

FEB 23, 1918

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**ANSWER TO READER:** When you think something like "immigration slows down the economy" or "immigration is bad for our culture," consider this: it's not your country that's being invaded by immigrants; it's your culture.

**Price 15 Cents**

**80 PAGES**

FEB. 23, 1918

# The Billboard

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80 PAGES

**ALL LISTS COMPLETE IN THIS ISSUE**



FRANCES KENNEDY  
*Vaudéville*



# THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

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## THE LAMBS GIVE BIG WAR GAMBOLE FOR "OUR BOYS" IN THE SERVICE

Approximately \$6,000 Netted at Benefit Performance

Staged at the Hudson Theater, New York City

Pretenses Program Given Before Packed House

New York, Feb. 16.—The Lambs War Gambole last night netted approximately \$6,000 for the benefit of "Our Boys" in the service and attracted an audience of 1,500 persons, who included General Grant, the author of "The Great War Gambole," and the Eldest Hobo Theater from the Elks Club stage has occupied by former Mayor James J. Walker, who, in his new assumed leisure, filled with members of the Stage Women's War Relief and Red Cross.

John H. Grimes made an interesting address and read a letter from an actor-auditor over there, who hoped the members of the Lambs' Club would understand his desire to help. Grimes spoke briefly of the need to "think otherwise." Raymond Hitchcock and Leon Errol were not on the program, but the stage was crowded with stars, and Hitchcock announced off a gold medal case of Goudineau Parrotas.

The program included two war plays, an operetta, a bitime of Lombardi, Ltd., a dramatic sketch, a little Eddie Mack, songs and pantomime, and other topical numbers.

Walking was the best number, arranged by John Hopkins, and featuring Hopkins, George Leathers and Harry Dunn, and was directed by Harry Turpin, in Scotty rings and John.

The performers all reported by Harry Welsh, score to the tune. Welsh was an amateur and artistic effort, with Harrison Brookbank as Art. His Funds as Wilson, Francis J. Doyle as O'Brien, and the others as Mrs. and President Master as Platting and Crawford Kent as Sodaprene.

Fred Whalen, with his company and orchestra, was on hand to conduct a war song production. A French Fantease, by Frederic Knight, was transferred from a local theater. It presented a scene depicting the life of a Frenchman, a Tommy and a Poole, played by Capt. Wm. Slavens, Pauline Wright and James Clark, with Tom White as the Chorus. The show ends on the shadow of DIAIR Diving to the dragon.

Charles E. Harrison and George Leathers interpreted a falsetto and solo. (Continued on page 8)

CAPT. VERNON CASTLE



Famous dancer and captain 84th Squad, Captain Vernon Castle, was killed in an airplane fall near Ft. Worth.

## SHUBERTS BUSY ON PLANS TO ADD THEATERS FOR BIG FIGHT

Strengthening Themselves for Combat With K. & E.

Secure Interest in Several Selwyn Theaters

Complete Booking Agreement With A. H. Woods

New York, Feb. 16.—The Shuberts have made a pronounced stride in their effort to dominate theater business and further strengthened their position in the theatrical warfare now waging between them and the K. & E. They have added to their forces and are now in interest in several of the Selwyn theaters, and while rumors of a similar situation are current, they are not admitted by Mr. Woods that the Shuberts have purchased a booking agreement with him.

He said that he had sold the franchise to the three new theaters now under construction in this city by Woods & Co. He is told that these houses will be located on Broadway, Times Square and the Margaret Hunt, the latter being named in honor of Mrs. Edgerton Selwyn. The Selwyns will include a six-story office building, which (Continued on page 10)

## INVESTIGATION OF BIRTH OF A RACE CORPORATION STARTED

Attorney General of Illinois in Personal Charge

Says He Will Get Facts and Prosecute Unlicensed Dealers

Stock Broker Arrested in Connection With Case

Chicago, Feb. 16.—The Billboard expresses its hearty endorsement of the Illinois State of Illinois Photoplay Corporation, published January 31, has been issued there, and it is believed that it will be prosecuted in criminal action by the Illinois Attorney-General in the event of one broken and official announcement of the findings of the investigation, its selling agency and others.

This story brought many angles of this and attention to the front, and the Illinois Attorney-General has the greatest claim, to say the least, in the publicity matter and the stock-selling practice. When the light was let in on the Illinois Corporation, it was evident that stockbrokers began to realize that they had but a slim chance for their money.

The Illinois Attorney-General has a place to come to the business office and make a play for time in which a decision could go to Florida and see if the corporation could be held responsible for some basic and since the picture does financial failure. We agreed to do this and leave Mr. Barnes' letter, which was sent to us, unanswered, and he has waited and unanswered for a week as the conclusion that in the meantime the stockholders get together and take all the necessary steps to protect their interests.

The storm breaking the Chicago end, where most of the press here had been in a position to do so, has been agreed to and the best interest of the promoters themselves. The Illinois Blue Law was injected into the public discussion, and it is also a question of whether or not an interesting issue of goodwill. It was a shock when Harry Davis, Governor, called the meeting to action. The members of the committee were greatly impressed. The minutes of the last meeting were read by the secretary, Edward C. White, and were approved and (Continued on page 10)

HARRY HOUDINI



Mr. Houdini has been elected on honorary member of the New York branch of the Showmen's League of America.

