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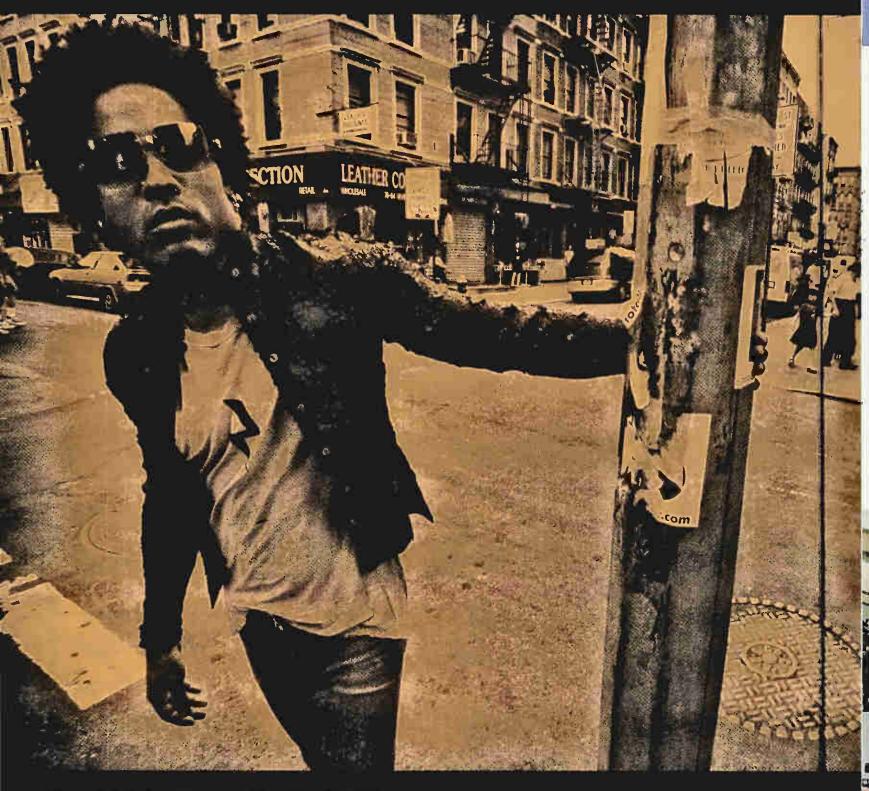












fmqb Mainstream Rock: D-37* fmqb Modern Rock: D-43*

LennyKravitzAgain

On These Great Rockin' Radio Stations: 91X 34x 89X 24x WBRU 22x WRAX 26x

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...And Many More!

the new song from the Greatest Hits album, in stores October 24.









upfront

Radio Groups Unite to Launch Internet Venture

Members of the radio industry have announced the formation of an industry-wide and industryowned Internet network.

Bonneville, Corus, Emmis, Entercom, and Jefferson Pilot presented the "radio industry solution to the Internet" on Thursday (9/21) at the NAB Radio Show. The industryowned Internet initiative – the Local Media Internet Venture (LMIV) – will provide technology, content and marketing needed to make local station Web sites compelling.

The five founding members on board boast an aggregate audience of more than 37 million. The new company will be 100 percent owned by the media companies that invest in it. Every radio station that wants to partic-

ipate in the network will have the opportunity to do so. There will not be any exclusivity based on market, format, or size.

"From the very first time we met to explore this concept, we have been committed to producing a solution that served the interest of our entire industry, not merely selected members within the industry," Bonneville President and the Vice-Chairman of LMIV Bruce Reese commented. "The model we are revealing today accomplishes that goal."

Emmis Chairman/CEO and LMIV Chairman Jeff Smulyan added, "This represents the first Internet solution designed for local media that serves the interest of the local broadcaster rather than that of a third party interested in building a success with our content and our advertising inventory. It also reflects an historic coming together that will benefit our industry in many ways for years to come."

Smulyan pitched the LMIV to a number of radio executives Friday (9/22), including Greater Media's Peter Smyth, Susquehanna's David Kennedy, and Cox Radio's Dick Ferguson.

MStreet speculates the three heads were part of the initial negotiations to join LMIV but are not among the initial five companies involved.

Jack Swarbrick, a partner in the law firm of Baker & Douglas, has been named President/CEO of LMIV.

-Jay Gleason

Bartels Named Senior VP at Arista



Steve Bartels

Steve Bartels has been appointed Senior VP for Arista Records. Based in New York, Bartels will report to Executive VP Jerry Blair and Executive VP/GM Larry Mestel.

Bartels will be responsible for overseeing Promotion and directing the day-to-day activities of the Top 40, Rock, AC, Alternative, Dance, Rhythm & Crossover, and Video Promotion areas. He will also oversee and direct the Arista Special Markets Department, which is responsible for cross-promotional corporate tie-ins, direct marketing, and song licensing.

"Steve is a seasoned music executive whose talents were proven with the growth and expansion of Arista's Special Markets Area, especially the successful launch of the Arista Masters historic reissue series and the best-selling Ultimate Party Series," Arista President/CEO Antonio "L.A." Reid said about the appointment. "As he returns to the world of Promotion, we have every confidence in his ability to bring that same sense of imagination and creativity to this challenging role."

"I look forward to being an integral part of the future of Arista with this wonderful new opportunity L.A. Reid, Jerry and Larry have presented me," Bartels said. "It is exciting to be involved again with my first love, promotion, and to continue to create new business initiatives with Arista in Special Markets."

Bartels has served as Senior VP/Special Markets for Arista since 1998. Prior to joining Arista in '93, he was Senior National Director of Promotion for A&M.

-Sybil McGuire

Offspring Off Free Oownload Plan... Manson announces tour dates, album cover plans... Aerosmith To Contribute To Charlie's Angels soundtrack... Bizkit, Eminem, Papa Roach Announce Anger Management Tour.

Details in Music News, starting on Page 22.

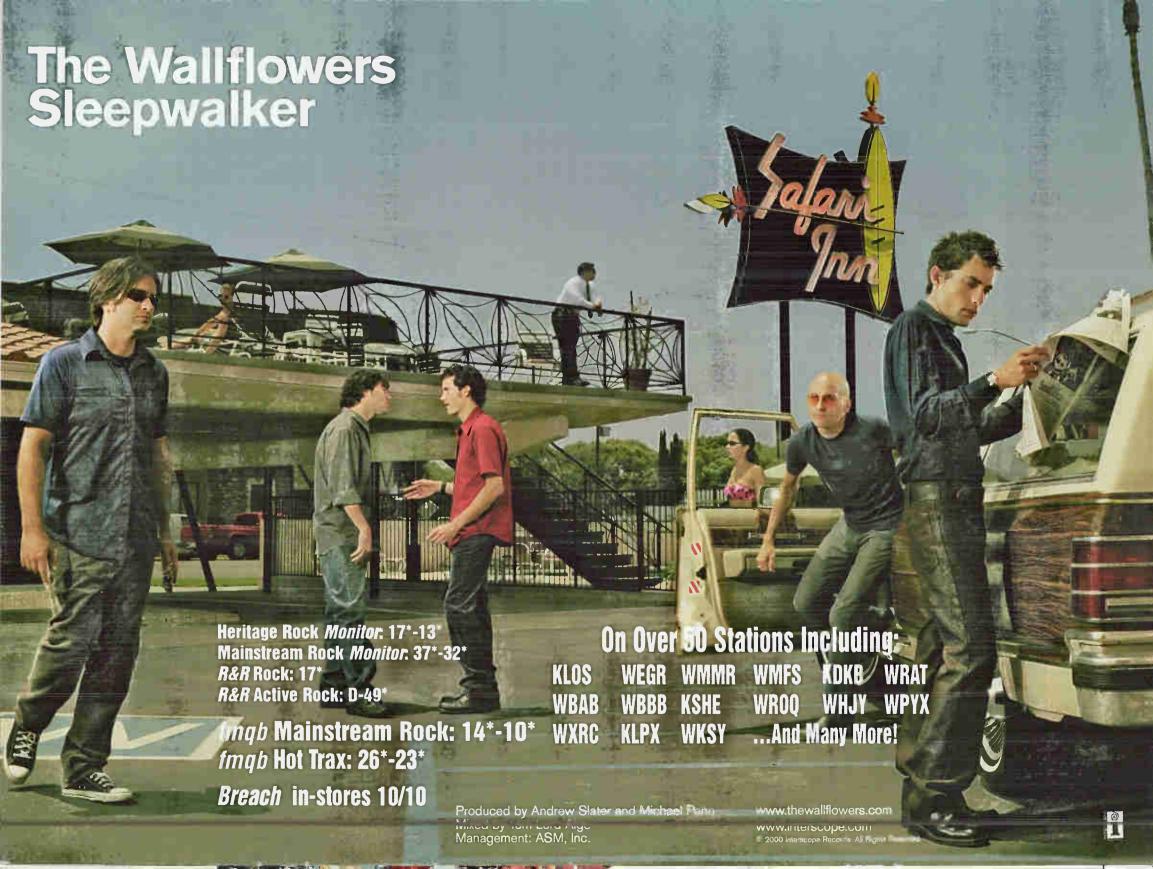
How Broadband Web Access Changes Media Habits

Arbitron and Coleman Research presented the results of a new study, *The Broadband Revolution: How Superfast Internet Access Changes Media Habits in American Households*, at the **NAB Radio Show on Friday** (9/22).

The study concludes that broadband access in American homes has catapulted the Internet to a position on par with TV and radio in terms of time spent with media, for homes with broadband access. The study reveals that the average American spends 33 percent of his or her typical media day with TV, followed by radio (28 percent), and the Internet (11 percent). In broadband homes, however, the Internet's share of media time surges to 21 percent, equivalent to television (24 percent) and radio (21 percent).

People with broadband access are much bigger consumers of all electronic media and entertainment, spending 22 percent more time with media than those without broadband. This, according to the study, is largely due to Internet usage, as people with broadband access in their homes spend 134 minutes per day online, 61 percent more than people in dial-up households. In addition, 46 percent of people in broadband homes say they are buying things online more since they got the service. Moreover, satisfaction with broadband is extremely high, primarily because it delivers on the speed promise users signed up for

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Who's Listening To Radio On The Web?

the growing group of Americans who listen to radio stations online – and their media habits.
"Streamies" (highly interactive Internet consumers) are the subject of a series of studies by Arbitron and Edison Media Research, the latest of which was presented at last week's NAB convention but exclusively previewed in fmqb the week before (Programming To Win 9/15).

A clearer picture is emerging of

Internet V reports that the number of Americans who have listened to radio stations online has tripled in two years, from six percent of the population in Summer '98, to 14 percent in July '99, to 20 percent in July 2000. A much smaller percentage is listening online with any regularity. Only 7.9 percent of Americans have done so in the past month, 3.2 percent in the past week. But the numbers are growing.

In their fifth look at Webcasting and the Internet, the authors see a Web race between traditional stations and Internet-only audio outlets. Radio's winning, but the Internet-only camp is catching up. In one year, the percentage of Americans who have listened to Internet-only audio zoomed from five percent last summer to 13 percent this summer. In the last month, six percent of all Americans listened to Internet-only audio, compared to 7.9 percent who listened to radio stations online. Consider that radio has 80 years of brand equity, Internet audio about two.

Most online listening occurs while Americans are tethered to their computers. Seventy-five percent of online listeners stay at their 'puters while listening. However only one of five of them remain at the Web site where the audio originates.

The new study paints this portrait of a streamie: 55 percent are



male; 35 percent are 12-24, 40 percent are 25-44; 42 percent have been online for three or more years. These are Webheads, spending more than twice the amount of time online than non-streamies do, and more time with media in general. They're also significantly more responsive to Web advertising.

Other key findings:

- More than one-third of those who have listened online say it is a difficult process.
- People who have listened online prefer local radio stations online.
- Two-thirds of streamies say listening or watching commercials over the Internet is a fair price to pay for free content from a Web site.
- Webcast listeners say they pay more attention to streamed online commercials than to banner ads.
- Most of the people visiting your station Web site are P1 to your station: 76 percent indicate the station is the one they listen to most.
- While 60 percent of radio station Web site visitors bookmark the station site, only 23 percent of them visit the site every day.
- While visitation to a radio station Web sites is comparable to that of TV and newspaper Web sites, those two media do a better job of converting Web site trial into habitual usage.

To view the complete study, **go** to arbitron.com or edisonresearch.com

-Paul Heine

KSJO Slapped With Two \$7,000 Indecency Fines

Clear Channel Active Rock KSJO/San Francisco-San Jose has been served by the FCC with a pair of \$7,000 Notices of Apparent Liability for



broadcasting allegedly indecent material.

The first fine stems from a February 9, 2000 broadcast of the Lamont & Tonelli morning show. During the program, a guest "provided, in great detail, instructions on how to perform fellatio," according to FCC papers. The station claimed that the guest "did discuss, in clinical terms, the proper technique for performing fellatio." The FCC ruled that the material was offered in a pandering and titillating manner. "Specifically, the disc jockeys' invitation to have Dr. Terry use a prop on a radio program, and their laughter and statements (such as 'oh yeah, baby') while she conducted that demonstration, show that the material was intended to be pandering and titillating, as opposed to a clinical discussion of sex," the Commission said in its notice. KSJO has been fined \$7,000 for the incident.

The station was hit with another \$7,000 fine for broadcasting a joke that contained what the FCC ruled was indecent material. The joke, with a punch line that dealt with incest and sex with children, aired at approximately 1:15 p.m. on August 25, 1999.

-Jay Gleason

PPM Tests Underway in Philadelphia

Phase one of the field test for the **Arbitron** Personal Peter Meter (PPM) has begun in the Philadelphia market. The initial deployment will use 300 PPMs in the Wilmington, Delaware radio metro, which is embedded in the Philadelphia DMA. Late in 2001, Arbitron plans to increase the sample to cover the Philadelphia market.

All of the 75 radio, TV and cable networks in the market had agreed to participate in the field test and will encode their signal. As of September 18, two-thirds have their equipment on site. More than half of those are already encoding (21 radio stations, two TV stations, and three cable stations and networks).

Arbitron will recruit the panel as soon as the software and equipment tests are done. For the first few months of the test, Arbitron will focus on the technical performance of the meter system, the representativeness of the panel and the ongoing measures of cooperation by the people participating in the test. These initial months of evaluation will determine the timeline for the release of listening/viewing estimates from the Philadelphia test sample.

-Jay Gleason





KBPI/Denver's Bob Richards Adds PD Duties at CHR Sister

KBPI/Denver PD Bob Richards has officially added PD chores at recent CHR convert KHIH (Kiss-FM). "Bob has demonstrated his ability to deliver results with KBPI and was the perfect choice to head up the new Kiss-FM here." Clear Channel-Denver VP/GM Don Howe said. Richards has been overseeing programming at Kiss-FM since its sign-on three weeks ago. He will continue in his role as PD of KBPI and as Head of Clear Channel Concerts-Denver. "Being named Program Director at Kiss-FM legitimizes my passion for watching Britney Spears and Christina Aquilera videos frame by frame with the office door locked!" Richards added. "The appointment has no effect, however, in elevating me above geek status among my daughter's friends at Evergreen High School."

Paul Kelly Named WPDH/Poughkeepsie PD

WEZX/Scranton-Wilkes Barre MD/afternoon host Paul Kelly has been named PD of Classic Rock WPDH/Poughkeepsie. Kelly replaces Greg Gatteine, who exited. "Paul's an enthusiastic player who has a lot of promotional and imaging ideas that we're anxious to put to use here," OM Scott Carlin told fmqb. Kelly added, "WPDH is a station driven to win with a strong track record of being the heritage station in the market for 25 years. I'm looking forward to working with a building of broadcast professionals, including OM Scott Carlin and GM Bill Palmeri, who have both come through the programming ranks at WPDH. I greatly value all the experience and opportunities that I've been afforded by WEZX and Shamrock Communications. OM Rob Lipshutz has been able to pass along immeasurable amounts of programming experience to me." Kelly has been with `EZX since February of 1996, after a two-year stint as MD/morning man at crosstown WXBE (then known as WZMT). Prior to 'ZMT, he spent five years at Heritage Rock WZXL/Atlantic City, holding various on-air, promotion and production positions. Kelly is set to join `PDH on October 9.

WXQR/Greenville-New Bern-Jacksonville Expands Coverage

WXQR/Greenville-New Bern-Jacksonville, NC is now simulcasting on 101.1, former home of Nostalgia WANJ. Now ID-ing as "Rock 105 and Rock 101, Carolina's Pure Rock," the move significantly extends the Active Rocker's coverage area into the northern part of the metro. (It previously covered only the southern portion). WANJ is owned by NextMedia, which has LMAed both 'XQR and CHR sister WQSL from seller Cumulus. Arriens has also been named PD at 'QSL.

MTVi Passes Out 105 Pink Slips - Cancels IPO

The online arm of MTV Networks, MTVi, has eliminated 105 positions, equaling about 25 percent of its workforce. The company is restructuring its editorial and technical staffs, striving to eliminate duplicating jobs MTVi, which consists of MTV.com, VH1.com, Sonicnet.com and Country.com, will now operate one news division instead of to four separate ones. In addition, the Web division has cancelled plans for a planned \$10 million IPO.

New Bill Could Legalize MP3.Com Service

Several Congressman have introduced a bill that would permit consumers to store and listen to their music online. as long as they can demonstrate lawful possession of the CDs. The bill, dubbed the Music Owners' Listening Rights Act of 2000, could essentially legalize services such as MyMP3.com, which the RIAA sued MP3.com over earlier this year. MP3.com CEO Michael Robertson has vocally supported similar legislation in the past and pledged his company's support of it The company has also launched the Million E-mail March in an attempt to gain support for the bill.

* WXTB/Tampa has inked morning man Bubba The Love Sponge to a new three year deal that includes future syndication of the show and a possible book deal... The new address for KTBZ is 3050 Post Oak Blvd., #1100, Houston, TX 77056.

Cincinnati's WEBN Captures "Legendary Station of the Year" Marconi

Life on "the lunatic fringe of American FM" has paid off for WEBN/Cincinnati. Clear Channel's Rock flagship walked away with the Marconi Award for "Legendary Station of the Year," at last week's NAB Radio Show in San Francisco. Rarely



won by a Rock station, this, the most prestigious of Marconis, usually goes to a full service giant like KGO/San Francisco or WGN/Chicago.

Accepting the award, PD Michael "Dolphin" Walter made a heartfelt, thoughtful speech, holding the award up towards the heavens for the late Frank Wood Sr., who founded the station in 1967 and built its first audio consoles by hand from army surplus parts.

"The votes are in, the speeches have been given, the bribes have been paid, and despite the unfortunate incident at the bar, WEBN has taken home the 2000 Marconi Award for Legendary Station of the Year!" reads the station's Web site. "We're pretty excited about the whole thing. (We're also excited about all the stuff we stole from the hotel; you wouldn't believe how much booze they put in those mini-bars.)"

WEBN afternoon host Jay Gilbert also took home a Marconi for "Large Market Personality of the Year." Winning the award in the medium market category was WFBQ/Indianapolis afternoon talent Jimmy "Mad Dog" Matis. WFBQ also picked up a Marconi for "Rock Station of the Year."

-Jav Gleason/Paul Heine

FMQB's Bob Burke Gets VP Stripes

FMQB Managing Director Bob Burke has added VP stripes to his current position at our sister Top 40 publication.

"Bob is an invaluable asset to FMQB," Executive VP/GM Fred Deane remarked. "His thorough understanding and authority of all aspects of our industry has contributed to our perpetual growth and our strives to be a leader among trades. Besides...Q.Beat rules!"



Bob Burke

"Many people have said, you must have the coolest job in the business," Burke commented. "Well it's true! When you're part of a team of people whose passion is music, there is no greater job! Being able to help break new artists while watching young programmers develop into tomorrow's stars on an everyday basis is very rewarding! FMQB is music central and I'm extremely excited with this new opportunity to help lead our company into this new millennium of music. My thanks to Fred Deane, Dave Hoeffel and our publishers Kal and Lucille Rudman for their years of support and direction."

Burke started his broadcast career in 1987 at CHR start-up WBSS (BOSS 97)/Atlantic City as APD/MD. He was upped to PD in 1992, and proceeded to guide BOSS 97 to the station's best numbers, as the market's #1 Hit Radio station. He joined *FMQB* in 1994 as National Radio Director and advanced to Managing Director in 1998. Bob's oversight will continue to be Rhythm Crossover Radio and Senior Editor of *Q.Beat* magazine. His new role will include additional managerial and editorial responsibilities.

B.B. KING 🛨 ERIC CLAPTON

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Produced by ERIC CLAPTON and SIMON CLAME





C2000 Reside Records

continued

Arbitron/Coleman Study:

continued from page 3

Broadband households are twice as likely to try downloading and streaming content from the Internet, and over three to four times more likely to do so on a regular basis. The study also showed that people in broadband households are twice as likely to sample Internet-only audio channels (31 percent) as compared to those in dial-up households (18 percent). The amount of time per day that broadband users are spending with downloaded or streamed content is still relatively small. While television usage has declined more than radio usage in broadband households, it appears that consumers are replacing their TV viewing with Internet usage in general, and not necessarily with increased usage of streaming and downloaded video. Broadband is also making streaming audio more of an in-home medium.

Most users of Internet audio perceive their usage as an addition to their AM or FM radio listening. Broadband users rate radio second highest in satisfaction behind the Internet. People in broadband households are twice as likely to sample Internet-only audio channels

than are dial-up users. However, listening to streams of AM or FM radio stations is more prevalent than Internet-only channel listening. Listening to Internet-only audio is not necessarily growing out of widespread dissatisfaction with radio, but due to a desire for a greater variety of music than local radio is perceived as offering.

The vast majority of American households with Internet access are using dial-up connections. The number of people with Internet access at speeds in excess of 56Kbps at home is increasing at a dramatic pace. As of July 2000, eight million people had this capability – a figure that has more than doubled in nine months. However, broadband access is expected to increase dramatically in the near future.

Paul Kagan & Associates projects that by the end of this year, six million Americans households will have access to the Internet through either cable modems or DSL. By 2004, that number is expected to more than quintuple, with more than 31.9 million households subscribing to one of these services.

Scarborough Research reports that 8.9 percent of

Americans in the largest markets expect to get cable modems or DSL within the next 12 months. This is equivalent to roughly 11.4 million new broadband consumers in these markets. Scarborough says that the nation's largest markets will see the most significant increases in the number of residential broadband subscribers - more than 500,000 people each in New York, Los Angeles, Chicago, and San Francisco expect to get cable modems or DSL in the next year. The highest growth rate will be in western markets like Austin, Denver, Phoenix, San Francisco and San Diego.

Arbitron/Coleman end their study with a number of recommendations:

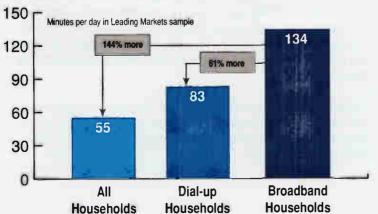
- Broadcasters, Webcasters and Internet content providers must develop a broadband strategy now, as the impact of fast Internet connections is substantial.
- Media organizations must understand the definition of their brand and work to strengthen it in the context of broadband.
- Broadcasters should avoid making changes to their product in reaction to the threat of broadband.

- Broadcasters should explore the opportunity provided by broadband to stream subchannels, presenting content within the definition of the brand.
- Within broadcast groups, users could be directed to coowned streaming channels that provide content beyond the local entities.
- Broadband users are far more likely to download.
 Programmers should challenge themselves to create content that is "downloading worthy."
- Develop content specifically tailored to broadband users.
- Broadband providers will represent a significant source of advertising dollars for traditional media outlets.
- Content providers should consider co-branding with traditional media to take advantage of existing brands.
- Content providers should focus on branding specific channels as opposed to bundles of channels.

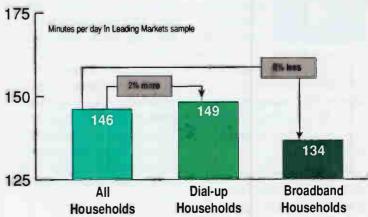
To view the entire study, point your browser at Coleman.com or Arbitron.com

-Jay Gleason

Broadband households spend 61% more time online than dial-up households.



Radio usage is lower in broadband but not in dial-up households.





Programming

• Modern Rock KCXX/San Bernardino PD Kelli Cluque has been upped to OM, adding responsibilities at AC sister KATY. Cluque's first project is to take KATY from satellite to live programming. She is actively searching for a programming and air staff for the station. Send materials to her at 740 West 4th Street, San Bernardino, CA 92410... KBPI/Denver PD Bob Richards has added temporary oversight of new CHR sister KHIH, until a programming staff is found. In other KBPI news, Boulder County officials are investigating the station's role in a "mudfest" that damaged three privately owned wetlands. According to the Rocky Mountain News (9/25), over 200 sports utility vehicles gathered on private land "mud running" and causing damage to the protected lands. The drivers told authorities that they were participating in a mudfest they heard about on KBPI... After 15 years with the station, WHJY/Providence MD Sharon Schifino has exited due to the elimination of the station's off-air MD position. PD Joe Bevilacqua has assumed MD duties for now... WXZZ/Lexington PD Derek Madden has exited for an unnamed Internet venture, details of which will be announced soon. MD B.J. Kinard has been named Acting PD... Recent Active Rock convert WNPL/Nashville has named Derek Meyers PD. Meyers joins the station from the MD position at WVRK/Columbus, GA... WGBF/Evansville midday host Fatboy (Jeff Dement) has been named MD and will take music calls Thursdays from 3:00 p.m. 'til 5:00 p.m... WLZX/Springfield MD Nick Danjer has exited... Kelly Research's Tom Kelly has written a book entitled Music Research: The Silver Bullet to Eternal Success, which includes contributions from KLBJ/Austin OM Jeff Carrol, WKQX/Chicago PD Dave Richards, Journal Radio President Carl Gardner, WZXL/Atlantic City PD Steve Raymond, and fmqb's Fred Deane and Paul Heine. Copies of the book can be obtained through the NAB... MJI is presenting John Lennon: A 60th Birthday Celebration, a three-hour special airing October 6-9. The program is hosted by veteran New York air talent Dennis Elsas and will feature an exclusive interview with Yoko Ono as well as the world

radio premiere of a previously unreleased Lennon song entitled "Help Me To Help Myself." Contact MJI Director of Rock Programming Sal Cirrincione at (212) 896-5258 for more information... fmqb sends get well soon wishes to KHOP/Modesto OM/PD Dave Taylor who suffered serious injuries in a car accident last weekend.

Air Talent

• The Chicago Sun-Times (9/22) reports that Jonathan Brandmeier's midday show will no longer be heard on KLSX/Los Angeles, where it originates. However, it will continue to air on WCKG/Chicago... The syndicated Mancow's Morning Madhouse has added WCDW/Binghamton as its latest affiliate. Meanwhile, Mancow's venture into local TV has come to an end. Mancow TV, the video version of his morning show, will complete its 18-month run this Saturday (9/30) on Chicago's WCIU-TV, according to the Sun-Times (9/27). Mancow said he is discontinuing the show in order to launch a national version of it next year. However, Neal Sabin, Executive VP of `CIU's parent Weigel Broadcasting, cited lack of advertising support stemming from the show's content as the reason for the show's demise. Sabin also mentioned that the show has been in constant reruns due to a lack of new episodes... Chris Douridas will return to KCRW/Los Angeles to host a Saturday afternoon program called Ground Zero. The show will also be Webcast on Spinner.com, where Douridas is VP/Music Programming... KEDJ/Phoenix APD/MD Smilin' Marty Whitney has moved from swing to afternoon drive... KBSO/Corpus Christi morning talent Holly Davidson has joined crosstown KRAD for nights... Erik "Zippy" James has joined WZZO/Allentown for weekends.

Management

• WRXL-WRVQ/Richmond VP/GM Linda Forem has exited the stations. WTVR VP/GM Reggie Jordan has replaced her... USA Radio Network VP/GM Tom Tradup has exited, due to personnel cutbacks.





Christina Henrikson

• Rhino Coordinator of Promotion Christina Henrikson has been elevated to National Manager of Radio Promotion. In her new position, Hen-

rikson will oversee promotional campaigns for Rhino releases to various formats. She joined Rhino in 1996 from the promo department at A&M Records.

• TVT has entered into an agreement with **Supertracks** to further deliver the label's catalog of digital music to online music stores. This expands TVT's existing model for selling its artists' music digitally on the Internet via its own Web site. HMV.com is the first retailer selling TVT's digital music and is initially offering 25 albums beginning Tuesday (9/26). TVT's artist stable includes Jimmy Page and The Black Crowes. Sevendust, Nine Inch Nails, and Nashville Pussy... Elektra VP/ Marketing Brian Cohen is upped to Sr. VP/Marketing... Beastie Boys label, Grand Royal Records, moves to Culver City as of Monday, October 2. The new address is 8935 Lindblade Street, Culver City, CA 90323. A new phone number - (310) 842-4824 - is in



- On Sunday at 2:00 p.m. (CDT) WXTM (Extreme Radio)/St. Louis said goodbye to its Active Rock programming with Metallica's "Fade To Black." The Emmis station then launched into an '80s Alternative Gold format as "The Mall." The syndicated *Howard Stern Show* remains in morning drive, for now. Steve & DC, currently based on Country sister WKKX, are moving to The Mall, effective October 2. The Stern show will "soon be moving to another Emmis property in St. Louis," according to a station press release. It's likely that Stern will eventually wind up on Emmis Modern Rock sister KPNT (The Point).
- WCUZ/Grand Rapids has flipped from Country to Classic Rock with the syndicated *Bob & Tom Show* in mornings... Mainstream Rock WNCX/Cleveland has dropped currents in favor of a pure Classic Rock approach.



- · At the NAB Radio Show, Internet radio service provider Live365 unveiled the world's first wireless streaming MP3 player for the Windows CE platform. "Through wireless delivery of streaming content, Live365 enables the Internet radio broadcaster to reach beyond the stationary computer, located in the den or office, and into the ubiquitous realm of Internet-enabled mobile wireless devices such as mobile phones, PDAs, and automobile stereos," explained Paul Cattrone, Director of Wireless Technology. "The future is global Internet radio broadcasting." While only currently available for Windows CE, the company plans to expand to other platforms in the coming months. Live365 has also begun tracking its growing listenership via Arbitron's Webcast Ratings reporting service, providing reports for the company's 18,000 plus streams.
- Also causing ripples at the NAB convention, FMiTV, the company behind online radio stations
 KIISFMi.com, XTRAi.com, and
 WBLSi.com, announced plans to begin offering free syndication of its "iSculsive" entertainment programming. The programming,

- which mirrors that found on the company's three stations, will be packaged with the proprietary FmiTV player that can be customized for each station. FmiTV will retain national ad revenue while affiliate stations keep revenue from local advertising.
- MP3.com has been slapped with a class action suit by share-holders in U.S. District Court. The class action suit follows on the heels of two separate suits filed last week in which shareholders stated company executives were not forthcoming with information about the gravity of MP3.com's legal problems. MP3.com has stated they will contest.
- Online voice communication provider eFusion's Push to Talk service where online listeners can call on-air hosts from the station's Web site while staying connected to the Internet is now available on News/Talk outlets WLS/Chicago and KXL/Portland.
- Moving towards bringing radio interactivity to the wireless Web, High tech radio show Online Tonight announced at the NAB Radio Show that they've teamed with Informano to provide their

- listeners with polls, quizzes and station-specific advertising via the wireless Web. The show will make use of Informano's patent-pending CastOne technology which currently allows for real-time transactions with support for other services, including customized traffic reports, to be available within the next 9-12 months.
- BMG Distribution has made a number of announcements in its New Media Department. Matthew Lewell has been named Director/New Media Development, Kevin Clement Sr. Director New Media operations, and Wendy Schlesinger VP/New Media Applications. Newell was most recently Manager/Alternative Music Marketing for BMG Distribution, Clement was Director of Info Technology at Automation, Inc., and Schlesinger was VP/Marketing for BMG Distribution.
- A number of other companies were seen showing their wares at the NAB including Sonicbox, which has added ad insertion capabilities for stations featured on its iM Band. Meanwhile, Fry's Electronics are now selling Acer NeWeb iRhythm Remote Tuner,

which incorporates Sonicbox' iM Tuning Service, in their 17 retail stores throughout California, Arizona, Texas and Oregon... Streaming media provider HiWire has announced an agreement with Evoke Communications, a provider of integrated Internet communication services, to offer broadcasters packaged streaming services... Strategic Media Research has formed a new hybrid music research service using both traditional telephone callout and Internet collection approaches called STAR (Strategic and Tactical Audience Research)... Internet radio spot trafficking system SpotTaxi.com and Lightningcast, which inserts ads into streaming media, have entered into an agreement to traffic and place ads in the Lightningcast affiliate network... Launch Media and OmniSky have set an agreement that will allow OmniSky subscribers access to Launch.com music and entertainment content... Forrester Research has entered a strategic alliance with Internet infrastructure services provider comScore Networks. The deal will provide Forrester with consumer purchase behavior data derived from comScore's panel.



• The FCC has tweaked its Low Power FM rules to appease broadcasters worried about interference, but the measures fall far short of what the NAB and lawmakers have been pushing all year long for. NPR's beef with low power radio is that the new stations would interrupt reading services for the blind, which operate on the subcarriers of about a third of its affiliates. Now the FCC won't allow LPFM stations to broadcast on channels that are third adjacent to full power stations operating radio-reading services. (The NAB wants third adjacent channel protections for all full-power FMs.) The Commission also adopted new interference complaint procedures, triggered when a full-power FM receives LPFM-induced interference complaints from one percent of its listeners "in the area in which it is most likely to experience interference." First, the two stations try to work out the dispute on their own, assisted by FCC field agents. If that fails, the complaint goes into a "rocket"

docket," with the FCC promising to resolve the issue within 90 days. In making the modest concessions, FCC Chairman Bill Kennard said, "I have always been confident that LPFM can be implemented without disturbing the integrity of the existing FM service." San Francisco police arrested nine LPFM supporters at last week's NAB convention, including at least one "professional protester" picked up the week before at a demonstration for a different cause. Meanwhile, the Commission has received close to 1200 applications from the first 20 states to file for low power licenses. Barring a NAB victory in court or on the Hill, the first LPFMs could hit the air by the end of the year. However support in the Senate continues to grow for a pair of bills that would either neuter LPFM or block it altogether. At presstime, a total of 48 Senators had signed on to one of the bills. A wide majority in the House passed a similar piece of legislation earlier this year.

solidation front

• French utility conglomerate Vivendi has told the European Commission that it will accept restrictions on its business in order to gain approval for its \$33.4 billion purchase of Seagram - home to Universal Music Group. "The parties have offered concessions," EC spokeswoman Amelia Torres said. Details of the type of concessions offered were not revealed, but sources close to the negotiations told the New York Post (9/26) that Vivendi will keep its wireless Internet joint venture with Vodaphone - Vizzazi - open to other content providers. With the offer of concessions by Vivendi, the deadline for an EC ruling on the merger has been pushed back to October 13. By offering the concessions, the companies hope to avoid a Phase Two evaluation - an extended four-month investigation into the merger... The Clear Channel/AMFM Trust I has sold KVOD-AM/Denver to Latino Communications for \$3.3 million. KVOD was one of three stations that the companies placed in trust in order to get regulatory approval for their merger.

YOUNG CRUISES DOWN THE HIGHWAY TO HELL: The devil, you say? Nope, just another day in the life of Angus Young, who's in the middle of a tour with AC/DC. Pictured in San Bernardino are (L-R): Elektra's Hilaire Brosio; Angus Young; KLOS MD Jim Villanueva.





Avoid That Ratings Slump

If the only ratings data you pay attention to is the ranker, you're not doing enough to get reports on key performance issues like your station on top. Designed specifically for PDs, PD Advantage^{s™} digs deep

into your numbers to produce detailed preference listening shifts, audience age

range and Ultra Core listening to help you get an edge on your competition.

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PD Advantage: When You Know More, You Program Better

DAYPART SCORES RADIO STATION STANDINGS **WPPP** Wins WPPP 185, WSSS 85 M-F 10A-3P

Spring Ratings Series with **Pinpoint Programming**

Manager credits PD Advantage for rise in standings

From Associated United Press Syndiane Staff at local station WPPP celebrated their Cinderella-story finlsh in the Spring Arbitron survey with a champagne toast at an all-staff meeting following the release of the Spring book. The station surprised many local readio watchers with a come-from-behind victory in the Spring ratings race, finishing with a 7.2% share and a 43.500 AQH.

AQH.

