COUNTRY MUSIC: THE CHANGING SCENE

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OCTOBER 17, 1970 • \$1.00 SEVENTY-SIXTH YEAR TWO SECTIONS, SECTION ONE The International Music-Record-Tape Newsweekly

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TOP LP's PAGES 72, 74

Atl in U.K. Urges Mfrs Unite to Smash Piracy

By BRIAN BLEVINS

Para's Baunach Calls Area

Record Hit 'Historic Oddity'

LONDON-Atlantic Records in the U.K. last week initiated a move to enlist the aid of all labels to eradicate bootlegging. The action was sparked by the appearance in shops of illicit product by one of the label's strongest selling acts, Led Zeppelin.

Atlantic European manager Phil Carson, in a letter to all company managing directors here, stated that "since any retailer selling a bootleg album to the public is defrauding the record company, the artist and his fellow dealers of their legitimate income, I feel that it is now time that we took very positive

Carson's primary proposal was that all retailers discovered dealing in pirated product be cut off by all manufacturers of any legal product, thereby forcing closure when stock dwindles.

In his letter, Carson claims to have evidence that two London dealers openly advertised their stocks of pirated albums, and suggested that penalties be levied on them immediately unless the two outlets curtailed their activity in this area.

In New York City, Nesuhi Ertegun and Jerry Wexler, Atlantic vice-presidents, stressed the necessity of curing rampant bootlegging in the U.S. and abroad.

Ertegun said: "We are facing a monster. All labels must take action. The industry needs the help of Federal law. . . . We need the help of Congress."

Wexler, noting that Atlantic had notified distributors some time ago that it would cut off

(Continued on page 6)

Historical Opry Fete Will Feature 200 Top Artists

By BILL WILLIAMS

NASHVILLE — Nearly 200 "name" artists will appear at scheduled shows and parties of the "Grand Ole Opry" Birthday Celebration here this week (Oct. 15-17).

The official functions of the occasion, those sanctioned by host WSM, will bring the greatest number of performers ever to the Municipal Auditorium. In addition to this, virtually all of the 56 acts of the "Opry" will be on hand, both for a "spectacular" at a Thursday luncheon,

and for the actual birthday observance on Saturday night. The program, the oldest now in the history of American radio, is celebrating its 45th anniversary. On hand from the first-year cast will be Alcyon Bate Beasley, Burt Hutcherson, Sam & Kirk McGee, the Crook Brothers and the Fruit Jar Drinkers.

Also present will be the musical giants of today. In addition to those functions listed as official, there is the Country Music Association convention, which includes the Wednesday night telecasting of the Kraft Awards Show on NBC, hosted by Ernie Ford. This will be followed on Friday night by the CMA banquet and show. Also, throughout the week, there will be numerous private parties, the largest of which are hosted by the performance rights organizations.

An innovation this year is the establishment of the Country Music Songwriters' Hall of Fame, which is scheduled for Monday (12).

On Thursday, the general membership meeting of the CMA will be held, at which time a new slate of directors will be named.

The first official function will be the WSM luncheon at noon Thursday, followed by its fastpaced spectacular. Those scheduled to take part in this are: Roy Acuff, Bill Anderson, Ernie Ashworth, Margie Bowes, Jim Ed Brown, Archie Campbell, the Carlisles, Wilma Lee & Stoney Cooper, the Crook Brothers, Skeeter Davis, Roy Drusky, Lester Flatt, Fruit Jar Drinkers, Tompall and the Glaser Broth-(Continued on page 41)

WIDEW LOL

By MIKE HENNESSEY

PARIS — The Fifth International Record and Music Publishing Market, scheduled for the Palais des Festivals et des Congres in Cannes, Jan. 17-22, 1971, promises to be the busiest and best attended so far.

Despite cuts in the subsidy given to British participants by the Board of Trade, there have been more than 70 reservations already from British companies -many more than from any other country.

More than half of the 368 air-conditioned, sound-insulated bureaus have already been reserved.

Bernard Chevry said: "When MIDEM was first created in 1967 there was considerable skepticism. However, its success has more than justified its existence. There is little question that it fulfills a real need in the entertainment industry, and I am delighted to feel that our efforts have contributed towards the growth of the industry in gen-

MGM Pitch On 'Top 40'

By ELIOT TIEGEL

LOS ANGELES-In the largest buy made on the threemonth-old syndicated radio show, "American Top 40," MGM Records has purchased all availabilities on the weekly, three-hour radio show for the next six weeks. The program, now airing in 30 markets, is produced for Watermark, Inc. by Tom Rounds, Casey Kasem and Don Bustany,

(Continued on page 33)

There will be no Classical MIDEM in 1971 since this event has now been put on a onceevery-two-years basis. It will be held Jan. 8-13, 1972, in conjunction with the International Music Council of UNESCO.

The 1971 MIDEM will present three galas, one featuring successful pop groups, one featuring new talent, and a final gala with top international tal-

LP's High Session Cost Seen Raising Rock Singles' Output

By MIKE GROSS

NEW YORK-The high cost of producing contemporary rock albums will bring a surge in rock singles output. That's the prediction of Kevin Eggers, president and founder of Poppy Records, label manufactured and distributed by RCA.

Since recording costs for albums have soared to the \$25,000-\$50,000 bracket, Eggers figures that record companies as well as their contemporary artists will be leaning more and more toward single releases. He also sees a comeback of the EP record here

since it, too, will be cheaper to record than an album, "The EP," he pointed out, "has already made a dent in the English market."

Another factor indicating a moveover to singles by rock artists, according to Eggers, is the opening of AM Top 40 stations to contemporary product. "Here-tofore," he said, "'new music' was confined to FM and underground stations but lately we've seen important AM and Top 40 outlets go for rock releases and

(Advertisement)

(Continued on page 10)

NEW YORK-The regional record hit has virtually become a historic oddity, according to Larry Baunach, eastern marketing director for Paramount Records. One of the reasons is that many Top 40 radio program directors feel that a record by a new artist is a tune-out factor.

"Too many radio stations today -though interested in checking sales figures of a record and in records that they like personally -are much more inclined to wait and see whether a new record shows signs of becoming a national hit before playing it,"

he said, and added that this

By CLAUDE HALL trend, which is proving harmful to the development of new artists, has spread even into secondary markets.

"There used to be at least 100 radio stations you could count on to help expose new product. Now, I would estimate there are really only five or six. Some stations will say: 'Hey, I want to go on new records!' and then show you one record by an unknown artist that they are playing. They used to show you five or six records like this.'

Even an artist who's just coming off a hit record is not neces-(Continued on page 31)

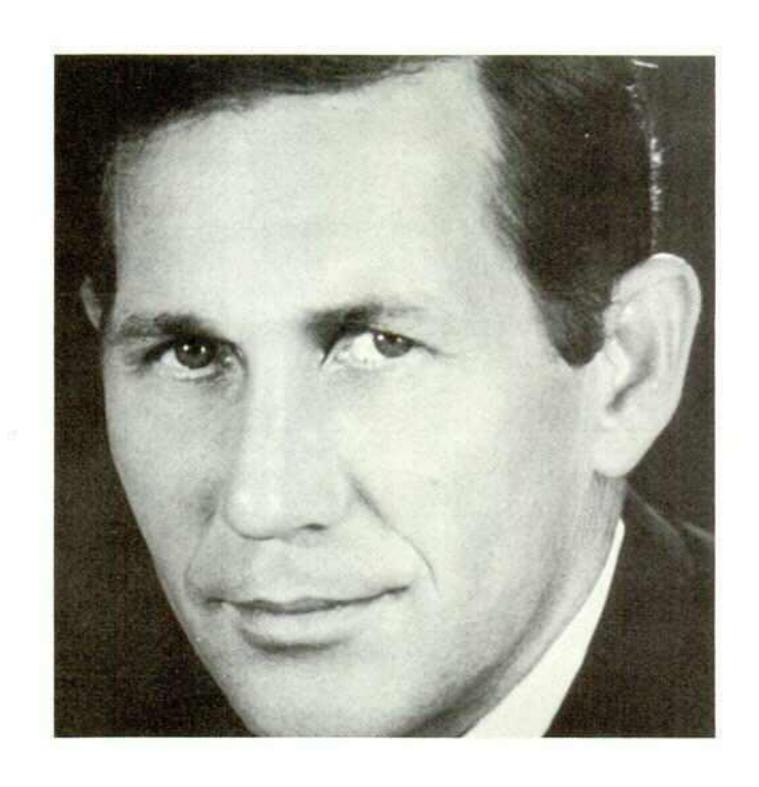
Youngbloods,

Their first new album in a long time. Raccoon/Warners #1878. And on Warner Bros.



Tapes distributed by Ampex.

They couldn't have picked a better picker.



Chet Atkins, voted "Most Programmed Instrumentalist" Cash Box 1970 Country D. J. Poll



CBS Intl Heads for Peak Year

NEW YORK—CBS International is rolling towards the best year in its history in terms of profits and sales. In analyzing the sales boom, Harvey Schein, president of CBS International, said, "CBS is clearly the No. 1 worldwide company and is constantly gaining in strength. We have been able to break our recordings which came from all over the globe, not only in the country of origin but in other territories as well."

Some samples of this worldwide pattern of sales success are Simon and Garfunkel from CBS in the U.S. and Christie from CBS in Great Britain. The American duo's LP, "Bridge Over Troubled Water," has been a No. 1 seller in Europe, Japan, Australia, Canada and throughout Latin America. With the added success in practically every corner of the world of Simon and Garfunkel's singles "El Condor Pasa," "Cecilia" and "Bridge Over Troubled Water," the duo's recordings have sold over 3,000,000 copies outside of the U.S. in the last five months.

Christie's "Yellow River," which was released in Great Britain last May and promptly went to the top of the British charts, had similar success on the Continent, Canada, Brazil and Argentina, and a Top 50 position in the U.S. Christie's world sales are now well over the million mark.

CBS International also scored worldwide with such artists as Chicago, Blood, Sweat & Tears,

Gil Music Into Soul

NEW YORK - Gil Music. headed by veteran publisher George Pincus noted for easy listening hits such as "A Taste of Honey" and "Calcutta," is invading the soul music field.

The firm is scoring with disks by Carolyn Franklin on RCA Records, "All I Want to Be Is Your Woman"; "Little Richard on Reprise Records, "I Saw Her Standing There," and the Manhattans on Deluxe Records, "From Atlanta to Goodbye."

NEW YORK - Preception

Records will distribute Red Bul-

let Records and Dwarf Records,

two labels originating out of

LOS ANGELES — Amos

Publications has been formed

as the umbrella firm for Fish

Music, Open Air Music, Town

Crier Music, Palo Duro and

Palo Mesa Musics, Quill Mu-

of the branch of Amos Pro-

ductions, with Jimmy Bowen

and Tom Thacker both vice

Baker Knight, with Steagall

owning Palo Duro and Palo

Mesa, and Mike Settle owning

Town Crier is co-owned with

Russell Steagall is president

sic and Pencil Music.

presidents.

Quill and Pencil.

Amos Pub

Is Formed

Santana, Canada's Mashmakhan, Bob Dylan, Ray Stevens, Mark Lindsay, Johnny Cash, Andy Williams, Johnny Mathis, and France's Joe Dassin.

CBS subsidiaries are also setting the pace for the industry in their countries.

For years CBS companies in Latin America, Australia and Canada have been leaders in their markets. Now, according to Schein, the same success story has spread to Europe. According to a Record Retailer survey, the CBS label has led the rest of the industry in sales of LP's from May through August, with a 21 percent share of the market.

Aims for Major Market Thrust NEW YORK - Len Levy, president of GRT Records, is building up the label for a major thrust into the market with a broad-based acquisition policy. He's been picking up talent in the pop, rock and country fields and he's got scouts around the country on a continual alert for new talent to help him bolster his GRT ros-

Levy's main thrust, so far, has been in the country area where he's recently set up offices in Nashville under the direction of

able for complete horoscopes as

their participation in the pro-

ord and tape country catalog, a

total of 32 country albums will

be featured in a special country

In promoting the program,

distributors will be judged on

the most effective, well-rounded

promotional activity in connec-

tion with the purchase objective.

Effectiveness, scope and origi-

nality will be criteria for judg-

ing window displays, in-store

displays, newspaper advertising,

In addition to the RCA rec-

gram builds.

advertising kit.

ter. Levy is also holding discus-

sions with artists from other

labels whose contracts are ter-

minating and who are looking

for a new affiliation.

Tommy Allsup. Among the country artists he's picked up are Stan Hitchcock and Mac Curtis, from Epic; Hugh X. Lewis and John Wesley Ryles, from Columbia, and Mickey Gilley. There are other acquisitions on the way, but Levy is presently keeping the deals under wraps.

GRT Giant Roster-Buy Programs

In the pop and rock areas, Levy has latched on to Saint Jacques, a group from California; Rastus, a group from Cleveland; Podipto, a group from the Midwest; Minnie Ripperton, formerly female lead singer with the Rotary Connection; the Garden Variety, a group whose master of "El Condor Pasa" Levy purchased from Edward B. Marks Music; and singers Jack Scott and Richard Bush. In addition, Levy recently acquired a recitation by

PICKWICK INT'L **BUYS RECCO**

NEW YORK-Pickwick International has concluded an agreement to acquire Recco, a Kansas City, Mo., based major record operation with seventyseven Midwest retail outlets.

Recco's annual dollar volume is estimated at \$12 million.

Details of the deal, set by Amos Heilicher, are to be worked out and entail the transfer of 25,000 shares of Pickwick stock.

Pickwick's latest acquisition was U.S. Records.

Disneyland's Big Push on 'Aristocats'

NEW YORK-Jerry Weiner, national sales manager of Disneyland Records, will launch a sales and promotional campaign to accompany the motion picture, radio and television advertising on Walt Disney's animated cartoon, "Aristocats." The film is scheduled to play 7,000 theatres across the country for three-tofour-week engagements starting Dec. 25.

Lorne Greene entitled "I'm

Proud to Be Your Son" from

Al Gallico and which he's ready-

Levy will unveil his first GRT

album release in a couple of

weeks. The release will feature

album product by Stan Hitch-

cock, Minnie Ripperton and

buildup of GRT are: Freddie

Love, director of marketing;

Margo Knesz, coordinator of

promotion and merchandising;

Jack Nelson, regional sales man-

ager in Los Angeles; Fred Man-

cuso, regional promotion man-

ager in Los Angeles; and

George Cooper, independent

promotion man based in Nash-

Working with Levy in the

ing for immediate release.

Podipto.

There will be major retail and department store tieups, including "Aristocat" costume characters touring the country with Scatman Crothers.

"Aristocats" will be available on Disneyland in a \$3.98 Storyteller, \$1.98 Children's LP, 69 cents book and record, and two 39 cents singles.

Kustom Buys Goya Music

CHANUTE, Kan .- The net assets of Goya Music, a division of AVNET, Inc., have been sold to Kustom Electronics, Inc., for an undisclosed amount of cash. The purchase includes all the inventory of Goya and Greco guitars, and the full line of Goya accessories.

Kustom Electronics is a manufacturer of amplifiers.

RCA Pushes Country In Two-Month Push

NEW YORK-RCA Records is kicking off a special twomonth country record and tape merchandising program this week under the title of "It's in the Stars." According to Harry Jenkins, division vice-president, country music, the program will emphasize promoting, advertising and merchandising of country product on both records and tapes.

RCA's distributors have been divided into three categories for a distributor performance contest in which grand prizes will be nine 1971 automobiles, three for each category.

Points considered in the contest will be sales, merchandising and over-all participation, based on purchase objective.

RCA is making available special window display materials for the contest as well as special advertising kits, artists blowups, national radio spots, and trade

Distributors taking part in "the Roundup" will brand and register key executives and salesmen. Immediately upon registration, a distributor will become eligible to have one executive receive a personal computerized "It's in the Stars" horoscope, and other distributor personnel will become avail-

Hillversun, Holland. The deal

was completed by Terry Philips,

president of Perception Ven-

tures Inc. which operates Per-

ception Records and Today Rec-

ords here, with Fred Haayen

and Willem Van Kooten, man-

aging directors of Red Bullet

associated with the hit "Venus,"

and have "Back Home" by the

Golden Earring at the top of

charts in Holland and Belgium.

Other acts on Red Bullet include

Super Sister, the Earth & Fire,

liaison man between Red Bullet

and Perception. The Golden

Earring is expected to make a

U.S. concert tour in connection

with release of product here. In

addition, film clips of the Red

Bullet groups will be available

to TV bandstand shows.

Zac Glickman will serve as

and Sandra & Andress.

Red Bullet Productions was

Productions.

Perception Makes Distribution

Deal With 2 Holland Labels

publicity and other promotional techniques. Kama Sutra & Buddah Pubs

List 150% Rise in Income

NEW YORK — Income of the publishing firms operated by Kama Sutra and Buddah Records is up 150 percent in the past 12 months over a year ago, according to Art Kass, copresident of the firm.

Frank Costa, professional manager of the firms, including Kama Sutra Music and Kama-Rippa Music, as well as affiliated companies with artists ranging from Edwin Hawkins, Lou Christie, Biff Rose, the Jaggerz, the Stairsteps, and the Brooklyn Bridge, credited the success of the publishing firms

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OKUN BOOK TO BOOKSHELF

NEW YORK - Billboard Bookshelf has acquired the U.S. sales rights to The New York Times' "Great Songs of the Sixties," a collection of 82 of the most popular songs of the decade, edited by arrangerconductor Milton Okun. Times writer Tom Wicker has written an introductory essay to the 328-page book, which is the first to be published by The New York Times through Quadrangle Books.

The 82 songs are spiralbound in sheet music form, arranged for piano and guitar. Included in the \$14.95 book is a sample demo record.

CETROLOGIA DE LA COLOGIA D

at New York, N. Y., and at additional mailing offices. Current and back copies of Billboard are available on microfilm from 3M/1M Press, P.O. Box 720, Times Square Station, New York 10036.

to the popularity of material written by Melanie.

Melanie wrote her recent hit "Peace Will Come" as well as the New Seekers' single on Elektra, "Look What They've Done to My Song Ma." Thirty artists are on disk with her material. In addition, "Oh Happy Day," a hit by the Edwin Hakins Singers, has now been recorded by more than 35 artists, including Glen Campbell and Quincy Jones.

Embryo Shifts Disk Course -Mann Plans Seven Albums

LOS ANGELES — Embryo Records is moving from the pure jazz vein to the pop idiom. The Atlantic-owned label which was established for Herbie Mann-originated productions, will have product by the Floating Opera, a rock band; Anima, a four-voice group, and Tanto's Expanding Head Band, another pop group.

Flutist Mann is producing all the LP's and plans seven albums for his next release which will be in January.

He has just signed the Phil

Woods Time Machine, featuring the American leader now living in Europe. Since being formed last January, Embryo has released jazz LP's whenever Mann had them ready. There has been no formal release schedule, he

points out. In its first year there have been 10 LP's released.

Mann, who started out producing acts on Atlantic several years ago, now has his own band's efforts released on Embryo. He receives producers royalties in addition to his own artist royalties.

Mann has to produce eight LP's of his own over three years for Embryo. Why is he moving out of strictly jazz? "As long as music is honest, why eliminate all other kinds of valid expression?" he answers. "If I hear a trio of elephants, they'll let me record it."

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See More Late News See Page 76

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OCTOBER 17, 1970, BILLBOARD

Cap \$3 Mil Bugaloos Pitch

NEW YORK—A merchandising expenditure of more than \$100,000 will kick off the introductory campaign behind the Bugaloos and their first Capitol Records release, "For a Friend." A total commitment of more than \$3 million has been set as an over-all figure to launch the

British rock quartet in the U.S. Exposure for the single includes three airings on the Bugaloos' weekly NBC-TV series, Oct. 10, Oct. 24 and Nov. 21. The support scheduled includes major advertising and in-store merchandising, direct mail, special promotion tie-ins, television

In addition to its regular

scholarship program, NARM

also makes a special scholar-

ship available specifically for a black student. This scholarship

is funded jointly by Capitol

Records and NARM, and ap-

plicants must in some way be

associated with the music busi-

ness, either as an employee, or

the child of an employee of a

radio or TV station, a music

publishing or promotion com-

pany, or someone involved in

the business on a creative level.

available by contacting Jules

Malamud, executive director,

NARM Scholarship Founda-

tion, 703 Trianon Building,

Bala Cynwyd, Pa. 19004. The

award winner will be an-

nounced at the Scholarship

Dinner during the 1971 NARM

Student applications are

and radio guest appearances, and a cross-country series of personal appearances. An animated outdoor board

is being created on the Sunset Strip in Los Angeles, developed by the Bugaloos' creators, Sid and Marty Krofft Productions,

Senses of Our World" and both producer for Capitol. The Bugaloos comprise Caroline Ellis, and John McIndoe.

Beechwood Music and Capitol have publishing rights to the songs in association with Krofft.

"Friend" is backed with "The are included in a Bugaloos album planned for November. Hal Yoergler produced the records with Artie Mogull, executive John Philpott, Wayne Laryea

6 Markets

NEW YORK — CTI Records has launched a six-city promotion campaign behind "Stone Flower," an album featuring Antonio Carlos Jobim. CTI president Creed Taylor said that 60-second radio spots with dealer tags are being broadcast on key radio stations in New York, Philadelphia, Washington, Baltimore, San Francisco and Chicago. Scott Muni, WNEW-FM air personality in New York, cut the spots. Already dealers in New York, the test area, are calling Beta distributors in New York and Apex-Martin in New Jersey to stock back-up copies, just from spots run on

CTI has also launched a promotion man contest with prizes going to the promotion men who get the album played on 10 key FM stations, plus one middle-of-the-road station.

Northeast Office Is Opened by BMI

SYRACUSE, N.Y. - BMI radio broadcast use.

CTI Pushes On Jobim

WLIB-FM.

has opened a Northeast regional office in the Hill Building here. G. Lee Trim is supervisor of the office, which covers Cleveland to Maine. It will be primarily concerned with general licensing, that of commercial uses other than television and

NARM Accepting Entries For 1971 Scholarships scholastic aptitude tests, and

financial need.

PHILADELPHIA, Pa. — The NARM Scholarship Foundation is now accepting applications for scholarships to be awarded in 1971. Applicants must be employees of NARM member companies or sons and daughters of employees of NARM members. Both regular and associate member companies are eligible. Scholarship eligibility covers the entire music busi-

Ten scholarships will be awarded next year. Twentynine have been awarded since the program went into effect in 1967. Several graduate fellowships have also been awarded.

Scholarships are in the total amount of \$4,000 for four years of college. Winners are selected on the basis of academic achievement in high school, academic potential for

college as revealed by the convention in Los Angeles. **Grammy Forms to Execs**

NEW YORK-The National Association of Recording Arts and Sciences (NARAS) has sent out this year's Grammy Awards forms to record company executives throughout the country. The forms, which cover 43 dif-

Decca Bows 'Superstar' Set Oct. 27

NEW YORK—An intensive promotional campaign, including a press preview at St. Peter's Lutheran Church here, is being launched by Decca Records to herald the release of "Jesus Christ-Superstar," a two-album rock opera set slated for release Oct. 27. The cast of the opera, a followup to the controversial single of "Superstar" a few weeks ago, includes Ian Gillan of the Deep Purple as Jesus; Murray Head of "Superstar" fame as Judas; and Mike d'Abo, formerly with the Manfred Mann group, as King Herod. Support is by a rock group, a jazz band, Moog, and 85-piece orchestra.

Figgins, Wright Form Disk Co.

DETROIT — Marvin Figgins and Arnold Wright, two Detroit independent record producers, have formed Grand Junction Records. The first release on the label is "Red Moon," by Fugi. The new label is located at 10333 West McNichols, Detroit, Mich. 48221.

A companion label, Black Rock Records, will be started soon under the auspices of Figgins and Wright.

ferent categories, have a Friday (23) deadline for return to NARAS. Company recommendations, as well as the recommendations of NARAS members, which are about to be solicited, will form the basic eligibility list from which the members will nominate candidates for the awards.

The awards, in their 13th year, cover product issued between Nov. 2, 1969 and Thursday (15), 1970. The latter date has replaced the usual cutoff date of Nov. 1, to allow additional time to prepare the Grammy Awards presentation ceremonies.

Companies who do not receive their entry forms by Thursday (15) should contact their nearest NARAS office immediately.

1115 Day

AHMET ERTEGUN, center, president of Atlantic Records, meets with United Jewish Appeal co-chairmen Al Levine, left, and Bernie Block, in preparation for the Fifth Annual Dinner Dance of the UJA Music Industry Division to be held Nov. 1, at the New York Hilton. Ertegun will be guest of honor.

Publishers Rep Firm Bows As Sire/Blue Horizon Wing

NEW YORK-Inter-Rep, a new firm to represent medium and small record and music publishing companies, has been launched here as a division of the Sire/Blue Horizon group of record and publishing firms. Managing director Seymour Stein said that one of the major functions of Inter-Rep will be to service American and Canadian labels with product from overseas, especially in regards to negotiating contracts and placement.

Inter-Rep will also work with the U.S. labels in promotion and exploitation of the prod-

uct, Stein said.

A key service of the firm will be subpublishing of foreign copyrights and Stein has already set up a series of separate publishing companies jointly owned by Inter-Rep and various foreign publishers.

Stein said he will also be acquiring foreign rights to U.S. records, record catalogs and tunes for clients of Inter-Rep overseas.

The firm is the outgrowth of several representation deals made during the past year for Sire Records, Stein said. These deals included Fable Records of Australia and the Heathside/ Transatlantic group of record and publishing firms in England.

Stein said a "tremendous interest" exists among U.S. record companies for foreign product; he capitalized on this by placing "Knock, Knock, Who's There" by Liv Maessen of Fable Records with Cadet Concert/GRT and "Old Man Emu" by John Williamson with Mercury Records-both were No. 1 hits in Australia. Jody Grind on United Artists Records and Humblebums of Liberty Records represent his deal with Heathside/Transatlantic. A survey of U.S. leading labels indicates a vital need for a firm like Inter-Rep, Stein said. In addition to Fable and Heathside/ Transatlantic, Inter-Rep represents Dureco, Holland; Angle Music, Australia; Kuckuck Records and ERP Music of West Germany; Spark Records, United Kingdom; and Radio Tele-Music, Benelux.

Hi Fi Show Spans Holidays

WASHINGTON — The 1971 High Fidelity Music Show to be held here in February will manage to span both Lincoln's and Washington's birthdays. Thanks to the new federal four-day weekend holiday calendar, the show can start on Friday, Feb. 12, carry on through St. Valentine's day, and wind up on Washington's birthday, which will be observed on the 15th.

This will make the eleventh Washington HiFi show, and it

will be in a new setting-the historic old Washington Hotel, downtown, and only a block from the White House. Teresa Rogers, the show director, has announced glowing prospects, with three floors of the hotel reserved, and an expected attendance beyond the 22,000 of the 1969 Washington show.

The stereo extravaganza, formerly held in large, conventiongeared uptown hotels, should provide some new and interesting experiences in the downtown setting, both for the visitors and for the staid old hotel itself. Mrs. Rogers says exhibitors have already reserved space, although formal contract offerings were not made until Oct. 5.

Bell Rings Up Mil in Orders

NEW YORK—Bell Records racked up more than \$1 million in distributor orders on its fall release of eight albums—its first formal album presentation.

Gordon Bossin, vice president of album sales, pointed out that key Bell executives visited distributors in 20 major cities such as New York, Washington, Detroit, Denver, and Los Angeles to unveil albums by the Partridge Family, Seals & Crofts, Buddy Fite, Billy Taylor, Peter Duchin, Amon Duul, and Clifton Chenier, as well as the "R.P.M." soundtrack album, featuring Melanie.

3 WB ALBUMS BOW NEW ACTS

LOS ANGELES—Warners-Reprise introduces three new acts to its roster with LP's by Jimmy Webb, guitarist Ry Cooder and vocalist Bobby Scott. Webb has written 10 new songs for his vocal LP. Other releases spotlight Frank Zappa (in the Bizarre/Reprise label), Capt. Beefheart and the Magic Band. Don Ho and Tim Buckley (on the WB/Straight label).

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Every so often someone runs an ad to tell you that so-and-so will be singing such-and-such on The Andy Williams Show next week.

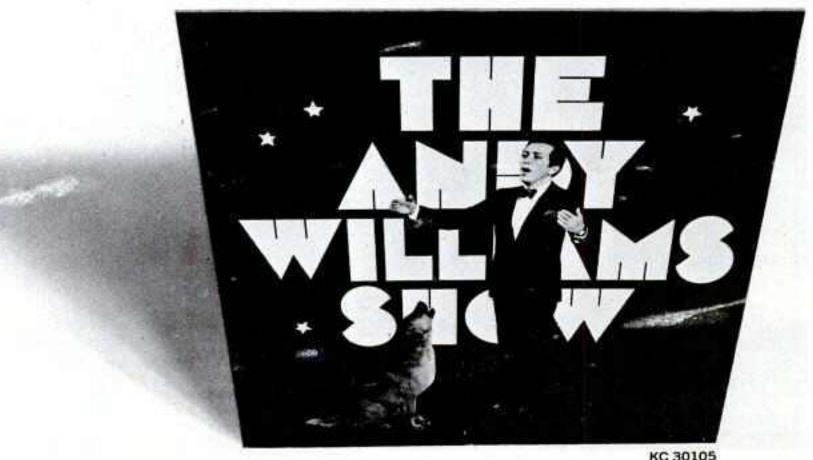
And no wonder. The Andy Williams Show is seen by millions of people every week. Exposure on the show is like money in the bank.

Which brings us to the subject at hand. A new album is available which consists entirely of today's top songs performed on The Andy Williams Show. By the singer who performs them.

So you can imagine why we expect "The Andy Williams Show" album to be extremely successful.

And Andy's new single, "Home Lovin'Man;" likewise. It was performed on Andy's opening show this season.

(No matter how big we get, we'll never be above tying-in with a winner).



The ultimate tie-in with The Andy Williams Show is Andy Williams on Columbia Records.

Billboard

The International Music-Record-Tape Newsweekly



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INTERNATIONAL SALES

United Kingdom: Andre de Vekey, Billboard Publications, 7 Carnaby St., London W.1. Phone: 437-8090, Cable Billboard, London

Italy: Germano Ruscitto, Billboard Gruppo sri., Pizzale Loreto 9, Milan. Tel: 28.29.158 Spain: Rafael Revert, Ponzano 26, Madrid 3, Spain. Tel: 234.71.30 Benelux, Czechoslovakia, France, Hungary, Poland, Scandinavia, West Germany: Johan Hoogenhout, Smiroffstraat 40, s-Hertogenbosch, Holland. Tel: 47688

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Vol. 82 No. 42

Shulman Broadens Col Division In Retail & Premium Licensing

NEW YORK — A.E. Shulman, vice-president, Columbia Special Products, has instituted an expansion program for the division's licensing business. Roger B. Minkoff, director, merchandising and licensing, has been put in charge of the expansion.

Minkoff said, "In addition to expanding our retail licensing operations, we are currently developing the premium licensing aspects and adding to our list of properties. Our large premium sales force creates special premium promotions and will now be making retail licensed products available to premium users. This will supplement the efforts of our licensees and is an area which has been relatively undeveloped by other major licensing agents."

Agreement Cited

As an example of the expansion, Minkoff cited agreements with West Point Pepperell for the use of art likenesses and names of The Glink and The Wizard of Oz characters from Columbia's Book and Record Division on Lady Pepperell and Martex juvenile sheets, pillowcases, blankets, etc. Jack and Jill Togs have created a new line of educational children's clothing for its "3-in-1" series. The line utilizes animal characters from Columbia Book and Record "All About" sets and appliques. Special packaging of the corresponding Columbia Book and Record set will be included with the Lady Pepperell and Martex products and the children's clothing by Jack and Jill Togs.

American Publishing been licensed for the use of the names and likenesses of Columbia and Epic artists Donovan, Chambers Brothers, Johnny Cash, and Paul Revere and the Raiders on jigsaw puzzles. Art for the puzzles will be Columbia and Epic album covers from the artists' latest album releases. The series is called Album Jacket Jigsaw Puzzles.

The Campus Concepts Division of Peppertree International, manufacturers of book covers, have expanded their line

School Bows Thiele Center

LAWRENCEVILLE, N. J.— Lawrenceville School has inaugurated the Robert Thiele Center for Popular American Music, a repository and research archive consisting of a collection of recordings, tapes, scores, books, stills, film and memorabilia. The Center will also sponsor concerts lectures, seminars and research projects. Eventually study grants will be awarded.

The Center is named for Bob Thiele, a Lawrenceville alumnus and head of Flying Dutchman Productions, who has donated his personal collection to the Center. The Center will be officially inaugurated, Nov. 20 with a concert headed by B.B. King at the Kirby Arts Center on campus.

Atlantic Drive

Continued from page 1

anyone involved in bootlegging, stated that "the woods are on fire." He stressed the necessity of Federal legislation-in a separate package if it were not possible to achieve relief through the proposed revision of the Copyright Act.

by including additional Columbia properties. They, too are utilizing album cover artwork by top artists including Blood, Sweat & Tears, Bob Dylan, Donovan, Johnny Cash, Chambers Brothers and Janis Joplin. Columbia Special Products licensing operations are expanding geographically as well. It has offices in New York, Chicago, Detroit, Los Angeles, England, Japan, Australia and Canada, and representatives in other major cities around the world.

Executive Turntable

Chuck Gregory named to the newly created position, director, marketing, Polydor Records. He was previously vice president, Cyclone Records, subsidiary of Robert Mersey Productions, Los Angeles and was West Coast director of a&r with CBS. . . . Harry Anger named manager, special products, marketing and services, RCA-part of a reorganization. Other changes include Bill Mulligan, formerly manager, special custom projects, named to the position of manager, field sales, and reporting to Anger. Anger joined RCA in 1966 as manager, popular and Red Seal advertising. He left to produce documentary films and rejoined in 1969 as manager, special projects. . . . Tom Morgan, director, a&r, Decca Records, appointed director, a&r, MCA Records, East Coast. Don Shain, director, international a&r, MCA named manager, a&r Decca, based in Universal City.









GREGORY

ANGER

GRAHAM

LOURIE

Chuck Graham promoted to newly created position of national country sales and promotion manager, Epic and Columbia Custom labels. He joined Columbia in 1965 as salesman in the Cleveland area and was previously manager, West Coast sales and promotion, Epic and Columbia. He will now be based in Nashville. Charles Lourie promoted to associate product manager, popular albums merchandising, Columbia Records. He is a former manager, contemporary artist relations with the company. Ron Galbraith named associate producer, contemporary product, Epic Records. Galbraith is a writer-producer and a former disk jockey.

Herb Sanders joins Warner Bros. as product coordinator, a newly created position. He will act as liaison between artists and the company, working with Clyde Bakkemo and Don Schmitzerle, assistant general manager of Warner Bros. and Reprise Records, respectively. He was recently graduated from UCLA.

Al Santiago named general manager, Manana Records, division of Audio Tech Corp. With Manana president Ben Perlman Santiago founded the Alenre label. . . . Joel Vance joins Buddah Kama Sutra's Siddhartha press and publicity department. He will be working with Soozin Kazick, head of Siddhartha. Vance was previously with Richard Gersh Associates and composed the rock score for the play, "Pinkville." . . . Dennis Eggers named managing director of administration, Poppy Records. He joins Poppy from AT and T's technical department and will handle liaison with RCA for the label. . . . George Chavous named national promotion and sales director, ZEA Records. He is a former promotion manager with Uni Records and People Records. . . . Edwin H. Blomgren named sales manager, Variety Audio Products, record and tape distributor. He was formerly general manager of the Bruno-New York division. . . . Jim De Gray named to head up the record promotion division, Jay Artist Representatives, Rochester, N. Y.









GALBRAITH

VANCE

MELNICK

Leonard J. Karmelin named controller, vice president of finance, Pages Inc., discount department store chain. . . . Saul Melnick named head of the 70 rack jobbing operations of A&L Distributors, Philadelphia. . . . Frank J. Kiernan named vice president, CBS EVR processing sales, joining the division from the Singer Company educational and training products group where he was responsible for new product development.

Barry Jaffe appointed Eastern artists relations manager for Capitol Records. Jaffe joined Capitol in 1968 as a sales representative in New York.

(Continued on page 76)



Record-Tape Retailers Split on Proposed Hikes in Album Prices

CHICAGO-Record-tape retailers in this market are sharply split in their opinions about a hike in prices. "The proposed hike is suicidal," said V.H. Andersen, a veteran independent dealer. On the other hand, retailer and one-stop owner Walter Gardner said: "It's about time people in the record industry enjoyed higher wages now prevailing in other industries that have raised prices in relation to higher operating and manufacturing costs."

Mrwebi Gets CHISA Grant

LOS ANGELES — CHISA Productions, headed by African-born musician Hugh Masekela, has awarded a scholarship grant to fellow-African musician, Gwigwi Mrwebi. Mrwebi will study at the Berklee College of Music, Boston.

Mrwebi, born and raised in Johannesburg, South Africa, is a self-taught musician who became the first South African non-white to form a full 14piece non-white band in that country. He was also the first black African musician to record in and to conduct a national tour of South Africa. He has also played in films, clubs and on television in London.

On obtaining his degree, Mrwebi hopes to return to his homeland to teach western music techniques to his people.

Auto Sound tape retailer Joe LaSchaiva hopes tapes are not raised because his chain is offering reductions through special sales. "We're discounting LP's 10 percent, too. As for tape, customers will be mad if the price is raised because Motown has just cut the warranty on tapes from 90 days to 30 days.'

Ken McDonald, another independent dealer, is against a price hike because, he says, recent raises on product from artists such as Engelbert Humperdinck, Tom Jones and Glen Campbell "have slowed sales."

"We didn't want to go the discount route but competition forces us to sell LP's at \$2.88 or put in a popcorn stand. A price hike at this time will slow down business. People are now buying records precisely because they represent a reasonably priced item."

"It's suicidal to raise prices," says Andersen, "because this only increases the discount break for Korvette-type outlets. The industry should clean up its entire pricing mess and establish firm pricing so the independent dealer can survive. If things go on as they are, we will wind up with jumbo-type rack and one-stops and no distributors."

"The top records on the charts have been a higher priced item for some time, so I don't think the higher price bothers the consumer," said Merrill Rose, co-owner of Rose Discount Records here. He said that a higher LP price probably

wouldn't increase tape sales. "People who have records will continue to buy records; people who have tape players will continue to buy tape," a point mentioned by McDonald others.

Rose also predicted the hike would have no effect on the single. "Single sales won't increase, but a hit single will still sell an album. The majority of young people today have both the single and album the single is taken from," Rose said.

Wally Busch of Busch TV and Radio in suburban Glenview, differs with Rose. He said that tape sales will spurt if LP's are hiked and not tapes. "It would knock the record market for a loop. But if tape prices are raised a dollar, no drastic change will take place," Busch said. His store now sells about 50 percent tapes and he expects that figure to be around 90 percent if LP prices are raised. He predicted no consumer boycott, saying "some people will pay \$10 for a record they want."

"There will be a consumer revolt of sorts," said Dave Simons, record buyer for One Octave Higher, Evanston. "The big discount store will spring up, offering much lower prices than smaller stores. I can't blame customers for finding other stores with cheaper prices." Simons is firmly against the price hike, calling record industry officials a "bunch of money grabbing people. It costs them around 40 cents to press and package a normal album. They aren't hurting for money."

John Shulman of Laury's Discount Records in Evanston called a price hike an "unnecessary increase, but it would not have a tremendous effect on buyers. There might be a small backlash. So far, there hasn't been too much grumbling about \$5.98 list records." He also said tape buying might increase if just record prices were

Elliott Opens Conn. Studio

WESTON, Conn. — Composer - producer Don Elliott, who already owns a New York recording studio on West 40th St., has opened a 12-track \$250,000 recording studio here. It was designed by Elliott in conjunction with Vincent Mosdar of Audio Techniques.

Equipment includes one Hammond organ, one Gibson organ, a keyboard Fender bass, Ampeg amplifiers, stereo headphones for every performer, vibes, marimba, and two electric pianos. A former member of the George Shearing Quintet, Elliott is noted for producing the "Nutty Squirrels" hit, extensive radio-TV commercial work, and scoring "The Thurber Carnival," Broadway play.

The studio has one Scully 12track with a synch-master; one Scully 4-track which is interchangeable to mono; one Scully stereo and one Scully mono 1-track machine. The console was built by Spectrasonic and has 16 inputs and four channels out. There is also an EMT stereo, three Altec 604 E monitors and a number of microphones including Sony, AKG, and Sennheiser and one RCA 77.



DICK ASHER, Capitol's vice president of eastern operations, standing in the middle of Grand Funk Railroad and their three gold LP's. The group's newly released LP is "Live Album," scheduled for Nov. 16 release.

ALERT PROGRAM

KYA DJ Asks Stations to Warn on Dangerous Drugs

SAN FRANCISCO — Tom Campbell, evening air personality at KYA here, is calling for all radio stations to launch "Drug Alert" programs to warn listeners of dangerous drugs in their listening areas.

"In many cases, the drugs that kids are taking are not what they think they are and many kids die for just this reason," Campbell said. Just last week, he got a call from a drug-abuse center about a batch of "Mexican Reds" being sold to high school students in the San Francisco area for 25 cents each. But some of these pink pills contained strychnine and two kids were already dead.

Campbell put the message on the air, asking kids to destroy the pills. He pointed out that if

the kids didn't believe him, they could call a local laboratory or could call him. He received over 30 telephone calls from kids who had Mexican Reds.

"Drugs often contain impurities; these things are being turned out in makeshift basement labs. There's a desperate need for radio stations to work with local police agencies in alert programs to warn kids about these dangers."

Campbell, who just spoke at a meeting of police officers in Atlantic City, is slated to speak at a meeting of narcotic agents in Honolulu Oct. 21. One of the police chiefs at the Atlantic City meeting is setting up a meeting of broadcasting men in Honolulu, at which Campbell will speak on Oct. 20.

Marks Catalog Getting New Boost in the Disk Market

NEW YORK — Edward B. Marks' Music catalog is receiving a steady pickup in the disk market. "More," for example, which has more than 380 recordings to date, was recently recorded by the Lettermen (Capitol), Ray Marco (Thunderbird) and Victor Sylvester (EMI).

Another of Marks' top copyrights, "Yellow Days," has recently been recorded by Johnny Mathis (Columbia), Rene and Rene (Certron), Tony Pabon (Alegre) and Payso (Caytronics). "God Bless the Child," the Billie Holiday classic, has recently been recorded by Jack Jones (RCA) and Liza Minnelli (A&M). "If You Go Away," the Jacques Brel-Rod McKuen hit, continues strong with new

recordings by John Stamatis (Mediterranean Records), Mystoc Moods (Philips), Ricardo Ray and Baby Cruz (U.A. Latino), Golden Fingers (Mediterranean) and Don Lee Ellis (Don Lee Records).

Parade of the Wooden Soldiers," a year-round perennial, picked up new recordings by George Greeley (Harmony) and the Living Strings (Camden). And, Ernesto Lecuona's "The Breeze and I" is newly represented on records by Stanley Black (London) and Sydney Thompson (Dance).

Meantime, Murray Baker, Marks' general professional manager, has launched a program to acquire new writers and new songs to complement the catalog's disk action.



ETHEL GABRIEL, a&r producer of Camden product for RCA Records, receives a gold bracelet and RCA charm from Joe D'Imperio, left, division vice president, pop music, and Herman Diaz, manager a&r special products, commemorating her 30th year with label.

Janis Joplin, Queen of Rock, Dies of Overdose of Drugs

LOS ANGELES-Janis Joplin, whose personal philosophy was to do everything possible to enjoy life, was found dead Sunday (4). She had been working on her third Columbia album.

An autopsy report indicated she died of an overdose of drugs.

Her death came three weeks after 27-year-old superstar of pop music, Jimi Hendrix, was found dead in London.

Miss Joplin had been working here one month on the LP with independent producer Paul Rothchild and her new group, Janis Joplin's Full Tilt Boogie Band.

She had completed 11 songs for the LP. Her first two LP's "Cheap Thrills" and "I Got Dem Ol Kozmic Blues Mama" were

major hits for Columbia and reflected the public's acceptance of her raw, gutsy explosive blues style. This free-for-all musical style had been first displayed at the Avalon Ballroom in San Francisco in June of 1966 with Big Brother and the Holding Company, She received national acclaim one year later at the Monterey International Pop Festival for exploding onstage with "Ball and Chain."

Her own popularity caused a wedge between her and the band, and they finally broke up. The Port Arthur, Tex., resident, initially moved to San Francisco after drifting around the country for five years. Listening to Ledbelly and Bessie Smith records turned her to "real" blues.

Engineers Meet Will Unveil Decca-Telefunken Videodisk

NEW YORK - The Decca-Telefunken videodisk system will make its debut to U.S. viewers on Tuesday (13) at the Audio Engineering Society's 39th convention, now on at the New Yorker Hotel.

The presentation will be part of a general conference session on "Disk Recording and Reproduction," and will be held between 11:30 a.m. and 12:30

The unit, developed in Germany, was first viewed in Berlin in June this year, and later at the NAVEX '70 exhibition in the U.K.

The system, which utilizes a plastic foil disk recording, was

developed along the same concept as the audio disk player. It is expected to cost between \$144 and \$240, and should be available on the European market by 1972.

Other innovative developments which will also make their U.S. debut at the convention are the compatible fourchannel stereo disk system developed by the Victor Co., of Japan; a mini-moog-a small performing version of the bulkier Moog Synthesizer; and a cartridge performance utilizing nitrogen power and developed by Scully.

The show runs until Thurs-

day (15).

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"MONTEGO BAY", FROM THE BOBBY BLOOM ALBUM,
PRODUCED BY JEFF BARRY,
IS ON MGM RECORDS.





Insiders Report

WASHINGTON—The Securities and Exchange Commission's August official summary of "insider" transactions reports trading by officers and directors and other holders of stock in the following companies of direct or related interest to Billboard subscribers. (Unless otherwise noted, transactions are in common stock, and Exchange stocks are reported first, followed by over-the-counter.)

ABC—Jack Hausman, jointly with brothers, sold \$16,000 of 5 percent convertible debentures, leaving \$244,000 in the debentures held jointly, and \$30,000 by Haus-

man personally. ARA Services, Inc.—W. S. Fishman sold 1,000 shares, leaving him 39,941. J. C. Herron exercised option to buy 334 shares, giving him 1,000. J. F. Wannink sold 1,300 shares, leaving him 2,000.

Kinney Services-W. Fink acquired 10,000 shares of common in exchange for 5,000 shares of series A. convertible preferred, leaving him 12,849 shares of the

preferred held personally, 1,557 by family, and 10,000 common held personally. M. A. Sweig sold 3,000 shares, leaving him 5,000.

MCA-Edd Henry bought 1,500 shares, giving him 23,965.

MGM — William Singleton bought \$10,000 of 5 percent convertible debentures, giving him this amount.

Tenna — Augustin Rivero exchanged 4,000 shares of class A for 4,000 common, and exercised option to buy 878 shares of common, giving him 11,658 shares of common, and none of Class A.

Transcontinental — Howard Weingrow sold 1,000 shares, leaving him 333,104 and wife sold 4.800 shares, leaving her 9,498. In over-the-counter stocks:

Data Packaging-E. Morningstar exercised option to buy 1,688 shares, giving him 9,074 held personally, and 1,950 by family.

Jubilee-E. Blaine disposed of 21,898 shares, by private sale, leaving him none.

LP's High Session Cost Seen Raising Rock Singles' Output

Continued from page 1

it's bound to grow even more prevalent in time to come."

Eggers admitted that the rock emphasis is still on albums but he believes that singles will become equally important as the stations and the consumers begin to look for more singles product in the rock groove.

production toward the singles market. Poppy's Mandrake Memorial recently released a single of "Musical Man" and Townes Van Zandt, another of the label's artists, recently hit the singles market with "Delta Blues.'

"In the past few years it's been considered 'square' to buy singles," Eggers said, "but singles now are beginning to take on a 'hip' image.'

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Say You Saw It in Billboard

Payout for MCA Holders

UNIVERSAL CITY, Calif. —The board of directors of MCA, Inc., has declared a quarterly dividend of 15 cents per share of MCA common stock, payable Oct. 28 to stockholders of record as of Tuesday

The membership of the board has been reconstituted with the resignation of Walter B. Heymann. He will, however, continue as an honorary member. Also resigned is Milton R. Rackmill who was vice-chairman of the board and board member, and Albert A. Dorskind, board member. Both will continue in all their other capacities with the company.

Attaining membership in the board of directors is John E. Drick, president of the First National Bank of Chicago, and a director of the Stepan Chemical Co., and Walter E. Heller International Corp.

Viewlex Sales Up; Profit Dip

NEW YORK-Viewlex Inc., has realized an appreciable increase in net sales for the firstquarter ended Aug. 31, 1970. According to figures just released the firm's net sales rose to \$9,618,000 over \$8,212,000 over the same period last year.

However, income and earnings per share took a dip. The company's income before provision for taxes was \$368,000, as compared to \$1,470,000 for the same period in 1969. Net income was \$158,000 over the same three-month period as against \$735,000 the previous

Earnings per share was 4 cents on 3,985,142 outstanding shares this year as compared to 20 cents on 3,670,000 in

Qatron Lists Peak Earnings

ROCKVILLE, Md. - The Qatron Corp. has realized record earnings of 25 cents per share for the first quarter ended Aug. 30, 1970. Results for the Aug. 31 quarter were on sales of \$1,404,525, with profits of \$124,479. This compares to results for the same period last year of a loss of \$26,232, or five cents a share on sales of \$378,704.

According to Daniel A. Honig, Qatron's president, the upturn in profitability is based on the market acceptance of the new Qatron automatic 8-track stereo tape cartridge changer which was delivered to the consumer market for the first time in June this year.

Kinney Holders Meet on Feb. 16

NEW YORK - Kinney National Service, Inc., will hold its annual shareholders meeting at the New York Hilton Hotel on Feb. 16, 1971, at 2 p.m.

The record date for the meeting will be the close of business on Jan. 6, 1971. The holders of common stock and all series of preferred stock will be entitled to vote. Principal business of the meeting is the election of directors.

Market Quotations

As of Closing, Thursday, October 8, 1970 1970 Week's Vol. Week's Week's Week's NAME Low in 100's High 91/4 Admiral 61/2 147/8 -281/8 281/4 ABC 391/4 195/8 1053 303/8 67/8 51/8 71/2 11 42 Amer. Auto. Vending 1934 191/2 - 1 481/2 121/2 1853 213/B Ampex 111/8 271/2 51/4 362 121/4 1058 Automatic Radio 1061/2 118 761/8 404 111 1061/2 ARA 511 93/8 8 8 133/6 61/8 Avnet 231/2 211/4 - 11/2 531/2 141/2 444 201/2 Capitol Ind. + 11/2 32 497/8 241/2 1152 335% 301/2 CBS 101/B 1814 61/8 424 113/4 101/8 Certron - 7/B 121/2 8% 844 137/8 121/2 Columbia Pictures 311/2 151/8 43/8 232 81/4 71/2 7% Craig Corp. 11534 89% 1203/6 115% 158 557 Disney, Walt 43/8 -33/4 340 458 43/8 EMI + 1/2 91/2 1749 19 171/4 18 General Electric 851/B + 91/2 1749 19 171/4 18 1/2 Gulf & Western 20% 117/8 11 111/4 + 1/4 16% 71/4 284 Hammond Corp. 473/8 1934 602 341/4 311/4 311/4 - 158 Handleman 123/4 3 49 61/4 51/2 53/8 Harvey Group + 11/2 601/8 301/2 4407 47 437/8 451/4 ITT 153/4 43/4 223 101/4 91/4 91/4 - 1/4 Interstate United + 11/4 20% 1279 291/4 271/8 283/4 Kinney Services 36 934 10% + 7/8 19 8 210 111/2 Macke 253/4 121/8 231/2 + MCA 1004 26 227/8 181/2 17 MGM 291/B 121/8 91 1634 -934 252 1638 1658 1/2 Metromedia 21 18 + 21/4 903/6 8634 891/4 3M 11434 71 1471 453/8 707/8 31 1618 465/8 421/2 Motorola 2434 - 11/a No. Amer. Philips 543/4 18 592 261/8 24V2 + 1/2 Pickwick International 5434 201/2 341 3234 331/4 341/4 + 1/2 RCA 3434 12 1368 271/2 2534 261/2 3134 251 2434 231/8 231/2 + 11/8 Servmat 12 4056 175% 1534 1534 Superscope 8 206 - 15/8 + 21/8 25% 91/8 13844 19 211/4 Telex 231/4 93/4 - 3/8 Tenna Corp. 2034 37/8 957 101/2 87/B - 1/2 2634 1456 Transamerica 113% 2493 151/2 141/2 Transcontinental 241/2 41/2 2292 87/8 8 Unch. - V2 171/4 103% 161/8 151/2 151/2 Triangle 51 1021 - 1/2 20th Century-Fox 201/2 6 111/2 101/4 101/4 10 1334 + 1/8 Vendo 171/8 68 151/4 131/2 Viewlex 25% 53/8 1694 121/4 101/2 1034 Unch. 17 Wurlitzer 77/8 30 95% 834 91/2 + 34 Zenith 373/4 221/4 623 341/4 327/B 335% + 34

As of Closing, Thursday, October 8, 1970 Week's Week's Week's Week's Week's Week's OVER THE COUNTER* OVER THE COUNTER* Low ABKCO Ind. Goody, Sam Koss Electronics 31/8 Alfrapes Inc. Lin Broadcasting 71/8 61/8 61/8 Amer. Program Bureau 25 21 221/2 1834 Mills Music 18 181/2 Bally Mfg. Corp. National Tape Dist. Creative Management 11 Perception Ventures Data Packaging Qatron Corp. Faraday Inc. Recoton Gates Learjet Schwartz Bros. GRT Corp. 81/4 734 United Record & Tape

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of

The above contributed to Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc. Members of the New York Stock Exchange and all principal stock exchanges.

Vault Widens A&R Policy

LOS ANGELES-Two saxophonists, Ernie Watts and Charles Owens, will be recorded by Dick Bock's Aura Productions for Vault Records.

By using Bock's new firm, Vault broadens its own policy of working with freelance a&r men in the jazz, pop and blues fields.

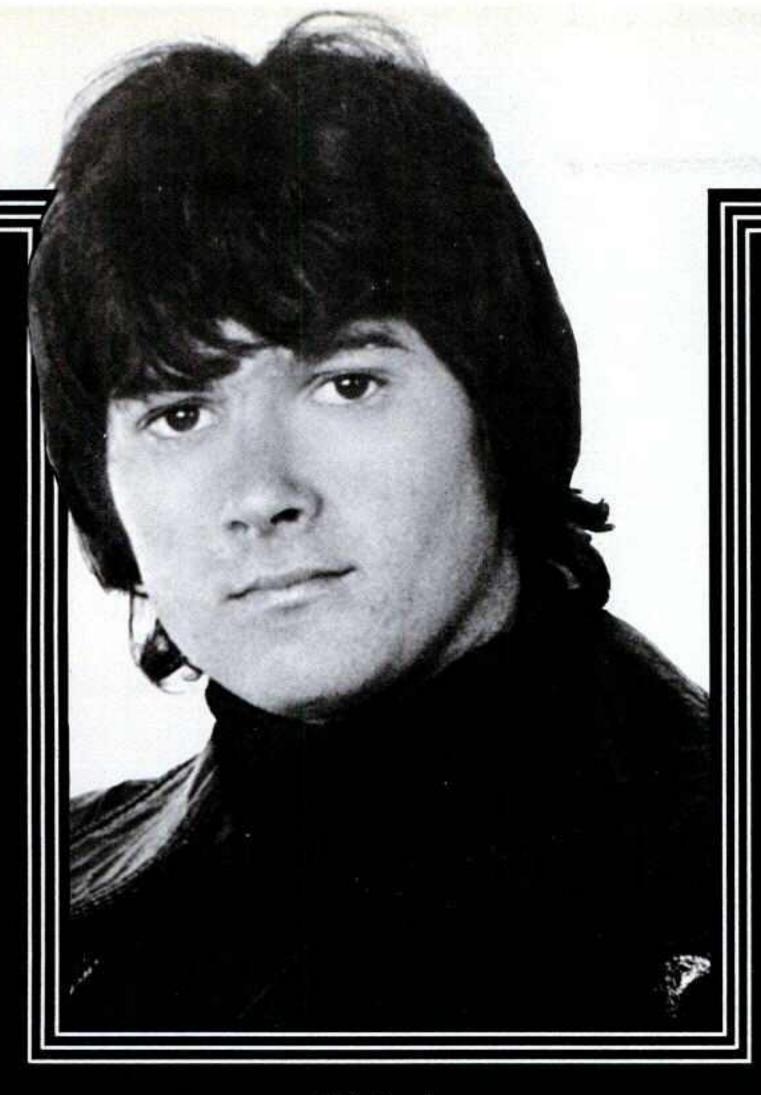
The two new bands have a contemporary jazz flavor, explained Jack Lewerke, Vault's president. The National Tape Distributors subsidiary will release their LP's this month.

Watts' is entitled "Wonderbag" and is a compilation of Stevie Wonder songs. Owens' LP will have a Latin flavor. Watts has been performing with the Buddy Rich Band; Owens with that aggregation plus Mongo Santamaria.

Watts plays tenor. Owens plays tenor and alto. This is the first time that Bock has produced any groups for Vault. He recently left Liberty/UA as general manager of its World Pacific division.



IRVING CAESAR, left, a collaborator with the late Vincent Youmans on many hit tunes, stands near as a plaque is dedicated to Youmans at his birthplace, New York City. Also dedicating the plaque were Johnny Mercer, middle, a friend of Youmans, and Dore Schary, commissioner of cultural affairs for the city of New York.



This is MICHAEL CHAIN.

He composes, plays and sings.

He has a new single on Metromedia Records called "Mister"

"Mister"

"Mister"

"Mister"

"Moxy."

Prepare for the Chain reaction.

Personal Management Barbara Belle/Lee Newman 11360 Dona Dorotea Drive Studio City, California 91604 (213) 656-7060



Produced by Jackie Mills for Wednesday's Child Productions Three Gold Albums in less than three months...

"GRAND FUNK"
"CLOSER TO HOME"
"ON TIME"

is that any way to run a Railroad?





Tape CARtridge

Stereo Tape Club Plans Expansion, Streamlining

LOS ANGELES — Stereo Tape Club of America is expanding and streamlining its operation.

The company recently moved to larger facilities in Gardena, Calif., broadened its tape catalog, added management personnel and increased its promotion and merchandising program.

Joe De Franco, chairman and chief executive officer, said sales and earnings have been excellent this year, and he is negotiating for interim financing to assist in the future growth of the company.

Stereo Tape Club is in registration, and a report filed earlier this year with the Securities and Exchange Commission lists an offering of 200,000 shares for public sale, with \$195,000 of the proceeds going to pay off indebtedness and the remainder for working capital. (Billboard, Jan. 17, 1970.)

It has increased its tape inventory and now offers repertoire from more than 30 record labels. It has completely phased out of 4-track and only offers 8-track players and titles. "We're certainly studying the cassette market for a possible entry in that configuration," De Franco said. The club offers several players under the Stereomatic label. Yasu Corp. manufactures Stereo Tape Club's players, and its president, N. Nakamura, is a director of De Franco's firm.

With membership, the club offers either an auto 8-track (for \$11.98, charging only for speakers); a home 8-track plugin system; or a three-piece 8track home unit (for \$29.94, charging only for speakers). Installation of units is left to the member, although it offers an installation kit and two mount brackets for the auto model.

Membership requires an initial purchase of six cartridges (at \$5.98 or \$6.98 each) and at least one tape a month for 12 months. With membership, the club gives each member a home or auto unit.

"Consumer promotions and merchandising techniques are essential elements in our operation," said De Franco. "We constantly plan consumer promotions and advertisements in major newspapers and magazines."

Personnel appointments at Stereo Tape Club include De Franco's promotion to chairman, LeRoy Rodde from marketing vice president to president and chief operations officer; Ron Radosh, operations manager, and Jerome Schwartz, controller.

MILWAUKEE, Wis.-Insurance companies no longer beat around the bush when asked how they are affected by the rash of auto tape player thefts: "We've been hit like a ton of bricks," said a State Farm Insurance agent.

That's hardly an exaggeration. Rising theft of automobile tape equipment and the prospect of an insurance ban have retailers worried.

But National Tape Distributors, which distributes prerecorded stereo tapes and records throughout the U.S., is doing something about solving a national problem for insurance companies. It has introduced the industry's first insurance claims program.

The program is offered to insurance companies and involves tapes (8-track and cassette), players (Tenna) and speaker kits. More than 30 nationally recognized insurance firms are taking advantage of National Tape's program, according to Maynard Spiegel, manager of planning and development for National

In short, the program works this way:

After a claim is made, a policyholder selects replacement tapes, speaker kits and players from a National Tape catalog supplied to insurance firms. The order is then sent to National Tape's closest service facility for processing.

"The program enables an insurance company to fulfill its policy obligation quickly without an undue amount of paper work," Spiegel said.

National Tape supplies insurance companies with bi-monthly catalogs listing 250 titles, four automotive units and two speaker kits. Six shipping points will enable delivery to either the insurance company or its customers within 48 hours after receipt of order.

Spiegel said that product will be shipped prepaid for orders of 10 tapes or more, or a playback unit and any number of tapes. Product will be shipped to the insurance company's claims department or policyholders. The catalog also acts as an order form.

National Tape Offering

Tape Insurance Plan

National Tape makes four stereo Tenna models available to insurance firms: A unit small enough to fit under any dashboard, a model with a built-in burglar alarm and head cleaner, and a unit with FM stereo radio and built-in burglar alarm. A stereo cassette unit with built-in alarm system also is available.

"Stereo automotive units have caught the fancy of many teenagers, so the theft rate has skyrocketed," said James Tiedjens,

National Tape president, "We're offering insurance companies a program to assist them in servicing their policyholders."

The prospect of a total insurance ban is fast becoming a reality, not only because of the high theft rate of tape equipment, but because insurance companies are finding the incidence of stolen vehicles with tape equipment is getting higher -perhaps indicating that, as police are prone to believe, an autotape unit is a "red flag" to a car thief, said Tiedjens.

Lib/UA Studying 4-Channel Cassette

LOS ANGELES — Liberty/ UA, among the first to jump on the quad-8 tapewagon, is now studying the 4-channel cassette.

It has a name for a projected entry into that area, Quasette, and company engineers have confirmed that 4-channel cassette is feasible.

There are drawbacks, like costs to manufacture product and even confusion to the consumer at retail. They also confirm that the Dolby noise reduction system must be utilized to get ultimate results.

Liberty/UA's investigation of 4-channel cassette, though, is a belief in the cassette configuration as a consumer tool, both for entertainment and education, said Earl Horwitz, tape director.

While admitting cassette sales have been soft, Horwitz feels "bullish" about the configuration as a permanent fixture at retail. "Cassette should not be singled out as a lost cause," he said. "The economy merely proved it was not recession-proof."

To prove his faith in cassette, Horwitz has initiated several programs, like:

Developing a packaging concept, the Eez-Ette, a sleeve-type cassette polystyrene box; offering a retailer-consumer oriented gift guide; continuing a drive to market a four-tune "Big/Little" cassette (at \$1.98); and studying the 4-channel cassette concept.

The gift guide, the label's fourth, will be shipped to mass merchandisers, tape stores, distributors, retailers, automotive and specialty shops.

The consumer catalog, which will be in 4-color, is prepacked (100 booklets per box), lists 8-track, cassette, twin-pack, quad-8, 4-tune cassettes and budget (Sunset) titles. Horwitz has dropped 4-track titles from the booklet.

It will have 4-color illustrations of the company's top 26 items. The guide also can be used by salesmen as an "ordertaker."

While his thoughts are on cassette, Horwitz is not forgetting 8-track. The label is introducing a redesigned cartridge for its Latino (Latin music) line.

Instead of the regular Liberty/ UA 8-track packaging, the Latino cartridge will have an orange body and yellow dustcap to distinguish it from the regular line. The new look will be introduced with 18 to 20 titles in November.

All cassette titles in the Latino line will be shipped in the new Eez-Ette box, as will all cassette titles under the Liberty/UA ban-

Robins Makes More Cuts for Program

NEW YORK-Close on the heels of its drastic price reductions on Brand 5 8-track blank CARtridges, Robins Industries has announced other major price cuts in a two-month sales incentive program called the "Inflation Fighter."

From now until the end of November, the company will lop between 25 and 30 percent off the cost of its head cleaners for cassette, 8-track and reel-to-reel players; as well as other accessory items.

Lib/UA Seeks **Business for Site**

LOS ANGELES — Liberty/ UA is searching for custom duplicating for its Omaha, Neb., tape facility, according to Marvin King, assistant general manager of the duplicating plant.

"We've opened 8-track and cassette lines and increased our production capability," he said.

King also is selling the company's new cassette packaging concept-the Eez-Ette, a sleevetype polystyrene box.

Viewlex Wing Expands in L.A.

LOS ANGELES—Globe Albums & Productions, a division of Viewlex, has moved to expanded facilities in Los Angeles. Globe will manufacture 8-track and cassette boxes record jackets and 7- and 12-inch sleeves.

The West Coast facility, which manufacturers for 11 Western states, is directed by Norman Ravis, general manager.

The 30 percent discount will apply to regular distributor prices on orders of three gross or more, while the 25 percent cut will be available on lots of one gross or more. There is a per order limit of 12 gross.

The full list of reduced items are the THC-3 reel-to-reel tape cleaner, the THC-6 cassette three-way combo Test-N-Clean; and the 8-track beeper head and capstan cleaner. All the items are in impulse-keyed blister packs.

According to Jack Friedland, vice president of Robins, the Inflation Fighter program is designed to keep the public's interest keen in audio. To qualify for the discount, customer orders may be mixed in standard package quantities of each.

In other areas, the company has developed two head cleaners that flash a stop signal when they have done their work, along with a five-way test and clean unit. The units were designed specially for 8-track cartridge players.

The units are Models THC-9, THC-10, and THC-11. THC-9 lists at \$2.50 and is a head and capstan cleaner cartridge with prerecorded beep tone. Its specially formulated cleaning tape is permitted to run, removing accumulated oxide, grime and dust particles until four beeps are heard.

The Model THC-10 which lists at \$3 employs a special non-abrasive polyester tape to clean cartridge player heads for optimum sound fidelity, and announces the end of its cleaning job with four clicks.

The Model THC-11 lists at \$5.30 and tests track selector, stereo channel balance, speaker phasing and head alignment.

Modern Design, Compact Units Highlight Belair's 'Now' Look

LOS ANGELES — Looking through Belair's product brochure, dealers are likely to notice one thing: Contemporary design and compact players.

Stated in the brochure, for instance, is Ed Mason's determination to promote mini-oriented stereo 8-track portables with a big sound.

Mason, Belair president, believes there's a revolution in progress relating to design. "Engineering finally has caught up with design," he said, "and equipment engineers now are able to produce a quality sound in a mini package."

The company's 11-player portable stereo line—all 8-tracks are compact units in three categories: auto, home and portable. To enhance the line for the youth market, Mason also introduced some equipment in a multitude of colors.

"Over the past three years," Mason said, "consumers have demanded units with greater sound capability packaged in smaller equipment."

Mason said he already has noticed Japanese manufacturers beginning to produce equipment with contemporary designs and in compact form.

"They're (manufacturers in Japan) learning that they must design their product to fit the artistic demands of the American consumer. Even when utilizing player-radio combinations," he said, "Americans are demanding compactness.

He feels that most distributors and retailers are finding that customers request big sound in mini-type units.

In design, Belair is searching for new ways to display its products in retail outlets, where a plethora of lookalike equip-

ment make it difficult for retailers and confusing to consumers.

Different Colors

Instead of the usual stodgy appearance of players, Belair's line comes in a variety of colors, including stripes and multicolored grill cloths.

Units will be "dressed" in contemporary fashions, with blue, green, brown, charcoal gray and whites. "We feel it will enhance the line for today's youth-oriented buyer," said Rod Pierce, Belair marketing vice president. "We're also hoping it will change the static appearance of tape equipment."

It may mark the beginning of a new era in merchandising

The company has introduced its straight 8-track, model 410, and 8-track with AM-FM, FM (Continued on page 24)

OCTOBER 17, 1970, BILLBOARD



A&R. The Automated Console People.

The automated console. An idea from A & R Recording. Their engineers have been working on the concept for four years. A complex idea that required an aggressive, forward-looking manufacturer, willing to tackle a tough electronic engineering problem.

They found it in Ampex.

Now A & R and Ampex have combined forces to develop this revolutionary recording console. It will incorporate an automated system of post-mixing 16-track original recordings and be fully adaptable to existing tape systems and any future track configurations. Not a millionaire's plaything, but a working tool every studio economically can afford to use and creatively can't afford not to use. The system will incorporate these features:

- · Rapid ON/OFF control per track.
- A precise memory of control positions over a range of at least 20 dB.
- Sufficient resolution to accurately reproduce rapid changes in level control setting.
- · A means of accumulating the necessary data on a "sync" basis.
- · Compatibility with existing tapes.
- Quadrasonic capability.

The distinguished group of engineers listed below have agreed that "with this sophisticated system the engineer will be able to create more consistently in the one area we all want to improve upon . . .

the tastes and textures of the recording, without dehumanizing the final mix."

Al Siroka, Vice President and General Manager, Professional Audio Products Division, Ampex.

John Eargle, Director of Engineering, Mercury Records.

Ted Aldrich, Chief Engineer, Professional Audio Products Division, Ampex.

Larry Levine, Director of Engineering, A & M Records.

Neil Muncy, President, Suburban Sound, Inc.

Irving Joel, Chief Engineer, A & R Recording.

Roy Hallee, Producer-Engineer, Columbia Records.

Glenn Snoddy, Vice President and Director of Engineering, Woodland Sound Studios.

Phil Ramone, Vice President, A & R Recording.

These engineers are working with A & R and Ampex to develop and standardize the automated console.

If you would like more information on this new system drop by booths 72 and 73 and chat with the guys from A & R.

The automated console people.



TV Information Produces Color Videotape Programs

LOS ANGELES — Television Information Productions, a company producing for cartridge TV, has prepared a series of color videotape programs.

Aimed at the educational/instructional market, the firm has produced software for conversion to any cartridge TV format: magnetic tape, film or vinyl tape. Bud Ruble, president, said his company is offering two 8-tape programs for preschoolers which includes booklets and color-coded worksheets. Labeled the "Concept Carousel," the programs run between 10 and 15 minutes and include reading, writing and arithmatic.

A second series, labeled (Continued on page 23)

Capitol's Fred Rice Develops Sophisticated Product Tools

LOS ANGELES — The private office of Fred Rice, national merchandising development manager of Capitol Records, offers a hint of the man.

There are pictures and personal momentoes on the walls. Tape merchandisers, racks and browsers are everywhere. A small, secretary-sized desk has many not-to-neat piles of papers.

Capitol is offering three of his tape fixtures, including an 8-track "Tape 40" counter and wall unit which holds 48 cartridges; a cassette "Tape 40" counter and wall unit which holds 40 cassettes; and a "Lazy Susan" carousel type fixture which spins and holds either 64 8-track cartridges or 80 cassettes.

Rice also developed step-up "Tape 40" units, one which holds 80 8-track cartridges and a second which holds 100 cassette titles. The step-up models will be available in November.

The "Tape 40" fixtures allows dealers to lock up their stock without hiding it from customers, said Rice. "Show him the tape, let him touch it, display it properly, but lock it in a discreetly safe display," Rice said. "The units put cartridges and cassettes where they belong, where the customer can see exactly what he wants by direct, visual exposure, but it thwarts would-be shoplifters."

Capitol is offering three "Top 40" deals to customers: One gives free 12 tapes from a list of 40 best selling 8-track cartridges, plus the opportunity to purchase, at Capitol's cost, either the 8-track or cassette fixture. (Fixtures cost: 8-track, \$40; cassette, \$35.)

Deal two gives six free 8-track tapes, plus the chance to purchase either 8-track or cassette fixture when you order 100 8-track cartridges. The third arrangement allows three free 8-track tapes and an opportunity to purchase either fixture at Capitol's cost, when ordering 50 tapes.

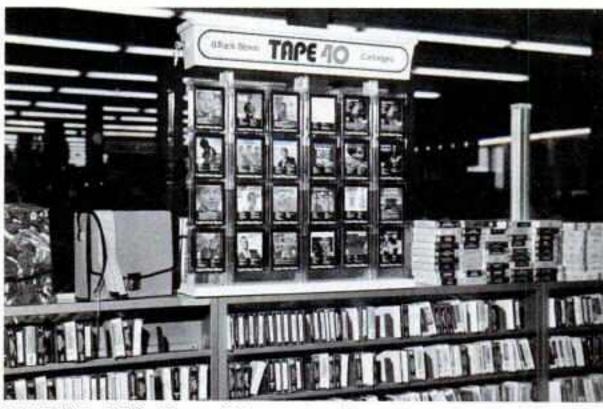
Rice has six "big ideas" for selling the tape market: Place best-selling tapes by best-selling albums; design your own best-selling tape rack; sell tapes in the instrument department, not just in the tape-record department; display and sell new releases and best-sellers full face, not on-end; do not put new release tape product with catalog items; sell tape counterparts to album product.

Rice's browsamatic tape merchandiser will be geared for catalog product, enabling "Tape 40" to be used for best-selling merchandise. The browsamatic holds 120 cassettes and 60 8-track cartridges.

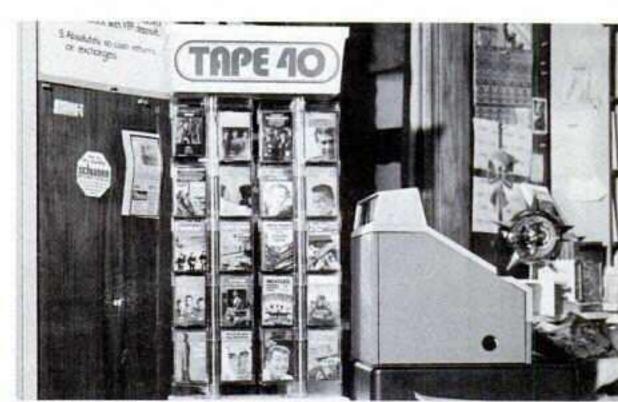
Capitol is negotiating with (Continued on page 23)

Patent Suit Is Won by Tenna

CLEVELAND — The patent infringement suit brought by Tenna Corp. against California Radio, Inc., has been settled. California Radio has agreed to cease production and marketing of design patent No. 211,178 (a basic exterior design for a majority of Tenna's auto stereo models). Initial action was filed in the U.S. District Court, Central District of California, Los Angeles.



CAPITOL'S NEW "Tape 40" merchandiser allows customer handling but in a discreetly safe display. The unit permits open display, unlike the behind-the-counter technique used by many retail stores.



THE UNIT either can be used as a wall display or a counter browser. It holds 48 8-track cartridges and 40 cassettes.

Sonic Sound Into Custom, Disk Fields

LOS ANGELES — Sonic Sound, distributor and blank tape manufacturer, is expanding to include custom duplicating and recording.

It built an 8-track recording studio and will start its own music publishing/record company, according to Joseph Algazi, chairman, and Sidney Arouh, president of Sonic Sound.

As part of its expansion, the company custom duplicates Spanish and Brazilian music for several independent record firms. Algazi also plans to open several retail stores.

Sonic Sound, which produces blank 4- and 8-track cartridges and cassettes, is introducing a "Sonic-Pak" line of 4- and 8track blanks at \$1.98 suggested list. It will 1-step the line, which eventually will include cassette blanks.

In addition to its "Sonic-Pak" line, the company distributes Audio Devices' blank 8-track and cassette line in the 11 Western States and Texas.

Algazi's American Imports, a 1-stop for home and automotive 8-track stereo units, also is branching out in players, speakers, carrying cases (Ampak and Le-Bo) and other tape accessories.

The company imports from Japan through its Dynatron firm. Dynatron imports two auto 8-track units, model CSD-810 at \$59.95 and model E-805 at \$49.95. Algazi plans to import a 4- and 8-track compatible auto stereo unit at about \$49.95.

He plans no cassette units, either portable, automotive or home, complaining that "it just doesn't sell."









13440 S. Central Ave., Compton, Calif. 90222 774-0743 We regretfully announce the passing of Toshio Niimi, Japanese industrialist and pioneer of car stereo in Japan.