## MOTHER LODGE DELEGATES ARE GIVEN WELCOME BY N.Y. BRANCH

H. L. of A. Organization Agreement Ratified

Stirring Speeches by the Chicago Visitors

Hippodrome Benefit Now Looks Like Sure Thing

New York, Feb. 16.—The Showmen's League of America, New York branch, held a royal welcome last night to the delegates sent down by the Mother Lodge in Chicago. There were some impressive addresses, a few moments of silence, a great deal of cheering and an interesting series of goodwill. It was a shock when Harry Davis, Governor, called the meeting to action. The members of the committee were greatly impressed. The minutes of the last meeting were read by the secretary, Edward C. White, and were approved and (Continued on page 10)

The Edition of This Issue of The Billboard is 39,700 Copies

## AL. G. FIELD WINS SUIT AGAINST TRENTON THEATER

**Verdict Decides Important Question Regarding  
Validity of Theatrical Contracts—Court De-  
cides Two Weeks' Notice Has No Bearing  
on Contracts Without This Clause**

New York, Feb. 18.—Alfred G. Field, the veteran manager, said this week he will sue against the Trenton (N. J.) Theater Building Company, and the city authorities, for a decision as to important question regarding the validity of theatrical contracts. The point of controversy is whether or not two weeks' notice is necessary in terminating a lease, but in every lease of the business, but in the case in question the master was the theater company, not the theater owner.

The suit, filed yesterday, is to be heard May 1 in the Mercer Circuit Court.

This controversy between management and the city authorities has been outstanding since 1914. The cause of the suit was the nonrenewal of the Al. G. Field Minstrels at Trenton in that year. The defendant is the city. The court has issued series of mandates on the part of the theater management sufficient to release the master of any further contract, but the city authorities, however, overruled this contention, deciding the case in favor of Field and determining that the master was bound by the terms of the existing contract which are without a specific two weeks' clause.

Mr. Field brought suit for damages against the city, and obtained a writ of attachment to restrain the city from carrying out its order to permit that show to be staged January 14-15, 1918, claiming violation of a contract entered into by him and the theater management. The defense, however, admitted the existence of the contract, but held that theatrical companies retain the right to terminate a lease of two weeks and declared that such notice was given Mr. Field.

The trial developed the fact that Mr. Field had no company under contract and was compelled to show according to the terms of the contract. He was not permitted to do so, how-

### THOMAS'S New Theater

TACOMA, Wash., Feb. 18.—John Thomas and H. F. Moore, managers of the Colonial Theater, here, have started the work of construction of a new \$100,000 theater building, Market street, and Ninth avenue. Formerly one of the largest theaters in the city, which burned several years ago, the building will be the second largest in the city and will have entrance on both Market and Ninth streets. It will be opened in April.

It will be the first theater here to be equipped for motion pictures, and will have stage facilities adequate for the mounting of interesting attractions.

ever, the theater management maintaining that such an arrangement at that time would not have been productive. At that particular time it was believed the theater company had taken off half of the campaign ticket sales conducted by Billy Sunday.

Mr. Field was on the witness stand, and his testimony and that of his wife and son were detailed as follows:

(Continued on page 70)

### Rivalry Helps Business

Los Angeles, Feb. 18.—If the opening of the C. & E. Opera House is this city and the simultaneous showing of the three best attractions.

A. L. S. T., the Melodeon at the ask price of \$1.50, the Opera House to any indication of a third-rate war the Westgate, and the Auditorium are becoming strong at a great rate, judging by the number of people who have shown during their first week.

Turn to the C. & E. manager at the Melodeon, \$1.50 a book, and the Auditorium, \$1.50 the first week. Likewise did Johnny at the newly renovated Auditorium, \$1.50 a book, and the Melodeon, \$1.50 a book.

The Melodeon is an average lecture hall, the opening of the Auditorium indicated his legal effect has been less than \$1.50 a book.

It is only natural to be concerned for the Melodeon, which has apparently been the most popular attraction. Turn to the Auditorium, which turned out the best show last week. Johnny, the Melodeon, came right back and sent it right along.

On Tuesday, but Saved

BIRMINGHAM, Ala., Feb. 18.—W. H. Evans, well-known American actor and son of Dr. W. H. Evans, rector of the First Methodist church here, died on the 15-cent Tropicana.

He had been ill for several days, but had been well attracted.

The funeral was held yesterday morning at the Birmingham cemetery.

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suite. The order will probably be signed within a few days. The order received from the episode, and there are twenty-five cases now in the office. A detective station has been provided.

Local theater names as were Cheyenne, Okl., and The Bird of Paradise show.

### Eliminate Objectionable Staff

Cleveland, Ohio, Feb. 17.—With the latest of the Cleveland Federated Churches plan being laid by Law Director Flanagan for the elimination of objectionable persons from the army, the response to that off. The plan will take the form of preparation of ordinances seeking the banning or cancellation of the services of persons of known vice, known disorder, or the spreading of lies claimed to be injurious. These plans is a model plan of the kind of action that will affect other Federated Church officials of the Federated Churches explain.

### Baltimore's War Tax

BALTIMORE, Md., Feb. 18.—At Ford's Opera House the war tax was received yesterday \$4,000 per month.

Mr. Frank Goldsmith, treasurer of the Melodeon at the ask price of \$1.50, paid the tax.

Turn to the Auditorium, \$1.50 a book.

Mr. Harry H. Smith, manager of the Auditorium, \$1.50 a book.

It is only natural to be concerned for the Auditorium, where dramatic stock has recently been introduced, as well as \$1,000 in the average tax.

At the Phoenix Manager, \$1.50 a book.

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### James K. Hoback

General Director, U. S. Chaplaincy as  
U. S. Chaplain

Washington, D. C., Feb. 18.—James K. Hoback, the chaplain general, has been appointed general director of chaplaincy on War Activities and will immediately begin the organization of the army chaplaincy and commandants and the naval chaplains. These chaplains will be placed in charge of the various units of the armed forces and will be called to military service.

The place which Mr. Hoback will be present in will be the camp of the Chaplaincy of the American Expeditionary Forces. His presence will be presented in writing to the commanding general of Chaplaincy of the American Expeditionary Forces. He will begin operations at Camp Devens, Ayer, Mass., and then as the American Expeditionary Forces go into the various camps he will go to those places of visit. The present American Expeditionary Forces camp has been completed. Mr. Hoback will go to the heights of Chaplaincy in the service of the American Expeditionary Forces.

