



office upon an object or objects of knowledge.

It is received variously. Anytime that it comes, now, annual, etc. ... This passage is usually referred to as a "retroactive" and by the courts...

From these facts we may derive the general law of retroactivity...

It is obvious that it is not a head case which will inevitably attract attention...

The general notice in these cases produces an individual impression on the consciousness of the audience...

The silent motion in these cases produces an individual impression on the consciousness of the audience...

The silent motion in these cases produces an individual impression on the consciousness of the audience...

This brings us to another important consideration of attention, viz: INTEREST. If the feature on the face of the stock exchange...

The foregoing phase may be so-called "individuality." It is not an isolated individuality...

Consequently, whether the mind has acquiescence for all knowledge, and the process will occur before any other certain circumstances...

(To be continued)

There is an advertisement that recently appeared in Washington City...

New York

Executive Committee Meets - The Official Organ Must Show Money and Growth

Public Affairs in press, but the through-going... Executive Committee Meets - The Official Organ Must Show Money and Growth...

In addition to the great varied news, the Bulletin now has an extra sheet...

Various other publications, including the Bulletin, are mentioned...

The N. Y. Publishing Co. are now doing advertising... The N. Y. Publishing Co. are now doing advertising...



H. V. HAYES

The well known and popular Advertising Manager of the Dr. Chase Co. of Philadelphia.

We informed you last time that our office in Philadelphia... We informed you last time that our office in Philadelphia...

Brooks Cooper in the '60s began here... Brooks Cooper in the '60s began here...

Brooks Cooper in the '60s began here... Brooks Cooper in the '60s began here...

Los Angeles

A Fierce Fight Expected - H. G. Whipple Purchases the Opposite Plant

Los Angeles, April 11 - The newspaper war... Los Angeles, April 11 - The newspaper war...

The contest is said to have gone a good way... The contest is said to have gone a good way...

It is a member of the Billboard City... It is a member of the Billboard City...

Does Billposting in Small Towns Pay.

Having the article on the "Signs Billposting" in mind... Having the article on the "Signs Billposting" in mind...

I had been wondering what the great gain would mean... I had been wondering what the great gain would mean...

Among the 15 towns in New York City every available space is covered by posters... Among the 15 towns in New York City every available space is covered by posters...

It is a very interesting and valuable article... It is a very interesting and valuable article...

It is a very interesting and valuable article... It is a very interesting and valuable article...

It is a very interesting and valuable article... It is a very interesting and valuable article...

A. P. THALMANN, Danvers, N. Y., March 19.

Billposting in Denmark.

Queer Conditions that Obtain in Copenhagen

The Billboard in Copenhagen is a very interesting... The Billboard in Copenhagen is a very interesting...

It is a very interesting and valuable article... It is a very interesting and valuable article...

Denver.

Special Correspondent... A copy of the Billboard was granted to me... A copy of the Billboard was granted to me...

Chicago.

Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass

Special Correspondent

The American Advertising and Bill Posting Association... Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass

The Chicago Printing Industry has opened this week... Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass

Mr. Edward T. Day and Samuel Davis of this city... Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass

The laws are still in conformity with the spirit of legislation... Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass

The American Bill Posting & Advertising Co. plans to have... Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass

Chicago's bill posters are... Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass

Notice.

The Bill Posting Association... Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass

It is the duty of every advertiser to see that his bill posters... Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass

It is the duty of every advertiser to see that his bill posters... Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass

Frederick C. Boy-Town

The bill poster who has not... Fuel Schedules Get \$12.00 in Check - Coming in Selling a Fuel Pass



A DEAD WALL.

Controlled by F. C. Peck, Mayor, Mo.

San Francisco.

Special Correspondent

The committee on the bill... San Francisco. Special Correspondent

An attempt was made to pass the bill... San Francisco. Special Correspondent

The bill was passed by a vote of... San Francisco. Special Correspondent

The bill was passed by a vote of... San Francisco. Special Correspondent

The bill was passed by a vote of... San Francisco. Special Correspondent

Obituary.