In 1961 Mr. Earl Muntz created a new industry, then known as car stereo. It has since expanded to the home and changed into the 4, 8 and cassette configuration and has created countless jobs and financial success to many of us connected with the industry.

Very few of us are aware that Mr. Niimi, President of Maruwa Electronics Corporation, was the key Japanese figure who not only pioneered but if not for his foresight, financial and engineering assistance and strong belief in the product, there might never be the industry that exists.

The industry has lost a great man, Japan has lost a key industrialist, and I have lost my dearest friend.

L. Bernard Phillips, President

MUNTZ STEREO CORPORATION OF AMERICA

Cartridge TV

Optronics to Bid for Education, Medical, Trade, Travel Marts

By RADCLIFFE JOE

NEW YORK—Optronics Libraries Inc. one of the few companies with a comprehensive prerecorded catalog geared exclusively at the cartridge TV market, is making a bid for entry into the educational, industrial, medical and travel video markets.

According to Irv Stimler, president of Optronics, discussions between Optronics Libraries and the Sony, Philips and Panasonic companies are under way through which Optronics would offer a low-cost hardware/software video package to those markets at which it is aiming.

Stimler's plan, based on the outcome of talks with the hard-ware manufacturers, is to rent the video players to student bodies, travel agencies, automobile manufacturers and hospitals at a cost of under \$25 a month, while selling cartridges outright. Cost of the cartridges has not yet been completed but Stimler assures that it will be competitive.

Programs to be offered will range from talks by Yippie

leader, Abbie Hoffman, to scientific papers for students specializing in that field; as well as educational material for mechanics in the automotive industry, and comprehensive travel data for travel agencies selling package tours and trips to foreign countries.

Stimler disclosed that at least one major travel agency has agreed to accept the Optronics Plan, while Merco Enterprises, with as many as 70 representatives in the college market, is willing to lend assistance in developing the student area.

'71 Launching

The Optronics executive hopes to launch his program in the early spring of 1971. However, an intensive merchandising program will get under way as early as January 1971 when the first Optronics demonstration bus crisscrosses the country selling the CARtridge TV idea to the various markets.

Meanwhile, in a specially convened meeting of key dealers, distributors and rackjobbers across the country, Stimler urged immediate standardization moves in the cartridge TV industry so that chaos could be avoided.

Speaking to top market representatives including Robert Lifton of Transcontinental, Sam Goody, of Sam Goody Inc., David Rothfeld, E. J. Korvette Stores, Jim Johnson, Ampex, White Front Stores, Merco Enterprises and others, Stimler said the emergence of several different cartridge TV configurations on the market at the same time could result in chaos, and an ultimate destruction of the very market that is being created.

Stimler also told his listeners that software, key aspect of the industry, is being grossly neglected by hardware manufacturers. "This," he continued, "is dangerous, as the availability, cost, and variety of software will be decisive factors in the success or failure of this new medium.

"There seems to be little doubt," he added, "that the average consumer will gravitate more readily to a video system that cost a little more and has software readily available at a reasonable cost, than to a system

Key Film Cos. Vie for CTV Software Action

By RADCLIFFE JOE

NEW YORK—At least two major film companies, Eastman Kodak and Fairchild Camera & Instrument Co., are making major bids for a slice of the cartridge TV software action.

The move came at the 108th Technical C on ference and Equipment Exhibit of the Society of Motion Picture and Television Engineers held Oct. 4-9 at the New York Hilton Hotel.

In a special session on Home Videoplayer Systems, Lee H. Schenk of the Fairchild Camera & Instrument Co., and Richard C. Gearhart of Eastman Kodak told their audience that Super 8 film as a program carrier for the various cartridge TV systems was more than feasible because of its low cost, high color fidelity, the ease with which it can be edited and repaired, the low cost at which it

that sells at a low figure but offers high priced cartridges."

Stimler was reluctant to pick any particular system for popular acceptance on the market, but hinted that the Sony/Philips/Panasonic people were definitely heading in the right direction by working toward standardization; while RCA, if it could overcome its present technical setbacks, could have a winner in its low-cost holographed cellophane cassettes.

can be duplicated, and its comparable resolution to television.

Using demonstrative charts and slides, both gentlemen said that through the use of film, worldwide standards which the industry so urgently needs, could easily be achieved. They also said a cassette enclosure of the programmed film is quite possible, and the finished product would be usable in countries where color TV is still in its infancy.

Other members of the panel included Carlos Kennedy of Ampex/Instavision; Gilbert Wyland of CBS-EVR; and Gerry Citron of North American Philips, each of whom made short presentations of the system he represented.

In his presentation, Citron expressed confidence that those systems which feature both record and play facilities will capture the fancy of the consumer and generate their own software.

"As a result," he continued, "the problem of software is not really a problem at all, and systems like the Philips VCR will be future safe."

He noted however, that the concern surrounding standards in the industry is legitimate, and assured that in this area too, Philips was already on top of the situation by reason of its active efforts to establish standards.

A healthy question and answer period followed the session.

Faithful to the end.

You can bet your recording life on it.

Maxell Ultra Dynamic. The ultra+ stereo cassette tape with one of the most impressive pedigrees a tape can boast.

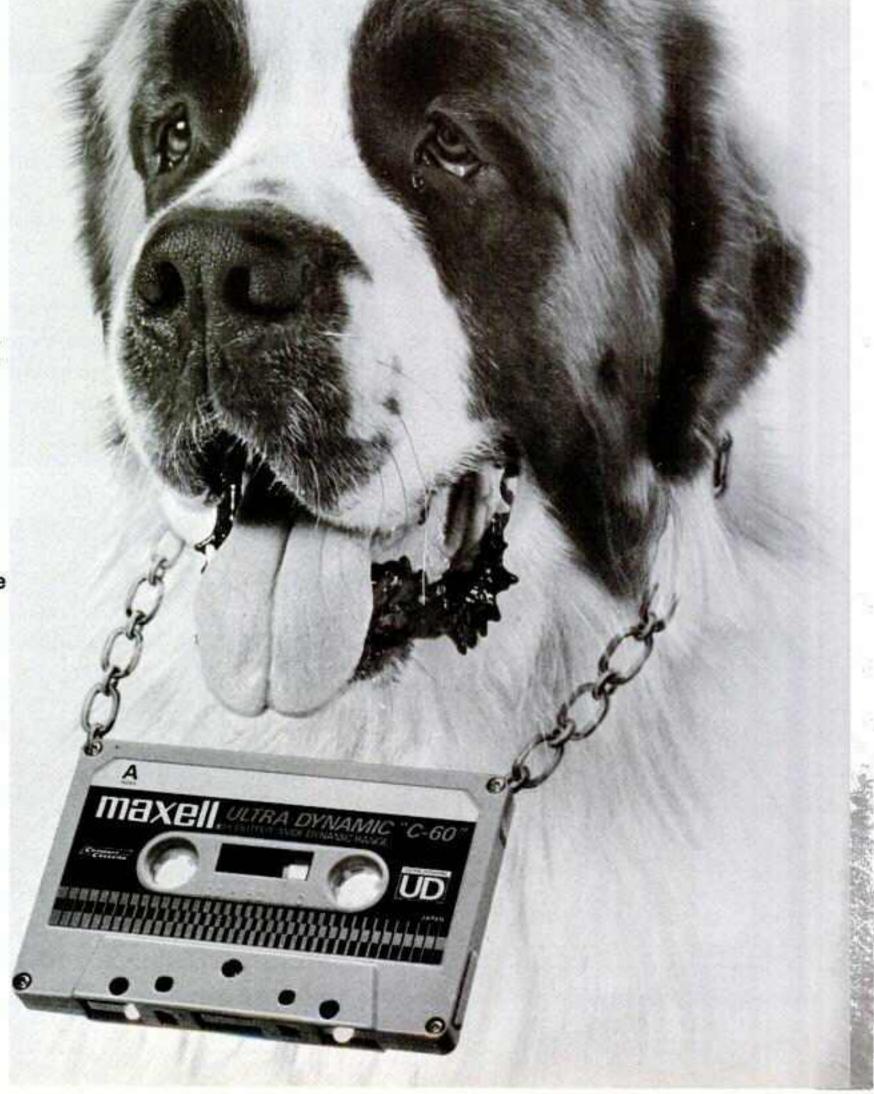
It has a doubled frequency characteristic of 20,000 Hz. An SN ratio 5dB higher than most tapes. A greatly decreased distortion factor. Greater tensile strength. And like all Maxell tapes, UD has such a high degree of mechanically trouble-free operation, we guarantee it, unconditionally. All Maxell tapes must perform to your standards or we'll replace them, pronto!

When you put heart, soul and sweat into a taping session, nothing but the best can do. Maxell Ultra Dynamic. In 60- and 90-minute cassettes. It can easily become your best friend.

For details on the complete line of Maxell professional tapes, write

maxell.

Maxell Corp. of America Dept. B4, 501 Fifth Avenue, New York, N.Y. 10017



New Tape CARtridge Releases

GRT

Roulette

ALIVE & KICKING Tighter and Tighter; (8) 8045-42052M, (C) 5045-42052M TOMMY JAMES; (8) 8045-42051M, (C) 5045-

Peacock

PILGRIMS JUBILEE; (8) 8055-133M Best of the SENSATIONAL NIGHTINGALES; (8) 8055-137M Best of the DIXIE HUMMINGBIRDS; (8)

VARIOUS ARTISTS-Golden Gems of Gospel; (8) 8055-140M

PRESTIGE

Prestige

CHARLIE EARLAND-Black Drops; (8) 9-142, (C) C-142

RCA

RCA Camden

VARIOUS ARTISTS-Songs Made Famous by the Beatles; (8) C85 1106 BROOK BENTON-I Wanna Be With You: (8) C85 1107 SAM COOKE; (8) C85 1108 ELVIS PRESLEY-Elvis Sings Flaming Star;

RCA Victor

(8) CBS 5050

This Is CHET ATKINS; (8) P85 5084 This is FLOYD CRAMER; (8) P85 5085 This Is EDDY ARNOLD; (8) P85-5087

New Product Tools

Continued from page 16

Advertising Metal Display Co., Chicago, to distribute its browsamatic. The Midwestern-based company already manufactures the unit.

Rice is still searching for that elusive, but ultimate packaging concept for tape. Long in favor of the long box (4x12), he realizes its few disadvantages, and is exploring new avenues in packaging.

While most companies offer the long box as an option item, the industry has settled on the 8-track slip case and compact cassette box. But in special promotions, Rice said, the long box is the best merchandising tool. In 2-for-1 promotions and a

"best of" tape series, Capitol successfully utilized the long box.

Color Videotape

· Continued from page 16

"PACT," concerns the drug scene. In the PACT programming are two 30-minute series for adults and teachers and five 15-minute programs for students. Both series come with booklets and worksheets, with the 15minute programs utilizing background music.

The music, "Big Wide World," runs through all the segments. Dale Jurgensen scored the programs.

AKRON STORES DUMP 4-TRACK

LOS ANGELES - A major discount department store chain here is dumping 4-track cartridges.

Akron, with 14 stores in Southern California, is offering 4-track product at 89 cents. It usually retails at \$4.98 in Akron. Titles include Dionne Warwick, Herb Alpert, Jack Jones, Gene Pitney, 1910 Fruit Gum Company, among others.

MARYO ANTONIO MUNIZ-Navidad in Puerto Rico; (8) P85 1619

JACK JONES In Person at the Sands, Las Vegas; (8) P85 1621

THE FRIENDS OF DISTINCTION- Whatever or Whatever; (8) P8S 1622, (C) PKK01622 THE GUESS WHO Share the Land; (8); P8S 1590, (C) PK 1590

Christmas with DANNY DAVIS & THE NASH-VILLE BRASS: (8) P85 1605, (C) PK 1605 ED AMES-Christmas Is the Warmest Time of the Year; (8) PBS 1607, (C) PK 1607

CHARLEY PRIDE-Christmas in My Home Town; (8) P85 1618, (C) PK 1618 JOSE FELICIANO; (8) P85 1624 PK 1624 MICHAEL NESMITH & FIRST NATIONAL BAND-Magnetic South; (8) P85 1636

RCA Victrola

BRAHMS; CONCERTO IN D. OP. 77-Szeryng/ London Symphony Orch (Monteux); (8)

VERDI & ROSSINI OVERTURES-NBC Symphony Orch (Toscanini; (8) V85 1029 ENRICO CARUSO-Immortal Performances, 1904-1906: (8) V8S 1030

BEETHOVEN: CONCERTO NO. 5 IN E FLAT-Schnabel/Chicago Symphony Orch. (Stock); (8) V85 1031

BRAHMS: SYMPHONY NO. 1 IN C MINOR OP. 68-Boston Symphony (Munch); (8) V8S 1032

RCA Red Seal

STRAUSS, ALSO SPRACH ZARATHUSTRA— Chicago Symphony Orch. (Reiner); (8) R8S1168; (C) RK 1168

Kirshner

THE GLOBETROTTERS; (C) PKKO 1007

HOW TO: **USE THE JET SET TO** SELL STEREO 8.

This 4-foot inflatable Lear Jet can be the start of the highest flying promotional campaign for Stereo 8s ever. It's a great point-of-sale. It'll build up traffic. And more important, it's "in" with the kids.

Your Lear Jet distributor has Jet Set Promotion Kits complete with display adapter, wall or window banner, newspaper mats and 10 Jet Set planes. The Jet Set planes, a \$5.95 retail value, sell to the consumer for \$3.00 each. And with every

jet sold you get the added advantage of a walking advertisement for Lear Jet Stereo 8.

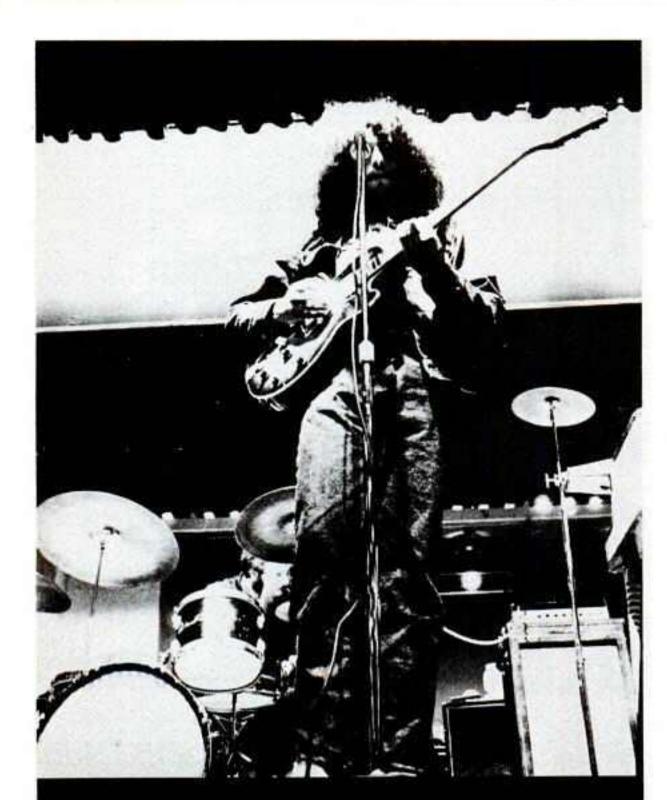
Make your own newspaper advertising work twice as hard by tieing in with this terrific traffic building promotion. Make sure you cash in on it in time for the big Christmas rush. Stock up early on Lear Jet Stereo 8s. And the Jet Set promotion kit.

Lear Jet has the Jet Set helping you sell Stereo 8s.



LEAR JET STEREO 8.





Altec guitar speakers have heavier magnets to push bigger sounds.

Take Altec's big 15 inch job. Model 421A. Push it. Grind it. Crank it up to full power. You get bigger sounds. Louder sounds. Because it has a heavy 171/2 pound magnet structure. And a special 3 inch edge-wound voice coil. That adds up to more efficiency and more power. So whether you're buying a new guitar amp or just replacing some blown-out speakers, make sure the guy behind the counter gives you Altec. Write for a complete Altec musical sound catalog. Altec Lansing, 1515 S. Manchester Ave.,

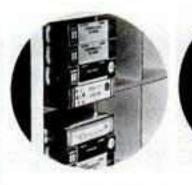




Altec has a full line of 10, 12 and 15 inch speakers for electric guitars, bass instruments and electric organs.

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Ships K.D.—Low cost freight from plants in either Massachusetts, California or Indiana. Same day shipments -No long waiting time; reduces inventory 3/4" construction—Longer life—no sag. Accepts

Cartridge or Cassettes or mix of both.

SALES OFFICE

119-01 22nd Avenue, College Point, N.Y. 11356 (212) 353-5701

Belair's 'Now' Look Highlights

Continued from page 14

stereo radio, model 412 in blue and green stripes. Both units are stereo portables. Models 810 and 812, both 8-track stereo home players, come in different shades of brown. Model 323, an 8-track stereo portable, is available in green, white and black. An 8track with AM-FM radio, model 333, is shipped in gray, white and black.

"We are looking for unique ways to merchandise our new line and still appeal to both

teenagers, young adults and the usually more conservative adult professionals, Mason said. "We've mixed contemporary design with compactness and were able still to produce a big

Just how compact Belair's line is can be seen on its product sheets: Dimensions of the auto line are 21/8 high x 63/8 wide x 81/8 deep (41/2 pounds) to 2 x 8 x 8 (6 pounds). A 4 and 8-track compatible measures 23/4 x 7 x 71/4 (51/2 pounds). Two 2-piece

stereo 8-track home units are 8 deep x 161/4 wide x 61/2 high.

Dimensions of the 8-track portable line ranges from 6 deep x 10 wide x 14 high (including handle) to 1234 x 634 x 934. An 8-track stereo is 434 high x 10 wide x 8 deep. The line consists of units with AM-FM radios and multiplex.

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BEST SELLING

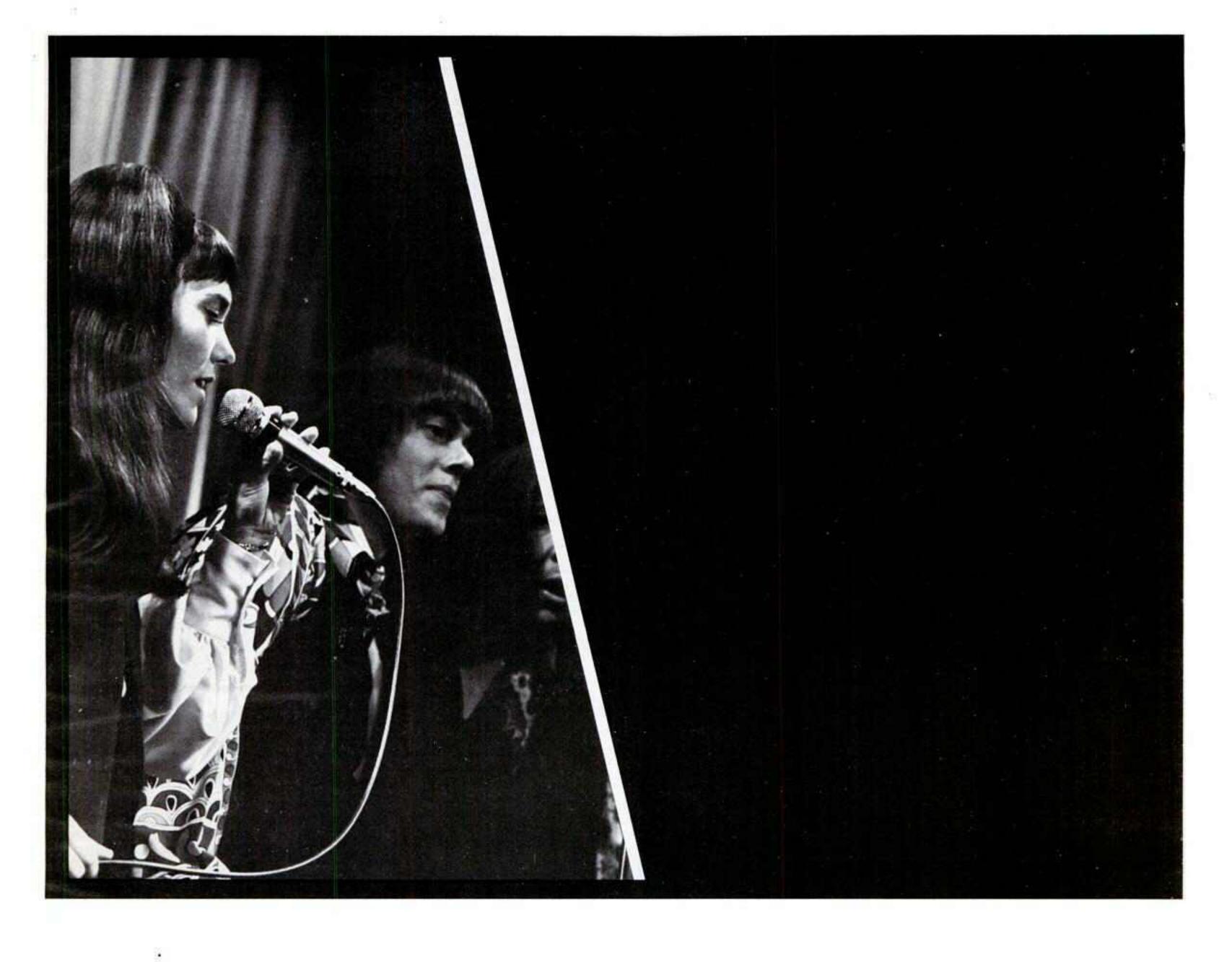
8-TRACK

This Week	Lest	No. 1 (1997) - Children - Children Children (1997) - Children Children (1997) - Chil	es o
1	1	COSMO'S FACTORY Creedence Clearwater Revival, Fantasy 88402 (Ampex) CHICAGO	1
2	2	CHICAGO	. 3
3	4	CLOSER TO HOME	
4	5	MAD DOGS & ENGLISHMEN	
5	3	WOODSTOCK Soundtrack, Cotillion 3-500 & Ampex T85 NN	. 1
6	8	BLOOD, SWEAT & TEARS 3	. 1
7	10	A QUESTION OF BALANCE	
8	6	DEJA VU Crosby, Stills, Nash & Young, Atlantic TP 7200 & Ampex 87200	
9	13	SWEET BABY JAMES	::
10	7	TOMMY	1
11	11	STAGE FRIGHT	4(40)
12	12	GOLD	17.0
13	-	ABRAXAS Santana, Columbia CA 30130	::3
14	14	JACKSON 5 THIRD ALBUM	::::::::::::::::::::::::::::::::::::::
15	-	CLOSE TO YOU	
16	-	AFTER THE GOLD RUSH	
17	9	Who, Decca 6-9175	
18	15	Rare Earth, Rare Earth 1514	
19	16	JOHN BARLEYCORN MUST DIE	1
20	_	GET YER YA-YA'S OUT Rolling Stones, London LEM 72176	10

CASSETTE

9	(Licens	see listed for labels which do not distribute own tap	es)
This Week	Last Wee	100	Weeks on Chart
1	1	COSMO'S FACTORY Creedence Clearwater Revival, Fantasy 58402 (Ampex)	11
2	2	CHICAGO Columbia 1610 0858	30
3	5	MAD DOGS & ENGLISHMEN	(
4	4	CLOSER TO HOME Grand Funk Railroad, Capitol 4xt 471	19
5	3	WOODSTOCK Soundtrack, Cotillion 3-500 & Ampex T55 NN	
6	10	A QUESTION OF BALANCE Moody Blues, Threshold 24603 (Ampex)	
7	8	DEJA VU Crosby, Stills, Nash & Young, Atlantic 57200 (Amper	2
8	-	SWEET BABY JAMES James Taylor, Warner Bros. CWX 1843	
9	<u>11.5</u>	ABRAXAS	งงางจุ
10	7	Who, Decca 7-39175	
11	12	JACKSON 5 THIRD ALBUM	aran 3
12	11	BLOOD, SWEAT & TEARS 3	1
13	13	GOLD	*****
14	6	TOMMY	
15		CLOSE TO YOU	
		Rillhoard SPECIAL SURVEY For Week Ending	10/17/7

Billboard SPECIAL SURVEY For Week Ending 10/17/70



Carpenters carry sound insurance.



One of the country's hottest new groups, Carpenters, needed a portable sound system that could give them recording studio control over the sound of things like "Close to You" and "Ticket to Ride" in live performances. Solution? The Shure Vocal Master Sound System! The same system used on tour by The 5th Dimension, The Lettermen, Sergio Mendes & Brasil '66, The Dells, plus hundreds of other groups. The Shure Vocal Master gives them utter reliability, complete control over vocal effects and over feedback — with 300 watts of peak penetrating power! Result? Audiences across the U.S.

are hearing Carpenters as they sound on their recordings—naturally! Shure Brothers Inc., 222 Hartrey Ave., Evanston, III. 60204.



Big Sur Fest at Monterey Lots of Folks, Little Folk

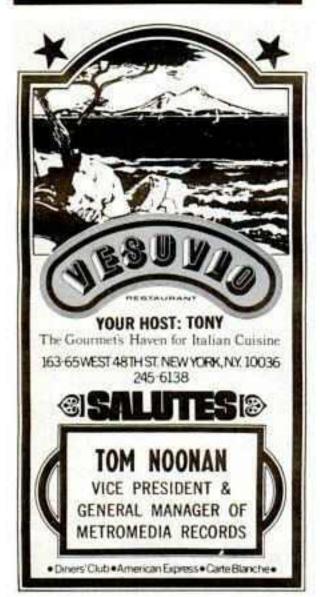
MONTEREY — The seventh annual Big Sur Folk Festival, first pop music gathering to be held in California since the disastrous festival at Altamont nearly a year ago, was held not

Sherman Tour Of Japan Set

NEW YORK—Bobby Sherman is scheduled for a 10-day concert tour of Japan beginning in late November. It will mark Sherman's first tour of Japan where his records have been top sellers and where he's heard on radio doing a commercial for a Japanese gum company. His Metromedia records are handled by Nippon Columbia in Japan.

On the domestic end, Sherman has completed work on an ABC-TV "Movie of the Week," and guest appearances on TV shows headed by Johnny Cash and Don Knotts. Metromedia Records is now preparing release of Sherman's first Christmas album. Also, Metromedia has mapped out a strong campaign for Sherman's new album, "With Love, Bobby (The Scrapbook Album)."





in Big Sur, but rather at the Monterey County Fairgrounds, and did not feature folk music.

Both the afternoon and evening concerts on Oct. 3 were sellouts for the 6,800-seat outdoor arena. As in the past when the festival took place at the Esalen Institute in Big Sur, there was no advance promotion or advertising, and the turnout could only be attributed to word of mouth.

Under the umbrella title, "Celebration, a Day of Music," those who performed included Joan Baez, the Beach Boys, Merry Clayton and Love Ltd., Mimi Farina and Tom Jans, John Hartford, Kris Kristofferson and his friends from Nashville, Chris Gantry, Vince Mathews and Tom Ghant, Country Joe McDonald, John Philips, Linda Ronstadt and Mark Spoel-

Miss Baez opened the after-

Spencer Davis has joined with Peter Jameson to form a new act which Mediarts Records will release. Their first LP is being cut in London, with Jay Senter and Peter Starr producing. Also new to Mediarts is Chakra, a rock band plus folk singer Don McLean. . . . Matt Monro to International Famous Agency for representation in all fields. . . . Kanyon to Mercury with the group's first LP titled "Funky Music." Don McGinnis is the producer. . . . Singer Jim Aldridge to Professional Management International in Houston and Mainstream Records, with Bobby Shad producing.

The Vocal Minority to Al Ham's production company. . . . Luny Toons, Boston group headed by bassist Buell Neidlinger, to Jitney Jane Songs for record production and music publishing. . . . Joel Scott Hill, West Coast group, to Atlantic. Paul Rotchild will produce the group's first album. . . . Andrae' and the Disciples to Liberty/UA.

Rohrbach Forms Management Firm

NEW YORK-Bruce Rohrbach, president of Bruce Rohrbach and Co., which has offices in Harrisburg and Lancaster, Pa., has formed a management company which will act as a subsidiary arm of the firm. The first group to join the firm is Hydraulic Peach a six-man rock combo.

noon concert and closed the evening concert. The Institute for the Study of Non-Violence, founded by the singer, is the beneficiary of festival funds.

The Big Sur Folk Festival is a non-profit corporation and the yearly events have been directed since the beginning by Nancy Carlen and Paula Cates. Last year, profits from the festival were plowed into a film directed by Carl Gottlieb (former Smothers Brothers writer and this year's MC) which has yet to be released. This year's festival was recorded and profits, estimated at \$5,000, will go toward producing a record with proceeds going to the institute.

Musically, the festival was much like a Chinese dinner, lots of it but little that lingered on. The closest anyone came to folk music was Woody Guthrie (Joan Baez sang his "Deportee" twice). Singer-songwriter who would have gone over well by poolside at Esalen in Big Sur, like Mimi Farina and Tom Jans, Kris Kristofferson and Mark Spoelstra, failed to excite the sit-down concert audience.

Merry Clayton and her 10piece band, Love Ltd., were the first artists to stir the audience. Clayton's versions of "Bridge Over Troubled Water" and James Taylor's "Country Road" earned her a standing ovation at the end of the set, and Love Ltd.'s Sly Stone-influenced material that followed was also well received. John Hartford brought people to their feet with his fiddle playing.

The Beach Boys (minus brothers Brian and Dennis Wilson) suffered sound problems but managed to whip up enthusiasm with a rousing rendition of the old Robins song, "Riot in Cell Block No. 9." They topped their set off with "Good Vibrations" and sent everyone away to dinner happy. The Beach Boys also began the evening concert and repeated both songs for the benefit of the recording machines.

Both Linda Ronstadt, with her new band, Swamp Water, and Country Joe McDonald singing solo, were crowd pleasers. McDonald's set had a builtin continuity with his famous cheer as both an opener and closer.

Baez closed the 12-hour show (with a brief break for dinner) and brought everyone back onstage to sing Dylan's "You Ain't Going Nowhere."

BILL YARYAN



MORT HOFFMAN, center standing, RCA Records' vice president, commercial operations, and Eddie Jason, second from right standing, a&r producer, introduce the label's new group, Fat, to the New York press, dealers and disk jockeys, at a party held at RCA's studios in New York.

Talent In Action

JOHN HARTFORD, JANIE & DENNIS

Bitter End, New York

John Hartford, a straightforward, often tongue-in-cheek performer, had an impressive New York club debut, before a packed house at Paul Colby's Bitter End Oct. 7. The bill opened with a fine set by Janie & Dennis, an engaging Reprise Records duo.

Hartford perhaps came off a bit too seriously at the beginning, but appeared more relaxed as the set developed drawing a deserved encore. Hartford, a versatile musician, played guitar, banjo and fiddle. A whirlwind country-style fiddle number was the show's strong ending.

"I've Heard that Tearstained Monologue You Do There by the Door Before You Go" was an example of the humor in his style. "Like Unto a Mockingbird" was another of the many good numbers by the RCA artist. He was backed by the Iron Mountain Depot, an instrumental trio who also supplied vocal harmonies.

Janie & Dennis both played guitar, with Dennis sometimes switching to piano. Their singing in blended and part style, was first rate with a good blues feel, as in "Sunday Blues," and funky feel, as in "Another Day." Their blended vocal version of Dino Valente's contemporary classic of "Get Together" was exceptional.

Between the acts, Warner Bros. Doug Kershaw guested for about two numbers, accompanying himself on Janie's guitar. His appearances are always a pleasure.
FRED KIRBY

GLADYS KNIGHT & THE PIPS

Apollo Theater, New York

Motown's Gladys Knight & the Pips headlined the show at the Apollo Theater for one week beginning Sept. 30. Also on the bill were De-Lite Records artists Kool & the Gang, and the Originals, who record for Soul Records, a subsidiary of Motown.

The Originals sang their recent chart winners including the current, "We Can Make It Baby." Four guys with perfect blend of voices but not enough gest to unwind the

Apollo audience.

Gladys Knight & the Pips had the key and wasted no time in getting the audience in the groove. Miss Knight and her group relied on a recap of their hits. Their unsurpassed performances of "I Heard It Through the Grapevine" and "Friendship Train" were splendid. The versatile group from Atlanta also offered a number of songs from the Broadway musical "Hair." BILL COLEMAN

DELANEY AND BONNIE AND FRIENDS

Carnegie Hall, New York

Guitarist Duane Allman, moving with agility, skill and taste from bottleneck to feedback, was probably the Friend who fitted best into the D&B format at their sellout concert, Oct. 4. He moved easily into and out of the blues, gospel, country, rock and revivalist strains that the Atco Records duo mix and merge, and then tie together into a working entity.

Other friends included King Curtis, sliding his knife sharp tenor tone through the group, John Hammond Jr. (guitar and harmonica), Bobby Whitlock, organ, and Jim Gordon, drums (both now with the new Clapton

The first half of the concert was an acoustic set (which does not mean unamplified) and gave opportunity to examine the subtlety of Allman's technique which seems unforced and natural, assimilated from rather than educated into. The final half was all electric-excitement building

steadily from the interaction of the musicians to each other, which is as it should be, Gordon here was exceptional-a listening drummer.

The audience jumped to its feet at the end and moved unselfconsciously to a Little Richard rocker good time valid music, good times from stage to audience, from audience to stage. IAN DOVE

RONNIE DYSON, JOAN RIVERS

Copacabana, New York

Young Columbia Records artist Ronnie Dyson made his Copacabana debut Oct, 1 sharing the bill with comedienne Joan Rivers, and the duo proved an exceptional match. Dyson first attracted attention with his performance of "Aquarius" in "Hair" and has since scored on disks with his hit single "If You Let Me Make Love to You, (Then Why Can't I Touch You)." On opening night he made another conquest . . . the nightclub. Dyson's youth and vitality are plusses and his big rich voice came through clear and strong, as he rocked with "Fever" and was emotionally moving with "Bridge Over Troubled Water." A beautiful tribute to Nat King Cole was an immediate audience winner and after closing with "Aquarius," he returned to encore with " If I Had a Hammer."

Joan Rivers, no newcomer to clubs, kept the diners roaring with clever and hilarious barbs at marriage, engagements and the like.

JOE TARA

TRUTH

Beavers, Chicago

Here's a group that lives up its name. No deception in Truth music. One must take the mus on the group's level or not at al Truth, who played several of it finest sets here Oct. 4, is a quinte which is easily putting down som of the most incredible music in the contemporary vein.

The group is based in Chicago but features two Irishmen (Jin Armstrong and Ken McDowell) ar Englishman (Ray Elliot) plus two Chicagoans (Curtis Bachman and Reno Smith). The vocals of Mc-Dowell are the strongest point of a group that has no visible weakness. He can change styles to sound like Frank Sinatra or Johnny Winter. Bachman aids in the vocals while laying down bass figures well beyond most players capabilities Drummer Smith is right there with cymbals and punch when needed Elliot explores the endless possibilities on the flute, while Armstrong employs guitar technique ranging from big band jazz licks to electronic experimentation.

The music has five separate parts that blend and emerge as one mag-nificent wave of sound. Truth seemingly has digested all musical forms and confronts the listener with its own musical trademark. GEORGE KNEMEYER

GORDON LIGHTFOOT

Carnegie Hall, New York

Gordon Lightfoot returned to Carnegie Hall, Oct. 3, and he gave the packed hall a wide-ranging program of today's folk music at its best. And, the Canadian artist, has a wealth of excellent compositions to draw upon.

Included were several big numbers from his new album on Reprise, including the country-style "Me and Bobby McGee" and "Minstrel of the Dawn," which had an old English flavor. "Softly," a gentle number, "Early Mornin' Rain" and "Pussywillows, Cat-Tails," also gentle, were among his numbers from his old United Artists days as were "Long Day Back Home," a medley of "For Lovin' Me" and "Did She

(Continued on page 28)

From The Music Capitals of the World

DOMESTIC

CHICAGO

The Syndrome kicks off its first show Friday (16) with Capitol's Grand Funk Railroad, A&M's Humble Pie, Triffany's Brethren and Chase. . . Elektra's Judy Collins appears Sunday (18) at the Auditorium Theater for one show. Sponsored by Richard Pick Productions. . . . The Aragon Ballroom has closed its doors temporarily to rock music. A combination of police raids and drug abuse by segments of the audience forced the closure. Scott Donneen, the promoter, is looking for another place to hold rock concerts. . . . Kama Sutra's Sha Na Na recently appeared at Loyola University. . . . Across town, A&M's Flying Burrito Brothers played at the University of Chicago. . . . MGM's Bloomsbury People recently ap-

ROCK ISLAND'S DATE EXTENDED

NEW YORK—Rock Island, Project 3 Records group, have been held over for another one-week engagement at the Electric Circus. In conjunction with their extended engagement and King Karol Record Stores King Karol will give 500 passes to the first 500 to purchase the Rock Island album. King Karol has bought 25 spots on ABC-FM to promote their campaign.

peared at newly reopened Beavers. Other groups playing there recently include Truth, Happy Tiger's Mason Proffit, Ampex's Aliotta Haynes, and Conqueror Worm.

... RCA's Guess Who set for a concert Friday (16) at the Auditorium, followed Saturday (17) by Columbia's Laura Nyro. Both shows sponsored by Triangle Productions.

Triangle also sponsoring two concerts by Motown's Jackson Five at the International Amphitheatre Sunday (18).

GEORGE KNEMEYER

LOS ANGELES

Film lyricist Hermine Hilton has returned from a six-week USO tour in Vietnam where she sang and did a comedy act on the life of the Hollywood lyricist. She has just completed work on three films, notably "Hall of Mirrors" with Lalo Schifrin for Paramount; "The Moonshine War" with Neal Hefti for MGM and "Billy Jack" with Jerry Fielding for 20th Century-Fox. She has been writing lyrics for two years and her first assignment was with Dave Grusin for "Heart Is a Lonely Hunter."

Two new firms have opened here: Virgo and United International Recording. Working at United International is Dave Travis who has mastered LP's for Buffalo Springfield, Deep Purple, Neil Young and Three Dog Night. The studio is located at 6272 Sunset. Ed Fox is president of Virgo with Lee Fisher vice president and Michael Poland head of a&r. Artists on the roster include Eric Harris and Poland known as Har-

ris and Poland and Jack Gurule whose first single is "Where Did I Go Wrong." Harris and Poland's first single is "Colors of My Love." Virgo is located at 4324 Toland Way.

Brother Records has released the single, "Tears in the Morning" from the Beach Boys new LP, "Sunflower." Bruce Johnston wrote the song. . . . Gregar is releasing the single by blind pianist Robert Allen, "Getting Straight." MGM will provide acts for the Artist's and Model's Ball at the Factory on Halloween Eve.

Donte's is running a "Dago Night" Monday (12) featuring Rosolino and friends plus an all Italian dinner for \$2.95. Big bands playing the North Hollywood club this month include Bob Jung, Dick Grove and Ron Myers. The Willie Bobo Octet appears Monday and Tuesday (19-20) and the Bud Shank Quintet plays over the Halloween weekend (30-31).

FILM FACTS: The Nitty Gritty
Dirt Band to write the theme and
score for "Latigo." . . . Gil Melle
will compose the main title and
score all six episodes for "The Psychiatrist" portion of Universal TV's
series, "Four in One." . . . Gary
LeMel, Norma Green and Jim
Helms scored "His Wife's Habit"
with vocals by Sonny Geraci of the
Outsiders and LeMel. . . . Ralph
Nelson wrote the lyrics for his own
film, "Flight of the Doves," for
which Roy Budd wrote the music.

Dick Jensen has signed with Screen Gems for TV series development.... The Bob Voss Trio playing the Circus Room of the Sheraton-Universal Hotel.... Jennie Smith works the Playboy Club through Oct. 24.... Stan Kenton and an 18-piece band touring the East and Midwest. He recently completed four days in residence at Fredonia University in upstate New York.

Dunhill has pulled the song "Will We Get Together" from Atlee's first LP, "Flying a Head." Simon Stokes has adopted a new name for his MGM group. It is now called the Black Whip Thrill Band. It was formerly called Simon Stokes and the Nighthawks. . . . Richard Perry will produce Fanny for Warner Bros. He just finished working with Barbra Streisand.

ELIOT TIEGEL

NEW YORK

ABC's B.B. King, Elektra's Butterfield Blues Band and Fillmore's Elvin Bishop Group play Bill Graham's Fillmore East, Friday (16) and Saturday (17). . . . Ronald Freed, international director of the Serious Music and Music Education Departments of Peer-Southern Publishers, has been elected to the Board of Directors of the Music Publishers' Association of the United States. . . . Ernestine Jackson, featured in "Applause," opened at Downstairs at the Upstairs, Oct. 5. . . . Al Rubin has been elected to ASCAP as a writer and Musicanza Corp. as a publisher. . . . The Frankie Mike Rendell Quartet has been signed for the new lounge of the Regency Irvington Hotel, Lakewood, N.J., beginning Monday (12).

United Artists' Traffic, Tiffany's Brethren and Polydor's Jake & the Family Jewels appear at Howard Stein's Capitol Theater, Port Chester, N.Y., Oct. 30-31. Bizarre's Frank Zappa & the Mothers of Invention, Vanguard's Frost and RCA's Fat is the bill Friday (16) and Saturday (17). The date opens Traffic's U.S. tour. November dates are Chicago's Syndrome (6); Eastern Michigan University (8); Cornell University (13; University of Massachusetts (14); Fillmore East (18-19); State University, Albany, N.Y. (20); Muhlenberg College (21); Comerfield Theater, Wilkes-Barre, Pa. (22); Kleinhan's Auditorium, Buffalo, N.Y. (23); State University, Stoneybrook, N.Y. (24); Detroit's Eastown Theater (25-26); and Pirates World, Dania, Fla. (27-28).

Slated for the Village Gate are

7th Century, Sunday (11); Billy Mitchell and King Kong, Tuesday (13): Billy Mitchell & Friends and Munchkins, Wednesday (14): Children of God, Friday (16) and Saturday (17); Elvin Bishop and Glory River, Tuesday (20) and Wednesday (21); Glory River, Thursday (22) through Saturday (24); Jake & the Family Jewels, Nov. 3-7; and J.F. Murphy & Free Flowing Salt, Nov. 17-21. Appearing at Top of the Gate are Atlantic's Mose Allison Trio through Oct. 25: David Amram Quartet, Nov. 3-15; Bill Evans Trio, Nov. 17-Dec. 20: and Atlantic's Junior Mance Quartet, Dec. 22-Jan. 17. . . A&M's Humble Pie plays Chicago's Syndrome, Friday (16).

Valerie Jay, country singer from Brooklyn who records on the Epic label, will introduce her new single, "He's Home Again," at upcoming disk jockey convention in Nashville. . . . Steve Sargeant producing a Saddle River's LP for National Musitime, and a North-East Rising Sun package for Stonehedge Productions. . . . Harry (Doc) Bagby, songwriter-organistcomposer, died Sept. 3 after a short illness. . . . Laura Greene, Mercury artist, will guest on the Flip Wilson TV show on Oct. 22. . . . Al Ham heads for London for conferences with Roy Berry of Campbell-Connelly & Co. Ltd. and to do some promotion work on his new Midas Touch album, "Color My World With Love." The album is on the Decca label. . . . Billy Smith to assist Ellis Nassour and Mary Paris of Decca Records in underground publicity and promotion.

CINCINNATI

Dale Stevens has resigned his post as amusement editor of The Cincinnati Enquirer to open his own public relations and advertising firm, Dale Stevens Advertising, Inc., with office in 1036 of the Enquirer Building. A former (Continued on page 29)

"LOVE AT FIRST SIGHT"

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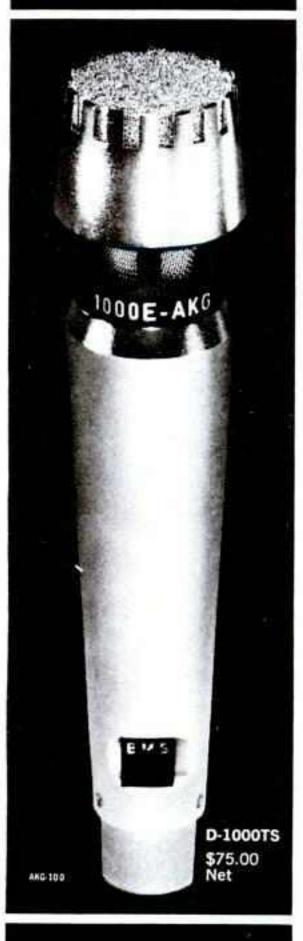
Mike Mowers, Radio Doctors One Stop says the A/S Records version of "Love At First Sight" is "much heavier" than the original version and that he has difficulty keeping it in stock and is now ordering it direct from the label. ------

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Talent In Action

Continued from page 26

Mention My Name" and the biting "Black Day in July."

Lightfoot led into some of his numbers with amusing banter. He was assisted by lead guitarist Red Shea and bass guitarist Jim Rolleston and both were excellent. "Miguel" was a good new song, while "Long Thin Dawn" was another good selection from Lightfoot's vast repertoire.

FRED KIRBY

PAUL MAURIAT

Philharmonic Hall, New York

Appearing in the Easy Listening Series presented by George F. Schutz at Philharmonic Hall, Oct. 6, Paul Mauriat and his orchestra scintillated with musicianship and whimsy in a program ranging from Chabrier and Paganini to Bacharach-David and the Beatles.

Utilizing 12 violins in a 23-man ensemble that included trumpet, trombone, sax, drums, xylophone and guitars, Mauriat and his pianist, Andre Borly, shared conducting and turns on the piano, Martenot Waves and harpsichord, while a femme trio provided occasion vocal assist.

"Classical Gas," a medley of "Bridge Over Troubled Water" and "Let It Be," his new Philips single "Gone Is Love," and his concluding "Love Is Blue," reprised in an encore, were highlights of performing elegance.

As a counterpoint to this elegance, Mauriat has a delightful asset in the Chaplin-Marx antics of sax player Gaston, who was a virtuoso musician, dancer and magician at prearranged moments of irreverence. ROBIN LOGGIE

PHAROAH SANDERS

Village Vanguard, New York

Sanders obviously feels most comfortable with his rhythm section shooting off in all directions, something that he can lay back into and present his free form improvisations without having them turn into free fall. For this club appearance he had five musicians armed with almost everything in the beating, rasping, shaking, scratching percussion department, from conventional kit, to paddle mounted sleigh bells.

The ABC Records' tenor saxophonist gouged and skidded along
on this rhythmic surface (at times
they were really surging and
swinging) after an opening designed to shock and clear the sinuses of conventional ideas. Now
there is much interest in the
work of the avant black musicians
—Sanders, now removed from
Coltrane's shadow, should be considered among the leaders.

IAN DOVE

BUDDY MILES

Fillmore East, New York

Buddy Miles knows how to win a hip audience, as his performance in the first of four weekend Fillmore East shows, Oct. 2, demonstrated. Delayed by his flight from Seattle, where he attended Jimi Hendrix' funeral, Miles went on last, following a fine set by Columbia's Johnny Winter, who also had attended the funeral. Epic's Tin House, an Orlando, Fla. trio, showed promise as the opening act.

Miles, who had 10 backup musicians, more than ever, asked the audience to clap along and they clapped along, sing on cue and they sang on cue, and stand and move in place and the obliging youths stood and moved in place. It was a lesson in mob psychology used by the Mercury artist. The result may be manufactured, but it works,

The Allman Brothers' "Dreams" opened an extended medley, which occupied most of the set. Miles alternated between soul singing and the drums. He has developed as a performer. FRED KIRBY

BOBBY DARIN

Landmark Hotel, Las Vegas

Bobby Darin offered his audience a solid entertainment package. Backed by the 12-man Ray Sinatra Orchestra lead by Quigman Dennis, Darin entered with harmonica in hand singing "Gabriel, Move on Down," followed by "Mack the Knife" and a sensational version of "Sweet Caroline."

His powerful medley of Beatles' tunes included "Hey Jude," "Will My Love Grow," "Eleanor Rigby," "Blackbird" and a reprise of "Hey Jude,"

The singer returned to the stage with his guitar for "Midnight Special." He sang the Tim Hardin song "If I Were a Carpenter" and then closed the show with his composition "A Simple Song of Freedom" which was recorded by Hardin.

Darin was backed by the sixmember singing group the Celebration which were kept in the
wings until the very end. Featured were musicians Tommy
Moses on flute; Chuck Baker,
guitar: Tommy Harmon playing
drums, and Lou Hardens on keyboards.

LAURA DENI

JERRY LEE LEWIS, BILL ANDERSON

Mid-South Coliseum, Memphis

It was a night for Country and Western at the Mid-South Fair's final day at the Mid-South Coliseum (Oct. 3), with Jerry Lee Lewis and Bill Anderson, headling the show.

The performers were singing some of those little axioms of life known to all crossroads storekeepers, hillside farmers and hard-hit laborers and honored in the beer parlors and all-night truck stops.

Lewis of Memphis, soothed the audience with pure country ballads with which he began his career and to which he has returned, but briefly threw in some of the hard-driving rock 'n' roll that made him famous in the mid-1950's, like, "Whole Lotta Shakin' Going On." "High School Confidential," and then got his best response for his current hit, "There Must Be More to Love Than This."

Others appearing on the bill that filled the 12,000 seat coliseum were David Houston, Connie Smith, Jimmy Gateley and the Po' Boys and Jan Howard.

JAMES D. KINGSLEY

RONNIE MILSAP

Whiskey a Go Go, Los Angeles

Redbone and Ronnie Milsap are two experienced groups making their debut in the city's leading rock emporium. Both come off explosively. This band's specialty is polyrhythmic pyrotechnics which come off excitingly. Especially since the band's style is heavily motivated by American Indian rhythms.

With the exception of the drummer, the front line all get solo vocal workouts, Pat Vegas impressively clear on his own "Light as a Feather," while Tony Bellamy tends toward distorted screams. Lolly Vegas' forte is his searing guitar solos, long and well-executed which come blasting through organ speakers. Epic records the group,

Milsap is a blind Memphis organist, recording for Chips and very much in the Ray Charles school of interpretation. He carries bass-drums-guitar plus twogirl backup singers. His strength is his powerful voice, gutsy and raw when needed, as one "Loving You Is a Natural Thing," "Ball of Confusion," "Woodstock" and "Denver," a hit of his on another label, He is toned down but very strong in his approach on "Suspicious Mind" and "Sugar, Sugar,"

Milsap has an affinity for blues which comes out in his organ patterns and the way he glides his syllables to get the chopped-up effect so typical of soul singers.

ELIOT TIEGEL



BOBBY BLOOM, right, MGM artist, huddles in recording studio, with his producer Jeff Barry, center, and his manager Rik Gunnell.



MAMA CASS ELLIOT, front, goes over score for Columbia Pictures' film "The Doctor's Wives," with the songwriters, left to right, Alan Bergman, Elmer Bernstein and Marilyn Bergman.

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From The Music Capitals of the World

DOMESTIC

· Continued from page 27

deejay and veteran record reviewer. Stevens returned here four months ago to join the Enquirer staff after working for several years in Detroit. Prior to that he had served as amusement editor of The Cincinnati Post.

Steve Kirk, who for the past four years has been doing the morning show at WING Radio. Dayton, Ohio, in association with the station is presenting Frankle Valli and the 4 Seasons at Dayton's Memorial Hall Oct. 28. This will mark Kirk's eighth time in the Dayton-Cincinnati areas with the 4 Seasons, with the last three Dayton appearances registering sellouts. Kirk, in co-operation with the John Hayes Enterprises, is also presenting the Neil Diamond show at Music Hall here Nov. 6. His ticket prices on the 4 Seasons has remained the same the last four years-\$3, \$4 and \$5.

Nashville music biggies Don Pierce, Chuck Chellman, Jim Wilson and Hutch Carlock were in Cincy Monday (5) to witness the final play-off game between the Cincinnati Reds and the Pittsburgh Pirates. Their visit here together led to some speculation-like is there something in the wind, a new music venture maybe? . . . Ed Bosken, president of Queen City Album, Inc., and Rusty York, head of the Jewel Recording Co., hopped into Wheeling, W. Va., recently to catch Quentin Welty's "WWVA Jamboree" and a concert by the Blue Ridge Quartet.

Belkin Productions has set three attractions for Music Hall here-Laura Nyro and Livingston Taylor. Nov. 1: Derek and the Dominos, with Eric Clapton, Nov. 26, and James Taylor, Dec. 4-with ducats slugged at \$4.50 in advance and \$5.50 at the door. . . . Peggy Rogers, formerly on promotion at WLW and WKRC here, and now with Dick Clark's KGUD Radio. Santa Barbara, Calif., was in town last week to hypo the appearance of the Jackson 5 at Cincinnati Gardens Saturday (10). Miss Rogers is on leave from the station to pilot the Jacksons on a six-date tour covering Boston, Cincinnati, Memphis, Detroit, New York and Chicago.

Comedian Woody Woodbury kicks off a 10-day stand at Mike Flesch's Grandview Inn, Columbus, Ohio, Oct. 14. . . . Ella Fitzgerald, with the Herbie Mann and Cannonball Adderley quintets in support, set for a single performance at Columbus' Veterans Memorial Oct. 23 by promoter Ben Cowall. . . . The Dance Theater of Harlem, under the direction of Arthur Mitchell, makes its first Cincinnati appearance at Corbett Auditorium on the University of Cincinnati campus Oct. 23.

WUBE program director Bruce Nelson is celebrating Country Music Month by giving away a country album every hour for 31 days

Railroad Tour Is Kicked Off

NEW YORK - The Grand Funk Railroad kicked off a twomonth concert tour Friday (9) at the Agradome in Vancouver. B.C. On the itinerary are: Seattle Arena, Seattle (10): Syndrome, Chicago (16); Kiel Auditorium, St. Louis (17); Coliseum, Memphis (18): Memorial Auditorium, Rochester (24); HIC Arena, Honolulu (31); Convention Center, Anaheim (Nov. 1); Coliseum, Columbia, S.C. (Nov. 6); Memorial Auditorium, Canton, Ohio (Nov. 8); Public Auditorium Cleveland (20); University of Tennessee, Knoxville (21).

to listeners who write in. Nelson will be one of the emcees on the Capitol Records show to be held at Municipal Auditorium, Nashville, during the upcoming Country Music Festival. . . . Al Leonard has moved up from the ranks at WUBE to become the station's sales manager, succeeding Lou Strittmatter, who recently shifted to WKRC. . . . Chuck Lindsey is new on WUBE's news staff, making the switch from WROD, Daytona Beach, Fla.

BILL SACHS

LAS VEGAS

Bobby Darin, who recently closed at the Landmark Hotel, taped a Flip Wilson TV show and opens Friday (19) at the Sahara Tahoe. . . . Johnny Mann and his Johnny Mann Singers opened Tuesday (13) with So Proudly We Hail in the Sahara Hotel for a two-week run. The group presented their patriotic revue to Mrs. Richard Nixon and 150 of her guests on Sept. 15. This is the first patriotic revue to ever headline a Las Vegas showroom. . . . Don Cherry, the singing golf pro, is on the bill with Shecky Greene at the Riviera Hotel.

The Celebration, who closed with Bobby Darin at the Landmark, will have its first single for Talent Associates, "Oh Sweet Sunday," released the middle of this month. The group cuts an album next month. . . . Johnny Prophet, who just ended an engagement in

the Sahara Hotel's Casbar Theater, had his newest album "Good Times" released. . . . The 24-piece Jeff Sturges Band presented a live recording session for the London label in the showroom at Caesars Palace. Gordon Mills, manager of Tom Jones and Engelbert Humperdinck, produced the Sturges album for London with Johnny Spence coordinating the sessions. Featured soloists were guitarist Dean Parks, tenor saxophonist Don Menza, and trumpeter Bobby Shaw.

Patti Page opened at the Fremont Hotel. Her act is written and arranged by conductor Rocky Cole. . . . Ball Record's Connie Stevens opened for Jack Entratter at the Sands Hotel. . . . Robert Goulet opens Thursday (22) at the Frontier Hotel. . . . Vaughn Monroe opened in the Dunes Hotel's Skyroom.

Glenn Smith and the Fables, (Continued on page 30)



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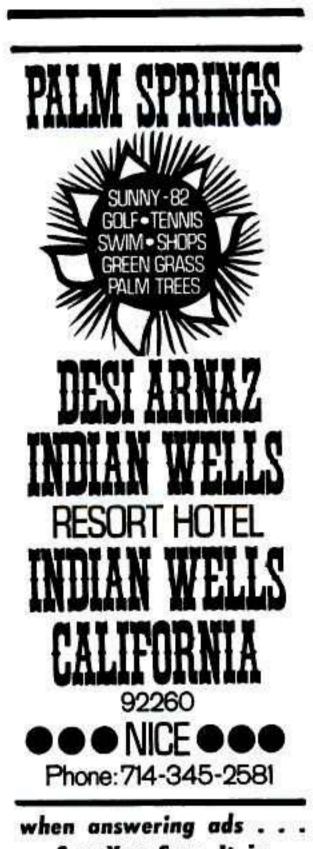


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Say You Saw It in Billboard

Allegro Sound Develops 'Box' For Recording Live Concerts

By BOB GLASSENBERG

NEW YORK—Allegro Sound Studios, headed by Bruce Staple, has developed a system which enables a live concert to be recorded through studio facilities and equipment which is not located on the premises at the concert, eliminating the danger of equipment breakage while being transferred to the scene of the event. "We have moved the live concert or location into the studio via a little black box which we take with us to the concert," said SStaple. "The box is, in fact, black and is about the size of an ocilloscope casing. The box is hooked up to our studios where we sit at the consoles and control all sounds as if the artist were in the next room. It is

R. Drew Opens PR, Promo Firm

NEW YORK—Richard Drew, formerly publicity director of Austin Drew Associates, has formed a public relations, advertising and record promotion firm to be known as Group III International. The firm was brought about by way of merger with Walter Smith and Robert Barton, formerly of S&B Productions, a New York-based talent service engaged primarily in booking and publishing.

Group III International will service its own artists and labels (KIM Records — Ka-Gin Records) as well as those of other independent labels.

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Advertising closing: October 26th economical and simple and the sound reproduction is as good as anything any studio can do, if not better," Staple said.

Melanie's live album from Carnegie Hall was made with Allegro's black box, which is the studio's own design. In fact, Staple and a team of engineers headed by Bob Leefe, who was with RCA for 14 years, design all equipment for Allegro in especially equipped laboratories housed within the complex.

Within the Allegro Studios themselves, one will find 8-track console in both Studio A and Studio B. Studio A is slightly larger. Both control rooms have Scully and Ampex tape machines. All of the rest of the equipment is designed and built by Allegro engineers. This includes all of the console components, even the equalizers. The Studio Board is for both over-dub and remix.

There is a separate vocal room which plugs into both studios with the flip of a switch, and two separate mastering rooms.

A new wing is being added to the studios. Under construction is a new studio which will feature a 16-track console with a built-in variable oscillator which will be completely automated and need no patch base. "We will control everything with the flick of a switch," commented Staple. Also built into the Studio C control room will be an automatic Dolby system which is "keyed to the synch master so that all the sound goes through it automatically," according to Staple.

There are also universal inputs in every studio so that any type of microphone can be used.

"We have here an entirely self-designed and self-built complex," said Staple. "Every board is interchangeable through our use of a universal pre-amp we have designed and built, utilizing the transistorized Melcor

Mauriat Tour Slated for '71

NEW YORK—Paul Mauriat, on a seven-week tour of the U.S. and Canada, is already mapping out concert tours for 1971. On the '71 schedule will be tours of Latin America for July and August, a swing through South Africa (May), another tour of the U.S. in the fall, and a tour of Japan for late November.

Meantime, Mauriat's record producer Paul Leka, has finished work on a new album which will follow the current release, "Gone Is Love," on the Philips label. Philips is coordinating its push on the album with the release of a single of the same title.

St. Regis Hotel Bows Duo in New Room

NEW YORK—The St. Regis Room in the St. Regis Hotel will debut Tuesday (13). On the opening bill will be Barbara and Ernest, a singing-instrumental duo.

The new room, formerly known as the St. Regis Lounge, will present entertainment nightly except Sundays.

amp which accomplishes the circuit configuration."

By far Staple's most prized possession is his black box with which he can record any live concert with the upmost control and therefore the utmost clarity. The box, transistorized, sends a signal into lines hooked up to the studio. It matches the impedance and proper level perfectly.

"We hope to do many location recordings from now on. We are capable of recording from anywhere in the U.S. and probably the world," concluded Staple. WICHT DACKEDS

WIGHT BACKERS OWE \$72,000

LONDON — Creditors for more than \$72,000 appeared here at a High Court petition for the compulsory winding up of Fiery Creations, organizers of the Isle of Wight pop festival.

Justice Megarry adjourned the case for three weeks after being told by counsel for the petitioners — IPC Magazines judgement creditors for \$2,400 —that they wished to amend the petition to add debts for a further \$5,000.

Counsel said that four other creditors whose debts amounted to nearly \$72,000 supported the petition. Fiery Creations was not represented.

From The Music Capitals of the World

DOMESTIC

· Continued from page 29

Canadian singing stars appearing in the Flamingo Casino Theater were named "Best Canadian Musical Group" by a panel of radio and TV personalities. . . . Tony Bennett celebrated his 21st anniversary in show business during his current two-week engagement at Caesars Palace. . . "Name" authors Jerome Lawrence and Robert Lee jetted into town to view the latest production of their award winning musical at the International Hotel. . . . Jan Murray will emcee the fourth annual "Miss Showgirl - International" pageant which will be videotaped for national syndication on the "Casino de Paris" stage of the Dunes Hotel Oct. 29.

Sonny Charles, ex-Checkmate, who went on his own as a singer, has been signed by Bill Miller for the Flamingo Hotel for 1971. . . . Film producer Mike Frankovich arrived in town to film Shecky Greene's night club scene in his upcoming production of the "The Love Machine." . . . Totie Fields starring at the Riviera Hotel is adding more songs to her act, a throwback to the start of her show business career when she was primarily a vocalist.

Capitol artist Bettye Swann took over the spotlight in the Merri-Mint Lounge of the Mint Hotel.

The Marty Heim Trio is back in the Sahara Hotel's Don the Beachcomber.

Rock group Mobius Loop completed a three-month engagement at the International Hotel then moved to the Skyroom of the Flamingo Hotel. Mobius Loop includes organist Wayne Brooks, bassist Leo O'Neil, guitarist Terry Kellman, vocalist Buddy West and drummer Steve Keller.

Danny Davis and the Nashville Brass opened with Connie Francis at the Landmark Hotel.

LAURA DENI

MEMPHIS

The band that backed James Brown left him and formed its own group, Maceo & All the King's Men. . . Nick Pesce, Memphis attorney, is the new president of Hi Records, succeeding the late Joe Cuoghi, who formed the company, Willie Mitchell, producer, is vice president of Hi. . . . Contact Records has three singles ready for Consolidated Record Distributors. One is by Little Tyrone (Jones), 11-year-old Memphis lad, "Wonder What the World Would Be Like If Kids Rule the World." Samuel Sanders and the M & N Singers have a religious record, "I Love Jesus," and "Amazing Grace." James Price of Memphis has "Palm of

Your Hand." They were produced for Contact by **Buddy Beason**, Chicago Heights disk jockey.

Dan Penn, president of Beautiful Sounds, has a new release on Happy Tiger, a Los Angeles label. It has "Prayer for Peace," backed by "If Love Was Money." Penn and Jimmie Johnson have completed an album by the Edgewood, composed of Pat Taylor, singer: Mike Bleaker, drums; Steve Speer, bass: Jimmy Tarbutton, guitar, and David Beaver, organ. Steve Taylor has a single by a Tulsa group, the Cargo, for release on Beautiful Records. . . . Willie Mitchell is producing an album on Ann Peebles to follow her current single, "Part-time Love." Mitchell is also producing an album for the Sequins, a girls' trio from Chicago. It is for Gold Star.

The annual dinner-dance of the Memphis Musicians Union, Local 71 of the American Federation of Musicians held their annual gettogether at the Vapors Club with more than 800 attending. Andy Ledbetter, the local's president, and Billy Adams, who plays at the Vapors and has his own booking agency, Memphis Artists Attractions, arranged a variety of entertainment for the event Oct. 4. The performers included Tommy Ferguson and his group, the Buddy Skipper orchestra, Pappy Graves and the Memphis Brass, the Louie Pierini orchestra, Noel Gilbert's orchestra and Bill Strom and his

The "Lawrence Welk Show" will appear at the Mid-South Coliseum Nov. I and will have Guy Hovis Jr., formerly of Tupelo, Miss., on the show. Hovis and his wife, Ralna English, have a new album "Guy and Ralna" on Ranwood Records. JAMES D. KINGSLEY

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Radio-TV programming

Para's Baunach Calls Regional Record Hit a Historical Oddity

Continued from page 1

sarily assured of getting concentrated airplay on a follow-up disk, Baunach said.

"Radio stations are just not concerned anymore about being a hero and breaking records," he said. A good example, he said, is that many program directors and music directors sometimes won't even bother to take their gold plaques with them when they leave to move to another radio station."

Whereas some radio stations still "gamble" on a new artist once a week or every two weeks, they're much less likely to do it than they were a year ago. He suggested that a method of combating this trend at the radio station level would be for record producers to stop "producing records that they think will be a hit record and start producing what radio stations are normally inclined to play, Radio stations are so besieged with product today that they'd probably be more apt to play a record similar to a class leftfielder that doesn't bore them or by wellknown artists.

Disk Pulled

Too many radio stations are interested only in whether new records show signs of becoming a national hit. KXOK in St. Louis, for example, gives a single two weeks' trial and if it doesn't show evidence of becoming a hit in the trade charts, they pull it. No matter how much some stations profess it, they don't depend on local sales that much. WSAI in Cincinnati and WQXI in Atlanta do check sales very intensely, but they're not so eager to expose new product now as they were a year ago. Neither are WOKY in Milwaukee or KLIF in Dallas. KJR in Seattle still takes an interest in breaking records and does a good job at it, Baunach said. "But few stations-even in secondary markets-will help you today and stick with you on a record" unless they see evidence of it becoming a national hit.

One of the reasons is that the secondary market program director is trying to emulate the major market program director in formatting their station. So, "it's just not in vogue to break a record."

But one of the stronger reasons is that secondary market stations have difficulty pinning down exactly what's selling in their markets, Baunach said. He pointed out that Jacksonville, Fla., retail accounts are probably being serviced by distributors in Atlanta, Mobile, New Orleans and Miami. Even more detrimental is that up to 50 percent of a given market today is racked by out-of-town rackjobbers. Stations are checking sales at only one or two key retail outlets and a one-stop. For example, in Louisville, a

"Since a large part of record sales in a city are transshipped in or racked, radio stations are not putting that much emphasis on local sales . . . they know that a major rackjobber will not rack a single until it's a nationaltype hit. It's true that you can get singles into a market fairly rapidly if a radio station goes on a record, but you can't satu-

radio station might check out

Vines, a retail outlet, and Royal

Distributing Corp., a one-stop,

and maybe Handelman's.

rate the market. You can only service perhaps a few key accounts." He estimated that to really prove if a record is commercial, you need four-to-five weeks of strong airplay to show evidence of it becoming a national hit, "but very few stations will stick with you that long. The reason is, that it takes that long a time to saturate the market with product, including through rackjobbers.

Radio stations will go on new records by established artists, but 90 percent of records turned out today are a "complicated situation." And many times the four records of five that are dropped

by a radio station have a week or two of airplay have received more telephone request action than the one kept on the playlist -just because that one record shows signs of breaking nationally. He spoke of a Dallas situation where a record was kept low on the chart, in spite of the fact it was selling well locally, just because it had not shown evidence at that point of becoming a national hit.

The problem with Top 40 radio today is that there are too few Mike Randalls of WBBQ and too few Bob Canadas of WROV, he said. So many program directors are placing their (Continued on page 33)

ANNETTE FERRA, Quad Records artist, personally delivers a copy of her first Quad single, "Davey," to George Klein, WHBQ, Memphis, air personality.

New Records

'Soul Train' a Streamliner

CHICAGO-"Soul Train," a weekday black-oriented music variety show, is making fast strides in building an audience here, according to Don Cornelius, producer. And it's already proving itself as an important exposure medium for talent, recently featuring B.B. King, the Staples Singers, and Mavis Sta-

"Soul Train" is one of the few black-oriented shows on Chicago television-and in the nation. The show, on WCIU-TV, channel 26, from 4:30 to 5:30 p.m., has been making strides during the first weeks, and Cornelius thinks the program is fairly well

"We feel that conservatively, there are 100,000 people watching us daily, and possibly as many as 150,000," Cornelius said. While no ratings are available yet, the basis for 100,000 figure is that a black talk and music show aired late at night has around 60,000 viewers, Cornelius stated a black-oriented show should draw around twice that many viewers during the hours when kids can watch it.

"The show, while aimed at blacks, is not exclusively for them. We know we have Spanish and white people watching us, because these people also listen to one of the two soul radio stations in Chicago," Cornelius continued. "We have a postcard that kids can return to us saying they want to join the Soul Train and some of the names are Spanish and we are checking the addresses to see what part of the city they are from.

The biggest hassle has been advertising. We know we have a lot of kids watching, but until the ratings come out in October, it'll be tough to sell advertising," he said. "Advertisers just won't take ads unless you can show them figures, whether they are right or wrong."

Fast-Paced Show

"Soul Train" is a fast-paced show, built along the line of the old "American Bandstand" of several years ago. Black high school students from the inner city are the audience and dancers on the show. In addition to King, and the Staples Singers, "Soul Train" has also had Jerry Butler, Gene Chandler and the Chilites.

"With 'Soul Train' we are trying to give people a choice between general market TV and ethnic programming," Cornelius pointed out. "Actually, there is no general market or wide appeal TV in Chicago. All the stations are aimed at the upper middle and upper classes in the suburbs. I'm willing to help get ethnic TV going, although it shouldn't be necessary. If the media was doing its job, it would serve all the people. We're just trying to give black people something to identify with. Right now, we're only competing with cartoons and movies," Cornelius

"This program is the first step in reversing the trend toward presenting programs we in the media think people should want to see, with little or no regard for what people actually want to see," he said.

Cornelius said that a TV station such as channel 26 was the only type of station that would have taken a chance with the show. The network and established stations didn't need the show, he said, and WCIU-TV took the show in an effort to help its ethnic programming.

"The show is improving day by day," said Cornelius. "We were rough on the cameramen (Continued on page 34)

New Series At WQXR

NEW YORK-WOXR, the nation's leading classical music radio station, has launched a new live music series featuring young professional performers. The Sunday 7:05-8 p.m. series, "New Stars on the Horizon." is being sponsored by Talbot American Corp., a manufacturer of high-quality stereo systems. Host is Jascha Zayde. First two musicians featured were pianist Jung-Ja Kim and violinist Yuval Valdman. Listeners may compete, by writing to the station, for 50 record albums given out each week.

KLUR-FM Live Format

WITCHITA FALLS Tex.-KLUR-FM, which was purchased recently from Nortex Broadcasting Corp. by KLUR Broadcasting Co., has changed from an automated country music format to live country music 18 hours a day. Don Darnell, formerly with KHEY, El Paso. has been installed as manager, and Jim Hill is now program director. The 20,000-watt station's air personalities include Barry Mahler, 6-10 a.m.; Jim Hill, 10 a.m.-2 p.m.; John Edwards, 2-7 p.m.; and Steve Bradley 7 p.m.midnight: On weekends, Darnell does a Saturday show from 7 a.m.-1 p.m. and Jay Shawn is on Sundays, 7 p.m.-noon.

KLAC Aiming for Top Rung on Country Ladder

LOS ANGELES-KLAC is moving into high gear in a drive to establish itself as the No. I country station in this market, said general manager Bill Dalton. Focusing on the coming Country Music Association awards slated to be announced on national television, the new country music station broke with a double-page ad in five local newspapers last week which listed all of the nominations in the CMA awards and asked everyone to vote on the probable winners.

Everyone who enters the contest will receive a country music single; albums will go to 100 people; \$570 (hinging on the station's frequency) will go to the person who gets closer to the final winners and \$57 to

the next 10 people.

For a week before the Oct. 14 show, the station has been featuring music from each category 8-9 a.m. and 4-5 p.m. On Oct. 14, the day of the awards show, music of the nominations will be featured 11 straight

After the awards, KLAC will run newspaper advertising to depict how people in Los Angeles voted in comparison to the real CMA winners.

Dalton said that within the first three months of the station's new country music format, KLAC will be using 100,000 lines of newspaper advertising, billboards, transit advertising, and television spots.

PERSONALITY PROFILE

WLS's Sebastian: Honesty Pays

CHICAGO—An afternoon air personality is not necessarily a hitmaker, this is not his primary role, said Joel Sebastian of WLS, Chicago. "Chances are that I would not play anything different than our regular playlist even if I had a choice," Sebastian said. "I am working at a station with a mass appeal and general audience. It would be quite difficult to pick hits anyway, for this type of station. As it is, a good air personality spends about every waking hour he has preparing his show."

Sebastian said that he reads everything he can in order to keep his audience alert and informed. "People believe that if the air personality uses the language of a teenager, then they

have a teen audience," he said. "Personally, it has been my experience that this type of language, unless it is truly part of a person, is useless and generally sounds condescending to teens. It may even be a tune-out factor. The air personality of today must maintain his honesty at all times."

Sebastian has seen a change in radio over the years. "Today there are too many jukebox radio stations," he said. "It used to be that everyone was a personality and the audience listened for the personality and his music. Today it's Top 40-the best tunes-and that's it with many stations. They have just used part of the theory of radio. We have searched for the right

formula and found specialized radio stations. We have restricted the playlist and personality radio. Sometimes the station is a balance between these two facets. This is great. Only a selfexamination by the individual radio station will help determine its balance."

Sebastian is a radio veteran of 17 years, but does not really long for the old days of the sound effects and screaming. "I never really got into the sound effects and all of that. It goes back to what I said about honesty. I think that programming and anything a person does on the air should come from within. Sound effects are all right if they are really part of the personality. In

(Continued on page 34)

The charts tell the story — Billboard has THE CHARTS

Campus News

By BOB GLASSENBERG

John Sipple, vice president of artist promotion at Mercury Records, has taken over college promotion duties for that label and the rest of the Mercury family. Sipple wants to hear from all campus radio stations desiring service. Write him at Mercury Record Corp., 35 East Wacker Drive, Chicago, Ill. 60601. Phone is (312) 332-5788.

Mediarts wishes to correspond with all campus stations. They have many records worth airplay, the latest being an album by Don McLean. They want to make friends of all campus radio stations and it would probably be worthwhile to drop them a line at Mediarts Records, Inc., 9229 Sunset Blvd., Suite 710, Hollywood, Calif., 90069. Write to Penny Mitchell or call her at (213) 278-8810.

Radio Report

College Radio Report is the new name for the Yellow Banana, put out by Gary Cohen and friends. The first issue will be out Monday (12), and Cohen promises many new features and stations in the report. If you are interested, write to Gary at 27 Dolores Place, Malverne, N.Y. 11565.

Souled Out

WAMF, in Amherst, Mass., is a college station gone soul. Hear that all you soul record companies? There is finally a soul station that reaches about 23,000 college students and other listerners in the Amherst area. This means money if a soul record is exposed. G. Paul Kowal, music director of the station, says that his is the only soul station in that area. Believe it, there's no way to get New York City or Boston stations in Amherst because of the mountains. So, give them service. They are equipped to handle soul product. Kowal has just added three new people who know soul and that told Kowal they refuse to believe that the big soul record companies will not give service to a station that has an audience potential of more than 23,000. Let's see who is telling the story.

Direct to You

The Downbeat, a jazz nightclub which recently added rock groups to their shows, hosted a conference for about 40 representatives of New York area schools. It was the first in a series designed to present potential college entertainment and established campus acts featured Illustration. The Don Aufiero Trio, and Papa Nebo plus Alan Lorber of Alan Lorber Productions, which sponsored the event. Said Lorber: "The whole industry is caught up in a vicious cycle of 'You can't get bookings without a hit record.' Yet there are new groups and personalities around who are strong enough to be signed to five and six figure contracts, but who can't have records on the market for many months. Instead of waiting for these records to be released, we are showing our acts to campus buyers and budgeting them reasonably enough to make bookings possible." The next showcase is scheduled for a Long Island campus during the weekend of Oct. 31. Throughout the weeks preceding the first conference, buyers throughout the Northeast were brought to the Downbeat to see Illustration.

