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The International Music-Record-Tape Newsweekly

TAPE/AUDIO/VIDEO PAGE 35

HOT 100 PAGE 64

TOP LP'S PAGES 66, 68

Sears, WJJD Set Country Campaign

By EARL PAIGE

CHICAGO-New Sears national record-tape buyer Dave Giometti and George O'Hare also of Sears' purchasing arm here met with eight Nashville promotion men last week to plan a 26-week test merchandising program for country product in conjunction with country outlet WJJD-AM-FM here in over 30 Sears stores throughout Chicagoland.

Also in on the meeting were distributor promotion men and independent promotion man Paul Gallis. Giometti, announcing that he is assuming Sears top buyer post replacing Dick Mabbatt, said it is his intention to establish more rapport with local promotion

Davis: Col Stirs **Musical Vitality** In Concert Mart

By JIM MELANSON

NEW YORK—Columbia Records has been staking out new territory in the production of concerts. Label president Clive Davis said that the reason for the label's involvement is twofold: to fill the void created by promoters who are not interested in taking the chance on new talent; and to demonstrate to the public that today's music is in a state of vitality and is no longer limited to the musical categories of the '50's and '60's.

Davis stated that there has been "a lack of imagination in producing concerts"—mainly because promoters feel that artists are limthat Columbia, by recently staging concerts such as the Keyboard Colossus at Radio City Music Hall and a David Bromberg and Loudon Wainwright III concert at Philharmonic Hall, demonstrated that concert productions can mix musical styles successfully—and not be limited to one age group. Both concerts were sold out. "We hope that examples like this prompt (Continued on page 56) people. Giometti has been Mabbatt's assistant for some time.

Gallis, who is scheduling another of his radio programming and record retailing conferences June 1-2 at the Marriott here, told the gathering that country product is exposed through MOR outlets such as WGN-AM here and WEMP-AM, Milwaukee. "Jodi Miller and Donna Fargo were both on WGN-AM and WEMP-AM before there was any real extinction." fore there was any real action on WJJD-AM-FM." Gallis claimed. He also mentioned WTMJ-AM, WYLO-AM and WBCS-FM, all of Milwaukee, as exposing country

"Milwaukee will be 2,300 ahead of Chicago on a Tammy Wynette," Gallis said, "it's a fantastic country market."

Background on the Sears-WJJD AM-FM promotion derives in part from Al Greenfield, who came to the station here recently as sales manager from WKDA-AM, Nashville, and knew of the promotion problem here with country product and approached Giometti and O'Hare.

Plans include establishing "Country Corners" adjacent to Sears record-tape sections with country

U.S. OK on Intl **Antipiracy Act**

NEW YORK-President Nixon, stating that the problem of pirated records and tapes is "urgent and growing," has asked the U.S. Senate to ratify an international agreement directed towards fighting the pirate situation. Secretary of State William Rogers cited to
(Continued on page 70)

TALENT:

Eye Rodriguez As Youth Hope

By BILL WILLIAMS and JOHN SIPPEL

UVALDE, Tex. — A five-foot eight-inch Mexican, Johnny Rodriguez, who bases here may well prove to be the youth shot-in-the-arm that country music has long sorely needed, if early

indications bear out.

Rodriguez's first Mercury single,
"Pass Me By," is within 5,000 of
the 200,000 sales mark. This sales
(Continued on page 20)

Nixon Seeking Spiraling Costs Plaguing Labels

NEW YORK-Continued spiraling costs over the past several months in such major factors as lithography, paper, studio time and jackets may pressure more labels into raising their suggested list price.

Topping the list of increasing costs to the manufacturer are lithographs. Firms involved in their production have raised their price twice since the first of the year. At present, the increase represents a 15 percent hike, or \$4 per thousand. The new price reflects a new union contract which calls for a 25 percent pay raise over the life of the contract. The union's increase resulted in a \$2.50 increase per thousand to labels beginning April 1.

Fabricating houses also have hiked their prices on jackets since the first of the year. The increase is now about 8 percent or \$3 per thousand. Chipboard is in such short supply that many fabricating houses have been forced to recort houses have been forced to resort to rationing and establishing a priority list based on the cus-tomer's needs.

Color separation charges have also increased and subject to change with little or no notice. The present buying price reflects an increase of \$50 per cover, or some 15 percent, since January. In still another example of inflation, paper mill charges to suppliers have increased four times in four months. No actual figures are available because the prices vary according to weight of paper and type, but it's known that the last increase occurred this month. Paper is also hard to purchase, despite the price increase, because supply (Continued on page 56)

'Q' Sales Top Stereo: Kavan

By CLAUDE HALL

NEW YORK-CBS Records is racking up half a million dollars a month in quadrasonic records and tapes in the U.S. alone, according to Stanley J. Kavan, vice president of planning and diversification for the record label.

And, in many cases, the quadrasonic SQ record has created a whole new market for an album that had just about peaked in sales. An example is the "Abraxas" album by Santana, which was released September, 1970, and had (Continued on page 12)

U.K. WEA Label, Division Firmed

By ROB PARTRIDGE Staff Member, Music Week

LONDON — The major details of WEA's future U.K. operation were unveiled this week with the formation of RAFT, a new British label to be headed by Martin Wyatt, formerly the company's a&r controller. WEA will also handle its own tape product following the expiration of the company's licensing agreement with pany's licensing agreement with Precision.

Other changes include a new management division, headed by Bill Harman, and a further separa-tion of WEA's three constituent companies with the appointment

promotion staff for Warner Brothers, Elektra and Atlantic. Dave Dee—of Dave Dee, Dozy, Beaky, Mick and Tich fame— joins WEA this week as Atlantic

The new developments form the basis of WEA's blueprint for the company's future in Britain and follows last year's change of name from Kinney to WEA and the recent appointment of separate press officers for the three companies— all designed to provide individual identities for Warner Brothers, Elektra and Atlantic.

New Label
The new label, RAFT, is tentatively scheduled to be launched at

the end of this month. "We've been aware for some time of the need for a small label within WEA," commented Wyatt. "I've come across a few young acts with potential during the past few years, but we feel the pressures of the three main labels might be too much for them-they need a small label operation where they won't be overshadowed, and where of course, they can be sure of receiv-(Continued on page 52)

Tape Players Ride RV Rise

CHICAGO — Tape equipment manufacturers and retailers are rushing into the burgeoning multi-billion-dollar recreational vehicle field, where sales increases are soaring over 30 percent, according to the two leading industry asso-

While much of the action represents original equipment manufacturer (OEM) business, smaller motor vehicles and boats especially, represent a rich after-market, according to Phil Costanzo, manager (Continued on page 35)

(Advertisement)

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MGM Nurtures Its Griffin Satellite; Loans Out Rawls

By CLAUDE HALL

LOS ANGELES—A unique twostep, two label deal will be used to
establish Leslie Uggams again as
a major recording act on Griffin/
MGM Records. But Murray
Schwartz, president of Griffin Productions and head of Griffin/
MGM Records pointed out that her
first release under the new arrangement will be a duet with Lou
Rawls that will be on just the
MGM Records label. The first release will be to capitalize on the
current sales popularity of Rawls.
Miss Uggams is noted nightclub
and TV entertainer, but hasn't
scored with a record in a considerable spell.

Griffin/MGM Records just last

'Flipside' Bows; **Insider View**

NEW YORK—"Flipside," a half-hour, weekly television program which presents a behind-the-scenes look into the record industry, premiered in various major market areas Saturday (14). The series, which featured in its first show Elektra Records' president Jac Holzman with artists Judy Collins and Mickey Newbury, is syndicated to over 145 television stations nationwide.

Upcoming shows include Steve Tyrell, president of Tyrell Productions, with Blood, Sweat & Tears and B.J. Thomas Sunday (22): Richie Havens, president of Stormy Forest Records, with artists Richie Havens and The Last Men (29); Warner Brothers Records president Joe Smith with artists Seals & Crofts and Martin Mull May 6; Irwin Steinberg, president of Phonogram/Mercury Records, with artists Tom T. Hall and Jerry Butler (12-13); Clive Davis, president of Columbia Records, with artists Bill Quateman and Dr. Hook and the Medicine Show (19-20); and Neil Bogart, president of the Buddah Group, with artists Curtis Mayfield and Sha Na Na (26-27).

Among the stations which are carrying the program are: WNEW, New York; KNBC. Los Angeles: WMC, Memphis; WSIX, Nashville: WAGA, Atlanta: WFLD, Chicago: WITI, Milwaukee: KPTV, Portland: KCPX, Salt Lake City: KJEO, Fresno. Calif.; WBFF, Baltimore; KTXL. Sacramento: WTVK, Knoxville: WTNH, Hartford; and WESH, Orlando.

Mass. Solons Pass On Playback Bill

BOSTON—The House of the Massachusetts state legislature here voted to defer further action on bill (#1539) which would have required retail outlets which sell records or tape to playback purchased product

chased product.
The bill was introduced in the Senate here in December, 1972, and passed that body. RIAA and NARM compaigned against the bill. (Billboard, Apr. 7.)

RSI Exhibits At Juke Meet

CHICAGO—Record Source International (RSI) will exhibit at the Billboard Jukebox Programming Conference here May 19-20 at the Hotels Ambassador, the first such conference ever held. Andy Csida, general manager, Billboard's special product division, who oversees RSI and RSI manager Nancy Erlich will attend the event.

RSI services radio and jukebox programmers with advance releases comprised of 10 disk packages in four categories: "Hot 100" contemporary, country, soul and EL on a 52-week basis and also on a 18-week trial basis.

week moved into high gear as a record label. The label, like the production and management firm of Griffin Productions, is owned by Merv Griffin, TV show host. Griffin also owns several radio stations, produces a TV game show, and operates Julmar music publishing. MGM Records distributes Griffin/MGM Records "and the best way to explain our agreement with MGM Records is the Leslie Uggams deal," Schwartz said. "In a sense, MGM Records president Mike Curb is feeding our company and helping us build artists."

helping us build artists."

Beside Griffin, signed to the label are Trini Lopez, Miss Uggams, Hedva & David, Cathy Carlson, Junior Lace and Pearl Bailey. Schwartz is also looking for other new or established acts either for the record label or for the Merv Griffin TV show. "We'll audition artists any time. Last week, a group called the San Francisco Strutters auditioned. We taped them that night for the April 17 show. Where else in today's show business can an act get that kind of chance?"

TV Correlations

Another asset of the Griffin Productions operation is that some of the artists will be used in TV specials. For example, Pearl Bailey's next release will be a (Continued on page 56)

3 TV Webs in Pitch for EM

By MILDRED HALL

WASHINGTON—The three TV networks are the latest petitioners to be stymied in attempts to get FCC authorization of electronic monitoring of coded broadcast material, now in its fifth year of rulemaking. The Federal Communications Commission has rejected requests of the networks to take a shortcut in net-to-affiliate monitoring. The nets wanted to expand their permissible "cue" use of electronic signals to cover additional program monitoring services. The FCC has warned stations not to take part in the unauthorized activity.

The networks, like the NAB and the EIA, have opposed or advised delay in authorizing a type of video monitoring system under consideration and testing in FCC rulemaking since 1969. But the networks hoped to be allowed to acquire the same type of services by a different approach to electronic coding. The networks are after the same type of services for TV that aural monitoring (if it is ever authorized) will give subscribing copyright owners, record producers, music licensors and others by way of encoded recordings in air play. (Billboard, Feb. 5 & June 17, 1972.)

Technically, the nets would bypass the formal video monitoring
rulemaking, by avoiding use of the
edge of the TV picture not seen
by the viewer—the system proposed by International Digisonics
Corp. (IDC) under FCC consideration. Instead, the nets would
use line 20 of the so-called "vertical blanking interval." A TV picture is scanned for the viewer by
electronic beam that moves across
a series of close-spaced lines from
top to bottom. It returns to the
top of a new scan in a zig-zag
course involving 20 lines, in the
"vertical interval." Networks have
been permitted by the FCC to use
three of these lines for TV cue,
control and test signals to affiliates.

The commission has written the networks rebuking them for the attempt to use their 1962 "cue" transmission permission to cover new monitoring services covered by video monitor rulemaking begun (Continued on page 56)

NARM MEET IN FLA. IN '74

NEW YORK — The 1974 National Association of Recording Merchandisers convention has been scheduled for the Diplomat Hotel in Hollywood, Fla., March 24-28. The convention will be the association's 16th annual meeting.

Retailer Cooperation Helps MOR Sales: Welk

__In-store_play__accor

LOS ANGELES—In-store play at the right market areas is a key factor in selling surprisingly large quantities of the more unpretentious forms of easy-listening music.

Columbia-Epic & Custom Acts in Seven Day L.A. Run

LOS ANGELES—Twenty-three Columbia-Epic and custom label acts will work seven consecutive nightly concerts beginning Apr. 29 at the Ahmanson Theater here in probably the most prestigious local promotion ever

The seven different "Nights To Remember" bring together top attractions from various levels of the firms' repertoire, except for classical. The talent lineup nightly is as follows: Sunday (29), Mahavishnu Orchestra, Loudon Wainwright III and Anthony Newman; 30, Johnny Nash, Billy Paul, the Staple Singers and the Jackson Sis-

ters; June 1, Dr. Hook and the Medicine Show, the New Riders and Bruce Springsteen; 2, Miles Davis, Ramsey Lewis and Earth, Wind & Fire; 3, Loggins and Messina, Taj Mahal and Albert Hammond; 4, Johnny Mathis, Peter Nero, and Maxine Weldon; 5, Johnny Cash, George Jones, Tammy Wynette and Charlie Rich.

House is scaled at \$5.50 to \$7.50. Landers-Roberts will produce the shows. All profits will go to the Park Century School here, a facility dedicated to aiding children with learning difficulties.

Wurlitzer New Jukebox Packs Nostalgia Punch

NEW YORK—The Wurlitzer Co. is capitalizing on the nostalgia trend in music, to reintroduce the vintage look of its early jukeboxes, in the new model 1050 Nostalgic jukebox

The unit, unveiled at an "old timey" happening at the Hotel Plaza, April 12, is, according to A.D. Palmer, national sales manager for Wurlitzer, a re-creation of the record machine of the late 1940's It is, said Palmer, designed for locations with "old timey" decors and is specifically aimed at swelling the nostalgia craze.

Palmer said that the model 1050 features at least four distinct vintage phonographs. It stands taller

Talmadge in Countersuit Vs. Mogull

NEW YORK—Catalogue Music, Inc. and Artal Music Corp., publishing divisions of Talmadge Productions, have filed a counterclaim against Ivan Mogull Music Corp., which in a previously filed suit alleged a breach of a subpublishing agreement between the parties (Billboard, April 7).

Catalogue claims that "Mogull

Catalogue claims that "Mogull has failed and neglected to account for moneys due from Mogull to Catalogue and has wrongfully and improperly withheld from Catalogue moneys now due . . . and has wrongfully taken deductions for payments made by Mogull to subpublishers before remitting moneys it has paid to Catalogue."

Catalogue and Artal claim that "on or about June., 1972, Catalogue notified Mogull of a contract proposal tendered for the territories of France, Benelux, all SACEM territories, and Switzerland" and that "Mogull failed, neglected and refused to timely exercise the option contained in their agreement."

Catalogue and Artal further claim that Mogull has wrongfully notified third parties that Catalogue and Artal are not to be paid moneys owed or to be owed them for use of U.S.A. musical material. They also claim impediment from making new contractual agreements with third parties due to Mogull allegations. Total financial judgment sought in the counterclaim is \$345,000. The suit was filed in the Supreme Court of the State of New York by attorney Howard N. Beldock.

and wider than its modern-day counterpart, and has a large rounded bubble-top dome. Also featured are large candy-colored pilasters, and a look-in window.

Despite its vintage look, the unit can play 100 stereo selections, has a sophisticated electronic bonus coin accumulator and large amplifier.

Stating that the jukebox was never a product which depended on public recognition for its sale, Palmer said that the 1050 will turn the trend around, and for the first time a jukebox will become a topic of conversation in places where coin-operated phonographs are located.

The Wurlitzer official said that his company will structure much of its merchandising plans for the unit around its public-interest fea-

He continued, "So interested is Wurlitzer in publicly promoting the new 1050 jukebox that it is considering the placement of the product in areas which will not serve the phonograph's primary purpose of accepting coins."

Palmer suggested that the non-

Palmer suggested that the nonmusic localities being considered by Wurlitzer include community developments implementing historical architectural styles, department store decorations and other locations with "old timey" decors.

Wurlitzer is manufacturing the model 1050 as a limited edition, and, according to Palmer, the company's hope is that it will eventually emerge as an important means of calling attention to the industry it serves.

NLRB OK's IBEW Gripe

LOS ANGELES—The National Labor Relations Board has upheld an unfair labor practices complaint against CBS Records filed by the engineers' union, International Brotherhood of Electrical Workers, but is withholding any further action in order for the two parties to settle their dispute.

osettle their dispute.

IBEW local 45 filed charges last October accusing CBS of failing to bargain in good faith for a sixmonth period over grievances arising from the closing of the Columbia Records local studio and the laying off of 28 employees.

The union hopes to gain full compensation for its members, a recoupment of pay resulting from their termination and reinstate-

according to Larry Welk, general manager of Ranwood Records.

Welk points to the success of Ranwood's Magic Organ series, which he admits came as a surprise to everyone at the company. A single J.C. Penney outlet in Latrobe, Pa. moved 1,000 albums in a town with population of only 24,000. Seven Grinnell's department stores in the Detroit area sold 5,000 units. Both merchandisers pushed in-store play of the product.

The first Magic Organ album and single, both titled "Street Fair." have sold a total of 75,000 copies apiece. Follow-up album, "Penny Arcade," has gone to 65,000. The new release, "Magic Organ," has just shipped orders for 52,000.

"Ranwood is consistently cautious about overloading our independent distributors," said Welk. "We average less than 15 percent returns. So our orders for the new Magic Organ LP are pretty solid."

The Magic Organ artist is Nashville studio keyboard player Jerry Smith, who delivers his masters to Ranwood via Papa Joe Productions. His repertoire is a mixture of originals and standards played in simple, uncluttered arrangements with the accompaniment of electronic organ's automatic percussion effects.

Ranwood's independent promotion man in Nashville. George Cooper, first brought the Magic Organ to the label's attention, informing Welk that the "Street Fair" single was gaining airplay and selling well throughout Nashville's outlying areas. "We bought the single and were soon getting dealer calls for an album," said Welk. "The LP master tape was recorded completely within 48 hours after we set the deal."

Consistent Sellers

These Magic Organ records have become Ranwood's most consistent good sellers, along with the Exotic Guitars series and releases by the Lawrence Welk Orchestra and its various soloists. Records by the Welk Orchestra or its featured soloists such as Myron Floren generally sell about 125,000.

These sales are solidly supported by TV spots on the syndicated Lawrence Welk show. Ranwood's catalog contains some 40 titles which are steadily reordered and sold. According to Welk, son of the bandleader, high-traffic periods in rock record retailing are good for Ranwood product. "When kids go back to school in

"When kids go back to school in the fall and start adding to their rock collection there's always a relative with a birthday, some holiday coming up where a Ranwood Record would make a suitable gift. If there's traffic in the stores, we'll move out our share of prod-

The long-running Exotic Guitars series is personally produced by Ranwood principal owner Randolph C. Wood, who, founded the Dot label in 1957 and served as its president till 1967, when he left to start his current label. Average sale for an Exotic Guitars LP is 55,000 and the highest seller in the series is 80,000.

Form Mazel Label

NEW YORK—Mazel Records has been formed by Lawrence Rapaport, a Westchester County businessman, in association with Kal Pagen, a talent agent who heads Tea Pot Productions.

According to Rapaport and Pagen, they are now "on the lookout for good talent to sign to the label,"

More Late News See Pages 56 & 70

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Polydor Has Best 1st Qtr.—Sales Up 37%

NEW YORK—Sales and earnings for Polydor Records. Inc., during the first quarter of 1973, were the "strongest ever in the company's history," according to Jerry Schoenbaum, president of the firm. He said that sales figures were 37 percent above those recorded for the same period in 1972—a year which itself topped 1971 totals by 70 percent.

Schoenbaum said that much of the firm's success is due to the "philosophy of maintaining selectivity as well as diversity of product." He stated that "quality product rather than quantity is the keynote," especially in promotional efforts. Schoenbaum said that 10 albums, two-thirds of the LP product released on the label and its affiliates during the period, made national charts. Twelve singles had chart action during the period, continued Schoenbaum. Among the artists hitting the charts are James Brown, Mandrill, Slade, Eric Clapton, Rory Gallagher, Joe Simon, Millie Jackson, Roy Buchanan, Roy Ayers, Chick Corea, and Act I.

"Working closely with managers and booking agents, Polydor has lent full promotional and advertising support to public appearances by label artists," Schoenbaum said. The result, he continued, has been solid exposure—which has been transferred to album sales.

Other segments of the Polydor success story, according to Schoenbaum, include the "intensified" promotional activities for print media and airplay under the newly appointed national promotional director Harold Berkman and the year-old distribution agreement with UDC. He said that Berkman has done much to increase airplay for label product in the major markets and that UDC has been "highly" instrumental in penetrating new market areas for Polydor and maintaining strong sales in the major areas.

Schoenbaum feels that the strength of Polydor is in its diversity in r&b, rock, jazz, pop, and MOR and the maintenance all the while of a quality sound in each field. He said that Polydor, which celebrates its fourth anniversary as a U.S. company this month, "has every reason to expect this year to be our best ever."

RCA Sets Country Drive

NEW YORK — Tuesday (16) marks the inception of RCA Records' massive 11-week promotional campaign for all RCA country product. An array of special merchandising tools, heavy promotion, advertising and publicity will be coordinated to expose new artists, further activate catalog product by established artists and broaden the audience for country product.

At a special press conference held here April 11, Jerry Bradley, director of RCA's Nashville operation, Mort Hoffman, division vice president, commercial operations and Bernie Berman, merchandising, unveiled promotional themes and various in-store displays and browser bins. "Country Cookin'; It's Finger-Poppin' Good" was the main theme carried throughout. Wire and corrugated board dis-

play stands for product also included special racks for "Nashville's Great Instrumentalists," Floyd Cramer, Chet Atkins and Danny Davis and the Nashville Brass, as well as a special display for a two-volume "The Best of a Great Year" LP series to feature top performances by label artists.

The program will cover all Vic-

tor and Camden country product, with emphasis on March, April, May and June releases. In addition to browser bins and window display units, easeled album covers, rack headers for in-store browsers and custom pre-packs of country product will be utilized. Prepared radio spots, trade ads and consumer print ads will also be used. A contest for the best window and in-store displays for field salesmen is also set.

Blue Note Moves To Coast; Levine Named Promo Chief

LOS ANGELES — Blue Note Records, the United Artists jazz label, has switched its base here from New York and set merchandising veteran Eddie Levine as the label's first exclusive national promotion director. Both moves are designed to bring Blue Note into

RCA Splits A&R Duties

NEW YORK—RCA Records has established fully autonomous artists and repertoire activities in New York and Los Angeles. The announcement, made by RCA president Rocco Laginestra, names Don Heckman as division vice president, a&r, New York, and Don Burkhimer, division vice president, a&r, Los Angeles

Los Angeles.

Both men will now report directly to Laginestra, with Heckman and Burkhimer to have complete charge of all a&r activities in their

respective area

In explaining the new arrangement, Laginestra stated, "Having these two executives reporting directly to me will provide me with a vital liaison with a&r, although under the new arrangement, the a&r department will be responsible for all recording decisions made by the company."

The decision was also noted as a response to the "leveling off" of the migration of recording activity in recent years away from earlier centers of activity. Laginestra stressed the need for equally strong a&r organizations on each coast.

what label chief George Butler views as a newly expanding market for youth-oriented jazz-rock instrumentals.

mentals.

"I'm going for a crossover Top 40 single with any of our jazz album cuts we feel has a shot," said Levine. "Our first campaign is for Donald Byrd's 'Black Byrd.' I just came back from a week on the road with this single and we're getting soul or Top 40 airplay in Detroit and New York," he claimed

Butler is signing new artists such as pianist Patrice Ruchen, 19, a USC student who went over well at the 1972 Monterey Jazz Fest. He is also recruiting younger producers with jazz and rock experience, feeling that most exponents of the contemporary studio fusion are in California.

Plan NYC Sessions

However, Butler will continue with an active recording schedule in New York for his established jazz artists, particularly at the Rudy Van Gelder Studio which Butler considers the ultimate facili-

ty for recording small jazz groups.
Butler said, "The remarkable
musical sophistication and openness of today's college audience
is what's giving jazz a new lease on
life. A whole spectrum of jazz
artists is now in great demand for
college workshops and performances; Charles Lloyd, Horace Silver. Lee Morgan, Lou Donaldson."

Both Butler and Levine gave lavish praise to Creed Taylor's CTI label for demonstrating the feasibility of contemporary-style jazz cuts crossing over to become Top

GOLF OUTING ON MAY 16, 17

NEW YORK—The Professional Music Men's Golf Tournament and outing will be held at the Tamiment Resort and Country Club, Tamiment, Pa., May 16-17. For further information contact Hy Ross at Robbins Music Co., 1360 Avenue of the Americas, New York, 10019, or call (212) 262-2934.

Disk Firms Return Favor to LA's KCET-TV

By BOB KIRSCH

LOS ANGELES—Major record firms including Capitol, Warner Bros. and A&M will be participating to a major degree for the first time this year in Channel 28's (KCET) "On the Air Auction," devoted to raising funds for the public TV outlet.

The auction, set for May 4-12, will run from 6:00 p.m. to midnight for the nine days. Items to be auctioned are donated by local merchants such as the May Co. and the Broadway department stores, as well as private individuals. Viewers call in and bid on the items. A sponsor pays \$5,000 for the full nine days, and in the case of record companies, two 30-second spots may be run a night mentioning either the company or specific product. A&M will be one of this year's sponsors.

Capitol and Warner Bros. Records have bought "Boards." These boards cost \$1,000 a night and are titled the "Capitol Record Board" or the "Warner Bros. Board." The firm's logo also appears on the board. Items are displayed on tables in front of the board, and record companies may offer some product with each item auctioned off.

The show's associate producer, Karen Harris, said she hopes more record firms will join the auction and said she is negotiating with several now.

Channel 28 has long been recognized as a pioneer in show-casing music on television. Alan Baker, the station's executive producer of cultural affairs, produced shows featuring artists such as Cat Stevens, Leon Russell, George Gerdes and John Prine. The station was also involved with simulcasting several years before the recent onslaught of network rock specials. Several classical shows have also been produced.

In This Issue

CLASSICAL COUNTRY INTERNATIONAL JUKEBOX PROGRAMMING LATIN MARKETPLACE RADIO SOUL TALENT TAPE/AUDIO/VIDEO	40 49 32 22 48 24
FEATURES Stock Market Quotations Vox Jox	8 26
CHARTS Best-Selling Soul Albums Best-Selling Soul Singles FM Action Hits of the World Hot Country Albums Hot Country Singles Hot 100 Jazz Latin Top 40 Easy Listening Top LP's 66, RECORD REVIEWS	30 62 54 44 42 64 46 22 56
Album Reviews 60.	62

Pick Singles & Radio Action 58

CHARTALK:

Bell's 3 in Top 7 Proves Firm's Promotional Savvy

By NAT FREEDLAND and SHELLY HEBER

LOS ANGELES—Most distinctive development in the Billboard charts this week is that Bell Records has the No. 1, 2 and 7 singles on the Hot 100, thus serving conclusive notice that Bell is one of the strongest labels on the scene.

Each of Bell's three entries in the top 10 was a promotional triumph. The company worked "Little Willy," (7) by Sweet for six months before it began moving. It took two months to bring first-time record artist Vicki Lawrence's "The Night the Lights Went Out In Georgia" (2) beyond its early regional breakouts in New Orleans and Atlanta.

and Atlanta.

As Vicki Lawrence came off the No. 1 slot this week, Bell had its replacement ready with "Tie A Yellow Ribbon Round the Old Oak Tree" by Dawn. The record moved to the top of the Hot 100 in ten weeks, very quickly by current standards. However, Dawn's last

two singles came nowhere close to this chart performance so once again Bell's promotion and merchandising team deserves kudos.

Strongest new album activity is by Led Zeppelin's "House of the Holy." The group's first LP in 188 months shows they haven't lost any of their potent sales machismo. Led Zeppelin is also playing overall just a bit softer than their usual full-out volume this time around. Their album makes the amazing jump from 85 to 10 in only its second week on the chart.

The two twin-disk Beatles reissues went from 94-97 to 23-24 in their second chart week. The set covering their earlier period, 1962-66, continues to slightly lead in sales the 1967-70 package which covers most of their classic material.

Another outstanding fast-mover album is "Best of Bread," already No. 6 in its fourth week on the

Executive Turntable

George Schiffer is phasing out his New York law office to join Motown Records as director of planning. He has been associated with Motown since 1960. Before starting his own office in 1969, Schiffer was with Orenstein, Arrow & Schiffer. Prior to that he was with the legal department at Warner Bros. Pictures. Schiffer is a graduate of the Harvard law school. . . . In a major re-organization and expansion program at Penny Farthing Records, a division of the Larry Page Group, Keith Wilkinson will join the label as assistant to the president, starting May 12; Terry Noon, managing director of Page Full of Hits Publishing, has added to his responsibilities that of being director of Penny Farthing; Tim Yale, previously with the London office of Robbins Music, is now head of promotion for the label; and Terry Fenn, who has been heading up the label's administrative activities for the past three years, has been named financial controller.







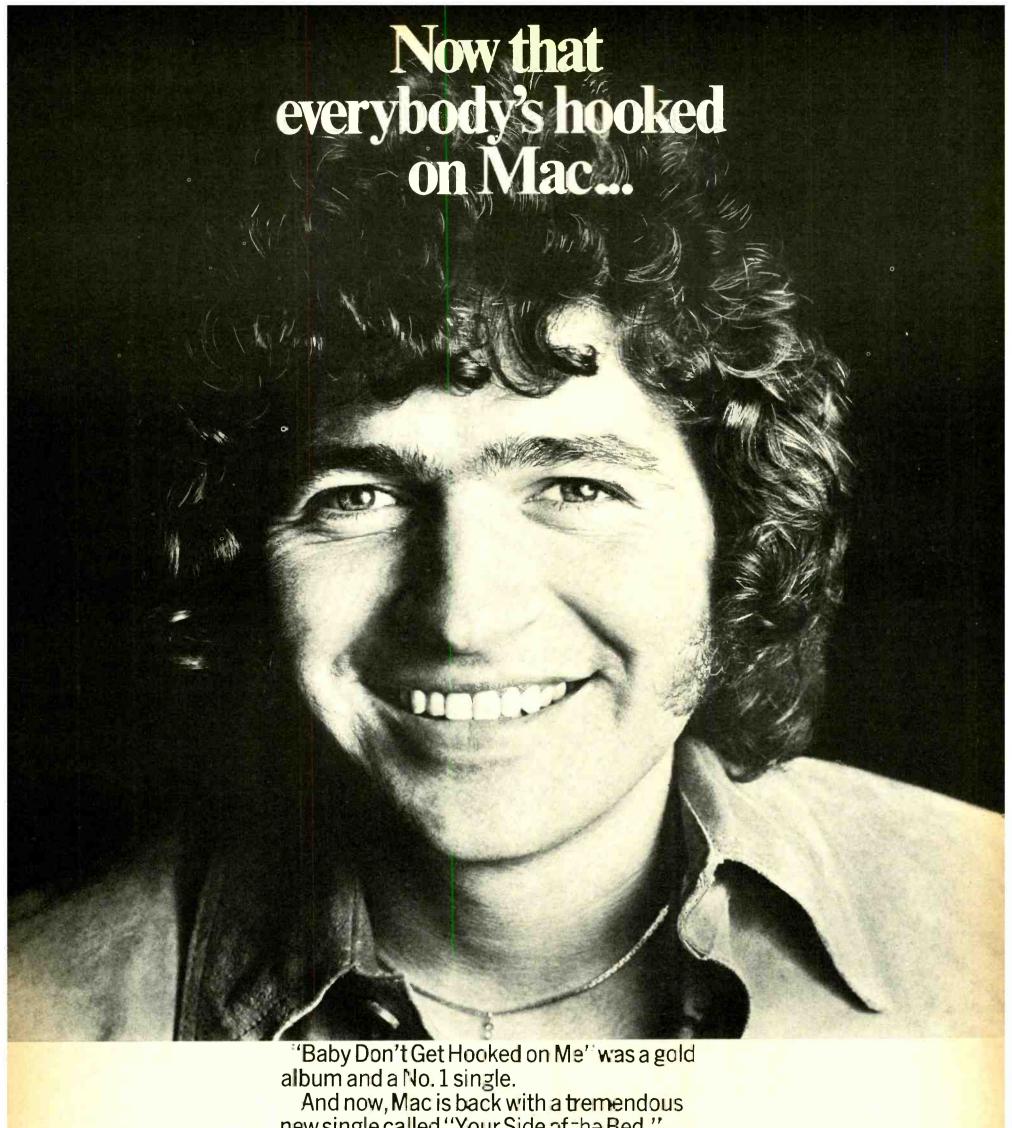
ICKEY

WORAM

At RCA Records, Topper Schroeder, Steve Kahn and Jack Maher are the first three of six product managers to be named by the label. They will be reporting to Frank Mancini, division vice president, promotion. . . . Besty Volck has been named an account executive for Gibson & Stromberg Public Relations. Prior to joining the firm, Miss Volck was East Coast manager, publicity, Columbia/ Epic custom labels. She will remain headquartered in New York. ... At London Records, Godfrey Dickey has been named branch manager of London Records of California. Dickey, a 27-year veteran of the record industry, is a former vice president of both Recona and Transcontinental Music Corporations and, most recently, was branch manager of London's San Francisco offices. Stu Marlowe continues as sales manager for London in the California area. ... New sales appointments have been made at Columbia Records. Irv Medway has been named sales manager for the Philadelphia market; Phil Balsam has been named sales manager for the Hartford market; and Red Richards has been named local promotion manager out of Philadelphia.... Dave Giometti is now Sears national record-tape buyer. He was an assistant to former buyer Dick Mabbatt.

Murray Sporn has been appointed vice president and general manager of MGM's music publishing division. MGM president Jim Aubrey said that the appointment is the first step in restructuring the publishing wing, which includes Robbins, Feist, Miller and Hastings Music. Sporn, starting as a counterboy for Leo Feist, Inc., was appointed general manager and vice president of American Music in 1951. Later he became a principal in American Metropolitan Enterprises Ltd., which he served as board chairman. Larry Marks has replaced Joe Boyd as director of music services for Warner Bros. Films. Marks was most recently an independent producer, following four years at A&M Records. He is currently work-

(Continued on page 70)



And now, Mac is back with a tremendous new single called "Your Side of the Bed." It comes from the new Mac Davis album,

simply called "Mac Davis." And quite simply, it's his best album yet.

There never was a better album and single from Mac Davis. And there never was a better time for them.

On Columbia Records and Tapes



Billboard

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SWITZERLAND: Rod Chapman, Swiss Broadcasting Corporation, CH-3000 Bern 16, Switzerland. Tel: 031 44 66 44.

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London Meet Hits All Product Bases

NEW YORK—Over 125 key London Records executives and branch personnel met here at the Warwick Hotel during April 8-10 for a series of London sales meetings and a major product presen-

Underscored by the beginning of London's "Second 25 Years" as an American record company, the mixed-media sales presentation, along with meetings covering sales, merchandising, promotion and other functions, highlighted major push programs for London's Phase 4 Stereo, Hi, Parrot, Deram, London and Orphic Egg lines.

Also covered were new releases and promotional programs for London's Import lines, London Classical and the U.K. Records label, distributed by London. (For full coverage of London's Import

Audio Fidelity, Chiaroscuro Tie

NEW YORK-Audio Fidelity Enterprises has acquired the world-wide distribution right to Chiaroscuro Records, a jazz label based

Herman Gimbel, president of Audio Fidelity, said that plans call for the marketing of 12 to 15 new releases per year from Chiaroscuro, as well as the general merchandising of the jazz label's catalog. Among those artists in Chiaroscuro's catalog are: Earl Hines, Mary Lou Williams, Eddie Condon, Teddy Wilson, Ruby Braff, and Willie (The Lion) Smith.

RCA GRANTS TO31 CHILDREN

NEW YORK — Thirty-one children of RCA Corp. employees have been awarded four year college scholarships in the firm's 1973 merit scholarship

H.W. Leverenz, staff vice president and chairman of the RCA educational aid committee, said that the scholarships, which carry a stipend up to \$2,000 annually, were awarded on the basis of scholastic aptitude, work habits, range of in-terests, good citizenship, and fi-nancial need. Recipients were selected by the National Merit Scholarship Corporation. lines and classical product, see Billboard's Classical News.)

Film, slides and stereo tape were utilized for the Tuesday (10) morning presentation hosted London vice president Herb Gold-farb, which began with exposure of upcoming Phase 4 album product from Mantovani, Tony Randall & Jack Klugman (television's "Odd Couple") and Ronnie Aldrich.

Following Leo Hofberg's London Imports presentation, vice president in charge of a&r Walt McGuire unveiled upcoming London contemporary products. don contemporary product by Savoy Brown, Tom Jones, Keef Hartley and Chris Youlden.

U.K. Presentation

A special presentation spotlighting U.K. Records, the label headed by Jonathan King and distributed in the U.S. and Canada by London, was given, with Don Wardell, general manager for U.K. here, and King presiding. Upcoming singles and LP's from U.K. artists Tina Harvey, Simon Turner, Rickey Wilde and King himself.

Following those presentations, Orphic Egg announced a strong promotional push for the next album in that series. "The Baroque Head." Orphic Egg producer John Davidson unveiled the first sin Davidson unveiled the first single generated from that series, comprising selections composed by Pachelbel and Vivaldi

Concluding the presentation was a showing of the next Al Green al-bum, along with Hi product by other artists including producer Willie Mitchell.

Following luncheon, release schedules and promotional plans and tools were presented, including the 22nd annual "May is Mantovani Month," the longest con-tinuing artist promotion in the recording industry.

Clayton-Thomas in 3 Can. TV Specs

TORONTO - David Clayton-Thomas will star in a series of three specials for Canada's CBC network this Summer, with U.S. syndication possible at a later

The specials, dubbed "The David Clayton-Thomas Show," will air June 28, July 5 and July 12 and will be filmed at the end of this month. Anthem Katses will produce the shows. Segments of the special will be done in front of a live audience.

Stratchborneo Copyright Charge on 'Mojo' Rejected

NEW YORK—In a suit filed in U.S. District Court, Southern District of NY, Ruth E. Stratchborneo, d/b/a Cepha Publishing Co., was denied infringement of copyright and a profits and damages settlement on the song, "Got My Mojo Working," as published by Arc Music Corp. and McKinley Morganfield, a/k/a Muddy Waters.

Judge Charles L. Brieant Jr., in presenting his conclusion reasons.

presenting his conclusion, reas-serted the validity of separate copyrights for words and music to "Mojo Workout," as held by plain-tiff Stratchborneo and filed through a/k/a Larry Bright, derived from two lead sheets, the Bright version and Triune-Bright version. Bright's filing indicated Cepha

Publishing as copyright owner.
Brieant cited the "Mojo Workout" copyright as the work of Stratchborneo and collaborator Paul Sapp a/k/a De Pores and Mrs. Orena Fulmer, known collectively as Triune. That song, as filed in a 1960 lead sheet, as well as additional words and music copy righted in 1966, was held a valid copyright.

Also indicated as valid by the decision were copyrights for "Got

My Mojo Working," as composed by Preston Foster and copyrighted by Dare Music, New York, N.Y., as co-managed by Dare and Arc Music, Inc., Morganfield's pub-lisher. That arrangement followed a dispute between Dare and Arc in which Dare was awarded the decision and settlement was made between the parties.
Also named, and validated, in

the decision were various recordings of the songs by Jimmy Smith. Bill Cosby and other artists.

Moguli Touring South America

NEW YORK-Ivan Mogull, international music publisher, has left for a two-week business trip in South America. After visiting associates in Brazil, he will head for Argentina where he will establish, for the first time, his own publishing company. Ivan Mogull Ediciones Musicales. SAIC. He then visits Peru to view the publishing, as well as recording indus-try there. Mogull returns to the New York office April 26.

D. Rosen Inc. Reorganizing

PHILADELPHIA—David Rosen Inc., which sought a plan for re-organization under Chapter XI of the Chapman Act (Billboard, Feb. 24). has listed total assets of \$1.345,455.84 with liabilities of \$2.256,505.80, as of Dec. 31, 1972. The disclosure, made Feb. 12, is

part of testimony made before Bankruptcy Judge Emil F. Gold-haber here. Robert C. Duffy, has been appointed trustee for the continued operation of the firm, which is one of the largest independent distributing firms in the East, handling all types of amusement and vending machines along with rec-ords and tapes. Duffy was named early in April. The plan for re-organization will be presented to the judge April 26.

Gold **Awards**

Stax Records' "Wattstax" been certified gold by the RIAA, representing sales in excess of one million dollars. The Columbia/ Epic-distributed double album, produced by Al Bell, includes highlights from the motion picture starring Isaac Hayes, Albert King, the Staple Singers, Rufus Thomas, Carla Thomas, Eddie Floyd, the Bar-Kays and the Soul Children.

"Baby Don't Get Hooked on Me," Columbia album by Mac Davis, has been awarded an RIAA gold certification. Alice Coper's "Billion Dollar Babies" on Warner Bros., has been certified for a gold award by the RIAA. The album is the fourth consecutive gold seller for Cooper, previous awards going to "Love it to Death." "Killer" and "School's

"In Concert," the double live album recorded by Derek and the Dominos at the Fillmore East and released in February on the newly

released in February on the newly formed RSO Records label, has been certified gold by the RIAA. RIAA gold certification for Roberta Flack's Atlantic single and former Billboard Number One. "Killing Me Softly With His Song." . . . "The World is a Ghetto" has gone gold for War together with their other United Artists single, "Cisco Kid." . . Three Dog Night has been awarded gold Dog Night has been awarded gold certification for the double live album "Around the World With Three Dog Night." . . . Gold certification by the RIAA for Helen Reddy's Capitol album. "I Am Woman."

Traffic has been awarded gold certification for the Capitol album "Shoot Out at the Fantasy Fac-tory." "Your Mama Don't tory." "Your Mama Don't Dance." Columbia single by Log-gins and Messina has gone RIAA

Hot on the heels of his gold award for the single "Crocodile Rock." MCA artist Elton John has received an RIAA gold album for "Don't Shoot Me I'm Only the Piano Player."

Donna Fargo becomes "The Happiest Girl in the Whole U.S.A." with an RIAA gold certification.

with an RIAA gold certification for her hit single on Dot. "Love Jones" by Brighter Side of Darkness has gone gold for 20th Century. . . A gold award to The O'Jays for their Philadelphia In-ternational single "Love Train." ternational single "Love Train."
... RIAA certification has been

awarded to Bobby Womack & Peace for the single "Harry Hippie" on United Artists. . . The Sistics album "The Stylistics" The Styl-Avco has gone gold.

Freeman Prod. Set

NEW YORK—Ed Freeman Productions has been formed here. Freeman, an independent producer, has credits which include product by Don McLean, Tom Rush, Tim Hardin and Carly Simon.

APRIL 21, 1973, BILLBOARD



Off the Ticker

WALT DISNEY PRODUC-TIONS, Burbank, reported net income for the second quarter ended March 31 rose to \$10,406,000, or March 31 rose to \$10,406,000, or 36 cents a share, from \$9,056,000, or 31 cents a share, for the same period a year ago. Revenues for the quarter rose to \$86,451,000, up from \$75,421,000 in the same period a year ago. For the six months ended March 31, net income was \$15,430,000, or 54 cents a share, up from \$14,409,000, or 50 cents a share, in the same period a year ago. Revenues for the first half were \$15,367,000, compared with \$133,854,000 a year ago. Donn B. Tatum, chairman, said all Disney's divisions were operating profitably. erating profitably.

RECOTON CORP., New York, reported record net income of \$167,000, or 46 cents a share, for the year ended Dec. 31, compared with \$124,000, or 34 cents a share, in 1971. Net sales in 1972 were \$4,917,000, compared with \$4,374,000 a year ago. It was the company's ninth straight year of increased sales and agraines contracted sales and agraines contracted sales and agraines contracted sales and agraines. creased sales and earnings, said Herbert H. Borchardt, president.

20TH CENTURY-FOX CORP., Los Angeles, plans to build its

music publishing operation apart from film music, and is managing 19 publishing companies working with 30 writers, according to the firm's report to shareholders. 20th also has a joint publishing arrangement with Motown Records Corp. for the title song and musical score for "Trouble Man," a feature film.

RCA CORP., New York, reported increases in sales and profits for the first quarter ended March 31. Net income rose 15 percent over the comparable period of 1972 to \$41.7 million, or 54 cents a share, up from \$36.3 million, or 47 cents a share. Firstquarter sales reached a record \$1.01 billion, a 10 percent gain, compared with \$924.9 million a year earlier. It's the first time RCA's sales crossed the \$1 billion level in one quarter. Robert W. Sarnoff, RCA chairman, said that first-quarter results reflected "advances in a broad range of the company's diversified operations."

MAGNAVOX states in its annual report that "it will make some decisions this year to the direction it takes in the video tape recorder field." The company cautions, however, that direction must be

decided "carefully, recognizing our dealer and consumer obligations. Adoption of a system that would be technologically superseded in a few years would be a great disservice to our customers."

COLUMBIA BROADCASTING SYSTEM'S annual report stated CBS Musical Instruments, Fullerton, Calif., contributed greatly to sales of the CBS/Columbia Group. CBS Musical Instruments includes Fender (guitars and amplifiers). Electro Music (Leslie speakers), Rhodes (electric pianos), Rogers (drums), V.C. Squier (strings) and Steinway & Sons. The parent company reported sales in 1972 reached \$1.4 billion, with net income at \$82.8 million, an increase of 28 percent.

WARNER COMMUNICA-TIONS INC., New York, states clearly in its annual report why records, tapes and music publishing are vital to the corporate struc-Ing are vital to the corporate structure. Revenues over the last five years were: 1968, \$64,185,000; 1969, \$87,123,000; 1970, \$115,-825,000; 1971, \$170,868,000; and 1972, \$214,513,000. Income during the same span was: 1968, \$10,018,000; 1969, \$12,094,000; 1970, \$14,795,000; 1971, \$18,914,000; and 1972, \$23,838,000.

Earnings Reports

RECOTON CORP.

Year to Dec. 31:	1972	1971
Sales \$	4.917,000 \$	4,374,000
Net income	167,000	124,000
Com. shares	360,000	360,000
Per share	.46	.34

WALT DISNEY PRODUCTIONS

March 31:	1973	1972
Revenues \$ Net income aPer share	86,451,000 10,406,000 .36	\$ 75,421,000 9,056,000 b.31
	six-months	
Net income aAvg. shares aPer share	155,367,000 15,430,000 28,602,000 .54	133,854,000 14,409,000 28,638,000 b.50

a-based on full dilution. b-Adjusted for a two-for-one stock split in December 1972.

RCA CORP.

March 31:	1973	1972
Revenues	\$1,013,600,000	\$924,900,000
Net income	41,700,000	36,300,000
Avg. shares	74,525,000	74,403,000
Per share	54	.47

Tenn. Antipiracy Law Is Legal

NEW YORK—A suit seeking to have the 1971 Tennessee Anti-Piracy Act declared unconstitutional was dismissed in Nashville by U.S. District Court Judge L. Clure Morton. Morton held that the suit brought by Custom Recording Co., an illegal tape duplicator of North Augusta, S.C., was invalid because the plaintiff had no standing to sue. To have standing Morton said, the South Carolina firm would have had to about 120 feet. lina firm would have had to show that it actually suffered an injury. Custom Recording Co., had de-

manded not only that the State law be declared unconstitutional but that it be paid \$50 for each of the 16 pirated tapes seized, in a general store last February. The owners of the store, the Joe Whites. not only refused to join the suit but stated they were in favor of enforcing the state stature. They said that the bogus tapes were part of the inventory in the store at the time they purchased it and were not aware of the unauthorized duplications.

Pickett Pub Deal

LONDON — Wilson Pickett's Erva Publishing has set a British Isles subpublishing deal RCA's Sunbury Music. The contract is to continue through Pickett's new artist affiliation with RCA.

Market Quotations

As of closing, Thursday, April 12, 1973

NAME	19 High	73 Low	Week's Vol. in 100's	Week's High	Week's Low	Week's Close	Net Change
	ingn	LUW	111 100 3	niga	LVW	CIOSE	change
Admiral	27	111/4	648	127/8	111/4	113/8	- 1/
ABC	403/4	231/4	2419	281/4	231/4	273/4	+ 41/
AAV Corp.	153/8	67/8	64	73/4	67/8	71/8	- 3/
Ampex	151/B	5	481	53/8	5	5	Unch.
Automatic Radio	87/a	43/8	70	43/4	43/8	43/8	- 1/
Avco Corp.	20 7/a	12	330	131/B	121/2	13	+ 1/
Avnet	151/4	85/8	369	97/8	83/4	91/2	+ 5
Bell & Howell	733/8	311/2	335	343/4	313/4	34	+ 21/
Capitol Ind.	143/4	61/4	660	105/a	91/8	97/8	+ 1
CBS	63	367/a	1862	41	371/8	40	+ 25/
Columbia Pictures	147/a	55/g	295	61/8	55/8	55/8	_ 3,
Craig Corp.	83/8	33/8	107	33/4	31/2	33/4	+ 1/2
Creative Management	151/2	63/4	47	73/8	67/8	71/4	- 1
	1231/B	B81/2	3667	973/8	887/a	91	- 31
EMI	6	33/4	98	4	4	4	Unch.
General Electric	743/4	581/4	4175	647/8	613/8	641/4	+ 25
Gulf + Western	443/4	233/4	403	257/a	24	25	+ 1/
Hammond Corp.	163/4	85/8	123	101/2	97/8	101/4	+ 1
Handleman	421/8	83/4	315	93/4	9	93/4	+ 3
Harvey Group	7	23/8	43	31/2	3	31/2	Unch.
TT	641/2	403/4	4728	431/2	415/8	417/8	- 7
Lafayette Radio Electronic	401/2	101/2	371	125/8	111/4	12	- i
Matsushita Electric Ind.	353/8	181/8	1086	283/8	263/4	281/4	+ 11
Mattel Inc.	343/4	51/4	1052	65/8	61/4	63/8	+ 1/
MCA	357/a	23	988	241/4	23	235/g	+ 3,
Memorex	381/2	61/2	1140	8	61/2	61/2	- 1
MGM	271/2	163/4	32	191/2	191/8	191/8	Unch.
Metromedia	39	161/2	919	191/4	161/2	20	+ 21/
3M	887/8	741/4	1923	851/2	793/8	843/8	+ 31/
Morse Electro Products	405/a	181/4	250	21	187/8	201/4	+ 13
Motorola	138	80	1253	1061/4	100	1041/2	+ 41/
No. American Philips	393/4	263/8	68	277/8	267/8	271/2	- 1
Pickwick International	511/2	363/4	185	361/2	333/4	357/8	- 7
Playboy Enterprises	251/B	125/B	426	133/4	125/8	131/a	_ 3
RCA	45	255/8	5738	291/2	261/8	283/8	+ 21/
Sony Corp.	571/4	401/2	1060	497/8	46	491/2	+ 31/
Superscope	291/8	111/8	436	215/8	203/8	205/8	_ 3
Tandy Corp.	49	25	1110	301/2	25	303/a	+ 43
Telecor	23	7	121	8	7	71/4	_ 3
elex	147/B	33/4	792	41/4	33/4	4	+ 1/
Tenna Corp.	107/8	31/8	99	31/2	31/4	31/2	Unch.
Transamerica	231/2	133/4	1711	141/2	137/8	14	+ 1/
Triangle	20	131/4	67	143/4	141/4	141/4	Unch.
20th Century-Fox	17	8	123	85/8	81/8	81/8	Unch.
Viewlex	127/8	21/2	145	31/8	27/8	3	Unch.
Warner Communications	501/4	203/8	1201	261/2	201/2	251/2	+ 51/
Wurlitzer	201/4	121/8	44	121/2	121/8	113/4	- 7/
Zenith	565/8	395/8	535	421/4	40	42	+ 23/

As of closing, Thursday, April 12, 1973

OVER THE COUNTI	R* High	Week's Low	Week's Close	OVER THE COUNTER	Week's High	Week's Low	Week's Close
ABKCO Ind. Bally Mfg. Corp. Data Packaging Gates Learjet GRT Koss Electronics	31/4 441/2 6 101/2 31/8	3 38 ³ / ₄ 5 ⁷ / ₈ 9 ¹ / ₄ 3 12 ³ / ₈	3 401/4 57/8 93/4 3 131/8	M. Josephson Assoc. Mills Music Omega-Alpha Recoton Schwartz Bros. United Record & Tape	131/2 91/2 4 31/4 43/4 31/4	131/4 9 33/4 31/4 35/8 31/4	131/4 9 33/4 31/4 43/4 31/4

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of

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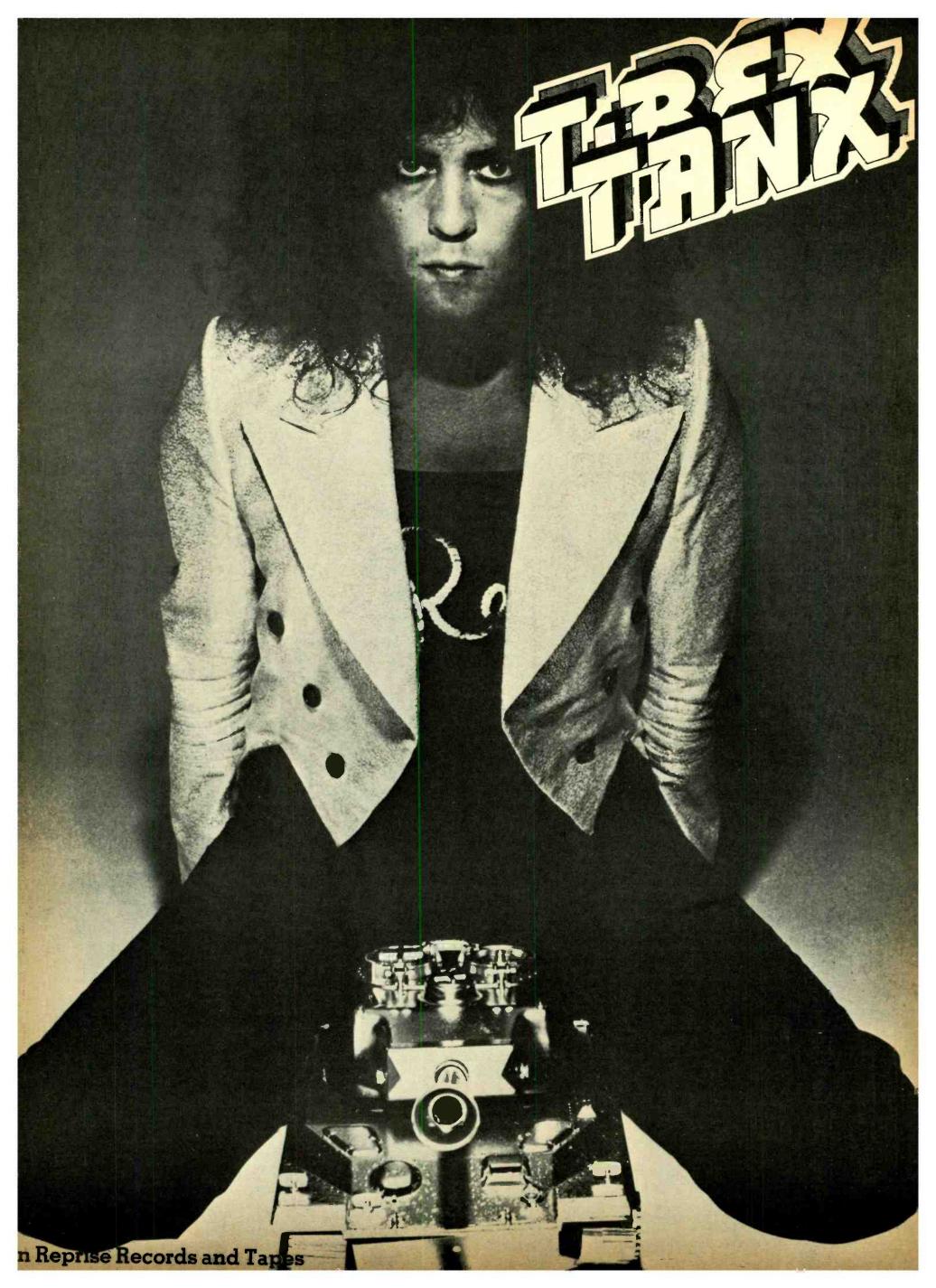


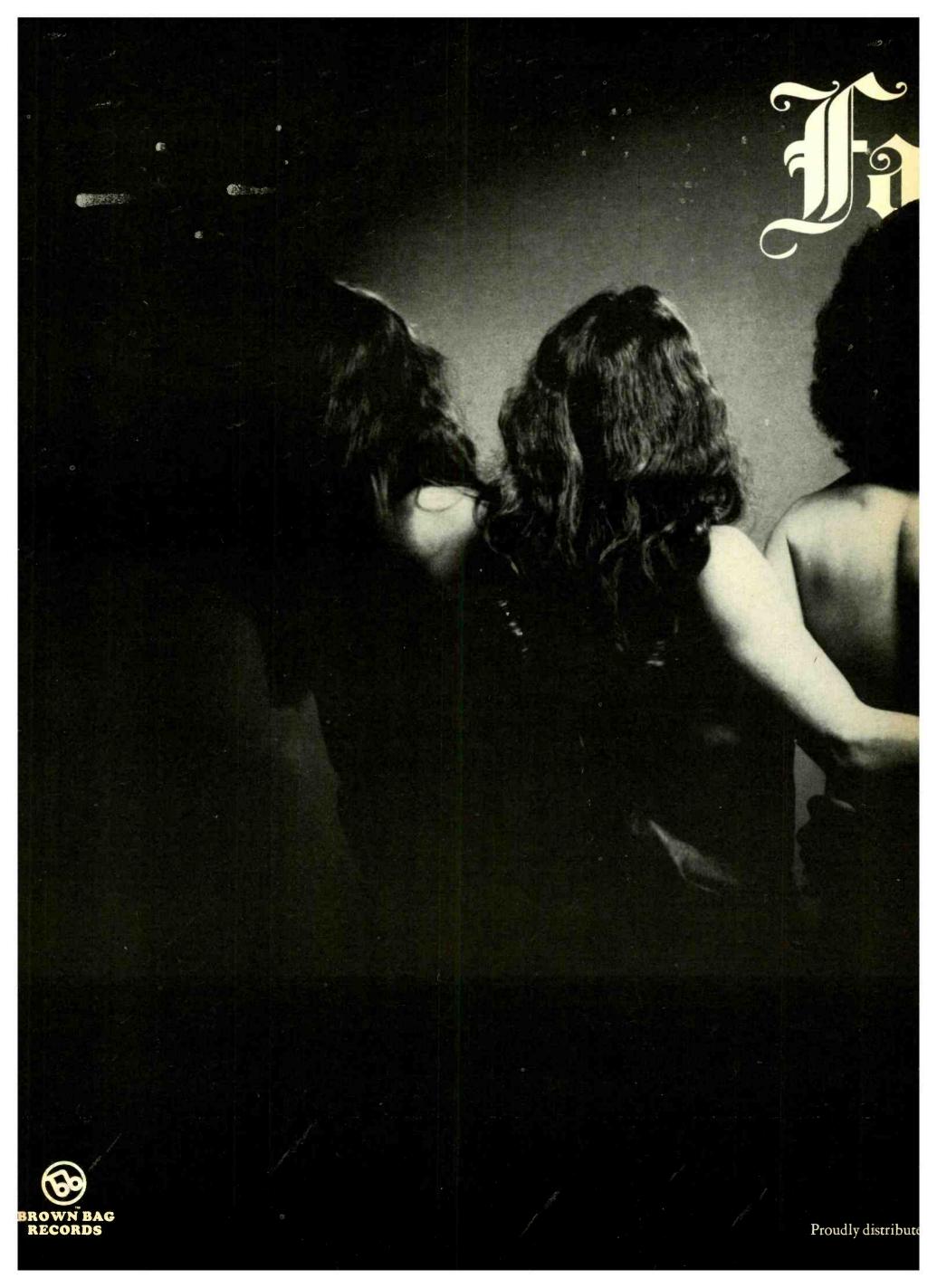
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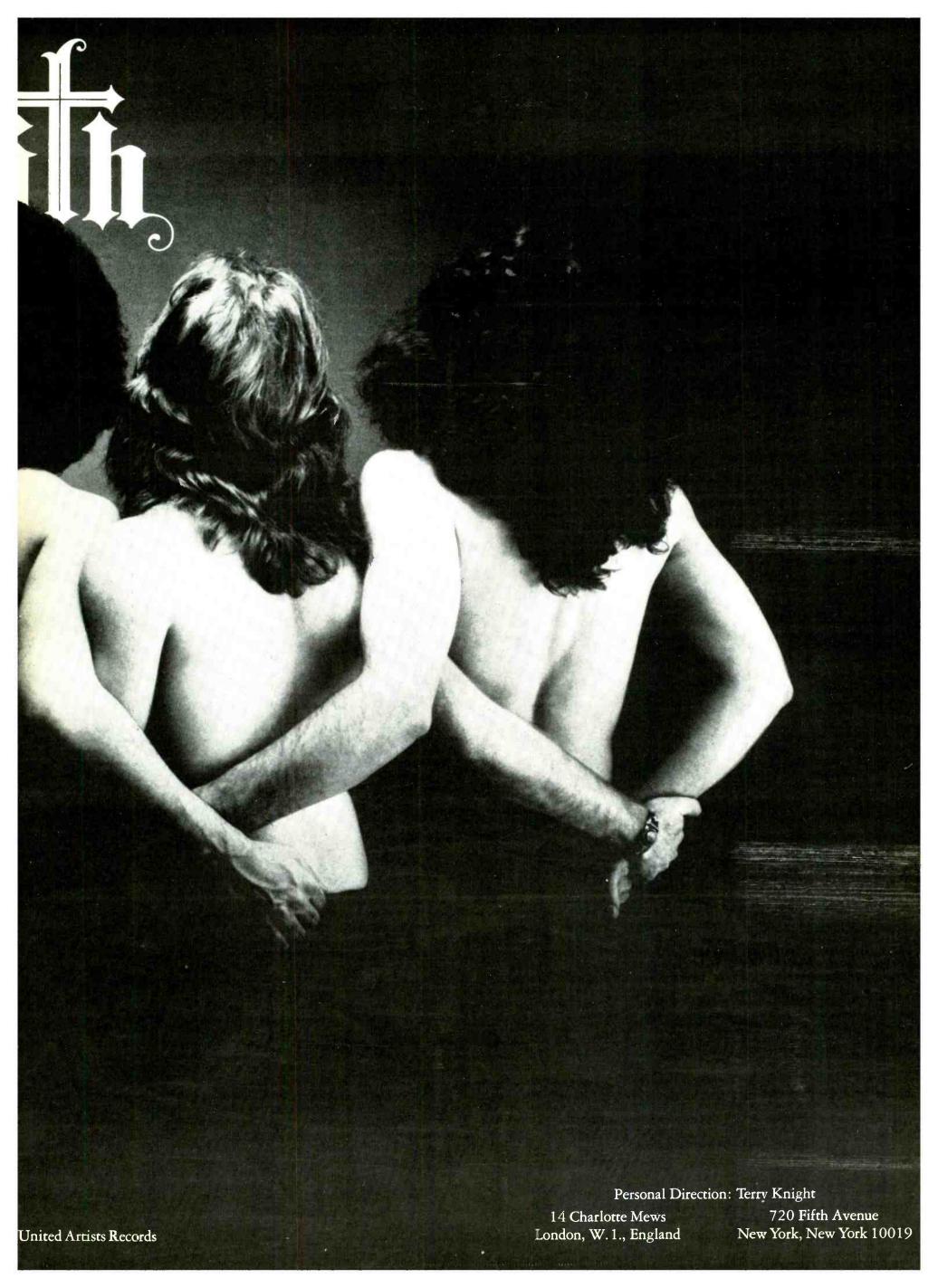
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U.K. Chappell, Valando Pact

NEW YORK—Chappell & Co., Ltd. of the UK and Tommy Valando Music Publishing Corp. have signed a long-term publishing agreement for all territories excluding the U.S. The representation pact covers Valando's entire catalogue, comprising Fiddleback Music (BMI) and Revelation Music (ASCAP). Included in the new arrangement, which was negotiated by Valando and Nick Firth, general manager of Chappell International, are the scores of the Broadway musicals "A Little Night Music" and "Don't Bother Me I Can't Cope."

Some MOR & Classics 'Q' Top Stereo

• Continued from page I

already peaked in sales when the quadrasonic SQ album version was released in November, 1971. The LP has sold more than 60,000 copies in quadrasonic and this past January sold 1,933. Of course, the

LP is still doing quite well in stereo sales. The LP sold 11,105 in January in stereo.

In some cases, the quadrasonic version of an album is outselling the stereo version. For example, Leonard Bernstein's "Also Sprach

Zarathustra" album sold 347 copies in stereo in January while the quadrasonic version sold 641 copies. In total sales of this album through January. 15,198 stereo copies had been sold, 15,369 copies in SQ had been sold. Bernstein's "Le Sacre du Printemps" is more than double in quadrasonic sales in January over stereo sales and total quadrasonic sales are fast catching up to stereo (4,569 stereo; 3,929 quadrasonic).

Total quadrasonic sales in February in records and tapes were close to \$750.000. Kavan said. "We feel that there's an expanding market in records via quadrasonic." Kavan said. "SQ sales are especially strong in classical music and middle-of-the-road music."

Percy Faith's "Day by Day" album sold 1.135 copies in SQ in January and only 972 copies in stereo. His "Joy" album had 564 SQ sales compared to 227 sales in stereo.

Some albums, of course, continue to do much better in stereo than in quadrasonic, but even in these cases the SQ sales are all plus business, Kavan felt, and the SQ sales are growing. Ten Years After's "A Space in Time" album sold 1.591 stereo copies in January and only 1.156 copies in SQ, but January SQ sales were higher than last December's 1.076 SQ sales. In a progress report to distributors and other record companies that CBS is trying to interest in the SQ matrix quadrasonic system, the label voiced the opinion that quadrasonic "is the most important development for the recording industry, both from a creative and marketing point of view, since the introduction of stereo in the mid-50's.

In terms of software and hardware availability, he said, "SQ is the only way to go." But he also said he had no intent of getting into a contest of systems. . . . that, in his opinion, the discrete system had a handicap because discrete product could not be cycled into the broadcast routine, while matrix product can be played on the air without any problems.

Ben Bauer, head of the CBS Laboratories that developed the SQ system, visited Los Angeles along with a couple of his technicians and Kavan about three weeks ago to present the latest state of the art to record company executives. "The SQ quadrasonic system is the only system that retains full separation on stereo and monaural," he said. And this is vitally important still; "in Germany, 86 percent of the record players are still monaural players; in Europe overall, 75 percent of the players are monaural. This is one of the reasons why EMI Records adopted the SQ system."

Kavan felt that only slight sales of records in SQ were to people who presently owned only stereo units, and were buying the SQ

Kavan felt that only slight sales of records in SQ were to people who presently owned only stereo units and were buying the SQ records in anticipation of later buying quadrasonic equipment. He pointed out that at least 60 firms are now manufacturing playback equipment with the SQ system built in. "Sony and Lafayette are probably the most active, but you also have Kenwood and Marantz as well as budget lines such as Morse. GE, Philco, and Lloyds. Korvettes has a quadrasonic amplifier and turntable and four speakers selling for about \$100, so quadrasonic is available even to the budget buyers."

Here are some other sales examples: Morton Subotnick's "Touch"—7,140 stereo, 6,855 SQ; E. Power Biggs' "Bach Organ Favorites, Vol. 5"—6,378 stereo, 5,115 SQ; Leonard Bernstein's "Verdi-Requiem" (2 LP set)—8,798 stereo, 5,230 SQ; E. Power Biggs' "Music for Organ, Brass & Percussion"—11,713 stereo, 8,240 SQ; "Stravinsky: Petrouchka"—7,136 stereo, 6,192 SQ; "Carlos Santana & Buddy Miles, Live" (January only)—2,009 stereo, 1,678 SQ; "Jeff Beck Group" (January only)—1,251 stereo, 767 SQ; Barbra Streisand's "Stoney End" (January only)—3,437 stereo, 837 SQ; and Ray Conniff's "Love Story" (January only)—2,318 stereo, 1,153 SQ.



POSITION	ARTIST, TITLE, LABEL, NUMBER	LIST PRICE	POSITION	ARTIST, TITLE, LABEL, NUMBER	LIST
1	ELTON JOHN/Don't Shoot Me I'm Only the Piano Player MCA 2100	7.95	28	FIDDLER ON THE ROOF/Soundtrack United Artists UAS 10900	11.95
2	DELIVERANCE/Soundtrack Warner Bros. BS 2683	7.95	29	FOGHAT Bearsville BR 2136 (Warner Bros.)	7.95
3	JOHN DENVER/Rocky Mountain High RSA LSP 4731	7.95	30	DOOBIE BROTHERS/The Captain & Me Warner Brothers BS 2694	7.95
4	WAR/The World Is a Ghetto United Artists UAS 5652	7.95	31	GRATEFUL DEAD/Europe '72 Warner Bros. 3WX 2668	15.95
5	CARLY SIMON/No Secrets Elektra EKS 75049	7.95	32	TODD RUNDGREN/A Wizard, A True Star Bearsville BR 2133 (Warner Bros.)	7.95
6	DAVID BOWIE/Space Oddity RCA LSP 4813	7.95	33	NEIL DIAMOND/Moods Uni 93136 (MCA)	7.95
7	DEEP PURPLE/Who Do We Think We Are! Warner Bros. BS 2678	7.95	34	DOOBIE BROTHERS/Toulouse Street Warner Bros. BS 2634	7.95
8	BREAD/The Best Of Elektra EKS 75056	7.95	35	DEEP PURPLE/Machine Head Warner Bros. BS 2607	6.95
9	NEIL DIAMOND/Hot August Night MCA 2-8000	11.95	36	PAUL BUTTERFIELD/Better Days Bearsville BR 2119 (Warner Bros.)	7.95
0	JUDY COLLINS/True Stories & Other Dreams Elektra EKS 75053	7.95	37	NEIL YOUNG/SOUNDTRACK/Journey Through the Past Reprise 2XS 6480	11.95
1	LOU REED/Transformer RCA LSP 4807	7.95	38	GUESS WHO/Artificial Paradise RCA LSP 4830	7.95
2	JETHRO TULL/Living in the Past Chrysalis 2CH 1035 (Warner Bros.)	11.95	39	THE MOVE/Split Ends United Artists UAS 5666	7.95
3	AMERICA/Homecoming Warner Bros. BS 2655	7.95	40	DAVID BOWIE/The Man Who Sold the World	7.95
14	BOBBY WOMACK/SOUNDTRACK/Across 110th Street United Artists UAS 5225	7.95	41	CHARLEY PRIDE/Songs of Love RCA LSP 4837	7.95
15	BEACH BOYS/Holland Brother/Reprise MS 2118	7.95	42	JIM! HENDRIX/War Heroes Reprise MS 2103	7.95
16	BREAD/Guitar Man Elektra EKS 75047	7.95		NEW RELEASES	
17	JAMES TAYLOR/One Man Dog Warner Bros. BS 2660	7.95	1	ORIGINAL MOTION PICTURE SCORE/Last Tango In Paris United Artists UST 045-C	7.95
18	PROCOL HARUM/Grand Hotel Chrysalis CHR 1037 (Warner Bros.)	7.95	2	JUDY COLLINS/True Stories And Other Dreams Elektra EST 75053-C	7.95
19	NITTY GRITTY DIRT BAND/Will the Circle Be Unbroken United Artists UAS 9801	15.95	3	THE NEW SEEKERS/The Best Of The New Seekers Elektra EST 75051-C	7.95
20	DAVID BOWIE/The Rise & Fall of Ziggy Stardust & the Spiders From Mars RCA LSP 4702	7.95	4	ELECTRIC LIGHT ORCHESTRA/Electric Light Orchestra II United Artists UST 040-C	7.95
1	DUANE ALLMAN/An Anthology Capricorn 2 CP 0108 (Warner Bros.)	11.95	5	BOBBY GOLDSBORO/Brand New Kind Of Love United Artists UST 019-C	7.95
2	JOHN WAYNE/America, Why I Love Her RCA LSP 4828	7.95	6	JOHNNY RIVERS/Johnny Rivers Superpak United Artists UST-93-F-DP	9.95
3	DON McLEAN United Artists UAS 5651	7.95	7	BAREFOOT JERRY/Barefoot Jerry Warner Bros. WST 2641-C	7.95
24	BOBBY WOMACK/Understanding United Artists UAS 5577	7.95	8	MARY TRAVERS/All My Choices Warner Bros. WST 2677-C	7.95
25	BLACK SABBATH/Black Sabbath, Vol. 4 Warner Bros. BS 2602	7.95	9	ROD McKUEN/Rod McKuen's Greatest Hits, Volume 4 Warner Bros. WST 2688-C	7.95
26	NEW BIRTH/Birth Day RCA LSP 4797	7.95	10	CANNED HEAT/The New Age United Artists UST 049-C	7.95
.7	ELTON JOHN/Honky Chateau Uni 93135 (MCA)	6.95			
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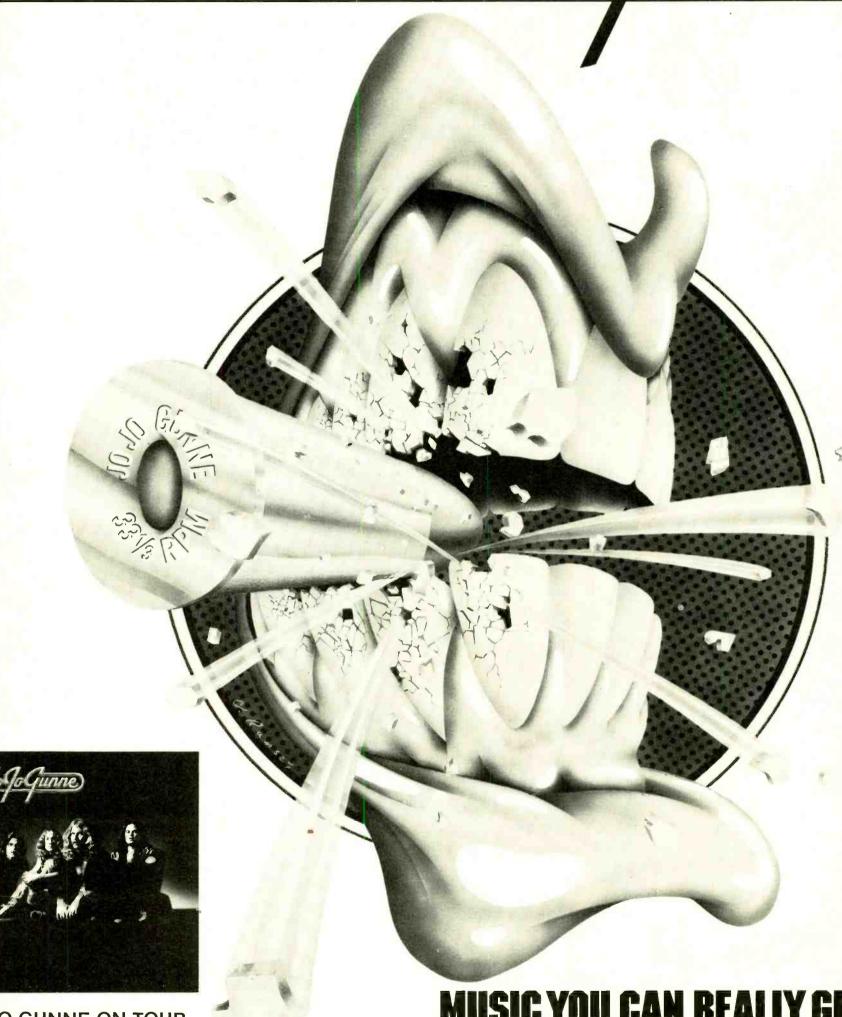
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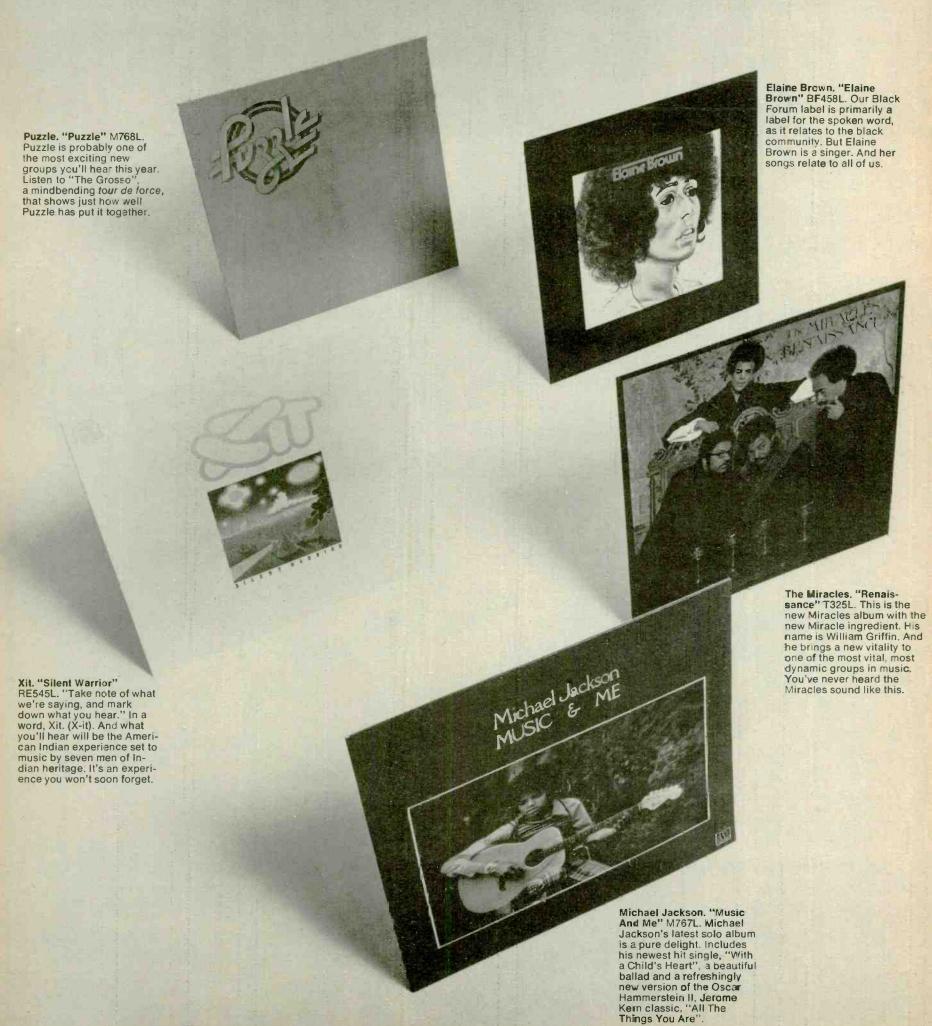
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Hit & Miss Policy Is Key for Hilton Lounge

LAS VEGAS—"Our lounge is what you call hit and miss," said Nick Neff of the Hilton Hotel here in explaining their lounge policy, or lack of one, regarding entertainment. "Very truthfully, the way our lounge is booked which is the way most of the lounges are booked—is what's available that will draw. It's that

Neff noted that that room has





no increase in rock acts. "We would book anything . . . we have no trends. You never know what will draw best. Each field has its top talent, and what draws best are attractive names. In the come-dy field," he stated, "it takes the Redd Foxx type of humor. Why? Because he's the only one that does it in just that way, that well, and that funny.

Neff continued, noting "In the music field, rock draws best right now because, currently, rock is the communicative element in music today. The big names, the hot names, the names that create a lot of excitement are the rock names —that is, if you want to call them rock. But, look at Bo Diddley. Would you call him rock? He isn't. Rock is just his new name. In the old days, it was stomp or boogie-woogie. Call it what you will."

Competition Between Rooms

Neff noted that, while he would like to pair lounge bookings with main room attractions, availability limits that approach. "If you look down our lists in our main room, we have two or three empty slots; look down our lounge list and you'll find several empty slots." That situation, he explained, stems from an unwillingness to book similar acts in both rooms at the same time. "You want something entirely different. For example, when Bill Cosby was in the main-room, and Redd Foxx was in the lounge at the same time, it was kind of an uncomfortable situation. You didn't want the audience to leave the big room after seeing one black comedian and then stop in the lounge to see another one. It's nicer to have a little variety," Neff stressed.

Zeppelin Tour In U.S. May 4

NEW YORK — Led Zeppelin will begin their first tour of the U.S. in over a year on May 4, with a performance at the Atlanta

with a performance at the Atlanta Stadium. With the Atlantic recording act slated to play 33 concerts in 30 cities, estimates for the total gross on the tour have been set in excess of \$3 million.

Cities on the tour will include Jacksonville, Mobile, St. Louis, New Orleans, Houston, Dallas, Fort Worth, San Antonio, Albuquerque, Denver, Salt Lake City, San Diego, Los Angeles, San Francisco, Chicago, St. Paul, Milwaukee, Detroit, Buffalo, Boston, Providence, Baltimore and Pittsburgh.

The tour will wind up with two nights at Madison Square Garden in New York.

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Signings

Mort Sahl, veteran satirist, has been signed to Crescendo Records. First recording for the label will be a live album recorded at two California colleges. Sahl's last al-bum was for Capitol five years ago. Ahmad Jamal, veteran jazz pianist, has signed with 20th Century Records. Fanny has with Associated Booking Corp. for agency representation.
Scrubblo Caine, Canadian band managed by Don Hunter, signed with RCA.

Larry Young, jazz organist and keyboard man for Miles Davis, the Mahavishnu Orchestra and Tony Williams, has signed with Perception Records. "Lawrence of Newark," first release for the label, will be released later this month.

Tim McIntire, son of actor John, has signed with Elektra Records. McIntire co-wrote as well as sings the title song in the Robert Redford feature film "Jeremiah Lohnson" Johnson.'

The Jackson Sisters, quintet aged 11-16, have signed with Landers-Roberts' Prophecy label, distributed by Columbia. First single is "More Than Just Friends." Than Just Friends." . . . Jay Lenno, 23-year-old comic, signed (Continued on page 20)

Luxembourg Wins Euro

LUXEMBOURG—Luxembourg has won the Eurovision Song Contest for the second year running. Attractive Anne Marie David, French but representing the host country, scored 129 points by singing "Tu Te Reconnaitras," written by Vline Buggy and Claude Morgan. She was four points clear of her nearest rivals, Mocedades from Spain singing "Eres Tu" by Juan Carlos

Britain's Cliff Richard, singing "Power to All Our Friends" by Guy Fletcher and Doug Flett, was hotly fancied before the contest but in fact came third. The contest is organized annually by National TV networks in Greater Europe. networks in Greater Europe. This year a record 17 countries entered songs including, for the first time, Israel.

Both Ilanit, the 25-year-old Israeli entrant, and Anne Marie David who comes from a Jewish family, were closely guarded pre-ceding the contest which was watched on television in an esti-mated 100 million homes. The win by Luxembourg brings this country's total of past wins to three, equal with France, Holland has won twice and Switzerland, U.K., Denmark, Italy, Austria, Spain and Ireland have each won once.

Mendes to Tour Japan, Far East

NEW YORK — Bell Records group Sergio Mendes and Brasil 77 are touring Japan and the Far East during April, with their final performance to be given in Hong Kong on April 25.

Cities to be covered include Tokyo, Kurashiki, Osaka, Kana-zawa, Matsuyama, Kokura, Kyoto and Shizuoka in Japan. The group's CBS/Sony in Japan.

Canned Heat Tour Of Australia Set

NEW YORK — Canned Heat, United Artists recording group, has been booked for an extensive tour of Australia, New Zealand

The tour will kick off on May 15, following a series of one-night appearances in the U.S. Group's newest album has been released globally to tie in with both domestic and foreign tours.

Multiphase Operation Is Set Up by Leiberman

By RICHARD L. FRICKER

TULSA-Larry Leiberman has opened Tulsa's first multiphase video tape operation combining sales, production and theater view-

The most conspicuous phase is the Vamp Theater, located in Tulsa's "restless ribbon," so named by the City Commission because of the night-time traffic generated by high school students.

The Vamp shows concert movies featuring Leon Russell, Billy Preston, Johnny Winter and other top drawing artists. Housed in a shopping center, the theater seats about 200 patrons on church pews and straight-back folding chairs.

Leiberman has the view synchronized on two screens, one showing a video tape of the concert, the other showing slides of behind the scenes action of concert production and road work.

Once a show is put together, he can synchronize tape, slides and sound in a manner that allows the projectionist to become nothing more than a monitor.

Leiberman flatly shuns the term "underground," noting he specializes in rock music concerts, which brings up the second phase of his operation. He is also his own production company and distributor-ship, which is actually the gateway to his operation.

Leiberman explained his entry into the video field by recalling his production experience with West Coast companies, including Harry McKuen, Sound Service, Creative Artist, Film Factory Productions and other organizations. During that period he acquired many of the tapes now shown at the Vamp.

Mad Dogs Beginning

"I'd say my starting stone was with the Mad Dogs and Englishmen tour. I was living here in town and had a small unsophisti-cated type system and followed them around here in town and did things for them personally. All I did was document what the film crew was doing. That led me to thinking that video is new and rock concerts are new, so after the tour I turned on Leon (Russell) and Denny (Cordell) to video and moved to the coast and got involved with some of the production companies," he stated.

After serving his West Coast apprenticeship and selling his old video equipment to Russell, who now uses that gear in his downtown Tulsa recording studio, Lei-berman returned to Tulsa where video tape was not in accelerated use. He obtained financing and several equipment dealerships, using his production portfolio to open the door for his own produc-

"People know there are films made like 'Woodstock' and 'Bangla Desh,'" said Leiberman in ex-plaining his own operation, "but they're not on a personal level.'

He uses Panasonic equipment for production and has the dealer-ship for IMI projections which can display tape on an 11-foot by

Production Plans

With equipment installed, theater ready and a sole dealership, production. He has video taped a Woody Herman show for the Sheraton Inn hotel chain, Stevie Wonder for Concert Corporation of America (now making a drive into the medium market concert audience, as well as into the television live concert field) and other

Leiberman also revealed that United Artists is equipping 30 theaters similar to his own, using the same equipment in the New York area with plans to handle overflow concert audiences. At present, Leiberman is negotiating with UA for a hook-up agreement

to show concerts in Tulsa as they take place in New York. He also pointed out that such an arrange-ment would not be concerts, but could also entail sporting events and plays.

Tulsa Ideal

He is now in the process of video taping other concerts and feels Tulsa is ideal for his opera-tion because of the Leon Russell and Jim Halsey operations now lo-cated here. "It's unique that it is here because there is a lot going on here. Tulsa is the last place to accept a new idea, but the first place to put their money into it if they know it is going to make

Leiberman's idea appears to be working, because he has business at the theater box office, orders for equipment and contracts for production. His only advertising consists of a small ad, regularly run in the local newspaper, announcing what concerts are currently showing.

Astrodome Jazz Fest in Houston

HOUSTON-Plans for the sec ond annual Astrodome Jazz Festival, slated to be held here July 13-14, have been announced by George Wein, founder-producer of the Newport Jazz Festival and president of Festival Productions,

Th line of scheduled performers will include Ray Charles, The Staple Singers, Billy Paul, Herbie Mann and Rahsaan Roland Kirk, appearing with the Preservation Hall Jazz Band, on July 13; and Ella Fitzgerald, Stevie Wonder, B. B. King, Freddie Hubbard and Charles Mingus with Cat Anderson on July 14.

Both shows will begin at 8 p.m. Other acts, including some local groups, may be added to this roster at a later date, Wein said.

Seating arrangements, including field seating, will be similar to last year's concerts, and the special Newport Jazz Festival sound sys-tem will again be utilized.

In addition to heading the Newport Jazz Festival, Wein is presenting festivals in other cities beside Houston, with several acts expected to appear at several of the con-

Cities will include New Orleans, Oakland, Los Angeles, Hampton, Va., Cincinnati, Atlanta, Pitts-burgh, Denver, Boston and Chi-

Concert Promo Co. by Owens

LOS ANGELES—Bill Owens, former president of Northwest Releasing Corp., has opened a new concert promotion firm here, Colony Concerts.

First venture was the promotion of Yes at San Diego Sports Arena and the following evening at the Inglewood Forum, that group's only Southern California appear-

Owens has secured Black Sabbath, Warner Bros. group, for 15 dates this spring and summer in the U.S. In most projects, however, he will concentrate on the South-ern California and Los Angeles

Owens was with NRC for 10 years. After starting that firm's college department in 1962, in the Pacific Northwest area, he departed the company briefly and then returned as president in 1968 During that period, NRC's billings rose from \$1.2 million to \$4 million when he left.

APRIL 21, 1973, BILLBOARD



Studio Track

By SAM SUTHERLAND

Postcard From Jamaica: Just in case anyone persists in viewing the musical activity in and around Kingston, Jamaica as a fleeting jetset whim, Byron Lee, president and main man at Dynamic Sounds Re-cording there has reported two more notable sessions.

First and foremost, the return of the Rolling Stones has signalled Dynamic's continued popularity. The Stones first arrived in Kingston some months back for basic tracks which, after remixing in L.A., are now being spiced with vocal overdubs at Dynamic vocal overdubs at Dynamic.

With a sun-tanned Mick Jagger now toying with Les Paul Gibson, Lee notes that an earlier Billboard (Feb. 24) story regarding remix in Los Angeles suggested that initial mixing had been done at Dynamic Those tracks were never intended for mixing there, Lee continues.

Sporting an even deeper glow is Cat Stevens who recorded at Dynamic last month with engineer John Middleton. Those sessions, for Stevens' next A&M album, featured contributions from his friends drummer Gerry Conway, Jean Rousseau (keyboards, ARP), Phil Upchurch (guitar), Paul Martinez (bass) and Bernard "Pretty" Purdic, suggesting an international line-up.

Believe It Or Not: Sly and The Family Stone are reported to be taking over both studios at the Record Plant West in Sausalito this week. Sly is producing the new album for Epic, with Tom Flye engineering.

★ ★

From CBS Studios in San Francisco, news arrives of the contin-uing sessions for Art Garfunkel's first solo album. The project is now being handled on 30-tracks, which long-time Garfunkel friend and producer Roy Halee suggests is the first in the West.

Halee is producing and engi-

neering, of course, with sessions culled from several L.A. rooms, notably Gold Star and A&M. Still, most of the sessions and mastering are scheduled for the San Francisco room.

As for instrumental support, one observer noted "So many people I couldn't even tell you."

In Chicago, Curtom Studios is now busy with operator Curtis Mayfield's next Curtom album. "Back to the World," a conceptual LP reported to be concerned with problems facing returning POW's and veterans of the Vietnam conflict.

Among the session men: the ubiquitous Phil Upchurch, on gui-

In North Hollywood, Warner Bros. Studios, that being the old Amigo room, has been humming with new projects for the Warner/ Reprise family.

Two concurrent LP projects of note are new albums for Ry Cooder and Maria Muldaur. Cooder's album, produced by Jim Dickinson and Lenny Waronker, and engineered by staff board men Lee Herschberg and Donn Landee, will include playing by some famil-iar Cooder cohorts: Jim Keltner, Spooner Oldham, Tommy McClure, and Dickinson himself.

Mrs. Muldaur's oeuvre will feature the same line-up, with War-onker producing and the Herschberg/Landee team again at the board.

Also in: Lorraine Ellison, now teaming with producer Ted Templeman and Landee as engineer for her next one. Players there include Mark Jordon, Paul Humphrey, Arthur Adams and Wilton Felder.

Among the first priorities for the Ellison sessions was a remix of "Many Rivers To Cross," now due for single release.

WHO—WHERE—WHEN

(All entries for WHO-WHERE-WHEN should be sent to Sam Sutherland, Billboard, 1 Astor Plaza, N.Y., N.Y. 10036.)

MERLE HAGGARD (Capitol): Cobo Arena, Detroit, Mich., April 29.

CHRISTOPHER KEARNEY (Capitol): Picadilly Tude, Toronto, April 23-28.

LEO KOTTKE (Capitol): Springfield Municipal Auditorium, Springfield, Mass., April 24.

BOONE FAMILY (MGM): Kansas City, Mo., May 5

SAMMY DAVIS JR., (MGM): General Electric Special, London, May 3-12.

BROOK BENTON (MGM): Flamboyant Hotel, San Juan, Puerto Rico, May 1-6.

MIKE CURB CONGREGATION (MGM): Hamburg, Germany, May 1-2; Latin Casino, Cherry Hill, N.J., May 4-20. LOIS JOHNSON (MGM): Hilbilly Club, Boston,

LIBERACE (MGM): Cyc Center, Scranton, Pa., April 29; Hersheypark Arena, Hershey, Pa., May 1; Latino Casino, Cherry Hills, N.J.,

May 3-20.
LOU RAWLS (MGM): Beverly Hills Hotel, To-ronto, Canada, April 30-May 5.
RONNIE SESSIONS (MGM): Brickette Lounge, West Chester, Pa., May 4-5.
MEL TILLIS (MGM): Carlsbad, New Mexico,

MAY 4.

HANK WILIAMS JR. (MGM): Airie Crown
Theatre, Chicago, April 29; Manos Theatre, Ellwood City, Pa., May 5.

TEMPTATIONS (Motown): Jacksonville Coliseum, Jacksonville, Fla., April 29; Omni
Coliseum, Atlanta, Ga., April 30; Convention Center, Indianapolis, Ind., May 4.

JACKSONVILLE FIVE (Motown): Memorial
Coliseum, Portland, Oregon May 5.

ARTHUR FIEDLER (Polydor): Symphony Hall,
Boston, Mass., May 1-June 30.

ARTHUR FIEDLER (Polydor): Symphony Hail, Boston, Mass., May 1-June 30. SHIRLEY BASSEY (United Arrists): Lyric Theatre, Baltimore, Md., May 4; JFK Center, Washington, D.C., May 5. HORACE SILVER (United Arrists): Jazz Show-

case, Chicago, May 2-6.

DEL REEVES (United Artists): A&J Lounge,

DEL REEVES (Unified Affinists): Add Looning.
Summit, Ill., May 5.

ASLEEP AT THE WHEEL (United Artists):
Armadillo Headquarters, Austin, Texas,
April 27-28; Liberty Hall, Houston, Texas,

April 27-28; Liberty Hail, Houston, Texas, May 3-6.
URIAH HEEP (Mercury): Palace Theatre, Waterbury, Conn., April 29.
JOHN MAYKLL (Polydor): W.A.G.A. Cricket Ground, Perth, Australia, April 29; Hardrock, Manchester, England, May 3; Rainbow Theatre, London, May 4.
ALICE COOPER (Warner Bros.): Sam Houston Coliseum, Houston, Texas, April 29; Fairground Arena, Oklahoma City, Okla., May 1; Assembly Center, Tulsa, Okla., May 2; Will Rogers Coliseum, Ft. Worth, Texas, May 3; Community Center, Tucson, Ariz., May 5.

BECK, BOGERT & APPICE (Epic): Palladium, Los Angeles, May 5.

DEEP PURPLE (Warner Bros.): Coliseum, El Paso, Texas, April 30; Civic Center, Al-buquerque, N.M., May 1; Coliseum, Den-ver, Colo., May 3; Pershing Auditorium, Lincoln, Nebr., May 4; Levitt Arena, Wichita, Kansas, May 5.

FLEETWOOD MAC (Reprise): Coliseum, El Paso, Texas, April 30; Civic Center, Al-buguerque, N.M., May 1; Coliseum, Den-ver, Colo., May 3; Pershing Auditorin, Lincoln, Nebr., May 4; Levitt Arena, Wichita, Kansas, May 5.

SEALS & CROFTS (Warner Bros.): Municipal Auditorium, Miami Beach, April 29. WET WILLIE (Capricorn): Auditorium, Sac-ramento, Calif., May 1; Palladium, Los Angeles, May 4; Community Concourse, San Diego, Calif., May 5.

BILL DEAL & THE RHONDELLS (Buddah): Fayetheville, N.C., May 1; Greenville, S.C., May 4.

BILL WITHERS (Buddah): Columbia Basin, Pasono, Wash., April 26. PETER NERO (Columbia): Auditorium, Joliet, Ill., May 3; Ahmanson Theatre, Los Ange-les, May 4.

MICHAEL TILSON THOMAS (DGG): Buffalo, N.Y., April 29-May 1.

ROBBIE BASHO (Takoma): Palace of Fine Arts, San Francisco, April 13-14.

LARRY CORYELL (Vanguard): Exit Inn, Nash-ville, Tenn., April 18-25.

MARTIN MULL (Capricorn): SUNY Fredonia, N.Y., April 28.

JOHNNY MATHIS (Columbia): Laurie Audi-torium, San Antonio, April, 20; Jones Hall, Houston, April 21; Oklahoma City, Okla., April 22.

Okla., April 22:

SHAWN PHILLIPS (A&M): Symphony Hall, Boston, April 15; Lisner Auditorium, Washington, D.C., April 16; Grand Theatre, Kingston, Ont., April 18; Place des Arts, Montreal, April 20; Le Grand Theatre de Quebec, Canada, April 21; Opera House, National Art Center, Ottawa, Canada, April 22; Ford Auditorium, Detroit, April 24; Granda Theatre, Chicago, Ill., April 25; Rivoli Theatre, Indianapolis, Ind., April 26; Allen Theatre, Cleveland, Ohio, April 27; Palace Theatre, Dayton, Ohio, April 28; Springfield Auditorium, Springfield, Ill., May 3; Auditorium Theatre, Rochester, N.Y., May 4; Kleinhaus Music Hall, Buffalo, N.Y., May 5.

TUFANO & GIAMMARESE (A&M): Ebbitts

TUFANO & GIAMMARESE (A&M): Ebbitts Field, Denver, Colo., April 9-14; My Fa-ther's Place, Roslyn, N.Y., April 20-22.

TUFANO & GIAMMARESE (A&M): Ebbitts
Field, Denver, Colo., April 9-14; My Father's Place, Roslyn, N.Y., April 20-22.

SANDY DENNY (A&M): Capitol Theatre, Passaic, N.J., April 15; Ford Theatre, Detroit
April 24; Granada Theatre, Chicago, April
25; Ebbits Field, Denver, Colo., April 2729; Berkeley Community Theatre, Berkeley,
Calif., May 4.

HOOKFOOT (A&M): Orpheum Theatre, Boston,
April 21; Fort Wayne, Ind., April 27.
RITA COOLIDGE (A&M): Santa Monica Civic
Auditorium, Santa Monica, Calif., April
18; Civic Auditorium, San Diego, April
20; Flnt Center, Coopertino, Calif., April
21; Municipal Auditorium, Alanta, Ga.,
April 28; Place des Arts, Montreal, Canada, May 3; Portland, Maine, May 5.
FANNY (Reprise): Oriental Theatre, Indianapolis, Ind., April 29; Palace Theatre,
Providence; R.I., May 4; Orpheum Theatre,
Boston, May 5.

MALO (Reprise): Civic Center Auditorium,
Springfield, Ill., April 13; Valley Forge
Theatre, Valley Forge, Pa., April 15;
Berkeley Community Theatre, Berkeley,
Calif., April 28.

TRET FURE (MCA): Municipal Auditorium,
San Antonio, Texas, April 31; Hofheinz
Pavillion, Houston, Texas, April 14; Memorial Auditorium, Dallas, Texas, April 15.
DES OF MARCH (RCA): Albert Lea, Minn.
April 20; Winona, Minn., April 21; Oak
Lawn, Ill., April 28; Morehead, Minn.,
May 2; St. Cloud, Minn., May 4; Arnolds
Park, Iowa, May 5.

LED ZEPPELIN (Atlanitc): Atlanta Stadium,
Tampa, Fla., May 5.

FACES (Warner Bros.): Boston Gardens, Boston, May 2; Civic Center, Providence, R.I.,
May 3; Hampton Rhodes Coliseum, Hampton, Va., May 5.

CHEECH & CHONG (A&M): Main Point, Bryn
Mawr, Pa., May 1-2; Miami Beach, May 3-5.

CURTIS MAYFIELD (Buddah): Grambling College, La, May 3.

MUDDY WATERS (Chess): Tour of Australia
New Zealand, May 1-14.
RORY GALLAGHER

CURTIS MAYFIELD (Buddah): Grambling College, La., May 3.

MUDDY WAYERS (Chess): Tour of Australia New Zealand, May 1-14.

RORY GALLAGHER (Polydor): Coliseum, Denver, Colo., May 1-3; Pershing Audit., May 4.

BO DIDDLEY (Chess): Boston, May 4; Providence, R.I., May 5.

AL GREEN (Hi): European Tour, May 5-19.

DAVID BROMBERG (Columbia): Grendel's Lair, Philadelphia, April 30.

O.C. SMITH (Columbia): Sugar Shack, Boston, April 30-May 6.

BREAD (Elektra): Atlanta, Ga., May 3; Charleston, W. Va., May 4; Richmond, Va., May 5.

May 5. **HUMBLE PIE** (A&M): Forum, Los Angeles,

May 4; Winterland, San Francisco, May

MERRY CLAYTON (Ode): El Macombo, To-ronto, Canada, April 30-May 5. GEORGE HAMILTON IV (RCA): Danville, Va.,

May 5.

CANNED HEAT (United Artists): Billy Herbert Field, Stockton, Calif., April 29; Kinetic Playground, Chicago, May 4-5.

CHRIS DARROW (United Artists:): Boarding House, San Francisco, April 24-29; Oliver's, Boston, May 3-6.

JONATHAN EDWARDS (Atco): Clarkstown, N.Y. May 4.

MAIN INGREDIENT (RCA): Richmond, Va., April 15; Oklahoma City, Okla., April 17; El Paso, Texas, April 19; Phoenix, Ariz., April 20; Los Angeles, April 21; Oakland, Calif., April 22; San Diego, Calif., April 23; Washington, D.C., April 27; Baltimore, Md., April 28; Winston-Salem, N.C., April 29; Dayton, Ohio, May 3; Hampton Roads, Va., May 4; Memphis, Tenn., May 5.

HERBIE HANCOCK (Columbia): Denver, Colo., April 30-May 5.

BLOOD, SWEAT & TEARS (Columbia): Ahmanson Theatre, Los Angeles, April 30. GENTLE GIANT (Columbia): Swing Auditori-um, San Bernardino, Calif., April 29.

um, San Bernardino, Con..., CREATIVE SOURCE (Sussex): Kings Inn, Free-port, Grand Bahamas, May 4-17.

LEON RUSSELL (Shelter): Jacksonville Colise-um, Jacksonville, Fla., April 29; Civic Arena, Pittsburgh, Pa., May 5. DANNY DAVIS & THE NASHVILLE BRASS (RCA): Ramada Inn, Louisville, Ky., May 3; Nashville, Tenn., May 4; Coliseum, Jacksonville, Fla., May 5.

VIKKI CARR (Columbia): Mississippi Art Fes-tival, Jackson, Miss., May 5. CURTIS MAYFIELD (Buddah): Roanoke Civic Conter Va. May 5.

Center, Va., May 5. SHA NA NA (Buddah): Radio City, N.Y., may 3. **N YEARS AFTER** (Columbia): Oshkosh, Wisc., April 29; Minneapolis, Minn., April 30.

April 30.

GLEN CAMPBELL (Capitol): Town Hall, Birmingham, May 2; Frankfurt, Germany, May 3-4; City Hall, Newcastle, May 5; Palladium, May 6.

ELVIS PRESIEY (RCA): Seattle Center, Seattle, Wash., April 29; Denver Coliseum, Denver, Colo., April 30; Sahara-Tahoe, Lake Tahoe, Nev., May 4-17.

STEVE MILLER BAND (Capitol): Massey Hall, Toronto, May 5; Scranton, Pa., May 5.

WOODY HERMAN: Massey Hall, Toronto, April 29; Lyric Theatre, Baltimore, Md., May 4; JFK Center, Washington, D.C.,

WISHBONE ASH (MCA): Birmingham, Ala.,

WISHBONE ASH (MCA): Uninsignal April 29.

ANNE MURRAY (Capitol): Winter Gardens, Bournemouth, April 29; Town Hall, Birmingham, May 2; Frankfurt, Germany, May 3-4; City Hall, Newcastle, May 5.

MOTHER'S FINEST (RCA): Fayetteville, N.C., April 28; Wadesboro, N.C., May 4; Lagrange, Ga., May 5.

STONEWALL JACKSON (Columbia): Cumberland. Md., April 29.

STONEWALL JACKSON (Columbia): Cumberland, Md., April 29.

EDMONDS & CURLEY: Buffalo, N.Y., May 4; Chicago, May 5.

DR. HOOK (Columbia): Louisville Downs, Louisville, Ky., May 4; Convention Center, Miami, Fla., May 5.

FLO & EDDIE (Reprise): Sam Houston Coliseum, Music Hall, Houston, Texas, April 29; Fairgrounds Arena, Oklahoma City, Okla., May 1; Assembly Center, Tulsa, Okla., May 1; Assembly Center, Tulsa, Okla., May 2; Will Rogers Coliseum, Ft. Worth, Texas, May 3; Tucson Community Center, Tucson, Ariz., May 5.

CANDI STATON (United Artists): Regal Theatre, Kingston, Jamaica, April 21-23; City Auditorium, Columbia, S.C., April 27; Golden Horseshoe, Leesburg, Va., April 29.

STEELY DAN (ABC): Civic Municipal Auditorium, Atlanta, Ga., May 3; Coliseum, Charleston, W. Va., May 4; Coliseum, Charleston, Charleston, W. Va., Brighton Polytechnic, Sussex, May 3;

BILLY "CRASH" CRADDOCK (ABC/Dunhill): Cobo Arena, Detroit, Mich., April 29.

JIM CROCE (ABC/Dunhill): Arie Crown Theatre, BUDDY ALAN (Eapitol): Arie Crown Theatre,

N.Y., May 5.

BUDDY ALAN (Capitol): Arie Crown Theatre, Chicago, April 29:
TONY BOOTH (Capitol): Sam Houston Coliseum, So. Bend, Ind., April 29; Arie Crown Theatre, Chicago, April 30.
PETER DUCHIN (Capitol): Pierre Hotel, N.Y., April 27

Drive Started To Spark U.S. **Fest Entries**

NEW YORK-Advertising has started in 30 major cities in the U.S. covering a three-week period to attract more entrants for the American Song Festival. Radio will be utilized—both Top 40 and MOR stations, plus a selected number of progressive or FM outlets, said Mike Gershman, vice president of the festival.

The festival, open to professional and nonprofessional songwriters—\$67,000 in prize money is available to each category—will take place in four evenings over Labor Day weekend, Aug. 30-Sept. 2, at the Saratoga Performing Arts Center, Saratoga Springs, N.Y

In addition, publishers as well as individual writers are being en-couraged to submit material. Larry Goldblatt, festival president said: "I feel sure that by inviting pub-lishers as well as individuals to enter the festival, the level of the competition can only be height-ened. Multiple entries from each publisher will be encouraged."

The festival has mailed a bro-chure containing festival details to publisher members of both ASCAP and BMI. In the professional category only unrecorded songs will be considered.

