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The Coarsening Of America, And Its Airwaves

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In an industry focused on the Next Big Thing, it's easy to overlook the consistent winners in the Heritage Rock format. To get a handle on where the upper demo Rock format is heading, we convened a panel of leading Heritage programmers.



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> New: WRIF/Detroit KUPD/Phoenix WJXQ WSTZ

## R&R Active Rock: #42

	1
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WXTM	WCCC
WNOR	WKLQ
KRQC	Kazr
WTKX	KHTQ
Khop	KBS0
KZRQ	WCHZ
WZBH	WRUP
WOKK	WCPR
WRBR	KRO
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Pretty good sound. Kicking guitars." Doug Podell, WRIF

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# **States Sue Labels for Price Fixing**

On Tuesday (8/8), New York State Attorney General Eliot Spitzer announced that 26 states and two U.S. territories had jointly filed a lawsuit against the record industry, alleging they conspired to fix the price of CDs. The coalition is seeking damages from Capitol, Sony, Universal, BMG, and Warner Music Group, claiming that the labels conspired to increase the price of CDs with major retailers since 1995, which violates state and federal antitrust laws.

"Because of these conspiracies, tens of millions of consumers paid inflated prices to buy CDs of artists including Santana, Whitney Houston, Madonna, and Eric Clapton," Spitzer said.

The lawsuit follows an investigation by the Federal Trade Commission, which determined such practices cost consumers more than \$480 million. The suit names MusicLand – which operates Sam Goody stores – Tower Records, Record Town, and TransWorld – whose stores include Camelot, Music & Movies and Planet Music – as the retailers that conspired with the labels.

At the root of the issue is a 1995 agreement between labels and retailers that CDs would not be sold for less than a "minimum advertised price." This agreement came after a price war erupted between major retail outlets and discount stores such as Wal-Mart, Target and Circuit City. The discount stores were offering CDs at low prices in order to lure customers into their stores. That deep-discounting came to an end when MusicLand, TransWorld and Tower demanded that labels fix a floor on CD prices and penalize stores that violated the agreement by withholding co-op

advertising dollars. Record companies traditionally spend hundreds of thousands of dollars on retail advertising.

"We continue to believe that Minimum Advertised Pricing served a valid purpose and benefited consumers by substantially furthering retail competition and that it was an appropriate and lawful practice," said Warner Music group in a statement.

"We have not been served with the complaint, but management believes that any charges in this matter against MusicLand have no basis," read a statement issued by MusicLand.

Last May, record companies reached an agreement with the FTC to discontinue the practice of setting CD prices with retail stores. The labels admitted no wrongdoing in the settlement.

- Michael Parrish

continued on page 7

Eddie Vedder to contribute to West Memphis Three Benefit Album... Creed splits with bass player... Live talk about new album. Details in Music News, starting on Page 19.

## Nothing's Sacred Anymore: The Coarsening Of America, And Its Airwaves

#### Editorial by Dave Hoeffel

"Let's spend the night to-ge-ther... now I need you more than e-ver..." The Rolling Stones created a controversy with those lyrics back in the '60s. Many people felt that the song was encouraging premarital co-habitation. WABC in New York (among others) played an edit that changed the lyric to "Let's spend some time together." And in the '70s, Elton John found himself banned from many stations when "The Bitch Is Back" was deemed to be offensive. So it's the year 2000, and The Real Slim Shady's lyrics leave virtually nothing to the imagination.

Many people have no problem with this, and even some of those who do find such content distasteful claim that any effort to curb it constitutes censorship. They claim that parents have a responsibility to police the media content that their children are exposed to. If you're a parent, you understand just how difficult that can be. Short of removing every radio from the house and the cars, media-proofing your kids is a tough task. But as parents, we feel that something should be done. As the incidents

## Carr Replaces Bloch as WDHA PD



Terrie Carr

WDHA/North Jersey MD Terrie Carr has been promoted to PD, replacing Lenny Bloch, who resigned to pursue other opportunities on Monday (8/7).

"I am thrilled that Terrie accepted the promotion to PD," GM Ed Silver relayed to *fmqb*. "Terrie is the ideal person to lead WDHA to new heights. She was integral in the shaping of WDHA into a prominent Rock station, and she will take us to the next level as the dominant Mainstream Rocker."

"I am elated, proud and anxious to meet the challenges ahead," Carr added. "I feel extremely fortunate to not only fulfill a lifelong dream, but also to work with a staff as talented as WDHA's. My vision for WDHA's future is to provide listeners with the best Rock available, ensuring that we always remain the greatest Rock station in the market."

Carr has been with `DHA for ten years, the past four as MD. She will continue in her role as the station's midday host.

Bloch, who exits the station after a seven-year run, can be reached at (908) 876-1766 or lenny@gti.net.

-Jay Gleason



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## **Out-Of-The-Box At Rock:**

WZTA	WLZR	WIYY	KXXR	WLUM
KSJO	KISS	KRXQ	WAAF	WXTM
KLBJ	KATT	KAZR	WQXA	KLPX
KRZR	WRLR	WXBE	WAQX	KRQC
And I	Many Mo	re!		

## **Out-Of-The-Box At Modern Rock:**

KROQ	WXRK	Q101	LIVE 105	89X
WBCN	WFNX	WBRU	WHFS	WAQZ
KXRK	WOXY	KNDD	KWOD	WEDJ
KKND	KPNT	KXPK	XTRA	KTCL
And N	Many Mo	re!		

## **On Tour With Queens Of The Stone Age Starting 9/3**

## **Capturing New Listeners By Studying Format Preferences**

Where do your P1 listeners go when they're not listening to your radio station? And where do your P2+ listeners come from?

To get the answers, Arbitron analyzed the primary (P1) and secondary (P2+) audiences for 45 different formats. Studying the listening habits of more than 100,000 Fall '99 diarykeepers, the goal of its new Format Preferences study was to provide national norms for stations to use in making programming decisions. For example, programmers could compare their own P1 and P2+ audiences to the norms to determine what formats are likely to keep their current P1s. Or evaluate the best way to turn their P2s into tomorrow's P1s.

"The study reveals the wide disparity in formats that are the prevailing second choices of a station's core listeners, Arbitron VP of Radio Programming Services Bob Michaels said. "These secondary format choices are often surprising and illustrate how easily assumptions can lead us astray."

For example, AAA stations share about 27 percent of their listeners with News Talk, and those listeners spend about four hours and 15 minutes tuned to a News talk station every week.

Bob Michaels wrote for *fmqb* about how understanding format preferences can help develop strategies to attract more listeners in the July 28 installment of "Programming To Win." You can view the complete study at www.arbitron.com/studies1.htm.

-Paul Heing

#### Where do my P1 listeners go?

### Album Adult Alternative P1 Listeners

PT in-Tab Diaries: 1,211	1		
	% Listen	Time Spent	Share of
	Το	Listening	Listening
Album Adult Alternative	100.0	14:45	66.4
News Talk Information	26.9	4:15	5.0
Alternative	26.3	3:00	3.5
Classic Rock	21.3	3:30	3.3
Album Oriented Rock	15.4	3:30	2.4
Hot Adult Contemporary	15.3	2:45	1.9
Contemporary Hit Radio	15.2	2:15	1.6
Adult Contemporary	14.5	2:45	1.8
Oldies	9.7	3:00	1.3
All News	8.4	2:45	1.0
Country	8.1	3:00	1.1
Talk/Personality	7.9	3:45	1.4
Modern Adult Contemporary	7.7	2:30	0.8
Classical	7.5	2:45	0.9
All Sports	7.3	3:30	1.1
New AC (NAC)/Smooth Jazz	7.0	3:00	0.9
Variety	6.3	3:15	0.9
70's Oldies/Classic Hits	5.5	2:15	0.6

#### How To Read:

5.5% of Album Adult Alternative P1 Listeners tune-in to 70's Oldies/Classic Hits formatted stations, listening approximately 2:15 hours to this format each week. Of their total time spent listening to the radio, Album Adult Alternative P1 Listeners share 0.6% of their total quarter hours with 70's Oldjes/Classic Hits formatted stations. Album Oriented Rock P1 Listeners P1 In-Tab Diaries: 4,401

	% Listen <u>To</u>	Time Spent Listening	Share of Listening
Album Oriented Rock	100.0	16:45	70.5
Alternative	23.3	3:45	3.7
Contemporary Hit Radio	21.5	3:45	3.3
Classic Rock	19.2	4:15	3.4
Adult Contemporary	12.8	3:00	1.7
Country	12.2	4:15	2.2
News Talk Information	11.9	4:00	2.0
Hot Adult Contemporary	11.8	2:45	1.4
Oldies	10.6	3:30	1.6
All Sports	6.9	4:00	1.2
70's Oldies/Classic Hits	6.7	3:15	0.9
Talk/Personality	5.9	4:45	1.2
Modern Adult Contemporary	5.7	3:30	0.8
All News	5.6	2:45	0.6

#### Alternative P1 Listeners

P1 In-Tab Diaries: 3,795

	Το	Listening	Listening
Alternative	100.0	12:30	67.6
Contemporary Hit Radio	33.8	3:00	5.7
Album Oriented Rock	26.6	3:15	4.9
Classic Rock	15.0	3:15	2.6
Hot Adult Contemporary	13.6	2:15	1.6
Adult Contemporary	12.4	2:45	1.8
News Talk Information	10.7	2:45	1.7
Modern Adult Contemporary	10.5	2:30	1.5
Oldies	8.2	2:15	1.0
Country	8.0	3:00	1.3
Album Adult Alternative	7.4	2:30	1.0
Talk/Personality	5.6	3:30	1.0
All Sports	5.4	3:45	1.1

% Listen Time Spent Share of

#### New Rock P1 Listeners

P1 In-Tab Diaries: 874

_	Time Spent Listening	Share of Listening
00.0	14:30	64.7
35.5	4:15	6.5
8.3	4:45	3.8
6.2	3:45	2.7
15.0	3:15	2.2
14.0	5:00	3.1
13.8	3:30	2.1
12.9	3:45	2.2
12.0	5:45	3.0
8.3	4:00	1.5
8.3	2:45	1.0
7.3	3:15	1.0
	Listen To 00.0 35.5 18.3 16.2 15.0 14.0 13.8 12.9 12.0 8.3 8.3 7.3	To         Listening           00.0         14:30           35.5         4:15           18.3         4:45           16.2         3:45           15.0         3:15           14.0         5:00           13.8         3:30           12.9         3:45           12.0         5:45           8.3         4:00           8.3         2:45

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Active Rock welcomes Limp Bizkit's Napster-sponsored tour... 10<sup>th</sup> member of Slipknot found by KISS/San Antonio... Details in the Inside Track on page 30.

continued on page 6

<sup>5</sup> 

#### continued from page 5

#### Where do my P2+ listeners come from?

#### Album Adult Alternative P2+ Listeners

P2 In-Tab	Diaries: 2,622	2
-----------	----------------	---

	% Listen	Time Spent	Share of
	To	Listening	<u>Listening</u>
Album Adult Alternative	100.0	3:00	12.2
News Talk Information	<b>3</b> 5.5	7:15	10.8
Alternative	35.2	5:30	8.2
Classic Rock	29.2	5:45	7.1
Contemporary Hit Radio	28.5	4:45	5.6
Album Oriented Rock	25.5	6:15	6.6
Adult Contemporary	25.0	6:15	6.5
Hot Adult Contemporary	23.6	4:30	4.5
Oldies	17.9	5:00	3.7
Country	15.2	5:45	3.6
Classical	14.4	6:00	3.7
Talk/Personality	11.4	6:30	3.1
All Sports	11.3	6:00	2.8
All News	10.3	4:30	1.9

#### How To Read:

10.3% of Album Adult Alternative P2+ Listeners tune-in to All News formatted stations, listening approximately 4:30 hours to this format each week. Of their total time spent listening to the radio, Album Adult Alternative P2+ Listeners share 1.9% of their total quarter hours with All News formatted stations.

#### Album Oriented Rock P2+ Listeners

P2 In-Tab Diaries: 8,585	% Listen <u>To</u>	Time Spent Listening	Share of Listening
Album Oriented Rock	100.0	3:30	13.8
Contemporary Hit Radio	36.5	6:30	9.5
Alternative	33.4	6:45	9.1
Classic Rock	29.1	6:45	7.9
Adult Contemporary	25.5	6:45	7.1
News Talk Information	22.5	7:00	6.3
Hot Adult Contemporary	21.1	5:30	4.7
Oldies	19.3	5:30	4.3
Country	18.6	7:45	5.9
All Sports	11.7	7:15	3.4
Talk/Personality	10.8	7:15	3.1

Alternative P2+ Listeners

P2 In-Tab Diaries: 7,700

	% Listen <u>To</u>	Time Spent Listening	Share of Listening
Alternative	100.0	3:15	13.7
Contemporary Hit Radio	46.9	6:45	13.7
Album Oriented Rock	33.8	7:00	10.4
Adult Contemporary	24.9	6:45	7.2
Classic Rock	22.4	5:30	5.4
Hot Adult Contemporary	22.0	4:45	4.6
News Talk Information	20.5	6:45	6.0
Oldies	16.7	4:45	3.5
Country	14.4	6:30	4.1
Album Adult Alternative	12.2	6:00	3.2
Modern Adult Contemporary	11.5	4:30	2.3
Talk/Personality	10.8	6:45	3.2

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#### Alan Fee Exits St. Louis "Point" for WQAL/Cleveland

KPNT-WVRV-KXOK/St. Louis OM Allan Fee has resigned his post, effective August 24. Fee will take over the PD chair at Infinity's newly acquired Hot AC WQAL/Cleveland on August 28, replacing Mary Ellen Kachinske, who has exited. Fee leaves St. Louis almost three years to the day since he was first hired as PD for KPNT. In the recent Spring 2000 Arbitron Market Report, KPNT improved, moving 3.0-3.5 Persons 12+. No replacement for Fee had been named at out Thursday press-time. Speculation continues on how the newly acquired Emmis properties, KPNT and KXOK will fit into the already heavy Emmis Rock cluster (Active Rocker WXTM and Heritage Rocker KSHE). Look for the St. Louis Rock puzzle to fall into place very soon.

#### Johnny Riggs Resigns From WHFS/Washington, D.C.

WHFS/Washington, D.C. afternoon host Johnny Riggs - who was suspended from the station after pleading guilty to possession of child pornography - has resigned from the station. Riggs called WTTG-TV Wednesday evening (8/10) to tell reporter Brian Bolter that he was resigning from the Infinity Modern Rocker, effective immediately. The Fox affiliate reported Riggs' resignation during their 10:00 p.m. newscast. Riggs was charged with possession of child pornography, after authorities searched his home after being tipped off that he attempted to purchase anabolic steroids over the Internet (see Radio Front page 9). He pleaded guilty to the child pornography charge in order to have three separate drug charges eventually dropped.

#### AOL's Winamp Software Gets "Napsterized"

Looking for pirated MP3s? Try checking out Napster, Scour, and ... America Online. On Wednesday (8/9), Nullsoft, a subsidiary of AOL, debuted a new search feature for its Winamp software, which allowed users to search for MP3s on the `Net. The search engine was shut down early the next day, when AOL discovered that the service was unable to distinguish between legal and illegal MP3s, giving users easy access to a plethora of copyrighted tracks. Ironically, many of those tracks were from Time Warner artists, who record for labels AOL will acquire as part of their merger. This isn't the first time that Nullsoft has sent AOL executives scrambling. They're the same programmers who created Gnutella, a file-sharing program similar to Napster. The program was available on Nullsoft's site for a short period of time in March, before AOL pulled it in a similar fashion. Since then, Gnutella has spread throughout the Net and may, in fact, pose a bigger threat to the music industry than Napster or Scour since it does not use a centralized search engine and no one organization can be held accountable for it.

#### SFX Settles Marquee Group Shareholders Suit

SFX Entertainment has settled a lawsuit brought by shareholders of the Marquee Group after SFX agreed to purchase the sports rep and marketing firm. The shareholders claimed the stock-forstock deal, valued at \$100 million, favored Marquee's Board of Directors, which included SFX founder/Chairman Robert Sillerman. As part of the settlement, SFX has agreed to swap shares valuing all Marquee stock at \$4.89 a share. SFX has also agreed to pay \$385,000 to cover shareholder legal fees.

Pictures from KTBZ/Houston's Bigger Better Buzz Bash with STP and more in Modern Shots on page 43.

### continued Nothing's Sacred Anymore: The Coarsening Of America, And Its Airwaves

#### continued from page 3

of road rage and rude behavior continue to increase in our society, some of us are beginning to become concerned about the fact that many people – particularly young people – seem to be "desensitized," or totally unfazed by sexual and violent behavior in our culture.

While TV has been blamed by many critics for showing graphic material, radio has been along for the ride, and in many cases, has led the way. Stations were fined by the FCC in the '70s for playing George Carlin's "Seven Dirty Words." But that tongue-incheek Carlin routine was funny, not rude or mean-spirited. And it's not just the content of the songs that has changed drastically, but the nature of the personalities hosting the show. In the '80s, Howard Stern single-handedly set a new standard for what you could get away with on the air. Stern not only pushed the envelope, but broke out of the

envelope, crossed the line, and dragged it along with him. Now, an entire new generation of air personalities – many of whom have ripped off Stern's act verbatim – are pushing the new envelope and walking that already stretched line at stations all across the country.

Many people are beginning to draw a connection between the lack of tolerance in our society, and the nasty tone of much of our media content. In a recent editorial that took on everything from gross-out movies to Game Boys, syndicated columnist George Will wrote, "Today's casual coarseness suggests that it is a facet of a larger phenomenon, of which incivility is a part. Incivility is becoming normal. The Zagat Survey, which reviews restaurants, reports that complaints about service have tripled in five years. Customer service complaints by air travelers doubled last year. The shrew at the next table, bellowing into her cell

phone? That imbecile in the car behind you who tailgated up to the intersection and now is leaning on his horn because you want to turn left?" 30-year Boston radio veteran Charles Laquidara, who is retiring this week, gave the Boston Herald this parting shot: "The kind of mean-spirited radio on now is a reflection of the road rage, the ultra right wing politics of hate, the supermarket tabloids, all of that. Somewhere along the line, the enemy changed from greedy corporations to easy targets: the gay man, the black man, women."

In the '60s, artists fought for peace, love and understanding. In the '80s, the Beastie Boys fought for the right to party. So what are we fighting for now? In a time of unparalleled prosperity and opportunity in our country, why are so many people so angry? Writing in *The Wall Street Journal*, **Nancy Jeffrey** called America's epidemic of rudeness "a dark side of the new economy." Jeffrey claims that many people now see themselves as the center of the universe, served by an assortment of gadgets financed by their stock market windfalls, who feel that "they can have whatever they want when they want it."

We could spend hours debating the causes of rudeness in our society, and the cause and effect role of the media. But if the media deserves blame - and most reasonable people would agree that it deserves at least some - then radio must shoulder its share. We reach more of America each week than any other medium, and when it comes to questionable content, we led the way. When I was a kid, I fell asleep with my six-transistor radio every night. My parents didn't have to worry about what I was listening to. I wish I could say that I felt the same way about the clock radio in my daughter's room.

## GlobalMedia Buys Magnitude for \$6 Million

In a move that substantially consolidates the burgeoning Internet streaming business, GlobalMedia.com has purchased Magnitude Networks from on-line entertainment provider iCast. With the closing of this deal, reportedly worth nearly \$6 million in stock, GlobalMedia gains e-commerce and streaming contracts for more than 100 radio stations, reaching an additional 11.8 million traditional and two million online listeners. When those additional contracts are figured into the 212 stations GlobalMedia gained as part of their deal with OnRadio.com, the company is now set to reap the rewards of the \$78 million market for streaming media that Jupiter Communications estimates will reach \$2.5 billion by 2004.

Describing the move, Jeff Mandelbaum, President and CEO of GlobalMedia said, "With this acquisition, we will now be broadcasting content for 12 of the top 50 Arbitron-rated streaming stations, providing greater revenue opportunity by driving increased traffic to our sites." Mandelbaum expects the integration of the two companies to occur immediately.

One catalyst for the deal on iCast's part is the company's changing focus from e-commerce to entertainment. As part of this change, iCast has launched a redesigned version of its Web site and expanded its iCast Radio offerings from 35 channels to 153. The channels, ranging from every genre of Rock imaginable to "Cocktail Lounge Music," "Tex-Mex," and "Relaxation Therapy," make the company one of the largest Web-only broadcasters and come just as they have been chosen to provide streaming entertainment for AltaVista.com.

-Andy Gradel

## **VH1 Radio Network Launch Announced**

In one of the first programming synergies to come out of the CBS-Viacom merger, Westwood One and VH1 will launch the VH1 Radio Network on Sunday, October 1. Under an exclusive, three-year agreement, VH1 will develop a radio network tailored to both Rock and Hot AC stations.

Affiliates will be offered exclusive access to show prep, audio clips, news and information from VH1. A library of current and archived *Behind The Music* programs, customized for radio, will also be available. VH1 Radio Networks will also feature simulcasts of ten annual VH1 concerts and events as well as specialized promotions.

"VH1 stands for excellence in music programming," Westwood One President/CEO Joel Hollander stated. "Stations are clamoring to gain access to VH1's brand, content and exclusive access to talent. Westwood One is proud to join forces with VH1."





"Over the last two years we've been actively seeking the right partner to help us extend VH1's reach to radio," VH1 President **John Sykes** said. "With Westwood One, we can now draw on the resources of the premiere radio network group to create and deliver compelling programming to the music audience."

-Sybil McGuire

### stealthispromotion

### **Steal This Promotion: Talking E-mail**

Still sending text-based e-mail to your cyber club members? Of course you are. How else are you going to let them know when your midday jock plays STP tomorrow at noon, they can win that thing you're giving away. Quickie, text-based e-mail is super



cheap and plenty effective. But what if you want your next promotion to look larger than life? A text-based e-mail just isn't going to cut it. You're going to need something inherently designed to spread the gospel of your promotion, get your cyber club members motivated to pass the information on to their friends, and provide the simplest way for you to rake in that non-traditional revenue that makes it all worth while.

When **AMFMi** put together a deal with **Leftbank**, **Beyond Records** and **Imix to** sell custom-made live Yes albums on eleven of its station Web sites, they needed the perfect vehicle to deliver the news to their audience. That vehicle turned out to be a living breathing e-mail, called an eBrochure, designed by **Mindarrow Systems**. When listeners to **WAXQ**/New York (**Q104**) clicked on their incoming e-mail, they didn't read about this promotion, they were *told* about it by midday jock **Maria Milito**, in a 45-second video clip.

(Cruise over to Q1043.com/yes to see their eBrochure.) A well-designed window not only played the video of Milito explaining the promotion, but also featured an array of buttons that activated various aspects of the promotion. Listeners could order a custom built Yes CD, download a live MP3 of "Owner of a Lonely Heart," and purchase tickets to area Yes concerts.

The shiniest button of all turned out to be the one that allowed recipients to forward the e-mail to five of their friends, registering them for a shot at front row Yes tickets.

"One of our main goals was to increase the number of people in our e-mail databases," explains AMFMi Internet Marketing Group Project Coordinator Tom Boley. "The link on the eBrochure which allows the viewer to forward it creates a viral marketing effect for the promotion, increasing the number of people in our e-mail database. With a built-in incentive for the sendees to forward the e-mail, you can double or triple the amount of people who view it."

"This is the most high-tech way that we've communicated with our listeners," adds Q104 Internet Content Manager Dan Mathers. "To do something this big, we needed an executable file that was easy to download. It took me two minutes to do at home on a regular 56k connection."

In addition to creating the eBrochure, Mindarrow can also track what the viewers do with it, how many times they view it, what buttons they click and, most importantly, whom they forward it to. Mindarrow VP/Marketing **Mike Pennell** tells *fmqb* says that "prices start at about \$10,000 to create the eBrochure, but the price can run higher depending on the level of complexity." There's an additional charge of about 50 cents for each person who views the eBrochure from the Mindarrow server.

The benefits of having one of your marquee personalities deliver a sound and video message to thousands of existing and potential listeners is obvious. For example, Q104 is developing a birthday greeting for its QClub members. "We're hoping to secure an artist to videotape a birthday greeting that we can send to them," says Mathers. "Even if you don't have a cyber club or you're just starting to aggregate some names and addresses, this is an excellent way to test who you have. Just send it out and watch it work."

And work it does. AMFMi's plunge into the future of mass e-mailing moved over 3,000 of the unique Yes CDs and Q104 was able to sit back and watch as over 2,300 of their listeners forwarded the e-mail to five of their friends.

- Brad Maybe

8



#### Programming

• WRUF/Gainesville midday talent Ryan North has been named MD. North replaces Mike Killabrew, who exits for the MD/night host position at WMFS/Memphis... WEQX/Manchester has named Eric Gordon Promotions Director, replacing Casey Kerchner – now at ClickRadio. Gordon joins the station from the Marketing Director position at "The Rave," a concert venue in Milwaukee... KQRC/Kansas City's new address is 4935 Belinder Rd. Westwood, KS 66205.

#### **Air Talent**

• WRIF/Detroit afternoon host Arthur Penhallow is off-air recovering from injuries suffered in a confrontation at the Western Country Club in the Detroit suburb of Redford. According to the *Detroit Free Press* (8/8), Penhallow attempted to break up a scuffle between a club member and Silver Bullet Band guitarist Chris Campbell when the patron punched Penhallow in the face. The club member allegedly told Penhallow and Campbell that they had too much to drink, which instigated the confrontation. Penhallow's lawyer said he is **fil**ing an assault complaint against the man with the Redford Township police.

• WHFS/Washington, D.C. afternoon talent Johnny Riggs has pleaded guilty to possession of child pornography and has been suspended by the station, according to the *Washington Post* (8/9). In exchange for his plea, three separate drug charges will be dropped, if Riggs completes a treatment program. The charges stem from a search of his home after police were tipped off that Riggs was trying to purchase anabolic steroids over the Internet. While checking his computer for evidence of an attempted purchase, police discovered images of child pornography described as "pre-pubescent females ages 8-12 engaged in sexual contact with adult males." While searching his home police found small amounts of heroin, cocaine, and marijuana. Station management first learned of the charges on Tuesday (8/8) when the plea was entered in court. "At this point, I don't have anything else to say about it until we review the whole matter," WHFS GM Phil Zachary told the paper. He added that Riggs is suspended until an internal review is completed. APD Bob Waugh is covering the p.m. drive slot until further notice.

• After playing David Bowie's "Changes," at the end of his shift on Friday, August 4, KFOG/San Francisco afternoon personality John Grappone told his audience that he was signing off for the last time, following four years in drive time. He followed the announcement with George Thorogood's "Bad to the Bone." Grappone's show was top-rated among 25-44 year-olds. Jon Russell has moved from weekends to afternoons temporarily while a nationwide search is conducted to find a replacement. While Grappone's new position hasn't been announced, his song choice may provide a clue: "The Bone" is the name of Susquehanna's Classic Rock sister KSAN.

• WFNX/Boston midday talent Julie Kramer has been named "Best Deejay" in *Boston Magazine*'s annual "Best of Boston" issue... WZZO/Allentown has added Austin Ryan and Jennifer Stone to their part-time airstaff... KAZR/Des Moines overnight host Special Ed has joined KXXR/Minneapolis for weekend duties... *fmqb* congratulates WPLY (Y100)/Philadelphia morning man Preston Elliot and his wife Rachelle on the birth of their son Parker Orion Wilson. Parker entered the world at 9:51 a.m. on Tuesday (8/8), weighing 7lbs.11oz.

#### Management

 Infinity Sr. VP John Gehron will add oversight to cover all of the company's 70 markets, once they close on the Clear Channel-AMFM divestitures. Gehron will oversee programming of all formats at Infinity stations nationwide. In addition Sr. VP Bill Figenshu will add oversight of the Riverside, San Jose, Sacramento, Phoenix and Fresno markets. Co-COO's Don Bouloukos and David Pearlman will also pick up additional markets. Bouloukos takes on Denver, Austin, and Las Vegas. Pearlman adds San Diego, Minneapolis, Orlando, and Memphis.