John Barton, who had passed... Obituary.

John Barton, who had passed... Obituary.

Evansville, Ind.

Evansville, Ind., July 20... Evansville, Ind.

Evansville, Ind., July 20... Evansville, Ind.

Evansville, Ind., July 20... Evansville, Ind.

Brooklyn.

The American Advertising... Brooklyn.

The American Advertising... Brooklyn.

Pointers.

The bill poster who has not... Pointers.

The bill poster who has not... Pointers.

Ohio Billposters.

The bill poster who has not... Ohio Billposters.

The bill poster who has not... Ohio Billposters.

The State Bank Advertising Co., of Little Rock, Ark., has received... The State Bank Advertising Co.

The Atlanta Meeting.

An invitation was issued to... The Atlanta Meeting.



Notes.

The bill was passed by a vote of... Notes.

The bill was passed by a vote of... Notes.

The bill was passed by a vote of... Notes.

The bill was passed by a vote of... Notes.

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The bill was passed by a vote of... Notes.

Sign and Sign Bulletin Painting. Development of the Laenas.

Special Correspondent

Without trespassing... Sign and Sign Bulletin Painting.

Without trespassing... Sign and Sign Bulletin Painting.

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HENNEGAN & CO. Have just issued a brand new line of Posters for Picnics, Celebrations, Fourth of July, Fairs, Etc. If you wish anything of this character write for Free samples. HENNEGAN & CO. 127 E. Eighth St., Cincinnati, O.













# Fair - Department

## Advertising Exhibits

## Notes From the Mansfield, Pa Fair.

Do They Pay? An Incident Which Illustrates That They Do.

Last Sat. during the 10, 10th Pa. Fair while passing through the fair grounds, I saw from a distance one of the most curious and profitable advertisements which I have ever seen. It was a large sign, about 100 feet long, and 10 feet wide, and was supported by a series of posts. The sign was divided into several sections, each containing a different advertisement. The advertisements were for various goods and services, and were written in a large, bold, and easily readable font. The sign was placed in a prominent location, and was seen by a large number of people who were passing through the fair grounds. The sign was a very effective advertisement, and it was a good example of how to use advertising to attract attention and increase sales.

The advertiser who has always in the past made no account of the 10, 10th Pa. Fair, but who is now making the most of it, has been very successful in advertising his goods and services. He has placed his sign in a prominent location, and has written his advertisements in a large, bold, and easily readable font. He has also placed his sign in a location where it is seen by a large number of people. This is a very effective way to advertise, and it is a good example of how to use advertising to attract attention and increase sales.

"You see you might expect that" said a man who was standing near the sign, "but you would be wrong. The advertiser who has always in the past made no account of the 10, 10th Pa. Fair, but who is now making the most of it, has been very successful in advertising his goods and services. He has placed his sign in a prominent location, and has written his advertisements in a large, bold, and easily readable font. He has also placed his sign in a location where it is seen by a large number of people. This is a very effective way to advertise, and it is a good example of how to use advertising to attract attention and increase sales."

### A Suggestion.

"The Billboard" wants to offer a suggestion to the advertiser who is advertising in the fair grounds. It is to place his sign in a prominent location, and to write his advertisements in a large, bold, and easily readable font. It is also to place his sign in a location where it is seen by a large number of people. This is a very effective way to advertise, and it is a good example of how to use advertising to attract attention and increase sales.

The Board of Directors of the fair has been very successful in advertising their goods and services. They have placed their sign in a prominent location, and have written their advertisements in a large, bold, and easily readable font. They have also placed their sign in a location where it is seen by a large number of people. This is a very effective way to advertise, and it is a good example of how to use advertising to attract attention and increase sales.

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### Aerial and Ground Acts.