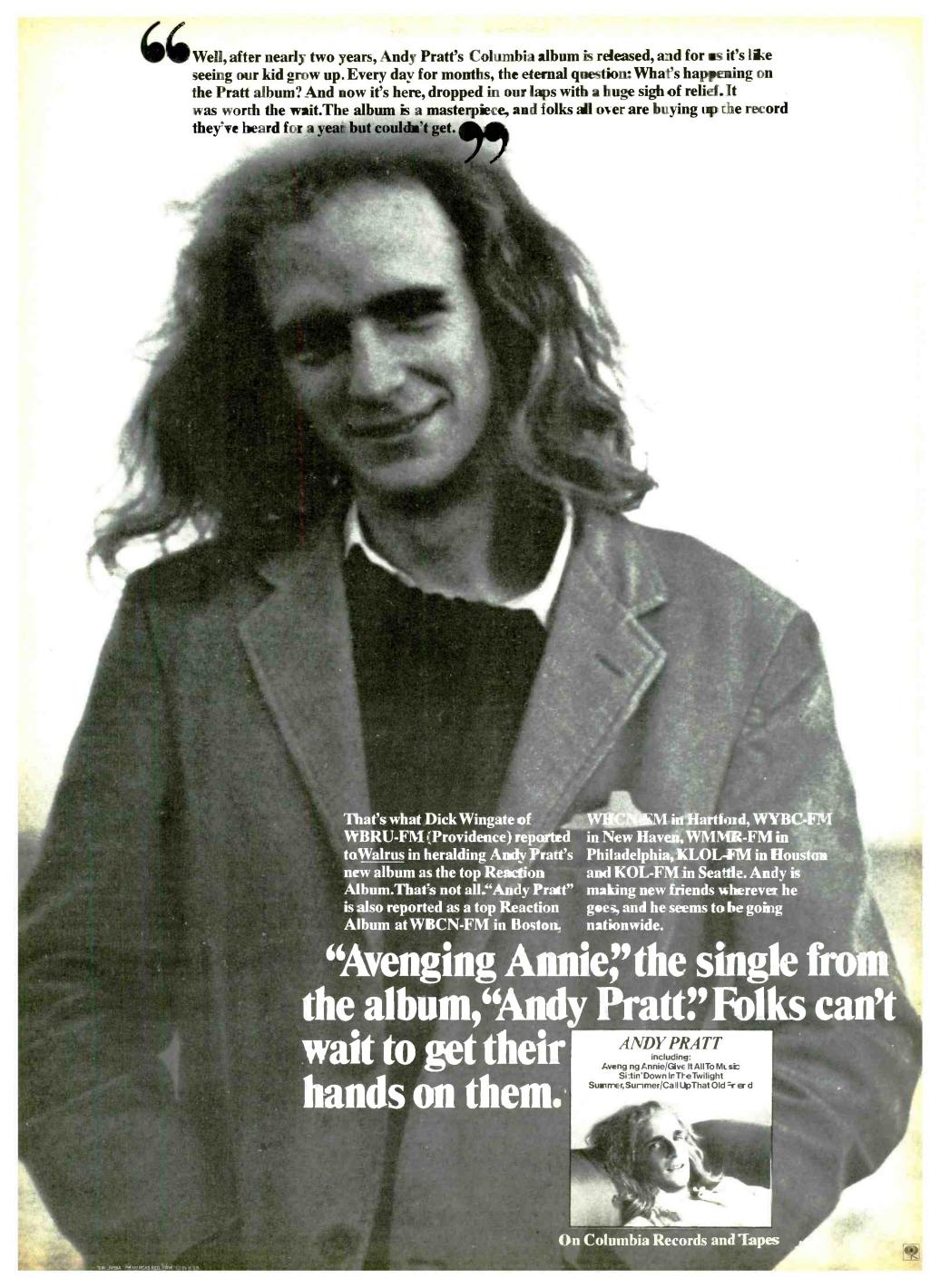
APRIL 21, 1973, BILLBOARD

dbx 216

provides 16 channels of noise reduction in seven inches of rack space. The system improves headroom by 10dB and delivers 30dB of noise reduction. Simultaneous code, decode, and bypass functions can be selected at the panel or by remote control. Price, including a spare 310D module, is \$8,200.



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Johnny Rodriguez Posing **New Country Teen Pull**

Continued from page I

total by the 21-year-old ranks him with such country superstars as Sonny James and Jerry Lee Lewis.

Rodriguez is the youngest male star to hit the country firmament, since the Fifties when youngsters like Faron Young and Elvis Presley made their first chart hits. And even Elvis' country entries, like "Blue Moon of Kentucky" didn't make No. 3 as did the first Rod-riguez single.

The Rodriguez single didn't hit No. 1 because much of it was







sold in Texas, while a No. 1 requires broader base. On his first Mercury LP, which has sold 105,-000 units, over 30,000 has been sold by Jack Bernstein of Heilicher Bros., Dallas. The second single, "You Always Come Back (To Hurting Me)," passed the 100,000 mark last week.

Rodriguez's meteoric success is actually a carefully planned career.

conceived by J.T. (Happy) Shahan. He operates an amusement park. Alamo Village. Breckinridge. Tex., which is also a part-time movie location for westerns. Part

RODRIGUEZ RODRIGUEZ of the operation is a country music band. In May, 1970, a Texas Ranger friend here called and said they had apprehended a teenager who had stolen and barbecued a goat. The ranger said the youngster had a guitar with him and he enthralled the Uvalde bastille's inmates with his Uvalde bastille's inmates with his picking and singing. The ranger asked that Shahan become a kind of guardian to the errant youth, who was Rodriguez.

Shahan took Rodriguez under his wing. The boy played on the house band and did some singing at the approximant park wasting.

at the amusement park, working often with major names whom Shahan booked in for important holidays. Rodriguez met his musical mentor, Tom T. Hall, in late summer, 1970, when the composersinger did a gig there. Rodriguez also worked as a hand at the Shahan expansive ranch when not

at the park.
On May 24, 1972, when Shahan and Hall felt he was ready. Rod-riguez joined Hall's Storyteller band on the Coast. Soon after. Rodriguez was fronting the Hall sidemen. He cut his first Mercury single Sept. 11, 1972, with Jerry Kennedy producing. Hall's brother wrote the tune.

Because the Rodriguez single hit so hard in the Lone Star state, Jack Parker of Star Attractions. San Antonio, bought approximately a month of one-nighters for Rod-riguez early in 1973. Rodriguez also did a 60-second spot for Pearl Beer, who sponsored the Parker gigs. He was paid \$1,000 nightly for the gigs and \$3,000 for the spot. Parker saw the potential in Rodriguez. He bought additional Pearl-sponsored one-nighters plus most of the holidays and weekends during the entire summer of '73. Bob Neal, who is managing

Rodriguez, is working him out of the territory sporadically and sees Rodriguez heading his own package by fall. Shahan envisions him headlining in Vegas in the fall of 1974. Neal is packaging Rodriguez with Tanya Tucker to emphasize the youth appeal. Neal and Shahan both volunteered Rodriguez's "turnon" power over young distaffers.
The writer saw Rodriguez accept his award as the Most Promising Singer from the Academy of Country and Western Music. Los Angeles, and noted the same reaction from the Academy of Country and Western Music. tion from an audience, predomi nantly young females. Neal esti-mates that Rodriguez will gross over \$200.000 in 1973 as a single.

Presley, Hotel Sued in Row

NEW YORK--Elvis Presley and the Las Vegas Hilton are being sued by four South Americans charging they were beaten and jailed when they attempted to shake hands with the singer during a performance (Billboard, Mar. 10) on Feb. 19 at the hotel. The suit charged Presley and the Hilton with conspiring with the Clark County sheriff and district attorney to commit assault and battery, false imprisonment and malicious pros-

The plaintiffs, all of whom live in Los Angeles, are Kenneth Mac-Kenzie, Roberto MacKenzie, Mario Martinez and Marcelo Elias.

Signings

• Continued from page 16

by Jerry Purcell for his GWP Associates in association with Budd Friedman. ... The Hillside Singers have signed a personal management contract with Bob Rexer in conjunction with Al Ham Music Productions

Pianist-composer-arranger Lonnie Liston Smith has signed a long-term, exclusive recording con-tract with Flying Dutchman Rec-ords. Smith will record his first album for the label within the month. . . . Commander Cody & His Lost Planet have signed for booking representation with Agency for the Performing Arts. ... Hub Willson, songwriter-singer, has signed with Dale Schneck Associates for exclusive personal management. Willson was formerly drummer and writer for The Shillings rock group. Heads, Hands and Feet, U.K.

rock band, have signed an exclusive recording contract with Atlantic Records. Under the terms of the contract, individual members will have freedom to record solo ventures, or in any combinations they may choose. Group recently worked on the Jerry Lee Lewis London sessions. First At-Lewis London sessions. First At-lantic album release is titled "Old Soldiers Never Die." . . . Jaime Canaves signed to Laney Tunes for exclusive songwriting services. Dick Monda, arranger, composer

and performer, has been signed to a personal management contract with SAS, Inc. Monda has also joined the Buddah Group with a first release out this month. . . . Comic-actor Milt Kamen has signed with SAS, Inc. for exclu-

sive management.

Jazz guitarist Charlie Byrd has signed an exclusive recording contract with Fantasy Records. Byrd will go into the studios in April Orrin Keepnews producing. The album is scheduled for a late spring release. . . The David spring release. . . The David Forest Agency Ltd. has signed the Tulsa-based rock group. El Raacho, for representation in all areas. El Raacho has just signed a recording

contract with Columbia Records.

Larry Shayne Music has signed to co-manage North American publishing rights for Belgium's Radmus Publishing, which includes convrights for Focus.

Doug copyrights for Focus. . . Doug Dillard has signed with 20th Century Records and his first LP is "Dueling Banjos." . . . Larry Grossman, composer of the Broadway musical, "Minnie's Boys," has signed as a writer with Music

HamptonJazz Fest June 29

HAMPTON, Va.-Duke Ellington, B.B. King, Donny Hathaway, Stevie Wonder and War will top the roster of artists slated to appear at the 1973 Hampton Jazz Festival, set for the Hampton Roads Coliseum on June 29-

For the fourth consecutive year. Hampton Institute and the city of Hampton will collaborate with Festival Productions Inc., in bringing top-name jazz artists to that

This year's festival will feature three days of music and workshops. Opening performance on June 29 will feature Donny Hathaway, Freddie Hubbard, Rahsaan ers. The June 30 lineup will include Duke Ellington, B.B. King. Stevie Wonder and, appearing for the first time in Hampton, Charlie Mingus. On July 1, Jimmy Witherspoon and War will appear.

Tickets will be \$7, \$6 and \$5, available by mail from the Hampton Roads Coliseum box office.

Warren for Reddy

LAS VEGAS-Michael Warren is the conductor for Helen Reddy, and not Bobby Kroll, as incor-rectly listed in a talent review (Billboard, April 14).

Talent In Action

TOWER OF POWER ALICE STUART AND SNAKE

Whisky a Go Go, Los Angeles

Tower of Power, the soul-rock big band from Oakland-Berkeley, has become a far smoother and showier stage act since they hit the big time with their Warner Bros, contract. An onstage army of wild-looking horn honkers, Tower of Power creates a tightly-knit, musically valid show. Raunchily riveting. Tower of Power made an animated presentation of "You're Still A Young Man." and their other record stepping stones.

Alice Stuart is not a man, she's a

other record stepping stones.

Alice Stuart is not a man, she's a Mill Valley funk queen in buckskins, bare midriff and afro hairdo. Snake is her drummer and bassist. Stuart plays whomping guitar and belts out bluesy vocals in the tradition of San Francisco fem wailers. It's a pleasurable, tasty act, and one that has not attained the glory it deserves for previous Fantasy albums.

NAT FREEDLAND

GENESIS SANDY DENNY

Philharmonic Hall, New York

British reviewers have been heralding Genesis as the best live act ever seen.

British reviewers have been heralding Genesis as the best live act ever seen. That they are not; but they are certainly innovative and skillful enough to have a major impact on pop performing.

Lead singer and writer Peter Gabriel carries the show visually both with his dramatic movements and with an assortment of narrative disguises. The musicians, stark and motionless, are brilliantly precise, playing dazzling, convoluted rhythms with hairsbreadth accuracy. But the music is painfully difficult to get into, relying more on the band's impressive sense of dynamics than on melody. And the aspect of seriousness that surrounds the show undermines the essential humor and humanity of Gabriel's vision. The band deserved their standing ovation, but they also deserve to expand and communicate on a more direct level. Genesis record for Charisma.

Considering the fact that it was Genesis' audience, the reception that Sandy Denny got for her opening set was quite a tribute. The greatest applause came for her version of "Matty Groves," formerly a staple of one of the longer-lived Fairport Conventions. She also performed songs from her two A&M solo albums, including an unaccompanied "Quiet Joys of Brotherhood" that sent shivers down every sentient spine in the house. Miss Denny is an incomparable vocal dramatist, as intense and powerful a singer as can be found. Her performance tends to be weighted down by the gloominess of her compositions, but it is also buoyed up by her sheer control and style.

NANCY ERLICH

PAUL BUTTERFIELD/ BETTER DAYS DOUG SAHM

Philharmonic Hall, New York

Philharmonic Hall. New York
Better Days is the highly touted new
group formed by Bearsville Records artist
Paul Butterfield, long a potent name in
the white blues field. Better Days is more
of the same—a tight group reworking the
familiar riffs and chords of the electric
black blues hands. Butterfield dominates
the group on harmonica and vocals and
works with much energy and enthusiasm.
It is probably the best group he's led
in his lengthy career and shows the effect
of much woodshedding at Woodstock.
Audience response was ecstatic.
Doug Sahm, reviewed here recently,
maintains his individual strength in fusing
together country, rock and blues,
IAN DOVE

CURTIS MAYFIELD, TAJ MAHAL

Philharmonic Hall, New York

The success of his soundtrack and album of the "Superfly" film has driven Curtis Mayfield. Curtom artist, into ignoring his earlier success, both as a single and with the Impressions, and concentrating on songs of social significance. His songs, performed in continuous stream with scarcely a break, deal with life on the street and in the ghetto. It is sermonizing of a sort, but exceptionally well done.

sermonizing of a sort, but exceptionally well done.
Packed audience gave him a standing ovation at the end and were responsive to Mayfield's material. Mayfield worked merely with a four piece group which was more than adequate for his material, which doesn't really require fleshing out instrumentally. The lyrics are the most important part.
Also on the bill was Taj Mahal, Columbia artist, who mainly worked solo except when joined by three girl singers for three numbers. Mahal looks back at his roots for his material which mainly consists of reworking traditional blues

at his foots for his material which mainly consists of reworking traditional blues stanzas. Also Mahal abhors a vacuum—he places grunts. cries, mutterings, whoops, hollers into every spare corner of his material.

JOHN STEWART DIANE KOLBY

Troubadour, Los Angeles

John Stewart brought his personalized ersion of Americana, complete with John Stewart brought his personalized version of Americana, complete with songs of the common man, down-home humor and immediate audience rapport to Los Angeles, putting together the kind of show only a seasoned and skilled performer can.

It takes a certain kind of performer to stand up in a cowboy outfit and sing of the lure of the road for a nine-year-old boy, memories of the old home town

and loves won and lost, but Stewart does it easily. The combination of his strong voice and acoustic guitar with an electric back-up band headed by Chris Darrow is a perfect mixture. Stewart's personality and easy rapport with the audience showed best during his monologue about high school in the fifties, followed by a humorous tune made up mainly of fifties song titles.

Long regarded as a fine artist who is constantly "on the brink," Stewart, who records for RCA, may finally be headed for the star category, especially if his latest performance here and audience reaction to it are any kind of barometer.

Opening the evening was Diane Kolby, Columbia Records artist, straight from the 100-person metropolis of Rootersville, Tex. Miss Kolby's powerful voice, excellent guitar work and completely natural stage presence accentuates her excellent selection of material ranging from tunes about her family's maid to straight blues to gospel. For a newcomer, Ms. Kolby appears to have everything she needs to become a top attraction and it is unlikely she will be an opening act much longer.

PINK FLOYD

PINK FLOYD

Radio City Music Hall. New York

New York

No matter who tops the bill during any of the late-night rock concerts held at Radio City, the hall itself is the real star. The last, and greatest, of America's showplaces has in the past months afforded the half-dozen or so artists who have worked there the opportunity of presenting programs no other theatre could have matched.

Some artists have been dwarfed by both the experience and the hall, while others have exploited the showplace's spectacular effects and filled the hall with spectacular productions. Pink Floyd conjured wanton expectations from both its hard-core fans and those listeners who were veterans of the Music Hall rock series. Neither group was to be denied.

Rising on a center stage platform, be-

denied
Rising on a center stage platform, behind torrential clouds of red steam, the band awed the crowd with its electronic ("First in Space") virtuosity and its command of production techniques. With pre-recorded tapes and mellotron, keyboard man Richard Wright whirled sounds around the hall through speakers placed in all the corners. Massive driving melody lines gave way to layered, richly textured solos and pure electronic sound breaks.

breaks. Dangling above the group was a huge mirrored ball, lit from behind and enveloped in smoke and representing the lietmotif of their new Harvest album, "Dark Side of The Moon."

And at four in the morning—the concert, scheduled to begin at 1 a.m., didn't begin until nearly 2—the SRO crowd bellowed for still more when Pink Floyd left the stage after two supercharged hours of sonorous music.

ETHEL ENNIS

Persian Room, New York

Ethel Ennis' Persian Room debut gave the veteran singer a fine opportunity to prove she can do more than belt out the national anthem, her most recent claim to fame. With Vice President Agnew in the audience and a roomful of other friends and critics. Miss Ennis (introduced by Arthur Godfrey) displayed a fine, warm voice with an exceptional range.

duced by Arthur Godfrey) displayed a fine, warm voice with an exceptional range.

Her tunes spanned from Glady Shelley's "I Believe in Love" to a well-integrated medley blending "Here Comes That Rainy" with "Rainy Days and Mondays." Miss Ennis also uses very effectively an eerie vocal device as an instrument on the bridge of several numbers. An oriental flavored song, "China Gate," completely hushed the audience, and a campy marijuana tribute, "Growing My Own," enhanced by feigned tokes, raised several eyebrows among the adult folk. Although her act could pick up on pacing and patter, the BASF artist is an infectious and ingratiating performer. Her band provided elegant jazz-styled backup, "Star-Spangled Banner." a ring-sider called out. And just how many entertainers get that request thrown at them. She obliged with her expressive, soultul a capella rendition, earning herself a twofold standing ovation.

PHIL GELORMINE

THE SOUL CHILDREN

Apollo Theater, Harlem

Apollo Theater, Harlem

The Soul Children. Stax Records. is a relatively new four member vocal group which, with remarkable expertise and success, applies the increasingly popular Memphis Sound to a broad spectrum of musical forms.

The group—two girls and two guys—originated as studio artists at Stax Records, and was subsequently brought together by Isaac Hayes and David Porter.

Because of their past experience in working as individual performers, the group's members are as at home performing solo numbers as they are working out as a team.

Backed by a 14 piece orchestra whose emphasis is on brass and guitars. The Soul Children release their talent with such spirited enthusiasm that their audience is automatically caught up in an electrifying sound experience.

The group has had two albums of its own released by Stax, but it was their recent scintillating performance at the Wattstax benefit in California that really turned the focus of public attention on them.

Their recent Apollo appearance also

turned the total them.

Their recent Apollo appearance also featured such artists as "Joe Simon" and "The Soul Generation."

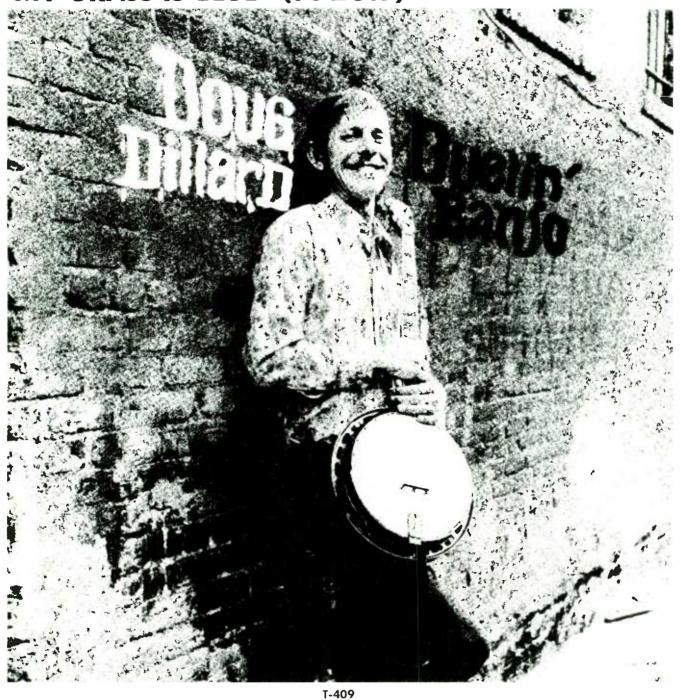
RADCLIFFE JOE

20

APRIL 21, 1973, BILLBOARD

DOUG DILLARD IS DANGEROUS!

He is armed with a 5-string Banjo and has loaded this album with incredible music -- including the single "MY GRASS IS BLUE" (TC-2019)



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RECORDS

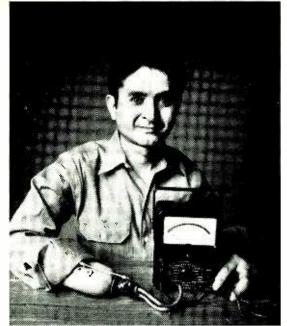
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He made it with his own two hands.

There's a name for a place that employs men and women with serious physical and mental handicaps. It's called a "sheltered workshop."

As you might expect, "sheltered workshops" are an unusual kind of business.

But as you might or might not expect, they do an unusual kind of work. Excellent.

In fact, sheltered workshops consistently turn out work every bit as good as more usual kinds of businesses. And priced just as low.

If your company farms out any of its work, we'd like to invite you to give a sheltered workshop a chance to bid on it—without obligation, of course.

If you like their bid, you may decide to give them a chance to do some of your work.

In which case, you'll be helping a lot more people "make it" with their own two hands.

And, if you like good work, help ing yourself in the bargain.

The State-Federal Program of Vocational Rehabilitation.

Help Us Reach & Rehabilitate HURRAH

HURRAH, Box 1200 Washington, D.C. 20013 Please send me additional information on "Sheltered Workshops."
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Title
Company
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CityStateZip

The U.S. Department of Health, Education, and Welfare

water):



Latin Music

Latin Scene

MIAMI

Sonido y Discos is undergoing a facelifting in its SW 1st St. store, and manager Oscar Guitterrez says it will be the most modern record shop in "Little Havana." . . The long awaited salsa LP by Rolando Laserie (Musart) will be released here next week. . . . Yayo el Indio (Alegre) opened Thursday (12) at Centro Espanol. His "Mojate Los Labios" is still strong here. . . Luis Hernandez, formerly with WBNX in New York City and WKBM in Puerto Rico has joined the staff of WCMQ as a disk jockey. . . . Los Bravos' (Alhambra) new LP, on the market only 3 months has sold over 1500 copies. . . . Sarita Montiel (Alhambra) has a new LP out. . . . Ultra Records is having their best period of business in a long time, according to Ultra Pres. M. Palmero.

The new LP by Los Violines de Pego (Teca) makes over 40 LP's recorded by this group. . . . WFAB, "La Fabulosa," presented Celia Cruz with a "key to the city" when she was in town. Popular disk jockey at WFAB Pimentel Molina has just returned to action after a prolonged stay in the hospital. He received thousands of well wishes while there. . . . Ray Barreto (Fania) played to an SRO house April 7, even though there was stiff competition. . . . The dance business is becoming cut throat as promoters are fighting each other by cutting prices, thereby cutting profits for all. A forseeable side effect will be that out of town bands will have to cut their prices if they want to play this market.

... Ricardo Rey (Gema) now appearing at Centro Espanol. . . . Local rock band Antiques (Funny) new LP is selling well. . . . Rudy Hernandez' (Aro) new LP is on the streets. . . Susie Ramos (Gema) will have her new LP out soon. . . . Celia Cruz (Tico) played a concert/dance in Tampa with Javier Vasquez Orch. Friday, 14. ART (ARTURO) KAPPER

PUERTO RICO

According to 1972 figures submitted by CACODI (DJ Association of Mexico), three Puerto Rican recording artists: Carlos Feli-

James Brown Mobbed in Rio; Cops Called

RIO DE JANEIRO-Police were called to halt people from trying to hear -oul-singer James Brown (Polydor) at Rio's big Caneoao night-club. A stream of crashers tried to get in by climbing a wall. Police broke it up. On his Brazilian trip. Brown and his group of 22, made TV appearances in Sao Paulo and a one-night performance in Rio de

At a press conference. Brown protested that U.S. racism kept him from TV. He told the Brazilians that he sold 40 million records in his career, and told the story of his life as a rise from poverty and the reformatory to power and riches. He said that an orchestra leader had included him in four Bs-Bach, Beethoven, Brahms and Brown. "But I sold more records than all three of them together. Brown claimed.

ciano (RCA). Carmita Jimenez (Hit Parade) and Chucho Avellanet (UA) held the number 2 spot in the list of non-Mexican artists appearing in person in Mexico City clubs. Only artists whose records are pressed in Mexico were included in the list. Spain led with five names. . . A new association comprising disk jockeys, program directors and television program conductors has been established and will hold its first official meeting soon. Luis Vigoreaux, veteran TV producer-owner of three onehour weekly variety shows over Channel 4, will be its first presi-

For the first time in Puerto Rico series of concerts featuring singer Roberta Flack (Atlantic) will be held April 17-21 at the Flamboyan Hotel. Admission will be \$15.00 and \$10.00. Other recent recording-artists appearing here were: Jerry Vale (Columbia) and Eartha Kitt at San Jeronimo Hotel; Mel Torme, Jose Feliciano and Ella Fitzgerald at the Flamboyan Hotel. ANTONIO CONTRERAS

TEXAS

Top Mexican artist Lucha Villa has included several Texas writers songs on her current best selling album, "Pure Norte, Vol. 2.".....
Mike Rios of KOPY-AM, Alice, is the dean of Spanish announcers. having been on the air for twenty years. . . . Domingo Pema remains a television fixture in the South Texas area having led his

time segment in ARB ratings for over six years. . . . Tear Drop label's Charlie & the Jives are one of the many Texas groups who Juan Gabriel entitled, "No Tenge Dinere". Johnny Zaragosa of Key-Loc Records has joined in a cause with Tony "The Top" Hernandez of Buena Suerte Records is keping the price of albums to in keeping the price of albums to retailers on a top dollar basis. Zaragosa feels too many Tex-Mex labels cut their prices to distributors and is leading a contingent of the top labels in holding the line and selling to only qualified rack jobbers and distribution companies. The two top record manufacturing companies in the state. Tanrer'n Texas of San Antonio and Houston Records Manufacturing Company, report production of Spanish material at an all time high. CHARLIE BRITE

Alhambra Into Own Distribution

SAN JUAN-The newly-formed Alhambra Records of Puerto Rico has taken over the distribution of Alhambra Records and allied lines here. Headquartered with sales offices and warehouse facilities in Hato Rey. Alhambra is a division of Fabrica de Discos Columbia, S.A., in Madrid. Named to supervise the new operation is Enrique M. Carea, international director of Columbia S.A.

Billboard SPECIAL SURVEY for Week Ending 4/21/73

Special Survey Hot Latin LP's

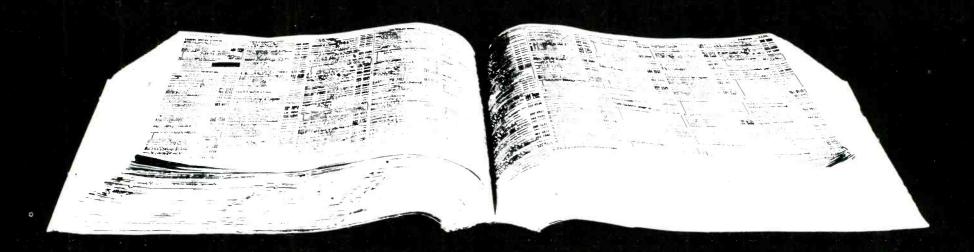
	IN NEV	NY	ORK
This Week	TITLE—Artist, Label & Number (Distributing Label)	This Week	
1	TEDDY TRINIDAD Yo Quiero Amarte Una Vez Mas, Fania 00421	11 12	LOS GALOS Album de Oro, Parnaso 1110 LOS ANGELOS NEGROS
2	NORMAN PONCE Has Regresado Viejo Amigo, Caytronics 1372	13	Vol. 5, Parnaso 1105 YACO MONTI
3	TITO RODRIGUEZ 25th Anniversary, T.R. Records 500	14	Me Voy Y No Llores, Parnaso 1101 EDDIE PALMIERI Eddie Palmieri at Sing Sing, Parnaso 1303
4	CAMILO SESTO Algo de Mi, Pronto 1002	15	FANIA ALLSTARS Live At The Cheetah, Vol II, Fania 00416
5	NELSON NED Nelson Ned Vol. III. U.A. Latino 31083	16	RAY BARRETTO Que Viva La Musica, Fania 00427
6 7	MARCO ANTONIO MUNIZ Y Entonces, Arcano	17	WILLIE COLON El Juicio, Fania 00424
8	JOSE MIGUEL CLASS Quien Quiere Un Corazon Neliz LA SELECTA	18	SANDRO Te Espero. Caytronics 1363
9	Jibaro Soy, Borinquen RAPHAEL Se Llama Jesus, Parnaso 1119	19	YAYO EL INDIO El Nuevo Yayo Alegre 2001
10	LOS ANGELES NEGROS Y Volvere. Parnaso 1070	20	VICENTE FERNANDEZ Volver Volver. Caytronics 1333

IN CHICAGO

	114 \	<i>></i> 1110	AGO
1	VICENTE FERNANDEZ Volver, Volver, Caytronics 1333	11	LOS ANGELES NEGROS Porque Te Quiero Vol. 5. Parnaso 1105
2	JUAN GABRIEL No Tengo Dinero, Arcano 3023	12	YACO MONT! Me Voy Y No Llores, Parnaso 1101
3	VICTOR ITURBI Veronica: Miami 6043	13	FREDDY MARTINEZ E Embajador, Freddy 1006
4	JULIO IGLESIAS Rio Rebelde, Alhambra 10	14	CORNELIO REYNA Cornelio, C.R. 5030
5	RODOLFO Sufrir, Fuentes 3143	15	LOS ANGELES NEGROS Y Volvere. Parnaso 1070
6	SONNY OZUNA El Internacional, Ky Loc 3017	16	VIRGINIA LOPEZ Volvera El Amor. Gas 4073
7	SANDRO Te Espero-Caytronics 1363	17	WILLIE COLON El Jucio. Fania 00424
8	WILLIE COLON Asalto Navideno Fania 399	18	ISMAEL RIVERA Esto Fue Lo Que Trajo El Barco, Tico 1505
9	YOLANDA DEL RIO La Hija de Nadie, Arcano 3202	19	LA LUPE Free Again, Tico 1306
10	LOS MUECAS Los Muecas. Caytronics 1351	20	COKE Sound Triangle Records 7773

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Radio-TV programming

JACOBS INTERVIEW:

Secret Research Provides 3,000 Record Playlist for Young DJ's

EDITOR'S NOTE: This is the latest installment of an in-depth interview with Ron Jacobs, program director of KGB-AM-FM, San Diego, and the man who programmed KHJ-AM in Los Angeles into one of the nation's most-suc-cessful rockers. The interview was conducted at Jacobs' La Jolla home by Claude Hull, radio-TV editor of the Billboard.

JACOBS: Familiarity is a very tricky business when it comes to songs. You can't say that what's familiar is just what the audience heard on the radio. I know that this is true because when people buy an album, they're buying more that is unfamiliar material than that which is familiar. If I hear "You're So Vain" enough and go out and buy the Carly Simon album, I'm still buying more songs that I haven't heard than I've heard because those albums are shrink-wrapped in cellophane. I can't sit in a booth anymore at Music City record store and check the album out. There's hardly a record anymore that you can sit and listen to in a store before buying it. And after they buy the album and take it home, they hear those songs over and over on their record players. So, exposure is not anymore just what they hear on the radio—it's what they hear at home. There's been a factor of in-home listening influenc-ing familiarity since 1966. And most program directors don't apply that factor to their program-

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Thanks in large part to the Weenie, I've got the call to move into Metro Toronto.

Don Sanderson, CHOO
Beginning April 1, I will be moving to what is perhaps the most sought after position in Western Canada, p.m. drive on CKNW, Vancouver. Thanks for helping me double my grocery money.

Ric Honey, ex-CKLG
Really turned on by your Weenie. Most of the stuff is highly usable.

Mike Titer, WRFD

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Suite 4, 230 Sunrise Drive
Key Biscayne, Fla. 33149 HALL: So, how do you find out what's familiar?

JACOBS: Well, what we did was go through the Miles chart dis-play and made 27,000 decisions about whether we even wanted each given record in the studio. "Tossin' and Turning" by Bobby Lewis was easy. It was a No. 1 record and there it is in the Miles chart display and obviously we want that. And, because I've only involved myself at the station with younger people than myself, we had long brain sessions about rec-ords, going through all of the data was available. I've also brought people in from out of the city and had them locked up for days . . . where they just tell us about songs that were played on, say, FM radio in Boston over a couple of years. Same with someone who'd been in New York. right? This gave us some wider grasp of records that were familiar. Picking the music was the most exciting part of the whole thing. Now then . . . we're not playing just 40 records over and over again, right?

HALL: How many?

JACOBS: Over 3,000, Okay, here we go to last year, right? A hit from the Chicago V album... side one, cut one. It's four minutes and 53 seconds long. It's got a 34-second intro. We find in OUT system it has that number and our system it has that number and this number here on the list is the year that it came out. Now, I'll give you a quick example . these are songs alphabetically . and this out here is the key . . . the category that determines how often that cut gets on the air and when it gets on . . . this is the part that it gets on . . . this is the part that we wouldn't let anybody see. We have 15 categories and you could sit down for weeks writing down the songs that we play and chances are you'd never be able to figure the system out. But what I want to show you now is the artist side of the system and I'll give you a really dramatic example — we're talking about familiarity, right? Let's take a really good contem-porary group such as the Band. How many songs by the Band do you think are available for play?

HALL: I haven't heard them all. I'd say at least two . . . maybe

three.

JACOBS: Okay, but look at this.
We start off with "Across the
Great Divide" from last year,
"Caledonia Mission" from the
"Big Pink" album, what about
"Chest Fever," you know.

HALL: I count 29 total tunes
there on the list by the Band.

JACOBS: Wait a second. Let's go back first and test your memory. From the standpoint of your Billboard numbers, we know that "The Weight" was No. 63 on the chart in the year 1968. Now there's a good example of what we're talking about. Who cares about "The Weight" being No. 63 as an album and No. 3 as a single five years ago? The most important thing is that the "Music From Big Pink" was some of the most important music that year or any year. That was the album that year. That was the album that exploded that group. This column here is all Billboard chart maximums. "Up on Cripple Creek" went to No. 25, "Time to Kill" hit No. 77. We could have sat here all day and you wouldn't have remembered the song "Time to Kill." Neither would I. Unless you're Bohly Fisher how are you going Bobby Fisher, how are you going to remember 3,000 titles? It's easy when you're doing Top 40 . . . maybe that's why they're doing it still . . . anyone with an average mentality can remember 40 songs and change five or 10 a week. But and change five or 10 a week. But when you're dealing with more than 3,000 songs in 15 different categories, you'd better damned well know what you're doing. What I'm saying is that the Band, who has "Rock of Ages," "Music From Big Pink," "Cahoots," "Stage Fright," and an album titled "The Band," is gonna have some songs that are familiar. Then, at that point, it gets even more refined . . . were looking at it here . . . this is for you to see, but nobody else . . . you can see that we have "Across the Great Divide" in a different category from "Caledonia"

HALL: Well, how do you set up

your rotation pattern?

JACOBS: Basically, it goes through a few more procedures.

And the air personalities have their options. Our procedure—and our philosophy—is this: And I haven't talked enough yet about the owners, because I think they're probably the most progressive owners in radio or otherwise we wouldn't have been able to do this. Willit Brown is a true pioneer in radio and his son Mike is about our age and very perceptive to the sociological changes that are going on and likes to listen to this kind of music on radio. And the people who work at the station . . . everyone from Rick Liebert here to the air personalities, okay? It ain't just me, KGB-AM-FM, you know? I mean, I always get all the ink, but this station is a combina-

(Continued on page 26)



STEVE McCLEAN, air personality with KMET-FM, Los Angeles, progressive station, receives a plaque from Warner Bros. Records for helping break the "Holland" album by the Beach Boys. From left: Dave Urso, local promotion manager of Warner Bros.; McClean; Bob Greenberg, assistant national promotion director of Warner Bros.; and Richard Kimball of

50 Stations Buy 'Conti. Country'

LOS ANGELES—"Continental Country," the three-hour weekly radio show syndicated by Diamond P Enterprises here, reached 50 markets last week with the addition of KFDI-AM, Wichita, Kan., according to Harvey Palash, president. Other stations that the show is being featured on include WRCP-AM, Philadelphia; KRAK-AM, Sacramento; KLAC-AM, Los Angeles; WIRE-AM, Indianapolis; KENR-AM, Houston; WKDA-AM, Nashville; WIL-AM, St. Louis; WUBE-AM, Cincinnati, and WITL-AM, Lansing, Mich. George Savage, director of marketing for Diamond P, said it was undoubtedly the fastest growing show he'd ever heard of in the world of syndication. The show has been on the air only nine weeks.

Produced by Phillip Browning and executive producer Frank Furino, the show has been focusing in recent weeks on live interviews with artists such as Mac Davis, Eddy Arnold, Glen Campbell, Roy Clark, Tom T. Hall, Johnny Rodriguez, Faron Young, Stu Hamblen, Joe Stampley, Donna Fargo, John Davidson, Charlie McCoy, and Sheb Wooley. Host of the show is MGM Records artist Jerry Naylor. In some cases, Naylor has an artist—as he did with Eddy Arnold—sit in for a whole hour with him and serve more as a guest host than as the subject of an interview.

Many of the markets are sponsored by Rodeway Inns of America, via an arrangement with Jim Gipson, Rodeway vice president. Rodeway, headquartered in Dallas, sponsored the show in 10 markets as a test and has now extended that to a total of 66 markets. But many stations are buying the show outright; each hour has 12 commercial availabilities, plus five minutes for news. The show is shipped via three albums in stereo. Fidelitone, Los Angeles, does the pressing. Chuck Druce engineers the show in Diamond P's studios in Los Angeles. The show is written by Furino and Browning. Browning also picks most of the music.

Besides Savage, the show is also sold through Merrill Barr, general manager of Hap Day Industries, a Diamond P subsidiary located in





WOLFMAN JACK INTERVIEWS Rick Wakeman, left, and Alan White, right, of the group Yes on Atlantic Records for his nationally-syndicated radio show. The group was in Los Angeles, home base for the radio show, performing at the Forum, Jack previewed material from the group's new "Yessongs" LP.

International Playboy

Wilson Pickett

Produced by The Staff for Gamble-Huff Productions Inc From Atlantic LP 8270

Let's Stay Together Atlantic 2954 Margie Joseph

Arranged and Produced by Arif Mardin From Atlantic LP 7248

Bad, Bold and Beautiful, Girl The Persuaders

Produced by Bobby Poindexter for A-Side Productions From the hit album "The Persuaders" Atco LP 7021

Crying Man Atlantic 2955 Clyde Brown

Produced by L. Taylor, B. Sigler & P. Hurtt

Spell Atco 69610 Blue Magic Produced by Norman Harris for W.M.O.T., Inc.

Where Soul Began... Atlantic Records



Secret Research Provides Playlist

• Continued from page 24

tion of people and Rick Liebert there, who's only 24 years old, is going to know more about what you and I are talking about than us. Anyway, what I'm saying is that you can apply logic and research to music like this—progressive rock. There's nothing scarey about progressive rock. . . I mean that whole area when it started was called acid music; I've never known what that term was supposed to mean.

HALL: The idea, I think, was that people dropped acid when listening to it.

LIEBERT: A very reactionary

HALL: I put the term "progressive rock" on the music to give it a better national image, especially at the Madison Avenue national

sales level.

JACOBS: Here's the philosophical aspect. If you're a disk jockey here, you're a great chef. I want to provide you with a spotless room with white tile. An immaculate area of stainless steel. A chopping block. I want to give you shelves with every spice imaginable. I want to fill the refrigerator



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HALL: So, the disk jockeys are allowed some freedom?

JACOBS: Certainly. They wouldn't be working at the station if it wasn't for that. There a guy working at KGB-AM-FM that hasn't worked in at least one bigger market. I don't hire guys here unless they've worked on both AM and FM and have worked in a larger market.

HALL: What's the air personality lineup?

JACOBS: Cap'n Billy, who is Bill Hergonson, he was on KRLA-AM in Los Angeles before he came AM in Los Angeles before he came here. His age is 24. Then there's Jess Bullet, who's probably our oldest guy. He's 29 and does 10 a.m. until 2 p.m. Ernie Gladden is 24 and does 2-6 p.m. and has been on the air in Chicago. And this staff that I hired is still here... staff that I hired is still here . . . one of the greatest staffs I've ever worked with . . . no ego problems. Gabriel Wisdom does 6-10 p.m. celebrated his 23rd birthday just recently. At 10 p.m., we split programming and suddenly become two radio stations. And on FM is Bob Coburn who's 24 and Richey D. Rogers is on AM. Then Earl Jive. Swing is Steve Cape. And our news department is dynamite; I've never worked on a radio mite; I've never worked on a radio station where the news department got so much fan mail. And we're doing new things in news, because I started with the same concept when I got here that I didn't know anything . . . and would base what we did on research. When I got here, the station was playing news from 7:19 a.m. to 7:28 a.m. because KCBQ-AM and KGB-AM had chased each other around the clock thinking to avoid tuneout. Well, we brought our news on very

simply—we have commuter news, which is very logically done at 6:25 a.m., 6:55 a.m., 7:25 a.m., 7:55 a.m., and 8:25 a.m. We have our mid-day news and we have three afternoon commuter news programs five minutes before the half-hour in drive time. That's no big flash, but it's what our re-search told us.

NEXT WEEK: Do higher ratings bring greater popularity for a program director with record company promotion men?

Yesteryear's

POP SINGLES—Five Years Ago April 20, 1968

Honey—Bobby Goldsboro (United Artists)
 Young Girl—Union Gap featuring

Gary Puckett (Columbia)
Cry Like A Baby—Box Tops (Mala)
Lady Madonna—Beatles (Capitol)
(Sweet Sweet Baby) Since You've
Been Gone—Aretha Franklin

(Atlantic) (Sittin' On) The Dock of the Bay—

Otis Redding (Volt)
7. The Ballad of Bonnie and Clyde— George Fame (Epic)
8. Dance to the Music—Sly & The

Family Stone (Epic)

I Got The Feelin'-James Brown &

The Famous Flames (King)

10. The Mighty Quinn—Manfred Mann

POP ALBUMS—Five Years Ago April 20, 1968

1. The Graduate-Soundtrack

(Columbia)

2. Blooming Hits—Paul Mauriat & His Orch. (Philips)

3. Lady Soul—Aretha Franklin

(Atlantic) 4. The Dock of the Bay-Otis Redding

Parsley, Sage, Rosemary & Thyme— Simon & Garfunkel (Columbia)

6. Valley of the Dolls-Dionne

Warwicke (Scepter)
7. The Good, the Bad & the Ugly—
Soundtrack (United Artists)
8. Disrali Gears—Cream (Atco)
9. To Russell, My Brother, Whom I
Slept With—Bill Cosby (Warner
Bros.)

Bros.)
Once Upon A Dream—Rascals (Atlantic)

POP SINGLES—Ten Years Ago April 20, 1963

1. He's So Fine-Chiffons (Laurie) 2. Can't Get Used to Losing You-

Andy Williams (Columbia)
3. I Will Follow Him—Little Peggy
March (RCA Victor)

4. Puff (The Magic Dragon)—Peter, Paul & Mary (Warner Bros.) 5. Baby Workout—Jackie Wilson

6. Young Lovers—Paul & Paula (Philips)

South Street-Orions (Cameo) Don't Say Nothing Bad About My Baby—Cookies (Dimension)

9. Pipeline—Chantays (Dot)
10. Do the Bird—Dee Dee Sharp

POP ALBUMS—Ten Years Ago April 20, 1963

1. West Side Story—Soundtrack (Columbia)

2. Songs I Sing on the Jackie Gleason Show—Frank Fontaine
(ABC-Paramount)
3. Moving—Peter, Paul & Mary
(Warner Bros.)

4. Moon River & Other Great Movie Themes—Andy Williams (Columbia)

5. Richard Chamberlain Sings (MGM) Peter, Paul & Mary (Warner Bros.)
 I Left My Heart In San Francisco—

Tony Bennett (Columbia)

8. Kingston Trio #16 (Capitol)
9. Jazz Samba—Stan Getz & Charlie

10. Paul & Paula Sing For Young Lovers (Philips)

By CLAUDE HALL Radio-TV Editor

Got a note from Arthur H. Holt, president of the Holt Corp., Beth-lehem, Pa., and it mentions, among other things, that he was upping a new FM station on the air a week ago; "actually, just upgrading an existing facility which I purchased a few months ago." And that's why he wasn't able to join the annual party I hold during the annual convention of the National Association of Broadcasters. And he adds: "Anyway, Jay Blackburn and Bruce Earle do far more for my image as radio's most-laid-back consultant than I could ever hope to do myself." True, Art. True. Those two radio nuts walked into Those two radio nuts walked into the room with a whole case of Wild Turkey and refused to take it back out so I was forced to call in the notorious Walton Gang to help dispose of the stuff. About this point, Bruce Earle started given a leasure of the stuff. ing a lecture on radio that kept the whole room fascinated for at least two hours. Blackburn and Earle are at WORK-FM, Norfolk, Va., and I guarantee you that you're going to hear more from these two guys. A lot more. On other nights, such radio greats as Ted Randal and Russ Barnett took over the podium. One night, Tom Watson, late of WEAM-AM in Washington (do I hear 1,000 guys suddenly cry out: But isn't everybody late of WEAM-AM at one Tom Campbell of KNEW-AM in San Francisco, Bill White came by three nights. Big Wilson, who's now in sales at WPGC-AM-FM. Washington, came by, I really had a pleasant time.

John (Captain John) Lodge has left WAYS-AM, Charlotte, to work at KHJ-AM. Los Angeles. . . . Claude Barnett, general manager of KIDD-AM in Monterey, Calif., reports that Jim Fairbanks is the new program director of the sta-tion and the lineup reads: Jerry Teel 6-10 a.m., Fairbanks until 2 Teel 6-10 a.m., Fairbanks until 2 p.m., Dave Bennett 2-7 p.m., and Don Williams 7-midnight.

Mike Kelly has left WFEC-AM. Harrisburg. Pa., to do weekends at CKLW-AM, Detroit.

Chris Michaels of such stations as WINX-AM and WPGC-AM in Washington is looking for a new job. You ton is looking for a new job. You can reach him at (516) 587-0912. I suppose that many of you know by now that **Sebastian Stone**, program director of KFRC-AM in San Francisco, has departed the station. I don't know why. He'd done a great job for the RKO General chain at WOR-FM, New York, and is one of the better program directors in the nation. In San Frantors in the nation. In San Francisco, the rockers on AM just aren't cutting the mustard, period; they have to settle for demographics rather than a commanding audience. It's a sign of the times, for various markets, rather than the fault of any particular program director. I believe director, I believe.

Two openings at KOMA-AM. Oklahoma City — the afternoon drive slot and the all-night slott both require first tickets. . . . Dick Carr is now general manager of WIL-AM, St. Louis country music station. He'd heap general manager of the country music station. station. He'd been general manager of a pop music station in Las Vegas and before that managed KCMO-AM, Kansas City.
Steve Rivers is leaving KOMA-AM in Oklahoma City to join WZGC-FM in Atlanta. . . . Tony Martin is looking for adult rock or country air personality work; 314—353-2452. . . . Les Garland is now program director of KYNO-AM in Fresno, Calif.; Sean Conrad left

the Fresno, Calif.; Sean Conrad left the Fresno station to become pro-gram director of WDAI-FM in Chicago. . . KNOW-AM, Austin. Tex.. is looking for an all-night man; good city. . . . Warren Duffy is now working at KDAY-AM. Los Angeles: he'd been producing records, but many of us recalled him from the days when he programmed WPGC-AM-FM. Washington, and later WMEX-AM, Bos-

Scott Burton is now operations manager of KSD-AM, St. Louis; he'd been doing



he'd been doing the noon-3 p.m. show on WWDC-AM, MOR sta-tion in Washing-ton. . . . By the way, Ed Hartley of W W D C-AM, Washington came

Washington, came by the Billboard suite during the NAB convention. Edd Robinson, program director of WAME-AM,

Charlotte, is looking for a production man and copy writer. . . . Steve Clark is doing the 9 p.m.-1 a.m. show on WWDJ-AM, New York. . . . Got a note from Roosevelt (Rick Wright) Wright, an assistant professor at North Carolina Central University in Durham, and he mentioned working at WNDR-AM in Syracuse, N.Y., and "if you could, say hello to Happy Jack, Don Bombard, Jim O'Brien, Big George, Fran, and the rest." Rick is doing radio research for his doctorate on the effects of selected contemporary radio formats on mood behavior and information retention of junior high school students; wants to find how well they understand what they have heard. Would like to hear from others involved in radio research. And you can reach him either at the university where he's radio-TV coordinator or through WDNC-AM, where he does weekend work.

Tom Daren has been named program director at WMBR-AM, Jacksonville, Fla., following the departure of Al Blake to KOIN-AM, Portland. Ore. Daren adds: "Here's an idea that maybe some other program director types might want to consider the next time they have someone on the staff with a large following who de-cides to leave. Instead of just sneaking Al out of the back door and a new morning man in the front, we went on the air and told everybody he was leaving. We also mentioned the fact that the boss, Elton Chick, didn't see this as a problem because anybody can be a disk jockey! So the staff chal-lenged the boss to go on the air the following Monday and he ac-cepted. Unknown to the staff, however, was the fact that Ed Ripley, program director of our sister sta-tion in Tampa, WDAE-AM, was driving up to Jacksonville in the middle of the night to take the boss' place on the air. Ed did a





HOUSE

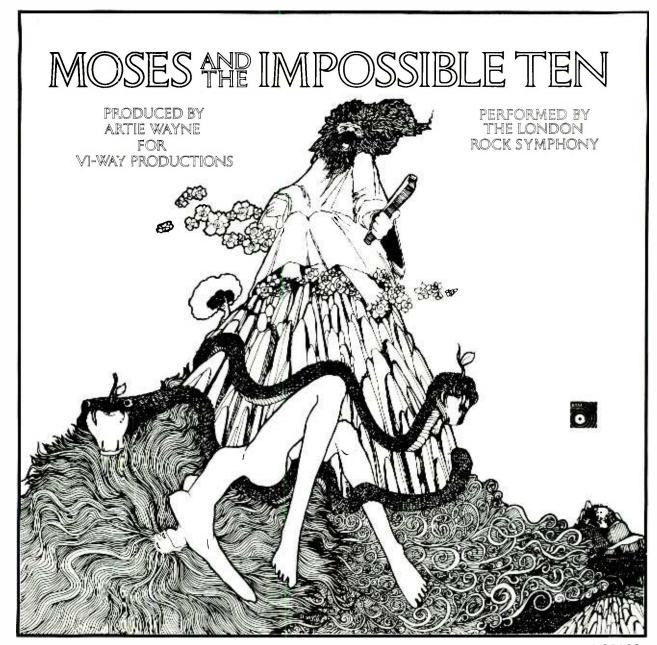
DARIN

great job and faked everyone out of their socks! For the rest of the week, we rounded up a galaxy of local celebrities for the morning show gap, including the mayor. The response was overwhelming. Following our promotion, Gerry House from WONS-AM in Tallahassee took over permanent possession of ng show. o the lineun looks like at WMBR-AM now this: Gerry House 6-10 a.m., Ed Cousins until 2 p.m., Tom Daren 2-6 p.m., Jim Knight 6-midnight. Bill Barry midnight-6 a.m., and Bruce Cramer weekends.

Pat St. John from WRIF-FM. Detroit, and Larry Miller from KLOS-FM, Los Angeles, have joined WPLJ-FM, New York, All three stations are owned by ABC. John does 6-10 p.m., Miller does 2-6 p.m. . . . Marc Alan has been named music director of KOYY-

(Continued on page 29) APRIL 21, 1973, BILLBOARD

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Campus News

Programmers Show 'Power' at IBS Meet

WASHINGTON—College radio programmers attending the IBS National Convention here during the weekend of March 23-25 offered a variety of new concepts being used by campus stations to boost both commercial and creative power.

During several of the convention's seminar sessions, devoted to Modern Radio, Alternative Music and the music industry itself, many students reacted strongly to the recent BINA survey findings (reported in Billboard's Campus News) by countering that playing records was not the only activity at campus stations.

At a seminar on Modern Radio on March 23, John A. Davlin, station manager of WGSU-FM, State University College of New York, Geneseo; Jim Cameron, former music director at WLVR.

ATL WORK SERVICE OUT

NEW YORK-Atlantic Records college promotion director Gunter Hauer is servicing national commercial radio sta-tions this week with the results of Atlantic's Broadcasting Employment Program.

The "mini-resumes" collected by Hauer during the past four months-directed to Hauer's office by this year's graduating college radio personnel—have been collated into the report being sent out. Commercial sta-tions interested in any partici-pants are then able to contact

Depending on the industry's reception, Atlantic may repeat the move next year.

UNIVERSITY OF SOUTHERN CALIFORNIA LAW CENTER

CALIFORNIA LAW CENTER
BEYERLY HILLS BAR ASSOCIATION
Present the Nineteenth Annual
Program on
LEGAL ASPECTS OF THE ENTERTAINMENT
INDUSTRY
PERSONAL SERVICE AGREEMENTS
REVISITED: MOTION PICTURES
AND TELEVISION

HANCOCK AUDITORIUM UNIVERSITY OF SOUTHERN

UNIVERSITY OF SOUTHERN
CALIFORNIA
SATURDAY, APRIL 28, 1973
9:00 A.M.-3:00 P.M.
The Nineteenth Annual Program on Legal Aspects of the Entertainment Industry will consider the legal and practical aspects of personal service agreements in the motion picture and television industries, including recent developments. The Program is directed to all lawyers, executives and others who are or may be involved in the negotiation, preparation and implementation of agreements relating to personal services non, preparation and implementation of agreements relating to personal services in motion pictures and television. Personal Service Contracts—Motion Picture Industry GERALD LIPSKY. ESQ. Reverly Hills.

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when answering ads . . . Say You Saw It in Billboard Lehigh U., and now an air personality at Hempstead, N.Y.'s WLIR-FM; and Dave Fricke, music director at WMUH-FM, Muhlenberg College, combined both music programming and public affairs concepts in their discussion of possible programming for campus outlets.

Many stations represented reported radio marathons as a programming staple, with those marathons used to raise funds for student groups and local charities.

Many stations also reported ongoing involvement in live concert broadcasts, with stations present then trading ideas on legal problems and solutions regarding taping and rebroadcasting those events. Cameron noted that Syracuse University's WAER-FM had succeeded in taping many local shows, with those tapes later serving as a pro-gramming source for WLIR-FM, the commercial station where Cameron broadcasts.

Stations also revealed more eclectic concert activity. One up-state N.Y. station described their involvement in taping concerts by jazz artists imprisoned at a nearby correctional facility, noting that the station had discovered the availability of federal funding for such programs. Davlin added that his station was the only station inmates at another correctional facility were permitted to listen to, and that the station had subse-quently contacted the prison and inmates to respond to listener re-

Increased special interests programming was also noted, with stations reporting shows aimed at Black. Spanish, and even Haitian audiences, among others.

Where last year's seminars had drawn much criticism and created little enthusiasm on the part of students, this year's seminars re-sulted in animated discussion and further, informal gatherings, as well as extensions on specific meet-

Trade Relations

A Saturday meeting on the mu-A Saturday meeting on the music industry and trade press, chaired by Gary Cohen of College Radio Report and Record World, Sam Sutherland of Billboard and Tom Karnowski, editor of IBS' "Format" newsletter, found students and music industry representatives again debating the goals of the medium and the responsibilities shared by both groups.

Arnnie Handwerger of Columbia Records, and Bob Glassenberg of Warner Bros. Records, both noted that record companies were increasingly wary of the market, in view of the inconsistency from station to station. "The bottom line is sales," concurred both men, is sales," concurred both men, touching off a solid discussion regarding how stations could sustain creative programming and still justify record service through ef-fective communication.

Calif. U. Jazz For April 26-28

BERKELEY, Calif.-The Jazz Festival Committee of the University of California has set the Seventh Annual U.C. Jazz Festival for April 26-28 at the Hearst Greek Theatre on the University of California, Berkeley campus.

Headlining this year's festival will be Miles Davis, Hoo Doo and Weather Report on Thursday (26): Pharoah Sanders, Shirley Scott and McCoy Tyner on Friday (27); and Donald Byrd, Gil Scott-Heron and Hubert Laws on Saturday (28).

Tickets are \$4.50 on advance and \$5 at the door, and are available at all major Bay Area box

ACU-IIs Termed Disappointment

By PAUL JAULUS

SAN FRANCISCO—As an adjunct to the recent National Entertainment Conference last month in Cincinnati, the 50th Annual Conference of the Association of College Unions-International held here at the St. Francis Hotel (March 18-21), proved a vast dis-appointment to many of the 200

while the ACU-I claimed the largest turnout in its long history with over 900 registered delegates, many of the exhibitors contacted felt that this conference was for them a "waste of money and time." Many stated they would probably not return. Much of the adverse criticism centered on an overheavy seminar schedule which left little if any available time for the delegates to visit the exhibition areas, the choice of this city for the conference site since San Francisco is a tourist attraction that took the delegates away from the hotel in their free time on many ACU-I planned tours, and the poor physical setup of the exhibition areas, split between two floors. Still other exhibitors recognized that the NEC is the place to write new business, while the ACU-I Conference, attended more by the college union faculty advisor, is regarded as an important campus public relations tool that will result in future sales. They seemed to be satisfied with the results of the four-day conference.

The conference attracted a wide range of exhibitors including, among others, such companies as talent agents Associated Booking Corp. and IFA; film companies as Warner Bros, RBC, Universal and Select Film Library; production companies as Relevant Productions and Clear Light Productions; a video cassette company, the Video Cassette Network and a wide diversification of others as the National Skating Derby offering the roller games live on campus, AMF Bowling Products, the 7-Up Co., the Commercial Carpet Co., United States Student Travel Service and the Irish Tourist Board. The heaviest turnout of ACU-I conference exhibitors seemed to be concentrated among the film distribution companies and the hard good manufacturer. Even among these, opinion to the facility's value was widely split.

IBS Convention Sparking New Drives by Members

NEW YORK—This year's IBS National Convention, held March 23-25 at the Shoreham Hotel in Washington, has sparked IBS officials and member stations into renewed activity. IBS president Don Grant, contacted after the close of the sessions, noted that initial products of the convention include further revisions for next year's meeting, the instigation of an extensive IBS survey of college radio stations and a further redefinition of IBS priorities.

Also noted was a key drive to improve sales performance by stations, with several projects already underway in that area.

IBS Survey

The IBS survey, Grant noted, has already begun, largely in response to the BINA survey which recently attacked college radio for its lack of social involvement and creativity. Grant's dissatisfaction with that survey (See Billboard's Campus News, March 31) has been instrumental in IBS research head lack Duskin's projected survey. Jack Duskin's projected survey, which will combine taped comments and interviews with over 60 stations, station log books and

60 stations, station log books and other data sources to provide an in-depth profile of campus stations.

The survey is set for possible release next fall.

With regional development another priority, Grant cited the recent revision of the "Format" newsletter into a bi-weekly format as evidence of IBS' concern for increased communication. The IBS "Hot Line," a WATS phone number which is designed to promote greater contact between member greater contact between member stations and IBS, has been ex-tended to operate until May 15, and efforts are being made to seadditional funding for sumption of that service next fall.

National Sales

The creation of a sales committee was also announced at the convention, with committee goals to be the development of station sales training programs and the selection of a sales representative to approach national advertisers. Also slated is the creation of a public relations post for college radio and the IBS.

Meanwhile, next year's convention will be held in New York, at a date yet to be set. Grant noted that this year's casual tone will be further promoted, while a

January registration is being contemplated to permit improved planning and convention coordination, as well as help students work registrations into their semester budgets.

Grant praised the improvement in attendance and the "phenomenal development in the quality of the sessions" as keys to next year's theme of unity for college radio.

Cap Campus Shift Rolls With Lundy

LOS ANGELES-Capitol Records' college distribution service will now be directed by Janice Lundy, who has replaced Art Fein. former college promotion director. The move follows the recent disbanding of the Capitol campus representatives system, and is a im e d, according to Capitol promotion chief Al Coury, at maximizing service through existmaximizing service through existing regional offices.

In explaining the move, Coury noted that the death of the campus rep system had been caused by budgetary squeezes. "If I had un-limited funds," Coury noted, "I'd probably think a little differently. But I have to do the most that I can with the funds available."

Originally created by Capitol's a&r department, the campus pro-motion department will now operate both through Miss Lundy's office and through regional promotion personnel. Coury noted such a program has always presented problems to record companies. As coordinated by the national promotion office, however, college airplay will now be emphasized, with regional personnel to service area stations and all other key stations outside those areas to be handled by Miss Lundy. Miss Lundy will oversee the entire operation, including those stations that will normally deal with local men.

Coury summarized the new campus arrangement by noting that overall campus service has been expanded.



THE JOEL WHITBURN REPORT #4

"Oldies" are now a very important part of radio programming and nearly every market has at least one station playing oldies 50 percent or more of the time. It seems that most stations go back no further than 1955 in choosing their favorites. This is unfortunate as there were many great contemporary songs in the early Fifties and even in the Forties:

I have just finished researching the Billboard "Best Selling Singles" Charts for the period from 1940 1955 and what an interesting era it

Remember these great songs and Remember these great songs and artists from the Forties: 1940: "Frenesi" — Artie Shaw; 1941: "Green Eyes"—Jimmy Dorsey; 1942: "A String of Pearls'—Glenn Miller: 1943: "You'll Never Know"—Dick Haymes; 1944: "Swinging on a Star"—Bing Crosby; 1945: "Till the End of Time"—Perry Como; 1946: "To Each His Own"—3 different artists hit #1 with this song: Eddy Howard, Freddy Martin & the Ink Spots; 1947; "Heartaches" — Ted Weems; 1948: "Nature Boy"—Nat King Cole; 1949: "Riders in the

Weems; 1948: "Nature Boy"—Nat King Cole; 1949: "Riders in the Sky"—Vaughn Monroe.

How about these classics from the early Fifties: 1950: "The Third Man Theme"—Anton Karas; 1951: "Be My Love" — Mario Lanza; 1952: "Here In My Heart"—Al Martino; 1953: "Rags to Riches"—Tony Bennett; 1954: "Hey There"/"This Ole House"—Rosemary Clooney (same record—both sides hit #1); 1955: "Hearts of Stone"—Fontane Sisters.

"Hearts of Stone"—Fontane Sisters. It was an era of those immortal big bands: Tommy & Jimmy Dorsey, Glenn Miller, Benny Goodman the female vocalists: Jo Stafford, Dinah Shore, Kay Starr . . . the male crooners: Bing Crosby, Perry Como, Vaughn Monroe, Eddie Fisher . . the vocal groups: The Andrews Sisters, The Mills Brothers, The Ink Spots

Here are a few other interesting happenings from that era: Rhythm & Blues records began crossing into the pop charts in the early Fifities. The Dominoes, The Orioles, The Penguins and the 3 C's: The Crows, The Chords and The Charms. Long before "Rock Around the Clock," Bill Haley hit the pop charts in 1953 with "Crazy Man, Crazy." Tex Williams, Eddy Arnold and Hank Williams were three of the major country artists to cross over to the pop charts. Five classical artists had pop charts. Five classical artists had pop hits between 1948 and 1953 And the album "Okla-homa" was so big in 1943 that it even crossed over to the singles charts!!

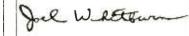
So programmers—operators—collectors—dig into this era—You'll find an unbelievable wealth of great listening.

TRIVIA QUESTION #4: Name the three novelty/comedy rec

ords which hit #1 on the Billboard singles charts between 1950 and 1955? (Answer will appear in Re-

Answer to Question #3:

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Campus News

What's Happening

By SAM SUTHERLAND

At WPGU-FM, U. of Illinois, Champaign, live coverage was given Friday (6) to the 52-hour National Muscular Dystrophy Dance Marathon. Between 60 and 90 couples were expected to participate, with entertainers performing to include Bonnie Koloc, Megan McDonough, Buck Ford, Hookfoot and three local groups, Sunday, Head East and the All Star

With around 30 entertainers, celebrities and politicians expected to contribute their services, and at least \$25,000 in donations anticipated, that remote broadcast sounds like one of the more spectacular.

From ZBS Media, Inc., in Fort Edward, N.Y., comes news of an unusual LP now being distributed by ZBS. through direct-mail, and Crown Publishing. That album is built around the "formless meditation, traditional Indian bhajans and Tibetan mantric chanting" of Bhagavan Das. A Westerner who has immersed himself in Eastern musical and spiritual pursuits. Bhagavan Das is associated with Baba Ram Dass, who has written the album's introduction and is also the central figure in a special halfhour radio program (which may be logged either as Public Affairs or Religious) about Bhagavan Das. Talk is mixed with selections from the LP.

Both the radio program and promotional copies of the album are available from ZBS at R.D. #1, Fort Edward 12828.

PICKS AND PLAYS: MIDWEST-Michigan-WMUK-FM. "Crankcase." Western Michigan U., Kalamazoo, Beth Rosengard reporting: "The Six Wives of Henry VIII," (LP), Rick Wakeman, A&M; "In Deep," (LP), Argent, Epic; "Honey In The Rock," (LP), Charlie Daniels, Buddah. . . WJMD, Kalamazoo College, Kalamazoo, John Kerr & Michelle Laporte reporting: "Under Fire," (LP), Gato Barbieri, Flying Dutchman: "Electric Light Orchestra II," (LP), Electric Light Orchestra, United Artists: "Moon Germs." (LP), Joe Farrell, CTI. . . WBKX, Northern Michigan U., Gary Cichon reporting: "Black Byrd," (LP), Donald Byrd, Blue Note: "Fire Up." (LP). Merl Saunders, Fantasy; "The New Age." (LP). Canned Heat, United Artists. . . . WKME, Michigan State U., East Lansing. Dave Mellor reporting: "Andy Pratt." (LP), Andy Pratt, Columbia; "Cosmic Wheels." (LP). Donovan, Epic: "Intergalactic Trot," (LP), Stardrive, Elektra. . . . WEAK, Michigan State U., East Lansing, Jeff Smith & Ken Davis reporting: "Cannons In The Rain," (LP), John Stewart, RCA: "Ever Sense The Dawn," (LP), Providence, Threshold. . . . WKMX. Schoolcraft College. Livonia. La Mothe. Veasey et alia reporting: "Love Or Else/Ain't Love Nice." Grin, Spindizzy: "In Pursuit Of The 27th Man," (LP), Horace Silver, Blue Note: "30 Seconds Over Winterland." (LP), Jefferson Airplane, Grunt. ... WMCD. Michigan State U., East Lansing, Gerald Jarvis reporting: "The First Cut Is The Deepest," Keith Hampshire, A&M: "One Woman." Head, Hands & Feet, Atco: "No More Mr. Nice Guy." Alice Cooper, Warner Bros. . . . Illinois-WLUC, Lovola U. of Chicago, Jim Benz reporting: "Talk To My Lady," (LP), Gene Russell, Black Jazz: "My Feet Are Smiling," (LP), Leo Kottke, Capitol: "Hogwash." (LP). Groundhogs, United Artists. . . . WILN, Illinois State U., Bloomington-Normal, Dusty De Rousse reporting: "You Can't Always Get What You Want," Rolling Stones, London; "Isn't It About Time," Stephen Stills/Manassas, Atlantic. . . . WPGU-FM, U. of Illinois. Champaign, John Parks reporting: "The Late, Great Townes Van Zandt," (LP), Townes Van Zandt, Poppy: "Giving It All Away," Roger Daltry, MCA: "Brothers & Sisters." (LP). Allman Brothers Band, Capricorn. . . . WONC. North Central College. Naperville. Ronald Smith reporting: "Stuck In The Middle With You," Stealers Wheel, A&M: "The Night The Lights Went Out In Georgia," Vicki Lawrence, Bell: "One Man Band." Pages Columbia. Man Band," Ronnie Dyson, Columbia.... Ohio-WRHA, U. of Akron, Joe Hart reporting: "Blind Joe Death," (LP), John Fahey, Takoma: "Evil/May You Never." John Martyn, Island: "Garland Jeffreys," (LP). Garland Jeffreys, Atlantic. ... WBWC, WBWC-FM, Baldwin-Wallace College. Berea, Jaimie Ottobre reporting: "Stop, Look, Listen," Circus, Warner Bros.: "Alladins Sane," (LP). David Bowie, RCA: "Michael Stanley." (LP). Michael Stanley, Tumbleweed. ... Missouri–KCCS, U. of Missouri. Columbia. Marv Wells reporting: "The Black Riders/Flight To The Ford." Bo Hansson, Charisma: "Six Wives of Henry VIII." (LP). Rick Wakeman, A&M: "Ever Sense The Dawn," (LP). Providence, Threshold. ... Minnesota-WMMR. U. of Minnesota, Minneapolis, Michael Wild reporting: "Bursting At The Seams." (LP). Strawbs, A&M: "Fool Like You." Tim Moore, Dunhill: "I'm Doin' Fine Now." New York City. Chelsea. . . Wisconsin-WVSS, U. of Wisconsin, Stout, Menomonie. David Tillman reporting: "Thank Heavens I've Got You." Marvin, Welch & Farrar, Sire: "Special Someone." Heywoods, Family: "Ain't It The Truth." Catalyst, Cobblestone.

EAST-New Jersey-WRSU-FM, Rutgers State U., New Brunswick, Fred Zimmer reporting: "Tufano & Giammarese," (LP), Tufano & Giammarese, Ode: "Moon Germs," (LP), Joe Farrell, CTI; "Houses Of The Holy," (LP), Led Zeppelin, Atlantic. . . . WWRC, Rider College, Trenton, Bruce Austin reporting: "The Right Thing To Do," Carly Simon Elektra: "Electric Light Orchestra II." (LP). Electric Light Orchestra, United Artists: "Beginnings," (LP). Allman Brothers Band, Atlantic. WPSC. William Paterson College. Wayne. John Byrne reporting: "Full Circle," (LP cut, Byrds). Byrds, Asylum: "Flute Thing," (LP cut, Watch). Seatrain, Warner Bros.; "Gilbert Street." (LP cut. Sweet Thursday), Sweet Thursday, Great Western Gramophone. ... New Hampshire-WSAC, St. Anselm's College, Manchester, Dave Murray reporting: "Second Album," (LP). Roy Buchanan, Polydor; "The Good Times." (LP), Kool & The Gang, Delite: "Avenging Annie." (LP cut, Andy Pratt), Andy Pratt, Columbia. . . . Vermont-WRUV-FM, U. of Vermont, Burlington. Art Lavigne & Doug Jaffe reporting: "Twice Removed From Yesterday." (LP). Robin Trower, Chrysalis: "Space Opera," (LP), Space Opera, Epic; "Penguin," (LP). Fleetwood Mac, Warner Bros.

• Continued from page 26

AM, El Dorado, KA. He does the Lowry until 2 p.m., Jay Scott 2-6 p.m., and Mike Waley 6-midnight. Format is contemporary MOR and the station has a 50song playlist with 10 extras; after 6 p.m., uses three Lr cuts and and could use better LP service from record companies.... George Kaywood is leaving WABY-AM, Albany, NY, to becoming morn-ing man on WNCG-AM, Charleston, SC, and assistant program director for both WNCG-AM and WKTM-FM. . . . Jeff Alan wants me to clear up one thing: He and Charlie Tuna have their own re-cording studios for Alan/Tuna Productions in Woodland Hills area of Los Angeles where they do their radio commentaries. Has it set up just like a radio studio. . Bill Robbins is now program director of WEEX-AM-FM. Easton, PA; his assistant is Mick Hagerty.

Douglas Arango has been named associate producer of "The Mike Douglas Show," a Group W syndicated TV show; he's been music talent coordinator for NBC-TV "Tonight" show.

Fairchild-Robins of Commack, NY, donated a stereo control board to WUSO, a broadcast operations that broadcasts dances four times a week for members of the armed forces in the capital area at the USO, Washington Rick Belmot, sales manager of Fairchild-Robins, arranged the donation. Tim Hunt is general manager of WUSO. . . . The old and great comedy team of Bob and Ray will do a 3:15-7 p.m. show live on WOR-AM, New York, a return to regular radio after eight years (not that long, really, since they did a syndicated radio show for MGM Records three or four years ago as I recall). Word is out that WOR-AM might be making perhaps another change or two and getting away from so much talk; the problem with the station has been old demographics.

Gary L. Ballard has been named program director of WCZN-AM, country music station in Flint, MI. He'll be doing the morning show 6-10 a.m., followed by Buck Bradley until 3 p.m., and Arnie Anderson 3-7 p.m. Jack Hansen needs a country music or MOR air personality job. Had worked at WQYK-AM-FM, Tampa. First ticket. Family. Call him at 813-837-6021. . . . Loren Owens has joined WGAR-AM, Cleveland, in the 4-8 p.m. slot; he'd been with WEBR-AM, Buffalo. . . Tom McKay is the new music director of KNX-FM, Los Angeles; he'd been with KDAY-AM, Los Angeles. Someday I'm going to give KDAY-AM a new award for being the biggest bus stop in the world.

John Catlett is the new general manager at WBBM-FM, Chicago, a radio station that he helped

From Chicago, he'd been shifted to WCBS-FM, New York, and did pretty well there, so now he's returning to his first love. Tony Rufo, who'd been manager of the Chicago station, has resigned. . . . John Roberts has been named op-erations manager of WROB-FM, Boston; he'd been newscaster at WRKO-AM, the sister station in Boston. . . . Best April Fool's Day gag? KNBR-AM, San Francisco. pieced together all of the Raiders' games from last season for a real game, never telling anyone it was a hoax. The broadcaster, via splicing allowed the Raiders to score every time they got the ball while the opposition either fumbled. punted or threw an incomplete or intercepted pass. The KNBR-AM air personalities were spotted during the broadcast in satirical commercials.

Staff of KHAS-AM, Hastings, Neb., features program director Bill Allen from sign-off until 9:30 a.m., followed by Dan Foley until 1:30 p.m.. Mike Biermann afternoons, and Jon Fleisher until signoff. Format is oldies and some country records. Foley adds: "If any guys from AFRTS, Libya, 1967-68, are around, I am alive and ripping in Nebraska. P.S., mention Rog Cox, our production wizard, and Mick Schneider, our weekend man. or I'm dead."

Adrian Harrington has just taken over the programming duties at WPHA-AM, Honesdale, Pa. He does the 6-9 a.m. show, followed by Scott Perkins 9-noon, Chuck Pyle noon-3 p.m., Ken Rogers Jr. 3-6 p.m., Mike Kiehart swing. Format is Top 40 Easy Listening with some country thrown in. Record service is "deplorable." The station is looking for a combina-tion salesman-announcer. . . . Gary

Roberts has shifted over from WHOO-FM to WHOO-AM and will do the 6-midnight show on the Tampa, Fla.. country music station. . . . Bill Conway reports in from KAOK-AM, Lake Charles, La. where he's now program director; he'd been at WFAA-AM in Dallas at one time, but previously worked at a radio school in San worked at a radio school in San Antonio. KAOK-AM staff includes Kreag Kollins 5-10 a.m., Jay Michaels until 8 p.m., Conway 3-7 p.m., Michael Martin 7-midnight, and Scotty Allen in the all-night slot. . . . Gene Pope, program director of WVOJ-AM, Jacksonville, Ela wonders why I didn't carry Fla., wonders why I didn't carry anything about the country radio seminar in my section; because it was in the country section, okay?

Ruth Meyer is now program director of WHN-AM. New York country music station. She used to program director of WMCA-AM, New York, back in the days when it was giving WABC-AM a run for the big numbers in the city. I heard about her getting the job while I was in Washington from a mutual friend. Good to have you back and cracking, Ruth, ... Ray Sollie is moving into sales at WKOR-AM, Starkville. Miss., so the daytime rocker is looking for a new program director. Talk to Sollie. The current lineup includes Ray (Eric Malone) Sollie 6-10 a.m., Chris King until 1 p.m., Larry London 1-3 p.m., Johnny Franklin 3-signoff, Ben Yarber is owner; Bob Green is station manager. Station will soon have an affiliate on the air. Mike May reports in from KDMS-AM, El Dorado, Ark. He'd been at KRUS-AM, Ruston, La. Lineup at the 5.000-watt rock station includes Buddy Mack, Randy Davis, and weekend men Bill Willett and Scott McKinney.

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Soul Sauce

BEST NEW SINGLE OF THE WEEK:

"ONE OF A KIND"

SPINNERS

(ATLANTIC 45-2962)

BEST NEW ALBUM OF THE WEEK:

"KEEP THE DREAM ALIVE" **VARIOUS ARTISTS**

(RCA VPSX-6093)

By JULIAN COLEMAN

HOTLINE:

New from The Chairman Of The Board "Finder's Keepers," on Invictus now distributed by Columbia/Epic. . . . Billy Preston's "Will It Go Around In



GLADYS KNIGHT & The Pips with Cecil Holmes (second from left) V.P. Buddah Records during a recent visit to Billboard's Los Angeles office

Circle," is a Kentucky breakout jumping from No. 27 to No. 4 WVLK-AM, Lexington, and currently No. 4 at WAKY-AM, Louisville. The surprising thing is according to our reports there is no play at WLOU-AM, the soul powerhouse in Louisville. That's a switch. . . "You Can Call Me Rover," coming from The Main Ingredient's "Afrodisiac" album on RCA. . . . The Persuasions, newly-signed to MCA Records, will join rock star Lou Reed on his upcoming tour. . . . Baby Washington's soul classic "The Time," gets an exciting re-doing by Inez Foxx on Volt. . . . Curtis Mayfield and Aretha Franklin, both of whom were on the 'under the weather' list a couple of weeks ago, are all better now and have been given the green light by the doctor to shock more soul to us. . . Buddah Records art-ist Gladys Knight and The Pips scored a cellout at the Score in scored a sellout at the Scope in Norfolk, Va. recently, playing before a capacity house of 11,-

763 people, an all-time record for this auditorium... Motown Records hosted a "Salute to The Mack'" party April 14 at Pacific's Wiltern Theatre, Los Angeles. Many recording artists as well as the film's composer, Willie Hutch, and cast members of "The Mack," were on hand for the event. . "I'm Gonna Get You," by the Gaslight on the Grand Junction label making noise at WCHB-AM, Detroit. Spyder Turner, born into soul in West Virginia, is now letting it out all over with his latest single "Since I Don't Have You," on The Kwanza label. ... The O'Jays, who are head-lining the Peace & Love Festival, appear at Constitution Hall, Washington, D.C., April 27, along with the Chi-Lites, Millie Jackson, The Detroit Emeralds, The Main Ingredient and The Moments.

When asked if Soul Sauce was together, Don Kamerer, ABC/ Dunhill southwest regional sales manager, said, Can A Bird Fly?

"Have Mercy." This just proves two things, not only does he read Soul Sauce but he also listens to The Magnificent Montague on XPRS-AM Soul Express in Southern Calif.



PETER BROWN, president of the Stigwood Organization shown with The Staple Singers (I. to r.: standing, Cleo, Yvonne, P. Brown, Mavis: seated, "Pop" Staples) on the occasion of their re-signing a long-term management agreement with the Stigwood Organization.

Billboard SPECIAL SURVEY for WEEK ENDING 4/21/73

Billboard SPECIAL SURVEY for Week Ending 4/21/73

BEST SELLING

Soul Singles

This Week	Last Week	★ STAR Performer—Singles registering greate TITLE—Artist, Label & Number Weeks on (Dist. Label) (Publisher, Licensee) Chart
1	1	MASTERPIECE13
		Temptations, Gordy 7126 (Motown) (Stone Diamond, BMI)
2	3	AIN'T NO WOMAN (Like the One I've Got)11 Four Tops, Dunhill 4 339 (Trousdale/
3	7	Soldier, BMI) PILLOW TALK
4	5	OH LA DE DA
5	2	NEITHER ONE OF US (Wants to Be the First to Say Goodbye)
6	8	STEP BY STEP
7	4	CALL ME (Come Back Home)9 Al Green, Hi 45-2235 (London) (Jec/Al Green, BMI)
8	11	FUNKY WORM
9	18	CISCO KID
10	14	YOU ARE THE SUNSHINE OF MY LIFE5 Stevie Wonder, Tamila 54232 (Motown) (Stein & Van Stock/Black Bull), (ASCAP)
11	12	IT AIN'T ALWAYS WHAT YOU DO9 Soul Children. Stax 0152 (Columbia) (East/Memphis, BMI)
12	6	BREAK UP TO MAKE UP
13	15	DOWN AND OUT IN NEW YORK CITY5 James Brown, Polydor 14169 (Dijon, BMI)
1	17	HALLELUJAH DAY
15	24	LEAVING ME
16	21	YESTERDAY I HAD THE BLUES4 Harold Melvin & the Blues, Philadelphia International 73525 (Columbia) (Blackwood, BMI)
	20	MR. MAGIC MAN
18	13	KILLING ME SOFTLY WITH HIS SONG12 Roberta Flack, Atlantic 2940 (Fox Gimbel, BMI)
19	9	MASTER OF EYES
20	22	ACROSS 110th STREET4 Bobby Womack, United Artists 196 (Unart, BMI)
21	26	I CAN UNDERSTAND IT
22	16	DANCE TO YOUR MUSIC
23	27	WITHOUT YOU IN MY LIFE
24	10	A LETTER TO MYSELF
25	33	I'M GONNA LOVE YOU

JUST A LITTLE MORE BABY ...
Barry White, 20th Century 2018

This Last TITLE—Artist, Label & Number Weeks on Week Week (Dist. Label) (Publisher, Licensee) Chart 28 I'VE BEEN WATCHING YOU8
South Side Movement, Wand 11251 (Scepter)
(Van Leer, BMI) 32 IT'S HARD TO STOP (Doing Something When It's Good to You)......3
Betty Wright. Alston 4617 (Atlantic) (Sherlyn, BMI) 29 DO YOU STILL FEEL THE SAME WAY?8
Tommie Young. Soul Power 112 (Jewel)
(Su-Ma/Rogan, BMI) SPELL 4 Blue Magic, Atco 6910 (W.M.O.T., ASCAP) SUPERFLY MEETS SHAFT..... John & Ernest, Rainy Wednesday 201 (Mainstream)
(Rainy Wednesday, ASCAP)

NATIRAL BIEB 39 WILL IT GO ROUND IN CIRCLES
Billy Preston. A&M 2420 (Irving, BMI)
46 GIVE YOUR BABY A STANDING OVATION. lls, Cadet 5696 (Chess/Janus) (Conquistador, ASCAP) ARMED AND EXTREMELY DANGEROUS4 First Choice, Philly Groove 175 (Bell) (Nickel Shoe/Six Strip, BMI) 42 I'LL MAKE IT WORTH YOUR WHILE2 40 Little Johnny Taylor, Ronn 69 (Jewel) (Su-Ma/Rogan, BMI) 41 BREAKAWAY..... Millie Jackson, Spring 134 (Polydor) (Gaucho/Belinda/Unichappel, BMI) 42 DON'T LET IT GET YOU DOWN..... Crusaders, Blue Thumb 225 (Famous) (Four Knight, BMI) - HERE IS WHERE LOVE IS.....1 45 (Mafundi, BMI/Gabern, ASCAP) MAMA I GOT A 47 EARLY ONE MORNING. 48 49 LORD DON'T MOVE THE MOUNTAINS ...
Inez Andrews, Song Bird 1203 (ABC/Dunhill) 50

(January/Sa Vette, BMI) (Manner, BMI) 1973 Billboard Publications, Inc. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in ny form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission the particles. BEST SELLING

		★ STAR Performer—LP's registering greatest
This Week	Last Week	TITLE—Artist, Label & Number Weeks on (Dist. Label) Chart
1	1	NEITHER ONE OF US
2	3	MASTERPIECE
3	2	WATTSSTAX—THE LIVING WORLD
4	7	BLACK CAESAR/SOUNDTRACK8 James Brown, Polydor PD 6014
5	4	LADY SINGS THE BLUES
6	6	I'M STILL IN LOVE WITH YOU26 AI Green, Hi XSHL 32074 (London)
7	8	THE WORLD IS A GHETTO23 War, United Artists UAS 5652
8	9	TALKING BOOK
9	11	A LETTER TO MYSELF
10	5	GREEN IS BLUES
1	17	PLEASURE
12	15	BIRTH DAY
13	10	ACROSS 110th STREET
14	12	BACK STABBERS28 0'Jays, Phil. Int'l KZ 31712 (Columbia)
15	14	KEEPER OF THE CASTLE23 Four Tops, ABC/Dunhill DSX 50129
16	13	ROUND 2
业	20	2ND CRUSADE
18	18	UNDERSTANDING
19	16	THE POWER OF9 Joe Simon, Spring SPR 5704 (Polydor)
20	19	TROUBLE MAN
21	21	360 DEGREES OF BILLY PAUL22 Billy Paul, Phil. Int'i KZ 31793 (Columbia)
22	26	LAST DAYS IN TIME
23	29	SKY DIVE4 Freddie Hubbard, CTI CTI 6018
24	25	COMPOSITE TRUTH
25	30	LIVE

This Last TITLE—Artist, Label & Number Week Week (Dist. Label) Soundtrack/Curtis Mayfield, Curtom CRS 8014 ST (Buddah) 26 22 SUPERFLY... 24 WHY CAN'T WE LIVE TOGETHER.....14 27 28 29 31 BILLIE HOLIDAY STORY.....11 30 34 LIVING TOGETHER, GROWING TOGETHER.3 31 23 GIVE ME YOUR LOVE......12
Barbara Mason, Buddah BDS 5117 32 33 38 DAVID RUFFIN..... 42 CHAPTER VII.....
The Buddy Miles Band, Columbia KC 32048 43 I'M IN LOVE WITH YOU.....2
Detroit Emeralds. Westbound WB 2018 (Chess/Janus) 41 THE PERSUADERS..... 42 43 35 MUSIC IS MY LIFE 18 Philadelphia Int'l KZ 32046 (Columbia) 44 I CAN SEE CLEARLY NOW.. Johnny Nash, Epic KE 31607 (Columbia) DON'T BURN ME. MARK IV.. 48 Mercury SRM 1 651 (Phonogram) 49 33 1957-1972 Smokey Robinson & the Miracles, Tamla T 320 D (Motown) 50 SPINNERS

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Jukebox programming

Program Conference to Tap Country Sales, Ideas on Stops' Music Mix Promo Group

CHICAGO—The lead-off topic at the Billboard Jukebox Program-ming Conference here May 19-20 at the Ambassador Hotels will deal with merchandising and programming ideas with one of the aspects undoubtedly being the changing music tastes in locations. A spot check shows that there are fewer "pure" locations but that this doesn't necessarily mean buy-ing cover records is becoming

Examples of pure stops came from Al Kelly, Ross Amusement, Leesville, La., who reported only 8.5 pure country and another 8.5 pure pop locations; Rus Conyers, Mapleton, Iowa, said only 15-18 percent of his stops are pure country and about 20 percent pure pop; Garland Wilson, Kelly Music & Amusement, Milton-Freewater, Ore., put his pure country at 20 percent and said pure easy listening would run about the same figure (see separate story on Phonogram).

Figures vary widely because of

markets. Dolores Davis, Boulevard Music, Kansas City, Kan., said soul stops would run 50 per-cent of the route, and in terms of blending, she said several requests from soul stops have come in for Tammy Wynette's current hit, "Kids Say the Darndest Things." Bette Schott, Western Automatic Music here, said soul locations represent about 20 percent of the route and also reported blends by way of requests in soul stops for 'Dueling Banjos.'

Yet another aspect of changing location categorization is the entirely new type of stop. Western Automatic has jukeboxes in shoe departments here and Boulevard is in the sports shop of Jones Store (see separate story on Philadelphia

Whether programmers find buy-ing covers easy or not depends largely on the route music mix. Mrs. Schott finds it easier now to buy covers. However, Mrs. Belle Stansfield, Jim Stansfield novelty, La Crosse, Wis., said: "A cover must be easy to listen to and have words with a message and an easy tune to hum," mentioning "Hearts of Stone," "Killing Me Softly With His Song" and "The Night the Lights Went Out in Georgia" as good recent examples. Barbara Karker, S&S Amusement, Toms River, N.J., said she could not re-River, N.J., said she could not recall a good cover record for this route in the past five months.

route in the past five months.

Nevertheless, with many more locations requiring a blend of music, covers, though perhaps hard to decide upon early enough, are becoming more numerous. Ray Price's "She's Got to Be a Saint" and Dawn's "Tie a Yellow Ribbon Round the Old Oak Tree" were recent covers for Conyers.

A constant problem, though, is satisfying the need to buy early and yet buy carefully. Wilson said when he realized Clint Holmes' "Playground in My Mind" would be a possible cover, he ordered it

be a possible cover, he ordered it three times before he got it.

Studying Boxes

By EARL PAIGE

NASHVILLE-Phonogram, Inc. country promotion director Frank Mull here has joined others in wishing there could be more feedback from jukebox programmers for labels offering sample services. He also thinks new developments in jukebox programming such as Billboard's Jukebox Programming Conference will go toward further defining the jukebox singles market. He said the National Association of Country Sales and Promotion Executives (NACSAPE),

which he heads, will be looking carefully at the jukebox picture.

In a telephone interview, Mull said his experiences have paralleled those of Ron Braswell, Columbia jukebox product coordinator (Billboard, Mar. 31), who has also been disappointed in feedback. "We have economics just like anyone else," said Mull, "and need to know the programmers with the most country stops so we can make the amount of samples we sent out count." Mull, who now services jukebox one-stops, would like to design a 5x7 card similar to what he uses with stations, so jukebox people could reply to questions about their market size, location mix, change cycle and other programming data.

Country stops outnumbered all others according to a questionnaire returned by programmers in a nationwide survey to develop topics for Billboard's Jukebox Programming Conference. The breakdown: country 24.6 percent, high school age 20.7, rock 14.6, lounges 12.5, soul 11.5, soft rock 10 and easy listening 6.1.

Conference Focus—Lengthy Singles

jects in jukebox programming will be covered the second morning of the Billboard Jukebox Programming Conference here at the Ambassador Hotels May 20—lengthy singles. The following top 10 "Hot 100" records during the recent period is contrasted below with product from periods in 1971 and 1966:

"My Love," Petula Clark, Warner Bros.
"Ballad of Green Berets," 5/Sgt. Barry Sadler, RCA
"Monday Monday," Mama's and Papa's, Dunhill
"When a Man Loves a Woman," Percy Sledge, Atlantic
"Strangers in the Night," Frank Sinatra, Reprise
"Wild Thing," Troggs, Atco
"Sunshine Superman," Donovan, Epic
"Cherish," Association, Valiant
"Last Train to Clarksville," Monkes, Colgems
"Winchester Cathedral," New Vaudeville Band, Fontana
Avg.:

"One Bad Apple," Osmonds, MGM
"Just My Imagination," Temptations, Gordy
"Joy to the World," Three Dog Night, Dunhill
"Brown Sugar," Rolling Stones, Atco
"It's Too Late," Carole King, Ode '70
"How Can You Mend a Broken Heart?," Bee Gees, Atco
"Uncle Albert/Admiral Halsey," Paul & Linda McCartney, Apple
"Maggie May," Rod Stewart, Mercury
"Gypsies, Tramps & Thieves," Cher, Kapp
"Family Affair," Sly & the Family Stone, Epic

"Family Affair," Sly & the Family Journel. Avg. 3:33

"Willing Me Softly With His Song," Roberta Flack, Atlantic "Crocodile Rock," Elton John, MCA.
"Supersition." Stevie Wonder, Tania,
"You're So Vain," Carly Simon, Elektra
"Me and Mrs. Jones," Billy Paul, Philadelphia International
"IAm Woman." Helen Reddy, Capitol
"I Can See Clearly Now." Johnny Nash, Epic
"My Ding-A-Ling," Chuck Berry, Chess
"Ben," Michael Jackson, Motown
"Baby Don't Get Hooked On Me," Mac Davis, Columbia
Avg. 3:40

New Jukebox Stops Abound

By MAURIE ORODENKER

PHILADELPHIA—The conventional taproom and restaurant location for the music machine, in this area at least, is hardly enough to sustain any music machine operation. But the operator who is quick to recognize that the juke-box industry has broadened its

marketing base is sure to enjoy a location windfall, according to Elliott Rosen, of David Rosen Music. He points out that a host of new locations in department stores, apartment houses and specialty stores are open to the enterprising operator. However, he warned that this new type of location calls for a new type of programming for the music machine.

"The way-out, far-in fashions," said Rosen, "have brought demand for jukeboxes in department and specialty stores, such as Strawbridge's and Saks-Fifth Ave. on City Line, which have installed them for teens."

The music machine, properly programmed to the music best enjoyed by the teens, has become an important part of the store's fixtures. The proper music creates the proper atmosphere for sales. While many stores have installed (Continued on page 34)





JUKEBOX location manager Tom Kubenik (left) and Badger Novelty Co. routeman Jim Pawlowske prepare to add a few more new numbers to the Lincoln House's Artist of the Week roster in Milwaukee. At least twice a week Kubenik visits the Third Street Radio Doctors one-stop to fill his record needs. "Big Mike" Mowers, one-stop boss, looks on as Kubenik browses through the oldies section.

Coin Machine World

PA. JEWISH FUND

For the Philadelphia industry's participation in the Federation Allied Jewish Appeal-Israel Emergency Fund, the Coin Machine Division held a Sunday morning brunch recently at the Green Valley Country Club. Sponsoring the brunch was the Amusement Ma-chines Association; William Appel, of Appel Vending; Joseph Ash and Frank Ash, of Ash Amusement Co., Rockola distributors; Banner Specialty Company, Rowe distribu-tors; David and Elliot Rosen, of David Rosen, Inc., Wurlitzer dis-tributors; Bernard Muchnick; Blue Ribbon Vending; Macke Co.; Alan

and Ronald Bershad; Stein, of Eastern Music Systems, Seeburg distributors; and Joseph Silverman, executive secretary of Ronald Bershad are co-chairmen of the Coin Machines Division for this major fund-raising campaign. Speaker at the brunch was **Dr. Arieh L. Plotkin**, the first Israel citizen ever to be admitted to Princeton University's Woodrow Wilson School of Public and International Affairs.

MAURIE ORODENKER

III. Firm Profiled

ROCK ISLAND, Ill. — Orma Johnson Mohr here of Johnson Vending was profiled in the local Times Democrat's business and fi-nancial page recently. Several as-pects of programming and route management were covered and will be reported on later. Mrs. Johnson, a Music Operators of America of-ficer with MOA, was in Florida when the article appeared.

Jukebox Meetings

Pa.

May 19-20—Billboard Jukebox Programming
Conference, Motels Ambassador, Chicago.
June 20—Eastern Pa. Amusement Machine
Assn., site to be announced.
Sept. 21-23—III. Coin Machine Operators
Assn., Playboy Club. Lake Geneva, Wis.
Sept. 21-22—W. Va. Music & Vending Assn..
Heart 'O Town Motor Inn, Charleston.
Nov. 9-11—MOA, Conrad Milton, Chicago.

Wis. Operator, 1-Stop, Spot Mgr. Team to Promote Jukebox Profits

MILWAUKEE—A triple play jukebox combination involving a music operator, a record one-stopper and a location manager is breathing fresh vigor into a location that not many months back was languishing and on the verge of closing its doors. What's happening at the Lincoln House, neighborhood tavern spot here, is an object lesson in how jukebox receipts can rocket when the unit is programmed for the purpose it was designed: to entertain and involve location patrons.

Veteran music operator Orvill Carnitz, Badger Novelty Co., admitted he's "never seen anything like it," in his 35 years in the business—14 of them as a distributor. Involved are operator Carnitz and his routeman, Jim Pawlowske; one-stopper "Big Mike" Mowers, boss of Third Street Radio Doctors, and the location manager Tom Kubenik, who plays the key role in this tale of musical teamwork.

The story actually had its start a half-year ago when harles Balfanz, a local tavernkeeper for 52 of his 74

years, turned over management of the Lincoln House to young, music-aware Tom Kubenik.

Kubenik promptly approached operator Carnitz with this proposition: "Stop limiting me to five or six new records every two weeks like a typical jukebox location. Let me pick out my own records, put on as many as I feel are needed to keep my customers happy, and we'll all make progress.

Somewhat reluctantly, Carnitz recalled, he okayed tavern manager Kubenik's unusual request. "Today," he said, "we're spending \$30-\$40 where it used to be \$5-\$6 a month for this location's records. It has boosted our music takes—no question about that. But I must admit that I went along at first because of the overall picture; we operate games and pool tables there, too.'

One-stopper "Big Mike" Mowers claims he is strictly the "in between guy" in this novel experiment. "Our only function is to advise Kubenik on new record releases and try to make available to him the oldies that his customers request. He comes to our place twice a week, looks through the stock and takes what he wants. operator, Badger Novelty Co., records he has taken."

Mowers concedes that "it's not a big volume deal in itself because he's only buying for a single box, even though he actually uses as many or more new records as three or four ordinary locations. But its value to us as a one-stop is that the Lincoln House demonstrates how programming right can transform a location from a loser to a big winner.'

Kubenik agrees that his rejuvenation of the location is largely jukebox-oriented. He explains what he has been doing: "The big feature here is our Artist of the Week, promoted with a big sign alongside the jukebox. This promotion often runs longer than a week, when our customers demand it.'

(Next, how the program is set up.)

How could anyone resist reaching for change?

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The 160 selection Rock-Ola 450 is all new on the outside.

Red hot! With a new design breakthrough we call Animotion®. The rear of the picture panel is a

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ROCK OLD EM

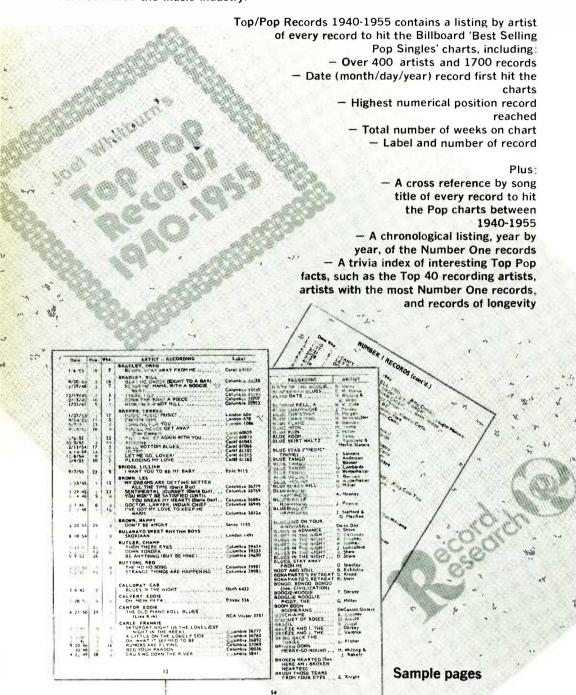
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What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

CHICAGO: SOUL PURCHASES



Billy McClain
Eastern Music Co.
"Step by Step." Joe Simon,
Spring 133
"Pillow Talk," Sylvia,
Vibration 521
"I'm Gonna Love You Just a Little
More Baby." Barry White,
20th Century 2018

GAFFNEY, S.C.: COUNTRY PURCHASES

Gene Hough
Star Amusement Co.
"Drinking Wine Spo-Dee O'Dee,"
Jerry Lee Lewis, Mercury 73374
"Mearts of Stone." Blue Ridge
Rangers, Fantasy 700
"The Empirest Arms in the World."
"Baby's Gone." Conway Twitty,
MCA 40027

Spinner
"You Lay So Easy On My Mind"

KANSAS CITY, KAN.: EASY LISTEN-ING PURCHASES

Dolores Davis
Boulevard Music Service
"If We Try," Don McLean,
United Artists 206
"Steam Roller Blues," Elvis
Presley, RCA Victor, 0910
"Drift Away"

"Good Morning Heartache," Diana Ross, Motown 1211 "Sing" "Tie a Yellow Ribbon Round the Old Oak Tree"

LA CROSSE, WIS.: CAMPUS/YOUNG ADULT PURCHASES

LEESVILLE, LA.: CAMPUS/YOUNG ADULT PURCHASES

Al Kelly
Ross Investments Inc.
"Who Was It," Hurricane Smith,
Capitol 348
"Hearts of Stone," Blue Ridge
Rangers, Fantasy 700
"Let's Pretend," Raspberries,
"The Right Tring to Do." Carly
Simon, Elektra 45843

MAPLETON, IOWA: COUNTRY PURCHASES

Rus Conyers
Conyers Music

"Bring It on Home," Joe Stampley,
Dot 17427
Lane,
May, Tery Lane,
"Sweet Country Woman,"
Johnny Duncan, Columbia 45818
"Chick Inspector," Dick Curless,
Capitol 3841
Oldies

"For the Good Times"
"I Wanna Be Around"

MIAMI: CAMPUS/YOUNG ADULT PURCHASES



James Mullins
Mullins Amusement Co.

"Daniel," Elton John,
MCA 40046

"Running Deer," Lobo,
Big Tree 16001

"Cheating Game," Susan Raye,
Capitol 3369

MILTON-FREEWATER, ORE.: CAMPUS/YOUNG ADULT PURCHASES

Garland Wilson
Kelly Music Amusement
"Playground in My Mind," Clint Holmes,
Epic 10891
"A Friend and a Lover," Partridge
Family, Bell 336
"Hallelujah Day," Jackson Five,
Motown 1224
"Cherry Cherry," Neil Diamond, MCA 40017

Spinners
"Dueling Banjos"
"Tie a Yellow Ribbon Round the Old Oak Tree"

TOMS RIVER, N.J.: HIGH SCHOOL AGE PURCHASES



Anthony Storino
Barbara Karker
S & S Amusement Co.

"Stuck in the Middle with You"
New York City Cheises 78.0112

WAVERLY, MO.: COUNTRY PURCHASES



Dwight Hilbrenner
Hilbrenner Coin Equipment Co.
"Baby's Gone." Conway Twitty,
MCA 40027
"Kids Say the Darndest Things."
Tammy Mynette. Epic 5-10969
"Drinking Wine Spo.Dee O'Dee,
Jerry Lee Lewis, Mercury 73374
"Gange Special"
"Behind Closed Boors"
"Stardust"
"For the Good Times"

New Jukebox Stops Abound

• Continued from page 32

piped-in music like Musak or FM-radio programming to keep store traffic pleased, the teens relate much more to the physical appearance of the jukebox in the store, said Rosen. And with so many department and specialty stores, shoe and boutique, stores, catering to the younger set, every such store is a potential jukebox location.

While such locations are free play operations, the monthly rental fees can well represent a substantial income for the operator going after this type of location. The apartment house with its social rooms for tenants also are ripe for jukebox locations. However, the social room location depends very heavily on record programming to be successful.

Rosen pointed out that the apartment house social room is used for many purposes, and for each purpose there must be appropriate programming—be it a sweet 16 party, a 50th wedding anniversary or birthday, or just an informal Saturday night social. Most apartment houses, particularly the new ones, are setting aside social rooms for the exclusive use of their tenants. While it is used for card games and meetings during the day, the room serves the function of a nightclub or ballroom for many evenings of the week. And the jukebox, says Rosen, is just the thing they are looking far.

Here again, it's usually a monthly rental, with special fees for special programming in connection with a particular party or event. In addition, the operating expense is at a minimum for the operator as compared with servicing the pay boxes and again it can represent an excellent source of extra income, said Rosen.

Rosen also said that while the music machine operator has for many years been city-oriented, it's time to look beyond the city limits into the suburbs. In this area again, the entertaining operator can find real profit-makers.

"Many tavern owners," said Rosen, "were forced to move out of the city because of development or mass movements in changing neighborhoods. However, while they left the city, they did not leave the business. Many have moved to the suburbs. And since they already know how beneficial a jukebox can be to their operation, they are receptive to a machine if it is designed and programmed for their new operation—be it a historic tavern or a road-side motel or country club room."

Rosen pointed to such suburban locations which were most receptive to updated jukeboxes "with 100 watt amplifiers that can provide enough sound to fill a high school auditorium." He also stressed the fact that the new jukebox location can always "open the door" for the operator to bring in another type of prin machine. The new jukebox location, he said, has also opened up new locations for the snack vending, cigarette and dart game machines.

ADDII 21 1072 RILLROADI

Tape/Audio/Video

Recreation Vehicle Boom It's Superman! No, Boost for Tape, 'Q' Units It's Audio Devices'

CHICAGO—The multibillion-dollar recreational vehicle market represents special opportuniites and challenges to the tape playback and accessory manu-facturer and retailer and land vehicles particularly offer an ideal growth area for quadrasonic sound, according to Phil Costanzo, Motorola. One of the chief challenges is to identify the market, another to realize that installations may represent problems not encountered in normal car stereo setups and yet another is that many land vehicles are homes on wheels with "no end in sight" as far as playback applications (i.e., tape, phonographs, stereo radio, regular TV and cartridge TV).

Motorola, though it has just set up a sales entity in the RV field, is not the only manufacturer by any means to recognize the burgeoning growth in the area, and Motorola started identifying the market as long ago as 1956, said Costanzo, head of commercial sales, RV/marine. Medallion, the automotive products arm of Midland, Kansas City, Mo., has brought out a TV housing for tape and FM radio, according to Roy Johnson, vice president, and has one rep, Arnold Leanse, based here, who works with RV accounts. Car Tapes, Inc., Craig and many more manufacturers are stepping up their RV involvement.

Costanzo agrees that the Recreational Vehicle Institute (RVI) 1972 sales figure of 740,000 units is accurate, but points out that this is probably an 80 percent OEM market target (see separate stories). The picture is brighter for retailers in van conversion models and pickup campers, where Costanzo sees a 50 percent aftermarket potential. Boats represent at least a 60 percent aftermarket potential. Costanzo believes. However, even in the larger RV's, the 4-channel aftermarket is bright because many are already equipped with four speakers.

(Continued on page 37)

Blank Tape Drive

GLENBROOK, Conn. Devices, Inc. has retained the services of cartoonist Neil Adams to prepare a promotional comic strip based on the legendary Superman character, in an innovative incentive program geared towards encouraging Capitol Records sales-men to sell the Capitol 2 line blank loaded cassettes and 8-track cartridges to record outlets which they service with Capitol disk products.

In the strip, called "The Capitol

Tapeman," the hero is a muscular invincible swashbuckler who, with incredible ease annihilates the evildoers (in this case all Capitol 2 competitors) and wins the favor of the pretty damsel (the tape-

buying public).

The strip is cleverly done, and gets the Audio Devices message across without hard-selling the issue. The hope at Audio Devices Glenbrook offices is that Capitol Records salesmen who now sell only Capitol disk product, would be sufficiently impressed with the presentation and agree to sell the blank-tape line at a whopping com-

Initially, the strip will be used as part of the Audio Devices inhouse incentive program, but according to Jack Ricci, Audio Devices group product manager, its use may be expanded to point-of-purchase displays and other mer-

chandising projects in the future. In addition to the strip, Audio Devices is also suffering an allexpense-paid seven-day vacation in Acapulco to the Capitol Records salesman who can chalk up the largest number of Capitol 2 tape sales. There is also a number of smaller incentive bonuses for re-

gional winners of the promotion.

The Capitol 2 tape line, representing a broader push by Audio Devices into the lucrative consumer blank-tape market, is sold by Audio

Belair Adds Units; All-Domestic Mfr.

LOS ANGELES-Belair Enter-U.S. assembly last year, is now set to expand its product line to include four phone answering cassette units which will be aimed at the consumer as well as the bar the consumer as well as the business market and two 8-track playback-record units.

The firm is currently one of the few committed to total domestic assembly of product, and president Ed Mason explained why the shift was made and what he hopes for in the future. Mason also explained upcoming marketing strategy, the company's distributing system and how it has changed.

"Why did I begin assembling product here? There were several major reasons," Mason said. "For one thing, I was convinced that with proper technology we could contract out work for various parts and assemble the units here as economically as we could in Japan. Then there are the advantages of control, in quality control and out-put. I also felt that Japanese labor prices would go up. I didn't know at the time about the yen and dollar fluctuations, but this is something you are always faced with.

I think you may find other firms doing the same thing over the next several years, also."

Mason explained how the assembling process works, a process now confined to a single unit but one which will soon be explained to three other answering mechines. Mason will also launch his 8-track line at the end of this month.

Mason will also launch his 8-track line at the end of this month.