The Spring results were all the more impressive given the decline the station endured in

FM BAND	SHARE	Pital.	604 400	9:45
WPPP-FM	7.2%	43,500	561,100	
		32,500	565,000	7:15
WSSS-FM	5.4%		494,300	4:15
WCCC-FM	2.8%	17,100		4:15
WXXX-FM	2.2%	13,100	380,300	
		1,100	26,700	5:15
WHHH-FM	0.2%		CUME	TSL
AM BAND	SHARE	AQH		6:30
	5.5%	33,400	642,200	-
WRRR-AM		21,200	321,800	8:15
WITT-AM	3.5%		311,300	6:00
WDDD-AM	2.5%	14,900		6:30
	1.6%	9,800	186,600	0.30
MA-MMVW	10.0			

SAME TIME LAST YEAR red in an all-too-familiar spot. They not only lagged from rival WSSS, but they also saw their lead over an WCCC evaporate. Here's where they stood: own rival WSSS, b im WCCC evaporate SHARE BEHIND/SHARES AHEAD

the Winter book and increased competition from crosstown rival WSSS. Program director Jamie Jackson attributed the win to the station's steady focus on gwing listeners what they want: "Our whole on-air staff has been focused like a laser beam on be-

ing this market's at-work sta-tion—which is essential to reach the upscale dermo we've bear targeting."

Interestingly, Juckson says the new PD Advantage. Wer-sion 2.5) software service from Arbitron also played a big role

WKND 6A-MID in helping the station reach its target listeners. "Because of the Workplace Zip report in PD Advantage, I decided to move more of our remote hroadeasts and billboard buys to the west side of town, where the report stat of the proper state of the

M-F 3P-7P M-F 7P-MID

M-F 6A-10A

M-F 3P-7P M-F 7P-MID

WKND 6A-MID

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ARBITRON

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programming T0 win

by Tom Barnes

20 Ways to Kill Your Brand with E-mail



Author's note: This article was written for Mediathink's consumer products practice. We thought those programmers who view their radio station as a brand would benefit from avoiding the mistakes made by the many companies who are using e-mail to help build their brand.

Nothing kills a bad product faster than good advertising — and nothing kills a good product faster than bad e-mail. Here's how to win the Darwin Award for branding:

- 1. Don't Tell Recipients Who You Are Nobody likes to look though the peephole in their front door and not recognize the person on the other side.

 Make sure there is a real name of a real person at your company in the "from" line of your e-mail.
- 2. Don't Tell Recipient How You Got
 Their Name You must tell people
 right up front how you got their name
 and why you are contacting them. Fail
 to do that, and you risk winding up on
 the MAPS Realtime Black Hole list.
- 3. Don't Let People Opt Out Now that it's practically illegal to send e-mail without an opt-out policy/mechanism, this piece of advice reeks of overstating the obvious except people still do it. Make it easy, make it obvious and show people they can opt out and they are more likely to opt in.
- 4. Send Offers With No Value Think an offer of 50 percent off your widgets has value? Perhaps to a few. To most, probably not. Your customers need ways to have more fun with your widgets - widget news, fun widget facts and links to widget-related sites.
- 5. Don't Engage People You must get

- people to act the all-important call to action. Buying is important, but your relationship with customers is more important. Polling is a fresh application that gets people engaged.
- 6. Send HTML When Users Want Plain Text - Some of your recipients have old e-mail clients that can't see HTML. When they get HTML what they see amounts to a lot of gibberish. Yuck.
- 7. Send Them Plain Text When They
 Want HTML The opposite is true too.
 I like HTML. I like graphics, links and
 design aesthetics. The point is you
 need to ask. People have preferences. Take care of people and they'll
 take care of you.
- 8. Fill the Subject Line with Hype We've done extensive studying of subject lines and learned a very interesting fact: People don't click on e-mail
 with subject lines that sound like you
 are selling something. Interestingly
 enough, the more specific and factbased the subject is, the higher the
 open rate.
- 9. Don't Pay Attention to Privacy If people can't see your policy statement they might think you don't have one. If you post one and don't adhere to it, they'll think you're a liar. Research released by a number of sources including Gartner, eMarketer, Forrester, and Arthur Anderson, show privacy is Americans' Number One concern online. Put a link to your privacy policy in every e-mail you send.
- 10. Don't Personalize Nobody likes to be called "customer." "Hey you" doesn't work very well when you are trying to build a relationship, either. Make sure your e-mail software allows personalization. If it doesn't, I can recommend one that does.

- 11. Make it Hard to Reply People you talk to want to tell you stuff. Maybe they just want to complain. Let them. They will appreciate it. If you have defined a protocol for complaints you might even find you're able to convert customers you never thought you could get in the first place.
- 12. Don't Respond When Customers E-mail You. If people take the time to write you, they deserve a direct response. You need to have the resources in place to make that happen. Sequential monologues, autoresponders, and replies a week later do not build relationships. The cold truth of new marketing is that you must mingle with your customers and turn each one into a raving fan.
- 13. Make Your E-mail Long Size does matter, not just for download times but attention spans as well. E-mail articles should be short and easy to digest, or you should use links to drive people to longer content at your Web site.
- 14. Send Irrelevant Content Relevancy is the key to e-mail's eye-popping response rate and will be the reason for the coming response rate crash. As everyone hops on the e-mail train, more e-mail will be sent, more of it will be irrelevant to the user, and more e-mail will go ignored. Watch click rates and send more of what they want and less of what they don't. The key is to know the difference.
- 15. Buy a List This is the most common error made in e-mail marketing. You buy a list, you mail to that list, and you die. You are a spammer. There are exceptions, of course. Some B2B situations may justify relevant e-mail to

continued on page 14

Dear PD...

What's a good way
of dealing with a
difficult airstaff
member with a large
ego who puts his
needs ahead of the
stations?

Sit them down and give them the old team work speech. One person does not make a team. Convince them that, with their help, you all win. You may have to handle them with kid gloves, but remember no one is irreplaceable (not even Howard Stern). If push comes to shove, you are the boss. Yeah, some listeners will bitch, but it's the music that makes them listen. What goes on between the music is a bonus. We had that happen at our AC sister station. The woman that was on mornings for 10 years would just leave after her shift. She would skip meetings, blow off production and stuff, and her attitude was "what are they going to do, fire me"? The answer was yes. We got a lot of phone calls, mail, and e-mail, but we replaced her with a woman that wanted to win and would do anything to succeed. The numbers in the next two books went way up. The bottom line is, you are responsible for the ratings and the morale at the station. If the GM sees a problem, it will be your job.

I'm a first time PD
who was not a great
jock. Some of my
more experienced
airstaff members
have a hard time
sitting down for an
aircheck session
with me because of
my lack of on-air
experience. How do I
gain their respect
and get them to listen to what I have
to offer?

Take full responsibility for the station. Tell them that you are the boss. You get paid to make the station sound as good as it can. Tell them to try it your way and see what happens. I think the most effective way to aircheck someone is to get them to critique themselves. Stop the tape after every break, point out the good parts, and ask them how they could have reworded it to make a bigger impact on your target demo. Ask them what they think the listener got out of what they just said. Try and get them to picture your target P1 sitting at his desk, standing at his machine, or driving in his car, and let them think of ways of making him feel like they are right next to him. If you give them a new way of looking at radio, they won't feel like airchecks are a waste of time.

If your positioning statement is "New Rock," how do you justify playing music from the early Early 90's isn't Classic Rock to anyone over 30. It's still new-ish rock to them. If you say New Rock and go in to "China Grove" by the Doobies, then there is a problem. The 90's Gold are your classics and you need them, just like Mainstream Rock needs Led Zeppelin and AC/DC. I would just push the positioning statement harder when you're going into a newer song.

What type of organizational system do you use for all the music you receive weekly?

This is not my strong point but this is what I try to do. I listen to the music when I first get it. If it's a one-listen record it goes in one pile, if it's not it goes in another pile to listen to at another time. If we get a song I know we will never play, it is placed on the wall of "songs that suck". It stays there for about a month, and then is placed in the hallway for the "prize pigs" to take home. The ideal thing to do is to have an intern put them in alphabetical order so you can find them when you need them. (Our last intern, Monica, could not spell but she was good at doing other things.) If you get more than one copy of a song (like that ever happens) put it at the front desk with a sign that says, "take me home". If you get more than one copy, you can always give them to your airstaff and ask for feedback.

Got a question for a future Dear PD column, or want to be on the list of rotating programmers answering the questions? E-mail us at <u>Dear PD@fmqbmail.com</u> You can also fax us at 856-424-6943.

programming to win continued

continued from page 13

be sent to a purchased list. It's rare though, and you are much better off avoiding buying lists at all costs.

- 16. Sell Your List If you have even considered selling your list, two words - forget it! Your customers trust you to keep your relationship with them private. If your vendors want to talk to your customers and that benefits you, do the mailing yourself. Be the sender, take the responses, forward them and make your vendor compensate you. Yes it's tougher and more work, but isn't saving your client base worth it?
- 17. Don't Test Your E-mail Before You Send It - HTML, rich text, AOL, text only, correct hyperlinks, conditional content, graphics, spacing... the list goes on and on. You have to test your e-mail before you send it out. Send it to everyone in the building. Create a query of people inside your organization that you trust to review your e-mail. Give people points for finding mistakes and make it bulletproof. Once everyone's had a look, then you can feel more confident about sending the email.

18. Send Attachments -

Attachments are like Barney - big, fat, and annoying. It is not uncommon for an attachment to weigh in at ten times the size of a regular e-mail. That means ten times the download time and ten times longer to think about how good that e-mail better be. Unless you've figured out a way to attach cash, your attachment isn't that good.

- 19. Don't Maintain Your Database - One of the biggest email marketing mistakes is when marketers think they are part of the IT department. This isn't contact management, it is database heavy lifting and should be left to the pros. Changes to your database are inevitable, dynamic, and relational. Do yourself a favor and review the structure and content of your database on a regular schedule and keep your database administrators happy. Your database is the engine that drives your email marketing so keep it tuned up.
- 20. Don't Let Recipients

 Control Their Data This is probably the easiest mistake, given how difficult it is to give customers access to their personal data. Individual customer access to personal information is a new reality of modern marketing. That's a row you have to hoe. Make it easy, make it effective, and it'll make your customers happy.

E-mail marketing is tough. If you think it's easy you're already starting off toward disaster. With planning and foresight, you can avoid these deadly perils and create a whole new revenue stream in the process.

Tom Barnes is CEO of Mediathink - a media development company. Mediathink consults radio stations as well as software companies, and consumer brands. Visit them on the Web at http://www.mediathink.com or call them at (770) 200-7275.

THE WEEK

buzzbanc

COC "Congratulations Song" Sanctuary/SRG



mostadded

1. STONE TEMPLE PILOTS "No Way Out" (Atlantic/AG) (60) KILO, KSJO, KUFO, WAAF, WCCC, WDHA, WEZX, WJJO, WNOR, WYSP



- 2. DEFTONES "Back To School (Mini Maggit)" (Maverick) (30) KIBZ, KSEK, KSJO, WBYR, WCCC, WLZR, WNOR, WQXA, WWWX, WZTA
- 3. COC "Congratulations Song" (Sanctuary/SRG) (25) KIBZ, KISW, KLAQ, KLBJ, KQRC, KTUX, WAAF, WQLZ, WRIF, WXKE
- 4. TONY IOMMI "Goodbye Lament" (Divine/Beyond) (17) KILO, KISS, KNCN, KXFX, KZLE, WAQX, WJRR, WKLC, WXCM, WZXL
- 5. SAMMY HAGAR "Serious Juju" (Cabo Wabo/Beyond) (16) KDKB, KLIZ, KSEZ, WCLG, WEZX, WFBQ, WFQX, WJXQ, WRAT, WWWV
- 6. COLLECTIVE SOUL "Why Pt. 2" (Atlantic/AG) (14) KBER, KEGL, KKED, KLOL, WAZU, WBLM, WKLQ, WSUE. WWZK, WZBH
- 7. LENNY KRAVITZ "Again" (Virgin) (12) KLPX, KQDS, WHEB, WIQB, WKSM, WOUR, WPLR, WRKI, WRKT, WZXR
- 7. KITTIE "Paper Doll" (Artemis) (12) KISS, KNCN, KRZR, KZRQ, WJJO, WKZQ, WNCD, WNOR, WQBK, WRIF
- 8. MATCHBOX TWENTY "Crutch" (Lava/AG) (11) KJKJ, KLAQ, KXRA, WKSY, WPLR, WQWK, WSUE, WWBN, WWZK, WZXL
- 8. LIQUID GANG "Closer" (Lava/Gotham/AG) (11) KMOD, KZRQ, WDHA, WGIR, WIQB, WKLC, WPXC, WWWV, WXKE, WYBB

Congratulations are in order for COC, who, in addition to being #3 Most Added, are also this week's #1 Buzzband. 25 signals (WAAF, WRIF, KISW) added this week, joining stations such as KXXR, KUPD, and WLZR for a healthy cume of 51. Phones are already ringing at KEYJ and KUPD, and KCGQ increases spins by 25. "98 KUPD has always supported COC, and we're excited about the release of the new track "Congratulations Song," KUPD MD Larry McFeelie comments. It's already top 5 phones within the first week of airplay, and is a solid Rock track."

topgainers

1. COLLECTIVE SOUL "Why Pt. 2" (Atlantic/AG) (+902) KRAB +22, KRWN +20, WLVQ +20, WXRC +20, WBOP +19



- 2. SAMMY HAGAR "Serious Juju" (Cabo Wabo/Beyond) (+538) WPHD +30, KATS +23, WRKR +22, KHTQ +17, KNCN +17
- 3. U2 "Beautiful Day" (Island/Interscope) (+512) WVRK +23, WQZK +19, WKZQ +17, KEYJ +16, KTWS +16
- 4. CREED "Are You Ready" (Wind-up) (+379) WMFS +33, KRAB +23, KICT +21, WXTB +21, KNCN +16
- 5. TONY IOMMI "Goodbye Lament" (Divine/Beyond) (+365) WKSM +16, WLLI +16, WPXC +14, KICT +12, KOMP +12
- 6. WALLFLOWERS "Sleepwalker" (Interscope) (+347) WQZK +20, WVRK +20, WDHA +18, KDEZ +14, KLPX +14
- 7. MEGADETH "Kill The King" (Capitol) (+322) KILO +13, WAMX +13, KDOT +11, KHTQ +11, KEZO +10
- 8. FUEL "Hemorrhage..." (550 Music/Epic) (+306) WQLZ +30, WART +26, WKLQ +22, WQBK +20, KEGL +17
- PAPA ROACH "Broken Home" (DreamWorks) (+250) WAAF +23, KIBZ +15, KKED +12, WVRK +10, WJJO +9
- 10. LENNY KRAVITZ "Again" (Virgin) (+239) WZZQ +18, WEGW +13, WKIT +12, KNCN +10, WSUE +10





mostrequested

3 DOORS DOWN 1 - 10

PRIMUS/OZZY...

"Hemorrhage..."

(Republic/UMG) (550 Music/Epic)

(Divine/Priority) (Cabo Wabo/Bevond) 9 - 90

2 - 7 **DISTURBED** 7 - 8 CREED

"Stupify"

FUEL 4 - 20

5 - 30

"Loser" "N.I.B."

"Serious Juju"

"Why Pt. 2"

(Atlantic/AG)

3-6 PAPA ROACH

"Last Resort" K.W. SHEPHERD "Last Goodbye"

> "Are You Ready" "Meltdown"

(Giant/Reprise) (Wind-up) (Elektra/EEG)

(DreamWorks)

(Giant/Reprise)



Godsmack "Awake" Republic/UMG

(godsmack.com)

- "Awake" is the new single from Godsmack's self titled, triple platinum debut album that spawned the top five Active hits "Whatever," "Keep Away," "Voodoo," and "Bad Religion."
- Fans of Godsmack's riff-driven, hard, brooding style will not be disappointed as "Awake" lives up to the high standards the band has set for themselves.
- Modern Q101 is first up on "Awake," with the world ready to follow.

Paloalto "Sonny"

American/CRG

(paloaltohq.com)

- "Sonny" is great Pop/Rock hybrid with lots of energy and multi-layered harmonies, as well as killer guitar solos.
- Producer Rick Rubin brings out the passionate intensity of Paloalto with a sound that will appeal to Modern and Active Rock fans alike.
- The band just finished touring with STP and Pearl Jam where they made a believer out of Scott Weiland who said the band is "...a beautiful, lush adventurous Pop hybrid..."
- WWDC and 11 Moderns (99X, WRAX, WDYL and WSFM) comprise the first batch of adds.

Strait Up

"Angel's Song" Immortal/Virgin

(strait-up.com)

 "Angel's Song" is sung by Lajon Witherspoon of Sevendust, who co-wrote the lyrics with Clint Lowery.

- "Angel's Song" is from the forthcoming tribute to deceased Snot frontman James Lynn Strait.
- This single is much more of a melodic, ballad-type song than what **Sevendust** is known for, showcasing Witherspoon's lyrical and vocal technique in an entirely new and exciting style.
- Ten Rock stations are already spinning, including WJJO, WMFS and WTPT.

The Tubes "Loveline" CMC/SRG

(thetubes.com)

- The guys that gave us "White Punks On Dope" in the '70s and "She's A Beauty" and "Talk to You Later" in the '80s return with "Loveline," one of two studio tracks off *The Tubes World Tour 2001*, due out October
- This single finds Fee Waybill and company in fine form, their superb musicianship and excellent songwriting still intact.
- The band is about to embark on a tour of the West Coast and became eligible to be nominated into the Rock N' Roll Hall Of Fame this year.

Various Artists Free The West Memphis Three KOCH Records/Aces And Eights

(wm3.org, kochentertainment.com, aces-eights.com)

- This album is being released to benefit three young men from West Memphis who some feel were wrongfully convicted of the murders of three young boys in 1993.
- The album contains stellar cover songs and inspiring originals from across the Rock spectrum.
- Highlights include: Supersuckers with Eddie Vedder doing X's "Poor Girl," Nashville Pussy doing "Highway To Hell," Steve Earle, "The Truth," Murder City Devils doing the Misfits classic "She," and Joe Strummer & The Long Beach Dub All-stars with their version of Jimmy Cliff's "The Harder They Come."









(Full Rock Panel: Active nock 18-34 and Mainstream Rock)

W TW	Artist	Track	Label	TW	Move	LW	Cume/Adds	LW TW	Artist	Track	Lahei	TW	Move	LW	Cume/Adds
1 1•	3 DOORS DOWN	LOSER	(Republic/UMG)	4375	102	4273	175/0	46 51	AC/DC	BLUES	(Elektra/EEG)	424	-86	510	37/0
2 2•	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	3404	187	3217	146/1	56 52	CLARKS	BETTER	(Razor & Tie)	418	-9	427	36/0
4 3•	FUEL	HEMORRHAGE	(550 Music/Epic)	2926	306	2620	159/5	63 53•	LIQUID GANG	CLOSER	(Lava/Gotham/Atl./AG)	411	49	362	60/11
3 4	RED HOT CHILI	CALIFOR	(Warner Bros.)	2778	-407	3185	130/0	67 54	GREEN VINYL	KALEIDO	(Fat Organ/DCC)	397	66	331	29/3
15 5•	COLLECTIVE SOUL	WHY	(Atlantic/AG)	2547	902	1645	163/14	D 55•	MATCHBOX TWENTY	CRUTCH	(Lava/AG)	393	227	166	39/11
8 6.	CREED	YOU	(Wind-up)	2493	379	2114	147/4	38 56	ISLE OF Q	LITTLE	(Universal/UMG)	381	-266	647	40/0
5 7	PAPA ROACH	LAST	(DreamWorks)	2474	-30	2504	104/0	53 57	INCUBUS	PARDON	(Immortal/Epic)	378	-68	448	29/0
7 8•	NICKELBACK	BREATHE	(Roadrunner)	2357	109	2248	137/0	78 58•	VALLEJO	INTO	(Epic/550/Crescent Moon)	341	58	283	38/6
9 9	GODSMACK	BAD	(Republic/UMG)	2087	-12	2099	97/0	81 59•	MARK KNOPFLER	WHAT	(Warner Bros.)	333	67	266	31/6
11 10	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	2037	28	2009	108/0	50 60	RADFORD	CLOSER	(RCA/BMG)	327	-133	460	33/0
6 11	METALLICA	DISAPPEAR	(Hollywood)	1987	-304	2291	110/0	58 61	KID ROCK	WASTING	(Top Dog/Lava/AG)	325	-90	415	30/1
14 12	AC/DC	MELTDOWN	(Elektra/EEG)	1932	116	1816	118/3	60 62	GODSMACK	VOODOO	(Repulic/UMG)	324	-61	385	29/0
10 13	CREED	ARMS	(Wind-up)	1820	-249	2069	105/0	52 63	MATCHBOX TWENTY	BENT	(Lava/AG)	322	-126	448	23/0
12 14	K.W.SHEPHERD	LAST	(Giant/Reprise)	1798	-198	1996	97/0	62 64	CREED	HIGHER	(Wind-up)	311	-63	374	32/0
13 15	PERFECT CIRCLE	JUDITH	(Virgin)	1686	-221	1907	87/0	74 65•	SR-71	RIGHT	(RCA)	307	13	294	18/0
18 16	UNION UNDER	TURN	(Portrait/CRG)	1633	116	1517	102/0	D 66•	PAGE/CROWES	HEY	(musicmaker.com)	306	215	91	34/9
19 17	DISTURBED	STUPIFY	(Giant/Reprise)	1619	114	1505	84/1	49 67	MOTLEY CRUE	HELL	(Motley/Beyond)	295	-188	483	27/0
25 18		BEAUTIFUL	(Interscope/IDJMG)		512	1081	108/8	61 68	EVE 6	PROMISE	(RCA)	289	-86	375	20/0
22 19		MINORITY	(Reprise)	1572	192	1380	102/5	D 69•		STEP	(Wind-up)	286	145	141	45/10
27 20	SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond		538	1008	128/16	57 70	ONE WAY RIDE	PAINTED	(MCA)	280	-136	416	26/0
20 21		WHERE	(Enclave/Merc./IDJMG		89	1456	112/5	55 71	KING/CLAPTON	RIDING	(Reprise)	274	-169	443	25/0
23 22		FREE	(Elektra/EEG)	1418	179	1239	122/5	69 72	KORN	MAKE	(Immortal/Epic)	274	-33	307	18/0
26 23		SLEEP	(Interscope)	1413	347	1066	92/5	66 73	EVERCLEAR	WONDERFUL	(Capitol)	273	-59	332	18/0
21 24	INCUBUS	STELLAR	(Immortal/Epic)	1336	-55	1391	74/1	70 74	NICKELBACK	LEADER	(Roadrunner)	267	-39	306	21/0
16 25	DEFTONES	CHANGE	(Maverick)	1265	-314	1579	70/1	D 75•		SONG					
31 264		LIBRAS	(Virgin)	1127	228	8 9 9	93/7	85 76•			(Sanctuary/SRG)	264	188	76	51/25
17 27	8STOPS7	QUESTION	(Reprise)	1048	-507	1 5 55	77/0	68 77	SUNNA	POWER		261	29	232	23/0
32 28		JUST	(Flip/IDJMG)	1018	144	874	84/1	73 78	STAIND		(Astralwerks/Melankolic/Virg.)		-55	311	30/1 18/0
24 29	S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	985	-140	1125	66/0	75 79	HALFORD	HOME NIGHT	(Flip/EEG)	250	-48 45	298	
28 30	FOO FIGHTERS	NEXT	(Roswell/RCA)	968	-35	1003	70/2	64 80	P.O.D.	ROCK	(Metal-Is/SRG)	243	-45	288	30/0
37 31		BLACK	(Tommy Boy)	914	229	685	70/4	91 81•		CALIFORNIA	(Atlantic/AG)	239	-104	343	23/0
33 32		BARTENDER	(Jive)	898	64	834	80/3	71 82	RED HOT CHILI		(Universal/UMG)	232	17	215	19/0
34 33		ONE	•		122	774				OTHERSIDE	(Warner Bros.)	228	-74	302	23/0
	RAGE AGAINST		(Warner Bros.)	896			87/4	65 83	PAGE/CROWES	TEN	(musicmaker.com)	225	-113	338	19/0
30 34		TESTIFY	(Epic)	890	-47	937	65/0	72 84	METALLICA	NO	(Elektra/EEG)	219	-82	301	24/0
45 35		KILL	(Capitol)	840	322	518	86/7	89 85	FASTBALL	OCEAN	(Hollywood)	217	-2	219	13/0
29 36	U.P.O.	GODLESS	(Epic)	822	-174	9 96	57/0	D 86•		THIS	(D.K.)	211	20	191	30/5
35 37		SUGARBUZZ	(HiFi/Elektra/EEG)	811	49	762	66/2	88 87	NORTH MISS	SHAKE	(Tone Cool/Rounder/Isl./IDJIMG)		-27	225	15/0
54 384		GOODBYE	(Divine/Priority)	809	365	444	88/17	90 88	LIMP BIZKIT	TAKE	(Hollywood)	197	-19	216	13/0
	PAPA ROACH	BROKEN	(DreamWorks)	708	250	458	76/10	79 89	AC/DC	STIFF	(Elektra/EEG)	196	-78	274	25/0
	LIMP BIZKIT	MY	(Flip/Interscope)	689	71	618	68/4	D 90•	BENDER	ISOLATE	(TVT)	191	60	131	23/4
	ORGY	FICTION	(Elementree/Reprise	*	114	534	57/4	76 91	KORN	SOMEBODY	(Immortal/Epic)	190	-95	285	15/0
	LIMP BIZKIT	ROLLIN	(Flip/Interscope)	633	66	567	63/2	87 92	SANTANA	LOVE	(Arista)	190	-36	226	17/0
	SLASH'S SNAKE		(KOCH)	622	35	587	65/2		ULTRASPANK	WHERE		186	20	166	21/2
40 44	AMERICAN PEARL		(Wind-up)	561	-39	600	58/1	86 94	BON JOVI	MY	(Island/IDJMG)	185	-45	230	13/0
43 45		GIMMIE	(Spitfire)	541	7	534	46/0		DON HENLEY	NOT	(Warner Bros.)	183	-79	262	18/0
47 46	PAUL RODGERS	BLUE	(CMC/SRG)	486	-20	506	37/0	77 96	APARTMENT 26	BACKWARDS		179	-104	283	19/0
48 47	SCORPIONS	HURRICANE	(EMI Classics)	453	-51	504	35/1	80 97	CREED	WHAT	(Wind-up)	174	-99	27 3	21/0
	TAPROOT	AGAIN	(Atlantic/AG)	453	54	3 9 9	57/7	92 98	GODSMACK	KEEP	(Republic/UMG)	168	-43	211	14/0
	LENNY KRAVITZ	AGAIN	(Virgin)	435	239	196	51/12	D 99•	RAGE AGAINST	SLEEP	(Epic)	168	41	127	12/0
36 50	LIVE	THEY	(radioactive/MCA)	433	-319	752	34/0	94 100	INDIGENOUS	REST	(Pachyderm)	167	-37	204	12/0

Plays TW: Total number of Plays during current airplay week, Move: Increase or decrease in number of Plays from previous airplay week. Plays LW: Total number of Plays during previous airplay week, Cume: Total number of stations playing: Adds: number of new stations reporting as an add.

(Full Rock Panel: Active Rock 18-34 and Mainstream Rock)

LWJ	W	Artist	Title	Label	TW	LW	Move	LW	_	N Artisi	Title	Lahel	TW	LW	Move
1	1•	3 DOORS DOWN	The Better Life	(Republic/UMG)	6442	6300	142	10	11	AC/DC	Stiff Upper Lip	(Elektra/EEG)	2577	2646	-69
2	2	CREED	Human Clay	(Wind-up)	4833	4888	-55	8	12	VARIOUS ARTISTS	Mission OST	(Hollywood)	2341	2679	-338
4	3•	PRIMUS W/OZZY	Nativity In Black	. (Divine/Priority)	3433	3217	216	12	13	K.W.SHEPHERD	In-Step	(Giant/Reprise)	1893	2155	-262
5	4•	PAPA ROACH	Infest	(DreamWorks)	3182	2962	220	13	14	INCUBUS	Make Yourself	(Immortal/Epic)	1721	1844	-123
3	5	RED HOT CHILL.	Californication	(Warner Bros.)	3080	3598	-518	17	15•	DISTURBED	The Sickness	(Giant/Reprise)	1646	1530	116
9 (6•	FUEL	Something Like	(550 Music/Epic)	2961	2669	292	18	16•	UNION UNDER	An Education In	(Portrait/CRG)	1633	1517	116
6	7 •	PERFECT CIRCLE	Mer De Noms	(Virgin)	2852	2843	9	D	17•	U2	Pro CD	(Interscope/IDJMG)	1593	1088	505
7 8	8	GODSMACK	Godsmack	(Republic/UMG)	2641	2773	-132	19	18•	FULL DEVIL	Full Devil Jacket	(Enclave/Merc_/IDJMG)	1584	1495	89
11 9	9•	NICKELBACK	The State	(Roadrunner)	2624	2554	70	D	19•	GREEN DAY	Warning	(Reprise)	1572	1386	186
14	10•	COLLECTIVE SOUL	Pro CD	(Atlantic/AG)	2581	1707	874	D	20•	SAMMY HAGAR	Ten 13	(Cabo Wabo/Beyond)	1552	1023	529

fmqb september 29, 2000

airplayanalysis

Total Spins/Gain COLLECTIVE SOUL WHY Total Stations: 163 Atlantic/AG Hot Trax: 15 - 5•	SAMMY HAGAR SERIOUS Cabo Wabo/Beyond Total Spins/Gain 1546/538 Total Stations: 128 Hot Trax: 27 - 20•	Total Spins/Gain U2 1593/512 BEAUTIFUL Total Stations: 108 Interscope/IDJMG Hot Trax: 25 - 18•	Total Spins/Gain CREED 2493/379 YOU Total Stations: 147 Wind-up Hot Trax: 8 - 6•	Total Spins/Gain TONY IOMMI 809/365 GOODBYE Total Stations: 88 Divine/Priority Hot Trax: 54 - 38•
ATLANTA, WKLS 31 29 18 78 AUSTIN, KILBJ 16 10 - 26 BALTIMORE, WIYY 22 21 15 58 BOSTON, WAAF	TW LW 2W TS ATLANTA, WKLS AUSTIN, KILBJ 15 8 - 23 BALTIMORE, WIYY 8 - 8 BOSTON, WAAF CHAPLOTTE, WXRC 22 7 - 29 CINCINNATI, WEBN CLEVELAND, WMMS 8 4 - 12 CLEVELAND, WMMS 8 4 - 12 CLEVELAND, WKCX COLUMBUS, WAZU COLUMBUS, WAZU COLUMBUS, WAZU DENVER, KEGL 10 10 - 20 DENVER, KORC 11 9 - 12 ARTHORD, WCCC 10 4 - 14 INDIANAPOLIS, WFBO HARTFORD, WCCC 10 4 - 14 INDIANAPOLIS, WFBO LAS VEGAS, KOMP 19 11 - 30 LON GISLAND, WBAB 9 9 - 18 LOS ANGELES, KLOS 6 5 2 13 MEMPHIS, WEGR 14 13 17 44 MEMPHIS, WMFS MILWAUKEE, KLOS 6 5 2 13 MEMPHIS, WWGR 14 13 17 44 MEMPHIS, WMFS MIAMI, WZTA MILWAUKEE, WLZR 11 7 - 18 MINNEAPOLIS, KXXR 17 16 12 45 NEW ORLEANS, WKSY 18 9 - 27 NORFOLK, WORD RIANDO, WIGH PHILADELPHIA, WYSP PHOENIX, KUPD SALTLAKE CITY, KESH 18 13 7 38 ST. LOUIS, KSHE 18 13 7 38	TW LW 2W TS ATLANTA, WKLS AUSTIN, KILBJ 1 1 BALTIMORE, WIYY 21 19 11 52 BOSTON, WAAF CHARLOTTE, WYARC 10 13 11 63 CINCINNATI, WEBN 8 6 - 14 CLEVELAND, WMCX CLEVELAND, WMCX COLUMBUS, WAZU COLUMBUS, WAZU COLUMBUS, WEWZ	ATLANTA, WKLS	ATLANTA, WIGLS
Total Spins/Gain WALLFLOWERS SLEEP Total Stations: 92 Interscope Hot Trax: 26 - 23•	Total Spins/Gain MEGADETH 840/322 KILL Total Stations: 86 Capitol Hot Trax: 45 - 35•	Total Spins/Gain FUEL 2926/306 HEMORRHAGE Total Stations: 159 550 Music/Epic Hot Trax: 4 - 3•	Total Spins/Gain PAPA ROACH 708/250 BROKEN Total Stations: 76 DreamWorks Hot Trax: 51 - 39•	Total Spins/Gain LENNY KRAVITZ 435/239 AGAIN Total Stations: 51 Virgin Hot Trax: 97 - 49•
ATLANTA, WISLS	ATLANTA, WIGLS	ATLANTA, WKLS 10 11 9 36 AUSTIN, KLBJ 27 22 17 123 BALTIMORE, WIYY 22 22 21 171 BOSTON, WAAF CHARLOTTE, WXRC 27 28 22 105 CINCINNATI, WENN 19 18 17 118 CLEVELAND, WMMS 13 12 10 60 CLEVELAND, WMMS 13 12 10 60 CLEVELAND, WMWS COLUMBUS, WAZU 39 40 39 184 COLUMBUS, WENY 11 11 11 53 COLUMBUS, WENY 12 14 - 34 DETROIT, WRIF 13 12 10 57 GREENSBORO, WXRA 10 11 11 14 45 HARTFORD, WXCC 16 18 21 112 INDIANAPOLIS, WFBQ INDIANAPOLIS, WFBQ INDIANAPOLIS, WFBQ LAS VEGAS KOMP 33 18 17 104 LONG ISLAND, WBAB 8 5 32 LOS ANGELES, KLOS MEMPHIS, WEGR MEMPHIS, WEGR MEMPHIS, WEGR MEMPHIS, WEGR MEMPHIS, WEGR MEMPHIS, WENTS 32 31 31 198 MIAMI, WZTA 34 29 27 171 MILWAUKEE, WLZR 6 6 6 34 MINNEAPOLIS, KOXCR 19 16 18 88 NEW ORLEANS, WKSY 15 9 - 24 MORFOLK, WNOR 19 13 9 59 ORLANDO, WJRR 17 14 14 91 PHILADELPHIA, WMSP 32 33 32 178 PHOENIX, LOUD PHOENIX, LOUD PHOENIX, LOUD PHOENIX, LOUD SACRAMENTO, KRW SACRAMENTO, KRW SACRAMENTO, KRW SACRAMENTO, KRW SACRAMENTO, KRW	ATLANTA, WKLS	ATLANTA,

