



March 31, 2000

**What If The
King of All Media
Quits Radio?**

**The PD Interview –
From Both Sides
Of The Desk**

**Dr. Welsh's
Music Workout**

Toasting Ratings Success

Up Close with WNOR/Norfolk PD Harvey Kojan

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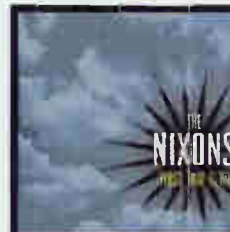
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On Tour This Summer!

STONE TEMPLE PILOTS

"Sour Girl"

From their new album N°4

Early Adds:

WMMR	WRIF	KUPD	WLUM
WLZR	WXRC	WXRK	WBCN
Q101	LIVE 105	89X	WHFS
99X	WXDX	KXTE	91X



Total Request Live, April 5



Storytellers, May 5

Produced by: Brendan O'Brien

Management: Steve Stewart / Steve Stewart Management



House Commerce Committee Votes to Water Down Low Power FM

Low Power FM supporters and opponents came out swinging this past week with a series of bold accusations, firm rebuttals, and major legislative maneuvers. Capping off the confrontational week was an amendment to an anti-LPFM bill that, if approved by the House Of Representatives, would maintain existing interference standards and reduce the number of low power stations by about 70 percent.

The first shot was fired Friday (3/24), when the FCC announced a Monday media briefing to refute "misleading engineering information" propagated by the NAB to Congress, or what Commissioner **Gloria Tristani** bluntly labeled a "scare campaign." Of particular concern was NAB distribution of a "crosstalk" simulation CD to members of Congress. (Crosstalk is a type of interference where

you can intelligibly hear portions of two separate broadcasts.) In a March 25 statement, FCC Office of Engineering & Technology chiefs **Dale Hatfield** and **Bruce Franca** called the demo "misleading" and "meaningless," since it was produced by "artificially mixing two previously recorded radio signals" and therefore wasn't representative of real world FM radio performance.

To counter the CD, the FCC, at its press briefing, played its own recordings of possible interference. Taking a clip of the acapella version of "Tom's Diner" by **Suzanne Vega**, it blasted the recording with up to 100,000 times the interference it says LPFM outlets would create. The result: slight background hiss.

Hatfield and **Mass Media Bureau Chief Roy Stewart** also called the NAB to task for "incorrectly stating" that the FCC con-

siders a 3 percent level of total harmonic distortion acceptable, saying it has long based its evaluation on a 1 percent level. The pair also addressed LPFM's effect on radio reading services for the blind, a concern voiced by **NPR** and amplified by the NAB. FM subcarriers that transmit those services shouldn't experience "harmful experience," they claimed, while pledging to test radio reading service receivers and recommend any necessary changes.

NAB responded quickly, calling misinformation allegations "false" and accusing the Commission of diverting attention away from "the real issues." Namely, that the FCC didn't evaluate interference potential before it started the LPFM proceeding, failed to properly measure interference in its own tests, and

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Benson Replaces Marszalek At KFOG/S.F.



Dave Benson

KBCO/Denver-Boulder PD Dave Benson is leaving the heritage Progressive outlet for the PD chair at **KFOG/San Francisco**, effective June 1. Benson replaces departing seven-year **KFOG OM Paul Marszalek**.

"We are sad to see Paul leave KFOG, and we wish him the best," **VP/GM Dwight Walker** commented. "But we are fortunate and thankful to find a talent like **Dave Benson** to replace him. **Dave Benson** is one of the most successful PDs in the country in the Adult Rock format."

Walker stressed to the staff on Tuesday that no other changes, on or off air, are planned.

"San Francisco and KFOG have been dream destinations for me," **Benson** remarked. "I look forward to joining the **Susquehanna** team that has made KFOG the compelling and successful station that it is today."

Marszalek is looking for his next programming opportunity and can be reached at (415) 924-2526.

Back in Denver, there's a restructure underway in **Clear Channel FM** programming. **BCO APD/MD Scott Arbaugh** moves up to PD and begins a search for a new MD. **Mike O'Connor** is being elevated from PD of **Classic Rock KRFX** to **FM Director of Programming/Denver**. **KRFX/KTCL Promotions Director Garner Goins** gets the nod as PD at **The Fox**. And at **KTCL**, former APD **F. Poff** becomes Acting PD.

-Sybil McGuire

Ozzfest, Warped Tour Announce Lineups, Itineraries... Jimmy Page Wins Libel Suit Against Magazine... Metallica - On The Road Again This Summer? Details in music news, starting on page 23.

What If The King Of All Media Quits Radio?



Howard Stern

The questions pop up about the same time as **Howard Stern's** contract negotiations do: What if **Howard** decides to walk away and leave the world of radio behind? What would happen to the radio landscape in the 47 markets where **Stern's** show is heard? What if, after the familiar show ending - "And now for the plugs..." - there aren't any?

Let's take the questions one at a time.

Is it likely that when **Stern's** current contract is up later this year that he will walk away from his stellar radio career? Obviously, only **Stern** can answer the question. If you want to know the status of his contract, listening to his radio show on a daily basis can provide clues, as what **Howard** says on the air regarding his contract status can be taken as the truth. Last Wednesday (3/29), he was discussing the subject, saying he hoped to resolve the contract situa-

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MOIST

"PUSH"



The single from the forthcoming Capitol Records debut release
MERCEDES FIVE AND DIME.
In stores June 6, 2000



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Network Management

www.net... [hollywoodandvine.com](http://www.hollywoodandvine.com)

Produced by Moist and Mike Plotnikoff

The PD Interview – From Both Sides of the Desk

It's two...two.... two viewpoints in one article. Let's first imagine you're preparing to interview for a PD opening. What kind of package should you put together to make it through round one? Once you make it that far, how should you prepare for the interview, and what questions should you be asking? And as silly as it may sound, how should you dress?

From the other side of the desk, what can you expect the GM/Station Manager to be looking for in "the package?" How important is the resume? Will he or she care about references? What questions could be asked of you?

For this exercise, we secured the years of experience and wisdom found at KRXQ/Sacramento and the team of Station Manager/PD Curtiss Johnson (representing the Station Manager side of the desk), and APD Pat Martin (representing the PD candidate).

When applying for the PD position, Martin stresses that "preparation is the key." Your package obviously should contain a brief resume, along with a cover letter that Martin says "should explain your basic programming and management philosophies." He also strongly suggests that you customize your presentation to the particular situation you're applying to, and be prepared with composite tapes of stations you've programmed. Some GMs insist on them.

Once you've wowed the Manager and you get "the call," preparing for the interview brings on a whole new set of challenges. Martin says, "Take a look at the station and the entire market in general. If you have access to one, use a service like Mediabase to pull up monitors and very carefully look at a song-by-song music mix of the station, and everybody else in the market too. Be prepared for an intricate, strategic discussion."

As for questions, Martin suggests that you ask the interviewer as many as you can about the company, paying close attention to their strengths and the people that work there. Find out precisely what your new boss would expect from you. Also, probe into what additional tools would be at your disposal.

From the hiring side of the desk, Johnson first looks for a "professional package." He's looking for how you've represented yourself. Have you done your research about his station? In a resume, Johnson says, "Keep it as succinct as you possibly can. Bullet-point everything, make it easy to absorb at a glance."

One thing Johnson says you should put a considerable amount of time into is a cover letter. "That's probably one of the most important things that I look for," he relates. In particular, "try to address the individual strategic situations that you'll be looking at. Use it to sell your strengths and your experiences, and how they relate to the position you're applying for." Other areas to address in your cover letter include: Research — Are you comfortable with it? Are you good at talent grooming? Do you have an eye for talent? If you have NTR experience, weave that into the dialogue. Do you have experience with the budgeting process, and can you maintain a budget?

And one more thing about your package. Johnson suggests that if you have examples of billboards or a unique TV spot you were instrumental in developing, by all means include them.

People are always unsure whether or not to include references on their resumes. Remarkd Johnson, "A lot of people will include record people, concert promoters, other disc jockeys. That's okay, but I would prefer to see people that are in the radio business; their previous GMs or PDs."

During his interviewing process, Johnson likes the candidate to ask a lot of questions. "It's impressive to me," he states. "It's important to me that they are interviewing me as much as I'm interviewing them. That tells me that person is looking out for themselves; they're professional and polished enough, and smart enough of a business person that they're ascertaining whether this is truly a good move for them to make." And Johnson agrees with Martin. He is looking for the candidate to ask questions about what resources will be at his or her disposal, like marketing, consultants, and what technological advantages they can expect.

And if you ever do sit down on the other side of Johnson's desk, be prepared to fill-out a questionnaire (he has a different one for PD candidates and air talent). Basically, it's a "guidepost" for him to refer to during the interview. Each questionnaire has approximately thirty-five questions for PD candidates (25 for air talent), and the questions range from what your technical skills are, to the most difficult situation you were ever involved in, to what do you like to do for fun.

Now about that dressing for the interview thing... "I personally don't look for that," related Johnson. "Everything I've done is Rock N' Roll. It's more casual. However, that decision really should fall into the category of 'do your research ahead of time.'"

- Mike Boyle

**DOING
YOUR
JOB
BETTER**

John Gorman Launches Radio Crow International



John Gorman

Veteran Cleveland programmer John Gorman has launched **Radio Crow International** at cleverradio.com, an Internet portal for about a thousand audio and video

sites around the world.

Radio Crow International lets users choose from an array of formats, from Alternative to Big Band - all accessible through a big red radio icon on the home page. What's more, there are

over 14 different media players that can be downloaded from the site. Crow TV, meanwhile, offers links to 110 conventional TV stations and 40 Internet-only TV stations.

The sites that are offered through Radio Crow are touted by Gorman as the cream of the crop in their specific genres. "Listing everything out there doesn't make a good service," he told the *Cleveland Plain Dealer* (3/26). "You need to be discriminating. We defined a need for a portal that could organize the best of what's out there and still allow people to make their own choic-

es. It would exclude the mediocrity the Internet is escaping."

Over 3,000 traditional radio stations that stream their audio and 4,000 Internet-only radio stations were considered before launching the portal. The original idea was to fill a void Gorman felt Cleveland radio was ignoring. But he doesn't feel the Internet will be the death of traditional radio. "It's not going to put radio out of business anymore than TV put it out of business," he remarked. "But when FM became dominant, it did change the way listeners used AM. When cable

came along, it changed the way one used broadcast television."

"Our goal is to be the Number 1 audio-video portal in America," Gorman said.

Gorman's extensive radio career includes programming WMMS/Cleveland from 1976-1986. He also programmed crosstown Oldies WMJI, and was back at MMS in the mid '90s. Most recently, Gorman was involved with WKRK/Detroit.

- Jay Gleason



*fmqb Active Rock: 40-35**

*fmqb Modern Rock: 40-30**

Active Rock Monitor: D-33 - #1 Greatest Gainst*

Modern Rock Monitor: 38-29 - #1 Most Increased!*

*R&R Alternative: 35-29**

"The Best Things"

Featured in the upcoming film
The Crow: Salvation

From the platinum album:
Title Of Record

www.officialfilter.com
www.repriserec.com/filter

One Of The Most

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| WBZX | WTKX | WAAF |
| KZRQ | WKLQ | WNOR |
| WZBH | KFMX | WCCC |
| WKLT | KXFX | WRCQ |
| WZXL ...And More! | WQXA | KICT |

Already On:

- | | |
|-------------|-------------|
| KNDD | WZTA |
| WXXX | WXTM |
| WVHZ | WTTT |
| KVLD | KIOZ |
| WXXX | WQTE |
- ...And Many More!*

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*R&R Active Rock: 23**

*fmqb Active Rock: 24**

*Active Rock Monitor: 25**

On Over 120 Active Rock, Rock & Modern Rock Stations Including These Majors:

- | | | | | |
|-------------|-------------|-------------|-------------|-------------|
| WAAF | KUPD | WXRK | WZTA | KQRC |
| KRXQ | WBCN | WXTM | KUFO | KIOZ |
| KISS | WXDX | WRZX | WXTB | WNOR |
| KNDD | KKND | WXRC | KPNT | KXPX |
| WRIF | KWOD | KSJO | WMMR | WMMS |

EIGHT STOPS SEVEN



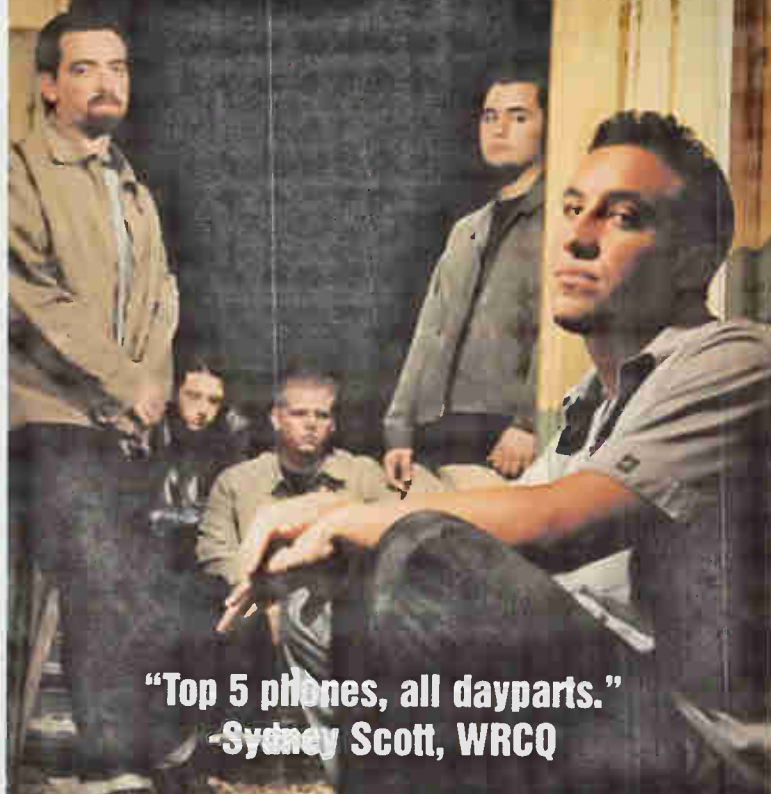
"Satisfied" From: In Moderation

www.repriserec.com/8stops7

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Added At



"Top 5 phones, all dayparts."

-Sydney Scott, WRCQ



WEBX-WGKC/Champaign Programmer Sturgis Passes Away

We are saddened to report the death of Champaign programmer Sturgis (Chad Shubert), who passed away Thursday (3/29). The cause of death has not yet been determined. Sturgis was APD of Active Rock WEBX and PD of Classic Rock WGKC. Donations can be made to the Sturgis Memorial Fund at First Federal Bank in Champaign.

99X/Atlanta PD Leslie Fram Named T.J. Martell Honoree

WNNX/Atlanta PD/morning hostess Leslie Fram has been chosen as this year's honoree of the annual T.J. Martell Foundation Music Industry Roast, to be held June 6 at New York's Irving Plaza. "Leslie is the first woman to be named as the event's honoree in its 13-year history," Foundation Chairman Kid Leo told *fmqb*. Tickets for the event can be obtained by calling (212) 833-8605.

• KMMS/Bozeman PD Dave Cowan has been promoted to GM of Marathon Media's five Bozeman, MT stations. AE/Promotions Director Kay Ruh has been elevated to Sales Manager. They replace Kip and Joan Gilbert who will relocate to manage other Marathon properties. KMMS midday host Cara Wilder has been promoted to PD of the Progressive station. Michelle Wolfe remains as MD... Sony Corp. has announced an online banking alliance with J.P. Morgan and Japan's Sakura Bank. Sony will own 80 percent

of the new online bank, which is slotted to begin operation in 2001. When the deal closes, Sony will create a U.S.-based holding company, dubbed Sony Broadband Entertainment. The newly created company would include Sony Music and Sony Pictures... A Delaware judge has approved SFX Broadcasting's settlement with shareholders that claimed they didn't receive enough money per share when the company was sold to Capstar. SFX will also have to pay \$945,000 in legal fees to Harbor Finance Partners, who filed the suit.

House Commerce Committee Votes to Water Down Low Power FM

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failed to even consider "overwhelming evidence" showing how LPFM will cause interference to existing stations.

The CD was clearly identified as a simulation and not a demonstration of actual interference, NAB Sr. VP of Science & Technology Lynn Claudy said in a statement. FCC claims that noise and hiss, not crosstalk, would be the only type of interference that might be caused by low power stations are not true, Claudy added. "Recordings of interference-impaired radios submitted by CEMA in the FCC's proceedings on LPFM clearly demonstrate this." Claudy also noted how the NAB has made public presentations of Washington, DC radio broadcasts "that also prove that crosstalk can happen due to 3rd adjacent channel interference."

As this very public debate heated up, both sides were taking pivotal steps that could move LPFM closer to reality - or significantly scale it back. Immediately after its Monday press briefing, the Commission went ahead with a lottery to determine the order in which LPFM license applications will be accepted (see chart below). The first batch of applications will be processed in late May. "Six months from today, the first low power radio stations may be on the air," FCC Chairman Bill Kennard said as he kicked-off the lottery process. "Unfortunately,

there are those who have been working nonstop to keep those first small stations from going on the air."

Kennard was referring to unrelenting lobbying by NAB of Congress to pass H.R. 3439, the bipartisan bill offered by Rep. Mike Oxley (R-OH) and Frank Pallone (D-NJ) that has already been okayed by two House committees. Two days after the FCC lottery, the House Commerce Committee added a significant amendment to the "Radio Preservation Act:" The FCC would be barred from eliminating 3rd adjacent channel protections until after conducting tests in nine urban, suburban, and rural markets by February 2001. At that time, Congress would rule on whether to relax interference standards. Until then, 3rd adjacent protections remain. This would reduce the number of low power outlets by approximately 70 percent. "The amended legislation sends a very powerful message from Congress about the importance of preserving interference-free radio," NAB President/CEO Eddie Fritts said in a statement. With a growing list of co-sponsors (158 at presstime), the bill moves next to the full House for a vote. It needs 218 votes to pass, around 300 to over-ride a possible veto by President Clinton, a Kennard supporter.

-Paul Heine

Low Power Lottery

The FCC will accept Low Power FM applications in five groups, each consisting of an equal number of states, U.S. possessions and territories. The order of the five groups was determined by lottery on March 27. Applications from Group 1 will be accepted in a five day filing window to be announced at the end of April, 30 days before the first day of the filing window. The remaining groups will file applications in subsequent three-month intervals.

GROUP 1

Public notice: April 2000
Filing window: May 2000
Alaska
California
District of Columbia
Georgia
Indiana
Louisiana
Maine
Mariana Islands
Maryland
Oklahoma
Rhode Island
Utah

GROUP 2

Public notice: July 2000
Filing window: August 2000
Connecticut
Illinois
Kansas
Michigan
Minnesota
Mississippi
Nevada
New Hampshire
Puerto Rico
Virginia
Wyoming

GROUP 3

Public notice: October 2000
Filing window: November 2000
American Samoa
Colorado
Delaware
Hawaii
Idaho
Missouri
New York
Ohio
South Carolina
South Dakota
Wisconsin

GROUP 4

Public notice: January 2001
Filing window: February 2001
Arizona
Florida
Iowa
New Jersey
North Dakota
Oregon
Tennessee
Texas
U.S. Virgin Islands
Vermont
West Virginia

GROUP 5

Public notice: April 2001
Filing window: May 2001
Alabama
Arkansas
Guam
Kentucky
Massachusetts
Montana
Nebraska
New Mexico
North Carolina
Pennsylvania
Washington

Billboard: #1 Heatseekers
15% Sales Increase
15,000 Units Sold This Week!
Over 600,000 Sold Since Released!

THIS ONE HAS LEGS.

SPIDERS

"Spiders' is going to break this band at radio."

-Hal Fish, WBZX

"Sugar' set up System Of A Down in Boston and 'Spiders' is breaking them through."

-Dave Douglas, WAAF



New Adds This Week:

KIOZ	WMMS
WTPT	KNDD
WKLC	WCNF
KRTQ	WROV
KTUX	KIOC
WKGB	KATT
WRZX	WSFM
WDYL	WXHR

Lots Of Upward Moves!

THE NEW SINGLE FROM THEIR SELF-TITLED GOLD DEBUT ALBUM.

SYSTEM OF A DOWN



Produced by Rick Rubin
with System Of A Down

Management: Velvet Hammer Management, David Denvoniste

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continued

What If The King Of All Media Quits Radio?

continued from page 3

tion "in the next couple weeks." Stern then asked, "Do I have to sign for five years? How do you project five years down the line?" He also added, "I've been doing radio for a long time and I love it." Also, "I'm serious about [TV programming]. It's not a joke." We've heard the retirement allusions and rhetoric before and have come to accept them as his way of helping contract negotiations along.

Even so, it seems different this time around. It depends who you ask — and let's get one thing straight, not one single PD of a Stern show affiliate would speak on the record for this article — but, the resounding theory among those affiliate PDs is that *if* Howard were to walk away, the likelihood of his departure is stronger than ever before. No one really thinks Stern *is* going to walk away just yet, but there is a growing theory that Howard's already budding television production career is his future and the radio days are possibly nearing a sunset. Some even feel that his personal life being dragged across the airwaves and New York City tabloids could be starting to take their toll. No matter the reason, the thought is out there among programmers that the end could be near.

So where does that leave the PDs of the stations that Stern is heard on? "We gain a lot of credibility with Howard,"

explained a Stern affiliate PD. "It ensures that we are a pre-set in people's cars. But the reality is, if Howard goes his own way, it's a scary thing to think about."

Words like scary, devastating, damaging, irreplaceable, and disastrous flow freely from affiliate PD mouths. The implications of Stern's departure for any station are enormous. Each would be facing the loss of a top-notch morning show and imaging figure, morning ratings base, and a huge revenue generator. A new show would need to be developed, hired, or imported via syndication to replace Stern. Competitors would suddenly have a chance to compete on a level playing field, as a lot of listeners would be cut free and looking for a new home. It would be a whole new ballgame on many levels.

"Even though we focus a lot on marketing our morning show," said the PD of a station that competes against Stern (who also wanted to remain anonymous). "We would really try to market to the listeners who have been cut loose from his show. Currently, we don't even bother trying to put a bonus for number one morning drive in the 18-34 demo. We have faith in our morning show, but let's be realistic, we are competing against Stern. Our goal is to be number one in every daypart, except mornings, where we want to be number two."

Surprisingly, some of the PDs we talked to already have contingency plans in case Stern's show does go south and he retires. "It would be like a balloon popped," admitted one PD. "But, it would allow me to become a whole program director again by working with and building a morning show. With Stern, my job doesn't start until he leaves the air. I have thought about what we would do and have some very definite plans that could be implemented very quickly. I'm ready."

Ready or not, it's still a daunting task that each Stern affiliate would face in replacing, arguably, the most successful man in the history of syndicated radio. While each station would have its own set of problems to address, what would become of Howard's supporting cast? Would all those appearances plugged at the end of Stern's show disappear? What would happen to Robin, Jackie, Fred, Gary and the gang?

(This is where the screen would fade to a dream sequence.)

Robin Quivers retires from radio, becomes a New York City socialite and makes monthly appearances on *Roger Ebert & the Movies*. One week after the last Stern show, **Gary Dell'Abate** finally gets his shot as an MTV VJ and is fired one week later after his breath sends **Kurt Loder** into toxic shock, but not before getting a lucrative

Crest endorsement deal. **Fred Norris** becomes a B movie actor and continues voice-over work. **Jackie Martling** returns to stand up comedy and becomes the wacky neighbor on *Everybody Loves Raymond*. His wife portrays herself on the show.

Stuttering John joins **Mancow's** show. In the final show, **K.C.** admits he is gay, storms out of the building and is never heard from again. Coincidentally, two weeks later, a masked gay **WWF** wrestler, Mr. Microphone, appears on the scene as part of the league's new diversification program.

(Fade back to reality.)

Okay, maybe not. But these are just some of the hypothetical scenarios that were relayed to us.

If Stern does decide to call it quits, radio will be left with a cavernous personality void. The dime-a-dozen Stern clones would be left to feast upon the carcass of an empire like radio has never seen before. One PD asked, "How long do you think it would be before **Opie & Anthony** were campaigning for that slot at **K-Rock**?" Even with the prospect of success with *Son Of The Beach* and other television ventures, chances are that Stern isn't ready to walk away just yet. After all, it's still the daily grind of the radio show that drives and defines the essence of Howard Stern.

- Michael Parrish

"JACK OF SPEED"

The Next Track From *Two Against Nature*.

Early Airplay:

**KMTT KGSR KXST
WMMM KMMS**

Going For Adds April 17 & 18!