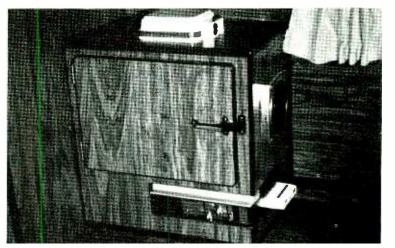
"We contract out the various parts," he said. "They are cut, extruded and delivered to us as finished products. There are 14 major assemblies in the 'My Secretary' unit. We design and do the wiring here." Belair is currently turning out about 2,000 pieces of this unit a month and is hoping this unit a month and is hoping for an eventual run of about

There are five major steps in Belair's assembly process: cabinetry: stage one electronics which is the outgoing message; stage two which the incoming me the two; and final assembly. The finished product is carried in look alike cabinets, and all future answering units will be the same height. The length will vary, but Mason is attempting to build a "Belair look" as well as "making it a bit more economical for pack

Talking about the phone answering unit, Mason said, "This is the market we're looking at now. Our present unit is for messages only, but one of the new ones will feature a capability for use as a dicta-tion device and thus will move almost into home entertainment is relatively small and we want to stick where the demand is. Now

we think it's for the phone units.
"We're distributing the product
two ways now," Mason continued.
"We're going through the traditional home entertainment people and we are also working with distributors of business equipment. They know the industry and they are helping us with a new ex-

What about the consumer elec-(Continued on page 37)



TAPE EQUIPMENT installations in recreational vehicles often must be keyed to specific designs as in this Motorola application.

Tape Top Item in Recreational Vehicles

CHICAGO—Tape equipment for commercial vehicles is vying with air conditioners as the most wanted feature, according to makers of motor homes and trailers around the country.

Requests for tape equipment run about 80 percent in the Winnebago 22-, 24-, 27- and 28-foot higher priced Chieftain line, with tape being standard equipment on the 28-ft. custom Chieftain II (at \$18,-000, the most expensive model). In the lower price models, about 45 percent request tape units, mostly for the 20-ft. Brave, and 22-ft. and 24-ft. Indian models. Arlin Thorson, customer service manager Forest City, Ia., noted that customers of live-in models usually requested tape while models used for weekends or business were usually sold without tape configurations. "If people can afford air conditioners, they also buy tape," he noted.

Winnebago switched two years ago from a Craig combination unit of AM/FM/FM and 8-track to Motorola separate radio and tape deck, with the 8-track deck offered to buyers for \$65. Both units are installed in the dash, with radio on top and tape below. Two or four speakers are available with control for front-to-back or side-to-side sound. The 12 volt DC unit can be switched to AC or 200 amp battery with automatic converter changeover to 110.

Cassette Too

While 8-track stereo seems to be the most popular configuration. companies are considering cassette, too. Winnebago is looking into cassette, with no time schedule yet on when it will be offered.

Open Road Industries is studying Panasonics' new Pana-cassette with AM/FM radio with the idea of including it as standard optional equipment in 1974, according to Jim Porter, purchasing manager in El Segunda, Calif. This year, Open Road offers a \$200 AM/FM/FM radio and 8-track unit by Medallion with tone control, balance, and automatic channel selector with light indicator. Extra speakers for the in-dash unit are usually installed in the dinette area. Porter noted that 10 percent of models have factory installation of tape players. although many people install equipment themselves.

Tape equipment usage has nearly tripled for Eldorado in Minneapolis, Kan., according to Sheldon Walle, who said motor homes are (Continued on page 37)

Recreational Vehicle Boom Sparks Tape/Radio Sales; RV Units, Boats Up 30%+

• Continued from page 1

of commercial sales, recreational vehicle/marine, Motorola here, a newly created position.

the total recreational vehicle market is around 80 percent OEM, but that the smaller units reflect at least a 50 percent aftermarket potential. As for boats, he sees this as at least a 60 percent aftermarket busi-

ness (see separate story).
Paul Dupre, Recreational Vehicle Institute (RVI) here, said RV sales are up 33 percent over the past 20-year period from sales of 549,400 units in 1951 to 740,200 last year. Elsie Stanfill, Boating Industries Association (BIA), also based here, gave figures of as much as a 28 percent increase from just a year ago.

As just one example of tape-unit usage in motor homes. Sheldon Walle, Eldorado motor Minneapolis, Kan., said factory installations at this firm have tripled from last year

separate story).

Dupre breaks down sales last year into travel trailers (251,000 units), Motor Homes (116,000) and truck campers (110,000) with the balance camper trailers and pickup camper shells. BIA figures break down into outboard boats (375,oon units as opposed to 270,000 a year ago), inboard (9,500), inboard/outdrive (63,000), sailboat (114,000) and houseboat (2,400). Inboard/outdrive sales alone last year amounted to \$370,800,000; outboard sales was another \$267,-800,000; and inboard was \$260 million.

Retention Communication, W. Union Film Unit Deal

NEW YORK-Retention Communication Systems (RCS) has entered into an agreement with Western Union, whereby RCS will supply some 60 of its audiovisual super 8 systems to Western Union for use by its GiftAmerica division.

The units will be used by West ern Union for soliciting franchises for the new business venture. However, Frank Emmanuel, director of operations at Retention. said that the equipment could serve many purposes after Gift-America franchises were estab-

The GiftAmerica project is slated to be bowed in September this year. It will be organized by zip codes for gift orders to be transmitted via Western Union's computers to a correspondent franchise in the delivery territory. Shoppers using the system will be able to select and send one of 12

gifts in the \$20 price range. According to Jack Hoffman, Western Union's vice president in charge of the GiftAmerica project. the RCS system was chosen because of its ease of operation, economy and contemporary styling.

An estimated 100 super 8 prerecorded film cassettes are being provided for the project by Bill Sandy Co., a Detroit film pro-

Multiphase **Operation** Set in Tulsa

APRIL 21 1973, BILLBOARD

Blank Tape Coatings Go 'Universal'

EDITOR'S NOTE: A trend in blank tape manufacturing and marketing to "universal" coatings is emerging. Even firms with chromium dioxide are talking about various high-energy formulas. The following is the second part of an article examining the posture of various companies.

BASF: "Chromium dioxide is the ultimate coating for the state of the art," says firm vice president Tom Dempsey. "There are more units with switches on the market and we think June will see additional introductions. And we don't feel a switch is necessary for chrome.

Audio Magnetics: "We just don't feel there is the justification from the consumer viewpoint to move into chrome," said vice president, research and development Hap Unfried. "The tape costs more, equipment is not available to the average consumer and cobalt can produce sound just as well as chrome in the cassette when used in a standard machine. For the state of the hardware market today, high energy is perfectly sufficient. It's a standard, universal tape.

3M Co.: "It's a matter of philosophy," said sales manager for

commercial and educational magnetic tape Jack Bondus. "Most machines do not have bias switches and the average consumer buys these machines. We feel we have improved sound quality sufficiently with cobalt so why get into chrome. Besides, with cobalt you have access to 100 percent of the market. Any machine can utilize it and get benefits. And remember, nobody has set any standards for bias switches. There are three or four formats. You've got to think of the average guy as well as the audiophile and this is why we went to cobalt."

Ampex: "We certainly feel chrome has a place in the industry," said the firm's Warren Simmons, "and we want to offer a full line. We also want to serve the customers who do have bias switch equipment. But we've also intro-duced the '20 20 +' high energy tape to tap the market which wants quality but does not have bias equipment, more of the average consumer. There is a definite trend toward audiophile tape that is not chrome, and we feel we're covering that market now. Chrome certainly has a place, but you need a compatible product to appeal

to the mass buyer and large out-

Memorex: "Chrome is a good configuration," said Michael Martin of the firm, "but the ideal would be to have bias switch standards set. I do think chrome gives the best quality when used with the proper switch, but there are other possibilities." Recently, the firm did introduce a high energy cassette line dubbed MRX2. The tape is coated with a high density iron oxide. No bias switch is needed to play or record on this tape. Memorex, now, is covering all sides of the market. The firm claims the tape has performance equivalent of chromium dioxide.

Certron: "Our sales on chrome doubled this year," said Ray Allen, "but remember that is doubling from a very small base. We do have a Super Deluxe line which is high energy and is a universal tape. We also have the new gamma powered tape. There is room for chrome and high energy in the market, but I think the mass user, both retail and consumer will go to the compatible configuration."

TDK: "Chrome and high energy both have their merits," said the firm's Ken Khoda. "We feel we should carry the variety to fit the customer. Our SD and ED are high energy audiophile tapes with no bias switch equipment needed. With chrome you need a bias switch and we have taken out ads informing the consumer and deal-er of this fact. Without the switch, the tape can cause head abrasion and erasability is hard. With SD and UD, anyone can use them. The market is certainly bigger for the universal tape."

Norelco: "Chromium dioxide has not really taken off," said Ed Smulders, "but our 300 series of high energy tape has. There are too few machines with bias switches and the bias switches in existence do different things. We will certainly not drop chrome. will certainly not drop chrome, but high energy seems to be catching on and we can tell this from the sales of the 300 line. Being able to use a tape on a standard machine is very important."

Maxell: "We feel our high energy line performs better than chrome," said marketing manager Ted Ozawa. "And the important point is it's compatible with any machine. It's meant for the audio-phile as well. We also have another line of low-noise tape, but we feel Ultra Dynamic is the best. As for chrome, we market it in Japan but don't see the need for it here right

Audio Devices: "We have not entered the chrome market yet," said Bill Dawson, "but we are into the high energy market. The Capitol II line offers much of what chrome does and can be used on any machine. It's meant for the audiophile and the average consumer. It's universal and we feel it's equal to chrome."

General opinion, seems to be, then, that both chrome and high energy have their place in the audio cassette market, but that high energy is the going trend. The mass merchant can sell it as well as the audiophile, the consumer does not have to worry about switches and quality is al-ways improving. Nobody, how-ever, predicted the end of chrome, and video may open up an entirely new field for it

SONY PLANT

NEW YORK - The Sony Corp. of America will construct its second U.S. manufacturing facility at Bernardo Industrial Park in San Diego, Calif.

Ground for the project was broken April 4, and Kazuo Iwama, chairman of the board of Sony and Harvey Schein, president, were on hand with a number of other local dignitaries for the ceremony.

Rep Rap

By EARL PAIGE and ANNE DUSTON

The "Comm-Center" information interchange will be operated at NEW in Las Vegas May 2-4 COM '73 by Electronic Represen-tatives Association (ERA), said Raymond Hall, executive vice president, for the purposes of providing manufacturers with information consultation on marketing via reps, serving as a clearing house for manufacturers contacting reps and offering details on ERA's member benefits as well as advance infor-mation on ERA's "Interface 4" marketing conference to be held in Madrid next January. ERA is located at 233 E. Erie, Chicago, Ill. 60611.

Magma Sonic, Inc., loaders of blank cartridges and cassettes and accessory marketers, is looking for reps in Ind., Tenn., Ky. and the South, according to Bill Gogoen, vice president. The firm offers the standard ERA contract and commissions "never below 6 percent" but usually 10 percent. Audio Magnetics Corp., Gar-

dena, Calif., has appointed R & S Sales Inc., Canton, Mass., to cover the New England states, Steve Fisher Sales Inc., Teaneck, N.J., to cover northern N.J. and metro-politan N.Y., for its consumer tape products. . . Robert W. Forbes has joined the St. Louis sales office of LectroReps, Inc., a Kansas City firm. Forbes was formerly with the Shell Oil Co. in Washington, D.C. ington, D.C.

Don E. McDougald brings a

masters degree in engineering and in economics to his new position as salesman for E.S. Gould Market-

SAVE \$ \$ \$,

ing Co. Ltd., Montreal, president Lynda Gould announced, McDougald will service British Columbia province with the following lines: David Clarke, Dynaco, Harman Kardon, James B. Lansing Sound, Metrotec, Mura and Pickering. The company also has salesmen in Halifax, Toronto, Calgary and

Vancouver.

B & L Sales Marketing, specializing in high speed audio tape duplicating and bulk cassette prod-uct has been in business about five months and already counts Audio Devices, Audio Magnetics, Pentagon and Audiotek among its clients. The firm, headed by Bill Pugliese, told West Coast tape editors. tor **Bob Kirsch** he has had varied experience in the tape field with firms such as Audio Magnetics, RCA, Ampex and Superscope. Pugliese said he decided to enter this end of the business when he "found out through a survey that there was nobody in Southern California really concentrating exclusively on handling professional

Two electronics executives who formed the rep firm Century Sales Ltd., Inc., in Dallas opened their second office in Houston. John Woods, Houston, was formerly BSR national sales manager. Marvin Squires of the Dallas office was vice-president of sales Empire Scientific. Lines carried include Harman-Kardon, BSR McDonald. Acoustic Research, Wollensak, Empire, Metrotec, Rabco, Superex and Gamber Johnson. Area encompasses Ark., La., Tex., and Okla.

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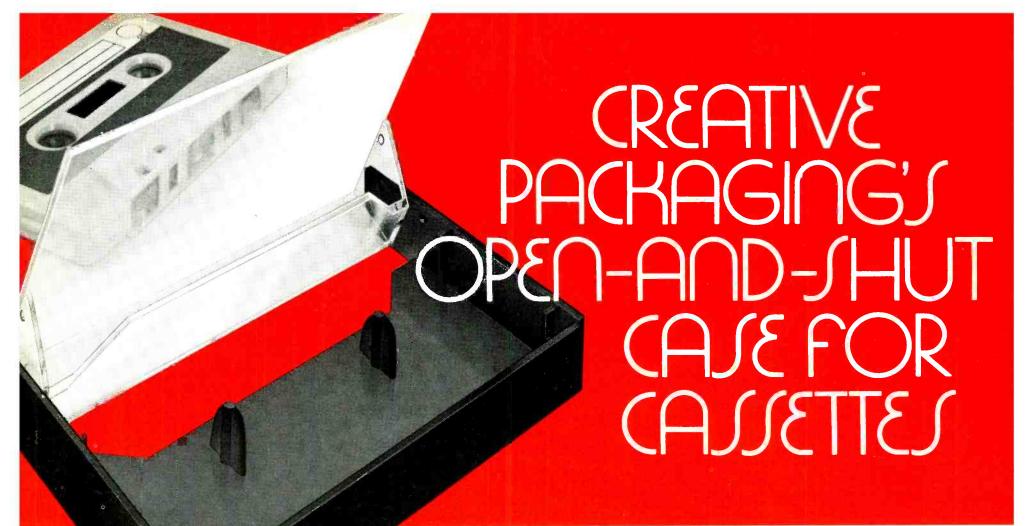


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Exhibit "B"

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Exhibit "C"

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Exhibit "D"

Stock availability. Creative's new cases are ready for quick delivery on small or large orders from stock. Stock case features crystal clear cover and black base.

Summation

The conclusive facts are that there's really no limit to what Creative Packaging can do to customize, display or store your cassettes. There's the "bookbinder" with two cases joined back-to-back, a file drawer, miniature bookshelf, cassette merchandiser card, or library box. And that's just a sampling of what imagination with paperboard and plastic can do at Creative. Whatever your marketing objective. Creative Packaging's ideas for visual excitement and functional convenience can sparkle your cassette promotions and brighten profit potential



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Electronics Sales Electrifying

By EARL PAIGE

n purred by developments such as quadrasonic and Dolbyization, the tape playback and soft ware market is burgeoning. Continuing developments in television cartridge, though there are several disk TV systems appearing, gives that much more impetus to tape.

Electronics Industries Association (EIA) in its latest report says magnetic tape audio equipment "is the fastest-growing major product category in consumer entertainment hardware; its dollar sales last year exceeded that of any other product except color TV."

Certainly, tape has become a large part of the playback entertainment picture and shares in the whole tremendous growth projections EIA and other organizations are charting. Hardware in all consumer categories was put at \$6.6 million in factory plus import value in the U.S. in 1972-a new record, according to EIA.

Indications of still further fantastic growth in the coming years were projected by EIA in its recent "Electronics 1985" where it was predicted that world consumer playback hardware sales will go from \$11.4 billion at retail in 1970 to \$34.6 billion in 1985—a more than 300 percent

Virtually every segment of the entertainment playback industry is sharing in the boom. One significant barometer is the rising attendance at industry shows, and moreover, the birth of an entirely new one: the Winter Consumer Electronics Show. The summer CES had been expanding steadily while more and more electronic firms were starting to show in the winter during the furniture-housewares events in Chicago and where another event, the Independent Home Entertainment (IHE) show had been steadily growing as well.

Winter CES, moving into the Conrad Hilton along with IHE, drew 24,370 and 100 exhibitors. Most significant, perhaps, is the indication that playback entertainment products are going into new outlets and are now important to housewares buyers as never before.

Another barometer is the relative new recognition being paid manufacturers reps and the growth of rep organizations, both individually and in the case of Electronics Representatives Association (ERA). Raymond Hall, ERA executive director, said the consumer products sector is growing very fast, boosted by the number of housewares reps adding playback equipment. tape and accessories. While the technical products sector had a decline in number of lines handled per rep firm and the components and materials sector showed no change, the consumer group went from 12.9 to 14.6 lines in ERA's latest report. Commissions rose too. The consumer group showed the number of manufacturers paying 10 percent or more rose from 72 percent to 83.

Still another barometer is the burgeoning of tape outlets. Musical Isle Chicago manager Anthony Dalesandro, whose firm racks Playback stores, put it quite vividly when he said recently: "A few years ago we were all trying to keep three Toad Hall hi-fi stores going. Now the number of such stores in the Chicago market is unreal." Playback alone has 35 now, after only starting with four in 1971. Headed by Shelby Young and a nucleus of Allied Radio alumni, the chain plans 100 outlets by 1975.

Stereo City, which started as a car stereo center with one outlet, is up to 11 and has branched into components. Typical of the sophistication of the new retailer is Stereo City's plan to have a 100-seat sales training classroom in its new headquarters store.

Across the U.S. there are almost countless examples of expanding retail firms. Custom Music Corp., St. Louis, which recently counted 30 outlets in Missouri, Kansas, Illinois, Indiana, Iowa and Georgia, plans to be up to 52 by September according to president Berle Northup. CMC and Stereo City both started as tape stores, but the growth pattern of tape-record and playback equipment retailing encompasses all kinds of

include National Record Mart, pe haps one of the oldest chains, which projects seven more stores by May. The 31-store Disc Record chain plans 10 more. Durham, N. C. based Record Bar expects to open 20 new stores this year, some as far west as California. Meanwhile, Pacific Stereo, a West Coast based retailer and subsidiary of CBS, has moved into Chicago with several stores and plans to move further east. Budget Records, the Houston-based chain with 72 stores, plans 20 more, and so it goes.

The design and location of stores is also part of the dynamics. Schwartz Bros., for example, which has two 6,500 square foot Harmony Hut stores, plans another that will be 8,000 square

Parallel to the expansion of retail outlets in terms of new markets and size is the willingness to add new products. Probably the most dramatic example is the move by dozens of firms to handle cartridge TV.

Just a few include Sears, Wards, May Co. (Los Angeles), Macy's and Gimbel's (New York), Foley's (Houston), Hudson's (Detroit), Wanamakers (Philadelphia), Macy's and the Emporium (San Francisco), Jordan Marsch (Boston), Frederick & Nelson (Seattle), Gimbel's (Pittsburgh), Higbee's (Cleveland), Berdines (Miami), Woodward & Lothroup (Washington), Hecht's (Baltimore) for a total of over 500 outlets, according to Frank Stanton, president of Cartridge Television, Inc., the manufacturer that has jumped out in front in the race.

Of course, TV playback systems are new and management in many cases was motivated to be first with it, even though the potential for TVC as a mass market item is some years away, in the opinion of many.

Quadrasonic equipment was accepted even more readily and by a broader sector of retailers, according to a survey conducted for Billboard by Feldman Research Corp. in mid-'72. Only 26 percent at that stage indicated they intended to carry TVC hardware and slightly more (32 percent) said they would carry software. But 46 percent were affirmative on 4-channel and 83 per cent said they would be in quadrasonic 8-track before anything else, lending still further impetus to tape. Rackjobbers, in another survey, reported a 67 percent interest in carrying TVC hardware and software, though this was taken in December. Again, 100 percent said they now carry 4-channel equipment, with tape units garnering most of the interest.

Studies with independent retailers and with rackjobbers point up the factor of playback equipment becoming an increasingly popularpriced item. Highest percentages of independent retailers reporting on price show:

Home 8-track	\$1	100-\$1	49	
Car 8-track	\$	50.\$	99	
Cassette players	\$	50-\$	99	
Open reel	\$2	200 an	id over	
Components	\$2	200 an	d over	,
out large percentages r	eported com	pone	nt sale:	S
n the \$100-\$150 and !	\$150-\$199 r	ange	too.	

Rackjobbers adding hardware lines represent another dynamic marketing addition. They report handling all types of stores from recordtape and radio & TV appliance stores to departments in mass merchandising outlets, car stereo stores, auto supply and accessory stores, audio shops and armed forces exchanges.

Highest percentages for hardware items were reported thusly:

Home 8-track	\$50-\$99
Car 8-track	\$35-\$49
but with an equal percent	tage reporting at \$50-
\$99 and a good percanta;	ge at \$100-\$149
Cassette player	\$35-\$49,
and again, just as high a	a percentage (75 per-
cent) at \$50-\$99	
Open reel	\$200 and over
Components	\$200 and over

Components	\$200 and over
Headphones	\$15.\$34
Rackjobbers gave the	following percentages
total gross dollar volur	ne for the various play

ick arid accessory items.	
Records2	9.2
Prerecorded tapes2	8.0
Tape playback1	3.6
Phonographs	4.1
Radios	3.9
Components	3.6
Headphones	3.4
Batteries	3.2
Accessories	61

Of course, the growth projections of playback entertainment products are even more startling when the world market is considered. EIA's 1985 figures for the entire world consumer market is \$34.6 billion

+. O DIIIIOII.		
U.S	\$1	.2.5
Japan	\$	8.5
Western Europe	\$	7.4
Mainland China	\$3	300 million
Russia, E. Europe	\$	1.6
South America	æ	2

Playback hardware's share in total electronics is moving up steadily. New EIA figures show U.S. sales comprising 21.6 percent of the \$30.5 billion total electronics business in 1972, up from 5.3 percent of \$26.4 billion in 1971. Color TV alone accounted for \$2,825,000 in factory plus import value.

Radios, the oldest item, are continuing their surge. U.S. sales, exclusive of radios in radio:TV and radio-phonograph combinations hit 822 million in 1972. The greater sophistication is represented in the 60 percent figure for FM-

equipped sets. AM auto radios remained fairly constant but car radio with FM stereo jumped from 2,614,000 to 3,119,000 units.

Phonographs continued to surge too, hitting another record of 7.2 million units for the 10th straight year of new higher sales. Much of the surge in phonographs is credited to the popularity of the compact system. However, quadrasonic is another new dynamic factor here

Compacts, grouped in EIA figures in the portable and table model category, though many rival consoles in terms of sophistication, helped swell this group from 3.5 million units to 4.2 million in '72; consoles however, dipped from 1.06 million to 928,000 (figures are for domestic label). The grand total of phonographs, including imports, rose from 6.03 million units or \$425 million, to 7.2 million or \$577 million.

Tape playback equipment showed the biggest increase and crosses all price point levels from \$10 to over \$500, and of course, goes far beyond the entertainment sphere into industry, business and education. Even such exotic items as Wurlitzer's tape cassette jukebox is being used by universities and chambers of commerce.

EIA figures for U.S. sales of audio tape record ers in 1972 totaled more than 10 million for the first time at a factory-level value of \$445 million. This did not include component decks or 8-track playback only equipment. Adding in estimates of decks and playback only units, in 1971, the combined total of tape equipment for that year would be 20.7 units at \$861 million.

An indication of 8-track growth is the totals available from Motorola automotive product di vision vice president and general manager Oscar P. Kusisto. During 1972, around 450,000 tape units were either factory or dealer installed in the U.S.; aftermarket sales were put at an additional 3 million units. He estimates Americans now own over 24 million 8-track home and car systems. Japanese imports are averaging 12 million units annually.

As for quadrasonic, Kusisto expects Detroit to be solidly behind it by 1975, with at least one of the "big three" expected to bow 4-channel in 1974 models. Sales of 4-channel/2-channel automotive units hit an estimated 40,000 units in '71 and were expected to climb to 100,000 by '72, however, lack of the kind of software for customers purchasing quadrasonic units tempered this estimate.

Two significant trends in car stereo are to mere in-dash installation and to the total car entertainment center-tape and radio. Car cassette continues to be a hopeful growth area and at least one firm, Craig, has even put out a Dolbyized car cassette unit.

Emphasis on installation continues with some manufacturers opening centers. Examples of high sophistication in installation are numerous. Stereo City installation expert Carmen Magurno describes a \$3,000 custom installation in a 1973 LTD that included two Pioneer 4G speak ers in the back seat area, a Pioneer T3100 Dolbyized cassette unit in the arm rest, a JVC 8 track home unit mounted as a floor console and two independent burglar alarms.

Perhaps as optimistic as any barometer in the burgeoning tape industry is the growth of prerecorded tape. The two major independent tape duplicators have made dramatic turnarounds from a period of discouraging decline a couple of

GRT Music Tapes has been reporting record sales, earnings and shipments and now is licensed to duplicate and market tape from 56 la

Ampex Stereo Tapes reported a new monthly production record of close to 2.5 million prerecorded tapes shipped during last December in cluding over 2 million cartridges, 416,000 cassettes and 20,000 open reels. AST now duplicates and markets for 117 labels. Also experiencing a surge is Columbia's custom dupli cating facility, which manufactured over 35 mil lion tapes in 1972, up from 27 million a year earlier.

Sales of prerecorded tape have been climbing steadily according to various industry sources:

sales in millions Disks 1967 \$1.051 \$122 \$1.124 1968 \$234 \$1,170 1969 \$416 \$1.182 1970 \$478 \$493 \$1,251 1971

Sales by configuration show that 8-track continues its dominance, though cassettes are steadily gaining. Open reel rose in the late '60's and then declined:

sales in millions

			open
Year	8-track	cassette	reel
1967	\$ 60	\$ 6	\$20
1968	\$155	\$17	\$22
1969	\$300	\$ 75	\$20
1970	\$378	\$77	\$18
1971	\$385	\$96	\$12

Adding still another dimension to tape is the fact that it is, unlike disks, not affected by the confusion over various systems of 4-channel. Tape is uniformly discrete. However, quadrasonic additions to tape catalogs have been sluggish. GRT has been steadily adding and now has about 20 titles; AST has expanded its 4-channel offerings to 50. AST is also offering discrete open reel and both firms have Dolbyized cassette programs underway.

Adding still more impetus to prerecorded product are new marketing approaches centered on improved packaging, new ventures outside music into spoken word, more offering of budget merchandise, duplication deals with premium and TV promoters, mail order programs and increasingly better quality raw tape and duplicating processes.

Open reel is not forgotten. Magtex is continuing an ambitious open reel duplication program and retailers such as Rose Record in Chicago report good sales.

Of the many areas that have expanded during the surge of tape is the store display business. Traditional firms such as Freedman Artcraft have seen dozens of new firms come into the picture, some with radical approaches. For example, Genco, Inc., Des Moines, has developed a conveyor belt display unit that delivers the cartridge or cassette to the check-out counter. Cesco has developed knock-down cases that put together with a simple pin and disk and can be shipped more conveniently and allow for replacement of sections that may become dam-

Yet another area of tremendous growth has been the tape carrying and storage case business. Over 50 firms are marketing such mer-

Prerecorded tape, is of course, expanding internationally, too. Examples of sales in Japan of fer some indication of the popularity by configu-

Units Jan. Nov., 1972

International		Japanese
1,871,000	8-track	10,512,747
2,078,904	cassette	3,965,341
169,028	open reel	54,004
total disks		150,000,000
total tapes		20,150,000

Quadrasonic has taken off very fast in Japan where over 500 titles were released during 1972, including 138 discrete disks. Total sales of home stereo sets, 80 percent of them 4-channel, along with components, were reported to be between \$400 and \$500 million in 1972, and spurred by an easy payment plan initiated by manufacturers. Despite this, retailers were disappointed in sales increases over 1971.

The surge of prerecorded tape in the U.K. and Europe has been phenomenal with many marketers admitting that they seriously underestimated the potential. In the U.K. for example, EMI's tapes sales for the second quarter were up a staggering 270 percent over a similar '71 period. In France, prerecorded tape sales have more than doubled in the past three years.

Two major factors in the U.K. have been the dramatic rise in 8-track, when some predicted its demise only a few years ago, and the sales of prerecorded product through so-called "nonmusic" outlets. Precision, for example, reports 65 percent of its tape business coming from garages, motor accessory stores, filling stations and so on. While cassette has been a leader in Europe, some firms are now selling 8-track

Paralleling the growth of prerecorded tape is the rising sales of blank tape. Although estimates are hard to come by because of proprielevel sales for 1972 hit \$195 million. This figure includes audible range (cassettes, 8-track, open reel, and tape used by duplicators: (\$100 million); all video (\$25 million); computer and instrumentation (\$70 million).

Estimates from the International Tape Association (ITA) give some expectation of blank tape

	Cassettes (units)	8-track
1971	123,500,000	15,000,000
1972	173,000,000	21,000,000
1973	208,500,000	29,000,000
1974	225,900,000	31,000,000
1975	269,700,000	32,000,0 00
	(Continued	on page TR-27)

TAPE INDUSTRY REPORT

SERVICES, SUPPLIES & ACCESSORIES COMPANIES

WHAT'S INSIDE

Playback Equipment Manufacturers & Importers .TR- 4	DEALER ACCESSORIES & SUPPLIES
SUPPLIES	Browser BoxesTR-27
Raw Tape ManufacturersTR- 7	Burglar Alarms & LocksTR-27
Empty Cartridge, Cassette & Reel	Carrying & Storage CasesTR-27
Manufacturers	Catalog ServicesTR-27
Blank Loaded TapeTR- 8	Convertors & Tuners
Cartridge & Cassette Parts & Accessories	Display RacksTR-27
Manufacturers	Divider CardsTR-27
Tape Duplicating & Processing Equipment	Head Cleaners & DemagnetizersTR-27
Manufacturers & Importers	Pre-leadered & Splicing TapeTR-27
SERVICES	Canadian SectionTR-28
Custom Duplicators	Manufacturers' RepresentativesTR-29
Design & Artwork	MANAGER DIRECTORY SERVICES: John P. Hays ASSISTANT MANAGER DIRECTORY SERVICES: Robert Hudoba DIRECTORY EDITORS: Bill Lee, Earl Paige, Roy Crosthwaite ASSOCIATE EDITORS: Holly Dorna, Danea White, James Arnold

PLAYBACK EQUIPMENT

Α	F.C.O. Electronics Inc., PO Box 973, Zip: 94604.
	471 Roland Way, Oakland, Calif. 94621 Tel.
	(415) 635-7000 Pres Erwin L Ferer, Exec
	VP Alfred Gross, Sales Mgr. Peter Knoedler.
	Cartridge (18 auto models) 17 8-tr. 1
	quadrasonic 8-tr - matrix (8 home models) 8-
	tr. (6 portable models) 8-tr Price range:
	\$24.95-\$139.95

\$24.95—\$139.95
Cassette: (4 auto. 2 home 4 portable models)
Price range \$19.95—\$99.95
Brand name: AFCO
ALT C, see International Transistor & Major Electronics
A P F Electronics Inc. 375 Park Ave. New York
N Y 10022 Tel (212) 758.7550 Pres. Albert Friedman Exec. VP & Sales Mgr. Sy Upper

bert Fredman. Exec. VP & Sales Mgr. Sy Cipper Cartridge: (7 home models) 1 8-tr. 6 quadrasonic 8-tr.—2 discrete. 4 matrix. Price range \$49.95—\$199.95
Brand name: APF. 1. See Automatic Radio miral Corp. 3800 Cortland St. Chicago. III. 60647. Tel. (312) 292-2600. Pres. Ross. D. Siragusa. Jr. VP. Sales & Mixtg. Robert. J. O. Neil. VP. Adv. & PR. Thomas. R. Chadwick. Mktg. Dir. of Special Mkts. Ed. 80ba. Cartridge. (2 auto or portable models) 8-tr. 1 quadrasonic 8-tr. Price range. \$64.95—\$19.95
Cassette: (5 portable models). Price range. \$24.95—\$169.95
Brand name: Admiral.

\$24 95—\$169 95
Brand name: Admiral
Adonis, see Commodore Import
Aiko, see Milovac Int I
Akai America Ltd 2139 E Det Amo Blvd . Compton. Calif 90220 Tel (213) 774-7710
Exec VP Robert R Owen Audro Mktg Dir Stan Harris Mktg Servs Dir M L Sayles
Cartridge (2 home models) 8-tr Price range
\$170—\$220
Cartella, (4 home models) 2 w (notse reduc-

Cassette: (4 home models) 2 w/noise reduction systems—Dolby. Akai Price range \$190—\$300

Open reel: (5 home models) 4-tr. Price range \$260—\$550

Brand name: Akai Alaron, see B&B Impon-Export Amenape Corp. Audiosonic Corp. 807 Railroad Ave. Asbury Park. N.J. 07712 Tel. (201) 988-7771 Pres. Ike Cabasso Sales Mgr. Os-car Goren, Adv. Mgr. Florence Kutert Cartridge. (3 auto models), 2 81r. quadrasonic 8-tr. (5 portable models) 8-tr. Price range \$15-\$135.

Cassette (2 auto. 2 portable models) Price range: \$14.50—\$45

Cassette 12 50—945
Brand name: Audiosonic
In Inds Inc. 1531 13 St Columbus Ind
47201 Tel: (812) 372-7271 Pres Eugene
Anderson Sales Mgr J P Ellis, Adv Mgr. Cartridge: (4 home models) 3 8-tr. 1 quadrasonic 8-tr. Price range: s69 95—s349 95

Quadrasonic adaptors

Quadrasonic adaptors
Audiosonc, see Amertape Corp
Audiovox Corp... 150 Marcus Blvd. Hauppauge,
L.I., N.Y. 11787. Tel. (516) 231-7750 Pres
John Shalam, VP Sales Marty Novick
Cartridge: (10 auto models) 9 8-tr... 1 quadrasonic 8-tr...—discrete, (6 home models) 8-tr.
Price range. \$29.95—\$179.95.
Brand name: Audiovox
Quadrasonic adaptors Quadrasonic adaptors.

Automatic Radio. 2 Main St. Meirose. Mass 02176 Tei (617) 321-2300 Pres. Edward L. Housman. Sales Mgr. Peter J. Morahan. VP. Mkig. & Adv. Mgr. G.E. Lyall. Cartridge: (8 auto-models) 7.8-tr... 1 quadrasonic 8-tr.—discrete. (4 home. 6 portable models) 8-tr. Price range. \$29.95—\$399.95. Cassette: (2 auto. 2 home. 1 portable model). Price range. \$34.95—\$199.95. Brand name: AR. Auto Tapes Untimited. Magnadyne Corp. PO. Box. 757—9261. W. Third. Beverly Hills. Calif. 90213. Tel. (213). 278-0107. Pres. Barry. Caren. Gen. Mgr... Theresa Lewis. Sales Mgr. David Gurian. Cartridge: (4 auto-models). 8-tr. Cassette: (1 auto-model). Price range. \$29.95—\$79.95. Brand name. Magnadyne. Azad Intiline. 37. W. 26. St. New York. N.Y. 10001. Tel. (21.2). 679-6666. Pres. Victor. Khubani. Gen. Mgr. Mike Aswani. Cartridge: (2 auto. 4 home. 1 portable models). 8-tr. Price range. \$21.75—\$79. Cassette: (3 portable models). Price range. \$15.75—\$24.75. Brand name: Tempest. B.A.S.F. Systems Inc. Crosby Dr. Bedford. Mass. 01730. Tel. (617): 271-4000. Pres. Dr. Werner. K. Balz. Natl. Sales Mgr. Robert Patterson. Mktg. Mgr. Gerard Berberran. Adv. Dir. Murray. E. Kremer. Cassette: (3 portable models). Brand name: BASF. 8. B. Import-Export Inc... 185.Park. St. Troy. Mich. 48084. Tel. (31.3). 585-8400. Pres. Emery. I. Klein. VP. Alexander. Ehrmann. Sales. Mgr. Bernard. Klein. Cartridge: (5 auto. 10 home. 2 portable models). Brand rame: BASF. Prince range. \$2.95—\$5.9.95.

Bernard Klein Cartridge: (5 auto. 10 home. 2 portable models) 8-tr. Price range. \$29.95—\$59.95 Cassette: (1 auto. 5 portable models). Price range. \$20.95—\$44.95. range \$20 95—\$44 95.
Brand name: Alaron Rhapsody

Quadrasonic adaptors

8 & 8 Sales Inc. PO 80x 7297, 211 N. Market
Shreveport. La 71107 Tel. (318) 422-9382

Exec. VP & Sales Mgr. Al. Bell. Adv. Mgr. Glenn Stallings
Cartridge (3 auto models) 8-tr. Price range \$29.95—\$169.95

Brand name: Resonic. Key Note B S R/Metrotech (USA) Ltd., Consumer Prods Div. Rt. 303. Blauvett. N.Y. 10913 Tel (914) 358-6060 Telex: 137441 VP & Gen Mgr. John H. Hollands, Nat'l Sales Mgr. P.8.

Cartridge: (2 home models) 8-tr. Price range \$49.95—\$59.95

849.95—859.95
Brand name. BSR
Brand name. BSR
Brit Ents. Rodeo Music Corp. 12923 Cerise.
Ave. Hawthorne. Calif. 90250. Tel. (213).
679-8266. Pres. Ed Mason. Sales Mgr. Rod.
Pierce. Adv. S. M. Newmark & Assocs.
Cartridge. (4 home models). 8-tr. Price range.
889.95—8299.95.

Brand name: Belair Bell & Howell Co. 7100 McCormick Blvd. Chi-cago. III 60645, Tel. (312) 677-2100, 262-1600 Consumer Electronics Sales Mgr. Jo-

1600 Consumer Electronics Sales Mgr Sosph Kazmer
Cartridge: (2 home models) 1 8-tr. 1 quadrasonic 8-tr —discrete. (2 portable models) 8-tr Price range \$79.95—\$169.95.
Cassette: (8 portable models) Price range \$29.95—\$79.95
Brand name: Belt & Howell.
Benjamin Electronic Sound Co...see Concord Div

Bentiey, see HCP

Boman Astrosonix (div. of California Auto Radio), 9300 Hall Rd., Downey, Calif. 90241 Tel (213) 869-4041 Pres. Robert Maniaci, VP Sales & Mktg. Sam Surlow, Adv. Mgr. Sylvia

Cartridge: (11 auto models) 7 8-tr.. 4 quadrasonic 8-tr —matrix, (1 home, 1 portable models) 8-tr. Price range \$39.95—\$230 Brand name: Boman Astrosonix Quadrasonic adaptors.

Quadrasonic adaptors.

Bonsonic see Katone Corp.

Broadmoor Inds Ltd. 530 Santa Rosa Dr. Des Plaines III 60056 Tel. (312) 774-3047

Pres Roben Moore: VP & Adv. Mgr. T.C. Collins. Sales Mgr. Bert Johnson.

Cartridge: (12 home models) 11 B-tr. 1 quadrasonic 8-tr.—discrete Price range \$79.95—\$349.95

Cassette: (2 home models) 1 w/noise reduction system (5 portable models). Price range: \$24.95—\$349.95

Brand name. Broadmoor.

Charles Brown & Co. Inc. 34 W. 27 St. New York. N Y 10011 Tel. (212) 683-0802. Pres. Sam Gutwein.

Randolph
Cartridge: (4 auto, 4 home, 4 portable models)
8-tr Price range \$20—\$100
Cassette: (2 auto, 6 home 4 portable models)
Price range: \$24.95—\$79
Brandiname: Electro Brand, Encore, Encorder.

Brand name: Electro Brand, Encore Encorder, Quadrasonic adaptors.
Tapes Inc., 9180 Kelvin Ave. Chatsworth. Calif. 91311. Tel. (213). 882-8722. Pres. James LeVitus. Mktg. Dir. Earl Horwitz, Creative Servs. & Adv. Mgr. Larry D. Martinson. Cartridge: (16 Auto models) 14.8-fr. 2 quadrasonic. 8-fr.—1. discrete... 1. matrix. Price range. \$20—\$120. range \$20—\$120 Brand name. Car Ta

Brand name. Car (apes Carriette Inc. 3785 Varsity Dr., Ann Arbor, Mich 48104, Tel. (313) 973-0900, Pres. Fred J Kluin, Sales & Adv. Dr. Dale C. Koopman. Cartridge. (3 auto. 3 home models) 8-tr. Price range. \$29.95—\$109.95

carriage (3 and 3 flome industs) at rince range \$29.95—\$109.95.
Cartrette: (2 auto. 2 home. 1 portable models) Price range \$20—\$75.
Brand name: Cousino. Orrtronics. Cartrette innel Inds. Inc. 663 Rankin St. NE, Atlanta Ga. 30308. Tel: (404). 688-3044. Pres. Manny

(2 portable models)

Cartridge: (3 auto, 6 home, 2 portable models) Cassette: (3 home models) w/noise reduction

Brand name: Transonic Brand name: Transonic
Channel Master (div. of Avnet Inc.), Elienville N.Y.
12428 Tel. (914) 647-5000 Chief Opns.
Mgr. Sylvester Herlihy: VP Sales Martin
Charles: Consumer Prod. Mgr. Alan
Makowsky: Adv. Mgr. Peter Swenson.
Cartridge: (9 auto models) 88-tr., 1 quadrasonic 8-tr.—discrete. (8 home, 4 portable models) 8-tr. Price range: \$39.95—\$349. Cassette: (7 portable models) Price range: \$29—\$89.

\$29—\$89

Brand name: Channel Master

Christian Duplins. 139 Candice. Altamonte
Springs. Fla. 32701 Tel. (305) 831-2736.
Pres. R.B. Turney.

Cartridge: (2 auto. 4 home. 1 portable models)
8-tr. Price range. \$21.75—\$79

Cassette: (3 portable models). Price range.
\$15.75—\$24.75

Brand name: Tempest.

\$15.75—\$24.75

Brand name: Tempest.

Claricon, see Gladding-Claricon.

Columbia Recs., see Masterwork Audio Prods.

Commodore Import Corp., 507. Flushing Ave.,

Brooklyn, N.Y. 11.205. Tel. (212) 522-3407.

Pres., Sandy Schneider, Sales Mgr., Jack
Schneider, Adv. Mgr., M. Simon.

Contribution of the Contri

Schneider, Adv. Mgr. M. Simon.
Cartridge: (4 auto. 6 home. 2 portable models)
8-tr. Price range. \$19.95—\$249.95.
Cassette. (2 auto. 1 home. 4 portable models)
Price range. \$14.95—\$9.95
Brand name: Commodore, Adonis.
Commodore. Adonis.
Commod

Cassette: (5 home models) 2 w / noise reduc tion system—Dolby: (6 portable models) Price range \$49.95—\$249.95
Brand name: Concord

Brand name: Concord Cousino, see Cartrette Craig Corp. 921 Artesia Blvd. Compton. Calif. 90220 Tel. (213) 537-1233. Pres. Peter M. Behrendt. VP. Sales. Lauren Davies. Mktg. Mgr. Donald MacGregor. Adv. Mgr. John Ro.

main Cartridge: (17 auto models) 14 8-tr 3 quadrasonic 8-tr —2 discrete 1 matrix, (6 home 2 portable models) 8-tr Price range \$47.95—\$239.95

Cassette: (6 auto models) 1 w/noise reduction

Cassette: (6 auto models) 1 w/noise reduction system—Dotby, (2 home models) 1 w/noise reduction system—Dotby, (12 portable models) Price range \$39.95—\$239.95

Brand name: Craig
Curtis Mathes Sales Co. 2220 Young St. Dallas. Tex 75201 Tel (214) 748-8311 Pres H.B. Kelton Exec VP Burke Mathes Jr., Gen Sales Mar. Bay Harvey. Mgr. Ray Harvey. Cartridge: (16 home mode

Cansette: (2 home models) vynoise reduction system. Price \$1200 Brand name: Curtis Mathes

Brand name: Curtis Mathes
Dejay Corp. 39 Heyward St. Braintree. Mass
02184 Tel. (617) 773-3237 Pres. Sales &
Adv. Mgr. William Blotnick
Cartridge: (5 home models) 4 8-tr. 1
quadrasonic 8-tr. —discrete: (1 portable model)
8-tr. Price range. \$3.9.95—\$149.95
Brand name: Dejay.
Dynavox Electronics Corp. 40-05.21 St. Long Island City. N.Y. 11101. Tel. (212) 786-3770.
Pres. Joseph Dworken, Sales Mgr. Trying Pincus

Custridge: (4 portable models) 8-tr Price range \$88.95—\$129.95.

Brand name: Dynavox.

Quadrasonic adaptors.

Dyn Electronics Inc 3095 NW 77 Ave , Miami Fia 33122 Tel (305) 885-0711 Pres Charles Dascal, Sales Mgr. Salomon Yuken.

VP Sales: Jaime Roisman Cartridge (8 auto models) 7 8-tr., 1 quadrasonic 8-tr.—matrix (15 home models) 14 8-tr. 1 quadrasonic 8-tr.—matrix (15 home models) 14 8-tr. 1 quadrasonic 8-tr.—matrix; (2 portale models) 8-tr. Price range \$99.95—\$299.95. Cassette: (1 home. 3 portable models) Price range: \$24.95—\$159.95.

Brand name: Dyn Quadrasonic adaptors.

2900 Pres. Philip Morse. Adv. Dir. Howard Cuveron
Cartridge: (3 auto models) 8-tir. (45 home models) 36 8-tir. 9 quadrasonic 8-tir. —discrete (2 portable models) 8-tir.
Cassette: (1 portable models) 8-tir.
Cassette: (1 portable model).
Brand name. Electrophonic
Elgin. see JVC America.
Encorder, see Caltrade
Encore, see Caltrade
Federal Transistor Co. Inc. \$19. S. Broadway. Los.
Angeles. Calif. 90013. Tel. (213) 625-1304.
Pres. Ray Pinto. Sales Mgr. David Munguia.
Cartridge: (4 auto. 4 home. 4 portable models).
8-tir. Price range. \$18.95 – 889.95.
Cassette: (2 auto models). (6 portable models).
2 w/noise reduction system—Dolby. Price range. \$14.95 – \$35.
Brand name: Federal.
Isher Radio. 11-40-45 Rd. Long Island City. N.Y.
11101. Tel. (212) 937-2100. Sales Mgr. J.
Parks. Adv. Mgr. R. MacCloy.
Cartridge: (2 home. models). quadrasonic. 8-tir.—discrete & matrix. Price range. \$169.95 –
\$299.95.
Cassette. (2 home. models). y/noise reduction.

Cassette (2 home models) w/noise reduction system—Dolby Price \$249.95

Brand name: Fisher Brand name: Fisher
Arthur Fulmer Co., 260 Monroe Ave. Memphis.
Tenn 38103 Tel. (901) 525-5711 Pres. Arthur Fulmer Jr., Sales Mgr., R.T. Edmundson.
Adv. Mgr., G.J. Außucho.
Cartridge: (7 auto models) 6 8-tr., 1 Quadra-

APRIL 21, 1973, BILLBOARD

sonic 8-tr.—discrete; (11 home models) 10 8-tr., 1 quadrasonic 8-tr.—discrete; (5 portable models) 8-tr. Price range; \$29.95—\$174.95. Cassette; (1 portable model), Price; \$29.95. Brand name: Arthur Fulmer.

T E Sylvania Inc., 700 Ellicott St., Batavia, N.Y., 14020, Tel; (716) 343-3470, Stereo Prods. Mktg. Mgr.; William C. Sullivan; Sales Mgr.; G.L. Thompson; Adv. Mgr.; W.R. Dixon; PR. Mgr.; Ralph Emerson.
Cartridge; (15 home models) quadrasonic 8-tr.—matrix, Price range; \$149.95—\$469.95. Brand name: Sylvania.

Cartridge: (15 home models) quadrasonic 8-tr.—matrix. Price range: \$149.95—\$469.95.

Brand name: Sylvania.

Quadrasonic adaptors.

General Electric Co., Audio Electronics Prods.
Dept., Electronics Park, Bidg. No. 5, Syracuse,
N.Y. 13201. Tel. (315) 456-2189. Gen.
Mgr.: R.T. Gralton; Sales Mgr.: C.A. Gustafson; Tape Prods. Mgr.: K.D. Bekemeier; Adv.
Mgr.: N.R. Huey.
Cartridge: (9 home models) 7 8-tr., 2
quadrasonic 8-tr.—discrete; (3 portable models) 8-tr. Price range: \$62.95—\$4.99.95.
Cassette: (1 home, 8 portable models). Price
range: \$27.95—\$449.95.
Brand name: General Electric.
Quadrasonic adaptors.
Gibbs Sound Prods. (div. of California Auto Radio
Inc.). 101 Rockport Rd., Janesville, Wis.
53545. Tel: (608) 756-2329. Pres.: Robert
Maniaci; Sales Mgr.: Craig Capps.
Cartridge: (6 auto models) 8-tr.; (1 home
model) 8-tr. Price range: \$19.95—\$54.95.
Brand names: Gibbs, Hammond.
Quadrasonic adaptors.

Guadrasonic adaptors.
Gladding-Claricon Inc., 663 Dowd Ave., Elizabeth, N.J. 0720 1, Tel: (201) 289-4600. Exec. VP & Gen. Mgr.: William B. Keepin; Nat'l Sales Mgr.: Donald P. Williams: Sales Admin. Mgr.: Irene Carney.
Cartridge: (10 home models) 6 8-tr., 4 quadrasonic 8-tr. — discrete & matrix. Price range: \$100—\$349.
Brand name: Claricon.
Global Mktg.. 709 W. Cotton Ave., Redlands, Calif. 92373. Tel: (714) 793-2444. Pres: Bill Elliott. Cartridge: (3 auto models) 8-tr. Price range: \$13—\$100.
Cassette: (2 auto models). Price: \$30.
Brand name: Mecca.
Granada, see Eastern Specialties.
Grundig-Amerex Electronics Inc.. 40 Kero Rd., Carlstadt, N.J. 07072. Tel: (201) 935-6300.
Sales Mgr.: K.M. Emmer; Adv. Mgr.: W.L. Buhrmann.
Cartridge: (5 home models) 8-tr. Price range: Quadrasonic adaptors.

Buhrmann.
Cartridge: (5 home models) 8-tr. Price range: \$259.95—\$329.95.
Cassette: (7 home; portable models). Price range: \$49.95—\$189.95.
Open reel: (1 home model) 4-tr. Price: \$299.95.

range: \$49,95—\$189,95.

Open reel: (1 home model) 4-tr. Price: \$299.95.
Brand name: Grundig.
H C P Inds. Ltd., 36 Utter Ave.. Hawthorne, N.J. 07507. Tel: (201) 427-3114. Pres.: Charles Chapler Sr.; Sales Mgr.: Z. Preminger.
Cartridge: (15 home models) 8-tr. Price range: \$99.95—\$499.95.
Brand names: Bentley & private brands.
Hammond, see Gibbs Sound.
Harman-Kardon Inc., 55 Ames Court, Plainview.
L.I., N.Y. 11803. Tel: (516) 681-4000. Pres.; Robert Greenberg: VP Prod. Development: Leon Kuby; Sales Mgr.: John Kearney; Adv. & Communications Mgr.: Stephan Philips.
Cassette: (1 home model) w/noise reduction system—Dolby "B." Price: \$299.95.
Brand name: Harman-Kardon.
High Country, see Import Dists. Buying Serv.
Hitachi Sales Corp. of America, 48-50.34. St., Long Island City, N.Y. 11101. Tel: (212). 361-3090. Pres.: E. Matsumura. Sales Mgr.: Gene Schillinger: Adv. Mgr. Hiro Oshima.
Cartridge: (6 auto models) 4.8-tr.. 2 quadrasonic 8-tr.—discrete & matrix. (9 home models) 7.8-tr., 2 quadrasonic 8-tr.—discrete & matrix. (9 home models) 7.8-tr., 2 quadrasonic 8-tr.—discrete & matrix. (9 home models) 7.8-tr., 2 quadrasonic 8-tr.—discrete & matrix. (9 home models) 7.8-tr., 2 quadrasonic 8-tr.—discrete & matrix. (9 home models) 7.8-tr., 2 quadrasonic 8-tr.—discrete & matrix. (9 home models) 7.8-tr., 2 quadrasonic 8-tr.—discrete & matrix. (9 home models) 7.8-tr., 2 quadrasonic 8-tr.—discrete & matrix. (16 portable models) 7.8-tr., 2 quadrasonic 8-tr.—discrete. (1 portable models) 8-tr. —discrete: (1 portable model) 8-tr. —discrete: (1 portable models) 8-tr. —discrete: (1 portable models) 8-tr. —discrete: (2 portable models) 8-tr. —discr

1 quadrasonic 8-tr.—discrete. (1 portable model) 8-tr.

Cassette: (1 auto, 1 home models)
Brand name: High Country.

d Dynatronics Inc., 10 Horizon Blvd., South Hackensack, N.J. 07606. Tel: (201) 641-3600. Pres. Samuel Levitt; Nat'l Sales Mgr.. Frank G. Fusaro.

Cartridge: (15 auto models) 11 8-tr., 4 quadrasonic 8-tr.—1 discrete, 3 matrix; (2 home models) 8-tr. Price range: \$39,95—\$129,95.

Cassette: (1 auto model). Price: \$49,95.

nome models) 8-tr. Price range: \$39.95—
\$129.95.

Cassette: (1 auto model). Price: \$49.95.

Brand name: IDI.

International Transistor Corp (sub. of Major Electronics Corp.). 4140 Vanowen Pl., Burbank.
Calif. 91504. Tel: (213) 849-1337. Pres.:
Gene Gillis; VP Sales: Al Siegal.
Cartridge: (2 home models)) 8-tr. Price range:
\$119.95—\$12.95.
Brand name: AITC, Major Electronics.
Cassette: (3 portable models). Price range:
\$29.95—\$59.95.
Brand name: AITC.
J V C America Inc., 50-35.56 Rd., Maspeth, N.Y.
11378. Tel. (212) 392-7100. Pres: Takashi
Masuda: VP Sales: William P Kist, Adv. Mgr.:
Don Johnston.
Castridae (3 autom models) 8-75.

Don Johnston. Cartridge: (2 auto models) 8-tr. (8 home models) 6 8-tr., 2 quadrasonic 8-tr.—discrete; (1 portable model) 8-tr. Price range: \$49.95—\$399.95.

portable model) 8-tr. Price range: 549 95—
\$399 95.

Brand name: JVC, JVC Nivico, Etgin.

Cassette: (2 auto models): (12 home models)
3 w/ noise reduction system—ANRS: (6 portable models). Price range: \$49.95—\$269 95.

Open real: (6 home models) 2 2-tr. 2 4tr. 2
quadrasonic—discrete. Price range:
\$159.95—\$429.95.

Brand name: JVC.
Quadrasonic adaptors.

Juliette. see Topp Electronics.

Katone Corp., 37 W. 28 St., New York, N.Y.
10001. Tel: (212) 889-6240. Pres:: Jack
Katz. Sales Mgr. Maurice Katz.

Cartridge: (6 auto models) 5 8-tr., 1 4 / 8-tr.
compatible: (1 home, 1 portable models) 8-tr.
Price range: \$29—\$99.

Price range: \$29—\$99. Cassette: (2 portable models). Price range: \$29-\$39.

Brand name: Bonsonic wood Electronics Inc., 15777 S. Broadway, Gardena, Calif. 90248. Tel: (213) 323-1400. Pres.; George T. Aratani, VP. Y. Nakase. Cassette: (1 home model) w/noise reduction system—Dolby, Price: \$259.

Open reel: (2 home models) 1 4-tr., 1 quadrasonic—discrete. Price range \$310—\$360.

Brand name: Kenwood

Brand name: Kenwood.
Quadrasonic adaptors.
Key Note, see B&B Sales.
Kraco Ents. Inc., 2411 N. Santa Fe Ave., Compton,
Calif. 90224. Tel: (213) 774-2550. Pres.:
Lawrence M. Kraines; Exec. VP: Fred Fohl;
Adv. Mgr. Owen Gilleran.
Cartridge: (12 auto models) 11 8-tr., 1
quadrasonic 8-tr.—discrete; (3 portable models) 8-tr. Price range: \$39.95—\$180.
Brand name: Kraco, Sears, Bigelow, Wards.

Quadrasonic adaptors.

Lafayette Radio Electronics Corp., 111 Jericho Tnpk., Syosset, N.Y. 11791. Tel: (516) 921-7700. Pres: Leonard Pearlman: Sales Mgr.: M. Gleberman: Adv. Mgr.: C. Piotrowski.
Cartridge: (4 home models) 3 8-tr., 1 quadrasonic 8-tr.—discrete. Price range: \$99.95—\$239.95.
Cassette: (6 home. 5 portable models). Price range: \$19.95—\$62.95.
Brand Name: Lafayette.

range: \$19.95—\$62.95.

Brand Name: Lafayette.
Quadrasonic adaptors.
Lake Electronics Inc., 8504 Lyndon, Detroit, Mich., 48238. Tel: (313) 834-2660. Pres. & Sales Mgr.: Leo Kassin; Adv. Mgr.: Jack Kassin.
Cartridge: (2 auto. 2 home. 1 portable models)
8-tr. Price range: \$29.95—\$129.95.
Cassette: (2 portable models). Price: \$25.
Brand name: Lake.
Lear Jet Stereo Inc., 6868 S. Plumer, Tucson, Ariz., 85706. Tel: (602) 294-4461. Pres.: Ed G.

Campbell; Sales Mgr.: Fred Seger.
Cartridge: (10 auto models) 9 8-tr., 1 quadrasonic 8-tr.—discrete; (4 home models) 8-tr.—duadrasonic 8-tr.—discrete; (2 portable models) 8-tr. Price range: \$39.95—624.06

\$249.95.
Brand name: Lear Jet Stereo.
Lloyd's Electronics Inc., 5 Paul Kohner Pl., East Peterson, N.J. 07407, Tel: (201) 791-8100.
Prês: Abe Zagha; VP Sales: Thomas J Pacconi; Adv. Dir; Norman G. Robinson.
Cartridge: (2 home models) 8-tr Price range: \$59.95—\$99.95.

\$59.95—\$99.95.

Cassette: (1 home model) w/noise reduction system—Dolby: (5 portable models). Price range: \$16.60—\$179.95.

range: \$10.00—\$179.95.
Brand name: Lloyd's.
M G A Div., Mitsubishi Int'l Corp., 7045 N. Ridgeway Ave., Lincolnwood, III. 60645. Tel: (312) 973-2000. Sales Mgr.: Michael R. Govorko. Adv. & Mdsg. Mgr.: William C. Jenner.

Cartridge: (1 home model) 8-tr. Price

Cartrioge: (1 nome model) 8-tr. Price. s159,95.
Cassette: (2 portable models). Price range: s39 88—s49,95.
Brand name: MGA.
Quadrasonic adaptors.
M P Audio Corp., Fairfield. Conn. 06430. Tel. (203) 268-2385. Pres.: M. Paneyko.
Cassette / open reel. (1 home model) available as cassette or open reel 4-tr. Price: \$430.
Brand name: MP Audio.
Magnadyne. see Auto Tapes Unlimited.
Magnavox Consumer Electronics Co., 1700 Magnavox Way. Fort Wayne, Ind. 46804. Tel: (219) 432-6511. Pres.: A. De Scipio: Sales Mgr.: James Egan; Prod. Mgr.: Stan Gray; Adv. Mgr.: Mark Bullman.
Cartridge: (4 home models) 8-tr. Price range: \$99.95—s239,95.
Cassette: (4 home. 7 portable models). Price

Cassette: (4 home, 7 portable models). Price range: \$39.95—\$449.95.

Brand name: Magnavox.
Quadrasonic adaptors.
Major Electronics Corp., 5802 Third Ave.,
Brooklyn, N.Y. 11220. Tel. (212) 680-7000.
Pres.: Stephen Lane: Sales Mgr.: J.D. Mandrell. (Also see International Transistor).
Cartridge: (2 home models) 8-tr. Price range:
\$119.95—\$129.95.
Brand name: AITC. Major.
Cassette: (3 portable models). Price range:
\$29.95—\$59.95.
Brand name: AITC.
Mallory Dist. Prods. Co. (div. of P.R. Mallory & Co.
Inc.), PO Box 1284, Indianapolis, Ind. 40206.
Tel: (317) 261-1501. Pres.: Wayne Etter;
Sales Mgr.: Frank Vendley; Adv. Mgr.. Andy
Baker.

Cartridge: (2 home or portable models) 8-tr. Price range: \$54.70—\$99.95. Marlin Radio Corp., 45 W. 27 St., New York, N.Y.

(Continued on page TR-6)

Who's going to settle for less now?



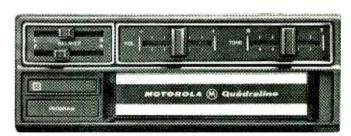
Motorola discrete 4-channel 8-track car tape player to sell for \$9995. (Mfrs. suggested list price)

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Model TM912S. Under dash mounting. Sliding volume control. Sliding tone control. Separate front/back, left/right balance controls. Cartridge activated on/off switch. Speakers optional extra.

To get in on the action: Contact your distributor or write Tom Carroll, National Sales Manager, Motorola Automotive Sound Products, Dept. BB43, 9401 West Grand Avenue, Franklin Park, Illinois 60131.



PLAYBACK

Continued from page 1 K-3 10001. Tel (212) 686-8630 Pres. Morris Dweck, VP & Sales Mgr. Elliot Dweck. Cartridge: (6 home models) 5 8-tr., 1 quadrasonic 8-tr -discrete; (3 portable models) 8-tr. Price range: \$29−\$199: Cassette: (4 portable models) Price range: \$19,95−69,95. Brand name: Marlin. Martel Electronics. 2339 S Cotner Ave., Los Angeles, Calif. 90064. Tel (213) 479-4491 Pres.: David Krechman: Ass't to Pres. Syd Junn

Cassette: (1 home model) Price \$510.95 Open reel: (3 home models) available as 4-tr.

or 2-tr.; (1 portable model) available as 4-tr. or 2-tr. Price range: \$500—\$576. Brand name: Uher Mastework Audio Prods. (a prod of Columbia Recs.), 51 W. 52 St., New York, N.Y. 10019. Tel: (212) 765-4321. Group VP. Clive Davis: Mktg. Dir. & Adv. Mgr. Mel Hunger. Cartridge: (13 home models) 9. 8-tr., 4 quadrasonic. 8-tr.—matrix. & discrete. Price range. \$79.95—\$399.95. Brand name: Masterwork. Quadrasonic adaptors.

Quadrasonic adaptors. Guadrasonic adaptors.

Matsushita Electric Corp. of America. 200 Park
Ave. New York. N.Y. 10017. Tel. (212) 9735700. Pres.: H. Yamato: Sales Mgr.: Richard
Lovisolo. Adv. Dir. Russ Johnson
Cartridge: (9 auto-models) 8 8-tr. / 1 quadrasonic 8-tr.—discrete; (4 home models) 2 8-tr 2 quadrasonic 8-tr.—discrete Price range \$49.99—\$119.95.

Cassette: (13 portable models) 8-tr. Price

range \$39.95-\$179.99.

range \$39,95—\$179,99.

Brand name: Panasonic

Mayfair Sound Prods. Inc., 666 W. Kinze. Chicago, Ill. 60610 Tel (312) 243-8050. Pres Gary Braver. Sales Mgr.: Raymond Braver.

Cartridge: (15 home. 3 portable models) 8-tr. Price range: \$20—\$130

Cassette: (4 portable models). Price range: \$14—\$35.

Brand name: Mayfair.

\$14—\$35.

Brand name: Mayfair.

Mecca, see Global Mktg.

Medallion Automotive Prods, Co., 1909 Vernon,
North Kansas City. Mo. 64116 Tel (816)
421-7106. VP- Roy L. Johnson: Sales Mgr.:
Ross Castrianni; Adv. Mgr.. R.A. Caldwell
Cartridge: (13 auto models), 12 8-tr., 1
quadrasonic 8-tr.—discrete Price range:
\$24.95—\$89.95.
Cassette: (1 auto model), Price. \$69.95. Cassette: (1 auto model). Price. \$69.95. Brand name: Medallion.

Mercury Electronics Corp., 315 Roslyn Rd., Min-

eola, L.I., N.Y. 11501. Tel: (516) 742-5400. Pres.: F. Abrams; Exec. VP: H.M. Rich; Sales Mgr., S. Abrams, Adv. Mgr.: P. Abrams. Cartridge: (8 home models) 6 8-tr., 2 quadrasonic 8-tr.—discrete; (4 portable models) 8-tr. Price range: \$69,95—\$300. Brand name: Westbury.

Quadrasonic adaptors. Mercury/Pax, see Pax Ltd.

Metro Sound (div. of RS Inds. Inc.), 11144 Wnd-dington St., Los Angeles, Calif. 91601, Tel (213) 877-5577 Pres. Ralph Slotnick, Sales Mgr.: Max Benezra: Adv. Mgr.: Manny Cav-

ello.
Cartridge: (12 auto models) 3 4&8-tr. compatible. 8 8-tr.. 1 quadrasonic 8-tr.—discrete. (5 home, 3 portable models) 8-tr. Price range: \$19 95—\$149 95.
Cassette: (3 auto. 2 portable models) Price range. \$19 95—\$99.95.
Brand name: Metro Sound.

Quadrasonic adaptors.

Micotron (div. of Midland Int'l), 1909 Vernon St.,
North Kansas City. Mo. 64116 Tel: (816)
842-0511. VP: Ernest L. Krahenbuhl; Sales
Mgr.: Tom Pickett: Adv. Mgr.: R.A. Caldwell.
Cartridge: (1 home. 2 portable models) 8-tr.
Price range: \$29.95—\$99.95.
Cassette: (9 portable models). Price range: \$19.95—\$99.95.
Brand name: Midland

cassette. J. portable from toders), Frice Tange. s19.95—s99.95. Brand name: Midland. Midland. see Micotron. Miida Electronics. 2. Hammarskjold. Plaza, New York, N.Y. 10017. Tel: (212) 371-8610. Sales Mgr.: Milton Dolnick. Cartridge: (4 home models) 8-tr. Price range: s99.95—s219.95. Brand name: Miida. Milovac Int'I Co. Inc., Aiko America Co. Inc., 4215. W. 45 St., Chicago. III. 60632. Tel. (312) 254-7900. Pres.: N. Milovac. Cartridge: (13 home models). 12. 8-tr., 1 quadrasonic. 8-tr.—discrete. Price range: s129.95—s199.95. Brand name: Milovac.

Brand name: Milovac. Cassette: (2 auto, 12 portable models). Price range: \$29.95—\$149.95.

Range: \$23,55—\$149,95.

Brand name: Alko.

Mitsubishi Int'I. see MGA.

Motorola Automotive Prods. Inc , 9401 W. Grand

Ave , Franklin Park. Ill: 60131. Tel: (312)

451-1000. Pres: Oscar P. Kusisto; Sales

Mgr. C J Gentry; Adv. Mgr. George Maho-

ney.
Cartridge: (65 auto models) 63 8-tr. 2
quadrasonic 8-tr.—discrete: (18 home models)
15 8-tr.. 3 quadrasonic 8-tr.—discrete. Price
range: \$49.95—\$199.95

15 8-tr., 3 quadrasonic 8-tr.—discrete. Price range: \$49.95—\$199.95
Brand name: Motorola (also manufactures OEM for Ford, Chrysler, American Motors, Volkswagen, and others)
Muntz Stereo Corp. of America. 7715 Densmore Ave., Van Nuys, Calif. 91406, Tel: (213) 989-5000 Pres., Barney Philips, VP. M. Yamazaki, Sales Mgr. Reggie Williams.
Cartridge: (10 auto models) 9 8-tr., 1 quadrasonic 8-tr.—discrete: (5 home, 1 portable models). Price range: \$39.95—\$139.95.
Cassette: (5 auto models). Price range: \$79.95—\$139.95.
Sasette: (5 auto models). Price range: \$79.95—\$139.95.
Brand name: Muntz.
Mura Corp., 50 S. Service Rd., Jericho, L.L., N.Y., 11753. Tel. (516). 334-2700. Pres. Everett Gellert. VP Sales & Adv. Edwin Weisl Jr. Quadrasonic adaptors.
Brand name: Mura.
Nivico, see JVC America.
Nordmende, see Sterling Hi-Fidelity.
Norelco, see North American Philips.
North American Foreign Trading Corp., 115 Broadway, New York, N.Y. 100.10. Tel: (212). 255-5400. Pres. Maurice Lowinger. Mgr. Andrew Lowinger.
Cartridge: (2 auto, 6 home, 3 portable models)

Cartridge: (2 auto, 6 home, 3 portable models) 8-tr. Price range: \$39—\$195 Cassette: (3 portable models). Price range. \$29.95—\$79.95.

Open reel: (1 portable model) 2-tr. Price \$19.95

Stand name: Unisonic.
rth American Philips Corp., 100 E. 42 St., New York, N.Y., 10017. Tel: (212) 697-3600 Consumer Electronics Prods. Mgr. Edward Smulders, Adv. Dir. George A Garnes
Cassette: (3 home. 3 portable models). Price range \$24.95—\$219.95.
Brand name: Norelco
vox Electronics Corp., 150 Fifth Ave., New York, N.Y., 10011. Tel. (212) 243-2110. Pres. Edmond Sassoon; Sales & Adv. Mgr., Abe Liniado.

mond Sassoon; Sales & Adv Mgr.. Abe Liniado
Cartridge: (4 auto, 5 home, 3 portable models)
8-tr. Price range, \$39.95—\$299.95.
Brand name: Nuvox
Olympic Int'l Ltd, 89-89 Union Tripk, Glendale,
N.Y. 11227. Tel: (212) 261-9300 Pres. Herbert Kabat, Sales Mgr. Stanley Seltzer, Adv
Mgr.: Gerald Wisset.
Cartridge: (23 home models) 22 8-tr.. 1
quadrasonic 8-tr.—discrete Price range
\$130—\$280.
Brand name: Olympic
Ortronics, see Cartrette.
Panasonic, see Matsushita Electric.
Pak Ltd., 5125 Church St. Skokie, Ill 60076 Tel
(312) 966-1690 Pres. Harry Graw, VP Sales
Jack Dews.
Cartridge: (18 home models) 8-tr. Price range

Panasonic. see Matsushita Electric.
Pax Ltd. 5125 Church St. Skoke. Ill 60076 Tel (312) 966-1690 Pres Harry Graw. VP Sales Jack Dews.
Cartridge: (18 home models) 8-tr Price range \$39.95—\$219 95
Brand name: Mercury/Pax.
Peerless Telerad Inc. 37-15 61 St. Woodside. N Y 11377. Tel. (212) 779-1515. Pres . Samuel Cohen. Gen. Mgr. Harvey L. Stetson. Sales Mgr. Ralph Setton.
Cartridge: (6 auto models) 5 8-tr... 1 quadrasonic 8-tr.—discrete. (9 home. 5 portable models) 8-tr. Price range \$29.95—\$29.95
Cassette: (1 home. 2 portable models) 8-tr. Price range \$29.95—\$29.95
Cassette: (1 home. 2 portable models) Price range \$29.55–\$39.95
Brand name: Peerless.
J. C. Penney Co. Inc., 1301 Ave. of the Americas. New York. N Y 10019. Tel. (212) 957-4321. Pres. Jack B. Jackson; Home Electronics Dept. Head: K. I. Matthews. Home. Stereo Equip. Buyer: Robert J. Guagnin.
Cartridge: (11 home. models). 8-tr... 3 quadrasonic 8-tr.—2 discrete. 1 matrix. Price range. \$69.95—\$399.95
Cassette: (1 home. Meeting. Rd., Bluebell. Pa. 1942.2. Tel. (215) 646-9100. Mktg. Mgr. Charles S. Grill.
Cartridge: (5 home. models). 3 -tr., 2 quadrasonic 8-tr.—1 discrete. 1 matrix. Price range. \$99.95—\$379.95.
Cassette: (1 home. models). 8-tr., 2 quadrasonic 8-tr.—1 discrete. 1 matrix. Price range. \$99.95—\$379.95.
Cassette: (1 home. models). 8-tr., 2 quadrasonic 8-tr. of home. models). 8-tr., 2 quadrasonic 8-tr. of home. models). 8-tr., 2 quadrasonic 8-tr. of home. models. 8-tr., 2 quadrasonic 8-tr

R C A Parts & Accessories. 2000 Clements Bridge Rd , Deptford, N J 08096 Tel (609) 963-8000 VP & Gen Mgr Paul Garver, Dist'in Sales Mgr . Ken Giebel. Adv & Sales Promo Mgr. Tony Ricketti. Cartridge: (3 auto models) 2 8-tr., 1 quadra-sonic 8-tr.—discrete

Cassette: (1 auto model) w/noise reduction Brand name: BCA

Brand name: RCA, Quadrasonic adaptors.

R C A Sales Corp. 600 N Sherman Dr., Indianapolis, Ind. 46201 Tel. (317) 635-9000.

Pres. W H. Anderson, Sales Mgr. M E. Kramer, Radio/Tape. Prod. Planning. Admin'r:

A.F. Ashworth. Adv. Mgr. R E. Eddy. News & Info Mgr. F.V. McCann.

Cartridge: (11 home models). B.8-tr., 3 quadrasonic. 8-tr.—discrete; (2 portable models). 8-tr. Price range. 868—8280.

Cassette: (10 home models). Price. range. 830—8240.

Open reel: (1 home model). 2-tr. Price. \$225.

Open reel: (1 home model) 2-tr Price \$225.
Brand name: RCA

Radio Shack (a Tandy Corp. Co.), 2617 W. Şeventh St. Fort Worth, Tex. 76107. Tel: (817) 335-3711. Pres. Lewis F. Kornfeld: Sales Mgr Bernard Appel. Adv. Mgr. Lawrence E. Blos

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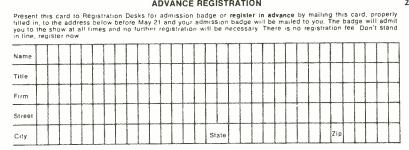
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TR-6

tein; Sales Promo. Co-ord.: H.L. Siegel.

Cartridge: (5 auto models) 4 8-tr.. 1 quardrasonic 8-tr.—discrete: (10 home models) 8 8-tr.. 2 quadrasonic 8-tr.—discrete: (2 portable models) 8-tr. Price range: \$49.95—\$199.95.

Cassette: (3 auto models); (7 home models) 1 w/noise reduction system—Dolby: (10 portable models). Price range: \$21.95—\$199.95.

Open reel: (4 home models) 4-tr.. 1 quadrasonic—discrete; (1 portable model) 4-tr. Price range: \$9.95—\$29.95.

Brand name: Realistic.

Quadrasonic adaptors.

Ramson Trading Co. Inc., 1185 Broadway. New York, N.Y. 10001. Tel: (212) 679-9066.

Pres.: K.D. Ramsey. Sales Mgr.: M.K. Ramsey.

sey. Cartridge: (4 auto, 2 home, 2 portable models) 8-tr. Price range: \$39-\$89. Cassette: (1 home, 4 portable models). Price range: \$29.95-\$89.95.

Brand name: Sublime.
Quadrasonic adaptors.

Ranger, see Tenna. Realistic, see Radio Shack

Realtone, see Soundesign.
Resonic, see B&B Sales.
Resonic, see B&B Sales.
11791. Tel: (516) 364-1900. Pres: Colin E.
Hammond: Sales Mgr. Peter Giddings.
Open reel: (12 home models) 6 2-tr., 6 4-tr., 2 Open reel: (12 home models) 6 2-tr., 6 4-tr., 2 w/noise reduction system—Dolby 'B'', (10 portable models) 5 2-tr., 5 4-tr Price range: \$749—\$1204.
Brand name: Revox.
Rhapsody, see B&B Import-Export.
Rodeo Music, see Belair.
Ross Electronics Corp., 2834 S. Lock St., Chicago, III. 60608. Tel: (312) 376-9660. Pres.; Robert Barnes; Sales Mgr.: Bob Pulaski.
Cartridge: (15 home models) 14 8-tr., 1 quadrasonic 8-tr.—discrete; (4 portable models) 8-tr. Price range: \$33.50—\$46.50.
Cassette: (6 portable models). Price range: \$33.50—\$46.50.
Brand name: Ross.

Brand name: Ross.

Royal Sound Co. Inc.: 409 N. Main St.: Freeport.

L.I., N.Y. 11520. Tel: (516) 868-2880. Pres.

M.A. Dayan: VP Mktg. & Adv. Mgr.: J.E. Cor.

Cartridge: (4 auto models) 3 8-tr., 1 quadra-sonic 8-tr. Price range: \$59—\$89 Cassette: (2 auto models) Price range: \$29—

Brand name: Royal Sound Automotive Sound

Systems.

S A BA USA William Pany Co., 724 N. Seventh St.,
Allentown, Pa. 18102, Tel· (215) 821-8984.
Pres.: William Pany
Open reel: (2 home models) 2 / 4-tr. compatible: (2 portable models) 4-tr. Price range \$275—\$350.
Brand name: SABA.
Quadrasonic adaptors.

Quadrasonic adaptors.
Sanyo Electric Inc., 1200 W Artesia Blvd.

Compton, Calif. 90069, Tel: (213) 537-5830. Pres.: Kaoru lue: Sales Mgr.: Bill Byron: Adv. Mgr.: Lee Ann Blystone.
Cartridge: (12 auto models) 8 8-tr., 4 quadrasonic 8-tr.—discrete & martix. (13 home models) 6 8-tr., 7 quadrasonic 8-tr.—discrete & matrix. (8 portable models) 8-tr. Price range: \$49.95—\$189.95.
Cassette: (3 auto models): (6 home models) 1 w/noise reduction system—Dolby; (6 portable models). Price range: \$34.95—\$279.95.
Brand name: Sanyo.
Quadrasonic adaptors.

Quadrasonic adaptors.
Sharp Electronics Corp., 10 Keystone Pl., Paramus, N.J. 07652. Tel: (201) 265-5600. Pres. K. Saitoh. Mktg. & Adv. Mgr. C. Winter; Sales Mgr. G. Gold

Sation, mag. _ Mgr.: G. Gold. Cartridge: (4 home models) 8-tr. Price range: \$59 95—\$219 95

Cassette: (3 home modes)) 1 w/noise reduction system: (8 portable models). Price range: s34 95—s219.95.

Open reel: (1 portable model) 4-tr. Price: s189.95.

Stand name: Sharp.
Sheraton Electronics Co. Inc., 310 Fifth Ave., New York, N.Y., 10001, Tel: (212) 244-3718.
Pres.: H. Marsen; Sales & Adv., Mgr.: Jack

Quadrasonic adaptors. Price \$19.95. Brand name: Sheraton.

Brand name: Sheraton.
Sony, see Superscope.
Soundesign Corp., 34 Exchange Pl., Jersey City.
N.J. 07302. Tel: (201) 434-1050. NYC Tel:
(212) 227-6040. Sr. VP. Harry Franco: Winthrop Audio Systems Div. VP. Robert Winer.
Ass't VP. Ron Tawil.
Cartridge: (13 home, 4 portable models) 8-tr.
Price range: \$89—\$369.
Brand name: Soundesign. Realtone, Winthron

throp.
Soundsonic, see Eastern Specialties.
Sparkomatic Corp., Milford, Pa. 18337. Tel: (717)
296-6444. Pres. Edward Anchel; Sales Mgr.,
J.D. Pedranti; Adv. Mgr., Richard Sabel;
Admin. Ass't: David Michael.

Quadrasonic adaptors.
Sterling Hi-Fidelity Inc., 22-20-40 Ave., Long Island City, N.Y. 11101. Tel: (212) 361-8989.
Pres: Louis Silver: VP Sales & Adv.: Bob Silver: VP Sales & Adv.: Bob Silver: VP Sales & Adv.: Bob Silver

Cartridge: (3 home models) 8-tr. Price range \$99.95—\$169.95.

\$99.95—\$169.95.
Cassette: (3 portable models). Price range: \$49.95—\$89.95.
Brand name: Nordmende. Sterling.
Sublime. see Ramson Trading.
Superscope Inc., 8150 Vineland Ave., Sun Valley, Calif. 91352 Tel. (213) 768-9750 Pres. Joseph Tushinsky; Sales Mgr. Paul. Markoff, Adv. Mgr. Alan Hirshfeld, PR Dir. Florence S. Towers.

Cartridge: (1 auto model) quadrasonic 8-tr discrete. (1 home model) 8-tr Cassette: (3 auto. 13 portable models) Price

Open reel: (3 home models) 4-tr.; (3 portable models) 2 2-tr., 1 4-tr. Price range: \$180—\$500.

range. \$100-\$250.

models) 2-th., If 4-th. Price range 3180— \$500. Brand name: Sony.

Sylvania. see GTE Sylvania.

T E A C Corp. of America. 7733 Telegraph Rd... Montebello. Calif. 90640. Tel: (213) 726-0303. VP. George DeRado: Mktg. Dir.: Mikio Matsubayashi: Sales Mgr.: Jim Blak; Adv. Mgr.: Van Austin.

Cassette: (2 auto model); (5 home models) 3 w/noise reduction system—Dolby "B." Price range: \$139.50—\$379.50.

Brand name: TEAC.

T M A Co., 1020 Noel Ave., Wheeling, Ill. 60090. Tel: (312) 537-570. Press: Daniel J. Domin.

Cartridge: (6 home models) 8-tr. Price range: \$299—\$899.

Brand name: TMA.

\$299—\$899.

Brand name: TMA.

Tandberg, 8 Third Ave., Pelham, N.Y. 10830. Tel:
(212) 892-7010. Pres. Kjell S. Hoel; Sales
Mgr., R.J. Bowman, Adv. Mgr., M. Quinones.
Cassette: (1 home model) w/noise reduction
system—Dolby. Price range: \$350—\$400.

Open reel: (5 home models) 2 w/4-tr. compatible. 3 quadrasonic—discrete. (3 portable ible, 3 quadrasonic—discrete, (3 portable models) 2 2-tr., 1 4-tr. Price range: \$350—

\$700.

Brand name: Tandberg.

Teledyne Packard Bell Sales Co., 12333 W. Olympic Blvd., Los Angeles. Calif. 90064. Tel: (213) 272-6141. Pres. G. Connor: Sales Mgr. J Daly: Adv. Mgr. W.T. Reedy.

Cartridge: (33 home models) quadrasonic 8-tr.—6 discrete. 27 matrix Price range: \$99.95—\$1199.95

Cassatts: (1 home model)

tr.—6 discrete. 27 matrix Price range: \$99.95—\$1199.95
Cassette: (1 home model).
Brand name: Teledyne Packard Bell.
Teletone Co. Inc., 444 S. Ninth Ave.. Mount Vernon, N.Y. 10550. Tel (914) 699-2100. Pres..
I. Rothman; Sales Mgr.: M.C. Perlmutter
Cartridge: (1 home model). 8-tr. Price \$39.95.
Brand name: Teletone.
Telex Communications Div., 9600. Aldrich Ave. S.,
Minneapolis, Minn. 55420. Tel: (612) 884-4051. Pres.; Ansel Kleiman; VP Mktg. james
S. Arrington. Adv. Mgr.: Terry Longville.
Cartridge: (1 home model). 8-tr. Price: \$249.
Brand name: Telex
Tempes, see Azad Int 1.8 Christian Dupl'ns.
Tenna Corp., 19201. Cranwood Pkwy.. Cleveland.
Ohio 44128. Tel: (216). 475-1400. Pres. Harvey Ludwig: VP Sales. Stanley B. Goss. Ass't VP Sales. Ronald J. Dangelo.
Cartridge: (16 auto models). 14. 8-tr... 1. quadransonic B-tr.—matrix. Price range. \$39.95—\$299.95.
Cassette: (1 auto model). Price. \$79.96

Cassette: (1 auto model). Price: \$79.95

Cassette: (1 auto model). Price \$79.95 Brand name: Ranger, Tenna. 1 Co., Mincom Div., 3M Center, St., Paul, Minn. 55101. Tel: (612) 733-1110 Pres. R. H., Her-zog; Sales Mgr., R.J., Brown; Adv. Mgr. C.J., Andrews, PR Co-ord. Clyde Donaldson Cartridge: (6 home models) 4 8-tr., 2 quadra-

sonic 8-tr.—matrix. Price range: \$159.95— \$199.95.

\$199.95.
Cassette: (4 home models) 2 w/noise reduction system—Dolby & Dynamic. (7 portable models). Price range: \$54.95—\$299.95.
Open reel: (3 home models) 1-2 tr. / 2 2 /4-tr. compatible. 1 quardrasonic—discrete Price range: \$194.95—\$299.95.
Brand name: Wollensak.
Tokyo Sanse: (L.A.) Inc. 1513 Sixth St. Santa Monica. Calif. 90401. Tel: (213) 451-0744. Pres.: Y. Kawachi: VP Mktg.: K. Equchi. Cartridge: (4 auto. 10 home. 10 portable models).

models).

Brand name: Prominent.
Cassette: (15 portable models).
Brand name: Edu-Media.

Topp Electronics Inc. 4201 NW 77 Ave., Miami.
Fla. 33166. Tel: (305) 887-6201. Pres.: Luis
Topp; VP Sales: Charles Kates. Adv. Dir.: Sel-

wyn Kent. Cartridge: (12 home models) 10 8-tr... 2 quadrasonic 8-tr...-discrete. (4 portable models) 8-tr. Price range: \$45.95—\$399.95. Cassette: (6 portable models). Price range: \$29.95—\$79.95.

Szg. 190—579 Szg.

rosnihara; Sales Mgr.: Terry Sexton, Adv. Dri: Joanne Tierney.

Cartridge: (4 auto models) 8-tr.: (2 home models) quadrasonic 8-tr.—discrete. Price range: \$59.95—\$199.95.

Casserte: (1 auto model). (3 home models) w/noise reduction system—2 Dolby. 1 D&L. (7 portable models). Price range: \$39.95—\$300.

s 300.

Brand name: Toshiba.

Quadrasonic adaptors.

Toyo Radio Co. of America Inc. 1611 S. Anderson

Ave.. Compton, Calif. 90 220 Tel. (213) 53768 20. Pres. Fuyuki Hayasaka; Sales Mgr.:
Ted Inahara.

6820. Pres. Fuyuki Hayasaka; Sales Mgr.: Ted Inahara.
Cartridge: (4 auto models) 2 8-tr. 2 quadrasonic 8-tr.—discrete: (11 home models) 7 8-tr., 4 quadrasonic 8-tr.—discrete: (13 portable models) 8-tr. Price range \$79 95—\$349.95.
Cassette: (2 portable models). Price range: \$169.95—\$179.95.
Brand name: Toyo. Qaudio.
Quadrasonic adaptors.
Transonic. see Channel Inds.
Trumph/General Time. 599 S. Wheeling. Rd..
Wheeling. III. 60090. Tel. (312). 541-3700.
Pres. Norman Symons, Sales & Adv. Mgr.
Anthony Bennis.
Cartridge: (2 auto. 2 home models). 8-tr. Price range. \$149.95—189.95.
Cassette: (1 portable model).
Brand name: Triumph/General Time.
U.R.L. see Universal Research.
Uher, see Martel Electronics.

Unisonic, see North American Foreign Trading.
Universal Research Labs. Inc. 2501 United Ln.,
Elk Grove Village. III. 60007 Tel. (312) 7666900. Pres. W.E. Olliges; Sales Mgr. E.L.
Palmer, Adv. Mgr. L. Eugene.
Cartridge: (1 home model) quadrasonic 8-tr.—
discrete Price range. \$289.
Brand name: Universal Research (URL).
V-M Corp., PO Box 1247. Benton Harbor, Mich.
49022 Tel. (616) 925-8841 Pres.: Victor A.
Miller. Mktg. Mgr.: M.B. Cain; Adv. Mgr.:
Robert Roth.
Cartridge: (3 home models) 8-tr. Price range.
\$160-\$300.
Brand name: Voice of Music.

\$160—\$300.

Brand name: Voice of Music.

Voice of Music, see V-M Corp.

Webcor Electronics (div. of US Inds. Inc.), 59-50

Queens Midtown Expwy.. Maspeth. N.Y.
13378. Tel: (212) 894-5150 Mktg Dir. Neil
Kunycky: Sales Admin. Mgr. Don Reyser,
Adv. Mgr. Mike Leb.
Cartridge: (4 auto models) 3 8-tr.. 1 quadrasonic 8-tr.—matrix. (14 home models) 8-tr.
Price range: \$39-95-889-95.

Cassette: (2 portable models) Price range:
\$34-95—\$39-95.

Brand name: Webcor.

\$34.95—\$39.95 Brand name: Webcor. Weltron Co. Inc., 305.5. Dillard St., Durham. N.C. 27702. Tel. (919) 682-0333 Pres.; Charles A. Womack, VP & Adv. Mgr., Pratt Winston: Cales Mar., Bub. Enane

A Womack. VP & Adv. Mgr.. Pratt Winston:
Sales Mgr.: Bob Eanes.
Cartridge: (2 auto. 4 home. 3 portable models)
8-tr. Price range: \$69.95—\$165
Cassette: (1 portable model). Price. \$49.95.
Brand name: Weltron.
Westbury, see Mercury Electronics Corp
Windsor Inds. Inc.. 122 Dupont St.. Planview. LL.,
N.Y. 11803. Tel: (516) 931-2100 Sales
Mgr.: Mickey Hiller.
Cartridge: (5 auto. 2 home. 3 portable models)
8-tr. Price range. \$24.95—\$79.95
Cassette: (3 home. 2 portable models) Price
range. \$24.95—\$79.85.
Brand name: Windsor.

Brand name: Windsor. Quadrasonic adaptors.

Winthrop, see Soundesign.
Wollensak, see 3M Co.
York Radio Corp. 15 Empire Blvd . South Hacken-sack. N.J. 07606 Tel. (201) 641-6800
Pres. Morris J. Feldman, Nat'l Sales Mgr

Cartridge: (5 Home models) 8-tr., (2 portable models) 8-tr., (2 portable models) 8-tr. Price range; \$49.99—\$159.99.
Cassette: (9 portable models). Price range: \$17.95—\$89.95. Robert Scholle

\$17.95—889.95.

Brand name: York

Zenith Radio Corp., 1900 N. Austin Ave., Chicago,
III 60639.7et (312).745-2000. Corp. Pres.,
John Nevin, Sales Corp. Pres., Walter Fisher;
Exec. VP. J. D. Dougherty, Audio Prod. Mgr.;
Robert Pierce; Adv. Dir. Gordon Hurt
Cassette: (1 home, 5 portable models). Price
range. \$19.95—\$280.

Brand name: Zenuth. Brand name: Zenith Quadrasonic adaptors.

TAPE SUPPLIES

RAW TAPE **MANUFACTURERS**

Action Tapes Inc., PO Box 265, Cherry Hill. N.J. 08002. Tel: (609) 667-6479. Gen. Mgr.. Arnold Kaminer.

Agfa-Gevaert Inc.. 275 North St., Teterboro, N.J. 07608. Tel (201) 288-4100. Pres. & Gen. Mgr.: Robert A.M. Coppenrath, Technical Mgr.: Magnetic Tape Dept.: Maria A Curry Home office: West Germany.

Branches: Brisbane. Calif., 1 West Hill Dr.. Crocker Ind! Park. Zip. 94005. Tel (415) 457-2330. District Mgr.: James Heller—Glendale. Calif., 1025 Grand Central Ave. Zip: 91201. Tel: (213) 246-8141. District Mgr.: Art Carleton—Atlanta. Ga., 1019-C Collier Rd. Zip: 30318. Tel: (404) 355-7450. District Mgr.: Forest Cole—Chicago. Ill.. 6901. N. Hamlin Ave. Zip: 60645. Tel: (312) 465-3600. District Mgr.: Ralph Bennett—Waltham. Mass., 440 Totten Pond Rd. Zip: 02154. Tel. (617) 891-5430. District Mgr.: Eli Newman—New York, N.Y., 31 E. 28 St. Zip: 10016. Tel: (212) 685-664. District Mgr.: Edward Mannelli—Dallas, Tex., 1355 Conant St. Zip: 75207 Tel: (214) 631-7290. District Mgr.: Richard Korte.

Brand name: Low Noise. Super High Dynamic.

namic
mertape Corp., Audiosonic Corp., 807 Railroad
Ave., Asbury Park, N.J., 07712, Tel. (201)
988-7771, Pres., Ike Cabasso, Gen., Mgr.;
Ralph Kraem., Sales Mgr., Oscar Goren.
Brand name: Amertone, Stereo Sound,
mpex Corp., Magnetic Tape Div., 401 Broadway,
Redwood City, Calif. 94063, Tel. (415) 3672011, Gen., Mgr.; J.L., Porter: Mktg., Mgr.;
Paul Weber, Sales Mgr., Bruce, C., McGilawy,
udio Devices Inc., 100 Research Dr., Glenbrook,
Conn., 06906, Tel. (203) 327-6500, Pres.;
Graham Powell; Sales Mgr., William Dawson;
Group Prod., Mgr., John M., Ricci

Who is the professional tape duplicating company that offers coast-to-coast multi-plant duplicating facilities?

Brand name: Audio Devices, Capitol. Emitape Audio Dynamic Ents.. 1281 Logan A, Costa Mesa Calif 92626 Tel (714) 549-2271 Pres. Gene Edwards, VP: Frank Andres. Brand name: War Bonnet. Audiodyne Co.. PO Box 825. San Jose, Calif.

iodyne Co., PO Box 825, San Jo 95106, Tel: (408) 287-3520, Pres.

Chiaramonte.
Audio Magnetics Corp., 14600 S. Broadway, Gardena, Calif. 90248. Tel. (213) 532-2950
Pres., Irving B. Katz; VP. Robert Harris, VP.
Sales: Scott Conover.
Branch: New York, N.Y., 2. Pennsylvania.
Plaza. Zip. 10001. Tel. (212) 594-9400.
Sales Mgr.: Al Kovac.
Int'l. branches: Canada, Mexico, Portugal,
Switzerland.

Switzerland.

Brand name: Audio Magnetics. Tracs.

Audiosonic Corp., see Amertape Corp.

Audio-Video Concepts Inc., 5408 Silver Hill Rd.,

Suite 501, Washington, D.C. 20028, Md. Tel:

(301) 568-5837, Pres.: Edward P. Helvey Jr.;

Gen. Mgr. Troy C. Brand; Sales Mgr.: John N.

Caughman.

Gerr. Mgr. Troy C. Brand: Sales Mgr.: John N. Caughman.
Burlington Audio Tapes Inc., 2903 Long Beach Rd. Oceanside, N.Y. 11572. Tel. (516) 764-3792. Pres.: Ruth Schwartz: Gen. & Sales Mgr.: Rudy Schwartz.
Cassette Masters Corp.. 2 Bashford St.. Yonkers. N.Y. 10701. Tel. (914) 968-1605. Pres.. Gen. & Sales Mgr.: Leonard Ripley.
Celanese Plastics Co. (div. of Celanese Corp.), 550
Broad St. Newark. N.J. 07102. Tel. (201) 877-2300. Pres: Robert T. Daily; VP. & Gen. Mgr.: J.J. Sweeney: Sales Mgr.: Robert Hammer.

mer.
Product: Celanar polyester film tape base.
ron Corp. 1701 S. State College Blvd. Anaheim. Calif. 92806 Tel: (714) 633-4280
Pres. Edwin R. Gamson. VP Mktg.. Ray Allen.
Sales Mgr.: Robert Dunn
unbla Magnetics, 51 W. 52 St., New York, N. Y.
10019. Tel: (212) 765-4321. Gen. Mgr.: Ted
Cohen.

Cohen.

Brand name: Columbia Soundcraft.

Custom Fidelity Inc., 7925 Santa Monica Bivd.,
Hollywood. Calif., 90046. Tel: (213) 6544522 Pres., David W. Berkus: VP Mfg.: Mike
Levey, VP Sales: Ellis Fertig.

Custom Rec. Mfg. Co. (div. of Cadet Recs. Inc.),
5810 S. Normandie., Los Angeles, Calif.
90044 Tel. (213) 753-5121. Pres., Jules Bihan., Gen., Mgr., James Takeda, Sales Mgr.:
Donald Macmillan. harı, Gen. Mgr. , Donald Macmillan

Donald Macmillan.

D A K Inds. 10845 Vanowen St.. North Hollywood. Calif. 91605. Tel: (213) 984-1559. Pres.: Drew Alan Kaplan; Gen. Mgr. Turman Rushton. Sales Mgr. Dewayne Filkins.

Branch: Oklahoma City. Okla.. PO Box 14605. 11218 Northwestern. Zip. 73114. Tel: (405) 751-740 Sales Mgr. Ted Oliver

E. I du Pont de Nemours & Co. Inc., Film Dept., Recording Systems Div.. 10 & Market Sts. Wilmington, Del. 19898. Tel: (302) 774-6968. Mktg. Dir. George L. Moore: Sales Mgr. R.D. Griste.

Product: Mylar polyester film types AB.

Product: Mylar polyester film types AB

PB & I.

E M C Corp., 180 E Sixth St., St. Paul, Minn 55101 Tel (612) 227-7366 Pres. David E Feinberg, Sales Mgr. Richard Stevens.

Branch: Los Angeles, Calif., EMC-Radio

Branch: Los Angeles, Calif., EMC-Radio Rec'rs, 7000 Santa Monica Blvd., Hollywood 90038. Tel. (213) 463-3282. Gen. Mgr. Jerry Greenfield
Elipas Inds., 2342 Sawtelle, Los Angeles, Calif. 90064. Tel: (213) 478-0811. Pres. Elliot Pelkoff. Gen. Mgr., Gary Young,
Branch: Brooklyn, N.Y., 1901. McDonald Ave. Zip. 11223. Tel. (212) 645-3003. Sates. Mgr. M. Cabasso
Brand name: Audio Dimension.
Finebilt Mig. Co., 931. N. Citrus Ave., Hollywood.

Finebilt Mfg Co., 931 N. Citrus Ave., Hollywood, Calif. 90038 Tel: (213) 466-9511 Pres & Sales Mgr.: Alwin P. Schmid, VP. Joe Bou-agolium.

Fleetwood Mktg Group, see Fleetwood Rec g Co

Fleetwood Rec'g Co. Inc., 321 Revere St., Revere, Mass. 02151. Tel. (617) 289-6800. Pres., Vincent P Giarrusso, Gen. Mgr. Raymond Sa-mora; Sales Mgr. Victor Mancini. Branch: New York, N.Y., Fleetwood Mktg. Group, 120 E. 56 St., Suite 830, Zip. 10022.

Tel (212) 758-8222 Sales Mgr.: Glen

Wesen.
reral Cassette Corp., 1324 N. 22 Ave., Phoenix.
Ariz, 85009, Tel: (602) 258-7059. Pres., Bill
L. Johnson, Gen. Mgr.; William D. Turner;
Sales Mgr.; William White.
lex Corp., 289 Huyler St., South Hackensack.
N.J. 07606, Tel: (201) 487-3027, Pres.. Rob-

N.J. 07606. Tel: (201) 487-3027. Pres. Robert Lovatt.

Irish Magnetic Rec'g Tape (div. of Morhan Nat'l Sales Co. Inc.): 270-78 Newtown Rd., Plainview. N.Y. 11803. Tel. (516) 293-5582. Pres. Sol Zigman, Gen. Mgr.: Hy Zigman. Sales Mgr.: George Krug.

Livingston Audio Prods. Corp., 1275. Bloomfield Ave., Fairfield. N.J. 07006. Tel. (201) 575-8300. Pres.: Darrell. D. Scholten. Gen. Mgr.: Carl Volpe: VP Sales: Thomas J. Hofbauer. Magnetic Media Corp., 616 Fayette Ave., Mamaroneck. N.Y. 10543. Tel. (914) 698-8660. Pres.: Aaron Wasserstrom.

Magnetic Packaging (div. of Gabriel Mfg.), 125. S. Liberty. Dr.: Stony. Point. N.Y. 10980. Tel. (914) 942-0100. Pres. & Gen. Mgr.: E. Gabriel: Sales Mgr.: William Styslinger. Magnetix Corp., 770. W. Bay St., Winter Garden. Fla. 32787. Tel. (305) 656-4494. Pres. John C. Lory: Gen. Mgr.: William H. Raynes: Sales Mgr. B.H. Loucks III.

Maxell Corp. of America. PO. Box. 150. Little Ferry. 07643: 130. W. Commercial Ave., Moonachie, N.J., 07040. Tel. (2011) 933-4200. Exec. VP. Tadao Okada, Sales Mgr.: Gene LaBrie.

Memorex Corp., Consumer Prods. Div., San Tomas.

rex Corp., Consumer Prods. Div., San Tomas at Central Expwy., Santa Clara, Calif 95052 Tel. (408) 987-1000. Pres.: L.L. Spitters

Tel. (408) 987-1000. Pres: L.L. Spitters. Gen. Mgr.. Robert Jaunich; Sales Mgr. Barry Berghorn.
litiape Inc., 101 Broadway. Runnemede, N.J. 08078. Tel. (609) 933-2500. Pres. Wayne E. Wilfong, Gen. Mgr.: Frank Tarsia; Sales Mgr. Mike Flood.
oins Inds. Corp., 75 Austin Blvd., Commack. N.Y. 11725. Tel. (516) 543-5200. Pres. Herman D. Post. Gen. Mgr.: Warren Museibach; Sales Dir.: Lawrence Post: Sales Mgr.: Jack Friedland.

Brand name: Brand 5, Brand 7, Park, Robins, Brand name: brand 5, Brand 7, Falk, Robins, Sonoramic, Royal Sound Co. Inc., 409 N, Main St., Freeport, L.I., N.Y. 11520, Tel. (516) 868-2880, Pres & Gen. Mgr.: Mervin A, Dayan; VP Mktg. John E, Corbin.

John E. Corbin.

Brand name: RSC.
Sentry Inds. Inc.. 221 N. MacQuesten Pkwy.
Mount Vernon. N.Y. 10551 Tel. (914) 6642909. Pres. Harold Rosen: Gen. Mgr. Barry.
Rosen: Sales Mgr.: Barry Lane.
T. D. K. Electronics. Corp.. 23-73.48 St., Long Island.
City. N.Y.: 11103. Tel. (212) 721-6881.
Pres., Yoshiniko Nakamura, Gen. Mgr. Shohei.
Tokuda. Sales Mgr.: Kazuo Kohda.
Branch: Irvine. Calif., TDK. California Inc..
17072 Daimler St. Zip. 92664. Pres. Kazuaki.
Yoshida.

Yoshida.

Yoshida.

Tapemaker Sales Co. Inc., 2255 Broadway. New York, N.Y., 10024. Tel: (212) 874-0800. Pres. Art Brandwein.

Tape Servs. Inc., 7015 Westfield Ave., Pennsauken. N.J. 08110. Tel. (609) 665-3323. Pres. William F. Mulcahy, Nat'l Sales Mgr.: David R.

Sykes
Telephone Dynamics Corp., 1333 Newbridge Rd.,
North Bellmore, L.I., N.Y. 11710 Tel. (516)
221-9870. Pres. Leonard Young. 3 M Co., 3M Center, St. Paul, Minn. 55101 Tel: (612) 733-1110 Gen. Mgr., D.E. Denham: Mktg. Opns. Mgr., Paul I Anderson: Nat'l Sales Mgr., D.T. Windahl Brand name: Scotch.

Unitage Corp., 1905 McDonald Ave. Brooklyn, N.Y. 11223 Tel. (212) 645-3025 Pres. Morris Cabasso; Sales Mgr. Jack Cabasso

iversal Tape Corp., 821 E. Artesia Bivd., Carson, Calif. 90746, Tel. (213) 327-3203 Gen. Mgr., Edward O. Praeger. Viewlex-A&B Dupl'rs, 635 W 55 St., New York N.Y. 10019 Tel (212) 586-2780 Pres. A Weintraub; Gen. Mgr. Bill Nightingale.

Xcel Corp., 290 Ferry St., Newark, N J. 07105, Tel (201) 877-2300, Pres : Tom Bryden, **Product:** Acetate film base.

EMPTY CARTRIDGE. **CASSETTE & REEL MANUFACTURERS**

Action Tapes Inc., PO Box 265, Cherry Hill, N.J. 08002, Tel: (609) 667-6479, Gen. Mgr., Ar.

nold Kaminer. Configuration: Cartridge 8-tr. & cassette. Irican Cassette Corp., 8625 Aviation, Ingle-wood, Calif. 90301 Tel: (213) 776-8832 Pres.: Joseph Marshall, Gen. Mgr., Martin Migdall, Sales Mgr., Robert Spitz

Configuration: Cartridge 8-tr., cassette &

open reel.
Arnertape Corp.. Audiosonic Corp.. 807 Railroad
Ave., Asbury Park. N.J. 07712 Tel: (201)
988-7771. Pres.: Ike Cabasso: Gen. Mgr.
Ralph Kraiem; Sales Mgr.: Oscar Goren.
Configuration: Cartridge 8-tr.. cassette & Brand name: Amertone

Brand name: Amerione
Ampex Corp., Magnetic Tape Div.. 401 Broadway.
Redwood City, Calif. 94063. Tel: (415) 3672011. Gen. Mgr.. J.L. Porter, Mktg. Mgr.
Paul Weber. Sales Mgr.. Bruce C. McGilaway.
Configuration: Carridge 8-tr.. cassette & open reel.

open reel.
Audio Accessories Co., Box 628, Rt. 1, Batavia III.
60510. Tel (312) 879-5998. Sales Mgr.:
John S. Maloney.
Audio Devices Inc., 100 Research Dr., Glenbrook.
Conn. 06906. Tel: (203) 327-6500. Pres.:
Graham Powell, Sales Mgr.: William Dawson,
Group Prod Mgr.: John M. Ricci
Configuration: Cartridge 8-tr., cassette &
broadcast cartridge 8-tr., cassette &

Contiguration: Cartridge 8-fr., Cassette & broadcast cartridges.

Brand name: Audiopak, Capitol. Emitape. Audio Dynamic Ents., 1281 Logan A, Costa Mesa. Calif. 92626. Tel: (714) 549-2271 Pres.; Gene Edwards; VP Frank Andres
Audiodyne Co., PO Box 825, San Jose. Calif. 95106 Tel (408) 287-3520 Pres. Louis R Charamoute.

Audio Magnetics Corp., 14600 S. Broadway, Gardena, Calif. 90248. Tel. (213) 532-2950.
Pres. Irving B. Katz, VP. Robert Harris, VP. Sales: Scott Conover.
Branch Man. Ver. 187 Plaza: Zip: 10001. Tel: (212): 594-9400. Sales Mgr.: Al Kovac. Int'l branches: Canada, Mexico, Portugal,

Configuration: Cartridge 8-tr., cassette & open reel.
Audiosonic Corp. see Amertape Corp.
B A S F Systems Inc.. Crosby Dr., Bedford. Mass
01730. Tel: (617) 271-4000. Pres: Dr. Werner K. Balz: Nat'l Sales Mgr. Robert Patterson,
Mktg. Mgr. Gerard Berberan: Adv. Dir. Murray E. Kremer.
Branches: Los Angeles. Calif. 2010.

Switzerland

ray E. Kremer.

Branches: Los Angeles, Calif., 2140 W
Olympic Blvd. Suite 440 Zip 90006 Tel
(213) 386-7023 Regional Mgr James
Walker-Palatine, III., 800 E. Northwest
Hwy. Suite 821 Zip 60067 Tel (312) 3588000 Midwestern Regional Mgr Edward
Hefron-Carlstadt, M.J., 40 Broad St. Zip:
07072. Tel: (201) 939-2550-Dallas. Tex.,
7701 N. Stemmons Fwy. Suite 750 Zip
75247 Tel: (214) 630-3525. Regional Mgr.
Gary Raasch.
Configuration: Cartridge 8-tr. cassette &
open real.

Gary nadasti.
Configuration: Cartridge 8-tr. cassette & open reel.

Becht Electronics Corp., 3515 W. Burbank Blvd., Burbank. Calif. 91505. Tel. (213) 842-2144. Pres. Andrew Becht. Gen. Mgr. Sonia Kara. Configuration: Cartridge 8-tr..

