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CHEWING GU

# THE BILLBOARD HOLDERSHOP TO THE PROPESSIONAL ENTERTAINER AND ALLIED INTERESTS.

THEATER AGAIN PLACED ON ITS HONOR PROVES ITSELF EDUAL

No Advantage Taken of Actors Because of Tuesday Goeing Pull Pay Granted Performen

Pull Pay Granted Performers in Every Department Stagefolks Mobilize for Big War Stamp Drive



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ARE APPOINTED
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Membership Meeting hib Rooms Will Be Located at \$17 Stath Avense

A. Powers Tendered Vote of Thanks for Efforts CHICAGO NEW BATTLEGROUND IN K. & E. AND SHUBERT FIGHT

Withdrawal of Mande Pulton's The Brat, a Big Success, Pron Colonial in Paver of Al H. Woods' Show,

Current Much Speculation in Theatrical Circles

### SUNDAY BECOMES IMPORTANT

DAY IN CHICAGO THEATRICALS Half Dozen Loop Houses, Exclusive of Vaudev and Burlesque, Give Performances-

shops of 200th Indexpty Visto

Theater Destroyed by Fire Oak, Jan. 17,-Fit Petertone, Ont. 788. 67 - and put tanday destroyed one-half of the but menu section, including the Econi. The tan and other hubbitary. The dama

Edward F. Rush

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Three New Attractions Scheduled for Current Week

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K. & E.

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A Trench Fantasy

Cuts Prices Freedomen, B. I., Jan.

MARKET CONTRACTOR

Henry Louis

der, fer \$10,000 dessages inclosed from the spece comp---tion. The plaint? sees arthum. You plaintly none for it used breach of control. and it ms. It is governey addutation, tent case brought to try out the log sylu of hemoir and other great a a plant hold off becomes of the wa Liberty Theaters Opening

Aper, Mass., Jan. 11.—The Liberty Trancer, which has been held by the Government near the barreats of the 2016 Indextry, will be aponed temer-ow coming. The playbous will pos-ter the coming of the con-traction of the conhas Angeles. Col., Fan. 19.—Within a new weaks the theeter of Camp Lengus when never 6,000 may new licens, will had its spendag performance, according to plans attendance by Narw & Schweger. The cents in State of the Notice of the Camp Lengus and the Camp Lengus and the Camp Lengus Lengus

Joseph Urban and Ned Waybern are receiving the planditr of the gener for the art is vinguered; that they have displayed in recent 20 7412as productions. Atlanta, Ge., Jen. 28.—Camp Ger-low's Liberty Theoger will be thrown ipra temperow alghi, with The Mil-ter-Delies Dell Campung, of which Deman Roses in manager, as the adchrille, Kr., Jan. 27,--The Lib-Treater of Comp Sectiony Toyler upon with He repoint the string \*\*\*\*

rincess Pet, booked by Rlaw of the Charles brett, manager of the Charles between Lederer Loses Suit or & Company, a wholesale Supre-

rer and a jury. The case was a ed in favor of Homise. The e is blood on an alleged agreeme Handler to Season the starring Like Abartaneti in Mades offiles elected that Kensier had west frigorous with Miss Aberba-in integer when the was appearing The Norry Widow and officed to in my other projection she might forced in. When he had metalled in the-principal cale in Madanas 177, he held. Kensier gland to pay

Firstler neld Ledancy had expe ung-sticd in him that he feature Miss harboned in a sixtley pele, had than a had no idea of dellar march a thing.

BROADWAY AM BYWAYS By William Judkins Hewitt palled the thestern ! John to the own to close Teachty by packing all the booker upon to the country of the teacher of the country of

denger assis tereds the west that many are not timed in propounding to the interest aread as well. It will soon be the tolk of the theatrical . . . . . . stroke on the part of the Vanderille Managers' Trivip by decided to pay in full the wineten of all article are, despite the Transley mayer. The same wise frecast a will live long and fieldly in the acquories of the ve spen as an inneretion spens and regulations