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airplayanalysis

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BL	ERLAST ACK mmy Boy	Total Spins/Gain 914/229 Total Stations: 70 Hot Trax: 37 - 31•	PERFECT CIRCI LIBRAS Virgin	Total Spins/Gain 1127/228 Total Stations: 93 Hot Trax: 31 - 26•	GREEN DAY MINORITY Reprise	Total Spins/Gain 1572/192 Total Stations: 102 Hot Trax: 22 - 19•	PRIMUS W/O N.I.B. Divine/Priorit	Total Stations: 146	VAST FREE Elektra/EEG	Total Spins/Gain 1418/179 Total Stations: 122 Hot Trax: 23 - 22•
AUSUS BALLAND AU	ANTA, STIN, STINN, STINN, STINN, STON, RRLOTTE, CINNATI, VELAND, LUMBUS, MERAPOLIS, WAGASCATTY, WAGASC	TW LW 2W TS WKILS	AUSTIN, BALTIMORE, BOSTON, CHARLOTTE, CINCINNATI, CLEVELAND, CLEVELAND, COLLIMBUS, COLLIMBUS, COLLIMBUS, DALLAS, DEVERN, DETROIT, GREENSBORD, HARTFORD, INDINANAPOLIS, KANSAS CITY, HAS VEGAS, LONG ISLAND, LOS ANGELES, MEMPHIS, MILWAUKEE, MININEAPOLIS, NEW ORLEANS, NORFOLK, ORLANDO, PHILADELPHIA, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PORTLAND PROVIDENCE, SACRAMENTO, ST. LOUIS, ST. LOUIS, ST. LOUIS, ST. LOUIS, ST. LOUIS, ST. LOUIS, SALT LAKE CITY, SAN ANTONIO, SAN DIEGO, SAN FRANCISCO, SEATTLE,	TW LW 2W TS KLBJ KLBJ KLBJ KLBJ KLBJ WAYRC 22 23 21 80 WERN 8 8 9 91 WERN 4 4 16 WNCX WAZU WAZU 10 3 - 13 WLV0 KEGL 10 5 7 22 KEPI WKFI WKFI WKFI WKFI WKFI WKRFI WKRFI WKRFI WKRFI WKRFI WKRFI WKRFI WKRFI WKRR WWRS KONDP WWRS WWNOR 7 7 7 25 WJRR WWNNR WWNNR WWNNR WWNSP WWSSP WWNSP WWNSP WWSSP WWSSP -	ATLANTA, AUSTIN, BALTIMORE, BOSTON, CHARLOTTE, CINCINNATI, CLEVELAND, COLUMBUS, COLUMBUS, DALLAS, DENVER, DETROIT, GREENSBORO, HARTFORD, INDIANAPOLIS, KANSAS CITY, LAS VEGAS, LONG ISLAND, LOS ANGELES, MEMPHIS, MIAMI, MILWAUKEE, MINNEAPOLIS, KORLONG, MINDIANEPOLIS, NEW ORLEANS, NORFOLK, ORLAND, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PORTLAND, PROVIDENCE, ROCHESTER, SACRAMENTO, ST. LOUIS, SALT LAKE CITY, SAN ANTONIO, SAN DIEGO, SAN FRANCISCO, SEATTLE, TAMPA,	TW LW 2W TS KLBJ WAAF 39 26 25 130 WXRC 14 16 13 53 WEBN 9 9 11 55 WEBN 9 9 11 55 WAST 12 12 18 62 WLVO 66 WBZX 12 12 18 62 WLVO KREGL KREGL KREGL 7 15 12 50 WRIF 12 11 11 42 WXRA 8 9 8 33 WCCC 17 15 12 50 WRIF 12 11 11 27 KYYS KORC 7 9 11 27 KYYS KOMP 21 11 12 24 WBAB KOMP 21 11 12 44 WBAB KOMP 21 11 12 44 WBAB KOMP 21 11 15 77 KYYS WWTTA 24 28 28 115 WZTA 24 28 28 115 WZTA 24 28 28 115 WZTA 24 5 8 6 31 WMNS 10 1 2 - 5 WANG 18 18 15 75 WZTA 24 6 6 31 WWYSP 12 1 6 31 WYSP 12 1 7 6 6 WHAWAR 15 14 15 54 WHMAR 16 16 16 58 KUPO 13 12 6 31 LOUIO WOVE 5 14 17 60 WHJY 7 7 5 24 WMMT 16 16 16 58 KRER KRSO KRSO KRSO KRSO KRSO KSSU KSSU	ATLANTA, AUSTIM, BALTIMORE, BOSTON, CHARLOTTE, CIRCINNATI, CLEVELAND, CLEVELAND, COLUMBUS, COLUMBUS, COLUMBUS, DALLAS, DENVER, DETROIT, GREENSBORO, HARTFORD, INDIANAPOLIS, KANSAS CITY, KANSAS CITY, KANSAS CITY, LAS VEGAS, LONG ISLAND, LOS ANGELES, MEMPHIS. MEMPHIS, MEMPHIS, MEMPHIS, NORFOLK, ORLANDO PHILADELPHIA, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PTITSBURGH, PORTLAND PROVIDENCE, ROCHESTER, SACRAMENTO, SAN DIEGO, SAN FRANCISCO, SSAN TRANCISCO, SSAN TRANCISCO, SSANTILE, TAMPA.	WKLS -	ATLANTA, AUSTIN, BALTIMORE, BOSTON, CHARLOTTE, CINCINNATI, CLEVELAND, CLEVELAND, COLUMBUS, COLUMBUS, COLUMBUS, DENVER, DETROIT, GREENSBORO, HARTFORD, INDIANAPOLIS, KANSAS CITY, KANSAS CITY, KANSAS CITY, LAS VEGAS, LONG ISLAND, LOS ANGELES, MEMPHIS, MEMPHI	WIGLS
DI ST	MPA, Shington, JST FOR LII TEP ind-up	wwbc Total Spins/Gain		Total Spins/Gain 1018/144 Total Stations: 84 Hot Trax: 32 - 28•	LINKIN PARK ONE Warner Bros.	Total Spins/Gain 896/122 Total Stations: 87 Hot Trax: 34 - 33	WASHINGTON, AC/DC MELTDOWN Elektra/EEG	Total Spins/Gain 1932/116 Total Stations: 118 Hot Trax: 14 - 12•	UNION UNDE TURN Portrait/CRG	wwoc Total Spins/Gain
ATL AULA BASE BOO CH. CLCLC CLC CO	ANTA, STIN, ILIMORE, STON, ARILOTTE, ICINNATI, EVELAND, EVELAND, EVELAND, LUMBUS, MANDO, ILIMBUS, MANDO, ILIMB	TW	ATLANTA, AUSTIN, BALTIMORE, BOSTON, CHARLOTTE, CINCINNATI, CLEVELAND, CLEVELAND, COLUMBUS, COLUMBUS, COLUMBUS, DALLAS, DENVER, OETROIT, GREENSBORO, HARTFORD	TW LW 2W TS WKLS KLBJ WKAP 22 24 22 98 WXRC 10 3 7 24 WKEN 27 WMMS 27 WMXZU 27 27 WBZX 27 WASA 28 WXFIF - 4 7 36 WXRA KORC 9 8 9 60 KXPA KORC 9 8 9 60 KXPS WMBA WMBA WBAB WMSX WMSX WMSX 9 7 10 94 WKSY WNOR 21 17 20 112 WILZR 12 11 11 73 WILZR 12 11 11 73 WILZR 12 11 11 79 WILZR 12 11 11 79 WWISS 9 7 10 94 WKSY WWISS 9 7 20 112 WYSP 7 8 8 29 WMMR 10 6 9 54 WYSP 7 8 8 29 WMMR 10 6 18 127 LOUD WOVE WOVE WOVE WOVE WYND 13 10 14 63 WYSP 7 8 23 WMHJY WXTM 19 18 12 129 WXHJY 19 18 12 129 WXHJY 19 18 129 WXHJY 19 18 12 129 WXHJY 19 18 12 129 WXHJY 19 18 12 129 WXHJY 19 19 18 129 WXHJY 11 13 13 13 88 WWWDC WXTO 11 13 13 13 88	ATLANTA, AUSTIN, BALTIMORE, BOSTON CHARLOTTE, CINCINNATI, CLEVELAND, COLUMBUS, COLUMBUS, COLUMBUS, DENVER, DETROIT, GREENSBORO, HARTFORD, INDIANAPOLIS, KANSAS CITY, KANSAS CITY, LAS VEGAS, LONG ISLAND, LOS ANGELES, MEMPHIS, MEMPHIS, MILWAUKEE, MINNEAPOLIS, NEW ORLEANS, NORFOLK, ORLANDO, PHILADELPHIA, PHOENIX, PHOENIX, PHOENIX, PHOENIX, PHOENIX, POOTLAND, PROVIDENCE, ROCHESTER, SACRAMENTO, ST. LOUIS, ST. LOUIS, ST. LOUIS, SALT LAKE CITY, SAN ANTONIO, SAN FRANCISCO, SEATTLE, TAMPA, WASHINGTON,	TW	ATLANTA, AUSTIN, BALTIMORE, BOSTON, CHARLOTTE, CINCINNATI, CLEVELAND, COLUMBUS, COLUMBUS, COLUMBUS, DALLAS, DENVER, DETROIT, GREENSBORD, HARTFORD, INDIANAPOLIS, KANSAS CITY, LAS VEGAS, LONG ISLAND, LOS ANGELES, MEMPHIS, MILWAUKEE,	TW	ATLANTA, AUSTIN, BALTIMORE, BOSTON, CHARLOTTE, CINCINNATI, CLEVELAND, COLUMBUS, COLUMBUS, COLUMBUS, COLUMBUS, DALLAS, DENVER, DETROIT, GREENSBORO, HARTFORD, INDIANAPOLIS, KANSAS CITY, LAS VEGAS, LONG ISLAND, LOS ANGELES, MEMPHIS, MEMPHIS, MEMPHIS, MINMEAPOLIS, NEW ORLEANS, NORFOLK, ORLANDO, PHILADELPHIA, PHOENIX, PHO	TW

active rock

mainstream rock

September 19 · 25, 2000

September 19 · 25, 2000			L	10-0	اد ۳۰						[25-44]	-0	Se	eptembe	r 19 • 2!	5, 2000
LW IW Artist	Track	Label	TW	Move	TM	2W C	me/Adds	LW TW	Artist	Track	Label	TW	Move	LW	2W C	ume/Ad
1 1. 3 DOORS DOWN	LOSER	(Republic/UMG)	2468	78	2390	2328	87/0	1 1•	3 DOORS DOWN	LOSER	(Republic/UMG)	1907	24	1883	1885	88/0
2 2 PAPA ROACH	LAST	(DreamWorks)	1976	-11	1987	2047	75/0	2 2	RED HOT CHILI	CALIFOR	(Warner Bros.)	1571	-244	1815	1889	75/0
3 3. PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	1884	74	1810	1690	70/1	3 3	K.W.SHEPHERD	LAST	(Giant/Reprise)	1547	-140	1687	1774	80/0
5 4• FUEL	HEMORRHAGE	(550 Music/Epic)	1809	227	1582	1450	86/3	4 4•	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	1520	113	1407	1385	76/0
4 5. GODSMACK	BAD	(Republic/UMG)	1645	49	1596	1648	69/0	10 5•	COLLECTIVE SOUL	WHY	(Atlantic/AG)	1447	525	922	266	90/6
11 6• CREED	YOU	(Wind-up)	1525	241	1284	935	77/2	6 6•	AC/DC	MELTDOWN	(Elektra/EEG)	1297	101	1196	1087	78/3
10 7 DISTURBED	STUPIFY	(Giant/Reprise)	1457	104	1353	1334	73/0	5 7	CREED	ARMS	(Wind-up)	1149	-176	1325	1424	65/0
7 8. NICKELBACK	BREATHE	(Roadrunner)	1430	13	1417	1369	75/0	8 8•	FUEL	HEMORRHAGE	(550 Music/Epic)	1117	79	1038	981	73/2
12 9• UNION UNDER	TURN	(Portrait/CRG)	1382	124	1258	1189	80/0	9 9•	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	1110	78	1032	1136	59/0
6 10 PERFECT CIRCLE	JUDITH	(Virgin)	1298	-141	1439	1561	61/0	14 10	WALLFLOWERS	SLEEP	(Interscope)	1077	264	813	498	71/3
8 11 RED HOT CHILL.	CALIFOR	(Warner Bros.)	1207	-163	1370	1501	55/0	16 11	U2	BEAUTIFUL	(Interscope/IDJMG)	1049	350	699	376	75/6
14 12 INCUBUS	STELLAR	(Immortal/Epic)	1134	-46	1180	1219	60/0	17 12•	SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond)	989	310	679	263	84/13
15 13• FULL DEVIL	WHERE	(Enclave/Merc./IDJMG)1122	72	1050	1018	73/2	13 13•	CREED	YOU	(Wind-up)	968	138	830	576	70/2
9 14 DEFTONES	CHANGE	(Maverick)	1104	-253	1357	1570	56/1	12 14	NICKELBACK	BREATHE	(Roadrunner)	927	96	831	839	62/0
22 15. COLLECTIVE SOUL	WHY	(Atlantic/AG)	1100	377	723	109	73/8	7 15	METALLICA	DISAPPEAR	(Hollywood)	920	-164	1084	1164	54/0
16 16• GREEN DAY	MINORITY	(Reprise)	1088	93	995	873	62/0	11 16	8STOPS7	QUESTION	(Reprise)	672	-169	841	814	48/0
13 17 METALLICA	DISAPPEAR	(Hollywood)	1067	-140	1207	1355	56/0	15 17	S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	633	-80	713	770	43/0
17 18 3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	927	-50	977	1080	49/0		FOO FIGHTERS	NEXT	(Roswell/RCA)	609	-5	614		44/2
19 19• VAST	FREE	(Elektra/EEG)		114	793	788	_ '	24 19		FREE	(Elektra/EEG)	511	65	446		51/2
25 20• PERFECT CIRCLE	LIBRAS	(Virgin)		177	670	601			PAPA ROACH	LAST	(DreamWorks)	498	-19	517		29/0
24 21• COLD	JUST	(Flip/IDJMG)	_	125	697	695			GREEN DAY	MINORITY	(Reprise)	484	99	385		40/5
20 22• HED (PE)	BARTENDER	(Jive)	819	64	755		71/2		PAUL RODGERS	BLUE	(CMC/SRG)	445	-18	463		32/0
18 23 RAGE AGAINST	TESTIFY	(Epic)	811	-52	863	860			GODSMACK	BAD	(Republic/UMG)	442	-61	503		28/0
26 24• LINKIN PARK	ONE	(Warner Bros.)	717	87	630	569			FULL DEVIL	WHERE	(Enclave/Merc./IDJMG)	423	17	406		39/3
21 25 CREED	ARMS	`	671	-73	744	861	40/0		SCORPIONS							
	MELTDOWN	(Wind-up)		15	620	525				HURRICANE		416	-25	441	_	31/1
27 26• AC/DC		(Elektra/EEG)	635				100		PERFECT CIRCLE	JUDITH	(Virgin)	388	-80	468		26/0
36 27• PAPA ROACH	BROKEN	(DreamWorks)	633	230	403		64/7	19 27		THEY	(radioactive/MCA)	373	-218	591		27/0
29 28• LIMP BIZKIT	MY	(Flip/Interscope)	623	48	575	424	•		ALICE COOPER	GIMMIE	(Spitfire)	358	25	333		30/0
35 29• MEGADETH	KILL	(Capitol)	621		403	188		29 29		GODLESS	(Epic)	342	-59	401		26/0
32 30• EVERLAST	BLACK	(Tommy Boy)		147	458		44/1		MARVELOUS 3		(HiFi/Elektra/EEG)	338	12	326		30/1
31 31• ORGY	FICTION	(Elementree/Reprise)			492		50/3		AC/DC	BLUES	(Elektra/EEG)	337	-60	397		29/C
30 32• LIMP BIZKIT	ROLLIN	(Flip/Interscope)	579		526	386			MARK KNOPFLER	WHAT	(Warner Bros.)	333	67	266		31/6
42 33• TONY IOMMI	GOODBYE	(Divine/Priority)		243	323	97			CLARKS	BETTER	(Razor & Tie)	332	-24	356		29/0
41 34• SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond)		228	329		44/3		SLASH'S SNAKE	BEEN	(KOCH)	328	3	325		36/1
39 35• U2	BEAUTIFUL	(Interscope/IDJMG)		162	382	219			MATCHBOX TWENTY		(Lava/AG)	320	212	108		32/1
28 36 U.P.O.	GODLESS	(Epic)		-115	595		31/0	50 36	EVERLAST	BLACK	(Tommy Boy)	309	82	227	96	26/3
33 37• MARVELOUS 3	SUGARBUZZ	(HiFi/Elektra/EEG)		37	436	473		69 37	LENNY KRAVI TZ	AGAIN	(Virgin)	307	176	131	7	36/\$
23 38 8STOPS7	QUESTION	(Reprise)	376	-338	714	848		45 38	GREEN VINYL	KALEIDO	(Fat Organ/DCC)	306	63	243	209	22/3
38 39 FOO FIGHTERS	NEXT	(Roswell/RCA)	359		389	432	26/0	49 39	PERFECT CIRCLE	LIBRAS	(Virgin)	280	51	229	150	32/
34 40 S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	352	-60	412	401	23/0	26 40	KING/CLAPTON	RIDING	(Reprise)	272	-150	422	521	24/0
45 41• TAPROOT	AGAIN	(Atlantic/AG)	337	34	303	315	42/5	33 41	MATCHBOX TWENTY	BENT	(Lava/AG)	265	-97	362	409	18/(
55 42• WALLFLOWERS	SLEEP	(Interscope)	336	83	253		21/2	27 42	MOTLEY CRUE	HELL	(Motley/Beyond)	258	-159	417	675	23/(
37 43 INCUBUS	PARDON	(Immortal/Epic)	314	~83	397	386	24/0	39 43	EVERCLEAR	WONDERFUL	(Capitol)	255	-44	299	409	16/(
40 44 AMERICAN PEARL	FREE	(Wind-up)	312	-17	329	358	32/0	47 44	DOOBIE BROTHERS	PEOPLE	(Rhino/Pyramid)	254	22	232	238	22/(
52 45. SLASH'S SNAKE	BEEN	(KOCH)	294	32	262	210	29/1	44 45	UNION UNDER	TURN	(Portrait/CRG)	251	-8	259	263	22/(
47 46 KORN	MAKE	(Immortal/Epic)	274	-17	291	317	18/0	40 46	AMERICAN PEARL	FREE	(Wind-up)	249	-22	271	246	26/
43 47 KID ROCK	WASTING	(Top Dog/Lava/AG)	264	-52	316	395	23/1	73 47	TONY IOMMI	GOODBYE	(Divine/Priority)	243	122	121	68	36/1)
44 48 K.W.SHEPHERD	LAST	(Giant/Reprise)	251	-58	309	332	17/0	96 48	PAGE/CROWES	HEY	(musicmaker.com)	233	147	86	5	28/
56 49. LIQUID GANG	CLOSER	(Lava/Gotham/Atl./AG)	249	27	222	193	33/5	78 49	MEGADETH	KILL	(Capitol)	219	104	115	48	26/
46 50 SUNNA	POWER	(Astralwerks/Melankolic/Virg.	236	-57	293	307	28/1	53 50	FASTBALL	OCEAN	(Hollywood)	217	-2	219	189	13/
	Disco TWo Too	tal number of Plans during augus	nt alenia	wook: Mo	va. Inerna	on or door	roops in numb	ar of Diana fe	nom acquiava alminu waak: Play	a I W. Total aumhor a	f Diago during province nimber com	le.				

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of Plays 2 weeks previous; Curre: Total number of stations playing; Adds: number of new stations reporting as an add.



Rock and Alternative Regional Call Out

		Cor	mbined	Regions		
		and the second of the	Grade			Grade
1. 2. 3. 4. 5. 6. 7. 8.	With Arms Wide Open Kryptonite Californication Bent Adam's Song Light Years I Disappear Last Resort	Creed 3 Doors Down Red Hot Chili Peppers Matchbox Twenty Blink 182 Pearl Jam Metallica Papa Roach	82 78 77 7 6 75 72 71	9. You're A God 10. Promise 11. Loser 12. Sour Girl 13. N.I.B. 14. Take A Look Around 15. Wasting Time	Vertical Horizon Eve 6 3 Doors Down Stone Temple Pilots Primus/Ozzy Osbourne Limp Bizkit Kid Rock	71 70 70 69 69 68 66
			Northe	ast Market		
_			Grade			Grade
	You Spin Me Round	Creed Red Hot Chili Peppers Dope Matchbox Twenty Pearl Jam 3 Doors Down Blink 182 Primus/Ozzy Osbourne	88 87 85 84 84 83 80 77	9. Loser10. You're A God11. Right Now12. The Lost Art Of Keeping13. Take A Look Around14. I Disappear15. Promise	3 Doors Down Vertical Horizon SR-71 Queens Of The Stone Age Limp Bizkit Metallica Eve 6	74 74 72 70 69 67 66
			Sou	th medium		
			Grade			Grade
1. 2. 3. 4. 5. 6. 7. 8 .	With Arms Wide Open Kryptonite You're A God Californication	Matchbox Twenty Creed 3 Doors Down Vertical Horizon Red Hot Chili Peppers Metallica Eve 6 Primus/Ozzy Osbourne	83 83 81 79 78 77 77	 9. Light Years 10. Closer To Myself 11. Sour Girl 12. Right Now 13. Loser 14. Stellar 15. Last Resort 	Pearl Jam Radford Stone Temple Pilots SR-71 3 Doors Down Incubus Papa Roach	72 71 71 71 69 68 68
			Midv	vest		
_			Grade			Grade
1. 2. 3. 4. 5. 6. 7. 8.	Adam's Song Last Resort With Arms Wide Open Kryptonite Wasting Time Scum Of The Earth Bartender Take A Look Around	Blink 182 Papa Roach Creed 3 Doors Down Kid Rock Rob Zombie (HED) Planet Earth Limp Bizkit	92 85 81 81 77 77 77 75	9. I Disappear10. Stupify11. Californication12. Loser13. Promise14. The Lost Art Of Keeping15. Bent	Metallica Disturbed Red Hot Chili Peppers 3 Doors Down Eve 6 Queens Of The Stone Age Matchbox Twenty	75 75 74 74 73 72 72
			W	est		Crode
-		AP 4 P 4	Grade	O. I. Dinaması	Matalliaa	Grade 66
1.	Breathe	Nickelback	74	9. I Disappear	Metallica Iron Maiden	66 65

3. Sour Girl Stone Temple Pilots 65 Blink 182 Red Hot Chili Peppers 12. Adam's Song 4. Californication Kid Rock 65 13. Wasting Time 5. Bent Matchbox Twenty 70 Eve 6 65 69 14. Promise 3 Doors Down 6. Kryptonite 68 64 15. You're A God Vertical Horizon Pearl Jam 7. Light Years 67 8. Last Resort Papa Roach

73

2. With Arms Wide Open

Creed

10. The Wicker Man

11. Stellar

65

65

Iron Maiden

Incubus

Based on the top 15 songs (by Grade) of 50 songs tested in weekly call-out by Kelly Music Research. Active, Alternative, and Mainstream Rock currents are researched among P1 listeners, aged 18-44, in each format, in over 250 Arbitron metros including all large, medium and small markets. Sample is balanced proportionately according to market size within each U.S. Census region. Total weighted, rolling average sample size exceeds 800 per week. Grade scores are calculated by combining Appeal, Burn and Unfamiliarity ratings. Highest Grade scores are achieved by songs with strongest Appeal as well as lowest Burn and Unfamiliarity. For complete song list and more data, call Kelly Music Research at 610-446-0318. © 2000. All rights reserved.

The Offspring Off Download Plan



After a standoff with their record label, The Offspring have opted not to post their fifth album, Conspiracy Of One, on their Web site (offspring.com) as a free download. The group are still giving away \$1 million of their own money to a fan that downloads their new single, "Original Prankster," beginning today (29). In an e-mail to sonicnet.com, the band's manger, Jim Guerinot, The Offspring explained that the band backed down from their original

plans after Sony Music said that they would sue, seeking an injunction against the band. The Offspring were readying a counter-suit for breach of contract. Sony's suit would have prohibited the Offspring from releasing the album online, which would prohibit them from offering fans the \$1 million. The band's suit would prohibit Sony from releasing the album until next year. The compromise, reached last Friday (22), is that the single will still be available through their site, and the giveaway will still be in effect. "It sucks, because once people get their hands on the music, fans will have to turn to Napster and other distribution methods to take a listen," Guerinot says, "But they won't be able to find the songs at offspring.com. We will be the only site on the Web that will not have the Offspring's new music." Now, most fans will have to wait to hear the whole of Conspiracy Of One on November 14, when it's released to retail.

Limp Bizkit And The Slim Shady-Flavored Anger **Management Tour**

With Limp Bizkit's new album, Chocolate Starfish and the Hotdog Flavored Water, out on October 17, Limp Bizkit has announced the first leg of their Anger Management tour, along with Eminem, Papa Roach and Xzibit. If you wanna break stuff, or come from a broken home, please stand up and check out the tour in: 10/19 E. Rutherford, 10/21 Buffalo, 10/23 Worcester, 10/24 Albany, 10/26 Toronto, 10/27 Montreal, 10/29 Auburn Hills, 10/30 Chicago, 10/31 Milwaukee, 11/2 Champaign, 11/3 Indianapolis, 11/5 Moline, 11/6 St. Louis, 11/8 Minneapolis, 11/10 Denver, 11/13 Tacoma, 11/14 Portland, 11/15 Vancouver. Meanwhile, Fred Durst is engag-

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Aerosmith Do It With Charlie's Angels



The last time Aerosmith released a song for a movie soundtrack, it was in 1998 with "I Don't Wanna Miss A Thing," from the Armageddon soundtrack. Now they're back with "Through An Angel's Eyes," a song from the upcoming Charlie's Angels soundtrack. However, those expecting another saccharine ballad should check again, as the song is being described as a rocker.

Aerosmith Steven Tyler and Joe Perry mixed the song in New York last week for inclusion on the soundtrack, which is out on October 17. Based on the popular `70s TV jiggle-fest, the movie stars Cameron Diaz, Lucy Liu and Drew Barrymoore and opens in November. Meanwhile Perry recently celebrated his 50th birthday with a 220-person bash at Mount Blue, a restaurant/venue that he's a partner in. Among the highlights was a performance by Cheap Trick, Perry's favorite band. Perry also got back his prized 1957 Les Paul, that Slash had bought after Perry hocked it for \$6,000 in the `70s. The Les Paul is the same one that he recorded "Walk This Way" with, and Slash had owned it for ten years. In addition to Cheap Trick, the Boston Pops also sent over a brass band to play at the festivities. Lastly, the New York Daily News online column reports that Tyler and Perry are working with Sopranos actors Vincent "Big Pussy" Pastore and Tony "Paulie Walnuts" Sirico, Jerky Boy Kamal and producer Jack Douglas on a "mob story done in Rap." The project is allegedly called Mob Story: A Hip-Hopra.

fmqb september 29, 2000

Manson Strikes Jesus Christ Pose, **Announces Tour Dates**



Marilyn Manson

The right-wingers that have criticized Marilyn Manson in the past will have newfound hate for the artist, judging from the cover art to his next record, Holy Wood (In the Shadow of the Valley of Death). The cover depicts Manson being crucified, wearing a crown of thorns. The demonic looking album cover(see above), which can also be seen at marilymanson.net, also shows part of an autopsy report. Much like Scott Weiland recently did, Manson turned to KROQ/Los Angeles to recruit fans to appear in the video for the album's first single, "Disposable Teens." He was looking for 250-200 fans to dress in black for a performance scene in the video. Speaking of performance, Manson has announced the first 13 dates of his God, Guns, and Government tour, which will also include Union Underground and godhead, Manson's first signing to his own Posthuman Records label. Those dates are: 10/27 Minneapolis, 10/28 Milwaukee, 10/30 St. Louis, 10/31 Kansas City, 11/2 Tulsa, 11/3 Houston, 11/4 New Orleans, 11/6 Charlotte, 11/7 Atlanta, 11/9 Orlando, 11/10 Tampa, 11/11 Sunrise, 11/13 Greensboro. Cold will replace Union Underground on the as-yet-unannounced second leg of the tour.

music news continued

Limp Bizkit

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ing in yet another band battle, this time, with Filter's Richard Patrick. "I don't think there should be a Family Values," Durst commented to mtv.com about the tour, which was postponed until early next year. Durst also called last year's tour "bullshit." You know what's bullshit?" Patrick replied. "Fred getting onstage with Christina Aguilera and embarrassing us all."

Depeche Mode

are currently at work on their tenth album in an American studio. The band recently posted a video message from the studio on depechemode.com reporting on their progress and introducing their new producer Mark Bell (Bjork). "We are probably about half way through, maybe a little bit more, recording our new album, as yet untitled of course. It's going really well. Martin's written some great songs. We're all in good shape. We'll be mixing it the last part of the year, and hopefully be finished by Christmas, so get ready because in the spring of next year, we should have a new album out. Followed by a tour of course, so we look forward to seeing you then," said singer Dave Gahan. The band is currently working with about 10 songs.

Brace yourself. The line-up and release date for Stoned Immaculate: The Music of the Doors has been set. November 14 will see the release of the much talked about tribute album from Elektra records. Contributions from Marilyn Manson, Bush and Chrissie Hynde won't be featured on the disc but some of the bands that did make the 17 track album include; Stone Temple Pilots, Creed, Smash Mouth, The Cult, Days of the New and Iim Morrison himself. In other Doors news, the surviving members of the band will record a VH1 Storytellers, with Creed, STP, Smash Mouth, The Cult and Perry Farrell, that will air on Thanksgiving weekend. Here is the final track listing for Stoned Immaculate: STP "Break On

Through," Creed "Riders On The Storm," Train "Light My Fire," Smash Mouth "Peace Frog," Days Of The New "L.A. Woman," Aerosmith "Love Me Two Times," The Cult "Wild Child," Jim Morrison "Roadhouse Rap," John Lee Hooker "Roadhouse Blues," William Burroughs "Is Everybody In?," Oleander "Hello, I Love You," Scott Stapp "Touch Me," Exene Cervenka "Children Of Night," Bo Diddley "Love Her Madly," Marvelous 3 "People Are Strange," Jim Morrison "The Cosmic Movie," and Days Of The New "The End."

The Foo Fighters have added more dates to their never ending tour to support *There Is Nothing Left To Lose.* In addition to the new dates look for the band on Leno on October 26. Here they are: 10/20 Phoenix, 10/21 San Diego, 10/25 Los Angeles, 10/28-29 San Francisco and 11/7 Philadelphia.

Rumor has it that Van Halen are currently at work at what could be a Rap/Rock album. Reports would have everyone from Ice-T, Dr. Dre and Vanilla Ice all contributing rhymes to some really experimental, Pink Floyd-esque "space music" that the band is working on at 5150 Studios. And you thought the band couldn't find anyone worse than Gary Cherone to sing. Apparently, Sammy Hagar has said that he heard that the band recorded four songs with David Lee Roth before scrapping the idea of a reunion, and the band is now working on a box set of DLR-era material. Hey, we're not saying any of this is true, we're just reporting what we hear.

Epic records has been quick to squash any rumors that Rage Against the Machine's current tour will be the bands final hurrah. The band hasn't hit the skids, but they did just fire their third management team in three years, and on the day they recorded their first live album, the Rhyme And Reason Tour with the Beastie Boys was cancelled. Tom Commerford was arrested at the MTV Video Music Awards and Zach de la Rocha has a solo album in the works. However, the band's live album should be in stores by Christmas and is rumored to include Rush's "Working Man." Speaking of Rush, drummer Neil Peart married photographer Carrie Nuttall last Saturday in Montecito, California and Geddy Lee's first solo album, My Favorite Headache hits stores on November 14.

Once again, Black Sabbath have been nominated for the Rock and Roll Hall of Fame, and once again, Ozzy Osbourne has asked that their name be taken off the ballot. "Why don't they let the fans vote," he asked in a statement. "As it stands now, what's the point? It's a joke. It's about glad-handing and grandstanding and I don't want any part of it." This is the fourth year that Sabbath have been nominated for the Hall, and the second that

Osbourne has asked to have them taken off of it.

So who's gonna be father of the year for 2000? Well, with the guy from Everclear's dad ruled out, it just might be Creed singer Scott Stapp. Creed's single about the joy and responsibility of being a father, "With Arms Wide Open," is now available as a limited edition three-song single to help launch Stapp's "With Arms Wide Open" charity to "promote healthy, loving relationships between children and their families." The single, which became available on Tuesday (26), has three versions of the song: the video version of the song with strings, the radio version, and an acoustic version. The singer began the charity with \$25,000 of his own money, and hopes to raise \$4-500,000 by the end of the year. "I've always wanted to start an organization to help support families and children," Stapp commented. "With the success of Creed, I am finally in a position to do so on a national level and I'm excited by the prospect of being able to give something back to the communities that have been so supportive of us." Wind-Up Records will only press 65,000 copies of the single, with \$3.00 from disc going to the Foundation. The proceeds from this initial effort will meet the goal

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PHAIR GAME: Liz Phair has begun work on her fourth album and follow-up to 1998's whitechocolatespaceegg. Pictured in Studio A at the Capitol Records Tower in Los Angeles along with Phair (r) is Capitol President Roy Lott (l).

music news continued

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of raising \$200,000 to finance the start-up of the "With Arms Wide Open" Foundation.

U2 raised the roof earlier this week when they played two songs from the rooftop of a Dublin hotel for the UK music show Top Of The Pops. The band played two songs form their forthcoming album, All That You Can't Leave Behind, the lead single, "Beautiful Day," and the aptlytitled "Elevation," on Wednesday (27) on the roof of the Clarence Hotel, which the band owns, in Dublin. The show will be broadcast in the UK on next Friday (10/6). U2 last played on a rooftop in 1988, when they shot the video for "Where The Streets Have No Name" in Los Angeles. "Elevation" is one of four song clips taken from the new album that are available on U2's Web site (u2.com). The others are "Walk On," "Stuck In A Moment" and "Kite." The full track listing for All That You Can't Leave Behind is: "Beautiful Day," "Elevation," "Walk On," "Stuck In A Moment," Peace On Earth," "Kite," "New York," "In A Little While," "Wild Honey," "When I Look At The World," and "Grace." U2's 80-date tour in support of the new album will kickoff in March 2001 in Miami.

Radiohead, whose fourth album, Kid A, comes out on Tuesday (3), have solidified two shows in the United States. Appearing on Saturday Night Live on October 14, it's been alleged that they might play a surprise show in New York on conjunction with their appearance on the show. However, The band will be playing a show in Toronto on October 17 and an October 20 show in Los Angeles.

The Red Hot Chili Peppers had the next-to-last stop of their tour, in Portland, filmed last Thursday (21) for a live concert to be released on DVD and home video. The band will show up again at Neil Young's annual Bridge School Benefit on October 28 and 29. Meanwhile, the band has started looking forward to their new album. They'll begin working on the follow-up to Californication in November. "At this moment, it's just shapes and colors in our heads, but it will be real music in a couple of months," guitarist John Frusciante commented.

Bush will be heading into a studio in England before the end of the year to record their fourth album. Singer Gavin Rossdale told nme.com that he will finish writing the record by October 9, after which, the band will start rehearsing for the song. Rossdale said he has about 10 or 12 songs written for the new album, and says that the songs will be more optimistic than their earlier material.

The Dave Matthews Band have reportedly delayed the release of their new album for a second time. Originally slated to come out before their fall tour, the follow-up to Before These Crowded Streets, was pushed back until November when the band decided not to rush things. Now, it appears that the first single from the album will be released shortly before Christmas, with the album coming out in early 2001. Glen Ballard, who's worked with Alanis Morissette and No Doubt, will help produce the album.

matchbox twenty guitarist Adam Gaynor has gotten his stolen guitar back. The Taylor acoustic guitar, which was taken on September 18, was returned one week later. The guitar was dropped off at Florida Sports/Talk radio station WMOP/Ocala. The person that took the guitar had heard about the hotline set up for the return of the guitar. The guitar was accompanied by a letter apologizing for taking it. The note, in part, read "please accept this apology. When I took your guitar I was not thinking clearly, in fact, I wasn't thinking at all."

Oasis' next release will be a recording of their July 21 concert at London's Wembley Stadium. The double-live Familiar To Millions will be available November 14. While DVD and VHS versions of the concert will be available overseas, it hasn't yet been announced whether they'll be out domestically.

According to mtv.com, the new movie by director Baz Luhrmann, Moulin Rouge, will have one of the most offbeat soundtracks ever. It's already been announced that Beck is performing a cover of David Bowie's "Diamond Dogs" with Hip-Hop producer Timbaland. However, both Ozzy Osbourne and Kylie Minogue will be offering renditions of "The Sound Of Music," and Jose Feliciano is doing a tango rendition of the Police's "Roxanne." In addition, star Ewan McGregor duets with Placido Domingo on a cover of Elton John's "Your Song." While all of the preceding songs have been recorded for the movie, the track listing of the album soundtrack hasn't been confirmed yet. The film stars McGregor and Nicole Kidman, and the soundtrack is due out on December 5.

Former Nashville Pussy bassist Corey Parks has resurfaced, officially quitting NP and responding to rumors that she might be the new bassist of Hole. While her departure from Nashville Pussy was described as a hiatus, Parks confirmed that she had left the band. "You've probably heard that Courtney Love was interested in having me play bass for Hole," her statement read. "She wanted the two of us to hang out and jam and see if we could work together. I am extremely flattered that she went to great heights to track me down, but as you all know, I am a Rock n' Roller and I would never be a part of anything that I didn't believe in." Parks will, however, be recording a single with fellow tall bassist, Lemmy, of Motorhead fame, in

addition to forming her own band. Nashville Pussy, on the other hand, has named Tracy Almazon as their permanent bassist. They'll be mounting a U.S. tour later in October, as well as contributing a cover of Molly Hatchet's "Flirtin' With Disaster" to the soundtrack of the forthcoming Mr. Show movie, Run Ronnie Run.