Brand name: Bechtron. Burlington Audio. Tapes. Inc., 2903. Long. Beach. Rd., Oceanside, N.Y. 11572. Tel. (516) 764-3792. Pres.: Ruth. Schwartz. Gen. & Sales. Mgr. Rudy Schwartz. Gen. & Sales. Mgr. Rudy Schwartz. Open. Schwartz. Cartrette Inc., 3785. Varsity Dr., Ann. Arbor. Mich. 48104. Tel. (313) 973-0900. Pres. Fred. J. Kluin; Sales Mgr.. Dale. C. Koopman. Configuration: Cartridge 8-tr. & cartrette. Cartridge. Inds. Corp., PO. Box. 186, Excelsion. Springs. Mo. 64024. Tel. (816) 637-2186. Configuration: Cartridge 8-tr. Cassette Masters Corp., 2. Bashford. St., Yonkers. N.Y. 10701. Tel. (914) 968-1605. Pres.

Gen & Sales Mgr. Leonard Ripley.
Configuration: Cassette.
Certron Corp., 1701. S. State College. Blvd., Anaheim, Calif. 92806. Tel. (714). 633-4280.
Pres. Edwin R. Gamson, VP Mktg. Ray Allen, Sales Mgr., Robert Dunn.
Configuration: Cartridge. 8-tr. & cassette.
Cherokee Album Corp., PO Box. 175, Fairmount.
Ga. 30139. Tel. (404). 382-2220. Pres.:
Johnny Carter.
Configuration: Cartridge. 8-tr. & cassette.
Columbia Magnetics, 51.W. 52.St. New York, N.Y.
10019. Tel. (212). 765-4321. Gen. Mgr., Ted. Cohen.

Configuration: Cartridge 8-tr , quadrasonic 8

Cohen.
Configuration: Cartridge 8-tr., quadrasonic 8-tr., cassette & open reel.
Brand name; Columbia, Soundcraft.
Cramer Div., Conrac Corp., Mill Rock Rd., Old Saybrook, Conn. 06475. Tel: (203) 388-3574.
Gen. Mgr. Francis Geissler.
Configuration: Cassette (metal).
Cue Rec gs Inc., 1156 Ave. of the Americas, New York, N.Y., 10036. Tel. (212) 757-3641.
Pres. Mel Kaiser, Gen. Mgr., Bernard Rubinstein, Sales Mgr., Louis Maltese.
Configuration: Repeating cassettes.
Custom Rec. Mgr., Louis Maltese.
Configuration: Repeating cassettes.
Custom Rec. Mgr., Co. (div. of Cadet Recs. Inc.), 5810. S. Normandie. Los Angeles. Calif., 90044. Tel: (213) 753-5121. Pres., Julies Bihan, Gen. Mgr., James Takeda, Sales Mgr., Donald Macmillan.
D. A. K. Inds., 10845. Vanowen St., North Hollywood, Calif., 91605. Tel. (213) 984-1559.
Pres., Drew Alan Kaplan, Gen. Mgr., Turman Rushton: Sales Mgr.; Dewayne Filkins.
Branch: Oklahoma City. Okla., PO. Box., 14605, 11218. Northwestern. Zip. 73114.
Tel: (405) 751-7400. Sales Mgr., Ted Oliver
Dalsung Ind'l Corp., 1182. Broadway. New York, N.Y., 10001. Tel. (212) 685-5608. Gen., Mgr., Hongsoon Chun.
Home office: Korea.
Configuration: Cassette.

Configuration: Cassette
Data Packaging Corp., 205 Broadway, Cambridge,
Mass 02139 Tel (617) 868-6200 Pres
Otto Morningstar, Sales Mgr Larry Hock

Configuration: Cartridge 8-tr & cassette

(Continued on page TR-8)



Company 1700 Bway., N.Y.C. • (212) 581-5641

3416 Vineyard, L.A. • (213) 731-0888



TAPE

• Continued from page TR-7

Data Technology Corp., 1600 Las Plumas Ave. San Jose, Calif. 95133 Tel. (408) 272-0300. Pres.: James S. Rice, Gen. Mgr. Raymond Valle, Sales Mgr. Bill Patsuris Configuration: Cassette Brand name: Plastronics Dee Res Res (a Serv. S. Camp. St. Windsor, Pa.

Dee-Bee Recig Serv., S. Camp St., Windsor, Pa 17366, Tel. (717) 244-5411, Pres. & Gen Mgr. Stan Deppen Jr.; Sales Mgr. Greg Utter

Dictation Prods. Inc., 2525 Park Ln., Hallandale Fla. 33009. Tel (305) 981-6161 Pres. S.M.

Configuration: Cartridge 8-tr & cassette

Configuration: Cartridge 8-fr & cassette Brand name: Rochester. Rosette Dubbings Electronics Inc., 1305 S. Strong Ave... Copiague, L.I., NY, 11726 Fel: (516), 226-6000 Pres. & Gen. Mgr. Michael Thaler. Nat I Sales Mgr. Jeff Pastolove. Duotone Co. Inc. 6875 SW 81 St., South Miami. Fla. 33143 Tel: (305), 665-1121 Pres. & Sales Mgr. Stephen Nester: Gen. Mgr. Benjamin Rosenberg.

min Rosenberg

Dyna-Day Plastics Inc. 1451 E. Nine Mile Rd., Ha
zel Park, Mich. 48030, Tel. (313) 399-4880
Pres Frank S. Day, Gen. Mgr. Paul M. Hayes,
Sales Mgr., Mark, Day

Configuration: Cassette
El Mar Plastics Inc., 821 E. Artesia Blvd., Carson
Calif. 90746. Tel: (213) 327-3180. Pres
Harry Schor, VP. Sales. Allen Schor.
Configuration: Cartridge 8-tr., quadrasonic 8

tr., cassette & open reel Esmond Inds, Inc., 666 Fifth Ave., New York, N Y 10019, Tel (212) 765-3442, Pres. Bennett Asquith, Gen. Mgr., Lyz Kurnitz, Sales Mgr

Configuration: Cartridge 8-tr., cassette &

Finebilt Mfg Co., 931 N. Citrus Ave., Hollywood. Calif 90038, Tel. (213) 466-9511, Pres. & Sales Mgr., Alwin, P. Schmid, VP. Joe 8ou-

zeglou. Configuration: Cartridge 8-tr. & cassette. tone Rec'g Studio, 701 Seventh Ave., New York, N.Y. 10036. Tel. (212) 232-4242. Pres

York, N.Y. 10036. Tel. (212) 232-4242. Pres & Gen. Mgr. John Dea Configuration: Cartridge 8-tr. & cassette General Cassette Corp. 1324 N. 22 Ave., Phoenix. Ariz. 85009. Tel. (602) 258-7059. Pres. Bill L. Johnson: Gen. Mgr. William D. Turner. Sales Mgr. William White. Configuration: Cartridge. 8-tr. cassette. & open real.

open real Information Terminals Corp., 323 Soquel Way. Sunnyvale. Calif. 94086 Tel. (408) 245-4400 Pres. J. Reid Anderson Mktg. Dir. & Sales Mgr. Robert H. Johnston

Configuration: Cassette Configuration: Cassette.
Fish Magnetic Rec'g Tape (div of Morhan Nat'l Sales Co. Inc.). 270-78 Newtown Rd. Plainview. N.Y. 11803. Tel. (516). 293-5582. Pres. Sol Zigman. Gen. Mgr. Hy Zigman. Sales Mgr. George Krug.

Jechan Scientific Co. Spectrotape Co. 345 W. Valen.

ley Blvd . Colton. Calif. 92324. Tel (714) 825-6744. Pres. & Sales Mgr. John Y.S. Chan, Gen. Mgr.. Elsie Chan. Int'l branch: Malaysia, Panda Inds

Brand name: Miscaset, Mitape, Onpa, Spec

Ken-Dei Prod'ns Inc., 111 Valley Rd., Richardson Park, Wilmington, Del 19804. Tel: (302)

655-7488 Pres & Gen Mgr.: H. Edwin Ken-nedy, Sales Mgr.: M. Leap n-Pai Enis .. 301 S. Main, Fayetteville, Tenn. 3734- Tel: (615) 433-1683. Pres ... 8:II

Kim-Pat Ents. 301 S. Main, Fayetteville. Tenn. 37334. Tel: (615) 433-1683. Pres. 8-II Trigg Configuration: Cartridge 8-tr. & open reel Lenco Co. 3901 N. 69, Lincoln. Neb. 68507. Tel: (402) 434-7488. Pres. Don Leonhardt. Sales Mgr. Jan Young Lonfiguration: Cassette. Livingston Audio Prods. Corp. 1275. Bloomfield Ave., Fairfield, N.J. 07006. Tel: (201) 575-8300. Pres. Darrell D. Scholten, Gen. Mgr. Carl Volpe, VP. Sales. Thomas J. Hofbauer. Configuration: Cartridge 8-tr. Magnetic Communications Inc. Randolph Ind'l Park. Rt. 10, Emery Ave. Dover, N.J. 07801. Tel: (201) 361-0055. Pres. Warren E. Dunn, Mktg. Dir. Murray Nass. Magnetic Packaging (div. of Gabriel Mtg.). 125. S. Liberty Dr. Stony Point, N.Y. 10980. Tel: (914) 942-0100. Pres. & Gen. Mgr. E. Gabriel, Sales Mgr. William Styslinger. Magnetix Corp.. 770. W. Bay St. Winter Garden. Fla. 3278.7 Tel: (305) 565-4494. Pres. John C. Lory, Gen. Mgr. William H. Raynes, Sales Mgr. B. H. Loucks III. Configuration: Cartridge. 8-tr... cassette. & open reel. Mann. Cassette. Inds... PO. Box. 112.1. San Francisco.

Mann Cassette Inds. PO Box 1121 San Francisco Calif. 94101 Tel. (415) 221-2000. Pres Donald Mann. Sales Mgr. Bob Wells.

Configuration: Endless loop cassette
Marathon Prods. Corp... 334 W. Boylston St., West
Boylston. Mass. 01583 Tel. (617) 8530988 Pres. Richard D. Myers, Gen. Mgr.
B.D. Bagdasarian. Sales. Mgr... William

Motradoen
Mastro Inds Inc., 3040 Webster Ave., Bronx, N.Y., 10467, Tel. (212) 547-5600. Pres. Mario Maccaferri, Gen. Mgr. Marco Maccaferri, Configuration: Cartridge 8-tr. & 8-inch. cas-

Meister Mfg. Co., PO Box 633, Downey, Calif

Configuration: Open reel
Memorex Corp., Consumer Prods. Div., San Tomas at Central Expwy. Santa Clara. Calif 95052 Tel (408) 987-1000. Pres L.L Spitters. Gen Mgr Robert Jaunich, Sales Mgr. Barry

Configuration: Cartridge 8-tr., cassette &

open reel Meta-Com Inc., 707 W. Broadway, Minneapolis, Minn. 55411 Tei. (612) 521-9202 Pres. James I. McCann; Gen. Mgr. Charlotte Emond, Sales Mgrs. Phil Levin, James I.

Miccann.
Configuration: Cassette & open reel.
Metra Electronics Corp., 660 McDonald Ave.
Brooklyn, N.Y. 11218 Tel. (212) 871-4100
Pres. Michael M. Somma: VP Tape Div. W.P.

Nobile
Configuration: Cartridge 8-tr
onal Trend-In Corp., 1860 Michael Faraday
Dr. Reston, Va. 22070 Tel. (703) 437-7183.
Pres. John L. Humphreys. Gen. Mgr... Jeff
Swanson; Sales Mgr... Robert Ewald

Configuration: Cassette
Plastic Reel Corp. of America, 640 S. Commercial
Ave. Carlstadt, N.J. 07072 Tel. (201) 9339125 Pres. Allen S. Braverman, Mktg. Dir...
Rita Rasnick, VP Sales. Daniel A. Sherman.
Configuration: Conservations of the Configuration Configuration. Configuration: Cassette

Configuration: Open reel. erred Sounds Inc. Nursery Ln., Rye. N.Y 10580 Tel (914) 967-7701 Pres C.J. Bruno, Exec. VP. Vinnie Dean, Gen. Mgr. Configuration: Cartridge 8-tr., quadrasonic 8-

Brand name, Longine Symphonette, litape Inc., 101 Broadway, Runnemede, N., 08078. Tel: (609) 933-2500. Pres.: Wayne E

Wiltong, Gen. Mgr. Frank Tarsia, Sales Mgr. Mike Flood

A Electronic Components—Dist. Prods. 4.15 S. Fifth. St. Harrison. N.J. 07029 Tel. (201)

485-3900. VP & Gen. Mgr. J.B. Farese. VP. Dist. Prods. J.A. Haimes. Sales Mgr. Ms. Lewis. Adv. & Sales Promo. Mgr.: H.S. Stamm

Stamm
Configuration Open reel
Raynor Sales Co Inc. 2698 W Pico Blvd. Los Angeles, Calif 90006 Tel (213) 737-3737.
Pres Ray Abrams Sr., Gen Mgr. Nori Abrams, Sales Mgr. Fred Muse Jr.
Configuration Cartridge B-tr. & cassette
Recordex Corp., 3227 Cains Hill PI. NW. Atlanta.
Ga. 30305 Tel. (404) 237-7000. Pres. Mort N. Miller VP & Gen Mgr. Robert Nemo
Redding Radio (div. of SJ. Inds. Inc.), PO Box 344.
Fairfield, Conn. 06430. Pres.; Jeffrey N.
Tellis: Opris. Eng. R.F. Bournes: Sales Mgr.
Sascha Deale.
Configuration. 4-tr. broadcast contrider.

Sascha Deale
Configuration: 4-tr broadcast cartridge.
Redisco. 1815 Guilford Ave. Baltimore, Md. 21202. Tel. (301) 727-6420 Pres. & Gen. Mgr. O. Buchman, Sales Mgr. Joe Sadler. Configuration: Cartridge 8-tr. & cassette.

Rrad. page: Macoa.

Configuration: Cartridge 8-tr. & cassette Brand name: Motone
Rite Rec. Prod is Inc. 9745 Lockland Rd. Cincinnati. Ohio 45215. Tel. (513) 733-5533.
Pres. Carl J. Burkhardt. Gen. Mgr. Bob Bowery. Sales Mgr. Philip Burkhardt.
Configuration: Cartridge 8-tr. & cassette.
Robins Inds. Corp. 75 Austin Blvd. Commack.
N.Y. 11725. Tel. (516) 543-5200. Pres. Herman. D. Post; Gen. Mgr. Warren Muselbach.
Sales Dir. Lawrence. Post. Sales Mgr. Jack. Friedland.

Configuration: Cartridge 8-tr., cassette &

open reel al Sound Co. Inc. 409 N. Main St. Freeport L.I. N.Y. 11520. Tel (516) 868-2880. Pres & Gen. Mgr. Mervin A. Dayan, VP. Mktg. John E. Corbin

& Gen. Mgr. Mervin A Dayan, VP Mktg. John E Corbin. Configuration: Cartridge 8-tr. & cassette. Brand name, RSC. Sargent Sound Systems Inc., PO Box 4383, 213 S. 80 St. Birmingham, Ala 35206 Tel. (205) 836-6274. Pres. H.A. Montgomery. Configuration: Cartridge 8-tr. & cassette. Sentry. Inds. inc., 221 N. MacQuiesten Pkwy. Mount Vernon, N.Y. 10550, Tel. (914) 664-2909. Pres. Harold Rosen, Gen. Mgr. Barry. Rosen, Sales Mgr. Barry Lane. G. Sizemore Co., 230 Maray. Dr., Atlanta, Ga. 30341. Tel. (404) 458-6561. Pres. Gary. C. Sizemore. Gen. Mgr. Bob. McLaughlin, Sales. Mgr. Jim Twigg. Configuration: Cassette. Brand name: Coda.

Configuration: Cassette.
Brand name: Code
T D K Electronics Corp. 23-73 48 St. Long Island
City. N Y. 11103. Tel. (212) 721-6881
Pres: Yoshiniko Nakamura. Gen. Mgr. Shohei.
Tokuda. Sales Mgr. Kazuo Kohda
Branch: Irvine, Califf., 17072 Daimler St. Zip.
92664. Pres. Kazuaki, Yoshida
Configuration: Cassette.
Tapemaker Sales Co. Inc.. 2255 Broadway. New
York. N Y. 10024. Tel. (212) 874-0800
Pres. Art Brandwein

Pres. Art Brandwein
Tape Servs. Inc., 7015 Westfield Ave., Pennsau-ken, N J 08110 Tel (609) 665-3323 Pres. William F. Mulcahy; Nat'l Sales Mgr. David R Sykes

Tape-Tronics Inc., 750 E. Mandoline, Madisor Heights, Mich. 48071 Tel: (313) 588-8281 Pres Burt Mahler, Gen Mgr. Al Hart Configuration: Cairtridge 8-tr. & cassette.

Telephone Dynamics Corp., 1333 Newbridge Rd North Bellmore, L.I., N.Y., 11710, Tel. (510, 221-9870, Pres., Leonard Young.

TetePro Inds. Inc., Cherry Hill Ind'l Court, Cherry Hill, N J. 08002, Tel. (609) 424-1234, Pres...

Dennis Boardman; Sales Mgr.: Roger W. Cap-

Configuration: Broadcast cartridge Telex Communications Div. 9600 Aldrich Ave. S. Minneapolis. Minn. 55420. Tel. (612) 884-4061. Pres. Ansel Kleiman. VP Mktg. James. Arrington, Nat'l Sales Mgr. Heinz Lambrecht. Adv. Mgr. Terry Longville. Adv. Mgr.. Terry Longville Configuration: Broadcast cartridge

3 M Co., 3M Center, St. Paul, Minn, 55101 Tel. (612) 733-1110. Gen, Mgr., D.E. Denham, Mktg. Opns, Mgr., Paul I. Anderson, Nat'l Sales Mgr., D.T. Windahl, Configuration; Open reel, Brand name: Scotch.

Transcriber Co. Inc., Lower County St., Attleboro, Mass 02703. Tel: (617) 222-3525 Pres Robert B. Puleston; Sales Mgr., Bruce But Jenworth terworth.

Unitape Corp., 1905 McDonald Ave. Brookly N.Y. 11223 Tel: (212) 645-3025. Pre Morris Cabasso. Sales Mgr. Jack Cabasso.

Micros Caussol, Sales Myr. Jack Cabasso. Universal Tape Corp. 821 E. Artesia Blvd. Carson. Calif. 90746. Tel. (213) 327-3203. Gen. Mgr., Edward O. Praeger. Configuration: Cartridge 8-tr., quadrasonic 8-tr., cassette, open reel & video.

BLANK LOADED TAPE

A T & T Rec'g Co. (Able Turntable & Tape). 717 N Highland Ave., Hollywood, Calif. 90038 Tel 213) 933-5701 Pres., Ted. Gardner, VP &

213) 933-701. Pres Ted Gardner. VP & Sales Mgr. Jay Van Horn Configuration. Cassette
Action Rec'g Co., 2199 El Camino Real, San Mateo, Calif. 94403 Tel (415) 574-8511 Gen. Mgr. Fred Cohn Configuration: Cassette
Action Tapes Inc., PO Box 265, Cherry Hill. N J 08002 Tel (609) 667-6479. Gen. Mgr. Arnold Kaminer.

nold Kaminer.

Configuration: Cartridge 8-tr. & cassette.

il Int'l Inc. 43700 Adell Blvd. Novi. Mich.

48050. Tel: (313) 349-6300 Pres. Robert

Adell. Gen. Mgr. Jerry Schotthoefor. Sales

Mgr. Neill Klein.

Configuration: Cartridge 8-tr. & cassette

Rand Agma. Krimetide.

Configuration: Cartridge 8-tr. & cassette Brand name: Krometone
Adrian Assocs. Inc. 6660 Biscayne Blvd. Miami. Fla. 331.38. Tel. (305). 757-16.26. Pres. Michael Adrian. Gen. Mgr. Gene Sayet: Sales Mgr. Curt. J. Witt.
Advent Corp. 195. Albany St. Cambridge, Mass. 02139. Tel. (617). 661-9500. Pres. & Gen. Mgr. H. E. Kloss. Prod. Mgr. Andrew G. Petite. Sales Mgr. Frank Reed.
Configuration: Cassette
Allison Audio Prods. Inc. 175. Bridge, Rd., Hauppauge, L.L., N.Y. 11787. Tel. (516). 234-2010. Pres. Louis Ligator. Gen. Mgr. Rainer. Zopfy, Sales Mgr., Abe Chayet.
Sales office: New York, N.Y., 152. W. 58. St. Zip. 1001.9. Tel. (212).895-6449. Sales Mgr. Abe Chayet. Abe Chayer

Abe Chayet.

Configuration: Cartridge 8-tr. & cassette
erican Cassette Corp., 8625 Aviation, Inglewood, Calif. 90301. Tel. (213), 776-8832.
Pres. Joseph Marshall. Gen. Mgr. Martin

**Light Catin Mar. Robert South. Migdall, Sales Mgr. Robert Spitz.

Configuration: Cartridge 8-tr., cassette &

American Sound Corp., 3319 E. Ten Mile Rd., War ren., Mich., 48091 Tel: (313) 539-2900 Frank S Day, Gen & Sales Mgr Paul Configuration: Cartridge 8-tr & cassette

Ave., Asbury Park, N.J. 07712 Tel. (201) 988-7771 Pres. Ike Cabasso, Gen. Mgr. Ralph Kraiem, Sales Mgr. Oscar Goren. Configuration: Cartridge 8-tr., cassette & green reel.

open reel
Brand name: Amertone
bex Corp., Magnetic Tape Div., 401 Broadway,
Redwood City, Calif. 94063. Tel: (415) 367-2011. Gen. Mgr. J. Porter. Mktg. Mgr.
Paul Weber, Sales Mgr. Bruce C. McGilaway.
Configuration: Cartridge 8-tr. cassette &
open reel.

Configuration: Carrindge 8-tr. cassette & open reel
Associated Audio Servs. 13 Irving Pl., Mount Vernon, N.Y. 10550. Tel. (914) 668-8333. Pres
Robert L. Piselli, Gen. Mgr. Allan C. Johnson.
Configuration: Cassette & open reel
Audio Accessories Co., 80x 628. Rt. 1, Batavia. Ill.
60510. Tel. (312) 879-5998. Sales Mgr.
John S. Maloney
Audiocraft Recig. Co., 915. W. Eighth St., Cincinnati. Ohio 45203. Tel. 241-4304. Pres. Earl.
T. Herzog, Gen. Mgr. Earl. T. Herzog. J.
Audio Devices Inc., 100 Research Dr., Gleinbrook.
Conn. 06906. Tel. (203) 327-6500. Pres.
Graham Powell. Sales Mgr. William Dawson:
Group Prod. Mgr. John M. Ricci.
Configuration: Cartridge. 8-tr., cassette. & broadcast cartridges.
Brand name: Audiopak. Capitol. Emitape.
Audio Dynamic Ents., 1281 Logan. A. Costa Mesa.,
Calif. 92626. Tel. (714) 549-2271. Pres.,
Gene Edwards, VP. Frank Andres.
Configuration: Cartridge. 8-tr., cassette. & open reel.
Brand name: War Bonnet.

Brand name: War Bonnet
Audiodyne Co., PO Box 825, San Jose, Calif
95106 Tel: (408) 287-3520 Pres. Louis R

Chiaramonte
Configuration: Cartridge 8-tr. & cassette
Audio Magnetics Corp. 14600 S. Broadway, Gardena, Calif. 90248. Tel. (213) 532-2950.
Pres. Irving B. Katz. VP. Robert Harris. VP.
Sales Scott Conover.
Branch: New York, N.Y., 2. Pennsylvania.
Plaza. Zip. 10001. Tel. (212) 594-9400.
Sales Mgr. Al Kovac.
Int'l. branches: Canada. Mexico. Portugal.
Switzerland.

Switzerland. <mark>Configuration: C</mark>artridge 8-tr., cassette &

Configuration: Cartridge 8-tr. cassette & open reel Brand name: Audio Magnetic Tracs
Audio Rec'rs of Arizona Inc. 3830 N. Seventh St. Phoenix Ariz 85014 Tel (602) 277-4723 Pres Gen. & Sales Mgr. Floyd M. Ramsey. Audiosonic Corp. 150 Marcus Blvd. Hauppauge. N.Y. 11787 Tel (516) 231-7750 Pres. John Shalam, VP Mktg. Marty Novick. Configuration: Cartridge 8-tr. & cassette. Brand name: Dynasound
Auto Tapes Unlimited Magnadyne Corp. PO Box. 757. 9261 W. Third St., Beverly Hills. Calif. 99213 Tel (213) 278-0107 Pres. Barry Caren. Gen. Mgr. Theresa Lewis. Sales Mgr. David Gurian.
B A S F Systems Inc. Crosby Dr., Bedford, Mass. 01730 Tel (617) 271-4000 Pres. Dr. Werner K. Balz, Matl. Sales Mgr. Bobert Patterison. Mktg. Mgr. Gerard Berberian; Adv. Dr. Murray E. Kremer.

ray E Kremer.

Branches: Los Angeles, Calif., 2140 W
Olympic Blvd. Suite 440 Zip. 90006. Tel
(213) 386-7023 Regional Mgr. James
Walker—Palatine, III., 800 E. Northwest
Hwy. Suite 821 Zip. 60067 Tel (312) 358.
8000 Midwestern Regional Mgr. Edward
Hefron—Carlstadt, N.J., 40 Broad St. Zip.
07072 Tel (201) 939-2550—Dallas, Tex..
7701 N. Stemmons Fwy. Suite 750. Zip.
75247 Tel (214) 630-3525. Regional Mgr.
Gary Raasch. Gary Raasch Configuration: Cartridge 8-tr. cassette &



Becht Electronics Corp., 3515 W. Burbank Blvd. Burbank, Calif. 91505, Tel: (213) B42-2144 Pres: Andrew Becht, Gen. Mgr. Sonia Kara. Configuration: Cartridge 8-tr.

Configuration: Carridge o-a. Brand name: Exactime Burlington Audio Tapes Inc., 2903 Long Beach Rd., Oceanside, N.Y. 11572, Tel. (516) 764-3792, Pres., Ruth Schwartz, Gen. & Sales 3792, Pres.: Huth Schwartz: Gen. & Sales Mgr.: Rudy Schwartz.

Configuration: Cartridge 8-tr., cassette &

Configuration: Cartridge 8-tr., cassette & open reel.

Cartridge Control Corp., 2091 Faulkner Rd, NE, Atlanta, Ga. 30324. Tel. (404) 633-4577. Pres. R.D. Comstock: Gen. Mgr. W. R. Evans. Configuration: Cartridge 8-tr. & cassette.

Cassette Masters Corp., 2 Bashford St., Yonkers. N.Y. 10701. Tel. (914) 968-1605. Pres. Gen. & Sales Mgr. Leonard Ripley. Configuration: Cassette.

Cassette Servs. Inc., PO Box H, Delair. N.J. 08110. Tel. (609) 655-3326. Pres. Ed Dixon. Configuration: Cartridge 8-tr. & cassette. Brand name: CSI.

Certron Corp., 1701. S. State College Blvd., Anaheim. Calif. 92806. Tel. (714) 633-4280. Pres. Edwin R. Gamson, VP Mktg. Ray Allen. Sales Mgr. Robert Durn. Configuration: Cartridge 8-tr. & cassette. Brand name: Certron & private brands.

Channel Inds. Inc., 663 Rankin St. NE, Atlanta, Ga. 30308. Tel. (404) 688-3044. Pres. E. Isaacs. Int'l branch: England. Configuration: Cartridge 8-tr. & cassette.

Cherokee Album Corp., PO Box. 175, Fairmount. Ga. 30139. Tel. (404) 382-2220. Pres. Johnny Carter.

Configuration: Cartridge 8-tr. & open reel.
Columbia Magnetics. 51 W. 52 St., New York, N.Y.
10019 Tel. (212) 765-4321. Gen. Mgr., Ted

Cohen
Configuration. Cartridge 8-tr., quadrasonic 8-tr. cassette & open reel.
Brand name: Columbia. Soundcraft
Craig Corp., 921 W. Artesia Blvd., Compton, Calif.
90220. Tel. (213) 537-1233. Pres. Peter
Behrendt. Mktg. Mgr., Donald MacGregor, VP
Sales. Laurin Davies; Adv. Mgr., John S.
Romain.

Sales Laurn Davies, Adv. Wign. John S. Romann.
Configuration. Cartridge 8-tr. & cassette.
Brand name: Craig. Vista.
Cramer Div., Conrac Corp. Mill Rock Rd., Old Saybrook. Conn. 06475. Tel. (203) 388-3574.
Gen. Mgr. Francis Geissler.
Configuration: Cassette.
Cue Rec'gs Inc., 1156 Ave. of the Americas, New York. N.Y. 10036. Tel. (212) 757-3641.
Pres. Mel Kaiser, Gen. Mgr. Bernard Rubinstein; Sales Mgr., Louis Maltese.
Configuration: Repeating cassette.
Custom Audio Inc., 110. S. River Rd., Des Plaines, Ill. 60016. Tel. (312) 298-6680. Pres. Paul H. Luttgens; Gen. Mgr. Michael Jaffee.
Custom Fidelity Co. Inc., 7925 Santa Monica Blvd.
Hollywoord, Calif., 90046. Tel. (213) 654-4522. Pres.: David W. Berkus; Sales Mgr., Ellis Ferrig.

4922 Pres: David W. Berkus; Sales Mgr. Ellis Fertig Configuration: Cassette. Custom Rec. Mfg. Co. (div. of Cadet Recs. Inc.). 5810 S. Normandie, Los Angeles, Calif. 90044 Tel. (213) 753-5121 Pres. Jules Bi-hari. Gen. Mgr. James Takeda; Sales Mgr. Donald Macmillan.

Donald Macmillan
Configuration: Cartridge 8-tr
D A K Inds. 10845 Vanowen St., North Hollywood, Calif 91605. Fel (213) 984-1559
Pres. Drew Alan Kaplan, Gen Mgr. Turman
Rushton: Sales Mgr. Dewayne Filkins.
Branch: Oklahoma City, Okla., PO Box
14605, 11218 Northwestern Zip, 73114.
Tel (405) 751-7400. Sales Mgr. Ted Oliver
Dalsung Ind' Totry. 1182 Broadway, New York,
N.Y. 10001. Tel: (212) 685-5608. Gen.
Mgr. Hongsoon Chun
Home office: Korea
Configuration: Cassette.
Data Packaging Corp., 205 Broadway, Cambridge,
Mass. 02139. Tel. (617) 868-6200. Pres.
Otto Morningstar, Sales Mgr.: Larry Hockemeyer.

Configuration: Cartridge 8-tr. & cassette
Bee Rec'g Serv., S. Camp St., Windsor, Pa
17366. Tel. (717) 244-5411 Pres. & Gen
Mgr.; Stan Deppen Jr.; Sales Mgr., Greg Utter-

back
DeVille Ents Co. Inc., 202 W. Third St. Kansas
City, Mo. 64.105 Tel. (816) 474-5260 Pres.
Anthony D. Priore, Gen. Mgr. S. Harvey Laner, Sales Mgr. Harold W. Pease
Configuration: Cartridge 8-tr
Brand name: Mr. Tape
Dictation Prods. Inc., 2525 Park Ln., Hallandale,
Fla. 33009. Tel. (305) 981-6161. Pres. S.
M. Scher.
Configuration, Cartridge 8-tr. 8, accounts

M. Scher.
Configuration: Cartridge 8-tr. & cassette
Brand name: Rochester, Rosette
bings Electronics Inc., 1305 S. Strong Ave.
Copiague, L.I., N.Y., 11726, Tel. (516) 2266000, Pres., & Gen. Mgr., Michael Thaler.
Nat'l Sales Mgr., Jeff Pastolove
Configuration: Cartridge 8-tr. & cassette.
Brand name: Dubbings: "Superior."

Brand name: Dubbings Superior:
Duotone Co. Inc. 6875 SW 81 St. South Miamt,
Fla 33143 Tel (305) 665-1121 Pres. &
Sales Mgr. Stephen Nester, Gen. Mgr. Benjamin Rosenberg.

Configuration: Cartridge 8-tr., cassette &

Configuration: Cartridge 8-tr., cassette 8 open reel
Brand name: Duocassette: Duorape
E M C Corp., 180 E Sixth St. St. Paul, Minn.
55101 Tel: (612) 227-7366 Pres. David E Feinberg: Sales Mgr. Richard Stevens.
Branch: Los Angeles. Calif., EMC-Radio Rec'rs. 7000 Santa Monica Blvd. Hollywood 90038 Tel: (213) 463-3282 Gen. Mgr. Jerry Greenfield
Ellpas Inds., 2342 Sawtelle. Los Angeles. Calif. 90064. Tel: (213) 478-0811 Pres. Elliot Pelkoff. Gen. Mgr. Gary Young
Branch: Brooklyn, N.Y., 1901 McDonald Ave Zip. 11223. Tel: (212) 645-3003. Sales Mgr. M. Cabasso.
Configuration: Cartridge 8-tr. & cassette.
Fidelitone Inc., 6415 N. Ravenswood Ave. Chicago, Ill. 60626. Tel: (312) 274-0075. Pres. Douglas F. Hudson. VP & Sales Mgr. Hiram A. Prince.
Configuration: Cartridge 8-tr. cassetta.

Configuration: Cartridge 8-tr., cassette &

open reel. Finebilt Mfg. Co., 931 N. Citrus Ave., Hollywood, Calif. 90038, Tel. (213) 466-9511, Pres. & Sales Mgr.: Alwin P. Schmid, VP. Joe Bou-

Configuration: Cartridge 8-tr., cassette & open reel.
Finetone Recig Studio. 701 Seventh Ave.. New York, N.Y. 10036. Tel. (212) 232-4242. Pres & Gen. Mgr.. John Dea.

Fleetwood Mktg. Group, see Fleetwood Rec'g Co.

Inc.
Inc.
Inc.
Inc.
Mass 02151. Tel: (617) 289-6800. Pres.
Vincent P. Giarrusso, Gen. Mgr. Raymond Samora, Sales Mgr. Victor Mancini
Branch: New York. N.Y., Fleetwood Mktg.
Group. 120 E. 56 St. Suite 830 Zip. 10022
Tel. (212) 758-8222. Sales Mgr.: Glen Wesen.

Configuration: Cartridge 8-tr. & cassette G C Electronics (div. of Hydrometals Inc.) 400 S Wyman St., Rockford, III. 61101 Tel. (815) 968-9661. Pres. A. C. Valiulis, Sales Dir.

T.A. Peterson.
Configuration: Cassette Brand name: Audiotex
G R T Corp., 1286 N Lawrence Sta. Rd., Sunnyvale, Calif. 94086 Tel: (408) 734-2910.
Pres., Alan J Bayley, VP Mktg. K. White Soner; VP Sales. Herbert B. Hershfield. Configuration: Cartridge 8-tr. & cassette.
General Cassette Corp.. 1324 N. 22 Ave., Phoenix.
Ariz. 85009, Tel. (602) 258-7059 Pres. Bill
L. Johnson: Gen. Mgr.: William D. Turner;
Sales Mgr.: William White. Configuration: Cartridge 8-tr., cassette &

ppen reel.
Infodex Cassette Corp., 7 Cherry Ave., Waterbury,
Conn. 06702, Tel. (203) 757-9291, Pres.
Roger S. Swain, Sales Mgr., John W. Berry,
Branch: New York, N.Y., 60 E. 42 St. Zip. **Branch: New York, N.Y., 60 E.** 42 St. 10017, Tel: (212) 986-2051. Sales Mgr.

Dert in Salmore Configuration: Cassette Evations Inc., 3008 Floyd, Overland Park. Shawnee Mission. Kan. 66204, Tel: (913) 381-6556. Pres. Fred O. Nelson, Gen. Mgr.

Intertect Electronics Co., 321 New Haven Ave., Mill ford. Conn. 06460. Tel: (203) 874-8038

Pres: Mark Oleriski, Gen Mgr. Chuck Williams: Sales Mgr. Tom O Loughlin.
h Magnetic Rec g. Tape (div. of Morhan Nat't Sales Co. Inc.), 770-78 Newtown Rd., Plantview. N.Y. 11803. Tel. (516). 293-5582.
Pres. Sol. Zigman. Gen. Mgr. Hy Zigman. Sales Mgr. George Krug.
Corriguration: Cartridge. 8-tr., cassette. & ones real.

open reel.

Brand name: Emerald, Irish, Mortone, Snam-

rock.
Jerhan Scientific Co. Spectrotape Co. 345 W. Valley Blvd., Colton, Calif. 92324 Tel: (714) 825-6744. Pres. & Sales Mgr. John Y.S. Chari, Gen, Mgr. Elsie Chan.
Int branch: Maiaysia, Panda Inds. Configuration: Cassette.

Brand name: Micaset, Mitape, Onpa, Spectro-

tape Kim-Pat Ents., 301 S. Main, Fayetteville, Tenn

7334. Tel: (615) 433-1683. Pres.: Bill

Triggs.
Configuration: Cartridge 8-tr. & open reel
Lafayette Radio Electronics. 111 Jericho Tripk...
Syosset, L.E., N.Y. 11791 Tel. (516) 9217700 Bd. Chm... A Pletman; Pres. Leonard
Pearlman. Adv. Mg. C. Piotrowski
Configuration: Cartridge 8-tr... cassette &

open reel Brand name: Lafayette, Criterion. 30 Prods: Co. Inc., 71-08 51 Ave., Woodside, N.Y. 11377 Tel: (212) 458-7700. Pres. Les-lie Boker, Gen. Mgt. Al Alexander, Sales Mgr. Lestie Dame. Configuration: Cartridge 8-tr. & cassette

Brand name: Lebotone
Livingston Audio Prods. Corp., 1275 Bioomfield
Ave., Fairfield, N.J. 07006, Tel: (201) 5758300, Pres.: Darriell D. Schollen, Gen. Mgr.
Carl Volpe, VP Sales. Thomas J. Hofbauer

Configuration: Cartridge 8-tr. & cassette.

M. V. C. Dist'g Corp. (sub. of Sicom Electronics Corp.), 33026 Capitol. Livonia. Mich. 48150. Tel. (313), 261-8650. Pres. D.D. Merry. Mktg. Mgr. S. R. Wagler.

Magnetic Communications. Inc., Randolph. Irrid. I. Park. Rt. 10, Emery. Ave., Dover. N.J. 0.7801. Tel. (201), 361-9055. Pres. Warren & Dunn: Mktg. Dir.: Murray Nass.

Configuration: Cartridge 8-tr. & cassette.

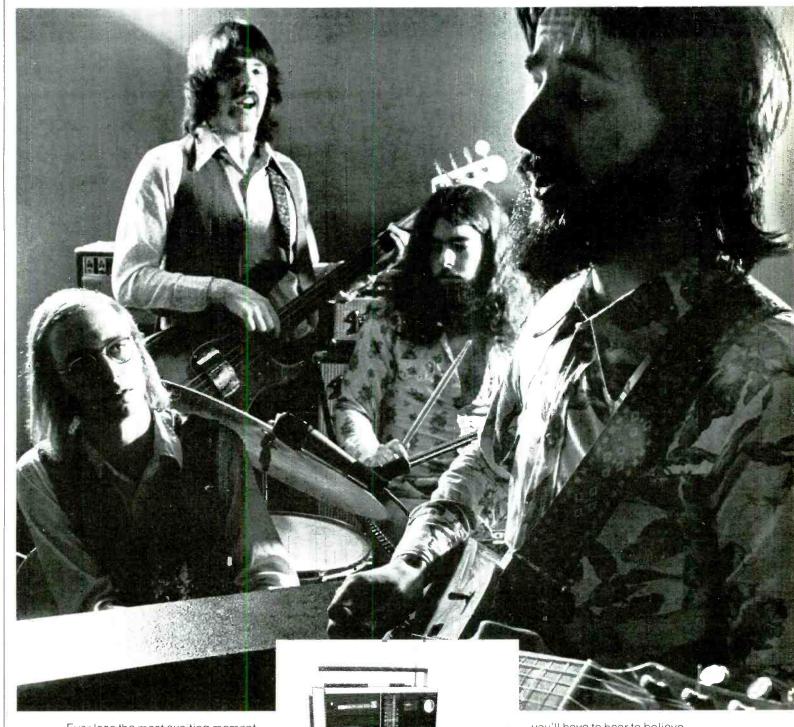
Brand name: Magcom.

Magnetic Packaging (div. of Gabriel Mfg.). 125 S. Liberty. Dr., Stony Point. N.Y. 10980. Tel. (914), 942-0100. Pres. & Gen. Mgr. E. Gabriel: Sales Mgr., William Styslinger.

Magnetic Tape Eng'g Corp., 8120. Webb. Ave., North. Hollywood. Calif., 91605. Tel. (213), 768-6100. Pres. S. Gerald Stone, Gen. Mgr.

(Continued on page TR-10)

When they start to jam, your BASF Cassette won't.



Ever lose the most exciting moment of a performance because your cassette jammed?

At BASF we've done something to our cassettes to keep that from ever happening again. We've added Special Mechanics™. The first jam-proof system that really works.

Not just some times. All the time Inside each BASF Cassette, two precision guide arms feed the tape smoothly from reel to reel. So there's never a rough wind, never a snag

These unique guide arms also eliminate those annoying distortions like wow and flutter that seem to be 'built-in" to most ordinary cassettes.

Combine our Special Mechanics with the super sensitivity of BASF tape and the result is a fidelity and range

you'll have to hear to believe.

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tape, write BASF SYSTEMS, Crosby Drive, Bedford, MA 01730.



BASF SYSTEMS

BASF for people who really know.

TAPE

• Continued from page TR-9

Configuration: Cassette Configuration: Cassette.
Brand name: CBR.
Magnetix Corp., 770 W. Bay St., Winter Garden,
Fla. 32787. Tel: (305) 656-4494. Pres.: John
C. Lory; Gen. Mgr.: William H. Raynes: Sales
Mgr.: B.H. Pete Loucks III.
Configuration: Cartridge 8-tr., cassette & Make-A-Tape Inc., 33490 Groesbeck Hwy., Fraser, Mich. 48026. Tel: (313) 294-0500. Pres.: L. Allan Bazzy. Gen. Mgr.: Michael J. Tattan: Sales Mgr.: Gary Samson.
Configuration: Cartridge 8-tr. & ca:sette. Mallory Battery Co.. S. Broadway & Sunnyside, Tarrytown, N.Y. 10591. Tel: (914) 591-7000. Pres.: M. E. Christiansen; VP Mktg.: P. Viele; Mkto. Mgr.: Kasev Bakowsky.

Pres.: M. E. Christiansen; VP Mktg.: P. Viele; Mktg. Mgr.: Kasey Bakowsky. Configuration: Cassette & open reel. Brand name: Duratape, Fliptape, Voicetape. Mann Cassette Inds., PO Box 1121, San Francisco. Calif. 94101 Tel: (415) 221-2000. Pres.. Donald Mann: Sales Mgr.: Bob Wells. Configuration: Endless loop cassette. Marathon Prods. Corp., 334 W. Boylston St. West Boylston, Mass. 01583. Tel: (617) 853-0988, Pres.: Richard D. Myers; Gen. Mgr.: B D. Bagdasarian; Sales Mgr.: William McFadden.

J L. Marsh—Heilicher (div. of Pickwick Int'l Inc.), 7600 Wayzata Blvd., Minneapolis, Minn. 55426. Tel: (612) 544-4201. Music Master Gen. Mgr.: Bob Mitchell. Configuration: Cartridge 8-tr. & cassette.

Configuration: Larringe 8-rr. a cassette. Brand name: Music Master. xell Corp. of America, PO Box 150, Little Ferry 07643; 130 W. Commercial Ave., Moonachie, N.J. 07040. Tel: (201) 933-4200. Exec. VP: Tadao Okada; Sales Mgr.: Gene Configuration: Cartridge 8-tr., cassette &

open reel. Memorex Corp., Consumer Prods. Div., San Tomas at Central Expwy., Sant Oronas at Central Expwy., Santa Clara, Calif. 95052. Tel: (408) 987-1000. Pres.: L.L. Spitters; Gen. Mgr.: Robert Jaunich; Sales Mgr.: Barry Berghorn.

Configuration: Cartridge 8-tr., cassette & open reel.

Meta-Com Inc., 707 W. Broadway, Minneapolis, Minn. 55411. Tel: (612) 521-9202. Pres.: James I. McCann: Gen. Mgr.: Charlotte Emond; Sales Mgr.: Phil Levin, James I.

Configuration: Cassette & open reel Metra Electronics Corp., 660 McDonald Ave. Brooklyn, N.Y. 11218. Tel: (212) 871-4100. Pres.: Michael M. Somma; VP Tape Div.: W.P.

Noble.
Configuration: Cartridge 8-tr.
Music Master. see J.L. Marsh—Heilicher.
National Cinematape Inc., 24 W. Sheffield Ave.,
Englewood, N.J. 07631. Tel: (201) 8713000, Pres.: Alexander Magocsi Jr.
Configuration: Cartridge 8-tr., cassette & open reel.

Brand name: American Cartridge Recording.
National Trend-In Corp., 1860 Michael Faraday
Dr., Reston, Va. 22070. Tel: (703) 437-7183.

Pres.: John L. Humphreys; Gen. Mgr.: Jeff Swanson: Sales Mgr.: Robert Ewald. Configuration: Cassette.
North American Philips Corp.. 100 E. 42 St.. New York, N.Y. 10017. Tel: (212) 697-3600. Pres.: Richard Kress; Mktg. Dir.: Fred Negin; Adv. Dir.: George Garnes. Configuration: Cassette.
Brand name: Norelco, Norelco Challenger.
Olson Electronics. 260 S. Forge St.. Akron, Ohio 44308. Tel: (216) 535-9191.

44308. lel: (21b) 535-9191.
Configuration: Cassette.
P & P Studios Inc., 17 Viaduct Rd., Stamford,
Conn. 06907. Tel: (203) 327-9204. Pres. &
Gen. Mgr.: Victor E. Paric.
Configuration: Cassette.
P R C Rec g Co., 110 W. 57 St., New York, N.Y.
10019. Tel: (212) 489-6370. Pres.: Robert
Teitelman; Gen. Mgr.: Ernest Ferrari; Sales
Mgr.: David A. Grant.
Rench: Richmond, Ind. 1600 Rich Rd. Zio:

Branch: Richmond, Ind., 1600 Rich Rd. Zip: 47374. Tel: (317) 962-9511. Gen. Mgr.: Curt

Configuration: Cartridge 8-tr., cassette & open reel.
Parsons Inc., 31 Olney Ave., Cherry Hill Ind'l Park,

Cherry Hill, N.J. 08003, Tel. (609) 424-1078, Pres.: Roy D. Parsons; Gen. Mgr.: Lupe Configuration: Cartridge 8-tr

Brand: Trackmaster.
Preferred Sounds Inc., Nursery Ln., Rye, N.Y.
10580, Tel: (914) 967-7701. Pres.: C.J.
Bruno; Exec. VP: Vinnie Dean; Gen. Mgr.: Configuration: Cartridge 8-tr., quadrasonic 8-

tr. cassette & open reel.

Brand name: Longine Symphonette.

Project 70 Audio Servs. 1127 Spring St. NW, Atlanta, Ga. 30309. Tel: (404) 874-5232. Gen.

Mgr.: Jerry L. Connell.

Qualitape Inc., 101 Broadway, Runnemede, N.J., 08078. Tel: (609) 933-2500. Pres., Wayne E. Wilfong; Gen. Mgr.: Frank Tarsia: Sales Mgr.: Mike Flood.

Mike Flood.

Configuration: Cartridge 8-tr. & cassette.

R C A Electronic Components—Dist. Prods., 415 S.
Fifth St., Harrison, N.J. 07029 Tel: (201)
485-3900. VP & Gen. Mgr.: J.B. Faresey.
P Dist. Prods.: J.A. Haimes: Sales Mgr.: M. S.
Lewis: Adv. & Sales Promo. Mgr.: H.S.
Stamm

Configuration: Cartridge 8-tr., cassette & open reel

open reel.

R & R Music Co., 111 Chestnut St., Wilmington, N.C. 28401. Tel: (919) 763-6447. Pres.: H. R. Pearson; Gen. Mgr., Lee Pearson. Configuration: Cartridge 8-tr. Brand name: Spiral.

Radio Shack (a Tandy Corp. Co.), 2617 W. Seventh St. Fort Worth, Tex. 76107. Tel: (817) 335-3711. Pres.: Lewis F. Kornfield, Gen. Mgr.: Bernard Appel: Sales Mgr.: Lawrence E. Blostein.

Configuration: Cartridge 8-tr., cassette, open

tein.
Configuration: Cartridge 8-tr., cassette, open reel.
Brand name: Realistic.
Raynor Sales Co. Inc., 2698 W. Pico Blvd., Los Angeles. Calif. 90006. Tel: (213) 737-3737.
Pres.: Ray Abrams Sr., Gen. Mgr.: Non Abrams; Sales Mgr.: Fred Muse Jr.
Configuration: Cartridge 8-tr. & cassette.
Recordex Corp., 3227 Cains Hill Pl. NW. Atlanta, Ga. 30305. Tel: (404) 237-7000. Pres.: Mort N. Miller: VP & Gen. Mgr. Robert Nemo
Recording Specialties Inc., 1030J E. Duane. Sunnyvale, Calif. 94086. Tel: (408) 739-7201.
Pres. & Sales Mgr.: Michael P. Papp. Gen. Mgr. Douglas F. Reed.
Configuration: Cartridge 8-tr.
Recortec Inc., 777 Palomar Ave.. Sunnyvale. Calif. 94086. Tel. (408) 735-8821. Pres.: Lester H. Lee; Gen. Mgr. El Don Corl. Sales Mgr.: William Lawless
Configuration: Cassette.
Redding Radio (div. of SJ Inds. Inc.), PO Box 344, Fairfield, Conn. 06430. Pres.: Jeffrey N. Tellis, Opns. Eng. R.F. Bournes; Sales Mgr.: Sascha Deale.
Configuration: 4-tr. broadcast cartridge.
Redisco, 1815 Guilford Ave., Baltimore, Md. 21202. Tel: (301) 727-6420. Pres. & Gen. Mgr. O Buchman, Sales Mgr.: Joe Sadler.
Configuration: Cartridge 8-tr. & cassette
Brand name: Motone.
Rite Rec. Prod ins Inc., 9745 Lockland Rd., Cincinnati. Ohio 45215. Tel: (513) 733-5533.
Pres., Carl J Burkhardt, Gen. Mgr.: Bob Bowery: Sales Mgr. Philip Burkhardt
Configuration: Cartridge 8-tr. & cassette.
Robins Inds Corp., 75 Austin Bivd., Commack, N.Y. 11725. Tel. (516) 543-5200. Pres. Herman D. Post. Gen. Mgr.: Warren Muselbach, Sales Dir. Lawrence Post: Sales Mgr.: Jack Friedland.
Configuration: Cartridge 8-tr. & cassette.

Configuration: Cartridge 8-tr. cassette & open reel. open reel.

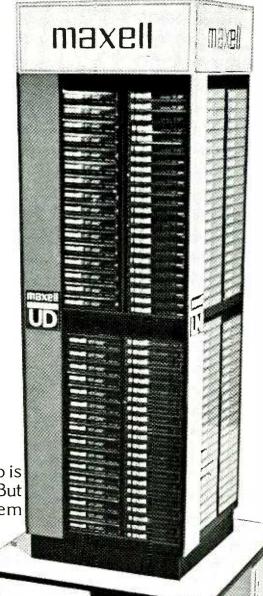
Brand name: Brand 5, Brand 7, Park, Robins.

Sonoramic.
Romulus Rec'g Studio, 2080 Peachtree Ind'I
Court, Atlanta, Ga. 30341. Tel. (404) 4588649. Pres. Gary C. Sizemore, Gen. Mgr..
Ray Kinnamon.
Configuration: Cartridge 8-tr.
Ross Electronics, 2834 S. Lock St., Chicago, Ill.
60608. Tel. (312) 376-9660. Pres. Robert E.
Barnes.

Barnes Configuration: Cartridge 8-tr. & cassette val Sound Co. Inc., 409 N. Main St., Freeport. L.I., N.Y. 11520 Tel. (516) 868-2880 Pres & Gen. Mgr. Mervin A. Dayan, VP. Mktg. John E. Corbin.

(Continued on page TR-12)

Maxell introduces the high-rise profit center.



It's all yours. All you have to do is buy a lot of Maxell tape products. But don't worry, you won't keep them long. We've styled this display

merchandiser to attract attention and move Maxell products, including cassettes, cartridges and open reels. Quickly. It looks impressive, but it won't take over your store.

A display for everyone.

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more tape than you can realistically use. You can actually save quite a bit on your normal inventory cost, too.

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Better visibility for better cassettes.

These colorful sales aids are part of our program to introduce our new Ultra Dynamic cassettes. We've increased their range, constructed an even better cassette housing and now we're presenting a new cassette length, the Ultra Dynamic UDC-46. One cassette equals one LP record and that equals one content customer. Our other cassettes are 60, 90, and 120 minutes

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center.

to move you into a high-rise profit

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Sterling Hts., Mich. 48077

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Which is where you come in.

Each Stak-Pak contains 2 high-profit, high-quality Capitol 2 cassettes (the world's best iron-oxide cassettes). When your customers buy a Stak-Pak they buy two cassettes.

1. End cassette clutter with the Stak-Pak™, the amazing new cassette storage package.







See the Capitol tape line including the Stak-Pak™ at the Consumer Electronics Show in June, Exhibit 518, McCormick Place, Chicago, III.

TAPE

• Continued from page TR-10

- open reel.

 Brand name: RSC
 5 M G Dists. Inc. (div of Sam Goody Inc.), 46-35
 54 Rd., Maspeth, N.Y. 11378. Tel (212)
 786-3337. Mgr. Barry Goody
 Configuration: Cassette.

 M I Electronics Inc., 920 N. Valley Mills Dr.,
 Waco. Tex 76710. Tel (817) 776-1230 x
 320 Pres. Paul J Meyer, VP Opns. Curt
 Adams.
- ntry Inds. Inc., 221 N. MacQuesten Pkwy., Mount Vernon, N.Y. 10550, Tel; (914) 664-2909, Pres.; Harold Rosen, Gen, Mgr. Barry Rosen; Sales Mgr.; Barry Lane, Configuration; Cartridge 8-tr., cassette & open reel y/Superscope Inc., B150 Vinct.
- y/Superscope Inc., B150 Vineland Ave., Sun Valley, Calif. 91352 Tel (213) 767-9750 Configuration: Cartridge 8-tr., cassette, open
- reel.

 Brand name: Sony
 T D K Electronics Corp. 23-73 48 St., Long Island
 City. N.Y 11103. Tel (212) 721-6881
 Pres.: Yoshthiko Nakamura. Gen Mgr.. Shohei
 Tokuda. Sales Mgr. Kazuo Kohda.
 Branch: Irvine. Califor, TDK California Inc..
 17072 Daimler St. Zip: 92664. Pres. Kazuaki
 Yoshida. Configuration: Cassette
 Tapemaker Sales Co. Inc., 2255 Broadway, New

York, N.Y. 10024, Tel: (212) 874-0800. Pres.: Art Brandwein. Configuration: Cartridge 8-tr., audio cassette & video cassette. e Servs. Inc. 7015 Westfield Ave., Pennsau-ken, N.J. 08110 Tel: (609) 665-3323. Pres William F. Mulcahy: Nat'l Sales Mgr.: David R. Sykes. onfiguration: Cartridge 8-tr & cassette

Brand name: Private labels.
pe-Tronics Inc., 750 E. Mandoline, Madison Heights, Mich. 48071 Tel. (313) 588-8281
pres.: Burt Mahler: Gen. Mgr., Al Hart.
Configuration: Cartridge 8-tr. & cassette.
lephone Dynamics Corp., 1333 Newbridge Rd.,
North Bellmore, L. L., N.Y., 11710 Tel. (516)
221-9870, Pres. Lepondd Young.

221-9870. Pres. Leonard Young Configuration: Cartridge 8-tr., cassette & open reel. Brand name: Nassau

3M Co., 3M Center, St. Paul, Minn. 55101, Tel: (612) 733-1110, Gen, Mgr.; D.E. Denham, Mkgt. Opns, Mgr., Paul I, Anderson; Nat'l Sales Mgr., D.T. Windahl, Configuration: Cartridge 8-tr., cassette & converge.

Brand names: Highlander, Scotch.
Tono-Tapes Inc., 57 W. Grand Ave., Chicago, Ill.
60610 Tel (312) 828-9357 Pres A B.
Clapper: Gen. & Sales Mgr. Charles Farmer,
VP Mktg. Florence Thompson.
Configuration: Cassette

Configuration: Cassette
Topp Electronics Inc., 4201 NW 77 Ave., Miami,
Fla 33166, Tel. (305) 887-6201 Pres Louis
Topp: Sales Mgr.: Charles Kates, Adv. Dir.. Configuration: Cartridge 8-tr. & cassette

Brand name: Juliette Transcriber Co. Inc., Lower County St., Attleboro, Mass. 02703. Tel (617) 222-3525 Pres. Robert B. Puleston, Sales Mgr.. Bruce But Configuration: Cartridge 8-tr., cassette &

Unitape Corp., 1905 McDonald Ave., Brooklyn, N.Y. 11223, Tel. (212) 645-3025, Pres., Morris Cabasso: Sales Mgr.; Jack Cabasso.

Universal Tape Corp., 821 E. Artesia Blvd., Carson. Calif., 90746. Tel. (213) 327-3203 Gen. Mgr.: Edward O. Praeger. Configuration: Cartridge 8-tr., quadrasonic 8-tr., cassette & open reel.

tr. Cassette a Open reel.

Viewlex-A&B Dupl rs, 635 W 55 st., New York, N.Y. 10019. Tel. (212) 586-2780. Pres. Al Weintraub; Gen. Mgr. Bill Nightingale Wabash Tape Corp. (sub of Wabash Magnetics Inc.), 2720 Des Plaines Rd. Des Plaines, Ill. 60018. Tel. (312) 298-8585. Pres George Dashiell; VP & Gen. Mgr., Don Luby; Audio Prods. Mgr. Mike Barkman Configuration: Cassette & open reel Brand name: Primus, Duramil 7

CARTRIDGE & CASSETTE PARTS MANUFACTURERS

Action Tapes Inc., PO Box 265, Cherry Hill, N J 08002, Tel: (609) 667-6479, Gen. Mgr.: Arnold Kaminer. Chief product: Cassette shell.

Adell Int'l Inc., 43700 Adell Blvd., Novi, Mich. 48050, Tel: (313) 349-6300, Pres.: Robert Adell; Gen. Mgr.: Jerry Schotthoefor; Sales Mgr., Neill Klein. Chief product: All parts

Amertape Corp., Audiosonic Corp., 807 Railroad Ave., Asbury Park, N.J. 07712, Tel: (201) 988-7771 Pres., Ike Cabasso, Gen., Mgr., Ralph Kraiem; Sales Mgr., Oscar Goren, Chief product: All cartridge parts.

Ampex Corp., Magnetic Tape Div., 401 Broadway, Redwood City, Calif. 94063. Tel· (415) 367-2011. Gen. Mgr.; J.L. Porter: Mktg. Mgr. Paul Weber, Sales Mgr.: Bruce C. McGilaway.

Audio Dynamic Ents.. 1281 Logan A, Costa Mesa, Calif. 92626. Tel: (714) 549-2271. Pres.: Gene Edwards. VP. Frank Andres Chief product: All parts except pinch rollers &

Audio Magnetics Corp., 14600 S. Broadway, Gardena. Calif. 90248. Tel. (213) 532-2950. Pres.: Irving B. Katz. VP. Robert Harris: VP Sales: Scott Conover Branch: New York, N.Y., 2 Pennsylvania Plaza. Zip. 10001. Tel. (212) 594-9400. Sales Mgr. Al Kovac. Int'l branches: Canada, Mexico, Portugal, Switzerland.

Switzerland
Chief product: All parts for 8-tr_cartridges &

Audiosonic Corp., see Amertane Corp.

Avsco Inc., Hwy. 69 & Corum Rd., Excelsior Springs, Mo. 64024, Tel: (816) 637-2114, 781-6050. Pres. Ralph L. Haberstock: Sales Mgr.: Robert F. Adams.

B A S F Systems Inc., Crosby Dr., Bedford, Mass. 01730, Tel. (617) 271-4000, Pres., Dr. Wer-ner K, Balz, Nat'l Sales Mgr., Robert Patterson; Mktg, Mgr., Gerard Berberian, Adv., Dir., Mur-ray E, Kremer.

ray E. Kremer.

Branches: Los Angeles, Calif., 2140 W.
Olympic Blvd., Suite 440, Zip. 90006. Tel:
(213) 386-7023. Regional Mgr., James
Walker-Palatine, III., 800 E. Northwest
Hwy, Suite 821, Zip. 60067. Tel. (312) 3588000. Midwestern Regional Mgr. Edward
Hefron—Carlstadt, N.J., 40 Broad St. Zip.
07072. Tel: (201) 939-2550—Dailas, Tex.,
7701 N. Stemmons Fwy., Suite 750 Zip:
75247. Tel: (214) 630-3525. Regional Mgr.:
Garv Rasach. Gary Raasch.
Chief product: All cassette parts

W. H. Brady Co., 727 W. Glendale Ave., Mil-waukee, Wis 53201 Tel (414) 332-8100 Pres., W.H. Brady Jr.: Div Mgr. C W. Schumacher: Sales Mgr., P.G. Gengler, Chief product: Cassette leader splicing tape. conductive splicing tape for 8-tr. cartridges, felt for pressure pads.

By-Buk Co. (a sub. of Webtek Corp.), 4326 W. Pico Blvd. Los Angeles, Calif. 90019 Tel. (213) 937-3511 Pres. J.J. Klien; Sales Mgr. R.C. Chief product: Q/Splice & Splicette pre-cut splicing tabs, cassette splicing roll tape, car-tridge retainer rings & hub washers & cassette

Cassette Masters Corp., 2 Bashford St., Yonkers, N Y 10701. Tel (914) 968-1605 Pres., Gen. & Sales Mgr., Leonard Ripley, Chief product: Plastic cassette hub locks.

Celanese Plastics Co. (div. of Celanese Corp.), 550 Broad St., Newark, N.J. 07102, Tel: (201) 877-2300, Pres., Robert T. Daily; VP & Gen., Mgr.: R. Schroeder; Sales Mgr., R. Rasmus-

Chief product: Platforms, hubs, reels, pinch rollers, cassettes, Celcon acetal copolymer resin for reels.

Centrex Corp., PO Box 707, Findlay, Ohio 45850. Tel. (419) 423-1213. Pres. James I, Poole, Gen., Mgr. Fernley Smith. Chief product: All plastic parts for cassettes.

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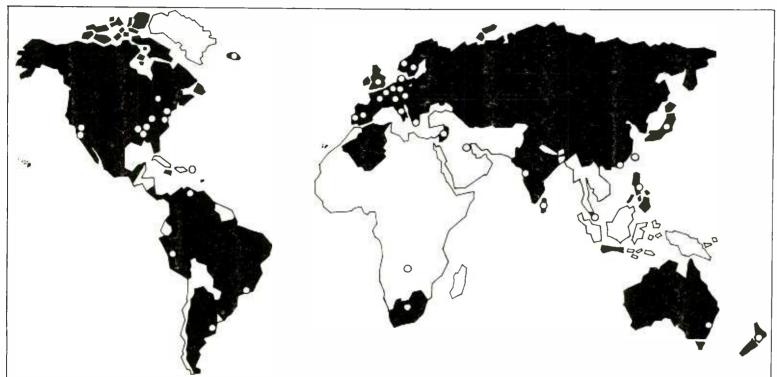
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Tel: (405) 751-7400. Sales Mgr.: Ted Oliver.
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Chief product: Video cartridges.

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02809. Tel: (401) 253-7500. Pres.: & Sales Mgr.: Bert Katzanek; Exec. VP: W. Donald Wilson.

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Chief product: Hubs & rollers.

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Chief product: All cassette or carriage components.

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Chief product: Cartridge 8-tr. parts.

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Magnetic Packaging (div. of Gabriel Mfg.). 125 S Liberty Dr., Stony Point, N.Y. 10980. Tel: (914) 942-0100. Pres., & Gen Mgr., E. Ga-briel, Sales Mgr., William Styslinger, Chief product: All parts for 8-tr. cartridges &

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Maxell Corp. of America, PO Box 150, Little Ferry 07643; 130 W. Commercial Ave., Moo-nachie, N.J. 07040. Tel: (201) 933-4200. Exec. VP: Tadao Okada; Sales Mgr., Gene

Memorex Corp., Consumer Prods. Div., San Tomas at Central Expwy, Santa Clara. Calif. 95052. Tel: (408) 987-1000. Pres. L.L. Spitters: Gen. Mgr.: Robert Jaunich. Sales Mgr.. Barry

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Minnesota Rubber Co., 3630 Wooddale Ave. S., Minneapolis, Minn, 55416, Tel. (612) 929-6781, Pres., L.J. Sewall: VP Sales: R.G. Wells.

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Chief product: Winders & run-in machines, tape handling equip.

Audiomatic Corp., 1290 Ave. of the Americas, New York, N.Y. 10021, Tel. (212) 582-4870, Pres.; Milton B. Gelfand; Sales Mgr.; Timothy

Chief product: Duplicating equip.. accessories, & supplies (Electro Sound).

Audio/Tek Inc., 2970 Scott Blvd., Santa Clara. Calif. 95050, Tel: (408) 244-1776. Pres & Gen. Mgr.: Robert W. Kratt. Chief product: Reel-to-reel duplicators (all for-mats), tape winders, master recording equip., frequency selective limiters.

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Chief product: Shrink film packaging equip. Tapemaker Sales Co. Inc., 2255 Broadway, New York, N.Y. 10024. Tel: (212) 874-0800. Pres.: Art Brandwein.

Chief product: Cassette & cartridge winders, high speed duplicators, materials for mfg. & as-

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Sargent Sound Systems Inc., PO Box 4383 213 S 80 St Zip 35206 Tel 836-6274 Pres. H A Montgomery.

Configuration: Cartridge 8-tr. & cassette

• TRUSSVILLE (Area Code 205) Jones & Assocs , PO Box 52E, Rt. 2 Zip 35173 Tel. 655-2569. Pres. & Chief Eng. J D Configuration: Open reel

ARIZONA

PHOENIX (Area Code 602)

Audio Rec'rs of Arizona Inc., 3830 N. Seventh St. Zip. 85014, Tel. 277-4723. Pres., Gen. & Sales Mgr. Floyd M. Ramsey Configuration: Cassette & open reel

General Cassette I orp.. 1324 N. 22 Ave. Zip 85009 Tel 258-7059 Pres Bill L. Johnson. Gen Mgr William D Turner Sales Mgr Wil-liam White

Configuration: Cartridge 8-tr., cassette & open reel

SCOTTSDALE (Area Code 602)

U A Rec g Corp. 6736 E. Avalon Dr. Zip: 85251 Tel. 947-2596 Pres Gen & Sales Mgr John A Michaelson Branch: Minneapolis, Minn Configuration: Cassette & open reel

TUCSON (Area Code 602)

Spencer-Alquist Audio Ents., 6252 E. 20 Zip 85711 Tel 298-9554 Gen. Mgr & Bus Mgr T.A Alquist.

ARKANSAS

• FORT SMITH (Area Code 501)

Productions Inc., 127 Phoenix Village Zip. 72901 Tel. 646-7889 Pres.: Roy J. Morris

• LITTLE ROCK (Area Code 501)

Jaggars Audio Prod'ns, 6720 Mabelvale Cut-Off

Zip: 72209. Tel. 565-2800. Owner & Pres. S.J. Jaggars. Configuration: Cassette & open reel

CALIFORNIA

ANAHEIM (Area Code 714)

Certron Corp., 1701 S. State College Blvd Zip 92806 Tel 633-4280 Pres Edwin R Gam-son, VP Mktg. Ray Allen, Sales Mgr. Robert

COSTA MESA (Area Code 714)

S R D Ents., 771 19 St. Zip: 92627 Tel. 642-8983. Pres. Doug Allen; Prod'n Supervisor

Gene Edwards
Configuration: Cartridge 8-tr., cassette &

Jay Van Horn

Configuration: Cassette & open reel Abbey Tape Dupl'rs, 5358 Cartwright Ave., North Hollywood 91601 Tel: 877-3136 Owner & Mgr: Norman C Cooke. Configuration: Cartridge B-tr., cassette &

Configuration: Cartridge B-tr., cassette & open reel.

Alto Fonic Programming Inc., 6362 Hollywood Bivd, Hollywood 90028 Tel 466-9261
Pres: Alan Clark, Gen. Mgr. Bill Ezell, Sales Mgr. Don Clark,
Ampex Music Div., 500 Rodier Dr., Glendale 91201 Tel. 245-9373, (Sales office only).

Home office: Chicago, Ill
Configuration: Cartridge 8-tr., cassette & open reel.

Configuration: Cartridge 8-tr., cassette or open reel.

Jon Badeaux Prod'ns, 5230 Babcock Ave., North Hollywood 91607 Tel: 985-3933 Pres. Jon Badeaux, Gen Mgr.: Marylou Dolan Capitol Recs. Inc., 1750 N. Vine St., Hollywood 90028 Tel: 462-6252. Pres. Bhaskar Menon Custom Servs.: Chris Veremis. Configuration: Cartridge 8-tr., quadrasonic 8-tr. & cassette.

Columbia Rec. Prod'ns. 6430 Sunset Blvd., Hollywood 90028 Tel: 466-2481. Mgr.: Mike Coolidge.

Configuration: Cartridge 8-tr., quadrasonic 8-tr., cassette & open reel.

The Custom Fidelity Co., Inc., 7925 Santa Monica.

The Custom Fidelity Co. Inc., 7925 Santa Monica Blvd., Hollywood 90046 Tel. 654-4522 Pres David Berkus; Sales Mgr.: Ellis Fertig.

Configuration: Cassette & open reel.
Custom Rec. Mfg. Co. (div of Cadet Recs. Inc.) 5810 S Normandie. Zip: 90044. Tel: 753-5121. Pres: Jules Bihari. Gen. Mgr. James Takeda. Sales Mgr. Donald Macmillan. E M C-Radio Rec'rs. 7000 Santa Monica Blvd. Hollywood 9003B. Tel: 463-3282 Gen. Mgr. Jerry Greenfield.
Home office: St. Paul (Minneapolis-St. Paul Area). Minn.. EMC Corp.
Gemini Rec'g. 3374 Bennett Dr. Zip. 90068. Tel: 851-4844. Pres. & Sales Mgr. John B. Hickman, Gen. Mgr. Bianca V. Blazso.
M C A Recs. Inc., 100 Universal City Plaza. Universal City 91608. Tel: 985-4321. Press. John K. Martland. Gen. Mgr. Lee Armstrong. Configuration: Cartridge. 8-tr., cassette. & open reel.

Magnetic Tape Eng'g Corp., 8120 Webb Ave., North Hollywood 91605, Tel. 768-6100 Pres.: S Gerald Stone, Gen. Mgr. Len Feld-

man. Configuration: Cartridge 8-tr., cassette &

open reel.

A Recs., Custom & Studio Mktg., 6363 Sunset
Blvd., Hollywood Zip. 90028 Tel. 461-9171
West Coast Mgr., Ed Matthews.
Configuration: Cartridge 8-tr., quadrasonic
8-tr. & cassette
Supersonal Pool 475-9-466

Superscope Rec'd Tapes, 455 Fox St., San Fer-nando 91340 Tel 365-1191, Pres. Joseph S Tushinsky, Gen Mgr., Darrell Zelke, Configuration: Cartridge 8-tr., cassette &

United Rec'g Corp., 6050 Sunset Blvd., Hollywood 90028, Tel:, 469-3983, Pres., Milton T. Put-nam:, Gen., Mgr., Don Sears Branch: Western Rec'rs. Inc., 6000 Sunset Blvd., Hollywood Rec'rs Inc., 6000 Sunset Blvd., Hollywood 90028, Tel: 469-3983

Branch: San Francisco, Calif., Coast Rec'rs

Viewlex-Monarch Tape Dupl'g, 3416-20 Vineyard Ave, Zip, 90016, Tel, 731-2228, Pres. Nate DuRoff: Gen, Mgr. John Williams Configuration: Cartridge 8-tr., cassette &

open reel Western Rec'rs Inc.. see United Rec'g Corp. Whitney Tape Dupl'rs (div of Whitney Rec'g Studio Inc), 1305 W. Glenoaks Blvd., Glendale 91201. Tel: 241-4228. Gen. Mgr 't J. Whit-

Configuration: Cassette & open reel

PARAMOUNT (Area Code 213)

Pramount-West Ents. 8010 Second St. Zip-90723 Tel: 531-6000, Owner Gerri Galiffa; Pres. D.W. Galiffa: VP. Gary Scott. Eng. & Prodir A Simpson Configuration: Cassette & open reel

SACRAMENTO (Area Code 916)

8ill Rase Rec'g/Film Studios, 2904 Franklin Blvd. Zip: 95818, Tel. 452-4266 Owner & Mgr.: Configuration: Cartridge 8-tr., cassette & open reel

SAN DIEGO (Area Code 714)

Studio West, 5042 Ruffner Zip: 92111. Tel: 277-4714. Pres. & Mgr.: LeRoy Carroll

SAN FRANCISCO & BAY AREA (Area Code 415)

Action Rec'g Co., 2199 El Camino Real, San Mated 94403 Tel. 574-8511, Gen. Mgr. Fred

Configuration: Cassette open reel.
Fred Foxx Music Co., 15 S. Ontario, San Mateo
94401 Tel. 343-7222 Owner & Gen. Mgr.

F.H. Nesbitt Jr. Branch: Detroit, Mich Configuration: Cartridge 8-tr., cassette & open reel Geis Audio Tape Ent. (GATE), 351 G.St., San Rafael 94901 Tel. 456-8035 Pres., Don Geis, Gen. Mgr., Mary Geis; Sales Mgr., John Geis Donald Jones Cassette Prodin, 42 Second St. Zip 94105, Tel. 982-4432/6287, Owner, Donald Jones

ald Jones.
Configuration: Cassette
Mann Cassette Inds., PO Box 1121 Zip: 94101.
Tel 221-2000, Pres Donald Mann, Sales
Mgr Bob Wells

Mgr Bob Wells
Configuration: Endless loop cassette.
Mantra Corp., 2207 S. El Camino Real, San Mateo
94403 Tel., 574-1500 Pres., George M.
Woodley, Gen. Mgr Harry E. Long, Sales
Mgr. Frank R. Matteroli,
Newcomb Rec'g Studio, 4834 Bissell Ave., Richmond 94805 Tel: 233-7487 Owner W.S.
Newcomb

Configuration: Open reel

SAN JOSE (Area Code 408)

Audiodyne Co., PO Box 825, Zip. 95106 Tel. 287-3520 Pres.: Louis R Chiaramonte. Configuration: Cartridge 8-tr., cassette & open reel

SUNNYVALE (Area Code 408)

G R T Corp , 1286 N Lawrence Station Rd. Zip 94086 Tel. 734-2910. Pres. Alan J. Bayley; VP Mktg. K. White Sonner, VP Sales: Herbert 8. Hershfield; Sales Mgr.. Dave Travis Configuration: Cartridge 8-tr.. quadrasonic 8-tr.. cassette & open reel Recording Specialties Inc. 1030J E Duane. Zip: 94086. Tel. 739-7201. Pres. & Sales Mgr Michael P Papp. Gen Mgr.. Douglas F. Reed Configuration: Cartydde 8-tr. & cassette

Configuration: Cartridge 8-tr. & cassette

COLORADO

DENVER (Area Code 303)

Audicom Corp., 995 S. Clermont St. Zip. 80222 Tel. 757-3377, Pres. & Gen. Mgr.: Jack H Configuration: Cassette & open reel

CONNECTICUT

MILFORD (Area Code 203)

ertect Electronics Co., 321 New Haven Ave. Zip 06460 Tel. 874-8038 Pres.: Mark Olenski; Gen. Mgr. Chuck Williams, Sales Mgr.: Tom O'Loughlin.

NORWALK (Area Code 203) Cook Labs Inc., 375 Ely Ave., South Norwalk 06854, Tel: 838-3641, Pres.: Emory Cook.

Sales Mor.: John R. Moriarty Configuration: Cassette. STAMFORD (Area Code 203)

P & P Studios Inc., 17 Viaduct Rd. Zip: 06907. Tel: 327-9204. Pres. & Gen. Mgr · Victor E. Paric Configuration: Cassette & open reel.

WATERBURY (Area Code 203)

Infodex Cassette Corp., 7 Cherry Ave. Zip: 06702. Tel: 757-9291. Pres.: Roger S. Swain: Sales Mgr., John W. Berry. Branch: New York, N.Y. Configuration: Cartridge 8-tr. & cassette.

Steven Sargeant Tomahawk Specialties, War Bonnet Prod ns. 1281 Logan A. Zip: 92626. Tel: 549-2271 Pres

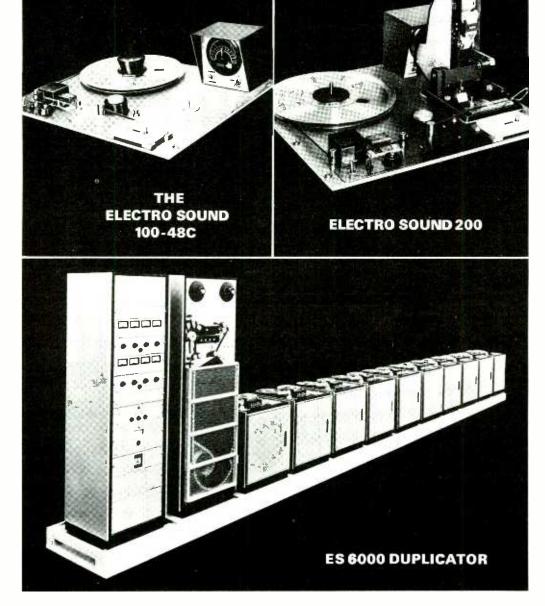
open reel. War Bonnet Prod'ns, see Tomahawk Specialties

LOS ANGELES METROPOLITAN AREA (Area Code 213)

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DELAWARE

WILMINGTON (Area Code 302)

Ken-Del Prod'ns Inc., 111 Valley Rd., Richardson Park. 19804. Tel: 655-7488. Pres. & Gen. Mgr.: H. Edwin Kennedy: Sales Mgr.: M. Leap. Configuration: Cartridge 8-tr., cassette & open reel.

DISTRICT OF COLUMBIA listings under Cockeysville & Silver



WASHINGTON (Area Code 202)

Audio-Video Concepts Inc., 5408 Silver Hill Rd., Suite 501. Zip: 20028. Md. Tel: (301) 568-5837. Pres.: Edward P. Helvey Jr., Gen. Mgr.: Troy C. Brand; Sales Mgr.: John N. Caugh-

man.
Lion Rec'g Servs. Inc., 1905 Fairview Ave. NE, Zip:
20002, Tel: 832-7885, Pres.: Harold H. Lion.
Configuration: Cassette & open reel.
Sounds Reasonable Inc., 2000 P. St. NW, Zip:
20036, Tel: 833-1976, Pres.: Edmund S.
Barnett Jr.; Gen. Mgr.: James H. Freeman;
Sales Mgr.: Jon G. Lusher.
Configuration: Cartridge 8-tr., cassette & open reel.

FLORIDA

• FORT LAUDERDALE (Area Code 305)

Cassettes Inc., 2510 SW Third Ave. Zip: 33315. Tel: 522-0222. Pres., Gen. & Sales Mgr.: Ray Configuration: Cartridge 8-tr., cassette & open reel.

JACKSONVILLE (Area Code 904)

A A A A (Foray) Studios, Box 16177. Zip: 32216. Tel: 724-8748. Pres.: R.A. Campbell. Configuration: Cassette & open red.
Norm Vincent Sound Rec'g Studios Inc., 4551. Brown Ave. Zip: 32207. Tel: 396-2529. Pres.: Norman F. Vincent: Gen. Mgr.: Tom Markham. Configuration: Open reel.

MIAMI METROPOLITAN AREA (Area Code 305)

Adrian Assocs. Inc.. 6660 Biscayne Blvd. Zip: 33138.Tel: 757-1626. Pres., Michael Adrian: Gen. Mgr.: Gene Sayet; Sales Mgr.: Curt J. Witt. Configuration: Cartridge 8-tr., cassette &

open reel.

Criteria Rec'g Co. Inc., 1755 NE 149 St. Zip: 33161. Tel: 947-5611. Owner M.L. Emerman: Mgr.: Edith L. Murphy.

Configuration: Cartridge 8-tr., cassette & open reel.

open reel.

South Eastern Recs. Mfg. Corp., 4380 NW 128
St., Opa Loka 33054, Tel: 685-6211 Pres.
Matthew San Martin; Gen. Mgr., Joe Serra;
Sales Mgr., Eugenio Olariaga.
Configuration: Cartridge 8-tr. & cassette.
Tape Dupl'rs of Florida Inc., 785 W. 83 St., Hialeah

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33014. Tel: 822-7585. Pres.: Aldo Vazquez Gen. & Sales Mgr.: Carlos Garcia. Configuration: Cartridge 8-tr. & cassette.

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Christian Dupl'ns, 139 Candice, Altamonte Springs 32701. Tel: 831-2736. Pres. R.B. Turney.

32701. Tel: 831-2736, Pres. R.B. Turney. Configuration: & Cassette. gnetix Corp., 770 W. Bay St., Winter Garden 32787. Tel: 656-4494. Pres.: John C. Lory: Gen. Mgr.: William H. Raynes. Sales Mgr.: B.H. Loucks III. Configuration: Cartridge 8-tr.. quadrasonic 8-tr., cassette & open reel.

PENSACOLA (Area Code 904)

F.T. C. Brewer Co., PO Box 8057, Town & Country Plaza. Zip: 32505. Tel: 433-7932. Owner: Frederic T.C. Brewer; Gen, Mgr.: Patrick Gillis. Configuration: Open reel.

GEORGIA

• ATLANTA METROPOLITAN AREA (Area Code 404)

Cartridge Control Corp., 2091 Faulkner Rd. NE. Zip. 30324. Tel: 633-4577. Pres.: R.D. Comstock, Gen. Mgr.: W.R. Evans. Configuration: Cartridge 8-tr., cassette & open reel.

open reel.
Channel Inds. Inc., 663 Rankin St. NE Zip: 30308. Tel 668-3044. Pres.: E. Isaacs. Int'l branch: England.
Doppler Ents. Inc., 417 Peachtree St. Zip: 30308. Tel: 873-6941. Pres.: Tom Wells, Gen. Mgr.: Pate Caldwall.

Tel: 873-6941. Pres.: Tom Wells, Gen. Mgr.: Pete Caldweil.
Configuration: Open reel
Kin-Tel Prod'ns & Sound Studios. 1200 Spring St.
NW. Zip. 30309. Tel: 874-3668. Pres.: Rod
Kinder, Gen. Mgr.: Jay Donohoe: Prod'n Mgr.:
Max G. Geiger; Sales Mgr.: Sam Holman.
Configuration: Cassette & open reel.
Mark Custom Rec'g Serv., 2543. Raintree Dr. NE.
Zip: 30345. Tel: 636-0289. Gen. Mgr.: W.D.
Railav

Home office: Clarence Center, N.Y. ect 70 Audio Servs., 1127 Spring St. NW. Zip. 30309, Tel: 874-5232 Gen. Mgr.: Jerry L.

Conniguration: Cassette & open reel.

configuration: Cassette & open reel.

ordex. Corp., 3227 Cains. Hill Pl. NW. Zip:
30305. Tel: 237-7000. Pres.: Mort N. Miller;
VP & Gen. Mgr... Robert Nemo.

Configuration: Cassette.

Romulus Rec'g Studio, 2080 Peachtree Ind'l Court. Zip: 30341. Tel: 458-8649 Pres.: Gary C. Sizemore: Gen. Mgr.: Ray Kinnamon. Configuration: Cartridge 8-tr., cassette & open reel.

FAIRMOUNT (Area Code 404)

Cherokee Sound Studio. PO Box 175 Zip: 30139. Tel. 382-2220. Pres.: Johnny Carter Configuration: Cartridge 8-tr., cassette &

ILLINOIS

CHICAGO METROPOLITAN AREA (Area Code 312)

Agency Rec'g Studios Inc., 20 N, Wacker Dr. Zip: 60606, Tel: 236-3632, Pres, & Gen, Mgr.: John G, Garamoni.

John G. Garamoni.
Configuration: Open reel.
Ampex Music Div., 2201 Lunt Ave., Elk Grove Village 60007. Tel: 593-6000. Ass't Mktg
Mgr.: Don Johnson.
Branches: Los Angeles, Calif.; Hackensack.
N. I.

Configuration: Cartridge 8-tr., cassette &

Configuration: Cartridge 8-tr., cassette & open reel.
Balkan Rec'g Studio, 6917 W Cermak Rd., Berwyn 60402. Tel: 484-6436. Owner & Mgr. Slavko A.V. Hlad.
Configuration: Cartridge 8-tr. & cassette.
Boulevard Rec'g Studios Inc., 609 N. LaSalle Sr.
Zip: 60610. Tel: 944-2752. Pres. & Sales Mgr.: Hal Kaitchuck; Gen. Mgr. Eleanor Kaitchuck.

chuck.
Configuration: Cassette & open reel.
Capitol Recs. Inc... 6401 Gross Point Rd... Niles 60648. Tel: 647-8338. Midwest Sales Mgr.: Nolan Crane.
Configuration: Cartridge 8-tr... quadrasonic 8-tr. & cassette.
Chicago Album & Specialty Corp... 920 N. Franklin.
Zip: 60607. Tel: 266-1969. Pres. & Sales Mgr.: Adolph Willinger; Gen. Mgr.: Anthony Busse.
Configuration: Cartridge 8-tr. & cassette.

ousse. Configuration: Cartridge 8-tr. & cassette, ambia Rec. Prod'ns, 630 N. McClurg Court. Zip: 60611, Tel: 944-6000. Midwest Sales Mgr.. Dick Hutter.

60611. Tel: 944-6000. Midwest Sales Mgr.: Dick Hutter.
Configuration: Cartridge 8-tr., quadrasonic 8-tr., cassette & open reel.
Custom Audio Inc., 110 S. River Rd., Des Plaines 60016. Tel: 298-6680. Pres., Paul H. Luttgens, Gen. Mgr.: Michael Jaffee.
Configuration: Cassette & open reel.
Magnetic Video Corp., 500 N. Michigan Ave., Suite 605. Zip. 60611. Tel. 222-0369. Sales Mgr., Jerry Bailenson.
Home office: Farmington (Detroit Metropolitan Area). Mich.
Configuration: Cartridge 8-tr., quadrasonic 8-tr. & cassette.
Musical Prods, Inc., 521 W. 26 St. Zip. 60616. Tel. 225-9117. Pres. Vincent Sosa.
Programming Technologies Inc., 215 W. Chicago Ave. Zip. 60610. Tel. 787-2700. Pres. William P. Bennett, Gen. Mgr., Stanley J. Roy.
Configuration: Cartridge 8-tr., cassette & open reel.
Recordings Unlimited. 3132 N. Natchez. Zip.

open reet, ordings Unlimited, 3132 N, Natchez, Zip: 60634 Tel: 889-0025, Pres., John Craig; Gen Mgr., Bill Moore; Sates Mgr., Tom Kil-foyle.

Configuration: Cartridge 8-tr., cassette & open reel.

Configuration: Cartridge 8-tr., cassette & open reel.

Sound Studios Inc., 230 N. Michigan, Zip. 60126. Tel. 236-814, Pres., M.P. Eisenmenger, Configuration: Cassette & open reel.

Ton-Tapes Inc., 57 W. Grand Ave. Zip. 6610 Tel. 828-9357, Pres. A.B. Clapper, Gen. & Sales Mgr.: Charles Farmer, VP. Mktg.: Florence Thompson.

Configuration: Cartridge 8-tr., cassette & open reel.

Huror . Zip. 6061° 266-0909, Pres. & Gen. Mgr., Joseph Hasser, Sales Mgr.; Richard Jablonski.

KANKAKEE (Area Code)

Imperial Int'l Learning Corp., PO Box 548, Rt. 45 S. Zip, 60901, Tel: 933-7735, Pres Spencer Barnard, Gen, Mgr.: F. Richard Ringfelt, Sales Mgr.: George T. Searls

INDIANA

GARY (Area Code 219)

Bud Pressner Recig Serv., 4839 S. Broadway, Zip: 46409, Tel: 884-5214, Owner & Pres.: Bud Configuration: Cartridge 8-tr., cassette & KANSAS

• INDIANAPOLIS (Area Code 317)

RICHMOND (Area Code 317)

 TERRE HAUTE (Area Code 812) Columbia Rec. Prod'ns, 1400 N. Fruitridge Ave. Zip: 47805, Tel: 466-4231, Tape Mgr.: Gene Edwards.

IOWA

P R C Rec'g Co., 1600 Rich Rd. Zip. 47374. Tel: 962-9511. Gen. Mgr.: Curt Albright. Home office: New York, N.Y. Configuration: Cartridge 8-tr., cassette & open ree!

Configuration: Cartridge 8-tr., quadrasonic 8-tr., cassette & open reel.

COUNCIL BLUFFS (Area Code 712)

Moss Rec'g Serv., Box 417, 4 Sundahl Rd. Zip: 51501. Tel: 322-4513. Owner & Pres.: Terry

Lariam Assocs, Inc., 515-28 St. Zip: 50312, Tel: 282-8306, Pres.: Larry A. McKeever; Gen. Mgr.: Mariam G. McKeever.

Configuration: Cassette & open reel.

L. Moss.
Configuration: Open reel.

• DES MOINES (Area Code 515)

EMPORIA (Area Code 316)

Webb Recs., 1234 Luther St. Zip: 66801. Tel: 342-7405. Pres. & Gen. Mgr.: J. Thomas Webb: Sales Mgr.: Jerry L. Worcester. Configuration: Cartridge 8-tr. & open reel.

WiCHITA (Area Code 316)

High Fidelity Rec'g Inc., 1059 Porter, Zip: 67203. Tel: 262-6456. Gen. Mgr.: James A. Strattan. Configuration: Cartridge 8-tr., cassette & open reel

KENTUCKY

• LEXINGTON (Area Code 606)

Lemco Sound Studio, 2518 Southview Dr. Zip: 40503. Tel: 277-1184. Owner & Mgr.: Cecil Jones.
Configuration: Cassette & open reel.

LOUISVILLE (Area Code 502)

Allen Martin Prod'ns Inc., 9701 Taylorsville Rd. Zip: 40299. Tel: 267-5466. Pres.: Ray Allen; Gen. & Sales Mgr.: David H. Snowden.

(Continued on page TR-16)

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TAPE

• Continued from page TR-15

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RUSTON (Area Code 318)

Americana Rec'g Studios, 707-709 W. California. Zip: 71270. Tel: 255-0287. Pres. & Gen. Mgr. Roger W. Lawson Jr., Chief Eng. Phillip. Configuration: Cartridge 8-tr., cassette &

MARYLAND

COCKEYSVILLE (Area Code 301)

(Also see listings under District of Columbia) International Telecomm Inc. McCormick Rd & Schilling Circle, Hunt Valley 21031 Tel 666-7770 Pres. F J Beste, Sales Mgr., Burgess

SILVER SPRING (Area Code 301)

(Also see listings under District of Columbia) D B Sound Studios Inc., 8037-13 St. Zip., 20910 Washington, D.C. Tel. (202) 333-7474 Pres Jules M. Damian: Gen. Mgr. Robert Williams Configuration: Cartridge 8-tr., cassette & open reel.

MASSACHUSETTS

BOSTON METROPOLITAN AREA (Area Code 617)

Ace Rec'g Studios Inc., 1 Boylston Pl. Zip. 02116 Tel: 482-8580 Owners Milton & Herbert Yakus, Studio Mgr. Milton Yakus Configuration: Cartridge B-tr., cassette &

Fleetwood Rec'g Co. Inc., 321 Revere St., Revere 02151. Tel. 289-6800 Pres. Vincent P. Giar-



russo: Gen. Mgr.. Raymond Samora, Sales Mgr.. Victor Mancini. Branch: New York, N.Y., Fleetwood Mktg. Group. Configuration: Cartridge 8-tr., cassette &

MICHIGAN

ANN ARBOR (Area Code 313)

Cartrette Inc., 3785 Varsity Dr. Zip. 48104 Tel 973-0900 Pres. Fred J. Kluin, Sales Mgr Dale C. Koopman Configuration: Cartridge 8-tr., cassette & car

DEARBORN (Area Code 313)

P A C-3 Rec'g Co. Inc., 7106 Greenfield Zip. 48126 Tel. 581-0520, Pres. Richard Becker, Gen. Mgr. James Mondro Configuration: Cartridge 8-tr., cassette & open reel

DETROIT METROPOLITAN AREA (Area Code 313)

Adell Int'l Inc., 43700 Adell Blvd., Novi 48050 Tel. 349-6300 Pres. Robert Adell, Gen. Mgr. Jerry Schotthoefor, Sales Mgr. Neill Klein

Klein Configuration: Cartridge 8-tr e Fields Prod'ns Inc. 9430 Woodward Ave Zip 48202 Tel 873-8900 Pres. A.H Fields: VP & Gen Mgr. Dean Mounts, Sales Thomas Aguino

Mgr. Thomas Aquino Configuration: Open reel Fred Foxx. Music Co., 18294. Archdale. Zip. 48235. Tel. 531-8073. Gen. Mgr. Fred H. Nesbitt Sr., Sales Mgr. M. Nesbitt Home office: San Mateo (San Francisco & Bay Configuration: Cartridge 8-tr , cassette &

Magnetic Video Corp., 23434 Industrial Park Court, Farmington 48024 Tel 477-6066 Pres Andre Blay, VP Lee Nicholson, Video Mgr. Al Eicher

Branch: Chicago, III. Configuration: Cartridge 8-tr., quadrasonic

B-Ir. & cassette
Make-A-Tape Inc. 33490 Groesbeck Hwy Fraser
48026. Tel 294-0500 Pres L Allan Bazzy.
Gen Mgr Michael J Tattan, Sales Mgr. Gary

Configuration: Cartridge 8-tr Configuration: Cartridge 8-tr Pioneer Rec'g Studio Inc., 20014 James Couzens Zip. 48,235 Tel. 341-5868 Pres. & Gen Mgr.: Gary A. Rubin, Sales Mgr.: Tom Conners Configuration: Cartridge 8-tr., cassette &

open reet.
Tape-Tronics Inc., 750 E. Mandoline, Madison
Heights 48071, Tel: 588-8281, Pres. Burt
Mahler; Gen Mgr., Al Hart. Mahler; Gen Mgr., Al Hart.

Configuration: Cartridge 8-tr & cassette

GRAND RAPIDS (Area Code 616)

Sound Assocs., 894 Fuller Ave NE Zip 49503. Tel: 454-0228 Pres: Robert Miller, Sales Mgr., Bill Spencer.

Branch: Hudsonville, Mich., Friendship.

Configuration: Cassette & open reel

HUDSONVILLE (Area Code 616)

Friendship Prod'n. 3546 Van Buren. Zip. 49426 Tel: 669-1273 Gen. Mgr. Elsie Miller, Sales Mgr. Kenton Fish Home office: Grand Rapids, Mich., Sound As-Configuration: Cassette & open reel

LIVONIA (Area Code 313)

M V C Dist'g Corp. (sub. of Sicom Electronics Corp.), 33026 Capitol. Zip. 48150. Tel. 261. 8650. Pres. D.D. Merry. Mktg. Mgr.. S R Wagler.

• WARREN (Area Code 313)

American Sound Corp., 3319 E. Ten Mile Rd. Zip 48091 Tel. 539-2900 Pres. Frank S. Day Gen. & Sales Mgr., Paul M. Hayes. Gen. & Sales Mgr. Paul M. Hayes. Configuration: Cartridge 8-tr. & cassette

MINNESOTA

MINNEAPOLIS-ST. PAUL AREA (Area Code 612)

Audiotek Rec'g Studios, 711 W Broadway, Min-neapolis 55411 Tel 521-7631 Pres. Daniel R. Holmes

Configuration: Cartridge 8-tr., cassette &

open reel

EMC Corp., 180 E Sixth St., St. Paul 55101. Tel
227-7366. Pres. David E. Feinberg, Sales
Mgr. Richard Stevens.

Branch: Los Angeles, Calif., EMC-Radio

Rec'rs.
Configuration: Cassette & open reel
Meta-Com Inc., 707 W Broadway. Minneapolis
55411 Tel 521-9202 Pres James I
McCann. Gen Mgr Charlotte Emond. Sales
Mgrs. Phil Levin. James I. McCann.
Configuration: Cassette & open reel
U A Rec'g Corp. 2541 Nicollet Ave.. Minneapolis
55404 Tel 927-8156. Sales Mgr. James
Michaelson

Michaelson **Home office**: Scottsdale, Ariz.

Configuration: Cassette & open reel

WASECA (Area Code 507)

Mark Custom Rec g Serv., PO Box 326, 819 Third Ave. Zip. 56093. Gen. Mgr.: Herb Streitz Home office: Clarence Center, N.Y.

MISSOURI

INDEPENDENCE (Area Code 816)

Cavern Sound Corp., 16400 E. Truman Rd. Zip 64050 Tel: 836-4000 Pres & Gen Mgr Gerald Riegle, Sales Mgr.: John Pearson.

KANSAS CITY (Area Code 816)

Stage 3 Sound Prod'ns Inc., 12 E. 39 St. Zip. 64111 Tel. 531-1375. Pres. Don Warnock; Gen. Mgr. Clara Warnock Configuration: Cassette & open reel

ST. LOUIS (Area Code 314)

ST. LOUIS (Area Code 314)

Allied Tape Corp. (sub. of Custom Music Corp.).

1283 Research Blvd. Zip 63132 Tel: 997
7100 Pres Byrle A Northup; Eng'g Dir.
Roger Frederickson
Configuration: Cartridge B-tr & open reel.

C M C Rec'g Studios Inc (sub. of Custom Music Corp.). 1283 Research Blvd. Zip 63132 Tel.

997-7100 Pres: Byrle A Northup. Gen.
Mgr. Tom Zuzenak, Chief Eng'r Steve Litman.
Configuration: Cartridge B-tr & open reel.

Technisonic Studios Inc., 1201 Brentwood Blvd.
Zip 63117. Tel. 727-1055. Pres. Charles E.
Harrison. Gen. Mgr. Edward H. Canter.
Configuration: Cassette & open reel.

MONTANA

• HELENA (Area Code 406)

Valtron Rec'g Studio, 305 Allen St. Zip: 59601 Tel: 442-0734, Pres. Lester Liedle: Sales Configuration: Cartridge 8-tr., cassette &

NEBRASKA

OMAHA (Area Code 402)

Liberty/ UA Tape Dupl'g Inc., 1201 Pacific St. Zip: 68108 Tel: 348-1770. Gen. Mgr.. Marvin L. King: Equip. Sales Mgr. Ray Start Configuration: Cartridge 8-tr.. cassette & open reel

NEW JERSEY

CAMDEN (Area Code 609)

Recorded Publins Labs., 1100 State St. Zip. 08105, Tel. 963-3000 Pres. Edward J. Goodman, Gen. Mgr., David H. Goodman; Sales Mgr. Pat Landon. Branch; New York, N.Y.

Configuration: Cassette & open reel

• CHERRY HILL (Area Code 609)

Action Tapes Inc., PO Box 265, Zip. 08002 Tel 667-6479, Gen. Mgr., Arnold Kaminer, Configuration: Cartridge 8-tr., cassette & open reel

open reel A M P Rec gs Inc (div of Intensive Programs Int'l Inc), 307 W Main St., Mapleshade 08052 Tel 667-1667 Gen, Mgr. Donald R Marsh Configuration: Cartridge 8-tr., cassette & open reel

DELAIR (Area Code 609)

Cassette Servs Inc., PO Box H. Zip. 08110, Tel. 665-3326. Pres., Ed Dixon. Configuration: Cartridge 8-tr., & cassette.

• ENGLEWOOD (Area Code 201)

National Cinematape Inc., 24 W. Sheffield Ave. Zip. 07631, Tel. 871-3000 Pres. Alexander Magocsi Jr. Configuration: Cartridge 8-tr., cassette & open reel

FAIRFIELD (Area Code 201)

Livingston Audio Prods Corp., 1275 Bloomfield Ave Zip 07006 Tel 575-8300 Pres Dar-rell D Scholten. Gen Mgr Carl Volpe; VP Sales Thomas J. Hofbauer Configuration: Cartridge 8-tr & cassette

HACKENSACK (Area Code 201)

Ampex Music Div., 75 Commerce Rd. Zip. 07601
Tel. 489-7400. Mktg. Mgr.: Julie Cohen
(Sales office only)
Home office: Chicago, III
Configuration: Cartridge. 8-tr... cassette. &

RUNNEMEDE (Area Code 609)

Qualitape Inc., 101 Broadway Zip: 08078 Tel 933-2500 Pres Wayne E Wilfong, Gen Mgr. Frank Tarsia, Sales Mgr. Mike Flood Configuration: Cartridge 8-tr., cassette & open reel.

SCOTCH PLAINS (Area Code 201)

H M R Prod'ns Inc. 574 W Court Zip 07076 Tel 889-1767 Pres Lillian M Randel Gen. Mgr Harry M Randel

WEST CALDWELL (Area Code 201)

National Tape Serv. Inc., 3 Fairfield Crescent Zip 07006 Tel. 575-8484, Pres. Hugh Wallace Cales Office: RKO Sound, New York, N Y Configuration: Cartridge 8-tr., cassette & open reel.

NEW YORK

CLARENCE CENTER (Area Code 716)

Mark Custom Rec'g Serv., 6010 Goodrich Rd. Zip 14032 Tel. 741-3100 Pres. & Sales Mgr Vincent S. Morette: Gen. Mgr.: Allan H. Gib-Branches: Atlanta, Ga ; Waseca, Minn , An-

COPIAGUE, L.I. (Area Code 516)

Dubbings Electronics Inc., 1305 S. Strong Ave Zip 11726 Tel: 226-6000 Pres & Gen Mgr. Michael Thaler; Nat'l Sales Mgr. Jeff

HAUPPAUGE, L.I. (Area Code 516)

Allison Audio Prods Inc., 175 Bridge Rd Zip 11787 Tel 234-2010 Pres Louis Ligator Gen Mgr.: Rainer Zopfy; Sales Mgr.: Abe Cha Sales office: New York, N Y
Configuration: Cartridge 8-tr & cassette

MOUNT VERNON (Area Code 914)

Associated Audio Servs . 13 Irving Pl. Zip. 10550 Tel. 668-8333, Pres. Robert L. Piselli, Gen Mgr. Allan C. Johnson. Configuration: Cassette & open reel

NEW YORK METROPOLITAN AREA (Area Code 212)

AREA (Area Code 212)

Allison Audio Prods Inc. 152 W. 58 St. Zip. 10019. Tel. 895-6449. Sales Mgr.: Abe Chayet. (Sales office only). Home office: Hauppauge. L.I.. Configuration: Cartridge 8-tr. & cassette. Avery & Elkins Inc., 295 Madison Ave. Zip. 10017. Tel. 683-9811. Pres. Morton Levine. Sales. Mgr.: Ron Silberman. Branch: 653. 11. Ave. Zip. 10036. Tel: 586-6235. Gen. Mgr.: Joyce Avery.

Avery
Configuration: Cassette & open reel
Broadcasting Foundation of America 52 Vanderbilt
Ave Zip: 10017. Tel: 684-2505, Pres Seymour Siegel; VP & Exec Dir Howard L Kany.
Sales Mgr G.J Kirby
Configuration: Open reel
Capitol Recs. Inc., 1370 Ave of the Americas Zip
10019 Tel: 757-7470 Custom Servs Hugh
Landy

Configuration: Cartridge 8-tr., quadrasonic

Cassette Rec'g Corp., 41-34-27 St. Long Island City 11101 Tel 937-3344. Pres. Carl Lustig. Gen. Mgr. Matthew Polakoff, Sales Mgr. Sydell Tauber.

Configuration: Cartridge 8-tr.. cassette &

open reel.

Columbia Rec. Prod'ns, 49 E 52 St. Zip. 10022
Tel. 765-4321 VP. Calvin Roberts, Dir.: Tom Configuration: Cartridge 8-tr., quadrasonic

Configuration: Cartridge 8-tr., quadrasonic 8-tr., cassette & open reel.

Cue Recigs Inc., 1156 Ave. of the Americas Zip 10036. Tel 757-3641. Pres., Mel Kaiser, Gen. Mgr., Bernard Rubinstein: Sales Mgr., Louis Maltese.

Direct Recigs Inc., 18 E. 50 St. Zip: 10022. Tel 759-7979. Pres. & Gen. Mgr., Norman Levin Configuration: Cassette & open reel

Fleetwood Mktg. Group. 120 E. 56 St. Suite 830. Zip: 10022. Tel. 758-8222. Sales Mgr., Glen Wesen.

Home office: Boston, Mass., Fleetwood Rec'q

Configuration: Cartridge 8-tr., cassette & open reel. G & G Rec'g Serv., 409 E 88 St. Zip: 10028 Tel 722-6433

Home office: Peekskill, N.Y

Home office: Pekskill, N.Y.
Configuration: Cassette & open reel.
Infodex Cassette Corp., 60 E, 42 St. Zip: 10017
Tel: 986-2051, Sales Mgr., Albert R. Santoro.
Home office: Waterbury, Conn
Configuration: Cartridge 8-tr. & cassette
National Musitime Corp., 8 W. 40 St. Zip: 10018
Tel: 594-8460 Pres Boris Zlatich: VP Joseph N. Zitz.

seph N, Zitz.
Configuration: Cassette & open reel.
C Rec'g Co., 110 W. 57 St. Zip. 10019 Tel
489-6370. Pres.. Robert Teitelman, Gen
Mgr. Ernest Ferrari, Sales Mgr.: David A.
Grant. Branch; Richmond, Ind.

Branch: Richmond, Ind.
Posthorn Rec'gs. 185 Ave. C. Zip. 10009. Tel:
677-4082. Pres.: Jerry Bruck
Configuration: Open reel.
R CA Recs., Custom & Studio Mktg.. 1133 Ave. of
the Americas. Zip: 10036. Tel: 586-3000.
VP. Dave Heneberry; Nat'l Sales Mgr. Bill
Mulligan; Custom Mktg. Mgr.: Jim Head. Studio Mktg. Mgr.: Len Lawson

Configuration: Cartridge 8-tr., quadrasonic 8-tr. & cassette. R K O Sound (div of RKO-General), 1440 Broad-way Zip 10018 Tel 564-8000 Pres Hugh Wallace. Sales Mgr. Lee H. Gray. (Sales office

only) **Plant:** National Tape Serv. Inc., West Cald-

Configuration: Cartridge 8-tr., cassette &

Configuration: Cartridge 8-tr.. cassette & open reel
Recorded Publ'ns Labs.. 2 Penn Plaza Zip 10001
Tel 868-3115. Gen Mgr. Bob Freifeld
Home office: Camden. N J
Configuration: Cassette & open reel
Richcraft Rec g Co., 1706 Flatbush Ave.. Brooklyn
11210. Tel: 377-1664. Pres.. Gen. & Sales
Mgr. Richard Rahmey.
Configuration: Cassette & open reel.
TeleGeneral Studios Inc., 2 W 46 St. Zip. 10036.
Tel 586-5577. 8d. Chm. Stuart Sloves VP
Opns. Herbert Shucher
Variety Sound Corp., 130.W 42. St. Zip. 10036.
Tel 594-7536. Pres. Warren Allen Smith.
Gen. Mgr. Fred Vargas
Configuration: Open reel.
Viewlex-A&B Dupl'rs. 635.W. 55. St. Zip. 10019
Tel. 586-2780. Pres. Al. Weintraub., Gen. Mgr. Bill Nightingale.
* NORTH BELLMORE, L.J.

NORTH BELLMORE, L.I. (Area Code 516)

Telephone Dynamics Corp., 1333 Newbridge Rd Zip. 11710 Tel. 221-9870. Pres Leonard Young Configuration: Cassette.

PEEKSKILL (Area Code 914)

G & G Recig Serv. 12 Lake Rd. Zip. 10566 Tel 737-2772. Gen Mgr.: Guy Heitmann. Branch: New York, N.Y Configuration: Cassette & open reel

RYE (Area Code 914)

Preferred Sounds Inc., Nursery Ln. Zip. 10580 Tel: 967-7701 Pres. C.J. Bruno, Exec. VP. Vinnie Dean, Gen. Mgr., John Lanni Configuration: Cartridge. 8-tr., quadrasonic 8-tr., cassette. & open reel.