es at the R. F. Krifts Pulme Theater Monday is becked of that forms, and may materially liber the perform-of the other high-vinus repotention invests in this and will be unfolded with frequency and specializate by the L. If huntaria and patentings watrant it may prove the in late "reporting-out." . . . . . . eaders may be surlocally affected by the In-. . Write D. Levili provided at the meeting of the Showmenh Leepus of America, New York Ersant, Priday night, at 614 (Seith avenue, in a mon manderly minutes). His three fractionity of the desiate of the cognitionables wen the heavity opposess and attractable of the provided of the cognitional way that the company opposes and attractable of the provided of the provided of the company opposes on the attractable of the provided of the provided of the company opposes on the attractable of the provided of the provided of the company William Effect, F. Roy Composes and Merris Gree, the new house of the Contary Thinless and professors and managers of the Child Chief, are new confided with brings abstract a new and greater "both-of-th-b-boundless" in several and a street of the chief . . . . . .

Conciney Kiley Ocque, the former circus press agent of Shaksupe crasheeden, is repleated in a great measure for the conclust sensative execution. The English Eur. The stary cold infeath deads of the laborate operation. The English Eur. The stary cold infeath deads of the labora-oretima to former Chief of the U. E. Evere Service William J. Types. C he made Proposite thrus to Shaksa and chief severe constru-Herbert L. Messesce, Invest technical checker for veryeys samplement for expressions, is new heady segmed in porting out and ever the statistics. "Bay Under," that shows the Keiser in the free group of Deck Sam's scaled fall. The raps of this sample broom strike will no dealt reach its beight of popularity or the sant Liberty Lone is threshed.

has its effec in the Longaces Buildian directly on You can got The English Kyn right on the winder the spart wetter of The Events City man from which the last half or the fails-Fone Circus is named, has been New Terk for the part mercal days.

R. R. Geolys, general measures and guiding spirit of the Bella Floto. Closes, registered at the Charless fields about one days ago. His top to New Yank was in help, eye the circus seen and to occurs a his appointed too the street and in the circus of the street and in the circus of the circus seen and for the circus and the circums and the "May With may been har own circus at an early date," is going reside of Resolvery at the swifes. Many credit the report to a saignty as these power agest. The name ambient and mendand in "7he With Un-Charles D. Willard moved his Temple of Monie art trees the Function Street Theore to the Vardeville Theore in Ked Rath, N. J., had Strathy and treets; a statement of about fully follow. He is assume the first to take rayle by trucks and it is called all O. I.

(Contrast on page 10)

revie by tracks and it is eated all 0. K.

The suggestion that John Rhesling would make a market executive at the band of the patients of the country and with immediate force by all on whom the idea was marketed. If the wind expenditures among the big relieved more

John ... The Distance ... The Distance ... The Distance ... The Section ... The Conference ... The Section ...

Fred E. Jahnsen, of the Court Theo try, Wheeling, will have though of the benkings. As the State of Was Virginis has been one of the heighbox meets on the Dantivill man the new IT HAVE SARROWNED OF SAND Raling on Criticisms New York, Jan. 84.—Suprema Co. Justice Golf handed dawn a ruling

forth the rights and limitatic im, both likenery and dramet first time. In the decision if destroed there is mething wattate books to provent a o coupleying were streams and cettred by the pathiakens of The Chi-cage Evening Feet to a suit for Eld, edge Evening Feet to a suit for Eld, 20 and The Sector clubes be were likeled in The Foot's criticism of his heals, Joseph Pullister, Hambitmannis

Gest Back at His Desk New York, Jan. IL.—Merris Grandelle profitate of Cha Chila C he to up and about otto

Leone Thompson III Miss Leone Thompson, prime door, the No. 2 company playing On the Model State of the Mode th each and the oce without her.

Fire Damages Theater Niegara Falls, N. T., Jug. 16.—The International Theolor, which additional the International Earth, was helly dumpted Thursday when the hesteley, one of the Internation of Magura Polis, was featured by for.

# NOT FOR THE BIG TIME NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME

### CHICAGO BOOKING AGENCIES AIDING THEATER OWNERS

Co-Operating With Managers and Showing Every Consideration to Those Whose Business Has Been Affected by **Prevailing Conditions** 

Seattle, Wash, Jan. 25.—Ohi vand wife team of Hamile and Mark le the Pister Circuit here, and Junjo to Prison, whose they will take if and disaster milling for Auditation.