• Entercom-Boston has named Julie Kahn VP/GM of Active Rock WAAF and Rhythmic Oldies WQSX. "It is with extreme pleasure that I announce the appointment of Julie Kahn as Vice President and General Manager of WAAF-FM and WQSX-FM," VP/Market Manager Tom Baker relayed to *fmqb*. Kahn will join the company in September from the VP/Director of Sales position at Susquehanna/San Francisco (Progressive KFOG, Classic Rock KSAN, and Sports KNBR-KTCT)... Cox Radio Controller Neil Johnston has been promoted to CFO, replacing Maritza Pichon, who is retiring from the company. abelfront

• Former Arista President Clive Davis and BMG Entertainment have agreed to terms on Davis' new label, according to the *Hollywood Reporter* (8/8). Details of the \$180 million joint venture are expected to be announced next week. The newly created Davis Entertainment will be the holding company for the new unnamed label. Davis will have a 50 percent stake in the company, which will remain under the BMG umbrella. No multi-platinum acts will join Davis at his new venture... After two years as President of Roadrunner Records, Derek Shulman will soon be exiting the label, *fmqb* has learned. The label hasn't announced any new plans for a replacement, nor has Shulman disclosed his new direction... Koch Entertainment has acquired a minority stake in electronic music label Moonshine Records.



 Radio One has purchased FM Talk WPEK/Greenville-Spartanburg from Alpeak Broadcasting for \$7.5 million... Triad Broadcasting has purchased Classic Rock WWFO, Country WAIB, and CHR WHTF – all in Tallahassee – from Capital City Radio for \$15 million... Seagram Co-Chairman Charles Bronfman may purchase the company's liquor assets. Vivendi, which is purchasing Seagram, is selling the liquor business to reduce its \$6.6 billion debt... The RAB announced radio ad revenues were up 21 percent in the first half of 2000. Local sales gained 18 percent and national billings picked up 31 percent. While June was up only 14 percent, it was still higher than expectations... Clear Channel's SFX Entertainment is buying Charlotte-based sports marketer The Cotter Group. The Cotter Group manages the motor sports accounts for McDonald's, Mercedes-Benz, Lowe's, Dodge, Motorola, and NASCAR... The European Commission has put its investigation of the Vivendi takeover of Seagram on hold until it receives more information from both companies. The EU's routine investigation of the deal was to conclude by August 21 with a decision to approve or launch a longer, in-depth probe.



• The Cromwell Group has signed on WBZM/Bloomington as Modern Rock "107.7 The Buzz," with the syndicated *Bob & Tom Show* inked for mornings. The rest of the airstaff has not been announced. Cromwell VP/Programming Brian Krysz and Cromwell-Peoria OM Russ Schenck oversaw the sign-on... According to *MStreet*, KJKI/McCook, NE has signed on as Classic Rock "K-Rock 98.5."



Recording artists and the music industry have settled a contentious dispute over a controversial amendment to U.S. copyright law. At the behest of the RIAA, Congress late last year re-wrote a portion of the law to classify sound recordings as "works for hire." The change meant that artists could not reclaim ownership of their master recordings after a certain period of time elapsed. Following an explosive outcry from numerous artists, the two sides have agreed to ask Congress to revoke the amendment when it reconvenes next month.

• Even with the two leading developers of Digital Audio Broadcasting (DAB) set to join forces, the National Radio Systems Committee (NRSC) this week put out a call to any other companies working on In-Band On-Channel (IBOC) standards to please stand up. NRSC explained that its Request For Proposal is to "identify any technology developers with sufficiently developed IBOC systems, not already involved in the work of the DAB Subcommittee, and give them an opportunity to participate in the standards development process." Proposals must be received by NRSC by September 15. USA Digital Radio and Lucent Digital Radio announced they would merge to form iBiquity Digital Corporation last month (fmgb 7/15).



Learn

how fmqb can help market your products and services to America's top programmers.

Attend a short presentation in our Exhibit Booth (#2402) at the NAB Radio Show, September 20-23 in San Francisco.

To make an appointment to meet with us, e-mail your name, company, title, e-mail address, and phone and fax numbers to KBoyce@fmqbmail.com. We'll contact you and set up a time to meet.

· Car radios as we know it may begin going the way of the eight-track as Motorola is in the midst of developing a Web-ready radio for automobiles. The company's iRadio will be able to provide stock quotes, traffic information, sport scores of your favorite teams, and other information - delivered by a robotic voice. The computerized radio will also reprogram itself to indicate all the Rock stations when you drive to a new city. Motorola joins Clarion, and General Motors - whose OnStar service will provide some Internet access. Ford says it will offer some type of e-mail and Internet connection in some vehicles in the near future. Other companies are also developing similar products, all hoping to cash in on the lucrative Internet-access market, with Web-ready car radios expected to cost nearly \$30 per month for access. Clarion's AutoPC is available now while the iRadio is expected to begin appearing in luxury cars by the end of 2001.

· Broadcastspots.com and Mediapassage.com have merged to form a new entity that will bill over \$500 million in media this year alone. On January 1, Broadcastspots became the first company to allow real-time, on-line purchases of broadcast media while Mediapassage has been placing print ads since 1997. Together, the companies will allow media buyers to request proposals from over 10,000 radio stations, 9,000 magazines, 7,000 newspapers and 1,200 television stations through their site.

· Sirius Satellite Radio has completed in-orbit testing of its first satellite, Sirius-1. Sirius-2, which is scheduled for a launch window between September 5 and September 15. has arrived at the launch site in Kazahstand with Sirius-3 slated for launch in October. While the launch of the company's fourth satellite has been delayed. Sirius is still expected to begin broadcasting by the end of the year. In other satellite radio news, XM has closed its \$235 million financing deal, which sees American Honda Motor Co, General Motors, DIRECTV, Clear Channel and Motient become strategic investors.

· Accoring to a new Pulsefinder On-Campus Market Study, more than half of all college student (58 percent) have used Napster to download music, but most (79 percent) still plan to purchase music from their favorite artists. Two-thirds of those surveyed have downloaded songs to preview music before purchasing the CD. Seventy-three percent of college students have downloaded music from the Internet. Sixty-one percent have downloaded up to 100 music files. Another 23 percent have downloaded between 101 and 500 music files. The remaining 16 percent have built extensive libraries ranging from 501 to more than 1,000 music files. Seventy-two percent download music from the Internet in order to listen to music directly from their computer, 44 percent say the reason they download music is because CDs cost too much, and 41 percent say they want to listen to music from new or unknown artists. More than a third (35 percent) make custom CDs with their music downloads and 90 percent say making custom CDs of downloads is the "in" thing to do on campus. Eighteen percent of respondents say their school has imposed restrictions on Napster usage, while 47 percent claim their school has not put any usage restrictions. Thirty-seven percent are not sure if any Napster restrictions have been imposed by their school. Meanwhile, in an interview with the Hollywood Reporter, Warner Bros. President Phil Quartararo talked about the music industry's copyright infringement suit against Napster. About reaching a settlement with Napster he said, "I don't know if it can be settled or not ... This is not about settling or ending a chapter of this thing." Asked about the case's implications for the industry, Quartararo answered, "This is not only going to apply to Napster, it's going to apply to everything online. The music industry is just one of many industries that are susceptible."

· Greater Media has named Michael Joly to the newly created position of Director of Internet Strategies for the company. In his new position, Joly will develop Greater Media's long-term Internet strategies and function as the company's point person for Internet Radio initiatives. He was most recently Research Director for Greater Media Marketing Group in Boston.

programming **TOwin** 

#### by Dave Beasing

# Alternative Marketing for Alternative



It's going to be a busy Fall. Along with the usual annual events – the World Series, holidays, the start of new NFL and NBA seasons – your radio station will be competing for attention with the Olympics and presidential elections. As is often the case entering the fourth quarter, many stations are cutting marketing budgets to help meet or beat annual goals. And it's not like you had a big marketing budget to begin with! So what's an Alternative station to do? Find *alternative* means of marketing. These days, they're often the best anyway.

#### Stunting

What are the goals of marketing? For an established station, the biggest is usually just to stay top-of-mind. Lately, we've gotten good at that, using little if any budget to do it. For example, this summer many stations' morning shows have conducted their own versions of the television show *Survivor*. In their own minds, these shows were probably just trying to be topical, to be part of the biggest "water cooler" event of the season. But the best of these promotions did far more than that.

They created the kind of compelling radio that helps brand a station forever. Some of the less effective parodies of *Survivor* failed because they weren't parodies at all. By trying to duplicate the TV series too closely, they created pale local imitations. Instead, stations like **WEDG**/Buffalo locked listeners inside "Shredd & Ragan's Motor Home of Greed," and KNRK/Portland branded their new night jock as being wild and crazy with "Survive Marconi" – actually having contestants try to endure living with him 24/7. At the time of publication, KMYZ/Tulsa is having five listeners try to endure life together in a porta-john. These stunts are far more memorable at diaryfilling time than merely trying to get someone to eat bugs. Been there, done that – and it carries *Survivor's* brand name, not yours.

#### Start a chain e-mail

Maybe you received a forwarded email from comedian Denis Leary recently. He wrote a parody of chain e-mails that became a chain of its own. It cost him nothing, and was perhaps his best exposure in years. The marketing wizards call this "viral marketing." What has your morning show written lately that would be spread by listeners? Maybe it's an outtake that couldn't legally be broadcast but would make a hilarious, forwarded sound file.

#### Take a cue from Must-Pee TV

As you may have heard, ABC-TV is buying advertising above men's urinals to promote their Fall line-up. The talking billboards will feature the voice of Norm MacDonald saying things like, "You're a mover and a shaker, and so am I. Norm moves to Fridays this fall." For the cost of producing signage, you may be amazed at how many local music venues would work a similar deal with you. Think of other offbeat ways to be visible. Rewarding listeners who wear station shirts or bring banners to concerts is one of the oldest and cheapest.

#### "Product placement"

That's the term that Hollywood uses for including products and logos in TV programs and movies. When you see a character on the WB sipping a Coke, for example, it's no accident. Coke spent millions for that. Where can you place your logo? If the parking attendants at downtown garages are going to wear baseball caps, why not yours? Would the likely winners of the next charity marathon wear your t-shirt? The possibilities are endless.

#### Shake hands and kiss babies

Politicians call the concept of getting out with the public "retail politics." And even in this modern media age, they still consider it to be an important way to win votes. So "retail radio" is what Fred Jacobs calls the same concept when applied to our business - and it's just as effective at winning Arbitron votes. KNDD has one of the best programs for doing this. Their world famous "End Modulators" got that way on the Seattle season of MTV's Real World. They aggressively recruit interns, have strict standards for how appearances look, work their record company friends for lots of product to give away, use their database to publicize events... It's a well-oiled machine. Researchers will tell you that whoever wins the "Which station is seen all over town?" image question is often top-rated.

So fear not. Having your promotion budget slashed isn't the end of the world. It just forces you to get more creative and do better radio. It may even be a blessing in disguise.

Dave Beasing consults Alternative stations for Jacobs Media. Clients include: KNDD/Seattle, WXDX/Pittsburgh, KDGE/Dallas, and many others. He can be reached at (818) 762-3858.

## no. 1 buzzband

(IN THE WEEK

## mostadded

1. FULL DEVIL JACKET "Where Did You Go" (Enclave/Mercury/IDJMG) (37) KAZR, KUPD, WAMX, WCCC,



WCMF, WJJO, WMFS, WRIF, WTFX, WXTB

- 2. VAST "Free" (Elektra/EEG) (35) KATT, KEMF, KISS, KRZR, KSJO, WIYY, WLZR, WPHD, WZTA, WZXR
- 3. FUEL "Hemorrhage" (Sony/550 Music) (32) KLBJ, WCCC, WEBN, WIYY, WLLI, WLZR, WMMR, WMMS, WYSP, WZZO
- COLD "Just Got Wicked" (Flip/IDJMG) (23) 4 KTUX, WAAF, WKLC, WNOR, WQBK, WQXA, WRIF, WRXF, W770 WBYR
- 4. PAUL RODGERS "Deep Blue" (CMC/SRG) (23) KLIZ, KRZZ, KZZK, WCMF, WIRX, WKIT, WKSY, WSUE, WTBK, WZOW
- 5. KID ROCK "Wasting Time" (Top Dog/Lava/AG) (15) KIBZ, KQWB, KZRQ, WAMX, WBYR, WKSM, WQAK, WQWK, WRAT, WZBH
- 6. AMERICAN PEARL "Free Your Mind" (Wind-up) (13) KDEZ, KLOL, KRWN, KUPD, WBYR, WEBN, WKSY, WQBK, WROV, WZBH
- SCORPIONS "Hurricane 2000" (Koch) (12) 7. KLOS, KSHE, KSQY, KTWS, KZZK, WBOP, WDHA, WTBK, WYBB, WYXZ
- FOO FIGHTERS "Next Year" (RCA) (12) 7. KORB, KZOQ, KZRK, WQZK, WRQK, WRUF, WRWK, WSUE, WTBK, WWWX
- SUNNA "Power Struggle" (Astralwerks/Melankolic/Virgin) (10) 8. KIOZ, KRZR, KXXR, WAAF, WKQZ, WNOR, WQAK, WRXF, WZBH, WZTA

#### VAST "Free" Elektra/EEG



The first single from VAST's second album, Music For People, was added by 35 this week, making it both #2 Most Added and #1 Buzzband. With a total cume of 42, (WAAF, KRXQ, WLZR) "Free" gets the biggest increase from WXTM, which leads all increasers with +14. "It's a refreshing, unique sound to round out the radio station," WQXA/Harrisburg PD Claudine DeLorenzo enthuses.

## topgainers

**1. NICKELBACK "Breathe"** (Roadrunner) (+370) KORB +19, KZRQ +18, WEGW +15, WVRK +14, KDOT +13



- 2. 3 DOORS DOWN "Loser" (Republic/UMG) (+320) KFMW +35, LOUD +29, WWWX +29, WRXL +22, KZRK +17
- 3. PRIMUS W/OZZY "N.I.B." (Divine/Priority) (+226) WAZU +27, WLLI +19, KCGQ +17, KICT +16, KZRQ +15
- 4. KENNY WAYNE SHEPHERD "Last Goodbye" (Giant/Reprise) (+221) KIBZ +14, WAPL +12, KSEZ +11, KLPX +10, WBOP +10
- 5. RED HOT CHILI PEPPERS "Californication" (Warner Bros.) (+219) WXCM +28, KUFO +20, WRAT +18, KORB +15, KLPX +13
- 6. AMERICAN PEARL "Free Your Mind" (Wind-up) (+207) KEYJ +12, KNCN +11, KIBZ +10, WPHD +10, WPXC +8
- 7. SCORPIONS "Hurricane 2000" (Koch) (+199) KTAL +18, WEGR +17, KRWN +16, WDVE +15, WKIT +14
- 8 RAGE AGAINST THE MACHINE "Testify" (Epic) (+177) WQWK +14, KKED +13, KFMW +11, KORB +10, KQRC +7
- 9. MARVELOUS 3 "Sugarbuzz" (HiFi/Elektra/EEG) (+170) WEGW +12, WPHD +12, WRXF +11, KSEZ +9, WRUF +8
- 10. ONE WAY RIDE "Painted Perfect" (Refuge/MCA) (+162) KFMF +14, WGBF +14, WAZU +12, WIRX +12, KZRQ +11



inside

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**New Music** 

**Hot Trax** 



## mostrequested

- 2 1• PAPA ROACH 3 - 2• 3 DOORS DOWN CREED 5 - 3. MOTLEY CRUE 1 - 4 10 - 5+ K.W. SHEPHERD
- "Last Resort" "Kryptonite" "With Arms Wide ... " "Hell On High Heels" "Last Goodbye"
- (DreamWorks) (Republic/UMG) (Wind-up) (Motley/Beyond) (Giant/Reprise)
- METALLICA 4 - 6 D - 7. PRIMUS/OZZY ...
- 6 8 RED HOT CHILI ....
- DISTURBED 9 - 9.
- 8 10 AC/DC

- "N.I.B." "Californication" "Stupify" "Satellite Blues"

"I Disappear"

(Hollywood) (Divine/Priority) (Warner Bros.) (Giant/Reprise) (Elektra/EEG)







Fuel "Hemorrhage (In My Hands)" 550 Music (fuelweb.com)

\* This song is the first single from Fuel's sophomore album, Something Like Human.
\* Fuel's first album, the platinum plus Sunburn, featured the hit "Shimmer," which

shattered airplay longevity records.

\* "Hemorrhage" is a mid-tempo tune that crescendos to a powerful chorus with understated guitars creating an emotionally urgent song.

\* 34 Rock stations are already spinning Fuel including WIYY, WMMR, WZTA, WLZR, and WYSP, as well as 16 Moderns (KROQ, WBCN, WPLY, and WXRK)

#### Foo Fighters "Next Year"

Roswell/RCA

(foofighters.com)

\* "Next Year" is the follow up to the Foo Fighters' top fifteen Hot Track "Breakout."

\* This song is smoother than previous singles, tailor-made for middays with its melodic guitars. Dave Grohl's vocals are punctuated by the steady beat of a tambourine and back-up vocals from John Doe and Andy Sturmer.

\* Six Moderns and thirteen Rock stations are already on "Next Year," making it number seven most added at Rock.

#### Halford "Night Fall" Metal-Is/SRG (robhalford.com)

\* "Night Fall" is the second single from the *Resurrection* album which has re-established Rob Halford as the high priest of Metal.

\* Searing vocals and scorching guitars punctuate the addictive beat of this raging slab of Metal goodness.

\* The VH1 Rock Show is presenting the **Iron Maiden** *Brave New World Tour* with special guests **Queensryche** and Halford. A special edition of the Rock Show on Friday, August 11 was hosted by Rob Halford and featured interviews, videos and exclusive live performance footage from all three bands.

#### **Alice Cooper**

"Gimmie"

Spitfire

#### (alicecooper.com)

"Gimmie" features aggressive guitars with the classic voice of one of the gods of Metal, Alice Cooper.
"Gimmie this! Gimmie that!" shouts out the selfish pounding chorus — a definite theme of greed. Which in turn leads to the opus of gluttony, with forceful and colorful lyrics.

\* KLOS and KSEK are already crying "Gimmie Alice Cooper!"

#### **Chronic Future**

"Come Correct"

Beyond

#### (chronicfuture.com)

\* Blasting out of Scottsdale, Arizona, Chronic Future has the distinction of being one of the few bands to put out their own album before the members were even in high school.

\* "Come Correct" mixes aggressive, riff-heavy guitars with a Hip-Hop style similar to the **311** hit "All Mixed Up" and Rage Against The Machine's "Killing In The Name Of."

\* The band's album, 4 *Elements*, is due to hit the streets on August 22, produced by Jay Lean (Ice-T, Bodycount).





# (Full Rock Panel: Active R k 1 - and Rock 25-44)

August 1 - 7. 2 00

W TW	Artist	Track	Label	TW	Move	LW	Cume/Adds	LW TW	Antist	Track	Label	TW	Move	LW	Cume/A
3 1.	RED HOT CHILI	CALIFOR	(Warner Bros.)	3779	219	3560	175/0	53 51•	FINGER ELEVEN	DRAG	(Wind-up)	479	34	445	53/1
D 2	CREED	ARMS	(Wind-up)	3619	-149	3768	161/2	45 52	BON JOVI	MY	(Island/IDJMG)	471	-67	538	37/1
23	METALLICA	DISAPPEAR	(Hollywood)	3467	-117	3584	156/0	62 53•	HED (PE)	BARTENDER	(Jive)	434	86	348	48/5
5 4.	3 DOORS DOWN	LOSER	(Republic/UMG)	3269	320	2949	171/6	51 54	DEADLIGHTS	SWEET	(Elektra/EEG)	421	-35	456	47/0
4 5	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	2917	-297	3214	143/0	59 55•	CLARKS	BETTER	(Razor & Tie)	419	62	357	37/5
6 6	PERFECT CIRCLE	JUDITH	(Virgin)	2801	-33	2834	132/1	58 56.	ROBIN TROWER	TOO	(Aezra/Orpheus)	419	38	381	32/1
9 7.	PAPA ROACH	LAST	(DreamWorks)	2641	117	2524	114/2	56 57.	AC/DC	STIFF	(Elektra/EEG)	391	9	382	42/0
8 8	U.P.O.	GODLESS	(Epic)	2502	-163	2665	136/0	60 58.	STAIND	HOME	(Elektra/EEG)	375	19	356	29/0
10 9	S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	2410	-100	2510	125/3	52 59	FOO FIGHTERS	BREAKOUT	(Roswell/RCA)	371	-80	451	23/0
7 10	AC/DC	BLUES	(Elektra/EEG)	2405	-324	2729	137/0	84 60.	MARVELOUS 3	SUGARBUZZ	(HiFi/Elektra/EEG)	367	170	197	40/6
3 11.	K.W.SHEPHERD	LAST	(Giant/Reprise)	2234	221	2013	129/3	69 61.	FOO FIGHTERS	LEARN	(Roswell/RCA)	354	82	272	36/0
5 12-	PRIMUS W/OZZY	N,I.B.	(Divine/Priority)	2111	226	1885	147/4	61 62	TONIC	SUGAR	(Universal/UMG)	353	-2	355	25/0
1 13	GODSMACK	BAD	(Republic/UMG)	2072	-8	2080	113/1	65 63*		BREAK	(Interscope)	352	11	341	18/0
2 14	DEFTONES	CHANGE	(Maverick)	2060	-15	2075	105/1	54 64	KID ROCK	AMERICAN		339	-101	440	27/0
4 15	MOTLEY CRUE	HELL		1939	-58	1997	132/0				(Top Dog/Lava/AG)				
9 16.	NICKELBACK	BREATHE	(Motley/Beyond) (Roadrunner)	1418	370	1048	114/9	73 65* 57 66	GODSMACK	KEEP	(Republic/UMG)	301	-81	263 381	23/0
	PEARL JAM	LIGHT	(Epic)		-339	1755	103/1		KITTIE	CHARLOTTE	(Pachyderm)	300			24/0
	8STOPS7	QUESTION		1416 1393	-339 97	1/55	123/12		TAPROOT		(Artemis)	297	-47	344	35/
9 18.			(Reprise)				and the second	74 68-		AGAIN	(Atlantic/AG)	296	37	259	33/
8 19.	DISTURBED	STUPIFY	(Giant/Reprise)	1326	36	1290	84/2	67 69	CREASE	FRUSTRA	(Roadrunner)	270	-30	300	28/
4 20•	ONE WAY RIDE	PAINTED	(MCA)	1296	162	1134	108/3	72 70	KID ROCK	ONLY	(Top Dog/Lava/AG)	264	-6	270	25/
3 21•	INCUBUS	STELLAR	(Immortal/Epic)	1238	67	1171	88/3	77 71•	RAGE AGAINST	SLEEP	(Epic)	258	23	235	17/
2 22•	EVE 6	PROMISE	(RCA)	1221	18	1203	88/1	75 72	STAIND	MUDSHOVEL	(Flip/EEG)	252	-5	257	21/
7 23	KING/CLAPTON	RIDING	(Reprise)	1148	-207	1355	72/0	86 73•	UNIFIED THEORY	CALIFORNIA	(Universal/UMG)	246	57	189	20/
0 24•	UNION UNDER	TURN	(Columbia/CRG)	1143	102	1041	96/5	70 74	DEF LEPPARD	CENTURY	(IDJMG)	241	-30	271	23/
8 25.	LIVE	THEY	(radioactive/MCA)	1133	83	1050	91/5	71 75	HALFORD	RESURR	(Metal-Is/SRG)	234	-37	271	29/
6 26•	QUEENS OF	LOST	(interscope)	1118	30	1088	97/4	D 76•	RADFORD	CLOSER	(RCA/BMG)	231	119	112	33/
1 27	ROB ZOMBIE	SCUM	(Hollywood)	1031	-8	1039	82/0	D 77	BUSH	WARM	(Trauma)	229	-68	297	15/
3 28•	ISLE OF Q	LITTLE	(Universal/UMG)	973	29	944	87/0	D 78•	KID ROCK	WASTING	(Top Dog/Lava/AG)	229	106	123	41/1
1 29	EVERCLEAR	WONDERFUL	(Capitol)	966	-277	1243	60/1	82 79•	SISTER HAZEL	CHANGE	(Universal/UMG)	225	23	202	13/
2 30	MATCHBOX TWENTY	BENT	(Lava/AG)	954	-58	1012	52/0	D 80•	NORTH MISS	SHAKE	(Tone Cool/Rounder/Isl./IDJMG)	222	129	93	25/
0 31	IRON MAIDEN	WICKER	(Portrait/CRG)	879	-367	1246	77/1	78 81•	PAGE/CROWES	WHAT	(Musicmaker.com)	222	6	216	20/
5 32•	KORN	SOMEBODY	(Immortal/Epic)	845	31	814	72/4	D 82•	AMERICAN PEARL	FREE	(Wind-up)	216	207	9	42/1
7 33	LIMP BIZKIT	TAKE	(Hollywood)	814	-236	1050	44/0	66 83	PEARL JAM	NOTHING	(Epic)	214	-98	312	23/
5 34	CULT	PAINTED	(IDJMG)	788	-313	1101	57/0	D 84•	SCORPIONS	HURRICANE	(KOCH)	214	199	15	26/1
4 35	PAUL RODGERS	DRIFTERS	(CMC/SRG)	770	-146	916	57/5	79 85	SLIPKNOT	SPIT	(Roadrunner)	205	-11	216	27/
6 36	PAGE/CROWES	TEN	(musicmaker.com)	766	-13	779	63/4	95 86•	APARTMENT 26	BACKWARDS	(Hollywood)	202	57	145	27/
8 37•	DON HENLEY	NOT	(Warner Bros.)	752	20	732	58/4	85 87•	58	PIECE	(Beyond/Americoma)	195	0	195	16/
7 38	RED HOT CHILI	OTHERSIDE	(Warner Bros.)	692	-64	756	60/0	76 88	LITTLE FEAT	SAMPLE	(CMC Inter./SRG)	194	-53	247	16/
3 39•	CREED	HIGHER	(Wind-up)	675	101	574	55/0	63 89	J.J.DUPREE	MAINLINE	(V2)	193	-153	346	20/
0 40	INCUBUS	PARDON	(Immortal/Epic)	663	-8	671	43/0		SANTANA	PUT	(Arista)	180	9	171	20/
4 41.	a transmission and the second s	CLIMBING	(Capitol)	593	23	570	59/3	87 91	SONIC JOYRIDE	IS	(Anomally)	179	-8	187	18/
1 42	KORN	MAKE	(Immortal/Epic)	586	-17	603	35/0	83 92	ALICE COOPER	BLOW	(Spitfire)	172	-29	201	13/
		VOODOO	(Republic/UMG)	580	46	534	47/0		WHEATUS	TEENAGE	(Columbia/CRG)	172	47	125	12/
	RAGE AGAINST	TESTIFY	(Epic)	573	177	396	59/3	90 94•		WAFFLE	(TVT)	171	8	163	9/
9 45	NICKELBACK	LEADER	(Roadrunner)	568	-107	675	37/0	D 95•	BUSH	CHEMICALS	(Trauma)	165	40	125	18/
	METALLICA	NO	(Elektra/EEG)	554	33	521	48/0	100 96•	and the second s					-	
	SR-71	RIGHT	(RCA)						PODUNK	SCAR	(Warner Bros.)	161	23	138	22/
	P.O.D.			550 540	74	476	<b>46/1</b>	89 97		SUMMER	(Matchbox)	159	-10	169	15/
2 48		ROCK	(Atlantic/AG)	549	-37	586	58/0	80 98	GOV'T MULE	FALLEN	(Capricorn)	156	-49	205	15/
	DOPE	YOU	(Flip/Epic)	532	50	482	58/5		LIMP BIZKIT	TAKE	(Hollywood)	156	146	10	9/
10 50+	CREED	WHAT	(Wind-up)	511	50	461	38/0	D 100	GREEN VINYL	KALEIDO	(DCC Compact CI.)	153	58	95	15

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous arplay week; Plays LW: Total number of Plays during previous arplay week; Curre: Tota number of stations paying; Adds: number of new stations reporting as an add.