**U.S. Tour
Begins
May 31.**



STEELY DAN

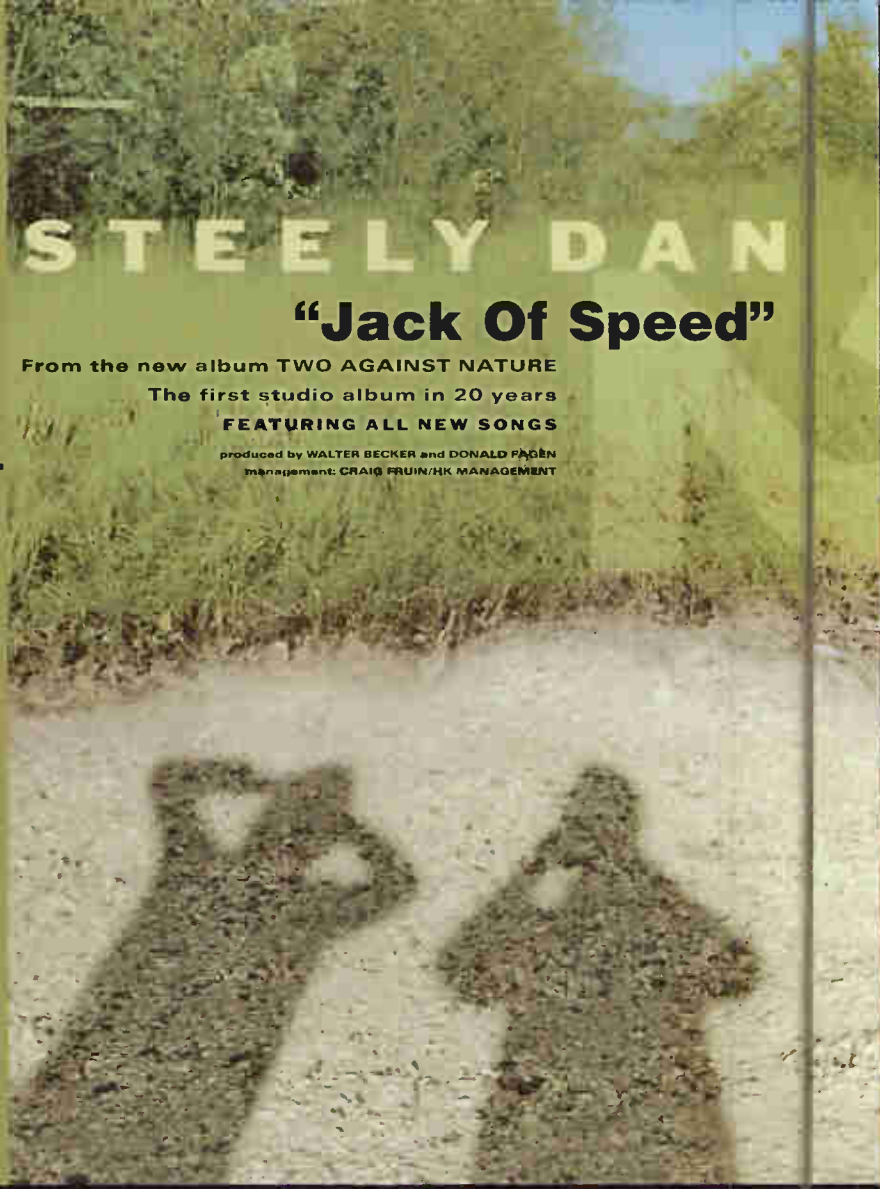
"Jack Of Speed"

From the new album *TWO AGAINST NATURE*

The first studio album in 20 years

FEATURING ALL NEW SONGS

produced by WALTER BECKER and DONALD FAGEN
management: CRAIG FRUIN/HK MANAGEMENT



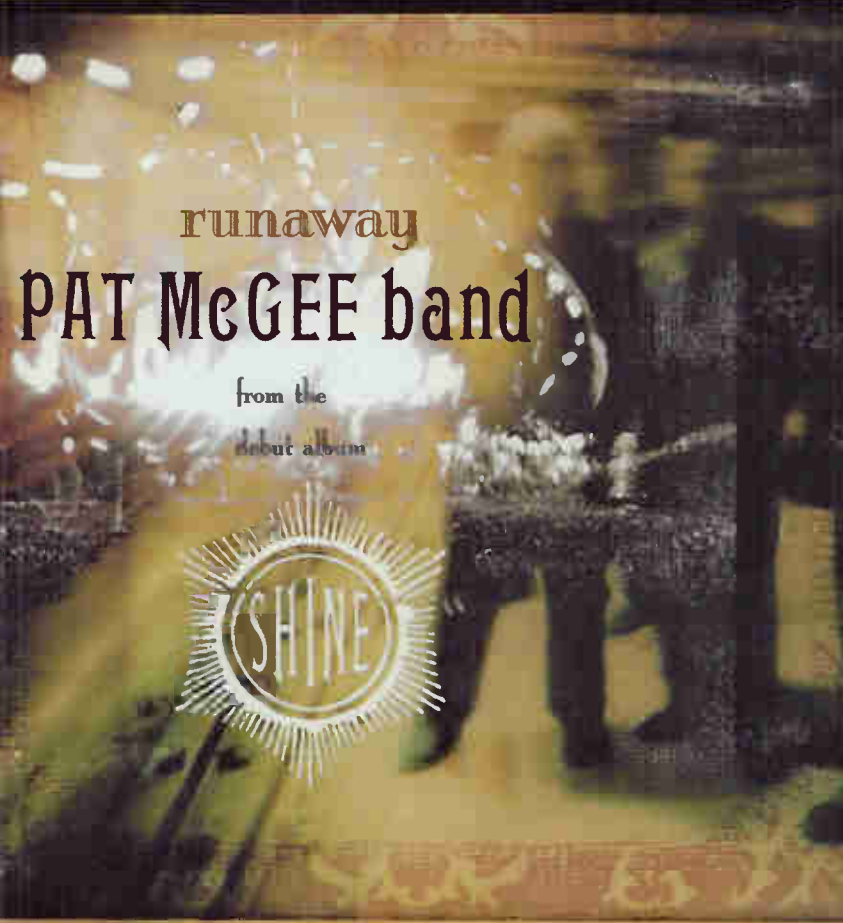
"Runaway"

On Your Desk For Adds Now!

Early Believers:

KFOG WXPB WRLT KCTY
WYYB WKPQ KFMU WLPW
KTAO WVOD WEQX WWCT
WPUP

On Tour Now!



runaway

PAT MCGEE band

from the
debut album



Produced by Jerry Harrison
Mixed by Andy Wallace

www.giantrecords.com www.galactic.com



Dear PD...

How involved should the PD get in personalities' personal lives (legal, psychological, etc.)?

As a manager, you should always stay not too close but not too far away from your staff. If they come to you, assuming you care, then help. However, as a general rule of thumb, I believe that unless something personal is affecting their performance or their duties at the radio station, stay away and keep your own life in order.

How much importance do you put on airchecking your staff? How often should you do it?

Airchecking is a constant evaluation and duty of a PD. You don't have to wait for a formal sit down to help a radio personality grow and improve. I try to aircheck full and part-timers with a sit down one-on-one at least once a week. However, after time, every other week should suffice with a talented staff. The exception of course would be a morning show. You should try to meet and brainstorm with them every day.

At numerous conventions, major market programmers always say, "Pick up the phone and call, we're one big happy family." Why is it that when a small market programmer like myself makes the call, I get no reply?

Could it be your timing? Your approach? I find that people return your calls more when they feel like it is productive from their end. In this day of "voice mail," try to leave something specific as to what you need and how they can help. Just a general, "Hey, it's me, call me back" message always finds its way to the bottom of a list of "to do's."

What is the best way to help an air personality break his or her crutch?

Electric shock dog collars have worked for us. We all have crutches. Like they say at AA, "Recognizing the problem is the first step in curing it." If I notice a crutch, I ask the jock at the next aircheck meeting what they think their crutches are. If they identify it, chances are it will be corrected sooner. If they don't, go through a tape with them and see if they can identify it then. If they still can't, leave a message for that major market PD and see if they have any part-timers that are ready.

How do you deal with corporate when you know you're right and they're wrong?

Very gently! Anyone is willing to hear some constructive criticism when it can have an immediate and definite positive affect on his or her goals. Nowadays, more often than not, that means, "How can it improve the bottom line?" Show them that you have thought a lot about the why's and how's. Put it in writing. Address the needs and goals they had in mind when they made the decision you feel is wrong. Show them how your vision will benefit them, and not just you personally.

Got a question for a future Dear PD column, or want to be on the list of rotating programmers answering the questions? E-mail us at DearPD@fmqbm.com. You can also fax us at 856-424-6943.

Programming

- **WAOR/South Bend OM Pat Redd** has exited the station. Redd is looking for his next opportunity and can be reached at (219) 243-5791 or at patredd@patredd.com... **WBCN/Boston** has tapped **KPNT/St. Louis Imaging Director Seth Resler** as its new AMD, effective May 1... **KMTT/Seattle** has hired former **WXPB/Philadelphia MD Shawn Stewart** as MD, effective April 7. **GM Chris Mays** continues as acting PD... **KPFX (The Fox)/Fargo MD/afternoon host Mike Waters** has been named PD of sister **KQWB**. Meanwhile, **Q98 APD Jake West** has added Director of Marketing duties for the cluster... **WCKG/Chicago's Rock of the '80's** has been discontinued. Host **Mark Zander** has exited and can be reached at (815) 510-2471 or at Mark@rock80s.net... Former **KSJO-KUFX/San Jose-San Francisco marketing Director Kris Hager** has been named Affiliate Relations Manager at **GetMedia**.

- **Mainstream Rock WXRX/Rockford parent RadioWorks** has filed a lawsuit against **Connoisseur Communications**, owner of crosstown **WROK-WZOK-WXXQ**. The suit alleges that Connoisseur violated several Federal and State statutes by distributing flyers which "falsely claimed that WXRX was changing its music format," from Mainstream to Active Rock. "The purpose of Connoisseur's unlawful conduct was to mislead advertisers, potential advertisers and audience members into believing that WXRX was changing its format so Connoisseur could gain a competitive advantage and damage the business of WXRX and RadioWorks," the lawsuit states. "WXRX has not changed its format," WXRX VP/GM **David McAley** said. "Nor has it changed its target audience. WXRX continues to play the same music which has made it 'The Rock Station.'"

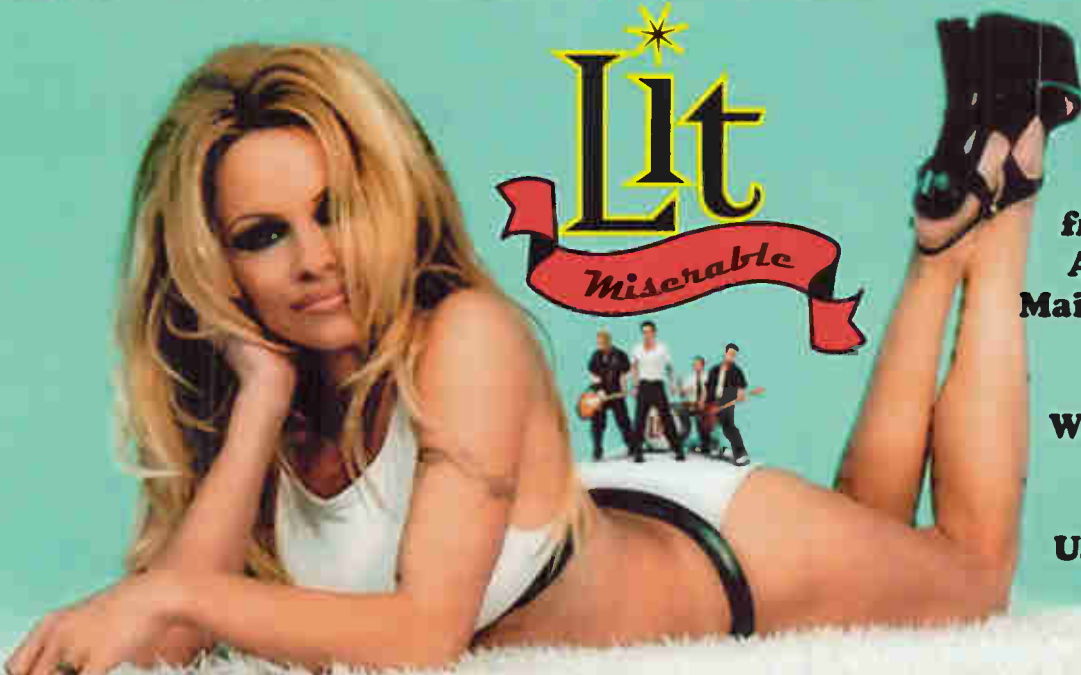
Air Talent

- **WXTM/St. Louis MD/afternoon talent Jeff "Woody" Fife** has been named overnight host at **Infinity Modern Rock WXRK (K-Rock)/New York**... **KDKB/Phoenix MD/midday man Paul Peterson** exits for the morning host position at **WKIE-WKIF/Chicago**. **KDKB** overnigher **Mark Tosh** has assumed middays in the interim... Former **WCKW/New Orleans MD/afternoon host Paul Marshall** has joined **Classic Rock WEGE/Columbus** for mornings... Former **KXFX/Santa Rosa morning host Mathew Arnett** won the Best Radio Personality in Sonoma County Independent Readers Poll 2000 last week. The honor came despite the fact that Arnett hasn't been on the air for the past two months... Look for an official announcement soon naming **Scott Kaplan** and **Sidney Rosenberg** to mornings at **Infinity FM Talk WNEW/New York**. **Kaplan** and **Rosenberg** currently host *The Drive*, an Internet sports-talk show on **CBS' Sportsline.com**.

- Don't look for **Clear Channel** to move **Howard Stern** from **KXPB** to one of its other Denver stations, after closing the merger with **KXPB** parent **AMFM**. **Clear Channel** is spinning **The Peak to Hispanic Broadcasting**, which plans to change the station's format to Spanish in the third quarter. "Hispanic is assuming the Stern contract in the acquisition and the disposition of it will be completely their responsibility," **Clear Channel Sr. VP of Programming Tom Owens** told *fmqb*.

continued on page 13

HAVE YOU SEEN IT YET?



Lit
Miserable

fmqb Active Rock: 30*
Active Rock BDS: 28*
Mainstream Rock BDS: 30*

Top Phones:
WZTA WTKX WMFS

**Catch Lit On Their
U.S. Headlining Tour In
Your City Soon!**

THE NEW LIT VIDEO, STARRING PAMELA ANDERSON LEE AS VALLERY IRONS OF "V.I.P."

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**GUANO
APES**

6 New Adds Including:
WMFS KBPI

**Catch Guano Apes On
Tour At The End Of April
With Creed!**

Phones Already!
WZTA KRXQ WCCC

Lords of the Boards
the brand new single from their debut album *Proud Like A God*.

Produced by Guano Apes - Mixed by Ronald Prent at Wisseloord Studios, Hilversum, Netherlands - U.S. A&R: Dave Novik
Worldwide Management: Björn Gralla for Contra Promotion - U.S. Consultation by Jean Rousseau for Brave New World Management

Already On...

**WAAF WXTB WCCC WXRC WLZR WKRO KQRC KAZR WKLQ
KZRQ KRZR WJJO KXXR WXBE KRXQ ...To Name A Few.**



radio front continued

continued from page 11

Management

• AMFM's Broadcast Architecture has named Jason Muth Sr. Research Associate and Erin Maxson Project Manager. Muth was most recently Director of Project Management/Research Associate. Maxson has recently handled project coordination and project management responsibilities. In other BA news, effective May 30, VP/Eastern Region Tom Webster exits to join a UK-based Internet company as Chief Information Officer. Through his new position, Webster will establish a strategic alliance with BA. He will also continue to consult Broadcast Architecture's Internet initiative BAInteractive, and will remain associated with BA's International Division.



• Look for the official word soon that former MCA National Director/Adult Alternative Promotion Nick Attaway is joining Arista Records in a National Rock, Alternative and Progressive Rock capacity, based on the West Coast.



Nick Attaway

• Epic VP/Promotion Stu Bergen will soon exit Sony's 550 Madison Ave. digs and head to the New York offices of Island/Def Jam as VP/Promotion for the label. No date has been set yet for the change... Hollywood National Director of Promotion Will Knapp has exited for a production position at ReelPreviews.com... Universal Music Group is reportedly in talks to purchase Rondor Music, the music publishing company owned by A&M founders Herb Alpert and Jerry Moss, according to the *Los Angeles Times* (3/28). In other Universal Music news, the company's Farmclub.com/Interscope has signed the band Fisher based mainly on its ability to generate over 3,000,000 downloads from various Internet sites in the last year. Fisher will start recording their major label debut album this spring with an anticipated release date in August. Meanwhile, UMG parent Seagram continues to deny merger and sale rumors. The latest one has French utilities and media group Vivendi merging with Seagram and Cox Communications, according to Britain's *Sunday Telegraph* (3/26). Cox has denied that they are in talks with either company... Congratulations are in order for Palm/Rykodisc's Paul Langton and his wife Karen on the birth of their daughter Flannery Rose on Tuesday (3/21).



• On Tuesday (3/28), Emmis Classic Rock WNAP/Indianapolis flipped to CHR as "Radio Now 93.1" with the new calls of WNOU. The entire airstaff - including the syndicated *Howard Stern Show* - were dismissed on Friday (3/24). Former Root Communications/Myrtle Beach OM Scrap Jackson has been named PD. It appears as though former 'NAP PD Jo Robinson is remaining with the company in its Emmis Interactive division... Classic Hits KWHK (The Hawk)/Spokane has tweaked their sound and is now using the "Classic Rock That Really Rocks" slogan... Classic Rock simulcast WHKK-WHCK/Providence has adjusted from "The Hawk" to Classic Hits "Z100". The stations have also changed calls to WZRI and WZRA respectively.



• Clear Channel Communications plans to announce new Internet plans in the next few months. The company wants to develop a Web strategy that includes its own stations as well as those of AMFM, as part of the proposed merger of the two companies. As reported earlier, Critical Mass Media President John Martin has been named President of their Web Site Services group, which will develop station Web sites by coordinating the technical infrastructure, content, marketing, and sales in conjunction with local markets. Martin replaces Jenny Sue Rhoades, former President of Clear Channel's Internet Division and GM of its Orlando cluster. Clear Channel Chairman/CEO Lowry Mays says the company is still working on integration issues and that it hasn't decided whether or not Internet operations would remain embedded within the company or be part of a separate tracking stock. Mays told *Bloomberg*, "I'm a believer in all sorts of activities on the Internet that can reach out to more people and help sell our customers' products." Clear Channel and AMFM currently have Web sites for 65 percent of their stations in the nine largest U.S. Internet markets. All other stations are expected to have Web sites within eighteen months.

• MTVi has appointed Elinor Hirschhorn Sr. VP/Global Development and Strategic Partnerships. She was most recently Sr. VP/Business Development at MTV Networks... Microsoft has unveiled the latest version of its Media Player software. Media Player 7 enables users to play CDs, listen to online music and store music files that can later be transferred to portable digital music players... XM Satellite Radio and Marine Audio have struck a deal, whereby the nation's leading supplier of boat audio systems will provide XM-Ready radios to its boat customer base. Marine Audio distributes the majority of the marine industry's audio systems to nearly all of the high-end boat dealers and their network of over 2,500 dealers throughout the U.S... NextAudio Inc. announced that MyRadio product offerings are going to be expanded to include privately labeled services on leading Web sites including portals, ISPs, broadband providers, and other high traffic destinations. In late spring, MyRadio will appear as a co-branded service on a number of partner sites. Branded with the site's identity, MyRadio features a player built on a patent-pending system that automatically assembles and delivers music directly to a consumer for secure playback on PC, portable music player, or car and home stereos.



ECONOLINE CRUSH GET RESTLESS: Econoline Crush recently took some time to hang out with label brass. (L-R): Econoline Crush's Trevor Hurst; Restless Sr. VP/Promotion Dave Darus; Restless President Joe Regis.

consolidationfront

• **Nassau Broadcasting** has announced it will buy the stock of **Aurora Communications**, owner of nine stations in New York and Connecticut. Nassau will spend \$185 million on the deal that will have Aurora shareholders making a significant investment in Nassau. When the deal closes, Nassau will own or operate a total of 17 FM and 15 AM stations in nine markets. The purchase increases the company's stable of stations in the corridor between New York and Philadelphia, solidifying their strategy of building a Northeastern radio group. Stations involved in the sale include **WEBE-FM/Stamford-Norwalk**; **WICC-AM/Bridgeport**; **Rocker WRKI-FM**; **WAXB-FM**; **WINE-AM**; and **WPUT-AM**, all in the Danbury market; and **WFAS-AM&FM** and **WFAF-FM** in White Plains, NY.

• **Dick Broadcasting** has put its Knoxville, Nashville and Birmingham clusters up for sale, including Classic Hits **WGFX/Nashville**, Classic Rock **WZRR** and Modern Rock **WRAX** - both in Birmingham. The company plans to retain their Greensboro/Winston Salem properties... **Infinity Broadcasting** has purchased Rhythmic CHR **KTFM** and News-Talk **KTSA-AM/San Antonio** from **Waterman Broadcasting** for approximately \$90 million in class A Infinity stock... Despite numerous class action suits being filed against them, an unnamed **Cumulus Media** executive told *CBS Marketwatch* that the company is not considering a sale... **Clear Channel** has announced that they'll spend over \$500 million to increase its European radio and billboard presence, according to the *Hollywood Reporter* (3/29). A Clear Channel executive says that they're looking at more than 50 possible European radio deals and will focus outdoor advertising investments in countries where they see growth potential.



SPARKS ARE GONNA FLY AT MMR: Rob Dickinson of Catherine Wheel recently went on a promotional tour to spin some tracks from the band's forthcoming album, their first for Columbia. Pictured at the studios of WMMR/Philadelphia are (L-R): Dickinson; PD Sam Milkman; APD/MD Ken Zipeto.

washingtonbeat

• Radio broadcasters, who already pay licensing fees to BMI and ASCAP for the rights to broadcast music on the air, should be exempt from paying additional fees to stream those same broadcasts on the Web. That's the argument made by the NAB in a suit filed against the RIAA, March 28 in federal court in New York's southern district. Broadcasters want the court to rule that streaming their signal on the Web is not in violation of the Digital Millennium Copyright Act of 1998, which affects Internet radio stations. They feel stations shouldn't have to pay an additional fee just because they stream on the Web. "Congress never intended for over-the-air radio stations that also stream their signals on the Internet to be subjected to new expensive copyright royalty fees," NAB Sr. VP of Corporate Communications **Dennis Wharton** said.



ROAD RAGE RULES: Currently in the midst of their Road Rage tour, the frontmen of **Type O Negative** and **Coal Chamber** took some down time to hang out with their friends at **WAAF/Boston**. Keep an ear out for Type O's latest, "Everyone I Love Is Dead," and Coal Chamber's, "Tyler's Song." (L-R): Type O Negative's Peter Steele; WAAF's Rocko; Coal Chamber's Dez.

FROM THEIR SELF-TITLED ALBUM

New Adds This Week:
WXKE WAPL KTUX KRQR
KQDS WZZQ KZZK

WHEEL IN MOTION

Already On:
WRIF WXRC WRAT KLBK
WTFX KRZR WAQX KILO
WDHA WBYS WROV KDOT
...And Many More!

make

programming **TO** win

by Pat Welsh

Dr. Welsh's Music Workout



With winter over, it's time to get in shape for spring. Just as you may be planning to get out and exercise more, it's time to do the same thing with your music rotations. Here, then, are my 10 tips for healthier music rotations:

1. **First Things First** – Get your music test done before the start of the book. If you can't get it done in time for the start of this book, get it done as soon as possible and make a note for the next time to schedule your test before everyone else does.
2. **Look At Yourself In The Mirror** – Do you frequently check on whether or not the rotations that you're getting now are any good? Some programmers assume that their music scheduling software will do all the work for them. But the system is only as good as you make it.
3. **Start With A Checkup** – The first step is to look over the play histories for each category in the last month. Are there too many songs that almost never get scheduled? If so, does there seem to be a logical reason why? The most important thing is to be able to spot the problem in the first place. Even if you're not sure how to solve it, there are plenty of places to get help.
4. **Don't Forget About Cross-Training** – Looking at the rotations for what has already been scheduled won't tell the whole story. After all, you've been filling holes and massaging the logs each day when you schedule. You also need to see what the computer can do by itself. Schedule ahead for a month, without making any changes, then check to see how well the computer does. This will give you a true picture of the weak spots in your system.
5. **Work With A Spotter** – It may be easier to let your Music Director do all the scheduling, but you need to check the logs and the rotations periodically to make sure they look the way you want them to. If they don't, find out if it's the result of a flaw in the scheduling rules, or a philosophical difference between you and your MD about what the priorities should be. If it's the latter, sit with your MD while he or she edits the log and talk about what the priorities should be.
6. **Increase Your Reps** – Play the best songs more often. Go through your entire library with a critical eye toward what people really want to hear. Why play anything marginal? Some stations have made this a systematic part of their pre-book preparations. They use an expand-and-contract philosophy where they play a somewhat broader list outside of the book, then tighten it down during the survey. This creates a periodic freshening of the library while allowing the station to play the best music when it counts the most. Other stations accomplish something similar by jockeying the rotations of their primary and secondary categories to let the list "breathe" outside of the book.
7. **Don't Forget The Fiber** – Clean out the system...by dumping rules. Most stations use too many rules in the scheduling process. Only use the rules you absolutely have to have to stop bad things from happening. If you're new to your position as PD, feel free to overhaul the rules and coding system left over from the previous regime. In many cases, this is preferable since everyone hears their station differently.
8. **Trim The Fat** – The single biggest flaw in most music stations' rotations is letting the list of recurrenents become bloated with too many songs. If your power songs suddenly go from playing several times a day in "A" to playing once every day and a half, your recurrenents are too slow. Sometimes this is a result of just forgetting to move songs back to the gold categories. Sometimes it's putting marginal songs into recurrent that should rightfully have been put to sleep. Either way, you end up not playing the best songs often enough.
9. **Balance In All Things** – Designing great clocks is great, but if the music doesn't come out of the speakers the way it was designed on paper, all your hard work was for naught. Be sure that the jocks know which songs they can drop. This is more important than ever when most digital systems require you to overschedule each hour. I often find situations where the drop policy is ambiguous, leaving the jocks to drop what they want to drop. Even if the jocks follow your orders perfectly, the sound of the station may be skewed. Clocks are drawn up with an overall balance in mind, but which categories get dropped can have a profound affect on that balance. If you're always dropping older songs, you may end up with a music mix that is more current than you had intended. Ask the jocks how many songs they actually need. Why have 13-song clocks for hours when they only play 11?
10. **Find A Personal Trainer** – Get someone outside the station to help if you find any problems. Use your consultant, VP of Programming or another PD in your cluster as sounding boards. Have them review your system and pass along their observations, as well as a few new tricks.

