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## THE FRIDAY MORNING QUARTERBACK ALBUM REPORT™

A PROGRAMMING GUIDE

EXECUTIVE NEWS • 1930 EAST MARLTON PIKE, F36 • CHERRY HILL, NEW JERSEY 08003 • (609) 424-9114

### Hard Choices

**MICK JAGGER/DAVID BOWIE, "DANCING IN THE STREET", EMI...** From a personal standpoint, the beauty of eight straight hours on a bench seat at Live Aid was the cast, the spontaneity and the cause. Two of the Benefit's biggest stars sound like they're having a ball with this one-take, rave-up romp, so seize the moment, and make sure this rough cut gem is screamin' on your station. Right timing, indeed.

**THE ROMANTICS, "TEST OF TIME", PORTRAIT...** The flower of the late '70's power pop period again demonstrates that the near classic "What I Like About You" wasn't one in a million. Their hits keep selling big units, and "Test Of Time" is more marketable fun--right on time with the current pop roots revival.

**VANDENBERG, "ONCE IN A LIFETIME", ATCO...** I'd consider "Burning Heart" a pivotal power ballad, one of the last walk-ons to score big before A&R flooded the zone. Now they get a second shot with this dramatically improved effort. The hook's so big it needs it's own zip code, and Vandenberg shines in the all-important megavocal dept. Meltdown city.

**SIMON F, "I WANT YOU BACK", CHRYSALIS...** We tipped the hoodoo guru's original some months back and holy Pink Floyd if their name wasn't too weird for you guys. Say hello to a brilliant version of this freeze dried hit from hot new voice and soon to be video sensation, Simon. Steve Stevens powers this great tune up with the kind of brilliant bombast boss Billy Idol bombards the charts with daily--and if it's not an automatic after one listen, you're a face without ears.

**JON BUTCHER AXIS, "STOP", PASHA/CAPITOL...** "Life Takes A Life" got me hooked on Jon and I've been waiting for something new to deliver on that song's promise. Well, the radio pre-release pipeline called it right. "Stop" is Hendrix groove feels great, and "Along The Axis" is cool once the kids leave for school. Nice to see an artist, due a hit, take a few chances and win.

**YINGWIE MALIESTEEN, "DON'T LET IT END", PLYCYGRAM...** Yingwie's inspired work in Stealer convinced the kids and critics. He served his time in Alcatraz, and now metal's hottest hands has his first quality record. An anonymous company source said it all, "his last album was average--and it sold 120,000". Guaranteed awareness and reaction.

### Chain Reaction

**LOVERBOY, "LOVIN' EVERY MINUTE...", COLUMBIA...** It's the ready big song they've needed--and 90 adds and the week's highest #19 song debut tells us Loverboy is back on track and going steady. Take it from Doug Pedell, WLLZ, "Audience reaction was 100%, and it's headed all the way for the top"... Russ Mottla, WAAF, "This is a great song that settles into an unexpected groove. A pleasant surprise"... Curt Gary, WBBN, "Just when we thought they had played their hand, they pull out another trump card--3:36 of no-holds-barred HIT!"... Greg Gillispie, WOVE, "Loverboy has a hot number and it's long overdue. This record will be big right off the bat"... John Beaulieu, WTUE, "Once it kicks in, I love every minute of it"... Rick Van Gil, WIOT, "Best chant tune since 'We Will Rock You'. I expect the networks to use it for their football promos"... And from Pepe Lopez, KLAQ, "The response portends an awesome autumn for our Canadian friends."

**RONNIE DIO, "ROCK AND ROLL CHILDREN", WB...** He's obviously got the mettle to weather the current adult/crossover trend, with 19 new, 48 on after two weeks, and charts to match: "Children" scores 59-43, one of the biggest Song Index moves, and LP debuts at 37 and 38. Check these fast phones: "Excellent" at 11 (WHJY, KLOL, WLLZ, KLAQ, WCCC, WBAB, KISS), "Good" at 14 more (WDIZ, WHCN, WBCN, WOUR, WDMF, WSKS, WAAF, WYSP, KROR, WOVE)... KSJO's Ken Anthony comments, "The new Dio is very strong. It could be Ronnie's most mass appeal rocker to date"... Lee Randall, WLVO, calls it, "Melodic, catchy, powerful, and lasting"... From Bob Kraines, WBCN, "The new album quickly jumps onto our turntables. The song is hot and already getting good phone response."

**MARILLION, "KAYLEIGH", CAPITOL...** Another excellent week: "Kayleigh" comes thru with a 39-28 Underline, as the LP double bullets 33-28 National (with that chart's #1 gain in total points, #2 in positions gained) and Metro... 17 adds takes it to 75 now playing, of which KISW, WYNF, WOIZ, WPLR, KATT, KLPX, WHCN, KISS, WHJY and four more increased play. Top 5 calls include WYNF, WOIZ, WPDH, WPTX, and WQBK... Greg Gillispie feels "Marillion stands out as being markedly different yet as accessible as many others of a similar genre that we're currently playing"... From Lee Randall, "Excellent phone response here. Marillion is being perceived as a Genesis soundalike, with lyrical importance."

**SAGA, "WHAT DO I KNOW", PORTRAIT/EPIC...** The second half of the week's Canadian Club swings in at #41, thanks to 48 adds loaded with majors... Aranda Tepper, WPLR, feels the tune "has a strong hook and would sound great into or out of Genesis, Rush, Yes, Tears, etc"... From Jeff Riccio, WHJY, "Recognizable sound, strong hook and a solid reputation in these parts will bring Saga home"... Inessa York, KGOV, adds, "I have to admit their previous earnestness used to really get to me, but this one moves out those edges and gives out with some great melodic touches"... From WQBK's Peggy Apple, "It sucked me in at first listen. Destined to go far"... WTPA's Louie Torrie wraps it, "A refreshing change in direction. The backing vocals really set it apart. Don't let CHR beat you to this one."

**THE OUTFIELD, "SAY IT ISN'T SO", COLUMBIA...** Here's that rare rookie with power hitting to pace the vets--and plenty ofumph to dominate the debut acts. In fact, when we polled our checklist stations for their feedback on the debut band most likely to succeed, The Outfield finished with almost double the point score of the #2 in a group of six. It's new on 19, now on 49, with a #41 LP debut and 63-47 Song Underline... Increased on KISW, KLOL, KEZO, KDKB and KXZL... Lee Randall calls it "Best new band we've heard lately"... Karen Small sez, "Caught my ears on first listen. It's a catchy cross between Men At Work and The Police"... Pam Brooks, WPDH, "One of those songs you hear and you just know everything about it is perfect. Destined to be a smash."

# Chain Reaction

**MICHAEL McDONALD, "NO LOOKIN' BACK", WB...** The single stretches out with the week's 3rd best 20 play increases, 15 more adds, and 33 max reports...it primes 9-5 as 113 now playing chart the Lp at #6 in the Nationals, #10 Metro...Also, be aware of "Bad Times" with Joe Walsh, now at #83...David Grossman feels "No Lookin' Back" definitely shows Michael is once again getting in touch with his rock roots...From WLOT's Rick Van Gil, "No fast food quickie tunes from Depper Michael. Just four-star quality delights. We're taking numerous phone orders for 'No Lookin' Back', so the title tune goes to heavy and we'll also serve up 'Bad Times'."

**EDDIE AND THE TIDE, "ONE IN A MILLION", ATCO...** 14 more adds pour in--and 71 stations after 4 weeks means this one's a keeper. "Million" moves 40-32, with the Lp Underlined at 30 Nationally, placing #3 in points gained, up 28-24 Metro...KLOS, KFDG, WRUF, KLPX, and KFMQ lead the increases, with "4" or better play at KSJO, KRQR, KLOL, KSHE, WLUP, WYNF, KQRS and KAZY...KILO's Alan White says, "Eddie And The Tide will not get out of our faces or our ears. We hope it's a hit"...Bank on it.

**APRIL WINE, "ROCK MYSELF TO SLEEP", CAPITOL...** There may be a lot of name acts on the soundtrack, but it looks like April Wine's the one to go for. 13 adds nudge it on at #90...Reaction: Amy Dahlman, WAQX, "April Wine has always done well here. 'Rock Myself To Sleep' is a great return"...Ken Anthony, KSJO, "This anthem type song is already generating a great response. It literally will rock the audience out of any deep sleep"...Phil Manicki, WWT, "You'll stand up and take names after one listen."

**NIGHT RANGER, "FOUR IN THE MORNING", CAMEL/WCA...** As promised, we rolled the Checklist and found 23 building and 21 maintaining...On the Airplay side, "Morning" pushes 28-22, with 13 adds, 79 on end up: from WNEW, WSKS, KATT, WCMP, WRCH, KFMQ, KLPX, KQRS and WJIR...Now max on 10, "4" emphasis at 22 more...The album charts at 17/16 Metro.

**NICK LOWE, "I KNEW THE BRIDE", COLUMBIA...** Here's the best of instant Capsule Review: Tom Starr, WOUR, "The perfect marriage"...Arle Hambers, WLAV, "Could be a hit"...John Grappone, WRCH, "Hitbound again"...Chris Miller, KRQR, "Absolutely outstanding"...Erin Riley, WQOR, "Lots of fun"...Peggy Apple, WQBK, "Always a favorite here"...Ken Anthony, KSJO, "Summertime smash"...Louie Torrie, WTPA, "Nick & the News"...Bill Evans, WLUP, "Nick's got the sack"...Tom Cole, KZAP, "A fun record"...Just out and on KSJO, KAZY, WQBF, WNEW, KBCO, KFDG, WBAF, WJIR and 3 more, new at #92...Can't lose with the News. Don't snooze.

## BUILDERS

**JOHN COUGAR MELLENCAMP, "LONELY OL' NIGHT", MERCURY...** "Lonely" tops the week's play increases with 27, as the max play count builds accordingly, 32 to 66...The phone tempo heats up for a #5 Most Requested debut...Our Checklist has 23 stations with "excellent" calls, 20 more said "good", and 12 were at "fair" status. The single hummers out the 6-3 primer, with the Index's largest gain in overall emphasis points.

**TALKING HEADS, "AND SHE WAS", SIRE/WB...** Hot phones at many of the 80 now playing keep "And She Was" #3 Most Requested, and that's a credible argument for anyone not using it...The album Primes 8-4, 9-5 Metro, as play-ups from KSJO, WSKS, WYDD, KOME, KFMQ, WBAF, CHOM and WXXE power "And She Was" 18-13.

**GODLEY AND CREME, "CRY", POLYGRAM...** Although the charts didn't move around much, there's a Song Index Underline at #7 based on point totals and very healthy play increase action: 15 in all, including WNEW, KQKB, WBRU, WJCK, WJIR, WJYJ and KZEL. The max column climbs 15 to 24, with WRUF, WRKI, WQGM, WFBO, WLUP, WSKS, KLPX and KESI new on the case.

**JOHN WAITE, "EVERY STEP OF THE WAY", EMI...** The 15-9 Primer spells power plus: It's the third strongest Song Index point gainer this week, thanks to 22 increases (2nd best) and 18 max mentions. New on 5, now on 107, with top 5 calls at KIGT, KMBY, KFMH and KRIX...The Back Page reflects with a 19-11 National and 21-15 Metro Underline.

**THE HOOTERS, "AND WE DANCED", COLUMBIA...** Super solid play increases make the point here, too--with KLOL, KSJO, WCHF, KSRR, WRCH, WROR, WRCH and WJYJ topping the list of 17. New on DC101, WLLZ, WQIZ, KAZY, WQVE, and WJCK, plus 3 more for 93 total...Top 5 calls at WLOT, WPYX, WIQY, WQBK, WJTR and KZEM. The Hoots have all the right chart moves, too: 21-14 for "Danced", 17-15 for the album. As Greg Gillispie sez, "This one will most likely be an even bigger more mess appeal record than the previous one."

**CHEAP TRICK, "TONIGHT IT'S YOU", EPIC...** It's got the phones going, with a 10-6-4 Most Requested trend, and there's no sweat in the numbers department. Note the 19-10 Song Jump, with double Lp Primers 20-18/17-14...Play-ups include KISM, KSHE, WLUP, WSKS, WYNF, WYSP, WQIZ, KOME, KQKB, and WXXE, with 63 steady, 4 down and 12 at max. Here's Lee Roberts, KIGT, "We're seeing some real good retail already, and if you're not playing this song of THE album, you have tin ears."

**X, "BURNING HOUSE OF LOVE", ELEKTRA...** X rates a 32-31 Song Underline based on ups and adds: as KISM, KBCO, KOME, XQKB, KZEM and KRYZ increase, and WJLS, WJME, WQX, WXXL, WPYX, KMDD and WJTR come in. Although the Lp repeated at 29 & 27, we saw a significant point build on both charts...The Checklist has 15 considering, 21 builders (phones at WTPA, WRCH, WQHA, GILQ and WCCC, sales and phones at KRQR, WJFS, WQFM, KXZL, and KLAQ), 13 maintaining and only 2 decreasing.

**Y&T, "SUMMERTIME GIRLS", A&M...** Looks like they finally have their money song--the all important play-ups stat shows KISM, KLLO, WSKS, WQIZ, KATT, KOME, KQKB, WJCT, WLVO and 6 more upping, with only 1 down, and 13 max...Still top 10 requested, with top 5 response at WQVE, WAAR, WQON, KSJO, KRKI, KISS, and KRIX, to name a few...The Lp bullets 22-20, paired with a 20-17 Song Index Underline.

**COCK ROBIN, "WHEN YOUR HEART IS WEAK", COLUMBIA...** Max play stations now include KYYS, KAZY, WLVO, KLAQ, WLUP and WAQX, with increases coming from KATT, KRKI, KQKB and CHOM...New on 9 for 7E to date.

**MR. MISTER, "BROKEN WINGS", RCA...** Credible calls continue to come in with WQOR, WCHF, KYYS and KSHE leading this week's 8 adds...Plenty of strength in play-ups, too, including KLLO, KBCO, KMET, KQKB, WGRX, KILQ and WRCH...Now on 55, max at KLLO, WLUP, WQFM, WGRX, KMET and KSRR. "Broken Wings" turns a 48-44-40 trend, pushing the Lp 40-35 Nationally, 35-32 Metro. A super solid Checklist: 13 building, 14 maintaining, only 2 dropping, with 15 considering.

**URGENT, "RUNNING BACK", MANHATTAN...** Time for a readout on these chartbusting rookies. How about "excellent" phones at KLPX, WQGM, and WJCK, with "good" calls from WBLM, WJBN, WQHA, KISS and KFMQ, and KILQ, WPYX, WQON, KXZL, KSJO, KLAQ, WQOR, WBAF, WCHF and WYSP on the list with building requests. The rotation roll call lists increases at KOME, KILQ, WBLM, KXZL and WRUF, with none down and 33 steady...KZOK, KOME, WJCK, KLPX and KQRS are already up to max... "Running Back" moves to 44, with Back Page Primers 41-36 National and 48-46 Metro.

**KATRINA AND THE WAVES, "DO YOU WANT CRYING", CAPITOL...** This song will not be denied, with 10 more adds (KSJO, WJYJ, WJTR, WQOJ, KXZL), increases on WQGM, KQKB and WXXE, no decreases, and equally cool charts: the album re-Primes 45-39; "Crying" 58-49. The Checklist has 10 considering, 11 building, 14 maintaining and 2 dropping.

**THE ADVENTURES, "SEND MY HEART", CHRYSALIS...** New air on WJYJ, KOME, KRQJ and 3 more takes the current count to 41, good for a #49 National debut... "Heart" builds 73-62, with WQFM, KBCO, WQIZ, KSRR, KLAQ, KMDD, WJIR and WSHE heading the key calls list.

# At Columbia, The Bases Are Loaded!

## The Outfield

### "Say It Isn't So"

#3 most added in the nation!

D-41 Airplay Index D-46\* Hottest Nationwide

63-47 Song Index 96-51\* Power Cuts

D-49\* R&R

## Gregg Rolie

The voice of the first 4 Santana and first 2 Journey albums! Breaking fast out of the West Coast!

## Nick Lowe

#9

Most Added

Including:

WMMR, WNEW, KFOG, WXRT, KRQR, KSJO, KBCO, KAZY!

### "I Knew The Bride"

Breaking fast out of the East Coast!

## Cock Robin

### "When Your Heart

D-34 Power Cuts HOMER

31-29\* Hottest Nationwide

29\* R&R

32\* Hot Trax

### Is Weak"

32\* Airplay Index

41-34 Song Index

## Mondo Rock

### "Come Said The Boy"

Seduction

across the country

KBCO, WTUE, KLBJ, KSPN

To Name A Few!

## Paul Young

Special white label advance 12"

rush release!

The next smash

hit!

ON  
DECK

### "I'm Gonna Tear Your Playhouse Down"

## Loverboy

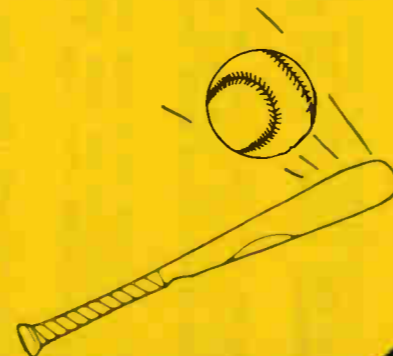
Track Breaker

1st Week Out!

D-19 FMOB Song Index

D-33 Album Network

Powercuts, HOMER



# Chain Reaction

**UB40, "I GOT YOU BABE", A&M/VIRGIN...** Consider it novelty if you will, but the numbers say real airplay and reaction...Checklist builders include KLPX, KROQ, WKQQ, KLAQ, CILQ, WDHA, WMGM, WLAV, WBAB, WCCC, KESI, and WBLM, with only 2 dropping and 14 maintaining...Healthy play increases, too--WNEW, WCMF, WPLR, KDKB, WDHA, WBLM, WXKE, KLPX and KEZO, with no decreases. The Metro Chart sports a 45-39 Underline, with "Babe" steady at 36.

**WHAT IS THIS, "I'LL BE AROUND", MCA...** A multi-format hit single was the last thing I expected from them, but the early signs says that's the haps. We picked up new spins on 6, for 46 after 3 weeks... WIMZ and WBRU upped, where Lars Murray comments, "What Is This adds great guitars to an already proven song. It's great to hear a new angle on a classic. Watch this one go CHR."

**GEORGE THOROGOOD, "MEMPHIS/MARIE", EMI...** You can't bench the boy in the middle of a streak--so keep it alive with "Memphis"...WYSP, WIOT, KYYS, KFMQ, KFMH, WTOS and KMBY rolled it this week, and that's just what George needed for a #97 debut.

**KATE BUSH, "RUNNIN' UP THAT HILL", EMI...** Mark our words, this track will bust her wide open in North America...Bob Kranes agrees, "This song will undoubtedly propel Kate into a bright spotlight. Favorite of the week"...Pepe Lopez, KLAQ, also hears it, "Without a doubt this is one of the most finely crafted tunes I've ever heard"...From WLIR's Larry Dunn, "Man, what a vocal hook. Let's hope programmers put her over the top. Talk about a gifted voice with staying power"...Lee Randall, WLWQ, "Hypnotic, rhythmic, catchy"...Zak Phillips, KAZY, "The best new song this week"...Bill Evans, WLUP, "If you play Moyet, you should be on this"...John Grappone, WRCN, "Could bring her right to the top"... Listen again.

**GARY MYRICK, "STAND FOR LOVE", GEEFFEN...** A certain winner in the Checklist's Instant Capsule Review: Marty "single is great" Bender, WSKS; Bill "very classy" Evans, WLUP; Inessa "real tasty" York, KGON; John "well done" Hutchinson, KLPX; Rick "best I've heard" Lambert, KLOL; Bob "like it a lot" Bitens, WRCN; Jeff "it's a hit" Carroll, KLBJ; Dave "great record" Lange, WLAV...From KNAC's Roland West, "He stands for a lot of talent, perseverance, and a wonderful knack for writing great pop tunes like 'When Angels Kiss'. Bound for heavenly glory all across the dial."

**GREG ROLLIE, "YOUNG LOVE", COLUMBIA...** First week action includes KSJO, KZAP, KRQR, KFOG, KLOL and four more...Greg Gillispie reacts: "I fell in love after a couple of listens. It's a nice move for him. Not only does it have some of the overtones of his days with Santana, but it approaches the mid-80's head on."

## SIGNIFICANT SONGS

**STING, "FORTRESS AROUND YOUR HEART", A&M...** Chartbuster #2 climbs top 3-1, also coming in at #7 Most Requested...the max count stands at 62, and 20 play increases is the week's third best...Better start warming up "Love Is The Seventh Wave", also Underlined 75-63.

**HUEY LEWIS, "BACK IN TIME", MCA...** "Back In Time" racks up the 4th most powerful point gains, jamming 12-6--along with 15 (KLOS, KSJO, WNEW, WQFM, WDIZ, WKLS, WCMF, KOME, KDKB) excellent increases... Max plays up 15-24-34 over our last three issues.

**TEARS FOR FEARS, "HEAD OVER HEELS", MERCURY...** The Big Chair's third smash takes over #12 Most Requested with WLAV, WRCN, WBRU, WLIR, WHIG, KMYZ, KQDS, KMBY and KSQY among the top fivers...It's new on WQFM and WXKE, up on WYDD, WCMF, KFMQ, KROQ, KQRS, KYYS and 4 more, with 14 max mentions...Underlined 22-20 on the Song Index.

**JEFF BECK, "GETS US ALL IN THE END", EPIC...** The follow-up hangs tough 26-24, new on WLLZ, WLUP, KYYS and three more...He's got the increases, too: KSHE, KSJO, WNEW, KFMQ, WLWQ, KISS, WRUF, KMYZ, CHOM, WXKE and WDHA...Max at WYNF, WYSP, WLAV, KMOD, KRQR, KICT and CHOM...We can't argue with Lee Randall, "Whale of a song, great guitar piece."

**DIRE STRAITS, "ONE WORLD", WB...** The album owns #1, and is still racking up weekly increases. "One World" intensifies 37-30, with 14 new, 59 on and play-ups from WYNF, KLOL, WCCC, WCMF, KMOD and three more. As Karen Small, WGIR, notes, "With the record burning up the phones and walking out of the stores here, it's time for a new cut."

**U2, "BAD", ISLAND...** "Bad" remains WMMR's top request item, as well as top 5 at WYNF, WDVE, WQFM, WHCN, WBRU and WTR...We assume our 39 station current list has to be low. I'd hate to think more aren't clued into this song's power...12 added, 8 upped (WCCC, WWCK, WMMR, WHCN, KYYS), and 4 list max. The Checklist says 16 considering, 25 building and 3 maintaining. Add and/or up for big results quickly.

**RATT, "YOU'RE IN LOVE", ATLANTIC...** Again, they've proven themselves in the marketplace, and "You're In Love" is as mass appeal and melodic as metal gets...Just added at DC101, KKCI, WDIZ, WIYY, KFMQ, KLPX and three more, with WSKS, KEZO and WCCC upping...Underlined 71-56.

**FOREIGNER, "DOWN ON LOVE", ATLANTIC...** The new 12" charges 94-72 for the week's biggest Song Index move, with adds at WLUP, WAAF, WLWQ, WNEW, WZZO, WAQX, WSKS, WXKE, KXZL and 3 more bringing it in at #8 Most Added. The early rotation breakout has six "4" emphasis reports, four at "3" and "2" emphasis spins on six, with WRXL increasing.

**ERIC MARTIN, "INFORMATION", CAPITOL...** WTUE's John Beaulieu warns "Eric Martin has a voice we will all have to contend with on a major level soon", and WYNF, WBCN, KATT, KOME, WEZX and WTUE heed the call as the two-week add count swells to 13, putting "Information" on board at #89...Count KMET, KZAP, KILO, KLAQ, and WAQX in the roll call, with healthy activity developing across the street. Look for Eric to land the opening spot on a major upcoming tour.