				(Full Rock	Panel:	Acti	Ve Ro	Ck 1	18-	34 and Rock	25-44)				
LW	TW	Artist	Title	Label	TW	LW	Move	LW	I	M. Artist	Title	Lakel	TW	LW	Nove_
1	1+	3 DOORS DOWN	The Better Life	(Republic/UMG)	6186	6163	23	11	11-	K.W.SHEPHERD	Trouble Is	(Giant/Reprise)	2475	2158	317
2	2	VARIOUS ARTISTS	Mission 2 OST	(Hollywood)	5345	5722	-377	15	12•	PRIMUS W/OZZY	Nativity In Black	(Divine/Priority)	2111	1885	226
3	3.	CREED	Human Clay	(Wind-up)	4866	4845	21	13	13	DEFTONES	White Pony	(Maverick)	2070	2082	-12
4	4•	RED HOT CHILI	Californication	(Warner Bros.)	4659	4462	197	17	14•	NICKELBACK	The State	(Roadrunner)	1986	1723	263
6	5.	GODSMACK	Godsmack	(Republic/UMG)	3073	2999	74	14	15	MOTLEY CRUE	New Tattoo	(Motley/Beyond)	1939	1997	-58
5	6	AC/DC	Stiff Upper Lip	(Elektra/EEG)	2868	3180	-312	16	16•	INCUBUS	Make Yourself	(Immortal/Epic)	1901	1842	59
7	7	PERFECT CIRCLE	Me De Noms	(Virgin)	2866	2868	-2	12	17	PEARL JAM	Binaural	(Epic)	1684	2084	-400
10	8•	PAPA ROACH	Infest	(DreamWorks)	2677	2557	120	18	18•	KORN	Issues	(Immortal/Epic)	1566	1547	19
9	9	S/TEMPLE PILOTS	No. 4	(Atlantic/AG)	2526	2585	-59	20	19•	8STOPS7	In Moderation	(Reprise)	1408	1312	96
8	10	U.P.O.	No Pleasantries	(Epic)	2502	2665	-163	D	20•	DISTURBED	The Sickness	(Giant/Reprise)	1326	1298	28
	<b>fmqb</b> august 11, 2000														

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# mainstream rock [25-44] August 1-7. 20

		<u>e</u> r			k			0			nck					
August 1 -7, 2000			1	18-3	34 ]	-					[25-44]			Aug	gust 1 ·	7, 2000
LW TW Artist	Track	Label	IW				me/Adds	LW TW	Artist	Track	Label	TW	Move	LW	2W C	ume/Ad
1 1 PERFECT CIRCLE	JUDITH	(Virgin)	2122	-33	2155	2187	84/0	1 1	CREED	ARMS	(Wind-up)	19 <b>97</b>	-32	2029	2111	92/1
2 2. PAPA ROACH	LAST	(DreamWorks)	2101			1967	78/1	32	RED HOT CHILI	CALIFOR	(Warner Bros.)	1747	97	1650	1501	88/ <b>0</b>
4 3• RED HOT CHILI	CALIFOR	(Warner Bros.)	2032				87/0	63	K.W.SHEPHERD	LAST	(Giant/Reprise)	1680	145	1535	1365	96/2
3 4 METALLICA	DISAPPEAR	(Hollywood)	1930			2232	79/0	24	AC/DC	BLUES	(Elektra/EEG)	1573	-227	1800	1857	92/0
8 5• 3 DOORS DOWN	LOSER	(Republic/UMG)	1918	189	1729	1624	85/1	55	METALLICA	DISAPPEAR	(Hollywood)	1537	-22	1559	1670	77/0
6 6 DEFTONES	CHANGE	(Maverick)	1736		1743		82/1	4 6	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	1466	-158	1624	1689	75/0
5 7 U.P.O.	GODLESS	(Epic)			1754		80/0	77	S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	1393	-118	1511	1713	73/2
D 8 CREED	ARMS	(Wind-up)	1622	-117	1739	2006	69/1	10 8	3 DOORS DOWN	LOSER	(Republic/UMG)	1351	131	1220	1097	86/5
9 9 GODSMACK	BAD	(Republic/UMG)	1601	-42	1643	1562	77/0	89	MOTLEY CRUE	HELL	(Motley/Beyond)	1244	-33	1277	1152	82/0
10 10 3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	1451	-139	1590	1633	68/0	9 10	KING/CLAPTON	RIDING	(Reprise)	1067	-200	1267	1287	67/0
11 11• DISTURBED	STUPIFY	(Giant/Reprise)	1211	31	1180	1143	74/2	15 11	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	917	133	784	645	72/1
12 12• PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	1194	93	1101	949	75/3	11 12	U.P.O.	GODLESS	(Epic)	855	-56	911	907	56/0
13 13• S/TEMPLE PILOTS		(Atlantic/AG)	1017	18	999	1119	52/1	12 13	PEARL JAM	LIGHT	(Epic)	815	-84	899	872	60/1
14 14• INCUBUS	STELLAR	(Immortal/Epic)	1000	22	978	873	69/3	14 14	MATCHBOX TWENTY	BENT	(Lava/AG)	806	-27	833	948	44/0
23 15• NICKELBACK	BREATHE	(Roadrunner)	975	253	722	432	67/2	13 15	PAUL RODGERS	DRIFTERS	(CMC/SRG)	698	-139	837	1073	51/4
18 16• UNION UNDER	TURN	(Columbia/CRG)	959	78	881	823	73/2	21 16	LIVE	THEY	(radio <i>active</i> /MCA)	697	54	643	556	55/3
20 17• ONE WAY RIDE	PAINTED	(MCA)	934	103	831	732	71/0	19 17	PAGE/CROWES	TEN	(musicmaker.com)	697	61	636	582	57/4
17 18 ROB ZOMBIE	SCUM	(Hollywood)	901	-27	928	884	71/0	18 18	DON HENLEY	NOT	(Warner Bros.)	689	21	668	597	54/4
16 19 AC/DC	BLUES	(Elektra/EEG)	832	-97	929	1023	45/0	16 19	PERFECT CIRCLE	JUDITH	(Virgin)	679	0	679	627	48/1
21 20• KORN	SOMEBODY	(Immortal/Epic)	778	15	763	635	65/4	23 20	8STOPS7	QUESTION	(Reprise)	659	84	575	469	62/6
22 21 QUEENS OF	LOST	(Interscope)	754	-3	757	728	63/0	17 21	IRON MAIDEN	WICKER	(Portrait/CRG)	567	-110	677	675	49/1
26 22• 8STOPS7	QUESTION	(Reprise)	734	13	721	628	61/6	20 22	EVERCLEAR	WONDERFUL	(Capitol)	565	-79	644	662	37/1
15 23 LIMP BIZKIT	ТАКЕ	(Hollywood)	727	-211	938	982	37/0	25 23	PAPA ROACH	LAST	(DreamWorks)	540	59	481	379	36/1
24 24 MOTLEY CRUE	HELL	(Motley/Beyond)	695	-25	720	727	50/0	24 24	EVE 6	PROMISE	(RCA)	536	36	500	475	44/1
25 25 EVE 6	PROMISE	(RCA)	685	-18	703	700	44/0	22 25	CULT	PAINTED	(IDJMG)	521	-113	634	660	38/0
28 26• INCUBUS	PARDON	(Immortal/Epic)	605	18	587	631	38/0	27 26	GODSMACK	BAD	(Republic/UMG)	471	34	437	392	36/1
19 27 PEARL JAM	LIGHT	(Epic)	601	-255	856	910	43/0	35 27	NICKELBACK	BREATHE	(Roadrunner)	443	117	326	177	47/7
29 28 KORN	MAKE	(Immortal/Epic)	564	-7	571	689	32/0	28 28	ISLE OF Q	LITTLE	(Universal/UMG)	434	8	426	398	39/0
32 29• K.W.SHEPHERD	LAST	(Giant/Reprise)	554	76	478	388	33/1	26 29	BON JOVI	MY	(Island/IDJMG)	408	-66	474	462	31/1
31 30• ISLE OF Q	LITTLE	(Universal/UMG)	539	21	518	496	48/0	30 30	CREED	HIGHER	(Wind-up)	392	28	364	344	30/0
39 31• RAGE AGAINST	TESTIFY	(Epic)	513	159	354	115	52/3	31 31	ROBIN TROWER	T00	(Aezra/Orpheus)	386	45	341	288	29/1
35 32• DOPE	YOU	(Flip/Epic)	464	43	421	355	47/3	37 32	STIR	CLIMBING	(Capitol)	375	62	313	267	39/2
34 33 P.O.D.	ROCK	(Atlantic/AG)	438	-23	461	495	46/0	29 33	RED HOT CHILI	OTHERSIDE	(Warner Bros.)	370	-35	405	482	32/0
36 34• LIVE	THEY	(radio <i>active/</i> MCA)	436	29	407	395	36/2	33 34	QUEENS OF	LOST	(Interscope)	364	33	331	325	34/4
41 35• HED (PE)	BARTENDER	(Jive)	404	64	340	238	44/5	36 35	CLARKS	BETTER	(Razor & Tie)	363	49	314	269	32/4
27 36 EVERCLEAR	WONDERFUL	(Capitol)	401	-198	599	741	23/0	38 36	ONE WAY RIDE	PAINTED	(MCA)	362	59	303	291	37/3
43 37• FINGER ELEVEN	DRAG	(Wind-up)	355	25	330	288	40/1	32 37	DEFTONES	CHANGE	(Maverick)	324	-8	332	320	23/0
47 38• SR-71	RIGHT	(RCA)	344	50	294	260	25/1	39 38	TONIC	SUGAR	(Universal/UMG)	289	-5	294	262	20/0
37 39 NICKELBACK	LEADER	(Roadrunner)	341	-46	387	494	21/0	34 39	INDIGENOUS	LITTLE	(Pachyderm)	267	-62	329	466	21/0
42 40• LIMP BIZKIT	BREAK	(Interscope)	340	6	334	362	17/0	42 40	AC/DC	STIFF	(Elektra/EEG)	256	-4	260	268	27/0
48 41• GODSMACK	V00000	(Republic/UMG)	336	48	288	364	28/0	43 41	GODSMACK	V00D00	(Republic/UMG)	244	-2	246	244	19/0
44 42• METALLICA	NO	(Elektra/EEG)	334	6	328	296	30/0	48 42	CREED	WHAT	(Wind-up)	239	35	204	188	19/0
40 43 RED HOT CHILI	OTHERSIDE	(Warner Bros.)	322	-29	351	331	28/0	50 43	INCUBUS	STELLAR	(Immortal/Epic)	238	45	193	207	19/0
49 44• STAIND	НОМЕ	(Elektra/EEG)	319	45	274	362	23/0	40 44	NICKELBACK	LEADER	(Roadrunner)	227	-61	288	328	16/0
30 45 IRON MAIDEN	WICKER	(Portrait/CRG)	312	-257	569	640	28/0	D 45	METALLICA	NO	(Elektra/EEG)	220	27	193	222	18/0
45 46 DEADLIGHTS	SWEET	(Elektra/EEG)	288	-34	322	293	3 <mark>4/0</mark>	_	SCORPIONS	HURRICANE		214	199	15	-	25/11
D 47• CREED	HIGHER	(Wind-up)	283	73	210	245	25/0	46 47		WHAT	(musicmaker.com)	208	-2	210		18/0
46 48 KITTIE	CHARLOTTE	(Artemis)	273	-37	310	329	32/1	D 48	FOO FIGHTERS	LEARN	(Roswell/RCA)	206	49	157	170	20/0
D 49• CREED	WHAT	(Wind-up)	272	15	257	238			SR-71	RIGHT	(RCA)	206	24			21/0
33 50 CULT	PAINTED	(IDJMG)		-200	467		19/0		DEF LEPPARD	CENTURY	(IDJMG)	187	-9	196		17/1
		otal number of Plays during curren 2 Week: Total nu	Processing of the local division of the loca													

# airplayanalysis

NICKELBACK BREATHE Roadrunner Total Spins/Gain 1418/370 Total Stations: 114 Hot Trax: 29 - 16•	Total Spins/Gain 3 DOORS DOWN 3269/320 LOSER Total Stations: 171 Republic/UMG Hot Trax: 5 - 4•	Total Spins/Gain PRIMUS W/OZZY 2111/226 N.I.B. Total Stations: 147 Divine/Priority Hot Trax: 15 - 12•	Total Spins/Gain K.W.SHEPHERD 2234/221 LAST Total Stations: 129 Giant/Reprise Hot Trax: 13 - 11•	Total Spins/Gain RED HOT CHILI 3779/219 CALIFOR Total Stations: 175 Warner Bros. Hot Trax: 3 - 1•
TW         LW         2W         2W         2W           ATLANTA,         WKLS         -         -         -         -           AUSTIN,         KLBJ         7         9         5         21           BALTIMORE,         WIYY         -         -         -         -           BOSTON,         WARF         -         -         -         -           CHARLOTTE,         WXRC         22         15         -         37           CINCINNATI,         WEBN         18         17         17         65           CLEVELAND,         WMKMS         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           COLUMBUS,         WEX2         4         -         4         -           DETROIT,         WRFA         9         -         9         30           GREENSBORO,         WKRA         9         -         9         -         -           LAS VEGAS,         KOMP         10         -         10         10         16         18         34           KANASS CITY,         KYRA         9         -	TW         LW         2W TS           ATLANTA,         WRLS         -         -         -           AUSTIN,         KLBJ         28         27         222           BALTIMORE.         WIYY         29         26         26         229           BOSTON,         WAR         31         32         250         Circlinkart,         WKR         31         31         32         250           CIARLOTTE,         WXRC         31         31         32         250         Circlinkart,         WKR         31         32         250           CILVELAND,         WMKN         17         15         56         CIVELAND,         WMKN         17         15         50           COLUMBUS,         WAZU         4         35         34         230         COLUMBUS,         WRZX         6         7         18         59           DALLAS,         KGE         19         17         18         59         14         30         22         116           DERVER,         KBPI         23         23         22         116         15         114           COLUMBUS,         WRD         -         -         -	TW         LW         2W         TS           ATLANTA,         WKLS         -         -         -         -           AUSTIN,         KLBJ         17         17         77           BALTIMORE,         WIYY         21         19         19         72           BOSTON,         WARF         10         9         8         42           CINCINNATI,         WEBN         -         -         -         -           CLEVELAND,         WMKM         10         8         10         42           CLEVELAND,         WMKZ         8         6         8         25           COLUMBUS,         WAZU         27         -         27           COLUMBUS,         WBZX         8         6         8         25           COLUMBUS,         WAZU         27         -         -         -           DALLAS,         KEGE         12         14         14         0           DALLAS,         KEGE         12         13         13         62           COLUMBUS,         WRIF         5         13         13         78           GREENSBORO,         WXRA         -         <	TW         LW         2W         2W         TS           AILANTA,         KILB         7         7         7         24           AUSTIN,         KILB         13         14         15         49           BALTIMORE,         WIYY         -         -         -         -           BOSTON,         WARE         19         28         29         119           CINCINNATI,         WEBN         -         -         -         -           CIEVELAND,         WMR         -         -         -         -           CIEVELAND,         WMR         -         -         -         -           COLUMBUS,         WBZ         -         -         -         -           COLUMBUS,         WBZ         -         -         -         -           DALLAS,         KEG         -         -         -         -           DENVER,         KBPI         -         -         -         -           DETROIT,         WR         15         14         14         16           GREENSBORO,         WXR         15         15         94         15         15         94 <t< td=""><td>TW         LW         2W TS           ATLANTA,         WACLS         -         11         18         66           AUSTIN,         KLBJ         92         27         71         23           BALTIMORE,         WIYY         31         18         18         11           BOSTON,         WARA         39         38         9248           CHARLOTTE,         WXRG         13         19         28         170           CLEVELAND,         WMKS         -         -         -         -           COLUMBUS,         WAUX         6         37         37         184           COLUMBUS,         WLVO         6         6         6         27           DALLAS,         KEGL         11         14         72         DENVER,         KBPI         22         22         11         14         72           DENVER,         KBPI         25         24         24         67         HAHTORD,         WCCC         16         16         16         16         16         16         16         16         16         16         16         16         16         17         KANSAS         10         23</td></t<>	TW         LW         2W TS           ATLANTA,         WACLS         -         11         18         66           AUSTIN,         KLBJ         92         27         71         23           BALTIMORE,         WIYY         31         18         18         11           BOSTON,         WARA         39         38         9248           CHARLOTTE,         WXRG         13         19         28         170           CLEVELAND,         WMKS         -         -         -         -           COLUMBUS,         WAUX         6         37         37         184           COLUMBUS,         WLVO         6         6         6         27           DALLAS,         KEGL         11         14         72         DENVER,         KBPI         22         22         11         14         72           DENVER,         KBPI         25         24         24         67         HAHTORD,         WCCC         16         16         16         16         16         16         16         16         16         16         16         16         16         17         KANSAS         10         23
Total Spins/Gain AMERICAN PEARL 216/207 FREE Total Stations: 42 Wind-up Hot Trax: D - 82•	Total Spins/Gain SCORPIONS 214/199 HURRICANE Total Stations: 26 KOCH Hot Trax: D - 84•	Total Spins/Gain RAGE AGAINST 573/177 TESTIFY Total Stations: 59 Epic Hot Trax: 55 - 44•	Total Spins/Gain ONE WAY RIDE 1296/162 PAINTED Total Stations: 108 MCA Hot Trax: 24 - 20•	Total Spins/Gain LIMP BIZKIT 156/146 TAKE Total Stations: 9 Hollywood Hot Trax: D - 99•
TW         LW         2W TS           ATLANTA,         WILS         -         -         -           AUSTIN,         KLBJ         -         -         -           BALTMORE,         WIYY         -         -         -           BOSTON,         WAAF         -         -         -           CHARLOTTE,         WXRC         -         -         -           CHARLOTTE,         WXRC         -         -         -           CILCVLAND,         WCX         -         -         -           COLUMBUS,         WZU         -         -         -           COLUMBUS,         WZV0         -         -         -           COLUMBUS,         WZV0         -         -         -           COLUMBUS,         WEX         -         -         -           DENCR         KBPI         -         -         -           DETROIT,         WBF         -         -         -           HARTFOD,         WCCC         -         -         -           IDAGIALAS,         KMBB         -         -         -           LOS AUSAS         CITY,         KYS         -	TW         LW         2W TS           ATLANTA,         WRLS         -         -           AUSTIN,         KLBJ         -         -           BALTMORE,         WIYP         -         -           BOSTON,         WAAF         -         -           BOSTON,         WAAF         -         -           CHARLOTTE,         WXRG         -         -           CIEVELANO,         WIMS         -         -           CLEVELAND,         WIXCX         11         4           COLUMBUS,         WBZX         -         -           COLUMBUS,         WIF         -         -           COLUMBUS,         WKV0         -         -           COLUMBUS,         WKP         -         -           COLUMBUS,         WKP         -         -           OETROIT,         WRIF         -         -           GREENSBORO,         WKRA         -         -           HARTFORD,         WCCC         -         -           INDANAPOLIS,         WFBO         -         -           LONG BLAND,         WBAB         -         -           LONG BLAND,         WBA	TW         LW         2W TS           ATLANTA,         WICLS         -         -         -           AUSTIN,         KLBJ         -         -         -         -           BALTIMORE,         WIY         -         -         -         -           BOSTON,         WAAF         39         41         31         226           CHARLOTTE,         WXRC         -         -         -         -           CLEVELAND,         WIKCS         -         -         -         -           CLEVELAND,         WIKCS         -         -         -         -           COLUMBUS,         WEZX         6         4         10         -           COLUMBUS,         WEX         6         4         10         -           COLUMBUS,         WEX         6         4         10         -           COLUMBUS,         WEX         6         4         10         -           DENNER,         KEGL         -         -         -         -           MILAS,         KEGC         7         -         7         -           MARTORD,         WER         -         -         -	TW         LW         2W TS           ATLANTA,         WKLS         -         -         -           AUSTIN,         KLBJ         8         10         9         49           BALTIMORE,         WYR         8         7         37           BOSTON,         WAAF         -         -         -           CHARLOTE,         WXRC         15         10         10         73           CINCINNAIT,         WEN         9         9         11         66           CLEVELAND,         WMKS         -         -         -           CLEVELAND,         WRKX         -         -         -           COLUMBUS,         WZU         39         27         66           COLUMBUS,         WEX         8         3         -         11           COLUMBUS,         WZC         6         7         32           DENVER         KBPI         -         -         -         -           ANSAS CITY,         WYS         -         -         -         -           KANSAS CITY,         KYS         -         -         -         -           LAS VEGAS,         KOMP <td< td=""><td>TW         LW         2W         TS           ALANTA,         WRLS         -         -         -           AUSTIN,         KLBJ         -         -         -           BALTIMORE,         WILY         -         -         -           BOSTON,         WAAF         -         -         28           CHARLOTTE,         WXRC         -         -         -           COLVELAND,         WMMS         -         -         -           CLEVELAND,         WMKS         -         -         -           COLUMBUS,         WAZU         -         -         -           COLUMBUS,         WAZU         -         -         -           DALLAS,         KEEL         -         -         -           OETROIT,         WHIF         -         -         -           DEAVER,         KEPI         -         -         -           DEAVER,         KEPI         -         -         -           OETROIT,         WHIF         -         -         -           DEAVER,         KEPI         -         -         -           INDANDOLIS,         WRR         -</td></td<>	TW         LW         2W         TS           ALANTA,         WRLS         -         -         -           AUSTIN,         KLBJ         -         -         -           BALTIMORE,         WILY         -         -         -           BOSTON,         WAAF         -         -         28           CHARLOTTE,         WXRC         -         -         -           COLVELAND,         WMMS         -         -         -           CLEVELAND,         WMKS         -         -         -           COLUMBUS,         WAZU         -         -         -           COLUMBUS,         WAZU         -         -         -           DALLAS,         KEEL         -         -         -           OETROIT,         WHIF         -         -         -           DEAVER,         KEPI         -         -         -           DEAVER,         KEPI         -         -         -           OETROIT,         WHIF         -         -         -           DEAVER,         KEPI         -         -         -           INDANDOLIS,         WRR         -

Airplay Analysis reflects the week's Top 20 Gainers inclusive. TS represents reported cumulative spins over the life of the song

fmqb august 11, 2000

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# airplayanalysis

Total Spins/Gain RADFORD 231/119 CLOSER Total Stations: 33 RCA/BMG Hot Trax: D • 76•	Total Spins/Gain PAPA ROACH 2641/117 LAST Total Stations: 114 DreamWorks Hot Trax: 9 - 7•	Total Spins/Gain VAST 126/117 FREE Total Stations: 42 Elektra/EEG Hot Trax:	KID ROCK     Total Spins/Gain       KID ROCK     229/106       WASTING     Total Stations: 41       Top Dog/Lava/AG     Hot Trax: D - 78•	Total Spins/Gain FUEL 111/103 HEMORRHAGE Total Stations: 34 Sony/550 Music Hot Trax:
TW         LW         2W         2W         TS           ATLANTA,         WKLS         -         -         -         -           BAILTMORE,         WIYY         -         -         -         -           BAILTMORE,         WIYY         -         -         -         -           BOSTON,         WAAF         -         -         -         -           CHARLOTTE,         WXRC         -         -         -         -           CILVELAND,         WMKMS         -         -         -         -         -           COLUMBUS,         WZU         -         -         -         -         -         -           COLUMBUS,         WZU         -         -         -         -         -         -           OALLAS,         KEGE         -         -         -         -         -         -           OBROT,         WXRA         -         -         -         -         -         -         -         -           ORALAS,         KEGE         -         -         -         -         -         -         -         -         -         -         -         - <td>TW         LW         2W         2W         TS           ATLANTA,         KLBJ         -         -         -         -           BAITMORE,         WIYY         31         29         29         128           BOSTON,         WAAF         40         40         42         558           CHARLOTTE,         WXRC         26         30         29         251           CINCINNATI,         WEBN         9         8         9         41           C.EVELAND,         WMMS         8         6         7         47           COLUMBUS,         WZU         70         70         658         COLUMBUS,         WZU         70         70         658           COLUMBUS,         WEX         -</td> <td>THAUTA         WILW         2W         2W         TS           AUSTIN,         KLBJ         10         -         -         10           BALTIMORE,         WIYY         -         -         -         0           BOSTON,         WARF         10         -         10           BOSTON,         WARF         10         -         10           CHARLOTTE,         WXRC         -         -         -           CINCINNATI,         WEBN         -         -         -           CLEVELAND,         WMKS         -         -         -           COLUMBUS,         WAZU         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           DALLAS,         KGG         -         -         -         -           DALLAS,         KGG         -         -         -         -           DENVER,         KBPI         -         -         -         -           DENVER,         KORC         -         -         -         -           LAS VEGAS,         KOMP         -         -         -         -</td> <td>TW         LW         2W         TS           ATLANTA,         WKLS         -         -         -           BALTIMORE,         WIYY         -         -         -           BALTIMORE,         WIYY         -         -         -           BOSTON,         WAAF         8         8           CHARLOTTE,         WXRC         14         12         -           CLEVELAND,         WMKMS         -         -         -           CCLUVBLAND,         WMKS         -         -         -           COLUMBUS,         WZU         -         -         -           COLUMBUS,         WZU         -         -         -           COLUMBUS,         WZU         -         -         -           DALLAS,         KGEL         -         -         -           DETROIT,         WRF         5         -         5           INDIANAPCLS,         KGD         -         -           KANSAS CITY,         KORC         7         -         7           KANSAS CITY,         KORC         -         -         -           LOS ANGELS,         KCOS         -         -</td> <td>TH         LW         2W         TS           ATLANTA,         WKLS         -         -         -           AUSTIN,         KLBJ         -         -         -           BALTIMORE,         WIYY         17         -         17           BOSTON,         WAAF         -         -         -           CHARLOTTE,         WXRC         -         -         -           CHARLOTTE,         WXRC         -         -         -           CLEVELAND,         WMKMS         -         -         -           COLUMBUS,         WZU         -         -         -           COLUMBUS,         WZU         -         -         -           DALLAS,         KEGE         -         -         -           DALLAS,         KEGE         -         -         -           DETROTT,         WRF         -         -         -           DETROTT,         WRF         -         -         -           LAVASSCITY,         KORC         -         -         -           LAVASSCITY,         KORC         -         -         -           LAVEGAS,         KOMP         -</td>	TW         LW         2W         2W         TS           ATLANTA,         KLBJ         -         -         -         -           BAITMORE,         WIYY         31         29         29         128           BOSTON,         WAAF         40         40         42         558           CHARLOTTE,         WXRC         26         30         29         251           CINCINNATI,         WEBN         9         8         9         41           C.EVELAND,         WMMS         8         6         7         47           COLUMBUS,         WZU         70         70         658         COLUMBUS,         WZU         70         70         658           COLUMBUS,         WEX         -	THAUTA         WILW         2W         2W         TS           AUSTIN,         KLBJ         10         -         -         10           BALTIMORE,         WIYY         -         -         -         0           BOSTON,         WARF         10         -         10           BOSTON,         WARF         10         -         10           CHARLOTTE,         WXRC         -         -         -           CINCINNATI,         WEBN         -         -         -           CLEVELAND,         WMKS         -         -         -           COLUMBUS,         WAZU         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           DALLAS,         KGG         -         -         -         -           DALLAS,         KGG         -         -         -         -           DENVER,         KBPI         -         -         -         -           DENVER,         KORC         -         -         -         -           LAS VEGAS,         KOMP         -         -         -         -	TW         LW         2W         TS           ATLANTA,         WKLS         -         -         -           BALTIMORE,         WIYY         -         -         -           BALTIMORE,         WIYY         -         -         -           BOSTON,         WAAF         8         8           CHARLOTTE,         WXRC         14         12         -           CLEVELAND,         WMKMS         -         -         -           CCLUVBLAND,         WMKS         -         -         -           COLUMBUS,         WZU         -         -         -           COLUMBUS,         WZU         -         -         -           COLUMBUS,         WZU         -         -         -           DALLAS,         KGEL         -         -         -           DETROIT,         WRF         5         -         5           INDIANAPCLS,         KGD         -         -           KANSAS CITY,         KORC         7         -         7           KANSAS CITY,         KORC         -         -         -           LOS ANGELS,         KCOS         -         -	TH         LW         2W         TS           ATLANTA,         WKLS         -         -         -           AUSTIN,         KLBJ         -         -         -           BALTIMORE,         WIYY         17         -         17           BOSTON,         WAAF         -         -         -           CHARLOTTE,         WXRC         -         -         -           CHARLOTTE,         WXRC         -         -         -           CLEVELAND,         WMKMS         -         -         -           COLUMBUS,         WZU         -         -         -           COLUMBUS,         WZU         -         -         -           DALLAS,         KEGE         -         -         -           DALLAS,         KEGE         -         -         -           DETROTT,         WRF         -         -         -           DETROTT,         WRF         -         -         -           LAVASSCITY,         KORC         -         -         -           LAVASSCITY,         KORC         -         -         -           LAVEGAS,         KOMP         -
WASHINGTON, WWDC Total Spins/Gain UNION UNDER 1143/102 TURN Total Stations: 96 Columbia/CRG Hot Trax: 30 - 24•	WASHINGTON, WWOC 25 25 19 105 Total Spins/Gain CREED 675/101 HIGHER Total Stations: 55 Wind-up Hot Trax: 43 - 39•	WASHINGTON, WWDC Total Spins/Gain 8STOPS7 1393/97 QUESTION Total Stations: 123 Reprise Hot Trax: 19 - 18•	WASHINGTON, WWOC Total Spins/Gain HED (PE) 434/86 BARTENDER Total Stations: 48 Jive Hot Trax: 62 - 53•	WASHINGTON, WWDC Total Spins/Gain LIVE 1133/83 THEY Total Stations: 91 radio <i>active/</i> MCA Hot Trax: 28 - 25•
TW         LW         2W TS           ATLANTA,         WKLS         -         -         -         -           AUSTIN,         KLBJ         6         7         10         55           BALTINGRE,         WIYY         7         7         38           BOSTON,         WAAF         21         17         18         114           CHARLOTE,         WYY         7         7         38         CICICINATI,         WEBN         -         -         -         -           CLEVELAND,         WINC         -	TW         LW         2W TS           ATLANTA,         WKLS         13         15         -         830           AUSTIN,         KLBJ         -         -         685           BALTIMORE,         WIYY         15         12         902           BOSTON,         WAAF         -         -         -           CHARLOTTE,         WXRC         -         -         -           CHARLOTTE,         WXRC         -         -         -           CLEVELAND,         WNCX         -         -         -           COLUMBUS,         WAZU         -         -         905           COLUMBUS,         WLQ         25         25         27         708           DENVER,         KBPI         17         14         725           DETROIT,         WRF         -         -         -           MARTORD,         WCC         -         -         301540           KANSAS CITY,         KYS         -         -         -           LONG ISLAND,         WBAB         31         3         2 500           MEMPHIS,         WEGR         -         -         -           M	TW         LW         2W TS           ALANTA,         WKLS         -         -         -           AUSTIN,         KLBJ         -         -         12           BALTIMORE,         WIYY         -         -         12           BOSTON,         WAAF         2         -         2           CHARLOTTE,         WXRC         27         27         28         129           CHARLOTTE,         WXRC         27         27         28         129           CINCINNATI,         WEBN         6         7         7         46           CLEVELAND,         WIXC         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           COLUMBUS,         WEXT         -         -         -         -           DETNOT,         WIF         -         -         112         -           GREENSBORO,         WXRA         -         -         -         -           HARTFORD,         WCCC         16         11         19         20           LONG SLAND,         WBAB         -         -         -         -	TW         LW         2W TS           ATLANTA,         WKLS         -         -         -           ALSTIN,         KLB         -         -         -           BALTINORE,         WIYY         -         -         -           BOSTON,         WAAF         27         34         29         90           CHARLOTTE,         WXRC         5         4         9         9           CINCININATI,         WERN         -         -         -         -           CLEVELAND,         WIXX         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           COLUMBUS,         WEX7         7         3         -         10           COLUMBUS,         WEX7         7         5         5         17           GREENSBORO,         WXRA         -         -         -         -           DETNOT,         WRF         7         5         5         17           GREENSBORO,         WXRA         -         -         -         -           LONG ISLAND,         WBAB         -         -         -         -	TW         LW         2W         TS           AUSTIN,         KUBJ         14         6         -         20           BALTIMORE,         WIYY         -         -         -         -           BOSTON,         WAAF         -         -         -         -           BOSTON,         WAAF         -         -         -         -           CHARLOTTE,         WXAF         14         19         23         61           CILVELAND,         WINKS         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           COLUMBUS,         WEXU         -         -         -         -           COLUMBUS,         WEXU         -         -         -         -           COLUMBUS,         WEXU         -         -         -         -           OETROIT,         WRIF         11         11         11         47           GREENSBORO,         WXRA         -         -         -         -           INDIANAPOLIS,         WERG         6         6         12         2           KANSAS CITY,         KORG