If you're looking to hire a trainer, call me!

Pat Welsh is VP/Music Programming for Pollack Media Group. You can reach him at (310) 459-8556 or pollackmg@aol.com.

(in **THE WEEK** music)

no. 1 buzzband

most added

- PINK FLOYD "Young Lust"** (Columbia/CRG) (23)
KBER, KHOP, KIOZ, KKEG, KTUX, KXFX, WEBN, WEGR, WPLR, WYNF
- GOO GOO DOLLS "Broadway"** (Warner Bros.) (18)
KJKJ, KLPX, KXRA, KZOQ, WAQX, WCMF, WDVE, WHMH, WKGB, WTBK
- POWERMAN 5000 "Supernova"** (DreamWorks) (17)
KAZR, KEYJ, KUFO, WAMX, WBUZ, WCCC, WJJO, WJXQ, WNOR, WZXL
- THE NIXONS "First Trip"** (KOCH) (15)
KLAQ, KNCN, KQDS, KXFX, WAAF, WCCC, WKLT, WLZR, WUPU, WQWK
- MONSTER MAGNET "Silver Future"** (Restless) (13)
KHTQ, WAZU, WEGW, WKLC, WKLT, WROV, WRQK, WRXL, WYSP, WZZQ
- FILTER "The Best Things"** (Reprise) (12)
KXFX, KZRQ, WBZX, WKLT, WKSM, WRXF, WTBK, WTKX, WZBH, WZXL
- U.P.O. "Godless"** (Epic) (12)
KATT, KEGL, KEYJ, KISW, KLAQ, KRZR, WLZR, WMMR, WQXA, WWWV
- DISTURBED "Stupify"** (Giant/Reprise) (10)
KBPI, KDEZ, KIBZ, KKED, KRXQ, KZGL, WAAF, WQXA, WRUF, WZBH
- DON HENLEY "Workin' It"** (Warner Bros.) (9)
KLIZ, KZOQ, WCLG, WFYV, WIRX, WKGB, WKLT, WQZK, WZBH
- BLINK 182 "Adam's Song"** (MCA) (9)
KBBZ, KHOP, KXXR, WKLT, WKRO, WMFS, WRAT, WRIF, WWWX
- SYSTEM OF A DOWN "Spiders"** (American/CRG) (9)
KATT, KIOZ, KTUX, WCMF, WKGB, WKLC, WMMS, WROV, WTPT

*Pink Floyd
Young
Lust*

The Nixons "First Trip" KOCH



Just out and "First Trip" has already lined-up 24 commitments (KEGL, KLBK, WQXA), including this week's #4 Most Added 15 (WLZR, WAAF, WCCC, KLAQ, KNCN, KQWB, KXFX, WKLT). Early rotator KEYJ is first to report Top 5 calls.

top gainers

- DON HENLEY "Workin' It"** (Warner Bros.) (+757)
WPHD +34, KISM +25, KTAL +22, WEGR +22, KXUS +19
- PINK FLOYD "Young Lust"** (Columbia/CRG) (+729)
WPHD +35, KEYJ +22, KTAL +22, WCMF +21, WGIR +18
- FILTER "The Best Things"** (Reprise) (+277)
WMFS +21, WWWX +14, KKED +13, WBUZ +13, KILO +12
- J.PAGE/BLACK CROWES "What Is And..."** (musicmaker.com) (+247)
KATS +27, WGLO +19, WXCM +19, KKED +13, KSEZ +13
- 3 DOORS DOWN "Kryptonite"** (Republic/UMG) (+198)
WJJO +40, WMMR +17, WAPL +15, KITI +13, WFQX +12
- MONSTER MAGNET "Silver Future"** (Restless) (+192)
WXBE +17, KEYJ +15, WQLZ +15, KRZR +12, KICT +11
- WONDERLAND "Wonderland"** (Jericho) (+172)
WKGB +13, KKED +12, KJKJ +11, WKSJ +11, WTBK +11
- NICKELBACK "Leader Of Men"** (Roadrunner) (+138)
KZRK +17, WKRO +11, WBAB +10, WBOP +10, WIQB +10
- CAROLINE'S SPINE "Nothing"** (Hollywood) (+136)
WWCT +17, KBER +13, KKED +12, KOMP +10, WGIR +9
- BLINK 182 "Adam's Song"** (MCA) (+134)
WPHD +18, WQWK +14, WQLZ +13, KEYJ +12, WKZQ +12



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Active
Rock Chart 19

Rock
Chart 19

Airplay
Analysis 20



most requested

- | | | | | | |
|--------------------------|----------------------|------------------|----------------------|---------------------|-----------------|
| 1-1• 3 DOORS DOWN | "Kryptonite" | (Republic/UMG) | 5-6 CREED | "What If" | (Wind-up) |
| 2-2• AC/DC | "Stiff Upper Lip" | (Elektra/EEG) | 7-7• GODSMACK | "Voodoo" | (Republic/UMG) |
| 4-3• J.PAGE/BLACK CROWES | "What Is And..." | (musicmaker.com) | 6-8 K.W. SHEPHERD | "Was" | (Giant/Reprise) |
| 3-4 KID ROCK | "Only God Knows Why" | (TopDog/Lava/AG) | D-9• SHANNON CURFMAN | "Playing With Fire" | (Arista) |
| 10-5• RED HOT CHILI... | "Otherside" | (Warner Bros.) | D-10• TONIC | "Mean To Me" | (MCA) |



STONE TEMPLE PILOTS



Stone Temple Pilots
"Sour Girl"
Atlantic/AG

(atlantic-records.com)

• This third single from Stone Temple Pilots' No. 4 album is a follow-up to the successful singles "Down" and "Heaven and Hot Rods."

• The band just finished filming the video for "Sour Girl" last week and is gearing up to play X107.5's *Our Big Concert Show*.

• STP has also recorded a version of "Break On Through" for the Doors tribute album due out this summer.

Veruca Salt
"Born Entertainer"
Beyond Music

(verucasalt.com)

• "Born Entertainer" is the first single from Veruca Salt's new album *Resolver*, produced by Brian Liesegang. (Nine Inch Nails, Filter)

• Most of the band members from the *Eight Arms To Hold You* era split in '98, leaving lead guitarist/vocalist Louise Post in charge of finding new members and writing and recording for the new album.

• Post wrote most of the songs and played most of the guitars on this album, with Jimmy Madla on drums, Stephen Fitzpatrick on guitar, and Suzanne Sokol on bass.

• Veruca Salt will be touring the East Coast with Filter and SRC throughout April, and headlining a tour through the Midwest and East Coast through most of May.

U.P.O.
"Godless"
Epic

(upomusick.com)

• This Days Of The New meets The Cult foray is the first single from U.P.O.'s debut album, *No Pleasantries*.

• The band will be touring with Creed and Sevendust next month.
• "Smash! Lots of phones and people wanting to know if they can buy it," says KUFO's Dave Numme.
• KRXQ, KILO, KISW, and WLZR and 14 others are officially playing "Godless."

Apartment 26
"Basic Breakdown"
Hollywood

(apartment26.com)

• "Basic Breakdown" is the first single from English Techno-Industrial Metal band Apartment 26.

• The band got its name from David Lynch's first movie, *Eraserhead*, where the lead character, Henry, lives in a tenement apartment, number 26.

• Then unsigned, Apartment 26 were on last year's *Ozzfest* bill, alongside bands that influenced them, like Black Sabbath and the Deftones.

Moist
"Push"
Capitol

(moist.ca)

• Moist was nominated for three of Canada's prestigious Juno awards recently and will be playing Montreal's Club Soda in a live broadcast over CHOM.

• The band is touring Canada throughout April to warm up for their U.S. tour and the stateside release of their new album *Mercedes Five and Dime*.

• "Push" is a newly-recorded version of a song that was a Modern Rock hit in the early '90s.

Super TransAtlantic
"Shuttlecock"
Universal/UMG

(mikestark.com)

• Super TransAtlantic's "Super Down" appeared on the soundtrack of last year's *American Pie*.

• Lead vocalist Jason Bieler was formerly in the band Saigon Kick and bass player Pat Badger used to be in Extreme.

• The band's self-titled full length album will hit the streets on April 25.

Pat McGee Band
"Runaway"
Giant/WB

(patmcgeeband.com)

• Pat McGee Band's album, *Shine*, was produced by former Talking Head Jerry Harrison (Live, Verve Pipe, Kenny Wayne Shepherd.)

• The group has played the H.O.R.D.E. tour and Warren Haynes (Allman Bros./Gov't Mule) guests on this album.

• WPUP and WWCT are playing "Runaway."

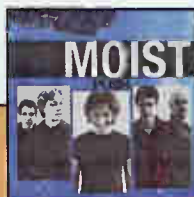
The Unband
"Geez Louise"
TVT

(tvtreports.com)

• "Geez Louise," the hard-edged new single from this Northampton, Massachusetts band, is much in the vein of Nashville Pussy and Motörhead.

• Unband manager Erin Norris a former music industry publicist-cum-dominatrix with a dungeon called Abasement, recently starred in Ash's new video for "Numbskull," which was banned from MTV.

• The band's musical ethics and Hard Rock sound should make them explode both Active and Heritage.





TRACKING REPORT

Call-Out Music Research

Rock and Alternative Regional Call Out

Combined Regions

		Grade			Grade		
1.	Falling Away From Me	KoRn	83	9.	Take A Picture	Filter	71
2.	Everything You Want	Vertical Horizon	81	10.	Nobody's Real	Powerman 5000	69
3.	Learn To Fly	Foo Fighters	80	11.	What If	Creed	68
4.	Never Let You Go	Third Eye Blind	80	12.	Re-Arranged	Limp Bizkit	67
5.	All The Small Things	Blink 182	79	13.	Otherside	Red Hot Chili Peppers	66
6.	Home	Staind	79	14.	Only God Knows Why	Kid Rock	66
7.	Mudshovel	Staind	78	15.	No Leaf Clover	Metallica	66
8.	Higher	Creed	77				

Northeast

		Grade			Grade		
1.	Falling Away From Me	KoRn	87	9.	Ex-Girlfriend	No Doubt	71
2.	Never Let You Go	Third Eye Blind	82	10.	Re-Arranged	Limp Bizkit	70
3.	Everything You Want	Vertical Horizon	81	11.	Go Let It Out	Oasis	70
4.	Home	Staind	80	12.	Pardon Me	Incubus	68
5.	All The Small Things	Blink 182	80	13.	What If	Creed	68
6.	Mudshovel	Staind	78	14.	Take A Picture	Filter	68
7.	Learn To Fly	Foo Fighters	74	15.	Miserable	Lit	67
8.	Higher	Creed	74				

South

		Grade			Grade		
1.	Higher	Creed	82	9.	Only God Knows Why	Kid Rock	71
2.	Learn To Fly	Foo Fighters	82	10.	What If	Creed	70
3.	Falling Away From Me	KoRn	81	11.	No Leaf Clover	Metallica	68
4.	Everything You Want	Vertical Horizon	81	12.	Re-Arranged	Limp Bizkit	68
5.	Never Let You Go	Third Eye Blind	79	13.	Mudshovel	Staind	67
6.	Take A Picture	Filter	76	14.	Waffle	Sevendust	64
7.	All The Small Things	Blink 182	76	15.	Otherside	Red Hot Chili Peppers	63
8.	Stiff Upper Lip	AC/DC	72				

Midwest

		Grade			Grade		
1.	Mudshovel	Staind	89	9.	Take A Picture	Filter	74
2.	Falling Away From Me	KoRn	86	10.	All The Small Things	Blink 182	73
3.	Home	Staind	84	11.	Only God Knows Why	Kid Rock	69
4.	Everything You Want	Vertical Horizon	83	12.	No Leaf Clover	Metallica	69
5.	Learn To Fly	Foo Fighters	81	13.	What If	Creed	67
6.	Higher	Creed	80	14.	Otherside	Red Hot Chili Peppers	65
7.	Nobody's Real	Powerman 5000	78	15.	Re-Arranged	Limp Bizkit	65
8.	Never Let You Go	Third Eye Blind	77				

West

		Grade			Grade		
1.	Home	Staind	88	9.	Miserable	Lit	74
2.	All The Small Things	Blink 182	87	10.	Make Me Bad	KoRn	73
3.	Learn To Fly	Foo Fighters	83	11.	Go Let It Out	Oasis	73
4.	Never Let You Go	Third Eye Blind	81	12.	Otherside	Red Hot Chili Peppers	72
5.	Falling Away From Me	KoRn	78	13.	Higher	Creed	71
6.	Everything You Want	Vertical Horizon	78	14.	Nobody's Real	Powerman 5000	70
7.	Mudshovel	Staind	76	15.	Pardon Me	Incubus	70
8.	Ex-Girlfriend	No Doubt	75				

Based on the top 15 songs (by Grade) of 50 songs tested in weekly call-out by Kelly Music Research. Active, Alternative, and Mainstream Rock currents are researched among P1 listeners, aged 18-44, in each format, in over 250 Arbitron metros including all large, medium and small markets. Sample is balanced proportionately according to market size within each U.S. Census region. Total weighted, rolling average sample size exceeds 800 per week. Grade scores are calculated by combining Appeal, Burn and Unfamiliarity ratings. Highest Grade scores are achieved by songs with strongest Appeal as well as lowest Burn and Unfamiliarity. For complete song list and more data, call Kelly Music Research at 610-446-0318. © 2000. All rights reserved.

Ozzfest 2000 Lineup, Dates Announced



Following weeks of speculation, rumors and conjecture, the lineup was announced earlier this week for *Ozzfest 2000*, the Metal festival's fifth annual outing. **Ozzy Osbourne** will headline the event for one last year before he hands it over to another headliner next year. Drummer **Roy Mayorga (Soulfly)** will play with Osbourne on this summer's tour. Joining Ozzy on the main stage will be **Pantera, Godsmack, Static-X, Incubus, Methods Of Mayhem, Queens of the Stone Age** and **P.O.D.**. The second stage will be headlined by **Ministry** and feature **Kittie, Taproot, Primer 55, Pitchshifter, Disturbed, Crazy Town, The Deadlights, Shovel, Slaves On Dope** and **Pumpjack**. As always, there will be an assortment of tattoo artists, piercing booths and carnival games at Never Neverland. The 19 acts appearing are the most-ever for the tour. The dates for *Ozzfest 2000* follow: 7/2 Palm Beach, 7/4 Atlanta, 7/6

Ozzy

Raleigh, 7/8 Charlotte, 7/10 Virginia Beach, 7/12 Detroit, 7/14 Washington DC, 7/16 Pittsburgh, 7/18 Columbus, 7/20 Toronto, 7/22 Philadelphia, 7/24 NYC, 7/26 Saratoga Springs, 7/29-30 Boston, 8/4 Chicago, 8/6 Milwaukee, 8/8 Cincinnati, 8/10 Indianapolis, 8/12 Minneapolis, 8/14 St. Louis, 8/16 Kansas City, 8/18 Dallas, 8/20 Baytown, 8/24 Seattle, 8/26 Mountain View, 8/28 Sacramento, 8/30 Phoenix, 9/2 San Bernardino. Meanwhile, director **Penelope Spheeris** is readying a documentary from *Ozzfest '99* that will follow this year's tour around the country, opening at theaters in cities the day after *Ozzfest 2000* plays there. For details on all things *Ozzfest*, go to ozzfest.com.

Page Turned On Zeppelin Suit

Jimmy Page has won a libel suit against a British magazine that claimed he watched his **Led Zeppelin** bandmate **John Bonham** choke to death on his vomit 20 years ago. *Ministry Magazine* claimed in its August-September 1999 issue that as Bonham choked to death in 1980 at Page's mansion, Page stood over him in Satanist robes, more worried about keeping vomit off of his bed than saving the drummer's life. Page's lawyer, **Norman Chapman**, comments that the magazine admitted that the story was not true and will pay Page substantial damages that the guitarist plans on donating to his favorite charity, the Action for Brazil's Children Trust.

Another Warped Summer



The Mighty Mighty Bosstones

Annual Punk outing the **Vans Warped Tour** has announced its lineup and itinerary. Headlined by **Green Day** and **The Mighty Mighty Bosstones**, the festival's seventh annual outing also includes **The Long Beach Dub Allstars, TSOL, The Donnas, The Suicide Machines, One Man Army, NOFX, Anti-Flag, Papa Roach, Jurassic 5, and MxPx**. 6/24 Phoenix, 6/25 Las Vegas, 6/27 Fresno, 6/28 Chula Vista, 6/29-30 Anaheim, 7/1 San Francisco, 7/2 Lake Tahoe, 7/3 Nampa, 7/4 George, 7/6 Calgary, 7/7 Missoula, 7/8 Salt Lake City, 7/9 Denver, 7/11 Minneapolis, 7/12 Tinley Park, 7/13 Cleveland, 7/14 Philadelphia, 7/15 NYC, 7/16 Asbury Park, 7/17 Syracuse, 7/18 Pittsburgh, 7/19 Buffalo, 7/20 Boston, 7/21 Montreal, 7/22 Toronto, 7/23 Pontiac, 7/25 Washington D.C., 7/26 Norfolk, 7/27 Knoxville, 7/28 Jacksonville, 7/29 Miami, 7/30 Orlando, 7/31 Panama City, 8/2 Houston, 8/3 South Padre Island, 8/4 Dallas, 8/5 San Antonio, 8/6 El Paso.

Metallica – On The Road Again?



Metallica

Although there's been no official confirmation, rumors abound that **Metallica** will be undertaking a summer tour. "Looks like Metallica has a big summer tour in the works," says their official Web site. A source says that they'll be playing a handful of dates, with **NASCAR** as the tour's sponsor. Names thrown around as openers include **Kid Rock** and **Stone Temple Pilots**. In other Metallica-related news, last weekend, approximately 30 stations leaked an unmastered copy of "I Disappear," the band's forthcoming single from the white-hot *Mission Impossible II* soundtrack. The leak was quickly controlled, and the song will officially go for adds on April 25. Other songs on the soundtrack include **Limp Bizkit's** cover of the theme song (which can be heard in the trailer for the movie) and **Foo Fighters'** cover of "Have A Cigar," which features **Brian May** on guitar. The soundtrack will be in stores on May 9, and the movie will open on Memorial Day.

continued on page 24

music news continued

continued from page 23

Pantera's *Reinventing The Steel* may have sold less than one-twelfth of the 2.4 million that 'N*Sync did its first week out, but the very impressive 161,000 copies it sold was enough to give the Texas quartet a #4 debut on *Billboard's* SoundScan charts.

This summer, KISS will be the subject of a game for the first time since the pinball game back in their '70s heyday. "KISS Psycho Circus: The Nightmare Child" is a video game coming out on PC and Dreamcast based on the band's *Psycho Circus* comic book and action figures, created by Todd McFarlane (*Spawn*). The band is in the game, as are some of their songs. Proving that going to a KISS concert is no game, however, a 36 year-old fan fell to his death from the upper balcony while attending the 3/23 concert in Oakland. A spokesperson reports that the band didn't find out about it until the show was over.

Radiohead unveiled another new song during a third unannounced Webcast last week. The four and-a-half hour broadcast took place on the band's site, radiohead.com. The broadcast began with band members holding up placards that read "buffering" and "net congestion." Much of the Webcast featured band members Thom Yorke and Johnny Greenwood playing records that ranged from Techno to Neil Young. The new song contained the chorus "I am a wicked child" and Yorke singing "I wish I could be good." In further Radiohead-related news, Thom Yorke is teaming up with Bjork for a song to be included on the soundtrack for the soundtrack to *Dancer In The Dark*, a movie she stars in. The track, as yet untitled, will be on the soundtrack for the film, due out later this year. *Dancer In The Dark* is being directed by Lars von Trier and tells the story of a Czech immigrant (played by Bjork) working in a factory in the United States.

Bruce Springsteen & the E Street Band have added four more dates to their tour. Originally, the band had a month off between the tour's end on May 8 in Hartford and their ten-date Madison Square Garden run starting on June 12. Now, they'll be playing Anaheim on 5/21, Las Vegas on May 27, Salt Lake City on May 29 and Atlanta on June 3 before heading to New York.

nine inch nails have doled out a few more dates of their *Fragility v2.0* tour. The new dates are as follows: 5/12 Columbus, 5/13 Raleigh, 5/14 Charlotte, 5/17 Miami, 5/18 Lakeland, 6/6 Anaheim.

While we reported last week that Rage Against The Machine was considering a summer tour with KoRn and Limp Bizkit (*fmqb*, 3/24), the band has declined the invitation. Instead, they'll be heading-out on a tour of their own. Drummer Brad Wilk told Web site shoutweb.com that the band will be touring "with the Beastie Boys and probably somebody else." The band has a new manager, John Silva, who had worked with Beck and the Foo Fighters. Meanwhile, *Billboard* reports that Rage is rumored to be joining Bush and Moby for the Bloomington, IN stop of the MTV-sponsored *Campus Invasion* tour. The band's management and label have stated that there are no plans for them to play the show.

Beck was injured last week while on tour in London. During his last song, "Devil's Haircut," the band put down their instruments and were goofing around onstage, as they've done all tour. When bass player Justin Medal-Johnsen went to pick up Beck, the singer slipped and fell

newtunes

(All dates subject to change.)

WEEK OF APRIL 3

- Atlantic
 - Stone Temple Pilots "Sourgirl"
- Beyond Music
 - Veruca Salt "Born Entertainer"
- Capitol
 - Moist "Push"
- Epic
 - UPO "Godless"
- Hollywood
 - Apartment 26 "Basic Breakdown"
- TVT
 - The Unband "Geez Louise"
- Universal
 - Supertransatlantic "Shuttlecock"
- Warner Bros.
 - Pat McGee Band "Runaway"

WEEK OF APRIL 10

- Atlantic
 - Bad Religion "New America"
- Columbia
 - The Catherine Wheel "Sparks Are Gonna Fly"

WEEK OF APRIL 17

- Atlantic
 - Matchbox 20 "Black & White People"
- Elektra
 - Phish "Heavy Things"
- RCA
 - ZZ Top "Poke Chop Sandwich"
- Roadrunner
 - Step Kings "Right Is Wrong"
- Warner Bros.
 - Brougham "Murked Out"
- Wind-Up
 - Creed "With Arms Wide Open"

WEEK OF APRIL 24

- Atlantic
 - Kid Rock "American Badass"
- Elektra
 - Third Eye Blind "Ten Days Late"

WEEK OF MAY 1

- Artemis
 - Steve Earle "Transcendental Blues"
- IDJMG
 - Mighty Mighty Bosstones "So Sad To Say"

WEEK OF MAY 8

- V2
 - Jesse James Dupree "Mainline Online"

music news continued

onto the neck of his bass. Thinking he'd ruptured some internal organs, he was rushed off to a hospital. After a thorough checkout, it was discovered that he only had some internal bruising. While he canceled his publicity appearances, Beck is soldiering on and continuing his tour.

On the heels of his nine Grammy awards and the announcement of a summer tour, Santana's *Supernatural* had received a Diamond sales award from the RIAA, certifying sales of over 10 million copies of the album. The guitarist currently has two songs on *Billboard's* Top Ten singles chart, "Maria Maria" and "Smooth." Meanwhile, the golden boy of the Grammys will be playing a special show on April 11 at the San Francisco School of the Arts. Santana will take the stage with his keyboardist, Charles Thompson and the school's Jazz band and concert orchestra as part of a fundraiser. The School of the Arts is a publicly-funded high school in the Bay Area.