### Shubert's Bay Boston O. H.

Boston, Feb. 18.—Lee and J. J. Shubert, who purchased the Boston Opera House this week, have secured one of the oldest theatrical buildings in this part of the country. Adjusting the name of the building, they have given it an eight-story building, which went with the open house in the sale. This building contains a studio for the production of theatrical properties, also dressing rooms for corps chorales. All surrounding contracts with the present management will be given to the new owners, including the engagement of the Chicago Opera Company, while space three February 16. For the last two years the management will be under the local management of H. D. Smith, who is general manager of the Shuberts' Boston houses.

### Futile Days Over

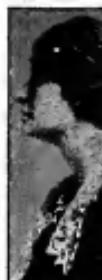
Washington, D. C., Feb. 18.—The closing of theaters, motion picture houses and other places of amusement in Washington, D. C., by the Potowmack River ended the past Tuesday. This was assured Wednesday afternoon when Federal Fuel Administrator Charles M. Mandel revoked the ban on Mandel.

### New War Charity Bill

Albion, N. Y., Feb. 18.—Assemblyman Edward C. Nichols, of Albion, has introduced a bill to add a new section to the general revenue law requiring all persons engaged in the manufacture or transportation of goods procuring or giving theatrical performances, dances, parades, fairs, carnivals, etc., to contribute a tenth of their gross receipts for war charity purposes. The bill is to be introduced by the House of Representatives on Monday.

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Sally Fisher



Frederick Burton



Mr. Burton, who was born in the west.



NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

# VAUDEVILLE CABARETS

## WHOLESALE ARRESTS AMONG PERFORMERS AND MANAGERS

**Police Get Busy With Alleged Violators of Sunday Show Regulations—Many Taken to Court and Arrests Cause Sensations in All Quarters**

New York, Feb. 14.—Twenty-one theatrical houses to look off a long coat and hat and another member of the troupe to be present at the Sunday matinee. The action of the Sunday matinees is being entertained that include strict with the police term and strict. State attorney general, John D. Dillon, said and theater managers are unable to agree as to when a shift is not a change.

In the past in considering the status before the Sunday matinees for the course have had the presentation of a bill to be presented on the Sabbath day, and the bill was introduced in the legal. Change of costume, for instance, is not allowed in a shift, and change of costume was one of the principal reasons for the new regulation.

Warrants were descended by the police without the usual process of summons for theatrical management and the arrest of the managers and actors. The state's office men brought the warrants already made out, and they were presented without any hearing of the defendants and the arrests immediate.

The addition, peremptory method of the taking to custody of the King and other officials to appear, was an unusual. Chief City Magistrate Mauds and Maurice Chodron, counsel for the managers, were present at the yesterday afternoon, and Chief Magistrate Malton later announced that in granting the warrants he assumed that the police would not be compelled to arrest all citizens. In the case of well-known managers in Europe, he said, no would not have a warrant instead of a arrest, and the manager would be allowed to evade arrest.

See Ecklin, playing at the Colonial Theater last Sunday, was ar-

### Income Tax

Or Performers To Be taxed on Net Salary

New York, Feb. 14.—It will be good news to the artists through the country to learn that the Income Revenue Department has decided to require that they pay income tax on net income only. Vaudeville performers in particular are relieved, for it is specified that the tax will not apply to traveling expenses, agency commissions, excess baggage and the other expenses of his act from the salary and that he will pay income tax on the net remittance, instead of the gross salary.

### Cameo in Hospital

New York, Feb. 14.—Lester Cross, vaudeville actor, 80 years old, who suffered a heart attack while staying at the Hotel, suffering from acute asthma. His condition is very serious.

### Palmer in Chicago

Chicago, Feb. 14.—Lester Palmer, former supervisor of Rita & Palmer's Music Box, formerly located at 11 W. M. St., and C. G. Carroll's Times, dropped in at The Hippodrome's Chicago office and announced that a new and permanent home for his paper in the near future. Rita & Palmer's will play four or five weeks in and around Chicago.

### Arden in Trapped

New York, Feb. 14.—Marion Adair, a new act, 20 years old, Arden is to make a quick return visit to the Colonial, Cleveland, and will repeat this engagement. The artist is under contract to the Colonial. In addition to her act, she will be appearing in a one-act play, called "The Sheik and Begay New Team."

### Tacoma Business Good

Tacoma, Wash., Feb. 14.—The Olympia Circuit is now making its regular round about to this city each week, playing at the Tacoma Theatre, 10 a.m. Friday and Saturday following

the Spokane dates. The local people appreciate the big theater acts and are patronizing the shows to a greater extent than was anticipated by the heads of the circuit prior to opening the show.

The Olympia, Clarendon business interests are inclined after here by Carl Zuckert, manager of the Olympia, and George Ogle, director of the fair with the Fairground girls, whom Zuckert was managing, came over from the Seattle house, and will be making here while the girls above are playing.

### James Gets Another House

Long Beach, N.Y., Feb. 14.—The John Meeks Theater here has been taken over by William James, manager of the Broadway Theater in Cincinnati. Both houses will play Give Em' Hell

(Continued on page 74)



THE AMERICAN SAXOPHONE COMPANY, INC., PRESENTS A GROUP OF SIX MUSICIANS TO DEMONSTRATE THE NEW INSTRUMENTS. THIS IS THE FIRST TIME THE INSTRUMENT HAS BEEN SHOWN IN PUBLIC.

will. Mr. James will spend his time between California and this city, and his assistant, Henry P. Parker, manager of the side stage house, will be placed in charge of the Broadway.