Call-Out Music Research

## Rock and Alternative Regional Call Out

Grade

Grade

1. 2. 3. 4. 5. 6. 7. 8.	Higher Make Me Bad Absolutely Otherside Adam's Song Kryptonite With Arms Wide Open Bent	Creed KoRn Nine Days Red Hot Chili Peppers Blink 182 3 Doors Down Creed Matchbox Twenty	87 86 79 79 78 78 78 77 75	11. 12. 13. 14.	American Bad Ass Californication Light Years Pardon Me I Disappear What Is And What The Real Slim Shady	Kid Rock Red Hot Chili Peppers Pearl Jam Incubus Metallica Jimmy Page/Black Crowe Eminem	75 74 72 72 71 5 69 68
			Northea Grade	ast			Grade
1. 2. 3. 4. 5. 6. 7. 8.	Otherside Higher Absolutely Bent Make Me Bad Adam's Song Californication Simple Kind Of Life	Red Hot Chili Peppers Creed Nine Days Matchbox Twenty KoRn Blink 182 Red Hot Chili Peppers No Doubt	95 92 89 79 78 77 74 73	11. 12. 13. 14.	Pardon Me With Arms Wide Open Kryptonite American Bad Ass Light Years Over My Head N.I.B.	Incubus Creed 3 Doors Down Kid Rock Pearl Jam Lit Primus W/Ozzy	70 70 70 69 69 68
5		-	Grade	th			Grade
1. 2. 3. 4. 5. 6. 7. 8.	Higher Make Me Bad Kryptonite American Bad Ass Absolutely With Arms Wide Open I Disappear The Wicker Man	Creed KoRn 3 Doors Down Kid Rock Nine Days Creed Metallica Iron Maiden	88 87 85 85 84 82 79 <b>79</b>	11. 12. 13. 14.	Light Years Pardon Me Loser Adam's Song Californication Last Resort Bent	Pearl Jam Incubus 3 Doors Down Blink 182 Red Hot Chili Peppers Papa Roach Matchbox Twenty	79 77 77 76 74 74 73
			Midw	/est			
-			Grade	-		the second second	Grade
1. 2. 3. 4. 5. 6. 7. 8.	Make Me Bad Higher Adam's Song Otherside Bent Kryptonite Absolutely The Real Slim Shady	KoRn Creed Blink 182 Red Hot Chili Peppe <b>rs</b> Matchbox Twenty 3 Doors Down Nine Days Eminem	85 85 84 82 78 76 75 75	11. 12. 13. 14.	With Arms Wide Open Californication Light Years Over My Head Pardon Me N.I.B. Loser	Creed Red Hot Chili Peppers Pearl Jam Lit Incubus Primus w/Ozzy Osbourne 3 Doors Down	74 73 69 68 68 66 66
			We Grade	st			Grade
1. 2. 3. 4. 5. 6. 7. 8.	Make Me Bad Higher American Bad Ass With Arms Wide Open Kryptonite What Is And What Adam's Song Californication	KoRn Creed Kid Rock Creed 3 Doors Down Jimmy Page/Black Crowe Blink 182 Red Hot Chill Peppers	90 84 83 83 82	11. 12. 13. 14.	Light Years Pardon Me I Disappear Riding With The King Bent Promise The Wicker Man	Pearl Jam Incubus Metallica B.B. King/Eric Clapton Matchbox Twenty Eve 6 Iron Maiden	73 71 71 71 70 69 69

Based on the top 15 songs (by Grade) of 50 songs tested in weekly call-out by Kelly Music Research. Active, Alternative, and Mainstream Rock currents are researched among P1 listeners, age d 18-44, in each format, in over 250 Arbitron metros including all large, medium and small markets. Sample is balanced proportionately according to market size within each U.S. Census region. ctal weighted, rolling average sample size exceeds 800 per week. Grade scores are calculated by combining Appeal, Burn and Unfamiliarity ratings. Highest Grade scores are achieved by songs with strongest Appeal as well as lowest Burn and Unfamiliarity. For complete song list and more data, call Kelly Music Research at 610-446-0318. © 2000. All rights reserved.



## Eddie Vedder On Benefit Comp For West Memphis Three



Eddie Vedder

This October Aces & Eights Recordings and Koch Records will release *Free The West Memphis Three*, a benefit album for three men, that many believe were wrongfully convicted in the Robin Hood Hills murders. The CD will feature unreleased tracks from Tom Waits, Rocket From The Crypt, The John Doe Thing, Kelley Deal, Murder City Devils, Nashville Pussy, Fastball's Tony Scalzo, L7, Killing Joke and the unlikely pairings of Joe Strummer and the Long Beach Dub All Stars and the Supersuckers and Eddie Vedder. The Supersuckers' Eddie Spaghetti felt motivated to do something after learning of the possible wrongful convictions of Damien Echols, Jason Baldwin, and Jessie Misskelley. "These men were vilified for wearing the wrong clothes and listening to the wrong music," says Spaghetti. In an on-line chat on May 15, Eddie Vedder broached the topic and said, "what is interesting about it is, it seems

the teenagers were chosen from the town and made suspects based on their dress and

the fact that they were the only three in town that wore t-shirts with Rock bands on them, like Metallica." In 1993, Steve Branch, Micheal Moore and Chris Byers, all eight years old, were found brutally murdered in the Robin Hood Hills in West Memphis, Arkansas. The case was chronicled in the two highly acclaimed HBO documentaries, Paradise Lost: Child Murders at Robin Hood Hills in 1996 and this years Paradise Lost II: Revelations by filmmakers Bruce Sinofsky and Joe Berlinger. Proceeds from the CD will go to Justice Watch, a foundation dedicated to assisting individuals who have been wrongfully convicted and dispersed between Echols, Baldwin and Misskelley. WM3.org has also been set up to shed light and catalog information about this sensitive case. In other Pearl Jam-related news the band played their first date since their Roskilde performance last Thursday in Virginia Beach. As the band eased into "Daughter," Eddie Vedder addressed the crowd. "The last time we asked people to do something it was under completely different circumstances," Vedder said. He then asked the crowd to sing along with him on a cover of Dead Moon's "It's Okay." Most of the crowd probably knew that Pearl Jam were playing "Daughter" in Denmark when their set was cut short after eight people were crushed to death. A ninth died several days later. That was the only mention that the band made of the tragedy, and the band let the music to the talking for the rest of their show, playing a two-hour set that mixed in songs from all six of their studio albums. The set list follows: "Long Road," "Corduroy," "Grievance," "God's Dice," "Animal," "Nothing As It Seems," "Given To Fly," "Even Flow," "MFC," "Wishlist," "Off He Goes," "Daughter," (into "It's Okay"), "Better Man," "Thin Air," "Insignificance," "Rearviewmirror" and "Porch." First encore: "Do The Evolution," "Light Years," "Black," "Elderly Woman Behind The Counter In A Small Town," "Sleight Of Hand" and "Go." Second encore: "Soon Forget" and "Yellow Ledbetter."

- Brad Maybe/Bram Teitelman

- Brad Maybe

## **Live Work On New Album**



Live, before they were stars

Taking advantage of some down time between European festival dates and the tour they're on right now with the Counting Crows, Live was able to record a new album, almost. "We're still not sure what kind of form they're going to take," frontman Ed Kowalczyk told *Wall Of Sound* about the songs they've worked on. Kowalczyk was quick to downplay the possibility of releasing an album as soon as this fall. "For us to do this in two weeks in the middle of a tour is amazing," he said. "We might write some more songs, or we might decide this is plenty, but the idea is to put out a new record soon." The new material was recorded at Eleven's Alain Johannnes' home studio during a two and a half week period. One track, called "Flow," features an appearance by Counting Crowes singer Adam Duritz.

## What If Our Bassist Left?



Brian Marshall (second from left)

Creed bassist Brian Marshall has announced that he's parting ways with the band, in a departure described as amicable. "Creed and founding member Brian Marshall have decided to part ways on friendly terms, citing personal and professional differences," reads a statement released by band spokespeople. "Marshall and Creed are discussing terms for his involvement in the future releases of previously recorded but unreleased material. Creed and Marshall will both continue to be represented by Orlando's Jeff Hanson Management & Promotions. Creed wishes to thank Brian for his participation in their success and wishes him all the best in his future endeavors," the statement continues. Meanwhile, Virgos singer/guitarist Brett Hestla will be filling in as the touring bassist. Virgos, who are signed to Atlantic, were formerly known as Virgos Merlot. The Creed tour, with Hestla in place, began yesterday (10) in Chicago. Although no further explanation was given about Marshall's departure, the bassist found himself in hot water several months ago after criticizing Pearl Jam during a radio interview, making remarks that Creed's Scott Stapp later apologized for.

#### music news continued

**The Beastie Boys'** Michael Diamond successfully underwent surgery last week (2) to reconstruct the torn ligaments in his right shoulder. The Beastie is currently recuperating at home, and will be wearing an arm sling for four to six weeks. The total recovery time for D is expected to be at least three months. *Rhyme & Reason 2000* organizers are holding out hope that the Beasties' tour with **Rage Against The Machine** will still take place later this fall, but refunds **are** being offered to ticket holders. One thing that's certain is that on October 10, the Beastie Boys will release *Video Anthology*, an 18-track DVD, featuring all of the band's videos from *Paul's Boutique* on. Each track will include multiple remixes of each song by artists like **Fatboy Slim, Prince Paul** and **Moby**, among others.

You expect to hear about concert injuries at Limp Bizkit shows, large festivals, and every *Woodstock* that takes place from now on, but not at a No Doubt show. Regardless, five fans were injured last week at a No Doubt show in Mesa. 4,000 people rushed the stage, resulting in the injuries. The five injured, three of whom were minors, were hospitalized in Phoenix. None of the injuries were serious.

The Wallflowers have announced the release date and track listing of their next album, *Breach*, via their Web site (wallflowers.com). The album will hit stores on September 26. The album features an array of guests, such as co-producer Michael Penn, Frank Black, and Elvis Costello, who sings with Jakob Dylan on "Murder 101." The track listing is as follows: "Letters From the Wasteland," "Hand Me Down," "Sleepwalker," "I've Been Delivered," "Witness," "Some Flowers Bloom Dead," "Mourning Train," "Up From Under," "Murder 101," and "Bird Cage." The first single, "Sleepwalker," will be going for adds on September 11.

Jonas Akerlund, who's directed videos for Metallica ("Turn The Page," "Whiskey In The Jar"), The Prodigy ("Smack My Bitch Up") and Madonna's award-winning "Ray Of Light" video, is directing U2's new video for "Beautiful Day." The clip was filmed this past week in Paris, and Akerlund said in an interview in the Swedish newspaper *Aftonbladet* that the concept for the video was the band's. As far as the song itself is concerned, as we reported last week (*fmqb* 8/4), a clip of "Beautiful Day" can be found on the band's Web site (u2.com).



VALLEJO HEAD INTO THE NEW: Considering that Vallejo's new album is coming out on a new label (Emilio Estefan's Crescent Moon Records), it's no surprise that they decided to name the album Into The New. Work on the album has just been completed. Look for the title track in early September. (L-R): Vallejo's Omar Vallejo, James "Diego" Simmons and A.J. Vallejo; Emelio Estefan Jr.; Vallejo's Alejandro Vallejo and Bruce Castleberry.

It's a far cry from Athens, Georgia, but R.E.M. have moved their base of operations to Dublin to continue recording their new album. *NME* reports that Michael Stipe has already been in the Irish capitol for over a week, and will soon be joined by Peter Buck. A spokesperson for the band said that they won't be collaborating with anyone while in Ireland, and that they just went there for a change of locale. The band's 12<sup>th</sup> album should be released in early spring.

Collective Soul's fifth album, *Blender*, will be out on October 10. The group will hit the road shortly before the album comes out, opening for Creed. The album's title comes from a fan. The band picked the album title from over 12,000 possible album titles suggested by fans in a contest sponsored by WNNX/Atlanta. Some of the song titles include "Why," "Skin," "After All," "You Speak My Language," "Boast," "Happiness," "10 Years Later," and "Perfect Day," a song that was written with Elton John. The tour Creed/Collective Soul dates are as follows: 9/22 Sacramento, 9/23 Laguna Hills, 9/25 Los Angeles, 9/27 Phoenix, 9/29 Albuquerque, 9/30 Las Cruces, 10/2 Dallas, 10/4 Houston, 10/15 San Antonio, 10/7 Mercedes (Corpus Christi), 10/9 Houston, 10/11 OKC, 10/12 Wichita, 10/13 Denver, 10/15 Salt Lake City, 10/17 San Francisco.

A Perfect Circle and Tool frontman Maynard James Keenan may be on the big screen before long. According to an interview in German magazine, Visions (and subsequent postings on aintitcoolnews.com), Keenan claims that he was offered a leading role in David Fincher's next film, which he accepted. Fincher's next film may be Panic Room, a film with Nicole Kidman attached to star, and Keenan would probably play the role of a thug who breaks into her house. "If he really wants to cast a big movie with someone who hasn't got experience or a name, then it's really a fantastic opportunity for me," Keenan says in the interview. His previous acting experience has been limited to several roles on HBO's Mr. Show. Fincher directed A Perfect Circle's video for "Judith," and has helmed Se7en, Fight Club and The Game. In other APC news, the band missed the opening date of the Canadian Summersault tour due to a family emergency. Since the Deftones are also on the tour, Maynard has been singing "Passenger," his duet with Deftones' singer Chino Moreno that appears on White Pony, with the band. The next single from A Perfect Circle will be "3 Libras," and Massive Attack are reportedly working on a remix of the song as well.

Rage Against The Machine have announced the re-scheduled dates of their Fillmore Auditorium shows in San Francisco. The two shows, which will be recorded for a live album, will now take place on August 21 and 22. After the *Rhyme and Reason* tour was postponed following Mike D's skateboard injury (*fmqb*, 7/28), Rage found themselves with some time on their hands and decided to take some extra time to rehearse for what will be their first live album. As announced last week (*fmqb*, 8/4), when the album comes out in November, look for it to contain covers ranging from MC5's "Kick Out The Jams" to Bob Dylan's "Maggie's Farm. In other Rage news, look for the band to play an unpublicized concert on Monday night (14) at the Democratic National Convention outside the Staples Center. The impromptu Rage show will occur the same night that President Clinton will deliver the convention's opening remarks.

With the first two Madison Square Garden shows featuring Jimmy Page and The Black Crowes and The Who having sold out in less than an hour, the venue has added a third show, on October 6. The 10/6 show will go on sale Monday morning (14) at 9:00 a.m. Like the other

#### music news continued

two shows, on October 3 and 4, there will be no admittance into the venue after 7:30 start time. *Billboard Online* reports that Madison Square Garden has October 7 and 9 listed as optional dates for more shows, should the inevitable happen and the third date sell out. In related news, Page and the Crowes will be appearing on *The Tonight Show With Jay Leno* on Monday (14).

For the second time in two weeks, Oasis have walked off stage after being pelted by objects from the crowd. Last Sunday (6), at the *Sudvest Festival* in Portugal, drummer Alan White was hit with a rock. The band was mostly finished their set when some of the 35,000-strong crowd started throwing bottles and rocks at the band. After Liam Gallagher asked the audience to stop, that egged the crowd on even more, and that was when White was hit. "That kind of behavior is absolutely deplorable," reads a statement from Oasis' management. "Had the rock hit Alan in the face he could have been very seriously hurt. It is regrettable that once again a small group of idiots have ruined a great night for the majority of fans. The band also walked offstage last week at the *Paleo Festival* in Switzerland (*fmqb*, 8/4) after being pelted with bottles, cans and coins from the crowd.

Smashing Pumpkins' guitarist James Iha isn't sure where life will take him after the ultimate demise of his band later this year. Speaking with *The Edmonton Sun*, Iha said he didn't want to become an "old rock 'n' roll codger." "Rock 'n' roll is great, but I don't want to do that for the rest of my life. It sounds depressing," concluded Iha. Speaking about

EARLY ADDS:

KLOS WLUM

the possibility of another Pumpkins album, Iha said he was unsure about a release, although the band does have 14 new songs. Iha released *Let It Come Down*, a solo record in 1998.

Sub Pop records will release Badlands: A Tribute To Bruce Springsteen's Nebraska on November 7. The tribute will include covers of all the songs that appeared on the 1982 Bruce Springsteen solo album plus a version of "Down Bound Train," from Springsteen's 1984 album Born In The U.S.A. by the Mavericks' Raul Malo. Nebraska, which peeked at Number Three on the Billboard 200, was recorded quite informally on a home 4-track recorder and originally the songs were just meant to be demos. Sub Pop has asked all the artists involved in the tribute to record their tracks in the same manner to give the tribute the same raw, earthy feel of the original. Here's a list of those confirmed so far for the disc and the songs they'll be performing; Chrissie Hynde, "Nebraska," Hank Williams III, "Atlantic City," Billy Bragg, "Mansion On The Hill," Los Lobos, "Johnny 99," Deana Carter, "State Trooper," Ani Difranco, "Used Cars," Patti Smith, "Open All Night," Ben Harper, "My Father's House," and Aimee Mann and Michael Penn, "Reason To Believe." As of press time "Highway Patrolman," was still unconfirmed, but we've got our fingers crossed for Rage Against the Machine.

Travis have announced a brief tour that will see them tour the States for the fourth time this year. The Scottish band are still touring in supcontinued on page 22

## ALICE COOPER "GIMME" IMPACTING 8/14 SEE ALICE ON TOUR

9/1 Elmira, NY Clemens Center 9/2 Cleveland, OH Taste Of Clevelan 9/3 Detroit, MI Michigan State Fair 9/5 Toledo, OH Stranahan Theater 9/6 Lima, OH Allen County Fairground 9/7 Milwaukee, WI The Rave 9/9 Denver, CO Ogden Thea 9/10 Colorade Springs, CO Music Hall 9/12 Salt Lake City, UT E Center 9/16 San Bernardino, CA San Manuel Ca 9/20 Los Angeles, CA Universal Am 9/27 Oaklahoma City, OK Brick Town Ev 9/29 St Louis, MO American Theater 9/30 Indianapolis, IN The Murat Theater 10/5 Asbury Park NJ Paran nt Theate 10/8 Boston MA The Ora 10/10 Virginia Beach, VA Norva 10/12 Knoxville, TN Chilhowee Park 10/13 Greenville, SC Carolina Metrop ville, MS (Me his, TNJ Sam's Town 10/15 Chicage, IL Hawthorne Racetrack 10/17 NYC, NY Beacon Theater

19/18 Hartford / New Haven, CT Oakdale Theate

Commercial Radio: Rob Gill 973-378--5889 www.SpitfireRecords.com



#### PJ Harvey's sixth

album, Stories From The City, Stories From The Sea, will be released in the U.K. on Universal-Island on October 23. Thom Yorke contributes guest vocals to "This Mess We're In," which Polly Harvey wrote with the Radiohead singer in mind. Yorke also appears on backing vocals on "One Line" and "Beautiful Feeling." She produced the 12 tracks with Rob Ellis and Mick Harvey, and a single is expected to follow the album's release.

Scottish Modern Rock favourites Teenage Fanclub return with the new album, *Howdy*, in the U.K. on October 16, preceded by the single, "I Need Direction," two weeks earlier. This is their sixth LP and first for Columbia after the dissolving of their longtime home at Creation.

Joe Jackson, Ben Folds and Taj Mahal all make guest appearances on *It's Like This*, Rickie Lee Jones' first album for Artemis, to be released September 11 in the U.K. It's a collection of covers, including Frank Sinatra's "Cycles," Marvin Gaye's "Trouble Man" and the Charlie Chaplin standard "Classic," once recorded by

#### Michael Jackson.

Monaco, the "other" band of New Order's Peter Hook, release their second, self-titled album on August 21. It's a fairly low-profile followup to their 1997 debut, *Music For Pleasure*, which sold an estimated half a million copies worldwide and included the Top 20 hits "What Do You Want From Me" and "Sweet Lips." Despite that success,

#### music news continued

#### continued from page 21

port of *The Man Who*, but are in the process of working on a new album, *Afterglow*, that's due out late this year or early next year. **Remy Zero** will be opening. The tour dates are as follows: 9/5 Washington D.C., 9/6 NYC, 9/8 Philly, 9/9 Boston, 9/10 Montreal, 9/12 Toronto, 9/14 Pontiac, 9/16 Cincinnati, 9/17 Milwaukee, 9/19 Chicago, 9/21 Minneapolis.

The Orlando Sentinel reports that Perry Farrell's forthcoming album will combine themes of the Torah, which includes the first five books of the Old Testament, with Electronica. "It's like bread and wine, something that has aged well," Farrell comments. "The Torah would be your wine. The bread is current things like electronic music."

Although it's been 30 years since Jimi Hendrix died, he's still in the news. In yet another cyber-squatting case, an arbitrator at the United Nations-backed World International Property Organization has ruled that Florida businessman Denny Hammerton has no claim to the Web site jimihendrix.com, and has to give the site to Experience Hendrix, the company formed by Hendrix's family. If this case smacks of familiarity that's because the same businessman lost a case last week over the jethrotull.com, which he tried to sell to Jethro Tull frontman Ian Anderson for \$13,000 (*fmqb* 8/4). One of the main differences in the case is the asking price. While Hammerton only thought Tull's site was worth thirteen grand, he had been trying to sell the Hendrix domain name on the open market for \$1 million. The Hendrix family had been using jimi-hendrix.com for Hendrix's official site.

In the inaugural issue of Yamaha All Access, a magazine geared towards artists that use and endorse Yamaha musical gear, there's an interview with Van Halen's Michael Anthony. The interview asks who their new singer is, and Anthony replies "I can't tell you, we're saving the announcement for the right time." He then comments "all I can say is, it's going to be huge. It's a name people will know." The article also says that VH will be launching a world tour in 2001.

**Barenaked Ladies** are turning to the net to increase awareness of their new album, *Maroon*, which is due out on September 12. Fans of the band can go to their Web site (barenakedladies.com) to download answering machine MP3s from the band. If you haven't heard their **lat**est single, "Pinch Me," yet, it's available in Liquid Audio format **through a variety of** radio station Web sites. In addition, AOL's spinner.com will be hosting a Barenaked Ladies station, alloy.com will be sponsoring a contest in which the winner gets to "Hang With Barenaked Ladies In NYC." Lastly, Egreetings will be developing digital greeting cards based around the new album.

**Deftones vocalist Chino Moreno is working on a song, tentatively** titled "Back To School," for the new Adam Sandler movie *Little Nicky*. He also said that he was trying to get a guest vocalist to collaborate on the track. Although he didn't say who that was, Ozzy Osbourne is scheduled to star as himself in the movie. In the movie, tentatively scheduled to open on November 3, Sandler plays the son of Satan, who is played by Harvey Keitel. Rodney Dangerfield is Satan's father. The Deftones' next single from *White Pony* is "RX Queen."

The synergy between music and video games has never been more apparent than it will be this fall. Video game publisher Gathering of Developers has released two music-related games for PC's, with Dreamcast versions coming soon. KISS Psycho Circus: The Nightmare Child and Heavy Metal: F.A.K.K. 2 both combine jaw-dropping graphics with cutting-edge music. The KISS game, developed by Third Law Interactive, is a Doom-like shooter in which players can choose either of the four KISS members to battle the Nightmare Child. The song features KISS songs, which are heard on jukeboxes spread throughout the game. The game is also available in a collector's edition, which includes a mini-KISS poster signed by all four band members, a strategy guide, special CD artwork and a laminated reprint of a KISS backstage pass. Heavy Metal: F.A.K.K. 2 is an adventure game based on the movie Heavy Metal 2000. The main character of the movie is based around B-movie star and Penthouse Pet, Julie Strain. The game features over three hours of music.

Wondering what the new 2 Skinnee J's single, "Stockholm Love," is about? It refers to the "Stockholm Syndrome," which refers to the phenomenon of hostages bonding with their captors. The name comes from a 1973 bank holdup in Stockholm, in which four people were held hostage for six days by two men. Over the course of the six days, the hostages and captors bonded with each other, and the hostages came to see their captors as protecting them from the police.

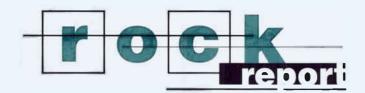
Music News is compiled and written by Bram Teitelman and Brad Maybe

## news from london continued

the duo left Polydor and the new set is released on Papillon.

"Rock DJ" sold 693 short of 200,000 copies last week to give Robbie Williams his latest U.K. No.1 single, replacing Craig David's "7 Days," while Storm's "Time To Burn" debuted at three, Mansun's "I Can Only Disappoint U" at eight and "Battle" by Wookie featuring Lain at 10. Mercury Music Prizenominated U.K. Garage artist MJ Cole's reissued "Sincere" appeared at 13 and Reef's "Set The Record Straight" at 19. Meanwhile, on the album chart, Ronan Keating's Ronan topped 175,000 sales in week one to remove the Corrs' In Blue from No.1, with Louise's Elbow Beach the other prominent new entry at 12.