Even though Sammy Hagar's birthday, and new album title, is TEN 13. the Red Rocker has decided to call the first leg of his upcoming tour the "Cabo Wabo Birthday Bash." Kicking-off in Hartford on Halloween, Hagar will be on the road into December. The new album will be in stores on October 24, and features the current single "Serious JUJU." There's only one way to rock, and you can do it in: 10/31 Hartford, 11/1, NYV, 11/3 Providence, 11/4 Boston, 11/6 Washington CD, 11/7 Philly, 11/11 Phoenix, 11/14 San Antonio, 11/15 Dallas, 11/17 Kansas City, 11/18 Chicago, 11/21 Minneapolis, 11/24 Denver, 11/26 Seattle, 11/27 Portland, 12/1 Los Angeles, 12/2 San Jose, 12/3 San Francisco.

Singer/songwriter Eliott Smith will be undertaking a one-month headlining tour with Grandaddy. Smith is touring in support of his latest album, Figure 8. The dates are as follows: 10/14 Solana Beach (CA), 10/15 Las Vegas, 10/16 Tempe. 10/18 Austin, 10/19 Houston, 10/20 New Orleans, 10/21 Atlanta, 10/22 Knoxville, 10/24 Asheville, 10/25 Charlottesville, 10/26 Washington DC, 10/27 Towson, 10/28 Boston, 10/29 NYC, 10/30 Pittsburgh, 11/1 Detroit, 11/2 Newport (KY), 11/3 Chicago, 11/8 Boise, 11/13 San Francisco, 11/14 Los Angeles.

Rob Halford is hell bent for touring, and he'll be headlining the following shows: 10/10 Hamel (MN), 10/11 Chicago, 10/13 Milwaukee, 10/14 Detroit, 10/15 Grand Rapids, 10/17 Worcester,



David Bowie's

Bowie At The Beeb album arrived in U.K. stores on Monday, chronicling his performances in various BBC radio and TV sessions between 1968 and 1972. A limited edition extra CD features a recording of his show on June 27 this year at the BBC Radio Theatre in front of a small invited audience, which was also screened by BBC2 last Sunday.

Morcheeba release "Be Yourself" as the second single from their Fragments Of Freedom album on October 23. The first CD will include a live version of "Part Of The Process" recorded at this year's Glastonbury Festival. The band started a new U.K. tour on Wednesday (27) which will include no fewer than three

London shows at Shepherd's Bush Empire on October 5,6 and 7. The video for the new single was shot in Mexico.

What would have been John Lennon's 60th birthday on October 9 will be marked by the U.K. reissue of the John Lennon/Plastic Ono Band and Double Fantasy albums with extra tracks. The first set, from 1970, will include the hit "Power To The People" and "Do The Oz," originally the b-side of the "God Save Oz (Us)" single. 1980's Double Fantasy will be augmented by the previously unreleased "Help Me To Help Myself," Yoko Ono's "Walking On Thin Ice" and "Central Park Stroll," a short dialog of John and Yoko walking in the New York park. October 9 will also see the opening of the

world's first permanent Lennon museum in Tokyo.

British duo Olive's Trickle album, available in the U.S. for some time, will get a U.K. release on November 6, preceded by their version of 10cc's "I'm Not In Love" as a single on October 23 on Maverick/Warner Bros. A dance mix has been supplied by Aurora, recently in the U.K. Top Five themselves with their version of Duran Duran's "Ordinary World."

Mariah Carey and Westlife's cover of Phil Collins' "Against All Odds" gave Carey her second U.K. No.1 and the Irish band their sixth in a row from six releases this week, selling 112,000 copies.

Zombie Nation's "Kerncraft 400" arrived at two, with Billie Piper's

"Something Deep Inside" new at four, "Most Girls" by Pink at five, Sisqo's "Unleash The Dragon" at six and Anastacia's pan-European smash "I'm Outta Love" at seven. There were also more modest Top 20 entries for Green Day, at 18 with "Minority," and Scott & Leon with "You Used To Hold Me" at 19. On the album chart, Madonna's Music sold 152,000 copies in its first week to debut at No.1 while her 1990 compilation The Immaculate Collection raced back up 30-8.

News From London is compiled in the UK by Paul Sexton, who can be e-mailed directly at psexton@macline.co.uk.



LOEB READIES ALBUM #3: Those songs, those melodies, those glasses! Singer/songwriter Lisa Loeb is currently in the studio at work on her third album. The album features contributions from Dweezil Zappa, Jason Falkner, Randy Scruggs, Jonatha Brooke and Anne Previn, and is supposedly in a more rocking vein than either of her two million-selling solo albums. Shown in the studio are (L-R): Engineer David Reitzas, Loeb, and co-producer Dweezil Zappa.

music news continued

10/18 NYC, 10/19 Hartford, 10/21 Old Bridge, 10/22 DC. Patty Griffin, who has just completed her third album, Silver Bell, will be touring with Emmylou Harris for a short October tour. After the tour wraps up, she'll accompany Harris on a U.K. tour. Silver Bell is expected to be released in early 2001. The dates are as follows: 10/12 Greensburg, 10/14 DC, 10/17 Boston, 10/18 New Brunswick, 10/19 NYC.

Enuff Znuff, known best for their late `80s hits "New Thing" and "Fly High Michelle," will be releasing their latest album, 10, on Tuesday (3). The band have stayed true to their Cheap Trick inspired, hooky, riff-filled sounds, which are evident on the album's first single, "There Goes My Heart."

Squirrel Nut Zippers are heading out on tour. You can catch the band in: 10/25 Washington DC, 10/26 Philadelphia, 10/27 Boston, 10/28 Providence, 10/31 NYC, 11/9 Denver, 11/13 Los Angeles, 11/16-17 San Francisco, 11/19 Medford, OR.

A, who's hit "Monkey Kong" is rising up the Modern charts, will be on tour with Dynamite Hack and Marvelous 3. The tour will be in: 10/12 Dallas, 10/13 Columbia, 10/14 Lawrence, 10/15 Louisville, 10/16 Pittsburgh, 10/18 Columbus, 10/19 Grand Rapids, 10/20 Detroit, 10/21 Chicago, 10/22 Madison, 10/24 LaCrosse, 10/25 Milwaukee, 10/26 Minneapolis, 10/28 Duluth.

Music News is compiled and written by Bram Teitelman and Brad Maybe



Van Halen has

remained tight lipped on rumors of their reformation with original vocalist David Lee Roth. Whether the big VH reunion/studio album ever comes to fruition is anyone's guess, but one thing is for sure, the band's former singer, Sammy Hagar, is more productive than ever. The Red Rocker's latest effort, TEN 13, arrives in record shops on October 24. "Serious Juju" is the first single. Other cuts include "The Message," "The Real Deal," "Shaka Doobie (The Limit)," "Let Sally Drive," "3 In The Middle," "A Little Bit More," "Protection," "Deeper Kind Of Love," "Tropic Of Capricorn," and "Maui Wowie."

Two of Rock's most popular rising stars, Kid Rock and Blink 182, are profiled on new DVD releases (Music Video Distributors / \$19.95) slated for release on October 24. Blink 182-Probed Unauthorized chronicles the band's rocket ride to stardom on the heels of their smash LP, Enema Of The State, via rare footage and interviews. Coming on like the second cousin of Lynyrd Skynyrd with a Rap fetish, Kid Rock exploded onto the music scene in the late '90s. His story wasn't an easy one, his first major label release stiffed yet his persistence and faith paid off in the long run when his selffinanced album, Early Mornin' Stoned Pimp, turned him into a household word. Kid Rock's story is all here plus the DVD includes a bonus trivia game allowing viewers to win prizes.

Delaware's favorite son, George Thorogood, has been entertaining audiences for almost three decades with his trusty band of Rock and Roll upstarts, The Destroyers. A new 2-CD compilation, George Thorogood & The

Destroyers Anthology, has just been released on Capitol Records. A master Blues guitarist, Thorogood and the Destroyers bassist Bill Blough, drummer Jeff Simon, guitarist Jim Sewler and Hank Carter on sax - honed their chops performing at an endless succession of clubs and bars across America. Building their reputation opening shows for such acts as Bonnie Raitt, Sonny Terry and Brownie McGhee, the band's second studio LP, Move It On Over, containing the FM radio turntable hits "One Bourbon, One Scotch, One Beer" and "Madison Blues," elevated this exceptional bar band into bonafide Rock and Roll stars. The band's every man image and unpretentious, good time Rock and Roll spirit was contagious, helping them build a considerable and loyal following. The compilation includes thirty tracks spanning the band's spectacular career. Tracks include such essential Thorogood gems as the massive hit "Bad To The Bone," "Move It On Over," "Nobody But Me," "I Drink Alone," "Delaware Slide," "Born To Be Bad," "If You Don't Start Drinkin' (I'm Gonna Leave)," and "You Talk To Me." Thorogood and the Destroyers truly excel on the concert stage and this collection doesn't disappoint in representing that crucial side of the band; raw and fiery live renditions of "Night Time," "Chuck Berry's '50s classics "Reelin' And Rockin" and "Johnny B. Goode," "Bottom Of The Sea," "Let's Work Together" and the Bo Diddley gem, "Who Do You Love?" are featured. The addition of a previously unreleased studio cut, "Christine," rounds out this exemplary package. Now currently on an 88-city U.S. tour, George Thorogood & The Destroyers remain one of the hardest working bands in the business and this sparkling collection shines the spotlight on their remarkable

body of recording work.

Who says you have to wait two or three decades until you're a stone-cold Rock god before you luxuriate in the glory of your own own tribute album? The SPARKLE*JETS U.K. may not be a household word on these shores, but the band, in actuality Orange County, California residents, have enlisted many of their musical compatriots to create a tribute album to well... themselves. But make no mistake, this isn't a vanity exercise on behalf of the group to boost their egos to the size of Mount Rushmore, instead, I Love Sparkle*Jets U.K.(Crab Apple Records), is a loving and eminently tuneful collection of twenty SJUK songs interpreted by a myriad of talented melodic Pop merchants including Mike Randle of L.A. scenemakers, Baby Lemonade, the Andersons, Jeremy, Ed James, the Piper Downs, Ultra Violet Eye, the Popdudes (featuring noted music writer John Borack) and The Masticators. The unique project came together after the band's well-received set at the 1999 International Pop Overthrow Festival held yearly in Los Angeles with the band tapping into their newly formed Pop alliances. Making this release even more impressive is the fact that the disc is an multi-media enhanced CD ROM packed with lyrics, liner notes, video and sound clips. Original music by sixteen of the acts appearing on the release are available for your listening pleasure in the enhanced portion of the disc. Clips of SPUK 's own versions of their songs on the CD are also included. More info: www.crabapplerecords.com.

The Rock Report is provided by Denny Somach production, 812 W. Darby Road, Havertown, PA 19083. (610) 446-5292 and Fax (610) 449-6346. Material compiled by Denny Somach and Ken Sharp. © 2000. All rights reserved.

rockrenort **NOTES AROUND THE WORLD** "Take A Look Around" by Limp Bizkit is the # 10 single in Norway. **BIRTHDAYS THIS WEEK** Jon Auer (Posies) 9/29/59 41 Jerry Lee Lewis 9/29/35 65 Mark Farner 9/29/48 49 Mike Pinera 9/29/48 49 Trey Anastasio (Phish) 9/30/64 36 Dewey Martin 9/30/42 58 Marc Bolan 53 9/30/47 Frankie Lymon 9/30/42 58 Kevin Griffin 10/1/68 32 Sting 10/1/51 49 Mike Rutherford 10/2/50 50 Tiffany 10/2/71 29 Lindsay Buckingham 10/3/47 53 Stevie Ray Vaughan 10/3/54 46 James Fielder 10/4/47 53 Steve Miller 10/5/43 57 Kevin Cronin 10/6/51 49 John Mellancamp 10/7/51 49 Johnny Ramone 10/8/51 49 HISTORY THIS WEEK 10/2/65 "Hang On Sloopy" by the McCoys is the # 1 single in the USA. 10/3/67 Folk legend Woody Guthrie dies. 10/4/70 Janis Joplin dies of a heroin overdose in her Hollywood motel room. 10/5/70 Led Zeppelin III is released. 10/6/75 The Who By Numbers is released. 10/7/77 Steve Hackett quits Genesis. 10/8/80 Bob Marley is hospitalized in a New York hospital of an undisclosed ailment.



Lennon Killer Says Victim Would Want Him Released

John Lennon's killer believes he deserved the death sentence for his crime but since he's still alive, he thinks the former Beatle would want him to be paroled. Mark David Chapman, who is eligible for parole next month, made his remarks to the Daily Express newspaper in the U.K. "I think he would be liberal; I think he would care," Chapman said. "I think he would probably want to see me released." Chapman hopes to lead an ordinary life if he is released, but he admits that may be difficult. "There are not many places to go once you've killed someone like John Lennon," he said. Chapman recalled that Lennon was "just a picture on an album cover" to him until he heard a voice telling him, "Do it, do it, do it." He said he did it "to be loved."... In other news, the September 27 Top Of The Pops in England was dedicated to John Lennon in honor of what would have been his 60th birthday on October 9. Yoko Ono introduced such classic tracks as "Give Peace A Chance," "Power To The People," "Instant Karma" and "Starting Over." "It was a start for both of us and we felt very positive about the song," she said in her introduction of "Starting Over." "While we were rejoicing in this beautiful song, there was some spirit sneaking behind us to take John away." The song hit No. 1 the week Lennon was killed... Also, the 60th anniversary of John Lennon's birth on October 9 will be observed by the opening of an exhibit at the Rock and Roll Hall of Fame. A large number of the items in the exhibit come from Yoko Ono's personal collection. On display through next September will be furniture, artwork, costumes, guitars, lyric manuscripts and mementoes from Lennon's childhood. The exhibit, Lennon: His Life And Work, is not

expected to be mounted anywhere else.

LL Cool J Ousts Nelly From Top Spot

The first day of the busy fall season was reflected on the charts last week: Five new entries in the Top 20 and three of them in the Top Five including LL Cool J at No. 1. The veteran rapper vanquished Nelly by a margin of more than 20,000 in sales with G.O.A.T. After Eminem at No. Three, Boyz II Men debuted at No. Four, edging out Barenaked Ladies who land in fifth place with 5,000 fewer sales than Boyz II Men. Creed, Britney Spears, *NSYNC, 3 Doors Down and Now That's What I Call Music complete the Top 10. Further down, too short debuts in twelfth place, followed by the Baller Blockin' soundtrack at No. 13. The Corrs just missed the Top 20, debuting at No. 21 with In Blue, their highest chart position yet. Also in the twenties, Andrea Bocelli debuted at No. 23 with Verdi, while Christina Aguilera's Spanish language album enters at No. 27. That is five notches lower than her debut album, which has now been near the top of the charts for 56 weeks and racked up 6.5 million in sales. Emmylou Harris' Red Dirt Girl debuted at No. 54, while Joan Osborne's Righteous Love entered at No. 90. According to Soundscan, the Universal Music Group now has 10 of the Top 20 including the top four sellers. UMG has also held the No. 1 spot for the past 17 weeks.

2 More Eric Clapton Guitars Auctioned Off

Eric Clapton sold two more guitars from his collection at auction in England last Tuesday (26). A 1958 Gibson guitar that he has owned for 32 years went for \$60,000 to an American collector. The second, a 1952 Gibson Le Paul, went for \$21,000. Those prices aren't nearly as steep as

last year when he sold 100 of his guitars and raised \$5 million for his rehab center on Antigua. The star of that auction was the famous Fender, "Brownie," which was expected to go for about \$100,000 and instead brought nearly \$500,000. Clapton also donated the proceeds from these guitars to charity in memory of another Blues guitarist. The \$80,000 went to the Isabel Hospice in memory of Paul Kossoff, who formed Free with Paul Rodgers and Simon Kirke. He died of a heart ailment on a flight to New York in 1976.

Stolen Matchbox Twenty Guitar Returned

Matchbox Twenty's Adam
Gaynor has gotten his guitar
back. It was stolen from the side
of the stage last week (18) during
a concert in Gainesville, Florida.
A friend of the thief called a hotline the band's record company
set up for return of the guitar and
said the man wanted to give it
back. Two men dropped off the
Green Taylor acoustic guitar and
a letter of apology at a Florida
radio station last Monday (25).

Almost Famous Moves Into Third Place At Box Office

It was another good weekend at the box office for the Rock-themed Almost Famous, which has now moved into the No. 3 spot behind Urban Legends: The Final Cut and The Exorcist. The movie expanded from 131 screens to 1,193 and took in \$7 million.

Bono Sings At Yates' Funeral

Bono, Annie Lennox, Paul Young, Jools Holland, Rupert Everett and Yasmin Le Bon were among the mourners at the funeral for Paula Yates on last Saturday morning (23). Bob Geldof escorted all four of Yates' children, the three daughters from their marriage and Tiger Lily, the four-year-old daughter she had with Michael Hutchence. Bono sang "Blue Skies," accompanied by Holland on piano and a poem by Keats was read during the service at the same church where Yates and Geldof married and where their three daughters were baptized. The funeral procession then proceeded to a crematorium. The investigation continues into the death of 41-year-old Yates, who was found dead by Tiger Lily on September 17.

Moby

Moby had already licensed all 18 tracks on *Play*, plus all the related single b-sides even before it sold 1.2 million copies in the U.S. Now he is licensing remixes. Moby has done a remix of "Bodyrock" for Electronic Arts' Sports FIFA 2001, the latest in the best selling interactive football series.

Lewis To Follow *Duets* With New News Album

The film received mixed reviews and didn't set the box office on fire opening weekend, but the Duets soundtrack did make its chart debut at No. 112 last week, largely on the strength of the Huey Lewis-Gwyneth Paltrow cover version of Smokey Robinson's "Cruisin'." But Lewis isn't counting on that leading to a comeback for Huey Lewis And The News. They recently did a European tour and are gearing up for the release of a new album called Plan B. "But," Lewis says, "We've had a very nice career. We're not going to force it." Lewis also acted in Sphere and Short Cuts.

Sting

Sting is being credited as the mediator that brought together attorneys for Sean "Puffy"

Combs and music publisher

Albert E. Brumley & Sons to settle a lawsuit over Combs' hit, "I'll

continued on page 28

rock report continued

continued from page 27

Be Missing You." Sting did have a vested interest since he was also named in the suit because the song was based on the Police hit, "Every Breath You Take." The suit was filed because Combs used eight words from "I'll Fly Away," a Gospel song Brumley composed in 1929 while he was picking cotton. It went on to become one of the most recorded Gospel songs.

Liz Phair

Liz Phair has started work on her first album since 1998's Whitechocolatespaceegg.

Third Eye Blind

Third Eye Blind, Enrique Iglesias, Destiny's Child and 98 Degrees are set to play GG magazine's Men Of The Year Awards at the Beacon Theater in New York on October 26. It will be telecast on Fox.

After MTV, 2 Major Labels, McDermott Is His Own Man

Michael McDermott has had enough brushes with fame. Now he's hoping his new album, Last Chance Lounge, will deliver the real thing instead of living up to its title. His first single, "A Wall I Must Climb," had him in the starmaking machinery of a major label and MTV Buzz Bin at age 19, days he recalls fondly. The character Matt Damon played in Rounders is named Michael McDermott after him and the movie is loosely based on his experiences. The Rounders team of David Levine and Brian Koppelman, has a new movie coming out, Knock Around Guys, and this one will feature one of McDermott's unreleased songs, "Puzzle." But right now he is gearing up for the October 10 release of Last Chance Lounge, his fourth album and his first on Koch Records. Chicago radio station WXRT is already playing "Junkie Girl" and McDermott will play a record release party at the Windy City's Double Door on October 27. McDermott, who is

colorful enough to be a character in one of his own songs, wrote "Junkie Girl" about a former girlfriend. The quiet vocal, distinctive arrangement and memorable hooks are reminiscent of Chris Isaak and make it the type of song a listener might stop the car to hear and then head right for the record store. But McDermott admits the dark title is likely to limit the song's exposure. "When I do it live, some people think it's called 'Chunky Girl,'" he laughs, "you know like for those plus sizes. There's nothing wrong with that. I love it." He was skeptical when the label chose it as the first track to release. "But," savs McDermott, "I've been wrong about everything in my career." McDermott also readily admits that as a Rock singer/songwriter, he's swimming upstream in today's market. "I've been around the block so many times I've got streets named after me," he said. "I've chameleonized myself. Now I'm just being really honest."

Enuff Znuff

Enuff Znuff will be releasing their latest CD,10, on Spitfire Records on October 3. "There Goes My Heart" is slated as the first single from the legendary Chicago institution.

New Artist Fears Internet Music Give Away

It may be fashionable for super rich rockers like the Offspring and Smashing Pumpkins to give away their music for free on the Internet, but how does it affect artists who are just starting out? Creeper Lagoon are working on their debut album for Dreamworks Records and the band's Sharky Laguana isn't too happy that he has already found some of the songs from an EP on the net before they've been released on disc. He says it's "frightening" for someone such as himself, "a musician who isn't rich and famous, who is barely scraping by." "Being on a major label, we should be examples of

musicians who can make a living at this," he said. "If it's hard for us, it must be 10 times as hard for somebody that's not signed. It's similar to the '50s where there were a lot of people going up to musicians and saying, 'Hey, let me take your music and make a bunch of money off of it. Here's a hundred bucks for your trouble.' That's kind of what's going on now, except nobody's even giving us a hundred bucks." Laguana notes Napster and similar technologies have never given any clear indication of how artists are going to get paid. He says, "The prevailing philosophy seems to be 'that's something we'll figure out later, if at all.' Companies like Napster are building their businesses by giving away other people's work for free," Laguana continued. "If you took away the musicians' work, Napster doesn't have a company." Meanwhile, Stanford and M.I.T. are two of the top schools who have refused a request by the attorney for Metallica and Dr. Dre to filter the music swapping site from their computer networks and Harvard is expected to announce next

week that it won't block access either.

The B-52's

The B-52's, Trisha Yearwood and NARAS President Michael Greene were inducted into the Georgia Music Hall of Fame at the recent 22nd Annual "Georgys." The B-52's received their award from Georgia Lieutenant Governor Mark Taylor and performed "Love Shack," "Roam" and "Rock Lobster."

C.C. Deville

C.C. Deville is following the Poison tour by touring with his trio, Samantha 7, beginning this week (27) in Sandusky, Ohio. The national club tour will hit nearly two dozen cities and end on Halloween in Jacksonville, Florida. Samantha 7's "I Wanna Be Famous" is currently being heard in promos for the WB's new series, Grosse Pointe.

The Daily Insider is provided by Terry Marshall, P.O. Box 792, Concord, CA 94522 (510-680-1177). All rights reserved ©2000.



DEXTER FREEBISH LEAVING TOWN TO PLAY SANTA MONICA: Dexter Freebish recently got a chance to play Santa Monica's Arcadia during Capitol's Town Hall Meeting. The band's single, "Leaving Town," beat over 27,000 entries to win the "Song of the Year" award in 1999's John Lennon Songwriting Contest. (L-R): Dexter Freebish's Scott Romig, Kyle, Chris Lowe, Rob Schilz and Charles Martin; Capitol Records President/CEO Roy Lott.

STATION SNAPSHOT

WIYY Baltimore, MD



Frequency:	
Slogan:	
Owner:	Hearst
GM:	Ed Kiernan
PD:	Rick Strauss
APD/MD:	Rob Heckman
Promotion Dir.:	Jim Yates
Production Dir.:	Jamie
	Shmidheiser
News Dir.:	,Lopez
Network Affil:	ABC

Address:380	Hooper Avenue
Balti	more, MD 21211
Telephone:	(410) 889-0098
Fax:	(410) 675-7946
Web Site:	98online.com
Market Cluster:	WBAL-AM
	(News/Talk);
	WBAL-TV

Full-Time Airstaff

12m - 5:30a	
5:30a – 10a	.Kirk, Mark & Lopez
10a – 2p	Sarah Fleischer
2p – 7p	Stash
7p – 12m	.,

SLOGANS / POSITIONERS

- · Kirk, Mark and Lopez All Morning...Pure Rock All Day.
- · Thee Rock Station.

KEY MORNING SHOW BITS

- Larry the Cable Guy. Daily "commentary."
- · Katie. Lopez's 7-year-old neighbor calls in with dirty jokes she heard from her dad. (She never gets them, of course.)
- · Extensive Sports Reports w/Jerry Coleman three times a morning.
- · Lots of interviews.
- · Parody songs, spots.
- . What's Your Point. Callers have 10 seconds or one sentence to spill their guts about anything on their mind.
- . Dr. Blasphemy's Wrestling Report.
- · Donnie Neuenberger's NASCAR Report.
- · Lopez News (4 times a morning) and Entertainment Report (1 time).



Baked Bean Eating Contest, for a trip to Beantown to see STP!

CURRENT & RECENT PROMOTIONS

- 98 Rock Pro Football Pool. Listeners make their picks weekly at 98online.com and win prizes.
- KML Live From The Olympics. Coca-Cola radio presents the 98 Rock morning show live from Sydney, Australia, for the final four days of
- Def Leppard Guest DJ. Joe Elliot took over the 98 Rock airwaves for an hour when 98 Rock presented Def Leppard at Merriweather Post Pavilion.
- . KISS Ticket Blitz. Gave away tickets every hour for a few days as 98 Rock presents the KISS Farewell Tour at Merriweather Post Pavilion. One grand prize winner flies to Chicago to see the show.
- 98 Rocks The O's Parties. As official FM Radio Station of the Baltimore Orioles, we're winding down a season-long series of events and live bands at Oriole Park.

• kirkmarkandlopezapalooza. Third annual morning show lovefest on September 15 at Merriweather Post Pavilion, 4 comedians performed: Tommy Chong, Jim Breuer (Ex-Saturday Night Live), Larry the Cable Guy, and Mickey Cucchiella. The Scorpions performed a special "unplugged set." Event also featured the world's greatest sideshow performer, "Hardly Human" Harley Newman, two local bands on a side stage. Dr. Blasphemy's Steel Cage Karaoke. games on the lawn, a \$2500 giveaway, and a short film by Kirk, Mark and Lopez.

CURRENT MARKETING

- · Wall-to-wall bathroom advertising year-round.
- · Supported kirkmarkandlopezapalooza with some TV and newspaper.
- · Guess The Year promotion on the scoreboard at Oriole Park that runs in the middle of the 6th inning at home games.

REGULAR SPECIAL FEATURES

- . 98 Rock Ravens Gameday. Only pre-game show that rocks is hosted by morning guys Kirk and Mark. Each week they are joined by ESPN's Mel Kiper Jr., House manager at a Las Vegas casino, former Baltimore Colt great Stan White, the Ravens beat reporter for the Baltimore Sun newspaper, 98 Rock sports guy Jerry Coleman, and lots of player interviews. Show is a mix of football talk and tailgate Rock. Two-hour show is from two locations; near the stadium for home games, and at one very popular suburban sports bar for away games.
- · Orioles Players, Jerry Coleman grabs a different Oriole player on the field before each home game, and Stash talks to them live during afternoon drive. We had everybody this year... even
- . 9 to 5 No Repeat. We don't play the same song twice between 9a and 5p weekdays.
- · Electric Lunch. 30 minutes of '70s and '80s Rock at Noon.
- · Mandatory Metallica. Three songs from our MVP's weeknights at 10.
- · Best of Kirk, Mark & Lopez. (Sat., 7-10a) Some of the week's best bits.
- 98 Rock Soundbyte. (Sun., 8-9p) Stass has the week in Rock news with lots of interviews and music.
- 98 Rock Livestock. Stass hosts 90 minutes of 98 Rock artists recorded live in concert.



REMOTE VISIBILITY

- · 98 Rock Blimp and "batlight" project our logo onto any surface. We utilize two vans, two remote broadcast systems, a booth, banners and 98 Rock police tape.
- Several different bumper or window stickers. are issued each year (including an Orioles sticker, a Ravens Sticker, and a WWKMLD? sticker. (What would Kirk, Mark and Lopez do?).
- . We sell a lot of merchandise, and have a "98 Rock Garment District" in 10 Record and Tape traders stores.

WIYY RATINGS

Sum'99

12+ Metro Cume Persons: 245,000 Fall'99

3.7	3.7	3.8	5.0
	Mon-Su	n 6AM-10AM	
4.7	5.2	4.3	5.9
Specific I	<u>Demo</u>		Ranking
• Persons	s 18-34		2
• Persons	s 18-49		3

Mon-Sun 6AM-Mid

Win'00

Spr'00

Persons 25-54 • Men 18-34 Men 25-49 Men 25-54

REVENUE ESTIMATES

1999 Revenue	\$8 million
1999 Revenue Share	6.7%
1999 Revenue Rank	8th



Scorpions after their unplugged set at Kirkandmarkandlopezapalooza.

music monitor

11AM

Rush	"Tom Sawyer"
Offspring	"Come Out & Play"
Dire Straits	"Money For Nothing"
Creed	"Are You Ready?"
Ozzy Osbourne	"No More Tears"
Van Halen	"You Really Got Me"
Pearl Jam	
Def Leppard	
Everlast	"Black Jesus"
ЗРМ	

AC/DC	"T.N.T."
Live	"Selling the Drama"
Black Sabbath .	
Godsmack	
Tom Petty	."Into The Great Wide"
Aerosmith,	
Everclear	"Santa Monica"
Alice Cooper	
Motley Crue	"Kickstart My Heart"
Collective Soul .	
Black Crowes	,

7PM

Diny Squier	The Stroke
AC/DC	"Satellite Blues"
Cheap Trick	"I Want You To"
Nickelback	
Guns N' Roses	
Godsmack	"Bad Religion"
Led Zeppelin	"Going To California"
Metallica	
Rage/Machine	
Def Leppard	"Rock Of Ages"
Megadeth	

"The Stroke"



SUMMER 2000 PHASE TWO ARBITRENDS

	Datta	\#T 146	ODTIL (C				DII	OFNIV	(40)			LVCEM	CHD	2.7	4.0	4.0	2.0
			ORTH (6		17.174			OENIX		84/1/1	47376	KSFM KBMB	CHR CHR	3.7	4.3 4.9	4.3 4.2	3.9 3.9
CALLS	FORMAT		SPR/00	M/J/J	J/J/A	CALLS	FORMAT	WIN/00	SPR/00	M/J/J	J/J/A	KDND	CHR	4.7	4.9	4.2	3.9
KKDA	Urban	6.6	7.2	7.0	6.9	KKFR	CHR	4.9	5.6	5.4	5.2	KWOD	_		3.7	3.8	3.7
KPLX	Country	4.6	5.2	5.4	5.8	KUPD	Active Rock	4.7	3.8	4.6	5.1		Mod. Rock	4.0 2.9	3.8		
KHKS	CHR	5.8	6.3	5.7	5.5	KESZ	AC	6.0	4.3	4.6	4.6	KZZO KGBY	Mod. AC AC	3.4	3.1	3.5 2.7	3.3 2.4
KSCS	Country	5.0	5.3	5.4	5.4	KSLX	Cl. Rock	3.4	3.0	3.4	3.6	NGDT	AC	3.4	3.1	2.1	2.4
KZPS	Cl. Rock	4.0	4.0	4.2	4.1	KZZP	CHR	3.3	3.6	3.2	3.6		KVNZ	AS CI	TY (30)		
WBAP	News/Talk	4.8	4.2	3.8	4.0	I.	Mainstream Roo		3.0	3.4	3.4	CALLS		WIN/00		M/J/J	J/J/A
KVIL	AC	4.3	3.8	3.7	3.9	KEDJ/DD		3.3	3.1	3.2	3.1	KORC	Active Rock	6.5	7.2	7.2	7.1
KRBV	Rhy. CHR	2.9	3.3	3.7	3.9	KZON	Mod. Rock/Prog	-	2.8	3.2	3.1	KPRS	Urban	6.4	7.6	6.8	7.0
KEGL	Active Rock	4.0	3.7	4.3	3.6	KMXP	Hot AC	4.0	3.7	3.1	3.0	KMXV	CHR	7.2	6.9	6.4	6.5
KDMX	Mod. AC	3.5	3.3	3.4	3.5	KPTY	Mod. AC	1.4	2.1	1.8	1.9	KYYS	Mainstream Roc		4.2	4.3	4.6
KDGE	Mod. Rock	2.9	3.1	3.2	3.0		BEININGAD	ni ie/ei	DALLE	(17)		KCFX	Cl. Rock	4.7	4.2	4.4	4.3
KTXQ	Rhy. Oldies	2.3	2.0	2.1	2.0	04110	MINNEAP			(17)	1/1/4	KSRC	AC	3.8	3.2	3.5	4.1
KBFB	AC	1.9	1.8	2.0	2.0	CALLS		WIW00	SPR/00	<u>M/J/J</u>	<u>J/J/A</u>	KNRX	Rhy, Oldies	2.9	3.3	4.0	3.9
KKMR	Mod. Rock	1.7	1.9	1.9	1.8		Mainstream Roo		10.7	10.7	11.2	KCHZ	CHR	4.2	3.8	3.6	3.6
	HOHETON	LICALVE	CTON (10)		KDWB	CHR	7.9	9.2	8.8	8.5	KLZR	CHR	.4	.5	.5	.4
0.110	HOUSTON				1/1/4	WLTE	Soft AC	6.4	6.1	5.4	5.3	KLZII	ОПП	.99	.5	.0	.10
CALLS	FORMAT	WIN/00		<u>M/J/J</u>	J/J/A	KXXR	Active Rock	4.8	4.8	4.9	5.2		MILWAU	KEE/R	ACINE (3	11)	
KBXX	CHR	8.0	8.0	7.7	7.2	*WLOL	Cl. Rock	4.6	5.3	4.9	4.9	CALLS		WIN/00		M/J/J	J/J/A
KODA	Soft AC	5.8	5.8	6.4	7.2	KSTP	AC .	4.8	4.5	4.3	3.7	*WXSS	CHR	6.9	7.5	7.9	7.7
KRBE	CHR	6.1	6.1	6.7	6.5	KTCZ	Progressive	3.4	3.3	3.6	3.5	WKKV	Urban	6.5	7.5	6.7	7.1
KMJQ	Urb. AC	5.6	5.6	5.4	6.4	WXPT	Mod. AC	3.0	3.0	3.0	3.0						
KILT	Sports	6.2	6.2	5.6	4.9		NZModern Gold	1.9	2.0	2.4	2.0	WLZR	Active Rock	5.9	6.4	5.6	6.4
KTBZ	Mod. Rock	3.8	3.8	4.1	4.4	*Flipped f	rom WRQC, Acti	ve Rock	in August.			WKLH	Cl. Rock	5.7	6.3	5.9	5.6
KHMX	Hot AC	3.8	3.8	4.0	4.1		DA OT DETER	001100	/01 F 4 D 1	TED	(04)	WKTI	Hot AC	5.4	4.8	4.6	4.9
KLOL	Mainstream Roo		3.6	3.3	3.2		PA/ST. PETER					WMYX	Hot AC	5.3	5.3	5.5	4.8
KKRW	'70s	3.1	3.1	2.7	2.7	CALLS	FORMAT	WIN/00	SPR/00	M/J/J	J/J/A	WLTQ	AC	4.2	3.7	4.2	4.4
						WFLZ	CHR	6.7	7.6	7.8	7.2	WLUM	Rock	2.2	2.3	2.5	2.4
		LANTA	(11)_			WLLD	Rhy. CHR	6.2	6.9	6.4	5.9	**WJMR	Rhy. Oldies	2.5	2.8	2.4	2.4
<u>CALLS</u>	<u>FORMAT</u>	WIN/00	SPR/00	M/J/J	J/J/A	WXTB	Active Rock	6.1	5.3	5.2	5.2		from WAMG Urba				
WVEE	Urban	9.4	9.2	9.3	10.1	WWRM	Soft AC	3.3	3.4	3.4	4.2	**Flipped	I from Mod. AC in	mid-Apr	il.		
WSTR	CHR	7.0	7.0	6.8	6.8	WSSR	AC	3.3	3.8	3.8	3.7		0.511		10 (00)		
WALR-F	Urban	5.4	6.1	6.0	5.3	WTBT	CI. Rock	2.3	3.6	3.5	3.6	21.0			10 (32)		
WHTA	Urban	4.8	4.6	4.9	5.2	WMTX	Hot AC	3.4	3.5	3.0	3.0	CALLS		WIN/00		M/J/J	J/J/A
WNNX	Mod. Rock	4.8	6.0	5.6	5.0	WHPT	CI. Rock	2.5	2.5	2.5	3.0	KTFM	CHR	9.9	10.1	10.5	10.2
WSB-F	AC	5.0	4.6	4.6	4.4	WBBY	'70s	2.8	2.1	2.3	2.2	KISS	Active Rock	7.7	7.5	7.2	7.7
WKLS	Mainstream Roo	k 4.7	4.3	4.2	4.3							KXXM	CHR	6.7	6.9	6.8	7.3
WZGC	CI. Rock	4.2	3.6	3.8	4.2		DENVE	R/BOUL	DER (23	l)		KZEP	Cl. Rock	5.0	5.5	5.5	5.0
WBTS	Rhy. CHR	3.1	3.7	4.0	3.9	CALLS	FORMAT	WIN/00	SPR/00	<u>M/J/J</u>	J/J/A	KQXT	AC	4.1	3.4	3.6	4.1
						KBCO-F	Progressive	6.9	6.3	6.6	6.7	KSMG	AC	4.6	3.9	4.0	3.9
						KQKS	CHR	5.5	6.4	6.5	5.9	KSJL	Urban AC	1.1	.8	.9	1.0
M	IAMI/FT. LAUDI	ERDALE	HOLLYV	V000	(12)	KOSI	AC	6.7	6.0	5.7	5.7						
CALLS	FORMAT	WIN/00	SPR/00	M/J/J	J/J/A	KIMN	AC	3.9	4.9	5.7	5.2	100000000000000000000000000000000000000			S (34)		
WEDR	Urban	6.8	6.2	6.6	7.0	KRFX	Cl. Rock	4.2	4.5	4.6	4.9	CALLS		WIN/00	SPR/00	M/J/J	J/J/A
WPOW	CHR	5.2	5.1	5.0	5.5	KBPI	Active Rock	3.6	4.1	4.3	4.4	WNCI	CHR	7.8	9.6	9.5	9.8
WLYF	AC	5.3	4.6	4.6	4.5	KALC-F	Mod. AC	4.2	4.7	4.6	4.0	WSNY	AC	6.9	7.1	7.1	7.1
WHQT	Urban AC	3.7	4.3	4.3	4.3	KKHK	CI. Hits	2.8	3.2	3.1	3.5	WLVQ	Mainstream Roc	k 6.5	6.0	5.9	5.8
WHYI	CHR	4.0	3.7	3.7	3.7	KTCL	Mod. Rock	2.1	2.1	2.5	2.7	WBZX	Active Rock	6.2	4.8	5.0	4.7
WFLC	AC	3.2	3.0	3.2	3.4	KXPK	Mod. Rock	2.9	2.2	2.3	2.4	WWCD	Prog./Mod. Rock	k 2.0	2.6	2.4	2.6
WZTA	Active Rock	3.4	3.4	3.2	3.3							WAZU	Active Rock	2.2	1.9	2.2	1.9
WBGG	'70s	2.8	2.8	3.0	2.8		POI	RTLAND	(25)								
WMGE	Rhy. Oldies	2.5	2.5	2.5	2.1	CALLS		WIN/00		M/J/J	J/J/A						
	,					KKRZ	CHR	6.1	6.7	6.7	6.3		SALT LAKE CI	TY/OGI	DEN/PRO	VO (35)	
	SEATTI	.E/TACC	MA (14	i)		*KVMX-F	Mod. AC	2.1	3.2	4.5	5.3	CALLS	FORMAT	WIN/00	SPR/00	M/J/J	J/J/A
CALLS	FORMAT		SPR/00	M/J/J	J/J/A	KXJM	Rhy. CHR	5.4	5.6	5.6	5.2	KSFI	AC	6.9	6.9	6.5	6.0
KUBE	CHR	5.6	5.9	6.3	5.7	KINK-F	Progressive	4.3	4.5	4.4	4.7	KXRK	Mod. Rock	4.5	4.6	4.8	5.9
KBKS	CHR	3.6	3.7	4.0	4.4	KGON	Cl. Rock	5.0	5.2	4.8	4.3	KRSP	'70s	3.9	4.3	5.3	5.5
KNDD	Mod. Rock	4.3	3.8	4.1	4.0	KUFO	Active Rock	3.5	3.9	3.4	3.4	KZHT	CHR	5.7	5.1	5.4	5.3
KLSY	AC	3.3	3.5	3.2	3.5	KRSK	Hot AC	3.3	3.4	3.2	3.0	KBER	Active Rock	3.9	4.8	4.3	4.2
KISW	Mainstream Ro		3.1	3.6	3.4	KNRK	Mod. Rock	3.2	2.8	2.9	3.0	KUUU/T		3.4	3.8	4.4	4.1
KRWM	AC	3.9	4.1	3.1	3.4	1	A changed from K					KQMB	Hot AC	4.0	3.4	3.3	3.9
KPLZ	AC	2.9	3.7	3.6	3.3		shanged from t	1 171	-29 0/ }		g =000	KENZ	Mod. Rock/Prog		3.1	3.2	3.2
KZOK	Cl. Rock	3.2	3.1	3.0	3.1		SACE	AMEN	TO (29)			KURR	Cl. Rock	4.2	3.2	3.3	3.1
KMTT	Progressive	2.6	3.1	2.9	3.0	CALLS			SPR/00	M/J/J	J/J/A	KBEE	AC	3.7	3.0	2.5	3.0
KJR-F	'70s	2.2	1.6	1.5	1.3	KRXQ	Active Rock	5.7	5.1	5.7	6.2	KISN	ACHR	4.1	3.1	3.0	2.9
NOT I	703		1.0	1.0	1.0	KSEG	Cl. Rock	5.1	5.5	5.9	5.6	KCPX	Soft Rock	2.1	2.7	3.2	2.5
						, NOLG	OI. FIOUR	U. 1	0.0	0.0	0.0					-	