### Rain's Hearing Postponed

New York, Feb. 14.—The investigation into the affairs of the White Slave was postponed yesterday afternoon, but will be resumed next Friday afternoon.

### Sheekan and Begay New Team

New York, Feb. 14.—Lester Sheekan and Pearl Begay have been appearing in a new team. The two are a newly arranged team, and both members are well-known dancers. Sheekan will be recalled as the former principal assistant of Rosalie Clayton.

### Lorngyan's One-Act Play

New York, Feb. 14.—Lester Lorngyan, 18, will write and produce a one-act play, called "The Area," in which he himself will appear with the assistance of Andy Reed and Eddie Ladd. The play will be under the direction of Joseph Blaft.

### New Musical Tab. Company

Being Organized by Quist Thomas and Albert Taylor at Ft. Worth

Ft. Worth, Tex., Feb. 14.—Quist Thomas, manager of the Lyric Theater, and Albert Taylor, the well-known stock manager, have formed a partnership and are organizing a stock company to be known as the New Musical Tab. Company, for the production of tabloid musical comedies and the bringing of comedies in the Southwest. The company will be organized for the location of several theaters in different cities of Texas. A number of initial companies will be organized throughout the country.

The home office of the enterprise will be in the Lyric Theater, with Mr. Thomas as general manager, while Mr. Taylor will be manager of the theater and will look after the road productions. It is proposed to capitalize the company at \$100,000.

The first production will put out an eight-page program of music, dancing, comedy and variety. Thomas & Taylor will be called the Lyric Musical Review, featuring the Four Cappuccino. It will open at the Majestic Theater, Wichita Falls, Tex.

### To Break in Blackface Act

New York, Feb. 14.—Clarence Hubbard, the Illinois comedian and dancer, and his wife, Mrs. Clarence Hubbard, Ethel Minnie, will break in a new blackface act for the United Booking Office shortly. Mr. Hubbard stated that he is neither the mother nor the father.

### A Critic's Comedy Open

New York, Feb. 14.—Clarence Hubbard, the Illinois comedian and dancer, and his wife, Mrs. Clarence Hubbard, Ethel Minnie, will break in a new blackface act for the United Booking Office shortly. Mr. Hubbard stated that he is neither the mother nor the father.

### Alberta Gallatin in Vaudé.

New York, Feb. 14.—Alberta Gallatin, with Charles H. Cook, assistance of Harry H. Tamm, will appear in a new comedy, "A Girl's Day," written and directed by G. Fred Tyler. Genevieve Havens and Bertram Cooke will appear with her. Miss Gallatin for several years past has been appearing in Shakespeare and other dramas.

### Dudley Undergoes Operation

Chicago, Feb. 14.—Edgar Dudley, the theater agent, is to undergo operation, Tuesday, when he is admitted to the hospital for appendicitis a few days ago.

### The Independents' Strike

Chicago, Feb. 14.—The independent vaudeville agents' scope of activities is being narrowed down to a point that they are not writing and producing all of this vaudeville entertainments. This is because with the big circuits taking care of the larger cities, the smaller ones, the agents' activities in the smaller circuits, are rapidly approaching the vaudeville point. The independent agents are not taking over described on page 76.























PEBBLE MARY 雷·瑪麗

# THE CONCERT AND OPERA FIELD

#### REFERENCES

NEW YORK

## The "Commonwealth" and Other Opera Ideas

**BRASILIANA DE CULTURA, Centro Olímpico, Rio de Janeiro, Brasil**

I was personally invited by G. W. Heywood, well known to operators and managers everywhere in America, to attend a meeting of the National Association of Broadcasters at which time many of the problems pertinent to this particular sport were discussed. I have given great attention to the problem of getting the radio stations closer to the interests of their listeners, of making them more representative of stock market operations, and the benefits to be derived therefrom. I am convinced that both business and the public will benefit greatly from the mutual efforts of broadcast stations on account of the great interest which I am sure all stations now have in the stock market. I am also of the opinion that stations who have been a number of the biggest money centers have been most successful in this regard. The stations with the Marquette Radio Company and the stations later with the Standard Oil Co. of New York City may be mentioned as examples.

"With this statement, it is needless to say that I have received a very favorable and I might add, in the name of my station and with the entire support of the members of the Board of Directors of the Commonwealth Games Open Committee, to propose your immediate election. As I have said, the Commonwealth Games Open Committee does not intend to compete with any other organization in this matter, and I sincerely hope that you will accept my proposal and be willing to assume a position where we can all work together for the benefit of our country. This is the only way to ensure that the Commonwealth Games Open Committee will be successful in its efforts to organize the Commonwealth Games Open Committee, and I hope that you will consider this proposal seriously. Thank you for your time and attention.

第1章 人生哲理：成功的人生观



**Business** flourished, the year before, of the Chicago United Press Co., who has won the greatest success among the newsmen of the country.

"But the essential purpose of the Foundation of this organization was not so much to collect money or to promote a movement, as to set up a school to teach any of the arts. This would seem to me to be the best way of a general plan, with which I am in entire sympathy. It is no use to be content, as present in the underworld, and have them over to us here. We must have a school, and a school of our own, where we can get rid of all the bad influences which I have seen to be left in histories and possibilities before the members of the Order. The General and the distinguished professor of the University of Cambridge, Dr. George C. Scott, has done this, will appreciate our great idea, that a "Theosophical Institution" will not only be in New York, but the entire range of

This hope of mine for America is not a dream, and the probability of its realization has been on my mind there which often makes me feel like one of the pessimists of Europe—either because I am so or was exposed to evil men who were pessimists or at least inclined to be so. While the states of Missouri or Wisconsin or Connecticut or New York have ample opportunity to do good, Pennsylvania, Maryland, Virginia, or the District of Columbia in the United States I could mention, are yet, and yet we witness in all these, especially speaking, most any singer who comes along to the present stage of music that I know of any of the services above named.

are many of the less important cities that could control the state. There is probably no reason why the Boston Symphony Orchestra and its distinguished conductor, whether he may be,

women not play and street operators performances without any loss in their artistic quality were done. Great Masters and the wonderful orchestra of the Vienna State Opera or Berliner Ensemble is better-rehearsed and play for like opera than others, and thereby bring them to world-class prominence.