Rush guitarist Alex Lifeson reveals in an interview with recording equipment company Mackie's Web site (mackie.com) that the trio will be headed back into the studio in October to record their seventeenth studio album. Rush had taken some personal time off following the loss of drummer Neil Peart's wife to cancer and daughter in a car crash.

Former Verve frontman, Richard Ashcroft, has produced both a Web site and a son recently. He and his wife, former Spiritualized keyboardist Kate Radley, became the proud parents of a baby boy. Sonny was born on Thursday, March 24, weighing in at nine pounds, one oz. In other Ashcroft news, the singer's Web site, richardashcroft.co.uk, was launched last week. Visitors to the site can view the full video for his

first single, "A Song For Lovers." The song is taken from his as-yet-untitled solo album, will be tentatively hit the States in late summer.

Coal Chamber has inked a deal with Left Bank Management, following their split with Sharon Osbourne's Osbourne Management last month. Other artists being represented by Left Bank include Mötley Crüe, Blondie, and Meat Loaf.

Web site virtuetv.com will be broadcasting Ray Manzarek's solo performance in Los Angeles this week. *Light My Fire: A Return to the Whisky A Go Go* will see the Doors founder playing in front of a VIP audience, joined by guest musicians and vocalists. The one-off performance will feature stories and memories, in addition to music, and Mazarek will be joined by former Doors guitarist Robbie Krieger.

Phish and Emusic.com have teamed up to bring Web surfers MP3 recordings of the Vermont band's first available recordings, commonly referred to as "The White Tape." Recorded from 1984-1986 with Phish's Trey Anastasio and Mike Gordon on four track, the 16-song "White Tape" also features several tracks with the full band, recorded after Page McConnell joined the band. Never commercially available before, the MP3 package will also include a previously-unreleased early studio track, "The Curtain (With)."

New Wave singer Ian Dury has succumbed to a five-year battle with colon cancer. He was 57. Dury rose to fame in the '70s with the singles "Hit Me With Your Rhythm Stick" and "Reasons To Be Cheerful (Part 3)." According to a statement released by his record label, East Central One, the singer died at home with his family and with a smile on his face. After his run with his band, The

Blockheads, Dury concentrated on acting, and wrote a musical, *Apples*, in 1989.

In last summer's hit flick *American Pie*, the pie that the movie's title refers to was used for sexual purposes. Let's hope that's not the case on May 15 when Tonic takes the stage for the "Master Baker Bake Off" celebration event being held in conjunction with the movie's sell-through home video release. The band will perform "You Wanted More," which was included on the soundtrack to the movie, at the event, which will take place at the Globe Theater at Universal Studios. For the contest, visitors to americanpievideo.com were invited to submit outrageous and irreverent recipe ideas. The field was narrowed down to five finalists and the winner will be picked by a panel of celebrity judges. Just stay away from the pie with a hole in it.

Marilyn Manson has named and announced the distribution for his new label. Posthuman Recordings will be distributed by Priority, even though he'll continue to record for nothing/Interscope. Also, although the band has been rumored to appear on the forthcoming Doors tribute album for some time now with their cover of "Five To One," the singer posted that on his Web site, marilyn-

manson.net, last week that they will not be on the album.

Masked marauders Slipknot have been added to the *Reading/Leeds* festivals, taking place from August 25-27.

Eleven, whose fourth album, *Avantgardedog* comes out April 25 on A&M/Interscope, will be playing some shows on the West Coast in May. In addition to a Monday night residency tour at the Opium Den in Los Angeles (1, 8, 15, 22, 29), the band will also play in Seattle on May 25 and 26 and May 30 in San Francisco. Eleven recently wrapped-up a tour as Chris Cornell's opening band.

Currently working on their next album, Metal band Soulfly is getting by with a little help from an unconventional friend. Sean Lennon is working with the band's Max Cavalera on the group's next album. In addition to helping write for the new album, which is currently being recorded in Phoenix, Lennon is also apparently playing on the record. Lennon's solo album, *Into The Sun*, came out in 1998, and he has also played on albums by Cibo Matto, Butter08 and Handsome Boy Modeling School.

Music News is compiled and written by Bram Teitelman



WOKE UP THIS MORNING, GOT MYSELF A MASK: It looks like Slipknot's got some fans in high places. Robert Iler, who's bet-

ter known as Anthony, Jr. on TV's *The Sopranos*, claims that they're his favorite band. The 14 year-old showed up at their show last month in New York to pledge his allegiance to the band, and appeared on a recent episode of the show clad in a Slipknot shirt. Iler is pictured with the band in the above picture, making them an offer they can't refuse.

news
FROM LONDON

MTV's *Five Night Stand* festival at London's Shepherd's Bush Empire, a success last year, returns in May with another strong line-up of headliners. Eagle Eye Cherry tops the first bill on May 5 supported by Day One and LSK. May 6 features Primal Scream and Death In Vegas. On the 7th it's Embrace, Doves and JJ72, while James headline on May 8, backed by Kent and Coldplay. Closing the event on the 9th are Bush, Muse and Soulwax.

Sporty Spice Melanie C's latest single, "Never Be The Same Again," featuring TLC's Lisa Lefteye Lopes, became her first solo number one in the U.K. this week, selling close to 145,000 copies to debut ahead of Moloko's "The Time Is Now," which itself narrowly outsold Santana's "Smooth," a new entry at three. Other Top 20 arrivals were "Rewind" by Precious at 11, "Right Before My Eyes" by N+G featuring Kallaghan at 12, Savage Garden's "Crash And Burn" (14), "Feelin' So Good" by Jennifer Lopez (15) and M2M's "Don't Say You Love Me" at 16. With Santana's *Supernatural* album ascending to number one in the U.K. for the first time and Moby's *Play* up from five to a new peak of two, the highest new entry was this week's U.S. sales sensation, *No Strings Attached* by 'N Sync at a more modest 14.

News From London is compiled in the U.K. by Paul Sexton, who can be e-mailed directly at psexton@macline.co.uk.

rock report

The Rock Report spoke to Gene Simmons of KISS who discussed the decision behind making the group's latest jaunt a farewell tour. "(We decided) after the *Psycho Circus* tour, actually. We had taken another look at who we were and why we started a band and where it all began, which was the streets of New York City. We started as four guys off the streets of New York. We had done everything there was to do. We did a 3-D tour, we were given a Hollywood Star on the Walk Of Fame, all kinds of awards, and we had pretty much done it. The movie came out, and there's more coming and with lots and lots of activity, we basically decided why not hang up the boot heels and say thank you very much even though it was sooner than the five-year plan we had. We simply decided we hadn't done it the right way, which was to get up on stage and say thank you to the people who put us here. You know, very heartfelt without making a big to-do about it. It was the ethical way of clos-

ing the final chapter of the live band." In other related news, more dates for KISS' farewell tour have been announced: 5/2-Charleston, WV; 5/3-Roanoke, VA; 5/5-Cleveland; 5/7-Grand Rapids; 5/9-Toledo; 5/11-Chicago; 5/13-Columbus, OH; 5/15-Peoria, IL; 5/16-Moline, IL; 5/17-Minneapolis; 5/19-Milwaukee; 5/20-Indianapolis; 5/22-Cincinnati; 5/24-Detroit; 6/6-Richmond; 6/8-Syracuse; 6/9-Wantagh, NY; 6/12-Boston; 6/15-Portland, ME; 6/16-Philadelphia; 6/19-Erie, PA; 6/20-Albany; 6/22-Montreal; 6/23-Toronto; 6/24-Buffalo; 6/27-E. Rutherford, NJ; 6/30-Raleigh, NC; 7/1-Manassas, VA; 7/2-Virginia Beach; 7/5-Hershey, PA; 7/7-Scranton, PA; 7/8-Hartford, CT. More dates will be announced shortly.

Crush is the name of the new Bon Jovi record, their first studio album in many moons slated for release in May. "It's My Life" is penciled as the first single. Tracks include: "Thank You For Loving Me," "Next 100 Years," "Mystery Train," "Say It Isn't So,"

"Captain Cash And The Beauty Queen From Mars," "Just Older," "She's A Mystery," "Save The World," "One Wild Night Two Story Town," and "I Got The Girl."

Pete Townshend recently taped an episode of VH1's *Storytellers* in London. Slated to air to May, tracks performed included "Join Together," "Pure And Easy," "Behind Blue Eyes," "Pure And Easy," "Let's See Action," "Baba O'Riley," "Mary," "Greyhound," "Won't Get Fooled Again," "Song Is Over," and "Slit Skirts." Besides a run through of "Slit Skirts," Pete concentrated on performing tracks that were an integral part of his ambitious *Lifeline* project.

For a juicy taste of Roots Rock at its best, listeners should seek out Ron Flynt And The Bluehearts debut CD, *Big Blue Heart* (Ya Ya Records). Led by Flynt, a member of the '80s pioneering Power Pop outfit 20/20, the record is a splendid aural foray earmarked by Flynt's wonderfully earthy and expressive voice, razor sharp

rock report

NOTES AROUND THE WORLD

Steely Dan's *Two Against Nature* is the # 11 CD in England.

BIRTHDAYS THIS WEEK

Emmylou Harris	4/2/48	52
Richard Manuel	4/3/43	—
Muddy Waters	4/4/15	—
Berry Oakley (late Allman Bros. bassist)	4/4/48	—
John Oates	4/7/49	51
Steve Howe	4/8/47	53

HISTORY THIS WEEK

- 3/31/67 Jimi Hendrix burns his guitar for the first time in London.
- 4/1/84 Marvin Gaye is shot to death by his father.
- 4/3/69 Doors' lead singer, Jim Morrison, surrenders to the FBI on charges of lewd conduct.
- 4/4/81 Styx's *Paradise Theater* is the # 1 LP in America.
- 4/5/81 Canned Heat lead singer, Bob "The Bear" Hite, dies of a heart attack.
- 4/6/68 Syd Barrett quits Pink Floyd.
- 4/7/77 The Clash release their debut self-titled LP.
- 4/8/72 "I Saw The Light" by Todd Rundgren is released.
- 4/9/69 King Crimson perform their first gig at London's Speakeasy club.

songwriting and broad, cinematic lyrics. Backed by an impeccable rhythm section, including ex-Faces keyboard wiz Ian MacLagan, makes *Big Blue Heart* a delight. Winners abound and include "Picasso II," the infectious "King Of The Deep Blue Sea," and "Following The Bomb Squad." For more information about Ron Flynt And The Bluehearts, contact : info@yayarecords.com

The Rock Report is provided by Denny Somach production, 812 W. Darby Road, Havertown, PA 19083. (610) 446-7100. Material compiled by Denny Somach and Ken Sharp. © 1999. All rights reserved.

daily

insider

AC/DC Street

The first street named after AC/DC is in Madrid. Malcolm and Angus Young helped Mayor Jose Perez unveil the street sign in the city's Leganes district last week.

Summer Tours Starting To Take Shape

The summer touring season is beginning to take shape. Of the festivals, one of the first line-ups to be confirmed is the *Ozzfest*, which ranked as the 22nd biggest tour of last year according to *Pollstar*. It will return in early July with Ozzy Osbourne, Ministry, Pantera, Kittie, Godsmack, Static-X, Incubus, Pitchshifter, Methods Of Mayhem, Disturbed, and P.O.D., among others. Before joining the *Ozzfest*, Incubus will join 311 on a tour with 30 shows beginning May 23 in San Diego. A KoRn, Limp Bizkit and Rage Against The Machine bill is being discussed and Green Day and Nofx are expected to be announced for the *Warped* tour. As for individual acts, the Santana tour will begin July 20 in West Palm Beach, Florida. The North American leg, which will cover 22 cities, comes after tours of Japan and Europe which begin next month (22). The Dave Matthews Band, the only '90s Rock band able to fill stadiums, will begin their tour June 19 in Columbus, Ohio. It will include stadium shows in Chicago, Pittsburgh, New York, Philadelphia, Washington, Buffalo, and Denver. What's missing this year, say promoters, are festivals, now that *Lollapalooza*, *H.O.R.D.E.* and *Lilith* have all been mothballed.

Eight-Piece Band To Back Roger Waters

Roger Waters has assembled an eight-piece band for the summer

leg of his *In The Flesh* tour. It will include guitarists Andy Fairweather-Low, Snowy White, and Doyle Bramhall II. Graham Broad from Procol Harum will be on drums and there will be two keyboard players, Jon Carin and Andy Wallace. Katie Kissoon and Susannah Melvoin will handle backing vocals. The tour will run from June 2 to July 16. Waters plans to release a new album later this year.

Magazine Says Cobain Was Greatest Rock Excess Story

Just weeks before the sixth anniversary of his suicide, Kurt Cobain has been given a dubious honor. The editors of the British music newspaper *Melody Maker* have placed him at the top of their list of Greatest Rock and Rock Excess Stories. Cobain, who died of a self-inflicted gunshot wound on April 8, 1994, was followed by Shaun Ryder and Keith Moon at number three. Other famous faces in the Top 20 include Liam Gallagher at number five, Robbie Williams-number six, Keith Richards at number seven and Courtney Love at number eight. Marilyn Manson and Jimmy Page complete the Top 10. Michael Hutchence, Jim Morrison, Tommy Lee, Ozzy Osbourne, Slash and Dave Gahan all made the second ten.

Bush Open Campus Invasion Tour

Gavin Rossdale surprised fans at the opening show of Bush's last Thursday (23) before a sold-out crowd at the UFC Arena in Orlando, FL. During a performance of "Everything Zen," Rossdale went AWOL, bolting from the stage and running through the crowd all the way to the second level of the arena, causing a frenzy with many in the

crowd wildly rushing in his direction. As the band continued to perform, it became clear that Rossdale would not be back onstage anytime soon. After almost five minutes jamming on "Zen," guitarist Nigel Pulsford finished the song and inserted into the lyrics "Where is Gavin?" only half jokingly. With the help of Bush security, Rossdale made it safely back to the stage to begin the first chorus of "The Chemicals Between Us." Bush and special guest, Moby, are touring with MTV's *Campus Invasion* tour through May 1.

Allmans, Own Band Keep Derek Trucks Busy

The Allman Brothers ended their annual run of shows at the Beacon Theater in New York last Saturday (25). Derek Trucks started playing with the band regularly after last year's Beacon Theater shows, so this year marked his New York debut with the Allmans and he has some good reviews to show for it. After the final show, Trucks headed over to Wetlands to play a late night show with his own band. He has played New York clubs

twice a week throughout the Beacon Theater engagement. This week, his band joins Susan Tedeschi's tour in the southeast. Tedeschi and Dr. John were among the guests who sat in with the Allman Brothers at the Beacon. Although he grew up on *Fillmore East* and *Eat A Peach*, Trucks never thought he'd be playing with the Allman Brothers. He was surprised when they asked him last year. Now that he is, he plans to continue playing with them and with his own band, just as Gregg Allman plays with the Allman Brothers and his own band. Joining the band was exciting and a learning experience, says Trucks. As he explains, "It was great to have to learn 40 tunes that I didn't know in the course of a month. Any time you get a chance to be thrown into a situation like that, it's definitely a positive thing musically. It's great to have to learn somebody else's catalog and fit in. It's a chance to stretch." The more he works, the more energy Trucks has. "Musically and physically the energy seems to be getting stronger," he says. "If you're energized by what you do, it's



CSN&Y KEEP THE PEACE: Currently in the midst of a tour in support of their new album, *Looking Forward*, Crosby, Stills, Nash & Young were in fine form during their two-night stand in Philadelphia. (L-R): Steven Stills; Graham Nash; David Crosby; Neil Young. Photo: Jim Rinaldi

easy. If you're out there to boost your ego or your name or just make money, it can get tiring. If music is your concern and that's happening, you can keep working indefinitely." Trucks and his band have just finished their third album. Trucks will spend the summer touring with both groups.

Kansas Go To Kansas

Kansas has entered the studio to begin recording *Somewhere To Elsewhere*, the first album in 17 years to feature the classic band's original line-up. *Somewhere To Elsewhere* is being recorded at guitarist Kerry Livgren's Grandyzine studio in Topeka, Kansas. "We thought that Kansas back in Kansas could only help us to recapture our original fire and vision," Livgren said. Phil Ehart, Livgren, and Richard Williams are producing the album. The tentative release date is July 11 on Magna Carta Records.

Morissette Makes Off-Broadway Debut

Alanis Morissette made her debut in *The Vagina Monologues* last week (21) in a performance the *Toronto Sun* claims "provided the evening's most powerful and affecting moments." Morissette is

starring with Tony Award winning stage veteran Shirley Knight and SCTV alumna Andrea Martin. The austere set consists of just three chairs and three microphones and the actors, barefoot and dressed in black, recite monologues about their vaginas, a challenge for any actor to be sure. Among Morissette's monologues is that of a Bosnian woman recounting her time in a "Rape Camp," where she was violated by a soldier's rifle barrel. The off-Broadway production has a revolving cast and Morissette will be leaving the show on April 2.

Pitchshifter

The British band Pitchshifter, which features guitarist Jim Davies, who played on Prodigy's *Firestarter* and *Breathe*, have signed with MCA Records, after releasing one album on Geffen Records in the U.S. The band will tour the U.S. with Static-X beginning in mid-April, coinciding with the release of a new album, *Deviant*.

Raitt, Browne Team Again At Bread & Roses Benefit

Bonnie Raitt, Jackson Browne, Boz Scaggs, Kris Kristofferson, Robin Williams, and Lily Tomlin

were among the performers at the 25th Anniversary Concert for Mimi Farina's Bread And Roses organization at the War Memorial Opera House in San Francisco recently. Farina's sister, Joan Baez, opened the three-hour concert. Later in the evening, she donned men's clothing and a hat and after being introduced by Farina as "Bob," performed "Blowin' In The Wind" in a scratchy, croaking voice. Other highlights included Boz Scaggs doing "My Funny Valentine," the Doobie Brothers singing "Listen To The Music" with a 22-voice choir and Browne and Raitt teaming up on "My Opening Farewell." Raitt later danced onstage with Baez, as 80-year-old Pete Seeger and the choir sang "If I Had A Hammer." The evening concluded with Seeger and the choir singing "Guantanamo." This year, Bread And Roses will produce more than 500 concerts in prisons, hospitals and nursing homes, anywhere people can't get out to hear music.

Tommy Lee Joined By Durst

Limp Bizkit's Fred Durst and a couple of strippers joined Tommy Lee onstage last week (22) at the El Rey Theater in Los Angeles during the first of *Methods Of Mayhem's* two hometown shows.

Reid Makes Music With NY School Students

The world premiere of a new work by former Living Colour member, Vernon Reid, created with New York City school children was held last weekend (25) at the Brooklyn Academy of Music. Teachers from the academy worked with students at seven public schools in Brooklyn, Queens and Manhattan to create musical samples or beats. The samples ranged from one student's moving rap about the untimely death of a friend to the unconventional sounds of homemade instruments. Reid drew from the wide and varied collection of beats to when he wrote original compositions to create

Bring Your Beats. Reid was backed by six multi-instrumentalists. It is his first production at the academy since last December's Prince tribute, *Party At The End Of Time: 1999 Live*.

Buena Vista Social Club

Wim Wenders' *Buena Vista Social Club* will have its U.S. TV premiere July 19 on PBS stations. The premiere had to be delayed from last year so the documentary could qualify for the Academy Awards. Wenders, meanwhile, is making a second film about the Cuban band.

Dolby's Company Going Public

Thomas "Dolby" Robertson, known for the hit, "She Blinded Me With Science," is taking his Internet company public. Beatnik, Inc. wants to raise \$63.25 million in an IPO. His partners include the cash rich Zomba, home of Britney Spears, Backstreet Boys and 'N Sync, which owns a 9.1 percent stake, and the venture capital firm, Mayfield Fund. Robertson's company weaves sound with the text and graphics of a Web site. Robertson predicts that one day Web sites will have soundtracks that are as elaborate as movies, an area where Beatnik will be in a position to make substantial profits.

Crowded House

Afterglow, a Crowded House compilation album of 13 previously unreleased tracks, rarities and b-sides, will be released in the U.S. in May.



SAY "GOO!": The Goo Goo Dolls capped off an extremely successful year with a trip to the Grammys. Pictured backstage during the event, the band took a second to smile about the nominations garnered from their *Dizzy Up The Girl* album. (L-R): Goo Goo Doll Robby Takac; Westwood One VP/GM Thom Ferro; Goo Goo Dolls John Rzeznik and Mike Malinin; Westwood One Affiliate Relations Manager Max Krasny; Westwood One Director of Artists Relations Brad Hirsch.

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STATION SNAPSHOT

WMRQ
Hartford, CT



radio 104
WMRQ • modern rock



Dee Snider Radio with (clockwise, from left) Dee Snider, Darkside Dave, Beth Lockwood, and Nick the Producer

SLOGANS / POSITIONERS

- Radio 104.
- Modern Rock Radio 104.
- The Station That Started The Modern Rock Revolution .. Radio 104.
- If You Wanna Hear New Music, You Have to Listen to Radio 104.

KEY MORNING SHOW BITS

- **What Have We Learned Today?** At the end of the Dee Snider Radio show, listeners call in with what they learned from that morning's program. The listener that learned the most valuable bit of information wins the major prize of the show.
- **Dee Snider Radio Road Trip.** The morning crew takes it to the streets, broadcasting the show from client locations in the listening area.
- **Rogue Golf.** A concept devised by Dee Snider, this game of extreme golf combines elements of rugby, golf, hockey, and la crosse into an all out brawl between the morning show / Radio104 team, and a league of listener / sponsor teams. Games are typically broadcast during the *Best of Dee Snider* on Saturday mornings.
- **Weekly Reviews with Jeannie Wolf.** (Fri. morning) Dee and the gang have phone-in movie reviews for the weekend from national critic Jeannie Wolf.

CURRENT & RECENT PROMOTIONS

- **Climate Control.** This first-quarter promotion sends listeners to warm climates to check out Radio 104 artists in concert. Each Friday, a trip for the up-coming weekend / week is announced and listeners are qualified for the grand prize draw-

Frequency: 104.1
Slogan: . *Modern Rock Radio 104*
Owner: AMFM Inc.
GM: Rob Williams
PD: Dave Hill
"Reverend Dave"
MD: haz Kelly
Production Dir.: . . . Scott Pitek
News Dir.: . . . Beth Lockwood
Consultant: . . . Pollack Media,
also the kid at the
Dunkin' Donuts drive thru

Network Affil.: ..SFX, Premire,
Westwood One
Address: . . .10 Columbus Blvd.,
Hartford, CT 06106
Telephone: . . . (860) 723-6040
Fax: (860) 723-6078
Web Site: . . . www.radio104.com
Sister Stations: . . WKSS (CHR);
WWYZ (Country); WHCN
(Classic Rock); WPOP (AM
Sports Talk - ESPN radio)

ing with CDs or local venue tickets for the featured artists. Trips this quarter have included the Red Hot Chili Peppers in Austin; KoRn in Miami; Kid Rock in Ochos Rios, Jamaica; Lit in Los Angeles; Creed in New Orleans; and Dave Matthews Band in San Diego. This is the second year the promotion has run.

- **Spin The Bottle.** Sponsored by Coors Light, an on-site jock appearance at the Brickyard (major Hartford night spot) on Friday nights. Listeners spin the bottle (set up as a game board) when they buy marked bottles of Coors Light. Prizes range from CDs and T-shirts to gift certificates to local stores and passes to area mountains.
- **Battle Of The Sexes.** Hosted on Thursday afternoons by jock Chaz Kelly at Humphrey's East (New Haven bar and restaurant). Guys compete against girls with trivia questions about the opposite sex. Sponsored by Bud Light, participants win prizes from Bud Light and Radio 104, and winners qualify for a trip to the Bahamas.

CURRENT MARKETING

- Dee Snider Radio billboard campaign in the greater Hartford area.
- Internet bannerling through fast-blast.com.
- A collective contesting campaign called Power Brawl.

SPECIAL FEATURES

- **Flashback Lunchbox.** (M-F, 12:00n-1:00p) The Reverend Dave Hill hosts this show of New Wave and Modern Rock hits from the late '70s, '80s, and early '90s.
- **Cage Match.** (M-F, 9:30p) Pyke puts two new songs into battle, and listeners call in to determine which one faces another song the next night.
- **Furious 5 at 10.** (M-F, 10:00p) Listeners call in requests all day, and Trixie tallies them up to play back the Top 5 five songs. Listeners who keep track of the countdown call in to win sponsored prizes.
- **Flashback Cafe.** (Sun, 10:00a -

Noon) A weekend version of the *Flashback Lunchbox* hosted by Omar.

- **Spinning Unrest.** (Sun, 8:00-9:00p) Weekday traffic wizard Cousin Chris hosts new music in the Modern Rock world, indy music, and local stuff too.

REMOTE VISIBILITY

- **Bannerling.** Roll banners at every event. Also two 4ft., one 8ft., and two 50ft. vinyl banners promoting the station and the Dee Snider Radio morning show.
- **Station Vehicles.** Two unmistakable vehicles. One is a van painted to duplicate the station logo. The second is a van painted as an exact replica of the Scooby-Doo Mystery Machine.