**EURHYTHMICS, "THERE MUST BE AN ANGEL", RCA...** It leans heavily pop, but their rock credibility's intact, thanks to "Lie" s top 5 performance & "Angel" makes smart programming sense for those more crossover conscious. New on 3 (WBLM, WWVW, WPGU) now on WBCN, WRXL, WPLR, WQBK, KESI, WYDD and WMGM. Good for a #93 song debut.

**RAY DAVIES, "RETURN TO WATERLOO", ARISTA...** We've been watching a handful of adds roll in each week, including WMMR, KLBJ, KAZY, KMOD, WRCN, KBCO and KZAP, and the continuous activity spells Ray's return to the Song Index at #94.

**THE MOTELS, "SHAME", CAPITOL...** The album may have hopped 16-19 Metro, holding at 12 National, but the single still rates at 8, powered by 10 play hikes--WKLS, WCMF, KZEW, WRXL, WGRX, WEZX, WOUR, WXKE, WBAB and WBRU, a massive 30 station max play count, 29 more at "4" with no one decreasing play. New on CHEZ, as the now-playing tally grows to 102.

**HEART, "IF LOOKS COULD KILL", CAPITOL...** Play increases are the ticket here, too, with KRQR, KISS, WHJY, KLPX, WOUR, WRCN, KOME, and WAQX increasing, WRCN, WKQQ, KRQR, KISS and KXZL powering, and WYSP and KSRR adding. Down a notch in Songs (45-46), 9-13 National, steady at #8 Metro, with 39 adds to date. Meanwhile, on the outside, the future single "Never" flies on KLOL, WPDH, WBRU and WUVA, gaining 62-68.

# The Wild Child UNTOUCHABLES

FEATURING  
PIECE OF YOUR LOVE



**STP**  
records

MANAGEMENT: DAVE LUMIAN

MCA RECORDS

# Song Index

LW/TW	
3- 1	STING....."Fortress Around Your Heart"
1- 2	DIRE STRAITS....."Money For Nothing"
6- 3	JOHN MELLENCAMP....."Lonely Ol' Night"
2- 4	JOHN PARR....."St. Elmo's Fire (Man...)"
9- 5	MICHAEL McDONALD...."No Lookin' Back"
12- 6	HUEY LEWIS....."Back In Time"
7- 7	GODLEY & CREME....."Cry"
10- 8	THE MOTELS....."Shame"
15- 9	JOHN WAITE....."Every Step Of The Way"
19-10	CHEAP TRICK....."Tonight It's You"
10-11	J.CAFFERTY/B.BROWN.. "C-I-T-Y"
4-12	PAT BENATAR....."Invincible"
18-13	TALKING HEADS....."And She Was"
21-14	THE HOOTERS....."And We Danced"
11-15	PHIL COLLINS....."Don't Lose My Number"
5-16	HUEY LEWIS....."The Power Of Love"
→ 20-17	Y&T....."Summertime Girls"
14-18	R.E.M....."Can't Get There..."
→ d-19	LOVERBOY....."Lovin' Every Minute Of It"
22-20	TEARS FOR FEARS....."Head Over Heels"
17-21	MOTLEY CRUE....."Smokin' In The Boys Room"
→ 28-22	NIGHT RANGER....."Four In The Morning"
23-23	MASON/FENN....."Lie For A Lie"
→ 26-24	JEFF BECK....."Gets Us All In The End"
25-25	BRYAN ADAMS....."Diana"
13-26	COREY HART....."Never Surrender"
16-27	BRYAN ADAMS....."Summer Of '69"
39-28	MARILLION....."Kathleen"
24-29	BILLY JOEL....."You're Only Human"
37-30	DIRE STRAITS....."One World"
32-31	X....."Burning House Of Love"
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29-33	TINA TURNER....."We Don't Need Another Hero"
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36-36	UB40....."I Got You Babe"
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30-38	JEFF BECK....."People Get Ready"
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→ 44-40	MR. MISTER....."Broken Wings"
→ d-41	SAGA....."What Do I Know"
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→ 59-43	DIO....."Rock 'N' Roll Children"
46-44	URGENT....."Running Back"
35-45	TEARS FOR FEARS....."Shout"
45-46	HEART....."If Looks Could Kill"
63-47	THE OUTFIELD....."Say It Isn't So"
33-48	STING....."If You Love Somebody..."
58-49	KATRINA/WAVES....."Do You Want Crying"
43-50	ROBERT PLANT....."Sixes and Sevens"

LW/TW	
34-51	U2....."The Three Sunrises"
50-52	SUPERTRAMP....."Better Days"
42-53	HOWARD JONES....."Life In One Day"
49-54	TAXXI....."Still In Love"
57-55	WHAT IS THIS....."I'll Be Around"
71-56	RATT....."You're In Love"
65-57	AC/DC....."Sink The Pink"
62-58	HEART....."Never"
52-59	SUPERTRAMP....."Brother Where You Bound"
64-60	STING....."Russians"
55-61	DIRE STRAITS....."Walk Of Life"
73-62	THE ADVENTURES....."Send My Heart"
→ 75-63	STING....."Love Is The Seventh..."
61-64	BOB & ZIP....."Just A Big Ego"
47-65	BRYAN FERRY....."Slave To Love"
68-66	STING....."Shadows In The Rain"
53-67	BRUCE SPRINGSTEEN..."Stand On It"
70-68	BOB DYLAN....."When The Night Comes..."
60-69	STING....."Work The Black Seam"
80-70	JOE LYNN TURNER...."Heartless"
66-71	LONE JUSTICE....."Sweet Sweet Baby"
94-72	FOREIGNER....."Down On Love"
48-73	RUSS BALLARD....."The Fire Still Burns"
54-74	FIXX....."A Letter To Both Sides"
84-75	JOE WALSH....."Good Man Down"
72-76	TALKING HEADS....."Road To Nowhere"
69-77	'till tuesday....."Looking Over My Shoulder"
93-78	R.E.M....."Driver 8"
76-79	REO SPEEDWAGON...."Live Every Moment"
51-80	NIGHT RANGER....."Sentimental Street"
74-81	HELIX....."Deep Cuts The Knife"
98-82	TOM PETTY....."Spike"
d-83	MICHAEL McDONALD...."Bad Times"
67-84	BON JOVI....."In And Out Of Love"
89-85	PRINCE....."Pop Life"
86-86	ARETHA FRANKLIN...."Freeway To Love"
92-87	a-ha....."Take On Me"
d-88	BRYAN ADAMS....."One Night Love Affair"
d-89	ERIC MARTIN....."Information"
77-90	BRUCE SPRINGSTEEN..."Glory Days"
91-91	ROBERT PLANT....."Too Loud"
d-92	NICK LOWE....."I Knew The Bride"
d-93	EURYTHMICS....."There Must Be An Angel"
d-94	RAY DAVIES....."Return To Waterloo"
d-95	TALKING HEADS....."Stay Up Late"
99-96	ARMOURY SHOW....."Castles In Spain"
d-97	GEORGE THOROGOOD..."Memphis"
d-98	APRIL WINE....."Rock Myself To Sleep"
78-99	SCORPIONS....."Big City Nights"
95-100	HIGHWAY CHILE....."Christine"

## Most Requested

LW/TW	
1- 1	DIRE STRAITS....."Money For Nothing"
2- 2	MOTLEY CRUE....."Smokin' In The Boys Room"
3- 3	TALKING HEADS....."And She Was"
6- 4	CHEAP TRICK....."Tonight It's You"
d- 5	JOHN MELLENCAMP....."Lonely Ol' Night"
5- 6	RATT....."Lay It Down"
d- 7	STING....."Fortress Around Your Heart"
8- 8	BRYAN ADAMS....."Summer of..."/"Diana"
7- 9	HUEY LEWIS....."The Power Of Love"
10-10	Y & T....."Summertime Girls"
11-11	GODLEY & CREME....."Cry"
d-12	TEARS FOR FEARS....."Head Over Heels"

MCA—Delivering The Music Of The 80's

Who are they talking about?!

"...a talent for writing wry, hysterical dance songs."

Erin Riley, WMMR

"This is going to be a major hit." Don Berns, CFNY

"Great production and a funky hook..."

Larry Dunn, WLIR



# WEIRD BOINGO

## WEIRD SCIENCE

From the motion picture soundtrack

# THE PRO



The Pro: "ROCK 'N' ROLL CHILDREN" The New Album: Sacred Heart

Produced by Ronnie Jazira Gio • On Warner Bros. Records and Cassettes • © 1985 Warner Bros. Records Inc.



## Most Added

1. LOVERBOY/"Lovin' Every Minute Of It" (Columbia): 90 Stations. WCPZ, WBAB, KZYR, WPGU, KFMH, WXKE, WCCC, KZEL, WWCK, WQMF, KMET, KLAQ, KLOL, KOME, WHJY, KATT, KXZL, WSKS, WCKG, KFMQ, WNEW, KISW, KRIS, WWTR, KSQY, WNOR, KRQR, WZZO, KLBj, WIYY, KZAP, WGIR, KGB, WRCN, KMOD, WEBN, WHCN, WKQQ, WBCN, KISS, WTPA, KSRR, KKCI, WQFM, WWCT, KZEW, WPYX, WOUR, CHEZ, WWWV, WMMR, WBLM, WLAV, WKLT, WPDH, KSJO, WAAF, KYYS, WRXL, WDVE, KQRS, KSHE, KDKB, WTOS, KILO, WHTF, WLQV, WLLZ, WDIZ, WAQX, KFMX, WCMF, WFBQ, WMGM, WRKI, WIOT, KNCN, KMYZ, WRIF, WTUE, WKLS, WDHA, WRUF, WPLR, KEZO, KICT, WIMZ, WYNF, WEZX, WWDC.
2. SAGA/"What Do I Know" (Portrait/Epic): 48 Stations. WRIF, WDHA, WPLR, WIMZ, WEZX, KFMX, WCMF, WMGM, WRKI, WIOT, WTOS, KILO, WHTF, WLLZ, WDIZ, WAQX, KAZY, WLUP, KQDS, KYYS, KSHE, WWWV, WMMR, WLAV, WKLT, WPDH, WOUR, KMOD, WHCN, WTPA, WZZO, KLBj, KZAP, WUVA, KGB, WQBK, KRIS, KSQY, WHJY, KATT, KFMQ, KFOG, KMET, KLAQ, KZEL, WWCK, KBLE, WCPZ.
3. DIO/"Rock 'N' Roll Children" (Warner Bros.): 19 Stations. WKLS, WRUF, WIMZ, CILQ, KNCN, WCMF, WTOS, WLQV, KSJO, WQFM, WKQQ, WBCN, WIYY, KRIS, WHJY, KATT, KLOL, KFMH, KOME.
3. THE OUTFIELD/"Say It Isn't So" (Columbia): 19 Stations. WRIF, WTUE, WYNF, WCMF, KRNA, WLQV, WYDD, WWWV, WPDH, WKQQ, WGIR, WUVA, WBRU, KSQY, KRQR, KOME, KBLE, WCPZ, KFMH.
4. MARILLION/"Kayleigh" (Capitol): 17 Stations. WKLS, KEZO, KICT, WCMF, WRKI, KQDS, KYYS, WRXL, WDVE, WKQQ, WIYY, KZAP, KFMQ, KZEL, WWCK, WBAB, KZYR.
5. MICHAEL McDONALD/"No Lookin' Back" (Warner Bros.): 15 Stations. WRUF, WGRX, KEZO, WWDC, WIOT, KYYS, WLAV, WPYX, WOUR, WHCN, KSQY, KATT, KXZL, KOME, KZYR.
6. DIRE STRAITS/"One World" (Warner Bros.): 14 Stations. WDHA, WEZX, KFMX, KNCN, WDIZ, WWWV, WPDH, WQFM, WGIR, KLPX, WBRU, WRCN, WCKG, KGON.
6. EDDIE & THE TIDE/"One In A Million" (Atco): 14 Stations. KMYZ, WPLR, WYNF, KILO, WHTF, KAZY, KQRS, WWCT, KMOD, KISS, WUVA, WNEW, KISW, KMET.
7. APRIL WINE/"Rock Myself To Sleep" (Capitol): 13 Stations. WYSP, KNCN, WAQX, KSJO, WPDH, WQFM, WWCT, KSQY, WNOR, KXZL, KLAQ, WWCK, KFMH.
7. NIGHT RANGER/"Four In The Morning" (Camel/MCA): 13 Stations. WIMZ, WIOT, WTOS, WHTF, WLUP, WDVE, WYDD, WLAV, WQFM, WBRU, WWTR, KLOS, WWCK.
8. FOREIGNER/"Down On Love" (Atlantic): 12 Stations. KRNA, WAQX, WLQV, WAAF, WLUP, WWWV, WZZO, WUVA, WNEW, KXZL, WSKS, WXKE.
8. U2/"Bad" (Island): 12 Stations. WDHA, WRUF, WIMZ, CILQ, WIOT, WLAV, WPDH, WTPA, WZZO, KLBj, WNEW, WXKE.
9. NICK LOWE/"I Knew The Bride" (Columbia): 11 Stations. KMBY, KSJO, KAZY, WMMR, WRCN, WNEW, KBCO, KFOG, WLIR, WBAB, KZYR.

## Miscellaneous Adds

The Adventures/"Send": WTUE, CHOM, WUVA, WHJY, KROQ, KOME..."Another": WLIR...ABC/"Near": WMGM, WMMR, WNOR, WHFS...Adams, Bryan/"One": WCMF, KILO, WAAF, WYDD, KQRS, WZZO...(Imp)/"Diana": CHOM, KSHE, WKLT, WUVA...  
Adam Ant/"Vive": WHTG...AC/DC/"Pink": KNCN, KLPX, WXKE, KZEL...a-ha/"Take": WPDH, WKQQ...The Armoury Show/"Castles": WBCN, KNAC, WUVA..."Glory": KNAC...Benatar, Pat/"Invincible": WXP...Boomtown Rats/"Down": WHTG...  
Bob & Zip/"Ego": KISW, KFMQ, WWCK...Bush, Kate/"Hill": WFNX, WMGM, WTOS, WBCN, WRCN, KLAQ, WHTG, KXLU, KFMH...  
B-Movie/"Running": WTOS...Beck, Jeff/"End": KRNA, WLLZ, WLUP, KYYS, WGIR, WWTR..."You": KAZY...Blue Nile/"Stay": WRCN, WHTG...Bianco, Matt/"Side": WHFS...Bowie/Jagger/"Street": KLOL, WLIR...The Cure (Imp)/"Days": WHFS...  
Collins, Phil/"Number": KROQ...Cliff, Jimmy/"Music": KBCO, KZYR...Cafferty, John & The Beaver Brown Band/"Voice": WBRU...Carl, Max/"Circle": WYSP, KMBY, KGB...Crystal, Billy/"Marvelous": WFNX, WWCK...Cellarful Of Noise/"Walk": WYSP...Cheap Trick/"Sister": KNCN..."Tonight": WAAF, WEBN, KLOL, KGON...Cock Robin/"When": KRNA, WHTF, WAQX, WAAF, WKQQ, KLBj, WSKS, KLAQ, WXKE...Chilton, Alex/"Tip": WHFS...Dire Straits/"Walk": WKLS, WXKE...  
"So": WKLS, WDHA, WRKI, KKCI, WKQQ, KFMQ, KMET, KLOL..."Worry": WGRX, KGRQ...Dylan, Bob/"When": WWWV, WNOR...Davies, Ray ("Return To Waterloo)/"Not": WQFM...Deep Purple/"Wasted": KXZL...Dead Or Alive/"Deep": KROQ...  
Eddie & The Tide/"Rock": WSKS...Eurythmics/"Angel": WWWV, WBLM, WPGU...Franklin, Aretha/"Push": WPGU...  
Ferry, Bryan/"Dance": WDHA...The Fixx ("Fletch)/"Letter": CHEZ...Fogerty, John/"Help": KGRQ..."Centerfield": KGRQ...  
Grant, Amy/"Find": WIMZ...Godley & Creme/"Cry": WYNF, KMOD...Guadalcanal Diary/"Trail": WRCN...Hart, Corey/"Boy": KQDS, WPYX, KFMQ...The Hooters/"Danced": WFNX, WWDC, KNCN, WLLZ, WDIZ, KAZY, WDVE, WBLM, WWCK...  
Huey Lewis And The News ("Back To The Future)/"Power": WXP..."Back": WYSP, KKCI, WYDD, WWWV, KLOL...Holland/"Run": WQFM...  
"High": WYSP...Heart/"Looks": WYSP, KSRR..."Dreams": KNCN..."Never": WPDH, WUVA, WBRU, KLOL..."Home": WQFM, KLOS...  
Helix/"Kids": WTOS...Houston, Whitney/"Saving": WYDD...Hyts/"American": KISS, KRIS, KFMH...Hunter, Ian/"Good": WHTG...  
Idle Eyes/"Rose": WTOS, KGB, KBCO, KBLE..."Danger": KBLE...Joel, Billy/"Young": KBLE...  
Johnny & The Distractions/"Understand": KZEL...Kix/"Sex": WTPA..."Away": WTPA..."Cold": WHTF, WTPA, WIYY, WWTR, WBAB...  
Katrina & The Waves/"Do": KSJO, WRXL, WBLM, WWCT, WKQQ, WIYY, WGIR, WUVA, WQBK, WWTR...Lennon, Julian/"Jesse": WWTR...Mondo Rock/"Come": WFNX, WTUE, WTOS, KBCO, KBLE...Martin, Eric/"Information": WTUE, WYNF, WEZX, WBCN, KATT, KOME...  
McDonald, Michael/"Lost": KESI..."Heart": KAZY..."Foolish": KAZY, KESI..."Our": KESI...  
"Angel": KESI..."Back": KBCO, KZYR...Myrick, Gary/"Talks": KZEW..."Hearts": KNAC..."When": WQFM, KNAC, WHJY, KBCO, WLIR...  
"Stand": WEZX, KMBY, WLAV, KLBj, WBRU, KROQ, WXKE, KFMH...Mr. Mister/"Broken": WPLR, WCMF, KYYS, KSHE, CHEZ, WMMR, WWTR, WXKE...  
Mason/Fenn/"Lie": WAAF, WNOR, KBLE...Motels/"Shame": CHEZ...Midnight Oil/"Sleep": KBLE...  
Mellencamp, John/"Lonely": WZZO, KLPX, KNAC, KFMH, CHOM, WAAF, KNCN, WHJY, KLOL...Melody Makers/"Leggo": KBCO...  
Malsteen, Ynawie/"Light": WBAB...Night Ranger/"Faces": WRUF...Outfield/"Man": KBLE...



Summer Chart Toppers From



## JON BUTCHER AXIS

"Stop" b/w

"Along The Axis"

The new 12" on your desk now!

A Hard Choice!

Produced by Spencer Proffer



## MARILLION "Kayleigh"

39-28 FMOB Song Index Prime Move!

#4 Most Added

From the Lp "Misplaced Childhood"

33-28 Airplay Index Prime Move

33-28 Metro Prime Move



## MOTELS "Shock"

A Top 10 hit single!

#8 Song Index

From the multi-hit track album "Shock"

#12 Airplay Index

Also give "Icy Red", "Shock" and "New York Times" a spin!



## TINA TURNER

"We Don't Need Another Hero"

#33 Song Index

From the hit movie soundtrack

"Mad Max Beyond Thunderdome"

#33 Airplay Index #40 Metro



## HEART

"Never"

62-58 Song Index

From the stunning album!

#8 Metro #13 Airplay Index

"If Looks Could Kill"

#46 Song Index



## KATRINA AND THE WAVES

"Do You Want Crying"

An amazing three week trend!

90-58-49!

The Album: 45-39 Airplay Index Prime Move

## APRIL WINE "Rock Myself To Sleep"

#7 Most Added Debut #98 Song Index!

Listen to Ken Anthony, KSJO: "This anthem-type song is already generating a great response.

It literally will rock the audience out of any deep sleep."

## ERIC MARTIN "Information"

Debut #89 Song Index

John Beaulieu, WTUE: "A voice we'll all have to contend with on a major level."



## HELIX

"The Kids Are All Shakin'" 12" Remix

Over 150,000 units sold! Have you listened yet?

# Miscellaneous Adds Continued

Propaganda/"Duel": WHTG..."Dream": KZYR...Petty, Tom/"Spike": WGRX, KFMX, WAAF, KGRQ, KMET...Philips, Emo/"Fine": KSJO, WTPA...Piscopo, Joe/"Jersey": KBLE...Parr, John ("St. Elmo's Fire")/"Fire": WXP...Richman, Jonathan/"Beach": WBCN...Red Hot Chili Peppers/"Hollywood": KNAC..."Junglemans": WFNX, WHFS, KXLU...Ratt/"Love": WWDC, KKI, KRNA, WIZ, WIYY, KLPX, WRCN, KFMQ...Rolie, Gregg/"Young": KMBY, KSJO, KZAP, KRQR, WCKG, KFOG, KLOL, KBLE, KZYR...R.E.M./"Driver": WLUP, WKQQ, WQBK, KRIX...REO Speedwagon/"Live": WRXL, WWWV...Saga (Imp)/"Chance": CHOM...Scorpions/"Big": WDHA (Re-add)...Simon F./"Want": WLIR...Saxon (Imp)/"Back": CILQ...Survivor/"First": WCMF...Sting/"If": KFMX..."Gone": WRKI..."Russians": WOUR..."Wave": KLOL, WXKE..."Fortress": WXP...Shooting Star/"Heat": KKI, WTPA...Springsteen, Bruce/"Down": WIOT..."Jean": WZZO..."Days": KGRQ...Scritti Politti/"Perfect": WTOS...Sheila E./"Ready": WYDD...Style Council/"Boy": KFMH...Supertramp/"Brother": KMOD..."Better": WKQQ..."Between": KLB...Shriekback/"Nemesis": KNAC...Sly & Robbie/"Move": WHFS, WLIR...Thorogood, George/"Memphis": WDHA, WYSP, KMBY, WIOT, WTOS, KYYS, KFMQ, KFMH...Tarzen/"Pack": WYSP...The Truth/"Playground": WTOS...Turner, Joe Lynn ("The Heavenly Kid")/"Heartless": WTOS, WAAF, WKQQ, WUVA...Townshend, Simon/"Barriers": WLLZ...Talking Heads/"She": KQRS, KFMH...Tears For Fears/"Head": WQFM, WXKE...Urgent/"Back": WIMZ, KQRS, WWCT...UB40/"Babe": WPYX...Untouchables/"Spy": WLIR...Victory/"Hunter": KLAQ...What Is This/"Around": KMBY, KNCN, WQFM, WWCT, WUVA, KGRQ...Waite, John/"Every": KKI, WIOT, WEBN, WHCN, KLOL...Walsh, Joe/"Good": KMOD...X/"House": WKLS, WIMZ, WAQX, WRXL, WPYX, KMOD, WWTR...Young, Paul/"Bite": WNOR...Young, Neil/"Country": KZE..."Boy": KESI...Y&T/"Girls": WZZO.