The New York Rock Ensemble, Columbia Records artists, appear at the University of Colorado, Boulder, Friday and Saturday (16-17). The Butterfield Blues Band on Elektra Records appear at Seton Hall in South Orange, N.J., Thursday (15). The James Cotton Blues Band appears at Smith College, Northampton, Mass., Friday (16) and Oberlin College, Oberlin, Ohio, Saturday (17).

Tom Rush, Columbia artist, performs at Smith College, Northampton, Mass., Friday (16); New England College, Henniker, N.H., Saturday (17); and North Adam State, North Adams, Mass., Sunday (18).

Seals and Crofts, TA Records artists, appear at Boston University, Boston, Mass., Friday (17), and Albany State University, Albany, N.Y., Saturday (17). The Original Caste, also on TA, performs at the University of Colorado, Boulder, Friday and Saturday (16-17). Paul Mauriat, Philips Records artists, appear at Iowa State University, Ames, Saturday (17).

Mountain, Windfall recording group, appears at the University of Vermont, Burlington, Friday (16); Massachusetts Institute of Technology, Boston, Saturday (17); and The University of Connecticut, Storrs, Sunday (18). Steve Baron, appears at Appalachian State College, Boone, N.C., Monday through Saturday (12-17).

Josh White Jr., who records for United Artists Records, appears at Edward Waters Jr College, Jacksonville, Fla., Thursday (15); Valencia Jr. College, Orlando, Fla., Friday (16); The regional conference of the ACUI, Atlanta, Ga., Sunday (18); and Sinclair Community College, Dayton, Ohio, Tuesday (20).

Illustration, on Janus Records, appears at Ryder College, Trenton, N.J., Friday (16). Brother Jack McDuff, Blue Note recording artist, appears at Central state University, Wilberforce, Ohio, Saturday (17). Delaney & Bonnie & Friends, recording on Atco, appear at Brooklyn (Continued on page 34)



PICTURED with Barnaby Records artist Ray Stevens, far right, are Michael O'Shea, far left, program director of KLIF in Dallas, and Ken Dowe, operations manager for the McLendon Corp. Stevens recently completed a successful engagement at the Fairmont Hotel's Venetian Room, in Dallas.

Yesteryear's

Change - of - pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

POP SINGLES—10 Years Ago October 17, 1960

- 1. Save the Last Dance for Me-Drifters (Atlantic)
- 2. My Heart Has a Mind of Its Own-
- Connie Francis (MGM) 3. Chain Gang-Sam Cooke (RCA Victor)
- 4. I Want To Be Wanted-Brenda Lee (Decca)
- 5. Twist-Chubby Checker (Parkway)
- Devil or Angel-Bobby Vee (Liberty)
- 7. Mr. Custer—Larry Verne (Era) 8. A Million To One—Jimmy Charles (Promo)
- 9. So Sad-Everly Brothers (Warner Bros.)
- 10. It's Now or Never-Elvis Presley (RCA Victor)

POP SINGLES—5 Years Ago October 16, 1965

- 1. Yesterday—Beatles (Capitol) 2. Treat Her Right-Roy Head
- (Back Beat)
- 3. Hang On Sloopy—McCoys (Bang) 4. Lover's Concerto—Toys
- (Dyno Voice)
- 5. Keep On Dancing-Gentrys (MGM)
- 6. The "In" Crowd-Ramsey Lewis Trio (Argo)
- 7. Just a Little Bit Better-
- Herman's Hermits (MGM)
- 8. Baby Don't Go-Sonny & Cher (Reprise)
- 9. Do You Believe in Magic-
- Lovin' Spoonful (Kama Sutra)
- 10. Eve of Destruction-Barry McQuire (Dunhill)

SOUL SINGLES—5 Years Ago October 16, 1965

- 1. I Want To (Do Everything for You)
- —Joe Tex (Dial) 2. The "In" Crowd-
- Ramsey Lewis Trio (Argo)
- 3. Treat Her Right-Roy Head
- (Back Beat) 4. These Hands (Small But Mighty)-
- Bobby Bland (Duke)
- 5. Respect—Otis Redding (Volt) 6. Rescue Me—Fontella Bass (Checker)
- 7. Papa's Got a Brand New Bag-
- James Brown (King) 8. Cleo's Back-Jr. Walker & the
- All Stars (Soul) 9. The Tracks of My Tears-Miracles
- (Tamia)
- 10. Agent 00-Soul-Edwin Starr (Ric-Tic)

COUNTRY SINGLES— 5 Years Ago October 16, 1965

- 1. Behind the Tear-Sonny James
- 2. Hello Vietnam-Johnny Wright
- (Decca) 3. Truck Drivin' Son-of-Gun-
- Dave Dudley (Mercury) 4. Only You (Can Break My Heart)-
- Buck Owens (Capitol) 5. Green, Green Grass of Home-
- Porter Wagoner (RCA Victor)
- 6. Is It Really Over-Jim Reeves (RCA Victor)
- 7. The Belles of Southern Bell-Del Reeves (United Artists)
- 8. I Wouldn't Buy a Used Car From
- Him-Norma Jean (RCA Victor) 9. The DJ Died-Ernest Ashworth
- (Hickory)
- 10. The Sons of Katie Elder-Johnny Cash (Columbia)

Prosen Revives Flippin' Label

NEW YORK-Sidney Prosen has reactivated his Flippin' label. He'll kick off Flippin's new action with a group called Commune.

In addition, Prosen has also developed a "personality" series for Flippin', in which he'll be featured as a disk artist.

Radio-TV mart

If you're a deejay searching for a radio station—or a radio station searching for a deejay-Billboard is the best buy. No other trade publication is read by so many air personalities and program directors. And all of the sharp programming-oriented general managers read the magazine, too! Best of all, Billboard classified ads achieve better results than any other publication in the field. General managers report that a Radio-TV Job Mart can draw five times the results of the next leading radio-TV industry publication. The cost is \$15-in advance-for two times. Box numbers will be used, if you wish. Send money and advertising copy to:

> Radio-TV Job Mart Billboard 165 W. 46th St. New York, N.Y. 10036

POSITIONS OPEN

Soul personality wanted for Virginia's best. First ticket a must. Experience necessary. No. 1 market. Salary well above average. Great fringe benefits. Contact Ben Miles, P.D. WANT, Richmond, Va., or telephone 703—643-8368. I need you yesterday.

We are seeking M.O.R. and Top 40 air personalities in the \$20,000 to \$100,000 salary range. Send tape and resume to Carl Young, Nationwide Broadcast Personnel, 645 N. Michigan Ave., Chicago, Ill. 60611. No fee.

Disc Jockey and Newsman wanted. WLCS. Baton Rouge, top audience rated for 15 years. Excellent salary, working conditions, benefits. Send tape and resume to Gene Nelson, Box 2546, Baton Rouge.

Want to join Rochester's No. 1 FM station? If you are a good production man, believe in popular music, can do a good show, and can follow orders, you might be the man for this growing chain operation. Mail tape and resume immediately to Bob Oliver, WH FM 99, 350 East Ave., Rochester, N. Y. 14604. No phone

Wanted: Contemporary MOR per-Wanted: Contemporary MOR personality, morning man with 1st ticket. 6-10 AM airshift with one of Indiana's best small market stations. Position is stable, salary is well above average. Station is professional, My morning man wants to try sales and I'm all for it. No beginners. If you're good, send tape. Bonus, No pressure—stability—giant fringe benefits. WCBL, Crawfordsville, Ind. 317—362-8200. Need you yesterday.

Powerful "soul" station needs dy-namic, intelligent air personality. Must be tight, have a 1st phone, and willing to accept responsibility. If possible, send picture with tape and resume. Box No. 314, Radio-TV Job Mart, Billboard, 165 W. 46th St., New York, N. Y. 10036.

And the tapes just keep on coming. I have heard from every fake—Drake—jock and broadcast school graduate in the country. All those that have applied to this point: Attention, No! I need two long-haired weirdy hippy freaks that can make the night-time cook. If you're good, I'll pay. Send tape and resume to Jeff Kaye, WKBW Radio, Buffalo, N. Y. 14209.

Top Gun =1 Country Station in Mid-west looking for afternoon drive jock, maybe you're a man with track record as country jock looking to move from small to medium market . . . or maybe a rock jock about to go batty from Top 40 pressure. My friend . . . come to country, much room to become big man in this field. Top studios and people to work with. First ticket pros only . . . no hicks or beginners. Maybe we'll see each other at CMA if you get resume and production air check first mailing to Box No. 316, Radio-TV Job Mart, Billboard, 165 W. 46th St., New York, N.Y. 10036.

Personality plus Contemp MOR-Immediate opening for professional entertainer in beautiful area. Will consider limited experience if promising. Rush tape, resume, photo and salary requirement to: Barry St. John, WLVA. Box 238, Lynchburg, Va. 24505.

Major Market Contemporary looking for involved, interesting, exciting night-time personality jock who can project within format. Pulse, ARB, Hooper rated Number One—except at night. Comfortable, pleasant working conditions, salary open. No goof-offs need apply. We want a dedicated professional who can join a team and bring in numbers. Refera team and bring in numbers. References, tape, resume to Box 318, Radio-TV Job Mart, Billboard, 165 W. 46th St., New York, N. Y. 10036.

POSITIONS WANTED

First phone with experience in Cali-fornia radio working in Top 40 with personality. Have been doing afterpersonality. Have been doing afternoon drive in a strong market. Veteran, 24 years old. Unlimited ability
with great potential and a sound
that's alive. I'm looking for large
market or top-flight medium market
wanting personality Top 40 or personality contemporary MOR jock.
All I ask for is security, great people
to work with and a decent salary.
Air check and resume upon request.
Box 315, Radio-TV Job Mart, Billboard, 165 W. 46th St., New York,
N. Y. 10036.

Available immediately . . . MOR personality with exceptional knowledge of MOR, and Oldies, Sports, and Telephone Talk. Just completed 6 years in Medium Market as Assistant Program Director, Production Director, and Afternoon Drive, along with weekend Telephone Talk and Music with WBZ. Recent winner in Bill-board MOR competition. Willing to relocate for minimum 5-figure salary.

Jack Miller, 33 Norman Terrace,

Apartment =45, Feeding Hills, Mass.

Telephone: 1413—734-8087.

California markets only . . . I have 4 years' experience as full charge Program Director at Southern Vermont Rocker, and one year previous at Northern N. Y. contemp. Creative copy & production. I'm a young 30, married, super reliable and looking for security not stardom. Heavy in the promotion, news copy and loyalty dept. I'm a gold record recipient who knows hits and makes them happen. F.C.C. 3rd. Let me hang it in your control room. Write R. B., Box 2535, Tuluca Lake Sta., North Hollywood, Calif. 91602, or dial collect (213) 980-6581, 275-1695. I prefer to settle within 150 miles of L.A. or S.F.

Radio pro with first phone. Programmed half-million market but now small market general manager. Married and draft exempt. Solid Air, Production, Programming, Sales, Copy, Play by Play, Creative. Personal interview at D. J. Convention in Nashville or tape and resume. Looking for offer with a future. Programming or management. Box No. gramming or management. Box No. 313, Radio-TV Job Mart, Billboard, 165 W. 46th St., New York, N. Y.

Recent IBA graduate, 3rd phone. Talent I have, learn fast enthusiastic. Prefer MOR format in Delaware Valley or N. Y. Metropolitan Area. Canada, I could come to you if the price is right. The name is Carol Wm. Rowe, 58 N. Holly Ave., Maple Shade, N. J. 08052.

Ready to Move . . . 3 yrs.' experience, I phone and working afternoon drive time for 100,000 market . . . Want medium market or maybe stable small market . . . will travel to any Top 40 Rocker after 2 weeks' notice. For picture, tape and first letter write Radio-TV Job Mart, Box No. 317, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Paul Michaud is looking for his first job in radio. I have third phone and am a broadcasting school grad. If you would like to help, my tape can be found at 387 S. Quaker Lane, West Hartford, Conn. 06119 (203) 523-7663.

Young, draft-exempt personality looking for opportunity with medium market MOR or Top 40 station. Have been afternoon entertainer on 5000-watt Ohio MOR for the past year. Experience also includes 3½ years production at NBC, Cleveland. Box No. 319, Radio-TV Job Mart, Billboard, 165 W. 46th St., New York, N. Y. 10036.

MGM Taking Spots On 'American Top 40'

Continued from page 1

and is based on advanced Billboard Hot 100 listings.

The MGM buy, which was made through Watermark by MGM president Mike Curb, is part of an extensive label campaign for 10 MGM artists: Eric Burdon, Bill Medley, Bobbie Bloom, Michael Parks, the Mike Curb Congregation, Hank Williams Jr., the Osmond Brothers, Richie Havens, Lalo Schifrin and 11-year-old Heintie, the Dutch-born singing import.

The label will receive more than 150 spots per week in the 30 markets for the next six weeks. Watermark, which is aiming at a goal of 150 stations by the middle of next year, has been averaging one new station every three days. Latest to sign for the show, which is narrated by Kasam, a veteran disk jockey and

originator of the "bio" or teaser format on rock radio, are KJR. Seattle: WGAR, Cleveland, and KNUZ, Houston.

Curb views the program as a blessing for record manufacturers who now can make a uniform buy across the country through "American Top 40." "We watched," he said, "the program carefully and its ratings in various markets before we made any decisions. Our promotion men checked the impact the show made where it was aired and our conclusion was that Kasem and the show definitely sold product. It's a stimulus to record buyers, and I think everyone in the industry recognizes the importance of programs that have the ability to stimulate the listener as well as to entertain him. I think the next six weeks will provide us with some interesting results."

Selling Sounds

By BOB GLASSENBERG

At Allegro Sound Studios, Scepter Records has Tony Middleton in for a recording session with Peter Schekeryk producing and Bruce Staple engineering. The Yellow Pages, Buddah Records artists, are being produced by Stan Vincent with Harry Yarmark as engineer. Kier Dullea, Lorrie Records artist. is in for a single. He's being produced by Gene Schwartz and engineered by Mike Consi. Tommy James of Roulette Records is in and producing his own record with Staple as engineer. Neon, Paramount Records artists, are in for a session with Staple as engineer and Tommy James and Bob King producing.

Share, on Atlantic Reocrds, are doing a session with Stan Vincent producing and Harry Yarmark as engineer. The Shirelles are recording for United Artists Records with Randy Ervin producing and Staple as engineer. Buddah Records has their newly signed group, Three River Blues Band with Vincent producing and Yarmark engineer-

Duo Creatics' Shep Meyers and Larry Rosen have completed an original score for J.C. Penny's 10minute fashion film, "Style '70." The film was shot on location in Sardinia and produced by Marathon International Productions. The score includes music from big band rock to a waltz. Meyers and Rosen used an 11-piece band and two voices to create all the colors needed for the soundtrack. The track was recorded at Media Sound with Harry Hirsch producing.

* * * At SRS Studios, Ft. Lauderdale,

The charts tell the story — Billboard has THE CHARTS

Fla., Mike Birzon Enterprises, Inc., recorded Truth with material by Paul Williams and the Maxima Show Band with material by Reid and Paul. Also at SRS are Reid and Paul with producer Bill Stith and original material. Doug Kahle is also recording original material. And The Heros of Cranberry Farm are in for Trip Universal Records doing original material.

Roy Glover, rhythm & blues composer and arranger has recently signed an exclusive contract with Musical Persuasion, Inc., of New York. He will be doing radio and television commercials but is also well known for his arrangements for Bobby Vinton, Moms Mabley and Curtis Mayfield & the Impres-

Also joining MPI is Larry Wilcox who recently arranged Dionne Warwick's popular version of Burt Bacharach's "I'll Never Fall in Love Again." He has many commercial credits including Jello. Ford and Dr Pepper.

At Soundview Studios, Sonny Bottari was in for Louis Lofredo Associates. Producer was Bob Gallo. Aesop's Fables, an album, will be released on Chess Records in the fall. Also Mud in Your Eye was back.

Artists at the Hit Factory are Jay & the Americans for Music Asylum and Buffalongo for the Music Asylum, If is back and being produced by Lou Futterman for Next City.

The New York Record Plant reports dubbing sessions for Aretha Franklin and Brook Benton, both on Atlantic Records. Big City Down River is recording for Lionel Entertainment Corp. Howard Massler is producing High Treason for AA Records. Jim Randolph is recording for his own Jim Randolph Inc. Aleita Kellgran and Noel Redding are producing Ben Gunn. Sly Boots is recording for Snow Productions and Faithful Virtue. And Vanguard Records has mix sessions for Buffy Sainte-Marie and Frost.

LeRoy Holmes, musical director at UA Records and contract composer for UA Music, has completed the scoring for the UA film "The Bridge in the Jungle." The score was done at Mayfair Studios. LeRoy has wide experience producing LP's for the UA Latino Line, which led to his writing and conducting the music for the movie.

Bill Robinson has taken over as new program director of WIRE, the Indianapolis country music station; seems that Galen Scott wanted to take a rest. Both men will continue doing air stints on the No. 1-rated station. . . . Bob Foster has left KIMN in Denver, to join KFRC in San Francisco, . . Bill Munday has joined WCVL in Crawsfordsville, Ind. Dick Heatherton has joined KLIF in Dallas; he had been with WPOP in Hartford. . . . Worthy Patterson, one of the best record promotion men, recommends Etta James' "Losers Weepers" on Cadet Records: he had also worked on the "Crusin' Series" on Increase Records and GRT tapes.

Bobby (Gary Schafer) Rivers has left WGOW in Chattanooga to join WIRL, Peoria Top 40 station. . . . John Sippel, vice president, artists promotion, Mercury Records, writes: "As I was on the road last week, I only got a chance to read the Sept. 26 issue of Billboard last night. On page 54 in your column, you comment about Terry Wood of WONE in Dayton not hearing from John Antoon. John is the pop singles promotion manager. Rory Bourke is the one all country deejays should be writing or calling. Rory is in our Nashville office. John is an extremely busy and energetic young man. If calls are directed to him correctly, I am sure Terry will get better service."

Steve Kahn has joined International Recotape Corp., formerly known as Bruno's, as record promotion man. He'd been with Liberty Records. One of his accounts is Certron Records and he vows good service to any New York area college radio station that calls him. . . . Mike Ellicott, after more than sic years at WOND. in Atlantic City, is now program director of WGST, an uptempo MOR station in Atlanta. Air personalities at the station include Bob Walsh, Elliott John Bodner, Bill Vale and Johnny Murray. WGST targets programming at the 21-49 age group and features a controlled music box of selected current hits and oldies. Elliott says: "Our personality approach is also carried through in our news department, which is under the direction of Jim Ferguson. We have added one of Atlanta's best-

Regional Hit Historic Oddity Says Baunach

· Continued from page 31

entire emphasis on format rather than on music. "Their focus is on a tight playlist and controlled rotation of records in order to build familiarity that will increase their ratings," Baunach said. *

Baunach started in the record industry in April 1966, after serving in the State Department Diplomatic Corps in Washington and South America. He began in a&r at Columbia Records, Nashville, working under Jack Wiedenmann and Bill Gallagher, followed them to Decca/ Kapp Records and now to Paramount Records. He has always had an affinity for the musicrecord industry and used to sing with a band "when I was a skinny, good-looking kid in the late 50's." A collector, he had more than 600 albums even before joining Columbia. In the early days, he also wrote songs, including "Sundown Mary" by Billy Walker.

By CLAUDE HALL Radio-TV Editor

known news personalities—Craig Crissman, as our anchorman in the morning drive. Also joining the WGST news department is another well-known news voice-Ron Gruneisen in afternoon drive." Blair reps the station. * * *

WBBI in Abinsdon, Va. 24210, has a new Saturday night program devoted strictly to bluegrass music. Lee Harmon is seeking records. . . . Gary Stevens was in San Antonio visiting KITE the other day; for those of you who don't remember, Gary was evening deejay a few years ago on WMCA in New York; he's the new manager of KRIZ in Phoenix. . . . Tom Campbell, evening air personality, is going full steam ahead on work in the drug-abuse field. He spoke Oct. 5 at a meeting of the International Association of Chiefs of Police in Atlantic City and will speak Oct. 19-21 in Honolulu at the International Narcotic Enforcement Officers meeting. . . . Pat McMahon, program director of KRIZ in Phoenix is also going strong on his drug-abuse program. Too many program directors have slacked off around the country. DON'T! The situation is bad. I'm asking

everyone - EVEN IF YOU DON'T THINK YOU HAVE A PROBLEM IN YOUR TOWN (you probably do and just don't realize it)-to put a drug-abuse program into high gear. On a national basis, the drug situation seems to be still going at full tilt. Only radio can stop it, in my opinion.

* * * Picks at WJON in St. Cloud, Minn.: "Time Waits for No One," by the Friends of Distinction, "Lucretia Mac Evil," by the Blood, Sweat & Tears, and "Come On and Say It," by the Grassroots. Album picks are "At Monterey," by Hendrix and Redding, "After the Goldrush," by Neil Young, and "Belfour," by Brian Auger & Trinity. Extras on the playlist are "Woodstock," by the Assembled Multitude, "King of Rock and Roll," by the Crow, and "When the Party Is Over," by Robert John.

Hitbounds at KTSA in San Antonio programmed by Kahn Hamon: "Stand by Your Man," Candi Staton, Fame; "United the World," Temptations, Gordy; "Closer to Home," Grand Funk Railroad, Capitol, and "Somebody's Been Sleeping," 100 Proof, Hot Way. Johnny O'Neal does the music work at KTSA.

(Continued on page 34)

CITIZENS This Is Your

Rick On RCA Tv series On ABCTV

Records and Tapes

FOR SECONDARY MARKET PROGRESSIVE ROCK RADIO

WALRUS MUSIC SERVICE

(BEGINS NOV. 15, 1970)

NOW, WALRUS, THE NATIONALLY RECOGNIZED

PROGRESSIVE ROCK NEWSLETTER IS OFFERING

COMPLETE, EXPERT MUSIC DIRECTION FOR

YOUR STATION.

SPECIAL RECORD SERVICE BASIC LIBRARY

PERSONAL CONSULTATION WEEKLY UPDATES

WALRUS NEWSLETTER INEXPENSIVE

WRITE FOR A BROCHURE: 1709 LANSING ST. PHILA., PA. 19111

OR PHONE (215) 722-1491

WLS's Sebastian: Honesty Pays

· Continued from page 31

the past, when at WINS in New York, I used to compare one version of a hit with another, perhaps older, version, and give my philosophy of the music and the sound. I found this to be more to my taste and more a part of me than a tin horn or kazoo."

1st Station

Sebastian has worked all over the country, joining his first station-WKNR, Detroit-while a senior at the University of Michigan in Ann Arbor, After graduation, he went to WWJ, then into the armed forces and the Armed Forces Radio Network. After his hitch in the Army, Sebastian worked at WNHC, New Haven, and KLIF, Dallas. The payola scandal happened while he was in the service. "At McLendon's flag ship, KLIF, I learned real personality and Top 40 radio. He had a good blend of both," commented Sebastian.

He also worked at WXYZ,

Detroit; WIND, Chicago; WINS in Los Angeles and then at WCFL, Chicago, before coming to WLS, where he feels right at home, in a proper blend of personality and music.

"Compared to Dallas, for example, Chicago is more cosmopolitan. The way of life in any station's broadcast area greatly influences the station's music preferences, even in Top 40. And Chicago is more diverse, there is a greater social stratification, leading to more diversity in radio as far as tunes and talk. This is due mainly to the real cosmopolitan atmosphere of the city," Sebastian said.

Ability

No matter where one goes to find a job as an air personality, the ability must be there, within the person, according to Sebastian. "One must enjoy people, have a flair for music, and have the ability to communicate with honesty. As far as ego is concerned," he continued, "it stands in the way on one hand, but one has to have the ego to have the guts to get in the door. Most of all, one must have the belief in what he is saying.

"I think I have learned over the years to be believable, which means being honest," said Sebastian. "While not trying to anticipate what someone else might be interested in, I have learned how to make interesting remarks, true, believable remarks, that an audience can relate to. I have been guilty of pontification as I think every disk jockey has. The main word, however, remains truth."

In the future, Sebastian sees the same type of AM radio as today, "as long as people are alone, there will be radio. FM grabs the specialized ear and has given the AM broadcasters much fine music to play. Eric Burdon came back through the FM medium for example. And the blues is felt more in AM because of FM. They can do more with long records and we can do more with the hits. I like both sides and see advantages in both. I guess I just like radio," concluded Sebastian.

Campus News

• Continued from page 32

College, Brooklyn, N.Y., Saturday (17). Atco's Cactus and the East End Blues Band appears at Washington and Jefferson College, Friday (16). The Ides of March, Warner Bros. artists, appear at Washington and Jefferson, Saturday (17).

Polydor artist John Mayall appears at Alfred University, Alfred, N.Y., Saturday (17); and Monroe Community College, Rochester, N.Y., Sunday (18). Dave Van Ronk, also on Polydor, appears at the National Education Conference in Los Angeles, Thursday (15).

Judy Collins, Elektra artist, appears at The University of Pittsburgh, Thursday (15); and Wittenberg College, Springfield, Ohio, Friday (16). Eric Burdon & War, MGM artists, appear at Buffalo State University, Buffalo, N.Y., Friday through Sunday (16-18).

Campus Programming Aids

WQMC, Queens College, Flushing, N.Y., Ted Goldspiel reporting: "Fresh Air," Quicksilver, Capitol; "Somebody's Been Sleeping." 100 Proof, Hot Wax; "Stillwater," Four Tops, Motown; "Miss Ann" (LP, "To Bonnie From Delanie"), Delaney & Bonnie & Friends, Atco; "Minstrel's Song" (LP, "Question of Balance"), Moody Blues, Threshhold. . . . KRC, Rockhurst College, Kansas City, Mo., Pete Modica reporting; "I Got a Woman," Al Kooper, Columbia; "Life Is That Way," Jose Feliciano, RCA: "The Winds of South Chicago," Garden, Capitol; "Something in the Air," Thunderclap Newman, Track. . . . WCSB, Columbia School of Broadcasting, Boston, Mass., Ted Hayward reporting: "After Midnight," Eric Clapton, Atco; "Heaven Help Us," Stevie Wonder, Tamla: "Ooby Dooby." Creedence Clearwater Revival," Fantasy. . . . WNTC, State University of New York, Pottsdam, "Green Eyed Lady," Sugarloaf, Liberty; "Runnin' Down the Highway," New York Rock Ensemble, Columbia: "Blues Power"/"After Midnight," Eric Clapton, Atco; "Gallows Pole," Led Zeppelin, Atlantic.

WNIU, Northern Illinois University, De Kalb, Curt Stalheim reporting: "Melody," Ides of March, Warner Bros.; "Get Into Something," Isley Brothers, T Neck; "Woodstock," Assembled Multitude, Atlantic; "King of Rock and Roll," Crow, Amaret. . . . WCHP, Central Michigan University, Mt. Pleasant; Ken Benson reporting: "Closer to Home," Grand Funk Railroad, Capitol; "I'll Be There," Jackson Five, Motown; "Cry Me a River," Joe Cocker, A&M: "After Midnight," Eric Clapton, Atco: "Elton John" (LP), Elton John, Uni; "Monterrey Pop" (LP), Hendrix, Redding, Reprise; "Future Blues" (LP), Canned Heat, Liberty. WGVU, University of Dubuque, Dubuque, Iowa, Doug Towne reporting: "Groovin' With Mr. Bloe," Mr. Bloe, DJM; "Mother's Daughter" (LP, "Abraxas"), Columbia; "Look Away," New Hope, Jamie; "The Border Song," Elton John, Uni; "Green Manalishi," Fleetwood Mac, Reprise; "Our House," Crosby, Stills, Nash & Young, Atlantic. . . WEXL, De Veaux School, Niagara Falls, N.Y., Jerry Ohe reporting: "Cry Me a River," Joe Cocker, A&M; "Green Eyed Lady," Sugarloaf, Liberty; "Heard It Through the Grapevine," Creedence Clearwater Revival, Fantasy; "Simon Caine" (LP), Simon Caine, RCA. . . . WSRM, University of Wisconsin, Madison, Bruce Ravid reporting: "Black Magic Woman," Santana, Columbia; "Our World," Blue Mink, Philips; "Let's Work Together," Canned Heat, Liberty; "Riverboat" (LP), "First Taste," Potliquor.

WIUM, Western Illinois University, Macomb, Mike Scheid reporting: "Lola," Kinks, Reprise; "Yellow River," Christie, Epic; "I'm Losing You," Rare Earth, Rare Earth; "We're Not Gonna Take It," Who, Decca. . . . WOCR, Oswego State University, Oswego, N.Y., J. Long reporting: "Cracklin' Rosie," Neil Diamond, Unit; "All Right Now," Free, A&M: "Neanderthal Man," Hotlegs, Capitol; "Ain't No Mountain High Enough," Diana Ross, Motown; "Closer to Home," Grand Funk Railroad, Capitol. . . . WLPI, Louisiana Tech, Ruston, Bob Wertz reporting: "I Can't Be You," Glass House, Invictus; "Recipe," Caboose, Enterprise; "Love, Love, Love" (LP, "Are You Ready"), Pacific Gas & Electric, Columbia; "I Heard It Through the Grapevine," Creedence Clearwater Revival, Fantasy. . . . KSLA, California State at Los Angeles, Steve Resnick reporting: "Why Does a Man Do What He Has to Do," Joe South, Capitol; "Heed the Call," Kenny Rogers and the First Edition, Reprise; "Loving You Is a Natural Thing," Ronnie Milsop; Chips; "Song of a Thousand Voices," Fearless Fradkin, Sunflower.

WLIU, Long Island University, Brooklyn, N.Y., Frank Avila reporting: "After Midnight," Eric Clapton, Atco; "Something in the Air," Thunderclap Newman, Track; "Bad News," Johnny Winter, Buddah; "Whisky Train," Procol Harum, A&M. . . . KFTD, Alternate University, Jimmy Zilber reporting: "Ball and Chain," Janis Joplin, Columbia; "The In Between," Booker Ervin, Blue Note; "Monterrey Pop," Hendrix, Redding, Reprise; "Good People Die Young," the Conspiracy, Oblivion; "Take a Whiff on Me" (LP, Unititled), Byrds, Columbia. . . . KSMU, Southern Methodist University, Dallas, Tex., Steve Rhea reporting: "Free the People," Barbara Keith, A&M; "After Midnight," Eric Clapton, Atco; "Question of Balance" (LP), Moody Blues, Threshold; "Fire and Water" (LP), Free, A&M; "After the Gold Rush," Neil Young, Reprise.

Vox Jox

Continued from page 33

On the internal playlist of MOR-formated WFBM in Indianapolis last week were some interesting records such as: "Heed the Call," No. 50, Kenny Rogers & the First Edition; "Did You Give the World Some Love," No. 51, Steve & Eydie; "Measure the Valleys" No. 54, Keith Textor Singers; "Hey Girl," No. 57, Lettermen; "Viva," No. 58, The Midas Touch; "The Things of Life," No. 62, Andre Kostelanetz, and Odyssey Park Rock," No. 68, Al Capps Band.

Michael Hyland, Box 119
Kingsbridge Station, New York,
N.Y. 10463, seeks Professor Halfbeard and Bob Hall, both of
whom worked at WSNY in 1967.
... Gary Schaffer's phone number in San Francisco is (415) 9896389. With him in his new promotion company are Judy Levy
and Pam Burns. If any record
company needs a representative
for the area, Schaffer is one of
the hippiest people I know.

George Davis is launching a computerized employment agency for broadcast personnel. Address is P.O. Box 1075, Joplin, Mo. 64801. Phone is (417) 623-7260.

Bob Schreibman, who operates the only jazz-only record shop in the Delaware Valley—The House of Jazz Imports in Glenside area of Philadelphia — produces a Dixieland radio show hosted by Ted Taylor on WIBF-FM Sunday Evening and wants me to state that Bix still lives in Philadelphia.

So, Buzz Bennett has left Hamilton tip sheet after a short stay. Truth is, Bennett had been looking pretty hard anyway, and the tip sheet was only meant to be a stopover. He's going with Artie Kornfeld into records and/or movie production. . . . Robert L. Taylor has been promoted to pro-

'Soul Train' Rolling

Continued from page 31

and technicians at first because of the fast pace, but now they're adjusted to working just a little bit harder."

Cornelius hoped that within the near future, the show will be picked up for syndication in the major markets. According to him, there are very few black shows of this type across the country.

gram director of WVNJ in Newark, N.J., an album-format station in the New York area. He'd been music director since 1966 and succeeds the late Steven Van Gluck. . . William Mitchell is now station manager of WMTH-FM in Park Ridge, Ill., replacing Mrs. Cynthia Schaulis. . . Mike Allen is now music director of country-formated WMID, Norfolk, Va.

Jerry Boulding, national program director of the Sonderling radio chain, reports that WWRL, New York soul station, may be picking up some of the listeners abandoning WMCA (which just switched to talk). Information comes from a special survey; next two or three ARB's should be highly interesting-just to see who gets what of the old WMCA audience. . . Paul (Johnny Reno) Renaud, former deejay at KIST in Santa Barbara, Calif., has been rapped by the Federal Communications Commission for a false citizenship claim in order to get a job. On his third class license application, he claimed U.S. citizenship; Renaud is from Canada, U.S. District Court in Los Angeles placed him on two-year probation.

John Garry has been promoted to operations manager of WGH in Norfolk, Va., and Lee Fowler has been named program director. . . . A letter from Bob Lamont, program director, KASH, Eugene, Ore.: "For several weeks, I have been reading your article and letters about poor record service. As program director of a secondary Top 40 station, I'm sure most of the complaints are legitimate. On the other hand, I believe a good distributor should be recognized. We get excellent service from ABC Record and Tape Sales in Seattle. They distribute about 20 major labels in the Northwest. After a fast count, I noticed that we are playing 26 records handled by ABC out of a total of 46, including extras. We are in a very competitive situation here and have to play hits, but I think any program director will tend to favor a marginal record if he gets good service on the label. I would also like to single out Dan Holiday at ABC. He's been a big help to me in the four months I've been here. This is the fourth market in the Northwest and record sales aren't extremely heavy, but it's sure nice to have the records.

I have had trouble with a couple

of other distributors in Seattle. It hurts, but then I'm not doing them any favors either."

* * * Lineup at WREM in Jenkins. Ky., includes Steve Mullins, Earl Stevenson, Don Ramey and Chuck Leffler. Mullins needs Top 40 singles and albums and assures airplay if you record people will service him. . . . Air staff at the American Forces Vietnam Network, Saigon, now includes Les Howard Jacoby, formerly with WKWK in Wheeling, W.Va., who does the wakeup shift and is music director; Bob Kohtz, formerly of WKNX in Saginaw, Mich.: Bob Brossia of WCWA in Toledo: Jim Huntley of KQEO in Albuquerque; and all-night man Jim Ambress of WWAM in Cadillac. Mich.

* * *

Would like to hear of staffs more from Canadian stations as well as stations abroad, I know that you guys in Australia are reading this, but I seldom hear from you. . . . New record librarian at WWDC in Washington is Sande Maizel. Congratulations on your new job, Sande. . . . Did you ever notice the list of heavy stations slating the new "American Top 40" weekly special? WGAR in Cleveland is putting it on the air 7-10 p.m. every Saturday. So WGAR will be airing the majorselling 40 records of the nation every week before any other station in the market. Tom Rounds, president of Watermark, Inc., gives the three-hour show free on an exclusive basis to stations in the top 100 markets (below that, you have to chip in on the servicing charges or whatever). Tom Rounds can be reached at (213) 659-3834 and Tom Rounds now owes me a beer (my top fee) for this plug.

* * * Speaking of beer, keep the Carta Blanca cold, Bonnie. . . . Melvin A. Barman has been named program director of WINQ, Tampa talk-format station; he replaces Robert Ruark. Berman, who began at WHB in Kansas City in 1954 and became one of the nation's first Top 40 decjays, was previously program director of WJAS in Pittsburgh. . . . Russell Wittberger is now general manager of WINQ. . . . John Roina has been named production coordinator for KSFO. Pretty good promotion for an ex-drummer.

Now for some record information. Jim Jeffries, national program man for Bell Records, re-(Continued on page 37)

Rock Now. Rock Here.

Pulsating rhythms emanate never-ending sounds to the purple people. Billboard reports systematic orb-like narrations of allusions telling all about all. Gemlike offspring deliver pence and other barter unto the disc people without grief. Disc influentials, noting the petlike manner in which Billboard gratifies such motif should acquire announcements concerning their particular creations.

"WELL SAID: THAT WAS LAID ON WITH A TROWEL." Shakespeare.

In other words, advertise in the Rock Now Issue of Billboard (November 9th)

AD DEADLINE: OCTOBER 26

Letters to the Editor

Talent Helps

The discouraging disk-jockey letter in the prime position of the last issue of Billboard kinda bothered me.

A man in broadcasting 10 years, unhappy because he hasn't been overwhelmed with "big-time" job offers, has probably not been realistically judging his ability . . . so he's more-than-likely rationalizing, and the boss is always a good target.

If 10 years in the trade have made this malcontent DJ nothing more than a reasonably proficient medium-market jock... he's in the wrong business. What a great opportunity exists in small/medium markets to pick up sales, program, news, production, management, and engineering experience... whereas in a major market a personality is usually prohibited from diversifying ... because of specialization and AFTRA or IBEW Union controls.

After more than a dozen years of fulltime occupation with broadcasting, I have to believe that initiative is nearly always rewarded, regardless of market-size. If a man can be versatile with skill, he'll get a share of the harvest of business that is attracted to the station through his efforts.

Too many announcers get that first small-market job and do nothing more than play six hours a day . . . the music they want, in the style they want. This type refuses to grow . . . so locks himself in a financial closet.

If the base salary seems low ... there are quite a few ways a man can make more: part-time work at a station in the market with a non-competitive format ... emcee jobs at civic functions ... writing a local newspaper column ... or possibly promoting quality live entertainment for the community (I've seen a lotta people make a lotta money at show promotion ... if it's done correctly) ... those are a few ideas.

Each of the above also inincreases a man's value to his basic employer, since he becomes important to the community . . . and involved.

And if a jock wants a good job-guarantee, he can always get that first ticket. More stations, even in largest markets, are hiring only first-phones . . . some are requiring four-year degrees.

And, of course, it pays to cultivate friendships in broad-casting. Influential people will help . . . if a person, first and foremost, has talent.

There are many of us who work day-to-day on the air, who prefer the friendlier, more congenial, less polluted, less frantic pace of small-town living. To be practical; those who like small markets should develop less expensive tastes . . . since a smaller market cannot yield enough station revenue for a high-pay jock.

However, I'm aware of some smaller market personalities who hold their towns in their palms . . . and take home 15Gs or better per annum. They work more than 8 hours per day . . . but they don't realize it, because they're so wrapped up in their work. Quite often the wife and kids aid the effort too . . . because he gives them plenty of reason to be proud.

Sure . . . there are a few tyrants running stations . . . but

most businessmen in broadcasting are willing to pay their very maximum for a capable and stable staff, and they'll treat their people right unless they're provoked.

I think I see one dark cloud for jocks though. Seems there's a lotta so-called Radio Schools, from outa nowhere . . . promising big dough, easy effort, instant fame . . . for just three months in nightschool, for example. From these Educational Edifices come thundering herds of 18-year-old ducks, groovin' and quackin' . . . and spinnin' "Three Dog Night" when the boss said he wanted Conniff.

This same jock eventually gets married and finds that \$80 per week is not enough, so he issues a list of pay demands to the boss, who is only too happy to invite him to leave, because there's another talking-head in the lobby, ready to astonish the world, for only \$70 a week. Managers should realize, for sure, that they get what they pay for, but often smaller-market management lacks enough program knowledge to properly evaluate air-talent. Inevitably it seems that the Man-In-Power decides "that which costs least is best."

As Quickie Radio Schools dump half-trained youngsters onto the job-market . . . while the number of stations remain frozen, so that competition for jobs increases . . . invariably the small - medium market wage feels the pressure! It's tough to fault a small-market broadcaster for using so-called cheap labor, since his squeeze is probably worse than his staff's financial woes. The FCC has decided they need Giant Filing Fees. . . Legislatures are attempting to tax advertising . . . insurance rates are curving out of sight . . . while the local citizen's group is filing a sheet of complaints or a strike-application with the FCC. Those are just a few samples of economic pressure on ownership and management.

Not all broadcasting schools are money-grubbers. There are plenty of good ones of course. But the schools that have stood the test of time are the ones that youngsters should contact. I've met skilled radio people from Elkins, Grantham, Midwest of Chicago, Brown of Minneapolis . . . all of whom attribute their success to their training, at least in part.

Bill Drilling WJOL Joliet, Ill.

'Same Questions'

First of all, let me say I liked the 'End of the Line' letter very much. I think if we in the business asked ourselves the same questions we would consider getting out of the business. But also let's ask what other trade would we consider. Where does driving a lunch wagon lead? Let's say we finally worked up to the important position of pulling the lunch wagon, or even owning it. How important is that? Consider selling motorcycles. Let's say we finally own the cycle shop. How important is that and after 10 years of that, where are we? I am saying that somewhere along the line we have to be satisfied. In radio, it's no different; you have to settle somewhere. It's up to the individual where. I am 34 years old. I've been in the business 15 years and worked at only two radio stations in this country and believe me I'm not about to settle. Being discovered is a fantasy we all have or will have at one time or other. You are not discovered. You compete for higher positions in this business. Most of the time those who won't compete end up getting out of the game. Competition is the name of the game and it's a new game everyday. I think you'll find competition is the name of the game in anything you do . . . even driving a lunch wagon.

As for as pay, all stations differ, just as they differ in the quality of jocks they have on the air. Fact is fact. You can't make \$700 per month and spend \$800; and even at the highest salaries you have to watch the

So, I say before deciding to get out of radio consider everything and I think you'll find radio just as good as any and better than most.

A Program Director, Paul Brown, KOSY Texarkana, Ark.

Index Asked

We are in receipt of your latest publication, "1,000 Greatest Hits of All Time." There is a vast amount of material in it and it is all very interesting. We think it's a good idea and a valuable reference, and as soon as we figure out how to find anything in it we'll be able to use it.

Such a publication with so many titles, artists, dates, etc. shrieks for an index. You would shriek, too, if you were looking for a particular song and had to go through 800 titles before you found it.

So we are in the process of indexing your compilation, though we feel that this feature should have been included in the package.

Perhaps if you could forward a list of those who have bought 1,000 Hits, we could sell them our index? They'll need it.

Dave McKinsey
Program director
WWSW
Pittsburgh

'Refreshing'

It was very refreshing to read your editorial on stereo-TV which included our program "Midsummer Rock." Whenever a media person attempts to present a new concept, he is walking on thin ice regarding its acceptance. Your editorial gave us a great lift and made us feel that our experiment was worthwhile.

Again, on behalf of executive producer Bill Spiegel and producer Mike Goldstein, I would like to thank you for the editorial comments regarding stereo television and our program.

Bob Heath Director "Midsummer Rock" AVCO Cincinnati

For 10 Years

I would like to make some comments concerning the letter from the "jock" on Sept. 19 who made some valid statements concerning the low pay and anxiety of radio work. I've been in radio now 10 years and

(Continued on page 36)

BEST SELLING P'S

This Week	Last Wee	A SHOULDER PROCESS OF THE PROCESS OF	Weeks on Chart
1	1	BITCHES BREW Miles Davis, Columbia GP 26	24
2	2	THE ISAAC HAYES MOVEMENT Enterprise ENS 1010	26
3	3	CHAPTER TWO Roberta Flack, Atlantic SD 1569	6
4	5	GULA MATARI Quincy Jones, A&M SP 3030	10
5	6	WALKING IN SPACE Quincy Jones, A&M SP 3023	48
6	8	HOT BUTTERED SOUL	66
7	7	SWISS MOVEMENT Les McCann & Eddie Harris, Atlantic SD 1537	45
8	4	BLACK TALK Charles Earland, Prestige PR 7758	15
9	9	EXPERIENCE, TENSITY, DIALOGUES Cannonball Adderley Quintet & Orch., Capitol ST	5 484
10	13	THEM CHANGES	6
11	14	EVERYTHING I PLAY IS FUNKY Lou Donaldson, Blue Note BST 84337	
12	16	VIVA TIRADO El Chicano, Kapp KS 3632	
13	17	WES MONTGOMERY'S GREATEST HITS	29
14	18	BEST OF SERGIO MENDES & BRASIL '66	12
15	15	KEEP THE CUSTOMER SATISFIED Buddy Rich Big Band, Liberty LST 11006	7
16	10	OLD SOCKS, NEW SHOES NEW SOCKS, OI Jazz Crusaders, Chisa CS 804	D SHOES 6
17	12	LAST POETS	5
18	11	MEMPHIS UNDERGROUND Herbie Menn, Atlantic SD 1522	76
19	19	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAO 404	32
20	-	TRANSITION John Coltrane, Impulse AS 9195	
		Billboard SPECIAL SURVEY For Week Eng	ling 10/17/70

KLUC Drops Rock —Back to EL Play

By LAURA DENI

LAS VEGAS—"Las Vegas is too small a market for hard rock to be commercially successful," said Rick Phalen, station manager for KLUC which last month reverted to its former format of easy listening music.

After eight months of hard rock, the station fell drastically in ratings. KENO, whose music is described as "modern," was a clear first with a 19.9 metro share. KORK-FM, a good music station, with a 11.4 share, was tied for second place with the combined KLUC-AM-FM operations.

"The rating reflected that hard rock wasn't the way for us to go," explained Phalen. "We intended to change formats before the ratings came out, but the ratings definitely made up our minds. We're trying to reach a wider segment of the audience, rather than just the teenagers."

The station is maintaining its three-in-a-row format with emphasis on singers such as the Supremes, Dionne Warwick and the Carpenters. "We are trying to reach the 18 to 48 age group, but we'll probably have more of an 18 to 32-year-old audience," stated Phalen, continuing: "Maybe a bigger town such as Los Angeles or Chicago can have a hard rock station, but not in Las Vegas."

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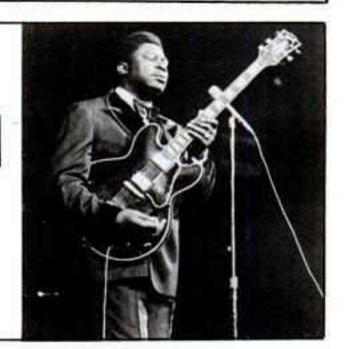
when answering ads . . .
Say You Saw It in Billboard

Soul Sauce

BEST NEW RECORD OF THE WEEK:

"Chains and Things"

B.B. KING (ABC)



By Ed Ochs

SOUL SLICES: Breakout of the week: James Brown's "Super Bad." Don't take it for granted, he's so big. . . . Leland Rogers has split from Shelby Singleton and opened his House of Fox label in Nashville. First order of business will be to make a hit out of "Got to Getcha," by Maceo Parker & All the Kings Men. . . . The Mirettes are happenin' on Zea with "Ain't My Stuff Good Enough?" produced by Fred Smith, also the producer of Bill Cosby, Jackie Lee and the Watts 103rd Street Band. . . . Aretha makes her return to New York, Oct. 25, at Philharmonic Hall. . . . Kent Records expects very big business on "The Second Rudy Ray Moore Album" as well as new "Roots of Rock" series which kicks off with a LP by Roy Milton. Kent has also added four more LP's to its "Anthology of the Blues" set and repackaged Ike & Tina Turner and B.B. King's greatest cuts. An LP by Guitar Slim Green featuring Johnny and Shuggie Otis will make noise for the label. . . . At the Apollo till Tuesday (13): Tyrone Davis, The O'Jays, Otis Leavill, Barbara Acklin and The Swiss Movement. . . . Liberty/UA has something cookin' in the fire with Little Anthony & the Imperials' "Help Me Find a Way" and Bobby Womack's version of "Everybody's Talkin'" from his new LP, "The Womack Live." . . . Breaking into the hit column: Roberta Flack, Luther Ingram, Kool & the Gang, Isley Brothers and Ray Charles. . . . Instant everything: Johnny Taylor, Stevie Wonder, Smokey Robinson and David & Jimmy Ruffins' "Stand By Me," on Soul. . . . Clarence Lawton and Jerry ("Swamp Dogg") Williams have a big winner first time out with "Can't Get Over Losing You," by Donnie Elbert on the Rare Bullet label. . . . Skye Records has filed for bankruptcy. Company president Norman Schwartz blamed the firm's financial woes on a general economic lull in the industry. . . . Sam the Sham is recording at Criteria Sound studios in Miami for Atlantic. . . . Soul Sauce Picks of the Week: Israel Tolbert, "Big Leg Woman" (Warren); Jodi Gayles, "You Gotta Push" (Thomas); Lost Generation, "Wait a Minute" (Brunswick); Little Sister, "Somebody's Watching You" (Atlantic); King Floyd, "Groove Me" (Chimneyville); Eddie Floyd, "Best Years of My Life" (Stax); Notations, "I'm Still Here" (Twinight); Bobby Patterson, "I'm in Love With You" (Jetstar); Bobby Lacour, "If I Had My Life to Live Over" (All Platinum); Tony Owens, "Confessing a Feeling" (Soul); Danny Hernandez & the Ones, "As Long as I've Got You" (Rare Earth); Otis Clay, "Pouring Water on a Drowning Man" (Cotillion); Clarence Reid, "Master Piece" (Alston); Philip Mitchell, "Free For All" (Shout); Boys in the Band, "Money Music" (Spring). . . . Soulin' in the wings: Etta James, O.V. Wright, Satisfactions, Barbara Acklin, Joe Simon, Jerry Butler, Sweet Inspirations, Carolyn Franklin. . . . Bound to be bigger: Emotions, Ann Peebles, Main Ingredient and Sweet Inspirations. ... New LP's: Mavis Staples, Friends of Distinction, Main Ingredient, B.B. King and David Porter. Also new: Nightingales' "You're Movin' Much Too Fast" (Stax); Andrae & the Disciples, "Christian People" (Liberty); Heart & Soul, "Pretty Little Brown Skin Girl" (Right-On). . . . They read Soul Sauce in Canada, says Frank Davies of Love Productions, cookin' in the U.S. with "Corrina, Corrina," by King



Biscuit Boy with Crowbar, on Paramount. Do you read Soul Sauce?

JAMES BROWN relaxes with Peach, featured rock group at the Marco Polo Hotel in Miami, after a recent concert in Miami. His "Super Bad" disk is selling like his "Get Up Sex Machine" million seller.

BEST SELLING

Soul Singles

* STAR Performer-Single's registering greatest proportionate upward progress this week.

		★ STAR Performer—Single's registering	gre
This Week	Last Week	Title Artist, Label, No. & Pub. Weeks	
1	1	I'LL BE THERE Jackson 5, Motown 1171 (Jobete, BMI)	4
2	2	AIN'T NO MOUNTAIN HIGH ENOUGH Diana Ross, Motown 1169 (Jobete, BMI)	10
3	3	EXPRESS YOURSELF Charles Wright & the Watts 103rd Street Rhythm Band, Warner Bros. 7417 (Warner- Tamerlane, BMI)	8
4	4	STILL WATER (Love) Four Tops, Motown 1170 (Jobete, BMI)	7
Û	9	STAND BY YOUR MAN Candi Staton, Fame 1472 (Gallico, BMI)	8
6	7	(Baby) TURN ON TO ME Impressions, Curtom 1954 (Camad, BMI)	7
位	14	SUPER BAD (Parts 1 & 2) James Brown, King 6329 (Crited, BMI)	2
4	15	I DO TAKE YOU Three Degrees, Roulette 7088 (Planetary/Make, ASCAP)	6
9	5	DON'T PLAY THAT SONG Aretha Franklin, Atlantic 2751 (Progressive, BMI)	10
10	6	SOMEBODY'S BEEN SLEEPING 100 Proof Aged In Soul, Hot Wax 7004 (Gold Forever, BMI)	8
11	8	IF I DIDN'T CARE Moments, Stang 5016 (Whale, ASCAP)	9
12	12	WHEN YOU GET RIGHT DOWN TO IT. Delfonics, Philly Groove 163 (Screen Gems-Columbia, BMI)	5
企	6	ENGINE #9 Wilson Pickett, Atlantic 2765 (Assured, BMI)	3
由	17	UNGENA ZA ULIMWENGU (Unite the World) Temptations, Gordy 7102 (Jobete, BMI)	2
15	13	SEEMS LIKE I GOTTA DO WRONG Whispers, Soul Clock 1004 (Roker, BMI)	8
仚	23	DEEPER & DEEPER Freda Payne, Invictus 9080 (Gold Forever, BMI)	4
仚	31	5-10-15-20 (25-30 Years of Love) Presidents, Sussex 207 (McCoy/Interior, BMI)	4
1	27	PART TIME LOVE Anne Peebles, HI 2178 (Cireca/Escort, BMI)	5
愈	30	I NEED HELP (I Can't Do It Alone) Bobby Byrd, King 6323 (Crited, BMI)	5
20	11	IT'S A SHAME Spinners, VIP 25057 (Jobete, BMI)	13
21	21	A MESSAGE FROM THE METERS Meters, Josie 1024 (Rhinelander, BMI)	6
22	22	GIMME SOME General Crook, Down to Earth 103 (Meryl-Earl, BMI)	8
1	26	I STAND ACCUSED Isaac Hayes, Enterprise 9017 (Curtom/Jalynne, BMI)	5
24	10		13
25	24	LOVE UPRISING Otis Leavill, Dakar 620 (Julio-Brian, BMI)	7

This Week	Last Week	Title Artist, Label, No. & Pub. Chart	
26	37	GET INTO SOMETHING Isley Brothers, T-Neck 924 (Triple 3, BMI)	3
创	46	LET ME BACK IN Tyrone Davis, Dakar 621 (Julio-Brian, BMI)	3
28	29	FUNKY MAN Kool & the Gang, De-Lite 534 (Stephanye Delightful, BMI)	5
29	_	I AM SOMEBODY Johnnie Taylor, Stax 0078 (Groovesville, BMI)	1
30	39	I DID IT Barbara Acklin, Brunswick 55440 (Julio-Brian, BMI)	2
31	20	(I Know) I'M LOSING YOU Rare Earth, Rare Earth 5017 (Jobete, BMI)	9
32	36	HEART ASSOCIATION Emotions, Volt 4045 (Perv's, BMI)	3
33	32	I HAVE LEARNED TO DO WITHOUT YOU Mavis Staples, Volt 4044 (Groovesville, BMI)	9
34	38	MONEY MUSIC Boys In The Band, Spring 106 (Greyhound/Doraflo, BMI)	2
35	35	BABY, I NEED YOUR LOVIN' O. C. Smith, Columbia 4-45206 (Jobete, BMI)	6
36	40	BABY DON'T TAKE YOUR LOVE Faith, Hope & Charity, Maxwell 808 (McCoy/Net, BMI)	4
塱	43	ONE LIGHT TWO LIGHTS Satisfactions, Lionel 3205 (Tattersall/Lan-tastic, BMI)	2
1	44	LET ME TRY Odds & Ends, Today 1001 (Mardix/Bell Boy/Bradley, BMI)	5
39	34	HEY ROMEO Sequins, Gold Star 101 (Ordens, BMI)	9
40	42	ACE OF SPADES O.V. Wright, Back Beat 615 (Don, BMI)	2
41	41	LOSERS WEEPERS Etta James, Cadet 5676 (Heavy, BMI)	2
企		THIS IS MY LOVE SONG Intruders, Gamble 4007 (Assorted, BMI)	1
		THE BEST YEARS OF MY LIFE Eddie Floyd, Stax 0077 (East/Memphis, BMI)	1
44	45	DOUBLE LOVIN' Spencer Wiggins, Fame 1470 (Fame, BMI)	5
	1770	MAKE IT EASY ON YOURSELF Dionne Warwick, Scepter 12294 (Famous, ASCAP)	1
46	49	ALL I WANT TO BE IS YOUR WOMAN Carolyn Franklin, RCA 74-0373 (Gil, BMI)	2
47	47	GROOVE King Floyd, Chimneyville 435 (Malaco/Roffignac, BMI)	2
48	48	IF YOU WERE MINE Ray Charles, ABC/TRC 11271 (Tangerine, BMI)	2
1		TIME WAITS FOR NO ONE Friends of Distinction, RCA 74-0385 (Kirshner, BMI)	1
50	-	DAWNING OF LOVE Devotion, Colossus 126 (Legacy/Micro-Mini, BMI)	1

Billboard SPECIAL SURVEY For Week Ending 10/17/70

Letters To The Editor

Continued from page 35

I've worked small, medium and large markets. I have yet to make the money I would like to make . . . but, I do always manage to make enough for a fairly good living. Right now, I'm working back here in Jonesboro for the fifth time. And I manage to have a very nice apartment and a new car. But, I did work in Memphis at a so-called "good rock station" and I must admit that the money here in Jonesboro is better than a lot of Memphis stations. When I was in Memphis,

(Continued on page 37)



RAMSEY LEWIS, Cadet jazzman, takes time out from his recent engagement at Basin Street West, to visit the new GRT corporate offices, engineering laboratories and tape production facility in Sunnyvale, California. Ted Crowther, manager of industrial equipment engineering, explains a new four-channel stereo recorder to the pianist.

Vox Jox

Continued from page 34

ports that "I Think I Love You," by the Partridge Family is the No. I request tune on KFRC where Carol Archer is music librarian. Other stations where the tune is No. 1 in requests include KJR and KOL, WSAI and CKLW. Tune is also getting heavy airplay on WPOP, WCAO, KQV, WCFL, WOKY and WRIT, KXOX, KIMN, KRIZ, KYA, KILT and WTIX. In first nine days of release, the single sold 175,000 copies, Jeffries said. . . . Huey Meau, independent record producer, asks stations to pay close attention to "If You're Looking for a Fool," by Tommy Overstreet on Dot Records. . . . Independent record producer Bobby Boyd plus "Reba Got the Preacher." Monty Montgomery on Mega Records, which he produced.

Pick at WINX in Rockville, MD., is "Butterflies Are Free," by Keir Dullea. . . . Nick Arama, Music director of WTRX in Flint, Mich., states: "It looks as though the Carpenters are going to be around for a long time; "We've Only Just Begun' is an understatement, not to mention the biggest record in our town, 'Song of a 1,000 Voices', by Fearless Fradkin is our personal pick this week. Popular album cut is 'Get Together' from the 'Snowbird' album by Annie Murray."

* * * Dave Sebastian at KNAK in Salt Lake City reports that's strong on "I Think I Love You," by the Partridge Family, Bell. . . . Ted Cramer, program director of KCKN in Kansas City, a country station, recommends "God Save the Queen," by Charlie Waker, Epic, and is also playing from the "Country Fair" album on Capitol. . . . Help is needed by Larry Baunach, Eastern marketing manager of Paramount Records, who reports that "Got to Believe in by Robert McNamera, Steed, could break nationwide with a little more airplay. It's No. 24 on WHBO in Memphis and is being played on the extra list of WLS, Chicago. I'd like all stations to consider playing it and then call Larry at (212) 333-4178 to tell him. This is "Make a Promotion Man Happy Week" and everyone should make Larry happy, * * *

Bob (John Roberts) Dearborn called to say he's now with WCFL in Chicago doing the all-night trick. He'd been Mark Allen at WKNR in Detroit and at WPTR in Albany and back at WIXY in Cleveland as part of the original Top 40 crew. He started 10 years ago at CKOC in Hamilton, Canada, but says WCFL is the greatest station he's ever worked at. The Top 40 operation, incidentally, is experimenting with longer album cuts at night, playing, for example, the longer versions of "Closer to Home" and "Heard It Through the Grapevine" and "getting fantastic response" to it, says Dearborn.

Rod (Rickie Adams) Attaberry
has left WCVL in Crawfordsville,
Ind., to join WHB in Kansas City.
... George Brown, program director, and Johnny Payne have both
departed WMPS in Memphis. ...
Lin Broadcasting chain is meeting
Oct. 15-18 in Wilmington, Del.,
so I don't know if John Randolph,
program director of WAKY in

There's a World of Country Music! Billboard

Louisville, will be there at the Country Music Convention this year. Carl Wigglesworth, program director of WKLO in Louisville, is supposed to be there and maybe the infamous Chickamonga Charlie may attend. . . . KITE-FM in San Antonio has changed call letters to KEXL-FM and is billing itself as the greatest air show on earth. I don't know what format the station is using. Deejays include Johnny Solo, Allen Grimm, and Nick St. John. . . . George Cooper has joined WOAI in San Antonio and is doing a 10 a.m.-2 p.m. show.

Symphony Metamorphosis on Decca with "Let the Light So Shine" is a heavy record, reports Tony Scott at WBVP in Beaver Falls, Pa. "I really think the larger stations should listen to this one," Scott says. . . . WDAS-FM, progressive rock station in Philadelphia, is now operating in stereo with 50,000 watts and they've started broadcasting Rosko's syndicated show.

WHFM-FM, Top 40 stereo sta-tion in Rochester, N.Y., where Bob Oliver is program director, is giving heavy airplay to these new disks: "Jerusalem" by Herb Alpert, "Spirit in the Sky" by Dorothy Morrison, "Somebody's Been Sleeping" by 100 Proof, "Heed the Call" by the First Edition, and "Montego Bay" by Bobby Bloom. . . I really like the way KROY in Sacramento does its playlist. The station is programmed by Bob Sherwood and music'd by Chuck Roy. Spotlight Playlist: KCKN, Country Format, Kansas City — "For the Good Times," Ray Price; "Lookin' Out My Back Door," Creedence Clearwater Revival: "It's Only Make Believe," Glen Campbell; "Snowbird," Anne Murray; "Sunday Morning Coming Down," Johnny Cash; "I Can't Believe," Charley Pride; "The Taker," Waylon Jennings; "Step-pin' Out," Jerry Smith; "More to Love Than This," Jerry Lee Lewis; "Thank God and Greyhound," Roy Clark, That's just the Top 10; new in the top 50 were "Endlessly," by Sonny James; "Dixie Belle," by Stan Hitchcock; and "What Har Go," by Leona Williams.

Jim Harper, program/music director at WKMF in Flint, a country station, picks "Endlessly" by Sonny James and says Roy Clark's "Thank God and Greyhound" is the biggest happening in the market right now. . . . Chubby Howard at KAYE in Puyallup, Wash., recommends these country records: "They'll Never Take Her Love From Me" by Johnny Darrell and the cut "Maiden's Prayer" from the new Wynn Stewart LP. . . . Extras at WNOX in Knoxville this week include: "Indiana Wants Me," "Our House," "Somebody's Been Sleeping," "Deeper, Deeper," "Funk No. 49," "God, Love, and Rock & Roll," "Lucretia Mac Evil," "Sunday Morning Coming Down" and "Rubber Duckie.'

Jon Wolfert, program director of WNTC in Potsdam, N.Y., really takes pride in breaking cuts from LP's. Takes credit for "The Shape I'm In," by the Band, No. 26 on WNTC on Sept. 7; "Lucre-tia Mac Evil," by Blood, Sweat & Tears, No. 8 on the week of Aug. 29; and "Out in the Country," by the Three Dog Night," No. 10 last May 12. From Santana's LP. the station is playing "Oye Como Va" and "Hope You're Feeling Better," from Jethro Tull's LP. "Play in Time" and "Inside"; and Eric Clapton's "Slunky" and "Bottle of Red Wine," among other cuts from other LP's. No. 1 tune on the extra list was "See Me, Feel Me" by the Who. . . . Rick Shannon, music director at WPTS, Scranton, Pa., picks "Christine" by the Executive Suite; says this is a sleeper that will be a Top 10 disk.

Billboard SPECIAL SURVEY For Week Ending 10/17/70

BEST SELLING

Soul LP's

* STAR Performer-Single's registering greatest proportionate upward progress this week.

		★ STAR Performer—Single's registering gro
This Week	Last Week	Weeks on Title, Artist, Label, No. & Pub. Chart
1	1	JACKSON 5 THIRD ALBUM 3 Motown MS 718
2	3	THE ISAAC HAYES MOVEMENT 27 Enterprise ENS 1010
台	6	DIANA ROSS
4	5	TEMPTATIONS GREATEST HITS, VOL. 2 3 Gordy GS 954
台	8	STILL WATERS RUN DEEP
6	2	SPIRIT IN THE DARK
7	4	THE LAST POETS
8	9	ABC
1	13	CHAPTER TWO
10	11	SIGNED, SEALED AND DELIVERED 7 Stevie Wonder, Tamla TS 304
命	14	COSMO'S FACTORY
12	12	(If You Let Me Make Love to You Then) WHY CAN'T I TOUCH YOU
13	7	ECOLOGY
14	15	SEX MACHINE
15	10	DIDN'T I (Blow Your Mind This Time) 11 Delfonics, Philly Groove PG 1153
16	16	GULA MATARI
业	24	CURTIS
18	18	PATCHES Clarence Carter, Atlantic SD 8267
19	17	BAND OF GOLD
20	30	WAR & PEACE
21	20	LIVE AT LONDON'S TALK OF THE TOWN 9 Temptations, Gordy GS 953
22	23	WILSON PICKETT IN PHILADELPHIA. 5 Atlantic SD 8270
由	31	CHECK OUT YOUR MIND 2 Impressions, Curtom CRS 8006
24	21	MAYBE Three Degrees, Roulette SR 42050
25	25	MAD DOGS & ENGLISHMEN 5 Joe Cocker, A&M SP 6002

This Week	Last Week	Weeks on Title, Artist, Label, No. & Pub. Chart
26	28	WOODSTOCK Soundtrack, Cotillion SD 3-500
27	19	STAND
金	32	A GASSSS
29	29	EBONY WOMAN
	41	OTIS REDDING/JIMI HENDRIX EXPERIENCE
31	27	GET READY
32	26	BLACK TALK
33	33	GREEN IS BEAUTIFUL 7 Grant Green, Blue Note BST 84342
34	37	I'LL NEVER FALL IN LOVE AGAIN 25 Dionne Warwick, Scepter SPS 581
由	() ()(ABRAXAS
36	39	BITCHES BREW
37	34	RIGHT ON
38	38	LOVE COUNTRY STYLE
39	22	FUNKADELIC
40	36	HOT BUTTERED SOUL
仚	-	I AM MY BROTHERS KEEPER 1 Jimmy & David Ruffin, Soul 55 728
42	45	THEM CHANGES
43	43	EXPRESS YOURSELF 16 Watts 103rd Street Rhythm Band, Warner Bros. WS 1864
44	46	BAND OF GYPSYS
45	48	HAPPY & IN LOVE
46	40	GREATEST HITS
Ø	-	THE GENE CHANDLER SITUATION 1 Mercury SR 61304
1		BLACK FOX
19	_	THEM CHANGES
50	50	EVERYTHING IS EVERYTHING 2 Donny Hathaway, Atco SD 33-332

Letters to the Editor

Continued from page 36

the staff in its entirety tried to get a chapter of AFTRA in to organize radio in that city. When the management found us out, the axe fell quite heavily. And since '68 there have been at least four new program directors and countless jocks who have all fallen by the wayside because of poor pay and constant hassle from management. Maybe the guy who wrote you in September was right, but all I have to say is that I'm more happy here in a college town than I ever would be in a major market operation. It takes a special breed of man to put up with the monthly ratings and the hassle that the management doles out to the poor jocks.

However, I do believe that

many stations in all size markets could afford to pay their employees more money. Maybe someday things will change and radio will become a **good** way to make a living. Meanwhile I'll stay here and see what happens.

> Dennis Rogers KBTM Jonesboro, Ark. 72401

Line Comment

Dear Editor:

I hope I'm not too late to make a comment concerning the "End of the Line" article in the Sept. 19 issue.

Let me make this clear, I am an announcer—period. In the past I have been production manager, program director, operations manager and station manager. I've worked 14 stations in the past five years (not a good track record at all, however, they're all good references) so I think I know what I'm talking about.

Mr. Disk Jockey, you say

you can't make it on your present salary. Well, sir, just how long have you worked at your present job? Another thing, no one forced you to take that job for that salary, so you have no one to blame but yourself. Tisk, tisk. I'll grant you that most stations do NOT pay an adequate salary, just why the hell should they when they have

who would go to work for those wages anyway. A very wise man, Jay Spur-

gin, manager of KCEE-AM in (Continued on page 44)

Billboard Album Reviews

OCTOBER 17, 1970





ROLLING STONES— Get Yer Ya-Ya's Out. London NPS 5 (S)

The Stones first official live concert recording, done in Madison Square Garden, New York, Nov. 1969, it presents the Stones as is—a rock and roll band, driving down on everything from Chuck Berry to their own product ("Honky Tonk Women," "Street Fighting Man"). The excitement is caught and the band is in good form, with lan Stewart added on piano. Very





POP
FRIJID PINK—
Defrosted.
Parrot PAS 71041 (S)

This new album by the Frijid Pink is designed to place them right back on the charts. The group's blues/rock format is creatively developed and arranged, with Kelly Green on vocals coming on strong with credibility and sincerity. Included here are "Song for Freedom," "I'll Never Be Lonely," "Pain In My Heart" and "Bye Bye Blues."





MERRY CLAYTON— Gimme Shelter. Ode 70 SP 77001 (S)

Miss Clayton's dynamic soul-rock styles is the main ingredient in her first solo LP for Ode 70. The album includes her hit reading of the Stones' "Gimme Shelter" and her current single, James Taylor's "Country Road." Other outstanding cuts are the Doors' "Tell All the People," "Forget It I Got It," and an unpredictable "Bridge Over Troubled Water."





U.S. APPLE CORPS— SSS International SSS 12 (5)

Debut of a powerful rock-gospel groups is a strong one with this powerful package of material based upon a positive idea of faith and hope. Program puts its message across and swings as well with wild vocal workouts on such numbers as Edwin Hawkins' "Ain't It Like Him," and the traditional "Down by the Riverside." LP loaded with appeal for underground, Top 40 and soul.





LED ZEPPELIN III— Atlantic SD 7201 (S)

The Led Zeppelin's third album is money in the bank and also a solid example of a "together" group who knows what it wants to say and how to say it. Jimmy Page's composing hand is involved in nine of the 10 pieces in this set and his talent seems to grow with each new effort. The group's instrumental interpretation is exciting but still well-defined.





POP
FRIENDS OF DISTINCTION—
Whatever,
RCA Victor LSP 4408 (5)

The Friends of Distinction make perfect musical sense, as they jump behind their latest hit, "Time Waits for No One," and play a broad field of sounds and sensations connected by their group soul energy. "Check It Out," "New Mother Nature" and "Bring Us a Better Day" rock and groove with that certain distinction, skipping not a beat on their way to the top. Longer, deeper treatments are a bonus.





MIKE CURB CONGREGATION— Sweet Gingerbread Man.

MGM/Coburt CO 1003

The Congregations' first LP outing proved a winner at the programming level. This follow-up package will prove the same success there and move onto the charts with heavy sales as well. Groups treatment of the title tune as well as their readings of "Let It Be," "Burning Bridges," "Teach Your Children," and "The Long and Winding Road" are exceptionally well done. An original, "My Home Town" has hit potential.





ELVIS PRESLEY— Almost in Love, RCA Camden CAS 2440 (S)

Some of the musical efforts of Elvis Presley during what will be classed by historians as his "movie" period. Most of the work is pleasant, though not exciting. However, for those who seek excitement, the LP contains also two of his hits— "Rubberneckin"," and "Clean Up Your Own Back Yard." There's no question but that will be a big selling LP.





RINGO STARR—

Beaucoups of Blues,
Apple SMAS 3368 (S)

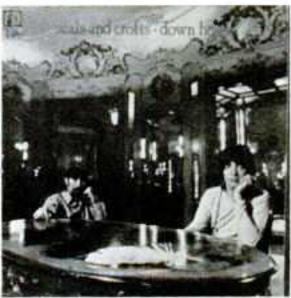
This LP will create an interesting situation in radio; there's no way in the world Top 40 stations and easy listening stations can claim it—it's pure country. Yet, the stature of Ringo Starr demands airplay. Most interesting cuts include "Love Don't Last Long," "\$15 Draw," "Fastest Growing Heartache in the West," and "Silent Homecoming." Stocking this LP is a guarantee of giant sales.





MAMA CASS— Mama's Big Ones. Dunhill DS 50093 (S)

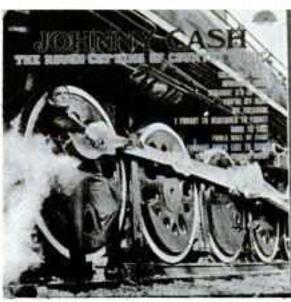
Mama Cass Elliot has struck out on her own and proved she has what it takes to keep making hit singles. Now for the first time, her own winners have been packaged and it should prove a big LP hit. Included are her own special performances of "Dream a Little Dream of Me," "It's Getting Better," "Move in a Little Closer Baby" and with the original Mamas and Papas, "Words of Love."





SEALS & CROFTS— Down Home. TA TA 5004 (5)

Here's a first-rate performing group that's equally effective on disk. Seals & Crofts, a combination of folk and soft rock, has a collection of winners here, ably produced by John Simon, who also assists on piano. Both vocalists, Jim Seals, playing guitar and violin, and Dash Crofts, playing mandolin, have many top cuts here, including "Leave," "Gabriel Go On Home" and "Ridin' Thumb."





COUNTRY

JOHNNY CASH—The Rough Cut King of Country Music. Sun SUN 122 (5)

The name Cash on an album can only mean heavy sales and chart action, and this re-packaging on the Sun label, will prove no exception. Some of the best of Cash performances are included such as "Goodnight Irene," "Cold Cold Heart," and "Born to Lose."





GUESS WHO— Share the Land, RCA Victor LSP 4359 (5)

No guessing needed when this top rocking AM'er grabs the spotlight, and even with Randy Bachman gone, the Guess Who have regrouped behind Burton Cummings, Greg Leskiw, Kurt Winter, Jim Kale and Gary Peterson, hit hard with "Hand Me Down World" and changed for the better. A nine-minute "Three More Days," plus "Hang On to Your Life" and the title tune are hip excursions into pop music.







MANTOVANI IN CONCERT— London PS 578 (S)

Strangely enough for all the product by Mantovani available over the years this is the first time he has been recorded live at the Royal Festival Hall, London. It is a mixture typical at a Mantovani concert, some light classics, a few hardcore popular items ("Autumn Leaves," "Moon River") and a selection of Italian melodies. Done with the minimum fuss, maximum professionalism,





POTLIQUOR—First Taste. Janus JLS 3002 (5)

Initial package for the Baton Rouge, La. quartet is a potent one, loaded with swinging, funky beat rock material. Group kicks off the program with a mover titled "Down the River Boogie," and swing right into a wild treatment of "Ol" Man River." They prove themselves one of the heaviest of the new groups with pulsating numbers such as "Price 20¢ a Copy." Should hit with impact.





COUNTRY

DOTTIE WEST—
Forever Yours,
RCA Victor LSP 4433 (S)

Miss West's simplicity and gentleness is just right for her latest collection of songs, many of which she penned herself. Borrowing from contemporary repertoire, she interprets Connie Smith's "I Never Once Stopped Loving You," Liz Anderson's "Rocky Top" her own "Cold Hand of Fate" and the title song.





BOBBY SHERMAN— With Love, Bobby. Metromedia KMD 1032

Here's a dynamite merchandising package headed right for heavy sales and top chart action. Not only are hits such as "Julie Do You Love Me," and "Hey Mister Sun" featured, but a scrapbook of photos of the star are included starting with age two. His fans will move this package off the dealers counter rapidly. Other top performances include "Sweet Gingerbread Man," and "I Think I'm Gonna Rain."





MAIN INGREDIENT— Tasteful Soul. RCA Victor LSP 4412 (5)

Soul fans know them for their "You've Been My Inspiration" hit, a soft soul gem, and now the main ingredient, another of RCA's carefully nurtured soul groups, breaks into the forefront with their latest disk "I'm Better Off Without You," plus a polished, contemporary assortment of top pop-soul workouts, like "Make It With You," and "Somebody's Been Sleening"





RUTH COPELAND— Self Portrait, Invictus ST 7303

The composer-performer comes on strong with this initial entry that is loaded with appeal for underground programming, with Top 40 action to follow. The material, all original, runs the gamut from the compelling and moving "Child of the North," to the driving, funky best of "Your Love Been So Good to Me," and the clever rock-ballad, "To William in the Night."





COUNTRY

CONNIE EATON & DAVID

PEEL—Hit the Road Jack.

Chart CHS 1034 (S)

The duo proved a hot chart item with their recent single, "Hit the Road Jack," spotlighted in this top package, Their new single, "It Takes Two" is also featured, along with fine performances of Liz Anderson's "No Rest for the Wicked," and Ron Martin's "Our Divorce Was a Failure." Strong duo and a highly commercial LP.