Any offer by the Board of Directors of the fair to advertise in the fair grounds is a very effective way to advertise, and it is a good example of how to use advertising to attract attention and increase sales. The Board of Directors of the fair has been very successful in advertising their goods and services. They have placed their sign in a prominent location, and have written their advertisements in a large, bold, and easily readable font. They have also placed their sign in a location where it is seen by a large number of people. This is a very effective way to advertise, and it is a good example of how to use advertising to attract attention and increase sales.

## Cape Colony Annual Fair.

Over 2000, in Africa, Feb. 20th, 1900. The Cape Colony Annual Fair, which was held at the Cape of Good Hope, was a very successful one. It was attended by a large number of people, and was a good example of how to use advertising to attract attention and increase sales.

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## State Fair and Exposition Combined.

The State Fair and Exposition Combined, which was held in the State of Ohio, was a very successful one. It was attended by a large number of people, and was a good example of how to use advertising to attract attention and increase sales.

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## THE PARQUES.

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## Motor Carriage Exposition at Berlin.

The Motor Carriage Exposition at Berlin, which was held in the State of Ohio, was a very successful one. It was attended by a large number of people, and was a good example of how to use advertising to attract attention and increase sales.

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MAIN BUILDINGS OF THE PHILADELPHIA EXPOSITION.







**ARIZONA.** **COCHA**—This county Agricultural Society has 111 members. Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

**ARKANSAS.** **DEARBORN**—Arkansas Agricultural Society. Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

**KANSAS.**  
**ADAMS**—Kans. Ag. Soc. Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

**LITTLE ROCK.** Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

**MICHIGAN.**  
**ALBION**—Mich. Ag. Soc. Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

**NEW YORK.**  
**ALBANY**—New York Ag. Soc. Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

**NEW HAMPSHIRE.**  
**KEENE**—New Hampshire Agricultural Society. Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

**A GREAT FUTURE FOR FAIRS!**  
 Managers of fairs everywhere are being made to realize the value of their original bill and every other board they are running. There is a great future for fairs if they will only be organized in this way. It is the only way to make a fair a success. It is the only way to make a fair a success. It is the only way to make a fair a success.

**NEW YORK.**  
**ALBANY**—New York Ag. Soc. Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

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**CIRCUS CANVAS.**  
 The above mentioned paintings in Circus Canvas, are made in the best of materials. They are made in the best of materials. They are made in the best of materials. They are made in the best of materials. They are made in the best of materials. They are made in the best of materials.

**LOUISIANA.**  
**BAYOU**—Louisiana Agricultural Society. Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

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**BARRE**—Maine Agricultural Society. Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

**Will H. Barnes**  
 THE FAMOUS DIVING ELKS  
 Sioux City Iowa  
 Jones County Agricultural and Thelma Association.

**THE "THE" ATTRACTION FOR COUNTY AND STREET Fairs, FAIR DISTRICTS AND Fairs.**  
 To Whom We Give Concern... **W. H. BARNES, Sioux City, Iowa.**

**MAINE.**  
**BARRE**—Maine Agricultural Society. Officers: Wm. L. Calkins, president; H. W. Myers, secretary; C. W. Calkins, treasurer. Committees: Cattle, D. S. Myers; Horses, C. W. Calkins; Sheep, H. W. Myers. Fair Association, Aug. 21 to Sept. 7. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Sept. 21 to Oct. 15. Officers: H. W. Myers, president; W. F. Clark, secretary. Fair, Oct. 15 to Nov. 15. Officers: H. W. Myers, president; W. F. Clark, secretary.

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Races.

ARIZONA, O.—Northwestern Ohio Trotting Association, July 10-11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, Aug. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, Sept. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, Oct. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, Nov. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, Dec. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 1912.

ALABAMA, O.—July 10 to 31, Aug. 1 to 31, Sept. 1 to 31, Oct. 1 to 31, Nov. 1 to 31, Dec. 1 to 31, 1912.