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**Paul McCartney** has teamed up with two unlikely musical collaborators to create *Paul McCartney's Liverpool Sound Collage* due out in the U.K. on August 21. Working in tandem with Super Furry Animals and producer Youth (who also worked with Macca on *The Fireman* CD), they have crafted a fivesong EP to be used in conjunction with the Tate Gallery launch of Peter Blake's art exhibition, About Collage Show. Blake was responsible for designing the landmark *Sgt. Pepper* album cover. Macca utilized a myriad of sounds for the CD including on the street interviews, sounds of the River Mersey and his Liverpool Oratorio and most intriguing, unused guitar work and outtakes culled from Beatles' recording sessions circa 1965-'69. Tracks include: "Plastic Beetle" (Macca and the Beatles), "Peter Blake 2000" (Super Furry Animals and the Beatles), "Real Gone Dub Made In The Manifest In The Vortex Of The Eternal Wheel" (Youth), "Made Up" (Macca and the Beatles), and "Free Now" (Macca and the Beatles), also to be issued as the first single.

More from our exclusive conversation with Yusuf Islam, the artist formerly known as Cat Stevens. We asked Islam if he ever re-listens to his Pop star past work. "I had gone through a phase of actually separating my songs into two groups. The first group was what you might call the amoral or moral, social, spiritual, family, ecological, those kinds of songs which quite frankly nobody can argue with. Other songs I call them love songs, songs of (laughs) unfettered love and symbolism of that sort, those kinds of songs I brought to another side. But I always recognized that the majority of my songs were thinker songs, songs that didn't make people dance. In fact that was one of the things that upset me when my records came on in a disco (laughs). People would sit down and stop dancing and start contemplating (laughs)."

continued on page 24



## **Avoid That Ratings Slump**

If the only ratings data you pay attention to is the ranker, you're not doing enough to get your station on top. Designed specifically for PDs, PD Advantage<sup>s</sup> digs deep

Radio News						DAYPART SO	ORES
	R	ADIO STATI	ON STAN	DINGS	TSL	WPPP 185 WSSS	85
WPPP Wins	BAND	SHARE	AQH	COME		WPPP	AOH Share
Detings	NPPP-FM	7.2%	43,500	561,100 565.000		M-F 6A-10A	12.6%
Soring Raungo	WSSS-FM	5.4%	32,500	494,300		M-F 10A-3P	12.6%
	WCCC-FM	2.8%	17,100	380,300		M-F 3P-7P	11.2%
Series with	WXXXX-FM	2.2%	13,100	26,700	5:15	M-F 7P-MID	8,7%
	WHHH-EM	0.2%	1,100	CUME		WKND 6A-MID	8.5%
D	AM BAND	SHARE	33.400	642,200	6:30	W885	ACH Share
	WRRR-AM	5.5%	21,200	321,800	8:15	M-F 6A-10A	7.6%
Manager credits	WITT-AM	3.5%	14.900	311,300	6.00	M-F 10A-3P	4.2%
PD Advantage for	WDDD-AM	2.5%	9.800	186,600	6:30	M-F 3P-7P	4.6%
FD Automatings	WMMM AM	1.0.76	Querine			M-F 7P-MID	4.5%
Prom Associated United Press Syndicate	and the second second	SAME TH	HE LAST	EAR		WKND 6A-MID	4.1%
Staff at local station WPPP cel- ebrated their Cinderella-story finish in the Spring Arbitron sur- vey with a champagne toast at an all-staff meeting following the release of the Spring book.	WPPP was m behind cross expansion tea SHARE 2.8%	ired in an all-too own rival WSS m WCCC evapor STANDINGS 3 <sup>ND</sup>	stante. Here's	where they sto BEHINO SHARE -4.4%	od: ES AHEAD	in helping the sta target listeners. "I Workplace Zip re vantage, I decided of our remote b billboard buys to of town, where	Because of in port in PD Ad to move more roadcasts in the west in the report sa
The station surprised many local radio watchers with a come- from-behind victory in the Spring ratings race, finishing with a 7.2% share and a 43,500 AQH. The Spring results were all the more impressive given the decline the station endured in	competition rival WSSS. Jamie Jackso to the station giving listen	ook and increas from crossto Program direct on attributed the n's standy focus ers what they w on-air staff has h a laser beam of	win target on Int ant: the n	is market's at- which is essent iscale demo w ing." erestingly, Jac w PD Advant 2.5) software s ron also player	ikson says age <sup>3M</sup> (ver	more of our targ working. This ki me, since corver says you need zips to reach t a why argue with	et inseriers a nd of surpris- ntional wisde the downtow hese guysh h success, y

into your numbers to produce detailed reports on key performance issues like preference listening shifts, audience age

range and Ultra Core listening to help you get an edge on your competition.

#### Vital Signs: All the Essential Stats, All in One Report

Use the Vital Signs report in the new PD Advantage (version 2.5) to get a comprehensive overview of your station's health. Vital Signs puts crucial information like AQH, P1 TSL and age cell composition all into one easy-to-use report. The new Vital Signs can even do side-by-side comparisons of stations in individual markets as well as across markets, to help you pinpoint where you're strong—and identify where you need some work.

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fmqb august 11, 2000 23 www.arbitron.com

#### rockreport

#### **NOTES AROUND THE WORLD**

"Michel" by **Anouk** is the # 3 single in The Netherlands... **Creed**'s *Human Clay* is the # 4 CD in Canada.

#### **BIRTHDAYS THIS WEEK**

Dan Fogelberg	8/13/51	49
David Crosby	8/14/41	59
<b>Rick Miller (South</b>	ern Culture (	On
The Skids guitaris	t, vocalist, w	riter)
	8/14/59	41
Tommy Aldridge	8/15/42	58
Matt Johnson		
(The The)	8/15/61	39
Sib Hashian	8/17/49	51
Robert Plant	8/20/48	52

#### **HISTORY THIS WEEK**

	SIGNT INIS WEEK
8/13/85	The Royal Navy rescues Simon Le Bon after his yacht capsizes and he's
	trapped for 20 minutes in
Law Street	an air pocket underwater.
8/14/65	The Beatles begin their 1965 U.S. tour.
8/14/85	Michael Jackson outbids Richard Branson, Paul McCartney, CBS, Yoko Ono, Lawrence Welk and BMI for rights to publish ATV music including Northern Songs with 251 Lennon/McCartney com- positions. An associate of Jackson's called the \$40 million cash deal an "out-of- pocket expense" for
	Jackson.
8/15/65	The <b>Beatles</b> play Shea Stadium.
8/15/69	The Woodstock Festival is held on Max Yasgur's farm in upstate New York.
8/16/77	
8/17/74	

- replaces **Rick Wakeman** in Yes. 8/18/73 "China Grove" by the Dooble Brothers is
- released. 8/19/76 "Beth" by **KISS** is a Top Ten hit.
- 8/20/81 Bruce Springsteen plays a special concert to benefit Vietnam Veterans at the L.A. Forum.



#### **3 Doors Down**

3 Doors Down are set to shoot a video in Los Angeles for their second single, "Loser," with Liz Friedlander, known for R.E.M. and Deftones clips. The band's debut, *The Better Life*, has now been certified double platinum. 3 Doors Down will be on tour with Creed throughout August. In September, the band continues on their world tour with a month in Europe, and plans are already underway for a fall headlining tour in North America to begin in October.

#### Attica Officials Ignore Dope Offer For Free Concert

Dope can't get officials at Attica Correctional Facility to answer their letters offering to perform a free concert for inmates. The band, currently on tour for their album, Felons And Revolutionaries, wants to use the performance to call attention to the plight of people across the country serving time for victimless non-violent drug convictions. They planned to perform Johnny Cash classics on acoustic guitars as well as original songs. Statistics show the average drug sentence is 11 months longer than the average rape sentence and 28 months longer than the average assault sentence. Those figures anger

frontman Edsel Dope. "I've watched this country spend millions of dollars each year to fight the war on drugs, while at the same time I've attended overcrowded schools and dealt with the lack of quality teachers," he says. "I'm sad for non-violent people who are now living in violence with rapists and murderers. Ask yourself: 'Do you know anyone who sells or has sold drugs in their life?' No matter how small of an amount they may have sold, no matter if it was just a dime bag of weed that they bought for a friend. If your answer is yes, and it probably is, do you think they belong in jail?"

#### Cypress Hill Announce 3rd Annual Smoke Out Festival 311, System Of A Down,

Pennywise, Redman, Gangstarr, XzbiIt and Long Beach Dub All Stars are among four dozen artists and DJs who will join Cypress Hill at their *Third Annual Smoke Out*. Set for the National Orange Show Events Center in San Bernadino, California, the event will begin at 10:00 a.m. on Saturday, October 7 and last until two o'clock the following morning. Along with four stages, the festival will have vendor booths, tattoo artists, core sports exhibitions and fireworks. Last year's

#### rock report continued

#### continued from page 23

Often unfairly compared to contemporary, Elvis Costello, Graham Parker's exemplary work deserves more. His trademark inventive wordplay, broad, full-bodied voice propelled by the roaring angst and anguish of a restless teenager helped Parker make his mark on U.S. audiences with such hits as "Local Girls," "Discovering Japan," "Mercury Poisoning," and "Endless Night" (featuring Bruce Springsteen on background vocals). Graham Parker-BBC Live 1977-1991 (Fuel 2000) captures many of Parker's beloved songs in a thrilling live environment. "Howlin' Wind," "Endless Nights," "They Murdered The Clown," "Back To School Days," "Dark Side Of The Bright Lights" and "Nobody Hurts You" are among the tracks included.

The Daily Insider is provided by Terry Marshall, P.O. Box 792, Concord, CA 94522 (510-680-1177). All rights reserved ©2000. Smoke Out drew more than 40,000 people, making it the largest single day music festival on the West Coast, and 50,000 are expected this year. Cypress Hill's B Real says this year's festival is the result of nearly a year of planning, six months of promotion and an investment of more than \$1 million. Tickets will go on sale September 1 at Ticketmaster.

#### Phillips' Phish Film To Begin Opening This Month

Road Trip director Todd Phillips' feature length documentary on Phish will premiere in Manhattan, Northern California and the band's hometown, Burlington, Vermont on August 25. Bittersweet Motel chronicles a year in the life of Phish on tour in the U.S. and Europe. The movie will open in additional cities beginning August 29 in Boulder, Colorado and continue to open through October 27 in San Diego. The Los Angeles opening is scheduled for September 29. Bittersweet Motel is Phillips' third documentary after Hated and Sundance winner Frat House. Phillips was unaware of the Phish phenomenon when he met the band at one of their shows. Explaining why he decided to make a documentary about them, he said, "They're playing something different every night and you don't know what you're going to get when you show up. It's pretty original in this day and age."

#### Barenaked Ladies Record "Trojan Horse" MP3s

Barenaked Ladies launched their follow-up to "Stunt" last Tuesday (8) when they started posting songs from *Maroon* on the 'Net. "Too Little Too Late" was the first posted. Other tracks will follow, but only "Pinch Me" will be available until September 12, the album's release date. Vocal advocates of Internet copyright protec-

#### daily insider continued

tion, the Barenaked Ladies have developed their own, characteristically wry and witty method of dealing with music piracy. The band has recorded their own "Trojan Horse" MP3s that include snippets of several tracks from Maroon, interrupted by voice overs by the group playing off the file sharing controversy. The quartet has also recorded several answering machine messages that will be distributed as MP3s. Barenaked Ladies will soon be announcing tour dates to follow the release of Maroon.

#### **Brand New High For Sting**

The charts hit the summer doldrums last week as the hits compilation, Now That's What I Call Music Volume 4, remained the top seller, some 16,000 copies ahead of the closest competitor, Britney Spears at No. Two. The week's highest debut was Eve 6 at No. 34 with Horrorscope. Perhaps the most interesting news is that Sting's Brand New Day has risen to No. 13, its highest chart position yet after 44 weeks. It debuted at No. 15 on October 3, 1999 and immediately began to slip the following week, finally hitting No. 91 during the first week of the new year. Of the other records that debuted the same week as Sting, only Creed's Human Clay, which debuted at No. 1, has fared better on the charts. It sat at No. Seven last week. Marc Anthony, who debuted at No. Eight, is No. 44, but leads Sting's Brand New Day in total sales by about 200,000. The other releases were Garth Brooks' In The Life Of Chris Gaines, Method Man And Redman — Blackout, and more by Tori Amos, Adam Sandler, Lost Boyz, Indigo Girls, Everything But The Girl, Our Lady Peace, Clint Black, Yes, ZZ Top, Smokey Robinson, Angie Stone, Guster, Tony Bennett, Saturday Night Live and Dave Koz. They have all vanished after achieving varying degrees of success. Back in the Top 10 last week, Nelly,

Eminem and \*NSYNC complete the Top Five. Papa Roach, Creed, 3 Doors Down, Nutty Professor and Eric Clapton and B.B. King round out the Top 10.

#### Charges Dropped Against Protestor In Nugent Case

In San Francisco, the District Attorney's office has found no evidence to support Ted Nugent's claim that an anti-fur protestor threatened him or even touched him, leaving some to wonder if that leaves the guitarist and the police department open to False Arrest litigation. Due to insufficient evidence, no charges will be filed in connection with the incident Sunday afternoon (30) outside the Nieman Marcus department store and the protestor was released from jail. Video from the store's security camera did not support Nugent's claim that Bhaskar Sinha had bumped into him. His threat was for the next time Nugent went hunting. Protestors said the police were so star struck they took Nugent's word as "gospel."

#### 3 Eagles Among Those Playing Gore Concert

Vice President Al Gore will be honored at a star-studded fundraiser for the Democratic National Committee at Radio City Music Hall next month (14). Jimmy Buffett, Bette Midler, Crosby, Stills and Nash, Lenny Kravitz, Sheryl Crow, Macy Gray, Jon Bon Jovi and Eagles' Don Henley, Glenn Frey and Timothy Schmidt will all be performing. Ticket prices range from \$125 to \$1,000. "I just like participating in democracy," said Buffett. "That might sound corny to people, but I think I'm lucky to be included in things like this that might make people's lives better."

#### Lenny Kravitz

Lenny Kravitz has been working on new music, but it's not known if the songs will be used as new material added to a Greatest Hits package this fall or if he'll wait and release a new album early next year. His last album, 5, finally fell off the charts in June after two years and 2.7 million copies.

#### Deftones

Deftones end the first leg of their North American tour with a show Monday (14) in their hometown of Sacramento. Their 15-city European tour begins August 19 at a festival in Bonn, Germany and will include shows with Limp Bizkit and Blink 182. The second leg of Deftones' U.S. tour will begin in late September or early October.

#### Eminem

"Stan," which samples Dido's "Thank You," will be the next single from Eminem's Mashall Mathers LP. Dido, meanwhile, has shot an updated video for her hit "Here With Me" with Liz Friedlander, who has directed videos for R.E.M. and Celine Dion. In other news, Eminem has been forced to cancel two appearances in England set for August 26 and 27. Because of his legal problems, he isn't allowed to leave the U.S. Eminem was due to play festivals in Reading and Leeds.

#### Goo Goo Dolls, Etheridge To Play For Democrats

The Goo Goo Dolls, Melissa Etheridge and Dave Koz with Montell Jordan will perform at a reception at the Recording Academy in Los Angeles Monday (14) to honor Maryland congressman Steny Hoyer and other members of the Democratic leadership. Chevy Chase will host the evening, which is also being billed as a celebration of arts and music education in the schools. There will be cocktails and a light dinner by Wolfgang Puck.

#### Women Rockers Will Come Back Strong Says Ann Wilson

With the exception of **Gwen Stefani**, who fronts an all-male **band**, women have disappeared

from the Rock charts in the recent past, relegated instead to the Pop and R&B charts. Is it just because the Bonnie Raitts, Melissa Etheridges, Sheryl Crows and Alanis Morissettes of the world are between records or is there a backlash? One of the first artists to have to suffer the question, "What's it like to be a woman in Rock and Roll?" says it's a little of both. "When Eminem comes out and is No. 1," says Ann Wilson, "the word backlash comes to mind for me. He's almost the most aggressive of all in that league. I know that a lot of people think that his stuff is all humorous but I don't think it's very funny. My fear is that he's so influential a lot of his audience will act on what he says even if he claims it's just a character." Wilson doesn't claim to know why female rockers suddenly have a much lower profile, but she has thought a lot about it. She says, "Maybe the need for change, maybe people just need something new, they need to take a breath. I know a lot of guys have been bitter about women taking up so much of the limelight. Now you watch TV and every commercial has a singing waif on it so maybe it has wandered a little too much into the corporate zone and Rock and Roll is recoiling again." Wilson is convinced the pendulum will swing back when women release strong albums. She feels one thing has changed forever. "When they come out, they'll be heard," she explained. "It's never going to be like it was before when you can't get on the radio because of your gender. Or," she added with a laugh, "that you can't play on the same bill with another woman because it will be a cat fight!" Wilson also says so many women all at once might have been "too rich a diet" for the marketplace. "They want to taste something else." she said. Morissette Show Set For

rissette Show Set For continued on page 26

#### daily insider continued

#### continued from page 25

#### **Museum Of Tolerance**

Alanis Morissette will conclude her summer tour of exotic locales with a special acoustic performance at the Museum of Tolerance in Los Angeles this week (17). Tickets are only available through the Web site which has been reporting on the tour, alanis.z.com and through an auction that starts tomorrow at Amazon Auctions. Along with a performance, Morissette's event will include a question and answer session and a multimedia presentation about the tour. The Museum of Tolerance presentation will also be on the tour web site. Morissette's tour took her to the Far East, Middle East and Europe and included shows in Croatia, Turkey and Lebanon.

#### Proud Of Past With Anthology, Foreigner Looks Ahead

With the 39-track, two-CD Jukebox Heroes: The Foreigner Anthology due out this week (15), Lou Gramm admits, "I'd be lying if I said I wasn't suffering some kind of angst about who we are today." Of course, selling 50 million records and having fans recognize every hit from the opening chords is something to be proud of. But Gramm says he and partner, Mick Jones, don't want to be perceived as "chasing their own tail" or trying to sound too much like they did 20 years ago. Says Gramm: "We want to be a Rock band. We want to be vibrant and current. Being a nostalgia act is not us and if we find out that the whole game has passed us by and we're doing nothing but spinning our wheels, we'll hang it up so fast our heads will spin." After wrapping up a summer tour next month, Foreigner plans to head into the studio in October. Gramm vows they won't try to emulate what's happening today. "We don't want to sound like we did on Head Games either," he said. "We feel there's got to be growth. We want to know that

what we're doing now feels better, sounds better and says something real, more so than what we did last time we recorded." The title track of the anthology, "Jukebox Hero," is still a song Gramm looks forward to singing every night in concert, along with "Urgent." But he has no trouble keeping all of the old hits fresh. Gramm says, "If you let it get boring and take the, 'Oh no, I've got to sing this again' attitude, then that will show. We manage to find new lifeblood in them. And seeing the response of the audience, there's always something that will give you a kick. Some nights I'll sing it just like the record and other nights, I'll be adlibbing and taking liberties with the melody so it sounds like it's a new song. If you use your imagination and you want to keep it fresh, it will sound fresh."

#### **B-52's**

Sara Lee, currently playing bass for the B-52's, releases the first solo album of her 20-year-career next month (12). Make It Beautiful features songwriting collaborations with Ani Di Franco and Emily Saliers of the Indigo Girls and a guest appearance by Ivan Neville. During her career, Lee has toured and recorded with the Indigo Girls, Joan Osborne, Robert Fripp, Fiona Apple, Robyn Hitchcock, Gang Of Four and the Thompson Twins in addition to Di Franco and the B-52's.

#### Paula Cole Weathering Flop Album

Even though her latest album, Amen, sold only 105,000 copies, far less than the 1.6 million of her Grammy winning This Fire," Paula Cole says she has no intention of changing her style for the album she's planning to record next year. Cole told the Los Angeles Times: "I very much want a loyal concert-going audience, so I'm not pandering to a record company about hits so I don't have some 25-year-old A&R guy insulting me with what his opinion of a hit is." Cole admitted she was disappointed when the album tanked, particularly because she thought it was some of her best work, including "I Believe In Love," which she expected to be the biggest hit of her career. Now, when her current tour ends, she'll pack up and move from New York to Los Angeles, concentrate on her personal life for a while and begin recording again. She says: "Maybe in the end there's a greater good for this album falling on its face - that my career is meant to be spanned over a longer period of time. I demand longevity of myself, so I just see this as a little patch of hardship on the inevitable road to longevity."

#### Giants Dominate *Malcolm* Soundtrack

A soundtrack from TV's Malcolm In The Middle will be out October 24 on Restless Records. Along with They Might Be Giants' theme song, "Boss Of Me," it will also feature their "Cyclops Rock" and a collaboration with Soul Coughing's M. Doughty. Malcolm In The Middle is up for five Emmy awards.

#### **Peter Frampton**

Peter Frampton certainly keeps busy. In addition to working with Cameron Crowe on his new movie, Almost Famous, Frampton has recorded a new version of his "Show Me The Way" for the Walt Disney record, Tigger Mania, the musical tribute to Tigger that was released recently. Frampton also did a new dance tune for the disc, "Tigger Bop."

#### U2

Bono guests on a new album by a New York Techno artist, Mocean Worker. He does guest vocals on "Air Suspension," on the album Aural And Hearty, which will be out October 10. The two previously worked on music for The Million Dollar Hotel, the film based on a story by Bono.

#### Downset

Downset will follow their performances on the Mainstage with Slayer, Slipknot and Metallica on the Tattoo The Earth tour with the release of their third album, Check Your People. It is their first for Epitaph Records and will be out October 10.

#### Russell Crowe Band Plays Austin

Two thousand fans were on hand at Stubb's in Austin, Texas last Friday night (4) for the first of three shows by Thirty Odd Foot Of Grunts, the Australian band fronted by Gladiator star Russell Crowe. The band scheduled the shows because they are recording their fourth album over the next six weeks at Willie Nelson's studio. The Pop music critic for the Austin-American Statesman said Crowe kept the crowd entertained but not with his music. "What is it about actors that they nearly always produce Rock music as bland as tofu jerky?" mused writer Chris Riemenschneider. "Bruce Willis, Kevin Bacon, Jeff Bridges and Keanu Reeves all were, or are, sharply mediocre at it, enough so to make one long for the musical excursions of William Shatner or John Travolta, which were at least entertainingly sour." It was the group's first show in the U.S. since they played the Viper Room two years ago.

#### **Voodoo Glow Skulls**

The Voodoo Glow Skulls' new album, Symbolic, due out September 12, features guest appearances by the Reverend Horton Heat and Mark Adkins from Guttermouth. VGS will kick off a tour September 21.

The Daily Insider is provided by Terry Marshall, P.O. Box 792, Concord, CA 94522 (510-680-1177). All rights reserved ©2000.

## TE P

## **SPRING 2000 ARBITRON**

#### EL PASO (70)

		EL PA	SU (70)		
CALLS	FORMAT	SUM/99	FALL/99	WIN/00	SPR/00
KPRR	CHR	16.3	15.0	15.9	15.1
KLAQ	Mnstm. Rock	12.1	11.3	12.0	9.1
KTSM	AC	6.5	8.2	9.0	6.6
KSII	Hot AC	6.2	7.5	6.4	5.7
KOFX	CI. Rock	5.8	5.3	6.0	5.0
		ALBUQUE	RQUE (72)		
CALLS	FORMAT	SUM/99	FALL/99	WIN/00	SPR/00
KZRR	Mnstm. Rock	5.1	6.6	5.0	6.7
KPEK	Mod. AC	6.0	4.2	4.0	5.2
KMGA	AC	5.7	5.4	5.8	4.8
KTEG	Mod. Rock	3.8	4.6	4.2	4.7
KYLZ	CHR	2.7	3.6	3.8	4.5
KKOB	AC	4.2	4.0	4.0	4.0
KKSS	CHR	3.0	3.2	3.6	3.9
KCHQ	CHR	2.6	2.5	1.8	2.5
KLSK	CI. Rock	1.7	1.9	22	1,7
		RATON R	OUGE (82)		
CALLS	FORMAT	SUM/99	FALL/99	WIN/00	SPR/00
WDGL	Cl. Rock	5.9	6.2	6.1	8.0
KRVE	AC	4.9	6.5	7.4	6.5
*WFMF	CHR	5.3	5.3	7.0	5.7
KQXL	Urban	5.7	5.8	4.2	5.7
KUMX	CHR	3.5	4.1	3.3	3.2
WCKW	Active Rock	2.5	2.1	1.9	2.5
* Call lette	ers changed from W	lss			
		CHARLEST	'ON, SC (87)		
CALLS	FORMAT	SUM/99	FALL/99	WIN/00	SPR/00
WAVF	Mod. Rock	5.3	4.2	5.4	6.8
WSSX	CHR	6.6	4.8	6.7	6.7
WSUY	AC	4.6	5.1	4.1	4.7
WSSP	Rhy. CHR	4.4	5.5	3.8	4.5
WYBB	CI. Rock	2.1	2.8	2.7	9.3
WALC	Mod. AC	3.3	3.1	3.5	3.1
		SPOK	NE (91)		
CALLO	FORMAT	01114/00	FALLING	14/10/00	000/00
CALLS	FORMAT	SUM/99	FALL/99	WIN/00	SPR/00
KZZU	CHR	10.7	9.2	8.8	10.4
KHTQ	Active Rock	4.5	3.8	4.9	7.4
KKZX	CI. Rock	9.3	8.6	7.2	6.4
KAEP	Mod. Rock	7.6	6.3	6.7	5.7
	JOHNSON	CITY-KINGSP	ORT-BRISTOL,	TN/VA (96)	
CALLS	FORMAT	SUM/99	FALL/99	WIN/00	SPR/00
WQUT	AOR	13.5	9.9	11.1	12.8
WAEZ	CHR	10.8	11.9	12.0	9.6
WTFM	AC	9.8	8.8	9.1	8.2
WXIS	CHR	1.1	.9	3.6	3.9
TTAIL	VIII I		1	0.0	0.0

## www.fmqb.com has more Spring 2000 Arbitron details!

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#### EAST

#### 92.9FM WBOS/96.9 WTKK/WROR 105.7MAGIC 106.7/WKLB COUNTRY

99.5 are all currently seeking fall interns interested in learning more about event marketing and Radio Broadcasting and Promotions. As part of our Guerilla Marketing Street Team, interns work to gain exposure for the radio station at station produced and/or sponsored events, area concerts, sporting and cultural events and other on-site opportunities relevant to the stations marketing and sales efforts. As part of the Guerilla Marketing Street Team, interns will also assist with planning, marketing and executing radio sponsored promotions, public relations efforts, and contests. Candidates must be at least 18 years of age, enrolled in, and earning credit toward a college degree program. Candidates must be energetic and enthusiastic! These internships are unpaid. The hours are flexible. Interns will be required to participate in some weekend and evening events. Please forward a cover letter and resume to: David Ginsburg, Intern Coordinator, WBOS 92.9FM, 55 Morrissey Boulevard, Boston, MA 02125. Phone: 617-822-6752 ~ Fax: 617-822-6759

**DEMERS PROGRAMMING** is looking for a Program Director for a client station--top 75 market. This heritage Classic Rocker needs a leader who enjoys working with talent, knows how to handle the right tools (research, a real marketing budget), likes a good street fight and is a top flight Programming talent. Send your package NOW to: 204 Exton Commons, Exton, PA 19341. Attn: Classic Rock PD. No calls please. EOE.

#### PART-TIME AIR SHIFT AT WBCN

Alternative Rock format. Energetic, creative personality. Must live the lifestyle. CHR/ Modern Rock experience preferable. Tape and resume with references to: Steven Strick, WBCN-FM, 1265 Boylston Street, Boston, MA 02215. Absolutely no calls. M/F EOE.

#### WPLY (Y100)/PHILADELPHIA has a

rare, full-time opening for a 7pm midnight air personality who is interested in working in a Top 5 market. Must have knowledge of the Alternative lifestyle and good phone skills are a must. Send T&R to Jim McGuinn, WPLY, 1003 Baltimore Pike, Media, PA 19063.

**RAZOR & TIE** is looking for a promotion coordinator for the radio dept. who can also take on additional responsibilities such as college radio calls and tour followup. If you're interested and live in the NYC area please fax or email your resume to: Andi Turco, fax: 212 473-9174. E-mail: aturco@razorandtie.com.

#### WTPA-FM/HARRISBURG PA's #1 Rock

station has not one, but two openings at a station that hasn't had to fill a slot in six years. We're looking for the next evening monster, as well as overnights. Production master a must. Great people skills a must as well for remotes and club gigs. Rush tape and resume to: Chris James, Program Director, 970 W. Trindle Road, Mechanicsburg, PA 17055. EOE.