## SUPERSTARS®

2- 1	Dire Straits.....	"Brothers In Arms".....	Warner Bros.
1- 2	Sting.....	"The Dream Of The Blue Turtles".....	A&M
3- 3	"Back To The Future".....	Soundtrack.....	MCA
4- 4	U2.....	"Wide Awake In America".....	Island
15- 5	John Cougar Mellencamp 12".....	"Lonely Ol' Night".....	Riva/Mercury
5- 6	Tears For Fears.....	"Songs From The Big Chair".....	Mercury
7- 7	Jeff Beck.....	"Flash".....	Epic
8- 8	"St. Elmo's Fire".....	Soundtrack.....	Atlantic
12- 9	Godley And Creme.....	"History Of The Mix".....	PolyGram
9-10	Bryan Adams.....	"Reckless"/"Diana".....	A&M
6-11	Corey Hart.....	"Boy In The Box".....	EMI
10-12	Talking Heads.....	"Little Creatures".....	Sire/Warner Bros.
18-13	Michael McDonald.....	"No Lookin' Back".....	Warner Bros.
14-14	Ratt.....	"Invasion Of Your Privacy".....	Atlantic
13-15	Motley Crue.....	"Theatre Of Pain".....	Elektra
d-16	The Motels.....	"Shock".....	Capitol
d-17	Loverboy 12".....	"Lovin' Every Minute Of It".....	Columbia
16-18	Bruce Springsteen.....	"Born In The U.S.A.".....	Columbia
19-19	John Cafferty/Beaver Brown.....	"Tough All Over".....	Scotti Bros./Epic
17-20	Night Ranger.....	"7 Wishes".....	Camel/MCA

The Superstars National Chart is based not only on airplay at the individual stations, but also includes sales within each market. This information is combined with the research feedback received each week at the home office of Burkhart/Abrams/Michaels/Douglas & Associates. The Superstars National Chart appears by special arrangement with Burkhart/Abrams/Michaels/Douglas & Associates, media consultants, Atlanta, GA.



Jeff Pollack Communications, Inc.

5- 1	Phil Collins.....	"No Jacket Required".....	Atlantic
1- 2	Dire Straits.....	"Brothers In Arms".....	Warner Bros.
2- 3	Huey Lewis.....	"Power Of Love".....	Chrysalis
3- 4	Sting.....	"The Dream Of The Blue Turtles".....	A&M
4- 5	Bryan Adams.....	"Restless".....	A&M
6- 6	Pat Benatar 12".....	"Invincible".....	Chrysalis
11- 7	John Cafferty/Beaver Brown.....	"Tough All Over".....	Scotti Bros./Epic
16- 8	Heart.....	"Heart".....	Capitol
7- 9	John Parr.....	"St. Elmo's Fire (Man In Motion)".....	Atlantic
9-10	R.E.M.....	"Fables Of The Reconstruction".....	I.R.S.
17-11	Cheap Trick.....	"Standing On The Edge".....	Epic
10-12	Y&T.....	"Open Fire".....	A&M
8-13	Motley Crue.....	"Theatre Of Pain".....	Elektra
14-14	Taxxi.....	"Expose".....	MCA
18-15	Bruce Springsteen.....	"Born In The U.S.A.".....	Columbia
13-16	Robert Plant.....	"Shaken 'N' Stirred".....	Atlantic
12-17	Jeff Beck.....	"Flash".....	Epic
d-18	John Waite.....	"Mask Of Smiles".....	MCA
r-19	Eric Clapton.....	"Behind The Sun".....	Duck/Warner Bros.
d-20	John Cougar Mellencamp 12".....	"Lonely Ol' Night".....	Riva/Mercury

The Jeff Pollack Communications national airplay chart is based on airplay, as well as local market research, at all Pollack consulted stations. This chart appears by special arrangement with Jeff Pollack Communications, Inc., Los Angeles, CA.

# URGENT

## **"Cast The First Stone"**

**41-36 Airplay Index Prime Move!**  
**48-46 Metro**

Featuring the smash single: **"Running Back"**

**#44 Song Index**

***New in the last two weeks:***

**WNEW, New York!**  
**WRIF, Detroit!**  
**KOME, San Jose!**  
**KXZL, San Antonio!**  
**WSHE, Miami!**

**KLOS, Los Angeles!**  
**KQRS, Minneapolis!**  
**WIMZ, Knoxville!**  
**WWCT, Peoria!**  
**And Many More!**

**M A N  
H A T  
T A N™**





# DIRT ALERT!



## METROMEDIA DOUBLE SHOT - KMET UPS PIOMBINO; LISA KENDALL TO WNEW-FM MD...

AFTER SURVIVING "THREE VASTLY DIFFERENT PROGRAM DIRECTORS", Rich Piombino earns his place in the sun, nailing the coveted KMET/PD post. A two-year Mighty Met veteran (Asst. PD/Promotion Director), Rich's background includes WKLS, Atlanta; WLLZ and W4 in Detroit; and New York's WKTU (WXRK). VP Howard Bloom tells us, "I am confident Piombino's knowledge and experience with AOR will compliment the direction George Harris has formulated over the last six months at KMET", while MD Pam Edwards boasts, "As a team, George, Rich, Sky Daniels, myself and the entire MET staff are ready to crush the competition while still remaining firmly and undeniably committed to AOR."

AND: WE'RE TOTALLY THRILLED TO SEE FORMER FMQBer Lisa Kendall slide into the MD slot at WNEW-FM. Lisa's top shelf credentials (two years as MD at WYPR, one at WYSP, and a PD stint at WKQB (WJYN) Nashville in addition to her tenure in the Sheet's Music and Editorial Dept.) make her a natural for the job, and take it from us, she's a gas to work with. Talk music on Mon/Wed/Fri or play your product in person at WNEW Mondays, 9:30-5:30. Music Coordinator Amy Grosser and Research Coordinator Mark Francis will now report directly to Lisa who officially starts August 26. Meanwhile, Dan Neer lands the 9PM-1AM slot.

IN OTHER FUN CITY DIRT, WRCN/Long Island PD/PM Driver Marc Coppola returns to the New York airwaves for the 6PM-10PM shift at WXRK. Marc tells us, "I'm real happy to be back on the air full time in NYC. I think K-ROCK's going to do real well and I just wanna kick some ass. And, I'm happy just to be a jock again." At WRCN, Asst. PD/MD John Grappone shifts to Acting Program Director and afternoons, while at K-ROCK, Meg Griffin lands the afternoon shift.

## RADIO CTIVE: KANSAS CITY...

WATCH FOR AN INTENSIFIED CONTEMPORARY BATTLE to develop in Kansas City with a good chance of 3 AORs and 3 CHRs going head to head in the upcoming fall sweep. As noted in last week's Dirt, KFCI will remain AOR at least until new owners, Trans Columbia Communications, take over this fall. And, it's looking like KFCX will get a major shot in the arm now that former KSRR and WRIF VP/GM Jay Hoker has entered the picture. In his first ownership role, Jay took over KCFX on August 9, and immediately installed former KMOD VP/GM Bill Neuman as GM. Jay, who most recently was in charge of Belo Broadcasting's radio division and acquisitions, tells us potential PD candidates are now being interviewed, including current PD Mike Beck. "We're doing some focus groups and research to get a little better handle on the market and to see where there might be some opportunities." Jay reasoned, "At this time, it will remain the same until we have all that information in. We may stay with AOR, improve the product and enhance marketing strategy, which in the past was minimal."

## AL PETERSON CONSULTS WAQX...

PART OF THE WAQX FALL RATINGS gameplan is hiring consultant Al Peterson. Peterson becomes the station's first consultant since its inception in August of 1978. Although the 95X crew rallied behind a healthy rebound in the spring (Spring '84-12.3; Fall '84-7.4; Spring '85-9.7), PD Ed Levine feels "It's time to fine tune all the elements that make a great radio station great--the jocks, the imaging of the station, the advertising campaign, etc. I see Al's role as being far more important than just talking about new music." After flying solo for seven years, why the about face? Again to Ed: "I have been, am, and plan on being in the foreseeable future, the person calling the shots here at 95X. Al is very simply a sounding board for records that I'm not sure about, and besides that, it's great to have somebody else to blame."

## THE DEAL FELL THROUGH AND IT'S BUSINESS AS USUAL AT GLU-92!

SO SAID WGLU's Garrett Hart, putting to rest rumors of an impending sale, format change, and staff housecleaning. Prospective buyer, Bob Hamilton, has scrapped his plans to purchase the Johnstown PA outlet for \$400,000 from current owner Conomaugh Communications.

## FLASH: THIS JUST IN...

IN THE TRADITION OF YES AND DEEP PURPLE, another great reformation has happened in 1985. Lee Arnold and his ex-wife, Gay, have reformed in Evanston, Illinois, and can now be reached at 312-328-3907. Lee is available for independent projects at that number.

## STATION TO STATION...

RETURNING TO WHCN/HARTFORD for mornings is Michael Picozzi, former PD at WYSP/Philadelphia.

MIKE CAPP TAKES OVER AS MD at WIMZ, Knoxville, TN as Scott Paulson segues to Production Director. Mike will handle music calls Mondays 3-5 PM.

WRXL/RICHMOND NABS morning newsmen John Lawrence from crosstown WRVQ.

LOOKING FOR A PRIME PROGRAMMING GIG? Try KGON, Portland, where Dave Ervin vacates the PD post at the end of the month. No official word yet, but we expect Dave to announce future plans very shortly. Prior to KGON, Dave programmed WIBA in his hometown, Madison, Wisconsin.

AS PART OF THE ONGOING DIVESTITURE of radio properties by Capital Cities/ABC, WRIF/Detroit was purchased last week by Silver Star Communications, Detroit, for \$14 million.

## PROMOTION PROFILES...

WAAF, WORCESTER/BOSTON'S MAGGIE DUGAN reports it was a killer concert week for the Worcester Centrum, July 21-26, with Tina Turner playing the first two nights, Huey Lewis the second two, and Robert Plant finishing off the exhausting week with two shows. WAAF tied in by giving away five Killer Concert Week Survival Kits which included: a pair of tickets to every show (six pairs); Preparation H (for all that sitting); earplugs; lighters; money for Mass Pike tolls (Pike and Tina Turner); a newspaper (Huey Lewis and the News); and an african violet named Rob (Robert Plant).

IN ALBANY, WPYX'S BOB WELCH SCREAMS: "Break out the golf clubs! The second annual Mason-Sheehan Golf classic is coming on September 13. Once again we'll broadcast live. Entry fee is \$50 and includes all green fees, carts, a buffet lunch and a contribution to the American Cancer Society which makes it tax deductible. We're currently searching for a big name, golf-playing rock and roller. ANYBODY who wants any information should call myself or Andi Turco during normal business hours...Also in the works, is our 5th anniversary party on September 14, we're looking for some surprise celebrity guests."

On your desk today ...

**THE ROMANTICS** "Test Of Time" 12"  
From their Lp "Rhythm Romance"

Put a little taste of Motown on your station now!

# STING

## "The Dream Of The Blue Turtles"

Featuring "Fortress Around Your Heart"

Sting's 2nd #1 Track!

# #1

FMQB Song Index  
Album Network Powercuts, Grand Slam  
R&R AOR Tracks

U.S. Tour now underway!



# BRYAN ADAMS

## "One Night Love Affair"

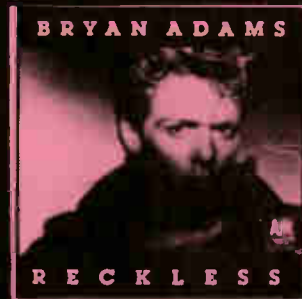
On your desk today... the next hit track!

From the Triple Platinum "Reckless"

#2 Billboard Albums

#4 Album Network Rock Retail Concensus

"'One Night Love Affair' is another hit, as far as I'm concerned. I've always liked this one." Wally Walker, KQRS



# Y&T "Summertime Girls"

### THE ALBUM!

20 FMQB Airplay Index

20\* R&R AOR Albums

22 Album Network Hottest Nationwide

SALES AND REQUESTS CONTINUE TO GROW!

See Y&T currently on tour with MOTLEY CRUE and RATT!

### THE TRACK!

17 FMQB Song Index

19\* R&R AOR Tracks

19\* Album Network Powercuts



# UB40 with Chrissie Hynde Featuring "I Got You Babe"

36 FMQB Song Index

37\* R&R AOR Tracks

32\* Album Network Powercuts

Hot!! WBCN, WPLR, KBCO, 9IX, KSTM, KVRE, WXRT, KAZY, KROQ, KPOI, KTCL And More!

CURRENTLY ON A NATIONWIDE HEADLINE TOUR!

Album Network Retail Bin Burner!

"UB40 is happening! They are always a hot item here."

Gary Filsek, Record Bar, Tallahassee



# OMD

## "So In Love"

97-88\* Album Network Powercuts

Hot: WXRT, KBCO, KTCL, WLIR, KROQ, KKCI, WFNX, KRQU, WRAS, WUOG

See OMD on tour with THE POWER STATION!!

# BLUE NILE

## "Stay"

From their debut album!

New:

WBCN!!!

WNGZ!!!

WXTQ!!!

KVRE!!!





# DIRT ALERT!



TAKING ADVANTAGE OF HIS PHILLY-BASED MANAGEMENT COMPANY, WMMR snagged Nils Lofgren for a rare live on-air interview. Guesting on midday man Pierre Robert's Work Force Blocks, Lofgren raced back and forth between the MMR microphone and a local TV station's live camera set up in an adjoining WMMR news studio enabling Nils to appear on the noon news simultaneously. The E Street guitarist left the trampoline at home but brought along his guitar, delivering acoustic versions of "Keith Don't Go" and two others during the 75 minute interview.

## GET A JOB...

KFMH/MUSCATINE-DAVENPORT, progressive AOR is accepting T&Rs for future openings. Send to: Steve Bridges, 3218 Mulberry, Muscatine, IA 52761.

KSJO/SAN JOSE is looking for afternoon on-air talent with creative production skills. Send T&R: Dana Jang, KSJO, 1420 Koll Circle, San Jose, CA 95112.

95-KDJK/MODESTO-STOCKTON is now accepting T&Rs for future openings. Minimum five years experience. Send: Jerry Longden, KDJK, 570 Armstrong Way, Oakdale, CA 95361.

OUR CONDOLENCES to the families of Kevin and Glynnis Sutter on the loss of Glynnis' mother in a car accident.

BIRTHDAY GREETINGS to Columbia VP/Promotion Ray Anderson (August 17) and to Motels sax player Marty Jourard (August 25) and Motels producer Richie Dito (August 21). The band is now touring Australia through August and will return to the States on September 2. A U.S. tour is planned to begin at the end of September and negotiations are still under way as to who The Motels will be touring with.

BY AUGUST 26th, Chicago's Jam Concerts will have moved to new offices at 207 W. Goethe, Chicago, IL 60610. The new number will be 312-266-6262.

DIRT ALERT! is compiled and edited by PAUL HEINE. When you see Dirt in the making, call 609-424-9114. Just pulled off an upwardly mobile/high cumes/major market/upper case-type promotion? Send details to DIRT ALERT! FMOB Album Report, Executive Mews F-36, 1930 East Marlton Pike, Cherry Hill, NJ 08003. Parental discretion advised. Check local listings for date and time in your area. Good eatin' and only pennies a servin'!

LOU O'NEILL JR DID AN EXCLUSIVE INTERVIEW last week with rock guitarist Jeff Beck at the Parker-Meridien in New York, and says he's never seen the reclusive superstar looking better. Beck answered every question Lou threw his way, and announced he was very glad to be active again in rock 'n' roll and that he'd be back on the road some time before the end of the year. Dressed in black jeans, polo shirt, and wearing bright red sneakers, Beck seemed completely at ease with himself and his circumstances. "Yes, it's true," the talented guitarist told Lou, "I was asked to join the Rolling Stones back in 1974 but in many ways I'm glad I didn't. I don't think it would have worked out. I don't have the right personality to be a Rolling Stone."

RICK NIELSEN AND ROBIN ZANDER, of Cheap Trick, were in New York last week for a series of press interviews with the media. Susan Blond had the fellows doing interviews all day long on Monday, August 12, and when Lou O'Neill Jr finally got to the guys at 6:00 PM they were all but talked out. Rick said the band is extremely confident about this new album - "Standing On The Edge" - and feels it's one of their best records ever. As you know, the first single is out and it has received a very strong and encouraging response from rock radio. Incidentally, for you guitar players who want the inside skinny, Rick Nielsen's set-up on stage includes two Marshall 50's, plus four Fender Amp Deluxes. He plays them at #8, and lets the rest hang out.

LOOKS LIKE NIKKI SIXX, the controversial player in Motley Crue, and WNEW-FM have kissed and made-up. Nikki came in last week and cut a new promotion for Charlie Kendall that said: "WNEW-FM, The Only Place Where Rock Lives."

TWO ADDITIONAL BRUCE SPRINGSTEEN CONCERTS for the end of August were placed on sale last Saturday morning, August 10, and were gobbled up in just hours. This makes six sellouts at the Giants Stadium Complex in the Jersey Meadowlands, with tickets scaled at \$19.00. You don't have to be Einstein to calculate that the gross for the six concerts is approaching \$7 million. We must congratulate the people who put the tickets on sale last Saturday morning. It was handled with professionalism and sensitivity. Not too many complaints - unlike the Ticke tron fiasco of the shows for August 18, 19, 21 and 22.

CONGRATULATIONS to former Eagle Don Henley and Katrina, plus her rocky Waves, for great shows in New York City last week at the Pier and at Jones Beach for the Miller High Life Summer Concert Series. Henley had the audience going wild with one of the most enjoyable concerts of the summertime series. The night before Jones Beach, Henley's old buddy in the Eagles, Glenn Frey, materialized in Manhattan to party with his former mate, but there was no jam session even though the crowd was screaming its heart out for it.

APPARENTLY THERE IS LIGHT AT THE END OF THE TUNNEL regarding the Stones long-awaited debut for CBS Records. Noted rock photographer Annie Liebowitz shot the cover for the Stones' new album late last week in New York. And all 5 of the Stones - including the elusive Charlie Watts - assembled in New York to mix the new Lp at RPM Recording Studios in the Village. Lou O'Neill Jr points out that, with a little luck, the album might be in the stores around the end of October. What about a tour? All the inside skinny as it develops.

HERE'S A STORY from Stevie Ray Vaughan's publicist (Sir) Charles Comer: Says Comer, "Stevie Ray Vaughan and his band Double Trouble have been asked to go to the Oregon State Penitentiary in Salem next month. And it will happen on the 2nd of September. Here is the kicker: the Chairman of the Entertainment Committee, James Bernhardt, told us that Stevie Ray and the band could wear any clothing they liked, but under no conditions could they wear Levis." The reason: Well, seems Levis are the official garb in the prison, and they don't want to mistake the musicians for the inmates. Incidentally, Entertainment Chairman Bernhardt is doing 20 to 35 years for armed robbery...Legendary guitarist Johnny Copeland, one of the best in the business, jammed with Stevie Ray Vaughan at the Pier last week. Joe Piscopo, late of "Saturday Night Live", introduced Vaughan and the crowd went crazy. Congratulations to Stevie for achieving the biggest attendance at the Pier this year. Some say there were more than 11,000 squeezed into the facility. Lou O'Neill Jr points out that he opened the show in a blistering display of fire power, and never looked back. Stevie is playing with a momentum and daring that is awesome. Meantime, Epic Records is putting the finishing touches on new new Lp, "Soul To Soul". The video will be filmed in Texas...After a show at the Pier for Ron Delsener, Stevie Ray Vaughan showed everyone the meaning of high energy when he raced down to the Lone Star Cafe in Lower Manhattan to jam with country singer Robert Gordon, in the wee morning hours of Sunday, August 11th. The news out of Austin is that Texas Governor Mark White has made Stevie Ray Vaughan's father, James, and his older brother, Jimmie, Honorary Admirals in the Texas Navy. Jimmie, of course, is lead guitar player behind the Fabulous Thunderbirds.

# DARYL HALL & JOHN OATES

A night at the Apollo live!  
Featuring original Temptations David Ruffin  
and Eddie Kendrick  
Performed at the re-opening of New York's  
Apollo Theatre  
Seen by millions at Live Aid!  
Now On Your Desk, The Advance 12"

## "THE APOLLO MEDLEY"



## MR. MISTER

## "BROKEN WINGS"

40-35 FMQB Airplay Index Prime Move  
41-35\* Album Network Hottest Nationwide  
43-36\* R&R Albums

New York:	K-ROCK	Miami:	WSHE
	WBAB	Chicago:	WLUP
Boston:	WBCN		WCKG
Philadelphia:	WMMR	Detroit:	WRIF
	WYSP	Los Angeles:	KLOS
Houston:	KSRR		KMET
	KLOL		KROQ
	San Diego:	KGB	
		91X	
	Phoenix:	KDKB	
	Denver:	KAZY	
		KBCO	
	San Jose:	KOME	
		KSJO	

# The Rock Report

IT HASN'T BEEN too long since the close of BRUCE SPRINGSTEEN'S European tour but already the bootlegs are beginning to surface. "Gold, Dust and Rock 'N Roll" is the first of two illegal packages being offered and it includes a three record set and a picture booklet from the show in Gothenburg Sweden. Also for sale is another collection simply titled "Honeymoon" and it was recorded at both the Dublin, Ireland and Newcastle, England shows. This set includes four records with a special single.

\*\*\*\*\*

AS WE REPORTED, YOKO ONO has just completed her new album titled "Star Peace" at New York's Hit Factory with producer BILL LASWELL. LASWELL, of course, recently did MICK JAGGER'S album "She's The Boss". Included on the album will be the following tracks; "Hell in Paradise," "I Love All of Me," "Children Power," "Rainbow Revelation," "The King Of The Zoo," "Remember Raven," "Cape Clear," "Sky People," "You And I," "It's Gonna Rain," "I Love You Earth", and the title track. Appearing on this record is the reggae duo of SLY DUNBAR and ROBBIE SHAKESPEARE.

\*\*\*\*\*

PAT BENATAR is currently in Los Angeles working on the follow-up to last year's "Tropico". The new album has the working title of "Seven The Hard Way" and should be released sometime in October via Chrysalis. NICK GILDER ("Hot Child In The City") has contributed a track to the new LP, which will be produced by BENATAR'S guitarist/husband NEIL GERALDO.

\*\*\*\*\*

POWER WINDOW is the name of the new RUSH album due from PolyGram in October. PETER COLLINS (ROMANTICS) produced the LP with the band in England. Some of the tunes included will be BIG MONEY, MIDDLETOWN BLUES, MYSTIC RHYTHMS, and MARATHON. The group performed these new songs during their short tour of Florida during the winter. In the meantime, Music Vision has just released a new home video compilation of the power outfit which includes eight clips like "Subdivisions," "Tom Sawyer", and "The Enemy Within". The package sells for \$29.95.

\*\*\*\*\*

THE BEATLES hour long film "Magical Mystery Tour" will be airing on commercial television sometime in early December in commemoration of JOHN LENNON'S Death. Over 80 stations plan to carry the Apple film, which was produced for a cost of \$100,000 back in 1967. "Magical Mystery Tour" was the first attempt by THE BEATLES to make a movie on their own. The concept was MC CARTNEY'S. He came up with the idea while on a visit to America for then fiance JANE ASHER'S birthday.

\*\*\*\*\*

SPEAKING OF THE BEATLES, RINGO STARR'S eldest son, ZAK STARKEY has just released his first album. It is a musical adaptation of the famous children's classic "The Wind In The Willows". The album was produced by ZAK and former SPENCER DAVIS keyboardist EDDIE HARDIN. HARDIN wrote ten out of the eleven tracks which include "Good Morning To You", "Wayfarers All", and "The Wild Wood". Making musical appearances on the album are ex-GENESIS guitarist STEVE HACKETT, WHO bassist JOHN ENTWHISTLE and DONOVAN among others. Unfortunately the album is only available as an import on the London based President label. Plans are currently in the works to stage this musical interpretation at a London theatre.

\*\*\*\*\*

MOTHER RECORDS is the name of the label recently formed by the Irish band U-2. Their first release comes from the band IN TAU NUA who do a smash-up cover of JEFFERSON AIRPLANE'S "Somebody To Love". Island records will be distributing this particular record. Other bands BONO is interested in signing include WORLD AT PLAY and DERVISH both of which hail from Boston. In some other artist label news, ELVIS COSTELLO has just released albums by T-BONE BURNETT and DR. JOHN on his Demon Records.