WMRQ RATINGS

12+ Metro Cume Persons: 124,600

Win'99 Spr'99 Sum'99 Fall'99

Mon-Sun 6AM-Mid

4.0 3.8 3.8 3.5

Mon-Fri 6AM-10AM

2.9 3.1 2.5 2.9

Specific Demo

Specific Demo	Ranking
• Persons 18-34	4
• Persons 18-49	7
• Persons 25-54	11
• Men 18-34	3
• Men 25-49	11
• Men 25-54	11

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REVENUE ESTIMATES

1999 Revenue	\$5 Million
1999 Revenue Share	7.6%
1999 Revenue Rank	7th

Source: Duncan's American Radio



The Radio 104 Road Crew cools off the crowd at the Radio 104 fest - The Big Ass BBQ.

On-Air Line-Up

(Monday-Friday)

6:00a - 10:00a	Dee Snider Radio w/ Dee Snider, Beth Lockwood, Darkside Dave, and Nick the Producer
10:00a - 2:00p	The Reverend Dave Hill
2:00 - 6:00p	Chaz Kelly w/ Cousin Chris on Traffic
6:00 - 10:00p	Pyke
10:00p - 12:00m	Trixie
12:00m - 2:00a	Lovelines
2:00 - 6:00a	Trixie

music monitor

11AM

Foo Fighters	"Learn To Fly"
The Cure	"Maybe Someday"
Candlebox	"Cover Me"
Sublime	"Santeria"
Kid Rock	"Only God Know..."
Live	"Selling the Drama"
Talking Heads	"And She Was"
R.E.M.	"The Great Beyond"
A3	"Work Up This Morning"
Pearl Jam	"Jeremy"
Smashing Pumpkins	"Tonight ..."
Incubus	"Pardon Me"
Green Day	"Welcome To..."
Nirvana	"About A Girl"

3PM

Buck Cherry	"Lit Up"
Kid Rock	"Only God Knows..."
Lenny Kravitz	"Let Love Rule"
Blink 182	"All The Small Things"
R/H/C/Peppers	"Otherside"
M/M/Bosstones	"So Sad To Say"
Pearl Jam	"Yellow Ledbetter"
S/T/Pilots	"Wicked Garden"
Incubus	"Pardon Me"
L/F/All-Stars	"Battleflag"
Cracker	"Low"
Bush	"Letting The Cables Sleep"
Alice In Chains	"Man In The Box"
Eve 6	"Inside Out"

7PM

Pearl Jam	"Alive"
Bush	"Letting the Cables Sleep"
Better Than Ezra	"Desperately ..."
Metallica	"No Leaf Clover"
L/F/All-Stars	"Battleflag"
Powerman 5000	"Nobody's Real"
Temple Of The Dog	"Say Hello..."
Filter	"Take A Picture"
3 Doors Down	"Kryptonite"
R.E.M.	"What's The Frequency ..."
R/H/C/Peppers	"Soul To Squeeze"
Lit	"My Own Worst Enemy"
Nirvana	"Smells Like Teen Spirit"
Primitive Radio Gods	"Standing ..."

ratings

UPDATE

WINTER 2000 PHASE TWO ARBITRENDS

NEW YORK (1)

CALLS	FORMAT	SUM/99	FALL/99	N/D/J	D/J/F
WLTW	Soft AC	6.1	5.7	6.0	6.3
WQHT	CHR	4.8	5.2	5.5	5.7
WSKQ	Spanish	5.1	5.2	5.0	4.7
WHTZ	CHR	4.7	5.1	4.8	4.7
WCBS-F	Oldies	4.2	4.1	4.0	4.1
WKTU	CHR	4.3	3.8	3.8	3.9
WXRK	Mod. Rock	3.6	4.1	3.7	3.5
WRKS	Urb. AC	3.3	4.0	3.8	3.2
WBLS	Urban	3.6	3.5	3.4	3.2
WTJM	Rhy. Oldies	2.6	2.7	3.0	2.9
WPLJ	Adult CHR	2.6	2.7	2.6	2.6
WAXQ-F	Cl. Rock	2.0	2.1	2.2	2.3
*WNEW-F	Talk	1.5	1.2	1.4	1.4
WBAB	Mainstream Rock	.6	.6	.5	.5
WDHA	Mainstream Rock	.3	.4	.4	.5
WLIR	Mod. Rock	.4	.4	.4	.4

* Flipped from Mainstream Rock on Monday Sept. 13

LOS ANGELES (2)

CALLS	FORMAT	SUM/99	FALL/99	N/D/J	D/J/F
KSCA	Spanish	6.0	6.8	6.6	6.5
KIIS-F	CHR	4.8	5.0	5.4	5.6
KLVE	Spanish AC	5.9	4.9	5.3	5.1
KPWR	CHR	3.9	3.8	3.9	4.0
KOST	AC	3.0	3.6	3.9	3.9
KROQ	Mod. Rock	4.0	3.9	3.7	3.8
KBIG	AC	2.3	3.0	2.8	2.9
KYSR	Mod. AC	2.9	2.8	2.8	2.6
KKBT	Urban	3.3	2.4	2.5	2.6
KCMG	Rhy. Oldies	2.4	2.5	2.6	2.5
KLOS	Mainstream Rock	2.1	2.3	2.2	2.1
KLSX	Talk	2.2	2.1	2.2	2.1
KCBS-F	'70s	2.5	2.3	1.9	2.0

CHICAGO (3)

CALLS	FORMAT	SUM/99	FALL/99	N/D/J	D/J/F
WGCI-F	Urban	6.2	6.8	7.0	7.0
WGN-A	Full Serv.	6.4	6.1	5.8	6.3
WBBM-F	CHR	4.8	4.9	5.0	5.3
WLS-A	Talk	4.7	4.4	4.4	4.4
WNUA	NAC	4.3	4.0	4.3	4.1
WVAZ	Urb. AC	4.2	3.5	3.4	3.6
WKQX	Mod. Rock	3.2	3.4	3.3	3.5
WTMX	Mod. AC	3.7	3.6	3.7	3.2
WLIT	AC	3.2	3.1	3.1	3.1
WNND	AC	2.5	2.8	3.0	3.0
WLUP-F	Cl. Rock	2.5	2.5	2.5	2.5
WUBT	Rhy. Oldies	3.5	2.8	2.4	2.5
WCKG	Talk	2.3	2.2	2.5	2.3
WXRT	Progressive	2.2	2.4	2.1	2.2
WXCD	Cl. Rock	2.2	1.8	1.9	2.0
WKIE	CHR	1.5	1.2	1.1	1.0

SAN FRANCISCO (4)

CALLS	FORMAT	SUM/99	FALL/99	N/D/J	D/J/F
KGO	News/Talk	6.2	6.0	6.1	6.6
KCBS-A	News	4.4	4.3	4.4	4.9
KOIT-F	AC	3.9	4.2	4.3	4.1
KYLD	CHR	3.9	3.7	3.7	3.8
KFOG/FFG	Progressive	3.1	2.6	2.9	3.3
KMEL	CHR	3.5	3.3	3.2	3.1
KISQ	Urban AC	2.9	3.1	3.2	3.1
KIOI	AC	2.6	2.7	2.6	2.7
KZQZ	CHR	3.1	2.6	2.8	2.6
KLLC	Mod. AC	2.9	2.4	2.7	2.4
KITS	Mod. Rock	2.6	2.5	2.3	2.3
*KSJO	Active Rock	2.1	2.1	2.0	2.2
KUFY	Cl. Rock	1.2	1.0	.9	1.0
KCNL	Alternative Classics	1.0	.7	.7	.8

* Simulcast on KMJO and KXJO since October.

PHILADELPHIA (5)

CALLS	FORMAT	SUM/99	FALL/99	N/D/J	D/J/F
WBEB	AC	5.7	6.8	6.4	7.1
KYW-A	News	6.8	6.3	6.6	6.8
WDAS	Urb AC	5.5	5.4	5.9	6.8
WYSP	Active Rock	5.8	6.6	6.2	5.5
WUSL	Urban	5.0	5.4	5.4	5.3
WIOQ	CHR	4.2	5.2	5.1	4.7
WMGK	'70s	3.5	3.5	3.7	3.8
WQGL	Oldies	3.8	4.2	4.0	3.6
WPLY	Mod. Rock	3.5	3.4	3.2	3.1
WMMR	Mainstream Rock	3.4	2.9	2.8	3.1
*WLCE	Rock AC	2.5	2.8	2.8	3.1
WPHI	Urban	2.6	2.6	2.6	2.6
WEJM	Jammin' Gold	3.8	3.5	2.8	2.5
WPST	CHR	1.8	1.6	1.5	1.4

* Flipped from WYXR, AC during or prior to Fall 1999.

DETROIT (7)

CALLS	FORMAT	SUM/99	FALL/99	N/D/J	D/J/F
WNIC	AC	6.8	7.2	7.9	7.9
WJLB	Urban	6.8	5.2	5.5	5.9
WWJ-A	News	5.3	5.7	5.9	5.8
WJR-A	Full Serv.	5.3	5.5	5.4	5.6
WOMC	Oldies	5.7	5.4	5.4	5.3
WRIF	Active Rock	4.9	4.5	4.3	4.8
WDRQ	CHR	4.8	4.3	4.4	4.3
WCSX	Cl. Rock	4.2	3.6	3.8	3.9
WMXD	Urban AC	3.1	3.5	3.4	3.2
WKQI	ACHR	2.9	2.8	2.6	2.6
CIMX	Mod. Rock	2.5	2.5	2.4	2.4
WPLT	Mod. Gold	2.1	2.2	2.1	2.2
CIDR	Progressive	1.1	.8	.7	.6

BOSTON (8)

CALLS	FORMAT	SUM/99	FALL/99	N/D/J	D/J/F
WBZ-A	Full Serv.	8.2	7.9	7.8	8.4
WMJX	AC	4.6	5.5	5.6	5.4
WXKS	CHR	5.9	5.7	5.6	5.2
WRKO	News/Talk	4.7	5.0	4.9	5.0
WJMN	CHR	5.5	5.7	4.8	4.6
WBCN	Mod. Rock	4.6	5.0	4.3	4.4
WZLX	Cl. Rock	4.3	4.2	4.1	4.3
WBMX	Mod. AC	3.8	4.0	4.0	4.1
WAAF	Active Rock	3.4	2.7	3.0	3.3
*WQSY	'70s	3.0	2.9	2.7	2.5
WBOS	Progressive	1.8	1.7	1.7	1.8
WFNX	Mod. Rock	1.1	1.4	1.6	1.4
WXRV	Progressive	.8	1.0	1.1	.9

* Switched call letters from WEGQ prior to Spring '99.

WASHINGTON, DC (9)

CALLS	FORMAT	SUM/99	FALL/99	N/D/J	D/J/F
WHUR	Urban	5.1	5.0	5.7	6.4
WPGC-F	CHR	6.3	5.8	5.9	5.9
WKYS	Urban	5.4	4.8	5.1	5.8
WJFK	Talk	3.8	5.2	4.8	4.1
WRQX	AC	3.7	4.2	4.2	4.1
WASH	AC	3.6	4.3	3.8	4.0
WWDC-F	Active Rock	3.5	4.2	3.9	3.5
WMJ	Urban AC	3.4	3.9	3.6	3.3
WARW	Cl. Rock	2.2	3.0	3.1	3.2
WWZZ	CHR	3.4	3.2	3.1	3.1
WHFS	Mod. Rock	2.0	2.4	2.1	1.9

SAN DIEGO (15)

CALLS	FORMAT	SUM/99	FALL/99	N/D/J	D/J/F
KYXY	AC	5.0	5.0	5.5	6.1
XTRA-F	Mod. Rock	5.1	4.6	4.6	5.0
KFMB	ACHR	4.8	4.4	4.6	4.6
KHTS	CHR	5.7	5.1	4.8	4.4
XHTZ	CHR	4.9	4.4	4.2	4.0
KIOZ	Active Rock	4.1	3.9	3.5	4.0
KGB	Cl. Rock	3.8	4.4	4.2	3.7
KXST	Progressive	1.5	2.1	1.9	1.8

NASSAU-SUFFOLK (18)

CALLS	FORMAT	SUM/99	FALL/99	N/D/J	D/J/F
WALK-F	AC	6.9	6.3	6.1	5.7
WXRK	Mod. Rock	5.2	5.7	5.6	4.9
WHTZ	CHR	5.0	4.8	5.0	4.9
WBLI	CHR	5.3	4.8	4.5	4.5
WKTU	CHR	3.2	3.0	3.4	3.4
WLTW	AC	3.1	2.9	3.3	3.2
WQHT	CHR	2.3	2.7	3.0	3.2
WBAB/HFM	Mnstrm. Rock	4.2	3.6	3.5	2.9
WPLJ	Adult CHR	2.8	2.6	2.7	2.5

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fmqb march 31, 2000

EAST

EAST COAST ACTIVE ROCK STATION is currently seeking to fill a full-time on-air personality opening. Duties include being on-air from 7pm-12am Monday through Friday and a weekend shift. Good phones and production required. Experience necessary and need to be able to relate to an Active Rock audience. Candidate should be a team player, creative and always looking for ways to make the station better. Please include tape, cover letter, resume, and references. Respond to: East Coast Active Rocker c/o *fmqb*, 1930 East Marlton Pike, Suite F36, Cherry Hill, NJ 08003.

PITTSBURGH'S ROCK STATION 102.5 WOVE (AMFM) is accepting tapes and resumes for a part-time on-air position. Must be willing to work weekends and nights. Announcer must have a Bachelor's Degree or equivalent in professional broadcast experience. We're looking for creative and assertive people who can do the job, both on the air and with personal appearances. Send tape and resume to: AMFM, 200 Fleet Street, Pittsburgh, PA 15220, Attn: Human Resources. No phone calls please! EOE.

WBAB/LONG ISLAND opening. Mornings/Sidekick/Lifestyle news. Long Island's home of Rock and Roll, the legendary WBAB, wants you to join our morning crew. Do you meet the following description? Do you have an infectious laugh, outgoing personality, edgy sense of humor, lifestyle news EXPERIENCE and can pronounce Quogue? Are you yourself on air, do you enjoy building chemistry with your playmates and do you have a bucketload of energy at 5am? If you DO fit this description and DON'T just believe you could if given the break, then send that puppy to: Roger Luce, WBAB, 555 Sunrise Highway, West

Babylon, NY 11704. No offense intended, but don't call, because we won't talk to you anyway until we listen to your stuff. EOE. Females and minorities are encouraged to apply and come play with us.

WJSE/ATLANTIC CITY needs air talent ASAP. One full-time and several part-time positions available. We are one of the last privately owned stations!!! This means we still have fun. Wanna rock at the beach this summer? Overnight tape, resume & photo to: Blake Laurelli - VP/Program-ming, 550 New Rd., Somers Point, NJ 08244.

92.7 AND 96.9 WRRV, the New Rock Alternative, is looking for a part-time overnighiter. We're also looking for a morning news person. Must be able to write news that fits our very popular "Music All Morning With Boris." Can you think out of the box? Do you know how to have fun at 5a.m.? Can you write news stories for the Rock Alternative audience and then shift over to our AM News/Talk format? Would you like to live in the beautiful Hudson Valley just an hour north of NYC? If yes, send T/R and writing samples to: Greg O'Brien, Program Director, WRRV, 1 Broadcast Plaza, Middletown, NY, 10940. No calls please. Women and minorities encouraged. EOE.

WHRL, CHANNEL 103.1, is looking for an air-staff! We're a new Alternative and already kicking ass in Albany. Get in at the start of something big. If you live Modern Rock and wish you worked at a station that focused on winning, RUSH T&R to: Susan Groves, WHRL, One Washington Square, Albany, NY 12205. Clear Channel is an Equal Opportunity Employer.

MUSIC CHOICE, the world's leading cable and satellite music provider, wants you. We are looking for Music

Program Managers in the following formats: Latin, Jazz and Adult (Triple A, AC). Qualifications are as follows: B.A. or equivalent experience including three years management, knowledge of radio programming, syndication and/or music industry, complete knowledge of music in formats programmed, computer literate, good RCS/Selector scheduling software knowledge; ability to build formats and refine. Please e-mail all resumes to aneiman@musicchoice.com. Salary based on experience. EOE.

INFINITY BROADCASTING is currently seeking an Accounts Payable person with 3-5 years experience. General Ledger and Excel knowledge a plus. Applicant must be very organized, detail-oriented, flexible and work well under pressure. Please send resume Attn: Ref Job # AP229.200 to: Infinity Broadcasting HR Dept., 6655 W. Sahara Ave. D-208, LV, NV 89146. EOE. Women and Minorities are encouraged to apply.

MIDWEST

A RARE FULL-TIME POSITION IS AVAILABLE AT THE POINT. KPNT/ St. Louis is looking for an Imaging/Production Director. Send T&R's to: OM Allan Fee, 1215 Cole Street, St. Louis, MO 63106. No beginners please.

WXTM (EXTREME RADIO)/ ST. LOUIS has immediate openings for full and part-time air talent. 1)PM Drive position requires applicants have 3-5 years on-air experience (preferably in a major market), be creative and personality driven, possess knowledge of contemporary Rock music. Liner card readers save your postage. 2) P/T air talent positions require 1-2 years of on-air experience, ability to work various shifts on weekends and major holidays. Absolutely NO CALLS! Send T&R's to: Tommy Mattern, c/o WXTM

Program-ming, 800 St. Louis Union Station, St. Louis, MO 63103. EOE.

SPRINGFIELD, ILLINOIS ACTIVE ROCKER WQLZ seeks News Person for the Ray Lytle Morning Disaster. So you have what it takes to hang with "The Chosen One?" Send T/R and recent pix to: Woody Carlson, Program Director WQLZ, P.O. Box 460, Springfield, IL 62705. E-mail: woodman@wqlz.com. Females and minorities encouraged to apply. EOE.

KIBZ/LINCOLN, NE, an Active Rock station, is in search of a Production Director. Two to three years experience or equivalent is required. Knowledge of SAW Plus 32 is helpful. On-air experience would be an asset. Tapes and resume to: Jim Steel, 4630 Antelope Creek Road, Lincoln, NE, 68506. EOE.

DEMERS PROGRAMMING MEDIA CONSULTANTS has several openings with our clients in the Midwest. We're searching for a morning show sidekick, an air talent with Selector experience for a Music Director's role and an air talent with promotions experience. Females are encouraged to apply. Send your package to: DeMers programming Media Consultants, 204 Exton Commons, Exton, PA 19341. Attn: Midwest openings. No calls please. EOE.

DEMERS PROGRAMMING MEDIA CONSULTANTS is looking for a co-host for a new morning show at one of our client stations. This Midwest Active Rocker

needs more than just a stunt boy or a newsreader and females are encouraged to apply. Send your package today to: DeMers Pro-programming Media Consultants, 204 Exton Commons, Exton, PA 19341. Attn: Midwest Mornings. No calls please. EOE.

DEMERS PROGRAMMING is looking for morning personalities for several of our client stations. These stations are in developing markets and they're looking for someone who can entertain in a music-intensive environment. Do you have what it takes? Send your tape and resume to: DeMers Pro-programming, 204 Exton Commons, Exton, PA 19341. No calls please. EOE.

SOUTH

WZGC (Z93), ATLANTA presently has an opening for a full-time announcer to do the 7pm to Midnight shift. Candidates must have experience as a Disc Jockey/Radio Announcer and be able to also do commercial production. A working knowledge of Classic Rock music is very important and the ability to run the technical board operations of a studio and computer software programs is mandatory. Interested parties should send a tape and resume to: Dwight C. Douglas, Program Director, WZGC Radio (Z93), 1100 Johnson Ferry Road Suite 593, Atlanta, GA 30342.

NEW SOUND, NEW IMAGE, NEW OPENING at WMFS. Locally-owned Memphis rocker needs Promotions Director with

sound mind, cohesive spirit, and solid marketing experience. Looking for partner to programming and sales. Creativity, strong attention to detail, and great track record required. Send package w/references ASAP to: PD - WMFS, 1632 Sycamore View, Memphis, TN 38134. EOE.

WEST

KTHX/RENO is looking for a Program Director. The applicant needs to have excellent management skills, good on-air abilities, and be able to lead the staff to success. At least five years professional radio experience required. The X is a heritage Triple-A radio station, located in beautiful Northern Nevada, just miles from Lake Tahoe. Send T&R to: Dennis Constantine, 2019 NW Langley Court, Portland, OR 97229. No calls. EEO/AA employer.

fmqb IS LOOKING FOR INTERNS. Good office skills and phone technique is essential. Interns must receive college credit for their work. Mail, fax or E-mail your cover letter and resume to: *fmqb*, Executive Mews, 1930 East Marlton Pike, Suite F-36, Cherry Hill, NJ 08003. Fax (856) 424-6943. Phone (856) 424-9114. E-mail: fmqb@fmqbmail.com.

TO LIST YOUR STATION or company's job listing, simply fax us a brief want ad by Tuesday, 7:00 P.M. ET. We'll run it free of charge (space permitting). FAX: (856) 424-6943, or e-mail us: fmqb@fmqbmail.com.

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ACTIVE ROCK 18-34

the insidetrack

WAAF/Boston has re-launched their station Web site at waaf.com. The totally revamped site's main page features an animated character sitting on the bowl, wearing a shirt that says, "Log On." The character automatically gets up from the toilet, pulls up his pants, and heads off screen. While this is happening the sound of a toilet being flushed along with an ID from Incubus welcoming you to "the only Web site that really Rocks" is heard. From there you're transported into the AAF virtual studio, which closely resembles the actual AAF studio. Elements in the virtual studio correspond to subpage options that are displayed in the studio's TV set. When the mouse is placed over the mic, the

word "jocks" appears on the TV screen. Click on the mic and your whisked to the jocks page. There are a total of 23 options in the menu column, along with many interactive items, such as the "What's Playing Now?" feature which displays the artist/song that is on the air. The "Warehouse" feature is the one-stop shop for station swag - modeled by famous musicians and athletes. And the "Real Rock TV" link features highlights from AAF's TV show. A very cool site!... When WZTA/Miami put tickets on sale for their summer festival show *Bonsai* two weeks ago, the 10,000 seat Bayfront Amphitheater sold out in one week. So Zeta moved the show to the larger Bayfront

Park and offered up more tickets, and another 10,000 tickets were sold in a week. The gig, featuring Creed, Sevendust, Lit, Staind, Guano Apes, 3 Doors Down, and Full Devil Jacket doesn't happen until April 28 and is completely sold out! The only way to get tickets now is to listen to Zeta. "Not a bad way to start the spring book," ZTA OM Gregg Steele told *The Inside Track*... KEGG/Dallas invited 97 lucky listeners to enjoy a day of go-cart racing with Tommy Lee and Methods of Mayhem at Malibu Speed Zone. The band was in town to play later that night. In keeping with the racing theme, Eagle morning men Rich Berra and Chris Ryan were joined by several hundred Eagle faithful at

the Texas Motor Speedway luxury box for breakfast and the opportunity to watch the qualifying races of the DirecTV 500 NASCAR race, being held this weekend. Listeners will also be competing in a "What Would You Do For Row KISS Tickets"... WDVE/Pittsburgh has struck a deal with OPEC that will allow Burghers the chance to win free gas throughout the weekend. Details are top secret - you must listen to DVE for the scoop. Another way the station is easing the pain of paying at the pump is by awarding someone a two-year lease on a brand new Subaru Forester. Who cares about the price of gas when you don't have a car payment to worry about?