UTICA (Area Code 315)

Oneida Video-Audio Tape Cassette Corp. 760 Blandina St. Zip. 13501 Tel. 735-6187. Pres.: Michael Cristalli, Gen. Mgr. Joseph DeStante. Sales Mgr.: Stanley Markowski Configuration: Cartridge 8-tr., cassette &



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Arthur Smith Studios, 5457 Monroe Rd Zip 28211 Tel 536-0424 Pres Arthur Smith Configuration: Cartridge 8-tr., cassette &

RALEIGH (Area Code 919)

Audiofonics Inc., 1101 Downtown Blvd Zip 27603 Tel 833-3924 Pres Larry J Gard ner. Gen Mgr. Pamela Gardner Sales Mgr. Ken Boyette. Configuration: Cassette & open reel

• TAYLORSVILLE (Area Code 704)

Galaxie III Rec g Studio. PO Box 176, 118 Fifth St Zip. 28681 Tel. 632-4735 Pres. & Gen Mgr. Harry Deal

WILMINGTON (Area Code 919)

Music Makers Network of America-Prod ns. PO Box 3022, 1306 Castle St. Zip. 28401 Tel. 762-4706 Pres. John Lewis Jones, Gen. Mgr. Samuel, M. Kahn, Sales, Mgr. Joseph. R.

Configuration: Cartridge 8-tr & cassette

• CINCINNATI (Area Code 513)

CINCINNATI (Area Code 513)

Audiocraft Rec'g Co. 915 W Eighth St Zip 45203. Tel 241-4304. Pres: Earl T Herzog. Gen. Mgr. Earl T Herzog Jr.

Counterpart Creative Studios Inc., 3744 Applegate Ave. Zip 45211. Tel 661-8810. Pres. Shad. O'Shea. Gen. Mgr.: Howard Lovdal. Sales. Mgr. Ed Schmidt.

Rite Rec. Prod'ns Inc., 9745. Lockland. Rd. Zip 45215. Tel. 733-5533. Pres. Carl. J. Burkhardt. Gen. Mgr. Bob Bowery. Sales Mgr. Philip Burkhardt. Configuration: Cartridge 8-tr. & cassette.

CLEVELAND (Area Code 216)

Agency Recig Studios Inc. 1730 E. 24 St Zip 44114 Tel 621-0810 Gen Mgr William C Moyes, Sales Mgr William C Laufer. Alcon Recig Studios Inc., 4435 Mayfield Md Zip 44121 Tel 291-1616 Pres Robert J. No-wac, Gen. Mgr Joseph A Leporat, Sales Mgr. Stuart G. Scott Configuration: Cartridge 8-tr., cassette & open reel

open reel Boddie Rec Mfg & Rec g, 12202 Union Ave Zip 44105 Tel: 752-3440. Pres & Gen Mgr Thomas R Boddie. Sales Mgr Dennis R Bod-

Configuration: Open reel. litapes Inc.. Penthouse East, Terminal Tower Zip: 44113, Tel: 241-0900 Gen Mgr. Rob-

ert Conrad
Configuration: Open reel
dicated Prodins Inc., 6175 Pearl Rd. Zip
44130 Tel: 888-7330, Pres William E. Taylor, Sales Mgr. R.W. Hall.
Configuration: Cassette & open reel.

COLUMBUS (Area Code 614)

Magnetic Studios (div. of Lindy Prod'ns Inc.), 4784
N. High St. Zip: 43085. Tel. 888-4788. Pres.
Nils Lindquest. Gen. Mgr., Dick Huntsberger,
Chief Eng.: John Fippin.
Configuration: Cassette. & open reel
Larry McKenzie Rec'g Studio, 948 Studer Ave. Zip.
43206. Tel. 252-7116. Pres., Larry
McKenzie, Sales Mgr., David McKenzie.
Configuration: Cassette. & open reel.
Musi-I-Col. Inc., 780. Oakland Park Ave. Zip. 43224.
Tel: 267-3133. Pres., Boyd P., Niederlander.
VP. & Chief Eng., John W. Hull: Studio Mgr.

VP & Chief Eng. John W Hull; Studio Mgr

Configuration: Cassette & open reel

OREGON

PORTLAND (Area Code 503)

Rex Rec'g Co., 1931 SE Morrison St. Zip. 97214 Tel. 233-2471, Pres., Gen. & Sales Mgr. Russ Gorsline.

Configuration: Cassette & open reel

PENNSYLVANIA

MOHNTON (Area Code 215)

James K. Hodgkins Audio-Visual Prod'ns, PO Box 33 Zip 19540, Tel: 775-0687, 372-8396 Owner & Gen. Mgr. James K. Hodgkins, Configuration: Cartridge 8-tr., cassette &

PHILADELPHIA METROPOLITAN AREA (Area Code 215)

Air-Tone Sound & Rec'g Co., 2330 Market St. Zip 19103. Tel: 563-8388 Pres. Eugene Hessel. Gen Mgr., James Craig, Sales Mgr., Nora Guller

ler Configuration: Cartridge 8-tr cassette & open reel lo Visual Communications Inc., PO Box 85, Radnor 19087, Tel 825-1813, Pres. J.L.C. Ulrich Jr., VP & Gen. Mgr., John L., Butterendth.

terworth
Configuration: Cassette & open reel
Clarion Rec Mfg. Co. 1021 Ridge Ave Zip
19123 Tel 236-5252 Pres Nat Niederman; Gen. Mgr. Janet Niederman, Sales
Mgr. Alan Niederman
Diskmakers Inc. 925 N. Third St. Zip. 19123 Tel
627-2277. NYC Tel. (212) 966-3185 Pres
Morris Ballen. Gen. Mgr. Larry Ballen
Configuration: Cartridge 8-tr. & cassette

WINDSOR (Area Code 717)

TENNESSEE

• FAYETTEVILLE (Area Code 615)

A A A Recig (sub. of Kim-Pat Ents.). 301 S. Main Zip. 37334. Tel. 433-1683. Pres. Bill Trigg Configuration: Cartridge 8-tr. & open reel

MORRISTOWN (Area Code 615)

Album Co of America, PO Box 374 Zip 37814 Tel 581-3486 Pres Hal McGaha, Gen. & Sales Mgr. P.C. McGaha Sales Mgr P C. McGaha

Configuration: Cartridge 8-tr., cassette &

NASHVILLE (Area Code 615)

Audio Media Recirs Inc., 1917 Division St. Zip 37203, Tel. 327-9301 Pres. Doug Yoder Gen. Mgr., Pat Patrick; Sales Mgr., Jack Jack

son.
Brite-Star Recs., 728 16 Ave S Zip 37203 Tel
244-4064 Gen Mgr Wally Carter, Sales
Mgr. Tex Clark Mgr.: Tex Clark Configuration: Cartridge 8-tr

APRIL 21, 1973, BILLBOARD

Columbia Rec Prod'ns. 804 16 Ave S Zip 37203 Tel 259-2560 Sales Mgr Jerry

Parkins
Configuration: Cartridge 8-tr., quadrasonic
8-tr., cassette & open reel
pe Recig Studio Inc., 1313 Dickerson Rd. Zip
37207 Tel. 226-0811 Pres. James F. Max-

well
Configuration: Cassette & open reel
A Recs Custom & Studio Mktg. 806 17
Ave S Zip 37203 Tel 244-9880 Sales
Rep Ed Hines
Configuration: Cartridge 8-tr., quadrasonic
8-tr & cassette

TEXAS

AUSTIN (Area Code 512)

P S G Rec g Studio. 4322A N Lamar Blvd Zip 78756 Tel 454-5653 Pres Pedro S Gu Configuration: Cartridge 8-tr., cassette &

FRISCO (Area Code 214)

Macnam Studios, Box 184 F Rt 1 Zip 7 Tel 377-3872 Pres Jerry McKinney

SAN ANTONIO (Area Code 512)

UniversalSound City 735 N General McMulle Dr Zip 78228 Tel 434-5555 Pres & Gen Mgr. Abe Epstein, Sales Mgr. Carlos Carrera Configuration: Cartridge 8-tr., cassette &

SAN BENITO (Area Code 512)

Betancourt Ents , 119 S Sam Houston Blvd. Zip 78586 Tel 399-1471 Pres Lionel C Betancourt, Gen Mgr , John F, Phillips

WACO (Area Code 817)

S M I Electronics Inc., 920 N. Valley Mills Dr. Zip 76710. Tel. 776-1230 \times 320. 320. Pres. Paul J. Meyer, VP Opns. Curt Adams

UTAH

PROVO (Area Code 801)

Sound Concepts Studio (div. of Listener's Digest Servs Inc.), 108 W Center Zip 84057 Tel 375-7333 Pres & Gen Mgr Kaye L Jen-sen, Sales Mgr Jim Huffman Configuration: Cassette & open reel

SALT LAKE CITY (Area Code 801)

Program Servs (a div of Bonneville Int I Corp.). 163 Social Hall Ave. Zip. 84111 Tel. 524-2621 Pres. Arch L Madsen. Gen Mgr. M. Gordon Johnson, Sales Dir. Richard Alsop

VIRGINIA

ANNANDALE (Area Code 703)

Mark Custom Recig Serv.. 7216 Poplar St. Zip 22003. Gen. Mgr. Gerald Lewis Home office: Clarence Center. N.Y.

RESTON (Area Code 703)

National Trend-In Corp., 1860 Michael Faraday Dr Zip. 22070. Tel. 437-7183. Pres.: John L Humphreys: Gen. Mgr.. Jeff Swanson; Sales Mgr.: Robert Ewald. Configuration: Cassette & open reel.

RICHMOND (Area Code 703)

Sound Stages, 2314 W. Cary St. Zip. 23320 Tel 355-5778 Pres Dick Pulley, Studio Mgr. Configuration: Cassette & open reel

WASHINGTON

OLYMPIA (Area Code 206)

Apollo Ents Inc., 1915 N. Quince Zip 98506 Tel 352-9097. Pres Allen P Giles, Gen Myr George S Barnes Configuration: Cassette & open reel

WISCONSIN

MILWAUKEE (Area Code 414)

Dave Kennedy Rec g Studios. 231 W Wisconsin Ave., 4th fl Zip 53203 Tel 273-5720 Pres & Gen Mgr Dave Kennedy, Sales Mgr Bill

Configuration: Cassette & open reel SAUK CITY (Area Code 608)

American Music Corp., 123 Water St. Zip. 53583 Tel. 643-3304 Pres. Jim Kirchstein, Gen. Mgr. Steve Hamre Sales Mgr. M. Neeley Configuration: Cartridge 8-tr

WYOMING

CHEYENNE (Area Code 307)

Rocky Mountain Rec'g, PO Box 82 Zip 82001 Tel 638-8733, Pres & Gen Mgr Ray Alex Configuration: Open reel

Design & Artwork

ALABAMA

Oak Tree Graphics, 439 N. Walnut St. 35630. Tel 764-2968. Pres. Tom Roberts III.

ARIZONA

• PHOENIX (Area Code 602)

• FLORENCE (Area Code 205)

General Cassette Corp., 1324 N 22 Ave Zip 85009 Tel 258-7059 Pres Bill L Johnson. Gen Mgr William D Turner Sales Mgr Wil-

S & K-Linear Prods , 915 N Fourth St. Zip. 85004 Tel. 252-6878 Gen. Mgr. Gene Diamond Home office: New York, N.Y. Linear Prods

Wakefield Mfg Inc 1745 W Linden St Zip 85007 Tel 252-5644 Pres Sidney J Wakefield, Gen. & Sales Mgr Richard A

TUCSON (Area Code 602)

Audio Dynamics Rec.g. 100 E. Alameda Plaza. Suite 112 Zip. 85701 Tel. 624-1252 Owners. Rod Shields, Leland E. Oliver

ARKANSAS

• FORT SMITH (Area Code 501)

Productions Inc., 127 Phoenix Village Zip. 72901 Tel. 646-7889. Pres. Roy J. Morris

CALIFORNIA

COSTA MESA (Area Code 714)

Audio Dynamic Ents 1281 Logan A Zip 92626 Tel 549-2271 Pres Gene Edwards VP

Frank Andres
D Ents 771 19 St Zip 92627 Tel 6428983 Pres Doug Allen. Prod n Supervisor
Steven Sargeant

• FRESNO (Area Code 209)

California Artist Corp., PO Box 3374, Zip. 93766 Tel. 266-9570, Pres. Ray Camacho, Gen. Mgr., Jose Cruz, Sales Mgr., Jesse Luna

LONG BEACH (Area Code 213)

Horseshoe Dist & Serv Co. 3713 Fanwood Ave Zip 90808 Tel 429-1700 Gen Mgr Ann Harmon, Sales Mgr John Dohnal Home office: Hammond, Ind

LOS ANGELES METROPOLITAN AREA (Area Code 213)

Album Graphics Inc. 530 N. Larchmont Blvd. Zip 90004. Tel. 462-0821. VP & Gen. Mgr. Ed-ward Dwyer.

ward Dwyer
Home office: Chicago III
9 Research & Eng'g Inc. 6201 Santa Monica
Blvd Zip 90038 Tel 466-1101 Pres LA
Cottrell. Gen Mgr Al Levine. Sales Mgr Jim
Stevenson

Bivd Zip 90038 Tel 466-1101 Pres LA Cottrell. Gen Mgr Al Levine. Sales Mgr Jim Stevenson
Art N Type (div of Cabot Entertainment Cos.), PO Box 3901, 6640 Sunset Bivd Hollywood 90028 Tel 466-5181
Jon Badeaux Prod ns 5230 Babcock Ave. North Hollywood 91607 Tel 985-3933 Pres. Jon Badeaux, Gen Mgr Marylou Dolan
The Bert-Co Ents. 1855 Glendale Blvd Zip 90026 Tel 665-5137, Pres. B.P. Couturier VP & Gen Mgr R L Couturier, Sales Mgr Lewis Cooper.
Columbia Rec. Prod ns. 6430 Sunset Blvd. Hollywood 90028 Tel 466-2481 Mgr Mike Coolidge
Container-Kraft Inc., 724 E 61 St. Zip 90001
Tel 232-3281 Pres. Arthur Garson, Sales Mgr Russell Garson
Custom Fidelity Inc. 7925 Santa Monica Blvd Hollywood 90046 Tel 654-4522 Pres. David W Berkus. VPMg Mike Levey VP Sales Ellis Fertig
Custom Rec. Mfg Co. (div. of Cadet Recs. Inc.). 5810 S. Normandie Zip 90044 Tel 753-5121 Pres. Jules Bihari. Gen Mgr James Takeda, Sales Mgr. Donald Macmillan
Dimension 3, 1317 Esperanza. Zip 90023 Tel 268-3325 Pres. Van Austin. Gen Mgr Bing Stafford
Gershenson, Dingilian & Jaffe, 120 El Camino Dr. Beverly Hills 90212 Tel 278-2343 Partners. David Gershenson. Bob Dingilian, Jaffe
Gilmore Envelope Corp., 4540 Worth St. Zip 90063. Tel 268-3401 Pres. Howard N. Gilmore, Gen. Mgr. Sam Mattuoli. Sales Mgr. Tom Pettey
Uy. Hill Packaging, 4800 S. Santa Fe. Ave. Zip 90058. Tel 583-8974. Exec. VP. & Gen. Mgr. Russell Muir VP Sales Jack Sclar. Home office: New York, N.Y. Modern Album of California Inc., 3116 Vanowen St. Burbank 91504. Tel 845-7655. Gen. Mgr. James Gordon. Sales Mgr. R.J. Froehlig.
Home office: New York, N.Y. Modern Album of Galifornia Inc., 3116 Vanowen St. Burbank 91504. Tel 845-7655. Gen. Mgr. James Gordon. Sales Mgr. R.J. Froehlig.

Home office: New York, N.Y., Modern Album & Finishing Co. Inc.
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90028. Tel: 463-7647. Pres. Martin Muller,
Gen. Mgr. C. Strand. Sales Mgr. Neon Park
Queens Litho Creative Studio, 5852. Tuxedo Terr
Hollywood. 90028. Tel. 466-4288. Creative
Output Control Contro

Dir Glenn Ross Home office: New York N Y Queens Lith-

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Edward Shaw & Assocs Inc., 9887 Santa Monica
Blvd , Beverly Hills 90212 Tel 553-0307.

879-3602 Pres Edward S Shaw, Gen
Mgr David M. Horne, Sales Mgr John M.

Shorewood Graphics 8383 Grandview Dr Zip 90046 Tel 656-8008 Gen Mgr Bob Wei-

Home office: New York, N.Y. Shorewood Packaging Corp Star City Inc 449 N Fairfax Ave Zip 90036 Tel 653 6341 Pres Hal Tupler Gen Mgr Wayne Robert, Sales Mgr. Roger Robert Branches: Atlanta Ga, Star City South Inc Franklin Park (Chicago Metropolitan Area). Ill

Star City Central Inc.
Superscope Rec'd Tapes 455 Fox St. San Fernando 91340. Tel 365-1191 Pres. Joseph S. Tushinsky, Gen. Mgr. Darrell W. Zielke.
Totem Pole Ltd. 8255 Sunset Bivd. Hollywood.
90046. Tel. 654-1437. Pres. Norman Win-

Wilkes Braun Inc 6515 Sunset Blvd , Holly-wood 90028 Tel 461-4961 Pres Craig Braun. VP Tom Wilkes Home office: New York N Y

PARAMOUNT (Area Code 213)

Paramount-West Ents 8010 Second St Zip 90723 Tel 531-6000 Owner Gerri Ga iffa Pres D W Galiffa VP Gary Scott

PASADENA (Area Code 213)

The Hope Street Studio, 805½ Brent Ave., South Pasadena 91030 Tel 441-3044 Pres Van

• SACRAMENTO (Area Code 916)

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Conlan Creative Lithographers. 1655 Folsom St
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94401 Tel 343-7222 Owner & Gen Mgr
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Scott Wallace

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nds Reasonable Inc., 2000 P.St. N.W. Zip 20036 Tel. 833-1976 Pres. Edmund S. Barnett Jr., Gen. Mgr. James H. Freeman, Sales Mgr. Jon G. Lusher

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Data Linear, 1823 E. John Wesley Ave., College
Park 30337 Home office: New York, N.Y., Linear Prods Mark Custom Recig Serv. 2543 Raintree Dr. NE Zip 30345 Tel 636-0289 Gen Mgr. W.D.

Home office: Clarence Center, N Y Romulus Rec g Studio 2080 Peachtree Ind I Court Zip 30341 Tel 458-8649 Pres Gary C Sizemore, Gen Mgr Ray Kinnamon Star City South Inc. 1854 Marietta Blvd. Zip City South Inc., 1854 Marietta Blvd. Zip 30318 Tel 355-9811 Gen Mgr. Jerry Tup

ler. Sales Mgr. Jes Merrell. Home office: Los Angeles, Calif. Star City Inc DEMOREST (Area Code 404)

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M. M. Cole, 251 E. Grand Ave. Zip. 60611 Tel 527-2160. Sales Mgr. J. Davidson.
Columbia Rec. Prod ins, 630 N. McClurg Court. Zip. 60611 Tel 944-6000. Midwest Sales Mgr.

Dick Hutter
J S & A Adv. 628 Michelline. Northbrook 60062
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Zip 60649 Tel 955-3956 Owner K Babatu Kambon
Star City Central Inc. 9105 Medill Ave Zip
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Paul Lennon Adv. Agency Inc., 2123 N. Meridian
St. Zip. 46202 Tel. 925-6417 Pres. & Gen.
Mgr. Paul A. Lennon, VP. James E. Lennon
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(Continued on page TR-18)



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TR-17

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• Continued from page TR-17

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Intermedia Rec'g Corp., 331 Newbury St. Zip: 02115. Tel: 267-2440. Pres.: Gunther Weil.

Music Promos. Inc., 1126 Boylston St. Zip: 02215. Tel: 262-3546. Pres. Daniel Lipman; VP & Gen. Mgr.: David L. Bieber; Sales Mgr.: Jeffrey Stoller.

Steve Sandler Promos., PO Box 278. Essex Sta. Zip: 02112. Tel: 338-7290. Pres.: Steve Sandler; Gen. Mgr.: Michard Kahn.

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Graphic Design Inc., 650 E. Mandoline, Madison Heights 48071, Tel: 585-4142, Pres.: Richard G. Heppard; Sales Mgr.: Michael Brea-

Pioneer Rec'g Studio Inc., 20014 James Couzens Zip: 48235, Tel: 341-5868, Pres. & Gen. Mgr.: Gary A. Rubin; Sales Mgr.: Tom Con-

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Red Flame Recs. & Rec'g Studios Inc., PO Box 563 Zip: 63501. Tel: 665-4017. Pres. & Gen Mgr.: Dick Lowrance.

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Home office: Chicago, III.

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Gen. Mgr.: Roy Engel; Sales Mgr.. Dick
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Arthur Braun Prod'ns. Box 36, Oakland Gardens,
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Tel. 765-4321. VP. Calvin Roberts

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Geri Mgr. Joer Borowae, Art Dir. Mary English.
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Mgr.: Jerry Sanders
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Creative Studio: Indianapolis, Ind.. Rutgers
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Broadway. Zip: 10018. Tel: 564-8000. Pres.:
Hugh Wallace: Sales Mgr.: Lee H. Gray.
Random Press Inc., 1034A Lexington Ave. Zip:
10021. Tel: 734-4000. Gen. Mgr.: Alan Hartwell.

well.
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Mgr.: Bob Bandy.
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Ave. Zip: 45211. Tel: 661-8810. Pres.: Shad

Ave Zip: 45211. Tel: 661-8810. Pres.: Shad O'Shea: Gen. Mgr.: Howard Lovdal; Sales Mgr.: Ed Schmidt.
Queen City Album Inc., 2832 Spring Grove Ave. Zip: 45225. Tel: 681-8400. Pres.: Edward R. Bosken; VP: Walter W. Thiemann.
Rite Rec. Prod'ns Inc., 9745 Lockland Rd. Zip: 45215. Tel: 733-5533. Pres.: Carl J. Burkhardt. Gen. Mgr.: Bob Bowery; Sales Mgr.: Philip Burkhardt.

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Syndicated Prod'ns Inc., 6175 Pearl Rd. Zip.
44130, Tel. B88-7330 Pres.: William E. Taylor; Sales Mgr.: R.W. Hall.

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AREA (Area Code 215)

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Jack Howard Promos., 2753 Kensington Ave. Zip. 19134. Tel. 739-7501. Pres. & Gen. Mgr.: Jack Howard.

Benjamin Johnson Jr. Recs., 5025 Pentridge St. Zip: 19143. Tel: 474-6613. Pres.: Benjamin

Johnson Jr.: Gen. Mgr.: Richard Simone. Mass Media Publ'rs Inc., 4527 N. Broad St. Zip: 19140. Tel: 457-7081. Pres: Bob Thomas; Exec. VP: Marvin Bunton; Sales Mgr.: George

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WINDSOR (Area Code 717) Dee-Bee Rec'g Serv., S. Camp St. Zip: 17366. Tel: 244-5411. Pres. & Gen. Mgr.: Stan Deppen Jr.; Sales Mgr.: Greg Utterback.

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Ronsar Ents. Inc., 621 Chelsea Ave. Zip: 3B10.7.

Tel: 525-4366. Press. Sari S. Semmer; Gen.

Mgr.: Ron. Bledsoe; Sales. Mgr.: Willie.

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• NASHVILLE (Area Code 615)

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Ron Manung Prod'ns. 806 16 Ave. S. Suite 218.

Parkins. Manning Prod'ns. 806 16 Ave. S., Suite 218. Zip: 37203, Tel: 256-2370, Pres. & Gen. Mgr.: Ron Manning; Sales Mgr.: Johnny Dol-

Modern Album of Tennessee Inc., 121 Fifth Ave. Zip: 37203. Tel: 255-7461. Gen. Mgr.: Richard Fields. Home office: New York, N.Y., Modern Album & Finishing Co. Inc.

or misning co. inc.

Pinwheel Art & Photography Studios Inc., 1211 16

Ave. S. Zip: 37212. Tel: 385-0570. Pres.:
Herb Burnette.

Dan Quest: & Assocs. Inc., 824-19 Ave. S. Zip:
37203. Tel: 327-4891. Pres.: Dan Quest; VP:
Suzanne Mathis.

Southern Plastics Inc., PO Box 7195. Zip: 37210.
Tel: 244-1293. Pres.: B.J. Dillard

TEXAS

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Betancourt Ents., 119 S. Sam Houston Blvd. Zip: 78586. Tel: 399-1471. Pres.: Lionel C. Betancourt; Gen. Mgr.: John F. Phillips.

WACO (Area Code 817)

S M I Electronics Inc., 920 N. Valley Mills Dr. Zip. 76710. Tel: 776-1230 x 320. Pres., Paul J. Meyer: VP Opns., Curt Adams. WASKOM (Area Code 214) R. A. Carrier Music Co., PO Box 70. Zip: 75692. Tel: 687-2317. Pres. Robert A. Carrier; Gen. Mgr.: Kim Carrier.

 PROVO (Area Code 801) Sound Concepts Studio (div. of Listener's Digest Servs. Inc.), 108 W. Center. Zip. 84057. Tel: 375-7333. Pres. & Gen. Mgr.. Kaye L. Jen-sen: Sales Mgr.: Jim Huffman.

VERMONT

SPRINGFIELD (Area Code 802)

Gregorie Nelson Ficara Ents., 40 Clinton St. Zip: 05156, Tel: 889-3820, Pres. & Gen. Mgr.: Gregorie N. Ficara; Sales Mgr.: Roberta Cum-

VIRGINIA

ANNANDALE (Area Code 703) Mark Custom Rec'g Serv., 7216 Poplar St. Zip. 22003, Gen. Mgr. Gerald Lewis.

Home office: Clarence Center, N.Y. RESTON (Area Code 703) National Trend-In Corp., 1860 Michael Faraday Dr. Zip. 22070. Tel: 437-7183. Pres. John L. Humphreys. Gen. Mgr. Jeff Swanson. Sales Mgr. Robert Ewald.

• RICHMOND (Area Code 703)

Sound Stages, 2314 W. Cary St. Zip 23320, Tel-355-5778, Pres Dick Pulley; Studio Mgr.: Frank Brooks.

WASHINGTON

BELLEVUE (Area Code 206)

M T W Rec. Prod'ns, Box 171, Zip 98009, Tel 454-2167, Owner: Mike Wing.

WISCONSIN

ELKHART LAKE (Area Code 414)

Sohn Mfg. Inc., PO Box X. Zip: 53020. Tel: 876-3361. Pres.: A. O. Sohn; Sales Mgr.: Fred

SAUK CITY (Area Code 608)

American Music Corp., 123 Water St. Zip: 53583. Tel: 643-3304. Pres.: Jim Kirchstein; Gen. Mgr.: Steve Hamre; Sales Mgr.: M. Neeley.

DUPLICATOR/MARKETERS

Abbey Tape Club (div. of Abbey Tape Dupl'rs) 535B Cartwright Ave., North Hollywood, Calif 91601, Tel: (213) 877-3136, Owner & Mgr.

Abbey Tape Club (div. of Abbey Tape Dupl'rs), 5358 Cartwright Ave., North Hollywood, Calif. 91601. Tel: (213) 877-3136. Owner & Mgr.: Norman C. Cooke.

Cassette: Children's stories.

Advent Corp., 195 Albany St., Cambridge, Mass. 02139. Tel: (617) 661-9500. Pres. & Gen. Mgr.: H.E. Kloss: Prod. Mgr.: Andrew G. Petite: Sales Mgr.: Frank Reed.

Cassette: Elektra, Vanguard, Advent.

Ampex Music Div., 2201 Lunt Ave., Elk Grove Village, Ill. 60007. Tel: (312) 593-6000. Ass't Mktg. Mgr.: Don Johnson.

Branches: Glendale, Calif., 500 Rodier Dr. Zip: 91201. Tel: (213) 245-9373. (Sales office only)—Hackensack, N.J., 75 Commerce Rd. Zip: 07601. Tel: (221) 889-7400. Mktg. Mgr.: Julie Cohen. (Sales office only)—Dallas, Tex., 1615 Prudential Dr. Zip: 75235. Tel: (214) 637-5100. (Sales office only).

Cartridge 8-tr.: ABC, A&S, Ambassador. Amos, Ampex, Amsterdam, Apt. Audio Spectrum, Audio Treasury, BT Puppy, Bang, Bell, Beverly Hills. Big Tree, Black Jazz, Bluestime, Bluesway, Blue Thumb, Bravo, Brunswick, Buddah, Buena Vista. Charisma. Chisa. Cobblestone. Colossus. Command. Contemporary. Curtom, Dakar. Deram. Disney, Dunhill. Eleuthera. Family Prod'ns. Flying Dutchman. GWP. Good Time Jazz. Gordy. Gramm. Happy Tiger. Hi, Hot Wax, ILS (Language). Impulse, Josie, Jubilee. Kama Sutra. London, MAM, Mainstream, Maple, Mediarts. Mio. Monitor, Motown, Mountain Dew, Mowest. Orphic Egg. Ovation, PIP, Pace. Page One, Parrot, Passport, Perception, Phase 4, Philly Groove, Platinum, Pompeii, Prestige, Project 3, Prophesy, Rare Earth. Red Lion, Richmond, Riverside, Rocky Road, Roker, Shout, Skye, Soul, Stang, Sue, Sussex, Swampfire, T-Neck, Tamla. Tetragrammaton. Threshold, Titton. Today. Turbo, Vanguard, Vault, Viva, Westminster Gold, White Whale.

Quadrasonic 8-tr.: Ampex, Brunswick, Curtom, Family Prod'ns, London, Ovation, Project 3, Vanguard.

Cassette: ABC, A&S, Ambassador, Amos, Ampex, Amsterdam, Audio Spectrum, Audio Trea-

3, Vanguard.

Cassette: ABC, A&S, Ambassador, Amos, Ampex, Amsterdam, Audio Spectrum, Audio Treasury, BT Puppy, Bang, Bell, Beverly Hills, Big Tree, Black Jazz, Bluestime, Bluesway, Bigne, Bluestime, Bluesway, Bigne, Bluestime, Bluesway, Bigne, Choisa, Cobblestone, Colossus, Command, Contemporary, Curtom, Dakar, Deram, Disney, Dunhill, Eleuthera, Family Prod'ns, Flying Dutchman, GWP, Good Time Jazz, Gordy, Gramm, Happy Tiger, Hi, Hot Wax, ILS (Language), Impulse, Josie, Jubilee, Kama Sutra, London, Mainstream, MAM, Maple, Mediarts, Mio, Monitor, Motown, Mountain Dew, Mowest, Orphic Egg, Ovation, PIP, Pace, Page One, Parrot, Passport, Perception, Phase, 4, Philly Groove, Platinum, Pompeii, Prestige, Project 3, Prophesy, Rare Earth, Recorded Treasures, Red Lion, Riverside, Rocky Road, Roker, Shout, Skye, Soul, Stang, Sue, Sussex, Swampfire, T-Neck, Tamla, Tetragrammaton, Threshold, Today, Turbo, 20th Century, Vanguard, Vault, Viva, White Whale, Micro cassette: Atco. Atlantic, Bang, Bell, Brunswick, Buddah, Curtom, Deram, Dunhill, Euphoria, Gordy, Kama Sutra, London, Mainstream, Motown, Page One, Parrot, Reprise, Soul, Tamla, Vault, Vanguard, Warner Bros, White Whale, Cassette: ABC, A&S, Ambassador, Amos, Am

Soul, Iamla, Vault, Vanguard, Warner Bros., White Whale.

Open reel: ABC, Aeolian-Skinner. American Airlines, Armos, Ampex, Amsterdam, Archive, Atco. Atlantic, Audio Fidelity, Audio Spectrum, Audio Treasury, BT Puppy, Bang, Bell, Big Tree, Bluesway, Bravo. Buddah, Buena Vista, Capricorn, Cobblestone, Command, Contemporary, Continental Airlines, Cotillion, Curtom, DG, Deram, Dunhill, Embryo, Fontana, GWP, Good Time Jazz, Gordy, Happy, Tiger, Hi, LS (Language), Impulse, Limelight, Condon, Mainstream, Mercury, Monitor, Motown, Page One, Parrot, Phase 4, Philips, Philip! Groove, Polydor, Pompeii, Project 3, Rare Earth, Recorded Treasures, Red Lion, Richmond, Riverside, Rolling Stones, Skye, Smash, Soul, Tamla, Tetragrammaton, Threshold, 20th Century, Vanguard, Vertigo, Viva, White Whale, Wing, & Elling Inc., 295 Medison Aus, New York

tury, Vanguard, Vertigo, Viva, White Whale, Wing, Avery & Elkins Inc.. 295 Madison Ave., New York, N.Y. 10017. Tel: (212) 683-9811. Pres.: Morton Levine: Sales Mgr., Ron Silberman, Branch: 653 11. Ave. Zip. 10036. Tel: 586-6235. Gen. Mgr.: Joyce Avery. Cassette, open reel (educational material). B A S F Systems Inc., Crosby Dr., Bedford, Mass. 01730. Tel: (617) 271-4000. Pres., Dr. Werner K. Balz: Nat'l Sales Mgr.: Robert Patterson; Mktg., Mgr.: Gerard Berberian: Adv., Dir.: Murray E., Kremer.



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Cartridge 8-tr. & cassette: BASF, MPS adcasting Foundation of America, 5.2 Vanderbilt Ave., New York, N.Y. 10017, Tel. (212) 684-2505, Pres.; Seymour N. Siegel; VP & Exe-Dir.: Howard L. Kany; Sales Mgr. G.J. Kirby. Open reel: Audiotape music programs & edu

Open reel: Audiotape music programs & edu-cational material.
Caytronics Corp., 240. Madison Ave., New York., N.Y. 10016 Tel. (212) 889-0044 Pres. Joe Cayre: Sales Mgr. Lee Schaptro. Cartridge 8-tr. & cassette: Arcano. Callente. Carino. Caytronics. Mericano, Pronto. Columbia Rec. Prod'ns. 49 E. 52 St., New York, N.Y. 10022. Tel: (212) 765-4321. VP. Calvin Roberts. Dir. Tom Van Gessel

Roberts: Dir Tom Van Gessel
Cartridge 8-tr., quadrasonic 8-tr., cassette &
open reel: Ardent, Douglas. Enterprise.
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Cartridge 8-tr. & cassettes: Berkshire.
Ethnic Tapes Inc., 17 W. 60 St., New York, N.Y.
10023. Tel: (212) 757-9880. Pres.: Morris
Levy. Sales Mgr. Joe Kolsky.

Levy; Sales Mgr. Joe Kolsky.

Cartridge 8-tr.: Alegre, Cotique, Ethnic (includes Roulette), Musicor, Speed, Tico.

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Cassette; Alegre, Cotique, Ethnic (includes
Roulette), Tico.
G.R.T. Music Tapes (div. of GRT Corp.), 1286 N.
Lawrence Station Rd., Sunnyvale, Calif.
94086, Tel: (408) 734-2910, Pres., Tom Bo-

netti.

Cartridge 8-tr.: ABC, Aero Space, Amaret, American Int'l. Avi. Backbeat, Bang, Barnaby, Beverly Hills, Bluesway, Cadet, Cadet/Concept, Chart, Checker, Chess, Command, Crewe, DeLite, Deluxe, Dore, Dot, Duke, Dunhill, End, Evolution, Fantasy, GNP Crescendo, Gross, Increase, Janus, Jolly Roger, Jubilee, Just Sunshine, King, Lion, Lionel, MGM, MGM Sound of Memphis, MGM South, MGM/Very, Marina, Metromedia, Country, MGM / Verve, Marina, Metromedia Country, Neighborhood, Paramount, Peacock, Plantation, Pride, Ranwood, Raw Roulette, Shout, Sire, Starday, Stormy Forest, Sun. Tetragrammaton, Two Worlds, 20th Century, VMI, Verve, Westbound, Westminster, Windfall, Quadrasonic 8-tr.: ABC, Cadet, Command Quad Paramount, Raymond, Roulette, Windfall

Quad, Paramount, Ranwood, Roulette, Wind Cassette: ABC, Amaret, Bang, Cadet, Checker, Chess, DeLite, Dore, Dot, Dunhill, Evolution, Fantasy, GNP Crescendo, Increase, Janus, Jolly Roger, Just Sunshine, King, Lion, Lionel, MGM, MGM/Verve, Metromedia Country, Neighborhood, Paramount, Plan-tation, Ranwood, Roulette, Sire, Stormy For-est, Sun, Tetragrammaton, 20th Century, Verve, Westbound, Westminster, Windfall, Open reel: ABC, Cadet, Chess, Dot, Dunhill.

Increase, MGM, Paramount, Ranwood, Rou lette, Windfall

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Livingston Audio Prods Corp., 1275 Bloomfield
Ave., Fairfield, N.J. 07006 Tel. (201) 5758300 Pres. Darriell D. Scholten, Gen Mgr.
Carl Volpe, VP Sales: Thomas J. Hofbauer.
Cartridge 8-tr. & cassette: Livingston, Arhoolie, Avant Garde, Conversa-Phone, De-

hoolie. Avant Garde, Conversa-Phone, De-signer, Super Starr.

M V C Dist'g Corp (sub. of Sicom Electronics Corp.), 33026 Capitol, Livonia, Mich. 48150 Tel: (313) 261-8650 Pres... D D Merry, Mktg. Mgr. S.R. Wagler.

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Magnetic Video Corp., 23434 Industrial Park Court, Farmington, Mich 48024 Tel (313) 477-6066 Pres Andre Blay, VP Lee Nichol-son, Video Mgr. Al Eicher. Branch: Chicago, 1ll., 500 N. Michigan Ave.. Suite 605. Zip: 60611. Tel. (312) 222-0369 Sales Mgr.: Jerry Bailenson. Cartride Btr. casstra & ones real: Charm.

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Cartridge 8-tr. cassette & open reel: Charm
Magnetix Corp., 770 W. Bay St. Winter Garden
(Orlando), Fla. 32787 Tel. (305) 656-4494
Pres. John C. Lory, Gen. Mgr. William H.
Raynes; Sales Mgr.: B.H. Loucks III
Cassette: American Bible Society
Mercury Rec. Prod'ns Inc., 35 E. Wacker Dr.; Chicago, III. 60601 Tel. (312) 332-5788. Pres.,
Irwin H. Steinberg: VP Tapes & Special Sales
Harry Kelly.

Cartridge 8-tr. & cassette: Mercury. Philips

Cartridge 8-tr. & cassette: mercury. Filmps.
Smash. Fontana. Vertigo. Dial
R CA Recs., 1133 Ave of the Americas. New York.
N Y 10036. Tel. (212) 598-5900
Cartridge 8-tr.: Camden. Chelsea. Flying
Dutchman. Grunt, Institute for Language Studies, Metromedia, Neon, Red Seal, Victor, Vic trola, Wooden Nickel

Cuadrasonic 8-tr.: Grunt, Red Seal, Victor Cassette: Chelsea, Flying Dutchman, Grunt, Metromedia, Red Seal, Victor Wooden Nickel.

Sound Concepts Studio (div. of Listener's Digest Servs. Inc.), 108 W. Center. Prov. Utah. 84057. Tel. (801) 375-7333. Pres. & Gen. Mgr. Kaye L. Jensen, Sales Mgr. Jim Huffman.

Cassette: Listener's Digest.
reotape (div. of Magnetic Tape Eng'g Corp.),
8125 Lankershim Blvd... North Hollywood.
Calif. 91605. Tel. (213) 768-6100.
Open reel: Anthem. Audio Spectrum. Bearsville, Bluenote. Capricorn. Chelsea, Chrysalis.
Elektra, Folkways. Grunt, Imperial. Kapp. Liberty, MCA. Minit, RCA. RCA Victor. RCA Red
Seal. Reprise. Uni. United Artists. Veep.
Warner Bros... World Pacific.
r Bönnet Prod'ns, 1281 Logan A. Costa Mesa.
Calif. 92626. Tel: (714) 549-2271. Pres..
Gene Edwards
Cartridge 8-tr., cassette & open reel: War
Bonnet.

PACKAGING & LABELING

ALABAMA

BIRMINGHAM (Area Code 205)

Sargent Sound Systems Inc., PO Box 4383, 213 S. 80 St. Zip. 35206, Tel. 836-6274, Pres. H.A.

ARIZONA

PHOENIX (Area Code 602)

General Cassette Corp., 1324 N., 22 Ave. Zip. 85009 Tel: 258-7059 Pres., Bill L. Johnson. Gen., Mgr.: William D. Turner; Sales Mgr.: William White.

CALIFORNIA

ANAHEIM (Area Code 714)

Certron Corp., 1701 S. State College Blvd. Zip 92806. Tel: 633-4280. Pres.: Edwin R. Gam-son: VP Mktg. Ray Allen, Sales Mgr.. Robert Duse.

COSTA MESA (Area Code 714)

Audio Dynamic Ents., 1281 Logan A. Zip. 92626 Tel: 549-2271. Pres.. Gene Edwards: VP Frank Andres.

• FRESNO (Area Code 209)

California Artist Corp., PO Box 3374. Zip. 93766. Tel. 266-9570. Pres: Ray Camacho; Gen. Mgr.: Jose Cruz: Sales Mgr.. Jesse Luna.

LOS ANGELES METROPOLITAN (Area Code 213)

A T & T Recig Co. (Able Turntable & Tape), 717 N. Highland Ave., Hollywood 90038. Tel: 933-5701. Pres. Ted Gardner: VP & Sales Mgr.. Jay Van Horn.

Jay Van Horn.

Abbey Tape Dupl'rs, 535B Cartwright Ave., North Hollywood 91601, Tel: 877-3136 Owner & Mgr.: Norman C. Cooke.

Ampex Music Div., 500 Rodier Dr., Glendale 91201, Tel: 245-9373. (Sales office only), Home office: Chicago, Ill.

The Bert-Co Ents., 1855 Glendale Blvd, Zip., 90026, Tel: 665-5137, Pres., B.P. Coutuner: VP & Gen Mgr. R.L. Couturier: Sales Mgr. Lews Cooper

Lews Cooper Columbia Rec. Prod'ns, 6430 Sunset Blvd., Holly-wood 90028. Tel: 466-2481. Mgr.: Mike

wood 900/28. Tel: 400-2401. Mg. Coolidge
Container-Kraft Inc., 724 E. 61 St. Zip: 90001. Tel: 232-3281. Pres.: Arthur Garson: Sales Mgr.: Russell Garson
Creative Packaging Co. (div. of Eli. Lilly & Co.) 11704 Wilshire Blvd.. Suite 232. Zip: 90025

Tel. 478-9891

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Home office: Indianapolis, Ind

Custom Rec. Mig. Co. (div. of Cadet Recs. Inc.),
5810 S. Normandie. Zip. 90044. Tel. 7535121 Pres. Jules Bihari, Gen. Mgr. James
Takeda; Sales Mgr.: Donald Macmillan

E. M. C.Radio Rec'rs. 7000 Santa Monica Blvd.,
Hollywood 90038. Tel. 463-3282. Gen.

Mgr. Jerry Greenfield.

Hollywood 90038 Tel 463-3282 Gen Mgr Jerry Greenfield Home office: St. Paul (Minneapolis-St. Paul Area), Minn., EMC Corp. Ellpas Inds., 2342 Sawtelle, Zip. 90064, Tel. 478-0811, Pres. Elliot Peikoff, Gen. Mgr., Gary You

Young.

Branch: New York, N.Y.

Ivy Hill Packaging, 4800 S. Santa Fe. Ave. Zip.
90058. Tel. 583-8974. Exec. VP. & Gen.
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MGr. A Ress. Inc., 100 Universal City Plaza, Universal City 91608. Tel. 985-4321. Pres. John K.
Mailland Gen. Mgr. Lee Arpstropp.

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Modern Album of California Inc., 3116 Vanowen
St., Burbank 91504 Tel 845-7655 Gen Mgr., James Gordon; Sales Mgr. R.J. Froehlig **Home office:** New York, N.Y., Modern Album

& Finishing Co. Inc. M. Inc., 2500 W. Sixth St. Zip. 90057. Tel. 380-3490. Mgr. D. F. Goddard, Mktg. & Sales Dir., S. B. Dobossy

Home office: Hoboken, N.J.

Shorewood Packaging of California, 1855 Glendale
Blvd. Zip. 90026. Tel. 665-5137. Gen. Mgr.
Bob Couturier; Sales Mgr. Lou Cooper

Home office: New York, N.Y., Shorewood

Packaging Corp.
Simpac Inft'l Inc.: 2881 S. Robertson Blvd. Zip.
90048 Tel: 870-7911. Pres: Robert S. Wallace: Gen. & Sales Mgr. Helen Robbins.
Superscope Rec'd Tapes. 455 Fox St.. San Fernando 91340. Tel: 365-1191. Pres: Joseph
S. Tushinsky, Gen. Mgr. Edirard II.
Universal Tape Corp., 821 E. Artesia Blvd., Carson.
90746. Tel: 327-3203. Gen. Mgr. Edirard O.

90746 Tel: 327-3203. Gen. Mgr.: Edward 0

Praeger
Week Packaging West, 5811 S. San Pedro Ave
Zip. 90011. Tel. 232-8270. Pres. Leo Margolies, Gen. Mgr.: Norman Ravis.
es & Braun. Inc... 6515 Sunset Bivd.: Hollywood. 90028. Tel... 461-4961. Pres... Craig
Braun: VP. Tom Wilks
Home office: New York. N. Y.

PARAMOUNT (Area Code 213)

Paramount-West Ents., 8010 Second St. Zip 90723 Tel: 531-6000 Owner Gerri Galiffa, Pres.: D.W. Galiffa, VP. Gary Scott.

SACRAMENTO (Area Code 916)

Bill Rase Rec'g/Film Studios, 2904 Franklin Blvd Zip: 95818. Tel: 452-4266 Owner & Mgr Bill Rase

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Conlan Creative Lithographers, 1655 Folsom St. Zip: 94103 Tel 431-7373 Pres.: Robert D Conlan, VP & Sales Mgr. Richard T Conlan. Geis Audio Tape Ent. (GATE), 351 G St. San Rafael 94901 Tel 456-8035 Pres. Don Geis; Gen Mgr. Mary Geis; Sales Mgr. John Geis.

SUNNYVALE (Area Code 408)

G R T Corp., 1286 N. Lawrence Station Rd. Zip 94086 Tel: 734-2910. Pres: Alan J. Bayley. VP Mktg.: K. White Sonner, VP Sales Herbert B. Hershfield.

Recording Specialties Inc., 1030J E. Duane, Zip: 94086, Tel. 739-7201 Pres. & Sales Mgr. Michael P. Papp; Gen. Mgr. Douglas F. Reed.

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• DENVER (Area Code 303)

Audicom Corp., 995 S. Clermont St. Zip: 80222 Tel 757-3377 Pres. & Gen Mgr Jack H

CONNECTICUT

• STAMFORD (Area Code 203)

P & P Studios Inc., 17 Viaduct Rd. Zip: 06907. Tel 327-9204. Pres. & Gen. Mgr.: Victor E. Paric.

UNION CITY (Area Code 203)

A. C. Hampson Printing Co. Inc., 168 City Hill St. Zip. 06770 Tel: 729-2294 Pres.: A.C. Hampson, Gen. Mgr. A.D. Hampson Sales Mgr. R.L. Fisher.

DELAWARE

• WILMINGTON (Area Code 302)

Ken-Del Prod'ns Inc., 111 Valley Rd., Richardsoi Park. 19804. Tel. 655-7488. Pres. & Gen Mgr. H. Edwin Kennedy; Sales Mgr. M. Leap

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WASHINGTON (Area Code 202)

(Also see listings under Cockeysville, Md.)

Audio-Video Concepts Inc., 5408 Silver Hill Rd., Suite 501 Zip. 20028 Md. Tel: (301) 568-5837 Pres. Edward P. Helvey Jr., Gen. Mgr., Troy C. Brand: Sales Mgr., John N. Caugh-

Sounds Reasonable Inc., 2000 P St. NW. Zip 20036 Tel: 833-1976 Pres.: Edmund S Barnett Jr., Gen Mgr. James H. Freeman. Sales Mgr. Jon G. Lusher

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FORT LAUDERDALE (Area Code 305)

Cassettes Inc., 2510 SW Third Ave. Zip. 33315 Tel. 522-0222 Pres., Gen. & Sales Mgr. Ray

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(Area Code 305)

Adrian Assocs Inc., 6660 Biscayne Blvd Zip 33138 Tel 757-1626 Pres. Michael Adrian, Gen. Mgr. Gene Sayet, Sales Mgr. Curt J. Witt.

Criteria Rec'g Co. Inc., 1755 NE 149 St. Zip 33161 Tel 947-5611. Owner M.L. Emerman, Mgr. Edith L. Murphy.

South Eastern Recs. Mfg. Corp., 4380 NW 128 St. Opa Loka 33054. Tel: 685-6211 Pres. Matthew San Martin, Gen. Mgr. Joe Serra, Sales Mgr., Eugenio Olariaga.

ORLANDO AREA (Area Code 305)
 Magnetix Corp., 770 W. Bay St., Winter Garden 32787 Tel 656-4494 Pres John C Lory. Gen Mgr William H. Raynes, Sales Mgr. B.H. Loucks III.

GEORGIA

ATLANTA METROPOLITAN AREA (Area Code 404)

Kin-Tel Prod'ns & Sound Studios, 1200 Spring St NW. Zip: 30309, Tel: 874-3668, Pres. Roc Kinder, Gen Mgr Jay Donohoe, Prod'n Mgr Max G. Geiger, Sales Mgr Sam Holman.

Mark Custom Rec'g Serv , 2543 Raintree Dr. NE Zip. 30345. Tel. 636-0289. Gen. Mgr.: W.D. Bailey. Home office: Clarence Center. N.Y. Romulus. Rec'g. Studio. 2080. Peachtree. Ind I Court. Zip. 30341. Tel. 458-8649. Pres Gary C. Sizemore: Gen. Mgr. Ray Kinnamon.

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Cherokee Album Corp., PO Box 175 Zip 30139 Tel 382-2220, Pres. Johnny Carter

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Audio Accessories Co., Box. 628, Rt. 1. Zip. 60510. Tel: 879-5998. Sales Mgr.: John S. Maioney.

CHICAGO METROPOLITAN AREA (Area Code 312)

Ampex Music Div., 2201 Lunt Ave., Elk Grove Vil lage 60007 Tel 593-6000. Ass't Mktg

Branches: Los Angeles, Calif., Hackensack

Balkan Rec'g Studio, 6917 W. Cermak Rd , Ber wyn 60402. Tel 484-6436 Owner & Mgr Slavko A.V. Hlad.

Chicago Album & Specialty Corp., 920 N. Franklin Zip. 60607. Tel: 266-1969; Pres. & Sales Mgr.; Adolph Willinger, Gen. Mgr.; Anthony Buses

Columbia Rec Prod'ns, 630 N McClurg Court Zip 60611 Tel 944-6000 Midwest Sales Mgr

Dick Hutter

60611 Tel 944-6000 Midwest Sales Mgr. Dick Hutter.
Creative Packaging Co. (div of Eli Lilly & Co.). Oak Brook Executive Plaza, Suite 300, 1301-22 St., Oak Brook 60521, Tel: 654-0090. Home office: Indianapolis, Ind.
J S & A 404, 628 Michelline, Northbrook 60062 Tel. 498-6900. Pres.: Joseph Sugarman Magnetic Video Corp., 500 N. Michigan Ave., Suite 605, Zip. 60611, Tel. 222-0369. Sales Mgr., Jerry Bailenson.
Home office: Farmington (Detroit Metropolitan Area), Mich
N J M Inc., 2363 Devon Ave., Elk Grove Village 60007. Tel. 595-9070. Mgr. D. Finkelston Home office: Hoboken, N.J.
Programming Technologies Inc., 215 W. Chicago Ave., Zip. 60610, Tel. 787-2700, Pres., William P. Bennett, Gen., Mgr., Stanley J. Roy.
Recordings. Unlimited., 3132. N. Natchez, Zip. 60634, Tel. 889-0025, Pres., John Craig, Gen., Mgr., Bill Moore: Sales Mgr., Tom Kilfoyle.

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Imperial Int'l Learning Corp., PO Box 548, Rt. 45 S. Zip: 60901, Tel: 933-7735, Pres.; Spencer Barnard: Gen, Mgr.: F. Richard Ringfelt: Sales Mgr. George T. Searls.

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Bud Pressner Rec'g Serv., 4839 S. Broadway. Z. 46409. Tel: 884-5214. Owner & Pres.. Br

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Creative Packaging Co. (div. of Eli Lilly & Co), 740
S. Alabama St. Zip: 46206. Tel: 261-2287.
Pres: A.M. McVie: VP Mg. Edward Buesking, VP Mktg. T.J. Beasley, Mktg. Communications Mgr. W.W. Dieckamp.
Branches: Los Angeles, Calif.; Oak Brook (Chicago Metropolitan Area), III.. East Hackensack.
N.J.

N.J. Imperial Packaging Co. Inc., 7800 Records St. Zip. 46226, Tel: 545-7476, Pres., Louis Sukoff,

Gen. Mgr. Jordan Leibman. Rutgers Packaging Corp., 620 S. Belmont Ave. Zip. 46221. Tel 635-7777 Pres. Abe. Garde. Gen. Mgr. Vito Bianco, Sales Mgr. Ben Court.

RICHMOND (Area Code 317)

P R C Rec'g Co., 1600 Rich Rd. Zip: 47374. Tel 962-9511. Gen. Mgr.. Curt Albright Home office: New York. N.Y TERRE HAUTE (Area Code 812)

Columbia Rec. Prod'ns, 1400 N. Fruitridge Ave. Zip: 47805. Tel: 466-4231. Tape Mgr : Gene Zip: 47805, Tel: 400-9231, Tel: 199 Voorhees St. Zip: 47808, Tel: 235-6001, Gen. Mgr.: Richard Fields Home office: New York, N.Y. Modern Album & Finishing Co. Inc

KANSAS

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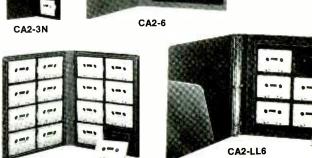
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Columbia Rec. Prod'ns, 1400 N. Fruitridge Ave. Zip 47805 Tel 466-4231. Tape Mgr. Gene

Zip 47805 Tel 465-4231 Tape Mgr. Gene Edwards
Modern Album of Indiana Inc., 1299 Voorhees St Zip 47808 Tel 235-6001 Gen Mgr. Richard Fields
Home office: New York, N.Y., Modern Album & Finishing Co. Inc
Woodburn Printing Co. Inc. 25 S. Sixth St. Zip 47808 Tel 232-0164 Pres. Ross Woodburn Gen Mgr. Don Pendergast. Sales Mgr. John Avelis

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LOUISVILLE (Area Code 502)

Allen Martin Prod ns Inc., 9701 Taylorsville Rd Zip 40299 Tel 267-5466 Pres Ray Allen Gen & Sales Mgr David H Snowden

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RUSTON (Area Code 318)

Americana Rec'g Studios. 707-709 W. California Zip. 71270. Tel. 255-0287. Pres. & Gen. Mgr.: Roger W. Lawson Jr., Chief Eng. Phillip R. Lawson

MARYLAND

COCKEYSVILLE (Area Code 301)

International Telecomm Inc., McCormick Rd & Schilling Circle, Hunt Valley 21031, Tel 666-7770 Pres FJ Beste Sales Mgr Burgess

MASSACHUSETTS

BOSTON METROPOLITAN AREA (Area Code 617)

Continental Rec gs. Inc., 12 Irving Sq., Framingham 01701. Tel. 879-2430 237-0568. Pres., Gen. & Sales Mgr. L. Daniel Flynn

Star Press Albums Inc., 350 Dwight Zip. 01040. Tel. 532-7091. Pres. Stanley Walczak, Gen. Mgr. Walter Walczak

LAWRENCE (Area Code 617)

HOLYOKE (Area Code 413)

PBN Survey PO Box 268, Zrp 01842, 31 Hobson St Zip 01841 Tel 686-4293 Pres & Nat I Promo Dir Jerry P Marcus, Gen Mgr M L Marcus, Sales Mgr. Jennie Marcus

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New Directions Inc. 5539 Schaefer Zip 48126 Tel 584-1770 Pres Jack R Wolak, Gen Mgr Ziggy Kopacz Sales Mgr Kenneth S Pytlak, Branch: Studio B. Gen Mgr. Chris

Wolak Studio B, see New Directions Inc

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Red Flame Recs & Rec'g Studios Inc., PO Box 563 Zip 63501 Tel 665-4017 Pres & Gen Mgr... Dick Lowrance

NEVADA

CARSON CITY (Area Code 702)

Gopher Prods. Corp., PO Box 1812 Zip. 89701 Tel. 882-9333 Pres. & Gen. Mgr. Warren

NEW JERSEY

BARRINGTON (Area Code 609)

dern Album of New Jersey Inc., 1301 Clements Bridge Rd. Zip. 08007 Tel. 547-1415 Gen. Mgr. Floyd Pawson, Sales Mgr. Sidney Home office: New York, N.Y., Modern Album & Finishing Co. Inc.

GLENDORA (Area Code 609)

Frontier Publins & Broadcasting Ents (FPB) 310 Evesham Rd Zip. 08029 Tel 939-2633 Pres Frank Bartucci, Gen Mgr. Jean Curtis

NEWARK (Area Code 201)

Dynamic Press Inc. 1159 Broad St. Zip. 07114
Tel. 622-0049 Pres. Jerry Shifrin
Sterling Title Strip Co. 1175 Broad St. Zip.
07114 Tel. 243-0222 NYC Tel. (212) 6827783. Pres. D.M. Steinberg

RUNNEMEDE (Area Code 609)

Eastern Rec Mfg Corp. 901 E Clements Bridge Rd Zip 08078 Tel 939-3500 Pres John Dunn, VP & Gen Mgr. Joe Stewart Qualitape Inc., 101 Broadway Zip 08078 Tel 933-2500 Pres Wayne E Wilfong, Gen Mgr Frank Tarsia, Sales Mgr Mike Flood

 SOMERDALE (Area Code 609) Superior Rec Pressing Corp (div of Eastern Rec Mfg Corp.), 900 Kennedy Blvd Zip 08083 Tel 784-6600 Pres John Dunn, VP & Gen Mgr Joe Stewart

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CLARENCE CENTER (Area Code 716)

Mark Custom Recig Servi, 6010 Goodrich Rd. Zip 14032 Tel. 741-3100 Pres. & Sales Mgr. Vincent S. Morette, Gen. Mgr. Allan H. Gib-Branches: Atlanta, Ga., Waseca, Minn. An nandale, Va.

FARMINGDALE, L.I. (Area Code 516)

Pressure Sensitive Tape & Label Corp., 135 Schmitt Blvd Zip. 11735 Tel. 293-7300 Pres. Daniel Cooper. Gen. Mgr. Michael Cooper. Sales Mgr. Frank R. Camp

GREAT NECK, L.I. (Area Code 516)

İvy Hill Packagıng, Community Dr. Zip. 11022. Tel. 487-0200. Bd. Chm. Lewis Garlick, Pres. Murray Gordon, Exec. VP & Sales Mgr. Ellis. Kern. Branch: Los Angeles, Calif.

• HAUPPAUGE, L.I. (Area Code 516)

Disc Printing Corp. 915 Motor Pkwy. Zip. 11787 Tel. 234-1400 Pres. George Fishman. VP & Gen. Mgr. Frank J. Martino Viewlex Packaging East. Gilpin Ave. Zip. 11788 Tel. 234-1100 Pres. Leo Margolies. Gen. Mgr. Sani Rothberg

 HICKSVILLE, L.I. (Area Code 516) Viewlex-Andrews-Nunnery Envelope & Paper Corp., 74 Alpha Plaza Zip. 11802 Tel. 931-6500. Pres. Stuart Andrews

 HUNTINGTON STATION, L.I. (Area Code 516)

Shelley Prods Ltd. 220 Broadway Zip 11746

Tel 423-7090 Pres C F Galehouse, Sales Mgr Mack Wolfson

• MOUNT VERNON (Area Code 914)

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Branch: Woodbury, L I , NY
Album Graphics Inc. 35 W 53 St. Ztp. 10019
Tel. 489-0793 VP & Sales Mgr.
Block
Home office: Characteristics. Home office: Chicago, III

George Alexander Group Inc., 36-25 Prince St., Flushing 11354 Tel 886-5600 Pres Kev

Devejian Allied Case Corp. 1776 Eastern Pkwy. Brooklyn. 11233 Tel 498-4450. Pres Robert Engel. Gen Mgr. Roy Engel. Sales Mgr. Dick Pol-

Gen Mgr Hoy Engel. Sales Mgr Dick Pol-hammer

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Pollack, Sales Mgr., Albert I. Pollack,
Lee-Myles Assocs. Inc., 160.E. 56.St. Zip. 1002.2
Tel. 758-3232. Pres. Robert M. Miller,
MacMurray Press Inc., 22. Jones St., Zip. 10014.
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TR-21

• Continued from page TR-21

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St., Brooklyn 11237. Tel: 497-2320. Pres. & Sales Mgr. Jerome J. Rood: Gen. Mgr. Bernard Stein. Branch: Record Albums Inc.
Queens Lithographing Corp., 52-35 Barnett Ave., Long Island City 11104. Tel: 457-7700. Pres.: Jack Hecht. VP: Eric Kaltman; Sales Mgr.: Jerry Sanders.
Branches: Los Angeles, Calif., Queens Envelope of California: Indianapolis, Ind., Rutgers Packaging Corp.
R K O Sound (div. of RKO-General Inc.), 1440. Broadway. Zip: 10018. Tel: 564-8030. Pres.: Hugh Wallace. Sales Mgr.: Lee H. Gray.
Radom Music Press Inc., 438 W. 37 St. Zip: 10018. Tel: 736-2477, Pres. & Sales Mgr.: Ron Radom; Gen. Mgr. Stan Fox.
Branch: Miami, Fla.
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10022. Tel. 371-1500. Pres.: Paul Shore:
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Gen. Mgr.: I'V Hugel, Vr. Wikig. 1895 5. C., nert.

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Wilkes & Braun Inc., 159 E. 69 St. Zip: 10021, Tel: 737-3830, Pres. Craig Braun: VP: Tom Wilkes.
Branch: Los Angeles, Calif.

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Vis-A-Pak Mfg. Corp., 185 Bethpage Sweet Hollow Rd. Zip: 11804, Tel: 293-4242, Pres.: Don Hirschhorn; Gen. Mgr., Leonard Yellin.

Ruda Printing Corp., 38 Saginaw Dr. Zip. 14623.
Tel. 244-9696. Pres: Robert N. Ruda, Sales Mgr.. Yvonne Maher

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Oneida Video-Audio Tape Cassette Corp., 760 Blandina St. Zip: 13501 Tel 735-6187. Pres.: Michael Cristalli; Gen. Mgr.: Joseph DeStante, Sales Mgr.: Stanley Markowski

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Synder Album Co., 3083 Indiana Ave. Zip. 27105. Tel: 723-0306. Pres.: Bennett Simpson, Gen. Mgr.. Ernest E. Snyder

Artist's Rec'g Co., 320 Mill St. Zip: 45215. Tel. 761-0011. Gen. Mgr. Carrol Rawlings, Sales

Mgr. Bob Bandy Counterpart Creative Studios Inc., 3744 Applegate

CLEVELAND (Area Code 216)

Boddie Rec. Mfg. & Rec'g. 12202 Union Ave, Zip: 44105. Tel. 752-3440. Pres. & Gen. Mgr.: Thomas R. Boddie, Sales Mgr. Dennis R. Bod-

Ave, Zip: 45211, Tel: 661-8810, Pres.: Shad O'Shea: Gen, Mgr.: Howard Lovdal; Sales Mgr.: Ed Schmidt. Queen City Album Inc , 2832 Spring Grove Ave, Zip: 45225 Tel 681-8400 Pres. Edward R. Bosken: VP: Walter W. Thiemann. Rite Rec. Prod ins Inc., 9745 Lockland Rd. Zip: 45215, Tel: 733-5533, Pres., Carl J. Burk-hardt: Gen. Mgr.: Bob Bowery; Sales Mgr.: Philip Burkhardt

ole. Syndicated Prod'ns Inc., 6175 Pearl Rd. Zip. 44130. Tel. 888-7330 Pres., William E. Tay-lor, Sales Mgr., R.W. Hall.

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Knight: Sales & Mktg. Mgrs.. Stan & Gerinimo
Knight.

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James K. Hodgkins Audio-Visual Prod'ns. PO Box 33. Zip: 19540 Tel 775-0687, 372-8396. Owner & Gen. Mgr.: James K. Hodgkins

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Accu-Comp Graphic Serv Inc., 1700 Walnut St. Zip: 19103. Tel: 732-7579. Exec Mgr. M.G. Paregian. Jack Howard Promos., 2753 Kensington Ave. Zip: 19134. Tel: 739-7501. Pres. & Gen. Mgr.: Jack Howard.

PITTSBURGH (Area Code 412)

Chatham Communications Inc., PO Box 11, Zip 15230, Tel: 471-3113, Pres. Thomas E. Morgan; Sales Mgr.: Gus Carlgren.

SCRANTON (Area Code 717)

Keystone Printed Specialties Co. Inc., 321 Pear St. Zip: 18504, Tel: 346-1761, 961-3878, Pres. & Gen. Mgr.: P G. Fischer Jr., VP & Sales Mgr., Martin Fischer.

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FAYETTEVILLE (Area Code 615)

Kim-Pat Ents., 301 S. Main. Zip. 37334, Tel. 433-1683, Pres., Bill Trigg.

MORRISTOWN (Area Code 615)

Album Co of America, PO Box 374, Zip 37814, Tel: 581-3486 Pres., Hal McGaha: Gen. & Sales Mgr : P.C. McGaha.

NASHVILLE (Area Code 615)

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 B C MusicType, 909 18 Ave. S. Zip: 37212 Tel-327-3094. Owner William Irwin. (Printing, music engraving & processing).
 Branch: The Leadsheet Machine
 Columbia Rec. Prod'ns, 804 16 Ave. S. Zip 37203 Tel: 259-2560 Sales Mgr. Jerry Parkins.
 The Leadsheet Machine. see BC MusicType.
 Ron Manning Prod'ns, 806 16 Ave. S. Suite 218. Zip 37203 Tel: 256-2370. Pres. & Gen. Mgr. Ron Manning. Sales Mgr. Johnny Dollar

Modern Album of Tennessee Inc., 121 Fifth Ave Zip: 37203, Tel. 255-7461. Gen. Mgr.: Richard Fields

Home office: New York, N.Y., Modern Album & Finishing Co. Inc. hville Rec Prod'ns, 204 19 Ave S., Zip 37203 Tel 327-376B. Pres. George Ing-

Southern Plastics Inc., PO Box 7195 Zip: 37210. Tel: 244-1293, Pres. B.J Dillard

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| Rec-0-Press Inc. | PO Box 5328 Zip | 76011 Tel. | 261-4941 | Pres & Gen. Mgr | W.I | Spitler: | Sales Mgr | Charles Spitler | Wills Music & Printing Co | PO 8ox | 211 | Zip | 76010 Tel | 274-6762 | Pres. | Calvin Wills |

FORT WORTH (Area Code 817)

Performance Magazine, 1216 Pennsylvania Ave Zip 76104 Tel 332-6792, Pres., Rufus Clay, Gen. Mgr. & Mng. Ed : Michael O'Daniel.

HOUSTON (Area Code 713)

M & M Rec Prod'n Co., 5828 Parkersburg Zip 77036 Tel 782-0129 Owner, Gen & Sales Mgr. O C Monds Jr

WACO (Area Code 817)

S M I Electronics Inc., 920 N. Valley Mills Dr. Zip 76710. Tel. 776-1230 x 320 Pres. Paul J. Meyer, VP Opns. Curt Adams

VIRGINIA

ANNANDALE (Area Code 703)

ark Custom Recig Serv., 7216 Poplar St. Zip: 22003 Gen. Mgr.: Gerald Lewis Home office: Clarence Center, N.Y.

WISCONSIN

SAUK CITY (Area Code 608)

American Music Corp., 123 Water St. Zip. 53583 Tel. 643-3304. Pres. Jim Kirchstein; Gen Mgr. Steve Hamre; Sales Mgr. M. Neeley

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ACCESSORIES & SUPPLIES

The following is a Directory of Manufacturers listing the product available from each firm. After this master list is a breakdown by product category.

- Action Tapes Inc., PO Box 265, Cherry Hill, N.J. 0B002, Tel: (609) 667-6479 Gen. Mgr.: Ar-Product: Browser boxes, carrying & storage cases, display racks, head cleaners & demag-
- Ad-Venising Unlimited, PO Box B135, Chicago, III. 60680. Tel: (312) 787-8220. Pres.: R.C. Hillsman. Branch: Atlanta, Ga., 410 Glen Iris Or., NE. Zip: 3030B. Tel: (404) 523-3515. Gen. Mgr.: N.J. Hillsman. Product: Catalog servs.. display racks.
- George Alexander Group Inc., 36-25 Prince St., Flushing, N.Y. 11354, Tel: (212) 886-5600. Pres.: Key Devejian. Product: Display racks, divider cards
- Allied Case Corp., 1776 Eastern Pkwy., Brooklyn, N.Y.11233, Tel: (212) 498-4450, Pres. Rob-ert Engel: Gen. Mgr., Roy Engel; Sales Mgr., Dick Polhammer. Product: Carrying & storage cases
- Amberg, 1625 Duane Blvd., Kankakee, III. 60901. Tel: (815) 933-3351 Proc. 1-1-5 Tel: (B15) 933-3351. Pres.: John I McPartlin; Sales Mgr.: Ralph Pina; Adv. Mgr Product: Carrying & storage cases (Ampak).
- American Browser Cards, 8111 Skokie Blvd., Skokie, III. 60076, Tel: (312) 676-3270. Pres: Arnold Martin; Gen. Mgr.: John Warner; Sales Mgr.: Steve Matalon. Product: Divider cards.
- American Phono-Ton Inc., Kiamesha Lake, N.Y. 12751, Tel: (914) 794-8888, Pres. & Gen. Mgr.: W. Adamson, Sales Mgr.: A. Adamson, Branches: Monticello, N.Y., Styl-Ton Development Corp., Dillon Rd. Zip: 12701, Tel: (914) 794-8888, Gen. Mgr.: R. Schluss, Sales Mgr., M. Adamson—Rivertone Stylus Co. Inc., Same address, Pres.: R. Schluss, Gen. Mgr.: S. Adamson, Sales Mgr. E. Adamson Product: Browser boxes, Carrying & storage cases, display racks, head cleaners & demagnetizers.
- American Sound Corp., 3319 E. Ten Mile Rd., Warren, Mich. 48091. Tel: (313) 539-2900. Pres. Frank S. Day; Gen. & Sales Mgr., Paul Product: Head cleaners & demagnetizers.
- Amertape Corp., Audiosonic Corp., 807 Railroad Ave., Asbury Park, N.J. 07712, Tel: (201) 988-7771, Pres., Ike Cabasso, Gen. Mgr., Ralph Kraiem Sales Mgr. Oscar Goren, Product: Head cleaners & demagnetizers
- Ampex Corp., Magnetic Tape Div., 401 Broadway, Redwood City, Calif. 94063. Tel: (415) 367-2011. Gen. Mgr.; J.L. Porter: Mktg. Mgr.: Paul Weber, Sales Mgr.: Bruce C. McGilaway Product: Head cleaners & demagnetizers, preleadered & splicing tape
- Arista Ents. Inc., 35 Hoffman Ave., Hauppauge, N.Y. 11787 Tel. (516) 234-7000. Pres.: Howard C Leifer; Gen & Sales Mgr Alan Lei-

Product: Carrying & storage cases, head cleaners & demagnetizers, pre-leadered & splicing tape.

- Arsey Display Mfg. Corp., PO Box 607, Patchague, L.I., N.Y. 11772. Tel: (516) 475-0194. Pres.: Arnold Boden; Sales Mgr.: Leigh Boden Broduct: Display cocks Product: Display racks.
- Art-Phyl Creations, 508 Frelinghuysen Ave., Newark, N J. 07114, Tel: (201) 248-5100. Sales Product: Display racks.
- Athena Inds. Inc., PO Drawer 6BB, LaGrange, III 60525. Tel: (312) 325-9670. Sales Mgr. Product: Carrying & storage cases
- Audio Accessories Co., Box 62B, Rt. 1, Batavia, III 60510. Tel: (312) 879-5998. Sales Mgr.: John S. Maloney. Product: Head cleaners & demagnetizers, tape
- Audio Devices Inc., 100 Research Dr., Glenbrook. Conn. 06906 Tel: (203) 327-6500. Pres. Graham Powell: Sales Mgr.: William Dawson: Group Prod. Mgr.: John M. Ricci Product: Carrying & storage cases (Stak-Pak), head cleaners & demagnetizers.
- Audio Dynamic Ents.. 1281 Logan "A". Costa Mesa. Calif. 92626. Tel: (714) 549-2271. Pres.: Gene Edwards; VP: Frank Andres. Product: Head cleaners & demagnetizers, preadered & splicing tape

- Audiosonic. see Amertape Corp.
 Auto Tapes Unlimited, Magnadyne Corp., PO Box 757, 9261 W. Third St., Beverly Hills, Calif 90213. Tel: (213) 278-0107. Pres.: Barry Caren. Gen. Mgr.: Theresa Lewis; Sales Mgr.: David Gunan.
 - Product: Burgiar alarms & locks, convertors &
- Audiotex (div. of Hydrometals Inc.), 400 S. Wymar St., Rockford, III. 61101. Tel: (B15) 968 Product: Head cleaners (Blast-Off) & other accessories.
- B A S F Systems Inc., Crosby Dr., Bedford, Mass 01730. Tel: (617) 271-4000. Pres. Dr. Werner K. Baiz. Nat'l Sales Mgr. Robert Patterson. Mktg. Mgr., Gerard Berberian. Adv. Dir. Murray E. Kremer. Branches: Los Angeles. Calif., 2140. W. Olympic Blvd. Suite 440. Zip. 90006. Tel: (213) 386-7023. Regional Mgr. James Walker—Palatine, Ill., 800 E. Northwest Hwy. Suite 821. Zip. 60067. Tel. (312) 358-8000. Midwestern Regional Mgr. Edward Hefron—Carlstadt, N.J., 40 Broad St. Zip. 07072. Tel: (201) 939-2550—Dallas. Tex., 7701. N. Stemmons Fwy., Suite 750. Zip. 75247. Tel: (214) 630-3525. Regional Mgr., Gary Rassch.
 Product: Head cleaners & demagnetizers, pre-
 - Product: Head cleaners & demagnetizers, pre leadered & splicing tape
- Guy Barry Ents. Inc., 92 Columbia Ave., Cedarhurst, L.I., N.Y. 11516, Tel. (516) 569-4227 Press. Guy Barry, Gen. Mgr. S. Fetterman; Sales Mgr. Monte Barry, Product: Browser boxes, carrying & storage cases, display racks.
- Becht Electronics Corp., 3515 W. Burbank Blvd., Burbank, Calif. 91505, Tel: (213) 842-2144. Pres., Andrew Becht: Gen Mgr. Sonia Kara. Product: Head cleaners & demagnetizers.
- The Bert-Co Ents., 1855 Glendale Blvd., Los Ar geles. Callif 90026 Tel: (213) 665-5137
 Pres B P Couturier; VP & Gen. Mgr R L.
 Couturier: Sales Mgr.: Lewis Cooper
 Product: Catalog servs.. divider cards
- Bib Accessories (div. of Revox Corp.), 155 Michael Dr. Syosset, N.Y. 11791 Tel. (516) 364-1900 Prod. Mgr. Stan Somers, Ass't Prod. Mgr. Marsha Siegel. Product: Head cleaners, tape editing kits, cas-

sette salvage kits

- W. H. Brady Co., 727 W Glendale Ave., Mil-waukee, Wis. 53201, Tel: (414) 332-8100 Pres W.H. Brady Jr., Div. Mgr., C.W. Schumacher: Sales Mgr. P G. Gengler Product: Splicing tape
- Burlington Audio Tapes Inc., 2903 Long Beach Rd., Oceanside, N.Y. 11572, Tel. (516) 764-3792, Pres. Ruth Schwartz, Gen. & Sales Rudy Schwartz
- Product: Browser boxes, carrying & storage cases, catalog servs, head cleaners & demagnetizers, pre-leadered & splicing tape C B A, PO Box 791. Franklin D. Roosevelt Sta., New
- York, N.Y. 10022 Tel (212) 355-7387 Pres. Claude Brennan.

- Product: Carrying & storage cases, display
- C B S Recs., Masterwork Audio Prods. Dept., 51 W 52 St., New York, N.Y 10019, Tel: (212) 765-4321.
 - Product: Carrying & storage cases, audio ac-
- Cabinets Inc., 413 Russell Dr., Meridian, Miss. 39301. Tel: (601) 485-8112. Pres.: R.J. Product: Browser boxes, carrying & storage cases, display racks.
- Carolina Dists., 30 N. Front St., Wilmington, N.C. 28401. Tel: (919) 763-4474. Pres. H.R. Pear-son; Gen. Mgr.: Lee Pearson. Product: Carrying & storage cases.
- Cartridge Control Corp., 2091 Faulkner Rd, NE, At-lanta, Ga, 30324, Tel: (404) 633-4577 Pres.; R.D. Comstock; Gen, Mgr.; W R, Evans. Product: Head Cleaners & demagnetizers.
- Casemakers Inc., 805 E. 31 St., LaGrange Park, Ill 60525. Tel: (312) 242-1430. Pres. Allen E Terman; VP Sales & Mklg: Jack R. Scanlan. Product: Carrying & storage cases.
- Cassette Masters Corp., 2 Bashford St., Yonkers, N.Y. 10701. Tel: (914) 968-1605. Pres. Gen. & Sales Mgr. Leonard Ripley. Product: Splicing tape.
- Cassette Servs. Inc., PO Box H, Delair, N.J. 08110. Tel. (609) 665-3326 Pres.: Ed Dixon. Product: Head cleaners.
- Central Plastics Dists. Co., 2701 N. Pulaski Rd.. Chicago. III. 60639. Tel: (312) 235-3300. Pres.: Harry R. Greenwald; Gen. Mgr.: R.A. Gafvert; Sales Mgr.: L. Longwell. Branch: Rockford, III., Rockford Central Plas-tics Dists. Co., 23 Ave. Zip: 61101. Tel: (815) 397-4465. Gen. Mgr.: Roger Becknell; Sales Mgr.: Larry Phippen. Product: Display racks, divider cards.
- Cerron Corp., 1701 S. State College Blvd., Anaheim, Calif. 92806. Tel: (714) 633-4280. Pres.: Edwin R. Gamson: VP Mktg.: Ray Allen. Sales Mgr.: Robert Ounn
 Product: Head cleaners & demagnetizers
- Cesco Mfg. Corp., 327 King St., Northampton, Mass. 01060, Tel: (413) 584-3970, Pres., Robert I. Glass; Gen. Mgr.: William L. Phillips. Sales Mgr.: Roger House. Product: Browser boxes, display racks.
- Channel Inds, Inc., 663 Rankin St. NE, Atlanta, Ga 30308. Tel: (404) 688-3044. Pres : E. Isaacs Int'l Branch: England. Product: Head cleaners. & demagnetizers
- Cherokee Album Corp., PO Box 175, Fairmount Ga. 30139. Tel: (404) 382-2220. Pres. Johnny Carler. Product: Head cleaners & demagnetizers.
- Chicago Album & Specialty Corp., 920 N. Franklin. Chicago. III. 60607 Tel. (312) 266-1969 Pres. & Sales Mgr.: Adolph Willinger, Gen Mgr. Anthony Busse. Product: Carrying & storage cases, catalog
- Columbia Magnetics, 51 W, 52 St., New York, N.Y. 10019, Tel: (212) 765-4321, Gen. Mgr.: Ted Product: Head cleaners & demagnetizers
- Communications Electronics Inc., 900 N. May Ave., Oklahoma City, Okla. 73126. Tel. (405) 947-2537. Pres., Gen. & Sales Mgr. L.Z. Product: Display racks.
- Connelly/Stacey Adv Inc., 416 W. Huron, Ann Arbor, Mich. 48103 Tel: (313) 761-4444
 Pres. Brian Connelly, Sales Mgr. James R. Stacy: Sales Mgr., Charles E. Vadun, Media
 Dir. Jack Harns.
 Product: Catalog servs
- Container-Kraft Inc., 724 E. 61 St., Los Angeles Calif 90001 Tel (213) 232-3281 Pres Ar thur Garson, Sales Mgr Russell Garson **Product**: Browser boxes.
- Creative Store Equip. Inc., PO Box 933. Airport Rd., Terrell, Tex. 75160. Tel: (214) 563-5869. Pres., Jerry White; Gen Mgr.: John Bowen; Sales Mgr.: Graydon Howell Product: Carrying & storage cases, display racks
- The Crest Mfg. Co., PO Box 488, Edgefield, S.C 29824, Tel· (803) 637-3171 Pres Dan Larkin Jr., Sales Mgr. E.C. Fuller **Product:** Carrying & storage cases

100

- Cue Recigs Inc., 1156 Ave, of the Americas, New York, N.Y. 10036 Tel. (212) 757-3641 Pres: Mel Kaiser; Gen. Mgr. Bernard Rubin-stein, Sales Mgr. Louis Maltese Product: Head cleaners, lapping cassettes.
- Custom Case Mfg. Co. Inc., 6232 Bragg Blvd., Fayetteville, N.C. 28303, Tel: (919) 867-6111, Pres., Al Metzger, Gen. Mgr., George Huston, Sales Mgr., Mike Wright Product: Carrying & storage cases.
- DeVille Ents Co. Inc., 202 W. Third St. Kansas City, Mo. 64105. Tel (816) 474-5260. Pres. Anthony D. Priore, Gen. Mgr.: S. Harvey Laner; Sales Mgr.: Harold W. Pease. Product: Browser boxes, display racks.
- Diacoustic Lab., 1063 Vine St., Hollywood, Calif 9003B. Tel: (213) 467-5121. Owner & Pres. Ernest Knight; Gen. Mgr. Judy Wirth. Product: Head cleaners & demagnetizers.
- Dictation Prods. Inc., 2525 Park Ln., Hallandale Fla. 33009, Tel. (305) 9B1-6161, Pres., S.M. Scher Product: Head cleaners & demagnetizers
- Disc Printing Corp., 915 Motor Pkwy., Hauppauge L.I., N.Y. 11787. Tel: (516) 234-1400. Pres. George Fishman, VP & Gen. Mgr.: Frank J Martino. Product: Catalog servs.
- Display Equip. Mfg. Co., 1000 First Ave. S. Seattle, Wash. 98134. Tel: (206) 623-0706 Pres.: Louis Lavinthal; Gen. & Sales Mgr. Welden Dolgoff.
 Product: Display racks.
- Display Media Inc., 120 Laura Dr., Addison, III. 60101. Tel: (312) 543-8330. Pres.: Robert C. Geisler: Gen. & Sales Mgr., James R. Walsh. Product: Carrying & storage cases, display racks.
- Double Sixteen Co., PO Box 1616, 407 Gundersen, Wheaton, III. 60187, Tel. (312) 653-1616. Pres. Jim Canon; Sales Mgr.: Tom

- Canon; Adv. Mgr.: Bob Burt Product: Carrying & storage cases
- Oubbings Electronics Inc., 1305 S. Strong Ave., Copiague, L.I., N.Y. 11726, Tel. (516) 226-6000, Pres. & Gen., Mgr.: Michael Thaler; Nat'l Sales Mgr.: Jeff Pastolove. Product: Head cleaners & demagnetizers.
- Duotone Co. Inc.: 6875 SW 81 St., South Miami, Fla. 33143 Tel. (305) 665-1121 Pres. & Sales Mgr.: Stephen Nester, Gen. Mgr.: Benja-min Rosenberg. Product: Carrying & storage cases, catalog servs., head cleaners & demagnetizers, pre-leadered & splicing tape
- Elpa Mktg. Inds. Inc. Thorens Bldg., New Hyde Park. N.Y. 11040. Tel: (516) 746-3002. Pres. E.L. Childs; Sales Mgr. M.A. Leslie. **Product**: Cleaners, record care equip. (Watts): splicing, repair, editing, & tape maintenance kits (Editall).
- Engineering Research. 709 W. Colton Ave., Red-lands, Calif. 92373. Tel. (714) 793-2444. Pres & Gen. Mgr., Bill Elliott, Sales Mgr. Leonard Handford Branch: Global Mktg. Product: Burglar alarms & locks, convertors &
- Esmond Inds. Inc., 666 Fifth Ave., New York, N.Y. 10019, Tel: (212) 765-3442, Pres.; Bennett Asquith, Gen. Mgr., Lyz Kurnitz; Sales Mgr., Martin E. Lee Product: Carrying & storage cases, catalog
- Ess & Ess Music Prods Inc., 95 Grand Ave., Brooklyn, N.Y. 11205. Tel (212) 789-3060. Pres.: Martin E Sandler; Gen. Mgr. Fred
- Product: Carrying & storage cases. Faraday Inc., 805 S. Maumee, Tecumseh, Mich. 49286, Tel: (313) 423-2111 Pres., Robert

(Continued on page TR-24)

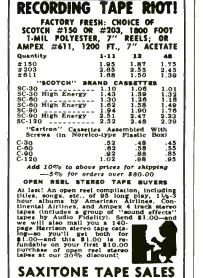


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ACCESSORIES & SUPPLIES

• Continued from page TR-23

Bell, VP Mktg A B Thomas Product: Burglar alarms & locks

Fidelitione Inc., 6415 N. Ravenswood Ave., Chi-cago, Ill. 60626 Tel. (312) 274-0075, Pres., Douglas F. Hudson, VP & Sales Mgr. Hiram A

Product: Head cleaners & demagnetizers

Fidelity Prods Co. Inc., 5150 W. Jefferson Blvd., Los Angeles, Calif. 90016. Tel. (213). 934-1171. Pres. Sanford Sykes, Gen. Mgr. Mar-

Product: Carrying & storage cases

Find Serv Int'l. 2160 Patterson St., Cincinnati, Ohio 45214 Tel (513) 381.6450. Branches: Los Angeles. Calif., 9000 Sunset Blvd. Zip. 90069 . Tel (213) 273-7040—Chicago. III., 150 N. Wacker Dr., Zip. 60606 Tel (312) 236-9818—Terre Haute. Ind., PO Box 775 Zip. 47808 Tel (812) 466-1282—New York, N.Y., 1 Astor Pl. Zip. 10036. Tel. (212) 764-7300—Nashville. Tenn., 1719 West End Ave. Zip. 37203 Tel. (615) 329-3925 3925 Product: Catalog servs

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Freedman Artcraft Eng g Corp., PO Box 228 Char-levoix, Mich 49720 Tel (616) 547-6501 Pres Gordon L Freedman, Gen Mgr. Rollie M Dudik, Sales Mgr. L Espich Product: Browser boxes, display racks

G C Electronics (div. of Hydrometals Inc.), 400 S Wyman St. Rockford III 61101 Tel (815) 968-9661 Pres. A.C. Valiulis Sales Dir. T.A.

Peterson

Product: Burglar alarms & auto lock mounts convertors & tuners, display racks with market ing programs, head cleaners & demagnetizers pre-leadered & splicing tape, test tapes

Global Mktg., see Engineering Research

Gopher Prods Corp., PO Box 1812 Carson City Nev 89701 Tel (702) 882-9333 Pres & Gen. Mgr Warren Perkins Product: Divider cards

Gusdorf & Sons Inc. 6900 Manchester Ave. St Louis Mo 63143 Tel (314) 647-1207 Pres. & Gen Mgr Paul A. Gusdorf. Sales Mgr. Ralph L. Fridley Product: Display racks

Hamilton Fixture Co., PO Box 395, 1600 Irma Ave., Hamilton, Ohio 45012 Tel. (513) 868-2144, Pres. John Schlegel Product: Browser boxes. display racks

Harrison Tape Guide, 143 W 20 St New York N Y 10011 Tel (212) 243-8912 Pres Ger-ald Weiss, Gen. Mgr.. Molly Harrison Product: Catalog servs

Hi-Flex Corp., 289 Huyler St., South Hackensack, N.J. 07606 Tel. (201) 487-3027 Pres. Rob-

Product: Head cleaners, pre-leadered & splic

Hit Program Serv., 1175 Broad St., Newark, N.J. 07114 Tel (201) 243-0222, NYC Tel (212) 682-7783. Owner & Pres Dick Steinberg Product: Divider caids

Industrial Fibre Prods , 3680 S Main St. Los Angeles, Calif. 9000 7 Tel. (213) 233-5281 Pres. William Bal, VP & Gen. Mgr. Sabrina

roduct: Carrying & storage cases

Innovations Inc., 8008 Floyd, Overland Park, Shawnee Mission, Kan. 66204, Tel. (913) 381-6556 Pres. Fred O. Nelson, Gen. Mgr. Arthur Katz

Product: Browser boxes, head cleaners & de

ertect Electronics Co., 321 New Haven Ave., Mil-ford, Conn. 06460 Tel. (203) 874-8038 Pres. Mark Olenski, Gen. Mgr. Chuck Wil-liams, Sales Mgr. Tom O'Loughlin, Product: Head cleaners & demagnetizers.

Irish Magnetic Rec'g Tape (div of Morhan Nat'l Sales Co Inc.), 270-78 Newtown Rd. Plain-view. N Y 11803 Tel (516) 293-5582 Pres Sol Zigman. Gen Mgr Hy Zigman. Sales Mgr George Krug.

Product: Head cleaners, pre-leadered & splic

Jechan Scientific Co — Spectrotape Co., 345 W. Valley Blvd., Colton, Calif. 92324 Tel. (714) 825-6744. Pres. & Sales Mgr. John Y.S. Chan, Gen. Mgr. Elsie Chan. Int'l branch: Malaysia, Panda Inds. Product: Display racks, head clear

Donald Jones Cassette Prod'n, 42 Second St., San Francisco, Calif 94105 Tel (415) 982-4432/6287 Owner Donald Jones Product: Display racks

Kobrin Store Fixture Co., 254 Wallabout St., Brooklyn, NY 11206 Tel (212) 387-1747 Partner & Sales Mgr. Samuel Kobrin, Product: Browser boxes, display racks

Kustom Kreations Inc., 19316 Londelius St., Northridge, Calif 91324 Tel (213) 886-8383. Pres William Lang, Nat I Sales Mgr John B. Patterson

Lafayette Radio Electronics, 111 Jericho Tnpk., Syosset. L.I., N.Y. 11791 Tel: (516) 921-7700 Bd. Chm. A Pletman. Pres Leonard Pearlman, Adv. Mgr. C. Piotrowski Product: Demagnetizers, tape splicers.

Le-Bo Prods Co. Inc., 71-08-51 Ave., Woodside N Y 11377 Tel (212) 458-7700 Pres. Les lie Bokor, Gen. Mgr.. Al Alexander, Sales Mgr.. Leslie Dame.

Product: Carrying & storage cases, display racks, divider cards, head cleaners & demagnetizers, pre-leadered & splicing tape, audio connector cables, stereo headphones

Liberty Fixture Inc., 2467 Mariposa Rd., Stockton, Calif. 95206 Tel. (209) 948-1176 Pres & Sales Mgr. Leonard Semler; Gen. Mgr., Rob-Sales Mgr ert Semler

Product: Browser boxes, display racks

List-O-Tapes (div of Trade Serv. Publins Inc.). 2720 Beverly Blvd., Los Angeles, Calif. 90057. Tel (213) 385-4211 Pres A.H. Gudle, Gen. Mgr. J.F. Simpson, Sales Mgr. W.A. Mundy. Product: Catalog servs

Livingston Audio Prods Corp., 1275 Bloomfield Ave., Fairfield, N.J. 07006 Tel. (201) 575-8300 Pres. Darrell D Scholten, Gen Mgr.: Carl Volpe, VP Sales Thomas J Hofbauer Product: Head cleaners & demagnetizers.

MVC Distig Corp. (sub. of Sicom Electronics Corp.) 33026 Capitol, Livonia. Mich. 48150 Tel. (313) 261-8650 Pres. D.D. Merry, Mktg Mgr. S.R. Wägler Product: Head cleaners & demagnetizers

MacMurray Press Inc., 22 Jones St., New York N.Y., 10014 Tel. (212) 924-1530 Pres Gen & Sales Mgr. Max Finesmith Product: Catalog servs

Magnetic Communications Inc., Randolph Ind'I Park, Rt. 10, Emery Ave., Dover, N.J. 07801, Tel: (201) 361-0055, Pres.: Warren E. Dunn; Mktg. Dir. Murray Nass Product: Head cleaners

Magnetic Packaging (div. of Gabriel Mfg.), 125 S Liberty Dr.; Stony Point, N.Y. 10980 Tel (914) 942-0100 Pres & Gen. Mgr. E. Ga-briel, Sales Mgr.: William Styslinger. Product: Carrying & storage cases, head clean-ers & demagnetizers

Mallory Battery Co., S. Broadway & Sunnyside, Tar rytown, N.Y. 10591 Tel. (914) 591-7000 Pres. M.E. Christiansen, VP Mktg. P. Viele Mktg. Mgr. Kasey Bakowsky. Product: Batteries (Duracell).

Marathon Prods Corp., 334 W. Boylston St., West Boylston, Mass. 01583, Tel (617) 853-098B, Pres Richard D Myers, Gen Mgr B D Bagdasarian, Sales Mgr William McFadden Product: Head cleaners & demagnetizers

J L Marsh—Heilicher (div. of Pickwick Int'l Inc.), 7600 Wayzata Blvd... Minneapolis, Minn 55426 Tel' (612) 544-4201 Music Master Gen Mgr.: Bob Mitchell, Soma Gen. Mgr Howard Holkestad Product: Carrying & storage cases (Music Master, Soma), display racks (Music Master, Soma), head cleaners (Music Master)

Mastro Inds. Inc., 3040 Webster Ave., Bronx, N.Y. 10467 Tel. (212) 547-5600 Pres. Mario Maccaferri, Gen. Mgr. Marco Maccaferri Product: Head cleaners & demagnetizers.

Memorex Corp., Consumer Prods, Div., San Tomas at Central Expwy., Santa Clara, Calif. 95052, Tel. (408) 987-1000. Pres:: L.L. Spitters: Gen. Mgr. Robert Jaunich, Sales Mgr. Barry Berghorn Product: Carrying & storage cases, display racks, head cleaners & demagnetizers

Metra Electronics Corp., 660 McDonald Ave., Brooklyn, N.Y. 11218, Tel (212) 871-4100. Pres., Michael M. Somma, VP Tape Div.: W.P. Nobile.

Product: Burglar alarms & locks, convertors, head cleaners & demagnetizers.

Metro Prods. Inc., 11875 Stephens, Warren. Mich. 48089 Tel. (313) 754-2900 Pres. Walter K. Product: Carrying & storage cases

Midland Int'l Corp., 1909 Vernon St., North Kan-sas City. Mo. 64116 Tel: (816) 842-0511 Product: Head cleaners

Music City Album Co. Inc., 814 Cherokee Ave., Nashville, Tenn. 37207 Tel. (615) 226-3482, 242-2412. Pres., Charles S. Nichols; Gen. Mgr. Joe Catignani, Product: Carrying & storage cases

Nartran Mfg. Corp., 531 Mateo St., Los Angeles, Calif 90013 Tel (213) 627-8061 Pres. Floyd Casson; VP: Rudy Medina, Nat'l Sales Mgr. Herman Dobard. oduct: Carrying & storage cases

Helen Neushaefer (div. of Supronics Corp.), 104 New Era Dr., South Plainfield, N.J. 07080 Tel: (201) 561-6300, Pres. Marc Birnbaum, Sales Mgr. John McConnell Product: Carrying & storage cases

Nortronics Co. Inc., 8108.10 Ave. N., Minneapolis, Minn. 55427. Tel. (612): 545-0401. Pres John Yngve. VP Mktg. Mervin Kronfeld, Rec.r. Care Div. Sales Mgr.: Roger Czerniak Product: Head cleaners & demagnetizers, pre-leadered. & splicing tape.

One-Spot Publig (div of Trade Serv Publins Inc.), 701 E. Prospect Ave., Mount Prospect. III 60056 Tel (312) 392-1720 Pres. A H Gudie, Gen. Mgr. E.V. Mironko, Circulation Mark E. Naere. Product: Catalog servs

On Tape Inc., 115 S 21 St., Philadelphia, Pa 19103 Tel: (215) 567-7065, Pres. D.R. Kardon, Sales Mgr. Frank Kelley Product: Catalog servs

P B N Survey. PO Box 268. Zip: 01842. 31 Hobson St., Lawrence, Mass. 01841 Tel. (617) 686-4293. Pres & Natti Promo Dir. Jerry P arcus: Gen. Mgr.: M.L. Marcus. Sales Mgr. Jen-Product: Catalog servs

Paramount Wire Prods , 1035 Westminster Ave , Alhambra, Calif 91803, Tel (213) 283-0581 Pres & Gen Mgr Joseph D. Winston, VP Mktg Charles W Holmes Product: Carrying & storage cases, display racks, divider cards

Peerless-Vidtronic Corp., 60 West St., Bloomfield N.J. 07003 Tel. (201) 429-8600 Pres Herb Ravis, VP Sales, Jerry Geller **Product**: Carrying & storage cases

Pfanstiehl Chemical Corp. 3300 Washington St. Waukegan, III 60085 Tel (312) 623-1360 Pres & Gen. Mgr. R. Bruce Wight, Sales Mgr. C. Al Clinton Product: Head cleaners & demagnetizers

Phonolog Publ'g (div of Trade Serv Publ ns Inc.), 2720 Beverly Blvd., Los Angeles, Calri, 90057 Tel (213) 385-4211 Pres. A H Gudie, Gen Mgr. J. F. Simpson, Sales Mgr W A. Mundy.

Product: Catalog servs

Kirby Case Co., PO Box 5625, 5519 Bragg Blvd Fayetteville, N.C. 28303 Product: Carrying & storage cases

Product: Burglar alarms & locks, carrying &

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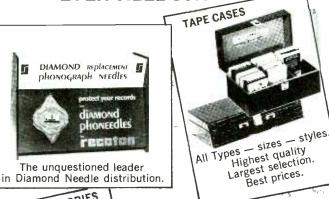
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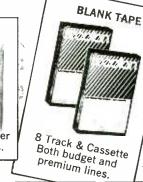
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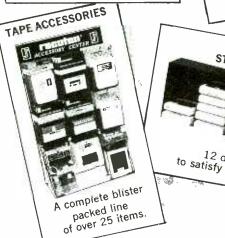
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- Pick-A-Tape Display Co., 300 N May, Oklahoma City, Okla, 73107 Tel. (405) 329-1616 Gen. Mgr R. Suttle.

 Product: Browser boxes, carrying & storage
 - cases, display racks.
- Pratt-Spector Corp., 42 Merrick Rd., Rockville Centre, L.I., N.Y. 11571, Tel. (516) 678-2700, Pres., Stanley Gilman, Gen Mgr., A Barr, Sales Mgr., A. Frost. Product: Cartridge 8-tr. & cassette sensing & splicing tapes.
- R C A Electronic Components—Dist. Prods., 415 S Fifth St., Harrison, N.J. 07029 Tel. (201) 485-3900, VP & Gen. Mgr., J.B. Farese, VP Dist. Prods., J.A. Haimes; Sales Mgr., M.S Lewis; Adv. & Sales Promo Mgr., H.S. Stamp.
 - Product: Carrying & storage cases, pre-leadered & splicing tape
- R C A Parts & Accessories, 2000 Clements Bridge Rd., Deptford, N.J. 08096. Tel (609) 963-8000. VP & Gen. Mgr. Paul Garver, Dist'n Sales Mgr., Ken Giebel, Adv. & Sales Promo Mgr., Tony Ricketti Product: Burglar alarms & locks, convertors &
- R M S Electronics Inc., 50 Antin Pl., Bronx, N Y 10462, Tel: (212) 892-6700, Pres. Arthur A Fink, VP's: Irv Seaman, Arthur Wasserman, Adv. Mgr. Eugene Kneloff Product: Carrying & storage cases
- R & R Music Co., 111 Chestnut St., Wilmington, N.C. 28401 Tel (919) 763-6447 Pres.: H.R. Pearson, Gen. Mgr.: Lee Pearson Product: Display racks.
- 335-3711. Pres.: Lewis F. Korinfeld: Gen. Mgr. Bernard Appel: Sales Mgr. Lawrence E Blostein: Sales Promo. Co-ord. H.L. Siegel. Product: Head cleaners & demagnetizers pre-
- Recordaid Inc., PO 8ox 14338. Philadelphia, Pa 19152. Pres. D.W. Exline.
- Product: Carrying & storage cases, display racks, divider cards, head cleaners & demagnetizers, pre-leadered & splicing tape
- Redisco. 1815 Guilford Ave. Baltimore, Md 21202, Tel: (301) 727-6420, Pres. & Gen Mgr. O. Buchman, Sales Mgr.: Joe Sadler
- ers & demagnetizers.
- Reliance Folding Carton Corp., Reliance Plastics & Packaging Div., 108-18 Queens Blvd., Forest Hills., N.Y., 11375, Tel: (212) 544-9800. Pres., Marshall Weingarden., Product: Carrying & storage cases.
- Rivertone Stylus Co. Inc., see American Phono-Ton
- Robins Inds. Corp., 75 Austin Btvd., Commack. N.Y. 11725. Tel: (516) 543-5200. Pres., Her-man D. Post; Gen. Mgr., Warren Muselbach, Sales Dir.: Lawrence Post; Sales Mgr.; Jack Friedland.
 - roduct: Head cleaners & demagnetizers, pre-eadered & splicing tape.
- Rockford Central Plastics Dists. Co., see Central Plastics Dists. Co.
- Royal Sound Co. Inc., 409 N. Main St., Freeport, L.I., N.Y. 11520 Tel: (516) 868-2880. Pres. & Gen. Mgr.: Mervin A. Dayan: VP Mktg.: John E. Corbin. Product: Carrying & storage cases, head cleaners & demagnetizers. Add 'N Stack tape library storage system.
- Rubbermaid Inc., 1205 E. Bowman, Wooster, Ohio 44691. Tel. (216). 264-6464. Pres.: Don Noble, Sales Mgr., Jim Hamlin, Adv. Mgr., Mi-chael Steiner.
 - Product: Carrying & storage cases
- Saxon Adhesive Prods. Inc., 46-02-28-St., Long Island City, N.Y. 11101, Tel: (212) 361-3080 Gen. Mgr. Arnold Rofheart, Sales Mgr.: Steven Dauman.
 - Product: Sensing & splicing tape, end tabs
- Schwann Rec. & Tape Guide. 137 Newbury St.. Boston, Mass. 02116. Tel: (617) 261-3143 Pres. William Schwann, Sales Mgr.: Franz D.
- Schweizer Design of America Inc., 1415 N. Lilac Dr., Minneapolis, Minn. 55422. Tel. (612) 546-4343. Pres.: Stephen Goldfarb: Sales Mgr., David Hersk Product: Browser Boxes, carrying & storage cases, display racks, head cleaners & demag-netizers.
- Security Protective Devices, 4450 N. Clark, Chicago, III 60640, Tel. (312) 275-5024, Pres. Product: Burglar alarms & locks
- Seebro Prods. Co., 2416 S. Michigan Ave. Chicago, III. 60616. Tel. (312) 842-8221. Pres. I. Siegal, Sales Mgr. R. Siegal. Product: Carrying & storage cases, wire pegboard baskets, pole racks, wire racks.
- lective Prods. Corp., Lincoln Bldg., 49 E, 41 St., New York, N.Y. 10017. Tel. (212) 687-4185. Sales Mgr. John Edwards. Product: Carrying & storage cases.
- Sentry Inds. Inc., 221 N. MacQuesten Pkwy. Mount Vernon. N.Y. 10551. Tel: (914) 664-2909 Pres. Harold Rosen. Gen. Mgr. Barry Rosen: Sales Mgr. Barry Lane. Product: Browser boxes. carrying & storage cases, head cleaners & demagnetizers.
- Service Mfg. Inc., 155 Saw Mill River Rd., Yon-kers, N.Y. 10701. Tel. (914). 476-1700 Pres. Meyer Berkman, VP & Gen. Mgr. Joe Berkman, Sales Mgr., Richard Rosenberg, Product: Carrying & storage cases
- Showcase Builders Inc., PO 8ox 109, Troy, N.Y. 12182 Tel. (518) 235-7479 Pres Gerald O. Casabonne, Gen Mgr. T Valentine Product: Display racks.
- mpac Int'I Inc., 2881 S. Robertson Bivd., Los An-geles, Calif. 90048. Tel. (213). 870-7911. Pres. Robert S. Wallace: Gen. & Sales Mgr., Helen Robbins. Product: Carrying & storage cases
- Sizemore Co. 230 Maray Dr., Atlanta, Ga. 30341 Tel. (404) 458-6561 Pres. Gary C. Sizemore, Gen. Mgr.: Bob. McLaughlin: Sales Mgr.: Jim Twigg.

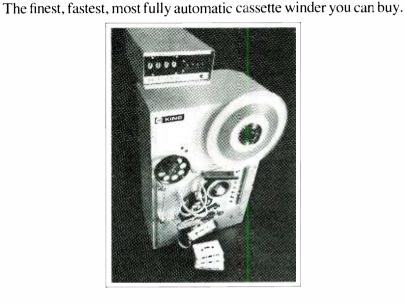
 Product: Head cleaners & demagnetizers
- Sparkomatic Corp., Milford, Pa. 18337 Tel. (717) 296-6444 Pres Edward Anchel, Sales Mgr.: J. D. Pedranti 290-0444 Pres Edward Anchel, Sales Mgr. J D Pedranti Branch: Gardena, Calif., Sparkomatic Corp. of California. 1555 W. Rosecrans Zip 92049 Tel (213) 532-8400. Gen Mgr. Hal
 - Product: Carrying & storage cases.
- Star Title Strip Co. Inc., B42 Western Ave., Pitts-burgh, Pa. 15233. Tel. (412). 231-4314. Pres. Martin W. Schramm, Gen. Mgr. Nor-man Morgan, Ass't Mgr. William Miller. Branch: Chicago, III., 1825 W. Chicago Ave. Zip. 60622. Tel. (312). 829-0550. Gen. Mgr. Donald Cihak. Product: Divider cards
- Stereo Mobile Inc. 214 W. Highland Ave. San Bernardino. Calif. 92405 Tel. (714) 882-7116 Pres. Hal Ludwig, VP. Naomi Ludwig, Gen. & Sales Mgr. Mike Pope Product: Head cleaners.
- Sterling Title Strip Co. 1175 Broad St., Newark, N.J. 07114, Tel. (201) 243-0222, NYC Tel: (212) 682-7783 Pres.; D.M. Steinberg, Product: Divider cards
- Styl-Ton Development Corp., see American Phono-Ton Inc.
- T D K Electronics Corp. 23-73 48 St., Long Island City. N.Y. 11103. Tel: (212) 721-6881. Pres Yoshiniko Nakamura: Gen, Mgr. Shohei Tokuda, Sales Mgr. Kazuo Kohda Branch: Irvine, Calif., TDK California Inc., 17072 Damler St. Zip. 92664. Pres., Kazuaki Yoshida.
- Product: Head cleaners & demagnetizers
- T E A C Corp. of America, 7733 Telegraph Rd., Montebello, Calif. 90640, Tel. (213) 726-0303 Pres. T Tani, Exec. VP. George De-Rado, Mktg. Dir. Mikio Matsubayashi, Adv Mgr. Van Austin
 - Product: Head cleaners & demagnetizers, bulk erasers, cleaner set, dust covers, empty metal reels, headphones, mounting frames, systems selector, tape splicer, reel adaptor holder
- Tanagraphics Inc., 153 W 27 St., New York, N.Y. 10001, Tel: (212) 255-6876, Pres. Fred Goldstein; Sales Mgr.: Dan Green Product: Browser boxes
- Tapemaker Sales Co. Inc., 2255 Broadway, New York, N.Y. 10024, Tel: (212) 874-0800. York, N.Y 10024. Pres.: Art Brandwein. Product: Head cleaners & demagnetizers, pre-leadered & splicing tape.
- Tape Servs Inc., 7015 Westfield Ave., Pennsau-ken, N.J. 08110 Tel (609) 665-3323 Pres., William F. Mulcahy; Nat'l Sales Mgr. David R.
 - Sykes Product: Head cleaners & demagnetizers
- Telephone Dynamics Corp., 1333 Newbridge Rd., North Bellmore, L.L., N.Y., 11710, Tel., (516) 221-9870, Pres., Leonard Young, Product: Head cleaners & demagnetizers.
- TelePro Inds. Inc., Cherry Hill Ind'I Court, Cherry Hill, N J. 08002 Tel (609) 424-1234 Pres Dennis Boardman, Sales Mgr., Roger W. Cap-
 - Product: Head cleaners & demagnetizers.
- Teletone Co. Inc., 444 S. Ninth Ave., Mount Vernon, N.Y. 10550, Tel. (914) 699-2100. Pres. I. Rothman; VP. M. Poletti, Sales Mgr., M. Poletti, Sales Mgr., M.
 - Perlmutler
 Product: Carrying & storage cases
- 3 M Co., 3M Center, St. Paul, Minn. 55101 Tel: (Continued on page TR-27)

leadered & splicing tape

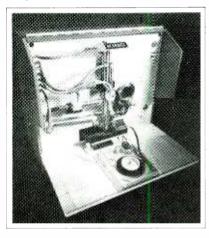
19152. Pres. D.W. Exi Product: Catalog servs.