From Stock to Vandeville Susanty Clina Contrage, Jahn. Tanada of destroy-ness that toris the good will govern-ness that toris the good will govern-ing the relations between his booking agent? Association, with about \$8 Omaba, Nob., Jan. \$5,--The Nega-

lamlin and Mack Salling

Letter was manager for Phoreson. Reducts for some time. He can from Lee Auguste to Tanoma before questing themation; well as a new paper max.

George Enhancing, former manager of the Empreus Thatter, Spokane geometric ben for the present.

Three Shows Mondays

through the country will girl three party-manuscu as Morghage to accountry-with the helding crowds. Their will be two melines and a gight performance. The time of the matters warten. In these of the matters warten in threater Maye Tork the first one will show it it it and the acquaint with. The night above will begin at the customerary time.

Off for Lake Charles, Tex. New York, Jan. 17.—Mr. and Mrs. Oldin, of the Oldin-Trin, have left liver for Lake Charton, Tex., to although the trial of their perman, who has been held there at each a technical charge over since the Bassim &

Margaret Willard in Vaude New York, Jun. 17.—By special at-magninest with Moore, Parce & Her-him, the publishers of Edward of End Cross Man, by Bahart D. Errejon Mrs. Exute Engineering Hoses in offi-

Fred C. Eberts Manager of Majorde, Chicago, Passer

this Berginson according to the control of the College, and the College of the Co s are under your content to the stock of the American property safety was which was basiched at the an "Chicage's prospect varieties only on manage, this was provided with." Dely 44 years of age until second. This was to dealed not everytable this and checked

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Added to La Pearl's Circus New York, Jan. 25 States and

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is the one point above all warments - which tend to allow soffering attendant spot the angle by war-should be supported as a caber thesises have first allowed. The managers of the

Rata' Hearing Goes Over

New York, Jun. 88 —The White half hearing was again sentimed to hard hearing was again sentimed to James Friday attention. I sent Friday attention. At the leading attention. At the leading connect for the feetingstores of history, connect for the feetingstores of his one proposed that the feetingstores of the feetingstores of the feetingstores of the required today at \$1500.00.

New York, Jan. 15.—Stoker as even, the famous eleven, have bee bled to Harry La Pearl's Jopher bress in vanderfile. Rayive Old Trie

Skinge, Jan. 27 -- Pat Kerwin, "The ski Net," with Billio Carr and "Dec" alls. Is reviving the pM "Rescies Cooks, in reviving the 100 '70 Ecco" '770s, of which the born

ver, finnes et the rolling piezos illustrations come in the hores.

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## Vaudeville Reviews By Special Wire

Chicago Palace

## PALACE THEATER

Chicago, M., Jan. Marcher sin did are Methy the Mchette program wa

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Jan. 32.—The dest performance here of the three-te-day procer feed less Members gaves the Fulness a herein pointed with antimen. It was signed on legals, but 22 bettle resided to the day seemed to the control of the resident seconds of the bill the generalize committee of the residents seconds of the

district of the complex committees the evolution assessed Alle manner and Kondell-Resemble Hilliag Bilants programment to choose make a property of the committee of the commi

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L. —Jillaren's Public New World's private a givene of De Gardini. As gottlemen had been'd the procession accorded given by the error is not processed by the process of the proc

the e-vertice and Croque, is a new set by British Maces, west right a the event, has as the II was the require Filtanian Macelay similare acids which it was. "It wasted the falls up to their style of untertainment." Gaudenting west big, and Dictor's not conside conspilet the antirever in reting they were a small to d and purposers. Making resulting of Gooding.

No. 7.—Amente Kollersaan, the errivebils diving even and notice platter esticity, in a 20th century, in a 20th century, in a 20th century of the stage, and the stage of the stag

the scenery is exquisite, and the whole revue re the greatest credit on this charming woman. Se special settings; forty minutes; many curtains a

> take Mary Lee as in a tenne of Marky and i strain within by Harte Gree.

ADDITIONAL REVIEW

TICKETS

a very characteristic intertor I variables and her deals will by chartes. In a benefitted so many revision.