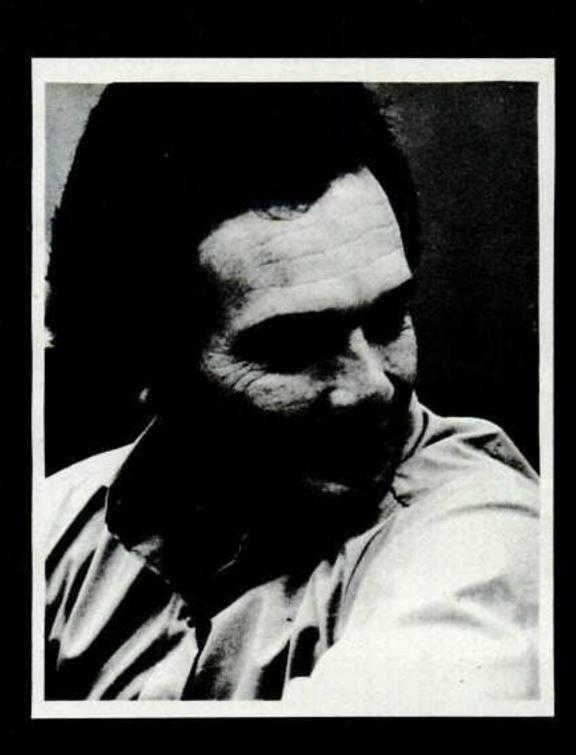
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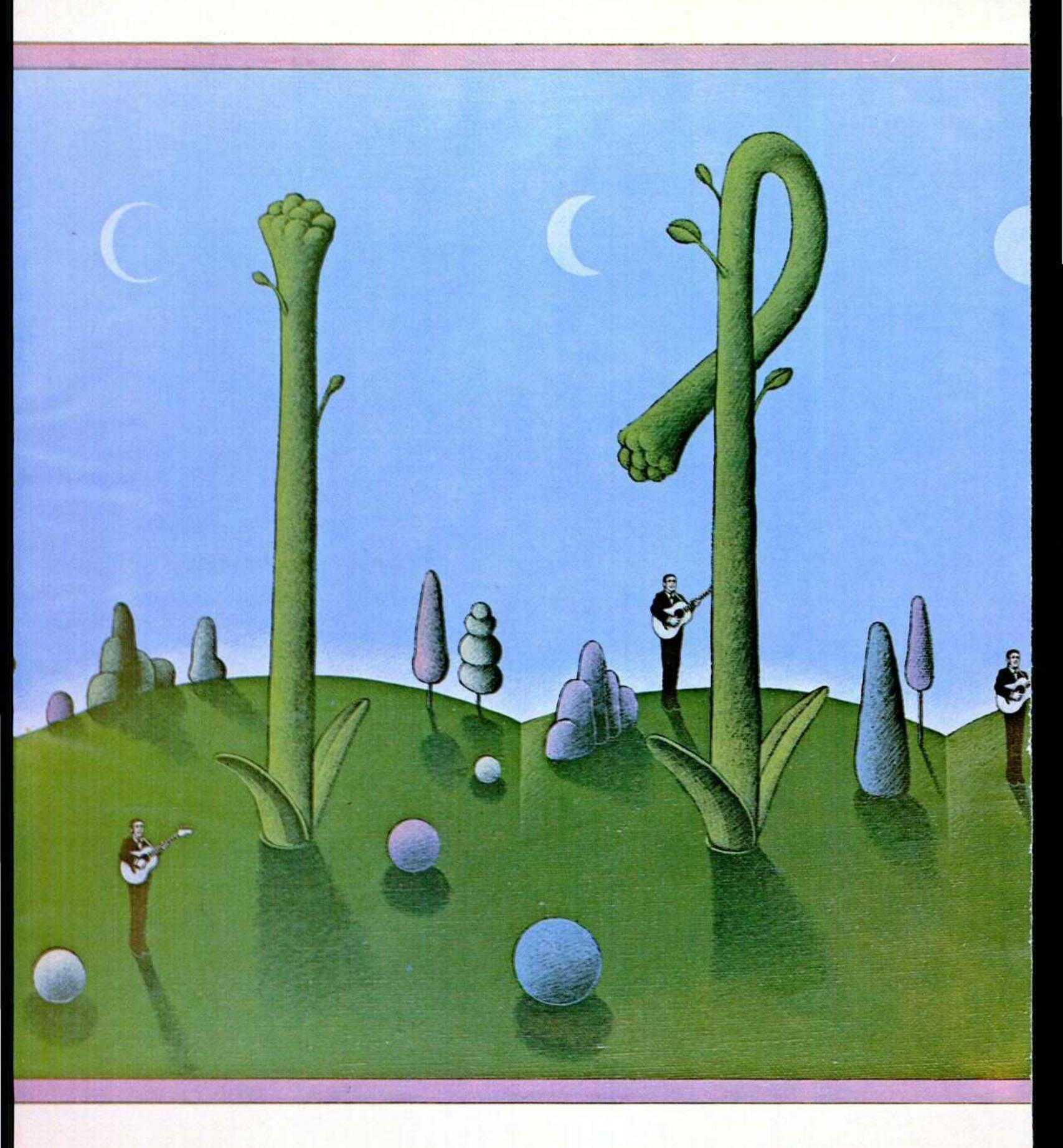
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THE BILLBOARD AWARDS

In order to pay tribute to leaders and pacesetters in country music, Billboard announces the following awards. Selection was based, in part, not only on extensive research by the Billboard chart department, but also takes into consideration the overall contributions these winners have made in the field of country music, their impact on the music-broadcast industry at large, plus, in the case of the artists, such factors as personal appearances onstage and personal endeavors offstage.

"Hello Darlin' " by Conway Twitty	BEST DUO, ALBUMS:	Porter Wagoner & Dolly Parton	
"The Best of Charley Pride"	BEST NEW MALE ARTIST:	David Rogers	
Charley Pride	BEST NEW FEMALE ARTIST:	Susan Raye	
Tammy Wynette	BEST NEW GROUP:	The Hagers	
Porter Wagoner & Dolly Parton	BEST ALBUM COVER:	"Back Where It's At" by George Hamilton IV, RCA	
Danny Davis & the Nashville Brass	BEST LINER NOTES:	Ralph Emery, WSM, Nashville, for "Singing Songs of Johnny Cash" by Hank Williams Jr., MGM	
PIONEER AWARD	COUNTRY MUSIC RADIO STATION OF YEAR:	WIRE, Indianapolis	
n to the field of not only country music, but music in of music all his own—Bluegrass Music.	COUNTRY GENERAL MANAGER OF YEAR:	Don Nelson WIRE, Indianapolis	
Sonny James	COUNTRY PROGRAM DIRECTOR OF YEAR:	Bill Bailey KIKK, Houston	
Sonny James	COUNTRY DEEJAY OF YEAR:	Ralph Emery WSM, Nashville	
Tammy Wynette	BEST NEW COUNTRY STATION:	WDEE, Detroit	
Jack Blanchard & Misty Morgan	BEST NETWORK TV SHOW:	"The Johnny Cash Show"	
Johnny Cash	BEST SYNDICATED TV SHOW:	"The Porter Wagoner Show"	
Johnny Cash	DECT LOCAL TV CHOW	"The Morning Show," WSM-TV, Nashville,	
Tammy Wynette	REST LUCAL IN SHOW:	hosted by Ed Bruce and Pete Sayers, a dail live hour show.	
	"The Best of Charley Pride" Charley Pride Tammy Wynette Porter Wagoner & Dolly Parton Danny Davis & the Nashville Brass PIONEER AWARD Sill Monroe In to the field of not only country music, but music in of music all his own—Bluegrass Music. Sonny James Sonny James Tammy Wynette Jack Blanchard & Misty Morgan Johnny Cash Johnny Cash	"The Best of Charley Pride" Charley Pride BEST NEW FEMALE ARTIST: BEST NEW GROUP: BEST ALBUM COVER: BEST ALBUM COVER: BEST LINER NOTES: COUNTRY MUSIC RADIO STATION OF YEAR: COUNTRY GENERAL MANAGER OF YEAR: Sonny James COUNTRY PROGRAM DIRECTOR OF YEAR: COUNTRY DEEJAY OF YEAR: COUNTRY DEEJAY OF YEAR: BEST NEW GROUP: BEST ALBUM COVER: COUNTRY MUSIC RADIO STATION OF YEAR: COUNTRY GENERAL MANAGER OF YEAR: COUNTRY PROGRAM DIRECTOR OF YEAR: BEST NEW COUNTRY STATION: BEST NEW COUNTRY STATION: BEST NEW COUNTRY STATION: BEST NEW COUNTRY STATION: BEST SYNDICATED TV SHOW:	

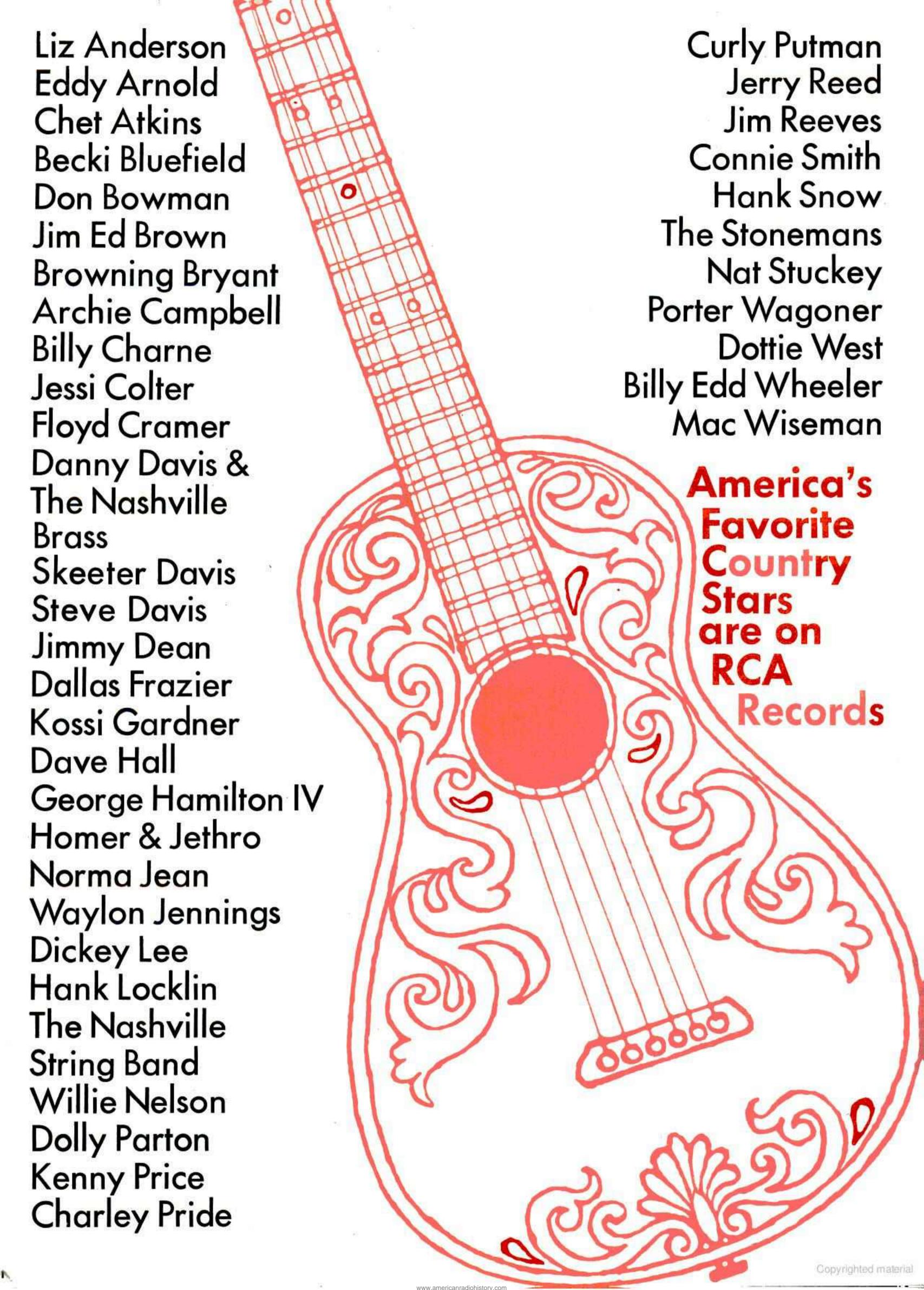
THE WORLD OF COUNTRY MUSIC

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Cover: Lee Lebowitz



No wonder we've won more Billboard 1970 Country Music awards than any other label.

Top Instrumental
Country Singles:
#1 "Wabash
Cannonball"—Danny
Davis & The Nashville
Brass;

#2 "Columbus Stockade Blues"— Danny Davis & The Nashville Brass.

Top Country Singles
Artists:
#2 Charley Pride

Top Country Male Vocalists—Singles: #2 Charley Pride

Top Country
Duos—Singles:
#2 Porter Wagoner
and Dolly Parton

Top Country LPs:
#1 "The Best of
Charley Pride";
#2 "Just Plain
Charley"

Top Country LP Artists: #2 Charley Pride

Top Country Male Vocalists—LPs: #2 Charley Pride

Top Country Female Vocalists—LPs: #2 Dolly Parton

Top Country Duos—LPs: #1 Porter Wagoner and Dolly Parton

Top Country Groups: #1 Danny Davis & The Nashville Brass

We'd like to thank Billboard, but most of all, we'd like to thank the millions of fans who support our stars and make them great.

Make a lot of great music and you make a lot of great friends. RGA Records and Tapes

Billboard's 1970 Country Music Survey

Based upon the Billboard Country Chart from the issues of Jan. 3, 1970, through Sept. 26, 1970. Positions are determined by the number of records on the chart, the highest position records attained and the lengths of time records remained on the chart during that period.



CONWAY TWITTY

TOP COUNTRY SINGLES

1, 1	HELLO DA	RLIN'-Co	nway Twitty (Decca)	34. J	ESUS TAK	E A HOLD	-Merle Haggard (Capitol)	67. T
Pos.	TITLE	Artist	(Label)	Pos.	TITLE	Artist	(Label)	Pos. 1

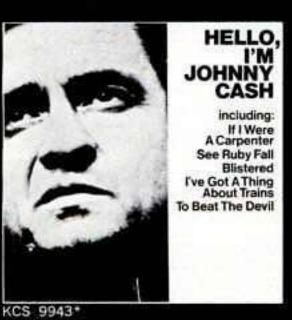
- 2. TENNESSEE BIRDWALK—Jack Blanchard & Misty Morgan (Wayside) 3. IT'S JUST A MATTER OF TIME—Sonny James (Capitol)
- 4. IS ANYBODY GOIN' TO SAN ANTONE-Charley Pride (RCA Victor)
- 5. MY LOVE—Sonny James (Capital)
- 6. FIGHTIN' SIDE OF ME-Merle Haggard & the Strangers 7. DON'T KEEP ME HANGIN' ON-Sonny James (Capitol)
- 8. WONDER COULD I LIVE THERE ANYMORE—Charley Pride
- 9. HE LOVES ME ALL THE WAY—Tommy Wynette (Epic) 10. MY WOMAN, MY WOMAN, MY WIFE-Marty Robbins (Columbia)
- 11. POOL SHARK—Dave Dudley (Mercury)
- 12. A WEEK IN A COUNTRY JAIL-Tom T. Hall (Mercury) 13. FOR THE GOOD TIMES—Ray Price (Columbia)
- 14. I DO MY SWINGING AT HOME—David Houston (Epic)
- 15. BABY BABY (I Know You're a Lady)—David Houston (Epic) 16. SHE'S A LITTLE BIT COUNTRY—George Hamilton IV (RCA Victor)
- 17. HEART OVER MIND-Mel Tillis (Kapp)
- 18. LONG LONG TEXAS ROAD—Roy Drusky (Mercury) 19. ONCE MORE WITH FEELING—Jerry Lee Lewis (Smash)
- 20. IF I EVER FALL IN LOVE—Faron Young (Mercury) 21. IF I WERE A CARPENTER-Johnny Cash & June Carter
- (Columbia) 22. KANSAS CITY SONG—Buck Owens (Capitol)
- 23. I'LL SEE HIM THROUGH-Tammy Wynette (Epic) 24. WHEN A MAN LOVES A WOMAN-Billy Walker (MGM)
- 25. LOVE IS A SOMETIMES THING—Bill Anderson (Decca) 26. SOMEDAY WE'LL BE TOGETHER-Bill Anderson & Jan Howard
- 27. WHAT IS TRUTH-Johnny Cash (Columbia)
- 28. YOU WANNA GIVE ME A LIFT-Loretta Lynn (Decca)
- 29. STAY THERE TILL I GET THERE-Lynn Anderson (Columbia) 30. YOU WOULDN'T KNOW LOVE—Ray Price (Columbia)
- 31. I CAN'T SEEM TO SAY GOODBYE-Jerry Lee Lewis (Sun)
- 32. I KNOW HOW-Loretta Lynn (Decca) 33. THAT'S WHEN SHE STARTED TO STOP LOVING YOU-
- Conway Twitty (Decca)

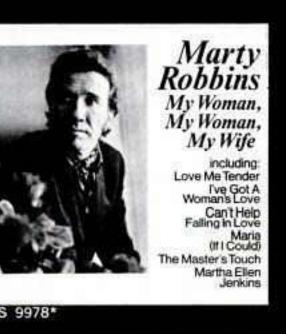
- 35. I NEVER ONCE STOPPED LOVING YOU-Connie Smith (RCA Victor)
- 36. HONEY COME BACK-Glen Campbell (Capitol)
- 37. MULE SKINNER BLUES-Dolly Parton (RCA Victor)
- 38. ALL FOR THE LOVE OF SUNSHINE-Hank Williams Jr. (MGM) 39. RISE AND SHINE—Tommy Cash (Epic)
- 40. I NEVER PICKED COTTON-Roy Clark (Dot) 41. OCCASIONAL WIFE—Faron Young (Mercury)
- 42. ALL I HAVE TO DO IS DREAM-Bobbie Gentry & Glen Campbell (Capitol)
- 43. HUMPHREY THE CAMEL—Jack Blanchard & Misty Morgan (Wayside)
- 44. SINGER OF SAD SONGS—Waylon Jennings (RCA Victor) 45. TOMORROW'S FOREVER-Porter Wagoner & Dolly Parton
- 46. SHOESHINE MAN-Tom T. Hall (Mercury)
- 47. STREET SINGER—Merle Haggard & the Strangers (Capitol) 48. PICKIN' WILD MOUNTAIN BERRIES-Kenny Vernon & Lawanda Lindsey (Chart)
- 49. THEN HE TOUCHED ME-Jean Shepard (Capital)
- 50. LOVIN' MAN-Arlene Harden (Columbia) 51. ONE MINUTE PAST ETERNITY—Jerry Lee Lewis (Sun)
- 52. TELL ME MY LYING EYES ARE WRONG-George Jones & the Jones Boys (Musicor)
- 53. HEAVENLY SUNSHINE—Ferlin Husky (Capitol) 54. SALUTE TO A SWITCHBLADE—Tom T. Hall (Mercury)
- 55. I'M A LOVER (Not a Fighter)—Skeeter Davis (RCA Victor) 56. BROWN-EYED HANDSOME MAN-Waylon Jennings
- (RCA Victor) 57. EVERYTHING A MAN COULD EVER NEED-Glen Campbell
- 58. HELLO MARY LOU-Bobby Lewis (United Artists)
- 59. WINGS UPON YOUR HORNS-Loretta Lynn (Decca)
- 60. I WALKED OUT ON HEAVEN-Hank Williams Jr. (MGM)
- 61. WELFARE CADILLAC-Guy Drake (Royal American)
- 62. COUNTRY GIRL—Jeannie C. Riley (Plantation)
- 63. TOGETHERNESS—Buck Owens & Susan Raye (Capitol)
- 64. HEAVEN EVERYDAY-Mel Tillis (MGM) 65. THERE'S A STORY (Goin' Round)-Don Gibson & Dottie West
- (RCA Victor) 66. ONE SONG AWAY—Tommy Cash (Epic)
 - THE WORLD OF COUNTRY MUSIC

- ARTIST (Label)
- HE WHOLE WORLD COMES TO ME/IF THIS IS LOVE-
- Jack Greene (Decca) 68. WISH I DIDN'T HAVE TO MISS YOU-Jack Greene &
- Jeannie Seely (Decca)
- 69. TALK ABOUT THE GOOD TIMES-Jerry Reed (RCA Victor)
- 70. SIX WHITE HORSES—Tommy Cash (Epic)
- 71. NOBODY'S FOOL/WHY DO I LOVE YOU-Jim Reeves
- 72. I'M LEAVIN' IT UP TO YOU-Johnny & Jonie Mosby (Capitol) 73. THINKING ABOUT YOU BABE—Billy Walker (Monument)
- 74. A LOVER'S QUESTION—Del Reeves (United Artists)
- 75. YOU & ME AGAINST THE WORLD-Bobby Lord (Decca) 76. WE'RE GONNA GET TOGETHER-Buck Owens & Susan Raye
- (Capitol) 77. NORTHEAST ARKANSAS MISSISSIPPI COUNTY BOOTLEGGER—
- Kenny Price (RCA Victor) 78. TAKE A LETTER MARIA—Anthony Armstrong Jones (Chart)
- 79. BILOXI-Kenny Price (RCA Victor)
- 80. DO IT TO SOMEONE YOU LOVE—Norro Wilson (Mercury)
- 81. I'LL MAKE AMENDS-Roy Drusky (Mercury)
- 82. DON'T CRY DADDY-Elvis Presley (RCA Victor)
- 83. PLAYIN' AROUND WITH LOVE—Barbara Mandrell (Columbia) 84. (I'm So) AFRAID OF LOSING YOU—Charley Pride (RCA Victor)
- 85. IF IT'S ALL THE SAME TO YOU-Bill Anderson & Jan Howard (Decca)
- 86. A WOMAN LIVES FOR LOVE—Wanda Jackson (Capitol)
- 87. DADDY WAS AN OLD TIME PREACHER MAN-Porter Wagoner & Dolly Parton (RCA Victor)
- 88. LORD IS THAT ME-Jack Greene (Decca)
- 89. PULL MY STRING & WIND ME UP-Carl Smith (Columbia) 90. SHE'LL BE HANGING 'ROUND SOMEWHERE-Mel Tillis (Kapp)
- 91. DON'T TAKE ALL YOUR LOVIN'-Don Gibson (Hickory) 92. BIG WHEEL CANNON BALL—Dick Curless (Capitol)
- 93. THE MOST UNCOMPLICATED GOODBYE-Henson Cargill
- (Monument) 94. RUNNING BARE—Jim Nesbitt (Chart)
- 95. HONKY TONK MAN-Bob Luman (Epic)
- 96. MARTY GRAY—Billie Jo Spears (Capitol)
- 97. CHARLIE BROWN-Compton Brothers (Dot) 98. ROCKY TOP-Lynn Anderson (Chart)
- 99. LOVE HUNGRY-Warner Mack (Decca)
- 100. I'VE BEEN WASTING MY TIME-John Wesley Ryles I (Columbia)

One quarter of all our C&W releases didn't make the charts this year.

Three-quarters did.







AT FOLSOM PRISON

including:

The Long Black Vell

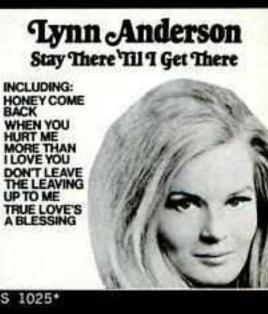
Green Grass of Home

25 Minutes to Go

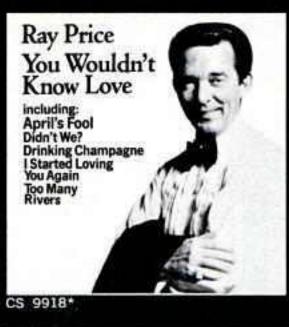
Green,

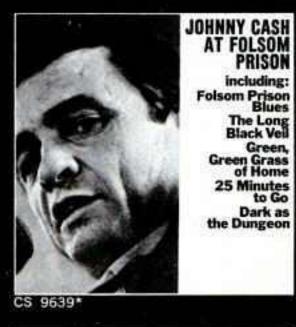
Dark as the Dungeon

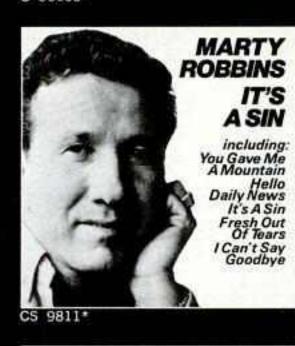


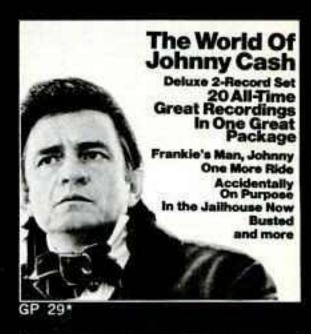










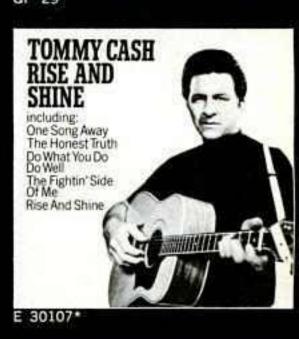


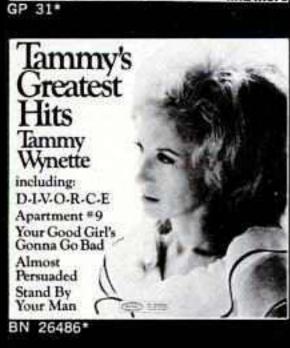


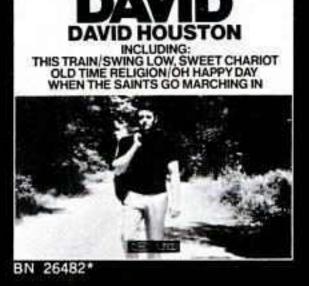


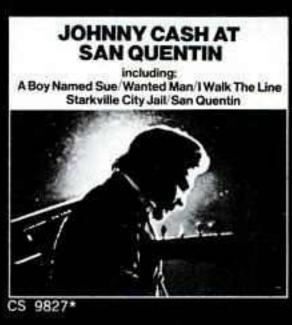


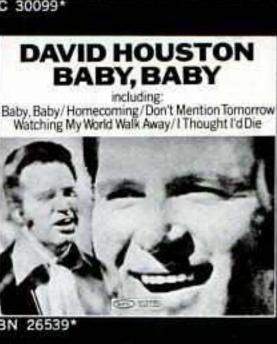


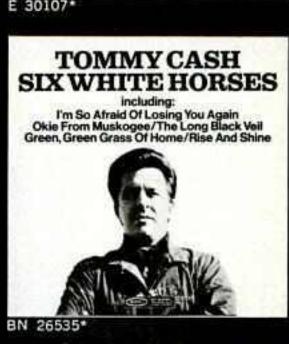






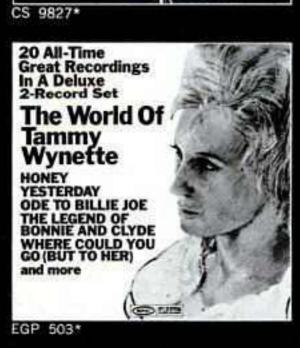


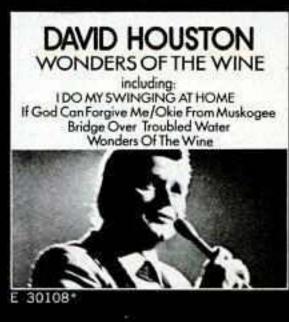














On Columbia and Epic Records 💌 🖼

- COLUMBIA: MARCAS RES. PRINTED IN U.S.A.

Also available on tape

Pos	TITLE ARTIST (Label)
1.	HE BEST OF CHARLEY PRIDE (RCA Victor)
2.	UST PLAIN CHARLEY—Charley Pride (RCA Victor)
3.	OKIE FROM MUSKOGEE—Merle Haggard (Capital)
	HELLO, I'M JOHNNY CASH (Columbia)
	AMMY WYNETTE'S GREATEST HITS (Epic)
	HARLEY PRIDE'S 10th ALBUM (RCA Victor)
	HE WAYS TO LOVE A MAN-Tammy Wynette (Epic)
8.	OHNNY CASH AT SAN QUENTIN (Columbia)
9.	AMMY'S TOUCH—Tammy Wynette (Epic)
	SABY BABY—David Houston (Epic)
	BEST OF JERRY LEE LEWIS (Smash)
12.	O SEE MY ANGEL CRY/WHEN SHE STARTED TO STOP LOVING
H	OU—Conway Twitty (Decca)
13.	STORY SONGS OF THE TRAINS AND RIVERS-Johnny Cash
	he Tennessee Two (Sun)
14.	PORTER WAYNE & DOLLY REBECCA-Porter Wagoner & Doll

Parton (RCA Victor) 15. MY WOMAN, MY WOMAN, MY WIFE-Marty Robbins

(Columbia)

16. HANK WILLIAMS' GREATEST HITS (MGM)

Pos. TITLE ARTIST (Label)

17. WINGS UPON YOUR HORNS—Loretta Lynn (Decca) 18. TALL DARK STRANGER—Buck Owens (Capital)

19. THE WORLD OF JOHNNY CASH (Columbia)

20. YOU GOT-TA HAVE A LICENSE—Porter Wagoner (RCA Victor) 21. WAYLON-Waylon Jennings (RCA Victor)

22. TRY A LITTLE KINDNESS—Glen Campbell (Capital) 23. GOLDEN HITS, VOL. II-Johnny Cash (Sun)

24. WE'RE GONNA GET TOGETHER-Buck Owens & Susan Raye (Capital)

25. GOLDEN CREAM OF THE COUNTRY-Jerry Lee Lewis (Sun) 26. IT'S JUST A MATTER OF TIME—Sonny James (Capital)

27. A PORTRAIT OF MERLE HAGGARD (Capital) 28. FROM VEGAS TO MEMPHIS/FROM MEMPHIS TO VEGAS-Elvis Presley (RCA Victor)

29. HELLO DARLIN'-Conway Twitty (Decca)

30. THE EVERLOVIN' SOUL OF ROY CLARK (Dot) 31. SHE EVEN WOKE ME UP TO SAY GOODBYE-Jerry Lee Lewis (Smash)

32. BIG IN VEGAS—Buck Owens (Capital)

33. A TASTE OF COUNTRY—Jerry Lee Lewis (Sun)

34. OH HAPPY DAY-Glen Campbell (Capital)

Pos. TITLE ARTIST (Label)

35. GLEN CAMPBELL "LIVE" (Capitol)

36. WHERE GRASS WON'T GROW-George Jones (Musicor) 37. YOU AIN'T HEARD NOTHING YET-Danny Davis & the Nashville Brass (RCA Victor)

38. HANK WILLIAMS JR. LIVE AT COBO HALL, DETROIT (MGM)

39. MY BLUE RIDGE MOUNTAIN BOY-Dolly Parton (RCA Victor)

40. MOVING ON-Danny Davis & the Nashville Brass (RCA Victor) 41. WORLD OF TAMMY WYNETTE (Epic)

42. SIX WHITE HORSES—Tommy Cash (Epic) 43. THE FAIREST OF THEM ALL—Dolly Parton (RCA Victor)

44. SWITCHED ON NASHVILLE: COUNTRY MOOG-Gil Trythall (Athena)

45. FIGHTIN' SIDE OF ME-Merle Haggard (Capitol)

46. BIRDS OF A FEATHER—Jack Blanchard & Misty Morgan

47. SONGS THAT MADE COUNTRY GIRLS FAMOUS—Lynn Anderson (Chart)

48. LORETTA LYNN WRITES 'EM AND SINGS 'EM (Decca)

49. LORD IS THAT ME-Jack Greene (Decca)

Number of

50. MY LOVE/YOU KEEP ME HANGIN' ON-Sonny James (Capital)

SINGLES

1	umber of cords on charts	(Label)	ARTIS	Pos.
	3	JAMES (Capital)	SONN	1.
	4	Y PRIDE (RCA Victo	CHARL	2.
	NGERS	HAGGARD & THE S	MERLE	3.
	4)		
		EE LEWIS (Smash, S		4.
)		
		ANDERSON (Columb		
		AY TWITTY (Decca)		
		HALL (Mercury)		
	3	HOUSTON (Epic)	DAVID	8.
		AMPBELL (Capital)		
		A LYNN (Decca)		
		WYNETTE (Epic)		
		Y CASH (Columbia).		
		ICE (Columbia)		100000
		LANCHARD & MISTY	Variable Control of the	14.
		e)		955
		LIS (MGM, Kapp)		
		OWENS & HIS BUC		16.
		l)		
		CASH (Epic)		
		YOUNG (Mercury) .		
		ALKER (MGM, Mon		
		PARTON (RCA Victo		
		ROBBINS (Columbia		
		N JENNINGS (RCA		
	Charles and Carlot Colores	WAGONER & DOLI	the second second second second second	23.
		ictor)		8200
		IDERSON (Decca)		
	3	WILLIAMS JR. (MGM	HANK	25.

Pos.	ARTIST	(Label)	Number of records on charts
			3
27.	GEORGE	JONES & THE	JONES BOYS
			3
) 2
29.	JEAN SH	IEPARD (Capito	ol) 3
30.	JACK GR	EENE (Decca).	4
31.	BUCK O	WENS & SUSA	N RAYE
	(Capitol)		HOWARD
32.	BILL AND	DERSON & JAN	HOWARD
	(Decca) .		2
			A Victor) 7
			ictor) 4
35.	SUSAN R	AYE (Capitol)	5
36,	ROY CLA	RK (Dot)	4
37.	ELVIS PR	ESLEY (RCA VI	ctor) 4
38.	DON GIE	SON (Hickory)	
39.	GEORGE	HAMILTON IV	(RCA Victor) 4
40.	KENNY F	RICE (RCA VIC	tor) 2
41.	JEANNIE	C. RILEY (Pla	ntation) 2
			3
			sts) 4
44.	JIM KEEN	ES (KCA Victo	r) 2
			3
46.	PEKLIN P	USKY (Capital)
47.	EDDY AK	NOLD (RCA VI	ctor) 4
		Y ARMSTRON)
50	(Chart))	CASH & IIIN	E CARTER
30,	(Columbi	CASH & JUN	CARIER
	(Colombi	•,	1

Pos.	ARTIST	(Label)	records or chart
51.	ТОНИИ	& JONIE MO	SBY (Capital)
52.	SKEETER	DAVIS (RCA \	Victor)
53.	BOBBY L	EWIS (United	Artists)
54.	WANDA	JACKSON (Ca	pitol)
55.	ARLENE I	HARDIN (Colun	nbia)
56.	BOBBY B	ARE (Mercury,	RCA Victor)
57.	DON GI	SON & DOTT	IE WEST
14000	(RCA Vic	tor)	
58.	DOTTIE V	WEST (RCA Vic	tor)
59.	CARL SM	ITH (Columbia))
60.	DICK CU	RLESS (Capitol)	
61.	FREDDIE	HART (Capitol))
62.	KENNY Y	VERNON & LA	WANDA LIND-
	SEY (Cho	ırt)	
63.	BOBBIE (GENTRY & GLE	N CAMPBELL
	(Capitol)		kory)
64.	JOHNNY	BUSH (Stop) .	
65.	BOB LUN	IAN (Epic, Hich	kory)
66.	BOBBIE (SENTRY (Capita	ol) 2
67.	BILLIE JO	SPEARS (Capi	itol)
68.	NAT STU	CKEY (RCA Vic	tor)
69.	BUDDY A	LAN (Capitol)	erican)
70.	GUY DRA	KE (Royal Am	erican)
71.	TOMPALL	& THE GLASS	ER BROTHERS
	(MGM) .		
72.	LAWAND	A LINDSEY (C	hart)
73	SLIM WH	ITMAN (Imper	rial United
	Artists) .		
74.	JACK GR	EENE & JEAN	NIE SEELY
	(Decca) .		

Number of records of chart	10
O WILSON (Mercury)	ì
D BROWN (RCA Victor)	1
ARA MANDRELL (Columbia)	1
THE DRIFTER JR. (MGM)	2
WESLEY RYLES I (Columbia)	2
NER MACK (Decco)	2
PTON BROTHERS (Dot)	2
D ROGERS (Columbia)	2
ON CARGILL (Monument)	1
IESBITT (Chart)	1
	2
	3
	2
REEVES & PENNY DeHAVEN	
	1
Y G. RICE (Royal American)	2
CARTER (with Johnny Cash)	
mbia)	1
	2
GE MORGAN (Stop)	1
	1
R MILLER (Mercury, Smash)	2
	1
WILLIAMS & LOIS JOHNSON	
(,	2
Y DeHAVEN (Imperial, United	
s)	4
	2
Y VINTON (Epic)	1

ALBUMS

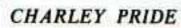
Number records o char	(Label)	RTIST	Pos.
A Victor)	PRIDE (RCA Vie	RLEY	1 C
umbia, Sun)1			
apitol)			
pic)	VNETTE (Enia)	MY W	3. IT
nash, Mercury, Sun)			
tol)			
pitol)	APBELL (Capital)	N CAN	7. G
A Victor)	RTON (RCA Vic	LY PA	8. D
ecca)	TWITTY (Decca)	YAWN	9. C
itol)	AMES (Capitol).	AL YAN	10. S
co)	YNN (Decca).	ETTA I	11. L
(RCA Victor)	AGONER (RCA	TER W	12. P
Victor)			
(MGM)			

Pos. ART	ST (Label)	Number of records or chart
15. DAVID	HOUSTON (Epi	ic)
	Y DAVIS & THE	
BRASS	(RCA Victor)	
17. PORTE	R WAGONER &	DOLLY PARTON
(RCA	Victor)	
18. MARTY	ROBBINS (Colu	mbia)
		umbia, Chart)
		RCA Victor)
		or)
		N RAYE (Capital)
		(ictor)

Pos. ARTIST (Lab	Number of records of rel) char	N
27. TOMMY CASH	(Epic)	
	Athena)	
29. JACK BLANCHA (Wayside)	ARD & MISTY MORGAN	
30. BILL ANDERSON	N & JAN HOWARD	
31. JACK GREENE 8	L JEANNIE SEELY (Decca)	
32. TOM T. HALL (A	& JEANNIE SEELY (Decca) Mercury)	į
33. JERRY LEE LEW	IS & LINDA GAIL	
LEWIS (Smash)		
34. BILL ANDERSON	N (Decco)	ĺ
	G (Mercury)	
36. CONNIE SMITH	(RCA Victor)	

Pos. ARTIST	(Label)	Number of records on charts
37. FLOYD C	RAMER (RCA VI	ctor) 1
38. JIM REEV	ES (RCA Victor)	1
39. DAVE DU	DLEY (Mercury)	3
40. JEANNIE	C. RILEY (Plante	ation) 2
41. BOBBY C	OLDSBORO (Uni	ited Artists) 2
		rican) 2
43. MICHAEI	PARKS (MGM)	1
44. JAN HO	WARD (Decca).	3
45. JEAN SH	EPARD (Capitol)	1
46. MEL TILL	IS (MGM)	2
47. COMPTO	N BROTHERS (D	ot) 1
48. FERLIN I	HUSKY (Capitol)	1
49. WEBB P	ERCE (Decca)	1
50. BOBBIE	GENTRY (Capitol)

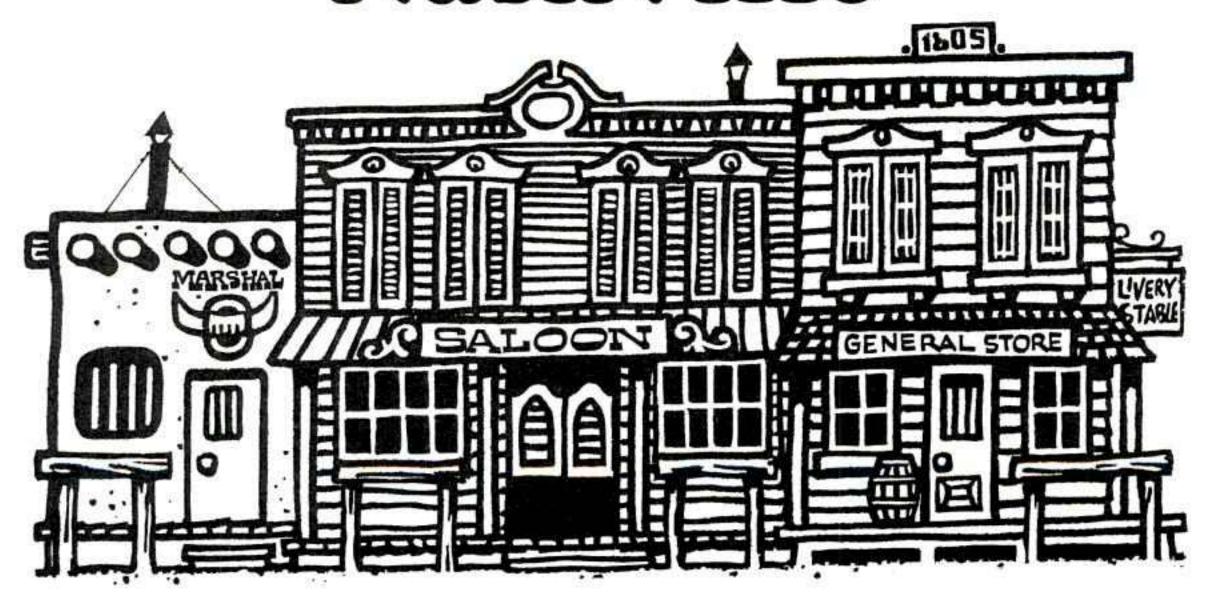






SONNY JAMES

When you're in Nashville



You're in DOT Country

Jack Barlow

Clyde Beavers

Roy Clark

Hank Cochran

Compton Brothers

Bill Eustis

Bonnie Guitar

The LeGarde's

Peggy Little

Tommy Overstreet

Curtis Potter

Bob Regan & Lucille Starr

Ronnie Shaw

Joe Stampley

Darrell Statler

Red Steagall

Mary Taylor

Hank Thompson

Diana Trask

Dale Ward

Joe Allison

Executive Director Nashville Operations

Bob Wardlaw

National Director C&W Promotion

1605 Hawkins Street Nashville, Tenn. 37203 [615] 244-1784 Country Music hits on DOT RECORDS









DANNY DAVIS



TAMMY WYNETTE



JACK BLANCHARD, MISTY MORGAN

OP ARTISTS BY CATEGO

TOP MALE VOCALIST

SINGLES

	Number of records on
	Secretary and the second second second second second
Pos. ARTIST (Label)	chart
1. SONNY JAMES (Capital)	
2. CHARLEY PRIDE (RCA Victor)	
3. MERLE HAGGARD (Capitol).	4
4. JERRY LEE LEWIS (Smash, Sur	, Mercury) 5
5. CONWAY TWITTY (Decca) .	2
6. TOM T. HALL (Mercury)	3
7. DAVID HOUSTON (Epic)	
8. GLEN CAMPBELL (Capital)	
9. JOHNNY CASH (Columbia)	
10. RAY PRICE (Columbia)	
11. MEL TILLIS (MGM, Kapp)	
12. BUCK OWENS (Capital)	
13. TOMMY CASH (Epic)	
14. FARON YOUNG (Mercury)	
15. BILLY WALKER (MGM, Monun	
16. MARTY ROBBINS (Columbia)	
17. WAYLON JENNINGS (RCA V	
18. BILL ANDERSON (Decca)	
19. HANK WILLIAMS JR. (MGM).	
20. ROY DRUSKY (Mercury)	
21. GEORGE JONES (Musicor)	
22. DAVE DUDLEY (Mercury)	
23. JACK GREENE (Decca)	
24. PORTER WAGONER (RCA Vic	
25. ROY CLARK (Dot)	4
ALBUMS	

		_	POINT	
				Number of records on
Pos.	ARTIST	(Lab	el)	chart
1. C	HARLEY	PRIDE	(RCA Vic	tor) 4
2. J	YMMHO	CASH	(Columbi	a, Sun)10
3. N	VERLE HA	GGAR	D (Capito	1) 5
4. J	ERRY LEI	LEWI	S (Smash,	Mercury, Sun) 8

	SINGLES
	TOP FEMALE VOCALIST
25.	FLOYD CRAMER (RCA Victor)
24.	FARON YOUNG (Mercury)
	BILL ANDERSON (Decca)
	TOM T. HALL (Mercury)
	GIL TRYTHALL (Athena)
20.	TOMMY CASH (Epic)
19.	EDDY ARNOLD (RCA Victor)
18.	RAY PRICE (Columbia)
17.	GEORGE JONES (Musicor)
16.	WAYLON JENNINGS (RCA Victor)
15.	JACK GREENE (Decca)
14.	ROY CLARK (Dot)
	MARTY ROBBINS (Columbia)
12.	DAVID HOUSTON (Epic)
11.	HANK WILLIAMS JR. (MGM)
	ELVIS PRESLEY (RCA Victor)
	PORTER WAGONER (RCA Victor)
8.	SONNY JAMES (Capital)
7.	CONWAY TWITTY (Decca)
6.	GLEN CAMPBELL (Capitol)
5.	BUCK OWENS (Capital)

DINGLED

Pos. ARTIST (Label)	records on chart
1. LYNN ANDERSON (Columbia,	Chart) 5
2. LORETTA LYNN (Decco)	
3. TAMMY WYNETTE (Epic)	
4. DOLLY PARTON (RCA Victor).	
5. JEAN SHEPARD (Capital)	3
6. CONNIE SMITH (RCA Victor).	4
7. SUSAN RAYE (Capitol)	5
8. JEANNIE C. RILEY (Plantation)	2
9. JAN HOWARD (Decca)	3
10. SKEETER DAVIS (RCA Victor).	
11. WANDA JACKSON (Capitol).	3
12. ARLENE HARDIN (Columbia)	
13. DOTTIE WEST (RCA Victor)	2

14.	BOBBIE GENTRY (Capitol)
	BILLIE JO SPEARS (Capital)
16.	LAWANDA LINDSEY (Chart)
17.	BARBARA MANDRELL (Columbia)
18.	BARBARA FAIRCHILD (Columbia)
19.	JUNE CARTER (Columbia)
20.	PATTI PAGE (Columbia)
	AIRIIMS

ALBUM	15
	Number of records of
Pos. ARTIST (Label)	cha
1. TAMMY WYNETTE (Epi	c)
2. DOLLY PARTON (RCA	Victor)
3. LORETTA LYNN (Decca)	
4. LYNN ANDERSON (Co	
5. SUSAN RAYE (Capital)	
6. CONNIE SMITH (RCA V	
7. JEANNIE C. RILEY (Pla	
8. JAN HOWARD (Decca)	
9. JEANNIE SEELY (Decco)	
10. LINDA GAIL LEWIS (Sr	nash)
11. JEAN SHEPARD (Capito	0
12. BOBBIE GENTRY (Capit	ol)
13. NORMA JEAN (RCA V	ictor)
14. LIZ ANDERSON (RCA V	ictor)
15. PEGGY SUE (Decca)	

TOP DUOS & GROUPS

TACTOR PROPERTY AND A TANK THE PARTY OF THE	THE RESERVE OF THE PARTY OF THE
SINGL	ES
Pos. ARTIST (Label)	Number of records on chart
1. JACK BLANCHARD &	MISTY
MORGAN (Wayside).	
2. PORTER WAGONER &	
(RCA Victor)	3
3. BUCK OWENS & SUSA	N RAYE (Capital) 3
4. BILL ANDERSON & JA	N HOWARD
(Decca)	

5	JOHNNY CASH & JUNE CARTER	
	(Columbia)	1
6	. JOHNNY & JONIE MOSBY (Capital)	3
7	DON GIBSON & DOTTIE WEST	
	(RCA Victor)	2
8	KENNY VERNON & LAWANDA LINDSEY	
	(Chart)	2
9	BOBBIE GENTRY & GLEN CAMPBELL	
	(Capital)	1
10	. TOMPALL & THE GLASER BROTHERS	
	(MGM)	
F - 1 - 5 - 5 - 5	. JACK GREENE & JEANNIE SEELY (Decca)	
	. COMPTON BROTHERS (Dot)	2
13	DEL REEVES & PENNY DE HAVEN	
	(United Artist)	1
14	. HANK WILLIAMS JR. & LOIS JOHNSON	
		1
15	. BILL WILBURNE & KATHY MORRISON	
	(United Artist)	1

ALBUMS

	Number of records of	
05	. ARTIST (Label) cha	rt
lieve.	DANNY DAVIS & THE NASHVILLE BRASS (RCA Victor)	2
4.	(RCA Victor)	3
3.	BUCK OWENS & SUSAN RAYE (Capital)	
4.	JACK BLANCHARD & MISTY MORGAN	
_	(Wayside)	1
5.	BILL ANDERSON & JAN HOWARD	2
6.	JACK GREENE & JEANNIE SEELY	
7.	(Decco)	1
	LEWIS (Smash)	1
	COMPTON BROTHERS (Dot)	
9.	WILLBURN BROTHERS (Decca)	1
0.	(Columbia)	1

Pos. TITLE (Number of Records on Chart)

- 1. TREE, BMI (26)
- 2. BLUE BOOK, BMI (22)
- 3. NEWKEYS, BMI (11)
- 4. GALLICO, BMI (14)
- 5. ALGEE, BMI (6)
- 6. COMBINE, BMI (11)
- 7. BLUE CREST, BMI (13)
- 8. SURE-FIRE, BMI (10) 9. ACUFF-ROSE, BMI (14)
- 10. SINGLETON, BMI (7) 11. WILDERNESS, BMI (7)
- 12. CEDARWOOD, BMI (7)

Pos. TITLE (Number of Records on Chart)

- 13. BACK BAY, BMI (3)
- 14. STALLION, BMI (3)
- 15. HALL-CLEMENT, BMI (3)
- 16. ENDEN, BMI (3)
- 17. WINDOW, BMI (6)
- 18. CONTENTION, SESAC (6) 19. HOUSE OF CASH, BMI (3)
- 20. JOBETE, BMI (2)
- 21. TWITTY BIRD, BMI (1) 22. DUCHESS, BMI (2)
- 23. OWEPAR, BMI (4)
- 24. MARSON, BMI (2) 25. CHAMPION, BMI (4)

Pos. TITLE (Number of Records on Chart)

- 26. HOUSE OF BRYANT, BMI (2)
- 27. HILL & RANGE, BMI (7)
- 28. FORREST HILLS, BMI (3)
- 29. MARIPOSA, BMI (1)
- 30. BUCKHORN, BMI (1) 31. JACK, BMI (2)
- 32. MINSTREL, BMI (2)
- 33. LOWERY, BMI (5)
- 34. VECTOR, BMI (2)
- 35. HASTINGS, BMI (2)
- 36. FAITHFUL VIRTUE, BMI (1)
- 37. CENTRAL SONGS, BMI (7) 38. PASSKEY, BMI (4)

Pos. TITLE (Number of Records on Chart)

- 39. PEER INTERNATIONAL, BMI (3)
- 40. ROBERTSON, ASCAP (1)
- 41. JACK & BILL, ASCAP (2)
- 42. HARTACK, BMI (1)
- 43. SAWGRASS, BMI (2) 44. SHADE TREE, BMI (1)
- 45. CRAZY CAJUN, BMI (1)
- 46. HI-LO, BMI (3)
- 47. ENSIGN, BMI (2)
- 48. ARC, BMI (2) 49. MOSS ROSE, BMI (3)
- 50. CRESTMOOR, BMI (1)

SINGLES

Pos. LABEL (Number of Records on Chart)

- CAPITOL (63) 2. RCA VICTOR (65)
- 4. COLUMBIA (41) 5. MERCURY (17)

3. DECCA (42)

6. EPIC (20)

1. RCA VICTOR (36) 2. CAPITOL (24)

- 3. EPIC (11) 4. COLUMBIA (14)
- 11. WAYSIDE (5)

5. DECCA (19)

6. SUN (11)

7. MGM (9)

Pos. LABEL (Number of Records on Chart)

- 7. MGM (12)
- 8. CHART (15) 9. UNITED ARTISTS (16)
- 10. DOT (15)

Pos. LABEL

- (Number of Records on Chart)
- 13. KAPP (5)
- 14. MONUMENT (9) 15. MUSICOR (3)
- 17. STOP (5)

8. SMASH (4)

10. DOT (4)

9. MERCURY (12)

- 12. SUN (4)
- 16. PLANTATION (4)

Pos. LABEL (Number of Records on Chart)

- 18. HICKORY (6)
- 19. ROYAL AMERICAN (4) 20. SMASH (3)
- 22. STARDAY (3) 23. REPUBLIC (3)

11. MUSICOR (2)

13. ATHENA (1)

12. CHART (3)

- 21. IMPERIAL (6)

Pos. LABEL (Number of Records on Chart)

- 24. LIBERTY (2)
- 25. CERTRON (1) 26. BARNABY (1)
- 27. DUNHILL (1) 28. METROMEDIA (2)

14. WAYSIDE (1)

15. PLANTATION (3)

16. UNITED ARTISTS (4)

17. ROYAL AMERICAN (2)

- 18. KAPP (1) 19. HICKORY (1)

Pos. LABEL

29. REPRISE (1)

32. SHOW BIZ (2)

30. MEGA (1)

33. PAULA (1)

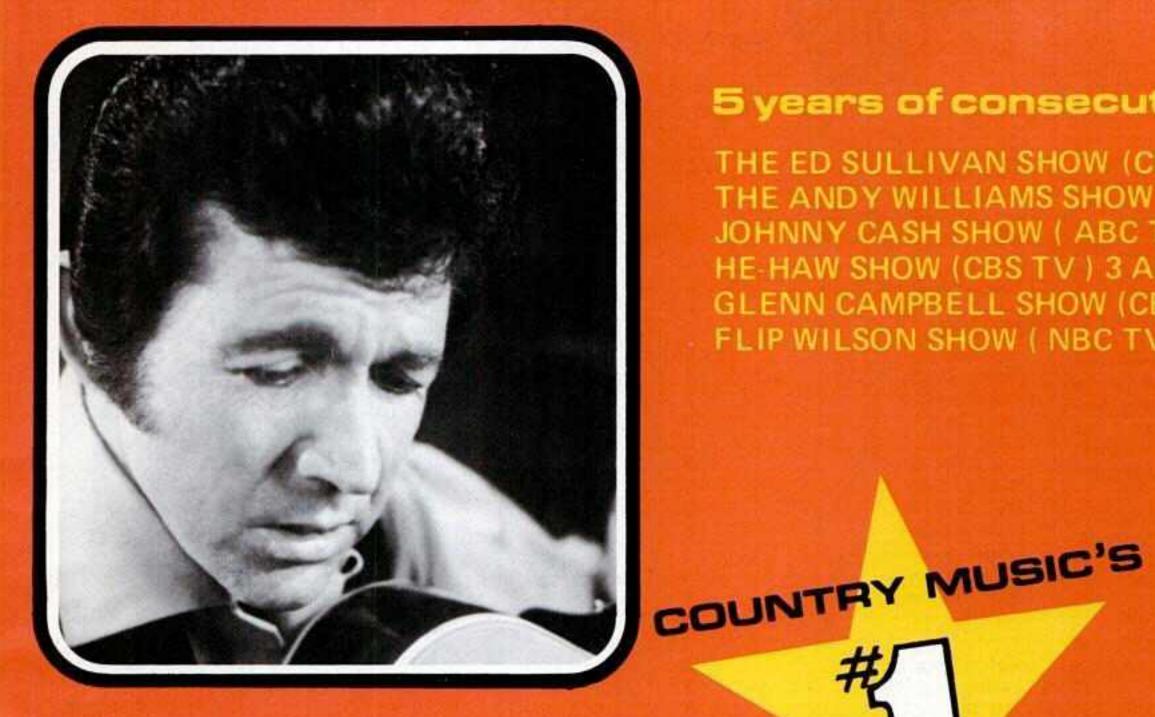
34. ABC (1)

31. MTA (1)

(Number of Records on Chart)

20. BARNABY (1) 21. WARNER BROS. (1)

ALBUMS



5 years of consecutive hits!

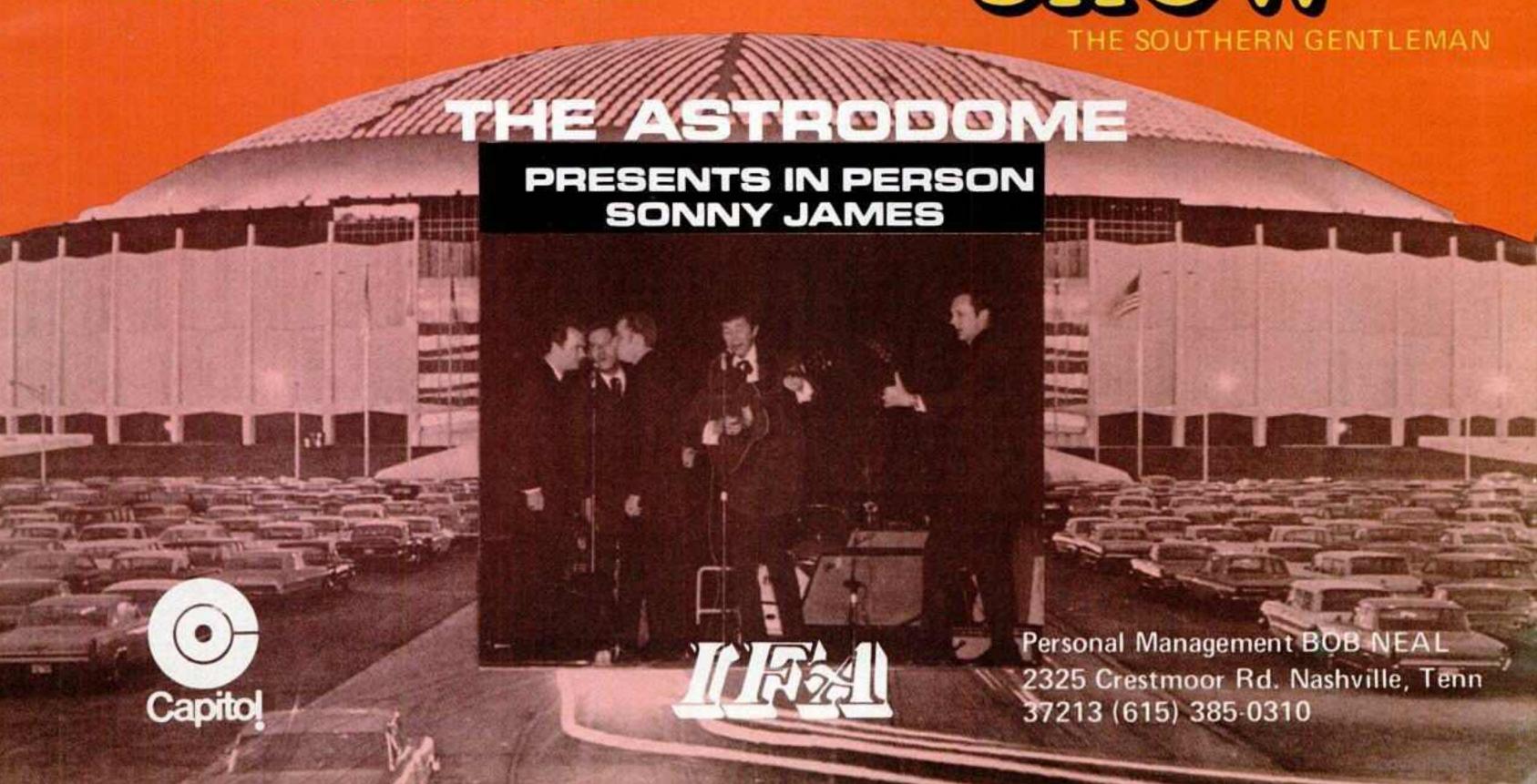
THE ED SULLIVAN SHOW (CBS TV) 4 APPEARANCES. THE ANDY WILLIAMS SHOW (NBC TV) JOHNNY CASH SHOW (ABC TV) 2 APPEARANCES HE-HAW SHOW (CBS TV) 3 APPEARANCES GLENN CAMPBELL SHOW (CBS TV) FLIP WILSON SHOW (NBC TV)

Fairs & Exhibitions

SAN ANTONIO RODEO & STOCK SHOW FLORIDA STATE FAIR HEART OF ILLINOIS FAIR TEXAS STATE FAIR DELAWARE STATE FAIR NEW JERSEY STATE FAIR YORK INTERSTATE FAIR VERMONT STATE FAIR SOUTH DAKOTA STATE FAIR WESTERN FAIR LONDON, ONTARIO N. CAROLINA STATE FAIR DUQUOIN STATE FAIR MINNESOTA STATE FAIR WINONA MINN. STEAMBOAT DAYS BALTIMORE ORIOLES STADIUM INTERNATIONAL BANANA FESTIVAL

THE

FAIR ATTRACTION



ARTIST DISCOGRAPHY

This	is an	up-to-c	late i	tabula	tion,	by ar	tist, t	of all	the
	ds that					1100			
	s from		26-3-100					1 To 103 O	₹
	mber :		1999997						
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	isting a							3 tol. 1. ottob 2011	
	the N							AVELOT THE	7110002

SINGLES

NOTE: The totals contain 65 records where the tune was recorded by two artists on the same recording—(e.g., Dolly Parton and Porter Wagoner)—each known in his or her own right. Each artist received full credit for the record involved. In three instances the recording contained three artists, and the same credit procedure was followed. The total of No. 1 listings contain eight records where two artists were on the same recording, and the same crediting was applied.

Artist	Top 10 Singles		
Eddy Arnold	71	20	
Vebb Pierce	43		
im Reeves	43	1111/25-02	
Johnny Cash	38		
Buck Owens	35		
lank Snow	33		
Red Foley	31		
Faron Young	29		
Marty Robbins	28	13	
Hank Williams		manage and a contract of the c	
George Jones	50.00		
Kitty Wells	26 25		
Sonny James	23	10	
Hank Thompson	23		
Bill Anderson	21		
	21		
Porter Wagoner	20		
Loretta Lynn	18		
Merle Haggard	16		
Javid Houston	- and the state of	and the second s	
Don Gibson	15	and the second s	
Connie Smith	14		
Elvis Presley	13	aran (
Lefty Frizzell			
limmy Wakely	13	36기원입사 (1788 - 17	
Roy Drusky	13		
Glen Campbell	11		
Roger Miller	îî		
Tennessee Ernie Ford	[18] 18 [18] - 17 . 17] 18[18] 18[18]		
Stonewall Jackson			
Billy Walker	11	orones l	
Warner Mack	VI 200131		
Tammy Wynette			
Skeeter Davis	-3.30		
Wilburn Brothers			
Jack Greene ,	9	!	
Ernest Ashworth		111111111	
Bobby Bare	9		
George Hamilton IV	9	serenis -	
Patsy Cline			
Hank Locklin	8		
George Morgan	8		
Waylon Jennings	8		
Jimmy "C" Newman			
Dolly Parton			
Conway Twitty			
Ferlin Husky	7		
Jimmy Dean	7		
Del Reeves	7		
Jean Shepard	7	ACCOMMENSATION S	
Margaret Whiting	7		
Everly Brothers			
Jimmy Dickens			
Tom T. Hall		*****	
Hank Williams Jr.			
Johnny & Jack	7,77		
Dottie West			
Slim Whitman	Control of the contro		
Gene Autry	5		
Lester Flatt & Earl Scruggs		*****	
Jan Howard	5	****	
Moon Mullican	1,55	*****	
Wynn Stewart			
LVIIII MIRESPINES		the state of the s	
Lynn Anderson			

Label		Top 10 Singles	No. 1 Singles
Red Sovine		4	1
June Carter		4	
	ins		—
	er & Wilma Lee .		
Claude Gray		4	
	hers		
Bill Phillips			
Tex Ritter		2	Wareley War
Mel Tillis		4	·, -
Bobby Helm		3	2
The Browns		3	
Rex Allen . Elton Britt .		3 3	
The Carlisles			
Tommy Cast			
Roy Clark .		3	
Bonnie Guit			· · · · · · · · · · · · · · · · · · ·
Stuart Hami	2006	5941	· · · · · · · · · · · · · · · · · · ·
Wanda Jacks Rose Maddo		100	
Rick Nelson		033	
Norma Jean		3	
Kenny Price	Branco tota e	3	
Statler Brot		3	· · · · · · · · · · · · · · · · · · ·
Nat Stuckey		3	nt neexted —
Floyd Tillma T. Texas Tyl	COUNTY TO A TRANSPORT OF THE CONTRACTOR OF THE C	3 3	*****
Charlie Walk			e traditional E
Tex Williams			******
Jeannie C. I	Riley	4	1
Leon Ashley		2	
Jack Blanch		<u> </u>	929
Carl Butler	rgan	2	
Henson Car	(프라스)이 관계 프린	2	1
Hawkshaw	하고 있어서 다시 아이트라이 하지 않아 얼마나 없다.	2	
Leroy Van D		2	1
Liz Anderson	n	2	
Andrews Sis	sters	2	••••••
Carl Belew . Bonnie Lou		2 2	
Wilma Burg		2 2	
Jack Cardwo			
Johnny Dar	rell	2	
Tommy Dur		2	
Betty Foley		2	
Bob Gallion Goldie Hill		2 2	
Homer & Je	ethro		
	::::::::::::::::::::::::::::::::::::::	2	
	s		
Charlie Lou		2	1111111
Skeets McD Frankie Mill	Onald	Service and servic	
	ler		=
	S ::::::::::::::::::::::::::::::::::::		
Lewis Pruitt			7.7.3.0.5.3.X
Jeannie See			· · · · · · · · · · · · · · · · · · ·
Jimmie Ski Warren Smi		2	
to the Court In Control of Contro	badours		=
Justin Tubb		2	
Freddy Well	ler		
Marion Wor	The contract of the second of the second		
Ginny Wrigh			
Davis Sister		and the second s	
George Jan	Isboro nes		
	tchell	2.00	
	ton		i
	ey		1
	rhalter	<u>1</u>	
Sheb Woole			
Johnny Wri Eddy Ander	son	mar ha	····· <u>1</u>
Chet Atkins	son	1	
Benny Barn	ies	1	*********
Les Baxter		1	
	ck	75	******
	nd		
	res		
	ley Quintet		
Jim Edward	Brown	1	
Johnny Bus	ih	I	
Jimmy "C"	Cannon		····
Bill Carlisle			····
Anita Carte	r	1	
Ben Colder Shirley Colli	ie		
Orville Cou			

Label	Singles	Singles
Simon Crum	1	
Dick Curless		-
Jimmy Dolan		
Guy Drake		
Delmore Brothers	1	_
Arlie Duff		_
Bobby Edwards	1	····· —
Ralph Emery	1	· · · · · · · ·
Bill Franklin		
Bobbie Gentry		· · · · · · -
Darryl Glenn		The state of the s
Roy Godfrey		
Billy Grammer		
Billy Gray		
Harden Trio		
Tiny Hill		
Jimmy & Johnny	i	
Anthony Armstrong Jone	s	
Grandpa Jones		
Bill Justis		····· -
Merle Kilgore Dave Landers		
Jim Lowe		
Bob Luman	1	
Judy Lynn		
Martin Sisters	1	• • • • • • • • •
Leon McAuliff	1	
Jody Miller		
Robert Mitchum	1	
Vaughn Monroe Ork		· · · · · · · · · · ·
Melba Montgomery		eoetoosettituo oesto
Clyde Moody		
Jim Nesbitt		
James O'Gwynn	1	
	1	
T. Osborn		
Johnny Paycheck		_
Leon Payne		
Minnie Pearl		*******
Charlie Philips	esected and the section of the secti	* * * * * * * *
The Pinetoppers		
Marvin Rainwater		-
Jack Reno		
Kenny Roberts Carson Robison		—
Roy Rogers	Section 1975	=
Rusty & Doug		—
John Wesley Ryles	erenemenen i K onseniv	uningananan Uninganan
S/Sgt. Barry Sadler	sarinawaa Tenadaha	assatins
Earl Scott		**************************************
Margie Singleton		
Kay Smith		
Lou Smith		
Sons of the Pioneers		
Billie Jo Spears Buddy Starcher		
Kay Starr		TOWNS S
Johnny Tillotson	., ., 1	-
Michael Torok	1	
Gene Vincent	amagana haassa	
Billy Edd Wheeler Slim Willet		Ministra
Willis Brothers	1	
Bob Willis	1	
Hal Willis		
Johnnie Lee Willis Don Winters		
Mac Wiseman	<u>@</u> :	
Del Woods	157	
Gene Woods		—
Frankie Yankovic	1	

No. 1

Top 10

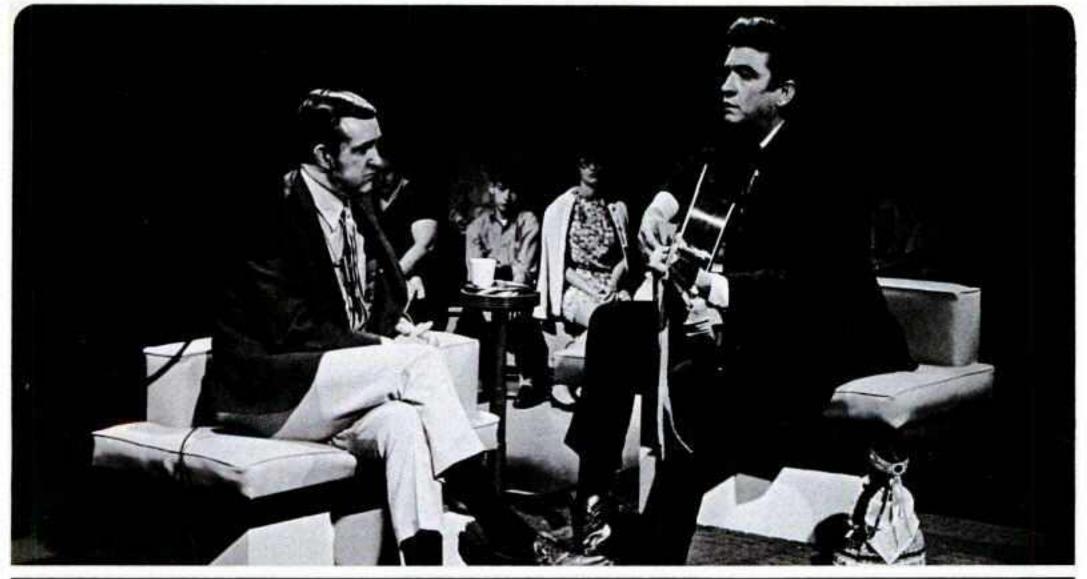
ALBUMS

This is an up-to-date tabulation, by artist, of all LP's that made Top 10 in Billboard's Country LP charts from their inception in 1964 through the chart appearing in the September 26, 1970 issue. Artists are ranked below according to the greatest number of Top 10 LP's for the period involved. The list also shows the number of those LP's that reached No. 1 on the chart.

NOTE: The totals include 23 listings where the albums were recorded with two artists on the same recording—
(e.g., Dolly Parton and Porter Wagoner)—each known in

(Continued on page CM-16)

OCTOBER 17, 1970, BILLBOARD









perceptive probing popular

In a searching study of the life of Johnny Cash — Some lighter moments with Marty Robbins — A look at the intricasies of Bobby Goldsboro — An explanation of the surging success of Danny Davis, the Nashville Brass, Hank Locklin.

This is the Ralph Emery Show, hosted by the man who has been number one in the past and now, according to Billboard, retains the position. Ralph Emery is part of the WSM corporate team, and it is a team which has long enjoyed the number one status.

WSM Television WSM-AM WSM-FM

The National Life and Accident Insurance Company, Nashville, Tennessee.

ARTIST DISCOGRAPHY

Continued from page CM-14

his or her own right. Each artist received credit for the album involved in the listings.

Artist	Top 10 LP's	No. 1 LP's	
Buck Owens	23	12	
Johnny Cash	19	6	
Merle Haggard	15	4	
George Jones	15	1	
Loretta Lynn	14	3	
Eddy Arnold	13	9	
Buckaroos	13	7	
Gien Campbell	13	7	
Sonny James	13	2	
Bill Anderson	12	1	
Jim Reeves	11	4	
Ray Price	10	3	
Porter Wagoner			
Tammy Wynette	5.45.	0.2	
Marty Robbins			
Charley Pride			
Jerry Lee Lewis			
Connie Smith		50	
Jack Greene	3.		
David Houston	US. 10. 10. 10 01. 77. 50. 10. 10. 10. 10. 10. 10. 10. 10. 10. 1		
Hank Williams Jr	5	1	
Bobby Bare	F111F10F2F1 - 457-1116-266-266-255-156-111		
Waylon Jennings	5	nanatatatatik	
Dolly Parton			
Conway Twitty			
Roger Miller		Colored Colored Colored Colored	

Artist	Top 10 LP's	No. 1 LP's	Artist	Top 10 LP's	No. 1 LP's
Johnny Wright	1		Carl Butler & Pearl	1	· · · · · · · · · · · · ·
Kitty Wells	. 4	—	Henson Cargill		-
Chet Atkins	. 3	1	June Carter		
Dave Dudley			Patsy Cline	1	
Lester Flatt & Earl Scruggs			Floyd Cramer		
Jan Howard		22 DANGE STATES	Skeeter Davis	1	
Ernest Tubb			Jimmy Dickens		NON-CONTRACT RESIDENCE
Bobbie Gentry			Roy Drusky	and the second s	
Lynn Anderson			Lefty Frizzell		
Jimmy Dean			Don Gibson		
Jeannie C. Riley		142	Harden Trio		
Hank Snow	1900		George Hamilton IV		
Jim Edward Brown		ACTION OF DESIGNATION OF THE PARTY.	Wanda Jackson		
Wilma Burgess			Leapy Lee		
Roy Clark			Linda Gail Lewis		
Danny Davis & the		47.50000HHHH	Warner Mack	i	
Nashville Brass	. 2	2-7	Melba Montgomery	i	
Stonewall Jackson			George Morgan		
Charlie Louvin			Jimmy Newman		CALIFORNIA COLONIA.
Willie Nelson	2	STATE OF THE STATE	Bonnie Owens	1	
Norma Jean		Committee of the Commit	Johnny Paycheck		
Elvis Presley			Webb Pierce		
Del Reeves	CASSO .		Gene Pitney	-	
Jean Shepard					
Hank Thompson			Kenny Price		
Dottie West			Jeannie Seely		
Wilburn Brothers		—	Red Simpson		
Faron Young			[14] [1] - 4.4.4.5.5. [1.4.4.5.1] - 1.4.4.5.1. [1.4.4.5.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.		
Bobby Goldsboro			Carl Smith		
		[1] [2] [2] [2] [2] [2] [2] [2] [2] [2] [2	Red Sovine	ement kandina	
S/Sgt. Barry Sadler	a Januaris		Statler Brothers	onance Brasantaa	
Wynn Stewart	a francisco		Nat Stuckey		
Leon Ashley	. 1		Freddy Weller	recent describe	
Phil Baugh		and the second s	Billy Edd Wheeler	aran Jamesan	
Brazos Valley Boys	. 1		Hank Williams		

SINGLES

This is an up-to-date tabulation, by label, of all the records making Top 10 in Billboard's Country singles charts from May 15, 1958 through the chart in the September 26, 1970 issue. Labels are ranked in order according to the greatest number of singles making the Top 10. The number of singles making Top 10 are listed along with the number of these records making the No. 1 position.