#### WMVY/MARTHA'S VINEYARD This is

the opportunity of a lifetime! Move to beautiful Martha's Vineyard. Take and develop the prime morning slot and production department at one of the country's top Progressive radio stations. Send tape and resume to Barbara Dacey P.O. Box 1148, Vineyard Haven, MA 02568. (508)693-5000. **EOE** 

#### SOUTH

#### WNOR/NORFOLK-VIRGINIA BEACH,

Saga's legendary Active Rocker, has an IMMEDIATE opening for a 7p-mid personality. Live at the beach and work for one of the industry's most respected -- and STABLE -- companies. T&R to Harvey Kojan, 870 Greenbrier Circle, Suite 399, Chesapeake, VA 23320. No calls, please.

DEMERS PROGRAMMING is in search of a Morning Show producer for KZEP, our client station in San Antonio. We're not looking for someone with a big head-just someone who is comfortable wearing a lot of hats! If the care and feeding of a morning show is your specialty, send your package today to 204 Exton Commons, Exton, PA 19341. Attn: San Antonio AMs. No calls please. EOE.

#### 94-5 WXRA/CLEAR CHANNEL

Greensboro is looking for a killer Rock APD/MD. If you love to work hard, play hard, and are willing to do whatever it takes to win...this could be your chance to join a great CC cluster. Must know Selector, have a knowledge of promotions, and be able to develop talent. Digital production and outside appearances a must. You'll be working with people who appreciate your work and want to win, in a fantastic place to live. If you got it, get it to us yesterday. Tim Satterfield, WXRA/ Clear Channel Greensboro, 875 W. 5th St. W-S NC, 27101 EOE.

**96 K-ROCK/WRXK** needs midday/ APD! Ft. Myers' Heritage Classic Rocker has a rare opening for midday talent/Assistant Program Director! MUST have Classic Rock knowledge and Selector skills. 3-5 years experience preferred. Females and minorities encouraged to apply. Rush T&R by Friday, August, 11 to: WRXK, attn. John Rozz, 20125 S. Tamiami Trail, Estero, FL 33928. Beasley Broadcast Group is and Equal Opportunity Employer.

**WQBZ/MACON, GA** is looking for part-time help for weekend airshifts and fill-ins. Experience preferred but not required. Send tape and resume to: Chris Ryder, Program Director, 7080 Industrial Highway, Macon, GA 31216.

#### MIDWEST

**IF YOUR FAVORITE** part of college was late nights and loud music have we got the job for you! DeMers Programming is looking to fill the night shift at WKHY, our client station in Lafayette, Indiana-the home of Purdue University. Females are encouraged to apply for this position. Send your materials to: 204 Exton Commons, Exton, PA 19341. Attn: Lafayette Nights. No calls please, EOE. F/M.

WXRX ROCKFORD IL is currently looking for a midday person. This is a great company to work for, only 2 people had this shot in the past 10 years. Send T&R to: WXRX Program Director 2830 Sandy Hollow Road, Rockford II 61109 No Calls! Radioworks is an equal opportunity employer.

#### LAZER 103.3/KAZR, DES MOINES,

Iowa, is looking for its next overnighter. Great station, solid company... and you can tell pecple you live in Slipknot's hometown! Candidate must have at

### obfront continued...

least one year of on-air experience, production skillz, and ability to talk Rock. Sound like you? Than rush your tape and resume to Sean Elliot at: Lazer 103.3, 1416 Locust, Des Moines, Iowa, 50309 Saga Communications is an equal opportunity employer.

#### WANNA WAKE UP WISCONSIN?

WRQT wants you! The morning show needs a sidekick who wants to rock. Females are encouraged to apply for this position. Send your materials to: DeMers Programming, 204 Exton Commons, Exton, PA 19341. Attn: WRQT. No calls please. EOE. F/M.

#### **OMAHA'S NEW MUSIC EVOLUTION**

seeks an air talent that has a true passion for Modern Rock radio and education. Ready to take the plunge into the morning slot??? We've got the chance you've been waiting for. 2 years on-air experience required. Bachelors Degree a definite plus. 401k, medical, dental, etc... Rush T&R today. Bill Stewart, 2700 College Road, Council Bluffs, IA 51503 EOE.

#### WRIF/DETROIT Our Marketing

Director just took a position as an Operations Manager. Here is a great opportunity for someone who is organized to come into a well-oiled machine and take over the reigns. If you have the passion, commitment to excellence,

the ability to lead and work with others, along with an understanding of how to reach the 18-44 demo, then we want to talk to you. We are looking for a leader! Candidates must have 3-5 years marketing/programming experience. Does working alongside one of the best teams in the country appeal to you? Then rush your resume & package to: Doug Podell, Operations Manager, One Radio Plaza, Ferndale, MI 48220. EOE.

#### 94.7 WCSX. DETROIT'S CLASSIC

**ROCK STATION**, is looking for a Event Coordinator who is outgoing, creative and highly organized, able to work in a fast paced environment and can assist in the day to day running of a busy radio station Marketing Department. THIS IS NOT A 9 to 5 JOB! Must know how to own the street when running a station event. Ability to communicate with clients, listeners and sales staff a must. Experience using Marti, Vector, and Scoop a plus. Candidate should also be computer literate and able to use the Internet, Word, Access, and Windows 97. Minimum 1-year radio promotion or special event experience preferred. Send your resume and references to: Jennifer Williams, c/o 94.7 WCSX, 28588 Northwestern Hwy Suite 200, Southfield, MI 48034. NO TELPHONE CALL PLEASE! EEO/MF.

#### WEST

MUSIC RECEPTIONIST Top music PR firm seeks dedicated receptionist/front office coordinator for entry level position with room to grow. Heavy phones, computer knowledge, administrative duties and front office appearance a must. Hottest names in fastpaced environment. Start now. Entry level salary. Fax resumes to Jennifer, 818-380-0430.

KISM NEEDS MORNING co-host, You are topical, quick-witted and ready to perform every morning. Send T&R to: Greg Roberts, 2219 Yew Street Road, Bellingham, WA 98226. EOE. Females and minorities encouraged to apply.

#### **PROGRAM DIRECTOR NEEDED** for a

35-54-targeted Triple A with strong local News/Talk programming in both drive times. Music days, nights and weekends. RCS Selector proficient, manage the air staff. Station is non-commercial but acts commercial. We're looking for commercial-minded person. \$35-\$45k experience depending. Send T&R to: KPCW-FM, 445 Marsac Avenue, Park City, UT, 84060, (435) 649-9004, Attn: Blair Feulner, General Manager. EOE.

#### **RIFFAGE.COM INTERNET RADIO PRO-GRAM DIRECTOR** The Riffage Radio PD will be in charge of the management of the Riffage Radio pro-

ject, work with the Riffage Executive team and various other dependant departments. Responsibilities include directing the creative effort, writing and producing all marketing/imaging materials and promotional events and creation of the weekly playlists for each of the Riffage stations. The PD will liaise with independent and major labels and lead the development of Riffage Radio related revenue opportunities. Must have at least 5 years experience, Internet radio experience is a plus. Send resume to: MattG@riffage.com or Riffage.com, 2627 Hanover St., Palo Alto, CA 94304

#### fmab IS LOOKING FOR INTERNS.

Good office skills and phone technique is essential. Interns must receive college credit for their work. Mail, fax or E-mail your cover letter and resume to: fmqb, Executive Mews, 1930 East Marlton Pike, Suite F-36, Cherry Hill, NJ 08003. Fax (856) 424-6943. Phone (856) 424-9114. E-mail: fmqb@fmqbmail.com.

TO LIST YOUR STATION or company's job listing, simply fax us a brief want ad by Tuesday, 7:00 P.M. ET. We'll run it free of charge (space permitting). FAX: (856) 424-6943, or e-mail us: fmqb@fmqbmail.com.

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	mah august 11, 2000	

## **inside**track

They Did It All For The Wristbands: As Limp Bizkit continues its Napster-sponsored tour, stations continue to concoct wacky ways to tie in with all the mayhem a free show by Fred Durst and company can bring. As in other cities, things got a little nutty in San Jose when the distribution point for free wristbands to the August 8 show was announced. KSIO set up cots on the sidewalk near the wristband distribution area, with a sign proclaiming "Tired? Take a Napster." They also outfitted portapotties with this inscription: "Need to go poop? Take a crapster?" Now that's public service. A few days earlier, 'SJO held a Limp Wristed Weekend. Along with handing out free wristbands once an hour, it helped them get their money's worth out of voiceman John Wells, with memorable lines like, "We've been rock hard for over 32 years. Now KSJO's going limp." And "From the station that's been comfortable with its sexuality for over 32 years." The Bizkit's August 4 Denver appearance gave KBPI the perfect excuse to stage a "Break Stuff" contest. Leaving animals alone for the moment, morning/night commando Willie B assembled four older, out-of-tune upright pianos. Competing for a free Bizkit wristband, four contestants each took a turn attacking one of the instruments with a ten-pound sledgehammer. Exploiting radio's theatreof-the-mind capacity, the glorious noise was broadcast live on the air (and seen live on the Web). All of this over an audio bed of "Break Stuff." Around 4000 people turned out in the parking lot of the Denver Coliseum to watch, just another typical "FSU Friday" for Willie. What's FSU Friday? Hint: the letters do not stand for Florida State University ... KISS/San Antonio welcomed Slipknot and the Tattoo The Earth tour to



town with a "Be the 10<sup>th</sup> member of Slipknot" contest. KISS' extended family was asked to create their very own Slipknot mask and costume. Twentyfour `knot wannabes showed up at The White Rabbit to compete for a chance to have their picture professional-

ly taken with the members of the band. They also watched the show from the stage, solidifying their position as the 10<sup>th</sup> member of Slipknot. Everyone who competed won CDs and runners-up scored tickets to the big show... Our bad: WAMX/Huntington's *X-Fest 2000* will be held on September 23 not September 3, as we wrote last week. Sue us!

#### Paul Heine and Jay Gleason



KUFO/Portland's Rockfest brought in over 15,000 fans for the biggest show ever held at Portland Meadows. Pictured in the KUFO Broadcast Trailer is OM Dave Numme and MD Al Scott along with U.P.O.

## rockmonilo

WJRR, Orlando Thursday August 3, 2000 1 PM – 9 PM

#### 1 PM

Stabbing Westward	"Shame"
Pink Floyd	"Run Like Hell"
Metallica	"I Disappear"
Stone Temple Pilots	"Vasoline"
Van Halen "Finish V	hat Ya Started"
Staind	"Mudshovel"
Whitesnake "St	ill Of The Night"
Crease	"Frustration"
Black Crowes	"Remedy"

#### 2 PM

Green Day	Time Of Your Life "
Pearl Jam	"Jeremy"
Black Sabbath	"Paranoid"
KoRn	"Make Me Bad"
Godsmack	"Whatever"
AC/DC	"Big Balls"
Monster Magnet	"Silver Future"
Motley Crue	"Dr. Feelgood"
Incubus	
Rush	"Freewill"
Metallica	. "The Unforgiven II"

#### 3 PM

White Zombie. "More Human Than Human"
Aerosmith "Janie's Got A Gun"
3 Doors Down "Loser"
Green Day "Brain Stew"
Limp Bizkit "Re-arranged"
Guns N' Roses "Mr. Brownstone"
Deftones "Change (In The House)"
Nazareth "Hair Of The Dog"
Days Of The New "The Down Town"

#### 4 PM

Addict	. "Monsterside"
Pearl Jam	"Daughter"
Sevendust	"Waffle"
AC/DC	"Shoot to Thrill"
Eve 6	"Promise"
AC/DC	

#### 5 PM

Red Hot Chili Peppers ... "Californication" Offspring ...... "Self Esteem" Offspring...... "She's Got Issues" Offspring......"I Choose"



Godsmack	"Bad Religion"
Pink Floyd	"Mother"
Stone Temple Pilo	ot <b>s</b> "Plush"
Creed	. "With Arms Wide Open"
Sevendust	"Black"
Guns N' Rose	"Used To Love Her"

#### 6 PM

Filter.	"Hey Man, Nice Shot"
Led Zeppelin	"Ocean"
Metallica	"I Disappear"
Pearl Jam	"Dissident"
Staind	"Mudshovel"
Jimi Hendrix	"Hey Joe"
Papa Roach	"Last Resort"
Nirvana	"Lithium"
AC/DC	"Thunderstruck"

#### 7 PM

	. "(You Gotta) Fight For "Kryptonite"
U.P.O	"Godless"
Offspring	"Come Out & Play
Pink Floyd	"Comfortably Numb
Stabbing Westwa	ard "What Do
	Have To Do
Foo Fighters	"Learn To Fly
Union Undergrou	und "Turn Me On Mr
	Deadman
Metallica	"The Unforgiven
KoRn	"Make Me Bad"
U2	. "Sunday Bloody Sunday"

#### 8 PM

Alice In Chains	
Nine Inch Nails "We're	e In This Togethe"
Disturbed	
Pearl Jam	"Evenflov"
Led Zeppelin	"Immigrant Son
Green Day "Whe	
Godsmack	
Primus w/Ozzy Osbourne	
Toadies"	
3 Doors Down	"Los r"
Aerosmith	"Rag D¢ II"

Monitor provided by Mediabase

## PROGRESSIVE ADULT RADIO

т	0	P 50 AI	RPL/	Y	August 1 - 7, 2000	Р
LW	TW	Artist	Track	Label	TW LW	LW
1	1	CLAPTON/KING	"Riding"	(Duck/Reprise)	672 715	2
2	2•	DAVID GRAY	"Babylon"	(ATO)	582 521	Ì.
3	3	PHISH	"Heavy"	(Elektra/EEG)	457 513	9
5	4	ROBERT BRADLEY	"Baby"	(RCA)	454 466	3
4	5	MATCHBOX 20	"Bent"	(Lava/AG)	422 476	0
7	6.	JONNY LANG	"Me"	(A&M/IDJMG)	405 400	1
8	7•	EVERCLEAR	"Wonderful"	(Capitol)	381 380	
12	8•	TRACY CHAPMAN	"Wedding"	(Elektra/EEG)	370 356	5
9	9	SINEAD O'CONNOR	"No"	(Atlantic/AG)	341 375	4
6	10	XTC	"Man"	(TVT)	336 426	4
10	11	BRAGG & WILCO	"Secret"	(Elektra/EEG)	327 366	17
14	12•	NEIL YOUNG	"Good"	(Reprise)	308 307	
11	13	STEVE EARLE	"Blues"	(E-Squared/Artemis)	291 358	6
21	14•	SISTER SEVEN	"Only"	(Arista)	281 251	
17	15	SHIVAREE	"Goodnight"	(Odeon/Capitol)	277 280	14
15	16	AIMEE MANN	"Red"	(SuperEgo)	262 286	11
22	17•	SHELBY LYNNE	"Gotta"	(Island/IDJMG)	262 250	
20	18•	SISTER HAZEL	"Change"	(Universal)	261 255	8
18	19	DANIEL CAGE	"Sleep"	(MCA)	256 269	
19	20	INDIGO GIRLS	"Cold"	(Epic)	256 257	12
	21	JAYHAWKS	"Gonna"	(American/CRG)	254 316	10
	22	STING	"Desert"	(A&M)	246 281	10
	23•	STONE TEMPLE	"Sour"	(Atlantic/AG)	243 238	15
33	24•	BONNIE RAITT	"All"	(Artemis)	237 155	
25	25•	K.D. LANG	"Summer"	(Warner Bros.)	236 191	24
26	26•	VERTICAL HORIZON	"God"	(RCA)	235 209	
27	27•	GOMEZ	"Kind"	(Virgin)	210 206	16
31	28•	COUNTING CROWS	"All"	(DGC)	199 159	21
D	29•	FASTBALL	"Ocean"	(Hollywood)	194 64	21
24	30	NINEDAYS	"Absolutely"	(Sony/550 Music)	191 217	25
	31•	BRIAN SETZER	"Mood"	(Interscope)	184 144	
30	32	BEN HARPER	"Forgiven"	(Virgin)	161 176	20
29	33	RICHARD ASHCROFT	-	(Virgin)	159 171	D
	34•	JOHN WESLEY HARDING	0	(Mammoth)	143 119	D
	35•	DON HENLEY	"Not"	(Warner Bros.)	135 108	26
28	36	STEELY DAN	"Jack"	(Giant/Reprise)	132 179	
44		GOO GOO DOLLS	"Broadway"	(Elektra/EEG)	131 114	D
	38•	TRACY CHAPMAN	"Telling"	(Elektra/EEG)	128 119	40
	39•	PATTY LARKIN	"Beg"	(Vanguard)	123 116	19
32		NORTH MISSISSIPPI	- (	(Tone-Cool/IDJMG)	123 116	13
	4 <b>1</b> •	DAR WILLIAMS	"What"	(Razor & Tie)	114 98	
D	42•	ENTRAIN	"Back"	(Dolphin Safe)	112 85	23
36	43	BEN HARPER	"Steal"	(Virgin)	112 33	
D	43 44•	COUNTING CROWS	"Lullaby"	(DGC)	101 85	18
D	44• 45•	RED HOT CHILI		(Warner Bros.)	100 88	D
34	4 <b>5</b> • 46	TRAVIS	"Why"	(Independiente/Epic)	99 155	0
34 D	40 47•	LEONA NAESS	"New"		99 155 98 49	D
		LITTLE FEAT	F	(MCA)	96 49 95 120	
38	48		"Rag"	(CMC/SRG)		29
42 D	49 50•	ACOUSTIC JUNCTION	"Strange" "Leaving"	(Omad) (Capitol)	93 114 89 57	22
		DEXTER FREEBISH	Leaving	ICADIIOII	01 3/	

Р	U	BLIC BRE	ΑΚΟυΤ		August 1	- 7, 2000
LW	TW	Artist & Title	LabelTW	TW	LW	Move
2	1•	CLAPTON/KING				
9	2.	Riding With The King PATTY LARKIN	(Duck/Reprise)	142	138	4
	-	regrooving the dream	(Vanguard)	136	99	37
3	3	K.D. LANG Invincible Summer	(Warner Bros.)	129	131	-2
1	4	STEVE EARLE	-			
5	5•	Transcendental Blues	(E•Squared/Artemis)	129	160	-31
		Bachelor No. 2	(Super Ego)	112	109	3
4	6	BRAGG & WILCO Mermaid Avenue Volume II	(Elektra/EEG)	106	118	-12
17	7•	DAN HICKS &				
6	8	Beatin'The Heats	(Surfdog)	104	76	28
		Farmhouse	(Elektra/EEG)	96	109	-13
14	9•	SHELBY LYNNE I Am Shelby Lynne	(Island/IDJMG)	93	84	9
11	10•	DONNA THE				
8	11	Positive Friction LITTLE FEAT	(Sugar Hill)	92	91	1
	10	Chinese Work Songs	(CMC/SRG)	90	99	-9
12	12	SINEAD O'CONNOR No Man's Woman	(Atlantic/AG)	90	91	-1
10	13	PADDY CASEY				-
15	14•	Amen (So Be It)	(Columbia/CRG)	87	94	-7
		Fourteen Days	(Zoë/Rounder)	84	83	1
24	15•	EQUATION The Lucky Few	(Putumayo)	79	63	16
16	16	JAYHAWKS		70	70	
21	17	Smile KOKO TAY <b>LOR</b>	(American/CRG)	70	78	-8
05	10-	Royal Blue VARIOUS ARTISTS	(Alligator)	70	71	-1
25	18•	Steal This Movie OST	(Artemis) 6		62	7
20	19	DAVID GRAY White Ladder		69	70	0
D	20•	GREG BROWN	(ATO)	09	72	-3
26	21•	Covenant ANI DIFRANCO	(Red House)	68	45	23
20	214	Swing Set	(Righteous Babe)	67	66	1
D	22•	DAR WILLIAMS Green World	(Razor & Tie)	67	47	20
19	23	XTC		07		20
13	24	Wasp Star: Volume 2 NEIL YOUNG	(Idea/TVT)	67	74	-7
10	24	Silver & Gold	(Reprise)	65	89	-24
23	25	CHRIS SMITHER Live As I'll Ever Be	(Hightone)	64	66	-2
18	26	NORTH				
D	27•	Shake Hands With Shorty RIChARD ASHCROFT	(Tone-Cool/IDJMG)	62	75	-13
		Alone With Everybody	ody (Virgin)		52	10
D	28•	JOHN W. HARDING The Confessions of St. Ace	(Mammoth)	61	46	15
29	29•	ALVIN Y. HART				
22	30	Start With The Soul	(Hannibal/RykoPalm)	59	55	4
		Circle	(Pachyderm)	59	69	-10
	The F	Public Radio Breakout chart is compiled from	the Spins reported by Non-Comm	ercial rad	io stations	

Total Plays: Total number of plays any album/artist received in the past week according to radio station reports. TW-LW+/-Movet: Number of plays received This Week-Last Week and the plus or minus move between the two. Adds: The number of reporting stations to add an artist in the past week. The Public Radio Breakout chart is compiled from the Spins reported by Non-Commercial radio stations in the Progressive section

fmqb august 11. 2000

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## PROGRESSIVE ADULT RADIO MUSIC

### Singles/EPs



#### **Five For Fighting** "Easy Tonight" (AWARE/Columbia)

Here's yet another home run from the dual efforts of AWARE and Columbia. "Easy Tonight" from Five For Fighting will be one of your easiest adds ever. You'll be singing along to the best hook this year on the first listen.

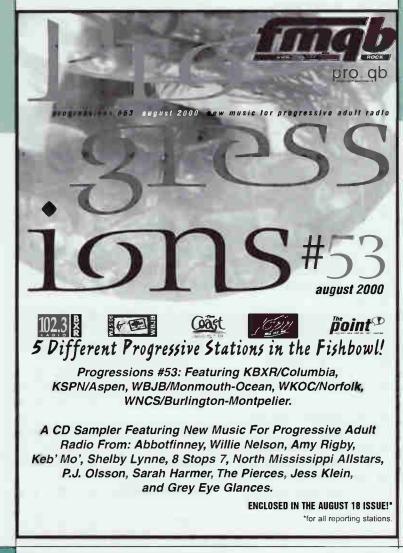


#### Sarah Harmer "Basement Apt." (Zoë/Rounder)

Sarah Harmer recently struck-out on her own after performing in bands for several years and the result makes us wonder why she didn't do it sooner! Rounder's Katrinka Suydam deserves our kudos on this find.

#### **David Wicox** "Soul Song" (Vanguard)

This is the first single from singer-songwriter David Wilcox's What You Whispered. "Soul Song" features Phil Keaggy on lead guitar and we know it will get a warm welcome at Progressive radio stations.



#### Albums



#### **Bernard Allison**

#### Across the Water (Tone-Cool)

Here's an interesting question: Is Bernard Allisor's talent a matter of nature or nurture? Who cares! Luther Allison's son plays a mean guitar and Rocks as much as he gets Blue. Across the Water has plenty of great songs including the single "The

River's Rising." For more depth we suggest: "Meet Me Halfwa ," "I Just Came Back to Say Goodbye," "Love is Free," "Coming Back (Across the Water)," "Change Your Way of Living" and "Feels Kinda Funny" among others.

#### Michal Sky With Stars (RPM/CRG)

We told you how much we liked this 19-year-old's first single "My Friend" but we know how you want more evidence that new artist is right for your station than just one song. Michal's (meh-CALL) Sky With Stars should be all the proof you need that this young woman has a great future. She has Pop sense and a creative attitude toward Rock that mixes well on the twelve tracks on her debut. "The Best Way," "Broken Boy," "April is Gone," "Violet Delight," "The Light," and "Flash."

### **Emphasis Tracks**



Little Feat, "Eula" (CMC/SRG)

Jules Shear, "Love With You" (Zoë/Rounder)

Sonic Joyride, "Everything is Beautiful" (Anom ily)

### **Music Mailbag**

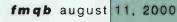


- Various Artists, Whistle Bait! 25 Rockabill Rave-Ups (Epic/Legacy/CRG)
- Various Artists, Ain't I'm A Dog (Epic/Legacy/CRG)
- · Balfa Toujours, Live At Whiskey River Landing (Rounder)
- Robert Lee Castleman, Crazy As Me (Rour der)
  - Dave Alvin, Public Domain (Hightone)
  - Big Sandy and His Fly Rite Boys, Night Title (Hightone)
  - The Mayflies, The Pity List (Yep Roc)
  - Barbara Brousal, pose while it pops

(Love Letter Bomb)

### **Most Added**

1	BARENAKED LADIES	(Reprise)	22
2	STING	(A&M)	13
3	THE JAYHAWKS	(Amercian/CRG)	11
4t	COUNTING CROWS	(DGC)	5
4t	DAR WILLIAMS	(Razor & Tie)	5
4t	GREG BROWN	(Red House)	5



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PROGRESSIVE ADULT RADIO NEWS

## And The Award Goes To...WNKU

On July 29, WNKU/Cincinnati was awarded first place honors for newscasts by Public Radio News Directors, Incorporated. It is an association of industry professionals. WNKU competed for this national honor with public stations employing only one or two full-time staff in their newsrooms. Congratulations to WNKU news director Maryanne Zeleznik and reporter/anchor Jay Hanselman!

## **Rio by the Sea-o**

WMNF/Tampa Bay will be hosting Putumayo's *Festa Brasil* on August 25. This Carnival party will be a celebration of all the richness and beauty that is Brazilian music and culture. Chico Cesar, one of the more colorful figures of the contemporary Brazilian music scene, draws on the bouncy rhythms and accordion-driven melodies of northeast Brazil. Female vocalist Rita Ribeiro's crystal clear voice and engaging presence have created a huge buzz in Brazil. She performs Reggae, Samba, Funk, and Brazilian regional styles.

## Next Year They Can Buy A Beer

KBXR/Columbia gave the Blue Note a 20th anniversary party this past Friday, August 4. The show featured The Bottle Rockets with Deke Dickerson and patrons got in for only \$1.02. All proceeds from the show benefited the Boys and Girls Club of Columbia. `BXR was broadcasting in front of the Blue Note before the show.

## **Chicago Excitement**

Here's just a small sample of what's coming up on WXRT/Chicago for the month of August. On Sound Opinions, Chicago's resident rock critics, Greg Kot of the Chicago Tribune, and Jim DeRogatis of The Chicago Sun-Times, co-hosting with `XRT air personality, Marty Lennartz serving as moderator presented JAM and the Concert Industry on Tuesday, August 8. JAM Productions co-founders, Arny Granat and Jerry Mickelson discussed the history of their Chicagobased concert and theatrical productions firm, and exchanged views with Jim and Greg on the changing face of the concert industry, both locally and across the country. On Friday, August 11, the Friday Feature spotlights 20th Century Rock: The '90s. As part of 'XRT's continuing retrospective of the Twentieth Century, They'll spotlight music first heard on `XRT in the 1990s. 8pm-11pm, `XRT Concert Exclusive: The Smashing Pumpkins live from Montreal with the Foo Fighters. With the Pumpkins having announced their plans to call it quits later this year, this may be their final live concert broadcast ever. And on Tuesday, August 15, Sound Opinions hosts share their views on some of the most notable new releases by local artists.

### E Vincible Summer

Last Friday, August 4, ARTISTdirect announced that they have produced an enhanced CD in conjunction with Warner Bros. for k. d. lang's upcoming tour. The CD will be given as a free gift to audience members during the tour. The CD was designed and programmed by eSonic and contains two previously unreleased live tracks, "Extraordinary Thing" and "The Consequences Of Falling" recorded on a May episode of World Café. "I love the idea of being able to give a personal gift to the people who come to my shows," said lang, "ARTIST direct finds innovative ways to connect the artists and fans, both online and off, and the eCD is an example of that."

### Movin' On Up

COO Greater Media, Inc. Peter Smyth announced the promotion of Michael Joly to the newly created position of Director of Internet Strategies. Effective immediately, Joly will develop Greater Media's long-term Internet strategies and function as the company's point person for Internet Radio initiatives. Joly was formerly Research Director for Greater Media Marketing Group in Boston, which includes WBOS/Boston. He will continue to be based out of the Boston offices.

## Changes

KFOG/San Francisco's afternoon personality John Grappone has left the station. After playing David Bowie's "Changes," at the end of his shift on Friday, August 4, Grappone told his audience that he was signing off for the last time after four years in drive time. He followed the announcement with George Thorogood's "Bad to the Bone" which could provide a clue to his next gig. KSAN, KFOG's Classic Rock sister station is known as "The Bone." Grappone's show was top-rated in the 25-44 age group for 3-7 p.m. Jon Russell has moved from weekends to afternoons temporarily while a nationwide search is conducted to find a replacement. KFOG is seeking a talent with a succinct, intelligent and energized presentation. Send tapes and resumes to Haley Jones.