Keith's, Cincinnati Statement Study Matt. James PO

PAUL PEDRINI'S BABOONS STIMES ON A BATTLE

THE NEW RAG SONG HIT SHE IS MY

Writer of Hoursy for the Backet Ball Game Price, 15 Costs by Stall

JAMES MEDOWS Bez 26, Fort Plain, N. Y KAISED BILL

BOYS IN BLUF PROM LAFAYET FRICA SOUTH

LEONARD RAYNE NO. 1 THEATRE CIRCUIT SOUTH AFFICA

AFRICA SOUTH

JACK WYATT

HIS SCOTCH LADS & LASSIES

Orpheum, St. Louis.

Pantages, San Francisco

OUR INNINGS

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IN NEW YORK

IN CHICAGO

ALLS NEXT WEEK



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nervous system with intelligent exercise.

You can fiven your liver, strengthen your beart, double the capacity and usefulness of your lungs and relieve the strain on the kidneys and liver by well directed exercise.

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DR. EDWARD A STEE

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Emply pas tonks are exchangeable for full ones at the service sta-tions of the Prest-O-Lite Co.—EVERYWHERE. THE ALEXANDER MILBURN CO.

ABLOIDS

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Supplies with symmet in the Barrier Annual A

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of Theatres UNITED BOOKING

OFFICES B. F. Keith's Palace Theatre Building NEW YORK CITY

B. F. Keith's Circuit

THE SHOW WORLD



## Circus Menagerie Hippodromes Side Sh HEARING POSTPONED



UNTIL FEBRUARY 21

Carnival Tents J. C. GOSS CO

ERM BON & EQUIPMENT CO

### WRITE OR WIRE US eners, Parlor Core, Flat



TENTS

HERMAN JOSEPH

See that the second section of the section of the second section of the section of the second section of the second section of the second section of the second section of the section of

BILLPOSTERS
WANTED FOR
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WORLD'S GREATEST SHOWS
Would like to lease form fast-class Miles who wish to travel this sense or
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New to tree with on heavy Department



New Bands for Skating Rinks

Nation and specialist of participation, who hade from West Philas Stations.

E. A. REHFROW

## FAIRS and EXPOSITIONS

### ASS'N OF GEORGIA FAIRS

### TO MEET AT VALDOSTA Secretary Robert Extends Invitation to Conces-

sion, Carnival and Free Acts Representatives To Attend—Interesting Program Outlined and Big Attendance Expected

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OSCAR V. BABCOCK

AMERICAN ASSOCIATION OF FAIRS AND EXPOSITIONS ATTRACTION MEETING

nencing 10 o'clock A M. each day. Owners or agents Auto Racing, Booking Agencies, Bends, Fireworks, Sho te, are invited to subsuit new and improved features. C. N. MellayAINE, Secretary. Annual Meeting of the International Motor Control Asination will be hald at the Auditorium Hotel, Chicago. The property of the property o

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(Carliant Set pay 3)

Your Park will not be up-to-date unless it has a WHIP Fun, thrills and amusement galore for onlookers and riders. We have a limited number of these machines available for

W. F. MANGELS CO.,

Coney Island, N. Y.

THE PERSON NAMED IN

LOCATED AT **BIRMINGHAM, ALABAMA** 

----WANTS-

# CARNIVALS

### S. L. OF A. BANQUET PROMISES TO BE RECORD-BREAKER

Walter F. Driver Reports Over Five Hundred Reservations Already Made—Delegation From Recently Organized New York Branch Will Attend

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CESSION CO., 1245 E. Jefferson Avn., Detreit, Mi

---AT LIBERTY---Kin Cannon and His Big Steam Calliope

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IMPORTED ORGANS



The Billboard READY ON THE FIRING LINE?



formish you at all times the tools SHURE WINNER CATALOGUE No. 77



IF YOU CAN TELL IT FROM A GENUI DIAMOND SEND IT BACK BASH BLASSE

MONEY PARTY OF CO. Part. S.Y. Las Comm., NEW MARKS

PARTHARY & 1916



MUIR'S PILLOWS INDOOR FAIRS RETAIL TRADE ARMY CAMPS

JAPANESE CHINA TOYS and NOVELTIES RSO TO SA SO PER GROSS

**GREATER DETROIT SHOWS** 

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WE'VE GOT 'EM - THE NEW

## Billboard

nin leather cover, dating from Oct. 1,

THE BILL BOARD SHIP CO.