Label	Top 10 Singles	No. 1 Singles	
RCA Victor	296	48	
Decca	237	36	
Columbia	209	42	
Capitol	197	60	
Mercury	52	7	
MGM	The second secon		
Epic		13	
Sun	1 may 2 m		
King	19	4	
Smash	17	4	
United Artists	17	3	
Hickory			
Musicor	14	1	
Starday	14	(C)19192 1	
Dot	12		
Monument	11	1	
Imperial	9	1	
Cadence	7	4	
Liberty	· · · · · · 7 · · · · · · · · ·	00000000000000000000000000000000000000	
Chart	5	20000000000000000000000000000000000000	
Four Star		CONTRACTOR OF THE PERSON OF TH	
Карр			
Plantation	The state of the s		
Crest	4	500-000-00	
Fabor	4	commences of	
Roulette			

Boone 3	Label	Top 10 Singles	No. 1 Singles
Coral 3 — Ashley 2 1 Savoy 1 — Wayside 1 1 Abbey 1 — ABC 1 — Bandera 1 — Bullet 1 — Challenge 1 — Chancellor 1 — Chancellor 1 — Chancellor 1 — Chancellor 1 — Chess 1 — Golden Disc 1 — Golden Wing 1 — Groove 1 — Groove 1 — Hap 1 — Hi-Lo 1 — Jab 1 — KRCO 1 — Little Darlin' 1 — London 1 — Paula 1 — Phillips International 1 — Royal American <	Abbott	3	· · · · · · · · · ·
Coral 3 — Ashley 2 1 Savoy 1 — Wayside 1 1 Abbey 1 — ABC 1 — Bandera 1 — Builet 1 — Challenge 1 — Challenge 1 — Chancellor 1 — Golden Disc 1 — Golden Wing 1 — Growe 1 — Hap 1 — Hi-Lo 1 — Jab 1 — KRCO 1 — Little Darlin' <		TO THE CONTRACTOR OF THE PROPERTY OF THE PROPE	
Ashley 2 1 Savoy 1		Control of the second of the s	–
Savoy 1 — Wayside 1 — ABC 1 — Bandera 1 — Builet 1 — Challenge 1 — Chancellor 1 — Chess 1 — Golden Disc 1 — Golden Wing 1 — Groove 1 — Guyden 1 — Hap 1 — Hi-Lo 1 — Jab 1 — KRCO 1 — Little Darlin' 1 — London 1 — Phillips International 1 — Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tower 1 — Vee Jay 1 —		The state of the s	and the second s
Wayside 1 1 Abbey 1 — ABC 1 — Bandera 1 — Builet 1 — Challenge 1 — Chancellor 1 — Chancellor 1 — Chancellor 1 — Chancellor 1 — Golden Disc 1 — Golden Wing 1 — Groove 1 — Guyden 1 — Hap 1 — Hap 1 — Hi-Lo 1 — Jab 1 — KRCO 1 — Little Darlin' 1 — London 1 — Phillips International 1 — Royal American 1 — Sims 1 — Tally 1 — Tower 1 — Vee Jay <td< td=""><td>Savoy</td><td>2</td><td></td></td<>	Savoy	2	
Abbey			
Bandera 1			
Bullet	7.15.41 C C C C C C C C C C C C C C C C C C C	107	
Builet	Bandera	eresystem Issue	2000/00/100/1 X
Challenge 1 — Chess 1 — Golden Disc 1 — Groove 1 — Groove 1 — Guyden 1 — Hap 1 — Hi-Lo 1 — J & T 1 — KRCO 1 — Little Darlin' 1 — London 1 — Paula 1 — Peach 1 — Phillips International 1 — Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tower 1 — Valley 1 — Vee Jay 1 —	Bullet		
Chess Golden Disc Golden Wing Groove Guyden Hap Hap Hi-Lo J & T Jab KRCO Little Darlin' London Paula Peach Phillips International Royal American Sims Stop Tally Tennessee Tower Valley Vee Jay I	Challenge	SELECTION SELECTION SELECTION OF THE PROPERTY	HARMAN STATES
Chess	Charles III		
Golden Disc 1			
Golden Wing 1	0-14 Di		
Groove	[2012] - [10] - [2012] - [20	HEROGRAPHOCH PATOR PROGRAMMA	
Guyden		senting the grant and fill party and and	
Hap		and the property of the same o	
Hi-Lo		mare and a series of the serie	
J & T 1 — Jab 1 — KRCO 1 — Little Darlin' 1 — London 1 — Paula 1 — Peach 1 — Phillips International 1 — Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tower 1 — Valley 1 — Vee Jay 1 —			
Jab 1 — KRCO 1 — Little Darlin' 1 — London 1 — Paula 1 — Peach 1 — Phillips International 1 — Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tennessee 1 — Tower 1 — Valley 1 — Vee Jay 1 —	2010280Eur	SUBSECTION OF CHARLES AND ADMINISTRATION OF CHARLES	
KRCO 1 — Little Darlin' 1 — London 1 — Paula 1 — Peach 1 — Phillips International 1 — Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tennessee 1 — Tower 1 — Valley 1 — Vee Jay 1 —	TOTAL POST REPORT FOR THE PROPERTY OF		
Little Darlin' 1 — London 1 — Paula 1 — Peach 1 — Phillips International 1 — Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tennessee 1 — Tower 1 — Valley 1 — Vee Jay 1 —	A VIII CONTRACTOR OF THE PARTY	22	THE STATE OF THE S
London 1 — Paula 1 — Peach 1 — Phillips International 1 — Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tennessee 1 — Tower 1 — Valley 1 — Vee Jay 1 —			
Paula 1 — Peach 1 — Phillips International 1 — Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tennessee 1 — Tower 1 — Valley 1 — Vee Jay 1 —			
Peach 1 — Phillips International 1 — Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tennessee 1 — Tower 1 — Valley 1 — Vee Jay 1 —			
Phillips International 1 — Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tennessee 1 — Tower 1 — Valley 1 — Vee Jay 1 —	12. 캠핑링및 14.15.16.55.17.17.17.19.19.20		
Royal American 1 — Sims 1 — Stop 1 — Tally 1 — Tennessee 1 — Tower 1 — Valley 1 — Vee Jay 1 —		[1:18:1100000000000000000000000000000000	
Sims 1 — Stop 1 — Tally 1 — Tennessee 1 — Tower 1 — Valley 1 — Vee Jay 1 —	Pougl American		
Stop 1 — Tally 1 — Tennessee 1 — Tower 1 — Valley 1 — Vee Jay —			
Tally			
Tennessee		and the control of th	
Tower		3,500,000,000	
Valley		imicimication and American	
Vee Jay			
[2] 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1		=	
	[하기 :		

ALBUMS

This is an up-to-date tabulation, by label, of all the LP's making the Top 10 in Billboard's Country LP charts from their inception in 1964 through the chart appearing in the September 26, 1970 issue. Labels are ranked in order according to the greatest number of LP's making the Top 10. The number of those LP's that reached the No. 1 position are also shown in the listing.

Label	Top 10 LP's	No. 1 LP's	
RCA Victor	83	23	
Capitol		28	
Decca			
Columbia		. 9	
Epic			
United Artists	10	1	
Smash			
Musicor		1	
Mercury			
MGM			
Sun			
Chart			
Plantation			
Monument			
Boone			
Карр	1		
Little Darlin'			
Longhorn	1	-	
Paula			
	1	11000	
Warner Bros.		8588	

This is an up-to-date tabulation, by publisher, of all the singles that made Top 10 in Billboard's Country Singles charts from May 15, 1948, through the chart that appeared in the September 26, 1970, issue. The publishers are ranked according to the greatest number of records making the Top 10. The listing also shows the number of these records that made the No. 1 position on the chart.

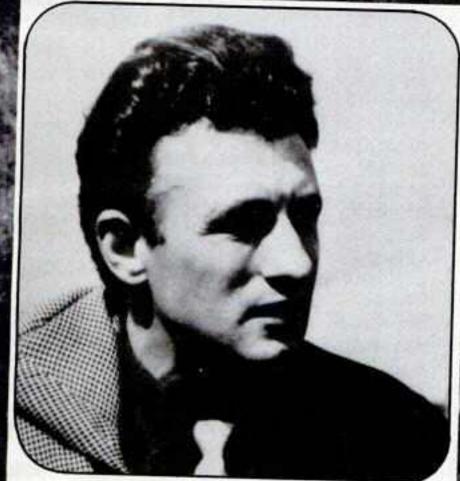
NOTE: The figures in parenthesis denote the number of records where two or more publishers were listed (split copyright) for individual records. Each publisher received full credit for these records, and the number indicates the times each publisher was involved in a split copyright on a Top 10 and a No. 1 record.

Publisher	Licensee	Top 10 Singles (Splits)	No. 1 Singles (Splits)	
Acuff-Rose	. BMI	115	17	
Hill and Range	. BMI	87 (5)	17 (1)	
Tree	. BMI	69 (15)	11	
Cedarwood	. BMI	63 (3)	10 (2)	
Blue Book	. BMI	37 (2)	22	
Four Star	. BMI	35 (1)	4	
Pamper	. BMI	34	8	
Peer	. BMI	33	6	
Gallico		28 (1)	11	
Sure-Fire	-	20	4	

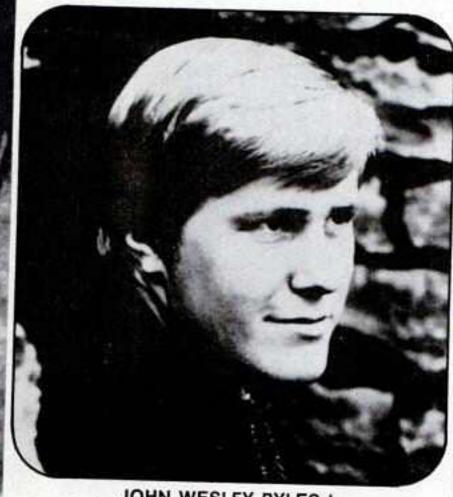
Publisher I	Licensee	Sin	10 gles lits)	No. 1 Singles (Splits)
Central	ВМІ	28	(1)	2
Newkeys	BM1	23	(5)	4
Glad	BMI	23	(9)	3 (1)
Starday	BMI	23	(5)	3
Moss-Rose	BMI	21	202020	3
Champion	BMI	17	(5)	2
American	BMI	15	CONTRACTOR.	3
Brazos Valley	BMI	14		1
Milene	ASCAP	12		4
	(Continue	d or	page	CM-18)

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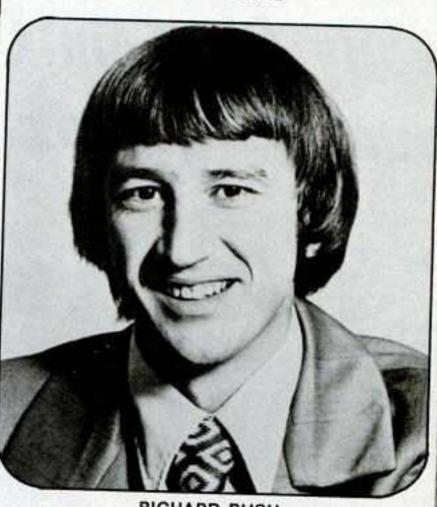
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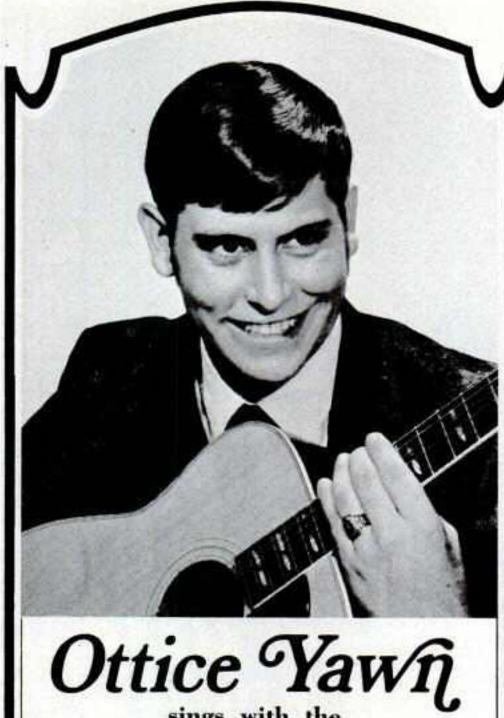
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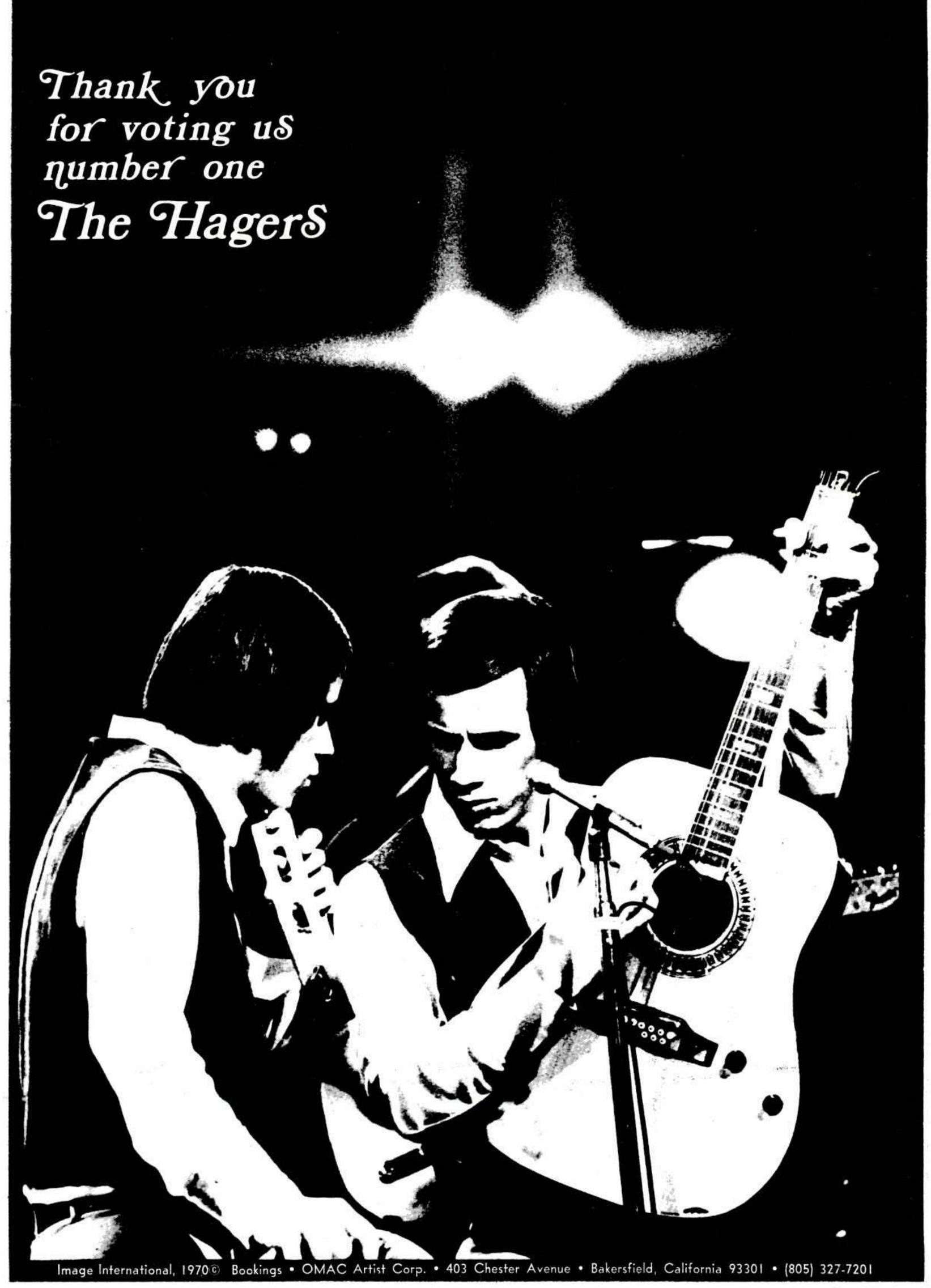
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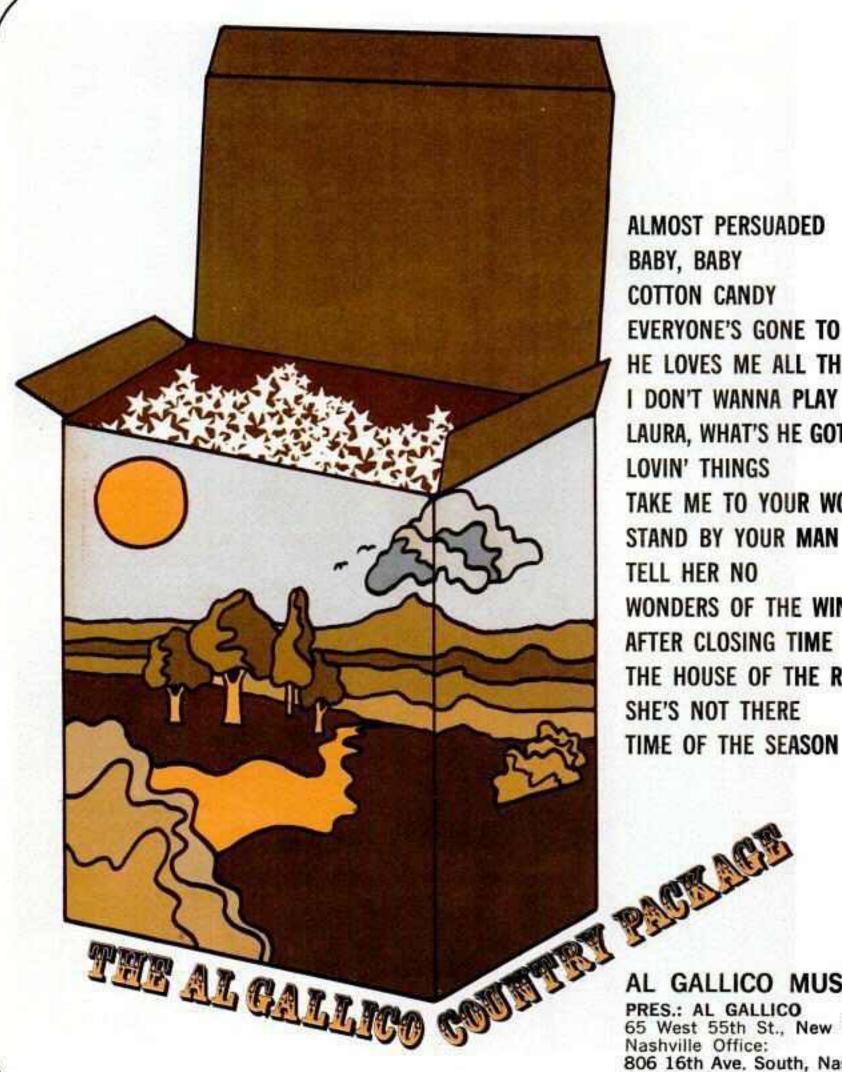
PUBLISHER DISCOGRAPHY

· Continued form page CM-16

Publisher	Licensee	Sin	10 gles lits)	Sin (Sp	575.45°000°
Blue Crest			(8)	3	(2)
Lois		200		2	
Stallion		100000	(3)	1	(1
Tuckahoe	. BMI	10		1	
Combine		0.34	(1)	4	
Fairway			(1)	2	
Hi-Lo	. BMI		(2)	2	
Lowery	. BMI	9		2	
Wilderness		9	(3)	200	
Cash, J	. BMI		Selited	2	
(nox	. BMI	-	(1)	2	
Presley	. BMI	-	(2)	2	
Robbins-Miller	ASCAP	8		-	
Marson		100		4	
Painted Desert	150 (15.55)			3	
E. H. Morris					
Page Boy				_	
Passkey	. BMI	6	(1)	-	
Marty's		5	(-/	4	
Alamo	. ASCAP	12.00		3	
Adams, Vee & Abbott Barton	- This of the property of the party	1.44.0		1	
Witmark				î	
Shapiro-Bernstein		12000		St - 3 5	
Singleton Fune		1 125	(5)	0.	
Valley	17591114		(3)	10 -11	
Commodore	. BMI	77.00	(1)	2	(1)
Acclaim		4		1	
Beechwood	BMI	4		1	
House of Cash	BMI	7.0		ī	
Husky	The second secon	V. M.	(3)	1	(1)
Marizona Ridgeway		0.5	(1)	1	
Screen Gems-Columbia			(1)	î	
Buna			(1)	() - (1	
Glaser		-007	(1)	171-12	
Rose, Fred		4	,		
Window	. BMI	4		\$6 <u>—(0</u>	
Algee		3	(1)	1	
Delmore	ASCAP	3	(1)	1	
Hall-Clement	. BMI	3		1	
Lancaster	. BMI		(1)	1	
Melody Lane		2450	(1)	1	
Noma	. BMI	15-200	(2)	1	(1)
Ross-Jungnickle		1000		1	
Southern		-		1	
Ark-La-Tek	. BMI	3		<u>_</u>	
Campbell	. BMI	3	(1)		
Copar	. ASCAP	3			
Golden West Melodie	s BMI	3		_	
Hamblen				_	
Jat	. BMI . BMI	2.22	(2)	=	
Open Road	. BMI	. 32311	(2)	_	
Owens			(2)	_	
Pickwick		-3.75.53			
Rondo	. BMI		(1)	1	
Rumblers		3511	92/WW 30220	-	
Samos Island Santly-Joy			(2)	1	
Silver Star	BMI	3		4	
Starrite	. BMI	3			
Olidphell	. MOUNT	2	(1)	2	,.
Twitty Bird	. RMI		(1)	1	(1
Back Bay	. BMI	2		î	
Freeway	. BMI	2		1	
Gladys	. ASCAP			1	
Ludlow	. BMI	2		1	
Metric	. BMI		(2)	1	(1
Music City			(1)	1	(1
Peach	35341				

OCTOBER 17, 1970, BILLBOARD



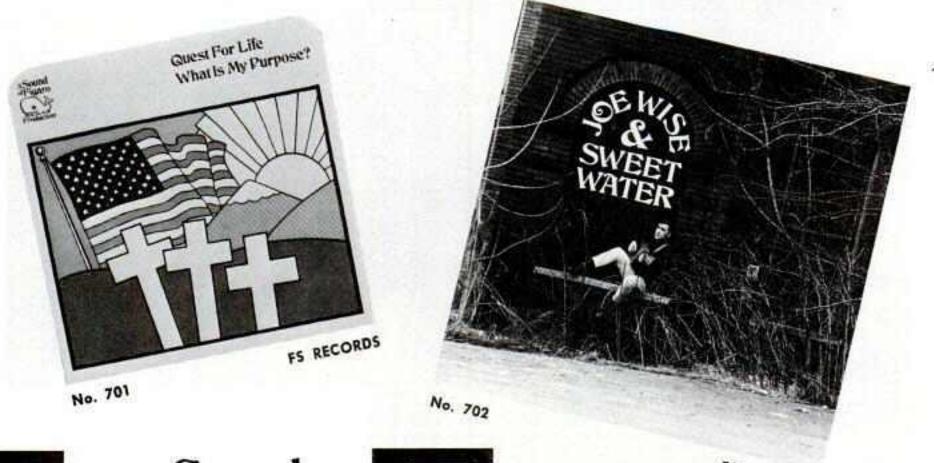


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PUBLISHER DISCOGRAPHY

• Continued from page CM-18

Publisher	Licensee	Top 10 Singles (Splits)	No. 1 Single (Splits
Russell-Cason			1
roy-Martin	ВМІ		1
Vindwardside	2222000		1
Bayou		23.1	1000
Bexhill Bourne	- C 127 TEST TEST - C 127 C 12	0.00	His His
Carolintone	The second secon		
Caretta	201100		_
Conrad	531411	20 RAY	_
Copper Creek		. 2 (2)	-
Dandelion	BMI	. 2	-
& M	ВМІ	. 2	1
rank	ASCAP		-
lee/Gee	BMI		 3
ioldust			_
larbot	\$ 15 PET 10 PET 11 PET		
lawthorne	and the second of the second o		_
obete			-
itty Wells			-
y-Rann		. 2	-
Marks, E. B		. 2	-
Mayhew		. 2	
limosa	BMI	. 2	20-20
wepar	BMI	. 2	200
uartet	ASCAP SESAC	. 2 (2)	
lemick	Action of the Control	- (Car	(N)
ling-A-Ding	ANN AND AND PROPERTY ASSESSED.	100000	30 C
obertson			170
heldon	20236	11192	-
tuckey	BMI		-
almont			_
rinity		355	3-1-10
rio		. 2 (1)	-
abb	BMI	. 1 (1)	1 (1
ee Gee	ASCAP	1	1
		12 P	1
lue Grass	DAM TOWARD PROBLEMS	81 227	î
anopy	14200 - THE HUNDER	64 S <u>a</u>	ī
hannel		24 (2.14)	1
himneyville	BMI	. 1 (1)	1 (1
igma		. 1	1
eCapo		- 1-7	1 (1
uchess	ACTIONS TOWNS	77.	1
den		56 B	1
vil Eye	BMI	Si 27	î
orrest	BMI	. 1	ī
orster	ACCAD	. 1	1
ireen Grass	BMI		1
len-Len	BMI	. 1	1
lome Town		+ 1	1
ion-Pre		20	1
fallory	525 0 10101	0.0	1
lariposa Iarlyn	ACTION OF THE PROPERTY OF	1.0	1
lariyii	SECTION STATES		1
Mojave	And the State of the second	STE SAMESTICAL	1 (
am-Wak	BMI		1
axton			1 (
rogressive		177	1
ueen	BMI	·	1
	ASCAP		1 (
outh Coast	BMI BMI	1	1
tringberg	\$1500000 TONGO MARY 200001	. 1 (1)	1 (
NT	ВМІ	11 19 12 12 16 16 16	ī
obi-Ann	STRUCTURE CONTRACTOR DESCRIPTION	1	1
wentieth Century		. 1	1
aria	BMI		1 (
irfield		112 223	=
ldon	A STATE OF THE PARTY OF THE PAR		-
ilgon			- 7
ilmo	session Elithic and comme		10-2-2
ingel			
roostock			355
sbury		- E	0
Attache	Section Control to the Control of th	- FE	S 5
Barmoue		-	_
Be Are			_
Bentley	BMI	E 19251	2 -11 2
Big D	BMI	/	2 <u> 2</u>
Blue Echo			-
Blue River	BMI	. 1	01-01

(Continued on page CM-22)

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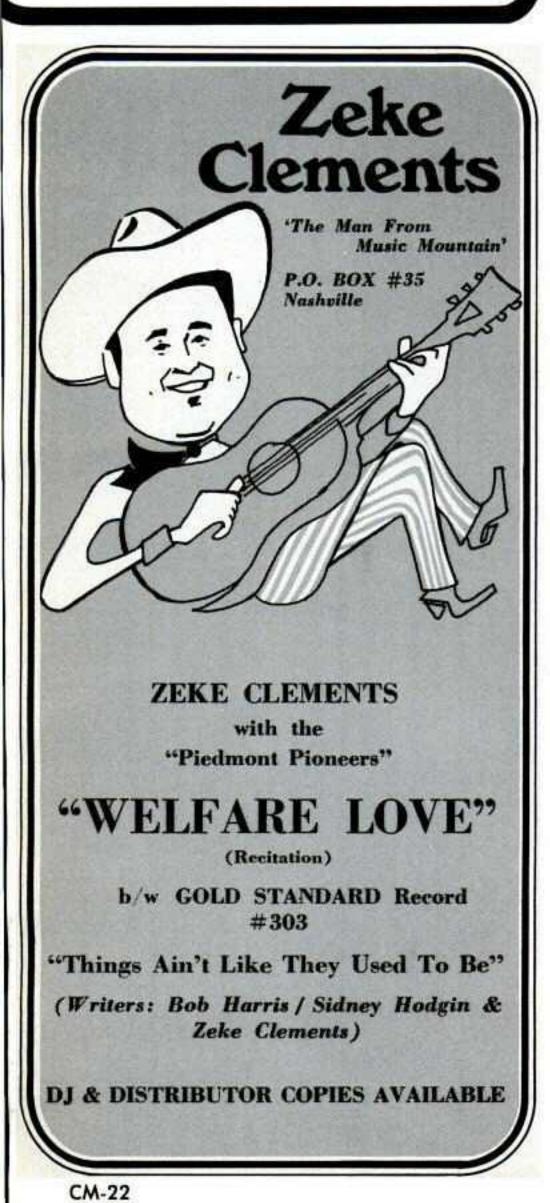
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Continued from page CM-20

Publisher	Licensee	Top 10 Singles (Splits)	No. 1 Singles (Splits)
Briarcliff		1	28-1-25
Bronz		1	10. 1
Brunley, Albert E. Brush Arbor		1	_
Buckhorn	######################################	î	70-15
Bull Fighter		1	×—
Bullet		1	-
Buttercup		1	200
Capitol	AND THE RESIDENCE OF THE PROPERTY OF THE PROPE	ī	_
Cheru	The state of the s	1	-
Choice		1	15 15
Circle O	to be desired.	1	3h 50
Crestmoor	No. of Contract of	î	25
Cross		1	-
Dartmouth		1 (1)	1 -11
Deep Fork Denny		1	_
Disney, Walt		î	
Dixie		1	2 <u></u>
Doss	BMI	1 (1)	8
Edville		1	
Ensign		1	
Exbrook		1 (1)	<u></u>
Excelor		1	10-35
Faithful Virtue	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	85 175
Feist		1	a
Folkway		1	5
Fred	TO SERVICE	1	-
Freeway		1 (1)	_
Friendship Gandolf		1 (1)	0-0
Gaylord		1	
Glo-Mac		1 (1)	3
Greenback Hartack	ALTERNATION AND ADDRESS OF THE PARTY OF THE	1 (1)	S-10
Hartack Hollis		î	
Honeycomb		1	
House of Bryant .		1	-5
Island	130 NO. 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	1 (1)	11:
Ja-Ma		1	St 45
Jamie	22314717	1	S -3
Jan-Pat	556566	1	
Jando		1	8 1 1
Jenkins		î	-
Kangas, Les	BMI	1 (1)	: 1 − 10
Kellem, Milton		1	-
Keys	ASCAP	1	5 <u>—6</u>
LaSalle		î	- 03
Le Bill	BMI	1	_
Le Jean	BMI	1	
Lin-Cal Lin-Da		1 (1)	23 - 20
Longhorn	TOTAL CONTRACTOR OF THE	1 (1)	
Lonzo & Oscar	SESAC	1	S
Loring		1	2 5 1
Maiden Fair/Cucul Marchar		1	
Marciana		î	8
Mariposa		1	_
Massey	ASCAP	1 (1)	·
Matamoros	ASCAP	1 (1)	_
Metro	BMI	1	7000
Mike Curb	BMI	1 (1)	_
Militon	BMI	1 (1)	_
Mixer	BMI BMI	1 (1)	
Music, Music, Mus	ic . ASCAP	ī	-
Oceonic	BMI	1	-
Old Charter		1	300
Passport Pear D		1	30.
Peer Gynt		1	S25
Perkins		î	1 = 0
		1	io ne g
11 (12 c 2) 3 c 2 c 2 c 2 c 2 c 2 c 2 c 2 c 2 c 2 c	Complete Sci		
Pinelawn	BMI	1	
Pinelawn Prest Co	BMI BMI	1 1 1	
Pinelawn Prest Co Prodigal Son	BMI BMI BMI	1	Ξ
Pinelawn Prest Co	BMI BMI BMI BMI	1 1 1	
Pic Pinelawn Prest Co. Prodigal Son Progress Ralph's Radio Reg-Com Regent	BMI BMI BMI BMI BMI BMI	1 1 1	

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HITCHCOCK, STAN (GRT); BA: National Art-

HOMER & JETHRO (RCA); BA: Jimmy Rich-

HOMESTEADERS, THE: PM/BA: Buddy Lee,

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HOUSTON, ALEX, & ELMER; PM/BA: Buddy

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HURLEY, JAN (Opossum); PM: Marve Hoer-

HUSKY, FERLIN (Capitol): PM: Jim Halsey;

IFIELD, FRANK (Hickory); PM: John Marsh-

INMAN, AUTRY (Epic); PM/BA: Wright Tal-

INMAN, JERRY (Columbia); PM/BA: Marty

J P & THE MISS-TY BLUSH; PM: Beaverwood

Franks; BA: Hubert Long.

HOWARD, HARLAN (Monument).

ner; BA: Triple T.

BA: CMA:

all; BA: CMA.

Landau-AMB.

INGLES, DAVID (Capitol).

HINSON, JIMMY (Chart); BA: Joe Taylor.

HARRELL, BILL, see Don Reno. HARRIS, CONNIE; BA: Hubert Long.

tino; BA: Smokey Warren.

HELMS, DORI, see Bobby Helms.

Halsey; BA: Acuff-Rose.

HANEY, SUSAN; BA: Frank Page.

HARDEN, ROSSIE (Columbia).

HARDIN, FAYE, see Bob Morris.

HANSARD, KIRK (Chart).

Bozeman.

HARDENS (Columbia).

Landau-AMB.

BA: Key Talent,

BA: Joe Taylor.

ists Attractions.

HOOD, GENE (Chart).

BA: Art Hoover.

HOWARD, BILL (Decca).

HOKOM, SUZIE JANE (LHI).

HELM, WES (Chart).

ACUFF, ROY, & THE SMOKEY MOUNTAIN
BOYS (Hickory); BA: Acuff-Rose.
ACUFF, JR., ROY (Hickory); BA: Acuff-Rose.
ADAMS, KAY (Tower); PM: Cliffie Stone.
ADAMS, RUSTY (Jed Int'l); PM:/BA: Buddy
Lee.
ALAN, BUDDY (Capitol); PM: Performers
Mgmr.; BA: OMAC Artist.
ALEX & ELMER; BA: Buddy Lee.
ALLEN, BARBARA (American Voice); BA: WilHelm Agency.
ALLEN, IRA (Capitol); PM: Performers
Mgmt.; BA: OMAC Artist.
ALLEN, JAMES (Metromedia): BA: Moeller
Talent.

Talent.
ALLEN, REB (Somerset); PM: Steve Stebbins;
BA: Americana Corp.
ALLEN, JR. REX (Plantation); PM/BA: Marty
Landau—AMB.
ALLEY, JIM (Columbia); PM: Cliffic Stone.
ALLSUP, TOMMY (GRT).
AMBLERS, THE; BA: Jac Winroth.

ALLSUP, TOMMY (GRT).

AMBLERS, THE; BA: Jac Winroth.

AMOS, BETTY (Stop).

ANDERSON, BILL (Decca); BA: Hubert Long.

ANDERSON, LIZ (RCA); PM: Casey Anderson;

BA: Buddy Lee.

ANDERSON, LYNN (Columbia); BA: CMA,

Neal Agency.

ANDREWS, PAM; PM/BA: Bob Cox—Young

Artist Prod'ns.

ARDEN, SUZI (Nugget); PM/BA: Wright

Talent.
ARNOLD, EDDY (RCA); PM: Gerard W. Purcell.
ASHLEY, LEON (Ashley).
ASHWORTH, ERNIE (Hickory); PM/BA: Buddy Lee.
ATKINS, CHET (RCA); PM: X. Cosse—Atkins-

Randolph-Cramer.

AUSTIN, BOBBY (Capitol); PM: Cliffie Stone;
BA: OMAC Artist.

AVAK, George (K-Ark).

BAKERSFIELD, BOBBI (Stadium); PM: A. J.

Minto; BA: Alstar Artist.

BARBER, GLENN (Hickory); PM: Jay Boyette;
BA: Acuff-Rose.

BARE, BOBBY (Mercury): PM/BA: Key Talent.

BARKDULL, WILEY (Skill).

BARLOW, JACK (Dot); PM/BA: Buddy Lee.

BARNES, BENNY (RCA); PM: Steve Stebbins;
BA: Americana Corp.

BARNETT, BOBBY (Capitol); PM/BA: Glaser Talent.

BAYUM, ROY (Mercury); PM/BA: Key Talent.
BEARPAW, CODY, & THE RUNNING BEARS
(Dot); PM/BA: Buddy Lee.
BEAVERS, CLYDE (Dot); PM/BA: Beaverwood
Talent.
BEE, MOLLY (Republic); PM: Cliffie Stone.
BELEW, CARL (Columbia).

BELLE, IRENE, & THE BELLE-AIRES (Stadium); PM: A. J. Minto; BA: Alstar Artist. BISHOP, BOBBY (ABC). BLANCHARD, JACK, & MISTY MORGAN (Wav-

side); PM: Bob Neal; BA: CMA.
BLUEFIELD, BECKI (Plantation); BA: Joe Taylor.
BOND, BOBBBY (Hickory, Warner Bros.).
BOND, JOHNNY (Starday); BA: Americana

BONNIE & BUDDY (Paramount).
BOONE, PAT (Dot); BA: CMA.
BOOTH, TONY (MGM).
BOWES, MARGIE (Stop); PM: Paul Perry;
BA: Headliners.
BOWMAN, DON (RCA); PM: Jim Halsey.

BRADOCK, BOBBY (MGM).
BRIGHAM, RED (King); PM: Steve Sabatino;
BA: Smokey Warren.
BRITT, ELTON (RCA): PM: Roy Horton.
BRIXEY, MARGARET (Decca).
BROWN, JIM ED (RCA); BA: Top Billing.
BROWN, MARTI; PM/BA: Buddy Lee.
BROWN, MAXINE (Plantation); BA: Top Bill-

BRUCE, ED (RCA).
BRUNING, DICK (Stop); PM: Marve Hoerner;
BA: Triple T.
BRYANT, BROWNING (RCA); BA: William
Morris.
BUCHANAN, WES (Columbia).

BUCKAROOS, THE (Capitol); PM: Jack Mc-Fadden.
BULLA, VANCE (Chart).
BURGESS, WILMA (Decca); PM/BA: Buddy Lee.
BURNETT, DORSEY (Happy Tiger); PM: Don

Sessions & Bob Hinkle; BA: CMA, Don Howard.

BURNS, JACKIE (Honor Brigade).

BUSH, JOHNNY (Stop); BA: Crash Stewart—

Alamo Prod'ns.

BUTLER, CARL & PEARL (Columbia); BA:

Moeller Talent.

BUTLER, LARRY (Imperial).

BUTLER, PEARL, see Carl Butler.

BYERS, BRENDA (MTA); PM: Vic Beri-Newton-Amato-Newton; BA: William Morris.

CAGLE, BUDDY (Imperial); PM: A. J. Minto;

BA: Alstar Artist, Don Howard.

CAMPBELL, ARCHIE (RCA); PM: Jim Halsey.

CAMPBELL, GLEN (Capital): PM: Nick Sa.

CAMPBELL, GLEN (Capitol); PM: Nick Sevano; BA: Chartwell Artists,
CANADIAN SWEETHEARTS, THE (Dot); PM/BA: Marty Landau—AMB.
CANNON, ACE (Hi); BA: National Artists Attractions.
CANTRELLS, THE; PM/BA: Buddy Lee.
CARGILL HENSON (Monument); PM: Lim.

CARGILL, HENSON (Monument); PM: Jim Halsey; BA: CMA, Joe Taylor. CARLISLE, BILL (Chart); PM/BA: Buddy Lee. CARR, FREDDY (Jamboree USA); PM: Bob Gallion--Wheeling Talent; BA: Wheeling Talent.

Talent.
CARR, MARY (K-Ark).
CARROL, RAY, & THE ESCORTS; BA: Jac Winroth.
CARTER, ANITA (UA).

CARTER, BRENDA (Musicor).

CARTER FAMILY (Columbia); PM: Saul Holiff

Volatile Attractions.

CARTER, JUNE (Columbia); PM: Saul Holiff

Volatile Attractions.

CARTER, WILF (RCA); PM: Roy Horton.

CARVER, JOHNNY (Imperial); BA: Hubert

CARVER, JOHNNY (Imperial); BA: Hubert Long, Joe Taylor. CASH, JOHNNY (Columbia); PM: Saul Holiff —Volatile Attractions; BA: CMA. CASH, TOMMY, & THE TOMCATS (Epic); PM/ BA: Buddy Lee. CHAPARRAL BROS, THE (Capitol); BA: Don Howard.

Howard.
CHAPARRAL, JOHN, see The Chaparral Bros.
CHAPARRAL, PAUL, see The Chaparral Bros.
CHERNY, AL (RCA); PM: Saul Holiff—Volatile Attractions.
CHESTNUT, JERRY (UA).

CLARK, ROY (Dot); PM: Jim Halsey: BA:
CMA.
CLAYBORNE, ROY; PM: Vic Beri-NewtonAmato-Newton.
CLOSSEY, BILL, & THE WESTERN EDITION
(K-Ark); PM: Marve Hoerner; BA: Triple

COCHRAN, HANK (Monument).
COLDER, BEN (MGM); PM: Doug CooperMessenger-Cooper; BA: Buddy Lee.

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COLLINS, GWEN, & JERRY (Capitol); PM: Larry Graham; BA: Hubert Long. COLLINS, TOMMY (Starday); PM: Jack Mc-Fadden; BA: OMAC Artist. COLTER, JESSI (RCA).

COMPTON BROS. (Dot); PM: Sonny Neal; BA: Neal Agency. CONKLIN, WALT (MGM); PM/BA: Buddy Lee. CONKLIN, WONDA (Norm). COOPER, STONEY, see Wilma Lee.

CORBIN, RAY (Monument), COUNTRY SOUNDS, THE (Wilson); PM: Wilson Talent. COUSIN, JODY; BA: Wil-Helm Agency.

CRAMER, FLOYD (RCA); X. Cosse—Atkins-Randolph-Cramer.
CUMBERLANDS, THE (RPI); BA: Frank Page.
CUNNINGHAM, WALT: PM/BA: Bob Cox—Young Artist Prod'ns.
CURLESS, DICK (Capitol); PM/BA: Buddy Lee.
CURTIS, MAC (Epic); BA: Hubert Long.
DALTON, BOB (Mega); BA: Joe Taylor.
DARRELL, JOHNNY, & THE CHAIN LIGHTMIN'

(UA); BA: Moeller Talent.

DAVE & TERRY (RPI); BA: Frank Page.

DAVIS, BUTCH: PM/BA: Bob Cox—Young Artist Prod'ns.

DAVIS, DANNY, THE NASHVILLE BRASS (RCA); PM: Val Irving; BA: Buddy Lee.

DAVIS, MAC (Columbia); BA: CMA.

DAVIS, NED (MRC).

DAVIS, SKEETER (RCA); BA: Acuff-Rose, Joe Taylor. DAWN, WENDY (RCA). DEAN, JIMMY (RCA, Columbia); BA: William Morris. DEANNA MARIE (Nasco); PM/BA: Jay Boyett.

Boyett.

DEE, DUANE (Capitol); PM: Performers
Mgmt.; BA: OMAC Artist.

DeHAVEN, PENNY (Imperial); BA: Hubert
Long.

DICKENS, JIMMY, & THE COUNTRY BOYS
(UA); BA: Moeller Talent.

DICKSON, STEVE; PM/BA: Bob Cox—Young
Artist Prod'ns.

DILLARDS, THE (Elektra); BA: CMA.

DOLLAR, JOHNNY (Chart); BA: Wil-Helm
Agency.

DON & CARLA: PM/BA: Buddy Lee

DON & CARLA; PM/BA: Buddy Lee,
DOSSEY, BILL (Monument),
DOTTIE MAE (Yale); PM: Steve Sabatino;
BA: Smokey Warren,
DOWNS, EDDIE (Pompeli),
DOYLE, JIMMY (Stop); BA: Americana Corp.
DRAKE, GUY (Royal American); PM/BA:

Buddy Lee.

DRAKE, PETE, & THE MAVERICKS (Stop);
BA: Drake Talent, Joe Taylor.

DRAPER, RUSTY (Monument); PM: Rusty
Draper; BA: CMA.

DRIFTIN' COWBOYS, THE (MGM); PM/BA:
Buddy Lee.

DRUSKY, ROY (Mercury); BA: Hubert Long.
DUDLEY, DAVE (Mercury); PM/BA: Key
Talent.

DUKE, DIANA (Mercury): PM/BA: Key Talent.
DUKE OF PADUCAH (RCA); PM/BA: Buddy
Lee.
DUNCAN, JOHNNY (Columbia); BA: CMA.
DUNIVEN, BILL (Dandy); PM: Ken Keene;
BA: Sea Cruise Prod'ns.

BA: Sea Cruise Prod'ns.

EAGLE, BILL (Porthole); PM: Julian Portman—The Portman Agency.

EATON, CONNIE (Chart); PM: Cliff Williamson; BA: Neal Agency.

EDWARDS, BOBBY (Chart).

EMERY, RALPH; PM/BA: Buddy Lee.
EMMONS, BLAKE (Show Biz); BA: Top Billing.
EVERLY BROS., THE (Warner Bros.); PM:
Jack Rael—Pattack Inc.; BA: CMA.
FAIRCHILD, BARBARA (Columbia); PM: Jerry
Crutchfield; BA: Hubert Long.
FARGO, DONNA (Challenge, Country Hearts);
PM/BA: Marty Landau—AMB.

FAYE, RITA (Stop).
FELTS, NARVEL (Action); PM: Ken Keene;
BA: Beaverwood Talent, Sea Cruise
Prod'ns.
FLANAGAN, LINDA (Boone).

Prod'ns.

FLANAGAN, LINDA (Boone).

FLATT, LESTER (Columbia); BA: Wil-Helm Agency.

FLOOD, DICK, & THE PATHFINDERS (Chalet); PM/BA: Buddy Lee.

FLORIDA BOYS QUARTET, THE (Canaan); PM: Les Beasley; BA: Don Light Talent.

PM: Les Beasley; BA: Don Light Talent.
FORD, TENNESSEE ERNIE (Capitol); BA: William Morris.
FOSTER, JERRY (Metromedia).
FOSTER, JOHNNY (Capa); PM: Medico Mgmt.

FOSTER, JOHNNY (Capa); PM: Medico Mgmt.
FOUR GUYS, THE (Mercury); PM/BA: Buddy
Lee.
FOWLER, DON, & THE HALLMARKS (Fowler).
FRANCIS, CONNIE (MGM).
FRAZIER, DALLAS (Capitol, RCA).

FRAZIER, DALLAS (Capitol, RCA).
FRIZZELL, DAVID (Columbia); PM: Performers
Mgmt.; BA: OMAC Artist.
FRIZZELL, LEFTY (Columbia); PM/BA: Buddy
Lee.
FUKANO, EDDY; PM: Tom T. Saiko—Fair-

FUKANO, EDDY; PM: Tom T. Saiko—Fairtone Int'l; BA: OMAC Artist. GARDNER, KOSSI (RCA). GAYLE, CRYSTAL (Decca); PM: Mooney Lynn; BA: Top Billing. GEEZINSLAW BROS. (Decca); PM: Stan

GEEZINSLAW BROS. (Decca); PM: Stan Greeson; BA: Hubert Long. GENE & DEBBIE (TRX); PM/BA: Jay Boyett. GENTRY, BOBBIE (Capitol). GEORGE, BOBBY (Capitol); PM: Cliffie Stone. GIBSON, DON (RCA); BA: Moeller Talent. GLASER BROS., THE (MGM); PM: Glaser

Talent; BA: Glaser Talent; Hubert Long. GLASER, JIM (RCA); PM/BA: Glaser Talent. GOBEL, GEORGE; BA: CMA. GODOWN,, VERN (Chestnut); PM: P. Donald White. GOLDSBORO, BOBBY (UA); PM: Lenny Ditson;

GOLDSBORO, BOBBY (UA); PM: Lenny Ditson;
BA: William Morris,
GOOD, LARRY (Pearce); BA: Harry Peebles,
GOODMAN FAMILY (Canaan),
GOODWIN, BILL (MTA),
GORDON, LUKE (World Artists).
GOSDIN ROOS (Canitol)

GOSDIN BROS. (Capitol),
GRADY & JACKIE; BA: Jac Winroth.
GRAMMER, BILLY (Stop); BA: Wil-Helm
Agency.
GRAY, CLAUDE (Decca); PM/BA: Wright
Talent.
GREENE, JACK (Decca); BA: Atlas Artists
Bureau.
GREEN, LLOYD (Chart).

GREG, DORENE (Republic).
GREY, CLAUDE (Decca).
GRIFF, RAY (Royal American); PM/BA:
Wright Talent.
GUITAR, BONNIE (Dot).
GUTHRIE, ARLO (Reprise).

HADDOCK, DURWOOD (Metromedia): BA: Joe Taylor. HAGERS, THE (Capitol); PM: Performers Mgmt.; BA: OMAC Artist. HAGGARD, MERLE (Capitol); PM: Charles Fuzzy Owen; BA: Fuzz-O.

HALL, MIKE; PM/BA: Bob Cox-Young Art-

ist Prod'ns.

JACKSON, STONEWALL, & THE MINUTEMEN (Columbia); BA: Moeller Talent.

JACKSON, WADE (K-Ark).

JACKSON, WANDA (Capitol); PM: Jim Halsey; BA: CMA.

JAMES, SONNY (Capitol); PM: Bob Neal; BA: IFA, Neal Agency.

JENNINGS, BOB (Chart).

JENNINGS, WAYLON, & THE WAYLORS (RCA); BA: Moeller Talent.

JIM & JESSE (Epic); BA: Joe Taylor.

JOHNSON, BOBBY; BA: Wil-Helm Agency.

JOHNSON, JIM, & THE COUNTRY STORE; BA:

Don Howard.

JOHNSON, BOBBY; BA: Wil-Helm Agency.
JOHNSON, JIM, & THE COUNTRY STORE; BA:
Don Howard.
JOHNSON, LOIS (MGM); PM/BA: Buddy Lee.
JOHNSON, SHERRY (Kelly); BA: 3-K Prod'ns.
JONES, ANTHONY ARMSTRONG (Chart); PM:
Bob Neal; BA: Neal Agency.
JONES, GEORGE (Musicor); PM: Billy Wilhite

– Jones Boy; BA: Hubert Long.
JONES, GRANDPA (Monument); PM: Jim
Halsey; BA: CMA.
JONES, LYNN (Capitol).

JONES, TAMIKO (Metromedia).
JONES, TOMMY; PM/BA: Bob Cox—Young
Artist Prod'ns.
JORDAN, DIANNE (Monument).
KAYE, DEBBIE LORI (Columbia); PM: Saul
Holiff—Volatile Attractions; BA: CMA.
KELLY, KAREN (Capitol).
KEMMER, KAY (Musicor); BA: Wheeling Tal-

ent.
KEMP, WAYNE (Decca).
KEMP, WAYNE (Decca).
KENDALLS, THE (Stop); PM: Jimme Krein;
BA: Drake Talent, Jimmie Klein.
KENT, GEORGE (Mercury); PM/BA: Key Talent.
KERSHAW, DOUG (Warner Bros.); PM: Jack

Reel—Pattack Inc.; BA: CMA.
KERSHAW, RUSTY (Cotillion).
KILGORE, MERLE (Ashley, Wand); PM/BA:
Buddy Lee.
KING, CLAUDE (Columbia); PM: Pete Drake;
BA: Moeller Talent, Joe Taylor.
KING, GRANT (Musictown).
KING, SKY (Wiserd)

KING, SKY (Wizard).
KIRBY, DAVE (Boone, Monument).
KIRKLAND, RAY (Musictown).
KNOX, Buddy (UA).
KOKO THE CLOWN (Jed Int'l); PM/BA: Buddy Lee.
LaBEEF, SLEEPY (Plantation); PM/BA: Wright Talent.
LANCE, LYNDA K. (Royal American); BA: Moelier Talent.
LANDERS, RICH (Stop); PM: Ken Keene; BA:

Sea Cruise Prod'ns,
LANE, JERRY (Chart),
LANE, RED (RCA),
LARGE, BILLY (Columbia),
LAWSON, JANET (UA),
LEE, BRENDA (Decca),
LEE, DICKEY (RCA),
LEE, HAROLD (Columbia),
LEE, LEAPY (Decca).

LEE, WILMA, & STONEY COOPER & THE CLINCH MOUNTAIN CLAN (Decca); PM/BA: Buddy Lee.

LEIGHT, DIANNE (Chart); PM: Jack Thibeault.

LEIGHTONS, THE (Midtown Sound); BA: Don Howard.

LEONARD, SHARON; PM/BA: Bob Cox—Young Artist Prod'ns.

LEWIS, BOBBY (UA); BA: Atlas Artists Bureau.

LEWIS, HERMAN; PM/BA: Bob Cox—Young Artist Prod'ns.

LEWIS, HERMAN; PM/BA: Buddy Lee.

LEWIS, HUGH X. (GRT); PM/BA: Buddy Lee.

LEWIS, JERRY LEE (Mercury); BA: National Artists Attractions. LEWIS, LINDA GAIL (Smash). LINDSEY, LAWANDA (Chart); BA: Joe Taylor. LINTON, SHERWIN (Hickory). LIPFORD BAND, PRESTON; PM: Beaverwood

Taient.

LITTLE, PEGGY (Dot); PM: Tommy Overstreet

—1) Ents.; BA: Buddy Lee.

LOCKLIN, HANK (RCA); PM/BA: Buddy Lee.

PM; Mary Reeves—Jim Reeves Ents.; BA: Key Talent.

LORD, BOBBY (Decca); PM/BA: Key Talent, LOUDERMILK, JOHN D. (RCA); BA: Don Light, LOUVIN, CHARLIE, DIANE McCALL & THE MIDNIGHT COWBOYS (Capitol); PM/BA: Buddy Lee.

LOWRY, RON (Republic).

LUKE THE DRIFTER JR., see Hank Williams
Jr.

LYNN, KIMBERLY (Kelly); PM; Dixie L. Heaberlin—3-K Prod'ns; BA: 3-K Prod'ns.

LYNN, LORETTA (Decca); PM: Doyle Wilburn; BA: Wil-Helm Agency. MACK, WARNER (Decca); BA: CMA; Neal Agency. MADDOX, ROSE (Starday); PM: Jack Mc-Fadden; BA: OMAC Artist.

MANDRELL, BARBARA (Columbia); PM: Irby
Mandrell; BA: CMA, Neal Agency.
MANN, GARY; BA: Joe Taylor.
MANNING, LINDA (Mercury); PM/BA: Key
Talent,
MANN, LORENE (Chart); PM/BA: Buddy Lee.
MAPHIS, JOE & ROSE LEE (Chart); BA:

Moeller Talent,
MAPHIS, ROSE LEE, see Joe Maphis,
MARTELL, LINDA (Plantation); PM: Duke
Rayner; BA: Hubert Long,
MARTIN, BOBBI (UA); PM: Harry Romm;
BA: CMA.

MARTIN, GRADY (Decca).

MARTIN, JIMMY, & THE SUNNY MOUNTAIN
BOYS (Decca); BA: Scruggs Talent.

MARTINO, AL (Capitol); PM: Nick Sevano;
BA: William Morris.

MARTIN, RONNIE (Musictown).

MASON PROFFIT (Dunwich); BA: IFA.

MASON, RON (Newhall); BA: Americana Corp.

McBRIDE, JANET (Little Darlin').

MASON, RON (Newhall); BA: Americana Corp.
McBRIDE, JANET (Little Darlin'),
McCALL, DARRELL (Wayside); PM/BA: Buddy
Lee.
McCALL, DIANE, see Charlie Louvin,
McCORMICK BROS. (Metromedia); PM: Paul
Perry; BA: Headliners.

McKINNEY, PAT (Chalet): BA; Moeller Talent. MEADORS, LINDA (Mercury); PM/BA:B-M-S. MILES, DICK (Capitol). MILLER, JACKIE, see Grady & Jackie. MILLER, JODY (Epic); PM/BA: Marty Landau

MILLER, NED (Republic).
MILLER, ROGER (Mercury); PM; Don Williams, Arthur Price—Williams & Price;
BA: CMA.
MILLER, SNUFFY (Stop); BA: Neal Agency.
MINNIE PEARL (Starday); PM; Jim Halsey;

MIZE, BILLY (Imperial),
MONROE, BILL (Decca),
MONROE, JAMES (Decca),
MONTGOMERY, MELBA (Capitol); PM/BA:
Buddy Lee,
MOORE, BETH (Capitol); PM: Cliffie Stone.

BA: CMA.

MORGAN, GEORGE (Stop); PM/BA: Buddy Lee. MORGAN, JANE (RCA); BA: CMA. MORGAN, MISTY, see Jack Blanchard, MORRIS, BOB, & FAYE HARDIN (Capitol); PM: Jack McFadden; BA: OMAC Artist.

MORRIS, LAMAR (MGM); PM/BA: Buddy Lee.
MORRISON, HAROLD (Epic).
MORRISON, KATHY, see Bill Wilbourn.
MORRISON, KIM (Mercury); PM/BA: Key
Talent.

MOSBY, JOHNNY & JONIE (Capitol); PM: Sonny Neal; BA: Americana Corp., Neal Agency. MOSBY, JONIE, see Johnny Mosby. MOUNTAIN DEW BOYS (Yale); PM: Steve

MOUNTAIN DEW BOYS (Yale); PM: Steve Sabatino; BA: Smokey Warren. MULLINS, DEE (Plantation). MUNDY, JIM (Hickory). MURRAY, ANNE (Capitol). NASHYILLE BRASS, see Danny Davis. NAYLOR, JERRY (Columbia); BA: CMA; Don Howard. NELSON, WILLIE, & THE RECORDMEN (RCA): BA: Moeller Talent

BA: Moeller Talent.
NESBITT, JIM (Chart); PM/BA: Beaverwood
Talent.
NESMITH, MIKE, & THE FIRST NATIONAL
BAND (RCA).

NEWBURY, MICKEY (Mercury); PM/BA: Jay Boyett. NEWMAN, JIMMY C. (Decca); BA: Moeller Talent. NIXON, NICK; PM: Jerry Crutchfield.

NOACK, EDDIE (K-Ark),
NORMA JEAN (RCA); BA: Wil-Helm Agency.
NUTTER, MAYF (Starday); PM: Doug Cooper
—Messenger-Cooper; BA: Hubert Long,
Don Howard.

Don Howard.

OAK RIDGE BOTS (Heart Warming, Impact);
PM: William L. Golden; BA: Don Light.

ODELL, DOYE (Sand); BA: Americana Corp.

ORBISON, ROY (MGM); PM: Wesley Rose;
BA: Acuff-Rose.

OSBORNE BROS., THE (Decca); BA: Wil-Helm

Agency.

OVERSTREET, TOMMY (Dot); PM: Tommy
Overstreet—11 Ents.; BA: Buddy Lee.

OWENS, BONNIE (Capitol); PM: Charles
Fuzzy Owen; BA: Fuzz-O.

OWENS, BUCK (Capitol); PM: Jack McFadden.

PAGE, PATTI (Columbia); PM: Jack Rael—
Pattack Inc.; BA: CMA.

PAPA JOE (ABC).
PARKER, BILLY (Decca).
PARKER, FESS (RCA).
PARKS, MICHAEL (MGM).
PARRISH, BOBBY (Republic); PM: Marve
Hoerner; BA: Triple T.
PARTON, DOLLY (RCA); BA: Top Billing.
PATHFINDERS, THE (Chalet); PM/BA: Buddy

Lee.
PAUL, BARRY; BA: Frank Page.
PAYCHECK, JOHNNY (Little Darlin').
PAYNE, JIMMY (Epic); PM/BA: Glaser Talent.
PEEL, DAVE (Chart); BA: Hubert Long.

PEGGY SUE (Decca); PM: Mooney Lynn; BA: Wil-Helm Agency. PELOQUIN, JEAN (Decca). PENNINGTON, RAY (Monument); PM: Tex Davis—Penn-Day; BA: Penn-Day, Joe

Taylor.
PENNY, HANK (Wasp).
PERKINS, CARL (Columbia); PM: Saul Holiff
—Volatile Attractions.
PETERS, BEN (Liberty).
PETERS, JIMMIE (Metromedia).

PHARR, TOMMY (Certron).
PHELPS, JACKIE; BA: Top Billing.
PHILLIPS, BILL (Decca); BA: Acuff-Rose.
PHILLIPS, CHARLIE "SUGARTIME" (K-Ark).
PHILLIPS, DUANE (Musicor); PM/BA: Bob
Cox—Young Artist Prod'ns.
PHILLIPS JOHN (Dunhill).
PHILLIPS, STU (RCA); PM/BA: Buddy Lee.

PIERCE, BOBBY, & THE NASHVILLE SOUNDS

PIERCE, CONRAD (Musicor).

PIERCE, DEBBIE LYNN (Decca).

PIERCE, WEBB (Decca); PM/BA: But

PIERCE, WEBB (Decca); PM/BA: Buddy Lee.
PILLOW, RAY (Plantation); BA: Joe Taylor.
PINETOPPERS, THE (Peer-Southern); PM: Roy
Horton.
PO': ROYS THE (Decca):

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POOLE, CHERYL (Paula).
POPPY FAMILY, THE (London); BA: IFA.
PORTER, ROYCE (Teardrop); PM/BA: Jay
Boyett.
POSSUMTROTTERS, THE (Big Sandy); PM:
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POWELL, PATTI; PM: Bob Gallion—Wheeling Talent; BA: Wheeling Talent.

POWELL, MAX (Decca).

POZO SECO SINGERS (Columbia); PM/BA:

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Jimmie Klein.
PRESLEY, ELVIS (RCA); PM: Col. Thomas A.
Parker.
PRESTON PICK. BA. Joe Taylor

PRESTON, RICK; BA: Joe Taylor.
PRICE, GENE (Capitol).
PRICE, KENNY (RCA); BA: Atlas Artists
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PRICE, RAY, & HIS CHEROKEE COWBOYS
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PRINCE, LaMELLE (Decca).
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PRUETT, JEANNE (Decca); BA: Hubert Long.
PRUITT, LEWIS (Musictown).

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PUTNAM, CURLY (ABC, RCA).
R C & THE MOON PIES (Keeta); PM: Ken.
Keene; BA: Sea Cruise Prod'ns.
RAINWATER, MARVIN (Warner Bros.); PM/

BA: Buddy Lee.

RANDOLPH, BOOTS (Monument); PM: X.

Coose—Atkins-Randolph-Cramer,

RAYE, SUSAN (Capitol); PM: Performers

Mgmt.; BA: OMAC Artist.

REED, JERRY (RCA); PM: Nick Sevano.

REED, JERRY (RCA); PM: Nick Sevano.
REEVES, DEL (UA; Chart); BA: Top Billing.
REEVES, TOM (Ven Jence); BA: 3-K Prod'ns.
REGAN, BOB, see The Canadian Sweethearts.
RENO, DON, & BILL HARRELL (King); BA:
Wil-Helm Agency.

Wil-Helm Agency,
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REYNOLDS, LAWRENCE (Warner Bros.).
RHYTHM PALS (Rodeo); PM: Saul Holiff—
Volatile Attractions.
PHYTHM PERELS THE (Wilson): PM: Wilson

RHYTHM REBELS, THE (Wilson); PM: Wilson Talent. RICE, BOBBY G. (Royal American). RICE, DON (Stadium); PM: A. J. Minto; BA: Alstar Artist.

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RICH, CHARLIE (Epic); PM: Cy Rosenburg;
BA: National Artists Attractions.
RICH, DON, see The Buckaroos.
RIDDLE, GEORGE (Dot, Musicor); BA: Beaverwood Talent, Wil-Helm Agency.
RIDDLE, JIMMIE (Decca); BA: Top Billing.
RILEY, JEANNIE C. (Plantation); PM: Dub

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ROGERS, DAVID (Columbia); PM: Mrs. Kathleen Jackson; BA: Buddy Lee.

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RYAN, JAMEY (Show Biz); BA: Top Billing.

RYLES, JOHN WESLEY, I (GRT); PM: Paul

Perry; BA: Headliners, National Artists Attractions.

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SANDERS, RAY (Imperial); BA: Don Howard. SANDS, EVIE (A&M); PM: Mel Shayne; BA: CMA.

CMA.

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Scruggs; BA: Scruggs Talent.

SCRUGGS, GARY & RANDY (Vanguard); PM:
Mrs. Earl Scruggs; BA: Scruggs Talent.
SEAY, JOHNNY (Columbia); PM: Gene McCaslen; BA: Hubert Long.

SEELY, JEANNIE (Decca); BA: Atlas Artists
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SEEVERS, LES (Chestnut); BA: Wheeling Talent. SEYMOUR, JOHNNY (RPI); BA: Frank Page. SHAFER, WHITEY (RCA). SHAHAN, HAPPY (SSS Int'I); PM/BA: Basch & Mallon.

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SKELTON, EDDIE (Chart).

SKINNER SISTERS, THE; PM/BA: Bob Cox—
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Young Artist Prod'ns.

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Jimmie Klein, Hubert Long.

SLEWFOOT FIVE (Decca).

SLOAN, J. DAVID (Starday); BA: Moeller

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SMATHERS, BEN, & THE STONEY MOUNTAIN CLOGGERS; PM/BA: Buddy Lee.

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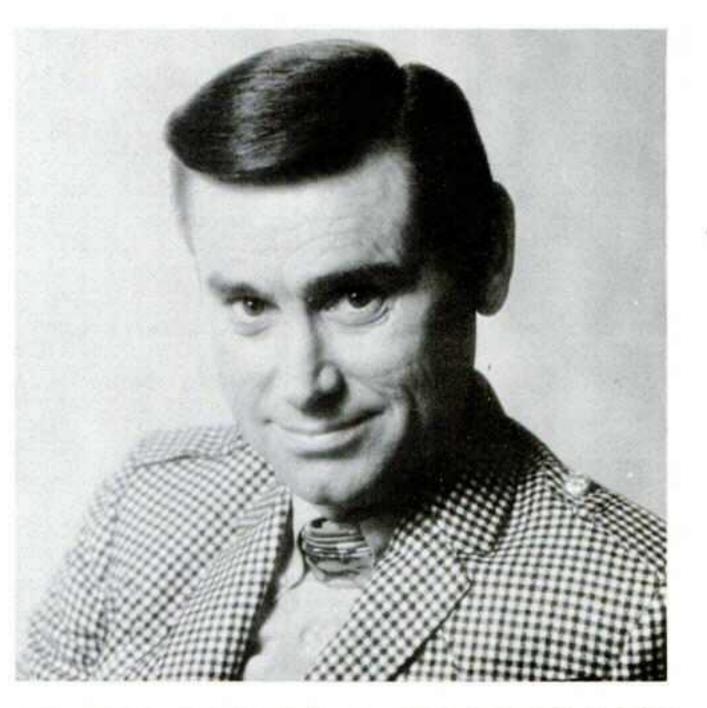
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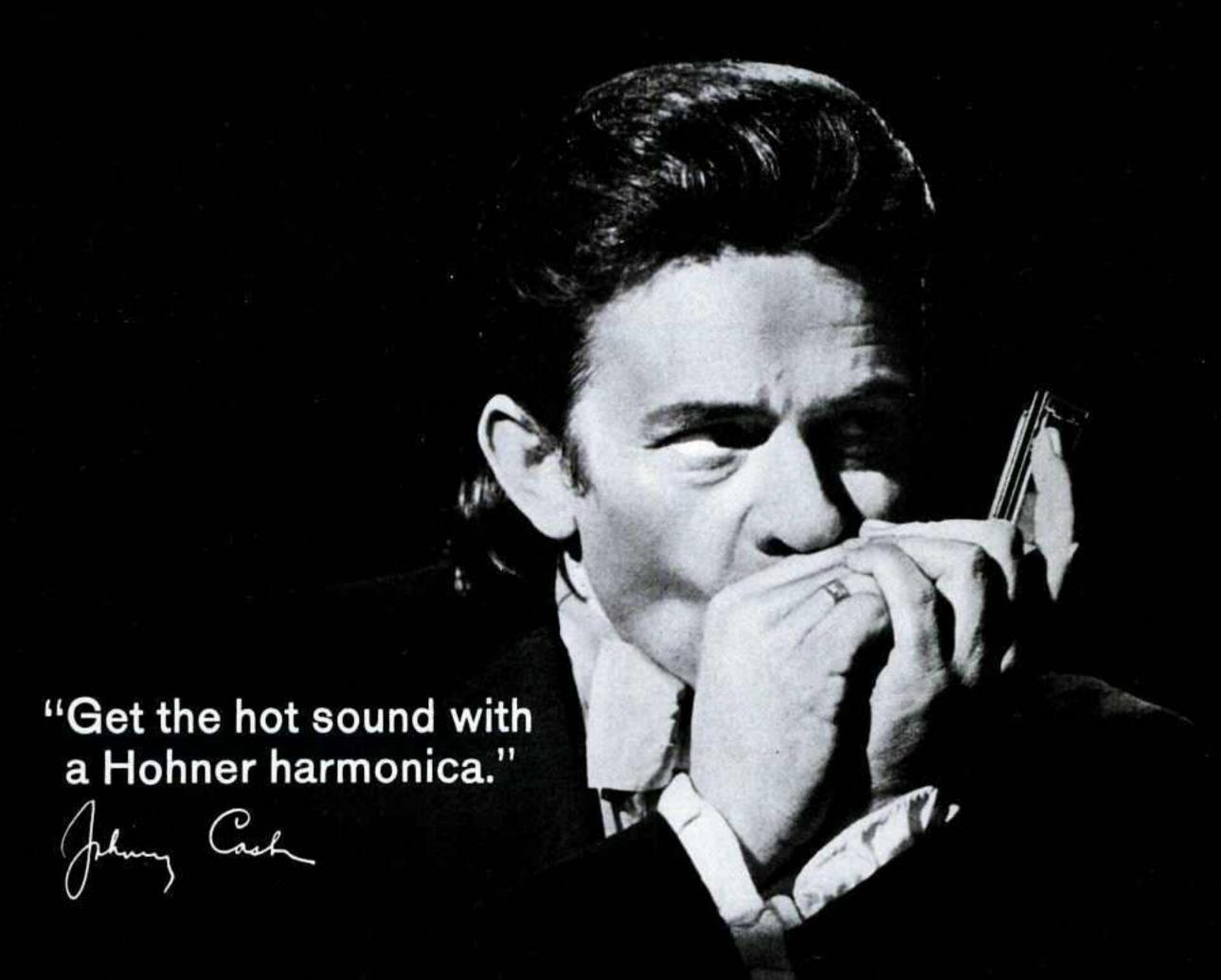
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harmonicas as it is to play them.

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Also new... the Johnny Cash Assortment Display for your counter top and the Johnny Cash Blister-Paks featuring the Blues Harp and Marine Band. They're all terrific traffic builders.

Hot New Ads

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That means over 100 million prospects will get the message!

Good Old Profits

It all adds up to big profits when you stock Hohner harmonicas. To "Cash" in on your share of our Johnny Cash Hohner harmonica promotion just contact your local Sound of Solving Solving of Solvi

Billboard SPECIAL SURVEY For Week Ending 10/17/70

Country Singles

* STAR Performer-Single's registering greatest proportionate upward progress this week.