#### **Subtle Nuances**

Nuance Records, under the leadership of legendary session guitarist Louie Shelton, has entered into a worldwide distribution agreement with Lightyear Entertainment, which is distributed by WEA in the United States, KOCH in Canada, and a network of independent distributors internationally. Under the new alliance, Nuance will debut its first two releases (both instrumentals), Urban Culture and Nashville Guitars, on August 22.

#### For A Good Time Fax Vanguard

Art Phillips wants you to write this down: (310) 586-1505 is the new fax number for Vanguard. Please make a note of it.

### **Music City**

@The-Record-Store, Nashville's youngest virtual record store, is hosting a real world, real time benefit concert at the legendary Ryman Auditorium for Vanderbilt Children's Hospital on September 26. The evening, dubbed *A Night @The-Record-Store*, kicks off with a three-hour concert of live performances from 7-10 p.m. at the Ryman and ends with an artist/fan reception from 10 p.m.-2 a.m. at Nashville's historic Merchants Restaurant.

# August 1 - 7, 2000

#### Cume/Adds Title TW LW TW Aritist Lahel Plays TW Move add action (Nuclear Blast) 343 26 317 49/0 3 1• IN FLAMES Clayman (Portrait/CRG) 319 3 316 50/0 4 2. **IRON MAIDEN** Brave 1) Confrontation Camp, Objects In the Mirror are Closer Th in They 44/0 Slither 297 -50 347 1 3 EARTH CRISIS (Victory) Appear, Artemis (40) 2 NATIVITY IN BLACK $\|$ (Divine) 287 -48 335 41/0 4 6 5 TAPROOT Gift (Atlantic/AG) 277 -4 281 42/0 2t) 40 Grit, Heads, Metal Blade (39) (Century Media) 273 -36 309 46/0 6 STUCK MOJO Declaration 5 2t) Dee Snider, Never let The Bastards Wear You Down, KCCH (39) 7• HALFORD Resurrection (Metal-Is/SRG) 261 15 246 53/0 8 2t) Mushmouth, The Curse, Triple Crown (39) 239 -34 273 33/0 DEFTONES White (Maverick) 7 8 9 9 WORKHORSE MOVE ... Sons (Roadrunner) 222 -3 225 26/0 5) VAST, "Free," Elektra/EEG (34) 25 (Spitfire) 202 39/1 11 10. SIXTY WATT SHAM Seed 177 KING DIAMOND House (Metal Blade) 195 12 183 36/0 10 11• QUEENS OF THE ... Rated (Interscope) 149 -14 163 23/0 most increased 14 12 -21 33/0 ULTRASPANK (Epic) 147 168 12 13 Progress LIQUID GANG 30/0 24 14. Sampler (Lava/AG) 143 11 132 1) Sinergy, To Hell And Back, Nuclear Blast (+59) 27/1 20 15. (HED) PE EP (Jive) 138 1 137 2) VAST, "Free," Elektra/EEG (+46) LOUD ROCKS (Loud) 136 -12 148 31/1 18 16 Sampler 32 17• ONE KING DOWN Gravity (Equal Vision) 134 40 94 30/0 3) One King Down, Gravity Wins Again, Equal Vision (+40 132 -3 135 28/0 22 18 DEICIDE Insinerate (Roadrunner) 4) Benumb, Album, Relapse (+36) 13 Resurrection (SPV) 130 -36 166 27/0 19 VENOM -24 5) Cold, Something Wicked This Way Comes, Flip/Geffen +31) 15 20 ALICE COOPER (Spitfire) 129 24/0 Brutal 153 21 21 UNION UNDERGROUND Education (Portrait/CRG) 128 -9 137 34/0 -26 26/0 16 22 DISTURBED Sickness (Giant) 126 152 going for adds A PERFECT CIRCLE 122 -12 134 22/0 23 23 Mer (Virgin) IGNITE Place (TVT) 120 -18 138 29/0 19 24 BENUMB Album 20/138 25. 118 36 82 (Relapse) 22/0 17 26 MADBALL Hold (Epitaph) 117 -34 151 (Hed) Planet Earth, Broke (Jive) FATES WARNING (Metal Blade) 30 22/2 43 27. Disconnect 103 73 44 28• MUDVAYNE (Epic) 103 28 75 32/1 Dig TT Quick, Ink, (Ocean Records) 25 29 QUEENSRYCHE Greatest (Virgin) 102 -20 122 24/0 Voivod, Live (Metal Blade) 34 30. Human 97 8 89 21/0 NASUM (Relapse) 50 31• COLD Something (Flip/Geffen) 96 31 65 19/2 Hypocrisy, Into The Abyss (Nuclear Blast) CEPHALIC CARNAGE -2 Exploiting 95 97 14/0 29 32 (Relapse) 30 33 SHADOWS FALL Of (Century Media) 95 -2 97 17/1 42 34. DEEP Pieces (Pavement) 94 19 75 38/0 hard radio.com 94 D 35• SINERGY Hell (Nuclear Blast) 59 35 22/3 27 36 LINEA 77 Тоо (Earache) 84 -27 111 26/0 28 37 RORSCHACH TEST (E-Magine) 84 -24 15/0 HOT Peace 108 30 weekly spins **MISERY LOVES...** (Earache) 81 10 25/0 47 38 Your 71 (Wind-Up) 15/0 31 39 **FINGER FLEVEN** 79 96 Grayest -17 Iron Maiden Alice Cooper **RELATIVE ASH** (Island/IDJMG) 77 48 D 40 Our 29 25/1 Pantera In Flames SEA OF GREEN Northern (The Music Cartel) D 41. 77 20 57 21/1 Halford Mission Impossil, le 2 35 42 35" MUDDER Preventive 76 -10 22/0 86 (--) Motley Crue (Metallica) 46 ELECTRIC HELLFIRE Witness (Deadline) 75 71 28/2 43. 4 Nativity In Black (Slayer) Dio -38 26 MISSION: IMPOSSIBLE 74 44 Album (Hollywood) 112 12/0Black Label Society D 45 ORIGIN Album (Relapse) 74 11 63 19/1 37 46 BLACK LABEL SOCIETY Stronger (Spitfire) 73 -10 83 15/0 ADDS 47 LUDDITE/CLONE 73 -3 76 14/0 41 Arsonist (Relapse) Bubble cd 33 48 E TOWN CONCRETE Second (Triple Crown) 70 -21 91 13/0

## Pure Cyberspins

Condescense

Projector

36 49

D 50

PITCHSHIFTER

DARK TRANQUILITY

Pure Spins

LW T	W	Aritist	Tille	Label	Pipes TW	LW	Mave	Cume/Adds		
2	1.	MISSION: IMPOSSIBLE	ALBUM	(Hollywood)	189	5	184	4/0	1-2	IN FLAMES
_	1.			· · · ·	-		-		2-3	ROB HALFO
3	2	IRON MAIDEN	BRAVE	(Portrait/CRG)	169	-9	178	4/0	5-4	VARIOUS A
1	3	HALFORD	RESURRECTION	(Metal-Is/SRG)	160	-80	240	4/0		
5	4	DEFTONES	WHITE	(Maverick)	137	-13	150	3/0	9-5	DEFTONES
6	5	DISTURBED	COMING	(Giant)	137	-2	139	3/0	6-6	EARTH CRI
7	6•	ALICE COOPER	BRUTAL	(Spitfire)	127	2	125	4/0	10-7	PANTERA
8	7•	TAPROOT	GIFT	(Atlantic/AG)	118	0	118	3/0		
9	8•	MOTLEY CRUE	HELL	(Beyond)	114	0	114	3/0	8-8	STUCK MO.
4	9	NATIVITY IN BLACK	11	(Divine)	102	-59	161	3/0	4-9	KING DIAM
D	10	A PERFECT CIRCLE	MER	(Virgin)	93	-7	100	3/0	7-10	DISTURBED
				fmab auqui	st 11	2000	h			

(MCA)

(Century Media)

34

70

67

84

58

-14

9

17/0

18/0

3-1

ma bel

IRON MAIDEN	Wicker	(Portrait/CRG)
IN FLAMES	Clayman	(Nucl <sup>i</sup> ar Blast)
ROB HALFORD	"Resurrection"	(Meta -Is/SRG)
VARIOUS ARTISTS	NIB	(Divi e)
DEFTONES	White	(Maverick)
EARTH CRISIS	Slither	(Victory)
PANTERA	Reinventing	(Elek ra/EEG)
STUCK MOJO	Declaration	(Century Media)
KING DIAMOND	House	(Metal Blade)
DISTURBED	Sickness	(Giar t/Reprise)

own

# <u>accencc</u>

modern chart 37

specialty spins 37

modern music 39

modern crossroads 41)

modern shots 43)





"WALK THE WALK"

the first song from her new album **Examined**.

(don't be soared). . .

Produced by: Hoe and Oll Romo www.atlantig records.com www.p- -e.com

# Top 50 Airplay

LW		Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Ad
1	1	R/H/C/PEPPERS	CALIFOR	(Warner Bros.)	2596	-15	2611	2651	2583	76/0
2	2•	PAPA ROACH	LAST	(DreamWorks)	2396	15	2381	2396	2270	71/1
3	3•	EVE 6	PROMISE	(RCA)	2284	11	2273	2124	2127	79/0
7	4•	SR-71	RIGHT	(RCA)	2205	172	2033	2042	1907	75/1
6	5•	DEFTONES	CHANGE	(Maverick)	2143	48	2095	2123	2018	78/0
5	6	EVERCLEAR	WONDERFUL	(Capitol)	1882	-214	2096	2341	2362	61/0
4	7	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	1880	-314	2194	2246	2460	59/0
9	8	A PERFECT	JUDITH	(Virgin)	1776	-146	1922	2079	2120	65/0
8	9	STONE TEMPLE	SOUR	(Atlantic/AG)	1764	-186	1950	2142	2228	58/1
10	10•	INCUBUS	STELLAR	(Immortal/Epic)	1763	113	1650	1578	1435	72/0
12	11	LIMP BIZKIT	TAKE	(Hollywood)	1408	-39	1447	1546	1590	55/0
11	12	CREED	WITH	(Wind-up)	1392	-74	1466	1721	1900	43/0
16	13•	WHEATUS	TEENAGE	(Columbia/CRG)	1305	277	1028	835	610	61/3
13	14•	VERTICAL	GOD	(RCA)	1277	12	1265	1201	1127	54/0
	15•	DISTURBED	STUPIFY	(Giant/Reprise)	1210	80	1130	1040	973	56/0
17	16•	BT	NEVER	(Nettwerk/Capitol)	1140	136	1004	918	764	57/0
	17•	3 DOORS DOWN	LOSER	(Republic/UMG)	1139	246	893	631	417	59/2
18	18•	NICKELBACK	LEADER	(Roadrunner)	1068	101	967	907	862	47/3
14	19	METALLICA	DISAPPEAR	(Hollywood)	1057	-132	1189	1204	1234	39/0
33	20•	RAGE AGAINST	TESTIFY	(Epic)	982	299	683	344	233	56/4
26	21.	OPM	HEAVEN	(Atlantic/AG)	933	159	774	554	420	47/3
21	22•	MXPX	RESPONS	(A&M)	864	76	788	607	548	51/2
23	23.	8STOPS7	QUESTION	(Reprise)	856	71	785	784	708	43/0
22	24•	KORN	SOMEBODY	(Immortal/Epic)	848	61	787	741	698	55/0
20	25	MATCHBOX TWENTY		(Lava/AG)	821	-25	846	926	944	28/0
31	26•	LIVE	THEY	(radioactive/MCA)	762	73	689	572	514	41/2
29	27•	GODSMACK	BAD	•	731	13	718	720	649	38/1
				(Republic/UMG)						
24	28	BLINK 182	SONG	(MCA)	722	-61	783	1137	1324	31/0
27	29	PEARL JAM	LIGHT	(Epic)	695	-58	753	778	710	34/0
34	30•	P.O.D.	ROCK	(Atlantic/AG)	688	13	675	592	565	46/4
25	31	MOBY	PORCELAIN	(V2)	665	+109	774	926	1008	31/0
35	32•	NINE DAYS	ABSOLUTELY	(Sony/550 Music)	663	14	649	753	830	24/0
39	33•	VIBROLUSH	TOUCH	(V2)	617	69	548	411	315	40/1
47	34•	DANDY WARHOLS	BOHEMIAN	(Capitol)	603	140	463	392	251	41/4
30	35	CYPRESS HILL	ROCK	(Columbia/CRG)	595	-107	702	814	837	26/0
42	36•	STIR	CLIMBING	(Capitol)	588	49	539	509	400	32/0
28	37	LIT	OVER	(Capitol)	584	-142	726	953	1042	27/0
43	38•	SUM 41	MAKES	(Big Rig/IDJMG)	553	44	509	409	225	41/1
32	39	DYNAMITE HACK	BOYZ	(Universal/UMG)	545	-138	683	918	1088	27/0
40	40	LIMP BIZKIT	BREAK	(Flip/Interscope)	523	-21	544	623	622	26/0
38	41	INCUBUS	PARDON	(Immortal/Epic)	518	-45	563	614	719	21/0
37	42	COWBOY MOUTH	EASY	(Blackbird/Atlantic/AG)	490	-87	577	572	573	26/0
36	43	SNAKE RIVER	HOW	(Kinetic/Reprise)	487	-124	611	648	606	28/0
50	44•	U.P.O.	GODLESS	(Epic)	476	48	428	436	357	27/0
44	45	THIRD EYE BLIND	DEEP	(Elektra/EEG)	472	-27	499	401	214	34/0
45	46	ELWOOD	SUNDOWN	(Palm/Sire/London)	438	-45	483	534	614	24/0
49	47	URGE	TOO	(Virgin)	417	-15	432	407	393	22/1
D	48•	DEXTER FREEBISH	LEAVING	(Capitol)	402	102	300	15	3	32/6
41	49	NO DOUBT	SIMPLE	(Interscope)	392	-151	543	892	1089	21/0
	50	KORN	MAKE	(Immortal/Epic)	360	-52	412	513	542	19/0

1. VAST 36 adds "Free" (Elektra/EEG) 2. BARENAKED LADIES 25 adds "Pinch Me" (Reprise) 3. HARVEY DANGER 18 adds "Sad Sweetheart Of The Rodeo" (London/Sire) 4. (HED) PLANET EARTH 12 adds "Bartender" (Jive) 5. FUEL 11 adds "Hemorrhage (In My Hands)" (Sony/550 Music) 6. KID ROCK 9 adds "Wasting Time" (Top Dog/Lava/AG) 7. STROKE 9 8 adds "Washin' And Wonderin" (Universal/UMG) 8. 2 SKINNEE J'S 7 adds "Stockholm Love" (Capricorn) 9t. CAVIAR 6 adds "Tangerine Speedo" (IDJMG) DEXTER FREEBISH 6 adds "Leaving Town" (Capitol)

QUEENS OF THE ...

(Interscope)

"The Lost Art Of Keeping A Secret"

6 adds

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Curre: Total number of stations playing; Adds: number of new stations reporting as an add.

### Specialty spins fmgb's look at what's on specialty shows.

#### **Top Ten Singles**

#### TOP TEN ALBUMS

_	ARTIST	SONG	LABEL		ARTIST	ALBUM	LABEL
1.	At The Drive-In	"One Armed Scissor"	Grand Royal	1.	At The Drive-In	Relationship Of	Grand Royal
2.	Vast	"Free"	Elektra/EEG	2.	The Vandals	Look What I Almost	Nitro
З.	Sunna	"Power Struggle"	Astralwerks/Virgin	3t.	Elastica	The Menace	Atlantic/AG
4.	Elastica	"Mad Dog"	Atlantic/AG		Rancid	Rancid	Epitaph
5.	The Vandals	"Jackass"	Nitro		Sunna	One Minute Science	Atlantic/AG
6t.	Verbow	"New History"	Epic/550 Music	6.	Α	A Vs. Monkey Kong	Mammoth
	Α	"Monkey Kong"	Mammoth	7.	Verbow	White Out	Epic/550 Music
8.	(hed) Planet Earth	"Bartender"	Jive	8,	The Dandy Warhols	Thirteen Tales From	Capitol
9t.	2 Skinnee J's	"Stockholm Love"	Capricorn	9.		Broke	Jive
F	Face To Face	"Disappointed"	Lady Luck/Beyond		Suicidal Tendencies	Free Your Soul	Suicidal

37

mostadded

August 1 - 7, 2000

in On 1	The Secret:
Q101	WXRK
WHFS	KITS
CFNY	91X
WEDJ	KWOD
WEDG	WKRL
WROX	WDYL
KRAD	KFTE
KKND	KTEG

Headlining Club Tour This September/October

Out With The Foo Fighters October/November

# **OUEENS OF THE STONE AGE** "The Lost Art Of Keeping A Secret"

www.qotsa.com www.interscope.com

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# PAGE LOCIT

### modernmovers



#### #1 modern

Red Hot Chili Peppers, "Californication" (Warner Bros.) Losing a mere 15 spins this week, "Californication" was able to hold on to the Number One spot, a cool 200 spins over Papa Roach's "Last Resort." Tha may change next week, as Papa Roach is coming on real strong and poses a serious threat for top of the Modern heap. By the way, if you're not spinning the crap out of Papa Roach, um, uh, why not?!!!

**BT**, "Never Gonna Come Back Down" (Nettwerk/Capitol) Still on the way up, "Never Gonna Come Back Down" picked up an additional 136 spins, moving a little closer to the Top Ten (17-16\*) this week. If you're not opening up this track, you're wasting a perfectly lethal hook. Increases of ten or more spins coming from KDGE, Q101, KACV, KNRQ, WSFM and WEQX.



VAST, "Free" (Elektra/EEG) Congrats to Greg and John as "Free" debuts at Number One Most Added with 36 adds! Quite an impressive feat considering the stiff competition from the Barenaked Ladies and Harvey Danger. Already with 243 spins, "Free," is looming in the high grass ready to make one hell of a debut on the chart next week. With 50 stations in its corner and more adds coming in from all over, Vast has as good of a chance to be a premier Modern Mover in the weeks to come. New at KDGE, KKND, KNDD, KPNT, KPOI, WEDG, KRZQ and many more.

Harvey Danger, "Sad Sweetheart of the Rodeo" (London/Sire) Pulling down 18 adds, Harvey D. lands at Number Three Most Added. "Sad Sweetheart..." is the answer to the question we've all asked about this band. With a notable first week out of the gate, look for this track to stay on the bull for a lot more than seven seconds. New at KCXX, KDGE, WBTZ, WXSR, WCYY, WPLA, WDYL and KFMZ.



Good Charlotte, "Little Things" (Epic) This week finds Good Charlotte starting to feel the effects of last week's 18 adds. 236 spins and a 22 cure puts "Little Things" at the front of the line for a debut on the chart. New at, Q101, WFNX and KFMA. Big increases coming from KRAD (29x), WAQZ (22x), 89X (17x), KTEG (14x), WARQ (14x) and WHMP (14x).

**Barenaked Ladies**, "Pinch Me" (Reprise) Twenty-five stations didn't hesitate to throw this track in right away. Almost all walks of Modern life showed up for this which is a tribute to the excellent promotional work of Bob Divney and Todd Sievers. Try and

one, which is a tribute to the excellent promotional work of Bob Divney and Todd Sievers. Try and deny that this song is a hit people, we dare you. New at WDYL, WXDX, WPLY, WEQX, WGRD, Q101, WLIR, WXNR, and 91x, just to name a few.

Nickelback, "Leader Of Men" (Roadrunner) With 1068 spins on 47 stations it goes without saying that this track *will* work for you of you spin it properly. It's pretty damn poignant that this song can hold steady in the Top 20 with only 47 stations playing it. More and more, people are getting the picture that this is a very big record. Bravo, Dave Loncao! New believers at WXDX, KNDD and WWDX. Plenty of leaders in KNRK, WXNR, KMBY, KPOI, KKND, KTBZ, KDGE, WROX, WBCN, WPLA, WPBZ, WAQZ, KPNT, and WPLY.

P.O.D. "Rock The Party (Off The Hook)" (Atlantic/AG) P.O.D. jumps 34-30<sup>+</sup> this week and benefits from big adds at WXRK, KKND, KWOD, and WEJE. The video has been a huge *TRL* hit, and radio stations have taken notice. Nice increases this week at KMBY, WFNX, KPNT, KPOI, Q101, and KQXR. Be sure to get your party started right by <u>playing this song</u>!!! Already on at KROX, KXTE, WFNX, WROX, KFMA, WAQZ, WKRL, WRZX, WBCN, WXDX, KEDJ, KPNT, KTEG, WPBZ, WJBX, and WEDG.

Queens Of The Stone Age, "The Lost Art Of Keeping A Secret" (Interscope) This song has the potential to be enormous, period. Don't dilly-dally around with it, put it in and play the hell out of it. It sounds incredible on the air and will not burn or leave your head. Big stations such as Q101 (38x), 91X (18x), Live 105 (16x), and WXRK (16x) are already convinced. Great adds this week at CFNY, 89X, KWOD, and WHFS.

Zebrahead, "Playmate Of The Year" (Columbia/CRG) Very few of your male listeners will not connect with this song. Aside from the fact that it's extremely catchy, the subject matter alone should generate a lot of excitement... if you know what we mean. The initial reaction at Modern radio has been good, with spins being reported at stations such as KNDD, KHLR, KNRK, KCXX, WKRL, KWOD, and WRRV, and adds this week at KDGE, KFMA, KMBY, WMPS, and WXSR.

#### modernpriority



#### Fuel, "Hemorrhage (In My Hands)" (Sony/550 Music)

This is a no-brainer, a song as automatic as they come. Sixteen stations are on it early, and

another 70+ are sure to follow. We'd tell you to make sure you give it a good listen this week, but we wouldn't want to insult your collective intelligence. Early and often at WHFS, KXTE, WPLY, WXRK, KROQ, WPBZ, Live 105, KDGE, WBCN, KEDJ, KROX, WEND, Q101, KIWR, and WIXO.

#### availablefor airplay

8.14-15

Elastica, "Mad Dog" (Atlantic/AG)

Foo Fighters, "Next Year" (Roswell/RCA)

Fuel, "Hemorrhage (In My Hands)"

(Sony/550 Music)

Full Devil Jacket, "Where Did You Go" (IDJMG)

Poe, "Walk The Walk" (Atlantic/AG)

#### 8.21-22

A, "Monkey Kong" (Mammoth) Flak, "Tune In" (Restless) Everclear, "AM Radio" (Capitol)

Orgy, "Fiction (Dreams in Digital)"

(Elementree/Reprise



#### The first single from their much anticipated new album Playmate Of The Year.



It'll blow you away. Album in stores Tuesday, August 22.

Produced By: Howard Benson. Mixed By: Chris Lord-Alge at Image Recording Management: Alex Guerrero and Todd Singerman for Singerman Entertainment www.columbiarecords.com & www.zebrahead.com

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## **MOCEP MCROSSROADS**

### Showtime *imqb*'s Weekly Watch on the Festival Season.

8/13 WDST/Woodstock 20<sup>th</sup> Anniversary Concert at Opus 40 featuring The Psychedelic Furs, Radford and Elwood.

8/19 KMYZ/Tulsa *Edgefest 2000* at Mohawk Park featuring Kittie, P.O.D., Mollys Yes, Kottonmouth Kings, Dope, 8Stops7, The Urge, Disturbed, The Deadlights, Bageyes, and more TBA.

8/27 WEDG/Buffalo *Edgefest* 7 at La Salle Park featuring The Mighty Mighty Bosstones, Papa Roach, Goldfinger, The Sheila Divine, Eve 6, Harvey Danger, Fenix TX, Nickelback, Mest, and Sum 41, along with the Mary's Lounge Buffalo Stage.

9/10 KROX/Austin 101Xfest at Auditorium Shores featuring Cypress Hill, Everlast, Kottonmouth Kings, The Nixons, Wheatus, and more bands TBA.

9/14 WZPC/Nashville *Buzzfest 2000* at AM South Amphitheater (capacity 17,200) featuring Everclear, Everlast, Fuel, Eve 6, P.O.D., Marvelous 3, Sum 41, Dynamite Hack, Nickleback, U.P.O., Full Devil Jacket, and Cowboy Mouth.

9/16 WEND/Charlotte *End Of Summer Weenie Roast 6* at the Blockbuster Pavilion featuring Everclear, Papa Roach, Everlast, Fuel, Eve 6, The Cult, Dexter Freebish, Missing Persons, Collapsis, Stir, 2 Skinnee J's, Angie Aparo, and Peter Searcy.

9/23 KEDJ/Phoenix *That Damn Show!* at the Peoria Sports Complex featuring Papa Roach, P.O.D. and more TBA.

9/30 WRZX/Indianapolis X-Fest at the Deer Creek Music Center featuring Stone Temple Pilots, Green Day, Fuel, Wheatus, Papa Roach, P.O.D., Disturbed, Kittie, and Kottomouth Kings. Rick Rockwell of *Who Wants To Marry A Millionaire?* fame will be the emcee and stand-in as Best Man for a contest winner's on-stage marriage ceremony.

Insider Trading: Jayn, KNRK/Portland - Fuel: Hemorrhage (In My Hands) · Rage Against The Machine: Testifly · Evelyn Forever: It's Good To Be Alive... Steve Robison, KTBZ/Houston - VAST: Free · Fuel: Hemorrhage (In My Hands) · Lifehouse: Hanging By A Moment ·Harvey Danger: Sad Sweetheart Of The Rodeo... Rick Jamie, WAQZ/Cincinnati - Linkin Park: One Step Closer · Poe: Walk The Walk... Sabrina Saunders, KTCL/Denver - Grand Theft Audio: Stupid Ass · Caviar: Tangerine Speedo · Good Charlotte: Little Things... Seth Resler, WBCN/Boston - Chronic Future: Come Correct · Linkin Park: One Step Closer · Poe: Walk The Walk · Vallejo: Into The New · 8Stops7: Question Everything · Dust For Life: Step Into The Light · Sunna: Power Struggle · Incubus & Big Pun: Still Not A Player · Elastica: Mad Dog... Paul Kreigler, KEDJ/Phoenix - hed (P.E.): Bartender · VAST: Free · Papa Roach: Broken Home... Lee Daniels, WJBX/Ft. Myers -Fuel: Hemorrhage (In My Hands) Poe: Walk The Walk... Donnie Mueller, KPNT/St. Louis - Linkin Park: One Step Closer · A Perfect Circle: 3 Libras · System of a Down and Wu-Tang Clan: Shame · Stroke 9: Washin' and Wanderin'... Boomer Barbosa, KWOD/Sacramento -Incubus with Big Pun: Still Not A Player... Crissy, WPLA/Jacksonville - VAST: Free... Marc Young, KFMA/Tucson - VAST: Free · Good Charlotte: Little Things · hed (P.E.): Bartender · Zebrahead: Playmate Of The Year... Jaime Cooley, KNRK/Portland - Linkin Park: One Step Closer · Dum Dums: Everything · Everlast: Black Jesus · Ultraspank: Where · Good Charlotte: Little Things · Amanda Ghost: Idol.



Who Wants To Be A Game Show Host?: 99X/Atlanta *Morning X* co-host Barnes will host the Monday, August 14 episode of MTV's fictitious game show the *Parent Trap* at 10:00 p.m. During the game, a "Road Rules" cast member is surprised as one of their parents is flown in to play. The show opens as cast members must match answers to embarrassing questions with their parents present in order to win money for the entire group. During the second half of the show, Barnes takes them outside to a 120-foot bungee tower where they must convince their parent to bungee ump, tandem style, with them. The cast earns \$1000 per parent/cast member combo that takes the plunge (or bunge, depending on your adrenaline vocabulary).

Doh!: KNRK/Portland, fresh off the excitement of their *Big Stink 5* show with Moby, Deftones, Papa Roach, and 3 Doors Down, among others, are offering their listeners an extra special chance to attend the *Simpsons Global Fanfest* in Hollywood on October 27-30 as part of their *Go Away Thursday* promotion. The winner will receive round trip airfare for two, four days and three nights in a hotel, a \$1000 No *Sweat Paycheck*, a tour of the city, and weekend passes to the event. They'll also be invited to a special star-studded reception in honor of the classic cartoon series. After hearing "Californication" by the Red Hot Chili Peppers, caller 94 takes home all the goodies and flies off to pay homage to Homer. If the winner is an *Unfair Internet Advantage* subscriber and uses the code word "Krusty," they will also win an RCA Lyra MP3 Player.