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ratingsupdate

	rmas	4						_		_			-	-			
	CHARLOTTE/GA	STONI	A/ROCK	HILL (37)	ı	RO	CHESTE	R (52)			1	T	UCSON	(61)		
CALLS			SPR/00		J/J/A	CALLS	FORMAT	WIN/00		M/J/J	J/J/A	CALLS	FORMAT			68/1/1	17.174
WPEG	Urban	9.5	8.4	9.0	8.6	WRMM								WIN/00		M/J/J	<u>J/J/A</u>
WNKS	CHR						AC	6.3	7.1	7.3	7.6	KRQQ	CHR	9.9	10.6	11.3	9.5
		7.5	7.9	8.2	8.2	WPXY	CHR	5.6	6.0	7.0	6.4	KMXZ	AC	7.7	7.1	7.2	7.2
WRFX	Cl. Rock	5.0	6.2	6.5	6.4	WCMF	Mainstream Ro	ck 6.6	6.5	6.4	5.8	KFMA	Mod. Rock	5.0	6.1	5.6	5.6
WLNK		4.3	3.8	3.9	3.8	WVOR	AC	5.6	5.5	5.2	4.7	KOHT	CHR	5.3	4.3	5.4	5.3
WEND	Mod. Rock	2.2	3.4	3.6	3.7	WNVE	Active Rock	4.4	3.8	3.9	4.1	KLPX	Mainstream Ro	ck 5.5	4.5	4.6	5.2
WSSS	'70 s	4.5	3.9	3.4	3.4	WZNE	Mod. AC	3.2	3.6	3.6	4.0	KZPT	Hot AC	4.3	4.7	4.5	3.6
WXRC	Active Rock	3.0	2.5	1.8	2.2	WLCL	CHR	1.2	1.1	1.4	1.1		1101110	.,0	1.1	1.0	0.0
						****	0		1.1	1.7	1.1		•	TULSA	(69)		
	INDIA	NAPA	LIS (38)	1			I A I	JISVILLI	E (53)			CALLS					1/1/4
CALLS		WIN/00			1/ 1/A	CALLE				88/1/1			FORMAT	WIN/00		M/J/J	<u>J/J/A</u>
				<u>M/J/J</u>	<u>J/J/A</u>	CALLS	FORMAT	WIN/00	SPR/00	M/J/J	J/J/A	KMOD	Mainstream Ro		7.6	7.0	7.4
WFBQ	Mainstream Roo		8.9	8.9	8.9	WDJX	CHR	9.8	8.9	8.4	9.0	KBEZ	AC	6.3	5.8	5.5	5.5
WTPI	AC	6.5	6.3	6.9	6.7	WGZB	Urban	4.9	4.8	5.3	5.3	KHTT	CHR	6.7	5.5	4.8	4.8
WTLC	Urban	5.8	6.3	5.8	6.0	WVEZ	AC	5.3	6.0	5.0	5.2	KRAV	AC	5.2	4.6	4.3	4.6
WHHH	CHR	4.8	5.1	4.8	5.2	WTFX	Active Rock	4.9	4.8	5.0	4.3	KMYZ	Mod. Rock	4.8	3.5	4.2	4.6
WENS	Hot AC	5.2	5.0 -	5.0	5.0	WQMF	Mainstream Roo	ck 4.0	4.1	4.1	4.2	KRTQ	Active Rock	2.5	3.4	3.7	3.9
WZPL	CHR	6.5	5.8	5.2	4.9							KIZS	CHR	3.0	4.4	3.8	2.7
WRZX	Mod. Rock	5.1	4.8	4.9	4.4		UKI VI	IOMA C	ITY (54	ı)		NIZO	Ornit	0.0	7.7	3.0	2.1
*WNOU		2.4	3.2	3.5	3.5	CALLS	FORMAT		SPR/00	-	1/1/8		WILVES DA	DDE/CO	DALITOR	l (el)	
WITS		1.6					_			<u>M/J/J</u>	<u>J/J/A</u>		WILKES-BA				
	Progressive		2.4	2.1	2.3	KATT	Active Rock	8.4	8.4	8.2	8.7	CALLS	<u>FORMAT</u>	WIN/00		<u>M/J/J</u>	<u>J/J/A</u>
	-FM changed from	WNAP,	Classic Ho	ock, durin	ig or prior to	KJYO	CHR	9.6	7.8	7.6	8.1	WKRZ/F	CHR	11.1	13.3	12.1	11.9
Spring 2	2000					KRXO	Cl. Rock	6.4	7.1	7.6	7.0	WEZX	Mainstream Ro	ck 7.5	7.7	8.4	9.1
	=					KKWD	Rhy CHR	5.7	7.1	6.7	6.8	WMGS	AC	9.2	7.3	7.9	7.6
			S (40)			KYIS	Mod. AC	5.7	5.0	5.3	5.8	WBHT/E	MR CHR	5.1	5.3	4.9	5.0
CALLS		WIN/00		M/J/J	J/J/A				•				ARActive Rock	6.3	5.0	5.5	4.9
KLUC	CHR	6.8	7.4	7.1	7.1		BIRN	IINGHA	M (55)		·		WFH AC	3.3	2.5	2.2	2.4
KSNE	AC	7.1	7.5	7.6	6.5	CALLS	FORMAT	WIN/00	SPR/00	M/J/J	J/J/A	WZZO	Active Rock	3.3 1.6	2.5 2.1	1.6	2.4 1. 9
KXTE	Mod. Rock	5.6	5.4	5.5	5.8	WBHJ	_							-			
KMXB	Mod. AC	5.8	5.4 5.3	5.2		ı	Rhy. CHR	8.7	7.6	8.4	9.0	WSBG	Rock AC	1.8	1.1	1.1	1.1
					5.8	WRAX	Mod. Rock	6.3	4.6	5.1	6.1	WHLM	AC	1.5	1.5	1.4	.7
KOMP	Mainstream Roc		5.0	5.2	4.9	WQEN	CHR	5.6	5.7	5.6	5.6		_				
KISF	Cl. Soul/R&B.	5.7	4.4	4.5	4.2	WMJJ	AC	4.7	5.0	5.5	4.9		FI	RESNO	(65)		
KFMS	CHR	4.5	3.6	4.2	4.1	WZRR	Cl. Rock	3.7	4.8	4.6	4.4	CALLS	FORMAT	WIN/00	SPR/00	M/J/J	J/J/A
KMZQ	AC	2.9	3.1	4.0	3.9	WRLR	Active Rock	3.0	3.7	3.1	3.2	KBOS	CHR	6.9	5.9	6.6	6.4
KKLZ	Cl. Rock	3.7	3.2	2.8	3.0						-	KRZR	Active Rock	4.0	6.0	5.5	5.7
KSTJ	Hot AC	1.7	1.6	1.7	2.1		D/	AYTON	(56)			KJFX	Cl. Rock	2.9	4.6	5.3	4.3
				•••		CALLS	FORMAT	WIN/00	SPR/00	M/J/J	J/J/A	KFRR	Mod. Rock	3.3	3.3	3.2	3.4
	NFW	NRI FA	NS (41)	1		WMMX	AC	8.8	9.9	9.8	9.1						
CALLS		WIN/00		M/J/J	1/1/8			8.0	6.8	7.1		KALZ	Hot AC	4.3	3.2	2.9	2.5
CALLO	CUNIVIAL	MAII ANDO	3P 11/00	<u> </u>	J/J/A	WLQT	AC	N II	n x								1.9
11/01/5	1.1.1	40.0									7.3	KKPW	CHR	1.4	1.2	1.5	1.0
WQUE	Urban	12.7	14.1	14.4	15.0	WTUE	Mainstream Roo		7.4	6.3	6.2	KKE W				1.0	1.0
WYLD-F		9.2	8.7	14.4 8.5	15.0 8.7	WTUE WING	Mainstream Roc Cl. Rock					KKE VV		1.4 OXVILLI		1.5	1.0
WYLD-F WLMG								k 6.0	7.4	6.3	6.2	CALLS	KN				
WYLD-F	Urb AC	9.2	8.7	8.5	8.7	WING	Cl. Rock	4.4 4.1	7.4 4.5	6.3 4.7	6.2 4.8	CALLS	KN FORMAT	OXVILLI WIN/00	(69) SPR/00	<u>M/J/J</u>	<u>J/J/A</u>
WYLD-F WLMG WEZB	Urb AC AC CHR	9.2 7.2 4.2	8.7 5.9 4.9	8.5 5.9 5.0	8.7 6.0 4.9	WING WGTZ *WDKF	Cl. Rock CHR Rhythmic CHR	4.4 4.1 3.7	7.4 4.5 4.6 3.8	6.3 4.7 4.6 4.3	6.2 4.8 4.6 4.1	CALLS WWST	KN <u>FORMAT</u> CHR	OXVILLI <u>WIN/00</u> 9.7	(69) SPR/00 9.3	M/J/J 9.0	<u>J/J/A</u> 8.9
WYLD-F WLMG WEZB WLTS	Urb AC AC CHR AC	9.2 7.2 4.2 4.1	8.7 5.9 4.9 3.6	8.5 5.9 5.0 3.7	8.7 6.0 4.9 4.2	WING WGTZ *WDKF WXEG	CI. Rock CHR Rhythmic CHR Mod. Rock	4.4 4.1 3.7 3.5	7.4 4.5 4.6 3.8 3.3	6.3 4.7 4.6 4.3 3.4	6.2 4.8 4.6 4.1 3.7	CALLS WWST WMYU	KN <u>FORMAT</u> CHR AC	OXVILLI <u>WIN/00</u> 9.7 6.0	(69) SPR/00 9.3 7.0	M/J/J 9.0 6.3	J/J/A 8.9 6.3
WYLD-F WLMG WEZB WLTS KKND	Urb AC AC CHR AC Mod. Rock	9.2 7.2 4.2 4.1 4.0	8.7 5.9 4.9 3.6 3.7	8.5 5.9 5.0 3.7 4. 1	8.7 6.0 4.9 4.2 4. 1	WING WGTZ *WDKF WXEG *Switche	Cl. Rock CHR Rhythmic CHR	4.4 4.1 3.7 3.5	7.4 4.5 4.6 3.8 3.3	6.3 4.7 4.6 4.3 3.4	6.2 4.8 4.6 4.1 3.7	CALLS WWST WMYU WIMZ	FORMAT CHR AC Mainstream Ro	OXVILLI <u>WIN/00</u> 9.7 6.0 ck 5.8	(69) SPR/00 9.3 7.0 5.3	M/J/J 9.0 6.3 5.5	<u>J/J/A</u> 8.9 6.3 5.6
WYLD-F WLMG WEZB WLTS KKND WRNO	Urb AC AC CHR AC Mod. Rock CI. Rock	9.2 7.2 4.2 4.1 4.0 4.2	8.7 5.9 4.9 3.6 3.7 3.8	8.5 5.9 5.0 3.7 4.1 3.3	8.7 6.0 4.9 4.2 4. 1 3.1	WING WGTZ *WDKF WXEG	CI. Rock CHR Rhythmic CHR Mod. Rock	4.4 4.1 3.7 3.5	7.4 4.5 4.6 3.8 3.3	6.3 4.7 4.6 4.3 3.4	6.2 4.8 4.6 4.1 3.7	CALLS WWST WMYU	KN <u>FORMAT</u> CHR AC	OXVILLI <u>WIN/00</u> 9.7 6.0	(69) SPR/00 9.3 7.0	M/J/J 9.0 6.3	J/J/A 8.9 6.3
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX	Urb AC AC CHR AC Mod. Rock CI. Rock CHR	9.2 7.2 4.2 4.1 4.0 4.2 4.0	8.7 5.9 4.9 3.6 3.7 3.8 3.2	8.5 5.9 5.0 3.7 4.1 3.3 3.1	8.7 6.0 4.9 4.2 4 .1 3.1 2.9	WING WGTZ *WDKF WXEG *Switche	Cl. Rock CHR Rhythmic CHR Mod. Rock d call letters from	4.4 4.1 3.7 3.5 WBTT o	7.4 4.5 4.6 3.8 3.3 during or	6.3 4.7 4.6 4.3 3.4	6.2 4.8 4.6 4.1 3.7	CALLS WWST WMYU WIMZ	FORMAT CHR AC Mainstream Roi Mod. Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7	SPR/00 9.3 7.0 5.3 3.1	M/J/J 9.0 6.3 5.5 3.6	<u>J/J/A</u> 8.9 6.3 5.6
WYLD-F WLMG WEZB WLTS KKND WRNO	Urb AC AC CHR AC Mod. Rock CI. Rock CHR	9.2 7.2 4.2 4.1 4.0 4.2	8.7 5.9 4.9 3.6 3.7 3.8	8.5 5.9 5.0 3.7 4.1 3.3	8.7 6.0 4.9 4.2 4. 1 3.1	WING WGTZ *WDKF WXEG *Switche 2000.	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from	2k 6.0 4.4 4.1 3.7 3.5 WBTT 0	7.4 4.5 4.6 3.8 3.3 during or	6.3 4.7 4.6 4.3 3.4 prior to 3	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug	CALLS WWST WMYU WIMZ WNFZ	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CC	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7	9.3 7.0 5.3 3.1	M/J/J 9.0 6.3 5.5 3.6 (73)	J/J/A 8.9 6.3 5.6 3.8
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0	8.5 5.9 5.0 3.7 4.1 3.3 3.1	8.7 6.0 4.9 4.2 4 .1 3.1 2.9	WING WGTZ *WDKF WXEG *Switche 2000.	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT	2k 6.0 4.4 4.1 3.7 3.5 WBTT 0	7.4 4.5 4.6 3.8 3.3 during or	6.3 4.7 4.6 4.3 3.4 prior to S	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug	CALLS WWST WMYU WIMZ WNFZ	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CO FORMAT	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7	SPR/00 9.3 7.0 5.3 3.1	M/J/J 9.0 6.3 5.5 3.6	<u>J/J/A</u> 8.9 6.3 5.6
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW-	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6	WING WGTZ *WDKF WXEG *Switche 2000.	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0	7.4 4.5 4.6 3.8 3.3 during or (57) SPR/00 9.9	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CC	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7	9.3 7.0 5.3 3.1	M/J/J 9.0 6.3 5.5 3.6 (73)	J/J/A 8.9 6.3 5.6 3.8
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW-	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT	2k 6.0 4.4 4.1 3.7 3.5 WBTT 0	7.4 4.5 4.6 3.8 3.3 during or	6.3 4.7 4.6 4.3 3.4 prior to S	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug	CALLS WWST WMYU WIMZ WNFZ	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CO FORMAT	0XVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4	9.3 7.0 5.3 3.1 BLUFFS SPR/00	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J	<u>J/J/A</u> 8.9 6.3 5.6 3.8
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW-	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6	WING WGTZ *WDKF WXEG *Switche 2000.	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0	7.4 4.5 4.6 3.8 3.3 during or (57) SPR/00 9.9	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO	FORMAT CHR AC Mainstream Ron Mod. Rock OMAHA/CO FORMAT Rhy. CHR Mainstream Ron	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW-	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock NAS FORMAT Urban	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 EHMONI WIN/00 10.5 10.7 7.7	7.4 4.5 4.6 3.8 3.3 during or 577 SPR/00 9.9 9.2 6.3	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5 8.6 5.7	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roi AC	9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0 5.9	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW-	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock NAS FORMAT Urban CHR	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILL WIN/00 9.7 8.8	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc	ek 6.0 4.4 4.1 3.7 3.5 WBTT c WHN/00 10.5 10.7 7.7 ek 3.6	7.4 4.5 4.6 3.8 3.3 during or 57) SPR/00 9.9 9.2 6.3 5.1	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5 8.6 5.7 5.8	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CG FORMAT Rhy. CHR Mainstream Roi AC Hot AC	9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0 5.9 4.4	9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW-	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock NAS FORMAT Urban CHR CI. Rock	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILL WIN/00 9.7 8.8 6.4	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 WHN/00 10.5 10.7 7.7 ek 3.6 4.8	7.4 4.5 4.6 3.8 3.3 during or D (57) SPR/00 9.9 9.2 6.3 5.1 4.1	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5 8.6 5.7 5.8 4.5	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roi AC Hot AC CHR	0XVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock NAS FORMAT Urban CHR CI. Rock Mod. Rock	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILL WIN/00 9.7 8.8 6.4 3.3	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 WHM/00 10.5 10.7 7.7 ck 3.6 4.8 4.5	7.4 4.5 4.6 3.8 3.3 during or D (57) SPR/00 9.9 9.2 6.3 5.1 4.1 4.2	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD	FORMAT CHR AC Mainstream Rot Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Rot AC Hot AC CHR CI. Rock	0XVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock NAS FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 8HVILLI WIN/00 9.7 8.8 6.4 3.3 3.2	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 WHN/00 10.5 10.7 7.7 ek 3.6 4.8	7.4 4.5 4.6 3.8 3.3 during or D (57) SPR/00 9.9 9.2 6.3 5.1 4.1	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5 8.6 5.7 5.8 4.5	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC	FORMAT CHR AC Mainstream Rot Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Rot AC Hot AC CHR CI. Rock Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 8HVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9 2.7	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock	ek 6.0 4.4 4.1 3.7 3.5 WBTT of WHN/00 10.5 10.7 ck 3.6 4.8 4.5 2.7	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KOKQ KKCD *KRCD *KRQC KZFX	FORMAT CHR AC Mainstream Roo Mod. Rock OMAHA/GU FORMAT Rhy. CHR Mainstream Roo AC Hot AC CHR CI. Rock Rock CI. Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WNRQ WZPC WGFX WQZQ WRLT	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive	9.2 7.2 4.1 4.0 4.2 4.0 1.9 SHVILL WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVR WRVR WRXL WMXB WPLZ WDYL	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI	ek 6.0 4.4 4.1 3.7 3.5 WBTT 6 HMONI WiN/00 10.5 10.7 rsk 3.6 4.8 4.5 2.7	7.4 4.5 4.6 3.8 3.3 during or D (57) SPR/00 9.9 9.2 6.3 5.1 4.1 4.2 2.5	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59)	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KOKQ KKCD *KRCD *KRQC KZFX	FORMAT CHR AC Mainstream Rot Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Rot AC Hot AC CHR CI. Rock Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in	9.2 7.2 4.1 4.0 4.2 4.0 1.9 SHVILL WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9 2.7	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCH FORMAT	ek 6.0 4.4 4.1 3.7 3.5 WBTT 6 WHN/00 10.5 10.7 7.7 ek 3.6 4.8 4.5 2.7	7.4 4.5 4.6 3.8 3.3 during or D (57) SPR/00 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TRO SPR/00	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59)	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KOKQ KKCD *KRCD *KRQC KZFX	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roi AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive	9.2 7.2 4.1 4.0 4.2 4.0 1.9 SHVILL WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9 2.7	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRVL WMXB WPLZ WDYL CALLS WYJB	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCH FORMAT AC	EHMONI WIN/00 10.5 10.7 7.7 15k 3.6 4.5 2.7 HENECT WIN/00 7.7	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TRO SPR/00 9.1	6.3 4.7 4.6 4.3 3.4 prior to 3 11.5 8.6 5.7 5.8 4.5 4.5 2.8 17 (59) M/J/J 8.2	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche	FORMAT CHR AC Mainstream Roo Mod. Rock OMAHA/CO FORMAT Rhy. CHR Mainstream Roo AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 ior to Wir	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 atter 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock NAS FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8 April n April.	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCH FORMAT AC Mainstream Roc AC ALBANY/SCH AC Mainstream Roc AC AC ALBANY/SCH AC Mainstream Roc	EHMONI WIN/00 10.5 10.7 7.7 15k 3.6 4.5 2.7 HENECT WIN/00 7.7	7.4 4.5 4.6 3.8 3.3 during or D (57) SPR/00 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TRO SPR/00	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59)	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KOKQ KKCD *KRCD *KRQC KZFX	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roi AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 ior to Wir	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock NAS FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i	9.2 7.2 4.1 4.0 4.2 4.0 1.9 SHVILL WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRVL WMXB WPLZ WDYL CALLS WYJB	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCH FORMAT AC Mainstream Roc AC ALBANY/SCH AC Mainstream Roc AC AC ALBANY/SCH AC Mainstream Roc	EHMONI WIN/00 10.5 10.7 7.7 15k 3.6 4.5 2.7 HENECT WIN/00 7.7	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TRO SPR/00 9.1	6.3 4.7 4.6 4.3 3.4 prior to 3 11.5 8.6 5.7 5.8 4.5 4.5 2.8 17 (59) M/J/J 8.2	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC *KRCD *KRDC *KZFX *Switche	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roi AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di	9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 ior to Wir	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 ater 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock NAS FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock is	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8 April n April.	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1 1.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCH FORMAT AC Mainstream Roc CHR	ek 6.0 4.4 4.1 3.7 3.5 WBTT of the	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7	6.3 4.7 4.6 4.3 3.4 prior to 5 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug 11.4 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC *KRQC *XFX *Switche	FORMAT CHR AC Mainstream Ron Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Ron AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di RACUSE WIN/00 6.9	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri SPR/00 5.6	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 ior to Wir M/J/J 7.2	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 ater 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock NAS FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8 April n April.	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1 1.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCH FORMAT AC Mainstream Roc CHR 170s	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 HMONI WIN/00 10.5 10.7 7.7 ck 3.6 4.8 4.5 2.7 HENECT WIN/00 7.7 ck 5.6 7.7 4.5	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TRE SPR/00 9.1 7.6 6.7 4.9	6.3 4.7 4.6 4.3 3.4 prior to 5 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8 5.4	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT	FORMAT CHR AC Mainstream Ron Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Ron AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP do RACUSE WIN/00 6.9 6.1	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri (75) SPR/00 5.6 6.1	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 ior to Wir M/J/J 7.2 6.4	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 atter 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8 April n April. MPHIS WIN/00 7.3	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1 1.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE WQBK	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR 170s Active Rock	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 WIN/00 10.5 10.7 7.7 ek 3.6 4.8 4.5 2.7 HENECT WIN/00 7.7 ek 5.6 7.7 4.5 5.1	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TRO SPR/00 9.1 7.6 6.7 4.9 5.2	6.3 4.7 4.6 4.3 3.4 prior to 5 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug 11.4 9.6 5.6 4.9 4.8 4.5 2.3 1/J/A 9.2 7.4 6.8 5.4 3.3	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ	FORMAT CHR AC Mainstream Roo Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roo AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di RACUSE WIN/00 6.9 6.1 7.6	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 4.2 3.6 1.7 uring or pri SPR/00 5.6 6.1 6.7	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 ior to Wir M/J/J 7.2 6.4 6.9	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 atter 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped CALLS WHRK KXHT	FUITO AC AC CHR AC MOd. Rock CI. Rock CHR FCI. Rock NAS FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8 A April in April. WIN/00 7.3 5.9	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1 1.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE WQBK WAJZ	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR '70s Active Rock Rhy. CHR	ek 6.0 4.4 4.1 3.7 3.5 WBTT 6 WIN/00 10.5 10.7 7.7 ek 3.6 4.8 4.5 2.7 HENECT WIN/00 7.7 ek 5.6 7.7 4.5 5.1 3.4	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TRO SPR/00 9.1 7.6 6.7 4.9 5.2 3.2	6.3 4.7 4.6 4.3 3.4 prior to 5 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 3.2	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8 5.4 3.3 2.6	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CE FORMAT Rhy. CHR Mainstream Roi AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR CHR AC	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di RACUSE WIN/00 6.9 6.1 7.6 6.2	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri (75) SPR/00 5.6 6.1 6.7 6.9	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 for to Wir M/J/J 7.2 6.4 6.9 6.0	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 anter 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WOZQ WRLT *Flipped **Flipped CALLS WHRK KXHT WRBO	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i	9.2 7.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8 i April in April. WIN/00 7.3 5.9 6.3	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 8.2 7.5 7.0 3.7 3.4 3.1 1.8 J/J/A 8.4 7.9 7.3	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE WQBK WAJZ WHRL	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC CHR AC AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR '70s Active Rock Rhy. CHR Mod. Rock	ek 6.0 4.4 4.1 3.7 3.5 WBTT 6 WMN/00 10.5 10.7 7.7 ek 3.6 4.8 4.5 2.7 HENECT WIN/00 7.7 ek 5.6 7.7 4.5 5.1 3.4 3.2	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TRO SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9	6.3 4.7 4.6 4.3 3.4 prior to 5 11.5 8.6 5.7 5.8 4.5 4.5 2.8 17 (59) M/J/J 8.2 6.7 7.4 5.9 3.2 3.2 2.7	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8 5.4 3.3 2.6 2.6	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY WAQX	FORMAT CHR AC Mainstream Ron Mod. Rock OMAHA/CE FORMAT Rhy. CHR Mainstream Ron AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR AC Mainstream Ron AC Mainstream Ron AC Mainstream Ron	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di RACUSE WIN/00 6.9 6.1 7.6 6.2 ck 5.8	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri SPR/00 5.6 6.1 6.7 6.9 6.1	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 for to Wir M/J/J 7.2 6.4 6.9 6.0 5.8	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 anter 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WOZQ WRLT *Flipped **Flipped **Flipped CALLS WHRK KXHT WRBO WMC-F	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i Urban Rhy. CHR Urban CHR Urban CHR	9.2 7.2 4.1 4.0 4.2 4.0 1.9 8HVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8 i April in April. WIN/00 7.3 5.9 6.3 5.0	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6 5.9	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1 1.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE WQBK WAJZ WHRL WXCR	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR CHR TOS Active Rock Rhy. CHR Mod. Rock CHR	EHMONI WIN/00 10.5 10.7 7.7 14.8 4.5 2.7 HENECT WIN/00 7.7 14.5 5.1 3.4 3.2 2.3	7.4 4.5 4.6 3.8 3.3 during or 9.5 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9	6.3 4.7 4.6 4.3 3.4 prior to S M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 3.2 2.7 1.9	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8 5.4 3.3 2.6 2.6 2.1	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY	FORMAT CHR AC Mainstream Ron Mod. Rock OMAHA/CE FORMAT Rhy. CHR Mainstream Ron AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR AC Mainstream Ron AC Mainstream Ron AC Mainstream Ron	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di RACUSE WIN/00 6.9 6.1 7.6 6.2	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri (75) SPR/00 5.6 6.1 6.7 6.9	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 for to Wir M/J/J 7.2 6.4 6.9 6.0	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 anter 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped CALLS KKHT WRBO WMC-F WRVR	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i Urban CHR Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i Urban CHR Urban CHR AC	9.2 7.2 4.1 4.0 4.2 4.0 1.9 8HVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 8 Appril in April. WIN/00 7.3 5.9 6.3 5.0 5.9	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7 (46) SPR/00 8.0 7.6 6.6 5.9 5.3	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 3.7 3.7 3.4 3.1 1.8 3.1 1.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYY WRVE WGBK WAJZ WHRL WXCR WEQX	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCH FORMAT AC CHR AC AC Hainstream Roc CHR Tos Active Rock Rhy. CHR Mod. Rock CHR Mod. Rock	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 CHMONI WIN/00 10.5 10.7 7.7 ck 3.6 4.8 4.5 2.7 HENECT WIN/00 7.7 4.5 5.1 3.4 3.2 2.3 1.9	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9 2.4	6.3 4.7 4.6 4.3 3.4 prior to 5 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 3.2 2.7 1.9 2.1	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8 5.4 3.3 2.6 2.6 2.1 2.0	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY WAQX	FORMAT CHR AC Mainstream Rot Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Rot AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 4.4 5.0 4.2 2.7 2.1 KTNP do RACUSE WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri SPR/00 5.6 6.1 6.7 6.9 6.1 4.3	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 for to Wir M/J/J 7.2 6.4 6.9 6.0 5.8	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 anter 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped CALLS WHRK KXHT WRBO WMC-F WRVR WEGR	Urb AC AC CHR AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock F CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock in d to Modern Rock in Urban CHR Urban Urban CHR Urban CHR Urban CHR AC Mainstream Roc	9.2 7.2 4.1 4.0 4.2 4.0 1.9 8HVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 8 April in April. WIN/00 7.3 5.9 6.3 5.0 5.9 k 6.8	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6 6.9 5.3 6.4	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7 M/J/J 8.4 7.4 7.4 7.4 5.9 5.3 5.9	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 3.7 3.7 3.4 3.1 1.8 3.1 1.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE WQBK WAJZ WHRL WXCR	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR CHR TOS Active Rock Rhy. CHR Mod. Rock CHR	EHMONI WIN/00 10.5 10.7 7.7 14.8 4.5 2.7 HENECT WIN/00 7.7 14.5 5.1 3.4 3.2 2.3	7.4 4.5 4.6 3.8 3.3 during or 9.5 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9	6.3 4.7 4.6 4.3 3.4 prior to S M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 3.2 2.7 1.9	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8 5.4 3.3 2.6 2.6 2.1	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY WAQX WTKW/V	FORMAT CHR AC Mainstream Rot Mod. Rock OMAHA/CE FORMAT Rhy. CHR Mainstream Rot AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR CHR CHR CHR CHR CHR CHR CHR AC Mainstream Rot CI. Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 4.4 5.0 4.2 2.7 2.1 KTNP di KTNP do 6.9 6.1 7.6 6.2 ck 5.8 4.2 DUNCIL WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 DUNCIL VIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 DUNCIL VIN/00 6.9 6.1 7.6 6.2 Ck 5.8 4.2 DUNCIL VIN/00 6.2 Ck 5.8 4.2 DUNCIL VIN/00 6.9 6.1 7.6 6.2 Ck 5.8 4.2 DUNCIL VIN/00 6.9 6.1 7.6 6.2 Ck 5.8 4.2 DUNCIL VIN/00 Ch 5.9 Ch 6.2 Ck 5.8 4.2 DUNCIL Ck 5.8 4.2 DUNCIL Ck 5.8 6.2 Ck 5.8 Ck	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri SPR/00 5.6 6.1 6.7 6.9 6.1 4.3 (79)	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 for to Wir 6.4 6.9 6.0 5.8 3.4	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 ater 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQCK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped CALLS WHRK KXHT WRBO WMC-F WRVR WEGR WKSL	Urb AC AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock ind d to Modern Rock ind d to Modern Rock ind Turban CHR Urban CHR Urban CHR AC Mainstream Roc CHR	9.2 7.2 4.1 4.0 4.2 4.0 1.9 8HVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 8 April in April. WIN/00 7.3 5.9 6.3 5.0 5.9 k 6.8 4.5	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6 6.6 6.9 5.3 6.4 3.9	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7 M/J/J 8.4 7.4 7.4 5.9 5.3 5.9 3.4	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1 1.8 J/J/A 8.4 7.9 7.3 6.0 5.0 4.5 3.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYY WRVE WGBK WAJZ WHRL WXCR WEQX	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR '70s Active Rock Rhy. CHR Mod. Rock CHR Mod. Rock AC	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 HMONI WIN/00 10.5 10.7 7.7 ek 3.6 4.8 4.5 2.7 HENECT WIN/00 7.7 4.5 5.1 3.4 3.2 2.3 1.9 2.0	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9 2.4 1.5	6.3 4.7 4.6 4.3 3.4 prior to 5 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 3.2 2.7 1.9 2.1	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8 5.4 3.3 2.6 2.6 2.1 2.0	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ *KKCD *KRQC *KRQC *KRDC *KRDC *KRDC WYT WNTQ WYYY WAQX WTKW/V	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roi AC Hot AC CHR CI. Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR CI. CHR CHR CHR CHR CHR CHR AC Mainstream Roi CI. Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 4.2 2.7 2.1 KTNP do RACUSE WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri SPR/00 5.6 6.1 6.7 6.9 6.1 4.3	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 for to Wir M/J/J 7.2 6.4 6.9 6.0 5.8	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 anter 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped CALLS WHRK KXHT WRBO WMC-F WRVR WEGR	Urb AC AC CHR AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock F CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock in d to Modern Rock in Urban CHR Urban Urban CHR Urban CHR Urban CHR AC Mainstream Roc	9.2 7.2 4.1 4.0 4.2 4.0 1.9 8HVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 8 April in April. WIN/00 7.3 5.9 6.3 5.0 5.9 k 6.8	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6 6.9 5.3 6.4	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7 M/J/J 8.4 7.4 7.4 7.4 5.9 5.3 5.9	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 3.7 3.7 3.4 3.1 1.8 3.1 1.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYY WRVE WGBK WAJZ WHRL WXCR WEQX	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR '70s Active Rock Rhy. CHR Mod. Rock CHR Mod. Rock AC	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 CHMONI WIN/00 10.5 10.7 7.7 ck 3.6 4.8 4.5 2.7 HENECT WIN/00 7.7 4.5 5.1 3.4 3.2 2.3 1.9	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9 2.4 1.5	6.3 4.7 4.6 4.3 3.4 prior to 5 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 3.2 2.7 1.9 2.1	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8 5.4 3.3 2.6 2.6 2.1 2.0	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY WAQX WTKW/V	FORMAT CHR AC Mainstream Rot Mod. Rock OMAHA/CE FORMAT Rhy. CHR Mainstream Rot AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR CHR CHR CHR CHR CHR CHR CHR AC Mainstream Rot CI. Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 DUNCIL WIN/00 6.4 4.4 5.0 4.2 2.7 2.1 KTNP di KTNP do 6.9 6.1 7.6 6.2 ck 5.8 4.2 DUNCIL WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 DUNCIL VIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 DUNCIL VIN/00 6.9 6.1 7.6 6.2 Ck 5.8 4.2 DUNCIL VIN/00 6.2 Ck 5.8 4.2 DUNCIL VIN/00 6.9 6.1 7.6 6.2 Ck 5.8 4.2 DUNCIL VIN/00 6.9 6.1 7.6 6.2 Ck 5.8 4.2 DUNCIL VIN/00 Ch 5.9 Ch 6.2 Ck 5.8 4.2 DUNCIL Ck 5.8 4.2 DUNCIL Ck 5.8 6.2 Ck 5.8 Ck	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri SPR/00 5.6 6.1 6.7 6.9 6.1 4.3 (79)	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 for to Wir 6.4 6.9 6.0 5.8 3.4	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 ater 2000.
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQCK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped CALLS WHRK KXHT WRBO WMC-F WRVR WEGR WKSL	FORMAT Urban CHR AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock MOd. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i Urban Rhy. CHR Urban CHR	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8 April n April. WIN/00 7.3 5.9 6.3 5.0 5.9 k 6.8 4.5 2.4	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6 5.9 5.3 6.4 3.9 2.6	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7 M/J/J 8.4 7.4 7.4 5.9 5.3 5.9 5.3 5.9 5.9 5.9 5.9 5.9 5.9 5.9 5.9 5.9 5.9	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1 1.8 J/J/A 8.4 7.9 7.3 6.0 5.0 4.5 3.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYY WRVE WGBK WAJZ WHRL WXCR WEQX	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCF FORMAT AC Mainstream Roc CHR '70s Active Rock Rhy. CHR Mod. Rock CHR Mod. Rock CHR Mod. Rock AC HOI	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 CHMONI WIN/00 10.5 10.7 7.7 ck 3.6 4.8 4.5 2.7 HENECT WIN/00 7.7 4.5 5.1 3.4 3.2 2.3 1.9 2.0 NOLULU	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9 2.4 1.5	6.3 4.7 4.6 4.3 3.4 prior to 3 11.5 8.6 5.7 5.8 4.5 2.8 17 (59) M/J/J 8.2 6.7 7.4 5.9 3.2 2.7 1.9 2.1 1.6	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug 11.4 9.6 5.6 4.9 4.8 4.5 2.3 11.4 9.6 5.6 4.9 4.8 4.5 2.3 2.3	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC *KRQC *KRDC *KRDC WYNTU WNTU WNTU WNTU WNTU WNTU WNTU WYY WAQX WTKW/V	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roc AC Hot AC CHR CI. Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR CHR CHR CHR CHR CHR CH	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.1 KTNP do RACUSE WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 OUNCIL WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL WIN/00 OUNCIL OUNCIL WIN/00 OUNCIL OUNCIL WIN/00 OUNCIL OUNCI	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri SPR/00 5.6 6.1 6.7 6.9 6.1 4.3 (79) SPR/00 9.3	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 for to Wir 6.9 6.0 5.8 3.4 	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 ater 2000. J/J/A 7.2 7.1 6.0 5.2 4.1
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQCK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped CALLS WHRK KXHT WRBO WMC-F WRVR WEGR WKSL	FORMAT Urban CHR AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock MOd. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i Urban Rhy. CHR Urban CHR	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8 April n April. WIN/00 7.3 5.9 6.3 5.0 5.9 k 6.8 4.5 2.4	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6 5.9 5.3 6.4 3.9 2.6	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7 M/J/J 8.4 7.4 7.4 5.9 5.3 5.9 5.3 5.9 5.9 5.9 5.9 5.9 5.9 5.9 5.9 5.9 5.9	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 J/J/A 8.2 7.5 7.0 3.7 3.4 3.1 1.8 J/J/A 8.4 7.9 7.3 6.0 5.0 4.5 3.8	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE WGBK WAJZ WHRL WXCR WEQX WKLI CALLS	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR '70s Active Rock Rhy. CHR Mod. Rock CHR Mod. Rock CHR Mod. Rock CHR Mod. Rock AC HOI FORMAT	ek 6.0 4.4 4.1 3.7 3.5 WBTT 0 WIN/00 10.5 10.7 7.7 ek 3.6 4.8 4.5 2.7 HENECT WIN/00 7.7 ek 5.6 7.7 4.5 5.1 3.4 3.2 2.3 1.9 2.0 NOLULU WIN/00 WIN/00	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9 2.4 1.5 [60] SPR/00	6.3 4.7 4.6 4.3 3.4 prior to 3 M/J/J 11.5 8.6 5.7 5.8 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 2.7 1.9 2.1 1.6	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8 5.4 3.3 2.6 2.1 2.0 1.6	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KOKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY WAQX WTKW/V CALLS WVKS WIOT	FORMAT CHR AC Mainstream Roi Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roi AC Hot AC CHR CI. Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR CHR AC Mainstream Roi CI. Rock TÜ FORMAT CHR AC Mainstream Roi CHR CHR Mainstream Roi CHR CHR Mainstream Roi CHR	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.1 KTNP di RACUSE WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 OLEDO WIN/00 9.6 ck 5.7	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri SPR/00 5.6 6.1 6.7 6.9 6.1 4.3 (79) SPR/00 9.3 7.5	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 for to Wir 6.9 6.0 5.8 3.4 4.8 5.2 5.6 4.1 3.4 2.0 6.0 5.8 3.4 6.0 5.8 3.4 6.0 6.0 7.2 7.2 6.0 7.2 7.2 6.0 7.2 7.2 6.0 7.2 7.2 7.2 7.2 7.2 7.2 7.2 7.2	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 ater 2000. J/J/A 7.2 7.1 6.0 5.2 4.1
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped CALLS WHRK KXHT WRBO WMC-F WRVR WEGR WKSL WMFS	TUrb AC AC CHR AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock MOd. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock in WE FORMAT Urban Rhy. CHR Urban CHR AC Mainstream Roc CHR Active Rock JACKS	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 8 6.4 3.3 3.2 2.5 8 April n April. MPHIS WIN/00 7.3 5.9 6.3 5.9 6.8 4.5 2.4	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6 5.3 6.4 3.9 2.6 SPR/00	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 7.1 8.2 7.7 3.8 5.1 2.7 1.7 M/J/J 8.4 7.4 7.4 5.9 5.3 5.9 3.4 2.2	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 8.2 7.5 7.0 3.7 3.4 3.1 1.8 4 7.9 7.3 6.0 5.0 4.5 3.8 2.2	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE WGBK WAJZ WHRL WXCR WEQX WKLI CALLS KSSK	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR '70s Active Rock Rhy. CHR Mod. Rock CHR Mod. Rock CHR Mod. Rock AC HOI FORMAT AC	## 6.0 ## 4.4 ## 4.1 ## 3.7 ## 3.5 ## WBTT 0 ## 10.5 ## 10.5 ## 10.7 ## 7.7 ## 3.6 ## 4.5 ## 2.7 ## ENECT ## WIN/00 ## 7.7 ## 5.6 ## 7.7 ## 5.6 ## 7.7 ## 5.5 ## 3.4 ## 3.2 ## 2.3 ## 1.9 ## 2.0 ## 1.9 ## 2.0 ## 1.0 ##	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9 2.4 1.5 (60) SPR/00 9.2	6.3 4.7 4.6 4.3 3.4 prior to 5 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 2.7 1.9 2.1 1.6	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 11.4 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 9.2 7.4 6.8 5.4 3.3 2.6 2.1 2.0 1.6	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY WAQX WTKW/V CALLS WVKS WIOT WWWM	FORMAT CHR AC Mainstream Roo Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roo AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR AC Mainstream Roo CI. Rock TI FORMAT CHR AC Mainstream Roo AC	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.1 KTNP do RACUSE WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 OLEDO WIN/00 9.6 ck 5.7 5.8	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri SPR/00 5.6 6.1 6.7 6.9 6.1 4.3 (79) SPR/00 9.3 7.5 6.4	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 ior to Wir M/J/J 7.2 6.4 6.9 6.0 5.8 3.4 6.0 5.8 3.4 6.0 5.8 3.6	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 anter 2000. J/J/A 7.2 7.2 7.1 6.0 5.2 4.1 J/J/A 10.8 6.5 5.6
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Filipped **Flipped **Flipped WHRK KXHT WRBO WMC-F WRVR WEGR WKSL WMFS	FORMAT Urban CHR AC CHR AC Mod. Rock CI. Rock CHR F CI. Rock MOd. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i Urban Rhy. CHR Urban CHR Urban CHR Urban CHR Urban CHR Urban CHR Urban CHR AC Mainstream Roc CHR AC Mainstream Rock Active Rock JACKS FORMAT	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 .8 April n April. WIN/00 7.3 5.9 6.3 5.9 6.8 4.5 2.4 SONVII	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6 5.9 5.3 6.4 3.9 2.6 SPR/00 SPR	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 7.1 8.2 7.7 3.8 5.1 2.7 1.7 M/J/J 8.4 7.4 7.4 5.9 5.3 5.9 3.4 2.2	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 8.2 7.5 7.0 3.7 3.4 3.1 1.8 4 7.9 7.3 6.0 5.0 4.5 3.8 2.2	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE WGBK WAJZ WHRL WXCR WEQX WKLI CALLS KSSK KXME	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR '70s Active Rock Rhy. CHR Mod. Rock CHR Mod. Rock CHR Mod. Rock AC HOI FORMAT AC CHR	EHMONI WIN/00 10.5 10.7 7.7 10.5 10.7 7.7 10.5 10.7 7.7 10.5 10.7 10.7 10.7 10.7 10.7 10.7 10.7 10.7	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9 2.4 1.5 (60) SPR/00 9.2 6.5	6.3 4.7 4.6 4.3 3.4 prior to 5 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 2.7 1.9 2.1 1.6 M/J/J 8.3 6.7	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug 11.4 9.6 5.6 4.9 4.8 4.5 2.3 JJJ/A 9.2 7.4 6.8 5.4 3.3 2.6 2.1 2.0 1.6	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY WAQX WTKW/V CALLS WVKS WIOT WWWM WXKR	FORMAT CHR AC Mainstream Roo Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roo AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR AC CHR AC Mainstream Roo CI. Rock TI FORMAT CHR AC Mainstream Roo CI. Rock CHR AC Mainstream Roo CI. Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP do RACUSE WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 OUNCIL VIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 OUNCIL VIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 OUNCIL VIN/00 OUNCIL	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 1.7 uring or pri SPR/00 5.6 6.1 6.7 6.9 6.1 4.3 (79) SPR/00 9.3 7.5 6.4 5.1	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 ior to Wir M/J/J 7.2 6.4 6.9 6.0 5.8 3.4 5.6 6.7 6.9 6.0 5.8 3.4 6.0 5.0 5.0 5.0 5.0 5.0 6.0 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 anter 2000. J/J/A 7.2 7.2 7.1 6.0 5.2 4.1
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Filipped **Flipped **Flipped WHRK KXHT WRBO WMC-F WRVR WEGR WKSL WMFS CALLS WAPE	FUITO AC AC CHR AC CHR AC Mod. Rock CI. Rock CHR FCI. Rock MOd. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i TUrban Rhy. CHR Urban CHR AC Mainstream Roc CHR AC Mainstream Roc CHR Active Rock JACKS	9.2 7.2 4.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 8 April n April. WIN/00 7.3 5.9 6.3 5.0 5.9 6.8 4.5 2.4 SONVII WIN/00 9.6	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6 6.9 5.3 6.4 3.9 2.6 SPR/00 8.1	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7 M/J/J 8.4 7.4 7.4 5.9 5.3 5.9 3.4 2.2	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 8.2 7.5 7.0 3.7 3.4 3.1 1.8 9 7.3 6.0 5.0 4.5 3.8 2.2 J/J/A 7.6	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE WQBK WAJZ WHRL WXCR WEQX WKLI CALLS KSSK KXME KRTR	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SCI FORMAT AC Mainstream Roc CHR '70s Active Rock Rhy. CHR Mod. Rock CHR Mod. Rock CHR Mod. Rock CHR AC HOI FORMAT AC CHR AC	EHMONI WIN/00 10.5 10.7 7.7 14.8 4.5 2.7 HENECT WIN/00 7.7 15.6 4.8 4.5 2.7 HENECT WIN/00 7.7 1.8 3.4 3.2 2.3 1.9 2.0 NOLULU WIN/00 5.9 5.6	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR(SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9 1.5 (60) SPR/00 9.2 6.5 6.1	6.3 4.7 4.6 4.3 3.4 prior to 5 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 2.7 1.9 2.1 1.6 M/J/J 8.3 6.7 6.3	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug 11.4 9.6 5.6 4.9 4.8 4.5 2.3 3.3 2.6 2.1 2.0 1.6 4.9 4.8 4.5 2.3	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY WAQX WTKW/V CALLS WVKS WIOT WWWM WXKR *WRWK	FORMAT CHR AC Mainstream Roo Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roo AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR AC CHR AC Mainstream Roo CI. Rock TCHR AC Mainstream Roo CI. Rock CHR AC Mainstream Roo CI. Rock CHR AC Mainstream Roo CI. Rock CHR AC Mainstream Roo CI. Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di RACUSE WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 OLEDO WIN/00 9.6 ck 5.7 5.8 4.4 2.6	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 4.2 3.6 4.7 uring or pri SPR/00 6.1 6.7 6.9 6.1 4.3 (79) SPR/00 9.3 7.5 6.4 5.1 3.1	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 ior to Wir M/J/J 7.2 6.4 6.9 6.0 5.8 3.4 5.8 3.4 5.9 6.0 5.8 3.4 5.0 5.0 5.0 6.0 5.8 5.1 5.6 6.1 6.0 5.8 6.0 5.8 6.0 5.8 6.0 5.8 6.0 5.8 6.0 5.8 6.0 5.8 6.0 5.8 6.0 6.0 5.8 6.0 5.0 6.0 5.0 6.0 5.0 6.0 5.0 6.0 5.0 6.0 5.0 6.0 5.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 anter 2000. J/J/A 7.2 7.2 7.1 6.0 5.2 4.1 10.8 6.5 5.6 5.2 2.8
WYLD-F WLMG WEZB WLTS KKND WRNO KUMX WCKW- CALLS WQQK WRVW WNRQ WZPC WGFX WQZQ WRLT *Flipped **Flipped **Flipped WHRK KXHT WRBO WMC-F WRVR WEGR WKSL WMFS CALLS WAPE WJBT	FUITO AC AC CHR AC CHR AC Mod. Rock CI. Rock CHR FCI. Rock MAS FORMAT Urban CHR CI. Rock Mod. Rock R&B Oldies CHR Progressive from Mod. Rock in d to Modern Rock i d to Modern Rock i TUrban Rhy. CHR Urban CHR AC Mainstream Roc CHR AC Mainstream Roc CHR AC Mainstream Roc CHR AC TORMAT CHR AC Mainstream Roc CHR ACT CHR ACT MAINSTREAM CHR AC MAINSTREAM CHR AC MAINSTREAM CHR AC MAINSTREAM CHR AC MAINSTREAM CHR ACT CHR ACT CHR Rhy. CHR	9.2 7.2 4.1 4.0 4.2 4.0 1.9 SHVILLI WIN/00 9.7 8.8 6.4 3.3 3.2 2.5 8 April in April. MPHIS WIN/00 7.3 5.9 6.3 5.0 5.9 6.3 5.0 5.9 6.8 4.5 2.4 SONVII WIN/00 9.6 7.7	8.7 5.9 4.9 3.6 3.7 3.8 3.2 2.0 E (43) SPR/00 8.8 8.8 7.5 2.9 4.9 2.7 1.7 SPR/00 8.0 7.6 6.6 5.9 5.3 6.4 3.9 2.6 SPR/00 8.1 7.3	8.5 5.9 5.0 3.7 4.1 3.3 3.1 2.2 M/J/J 7.1 8.2 7.7 3.8 5.1 2.7 1.7 M/J/J 8.4 7.4 7.4 5.9 5.3 5.9 3.4 2.2 M/J/J 7.1 7.1 7.1 7.1 7.1 7.1 7.1 7.1 7.1 7.1	8.7 6.0 4.9 4.2 4.1 3.1 2.9 2.6 8.2 7.5 7.0 3.7 3.4 3.1 1.8 8.4 7.9 7.3 6.0 5.0 4.5 3.8 2.2 J/J/A 7.6 7.5	WING WGTZ *WDKF WXEG *Switche 2000. CALLS WCDX WTVR WRVQ WRXL WMXB WPLZ WDYL CALLS WYJB WPYX WFLY WRVE WQBK WAJZ WHRL WXCR WEQX WKLI CALLS KSSK KXME KRTR KIKI	CI. Rock CHR Rhythmic CHR Mod. Rock d call letters from RIC FORMAT Urban AC CHR Mainstream Roc AC Urban Mod. Rock ALBANY/SC FORMAT AC Mainstream Roc CHR '70s Active Rock Rhy. CHR Mod. Rock CHR Mod. Rock CHR Mod. Rock CHR AC CHR AC CHR AC CHR AC CHR AC CHR AC CHR	EK 6.0 4.4 4.1 3.7 3.5 WBTT 0 WIN/00 10.5 10.7 7.7 6k 3.6 4.8 4.5 2.7 HENECT WIN/00 5.1 3.4 3.2 2.3 1.9 2.0 NOLULU WIN/00 8.0 5.9 5.6 4.5	7.4 4.5 4.6 3.8 3.3 during or 9.9 9.2 6.3 5.1 4.1 4.2 2.5 ADY/TR0 SPR/00 9.1 7.6 6.7 4.9 5.2 3.2 2.9 1.9 1.5 (60) SPR/00 9.2 6.5 6.1 4.4	6.3 4.7 4.6 4.3 3.4 prior to 5 M/J/J 11.5 8.6 5.7 5.8 4.5 4.5 2.8 DY (59) M/J/J 8.2 6.7 7.4 5.9 3.2 2.7 1.9 2.1 1.6 M/J/J 1.6 M/J/J 3.2 6.7 6.3 4.6 4.6 4.6 4.6 4.6 4.6 4.6 4.6 4.6 4.6	6.2 4.8 4.6 4.1 3.7 Jun-Jul-Aug J/J/A 9.6 5.6 4.9 4.8 4.5 2.3 J/J/A 6.8 5.4 3.3 2.6 2.1 2.0 1.6 J/J/A 8.2 7.0 6.5 5.1	CALLS WWST WMYU WIMZ WNFZ CALLS KQCH KEZO KEFM KSRZ KQKQ KKCD *KRQC KZFX *Switche CALLS WKRL/H WWHT WNTQ WYYY WAQX WTKW/V CALLS WVKS WIOT WWWM WXKR *WRWK *WRWK *WRWK	FORMAT CHR AC Mainstream Roo Mod. Rock OMAHA/CC FORMAT Rhy. CHR Mainstream Roo AC Hot AC CHR CI. Rock Rock CI. Rock d call letters from SYI FORMAT Mod. Rock CHR CHR AC CHR AC Mainstream Roo CI. Rock TI FORMAT CHR AC Mainstream Roo CI. Rock CHR AC Mainstream Roo CI. Rock	OXVILLI WIN/00 9.7 6.0 ck 5.8 3.7 OUNCIL WIN/00 6.4 ck 8.0 5.9 4.4 5.0 4.2 2.7 2.1 KTNP di RACUSE WIN/00 6.9 6.1 7.6 6.2 ck 5.8 4.2 OLEDO WIN/00 9.6 ck 5.7 5.8 4.4 2.6	SPR/00 9.3 7.0 5.3 3.1 BLUFFS SPR/00 8.7 6.5 4.9 5.0 5.8 4.2 3.6 4.2 3.6 4.7 uring or pri SPR/00 6.1 6.7 6.9 6.1 4.3 (79) SPR/00 9.3 7.5 6.4 5.1 3.1	M/J/J 9.0 6.3 5.5 3.6 (73) M/J/J 8.4 7.2 4.8 5.2 5.6 4.1 3.4 2.0 ior to Wir M/J/J 7.2 6.4 6.9 6.0 5.8 3.4 5.8 3.4 5.9 6.0 5.8 3.4 5.0 5.0 5.0 6.0 5.8 5.1 5.6 6.1 6.0 5.8 6.0 5.8 6.0 5.8 6.0 5.8 6.0 5.8 6.0 5.8 6.0 5.8 6.0 5.8 6.0 6.0 5.8 6.0 5.0 6.0 5.0 6.0 5.0 6.0 5.0 6.0 5.0 6.0 5.0 6.0 5.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6	J/J/A 8.9 6.3 5.6 3.8 J/J/A 8.6 6.9 6.0 5.9 5.6 4.1 3.6 2.3 anter 2000. J/J/A 7.2 7.2 7.1 6.0 5.2 4.1 10.8 6.5 5.6 5.2 2.8
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EAST