-Jay Gleason

the rockmonitor 18-34

KNCN
Corpus Christi
Thursday, March 23, 2000
1 PM - 9 PM



1 pm	Filter	"Take A Picture"
	Creed	"What's This Life For"
	U2	"Desire"
	AC/DC	"Stiff Upper Lip"
	Smashing Pumpkins	"Muzzle"
	KISS	"Rock & Roll All Nite"
	Staind	"Home"
	Rush	"New World Man"
	Steve Ray Vaughan	"The House Is Rockin'"
	Live	"Run To The Water"
	Stabbing Westward	"Shame"
2 pm	Pink Floyd	"Another Brick In The Wall"
	Fuel	"Shimmer"
	Van Halen	"Why Can't This Be Love"
	Megadeth	"Breadline"
	Faith No More	"Epic"
	Jimi Hendrix	"Purple Haze"
	Days Of The New	"Weapon And The Wound"
	Tom Petty	"I Won't Back Down"
	Metallica	"Fuel"
	Guns N' Roses	"You Could Be Mine"
	Foo Fighters	"Stacked Actors"
3 pm	Nirvana	"Smells Like Teen Spirit"
	Black Sabbath	"Sabbath, Bloody Sabbath"
	Def Leppard	"Promises"
	AC/DC	"Thunderstruck"
	Godsmack	"Voodoo"
	Tool	"Sober"
	Led Zeppelin	"Hey Hey What Can I Do"
	Filter	"The Best Things"

Cult	"Fire Woman"	
Creed	"What If"	
4 pm	Smashing Pumpkins	"1979"
	Bush	"Machinehead"
	Bush	"Swallowed"
	Bush	"Glycerine"
	Bush	"Greedy Fly"
	Metallica	"The Memory Remains"
	Motley Crue	"Kickstart My Heart"
	Type O Negative	"Everyone I Love Is Dead"
	Ozzy Osbourne	"Crazy Train"
	3 Doors Down	"Kryptonite"
5 pm	Nirvana	"In Bloom"
	Aerosmith	"Same Old Song & Dance"
	Creed	"Torn"
	U2	"Mysterious Ways"
	Vallejo	"Just Another Day"
	Smashing Pumpkins	"Stand Inside Your Love"
	Led Zeppelin	"Travelling Riverside Blues"
	Lit	"Miserable"
	Van Halen	"Finish What Ya Started"
	AC/DC	"Stiff Upper Lip"
	Metallica	"Sad But True"
6 pm	Judas Priest	"Breaking The Law"
	Rob Zombie	"Dragula"
	Ozzy Osbourne	"Flying High Again"
	Live	"Run To The Water"
	Stone Temple Pilots	"Sex Type Thing"
	Pink Floyd	"Run Like Hell"

Pantera	"Revolution Is My Name"	
Danzig	"Mother"	
Creed	"Higher"	
ZZ Top	"Got Me Under Pressure"	
Megadeth	"Breadline"	
7 pm	Smashing Pumpkins	"Cherub Rock"
	Kid Rock	"Only God Knows Why"
	AC/DC	"Back In Black"
	Foo Fighters	"Stacked Actors"
	Gary Hoey	"Money"
	Great White	"Rock Me"
	Frankie Machine	"Sell Me"
	Buckcherry	"Lit Up"
	Def Leppard	"Too Late For Love"
	Godsmack	"Voodoo"
	Nirvana	"About A Girl..."
	Led Zeppelin	"Houses Of The Holy"
	Led Zeppelin	"Dazed & Confused"
8 pm	Led Zeppelin	"Hats Off To Roy Harper"
	Creed	"What If"
	Alice In Chains	"I Stay Away"
	Scorpions	"Rock You Like A Hurricane"
	Sevendust	"Waffle"
	Aerosmith	"What It Takes"
	Days Of The New	"The Down Town"
	Smithereens	"A Girl Like You"
	Red Hot Chili Peppers	"Otherside"
	Oleander	"Why I'm Here"

Monitor provided by Mediabase

TOP 50 AIRPLAY

March 21 - 27, 2000

LW	TW	Artist	Track	Label	TW	LW
1	1	TRACY CHAPMAN	"Telling"	(Elektra/EEG)	738	781
3	2	U2	"Ground"	(Interscope)	600	614
4	3*	BEN HARPER	"Steal"	(Virgin)	592	538
2	4	BOB DYLAN	"Things"	(Sony Music Sndtrx./CRG)	582	646
6	5*	STING	"Desert"	(A&M)	536	508
5	6	STEELY DAN	"Cousin"	(Giant/Reprise)	438	519
7	7*	M. ETHERIDGE	"Enough"	(Island/IDJMG)	412	402
8	8	VERTICAL HORIZON	"Everything"	(RCA)	378	393
9	9	THIRD EYE BLIND	"Never"	(Elektra/EEG)	355	371
19	10*	COUNTING CROWS	"Lullaby"	(DGC)	336	258
14	11*	CURE	"Maybe"	(Fiction/EEG)	292	278
16	12	LEONA NAESS	"Charm"	(Outpost/MCA)	271	272
11	13	TRAIN	"Am"	(AWARE/Columbia)	263	290
18	14*	EUPHORIA	"Delerium"	(Six Degrees)	260	257
15	15	FOLK IMPLOSION	"Free"	(Interscope)	259	276
12	16	A3	"Woke"	(Sony Music Sndtrx./CRG)	248	284
20	17	AIMEE MANN	"Save"	(Reprise)	241	246
26	18*	FIONA APPLE	"Paper"	(Clean Slate/Epic)	233	206
10	19	FILTER	"Take"	(Reprise)	231	307
23	20*	PATTI SMITH	"Glitter"	(Arista)	231	221
13	21	K.W. SHEPHERD	"Last"	(Giant/Reprise)	222	282
21	22	RED HOT CHILI...	"Otherside"	(Warner Bros.)	221	228
27	23*	SHELBY LYNNE	"Life"	(Island/IDJMG)	218	182
D	24*	DON HENLEY	"Workin'"	(Warner Bros.)	217	52
22	25	GOMEZ	"We"	(Virgin)	215	227
28	26*	MARAH	"Point"	(E-Squared/Artemis)	201	178
17	27	WARREN ZEVON	"Was"	(Artemis)	201	271
29	28*	SHANNON CURFMAN	"Make"	(Arista)	197	171
D	29*	NEIL YOUNG	"Razor"	(Reprise)	195	82
24	30	SANTANA	"Put"	(Arista)	158	220
25	31	BRUCE COCKBURN	"When"	(Rykodisc)	153	213
30	32	COCO MONTOYA	"Casting"	(Alligator)	153	163
33	33*	MIKE YOUNGER	"If"	(Beyond)	139	133
34	34*	GUIDED BY VOICES	"Hold"	(TVT)	137	126
31	35	TARA MACLEAN	"If"	(Netzwerk/Capitol)	128	161
46	36*	BECK	"Mixed"	(DGC)	118	85
40	37*	MOBY	"Natural"	(V2)	118	101
36	38*	R.E.M.	"Great"	(Warner Bros.)	113	112
32	39	FOO FIGHTERS	"Learn"	(Roswell/RCA)	108	136
39	40*	JOSH ROUSE	"Directions"	(Slow River/Rykodisc)	105	102
45	41*	BONNIE RAITT	"Thing"	(Capitol)	101	91
D	42*	GUSTER	"Fa"	(Sire)	101	45
38	43	CARY PEIRCE	"Best"	(AWARE)	98	107
42	44	A.J. CROCE	"Maybe"	(Higher Octave)	95	97
47	45*	DAVID GRAY	"Babylon"	(ATO)	95	77
D	46*	JILL SOBULE	"One"	(Beyond)	92	42
D	47*	NATALIE MACMASTER	"In"	(Rounder)	91	82
44	48	KIM RICHEY	"If"	(Mercury/IDJMG)	88	95
35	49	OASIS	"Go"	(Epic)	88	113
D	50*	SANTANA	"Love"	(Arista)	88	72

PUBLIC BREAKOUT

March 21 - 27, 2000

LW	TW	Artist & Title	Label	TW	LW	Move
5	1*	STEELY DAN <i>Two Against Nature</i>	(Giant/Reprise)	137	110	27
1	2	TRACY CHAPMAN <i>Telling Stories</i>	(Elektra/EEG)	124	134	-10
3	3*	WARREN ZEVON <i>Life'll Kill Ya</i>	(Artemis)	119	118	1
2	4	RICHARD SHINDELL <i>Somewhere Near Paterson</i>	(Signature Sounds)	116	123	-7
6	5	TERRY CALLIER <i>Life Time</i>	(Blue Thumb)	102	108	-6
8	6*	DR. JOHN <i>Duke Elegant</i>	(Blue Note)	96	92	4
4	7	STEVE FORBERT <i>Evergreen Boy</i>	(KOCH)	93	111	-18
17	8*	DAVID GRAY <i>White Ladder</i>	(ATO)	88	67	21
26	9*	JANIS IAN <i>God And The FBI</i>	(Windham Hill)	87	54	33
13	10*	MARAH <i>Kids In Philly</i>	(E-Squared/Artemis)	87	73	14
22	11*	JIMMIE GILMORE <i>One Endless Night</i>	(Windcharger/Rounder)	86	61	25
9	12	CHUCK PROPHET <i>The Hurting Business</i>	(Hightone)	84	88	-4
7	13	COCO MONTOYA <i>Suspicion</i>	(Alligator)	84	92	-8
10	14	MORRISON, DONEGAN... <i>The Skiffle Sessions...</i>	(Pointblank/Virgin)	84	86	-2
11	15	SHELBY LYNNE <i>I Am Shelby Lynne</i>	(Island/IDJMG)	75	81	-6
16	16*	MORPHINE <i>The Night</i>	(DreamWorks)	69	69	0
14	17	STING <i>Brand New Day</i>	(A&M)	63	71	-8
20	18	PHIL LEE <i>The Mighty King Of Love</i>	(Shanachie)	62	64	-2
23	19*	GOMEZ <i>Liquid Skin</i>	(Virgin)	61	60	1
15	20	LEONA NAESS <i>Leona Naess</i>	(Outpost/MCA)	61	69	-8
D	21*	PATTI SMITH <i>Gung Ho</i>	(Arista)	61	42	19
21	22	KENNEDYS <i>Evolver</i>	(Zoë/Rounder)	59	62	-3
25	23*	ROBBIE MCINTOSH <i>Emotional Bends</i>	(Compass)	58	56	2
18	24	COUNTING CROWS <i>This Desert Life</i>	(DGC)	56	66	-10
28	25*	SLAID CLEAVES <i>Broke Down</i>	(Philo/Rounder)	55	51	4
24	26	VARIOUS ARTISTS <i>Wonder Boys OST</i>	(Sony Music Sndtrx./CRG)	49	58	-9
12	27	ANI DIFRANCO <i>To The Teeth</i>	(Righteous Babe)	49	74	-25
29	28*	JOSH ROUSE <i>Home</i>	(Slow River/Rykodisc)	49	48	1
27	29	VARIOUS ARTISTS <i>Magnolia OST</i>	(Reprise)	46	52	-6
19	30	FIONA APPLE <i>When The Pawn...</i>	(Clean Slate/Epic)	46	65	-19

Total Plays: Total number of plays any album/artist received in the past week according to radio station reports. TW-LW+/-Move: Number of plays received This Week-Last Week and the plus or minus move between the two. Adds: The number of reporting stations to add an artist in the past week.

The Public Radio Breakout chart is compiled from the Spins reported by Non-Commercial radio stations in the Progressive section.

Singles/EPs



The Jayhawks, "I'm Gonna Make You Love Me" (American/CRG)

We love singles that come with this many bonus tracks. And this single really didn't need any extras to get our undivided attention. "I'm Gonna Make You Love Me" is a smash. Don't miss this one!

Neil Young, "Razor Love" (Reprise)

There's no question that the voice you're hearing is Neil Young's on "Razor Love." With the CSNY2K Tour making both programmers and listeners thrilled to bits, this is a no-brainer.

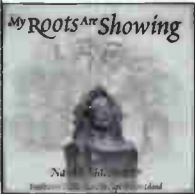
Ween, "Even If You Don't" (Elektra/EEG)

Beatle-esque, anyone? This is a phenomenal track that will get an instant reaction from your listeners. Don't let any preconceived notions keep you from listening to what may be one of the best spring singles going.

Elliott Smith, "Son Of Sam" (DreamWorks)

If this week's single releases are any gauge, Pop will rule this spring and summer and cross-format success will happen for the talented and deserving Elliott Smith. Give this some of your time.

Music Mailbag



Natalie MacMaster, My Roots Are Showing (Rounder)

Various Artists, *South African Legends* (Putumayo)

Michelle Malone, *Homegrown* (SBS)

Smokin' Joe Kubek featuring Bnois King, *Bite Me!* (Bullseye/Rounder)

Various Artists, *Plastic Comilation Volume 3* (Nettwerk)

Various Artists, *Digital Empire 3: Phuturism* (Cold Front/K-Tel)

Jennyanykind, *I Need You* (Yep Roc)

Peter Mulvey, *The Trouble With Poets* (Signature Sounds)

Tim O'Brien/Darrell Scott, *real time* (Howdy Skies)

Albums



Corey Harris and Henry Butler, vü-dü menz (Alligator)

Two modern musicians with deep roots in the timeless sound of New Orleans get together to collaborate on this solid album that is just in time to give us a taste of what to expect from them this summer as they play the festival circuit. Corey

Harris is a Colorado-born Bluesman and guitarist and his pairing with virtuoso Jazz and R&B pianist Henry Butler is inspired!

The Lullaby Baxter Trio, Capable Egg (Atlantic/AG)

We're not quite sure how to describe The Lullaby Baxter Trio.

Lullaby Baxter (a.k.a. Angelina Teresa Iapaolo) got her new name, in part, from the Jack Lemmon character, C.C. Baxter in the movie *The Apartment*. This is some truly odd stuff, ladies and gentlemen. But give the album a spin and see if you're not captivated. Lullaby Baxter's voice is clear, true and these songs are a blast!

Emphasis Tracks



Melissa Etheridge, "Enough Of Me" (Island/IDJMG)

Oasis, "Where Did It All Go Wrong" (Epic)

Most Added

1	JAYHAWKS	(American/CRG)	27
2	PETER CASE	(Vanguard)	14
3	NEIL YOUNG	(Reprise)	11
4	JULES SHEAR	(Zoë/Rounder)	9
5	I-10 CHRONICLES	(Back Porch/Virgin)	6
6	CRACKER	(Virgin)	5



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Benson To KFOG/San Francisco- Marszalek Out

KBCO/Denver-Boulder PD Dave Benson is leaving the heritage Progressive outlet for KFOG/San Francisco. His first day as PD is June 1. "San Francisco and KFOG have been dream destinations for me," Benson said. "I look forward to joining the Susquehanna team that has made KFOG the compelling and successful station that it is today." Paul Marszalek is out as OM at KFOG. Marszalek told *fmqb*, "Sometimes you're the windshield, sometimes you're the bug." He will be looking for his next programming opportunity and can be reached at (415) 924-2526. Clear Channel-Denver restructures its programming staff by moving KBCO APD/MD Scott Arbough to PD and beginning the search for a new MD. KRFX PD Mike O'Connor is being elevated to FM Director of Programming/Denver. KRFX/KTCL Promotions Director Garner Goin is being promoted to PD at The Fox. And at KTCL, former APD F. Poff will become Acting PD.

Sleepless In Seattle (No More)

KMTT/Seattle has hired former WXPB/Philadelphia MD Shawn Stewart as MD. Stewart's first day is April 7. She will not be taking calls or visits for the first two weeks. GM Chris Mays is still acting as PD. Other station changes include: Dave Elvin moving from 9 p.m.-12 mid. to 6 p.m.-9 p.m.; and Lee Calahan joins from KOMO-AM as morning show producer.

Earthfest In Boston

WBOS/Boston has released the line up for their *Seventh Annual Free WBOS Earthfest* to be held April 22 at the MDC Hatch Shell in Boston. Artists scheduled to appear include: Kenny Wayne Shepherd, Sonia Dada, Marcy Playground, and Edwin McCain. *Earthfest* draws more than 125,000 fans for a day of music, food, and environmental awareness. This is the largest event of its kind in the Northeast with over 100 environmental groups and exhibitors showcasing their organizations and wares. This year's event is extra special because it's the 30th anniversary of Earth Day and more than 500 million people world-wide are expected to participate in Earth Day 2000. In other station news, welcome to new PD Shirley Maldonado.

Hypothermia, Sunburn and Snow Blindness

These are the major health risks of visiting Antarctica, but leave it to KBCO/Denver-Boulder to make it a very pleasant experience. While Antarctica is known for its harsh weather, it is also known for the wildlife that can't be seen anywhere else. KBCO's *World Class Adventure #6* starts off in Buenos Aires where one winner and a guest will take a guided tour of the city and enjoy a traditional parrilla lunch. From there it's off to Ushuaia where the ship awaits for the nine-day tour. The ship will cross the Drake Passage, grace the Shetland Islands (home of the famous ponies), explore the bays and channels of the Antarctic Peninsula and get a once-in-a-lifetime chance to view penguin rookeries and seal colonies up close. Then they'll travel on to the flooded volcano of Deception Island for a visit to an abandoned whaling station. When leaving the Drake Passage the ship will sail directly over the Antarctic Convergence, where the cold waters of the Antarctic meet the warmer fronts of the Atlantic and Pacific Oceans allowing for opportune bird and whale-watching. This should turn out to be one cool trip from a whale of a station.

Swamp Romp

Yes, it's as much fun as it sounds! KGSR/Austin will be holding the *Sixth Annual Louisiana Swamp Romp* on April 1-2, complete with all sorts of Cajun fun. Marcia Ball, Steve Riley and the Mamou Playboys, File, Terrance Simien, and a whole host of Cajun/Zydeco groups will be performing. There will also be lots of Cajun food and drinks, beads and doubloons, a crawdad-eating contest, drum and dance troops and plenty of juju mamas. Mercy Boo Cool!

Happy Birthday Sets 102!

KXST/San Diego, better known as Sets 102, is one busy station. Not only will they be celebrating their fourth birthday during the month of April, but they have also ranked ninth out of 290 channels ranked by Arbitron in their InfoStream Webcast Ratings. The station would like record labels to ask their artists to call the Sets 102 Birthday Phone voicemail at (858) 320-7032 and record a Happy Birthday message. The pre-scripted message is: "Hello, this is _____. I just wanted to call and say Happy Birthday Sets 102." If the artists could personalize their messages with a mention of where they are and what they're doing such as, "Hi, this is _____, I'm touring Africa right now and recording my new album in Johannesburg but I just wanted to call and say Happy Birthday Sets 102." Artists can do as many takes as they like and all messages will be edited and produced for airplay. The frivolity started this past Wednesday, March 29 with a Birthday Concert Bash with headliner Warren Zevon and special guest Jill Sobule.

Basketball Hall of Famers

It is a well-documented fact that many musicians started out playing basketball. Well maybe not *that many*, but thanks to WRNX/Springfield, Lou Barlow and Shannon Curfman can prepare for their inevitable induction into the *Rock N' Roll Hall of Fame* by giving concerts at the Naismith Memorial Basketball Hall of Fame. Hometown hero Lou Barlow of Folk Implosion kicked-off the concert series at the Basketball HOF on March 4 with a sold-out crowd at the Converse Theater. Shannon Curfman will be playing on April 21 (less than thirty tickets were still available at press time), and Marah will be hitting the HOF stage in May. The Future Hall of Fame Concert Series was conceived by WRNX PD Tom Davis who had been taking his children to the Hall of Fame for years and noticed the excellent acoustics of the Converse Theater. The HOF had been loyal advertisers with WRNX for years and they loved the idea. "We've been wanting to attract area residents to the Hall as a destination place for more than just basketball," said the Hall's Communications Marketing Director, "and this series is perfect. We keep the hall open for just the concert attendees, they get to see the exhibits, shoot a few hoops while sipping a glass of wine, then come into the theater to see a great show in an intimate setting with great sound." Davis likes the flexibility in booking dates. The Hall only stays open late on concert dates and the station doesn't have the worry of maintaining a venue seven nights a week. Lou Barlow loved the idea of playing the theater and the acoustics allowed for banter between him and the audience and he was able to take requests. Any labels that would like to book artists at the Basketball Hall of Fame should contact Davis at spot@wrnx.com.

Metal detector

Pure Spins

March 21 - 27, 2000

LW	TW	Artist	Title	Label	Plays	TW	Move	LW	Cume/Adds
1	1*	PANTERA	REINVENTING	(EastWest/EEG)	489	50	439	61/3	
2	2	DISTURBED	SICKNESS	(Giant)	365	-45	410	48/0	
3	3	HEAVY METAL	2000	(Restless)	355	-37	392	54/0	
7	4*	ARMORED SAINT	REVELATION	(Metal Blade)	308	31	277	44/0	
6	5*	CROWBAR	EQUILIBRIUM	(Spitfire)	297	8	289	49/0	
11	6*	DIO	MAGICA	(Spitfire)	276	46	230	47/0	
4	7	PRIMER 55	INTRODUCTION	(Island/IDJMG)	260	-51	311	31/0	
5	8	DEADLIGHTS	DEADLIGHTS	(Elektra/EEG)	255	-37	292	39/0	
10	9*	STEP KINGS	GET	(Roadrunner)	252	16	236	43/0	
8	10	MDFMK	MDFMK	(Republic/Universal)	222	-52	274	35/0	
14	11	DEMONS & WIZARD	DEMONS	(SPV)	197	-18	215	32/0	
9	12	FU MANCHU	KING	(Mammoth)	187	-50	237	22/0	
D	13*	PROJECT 86	DRAWING	(BEC/AG)	186	186	0	55/53	
12	14	AC/DC	STIFF	(EastWest/EEG)	183	-46	229	23/0	
19	15	SNAPCASE	DESIGNS	(Victory)	179	-4	183	35/0	
23	16*	APARTMENT 26	HALLUCINATION	(Hollywood)	175	15	160	34/1	
20	17	CRADLE OF FILTH	CRADLE	(Metal Blade)	171	-3	174	31/0	
13	18	SCREAM 3	OST	(Wind-Up)	171	-47	218	18/0	
18	19	FULL DEVIL JACKET	FULL	(The Enclave/Island/IDJMG)	168	-25	193	31/0	
22	20	KITTIE	EP	(Ng/Artemis)	162	-6	168	38/0	
24	21	SENTENCED	CRIMSON	(Century Media)	160	6	154	32/0	
28	22*	THERION	DEGGIAL	(Nuclear Blast)	156	36	120	37/1	
17	23	ROLLINS BAND	GET	(Dreamworks)	156	-53	209	30/0	
15	24	LOCK UP	PLEASURES	(Nuclear Blast)	154	-59	213	31/0	
27	25*	ARSON	WORDS	(Resurrection A.D.)	154	13	141	26/0	
34	26*	FLASHPOINT	ON	(Atomic Pop)	127	28	99	30/1	
21	27	UNBAND	RETARDER	(TVT)	125	-49	174	18/0	
D	28*	CROW	SALVATION	(KOCH International)	122	56	66	27/2	
32	29*	DISMEMBER	HATE	(Nuclear Blast)	120	19	101	23/0	
25	30	PIMPS	COOL	(Hollywood)	115	-31	146	20/0	
26	31	BENDER	SUPERFLY	(TVT)	114	-29	143	20/0	
30	32*	MAHARAJ	CHAPTER	(Now Or Never)	113	1	112	25/0	
D	33*	OLD MAN'S CHILD	REVELATION	(Century Media)	112	44	68	26/0	
D	34*	HAIR OF THE DOG	HAIR	(Spitfire)	109	50	59	36/3	
29	35	GARDENIAN	SOULBURNER	(Nuclear Blast)	107	-6	113	24/0	
38	36*	SUPAFUZZ	ALL	(Gotham)	104	17	87	26/1	
31	37	CHIMAIRA	PRESENT	(East Coast Empire)	103	-8	111	21/1	
50	38*	PIMPADELIC	CAUGHT	(Tommy Boy)	102	29	73	20/0	
33	39	CRO-MAGS	REVENGE	(Cro-Mag Recordings)	94	-5	99	18/0	
36	40	SLIPKNOT	SLIPKNOT	(I Am/Roadrunner)	88	-1	89	20/0	
D	41*	IRON MAIDEN	TRIBUTE	(Meteor City)	87	45	42	27/4	
39	42	DRAGBODY	FLIP	(Now Or Never)	85	-1	86	25/0	
40	43	ONE MINUTE SILENCE	HOLY	(V2)	85	-1	86	23/0	
42	44*	TRANS-SIBERIAN	REQUIEM	(Lava/Atlantic)	84	5	79	30/1	
43	45*	IN EXTREMO	VEREHRT	(Metal Blade)	80	2	78	18/0	
D	46*	POWER FROM THE...	SWEDEN	(Digital Dimension/Nuclear Blast)	79	79	0	43/43	
49	47*	DIRTY DEEDS	REAL	(Beast Records)	78	4	74	21/1	
D	48*	SHAFT	QUINT	(Evil Teen)	77	24	53	16/0	
D	49*	HADES	DOWNSIDE	(Metal Blade)	76	18	58	15/0	
D	50*	SOLACE	FURTHER	(Meteor City)	76	34	42	26/1	

Pure Cyberspins

LW	TW	Artist	Title	Label	Plays	TW	LW	Move	Cume/Adds
1	1	PANTERA	REINVENTING	(EastWest/EEG)	191	-49	240	4/0	
2	2*	AC/DC	STIFF	(EastWest/EEG)	175	37	138	4/0	
D	3*	PROJECT 86	SAMPLER	(Atlantic/AG)	158	107	51	5/2	
5	4*	ARMORED SAINT	REVELATION	(Metal Blade)	126	11	115	3/0	
10	5*	DIO	MAGICA	(Spitfire)	125	38	87	3/0	
6	6*	DISTURBED	COMING	(Giant)	123	8	115	3/0	
4	7*	HEAVY METAL	SAMPLER	(Restless)	119	3	116	4/0	
3	8	FULL DEVIL JACK	WAX	(Enclave/Mercury/IDJMG)	116	-5	121	3/0	
D	9*	RAGE AGAINST...	BATTLE	(Epic)	97	10	87	2/0	
9	10*	SEVENDUST	DENIAL	(TVT)	95	5	90	2/0	

add action

- 1) Project 86, *Drawing Black Lines*, BEC/AG (53)
- 2) Various Artists, *Power From The North: Sweden Rocks The World* Digital Dimension (43)
- 3) Coinmonster, *The Schematic*, Bandaloop (43)
- 4) Alabama Thunderpussy, *Constellation*, Man's Ruin (38)
- 5) High On Fire, *The Art Of Self Defense*, Man's Ruin (32)

most increased

- 1) Various Artists, *Crow 3 OST*, Koch (+56)
- 2) Pantera, *Reinventing The Steel*, EastWest/EEG (+50)
- 2) Hair Of The Dog, *Hair Of The Dog*, Spitfire (+50)
- 4) Dio, *Magica*, Spitfire (+46)
- 5) Various Artists, *Slave To The Power: A Tribute To Iron Maiden*, Meteor City (+45)

hard radio.com

HOT

(30 weekly spins)