Beantown Happenings: As the final weeks of the summer slowly tick by, both WBCN and WFNX/Boston have found themselves in midst of a heated "Battle of the Bands" so to speak. Each station is vying for their listeners' attention by offering free concerts as a reward to their loyal listening habits. WBCN is presenting free shows with Disturbed (8/21) and Fenix TX (8/24), while WFNX is continuing their series of free concerts at the MDC Hatch Shell, this time with Punk heroes MxPx and up-and-comers Mest (8/17). 'FNX will be at the Hatch Shell all day broadcasting live from 10 a.m.-10 p.m. In other news, WBCN recently completed two very successful and topical promotions. Their "Napster Weekend" saw 'BCN give away MP3 players in honor of the latest round of legal altercations between the MP3-swapping site and the record industry (check out the link on their Web site to a very funny page boasting all-new Napster Bad parodies). WBCN's "Rhyme and Reason Weekend" had the station giving away Rage Against The Machine and Beastie Boys catalogs to bummed-out listeners who are waiting for the much-heralded tour to be rescheduled. Included in the giveaway were bike helmets for each winner in honor of Mike D's biking misfortunes.

EndFest 2000 Wrap-Up: KNDD/Seattle's Endfest 2000, which included performances by KoRn, Deftones, Everlast, Third Eye Blind, Papa Roach, BT, and MxPx was a raging success. A full run-down of the day's events can be found at The End's Web site, kndd.com. Steve the Producer's Endfest 2000 Review gives a blowby-blow account of the goings-on onstage and backstage. The Web site will also soon offer audio tracks, interview clips, photos and more highlights of the megashow.

A Plus: Thumbs-up and special thanks to Mammoth's A, Pete Rosenblum, Alan Oreman and Tommy Delaney on a very enjoyable time in the Big Apple. The 'Monkey Kong" men of A dazzled the crowd at the Mercury Lounge with a fun, rocking set that included the first time we've ever seen a lead man actually chip a ooth in mid-song. Hey, if hockey players can play in pain, why can't Rock stars? Also on the bill was Hollywood's Tsar, who offered an equally impressive set void of any future dental work. Thanks to Hollywood's David Perl for the hospitality.



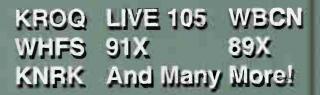
FEZ LOVE – Universal's 3 Doors Down wowed 'em at Y100/Philly's recent Fez 2000. There was plenty of love in the room, as is evident by Howard Leon's affectionate pose. (Pictured I-r) Universal's Steve Leeds and Howard Leon, fmqb's Fred Deane, and Brad and Damon of 3 Doors Down. "Dude, Y100 & KEDJ added it!" "Yeah and it was the #1 highest debut on

> the Modern Rock chart this week."

### the dandy warhols "bohemian like you"

the first single from thirteen tales from urban bohemia

"Maybe sex and drugs still have a place in rock 'n' roll after all." - L.A. Times, 8/4



0.6.6

"The Dandy Warhols are having a grand time, bringin **j** the good news from a world so decadent and fabulous that every bar is open 24 hours a day and the shooting galleries all have velvet ropes." - *Daily Variety*, 8/7

SoundScan Debut At #182 (Seattle #32; Portland #27; Los Angeles #94)

# "Leaving Town"

dexter freebish

WXDX

KKND (add!) 99X KTBZ KNRK X96 KTCL And Many More!

MOVES #108 TO #44 - TOP 5 GREATEST GAINER!

"This is a one listen smash from a band that wrote a big debut album." -Leslie Fram, 99X/Atlanta

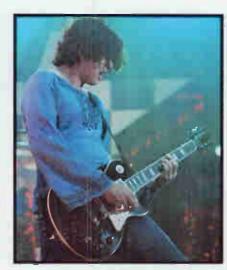


DEXT

# modernSHOTS



KTBZ'S BIGGER BETTER BASH WITH STONE TEMPLE PILOTS – The Buzz in Houston celebrated the launch of their new frequency with a special free show with STP. Pictured here, the band happily signs the new station logo.



JIMMY WHO? – Okay, to some that might be blasphemy, but STP's Dean DeLeo does his best Jimmy Page pose much to the delight of the Buzz crowd.



ABSOLUTELY – ninedays recently stopped by the 99X studios for a visit and took time for this friendly trade shot. (Pictured I-r) 550's Jo Hodge, ninedays' John Hampson, 99X's Chris Williams, ninedays' Brian Desveaux, 550's Jeff Davis.



WIZARDS OF OZ – Dean Winters (Ryan O'Reily) and Harold Perrineau (August Hill) play two of the most intelligent and sometimes twisted inmates in the hit HBO series OZ. Out on work release, they recently dropped by the Morning X to chat about the show's new season. (Pictured I-r) Winters, 99X PD Leslie Fram, Morning X co-host Jimmy Baron, and Perrineau.



CAN YOU SMELL WHAT THE RV IS COOKIN'? – Y100 Survive Survivor participants unleash their unwashed bodies on the relieved (and brave) Y100 Morning Show. The way we figure, the promotion was probably a push as the winnings were probably equal to the cleaning bill and psychiatric visits necessary for the insane contestants' recovery. (Pictured I-r) Sal, Y100's Caseyboy (back) and Steve Morrison, Beers, Y100 morning co-host (and new daddy – congrats Pres!!!) Preston Elliot, and Y100's Marilyn Russell.



GATHER 'ROUND – Sevendust poses with WROX PD Holly Williams for this cramped photographic memory.

#### **cover**story

continued from page 4

As people move in and out of that demo how have you adjusted your station to appeal to your target audience?

Bender: Here in Indy, we study the demographic and research it pretty heavily. Then we ask people what they want to hear and play it for them. It doesn't get much more basic than that. Depending on our competitive situation, we may stretch out the demographics a little bit more, but for the most part we zero in on that 36-year-old male. The adjustments are made by the audience. They get older, they get burned out on a song, and it goes away.

Miles: A couple of years ago, we looked at what was happening in the marketplace. The Classic Hits station was beating us in the 35-44 demo, and we were sharing pretty heavily 25-34 with our sister station [Modern Rock] KFMA. We made some adjustments and got pretty aggressive with it. We took on the moniker "Classic Rock – And The Best New Rock And Roll" as a way of trying to position the station. Classic Rock first, but also dabbling in the new Rock n' Roll that would make sense for that target demo. We were very successful in doing it. We really took ahold in the 35-44 demographic. Hart: Through research, we're able to find music that has the most

appeal to people in the demo – our Rock P1s – so we can hold them as long as we can. Everything that `DVE does, from imaging, to positioning and promotions, our close association with the Steelers and the Penguins, all keep the focus on men who are going to spend time with the station.

Ryan: I go back to about four years ago when KISW was in a very competitive battle with KNDD, the Alternative station. They were both fighting it out for 18-34 Male dominance. When Entercom bought both radio stations they decided to spread them out somewhat and have KNDD focus on the younger male and KISW focus on the more mature male. We went, at that point, from being what the industry would call an Active Rock station to closer to our version of a Mainstream Rock station. We've made adjustments daily in the last four years, but we haven't made any broad-based adjustments based on the changes in demographics in the last three years or so.

**Bevilacqua**: We do music research on a bi-monthly basis. Imagewise we continue to be a very edgy, Rock station. We continue to be on the cutting edge of new Rock music as long as it appeals to that 25-54-year-old demo. What I'm seeing with new music, there seems to have become a wedge that has been pounded right around that 23 to 26-year-old range. The music that a younger male likes, and a male that's more mature, is not same music. A 30-year-old guy is not digging Limp Bizkit like an 18-year-old guy is, at least in my market.

Mainstream Rock finds itself in the middle, with Active/Modern on one side and Classic Rock on the other. Is it a difficult position to occupy?

Bevilacqua: If you're just a music station and you're getting by with-



All these people who claim that consolidation and big companies are cutting back diversity of radio, that's total bullshit.

-Marty Bender

out personality, then you have a difficult time being the radio station that plays some new music and some Classic music, but you don't really occupy a position. It's the entertainment aspect that really makes it go. If we were just to rely upon our music, and music was just the star, then we're susceptible to hits on many other ends. Fortunately for us, people listen to this radio station for the cool things that it does, the things we give away, our big prizes, our personalities, our promotions, and then the music.

Hart: `DVE's good fortune is its tradition. Thirty-one years in the market as the Rock station helps with the success of the brand that is WDVE. It is better to be first. That's one aspect of the success. But, it is also making sure that your top-of-mind awareness continues with the audience. Not just based on how long you've been in the market, but what the content of the station today is. How you are providing your entertainment elements with music, personality, and promotions.

Miles: I'm in a unique situation here. We have a limited number of FM signals in this marketplace due to our proximity to the Mexican border. The FCC and its Mexican equivalent have an agreement that roughly says, within a 100-mile radius of the border, each side of the border will have a limited number of FM signals to prohibit cross border interference. Therefore, there's only five 100,000-watt signals in this market. With that, each of the stronger FMs is able to niche its way into its own format and occupy its own territory without getting super direct competition. I'm the only AOR. Each of the formats pretty much has its own signal. With that, we kind of occupy our own territory, but each of these stations broadens its base far enough to dabble in other stations' territories. In a larger market the formats would be much narrower and sitting in their own niche and you'd know exactly what you're going to get. It's a different animal here, but the competition is still pretty much the same.

Bender: Consolidation has created an environment to give us the niche Rock formats. All these people who claim that consolidation and big companies are cutting back diversity of radio, that's total bullshit. Without consolidation and all these clusters there wouldn't be an Active Rock station, an AAA station, an Alternative, and a Mainstream Rock station all in the same market. Because of that, some Mainstream shares are shrinking. There was a day when they could cover all the bases and win a lot of demos by default because there was nobody super-serving either an extremely low or high end of that. In that respect, the double-digit days are pretty much going away. But, good, solid financial foundations are built within clusters. It takes the gloss off the 12+ but we've got a very financially sound Rock Male-based building. When you look at broadcasting in the year 2000, you're not looking at one radio station anymore you're looking at the cluster.

Ryan: It is difficult to the extent that in Seattle we have a good Classic Rock station and a very good Alternative station. We try to be more competitive with the Classic Rock station because it's owned by a different company. It's difficult to the extent that a lot of the good new music coming out right now tends to have some Rap qualities that are not consistent with most of the desires of the guys in their 30s. Because of that, we've passed on a lot of that music. At the same time, we're trying to define what are the bounds of Classic Rock that we can incorporate. How soft can we get before we begin to walk away from the desires of our core listeners?

#### heritagerock roundtable

#### What are you doing to get new, younger listeners to sample the station?

Bender: In Indy, we pretty much have an understanding with the company that the majority of the young end of the available listening is going to go to the young end radio station [WRZX]. That's the reality. If we do get younger listeners, I'm not going to complain about it but it's not something we consciously go after or target. There is other stuff that we throw on the air that not only gets younger listeners, but gets a lot of older listeners and female listening that we don't exactly target either, because we're the flagship station for the Indianapolis Colts. This year we've also picked up Indiana University basketball. I couldn't think of a hotter year for us to acquire the rights to the Bobby Knight Show, where he does an hour of live rambling. There's a lot of alumni who listen to the show, but there are kids on campus who are going to tune in. Then there's our morning show [Bob & Tom]. It doesn't get the low-end numbers it used to but it still gets more than a Classic Rock or Mainstream station ought to have. We've got those three big things going for us that do get vounger men.

Miles: We know that Classic Rock, to a certain degree, has appeal to some of the younger demo because some of the them are still trying to figure out who the Doors are and who those Rolling Stones people are that their parents grew up with. That's been going on for years. When we get 18-19-20-year-olds calling the radio station requesting this music, it's out of character as opposed to them requesting Limp Bizkit or KoRn – but they're there. To get them to sample the station is going to be a case of playing new Rock-based records, probably more in the afternoon and evenings when that available audience is there.

Ryan: Some people move out of the demo and some people move into the demo, and certainly we include them in the research process. Beyond that, the largest contributing factor to bringing new people into the fold tends to be the stuff other than the music: marketing, a good morning show, creative promotions, and doing all the stuff in between and around the records.

Hart: It's in the appeal of the radio station. Although we've got a veteran airstaff and a long history in the market, it's the fact that we play current and classic music together. We are actively involved in the entertainment scene in the market, and we have not relinquished that in any way. Our street presence is solid, which keeps up the awareness of the radio station for the *potential* audience as well. **Bevilacqua**: Not targeting a specific niche helps me. I'm a little bit more broad. I *have* to win 25-54, which allows me and prompts me to make sure that I program for guys that are getting into the demo and also the guys who love Classic Rock, which is 35-44. I have to do both. How do I get new listeners? I have strong entertainment. The personalities in the radio station put on the best show. It's all of the things combined, and that's what brings new listeners to the table. That's why they discover the radio station. From a musical standpoint, I'm conservative.

#### What can Mainstream Rock stations do that younger skewing stations cannot?

Ryan: Play some titles that they can't play. Delve into Classic genres that they can't get into. Adding service elements, whether that's a morning show or it is play-by-play or it's a Bobby Knight Show – things that are broader based that are more acceptable on a Mainstream station or a Classic station than they would be on something that is so super focused on being hip and trendy with a very



The great mainstream Rock stations of the country are big money makers - bottom line.

-Joe Bevilacqua

young, edgy audience. It affords us some flexibility.

**Bender**: The service elements and the additional non-musical programming that we can bring in. There are a handful of hot buttons at any one time that the majority of the people in your community are going to be tuned to, whether it be a local story – something that is devastating the community – or some sporting event or even the weather or the traffic. Something that people are going to be talking about – we put it on the radio. We'll air press conferences. We ran the entire Bobby Knight thing when he was being grilled on ESPN. We ran the O.J. Simpson verdict live. We'll air press conferences with the President. These are the things that people are turning on radio news stations to find.

Hart: It is `DVE's unique mix of music, personality, and attitude that has an appeal to the adult men. It also has an image that is acceptable to young adult men.

**Bevilacqua**: The great mainstream Rock stations of the country **are** big money makers – bottom line. We make a lot of money. We get a lot of big ratings. How do we do this? By playing Van Halen and Led Zeppelin? No way! We've got great personalities. We have great promotions. We play great music. We do all three right; we just don't do one thing good.

Miles: Access to simple, guitar-driven Rock n' Roll. That's what you'll get at the Mainstream Rock station, and it's a case of appeal. If somebody is looking for straight-ahead, power chord, guitar-based Rock n' Roll, the only place you're gonna get it is at the Mainstream Rock station. Is there a large enough market for that to say we're cultivating a large audience of listeners? I don't know. No one is specifically saying that's what we're going to purposely go after with this format and this radio station. Most people program that direction with the idea of maintaining an audience and keep them listening to the radio, as opposed to cultivating a new audience. I don't know what that does for breaking new bands, but Rock is at the bottom of the barrel when it comes to the record labels supporting us because we are catering to this smaller group of people, thus we're not catering to heavy duty record sales.

What currents work and what currents don't work? Does a Popleaning matchbox twenty record make sense? Can you play something on the softer side from Kid Rock or Limp Bizkit? Ryan: I wish the answer was black and white for us, it's clearly not. It's a station by station, market-by-market issue. Because of the history of the radio station, the history of the market, and the evolution of Grunge that came out of here, KISW has a unique perspective on popular music. There's something special about the whole Seattle thing. Having said that, it makes it even more difficult to chart the course as to how aggressive you can be and where you cross over the line. Hard Rock works for us. We try to be a Rock station and think in terms of what these 30-year-old guys are going to accept. To a cer-

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tain extent it has to fit with the older music we're playing on the station. One of the real challenges has been the Rap-oriented music. More specifically, the Rap-oriented stuff that has more of a mainstream angle to it. At what point do you incorporate some of it? We've had varying degrees of success in trying to figure out where to draw that line. It's an on-going challenge for us.

Miles: I can't play Limp Bizkit no matter what. The Kid Rock was a bit of a stretch, but we played "Only God Knows Why" because there was some interest in it and it was the type of tune that fit the radio station. We play matchbox twenty. We're playing it, the Alternative and the Modern AC are playing it, and it will end up on the Top 40 CHR. We're first out for records like that. For me it's been all about the Heritage artists that are rockers. AC/DC is at the top of the playlist with "Satellite Blues", Clapton is in there with "Riding With The King."

Bender: There is a definite fit to each sound of a record. That's the main qualification. Does it sound like a Q95 record? There are also songs that become Mainstream Rock songs after everybody else has presented them to the market and our listeners begin to hear them from other sources. I'm not interested in being first or owning any band. I really don't care because the listener doesn't have any interest in that at all. A Creed record that is everywhere on the radio eventually becomes a record that we test and find out that our listeners are okay with and we get to put things like that on. If it's a hit it eventually gets on the radio. The Kid Rock ballad, we put on here. We weren't first in the market to play it but it eventually came through. The real test on some of those records is whether or not they become recurrents. Very few of them get to that point, either because they never really came through with our audience as a real active record, or they got so burned out in the market that for us to keep supplying the three-and-a-half minutes became a question of why? They'd rather hear classic songs. We can play matchbox twenty. We were the first station to play the first album, or at least one of the very first. We played it off a cassette. It sounded like a cool, hit record for our radio station. We're playing the new one and it's tested pretty well. There is no formula to figuring out what we play or add every week, it just has to fit.

Hart: matchbox twenty has been a part of the mix of the station. Kid Rock and Limp Bizkit are the domain of our sister station, [Modern Rock] WXDX. I think that it's a bigger challenge to try and mix those with the Classic Rock and `80s Rock content than it is some of the more mainstream sounding currents.

Bevilacqua: Kid Rock's "Only God Knows Why" works for us. It didn't initially. Our rotations are tight. We don't run a lot of powers or mediums, and we have a night category. I'm looking for the powers to do everything. I'm looking for them to request, to sell, and for research. Initially, "Only God Knows Why" didn't. But as time went on it did. 'HJY is certainly not the Limp Bizkit, Kid Rock radio sta-

We're getting some decent stuff, but for a period there wasn't a whole lot coming because the A&R departments were on the 'let's sign the Limp Bizkits and the KoRns of the world' bandwagon. -Larry Miles



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tion, but if Limp Bizkit or Kid Rock make a "mainstream" Pop type of hit, I'll pound it. Every one of Creed's singles has worked at this station, Metallica has yet to fail for us musically. Barenaked Ladies have worked for me. I've had "One Week" work for me. I still play "Old Apartment." The two best researching records of the past two years have been Everlast records. It's almost like a Top 40 mentality in a Rock station.

#### What affect has the current crop of music had on the format as a whole and your stations specifically?

Miles: That's a part of the problem, there hasn't been a whole lot released in this direction. We're getting some decent good stuff, but for a period there wasn't a whole lot coming because the A&R departments were on the 'let's sign the Limp Bizkits and the KoRns of the world' bandwagon. We're not getting a whole lot offered our way, and there's only so many times you can go back and play an old record that's been rehashed, a la Pink Floyd's "Young Lust" or the Page/Crowes "Ten Years Gone" and "What Is What And What Should Never Be." Those are difficult records to spend a lot of time with because you're playing songs already in the library and just burning it again. Even though it's a new version there's still some burn factor built into those records.

Bevilacqua: I would like to see Heritage artists make big records that cross over. My main competition is a Top 40 radio station because I'm competing with it for 25-54-year-old Adults. If their crop of music is Britney Spears and 'NSYNC – you know what kind of year those types of bands are having – I have to hope that bands like Red Hot Chili Peppers and Creed cross over into the mainstream so everybody knows their names. We have not had Heritage Rock acts perform. The Tom Petty and the R.E.M. records did not perform. The Mellencamp records have not performed. The Henley record is doing good, but how great is it really doing? If those were the records that were selling, like the Santana record, then Rock would be that much bigger.

Hart: There are artists that are providing new music that has an appeal to both 18-34-year-olds and 30+ year-old male listeners. There's where we look to see how the music can fit with our core audience. There are some artists whose appeal is limited to a younger audience, and that's where they're gonna enjoy their greatest success.

Ryan: It has made us, in the long run, a bit more conservative about new music because the majority of the most successful bands seems to be either on the aggressive side or on the Pop side. There are fewer and fewer breakthrough titles that tend to be coming into our comfort zone. Because of that, rather than trying to dig deeper and deeper into things that have less and less potential to be hit material or less validity, we reply more on library material to fill in the holes. Bender: We don't sit with a big stack of records, it's just a matter of mathematics. Instead of being on the fence about 20-25 records every week, we're on the fence with about 10. There's a lot less to choose from because there are a lot of things that automatically get eliminated from airplay before it becomes a hit record. 3 Doors Down "Kryptonite" was not a record that sounded right for us when we first heard it, but eventually it became a record we could play. One time this station played a current, an oldie, a current and an oldie. Every few years one less current gets played because the majority of our mix becomes something that people would rather hear, like a couple of oldies and then something new. They keep telling us they want to hear new music, but they don't want to hear a lot of it.

1, 2000

#### heritagerockroundtable

You must have the station positioned properly with your target audience. You must provide them with the entertainment that they most want, and reflecting their lifestyle.



#### -Garret Hart

Will you automatically add a record from a heritage artist? Bevilacqua: If you had asked me that a year ago, I could have named seven or eight automatics. You ask me today, there are two: Metallica and Creed. Those are the only two automatics. When the new Tom Petty or Van Halen record comes out, it would be real hard for me to say no because they've given us so much good music and they've solidified their place in Rock history. The public deserves to hear what they're up to now. But as time goes on and they make record after record that sells a little bit less than the last one, it makes it a little bit more difficult. I feel that my audience wants to hear the hits. My definition of a hit is a song that makes it to recurrent. Bender: There are some artists on their fifth or sixth comeback with one original guy still in the band, who are basically calling it in. You can tell this is not going to go anywhere and people don't care. We do an additional research project every year where we test our artists and we check the validity of every artist and the emotional response that a listener will give to them. We know which artists our listeners want to hear or still care about. The list changes enough so that we see people fall out of favor, and that goes into our decision on whether or not we'll go with an album I know is probably just going to move a few hundred copies in the market. We kinda know, going into every new release by a heritage artist, what our audience thinks of them, and that guides us as to whether or not we should play it. Miles: It has to be a good song because everything we play is song driven. There have been releases we've passed on from some bands. A lot of people are calling me on the Robin Trower record just because it's a Robin Trower record. If you listen to the song there's virtually no signature Robin Trower guitar work in the record. Just because it's Robin Trower doesn't make it an automatic add. Ryan: Our core artists are Metallica and Pearl Jam as opposed to the more classic material. Would I immediately put on a new Metallica or Pearl Jam despite what my long term belief was in the record? Sometimes. That's a judgment call. There aren't that many automatics left. Yes, I might put the first track that comes out from the new album on automatically because it's a core artist and people want to hear what they're up to. The second track from that album gets tougher, and the third even tougher.

Hart: I think the song has to fit, and it has to be something that reflects `DVE's position in the market. There are no automatics anymore. There are some things that seem to make sense, but you have to listen to them and see what fits. It's a lot tighter game than it ever was and it's likely to get tighter.

What are the components to a winning mainstream Rock station? Hart: You must have the station positioned properly with your target audience. You must provide them with the entertainment that they

most want, and reflecting their lifestyle. That's a mix of music, perspnality, marketing and attitude that has to be focused for your specific market. The key to `DVE's success is a uniquely programmed and positioned radio station for the Pittsburgh market exclusively. Bender: The big winners still have pretty strong morning shows and they've had them in place for a while. They profile the morning show outside of the daypart; they market it all over town; and continue to have an unpredictability with their programming or their presentation after ten o'clock. They carry over some of that image and put it between the records. You have to study your audience. You have to understand what they want, what they like, what their lives are like and the fact that they spend a little less time being into the music. They get older and they have other interests. Their day is pretty busy. Don't think you can put on the best-testing records and get a ten share anymore. Provide some service elements, and some things that they can't get anywhere else. It's programming that you can't get anywhere else. I can hear the new matchbox twenty on about 12 radio stations in this market, but you can't hear the Colts anywhere else. We're the only station who broadcasted the Brickyard 400 NASCAR Race. We did the 500 two months ago. We'll have the Formula One in September. So we stop playing records for three hours. We know that people here are really interested in it. Bevilacqua: You could play the best damn music mix in the world, but if you don't have an amazing marketing department and do fun promotions that get them glued to the radio it doesn't matter. People are voting for your radio station. Why do they vote for your station? Not just because you play the best music, but because promotionally you're solid. Most important of all, you're entertaining the audience with the best shows you can put together, and that means you've got to hire the best personalities. You've got to have people who are unique, whether they're local or national, whether it's [Howard] Stern or [`HJY's] Paul and Al. The great Heritage stations that are celebrating 20 year anniversaries - maybe ten years ago you could have named 20 of them, and now there's only six or eight. Those six or eight did something right; they just didn't get lucky. They reinvented themselves. They had great personalities. They just didn't sit on their hands.

Miles: It's a market-by-market scenario. What's considered mainstream in Town A might sound completely different in Town B. The winning component is leaning on the heritage and playing the new records that are smart for that demographic. It makes sense in the spund and the flow of the radio station. The morning show is the window to the radio station, and, if it's not compelling, entertaining, informative, and fun, then people will instantly go to other radio stations.

Ryan: Focus, understanding of the audience, understanding of the expectations and boundaries of the station. A compelling morning show, good production, good jocks. It's not unlike any other radio station.



Would I immediately put on a new Metallica or Pearl Jam despite what my long term belief was in the record? Sometimes. That's a judgment call.

-Clark Ryan

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### Heritage Rock Roundtable Marty Bende Heritage Rock Roundtable Five Winning Programmers On Where The Formats At



### Acable Heritage Rock

By Jay Gleason

Clark Ryan

Bevilacqua

In an industry focused on the Next Big Thing, it's easy to overlook the consistent winners in the Heritage Rock format. A great deal of the glory and the perks go to our Modern/Active brothers, who are at the forefront of breaking new artists, and, in many cases, have a guy named Howard anchoring mornings. Meanwhile, a group of Heritage or Mainstream Rock outlets, skewilg a bit older, continue to dominate their markets, often outside of the industry spotlight. But what constitutes Mainstream or Heritage in 2000 is markedly different from what it was even a few years ago.

To get a handle on where the upper demo Rock format is heading, we convened a panel of leading Heritage programmers: KISW/Seattle Station Manager Clark Ryan, WDVE/Pittsburgh PD Garret Hart, WHJY/Providence PD Joe Bevilacqua, WFBQ/Indianapolis OM Marty Bender, and KLPX/Tucson OM Larry Miles.

#### What is your specific target demo?

Clark Ryan: 25-49 males is the Arbitron number we look for. More realistically, lifestyle wise, it's 30-year-old guys. Marty Bender: We're the same demographic with Arbitron, 25-49 men. The median age for diary return, in the analysis we've done, is a about 36-year-old male.

Larry Miles: Right now it's 30-49 Adults.

Joe Bevilacqua: It's my job to win 25-54 Adults. That's the goal. Specific target demo is more into the 25-34-year-old Male range.

Larry Miles

Garret Hart: Men 28-42.

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#### Generate non-traditional revenue, cement your brand, and help a deserving local charity with funds a station-branded BuzzBands CDs.

"A tremendous opportunity for Programming, Marketing, and Sales to team up with a vehicle to both image the station and super-serve every client involved. Since the disc cannot be sold for profit, our revenue source comes from a sponsorship angle, both distribution and coupon. KISS puts a monetary value on every unit of airtime, and the client receives their value during the heavy concentration of recorded promos and on-site remotes. The other win is that we are supporting a charity that is core to the community and our station. Our public file is filled with letters from recipients whose lives have been positively altered forever. The BuzzBands CD is now an extension of the KISS brand-another marketing arm that fulfills our goal of owning the image of the station and introduces San Antonio to the great new songs and artists. This image is a 'hip factor' that is difficult for many clients to attain through standard associations and opportunities." - Kevin Vargas. Program Director; Janis Maxymof, General Sales Manager, KISS/San Antonio

"One of the hottest promotional items we've had in a long time. Every band on the CD was played on 'JRR and were very hot at the time the CD came out." — **Rick Everett**, Promotions Director, WJRR/Orlando

"Long after the ZETA frisbee has been lost in the woods, the ZETA t-

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bands, it's a quality prize that listeners respect, and therefore keep for years and years. **Impb** does a nice job of allowing us to completely

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customize the CD with our own art, inside and out." - Steve

Brancik, WZTA-FM Promotions, ZETA/Miami



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"A great imaging and

for listeners and the

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**KPOI/Honolulu** 

sales tool. Plus it's good

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"Huge on the street. Great charity builders! We donat-

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PD, WZZO/Allentown

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