Recoton Corp., 46-23 Crane St., Long Island City, N.Y. 11101 Tel. (212) 392-6442, Pres., Her-bert H., Borchardt; Sales Mgr.: Peter Wish,

Product: Carrying & storage cases, head clean



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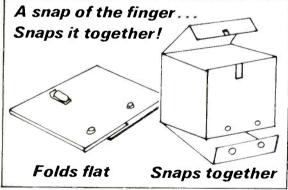


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8 TRACK CARRY CASE

8D-221-15 Holds 15 8-Track Cartridges



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THE QUALITY ACCESSORY MANUFACTURER

• Continued from page TR-25

(612) 733-1110 Gen Mgr D E Denham. Mktg Opns Mgr Paul I Anderson. Nat'l Sales Mgr D T Windahl Product: Splicing, sensing, leader & timing

Topp Electronics Inc. 4201 NW 77 Ave. Miami. Fla. 33166 Tel. (305) B87 6201 Pres. Louis Topp. Sales Mgr. Charles Kates. Adv. Dir. Selwyn Kent. Product. Head cleaners (Juliette)

Toyo Radio Corp. of America, 1611 Anderson Ave Compton, Calif. 90220. Tel. (213) 636-0654 **Product:** Cassette adaptors

Transcriber Co. Inc., Lower County St., Attleboro, Mass. 02703 Tet. (617) 222-3525 Pres. Robert B. Puleston. Sales Mgr.. Bruce Butterworth. Product: Head cleaners & demagnetizers.

Unitape Corp., 1905 McDonald Ave Brooklyn, N.Y., 11223 Tel. (212) 645-3025 Pres Morris Cabasso, Sales Mgr., Jack Cabasso Product: Catalog servs head cleaners & demagnetizers

Universal Security Instruments Inc. 2829 Potes St. Baltimore. Mc. 21225 Tel. (301) 355 9000 Pres. Mike Kovens. Gen. Mgr. R Baer, Sales Mgr. Ellis Wartzman Product: Burglar alarms & locks, display racks

Universal Tape Corp., 821 E. Artesia Blvd., Carson. Calif., 90746. Tel. (213), 327-3203. Gen. Mgr. Edward O. Praeger. Product: Head cleaners & demagnetizers, preleadered & splicing tape.

Vis-A-Pak Mfg Corp. 185 Bethpage Sweet Hollow Rd Old Bethpage LT NY 11804 Tel (516) 293 4242 Pres Don Hirschhorn, Gen Mgr Leonard Yellin Product: Browser boxes, carrying & storage

Walco-Linck Corp. 1234 State Hwy. 46 Clifton N.J. 07015 Tel. (201) 471-1070 Pres Gen. & Sales Mgr. H. A. Bodkin Product: Carrying & storage cases

Weltron Co. Inc.: 305 S. Dillard St.: Durham, N.C. 27702 Tel. (919) 682-0333 / 8093 Product: Demagnetizers splicers test tapes AC-DC adaptors

Wiremaid Prods Corp., 60 West Ave Patchogue LT NY 11772 Tel (516) 475-0193 Pres Arnold Boden Sales Mgr Tony Vincent **Product**: Display racks

Electronic Sales Electrifying

• Continued from page TR-3

Among notable trends in blank tape have been the general peaceful coexistence between advocates of various coatings. While some firms such as Memorex are still pushing chromium dioxide and say that more and more players are equipped now with the bias switches to accommodate chrome, (about 45 models at last count), much progress has been made in higher quality ferric oxides and 3M is still excited about cobalt energized tape. The chief point of the non-chrome marketers is that machines need no bias adjustment and then even when they are equipped with bias switches, people forget to use them. Meanwhile, firms with exotic ferric coatings are reporting just as much usuable frequency range. TDK, for example, boasts a usable range of 20 to 23,000 Hz for a new extra dynamic blank using gamma ferric.

Probably the most dramatic trend in blank tape, however, is the way it is being merchandised, especially via mass merchandisers and rackjobbers. Examples of heavy promotion range from Audio Magnetics' Tracs line offering a \$1,000 prize for consumer ideas on tape uses, to Memorex's campaign built around singer Ella Fitzgerald to Ampex's "Great Eight" promotion on blank 8-tracks utilizing a giant ice chest in the shape of a cartridge.

Of course, audio tape is just part of the picture as manufacturers gear for TVC. Already, firms such as Audio Magnetics, 3M, Ampex and Memorex are studying consumer possibilities. Audio Magnetics marketing director Carl Frederick says his firm will bow a Tracs videotape this fall as the start of a whole family of such products. Frederick, however, does not see a mass market for blank videotape developing until around 1975, at which time Audio Magnetics will be offering a 60-minute tape for around \$9.95 if current marketing projections hold.

Blank tape can certainly be seen as an increasingly important item not only for profits but for building store traffic. In a survey of independent retailers, some report blank tape amounts to as much as 10 to 14 percent of gross store volume, though the largest percentage said it was between 1 and 4 percent. Rackjobbers put the percent of total gross dollar volume for blank tape at 4.6.

The playbqck product that has created the most excitement probably, and also the most confusion, is TVC, in its many forms from video cassettes, TV cartridges, to at least several announced disk systems, not to mention RCA's long-announced holograph system.

Clearly out in front in terms of retail exposure is the Cartrivision system being marketed by Sears, Wards, Admiral and Teledyne Packard Bell. Stanton of CTI has said 350,000 to 450.000 sets will be in U.S. homes by the end of the year.

This represents a software market too, in terms of rented feature films on TVC, prerecorded programming APRIL 21, 1973, BILLBOARD

and blank tape. Don Johnson, marketing vice president of CTV. says the average consumer obtains six cartridges at the time of purchase and

comes back to the store on the aver-

age of twice a week.

CTI has already announced a stand-along unit for this year to retail in the \$700 range that will offer, as does its console models, 114-minutes of uninterrupted playing time on a ½-inch cartridge, with such features as auto timer and two channels of sound

RCA has announced its 34-inch MagTape for sale around the end of the year in the \$795 range with full record capability.

Others in the ¾-inch camp include Sony, which has made tremendous strides in industrial and business areas and has only hinted in the consumer direction. Sony expects to sell 100,000 units in 1973, 70,000 in the U.S. and Canada. JVC is another brand with ¾-inch format offering three models, including the CP 500U player-only. Wollensak and Concord also has ½-inch

In the $\frac{1}{2}$ -inch camp in addition to Cartrivision, are Panasonic with three units, including the NV-5110 player-only; Philips and Shibaden Corp.

The TV disk camp is also gaining force with six firms joining Teldec, which long ago showed a unit. Among the disk firms, MCA has probably created the most excitement, promising a unit with single play at around \$400 and one that stacks 10 LP's at \$100 more.

MCA has a library of over 11,000 features. Its stacked player can play over six hours of continuous programs. RCA is working on a disk sys tem it hopes to bring in at from \$200-\$400, similar to the range Teldec is shooting for. Philips has a disk that offers 45-minutes per side. Arvin has developed Dicassette, aimed at the industrial user market with a \$4,000 tag, it has reusable disks that sells for \$25 and hold 300 stills or 75 TV frames. Zenith and Sydnor-Barent-Scanner Corp. have both announced TV disk systems and Hitachi has a still picture recorder using a 4-inch size disk holding 15 pictures that sells for around \$800.

While the immediate prospects for continued growth in playback entertainment hardware and software are enough to almost stagger the imagination, future projections hold even more promise of expansion and along with it change.

Manufacturing, experts contend, will shift dramatically. World production in 1970 was about 45 percent in Asia, 25 percent in Europe and 30 percent in the America's. Manufacturing will eventually move to Indonesia, and possibly as much as 80 percent of manufacturing in the Asia sector, though monetary and tarrif considerations could change this prediction.

Europe, Africa and South America will also be involved as the industry gears for more and more demand for tape hardware and software items.

The following guide lists the names of manufacturers of Dealer Accessories & Supplies by product category. For detailed information, refer to the preceding Directory of Manufacturers section.

BROWSER BOXES

Action Tapes Inc
Guy Barry Ents Inc
Burlington Audio Tapes Inc
Cabinets Inc
Cesco Mfg Corp
Container-Kraft Inc
DeVille Ents Co Inc
Freedman Arteraft Eng g Corp
Hamilton Fixture Co
Innovations Inc
Kobrin Store Fixture Co
Liberty Fixture Inc
Pick-A-Tape Display Co
Schweizer Design of America Inc
Sentry Inds Inc
Tanagraphics Inc
Vis-A-Pak Mfg Corp

BURGLAR ALARMS & LOCKS

Auto Tapes Unlimited Engineering Research Faraday Inc GC Electronics Global Mktg Kustom Kreations Inc Metra Electronics Corp Security Protective Devices Universal Security Instruments Inc

CARRYING & STORAGE CASES

Action Tapes Inc
Allied Case Corp
Amberg
American Phono-Ton Inc
Antsta Ents Inc
Authena Inds Inc
Guy Barry Ents Inc
Burlington Audio Tapes Inc
CBA
CBS Recs
Cabinets Inc
Carolina Dists
Casemakers Inc
Chicago Album & Specialty Corp
Creative Store Equip Inc
Crest Mig Co
Custom Case Mig Co Inc
Display Media Inc
Double Sixteen Co
Duotone Co Inc
Esmond Inds Inc
Ess & Ess Music Prods
Kustom Kreations Inc
Le-Bo Prods Co Inc
Industrial Fibre Prods
Kustom Kreations Inc
Le-Bo Prods Co Inc
Magnetic Packaging
J L Marish—Heilicher (Music Master Somal
Memorex Corp
Metro Prods Inc
Nusic City Album Co Inc
Nartran Mig Corp
Helen Neushaefer
Paramount Wire Prods
Peerless-Vidtronic Corp
Pick-A-Tape Display Co
RCA Electronic Components—Dist Prods
RMS Electronics Inc
Recoton Corp
Redisco
Reliance Folding Carton Corp
Rivertone Stylus Co Inc
Royal Sound Co Inc
Rubbermard Inc
Schweizer Design of America Inc
Seebro Prods Co
Selective Prods Corp
Service Mig Inc
Simpac Int I Inc
Sparkomatic Corp
Vix-A-Pak Mig Corp
Walco-Linck Corp

CATALOG SERVICES

Ad-Vertising Unlimited Bort-Co-Ents
Burlington Audio Tapes Inc
Chicago Album & Specialty Corp
Connelly/Stacy Adv Inc
Disc Printing Corp
Diuttone Co-Inc
Esmond Inds Inc
Find Serv-Int I
Harrison Tape Guide
List O Tapes
MacMurray Press Inc
One-Spot Publ g
On Tape Inc
PBN Survey
Phonolog Publ g
Recordaid Inc
Schwann Rec & Tape Guide
Unitape Corp

CONVERTORS & TUNERS

Auto Tapes Unlimited Engineering Research GC Electronics Global Mktg Metra Electronics Corp

DISPLAY RACKS

Action Tapes Inc Ad-Vertising Unlimited George Alexander Group Inc American Phono Ton Inc Arsey Display Mfg Corp Art Phyl Creations Guy Barry Ents Inc CBA Cabinets Inc Central Plastics Dists Co Cesco Mfg Corp Communications Electronics Inc
Creative Store Equip Inc
DeVille Ents Co Inc
Display Equip Mig Co
Display Media Inc
Freedman Attraft Eng g Corp
GC Electronics
Gusdorf & Sons Inc
Hamilton Fixiture Co
Jechan Scientific Co -Spectrotape Co
Donald Jones Cassette Prod n
Kobrin Store Fixiture Co
Le-Bo Prods Co Inc
Liberty Fixiture Inc
J L Marsh—Heilicher (Music Master Soma)
Memorex Corp
Paramount Wire Prods
Pick A-Tape Display Co
R&R Music Co
Recoton Corp
Rivertone Stylus Co Inc
Rockford Central Plastics Dists Co
Schweizer Design of America Inc
Seebro Prods Co
Showcase Builders Inc
Styl-Ton Development Corp
Universal Security Instruments Inc
Wiremaid Prods Corp

DIVIDER CARDS

George Alexander Group Inc American Browser Cards Bert Co Ents Central Plastics Dists Co Gopher Prods Corp Hit Program Serv Le-Bo Prods Co Inc Paramount Wire Prods Recoton Corp Rockford Central Plastics Dists Co Star Title Strip Co Inc Sterling Title Strip Co

HEAD CLEANERS & DEMAGNETIZERS

Action Tapes Inc American Phono-Ton Inc American Sound Corp Amertape Corp Ampex Corp Ansta Ents Inc Audio Accessories Co Audio Devices Inc Audio Dynamic Ents BASE Systems Inc
Becht Electronics Corp
Burlington Audio Tapes Inc
Cartridge Control Corp Cassette Servs Inc — Certron Corp Channel Inds Inc Cherokee Album Corp -head cleaners Columbia Magnetics
Cue Rec gs Inc —head cleaners
Diacoustic Lab Diacoustic Lab
Dictation Prods Inc
Dubbings Electronics
Duotone Co Inc
Fidelitone Inc
GC Electronics
Hi-Flex Corp—head
Innovations Inc Intertect Electronics Co Irish Magnetic Rec g Tape—head cleaners Jechan Scientific Co -Spectrotape Co —head clean-ers ers
Lafayette Radio Electronics—demagnetizers
Le-Bo Prods Co. Inc.
Livingston Audio Prods Corp. Livingston Audio Prods Corp MVC Dist g Corp Magnetic Communications inc —head cleaners Magnetic Packaging Marathon Prods Corp J L Marsh—Heilicher—head cleaners (Music Mas ter) Mastro Inds Inc Memorex Corp Metra Electronics Corp Nortronics Co Inc Pfanstiehl Chemical Corp Pfanstiehl Chemical Corp Radio Shack Recoton Corp Redisco Rivertone Stylus Co Inc Robins Inds Corp Royal Sound Co Inc Schweizer Design of America Inc Sentiv Inds Inc Sentry Inds Inc G Sizemore Co G Sizenoie Co
Stereo Mobile Inc.—head cleaners
Styl-Ton Development Corp
TDK Electronics Corp
TEAC Corp of America
Tapemaker Sales Co Inc
Tape Servs Inc
Telephone Dynamics Corp
TelePho Inds Inc
Topp Electronics Inc—head cleaners (Juliette)
Transcriber Corp
Unitable Corp

PRE-LEADERED & SPLICING TAPE

Unitage Corp Universal Tape Corp

Ampex Corp
Arista Ents Inc
Audio Dynamic Ents
BASE Systems Inc
W H Brady Co —splicing rape
Builington Aidio Tapes Inc
Cassette Masters Corp —splicing tape
Duotone Co Inc
GC Electronics
Hi-Flex Corp
Insh Magnetic Rec g Tape
Le Bo Prods Co Inc
Nortronics Co Inc
Nortronics Co Inc
Pratt Sales Corp —splicing tape
RCA Electronic Components Erist Prods
Radio Shauk
Recoton Corp
Robins Inds Corp
Suxon Adhesive Prods Inc —splicing tape
Tapemaker Sales Co Inc
3M Co (Scotch)
Universal Tape Corp

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TR-27

CANADA

TAPE PLAYBACK **EQUIPMENT** MANUFACTURERS/ **IMPORTERS**

A G S Electronics, Ltd., 2939 Eglinton Ave., Scarborough, Ont. Tel: (416) 264-2553. Pres.: M. Aboody, Nat'l Adv. Mgr.: Frank Ivess

lvess.

Cartridge: (2 auto models) 8-tr.; (10 home models) 9 8-tr.; 1 quadrasonic 8-tr.—discrete. Price range \$31-\$93.40.

Brand name: AGS.

Cassette: (1 auto model); (4 home models) 2 w/noise reduction system—Dolby; (6 portable models). Price range: \$21-\$130.

Brand name: AGS. Audio Reflex.
Open reel: (2 home models) 4-tr. Price range: \$281-\$374.

\$281-\$374.

Quadrasonic adaptors

A R, see Automatic Radio of Canada Ltd.
Artisan (50). see Automatic Radio of Canada Ltd.
Audion Reflex, see AGS Electronics Ltd.
Automatic Radio of Canada Ltd., 460 Coronation

Dr. West Hill. Ont. Tel: (416) 284-6171

Pres.: A.B. McLead: VP Sales: A F. Iceton,
Natl Sales Mgr.: ST Cumming.
Cartridge: (20 auto models) 19 8-tr., 1
quadrasonic 8-tr.—discrete; (4 home, 8 portable models) 8-tr. Price range: \$59.95—
\$299.95.

Brand name: AR. Artisan 50. Titop

sole induces; Bitt. Pitte Tange. \$39.95—\$29.95.

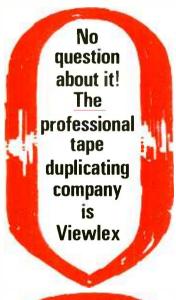
Brand name: AR. Artisan 50. Titan
Cassette: (1 auto, 1 home. 2 portable models).
Price range \$59.95—\$219.95.

Brand name: AR. Titan
Broadmoor, see Superior Electronics Inc.
Muntz Canada Ld. 61 Sanford Ave. N., Hamilton,
Ont. Tel: (416) \$25.0268 Pres.. David Hoffman: Mktg. Mgr.. R N. Simpson: Nat'l Adv.
Mgr.: Murray Hoffman
Cartridge: (14 auto models) 13 8-tr. 1
quadrasonic 8-tr.—discrete: (2 portable models) 8-tr. Price range: \$29.95—
\$499.95.

able models) 8-tr. Price range: \$29.95— \$499.95. Cassette: (2 auto. 3 home. 2 portable models). Brand name: Muntz. 112 Stereo-Pak (Canada) Ltd., see Muntz Canada

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Pan Canada Magnetics Ltd., 1072 Rangeview Rd., Port Credit, Ont. L5E 1H3. Tel (416) 278-9851. Pres. & Gen. Mgr.: H.E. Woolley; Sales Mgr. E.N. Woolley.
RCA Ltd., 101 Duncan Mill Rd., Don Mills 24, Ont. Tel: (416) 449-9500. VP & Gen. Mgr.: Robert F. Cook: Opns. Mgr.: George Thompson; Nat'l Sales Mgr. P.J. McQuade.
Branches: Calgary, Alta., Blackfoot Trail SE.

Sales Mgr. P.J. McCuade
Branches: Calgary, Alta., Blackfoot Trail St.
Tel: (403) 243-3766. Sales Rep.: K. Clark—
Vancouver, B.C., 2876 Rupert St. Tel: (604)
433-1207. Western District Sales Mgr.: G
Murphy—St. James, Man., 2070 Notre
Dame Ave. Zone 21. Tel: (204) 772-0481.
Sales Rep. D. Bonneville—Halifax, N.S.,
3611 Commission St. Tel: (902) 455-8015.
Sales Rep. Hanson Josey—Montreal, P.Q.,
910 Lagauchetiere E. Tel: (514) 849-5651.
Mgr.; J. Desiardins Mgr.: J. Desjardins

EMPTY CARTRIDGE CASSETTE & REEL MANUFACTURERS

Audio Magnetics Corp. of Canada Ltd., 800 Islington Ave., Toronto 18, Ont. Tel: (416) 252-3531. Pres.: H.A. Guiness; Nat'l Sales Mgr.: John M. Morgan.
Configuration: Cartridge 8-tr. & cassette.
Cinram Ltd., 8145 Devonshire Rd., Montreal 307, P.Q. Tel: (514) 739-2281. Pres.: Sam Sokoloff: Gen. & Sales Mgr. Isidore Philosophe.
Configuration: Cartridge 8-tr. & cassette
Pan Canada Magnetics Ltd., 1072 Rangeview Rd., Port. Credit, Ont. L5E 1H3, Tel: (416) 278-9851. Pres. & Gen. Mgr.: H.E. Woolley; Sales Mgr. E.N. Woolley. Sales Www., Montreal 215, P.Q., Tel: (514) 933-4201.
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Configuration: Cassette
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Configuration: Cartridge 8-tr., cassette & open reel.

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Kerr Branches: Calgary, Alta.. 1303 45 Ave NE No 4 Zone T2E 2P3 Tel (403) 276-1334 Telex 038-22884, Gen. Mgr. Norm Wood—Vancouver, 8. C., 1835 W. Fourth Ave Zone 9 Tel (604) 732-8651. Telex. 04-508666 Gen. Mgr. Grant Paulley—Winnipeg, Man.. 1676 St. James St. Zone. R3H 0L3 Tel (204) 775-0443 Telex. 07-587819 Gen. Mgr. Gerry Mullin—Moncton, N. 8., 96 Ealey Crescent, Gunningsville Tel (506) 386-3906 Gen. Mgr. Mike Whalon—Ville de Laval, P.Q., 27A Bellevue. St. Vincent de Paul. Tel (514) 661-3265. Gen. Mgr. Robert Thurber Configuration: Cartridge 8-tr. & cassette Brand name: Dynapak

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Audio Magnetics Corp. of Canada Ltd., 800 Islington Ave., Toronto 18, Ont. Tel:, (416) 252-3531 Pres. HA. Guiness, Nat'l Sales Mgr. John M. Morgan.
Configuration: Cartridge 8-tr. & cassette.
Cinram Ltd., 8145 Devonshire Rd., Montreal 307.
P.Q. Tel. (514) 739-2281, Pres. Sam Sokoloff. Gen. & Sales Mgr., Isdore Philosophe.
Configuration: Cartridge 8-tr. & cassette.
Pan Canada Magnetics Ltd., 1072 Rangeview Rd., Port Credit. Ont. L5E 1H3 Tel. (416) 278-9851. Pres. & Gen. Mgr. H.E. Woolley. Sales Mgr. En. Woolley. Sales Mgr. En. Woolley. Sales Mgr. En. Woolley. Sales Mgr. En. Woolley. Sales Mgr. Robert F. Cook. Opns. Mgr. George Thompson, Nat'l Sales Mgr. P. J. McQuade.
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Moulthrop, Sales Inc., 1530 E. 12 St., Oakland

94606 Lines: Koss, Lear Jet Olson Sales, 19 S. "B" St., San Mateo 94401 Tel:

347-7071

Lines: Maxell (North Calif., North Nev.).
Wallace T. Powell, 1299 Bayshore, No. 205, Burlingame 94010, Home Tel: 591-6002, Message, 347-6773. Lines: Pfanstiehl

Seaman Co., 414 Pendleton Way., Oakland 94621. Tel: 666-4227. Lines: Rectilinear, Scintrex Sales (Ariz., Calif.

Hawaii, Nev.).
Sinar Johnson Co., Bob McLean, Jack Settje, Bob Proctor, Sieve Smith, John Clayworth, PO Box 5218, 817 Douglas St., Redwood City 94063, Tel: 365-6263.

Lines: Gladding-Claricon, Car Tapes Inc. Dynaco (North Calif.).
Mike Stobin Co. 263 N. Bay Shore Blvd., San Mateo 94401 Lines: KLH (South Calif)

Wilkins-Mason Assocs., Dick Wilkins, 1025 Brown Ave., Lafayette 94549, Tel: 284-9200, Lines: Pioneer Electronics of America (North Calif., Nev.).

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Glen Hardwick, 17952 Via Ranchero, Zip. 92686. Tel: 528-0052 Lines: International Dists. (Calif.).

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934-5829
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Dennis Dunlap, 13121 frving Court, Broomfield 80020. Tel: 466-0206.
Lines: Lear Jet.
Electronix Specialties, 4796 S. Broadway, Englewood 80110.
Lines: Muntz.
Electro-Tek Sales Inc., H.C. Rodgers, PO Box 395, Westminster 80030. Tel: 255-4566.
Lines: Sound West (Colo., West Neb., N.M., Wyo.)

George Grant Assocs, Ltd., 1882 S. Hoyt St., Eake-wood 80215.

Lines: Koss K & K Sales Co.. 1495 S. Hudson. Zip. 80222 Lines: Audiovox. Dynasound (Colo.. East Id-aho, Utah, Wyo.). McLoud & Raymond. Co.. 2020 S. Pontiac Way. Zip. 80222. Tel. 756-1589.

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Merchandise Serv. & Sales. 3955 S. Mariposa.
Englewood 80110.
Lines: US Tape Inds.
Mel Pearson & Co... Bob Pearson. Mel Pearson.
Richard Slezak. 1860 S. Acoma St. Zip
80223 Tel: 744-2323
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Jewell Pl.: Aurora 800101 Tel: 755-2422
Lines: Scintrex Sales (Colo... East Idaho. East
Mont. West Neb. N.M., El Paso. Tex... Utah,
Wyo.).

Wyo.)
S Assocs. 5670 E Evans Ave., Suite 8 Zip. 80222.
Lines: Johnzer Prods. (Colo., Idaho, Mont., Utah, Wyo.).
ter Sales Co. Inc., Charles Satter, 4100 Dahlia St. Zip. 80216. Tel. 399.7493.
Lines: Pioneer Electronics of America (Colo., Idaho, Mont., N.M., El Paso County, Tex., Utah, Wyo.).
Smith Co., 1225 Wazee St. Zip. 80204. Tel. 244-8360.
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Mark Petrozzi. 292 Pattonwood Dr. Zipi 06489 Home office: Auburndale, Mass., Grossma Lines: Proneer Electronics of America

STAMFORD (Area Code 203)

John B. Dowling Southfield Point. Zip 06902 Tel: 324-4433 Lines: Signal Science

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T. J. Sandors Assin, T. J. Sandors, 2851 S. Ocean Blvd. Zip. 33432, Tel. 391-4272, Lines: KLH, Scintrex Sales.

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(Area Code 305)

Dynasales Corp., John Carusso, 801 NW 72 Ave. Zip: 33313, Tel. 581-8900. Lines. Gladding-Claricon (Fla except pan-

Southeastern Electronics Inc., 2031 Wilton Dr. Zip. 33305

33305 Lines: Muntz. Sproch Sales Inc. Jack Sproch, 3520 W. Broward Blvd Zip. 33312 Tel. 587-3792 Lines: Audiovox, Irish (Fla.) Unirep Inc. George Larkin, Edgar Smith, 1141 SE Second Ave. Zip. 33316. Tel. 527-1556 Lines: Lear Jet. Signal Science.

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Ralph Iskow. 1515 S 14 Ave.. Apt 7 Zip. 33020 Tel. 923-6309. Lines: Planstiehl Jo Wanger Sales Co., 6820 SW Sixth St., Pem-broke Pines 33023. Lines: Johnzer Prods., Rectilinear (Fla.).

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Friedman/Steingart/Loach, Bernie Friedman, 2404 Saragossa Ave. Zip: 32217 Tel 733-

Lines: International Dists. (Fla.). Hersig Co. Inc., American Nat I Bank Bldg. Zip: 32207. Lines: Audiovox (Ala., Fla., Ga., Ky., Miss. N.C., S.C., Tenn., Va.).

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Dixie Electronic Assocs Inc., PO Box 2214, Zip 33B03, Tel: 682-6624, Lines: Weltron.

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E. H. Firestone & Assocs., 285 NE 185 St.

Lines: Koss.
Friedman / Steingart / Loach. Sonny Steingart
10375 SW 98 St. Zip. 33156. Tel: 271

9941 Lines: International Dists. (Fla.). Leonard Haas Co. Inc., 1826 NE 1 Miami 33161 Tel. 949-9143. 150 St., North

miami 35101 tel 949-9143 Lines: Maxell (Fla.). World Wide Prods.. Jerry Zeidman, 10818 NW Sixth Court Zip 33168. Tel 754-5475 Lines: Pioneer Electronics of America. Sound West (Fla.).

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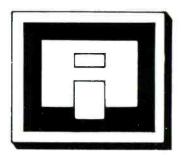
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Zip. 60076. Tel. 674-3018
Lines: Car Tapes Inc.
Robert Young. 1874. Stockton. Dr., Northfield.
60093. Tel. 446-9289
Lines: Electrostatic Sound Systems.

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Lines: Car Tapes Inc

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Lines: Casemakers
Newmarket's Inc., William Moltt, David L. Wade,
David R. Watson, 1502 S. Keystone Ave. Zip.
46203. Tel: 783-6661
Lines. Gladding-Claricon, International Dists.
(Ind., Ky.);
Charlie Pheasant, 8015 E. 20 St. Zip. 46219. Tel.
897-5636

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Lines: International Dists. (Ga., Ala.).
Stephen R. Cohen. 5558 Mill. Trace Court. Dunwoody 30338.
Lines: Le-Bo.
Dean Cooper Co., 2387. Interstate. 85. Access. Rd. Suite. E., Norcross. 30071.
Lines: Rectilinear. (Ala., Fla., Panhandle, Ga., Miss., N.C., S.C., Tenn.).
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Tel. 874-5249.
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4345

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Elrep Sales Co., Ben Van Der Kreke, PO Box 61,
Tucker 30084.

Lines: Sound West, Maxetl (Ala., Ga., N.C., S.C., East Tenn.).
dicom Inc., PO Box 80644, Chamblee Station 30341

30341 Lines: KLH Walter Gordon. 215 Piedmont Ave. NE. Zip. 30312. Tel: 659-7391 Lines: Electrostatic Sound Systems Paul Hayden Assocs. PO Box 90668, East Point 30344. Tel: 766-0261

30344, 1el. 765-0261 Lines: Dynaco, Dynasound, Car Tapes Inc. (Ala., Fla., Ga., N.C., S.C.). Ross & Assocs., PO Box 9711. Zip. 30319.

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Bill Wimbush, 60 Perimeter Center East NE Zip: 30346. Tel: 256-3880.

Lines: Weltron. JONESBORO (Area Code 404)

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Lines: US Tape Inds.

Amex Mktg. Inc. (AMI). Perry Winokur. 1649 W. Evergreen Ave. Zip. 60622. Tel: 384-5900.
Lines: International Dists.. Muntz. Signal Science (North III., Wis.).
Bob Burns & Assocs., 6645 N. Oliphant. Zip. 60631. Tel. 775-1233.
Lines: Weltron.
CEM S Inc., 5940 W. Montrose Ave. Zip. 60634.
Lines: Rectilinear (North Wis. except Polik. St. Croix. Prince counties).
Gene T. Clears Co., 759-72. St., Downers Grove 60515. Tel. 968-1750.
Lines: Scintrex Sales (III., Southeast Wis.).
Maurice A. Cope. 2417. Prospect. Evanston 60201. Tel. 328-2468.
Lines: Pfansiehl.
Dontin Sales. 2851. Aspen. Rd., Northbrook 60062.
Lines: Toshiba.

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Mort Fields, 8330 Springfield Ave. Skokie 60076.
Lines: Johnzer Prods. (North Itl. Wis.).
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Skokie Blvd., Skokie 60076. Tel. 674-2922.
Lines: Car Tapes Inc.
Ray R. Hutmacher Assocs. 6668 Northwest Hwy.
Zin. 60631

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Lines: Lear Jet.

Metro Mktg. Co., Jerry Peterson, Howard Kovin,
Joe Sameison, 5130 N. Elston Ave. Zip.
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Lines: Gladding-Claricon, Webcor (Chicago &
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ton St., Overland Park bb 207, Tel: 649-2680. Lines: Maxell, Sound West (Kan., Mo.), kman-Brod-Vann Co., 6917 W. 76 St., Over-land Park 66204. Tel: 381-0505. Lines: Pioneer Electronics of America, orge Rainbolt, 7800 Rosewood. Zip: 66208. Tel: 642-5033.

Lines: Pfanstiehl.

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Spaceage Sound Devices Inc., 489 S. Washington Blvd. Zip: 67202. Lines: Muntz.

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Howell-Taylor Assocs., Donald Oliver, 4 Trinidad Dr., Kenner 70062. Tel: 721-9233. Lines: Signal Science.

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C V Assocs. 135 Franklin St., Arlington 02174
Lines: Johnzer Prods. (Conn., Me., Mass
N.H., R.L., Vt.)

Larry Cole Inc., Larry Cole, Carl Nelson, 318
Weston Rd., Wellesley 02181 Tel 237-Lines: Irish (video prods only), Audiovox Dynasound (Conn., Me., Mass., N.H., R.I.

Vt.). John E. Doane, PO Box 68, 82 S. Main St Topsfield 01983, Tel: 887-8484.

Lines: Lear Jet.
Sales Co., Bud Ente, 558 Commonwealth
Ave., Newton 02159

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Lines: Pioneer Electronics of America (Conn.,
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Lines: Car Tapes Inc.
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Charles Berman, 22532 Greenview St. Southfield 48075 Tel 353-0191 Lines: Pfanstiehl. ri Brenton, 18055 James Couzens Hwy. Zip.

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Lines: Audiovox (Mich.).
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Electronic Assocs, Ken Dishell (Tel. 547-9335).
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48076. tel: 597-9700. Lines: Webcor (Mich.) L & W Assocs. 27704 NE California. Lathrup Village 48076. Tel: 557-6414 Lines: Lear Jet. Max Lipin & Assocs., 21500 Trolly Ind I Dr., Taylor 48180.

Lines: Casemakers.
Miller Puthuff Assocs. Ed Puthuff. Mike Walerstein. 150 Michigan Ave Zip 48226. Tel 961-9211

961-9211 Lines: Car Tapes Inc Dan Neumaier & Assocs.. 17227 W. McNichols. Zip: 48235. Lines: Rectilinear. Lear Jet (Mich., Toledo.

Ohio). y & Petchell, 16515 Schoolcraft Ave. Zip: 48227. Tel. 838-9100.

Lines: Audiovox, Dynaco, Dynasound GRAND RAPIDS (Area Code 616)

C. A Geer Co., Cec. & Dick Geer. 4601 Blaine Ave. SE. Zip. 49508 Tel. 534-9449 Lines: Irish (Mich.) Carl Orwant. 3533 Brooklyn SE. Zip. 49508. Tel. 241-4927

Z41-492 Lines: Pfanstiehl.
R S Electronics, 505 Jefferson SE, Zip: 49503, Lines: Muntz.
James Ryzy, 1053 Arlington NE, Zip: 49505, Tel. 361-5109 Lines: Lear Jet

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• TRENTON (Area Code 313)

Rodco Sales Co., 1651 Pinetree Dr. Zip. 48183 Lines: Casemakers

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• ANOKA (Area Code 612)

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John E.M. Anderson Co., John Anderson, Humboldt Ave. S., Minneapolis 55419 Tel 823-6459 823-6459.
Lines: Irish (Minn., N.D., S.D., West Wis).
Aylward Corp., 6955 Washington Ave. S., Edina

55435 Lines: Muntz.

Dick Borrett Co. Inc., Patrick Klise, 6121 Excelsion Blvd Minneapolis 55416 Tel: 929-0023. Lines: Scintrex Sales (Minn., N.D., S.D., West

vvis.j. k R. Gibb Co., 1311 W. 25 St., Minneapolis 55405, Tel. 377-1200.

Lines: Dynaco.
Lee M. Goldstine & Co., Wally Wirtz, 7407 Wayzata Blvd., Minneapolis 55426. Tel: 545-1435.

Lines: Car Tapes Inc es Sales, 3131 Fernbrook Ln., Suite 102F, Plymouth 55441. Plymouth 55441.
Lines: Rectilinear (Minn., N.D., S.D., Wis.—counties of Polk, Prince & St. Croix).
Stan Grodnik Sales Co., 1 Eighth Ave. S. Hopkins 55343. Tel: 938-4577.
Lines: Webcor (Minn., N.D., S.D., West Wis.).
Harry Haugen Assocs., 4901. W., 77. St., Minneapolis 55435. Tel: 835-3292.
Lines: Pioneer Electronics of America (Minn., N.D., S.D., Wes).
Jensen Sales Co., 7317. Cahill. Rd., Minneapolis 55435.
Lines: Audiovox., Dynasound. (Minnes).

Lines: Audiovox. Dynasound (Minn, N.D. S.D.). Kaiser Sales Co. Inc., 6800 France Ave., Min-

Lines: US Tape Inds.
Kodo Kawamura, 8100 Penn Ave. S., Minneapolis
55431 Tel: 881-1255.
Lines: Reliance Folding Carton (Minn., N.D.,

S D. Wis.).

Donald Lang, 10106 Crestridge Dr., Minnetonka 55343, Tel. 545-7083.

Lines: Pfanstiehl.
O'Brien Sales Co. Inc., T.J. O'Brien, 3942 Louisiana Circle. Minneapolis 55426 Tel: 929-4969/4522.

4969/4522. Lines: Signal Science. The Reimann Co. John Moe. 5603 Lyndale Ave. Minneapolis Tel B61-6051 Lines: Sound West (Iowa. Minn., N.D., S.D.

Lines: Sound West (Iowa, Minn., N.D., S.D., North Wis.).
Ray Ripley & Assocs... 8053 E. Bloomington Fwy., Minneapolis 55420.
Lines: Audiovox, KLH (Minn., N.D., S.D.).
Tom Scarpello, 16632. Eagle Ridge. Dr., Minnetonka 55343. Tel: 933-4991.
Lines: International Dists. (Minn., Wis.).
Smith Eng. g. Assocs... 2181 Doswell Ave., St. Faul. 55108. Tel: 646-4851.
Lines: Maxell (Minn., N.D., S.D.).
Dick Swanson Co., Dick Swanson, 2655 Brighton. Ave., NE, Minneapolis 55418. Tel: 789-5636.
Lines: Weltron.
Turner-Politit, Inc., William Turner, Frank. Pollitt, 7100. France. Ave., S., Minneapolis 55435.
Tel. 920-7044.
Lines: Gladding-Claricon (N.D., S.D.).

Lines: Gladding-Claricon (N.D., S.D.) VIRGINIA (Area Code 218)

Northland Dist'g, 618 13 St. N. Zip: 55792 Lines: Muntz.

MISSOURI

FLORISSANT (Area Code 314)

Van Long, 100 Albert Dr. Zip. 63031, Tel. 839-3639 Lines: Gladding-Claricon (Kan., Mo.).

JEFFERSON CITY

(Area Code 314)

Carmine A. Vignola & Assocs , PO Box 569. Zip. 65101. Lines: Koss, Toshiba,

KANSAS CITY (Area Code 816)

John Blando, 12140 Summit Tel 942-7538 Lines: Electrostatic Sound Systems K S W Assocs, 6312 Overton St., Suite 202 Zipt 64133 Tel: 358-5240.

Lines: Dynaco psco, Bill Meskill, 6641 Edgevale Rd. Zip. 64113. Tel 361-9050, 363-3646

Lines: Casemakers, Lear Jet. Jim Masters, 7604 E. Gregory, Zip: 64133 Lines: Pfanstiehl.

LIBERTY (Area Code 816)

Lectro Reps. Inc., Jack Collins, PO Box 336, E. Hwy. 10. Zip. 64068. Tel: 781-2522. Lines: Car Tapes Inc.

ST. LOUIS METROPOLITAN

AREA (Area Code 314)

Beams, Bob Bobenhouse, 7263 Lansdowne, Zip. 63109. Lines: Audiovox, Rectilinear, Scintrex Sales

Blunda & Assocs., 1911 Washington Ave. Zip 63103

Lines: Johnzer Prods. (Iowa, Kan., Mo., Neb.). field Assocs., Ron Lee, 2832 Nebraska. Zip: Canfield Assocs. Ron Lee, 63118. Tel 776-7711.

Lines: Signal Science.
Nackman-Brod-Vann & Co., 1316 Baur 8lvd. Zip: 63132. Tel. 991-2424. Lines: Pioneer Electronics of America

A J. Reuhl & Co., 948 Gravois, Fenton 63026. Lines: (South III., lowa, Kan., Mo., Neb.). Neal Spencer & Assocs., 94.74 Olive Street Rd. Zip. 63132, Tel: 994-1916.

NEBRASKA

OMAHA (Area Code 402)

Nackman-Brod-Vann & Co., Donald Vann, 809 S. 75 St. Zip. 68114, Tel. 391-7030.

Lines: Pioneer Electronics of America. Schaefer, N. Spencer, 800 S 72 St. Zip: 68114, Tel: 393-6574. Lines: Gladding-Claricon, Pfanstiehl (Iowa,

NEW JERSEY

CHERRY HILL (Area Code 609)

H. Dorsey Sales Co., 504 Doe Ln. Zip: 08034 Tel. 667-4113. Lines: Gladding-Claricon (Del., South N.J. Pa., W. Va.).

• EDISON (Area Code 201)

Bob Ur Sales & Mktg. Co., Bob Ur, 67 Harmon Rd. Zip: 08817. Tel: 255-9715. Lines: South West. Electrostatic Sound Sys-tems (North N.J., New York City, Westchester

• HADDONFIELD (Area Code 609) De Pillis & Assocs.. Rex De Pillis, 15 Tanner St. Zip 08033 Pioneer Electronics of America (Del

South N.J., East Pa.)

• IRVINGTON (Area Code 201) Irving Needle, 111 Welland Ave. Zip: 07111. Home office: Clark (Rahway), N.J., Needle As

• PRINCETON (Area Code 609) C. Al Clinton, 138 Carter Rd. Zip: 08540. Tel. 924-0724, 921-7340.

• RAHWAY (Area Code 201) Needle Assocs., Herb Needle, 42 Sweetbriar Dr. Clark 07066.

Branch: Irvington, N.J., Irving Needle. Lines: Lear Jet. SOUTH ORANGE (Area Code 201)

Jackson Electronic Sales Corp., Sonny Simberk 71 Valley St. Zip. 07079. Tel. 763-7900. Lines: Weltron. • TEANECK (Area Code 201)

Steve Fisher Sales. 161 Cedar Ln. Zip: 07666. Lines: Audiovox. Dynasound (North N.J., New York City). James Kotel, 204 Cedar Ln. Zip: 07666. Tel: 836-

Lines: Signal Science

 WESTVILLE (Area Code 609) F F K Sales Corp. Barry & Sol Furman, Jack Katz. Frontage IndT Park. Frontage Rd. & Delsea Dr. Zip. 08093. Tel: 848-0600. Lines: International Dists. Johnzer Prods. (Del., Wash., D.C., Md., South N.J., East Pa.,

WAYNE (Area Code 201)

Moses & Kline, Mary Kline, 16 Sell Pl. Zip. 07470. Tel: 694-4599 Mary Kline. Lines: Car Tapes Inc.

NEW YORK

D. R. Evans Assocs., 120 Pleasantview Ln., West Seneca 14224, Tel: 675-7288. Lines: Scintrex Sales (N.Y. except New York

Maury Farber Assocs Inc., 203 Jackson Bidg., 220 Delaware Ave. Zip 14202 Tel: 856-3543.

3543. Lines: Koss. Car Tapes Inc.
Bob McFarland & Assocs . Bob McFarland . 3B Sudbury Ln., Williamsville 14221. Tel 634-3610.

Lines: Dynaco. Al Toupkin Sales Inc., Al Toupkin, 9 Westgate, Ken-more 14217 Tel 873-8839.

Bill O'Connor & Assocs... 3 Willow Park Center Zip: 11735 Tel: 293-8888 Lines: Maxell (North N J , New York City. Westchester: N.Y).

• GLEN COVE, L.I. (Area Code 516)

Lines: Sound West (N.Y. except Manhattan & Westchester County)

• LIVERPOOL (Area Code 315) Lewis-Dunnigan Co., Bill Lewis, Dick Dunnigan, 107 Riverline Rd. Zip: 13088 Tel. 622-

MALVERNE, L.I. (Area Code 516)

MASSAPEQUA PARK, L.I.

(Area Code 516) and Brown Assocs , 1264 Lakeshore Dr. Zip 11762. Tel. 798-0292. Lines: Webcor.

Moses & Kline, Dick Moses, 1710 James St. Zip: 11566. Tel: 868-4732.

Lines: Car Tapes Inc NEW HYDE PARK, L.I.

Elpa Mktg. Inds. Int'i Ltd., Atlantic & Thorens Ave. Zip: 11040. Tel: 746-3002. Lines: Scintrex Sales (export only).

Jim Altman Co., 37-22 82 St., Rm. 219, Jackson Heights 11372, Tel: 972-0950, Lines: Dynaco, Rectilinear (North N.J., New Lines: Dynaco. Rectilinear (North N.J., New York City, Long Island).

Bettan Sales Inc., Marty & Phil Bettan, 77-15 164
St., Flushing 11366. Tel: 969-7600.

Lines: Irish (North N.J., New York City, Long Island, Westchester & Rockland counties).

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Lines: Audiovox, Dynasound, N. Mitscher Co., 496 Ellicott Sq. Bldg Zip: 14203, Tel: 854-2517.

• FARMINGTON (Area Code 315)

• GLOVERSVILLE (Area Code 518) Richard Croucher, 53 Prospect Ave. Zip. 12078. Tel: 725-1145

(Area Code 516)

● JERICHO, L.I. (Area Code 516) Land Holtz Sales Ltd. Inc., 95 Maytime Dr. Zip 11753.

Mariani-Pomeranz Inc., 333 Hempstead Ave Zip. 11565

(Area Code 516)

(Area Code 914)

Moses & Kline, Steve Kappel, 332 Seventh Ave Pelham 10805, Tel. 738-0524/1163, Lines: Car Tapes Inc.

METROPOLITAN AREA (Area Code 212)

(Continued on page 32)

Gary Weinstein, 13 Jerome Dr. Zrp. 11542. Tel 676-3015

GREAT NECK, L.I.

Bob Bach Sales Corp., 4 Longview PI Zip 11021 Lines: Koss.

Lines: Gladding-Claricon (New York City)

2133, 946-2807. Lines: Irish (N.Y. except New York City). Audiovox (N.Y.)

Lines: Audiovox (New York City, North N J Puerto Rico).

MERRICK, L.I. (Area Code 516)

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NEW YORK CITY

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E J Green Inc., 71 W 35 St Zip 10001 Lines: US Tape Inds Mel Joffey, 20 Plaza St Brooklyn 11238 Tel 638-2264

Mel Joffey, 20 Plaza St. Brooklyn 11238 fel 638-2264
Lines: Signal Science
Moses & Kline Mel Hulkower 190-06A 69 Ave Fresh Meadows 11365
Lines: Car Tapes Into
Leo Exter, 23-50 217 St. Bayside 11360
Lines: Webcor (New York City).
Rolyn Inds., Mike Selton, Harry Brody, 175 Fifth Ave Rm 1406 Zip 10011
Lines: Pfanstiehl
Somerset Assocs Inc., 9 E 38 St. Zip 10016
Lines: KLH (New York City Mid-Atlantic States)
P K Sorren Export Co. Inc., 42 W 39 St. Zip 10018

10018

10018 Lines: Muntz 1 Thal Assocs Joe Thal 385 Fifth Ave Zip 10016 Tel 684-3000 Lines: Pioneer Electronics of America (North N J New York City)

ROCHESTER (Area Code 716)

John Fox 185 Lux St Zrp 14621 Tel 467-8313 Lines: International Dists (N Y) Gar Mar Sales Co. PO Box 8125 Zrp 14617. Har-old Fishman. 134 Carol Dr. Tel 266-7898. Lou Buduson. 255 Fielding St. Zrp 14616. Tel 225-0608. Lines: Gladding-Claricon (NY.) Swink Assocs... George Stewart. 891. Monroe Ave. Tel 244-3533. Lines: Webbor. Toskiba (Hostate N.Y.)

Lines: Webcor, Toshiba (Upstate N Y)
Ultra Sales Assocs.. 144 Irving Rd Zip 14618
Lines: Audiovox (Upstate N Y)

ROSLYN (Area Code 516)

Jack Dreyer Sales Assocs. Inc., Jack Dreyer 14 The Oaks. Roslyn Estates 11576 Tel 484-2533. Lines: International Dists (North N J; New York City). Webcor (North N J)
Sir Sales Inc., PO 8ox 335, 35 Power House Rd., Roslyn Heights 11577
Lines: Audiovox. Le-Bo (North N J) New York City)

SCOTIA (Area Code 518)

Bill Williams, 217 Glen Ave. Zip 12302 Tel. 393-8459. Lines: Pfanstiehl

SYRACUSE (Area Code 315)

Morris Electronics of Syracuse Inc., 1153 W Fayette St. Zip, 13204 Lines: Muntz TONAWANDA (Area Code 716)

Quinn & Mazzeo Sales Inc., 328 Forbes Ave. Zip

14150 Lines: Rectilinear (N.Y.) • WESTBURY, L.I. (Area Code 516)

Carduner Sales Co., PO Box 885 Zip 11590 Lines: Toshiba.

NORTH CAROLINA

• BURLINGTON (Area Code 919)

Schiffer-Ester 3019 Forestdale Dr. Zip. 27215 Lines: Audiovox (N.C., S.C.).

CHARLOTTE (Area Code 704)

DeWitt Austin Co DeWitt & Ron Austin 2911 Ferncliff Rd Zip 28211 Tel 366-4643 Lines: Irish Weltron (N.C., S.C., Tenn South

Les Caillouet Sales Co 2923 Forest Park Dr Zip 28209

28209
Lines: Pioneer Electronics of America
Corey Sales Co. 4601 Park Rd. Zip. 28209
Lines: US Tape. Inds.
Ray Kale. Co., Ray Kale. Mike Spradley. Dick Selvey. Tom Irwin Jr., 1351 E. Morehead St. Zip. 28204. Tel. 372-4252
Lines: Gladding-Claricon (N.C., S.C.).
Roddey Sales Co., PO. Box. 11302. Zip. 28209
115. E. Boulevard. Zip. 28203. Tel. 375-5712

Lines: Scintrex Sales

DURHAM (Area Code 919)

Bil Oldham & Assocs 2104 Hillandale Rd Zip 27705 Tel 477-3243 Lines: Webcor (N C S C)

• GREENSBORO (Area Code 919)

Ralph E Thore 1602 Summit Ave Zip 27405 Tel 274-5964 Lines: Pfanstiehl

• GREENVILLE (Area Code 919)
Pair Electronics 107 Trade St. Zip. 27834
Lines: Muntz

• RALEIGH (Area Code 919) Elmar Assocs.. P E Howell, 4909 Carteret Dr Zip 27609 Lines: Signal Science

OHIO

AKRON (Area Code 216)

Aaron Krantz. 2359 Ridgewood Rd. Zip. 44313. Tel. 836-6146 Lines: Lear Jet Shamrock Electronic Sales. Tom Carney. 2830 Copley Rd. Zip. 44321 Lines: Weltron

CINCINNATI (Area Code 513)

Tom Lamaida, Lakeshore Drive Apartments, 5 E Lakeview Dr. Tel. 761-9467 Lakeview Dr. Ter 701-040. Lines: Webcor Paul Stone & Assocs , 424 Riddle Rd. Zip. 45231

Lines: Maxell, Sound West (Ky., Ind.)

CLEVELAND METROPOLITAN

AREA (Area Code 216)

Apollo Sales Co., 1482 E 363 St., Eastlake 44094 Tel 951-0304 Lines: Webcor (Ind., Ky., Ohio, West Pa., W

Va.). Astro Sales, Dick Rose Rick Reese, Steve Weiss Raymond M. Neal, 672 Alpha Dr. Zip. 44143 Tel: 461-4500 Lines: Gladding-Claricon, Maxell, Audiovox, Pioneer Electronics of America (Ohio) Henry Edheimer & Assocs., 2640 Snowberry Ln Zip. 44124 Tel: 781-6700

Lines: Signal Science
R C First Co, Dick First, 24500 Solon Rd, Bedford Heights 44146 Tel 232-6477
Lines: Car Tapes Inc., Signal Science
H & B Sales Co, Philip Bloom, 15473 Wenhaven
Dr., Chagrin Falls 44022 Tel 247-4109
Lines: International Dists (Ohio, West Pa W Va)

Lines: Lear Jet
The Morrow Co 27733 Lorain Rd North Olmsted
44070 Tel 777-5001

Lines: Dynaco. 3 Parent Co 19630 Center Ridge Rd Zip 44116

Lines: Rectilinear Audiovox (Ohio except To-

ledo, West Pa West Va)
Spectra Sales Co , Jim Bialosky , 1932 Bromton
Dr. Lyndhurst 44124 Tel 442-1300
Lines: Irish (Ohio, West Pa , West Va)

James T Coldiron 5601 Westcreek Dr Zip 45426 Lines: KLH (Ohio) K A M Mktg. Mark Kranitz. 627 Salem Ave Zip 45406 Tel 275-9121 Lines: Lear Jet Bob Moore. 4599 Channing Ln Zip 45416 Tel 277-9245 Lines: Electrostatic Sound Systems

• TWINSBURG (Area Code 216) Fred Ohman Inc , Fred Ohman, 2590 Post Rd ZIp 44087 Tel 425-7445 Lines: Sound West. Scintrex Sales (Ind Ky Ohio, West Pa)

OKLAHOMA

Johnson-Roman & Assocs , 5700 N Portland Ave Zip 73112 Lines: Rectlinear (Ark , North La , Okla , North Tex)

OREGON

A & L Dists , 2005 SE Eighth Ave. Zip 97214. Lines: Muntz. Ar-El-Co Sales Co , PO Box 25327, 4475 SW Scholls Ferry Rd Zip 97225 Tel 292-8824 Lines: Casemakers. Lear Jet Earl & Brown Co , 2041 SW 58 Ave. Zip' 97221 Tel 292-9145. Lines: Weltron

Tines: Weltron ard Legg Co., see Ar-El-Co Sales Co Malanaphy, 2500 NE 121 Ave Zip 97220 Tel 253-9004

PENNSYLVANIA

Robert Meinken, 2042 Horace Ave. Zip. 19001 Tel. 887-9458

Ardlee Assocs Inc., 200W Montgomery Ave Zip 19003 Tel. 896-7800 Lines: Webcor (Del., Wash., D.C., Md., South N.J., East Pa., Va.)

E K P Assocs , Lennox Plaza. 905 Miller St. Zip 18042

• McMURRAY (Area Code 412)

Lines: KLH (West Pa , W Va)

MEDIA (Area Code 215)

Ken Cooper & Assocs 112 Oakwood Rd Zip 15317

R H Huber Co. 75 E Brookhaven Wallingford 19086
Lines: Toshiba
R H Huber Co. 5 E Brookhaven Wallingford 19086. Tel: 565-0608
Branch: Richmond, Va
Lines: Gladding-Claricon (Wash D.C., Md., Va.).

Edward W. Rogers. 720 Beechwood Rd. Zip 19063 Tel 566-4967 Lines: Signal Science

• NORRISTOWN (Area Code 215)

Associated Electronic Rep . 251 W DeKalb Pike C-308, King of Prussia 19406 Tel 265-

PHILADELPHIA METROPOLI-

AREA (Area Code 215)

MREA (Area Lode 215)

William I Erlichman Co., Eliot Erlichman, 105 Bala Ave Bala-Cynwyd 19004 Tel 839-3780 Lines: Car Tapes Inc.

Samuel K. MacDonald Inc., Jim Faries, Bob Fisher, 1531 Sprice St. Zip 19102 Tel 545-1205 Lines: Irish (Del., Wash., D.C., Md., South N.J., East Pa., North Va.)

Brendan O'Hara, Oak Hill Apartments, 312 E. Hagys Ford Rd. N., Penn Valley Tel 664-6028 Lines: Koss.

Lines: Koss Laurence J Yasner, Park City West, Suite PHQ. Zip: 19131. Tel: 877-3245 Lines: Pfanstiehl

Aurora Sales Inc., George Schmidtetter, 2337 Greensburg Pike, Zip 15221, Tel: 884-0900 Lines: Weltron George DeCarro, 213 Dix Dr., North Versailles 15137, Tel: 823-8038.

Fred Fleischmann, 2627 Murray Ave. Zip. 15217

Lines: Lear Jet
Sol Furman Assocs , Sol Furman, 1206 Varner Rd
Zip 15227, Tel: 881-7371.

Lines: Car Tapes Inc Kuhn Co., 1101 W. North Ave. Zip: 15233 Tel. 323-1300

Lines: Johnzer Prods (Ky., N.Y. Ohio, Pa., W.

Va.) Leonard Murman. 2543 Beechwood Blvd. Zip

Lines: Audrovox (West Pa , W Va)
Howard Smith Brokerage. 2317 N Marbury Rd.
Zip 15221 Tel 241-4521
Lines: Casemakers, Maxell (West Pa , W Va).

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Lines: Audiovox, Casemakers, Dynasound (Wash D.C Md , South N.J., East Pa. Va).

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• EASTON (Area Code 215)

Lines: Lear Jet

Johnzer Prods (Ore., Vancouver,

• PORTLAND (Area Code 503)

OKLAHOMA CITY

(Area Code 405)

DAYTON (Area Code 513)

Tanner Co., 486 Broadmoor Ave Zip 15228 Tel 561-4687 Lines: Scintrex Sales (West Pa W Va.) Yarussi, 312 Rockfield Rd Zip 15243 Tel

WILLOW GROVE (Area Code 215)

Estersohn Assocs Inc. 541 Davisville Rd Zip 19090 Tel 657-1414 Branch: Bethesda, Md Lines: Pioneer Electronics of America (Wash , D.C., Md., Va.)

TENNESSEE

CHATTANOOGA (Area Code 615)

Curle Electronics, 439 Broad St. Zip. 37402 Lines: Muntz

HENDERSONVILLE

Lines: Dynaco Koss

(Area Code 615)

Dixie Electronic Assocs Inc., PO Box 769, 102 Taylor Ind I Blvd Zip 37075 Tel 824-2923 Lines: Weltron

vell-Taylor Assocs.. Robert Howell. 463 Ferry Rd. Zip. 37075 Tel. 824-2348 Lines: Signal Science, Webcor

KNOXVILLE (Area Code 615)

Shields Electronics Supply Co., 704 N. Central, Zip. Lines: Muntz

MEMPHIS (Area Code 901)

Baine Assocs , Jim Baine Jr., PO Box 11412 Zip 38111 Tel. 452-3662 Lines: Lear Jet

Howell-Taylor Assocs Larry Taylor, 4551 Parkwood Rd Zip 38128 Tel 458-2558 Lines: Signal Science Lewis Jones, 6233 Haddington Dr. Zip. 38117.

Lines: Audiovox (Tenn.) Larry Taylor, 4551 Parkwood Rd Zip: 38128. Tel. 386-6768. (Also see Howell-Taylor Assocs.)

NASHVILLE (Area Code 615)

Elias-Vickers & Assocs Maurice Bratton, PO Box 3, Brentwood 37027 Home add 500 Paragon Mil Rd., Apt. A-6, Zip; 37211 Home office: Altanta, Ga Lines: Gladding-Claricon, Pioneer

TEXAS

AUSTIN (Area Code 512)

Steve H. Sucher, The Goodall-Wooten Dormitory, Box 306, 2112 Guadalupe Zip. 78705 Tel-476-8120 Lines: Pfanstiehl

CORPUS CHRISTI

(Area Code 512)

Butt Grocery Co., PO Box 9216. Zip. 78408. Lines: Muntz.

DALLAS (Area Code 214)

Antle-Smith Sales, PO Box 20361 4165 Saranac Dr Zip 75220

Ur Zip 75220
Lines: Audiovox, Dyansound (Okla., Tex.)
Dobbs/Stanford Corp., 3330 Stovall, Irving
75061 Tel 252-5502
Lines: Scintrex Sales, Electrostatic Sound Systems (Ark., La. Okla., Tex.),
Flanders Sales Corp., 13701 Gamma Rd. Zip
75240.

75240.
Lines: US Tape Inds
J V Folsom Co , PO Box 47106, 9027 Diplomacy
Row Zip 75247
Lines: Casemakers
Hennen & Assocs , 1504 Sylvan Dr , Garland
75040 Tel 276-5509

75040 Tel 276-5509
Lines: Pfanstiehl
Hirzig-Frazier Co. 4333 Belmont Ave. Zip. 75204
Lines: Audiovox (Ark., La., N.M., Okla. Tex.)
J. & J. Sales, Tony Weinberg, PO. Box. 20159 9411
Hargrove. Zip: 75220 Tel: 358-0222
Lines: Car. Tapes Inc.
Port Lemley. & Assocs. Port Lemley. 4.239 Creekdale. Dr. Zip. 75229 Tel: 350-4291
Lines: Gladding-Claricon. Weltron. (Ark., La., Miss., Okla. Tex.).

Lines: Gladding-Clancon. Weltron (Ark., La. Miss., Okla, Tex.)
Packer Sales Co., 1804 Dallas Trade Mart. Zip. 75207. Tel. 651-1115.
Lines: Webcor (Okla., Tex.)
Roman Sales Co., Roman Fontenot. 3372 Camelot. Zip. 75200. Tel. 358-2152. Richard Fuselier, 1404. Mount Vernon. Tel. 285-9022. Alton. Woosley. see listing under. Houston., Tex. Lines: International Dists. (Okla. Tex.). Soundpiper. Sales. Inc., PO. Box. 28853. Zip. 75228.
Lines: Johnzer. Prods. (Ark., La., Okla., Tex.). Sullivan & Assocs., PO. Box. 5345. Zip. 75062. Tel. 256-2852. Lines: Maxell. (Ark., Miss., Okla., Tex.). Wally. Wallingford., 4012. University. Blvd. Zip. 75205. Tel. 521-9749.
Lines: Lear Jet. Readler. Wisser.

Lines: Lear Jet Bradley Wayne & Assocs , 9411 Hargrove Zip 75220.

75220. Lines: Le-Bo Willoughby-Fowler Co. Inc., Leon Willoughby, Ren Fowler. 403. Business. Pkwy... Richardson 75080. Tel. 235-3664 Lines: Irish (Ark., La., Okla., Tex. except. £l. Pach.)

• EL PASO (Area Code 915)

Marco Dist'g, Dist'g, 1815 Magoffin Zip 79901 Lines: Muntz

HOUSTON AREA (Area Code 713) Gary Corn, 806 Brunswick Dr., Sugar Land 77478

Lines: Webco Paul & Assocs , 7395 Ashcroft Zip 77036. Tel 772-9562

772-9502 Lines: Pioneer Electronics of America (Ark La., Okla., Tex.) Ranger Electronics. Joe Silver, Leon "Buck." Rogers, 3827 Richmond Zip 77027. Tel

b 26-1432.
Lines: Signal Science.
Southwest Reps Inc., Dick Kuebler, 1324 Neely Dr Zip. 77055 Tel 465-8540
Lines: Sound West, Koss, Muntz (Ark, La., Miss., Okla., West Tenn, Tex.)
R C Sucher, 2423 McClendon Zip. 77025. Tel 665-3400.
Lines: Planstack!

Lines: Pfanstiehl Myles Summers Assocs., PO Drawer 20487 Zip 77025

77025 Lines: Toshiba Tobias & Co. 7031 Drowsy Pine Zip 77018 Tel 462-6864. Lines: Dynaco

Lines: Dynaco
Tom Wachendorfer Assocs , 9821 Katy Fwy.. Suite
6, Zip 77024 Tel 465-3092
Lines: Rectlinear (South La., South Tex.)
Alton Woosley, Rt 1, 628 Seminole, Kemah
7565 Tel: (713) 538-1595 (Also see Roman Sales Co

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Paul E Anderson PO Box 366, 131 N Fifth West Zip 84010 Tel 295-2842 Lines: Gladding-Claricon (Idaho, Mont, Utah)

• SALT LAKE CITY (Area Code 801)

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Lines: Sound West (Idaho, Mont , Utah)

Don Horton & Assocs , 5670 Laurelwood St. Zip

Lines: Signal Science Merchandise Serv & Sales, 1174 E 2700 South

Zip 84106. Lines: US Tape Inds

Lines: US Tape Tinus Norberg & Assocs Inc. Oscar Norberg. 590 Gale St. Zip. 84101 Tel. 527-1556 Lines: Lear Jet R. A. Ridges Co. 738 S. Third West. Zip. 84101

Lines: Muntz. Satter Sales Co. Inc. 3440 S. 95 St. Apt. 56 Home office: Denver, Colo Lines: Pioneer Electronics of America (Colo Idaho Mont, N.M., El Paso County, Tex

Souvall, Papilion & Souvall, 1526 S. State St. Zip Lines: Casemakers

VIRGINIA

CHARLOTTESVILLE

(Area Code 703)

Bob Hart, 101A Antoinette Court, Zip. 22903 Home office: Bethesda, Md , Estersohn As Lines: Pioneer Electronics of America

• RICHMOND (Area Code 703)

R. H. Huber Co., Charles Argenzio, 7108 Wheele Rd. Zip. 23229 Tel. 282-6484, 355-8669 Home office: Wallingford (Media), Pa Lines: Gladding-Claricon (Wash , D.C., Md

Va) Master Sales, Charles Argenzio, 7108 Wheeler Rd Zip: 23229 Tel. 282-6484 Lines: International Dists (N.C., Va. except Al-

exandria).

Don Miller & Assocs , Don Miller, 2252 Staples
Mill Rd Zip 23230.

Lines: Weltron

WASHINGTON

• KENNEWICK (Area Code 509) Magelsen Dists , 103 S Kellogg, Zip. 99336 Lines: Muntz

SEATTLE (Area Code 206)

➤ SEATILE (Area Code 206)

Dave Bell Sales Co.. Dave Bell. PO Box 105. Bellevue 98009 1e1 455-2300

Lines: Car Tapes Inc.. Koss

Boren & Welch. Bill King. Jean Topping. 2020

Alaskan Way Zip 98121 Tel 624-7159

Phil Boren. 255 84 NE. Bellevue 98004. Lines: Gladding-Claricon (Ore. Wash)

Dave Champlin Co., 12347 Lake City Way NE Zip 98125 Tel 362-0401

Lines: Dynaco Sound West

Earl & Brown Co. Inc. Bill Earl Jr 2047 14

Ave W Zip 98119 Tel 284-1121

Lines: Weltron.

Lines: Weltron. Bob Gardner. 20016 Eighth NW Zip 98177 Tel 542-3703

Lines: Pfanstiehl

Lines: Pfanstiehl
H & H Dists, 322 Westlake Ave, N, Zip 98109
Lines: Muntz
Henry Joncas Co. 13026 Sunnyside N. Zip
98133 Tel 364-8609
Lines: Maxell (Ore, Wash.)
Dave Miller Sales, 7821 Fremont Ave. N. Zip
98103
Lines: Audiovox, Dynasound (West. Idaho,

Lines: Audiovox, Dynasound (West Idaho, West Mont, Ore, Wash.)
Ellis Moore Assocs , 12555 NE 132 St , Kirkland 98033.

Lines: Le-Bo Reptronics. 5 Northwest Home Furnishing Mart. 121 Boren Ave N. Zip: 98101. Tel 623-1510

Lines: Signal Science
Mike Stobin Co., PO Box 78062
Lines: KLH (Pacific Northwest)
Vector Corp., Lewis Garling 2403 10 Ave E Zip
98102

Lines: Scintrex Sales (West Idaho, Ore

Wash.), Widdekind Co., Ray Blank, C. Scott, 815 W. Ewing St. Zip. 98119, Tel. 284-8020. Lines: Irish (Northwest Idaho, West Mont.

Ore , Wash)
Wilkes Mktg Corp , PO Box 1511 2036 Ever green Point, Bellevue 98004 Tel 455-5350
Lines: Pioneer Electronics of America (Ore Wash) K Wood Co., 251 SW 153 Zip 98166 Lines: Rectilinear (Alaska, West Idaho, West

• SPOKANE AREA (Area Code 509) Hercules Specialty Co , 17325 E Sprague Green acres 99016 Lines: Muntz

Mont., Ore., Wash)

WASHOUGAL (Area Code 206)

Chris Leifeno, 3240 A St. Zip: 98671 Lines: Webcor YAKIMA (Area Code 509)

Nor Pac Sales, Rudy Barnsley, 508 S First St Zip 98901 Tel 453-5537 452-6894 Lines: Webcor (Idaho, Mont, Ore, Utah, Wash)

WEST VIRGINIA

• CHARLESTON (Area Code 304)

Sidney Gattlieb, Box 4226, 4204 Virginia Ave SE - Zip 25304 Tel: 925-7317

Lines: Weltron wenstein & Sons, PO Box 2667, Morris St. at New York Central Railroad. Zip. 25301, Tel. 342-7193.

WISCONSIN

- GREEN BAY (Area Code 414)
- Acme TV, 716 Maine St. Zip 54301 Lines: Muntz MILWAUKEE (Area Code 414)

Eugene R. Loeb Sales. 6201 N. Lake Dr. Zip 53217 Tel. 964-2155. Lines: Webcor.

Now we can tell three million more people that you're a good guy. (If you are)

With your help we can tell millions more next year.

At your Better Business Bureau, we're doing more than ever to encourage good relations between you and consumers.

Our capacity to handle phone calls has increased by over three million a year. So we can tell three million more consumers about a company's reputation or help them when they call with complaints.

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We've expanded our consumer education programs.

tration panels across the country.

We've established fifty arbi-

We've started to computerize.

And we've just begun a public service advertising campaign to tell millions of Americans that the Better Business Bureau is their place to "speak up" to get their money's worth.

The more we grow, the more we can let consumers know that we—and you—care about them.

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Council of Better **Business**

Bureaus

APRIL 21, 1973, BILLBOARD

TR-32

JVC '73-'74 Line Emphasizes 'Q'

LOS ANGELES—JVC America, Inc. has bowed its 1973-1974 product line, including a reel-to-reel stereo deck, two cassette decks, four speaker systems, a stereo re-ceiver, two 4-channel receivers, seven stereo systems, four cassette units and two complete quadrasonic systems.

The stereo reel-to-reel deck, the RD-1555, carries a suggested list of \$499.95 and features auto reverse, three motors and four heads. The two cassette decks are the CD-1665 at \$429.95 featuring automatic noise reduction system, two VU meters and automatic stop and the CD-1655 at \$119.95 with slide controls and two VU

The speaker systems are: the VS-5333 at \$189.95 per unit with 4speaker, 4-way acoustic suspension system; the VS-5398 at \$99.95 per pair with 2-speaker, 2-way acoustic suspension system; the VS-5397 at \$99.95 per pair with air sealed enclosure; and the VS-5392 at \$79.95 with 2-way 2-speaker acoustic suspension system; and the SX-3 at \$159.95.

The seven stereo systems include: the MF-4451-6 at \$299.95 and the MF-4451-8 at \$319.95, both including 4-channel speaker

matrix and IC and FET circuitry with the latter model including eight inch woofer; the 9470-6 at \$299.95 and the 9470-8 at \$319.95, the latter with an eight inch woofer and both featuring cas-sette tape decks; the NR-1020 at \$129.95 with automatic noise reduction system and calibration reel-to-reel and cassette tapes; the ECA-102 at \$129.95 with four inputs and outputs and 4-channel in-

dicator lights; and the SMA-10 at \$109.95 which operates in both re-cording and output modes and is a 5-position SEA tone control unit. The portable cassettes are the CP1646, a mini cassette at \$89.95 with 2-way condenser mike; the CD-1655 at \$99.95 with low noise output switch; the 9403 unit with AM-FM radio at \$99.95; and the 9406 at \$79.95 with AM-FM radio and automatic shut-off system.

Car Stereo

PANASONIC BID

DORADO BEACH, P.R.-Panasonic Automotive Products Division, reaffirming its commitment to the car cassette market, intro-duced two new automotive cassette

Top of the line is the model CA-727, which, according to Ed Lucasey, national sales manager Panasonic Automotive Products,

cassette player features with the ultimate in convenience and operating ease.

The unit which can be mounted either in or under the dashboard of any automobile, incorporates an automatic reverse feature that plays both sides of a cassette automatically. The cassette may also be reversed at any time during the play with a manual program selector. A direction indicator lamp tells the direction the tape is mov-

Lucasey pointed out that the CX-727 has other features designed expressly for automotive operation. "These," he added, "include a unique elevator system that accepts the short end of the cascette first extrally designed. sette first, actually drawing it in, then lowering it to play out of sight."

LEAR CASSETTE

LOS ANGELES - Lear Jet Stereo, Inc. will introduce three stereo cassette units this year, according to the firm's marketing manager Fred Seger.

Initial units will include: an indash model with AM-FM stereo; an under-dash unit with automatic reverse and FM stereo radio; and an under-dash unit with automatic

The units mark the firm's entry into the cassette field

Belair Expanding

• Continued from page 35

tronics dealer and Belair's answering systems? "We've already received commitments from major chains in Los Angeles, Chicago and New York to handle the prod-uct," Mason said. "Some will put it in the camera department, some in the small appliance section and some in the tape and audio departments. I also see no reason why this type of product can't move into the traditional hi fi store, especially when we come out with the unit that can also be used for dictation. In addition." Mason continued, "the units will be in the Ward's, Spiegel's and Alden's fall catalogs."

Mason also feels the units will find their way into the home for other uses besides dictation and entertainment. "I can see a time," he said, "when contractors will build homes with these units inthis type of machine. There isn't anyone who doesn't want to get their messages, and at \$139.95 you

can't really go wrong."

The firm will bow its two 8track units, both with record capability, in June. One will be a deck unit and the second will be selfcontained. Neither will come with speakers. "We're looking at a midrange price so we can hit the mass merchandisers with these," Mason said, "We will also go through traditional home entertainment distributors with this product and in some cases will ship direct. The 8-track units will also feature lookalike cabinets.

Belair presently occupies 23,000 square feet of space, with 10,000 additional square feet to expand upon. The firm plans on sticking with phone units and 8-track equipment for the present time, although Mason said he may eventually get back into the portable tape equipment business.

CAR CASSETTE

players at its annual distributors' convention held at the Cerromar Beach Hotel here.

Tape Players Top RV Items • Continued from page 35 now going out with 25 to 28 per-

cent equipped with some kind of tape unit. Though still optional he sees tape as a standard item on '74 models. Eldorado's 8-track with four speakers lists at \$130. The firm has only one model with in-

RV Booms Tapes

• Continued from page 35

Costanzo identifies RV as motor home (conventional, van conversion and chopped van), pickup camper, trailer camper (conventional and

one reason the OEM business is so dominant is that much of the wiring must be done at the factory and vehicle entertainment centers must be oriented to special designs.

designs.

As for aftermarket challenges, he said, "Car stereo installers may whip out an automobile installation in 20 minutes. With an RV it may be a half day." He also stresses quality installations. "If there's a \$300 amplifier involved, we figure \$100 for speakers." Costanzo feels the whole car stereo industry has been guilty of pushing underrated speakers and that this cannot happen in RV if the market is to mature. is to mature.

Dealers must think in terms of total entertainment packages and installations where speakers if not installations where speakers if not players are entirely concealed. Paul Dupre of RVI likes the idea of the player concealed in an upper cabinet in the living area. Car stereo retailers will also be working closely with RV dealers, believes Carmen Magurno, installation expert at Stereo City here in Melrose Park, who said he is gearing for a decided increase in RV installations.

CUT OUTS **CLOSE OUTS**

WESTERNS, POPS, SOUL JAZZZ, CLASSICAL

8-T tapes from 85¢ to \$2.25 each. LPs from 70¢ to \$1.25

All major labels -RCA, Decca, Capitol, Ampex, etc. Many other stereo items at low-end price.

WEST COAST STEREO DISTRIBUTORS

4422 Willens Avenue Woodland Hills, Ca. 91364 213/347-6884

dash units, and this, a bus type, will be shipping this month. One popular position for the tape unit is near the couch in the back portion of the motor home. Players are often installed near the driver on the wall. Eldorado has a mas-ter AC switch over the sink that quickly converts current for port use. As for cassette. Eldorado has been approached by Volkswagen which uses cassette in its quarter-ton vehicles.

Star Craft, Goshen, Ind., also reports a high incidence of installed factory tape units, according to George Gilmore and Steve Thompson, although tape is still an option. Thompson said 80 to 900 percent of the firstly process. 90 percent of the firm's motor homes go out with radios and 60 to 70 percent have tape equipment of some type. Star Craft's price list on tape player with AM/FM stereo is \$210 with two speakers with a star of the star (with extra speakers optional) and for the tape player only \$140 with two speakers. Speakers are generally 4-in. oval and extend 1/4-in. from the wall. An enclosure intellection stallation is rather rare,

As an example of Star Craft's motor home models, the firm offers four basic units: 22-ft. at \$11,500, two 24-ft. units at \$12,500 and \$13,000, and a 28-ft. unit at \$15,000

\$15,000.

The entertainment center offered as optional equipment by Airstream, Cerritos, Calif., at \$376.50 includes AM/FM stereo radio, TV and radio antenna, 4 speakers and tape deck, and follows air conditioners and TV antenna in popularity, according to director, product planning, Keith Kroll. Fully 80 percent of models are equipped with the package, while 50 percent are released with factory installed tape decks. The entertainment center without the TV/radio antenna can be pur-TV/radio antenna can be pur-chased for \$165. Airstream in-stalls the equipment in the living room area, with extra optional speakers in the bedroom area. A special cabinet with storage area for tapes is also available. The combination unit with tone and balance control, fader switch, and continuous play feature is custom styled for Airstream by Motorola All built-in equipment is DC, with a converter system on the side of the trailer to change AC current to

Airstream has no plans to standardize tape equipment, or to move into cassette.

Superior Coach, Lima, O., is shipping around 40 percent of its motor homes with tape units, said Scott Fewell, who noted that a combination tape player with AM/FM stereo is offered at \$140 with four speakers. Superior favors the in-dash installation.

New Products



MEMOREX display in its complete line of blank cassette, cartridge, and reel-to-reel tapes is shown by Ella Fitzgerald who sang in Memorex's famous glass-shattering TV commercial.



AMPEX Magnetic Tape Div. offers six 84-minute 8-track cartridges for \$9.95 in a stackable, black plastic case that stores up to 10 cartridges. This consumer offer is \$10 less than suggested price.



FISHER SR-110, introduced at the winter CES Show, is a stereo tape-cassette recorder designed to utilize the Dolby noise reduction system.



3M CO. offers a complete catalog/index system and a fourlog/index system and a four-drawer storage cabinet with its Scotch AVC cassette system for audio-visual applications. The cassettes, available in 20-, 30-, 40-, 60-, and 90-minute lengths, feature oxide, polyester backing. The tapes were shown at the April 8-10 meeting of Assn. for Educational Communications and Technology in Las Vegas Technology in Las Vegas.



HITACHI TRQ-233 stereo tape recorder, at a suggested list of \$149.95, has a double lock on fast forward and rewind and an auto alarm stop.



BSR (USA), Ltd. just introduced the Model 710X Total Turntable consisting of new Model 710 automatic turntable with a Shure M91E elliptical magnetic cartridge, plus walnut base and dust cover. Suggested retail is \$204.80.

It's Superman!

• Continued from page 35

Devices sales staff in drugstores, discount houses, hi-fi shops, supermarkets and mass merchandising outlets. However, the company's officials hope that by tapping the resources of Capitol Record salesmen, they could penetrate the even more lucrative retail record shops

Ricci said that Audio Devices was also beefing up the Capitol Mod line of blank products that was so successful when the company first entered the consumer market. The line which has been traditionally sold in blister packs and cardboard boxes will go into standard Philips-type boxes.

To further solidify its consumer market efforts, Audio Devices is also making its Stak-Pak cassette container as an individual unit, as well as prepacked with two Capitol 2 cassettes. The empty Stak-Pak containers carry a 59-cent list price.

-WANTED-**FACTORY REPS** TO SELL

8 Track Blank Tapes, Cassette Blanks, and various and sundry record accessories including needles, brushes, inserts, cleaning cloths, etc.

WRITE OR CALL

MOTONE

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POPULAR ARTISTS

	- OLULAR	ARTISTS	
ABSHIRE Cajun Go	ms		
LP Ar ACROBA1	hoolie 5013	12-716-1103-1 .	.\$5.98
		12-700-6009-0.	.\$5.98
Rattler LP Ar		12-716-1105-8.	.\$5.98
ANDREW World O LP Co	S, JULIE f Iumbia		
KG319 8T G/	7 0 \31970	12-100-3025-X . 96-100-3025-4 .	.\$6.98 .\$7.98
ARNOLD, Best Of LP Vi	EDDY Ctor		
LSP484 8T P8	14	12-160-2641-6 . 96-160-2641-4 .	
Less Tha LP A&	HOYT n the Song M		
SPM 43 BAKER, Plants A		12-418-0307-2.	.\$5.98
LP Lic BANJO	n 1014	12-802-0409-5.	.\$5.98
Dueling LP Ha KH322	Banjos rmony	12-401-0476-7	\$2.08
BATTEAU Batteaux	x		. *4.70
KC320 8T (A	32063	12-100-3048-9 . 96-100-3048-3 .	.\$5.98 .\$6.98
CA CT BLUE OY	32063 'STER CULT	92-100-3048-6	
Tyranny LP Co KC320		12-100-3062-4	\$5.98
BLUNSTO Ennismor LP Ep	NE, COLIN e		
KE319	94	12-400-0392-7 96-400-0392-1	\$5.98 \$6.98
LP Ha	LES The Bands rmony		
KH320' Burke,	SOLOMON	12-401-0471-5.	.\$2.98
LP Pri	11	12-802-2008-2	.\$5.98
	HNNY	96-120-1062-5	. \$6.95
LP Vid LSP481	tor 7	12-160-2638-6 . 96-160-2638-0 .	
CARLE, I	FRANKIE		. _# U.¥3
LP Vic VPS 6	081	12-160-2653-X . ERS	.\$6.98
Moods 0 LP AB X772/	f Love C 2	12-416-0224-7.	,\$5.98
8T GR Chilliw	8022-772M	96-120-1047-9	\$6.95
All Over LP A& SP4375	м 5	1 2-418-03 11-0.	. \$5.98
LINTON, This I LP Vic	s tor		
VPM60 COCKBUR Sunwheel	N, BRUCE Dance	12-160-2657-2	. \$6.98
LP Ep	ic 768	. 12-400-0390-0-	-\$5.98
True Sta LP EI EKS75	ries & Other ektra	Dreams 12-405-0344-X.	\$ E.00
8T ET CA TC.	85053 55053	96-405-0344-4 92-405-0344-7	.\$6.97
Dream C LP Ca	PERRY In Little Dream Imden		
8T (8	S1224	12-701-4781-1 . 96-107-4781-6 .	.\$2.49 .\$4.95
COOKE, Unforget LP Ca CAS26	t able mden	12.701 4700 5	to 15
8T (8	\$1225	12-701-4782-X . 96-701-4782-4 .	.\$4.95
Life & LP AB 8T GR	Times C X769 T 8022-769M	12-416-0221-2. 96-120-1071-4. .9-120-1071-7.	.\$5.98 .\$6.59
DAVIS, : End Of	SKEETER The World	.9-120-1071-7	.\$6.95
LP Ca	mden	12-701-4785-4 . 96-701-4785-9 .	.\$2.49 .\$4.95
DION Greatest	Hits	- / - 	
8T CA	.31942	12-100-3028-4. 96-100-3028-9.	.\$5.98 .\$698.
DONOVA Cosmic \ LP Ep	Vheels oic		
KE321	56	12-400-0395-1 .	.\$5.98
Best Of LP Ha KH320	The Big Band: rmony 14	12-401-0470-7	.\$2.98
This Is Clambak LP Vic	tor		
VPM60 8T P8	087 \$5041	12-160-2650-5. 96-160-2650-X	\$6.98 \$9.95
Dove, R	ONNY Onny CA309	12-190-0011-6	.\$4.98
EDELMA	N, RANDY	. 12-190-0011-6 . 96-190-0011-0 . 92-190-00113 .	.\$6.98 .\$6.98
Laughter LP Li LN101	· & The Tear on	s . 12-802-0408-7 .	\$5.98
ELLIS Riding	On the Crest		
KE319	45	12-400-0389-7. .96-400-0389-1.	. \$5.98 . \$6.98
LP E	oic 245 A31945 ET31945		. \$ 5.98 . \$ 6.98 . \$ 6.98

New LP/Tape Releases

This listing of new LP/Tape releases is designed to enable retailers and radio programmers to be up-to-the-minute on available new product. The Music Industry Code (MIC) number, a universal numbering system, appears in bold face type following the manufacturer's number. The following configuration abbreviations are used in the listings: LP—album; 8T—8-track cartridge; CA—cassette; R3—open reel 3¾ ips; R7—open reel 7½ ips; QL—quadresonic album; Q8—quadrasonic 8-track cartridge.

breviations are used in the listin	pe following the manufacturer's number. ngs: LP—album; 8T—8-track cartridge; C/ —quadresonic album; Q8—quadrasonic 8-t
EVERLY BROTHERS History Of	KOSTALANETZ, ANDRE Plays Worlds Great Love Songs
LP Barnaby 2BR\$1500812-700-1044-1\$7.98 BT GRT	LP Columbia KG32002 12-100-3027-6\$6.98 8T GA32002 96-100-3027-0\$7.98
8136-15008N96-120-1103-6\$8.95 FACEDANCERS	CA GT3200292-100-3027-3\$7.98 KUHN, ROLF
Facedancers LP Paramount PAS603912-14-5202-2\$5.98	New Happy Discothek LP BASF 2011112-802-4312-0\$5.98
FAITH, PERCY Clair	LA CLAVE La Clave
LP Columbia KC32164 12-100-3065-9 \$5.98 8T CA32164 96-100-3065-3 \$6.98	LP Verve V6881912-713-3200-0 . \$5.98
CA CT3216492-100-3065-6\$69.8 FRANCHI, SERGIO	LAWRENCE, STEVE, & EYDIE GORME Steve & Eydie/Feelin' LP MGM
This Is LP Victor VPS608212-160-2654-8\$6.98	SE488112-449-0408-2\$5.98 8T GRT 8130-4881M.96-120-1055-2\$6.95
FRANKLIN, CAROLYN 1'd Rather Be Lonely LP Victor	LEE, BRENDA Brenda LP MCA 30512-190-0008-5\$4.98
LSP441112-160-2646-7\$5.98 FRASER & DE BOLT	8T MCAT30596-190-0008-0\$6.98 CA MCAC30592-190-0008-3\$6.98
With Pleasure LP Columbia KC3213012-100-3064-0\$5.98	Dixie Chicken LP Warner Bros. BS268612-414-0380-5\$5.98
FRIENDS OF DISTINCTION Love Can Make 11 LP Victor	OCKLIN HANK
LSP4829 12-160-2648-3 \$5.98 8T P852113 96-160-2648-8 \$6.95 QB PQ82113 95-160-2648-6 \$7.95	Send Me The Pillow You Dream On IP Camden (AS256212-701-4783-8 .\$2.49 8T (88)122696-701-4783-2 .\$4.95
GENTLE GIANT Octopus	LYNN, JUDY Naturally
LP Columbia KC32022 12-100-3074-8 . \$5.98 8T CA32022 96-100-3074-2 . \$6.98	IP Amaret 501412-712-6011-5\$4,98 8T GRT 8148-5014M 96-120-1102-8\$6,95
CA CT3202292-100-3074-5\$6.98 GREENWOOD, MICK	IYNN. LORETTA Entertainer Of The Year IP MCA 30012-190-0014-0\$4.98
To Friends LP MCA 30712-190-0009-4\$4.98 8T MCAT30796-190-0009-9\$6.98	RT MCAT30096-199-0014-5\$6.99 CA MCAC30092-190-0014-8\$6.98
CA MCAC30792-190-0009-1\$6.98 HABIB. MARTINE	MESR MESB LP Philadelphia
Habib, Martine 1.P Columbia KC3178512-100-3030-6\$5.98	Int'l K732046 12-700-8005-9\$5.98 8T ZA3204696-700-8005-3\$6.98 MAMAS & PAPAS
8T CA3178596-100-3030-0\$6.98 CA CT3178592-100-3030-3\$6.98 HEAD, MURRAY	20 Golden Hits IP Dunhill DSX5014512-417-0146-6\$5.99
Nigel Lived LP Columbia KC3194712-100-3029-5\$5.98	8T GRT 8023-5015M 96-120-1081-1. \$6.95 CA 5023-5015M92-120-1081-7. \$6.95
8T CA31785 96-100-3030-0 \$6.98 CA CT31947 92-100-3029-X \$6.98	MANCINI, HENRY Mancini Salutes Sousa IP Victor
HERALD, JOHN Herald, John LP Paramount	APD10013
PAS604312-714-5204-9\$5.98 HERMAN, WOODY	Q8 APT1001395-160-2574-9\$7.95
Beat Of The Big Bands 1.P Harmony KH3202012-401-0473-1\$2.98	Little Red Record LP Columbia KC32148 12-100-3071-3\$5.98
HOOKER, EARL His First & Last Recordings LP Arhoolie	8T CA3214896-100-3071-8\$6.98
106612-716-1104-X\$5.98 HOOKER, JOHN LEE	Me & Mrs. Jones 1.P Columbia KC32114
Kabuki Wuki LP Bluesway BLS605212-800-2839-4.,\$4,98	8T CA3211496-100-3035-1 \$6.98 CA CT3211492-100-3035-4 \$6.98 This Guy's In Love With You
HOOKFOOT Communication LP A&M	LP Harmony KH31935 12-401-0468-9 \$2.98
SP438012-418-0312-9\$5.98 HUMBLE PIE	MAYFIELD. CURTIS His Early Years With The Impressions IP ABC X780/212-416-0322-7\$5.98
Eat It LP SP370112-418-0308-0\$7.98 JACKSON HEIGHTS	8T GRT8022-780M92-120-1078-1\$6.95 CA 5022-780M92-120-1078-0\$6.95
Jackson Heights LP Verve V6-5089	MEDLEY, BILL Smile LP A&M SP3517 12-418-0310-2 \$5.98
JAMES GANG Best Of	MELACHRINO STRINGS & ORCH. This Is LP Victor
LP ABCX 77412-416-0226-8\$5.98 JAMES, HARRY 8eat Of The Big Bands	VPS608317-160-2655-6\$6.98 MEYER, TARO Meyer, Taro
LP Harmony KH3201812-401-0472-3\$2.98	Mever, Taro LP Victor LSP483212-160-2649-1\$5.98
JENNINGS, WAYLON Ruby Don't Take Your Love To Town LP Camden	MICHAELS, LEE Live LP A&M SP351812-418-0303-X\$5.98
CAS2608 12-701-4786-2\$2.49 8T C8S122396-701-4786-7\$4.95 JENSEN, DICK	MILES, BUDDY, BAND Chapter VII
Jensen, Dick LP Philadelphia Int'l12-700-8006-7\$5.98	LP Columbia KC32048
JOHNSON, HERMAN E. Louisiana Country	CA CT3204892-100-3063-X\$6.98 MILKWOOD
LP Arhoolie 1060 12-716-1106-6\$5.98	How's The Weather LP Paramount PAS604612-714-5206-5\$5.98
KAEMPFERT, BERT Fabulous Fifties & New Delights LP MCA 31412-190-0013-2\$4.98	MILLER, GLENN & THE ARMY-AIR FORCE BAND This Is
8T MCAT31496-190-0013-7\$6.98 CA MCAC31492-190-0013-X\$6.98 KAYE, ŞAMMY	LP Victor VPM 608012-160-2652-1\$6.98 8T P85513796-160-2652-6\$9.95
Beat Of The Big Bands LP Harmony KH3201312-401-0469-3\$2.98	MINNELLI, LIZA The Singer
KING, WAYNE This Is LP Victor	LP Columbia KC3214912-100-3073-X \$5.98 8T CA3214996-100-3073-4 \$6.98
VPM 608412-160-2656-4\$6,98 KINKS	CA CT3214992-100-3073-7\$6.98 MONROE, BILL & JAMES Father & Son
Great Last Kinks LP Reprise MS212712-415-0426-1\$5.98	LP MCA 310
KOLBY, DIANE Kolby, Diane LP Columbia	MOUNTAIN Best Of
KC31386	LP Columbia KC3207912-100-3050-0\$5.98 NELSON, TRACY
KONSTAN, MICHAEL Konstan, Michael	Poor Man's Paradise LP Columbia KC3175912-100-3076-4\$5.98
LP Victor LSP475912-160-2647-5\$5.98	8T CA3175996-100-3076-9\$6.98 CA CT3175992-100-3076-1\$6.98

ber, a universal numbering following configuration ab- assette: R3—open reel 33/4	
cattridge.	
IERO, PETER Vorld Of LP Columbia	
KG3198212-100-3026-8.	\$6.98
8T GA3198296-100-3026-2. CA GT3198292-100-3026-5.	.\$7.98 .\$7.98
IEWBURY, MICKEY leaven Help The Child	
LP Elektra EKS7505512405-0347-4	\$5.98
IEW SEEKERS	
Sest Of LP Elektra	*5.00
EK\$75051 12-405-0342-3. 8T ET85051 96-405-0342-8. CA TC55051 92-405-0342-0.	.\$5.98 .\$6.97
listory Of	.\$0.9/
LP Verve MV509512-713-3196-9	\$5.98
MV5095 12-713-3196-9. 8T 8135-5095M 96-120-1121-4. CA 5135-5095M 92-120-1121-7.	.\$6.95 .\$6. 9 5
IORMAN, LARRY	
Only Visiting This Planet LP Verve V6509212-713-3191-8.	\$ 5 og
DOM, ANDREW "VOICE" arther On Down The Road	. \$3.70
LP Bluesway	
BLS605512-800-2842-4.	.\$4.98
Approximately Infinit Universe LP Apple	
SVBB339912-422-0067-3.	.\$6.98
DSMOND, DONNY Alone Together LP Kolob	
SE488612-802-6401-2.	.\$5.98
P G & E Best Of LP Columbia	
LP Columbia C32019	.\$4.98
C32019 12-100-3072-1. 8T CA32019 96-100-3072-7. CA CT32019 92-100-3072-9.	.\$6.98 .\$6.98
PAN	
The Columbia KC32062	\$ 5.00
8T CA3206296-100-3047-5.	\$6.98 \$6.00
PORTER, COLE	. 40.70
cole LP Columbia	
KC3145612-100-3054-3.	.\$5.98
POURCEL, FRANK Western Movies Greatest Hits LP Paramount	
6045 12-714-5205-7 .	.\$5.98
PRESLEY, ELVIS Aloha From Hawaii Via Satellite	* 7.00
LP VPSX6089 12-160-2643-2. 8T P8S5144 96-160-2643-7 .	.\$7.98 .\$9.95
CA PK514492-160-2643-X. QUATEMAN, BILL	. \$9.95
Quateman, Bill IP Columbia	
KC3176112-100-3061-6. BT CA3176196-100-3061-0. CA CT3176192-100-3061-3.	. \$5.98 . \$ 6.98
	.\$6. 9 8
PAVAN, GENYA Thev Love Me LP Dunhill	
DSX5041312-417-0147-4.	.\$5.98
RIGHTEOUS BROTHERS History Of	
LP MGM SE488512-449-0409-0	.\$5.98
8130-4885M96-120-1057-9.	.\$6.95
CA 5130-4005M 72-120-1037-1.	. \$0.95
RILEY, JEANNIE C. When Love Has Gone Away LP MGM	
SE489112-449-0420-1. 8T GRT	.\$5.98
8130-4891M96-120-1109-5. ROGERS, KENNY & THE FIRST EDITIO	.\$6.95
ROGERS, KENNY & THE FIRST EDITION Rollin' LP Jolly Rogers	.,
JR5003 12-802-2103-8. BT 8134-5003M 96-120-1104-4.	.\$5.98 \$6.95
RUFUS	5.75
Rufus LP ABC	te në
ABCX78312-416-0227-1. SAND	. ψ Ο. Υ δ
Sand LP Barnaby	
BR1500612-700-1043-3.	.\$5.98
SANSON, VERONIQUE Sanson. Veronique LP Elektra	
EK\$7505012-405-0341-5.	.\$5.98
SEEGER. PETE World Of	
LP Columbia KG31949 12-100-3023-3. BT GA31949	.\$6.98
BT GA31949 96-100-3023-8 . Severinsen. Doc	. \$7.98
SEVERINSEN, DOC Trumpets & Crumpets & Things LP ABC X771/212-416-0223-9.	.\$5. 9 8
CUAW ADTIE	
Beat of the Big Bands LP Harmony KH3202112-401-0474-X.	\$2.98
SIGNAOFF, SAM Signaoff, Sam	. 2.70
LP Paramount	6 5 00
SINATRA, FRANK	. #3.76
1943-1951 1P Columbia	
KG3135812-100-3016-0. BT GA3135896-100-3016-5.	. \$6.98 . \$7. 98
CA GT3135892-100-3016-8. SMITH, CONNIE	.\$7.98
SMITH, CONNIE Love Is the Look You're Looking Fo LP Victor LSP484012-160-2639-4. 8T P852123	r .\$5. 9 8
8T P85212396-160-2639-9. CA PK212392-160-2639-1	. \$6.9 5 . \$ 6.95

SPRINGFIELD, DUSTY
Cameo LP Dunhill DSX5012812-417-0143-1\$5.98
STACKRIDGE Friendliness LP MCA 30812-190-0010-8\$4.98
8T MCAT30896-190-0010-2\$6.98 CA MCAC30892-190-0010-5\$6.98 STATUS QUO
Piledriver LP A&M SP438112-418-0305-6\$5.98 STEALERS WHEEL
Steelers Wheel LP A&M SP437712-418-0304-8\$5.98 STEPPENWOLF
16 Greatest Hits LP Dunhill DSX5013512-417-0144-X\$5.98 8T GRT
8023-50135M96-120-1080-3\$6.95 CA 5023-50135M92-120-1080-6\$6.95 R7 0023-50135G99-120-1080-9\$6.95
TERRY, SONNY, & BROWNIE McGHEE Sonny & Brownie LP A&M SP437912-418-0306-4\$5.98
TEX, JOE History Of
LP Pride 002012-802-2012-0\$5.98 THREE DOG NIGHT Around the World With
Around the World With LP Dunhill DSY5013812-417-0145-8\$9.96
TILSTON, STEVE Collection LP MCA 31512-190-0006-X\$4.98
8T MCAT31596-190-0006-4. \$6.98 CA MCAC31592-190-0006-7. \$6.98
TUFANO-GIAMMARESE Tufano-Giammarese LP Ode SP7701712-703-7072-3\$5.98
TWITTY, CONWAY She Needs Someone to Hold Her (When She Cries)
LP MCA 30312-190-0007-8\$4.98 8T MCAT30396-190-0007-2\$6.98 CA MCAC30392-190-0007-5\$6.98
UNCLE DOG
LP MCA 30212-190-0004-3\$4.98 8T MCAT 30296-190-0004-8\$6.98 CA MCAC30292-190-0004-0\$6.98
VALE, JERRY Sings the Great Italian Hits LP Columbia
KG31938 12-100-3017-9. \$6.98 8T GA31938 96-100-3017-3. \$7.98 CA GT31938 92-100-3017-6. \$7.98
WAGONER, PORTER Silent Kind LP Camden CAS2588 12-701-4784-6\$2.49 8T C8S121196-701-4784-0\$4.95
We Found It, W. Dolly Parton
ET P852124 96-160-2640-2\$6.95 CA PK2124 92-160-2640-5\$6.95 Q8 PQ82124 95-160-2640-0\$7.95
WAKEMAN, RICK Six Wives of Henry VIII LP A&M SP436112-418-0309-9\$5.98
WAYNE JOHN AMERICA, Why I Love Her LP Victor LSP4828 12-160-2637-8\$5.98 8T P8S121296-160-2637-2\$6.95
CA PK121292-160-2637-3\$6.95 WILLIAMS, HANK, JR.
After You LP MGM SE486212-449-0417-1. \$5.98 8T 8130-4862M96-120-1106-0. \$6.95
WISEMAN, MAC Concert Favorites LP Victor
LSP484512-160-2642-5\$5.98
WYMAN, KAREN Wyman, Karen LP Columbia
KC31704 12-100-3041-1 \$5.98 8T CA31704 96-100-3041-5 \$6.98 CA CT31704 92-100-3041-9 \$6.98
YOST, DENNIS, & THE CLASSICS IV What Am I Crying For LP MGM South
8T 8146-702M 96-120-1110-9\$6.95 ZIMMERMAN DIETER
My World LP BASF 2010112-802-4335-X\$5.98
POPULAR COLLECTIONS
COUNTRY LOVE Volume 2
LP Columbia KG32010
THEATRE/FILMS/TV
(MUSICAL)

(MUSICAL)

BERLIN TO BROADWAY Original Cast LP Paramount PAS400012-714-5201-4\$9.98
HISTORY OF MGM MOVIE MUSIC Volume 1 LP MGM 2SE1512-449-0412-0\$7.98 8T GRT 8130-15N96-120-1105-9\$8.95
NEW MOON LP Monmouth-Evergreen MES705112-712-1058-4\$5.98
TIP-TOES/WILDFLOWER LP Monmouth-Evergreen MES705212-712-1059-2\$5.98

JAZZ ARTISTS

BASIE, COUNT From Broadway to Paris, W. Benny Goodman LP ABC X773/2 12-416-0225-5 . . \$5.98 BT GRT 8022-773M 96-120-1075-9 . . \$6.95

Davis, Sammy, Jr., W. Count Basie LP MGM SE4825 ...12-449-0416-3...\$5.98 8T GRT 8130-4825M 96-120-1120-6...\$6.95 APRIL 21. 1973 BILLBOARD

BROWN, MEL 18 Pounds of Unclean Chitlins & Other Greasy Blues Specialties LP Bluesway
BL\$6064
BROWN, ROY Hard Times LP Bluesway BL\$605612-800-2843-2\$4.98
BYRD, CHARLIE World Of LP Columbia
KG31967 12-100-3053-5 . \$6.98 8T GA31967 96-100-3053-X . \$7.98
CHARLES, RAY Genius Live In Concert LP Bluesway BL\$6053
COMPOST
Life Is Round LP Columbia KC32031
CA CT32031 92-100-3046-X \$6.98 DAVID, FRANK, SELECTION Blues & Electronics
LP BASF 2115012-802-4319-8\$5.98
ENNIS, ETHEL 10 Sides Of LP BASF BB2512112-802-4368-6\$5.98
FITZGERALD, ELLA History Of LP Verve 2V6S8817 12-713-3199-3\$7.98
8T GRT 8140-8817N 96-120-1113-3\$6.95 GETZ, STAN
Communications '72 LP Verve V6-880712-713-3190-X\$5.98 History Of
LP Verve 2V6S8815 12-713-3197-7\$7.98 GORDON, DEXTER. & SLIDE HAMPTON
Day In Copenhagen LP BASE 2069812-802-4317-1\$5.98 HOLDAY BILLS
HOLIDAY, BILLIE History of the Real Billie Holiday LP Verve 2V658816 12-713-3198-5\$7.98 8T GRT 8140-8861N 96-120-1112-5\$8.95
KING, B.B. Back In the Alley LP Bluesway
BL\$6050
MAHAVISHNU ORCH. Birds of Fire LP Columbia KC31004
KC31996
POWELL, BADEN Tristeza On Guitar LP BASE 2962312-802-4314-5\$5.98
CA 3962392-802-4314-1\$6.98
REED, JIMMY I'm Not From Chicago LP Bluesway
BLS6054
RUSHING, JIMMY Sent For You Yesterday LP Bluesway RI 6054 12.800.2841.6 \$4.00
BL605412-800-2841-6\$4.98 8T GRT 8051-6057M 96-120-1089-7\$6.95 SPANN, OTIS
Heart Loaded With Trouble LP Bluesway BLS606312-800-2850-5\$4.98
8T GRT 8051-6063M 96-120-1094-8. \$6.95 TATE, BUDDY, CELEBRITY CLUB ORCH. Unbroken
LP BASF 2074012-802-4307-4\$5.98 TURNER, JOE
Roll 'Em LP Bluesway BL\$606012-800-2847-5\$4.98
VARIOUS Classic Blues, v. 1 LP Bluesway
LP Bluesway BLS6061
LP Bluesway BL\$606212-800-2849-1\$4.98 8T GRT 8051-6062M 96-120-1093-6\$6.95
WALKED T-BOME

charts tell the story — Billboard THE CHARTS

ADDIC 01 1072 BUIDOADE

BLS6058 12-800-2845-9. \$4.98 8T GRT 8051-6058M 96-120-1090-0. \$6.95

WALKER, T-BONE Dirty Mistreater LP Bluesway

,	WITHERSPOON, JIMMY Rest Of
•	Best Of LP Bluesway
\$4.98 \$6.95	BLS6051 12-800-2838-6\$4.98 8T GRT 8051-6051M 96-120-1085-4\$6.95
\$4.98	CLASSICAL
	BACH, JOHANN CHRISTIAN Music (Selections)
\$6.98 \$7.98	Music (Selections) Das Collegeum Aureum Auf Original Instrumenten LP BASF KHB2030912-802-4342-2\$5.98
\$4.98 \$6.95	BACH, JOHANN SEBASTIAN Harpsichord Concertos, v.2 Malcolm, Menuhin Festival Orch. LP Angel S3679012-419-0877-X\$5.98
	BEETHOVEN, LUDWIG VAN Demus
\$5.98	Clavier LP BASF
\$6.98 \$6.98	KHB2032812-802-4343-0\$5.98
\$5.98	BIZET, GEORGES Carmen Dresden Staatsoper Orch. & Chorus LP BASF
	KBB 2136212-802-4350-3\$5.98
\$5.98	Music Selections (Gould's First Recordings of Grieg & Bizet) Gould LP Columbia
\$7.98	M3204012-100-3075-6\$5.98
\$6.95	BRAHMS, JOHANNES Songs Ameling
\$5.98	LP BASF KHB2102112-802-4346-5.,\$5.98
\$7.98	CHOPIN, FREDERIC Sonata in G/Franck: Sonata in A Du Pre, Barenboim
\$5.98	LP Angel \$3693712-419-0878-8.,\$5,98
	COUPERIN, FRANCOIS Music (Selections)
\$7.98 \$8.95	Leonhardt LP BASF KHB2034812-802-4344-9\$5.98
	DEBUSSY, CLAUDE La Mer
\$4.98 \$6.95	Ormandy/Ravel LP Red Seal ARD10029 12-430-1203-X \$5.98 8T ARS10029 96-430-1203-4 . \$6.95
	HANDEL, GEORGE FRIDERIC
\$5.98	Water Music
\$6.98 \$6.98	Collegium Aureum LP BASF HB2034112-802-4361-9\$5,98
*	
\$5.98	MOZART, WOLFGANG AMADEUS Concertos For Piano Nos. 11 & 12 Serkin, Marlboro Festival Orch., Schneider
\$6.98	
\$6.98	M31728 12-100-3068-3\$5.98 CA MT3172896-100-3068-0\$6.98
	Quartet
4.98	Collegium Aureum LP BASF
\$6.95	KHB2034412-802-4360-0\$5.98
	RACHMANINOFF, SERGEI Concerto No. 2
\$4.98	Rubinstein, Ormandy LP Red Seal
6.95	ARD1003112-430-1204-8\$5.98 8T ARS1003196-430-1204-2\$6.95
	SCRIABIN, ALEXANDER
\$4.98	Piano Horowitz
\$6.95	LP Columbia
	M31620
\$5.98	
	SIBELIUS, JEAN Symphony No. 2
*	Ormandy LP Red Seal
\$4.98	ARD10018 12-430-1100-9 \$5,98 8T ARS10018 96-430-1100-3 \$6,95
	CA ARK1001892-430-1100-6\$6.95
t 4 00	VERDI, GIUSEPPE

CLASSICAL COLLECTIONS

VERDI, GIUSEPPE Don Carlos (Highlights) Domingo, Caballe, Milnes, Raimondi, Verret, Ambrosian Opera Chorus & Orch., Giulini

LP Angel \$36918 ...12-419-0875-3...\$5.98 8T 8X\$3691896-419-0875-8...\$6.98

Othello
Berlin Staatsoper Chorus & Orch., Elmendorf
LP BASF
KBB2136012-802-4349-X...\$5.98

AACHENER DOMCHOR
Music In Aachen Cathedral LP BASF
KHB21443 12-802-4352-X \$5.98
DUFAY, GUILLAUME
Dufay, Guillaume LP BASF
HB2034912-802-4362-7\$5.98
ENTREMONT, PHILIPPE
A La Francaise
LP Columbia
M32070 12-100-3069-7 \$5.98
MONTSERRAT BENEDICTINE ABBEY CAPELLA & ESCOLONA, SEGARRA
& ESCOLONA, SEGARRA
El Siglo De Oro. LP BASF
KHB 21227 12-802-4348-1\$5.98
ORMANDY, EUGENE
1001 Sonic Delights LP Red Seal
ARD1002812-430-1202-1\$5.98
8T ARS10028 96-430-1202-6 . \$6.95
SHANKAR, RAVI, W/ALL AKBAR KHAN.
ALLA RAKHA
In Concert 1972
LP Apple SVBB3396 12-422-0066-5\$6.98
STERN, ISAAC
Columbia Symphony (Brieff)-Romance
LP Columbia
M3142512-100-3070-5\$5.98
8T MA3142596-100-3070-X\$6.98
CA MT3142592-100-3070-2\$6,98
Q8 MAQ31425 95-100-3070-8 \$7.98 QL MQ31425 15-100-3070-0 \$6.98
STOLZ, ROBERT & HEINZ HOPPE
Galakonzert Mit Robert Stolz LP BSF
KBB2112112-802-4347-3\$5.98
NDD2112112'002'4347'340,70

Rothfeld Favors Quadradisc **Price and Single Inventory**

NEW YORK — The Korvette chain of record departments will put its merchandising muscle behind the RCA Quadradisc, according to Dave Rothfeld, audio merchandising manager for Korvette.