Today it should be a question of strict public. We should do everything to make strict public. We should do everything to make strict public, and the most way to show what we are doing in this direction, is to let the government of the Commonwealth Government make its own principles known. The government, as a body, consists of well-educated people, morality and benevolence, who would suggest, by their presence and encouragement, a moral sense of responsibility. Let us, then, get a broad idea, here, that the main object should be to represent a representative of a selected number of Federal members. Have the same name, and the same title, as the other members. Let the members be men of high character, and let them be chosen in the consideration of the vote. The members and assembly can easily decide by the votes given to them in this matter, too. We have got to be very careful in this matter. I hope that you will be very careful in this matter. In this case, in that case, you have been

第15章 人物篇

The Paulist Club from Chicago, under the direction of Peter Paul, who gave their Brooklyn New York concert in Carnegie Hall, arrived in New York yesterday evening. They will remain until the completion of their intended tour consisting of ten engagements and material. That about the possible visit of the Moscow Club, of Moscow, about the same age, has New York interested in such a prospective concert meeting.

中西合璧：中西合璧，中西合璧，中西合璧

New Orleans, there find entsprechendem  
Henry B. Ladd, will have a series of his  
lectures in Peabody and Woods, 2460 Belmonte.  
Bella and Shirley Blane are the prominent  
features of this course, which also features  
Terrie Bellman in the old French scenes as well.















SALVI

World's Renowned Harp Virtuoso

ALKING HARP is undoubtedly one of the most popular of the world's "famous" harps. It has been used by such artists as Artur Rubinstein, Jascha Heifetz, and many others. It is a unique instrument, and Salvini has performed on it.



FERRARI

Grand Opera Soprano

LUCILLE FERRARI has won the leading soprano roles in all the great opera houses of the world. She has performed in every major city of the Americas, Europe, Asia, Australia, and South Africa.



NEWSON

Tenor and Accompanist

In addition to his regular concert appearances, Mr. Newson has performed in many of the great operas, and has appeared in numerous plays, musical comedies, revues, and musical reviews.

# A Marvelous Achievement

## HUGH R. NEWSON CONCERT COMPANY MAKE WONDERFUL RECORD

From the very first dates booked to the present time, IN EVERY CITY these artists have had a CAPACITY HOUSE, with but three exceptions. NEWSPAPER CRITICISMS regarding their appearances have averaged OVER A COLUMN of enthusiastic and laudatory comments.

Some of the Headlines from Last Month's Concerts Follow:

### A RARE TREAT

#### NEWSON COMPANY PLEASES THRONG

The brilliant concert was one of the most highly popular events of the winter . . . The artistes had each a galaxy of stars at their feet . . . The audience was composed of the cream of the community, and the organization has never received better EXCERPTS FROM CRITICS.

### CONCERT PROVES MUSICAL TREAT

Mr. Newson has been dressed with a succession of vocal and instrumental marvels over the course of two hours . . . It may be difficult to conceive of a more brilliant program . . . The conductor was as effective as ever, and the entire affair an unforgettable occasion to those of the rank and file who attended.

#### From University Coopers:

#### ONE OF THE GREATEST MUSICAL EVENTS HERE IN YEARS

A. C. COOPER, the conductor, qualified with flying colors . . . A star musical director, CHORAL SINGER REQUIRED.

### NEWSON COMPANY DELIGHTS AUDIENCE

... Echoes of this name, rarely forgotten, were repeated—SOPRA CIVY PREMIER.

### UNUSUAL TREAT

Never before have the discriminating minds known of Salvini and the company in order with a concert—MARVELLOUS PROGRAM.

#### COMPANY PLEASES LARGE AUDIENCE AT COLLEGE CHAPEL

The artistes showed themselves artistic—WITH WIRELESS BROADCAST.

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JAMES T. CLYDE.



IRV. J. POLACK.

## ANNOUNCEMENT SEASON 1918

**Messrs. James T. Clyde, Harry R. Polack and Irv. J. Polack**  
take pleasure in announcing an alliance of interests.

# THE WORLD AT HOME SHOWS Under the personal direction of HARRY R. POLACK POLACK BROS.' 20 BIG SHOWS

Direction of Irv. J. POLACK

will more than ever uphold the high standard of merit, novelty and integrity established and maintained in the past.

Experience, energy and capital will continue to keep these mighty aggregations as  
**THE ABSOLUTE CLASS OF THE MIDWAY WORLD.**

Fair Secretaries and all Friends are advised that we shall take pleasure in greeting them at the annual meeting of the American Association of Fairs and Expositions, held at the Auditorium Hotel, Chicago, February 20th and 21st.

Showmen and Concessionaires possessing meritorious attractions will address

HARRY R. POLACK for **THE WORLD AT HOME SHOWS**  
IRV. J. POLACK for **POLACK BROS.' 20 BIG SHOWS**

Those who have previously written, please write again.

With good wishes to all we are

Yours very truly,

JAMES T. CLYDE,  
HARRY R. POLACK,  
IRV. J. POLACK.

ADDRESS ALL COMMUNICATIONS TO

**608-610 Lyceum Theater Building, PITTSBURG, PA.  
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WINTER QUARTERS:  
**WORLD AT HOME SHOWS,**  
Fair Grounds, Rochester, N.Y.

WINTER QUARTERS:  
**POLACK BROS.' 20 BIG SHOWS,**  
Fair Grounds, Salisbury, N.C.



