HERSCHELL-SPILLMAN COMPANY HORTH TONABANA H. V.





## BIG SPRING OPENING



GREATER EXPOSITION

WENTY-FIVE CARS ities to Showmen and Concretioners for the e OPENS MARCH 15TH, 1918.

are, Crasy House, Vandeville or Platform Show Frenks or good Pit Attractions, also 15-pieces Uniformed Band, also Man to play Uns-Fon and Calliope. Want to buy thro 60-ft. Flats, also 80 or 100 by 22 or 25-ft. Tent for Pit Show. For Sale—One Privilege Car. also one 7-room State from Car cheap. One Black Tent, complete, 45 by 90, in first-class condition. Want all kinds of legiti

BERNARDI GREATER EXPOSITION CO., Lock Box 604, Pale Alto,



















IF YOU WANT T RIGHT GOODS THE RIGHT PRICE GET THESE

And the second s

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PAPERMEN 100 PER CENT.

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HOW DOES THIS STRIKE YOU

LEVIN BROS. (See 1861) Terre Haut



DIRECTORY with the

of the Milliania. AGVERTISING PLAGE

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BALLOONS ...

WONDERFULLY CHEAP

It is a ready reference mide for the or

It is a quick result produces. Give it a test-it will "show you." \$10.00 A YEAR (in advance) for a one-line card under any ling you may select, together with a engy of The Billiound

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a Later Walk Book of St ELECTRIC SELTS INSOLES & INHALE ELECTRIC LIGHT OUTFITS

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LEATHER MOVEL TY OCCUPA

firms in all lines of the assusement business are numbered among our Trades Directory advertisors. Look it over carefully and see for yourself. What more convincing proof of the pulling power of this advertising can we

give you? They are getting results, why not you? SHTROM XIZ 00.22 \$10.00 ONE YEAR including a copy of The Billboard each week

Smith of From P. For York Cop.

the party of the P Stoll & Stormer Mr. Page Stor. S. F. Stor.

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SAMUEL PRENCH (Continued on page 46) DIRECTORY

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ASK YOUR NEWS DEALER for a copy of The Hillboard, but if he hasn't get it send his

name and address and 35c and we'll send you a copy each work for four weeks. BUT this offer is not good unless DEALER'S NAME IS GIVEN. BILLBOARD PUB. ON

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# PICTURES

#### PICTURE INDUSTRY ASKED TO AID WAR SAVINGS PLAN

ecretary McAdoo Requests Exhibitors To Help Make Campaign a Success-Adolph Zukor Takes Up Matter Upon His Return From Interview With Washington Officials



#### AS THE EXHIBITOR SEES IT

Under this caption we propose to publish the visuos and expected of articles of earthful four all parts of the constraint. We consider that the personal and cashed applicates of representative architecture present status of the restine plates industry, and supersity report to be a supersity of the haddeness of present conditions of the constraint of the rest of the conditions of the constraint of the conditions of the cond of the second se

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HONOR ROLL

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### FILMS REVIEWED

#### SEND IN YOUR APPLICATION NOW AMERICAN EXHIBITORS' ASSOCIATION

WOLVES OF THE PAIL

CURLE E GARLEON LILLIAN WALKER -DAVID GRAHAM PHILLIPS STOP GUESSING

FOR THE U. S. COVERNMENT

SPECIAL PRINTED





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#### TRIANGLE AND UNIVERSAL

CUT DOWN ON PRODUCTION

Former Closes Plant for One Week - Official Deny Action Was Due to General Conditions in Industry, Asserting Fuel Situation Responsible

Asita Stowart Has To Confess M

**Never Fails** 

"A CLOSE-UP"

KY. COURT OF APPEALS

### As the National Secretary Sees Things EXHIBITORS! BON'T SELL BUT. STAY WITH THE BUSINESS. HELD ON. YOUR DAY IS CONING.—IS HERE

A good farmer will tell you:
"Don't expect to grow anything
If you take it all off.
You must continually
Put something on."

This is true in say business. Even including
The garden of the motion picture,
"The motion picture thenire."