DENNY SOMACH PRODUCTIONS (#1

independent radio producer- The Classics; Ticket To Ride; Legends of Rock; 25th Anniversary Pink Floyd and more...) is looking for freelance writers and line producers to work on current and future shows. Send resume and inquires to: Denny Somach, Denny Somach Productions, 812 W. Darby Road, Havertown, PA 19083-4607. Or FAX: 610-446-7721

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Creative Services Director – must think, write and produce out of the box. Please overnight packages with references to: Program Director, WMFS, 1632 Sycamore View, Memphis, TN 38134. EOE.

MIDWEST

PRIDE COMMUNICATIONS has an

immediate opening for a creative Production Director for our four station cluster in Joliet, Illinois. Imaging, commercial copy and digital production. Send samples of production and resume to: Dana Jang, Director of Programming and Operations, Pride Communications 2410 B Caton Farm Road, Crest Hill, IL 60435.

DES MOINES RADIO GROUP PROMO-TIONS INTERNSHIP The Des

Moines Radio Group has immediate openings for interns to work with its stations: Star 102.5, Lazer 103.3, Oldies 93.3, Lite 104.1, KRNT and AM940. Duties include: remote setup, event coordination and exposure to the best radio environment in Iowa. Applicants should be willing to work hard, have fun and learn a lot. Interested candidates should send a resume to: Scott Allen, DMRG Marketing Manager, 1416 Locust Street, Des Moines IA 50309. Phone calls are also accepted at 280-1350 ext. 76. The Des Moines Radio Group is an Equal Opportunity Employer.

WEST

RARE OPENING FOR FULL-TIME

News Reporter with KINK-FM radio in Portland, OR. Research, write and produce timely, insightful news reports for use during KINK's morning news broadcasts. Anchoring ability also necessary for occasional fill-in anchoring work. At least five years news experience required – strong delivery and voice essential. B.A. or B.S. preferred. Tapes and resumes only to: Dennis Constantine, 1501 SW Jefferson, Portland, OR 97201. Closing date: October 2,2000. Affirmative Action Employer.

X1075, X-TREME RADIO is looking for part-time air talent. Duties to include regular weekend and fill-

include regular weekend and fill in shifts, production, remotes, and more. Must be available to work weekends on a regular basis. Previous experience preferred but not mandatory. Send tape and resume to KXTE 6655 West Sahara Suite C-202 Las Vegas, NV 89146.

96.1 KLPX TUSCON - Mainstream

AOR has morning show opening. Seeking current team. Minimum 3 years. Golf year round instead of freezing your ass off. Send the goods to: Larry Miles KLPX 1920 W. Copper, Tucson, AZ 85745.

WE'RE BUILDING A NEW RADIO STA-

TION from the `80s up. 96.5 The Peak-- Denver's new home for the `80s and Beyond— needs a whole new staff. If you lived through *The Breakfast Club*, hated preppies and refused to "just say no," we need you. Please send tape and resume to: KXPK, 1200 17th Street, Suite 2300, Denver, CO 80202

fmqb is looking for interns.

Good office skills and phone technique is essential. Interns must receive college credit for their work. Mail, fax or E-mail your cover letter and resume to: fmqb, Executive Mews, 1930 East Marlton Pike, Suite F-36, Cherry Hill, NJ 08003. Fax (856) 424-6943. Phone (856) 424-9114. E-mail: fmqb@fmqbmail.com.

TO LIST YOUR STATION or company's job listing, simply fax us a brief want ad by Tuesday, 7:00 P.M. ET. We'll run it free of charge (space permitting). FAX: (856) 424-6943, or e-mail us: fmqb@fmqbmail.com.



insidetrack

DC101/Washington, D.C. morning man Elliot helped out station Webmaster Dan "I'm Not A Jew" Hoffman after he was dumped by his girlfriend recently. Hoffman and his bitch lived together in her apartment, and since the love was gone, so was his crash pad. Elliot arranged for



DC101 listeners to join
Hoffman in forming a
shantytown outside
the studios. A group of
listeners set up tents
and lived alongside
Shantytown Mayor
Hoffman, Elliot, PD
Bob Neumann and
assorted morning
show members.
However the towns-

people were split up by class with station personnel living in the Village Circle while the peasants, uh listeners, took root in the shanty suburbs. On Friday morning (9/15), members of Shantytown were treated to a performance by Cracker. Other entertainment included a 52-inch TV with satellite hookup and Golden T video golf. Crowds came by to hang each night and about a dozen listeners lived there throughout the week. "One night we learned not to cook on broken up pallets as they are treated with arsenic," Neumann relayed to the Inside Track. Check out the station Web site (dc101.com) for more photos and a parody song to the tune of Billy Joel's "Allentown"... By now you should have received the new single from Offspring entitled "Original Prankster." As of 5:00 p.m. (ET) any radio station that wants to can post the song on their Web site and invite listeners to download it for free. Everyone who downloads the song is registered to win \$1 million. The grand prize winner will be announced November 14 on MTV. Contact your local Columbia rep for more information... WTKX/ Pensacola has announced the lineup for TKX-Fest 2000, which will be held October 15 at the Pensacola Civic Center. On the bill are Stone Temple Pilots, Disturbed, Fuel, and Vallejo... Meanwhile, across the continent, KIOZ/San Diego unveiled the lineup for When Bands Attack: The Sequel. This year the show will feature The Cult, Deftones, Foo Fighters, Incubus, and Taproot at the Coors Amphitheater on October 21... Keep an eye out for the WMMS/Cleveland "Mushroom" logo in the new Cameron Crowe movie Almost Famous. The mid-'70s era logo, which predated the famous "Buzzard" logo, can be spotted twice in the film. The first time during the backstage footage at Cleveland's Music Hall and again when the Stillwater takes the stage. More `MMS signage this time with the slugline "Where The Music Means Something" - can be seen when Kate Hudson's character, Penny Lane, is dancing alone on the empty hall floor after the show... KSJO/San Francisco-San Jose is rolling out a "jock Itch Weekend" with ticket giveaways for the Giants and (they're hoping) A's playoff games, as well as tickets to the Raiders, 49ers and Golden State Warriors. And with fall in the air, the station is giving away a leaf blower that will be personally delivered to the winner's house by a porn star who, as the station promo touts, "will blow you" - the winner's lawn that is. Moving to cyberspace, KSJO follows up the wildly successful Miss Silicone Valley contest with a Show Us Your Tats competition. "People send us pictures of their tattoos, and we post the ones we can," PD Keith Cunnigham said. "Nudity is encouraged - for females." Lastly, afternoon host Mikey - who can also be heard in numerous markets around the country via Prophet - has released a CD entitled Smell My Finger.

rockmonitor

KDOT, Reno Thursday September 21, 2000 1 PM – 9 PM

Rock 1045 PURE ROCK

1 pm
Rage Against The Machine ."No Shelter"
(HED) Planet Earth "Bartender"
Deftones
Foo Fighters
A Perfect Circle
Scorpions "Rock You Like A Hurricane"
3 Doors Down
Red Hot Chili Peppers "Californication"
Papa Roach "Broken Home"
Led Zeppelin
Green Day
2 pm
Lenny Kravitz "Are You Gonna Go"
Offspring "The Kids Aren't Alright"
Disturbed
Toadies "Possum Kingdom"
Vast
Metallica"Until It Sleeps"
Creed"With Arms Wide Open"
KoRn"Make Me Bad"
AC/DC "You Shook Me All Night"
Tool
Nickelback "Leader Of Men"
3 pm
Marcy Playground "Sex & Candy"
3 Doors Down
Alice In Chains "Man In The Box"
Collective Soul "Why (Part 2)"
Motley Crue"Girls, Girls, Girls" Powerman 5000"When Worlds Collide"
Powerman 5000 "When Worlds Collide"
Metallica "The Unforgiven II"
Incubus
KoRn "Falling Away From Me"

Collective Soul .	
Motley Crue	"Girls, Girls, Girls"
Powerman 5000	"When Worlds Collide"
Metallica	"The Unforgiven II"
Incubus	
KoRn	."Falling Away From Me"
Creed	
4 pm	
Aerosmith	"Dream On"
A Perfect Circle	
Fuel	
Rancid	"Time Bomb"
Everlast	
Nine Inch Nails	"Head Like A Hole"
Liquid Gang	
Beastie Boys	"(You Gotta) Fight"
Union Undergrou	ınd "Turn Me On Mr.
Deadman"	
AC/DC	"Thunderstruck"
	"Pardon Me"

5 pm
Britny Fox
Whitesnake
Nelson"Love And Affection"
3 Doors Down
Gravity Kills
Godsmack"Whatever"
Metallica "Whiskey In The Jar"
Fuel
Scorpions
(HED) Planet Earth "Bartender"
6 pm
Limp Bizkit
Disturbed
Aerosmith"The Other Side"

Limp Bizkit	"Nookie"
Disturbed	"Stupify"
Aerosmith	."The Other Side"
Primus/Ozzy Osbourne	"N.I.B."
Sublime	"Santeria"
Nickelback	."Leader Of Men"
Soundgarden	"Spoonman"
Kenny W. Shepherd	"Blue On Black"
Blur	"Song 2"
Linkin Park	One Step Closer"
7 nm	
/ IAIM	

/ pm	
Filter	"Welcome To The Fold"
Papa Roach	
Tool	
Offspring "W	hy Don't You Get A Job?"
Tony lommi	"Goodbye Lament"
Creed	."With Arms Wide Open"
Days Of The New	"Touch, Peel & Stand"
Sevendust	
Dust For Life	"Step Into The Light"
3 Doors Down .	
Rob Zombie	

8 pm	
Prodigy	
Union Underground	"Turn Me On Mr.
Deadman"	
Everclear "Ev	erything To Everyone"
Metallica	"I Disappear"
Megadeth	"Kill The King"
Papa Roach	"Last Resort"
Stabbing Westward	"Save Yourself"
KoRn	
Foo Fighters	"Monkey Wrench"
Full Devil Jacket	.*Where Did You Go?"
Deftones	"Change"
Rage/Machine	"Killing In The"

Monitor provided by Mediabase

PROGRESSIVE ADULT RADIO

TOP 50 AIRPLAY

September 19 - 25, 2000

T	0	P 50 AI	RPL	Septer	September 19 - 25, 200				
LW	TW	Artist	Track	Label	TW	LW			
2	1•	U2	"Beautiful"	(Island/Interscope)	64 9	555			
1	2•	WALLFLOWERS	"Sleepwalk"	(Interscope)	600	558			
4	3•	BARENAKED LADIES	"Pinch"	(Reprise)	530	526			
3	4	DAVID GRAY	"Babylon"	(ATO)	522	550			
5	5•	MARK KNOPFLER	"What"	(Warner Bros.)	510	453			
6	6•	STING	"After"	(A&M)	503	462			
7	7•	JOAN OSBORNE	"Safety"	(Interscope)	483	438			
9	8•	COUNTING CROWS	"All"	(DGC)	402	395			
8	9	JONNY LANG	"Me"	(A&M)	392	436			
16	10•	DANDY WARHOLS	"Bohemian"	(Capitol)	338	271			
10	11	SISTER SEVEN	"Only"	(Arista)	335	338			
13	12•	EVERCLEAR	"Wonderful"	(Capitol)	318	309			
11	13	FASTBALL	"Ocean"	(Hollywood)	310	327			
12	14	SHELBY LYNNE	"Gotta"	(Island/IDJMG)	291	316			
15	15•	JOHN HIATT	"Before"	(Vanguard)	272	258			
30	16•	SHAWN MULLINS	"Everywhere"	(Columbia/CRG)	251	157			
20	17•	FIVE FOR FIGHTING	"Easy"	(AWARE/Columbia)	240	216			
17	18	STONE TEMPLE	"Sour"	(Atlantic/AG)	212	235			
14	19	TRACY CHAPMAN	"Wedding"	(Elektra/EEG)	212	306			
21	20	DANIEL CAGE	"Sleep"	(MCA)	206	209			
18	21	CLAPTON/KING	"Riding"	(Duck/Reprise)	198	221			
D	22•	PAUL SIMON	"Old"	(Warner Bros.)	193	62			
19	23	AIMEE MANN	"Red"	(SuperEgo)	191	224			
22	24	VERTICAL HORIZON	"God"	(RCA)	183	201			
23	25	BONNIE RAITT	"All"	(Artemis)	178	195			
26	26•	SARAH HARMER	"Basement"	(Zoë/Rounder)	178	176			
29	27•	DAVID WILCOX	"Soul"	(Vanguard)	168	158			
32	28•	PHISH	"Heavy"	(Elektra/EEG)	167	155			
25	29	SISTER HAZEL	"Change"	(Universal)	165	178			
43	30•	PAT MCGEE BAND	"Rebecca"	(Giant)	155	124			
34	31•	JAYHAWKS	"Somewhere"		152	145			
28	32	EMMYLOU HARRIS	"Wanna"	(Nonesuch)	150	153			
35	33•	STEVE EARLE	"Can"	(E•Squared/Artemis)	149	144			
27	34	DAR WILLIAMS	"What"	(Razor & Tie)	147	151			
33	35	STEELY DAN	"Janie"	(Giant/Reprise)	142	152			
39	36•	FOO FIGHTERS	"Next"	(Roswell/RCA)	141	126			
24	37	NEIL YOUNG	"Good"	(Reprise)	141	195			
40	38•	RICKIE LEE JONES	"Showbiz"	(Artemis)	141	126			
47	39•	KEB' MO'	"Come"	(OKeh/Sony/550 Musi	•	9 6			
31	40	DEXTER FREEBISH	"Leavi ng"	(Capitol)	133	155			
D	41•	PAUL PENA	"Gonna"	(Hybrid)	129	83			
48		TEDDY THOMPSON	"Wake"	(Virgin)	125	97			
37		INDIGENOUS	"Rest"	(Pachyderm)	124	127			
45		THIRD EYE BLIND	"Deep"	(Elektra/EEG)	117	108			
36		MATCHBOX TWENTY	"Bent"	(Lava/AG)	115	141			
41		XTC	"Stupidly"	(TVT)	113	122			
50		JOSEPH ARTHUR	"ln"	(Realworld/Virgin)	104	93			
42		GOMEZ	"Kind"	(Virgin)	102	119			
D	49•	MATCHBOX TWENTY	"lf"	(Lava/AG)	96	8			
44	50	BRIAN SETZER	"Mood"	(Interscope)	95	111			

Total Plays: Total number of plays any album/artist received in the past week according to radio station reports. TW-LW-4-Move: Number of plays received This Week-Last Week and the plus or minus move between the two. Adds: The number of reporting stations to add an artist in the past week.