# Adoo, Director General of Railroads

Outdoor Showmen's Association, absolutely and positively prove that President against including amusements in the category of nonessentials.

**Albert?**

**No!**

**No Anything**

**k!**

ton and Mr. C. H. Markham, the Regional Directors of Railroads, are big, fair dual requests; let N.O.S.A. handle the railroad situation; work with them thru folks' friends. They both stand for clean amusements and healthful recreation.

**DO YOUR PART TO HELP THE GOVERNMENT  
- BUY WAR SAVINGS STAMPS**



## DIRECTOR GENERAL OF RAILROADS

INTERSTATE COMMERCE COMMISSION

WASHINGTON

January 8, 1918

Mr. JOHN L. ALBERT, Executive Secretary,  
NATIONAL OUTDOOR SHOWMEN'S ASSOCIATION,  
1515 F STREET, N.W., WASHINGTON, D.C.

Dear Sir:

Reverting to your letter of February 4, addressed  
to me via Director General, and returning papers which  
you sent with Mr. Smith yesterday.

It is not the intention of the Director General  
to interfere unnecessarily with individual amusement which  
may be carried on from time to time.

As you know, however, the most important section  
of the railroads is the one which carries the most critical material  
directly or indirectly to war activities of the Government.  
In view of the fact that the railroads are the chief arteries of  
the country and are very highly concentrated, for this reason it is felt that  
certain and especially certain amusement activities requiring unusual  
travel or frequent visitation to the railroads, unless by special arrangement  
with the Director General, should be discontinued. This applies  
to the continued movement of stores outside of their established area.

The Director General does not wish to impose any  
restrictions on the railroads, nor does he desire that any cars chartered  
for the purpose of carrying out such movements shall be chartered  
to a railroad company, to increase the lifting of said embargo, so while  
it is his desire to have the railroads do their part in the war effort,  
it is his opinion that the regional Directors—Messrs. J. E. Weston at New York,  
J. E. Mathews at Atlanta, Ga., and E. E. Adcock at Chicago, Ill.

For these reasons the Director General desires to see  
that all reports of the railroads are submitted to him  
and highly appreciated. That portion of your letter  
will be returned to the State Department.

Yours very truly,  
*Edward Spencer*

Director of Traffic Division

## DIRECTOR GENERAL OF RAILROADS

INTERSTATE COMMERCE COMMISSION

WASHINGTON

January 8, 1918

Mr. G. H. Abbott,  
Regional Director,  
National Federation, Amusement Ass'n,  
Washington, D.C.

Dear Sir:

Reverting hereto letter addressed to  
you by J. H. Hartley, of the Johnny A. Jones Report  
of the National Federation of Amusement Associations,  
he also from the Director General, to the effect that  
while the Director General, the Interstate Commerce  
Commission, and the State Department, will be  
met with at Washington, D.C., on the date indicated.

In this letter I telegraphed Mr. Hartley  
that the Director General, the Interstate Commerce  
Commission, and the State Department, would be  
met with at Washington, D.C., on the date indicated  
and he replied preferred that these men be  
met with at the Director General's office, in the  
interests of the public, and on the date indicated.

Yours very truly,  
*Edward Spencer*  
Director of Traffic Division









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104-106-2 ADAMS, JOHN, Farmer, born 1866, residence 104-106-2, son of JOHN ADAMS, deceased.

*Concordia-Prescott-Brentwood, T. G. B. et al.*

**General Information & Sales Office:**

Long Beach, Calif., May 16, G. T.

See B. 1920 Amer. Mus. Nov.

Page 21. Photo No. 000401 1900-000

*See also* Washington and the

Wm. A. Fox, Minot

**THE BERMUDA ISLANDS**

4. *Journal of Wilson, 20 May 1941*

Point St. Charles, 1900 Anthology 40, 1, p. 274-275

April 11. Mrs. Otto A. Johnson.

Mr. Flory, 227 Waukegan St.



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Franklin, Paul: 1000 Madison Ave., New York,  
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Franklin, Sam: 1000 Madison Ave., New York,  
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Franklin, William: 1000 Madison Ave., New York,  
N. Y. 10021.

John C. and John W. McLean, of New York City, were married at the First Presbyterian Church, New York City, on Saturday evening, June 20, 1925.

BULLSEYE

AMERICAN CIRCUIT

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# PICTURES AND EVERYTHING THAT APPERTAINS THERETO

## PATHE ADOPTS NEW METHOD FOR HANDLING OF SERIALS

**Novelty Introduced in Manner of Placing The House of Hate Before Exhibitors—Production Is Confidently Expected To Make New Record for Serials**

New York, Feb. 25.—A new method of handling serials will be introduced by Pathé to the exhibitors of the country, it was announced yesterday by George H. Morris, advertising head of Pathé White and Astoria Motion.

The presenting technique of the big film organization is the introduction of G. A. Scott, vice-president and general manager, who has been assigned to settle all difficulties which may arise in the distribution of the serials before the exhibitors of the country. As a key factor in the solution of the problem of the serials will be the new serials which first bring responses, Pathé has learned.

For many years serials have been developed primarily by a producer and will be arranged by him, the studio and distributor, said Morris. "It is necessary to believe the House of Hate will be the last serial to be produced," he said. "We have decided that this time we play our move heavier in the theater houses than any other time in the history of serials. Pathé will make more money on exhibition than it has ever made on a feature picture." Testing over 100 cities, the exhibitors have told us that Pathé serials make more money than any other type of pictures, and the House of Hate is the best serial ever made.

The first projection of the new system will be made at the meeting of the National Association of Distributors, the second largest annual meeting held in this form of picture, each year, at the Hotel Statler, New York, on March 10. The Hotel Plaza, Hotel of the Army, Hotel Plaza, The Hotel Cleveland and many others. There are approximately 1,000 exhibitors in attendance. Pathé White has been named the distributing agency for the new serials. It is the first time in the history of serials that Pathé White has been named the distributing agency for the new serials ever in the world, and no producer made more money on exhibition than Pathé.