\*\*\*\*\*

KYU SAKAMOTO, the Japanese singer best known for his 1963 hit "Sukiyaki", was one of those lost in the recent Japan Airlines crash. SAKAMOTO recorded another successful single the same year titled "China Nights". The singer, who was signed to Capitol Records, got his start when a disc jockey at KORD in Washington began playing a song called "Ue O Mui Te Aruko". The song got such great response that they changed the name to "Sukiyaki" and it reached number 1.

\*\*\*\*\*

## BIRTHDAYS THIS WEEK

Ginger Baker (Cream)	8/19/39	(46)
Robert Plant	8/20/47	(38)
Joe Strummer (Clash)	8/21/52	(33)
John Lee Hooker	8/22/17	(68)
Keith Moon	8/23/46	---
Jim Capaldi (Traffic)	8/24/44	(41)
Gene Simmons (Kiss)	8/25/49	(36)

\*\*\*\*\*

NOTES AROUND THE WORLD: EURYTHMICS new LP "Be Yourself Tonight" is holding down the number 2 position in the Australian album charts...MADONNA'S "Into The Groove" is still #1 in the British singles charts. ALISON MOYET'S "Aif" album just entered the album charts at #7 in the Netherlands...TALKING HEADS album "Little Creatures" is #19 in the W. German charts.

\*\*\*\*\*

## HISTORY THIS WEEK:

8/19/64	THE BEATLES begin their first tour of America. The band plays 26 shows.
8/20/80	JOHN LENNON and YOKO ONO begin recording "Double Fantasy" at New York's Record Plant.
8/21/80	"The Pirates of Penzance" opens on Broadway with LINDA RONSTADT in the role of Mabel.
8/22/56	ELVIS PRESLEY begins filming "Love Me Tender".
8/23/70	THE VELVET UNDERGROUND with LOU REED plays their last show at Max's Kansas City. This performance is recorded and later released as "THE VELVET'S Live At Max's".
8/24/79	THE CARS play to a half a million people at New York's Central Park.
8/25/73	HENRY MC CULLOUGH and DENNY SIEWELL of WINGS leave PAUL and the rest of the group just as they are about to head to Lagos, Nigeria to record.

\*\*\*\*\*

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FLYING AT YOU



# FOUR IN THE MORNING

28-22 Song Index Prime Move

#7 Most Added

New On: WLUP, WDVE, WYDD, WIOT,  
WLAV, WQFM, KLOS And More

FROM

7 WISHES

MCA-5593

#16 Metro

#17 Airplay Index



MCA RECORDS



BRUCE CONN  
MANAGEMENT INC.



# News From Rock Over London

PREPARE for the release of the new album by ROGER DALTREY called "Under A Raging Moon". It should be out next month. Something to look forward to on that is a song written by former WHO-roadie JOHN PARR about KEITH MOON. It features drumming from a stunning lineup including PHIL COLLINS, STEWART COPELAND and MARTIN CHAMBERS of the PRETENDERS.

Finally, after managing to get a Top 10 British hit with "White Wedding", BILLY IDOL follows his "Rebel Yell" album with "Whiplash Smile" which is due for release in October. Apparently, that's to coincide with a totally new image of MR. IDOL!

NIK KERSHAW, currently on the British charts with the Spanish flavored hit "Don Quixote", will actually be making music in Russia come the end of the year. The Russian Embassy in London heard that NIK was due to play a concert in Poland, and then rang him up to offer an invitation to extend the tour! The plan is that he'll play two nights in Moscow and two in Leningrad before moving on to other parts of the Soviet Union. So far, the only other top British acts to have performed in Moscow are ELTON JOHN and CLIFF RICHARD.

GREATLY SPURRED by the incredible audience response at LIVE AID, QUEEN have zipped off to Munich to record a new song, seven months earlier than planned! It should actually be released in a couple of month's time.

THE THOMPSON TWINS' new single, 'At Last Looks', is poised to roll off the press, and GO WEST, have made a great impression on a number of people including (as you may have heard), SYLVESTER STALLONE, who wants them to record some material for "ROCKY IV"...PHIL OAKLEY and GIORGIO MORODER released their third single from their latest album. It's called "Be My Lover Now" b/w the instrumental version of the song. It was composed by the duo and produced by MORODER.

IT HAS BEEN CONFIRMED to ROCK OVER LONDON, that BOY GEORGE is in the midst of planning a huge A.I.D.S. benefit concert for Christmas. As you might have heard, ELTON JOHN, DIANA ROSS, QUEEN and EURYTHMICS are among the artists approached so far. According to George's friend, PHILIP SALON, who is helping with the project, none of the acts have said 'no' to date. If the concert does materialize, they hope it will take place at LONDON'S WEMBLEY ARENA.

A MORE SOPHISTICATED MADNESS returned to kick off this week's show with "Yesterday's Men"...MURRAY HEAD follows up "One Night In Bangkok" with a GIFFORD AND TILBROOK composition called "Picking Up The Pieces"... We find out about life with the CLASH with former drummer TOPPER HEADON, now following a solo career. There's the test from GARY NUMAN and a new #1 in ROCK OVER LONDON'S Top 5.

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## Question Of The Week

Thanks go to Tom Starr, WOUR, for inspiring us to ask the following:  
What's your current-to-old request ratio like lately? (That is percentage of current requests versus "library" requests)...  
What methods do you use to solicit phone feedback on new material (i.e. Top 5 At 5, etc.)?...Do you find it necessary to "fix" the Top 5 At 5 and, if so, please explain.

JOANI WILLIAMS, KZYR: "There isn't another signal in our market that has as big a library of catalog material as we do, so requests are vastly in favor of the older classics that we have the monopoly on, and phone response to newer product is pretty slow in developing. Although we don't make a big deal of soliciting requests on-the-air, we do place a high priority on trying to play requests that come in and whenever possible they are played as soon as they can possibly fit...Between the problem of 'phone campaign' and the limited appeal of Top 5 at 5 programs to the average upper demo listener, the actual response to rate a record type show ends up being no more a real indication of what the audience wants than any other programming decision. The illusion of such programs paving the way for a station to be responsive and involved with its audience is easy to maintain, but, unfortunately, it usually is just an illusion. So, we don't do a top 5 at 5 here because it's just not worth it and because there are much better ways to maintain an active, involved image with our adult listeners."

PHIL MANICKI, WWCT: "I'd say about 70/30 old to new...We basically just ask people what they think about the newer releases...We run 'Fresh Track' Sunday night at 8:00PM, at which time we encourage phone calls."

INESSA YORK, KGON: "I would say it's definitely about 70% for the older material...We don't have a Top 5 at 5, but we do plenty of front sell or backsell on new material, and watch to see what the actives say on the phones, which we solicit."

LEE RANDALL, WIOT: "60% are for new, 40% old. We solicit response on new records, i.e. 'Here's a new Marillion-- After you hear it, let me know what you think'...We also have a new music program where we solicit response. We highlight new music. We always accent it and billboard it prior to airplay. Yes, we do have a Top 5 at 5--the Top 2 songs are always reliably based on phones and, of course, the rest we have to doctor because I wouldn't trust 7% of my audience with my currents, would you?"

GREG GILLISPIE, WDVE: "As far as overall requests go, I think it's always been weighted more for the older all-time favorites than the newer stuff. For a percentage, I'd have to say probably 60% to 70% old. Also, in the last couple of months, my night jock has told me that she can't believe the amount of calls from 13 to 17 year olds who are just getting into Led Zeppelin, earlier Stones, an earlier Who, The Doors, etc. It's like a whole new world of music has opened up to this demographic. As far as gauges for new requests, the jocks are instructed to specifically look for those calls coming in, plus we pump the Top 5 at 5 and our new music show in the evenings, which is called 'Exposed'. We don't really tabulate anything but new requests, although we do keep an eye on the classics that are being requested. When it comes to doctoring the Top 5 at 5, you have to take into consideration the ages of the people who are calling. There are certainly a vocal minority who will continually call for Motley Crue, Ratt, Dio, etc., but lately I've actually been surprised and pleased with the diversity of our top requested songs and in reality it really doesn't take any doctoring of the Top 5 at all!"

**GARY MYRICK  
STANDS FOR LOVE**

**Gary Myrick**

*Stands For Airplay!*

**"I STAND FOR LOVE"**

**&**

**"WHEN ANGELS KISS"**

*Just Out and Already On!*

KZEW	KTXQ	WHJY	WQFM
KFMG	KROQ	WLAV	WLIR
KOZZ	KBCO	WMGX	KLBJ
WBRU	KTYD	KNAC	WNGZ
WXTQ	WXKE	KMBY	KTCL
WZEW	KFMH	WFFV	KVRE
KRXX	KSPN	WUOG	KLWD



GEFFEN  
RECORDS



NETWORK  
RECORDS

QUESTION CONTINUED

- TOM SCHEPPKE, KISS:** "50% current to 50% old. We feature a three-hour all request show every night from 7:00-10:00PM. We pre-program the currents into the show--the rest are oldies. We handle two-for Tuesday the exact same way. Fridays from noon to 1:00PM we feature all request classics. We don't solicit for phone feedback on new material, because I've found that when you ask for reaction on new material, it's generally negative. They're usually calling to hear their favorite band."
- DAVID EINSTEIN, WHFS:** "Right now 25% current to 75% gold. This could be a reflection of the slower pace in the Summer months. We tabulate requests off direct phone response, taking down the callers' sex and the area they're calling from. Pretty much, we answer the request lines as the calls come in without soliciting reaction. It's difficult for listeners to make a decision on a track that they've heard only once, therefore we don't feature smash or trash, Top 5 at 5, or other new music feedback programs."
- HAL BRANDT, WXKE:** "60% current to 40% library material. We don't use the Top 5 at 5 or smash or trash; however we do pre-sell a new track and we'll incorporate an image statement such as 'we play the new music first--here's the new one from Dire Straits'. Occasionally, with a hot new release, we'll feature tracks from the new Lp at midnite."
- JOHN McRAE, KRQR:** "Our ratio is 60% to 40% in favor of the library just because people have more favorite old songs than they do new songs. We don't solicit phones anytime except when we expose a new record for the first time, and that's usually limited to a major artist. The reason for this is I don't feel people can make a qualitative judgment on unfamiliar product after one listen."
- ZAK PHILLIPS, KAZY:** "KAZY is targeting a 25+ audience and an overwhelming percentage of requests are for favorite oldie tracks. It becomes obvious when the audience is picking up on a new artist or song, because the phone response will swing over to that track or artist immediately. We have a program called 'Fresh Vinyl' which airs each weeknight during which we play two new songs and the audience is invited to call in and give us their positive or negative vote on each cut. We find this to be valuable programming."
- PAUL SHUGRUE, WRXL:** "I'd say it's 50/50 right now. We're moving towards a more current sound after a full year of re-introducing a lot of oldies. Our method for testing initial feedback on new songs is with 'Rate At Eight'. But the purpose of this show is not just to get reaction but to pump up our new music image. We promote songs all day long!"
- TOM STARR, WOUR:** "I find that it's 70-30 old-to-new right now. We featured, for six years, a Thursday night program reviewing recent releases called 'Choice Cuts'. Phone feedback is always encouraged."
- KAREN ANDERSEN SMALL, WGIR-FM:** "Our request ratio is running about 70/30 old-to-new. It doesn't seem that our audience picks up on new records very quickly. As long as I've been here, the phone respondents have been laid back as far as new records are concerned. Presently, we do not do anything to solicit feedback on new things but are looking to do so in the near future."
- RALPH TORTORA, WBAB:** "75/25 old-to-new, just off the top of my head. (Sorry, Bill, my PC's at the shop!) We have no specific show to rate new stuff, although we do have a show that highlights it. We listen to our audience 24 hours a day. If they don't like something, we don't have to ask. They let us know automatically!"
- WES NESSMAN, KFMX:** "It's about 70% for the currents and 30% for the oldies. I feel our listeners have come to expect and know we provide the best catalogue, otherwise I think this station would be different! We generally don't use any methods. We find that those who respond are generally the same people all the time, thus we are not getting a very representative sampling. I think the whole idea of phone response to new material is ridiculous as a small percentage of anyone's audience anywhere will respond to any particular question. We used to find it very necessary. As I stated previously, the more active phones are from the younger demos, which we do not wish to concern ourselves with. I don't think a teen response should be used exclusively to select the music for the audience I'm trying to reach...The answer is 'yes'. We've even fixed it so the theme from 'Magnificent Seven' has made the Top 5."
- TIM DRAYER, WHTF:** "I would say our current to old ratio is about 60% to 40% oldies. Central Pennsylvania is an area where artists seem to live forever. Prime example--Foreigner! Basically, we have two methods. The first method is our 'trash for smash' feature, which is part of our morning show feature. The second method is a random testing on-the-air on each of the dayparts. No, our Top 5 at 5 is not fixed! Our Top 5 at 5 is one of our biggest features. Between 3:00-4:45PM I log approximately 150 calls on an average day!"
- DAVID HILLARY, WNOR:** "I would say oldies, at least 3 to 1. It depends on the artist. We have various programs like new tracks. It encourages people to respond. American Beat '85, which features new artists. 'The Heavy Metal Factory', and we do solicit phone responses, but these responses are already coming from our average audience. A terrific song will always solicit...anytime of the day. We don't even have a Top 5 at 5!"
- MARTY BENDER, WSKS:** "It depends on the daypart. I suggest you study the sheets and/or sit in the studio with the jocks through various dayparts to gauge this response accurately. What a dumb question! We normally get our phone response by phone. Absolutely. You want to hear 'Stairway' everyday at 5?"
- LECIA MACRYN, WWCK:** "70 to 30 favoring the currents. We make sure we billboard the songs coming up. We give introductions to new songs and ask for phone feedback from our listening audience. No!"
- MARTY JENCIUS, WPGU:** "65% to 70% current to 30% to 35% re-current. Monitor phone request lines. Also, some call-out research, and consider local sales as to whether a band gets airplay on a station. Yeh, we would because it seems like some of the classic artists seem to get a lot more requests compared to other library artists, and especially since 'Live Aid'. There's been a lot more requests for artists like The Who and Led Zeppelin. They'd be in the Top 5 every week if we didn't fix it!"
- ALAN WHITE, KILO:** "As far as our Top 20 requests, we don't tabulate our old requests although we do get them. I'd say 60% old to 40% new. We don't really solicit. The listeners are more than happy to tell us when they hate something and once in a while they tell us when they like something. And, if we're real brave, we ask them if it's a 'smash or trash'. The last one I did was Robert Plant's 'Too Loud', and, as you can see, it's not on our playlist (yet)...We don't do 'rate a record' or 'Top 5 at 5'."
- DAVE SHEDLOCK, WYDD:** "Probably at least 80% current, 20% old...Actually, we generally try to talk to the folks that call in in a friendly manner. We have a checklist that supplies us with standard demographic and the standard geographic information. We try to make it as easy as possible for whoever's on-the-air to get the maximum amount of information in a way that's the least hassle for them. We don't really solicit information per se on-the-air and I personally don't have much faith in information that's obtained that way because it tends to bring out the lunatic fringe faction that doesn't necessarily reflect the true audience...Ours isn't broken!"
- RICK VAN GIL, WIOT:** "We do have a 'Top 5 at 5'; however, since it's Summer and all the kids are out of school, our Top 5 at 5 could look like a metal shop, so we do doctor it up a little bit, but only to get a better cross reference of those calling. We figure kids are gonna jam the phone lines, so if we're getting a couple of calls for Supertramp, we take that more seriously than 15 kids calling to hear Motley Crue...Toledo is still a really conservative market, so I would say it's 60% old to 40% new!"
- TED EDWARDS, KGB:** "Our ratio really depends on the daypart. After six o'clock at night, requests are much more heavily weighted towards currents, since the younger listeners make up a higher percentage of the audience at that time of day, and they're more interested in new material and the converse of that applies as we move back through the day...We take requests with a grain of salt, taking into account the inaccuracies built into such calls, i.e. the same person calling over and over again, family members, etc. We don't do a top 5 at 5, but we do have a new music talk show on Sunday evenings where at least ten new tracks are featured in an hour and a half."

The spirit of Live Aid continues...

David  
Bowie

Mick  
Jagger

Dancing  
in the  
Street

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PAM BROOKS, WPDH: "We're playing alternate hours 8 old, 4 currents, 7 old to 5 currents and requests are 50/50...We don't use any particular methods. Jocks are more than happy to chat with anyone who calls and find out how they feel about new music. When we have a meeting, they pass along the comments we've received...We don't alternate the Top 12 at 12. But in the case of any new songs where there's an extreme, and we don't believe it's a true audience response, we just use our best judgment and don't bump it up to #1 immediately out-of-the-box."

BOB WELCH, WPYX: "75% old requests--they can't get enough of 'Stairway To Heaven'...We just ask the callers to let us know what they think about...Of course. We don't want to play 'Stairway To Heaven' and 'Freebird' at 5 o'clock everyday!"

KEN ANTHONY, KSJO: "I would say recently, since we've made a change of direction in our music and we're playing more currents, we're obviously getting a lot more current than oldies requests...At the present time, we don't really have request sheets but we are about to use them. I'm not a real big fan of request methodology. I'm on-the-air right now to get a feel for what's happening and I usually take that with a grain of salt. Since requests are usually made up of a small portion of your audience, I don't take them that heavily into consideration."

MIKE KELLER, KQDS: "I would have to say it's about 70/40 in favor of oldies...I have a special feature called 'Fresh Tracks' where each weeknight we feature something new and listeners call in to make it or break it...My Top 5 at 5 is unique because on Tuesdays and Thursdays I count down the Top 5 oldies of the day. As far as the other three days, that's music that's h-o-t today!"

BOB LINDEN, KESI: "I would say it's about 50/50...We don't use any methods. Most of our requests are for older stuff: Neil Young, CSN, Moody Blues. We get a few requests for the new stuff like Tom Grant and Sade, but for the most part our listeners know they can tune up and down the dial and hear the hits!"

AMY DAHLMAN, WAQX: "50/50...We are constantly asking the audience what they want to hear and accepting requests around the clock. We do a 'Top 5 at 5', 'Weekend Tally' and we often do all request weekends which are very popular...In regards to 'fixing Top 5 at 5', cautious casual adjustments are made to keep the program interesting, but no major changes are ever made!"

PEPE LOPEZ, EL PASO: "60/40; 60 older material...One is direct appeal before and after the song. Another is built into our request sheet. The Top 5 at 5 is another...Absolutely. Our hard core metalheads are far more active than the percentage in our listening population indicates so we do adjust the Top 5 at 5 based on store reports. If we have a record showing high retail sales, and not high requests, we balance that!"

PEGGY APPLE, WQBK: "In our case, it's almost 60% new. A lot of people are very up on the new material: Talking Heads, R.E.M., Adventures, and even a-ha! We are very open to encourage listeners to call and comment on what they hear!"

ANGELA WRIGHT, KXZL: "It's almost a 50-50 split! We intend to start high power phone research in the future. We have a Rock Album Countdown on Sundays from 9:00-11:00PM and occasionally adjust the list for songs we are not playing."

SKIP ISLEY, WWTR: "We have 30% current requests and 70% oldies. Everyday we air the Top 5 at 5, and use only requests on new material for the program!"

BILL PRESCOTT, KZAP: "We have about a three to one ratio of oldies to current tracks on request. My 'ZAP Track' (Like a Rate At 8) is a programming tool to expose new artists and get listener feedback!"

DON BERNS, CFNY: "The percentage of current requests is 40-50% but you have to remember here that the announcers work with a library containing over 5,000 titles--the majority of which are mostly older. We find that our request lines contain an incredible variety of different songs. It's a rarity to get more than 2 or 3 requests in a 4 hour period for the same tune. When this happens, the song requested is invariably something new, which indicates to us an extreme audience awareness of the enormous variety of the songs that we play. It's interesting to note here that our request lines yield requests for as many so called album cuts as they do singles. This is called educating your audience, and in my 4 months here, I am constantly amazed at how well CFNY has done that job! As far as having any effect on what we play, I would say that the percentage of calls for songs/and or artist that we are not on is miniscule!"

NEIL KUSHNIR, CHOM-FM: "80% library to 20% current. We still get tons of requests for Led Zeppelin, Deep Purple, the old metal, etc. Our jocks constantly mention the request line number and we feature a Top 10 at 10 which concentrates on the current Top 10. And yes, we do have to occasionally 'fix' the Top 10 to have it reflect current material!"

MARK DEVINE, WRKI: "Our ratio is about 50-50 current to gold. For every Tears For Fears call, there's another call for Zeppelin or Floyd. We don't have any standardized method, we just ask for feedback as the need arises, such as with a major new release. Once a week we feature 'smash or trash', with one track. We take the results with a grain of salt since people like to take their aggressions out on new material, and it's difficult to judge a song on one listen!"

RUSS MOTTLA, WAAF: "80% oldies to 20% currents. There's always that contingent that wants to hear their favorite old songs. Our Top 5 at 5 is strictly for current material, and we billboard it that way. The angle on-the-air is 'we want to know what your favorite new song is'...The other interesting thing we do with Top 5 requests is qualifying each caller by having them name their two favorite bands. That way we can tell if songs like 'Smokin' In The Boys Room' have across the board appeal because many of the callers are 25+ listeners whose favorite bands are Genesis and The Police!"

ANDY BLOOM, WYSP: "Probably 50-50; however the 50% that makes up the currents are usually for the same things such as Metallica and Dio. No formal methods of soliciting phone feedback. If our listeners have something they want us to know about, they'll get the info to us without any incentive!"

BILL EVANS, WLUP: "2 to 1 oldies to current. We just answer the phones. They ring all day. As far as currents go, our request research could be the final deciding factor if we're undecided on a track that's pulling major phones!"

DANA BROWN, WQFM: "60% current to 40% old. We don't do the Top 5 at 5 because we don't feel the request lines represent an accurate sample of the entire listening audience. With a major new release like Dire Straits or Robert Plant, we'll ask the audience to call back after their initial listen with their reaction!"

## Program Producers

LIZ LAUD, DIR BROADCASTING (212-371-6850): "Ah, Summer 1985 -- I couldn't be happier. Backman, Strawberry, Hernandez, & Carter are hitting and the Mets are winning -- all this and Dr. K, too!...Bruce is back in New Jersey all week, I can't wait!...'PIONEERS IN MUSIC', our new classic concert series, is generating great excitement. Some stations on the show are: WLBP, WMMR, KRQR, WWDC, KTXQ, WONE, KZOK, WKLS, WYNF, KAZY, WIYY, WFBQ, KUPD, WEBN, WPDH, and more! Please call your station relations representative if you'd like to hear the show...'DAVID BRENNER LIVE' is getting a huge amount of critical acclaim and mega-media coverage. Not only has the show been covered by 'USA Today', 'Entertainment Tonight', and 'MTV', but on Wednesday, August 21st at 8:40AM EST 'CBS Morning News' is doing a feature on David Brenner Live. If you're looking for something really new and adventurous, give this show a listen. Stations include: WXRK, KMET, WMMR, WBCN, WCCC, WEZX, KKDJ, KBLE, WKQQ, and others. Call DIR for info!"