	U	BLIC BRE	AKOUT	September 19 - 25, 2000		
LW	/ TW	Artist & Title	LabeITW	TW	LW	Move
1	1•	DAR WILLIAMS				
4	2•	Green World EMMYLOU HARRIS	(Razor & Tie)	154	137	17
•	2.	Red Dirt Girl	(Nonesuch/AG)	136	122	14
6	3•	JOHN HIATT	(Managuand)	425	100	06
3	4.	Crossing Muddy Waters GREG BROWN	(Vanguard)	135	109	26
		Covenant	(Red House)	131	126	5
5	5	DAN HICKS & Beatin' The Heats	(Surfdog)	112	115	-3
2	6	PATTY LARKIN	(Guildog)	112	110	
		Regrooving The Dream	(Vanguard)	109	132	-23
9	7•	JOAN OSBORNE Righteous Love	(Interscope)	102	85	17
15	8•	MARK KNOPFLER			-	
17	9.	Sailing To Philadelphia RICKIE L. JONES	(Warner Bros.)	100	81	19
.,	3.	It's Like This	(Artemis)	98	77	21
14	10•	SARAH HARMER	(7 - 1 (D d)	00	00	40
10	11•	You Were There JOHN W. HARDING	(Zoë/Rounder)	96	83	13
		The Confessions Of St. Ace	(Mammoth)	92	85	7
D	12•	KEB' MO' The Door	(OKeh/Sony/550 Music)	91	53	38
12	13	BRIAN SETZER	(OReil/Sorly/SSO Music)	31	33	30
		Vavoom!	(Interscope)	82	84	-2
8	14	BELA FLECK Outbound	(Columbia/CRG)	79	86	-7
7	15	CLAPTON/KING				
n	16•	Riding With The King DANDY WARHOLS	(Duck/Reprise)	78	100	-22
D	10*	Thirteen Tales From	(Capitol)	75	50	25
21	17•	DAVID GRAY				
24	18•	White Ladder TEDDY THOMPSON	(ATO)	75	74	1
		Teddy Thompson	(Virgin)	75	63	12
16	19	VARIOUS ARTISTS Steal This Movie OST	(Artemis)	74	77	-3
13	20	CHRIS SMITHER	(Arterns)	/4	"	-0
		Live As I'll Ever Be	(Hightone)	74	83	-9
18	21	STEVE EARLE Transcendental Blues	(E•Squared/Artemis)	74	77	-3
D	22•	SHEMEKIA COPELAND				
22	23	Wicked CHRIS WHITLEY	(Alligator)	64	50	14
23	23	Perfect Day	(Valley Entertainment)	63	66	-3
27	24•	DAVID WILCOX				
11	25	What You Whispered K.D. LANG	(Vanguard)	63	58	5
•	20	Invincible Summer	(Warner Bros.)	63	85	-22
D	26•	PAUL SIMON	(Marray Bree)	00	00	40
28	27•	You're The One NORTH MISSISSIPPI	(Warner Bros.)	62	22	40
		Shake Hands With Shorty	(Tone-Cool/IDJMG)	61	58	3
D	28•	WILLIE NELSON Milk Cow Blues	(Island/IDJMG)	61	38	23
31	29	BARENAKED LADIES	(Islandibulia)	J1	90	
		Maraan	(Reprise)	54	55	-1
30	30	Maroon RICHARD ASHCROFT	(neprise)	54	33	-

PROGRESSIVE ADULT RADIO MUSIC

Singles/EPs



Matthew Sweet "So Far" (Volcano)

Sweet's power-Pop-via-Rock style shines on the previously unreleased "So Far." From the forthcoming "best of " album, Time Capsule 1990-2000, quite simply, this song kicks ass.

Tom Hambridge. "Opposites Attract" (Artemis)

Hambridge is the writer and producer behind Susan Tedeschi's Grammy-nominated album Just Won't Burn and she joins him on this, the first track, from his debut Balderdash.

Hooverphonic "Mad About You" (Epic)

Moody and atmospheric are the sounds that characterize Hooverphonic's "Mad About You." Dreamy with Jazz flavorings this single will appeal to Progressive and Modern fans alike.

Emphasis Tracks



Shivaree, "Bossa Nova (The Luckiest Girl)" (Odeon/Capitol)

Richard Ashcroft, "C'mon People (We're Making It Now)" (Hut/Virgin)



Warren Zevon, "Back In The High Life" (Artemis)

Laura Satterfield, "Let Me Lay You Down"

Music Mailbag

- Matthew Sweet, Time Capsule: The Best Of Matthew Sweet 1990-2000 (Volcano)
- Eliza Gilkyson, Hard Times in Babylon (Red House)
- Amanda Garrigues, GroundSwell (Average Sinner)
- Various Artists, Songs Of Jimi Hendrix (Ruf)
- Meat Puppets, Golden Lies (Breaking/AG)
- Various Artists, Afrobeat ... No Go Die! (Shanachie)
- Geoff Muldaur, Password (Hightone)
- Jay Hooks, Jay Hooks (Provogue)
- · Sweet Honey In The Rock, Still The Same Me (Rounder Kids)

Most Added

1	RADIOHEAD	(Capitol)	12
2	ERIC CLAPTON/B.B. KING	(Duck/Reprise)	11
3	KEB' MO'	(OKeh/Sony/550 Music)	8
4t	MARK KNOPFLER	(Warner Bros.)	7
4t	MATCHBOX TWENTY	(Lava/AG)	7

Albums



Five For Fighting America Town (AWARE/Columbia)

Very much in the style of the first single from America Town, "Easy Tonight," this album delivers the goods time and again. The mid-tempo Rock/Folk of Five For Fighting is mixed with rather biting social commentary and personally

reflective lyrics. We think that this band will continue to delight. "Bloody Mary (A Note On Apathy)," "America Town," "Something About You," "Michael Jordan," and "Alright" are all winners.



Radiohead Kid A (Capitol)

The follow-up to their Grammy-nominated masterpiece, OK Computer, finds these Floydian descendents submerging deeper into an experimental world of sonic complexity and puzzling genius. The lead single, "Optimistic," is already on

at WXRT, among others. Roll a fatus maximus and lose yourself in "How To Disappear Completely," "Motion Picture Soundtrack," "Everything In Its Right Place," "Morning Bell," and "In Limbo."



Mark Knopfler Sailing To Philadelphia (Warner Bros.)

Knopfler opts for a more classic Dire Straits vibe on Sailing To Philadelphia, his latest solo effort. Each and every track features a guest artist of some sort, including James Taylor on the title-track (which we absolutely love), Van Morrison on

"The Last Laugh," Paul Franklin on "Do America," and "Wanderlust," Mike Henderson on "Junkie Doll," and Jim Hoke on "Baloney Again." This is a solid album that Knopfler fans will adore.



Dexter Freebish A Life Of Saturdays (Capitol)

Dexter Freebish is not a dude but a band out of Atlanta, GA with a lot to say for the youth of today. Our bad rhyming aside, there's a reason this band won the John Lennon Songwriting Award (for "Leaving Town") and this album

proves their worthiness beyond doubt. Their energetic brand of Pop-Rock should appeal to music fans everywhere. See for yourself: "My Madonna," "Spotlight," "Deeper," "Falling Down," and "A Life Of Saturdays."

Van Morrison & Linda Gail Lewis You Win Again (Pointblank/Virgin)

Van Morrison continues to explore various styles and genres that tickle his fancy. This project, very Americana/Country-friendly, is a departure for Morrison. Not every Progressive will be able to give it a place in regular rotation. But you should definitely find a way to bring these songs to your listeners. We particularly liked: "Boogie Chillen," "Baby You Got What It Takes," "Old Black Joe," "Cadillac," "Why Don't You...," the title-track and more.

Shangri La

WNCW/Spindale-Charlotte presents the Mountain Oasis Music Festival next weekend, October 6-8. The threeday festival will feature camping, lots of food and an unlimited supply of unmatched musical talent. Artists performing include: Bela Fleck & The Flecktones, Leftover Salmon, Southern Culture On The Skids, Robert Earl Keen, Donna The Buffalo, Cubanismo!, and many more. This will be the first Mountain Oasis Music Festival ever and promises to be one in a succession of annual or perhaps even biannual events.

Birthday In September

Congratulations are due to one of the mothers of all indie labels, Rounder Records, for servicing music fans with great tunes for 30 years. The Boston-based label will be having two celebrations, one in Boston and one in New York City, with all-night parties and lavish times. Well, perhaps we exaggerate, but there will be lots of great music from Rounder artists like Candye Kane, Irma Thomas, Jimmy Dale Gilmore, NRBQ, Natalie MacMaster, and others. Rounder received a proclamation from Mayor Menino of Boston in "recognition of your 30 years in the music industry and all your contributions to the City of Boston and its residents." Rounder will also start releasing albums from their classic archives in the Heritage Series. Look out for albums from Johnny Adams, Champion Jack Dupree, Roomful of Blues, and Boozoo Chavis.

Blue Moon Of Kentucky **Keeps Shinin'**

IBMA's Bluegrass Fan Fest is the grand finale of the summer festival season, and also bluegrass music's celebration homecoming for more than 10,000 artists and fans from around the world. More than 40 of the genre's finest acts will be featured on stage at the annual event, scheduled for October 20-22, in the comfortable indoor setting of the 5,000 seat Grand Ballroom of the Galt House Hotel, in Louisville, Kentucky. A star-studded line-up will feature performances by awardwinning acts like The Del McCoury Band, IIIrd Tyme Out, Lonesome River Band, The Lynn Morris Band, Doyle Lawson & Quicksilver, Rhonda Vincent & The Rage, Tim O'Brien, Larry Cordle & Lonesome Standard Time, Mountain Heart, Dale Ann Bradley & Coon Creek, The James King Band, The Isaacs and many more.

She Came Around The Mountain

Rickie Lee Jones recently paid a visit to KMTT/Seattle and KINK/Portland and both visits were reportedly awesome! Jones was interviewed and performed "Show Biz Kids" and "Cycles" from her new CD It's Like This and also performed to a sold out KINK Presented show at the Aladdin Theater in Portland where she received four standing ovations! The album had a great opening sales week with 8,000 scanned and another 1,500 in Internet sales. Big sales in New York (#90), San Francisco (#64), Los Angeles (#110), Chicago (#141), Seattle (#69), Portland (#49) and Philadelphia (#99).

Ground Zero

KCRW/Santa Monica's former host of Morning Becomes Eclectic, Chris Douridas, will be launching his new program, Ground Zero on October 7. The two-hour show will air on Saturday afternoons on the station and will be Webcast on spinner.com (where Douridas is VP). The show will have a special feature where listeners can submit questions via the Internet for upcoming interview subjects.

In Brief:

Check out this great article regarding our buds at Acoustic Café: http://www.harmony-central.com/ Columns/Radio/003/... Congratulations to WBOS/ Boston for their latest upward Arbitron trend Adults 25-44. The station saw improvements of 13 to 30 percent in various dayparts... The new address for KBAC/Santa Fe is KBAC, 1401 Maclovia, Santa Fe, NM 87505... WYEP/Pittsburgh completed its onair Fall Membership Campaign at 6 p.m. on Tuesday, 9/26. They received over \$74,000 in member contributions in six days. This is a new station record and reflects a 15 percent increase over last year's Fall Fund Drive. Congrats to the entire staff!

The Pride Of The Vineyard

Martha's Vineyard-based band, Entrain will have several tracks from their latest album All One featured in the Artisan film Cutaway, an action-packed skydiving thriller starring Stephen Baldwin, Tom Berenger and Dennis Rodman. Cutaway premiers on the USA Network on October 3 and 8. Cutaway is presented as part of the USA Networks Tuesday First.

On Tour

Billy Bragg and the Blokes are out on the road to play some Woody Guthrie tunes from Mermaid Ave. Vol 1 & 2 and of course some of their own classics. Catch them at: 9/29, Portland; 9/30, Seattle; 10/01, Vancouver, BC; 10/03, San Francisco; 10/04, Los Angeles; 10/06, Minneapolis; 10/07, Chicago; 10/08, Toronto, ONT; 10/10, Somerville; 10/11, New York; 10/12, New York; 10/14, Towson; 10/15, Washington D.C.; 10/16, Philadelphia. Rickie Lee Jones Tour Dates: 10/6, Los Angeles - KCRW Morning Becomes Eclectic; 10/10, Los Angeles; 10/15, Chicago; 10/16, Minneapolis. When Steve Earle gets back from Europe he has a handful of Landmine Association Benefit Shows: 2/12, Stanford; 3/12, Ottawa, ON; 4/12, Toronto, ON; 5/12, Burlington; 6/12, Providence.

Pure Spins

September 19 - 25, 2000

ACE	Primitive					Cume/Adds
ACE.	riiiiiiive	(Roadrunner)	393	33	360	58/2
TOL	Violence	(TVT)	311	-19	330	46/1
KS	Sampler	(Loud)	241	42	199	29/0
AZORS	Fields	(Razoras)	237	-16	253	39/0
	Dig	(Epic)	230	29	201	41/4
	Heads	(Metal Blade)	212	8	204	36/0
	13	(Flip/Geffen)	212	31	181	35/0
	Resurrection	(Metal-Is/SRG)	204	-79	283	37/0
ASH	Our	(Island/IDJMG)	198	22	176	33/0
	Set	(Interscope)	198	86	112	33/0
NK	Height	(Roadrunner)	197	-11	208	42/0
	Clayman	(Nuclear Blast)	184	-65	249	39/0
T SHAME	Seed	(Spitfire)	178	-29	207	27/0
	Broke	(Jive)	167	-9	176	29/0
H ENGAGE	Killswitch	(Ferret Music)	167	-16	183	38/1
	Gift	(Atlantic/AG)	163	-1	164	32/0
	Check	(Epitaph)	160	160	0	56/50
NG	Sunshine	(Lava/AG)	150	-3	153	32/0
Y	Into	(Nuclear Blast)	148	-27	175	37/1
MI	Time	(Divine/Priority)	142	-12	154	45/0
*11	Price	(I Am/Virgin)	140	-1	141	42/0
	Black	(Relapse)	137	-17	154	33/0
EN	Brave	(Portrait/CRG)	134	-7	141	30/0
DERGROUND	Education	(Portrait/CRG)	124	1	123	23/1
DENGROUND	Sampler	(Immortal/Virgin)	123	58	65	41/2
	One	(Warner Bros.)	116	21	95	23/0
r k Ad	Best	(Metal-Is/SRG)	111	-4	115	35/1
	RocknRoll	(Revelation)	109	-42	151	31/0
GMAN		(Solid State)	109	-10	119	25/0
ENT	Narrow	(Divine/Priority)	108	44	64	42/1
N DOPE	Inches		104	36	68	33/1
SID	Reject Live	(9Volt)	100	37	63	34/3
CORPSE		(Metal Blade)	99	40	59	47/36
S A S A S A S A S A S A S A S A S A S A	White	(Maverick)	94	11	83	21/0
N BLACK	"	(Divine)	-			51/49
	Americas	(Sanctuary/SRG)	89	89	0	
OVES	Your	(Earache)	83	11	72	16/0
GODS	Blind	(Medea)	83	10	73	25/0
	Less	(Resurrection AD)	82	38	44	32/2
D	Diving	(Nuclear Blast)	77	1	76	22/0
VISION	Until	(Trustkill)	77	3	74	19/0
	Calling	(KOCH)	76	-25	101	26/0
RIVE IN	Relation ship	(Grand Royal/Virgin)	75	60	15	45/41
ER	Never	(KOCH International)	75	-9	84	17/0
JTH	Lift	(Triple Crown)	74	-15	89	18/0
DOWN	Gravity	(Equal Vision)	74	-11	85	24/0
UA SOUL	First	, ,			_	19/0
	Riot	(Self)	69	15	54	25/0
ONO		(Century Media)	66	-56		
D	Sickness	(Giant)	63	18	45	13/0
END	Until	(Equal Vision)	63	30	33	26/2
0	UA SOUL UO D	UA SOUL First Riot UO Declaration D Sickness	UA SOUL First (Self) Riot (Self) JO Declaration (Century Media) D Sickness (Giant)	UA SOUL First (Self) 71 Riot (Self) 69 UO Declaration (Century Media) 66 D Sickness (Giant) 63	UA SOUL First (Self) 71 12 Riot (Self) 69 15 UO Declaration (Century Media) 66 -56 D Sickness (Giant) 63 18	UA SOUL First (Self) 71 12 59 Riot (Self) 69 15 54 UO Declaration (Century Media) 66 -56 122 D Sickness (Giant) 63 18 45

- 1) Downset, Check Your People, Epitaph (50)
- 2) COC, America's Volume Dealer, Sanctuary/SRG (49)
- 3) Lamb Of God, New American Gospel, Metal Blade (44)
- 4) At The Drive In, Relationship Of Command, Grand Royal/Virgin (41)
- 5) Peach, Giving Birth To A Stone ,Vile Beat/Beatville (40)

- 1) Downset, Check Your People, Epitaph (+160)
- 2) COC, America's Volume Dealer, Sanctuary/SRG (+89)
- 3) Shuvel, Set It Off, Interscope (+86)
- At The Drive In, Relationship Of Command, Grand Royal/Virgin (+60)
- 5t) Lamb Of God, New American Gospel, Metal Blade (+58)
- 5t)Strait Up, Sampler, Immortal/ Virgin (+58)

ard radio.com

HOT

30 weekly spins

Iron Maiden Halford Slash's Snakepit Sixty Watt Shaman Pantera in Flames

Dee Snider Iommi **Motley Crue** Megadeth Alice Cooper

ADDS

Lizzy Borden

Nevermore

Overkill

1-1	SOULFLY	Primitive	(Roadrunner)
4-2	NOTHINGFACE	Violence	(TVT)
3 - 3	ROB HALFORD	Resurrection	(Metal-Is/SRG)
6 - 4	NILE	Black	(Relapse)
7 - 5	PISSING RAZORS	Fields	(Razoras)
2-6	IN FLAMES	Clayman	(Nuclear Blast)
D-7	LOUD ROCKS	Sampler	(Loud)
5 - 8	MUDVAYNE	L.D.5.O.	(Epic)
8-9	TONY IOMMI	Time	(Divine/Priority)
D - 10	CANNIBAL CORPSE	Live	(Metal Blade)

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should know...

Judas Priest guitarist Glenn Tipton has gone on the record dismissing rumors that the band is on the verge of kicking-out singer Tim "Ripper" Owens. Ex-frontman Rob Halford has said that there may be a reunion somewhere in the future, but the present lineup of Priest is intact and going strong. So strong in fact that the follow up to Jugulator is in its final stages and soon to be unleashed. They've got lots of material and Ripper will be laying down the final vocals in the next few months. Speaking of Halford he'll be taking his band out on a brief headlining tour in October to further support his new album Resurrection on Metal-ls Records. The itinerary is as follows: 10/10 Hamel, 10/11 Chicago, 10/12 Milwaukee, 10/14 Detroit, 10/15 Grand Rapids, 10/17 Wa

Six Feet Under's new cover album Graveyard Classics is due out October 24. Here's the track listing: "Holocaust" (Savatage), "TNT" (AC/DC), "Sweet Leaf" (Black Sabbath), "Piranha" (Exodus), "Son Of A Bitch" (Accept), "Stepping Stone" (Sex Pistols), "Confused" (Angelwitch), "California Uber Alles" (Dead Kennedys), "Smoke On The Water" (Deep Purple), "Blackout" (Scorpions), "Purple Haze" (Jimi Hendrix), and "In League With Satan" (Venom).

Here is the track-listing to Monster Magnet's new release God Says No, which is due out everywhere but America on October 30: "Melt," "Heads Explode," "Doomsday," "God Says No," "Kiss Of The Scorpion," "All Shook Out," "Gravity Well," "My Life Friend," "Queen Of You," "Down In The Jungle," "Leapin' Lizards," "Cry," and "Take It." The album will hit the states early next year.

Amorphis is entering the studio this month to record their new album in hopes of a February release date.

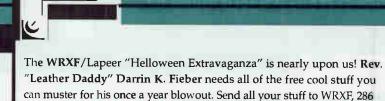
Pro Pain's new album, *Round 6*, is due in stores October 17, and will be hitting your desk for an October 9/10 add date. The track-listing is: "Fed Up," "Desensitize," "Substance," "All Or None," "Status Quo," "Fuck It," "Psywar," "Take It Personal," "Make Some Noise," "Let Live," "Thou Shalt Not," "Draw Blood," and "Down In Flames."

Mudvayne and Ultraspank are hitting the road with One Minute Silence and Non-Point, and you know you wanna be there. Want the dates? Here they are: 10/2 State College, 10/3 Norfolk, 10/4 Winston-Salem, 10/5 Rome, 10/6 Spartanburg, 10/7 Chattanooga, 10/8 Memphis, 10/11 Atlanta, 10/12 Tampa, 10/13 Ft. Lauderdale, 10/14 Fern Park, 10/15 Tallahassee.

Cradle Of Filth is going to release their album on, of course, October 31, Halloween. It will be released on Koch Records and was produced by John Fryer, of Nine Inch Nails fame.

Former Quicksand bassist Sergio Vega has recorded a solo album on the fledgling New York indie GrapeOS. But don't expect a recycled Quicksand, this new album will be on the lighter side. The album was made with a little help from his friends who used to be in bands like Orange 9mm, and CIV. That's right, Chaka Malik (O9's vocalist) helped out on the record.

On Sunday September, 24 KNAC.com was awarded the 2000 Wammy Award in the "Best Webcaster" category from the Academy Of Digital Music Arts and Sciences and Gavin.



West Nepessing, Lapeer, MI 48446, Attn. Darrin or call (810) 664-8555.

Moves You Should Know

The Metal Detectors lose another one as WXTM/St. Louis' Monday Night Metal bites the dust, along with the rest of the station. Extreme is now known as "The Mall," and playing "Alternative Classics." Anyone from our panel wanna go to "The Mall?" Didn't think so.

WRXL/Richmond's *The Metal File* has been cancelled, and now the only metal you can hear on WRXL is 3 songs at 2 AM six days a week. **Johnny Young** wants you to call him with questions or condolences on the loss of the show at (804) 474-0244.

Going For Adds:

Factory 81, Mankind (Mojo/Universal)
Overkill, Sampler, (Metal-Is/SRG)
Speedealer, Here Comes Death (Rykopalm)
Non-Point, Statement (MCA)
Various Artists, Inhale 420: The Stoner Rock Compilation (Spitfire)
Lizzy Borden, Deal With The Devil (Metal Blade)
Stitch, Stitch (Metal Blade)

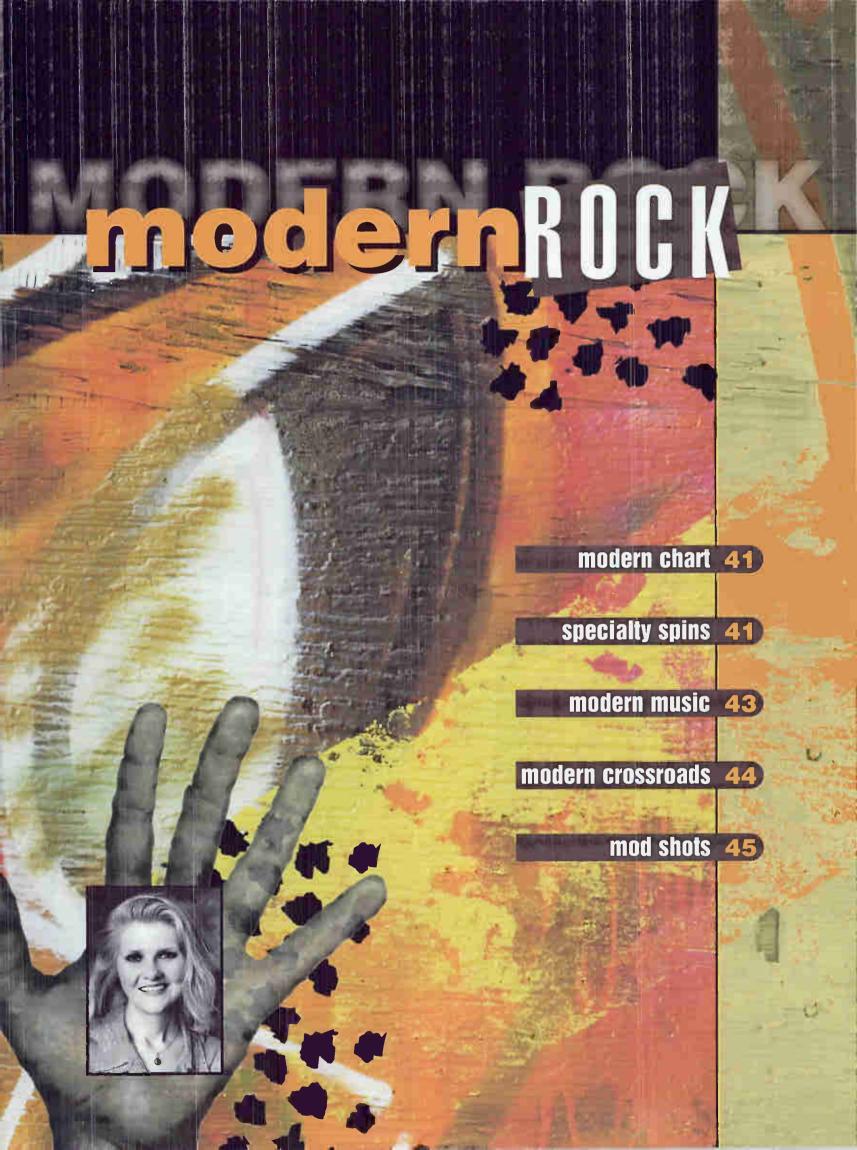
The Metal Detectors Tomorrow's Alternative... Today

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WKQZ/Saginaw, MI WKTA/Chicago, IL WLFR/Pomona, NJ WLKG/Lake Geneva, WI WMHW/Mt. Pleasan, MI WMMS/Cleveland, OH WMPG/Portland, ME WNEW/New York, NY WNHU/West Haven, CT WNYU/New York, NY WPUP/Athens, GA WQBK/Albany, NY WRBC/Lewiston, ME WRHU/Hempstead, NY WRXF/Lapeer, MI WRXL/Richmond, VA WSOE/Elon, NC WSOU/South Orange, NJ WTFX/Louisville, KY WVBR/Ithaca, NY WVCS/California, PA WVKC/Galesburg, IL WVUD/Newark, DE WVUM/Coral Gables, FL WWSP/Stevens Pt., WI WXBE/Wilkes-Barre, PA WXCI/Danbury, CT WYSP/Philadelphia, PA XSTR/Columbus, OH

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from the debut album

On These Great Radio 5

11.58

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modern ROCK Top 50 Airplay

September 19 - 25, 2000

mostadded

1. STONE TEMPLE... 31 adds "No Way Out" (Atlantic/AG)



2.	DEFTONES	30 add
	"Back To School (Min	i Maggit)"
	(Maverick)	

	(marchon)	
3.	LIFEHOUSE	22 adds
	"Hanging By A Moment"	
	(DreamWorks)	

RADIOHEAD	12 add
"Optimistic"	
(Capitol)	

5. SEVENDUST 9 adds "Going Back To Call" (Republic/UMG)

6t. AT THE DRIVE-IN

"One Armed Scissor	25
(Grand Royal)	
PAPA ROACH	7 add
"Broken Home"	

7 adds

7 adds

6 adds

(DreamWorks) TAPROOT "Again & Again" (Velvet Hammer/Atlantic)

9t.	DUST FOR LIFE	6 add
	"Step Into The Light"	
	(Wind-Up)	
	EATROV SLIM	6 add

"Ya Mama" (Astralwerks)

MATCHBOX TWENTY 6 adds "Crutch"

(Atlantic/AG) ONE MINUTE SILENCE 6 adds "Fish Out Of Water"

(V2) **PALOALTO**

"Sonny" (American/CRG)

LW		Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Add
	1•	GREEN DAY	MINORITY	(Reprise)	2979	230	2749	2313	1853	85/0
2	2•	INCUBUS	STELLAR	(Immortal/Epic)	2585	89	2496	2354	2292	78/0
3	3•	FUEL	HEMORRHAGE	(Epic/550 Music)	2533	157	2376	2125	1896	81/0
4	4	PAPA ROACH	LAST	(DreamWorks)	2148	-207	2355	2463	2449	65/0
6	5•	3 DOORS DOWN	LOSER	(Republic/UMG)	2044	43	2001	1832	1724	76/0
9	6•	U2	BEAUTIFUL	(Island/Interscope)	2036	432	1604	1078	290	77/0
8	7•	ORGY	FICTION	(Elementree/Reprise)	1897	193	1704	1444	1250	80/0
5	8	SR-71	RIGHT	(RCA)	1861	-189	2050	2291	2434	59/0
7	9	DEFTONES	CHANGE	(Maverick)	1634	-234	1868	2136	2183	54/0
11	10•	VAST	FREE	(Elektra/EEG)	1632	75	1557	1386	1247	78/0
	11	DISTURBED	STUPIFY	(Giant/Reprise)	1577	-14	1591	1494	1437	58/0
13	12•	FOO FIGHTERS	NEXT	(Roswell/RCA)	1510	102	1408	1257	1043	70/2
12	13	WHEATUS	TEENAGE	(Columbia/CRG)	1357	-194	1551	1667	1728	53/0
48	14•	BLINK 182	MAN	(MCA)	1333	913	420	32	0	69/2
	15•	EVERLAST	BLACK	(Tommy Boy)	1297	234	1063	643	222	69/1
	16•	RAGE AGAINST	TESTIFY	(Epic)	1290	-60	1350	1291	1292	58/1
	17•	EVERCLEAR	AM	(Capitol)	1275	118	1157	996	811	61/1
22	18•	A PERFECT	LIBRAS	(Virgin)	1200	202	998	835	586	67/3
	19•	LIMP BIZKIT	MY	(Flip/Interscope)	1198	154	1044	861	333	66/2
	20	R/H/C/PEPPERS	CALIFOR	(Warner Bros.)	1066	-233	1299	1440	1614	40/0
	21•	DEXTER FREEBISH	LEAVING	(Capitol)	1058	51	1007	926	907	48/0
	22			(Republic/UMG)	1014	-30	1044	1211	1304	34/0
19		3 DOORS DOWN	KRYPTONITE		992			1514	1665	3 7 /0
	23	EVE 6	PROMISE	(RCA)		-302	1294	682	267	64/1
28	24•	LIMP BIZKIT	ROLLIN	(Flip/Interscope)	951	91	860			
	25•	HARVEY DANGER	SAD	(London/Sire)	941	74	867	739	675	56/1
37	26•	COLLECTIVE SOUL	WHY	(Atlantic/AG)	939	309	630	134	0	53/3
	27	BARENAKED	PINCH	(Reprise)	912	-48	960	904	856	40/3
D	28•	RADIOHEAD	OPTIMISTIC	(Capitol)	856	719	137	0	0	64/12
31	29•	(HED) PE	BARTENDER	(Jive)	813	103	710	610	535	48/4
43	30•	PAPA ROACH	BROKEN	(DreamWorks)	780	235	545	342	193	57/7
32	31•	CAVIAR	TANGERINE	(IDJMG)	770	76	694	514	491	43/4
25	32	A PERFECT	JUDITH	(Virgin)	759	-150	909	1089	1248	30/0
41	33•	LINKIN PARK	ONE	(Warner Bros.)	756	152	604	436	257	53/3
33	34•	WALLFLOWERS	SLEEP	(Interscope)	749	65	684	409	250	40/2
24	35	ОРМ	HEAVEN	(Atlantic/AG)	713	-213	926	1047	1128	34/0
26	36	NICKELBACK	LEADER	(Roadrunner)	703	-177	880	914	1071	30/0
30	37	QUEENS OF	LOST	(Interscope)	695	-27	722	650	612	37/0
38	38•	GOOD CHARLOTTE	LITTLE	(Epic/550 Music)	624	2	622	591	516	44/1
36	39	CREED	WITH	(Wind-up)	606	-32	638	697	960	24/0
45	40•	CREED	ARE	(Wind-up)	591	117	474	294	145	32/2
29	41	VERTICAL	GOD	(RCA)	581	-143	724	803	949	23/0
40	42	DANDY WARHOLS	BOHEMIAN	(Capitol)	575	-37	612	699	778	32/1
D	43•	LENNY KRAVITZ	AGAIN	(Virgin)	539	334	205	26	0	34/0
35		STONE TEMPLE	SOUR	(Atlantic/AG)	534	-114	648	927	932	23/0
34		P.O.D.	ROCK	(Atlantic/AG)	527	-153	680	799	874	32/0
44		UNION UNDERG	TURN	(Columbia/CRG)	521	7	514	493	435	36/3
39	_	EVERCLEAR	WONDERFUL	(Capitol)	471	-142	613	924	999	19/0
42		8STOPS7	QUESTION	(Reprise)	413	-178	591	863	895	21/0
49		MARVELOUS THREE		(Elektra/EEG)	399	-21	420	381	427	24/0
D		VALLEJO	INTO	(Epic/550 Music)	362	43	319	252	238	29/2
U	30*	VALLEGO	1110	(Lpio/330 Music)	302	40	013			-5/-

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous: 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

Top Ten Singles

SPECIALLY SPINS fmqb's look at what's on specialty shows.

Top Ten Albums

	ARTIST	SONG	LABEL	ARTIST	ALBUM	LABEL
1.	Less Than Jake	"Look What Happened"	(Fat Wreck Chords)	1. Fatboy Slim	Halfway Between	(Astralwerks)
2.	Fatboy Slim	"Ya Mama"	(Astralwerks)	2t. A.F.I.	The Art Of Drowning	(Nitro)
3.	Deftones	"Back To School"	(Maverick)	Deftones	White Pony	(Maverick)
4t.	A.F.I.	"The Days Of The"	(Nitro)	Nada Surf	The Proximity Effect	(Mardev)
	Sevendust	"Going Back To Cali"	(Republic/UMG)	5t. At The Drive-In	Relationship Of	(Grand Royal)
6t.	J. Mascis/Fog	"Where'd You Go"	(Ultimatum)	J. Mascis/Fog	More Light	(Ultimatum)
	Kittie	"Paperdoll"	(Ng/Artemis)	L.E.S. Stitches	Lower East Side	(Ng/Artemis)
8t.	Squirrel Nut Zippers	"Bedbugs"	(Mammoth)	8t. Downset	Check Your People	(Epitaph)
	Nigo	"Free Diving"	(Mo Wax)	Kittie	Spit	(Ng/Artemis)
10	. At The Drive-In	"One Armed Scissor"	(Grand Royal)	10. Jets To Brazil	Four Cornered Night	(Jade Tree)

"YA MAMA"

FROM THE BRAND **NEW STUDIO ALBUM**

HALFWAY BETWEEN THE GUTTER AND THE STARS

OUT NOVEMBER 7TH

HEAR IT NOW AT WWW.ASTRALWERKS.COM

New Adds This Week On "Ya Mama" At: WBRU KWOD WHTG WCYY WHRL KYZR WBER WTGZ WF8Z

> Single Already Spinning At: Q101 WFNX 91X KFMA

Other Fatboy Slim Adds Include:

WEQX WDST KNDD WXPN WOXY WBTZ

Modern Rock Live Appearance Confirmed For November 5!

SHAKE WHAT YA MAMA GAVE YA

IN OCI PAGE PAGE

modernmovers



#1 modern

Green Day, "Minority" (Reprise) 85 stations are spinning the latest in a long line of Green Day smashes 2979 times this week. That's a lot of spins, even for a number one record. Div and Todd have to be happy. Up 230 spins from last week, "Minority" owns the top spot with a 394 PPW lead.

Radiohead, "Optimistic" (Capitol) Gets better every time you hear it, doesn't it? Sixty-four Modern stations spun the first track from the multi-layered, flat-out masterful opus, *Kid A*. Debuting at 28* (12 adds, 856 spins), there's every reason to feel "Optimistic" about this track's future. Play it, it's not every day you get to put something of this caliber into rotation. New at CFNY, Live 105, KTCL, KTEG, WAVF, WGRD, WMRQ, and WZPC.

Deftones, "Back To School (Mini Maggit)" (Maverick) A huge week for Gaby Skolnek and Ted Volk! 30 stations popped this amazing, re-worked version of single #2 from White Pony. Look for huge things to happen with this track in the coming weeks. It's an absolute stand-out and screams big phones. Credit Maverick in the timely release of this particular tune. New this week at KROQ, 99X, Live 105, Q101, 89X, KKND, KNDD, KPNT, and WXNR.