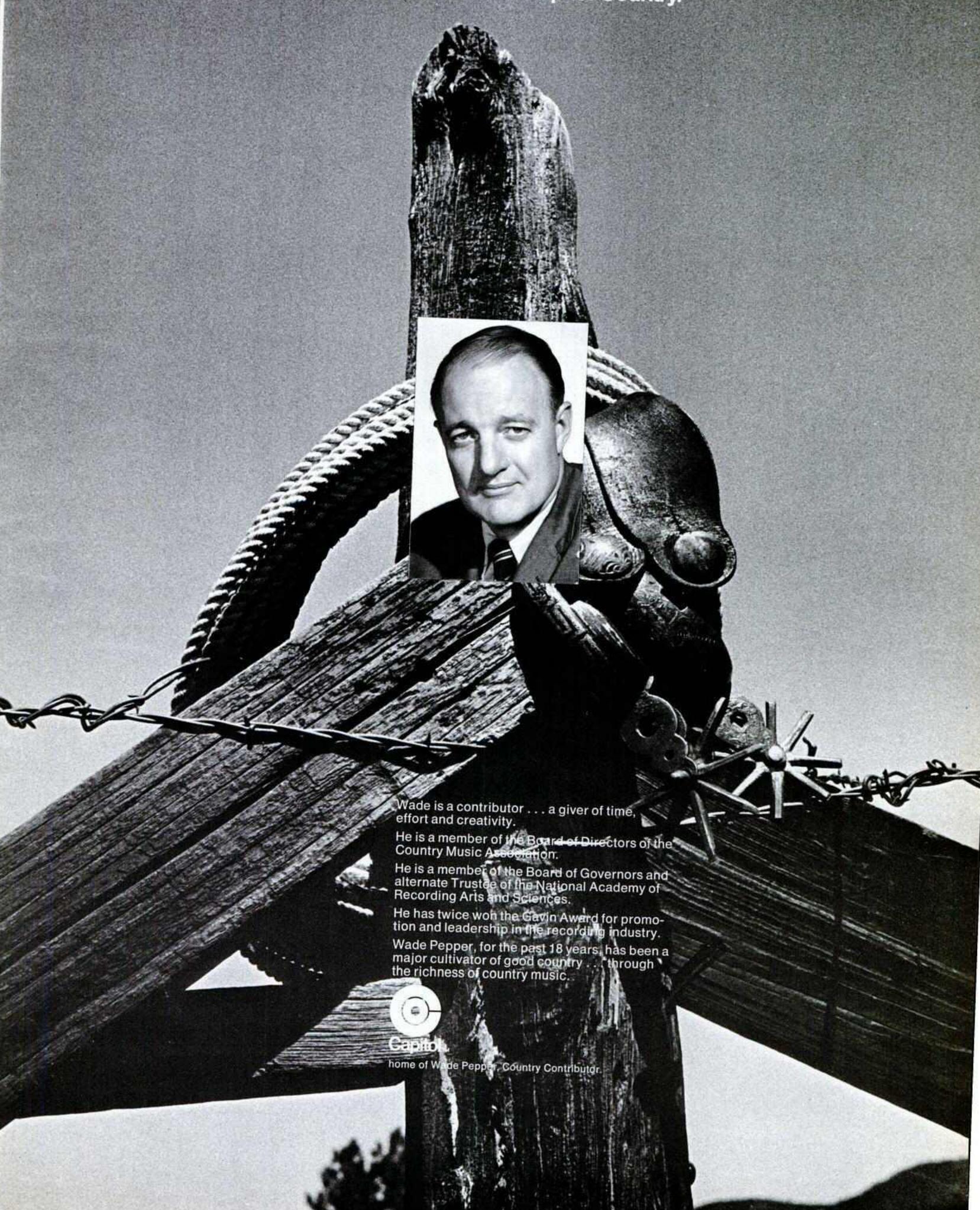
	Last	Weeks on	This	Last	Weeks on
Week 1	Week	SUNDAY MORNING COMING DOWN 7	Week 38	Week	NO LOVE AT ALL/I FOUND YOU
		Johnny Cash, Columbia 4-45211 (Combine, BMI)	30	31	Lynn Anderson, Columbia 4-45190
W	5	RUN WOMAN RUN	金	56	(Contention, SESAC/Blue Crest, BMI) MONEY CAN'T BUY LOVE
3	2	THERE MUST BE MORE TO LOVE THAN THIS Jerry Lee Lewis, Mercury 73099 (DeCapo/Varia/Chimneyville, BMI)	40	32	(Cedarwood, BMI) MARTY GRAY Billie Jo Spears, Capitol 2844 (Chestnut,
4	12	IT'S ONLY MAKE BELIEVE	41	36	BMI) BILOXI Kenny Price, RCA Victor 47-9869
5	6	(Marielle, BMI) THE TAKER Waylon Jennings, RCA Victor 47-9885	42	42	(Window, BMI) TYING STRINGS June Stearns, Decca 32726 (Wilderness, BMI)
6	4	(Combine, BMI) ANGELS DON'T LIE	金	66	YOU'VE GOT YOUR TROUBLES (I've Got Mine)
7	7 30	WONDERS OF THE WINE	44	39	O15 (Mills, BMI) THIS NIGHT (Ain't Fit for Nothing But Drinking) 12
		STOPPED LOVING ME	45	40	Dave Dudley, Mercury 73089 (Newkeys, BMI) GEORGIA SUNSHINE
9	8	GREAT WHITE HORSE	4	55	Jerry Reed, RCA Victor 47-9870 (Vector, BMI) PATCHES
10	10	SNOWBIRD Anne Murray, Capitol 2738 (Beechwood, BMI)	47	47	Ray Griff, Royal American 19 (Gold Forever, BMI) MY HAPPINESS
W	24	JOLIE GIRL	1	60	Johnny & Jonie Mosby, Capitol 2865 (Happiness, ASCAP) I CAN'T BE MYSELF/
12	3 14	HOW I GOT TO MEMPHIS	_		SIDEWALKS OF CHICAGO 2 Merie Haggard, Capitol 2891 (Blue Book, BMI/Tree, BMI)
•	19	Wynn Stewart, Capitol 2888 (Return, BMI)	19	15078	Sonny James, Capitol 2914 (Bogue, BMI)
15	17	200007000101200000000000000000000000000	50	46	THE WHOLE WORLD COMES TO ME/ IF THIS IS LOVE
		THE RIGHT Roger Miller, Mercury 73102 (Pix Rus, ASCAP/Tree, BMI)	51	53	
16	16	George Hamilton IV, RCA Victor 47-9886 (Acuff-Rose, BMI)	52	52	[2] [1] [2] [2] [2] [2] [2] [2] [2] [2] [2] [2
17	18	LIVE FOR THE GOOD TIMES 6 Warner Mack, Decca 32725 (Page Boy, SESAC) FOR THE GOOD TIMES/GRAZIN'	53	59	(To Watch Good Love Go Bad) 3 Hank Williams Jr. & Lois Johnson,
10		IN GREENER PASTURES	54	35	MGM 14164 (Acuff-Rose, BMI) HEY BABE Bobby G. Rice, Royal American RA 18
19	9	ALL FOR THE LOVE OF SUNSHINE 12 Hank Williams Jr. with the Mike Curb Congregation, MGM 14152	55	50	(LeBill, BMI) WHO SHOT JOHN
20	25	(Hastings, BMI) ALL MY HARD TIMES	56	48	SAME OLD STORY, SAME OLD LIE 9 Bill Phillips, Decca 32707 (4-Star, BMI)
會	34	(Lowery, BMI) THANK GOD AND GREYHOUND 4 Roy Clark, Dot 17355 (Window, BMI)	57	62	PRIGHT BACK LOVIN' YOU
22	23	FROM HEAVEN TO HEARTACHES 6 Eddy Arnold, RCA Victor 47-9689 (Singleton, BMI)	\$10 \$30	69	Mel Tillis, Kapp 2103 (Sawgrass, BMI) JIM JOHNSON 4
23	11	PREACHER MAN	60	58	
24	21	RCA Victor 47-9875 (Owepar, BMI) LOOK AT MINE Jody Miller, Epic 5-10641 (Welbeck, BMI)	61	61	
25	20	HEAVEN EVERYDAY Mel Tillis, MGM 14148 (Jack & Bill, ASCAP)	62	57	WE'RE GOING 5 Lawanda Lindsey & Kenny Vernon, Chart 5090 (Yonah, BMI) WATERMELON TIME IN GEORGIA 9
26	27	WAKE ME UP EARLY IN THE MORNING	63	65	Lefty Frizzell, Columbia 4-45197 (Wilderness, BMI)
畲	63	(Contention, SESAC) 15 YEARS AGO	64	68	Earl Richards, United Artists 50704 (Acuff-Rose, BMI)
28	15	(Peach, SESAC)	1	75	Hagers, Capitol 2887 (Blue Book, BMI) SOMEWAY Don Gibson, Hickory 1579
29	22	Billy Walker, MGM 14134 (Forrest Hills, BMI)	60	847	(Acuff-Rose, BMI) I WAKE UP IN HEAVEN
30	28	Jean Shepard, Capitol 2847 (Gallico, BMI)	67	67	(Window, BMI) OH LONESOME ME
- S-	45	Arlene Hardin, Columbia 4-45203 (Acuff-Rose, BMI)	68	71	(Acuff-Rose, BMI) STEPPIN' OUT Jerry Smith, Decca 32730
	38	Nat Stuckey, RCA Victor 47-9884 (Combine, BMI)	69	70	WAXAHACHIE WOMAN
22	0220	Sammi Smith, Mega 615-0001 (Two Rivers, ASCAP)	命	-	John Deer Co., Royal American 21 (Elan, BMI) EARLY IN THE MORNING
33	26	Slim Whitman, United Artists 50697 (Vogue, BMI)	71	72	Hank Thompson, Dot 7354
34	29	MULE SKINNER BLUES	72	74	Hank Locklin, RCA Victor 47-9894
四	43	Faron Young, Mercury 73112 (Central Songs, BMI)	73	73	Norma Jean, RCA Victor 47-9900
	41	David Houston & Barbara Mandrell, Epic 5 10656 (Algee, BMI)	由	_	(Tree, BMI) DIXIE BELLE Stan Hitchcock, GRT 23
M	49	(The Blue Right Out of My Eyes) 5 Crystal Gayle, Decca 32721	由		(Jack & Bill, ASCAP) MAMA CALL ME HOME

Hot For Week Ending 10/17/70 Country LP's

* STAR Performer-LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number Chart
1	1	FIGHTIN' SIDE OF ME
2	3	CHARLEY PRIDE'S 10th ALBUM
3	4	FOR THE GOOD TIMES 7
4	2	HELLO DARLIN'
5	6	Conway Twitty, Decca DL 75209 MY WOMAN, MY WOMAN, MY WIFE
6	7	THE BEST OF CHARLEY PRIDE
•	20	GOODTIME ALBUM
8	8	GOODTIME ALBUM
9	10	Roy Clark, Dot DLP 25980 THE WORLD OF JOHNNY CASH
	(B)(B)	Columbia GP 29
10	12	Porter Wagoner & Dolly Parton, RCA Victor LSP 4388
11	13	LIVE AT THE INTERNATIONAL, LAS VEGAS
W	42	SNOWBIRD
Ø	22	WONDERS OF THE WINE
14	16	MY LOVE/DON'T KEEP ME HANGIN' ON
由	32	I NEVER ONCE STOPPED LOVING YOU 4 Connie Smith, RCA Victor LSP 4394
16	9	BEST OF JERRY LEE LEWIS
17	19	OKIE FROW MUSKOGEE
18	18	WORLD OF RAY PRICE
19	5	TAMMY'S TOUCH
20	14	Tammy Wynette, Epic BN 26549 LORETTA LYNN WRITES 'EM AND SINGS 'EM
d	24	WORLD OF TAMMY WYNETTE
22	15	THE KANSAS CITY SONG
4	31	NO LOVE AT ALL
23	0.00	Lynn Anderson, Columbia C 30099 THE POOL SHARK 9
24	17	Dave Dudley, Mercury SR 61276
25	21	ON STAGE—FEBRUARY 1970
26	26	TAMMY WYNETTE'S GREATEST HITS
27	25	Elvis Presley, RCA Victor LPM 6401
28	-	A TRIP IN THE COUNTRY 1 Roger Miller, Mercury SR 61297
29	38	ME & JERRY Chet Atkins & Jerry Reed, RCA Victor LSP 4396
30	30	ONE MORE TIME
31	28	JACK GREENE'S GREATEST HITS
32	11	JUST PLAIN CHARLEY
33	36	GEORGIA SUNSHINE
34	27	BEST OF EDDY ARNOLD, VOL. II
1	500	REMOVING THE SHADOW 1
36	23	Hank Williams Jr. & Lois Johnson, MGM SE 4721 HELLO, I'M JOHNNY CASH
	_	COUNTRY FAIR
38	39	Various Artists, Capitol SW 562
39	29	WAYS TO LOVE A MAN
UTAK UTAK	SATU	David Houston, Epic BN 26539
40		COUNTRY EDUED 2
41	41	COUNTRY FEVER
42	37	RISE AND SHINE
由	_	STANDING ALONE
	656	GREAT WHITE HORSE
W	_	HE'S EVERYWHERE Sammi Smith, Mega M 31-1000







THE CAST of WWVA's Jamboree shortly after World War II, when the policy of live audiences for the Saturday night shows was resumed.



THREE PIONEER artists of the Wheeling show: Doc and Chickie Williams and Big Slim, "The Lone Cowboy."



ONE OF THE all-time greats of the Wheeling Jamboree, the late Hawkshaw Hawkins.

JAMBOREE-Born In 1933 And Still Rolling

An after-midnight experimental broadcast that turned into the second oldest show in the history of American radio: That was and is the "World's Original Jamboree" from WWVA, Wheeling, West Virginia!

It was on Jan. 7, 1933, that WWVA Manager, George W. Smith, started the 12-midnight to 2:00 a.m. live show on an experimental basis. The name Jamboree was chosen because of the informal atmosphere and the carefree nature of the live show. The experiment was an immediate success, and in a few weeks original cast members (Ginger, Snap and Sparkey; Howard Donahoe, Elmer Crowe, Felix Adams, Paul Miller, Willard Spoon, George Kanute, Jimmy Lively, Eddie Barr, Sherlock and Tommy, the Tweedy Brothers and Fred Craddock) were being deluged with letters AND requests for tickets to SEE this new show.

Feeling that a live audience would add to the atmosphere of the broadcast, limited numbers of fans were permitted in the studio every Saturday night. Again in very quick order, the fans could not and would not be limited; and the show was moved, April 1, 1933, into the Capitol Theatre in Wheeling.

Billed as the "Greatest Show On The Air for a Quarter," this first Jamboree at the Capitol Theatre pulled 3,266 with another thousand turned away for lack of space. So, within a few short weeks after its inception, the future success and the general format of the "World's Original Jamboree" was assured and set. It was an acceptance that would eventually make WWVA's Jamboree one of the giants in the world of country music and 37 years later see the parent corporation of Jamboree U.S.A. moving back to the Capitol Theatre as OWNERS of the building!

The show early proved radio's tremendous power to pull mail, when a box top offer in 1935 pulled over 15,000 responses in three days. In the first three years of the Jamboree's life, moves were made to the Virginia and Victoria theatres, and eventually to the Market Auditorium in 1936, scheduling two shows each Saturday to accommodate as many fans as possible. And it was in 1937, the year of the terrible Ohio Valley flood, that Wheeling was completely paralyzed and WWVA and the Jamboree stars worked around the clock with emergency bulletins, lifting spirits by special live radio programs, manning boats and doing whatever could be done to help.

In 1937 a new act appeared on the Jamboree stage; an act that is still, to this day, an important part of the Jamboree U.S.A. star lineup. That spring, Doc Williams and the Border Riders joined the cast, and Doc has remained till this day one of the favorites of the show and has become a living legend in country music. That same year saw the beginning of the carrer of Big Slim,

the Lone Cowboy, who until his death a few years ago, also remained a top audience favorite.

In 1939 Jamboree attendance reached the half-million mark and the show was put on the road to entertain live audiences in nearby states. And it was during these tour-years that comic Crazy Elmer was added to the show. These tours would have continued, except for the war years which held back transportation. The war also forced the Jamboree to discontinue live audiences for the Saturday shows for a time, although the programs were to continue on the air from the studios of WWVA.

And it was during this 1942 to 45 period that the Jamboree stars concentrated on selling war bonds, raising money for the USO, Red Cross, VA hospitals, etc. It was also during this time that advertisers were first permitted to purchase commercial time in Jamboree broadcasts. This also proved extremely effective, with the millions who were always listening on Saturday nights, and many national sponsors today use this as a medium of regional advertising. This general period also saw the beginning of the career of still another of the all-time Jamboree greats, the "coffee drinkin' Night Hawk," Lee Moore. Although the current Jamboree USA has become a much more "modern country music show," these three. . . . Doc Williams, Crazy Elmer and Lee Moore, along with "America's King of the Yodelers," Kenny Roberts, and the bluegrass groups . . . keeps the sounds of the more "traditional" music alive on the Saturday shows.

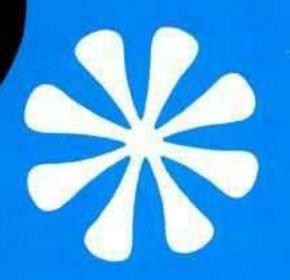
One Million Tickets

The one-millionth ticket-holder to a Jamboree show. Miss Laverne Howell, was a special guest of honor, Feb. 8, 1947, and the reputation of the air show and stage show continuing to spread far and wide. Bus loads of fans began coming from Canada, including the far reaches of the Maritime Provinces. And in 1952 WWVA and the Jamboree broadcast Christmas greetings to Canadian Eskimos . . . in their own language. Featured star on the Jamboree's 20th Anniversary show in 1953 was a native West Virginian who went on to become an international star, Hawkshaw Hawkins. And two million fans had visited the show by the time of the 25th Anniversary. During the 50's, many now-famous names got their first start on the Jamboree stage, including such as George Morgan, Wilma Lee and Stoney Cooper, Kathy Dee and many more. In 1962 the Jamboree was the last show presented onstage at the Virginia Theatre before it closed after 54 years of theatrics. The Jamboree moved in following years to the Rex Theatre, and eventually to Jamboree Hall on Wheeling Island where it stayed until late in 1969. In November 1965 a milestone was reached when WWVA Radio switched to a completely country music format. And in a special 1967 survey it was found that fans had traveled from 22 states, the District of Columbia, Canada and Finland to attend Jamboree shows. The late Sixties also saw many extremely effective "benefit shows" for the Heart Fund, Underprivileged Children and other charities, along with a new policy of bringing into Wheeling for the Jamboree the top name national headliners in country music.

The ultimate final move was made, Dec. 13, of 1969 when WWVA Radio and a completely new-image Jamboree U.S.A. moved into its own home, the Capitol Music Hall on Main Street in downtown Wheeling. The SAME Capitol Theatre that saw the START of the show back in 1933. The Capitol Music Hall stage is now specially redone for the broadcast of the famous Saturday night shows, and nearly 2,500 can be seated in complete comfort in West Virginia's largest theatre. Special staging and lighting has been added, and under the direction of its new general manager, Quentin "Reed" Welty, Jamboree USA had added other innovations, such as two staff bands, back-up vocal group, rearview projection, scripted format, more national stars on the regular star line-up, etc. With Gus Thomas as host and MC, the show goes onstage Saturday nights from 7:30 to 12-midnight; one-show format except when major national names are featured. On such occasions, two shows are held; from 7:30 to 9:30 p.m. and again from 10 p.m. to 12 midnight. An unusual exception to this was on March 14 of 1970 when Buck Owens show played Jamboree USA. A new attendance record was set that night when Buck and Jamboree Stars played to THREE packed houses of over 7,500 people, and an estimated 800 more were turned away. In addition to Welty and Thomas, other Jamboree staffers include John Monto (Monty Blake) as stage manager, Bud Cutright as music director, Kenny Biggs as alternate staff bandleader, Roberta Hart as promotion director and Mary Robinson as Jamboree secretary. WWVA executives who also have a continual hand in the weekly Jamboree operation include Berk Fraser, vice president; J. Ross Felton, the station's general manager; Larry Davidson, general sales manager; Bob Finnegan, operations manager; and Steve Mazure, music director.

In addition to building a new image for Jamboree U.S.A., the new corporation is now promoting its own record label, Jamboree U.S.A. Records, and hopes soon to take the show into television. A major recording studio for the Wheeling area is also part of the new, far-reaching plans of Jamboree U.S.A., Inc. . . . a corporation dedicated to broadcasting the base of good country music and bringing it effectively to more and more

people everywhere.



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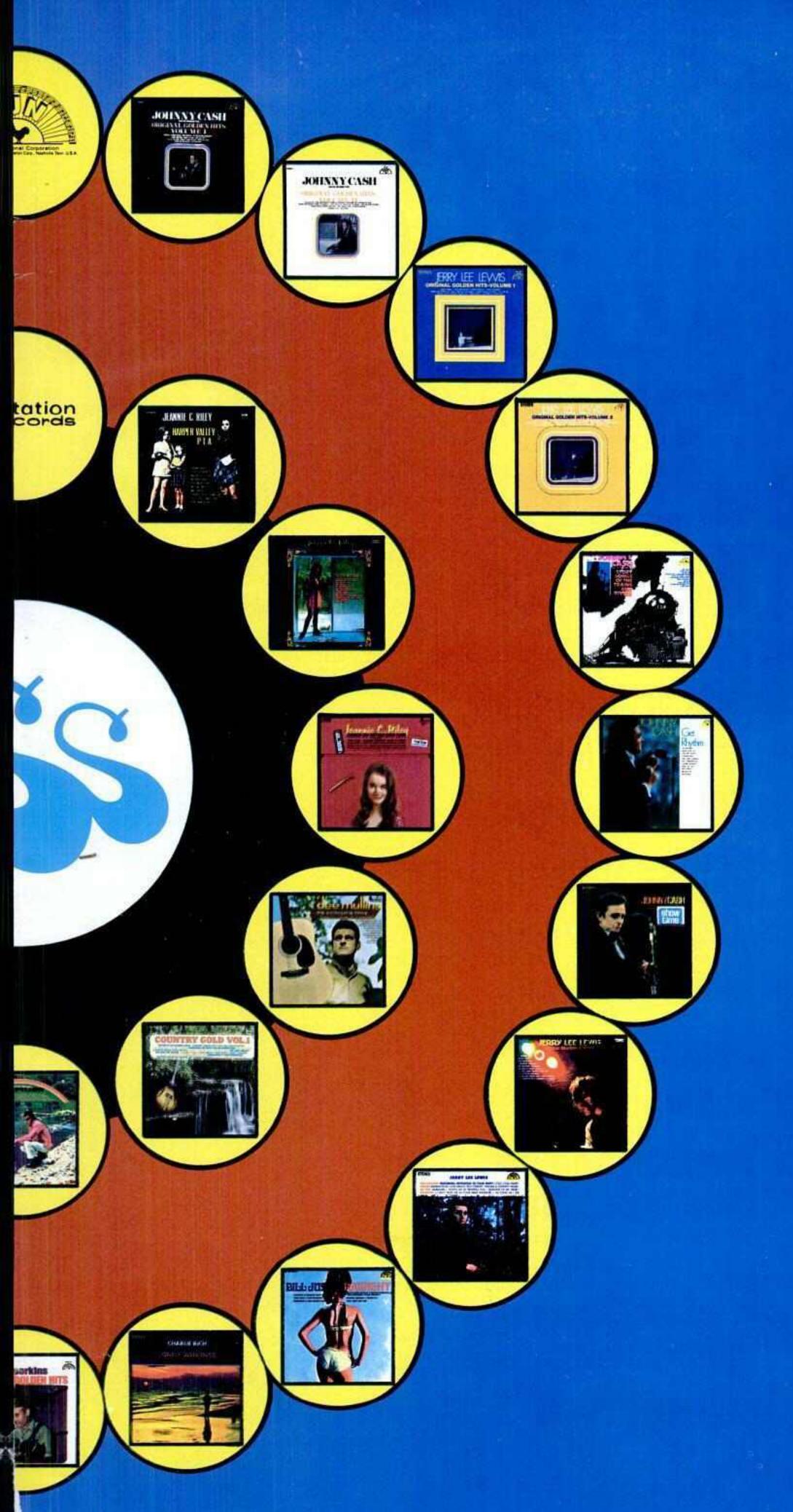
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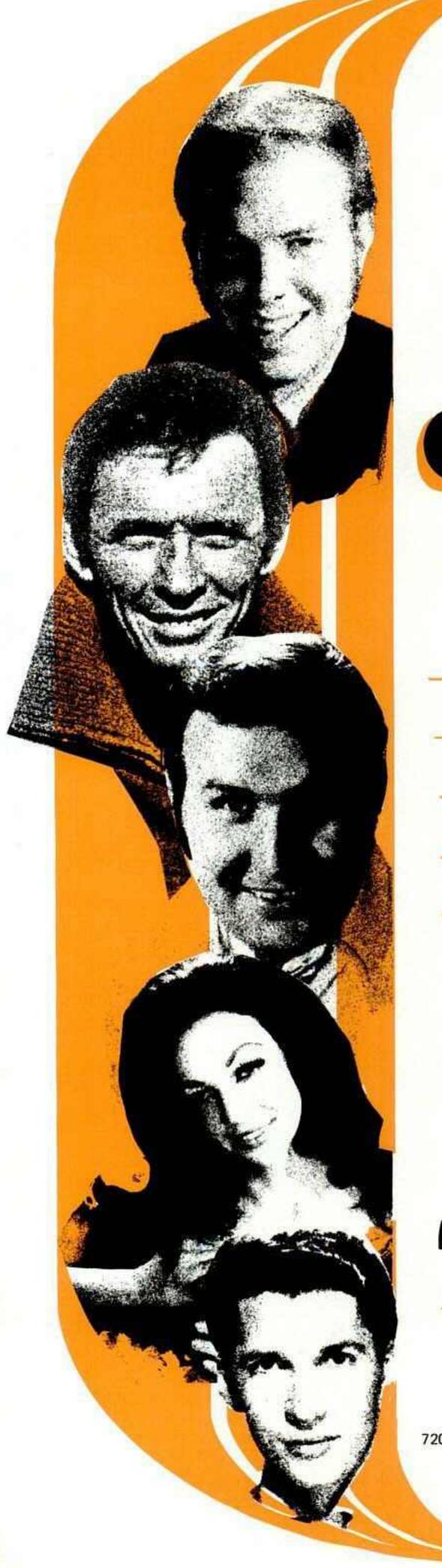
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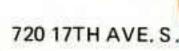
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Tompall and the Glaser Brothers

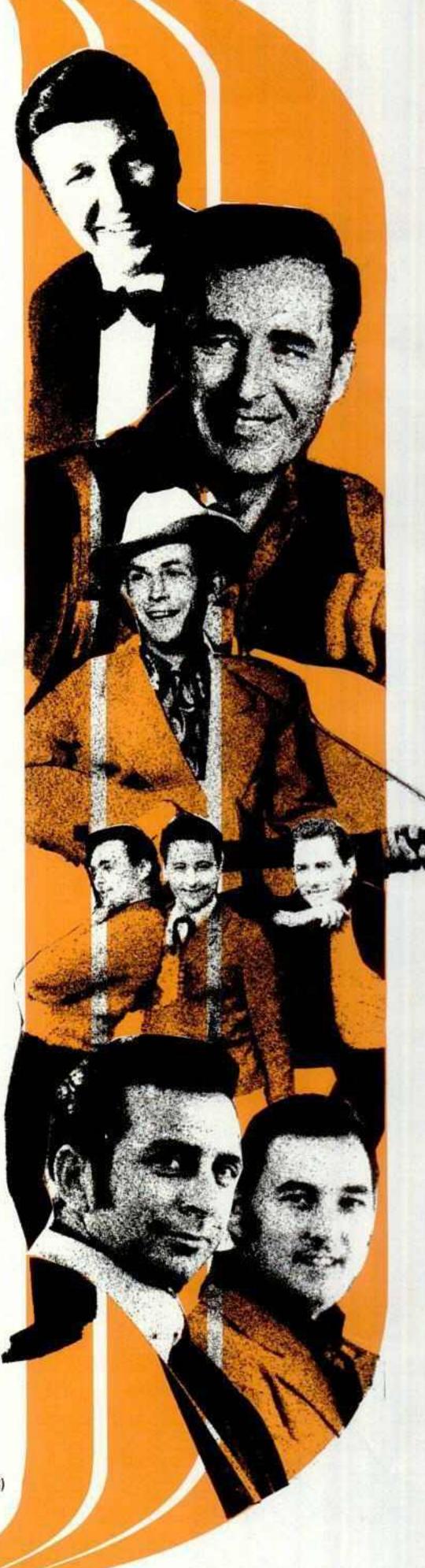
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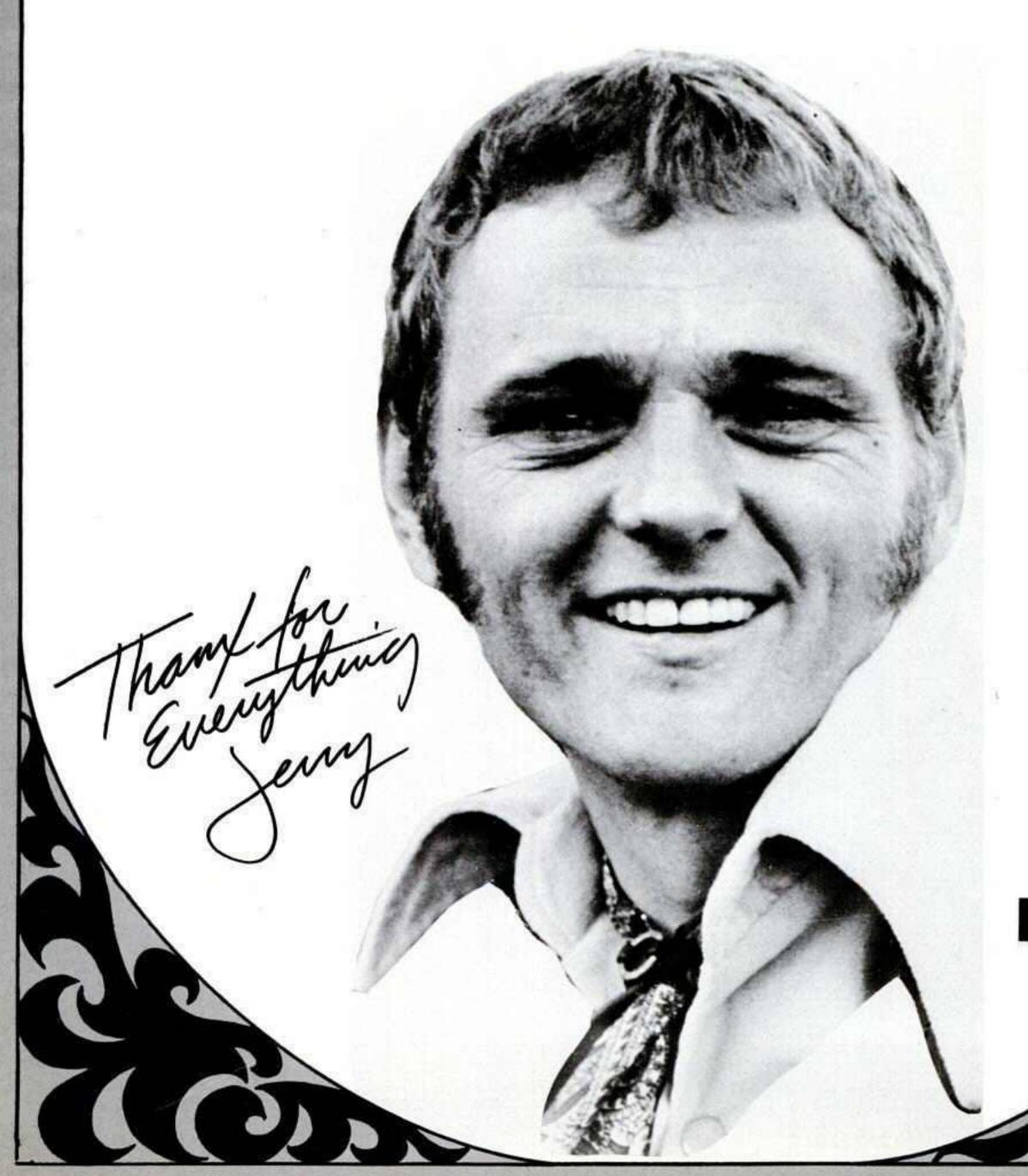
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(From the

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-RCA-LSP-4396

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THANKS

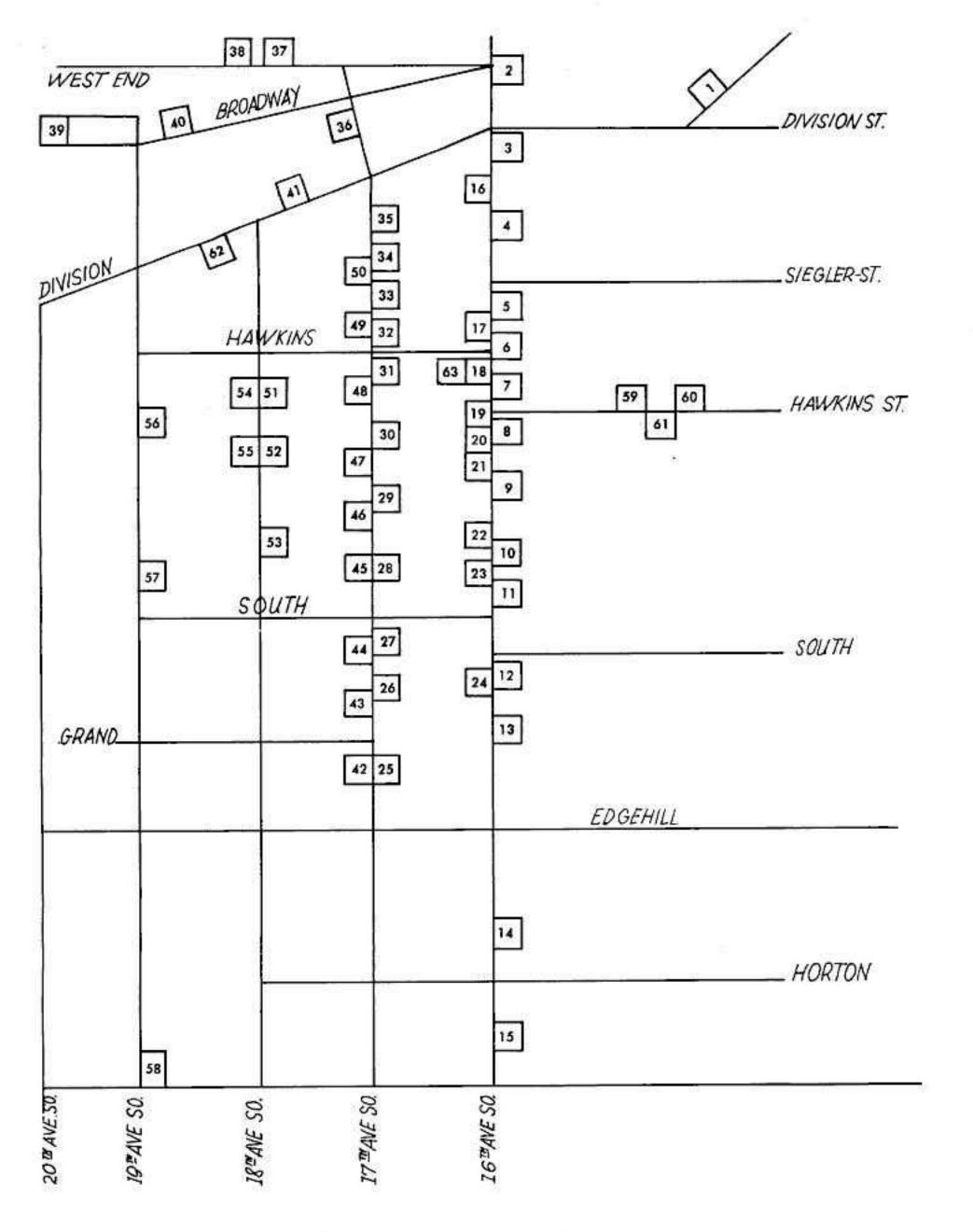
FOR EVERYTHING.

Charley Paide

BILLBOARD 1970 AWARDS: "BEST MALE VOCALIST"
"BEST ALBUM" (Just Plain Charley)

MANAGEMENT: JACK D. JOHNSON TALENT, INC. P.O. BOX 9042 NASHVILLE, TENN. 37204 (615) 291-6564

RCA



Music City Map

- 1. Faron Young Enterprises, Music City News, Queen of Sound Studio
- 2. Certron Tape Division
- 3. Country Music Hall of Fame and Museum, CMA, CMF
- 4. Broadcast Music, Inc.
- 5. Lat awned by J. Hal Smith, Renfro Valley
- 6. Goldmont-Star City
- 7. Brite-Star, K-Ark, Gold Standard, Jimmy Skinner, Record Production Service
- B. Columbia Records, Epic Records
- 9. Capitol Records, Buddy Lee Agency, Chart Records, Danny Davis Enterprises, Bill Anderson Enterprises, Sponsored Events, Barmour Music, Maggie Cavender Enterprises, Coal Miner's Music, Jo Coulter Studios, Al Gallico Music, Husky Music, MCA Music, Motala Music, Royal Talent, Vanador Music, Vector Music, Yonah-Peach-Sugarhill Music
- 10. House of Kershaw
- 11. The Club House
- 12. Proposed Decca Building 13. Proposed Music City Building
- 14. Certron Music
- 15. X-Cosse, Masters' Festival
- 16. Future home, Tree International 17. Realton Apts.
- 18. SureFire, Wil-Helm Agency, Chuck Chellman Co., Renegade Records, Gospel Music Assn., Veeson International, Touchdown/Adventure Music
- 19. Decca Records
- 20. Terrace Music, Magic Man Productions
- 21. Viking Records, Bobby Goldsboro Music, House of Gold
- 22. Cedarwood Publishing, JED Records
- 23. Shelby Singleton Music, Green Owl Music, Green Isle Music, Prize Music, Amusement Music, Sumpter Music, Angus Music, Chu-Fin Music, Audophone Music, Piccolo Music, Crawdad Music, Fraulein Music
- 24. Tree, International and Dial Records
- 25. Joe Tanner Enterprises
- 26. Central Songs, Snyder Music, Freeway Music, Airfield Music, Opal Music, Devera Music
- 27. Sumar Talent
- 28. Bobby Gregory Music, American Publishing

OCTOBER 17, 1970, BILLBOARD

- 29. April Music, Blackwood Music, Tunafish Music
- 30. RCA, Cramart Music, Tuckahoe Music, Jim Reeves Ent., TRO-Nashville, 100 Oaks Music, Two Rivers Music, Crestmoor Music, Bonnie Bucy & Assoc.

- 31. W.B. Cambron Co.
- 32. Fender Guitar, Rogers Drums
- 33. Liberty/United Artist/Imperial, MGM, Duke of Kent, Happy Man Productions, Touchstone Publishing, Napeg Talent, Lyndee Music, Rocker Music, Novena Music, United Artist Publishing
- 34. Bill Hudson & Associates, Moeller Agency
- 35. ASCAP
- 36. Monument Studios
- 37. Joe Taylor Agency
- 38. Billboard—Amusement Business 39. Show Bix, Inc.; Spar Records
- 40. Peer-Southern, Harton Productions, Country Sound, Country Soul, Mohawk Records, Stardust Records, Panarama, ABC/Dunhill, Bobby Bare Enterprises, Webb Pierce Enterprises
- 41. American Federation of Musicians, Local 257
- 42. Barnaby Records, Ahab Music
- 43. Wilderness, Twitty Bird
- 44. 4-Star Music, Challenge, Taj, Mee Moo, Tohawanda, Jat, Four Most, 5th World, Young Artist Productions, Gayle Hill
- 45. Hill & Range, Fiddle & Bow
- 46. Current Productions, Inc.; Country Store Music, Taylor Made Music, House of 4 Music, Honorary Music, Multi-Star Productions
- 47. Music City Taylors 48. Buffalo Bill Enterprises
- 49. Robert Holiday, Inc.; Melon Music, Garli's Publisher 50. Stringberg Music, Exposure, Countrypolitan, WMTS Remote Unit
- 51. Alamo Studio
- 52. Ashley Music 53. Stowaway Productions
- 54. Window Music, Stop Records
- 55. Starday Town House 56. Music City Recorders
- 57. Don Light Talent, Superstars, Rambo, Silverline
- 5B. Glaser Brothers
- 59. Skylite-Sing, DBM 60. Mercury, Chappell Music, GRT
- 61. SESAC, Arawak, Bannock, Sauk, Screen Gems, Columbia, AFTRA, Hall-Clement Music, Big Boppery, Jack & Bill, Sunbury-Dunbar, Hubert Long International, Buckhorn, Green Tree, Kiowa, Little David, Moss-Rose, Pawnee, Peppermint, Poke Sallet, Ramblin' Rose, Stallion, Woodshed
- 62. Fanta Sound
- 63. Dot Records, Paramount, Acta, Stax-Volt, Hip, Enterprise, Famous, Ensign East/Memphis, Borders, Bruin, Addax, Parabut
- 64. NARAS, Dan Quest Studios

Eight Blocks Long, Four Wide-Nashville's Music Row

By BILL WILLIAMS

In the tight confines of an old-residential area of Nashville now reposes what is loosely called Music Row. Within this region, roughly four blocks wide and eight blocks long are more than 200 companies in or directly related to the music industry. They are located in 65 separate buildings.

Some of these are magnificant structures, with multi-million dollar investments. Others are renovated older structures. Some are merely attractive facades on old bodies. And there are those which cling to the environment.

Far removed from this area are some of the great names of the industry, spread throughout Nashville and its suburbs. Among these are Monument, located in Hendersonville, some 15 miles from the downtown area of the city; Acuff-Rose and Hickory, on Franklin Pike, five or six miles from "the row"; Starday-King, in the suburb of Madison, about 10 miles from downtown; the Bob Neal Agency, just moved to the Green Hills Shopping Area; the bulk of the Shelby Singleton Complex, spread all over Nashville with its various holdings; Athena Records, in suburban Brentwood, some 15 miles away from the cluster of activity; various suburban talent agencies, and perhaps hundreds of publishers in all parts of the city.

But it is in this section of Nashville that most of the action takes place. The principle street is 16th Avenue, a boulevard of broken dreams or great emotional upswing. Actually it is not a boulevard, and this is a great bone of contention among property owners in "the row."

It was on 16th Avenue that Owen Bradley, some 16 vears ago, purchased a duplex, and then watched Music City grow. The story has been re-told many times, but it was from this focal point that music-with all its growing pains-because one of the most important of all of the industries in this part of the nation.

And the big, beautiful buildings started going up. BMI, the Country Musical Hall of Fame, Capitol and Columbia, Decca, RCA (on 17th), Hubert Long, Moeller Talent and Bill Hudson, ASCAP, Mercury, and so on it went.

But the overriding controversy remains the proposed boulevard, which would replace 16th. It has become such a debate issue it has commanded front page local press, and is frequently on the editorial pages. It was the subject of a recent discussion at NARAS seminar. And still nothing really is settled.

Proponents of the boulevard—and there are many are primarily those who have invested heavily in property along the thoroughfare. They contend that the boulevard is necessary to: (a) handle the excess traffic in the area, (b) to condemn some of the existing structures to wipe out some of the blight in the region, (c) to bring a finalization of the street alignment so that progress can continue, and (d) to get what the city has been promising for 10 years. They feel that, since their property has been taxed excessively, they deserve the widened boulevard which would beautify the entire area.

Opponents of the boulevard—and there are many are primarily those who have not invested in the region. They contend a boulevard is impractical because (a) it would create more of a traffic hazard than now exists, funnelling additional traffic from other thoroughfares, and destroying the street for pedestrian crossing; (2) blight can be wiped out through normal condemnation procedures without building the boulevard; and (3) there is no money available for the boulevard, so it is more practical to go ahead with a city-proposed plan of oneway streets, resurfacing and re-building streets and sidewalks, planting trees to create a park-like atmosphere, and getting the job done at once.

The investors contend, and with some validity, that non-property owners really have little to say about the street situation since they are not the ones who speculated and tied-up substantial sums of money on the basis of past promises. The non-investors contend that everyone has a right in the say of conditions in the "row."

The city administration says it has ample money to re-do the area with one-way streets, but lacks the money to get the boulevard done "within 6 to 10 years."

The investors say they have dumped many thousands of dollars in taxes into the city coffers because of the inflated real estate values in the area, and deserve first consideration for a boulevard, even if it means floating a bond issue.

The administration contends the original promise of a boulevard was made by a different administration, and consequently there is no assumption of responsibility for such a promise. The investors say the promise has been

(Continued on page CM-42)

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NARAS' EMILY Bradshaw with Governor Buford Ellington.



TOP BILLING'S Delores Smiley with artist Bobby Wright.



BOBBYE HINSON

The Ladies Of Mashville

By BILL WILLIAMS

One of Nashville's charming peculiarities is its involvement of women in all facets of the music industry. And since the primary form of music from Nashville is still country, each gets involved in this particular aspect.

The name of Frances Preston is always among the first to come to mind. Now working with more than 10,000 writers and publishers in 15 states, Mrs. Preston is vice-president for BMI's Southern branch. She has

attained a unique stature.

Instrumental in the construction of one of the first of the "beautiful buildings" on Music Row, she also established BMI's Country Awards dinner, an annual black-tie affair which has become a prestige symbol. She originated Nashville's Theater Workshop, under the direction of Lehman Engel. The workshop now is an accredited course at Peabody College, serving songwriters by preparing them in the art of writing for the Broadway stage.

Working with the late Senator Estes Kefauver, she helped provide a resolution which brought about a five-year extension to the term of copyrights due to go into the public domain. This measure, introduced by Kefauver, took place while the copyright laws were in the process of revision.

Frances Preston gave endless hours of work toward developing the Country Music Hall of Fame and Museum while serving as chairman of the CMA board and building committee.

She remains active on the boards of CMA, the Nashville Symphony Orchestra, the Country Music Foundation, Nashville's Better Business Bureau, and the Chet Atkins Guitar Festival. She was the first woman ever to serve on the board of the Nashville Area Chamber of Commerce, and she serves on an unlimited number of public service committees.

Mrs. Joe Walker, executive director of the CMA, is another lady who has attained a high plateau of accomplishment, yet retains her femininity, dignity and her cool. Involved with the association since its inception, she now has served the country music industry for more than a decade, and also is a community leader. Hers is one of the most demanding jobs in the music business, for in addition to her regular work she must satisfy the needs of the thousands of members of the organization and oversee the general operation of the Hall of Fame. She attends all committee meetings as an ex-officio member, and is the most leaned-upon lady of all.

Mrs. Jane Dowden rose from the WSM ranks (as did Mrs. Preston) to the presidency of one of the most

successful music businesses in Nashville—Show Biz, Inc. As such, Mrs. Dowden oversees the production and distribution of more syndicated television shows than anyone else in the industry; and is in direct supervisory charge of the recording and publishing ends of the all-encompassing firm.

Mary Reeves

Mary Reeves also heads a small empire, that of the Jim Reeves Enterprises. This includes publishing, recording ties, personal management and booking. The widow of the late RCA artist (now Mrs. Terry Davis) has played an active role in the music business for nearly a decade now.

Joyce Bush has been with Tree, Intl., almost since the inception of the company. Once a secretary to Jack Stapp while at WSM, Mrs. Bush worked part-time for Tree when he first founded it, and gradually it became a full-time job. Years ago she became an officer of the company, Secretary/Treasurer, and has been a total part of its operation.

Dean May is a veteran with the Acuff-Rose organization, and has been its office manager for a number of years. Hired first by the late Fred Rose, she is considered an expert on everything from copyrights to catalogs.

Irene Stanton, a many-time BMI winner with her outstanding songs, has been associated with Don Law Productions for some 10 years, and must be considered one of the leading ladies of the city. She is talented and perservering.

Dolly Denny and Mary Claire Rhodes both have been with Cedarwood since it was formed by the late Jim Denny in the 1950's. Now, working with Bill Denny, the two provide the backbone of one of the successful publishing firms on the row.

Emily Bradshaw, after working to the position of promotion manager of WSM Radio, formed her own promotion firm and had, among her clients, the Nash-ville chapter of NARAS. As the chapter grew, it became apparent it would be a full-time job, and Mrs. Bradshaw relinquished her company to become the first full-time executive director of the National Academy of Recording Arts and Sciences for Nashville. She also was instrumental in organization of the Atlanta chapter.

Aileen Jackson, who is director of public relations for SESAC in Nashville, is another who worked up through the ranks. Talented, capable and attractive, she has become one of the most involved women in the music industry, and is much in demand for committee assignments and the like.

Audrey Winters, the extremely capable assistant

editor of Music City News, is considered one of the most knowledgeable women in the industry. A close friend of most of the artists, she is frequently confided in by the wives of the performers.

Bobbye Hinson is the promotion director for the Shelby Singleton complex, and is considered one of the most efficient (and friendly) women in the business. On top of developments all of the time, she serves her company well.

Margaret Lewis and Myra Smith are a pair of ladies who consistently turn out hit songs in Nashville. Beginning in 1964 when they won their first BMI award, they have been winners ever since. Helped in their early days by Wesley Rose, they now work for Shelby Singleton. Since then their tunes have been recorded by Jeannie C. Riley, Lynn Anderson, Porter Wagoner and Dolly Parton, Skeeter Davis and Bobby Bare, Connie Smith, Connie Francis, Linda Martel, Margaret Whiting, Johnny Adams, Petty Scott & Jo Jo White and Delaray & Bonnie & Friends.

Just beginning to make a name for herself is Phyllis Hiller, who has had songs recorded by Arthur Prysock, and has just concluded a children's LP for which she has received numerous offers, including one now under consideration by a major label. There is a possibility, too, the album may be animated for television. Mrs. Hiller has established a publishing firm (ASCAP) through which she now is working on a full-fledged musical. And she continues to turn out country hits.

Bonnie Bucy, one of the most successful of the "promotion women" of Nashville, is a study in energy. The former newspaperwoman, whose clients are numerous and important, has been extremely effective in spreading the word of Nashville to all parts of the nation through her various outlets. Head of Bonnie Bucy and Associates, she now is in her third year of a growing operation.

Martha Renshaw, once associated with Mrs. Bucy, now is heading up the promotion department of Webb Pierce Enterprises. The one-time network programmer now is devoting full time to the country music industry.

Betty Hofer is the pride and joy of the Bill Hudson Agency, and a blessing to all newsmen. Thorough, complete and industrious, she is a total student of the meaning of promotion, and has aided the Hudson clients immeasurably through her drive.

Maggie Cavender, long associated with the Country Music Association, has been operating on her own in the field of promotion, and has done a thorough job of exposing her clients to the proper news channels.

(Continued on page CM-42)

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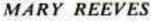
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AILEEN BRUNER



FRANCES PRESTON



PHYLLIS HILLER

THE LADIES OF NASHVILLE

• Continued from page CM-40

A long-time favorite of many, she continues to produce.

Another Maggie, this one Mrs. Carter, is another sterling performer. In addition to her work with the various Mel Tillis enterprises, she is an invaluable asset to the Music City Pro-Celebrity Golf Tournament each year. She also serves on various committee assignments for CMA and others.

Barbara Starling, although she has just moved from her own agency to working with Royal American, has a track record of sucess behind her. Her credits include Noble-Dury, and a long stretch with Decca. She, too, is involved in the field of promotion.

Audrey Williams

Audrey Williams continues to operate various organizations, and to perpetuate a show and a band, which is frequently on tour.

Betty Cox moved all the way to the top with Southern Graphics, and helped build it into a commercial success. When it changed ownership, she again started her own business, and is now in the process of a rebuilding operation.

Gayle Hill has successfully breached most of the fields of the music industry, and has a thriving concern. Mrs. Hill, who heads her own promotional agency, has also been involved in network promotions, and is much in demand as an organizer for various areas of music, including work with major agencies on jingles.

Judy West has successfully doubled-up as an artist and promotion head. Working and singing for Starday, she shows amazing versatility. She also does club singing in the area, and portrays the many talents with which she has been blessed.

Vivian Keith, who is the personal secretary to Shelby Singleton, has been his girl-Friday for many years. A successful songwriter herself, she is an over-all take-charge person.

One of the busiest men in Nashville is RCA's Wally Cochran, so it stands to reason that Vickie Mabe, his assistant, is one of the busiest girls. And she manages to keep her stability, handle the job and keep smiling.

At the Country Music Association, three girls share billing for the incredible amount of work they perform, and the contributions they make to the industry. Working with Jo Walker in harmony and unflagging loyalty are Jan Garrett, Margaret Beeskow and Cheretha Scaife.

The No. 2 gal at BMI deserves mention because of the unusual talents she possesses, and because of her

devotion to work. Another product of WSM, and for many years now working by the side of Frances Preston has been Mrs. Helen Maxson.

At One-Niters is Jackie Moynahan, a young lady now getting strong exposure in the music industry, again in the field of promotion.

Margie Buffett, who began her career in the music industry in Nashville with ASCAP, now has moved to the Johnny Cash Show, where she is assistant coordinator both for talent and for tickets. The latter have become a scarce commodity, as tickets are always in great demand.

Judy Dalton at ASCAP is an effervescent plus for boss Ed Shea, and a charming addition to the music row area. She also has a remarkable memory. Still another is Renate Goetz, who sits at the left hand of the master.

Nika Brewer, the No. 2 gal at Show Biz, complements a firm which leans heavily toward female management.

Delores Smiley, the lady-head of Top Billing, Inc., has a background of agency work that ably qualifies her for the task.

Mrs. Bob Neal—Helen—aids her husband in his agency, and Jimmy Key has such stalwarts as Barbara Bergner, Beverly Hamer and Nancy Hamm.

Carolyn Campbell is Chet's No. 1 girl at RCA, while Dot Boyd coordinates the A&R department for that label.

Buddy Lee's Jean Sopha is one of the most important cogs in his well-oiled machine, and she runs her department with all the skill one could hope for.

Moneen Carpenter, lovely and talented, handles all of the various Bill Anderson activities.

At the Hubert Long Agency and Moss-Rose publishing are such stalwarts as Shirley Welch, Flossie Anderson, Carol Thomas, Beth Fletcher and Kaye Elliott.

Brenda Blackford works with Glen Snoddy at Woodland Sound Studio, handling everything from studio booking to artist and client relations, and her husband runs a publishing company for Kelso Herston.

Monty Bivins, formerly with Athena, works with Bob Tubert at Excelloric Music, and Joan Boyd is now executive assistant at Athena.

Louise Scruggs operates her own booking and management agency, and does so competently. It's pretty much a family affair, since most of her clients are in her immediate family.

Acuff-Rose, in addition to the aforementioned Dean May, has some of the most competent people in the business. Working for the publishing company, for Hickory Records and for the booking agency are Charlotte Tucker, Jean Thomas, Edna Crowder, Shirley Phillips, Martha Hight, Betty Jackson, Nancy Riley and Regina Morrell.

Polly Roper is executive secretary to Owen Bradley at Decca, and she, too, deserves special mention as one of the top people in the profession. Other Decca luminaries are Corky Wilson and Pam Smith.

The two ladies who run the operation at Capitol are Lorene Allen and Rosemary McLennan.

Columbia has a bevy of beauties (all of them quite able, too), who include Dianna Peeler, Peggy Preston, Norma Jean Owen, Judy Smith, Nancy Moran, Judy Simmons, Linda Kimbell, LaVonne Lynne and Jennie Smith. And upstairs at Epic is Emily Mitchell, keeping things in line for Billy Sherrill, and gracing the place with her presence.

Norro Wilson has Shiela Hall at the Gallico complex, and Karen Scott and Trish Williams are the executive assistants at Mercury. Good ones, too.

June Hazlewood has been part of the Lucky Moeller agency since Moeller himself joined forces with the late Jim Denny some 15 years ago.

And so the list goes. There are literally hundreds of ladies—all of them beautiful—who are the heart of the music industry in Nashville. They not only make it work, but they make it pleasant.

Lest we forget, Billboard Publications has its own list of lovely ladies, including Dot Jarrell, Pauline Hardaway, Beth Jenkins, Cheryl Wachtel and Sue Thompson.

And, too, we should mention Juanita Jones, whom we still love.

NASHVILLE'S MUSIC ROW

Continued from page CM-39

repeated by every council and administration in office for the past 10 years.

The facts are these: a few of the investors already have built magnificent structures on the assumption the boulevard will be built. Others are waiting, and some say there will never be the growth originally envisioned if the boulevard does not happen. They suggest that, although there will not be a pull-out from the Nashville area, there will be a strong retardation of growth.

Meanwhile, "the row" remains basically as it has been for the past several years, with more companies coming in almost weekly. On the following pages are a map and a legend of music row as it exists today.



TOMPALL Brothers

VOTED

Top Country Group-Singles

BILLBOARD-1970

CURRENT SINGLE

"Gone Girl"

K-14169

Written by JACK CLEMENT
Pub. by JACK MUSIC
Prod. by JACK CLEMENT
for GLASER PRODUCTIONS, INCORPORATED

Exclusively on MGM

Modern Country Radio: Friend Or Foe?

By PAUL W. SOELBERG

(Note: Paul Soelberg, a one-time RCA distributor on the West Coast, has for the past few years been associated with the Stoneman Family. Last year he joined with two others in forming the firm of Bean, Murphy and Soelberg, which is a management company dealing with country artists. Here he voices his views on a perplexing problem.)

With thousands of country music radio stations leading the charge, country music has swept out of the hills and around the world. No longer saddled with a "barnyard-and-cowbells" presentation, it's now showcased in a fashion acceptable to massive numbers of urbanites.

It's another example of two closely related industries helping each other move toward maturity. But there's an age gap involved and, possibly, it's causing problems.

A formidable industry in its own right for over 50 years, country music has had ample opportunity to become an honest-to-goodness art form complete with its own history, traditions, creative sub-structures, and devout students and fans. "Modern" country radio, however, is practically an infant in comparison, since its tremendous ascendence didn't begin until the middle 1960's.

As broadcaster after broadcaster saw others' success stories and raced to convert their stations to country music policies, a tremendous demand was created for intelligent, well-trained programming personnel. Although many were brand new to the music, they all correctly concluded that it had mass-market potential, proving it by applying techniques used to successfully present other forms of mass-market music.

They emphasized their pride by promoting such terms as "countrypolitan" and "metropolitan country," augmenting these with others such as "All-American Music" and "The All-American Sound." Simultaneously, derogatory terms like "hick," "hilly-billy," and "kicking" fell into dis-use.

In the process, however, radio seemed to rigidly standardize, displaying little genuine creativity and individuality. Even in markets covered by three or more country stations, everything seemed to sound alike.

This pattern eventually exerted a tremendous influence on the creation of product. Many persons, fans and industry professionals, deplored the fact that the "guts" were being ripped out of the music.

Creators became uncomfortably aware of the new tight "formats" and the tendency to select for air exposure a narrowing spectrum of new product. Artists formerly reigning supreme dropped from the air; others briefly extended their lives by adding strings or brass. Entire country music sub-categories such as country gospel, western swing, or bluegrass, were judged by many new programmers as "inappropriate" and were summarily eliminated from programming.

Forgetting for a moment the abysmal lack of professional marketing skill that's handicapped the industry from its inception, the economics of country music are vitally dependent on getting air exposure for the product. As a result, product creators now must devote substantial attention to producing product calculated to appeal not necessarily to the fan, but to the new programmers now holding the power of life or death over new records.

While a wide range of product still is being recorded, most fans would never know it just by listening to the radio or by going into the nearest record store. Many country records—vast quantities of potential entertainment for dedicated fans craving it—are literally condemned to death at the moment of birth. Some product, from established stars, has a degree of automatic saleability even without air exposure; most of the rest can't get off the ground without airplay. In some cases, the death sentence

takes the following form: "There just wasn't enough room on this week's playlist." Or, "I just don't think it'll sell."

Judge and Jury

Still, the professionals search for new ways to get their wares in front of the fan, supposedly the ultimate Judge and Jury. The dismal marketing picture is bad enough, but when the following obstacles are raised, the situation almost becomes hopeless.

- (1) The Top-40-style format, with relatively short playlist, "comer" or "preview" list, both of which are based on "sales," imagined or anticipated.
 - (2) Re-circulation of the records on the above lists ad nauseum.
 - (3) Opportunity for exposure given to tiniest percentage of new singles.
 - (4) Very little attention given to albums (one, two, or fewer cuts per hour).
 - (5) Personalities who seem to feel obligated to yell at the listener.
- (6) A select list of supervisors dominating the scene, performers whose records automatically make the "preview" list and then shoot to the top of "The Survey," where they remain for weeks.
- (7) Many programmers, particularly those new to the music, who fail to grasp the significance of product (both old and new) and who are frightened of experimentation; if the product doesn't fit rigid preconceptions, it won't be played.
- (8) Few programmers allowing themselves to take a "chance," preferring to wait for "chart action."
- (9) The preoccupation with the pick syndrome, where everyone has to have a "pick" album or single, implying a sense of obligation to outguess or lead the fan and his peers down the path to Chartdom.
- (10) Completing the job of duplication, the hourly "flashback" or "golden goodie."
- With notably few exceptions, though they're fabulous exceptions, it's almost as if country radio has become a lot of followers waiting to see what the leaders are going to do. Programming individuality and creativity has yielded to a contest that reveals no more than who can pick Joe Superstar's record before anyone else.

Increased Base

Yet, the industry professionals know the base of the market is increasing. More fans want more country music, every kind of country music. But they're deprived not

only of opportunities to buy the music but also to hear it on their only other source-radio.

It's a major controversy.

If the public weren't indicating, directly and indirectly, various degrees of displeasure with the new common denominator, the industry creators probably would roll over and merely regard the new developments as inevitable evolution. But—

(1) Fan magazines receive great numbers of letters from irate fans deploring the "disappearance" of "real" country music.

(2) Fan clubs no longer hear their stars' recordings on the radio.

- (3) Industry observers view with alarm the fact that Opry performers receiving encores after doing their new records for Opry audiences get no interest from many new programmers.
- (4) Artists now excluded from "modern" country airplay continue to draw large (sometime larger) audiences for personal appearances. (Paradoxically, many stations no longer playing these stars' records book these same stars for their live package shows, knowing "they'll draw the crowds!")
- (5) New "underground," free-form progressive-rock FM outlets in major cities now include traditional and "hard" country music in their programming, while the new "country (?)" stations refuse it.
- (6) Prestigious rock bands at the peak of international popularity apply the "hardest" of country music techniques—including the rawest fiddling and pedal steel guitars—to their most successful records.
- (7) Colleges bring to their campuses country and folk-country acts whose records appear everywhere but on "country" stations, while these same stations complain bitterly that they're not "getting to the young people."

Each industry—broadcasting and music—has its own problems. While both industries depend on each other, each needs to solve its own problems, while showing genuine concern about the difficulties of the other.

Perhaps as a result of its closeness to the fan, broadcasting has gotten itself tangled up in the worst problem faced by the music industry: "sales." Some industry people, while grateful for broadcasters' concern, feel this might be harmful in the long run.

They question broadcasters' emphasis on "sales" of country records as a controlling factor in programming.

Wrapped in Sales

There are bitter, justifiable complaints raised daily by fans and professionals that country merchandise simply is not available in the stores. That is *fact*, solid and undeniable. It reflects a lingering stigma on the part of many distributors, salesmen, rack jobbers, field personnel, record dealers, and, most unfortunately, top record company executives.

Businessmen standing to gain so much instead become bottlenecks inhibiting the flow of merchandise from creator to consumer.

The effect on programming? Are "sales" reports valid evaluative tools if substantial quantities of merchandise are not available in the stores?

Columbia Records' national promotion manager for country music, Gene Ferguson, says, "Having programming so wrapped up in sales reports is almost a total fallacy. We talk to deejays about this constantly, because the reports can be inaccurate and because country music doesn't sell like Top 40 music."

Columbia's Nashville a&r manager, Billy Sherrill, adds, "I think it's possible

to base programming on 'sales.'

"I think programming should be based on listener response and reaction. If the biggest artist in the world comes out with a piece of trash and fails to get good response in a week or two, then the record should be dropped, regardless of who the artist is. Even the biggest artists and producers can make mistakes, you know."

Sherrill, who has produced some of the biggest country hits in the industry's history (Tammy Wynette, David Houston, et al.), continued, "Plenty of companies exaggerate about sales. If a record sold 30,000, a company will say it sold 100,000, so what kind of a basis is that?"

Sherrill's counterpart at Capitol Records, George Ritchey, himself a top West Coast (Seattle, Los Angeles) country disk jockey before his move to Nashville in 1968, adds, "I think many programmers, perhaps even the majority, don't know their markets, and they're not even aware of how important it is to know their markets. So they can't evaluate each record on its own merit, saying, for example, 'This cut might be good for the nighttime show here in this city, but I doubt it'd have much luck anywhere else.'

"I've heard broadcaster after broadcaster say, 'We're not in business to sell records,' "Ritchey continued. "This is great, if only they'd live up to it. But too many radio stations are in fact 'in business' to 'sell' records. They want to go with what they think will sell, with what they'd like to sell.

He continued, "Broadcasters shouldn't be any more concerned with record sales than they are with selling cars or furniture. Sure, they should want to sell a lot, because that'll please their accounts and colleagues. That's good for everybody. And they should want to know comparative popularity of the various models (and records); that's valuable information. But more important than selling records, they should want to please their listeners. The records will take care of themselves, even if we do have our sales problems. But that's our problem, and it shouldn't affect the disk jockey or music director. They have enough to do."

Yet many programmers engage themselves in activities that really are of little significance for the listener. They fail to consider the logical possibility that a record sounds the same to a listener when it's No. 25 or No. 7. And when they drop a record merely because "it's not available in the stores," they've lost sight of their

(Continued on page CM-46)

BLUE BOOK MUSIC THE *1 PUBLISHER OF COUNTRY SINGLES

Continued from page CM-44

very obvious advantage: If a listener likes a record well enough to want to buy it but can't for some reason, he'll have to listen to the radio in order to hear it!

Somewhere many broadcasters have gotten the idea that their ratings will nosedive if listeners suddenly discover the station has played a record that's not in the stores!

Radio is a much more pleasant, entertaining experience when it's giving the listener that which he can't get anywhere else. This craving for freshness and variety may become a factor of vital importance to future programmers, having much more importance than moving records up and down the Chart.

Tight Formats

Rory Bourke, Mercury Records' national promotion manager for country music, strongly defends the tight formats—"When they're used properly," he says. "There's no simpler way to get a record established than to get it on a formatted station. But many stations don't know when to back off from a record. I like a fast list."

Ralph Paul, veteran promotion manager of Jack Music, Inc., a major Nashville publishing company, said, "I think there's so much reliance on charts and formats in country radio because there are so many people in country radio who don't know or like the music. I know a programming consultant, a "consultant," mind you, who admitted to me that he hates country music! Well, to program it properly, obviously you have to like it, understand it, know its history and traditions, and know a lot about the music's fans. And this doesn't happen overnight; it builds in your mind."

A highly respected executive added, "There's a lot of insecurity in country radio. Many of the people in it don't know very much about the music, and they're afraid to admit it. But it shows up in the way they hang onto sales reports and charts. Some of them don't even know much about broadcasting; they were flops in bubble-gum radio. Many can't converse intelligently with an average country music fan, yet they literally control what music the fans will get to hear on their local station."

Capitol's George Ritchey: "So many people have entered country radio for some reason other than '. . . Man! I love the stuff! If you come into it for any other reason, you're going to fail, because that sincere interest is the only thing that will let you do it right. That sincerity is the foundation of the music itself, and the music is what you're working with."

The frustration fans encounter in the record stores should indicate intriguing considerations for broadcasters. For example, give the fan something he's unable to buy rather than concentrate on what he might have purchased for home listening. One elementary fact is known about the country music fan: he'll go all-out in his support for whatever satisfies his musical appetiteS, plural.

Supporting that contention is the phenomenon of individualists like Ralph Emery, Mike Hoyer, and Bill Mack. Sincerely devoted to the music, knowing and respecting it, and successful in communicating their affection for it, they receive the same fanatical fan devotion ascribed to actual performers. Afraid of nothing, able to recognize superiority and quality in every variety of country music, and eager to provide listeners with at least a sample of the best of the new creative efforts, these fabulous personalities have assured themselves a place in the history of country music.

Some stations exhibit similar individuality, but, unfortunately, they're exceptions to the rule. While some adhere to a basic format, they make purposeful deviations, desirous of providing something for all tastes. The stations sound authoritative and confident, because they are staffed by people utterly dedicated to the music.

Frequently announcers work with their own special interests, like Boots Rabell does at KSON, San Diego, with his "Sunday Evening Bluegrass Hour." Some stations hold "record meetings" in which everyone evaluates releases together, with everyone contributing opinions. Programming is based not only on instinct but also on precise knowledge of their markets; "sales" reports and charts from other stations and trade magazines serve informative purposes, not as absolute battle plans. Primary considera-

tion is given to a record's value as something fans would want to listen to, not imagined or anticipated sales. Quality of performance is the ultimate determinant.

"Lots of times the problem is with management," explained Ralph Paul. "Many programmers are prevented from expanding the scope of the programming because their bosses can't see how important it is to improve the way the music is presented. They feel no mutual interest. One manager in Colorado once told me, 'I owe nothing to the music industry. I pay my ASCAP and BMI fees, and that's it.' And his station reflects that attitude."

Torturous Conflict

One of Nashville's most respected producers expressed concern in the following manner, "My artists and I go in to cut the best record we can. We have a lot of information guiding us. The artists, for example, are out on the road a lot, communicating with their fans on stage and off. Recording is far from being all guesswork. Yet we know much of our work will never see the light of day. We're sensitive about this, and we don't like to talk about it, even among ourselves. I believe every producer feels this way. Particularly when we're working with a new artist, when we're extremely concerned about getting exposure for him, we sometimes have to make records that go against our instincts. Theoretically we're supposed to make records meant for the fan to judge; instead, we find ourselves thinking about what the music director will or will not reject. And sometimes the conflict is torturous."

Adds George Ritchey, "I won't let anything affect the way I make records. I care about one thing only: creating something that's good for the artist. I won't sell out one ounce of his talent just to get radio acceptance. That just tries to make him into something he isn't, and that defeats the whole purpose. My job is to bring out the best from an artist when he's doing what he feels is right.

"I believe many opportunists in country radio are trying to accomplish something just to gain fame, and they don't stand a snowball's chance in summertime of doing it. They've forgotten that the soul of country music is Carl Smith's 'I Overlooked an Orchid for a Rose' or Jimmy Martin's 'Widowmaker.' Really—they haven't forgotten . . . they never knew it existed."

Columbia's Gene Ferguson adds, "Guys in radio stations today can play nothing but new releases from superstars for weeks without ever listening to them in advance. This is copping-out, 'cause they're not risking anything, they're not risking getting the boss mad. But even if these are the worst records these stars ever made, they'll get played for weeks and weeks. If the real country quality isn't in the groove, forget it!"

Both industries depend on each other. Radio is the primary showcase for the music; records provide large percentages of programming material. Both industries need to grow, expand, and evolve together.

KSON's Dan McKinnon remarked last spring at a programming clinic that country music is in danger of losing its identity. He's correct. It can happen unless the fan gets adequate opportunity to hear and buy all the country music he wants. If the music loses its distinctiveness, its guts, country radio wil have lost its hold on the vast numbers of country music fans who, in the meantime, will turn to their collections of country music.

This doesn't mean dropping the formats or stopping experimentation in the recording studios. It's basic human nature to expand and experiment, both from the standpoint of the creator and the listener.

Perhaps radio can be persuaded to pour the fire to its evolutionary activities and once again open itself to the full range of product available. The industry has a lot of people standing by, eager to offer suggestions and heartfelt co-operation.

George Ritchey summed it up, "I feel there's a place in every radio market for the full spectrum. Every kind of country record should get played, from Jimmy Martin and Bill Monroe to Al Martino and John Phillips.

"There are enough people, say, like in San Francisco, who are screaming, 'Give it to me!' Dig out all those old masterpieces made in the early twenties by the Old Masters, legends who are totally ignored today without justification!

"Maybe now is the right time for Underground Country Radio. In a place like San Francisco it could be fantastic! If you got a guy like Hugh Cherry, who, in my opinion, is the Great Historian of country music, if you put him in charge of programming an underground country station and add a few people like Jimmy Driftwood as contributors, just see what would happen! It'd blow your mind!!!"

Merle Haggard's Academy Awards

Merle Haggard swept honors at the Fifth Annual Awards Presentation of the International Academy of Country & Western Music last April, taking five awards in a virtual grand slam of major categories, including Top Male Vocalist.

Three victories sprang from the Capitol Records artist's composition and rendition of "Okie From Muskogee," as Song of the Year, Single Record of the Year and Album of the Year. And, Merle Haggard's Strangers was cited as Best Band.

A capacity audience of 1,450 was at the Hollywood Palladium on Monday (April 13) to cheer winners revealed in 25 categories of competition, during a two-hour entertainment marathon.

Haggard became the first artist to walk off with the three key record awards, as well as top vocalist recognition, and is now the most-honored entertainer in Academy history.

There were no other multiple winners.

Tammy Wynette was recognized as Top Female Vocalist and Johnny Cash as Top Television Personality by the international organization's membership. Roy Clark was cited for the Top Comedy Act, while The Kimberlys earned distinction as Top Vocal Group.

Tabbed as Most Promising Vocalists were Donna Fargo and Freddy Weller.

Academy Directors honored Marty Robbins as Country Music's Man of the Decade. He was cited as a "singer, poet and storyteller unequalled in Country music."

Man of the Year honors went to the producers of television's "Hee Haw," Frank Peppiatt and John Aylesworth, whose network shows feature a broad range of Country talent exclusively.

Bob Wills was selected for the coveted Pioneer of Country & Western Music Award.

The new Jim Reeves Memorial Award, for the person contributing most significantly to the advancement of Country music internationally, went to Joe Allison of American Forces Radio. Allison has broadcast more than 2,000 consecutive Country music programs over 355 stations in 78 countries.

Members voted Dick Haynes the Top Radio Personality honor. Selected for the All-Star Country Band were Al Bruno, lead guitar; Jerry Inman, rhythm guitar; Buddy Emmons, steel guitar; Floyd Cramer, piano; Jerry Wiggins, drums; Billy Graham, bass; Billy Armstrong, fiddle; and John Hartford, specialty instrument (banjo). Top Country nitery was the Palomino Club in Los Angeles.

Also recognized for Haggard's single and album achievements was his producer at Capitol, Ken Nelson. Haggard's Song of the Year victory went to him as a composer, while the other wins were as an artist.

The five awards this year bring the Haggard total to 10.

He was Most Promising Male Vocalist in 1965 and Top Male Vocalist in 1966. With Bonnie Owens, he scored three victories for Top Duet, in 1965, 1966, and 1967.

Buddy Ebsen was master of ceremonies for the stardotted evening, highlighted by entertainment segments starring Bobbie Gentry, Waylon Jennings, The Kimberlys, Archie Campbell, Freddy Weller and the Chaparral Brothers.

Awards presenters included Glen Campbell, Herb Alpert, Charley Pride, Robert Fuller, Linda Cristal, Linda Kaye Henning, Jimmy Wakely, Keely Smith, Ray Sanders, Cathy Taylor, Lee Majors, Bill Anderson, Gunilla Hutton, George Lindsey, Ruta Lee, Billy Mize, Fran Boyd, Chill Wills, Tex Williams.

The show opened with Academy President Johnny Bond accepting a resolution from the California State Assembly, paying tribute to the Academy's contributions to the betterment of Country music throughout the world.

Executive producer of the presentation was Bill Boyd, with musical direction by Billy Liebert and a script by Hugh Cherry. Bill Ezell was talent coordinator.



- **CLAY DANIELS**
- BRAD WOLFE
- **▼** JIMMY GILREATH
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Nashville: Survey Report

It was last year when Jay Mick, a musician and a student of a commercial music course, did a survey report on the recording business in Nashville. In the special Spotlight on Nashville issue of last spring, Billboard printed portions of the report. It caused so much comment that even more detailed findings of the report are printed now, to give a picture of the Nashville industry, and its still overwhelming leaning to country music. Although the picture may have changed slightly since that time, it gives an accurate six-month account of what was taking place.

In classifying sessions, for example (a difficult task for many reasons), it was shown that those classified solely as country constituted more than half of all sessions. And when the researcher added those classified as country-pop, country western and the miscellaneous listing of Bluegrass, country folk, and the like, that figure jumped to two-thirds.

It showed, too, that nearly 100 producers were involved in various sessions.

Here are the figures:

CLASSIFICATION OF RECORDING SESSIONS WITH REFERENCE TO THE ARTIST

(This information was obtained by contacting the individual recording companies, producers, leaders of the sessions, and players who performed on the sessions.)

> Country Folk Country Pop

Gospel Sacred Soul

Country Western Underground Rock-folk

Bluegrass Country Folk Pop Rock

THE NUMBER AND PERCENTAGE OF EACH OF THE RECORDING CLASSIFICATIONS IN RELATIONSHIP TO THE TOTAL AMOUNT OF THE RECORDING SESSIONS

Classification	Number	Percentage
Country	809	51.6
Pop	167	10.6
Country Pop		
Gospel		
R&b	94	6.4
Underground Rock-folk	67	4.3
Country Western		
Folk	19	1.2
Pop-Rock	16	1
Soul		
Sacred		
Miscellaneous*		

*Bluegrass, Country folk Artists who associate with several of these areas, and those who could not be classified.

THE NAMES AND NUMBER OF PRODUCERS OF SESSIONS

The 1,566 recording sessions were produced by 96 producers. These producers are listed with their company.

CAPITOL—Larry Butler, Murry M. Harman Jr., Kelco Herston, Nick Venet.

COLUMBIA—Anne Donza, Leonard Edwards, Frank Jones, Ed Kramer, Don Law, Bob Johnston, George Richey, Marty Robbins, Billy Sherrill.

DECCA—Owen Bradley, George Matola, Harry Silverstein. DOT-Joe Allison, Henry Hurt, Bonnie Guitar, Buddy Killen, Paul Tannan, Bob Tubert.

EPIC—Chuck Glaser, Billy Sherrill, Glenn Sutton.

HEARTWARMING-Bob McKenzie, Brock Spear.

MERCURY-Jerry Kennedy, Corin P. Rivers.

MGM-Don Gant, Shelby Singleton Jr., Jim Vienneau.

MONUMENT-Fred Foster, John Richbourg.

RCA-Chet Atkins, Jack Clement, Danny Davis, Robert Ferguson, Felton Jarvis, Ronald Light, Darrell Rice.

SPAR-John C. Talley, Tom Walls.

STARDAY-R. A. Harris, Hal Neely, Don Pierce.

STOP-Pete Drake.

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UNITED ARTISTS-Henry Jerome, Elliott Mayer, Bob Montgomery.

MISCELLANEOUS-Paul Cohon, Ray King, Eddie Crandall, Leon Ashley, Rick Powell, R.M. Huskey Jr., Bill Reynolds, W.G. Hall, Fred Carter Jr., Bob Bobo, Don Tweedy, Slim Williamson, Joe Gibson, Boudleaux Bryant, Billy Grammer, Henry Slaughter, Buss Cason, Doug Gilmore, Bill T. Allen III, Wesley Rose, John R. Brown, Scotty Turner, Alex Zanetis, Walter Haynes, Gene Nash, John Capps, Tony Moon, Ronnie Bledsoe, Aubrey Mayhew, Lee Hazelwood, W.R. Thompson, Tommy Allsup, H.W. Daily, Darrell Glenn, Kevin Eggers, Wayne Moss, Lelan Rogers, Dick Heard, Joel Gentry, Cliff Parman, Jack Lothrop, Jack Day, B.B. McCloud, B.M. Norcross.

THE NAMES OF TOP LEADERS OF SESSIONS

Brenton Banks, Harold Bradley, David Briggs, Larry Butler, Kenneth Buttrey, Fred Carter Jr., Jack Clement, Pete Drake, Ray Edenton, Mac Gayden, Llayd Green, Kelso Herston, Jerry Hubbard, Jerry E. Kennedy, Buddy Killen, Hank Levine, Jack Linneman, Thomas Grady Martin, Charlie McCoy, Bill McElhiney, Bob Moore, Wayne Moss, Cam Mullins, Ray Pennington, Rick Powell, Bill Pursell, Norbert Putnam, Billy Sanford, Jerry Stembridge, Don Tweedy, D. Bergin White, John Bucky Wilkins.

THE NAMES OF SONG ARRANGERS INVOLVED IN RECORDING SESSIONS

Rene Fabre, Jim Hall, Bob Johnston, Hank Levine, Bill McElhiney, Cam Mullins, Cliff Parman, Rick Powell, Bill Pursell, Billy Sherrill, Ray Stevens, Don Tweedy, Bill Walker, D. Bergin White.

THE NUMBER AND PERCENTAGE OF SESSIONS ARRANGED BY A PROFESSIONAL ARRANGER

Number 261

Percentage 16 2/3

(Percentage found by dividing total amount of sessions-1,566into number of arranged sessions.)

THE NUMBER AND PERCENTAGE OF SESSIONS EMPLOYING 13 OR MORE EMPLOYEES

Number 153

Percentage 9.8

(Percentage found by dividing total amount of sessions—1,566 into number of sessions employing 13 or more employees.)

RECORDING COMPANY AND THE NUMBER OF ARTISTS CONNECTED WITH EACH COMPANY

Company	No. of Artists	Company	No. of Artists
Capital	23	Chart	23
Columbia	38	Hickory	11
Decca	19	Kapp	13
Dot	17	Liberty	5
Epic	21	Metromedia .	9
Heartwarming	22.020	Nugget	5
MGM	representative deliberative representative at 1986 (1996)		5
	15		19
[[에어에 유명시 중 [] [] [[[[[[[[[[[[[[[[37	Shelby Singlet	lon 15
RCA	이번에 어린 사람이 어느에게 하면 하는 사람이다.		5
Starday			7
**************************************	27		ies
United Artists			
	43347753345753 380	Total Number	of Artists611

RECORDING COMPANY AND THE NUMBER OF SESSIONS PRODUCED

	No. of Sessions		No. of Sessions
Company	Produced	Company	Produced
Capital	81	Chart	27
Columbia	141	Hickory	22
Decca	77	Карр	24
Dot	711.07400	Liberty	140
Epic		Metromedia	
Heartwarming .	[CONT.] [] [[] [] [] [] [] [] [] [Nugget	8
MGM	42	Russell*Cason	12
Mercury	71	Sing	27
Monument	134	Shelby Singleton	Jr 45
RCA	164	Warner Bros	10
Starday	31	Word	19
Stop	41	Other Companie	s 379
United Artists		AND THE RESERVE OF THE PARTY OF	
		Total Number of	Sessions . 1,566

THE WORLD OF COUNTRY MUSIC

NASHVILLE STUDIOS

-At Full Schedule

The answer to "when are enough studios enough" may never be answered in Nashville. No matter how many are built, all seem to be running at full schedule. The new ones, the old ones all are busy.