When the line they were released for real, the first to hit the publicities of the world,

### VIRGINIA CENSORSHIP

**State Branch of A. E. A. Putting Up Good Fight Against It**

Richmond, Va., Feb. 25.—The drastic motion picture censorship bill introduced in the Virginia legislature has been referred to the Senate Education Committee for its report. The bill was introduced in the House of Delegates by Rep. W. L. Johnson, whose name is familiar to a number of exhibitors. Johnson is chairman of the House Committee on Education.

Johnson's bill would prohibit the showing of motion pictures in the public schools and to require that all motion pictures, including a motion picture of the same subject, be submitted to the state censor before being shown. The bill was introduced January 10 and was referred to the Senate Education Committee on Jan. 12. Johnson and his co-sponsor, Rep. J. E. Hartman, are both members of the Democratic party.

For some time the Legislature has been

considering a bill to prohibit the showing of motion pictures in the public schools and to require that all motion pictures, including a motion picture of the same subject, be submitted to the state censor before being shown. The bill was introduced January 10 and was referred to the Senate Education Committee on Jan. 12. Johnson and his co-sponsor, Rep. J. E. Hartman, are both members of the Democratic party.

### L. & T. FEEL PINCH

Chicago, Feb. 25.—Motion picture exhibitors and producers throughout the country are apprehensive because of the recent statement of the state censor of Minnesota that he would not permit the present series of motion pictures to receive the state censor's "censure" because it includes the same type of material as the previous series of pictures, which caused censors to ban them. The state censor of Minnesota, in effect, is giving complete censored status to the previous series of pictures, which were censored under the heading of the returning spudsman when they were first exhibited.

The result was that most of them stayed in the theaters for many months and were not shown again until the new series came along. The state censor of Minnesota, however, has decided that the new series of pictures will be shown in the theaters immediately.

G. A. Scott, vice-president and general manager, has been assigned to settle all difficulties which may arise in the distribution of the serials before the exhibitors of the country.

He will also be the liaison representative of the House of Hate.

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## DAVIS WILL OPEN NEW PITTSBURG HOUSE SHORTLY

New Grand Represents a Total Investment of Almost \$1,000,000—Seating Capacity Will Be 2,500—George Sammis Succeeds Tunis Dean as Managerial Agent

Pittsburgh, Pa., Feb. 24.—New Grand, with Manager George Sammis having come out with the latter part of this month, has leased Davis Plaza for construction as preliminary work on the new house has been completed and exchanged.

The cost is around \$1,000,000, and the seating capacity will be 2,500. The new house will be equipped with a screen and the manager of the theater will be George Sammis, who has been here before. Mr. Davis has spent approximately \$200,000 in building this new place. As the present house is being demolished, it is not known if or when the new house will be opened. "Wrigley's" remains the present playhouse at the corner of Smithfield and Smithfield, one of the Dallas' residential areas. The owners will be the Dallas are Dallas blues and will be succeeded by a local and a producer who don't measure up to the Texas. The new theater has had one name, "The Grand," and the new name will be "New Grand." Davis will be open April 1, and the balcony there will be open June 1. The theater will be built in the style of a modern movie with a maximum of 2,500 seats, with the stand room about 400 seats.

A small set of pictures will be shown all day long in order to draw in the trade paper trade in America, but will be turned like the rest of the world to 2,500. Stage may not be needed.

### DE LUKE FEATURE FILM CO.

Purchaser Northeastern Rights to "Porkchop," "Porkpie," "Kings Row" and "Tallahassee Features Made by Triangle

Bethesda, Md., Feb. 21.—De Luxe Feature Pictures has bought the Northeastern rights to the new Triangle features "Porkchop," "Porkpie," "Kings Row" and "Tallahassee Features Made by Triangle." In the deal the company will receive 10 percent of the grosses from the first 100 prints of each picture. The "Porkchop" will open in New York on March 12. The "Porkpie" is due to open in New York on March 19. The "Kings Row" is due to open in New York on March 26. The "Tallahassee" is due to open in New York on April 2. De Luxe will also produce the last two pictures.

**PRIVATE SHOWING**

Kapke's "I'm Sorry" at Hotel 881, New York

New York, Feb. 14.—A special showing of the first three episodes of "The Story of the American Revolution" was held at Hotel 881, the headquarters of the American Revolution 150th Anniversary Committee of the United States Marine Corps. The show was given by the Commandant of the Marine Corps, General Edward H. House, and the Commandant's Board of Officers and Staff Officers.

The invitation for the event was issued two weeks. Third Floor walls had been decorated with historical scenes from the American Revolution and American Defense history. No tickets were sold. Judges, American Flag Awards, Army and Navy, Marine Corps, the Congress of the Marine Corps, the Commandant of the Marine Corps, the President and Vice-President of the American Revolution 150th Anniversary Committee, the Commandants of the various regiments of the American Revolution and the Sons of the American Revolution.

In addition the service club tickets were sold and some of the judges and judges of the ceremony.

### CINTI LEAGUE ELECTS OFFICERS

At a meeting of the Motion Picture Relief Fund League of Cincinnati, at the Chamber of Commerce, last Wednesday, officers for the coming year were elected. President is J. E. McLaughlin; first vice-president, J. L. Atkinson; second vice-president, Mrs. John C. Gandy; third vice-president, Mrs. William F. Thompson; sergeant-at-arms, H. Johnson; secretary-treasurer,

Miss Ruth and Mrs. Billie Ann Morris; reporter, Mrs. Gladys French.

Mr. Davis has engaged a symphony orchestra to accompany a series of sets, or screens, which will be displayed. This will be arranged by a Boston organ.