# Radio Action

WYSP, PHILADELPHIA, PA P.D.-ANDY BLOOM: "The release of this week's Shooting Star 12" 'Heat Of The Night' has prompted me to get on my soap box. A couple of industry movers and shakers a few years back, stamped a stigma on this act as the ultimate call-out band, which is true, and that has seemingly prevented success long due them. Now, for a strange, but true story. Upon my arrival in Philly, I learned a personal favorite song and all-time high call-out test song has never been played in Philly. I'm talking about Shooting Star's 'Last Chance'. We added the record as if it had been released yesterday, just like it was a brand new record. This move has made many Philly industry reps think I've gone crazy. Meanwhile, this song ended up going to power where it's been for a month. This is based on call-out research, of course. That probably doesn't surprise you, right? But the story doesn't end. Pretty soon the jocks were starting to come in to report an incredible number of requests for the song. My secretary has been busy fielding calls from listeners who want to know where they can get a copy (it's out of print). A newspaper writer called to get the story on a eight-year-old record being played as a current for an article about a song that, as he put it, couldn't be denied. Soon a buyer from a One Stop called to ask if I could help him get stock as he was getting enough requests to sell several hundred units a week. This has been the case many times over. Through the years, those of us who have used Shooting Star have found them to be tools in our arsenal. Laugh if you want, but consider ignoring an artist/song this powerful; something I'm currently laughing about every few hours."

WHCN, HARTFORD, CT ASST. P.D.-BOB BITTENS: "To all record people who work Hartford: Before you use the old 'your competition's on it' to get me to add a record, make an effort to get quantitative information regarding airplay to the stations you service. Find out just what it means in actual plays per day when you've got a record in medium or heavy rotation. I'm getting really sick of hearing that my competitors are on a record when I know their medium rotation comes around about as often as Haley's Comet! At HCN, we may add fewer records than the labels would like, but we play what we add. AN ADD AT HCN IS HARDER TO GET BECAUSE AN ADD AT HCN MEANS MORE! Our medium rotation is as solid as a heavy at many stations and all new records get a front to back sell for their first couple of weeks on-the-air. Which would you rather have? A station that's an 'easy add', but barely plays the records? Or a station that doesn't add a record unless they're willing to give it real airplay? Last week I raved about the quality of The Blue Nile. This week I want to give equal time to another fantastic new record. 'A Secret Wish' from Propaganda is an album that covers all the musical bases while remaining reasonably accessible. The production gives the album a sparkling clean sound that makes even its weirdest moments very listenable. Propaganda might just be too good for radio, but it's certainly worth listening to...Hot currents on CLUB 106: Sadao Watanabe, Spyro Gyra, Oregon, Andy Harell, Manhattan Transfer, Stanley Jordan, Mitchell Forman, Ahmad Jamal and Victor Feldman's Generation Band."

WQFM, MILWAUKEE, WI M.D.-DANA BROWN: "Holland is more than just another pretty face in the rock and roll crowd. Give this band a listen. You'll be surprised. Pay special attention to 'Gotta Run'."

WNEW-FM, NEW YORK CITY, NY MUSIC COORDINATOR-AMY GROSSER: "WNEW would like to welcome Lisa Richards Kendall to the staff as Acting Music Director. She will co-ordinate with the rest of the music committee. I will retain my function as Music Co-ordinator. Watch out world! WNEW is not to be trifled with...In addition, we'd like to congratulate Dan Neer. He lands the 9PM-1AM spot. Maxanne Sartori will be doing the 1-6AM shift and Ray White will do the 8PM-1AM shift on weekends...New music: The John Waite album is very good. In addition to 'Every Step Of The Way', I like 'Lay Down' and 'Welcome To Paradise'...The new Loverboy track has a great hook. Looking forward to the album...Nick Lowe with the News - that's great! 'I Knew The Bride' is a great track and now produced by Huey Lewis, it should get more exposure...I found another Bryan Adams 12". It's an import medley of four of Bryan's songs. It's called the 'Bryan Adamix'. Check it out."

WHJY, PROVIDENCE, RI M.D.-JEFF RICCIO: "If the rest of the John Cougar Lp is anywhere near the quality of 'Lonely Ol' Night', it will be a classic. I mean it, 'Lonely Ol' Night' ranks up there in my top 10. If this doesn't go to #1, I'm bumming...Loverboy has done what they had to do - they've made an Lp that has further developed the band's highlights as well as added some much needed new direction. A perfect combination for an AOR staple...While we're on the subject of staples, Saga has been one with us since 'Worlds Apart'. And from the sounds of 'What Do I Know', it will continue to be. Recognizable sound, strong hook, and a solid reputation in these parts will bring Saga home...Finally, no matter how hard I try, I can't get used to Vegamite sandwiches."

KGON, PORTLAND, OR M.D.-INESSA YORK: "Boy, do I like 'When Angels Kiss'. It makes my heart sing. Seems to me old Gary Myrick has something here. A dash of wave in some of the mainstream waters equals a little beauty of a song...Regarding Saga, I have to admit their previous earnestness used to really grate on me, but 'What Do I Know' moves out those formerly over-earnest edges and gives out with some great melodic touches... Here at the ranch, Dire Straits is still #1 with 'Money'."

WSKS, CINCINNATI, OH M.D.-MARTY BENDER: "Eddie And The Tide just may be the freshest record of 1985. If this weren't the new Huey Lewis record we'd be up to our ears deep in cuts...Hits we've all missed. The title track from Ray Davies and the Billy Burnett...I can't believe the success we're having with Shooting Star's 'Somewhere In Your Heart'. I can't believe that we got a 12" on another cut, too bad...The Outfield album is very good. We'll watch it closely. It sure beats you-know-who's last album...Listen to 'State Of The Heart' by the Motels, after dealing with what Capitol slapped on the jacket...Welcome back to John Beaulieu...Next time you're in town do yourself a favor and go out with Curt Gary. He's a nut! He really appreciates a good time, and I really need the sleep...And whatever happened to R. Dean Taylor?"

KMET, LOS ANGELES, CA M.D.-PAM EDWARDS: "The news this week is our new Program Director, Rich Piombino. A survivor of three vastly different program directors at KMET, Rich brings to the job an extensive knowledge of the finer workings of the station and of the L.A. marketplace. This, combined with his AOR background and his will to win, has earned him this much coveted position! As a team, George Harris, Rich, Sky Daniels, myself, and the entire KMET staff are ready to crush the competition while still remaining firmly and undeniably committed to AOR radio...Personal to all record companies: You won't need to dub an extra 15 Lps tape for us-- good ol' album service is still mighty fine here at the mighty MET!"

WCCC, HARTFORD, CT P.D.-DAVID GROSSMAN: "Dire Straits, Sting, U2, and R.E.M. continue to dominate Connecticut airplay--with multi track rotations...R.E.M. is rapidly becoming one of rock radio's premier groups. 'Driver 8' has the high octane to take 'Fables' well into Fall '85...Loverboy's 'Lovin' Every Minute Of It' is already dominating the phones with females of every demographic...Surprise Lp release: Michael McDonald's 'No Lookin' Back' definitely shows Michael is once again getting in touch with his rock roots!"

KZAP, SACRAMENTO, CA M.D.-BILL PRESCOTT: "THE record to watch for--STARSHIP. 'We Built This City' glows with a fresh sound. Watch for Starship, add Starship, love Starship! Watch for it soon from RCA!"

KSJO, SAN JOSE, CA M.D.-KEN ANTHONY: "A hot week of new rock 'n' roll is topped off by Mick Lowe with The News. That has a nice ring to it. 'I Knew The Bride' is getting decent phones and sounds like the ultimate fun summertime rock 'n' roll song. Everything Huey touches now turns to multi platinum...The new Dio is also very strong. It could be Ronnie's most mass appeal rocker to date. There's a great message to this song as well...Some other new favorites are the latest Loverboy and the Bay Area's own Gregg Rolie...Also, don't miss the new rocker from April Wine. This anthem-type song is already generating a great response. It literally will rock the audience out of any deep sleep!"

KGB-FM, SAN DIEGO, CA ASST. P.D./M.D.-TED EDWARDS: "So little time, so many things to do, and here are my comments on a few: Saga 'What Do I Know'. A band with tons of potential that's always worth a shot... Loverboy 'Lovin' Every Minute Of It'. The fans have been anticipating this release for too long, and luckily the kids are hot on this incarnation...Idle Eyes 'Tokyo Rose'. Our pick of the week. Something about this quirky record makes us think that it will work...And Max Carl 'The Circle'. Ditto my comments on Idle Eyes."

RADIO ACTION CONTINUED

KZEW, DALLAS, TX ASST. P.D./M.D.-CINDY BAILEN: "Neil Young is terrific! Don't be afraid to play it! We're starting with 'Get Back To The Country'...Meanwhile X and Guadalcanal go to heavy, and John Cougar Mellencamp goes to power rotation...Texas boy, Gary Myrick, gets added to 'the zoo' this week. One of the best things you can do for your audience is to play local bands. Fort Worth's T-Bone guest-ed on the rock and roll alternative show last week. We played some of his favorite Texas music and talked about new records he's producing for Elvis Costello and Marshall Crenshaw."

CFNY, TORONTO, CN ASST. P.D./M.D.-DON BERNS: "What is wrong with American record companies, and specifically Columbia? They're sitting on what could be one of their biggest acts of the year and they're letting him go because of some misguided belief that he won't sell? Well, we in Canada say--Take another look at Gowan! Here's an artist who draws capacity crowds when he performs in this country. The girls literally swoon over him, his records sell, and he is played heavily by CHR and AOR. When he played a gig in Buffalo to a sold-out house a couple of weeks ago, the audience was so aware of his songs that they went nuts when the band played the first couple of notes of 'Criminal Mind', which has not even been released as a single in the States! The crime here is that Columbia is virtually ignoring Gowan, despite airplay on stations like WTHD, WMMS, and WDVE. They have as much as told his manager that they are not going to promote the single or the album! When he did that gig in Buffalo, not one CBS rep was in attendance. What this situation is indicative of is a general attitude by U. S. record companies to ignore Canadian bands that don't have that corporate image! If they're not Corey Hart, Bryan Adams, Loverboy, or any other 'clone band' they're just not interested! Well, you're missing the boat, pure and simple. You're denying the American records-buying-public a chance to hear something different and something that obviously works, if record sales and concert attendance is any indication. Shame on you Columbia--why do you even bother to sign an act if you don't believe them? And if you don't believe me, check out Greg Gillispie's comments in the August 2nd edition of Radio Action...This week's hot adds: Colourbox 'Keep Me Hangin' On'; Arrow 'Long Time' (the flipside of 'Hot, Hot, Hot'); Propaganda's remix of 'P-Machinery'...The Live Earl Jive Hitlist: #1 China Crisis 'King In A Catholic Style'...Biggest upward mover: Sting 'Fortress Around Your Heart'."

WLLZ, DETROIT, MI M.D.-DOUG PODELL: "So much to listen to, it's almost hard to get to everything, but my pick-of-the-week has to go to The Romantics and their new single 'Test Of Time'. The band has grown up and matured gracefully, and so has their music. A really perfect mix of rock and pop, with subtle lyrics that are easy to sing along with. 'Test Of Time' should be a good test for the Top 40 stations, but with today's hybrid formats, it will fit into both CHR and AOR nicely...Carey Curelop's pick-this-week is Simon Townshend's 'Barriers'. Simon spent two hours on-the-air here and inspired us all by his wit, candor and music. An incredible live performer, we're going to give 'Barriers' a shot...John Cougar Mellencamp's new single is out--grab the B-side, 'The Kind Of Fellow I Am'. Sounds to me like this album is going to be a s-m-a-s-h with every track...Chatted with Tom Hamilton of Aerosmith on-the-air. The Lp 'Done With Mirrors' is expected October 15th...The Outfield hit the #10 spot in our research this week. Looks like there's no denying this one!...Loverboy is an instant ear grabber. Audience reaction was 100% for this one. It's headed all the way for the top!"

WYDD, PITTSBURGH, PA M.D.-DAVE SHEDLOCK: "The Bryan Adams album has been a consistent Top 10 performer in both sales and phones. I expect 'One Night Love Affair' to continue this success story...We're moving a-ha into hot rotation this week, after seeing solid #1 phones for one month. There's no doubt that the band and the song are for real. Be sure to check out 'The Sun Always Shines' on TV--another great song from the band's debut album...We finally made room for The Outfield this week. I'm high on the entire album as the 12" single and The Outfield could be one of the major surprises of 1985...Night Ranger is redefining melodic rock. 'Four In The Morning' should easily match, or exceed, the performance of 'Sentimental Street'...Early phones look great for John Waite, and although it got off to a slow start, the Godley And Creme single is really beginning to kick in. 'Cry' made our Top 10 most requested list for the first time this week!"

WDVE, PITTSBURGH, PA P.D.-GREG GILLISPIE: "Loverboy has a h-o-t number and it's long overdue! This record will be big right off the bat, but the interesting story will be how long it will last! Knowing these guys, I'm sure there's plenty of good Canadian rock on the rest of the album...We had such good success with The Hooters' 'Zombies' that we can't resist 'And We Danced'. This one will most likely be an even bigger, more mass appeal record than the previous one...Night Ranger has always done well in Pittsburgh, although we have been somewhat disappointed with the performance of their most recent album to date. Hopefully, 'Four In The Morning' will give this thing a good swift kick in the rear end at the retail level...Although we have quite a bit of what I would consider to be 'technorock' on the station right now, Marillion gets the nod this week. This one stands out as being markedly different, yet as accessible as many of the others of a similar genre that we're currently playing...And speaking of records in that genre, Gowan's 'Criminal Mind' continues to hold down the #3 request slot and showed modest increases in sales this week. Have you given this record a legitimate shot yet?...The Talking Heads' 'And She Was' continues to grow and will undoubtedly fall in line with the classics that you already play from them...Bryan Adams' 'Diana' is hotter than the 'Summer Of '69', or anything else from that album right now...U2's 'Bad' shows up at #6 in the phones this week, and the sales continue strong...I think Epic should forget about chasing 'Gets Us ATT In The End' from the Beck album as the single and go right for 'Ecstasy'...I had a chance to hear some of the Stevie Ray Vaughan over the weekend, and you'll find the album is synonymous with what he's now calling his band--and that's Serious Trouble. The whole first side smokes from start to finish...There's another good song on the Michael McDonald called 'Bad Times'. Somebody must have sat this guy down and put a radio in front of his face and said, 'See how successful you could be if you'd just rock and roll a little bit'...The Saga is a nice move for this band, although it falls in with other sounds that are currently on-the-radio...After a couple of listens, I fell in love with the Gregg Rolie. It's a nice move for him. Not only does it have some of the overtones of his days with Santana, but it approaches the mid-80's head on!"

WEBN, CINCINNATI, OH M.D.-CURT GARY: "Just when we thought Loverboy had played their hand, they pulled out the trump card--3:36 of no holds barred HIT! This is major league and if they can follow it up with another just like it, Loverboy's gonna be here to stay...Cheap Trick finally won a round in Celebrity Mud Wrestling, and John Waite barely gets on the playlist with what I must believe is one of his less inspiring melodies. Personal to John Waite: Remember the Babys and don't lose it...Darts to Epic Records for dropping the Elvis Brothers. Just another sign that the 'corporation' has lost its ability or the desire to develop good talent...Real excited to hear Taxi with Night Ranger this weekend...And in anticipation of Joe Walsh's Riverfront performance, I'm pleased to announce that 'Slow Dancing' is starting to pull through with flying colors...A quick 'thank you' to Louis HeideImeter for his excellent Chinese affair...In closing, September 2, 1985, be here or forget it!"

WBCN, BOSTON, MA ASST. P.D./M.D.-BOB KRANES: "Back from vacation with a pile of records at an unbearable height! Favorite of the week has got to be Kate Bush's 'Running Up That Hill', a song that will undoubtedly propel Kate into a bright spotlight...WBCN has always been a Ronnie James Dio supporter. The new album came in and quickly jumped on to our turntables. 'Rock 'n' Roll Children' is h-o-t and already getting good phone response...A while back there was a band called Skids in which Stuart Adamson performed. Stuart went on to Big Country. Skids magazine members got together and formed The Armoury Show. If I had to rate this debut project on a scale of 1 to 10, I'd give it a solid 8\*. 'Castles In Spain' is the cut that is going to do the damage...Out of left field, we have 'Rockin And Romance' from Jonathan Richman And The Modern Lovers. 'The Beach' is a quirky Jon Richman song that works here in his hometown. The Lp is on Twin Tone...F.Y.I.: Charles Lacquidara's Big Mattress Song Of The Week: The Hooters, 'And We Danced'!"



**RADIO ACTION CONTINUED**

**WTUE, DAYTON, OH M.D.-JOHN BEAULIEU:** "Tom's on vacation for two weeks in Jamaica--or was it Pittsburgh?... On this ride we pick up the new Loverboy and once it kicks in, I love every minute of it...Also the 'go' category picks up The Adventures, The Outfield, Mondo Rock, and Eric Martin. Eric Martin has a voice we will all have to contend with on a major level soon...Gotta great breath of fresh air from the new ABC and a nice change by Girlschool with 'Running Wild'...Thanks department: To Warner's Craig Diable for bringing by Robbie Gay of Van-Zant. They played a great little club here called McGuffy's. This owner never charges a cover to see a great act...Also, kudos to Mike from RCA for the autographed Mr. Mister print and Elektra's Louis Heidelmeier for the chance to see Guadalcanal Diary in Cincinnati with Marty Bender, WSKS, and Curt Gary, WEBN."

**WPLR, NEW HAVEN, CT M.D.-AMANDA TEPPER:** "I guess you know you've made the transition from college to commercial radio when you start writing comments about Saga, and Loverboy. But seriously, Saga 'What Do I Know' has a strong hook and would sound great into (or out of) Genesis, Rush, Yes, Tears For Fears, etc. ... And when the headbangers start to tire of 'Smokin' In The Boys Room', they can turn up the new Loverboy which goes straight into heavy rotation...I like this year's batch of Mr. Mister tunes better than what they had last time around. 'Broken Wings' is mesmerizing--like 'All You Zombies' with a lovelorn theme...Remember Bram Tchaikovsky? Do you love them? Then you'll love The Outfield's 'Say It Isn't So'. I haven't heard power pop this infectious for a while...Thanks to everyone for being so patient and helpful with a new Music Director. It's great!"

**KICT, WICHITA, KS M.D.-LEE ROBERTS:** "We're still celebrating our Spring Book, as we dominated the Wichita market! 18 to 34, you can't beat us! as for the 3rd time in four books we finished #1!...As far as music goes, the Talking Heads, Dire Straits, Ratt, The Motley Crue, Tears For Fears, John Cougar Mellencamp, and John Waite are the bands commanding our phones...The Cheap Trick is absolutely excellent! We're seeing some real good retail already, and if you're not playing this song or the album, you have tin ears...The Loverboy will be going into h-o-t by the time I get back from vacation...And speaking of vacation, I will be on vacation by the time that you read this. Please call Bill Bruin for music Monday and Tuesday after 2:00PM. I will be back next week!"

**KILO, COLORADO SPRINGS, CO M.D.-ALAN WHITE:** "Leading the ads this week is Loverboy. It's very strong and we love it--every minute of it...Saga is superb!--what do I know?--you'd be very surprised...The ball keeps rolling for Bryan Adams with 'One Night Love Affair'... Okay, okay, we give. Eddie And The Tide will not get out of our faces or our ears. We hope that 'One In A Million' is a h-i-t...Huey Lewis And The News just finished up an unprecedented four sold-out shows at Red Rocks here in Denver--Something that has never been done before--and they look mahvelous! Many thanks to Jeff Hackett of Chrysalis for the comps and to Ray and Sharon Carlton for the pre-concert warm up bar-be-que bash! Your Southern hospitality was most gracious... Considering for next week: Idle Eyes, Mondo Rock, Gregg Rolie, and Gary Myrick 'I Stand For Love'."

**WPDH, POUGHKEEPSIE, NY M.D.-PAM BROOKS:** "Three power hitters in one day! What's a girl to do but add them all out-of-the-box...Instant phones on Loverboy's newest 'Lovin' Every Minute Of It' (and we do, so thanks guys). Another big hit for Loverboy...We've got big Saga fans in our neck of the woods, so it's always great to spin something new from them. 'What Do I Know' shows how musically keen this band is. Very 'now' sound with their fine vocals to back it up means only good things for their latest effort...Last but not least--oh my gosh, another movie soundtrack! But wait--it's April Wine. Rockin' steady and grabbing you from the vinyl grooves. 'Rock Myself To Sleep'--a lullabye for the 80's... 'Sometimes Bad Is Bad', but in the case of U2 'Bad' is fabulous! I remember telling Bob Catania many moons ago this--that this was my favorite track from 'The Unforgettable Fire'. Live, it is certainly something to behold. Needless to say, the phones are strong and anyone who caught Live Aid had to be mesmerized by Bono and the band doing this song...Count WPDH in on two exciting new groups gracing the airwaves. The Outfield 'Say It Isn't So' is one of those songs you hear and you just know everything about it is perfect and is destined to be a s-m-a-s-h!...We've also added a-ha's 'Take On Me'--visually one of the most unique videos I've ever seen--and it's really a very catchy tune, so we'll let it roll and see how it goes...Time out to gush. Thanks to Merv Amols, I had the chance to meet the 'lady of the 80's', Tina Turner. She's more perfect in person than I would have believed, and it was a show that knocked my socks off! I can't say anything else that hasn't been echoed time and time again about this outrageous lady."

**WLVO, COLUMBUS, OH M.D.-LEE RANDALL:** "Sales dominators: Top 3: Dire Straits, Phil Collins, Bruce Springsteen ...Sales explosions in the Top 20: Huey Lewis soundtrack #18, Talking Heads #13--resurgence of Power Station, Motley Crue respectable #4, Bryan Adams #5, Tears For Fears #6...Trying our best to find room for quality record adds this week: Foreigner, our choice for that corporate kind of guy who is in 'L-O-V-E'...Ditto for the core 'Rock 'N' Roll Children'; melodic, catchy, powerful, lasting...The Outfield. Best new band we've heard lately. Brings back the memory of Barry Goudreau's first album...By popular demand, John Cougar Mellencamp and Y&T jump into heavy rotation...With the heat of the Summer, what's to become of this Loverboy record?...Waite getting some good female 20+ phone calls after a recent successful show at the State Fair... Increased play on the Beck. Whale of a song, great guitar piece, but don't know how listeners will respond because of the intensity...Excellent phone response on Marillion--being perceived as a Genesis sound-alike, with lyrical importance...Here in Columbus, we purchased the Tina Turner show, and will be dancing with her the 29th. Too bad she can't go to the Fair with us and have some roasted corn!"

**WIOT, TOLEDO, OH M.D.-RICK VAN GIL:** "If you're looking for some rock 'n' roll meat, go to McDonald--Michael McDonald. No fast food quickie tunes from dapper Michael--just four-star quality delights! We're talking numerous phone orders for 'No Lookin' Back', so the title tune goes heavy, and we'll also serve 'Bad Times'... The new Loverboy song could be the best chant tune since Queen's 'We Will Rock You'. I expect 'Lovin' Every Minute Of It' to be used by the TV networks for football game promos...As long as we're talking about Columbia's product, why don't they just repackage 'Born In The USA' as 'Bruce Springsteen's Greatest Hits '84 And '85'? With The Boss on tour in the States again, we now start banging it on 'Goin Down'...Saga has a winner with 'What Do I Know'. In fact, the only thing with a better hook is my golf swing!...George Thorogood is still Top 5 sales in Toledo, so it only makes sense to add 'Memphis/Marie', the fourth single from 'Maverick'."

**WHTF, YORK, PA M.D.-TIM DRAYER:** "I would like to thank Rick Salvador of Capitol Records for making the arrangements for me to meet Tina Turner on Saturday, August 10th, at our own Hershey Park Stadium. Tina put on an excellent performance. The song I liked the best was her rendition of Springsteen's 'Dancing In The Dark'...Also, I would like to thank David Leach and Bobbi Silver of Polygram Records for their help in obtaining the exclusive showing of the Scorpion video 'World Wide Live' in Central PA. Enthusiasm from Scorpion fans is building already. Our premiere showing is Tuesday, August 17th...Hot tracks for the week: Dire Straits 'Money'; Bowie and Jagger 'Dancing In The Street', Live Aid; as well as Central PA's own Kix. Central PA has had several of its bands break national lately including the MTV Basement Tape winners, The Sharks!"