Gast returned from a meeting Of the Allod Schikhtern' Legislative Committee The tex situation is hopeful. Except we need more on-ordination From all exhibitors.

Incidentally not with several film producers.
It's a delightful change to hear them say:
"The exhibitor is the industry:

The eshibitor is the permanent seet; The eshibitor must be encouraged because The exhibitor is the only hope we have To relieve the present deplerable condition In the film market.\* What does this sinual

Is there is change of heart?
No. Not on your tintype. But
There is a change in film conditions. Listen! There have been about 200 reels of 5hm

Produced each week. Where 100 reels of good film Would be plenty. There is a great surplus of film

Conceptably the producer is Coming to the exhibitor become the lacks sufficient market. We have the market,

Deceives leveral booking assungements are offered reducer to exhibitor cirect.

Consider them all, but Exhibitors, he careful, and don't forget You have the film farm: the film anarket. Don't sell out again as you have in the pest

By the Advance Deposit System rough the Star System. This booking thing Is a very good thing, because in this way

as a very good thing, became it Produces will learn, Exhibitors will learn, The whole industry will learn. To judge values better And not pay so mach for Sham Or Star Pictures; and here down the ser-And keep down the cost of production And not talk about making millions the producers are broke, the exhibites are broke,

Generally speaking.
It is a case with most of us "Of trying to keep up with the Jensess."

Here's the Uning—
The produces have been equesting every pency
Out of the exhibitor
Until they have got him denired dry
(And the exhibitor allowed it).

If the producers are emark they will Lock at the handwriting on the wall And nove themselves
By girling their good pictures to exhibitors
At resentable prices ON A WAR BASIS.

Preduces have becetafore taken it all of, And, like the good farmer, They will new have to get semething on

The most profitable thing exhibitors can do in Go to the exhibitors' meetings.

Deal with the fair against the unfair producer; First them out at the meetings; Book good pictures from fair producers;

Combine your buying power And film service will drop. Individually it won't Or even keep on an equitable basis.

One unfulr producing company, Which Demonds all kinds of deposits Tries to goth all the big class And mises film service three times Finds that

It gets a large number of cancelations Every time there is an exhibitors' meeting

ran means to this: Exhibitors have found that Advance deposits see not used to make good pintares, But to juggle the fire needed; That big stam on "Open Rocking Bunk" Ears and them so much There is nothing left to pay the reat. Exhibitors refuse to be buildened and

Exhibitors are coming into their own. Therefore Don't sell out your theatre or sell your files For a mess of pottage, as you have in the past

Bold on with a mighty grip. Fish the best pictures at a fair price; Dea't put it all in firm service; Europ same for depreciation and profits. We must also put on something.

JOIN THE AMERICAN EXHIBITORS ASSOCIATION, Your national dues cost you 50c a month. Take a chance.
We have no entanging alliances
Our motio—"Ethibitors first."

Send for a membership card today Don't quit now, Sit tight.

## DIRECT SALES PLAN GETS TWO MORE **PRODUCERS**

HERBERT BRENON PRODUCTIONS NOW AVAILABLE TO THE EXHIBITORS OF THE COUNTRY

These two producers, added to the original five companies—The Frohman Amusement Company, Li Walker Pictures Corporation, Ivan Film Corporation, Triumph Film Corporation, and Harry Rand Productions—make a furnidable array of representative picture concerns now pictured to the furnishing of service direct from producers to exhibitors.

EXHIBITORS—Give this plan your attention if you haven't already done so.

THE DIRECT PLAN is for your interest because it is primarily to eliminate interve lits and expenses.

Much territory has already been converted to the plan-all remaining territory is rapidly ng converted. If you do not know where to communicate with the Exhibitors' Comten organizing your State, fill out the courses below today and mail to us and we will of same to such committee for their action.

### ependent Producers Committee

ATLANTIC FILM CO. CHEANIZED	WANTEDF	ILM AGENT	GLEGPATRA PHOTOPLAY
By WebPorth and Westfull To Exploit Median in New Jersey ,	District the same party and	States and any owner. San of Set 1870.	Played to 25,000 Poid Admissions Smalls for Eight-Day Ross
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