Korvette's decision to promote the Quadradisc to its dealers and customers was, according to Rothfeld, based largely on the fact that RCA was, at present, the only company offering its 4-channel records at a price comparable to that of stereo product. The Warner/Elektra/Atlantic (WEA) Group and Columbia Records are both offering their 4-channel records at \$1 above the list price of their

Rothfeld stressed that his company's decision to actively promote the RCA channel product in no way implied that Korvettes was ignoring Columbia and WEA quadraphonic software; nor was it meant to imply that Korvette was forcing those companies to offer 2 and 4-channel software at the same price.

The Korvette executive did stress too the additional problem of dual inventory.

Rothfeld continued, "Korvettes is in the business of selling music. In all fairness to our customers, we will sell all available 4-channel software regardless of price.'

he chanced to drive into the service station and saw Samman standing in front of his car with

the trunk open and the interior

Trunk' Pirate Nabbed

NEW YORK—New York State Police in Middletown, N.Y., seized 500 8-track tape cartridges and arrested a man who was peddling them from the trunk of an automobile parked in front of a service station in Goshen, N.Y.

The man arrested was identified as Subhi Samman of West Milford, N.J. He pleaded guilty to a vio-lation of the New York State Anti-piracy Law, was given a conditional discharge and placed on probation for one year.
Investigator Del George, of the

Bureau of Criminal Investigation of the State Police Barracks in Middletown made the arrest when

ASCAP FETES

E.Y. HARBURG

NEW YORK-E.Y. Harburg, and triple

Award winner, was honored on the eve of his 75th birthday, April 8, by a luncheon hosted

by colleague Stanley Adams, president of ASCAP. Harburg, who joined ASCAP in 1930,

won his Academy Awards for "Over the Rainbow" (1939), "Happiness Is a Thing Called Joe" (1943) and "More and More" (1944).

AFM Audition

Guidelines Set

Federation of Musicians has estab-

lished suggested guidelines for sym-

phony orchestra auditions, accord-

ing to AFM president Hal Davis. He said that the guidelines are to

be used at the "discretion" of the Federation's locals, but are intended to seek an uniformity in procedure for auditioning musi-

The guidelines contain suggested

rates musicians' travel and lodging expenses if held over; repertorial

time and content considerations; time intervals for the placing of an ad for any auditions; and proc-essing of applications for any openings.

Hansen, Chappell In Tie Renewal

NEW YORK-Hansen Publications, Inc., has renewed its exclu-

sive distribution agreement for Canada with Chappell & Co. for five additional years through 1978.

The original agreement, initiated in early 1972, covers the entire Hansen Publications catalog in-

cluding product by such contemporary artists as Carly Simon, Charley Pride, Nillson, Joni Mitch-

ell, Johnny Cash, The Who and Chicago, plus such educational material as the John Brimhall

The extensive Hansen catalog

will continue to be coordinated by Cyril Devereux, manager for Chappell-Canada. He will work di-

rectly with Tony Lenz, Chappell head of publications and Arturo Rainerman, Hansen international

sales manager.

NEW YORK-The American

filled with tapes which Samman was offering for \$2.99. This was his second piracy offense. Hanna-Barbera

Sound-Effects Series Begun

LOS ANGELES — Hanna-Barbera Productions has begun to market its library of over 2,600 sound effects created during the past 15 years for some 60 animated TV cartoon series. At six-month intervals during the next two years, sets of the sound effects disks will be released along with cross-in-

dexed catalogs.

For the first phase of merchandising the set, it will be sold only through direct mail from Hanna-Barbera. Main reliance will be placed on mailings to broadcasters, advertising agencies, film-TV production companies, recording stu-dios and school facilities.

The Hanna-Barbera Library of Sound will eventually total 27 LPs. Series "A" is currently available for \$40 via direct-mail from the company. It includes 232 sounds on seven records boxed with a 12" by 12" catalog booklet with over 800 cross-indexed descriptions of the sounds.

Roger Karshner, former Capitol Records merchandising director, was hired last April by Hanna-Barbera to exploit their sound re-

cording and copyright properties. He said that not until the entire series has been thoroughly mer-chandised by direct mail to spe-cialist users will it be offered to distributors for retail sale. And in-store sales will be set at a higher list price than the mailed product,

which is to average \$5.50 per disk.
"Once the sound effects production job is done, we have 400 hours of taped music cues to start working on," said Karshner.

ALBUM SERIES

J. Fields' 1st 10 Jazz LP's

NEW YORK-The ten album first release by Joe Fields on his Muse and Onyx jazz labels divides neatly—five basically modern recordings on Muse and five releases of vintage jazz on Onyx, releases of vintage jazz on Onyx, skillfully prepared by producer Don Schlitten. The Onyx albums are all done in silver to the same format, which lends itself to display purposes.

This set contains some extraor-

This set contains some extraordinary, after-hours small club work by pianist Art Tatum, "God Is In The House" (Onyx 205) with some particularly inspiring interplay with trumpet player Frankie Newton. It was recorded 1940-41. Saxophones are featured in "The Foremost" (On y x 201)—some strong Wardell Gray, dueling tenors with Teddy Edwards and Dexter Gordon and Leo Parker makter Gordon and Leo Parker making an agile appearance on bari-

tone. These recordings range from 1947-50-55

Some 1947 Stan Getz—on alto no less—e m e r g e s from "Big Bands" (Onyx 202) when the eventhen lyrical Getz was a member of the recording-only Mills Blues Rhythm Band, revived in that year by publisher Irving Mills. Also featured on this album is the Louis Bellson Big Band. "52nd Street, Vol. 1" (Onyx 203) is naturally all small group material, with groups led by Tony Scott, Slam Stewart, Don Byas, Sid Catlett and featur-ing Dizzy Gillespie, Ben Webster, Erroll Garner, Coleman Hawkins, et al. These sessions are from 1945-46 and the Scott sides contain, "All Too Soon" an early Sarah Vaughan standout.

Onyx 204 is small group material from 1957 from trumpet player Red Rodney, now a Los Angeles studio musician but back then best known for being a trum-pet player who worked for three years with Charlie Parker.

The Muse albums again mostly produced by Schlitten are highlighted by "The Return of Don Patterson" (Muse 5005)—he last recorded for Prestige in 1969. Patterson was one of the front runners of the soul-jazz-organ field and he maintains his reputation and he maintains his reputation here in a saxophone-guitar front line setting. Guitarist Jimmy Raney has a delicately swinging al-bum, "Strings And Swings" (Muse 5004) which has him backed by a string section on one 1957, classically-leaning side with a more blowing session recorded in 1969 blowing session recorded in 1969 making up the second side. James Moody on tenor saxophone is heard to aggressive effect on "Never Again" (Muse 5001), again a small group setting, as is drummer Roy Brooks in "The Free Slave" (Muse 5003), recorded live in 1970 in Baltimore, Nonpareil bass player Richard Davis recorded his two-tune album, "Episcorded his two-tune album, "Epistrophy and Now's The Time" (Muse 5002) in New York's Jazz (now Folk) City last year.

IAN DOVE



MRS. RICHARD M. NIXON displays one of the album covers of the White House Record Library presented by the RIAA to several hundred persons who attended the presentation ceremony. Also on the dais are, left to right, Willis Conover, chairman of the commission that selected the recordings; Stanley M. Gortikov, president of the RIAA and Clive Davis, RIAA board chairman, who presented the library to Mrs. Nixon in behalf of the Association.

Country Music

Over 100 Top Country Acts For 2nd Intl. Country Fan Fair B. Walker Does Radio Show Series of Iron & Steel Inst. NASHVILLE — Producer Chet Hagen is adding a third syndication to his string of successful with animals and veterinary medition to his string of successful cine. He annually produces the

NASHVILLE-The Second International Country Music Fan Fair will feature appearances by

more than 100 leading country artists this June 6-10 here.

E.W. "Bud" Wendell, manager of the "Grand Ole Opry" and general chairman of the Fan Fair Committee, said 14 major labels will be represented.

"There will be something for everyone," Wendell said. "Everything from Grand Masters Fiddling and Blue Grass to the contemporary country sounds."

Wendell noted that more than 3,000 people already have been preregistered, running well ahead of the number a year ago at this time. All of the 200 booths for display, have been received. display have been reserved.

The International Fan Club Organization (IFCO) will hold its sixth annual banquet and show on Wednesday, June 6, at the Shera-

Kustom Nat. Sales Meet; Strengthen Country Music Ties

NASHVILLE - Kustom Electronics of Chanute, Kan., will conduct its national sales meeting here this week to "further the tremendous relationship now existing with the country music community."

A Kustom spokesman, Earl Owens, said the meeting at the downtown Ramada Inn would also deal in product training and mer-chandise planning, along with an introduction of new equipment.

"It will afford the salespeople the opportunity to see and hear the music of Nashville," Owens said, and identify with the artists.

Artists currently using Kustom products include Lynn Anderson, Donna Fargo, Tanya Tucker, Hank Williams Jr., Tommy Cash, Danny Davis and the Nashville Brass, Jean Shepard, David Rogers, Waylon Jennings, Charlie Harris and

Kustom also has made strong inroads here in the use of its equipment at virtually all music functions. These include the Country Music Association shows, all NARAS activities. Fan Fair, and the "Grand Ole Opry" birthday celebration.

Events are as follows:

Wednesday: 12 noon. Bluegrass Concert, Opry House.

Thursday: 12 noon. Mercury Records Show; 3 p.m. M.C.A. show; 8 p.m. RCA show; 10:30 p.m. Hickory & Starday shows.

Friday: 10 a.m. Dot show; 3 p.m.

Capitol show; 8 p.m. Columbia show; 10:30 p.m. ABC Dunhill and Metromedia.

Saturday: 10 a.m. UA, Atlantic, Chart and JMI Records; 3 p.m. Fan Fair Reunion show.

Sunday: 1 p.m. Grand Master's Fiddling Contest, Opryland.

Simon & Hunter Meld R&B With C&W in MC Sessions

NASHVILLE - The broadening of the bases of country music has brought about a "soul movement" which is luring well-known r&b artists into the studios here for country sessions.

Arranger-conductor Hank Levine has been producing Ivory Joe Hunter sessions, while John Richbourg has been in numerous sessions with Joe Simon.

Hunter, stating that he "has always been country even though I was categorized in another field," has done his sessions at the newly built Pete Drake studio.

Levine said his experimentations with Hunter involve a basic track with the singer at the piano, re-cording in the style of the 1950's. He is overdubbing with a modern country sound. Betty Berger. manager of Hunter, has assisted Levine in the studios.

Simon has just concluded an album at the Jack Clement Studios. and the mixing is under way now. Again, singing in a "soul" style, he is using basic country tracks. Simon has cut more than 20 sides in the past couple of weeks.

In both cases, Nashville musicians are being utilized to assure the country sound.

Many of the Ivory Joe Hunter songs of the 1950's, including "Since I Met You, Baby," were covered in the country field.

tion to his string of successful radio shows, this one featuring MGM singer Billy Walker.

Walker will host a five-minute radio show sponsored by the American Iron & Steel Institute. John Roche, president of the in-stitute, said the show has been set for 219 stations on a fivetimes-weekly basis.

Hagen has been in Nashville cutting the first 13 of these shows, with talk appearances by wellknown country artists.

Walker already hosts his own television show, "Country Carnival," and is a consistent seller of

country records.

The syndications are being recorded at the new Fireside studio here, owned by Porter Wagoner and Dolly Parton, and are dis-tributed by Frank Fitzgerald & Assoc., Larchmont, N.Y. cine. He annually produces the Country Music Association Awards television show.

4 POW's at 'Opry' Show

NASHVILLE — Surprise guests at the "Grand Ole Opry" here last week were four former Vietnam prisoners of war, each of whom expressed a desire to see the show.

All four, from this area, brought their families. They are Capt. Bill Lawrence, Comdr. Nels Tanner, Comdr. Ray Vohden, and Lt. Comdr. Dave Doss. Their combined captivity totalled nearly 20

Carlton Haney Sets 'New Grass' Festival; Updates 'Blue Grass'

Grass Music, described as an extension of Blue Grass with modernization, will be featured in a festival to be held here next weekend, with leading performers.

Carlton Haney, promoter of the event, said the New Grass sound has more up-to-date instrumentation, and modern lyrics as con-trasted to the traditional Blue Grass type.

Haney, who founded the concept of Blue Grass Festivals eight years ago, calls this event the world's First Annual New Grass Festival. Blue Grass has undergone an incredible surge of popularity in

recent years, and Haney feels this extension gives it new dimension. Some of the nationally known groups taking part are the Country Gentlemen, John Duffy and the Seldom Scene, Eddy Adcock and

the II Generation, the New Grass Revival, the Allen Brothers with Red Allen, the Grass Menagerie, and the gospel-singing Lewis Fam-ily. Several regional groups also are included.

Haney's first Blue Grass Festival was held near Fincastle, Va... in 1965, and later moved to this location in 1969 as an annual Labor Day weekend event. Since then the festivals have grown with such acceleration that there will be more than 75 held up and down the East Coast, and others spread-ing westward. They even spread to Japan last year, and will continue there.

Pioneer's Disciples

Haney explains that the disciples of Bill Monroe, the Stanley Brothers. Don Reno and Red Smiley. Mac Wiseman. Jimmy Martin, Lester Flatt and Earl Scruggs developed this New Grass music movement and branched out to bands of their own. They retain the standard acoustic instruments of guitar, banjo, fiddle, mandolin, bass and, occasionally, Dobro.

"The younger musicians explored new avenues and created new sounds within the style by adding modern close vocal harmonies and extended instrumental passages borrowed from other forms, such as jazz and rock, Haney says.

"New songs are being written in the style today which reflects the experience and life-styles of a younger and more urban population.

The Country Gentlemen were early leaders in creating the new sound, and they swept the awards at this resort last year.

The regional groups playing all have won numerous prizes and awards at the many old-time fiddler's conventions across North Carolina and Virginia.

Haney now hopes to create a separate showcase each Easter weekend for New Grass music "so that both the traditional and mod-

that both the traditional and modern divisions of the music will be able to grow in their respective directions without competing with each other."

Haney has built a permanent covered stage and a strong sound projection. The festival, Friday, Saturday and Sunday, also will include informal "picking sessions" around the parking and camping areas on the 160-acre site here. These have become a tradition at These have become a tradition at all such festivals.

A "New Grass Music Story" portraying the development of this new form will be staged from 1 p.m. until 9 p.m. on Sunday.



LUTHER WOOD, who has joined MEGA Records and Tapes as national promotion manager, cusses Mega production sched-ules with Ed Hamilton, executive

vice president.

Vashville Scene

By BILL WILLIAMS

George Jones and Tammy Wynette have made their official return to the "Grand Ole Orpy" as members after a prolonged absence. . . . Jerry Wallace has cut a series of 31 promotional spots, station breaks and the like for old station breaks and the like for old friend Scotty Turner and his Nash-

ville Towers organization. . . . Patti Page now will be produced



JIM FOGLESONG, left, new president of Dot Records, is congratulated by Tony Martel, president of Famous, on his promotion at a Nash-

ville news conference,

Norro Wilson. . . Freddie Weller has made a complete, and amicable, break with Paul Revere and the Raiders, and will devote his entire time to country music.

. . . Writer-publisher Ralond Pike killed in a Nashville fire. . . Penny DeHaven has moved to Mercury, and will be produced by Jerry Kennedy. . . . Gene Sullivan, a member of the Songwriter's Hall of Fame in Nashville, has started to write again. . . . Commander Cody and his Lost

Planet Airmen now are travelling with a group called Asleep at the Wheel. They plan eventually to expand to two buses, one with its own kitchen. . . Stonewall Jack-son has left Columbia, after nearly 20 years, and will record for A&M. Singer Debbie Pierce recovering nicely after some corrective . Black country artist Roosevelt Savannah made his first appearance at McNeil Island Fed-

eral Penitentiary, as an entertainer, of course. . . . Tommy Overstreet is quickly cutting a new LP to follow his single "Send Me No Roses," produced by Ricci Mareno... Hugh X. Lewis is starting to record again, after a long drought. Linda K. Lance waxed her floor, then slipped and fell on it, breaking her arm. Nonetheless, her next Triune single will be out on schedule. . . . Song-writer **Ben Peters** has signed a recording contract with Cap-

Junior Samples acquitted of all charges in a Georgia court. He thanges in a Georgia count. He blamed his arrest on politics. . . . The "Skeedaddle" TV show apparently is going to happen. Tentative taping of 39 shows is set for the fall in Nashville. . . . The Kitty Wells-Johnny Wright family show broke all attendance records in Baltimore. They drew 40,000 (Continued on page 44)

Jack & Misty 'Cut' With Orch.

ORLANDO—Mega artists Jack Blanchard and Misty Morgan will do a live performance with the Sunshine Pops Orchestra here in an event called a "pilot preview."

The performance will be recorded and released on Mega at a later date. Narration will be by Clay Daniels of WHOO here.

The orchestra, with 33 pieces,

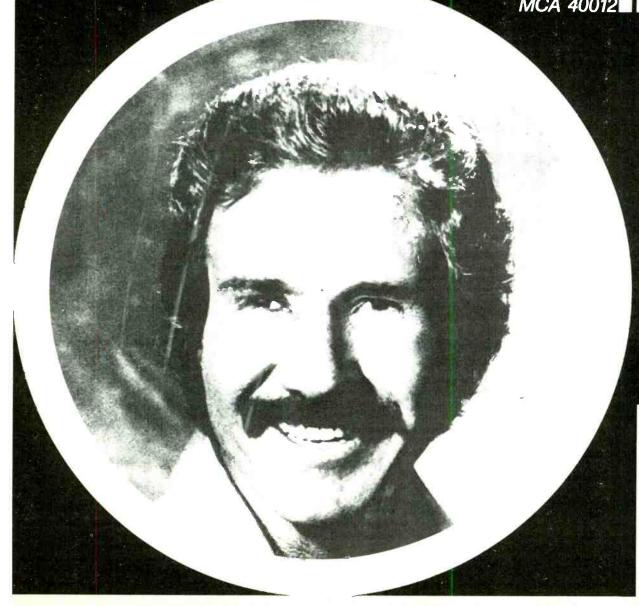
is part of the Central Florida Symphony. The album cutting will take place at the Royal Motor Inn at nearby Lake Buena Vista, with some 200 area residents viewing the session at \$20 per couple. All proceeds will go to benefit the

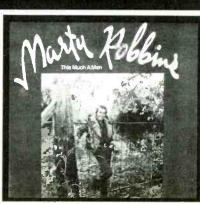
Pops group.

This will be the first live recording done in the central Florida

MARINE S

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4 STAR MUSIC, INC



"SOURD G00DBYE"



Billboard SPECIAL SURVEY for Week Ending 4/21/73

Billboard SPECIAL SURVEY for Week Ending 4 Country Singles R Transmitted, in any for

This Week	Last Week	SUPERMAN	Weeks on Chart 10	This Week 38	Last Week 33	DON'T BE ANGRY	Weeks of Chart
2	,	Donna Fargo, Dot 17444 (Famous) (Prima Donna, BMI)	11	39	44	Billy "Crash" Craddock. ABC 11349 (Acutt-Rose, BMI) DAISY A DAY	q
A	6	A SHOULDER TO CRY ON Charley Pride, RCA 74-0884 (Blue Book, BMI) BEHIND CLOSED DOORS			44	Jud Strunk, MGM 14463 (Cosette/Every Little Tune, ASCAP)	
	Ů	Charlie Rich, Epic 5-10950 (Columbia) (House of Gold, BMI)		40	49	SWEET COUNTRY WOMAN	4
4	5	I LOVE YOU MORE AND MORE EVERYDAY. Sonny James, Collumbia 4-45770 (Don Robertson, ASCAP)	11	41	41	BRUSH ARBOR MEETING	7
自命	7	IF YOU CAN LIVE WITH IT		42	50	YOU'VE GOT ME (Right Where You Want Me) Conne Smith. Columbia 4.45816	4
7	9	Roy Clark, Dot 17449 (Famous) (House of Bryant, BMI)		13	55	(Callico/Nelley's Bend. BMI) KIDS SAY THE DARNDEST THINGS Tammy Wynette Epic 5-10969 (Columbia) (Algee, BMI)	3
		Waylon Jennings, RCA 74 0886 (Big City/ Harvard, BMI)		44	45	WHEN LOVE HAS GONE AWAY	7
8	2	SUPER KIND OF WOMAN		45	53	(Dunbar, BMI) CHEATING GAME	3
	14	THE EMPTIEST ARMS IN THE WORLD. Merle Haggard, Capitol 3552 (Shade Tree, BMI)	7	46	51	Susan Raye Capitol 3569 (Blue Book, BMI) CRYING OVER YOU Dickie Lee, RCA 74-0892	
10	12	SOMETHING ABOUT YOU I LOVE	9	4	54	(Milene, ASCAP) DAISY MAY (And Daisy May Not)	5
11	10	TAKE TIME TO LOVE HER	12	48	57	Terri Lane. Monument 78565 (Columbia) (Cape May/Benalu. BMI) LET'S BUILD A WORLD TOGETHER	3
巾	15	NOBODY WINS	10	40	60	George Jones & Tammy Wynette. Epic 5 10963 (Columbia) (Algee, BMI) TIE A YELLOW RIBBON ROUND	
13	17	WHAT MY WOMAN CAN'T DO	8		60	THE OLD OAK TREE	3
14	4	TEDDY BEAR SONG Barbara Fairchild, Columbia 4-45743 (Duchess, BMI)	17	50	58	WORKIN' ON A FEELIN'	5
15	18	WALKING PIECE OF HEAVEN	8	51	61	SOUND OF GOODBYE/ THE SONG NOBODY SINGS	2
16	11	NEITHER ONE OF US	13	52	52	GO WITH ME	
W	23	WHAT'S YOUR MAMA'S NAME?	5	53	56	(Acuff-Rose, BMI) I KNEW JESUS (Before He Was A Star Glen Campbell, Capitol 3548	r)5
18	16	KEEP ME IN MIND	15	54	59	(Encino, ASCAP) YOU'RE A BELIEVER Stoney Edwards. Capitol 3550	6
19	13	DUELING BANJOS	12	55	65	(Ironside, ASCAP) TRUE LOVE	2
20	24	KEEP ON TRUCKIN' Dave Dudley, Mercury 73367 (Phonogram) (Newkeys, BMI)	8	56	62	CHICK INSPECTOR	5
2	28	GOOD NEWS	6	1	-	GIVE A LITTLE, TAKE A LITTLE	1
22	25	SAY WHEN	8	58	64	WHY ME Kris Kristolferson, Monument 8571 (Columbia) (Resaca, BMI)	3
23	19	NO MORE HANGING ON	10	59	63	THANKS FOR LOVIN' ME	8
24	27	(Phonogram) (Passkey, BMI) AFTER YOU Hank Williams, Jr., MGM 14486	9	60	-	Ben Peters. BMI) TOO MUCH MONKEY BUSINESS Freddy Weller. Columbia 4 45827 (Arc. BMI)	1
25	30	(Chestmont, BMI) WALK SOFTLY ON THE BRIDGES	6	61	66	THE FOOL I'VE BEEN TODAY	2
		Mel Street, Metromedia Country 906 (Blue Crest/Hill & Range, BMI)		62	72	RIDE ME DOWN EASY	2
26	34	BABY'S GONE	4	63	68	THAT'S A WHOLE LOTTA LOVIN'	3
27	26	IF YOU'RE GOIN' GIRL	10	64	70	DARLIN' RAISE THE SHADE	4
28	32	ORANGE BLOSSOM SPECIAL	7	65	-	(Gallico/Algee, BMI) DRINKING WINE SPO-DEE O'DEE Jerry Lee Lewis, Mercury 73374	1
29	35	BRING IT ON HOME (To Your Woman) Joe Stampley, Dot 17452 (Famous) (Gallico/Algee, BMI)	5	66	67	(Phonogram) (MCA. ASCAP) PRINTER'S ALLEY STARS Tennessee Ernie Ford. Capitol 3556	4
30	31	WE FOUND IT Porter Wagoner & Dolly Parton, RCA 74-0893 (Owepar, BMI)	8	67	69	(Glenwood, ASCAP) WHY BECAUSE I LOVE YOU Buddy Alan, Capitol 3555 (Blue Book, BMI)	3
1	38	AIN'T IT AMAZING, GRACIE	4	68	-	SEND ME NO ROSES	1
32	42	YOU ALWAYS COME BACK (To Hurting Me)	4	69	_	(Ricci Mareno, SESAC) LIGHTENING THE LOAD Porter Wagoner, RCA 74-0923 (Owepar, BMI)	1
33	39	(Phonogram) (Halfnote, BMI) HONLY TONK WINE	6	70	73	LISTEN SPOT	2
34	37	Wayne Kemp. MCA 40019 (Tree. BMI) MY MIND HANGS ON TO YOU		71	71	REACH OUT YOUR HAND & TOUCH Nonny James. Capitol 3564 (Marson, BMI)	
	**	Billy Walker, MGM 14488 (House of Bryant, BMI)	4	72	75	CIRCLE ME	2
36	46	SATIN SHEETS		73	74	I'M RIGHT WHERE I BELONG	2
36	40	MY WHOLE WORLD IS FALLING DOWN O.B. McClinton, Enterprise 9062 (Columbia) (East/Memphis, BMI)	/	如	_	CHILDREN	1
W	48	CHAINED Johnny Russell, RCA 74-0908 (Hall Clament, RMI)	5	由	_	NORTH TO CHICAGO	

Johnny Russell, RCA 74-0908 (Hall/Clement, BMI)

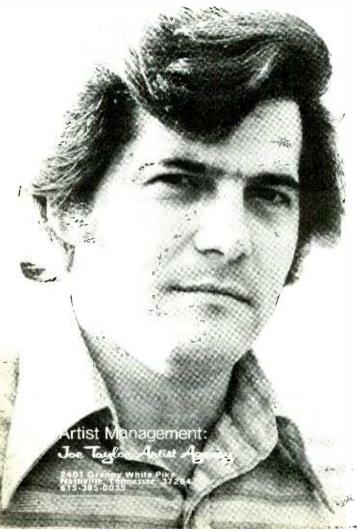
NORTH TO CHICAGO..... Hank Snow. RCA 74-0915 (Vector, BMI)

Chappell and Nashville are growing together. IBUY **BETWEEN** THE WINE ME AND BLUE Lefty Frizzell Ferlin Husky ABC ABC By Rory Bourke By Rory Bourke and Gayle Barnhill and Gayle Barnhill COUNTRY DUNCAN COUNTRY DUNCAN COUNTRY DUNCAN BY CHUCK St. John and Sandy St. John and Sandy TRUE LOVE By Cole Porter **FOOL** Elvis Presley RCA By James Last and Carl Sigman And it's a beautiful relationship. With more and more Nashville artists recording Chappell music, we're getting bigger and better all the time. So, right here in public, we'd like to say THANK YOU NASHVILLE! And our thanks to all who are helping us grow together, including: ARTISTS: PRINT ASSOCIATES: Billy "Crash" Craddock David Rogers Combine Music Duane Dee Kenny Rogers and **Excellorec Music** Bobbi Martin the First Edition Tom T. Hall and Johnny Rodriguez Price Mitchell (Hallnote Music) Nat Stuckey Jim Mundy **Bobby Wright** Kris Kristofferson WSM Grand Ole Opry chappell NASHVILLE **New York** Los Angeles Henry Hurt **Buddy Robbins** Dave Jacobs 1512 Hawkins St. (615) 244-3382

makes a woman of the night feel like a lady in his new hit on MEGA

"I Wish Somebody **Loved Me** That Much"

MEGA 615-0108



Country Music

Stars Fall on Ala. Apr. 28

MONTGOMERY, Ala. — Six natives of Alabama and others with big names in the entertainment world will appear at the Garrett Coliseum Saturday, April 28, in a benefit for mentally handicanned children capped children.

Among the natives are Bobby Goldsboro of Dothan; Tammy Wynette of Red Day; Freddie Hart, Lochapoka; George Lindsey of Jasper; Curly Putman of Princeton; and Jimmie Cannon of Sylacauga, formerly with the Golddiggers

George Jones, who is not from Alabama, will appear with his en-

Alabama, will appear with his entire show.

More than 10,000 people are expected for the show. It is being done in conjunction with the Alabama Special Olympics to raise funds for a physical fitness program designed specifically for the mentally handicapped.

Nashville

• Continued from page 40

in five shows. . . . When Lt. Gov-Howell of Virginia launched his campaign for the governorship recently, he selected country music artists to help out. Leading the contingent is Carolina Charlie and his Seaboard Airline Band. . . . Bill Monroe, "Father" of Bluegrass, will make two all-night appearances with his band on 50,000 watt stations in upcoming weeks. . . . Dianne McCall has joined the list of ranch-buyers. And her brother, Darrell, has just cut an old World War Two song, "Rainbows At Midnight." . . . Now that Tom T. Hall has gone over so well in New York, Tammy Wynette, George Jones, Ferlin Husky, Johnny Paycheck and Joe Stampley are booked into the Philharmonic Hall there. . . Quinnie Acuff, president of AQ Talent, has announced the signing of Claude Gray to her roster.

Acuff, president of AQ Talent, has announced the signing of Claude Gray to her roster. . . LaCosta Daryl is getting ready for her first recording session. If the name doesn't ring a bell, she's a sister of Tanya Tucker. . . Larry Butler vacationing in Florida following his 31st birthday party. . . John Leslie of Centronics International's movie, "Encounter with the Unknown," appeared on local television to plug the movie. . . Pete Drake has just finished producing a David Rogers release, plus others for Earl Richards and Linda Hargrove. . . Ray Reeves, former general manager of Stop Records, has cut a single for that label, to be shipped both country and pop. . . .

cut a single for that label, to be shipped both country and pop. . . . Buzz Martin, the Singing Logger, and his band will be doing concerts all over the Northwest. . . . The Women's Center of New Brunswick, N.J., is presenting a Bluegrass concert at Rutger's University at the end of this month, featuring Del McCoury and Frank Wakefield. A history of country Wakefield. A history of country music, in story and song, will be presented by Pete Hand. . . . Mona Gill of JB Records has done the country cover of "The Twelfth the country cover of "The Twelfth of Never," currently a big pop hit by Donnie Osborne, and done the past by several others. The record was cut in the Jack Clement studio, produced by Earl Ball. Pee Wee Maddox now is in Nashville working on a new album for Mona. . . . Cedarwood's Jim Hay-mer is cutting another Mario Ca-millo release for Polydor, Canada. Agency for the Performing Arts has taken over booking of Commander Cody & His Lost Planet Airmen. Pee Wee King, still drawing huge crowds wherever he goes, takes his units to join the Tommy Cash Show in Califor-

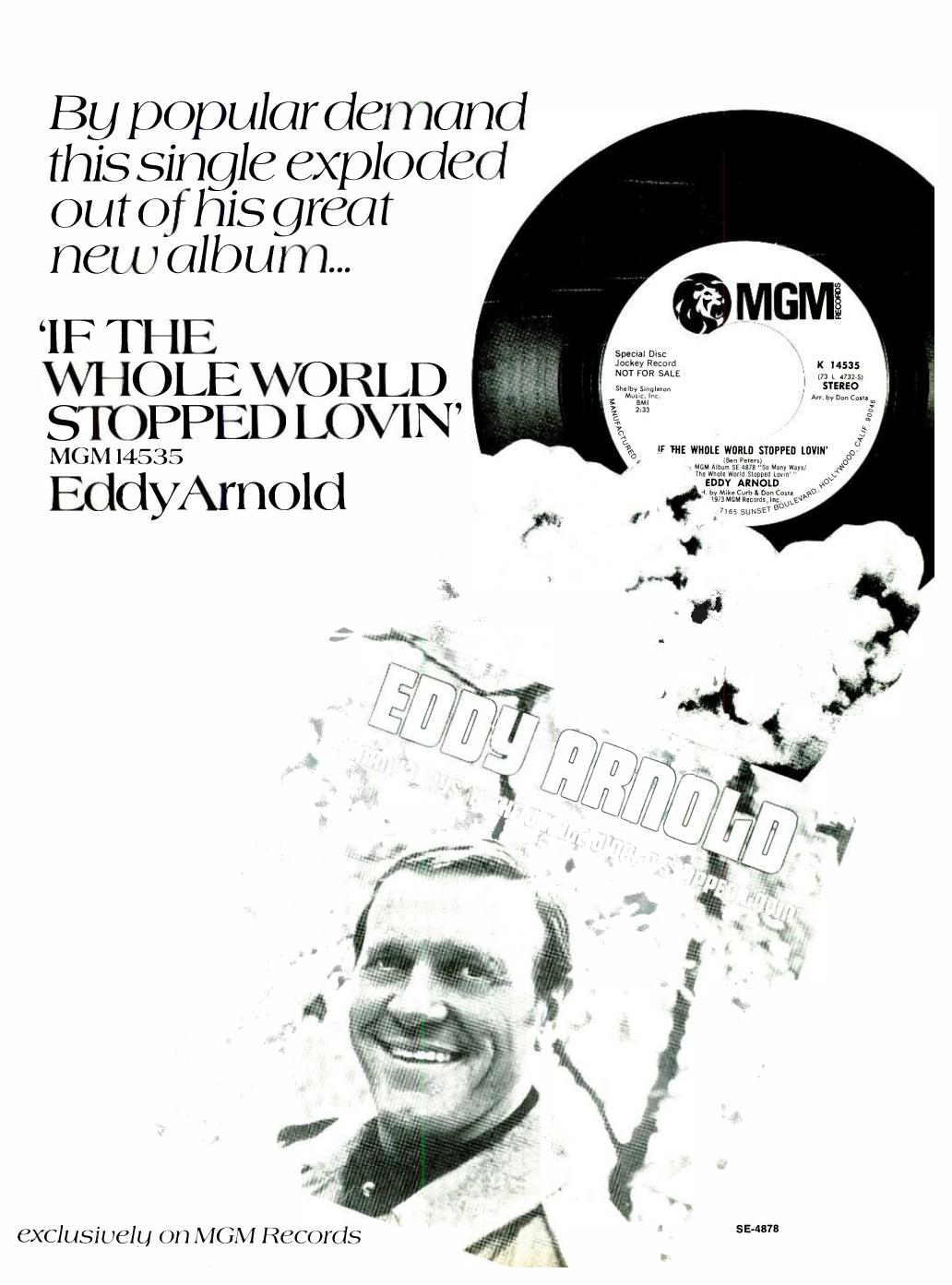
nia for several May dates.

Billboard SPECIAL SURVEY

★ Star Performer—LP's registering proportionate upward progress this week. Last TITLE—Artist, Label & Week Number (Distributing Label) ALOHA FROM HAWAII VIA SATELLITE..... 3 **DELIVERANCE** ... Soundtrack, Warner Brothers BS 2683 ENTERTAINER OF THE YEAR......5 Charley Pride, RCA LSP 4837 KEEP ME IN MIND Lynn Anderson, Columbia KC 32078 SUPER KIND OF WOMAN.....Freddy Hart, Capitol ST 11156 DO YOU KNOW WHAT IT'S LIKE TO BE LONESOME? ROY CLARK LIVE Dot DOS 26005 (Famous) 11 SING COUNTRY SYMPHONIES IN E MAJOR11 13 14 SHE NEEDS SOMEONE TO HOLD HER...... 16 WHO'S GONNA PLAY THIS OLD PIANO CHARLIE McCOY......23
Monument KZ 31910 (Columbia) 21 22 SINGS THE GREATEST COUNTRY HITS OF 197212 Sonny James, Columbia KC 32028 25 26 27 HAPPIEST GIRL IN THE WHOLE U.S.A.41
Donna Fargo, Dot DOS 2600 (Famous) 28 29 32 ON STAGE AT THE BIRMINGHAM 34 35 LIVE AT THE WHEELING TRUCK DRIVER'S JAMBOREE.....2 37 TWO SIDES OF CRASH CRAODOCK.....9 38 MY TENNESSEE MOUNTAIN HOME... Dolly Parton, RCA 1-0333 40 WHEN A MAN LOVES A WOMAN. Tony Booth, Capitol ST 11160 WHEN LOVE HAS GONE AWAY .. BRUSH ARBOR. CATFISH JOHN/CHAINED ... CRYING OVER YOU.

Roy Clark, Dot DOS 26008 (Famous) 1973 Billboard Publications. Inc. No part of this publication may be reproduced stored in a retrieval system, or transmitted, in any form or by any means, electronic mechanical, photo copying, recording, or otherwise, without the prior written permission of the publisher

SUPERPICKER



Classical Music

London Puts Spring Into Its New Spring Releases

NEW YORK—London Records classical division unveiled an impressive list of new records for spring release during its over-all sales presentation confab on April 10 at the Warwick Hotel here. One of the highlights of this segment of the meet was a personal appearance by Robert Merrill and Richard Tucker who performed in conjunction with their two-set bonus pak release taped at Carnegie Hall

in January. They both volunteered to personal appearances for the record, during their Metropolitan Opera tour.

Opera tour.

March releases featured such artists as Zubin Mehta and the Los Angeles Philharmonic; Marilyn Horne performing works by Rossini, with Henry Lewis conducting the Royal Philharmonic; Richard Bonynge conducting "Le Pepillon," with the London Symphony Or-



"PARSIFAL" highlights London Records April release. The five-LP-set opera was conducted by Sir Georg Solti with Vienna Philharmonic. Cast includes Hans Hotter, Gottlob Frick, Dietrich Fischer-Dieskau, Christa Ludwig and Rene Kollo. Standing, during session in Vienna, are left to right, Norbert Balatsch, chorus master; Herr Fischer (horn). Seated are Christopher Raeburn, producer; Sir Georg, Kollo, assistant conductor Ralf Hossfeld, and Jeffrey Tate, repetiteur. London is lining up top classical stations for simultaneous broadcasts on Good Friday weekend. Set so far are WQXR and WNCN, New York; WFMT, WEFM, WNIB, Chicago; WCRB, Boston; KVOD, Denver; WQRS, Detroit; WCLV, Cleveland; WONO, Syracuse; WABE, Atlanta; KDFC, San Francisco; KXA, Seattle; and KFAC, Los Angeles.

chestra and Joan Sutherland; Antal Dorati and the National Symphony in a joint debut album on London of a Tchaikovsky symphony.

April Releases

Releases for April included those by Renata Tebaldi, Giuseppi di Stefano and Cesare Siepi doing a "Mefistofele" highlights album, Tom Krause album, violinist Kyung-Wha Chung and the Royal Philharmonic doing a Bruch violin concerto, and "Parsifal," five-record set featuring Dietrich Fischer-Dieskau, under the baton of Sir Georg Solti (see picture).

Orphic Egg, London's underground classical line, displayed more albums in its series. This showing accented an album, "The Baroque Head," which featured a variety of forms and titles by composers such as Gluck, Vivaldi, Bach and Pachelbel. Singles on the Vivaldi and Pachelbel music are to be released for the popmarket and to be backed by a full-scale promotion. Both the LP and the singles are to be backed by full-scale promotions. One single contains the second movement from Vivaldi's Guitar Concerto; the other is Pachelbel's "Canon."

Leo Hofberg, head of London Imports, in unveiling new product, said that rack operations have become a vital and important part of the classical business. He cited such distribution firms as the Kaldon chain as reporting large sales of his line. Hofberg said that business had increased 800 percent in two years.

Product he showed included, "Flutes, Reeds & Whistles," "Courtly Pastimes," "Music at Magdalen"—Record 11; and Mozart's "Violin Concerto in G."

Billboard Best Selling Jazz LP'S ®

This	TITLE—Artist, Label & Number (Distributing Label)	This	
1	PRELUDE/DEODATO Eumir Deodato CTI 6021	22	INNER CITY BLUES George Washington, Jr., Kudu 03 (CTI)
2	SKY DIVE Freddie Hubbard CTI 6018	23	M.E. HORN II Maynard Ferguson, Columbia KC 31709
3	SECOND CRUSADE Crusaders Blue Thumb BTS 7000	24	HURTWOOD EDGE Tim Weisberg, A&M SP 4352
4	(Famous) FUNKY SERENITY	25	LIVE AT THE LIGHTHOUSE Grant Green, Blue
5	Ramsey Lewis, Columbia KC 32030 MORNING STAR	20	Note BN LA037-G-2 (U.A.)
	Hubert Laws, CTI 6022	26	HISTORY OR BILLIE HOLIDAY
6	BLACK BYRD Donald Byrd, BLue Note	27	Verve 2-V6-S-8816 (MGM) EVOLUTION OF MANN
7	BN-LA047-F (United Artists) SUNFLOWER	28	Herbie Mann, Atlantic 2-300 MOON GERMS
8	Milt Jackson, CTI 6024 BILLIE HOLIDAY	29	Joe Farrell CTI 6023 HUSH 'N THUNDER
	The Original Recordings, Columbia 2-32060	30	Yusef Lateef Atlantic SD 1635 THE RAVEN SPEAKS
9	LIGHT AS A FEATHER Chick Corea, Polydor PD 5525	31	Woody Herman, Fantasy 9146 YOU GOT SAHARA
10	INSIDE II Paul Horn, Epic KE-31600 (Columbia)	32	McCoy Tyner, Milestone 9039 (Fantasy) THE BEST OF JOHN COLTRANE
11	RED, BLACK & GREEN Roy Ayers, Polydor PD 5045	33	Impulse AS-9200-2 LIVE AT THE LIGHTHOUSE
12	1st LIGHT Freddie Hubbard, CTI 6013	33	Charles Earland, Prestige 10050 (Fantasy)
13	TALK TO THE PEOPLE Les McCann, Atlantic SD 1619	34	CHICKEN LICKIN' Funk, Inc., Prestige 10043
14	WHITE RABBIT George Benson, CTI 6015	35	(Fantasy) NEXT ALBUM
15	RAMSEY LEWIS Upendo Eni Pamoja, Columbia CO 31096		Sonny Rollins, Milestone 9042 (Fantasy)
16	THE BILLIE HOLIDAY STORY Billie Holiday, Decca DSX 7161 (MCA)	36	ALONE AGAIN (Naturally) Ester Phillips, Kudu KU-09 (CTI)
17	ON THE CORNER Miles Davis Columbia KC 31906	37	BEST OR PHAROAH SANDERS Impulse AS-9229-2
18	STRANGE FRUIT Billie Holiday, Atlantic SD 1614	38	JOURNEY IN
19	CHERRY Stanley Turrentine with Milt Jackson,		SATCHIDANANDA Pharoah Sanders/Alice Coltrane Impulse AS-9203
20	ALL THE KING'S HORSES	39	WORLD GALAXY Alice Coltrane, Impulse AS-9218
21	Grover Washington, Jr., Kudu KU-07 (CTI) SONGS FOR MY LADY McCoy Tyner, Milestone 9044 (Fantasy)	40	AIRTO "Free" CTI 6020

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WHEN THE Metropolitan Opera presented its first "Norma" of the current season, RCA Records entertained with a supper at the St. Regis Hotel honoring Montserrat Caballe and Fiorenza Cossotto who starred in the Met performance and in a new Red Seal recording of the opera. Left to right are Giorgio Tozzi, baritone; Miss Cossotto; conductor Carlo Fellice Cillario, and Miss Caballe.



RENATA TEBALDI's return to the concert stage was the occasion for London Records to stage an autograph-signing session in San Francisco for the artist at the Discount Records store following her sold-out performance at the City's Opera House. The appearance was the first in a series designed to promote Miss Tebaldi's current national recital tour and her new London Records album "Tebaldi In Concert." With Miss Tebaldi (I. to r.) Terry Mc Ewen, manager of Classical Division for London Records; Mal Goldberg, West Coast regional director for Discount Records, and John Harper, London's West Coast Classical Promotion directors.

Metropolitan Tour to Tie With DG's 'Carmen' Bow

NEW YORK—Polydor will coordinate its DG "Carmen" recording starring Marilyn Horne in the title role and James McCracken in the Metropolitan Opera production under Leonard Bernstein, with a Met tour featuring most of the principals of the "Carmen" production.

Miss Horne has consented to a series of personal appearances at major retail outlets in cities visited during the tour. These include appearances at Rich's in Atlanta, May 8; Korvette Fifth Avenue, New York, May 11; Melody Shop. Dallas, May 18; Dayton's department store in Minneapolis, May 23; and Korvette, Detroit, on May 30. Other appearances are being lined up.

U.K. PYE IN OWN DISTRIB

LONDON—After two years of distributing and selling its remaining classical repertoire through Derek Lawson, Pye has reverted to its own distribution and selling organization, with Lawson remaining a distributor on a nonexclusive basis. Pye also intends to resume classical issues. Pye joint deputy managing director Walter Woyd told Billboard: "We have a number of new releases planned. Some will be original recordings and others could be from master deals with licenses.

Slated to be shipped at the end of the month, the deluxe three-record set, one of DG's most elaborate packages to date, includes a four-color brochure and complete multilingual libretto. Comprehensive publicity materials accompany the album in shipping to the trade, music/hi-fi and general press, with posters, streamers and other point-of-sale materials made available to record and tape merchandisers.

A series of premiere broadcasts on 15 top classical radio stations throughout the country helps launch the release, with back-up radio, trade and consumer advertising, as well as a billboard in Los Angeles, also heralding the event.

The DG "Carmen" was recorded last fall. In September the Metropolitan Opera opened its season to critical and popular acclaim with a new production of "Carmen," as originally conceived by the late Goeran Gentele and brought to fruition by Bernstein and his cast. Bizet's rarely heard original version, with spoken dialogue performed by the singers themselves, is one of the features of the ground-breaking Met production.

Thomas Mowrey supervised recording sessions at Manhattan Center in New York City, with assistance from a European technical crew headed by Gunter Hermann. Mowrey, in charge of over-all a&r production for the "Carmen" recording, recently completed several months' work editing the tapes.

The new "Carmen" marks the first time in seven years that a

major opera has been produced in the United States, and the re-entry of the Met into the complete opera field for the first time since 1959. It is the second joint project between DG and the Met since the "Metropolitan Opera Gala Honoring Sir Rudolph Bing" last May.

Classical Notes

Vladimir Horowitz has recorded his first all Scriabin album in nearly 20 years, and it also represents two other celebrations for the Columbia artist. It celebrates 100th anniversary of birth of Russian composer, and the release coincides with NARAS' presentation of Grammy award to Horowitz... Angel to release first recording of Verdi's early opera "Giovanna D'Arco." It features Montserrat Caballe, Placido Domingo and Sherrill Milnes, under James Levine in his Angel debut.

Nonesuch has issued its first recording by Italian renaissance composer Pomponio Nenna. . . . The fourth Cleveland Orchestra radio marathon, broadcast over WCLV, Cleveland, raised \$65,298 for the benefit of the orchestra. Contributors receive classical records, Orchestra buttons, etc.

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International News Reports

26 Songs From 11 Countries to Vie at Tokyo Fest on April 29

TOKYO — Twenty-six vocal compositions of 11 countries have been picked for the World Popular Song Grand Prize of 3 million yen, now worth about \$11,320, at the International Contest, April 29, of the second Tokyo Music Festival before 20 judges, 10 from overseas, and an estimated audience of 1,920 persons at the Imperial The-

Five of the 26 selected songs are of Japanese origin but all will be sung at the grand finale by 26 vocalists from overseas, the Tokyo Popular Music Promotion Association, sponsor of the 9-day festival, announced here March 27. The five Japanese songs were selected from 236 entries, the 21 international songs from 373 entries submitted his correctors and lyricity of the services and mitted by composers and lyricists of 38 countries, according to the sponsor, who gives the name of each vocalist, country, song, composer, lyricist, and non-songwriterarranger if any, as follows:

Marianne Rosenberg, West Germany, "Love Is Taking a Holi-

day"—Dieter Zimmermann, Fred Jay; Marcella, Italy, "Sole Che Nasce, Sole Che Muore"—Giovanni Bella, Giancarlo Bigazzi. Gianfranco Monaldi; Anne-Marie Godard, France, "Le Temps de Mon Pere"—Andre Popp, Pierre Cour; Paul Williams, U.S., "Look What I Found"—Paul Williams; Seda Aznavour, France, "Pour Moi Toute Seule"—Francis Lai, Charles Level. Jean Bouchety; Olivia Newton-John, U.K., "Maybe Then I'll Thik of You"—John Farrar. -Dieter Zimmermann, Fred

Also: Olivera Katarina, Yugoslavia/Japan, "Wa ka mono wa Kaeranakatta"—Domei Suzuki, arr. Norio Maeda; Sandra & Andres, Netherlands, "Land of Gold"—Dries Holten, Hans van Hemert, Harry van Hoof; Anna Cheon Mi, South Korea, "Litori Kaupaha De" South Korea, "Hitori Kawabe De" (All Alone I Sit on the Bank)—Lee Hi Mok, Kim So Wol, Chang Ik Whan; Graciela Susana, Argentina /Japan, "Jinsei wa Tatakai"—Makoto Kawaguchi, Rei Nakanishi. Isabelle, France/Japan; "Bonjour Mon Papa"—Asei Kobayashi, Ka-

bum, "Pure Gold"-it will also be

available on cartridge and cassette

—has yet to be disclosed, but unlike other TV-promoted albums.

EMI will not be releasing it on a

regional basis. After discussions held by general sales manager Cliff Busby and general promotion manager Alan Kaupe with the major multiples, EMI has opted for simultaneous release nationaida the desiring regions and supplies that the desiring regions are supplied to the desiring regions.

wide, thus deriving maximum bene-

fit from the important back-up to the television advertising which will be supplied by 60 30-second commercials on Radio Luxem-bourg which, of course, cannot localize its broadcasts.

Large quantities of point-of-sale material will be available to the

trade and records will be shipped

out on a sale-or-return basis in self-merchandising packs of 25

EMI's campaign, put together in collaboration with its advertising agency the Osborne Group, is reported to be costing \$480.000 per

month—but the company is not indicating exactly how long the promotion will last or when it will actually begin. However, EMI is aiming at a potential viewing-listening audience of an estimated 34-million-plus adults.

The company has been considering entering the TV-promotion field almost since the appointment of Gerry Oord as managing director. Prior to that time, EMI had

been one of the two U.K. com-panies—the other was CBS—to give product to K-Tel for its first

20 Dynamic Hits package. How-ever, since then EMI's material has been conspicuously absent from the

releases of the tv-merchandisers.
"After licensing repertoire for the first K-Tel album, we were be-

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offers from all the tv promoters. However, I decided we would not

license any more until we had made a first-hand assessment of the market for ourselves and de-

cided on our future policy," com-

hits by the original artist, feature

hits by the original artist, feature several which have sold in excess of 250,000 and include product by Cliff Richard, T. Rex, Four Tops, Diana Ross, Jackson Five, Hurricane Smith, Geordie and Kenny.

Other tracks on the album will be by Mud, Bruce Ruffin, Wizzard, Blue Mink, Stevie Wonder, Electric Light Orchestra, Cilla Black. Deep Purple and New World.

Deep Purple and New World.

The 20 tracks on the album, all

mented Gerry Oord.

million-plus adults.

zuya Senke, Mat Camison; Lara Saint Paul, Italy, "Adesso"—Pier Quinto Cariaggi, arr. Shel Shapiro.

Also: Pilita Corrales, Philippines, "My Daughter"—George Canseco, arr. Doming Valdez; Lynsey de Paul, 'U.K.. "Getting a Drag"—Lynsey de Paul, Mickey Newbury, U.S. "Heaven Help the Child"—Mickey Newbury; Danny Kaleikini, U.S., "My Goddess of Love"—J. A. Stebbins, Charles Bud Dant; Avi Toledano, France, "Un Homme C'Est Toujours un Homme—Avi Toledano, Vline Buggy, Raymond Donez; Lauren Copley, South Africa. "Vicki"—Terry Dempsey; Rex Gildo, West Germany, "I Know I'll Never Be Alone Again"—Ralph Siegel Jr.. Peggy March, R. Pietsch; Didier Marouani, Gilbert Sinoue, Pierre Porte; Linda Purl, U.S./Japan, "Soyokaze to Koi to" (Breeze and Love)—Kunihiko Suzuki, Kazumi Yasui; Frankie Stevens, U.K., "Sandy Sandy"—Les Reed, Geoff Stevens. Also: Pilita Corrales, Philippines,

Also: Victor Vuiachich, USSR, "O Poccnn"—I. Luchonok, Y. Kupala; Niky, Italy/Japan, "Amore Amore Mio"—Keisuke Hama, Marino Marini, Kenichiro Morioka; George Clinton, U.S. "Airport"—George Clinton; Lili Ivanova, Bulgaria, "Fairs"—Tontscho Russev, Damjan Damjynov.

The 10 judges from overseas are expected to be: Ewart G. Abare expected to be: Ewart G. Abner. president, Motown Records; John Barry, U.K. composer; Don Black, U.K. lyricist; Salvatore T. Chiantia. president, MCA Music vice president, MCA, Inc.; Sidney Gathrid, chairman, American Entertainers' Association; Hubert Giraud Erench composer: Albert S. raud, French composer; Albert S. Ruddy, U.S. movie producer; Ray N. Tanaka, Hawaii bureau chief, American Musicians' Union; Joe Talbot, chairman, Country Music Association, and Lee Zhito, associate publisher/editor in chief, Billhoard Billboard.

In addition to the World Popular Song Grand Prize, the Gold Prize of one million yen, two Silver prizes of 600,000 yen each and three Bronze prizes of 300,000 yen each will be presented at the International Contest, according to the sponsor, plus trophies, plaques and other awards from the seven supporting organizations.

The grand finale will be videosystem (TBS), backer of the festival, for possible showings over TV networks overseas.

Stampeders Tour Set

MONTREAL—Leading concert producer, Don Tarlton, of Donald K. Donald Productions, predicts that the current Stampeders' Eastern Canadian tour will be a big

The tour, which runs through April, only involves the Maritime Stampeders' recent tour of Northern and Eastern Ontario which included a \$15,000 gross in Sudbury.

The Maritimes itinerary includes: —Halifax (4), Fredericton (5), Charlottetown (6-7), St. John's (8), Gander (9), Grand Falls (10), Cornerbrook (12), Yarmouth (13), Bridgewater (14), Greenwood (15), Truro (16), Sydney (17), Antigonish (18), Moncton (19), Saint John (20), Newcastle (21), Bathurst (22) and Dalhousie (23).

Appearing with the Stampeders will be Montreal band Reckless Eddy. The last five dates, in the Easter school break, will also feature the Sam Slick Group and Patsy Gallant.



HUBERT TERHEGGEN, left, group director of Radio Music International, signs an agreement with Seymour Stein, center, managing director of Sire Records, for a year extension of the group Focus on Sire in the U.S. and Canada. Joining the signing, right, is Tony Martell, president of Famous Music Corp., which distributes Sire in the U.S. Terheggen stated that Radmus Publishing, Inc. (ASCAP) and Focyd Artist Management, Inc. have been formed for RMI's U.S.

From The Music Capitals of the World

LONDON

As part of a general management reorganization at Penny Farthing, managing director Larry Page has made Terry Noon, boss of the outlet's publishing division, a director of the company. Noon has been made a director of the label, according to Page, so that when on business trips overseas representing the Page Full of Hits publishing arm, of which he is managing director, he is also able to negotiate deals for the label. Page has also named **Tim Yail**, formerly artists liaison manager at Pye as the new head of promotion. age has also named Keith Wilkinson as his new personal assistant. Wilkinson joins May 12 from Festival Records in New Zealand.
Larry Page told Billboard that the reorganization would allow him more time to devote to record production. . . The Music Publishers' Association held an emergency meeting lost week with gency meeting last week with members of the pop music pub-lishers' section of its general council to discuss approaches made by April Music to other publishing companies requesting suggestions for tracks, previously issued on CBS, which might be suitable for a forthcoming album on K-Tel. The row arose because, it was claimed, April Music required 50 percent of the mechanicals from the publisher concerned. The meeting was held on the insistence of **Peter** Callander of Intune Music and fol-lowing discussions a letter outlining the MPA's attitudes was sent to April Music. CBS managing direc-April Music. CBS managing director Dick Asher confirmed to Bill-board that April Music had been making tentative inquiries but declined to comment further. Asher was scheduled to meet members of the MPA council earlier this week.

EMP's middle market division EMI's middle market division

has embarked on a major campaign built around the release of an album called "Mandingo." EMI is making available 550 free copies hum to key dealers. showroom playing and 550 special window display units. Vic Lanza. manager of the middle market division told Billboard that this was one of the first major cam-paigns EMI has had for MOR product and that he was planning several more for the coming

RCA Records merchandising manager Richard Thomas was killed when his car was in a collision with a lorry in London on April 3. Thomas (33) had been with RCA for nearly three years and was previously with Phonogram. He joined RCA as product

manager handling all pop product and tape releases. . . . Virgin Records, the new company formed by Richard Branson—owner of the Virgin retail chain—has been signed to Island in a two-year pressing and distribution deal. The label will be launched with an album next month by the German band, Faust. The album will retail at the singles price of \$1.24. "The album is basically a home recorded album is basically a home recorded tape which we didn't want to put out at full price, as part of the label launch," said label manager Simon Draper. The Faust record is released May 25 together with three other albums. The Island deal is for the U.K. only and Virgin is currently assessing its Virgin is currently assessing its future in Europe and the U.S. although no decision has been final-

CBS rush released "Wonderful Dream" on Monday, the English version of "Tu Te Reconnaitras." the Luxembourg entry which won the Eurovision song contest on Saturday. The single is by Anne Marie David who sang the winning song in Luxembourg Runnerung Marie David who sang the winning song in Luxembourg. Runnerup, from Spain, "Eres Tu" by Mocedades, has been issued by Bell. The U.K. entry by Cliff Richard called "Power to All Our Friends" was placed third. . . A television ad campaign is planned to launch the Mervyn Conn-promoted Music of the Strauss Family concert tour, which includes a performance by which includes a performance by the London Symphony Orchestra at the Wembley Empire Pool on May 20. Negotiations are proceeding between Conn and Polydor to share the cost of the campaign which will also include advertising in the national press. At the same time, Polydor will be using the TV and press advertising to further promote sales of the "Music of the Strauss Family" double album. A third party who may be involved

in the campaign is Laurie Krieger of the Harlequin record chain.
Following the resignations of Alan Holmes, Fred Jackson and Cyril Shane from the general council of the Music Publisher's Association, two new men have been elected. They are Geoff Heath, managing director of ATV Music and Paul Rich of Carlin. The third vacancy has not yet been filled. At the MPA annual general meeting Jimmy Phillips and Jonson Dyer were re-elected chairman and vicechairman, respectively. . . . Slim Whitman has been presented with a special gold disk by United Artists in London to celebrate his 25 years in the recording industry. Whitman, who recently finished a

(Continued on page 50)

EMI to Push Pkg. Via TV Promos

LONDON—EMI is backing the trend towards TV merchandising and next month will become the second manufacturer to release its own 20-track compilation album. retailing at \$5.

Actual release date for the al-

Cauwe Off To Brussels

sales manager of Fabeldis SA, the Belgian company marketing record pressing plant, leaves Brussels next week on a five-week tour of Central and South America during which he will make a survey of pressing facilities and installation. of pressing facilities and installations in the various countries.

Cauwe, whose company is a member of the International Pelmember of the international reg-grims Group, recently made a similar survey of the African con-tinent, taking in Angola, Dahomey, Ghana, the Ivory Coast, Kenya, Madagascar and Mozambique.

The Fabeldis company specializes in the manufacture of record presses, extruders, dies and edgecutting machines and has more than 1,000 presses in operation throughout the world. After a stop of a few days in New York from April 24. Cauwe will visit Mexico City (May 1), Guayaquil (5), Lima, Peru (8), Santiago, Chile (11), Montevideo, Uruguay (15), Sao Paulo, Brazil (17), Rio de Janeiro, Brazil (19), Port of Spain (23), Barbados (25), Puerto Rico (28) and Kingston, Jamaica (31). He can be contacted in most locations through the Belgian embassies

MUSIC CONFAB MAY 10-13

MONTREAL—The annual conference of the Canadian Music Council will take place here May 10-13.

The topic of this year's discussions will be Music and Criticism. Working sessions will be interspersed with concerts and receptions.

Serious music enthusiasts from all over Canada are expected to attend the conference which last year was held in Banff, Alberta.

APRIL 21, 1973, BILLBOARD

Must Pay Fee on U.S. Imports: Swedes Told

STOCKHOLM—The Stockholm Tingsratt court has ruled in favor of record importers in a test case brought by the Nordisk Copyright Bureau which sought to have the importers pay mechanical rights to the Swedish subpublishers of imported U.S. records.

It has long been a problem in Scandinavia that finished records directly imported from the U.S. and U.K. have been brought into the country without any royalty being paid to the local subpublisher

CCMA Awards To RCA Canada

TORONTO-RCA Canada collected three awards at the first awards night presentation of the Canadian Country Music Association held at the Moose Lodge Country Music Jamboree.

The awards were decided by ballot voting in The World of Country Music magazine. Al Cherny was voted most popular instrumentalist; Jim and Don Haggart won most popular duo; and Barry Haugen was awarded most popular country music promotion man.

and the verdict of the Stockholm court is something of a setback for the Swedish music industry.

Said Sweden Music chief Stig Anderson: "The Swedish branch of the International Federation of the Phonographic Industry is appealing this decision to a higher court be-cause something must be done to stop these direct imports which we

consider to be illegal.

"The importers, in most cases, are buying returns which means that not only do the subpublishers not get the royalties which are due to them, but the original publisher

"It should be noted, too, that these imports are not an insignificant element in the Scandinavian record market. Some people estimate that imports of this kind account for 25 percent of the total record imports into Scandinavia."

Anderson called upon American publishers to do what they could to stem these imports "because the Scandinavian subpublishers are losing millions of dollars in publishing royalties. Action is urgent because there is evidence that some Swedish importers are re-exporting these records to other European countries," said Anderson.

Anne Murray Won't Renew TV Agreement With CBC

TORONTO - Capitol recording artist Anne Murray this week announced that she would not resign a TV special production agreement with the CBC—becoming the first Canadian star to turn down such an offer.

An announcement from her manager, Leonard Rambeau, pointed out that pressure from the international market prevented Miss Murray from being tied down to a series of Canadian-oriented TV specials which did not usually receive exposure in other coun-

The decision came as a shock to CBC TV Variety executives. Another of the reasons for her move was the lack of mutual creative understanding between the

singer and the network.

Miss Murray was the first resident Canadian artist ever to be pacted to an exclusive production agreement by the CBC, when the contract was signed in 1970.

At the same time as the announcement was made, Miss Murray was flying north to kick off a two-week northern outpost tour organized by CBC Radio (as opposed to CBC TV). The first concert was scheduled for Flin Flon, Man, but demand for tickets was so heavy that the venue was moved from an 800 seat hall to a 3,000 seat auditorium. The extra tickets were sold out in 100 minutes. In anticipation of similar reaction, other cities on the tour have been making last-minute venue changes.

EMI Electronics Nearing Pact With Capitol Radio

LONDON-EMI Electronics is on the verge of winning an important contract from Capital Radio —one of London's two new com-mercial stations—for the equiping of the station's studio with a Schafer 903 radio automation system which is capable, if required, of broadcasting up to 24 hours of continuous pre-recorded programs using the minimum number of stu-

The use of radio automation systems is widespread in U.S., where many of the country's local radio

Wackers Bucking Migration Trend: Staying in Canada

tradition has long been for local musicians of any real calibre to relocate in the United States. Elektra's Wackers represent a complete reversal of that rock name game. Previously located in Eureka,

Cal., the four members of the Wackers moved to Montreal at the beginning of winter. They have since had a moderately successful

CBS INTL PUB IN HOT STREAK

NEW YORK—CBS International Publishing Group reports that 1972 marked the third consecutive year in which CBS Records International's music publishing operations doubled s previous year's gross income. Within five years of operations, the firm has become one of the Top 5 international music publishing organizations in the world, according to Sol Rabi-nowitz, CBS International vice president.

single, "Day and Night" and are recording a fourth album for Elektra at Kebec Sound. The album will be entitled "Wack 'n' Roll."

"The reason we moved to Montreal," explained singer Bob Segarini "is that we found ourreal," selves spending so much time here. We also were amazed by the openness of the media to our music—outlets like CHOM, the "Musical Friends" TV show, daily critics like Juan Rodriquez and Bill Mann. It was such a change to what we're used to. Plus we think the facilities at Kebec Sound are

second to none.
"We spent eight months of 1972 in Montreal, and in October we made it permanent. Now we regard ourselves as a Canadian band, although we're signed to Elektra in the U.S. But we've

worked for our place here.
"The Canadian music scene is the most underrated, underhyped and underexploited music scene that I've ever been part of," Segarini said "Montreal feels to me the way San Francisco did in 1967. Something's going to happen.'

McGowan, Exec Of the CRTC Unit, Is Dead

Gowan, the CRTC's chief of the radio programming division and the principal architect of the Canadian content regulations launched here in January 1971, died on Thursday (5) while on Commission business in Cornwall, Ont., his hometown.

He was primarily responsible for the CRTC Canadian con-tent regulations on AM radio, which have brought about a unique

boom in record production here.
Phil Anderson, president of the
Canadian Record Industry Association (CRIA) said McGowan, "certainly appeared to be very interested in bringing the record and radio industries to a better under-standing. We were highly impressed with his ability to act as a go-between for the record industry and the broadcasting area. He will be sorely missed." be sorely missed."

McGowan joined the Commission in August 1968. Prior to that, he had amassed extensive experience in private broadcasting. This included program manager of CJIC Sault Ste. Marie, CKMX Radio/TV, Wingham and CFRA Ottawa. He had recently applied to Ryerson College for his degree in Radio-TV Fine Arts.

On joining the CRTC, one of his projects was to gain an over-view understanding of the music industry in Canada. In recent times, he maintained liaison with AM and FM stations coast to coast. He had attended several Billboard programming conventions. Only last week, he represented the CRTC at the annual meeting of the British Columbia Association of Broad-

ton staff. Automatic systems are also expected to become a fairly

cial networks. Negotiations for the purchase of a 903 system are currently being finalized with EMI by Capital's technical consultants, David Whittle Associates.

common feature of U.K. commer-

The system has a solid-state memory bank and uses both openreel tapes and 8-track cartridges stored in carousels for pre-recording programs that can be auto-matically broadcast at any time. Anything can be stored on the tapes-music, commentaries, plays. talks, advertisements and station announcements—and an operator can change the sequence of programs being broadcast or feed in fresh material at any time. Althought the system can offer up to 24 hours of continuous programming, it is completely flexible.

Slic Bros. Set Up As CE Division

TORONTO-Slic Bros., a new promotion design company headed up by Peter Francey, has been established as a division of Consolidated Entertainment Inc., Toronto.

Slic Bros. have been responsible for current album jackets by Christopher Kearney, "Pemmican Stash" and Truck's debut LP. The company has also designed complete press kit packages for Truck, Kearney, the Good Brothers, Cherri, the Grease Ball Boogie Band and Brutus,

The recently revamped Truck show includes coordinated stage clothes designed especially for the group by Slic Bros. Slic Bros. also plans to become involved in the production of musical promotion films for Canadian artists.

From The Music Capitals of the World

• Continued from page 49

European and U.K. tour, received the disk from UA managing director Martin Davis. . . . Irish band, Horslips, has signed its Oats label to RCA for UK distribution. The band's first album, "Happy to Meet . . . Sorry to Part" has topped the local Irish charts ever since its release last November.

PHILIP PALMER

TORONTO

Tirebiter Productions, Ontario's new concert promotion company, announced a string of bookings this week and also revealed that they had secured Varsity Stadium (site of the Toronto Rock 'n' Roll Revival and the Toronto Pop Festival) for two outdoor shows later this summer. . . . Dr. Hook and the Medicine Show play Toronto (June 10), Montreal (11) and Ot-tawa (14) for Tirebiter, and Poly-dor's Roy Buchanan has been sedor's **Roy Buchanan** has been secured for June 14. . . . Tirebiter also expects to announce concerts with Todd Rundgren and Loudon Wainwright shortly. . . . Rick Deegan's highly successful "Out-a-Space" cable TV series came to a close this week after two seasons. Deegan secured the support of major labels and retailers, and also managed to draw heavy name guests. A "Best Of" special was screened this week. . . Having gained acceptance with U.S. stations, Skylark's "Wildflower" is now heavy nicked up in major proches. being picked up in major markets in Canada—this is one Canadian record that was very clearly in the U.S. Capitol rushed out a new Anne Murray album which includes her version of "Killing Me Softly With His Song," recorded last year. . . Cachet Records' Ed LaBuick has announced the release of a rock single "Wide Open Country" by Ricky Yorke (really!)

CAPAC executive secretary, Dr. Jan Matejcek's daughter now working on publishing for Ave. of the Americas. . . Several local WEA executives off to Paris for the Atlantic cales conference lantic sales conference. . . . Daf-fodil's Mike Docker left for England this weekend to assist in the promotion of the just released Island single of "(Isn't Love Unkind) In My Life" by A Foot in Coldwater. Coldwater.

Paul Cheseborough off to Los Angeles and New York this week to examine future possibilities for Lorence Hud—A & M says they are releasing a new Hud single, "Master of Pantomime." . . The British Columbia Association of Broadcasters has named Bob Hall of CKXR Salmon Arm as its new president. . . . Polydor has rushed out a new mix on the Bells' single
"He Was Me He Was You."
Ronnie Hawkins made a surprise

appearance at the taping of Xaviera Hollander's first album. Xaviera Hollander's first album.
... London has re-serviced Micmac/Metis Indian, Willie Dunn's debut album on Kot'ai.
... Lighthouse playing four Ontario dates for Donald K. Donald.
... The Garden of Stars on Montreal's La Ronde, billed as the largest cabaret in North America, is reopening this summer under the direction of Sheldon Kagan's Multi-Media Entertainment Corporation, Media Entertainment Corporation, booking acts like Lighthouse, Ed-ward Bear and the Stampeders. Larry Green has left his po-

sition as market manager of GRT of Canada. Chris Kearney, hitting with "One Helluva Rock 'n' Roll Band" opened at the El Mocambo (9). . . Smile Records hosted a reception for Alabama at the Ab-

bey Road Pub.
Liam Mullan, former A&M national promotion director, is now residing in Montreal and lecturing on the media at the University of Loyola. . . . Moe Koffman and his quintet into the Colonial Tavern this week. . . . Jack Jones at the Royal York Imperial Room. The Federal Government has an-

nounced a 14 percent increase in annual expenditure on entertainment, the arts and cultural affairs it's up to \$454.5 million. . .

Greg Hambleton's Axe Records celebrating its first anniversary there have been reports that Axe's top act, Africa, has been signed by Epic in the U.S.

A new Joe Probst single was reeased by **Daffodil** this week—it's entitled "Loving You," a Probst original from his forthcoming "The Lion and the Lady" album.

... April Wine cancelled U.K. tour at last minute.

The Waskers dropped 25 pounds

The Wackers dropped 25 pounds of glitter on themselves from the catwalk at Place des Arts during recent gig with the Ventures. . . . Xaviera Hollander, at Manta Sound all this week cutting her debut comedy album with Sheldon Safran. . . Polydor has launched a special store campaign on James Lart to tia in with his fort Came Last to tie in with his first Canadian tour (May 14-June 1). . . . Daffodil conducted a special postcard teaser mailing series on the new Foot in Coldwater single, "Lady True." . . . Joe Mendelson at the Riverboat this week tieing in with the release by GRT of his solo album, "Mr. Middle of the Road." RITCHIE YORKE

JOHANNESBURG

RPM representatives, Matt Mann, the managing odirector and Chris Kritzinger, company record Chris Kritzinger, company record producer, had a successful trip to Midem placing local artists on the international market. A song by Maria "I'm On Fire" will be released worldwide; "Shalom, Shula, Shalom" by Ronnie Podlas will be released worldwide; "Don't Hang the Moon in the Front Room" by local group Happiness will be released in Europe and South Amerleased in Europe and South America; "Knight of Malta" by Arthur Stead" to be released in the U.K. and Ireland; The Gentle People althe Argentine; the Stone Jug album in Ireland and Italy and song "Bayate" by Afro-Diziac to be released in Europe.

A song by John Norwell, "Giant" and recorded by Proudfoot will be released worldwide. Proudfoot's debut disk, "Delta Queen," also writ-ten by Norwell, has already been on 12 hit parades and 29 cover versions have been recorded. U.K. artist **Don Fardon's** version of the song is on the U.S. charts.

Dan Hill's "Electronic Hits" has been released in Europe, and Mike Hankinson's "Classical Synthesizer" album has been released in the U.K. and U.S. A followup album will be released in these countries soon For the European markets. soon. For the European markets, a new album comprising material from the first and second albums will be released. . . Two albums by Irish country singer Andy Devine, which were recorded in Johannesburg, will be released in Ireland through Emerald Records.

A production deal was negotiated between Matt Mann, of RPM, and Nobby Varenholz of Ariola Records, Germany, for Dan Hill, the company's musical director, to produce records in Johannesburg for release throughout Europe. The RPM company has also acquired the U.K. budget label Pickwick, jazz label Mainstream and Young Blood. At Midem Mann presented a gold disk to Gallery for its number "Nice To Be With You." The award was accepted by Eric R. McCaskill, general manager of Essex Records, on behalf of the

Both Teal and Trutone held promotional film evenings at one of the city's top discotheques, T.J. 1, to promote such artists as Jackson Five, David Bowie, Alice Cooper, Osmonds, Slade, Uriah Heep and Obn McLean. In a publishing deal Clan Music, a publishing arm of RPM, has now become United Artists publishers for South Afri-

(Continued on page 52)



U.K. WEA Sets Up New Label, Mgt. Wing in Building Plans

Continued from page I

ing the attention they need to de-

"We aim to keep the roster small, perhaps only six acts during the first year!"

The first worldwide signing to RAFT is a Newcastle-based band, Beckett. Family and Linda Lewis will be transferring to the new label from Reprise although Fam-ily will remain with United Artists and Linda Lewis with Reprise for release in the U.S. The RAFT label will be handled in North America by Elektra although the full international release pattern has yet to be decided.

Elektra

"We decided to place the label with Elektra in the U.S. because both Warner Brothers and Atlantic already handle a number of outside labels. Elektra also has the small company atmosphere which we're trying to cultivate with RAFT," said Wyatt. "There are some world territories however, where the three companies have separate licensing agreements and it's yet to be decided which companies we shall go with.

The label will operate from WEA's London office and assisting Wyatt will be John Darnley, for-merly responsible for artists liaison,

Brazil CBS Subsid

and Hillary Shaw, who has worked with Clifford Davis for the past four years. Catalog numbers for the label will be RA8500 for singles and RA48500 for albums.

In a guarded press release this week WEA also announced the end of its manufacturing and distribution tape deal with Precision. 'Although we have had an excellent relationship with Precision and we are most grateful for the cooperation we have had in expanding our tape sales, we feel that the time has come to handle our own tapes," commented Ian Ralfini, WEA managing director.

At press time however, WEA's future tape plans had not been disclosed. The company's further separation of Warner Brothers, Elektra and Atlantic however, took another step towards completion this week with the appointment of former pop artist Dave Dee as Atlantic a&r manager.

Dee, who will work in close liaison with Janet Martin, Atlantic label coordinator, joined the company on Monday. Dee has been involved in music publishing and management since the end of his circles are as a second control of the c singing career.

Paul Sargent, previously with BBC, has also joined Atlantic. Sargent will be responsible for radio and television promotion.

Geoff Grimes, who has been with WEA for the past year, and Peter Reichardt, formerly with the BBC record library, will have the same responsibilities for the Warner and Elektra labels.

WEA has also formed its own management division, headed by Bill Harman who was formerly responsible for artists liaison, to handle artists who, although under contract to the company, do not have personal management. WEA emphasizes this division is not intended as an alternative to existing managements, but as a service to certain artists without management. The first act signed to the division is Bitch, a Warner Brothers group.

All Labels Not In Surveys,

graphic Industry is worried that not every major manufacturer is being included in the new Department of Trade and Industry series of quarterly surveys of record and tape sales, the first of which was published at the end of last month. Among the firms that the association believes have not been asked

Geoffrey Bridge, director of BPI, said this week that all major com-panies are to be contacted by the association and if it is found that there are some companies not included in the survey, the BPI will be meeting the DTI to discuss the

in the first of the surveys that because the format of the inquiry has changed, comparisons cannot be made with sales in previous years, Bridge said that he found it "rather strange" that according to the survey, fewer records were sold in the third quarter of 1972 than in the same period in 1971. This is contrary to the known trend which has been a continued expansion of the record market over the past

doubts over whether every firm was being included, the BPI was satisfied with the new survey, its new format and the fact that it is now being done on a quarterly

Widens Promo Drive its promotion and publicity in all fields, encouraged by last year's possivel Acreditar Que Perdi Voce

The company's \$7,600,000 worth of business in 1972, represented a 58 percent increase over the previous year, reports manager Antonio Pinheiro da Silva. CBS believes that it has 25 percent of the com-petitive Brazilian market.

big sales increase.

Much credit goes to Roberto Carlos, the company's chief bread-winner and Brazil's top-selling artist-composer year after year. The singer's latest annual LP, launched late last year, sold over 700.000 copies in four months, according to CBS officials. The recording was made in New York for technical advantage.

While increasing its use of the press, radio and TV advertising. Othon Russo, chief of CBS public relations, said that the company will be looking for new ideas for new markets. Brazil's big hinterland where morey is flowing in land where money is flowing in larger amounts than ever before is one of the areas in which CBS sees possibilities for more sales. This is CBS' 20th year in Brazil. but the nation's communications have grown tremendously in the past few years.

was Marcio Greyck, singer-com-poser whose recording of "E Im-(It's Impossible to Believe That I Lost You), is said to have sold 250,000 copies. Greyck will be the target for heavy CBS promotion this year along with Nubia Lafayette who recorded "Casa c Comida" (Bed and Board).

But. CBS says that its second best-selling record is not by any single artist, but a collection of the company's best. It's the "14 Best," an annual LP assortment that includes two songs by Roberto

CBS' best-selling foreign artist is Johnny Mathis who has made three TV and personal appearance visits to Brazil. He is returning in October for another round. How-ever, CBS' Russo does not believe that personal appearances by foreign artists in Brazil automatically lead to record sales. It concerns the artist's personality he says and points to foreign artists who have come to Brazil only to lose what sales they may have had.

CBS has its own, recently remodeled, eight-channel studio in Rio de Janeiro. However, the rec-ords are pressed by RCA and

ON JUNE 9

Billboard's International Directory of Recording Studios is going around the world. Why not go along for the ride?

Ad Deadline: May 11

BPI Claims

to send in sales returns to the DTI are Polydor, World Record Club and Reader's Digest.

Bridge added that other than the basis rather than a monthly one.

Canada Tour For Last

TORONTO--James Last will undertake a national Canadian tour Barco Media in association with Polydor Records. The German bandleader will play a total of 21 dates for Barco Media, according to announcement from Gino Empry Public Relations.

This includes two U.S. concerts, during which Last will also make appearances on the Johnny Carson and Mike Douglas TV shows.

Barco's president, Jack Thomson, said the schedule would inson, said the schedule would include appearances in:—Halifax (May 19), Moncton (20), Quebec City (21), Ottawa (23), Kitchener (24), Sault Ste. Marie (25), Sudbury (26), Thunder Bay (28), Brandon (30), Regina (31), Saskatoon (June 1), Edmonton (2), Calgary (4), Los Angeles (7), Victoria (8), Vancouver (9), Winnipeg (10), Montreal (11), New York (12), and the CNE Grandstand in Toronto the CNE Grandstand in Toronto (Aug. 24-25).

Polydor plans an intensive tie-in promotion campaign.

From The Music Capitals of the World

• Continued from page 50

ca. . . . The publishing rights of the "Delta Queen" number for the U.S. is with the **Wes Farrell** Organization. . . . Colored singer Richard Jon Smith will have his single, "Candlelight," released in Europe. PETER FELDMAN

MEXICO CITY

Spanish singer, Camilo Sesto, relatively unknown in Mexico, appeared at the La Naranja club with his own group of local musicians. . . . Nana Mouskouri scheduled a five-day concert series at the Palace of Fine Arts, backed by the Athenians group. . . . Luxury package for the latest Angelica Maria RCA album. . . . Mexican singer Carlos Lico made his debut at Cardini's Place, replacing U.K. singer, Malcolm Roberts. Spanish singer Karina will appear on local television and do concerts during April—her first visit to the

RCA is preparing a homage series to honor Mexican singer Pedro Vargas' 45th anniversary in the music business. . . Jose Jose has returned to Mexico City after working in Los Angeles and will record a new album as well as do TV and concerts. . . . Gamma Records has released the debut album by Mexican singer Ciro, titled "Aline," which is the title of a French song contained in the album. . . . Luxury cover by Gas Records for the group, the Loud

Jets.

New officers elected to the Mexican Association of Phonograph Producers (AMPROFON) for 1973-74 include: Eduardo L Baptista, president, Musart Records president; H.e. in z Klincwort, president, Peerless Records—vice president; Carlos J. Camacho, president Gamma Records—secretary; John Bush, president, Capitol Records—treasurer; Raul J. Castro. executive, Cisne Records—press. Victor Blanco remains as AMPROFON general manager and Maria del Carmen Vargas as coordinator. The members of the association paid tribute to the work of last year's president. Luis

Baston. . . . Vocal group. Los

(Hermanos) Castro split up and

Arturo Castro, leader of the group. will organize a new group with his nephew Arturito and two girls. Jorge and Javier Castro will keep the Los Castro name and Gual-berto will go out as a single.

Malcolm Roberts had his Palace of Fine Arts concert canceled be-cause he was working in local night clubs contrary to ruling by the theater authorities. . . . Mexican artists, Ivon Gobea and Jorge Rivero and also Lupita D'Alessio have all covered the **Dalida** and **Alain Delon** song "Parole. Parole" (Words Words), the hit song in France and Europe.
ENRIQUE ORTIZ

COLOGNE

Marianne Mendt is being acclaimed as the star of the musical "Funny Girl." She has recorded a new LP for EMI and in the fall has a premiere in Vienna with the musical "Promises, Promises." Tamla Motown's group The Temptations are the stars of a personality show which producer Mike Leckebusch has filmed for his TV show "Musikladen" (Music Shop).
In June Al Martino will come to

Cologne for a promotion tour. Gitte, the Electrola artist who will represent Germany at the European Song Contest in Luxembourg, has just recorded her song "Junger Tag" in English and French. A Spanish recording is being prepared. . . . **Dorit Adenauer** is the new head of the press and information department at EMI-Electrola. In two weeks the Swiss singer Monica Morell has sold more than 120,000 copies of her single "Bitte glaub es nicht" (Please don't believe it). The producer is Pepe Ederer. WOLFGANG SPAHR

Paul Turner and Tony Hogarth, WEA Australia executives, are on a five-week business trip to the a five-week business trip to the U.S. . . . First single for Picture Records is **Tex Morton** singing "The Goondiwindi Grey" based on a local race horse. . . Astor is promoting two **Jerry Jeff Walker** albums. . . New Orleans jazz trumpet player **Alvin Alcorn** worked for two weeks in Australia with the **Yarra Yarra Jazz Band**. . . Managing director of Polydor U.K. . **John Fruin**, visited Australia U.K., John Fruin, visited Australia and also held talks with John Mc-Ready, chief of Polydor, New Zealand. . . . Ross Ryan's new album, "A Poem You Can Keep" was released by EMI this week. ... MCA's Australian cast recording of "Jesus Christ Superstar" was given a local gold disk award, announced Astor Records. . . . Warm and Genuine recording artist, John English, has been set for the Mel-bourne version of "Jesus Christ Superstar" produced by Harry M.
Miller. . . . M7 artist Peter Wright
will launch his new single, "The Bus Don't Stop There Anymore" in his home town of Toowoomba at one of the town's top tourist attractions, the Golden Plough Restaurant. . . . Warner Bros. unveiled their new logo—with a Burbank scene—which will be used in Australia for all non-local product. The current all green logo will uct. The current all green logo will be used for Australian product. The new logo will be introduced to the public with the July releases.

Essex Music's Barry Kimberley reports that he has Australian rights to "Last Song" by Edward Bear. . . Johnny Farnham's new EMI single, "Everything's Out of Season" was produced by Peter Dawkins. . . . Ron Tudor and Brian Cadd held a reception to celebrate Bootleg Records first birthday and to present Cadd with "Brian Cadd." . . . WEA Australia is mounting a strong promotion on the "Duane Allman: An Anthology" album. . . . Local recording artist Kamahl hosted a party for music publishers to see party for music publishers to see him perform at the St. George's Club. . . . Singer Kerry Bidell will try to place her album. "Kerry Bidell" (Bootleg Records) in the Bidell" (Bootleg Records) in the U.S. when she returns. . Peter Quentin had his first single, "Take Me Down to the River" released by Phonogram. . . Australian singer Garry Travers, now working in the U.K.. was signed to the Pve label there by Tony Hatch. His latest single, "Yesterday's Girl" is set for local release by M7 Records. . . Buster Noble has a new album, "The Young Camp Stockman" for release.

Carmen McRae toured Australia playing concerts in Melbourne and Sydney. . . . Benny Goodman with a septet also completed a short tour. . . "Tommy" will be performed in Melbourne as a result of a deal between Jim McKay Jr. and the Who man. McKay Jr. and the Who management. Local talent appearing in the show includes Broderick Smith, Colleen Hewitt, Doug Parkinson, Johnny O'Keefe, and Sherbets lead singer, Daryl Braithwaite. A 40-piece orchestra will be used. Hawking Brothers toured with Johnny Cash. The duo currently is featured in a local beer commercial and have a single. "Catfish John" released. . . . Paul Dainty has signed Neil Young for an Australian tour in June. . . . Tom Paxton arrived in Australia, found himself dissatisfied with tour arrangements and caught the next plane back.

Australian Record Industry Association considers that the at-torney general will act against "illegal" importers by seizing stock at customs points. . . . Local musician Tony Buchanan is now first tenor sax for the Maynard Ferguson orchestra. JOHN BROMELL

APRIL 21, 1973, BILLBOARD

※日本のロック・ファンが待ちに待った驚異のアルバム! 「はっぴいえんど」、絶賛発売中!





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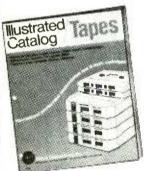
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Billboard Hits of the World

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AUSTRALIA

(Courtesy of Go-Set) SINGLES

- YOU'RE SO VAIN—Carly Simon (Elektra)
 CROCODILE ROCK—Elton John (DJM)
 I'D LOVE YOU TO WANT ME—Lobo
- DUELING BANJOS-Eric Weiss (Warner
- FUNNY FACE—Donna Fargo (Dot)
 KILLING ME SOFTLY WITH HIS SONG— Roberta Flack (Atlantic)
- SEPARATE WAYS—Elvis Presley (RCA)
 TOP OF THE WORLD—Carpenters (A&M)
 YOUR MAMA DON'T DANCE—Bootleg
- Family (Bootleg)
 I AM WOMAN—Helen Reddy (Capitol) ALBUMS

- NO SECRET-Carly Simon (Elektra) SEVENTH SOJOURN—Moody Blues (Threshold)
- SLAYED-Slade (Polydor)
- TOMMY-London Symphony Orchestra and Chamber Choir with Guest Artists (M&A)
- HOT AUGUST NIGHT—Neil Diamond (MCA)
 DON'T SHOOT ME I'M ONLY THE PIANO PLAYER-Elton John (DJM)
- WHO DO YOU THINK WE ARE—Deep Purple (Purple) LIVING IN THE PAST—Jethro Tuli
- (Reprise)
 DIVINE MISS M—Bette Midler (Atlantic)
- SLADE ALIVE-Slade (Polydor)

BELGIUM—FRENCH

(Courtesy of Telemoustique) SINGLES

- CUM ON FEEL THE NOIZE-Stade
- FOREVER AND EVER—Demis Roussos LES GONDOLES A VENISE—Sheila et Ringo VIENS, VIENS—Marie Laforet
- BLOCKBUSTER -Sweet
 POWER TO ALL OUR FRIENDS-Cliff

- GO LIKE ELIJAH—Chi Coltrane QUAND VIENT LE SOIR, ON SE RETROUVE—Frederic Francois
- 9 DANIEL —Elton John
 10 CROCODILE ROCK—Elton John

- DARK SIDE OF THE MOON-Pink Floyd ALOHA FROM HAWAII—Elvis Presley
 MASTERPIECE —Temptations
- SLAYED? -Slade
- FOREVER AND EVER—Demis Roussos WHO DO YOU THINK WE ARE?—Deep
- VOL. III "CHANTE"—Thierry le Luron BILLION DOLLARS BABIES—Alice Cooper
- DON'T SHOOT ME-Elton John

BRITAIN

(Courtesy: Music Week)
*Denotes local origin

This Week Week

- GET DOWN-*Gilbert O'Sullivan (MAM)-MAM (Gordon Mills)
- TIE A YELLOW RIBBON-Dawn (Bell) Five Arts (Dave Appel Tokens)
- I'M A CLOWN/SOME KIND OF A 3
- SUMMER—David Cassidy (Bell)— Carlin/ Chappell (Wes Farrell) 12TH OF NEVER—Donny Osmond (MGM) Frank (M. Curb/D. Costa) HELLO HELLO I'M BACK AGAIN—
- *Gary Glitter (Bell) Leeds (Mike Leander)
- TWEEDLEE DEE—Jimmy Osmond (MGM)—Robbins (Mike Curb) Don Costa)
 POWER TO ALL OUR FRIENDS—
- *Cliff Richard (EMI)-Big Secret (David MacKay)
 NEVER NEVER—Shirley
- Bassey (United Artists) Southern
- (Noel Rogers)
 LOVE TRAIN—O'Jays (CBS) Gamble
 Huff/Carlin (Gamble-Huff) PYJAMARAMA-*Roxy Music
- (Island) EG Music (John Anthony)
 ALL BECAUSE OF YOU—*Geordie
- Danova / Jane Goldcrown)
 12 HEART OF STONE—*Kenny (RAK) Mews (Bill Martin/Phil Coulter)
- CUM ON FEEL THE NOIZE-*Slade (Polydor) Barn (Chas Chandler) CRAZY-*Mud (RAK) Chinnichap/
- RAK (M. Chin/M. Chaplin) WHY CAN'T WE LIVE TOGETHER— Timmy Thomas (Mojo) Southern
- (Timmy Thomas)

 DRIVE-IN SATURDAY—David Bowie (RCA 2352)-Mainman (David
- Bowie/Ken Scott)
 20TH CENTURY BOY-*T. Rex 17 (EMI) Wizard (Tony Visconti)
- 11 FEEL THE NEED IN ME-Detroit Emerals (Janus) Carlin
 - 10 KILLING ME SOFTLY WITH HIS SONG-Roberta Flack (Atlantic) Butterfield/Essex (Joel Dorn)

- 20 20 AMANDA-Stuart Gillies (Philips)-
- KPM (Norman Newell)
 DUELING BANJOS—Soundtrack/
 Eric Weissberg/Steve Mandel
- (Warner Bros.)—Warner Bros.
 NICE ONE CYRIL—*Cockerel Chorus (Youngblood) Belwin-Mills / Guvnor/Miki Dallon (Martin
- HELLO HURRAY—Alice Copper 23 (Warner Bros.) Warner Bros. (Bob Ezrin)
- GOOD GRIEF CHRISTINA-*Chicory Tip (CBS)—ATV (R. Easterby/D.
- Champ)
 MY LOVE—*McCartney's Wings 25 (Apple) McCartney/ATV Music (Paul McCartney)
- BY THE DEVIL—*Blue Mink (EMI)
- BY THE DEVIL—"Blue Mink (EMI)
 Big Secret (Blue Mink)
 LOOK OF LOVE—Gladys Knight &
 the Pips (Tamba/Motown) Screen
 Gems-Columbia (Norman
 Whitfield)
 GONNA MAKE YOU AN OFFER YOU 27
- 28 CAN'T REFUSE—Jimmy Helms (Cube) Essex (John Worth)
- GOD GAVE ROCK & ROLL TO YOU-29 *Argent (Epic)—Verulum (Rod Argent/Chris White) THE RIGHT THING TO DO—Carly
- 30 Simon (Elektra)—Warner Bros (Richard Perry) GIVING IT ALL AWAY—Roger
- 31 Daltrey (Track 2094 110)—
 Blayndale/Compass (Adam Faith)
 WAM BAM—*Handley Family (GL) 32
- Toby (Jackie Rae)
 BROTHER LOUIE—Hot Chocolate 33 (RAK 149)—Chocolate/RAK
- (Mickie Most)
 NEVERTHELESS (I'M IN LOVE WITH YOU)-*Eve Graham/New Seekers (Polydor) Chappell (Michael Lloyd)
- LONG HAIRED LOVER FROM LIVERPOOL—Little Jimmy Osmond (MGM)—KPM (Mike 35
- Curb/Perry Botkin)
 BREAK UP TO MAKE UP—Stylistics (Avco)-Gamble-Huff/Carlin
- (Thom Bell)
 I DON'T KNOW WHY—Andy & David
 Williams (MCA)—F.D. & H. (Jackie Mills)
- Mills)
 BLOCKBUSTER—"Sweet (RCA)—
 Chinnichap/RAK (Phil Wainman)
 THAT'S WHEN THE MUSIC TAKES
 ME—Neil Sedaka (RCA) Kirshner/
 Warner Bros. (N. Sedaka) 39
- SWEET DREAMS—Roy Buchanan (Polydor)—Acuff-Rose (Peter I
- HEAVEN IS MY WOMAN'S LOVE-*Val 41 Doonican (Philips) Famous
- Chappell (John Franz) HEY MAMA—Joe Brown (Ammo AMO 101)—Ammo-James (Arnold/Martin/Morrow/Brown)
- 43 BABY I LOVE YOU-*Dave Edmunds (Rockfield)-Carlin (Dave
- Edmunds) MEAN GIRL—Status Quo (Pye 7N 45229)—Valley (John Schroeder) DOCTOR MY EYES—Jackson Five
- 45 (Tamla Motown) Lorna (Hal
- EVERYDAY-Don McLean (United 46 Artists UP 35519)-Southern
- PINBALL WIZARD/SEE ME FEEL
 ME-*New Seekers (Polydor)
- Fabulous/Essex (Michael Lloyd) LETTER TO LUCILLE—Tom Jones (Decca F 13393)—Mustard
- (Gordon Mills) CINDY INCIDENTALLY—*Faces (Warner Bros.) Warner Bros.
- (Glyn Johns) STEP INTO A DREAM—*White
- Plains (Deram) Cookaway (R Cook/R. Greenaway)

DENMARK (Courtesy of IFPI) SINGLES

- 1 MAMA LOO-The Les Humphries Singers
- (Decca)
 YELLOW BOOMERANG—Middle of The
- ROAD (RCA)
 GARDEN PARTY—Rick Nelson (MCA)
 PART OF THE UNION—Strawbs (Sonet)
 CUM ON FEEL THE NOIZE—Slade (Polydor)
 HONSEFARMEN —Gustav & Bent (Sonet)
 KAERLIGHEDENS HUS—Flemming Antony
- (Telefunken)
 DER FANDTES INGEN KAERLIGHED Country Palle (Columbia) HJERTER AF HONNING-Mette (Sonet)
- 10 MEXICO -The Les Humphries Singers (Decca)

HONG KONG

(Courtesy of Radio Hong Kong) SINGLES

- YOU'RE SO VAIN—Carly Simon (Elektra) RELAY —The Who (Polydor)
- IT NEVER RAINS IN SOUTHERN
- CALIFORNIA—Albert Hammond (Mims)
 4 I WON'T LAST A DAY WITHOUT YOU—The Carpenters (A&M)
- CRAZY HORSES—The Osmunds (MGM)
 AUBREY —Bread (Elektra)
- TIE A YELLOW RIBBON ROUND THE OLE OAK TREE-Dawn (Bell)

- 8 DREIDEL —Don McLean (UA)
 9 BLOCKBUSTER —The Sweet (RCA)
 10 SWEET SURRENDER—Bread (Elektra)

JAPAN (Courtesy of Music Labo, Inc.) SINGLES

- GAKUSEIGAI NO KISSATEN-*Garo
- (Mushroom)
 2 HARU NO OTOZURE-*Rumiko Koyanagi
- (Reprise) HINAGESHI NO HANA—*Agnes Chan
- ONNA NO NEGAI-*Shiro Miya, Pinkara
- Trio (Columbia)
 AIENO START-*Goh Hiromi (CBS/Sony)
- CHUGAKU SAN-NEN SEI-*Masako Mori (Minoruphone)
 YOU'RE SO VAIN—Carly Simon (Elektra)
- ONNA NO MICHI-*Shiro Miya, Pinkara
- Trio (Columbia) IT NEVER RAINS IN SOUTHERN

MEXICO

CALIFORNIA—*Albert Hammond (Epic)
MARUYAMA, HANA-MACHI, HAHANOMACHI—*Eiji Miyoshi (Victor)

- 1 VOLVER, VOLVER-Vicente Fernandez
- (CBS)
 DETALLES —Roberto Carlos (CBS)

(Glades)

- WHY CAN'T WE LIVE TOGETHER (Por que no hay convivencia)—Timmy Thomas
- TE VOY A ENSENAR A QUERER-Manoella Torres (CBS) RIO REBELDE—Julio Iglesias (Polydor)
- PAROLE PAROLE (Palabras, palabras)-Dalida & Alain Delon (Orfeon) ENGANO -La Tropa Loca (Capitol)
- MI SEGUNDO AMOR-Victor Yturbe "Pirul" CLAIR (Inocente)-Gilbert O'Sullivan

SOUTH AFRICA

(Courtesy of Springbok Radio) *Denotes local origin SINGLES

- WE BELIEVE IN TOMORROW-*Freddy
- Breck (Bridge)
 THE LOVE IN YOUR EYES—Vicky Leandros (Phillips)
 WOMAN (BEAUTIFUL WOMAN)—Don
- Gibson (Hickory)
 I DON'T WANNA PLAY HOUSE—*Barbara
 Ray (Plum)
 I'M ON FIRE—*Maria (Epidemic Rash)
- YOU'RE SO VAIN—Carly Simon (Elektra)
 I'D LOVE YOU TO WANT ME—Lobo (Phillips)
 HOME ISN'T HOME ANYMORE—*Alan
- Garrity (Gallo)
 BLOCK BUSTER—The Sweet (RCA)
 - CAN'T KEEP IT IN-Cat Stevens (Island)

SINGLES

SWEDEN (Courtesy Radio Sweden)
*Denotes local origin

- 1 RING, RING—Bjorn & Benny, Agnetha &
- Anni-Frid (Polar) RING, RING (English Version)—Bjorn & Benny, Agnetha & Anni-Frid (Polar)
 BILLION DOLLAR BABIES (LP)—Alice
- Cooper (Warner Bros.)
 TED (LP)—Ted Gardestad (Polar)
 WHO DO WE THINK WE ARE (LP)—Deep
- Purple (Purple)
 DON'T SHOOT ME, I'M ONLY THE PIANO
 PLAYER (LP)—Elton John (DJM)
- CAN'T KEEP IT IN—Cat Stevens (Island)
 COTTON JENNY—Jerry Williams & Alarm (Sonet) HOUSES OF THE HOLY (LP)—Led Zeppelin
- (Atlantic)
 GRAND HOTEL (LP)—Procol Harum
- (Chrysalis)
 DARK SIDE OF THE MOON—Pink Floyd

WEST GERMANY

(Courtesy Musikmarkt) *Denotes local origin SINGLES

This

BLOCK BUSTER!—The Sweet (RCA)
DER JUNGE MIT DER

MUNDHARMONIKA-Bernd Cluever MAMA LOO-Les Humphries Singers

- DREAMS ARE TEN A PENNY-Kincade (Bellaphon)
 IMMER WIEDER SONNTAGS-*Cindy &
- Bert (BASF) BIANCA -*Freddy Breck (BASF) EIN FESTIVAL DER LIEBE-*Juergen Marcus (Teldec)
- 20TH CENTURY BOY—T Rex (Ariola)
 CUM ON FEEL THE NOIZE—Slade (Polydor) YELLOW BOOMERANG-Middle of the Road
- APRIL 21, 1973, BILLBOARD

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American Airlines LuxuryLiners.

56

3 TV Webs in Pitch for EM

Billboard SPECIAL SURVEY for Week Ending 4/21/73

in 1970. (The FCC also began rulemaking for aural monitoring of radio and the sound content of video programming at that time, and found such services were in the public interest.)

The commission said the networks "are aware" that the Electronic Industries Association is preparing recommendations for use of the vertical interval and other "ancillary" signals in TV trans-mission (undetected by viewers). EIA is also asking for use of the interval to improve color monitoring of the TV picture, and the networks might just lose it alto-gether. Further, the National Bu-reau of Standards wants to use this vertical interval for time signals and other scientific uses. FCC said.

Meanwhile, the competitive battle between video monitoring system IDC, and aural monitoring's Audicom Corp., continues at the commission, after several years of comments, testing and experiment. The Copyright Office has told the FCC that it considers automatic electronic logging "a virtual necessity" for the protection of copyrighted materials, music, recordings and performances involved in thousands of transmissions. Audicom offers automatic monitoring of performances, computer analysis and printout for subscribers.

The FCC has also considered using the aural-only monitoring for

Memphis Plans **Booster Mag**

MEMPHIS - Memphis Music Inc., an organization of industry leaders here, is launching a quar-terly magazine. Knox Phillips, terly magazine. Knox Phillips, president of Memphis Music, said that the reason for the magazine is we want to re-establish the belief in Memphis as a music lead-

The first 25-30 page issue is set for May 15. John King, an execu-tive with Ardent Records, is editor. Articles will be by Paul Ackerman, music editor emeritus of Bill-board, Stanley Booth, and others. Articles will be on WDAI-AM, local soul station; Dewey Phillips, one of the pioneer radio personalities in rock and blues; the coming Memphis Music awards dinner June 2; and an interview section with someone from Memphis who has made a valuable contribution to music overall.

A mailing list of some 3,000 radio people and magazine and newspaper reviewers will receive the slick publication. In addition to the printed word, Memphis Music is planning to also mail out a cassette of Dewey Phillips taken from old airchecks.

Sears Country Campaign Set

• Continued from page 1

product stocked on singles, LP's and tapes. Product will be across the board including new acts and all labels. Buying guidelines will be WJJD-AM-FM's playlist and Billboard's "Hot Country Singles" and "Hot Country LP's" charts. WJJD-AM-FM's mailing of its playlist will also be expanded as part of the promotion.

Here from Nashville were B.J. McElwee, ABC/Dunhill: Ed Hamgram; Chick Dougherty. MCA; Tom Amann. JMI; Jerry Seabolt. Stax; and Joe Lucas and Bud Brown, Hickory

Sears' involvement with country product goes back years when veteran country music producer Art Satherly coordinated a program whereby Sears hired Gene Autry to plug cowboy suits and utilized country product to push catalog sales.

The new plan to concentrate on country follows a similar focus on soul by the nation's largest retailer.

sound portion of video. The video monitoring rulemaking has been slowed partly because IDC has encountered technical difficulties. and broadcasters said they feared picture degradation by coded ma-terials which they could not con-The commission has eased requirements during interim experiments to take care of both types of difficulties.

NARM Names Mktng. Groups

three advisory committees, representing different marketing seg-ments of industry, have been appointed by Pete Stocke, president of the National Association of Recording Merchandisers.

The three committees include:

Rack Jobbers: Dave Lieberman, Lieberman Enterprises, Minneapolis, chairman; George Souvall, Alta Dist., Phoenix; Amos Heilicher, J.L. Marsh, Minneapolis; Jim Schwartz, District Records, Washington; Lou Kwiker, TMC, Woburn, Mass.; Lou Lavinthal, ABC Record and Tape Sales, Seattle; Jesse Selter, NMC, Oceanside, N.Y.; Johnny Kaplan, Handleman, Detroit; Sam Marmadue, Western Mdsers., Amarillo and Jay Jacobs, Knox Record, Knoxville.

Distributors: Danny Heilicher, Heilicher

Knox Record, Knoxville.

Distributors: Danny Heilicher, Heilicher Bros., Minneapolis, chairman; Joe Simone, Progressive, Cleveland; Howard Ring, Music Merchants of N.E.: Woburn, Mass., Jack White, Summit, Chicago; Harold Lipsius, Universal, Philadelphia; Norm Hausfater, Musical Isle, St. Louis; Henry Hildebrand, All South, New Orleans and Jim Schwartz, District Records, Washington.

Pataliers: Jack Grossman Engissman Enter-

District Records, Washington.

Retailers: Jack Grossman, Grossman Enterprises, Woodbury, N.Y., chairman; Bar.ie Bergman, Record Barn, Durham, N.C.; John Cohen, Disc Records, Cleveland; Al Franklin, Franklin, Music, Philadelphia; Dave Rothfield, Korvettes, New York; Russ Solomon, Tower, Sacramento; Martin Spector, Spec's, Hialeah, Fla.; Ben Karol, King Karol, New York; and Byrle Northup, CMC, St. Louis.

MGM Nurtures

• Continued from page 3

Christmas song called "California Christmas" and Schwartz is already planning a TV special based on the song with Miss Bailey. This show, of course, is a pilot for a

The most successful special of Griffin Productions recently was a TV special called "Isaac Hayes and the Stax/Memphis Sound" which was taped at Caesars Palace. Las Vegas, where Griffin also does four one-week stints with his own syndicated TV show. Schwartz met last week with Larry Shaw and Forest Hamilton of the Stax record label to discuss the possibility of that show being turned into a TV series.

Next pilot planned by Griffin Productions is called "Take Me Home Again," which will be an hour-and-a-half special on ABC-TV. The show will use some music acts, focusing on one act per show to fit the format of a performer visiting his old home town. Initial show will probably focus on John Wayne. Schwartz said.

And Griffin Productions is setting up right now to tape a country music special out of Caesars Palace the first week in May. Roy Orbison will host and perform in the show, as well as guest star Johnny Cash. Other performers are now being fined up

"However, it looks as though the record label may become our biggest venture." Schwartz said. "We're already getting strong re-action to the Griffin single and the Lopez single. Singles by Cathy Carlson and Hedya & Davis have just hit the market. We have a good rapport going with MGM Records and even Mike Curb is surprised at the strong results we're already showing."

Lucas New Division

NEW YORK - Lucas/McFaul Production has been formed here. The firm is a new division under the jingle house of David Lucas Associates. Tom McFaul will share the chief executive duties in the company.

Slade Disk in Tie With Tour

porated is releasing this week, "Cum On Feel the Noize," a new single by British hard rock group, Slade, to coordinate with the April 19 opening of a six-week coast-to-coast tour. The title of the new 45, which rose to the top spot on all British charts the day it was re-leased, will provide the theme of a saturation campaign backing up the U.S.-Canadian tour.

Polydor has mapped an intensive advertising, promotional and merchandising campaign specifically geared to the tour. Advertising and promotional efforts, including full-page consumer print ads and multiple radio spots in all major markets will be utilized.