**WRXL, RICHMOND, VA M.D.-PAUL SHUGRUE:** "The phone calls here are really getting out of hand. It's getting to the point where the only time Tom and I can talk to each other is when we're on hold. So we're gonna have to limit all music calls to Monday, Wednesday and Friday from 1-4PM. Tom wants to thank Linda Baker at WB for the Dire Straits show. It was a real thrill for his six-year-old son, Steven, who got backstage and met Mark Knopfler. The kid is catching on fast. He's learned to say, 'I'm on the list, where's my all-access pass?'"

**WWCK, FLINT, MI ASST. P.D.-LECIA MACRYN:** "Hello to all the record reps. It's been great dealing with you so far. Thanks for all your welcomes...John Cougar and Loverboy are absolute hits here at the station...I love Mr. Mister. It's got a beautiful texture to it...P.S. Please keep the jazz coming in for our Jazz Brunch."

RADIO ACTION CONTINUED

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KMYZ, TULSA, OK P.D.-JIM RAY: "I don't want to drop any names yet--let's gossip a little bit! The new kid in town has found the 'roll' in rock 'n' roll, because we're on a roll. We are four months old now. Waaah! And our first BIRCH was 'itsy bitsy'. Our first Arbitron was 'Teeny weeny'. But now, with our second Birch, we have filled out so well that we could wear that 'yellow polka dot bikini'. I only get to say this once (maybe), but we have increased our shares 101% and 12+. Men 25 to 54 have skyrocketed 300%, and women 25 to 54 are out of this world with a 999% increase. Ahhhhh, that felt good! Well now, let me step out on this soap box and drop some names: Let's welcome Dennis Bivers as our new Sales Manager. He's from KOFM and we'll make this rough diamond rock station. Rod Seagram is now sharing my office as Jazz Director, and assisting with special programming. Rod can be reach from 1:00-3:00PM and he is very interested in acquiring a jazz library and current jazz releases to supplement our champagne jazz brunch. 'High byes' to Miles Reynolds and Debbie Branch, our Summer interns. I wish you luck back in college. Best wishes too, to Jon Sinton, our former consultant rep, who always had good advice. You're too good, go on--get out of here, Jon! At the same time, a big 'hello with open arms' to Dave Logan of B/A/M/D. Hope to meet you soon and make some good stuff happen! Welcome to the grindstone to John Bolteo--Two new promotions at once, (i.e. Mr./N. Music Director). Must be rough!...Hey, Lee Roberts: Spencer and I have got the whirlpool warmed up, the brew cooled down, and the bikinis are on the way. See you soon on your vacation...And now on the record I like--Marillion. It doesn't have that 'hook appeal' but that's what I like the most. We want to hear it more to try and figure it out--and it's worth it--on the flip side...X is 'A' plus (and if 6 was 9). This is the perfect weight to keep balance. I'll rock to you later!"

WAAF, WORCESTER/BOSTON, MA M.D.-RUSS MOTTLA: "'I've Been Lovin' Every Minute' of the new Loverboy. It's good to see they have chosen to vary their style a little! This is a great song that settles into an unexpected groove. A pleasant surprise for Loverboy...John Cougar Mellencamp is, for my money, one of the gutsiest rockers in the business today. He has the attitude of the Sex Pistols and John McEnroe all rolled into one, and the chops are great rock 'n' roll. There is more substance to this guy than he has ever gotten credit for and I can't wait to hear the rest of the album...Thanks to all the stations that have been supporting Bob and Zip's 'Just A Big Ego'. Remember, timing is everything in life. And what's this rumor I hear about Van Halen replacing David Lee Roth with Weird Al Yankovic?"

KATT, OKLAHOMA CITY, OK M.D.-SCOTT DOUGLAS: "Nice to hear from John Beaulieu, M.D. of WTUE. Glad things are working out at the station that rocks Dayton...It was very exciting to have Mark Knopfler and the Dire Straits guys in the studio last night for 'Rockline'. Special thanks to Mark of Global for being such a great guy--and thanks for dinner. Also thanks to Jerry Barrett and Larry Butler, both of WB, for smoothing over the rough edges...Musicwise, I don't usually harp about records, but give The Adventures and New Regime a fair shot."

WAQX, SYRACUSE, NY M.D.-AMY DAHLMAN: "Once again, hats off to Heavy Lenny's comments of this past week. AOR not only works as an act breaker but as a taste machine as well. R.E.M. has been a closet college fave for years. Now those college kids have graduated and they're listening to your AOR. R.E.M. is the kind of seasoning that has made AOR unique. Talking Heads, Peter Gabriel, The Dead, Dire Straits, Pretenders, U2 -- like 'em or not, have huge followings who are looking to their local AOR for just a taste of their band's latest. I'm not calling for 40 minute rock blocks of obscure jams, just an occasional break from the corporate band sound. This ability to deviate from the norm is AOR's ace-in-the-whole. Don't fight it, go for it!...Musically, Loverboy takes three listens to hear it, but this will be another great summer for these guys...X has done it up right so that commercial radio can finally appreciate them...April Wine has always done well here. 'Rock Myself To Sleep' is a great return...Highway Chile's 'Christine' is getting super reaction calls with every play...Benny Mardones played to 10,000 serious fans in another triumphant return to Central NY. He's happenin' big and it's time to give this phenomenal rocker another chance. His music does the talkin' and it ain't idle gossip! Call Mark Gummer at (315) 635-9310 if you still need a copy of Benny's most recent (and best) recording to date."

WPYX, ALBANY, NY ASST.P.D./M.D.--BOB WELCH: "Break out the golf clubs, the second Annual Mason-Sheehan Golf Classic is coming on September 13th--once again broadcasting live from a local golf course. Entry fee is \$50 and includes greens fee, carts, a buffet lunch and a contribution to the American Cancer Society which makes it tax deductible. We're currently searching for a big name, golf-playing rock and roller. Anybody who wants any information should call me or Andi Turco during normal business hours...Also in the works is our 5th Anniversary Party on September 14th. We are looking for some surprise celebrity guests."

WLIR, LONG ISLAND, NY M.D.-LARRY "THE DUCK" DUNN: "Next time you see the UB40 video of 'I've Got You Babe', keep your eyes and ears open. The video was shot a few weeks ago when Chrissie Hynde joined the band on stage at Jones Beach. Not only does James Brown, a drummer of UB40, wear a WLIR t-shirt, but in the audio of the video you hear a live phoner with our own Barry Ravioli...All right all you doubters for a-ha. You are not alone, I have to admit I was a member of the club. After seeing the video, I'm hooked. Take this song to the bank (heavy female phones!). Three weeks in a row this song has ended up in second place in the Screamer Of The Week competition. It's also a Top 5 request here...By the way, if you're not aware--the Screamer Of The Week is the best new song of the week as determined by our listeners. The current Screamer Of The Week is The Cure 'In Between Days'...Is the new Kate Bush single the best, or what? Man, what a vocal hook! For three years she claimed she was busy building a new recording studio. She should have been recording! Let's hope programmers put her over-the-top--talk about a gifted voice with staying power...Also in the welcome back department, it's good to have Gary Myrick back. We're starting with 'When Angels Kiss'. I hear this track is heading for Hitsville, USA. Way to go, John Luongo!...I'm not fond of covers--but I really enjoy Simon F.'s version of the Hoodoo Gurus' 'I Want You Back'. Simon used to be half of Interferon who had a Screamer with us (anyone remember 'Get Out Of London'?) Simon has brilliantly hooked up with Billy Idol guitarist Steve Stephens as producer. The end result is a high-energy kick in the ass. The Music Department thanks you Simon.. Thanks to Stevie for hosting the Some Bizarre radio show this week with Denis...Thanks to Nik Kershaw, Frank Zappa and Martin Frey of ABC for phoning in."

WCMF, ROCHESTER, NY M.D.-DAVE KANE: "Your basic stream of consciousness comments this week...Killer tune of the week: Platinum Blonde's 'Crying Over You'. A guitar solo by Alex Lifesong of Rush is awesome. If you don't remember this Canadian band from their last Lp, you'll remember them now...Giddy-up Nick Lowe! I don't know if it's the 'News connection' or if the 'Jesus Of Cool' has been working overtime, but 'I Knew The Bride' is a rollicking good tune...Anyone who doesn't think they can play Tina Turner on the radio should go see her in concert. She gives new meaning to the word 'sizzle'. Cover versions of 'Legs' and 'Dancing In The Dark' help to round out a great rock show. You also might want to soon consider 'One Of The Living' from the 'Thunderdome' soundtrack...And finally a Kim Mitchell update. 'All We Are' is Top 5 phones. Don't wait any longer. Remember - acts like Bryan Adams and John Parr used to be unknown, too...Thanks to Epic's Michael 'Mensch' Caplan and Doug 'Goyum' Hamann for a night of inspired madness."

WBRU, PROVIDENCE, RI M.D.-LARS MURRAY: "I had my doubts at first about Michael McDonald's image. The song is what counts and 'No Lookin' Back' is an apt title coming from a guy who we thought had drifted into middle of the road oblivion. Great to have him back in fine form...The pop battlers of the week: What Is This adds great guitars to an already proven song. It's great to hear a new angle on a classic. Watch for this one to go CHR...But watch The Outfield go faster and smarter...As for new angles on classics, interesting things seem to be happening with the UB40/Chrissie Hynde record as it grabs the more mainstream audience and fewer of the new wave zealots...After a long time, Dire Straits' 'One World' has finally snapped in my head. It is definitely a song that stands on its own and is not merely a bone to throw to ravenous Dire Straits fans...Heart's 'Never' is definitely the strongest cut on this Lp and a great choice for the new single. Has a great hook and just enough edge not to disappoint rockers...John Cafferty's 'Voice Of America's Sons' is a natural here in Providence and should catch on quickly. This industrial rock doesn't often miss, musically or lyrically. This week's Master Blaster...I haven't really run out of great things to say about U2's 'Bad' but quite simply this is a budding anthem. Watch the fireworks on this one...Life is good when 'Bad', 'Head Over Heels' and Talking Heads' 'And She Was', not to mention UB40's 'Babe', are all Top 5 requests."

**RADIO ACTION CONTINUED**

WTPA, MECHANICSBURG, PA P.D.-LOUIE TORRIE: "Central PA is Kix crazy! After all, this is the heart of Kix kountry. At WTPA, we recommend a 'cold shower' after 'sex' before 'walkin' away'. 'Midnite Dynamite' offers a bit harder edge than their last vinyl, and 93.5 listeners are taking the bite. We're three cuts deep out-of-the-box. Special note to Greg Stevens at KISS, San Antonio: Check out the Kix track 'Layin' Rubber'. That ought to choke the cholos vato...This week WTPA jumps on the sage sounds of Saga, a refreshing change in direction from our Great White North neighbors. The backing vocals really set it apart. Don't let CHR beat you to this one...Shooting Star's 'Heat Up The Night' lit up our phones during testing and Epic should have come with this one in the first place. Glad the 12" caught our attention and Central PA's ear...Time off the road seems to have been the answer for Loverboy. 'Lovin' Every Minute Of It' is their best work since 'Get Lucky'...If you like Pee Wee Herman, you'll love Emo Philips. We're having fun with Emo's one liners and drop-ins...Special thanks to Herb Gordon of Columbia for his help on Springsteen tickets. While other stations gave tickets away, WTPA auctioned a block of three tickets on air and raised \$1,250 for our Central PA Chapter of Mothers Against Drunk Driving."

KZYR, AVON, CO M.D.-JOANI WILLIAMS: "ADDS: Jimmy Cliff 'Music', 'Arrival'; Nick Lowe 'Bride'; Loverboy 'Minute'; Marillion 'Kayleigh'; Michael McDonald 'Back', 'Bad'; Propaganda 'Dream'; Gregg Rolie 'Young'... CONSIDERING: Stanley Jordan, Gary Myrick...MOST REQUESTED: Dire Straits, Sting, Talking Heads, Lonnie Mack...INCREASED PLAY: John Mellencamp, ABC, Professor Longhair, C.S. Angels, Eddie And The Tide... INCREASED SALES: Tears For Fears, Eurythmics, Dire Straits, Sting, Mason/Fenn...Just when we thought summer was out of reach, Jimmy Cliff arrives to bring us back to life. Nothing like a little rasta to help you keep the faith...Max Carl and Propaganda are still sounding better and better. Give 'em a listen if you haven't already...Bad day, gotta run. Talk to ya next week."

WPGU, CHAMPAIGN, IL M.D.-MARTY JENCIUS: "ADDS: Aretha Franklin/Peter Wolf 'Push'; Eurythmics 'Angel'; Loverboy 'Minute'...CONSIDERING: Saga 'Simon', ABC...MOST REQUESTED: Dire Straits 'Money'; Motley Crue 'Room'; Talking Heads 'She'; Cheap Trick 'Tonight'...INCREASED PLAY: Michael McDonald 'Looking'; John Mellencamp 'Lonely'; Night Ranger 'Morning'; Eddie & The Tide 'Mittion'...INCREASED SALES: Dire Straits, Tears For Fears, Cheap Trick...Let's hope Warner Bros. releases a soundtrack to 'Pee Wee's Big Adventure'... I can't find my copy of 'Tequila', and a new 12" sure would help."

WCPZ, SANDUSKY, OH M.D.-KEVIN YOUNG: "ADDS: Loverboy 'Minute'; Saga 'What'; The Outfield 'Say'... CONSIDERING: Nick Lowe...MOST REQUESTED: Phil Collins 'Number', Dire Straits 'Money', Huey Lewis And The News 'Power', Aretha Franklin 'Freeway', Corey Hart 'Never'...INCREASED PLAY: Marillion, Michael McDonald, What Is This...This new Loverboy song is something I'm sure I'll hear in the student bleachers at high school football games all over the four county area. Though I'm not targeting that particular demo, it never hurts to flirt with the fringe areas especially with something that's going to be as big as this one's going to be."

KFMH, MUSCATINE, IA P.D.-STEVE BRIDGES: "ADDS: Loverboy 'Minute'; Gary Myrick 'Stand'; Hyts 'American'; April Wine 'Rock'; Neil Young 'Back'; Dio 'Children'; Talking Heads 'She'; The Outfield 'Say'; John Mellencamp 'Lonely'; Laid Back 'One'; Style Council 'Boy'; George Thorogood 'Memphis'; Kate Bush 'Hill'... MOST REQUESTED: Dire Straits, Sting, John Mellencamp, John Waite, Talking Heads...INCREASED PLAY: Motley Crue, R.E.M., Corey Hart, John Parr, X...INCREASED SALES: Dire Straits, Pat Benatar, Sting, Huey Lewis And The News, R.E.M."

WOUR, UTICA/SYRACUSE, NY M.D.-TOM STARR: "That small portion of my mind that Springsteen left unscrambled in Cleveland last week was taken care of by Tina Turner and Glenn Frey at Saratoga last night. Bruce And The E Streeters represent that great reaffirmation and, yes, they do transcend the venue, no matter how large...Aside from that, only two questions: If you're not playing Marillion's 'Kayleigh', how come? And, Erin Riley, can I enter WMMR's Bruce contest?"

WGIR-FM, MANCHESTER, NH M.D.-KAREN ANDERSEN-SMALL: "The Outfield record caught my ear right on the first listen. It's a catchy cross between Men At Work and The Police. Not every new record can come up with the impact of 'You Got Me All Screwed Up!' within the first minute of the song...The Dire Straits record is burning up the phones and walking out of the stores here so it's time for a new cut. We'll go with 'One World'."

KFMX, LUBBOCK, TX P.D.-WES NESSMAN: "ADDS: Loverboy 'Minute'; Sting 'Love'; Dire Straits 'World'; Tom Petty 'Spike'; Saga 'Know'...CONSIDERING: Billy Burnett...MOST REQUESTED: Mr. Mister, John Parr, John Mellencamp, Y&T...INCREASED PLAY: John Mellencamp, John Waite...I find it very hard to believe that so few stations are on a second track on the Bob Dylan ('When The Night Comes Falling...'). It sounds like vintage Dylan with state of the art production. We are taking full advantage of this opportunity to participate in this comeback of Dylan's, a true music legend. Along with that, just how many people do you think watched the tail end of Live Aid? Probably anybody that watched any of it. They know who Dylan is, how good he is, and that the world just might be a totally different place without his important political and social comments. Taking this into consideration, along with this monster of a tune, it's hard to believe that anyone would pass this by. Dylan was, and still is, as important to rock and roll as the rock legends he's outlived, the ones functioning today, and the ones of tomorrow. Music is number one around here, and radio is number two. I think that's why we excel in the ratings. We went up 3.4 points with a pure AOR sound. In fact, I received a hefty bonus for being number one in the male 25/34 demo. I know my listeners love Bob Dylan."

WQBK, ALBANY, NY M.D.-PEGGY APPLE: "Surprise of the week: Saga 'What Do I Know?' It sucked me in at first listen. Destined to go far...UB40 and Marillion continues to garner BIG phone response...The Hooters are coming to town next week and you can feel the excitement. 'And We Danced' is Top 5 Requests...Great to see Merv Amols at Tina Turner. What a great show."

WWTR, OCEAN CITY, MD M.D.-SKIP ISLEY: "ADDS: Kix 'Cold'; Loverboy 'Minute'; Jeff Beck 'End'; Mr. Mister 'Wings'; Katrina And The Waves 'Crying'; Julian Lennon 'Jesse'; Night Ranger 'Morning'; X 'House'... MOST REQUESTED: U2 'Bad', Cheap Trick 'Tonight', Hooters 'Danced', UB40 'Babe', R.E.M. 'There'...INCREASED PLAY: Huey Lewis And The News 'Back', Motels 'Shame', Hooters 'Danced'."

KGRQ, CASPER, WY O.D.-FRED LEEMHUIS: "ADDS: Tom Petty 'Spike'; Dire Straits 'Worry'; What Is This 'Around'; John Fogerty 'Help', 'Centerfield'; Bruce Springsteen 'Days'...CONSIDERING: Cock Robin...MOST REQUESTED: Joe Walsh 'Bitters', Dire Straits 'Money', Mason/Fenn 'Lie'...INCREASED PLAY: Sting, Heart, Phil Collins."

WWWV, CHARLOTTESVILLE, VA P.D./M.D.-JAY LOPEZ: "ADDS: Saga 'What'; Foreigner 'Down'; The Outfield 'Say'; REO Speedwagon 'Live'; Loverboy 'Minute'; Bob Dylan 'When'; Eurythmics 'Angel'; Dire Straits 'World'; Huey Lewis And The News 'Back'...MOST REQUESTED: Dire Straits 'Money', R.E.M. 'There', Sting 'Fortress', Huey Lewis And The News 'Power', John Mellencamp 'Lonely'...INCREASED PLAY: John Waite, Michael McDonald... INCREASED SALES: Talking Heads, Billy Joel, Motels, UB40, Dire Straits...Steely Dan wondered if a certain individual remembered the 'Queen Of Soul'. Well, folks around here do and once you get them on the 'Freeway Of Love', they won't want to get off. If you think Aretha is ugly, that's fine, but she sure can cook."

KSQY, RAPID CITY, SD M.D.-JEFF MICHAELS: "ADDS: Loverboy 'Minute'; April Wine 'Rock'; Saga 'What'; The Outfield...MOST REQUESTED: Dire Straits 'Money', Ratt 'Lay', Motley Crue 'Room', Cheap Trick 'Tonight', Tears For Fears 'Head'...INCREASED PLAY: Phil Collins, R.E.M., Dio, Tears For Fears, Eddie & The Tide, Cock Robin, Nick Mason/Rick Fenn...INCREASED SALES: Dire Straits, Bryan Adams, Motley Crue, Corey Hart, Heart."

KRIX, BROWNSVILLE, TX ASST. P.D./M.D.-ACE PALADINO: "ADDS: Loverboy 'Minute'; Dio 'Children'; R.E.M. 'Eight'; Saga 'What'; Hyts 'Way'...CONSIDERING: April Wine, Gary Myrick, The Outfield, AC/DC, New Regime...MOST REQUESTED: Motley Crue 'Room', Dire Straits 'Money', Cheap Trick 'Tonight', Y&T 'Girls', John Waite 'Every'...INCREASED PLAY: Foreigner, Jeff Beck, Dire Straits, Heart...INCREASED SALES: Heart, Sting, Cheap Trick, Tears For Fears."

RADIO ACTION CONTINUED

WUVA, CHARLOTTESVILLE, VA M.D.-JAMES NORUNGOLO: "ADDS: Saga 'What'; Armoury Show 'Castles'; Foreigner 'Down'; Joe Lynn Turner 'Heartless'; The Adventures 'Send'; The Outfield 'Say'; Heart 'Never'; Katrina And The Waves 'Crying'; What Is This 'Around'; Eddie & The Tide 'Million'; Bryan Adams 'Diana'..CONSIDERING: Bob Dylan 'Night', R.E.M., Loverboy, Tom Petty...INCREASED PLAY: John Mellencamp, Hooters, Tina Turner 'Hero'...At WUVA we're redirecting the format. We'll be playing significantly less metal, but will remain AOR. In light of the changes, and the fact that I'm not as committed to the music now, I feel that it's not fair to myself and the station to continue as M.D. However, I will be staying on at the station and concentrating on my own air work. Thanks to the industry people that I've been dealing with. It's been a great learning experience. Hope to be working with you again after I graduate."

WTOS, SKOWHEGAN/BANGOR, ME M.D.-KELLY GREY: "ADDS: Scritti Politti 'Perfect'; Cabaret Voltaire 'Kino'; Red Hot Chili Peppers 'Hollywood'; Crazy Joe Simon 'Subway'; Roy Buchanan 'Short'; Untouchables 'Lovers'; Lethal Weapon 'Too'; Chain Reaction 'Physical'; Beat Rodeo 'Just'; Idle Eyes 'Rose'; Kate Bush 'Hill'; Malopets 'Sound'; Night Ranger 'Morning'; Helix 'Kids'; Saga 'What'; Joe Lynn Turner 'Heartless'; Loverboy 'Minute'; B-Movie 'Running'; The Truth 'Playground'; George Thorogood 'Memphis'; Dio 'Children'; Husker Du 'Sense'; Mondo Rock 'Come'...CONSIDERING: Smile...MOST REQUESTED: Oingo Boingo, Shriekback...Annie's Song Of The Week: The Malopets 'The Sound Of People'."

WWCT, PEORIA, IL M.D.-PHIL MANICKI: "ADDS: Eddie & The Tide 'Million'; Urgent 'Running'; Katrina And The Waves 'Crying'; What Is This 'Around'; Loverboy 'Minute'; April Wine 'Rock'...MOST REQUESTED: Motley Crue, Cheap Trick, Ratt, Dire Straits, Jeff Beck...INCREASED PLAY: Michael McDonald 'Back'; Godley & Creme 'Cry', John Mellencamp, Motley Crue...Thanks to Mark Ditter at Chrysalis for the Huey Lewis show. What a guy!... After seeing The Boss I finally know what people are talking about. 70,000 - you bet unbelievable. Special thanks to Dave Remedi at Columbia...Seeing KWHL's M.D. again was a gas. Have enough old style, Kevin?... The week in one word? Producers. Todd does wonders with What Is This...Great for the Yuppies, Eddie & The Tide's 'One In A Million' sounds like Mr. Money, bringing you up and down with quality throughout...Ian Hunter and Mick Ronson score a quick six with Urgent's 'Running Back'...April Wine does nothing of the sort with 'Rock Myself To Sleep'. You'll stand up and take names after one listen...Finally, Phil's fave comes from Katrina And The Waves. 'Do You Want Crying' has power with a capital Pow throughout."