Stone Temple Pilots, "No Way Out" (Atlantic/AG) Number four from No. 4 is a can't miss, ballsout rocker that should help create additional excitement for their upcoming tour and prolong their torrid run at radio. New at WXRK, Live 105, KROQ, KTBZ, 99X, WBCN, WXDX, WGRD, WNFZ, KXTE, WAQZ, and WEDG. On at Q101.



Lifehouse, "Hanging By A Moment" (DreamWorks) Hats off to Ross Zapin and Matt Smith on a solid debut week for this incredibly strong song. Looks like DreamWorks has another runaway smash hit on their hands. There's no denying that this song will be huge. Room issues? Forget it - this is the type of record that you make room for, now matter how much traffic there is. Try and forget the chorus, we dare you. Automatic at Q101,WRZX, WEND, WHFS, WXDX, KEDJ, WEDG, KWOD, WPLA, WKRL, WSFM, WHRL, WAVF, WCYY, KNRQ, WEQX, WARQ, KFMA, KTCL, WPBZ, WMRQ, and WEJE. Top 5 phones at WRAX.

Fatboy Slim, "Ya Mama" (Astralwerks) New stuff from Fatboy should mean more spins, more sales and much more club buzz. We can't wait for the video. Taken from the new studio album, Halfway Between The Gutter And The Stars (in stores 11/7). New airplay at WBRU, KWOD, WCYY, WHTG, and WHRL. Already on at Q101, 91X, WFNX, KFMA, WEQX, WBTZ, WDST, WOXY, and KNDD.

Linkin Park, "One Step Closer" (Warner Bros.) One more week, one more step in the right direction for this track as it moves 41-33* (756 spins on 53 stations). It completely rocks, so we spare you all the other reasons why you need to be playing it. Big time airplay at KROQ, WAQZ, 89X, Live 105, KEDJ, WROX, WHFS, WXDX, KNDD, WXRK, KPNT, Q101, and, KNRK.

Blink 182, "Man Overboard" (MCA) Pole vaulting 48-14 this week (sorry, had to make an Olympic analogy soon or later), "Man Overboard" racked up the spins (1333 on 69 stations) in record fashion. If you're not playing the crap out of this, why? On everywhere, new at KFMA and WEJE.

PaloAlto, "Sonny" (American/CRG) If you haven't investigated this band because of your show, the fourth quarter traffic, your big fall promotion, blah, blah, blah, now's the time to do yourself a favor and put in their self-titled, Rick Rubin-produced debut. No amount of industry hype will take away from the fact that this band is something really, really special. Give this single special attention, it deserves it. PaloAlto could be a core artist if given the chance. Catch them on the Late Late Show with Craig Kilborn on Friday, Oct 20. Already on at 99X, WRAX, WDST, WSFM, KBRS, WDYL, WJSE, and WOXY.

Vallejo, "Into The New" (Epic/550 Music) Vallejo debuts on the chart this week, collecting 362 spins on 29 stations. Keep a close eye on this song, it's one of the few records from rising artists that has potential staying power. New at KPOI and WDYL. On at KTBZ, KDGE, KKND, KROX, WKRL, WPBZ, WRZX, KWOD, WHFS, WPLA, Q101, and WAQZ.

Good Charlotte, "Little Things" (Epic) Forty-four stations have stuck with and are starting reap the benefits of playing this teen anthem. We told you a while back that if played enough, it would take hold and not let go. If you didn't heed our advice, it's time to backtrack and revisit. If you're not spinning it seriously, it's you that's not performing (no offense). On at WPLY, WHFS, WXNR, WROX, WBCN, WEND, Q101, KPNT, KNRK, 89X, WPBZ, WRAX, KTBZ, WXRK, KKND, and WPLA.

modernpriority



Godsmack "Awake" (Republic/UMG)

The title track from their forthcoming sophomore effort is sure to light up the airwaves and create intense phones. Godsmack

delivers the goods in thundering fashion, giving both you and the listener exactly what you want and expect – big, booming, angry Rock, laden with melody and fire. New and early this week at **Q101**.

availablefor airplay

10.2-3

Cold, "Just Got Wicked"

(Interscope)

Electrasy, "Morning Afterglow"

(Arista)

Eleven, "Cool Cruel Baby"

(A&M/Interscope)

Godsmack, "Awake"

(Republic/Universal)

Kottonmouth Kings, "Day Dreamin' Fazes"

(Suburban Noize/Capitol)

On, "Soluble Words"

(Epic)

10.9-10

Offspring, "Original Prankster"

(Columbia)

They Might Be Giants, "Boss Of Me"

(Restless)

modern crossroads

Showtime *fmqb*'s Weekly Watch on the Festival Season.

- 9/30 WRZX/Indianapolis X-Fest at the Deer Creek Music Center (24,000) featuring Stone Temple Pilots, Green Day, Fuel, Wheatus, Papa Roach, P.O.D., Disturbed, Kittie, and Kottomouth Kings.
 KXRK/Salt Lake City Big Ass Show v6.0 at the Utah State Fairpark featuring Everclear, The Mighty Mighty Bosstones, Goldfinger, Deftones, MxPx, and Dynamite Hack.
- 10/1 WNNX/Atlanta Big Day Out at the Lakewood Amphitheater (cap. 20,000) featuring Papa Roach, Stone Temple Pilots, Deftones, Green Day, Everclear, Travis, Eve 6, Incubus, SR-71, Mighty Mighty Bosstones, Stroke 9, Disturbed, and Linkin Park.
- 10/6 KKND/New Orleans Birthday Ball. Details TBA.
- 10/14 WAVF/Charleston 96 Wavefest at Joe Riley Stadium (cap. 18-20,000) featuring Stone Temple Pilots,
 3 Doors Down, Cowboy Mouth, Fuel, Dexter Freebish, Nine Days, Disturbed and Dust For Life
- 10/21 WPLA/Jacksonville *Planet Fest 2-000* featuring Fuel, Nine Days, 8 Stops 7, Fenix TX, Dust for Life, Dexter Freebish, Lifehouse, The Union Underground and Battery the Metallica Tribute Band.
- 10/29 WJBX/Ft Myers Spookfest at The Lee County Civic Center (cap. 18,000)
- 11/5 WPBZ/West Palm Beach Buzz Bake Sale 2000 at Mars Music Amphitheater featuring Foo Fighters, Fuel, Our Lady Peace, The Mighty Mighty Bosstones, Days of the New, 8Stops7, MxPx, Sum 41, U.P.O., Union Underground, Veruca Salt, The Suicide Machines, Harvey Danger, Local H, and Orbit.



The End To Release *EndSessions*, *Vol. II*

On Tuesday, October 10 KNDD/Seattle will release its second in-studio compilation CD, EndSessions, Vol. II. This time out, the



End nabbed such mega-acts as Stone Temple Pilots, the Smashing Pumpkins, and Garbage. The latest edition of the station's intimate concert series also includes performances by such top notch bands as Travis, Eve 6, Lit, Powerman 5000, Smash Mouth, Sebadoh, Supergrass and Stroke 9. To celebrate the release of the 13-track disc, The End is throwing "The World's Largest EndSession" with Green Day at an undisclosed drive-in the day of the CD's release. The End will also have its ticket fairy out and about town giving away tons of tickets to clued-in listeners at contest-driven locations. Morning Man Andy Savage will also be giving away his fair share of passes to the show, and EndMail subscribers will count themselves among the precious few who will know all of the ticket fairy locations before the general public. For more information or to listen to audio excerpts from EndSessions, Vol. II, jo to www.1077theend.com.

X-files

The Offspring Revise Plans, Still Put Up The Cash: After a standoff with their record label, The Offspring have opted not to post their fifth album, Conspiracy Of One, on their Web site (offspring.com) as a free download. The group are still giving away \$1 million of their own money to a fan that downloads their new single, "Original Prankster," from the band's Web site, MTV.com, radio station and other Web sites, beginning September 29. The decision ends a two-way legal dispute between the band and Sony Music and leaves the door open to this Regis-like promotion.

John & Frank's Excellent Adventures: No, it's not a new movie starring Keanu Reeves and some guy that tries to be Jeff Spicoli, it's KFMA/Tucson's latest morning show promotion that sends listeners to places they ordinarily would never go. Six different prizes will be handed out, including trips to Hawaii to watch a taping of Baywatch, a vacation in Mexico where you can go scuba diving with dolphins (the animals, not the football players), tickets to the World Series and a Monday Night Football game of their choice. Listeners are clued in to what to listen for on the John & Frank show, and can qualify all day.

KROQ, etc.: KROQ/L.A. is busy these days with IROQs, cartoons, STP videos and T-shirt giveaways. First up, the station is giving away the priceless IROQ Camaro featured in the video for Wheatus' "Teenage Dirtbag." The deadline for entry at any LA or OC Tower location is September 30. Morning men Kevin & Bean are crying foul complaining about management's budget conscious directives. Apparently, the duo took offense to the fact that the station won't be making any more KROQ T-shirts for the rest of the year. During an on-air tirade (or hilari-

ously rehearsed bit, you decide), they asked listeners to donate their used and unwanted T-shirts for them to use as on-air giveaways. Their message on kroq.com reads: "Any shirt will do - Old concert shirts, promotional shirts, other radio station tees, shirts with dumb slogans or stupid cartoons, whatever you've got! Give us your shirts until it hurts! Wash 'em, then send 'em to: KROQ Kevin & Bean T-Shirt Giveaway, P.O. Box 10670, Burbank, California 91510." Too funny... In other Kevin & Bean news, be sure to check out their latest hilarious cartoon, Laquisha, also on the station's Web site.

WBRU's \$20,000 Scavenger Hunt: WBRU/Providence listeners who registered to be a part of this imaginative, expansive and expensive scavenger hunt are, as we speak, desperately in search of dozens of ridiculously obscure items, not to mention clamoring to win \$1000 a week in bonus challenges. The grand prize of \$10,000 will be awarded to one lucky WBRU listener who racks up the most points by November 17. Individual and team play is allowed and a sense of humor and extreme patience is a necessity. Here's a sample of the Scavenger Hunt list: A tape recording of the WBRU airwaves from 1995 or before (30 pts.); a movie (not a copy) in BETA format (20 pts.); a copy of *Rolling Stone* magazine that mentions WBRU (20 pts.); a pair of official "JAMS"-brand shorts (30 pts.); a can or bottle of Crystal Pepsi or New Coke (20 pts.); a PVC "Smurf" figurine (10 pts.); a WBRU bumper sticker autographed by a celebrity (20 pts.); and an Atari 2600 game cartridge (20 pts.). For the entire list, visit wbru.com.

modern's HOTS



WEND's Weenie Roast 6 in Charlotte was a sell-out! - Line up included Everclear, The Cult, Fuel, Papa Roach, Stir, Collapsis, Dexter Freebish, Peter Searcy, Angie Aparo, 2 Skinee J's, Missing Persons, Everlast, and Eve 6. Pictured here at the show is with WEND's Kristen Honeycutt and Jack Daniel (right) with Everclear.



MAKE A FACE FOR RADIO – A goofy photo of WEND intern Shannon Wiseman (runner-up in MTV's I Wanna Be A VJ contest) with Everclear,



THAT'S BETTER - Calm prevails with Shannon and the gang from Stir.



WHITEY'S BUS – (Pictured I-r) KNDD/Seattle PD Phil Manning, Everlast, and KNDD MD Kim Monroe hangin' out in the tour bus at Endfest.



SPIN DOCTORING WITH FLEA – X-treme Radio in Las Vegas recently gave winners the chance to hold a press conference with RHCP's Flea when the band was in town with STP. (Pictured I-r is KXTE's Hardy and Carly Reisman, Flea, and KXTE's Dave Wellington.



FLEATELLING ALL – We doubt there were any questions about interns or cigars, although, that would be pretty Rock & Roll, wouldn't it?

TRADE SHOTS

WAMX/Huntington Presents X-Fest 2000!

Recently, 9,000 listeners gathered for the biggest event in WAMX history, X-Fest 2000. Fourteen bands rocked two stages, including Supafuzz, The Deadlights, SR-71, Marvelous 3, Finger Eleven, Union Underground, Days of the New, and fan favorites Disturbed.

SR-71's Dan Garvin; Debbie; SR-71's Mark Beauchemin and Robin.



WAMX Promotion gal Robin Wilds; Billy Roan of The Deadlights; WAMX PD/MD Debbie Wylde; Deadlight Duke, and Jim Flacone.



Union Underground's John Moyer, Josh Memolo, and Patrick Kennison signing posters.



John and Josh with Union Underground.



Union Underground's Patrick; Debbie; John; Robin; Josh.



Disturbed's Dan Donegan signing posters.



Disturbed's Dan; WAMX's Jason Bridgeman, Debbie; Disturbed's David Draiman; and WAMX's Robin.



Debbie; Finger Eleven's Rick Jackett; Robin; and FE's Rich Beddoe.

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Streaming: What's In It For Your Station?

Moderated by Soundsbig.com's Corinne Baldassano, this panel explored the technical and marketing issues of streaming your air signal over the Internet. The panelists were Bill Goldsmith, Internet and Programming Consultant for KPIG/Monterey, which was the first radio station to stream online, and

is consistently one of the most-listened-to radio stations on the Internet; Stewart Chapin, Sr. VP/Marketing for Activate, a leading provider of Webcasting solutions; and John Brier, President/CEO of Broadcast America.com, the largest Internet broadcasting company in the world.

With roughly 57 million people checking out at least one of the 4271 stations available online in the month of July, Internet radio, and streaming media in general, is showing signs of gaining serious critical mass. Brier said that he founded BroadcastAmerica.com with the belief that "the Internet would become another broadcasting medium that would be used by millions of people a day to access their favorite content or programming over time. We've tried to make it very simple for radio stations to get online, and do just that, at no cost." Goldsmith talked about the KPIG strategy, which initially was to do everything inhouse. "When I put KPIG online, that was the only way to do it," he said, but added that unless your station group is willing to spend the money on technical resources and a knowledgeable staff, in-house streaming can be very difficult. "The bandwidth requirements of streaming media are pretty intense," said Goldsmith, even with a T-1 Internet connection to your radio station. "If you manage to attract 50 or 60 listeners online, your T-1 is gone. That's why it makes a lot more sense to work with a partner." Highlighting the bandwidth issue, Chapin pointed out that KPIG's various online streams now consume more bandwidth than the entire World Wide Web consumed when KPIG was launched online in 1995.

Brier discussed the value of his streaming service by drawing a retail analogy. While listeners can stream a station by clicking on a button on the station's Website, having the stream be a part of the 700 station (and growing) BroadcastAmerica family "puts them in the mall. They're a part of a very large portal that supplies other services and economies of scale that would cost a station more to do on their own, outside of the T-1 costs and the streaming fees. What I'm talking about specifically is worldwide news, weather reports, financial information... any local station could go out and get these services for a fee, but it would add up to about \$40,000 a month in fees if the individual stations wanted to go out and get those services."

Brier stresses that it is important for stations to manage **their** own local website, but he augments that site with his "sticky" information-rich site, so that people can check their news and email while listening to their favorite station online.

Baldassano brought up the subject of not streaming, and asked about what the cost is of not jumping in on the Internet now. Goldsmith said, "I think that stations should be streaming on some level... to sit back and not get involved at all is a mistake. There are a lot of emerging technologies that are starting to circle around, such as ad insertion and wireless audio."

Goldsmith also pointed out that, despite the worldwide reach of streaming audio, a significant percentage of online listening to your station happens in your local market, in the workplace. "A station that's not providing that avenue for people to listen at work, and is targeting at-work listening, is making a huge mistake if they don't have a strong, reliable and easy to use streaming presence."

Regarding "side channels," such as those that have been launched by WRIF (iRIF), and KIIS (KIISFMi), Goldsmith said, "the easiest thing to do on the Internet is what you put out over the air. One thing that we do at KPIG, which has proven to be very popular, is repackaging segments of programming," such as morning news commentary, and live music programming.

"Anything that we do live over the air that we think that people may want to listen to later, we archive it, and put it on the Web site, and we attract a significant number of people to that additional content. The production cost is zero." Chapin added, "KNDD/Seattle has taken a number of the concerts that they do... such as the 'Deck The Hall Ball,' and archived the video and audio, and those backstage interviews with Beck are still getting played, almost a year later. The big picture here is how you build that loyalty, and give people more reasons to come back to your brand." Brier stressed the importance of keeping it simple. "Right now, the most valuable asset that stations have is their tracitional signal. They build brand awareness by getting online and getting people to listen to it, and building a reliable revenue stream around that." Goldsmith questioned the wisdom of sub-channels, noting that producing a completely separate format that fits with the station's image and branding is a very expensive proposition. "I know that there are some sub-channels available almost on a syndicated basis that stations can add to their Web sites. I would question the wisdom of that, because right here on your own site, you're inviting people to not listen to your radio station. You're probably not going to monitize that listener in any significant

So how do you monitize that listener? One advantage of Internet streaming is that you are not at the mercy of a diary-based ratings system. Technology makes it possible for you to know exactly how many people are listening at any given time. And ad insertion technology allows you to insert ads on your stream, pre-empting the over-the-air ads. By selling impressions on groups of online stations, national rep firms have the ability to create a national online network, offering advertisers the opportunity to buy thousands of impressions. Brier said that his goal is to "Harness the power of the aggregate group, and to combine traditional advertising with the online component."

-Dave Hoeffel

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Experts Weigh in On the Broadband Revolution

On Friday(9/22), after Arbitron and Coleman Research presented the results of a new study, The Broadband Revolution: How Superfast Internet Access Changes Media Habits in American Households (see page three), a panel was held to discuss the results. Moderated by Arbitron's Pierre Bouvard and Coleman Research's Warren Kurtzman, panelists included venture capitalist and Fortune columnist Stewart Alsop, Yahoo! Broadcast's Andy Collins, and Emmis' Rick Cummings.

Bouvard kicked off the panel by echoing the results of the study, stating that broadband has catapulted "the Internet to a position equal to radio and TV, in terms of media time spent."

The study revealed that the average American spends 33

percent of his or her typical media day with TV, followed by radio (28 percent), and the Internet (11 percent). In broadband homes, however, the Internet's share of media time surges to 21 percent, equivalent to television (24 percent) and radio (21 percent).

With broadband, users can have more than one 'Net browser open, making streaming easier.

"The radio industry has to find a way to get those people to be listening to the radio while they are spending time in front of the computer," declared Collins. He also pointed out that the radio industry should be

proactive in its attempt to lure Internet users into listening online as "it opens up a big opportunity for radio stations to increase TSL."

"We need to take advantage of the things we do well as an industry," said Cummings. "And that is understanding how to narrowly focus products, understanding branding and taking advantage of having mass media to promote what we do with the Internet." Cummings also questioned the report's statistics of the tremendous consumption of Internet by broadband users, asking: "Is it a shiny new toy? Is it a trend or fad?"

"There is a potential role for the radio industry to be one of the few industries that survives the challenge from digital technology and finds a profitable and prosperous position in a post digital environment," said Alsop. "Radio already streams, it is just in an analog format over the air, so it already knows how to do streaming, so radio should be in control of and define how streaming is done over the Internet."

"Most of what radio has done with the Internet is stream its signal," continued Alsop. "It appears to me to be a public service and not a way to generate new revenue over the Internet. That's probably the wrong thing to do strategically, as you have to create new products and be able to deliver to them something different from what you are doing now. It's essentially introducing a new product and associating revenue streams with it and building a new business."

The study also showed that people in broadband households are twice as likely to sample Internet-only audio channels (31 percent) as compared to those in dial-up households (18 percent). While Alsop says radio needs a new product, Cummings suggests that Internet-only side channels to complement traditional radio signals are not the answer.

"It's nice to build things you are not doing on your radio station," he said. "But you need to stay in your area of expertise. If you have a News/Talk station in the Northeast and find out that a lot of your listenership is into skiing, you don't open a ski shop on your Web site. It doesn't make sense. But you should form partnerships with a ski shop and find a way to capitalize on that stuff. If you start getting into areas outside of your expertise, you're asking for trouble."

"We have to make it easier for people to listen to streamed audio," summed up Collins. "It has to be as simple as turning on a radio and that's how we are going to get the people and numbers we need to get where we want to go and satisfy those on Wall Street looking over our shoulders."

- Michael Parrish

New Media & Autos: Is the Free Ride Over?

The buttons on all of the nation's car radios have belonged exclusively to terrestrial radio stations ever since radios were first introduced to the dashboard.

All that is about to change as Washington D.C.-based XM

Satellite Radio, Inc., and New York-based Sirius Satellite Radio prepare to launch their services in the first quarter of next year. The questions addressed during this NAB panel, moderated by Sconnix Broadcasting Group's Randy Odeneal, had to do with how both services plan to impact the marketplace. With both offering a combined 200 channels of music, Talk, News, Drama, and other programming available by subscription, the upstarts intend to challenge terrestrial radio much like cable television impacted network programming.

XM Senior VP/Programming Lee
Abrams didn't mince words. He promised that XM will do to FM what FM did to AM radio. Adding that deals allowing initial subscribers to get up to six months of free satellite radio service were already in place, Abrams went on to say that each channel of XM's service would be a branded station with its own specific identity and presence. Even the channels that carry advertising will carry much less than terrestrial stations do.

"We can't be good, we have got to be amazing," Abrams added. "We have to be different for survival. If we just give people more of the same, we're sunk."



Lynyrd Skynyrd performing at the Marconi Awards & Dinner





specialreportfromtheNABradioshow

Abrams went on to explain that each different format would have individual channels devoted to various flavors, with several kinds of Rock, Metal, Oldies, Classical, Blues, Country, Jazz, Reggae, and other special-interest formats. Dedicated events channels will cover different cultural events. Each channel will have its own personality, with old ads for Brylcream and Eisenhower sound bites on the Oldies station, for example.

"It's for real, it's not an audio service," Abrams insisted. "The real beneficiaries of all this will be the listeners because they'll have just incredible choice. When people ask me if this is the end of traditional radio, I say 'of course not,' but we will take a piece of the pie."

Sirius Satellite Radio Director of Talk/Sales Partners Elana Sofko pointed out that their service, like XM, would have coast-to-coast coverage and digital quality sound for \$9.95 a month, with the same formatic variety that XM plans to offer. Sirius has two satellites already in place and the third is scheduled to launch in November.

There are three ways to hear the service Sirius will offer, including an adaptive mechanism that converts a

two-band radio into a unit that receives both AM, FM and eventually, both satellite services. Initial units will support only one of the satellite services.

"You can also buy a new unit for your car that has three band capacity," Sofko added. "Or you can buy a new car that already has the unit.

"The hard part is not building the service, programming, or the radios, it will be getting people to pay for radio," Sofko said. "Our research shows that offering 50 channels of commercial-free music is the number one way to build very large audiences. We aim to differentiate from what's currently available for free. We'll be able to reinvent some old formats and introduce some new ones."

Clarion Corporation of America President/CEO James Minarik outlined the innovations that the company has been working on for your car's dashboard, including three-band radios and mobile Internet technology. Minarik promised that Clarion would continue to offer consumers whatever receiving technology they could possibly demand for their vehicles.

"The inclusion of satellite radio, and other new technologies, will improve content by increasing competition, thereby enhancing the consumer's mobile listening experience," Minarik said. "And we'll make a device for whatever they want to listen to or look at. Content delivery will not be the deciding factor, rather the most compelling and interesting content will win."

While the car is the main focus, both services are moving forward toward developing technology for other configurations, like portable and home stereos.

Faced with this new source of competition, it will no longer be business as usual for terrestrial radio, especially very small market stations.

Abrams declared that local radio has been dead for thirty years.

"It's going to be critical for stations to dig into their local community," Abrams said. "It's going to be a key ingredient in surviving and growing. But if they do, it'll be tough for us."

-Sybil McGuire



President/CEO Eddie Fritts officially opens the convention.

Emmis Chairman Jeff
Smulyan receiving the
National Radio Award,
flunked by NAB
Chairman Eddie Fritts
(left), Radio Board
Chairman (and
Susquehanna
President/CEO) David
Kennedy, and Joint
Board Chairman (and
Benedek President/COO)
Jim Yager (far right).



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Line Continues To Blur Between Rock And Alternative

"Rock/Alternative" was the name of last Wednesday's (9/20) panel at the NAB, and the slash separating the two formats could just have easily as served as the thin line between the two. In a panel moderated by Jacobs Media's Dave Beasing, the similarities and differences between Alternative and Rock radio was one of the main topics touched on, along with the evolution of the Alternative format, the Internet, and NTR. The panelists, which included SBR Creative Media's Tom Fricke, WEDG/Buffalo PD Rich Wall and former KROX/Austin PD Alan Smith, kept the discussion lively and the dialogue flowing.

Beasing began by quoting an *Entertainment Weekly* article that stated, "to an average 15-year-old, Grunge is as relevant as 'Stairway To Heaven." Music balance is an important part of any station, and most, if not all Alternatives are trying to satisfy both Generation X and Generation Y. "It's not a matter of if, but when the format incorporates rhythmic elements," he concluded.

Beasing has a point. The enormous popularity of Rap and Hip-Hop-based music among younger listeners matches the passion that Generation X had for Grunge a decade ago. The rhythmic explosion of bands like Limp Bizkit and Kid Rock (and, to a degree, Eminem's success) differentiates Alternative from Active Rock in some markets. But both formats are embracing the new music, making it hard for both to co-exist in some markets. On the other hand, Beasing said that the rhythmic element of the music is bringing Alternative stations more ethnic appeal, pointing to KROQ/Los Angeles drawing some Latino listeners.

A portion of the panel was consumed by talking about what the word "Alternative" means. SBR's Fricke commented that "the line [between Active and Alternative] is being blurred in listeners' minds. It's hard to tell between Alternative and Active stations in some markets." Added Wall, "What we're seeing is a realization that this is all Rock music, and under a bigger umbrella, is all compelling Pop music. It's a heavier, guitar-based form of Pop music. We've seen a fusion of Rhythm and Rap enter the guitar-based genre of music, as we've seen Rock, overall, fuse different styles along the years. It's been Rock music all along. As far as the bulk of this format, the real mainstream of the Alternative format has come from the Rock side." Fricke mentioned Paragon Media's "National Alternative Study," which researched Alternative Music listeners aged 15-39. 72 percent of males felt that Alternative was a part of Rock.

Discussion about the word "Alternative" and the music the format has embraced led to talk about the evolution of the format. Smith brought up that he was listening to an old tape of the station from 1995 that had an Enigma song segueing into a tune by Bush. "That would never happen today," he commented. "A lot of the radio stations that used to be `80s and retro-based have moved away from that. They've gone towards certain niches: they're either going towards a female-leaning Pop/Alternative or they're going Extreme." By moving away from artists like Sarah McLachlan and Paula Cole and embracing the likes of KoRn and Limp Bizkit, the Alternative format proved it has more than a two-year life span, the panel suggested.

Later, Beasing asked how hard it would be to run an Alternative station from a hard drive. Because of a higher-thanaverage passion that Alternative listeners have for their station, the conclusion was quickly reached that music, segues, and voicetracking on a computer with nothing backing it up would have limited results.

The conversation then turned to non-traditional revenue. "As we try to pay for these radio stations that cost more than we can even imagine, we need NTR to supply that," Rich Wall said. "Our goal in this onslaught of entertainment mediums is branding our station. Multiple media brand entities is what we've become, and the Internet is a huge revolution as far as where our audience is." SBR's Fricke mentioned that they are designing custom Internet audio channels to reinforce the station's brand on their Web sites. "For example, an Alternative format might want to do a retro channel with stuff like the Cure, or a Grunge channel," Fricke said. "There are unlimited possibilities to enhance your format and your brand on your Web site."

As far as Napster is concerned, people that download songs from the embattled file-sharing service have to hear them from somewhere, and radio will still play an important part in exposing new music.



Tom Fricke brought up KTCL/Denver's Web site, which offers "The Rip of the Week." "It's always a song that has underground buzz, probably not on the air, not on the charts, and not even by a band on a major label. They'll put it up there, and make it available, and promote it, so that people that are into downloading audio files can go to the Web site and find out what the station thinks is hip."

-Bram Teitelman

Morning Radio: A Guide To Creating On-Air Superstars

Emotions ran high at the Morning Radio: A Guide To Creating On-Air Superstars session at the NAB. The actual session wasn't emotionally charged but Tracy Johnson and Alan Burns, authors of a book of the same title, spoke in great detail about how appealing to listener emotions can create memorable radio moments. The mantra for the session was simple: emotion creates passion, passion creates loyalty, and loyalty creates ratings.

"Right now, in many markets you can receive about thirty radio stations on the radio in your car," Burns noted. "Pretty soon, you're going to be able to receive a hundred, if not two hundred channels, from a satellite. How do you stand out at that point? When we're in such a phenomenal over-choice situation, it'll be the sources that can create a need in the individual and the sources that can create a personal bond with the user [that will succeed]."

To evoke emotion in your audience, "you need to be willing to break the rules," Johnson said. "Do things you haven't done before. It's not easy to step out of the box and create a drama that you haven't done before. "Added Burns, "You might do well to use discomfort as a guide."

The first stop on the road to creating emotional moments is the brainstorming session. Johnson asked, "In what ways can we cause listeners to be afraid to turn off the radio because they might miss something that you're going to do? How can you take a topic and turn it into a dramatic moment that creates time spent listening, and how do you develop story lines on the air that cause people to get caught up in the drama?"

Developing emotional topics that your audience can attach themselves to isn't something that can happen overnight and it isn't something that will boost rations overnight. "You have to adjust your objectives," said Burns. "If you do emotional things on the radio, rating increases may be eventual and not immediate. Over time, people will bond more with your radio station." Burns also stressed getting away from a book-by-book mentality. Instead of trying things for the sake of a great book, take more steps to "have a great radio station."

Knowing how to evoke emotions in your audience starts with knowing your audience. To do that Johnson suggested

weaving questions like these into your research: What three things off the list of forty

things do you spend most of your time worrying about? Or what do you do with your free time? "If we can get to know our listeners on a psychographic level, we can put on a radio station that appeals to them and relates to them on an emotional level," he said.

Creating story lines that are "tangible and real" often have the best chance of connecting with the listeners. "If you're going to create emotion," said Burns, "do

something with, for or about an individual, don't do it for organizations. The March of Dimes is a wonderful organization but you might be better served doing something for 'Becky,' the abused wife," or a specific family or group of individuals.

Concentration of force is essential when targeting emotions. "It doesn't really matter if you make them laugh, cry, or if you make them angry, but make them feel something," said Johnson. Greed, fear, anger, empathy, sympathy and grief are all important emotions that can evoke incredible responses from your audience, even if it makes them feel uncomfortable. Adventure is an emotion that allows your audience to live vicariously through other people. "Let your listeners take riskless risks with you," said Johnson.

The duo detailed steps to take when "creating emotional moments on the air." The first rule is to keep it simple. "Make your story multi-dimensional, but keep it simple," said Johnson. "Give it a lot of detail and moving parts but make it easy to tell and easy (for your audience) to retell. Repetition creates understanding. You can repeat the message, but it helps if you do it from different angles."

Subtle production can be used to accent your message and make it more interesting. Use themes, listeners, parody songs, celebrities and artists. Next time you have an artist or celebrity in the studio cutting IDs, get them to support an issue the station is championing, instead of just the standard, "hi, this is... and you're listening to...." Be creative, but don't let production get in the way of what you're trying to accomplish.

Commit to taking risks. "By definition, this means doing stuff you have told yourself and your air talent you're not supposed to do," Johnson observed. "You have to break the mold and do things that are uncomfortable. If you want to be known for something, you've got to make a commitment to something and that means it's going to take some time. Do it over and over and over and over. Make a commitment to something over a long period of time and it will pay dividends for you."

When dealing with emotions, remember to be sincere but don't be afraid to exaggerate. "It's theatre," said Burns. "You can help people but sometimes you have to exaggerate."

In the future, you may be dealing with a couple of thousand Internet channels and satellite stations competing with you. How do you survive that? With emotion. Creating great moments isn't a luxury anymore. It's a necessity.

-Brad Maybe



Kent Burkhart, Lee Abrams, Dan Vallie, Dr. Don Rose, Casey Kasem, and Gary Owens (1-r) at the Radio Legends session.



An fingb Special Report from the NAB Radio Show



Clear Channel Chairman Lowry Mays

SAN FRANCISCO— This year's NAB "Radio Show" might as well have been renamed the "Internet Show." No matter where you turned last week in San Francisco's Moscone Center, the Web and the potential it holds for broadcasters was full stream ahead. On the exhibit floor, where a gaggle of flashy, well-funded companies that didn't exist two years ago hawked gizmos and services designed to marry radio and the Web. In the session rooms, where pundits poured over reams of new data analyzing the 'Net's impact on traditional media. On the dais, where the head of radio's largest company spoke of unlocking the large Internet business embedded in his company.

Streaming media and targeted ad insertion were the buzz. Strolling through the exhibits, you could take your pick of vendors eager to fulfill all of your station's Web needs: Stream your audio. Create co-branded Internet side channels. Sell, traffic, and insert ads in your stream— separate from your on-air inventory. Add your stream to highly trafficked online radio directories. Build and maintain your site. Help you create and sell Web sites for your advertisers. Add an online music and movie store to your site. Put a pushto-talk button on your homepage. Research music on the Web.

The show, attended by 7,200, up significantly from last year's poor showing in Orlando, was a technology wake-up call for broadcasters. Even as it demoed its iRhythm Tuner, which lets con-

sumers wirelessly play Internet radio and Mp3 files through their home stereo systems, Acer was selling the units for \$100 a piece at a chain of electronics stores in four states. A few booths away, broadcasters tuned in Web casts on the Kerbango standalone Internet radio. Meanwhile, Live365.com was playing Internet stations without wires, via a Pocket PC-wireless 128k modem combination.

All of this hasn't gone unnoticed by radio's 1000-pound gorilla. In a well-attended one-on-one with United Stations financial reporter Lou Dobbs, Clear Channel Chairman Lowry Mays indicated his desire to "send different advertising messages to our Web listeners" and spoke of the "huge Internet business embedded in our own company." The Web's both a "huge challenge" and a big growth area, he said. Crowing about an ungodly weekly cume—110 million

through its radio division, 90 million via Premiere, 150 million through outdoor displays, and another 60 million attending SFX events (annually), Mays said CC will "re-route" some of that traffic to internal Web initiatives, building internal databases in the process.

Mays, who *Forbes* estimates is worth \$2.3 billion, said satellite radio services won't affect the terrestrial radio business. Still, CC poured \$75

million into XM Satellite Radio (an investment now worth \$500 million) because the service will offer "niche-type content" that will bring more diverse programming. Mays chose XM over competitor Sirius Satellite Radio because of XM's technology, he said. Clear Channel will program ten of XM's 100 channels.

But the company's immediate focus is consolidating operations with recently acquired AMFM and SFX, exploiting its economic advantages, and reinvesting cash flow. "We have a more efficient business," Mays declared. He's also bullish on the synergy between radio and SFX concerts: "Radio can drive more people to the events and the events can [promote and market the stations]." Drawing crowds of 80,000+ to its annual Wango Tango concert, KIIS/Los Angeles proved the viability of the model years ago, Mays said. Now it can be played out across the country.

Though it dominates the concert business, don't expect Clear Channel to enter the record biz anytime soon. AMFM toyed with the idea earlier, but Mays isn't interested now because of "confusion and chaos" brought on by rampant music file sharing.

Despite slumping stock prices, the native Texan and Country music fan remains upbeat about radio's economic future. Radio and other industries' participation in dot-com "over-exuberance" was beneficial, but not sustainable, he said. Wall Street punished radio stocks in the wake of dot-com shakeouts but the reaction was "over-stated," since dot-coms represent only five percent of radio revenues. And the industry is beefing up in other sectors to compensate for the lost revenue. Mays also sees a new revenue wave swelling, not from dot-coms, but from brick-andmortar retailers with large e-commerce divisions, like Nordstrom. There will be "more and more" advertising from these companies, he predicts, much of it at the expense of newspapers.

Mays came under attack when Dobbs fielded questions from the floor. Accusing him of running "Cheap Channel," one audience member asked about a published report claiming the company had imposed salary caps on account execs. Not true, Mays said. Coming back for another shot, the same person pointed to the company's use of voicetracking as another example of its Cheap Channel-ness. The company is committed to keeping radio local, Mays retorted. However, if listeners in Las Vegas want to hear "Ricky Dees," they'll give it to them, Mays said. Later, he defended the company when an audience member applauded its divestitures to minority broadcasters but questioned its commitment to diversity in the ranks of upper level management.

-Paul Heine

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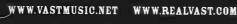


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