Pantera	Virgin Steele
Armored Saint	Union
Dio	W.A.S.P.
Jacob's Dream	Megadeth
Saxon	Reverb

ADDS

Apollyon Sun	Quiet Room
Black Label Society	Uranium 235

ma bell meltdown

1-1	PANTERA	"Revolution"	(EastWest/EEG)
2-2	DISTURBED	<i>Sickness</i>	(Giant/Repulse)
3-3	ARMORED SAINT	<i>Revelation</i>	(Metal Blade)
7-4	DIO	<i>Magica</i>	(Spitfire)
4-5	VARIOUS ARTISTS	<i>Heavy Metal 2K</i>	(Restless)
8-6	PRIMER 55	<i>Introduction</i>	(IDJMG)
D-7	CRADLE OF FILTH	<i>Cradle</i>	(Metal Blade)
D-8	WASP	EP	(Snapper)
6-9	CROWBAR	<i>Equilibrium</i>	(Spitfire)
D-10	OLD MAN'S CHILD	<i>Revelation</i>	(Century Media)

going for adds

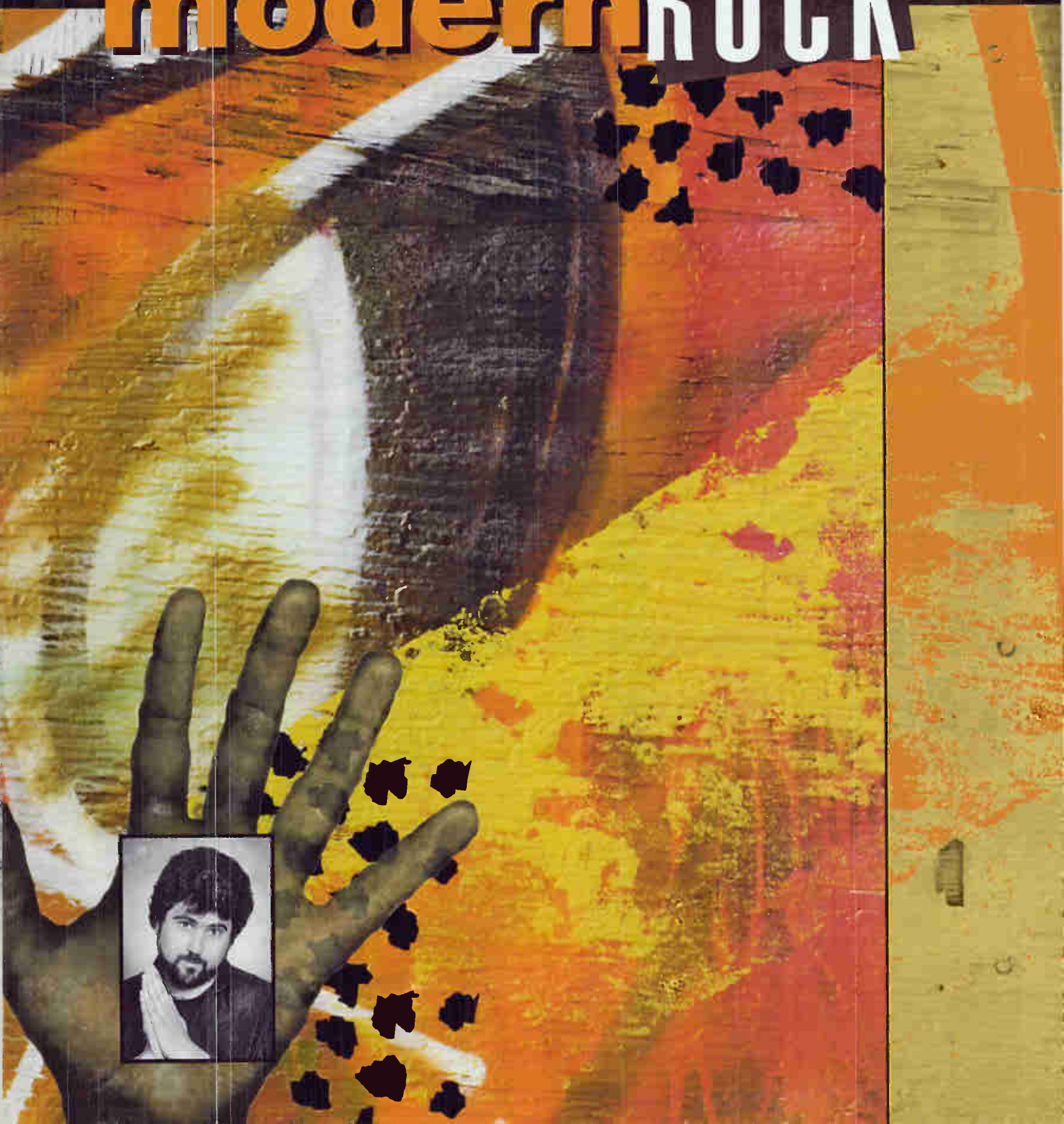
Glassjaw, *Everything You Wanted to Know About Silence* (Roadrunner)

Shadows Fall, *Of One Blood* (Century Media)

Walls Of Jericho, *The Bound Feed The Gagged* (Trustkill)

Atomic Opera, *Gospel Cola* (Metal Blade)

MODERN ROCK



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KPNT	KDGE	X96
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modernROCK

Top 50 Airplay

March 21 - 27, 2000

LW	TW	Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds
1	1	R/H/C/PEPPERS	OTHERSIDE	(Warner Bros.)	2987	-56	3043	2980	2940	82/0
2	2	NO DOUBT	EX-GIRL...	(Interscope)	2299	-21	2320	2284	2180	75/0
3	3*	SMASHING...	STAND	(Virgin)	2283	59	2224	2088	1875	80/2
4	4*	LIT	MISERABLE	(RCA)	2163	23	2140	2068	2043	73/1
5	5	VERTICAL...	EVERYTHING	(RCA)	1930	-54	1984	1959	1888	64/0
7	6*	INCUBUS	PARDON	(Immortal/Epic)	1838	187	1651	1660	1492	71/1
8	7*	BLOODHOUND GANG	BAD	(Republic/Geffen)	1676	181	1495	1302	950	64/2
6	8	BUSH	LETTING	(Trauma)	1643	-163	1806	1889	1984	63/0
11	9*	RAGE AGAINST...	SLEEP	(Epic)	1541	107	1434	1362	1252	66/0
9	10	THIRD EYE BLIND	NEVER	(Elektra/EEG)	1379	-41	1420	1625	1860	45/0
16	11*	KORN	MAKE	(Immortal/Epic)	1367	90	1277	1197	1051	66/0
12	12	CREED	IF	(Wind-up)	1345	-75	1420	1436	1373	50/0
15	13	311	FLOWING	(Capricorn)	1258	-89	1347	1273	1256	63/0
19	14*	GODSMACK	VOODOO	(Republic/UMG)	1233	80	1153	1038	938	49/1
14	15	LIVE	RUN	(radioactive)	1230	-124	1354	1393	1345	55/0
13	16	BLINK 182	ALL	(MCA)	1228	-146	1374	1434	1649	42/0
22	17*	LIMP BIZKIT	BREAK	(Flip/Interscope)	1164	101	1063	928	805	63/1
10	18	CURE	MAYBE	(Fiction/EEG)	1115	-298	1413	1575	1671	51/0
20	19	OUR LADY PEACE	IS	(Columbia/CRG)	1114	-21	1135	1091	1112	52/0
18	20	LIMP BIZKIT	REARRANGED	(Flip/Interscope)	1107	-91	1198	1373	1607	37/0
27	21*	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	1091	215	876	678	499	54/7
36	22*	BLINK 182	SONG	(MCA)	1087	466	621	472	465	57/6
25	23*	STIR	NEW	(Capitol)	1075	141	934	849	744	61/4
21	24	SUICIDE...	SOMETIMES	(Hollywood)	1060	-55	1115	1103	1091	53/0
23	25	KID ROCK	ONLY	(Top Dog/Lava/AG)	1032	-27	1059	1073	1205	39/0
32	26*	FOO FIGHTERS	BREAKOUT	(Roswell/RCA)	1005	265	740	503	172	61/6
17	27	STROKE 9	LITTLE	(Universal/UMG)	1003	-219	1222	1427	1524	33/0
26	28*	STAIN'D	HOME	(Flip/Elektra)	953	62	891	839	696	55/1
24	29	FILTER	TAKE	(Reprise)	872	-159	1031	1215	1383	33/0
40	30*	FILTER	BEST	(Reprise)	845	287	558	216	17	55/5
30	31*	COLLAPSID	AUTOMATIC	(Universal/UMG)	808	56	752	700	628	45/1
28	32	OASIS	GO	(Epic)	734	-137	871	1178	1395	36/0
34	33*	P.O.D.	SOUTHTOWN	(Atlantic/AG)	711	33	678	700	583	49/0
37	34*	ANGIE APARO	SPACESHIP	(Arista)	654	67	587	551	498	37/2
31	35	BECK	MIXED	(DGC)	618	-108	726	830	823	39/0
29	36	U2	GROUND	(Interscope)	616	-177	793	990	1127	34/0
38	37*	SEVENDUST	WAFFLE	(TVT)	604	25	579	576	573	43/0
49	38*	RADFORD	STOP	(RCA)	577	136	441	386	329	40/2
35	39	KORN	FALLING	(Immortal/Epic)	558	-113	671	710	977	26/0
D	40*	FLYS	LOSIN	(Trauma)	513	186	327	198	33	38/3
42	41	BUSH	CHEMICALS	(Trauma)	508	-34	542	572	739	19/0
44	42	MOBY	NATURAL	(V2)	502	-17	519	576	749	27/0
46	43*	METALLICA	NO	(Elektra/EEG)	496	30	466	581	707	20/0
33	44	FOO FIGHTERS	LEARN	(Roswell/RCA)	472	-180	652	661	809	18/0
48	45*	8STOPS7	SATISFIED	(Reprise)	470	23	447	291	179	37/2
D	46*	NINEDAYS	ABSOLUTELY	(Sony/550 Music)	459	384	75	17	0	33/8
43	47	CREED	HIGHER	(Wind-up)	444	-44	488	543	691	16/0
D	48*	CYPRESS HILL	ROCK	(Columbia/CRG)	416	60	356	256	124	29/4
45	49	RAGE AGAINST...	GUERRILLA	(Epic)	416	-71	487	517	719	20/0
D	50*	PETER SEARCY	LOSING	(Time Bomb)	410	28	382	341	316	26/2

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

most added

- STROKE 9** 26 adds
"Letters"
(Universal/UMG)
- GOO GOO DOLLS** 17 adds
"Broadway"
(Warner Bros.)
- M/M BOSSTONES** 15 adds
"So Sad To Say"
(Big Rig/IDJMG)
- OASIS** 15 adds
"Where Did It All Go Wrong?"
(Epic)
- POWERMAN 5000** 11 adds
"Supernova Goes Pop"
(DreamWorks)
- NINEDAYS** 8 adds
"Absolutely (Story Of A Girl)"
(Epic/550 Music)
- 3 DOORS DOWN** 7 adds
"Kryptonite"
(Republic/UMG)
- STONE TEMPLE PILOTS** 7 adds
"Sour Girl"
(Atlantic/AG)
- BLINK 182** 6 adds
"Adam's Song"
(MCA)
- FOO FIGHTERS** 6 adds
"Breakout"
(Roswell/RCA)
- SYSTEM OF A DOWN** 6 adds
"Spiders"
(American/CRG)

top phones

- BLOODHOUND GANG**
"The Bad Touch" (Geffen)
- LIMP BIZKIT**
"Break Stuff" (Flip/Interscope)
- 3 DOORS DOWN**
"Kryptonite" (Republic/UMG)
- GODSMACK**
"Voodoo" (Republic/UMG)
- P.O.D.**
"Southtown" (Atlantic/AG)

top albums

LW	TW	Artist	Title	Label	TW	LW	Move	LW	TW	Artist	Title	Label	TW	LW	Move
1	1	R/H/C/PEPPERS	Californication	(Warner Bros.)	3326	3379	-53	11	11	KORN	Issues	(Immortal/Epic)	1930	1963	-33
2	2*	SMASHING...	MACHINA/the...	(Virgin)	2459	2400	59	14	12*	INCUBUS	Make Yourself	(Immortal/Epic)	1848	1661	187
8	3*	BLINK 182	Enema Of The State	(MCA)	2395	2075	320	10	13	FOO FIGHTERS	There's Nothing ...	(Roswell/RCA)	1844	1953	-109
3	4	LIMP BIZKIT	Significant Other	(Flip/Interscope)	2336	2341	-5	15	14*	FILTER	Title Of Record	(Reprise)	1734	1616	118
5	5	NO DOUBT	Return Of Saturn	(Interscope)	2299	2320	-21	17	15*	BLOODHOUND GANG	Hooray For Boobies	(Republic/Geffen)	1676	1495	181
6	6	LIT	A Place In The Sun	(RCA)	2217	2218	-1	16	16	THIRD EYE BLIND	Blue	(Elektra/EEG)	1528	1572	-44
7	7	BUSH	The Science Of Things	(Trauma)	2164	2360	-196	13	17	LIVE	The Distance To Here	(radioactive)	1525	1717	-192
7	8	CREED	Human Clay	(Wind-up)	2141	2176	-35	20	18*	GODSMACK	Godsmack	(Republic/UMG)	1467	1431	36
12	9*	RAGE AGAINST...	The Battle Of ...	(Epic)	1957	1921	36	19	19	311	Soundsystem	(Capricorn)	1323	1444	-121
9	10	VERTICAL...	Everything You Want	(RCA)	1937	2018	-81	D	20*	STAIN'D	dysfunction	(Flip/Elektra)	1307	1301	6

modernMUSIC PAGE

modernmovers



#1 modern

Red Hot Chili Peppers, "Otherside" (Warner Bros.) Seven weeks and counting... The number one track in the nation racked up 2987 spins on 82 stations this week. With some stations already playing "Californi-cation" and the burn factor remaining remarkably low on this track, it looks like RHCP's chart dominance will continue well into the summer.

Stroke 9, "Letters" (Universal/UMG) Congrats to Steve Leeds and Howard Leon on a great first week for this follow-up to the mega-smash, "Little Black Backpack." 26 stations made "Letters" the number one Most Added record amidst some stiff competition this week. Stations such as WPLA, WDXD, WXSJ, WMPS, Live 105, KMBY, KROQ, KWOD, WDYL, WGRD, WHRL, WJBX, Q101, 99X, and WXNR have all rallied around this track, giving it a great head start.

Blink 182, "Adam's Song" (MCA) It won't be long before this track challenges for the top spot on the chart. 57 stations are spinning this track 1087 times, a number which is sure to grow by leaps and bounds in the coming weeks. New this week at KKND, KMBY, WJBX, WSUP, WEEQ, and WWCD.



Goo Goo Dolls, "Broadway" (Warner Bros.) The can't-miss kids from Buffalo strike again, this time with one of our favorites from *Dizzy Up The Girl*. 17 stations added "Broadway" this week, making it our second Most Added track. It's a bit more rockin' and every bit as melodic as their previous singles, and should have no problem moving up the chart. New this week at KPOI, WARQ, WBTZ, WDST, WEQX, WHRL, and Q101, to name a few.

Oasis, "Where Did It All Go Wrong?" (Epic) Some big stations wasted no time throwing this track on the air. KROQ, Q101, 89X, and Live 105 are all spinning this track out-of-the-box. This is a beautifully written and flawlessly performed track that will sound amazing on the air. Even if your station doesn't necessarily have a recent history with this band, it's well worth checking out. Don't miss out. Also new at WEJE, KFMZ, KHLR, WARQ, WEQX, WHMP, WHTG, WOXY, WRRV, WSFM, and WWCD.

Guster, "Fa Fa (Never Be The Same Again)" (Hybrid/Sire) A nice groundswell of radio support for this track has been brewing in recent weeks. 29 *fmqb* Modern Rock reporters are playing it, and the response so far has been very good. If you haven't yet given this tune consideration in the music meeting, now would be a good time to do so, it's worthy of a listen. On at WHRL, WEQX, WHMP, WKRL, WPLY, WEJE, WMPS, WFNX, WBRU, KWOD, WLIR, 99X, and Q101.

Cypress Hill, "(Rock) Superstar" (Columbia/CRG) Let's face it, it makes sense to play this song. It's probably the most radio-friendly track they've ever put out, and the musical climate within the format has never been more ready for a song like this to flourish. Strong support and great response at WBCN, WFNX, WROX, KNDD, KXPK, WEDG, 89X, KEDJ, KXTE, WDXD, KFMA, KROQ, KPNT, Live 105, WBRU, KMYZ, and KWOD.

Powerman 5000, "Supernova Goes Pop" (DreamWorks) Look for more stations to step out on this track in the next few weeks. It's a strong follow-up to "Nobody's Real," and should re-ignite sales and requests across-the-board. Already on at KXPK, WROX, WEJE, WJSE, WBCN, KNRQ, KWOD, KXTE, WCDW, WHMP, WKRL, and WMAD.

Ninedays, "Absolutely (Story Of A Girl)" (Epic/550 Music) Everyone's favorite new song is this track, an upbeat, uptempo tune that will surely induce spring fever whenever it's heard. Eight more stations added it this week, bringing the early total to 33 stations and 459 spins (46* debut). On at Q101 (41x), WXNR (30), KZZO, WXSJ, KAEP, WDYL, WDXD, WPLY, WKRL, WPLA, KPOI, KPNT, WBRU, WGRD, WHMP, and WMAD.

Filter, "The Best Things" (Reprise) The latest from *Title Of Record* jumps ten places this week (40-30*), and should easily move ahead of its predecessor next week. 55 stations are playing it 845 times, most with double-digit spins. New this week at WPGU, WCDW, WMAD, WPLA, and WRZX.

Magnified, "Stand In Traffic" (United Producers/TVT) Add WWCD and WEEQ to the growing list of stations championing this record. KMBY, KWOD, WXSJ, KACV, and WJSE have all added it out-of-the-box. And it's all the rage on specialty shows across the country.

modernpriority



The Mighty Mighty Bosstones, "So Sad To Say" (Big Rig/IDJMG)

If you haven't already put this track into rotation, waste no time popping it in this week. The first single from their

much-anticipated new album, *Pay Attention*, is already getting regular airplay on 34 Modern Rock stations (15 early adds this week). The Bosstones return to prominence in a major way with this record and figure to be air-play heavyweights for some months to come. New this week at KFMA, KPOI, WPBZ, CFNY, and WXRK. Early at WBCN, 99X, WBRU, WFNX, WPLY, WDXD, and KPNT.

available for airplay

4.3-4

Apartment 26, "Basic Breakdown" (Hollywood)
Elwood, "Sundown" (Palm/Sire/London)
The Mighty Mighty Bosstones, "So Sad To Say"
(Big Rig/IDJMG)
Moist, "Push" (Capitol)
Shapeshifter, "My Enemy" (Pinch Hit)
Stone Temple Pilots, "Sour Girl" (Atlantic/AG)
Super Trans Atlantic, "Shuttlecock"
(Universal/UMG)
Trinket, "Boom" (RCA)
Veruca Salt, "Born Entertainer" (Beyond)

4.10-11

Bad Religion, "New America" (Atlantic/AG)
Catherine Wheel, "Sparks Are Gonna Fly"
(Columbia/CRG)
Elliott Smith, "Son Of Sam" (DreamWorks)
Third Eye Blind, "Ten Days Late" (Elektra/EEG)

modernCROSSROADS

X-files

Get Ready, Here Comes Festival Season 2000!

Did you miss it? The crowds, the sun, the sweat, the music, the backstage passes, and everything else that goes along with festival season? Always your source for festivals first, *fmqb* provides a look at the upcoming 2000 Modern Rock festival season. Many dates have been set for a while and we've been sitting on them until each station let the public know about their show. While we can't publish all the dates (like *HFStival* and *Weenie Roast*) until the individual stations make their big announcement, below is what we are allowed to tell you so far. Stay tuned to these pages for the most in-depth coverage, including photos, reviews, backstage stories and more of all the festivals throughout the summer.

Festival Season 2000

- 4/15 KTBZ/Houston *Buzzfestival* at the Woodlands Pavilion (cap. 15,000) featuring Peter Dinklage, Stir, Owsley, Stroke 9, Oleander, Tonic, The Flys, Lit, and Third Eye Blind.
- 4/22 WJBX/Ft. Meyers *Earth Day 2000* at Lee County Civic Center (cap. 9,000) featuring 3 Doors Down, Lit, Our Lady Peace, Sevendust, and The Flys.
- 4/29 KDGE/Dallas *Edgefest Y2K* at Starplex Amphitheatre featuring Stroke 9, Bowling For Soup, Oleander, The Nixons, Stir, Dynamite Hack, Splendor, Mighty Mighty Bosstones, Everclear, and 311.
- 5/5 KEDJ/Phoenix *Edgefest* at the Desert Sky Pavilion (cap. 18,000) featuring Cypress Hill, Bush, Everclear, Pennywise, Kittie, Slipknot, Methods Of Mayhem, and The Flys.
- 5/13 KMYZ/Tulsa *Edgefest*
- 5/20 WKQX/Chicago *Jamboree* at the World Music Theater.
- 5/21 KPNT/St. Louis *Pointfest* at Riverfront Amphitheater.
- 5/26 WROX/Norfolk *X-Fest*
- 5/27 WBCN/Boston *River Rave* at Foxboro Stadium featuring Stone Temple Pilots, Godsmack, Mighty Mighty Bosstones, Filter, Powerman 5000, Static-X, Cypress Hill, and more to be announced.
- 5/29 WXDX/Pittsburgh *X-Fest 2K* at Starlake Amphitheater (cap. 20,000) featuring Stone Temple Pilots, Everclear, Staind, Cypress Hill, The Flys, Stroke 9, 7th House, Stir, 8 Stops 7, and more bands to be announced soon.
- 6/16 KITS/San Francisco
- 6/23 WXRK/New York City *Dysfunctional Family Picnic* at Jones Beach
- 8/5 KKND/Seattle *Endfest*
- 8/12 WRZX/Indianapolis *X-Fest*
- 8/27 WEDG/Buffalo *Edgefest*

WBRU Summer Concert Series: The tradition continues for WBRU/Providence. For the fifth straight year, WBRU will shun the one-day, mega-line-up festival for its weekly *Summer Concert Series*. PD **Tim Schiavelli** is currently booking the series and is looking at May 18 as the date to kick the shows off. This year the venue will be Station Park, a scenic outdoor venue in downtown Providence that has a capacity of thousands. The shows are free to the public and highly publicized by the station, plus they usually garner local television and press coverage.

The Edge At Work Bribe: On Monday (3/27) from 6 a.m. to 6 p.m., KEDJ/Phoenix DJs drew a name from the Edge106 E-mail Club subscription list at the top of every hour and gave those announced 10 minutes and 63 seconds to call in and win \$106. Listeners can join the Edge 106 E-mail Club by logging on to the station's Web site, www.kedj.com. Also available on their Web site is an impressive assortment of interactive distractions, guaranteed to keep you busy at work. The "Fred Durst Hangman" game tests your Limp Bizkit trivia knowledge; "That Freakin' Picture" will satisfy the morbid and curious; and "That Damn Joke," updated daily, will give you new material at the water cooler.

more Insider Trading at www.fmqb.com!

Insider Trading

John Michael, Dynamite Hack: Boyz-N-The-Hood · A Perfect Circle: Judith · Cypress Hill: (Rock) Superstar · 3 Doors Down: Kryptonite... **Nikki Basque-Robinson**, KPOI/Honolulu - The Mighty Mighty Bosstones: So Sad To Say · Bowling For Soup: The Bitch Song · Elwood: Sundown... **Jaime Cooley**, KNRK/Portland - H2S04: Imitation Leather Jacket · Josh Rouse: Directions · The Console: 1400 · The Mighty Mighty Bosstones: So Sad To Say · Deathray: Now That I Am Blind · On: Slingshot... **Scott Petibone**, WXSX/Tallahassee - System Of A Down: Spiders · The Smashing Pumpkins: Stand Inside Your Love · Rage Against The Machine: Sleep Now In The Fire · StainD: Home · Papa Roach: Last Resort... **Jay Taylor**, Live 105/San Francisco - 3 Doors Down: Kryptonite · A Perfect Circle: Judith · Godsmack: Voodoo... **Kneale Mann**, CFNY/Toronto - Richard Ashcroft: A Song For The Lovers · Bowling For Soup: The Bitch Song · H2S04: Imitation Leather Jacket · The Mighty Mighty Bosstones: So Sad To Say · Catherine Wheel: Sparks Are Gonna Fly · Veruca Salt: Born Entertainer... **Allan Fee**, KPNT/St. Louis - Ninedays: Absolutely (Story Of A Girl) · Collapsis: Automatic · the exies: Baby's Got A New Revelation · Supergrass: Pumping On Your Stereo... **Lee Daniels**, WJBX/Ft. Myers - Veruca Salt: Born Entertainer... **Tim Bronson**, WGRD/Grand Rapids - Ween: *White Pepper* · Elwood: Sundown... **Paul Kriegler**, KEDJ/Phoenix - Dynamite Hack: Boyz-N-The-Hood · A Perfect Circle: Judith · Limp Bizkit: Mission Impossible 2 Theme · Metallica: I Disappear... **Matthew Harris**, WZAZ/Columbus - Ninedays: Absolutely (Story Of A Girl) · Supergrass: Pumping On Your Stereo... **Chris Muckley**, 91X/San Diego - Dial 7: Cali... **Chuck Roast**, KFMA/Tucson - A Perfect Circle: Judith · Limp Bizkit: Mission Impossible 2 Theme · Metallica: I Disappear... **Crissy**, WPLA/Jacksonville - Moist: Push · Third Eye Blind: Ten Days Late · Filter: The Best Things.