WHTG, ASBURY PARK, NJ P.D.-RICK ROBINSON: "ADDS: Blue Nile 'Stay'; Propaganda 'Duel'; Ian Hunter 'Good'; Kate Bush 'Hill'; Gary Myrick 'If'; Boomtown Rats 'Down'; Adam Ant 'Vive'...CONSIDERING: Gregg Rolie, Matt Bianco, J.Geils Band, Nick Lowe, Thomas Dolby...MOST REQUESTED: Dire Straits, OMD, Shriekback, Tears For Fears, Depeche Mode...INCREASED PLAY: R.E.M., Heart, King, B-Movie, Marillion...INCREASED SALES: R.E.M., Dire Straits, UB40, Paul Young, Talking Heads...Best kept secret on vinyl today is Propaganda. Why?"

KNCN, CORPUS CHRISTI, TX M.D.-BONNIE STACY: "ADDS: John Mellencamp 'Lonely'; Dio 'Children'; Cheap Trick 'Little'; Dire Straits 'World'; Loverboy 'Minute'; What Is This 'Around'; The Hooters 'Danced'; April Wine 'Myself'; Heart 'Dreams'; AC/DC 'Pink'; Sting 'Gone'; Night Ranger 'Boy'; Girlschool 'Wild'...CONSIDERING: Helix, Cellarfuf Of Noise, The Outfield...MOST REQUESTED: Motley Crue 'Room', Bon Jovi 'In', Ratt 'Lay', Heart 'Looks', Taxxi 'Still', Highway Chile 'Christine'...INCREASED PLAY: Sting, Talking Heads, Urgent... INCREASED SALES: Bon Jovi, Jeff Beck, Dire Straits...How I spent my Summer vacation: In the car from Corpus to LA to San Francisco and back again. Heard lots of radio. Some good, some not so good. The best of it included Hutch at KLPX - Tucson, Sky Daniels on the MET, Ted Edwards at KGB and everyone at KRQR. However, South Texas AOR still reigns supreme. The difference is amazing! I do want to thank Jon Kirksey, Kenny Ryback, Shell Kepler and Dio for the great Hollywood hospitality. It was fantastic to see you all...On the airwaves the Crue still rules, but look out for Highway Chile. It's a Top 5 request this week. Do I have to say I told you so again?...What Is This?"

KMBY, MONTEREY, CA M.D.-JANICE TAYLOR: "ADDS: Nick Lowe 'Bride'; Gary Myrick 'Stand'; Max Carl 'Circle'; Gregg Rolie 'Young'; What Is This 'Be'; George Thorogood 'Memphis'...MOST REQUESTED: Dire Straits 'Money', Talking Heads 'Road', Tears For Fears 'Any', Huey Lewis And The News 'Power', John Waite 'Every'...INCREASED PLAY: John Mellencamp, John Waite, Aretha Franklin, Godley & Creme, Mr. Mister, 'Fletch' Soundtrack... INCREASED SALES: Dire Straits, Sting, Paul Hardcastle, Tears For Fears, Sade...The long awaited Gary Myrick album is a welcome addition to the airwaves. He already achieved his superstar status in the Monterey Bay area with his previous album and continues to draw heavy phones. If you've never played Myrick before, start with 'Stand For Love' and your listeners will be hooked."

KLAQ, EL PASO, TX M.D.-PEPE LOPEZ: "It was hard to pick our adds in this week's music meeting but not for the usual reasons. It was hard to decide which ones not to add. April Wine sounds real good on the air and response to the new Loverboy portends an awesome Autumn for our Canadian friends...The surprise of the week was the Kate Bush track. Without a doubt, this is one of the most finely-crafted tunes I've ever heard. John Hey was right when he predicted this would be a hit...Finally a warm heartfelt thanks to Mark Andes for helping with our blood drive. He didn't have to drop by but he did. He didn't have to donate blood to encourage others to, but he did. You are a champ, Mark."

KBLE, DES MOINES, IA P.D.-RON SORENSON: "ADDS: Idle Eyes 'Rose', 'Danger'; The Outfield 'Say', 'Mystery'; 'Fright Night' J.Geils title track and Brad Fiedel 'Come'; Laid Back 'Baby'; The Explorers (Imp.) 'Ship', 'Life'; Winter Hours (Ep) 'Turles'; Midnight Oil 'Sleep', 'Harrisburg'; Mason/Fenn 'Lie', 'Israel'; Billy Joel 'Night'; Joe Piscopo 'Jersey', 'Rap'...Idle Eyes should easily duplicate their Canadian success here in the 'lower 48.' It sounds like they studied way Down Under at the Men At Work College Of Musical Knowledge, then sharpened the edge just enough for North American rock and rollers - an excellent beginning."

KRNA, IOWA CITY, IA ASST. M.D.-DAWN SINGLETON: "ADDS: Jeff Beck 'Love'; Ratt 'Love'; The Outfield 'Say'; Cock Robin 'Heart'; Foreigner 'Down'...CONSIDERING: Survivor 'Night', Loverboy 'Minute'...MOST REQUESTED: Dire Straits 'Money', Motley Crue 'Room', John Parr 'Fire', Bryan Adams 'Diana', Cheap Trick 'Tonight'... INCREASED PLAY: Huey Lewis And The News 'Back', Phil Collins 'Number', Robert Plant 'Loud', John Waite 'Every', Urgent 'Running'."

WBLM, PORTLAND, ME M.D.-TOM WALLACE: "Some choice quality music added here this week. We finally went with the second Hooters cut, and we still get a lot of calls for 'All You Zombies' and this one looks like it may repeat that or do even better. Here's hoping anyway...Loverboy's new one is simply a can't miss rocker added here out-of-the-box...Katrina And The Waves can't miss either with the quality of 'Do You Want Crying?' Highly invigorating stuff...Aretha Franklin cruised into heavy rotation this week. Still doing very nicely with no negatives...R.E.M. is now selling Top 20 here and they, at last, debut in our Top 5 requests. Quality music is happening."

WXLP, DAVENPORT, IA M.D.-TERRI DUGAN: "ADDS: Loverboy 'Minute'...MOST REQUESTED: Dire Straits 'Money', Huey Lewis And The News 'Power', Sting 'Fortress', John Parr 'Fire', Pat Benatar 'Invincible'... INCREASED PLAY: Michael McDonald...INCREASED SALES: Dire Straits, Heart, Cheap Trick, Sting, Bryan Adams."

CHEZ-FM, OTTAWA, CN M.D.-GREG TORRINGTON: "ADDS: Motels 'Shame'; Mr. Mister 'Broken'; Loverboy 'Minute'; The Fixx 'Letter'...MOST REQUESTED: Corey Hart 'Never', Platinum Blonde 'Crying', Kate Bush 'Hill', Dire Straits 'Money', Eurythmics (Various)...INCREASED PLAY: Heart, Power Station, Kate Bush...INCREASED SALES: Platinum Blonde, Aretha Franklin, Corey Hart."

WKLT, TRAVERSE CITY, MI P.D.-CHUCK POET: "ADDS: Loverboy 'Minute'; Saga 'What'; Bryan Adams 'Diana'... MOST REQUESTED: Motley Crue 'Room', Dire Straits 'Money', Cheap Trick 'Tonight', Ratt 'Lay', Talking Heads 'She'...INCREASED PLAY: Michael McDonald...INCREASED SALES: Power Station, Dire Straits...If there is such a thing as Canadian formula music, it has to be Loverboy. The phones are already 'Lovin' Every Minute Of It'...Speaking of Canada, Saga - WOW! I've always like Saga, but the female vocal locks 'What Do I Know' up...The fishing here is happening and that's why I've been out of touch lately."

# Indicators

**KNAC, LONG BEACH, CA M.D.-ROLAND WEST:**

**ADDS:** Gary Myrick "Hearts", "Kiss"; Armoury Show "Castles", "Glory"; Shriekback "Nemesis"; John Mellencamp "Lonely"; Red Hot Chili Peppers "Hollywood".  
**CONSIDERING:** Sly & Robbie, Mason/Fenn, Melody Makers, Simon F, Beat Rodeo.  
**MOST REQUESTED:** Tears For Fears "Mothers", UB40 "Babe", X "All", Depeche Mode "Blast", Style Council "Internationalists".  
**INCREASED PLAY:** Lone Justice, R.E.M., Style Council, Untouchables, Tears For Fears, Dire Straits, UB40, Fishbone, Nina Hagen, King.  
**INCREASED SALES:** X, R.E.M., Dead Or Alive, Sting, Talking Heads, U2, OMD, New Order, Prince, Style Council.

"Splish, splash, we all took a bath in the sun on Catalina Island, a fine reggae experience. We'll see you next year...I can't say enough about this new ABC. 'Be Near Me' is a strong comeback after their unnoticed 'Beauty Stab'. Can't wait for the entire Lp...Jimmy Cliff's 'Hotshot' is a groovin' reggae dance number that deserves everyone's attention, especially 'Your Dancin' Shoes'...Keep those shoes on and listen to the new Gary Myrick Lp 'Stand For Love'. He stands for a lot of talent, perseverance, and a wonderful knack for writing great pop tunes. 'When Angels Kiss' is bound for heavenly glory all across the dial...Up from the darkness comes a frightfully, delightful disc called 'Oil And Gold' from Shriekback. This band can lay down bass and funk in a unique style that grabs you from the start. 'Nemesis' is the killer but take your chances with 'Everything That Rises Must Converge'. Cool...The Armoury Show must go on. 'Waiting For The Floods' is powerful and loaded with punch. Trip out to 'Castles In Spain'. I did...Mr. Mellencamp is back from the studio with the Little Bastard producing. 'Lonely Ol' Night' has got bluejean material written all over it. Wow!...The atomic dog, George Clinton, took the Red Hot Chili Peppers in the studio and came out with the baddest funkier chili pepperiest jam to date! You can't miss this one. 'Hollywood' will bowl you over and leave you beggin' for mo'. This guy spells funk with a capital 'F'. So what the funk. That's all from the West. Yow!!"

**WRAS, ATLANTA, GA M.D.-JENNIFER GROSSBERNDT:**

**ADDS:** "Return Of The Living Dead"; Blue In Heaven; Sly & Robbie; Red Hot Chili Peppers, Simply Red, PreFab Sprout.  
**MOST REQUESTED:** Kate Bush "Hill", B-Side "Cairo", Tones On Tail "Go", New Order, Blue Nile.  
**INCREASED SALES:** a-ha, Midnight Oil, Blue Nile, Sly & Robbie."

**WFNX, LYNN, MA M.D.-STEVE STRICK:**

**ADDS:** Red Hot Chili Peppers "Junglemann"; Kate Bush "Running"; Hooters "Danced"; Mondo Rock "Come"; Whirling Dervishes "Know"; World's Worst "Teenage"; Billy Crystal "Marvelous".  
**CONSIDERING:** Nick Lowe, Untouchables, Blue In Heaven, Husker Du, Idle Eyes.  
**MOST REQUESTED:** The Cure, Eurythmics, Kid Creole And The Coconuts, a-ha, The Smiths.  
**INCREASED PLAY:** Midnight Oil, ABC, OMD, Propaganda, Tina Turner.  
**INCREASED SALES:** Aretha Franklin, U2, X, 'til tuesday, Depeche Mode.

"The programming department at WFNX has pulled all of New Order's records out of the studio and off the air for an indefinite period of time. Although we feel that the band is making an important contribution to the music of today, we cannot continue to support them. New Order recently played The Opera House in Boston. Tickets ran as high as \$18. For that price, the fans were treated to under an hour of a less than adequate performance. That in itself would not be enough for us to take this action. But since that concert, we have been deluged with negative calls every time a New Order record is played on the air. These callers feel ripped off by a band they used to love and can't understand why we would support them after what they did. So we are responding to our listeners with what we feel is appropriate action...On a more positive note, there is some fine new music out this week. Kate Bush emerges from a three year hiatus with a song that will be running up the charts. What a killer record!...I'm hearing 'Women III' as the hit on the new OMD album. Check it out and see if you agree...Mondo Rock's 'Come Said The Boy' has an incredible guitar riff. If the guitar doesn't grab you, then you'd better get your ears checked...The WFNX Prime Cuts Album Of The Week is Propaganda's 'Secret Wish'."

**XZLU, LOS ANGELES, CA M.D.-MICHAEL HEALY:**

**ADDS:** Tripids "You"; Husker Du "Makes"; Worm; Nico "Camera"; Soft Verdict "Maximizing"; Life "Better"; Winter Hours "Churches"; Jandek "9:30"; 69 Tribe "Dying"; Red Hot Chili Peppers; Kate Bush "Running".  
**CONSIDERING:** Overkill.  
**MOST REQUESTED:** "Return Of The Living Dead".  
**INCREASED PLAY:** The Descendents, What Is This, George Clinton, Camper Van Beethoven, Government Issue.

## Record Action

**DANNY BUCH, ATLANTIC (212-484-7631):** "A recent article in a certain trade paper dealt with radio's 'ban' on hard rock. Whereas in 1981-1984 metal comprised between 11%-15% of AOR playlists, thus far in 1985 that level has dropped to a whopping 2%. We have lived through pendulum swing in mega-trends in this absurd thing 'we do for a living'. Disco, nu-wave, metal--all became victims in our trend game as welcomed messiahs and then rejected pariahs. Meanwhile, back in the real world, the latest casualty has become the rock 'n' roll consumers who are being confused by an onslaught of hard rock vinyl in the record stores, but no place to hear them on-the-radio. You remember the consumer/radio listener (those little people who pay our salaries)? They still try to listen and buy. They buy what they like with little regard for the titles we put on it, and trends we establish. When disco died, somebody must have forgotten to tell Mr. Consumer because they bought the music under the title 'dance music and R&B'--and now that heavy rock has vanished, someone must have forgotten to tell the people who've just made the latest AC/DC album Gold plus, and the latest Ratt album Platinum plus. So, when Madison Avenue screams '25+--screw your teens' rewarding you with those heavy national buys, consider the following: The teens have money--they buy records--they're ACTIVE and they're your future listener or, perhaps more importantly, your future non-listener!.. And, while you read my babble, please listen to the following new hard rock 'n' roll albums just out on Atlantic: Kix (with a big following out of Washington, DC); Holland (out of Chicago, featuring Tom Holland formerly of the B'zz); and Malice (already buzzing on the West Coast)...Personal to Bob: How was your vacation?"

**ANDY ALLEN, RCA (212-930-4518):** "A manufacturing problem forced us to hold Starship's 12" one week--look for it Thursday, August 22nd. Also that week, Nick Gilder's first RCA release 'Let Me In'. Early activity on New Regime include WHJY, 91X, KZOK and WDIZ. MTV's on the video and the band is on the road with Platinum Blonde. Thanks to Bob, Joe, Rick, Al, Ted, Erin, Warren, Doug, Dave, John and Mark for keeping an open mind on a developing artist--Mr. Mister."

**MICHAEL PRINCE/PAUL BROWN, ATCO (212-484-6400):** "Everyone's got priorities and everyone's got responsibilities. These are facts of life that just won't go away. This we realize. The fact that so many people have been so struck by the Idle Eyes 12" of 'Tokyo Rose' is encouraging. Give this record a shot. It's just too mesmerizing to resist...Also, be on the lookout for the Vandenberg 12". 'Once In A Lifetime' is the track title. This band has never sounded better and the tide rolls on...Since you did, thanks for reading!"

# New Releases

## MONDAY, AUGUST 19

I.R.S.  
Portrait  
Stiff/MCA  
Curb  
A&M  
RCA  
A&M  
A&M  
A&M  
Chrysalis  
Passport  
Passport  
Passport Jazz  
PVC  
PVC  
Nemporer  
Polydor  
Polydor  
Polydor

Chrysalis  
Elektra  
Geffen  
Warner Bros.

The Fleshtones  
Saga  
The Untouchables  
Smile  
Lodgic  
Hall & Oates  
Michael Sembello  
Marti Jones  
Soundtrack/various  
Simon F.  
Jack Starr  
Robin Trower  
Jeff Berlin  
Nico  
The Fools  
Romantics  
Simon Townshend  
Yngwie Malmsteen  
Yngwie Malmsteen

Huey Lewis  
Rio  
Don Henley  
Scritti Politti

"Speed Connection"  
"Behavior"  
"The Untouchables"  
"Smile"  
"Nomadic Sands"  
"Apollo Medley" 12"  
"Without Walls"  
"Unsophisticated Time"  
"Greenpeace"  
"I Want You Back" 12"  
"Rock Is The American Way"  
"Beyond The Mist"  
"Champion"  
"Camera Obscura"  
"World Dance Party" 12"  
"Test Of Time" 12"  
"Meet You" b/w "Price To Pay" 12"  
"Marching Out"  
"I'll See The Light Tonite" b/w  
"Don't Let It End" 12"  
"Back In Time" 12"  
"Don't Wanna Be The Fool" 12"  
"Sunset Grill" 12"  
"Perfect Way" 12"

## WEDNESDAY, AUGUST 21

EMI  
EMI

Red Hot Chili Peppers  
Surgin

"Freaky Styley"  
"When Midnite Comes"

## THURSDAY, AUGUST 22

Columbia  
Columbia  
Columbia  
Columbia  
Columbia  
Capitol  
Capitol  
Capitol  
Atlantic  
Atlantic

Capitol  
Atlantic  
Atlantic  
Valentino/Atco  
Bronze/Atco

Heaven  
Nick Lowe  
Gregg Rolie  
Mondo Rock  
Silent Movies  
New Model Army  
Jon Butcher Axis  
April Wine  
Matt Bianco  
Soundtrack (John Paul  
Jones)  
Heart  
Ratt  
Elefante  
This Mortal Coil  
Phenomena

"Knocking On Heaven's Door" 12"  
"The Rose Of England"  
"Gregg Rolie"  
"Mondo Rock"  
"Silent Movies" Ep  
"No Rest For The Wicked"  
"Along The Axis"  
"Walking Through Fire"  
"Whose Side Are You On"  
  
"Scream For Help"  
"Never" 12"  
"You're In Love" 12"  
"Young And Innocent" 12"  
"It'll End In Tears"  
"Phenomena"

## FRIDAY, AUGUST 23

EMI

Surgin

"Not Done Loving You" 12"

## MONDAY, AUGUST 26

Geffen  
Qwest  
Atco  
Riva  
Elektra  
Elektra  
Chrysalis  
Epic  
Epic  
Mercury  
Paisley Park/Warner Bros.  
Columbia  
RCA

RCA  
RCA  
Warner Bros.  
Warner Bros.

Quarterflash  
Feelabeelia  
Vandenberg  
John Cougar Mellencamp  
The Cure  
Simply Red  
Simon F.  
Prefab Sprout  
Adam Ant  
Candy  
Sheila E.  
Loverboy  
Starship

Nick Gilder  
Nona Hendryx  
Al Jarreau  
Chris Isaak

"Talk To Me" 12"  
"East To West"  
"Alibis"  
"Scarecrow"  
"In Between Days" 12"  
"Money's Too Tight" 12"  
"Gun"  
"When Love Breaks Down" 12"  
"Vive Le Rock" 12"  
"Whatever Happened To Fun..."  
"Romance 1600"  
"Lovin' Every Minute Of It"  
"We Built This City (On Rock And  
Roll)" 12"  
"Let Me In" 12"  
"The Heat"  
"In London"  
"Gone Ridin" 12"

## WEDNESDAY, AUGUST 28

Arista

Danse Society

"Say It Again" 12"

# New Releases

## THURSDAY, AUGUST 29

Atlantic  
A&M  
Exit/A&M  
A&M  
A&M  
Capitol

Roger Daltrey  
Billy Crystal  
Vector  
Shadowfax  
Squeeze  
Eric Martin

"After The Fire" 12"  
"Mah-velous"  
"Please Stand By"  
"Water Course Way"  
"Cosi-Fan-Tutti-Fruiti"  
"Eric Martin"

## TUESDAY, SEPTEMBER 3

Epic  
Epic  
Epic  
Mercury  
Arista  
Epic

Adam Ant  
Stevie Ray Vaughan  
Prefab Sprout  
Kiss  
Thompson Twins  
Stevie Ray Vaughan

"Vive Le Rock"  
"Soul To Soul"  
"Two Wheels Good"  
12"  
"Lay Your Hands On Me" 12"  
"Say What" b/w "Look At Little Sister" 12"  
"Miss Mystery" 12"

Geffen

Black 'N' Blue

## WEDNESDAY, SEPTEMBER 4

Elektra  
Elektra  
Elektra

Alan Vega  
Rio  
The Cure

"On The Run" 12"  
"Borderland"  
"The Head On The Door"

## MONDAY, SEPTEMBER 9

Geffen  
Chrysalis  
Mercury  
Mercury  
Mercury  
Mercury  
Arista  
Warner Bros.  
Warner Bros.  
Geffen

Quarterflash  
The Colour Field  
Ian Thomas  
Ian Thomas  
ABC  
Dexy's Midnight Runners  
Cruzados  
Todd Rundgren  
The Roches  
Bryan Ferry

"Back Into Blue"  
"Virgins And Philistines"  
"Add Water"  
"Just Harmony" 12"  
"How To Be A Zillionaire"  
"Don't Stand Me Down"  
12"  
"A Cappella"  
"Another World"  
"Don't Stop The Dance" 12"

## THURSDAY, SEPTEMBER 12

Mercury

Kiss

"Asylum"

## MONDAY, SEPTEMBER 16

Mercury  
Mercury  
London  
Epic  
Epic  
Private I  
CBS Assoc.  
Warner Bros.  
Warner Bros.  
Qwest  
Geffen  
Geffen

Gary Brooker w/Matthew Fisher & B.J. Thomas  
The Everly Brothers  
Bananarama  
Nena  
Fox The Fox  
Staple Singers  
Billy Chinnock  
Dream Academy  
Marshall Crenshaw  
Jack Wagner  
Wang Chung  
Black 'N' Blue

"Echoes In The Night"  
"Born Yesterday"  
Lp  
"It's All In The Game"  
Lp  
Lp  
"Rock 'N' Roll Cowboy"  
"Dream Academy"  
"Downtown"  
"Lighting Up The Night"  
"To Live And Die In L.A." 12"  
"Swing Time" b/w "Rockin' On Heaven's Door" 12"

## WEDNESDAY, SEPTEMBER 18

EMI  
EMI  
EMI  
EMI  
Elektra  
Elektra

Phantom Rocker & Slick  
Kate Bush  
J. Geils Band  
Kaja  
Steve Morse  
Joe Lynn Turner

Lp  
"Tons Of Love"  
"Greatest Hits"  
"Crazy People's Right To Speak"  
"Stand Up" 12"  
"Rescue You"

## THURSDAY, SEPTEMBER 19

Capitol  
Atlantic

Icon  
Roger Daltrey

"Night Of The Crime"  
"Under A Raging Moon"

## MONDAY, SEPTEMBER 23

Chrysalis  
A&M  
Arista

Del Amitri  
Tamara And The Scene  
Thompson Twins

"Del Amitri"  
Lp  
"Here's To Future Days"

## MONDAY, SEPTEMBER 30

Mercury  
Arista

Rush  
Cruzados

12"  
"Cruzados"

LINDA KIRISHJIAN, COLUMBIA (212-975-1701): "LOVERBOY blows out!!!...COCK ROBIN breaks through the recognizable song and artist category this week!!!...THE OUTFIELD hits the #3 Most Added mark for the second time in a row... MASON/FENN go up in rotation on play lists...HOOTERS' second track is in place and dancing up the charts... NICK LOWE is out with a fury...Following close on his heels are GREGG ROLIE and MONDO ROCK...The OILS are destroying the phones...PAUL YOUNG is breaking everyone's heart and tearing everyone's playhouse down...MEN AT WORK get a gig in China (the second band to have this honor--first was WHAM!)...BILLY JOEL airs his soul live on radio...DYLAN hits with another hit track...JIMMY CLIFF hits with a hot track...GOWAN performs... And as for me..."