SAN FRANCISCO, CAL.—July 10 to 31, Aug. 1 to 31, Sept. 1 to 31, Oct. 1 to 31, Nov. 1 to 31, Dec. 1 to 31, 1912.

WASHINGTON, PA.—July 10 to 31, Aug. 1 to 31, Sept. 1 to 31, Oct. 1 to 31, Nov. 1 to 31, Dec. 1 to 31, 1912.

ALABAMA, O.—July 10 to 31, Aug. 1 to 31, Sept. 1 to 31, Oct. 1 to 31, Nov. 1 to 31, Dec. 1 to 31, 1912.

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WILSHIRE POSTING CO. LOS ANGELES.

THE NATIONAL FLAG COMPANY. Block of Flag, Fabric, Made and Done in, CINCINNATI, OHIO. Telephone 248. HEADQUARTERS OF FLAGS, BANNERS, STREAMERS, MUSLIN SIGNS, PAPER LANTERNS, FESTOONING, ETC. WRITE FOR CATALOGUE.

PASTE. PROGRESSIVE BILLPOSTERS ALL BUY OUR "P" PASTE. Made especially for their use because it FITS BETTER than any other. It is so made that it can be applied with an ordinary brush in 10 to 15 minutes and it will last for 3 to 4 weeks.

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Revised and corrected every week.

(Insert an advertisement of 100 words or more in this directory at the rate of one dollar per line—reverse outside—containing 10 lines in size 10 by 10 1/2 inch box.)

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Crawford—O. W. Taylor, Mobile.  
McIntyre—W. G. Taylor, Mobile.  
Crawford—O. W. Taylor, Mobile.  
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## ARIZONA.

Arizona—John W. Taylor, Phoenix.  
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## CALIFORNIA.

California—John W. Taylor, San Francisco.  
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Delaware—John W. Taylor, Wilmington.  
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Florida—John W. Taylor, Jacksonville.  
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## INDIANA.

Indiana—John W. Taylor, Indianapolis.  
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Iowa—John W. Taylor, Des Moines.  
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Maryland—John W. Taylor, Baltimore.  
Maryland—John W. Taylor, Baltimore.  
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Michigan—John W. Taylor, Detroit.  
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Minnesota—John W. Taylor, Minneapolis.  
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New York—John W. Taylor, New York.

North Carolina—John W. Taylor, Raleigh.  
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North Carolina—John W. Taylor, Raleigh.

North Dakota—John W. Taylor, Bismarck.  
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South Carolina—John W. Taylor, Charleston.  
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South Dakota—John W. Taylor, Pierre.  
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Tennessee—John W. Taylor, Nashville.  
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Vermont—John W. Taylor, Montpelier.  
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# THE DONALDSON LITHO. CO.

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FACTORY & MAIN OFFICE,  
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I will make a sign 18x20 inches for 1c each in lots of not less than 5,000.

I will make a sign three feet wide and five feet high for 25c each, in lots of not less than 200.

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If you don't want the bother of tacking them, I will take charge of that part of the work and give it an expert's attention, and guarantee satisfactory placing anywhere in America.

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All distributors, irrespective of affiliations, and advertisers interested  
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The International's member in each town is always the best man in that town. He is always  
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MORE VALUABLE ADVERTISING AFFORDED BY 200 STANDS ON OUR SERVICE THAN BY 400 PUT UP IN THE OLD WAY, BECAUSE

OUR POSTER BULLETINS ARE CENTRALLY LOCATED, ARE AT "LIVE" POINTS—NO UP-ALLEY OR DEAD-STREET LOCATIONS WHICH CAN BE HAD FOR THE ASKING. IN THIS SERVICE WHAT YOU'VE GOT TO SAY ON POSTERS WILL RING OUT WHERE THE PEOPLE ARE—EVEN PLACE YOU'RE NOT.

## WE BACK IT WITH OUR REPUTATION

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