Deluxe press kits, clippings and other materials have been forwarded with albums and singles to disc jockeys, radio program directors, salesmen and promotion men, as well as the trade, general and underground press. A heavy interview schedule, press conferences and other publicity activities are sched-uled in major cities along the tour

Spiraling Costs Plaguing Labels

• Continued from page 1

is exceeding demand. This circumstance has a special spillover effect on promotion material, which must be cut or abandoned altogether.

Pressing charges in the last several months have remained stationary, more or less. But services such as reference lacquers, have been practically eliminated. As a cost-cutting device, some firms it's understood, have even reduced their pressing compound. One company cut it from 120 grams

Other cost factors, quadraphonic, double mixing, devaluation of dollar, added value tax in England which affects the large spate of recordings released here from the U.K., AFM scales, etc., con-tinue to add money pressures on labels. All in all it's enough ammunition for other labels to follow the lead taken recently by ABC-Dunhill and Motown Records in increasing their suggested list price by \$1, asserted one industry executive. "This is hardly enough of an increase, considering the manufacturer must share 50 percent plus 10 or 55 cents, plus other costs," he stated.

Davis: Col Stirs Musical Vitality In Concert Mart

• Continued from page 1

promoters to follow our lead in the future," continued Davis. Columbia's next venture is the week-long festival at Ahmanson Theater in Los Angeles April 29-May 5. Davis stated that the fes-tival, the first one of this magnitude to be produced by a label, will create a "momentum" whereby the whole industry, as well as music fans, will benefit. "We hope to show that music is growing or all levels," continued Davis, "and that those levels can be interchanged." Davis will take part ir the festival, acting as host for

Scheduled to perform at the Ahmanson Festival are: the Mahavishnu Orchestra, Loudon Wain-wright III and Anthony Newmar (29): the Staple Singers, Johnny Nash and Billy Paul (30); New Riders of the Purple Sage, Doctor Hook and Bruce Springsteen May 1: Miles Davis, Earth, Wind & Fire and Ramsey Lewis (2); Log gins and Messina. Albert Ham mond and Taj Mahal (3): Johnny Mathis. Peter Nero and Maxina Weldon (4): and Johnny Cash Tammy Wynette. George Jones and Charlie Rich (5).

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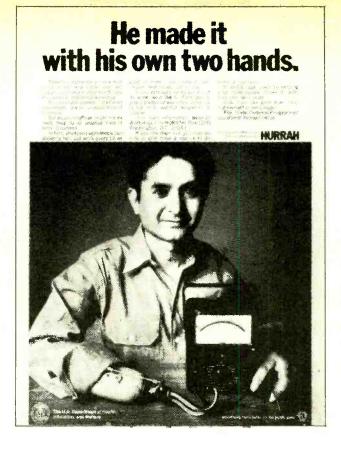
It was good business to do so. Half of all college graduates who seek work go into business. The more graduates there are, and the better educated

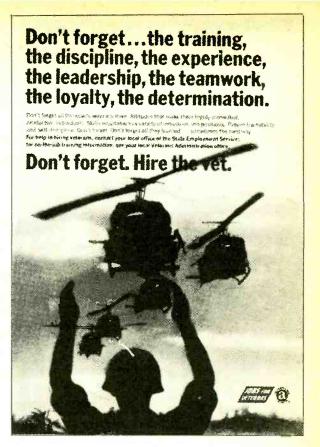
they are, the more college serves the business community.

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Billboard Radio Action & Pick Singles Reviewed this week 134 Last week 142 Pick Singles ®

Breaking Disks

John Fogerty's one-man band the Blue Ridge Rangers advances up the chart with "Hearts of Stone" to 55 with a star from a star studded 61. The Fantasy single has been on the survey four weeks and is a fine followup to his "Jambalaya" hit. Fogerty sings all the parts and plays drums, piano, guitar, fiddle and bass.

The solid pop with a country dash sound is reaping airplay at: KYA-AM and KFRC-AM San Francisco; WMAK-AM Nashville; KOL-AM and KR-AM Seattle; WFOM-AM Atlanta; KILE-AM Houston.

Sales are strongest in Baltimore, followed by Los Angeles, Atlanta, New York, Minneapolis-St. Paul, Dallas-Ft. Worth and San Francisco.

The First Choice moves into 43d position with a star with its "Armed and Extremely Dangerous" Philly Groove single. Last week the disk was 52 with a star. The song is also moving up our soul chart and this week it's 39 with a star, up from 44.

Airplay-wise: WIBG-AM and WFIL-AM Philadelphia; WFUN-AM and WQAM-AM Miami; KJR-AM Seattle; WLAV-AM Detroit; WFOM-AM and WBBQ-AM Atlanta and WIXY-AM Cleveland, are all reporting action to us.

Sales are strongest in New York and Miami, followed by movement in Cleveland, Chicago, Washington, St. Louis, Memphis, Nashville and Philadelphia. Now here's a characteristic story about a country song spinning up with the pop charts. Barbara Fairchild's Columbia single, "Teddy Bear Song," jumps to the 56th post with a star from 69. While it's been on the pop chart nine weeks, it's been on our country survey 17 weeks.

Airplay is reported top 40-wise from WMAK-AM Nashville; KIL<mark>T-AM Houston;</mark> WSGN-AM Birmingham and KLIF-AM Dallas.

Pop sales are strongest in Atlanta, Minneapolis-St. Paul and Miami, followed by Seattle, Baltimore, Memphis, Nashville, Chicago, Houston and Cleveland.

Pardon our typo, but last week, Lori Lieberman's name came out Flori. Her also recommended pop single remains "And The feeling's Good" on Capitol.

Songs listed on this page are the consensus of a review panel which listened to the music individually and then collectively and then voted

for the titles published this week. Songs not listed have received a three star rating. Review Editor—Eliot Tiegel.

Pop Picks

SPINNERS—ONE OF A KIND (LOVE AFFAIR) (3:31); producer: Thom Bell; writer: Joseph B. Jefferson; Mighty Three, Blackwood, BMI. Atlantic 2962. Intelligent and catchy. The telegraphic, punchy style of producer Bell with the Spinners is working here at peak form. Good solo and ensemble vocal work. Flip: no info available.

MICHAEL JACKSON—WITH A CHILD'S HEART (3:00); producers: Freddie Perren, Fonce Mizell; writers: S. Moy, H. Cosby, V. Basemore; Jobete, ASCAP, Stone Agate, BMI. Motown 1218. Michael attacks a lush ballad with rich, high voice that carries beat and intensity while soaring in an open beauty quite new to this artist. Flip: no info available.

SIEGEL—SCHWALL BAND/SAN FRANCISCO SYMPHONY ORCHESTRA—Blues Band Opus 50, Part 1 (3:53); producer: none listed; writer: William Russo; Southern, ASCAP. DGG 15068. DGG's very first single is a swinging monster, the best-yet fusion of rock and symphony orchestra. Overpowering instrumental drive, with good tinges of blues harmonica and clever utilization of cellos, violins and tympanis. Flip: "Blues Band Opus 50, Part 2" (4:25); same credits.

GLADYS KNIGHT & THE PIPS—DADDY COULD SWEAR, I DECLARE (3:42); producer: Johnny Bristol; writers: J. Bristol, M. Knight, G. Knight; Jobete, ASCAP Soul 35105F (Motown). This is hand clapping soul and funk both vocally and instru-

mentally, with Gladys' distinct voice standing out. The side is characterized by good, solid beats. Flip: no info available.

THE BEACH BOYS—CALIFORNIA SAGA (On My Way to Sunny Californ-i-a) (3:13); producer: The Beach Boys; writer: Alan Jardine; Wilojarston, ASCAP. Reprise 1156. Group returns to the surf-California style that has proved so successful for them in the past with this easygoing rocker highlighted by their characteristic skilled vocal harmonies and fine instrumentation. Flip: no info available.

KINCADE—JENNY, JENNY (Dreams Are Ten A Penny) (2:40); producer: none listed; writers: J. Carter, G. Shakespeare; Page Full Of Hits, ASCAP. Penny Farthing 55000. (Bell). British group produces solid rock tune with excellent arrangements and strong vocals. Record is commercial enough to receive AM play and is also a candidate for FM stations. Flip: no info available.

also recommended

TOM JONES—Letter To Lucille (3:04); producer: Gordon Mills; writer: Tony Macaulay; MAM, ASCAP. Parrot 40074 (London).

MAC DAVIS—Your Side of the Bed (3:06); producer: Rick Hall; writer: Mac Davis; Screen Gems-Columbia, Songpainter, BMI. Columbia 45829.

BYRDS—Full Circle (2:41); producer: David Crosby; writer: Gene Clark; Irving, BMI.
Asylum 11016.

KING HARVEST—A Little Bit Like Magic (2:12); producer: Chuckanut; writers: R. Altbach, D. Robinson, S. Kelly; Criterion, Damadha, ASCAP. Perception 527.

GOSDPELL—Beautiful City (3:09); producer: Stephen Schwartz; writer: Stephen Schwartz; Godspell, Greydog, ASCAP. Bell 45,351.

NEEDOM CARROLL GRANTHAM—Lady Ride (2:56); producer: Al Bell; writers: Scott English, Phil Pickett; Wren, BMI. Stax 0159.

JOE SOUTH-Save Your Best (2:59); producer: Jefferson Lee; writer: Joe South;

Lowery, BMI. Capitol 3554.

JOHNNY MATHIS—Show and Tell (3:12); producer: Jerry Fuller; writer: Jerry Fuller; Fullness, BMI. Columbia 45835.

STEVE MARCH—Sweet Bonnie Rock and Roll (2:38); producer: Barry Fasman; writers: Fasman, Allen, March; Sweet Innocence, ASCAP. MGM 14532.

BOBBY ARVON—The Best Days Of My Life (3:11); producer: Al Kasha; writer Bobby Arvon; Edwin H. Morris, ASCAP. MGM 14529.

First Time Around Picks

(These are new artists deserving airplay and sales consideration)

MAUREEN McGOVERN-The Morning After (2:14); producer: Carl Maduri; writers:

Al Kasha, Joel Hirshhorn; Fanfare, BMI. 20th Century TC-2010. A reissue of this strong ballad featuring an impressive vocal sound.

D'ARCY SCHANZ—She Only Wants To Be A Lady (3:47); producer: Chan Daneisl; writers: R. Verne, J.D. Hooven; Famous, Mt. Verdi, Beanbag, ASCAP. Capitol 6660.

Strong female vocal with a little bit of funkiness.

JOSHIE JO ARMSTEAD—Ride Out The Storm (3:55); producer: Ideas and Hunches, Inc.; writers: Cy Coleman, Dorothy Fields; Aidi, Notable, ASCAP. The Gospel Truth 1207 (Stax/Volt). Soulful tune with strong gospel overtones—a dynamic female find.

Soul Picks

JAMES BROWN—THINK (3:14); producer: James Brown; writer: L. Pauling; Fort Knox, BMI. Polydor 14177. There's the standard scream, the solid, standard down to home rhythm and James offers within this setting advice to think about good

things, bad things, "outtasight things"—things which are inexplicably tied into man-woman relationships. Flip: no info available,

CHAIRMAN OF THE BOARD—FINDER'S KEEPERS (3:32); producer: Jeffrey Bowen, General Johnson; writers: G. Johnson, J. Bowen; Gold Forever, BMI. Invictus 1251 (Epic). Catchy, repeat buzzing guitar phrases and a solid, walking bass introduce a searching, pleading type of vocal about keeping a love and too bad to the loser. The song is as much an instrumental treat as it is the lead singer's solid

pleading. Flip: instrumental version of the same song

THE MAIN INGREDIENT—YOU CAN CALL ME ROVER (3:29); producer: Silvester, Simmons, Gooding; writers: Williams, Bailey, Kent; Dish-A-Tunes, BMI. RCA 0939. A soft vocal blending seeks the answer to the question of how to find the way to "get all your loving"—all day; all night. And the group is hot on the trail to uncover the answer. The backup sound is secondary to their vocal strength. Flip: no info available.

also recommended

WILSON PICKETT—International Playboy (2:33); producer: The Staff for Gamble Huff; writers: Dozier, Sigler, Broomer & Phillips; Assorted, BMI. Atlantic 2961.

INEZ FOXX—The Time (3:56); producer: Randy Stewart, Willie Hall; writer: Baby Washington; Dara, Frost, Patricia, BMI. Volt 4093 (Stax).

THE EBONYS—It's Forever (4:27); producer: Gamble-Huff; writer: L. Huff; Mighty Three, BMI. Philly Intl. 3529 (Columbia).

MANHATTANS—There's No Me Without You (3:28); producer: Bobby Martin; writer: E. Bivins; Blackwood, Nattanam, BMI. Columbia 45838.

MICHAEL HUDSON—The Good Guy Always Gets The Girl (2:45); producer: Jerry Puckett for Malaco; writer: Allen O'Day; Viva, Wren, BMI. Chimneyville 447 (Atlantic).

BARBARA MASSEY-I'm So Glad (2:38); producer: Rick Baxter; writer: Al Shackman; Fab, BMI. Brut 801 (Buddah).

LOVE UNLIMITED-Oh, Love, Well We Finally Made It (3:29); producer: Barry White; writer: Barry White; January, Sa-Vette, BMI. 20th Century 2025.

KOOL & THE GANG—Country Junky (2:54); producer: Kool & The Gang; writers: Kool & The Gang; Delightful, Gang, BMI. De-Lite 555.

Country Picks

PAT DAISY—THE LONESOMEST LONESOME (2:42); producer: Roy Dea; writer: Mac Davis; Screen Gems Columbia (BMI) RCA 0932. Sometimes it takes the right combination to do it. The label has had strong faith in this lady, and this song justifies the faith. Production is fine, with a Cam Mullins arrangement. Flip side: no info available.

ROY DRUSKY-THAT RAIN MAKIN' BABY OF MINE (2:34); producer: Jerry Ken-

nedy; writers: Dallas Frazier, W. Robb; Blue Crest/Hill & Range (BMI). Mercury 73376. From his latest album comes this fine ballad, with excellent lyric content. Drusky sings mostly ballads, but does them best.

TOMPALL & THE GLASER BROTHERS—CHARLIE (2:23); producer: Tompall Glaser & Waylon Jennings; writer: Tompall Glaser; Glaser Brothers (BMI); MGM K14516. If Chuck and Jim Glaser are on this, they are silent partners. Yet, Tompall gives it a solo treatment that shows his strength. Flip side: no info available.

TONY BOOTH-LOVING YOU (2:23); producer: Buck Owens; writer: Buck Owens; Blue Book (BMI); Capitol 3582. Buck writes a great one, and Booth gives it

his fresh, warm treatment that should please everyone. Flip side: "What A Liar I Am"; producer: same; writer: same; publisher: same.

EDDY ARNOLD—IF THE WHOLE WORLD STOPPED LOVIN' (2:33); producer: Mike Curb & Don Costa; writer: Ben Peters; Shelby Singleton (BMI); MGM 14535. This tune, written some years back by Ben Peters, is given unusually good treatment by Arnold, out of his album. Excellent arrangement by Costa. Flip side: no info available.

DON WILLIAMS—COME EARLY MORNING (3:08) producer: Allen Reynolds; writer: Bob McDill; Gold Dust (BMI); JMI 24. Fine tempo to aid programmers and to please buyers. Williams gets stronger with each release. Flip side: no info available.

also recommended

JUDY LYNN—Pour Me A Little More Wine (3:10); producer: Jerry Styner; writers: Lambert & Potter; Trousdale (BMI); Amaret 149. (MGM)

DORSEY BURNETTE—Keep Out Of My Dreams (2:20); producer: Steve Stone; writers: Steve Stone & Dorsey Burnette; Brother Karl's (BMI); Capitol 3588.

FREDDIE HART—Born A Fool (3:17); producer: Paul Cohen; writer: Alex Zanetis; Jack O'Diamonds (BMI); MCA 40011.

CONNIE VAN DYKE—You're All I Have Got (3:23); producer: Ken Mansfield & Steve Norman; writer: Conny Van Dyke; Berwill (BMI). Barnaby 5015.

GUY SHANNON—Naughty Girl (2:22); producer: Al Embry; writer: Mac Davis; Song Painter (BMI); Cinnamon 758.

PAT BOONE—Tying The Pieces Together (2:28); producer: Don Ovens; writer: Sonny James; Marson (BMI); MGM 14521.

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Willie Hutch has just scored a hit for himself.



You've been hearing Willie Hutch's music from a lot of people for a long time. (Remember "California My Way", or "I'll be There"?) Well now you can hear it right from him. Because Willie Hutch has just written, arranged, performed, and produced a hit song and soundtrack album from a hit film.

It's called "The Mack". A film from Cinerama Releasing. A soundtrack album from Motown. And when you hear it, you'll know why you're going to be hearing a lot more of Willie Hutch's music from Willie Hutch. "The Mack' Motown album #M-766. "Brother's Gonna Work it Out". Motown single #M122F.



Listen to what's happening at Motown. You'll hear the times change.

Billboard Radio Action Number of LP's reviewed this week 65 Last week 104

Pick LP's

Pop Picks

VICKI LAWRENCE—The Night the Lights Went Out in Georgia, BELL 1120. Superb mix of pop, country and MOR from one of the most talented newcomers on the scene today. Ms. Lawrence is able to adapt to various types of music with ease, and has managed to pick material with a broad range of appeal. A number of possible singles on this set.

Best cuts: "The Night the Lights-Went Out in Georgia," "Dime a Dance," "Mr. Allison."

Dealers: Artist currently enjoying one of the major hits of the year with "The Night the Lights Went Out in Georgia." Display prominently; she is a regular on the Carol Burnett TV series.

J. GEILS BAND—Bloodshot, ATLANTIC SD7260. Could be the album that puts the Boston blues rockers across as the U.S. hard-rock supergroup. Dynamic and immaculately clear musical dynamos on each cut.

Best cuts: "Give It To Me," "Southside Shuffle."

Dealers: The LP itself is of bright red vinyl and would make an eye-catching display.

JOHN KAY—My Sportin' Life, DUNHILL DSX 51047 (ABC). By far the best thing Kay has done since his early years with Steppenwolf, combining the rock-acoustic style so popular today with his distinctive vocals. Artist has also managed to pick just the right kind of material, using several excellent originals and batches of cuts from writers such as Mentor Williams and Renee Armand. Kay is ably assisted by a number of name musicians, but the LP is totally his and contains a number of single possibilities.

Best cuts: "My Sportin' Life," "Drift Away," "Nobody Lives Here Anymore."

Dealers: Kay is already known as former lead singer of Steppenwolf and this LP

may be displayed in several areas.

CAPERS AND CARSON,—JANUS JLS 3045 (Chess/Janus). Remember the folkies Hedge and Donna? Here they are in a new funky dress, directed by Gabriel Mekler with astonishing success. Their vocal blend is harmonically strong and tight and there are overpowering strains from subdued horns and infectious drums. This is total commercialism and invigorating enjoyment—and a major achievement in moving this singing duo into the mainstream of delightfully all right music. Welcome!

Best cuts: "Guava Jelly" (done in reggae style); "Real Fine Woman," "Well I Never," "She's Only a Beginner."

Dealers: husband-wife team writes all its own tunes.

VARIOUS ARTISTS—Keep the Dream Alive—Martin Luther King, RCA VSPX-6093 (2 Record Set). Like most all-star concerts, this set is largely a greatest hits collection performed live. In this case, the artists and material are particularly strong. And there is a great sense of occasion for the black audience in this commemoration of Martin Luther King in his home town.

Rather than naming best cuts among the mostly well-known performances, we list the all-star participants: Wilson Pickett, Friends of Distinction, Main Ingredient, Jose Feliciano, Jimmy Castor Bunch, Flip Wilson as emcee, Linda Hopkins.

Each act is given approximately half an LP side for their performance.

IF—Double Diamond, METROMEDIA BML 1-0174 (RCA). Fine jazz-rock mix from one of the pioneer groups bands in this field, featuring flute and sax as well as the standard rock instruments. Vocals stand out as well as the music, and the arrangements are professional and tight. One of the few groups in this vein that doesn't overdo it.

Best cuts: "Pebbles on the Beach," "Pick Me Up." Dealers: Band has almost cultist following.

HELP YOURSELF—Beware the Shadow, UNITED ARTISTS UA LA:079-F. An excellent mix of acoustic and electric from this fine British group headed by vocalist/guitarist/keyboard man Malcolm Morely. LP is characterized by strong lead vocals, top harmony singing and skillful integration of instruments. Group is equally at

ease with long complicated tunes and short, tongue-in-cheek numbers. Watch for strong FM play on this act.

Best cuts: "Alabama Lady," the 12½-minute "Reaffirmation" and "American "Mother."

Dealers: Group has two previous LP's out, just as excellent as this one.

GABOR SZABO—Mizrab, CTI 6026. Szabo shows how beautiful the electric guitar can be on this program of familiar pop tunes and two unknowns. This is a strong attempt which succeeds in showcasing a jazz musician in a popular setting, thus allowing him to cross into the realm of mass appeal music. A lush, full sounding orchestra provides a very rewarding backstopping for Szabo's well-known lyrical

Best cuts: "It's Going to Take Some Time," "Summer Breeze."

Dealers: The Hungarian guitarist is well known among jazz buffs and pop afficionados alike. This is a new work for CTI.

DAVE MASON—Dave Mason Is Alive, BLUE THUMB, BTS 54 (Famous). Live set from the Troubadour in L.A., half of which has been previously released. The new material, however, makes the set a top one for Mason fans. Artist is an easygoing rocker, and this LP features him at his best with tight instrumental arrangements and natural sounding vocals not found on many "live" LP's.

Best cuts: "Shouldn't Have Took More Than You Gave," "Look at You Look at Me," "Feelin' Alright?"

Dealers: Mason is well known as a solo artist and from his days with Traffic.

JUD STRUNK—Daisy a Day, MGM SE 4898. Well done, almost easy listening set which will probably get play on pop, MOR and possibly country stations. Artist seems most at home with material with a down home or sentimental flavor, and this is what he has filled his LP with. Excellent arrangements from the instrumentals aid this set.

Best cuts: "Daisy a Day," "The Searchers," "Next Door Neighbor's Kid."

Dealers: Strunk enjoying big hit with "Daisy a Day." Display in pop and country.

also recommended

DOUG SAHM—Rough Edges, Mercury SRM-1-655. Good vintage material from the late '60's. Best cuts: "Sir Doug's Recording Trip," "Hello Amsterdam."

ROGER WILLIAMS, MCA 324. Piano perennial does it again with tasteful current MOR collection cleanly produced by Snuff Garrett. Best cuts: "Last Tango in Paris," "Lost Horizon."

MASON PROFFITT—Bare-Back Rider, Warner Bros. BS 2704. Countryish rock and folk. Best cuts: "Setting the Woods on Fire," "Stoney River."

SWALLOW—Warner Bros. BS 2693. Good, tight rock set. Best cuts: "I'll Be Home,"
"Georgia Pack My Bags."

PAT BOONE—I Love You More and More Every Day," MGM SE-4899. Good commercial mix of pop and country. Best cuts: "I Love You More and More Every Day," "Jambalya."

BOB RUZICKA—Cold Hands, Warm Heart, MCA 319. The Kristofferson-Taylor market for introspective writer-singers is overcrowded now. But Canadian Ruzicka is a genuinely sensitive artist who deserves hearing. Best cuts: "Thank God He's a Stranger," "Cardboard Cowboys."

BONNIE KOLOC—Ovation OQDJ/1429. Good, soft set in quadrasonic. Best cuts: "Sunday Morning Movies," "Wind in the Water."

KAJANUS PICKETT—Hi Ho Silver, MCA 304. Exceptionally pleasant rock-folk set. Best cuts: "Cold Harbour Morning," "Tomorrow."

BETTY DAVIS—Just Sunshine JSS-5 (Famous). Miles Davis' wife makes a strong debut as a shouting singer, full of screech and soul. Best cuts: "Game Is My Middle Name," "Walkin' Up the Road."

VARIOUS ARTISTS—Charlotte's Web, Paramount PAS-1008. Delightful music from the Sherman Brothers for this children's film soundtrack. Debbie Reynolds is the lead voice.

BEARFOOT—Epic KE 32146. Pleasing rock set. Best cuts: "Mark Twain," "Sweet Harmony."

LIONEL HAMPTON—Please Sunrise, Brunswick BL 754190. Strongly commercial MOR listening from this veteran vibist. Best cuts: "I Did [t," "Soulful Autumn," "Please Sunrise."

BIRTHA—Can't Stop the Madness, Dunhill DSX-50136. The lady rockers demonstrate strong proficiency at hard-driving numbers and rock ballads. Best cuts: title cut and "Freedom."

Country Picks

CHARLIE RICH—Behind Closed Doors. EPIC 32247. Hot off a smash single (the title song), Charlie Rich puts together some of his finest and bluesiest material, and he'll add all sorts of new devotees to those who have followed him from the fifties.

Best cuts: "A Sunday Kind of Woman," "I'm Not Going Hungry Anymore,
"Nothing in the World."

Dealers: Package includes a $7^{\prime\prime}$ insert including interview with Rich by Frank Jones, and excerpts from the cuts.

BOB LUMAN - Neither One of Us. EPIC 32191. If you've never heard a producer

sing, you get a chance here as Glenn Sutton harmonizes with Luman on the last cut. Other than that, Luman does beautifully by himself, with a great mixture of his versatility. A Cam Mullins arrangement helps, too.

Best cuts: "A Good Love Is Like a Good Song," "Because of Losing You."

PORTER WAGONER—I'll Keep on Lovin' You. RCA 1-0142. Dolly Parton wrote four of the songs, Porter wrote the rest. That says something in itself. The material is outstanding, and Porter gives it the treatment which has kept him at the top for more than a decade. It includes a recitation.

Best cuts: "The Truth or A Lie," "Can You Tell Me."

EDDY ARNOLD—So Many Ways/If the Whole World Stopped Lovin'. MGM 4878.

It's a little difficult to list this as a country album, since it contains a batch of pop standards. But the Arnold styling is there, and it should sell in both markets. The last cut is particularly touching.

Best cuts: "My Son I Wish You Everything," "At the End of a Long Long Day." Dealers: Great pop potential in this one.

-also recommended

CHET ATKINS—ALONE. RCA 1-0159. The jocks have been asking for more instrumentals, and the master of the guitar obliges with technique, feeling, and all of the other superlatives.

Soul Picks

THE O'JAYS—Bell 6082. Welcome historical collection of the group's work before

teaming with Gamble/Huff Productions, Best cuts: "I'll Be Sweeter Tomorrow," "You're Too Sweet."

JACKIE WILSON—Beautiful Day, Brunswick BL 754189. Strongest album in a long time. Best cuts: "Beautiful Day," "I Get Lonely Sometimes," "Because of You."

KING FLOYD—Think About It, Atco SD 7023 (Atlantic). Sweet flowing vocals with good vocal and driving instrumental backing. Best cuts: "Think About It," "Thank You," "Everybody Needs Somebody."

Jozz Picks

ARCHIE SHEPP—The Cry of My People, IMPULSE AS:9231 (ABC). Shades of soulsville and gospel town! Archie comes out a swinging and a rocking in a righteous manner on what may be the LP which cracks through the pure jazz field for him and introduces his wisdom to the masses. For this is a package of deepening proportions combining very strong gospel choir singing and delightfully simple and open playing. Disregard any previous impressions of Shepp as a unintelligible avant-garder; he is down on the ground here for everyone to enjoy and it's a pure gas. There are lovely strings on some of the cuts, and some wild blowing on others.

Best cuts: "Rest Enough (Song to Mother"), "All God's Children Got a Home in the Universe," "The Cry of My People."

Dealers: solid material from a pace-setting musical of stature.

CHARLES MINGUS AND FRIENDS—In Concert, COLUMBIA KG 31614. Mingus' brand of vital music sparkles all through this concert night of February 4, 1972. Conductor Teo Macero leads a 22-piece band of stellar names through a program of jocular, jumping and jovial music, highlighted of course by Mingus' bass and the solos of the likes of Gene Ammons, Charles McPherson, James Moody, Gerry Mulligan, Lee Konitz, Bobby Jones. The music is obtuse, muscular and demanding, and it marks the leader's first personal appearance in 10 years.

Best cuts: "Jump Monk," "Mingus Blues," "Little Royal Suite."

Dealers: Mingus is a most respected name in music and because of his staunch posture, his devotees never leave him, so this package should draw attention to his presence.

VARIOUS ARTISTS—A Tribute to Duke Ellington, We Love You Madly, VERVE 2-V6S-8818 (MGM). This is a well put together package of tribute performances by top name acts who love Duke madly through their music. These are tracks from eight Verve LP's cut with love by Norman Granz and repackaged nicely by Eric Miller. Featured are Ella Fitzgerald, Count Basie's band, Oscar Peterson, Coleman Hawkins, Stan Getz, Al Hibbler, Wes Montgomery, Gene Krupa, Billie Holiday, Dizzy Gillespie, Louis Armstrong, Johnny Hodges and Buddy Rich.

Best cuts: "Sophisticated Lady," "In a Mellow Tone," "Mood Indigo."

Dealers: Ellington has been toasted by a CBS-TV special and he is a most traveled musician working all year round.

SCOTT JOPLIN—King of Ragtime, ANGEL S-36060. (Capitol). The popularity resurgence of ragtime king Joplin continues as Angel issues the first collection of the composer's own orchestrations of his classics. Crisply delightful interpretations by Gunther Schuller conducting New England Conservatory student musicians.

Best cut: "Maple Leaf Rag."

Dealers: Stock in classical as well as jazz bins. Nonesuch has had great succe with two Joplin ragtime albums with solo piano.

ERIC GALE—Forecast, KUDU KU-11 (CTI). Guitarist Gale fronts a dynamic bar of players who carry the message of beauty and warmth through some dramat inventive charts. True Gale is the leader and his playing rides mightily, but produc Creed Taylor's studio band is magnificent in its assertions and collective playin The material is so delightfully simple that it deserves MDR cross exposure. Crec pianist Bob James with superb arrangements which produces an engulfing, roma tic, oftimes sinuous feeling.

Best cuts: "Killing Me Softly With His Song," "White Moth," "Forecast."

Dealers: Gale is part of the CTI family and this is a very commercial endeave
Can be stocked in jazz and pop.

PHAROAH SANDERS—Wisdom Through Music, IMPULSE AS-9233 (ABC). A vacious and rhythmically complex, this album presents several faces of the not sax flutist. An Asian religious undertone floats through much of the material, hig lighted by gentle playing from Sanders and his studio sextet

Best cuts: "High Life" (reintroducing the West Indies tempo); "Wisdo Through Music (a slow searching melody buildup).

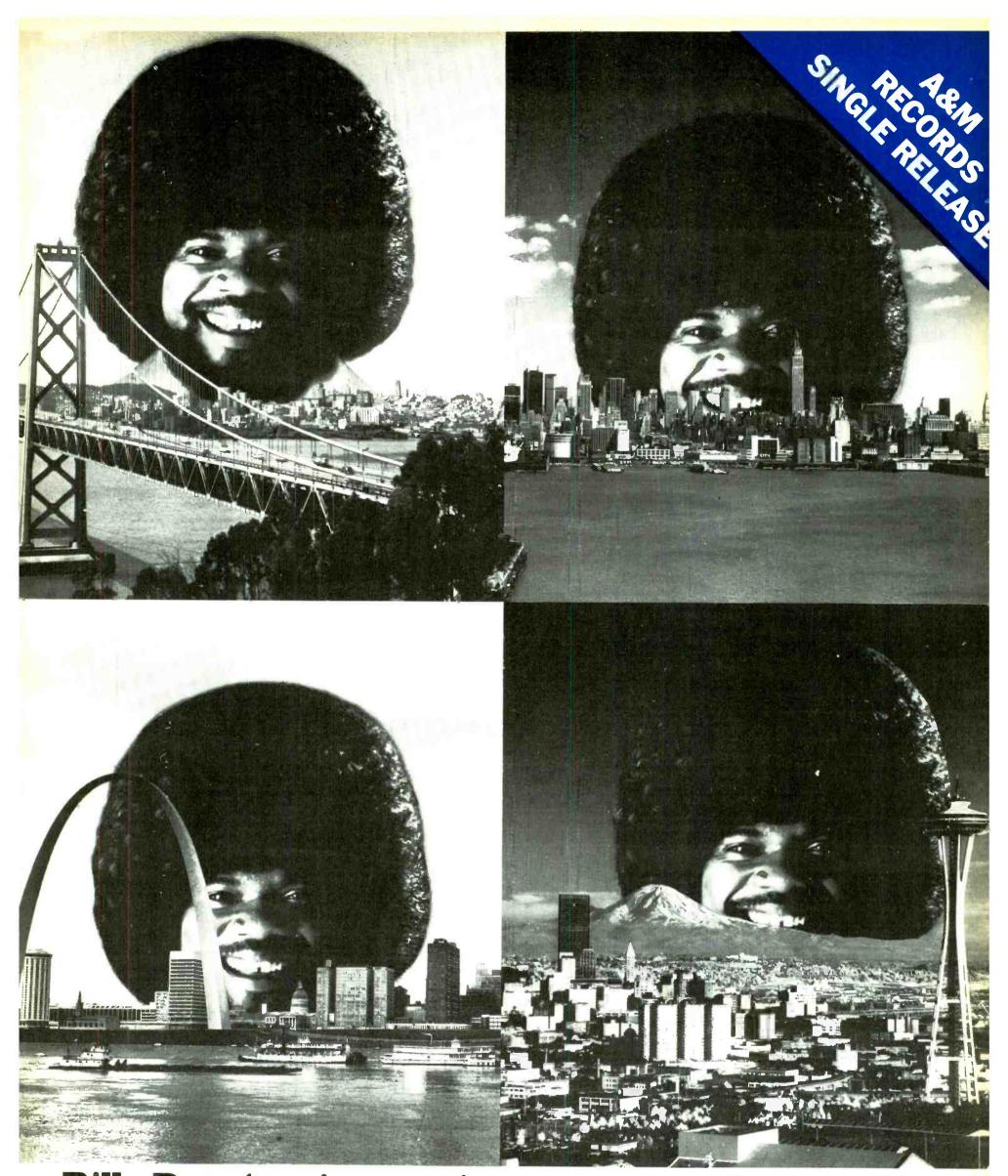
Dealers: artist is a foremost name in avant-garde music with a qtrong followin

- also recommended -

CAL TJADER—Doxy, Verve 2-V6S-8820. (MGM). These are top interpretations from the vibist's Verve days where the emphasis was on Afro-Cuban tempos and gentle, flowing material. Best cuts: "Doxy," "Manha De Carnival," "Soul-Motion," "Soul-Ried"

PAUL BLEY AND SCORPIO, Milestone MSP-9046 (Fantasy). Underrated jazz of plorer now plays multi-keyboard set-up of acoustic and electric pianos plus synthesizer, while continuing to make thoughtful and exciting music. Best cut: "King."

HERBIE MANN—Et Tu FLute, Verve 2-V65-8821. (MGM). A good repackaging of material from four old Ververs blending smoothies and Latinos. Best cuts: "I'll Remember April," "Frenesi," "Autumn Leaves."



Billy Preston is popping up everywhere with WILL IT GO ROUND IN CIRCLES

From "Music Is My Life" (SP 3516)

A NEW POP HIT ON A&M RECORDS

(AM 1411)

Billboard Radio Action & Pick LP's.

• Continued from page 60

Classical Picks

WEBER: OVERTURES—Berlin Philharmonic (von Karajan) DGG 2530 315 More familiar repertoire to swell Karajan's growing catalog of crowd pleasers. Playing is whip-lash precise and the sound impressive in these performances of overtures to "Freichutz," "Oberon" and "Euryanthe," the three most popular of the six works

Dealers: Basic repertoire, due for considerable exposure via air play.

PENDERECKI: A PORTRAIT-Various artists, CANDIDE CE 31071 (Vox). Aptly titled, album presents six works for varied combinations, offering as many facets of the complete art of the highly-regarded composer. Only the Quartet (1960) is available elsewhere. Included are works for violin, cello, orchestra and chorus, among them "Emanationen," the prize-winning piece that first brought major attention to Penderecki. Sound and performances are first class.

Dealers: Striking cover design will help court the attention of aficianados of the avant-garde a growing group of record buyers.

MESSIAEN: QUARTET FOR THE END OF TIME-New York Philomusica Ensemble CANDIDE CE 3105 (Vox). Superbly recorded performance of the eightmovement chamber piece. Tops the single competitive version by virtue of the lower Candide price and the inclusion of the composer's "The Blackbird" as bonus.

VENETIAN CONCERT: VIVALDI/LOCATELLI/ALBINONI-Collegium Aureum BASF HB 29364. Expert performances by specialists in early music, in spacious, resonant sound. The Locatelli Concerto for Four Violins is an attractive novelty. Liner notes are best ignored.

Comedy Picks

MONTY PYTHON-Monty Python's Previous Record, CHARISMA CAS 1063 (Buddah), Hilarious madness in one of the funniest comedy albums in years. Even wilder than the earlier "Another Monty Python Record." Buddah be praised for staying behind the disks of England's greatest TV humorists

Best cuts: "Argument Clinic," "Australian Table Wines." Dealers: A natural for display in college and high school outlets.

ARCHIE & EDITH, Side by Side, RCA APL 1-0102. Well-packaged and weirdly charming album of the Bunkers singing medleys and wisecracking. Best cut: "Oh Babe, What Would You Say?"

JONATHAN WINTERS AND FRIENDS-Laugh ... Live, COLUMBIA KG31985. Two disk set of the Mad Improviser at work in frequently hilarious ad libs.

PROCTOR & BERGMAN-TV or Not TV, COLUMBIA KC 32199. Half the Firesign Theater gets on their distinctive surrealist comedy in bits like Ancient Romans at tempting to describe a baseball game.

Religious Picks

INEZ ANDREWS—Lord, Don't Move the Mountain, SONG BIRD, SBLP-226. First release from ABC on the recently acquired Songbird label (Duke/Peacock), this is gospel at its best, featuring the powerful and reaching voice of Ms. Andrews. LP captures the true flavor of gospel. The artist is also a fine composer

Best cuts: "Something Is Moving," "Lord, Don't Move the Mountain," "Wan

Dealers: ABC will be able to offer broad distribution for this fine music, so display prominently. Title cut hits soul charts this week.

also recommended

THE LOVING SISTERS-The Sounds of a New Era, Peacock PLP 176 (ABC/Dunhill) Top notch gospel set from Peacock. Best cuts: "Who Can Ask for More." "God's

ALBUM PICKS...Best of the releases of the week in all categories as picked by the BB Review Panel for top sales and chart movement.

Also Recommended...Albums with sales potential that are deserving of special consideration at both the dealer and radio level.

Bubbling Under The Top LP's

- 201-NANCY WILSON, 1 Know I Love Him, Capitol ST 11131
- 202-BRIGHTER SIDE OF DARKNESS, Love Jones, 20th Century T-405
- 203-SEATRAIN, Watch, Warner Brothers BS 2692

- 204-LAST TANGO IN PARIS, Soundtrack, United Artists UA LA 045-F
- 205-MYSTIC MOODS ORCHESTRA, Awakening, Warner Brothers BS 2690
- 206-MAXAYN, Mindful, Capricorn 0110 (Warner Bros.)
- 207-BANJO BARONS, Dueling Banjos. Harmony 32214 (Columbia)
- 208-BRENDA LEE, Brenda, MCA 305
- 209-WILSON PICKETT, Mr. Magic Man, RCA LSP 4858
- 210-BILL QUATEMAN, Columbia KC 31761

- 211-INDEPENDENTS, First Time We Met, Wand WD 694 (Scepter)
- 212-TRACY NELSON & MOTHER EARTH, Poor Man's Paradise, Columbia KC 31759
- 213-BO HANSSON, Lord of the Rings, Charisma CAS 1059 (Buddah)
- 214-NEW SEEKERS, Pinball Wizards, MGM/Verve MV 5098
- 215-VARIOUS ARTISTS, History of British Blues, Vol. 1, Sire SAS 3701 (Famous)
- 216—STRAWBS, Bursting at the Seams, A&M SP 4383
- 217-CANNED HEAT, New Age, United Artists LA 049 F

Bubbling Under The HOT 100

- 101-BEHIND CLOSED DOORS, Charlie Rich, Epic 5-10950 (Columbia)
- 102-OON'T LET IT GET YOU OOWN, Crusaders, Blue Thumb 225 (Famous)
- 106-BAD WEATHER, Supremes, Motown 1225
- 107-ORANGE BLOSSOM SPECIAL, Charlie McCoy, Monument 8566 (Columbia)
- 108-MA, Rare Earth, Rare Earth 5053 (Motown)
- 109-MAN OF THE WORLD, Robin Trower, Chrysalis 2009 (Warner Bros.) 110-BREAKAWAY, Millie Jackson, Spring 134 (Polydor)
- 111-ROLL OVER BEETHOVEN, Electric Light Orchestra, United Artists 173 112-YOU CAN'T ALWAYS GET WHAT YOU WANT, Rolling Stones, London 910
- 113-LOVE MUSIC, Sergio Mendes & Brasil '77, Bell 45,335
- 114-PERCOLATOR, Hot Butter, Musicor 1473

- 115-PART OF THE UNION, Strawbs, A&M 1419
- 116-GIVING IT ALL AWAY, Roger Daltry, MCA 40053 117-SO VERY HARD TO GO, Tower of Power, Warner Brothers 7687
- 118-ON THE ROAD, Michael Johnson, Atco 6895
- 119-BLACK COFFEE, Humble Pie, A&M 1406
- 120-BEWARE OF THE STRANGER, Hypnotics, Reprise 1140
- 121-SLIP & SLIDE, Rufus, ABC 11356
- 122-AVENGING ANNIE, Andy Pratt, Columbia 4-45804
- 123-WORKING CLASS HERO, Tommy Roe, MGM/South 7013

103-LOVE MUSIC, Lloyd Price, GSF 6894 104-ROLLING DOWN A MOUNTAIN SIDE, Isaac Hayes, Enterprise 9065 (Columbia) 105-LET ME DOWN EASY, Cornelius Brothers & Sister Rose, United Artists 208

FM Action Picks These are the albums that have been added this past week to the nation's leading progressive stations.

ALBERQUERQUE: KRST-FM, Steve Suplin AUSTIN: KRMH-FM, Joe Gracey BABYLON, N.Y.: WBAB-FM, John Vidaver DALLAS: KAFM-FM, Jack Robinson DAYTON: WYUD-FM, Kevin Carroll HARTFORD: WHCH-FM, Paul Payton

LOS ANGELES: KPPC-FM, Peter Frankland MIAMI: WBUS-FM, Michael Dean MILWAUKEE: WZMF-FM, Steve Stevens NEW YORK: WNEW-FM, Dennis Elsas PHILADELPHIA: WMMM-FM, Jerry Stevens PROVIDENCE, R.I.: WBRU-FM,

Andy Ruthberg ROCHESTER: WCMF-FM, Bernie Kimball SAN FRANCISCO: KSAN-FM, Bonnie Simmons ST. LOUIS: KSHE-FM, Shelley Grafman TORONTO: CHUM-FM, Benjy Karch

TUCSON: KWFM-FM, Allan Browning UTICA, N.Y.: WOUR-FM, Mark Fox VALDOSTA, GA.: WYYS-FM, Bill Tullis WASHINGTON, D.C.: WMAL-FM, Phil de Marne

hot chart action

FACES, "Ooh La La," Warner Bros.: WBRU-FM, WVVS-FM, WMAL-FM, KWFM-FM, KAFM FM, WNEW-FM, WBUS-FM, KSHE-FM, WOUR-FM, KSAN-FM

FLEETWOOD MAC, "Penguin," Reprise: WZMF-FM, WMMR-FM, WYYS-FM. WMAL FM, KAFM-FM, WNEW-FM, KRMA-FM

LED ZEPPELIN, "Houses Of The Holy," Atlantic: WVUD-FM, KWFM-FM, KPPC-FM, WBAB-FM, KSAN-FM

OAVE MASON, "Is Alive," Blue Thumb: KWFM-FM, WBUS-FM, KRMH-FM, WOUR-FM KSAN-FM

JEFFERSON AIRPLANE, "30 Seconds Over Winterland," Grunt: CHUM-FM, WBAB-

JOAN ARMATRAOING, "Whatevers For Us," A & M: WVVS-FM, WHCN-FM ASLEEP AT THE WHEEL, "Comin' Right At You," United Artists: WHCN-FM ATLANTIS, "Atlantis," Vertigo (Import): WCMF-FM

BEATLES, "1962-'66," Apple: WMAL-FM BEATLES, "1967-'70," Apple: WMAL-FM

BECK, BOGERT, & APPICE, "Beck, Bogert, & Appice," Epic: KPPC-FM COLIN BLUNSTONE, "Ennismore," Epic: WZMF-FM

COLO BLOOO, "Thriller," Reprise: KWFM-FM, KSAN-FM ROGER DALTREY, "Giving It All Away," MCA (single): WBAB-FM CHARLES OANIELS, "Honey In The Rock," Kama Sutra: WBAB-FM

DEEP PURPLE, "Made In Japan," Warner Bros.: WMMR-FM DOC HOLLIDAY, "Ooc Holliday," Metromedia: WCMF-FM EXILE, "Exile," Wooden Nickel: WVUD-FM, KSHE-FM FAIRPORT CONVENTION, "Rosie," A & M: WMMR-FM. WVVS-FM

FLO & EDDIE, "Flo & Eddie," Warner Bros.: KWFM-FM, WVUD-FM, WBAB-FM FOCUS, "Three," Sire: KWFM-FM, WVUD-FM, WNEW-FM, KRMH-FM KIM FOWLEY, "International Hero's," Capitol: WBUS-FM, WBAB-FM GABOR SZABO, "Mizab," CTI: KRST FM

GALLAGHER & LYLE, "Willie And The Lap Dog," A & M: ${\tt WMAL-FM}, \ {\tt WNEW-FM}$ J. GEILS BAND, "Bloodshot," Atlantic: CHUM-FM

HONK, "Honk," 20th Century Records: WVVS-FM IF, "Double Oiamond," Metromedia: KRST-FM, WNEW-FM, CHUM-FM

IT'S A BEAUTIFUL OAY, "Today," Columbia: WMAL FM WAYLON JENNINGS, "Lonesome, On'ry, & Mean," A & M: WMMR-FM MOGI JONES, "Here We Go Again," MCA: WHCR-FM

JOHN KAY, "My Sporting Life," Ounhill: KWFM-FM, WVVS-FM, KAFM-FM, WHCN-FM THOMAS JEFFERSON KAYE, "Thomas Jefferson Kay," Ounhill: KWFM-FM, WHCN-

KAJANUS-PICKETT, "High Ho Silver," MCA: KRST-FM, KSHE-FM PAUL KELLY, "Oon't Burn Me," Warner Bros.: WBAB-FM KINKS, "Survivors," Reprise (single): WBRU-FM

LEO KOTTKE, "My Feet Are Smiling," Capitol: WMAL-FM, KRMH-FM MALO, "Evolution," Warner Bros.: WVVS-FM, WNEW-FM BARBARA MAURITZ, "Music Box," Columbia: WMAL-FM

JOE MENOELSON, "Mr. Middle Of The Road," Nobody: CHUM-FM MARTIN MULL: "Oueling Tubas," Capricorn (single): WBRU-FM, WCMF-FM. WHCN-

PEARLS BEFORE SWINE, "Balaklaya," ESP: KAFM-FM MASON PROFFIT, "Bareback Rider," Warner Bros.: WMMR-FM, WVVS-FM, KRMH- PROVIDENCE, "Ever Sense The Oawn," Threshold: WCMF-FM MONTY PYTHON, "Previous Record," Charisma: KSAN-FM MIKE QUATRO, "Look Deeply Into The Mirror," Evolution: KSHE-FM

PHAROAH SANDERS, "Wisdom Through Music," Impulse: KWFM-FM RUFUS, "Rufus," ABC: WNEW-FM

MERLE SAUNDERS, "Fire Up," Fantasy: WVUD-FM, WBUS-FM SEALS & CROFTS, "Oiamond Girl," Warner Bros.: WMMR-FM, FM, WVVS-FM, WMML-FM, KAFM-FM

JIMMY SPHERRIS, "The Original Tap Oancing Kid," Columbia: KAFM-FM, WHON-

MICHAEL STANLEY, "Michael Stanley," Tumbleweed: WZMF-FM

STARORIVE, "Intergalactic Trot," Elektra: WOMF-FM JOHN STEWART, "Cannons In The Rain," RCA: WNEW-FM

STRAWBS, "Busting At The Seams," A & M: WVUD-FM, WHCN-FM, WOUR-FM SWALLOW, "Swallow," Warner Bros.: WBRU-FM

T-REX, "Tamx," Reprise: WMMR-FM, WMAL-FM, KAFM-FM OOMENIC TROIANO, "Tricky," Mercury: WBRU-FM, CHUM-FM

ROBIN TROWER, "Twice Removed From Yesterday," Chrysalis: WCMF-FM, KRST-FM. WHCN-FM

MARSHALL TUCKER BANO, "Marshall Tucker Band," Capricorn: WCMF-FM, WVVS-

TUFANO & GIAMMARESE, "Tufano & Gizmmarese," Ode: WZMF-FM MICHAEL WENOROFF, "Michael Wendroff," Buddah: WBAB-FM JOHNNY WINTER, "Still Alive & Well," Columbia: KRMH-FM WISHBONE ASH, "Wishbone Four," MCA: WVUD-FM, WBUS-FM ROY WOODS WIZARD, "Wizard's Brew," United Artists: KSHE-FM, KPPC-FM

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By The Devil

I Was Tempted

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THIS	LAST WEEK	WEEKS ON CHART	TITLE Artist (Producer) Label, Number (Distribution	ng Label)	THIS	LAST	WEEKS ON CHANT	TITLE Artist (Producer) Label, Number (Distributing	Label)	THIS	LAST	WEEKS ON CHARF	TITLE Artist (Producer) Label, Number (Distribution	g Label)
	3	10	TIE A YELLOW RIBBON ROUND THE OLD OAK TREE OD Dawn (Hank Medress, Dave Appel & the Tokens),			40	7	OH LA DE DA Staple Singers (Al Bell), Stax 0156 (Columbia)	NAK	68	72	4	BACK WHEN MY HAIR WAS SHORT Gunhill Road (Kenny Kerner & Richie Wise), Kama Sutra 569 (Buddah)	SGC
2	1		Bell 45-318 THE NIGHT THE LIGHTS WENT OUT	WBM	100	46	3	DANIEL Elton John (Gus Dudgeon), MCA 40046	WBM	69	71	7	THE LORD KNOWS I'M DRINKING Cal Smith, Decca 33040 (MCA)	SGC
Ĩ			IN GEORGIA • Vicki Lawrence (Snuff Garrett), Bell 45-303	sgc	36	42	6	CHERRY CHERRY (From "Hot August Night") Neil Diamond (Tom Catalano), MCA 40017	HAN	70	78	3	ALWAYS Luther Ingram (Johnny Baylor), Koko 2115 (Columbia)	SGC
1	5		SING Carpenters (Richard & Karen Carpenter), A&M 1413	WBM	37	38	10	STEP BY STEP Joe Simon (Raeford Gerald for Guardian		71	74	6	DANCING TO YOUR MUSIC Archie Bell & the Drells (Phillip Mitchell), Glades 1707	NAK
4	ь	8	THE CISCO KID • War (Jerry Goldstein, Lonnie Jordan & Howard Scott for Far Out Productions), United Artists 163	B-3	38	43	4	Productions), Spring 133 (Polydor) THE RIGHT THING TO DO Carly Simon (Richard Perry), Elektra 45843	SGC	12	90	2	I'M GONNA LOVE YOU JUST A LITTLE MORE BABY	IVAN
.5	4	12	AIN'T NO WOMAN (Like the One I've Got) Four Tops (Steve Barri, Dennis Lambert, Brian Potter), Dunhill 4339	WCP	39	45	8	HOCUS POCUS Focus (Mike Vernon for RTM), Sire 704 (Famous)		137	82	2	Barry White (Barry White), 20th Century 2018	
6	2		NEITHER ONE OF US (Wants to be the First to Say Goodbye) Gladys Knight & the Pips (Joe Porter),		40	33	11	A LETTER TO MYSELF The Chi-Lites (Eugene Record),		74	79	4	RIGHT PLACE, WRONG TIME Or. John (Allen Toussaint), Atco 6914 NOBODY WINS	
A	12	14	Gladys Knight & the Pips (loe Porter), Soul 35098 (Motown) LITTLE WILLY	SGC	41	47	8	Brunswick 55491 I'M DOING FINE NOW New York City (Thom Bell),	SGC	75	81	4	Brenda Lee (Owen Bradley), MCA 40003 GIVE IT TO ME J. Geils Band (Bill Szymczyk for Pandora	СНА
			The Sweet (Phil Wainman for New Productions Ltd.), Bell 45-251	WBM	10	53	4	Chelsea 78-0113 (RCA) THINKING OF YOU	B-8		84	2	Productions), Atlantic 45-2953 CLOSE YOUR EYES	
8	11	9	MASTERPIECE Temptations (Norman Whitfield), Gordý 7126 (Motown)	WCP	-,2			Loggins & Messina (Jim Messina), Columbia 4-45815	WBM	76 77	77	5	Edward Bear (Gene Martynec), Capitol 3581 MAMA WAS A ROCK & ROLL SINGER,	
9	7	16	DANNY'S SONG Anne Murray (Brian Ahern), Capitol 3481	WВM	43	52	7	ARMED AND EXTREMELY DANGEROUS First Choice (Stan and Harris & Staff), Philly Groove 175 (Bell)	SGC				PAPA USED TO WRITE ALL HER SONGS Sonny & Cher (Sonny Bono), MCA 40026	HAN
10	15	8	THE TWELFTH OF NEVER Donny Osmond (Mike Curb, Don Costa), MGM 14503		44	36	10	BITTER BAD Melanie (Peter Schekeryk), Neighborhood 4210 (Famous)	NAK	78	88	2	AND I LOVE YOU SO Perry Como (Chet Atkins), RCA 74-0906	
血	17	6	YOU ARE THE SUNSHINE OF MY LIFE Stevie Wonder (Stevie Wonder),	WCP	45	66	3	LEAVING ME Independents (Art Productions), Wand 11252 (Scepter)	MAN	79	87	2	EVERYTHING'S BEEN CHANGED Fifth Dimension (Bones Howe), Bell 46, 338	MCA
12	13	11	Tamia 54232 (Motown) STIR IT UP Johnny Nash (Johnny Nash),		46	59	5	I CAN UNDERSTAND IT New Birth (Fugua III Productions),		80	89 97	2	PEOPLE ARE CHANGING Timmy Thomas (Steve Alaimo, Timmy Thomas), Glades 1709 FENCEWALK	SGC
13	19	8	Epic 5-10949 (Columbia) STUCK IN THE MIDDLE WITH YOU	B-3	47	49	6	RCA 74:0912 BLUE SUEDE SHOES		82	83	ž Ž	Mandrill (Al Brown & Mandrill), Polydor 14163 LAST TANGO IN PARIS	СНА
14	9	13	Stealers Wheel (Lieber-Stoller), A&M 1416 KILLING ME SOFTLY WITH HIS SONG Roberta Flack (Joel Dorn), Atlantic 45-2940	WCP B-3	48	51	7	Johnny Rivers (Johnny Rivers), United Artists 198 CINDY INCIDENTALLY	B-3 WBM	O L			Herb Alpert & the Tijuana Brass (Herb Alpert), A&M 1423	B-3
追	21	9	DRIFT AWAY Dobie Gray (Mentor Williams),		49	56	5	Faces (Glyn Johns), Warner Bros. 7681 PLAYGROUND IN MY MIND Clint Holmes (Paul Vance & Lee Pockriss),	WD.M	83	93	2	I'VE BEEN WATCHING YOU Southside Movement (Van Leer Prodcutions), Wand 11251 (Scepter)	
16	8	11	Decca 33057 (MCA) BREAK UP TO MAKE UP The Stylistics (Thom Bell), Avco 4611	NAK B-B	50	55	6	Epic 5-10891 (Columbia) WHO WAS IT?	B-3	84	-	1	LONG TRAIN RUNNING Doobie Brothers (Ted Templeman), Warner Brothers 7698	
血	20	12	PEACEFUL Helen Reddy (Tom Catalano), Capitol 3527	HAN	51	57	5	Hurricane Smith (Hurricane Smith), Capitol 3455 LET'S PRETEND	MCA	85	-	1	BAD, BAD LEROY BROWN Jim Groce (Terry Cashman, Tommy West), ABC 11359	
18	10	10	CALL ME (Come Back Home) Al Green (Willie Mitchell), Hi 45-2235 (London)	SGC	52	50	7	Raspberries (Jimmy lenner), Capitol 3546 DOWN AND OUT IN NEW YORK CITY James Brown (James Brown), Polydor 14168	SGC SGC	86	91	5	DELTA QUEEN Don Fardon (Miki Dallon), Chelsea 78-0115 (RCA)	WCP
19	24	10	WALK ON THE WILD SIDE Lou Reed (David Bowie), RCA 74-0887	HAN	53	64	3	IT SURE TOOK A LONG, LONG TIME Lobo (Phil Gernhard), Big Tree 16,001, (Bell)	HAN	87	-	1	WOMAN FROM TOKOYO Deep Purple (Deep Purple), Warner Brothers 7672	
20	26 16	10 13	WILDFLOWER Skylark (Eirik the Norwegian), Capitol 3511 SPACE ODDITY	HAN	54	60	6	I KNEW JESUS (Before He Was A Star). Gien Campbell (Jimmy Bowen), Capitol 3548	HAN	88	94	3	AM I BLACK ENOUGH FOR YOU Billy Paul (Gamble-Huff) Philadelphia International 735,26 (Columbia)	
22	29	7	David Bowie (Gus Dudgeon), RCA 74-0876 REELING IN THE YEARS	PLY	55	61	4	HEARTS OF STONE Blue Ridge Rangers (John Fogerty), Fantasy 700	WCP	89	92	4	IF I COULD ONLY BE SURE Nolan Porter (Gabriel Mekler), ABC 11343	SGC
23	14	12	Steely Dan (Gary Katz), ABC 11352 ALSO SPRACH ZARATHUSTRA (2001) Deodato (Greed Taylor), CTI 12	WCP SGC	56	65	9	TEDDY BEAR SONG Barbara Fairchild (Jerry Crutchfield), Columbia 4-45743	MCA	90	-	1	WITHOUT YOU IN MY LIFE Tyrone Davis (Willie Henderson).	
24	27	10	DAISY A DAY Jud Strunk (Mike Curb & Don Costa), MGM 14463	B-3	57	58	8	LET YOUR YEAH BE YEAH Brownsville Station (D. Morris, E. Stevens),		91	99	3	Dakar 4519 (Brunswick) WHY ME	SGC
25	41	7	FRANKENSTEIN Edgar Winter Group (Rick Derringer), Epic 5-10967 (Columbia)		58	70	3	Big Tree 161 (Bell) DRINKING WINE SPO-DEE O'DEE	NAK	92	_	1	Kris Kristofferson (F. Foster), Monument 8571 (Columbia) NATURAL HIGH	СНА
26	39	9	FUNKY WORM Ohio Players (Ohio Players), Westbound 214		59	62	5	Jerry Lee Lewis (Steve Rowland), Mercury 73374 (Phonogram) ACROSS 110th STREET Bobby Womack & Peace (Bobby Womack), United Artists 196	MCA B-3	93	95	2	Bloodstone (Mike Vernon), London 45-1046 A FOOL LIKE YOU	
2	30	8	(Chess/Janus) OUT OF THE QUESTION Gilbert O'Sullivan (Gordon Mills),		60	80	2	STEAMROLLER BLUES/FOOL Elvis Presley, RCA 74-0910	CHA	94	_	1	Tim Moore (Gary Katz & Tom Sellers for Source), Dunhill 4337 IT'S HARD TO STOP (Doing Something	-
28	18	14	MAM 3628 (London) LOVE TRAIN O'Jays (Gamble-Hutf), Philadelphia	MCA.	61	76	2	SUPERFLY MEETS SHAFT John & Ernest (Dickie Goodman & Sa) Passantino), Rainy Wednesday 201 (Gulliver)		J		•	When It's Good To You) Betty Wright (Willie Clarke, Clarence Reid), Alston 4617 (Atlantic)	SGC
20	32	10	International 73524 (Columbia)	B-B	62	73	2	MY LOVE Paul McCartney & Wings (Gramaphone Co.), Apple 1861		95	96	3	ONLY LOVE Bill Quateman (Kenny Ascher, Robin Geoffery Cable).	
20	54	5	ONE MAN BAND (Plays All Alone) Ronnie Dyson (Thom Bell), Columbia 4-45776 PILLOW TALK	B-3	63.	67	4	IF WE TRY Don McLean (Ed Freeman),	B-3	96	-	1	GIVE YOUR BABY A STANDING OVATION	PLY SGC
1	34	6	Sylvia (Sylvia Robinson & Michael Burton), Vibration 521 (All Platinum) HALLELUJAH DAY		64	48	9	United Artists 206 SUPERMAN Donna Fargo (Stan Silver), Dot 17444 (Famous)	WCP	97	-	1	Dells (Don Davis), Cadet 5696 (Chess/Janus) I'M A STRANGER HERE 5 Man Electrical Band, (Dallas Smith) Lion 149 (MGM)	366
20			Jackson Five (Freddie Perrin & Fonce Mizell), Motown 1224	WCP	65	85	2	NO MORE MR. NICE GUY Alice Cooper (Bob Ezrin for Nimbus 9), Warner Brothers 7691	SGC	98	-,	1	COSMIC SEA Mystic Moods, (Bob Todd, Hal Winn, Don McGinnis; executive producer Brad Miller), Warner Brothers 7686	
32	22	13	DEAD SKUNK Loudon Wainwright III (Thomas Jefferson Kaye), Columbia 4-45726		66	35	11	COOK WITH HONEY Judy Collins (Mark Abramson & Judy Collins), Elektra 45831	NAK	99	100	2	executive producer Brad Miller), Warner Brothers 7686 FRIEND AND A LOVER Partridge Family (Wes Farrell), Bell 45, 336	SGC
33	37	9	PINBALL WIZARD/SEE ME, FEEL ME The New Seekers (Michael Lloyd), MGM/Verve 10709	HAN	67	75	4	WILL IT GO ROUND IN CIRCLES Billy Preston (Billy Preston), A&M 1411	NAK	100	-	1	FIRST CUT IS THE DEEPEST Keith Hampshire (Pig-Weed Productions), A&M 1432	300
Shoot I	nusic S	uppliers			obber.	(HAN =	= HANS	EN PUBLISHING; WBM = WARNER BROTHERS MU		= MC	A: B-3	= BIG		MS/

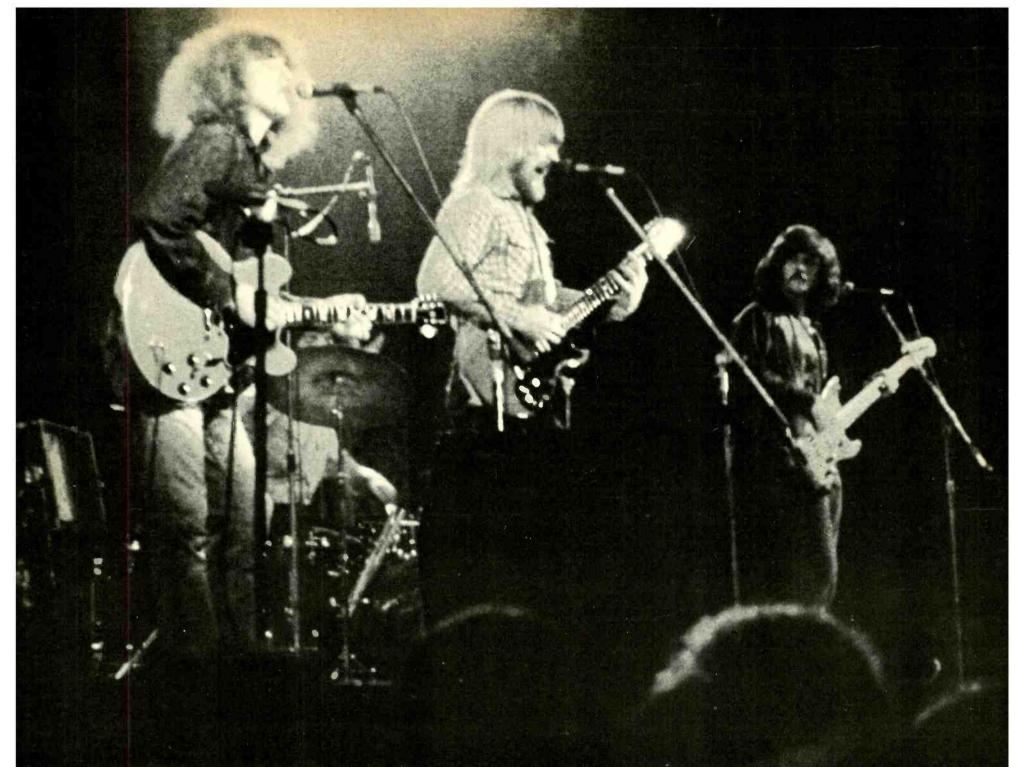
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Bitter Bad (Neighborhood, Ascar), Danny's Song (Gnossos, Ascar), Danny's Song (Gnossos, Ascar), Dead Skunk (Frank, ASCAP).

HOT IOO A - Z - (P. 18 - Licensea)

Across 10th Street (Unart, BM) | 5 altra William (Like the Den Gol) (Trousdaier Sodiers, BM) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Duttin New York City (Dipus, BM)) | 5 altra William (Come Back Home) (Liec All Dones and Do

Compiled from national retail sales and radio airplay by the Music Popularity Charts Dept. of Billboard.



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		Ę			SUGGEST PRI	ED LIST	ī			Έ	*	SU	IGGESTI PRIC	ED LIST CE				Į	Awarded RIAA seal for sales of 1	5		STED L RICE	IST
IHIS WEEK	LAST WEEK	Weeks on Chart	Compiled from National Retail Stores by the Music Popularity Chart De- partment and the Record Market Re- search Department of Billboard.	ALBUM	8.TRACK	CASSETTE	IL TO REEL	THIS WEEK	LAST WEEK	Weeks on Cha	STAR PERFORMER—LP's registering greatest proportionare upward progress this week. ARTIST	ALBUM	8-TRACK	CASSETTE	REEL TO REEL	THIS WEEK	LAST WEEK	Weeks on Chart	Million dollars at manufacturers level, RIAA seal audit available and optional to all manufacturers. (Seal indicated by colored dot).	ALBUM	8-TRACK	CASSETTE	REEL TO REEL
Ē	2	š 6	Title, Label, Number (Dist. Label) ALICE COOPER Billion Dollar Babies	ALB	11.8	CAS	REEL	王 36	23	ž 23	Title, Label, Number (Dist. Label) MOODY BLUES Seventh Sojourn	ALE	8-T	CAS	REE	古	≦ 82	7	Title. Label, Number (Dist. Label) NEW BIRTH Birth Day	ALI	1-8	CA	REE
2	1	22	Warner Brothers BS 2685 DIANA ROSS/SOUNDTRACK Lady Sings the Blues Motown M 758 D	5.98	6.97	6.97		1	41	4	PROCOL HARUM Grand Hotel	5.98	6.95	6.95		72	70	38	RCA LSP 4797 KENNY LOGGINS w/JIM MESSINA Sittin' In				8 7.95
3	6	6	PINK FLOYD The Dark Side of the Moon		9.95			38	36	27	Chrysalis CHR 1037 (Warne Bros.) AL GREEN I'm Still in Love With You	5.98		6.97	7.95	由	98	5	Columbia C 31044 RICK WAKEMAN The Six Wives of Henry VIII A&M SP 4361	5.98		6.98	
4	10	9	Harvest SMAS 11163 (Capitol) ELVIS PRESLEY Aloha From Hawaii Via Satellite RCA VPSX 6089	•	6.98 9.98			39	34	20	Hi XSHL 32074 (London) HELEN REDDY I Am Woman Capitol ST 11068	5.98		6.98		74	67	36	TEMPTATIONS All Directions Gordy G 962 L (Motown)			6.98	3
5	5	23	WAR The World Is a Ghetto United Artists UAS 5652	•	6.98		7.95	40	35	28	CAT STEVENS Catch Bull at Four A&M SP 4365	•	6.98			75	54	12	FREE Heartbreaker island SW 9324 (Capitol)	5.98	6.98	6.98	3
1	13	4	BREAD The Best Of Elektra EKS 75056	5.98	6.97	6.97	7.95	41	40	16	AL GREEN Green Is Blues HI SHL 32055 (London)	5.98	6.98	6.98		76	72 45	9 24	MOUNTAIN Best Of Columbia KC 32079. JETHRO TULL	5:98	6.95	6.95	j
Y	9	7	TEMPTATIONS Masterpiece Gordy G 965 L (Motown)	5.98	6.98	6.98		42	30	11	JUDY COLLINS True Stories & Other Dreams Elektra EKS 75053	5.98	6.97	6.97	7.95		59	13	Living in the Past Chrysalis 2CH 1035 (Warner Bros.) BEACH BOYS	9.98	11.97	11.97	,
8	3	11	ELTON JOHN Don't Shoot Me I'm Only the Piano Player MCA 2100	5.98	6.98	6.98	7.95	43	38	13	DEREK & THE DOMINOS In Concert RSO SO 2-8800 (Atlantic)	9.98	9.98	9.98		79	62	21	Holland Brother/Reprise MS 2118 JONI MITCHELL For the Popular	5.98	6.97	6.97	7.9
9	7	13	DELIVERANCE Soundtrack Warner Bros. BS 2683		6.97			44	47	24	LOGGINS & MESSINF Columbia KC 31748 STYLISTICS Round 3	5.98	6.98	6.98		80	78	20	For the Roses Asylum SD 5057 (Atlantic) LONDON SYMPHONY ORCH. AND CHAMBRE CHOIR W/GUEST SOLOISTS	5.98	6.97	6.97	
0	85	2	LED ZEPPELIN Houses of the Holy Altantic SD 7255	5.98	6.97	6.97		46	53	5	Round 2 Avco AV 11006 LIZA MINNELLI The Singer	5.98	6.98	6.98		81	79	45	Tommy Ode SP 99001 (A&M) DAVID BOWIE The Rise & Fall of Ziggy Stardust &	12.98	13.98	13.98	
11	11	20	EUMIR DEODATO Prelude/Deodato CTI 6021 CARLY SIMON	5.98	6.98	6.98		47	37	21	CREEDENCE CLEARWATER REVIVAL Creedence Gold	•	6.98			82	76	17	the Spiders From Mars RCA LSP 4702 NITTY GRITTY DIRT BAND	5.98	6.95	6.95	7.9
	16	7	No Secrets Elektra EKS 75049 GLADYS KNIGHT & THE PIPS	5.98	6.97	6.97	7.95	48	46	21	Fantasy 9418 AMERICA Homecoming Warner Bros. BS 2655	•		6.95	795	83	60	25	Will the Circle Be Unbroken United Artists UAS 9801 CAROLE KING Rhymes & Reasons	11.95	11.95	11.95	15.
14	14	23	Neither One Of Us Soul S 737 L (Matown) STEVIE WONDER Talking Book	5.98	6.98	6.98		49	96	4	DOOBIE BROTHERS The Captain & Me Warner Brothers BS 2694			6.97		84	99	9	Odé SP 77016 (A&M) OHIO PLAYERS Pleasure			6.98	
1	18	20	EDGAR WINTER GROUP They Only Come Out at Night	5.98	6.98	6.98		50	52	24	FOUR TOPS Keeper of the Castle ABC/Dunhill DSX 50129	5.98	6.98	6.98		85	83	10	Westbound W 2017 (Chess/Janus) JOHNNY MATHIS Me & Mrs. Jones Columbia KC 32114			6.98	
6	8	12	Epic KE 31584 (Columbia) TRAFFIC Shoot Out at the Fantasy Factory Island SW 9323 (Capitol)	•	6.98			俞	57	10	MANDRILL Composite Truth Polydor PD 5043	5.98	6.98	6.98		86	128	40	CABARET Soundtrack ABC ABCO 752			7.95	
7	12	32	JOHN DENUER Rocky Mountain High RCA LSP 4731	•	6.98		7.95	52	55 50	15	CHI-LITES A Letter To Myself Brunswick 754188 BOBBY WOMACK/SOUNDTRACK	5.98	6.98	6.98		87	84	11	JAMES GANG, featuring JOE WALSH The Best Of ABC ABCX 774	5.98	6 94	6.98	
18	15	11	MAHAVISHNU ORCHESTRA Birds of Fire Columbia KC 31996	5.98	6.98	6.98		33 	63	3	Across 110th Street United Artists UAS 5225 JEFF BECK, TIM BOGART	5.98	6.98	6.98	7.95	88	80	28	GEORGE CARLIN Class Clown Little David LD 1004 (Atlantic)			6.98	
19	17	23	DAVID BOWIE Space Oddity RCA LSP 4813	5.98	6.98	6.98	7.95	M A	65	4	& CARMINE APPICE Epic KE 32140 (Columbia) DONOVAN	5.98	6.98	6.98		89 90	93 87	22	FOGHAT Bearsville BR 2136 (Warner Bros.) EARTH, WIND & FIRE	5.98	6.97	6.97	7.
20	20	14	FOCUS Moving Waves Sire SAS 7401 (Famous) HUMBLE PIE	5.98	6.98	6.98		56	42	35	Cosmic Wheels Epic KE 32156 (Columbia) CURTIS MAYFIELD/SOUNDTRACK Superfly	5.98	6.98	6.98		91	69	22	Last Days in Time Columbia KC 31702 JAMES TAYLOR One Man Dog	5.98	6.98	6.98	1
22	22	21	Eat It A&M SP 3701 STEELY DAN	7.98	7.98	7.98		57	43	21	Curlom CRS 8014 ST (Budcah) DR. HOOK & THE MEDICINE SHOW Sloppy Seconds			6.95		92	104	7	Warner Bros. BS 2660 ROY BUCHANAN Second Album			6.97	
23	94	2	Can't Buy a Thrill ABC ABCX 758 BEATLES 1962-1966	5.98	6.98	6.98		\$8	77	3	Columbia KC 31622 JOHNNY WINTER Still Alive & Well Columbia KC 32188		6.98			93	86	22	Polydor PD 5046 BILLY PAUL 360 Degrees of Billy Paul Philadelphia International KZ 31793 (Columbia)	•		6.98	
	97	2	Apple SKB0 3403 BEATLES 1967-1970		11.98			59	56	25	SANTANA Caravanserai Columbia KC 31610	•	6.95			94	89	20	DUANE ALLMAN An Anthology Capricorn 2CP 0108 (Warner Bros.)	•		9,98	
1	28	6	Apple SKBO 3404 THREE DOG NIGHT Recorded Live In Concert— Around the World With	9.98	11.98	11.98		60	49	14	NEIL DIAMOND Double Gold Bang BSD 2-227			7.98		95	90	44	BOBBY WOMACK Understanding United Artists UAS 5577	5.98	6.98	6.98	\$ 7.
26	27	7	Dunhill DSY 50138 ALLMAN BROTHERS BAND Beginnings		9.95	9.95		62	68	7	CRUSADERS The 2nd Crusade Blue Thumb BTS 7000 (Fanous)	7.98	7.95	7.95		96	74 92	23	EDWARD BEAR Capitol ST 11157 BARBRA STREISAND Live Concert at the Forum	5.98	6.98	6.98	3
1	33	5	Alco SD 2-805 BYRDS Asylum SD 5058 (Atlantic)	6.98 5.98		6.97		62	61 58	72	MOODY BLUES Days of Future Passed Deram DES 18012 (Londom LOST HORIZON	5,98	6.98	6.98		98	81	13	Columbia KC 31760 ELVIS PRESLEY Separate Ways			6.98	
8	29	10	WATTSTAX—THE LIVING WORD Soundtrack Stax STS 2-3010 (Columbia)	9.98	12.98	12.98		64	48	17	Soundtrack Bell 1300 ROLLING STONES	5.98	6.98	6.98		•	165	2	RCÁ Camden CAŠ 2611 JACKSON FIVE Skywriter Motown M 761 L			6.98	
9	19 32	20	BETTE MIDLER The Divine Miss M Atlantic SD 7238 LOU REED	5.98	6.97	6.97			73	6	More Hot Rocks (Big Hits & Fazed Cookies) London 2PS 626/7 JERRY LEE LEWIS	9.96	11.98	11.98		100	95	18	BILLIE HOLIDAY Billie Holiday Story Decca DSX 7161 (MCA)			9.98	Ī
31	31	8	Transformer RCA LSP 4807 JAMES BROWN/SOUNDTRACK	5.9	6.95	6.95	7.95	66	64	33	The Session Mercury SRM 2-803 (Phonogram) O'JAYS	9.96	9.95	9.95		101	105 111	6	BLACK OAK ARKANSAS Raunch N' Roll—Live Alco SD 7019 JO JO GUNNE	5.98	6.97	6.97	,
32	26	20	Black Caesar Polydor PD 6014 NEIL DIAMOND	7.98	9.98	9.98		67	51	17	Back Stabbers Philadelphia International NZ 31712 (Columbia) MARVIN GAYE/SOUNDTRACK	5.98	6.98	6.98		103	102	_	Bite Down Hard Asylum SD 5065 (Atlantic) CAROLE KING	5.98	6.97	6.97	
3	39	5	Hot August Night MCA 2-8000 DONNY OSMOND Alone Together	9.98	9.98	9.98	11.99	68	71	8	Trouble Man Tamla T 322 L (Motown) JOHN WAYNE	5.98	6.95	6.95		104	100	43	Tapestry Ode SP 77009 (A&M) CHEECH & CHONG Big Bambu	5.98	6.98	6.98	1
34	21	14	MGM-Kolob SE 4886 DEEP PURPLE Who Do We Think We Are!		6.95		7.0		75	9	America, Why I Love Her RCA LSP 4828 STEALERS WHEEL			6.98	7.95	105	109	6	Ode SP 77014 (A&M) DONNA FARGO My Second Album			6.98	
35	25	34	Warner Bros. BS 2678 SEALS & CROFTS Summer Breeze Warner Bros. BS 2629	•	6.97		7.95	70	66	23	BREAD Guitar Man Elektra EKS 75047	5.98		6.97	9.00	106	125	7	Dof DOS 26006 (Famous) DOBIE GRAY Drift Away Decca Dt. 7-5397 (MCA)			6.98	



THE CASCADES · SUN FLOWER SLOW DRAG · THE CHRYSANTHEMUM · THE ENTERTAINER

(solo piano version)

THE RAGTIME DANCE · SUGAR CANE · THE EASY WINNERS · THE ENTERTAINER

SUN FLOWER SLOW DRAG · MAPLE LEAF RAG.

(solo piano version)

			LP's & TAPE	(R)	OSI 107	T101 -200	V			Chart	STAR PERFORMER—LP's registering		RICE	LISI			Chart	Awarded RIAA seal for sales of I Million dollars at manufacturers level. RIAA seal audit available and		GGES I PRI	ED LIS
		Chart	Compiled from National Retail Stores	SU	GGESTE PRIC	ED LIST CE		HIS WEEK	LAST WEEK	Weeks on	greatest proportionale upward prog- ress this week.	ALBUM R.TRACK	loca.	CASSETTE REEL TO REEL	THIS WEEK	LAST WEEK	Weeks on	optional to all manufacturers. (Seal indicated by colored dot).	AL BUM	8-TRACK	CASSETTE
4	WEEK	on C	by the Music Popularity Chart De- partment and the Record Market Re- search Department of Billboard.					=	149	6	Title, Label, Number (Dist. Label) BLUE OYSTER CULT	बर ०	ò	3 2	-	164	12	Title, Label, Number (Dist. Label) PAUL BUTTERFIELD	Al	ob	2
	LAST WE	Weeks	ARTIST Title, Label, Number (Dist. Label)	ALBUM	8-TRACK	CASSETTE	REEL TO REEL	124	.,,		Tyranny and Mutation Columbia KC 32017	5.98 6.	98	6.98		•••		Better Days Bearsville BR 2119 (Warner Bros.)	5.98	6:97	6.97
	110	8	LOUDON WAINWRIGHT III	ਕ	00	٥	~	139	135	10	ERIC CLAPTON Clapton				如	-	1	ELECTRIC LIGHT ORCHESTRA			
3	103	45	Columbia KC 31642 ELTON JOHN	5.98	6.98	6.98		300	148	3	Polydor PD 5526 LEE MICHAELS	5.98 6.	98	6.98	172	170	7	FREDDIE HUBBARD	5.98	6.98	6.98
			Honky Chateau Uni 93135 (MCA)		6.98	6.98	6.95	1944			Live A&M SP 3518	5.98 6.	98	6.98	and the second			Sky Dive CTI CTI 6018	5.98	6.98	6.98
4	118	3	ARGENT In Deep					141	136	68	ROLLING STONES Hot Rocks, 1964-1971 Landon 2PS 606/7	9.98 11.	98 : 1	1.98	此	-	1	BARRY WHITE I've Got So Much To Give			
)	88	16	Epic KE 32195 (Columbia) HURRICANE SMITH		6.98			A	-	1	FACES Ooh La La				117.1	186	3	20th Century 1-407 SKYLARK			6.98
and the same of	179	2	JEFFERSON AIRPLANE	6.98	6.98	6.98		143	139	41	Warner Brothers BS 2665 DONNA FARGO	5.98 6.	97	6.97		154	12	Capitol ST 11048 BARBARA MASON	5.98	6.98	6.98
4			30 Seconds Over Winterland Grunt BFLI 0147	5.98	6.98	6.98		143	133	71	The Happiest Girl in the Whole U.S.A. Dot DOS 26000 (Famous)	4.98 6.	95	6.95				Give Me Your Love Buddah BDS 5117	5.98	6.98	6.98
2	114	4	TODD RUNDGREN A Wizard, A True Star Bearsville BR 2133 (Warner Bros.)	5.98	6.97	6.97	7 95	144	146	6	DAVID BOWIE Images 1966-1967	7.98 7.	06	7.05	176	175	23	The Man Who Sold the World	5.00	c 00	
2	121	5	DAWN featuring Tony Orlando Tuneweaving					145	141	29	London BP 628/9 JOHNNY NASH I Can See Clearly Now	7.30 7.	33	7.33	107	-	1	MAC DAVIS			6.98
	108	78	Bell B 1112 FIDDLER ON THE ROOF	5.98	6.98	6.98		1AC	143	35	Epic KE 31607 (Columbia)	5.98 6.	98	6.98	A	-	1	Columbia KC 32206 RAY PRICE	5.98	6.98	6.98
and the same of the same of			Soundtrack United Artists UAS 10900	9.98	9.98	9.98		140	143	33	Toulouse Street Warner Bros. BS 2634	5.98 6.	97	6.97 7.95	M			She's Got To Be A Saint Columbia KC 32033	5.98	6.98	6.98
5	119	5	FIFTH DIMENSION Living Together, Growing Together					147	152	6	THE ISLEYS Live				TAY	190	3	KEN HENSLEY Proud Words On A Dusty Shelf	F 00	c 05	6.05
6	116	10	SLADE	5.98	6.98	6.98		148	132	39	T-Neck TNS 3010-2 (Buddah) CHICAGO V	6.98 7.			Thr	193	3	Mercury SRM 1-661 (Phonogram) THE PERSUADERS			6.95
	,,,		Slayed? Polydor PD 5524	5.98	6.98	6.98		149	123	18	Columbia KC 31102 DON McLEAN	5.98 6.			181	188	3	Alco SD 7021 TERRY REID	5.98	6.97	6.97
	113	27	BLACK SABBATH Black Sabbath, Vol. 4 Warner Bros. BS 2602	5.98	6.97	6.97	7.95	4	180	2	United Artists UAS 5651 FOCUS	5.98 6.	98	6.98 7.95				River Atlantic SD 7259	5.98	6.97	6.97
3	120	73	LED ZEPPELIN Atlantic SD 7208		6.98			A STATE OF THE PARTY OF THE PAR			Sire SAS 3901 (Famous)	9.98 9.	95	9.95	182	161	10	CLIMAX BLUES BAND Rich Man	5.00	6.00	6.00
)	117	8	RAMSEY LEWIS Funky Serenity						142	21	JOE COCKER A&W SP 4368	5.98 6.	.98	6.98	183	178	9	Sire SAS 7402 (Famous) STEPPENWOLF	5.98	0.95	6.95
- Marie Control	151	2	Cotumbia KC 32030 GODSPELL	5.98	6.98	6.98		152	150	6	KOOL & THE GANG Good Times De-Lite DE 2012	5.98 6.	.95	6.95				16 Greatest Hits Dunhill DSX 50135	5.98	6.95	6.95
M		•	Soundtrack Bell 1118	5.98	6.98	6.98		153	134	10	JIM CROCE Life & Times				184	184	4	GENTLE GIANT Octopus Columbia KC 32022	5.98	6.98	6.98
	107	24	ELVIS PRESLEY Burning Love & Hits From His Movies	2.00		4.00		154	144	16	ABC ABCX 769 SMOKEY ROBINSON & THE MIRACLES	5.98 6.	.98	6.98	185	192	3	JOHNNY RODRIGUEZ	5	0.00	0.0
2	91	16	RCA Camden CAS 2595 GILBERT O'SULLIVAN	2.98	4.98	4.98					1957-1972 Tamla T 320 D(Motown)	7.98 6.	.98	6.98	100	-		Introducing Mercury SR 61378 (Phonogram)	4.98	6.95	6.95
			Back to Front MAM 5 (London)	5.98	6.98	6.98		TÊ	167	3	RONNIE DYSON One Man Band	5.98 6	00	6.00	186	-	1	SHA NA NA The Golden Age of Rock N' Roll Kama Sutra KSBS 2073-2 (Buddah)	7.98		
The second	-	1	DEEP PURPLE Made In Japan Warner Brothers 2WS 2701	9.98	9.97	9.97		156	156	47	Columbia KC 32211 DEEP PURPLE Machine Head	3.38 0.	.30	0.30	187	181	8	JERRY WALLACE Do You Know What It's Like To			
4	122	21	GRATEFUL DEAD Europe '72	0				157	153	46	Warner Bros. BS 2607 CHUCK BERRY	5.98 6.	.97	6.97 8.95				Be Lonesome? MCA 301	5.98	6.98	6.98
5	115	15	Warner Bros. 3WX 2668 CYMANDE	9.98	11.98	11.98	15.95	137	133	40	London Sessions Chess CH 60020	5.94 6.	.95	6.95	188	-	1	DETROIT EMERALDS I'm In Love With You			
	137	5	Janus JLS 3044 DR. JOHN	5.98	6.98	6.98		仓	-	1	SEALS & CROFTS Diamond Girl				189	168	10	Westbound WB 2018 (Chess/Janus) DOUG SAHM & BAND	5.98	6.98	6.98
B.	,		In the Right Place Atco DS 7018	5.98	6.97	6.97		TÊ	174	2	Warner Brothers BS 2699 CHER	5.98 6	.97	6.97	190	187	8	Atlantic SD 7254 THE MOVE	5.98	6.97	6.9
7	124	29	YES Close to the Edge	0					100	10	Bittersweet White Light	5.98 6	.98	6.98		10,		Split Ends United Artists UAS 5666	5.98	6.98	
8	112	9	Atlantic SD 7244 B.B. KING	5.98	6.97	6.97	-	7.00	162	16	MARLO THOMAS & FRIENDS Free to Be You & Me Bell 1110	5.98 6	.98	6.98	191	197	2	CAL SMITH I've Found Someone of My Own			
			Best of ABC ABCX 767	5.98	6.95	6.95		161	157	9	BILLIE HOLIDAY The Original Recordings				192	198	3	SONNY TERRY & BROWNIE McGHEE	4,98	6.98	6.9
9	106	28	LOBO Of a Simple Man Big Tree 2013 (Bell)	5.98	6.98	6.98		7/2	173	3	Columbia C 32060 LEO KOTTKE	4.98 6	.98	6.98				Sonny & Brownie A&M SP 4379	5.98		
0	127	19	DONNY OSMOND My Best to You					Mortel			My Feet Are Smiling Capitol ST 11164	5.98 6	.98	6.98	193	200	2	BLOODSTONE Natural High London XPS 620	5.98	6 98	6.9
1	126	39	MGM SE 4872 THREE DOG NIGHT	5.98	6.98	6.98		163	158	24	RITA COOLIDGE The Lady's Not for Sale A&M SP 4370	5.98 6	.98	6.98	194	196	5	DION Featuring THE BELMONTS	J.36	0.36	0.5
			Seven Separate Fools ABC/ Dunhill DSD 50118	6.98	6.98	6.98		164	138	15	BILLIE HOLIDAY Strange Fruit				105		-	Greatest Hits Columbia KC 31942	5.98	6.98	6.9
2	130	10	JOE SIMON The Power Of Spring SPR 5704 (Polydor)	5.09	6.98	6.08		165	163	6	Atlantic SD 1614 DAVID RUFFIN	5.98 6	.97	6.97	195	-	1	DAVE MASON Is Alive Blue Thumb BTS 54 (Famous)	5.98	6.95	6.9
3	101	14	TIMMY THOMAS	3.96	0.36	0.30	-			1	Motown M 762 L SPINNERS	5.98 6	.95	6.95	196	-	1	RORY GALLAGHER Blueprint			
6.	145	3	Why Can't We Live Together Glades 33.6501 IT'S A BEAUTIFUL DAY	5.98	6.98	6.98	-	企	176	3	Atlantic SD 7256 SIEGEL-SCHWALL BAND-SAN	5.98 6	5.97	6.97	197	177	9	Polydor PD 5522 HUBERT LAWS	5.98	6.98	6.9
al .	143	3	Today Columbia KC 32181	5.98	6.98	6.98		10			FRANCISCO SYMPHONY ORCHESTRA/ SEIJI OZAWA							Morning Star CTI CTI 6022	5.98	6.98	6.9
5	129	21	URIAH HEEP The Magician's Birthday					Beautiful (750-decim			Symphonic Dances From "West Side Story"—Three Pieces for Blues Band and Orchestra				198	:-	1	MFSB Philadelphia International KZ 32046 (Columbia)	5.98	6.98	6.9
6	133	41	Mercury SRM 1-652 (Phonogram) NEIL DIAMOND	5.98	6.98	6.98	-	168	140	12	Deutshe Grammophon 255-309 (Polydor)	6.98			199	195	6	SMALL FACES			
,	100		Moods Uni 93136 (MCA)	5.98	6.98	6.98	7.95				Life in a Tin Can RSO SO 870 (Atlantic)	5.98 6	.97	6.97	200	100	-	Ogden's Nut Gone Flake Immediate/ABKCO AB 4225	5.98	6.98	6.9
′	131	7	THE BUDDY MILES BAND Chapter VII Columbia KC 32048	5.98	6.98	6.98		165	7 -	1	BILL WITHERS Live At Carnegie Hall Sussex SXBS 7025-2 (Budlah)	7.98			200	199	7	GRIN All Out Spindizzy KZ 31701 (Columbia)	5.98	6.98	6.9
			Chapter VII Columbia KC 32048 Rita Coolidge Creedence Clearwate	Alic	e Coo	163 per 1	l	Ror	y Gallag	e	Live At Carnegie Ha I Susser SXBS 7025 2 (Bud lah)	uests (Tor	.,,	198		erry Re	d Robins				

It gives us great pleasure to announce that Edgar Winter, Beck Bogert Appice, Donovan, Argent, and Johnny Nash are streaking up the charts. And they're all on Epic.



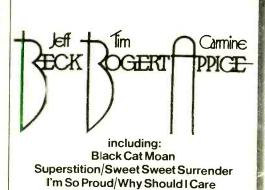
Frankenstein/Hangin'Around/Undercover Man



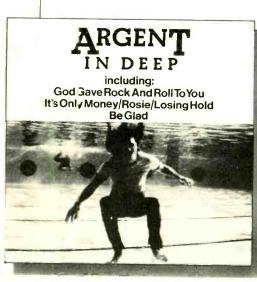
It's heading for the top; now at ★15. 'Frankenstein,'' the single, is a monster too, moving from \star 41 to \star 25.

And coming on strong:

After four weeks, Beck Bogert Appice leaps to★54.

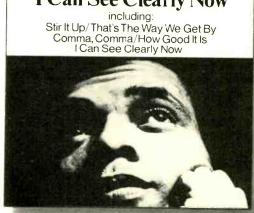


After four weeks, Argent bullets to ± 109 .



DONOVAN I Like You/The Music Makers Earth Sign Man/Maria Magenta/Cosmic Wheels

> Johnny Nash I Can See Clearly Now including: Stir It Up/That's The Way We Get By Comma, Comma/How Good It Is I Can See Clearly Nov



After four weeks. Donovanbullets to **★**55.

> And Johnny Nash's new smash single, 'Stir It Up,'' is already at 12.

Epic. The home of major and emerging hot artists.



Executive Turntable

ing on a Jimi Hendrix documentary. ... Ron Weed, formerly in record distribution in Dallas, has been named general manager of the Film Factory, Los Angeles television and motion picture production firm. ... Buz Wilburn, who has been executive vice president and general manager of Chelsea Records, is leaving to devote full-time to his own Music Marketing International, a two-year old total marketing service. ... Al DeMarino, formerly with the William Morris Agency, has moved to the New York office of CMA. He will be working in the music department. . . . John Woram has joined the Institute of Audio Research as director of special projects. One of his first undertakings is the organization of a producer's/arranger's studio workshop. Also included in Woram's activities, is his position of associate editor of Downbeat Magazine.

A new management team has been appointed at Warner Bros. Music. Sol Reiner has been promoted from sales manager to general manager of the division, Eileen Michael has been named director of production and media; and Murray Rutkoff, assistant treasurer of the company, has assumed the financial management of the firm's New York office and New Jersey distribution center as well as the consolidation of domestic and foreign branches. ... Tony Ricco has been named general manager of Greene Bottle and Greene Mountain Records in Hollywood, California. ... Chuck Baker has been named customer service coordinator of the CBS musical instrument division, Fullerton, Ga. ... Shy Raiken has been appointed sales manager for the Columbia Children's Book and Record Library. ... Vincent Martinez has been named national sales manager for Acoustic Fiber Sound Systems, Inc. He has worked with the firm previously in San Diego and Kansas City and will now headquarter in Indianapolis. . . . Ron Warwell has been appointed art director of Audio Fidelity Enterprises. Warwell, a former art director of the Forum, joins the firm following several years with retail advertising agencies. ... Russ Thyret has been named national sales manager for Warner Bros. Records. He has been involved in sales and marketing with the label since joining in ... Robert Schlenzig has been appointed plant manager for the Colorado Springs operation of Ampex Corp. He was previously with Northrop Electronics, where he was director of operations... Mrs. Margaret Jones Donnelly, formerly at Clover Recorders and Playboy and Mercury records, is now working at Motown as secretary to Bob Cullen.

Gabriel Mekler, a leading record producer, has joined Chess/ Janus Records and will operate out of the label's West Coast office in Los Angeles. He has produced acts such as Janis Joplin, Steppenwolf, Three Dog Night, and Donovan. . . . Terry Fletcher has joined 20th Century Records, Los Angeles, and will serve as national FM promotion director. He will be based in Memphis, where he most recently worked in publishing and production for Dann Penn Productions. In addition to FM stations, Fletcher will also cover the college level.... Bentta Brazier has been named to the new Warner Bros. Records position of a&r coordinator. For the past two years she has served as assistant to WB executive producer Ted Templeman.

Brady Bunch Kids For May Concerts

LOS ANGELES—The six youngsters from the Brady Bunch will do 16 concerts in May and have already begun doing promotional appearances for their new Paramount single, "Charlotte's Webb."
The song is the title from the soundtrack LP also out on Paramount.

mount. In addition, Eve Plumb, one of

the members, has been picked for the role of Susan for the film, "Hucklebury Finn," pending her availability from filming the Brady Bunch TV series.

The film is an Arthur P. Jacobs-Reader's Digest production for 20th Century-Fox and will be their followup to the just released "Tom Sawyer."

Nixon Seeking

Antipiracy Act Continued from page 1

value of pirated product

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each signatory nation will protect legitimate manufacturers in other signatory countries against the importing or making of illegal prod-uct for local sale. Each signatory nation will use its own discretion in enforcing the agreement—through copyright law, laws re-

the Senate estimates of nearly \$200

million of pirated product sold annually worldwide. Nixon said that

U.S. alone is estimated at \$100 mil-

The agreement provides that

lating to unfair competition or penal sanctions." Five nations have already signed the agreement, it was learned

Inside Track

RCA Records huddling with Broadway management over the possibility of holding major country concert at a major Broadway theater. . . . Joan Baez is still refusing to pay part of her federal income tax again this year in protest of military spending. She's been doing it for eight years now and averages around 60 percent. Her protest is military spending, not just Vietnam. . . . Eric Weissberg, touring with his Deliverance group is challenging audience members to a duel with banjos at his concerts. . . . After 18 months Chambers Brothers returned to the recording studio to record "Boogie Children," produced by Jimmy Ienner of Raspberries and Lighthouse

Melissa Manchester is actually still negotiating for a total exposure contract with ABC television (Inside Track, last week)... John Pohl Sr., financial analyst and pioneer one-stop operator of St. Louis One Stop, is back helping his wife run LaClede Music there... Billy Paul running into airplay difficulties with his "Am I Black Enough for You." ... Is RCA still dangling \$5 million in front of a couple of disk company executives. . . A&M records has moved to the London Record branch in Atlanta and moved from Campus Dist to Music Sales of Florida in Miami. Live album next—already recorded in New York and to be recorded soon at Montreux Festival—from the Mahavishnu Orchestra. Big band era veterans, bandleader Buddy Williams and singer Bon Bon (George Tunnell) who once sang with Jan Savitts, playing every Tuesday at Cullura Ballroom, Philadelphia.

According to RCA's Frank Mancini, country art-

ists suffer economically on the West Coast because ists suffer economically on the West Coast because there aren't enough places for them to play and the cost of transporting groups west for a few engagements is prohibitive. . . Fifth Dimension will be first entertainment world guests to appear on ABC television political "Issues and Answers," on May 13. The Bell group is booked for a state department eastern Europe tour and will report on it for the program. . . . Bass player Charles Mingus will start nightly concerts at the Two Saints Club (formerly the Five Spot) in New York and will use the club as his headquarters. . . Four Tops made a special guest appearance April 8 at a benefit in honor of Edward Bell, currently running for office of Mayor guest appearance April 8 at a benefit in honor of Edward Bell, currently running for office of Mayor of Detroit. Following Hilton Hotel dates in Las Vegas Bill Cosby with Ike and Tina Turner began a series of one nighters. Johnny Cash presented his gold record for "I Walk the Line" to the Sahara-Tahoe. Vice president and general manager of the hotel, Monty Hundley received the record people of the establishment. Solo album. on behalf of the establishment. Solo album, "Introspection" by Thijs Van Leer, currently with the Dutch hit group, Focus, will be released by Columbia.

Al Chotin, president, Commercial Music and J.L. Marsh, St. Louis, are moving into 150,000 square feet, all on one floor warehousing in Olivette, western feet. St. Louis. It marks the first independent operation to move out of the downtown area. Hank Genovese continues to helm the inside operation. Hohner Inc. has issued a book, available through their dealers and also the company itself, on the care of harmonicas. ... All aspects of the film soundtrack for "Speed Merchants" will be processed through the Dolby system, according to record producer Arthur H. Gorson, in charge of the soundtrack.

Tom Jones, whose throat is ailing, has rescheduled his Westbury Music Fair dates. The singer will now appear there from Oct. 8-14. Staunch Billboard appear there from Oct. 8-14. . . . Staunen Billoand supporter, Sahara-Tahoe executive Tony Atchley, personally making certain that Billboard is distributed at the Reno-Lake Tahoe airports. . . Will RCA cover Martin Mull's "Dueling Tubas" with their "Jingle Bells" canines doing "Dueling Dogs"? . . . Cheech & Chong headlining an open-air benefit for the San Diego Free Clinic. . . . Black Oak for the San Diego Free Clinic. . . . Black Oak
Arkansas hosted a pornographic film party after their
Hollywood Palladium date. . . . Dr. John packed
the Tower Records parking lot for a free show in
Hollywood as part of a heavy West Coast promo
tour. . . . Juliet Prowse buying a home in Las Vegas. Jerry Lewis movies is \$200,000,000. Lewis, who recently closed at Harrah's-Tahoe, has been teaching graduate students in film at the University of Southern California for four years. . . . Vegas follies: The Aladdin Hotel sending out perfumed G-strings

The Aladdin Hotel sending out perfumed G-strings as invitations to their latest revue.

David Bowie's spokesmen deny the star's reported negotiations to appear on Broadway in "Dream Machine" for the Robert Stigwood Organization and director Joseph Papp. Vic Faraci, branch manager of the WEA Distributor Corp. in Des Plaines, Ill., was presented with a special "Branch of the Year" award for the firm's "outstanding merchandising achievements for Elektra Records." Pat O'Haire devoted her Night Owl column in the New York Daily News on April 5 to the story behind Lori Lieberman's recording of "Killing Me Softly With His Song." Miss Lieberman was softly killed by a Don McClean performance at the Troubador. Don McClean performance at the Troubador. . . . Comedian David Steinberg uproariously funny in his Caesars Palace debut. . . Stevie Wonder now wearing his hair in fashionable cornrow. . . Rod Argent currently creating a furor on tour by playing four keyboard instruments simultaneously, mini moog, Hammond organ, Hohner electric piano and a

Cape. Inc., a concert production firm, has signed an exclusive five-year contract for all theatrical and musical productions at The Cape Cod Coliseum, an indoor facility in South Yarmouth, Cape Cod. Mass. The Coliseum, which has a seating capacity of 7,000, also has facilities for 16-track recording and video taping. The Cape Cod Coliseum will open with a

mellotron.

series of contemporary music productions running every weekend from July 4 through Labor Day. The series will be produced for Cape, Inc. by Richar

series will be produced for Cape, Inc. by Richar Flanzer, who has had extensive experience promotin concerts in the New England area.

Remember Don Grady, who grew into adulthoo on TV's "My Three Sons"? He is now known a Don Agrati (his real name) and Elektra is releasing his debut album, "Homegrown." Agrati plays piant accordion, trumpet, bass, clarinet, drums, and sing vocals, as well as having composed the entire album.

Audio Fidelity's Thimble label is capitalizing of the chart action of "Dueling Banjos" by Mt. Aim member, Eric Weissberg. The Mt. Airy LP is no being merchandised with the aid of gummed sticke indicating that Weissberg along with Tom Chapi host of ABC's "Make a Wish," are featured.

Pearl Bailey actively campaigning against the hig price of food.

MGM's Mike Curb jetted to Livegas for Petula Clark's Caesars Palace opening.

The Staple Singers are set to headline a beneficoncert at the Ahmanson Theatre in Los Angeles of May 30. Proceeds will go to Sickle Cell Anemia.

For the fourth consecutive year, B.B. King has becaused the "Best Blues Guitarist" by the readers. For the fourth consecutive year, B.B. King has been named the "Best Blues Guitarist" by the readers

Guitar Player Magazine.

Kate Smith set to star in her own syndicate television special, "Kate Smith: Remembrances at Rock." The special is a Don Kirshner Production and Katz-Gallin-Leffler Enterprises venture and begins taping this week at CBS Television City.

LIA Percent president Mike Stewart announced UA Records president Mike Stewart announced board chairman of the annual Soul and Blu Awards. Elvis Presley looking for a drama film property. The Diamonds of "Little Darlin and "Stroll" fame reunited for the first time in years when they guest on NBC's "Midnight Special Only one Diamond is still an entertainer. From his new Epic "Cosmic Wheels" LP. Donovan's soud aling with the astronauts' use of laxatives on the moon is being banned on several "progressiv radio stations. A space oddity? TF Murphy & Stare now abandoning the Irish folk-rock sound the launched their career a couple of years back at now are focusing on straight rock and soft roballads. UA Records president Mike Stewart announced

More from Ringo Starr on a Beatles reunic "We must get the picture straight, there is hard any chance of all of us appearing together again. Vare still good pals, but it's just not on." The drumm added that the only real possibility of the group being the same platform was seen together in public on the same platform was they all got their own bands together and staged show. However, John Lennon and George Harris are featured on "I Was the Greatest," a cut fro Starr's next album produced by hitmaker Richa

Ed Downey, 21-year-old professional singer, belt out more than 1,000 popular songs for 49 hot at a Huntington Beach shopping center, capturi the world's record for continuous singing. Taki breaks of about three minutes every three or for hours, Downey said he broke Tony Cammarra's Tin Square record set last year, by one hour. And To Jones is having vocal problems? . . . Beach B Brian Wilson producing American Spring's del Columbia single. American Spring's featured femovocalist is Brian's spouse. . . Andy Warhol huddli with fans outside Carnegie Hall following R Nelsey's recent concert there. with rans outside Carnegie Hall following Ri Nelson's recent concert there... Moot the Hoopi next album to be produced by ex-Mover and press Wizzard, Roy Wood? ... The Irish Showband tour in Indiana, return to the Las Vegas Stard this month. The Showband recently recorded album in Ireland and will travel to Nashville record for Release.

DIRECT FROM WASHINGTON: Preside Nixon is a midnight piano player at the White Howard also likes to play his hi-fi full blast, according to his wife. There is excellent record playing equipment in the Lincoln Sitting Room, said Pat Nix and he likes to turn up the volume so that "it blat through the house. He thinks that's the only we have the listen when it's real loud and you can he to listen—when it's real loud and you can heverything." The First Lady also said the Presid has recently begun playing the piano late at ni in the family quarters after work. "It relaxes hir

Diana Ross Oscar loss blamed in some circ on overadvertising an excellent performance. See Academy members are put off by excessive exposi campaign. The Philadelphia International team hereleased an album, "M.F.S.B.," which brings the message to their fans rather bluntly. The cover portrays an oversized needle resting in an o coffin. . . Motown to film the life story of I
King Cole with Billy Dee Williams starring in
title role. . . Bobby Darin taking the cancellat
of his NBC-TV show hard.

Music Sales of Florida, Miami, consolidating m of the key personnel of Campus Dist, there into force. . . . Is MGM Records ready to take over co plete administration of one of its custom labels, ba in the Los Angeles area?

Singer Ethel Ennis, currently at New Yo Persian Room, will be the special guest vocalist the annual luncheon of the Associated Press at American Newspaper Publishers Association in Grand Ballroom of the Waldorf Astoria Hotel Tuesday (23) at noon.

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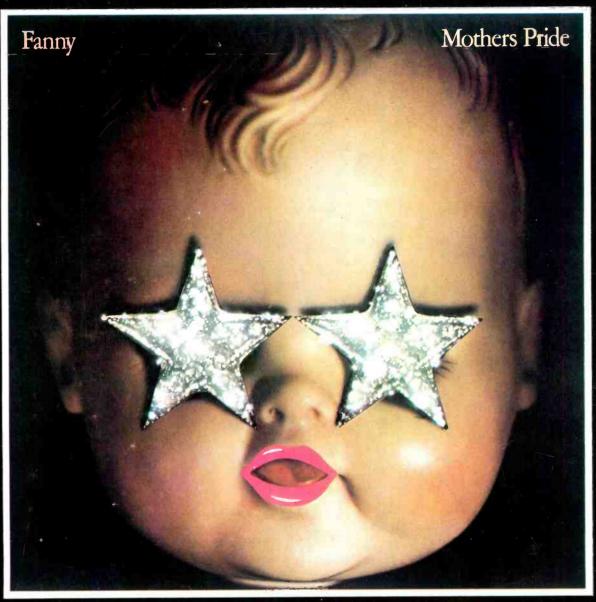




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Champaign, III. St. Louis, Mo. Buffalo, N.Y.

Philadelphia Rockford, Ill. Chicage Kansas City, Mo. Indianapolis, Ind. Providence

May 13th May 16th May 17th May 18th May 19th May 20th May 21st May 22nd May 25th May 26th May 26th May 27th

ENGLAND: Rainbow, London

Leicester Lancaster Northhampton Birmingham Free Trade Hall Cleethorpe Liverpool Imperial College Croyden

June 2nd June 3rd June 4th June 5th June 6th June 8th June 9th June 10th June 13th June 14th Sunderland

Dover TV Cardiff Southampton Blackburn Manchester Sheffield Dublin

June 28th

July 1st

Amsterdam Paris Hamburg Bremen Berlin Frankfurt Murich Dusseldorf Zurich London Palladium

