

BILLBOARD ADVERTISING

A MONTHLY RESUME OF ALL THAT IS NEW, BRIGHT AND INTERESTING ON THE BOARDS.

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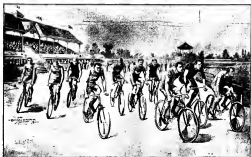
J. H. GRAY.

DEVOTED TO THE INTERESTS OF ADVERTISERS, POSTER PRINTERS,
BILL POSTERS, ADVERTISING AGENTS & SECRETARIES OF FAIRS.

A FEW OF OUR MANY NEW STYLES OF
Fair Bills, Racing Posters, Balloon Lithographs

Secretaries of Fairs and Jull Posters can obtain a Complete Set of Samples FREE OF CHARGE. Address the

**Donaldson LITHO. CO.,
 Cincinnati**



WRITE FOR SAMPLES

DONALDSON LITHOGRAPHING **GINGINNATI**
 CINCINNATI, O.

WRITE FOR CATALOGUE

The great success of the

"SAY" POSTER

Has induced us to get up another, which is even better. It is the

"YES!"

Poster, being a one-sheet, with figures on either side, reading in centre, can also be used as TWO HALF SHEETS.

APPROPRIATE FOR ANY BUSINESS.
Write for circular and sample.

HENNEGAN & CO.

Poster and Commercial Printers,
CINCINNATI, OHIO.

Barlow Bros. Minstrels.

Greater, Grander Than Ever.

DOUBLE · ITS · FORMER · SIZE.

Permanent Address, DONALDSON LITHO, CO., Cincinnati, O.

BUY THE BEST



Bill Poster's Brush.

Copper bound and steel riveted. Manufactured expressly for the Donaldson Lithographing Co., and guaranteed the most durable brush on the market.

10 inch.....	Prior, each, \$2.75	10 inch.....	Price per dozen, \$40.00
8 "	" " 2.25	" "	" " " 38.00
6 "	" " 1.50	" "	" " " 32.00

SEND CHECK WITH ORDER.

The DONALDSON LITHO CO.
CINCINNATI OHIO

GENERAL WESTERN OFFICES.

Leander Richardsons Dramatic News
DONALDSON LITHO. CO. BLDG.,

Subscription Rates, \$1.00 per year.
Advertising Rates, \$1.00 per square inch.

CINCINNATI, OHIO.

EVANSVILLE, IND. Population 75,000

Finest Bill Posting Plant
in the South-West.

More Boards and the Best Located of any City in the Country. We know the value of advertising and always strive for results. In making up your list, don't forget Evansville.

F. M. GROVES, BILL POSTER.

When you write, mention Billboard Advertising.

Cincinnati-Amusement-Agency,

FAIRS

Supplied with

First-Class

NOVELTIES

AND

ATTRACTIONS

The Queen City at last boasts of a solid and progressive exchange and a reliable dramatic, musical and variety agency.

BOOKS AND THEATRE IN ALL LOUIS.

FURNISHES TALENT FOR ALL CLASSES OF ENTERTAINMENT

REFERRED TO THE LEADING AMERICAN DRAMATISTS

PLAYS AND FAIRY TALES WRITTEN TO ORDER.

EXPERIENCED THEATRICAL AND CIRCUS MEN.

WM. RAYMALLEY, Mgr., Donaldson Litho. Co. Bldg., Cincinnati.

For information see

CEDAR SHINGLES

ADDRESS

BENTLEY & BROWN, Fairport, N.Y.

When you write, mention Billboard Advertising.

DISTRIBUTING ?

OH YES!

AND BILL POSTING.

REESE & LONG.

100,000 Populations. SCARFORD, PA.

When you write, mention Billboard Advertising.

The Homless Boy's Friend

A monthly Paper published for the benefit of the Homless Boys of Cincinnati 10¢ per copy "LADIES" 15¢

THE HOMELESS BOY'S FRIEND,

124 Spangrove Street, Cincinnati.

When you write, mention Billboard Advertising.

MURRAY & CO.



CIRCUS CANVASES,

Prices and Details, WRITE, ST. LOUIS, MO.

Agents for EVERY FAIR AND CIRCUS.

When you write, mention Billboard Advertising.

THEY START WELL--

Most Bill Posters do. Getting the best of Stands, hiring good talent, putting plenty of money into the enterprise.

With brains and a place to fit they should make a success of the business.

There are many who do all this, and then waste it all by not advertising in the right papers; those which circulate among the people whom they need and who need them.

HOW DO THEY END?

Often they fail to succeed for want of that public which advertising in

BILLBOARD ADVERTISING

Would give them.