RICH SCHMIDT, RHINO (213-450-6323): "Starting September 2nd, CBN will start broadcasting 'The Man From Uncle', 11:00PM weeknights. This is the best news I've had all year. Go fish!"

BENNETT KAUFMAN, GOLD MOUNTAIN (213-469-2411): "HYTS continue with 'American Way'. New adds include: KISS, KRIZ, KRZK, and KFMH. This record has been converting to higher rotations each week as well as gaining in total stations. HYTS first record, 'Backstabber', did well for most of you. 'American Way' deserves your attention now!...Congratulations to Gary Myrick on a great new album...Many thanks to Mike Boyle at WMGM for your continued support of Gold Mountain and HYTS!"

RICHARD PACTER, PROMOTION IN MOTION (305-482-6629): "Oh boy, I won Moser's Hawaiian shirt! What was the second prize? Two shirts? A Hawaiian shirt from Buffalo will be very interesting. It probably has little bowling pins under palm trees, or maybe Polish sausages or chicken wings. What an honor!...It was great seeing the world come in on the Loverboy record. Wait till you hear the whole album! It's the record they needed to make, and you need to play... 'If You Can't Get There From Here', then the next logical step is 'Driver 8'. R.E.M. is an American original... If you haven't listened to the Idle Eyes album, check it out. 'Tokyo Rose' is the track...And watch out for Vector...Have a great week!"

RAY GMEINER, ELEKTRA (213-205-7433): "It seems some of us in our business have forgotten what it was like to be a teenager growing up in these United States. It's bad business for our format to hand over its future upper demographics lock, stock, and barrel to those pencil neck geeks at CHR. Just like the balance of old and new music is an important part of your music mix, having old and new listenership should be a balance we all fight for. Some of the most successful AOR programmers in the country have always struck just the right balance of old and new music for their older and younger listeners and gotten great numbers in the process. Concede today's teens to CHR and you'll be plotting out strategy with your GM on when to go A/C sooner than you think. Won't that be fun?..Oh yea, I almost forgot. X 'Burnin'...thank you...Motley Crue. We've sold in six weeks what took six months with the last record...Guadalcanal Diary. Struggling, but we'll stick with this one for a long time. 'Trail Of Tears' is great American rock 'n' roll...Coming soon: Rio, The Cure, and a tune from Alan Vega you won't believe!"

CLUB VIDEO CHART  
based on MVS' survey of  
nightclubs around the country



Two Weeks Ago	This Week	Artist	Title
2	1	Prince	"Raspberry Beret"
4	2	Tears For Fears	"Shout"
14	3	New Order	"Perfect Kiss"
d	4	Eurythmics	"There Must Be"
6	5	Klymaxx	"Meeting In The"
7	6	Natalie Cole	"Dangerous"
5	7	Madonna	"Into The Groove"
3	8	Paul Hardcastle	"19"
15	9	Aretha Franklin	"Freeway"
8	10	Pointer Sisters	"Baby"
9	11	Shannon	"Do You Wanna Get"
22	12	Fishbone	"? (Modern)"
11	13	Duran Duran	"A View To A"
21	14	Lisa-Lisa & Cult Jam w/ Full Force	"I Wonder If"
1	15	Eurythmics	"Would I Lie To"
13	16	Cheyne	"Call Me Mr."
12	17	Katrina & Waves	"Walking"
31	18	Bronski Beat w/ Marc Almond	"Nemesis"
31	19	Shriekback	"Nemesis"
d	20	Tina Turner	"We Don't"
17	21	Phil Collins	"Sussudio"
10	22	Dead Or Alive	"You Spin Me"
38	23	Propaganda	"Duel"
d	24	Nina Hagen	"Universal"
29	25	Godley & Creme	"Cry"
19	26	Mary Jane Girls	"In My"
27	27	Power Station	"Get It On"
18	28	Bryan Ferry	"Slave To Love"
26	29	Depeche Mode	"People Are"
24	30	Patti Labelle	"New"
34	31	Truth	"Exception Of Love"
20	32	Wham!	"Everything She"
r	33	Leonard Cohen	"Dance Me To"
35	34	a-ha	"Take On Me"
d	35	Go West	"Call Me"
d	36	REM	"Can't Get There From"
d	37	Howard Jones	"Life In One"
36	38	Freddie Jackson	"Rock Me"
28	39	Mick Jagger	"Lucky In Love"
23	40	Sisters Of Mercy	"Walk"

Other club gainers: Sharpe & Numan, Stephanie Mills, Talking Heads, Sister Sledge, Sting.

Both the BBC and MTV are balking at Howard Jones' new video for "Life In One Day." "I wanted to do a video that was completely done from anything I've ever done before, so we asked Godley and Creme if they had any ideas. They came back with the idea of TV channels changing a lot, and it appearing that your television was going wrong." BBC-TV DJ Tony Blackburn introduces the band on the clip, then the channels begin changing to commercials and other programs, and the picture is lost entirely for a while. "The BBC won't play the original version because they're worried that people would phone up complaining," Jones says. If the characters in the various programs look familiar, he adds, it's "because they're almost all me. It was great fun." The nature of the video for "Life In One Day" means that you can't hear the whole record on the video. But Jones says that's a good thing. "It's about time that video was regarded as a separate thing on its own, and the soundtrack should be especially made for it. Though," Jones concedes, "I wouldn't like to do something like this every time."...Vitamin Z are currently filming two clips in Istanbul, for "Every Time That I See You" and "Circus Ring."...Nik Kershaw's "Don Quixote" video was filmed in rural Spain. An actor plays Don Quixote in the clip....Thomas Dolby gets thrown in jail at the end of the video for Dolby's Cube's "May The Cube Be With You." Dolby is a timid bank clerk, who spends an evening with Marilyn Monroe and then turns into James Cagney. Lene Lovich plays a punk who drops the magical cube and then wakes up as Margaret Thatcher. "Yeah, it does get silly," concedes Dolby. "There's a great bit on Waterloo Bridge with these commuters freaking out because their wives' fantasies come alive."





# THE COMPLETE MTV UPDATE

**BUZZ BRINDLE**

MTV Director

Music Programming

1133 Avenue of the Americas

New York, NY 10036

(212) 944-5399

## VIDEO ADDS

BEACH BOYS "Late"...MATT BIANCO "Whose"...BLUE NILE "Stay"...BOWIE/JAGGER "Dancing"...MAX CARL "Circle"...CHEECH & CHONG "Born"...HOOTERS "Danced"... HOWARD JONES "Life"...LISA LISA "Home"...NEW REGIME "Seduction"...BILLY OCEAN "Mystery"...THE OUTFIELD "Say"...SUPERTRAMP "Better"...URGENT "Running"...VITAMIN Z "Everytime"...PAUL YOUNG "Playhouse".

## RESEARCH

WHAM!'s "Freedom" scores nearly 20% faves with MTV viewers. Strongest positives are from teens and 18+ women...MARILLION's "Kayleigh" is strongest with 12-24 year-old females...Over 60% of MTV's core viewers claim that they like or love the TALKING HEADS' "Road To Nowhere"...Retailers report significant new sales action on the "MAD MAX", "ST. ELMO'S FIRE", and "BACK TO THE FUTURE" soundtracks, THE MOTELS, DEAD OR ALIVE, GODLEY & CREME, HOWARD JONES and UB40 albums...Top 10 Bestselling Albums In MTV Markets: 1) Tears For Fears, 2) Dire Straits, 3) Phil Collins, 4) Bryan Adams, 5) Bruce Springsteen, 6) Sting, 7) Motley Crue, 8) Billy Joel, 9) Prince, 10) Whitney Houston.

## VIDEO NEWS

"Prince And The Revolution Live" is the title of a new home video cassette that just arrived in video stores. The 2-hour tape was shot last March at one of the last shows on the Purple Rain tour, at the Carrier Dome in Syracuse. One of the tape's highlights is a performance of an unrecorded PRINCE song called "Possessed"...When Sylvester Stallone steps into the ring in "Rocky IV" this fall, he'll be boxing to a soundtrack that includes new songs by GO WEST and DONNA SUMMER. SURVIVOR, who wrote and performed the "Eye Of The Tiger" theme song for "Rocky III", are also contributing an original track. And JAMES BROWN will perform the theme song, written by Dan Hartman and titled "Living In America." "Rocky IV" is due in theatres November 27th...One camera is standard practice in most video shoots. Director Danny Kleinman used 12 cameras, all with 8-millimeter film, to shoot the X video "Burning House Of Love".

## INTERVIEWS

JOHN PARR: "I would much prefer actually to be broken in a new territory with a song like 'St. Elmo's Fire', as opposed to a song like 'Naughty Naughty', because it's a little deeper. 'Naughty Naughty' was very much geared towards launching me as a new act and it was a dangerous risk, because people could say it's just a sexy little song or it's just another thing, when it really wasn't. Whereas 'St. Elmo's' is a complete departure from that."

## CONCERTS/SPECIALS

August 17	The Cars Live 1984-1985	10PM
	MTV Presents Howard Jones	11PM
18	Rock Influences	10PM
	The Young Ones	11:30PM
22	Heavy Metal Mania	11PM
24	MTV Presents REO Speedwagon	11PM
25	Liner Notes	10PM
	I.R.S.'s "The Cutting Edge"	10:30PM
	The Young Ones	11:30PM
27	Guest VJ: Paul Young	10PM

## TELEVISION PREMIERS

August 17	Paul Young - I'm Gonna Tear Your Playhouse Down	7PM
21	Tears For Fears - Head Over Heels	7PM

## ROTATIONS

POWER	ACTIVE	BREAKOUT	LIGHT (Cont'd)	
EURHYTHMICS	Angel	DEAD/ALIVE	C/CRISIS King	
J. FOGERTY	Zanz	A. FRANKLIN	GOON SQUAD Eight	
J. LENNON	Jesse	GODLEY/CREME	IDLE EYES Tokyo	
MADONNA	Dress	BILLY JOEL	LIMAH! Only	
J.C. MELLENCAMP	Lonely	MOTLEY CRUE	LISA LISA Take	
R. PLANT	Pink	RATT	McFLY Johnny	
UB40/C. HYNDE	Babe	REO SPEEDWAGON	M/OIL Best	
WHAMI	Freedom	SCORPIONS	NEW REGIME Seduction	
P. YOUNG	Playhouse	T/HEADS	MARILLION Kayleigh	
HEAVY		MEDIUM	OINGO BOINGO Weird	
BRYAN ADAMS	*69	A-HA	O.M.D. Love	
BECK/STEWART	*People	BON JOVI	OUTFIELD Say	
PAT BENATAR	*Invincible	J. CAFFERTY	BELOUIS SOME Some	
BOWIE/JAGGER	*Darcing	CHEAP TRICK	S/COUNCIL Boy	
P. COLLINS	*Number	COCK ROBIN	SUPERTRAMP Better	
DIRE STRAITS	*Money	B. CRYSTAL	URGENT Running	
HEART	*What	KING	VITAMIN Z Everytime	
HUEY LEWIS	*Power	MOTELS	NEW	
JOHN PARR	*St Elmo's	R.E.M.	BEACH BOYS Late	
TEARS/FEARS	*Shout	WILLIE/BOYS	Q-16 Torn	
TINA TURNER	*We	Y & T	T/BANDITS Love	
		Around	AC/DC	Danger
		Freeway	R. DAVIES	Return
		*Cry	HOOTERS	Danced
		*Human	J. GEILS	Fright
		*Smokin'	H. JONES	Life
		*Lay	K/WAVES	Crying
		Live	LONE JUSTICE	Sweet
		*Big	M. McDONALD	No
		*Road	MARILLION	Kayleigh
			MASON/FENN	Lie
			MR. MISTER	Broken
			SHEILA E.	Sister
			'TIL TUESDAY	Looking
			LIGHT	
			ADVENTURES	Send
			M. BIANCO	Whose
			BLUE NILE	Stay
			CANDY	Fun
			MAX CARL	Circle
			KIM CARNES	Abadabadango
			CHEECH/CHONG	Born

The Friday Morning  
Quarterback Album  
Report

\*\* MTV Exclusive

\* Sneak Preview Video Recurrent



















Level II

KLBJ, AUSTIN, TX P.D.-CLARK RYAN/M.D.-JEFF CARROL (512)474-6543.
ADDS: COCK ROBIN "HEART" 3
SAGA 12" "WHAT" 1

SUPERTRAMP "BETWEEN" 3

GARY MYRICK "STAND" 1

L-2

CURRENT SONGS

BY EMPHASIS

Table with 4 columns: LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS. Lists songs by artists like CAFEERTY/BROWN, DIRE STRAITS, EURYTHMICS, etc.

KLFX, TUCSON, AZ P.D.-BRYAN MILLER/M.D.-JOHN HUTCHINSON (602)682-6711.

ADDS: DIRE STRAITS "WORLD" 3

J.MELLENCAMP 12 "LONELY" 3

AC/DC "PINK" 2

RATT "LOVE" 2

L-2

CURRENT SONGS

BY EMPHASIS

Table with 4 columns: LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS. Lists songs by artists like CHEAP TRICK, DIRE STRAITS, STING, etc.

KMOD, TULSA, OK P.D.-CHARLIE WEST/M.D.-JIM JONES (918)684-8810. JEFF POLLACK.

ADDS: GODLEY/CREME "CRY" 3

JOE WALSH "GOOD" 3

LOVEBOY 12" "MINUTE" 2

SUPERTRAMP "BROTHER" 3

X "HOUSE" 3

L-2

CURRENT SONGS

BY EMPHASIS

Table with 4 columns: LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS. Lists songs by artists like DIRE STRAITS, HUEY LEWIS/B, JEFF BECK, etc.

KMYZ, TULSA, OK P.D.-JIM RAY/M.D.-P.D.WITT (918)665-3131. BURKHART/ABRAMS.

ADDS: EDDIE/TIDE "ONE" 3

LOVEBOY 12" "MINUTE" 1

L-2

CURRENT SONGS

BY EMPHASIS

Table with 4 columns: LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS. Lists songs by artists like BILLY JOEL, BRYAN ADAMS, DIRE STRAITS, etc.

WAFF, WORCESTER/BOSTON MA P.D.-CYNDE BLATER/M.D.-RUSS HOTTLA (617)732-5611.

ADDS: BRYAN ADAMS "ONE" 5

J.MELLENCAMP 12 "LONELY" 5

J.L.TURNER/H "HEARTLESS" 4

CHEAP TRICK "TONIGHT" 4

LOVEBOY 12" "MINUTE" 4

COCK ROBIN "HEART" 4

MASON/FENN "LIE" 4

L-2

CURRENT SONGS

BY EMPHASIS

Table with 4 columns: LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS. Lists songs by artists like CAFFERTY/BROWN, COREY HART, DIRE STRAITS, etc.

WAQX, SYRACUSE, NY M.D.-AMY DAHLMAN/P.D.-ED LEVINE (315)472-0200.

ADDS: COCK ROBIN "HEART" 5

LOVEBOY 12" "MINUTE" 4

X "HOUSE" 1

APRIL WINE/FM "ROCK" 3

FOREIGNER "DOWN" 2

L-2

CURRENT SONGS

BY EMPHASIS

Table with 4 columns: LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS. Lists songs by artists like BENNY MARDONES, CAFFERTY/BROWN, DIRE STRAITS, etc.

WARU, PROVIDENCE, RI P.D.-PETER LITMAN/M.D.-LARB MURRAY (401)272-9550.

ADDS: CAFFERTY/BROWN "VOICE" 4

HEART "NEVER" 4

NIGHT RANGER "MORNING" 3

THE OUTFIELD "SAY" 4

DIRE STRAITS "WORLD" 3

L-2

CURRENT SONGS

BY EMPHASIS

Table with 4 columns: LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS, LW/TH, TRACKS. Lists songs by artists like CAFFERTY/BROWN, DIRE STRAITS, HUEY LEWIS/B, etc.

Springsteen
Adams
Saga

Dire Straits - Walk









Level III

WPHX, Poughkeepsie, NY P.D.-STEN SCHANTZ/M.D.-PAM BROOKS (914)471-1500.

ADDS: APRIL WINE/FN "ROCK" 4 DIRE STRAITS "WORLD" 4 HEART "NEVER" 4 LOVERBOY 12 "MINUTE" 4 SAGA 12 "WHAT" 4 THE OUTFIELD "SAY" 4 UR "BAD" 4 A-HA "TAKE" 3

L-3

CURRENT SONGS

BY EMPHASIS

Table with columns: LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS. Lists songs and artists for WPHX station.

WOPX, Albany, NY P.D.-JOHN COOPER/M.D.-PEGGY APPLE (518)462-5535.

ADDS: R.E.M. "DRIVER" 4 SAGA 12 "WHAT" 4 KATRINA/WAVES "DO" 3

L-3

CURRENT SONGS

BY EMPHASIS

Table with columns: LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS. Lists songs and artists for WOPX station.

WRUF, Gainesville, FL P.D.-HARRY BUSCOTT/M.D.-VIRGIL THOMPSON (904)392-0771. JEFF POLLACK.

ADDS: LOVERBOY 12 "MINUTE" 3 DIO "CHILDREN" 2 M.MCDONALD "BAD" 2 NIGHT RANGER "FACES" 2 UR "BAD" 2

L-3

CURRENT SONGS

BY EMPHASIS

Table with columns: LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS. Lists songs and artists for WRUF station.

WXIA, Fort Wayne, IN P.D.-RICK WEST/M.D.-HAL BRANDT (219)484-0500.

ADDS: LOVERBOY 12 "MINUTE" 5 DIRE STRAITS "WALK" 4 STING "WAVE" 4 AC/DC "PINK" 3 COCK ROBIN "HEART" 3 FOREIGNER "DOWN" 3 GARY MYRIK "STAND" 3 MR. MISTER "BROKEN" 3 TEARS FOR FEARS "HEAD" 3 UR "BAD" 3

L-3

CURRENT SONGS

BY EMPHASIS

Table with columns: LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS. Lists songs and artists for WXIA station.

WFMY, Lincoln, NC P.D.-TOM BARKER/M.D.-MATT EFFKEN (402)476-8565. PETERSON MEDIA SERVICES.

ADDS: G.THOROGOOD "MEMPHIS" 3 LOVERBOY 12 "MINUTE" 3 SAGA 12 "WHAT" 3 BOB & ZIP "EBO" 1 COREY HART "BOY" 1 DIRE STRAITS "SO" 1 MARRILLION "KAYLEIGH" 1 RATT "LOVE" 1

L-3

CURRENT SONGS

BY EMPHASIS

Table with columns: LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS. Lists songs and artists for WFMY station.

KGDS, Duluth, MN P.D.-MIKE KELLER/M.D.-JOHN TOMER (218)728-6421.

ADDS: COREY HART "BOY" 4 MARRILLION "KAYLEIGH" 4 SAGA 12 "WHAT" 4

L-3

CURRENT SONGS

BY EMPHASIS

Table with columns: LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS. Lists songs and artists for KGDS station.

KZEL, Eugene, OR P.D.-KEN MARTIN/M.D.-VINCE HERTZ (503)342-7096. BURKHART/ABRAMS.

ADDS: J/DISTRACTIONS "UNDERSTAND" 4 LOVERBOY 12 "MINUTE" 4 MARRILLION "KAYLEIGH" 4 AC/DC "PINK" 3 SAGA 12 "WHAT" 2

L-3

CURRENT SONGS

BY EMPHASIS

Table with columns: LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS, LW/TH TRACKS. Lists songs and artists for KZEL station.

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**AUGUST 16, 1985**

# Airplay Index

## NATIONAL

## METRO

Prime Movers Are Underlined

LW	TW	WEEKS ON	
1	-	1	<u>DIRE STRAITS</u>
2	-	2	STING
3	-	3	"BACK IN TIME"
8	-	4	<u>TALKING HEADS</u>
5	-	5	JEFF BECK
d	-	6	MICHAEL McDONALD
4	-	7	"ST. ELMO'S FIRE"
6	-	8	TEARS FOR FEARS
7	-	9	PHIL COLLINS
11	-	10	<u>GODLEY/CREME</u>
19	-	11	JOHN WAITE
12	-	12	<u>MOTELS</u>
9	-	13	HEART
14	-	14	R.E.M.
17	-	15	<u>THE HOOTERS</u>
10	-	16	CAFFERTY/BROWN
15	-	17	NIGHT RANGER
20	-	18	CHEAP TRICK
13	-	19	<u>MOTLEY CRUE</u>
22	-	20	Y&T
16	-	21	BRYAN ADAMS
24	-	22	MASON/FENN
18	-	23	COREY HART
21	-	24	RATT
25	-	25	SUPERTRAMP
26	-	26	U2
23	-	27	BILLY JOEL
33	-	28	<u>MARILLION</u>
29	-	29	X
30	-	30	<u>EDDIE AND THE TIDE</u>
31	-	31	UB40
32	-	32	COCK ROBIN
27	-	33	"MAD MAX"
28	-	34	ROBERT PLANT
40	-	35	MR. MISTER
41	-	36	<u>URGENT</u>
d	-	37	DIO
38	-	38	AC/DC
45	-	39	KATRINA AND THE WAVES
37	-	40	JOE WALSH
d	-	41	<u>THE OUTFIELD</u>
35	-	42	BRYAN FERRY
44	-	43	TOM PETTY
34	-	44	HOWARD JONES
36	-	45	EURHYTHMICS
42	-	46	BOB DYLAN
39	-	47	TAXXI
49	-	48	WHAT IS THIS
d	-	49	<u>THE ADVENTURES</u>
47	-	50	BRUCE SPRINGSTEEN

LW	TW	WEEKS ON	
1	-	1	<u>DIRE STRAITS</u>
2	-	2	STING
3	-	3	"BACK IN TIME"
6	-	4	JEFF BECK
9	-	5	<u>TALKING HEADS</u>
4	-	6	PHIL COLLINS
5	-	7	"ST. ELMO'S FIRE"
8	-	8	HEART
7	-	9	TEARS FOR FEARS
d	-	10	MICHAEL McDONALD
12	-	11	<u>THE HOOTERS</u>
13	-	12	GODLEY/CREME
10	-	13	CAFFERTY/BROWN
17	-	14	CHEAP TRICK
21	-	15	JOHN WAITE
11	-	16	NIGHT RANGER
14	-	17	MOTLEY CRUE
18	-	18	R.E.M.
16	-	19	MOTELS
22	-	20	Y&T
15	-	21	BRYAN ADAMS
20	-	22	ROBERT PLANT
19	-	23	RATT
28	-	24	EDDIE AND THE TIDE
25	-	25	MASON/FENN
24	-	26	SUPERTRAMP
27	-	27	X
33	-	28	MARILLION
23	-	29	COREY HART
31	-	30	COCK ROBIN
30	-	31	JOE WALSH
35	-	32	MR. MISTER
26	-	33	U2
34	-	34	TOM PETTY
32	-	35	TAXXI
29	-	36	BILLY JOEL
36	-	37	BRYAN FERRY
d	-	38	DIO
45	-	39	UB40
37	-	40	"MAD MAX"
38	-	41	AC/DC
d	-	42	<u>THE OUTFIELD</u>
39	-	43	BRUCE SPRINGSTEEN
44	-	44	HELIX
40	-	45	GEORGE THOROGOOD
48	-	46	URGENT
46	-	47	SCORPIONS
43	-	48	EURHYTHMICS
47	-	49	BOB DYLAN
50	-	50	WHAT IS THIS

The Airplay Index is our ranking system for the amount of play on albums as a whole. We determine rankings by totalling the emphasis points on cuts.

The methodology for our Top 50 markets Metro Index is the same as our Airplay Index, but instead of using the full sample base, we calculate the ranking from airplay reports from the Top 50 markets, as defined by Arbitron.