The Shelby Singleton Studio, located at 3106 Belmont Blvd., was completed in 1969, with the first actual session done by Jeannie C. Riley. Designed and created by chief engineer Joe Venneri and Shelby Singleton, it is unique in many respects. It is, for example, the only one of its kind in the area with an elevated control room. Cemented into the front wall of the studio are all of the million-selling records Shelby could find. It presently is an eight-track studio, but plans are underway to expand it to 16 in the near future.

The oldest studio in town is Columbia's Studio B. which is the old quonset hut in which Owen Bradley and the late Paul Cohen turned out hits in the 1950's. Its new console, though, is less than a year old. This studio doubtless has turned out more hit sessions than any other in the city. Studio A, which is to get a new console three months from now, is Nashville's only "floating" room, suspended on springs to absorb all outside disturbance.

Success has come to the Woodland Sound Studios in East Nashville because of the genius of Glen Snoddy, recognized as one of the leading engineers in the country, and now president of that studio. His is the only independent in town with two complete 16 track studios. Woodland also has the Moog, and-unlike any studio anywhere, has an electronic lighting system on three frequencies synchronized to the music. The lights fluctuate to the beat of the music, and change color with pitch. Intended to set the mood for singers and musicians, it has been incredibly effective.

RCA, which long has had top studios, now is going all out for more. Already operating with a 16 track studio in "A" and eight tracks in "B," two overdub and mix studios are being built, and they-along with "B" will be equipped with 16 tracks, so that all four RCA studios will have those facilities.

Bradley's Barn, built by Owen Bradley after he sold his original studio to Columbia, is located in an adjoining county, which adds to its charm. In addition to that, it has excellent sound and 16 tracks, and is a popular "hideaway" studio.

Starday-King is in the midst of complete renovation and expansion, and said it preferred not to divulge the information concerning its studios at this time.

Athena, in suburban Brentwood, is one of the few studios in the world with both the Moog and the Arp. Considered an electronic music specialist, Rick Powell runs the studio, but does equally well in the nonelectronic field. His two studios with eight track are used for everything including jingles, gospel, rock, country, educational and children's records.

The Jack Clement Studios, designed and built by Clement and Charlie Talent, are two in number, and have 16 tracks. Among other things, the main studio has an alcove for strings and a special echo chamber.

Monument, designed by Mort Thomasson and others, has among its unique oddities, an eight-foot thick wall. An old building converted to modern use, it has a sound unlike any other. Built for 16 tracks, the studio has a "homey" atmosphere.

Music City Recorders has one 16 track studio designed by Scotty Moore, who is planning on adding an overdub and mixing studio soon. Last year the studio hosted more than 1,000 sessions.

Queen of Sound Recording Studio, a division of East Coast Sound Productions, just changed hands. Jack Logan, who has worked at Varsity Studio for a number of years, takes over its management. The studio is equipped with Ampex, Altec, Standel, Neumann-Langevin and EMT Electronic equipment. After remodeling, the studio is now handling sessions.

Numerous small studios, mostly for dubbing purposes, complete the list of studios in the area.

Out in the "quiet countryside" is Nuggett Studio which, according to Fred Carter, Jr., is "conducive to the creativity of the writer-artist." One studio with four-track equipment, it boasts only that it can offer congenial, relaxing conditions.

And, in the music business, that's not bad.

OCTOBER 17, 1970, BILLBOARD

The Sesac world of music

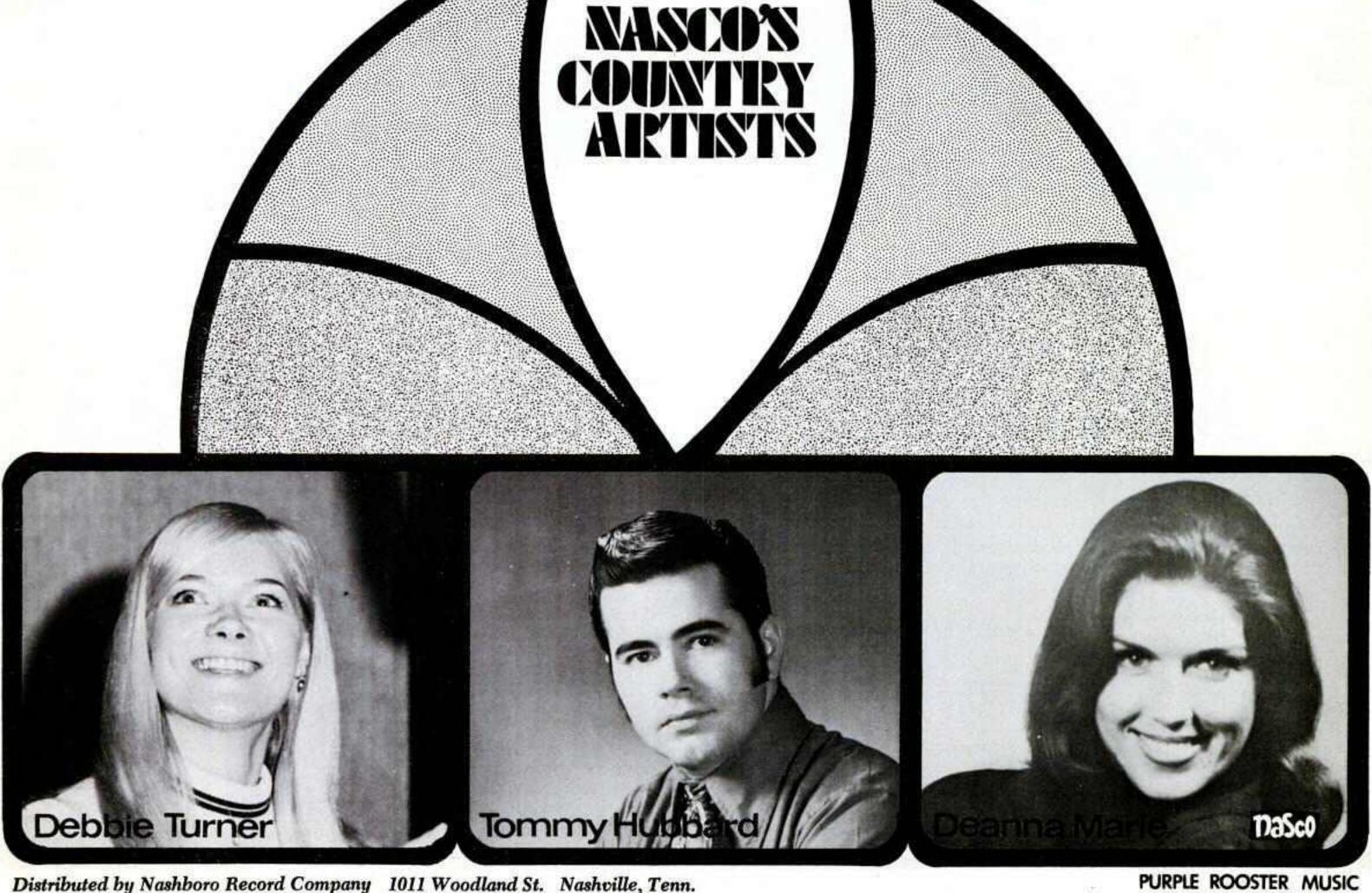


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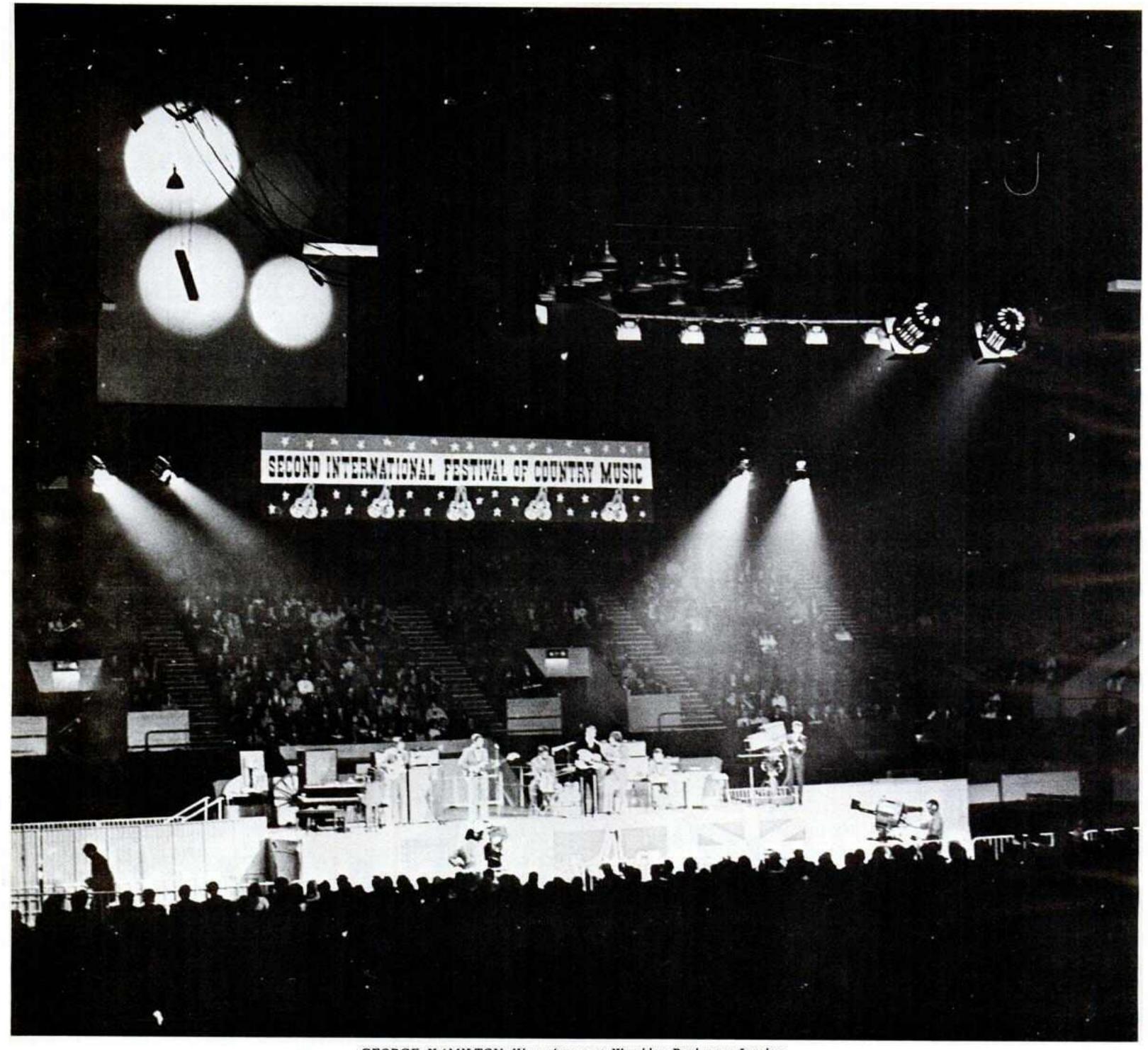


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Distributed by Nashboro Record Company 1011 Woodland St. Nashville, Tenn. OCTOBER 17, 1970, BILLBOARD



GEORGE HAMILTON IV performs at Wembley Pool near London.

COUNTRY-International Style

The international aspect of country music got another shot in the arm this year when the British Broadcasting Co. signed George Hamilton IV to do a series of nine TV shows this fall.

Just as Johnny Cash and Glen Campbell have helped the entire country industry through their exposure (and that of their guests) on nationwide TV, the country music people are bound to get a boost from this event.

Couple the significance of that with an upcoming board of directors meeting of the Country Music Association in London in the spring, and the feel of internationalism is everywhere. There are other factors, too, which shall be explored later.

Hamilton (of Scottish ancestry) feels right at home in the U.K. and well he might. He is one of a few artists who have appeared at both country music festivals at Wembley Pool, in the London suburbs, in the last successive springs. To call the festivals successful would be to understate the case.

"I am exceedingly grateful to Mervyn Conn and a few others for what has happened," George explained. "He was the first to undertake the task, and it was a gamble from the start. No one had any idea it would be so successful." Conn is the London promoter who brought the festival to that city, exploiting Nashville talent to the fullest.

Hamilton also is grateful to Douglas Boyd and Phillip Lewis. It was these two who produced a TV show from the Wembley Pool affair, then judiciously edited the tapes to make a tight presentation. Boyd and Lewis later were among those who conceived the idea for the George Hamilton IV series, and sold their superiors on the idea. Another was David Allen, a BBC announcer who was master of ceremonies at the festival, and used whatever persuasive powers he had to help sell the concept. Still another was Ian Grant, for-

America would have been hard pressed to come up with a more suitable representative. Hamilton, who will be in London during much of

merly with the BBC, and now with RCA in the U.K.

Grand also was instrumental in getting the Hillsiders,

a British group which has recorded both in Nashville

and in England, to be a part of the show. Finally, he

credited Country Music People, a London-based coun-

October Taping

less will be good for all of country music. No one

doubts Hamilton's ability to win friends and influence

fans. One of the most competent and professional of

the entertainers in the business, he also is a great

ambassador of good will, understanding, and diversity.

Wherever the responsibility lies, the outcome doubt-

try music magazine, for help.

October, will begin taping the show at that time. Much

(Continued on page CM-52)

OCTOBER 17, 1970, BILLBOARD

THE WORLD OF COUNTRY MUSIC

Everybody pays tribute to Nashville's country music writers and publishers.

We'd like to pay them something more.

When we at ASCAP tell country music writers and publishers that we pay more per performance than BMI, we're not just whistling Dixie. We can show it to you in black and white because ASCAP surveys performances of all musical works whether or not the writer or publisher is a member. A study of these surveys enables a writer or publisher to see what he might have earned had he been an ASCAP member at the time. ASCAP thinks country music writers deserve to be paid more than tribute. So come into our offices or call collect. A free analysis of these surveys will convince you that while you're composing figures that are music to the ears, you should collect some that are music to yours.



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FOLLOWING a tour of six European countries, an MCA sponsored country music show featuring Bill Anderson and the Po' Boys with Jan Howard, The Loretta Lynn Show, Conway Twitty and the Twitty Birds, held a press conference at the Amsterdam airport.

The group of 24 performed for audiences throughout Germany, England, Ireland, Holland, Norway and Sweden. Hubert Long accompanied the group.



LORETTA LYNN appears at the Nashville Room in London.

COUNTRY—International Style

Continued from page CM-50

is being made of the fact that two old-time warring factions in Scotland were the clans of Hamilton and Campbell. References will be made to this one some of the shows, with an allusion to Glen Campbell, who also happens to be a very friendly fellow.

The show will be titled simply "George the Fourth," and this will allow the good-natured British to kid themselves a little about royalty. (The original George IV was King of England from 1820 to 1830, and—like the current country singer, was the son of George III. Available history does not record whether he was musically inclined.)

The 20-minute show will be run once a week beginning in November, and George IV will be host. Emphasis will be on entertainers—country, of course—from the United Kingdom. Occasionally Hamilton will entertain. Many of the shows will be filmed at the Nashville Room, a small but successful pub in downtown London which features country music.

One segment of each show will include a conversation with David Allen in regard to the history of country music, particularly as it relates to its English roots. It will be somewhat similar to the "train" section of the Johnny Cash Show.

There, too, will be audience participation, a considerable amount of it, which is consistent with the theme of country music generally.

This breakthrough is another in the giant strides made across the oceans by country entertainers and their product in recent years. The internationalization of music publishing is now a matter of routine among the larger publishers of Nashville and other country music havens. More and more sessions are being done abroad by country artists, and more records are being distributed. This, too, is at least indirectly related to the Wembley Pool Festivals, which have created a demand for the product. Artists who have appeared in the

THE WORLD OF COUNTRY MUSIC

festivals, in many cases, had never had a single or LP released abroad.

Too, there has been an incredible expansion of dates played overseas, not only in the service clubs but to native civilian audiences as well. Some artists have made as many as four and five trips abroad in a calendar year, and are prevented from making more only by their commitments in the U.S.

Wembley Pool (as the festival has come to be called in Nashville) will not only be repeated in the year ahead, but will be turned into a two-day affair instead of trying to compress it all into a single day. Once more there will be exhibits, with virtually all labels involved in country overseas product taking part.

Country music continues to be an integral part of Armed Forces Radio, and thus reaches countries on both sides of the Iron Curtain.

No longer is it a matter of acceptance; today it involves the ability to meet the demand.



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RECORDS AND TAPES	S IT LIKE IT IS
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MILLIGENE JONES, secretary	DIANE McCALL"You'll Not Take Nothin' Out"
THERESA BARNES, secretary KATHY NAITOVE, secretary	BOB DALTON "Mama, Call Me Home"
	ALAN RUSH & THE STONEHOUSE "It Takes Minutes"
CURLEY McINTYRE coordinator	BOBBY HARDEN""Tulsa"
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A Special Thank You from MARTY ROBBINS and MARIPOSA MUSIC, INC.

thanks for making

'You Gave Me A Mountain' 'My Woman, My Woman, My Wife'

a big success.

Current Columbia Release "JOLIE GIRL" 4-45215





(Above) VAUGHN HORTON, Governor Jimmie Davis and Roy Horton in the Peer-Southern office in Nashville.



(Right) WXCL DISK jockeys, wearing Jimmie Rodgers hats, display albums of Rodgers songs by Hank Snow and Merle Travis featured on their station this year.

The Old Songs Are the Best Songs—Right Now

The old songs, Vaughn Horton is convinced, are the best songs after all. Apparently that line of thought is filtering over into the new generation of singers.

A visit to the Peer-Southern office in Nashville is not unlike a trip into the past. Horton's walls are decorated with old 78 rpm records bearing such labels as Monarch and Victor-Monarch, and containing recordings by Pop Stoneman, the Delmore Brothers, Gene Austin, Vernon Dalhart, Riley Picket and Johnnie Marvin.

Another wall is lined with copies of original sheet music, and he has a container of such tunes as "I Love My Wife But Oh You Kid," "School Days," "Pony Boy," and "Will You Love Me in December as You Did in May?"

And there is a montage of the Vaughn Horton hits, which are plentiful.

There are two adjoining rooms, and each is rich in tradition. Now, each is becoming a popular gathering place. One is the Jimmie Rodgers room. There is a miniature train, of course, a lantern and a trainman's hat. There are all of the Blue Yodel songs on the wall, all the records, and a thousand things to remind the viewer of the Singing Brakeman.

And next to that the Carter Family room, replete with the autoharp, an original letter from A.P. Carter, a serious dissertation done by Scott Wylie at Williams College of the Carters. There are family photos, and all of the memories of the past.

But, instead of being museum-like, the rooms are vibrant. And they are as much the present as the past. The reason is twofold: Vaughn Horton has made it that way, and suddenly the music of Jimmie Rodgers and the Carter Family is a part of today's scene.

It is not suprising that, during a recent visit with Vaughn Horton, two of the visitors were Dick Thomas and Maybelle Carter. It was Thomas who was among the first to bridge the gap between country and pop with his smash hit of the 1940's, "Sioux City Sue." And it is Maybelle who has bridged the gap between the Original Carter Family and the current clan of Carters,

doing twice-weekly tapes on the "Johnny Cash Show" and travelling the road with the same fellow, who is Maybelle's son-in-law.

But the topic of conversation was not the past. It concerned the fact that the old Carter Family songs and the Jimmie Rodgers songs are currently some of the hottest properties going.

"Two or three times a week I find that something of Jimmie Rodgers is being or has been recorded," Vaughn said. Merle Haggard, of course, did a double-album of Rodgers songs. Dolly Parton stimulated a whole new generation with her "Mule Skinner Blues." Hank Snow's LP "In Memory of Jimmy Rodgers," was big. RCA, a couple of years ago, did an album called "When the Evening Shadows Fall," featuring such artists as Gene Autry, Elton Britt, Bradley Kincaid, Jim Reeves, Mrs. Jimmie Rodgers, Hank Snow and Ernest Tubb singing songs and doing tribute to the great artist of the past. Horton says there is so much of a resurgence now that labels are busy packaging everything they can get of his on current product.

He had just received word, too, that Country Ramblers had concluded an album of Carter Family songs on RCA. Maybelle chuckled when she told of her conversation with Chet Atkins. Chet, who spends his life doing things for other people, saw to it that a song written by Maybelle ("Fair and Tender Ladies") was in the album. It had been done a few years ago when the Osborne Brothers did the song. Lee Moore had recently cut the "Red Man Blues" up in Wheeling, one which had been done not many years ago by the Kingston Trio. And, Maybelle noted, "Blue Eyes" had been done so many times there was no way to count.

The point was made that, despite the "powerful" lyrics of today, the old songs are still kicking around. They are as commerical today as they were in the 1920's, when Ralph Peer got Jimmie Rodgers and the Carter Family today in the same house in the same week in Bristol, Tenn., and put them on record.

Not that Peer-Southern isn't involved in the present, too. It is, definitely. But then, it has such a glorious past, and it can be seen on those walls.

THE WORLD OF COUNTRY MUSIC

The Return of FARON YOUNG

The next big building to go up in the Music Row area of Nashville will be a \$3½ million, 250-room hotel one block from the Hall of Fame, known as Inn of Stars.

The builder will be Faron Young. "It will be up and ready for occupancy in 18 months," he says.

It wasn't too long ago that Faron Young took a bath—the financial type—as he lost virtually everything in a poor stock investment at Sulpher Dell, the oldest baseball park in America, then located near downtown Nashville. It was to be converted to a race track, which never really got off the ground. He has slacked off on his work in the music industry in order to devote more time to his outside activities.

"Then I woke up one morning and asked, 'what am I doing,' "he said. "I had no business trying to run a race track or anything else."

Faron did what seemed natural to him. He bought a \$50,000 bus, got twin fiddlers (which he had always wanted for his band), found a tailor to make 10 uniforms apiece for his band members, went into a studio and rehearsed, day and night.

It paid off. All of his last 10 records have hit the top 10. "It proved that I never should have slacked off in the first place," he said.

All of this was three years ago. Now he is back in the top money, playing to capacity houses, is in demand for guest appearances on television shows (he won't do his own, for many reasons), and has hired a personal manager.

Getting Billy Deaton was one of my best moves," Young said. "Now he worries about all the details, while I think about my future."

Faron's thinking is as sound as his dollars. He owns the Music City News, an outstanding consumer publication, but he lets others run it, and he pays for his own ads in it. He never allows the editorial to be slanted his way.

"I have Music City News simply because there's a need for a journal," he explains. "Faron Young has never taken a nickel out of it, and never will. It's there because a need exists." He points out that he has reinvested more than a million dollars into the paper, "strictly for the betterment of the industry." He took charts out of his paper so there could be no criticism of his high chart positions.

Now the hotel, and it's only the beginning. Once the Inn of Stars is an actuality, there will be more. He plans to build 30 to 40 of them in different parts of the nation. Each will have a 6,000-square-foot convention hall, a desperate need in Nashville.

Meanwhile, despite a recent auto accident which required surgery and will require even more in the near future, his career is at an all-time high. He recently did a string of radio and television commercials for BC headache powder. "I've never been involved in anything that got such results and brought on so much comment," he explained. "Maybe I should have started on commercials a long time ago."



FARON YOUNG

OCTOBER 17, 1970, BILLBOARD



Lest we forget, it's an anniversary. In fact, that's what it's all about.

There would be no gathering of the clan (at least we can assume that is so), no hospitality suites, no seminars, and little of anything were it not for that fateful day some 18 years ago when invitations were sent out to those who wanted to celebrate the birthday of the "Grand Ole Opry."

Now, nearly two decades later, the parties go on, the seminars take place, there's a golf tournament tossed in, awards are handed out, a television show is originated here, and sometimes almost lost in the shuffle is the "Opry" and its people.

This year another anniversary takes place. It's the 20th birthday of WSM Television, which has been country oriented since its inception on that day in 1950. As in most everything else, WSM was first in the Nash-ville market.

The late Beasley Smith was music director at the time. The same Beasley Smith who wrote "Lucky Old Sun" and "The Old Master Painter From the Faraway Hills" and plenty of others. He was succeeded by Owen Bradley, who went on to become vice president of Decca. Owen was succeeded by Marvin Hughes, who made a name for himself musically, and then settled down to the job of music manager for Eddy Arnold. After that it was Bill McElhiney who, among other things, did those famous arrangements for the Nashville Brass.

There was a show called "Eight o'Clock Time" which gave way to a show called "The Waking Crew" hosted by one of the most dynamic radio personalities the world has ever known, Dave Overton, now program director of the station.

There was the "Noon" show, headed for most of its years by Jud Collins, unquestionably one of the great air men of all times, now vice president of WSM-TV, and now hosted by Teddy Bart, a multi-talented young man who has made his mark as a singer, songwriter, book author and radio and television announcer.

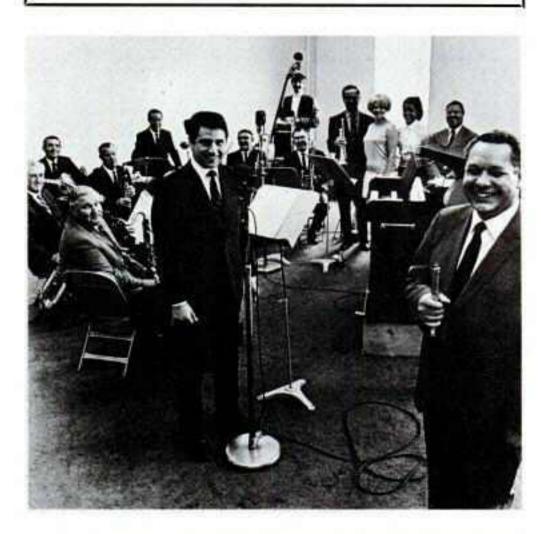
There was "Noontime Neighbors" which for some three decades brought first live and then recorded country music to the mid-south. Handled by John Mc-Donald, the show still is going strong. It was the showcase for some of the great names in country music today.

There was (and is) The Morning Show, an hour-long color live daily presentation hosted by Ed Bruce and Pete Sayers which spotlights top country artists.

And, especially in the late 1940's and early 1950's, there were the multitudes of morning shows, 15 minute segments, which almost literally kept some artists from starving to death. It was here that such acts as Flatt and



First In The Nashville Market



TEDDY BART, Dave Overton and the "Walking Crew" of WSM.

Scruggs, the Carter Family, Chet Atkins, Patsy Cline and so many others got their first real radio exposure with identity.

It was here in the halls that the great promoters of the time lingered. . . . J.L. Frank, Colonel Tom Parker, Oscar Davis, the Brown Brothers and so many more. It was here that Fred and Wesley Rose met the tall,

skinny youngster from Alabama named Hank Williams. It was here from where Dinah Shore, Pat Boone, Phil Harris and so many others got their start.

It was here, under the leadership of general manager

and vice president Bob Cooper that the Opry was syndicated and sent around the world, and grew to national stature. In this respect, some credit must be given, too, to Len Hensel.

It was here where Ralph Emery became the nation's number one country disk jockey, on both radio and television, and simulcast hour-long, in depth interviews with such greats as Marty Robbins and Johnny Cash.

It was here that the late Edwin C. Craig, through all of the trying years when country music was struggling for its very existence, had the faith and determination and—fortunately—the money, to hang on and to bring it back to its place in the sun.

It was here that the Grand Ole Opry was born, grew, reached maturity, and set a standard which has never been matched anywhere, anytime, by anything.

It was here that Bud Wendell took the managership of the "Opry" a few years back and gave it new dignity and meaning.

It was here that one of the finest groups of musicians was ever assembled, playing live daily as they did some 30 years ago. And some of the originals are still around.

It was here that literally thousands of musicians over the years have found a home, playing in featured roles or as sidemen. But the record is unmatched.

It was here that a sort of training ground was spawned for the music industry of Nashville. From out of the halls of WSM came leaders in virtually every facet of the business. They are the men and women who, for the most part, play a dominant role in the recording field. They got their apprenticeship and then some at WSM.

It was here, actually, that the Nashville Sound was born, to be carried into the recording studios.

And now, most important, it was here from which Irving Waugh emerged through all departments of the station to become its president, and—in that capacity—to establish relationships with the music industry never before dreamed possible. His work within the Country Music Association has been beyond phenominal, and his talents and abilities have brought about goals which many thought could never be reached. He, with Jack Stapp (one-time program director for WSM), more than anyone else made possible the Kraft television show for the CMA awards, and he has contributed in many other areas.

So, on this anniversary, there is a little debt of gratitude owed to WSM and the "Opry" and to all the people who have been a part of it in any way since 1925. Happy birthday!

A NARAS Kind of Year



PARTICIPANTS in a recent NARAS seminar in Nashville show the involvement of the organization with city government. Left to right, NARAS president Bob McCluskey, planning commission chairman Forrest Deep, Mayor Bever-

ley Briley, Councilman James Hamilton, Chamber of Commerce Executive Director Eddie Jones, and Housing Authority director Charlie Hawkins.

This has been a NARAS kind of year in Nashville.

And although the National Academy of Recording Arts and Sciences deals with all kinds of music and musicians, the bulk of the Nashville chapter comes from the country categories. So, NARAS becomes a vital part of the country scene in the city.

The size of the chapter now has grown to more than 900, including its 73 associate members, and that tells a great deal of its vitality.

Following a pattern set by last year's president, Danny Davis, the new chief executive, Bob McCluskey, has had a dynamic reign. These are some of the developments.

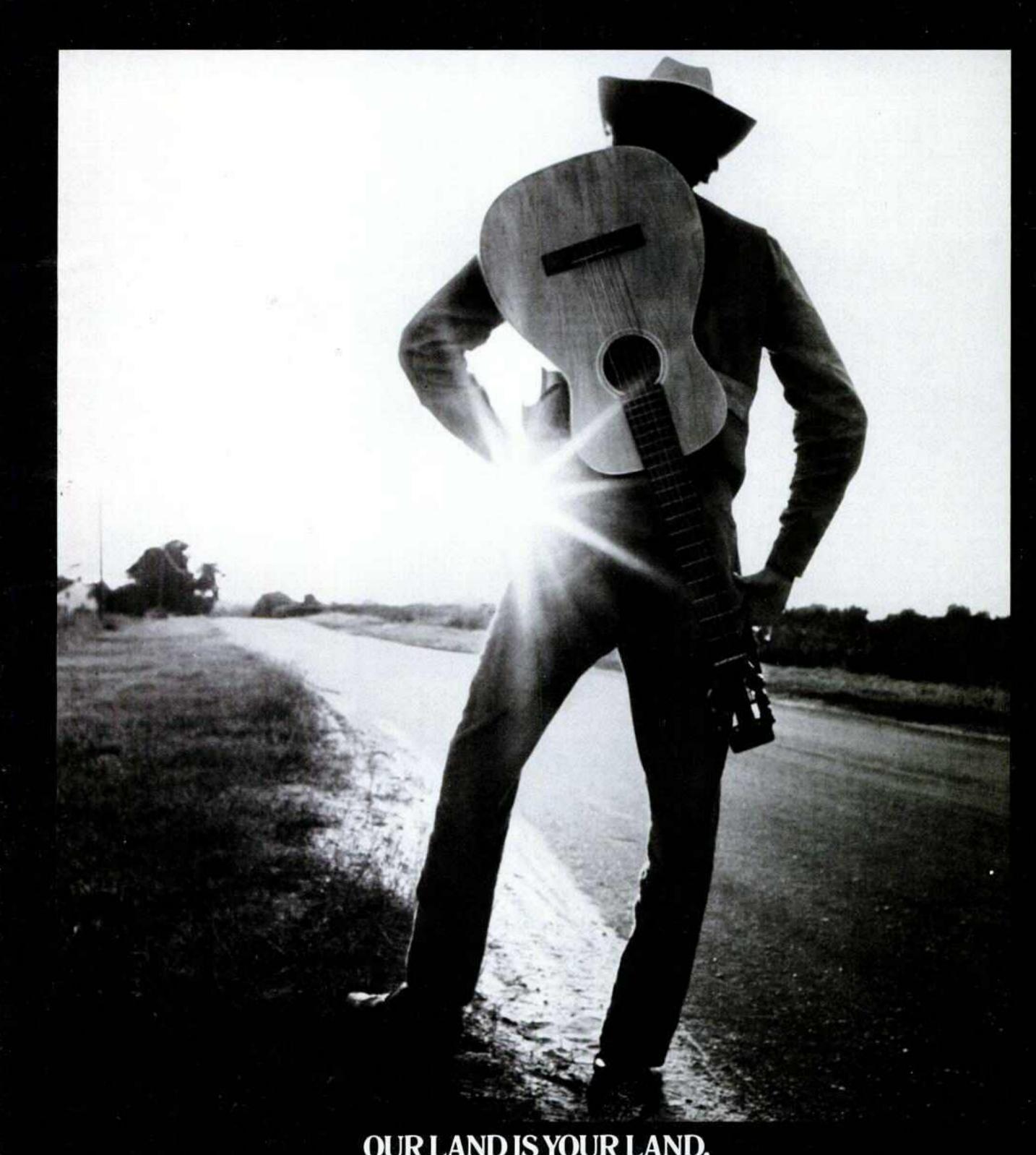
The year began with a move to make Mrs. Emily Bradshaw the first full-time executive director of the chapter. This was followed by the preparation (and eventual filming) of an hour-long documentary television film telling the history and story of NARAS, narrated by Davis and Roger Miller. The film was aired in late spring over WLAC-TV, later to be shown in Memphis and Chicago.

Nashville, for the first time in history, hosted a National Trustees' meeting in mid-March following the Grammy Awards Banquet. That banquet, by the way, attracted nearly 1,300 guests, an all-time record.

As part of the city-wide interest in the annual Grammy Awards there were displays in one of the leading downtown stores and another display at one of the largest shopping centers in the city. All major hotels congratulated the Grammy winners on their marquees, and there were scores of local radio and television appearances.

Seminar-luncheons were established every month, dealing with topics requested by the membership.

Once almost dormant, NARAS now is alive and kicking, and fast becoming one of the strong organizations in Nashville.



OUR LAND IS YOUR LAND.

Rex Allen
Bill Anderson
Margaret Brixey
Wilma Burgess
Jimmie Davis
Crystal Gayle
Claude Gray
Jack Greene
Bill Howard
Jan Howard
Wayne Kemp

Bobby Lord Webb Pierce Ernest Tubb
Loretta Lynn Po' Boys Conway Twitty
Warner Mack La Melle Prince Leroy Van Dyke
Jimmy Martin Jean Pruett Jimmy Wakely
Bill Monroe Jimmie Riddle John Wakely
Jimmy Newman Jeannie Seely Jay Lee Webb
The Osborne Cal Smith The Wilburn
Brothers Jerry Smith Brothers
Billy Parker June Stearns Marion Worth
Bill Phillips Peggy Sue Bobby Wright
Debbie Lynn Pierce Texas Troubadors Johnny Wright

DECCA RECORDS, LAND OF THE COUNTRY GIANTS.



Decca Records, a division of MCA, Inc.

Porter Wagoner Leads TV Way

The Porter Wagoner Show, named by Billboard as the top syndicated television program in the field of country music, can lay claim to many titles.

The latest American Research Bureau figures available for the Syndicated Program Analysis (SPA) show that the Porter Wagoner Show is the leader in virtually every category.

The report, which includes 11 country music syndications, shows that total viewers come to 15,627,000, or an average of just under one and a half million viewers per show.

Of these 11, six are Show Biz properties, and the total viewers for the six is 11,271,000 . . . or an average of nearly 1,900,000 viewers per show.

And the country music show with the greatest number of viewers is the Porter Wagoner Show, with 4,471,000, or more viewers for this one show than the combined total for the five "other" shows.

The SPA report also reveals that the average rating (percent of homes watching the program) for the Porter Wagoner Show is an incredible 12.2 percent. As a point of reference, the 152 strongest competing shows, per ARB, had an average rating of 10.7. This includes the top network shows in prime time.

The Porter Wagoner show, despite its overwhelming success, is really country in the true sense of the word: plain and earthy. Now going into its 11th season, it was the first of the Show Biz properties, and only the third country music show ever to be syndicated.

It is now in more than 100 markets, more than any show making the rounds, and is stronger than ever.

Produced by Jane Dowden, and taped at WSM-TV in color, the program is ranked number one in adult viewing in over 75 percent of all its markets.

The show, of course, features Porter Wagoner, a "Grand Ole Opry" performer, who makes some 275 personal appearances each year. He is an institution with RCA. It has Dolly Parton, one of the most talented and certainly one of the prettiest singers in the world. It has comedian Spec Rhodes, and it has the Wagon-masters. Additionally, every show features at least one top-name guest, selected from the greats of country music.



PORTER WAGONER—country TV in true sense of the word.

Tribute To Carl Smith

Last May 12, Columbia Records gave recognition to Carl Smith and his twenty years with the company by honoring the artist with a luncheon at the Twenty-One Club in New York. Columbia's guests from Los Angeles to New York were deeply impressed with Carl Smith's twenty years of loyalty to the Columbia label.

Mr. Clive Davis, President of Columbia Records, was the speaker and made the presentation of a large gold plaque that reads, "To Carl Smith for twenty years of great music on the label. Music laced with emotion, quality and style. A style which has been warmly received by millions, a quality strong enough to earn the title of the first Country Gentleman and emotion enough to continue to make more great music. Signed, Columbia Records."

Mr. Davis said, "Here is a man, Carl Smith, who has been with Columbia Records for twenty years, has sold fifteen million records, and today his latest release is number eighteen in the charts. He has been loyal to those working with him," Mr. Davis continued. Carl Smith still has the same booking agency, Moeller Talent (once owned by the late Jim Denny), the same A&R man, Mr. Don Law, and is still with Columbia Records.

Smith in receiving the award, introduced his guests attending the luncheon from Nashville, "Larry Moeller, my booking agent and his wife, Dee; Roy Smith, the DJ who played my first record in Nashville and is now vice-president of 21st Century Productions, WLAC-TV, Inc. and his wife, Jane; Mr. Don Law, my first and only A&R man; Goldie, my wife; and Jean Ray, my Promotion Manager."

Smith continued with tears in his eyes to thank Columbia, then he brought a laugh to the crowd by saying he decided two years ago to start all over again and he planned to be around for another twenty years and retire when he was fifty-six years old. He ended his recipient speech with, "I'm not a very good actor, I don't cry very well, I can't say anything else, but Thank You."

He received a standing ovation from the guests.

SONGS FOR THE 70'S PLAYED AROUND THE WORLD!

AIN'T THAT BEAUTIFUL SINGING
CUT ACROSS SHORTY
DADDY SANG BASS
DETROIT CITY
HEART OVER MIND

HONKY TONK MAN
LITTLE BOY SAD
MONEY CAN'T BUY LOVE
RISE AND SHINE
RUBY, DON'T TAKE YOUR LOVE
TO TOWN



PUBLISHING CO., INC., 815-16th Avenue, S., Nashville, Tenn. 37203

Country Ramblings



CHECKING CHARTS—Porter Wagoner checks on his records with his secretary Joan McGriff.



MONUMENT PRESIDENT Fred Foster, right, with Steve Whaley, president Custom Distributors, Bob Staton, production director, Custom, and Roy Smith, vice president and general manager, 21st Century Productions.



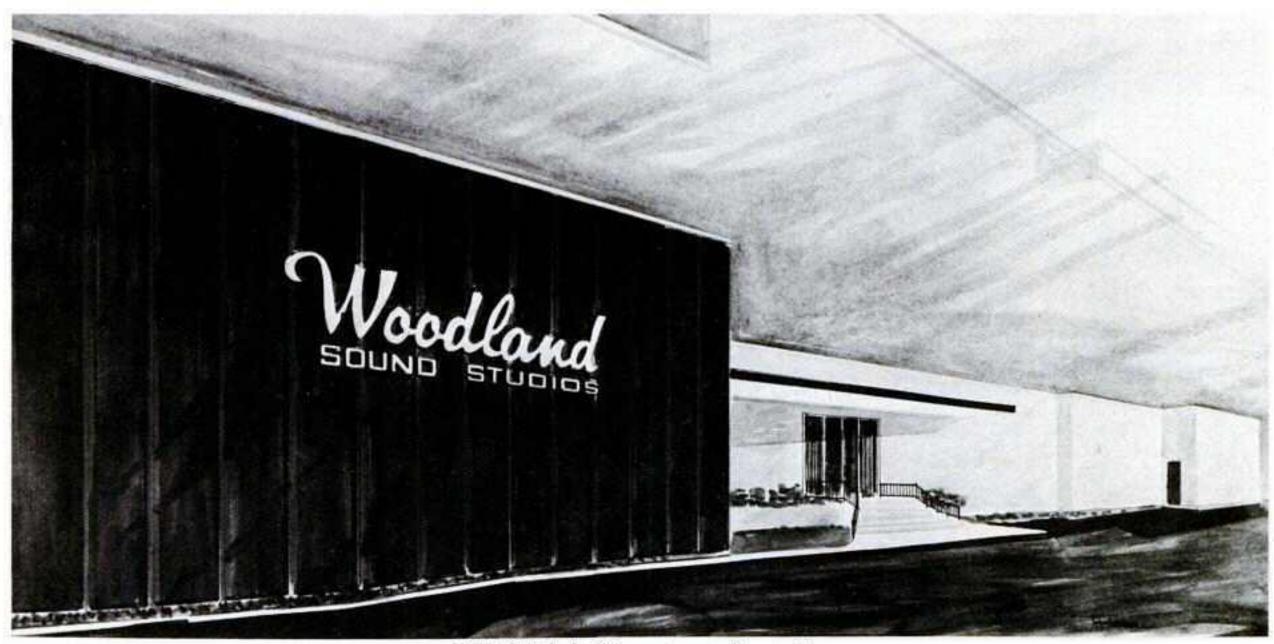
TALENT IN ACTION—Boots Randolph, tenor saxophone, Chet Atkins, guitar with guest star Pete Fountain, clarinet.



OFF TO VISIT Tree International's foreign offices—Buddy and Sue Killen, with Bill Hudson, Curly Putman, Bernice Putman, Diana Trask and Tom Ewen to wish them bon voyage.



DOLLY PARTON with schools superintendent, Sevier County schools, Paul Bogart.



ONE OF Nashville's great recording studios.



JAYE MORGAN, pop artist, gets a warm welcome in the field of country music from Roy Acuff, left, Archie Campbell, and Skeeter Davis, right.



LEAPY LEE, British pop artist, with champagne bottle, finds he has developed a taste for country music. Lynn Anderson is at bottom left, Loretta Lynn at bottom right. Above, from left: Barry Mason, Laura Conn, Leapy Lee, Mervyn Conn, and Jo Walker, executive secretary of the Country Music Association.

OCTOBER 17, 1970, BILLBOARD

THE WORLD OF COUNTRY MUSIC

Booming Country Agencies Are Not Small Time

From the end of World War II to the middle of the 1950's, there was only one agency in Nashville dealing with country talent. Called Artists Service Bureau, it was owned and operated by WSM and the Grand Ole Opry.

When Jim Denny left WSM and formed his own talent agency, there were two. That number soon dwindled to one again when WSM voluntarily left the business.

Now the number stands at 26.

There probably is nothing more indicative of the growth of country music and its place in the fairs, outdoor shows, arenas, concert stages, colleges and auditoriums of the world than in the agency growth.

It's not a small-time business, either. Some of them now book 30 to 40 acts. One books more than 50. Many of them double as personal managers to some of their acts. Coincidentally, there are currently 26 personal managers listed in Nashville, and many of these are heads of the agencies.

Nashville's unique organization of agents probably has been as instrumental as anything else in the incredible success of agencies in the country music capitol of the world. A spirit of competition exists, but—even more strongly—a spirit of cooperation. No one is ever surprised to see a Hubert Long come to the aid of a Buddy Lee, a Buddy Lee help in every way Lucky Moeller, or any of the Moeller group aiding Wil-Helm or the Joe Taylor Agency or Acuff-Rose.

All of this is part of Nashville's uniqueness, and it has paid rich dividends.

The Moeller Agency, now among the oldest in the city (an outgrowth of the original Denny Agency), is as healthy as the newest of the agencies. During the past year it moved into a new Spanish-style structure in the heart of Music Row, and added to its owner-ship Tandy Rice, one of the young and brilliant men of the industry.

Acuff-Rose, directed by Howdy Forrester, expanded its agents and its roster, and opened new areas for booking in many parts of the country.

Dub Albritten, who has been a successful manager and booker for years, added more country acts to his

One-Niters operation and added a promotion force.

Arco Enterprises, headed by veteran X. Crosse,

continued to book and promote one of the greatest shows on earth, the Masters' Festival of Music, to record-breaking crowds everywhere.

Under the leadership of Haze Jones, Atlas Artists is in an expansion program, and still books top names.

The firm of Bean, Murphy and Soelberg, a group with new and virulent ideas, has scored with new dimensions. It is totally imaginative and will be an important part of the future.

Beaverwood, despite its small size, shows unusual vigor. The same is true of the agencies such as Country Talent and Bill Crawford.

Billy Deaton, who books and manages Faron Young and is a dynamic personality himself, demonstrated his ability to grow and to progress.

Glaser Productions, a "total" agency, is getting stronger in its booking department. It already has made a tremendous mark in other fields.

Jack Johnson, often referred to as the "Tom Parker" of Nashville, has added to his roster after concentrating solely on the career of Charley Pride for a number of years.

Jimmy Key and his Key Talent group also is in an explosive expansion program, and his booking success is legend.

Hank Williams Jr.

Buddy Lee has to be one of the most successful of all. The one-time wrestler and wrestling promoter went country in a big way, and currently has the largest stable of any agency in Nashville. The list includes such talents as Hank Williams Jr., Danny Davis and the Nashville Brass, Webb Pierce, Carl Smith and nearly 50 others.

Don Light, although predominantly a gospel booker, also has taken into his week such artists as John D. Loudermilk, and is involving himself in agency work beyond the music field.

Hubert Long is a legend in his time. This personable agent/manager has probably—over the years—helped more talent develop than anyone in the business. Additionally, he is responsible for the beginning of many careers in Nashville, and has been a success in many fields. His is one of the largest of agencies and he has consistent winners such as Bill Anderson, Jan Howard, LeRoy Van Dyke, etc.

Music City Talent, headed by Jack Boles, is a comer. It is increasing its talent roster daily.

Bob Neal, of course, has done it all. The man who once had under contract (in his Memphis days) such artists as Johnny Cash, Carl Perkins, Roy Orbison, Jerry Lee Lewis, etc. now has the great Sonny James, and such top artists as Conway Twitty, Nat Stuckey, Jack Blanchard and Misty Morgan and dozens of others.

Louise Scruggs, wife of Earl and mother of two fine young talents, manages the agency that books members of her family. Competent and capable, she had been at the job for a number of years.

Joe Taylor's Agency also has a string of top talent, and he enjoys an excellent reputation in the field.

Top Billing, headed by charming Delores Smiley, is another of those speedily growing companies, with outstanding talent. It includes Del Reeves, Jim Ed Brown, Jamie Ryan and—again—many more.

The Wil-Helm Agency, headed for most of its years by Smiley Wilson, has the enviable task of booking everything from the Loretta Lynn Rodeos to the whole Lynn family. And there are many there, too, including some of the top talent in the recording industry.

Most of the others in the Nashville area are comparatively small, but most are growing.

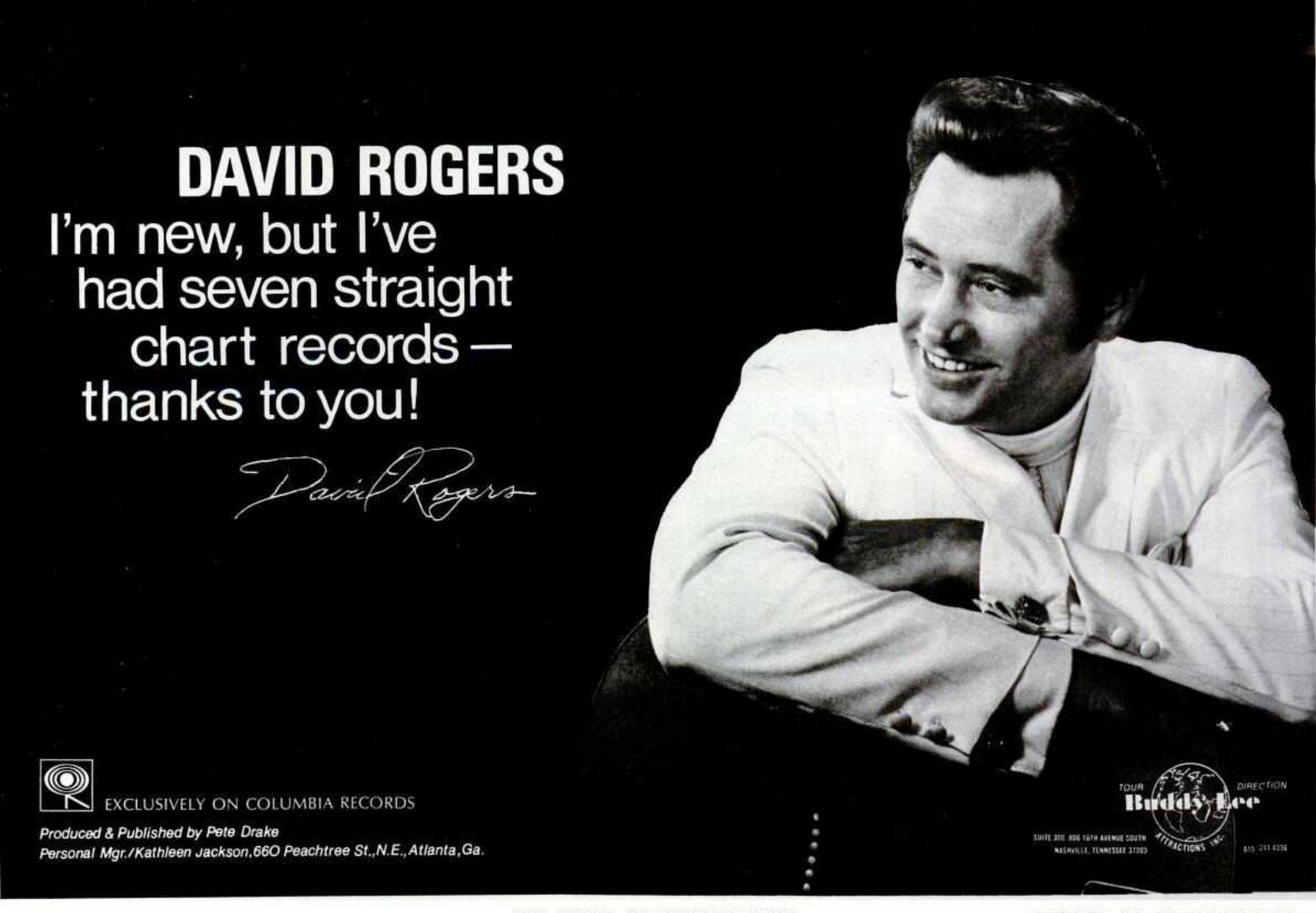
Outside of Nashville, two of the biggest are Omac and Jim Halsey. Headed by Jack McFadden, the longtime manager of Buck Owens, Omac is one of the great leaders on the West Coast, and the bookings are worldwide. It has proven beyond a doubt that it can be done outside of Nashville.

Jim Halsey, who has operations both in the Midwest and on the West Coast, has an incredible roster of talent and has enjoyed unqualified success, particularly in the field of television. In a four-month period, for example, he had booked Roy Clark on eight separate network TV shows. His group includes most of the "Hee-Haw" cast.

Marve Hoerner in Amboy, Illinois, is a successful booker of Midwest talent. Bernard, Williams and Price has done phenomenal things in Hollywood. The Dewey Groom Agency in Dallas is a long success story.

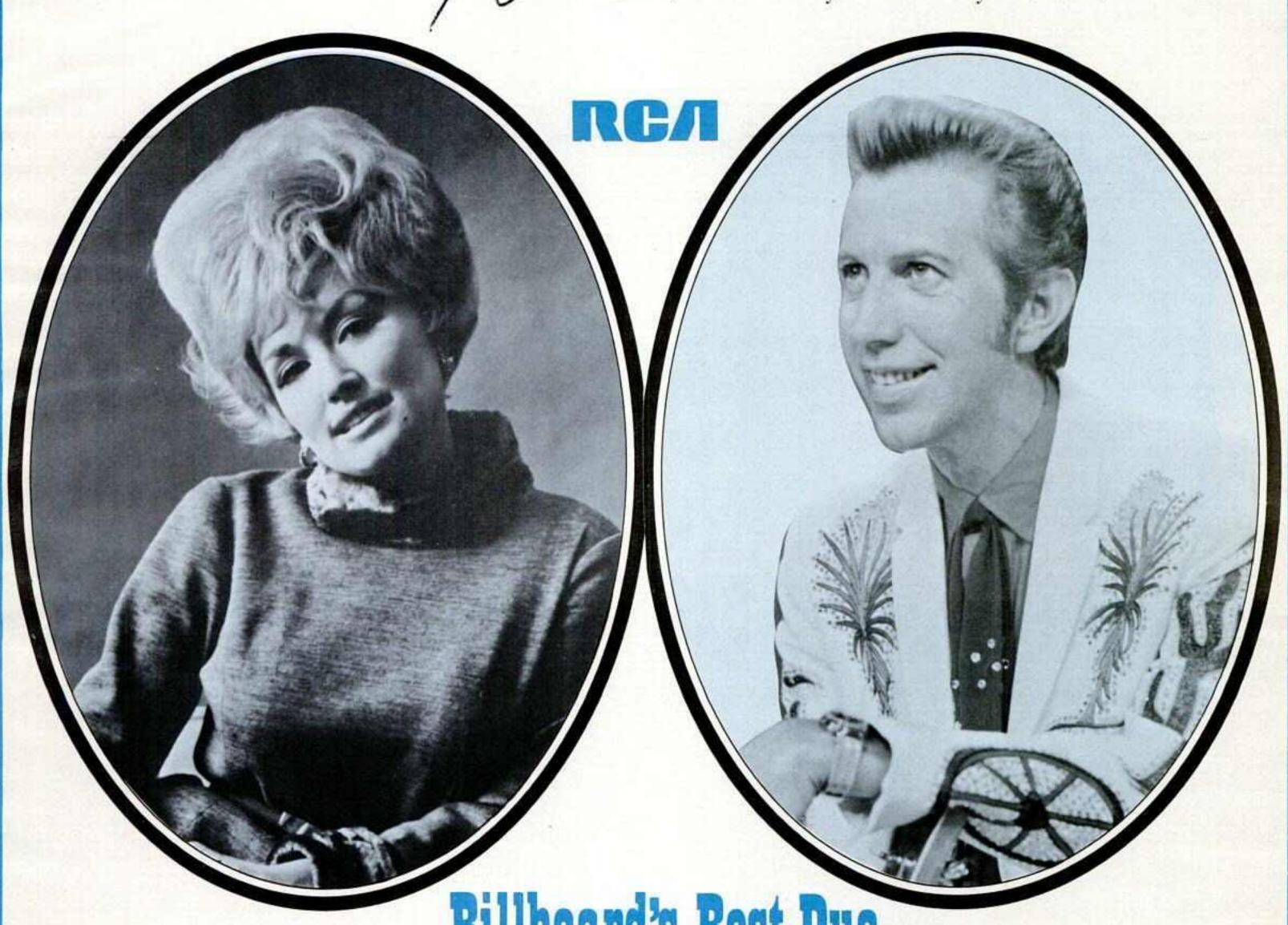
Fuzzy Owen books one of country music's great ones of the decade, Merle Haggard, along with Bonnie Owen and a handful of others. Gerry Purcell in New York takes care of the bookings for one of the biggest ever, Eddy Arnold. Frank Page does an outstanding job with his agency in Shreveport.

The list, like so many others, is endless. It is additional proof of where country music is going.



What can I say but thanks. You know I mean it. You know it's sincere, and that we are as gratefully humble as anyone can be. Yet we're proud, too. And we plan to go on trying to be best.

Hottee (And Dolly thanks you, too)



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PORTER WAGONER & DOLLY PARTON

Best Syndicated TV Show
THE PORTER WAGONER SHOW

Country Radio-Some Giant Steps

By CLAUDE HALL

Country music radio took several giant steps during the past year and—instead of leveling off—shows signs of zooming even higher. Joining the ranks of country music radio were such major broadcasting chains as Metromedia and Storer.

Storer Broadcasting had tried a country music format previously on KGBS in Los Angeles, but although the station swung the weight of 50,000 watts, it was a daytimer and failed to make an impression on the city against two weaker (but full-time) signals. However, Chuck Renwick of the Storer organization had achieved considerable success with WCJW-FM in Cleveland and his urging was a factor in Storer switching 50,000-watt WDEE in Detroit to country music. Result? An almost immediate success in spite of the fact that Detroit already had a country music station—WEXL in the suburb of Royal Oak. Storer Broadcasting believes that it's bringing country music to an even greater audience than ever before in the motor city.

Meanwhile, prestigious Metromedia who owns and operates probably the nation's most successful radio station—WNEW in New York, an easy listening format station—began doing some research into country music in both Cleveland and in Los Angeles. Although no move has been made in Cleveland, Metromedia recently switched KLAC in Los Angeles to country music—to enthusiastic response, according to George Duncan—giving the market its first full-fledged country music signal (though both KFOX in Long Beach and KBBQ in Burbank are excellent country music operations, neither has the type of signal that fully covers the Los Angeles area).

Just recently, 50,000-watt WBAP in Fort Worth went full-time country music. And WKDA in Nash-ville switched to country after years as a rocker. Country music continued to grow also in the form of FM stereo. KOIT-FM, the affiliate of Top 40-formated KYA in San Francisco went to country music and several other FM facilities are considering the switch to country music, especially as penetration figures for FM radio continue to grow. And KIKK-FM separated

its programming from KIKK because of the demand of Houston advertising clients; both continue to program country music, with KIKK-FM depending more on LP cuts. But KIKK program director Bill Bailey said that the AM daytime station was completely sold out most of the time and clients wanted another separate outlet. KIKK is the radio station that astronauts took to the moon with them (via tapes especially prepared by Bailey). The station scores constantly as the leading adult station in the market.

Meanwhile, country music continued to grow on AM in most markets. WIRE in Indianapolis, already No. 1 in ratings in the city, climbed even higher in profits—and ratings, too, incidentally—even though general manager Don Nelson cut back on the amount of commercials the station carries.

By and large, country music radio has suffered fewer mortalities than any other radio format. Since the big sweep of radio stations across the nation to country music about three or four years ago, very few have found it unsuccessful—less than 10 or 12 stations in all.

Probably the most interesting move among all of the newcomers to country music is the format of WBAP in Fort Worth. WBAP is no stranger to country music, having been the fountainhead of such groups as the Light Crust Doughboys and the Chuck Wagon Gang in years past. Bill Mack had launched an allnight country music program on the 50,000-watt facility and this gained a large following (the WBAP signal, especially at night, reaches many states).

The unique thing about WBAP is that program director Don Day reversed a trend by many stations toward modernization; WBAP is playing not only all of the traditional country music artists (many of whom had been in disfavor on some of the so-called modern country music stations), but is playing a lot of the old favorites. Even a little bluegrass. On the same front, WWOK in Miami, guided by program director Bill Wheatley, has been including traditional country names in its programming and faring extremely well.



GETTING IT together for the benefit of some wide-eyed youngsters at the WBAP Radio "Country Gold" grand opening are, left to right, David Rogers, Columbia Records; Connie Smith, RCA Victor Records; Bill Mack, WBAP Radio host of the "Bill Mack Open Road Show"; and Henson Cargill, Monument Records.

It is believed that country music radio is still a long way from slowing down. For one thing, many markets are still without full-time representation in the country music field. Several experts feel that there will still be an upgrading of facilities as full-time stations with good signals switch to compete against either daytime operations or stations with poor signals.

Cleveland, as this is written, had no AM country music station (though WSLR comes in fairly clear from Akron). Pittsburgh, Philadelphia and Chicago and other cities had only daytime AM operations with listeners having to switch to FM at night in order to hear country music (in the case of Philadelphia, a good part of the listeners can tune in WEEZ in Chester, Pa.).

It is also felt by many experts that there is considerable room for the development of interesting variations in country music formats on FM. Many FM facilities in major markets are still standing idle or are being "tossed off" by their owners (who also own AM stations in the same markets). Conceivable, but not in existence at this time, is an FM stereo station which appeals to teen and young adult listeners with country music; the typical country music format station attracts relatively few younger listeners and this could become a serious handicap within the next few years unless some younger listeners are attracted to country music in the near future.

At any rate, country music radio is not static; it's growing, it's interesting, and has an unlimited future.

Nashville PR Man

"I try to accept only those clients which I can be proud of, and those I can think of as personal friends," relates Bill Hudson in regard to his formula for making . . . and keeping . . . Bill Hudson & Associates on Success Street for the past 9 years.

During those 9 years, spanning nearly a decade of decisions for the young executive, Hudson has managed to miraculously accomplish what several others have unsuccessfully tried.

And today, as a matter of being able to always pull through the normal pitfalls of it all, Bill Hudson holds down the honor of heading up an agency which is the oldest one of its kind on Nashville's Music Row.

Hudson's own diversification is responsible for a majority of the firm's uniqueness. And while operating out of his plush offices as consultant, advertising advisor, and public relations Mentor to the music business, Bill Hudson himself covers a lot of varied and vital ground.

"It's been an exciting and interesting way to make a living," Hudson comments, "but when I first started the firm, I actually had no idea I would become involved in three different areas of the business, and still be able to remain active in all of them today.

"I began strictly as an advertising agency at first," Hudson explains, "and then our clients created an automatic demand for the expansion into public relations, which we've developed to such a degree we now have PR ties on both coasts.

"Last year," he continues, "I went into the consulting end of it in much more earnest through the partnership formed with Jack Gardiner of Gardiner/Hudson Management. To date, Jack and I have worked 23 stations.

"However, of course, I have been doing consulting work ever since 1963, when I started out with KBOX," Hudson says, "and I don't think I'll ever forget when the station first approached me on the idea of consulting for a C/W format in Dallas."

He continues, "I told them I wasn't sure what a consultant was, but I sure wasn't one! Then, they insisted on hiring me as a PR and Advertising Advisor

and I ended up assisting them in all aspects of their business.

"The success of KBOX brought about calls from other stations wanting the same kind of help," Hudson adds, "but I would only take two or three a year, as time permitted. Then, as demands increased, Jack and I felt it would be worthwhile to set up a company for it.

"I have always had the highest respect for Jack's ability as a C&W programmer," Hudson relates, "and today, he continues to concentrate on the programming end of the company, while I have devoted myself more to the promotion and over-all management of the business.

"At the moment," Hudson informs us, "we're in the process of seeking out and acquiring broadcast properties for several of our clients."

Looking at other past chapters in the continuing story of Bill Hudson and Associates, we see his work as Creative Counselor for a number of various accounts in the music media, such as: Ranwood Records, Dot



BILL HUDSON

Records, Columbia Records, The Grand Ole Opry, NARAS, CMA, CMF, Moeller Talent Agency, and Tree International.

He was also the one who launched the first formal PR program for the Country Music Association; gave many man hours to the formation of the first Pro-Celebrity Golf Tourney; has helped organize numerous live C&W presentations for advertising agencies; was the first Executive Director of NARAS; helped create CMA's annual broadcast seminar; and was instrumental in establishing the annual radio station award for Country Music Month.

In addition, Hudson's affiliation with the Letrov/ Levinson organization also gave him the honor of being first to have created a PR tie between the cities of Hollywood and Nashville.

Again, it was the active Hudson who produced the first CMA Sales Documentary film titled "What's This Country Coming To," winning him a Diamond Award from the NAF in 1964.

And during the early years of CMA, when they were really struggling to get started, Hudson was also at the helm of a very beneficial fund-raising project centered around premiere showings on the Hank Williams movie, "Your Cheatin' Heart."

Furthermore, Bill Hudson & Associates also handled premiere proceedings in our industry for "Killer's Three" which starred Merle Haggard and Dick Clark, as well as spearheading the success of a special Nashville reception recently given by WSIX-TV for Tom Jones.

All of it adds up to black and white reasons why Bill Hudson has been such a unique figure of success.

As far as future expansion plans for his company, Hudson emphasized the fact he was a firm believer in what he terms "controlled growth," which is based on the availability of top notch people.

He comments, "We have a 'people' company. We are willing and able to expand as rapidly as we find young professional people who think like we do, with a sincere interest in doing an effective job for our clients."

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Margaret Topping

PUBLISHER DISCOGRAPHY

Continued form page CM-22

Publisher	Licensee	Top 10 Singles (Splits)	No. 1 Single (Splits
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Retter	-	1	(
Ridge	DAM	1	_
Rivers		1	_
Robbins	The state of the s	1	-
Sage & Sand			_
St. Louis		1	
St. Nicholas	ASCAP	1	81-5
Sanga	BMI	1	8
Savoy		1	:
Score	2011 mm a m a	1	
Seashell	BMI	1	-
Shade Tree	BMI	1	3
Shalimar	BMI	1 (1)	_
Smith, Randy	BMI	1	
	BMI	1	2
Southwind	DAGE	1	1
Spitzer	2011		10
Su-Ma		Car (Caratica)	
Summit			3 -8
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Sylvia	BMI	1	
Talent House		1	
Tannen		1	-
Texone	ASCAP	1	St. 100
Tideland	BMI	1 (1)	· ·
Unart	BMI	1	53
Vanadore	BMI	1	(1) -(1)
Vanguard	BMI	1	77
Vanjo		1	50
Vector		1	(1 <u></u>
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Yellow River	14 TOO 14 THE CONTRACT OF THE		_
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1967 LOSER'S CATHEDRAL

1967 WHERE COULD I GO (But to Her)

1968 YOU MEAN THE WORLD TO ME

1968 ALREADY IT'S HEAVEN

1968 HAVE A LITTLE FAITH

1968 WHERE LOVE USED TO LIVE

1969 MY WOMAN'S GOOD TO ME 1969 I'M DOWN TO MY LAST "I LOVE YOU"

1970 I DO MY SWINGING AT HOME

1970 BABY, BABY (I Know You're a Lady)

1970 WONDERS OF THE WINE

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Country Music

200 Name Artists Set for Ole Opry Birthday Shows

Continued from page 1

ers, Billy Grammer, Jack Greene, Jim & Jesse, Cousin Jody, Grandpa Jones, Hank Locklin, Lonzo & Oscar, Bobby Lord, Charlie Louvin, Bob Luman, Loretta Lynn, Sam & Kirk Mc-Gee, Minnie Pearl, Bill Monroe, George Morgan, Jimmy Newman, the Osborne Brothers, Dolly Parton, Stu Philips, Ray Pillow, Del Reeves, Tex Ritter, Marty Robbins, Earl Scruggs, Jeanne Seely, Jean Shepard, Hank Snow, Stringbean, The Four Guys, Mel Tillis, Ernest Tubb, Justin Tubb, Porter Wagoner, Billy Walker, Charlie Walker, Dottie West, Wilburn Brothers, Del Wood, Marion Worth, Stonewall Jackson and Bobby Bare.

The Fender Musical Instrument show that afternoon will feature the following: The Stonemans, Nat Stuckey, Jim Ed Brown, Loretta Lynn, Del Reeves, Tompall and the Glasers, Wanda Jackson, Johnny Carver, Hugh X. Lewis, the Blue Boys, Johnny Bond, Ronnie Profit, Kenny Vernon, Karen Kelley, Bill Eustis, Marijohn Singers, and Cliff Parman and

his orchestra.

The United Artists party and show the same night features Del Reeves, Dale Robinson, Bobby Lewis, Jerry Chesnut, Ray Sanders, Buddy Mize, Bill Wilburn and Kathy Morrison, and Patsy Sledd.

Dot to Host

On Friday, following seminars for broadcasters and tape sessions for artists and disk jockeys, Dot will host its luncheon and show, with the following: Roy Clark, Jack Barlow, Compton Brothers, Peggy Little, Tommy Overstreet, Bob Reagan and Lucille Starr, Joe Stampley, Mary Taylor, Hank Thompson,

Diana Trask, Red Steagall, Bill Eustis, Ronnie Shaw, Hank Cochran, the LeGardes and Darrell Statler.

The 5:00 p.m. Decca party and show will feature: Bill Anderson, Margaret Brixey, Wilma Burgess, Crystal Gayle, Julie Davis, Jack Greene, Bill Howard, Jan Howard, Wayne Kemp, Bobby Lord, Loretta Lynn, Warner Mack, Jimmy Martin, Bill Monroe, Jimmy Newman, the Osborne Brothers, Billy Parker, Peggy Sue, Debbie Pierce, Webb Pierce, Lamelle Prince, Jean Pruitt, Jimmy Riddle, Jeanne Seely, Cal Smith, Jerry Smith, June Stearns, Ernest Tubb, Conway Twitty, LeRoy Van Dyke, J. Lee Webb, the Wilburn Brothers, Marion Worth and Bobby Wright. (The Johnny Wright, Kitty Wells show will be overseas at the time.)

The 6:30 p.m. CMA banquet and show, hosted by Tex Ritter, will include Ray Stevens, Conway Twitty, Dottie West, Grandpa Jones and Gordie Tapp.

The Saturday RCA breakfast will be hosted by Archie Campbell, and will include Jerry Reed, Waylon Jennings, Jessi Colter, Homer and Jethro, Nat Stuckey, Skeeter Davis, Billy Ed Wheeler and Charley Pride.

The Capitol Records luncheon and show, held that noon, will feature: Buck Owens, Sonny James, Merle Haggard, Bonnie Owen, Ferlin Husky, Wanda Jackson, Jean Shepard, Billy Jo Spears, Melba Montgomery, Charlie Louvin, Dick Curless, Roy Rogers and Dale Evans, Wynn Stewart, Rodney Lay, Roland Eaton, Bobby Barnett, Anita Carter, Jim and Jesse and Karen Kelley.

The Columbia evening party and show (5:00 p.m.) will have on its bill Johnny Cash and his entire show, Marty Robbins, Ray Price, Carl & Pearl Butler, Mac Davis, Johnny Duncan, Stonewall Jackson, Claude King, Barbara Mandress, David Rogers, Earl Scruggs, David Frizzell, Freddie Weller, Tommy Cash, Jody Miller, Charlie Rich, Valerie Jay, and the Rhodes Sisters, with possible appearances by Lynn Anderson and Arlene Harden, both of whom are expectant

mothers. The MGM Records party and breakfast beginning at 10 Saturday night will have Hank Williams Jr., Luke the Drifter, Sheb Wooley, Ben Colder, Tompall and the Glaser Brothers, Billy Walker, Mel Tillis, Abe Mulkey, Lamar Morris, Walt Conklin, Lois Johnson and the Music City Sounds. In addition, MGM has rented the Rainbow Room in Printer's Alley, where it will have continuous entertainment of its country acts on Friday and Saturday from 8:00 p.m. to 2:00 a.m., with admission by the registration badge of the convention.

Registration for the convention entailed a \$10 donation to the Opry Trust Fund, handled by the Third National Bank, and utilized to aid indigent or ill musicians not connected with the "Grand Ole Opry" or WSM.

RCA headquarters will be at the Ramada Inn.

PR & Advertising Agency Is Formed by E&G Owens

NASHVILLE—Formation of Gerry-O, Inc., a "people to people with sight and sound" public relations and advertising agency, was announced here this week by Earl and Gerry Henry Owens.

The firm will specialize in management, biographies, album design and liner notes in addition to promotion, advertising and public relations. Each specialty will be scaled to the budget of the artist or the company. Also included will be personalized letter-head design and "image" consultation, i.e., detailed information ranging from makeup and costumes to personal appearance and fan club organization.

Earl Owens, who formerly managed and booked the Charlie Louvin Show, also has long been a musician. He also was regional promotional director for Sunn Musical Equipment Company. In August of last year, Owens sold his interest in the L&O Talent agency and joined Buddy Lee Attractions as a talent agent. He was cited as "agent of the month."

Gerry Henry Owens was promotion director for the WWVA Jamboree in Wheeling, W. Va., did continuity, and handled newspaper and direct mail advertising. She also free-lanced as a short story writer.

Later she took over the promotion duties with Buddy Lee, and handled much of the Hank Williams, Jr., publishing company correspondence. The firm will be located at 801 17th Ave. South, across from RCA Victor.

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Fair & Auditorium Dates Are Up 35%

NASHVILLE—Country music fair and auditorium dates were up as much as 35 percent this year compared with a year ago, and the industry will become "even more deeply involved in the future."

Agents here generally agreed that tremendous record sales in

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DANCE, SHOW FOR WRITERS

NASHVILLE — A special show and dance to accommodate the songwriters of country music will be held on the plaza deck of the Municipal Auditorium Saturday (17).

The program will be sponsored jointly by Jim Reeves Enterprises, Radio Station WMTS, and the Nashville Songwriter's Association. Admission will be by convention badge.

Faron Young's Deputies will provide the music for the outside affair, to be held on the deck separating the auditorium and the Capitol Park Inn. the field of country had spurred the widespread use of country talent in both the indoor and outdoor circuit.

"They're going after the biggest names possible," said Hubert Long. "The big ones are getting everything they want, and there is little or nothing

But what the big man (and woman) gets is something else. With such self-contained acts as Bill Anderson, George Jones and Tammy Wynette, LeRoy Van Dyke, David Houston and Roy Drusky, Long said his fair dates had risen more than 20 percent during the past year.

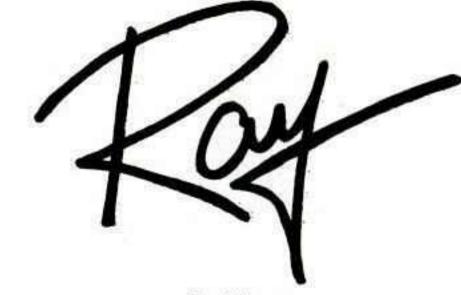
"We plan to go to Chicago and totally involve ourselves in December," he said. This is the location of the outdoor show where most fair bookings take place.

Buddy Lee was in agreement with Long. He said frankly Hank Williams Jr.'s dates could not increase this year because his bookings are solid. But Tommy Cash was the big gainer. The Columbia artist, whose rec-

(Continued on page 42)



Congratulations birthday. nanks Good Times"



Bookings: Bill Starnes Ray Price Enterprises Suite 105

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Fair & Auditorium Dates Up 35%

Continued from page 41

ord sales soared, was, according to Lee, constantly in demand.

Another of the big names during the year was that of Danny Davis and the Nashville Brass, which drew capacity crowds at fairs all over the country. With Mel Tillis now on the "Glen Campbell" show on a semiregular basis, Lee expects the Tillis record sales to climb, and fair dates next summer to be numerous.

The Jimmy Key agency said

it experienced a similar increase for such acts as Dave Dudley, Bobby Bare and Tom T. Hall. It estimated the increase at more than 25 percent, saying indications already were that the figure would be increased more next year.

The Moeller Talent Agency, which long has been a strong figure at the outdoor show, said fairs this summer were up 35 percent over a year ago, when they were up a like amount. Again, record sales were cited as a prime reason. Among their

Kristofferson Monument LP. . . .

Van Trevor of Royal American, has signed a regular appearance

contract with the "Jamboree USA"

show in Wheeling. . . . This has been "motherhood" year for many

of the country music artists. The

latest added to the list is Marvis

Husky, wife of Ferlin, who is ex-

(Continued on page 43)

top drawing cards were Waylon Jennings and Dottie West.

Charley Pride's bookings were way up over a year earlier, as were those of Sonny James and other artists on the Bob Neal roster. Throughout country music, the big names were making it big with the fairs.