The entire structure is to be built, and cost and time nothing less than \$1,000,000.

### ANOTHER BAN ON FILMS

Monte Carlo Red Tops Before Going to Shepard

New York, Feb. 15.—Elles will no longer be permitted to go to Monte Carlo and a producer who does not measure up to the Texas.

The newest acquisition of the Government pictures is to be the "Monte Carlo Red Tops."

Elles at present are to be shown in the "Monte Carlo" at the Palace, and the manager of the house will be Elles. The "Red Tops" will be shown in the "Monte Carlo" at the Palace.

This is another step toward the elimination of prostitution, and the manager of the "Monte Carlo" will be Elles.

A small set of pictures will be shown all day long in order to draw in the trade paper trade in America, but will be turned like the rest of the world to 2,500. Stage may not be needed.

### NO SUNDAY SHOWS

Is Broadway's Decline...May Take a Salacious Turn

Montgomery, Ala., Feb. 15.—The decision to close down all theaters in the city on Sunday April 26 was reached by the Board of Commissioners last Wednesday. It reads:

"The Board of Commissioners, after a hearing to determine the propriety of closing all places of amusement, do hereby resolve that the same be closed on Sunday April 26, 1936, and that the same be made public knowledge. The purpose, a physician who spoke before the Board, was to prevent the spread of the Spanish influenza.

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theater chain that will operate in Indianapolis and Indiana. However, as yet no decision has been decided that the players will be allowed to continue to business, and April 1 is probably the date when the new theater will open its doors to audiences, which could be early, unless and after April 1. This is because, according to the Indiana State Auditor, the new theater will be required to pay taxes on its income.

The new structure is to be located in the center of the business district of Indianapolis.

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OH, BOY!

ASK ANY MEMBER OF THE CHICAGO DELEGATION WHO VISITED OUR CLUB ROOMS ON LAST FRIDAY NIGHT, THEY WILL TELL YOU WE ARE **SOME BABY!**

AND WE ARE GOING TO GROW! Each member added makes us just a little bigger! CAN WE NOT ADD ALL OF YOU **SHOWMEN AND CONCESSIONAIRES?** We Need You, AND You Need Us. We already have made our presence felt, and as time passes, our influence will grow.

WILL YOU NOT BE PART AND PARCEL OF THAT INFLUENCE AND SHARE IN ITS BENEFITS?

YOU KNOW OF THE GREAT GOOD THE Showmen's League of America HAS DONE AND STILL IS DOING. New York Club No. 2 IS ORGANIZED FOR THE UNSELFISH PURPOSE OF MAKING THIS LAUDABLE CAMPAIGN FOR THE BETTERMENT OF THE SHOWMAN'S LOT EVEN GREATER AND MORE FAR REACHING THAN EVER.

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## **LETTERS.**

Free, prompt and far-famed, the Mid-  
Western Service of The Billboard  
stands alone as a safe and sure medium  
through which professional people may  
have their mail addressed. Thousands  
of performers and physicians give reasons  
their mail through this highly efficient  
department.

Mail is sometimes lost and misdirected because performers do not write plainly, do not give correct address or forget to give an address at all when mailing for advertised mail. Help The Billboard friends you read by complying with the following:

"Write for small when it is FIRST  
advertised. The following is the key  
to the letter date:

**MAIL FORWARDING**

Checkpoint One Star  
One Year  
Two Stars  
Two Years  
Six Locations, Three Stars (See)  
San Francisco (See)

If your name appears in the letter  
list which follows, write to  
the Postmaster, West Sacramento, Calif.,  
know by the method outlined above.  
Keep the Mail Forwarding Department  
posted with your needs and mail will  
be forwarded to you at no expense or  
advertisement fee. Postage is responsible  
for packages—letter service is also  
fully free.

• Mail is held for thirty days, and can not be recovered after it goes to the Dead Letter Office.

Mail advertised in this issue was called for up to last Sunday noon. All requests for mail must be signed by the party to whom mail is addressed.

#### **Parcels in Cincinnati Office**

THE WILHELMUS OF  
AER AMSTERDAM

*Journal of  
American  
Studies*

九九四百五十五

## SERVICE!

That's what did it. Quick action, thorough understanding and incisive and discriminating handling of mail resulted in practically simultaneous of the professional associations of America making their address in case of The Billboard. Service is rapidly attracting the others.

WE ARE NOW FORWARDING AN AVERAGE OF OVER 1,000 LETTERS A DAY EACH DAY THEY ARE RECEIVED.

Many of our citizens are not yet in the habit of writing for their mail more than once or twice a month.

IN WRITING FOR MAIL THAT IS ADVERTISED, USE A POSTAL CARD. A addressed and stamped envelope is not necessary. Give post route far enough ahead to permit your mail to reach post office in time for delivery.

MAIL TO YOUR BUREAU OF MOTOR VEHICLES

**MAIL IS HELD BUT ONE MONTH**  
and thereafter is sent to the Dead Letter office. It is advisable to write the name when your name FIRST appears in the list. Address your postal to "Mail Forwarding Service," The Billboard.

**READ THE EXPLANATION AT HEAD OF THIS LIST.**

#### ◎ 亂世地圖：戰國策略與政治

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afforded on page 73





Again I have the pleasure  
of thanking the Trade Journals,  
Exhibitors and Exchanges for their  
enthusiastic praise of our laboratory work  
on First National Releases.

What we have heard about the  
screen brilliancy of "Alimony," Mme. Petrova's  
"Daughter of Destiny" and "Light Within,"  
and "The Sign Invisible" make us feel fine—  
I can tell you. Again—THANKS!

Watterson R. Rothacker.



## *Coming!*

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BY

Edgar Lewis

AND

New Million Dollar Comedies

BY

Mr. Charles Chaplin

We will gladly figure on  
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