TRADE SHOTS

CATHERINE WHEEL ROLLS INTO fmqb: Sparks flew when Catherine Wheel frontman Rob Dickinson stopped by the palatial fmqb estate to play the new single, "Sparks Are Gonna Fly," for us. (L-R): fmqb's Mike Bacon, Jay Gleason; Dickinson; Columbia's Ed Pinka; fmqb's Mike Boyle; Columbia's Ben Berkman..



WRIF/DETROIT WELCOMES TYPE O NEGATIVE AND COAL CHAMBER: Doing the hang thing in the studio, it's (L-R) Type O Negative's Peter Steele; Coal Chamber's Dez; and WRIF's Meltdown and Troy Hanson.

FULL DEVIL CACTUS: When Full Devil Jacket takes off, will Scott Douglas change his nickname to "Lojacket?" Just something we were pondering as we saw this pic of Douglas introducing the band to KUPD/ Phoenix. The band is currently on tour with Type O Negative and Coal Chamber. (Clockwise from upper left): FDJ's Josh Brown; KUPD MD Bridget Ventura; IDJMG's Danny Cooper; KUPD PD J.J. Jeffries; FDJ's Jonathan Montoya; KUPD's Talbon; FDJ's Mike Reeves; IDJMG's Scott "Lojack" Douglas; FDJ road manager Brian "Dingo" Mandigo.



SLOWRUSH IN SEATTLE: Recently, new Epic signing Slowrush headed to Seattle to hang out at KISW. (L-R): Contraband Management's Rob Erickson; Slowrush's Rob Daiker; KISW MD Cathy Faulkner; Epic's Debi Lipetz.

BOB, TOM AND WARREN DISCUSS LIFE BEFORE INSANITY:

Recently, Gov't Mule singer/guitarist and former Allman Brothers Band guitarist Warren Haynes stopped by the syndicated Bob and Tom show at WFBQ/Indianapolis to discuss Gov't Mule's third studio album, *Life Before Insanity*. (L-R): Bob; Haynes; Tom.



REELING IN THE YEARS...AGAIN: Steely Dan celebrated the release of their first new studio album in nearly 20 years, *Two Against Nature*, with an appearance on the syndicated show *Rockline* before a live audience. WMGK/Philadelphia gave listeners the chance to be in the studio for the live broadcast. Pictured (L-R): Steely Dan's Donald Fagen; fmqb/WMGK's Kathy Wagner; Steely Dan's Walter Becker; *Rockline* producer Dominic Griffin.

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duction team, the nation's premier consultancy, Jacobs Media, tremendous corporate support, and a remarkable GM in Dave Paulus. Dave's not picking tunes — thank goodness — but you can't underestimate the positive impact he's had on the station. He's a true "manager," and every one of us has been influenced by his leadership.

Nice suck-up job, but you must have done something special in the fall. Tell us about your key promotions.

We kicked the book off with our third annual *Lunatic Luau*. It was a little party for 20,000 with Kid Rock, Sevendust, Powerman 5000, Staind, and 11 other bands. Not a bad deal for \$9.99, eh? We then rolled into our major book promotion, a forced-listening, Y2K-themed contest. We gave away 2K every weekday for a month. Winners also received a "Y2K Survival Pack," which included Y2KY-Jelly, Y2K-opectate, a year's supply of Y2 Mary-K, etc. The whole Y2K thing inspired some very silly, creative production.

As you mentioned, Norfolk has been a troublesome market for Arbitron when it comes to getting young men to return their diaries. Part of that has to do with the area's large military population. Another contributing factor is that Norfolk is one of the few Top 50 markets that didn't buy the 70 percent sample increase. Has that changed? How did Male 25-34 and Male 18-24 proportionality look in the fall, and do you feel it helped your fall ratings?

I took a quick look at the in-tabs and didn't see anything that looked radically different from previous books. So I can't imagine that was a factor. As for the future, I'm happy to report that, after arduous negotiations — both Jesse Jackson and Henry Kissinger are rumored to have been involved — we are getting a sample increase, effective this spring. We're all very excited about it. Our excitement will dissipate rapidly, however, if our ratings go down.

Where there any changes in the market that may have helped NOR in the latest book?

Only as far as rank is concerned. A station

We all co-exist beautifully — there's none of that silly radio-wars stuff you find in other markets.

switched to Soul Classics and made an immediate impact 25+. They hurt Urban powerhouse WOWI, knocking them from 1st to 6th 25-54. That ensured our #1 25-54 status. But there were no changes among our direct format competitors. If anything, you might have expected us to go *down*, since this was the first full book for WROX (96X) following their return to Alternative from CHR. But that doesn't seem to have affected us.

Describe the competitive marketplace.

Under the broad Rock umbrella there's 96X and their sister, Triple A WKOC (The Coast); Modern AC WPTE (The Point); and our sister Classic Hits station, WAFX (The Fox). '99 was a great year for the Fox, and The Point has been one of the highest-rated Modern ACs in the country. We all co-exist beautifully — there's none of that silly radio-wars stuff you find in other markets. We're just one big, happy family. There's a lot of love.

Morning men Tommy & Rumble obviously are a big part of WNOR's continued success. What's the secret behind their consistency?

In a word, alcohol. Seriously, there's no secret. They're funny ... *very* funny. And creative. And smart. They're gifted writers who can also ad-lib with the best of 'em. Given all that, you might expect them to be egomaniacal bastards. And you'd be right. Hey, I'm *kidding*. Actually, they're great guys, and notably humble, given their immense talent. I enjoy excellent relationships with both of them — the kind of relationships a man can only enjoy with another man.



CD Cover from one of the infamous Tommy & Rumble CDs.

It's important to note that Tommy and Rick have the benefit of a great support staff. News Director Nikki Reed is a unique talent herself. A much better description of her job would be news *personality*. What other news directors do character voices, write lewd song parodies, and star in "fashion shows" on the Internet? Recently she began doing news via ISDN for our Springfield, MA station (WAQY) and she's already made a tremendous impact there. Sports Director Rod Fitzwell is one of those lucky "discoveries" who began here in promotions and somehow wormed his way onto the air. He's a lovable goofball who also happens to be wildly talented. No written description can possibly do him justice — you've gotta *hear* him in action. Ditto for producer Chuck "The Intern" Cooney. He has this weird, high-pitched voice. That alone would be enough to make him valuable on air. But he also happens to be a superb writer, excellent producer (he doubles as the station's Image Production Director), and the nicest human being on the planet.

Tell us about the Tommy & The Rumlbers band, which you are part of.

Actually, this is one thing for which I'll take credit... or is it blame? Depends on who you ask. As a musician — yes, I use that term

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loosely — I'd always wanted to put together a radio station band... preferably one without "ringers." And things just fell into place beautifully. First, I discovered to my delight that song parodies were a strength of the morning show. I also learned that Chuck was a dynamite drummer. My first hire, Production Director Allen Hite (now mornings at WMGK/Philly), turned out to be a helluva bass player. I play keys, so all we were missing was a guitarist. I solved that little problem when I brought in Tim Parker as APD/MD/afternoons. I actually knew of Tim's musical prowess before I hired him, courtesy of a recommendation from Ron Cerrito, who's no slouch on the axe himself. I've often told Tim the only reason I hired him was because he played guitar. The fact that he had several years of programming experience and was an exceptional on-air talent had nothing to do with it.



Anyway, mere days after Tim arrived we began rehearsals for our first gig. That was December, 1994. I really had no idea if the listeners would care. But 1,800 people showed up, and the reaction blew us all away. Things just built from there. The third year was our first sellout: 2,500 idiots actually *paid* \$9.99 each to see us! Each subsequent show has sold out faster. The best thing about the shows — other than the free sex, of course — is that they've enabled us to raise thousands of additional dollars for our Christmas Wish Fund.

Gives us a rundown on the rest of the airstaff.

Sonja Mortensen handles middays. I took a chance on her a few years back, shortly after she graduated from college, and she's made me look *really* good! It's been a joy to watch her develop into

I know this is a shocker, but we've found that the more scantily clad women we feature on the Web site, the more hits we get.

a truly exceptional personality. Tim's one of the smoothest jocks you've ever heard, with one of those amazingly deep, resonant voices that only come from years of hard drinkin'. He probably does more as APD than a lot of PDs. Scott Nicholson is rock solid in overnights. Then there's Jennifer White, who does "Extreme 99."

Tell us about Jennifer and "Extreme 99," which you implemented last year in nights.

Jennifer is the ideal person to host "Extreme 99." She's a smart 'n' sassy 23-year-old with a very "colorful" vocabulary. Some of the stuff that comes out of her mouth just floors me — particularly when she's on the air. I refer to her as my "arbiter of hip." She reads everything. She watches everything. She loves wrestling. 'Nuff said.

Musically, how different is "Extreme 99" from the rest of the dayparts?

Extremely different, as you'd expect. Aside from Metallica, there's no "mainstream" Rock, and virtually nothing more than 10 years

old. Several currents an hour. No stinkin' ballads. Not for the faint of heart. You get the idea.

How has the station fared with the recent abundance of music from Rap/Metal artists? Is there any backlash from the upper demos? This is the type of music that gets "1's" and "5's" ... there's no middle ground. You either love it or you hate it. With rare exceptions, the 18-24s love it and the 25-plusers hate it. Anyone who does research knows that. Now if we didn't care about 25+ we'd pound Rap/Rock in all dayparts. But my GM *does* care about 25+ ... *a lot*. And I care about my job ... *a lot*. So we deal with it very carefully. We're not fond of "backlash." I got enough of that when I worked at R&R.

Do you have any specific criteria for adding new music?

Well, we prefer to add hits. We find playing a song 300 times only to discover no one really cares about it counterproductive. Unfortunately, few people can consistently predict what will be a hit. Everybody *claims* they can, but I'm under no such delusions. So we muddle along. Sometimes we take the lead and are the guinea pigs. Other times we leave that role for our peers.

How has WNOR taken to the Internet?

I know this is a shocker, but we've found that the more scantily clad women we feature on the Web site, the more hits we get. My on-air nickname is "Big Bird" (don't ask), and I'm terribly proud to say "Bird's Babes" is one of the site's most popular pages. Actually, it's the *database* we've been able to put together as a result of the Web site that's the key. For example, several thousand people received a daily email from us during our Y2K contest. That kind of direct, one-on-one listener contact can't hurt. In fact, if there's one thing I'd point to as potentially having had a major impact on our numbers, it's the Web site/database.

Apart from the Web site, do you market `NOR on the Internet? If so, how?

We've investigated `Net marketing, but haven't yet felt comfortable enough with it to take the plunge.

Have you been able to use the Internet as a source of non traditional revenue?

You mean you can actually *make money* from the `Net?

Saga has an enviable reputation. Tell us about working for the company.

I'm one lucky S.O.B. Just look at what the hell's been going on the



past few years! There's a station in this market that's literally had *eight* different owners since I've been here. It's mind-boggling. For example, I'm having dinner recently with [Island Def Jam's] Scott Douglas and he says something about "sitting with the guys around an intercom." I look at him blankly and he says, "You know, the guys at *Entercom*." It took me a second before I remembered that Entercom recently bought a bunch of stations in the market! They bought them from Sinclair, who bought them from Heritage, who bought them from... I have no idea. So while I can't say why we did so well in the Fall, I can sure tell you why we've been successful in the long haul: *consistency*. We've had the same owner, Group PD Steve Goldstein, and consultant Fred Jacobs for 17 years. We've had the same morning guy, Tommy Griffiths, for 10 years. We've had the same Marketing Director, Lisa Namerow Roebuck, for eight years. I've been here seven years. It's a privilege to work for a company that values programming, that looks at the big picture, that's not just concerned with the next acquisition, "economies of scale," and the stock price. We haven't added spots, we haven't added remotes, we're not eliminating jobs. Heck, we still have *one PD per station*. How "retro" is that?

Steve Goldstein has said one of the reasons he gave you your first PD job some seven years ago was that he knew you could instill and inspire creativity between the records. Give us a recent example.

The Road Rage tour just came through, so we had a "Road Rage Weekend." Qualifiers won tickets to the show and one of these big, red foam middle fingers we had produced. The grand prize was a limo ride for the winner and nine friends, plus a blowup doll "so you can use the H.O.V. lanes whenever you want." There's a local TV guy named Andy who does this "Road Rebel" thing where he stands in the road and chastises errant drivers. Tommy had just parodied him in a bit. Meanwhile, the big news item from the previous week was this school bus driver who was caught driving drunk with a busload of elementary school kids. So the cue-to-call was, "be the ninth caller whenever you hear Andy get run over by a drunken school bus driver." Tasteless, perhaps... but quite funny.

We really take pride in our cue-to-calls. We figure if we're gonna play something once an hour for a day or two it had better be good.

Chuck's masterpiece is probably the one we used for our "S&M Weekend." Now I can't imagine we're the only station that gave away Metallica CDs and called it an S&M Weekend. We're probably not the only station that gave away whips along with the CDs. But I'm pretty confident we're the only station who's



Laminate from 'NOR's Lunatic Luau.

cue-to-call featured Jason Newsted getting whipped! Amazing what you can do with an old Metallica ID and an AE with a sexy voice – it sounded quite realistic.

As a former trade editor whose job was to report on what was going on at Rock radio and in the industry in general, do you continue to follow what's going on with the industry at large, or does programming your station and having a life outside the station preclude that?

I don't keep up anymore, but it's not necessarily because I'm too busy; it's just not a priority anymore. When I was at R&R, I made it my business to know the players, the calls, the moves, and the gossip. That was what the job required. Prior to R&R, I didn't know squat about that stuff. I got into radio 'cause I loved *doing* radio: announcing, writing, and producing. I've never been nearly as interested in the "biz" itself. In fact, the main reason why I

became a PD so late in life was to avoid falling victim to the Peter Principle and "rise to my level of incompetence." Too often people get promoted into jobs for which they're not necessarily suited. I feared management would take me too far away from the creative side. But that hasn't been the case. Saga's given me the flexibility to continue to do what I love. You're just as likely to find me in the production studio

While I can't say why we did so well in the Fall, I can sure tell you why we've been successful in the long haul: *consistency*.

today as you would have 20 years ago... much to Chuck's chagrin. Only real difference is the equipment – and the lack of drugs.

What challenges do you see ahead for Rock radio?

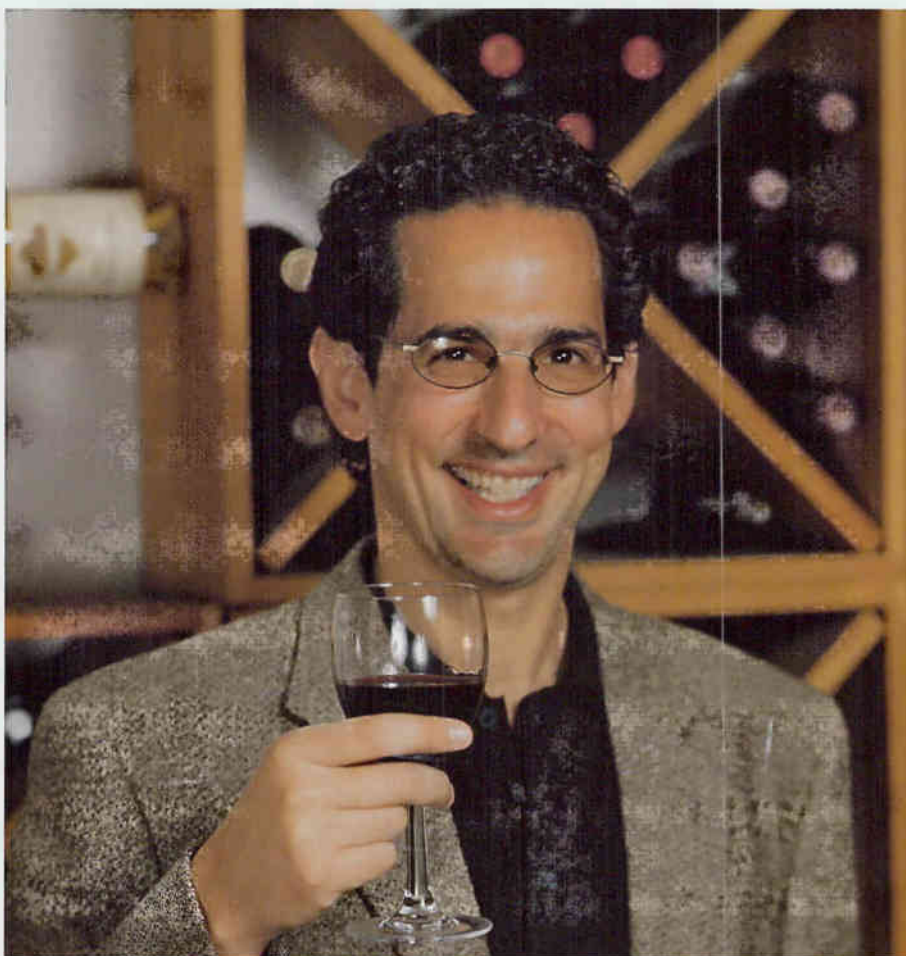
Hmmm, let's see. Oh, yeah... there's that Internet thing. I've also read something about satellite radio. Seriously, I find it difficult to wax poetic about stuff like this, particularly when it comes to an entire format. It's why I respectfully declined to participate in your Y2K Predictions article back in December. I just don't really know what's going to happen. I stay informed, of course, but I stay focused on what's happening *now* and in the short-term. I was gratified to learn I'm not the only one who thinks that way. In *The Power Of Simplicity* Jack Trout says, "Predicting the future is an exercise in delusion," and then proceeds to trash the whole idea of long-term planning. Here's an example that hits close to home: When I got here in 1993 we were playing Boston, Journey, and Elton John. No one could have predicted that seven years later we'd be playing Metallica, KoRn, and Tool. So I don't necessarily know what the specific challenges will be. What I *do* know is we'll meet them head on, and we'll prevail.



Interview by Jay Gleason

Toasting Ratings Success

Up Close with WNOR/Norfolk PD Harvey Kojan



Harvey Kojan

was destined to be in radio. Born in the "rural township of Brooklyn, New York in 1955" (his words), Kojan began his career by voicing play-by-play into a tape recorder at local high school basketball games — while impersonating Marv Albert. His love of sports and broadcasting came together in college when he did play-by-play (for real). The NYC native moved upstate and went pro in '76 at WQBK/Albany. That gig ended when management learned he didn't have a valid FCC license. After a four-year stint at crosstown WPYX, Kojan headed to WGRQ/Buffalo for mornings and quickly realized he hated getting up at 4:00 a.m. Fired from that job (as a tearful Paul Heine looked on), Kojan headed south to the afternoon drive slot at KLOL/Houston, where he was eventually named MD. The coast then called as he was named AOR Editor at R&R in 1987, beginning his "rapid descent from industry darling to the most hated man in AOR" — again, his words. In February 1993, Kojan returned to his true love, radio, and the PD post at WNOR/Norfolk.

The station is coming off an incredible Fall Book. Care to share some highlights?

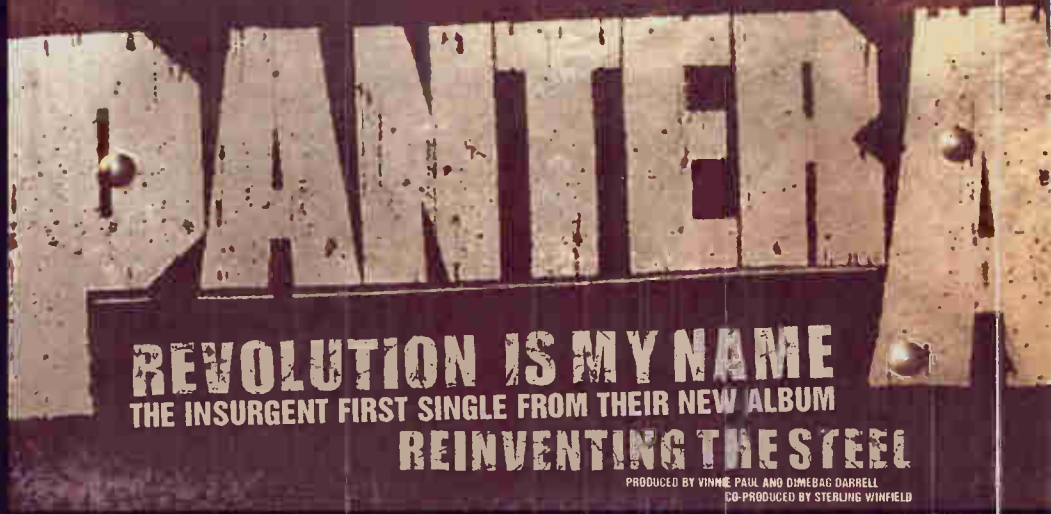
Wow, where do I begin? The entire book is a highlight. We jumped 6.1-7.8, which is our best 12+ in many, many years. Even more important, we're #1 Adults 25-54 ... by a *full point*, no less. Not bad for a station that bangs KoRn, Sevendust, and Rob Zombie in all dayparts. We're #1 12+, 18-34, and 25-54 in both morning drive and middays. Afternoon drive and nights also posted significant increases. The numbers have allowed me to cut way back on the Xanax.

What do you attribute the ratings success to?

Brilliant programming? Nah. Truth is I don't have a freakin' clue. Let me clarify that: I don't know why we exploded *right now*. We didn't make any significant formatic changes. We didn't do any external marketing. Not that I'd *ever* impugn the reliability of our current ratings system, but the numbers have been known to fluctuate for no apparent reason. It doesn't help that Norfolk consistently is among the country's most undersampled markets in the young male cells. Given that, it's dangerous to claim that something specific caused our ratings to jump. What I *can* say definitively is that we do a lot of things well, and it's been that way for a long time. I'm blessed with an excellent airstaff, an outstanding promotion and marketing department led by Lisa Namerow Roebuck, a killer pro-

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REVOLUTION IS MY NAME
THE INSURGENT FIRST SINGLE FROM THEIR NEW ALBUM
REINVENTING THE STEEL

PRODUCED BY VINNIE PAUL AND DIMEGAG DARRELL
CO-PRODUCED BY STERLING WINFIELD

Top 5 Phones:

KISW	KUPD	WBZX
KLBJ	KROS	WJXQ
WRXF	KNCN	WWWX
WZBH	WXWX	WZZQ
KRQR	KEYJ	WIHN

...And More!

fmqb Active Rock: 21*
Active Rock Monitor: 21*
Mainstream Rock Monitor: 32*
fmqb Hot Trax: 33*



TOURING OZZFEST THIS SUMMER!

THE DEADLIGHTS

Amplifier

The first single from their self-titled Elektra debut

Produced, engineered and mixed by S. Mia Massey Management: Joey Gold Management

Over 30 Rock Stations In Already Including:

WLZR	KXXR	KAZR	WCCC	KLBJ	WKLQ	WJJO	WXBE
WNCD	WZOR	KIBZ	KHOP	WCLB	WZBH	WMZK	WGIR

...And Many More!



On Tour Now With Type O Negative & Coal Chamber

3/31	Houston, TX	4/6	Denver, CO	4/14	Portland, OR
4/1	Live Oak, TX	4/7	Salt Lake City, UT	4/16	San Francisco, CA
4/2	Austin, TX	4/9	Boise, ID	4/19	Hollywood, CA
4/4	Dallas, TX	4/12	Seattle, WA		



stroke 9



Photo: Sam Erickson

The follow-up track to the top 5 hit
“Little Black Backpack”
from the album Nasty Little Thoughts.

#1 Most Added At Modern Rock Everywhere!

KROQ
KNRK
WDYL
WHTG

Q101
KWOD
KESO
KAEP

LIVE 105
WMRQ
WGRD
KFTE

KDGE
WARQ
WJBX

99X
WPLA
KMBY

WFNX
WRAX
WKRL

WXDX
WXEG
WXNR

... And Many More!!



Management: Tim O'Brien, T.O. Management
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Produced by Jerry Harrison
for Construct Music, Inc.
Mixed by Tom Lord-Alge