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b/w

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Country Jubilee #617

Charlie Moore & The Dixie Partners

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ashville Scene

One of the pleasant suprises of the year occurred when songwriter/entertainer Dick Thomas dropped in, accompanied by one of the all-time greats, Vaughn Horton. Thomas, who in 1945 authored the multimillion hit "Sioux City Sue," was among the first to break the country-pop barrier. Written as a country song, and recorded first by such acts as the Hoosier Hot-Shots, the tune later was picked up by Bing Crosby and others and made its mark around the world. Thomas still is an entertainer, working clubs in the Philadelphia area. He last recorded in Nashville 20 years ago for Decca under the late Paul Cohen. . . . Bluegrass musician/ singer Jimmy Martin is recovering from an auto accident. He's out of

danger now. More than 3,500 people turned out in the town of Weber City, Va., to watch a two-hour concert by Tompall and the Glaser Brothers. The show was held in a tobacco warehouse. . . . It's been a big year for Ethel Delaney, the fine lady from Hudson, Ohio, who has been entertaining for years and doing well with her Ohio label. She's had top bookings, got good reviews, and ended up as the No. 5 female country artist in Sweden. . . . Jim Ed Brown tapes his "Country Place" show right up to the convention, and then gets busy on the road again immediately thereafter. . . . The Singcord Corp. has closed down its Nashville operation with all production moved to the recording company's home offices in Grand Rapids, Mich. . . . Don Cross has his first religious LP out. Among other things, he owns and manages WTCW in Whitesburg, Ky. . . . Chase Webster of Show Biz presided at the coronation festivities

at the Buckwheat Festival in Kingwood, W.Va. and crowned the

Queen. He and his TV singing companion, Jamey Ryan, rode on a float in the festival parade. Jack Bartley of WRFD, Worthington, Ohio, recently won the ti-tle of Mr. Ohio D.J. in a state contest sponsored by the Ohio Country and Western Music Association. He received a trophy at Frontier Ranch in Columbus. . . . Kris McFadden, young songwriter from Bailey Lakes, Ohio, had her first tune recorded in Nashville by Brenda Burns. Both are associated with Bur-Nel Enterprises. . . . Del Reeves concluded a recording session last week, and less than an hour later was on a plane for Toronto for an appearance. He'll return this month for a stand at the Horseshoe Lounge. . . . The Country Music Foundation Board of Trustees holds it quarterly meeting at the new Library and Media Center in the Country Music Hall of Fame today. . . . Donald Gies has been named Southern regional sales manager for the consumer equipment divi-sion of Ampex Corp. He's located in Atlanta. . . . Sam Cammarata, president of Professional Management International in House, has

Seven Buckhorn publishing prop-erties are included in the new Kris

to Mainstream Records.

announced the signing of Jim Aldridge of Little Rock. The youngster already has been signed

THANKS TOM T.

FOR A GREAT YEAR

JIMMY KEY Newkeys Music, Inc.

Nashville Scene

• Continued from page 42

pecting in December. . . . Jamboree USA Records is out with its first three releases, by Bud Cutright, Kenny Biggs and Freddy Carr. All are published by Jusa, which is part of the same operation. All of it is overseen by Quenton Welty. . . . Clayton Ford of Startime is about to break loose with his first nationwide release. . . . Mayor F. Peter Clements of Fort Lauderdale has given a proclamation to Buck Owens declaring him the goodwill ambassador

of country music for the Florida city. . . . Ronald Jackson has made his first appearance on the "Grand Ole Opry," doing both the Friday and Saturday night shows. . . . The Betty Cox Customer Service of Nashville now is doing personalized supervision of all phases of the manufacture of singles and albums. . . . David Houston will tour the Pacific Northwest during the last half of this month, then back to Shreveport. . . . Dearborn Records has released two records, one by Carl Knight titled "San Quenton Quail," and another by Neal

ton Quail," and another by Neal

NASHVILLE Mayor Beverly Briley placed a commemorative wreath on the grave of Judge George D. Hay, the "Solemn Ole Judge," the original announcer on the "Grand Ole Opry." The event took place in Norfolk, Virginia, where Mayor Briley dedicated the new USS Nashville. With him is Irvine Hill, executive vice president and general manager of WCMS, Norfolk.

Barlow, titled "Return to Eden."
Howard White produced both
sessions. The songs are from Ensign and Locomotive, affiliates of
Famous.
Carl Perkins wrote the title

song, "Ballad of Little Fuss and Big Halsy" for an upcoming movie. Johnnie Cash will sing it in the film. Carl has an instrumental in the movie called "706 Union." . . . Jeannie C, Riley's new LP, "The Generation Gap," has produced a single by the same title. It's written by Jim Hayner and Charlie and Betty Craig, all of Cedarwood. . . . Tom T. Hall has written three new recorded releases, by Noro Wilson, by Dianna Duke, and George Kent, the latter titled "Mama Bake a Pie and Daddy Kill a Chicken." All are on Mercury, and published through Newkeys. . . . Lois Jensen, secre-tary at Shelby Singleton Music, Inc., was severely injured in an auto accident last week in Nashville, but is mending. . . . The Granada Room of the Sheraton will be the hospitality suite for Shelby Singleton during the convention. . . . It's a girl for Tammy Wynette and George Jones, born at Lakeland, Fla., last Monday (5). . . . Henry Mancini, in Nashville to visit Chet Atkins, utilized Nashville musicians for sessions in preparation of a new Mancini album. . . . Homer and Jethro and Jimmy Dean also were Chet visitors. . . . John Deer, of Royal American, and wife Cathy are

new parents. A son was born the day "Waxahachie Woman" hit the Billboard Charts. . . . Sen, Albert

Gore of Tennessee joined the

Peggy Little-Tommy Overstreet show at a democratic campaign

BILL WILLIAMS

rally in Chattanooga.

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"WELL SAID: THAT WAS LAID ON WITH A JROWEL."... Shakespeare.

In other words, advertise in the Rock Now Issue of Billboard (November 9th)

AD DEADLINE: OCTOBER 26



information regarding this forthcoming festival.

Classical Music

Angel's 'Composer' Series Geared for a Yule Pitch

LOS ANGELES — Angel Records this month is instituting a three-LP "Portrait of the Composer" series geared for special Christmas promotion. Also geared for holiday sales is a Christmas album by soprano Elisabeth Schwarzkopf and Charles Mackerras conducting.

A three-LP package, also earmarked for Christmas sales, with the 1875 Opera-Comique

NEW YORK-The excitingly

played role of Santuzza by

mezzo-soprano Fiorenza Cos-

sotto and the dramatic force of

tenor James McCracken's Canio

helped spark the traditional

double bill of Mascagni's "Ca-

valleria Rusticana" and Leonca-

vallo's "Pagliacci" at the Metro

The "Pagliacci" was espe-

cially strong as McCracken,

who has recorded the role for

London, was at his forceful

best. Teresa Stratas, who has

recorded for CRI, gave a fine

interpretation to Nedda, while

Mario Sereni, who has recorded

for RCA and Angel, was

a strong Tonio, which has long

been one of his best roles. Mc-

politan Opera, Sept. 30.

Cossotto & McCracken Give

Met an Exciting Double Bill

version of Bizet's "Carmen," is also out this month. The operatic set features Grace Bumbry, Jon Vickers, Mirella Freni, Kistas Paskalis, and the chorus and orchestra of the Paris National Opera, Rafael Fruhbeck de Burgos conducting.

Two albums are being rushed to commemorate George Szell's recent death. He conducts the Cleveland Orchestra in Dvorak and Schubert. Ruth White has

Cracken also has recorded for

Angel and was boosted in pro-

gram ads of both London and

Angel as was Miss Cossotto.

Deutsche Grammophon and

best, was in splendid voice in

"Cavalleria" and overpowering

in performance. Capable vocal

work also was turned in by

tenor Enrico DiGiuseppe, bari-

tone Anselmo Colzani and

mezzo-soprano Nedda Casei

and Jean Kraft, while tenor

Robert Schmorr and baritone

Dominic Cossa were capable in

"Pagliacci." Fausto Cleva, an

experienced hand, conducted

both works, especially the

FRED KIRBY

"Pagliacci," well.

Miss Cossotto, one of the

RCA are among her labels.

an electronic pressing with the Moog synthesizer and other equipment.

The composer sets, a followup to Angel's successful "Portrait of the Artist" series, spotlights Ravel with Victoria de los Angeles, Samson Francois, Annie Challan, Charles Munch, Andre Cluytens and Georges Pretre; Bach with Edith Mathis, Sybil Michelow, Janet Baker, Dietrich Fischer - Dieskau, Hermann Prey, Nathan Milstein, Erica Morini, Elaine Shaffer, George Malcolm, Helmut Walcha, Fernando Germani, Otto Klemperer, Yehudi Menuhin, and Wolfgang Goennenwein; and Schubert with Christa Ludwig, Fischer-Dieskau, Sviatoslav Richter, Lamar Crowson, Melos Ensemble, Menuhin, and Robert Heger.

First recordings of Soviet works are offered in two Melo-diya/Angel disks, as Yevgeny Svetlanov and the USSR Symphony play Vasily Kelinnikov's "Symphony No. 2" and Kiril Kondrashin and the Moscow Philharmonic and RSFSR Russian Chorus couple Prokofiev's "Cantata for the Twentieth Anniversary of the October Revolution" with Shostakovich's "The Sun Never Shines on Our Motherland."

Also on Melodiya/Angel are a Schubert pressing with pianist Aleksei Nasedkin, and cellist Natalia Gutman with the Moscow Conservatory Chamber Orchestra in Boccherini, Vivaldi and Tartini.

A three-record "Seraphim Guide" presents grand opera on that low price label, which also has three monaural-only sets, including the two-LP Puccini "Madama Butterfly" with soprano Toti Del Monte and tenor Beniamino Gigli.

The other monaural albums include highlights from Wagner's "Tristan und Isolde" with Kirsten Flagstad, Ludwig Suthaus, Blanche Thebom, Fisher-Dieskau and the Philharmonia Orchestra, Wilhelm Furtwaengler conducting, and an LP of cuts from tenor Enrico Caruso's youth.

Foster to Fill Sir John Dates

HOUSTON, Tex.—Lawrence Foster, permanent guest conductor of Britain's Royal Philharmonic Orchestra, who has been scheduled for four Houston Symphony programs this season, will conduct six of the concerts left vacant by the death of Sir John Barbirolli.

The first Barbirolli dates he will fill, Feb. 28, March 1 and 2, have been designated as a memorial to Sir John, who died July 28, seven months after he observed his 70th birthday in Houston. At that time he was appointed the Houston Symphony's conductor emeritus for life. Foster is also regarded as one of the front-runners for the post of conductor of the Houston Symphony.

Efram Kurtz, conductor of the Houston Symphony from 1948 to 1952, will conduct Barbirolli's third date, March 15 and 16. This is the first time he has appeared with the orchestra since his departure as permanent conductor.



PIM ZALSMAN, left, deputy managing director of Philips Phonographic Industries, receives an award for that company's recording of Berlioz's "Les Troyens" at the Montreux International Record Awards from F. Granville Barker, British juror.

Col Rushes 6 2-LP Sets for Yuletime

NEW YORK — Columbia Records is promoting six specially priced two-record sets for Christmas selling in addition to a strong Beethoven release (see Billboard, Oct. 10 issue). The packages spotlight Bach, Copland, Gershwin, Lotte Lenya and Noel Coward and will list for \$6.98.

The sixth special set, "20 Greatest Hits by 20 Great Composers from Bach to Wagner Performed by Columbia's Greatest Artists from Bernstein to Szell." A four-color wraparound cover, which also is a poster, shows the 20 composers as they appear in Columbia's "Greatest Hits" series.

The artists, in addition to George Szell and the Cleveland Orchestra, and Leonard Bernstein with the New York Philharmonic and Columbia Symphony, include Andre Kostelanetz, Eugene Ormandy and the Philadelphia Orchestra, the Mormon Tabernacle Choir, Pablo Casals and the Marlboro Festival Orchestra, Robert Casadesus and Philippe Entremont.

Pierre Boulez conducts the orchestra and chorus of the Royal Opera House, Covent Garden, and soloists, including tenor George Shirley and soprano Elisabeth Soederstroem in a three-LP package of Debussy's "Pelleas et Melidande." Other soloists are Donald McIntyre, David Ward, Yvonne Minton, Dennis Wicks and Anthony Britten. Entremont also has a Chopin album.

The other special sets feature Bernstein and the Philharmonic in Copland, Ormandy and the Philadelphia in Bach, Entremont with Ormandy and the Philadelphia in Gershwin, 24 Kurt Weill selections by Miss Lenya, and 40 Noel Coward compositions by the composer, which Columbia is pushing as "The party record of the decade." Special promotion and packaging is slated for all six packages.

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Letters To The Editor

Continued from page 37

Tucson, once told me "never make parallel moves, it doesn't pay." If I ever learn anything else, that will still be my guideline. You say you've moved around a lot, "travelled around the country" you say, and after six years you're still a jock? And you have the gall to blame it all on the fact that you haven't been discovered?

Here are a few rules I made up for myself:

 Never, under any circumstances, make parallel moves

Establish a minimum salary requirements, and abide by it—If you can't get it, get out out of the business for a while and mail tapes like crazy until you do.

 Work like a horse and make each job last at least one full year—You'll need it for references.

 Keep a back door open when asking for a raise—ie. another job.

 Never work for less money than the guy you replaced—Ask around first, don't drive everyone's salary down.

 If you ain't union, don't break any strike, keep your nose clean—Someday you may have to strike. 7. Never take off from any job, with no job waiting—Cause if you're out of work you'll tend to forget rule 2.

 Don't gripe about wages you took it, boobie, if you can't get more, get out.

Perhaps I'm judging you a little too harshly Mr. DJ, but I've seen far too many deejays in the business who believe they're God's gift to radio. It takes a certain kind of cat to be in the business, but like anything else, the cat that works the hardest gets the mostest.

I realize I've taken up an awful lot of space already, but let me make my point.

"As long as there are people who will work for slave wages, there always will be slave wages!"

Don't blame the industry for your troubles Mr. DJ, you made your bed, now sleep in it. Bill Zundea

PS. The rules I stated are simply rules that I live by, they are not to be taken as a credo for all. Anyhoo, I'm proud to announce that Uncle Hal Harbuck has taken me back in the fold of KLIB, Liberal, Kansas, at a beautiful salary.

Others in the staff include: Jim Storm, Don Savley, Hal Jay and good of Barbra.

OCTORER 17 1070 BH

stenina

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

111	Wk. Ago	Wks. Age	Wks. Ago	TITLE,	Artist,	Label a	& Number		Weeks On Chart
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TITLE, Artist, Label & Number
1 5 9 WE'VE ONLY JUST BEGUN
3 7 8 IT'S ONLY MAKE BELIEVE 6 Glen Campbell, Capitol 2905 (Marielle, BMI)
2 3 3 CRACKLIN' ROSIE Neil Diamond, Uni 55230 (Prophet, ASCAP)
17 22 — SWEETHEART Sengelbert Humperdinck, Parrot 40054
(Casserole, BMI) 5 4 LOOK WHAT THEY'VE DONE TO MY SONG, MA 7 New Seekers (Featuring Eva Graham), Elektra 45699 (Kama Rippa/Amelanie, ASCAP)
7 11 16 EL CONDOR PASA Simon & Garfunkel, Columbia 4-45237
(Charing Cross, BMI) 22 26 28 SOMETHING Shirley Bassey, United Artists 50698 (Harrisongs, BMI)
8 4 1 1 SNOW BIRD Anne Murray, Capitol 2738 (Beechwood, BMI)
9 16 20 PIECES OF DREAMS Johnny Mathis, Columbia 4-45223
(United Artists, ASCAP) 19 24 — AND THE GRASS WON'T PAY NO MIND Mark Lindsay, Columbia 4-45229 (Stonebridge,
10 10 6 JOANNE Mike Nesmith & the First National Band, RCA 74-0368 (Screen Gems-Columbia, BMI)
12 11 6 7 AIN'T NO MOUNTAIN HIGH ENOUGH 10 Diana Ross, Motown 1169 (Jobete, BMI)
13 28 IT DON'T MATTER TO ME Bread, Elektra 45701 (Screen Gems-Columbia, BMI) 2
14 34 MAKE IT EASY ON YOURSELF 1 Dionne Warwick, Scepter 12294 (Famous, ASCAP)
8 8 15 CANDIDA Dawn, Bell 903 (Jillbern/ (Pocketful of Tunes, BMI)
16 32 34 35 OUT IN THE COUNTRY Three Dog Night, Dunhill 4250 (Irving, BMI)
31 35 37 FIRE & RAIN James Taylor, Warner Bros. 7423 (Blackwood/ Country Road, BMI)
18 12 12 FOR THE GOOD TIMES Buckhorn, BMI) 10
6 2 2 JULIE DO YA LOVE ME Bobby Sherman, Metromedia 194 (Lucon/Sequel, BMI)
20 20 27 LONG LONG TIME Linda Ronstadt, Capitol 2846 (MCA, ASCAP) 6
21 25 — ONE MORE RIDE ON THE MERRY-GO-ROUND 3 Peggy Lee, Capitol 2910 (Screen Gems- Columbia, BMI)
22) 29 31 36 THE SONG IS LOVE Petula Clark, Warner Bros. 7422 (Pepamar, ASCAP)
23 24 29 39 WHY DON'T THEY UNDERSTAND 4 Bobby Vinton, Epic 5-10651 (TRO-Hollis, BMI)
24) 15 14 10 FOR WHAT IT'S WORTH Sergio Mendes & Brasil '66, A&M 1209 (Ten East/Springalo/Cotillion, BMI)
25) 14 9 5 I (Who Have Nothing) 9 Tom Jones, Parrot 40051 (Milky Way/Trio, BMI)
26 27 32 MEASURE THE VALLEYS Keith Textor Singers, A&R 500 (Blackwood/Raisin, BMI)
27 16 15 11 THAT'S WHERE I WENT WRONG 9 Poppy Family (Featuring Susan Jacks), London 139 (Gone Fishin', BMI)
28 18 19 25 MELLOW DREAMING Young-Holt Unlimited, Cotillion 44092 (Yo-Ho, BMI)
29) 37 38 — OUR HOUSE Crosby, Stills, Nash & Young,
30 13 13 13 SUNDAY MORNING COMING DOWN Johnny Cash, Columbia 4-45211 (Combine, BMI)
31) 27 28 31 I CLIMBED THE MOUNTAIN 5 Jerry Vale, Columbia 4-45216 (Every Little Tune, ASCAP)
32 33 WOODSTOCK Assembled Multitude, Atlantic 2764 (Siquomb, BMI)
33 I'LL BE THERE Jackson 5, Motown 1171 (Jobete, BMI)
34 36 — UP ON THE ROOF Laura Nyro, Columbia 4-45230 (Screen Gems, BMI)
35 39 39 — I JUST WANNA KEEP IT TOGETHER 3 Paul Davis, Bang 579 (Web IV, BMI)
26 I THINK I LOVE YOU Partridge Family, Bell 910 (Screen Gems- Columbia, BMI)
37 38 MONTEGO BAY Bobby Bloom, L&R 157 (Unart/Cheezeburger, BMI)
— — PIECES OF DREAMS Ferrante & Teicher, United Artists 50711 (United Artists, ASCAP)
39 LUCRETIA MAC EVIL Blood, Sweat & Tears, Columbia 4-45235

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Album Reviews

SPECIAL MERIT PICKS

POPULAR

FRESH TODAY—RCA Victor LSP 4427 (S). The group's first LP, "Out of Borstal," got great press and aroused considerable controversy. This, their current album should effect more public acceptance because the material is just as original and more general. Outstanding are the rock and rollish "Pass the Salt Mother," and "Just a Note," the paradoxical "Stoned in Saigon," and the anti-war "Fresh Today."

TUTTI'S TRUMPETS—Vista STER 4047 (S)
Tutti Camarata accents the trumpet—a variety of them—on this sterling, stirring LP that portrays the Big Band sound of years ago. But on tunes like "Trumpeter's Prayer," the trumpet of Conrad Gozzo is completely out of this world; it's beautiful. Throughout the rest of the LP, the trend is lush and lovely, especially on "Stardust" and "What's New."

VARIOUS ARTISTS—36 Great Motion Picture Themes and Original Soundtracks. Vol. 3. United Artists UXS 72 (S)

Here's the third volume of great film themes in a deluxe two-record set that should prove a worthy gift item for the coming holiday season. The moods and tempos vary and run the gamut from bright, bubbling tunes like "Raindrops Keep Fallin' on My Head" and "Mah-Na, Mah-Na" to smooth ballads such as "True Grit" and "Pieces of Dreams."

STEVE DAVIS — Music, RCA Victor LSP 4423 (S)

Davis looms as an important figure in contemporary music both as a performer and writer/arranger, "Poor Child of the Street" is classically complex, while "Please Come Back Home" is genuine country. Davis leads a group of superb musicians whose instrumental support is of great importance.

FOLK

TOWNES VAN ZANDT-Delta Momma Blues. Poppy PYS 40,012 (S)

Townes Van Zandt remains a consistently good artist. On this his third album for the Poppy label, his compositions carry the true Van Zandt tradition. They are sweet and sad and full of love and nostalgia. Backed by a whisper of strings, an occasional mouth organ, and, of course, Van Zandt's expressive guitar, the tunes give life to the dreams, hopes and aspirations of this talented entertainer.

INTERNATIONAL

LORD FOODOOS-Calypso Carnival, Legacy LEG 116 (S)

Here is an enjoyable collection of authentic calypso songs culled from the songbooks of prominent West Indian calypso singers and sung in true calypso fashion by Jamaica's "Lord Foodoos." Although many of the tunes are more than a decade old, they are still fresh and lively, and full of the humor and joie de vivre for which West Indians are famous.

**** 4 STAR ****

POPULAR ***

BLUES MAGOOS—Gulf Coast Bound. ABC ABCS 710 (S)

ARTIE KORNFELD TREE—A Time to Remember. Dunhill DS 50092 (S) TUTTI'S TROMBONES—Vista STER 4048 (S)

MONTEREY STRING ENSEMBLE — Lover's Concertos, London PS 580 (S)

GREENWOOD COUNTY SINGERS—Return to

GREENWOOD COUNTY SINGERS—Return to Greenwood County, RCA Victor LSP 4384 (5)

COUNTRY ***

ROY ACUFF-Time. Hickory LPS 156 (5)

FOLK ****

THEODORE BIKEL—Song of Songs and Other Bible Prophecies, Legacy LEG 118

ED McCURDY—Bawdy Ballads of Shakespeare's Time. Legacy LEG 111 (5) LIMELITERS—Their First Historic Album.

Legacy LEG 113 (S)

VARIOUS ARTISTS—Folk Festival. Legacy
LEG 110 (S)

SEAFARER'S CHORUS — Salty Seafaring Shanties. Legacy LEG 117 (S)

COMEDY ***

SKILLET & LEROY—Big Dead Dick, Laff LAFF A144 (5)

INTERNATIONAL ***

HILLEL & AVIVA—Songs of the Israeli Pioneers. Legacy LEG 112 (S)

LOW PRICE CLASSICAL

HANDEL: ACIS AND GALATEA—Deller Consort/Stour Music Festival Chamber Orch. RCA Victrola VICS 6040 (S) Handel's first dramatic work in English gets an excellent interpretation as the principals all sing and play with true spirit and knowledge of the work. The Deller Consort is in fine form and the orchestra plays with unity and strength.

SOUL

WILLIE MITCHELL—Robbin's Nest. Hi SHL 32058 (S)
The soft sell soul of Mitchell's crew that verges also into MOR play. From the title tune, dedicated to jazz disk jockey, Fred Robbins, through some familiar standards, Mitchell's men maintain musicianship of a high standard. Nothing very far out but the beat is strong and unfrightening.

CLASSICAL

BEETHOVEN: SYMPHONY No. 3-Concertgebouw Orch., Amsterdam (Jochum). Philips 839 779 (S)

Jochum's conducting is quite impressive as he puts this warhorse through its paces with exciting and often telling results. The Funeral March has an interpretation certainly worth hearing. And the scherzo is powerful. The Concertgebouw performs splendidly.

VIVALDI: THE FOUR SEASONS—Szeryng/ English Chamber Orch. (Szeryng). Philips

Szeryng's violin captures with piercing detail the color and charm of each of the four episodes. The delicateness of his playing aptly reflects the skill of his conducting. The English Chamber Orchestra gives him valuable assistance.

Bubbling Under The DOT DOO

102. AMOS MOSES......Jerry Reed, RCA Victor 47-9904

103. COUNTRY ROAD...... Merry Clayton, Ode '70 66007

104. LAUGH Neighborhood, Big Tree 106
105. MONEY MUSIC Boys in the Band, Spring 106 (Polydor)
106. MELLOW DREAMINGYoung-Holt Unlimited, Cotillion 44092 (Atlantic/Atco)
107. ANIMAL ZOO
108. WE ALL SUNG TOGETHERGrin, Thunder ZS 7-4000
109. FOR YASGUR'S FARM
110. EASY RIDER
111. ONE LESS BELL TO ANSWERFifth Dimension, Bell 940
TIO COOK I DON'T WANNA USAB IT ANYMORE MAIL 9 JJ L 104
112. STOP! I DON'T WANNA HEAR IT ANYMOREMelanie, Buddah 186
113. ACE OF SPADESO. V. Wright, Back Beat 611
114. THAT'S THE WAY I WANT OUR LOVEJoe Simon, Sound Stage 7 2667
(Monument)
115. TOO MANY PEOPLECold Blood, San Francisco 62 (Atlantic/Atco)
116. STAND BY MEJimmy & David Ruffin, Soul 35036 (Motown)
117. I JUST DON'T KNOW WHAT TO DO WITH MYSELF
Columbia 4-452
118. CHAINS & THINGS
119. I CAN'T BE MYSELF
120. GROOVE MEKing Floyd, Chimneyville 435 (Atlantic/Atco)
121. I DID IT Barbara Acklin, Brunswick 55440



Singles -

* NATIONAL BREAKOUTS

HEED THE CALL . . . Kenny Rogers & the First Edition, Reprise 0953 (Quill, ASCAP)
THE TEARS OF A CLOWN . . . Smokey Robinson & the Miracles, Tamla 54199
(Motown) (Jobete, BMI)

* REGIONAL BREAKOUTS

LAUGH . . . Neighborhood, Big Tree 106 (Irving, BMI) (Milwaukee)
LET'S MAKE LOVE TONIGHT . . . Toni Wine, Atco 6773 (Jillbern/Pocketful of Tunes, BMI) (Memphis)

GIVE ME TOMORROW . . . J. Frank Wilson, Master 1005 (Point West, BMI) (Houston)
SEE THE LIGHT . . . Flame, Brother 3500 (Warner Bros.) (Brother-Patchap, BMI)
(Memphis)

Albums

* NATIONAL BREAKOUTS

ROLLING STONES . . . Get Yer Ya-Ya's Outl, London NPS 5 GUESS WHO . . . Share the Land, RCA Victor LSP 4359

* ACTION ALBUMS

BOB SEGER SYSTEM . . . Mongrel, Capital SKAO 499
VARIOUS ARTISTS . . . Greatest Hits, Vol. 1, Warner Bros. WS 2558
FANTASY . . . Liberty LST 7643
IF . . . Capital ST 539

STOOGES . . . Fun House, Elektra EKS 74071

McKENDREE SPRING . . . Second Thoughts, Decca DL 75230 TIM BUCKLEY . . . Lorca, Elektra EKS 74074

MASHMAKHAN . . . Epic E 30235 (Columbia)

NEW YORK ROCK ENSEMBLE . . . Roll Over, Columbia C 30033

RAMSEY LEWIS . . . Them Changes, Cadet LPS 844 JOHN MAYALL . . . U.S.A. Union, Polydor 24-4022

IMPRESSIONS . . . Check Out Your Mind, Curtom CRS 8006 (Buddah)

OCTOBER 17, 1970, BILLBOARD

MOA EXPO SEVEN-0

MOA Success Despite Critics

By EARL PAIGE

CHICAGO—Despite its unprecedented growth, the Music Operators of America (MOA) convening 2,000 strong here Friday (16) still has its detractors, critics and disappointments. Although exhibit space has increased each of the past several years, there are only seven record manufacturers participating. Although the MOA jukebox convention dominates the Sherman House Hotel which it finds in many ways ideal, there are critics who say the rooms are abominable. And although MOA has set attendance records when it was held at a different time from the huge vending show, there are detractors who believe the jukebox and vending shows should be combined or at least be held concurrently.

The man who is credited largely with the success of MOA and who also is confronted by the national organization's shortcomings is Fred Granger,

(Continued on page 50)



HIRSCH DE LA VIEZ, who celebrates his 50th year in show business this year, is the producer of the MOA Show for the 20th year. He has said that this year's show will be "clean and strait-laced." He has lined up some of the best talent for the show, which features Ronnie Dove, Ramsey Lewis, Ferlin Husky, Jerry Butler and Gene Chandler among others.

Labels Aim at Programmers

By GEORGE KNEMEYER

CHICAGO—The record labels coming to the Music Operators of America (MOA) convention here Friday through Sunday (16-18) are coming to meet the operators and hopefully the programmers for these operators.

Sol Handwerger will head the MGM Records contingent, and he is coming to meet the operators. "MGM has always worked with operators," he pointed out. "We send promotion copies of singles to operators on certain artists, both new and established. We also send title strips to one-stops and operators. This combination helps stimulate interest in the artists and product we feel."

The entire family of MGM labels will be there, including Stormy Forest, Verve, Verve-Forecast, DCP, Sunflower, Latino, Cobort, Quad and Atta-

(Continued on page 51)

ACA Sales and Service, booths 3, 117 Advance Automatic Answering Service, booth 1 Allied Leisure Industries, Inc., booths 45-46 All-Tech Industries, Inc., booths 21-22, 31-32 American Shuffleboard Co., Inc., booths 91-94 Automatic Products Co., booth 2 Bally Manufacturing Corp., booths 71-77 Barnaby Records, booth 103 Billboard Publications, Inc., press area Brunswick Corp., booths 14-17, 36-37 Cash Box, press area Chicago Coin Machine, booths 47-50 D&R Industries, Inc., booths 99-100 Delmo Billiard Mfg. and Supply Co., booth 38 Dynaball, booth 50A Empire International, booths 6-9 Al Fischer & Co., booth 50D Fischer Manufacturing Co., booths 39-43 Gale Records, booth 120 Gold-Mor Distributing Corp., booth 118

Juke Record Co., Inc., booth 102 Irving Kaye Sales Co., Inc., booths 64-70 Knights Enterprises, booth 19 Leisure-Tron Corp., booths 20, 33 MCA Records, booth 105 MGM Records, booth 104 The Marketplace, press area

MOA Exhibitors

Midway Manufacturing Co., booth 95-97 Mike Munves Corp., booth 53 Murrey & Sons Co., Inc., booths 54-56 National Shuffleboard, booths 10-12 Nutting Associates, Inc., booths 51-52 Nutting Industries, Ltd., booths 60, 81

Record World, press area Rock-Ola Manufacturing Corp., booth 112 Rowe International, Inc., booth 114 Seeburg Corp., booth 111 Sega Enterprises Ltd., booth 4, 5 Sensorama, Inc., booth 18 Shelby Singleton Corp., booth 106 Spindel Insurance Agency, Inc., booth 44 Sutra Import Corp., booths 34-35 Tape-Athon Corp., booth 50B Thunderbird Records, booth 119 Tommy Lift Gate Co., booth 13 U.S. Billiards, Inc., booths 85-90 United Billiards, booths 23-30 Vending Times, press area Valley Mfg. & Sales Co., booths 57-59, 82-84 Wico Corp., booth 98 Williams Electronics, booths 61-63, 78-80 Wurlitzer Co., booth 115 Yeats Appliance Dolly Sales Co., booth 50C

Games Business Is Revolutionary

CHICAGO—The games exhibits at Music Operators of America (MOA) won't be held behind closed doors, but some manufacturers are acting that secretive. Many have increased exhibit areas. But some at last year's show are out of business. All this reflects a revolution in the coin-operated amusement games business.

Exhibitors point out that it is increasingly im-(Continued on page 56)

MOA Expo Seven-O Schedule Of Events

See Page 55

New MOA President

See Page 48

Coin Machine News

See Page 55

Congressional Bids Key Copyright Law

By MILDRED HALL

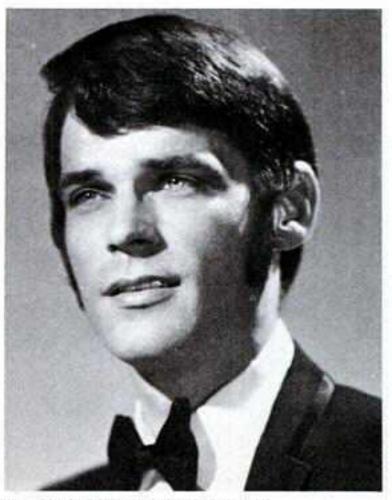
WASHINGTON—Jukebox operators will be watching elections more closely than ever before, this November, because many legislators will be walking the political tightrope—and so will the copyright revision bill. A third of the Senate, including nine out of 17 members of the full Senate Judiciary Committee acting on the bill, as well as the whole House face re-election challenges.

(Continued on page 54)

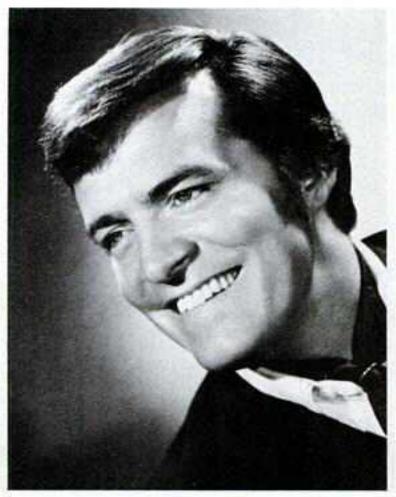
MOA Talent



FERLIN HUSKY, Capitol Records.



B.J. THOMAS, Scepter Records.



RONNIE DOVE, Diamond Records.



JERRY BUTLER, Mercury Records.

MOA Board Members to Nominate, Elect Officers

CHICAGO — Although Music Operators of America (MOA) conventions are not characterized by candidate speeches and delegates stumping for their favorite nominees, the selection of a president is not cut and dried.

Under new rules set up in 1969, MOA's membership elects the board of directors and the board elects the officers.

The nominating committee charged with the responsibility of nominating the officers and electing them meets Thursday (15) and presents the proposed slate to the board meeting the same day.

At this point, according to the new bylaws: "any group constituting at least five members of the board of directors may nominate a candidate or candidates for officers in addition to those persons proposed as nominees by the nominating committee for officers."

Traditionally, the secretary of

MOA moves into the top spot and the secretary of MOA this year is Peoria, Ill., operator Les Montooth. In theory, any member of MOA could be nominated by the board members. In practice, any additional nominee would probably come from the list of nine vice-presidents, the treasurer, the secretary and the sergeant-at-arms. These men have long experience in MOA.

The nominating committee for officers is composed of: chairman Howard Ellis, Omaha; William Cannon, Haddonfield, N.J.; James Tolisano, Treasure Island, Fla.; Clint Pierce, Broadhead, Wis.; Harland Wingrave, Emporia, Kan.; Garland Garrett, Wilmington, N.C.; John Snodgrass, Albuquerque, N.M.; Joe C. Silla, Oakland, Calif.; and alternates P.J. Storino, Toms River, N.J. and John Masters, Lees Summit, Mo.

If there is any deviation from the traditional practice of moving the secretary into the presidency, it will be known by Thursday night.

Since the logical candidate is

Montooth, members of the committee will no doubt recall that in 1968 the popular Illinois operator was the center of a con-

held every office from third vice president to president of South Carolina Coin

Operates Association, currently chairman of board; member of Kiwanis,

JOHN R. TRUCANO of Black Hills

Moose, Elk, Masons and Shriners.

troversy that broke out on the membership meeting floor. Montooth tied with Henry Leyser (Continued on page 56)



LES MONTOOTH, Montooth Phonograph Service, Peoria, Ill., secretary of MOA; age, 65, and one of the few who operates jukeboxes exclusively. He started out with the Sloan-Burts Co. in Joliet, Ill. in 1935; moved to Peoria four years later; served as president of two Illinois jukebox associations and was an original MOA member when it formed in 1948. When asked why he never diversified into games or vending he always says: "No one ever told me you couldn't be successful operating only jukeboxes."



RUSSELL MAWDSLEY of Russell Hall, Inc. in Holyoke Mass., vice-president of MOA; age, 45; started in business in 1938 and became co-owner of Russell-Hall in 1952; operates complete line of jukeboxes, games and vending equipment; past president and secretary of state and local jukebox organization and currently vice president of both; also belongs to Massachusetts Merchandising Council, National Automatic Merchandising Association, Western Massachusetts Music Guild; belongs 'to 'nearly every civic organization' such as Kiwanis, United Fund, and frateral organizations such as the Elks.



WILLIAM N. ANDERSON JR. of Broom and Anderson Amusement Co. in Logan, W. Va., vice president of MOA; age, 47; started in business 1948; operates jukebox, games and cigarette machines; president twice and now member of board of directors of West Virginia Music and Vending Association; member of Lions Club, V.F.W., Moose and Elks clubs; country clerk for Logan County for two years; past member of West Virginia House of Delegates.



FRED COLLINS JR. of Collins Music Co., Inc., Greenville, S.C., vice-president of MOA; age, 35; started in business as a kid and formed Collins Music in 1961; operates jukeboxes and games; has





HAL J. SHINN of Star Amusement Co. in Gaffney, S.C., vice-president of MOA; age, 57; started in business in 1945; operates jukeboxes and games; charter member and past president of South Carolina Coin Operators Association, Inc.; members of Rotary Club and chamber of commerce.

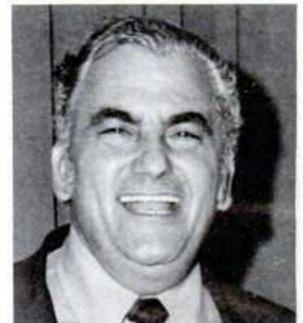


LAWRENCE F LESTOURGEON, Le-Stourgeon Dist. Co., Charlotte, N.C.; vice-president of MOA; a distributor of jukeboxes and games; a strong supporter of state organizations; often participates in the South Carolina Coin Operators Association; among his hobbies is the study of history.



AL DENVER of Lincoln Vending Corp. in Brooklyn, vice-president of MOA; age, 70; started in business in 1955; operates jukeboxes, games and vending machines; an original vice-president of MOA; 26 years as president of Music Operators of New York, member of Cigarette Merchandiser Association of New York; helped with United Jewish Appeal since 1939, helped organize plans for National Jewish Hospital and Research Center in Colorado.





THOMAS GRECO JR. of Greco Brothers Amusement Co., Inc. in Glasco, N. Y.; vice-president of MOA; age, 51; started in business in 1936; operates jukeboxes, games and cigarette machines; company is distributor for NSM, Midway, United and Miamco product; past president of New York State Coin Machine Association; member of New York State Operators Guild; has been fire commissioner in Glasco for eight years.



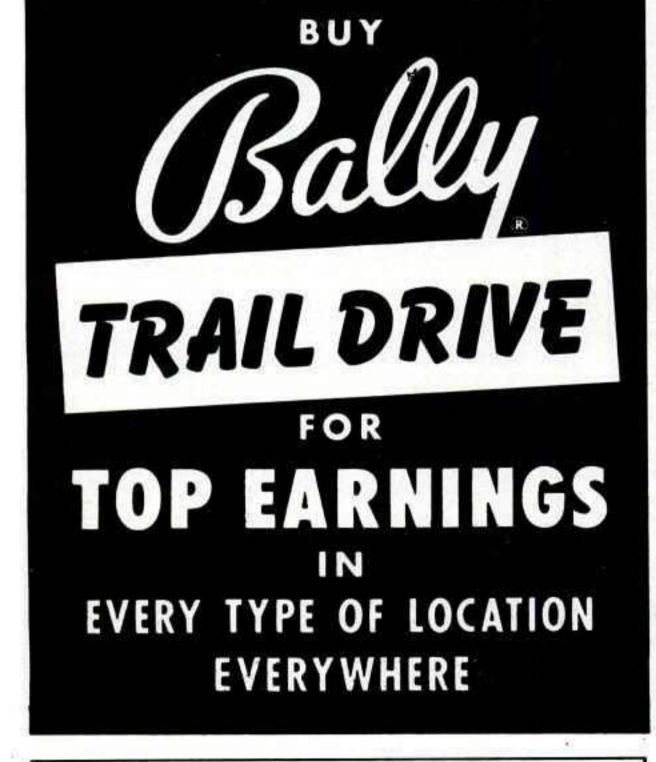
HARLAN WINGRAVE of Emporia Music Service, Inc., Emporia, Kan., vice-president of MOA; age, 50; started in business in 1948; operates jukeboxes, games, and full line of vending equipment; 18 years a director with MOA; member of National Automatic Merchandisers Association and Kansas Tobacco and Candy Association; president for two terms of Kansas Amusement and Music Association; president-elect of Kiwanis, member of chamber of commerce and Masons.



ROBERT NIMS of Lucky Coin Machine Co., Inc. of New Orleans, La., vice-president of MOA; age, 45; started in business 1946; operates jukebox and games and also A.M.A. distributors; helped form Louisiana Coin Machine Operators, Inc; also member of NAMA; member of Greater New Orleans Young Mens Business Club, the Chamber of Commerce, and the Jefferson Parrish Young Men's Business Club.



ROBERT O. WALKER of Capital Music & Vending in Helena, Mont., sergeant at arms for MOA; age, 52; started in business in 1955; carries jukeboxes and cigarette machines; has been treasurer of state association since it began; also belongs to the American Rental Association; belongs to Selective Service Club and Exchange Club in Montana.





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'What's Playing' on Jukebox Often Differs From Charts

CHICAGO — The record industry sometimes thinks that jukebox play directly reflects the position of a single on the Billboard Hot 100. But it seems that somebody forgot to relate that theory to the people who play the jukeboxes. The theory is often contradicted by the dramatic differences between jukebox popularity and chart positions as reflected weekly in "What's Playing?" Billboard's weekly profile of top playing jukebox records around the country.

On any given week, the "What's Playing?" poll reflects the tastes of the record playing public, which generally differ greatly from the record buying public.

Example: In the Sept. 19 issue of the Billboard Galen Patterson of John's Novelty Co. in Lawrence, Kan., reported his No. 1 young adult record to be "Green Eyed Lady" by Sugarloaf, No. 39 on the Hot 100. No. 2 was "War" by Edwin Starr (also No. 2 on Hot 100) and No. 3 was "Hi-De-Ho" by Blood Sweat & Tears (No. 22 on charts).

Example: Carol Stephens of Valley Vendors in Glendale. Calif., had an even more dramatic young adult list in the Sept. 12, 1970 Billboard. Her No. 1 record was "Soul Shake" by Delaney and Bonnie and Friends (No. 44 on Charts); No. 2 was "Lola" by the Kinks (No. 40) and "Funk #49" by the James Gang was No. 3 (73 on the charts).

Example: In a kid location, Betty Schott of Western Music Co. here reported in the Sept. 12, 1970 issue that her top playing record was "Cracklin' Rosie" by Neil Diamond (22 on the charts), No. 2 was "El Conder Pasa" by Simon and Garfunkel (54 on the charts) and No. 3 was "Candida" by Dawn (11 on the charts).

Example: Dominic (Bee) Menard of Music Service Co. in Lafayette, La., reported in the Sept. 19, 1970 issue that "Wonder Could I Live Here Anymore" by Charley Pride was his No. 1 record (25 on country charts), "You Wanna Give a Lift" by Loretta Lynn was No. 2 (22 on the charts) and No. 3 was "Removing the Shadow" by Hank Williams Jr. and Lois Johnson (60 on the charts).

Example: In the Sept. 26, 1970 issue of Billboard, Larry Geddes of Lew Jones Music in Indianapolis, listed his top soul record as "I Won't Cry" by Johnny Adams (41 on the soul charts), "A Message From the Meters" by the Meters was No. 2 (42 on the charts) and No. 3 was "I'll Be There" by the Jackson 5 (22 on the charts).

Example: In his adult locations, Wayne Hesch of A. H. Entertainers, Inc., in Arlington Heights, Ill., had similar results reported in the Sept. 19, 1970 issue. His No. 1 record was "Candida" by Dawn (19 on the Easy Listening charts, 9 on the Hot 100), No. 2 was "Solitary

(Continued on page 57)

MOA Boost for Unstable Economy

Continued from page 47

professional association executive. "About this time of year there are always some people who seem determined to tear down MOA," he says, "but each year the show is a little better."

Granger, MOA executive vice-

president, refuses to take any but the most modest credit.

As for this year's Expo '70 convention, he says: "There is interest of a different kind in this year's show. And this is nothing phony. In recent years there has been considerable affluency but now money is a little

tight. Many of the exhibitors, particularly, are looking to MOA as a shot in the arm for the industry. Operators are hurting less. In fact, many have said collections are very good. Perhaps coin-operated music and games benefit is a slow economy period."

However, Granger expects operators to be just as anxious as exhibitors to find out how their contemporaries in various parts of the country are doing.

New Jukeboxes

In other plus areas, Granger says MOA is "delighted" that all four jukebox manufacturers will show new models this year. "There has been some disappointment in past years because manufacturers did not bring their latest models," he says, acknowledging that such disappointment was directed largely at Seeburg Corp. in particular. (This year, Seeburg is showing its latest phonograph.)

Although most of the new jukeboxes will have been previewed at distributor showrooms prior to MOA, he says: "This doesn't bother our directors. There are still many people who will not have seen the new models for one or more reasons. Also, the MOA creates a special atmosphere for viewing all the brands in one panorama.

"At our exhibitors' meeting one of the suggestions listened to most earnestly was the one urging manufacturers to show their latest models."

Summing up one of his most forceful points aimed at those (Continued on page 58)



CREEDENCE CLEARWATER REVIVAL, artist of the year.



JOHNNY CASH, artist of the year.

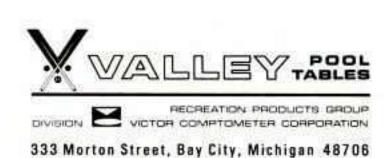


B.J. THOMAS recorded the song of the year, "Raindrops Keep Falling on My Head."

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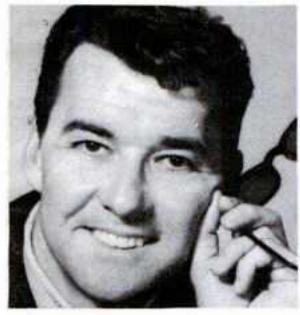






It's regulation size for true action and accuracy! Locks in only when all numbered balls are played because it "sees in the dark" rolls to a separate opening, ready for return to play. Only Valley has it . . . only Valley could!

MICHAEL ALLEN, MGM Records.



HAROLD BRAUN, Gale Records.



BROWNING BRYANT, RCA Records.



GENE CHANDLER, Mercury Records.



OUTER LIMITS, House of Cunningham Records.



OCTOBER 17, 1970, BILLBOARD

Labels Bring Talent; Seek MOA Programmers

• Continued from page 47

rack. At the booth, Michael Allan and Lois Walden, two MGM artists, will appear on Saturday. They are also slated for the Sunday banquet and show. Handwerger said that samples of new product would be distributed to the operators.

"The programmers for the operators should be there," Handwerger feels. "This is very important. Nobody is getting to the programmer who does the work. He's the guy who works the route. We want to meet him."

Handwerger also says that the records still can be sold on jukebox play alone if operators are willing to help promote the records. He also said MGM hasn't heard complaints on long singles, but said the company tries to trim the time on some before they are released.

Herb Schucher of the Shelby Singleton Corp. recognizes that long singles are a problem to operators, but said that "this is today's music trend and the operators will have to live with it. Good operators will buy the long single if it's good and fits the location."

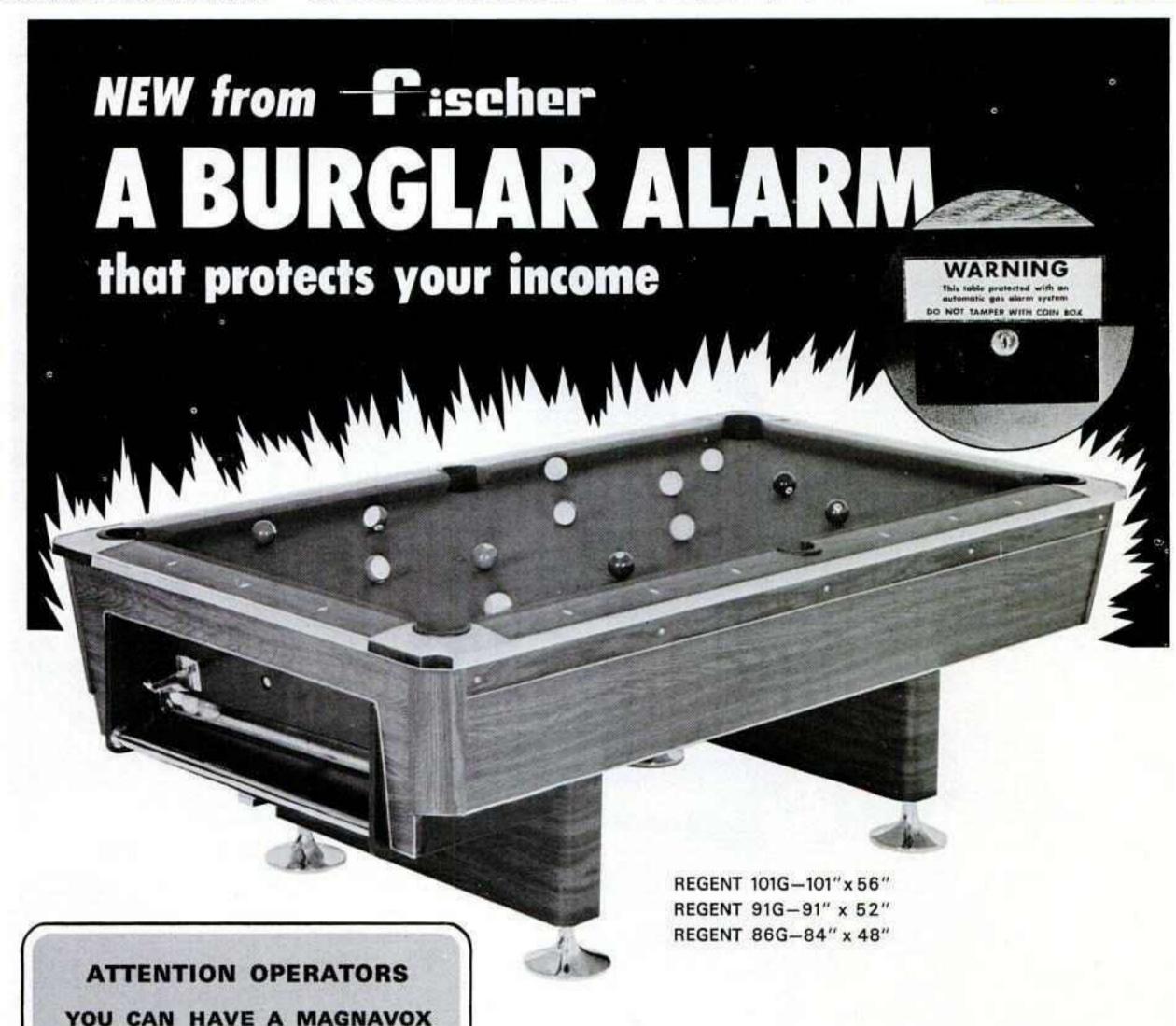
The Singleton Corp. is coming to MOA, with catalogs and samples of both new and old product. Schucher said that the "jukebox is the last stronghold of the single." He said the main reason for the corporation coming to MOA is to improve the company's service to operators and make them aware of product.

"Last year we revived our list of operators who receive free samples. All the operators we know of are on the list. This year we hope to revive some more," Schucher said. He also pointed out that Singleton will listen to any ideas that operators have on pulling singles from albums, assuming it will not conflict with prearranged plans.

Tommy Wills of Juke Record Co., a company aimed directly at the operators, said that he will have catalogs and samples, plus a jukebox containing all of Juke's merchandise. He will also have a couple acts, including Dumpy (Piano) Smith in the MOA show Sunday. He said the MOA is necessary for him, since 99 percent of his records are made for the jukebox market.

He favors little LP's, although he said they haven't been a success because new ones weren't being made. Also there weren't enough record turnover, "Only about 1 percent of my total rec-

(Continued on page 57)



Why an alarm for protection? Other methods only made cash boxes harder to break into. It may have been harder, but it wasn't impossible, as any operator who's had to repair a table knows. A simple warning that your cash box is protected by a burglar alarm is enough to discourage most break-ins—but if it isn't, every Fischer alarm is rigged

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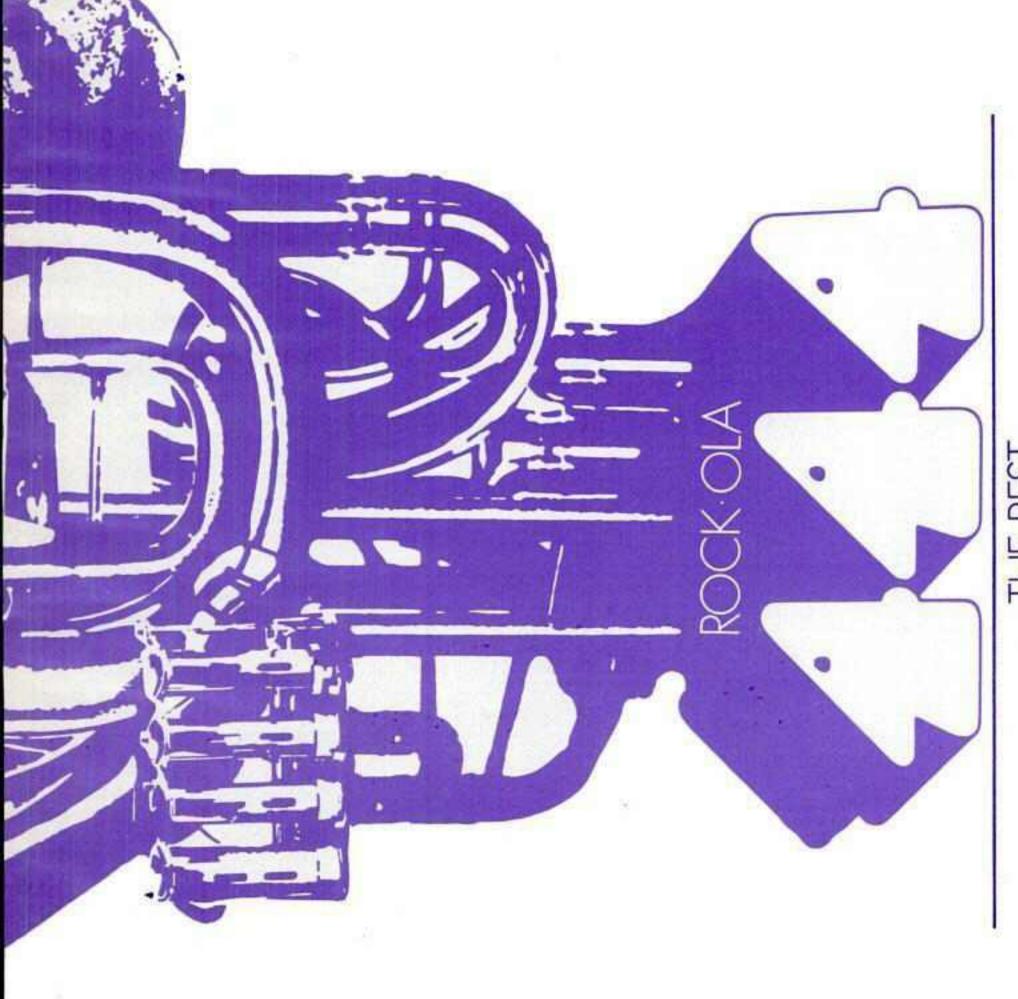
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Chicago Nights Offer Variety

CHICAGO—While delegates to the Music Operators of America (MOA) convention are sure to be busy checking seminar and exhibits during the daylight hours, the nightlife here offers many diverse activities for the delegate and his wife.

The city offers several restaurants appealing to the most varied tastes. Most are within a short distance of the Sherman House. The most unusual is Davre's, located on the 5th floor of the John Hancock Building, 875 N. Michigan. This is the tallest building in Chicago. Another unusual restaurant is the revolving one on top of the Holiday Inn on Lake Shore Drive. Another skyrise restaurant is located at the top of the (Continued on page 57)

Operators Watching November Elections

• Continued from page 47

Sen. John L. McClellan (D., Ark.) hopes for a Judiciary committee approval of the bill hammered out by his Copyright Subcommittee, with a floor vote early in the 92nd Congress which opens in January. Senator McClellan has said that the Judiciary committee will bear the heaviest responsibility for voting out the revision and getting it to the floor in 1971.

But the copyright revision will again very likely be buffeted by the furious battle between broadcasters and cable TV forces over the controversial CATV copyright section in the bill. Senator McClellan has frankly warned all copyright interests that they could be stuck with an outmoded 1909 law, if the broadcaster-CATV standoff has to be fought out on the Senate floor. Continued failure by the conflicting interests to compromise, could scuttle the bill, as it nearly did in the House-passed version of 1967. The CATV section had to be deleted before the House bill could pass.

In the view of the jukebox operator, the Senate bill's proposed new record royalty which cost \$1 per box per year, in addition to the \$8 for performance of copyrighted music, is a hotly controversial issue. Senator McClellan, in his statement to the Senate about the bill in August, specifically mentioned "recording artists" among the creators of modern music who "have a right to expect Congress to enact a viable and progressive copyright law . . ." (Billboard, Aug. 29, 1970).

Four out of five members of the Copyrights subcommittee that voted to leave the new record royalty in the revision bill face election battles in November. A change in membership could put a drag on the speed with which Senator McClellan hopes to get the present version of the bill rapidly to the full committee in 1971.

Whether the generally conservative-minded Senate Judiciary Committee members will keep or kill this aspect of the bill, and whether the 92nd Congress will act on a revision bill early in the session, or at all will remain cliff hangers for a span of time impossible to estimate at this point. The tenor and mood of the 92nd Congress and the crises that will occupy it, are as yet an unknown quantity.

Coin Machine World

Seeburg Changes Shape of Jukebox

CHICAGO — Seeburg Corp. has changed the shape of the iukebox.

The Musical Bandshell shown here at World Wide Dist. recently—and simultaneously at other wholesale outlets—departs completely from the traditional rectangular profile through use of a sweeping arc, framed in silver, that commands the person's attention from the play selection panel on top right through the title strip panel to the giant stereo speakers below.

As might be expected, the 160-selection all - new - looking unit will be higher priced—about \$150. But veteran World

Wide salesman Art Wood put this into perspective by saying: "Everything is higher today. I have a new Pontiac ordered and it's \$250 higher."

Many features of the breakthrough 1970 Apollo model are carried over but the radical styling places new emphasis on such items as the digital selector (10 buttons centered in the top edge of the arc), the computertype 3-digit "now-playing" panel (at the left telling patrons even across the room which number is being heard) and the "Deposit More Coin" indicator (this informs the patron when addition-

(Continued on page 56)



NATE FEINSTEIN, proud Seeburg distributor (left) chats with Sam Stern of the Williams Co. The Musical Bandshell's clean lines show up well but the machine is much more dramatic when seen from the sides with the sweeping arc arresting total attention as delegates to Music Operators of America will discover.

Association Digest

WINTER HAVEN-The Florida Amusement and Music Asso-

ciation (FAMA) is preparing for what looks like the "heaviest

taxing session in the state's history," according to a reprint mailed

members by R. S. Rhinehart Jr., FAMA executive director. The re-

print of an article in the Jacksonville Florida Times-Union estimated

CHICAGO—The Iowa Automatic Merchandising Association re-

cently elected Marshall J. Markey, Burlington, president. Other offi-

cers: Mrs. Dorothy Palmer, vice president, Grinnell; Leslie Boat-

man, Des Moines, secretary; Fred Bursick, Des Moines, treasurer;

Call Off Coin Machine Fair In W. Germany

By WALTER MALLIN

HAMBURG—There will definitely be no coin machine fair in West Germany this year according to the German coin machine association, the ZOA.

As to IMA 71, scheduled to be held in Berlin in October next year, final decisions are expected to be taken this month at the AMA convention. The AMA is the joint committee of the three West German coin machine organizations—the ZOA, representing the operators, the DAGV, representing the whole-salers and importer/distributors, and the VDAI, representing the manufacturers.

A small fair originally scheduled by IMA co-founder Karl Feis, to take place in Wiesbaden Oct. 3 to 5 was cancelled because of the Incomat III exhibition to be held in Vienna in November. A considerable number of West German coin machine operators are expected to attend Incomat.

Meanwhile following the election of Paul Damm of Augsburg as president of the ZOA, the association is to set up its administrative offices in Hannover.

Rock-Ola Jukebox Plugs Song Titles

POINT CLEAR, Ala.—The new Rock-Ola 444 will emphasize the "Record Now Playing" feature with a computer-type indicator providing animation as well as information. The juke-box was unveiled here recently and will be on display for the first time at the Music Operators of America (MOA) show Friday through Sunday (16-18).

The 444 allows 160 selections and features a flip down program holder assembly. It drops down for complete accessability so the glass can be cleaned easily. Program holders flip down for easy title strip changes. The program holder is now slanted for easy reading. The record number and tune titles are perfectly aligned. The program holder and shroud are tinted blue to cut down glare and improve visibility of the title strips.

The jukebox comes in a purple exterior and also features a
Lexan front grill panel which
snaps out for easy cleaning and
quick bulb change. The front
door assembly removes by release of two snaps and a chain.
A swing-out, plug-in, lift-up design lets the operator get at the
amplifier, accumulator and
credit unit for on location service. The swing-out transistorized amplifier with integrated
circuits is constructed for in-

cabinet service. The circuitry is printed for easier servicing.

The side panels are made of rosewood "Conolite" and polished chrome castings accent the decor of any location. The transistorized amplifier has AVC, machine speaker "L" pad control and stereo-monaural switch. More music power is available at very low distortion.

(Continued on page 58)

Leyser Lauds Japanese for Game Design

LOS ANGELES — "Thank God for the Japanese and their ability to come up with games that are unprecedented in the history of the amusement business." Those are the thoughts of Harry Leyser of ACA who feels that American innovations, at least as far as the amusement business is concerned, have been limited to "copying Japanese imports."

Leyser, who represents several Japanese lines as well as one from Germany, has high praise for Japanese games and particularly Japanese research and development. At the same time he

(Continued on page 57)

\$5 Mil. in New W. German Arcades

HAMBURG—About \$5 million will be invested in new amusement arcades in West Germany between now and 1980, according to Lars K. Skriver, head of the Spielhallen-Beirat (Arcades Council) of the German coin machine operators association (ZOA).

This represents a growth rate of about 20 percent based on the current figure of 1,000 arcades throughout West Germany.

Meanwhile the ZOA is urging a change in the law of certain federal states which restricts the number of pay-out machines per arcade to two. Skriver feels the minimum should be raised to three and that licenses should be granted to arcades for more than one year at a time—which is at present not the case where certain states are concerned.

MARVIN STEIN

Israel Fete for Seeburg Dist.

PHILADELPHIA — Marvin Stein, president of Eastern Music Systems and Eastern Vending Distributors, Seeburg distributors based here, will be honored at a State of Israel Tribute Dinner on Nov. 1 at the Bellevue-Stratford Hotel.

Prominent in the coin machine industry for many years, wide industry participation is anticipated for this annual award dinner sponsored by the Automatic Coin Vending Machine Industry Division of the

FLORIDA

IOWA

State of Israel Bonds-Philadelphia Committee.

Lee Weiner of the American Vending Company in suburban Glenside, Pa., has been named chairman for the dinner which will honor Stein in recognition of his many services to both the community and to the State of Israel. Giving the dinner widest industry support, the Amusement Machines Association here has also joined in the sponsorship of the event.

Indicative of the interest

(Continued on page 57)

created by the selection of Stein as this year's recipient, arrangements have been made for David Schoenbrun, widely known television news analyst on the international scene, to be the guest speaker.

Stein, who is also secretary of the Eastern Distributors of Baltimore, is a member of the National Automatic Machine Association and the Amusement Machine Association. Deeply involved in the Jewish community, he has been active in the Allied Jewish Appeal campaigns for many years and received their Humanitarian Award in 1965.

Serving as co-chairman with Weiner is James Ginsberg, president of Banner Specialty Company, Wurlitzer distributor. Albert M. Rodstein, president of Macke Variety Vending, and Joseph Silverman, executive secretary of the Amusement Machines Association of Philadelphia, are serving as associate chairmen.

Boh Rodstein and Silverman are previous recipients of the State of Israel Award. Other industry figures who were similarly honored, and who are serving on the sponsoring commit-(Continued on page 57) Schedule of Events

FRIDAY

8:30 a.m. to 3 p.m.: Registration desk open.

9 a.m. to 3 p.m.: Exhibits open.

Noon: Ladies luncheon.

3:30 to 6 p.m.: MOA Industry seminar. Broken into two parts, "New Vistas in the Amusement Games Industry," and "Salesmanship and Public Relations." The first features six executives in a panel discussion: Ross B, Scheer of Bally Manufacturing Corp., Mort Secore of Chicago Coin Machine, Ward Johnson of Nutting Industries, David Ralstin of Nutting Associates, Billy DeSelm of Williams Electronics, Inc., Gene Lipkin of Allied Leisure Industries, and David Rosen of Sega of Japan. The second part features guest speaker Dr. G. Herbert True. Hospitality suites open in the evening.

SATURDAY

10 a.m. to 6 p.m.: Registration desk open.

10 a.m. to 6 p.m.: Exhibits open.

11:30 a.m. to 1 p.m.: General membership meeting bruncheon and program. This will be an informal meeting with brief progress reports on MOA and the election of 10 directors.

Hospitality suites open in the evening.

SUNDAY

10 a.m. to 3 p.m.: Registration desk open.

10 a.m. to 3 p.m.: Exhibits open.

6 to 7 p.m.: Cocktail hour.

7 p.m. to 1 a.m.: Banquet and show, produced by Hirsh de La Viez with Gene Brenner as master of ceremonies. Show features: Michael Allen, Browning Bryant, Jerry Butler, the Caldwells, Archie Campbell, Gene Chandler, Ronnie Dove, Jesse Ferguson and the Outer Limits, Ferlin Husky, Ramsey Lewis, Clyde McPhatter, Jody Miller, Sandler and Young, the Steelers, B.J. Thomas, Lois Walden and Tommy Wills.

OCTOBER 17, 1970, BILLBOARD

that \$200 million in new taxes would be sought.

Seeburg Changes Shape of Jukebox

· Continued from page 55

al coins are required and a light even says "Thank You").

Sound System

Much emphasis is being placed on sound. Two, matched exponential horns for wide dispersion of mid-range and high frequency sounds are mounted at ear level. Two 12-in, base mounted woofers are enclosed in a tuned enclosure utilizing additional air space in the bottom of the cabinet. The system incorporates a cross-over network.

The over-all design of the machine is characterized by rich blue metallic and colored panels of unbreakable plastic. The title strip panel, horizontal, features a non-glare shadow box effect for each title strip. At the rear of the title strip panel is a recessed area where spilled liquids are quickly drained away.

More attention is focused on the coin selection panel where again Seeburg is emphazising all coins—the unit accepts any combination of coins and an optional dollar bill acceptor is further dramatized as the only element on the back grille.

World Wide is offering a free 30-day trial on dollar bill acceptors and the digital stereo consolette wall box.

Of equal interest among new features is the accessibility of the Musical Bandshell. The arc swings right down onto the title strip panel and the twin amplifiers pop for easy servicing. The title strip rack, on the other hand, slides off making the changing of records equally simple and fast.

Again as in the Apollo, microlog circuitry "space-age paks" control pricing, selection transmission system and selection receiving system.

The size of the Musical Bandshell is somewhat deceptive because of the radical design. It is only 48¾-in. high, 40-in. wide and 27½-in. deep.

An array of accessories is also available.

New MOA President

• Continued from page 48

for the post of treasurer and Leyser, an exhibitor, stepped down.

As for the membership meeting Saturday (17), the officers will be announced (the decision by the board being final). The nominees for directors, however, will be again open to the general membership although a slate will already have been proposed.

The nominating committee for directors is composed of Ellis, chairman; Wingrave; Garrett; Snodgrass; Silla; alternates Masters and Storino; alternate Fred Ayers, Greensboro, N.C.; and two members at large, Millie McCarthy, Hurleyville, N.Y. and Robert Rooney, Baton Rouge, La.

Should the membership wish additional candidates, any 15 regular members can propose other candidates. However, several notices are mailed out six months in advance of the meeting asking for nominations so it is not expected that new nominations will come from the floor.

WELCOME, MOA BOWLERS - ARCADE PIN BALLS -BALLY CHICAGO COIN KICKER \$165 GUN SMOKE, 2-PL 310 SUPER SCOPE GUN 320 APOLLO MOON SHOT 495 TRIO LOOP-THE-LOOP, 2-PL. ... 190 BAZAAR WILLIAMS MIDWAY PREMIER LITTLE LEAGUE SPACE GUN 350 FLYING SAUCER 430 HAYBURNERS II 450 Write for complete list of Phonographs, Vending and Games. Established 1934 ATLAS MUSIC COMPANY Cable: ATMUSIC-Chicago 2122 N. WESTERN AVE., CHICAGO, ILL. 60647. ARmitage 6-5005 ARRESTERNATED IN THE PROPERTY.

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JOHNNY BILOTTA and GENE WAGNER

at the

BILOTTA-WAGNER HOSPITALITY SUITE

at the Sherman Hotel

Game Business Revolutionary

· Continued from page 47

portant to guard new game designs for fear competitors will rush out copies. Moreover, there will be less prototype games at the show. Those operators will be for the most part ready to roll on the production lines.

Thus, the show takes on added importance for operators.

There will be many new games. In fact, MOA's initial seminar Friday (16) will cover the revolution in games and the fact that the new realistic sound effects games are opening up entirely new locations.

But games are more and more like hit records. Only recently, have experts begun to realize why Chicago Coin's Speedway became such a hit (it was the first arcade type piece that moved into regular street location and stayed week in and week out earning fabulous money).

Cointronics, an MOA exhibitor last year, is out of business. Some games, such as the knowledge testing units, have lost their initial glamour, experts say. Pinball games, once the operator's staple, are less important today.

There is sure to be other games such as Speedway (Motorcycle is an example, and so is Wild Cycle from Allied Leisure).

Much attention is focused on games such as Sega's Jet Rocket. Experts predict several copies of this unit will show up in MOA's bustling games exhibits.

Chicago Coin is expected to show still another new followup to Motorcycle. Bally-Midway will bring in new types of games. So will Nutting Industries, according to a late report.

Of the exhibitors increasing space, United Billiards has eight booths and will show several non-billiard table games as well as a completely new line of coin-operated and home tables.

There are more billiard table exhibitors this year (National Shuffleboard & Billiard Co. is back after a year's absence and Delmo Billiards and Murrey & Sons are entirely new). Brunswick Corp. is adding two booths.

At deadline time for this issue, the large exhibit planned by Myron Sugerman International was taken over by Empire International, the giant Chicago distributing company. A Sugerman spokesman would only say that the booth will be a "cooperative effort." Operators will find some exciting foreign made games at this exhibit.

Whichard Industries, National Pok-O-Golf and Funtronics will be missing this year. But Empire's huge booth and others new to the show add up to more excitement.

In fact, ACA, heretofore a jukebox exhibitor, is bringing games (see separate story on ACA's Henry Leyser and his view of the Japanese influence on the games business).

There will still be staple items such as Bally's Trail Drive and Williams' Strike Zone flippers. But Williams is showing Ringer an entirely new piece, as just another indication that games makers are exploring new horizons in a very tricky business.

What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Albuquerque, N.M.; Teen Location

John Snodgrass, operator, Mary Roth, programmer, Servomation of New Mexico



Current releases:

"Candida," Dawn, Bell 903;

"Cracklin' Rosie," Neil Diamond, Uni

"Snowbird," Anne Murray, Capitol 2738; "Rubber Duckie," Ernie, Columbia

Chicago; Soul Location

Moses Proffit, operator, J.W. Strong, programmer, South Central Novelty Co.



Current releases:

"Super Bad, Part I," James Brown, King 6329; "I'll Be There," Jackson 5, Matown 1171; "Express Yourself," Charles Wright and the Watts 103rd Street Rhythm Band, Warner Bros. 7417; "Seems Like I Gotta Do Wrong," Whis-

Coos Bay, Ore.; Teen Location

Nels Cheney, operator, Gerry Gross, programmer, Sunset Music Co.



Current releases:

pers, Soul Clock 1004.

"That's Where You Went Wrong," Poppy Family, London 139;

"Snowbird," Anne Murray, Capitol 2738;
"Joanne," Mike Nesmith and the First
National Band, RCA Victor 74-0368.

Jackson, Miss.; Soul Location

Windham Caughman, programmer, Capitol Music Co., Inc.



Current releases:

"I Am Somebody," Johnny Taylor, Stax 0078;

"Love Bones," Tyrone Davis, Catillion 621;

"Best Years of My Life," Eddie Floyd, Stax 0077.

Lee's Summit, Mo.; Teen Location

John Masters, operator, Marjean Francka, programmer, Missouri Valley Amusement Co.



Current releases:

"Indiana Wants Me," R. Dean Taylor, Rore Earth 5013;

"War," Edwin Starr, Gordy 7101;

"Julie Do You Love Me," Bobby Sherman, Metromedia 194.

Malta, Mont.; Young Adult Location

Dorothy Christianson, programmer, Christy's Music



Current releases:

"Lookin' Out My Back Door," Creedence Clearwater Revival, Fantasy 645;

"Candida," Dawn, Bell 903;

"Run Through the Jungle," Creedence Clearwater Revival, Fantasy 641.

Peoria, Ill.; Adult Location

Bill Bush, programmer, Montooth Phonograph Service



Current releases:

"Look What They've Done to My Song Ma," the Stan Vincent Thing, Buddah 190:

"Half Way to Winston-Salem," Mills Bros., Paramount 0046;

"Orange Blossom Special/San Antonio Rose," Exotic Guitars, Ranwood 882.

Peoria, Ill.; Teen Location

Les Montooth, operator; Bill Bush, programmer; Montooth Phonograph Service



Current releases:

"We've Only Just Begun," Carpenters, A&M 1217;

"Indiana Wants Me," R. Dean Taylor, Rare Earth 5013;

"Green-Eyed Lady," Sugarloaf, Liberty 56103.

Shirley Center, Mass.; Young Adult Location

Raymond Barker, operator, Wayland Amusement Co.



Current releases:

"Snowbird," Anne Murray, Capitol 2738; "War," Edwin Starr, Gordy 7101;

"I Can't Believe That You Stopped Loving Me," Charley Pride, RCA Victor 44-9902.

Sterling, Ill.; Country Location

George
Woolridge,
operator,
Glenn Whitmer,
programmer,
Blackhawk
Music Co.



Current releases:

"Run, Woman, Run," Tammy Wynette, Epic 5-10653;

"Louisiana Man," Connie Smith, RCA Victor 47-9887;

"All My Hard Times," Ray Drusky, Mercury 73111.

'What's Playing' on Jukebox Often Differs From Charts

Continued from page 50

Man" by Neil Diamond (36 on Easy Listening, 23 on Hot 100), and No. 3 was "Cracklin' Rosie" by Diamond (4 on Easy Listening, 12 on Hot 100).

These examples were not unusual; in fact, that is close to norm for "What's Playing." There are many examples, some more unusual than the ones above.

Several times records have cropped up on "What's Playing?" before they hit the charts or before they begin making a significant jump on the charts. General Crook's "Gimme Some" was a top record of Billie Mc-Clain at Eastern Music Co. here July 25 but didn't make the soul charts until late August. "Yellow River" by Christie was getting top play for Mary Knowles at

Beyer & Brown Associates in Daytona Beach, Fla., August 8 while only 80 on the Hot 100.

Longevity is another trait of some jukebox records. "Spirit in the Sky" by Norman Greebaum was still the No. 2 record for Belle Southwick of Stanfield Novelty Co. in LaCrosse, Wis., despite the fact the tune had been off the Hot 100 for five weeks.

The crossover pattern of many records is evident by a quick survey of "What's Playing?" Several recent Hot 100 records, normally aimed at the kid market such as recent ones by Creedence Clearwater Revival and Chicago are scoring well in adult locations. And a recent country record, "Wonder Could I Live There Anymore" by Charley Pride was the No. 1 kid record August 8 in Pierre, S.D.

Leisure Time Coin Game Unveiled by Nutting Co.

MILWAUKEE - A new leisure time coin game will be unveiled at the Music Operators of America (MOA) convention and trade show by Nutting Industries, Ltd.

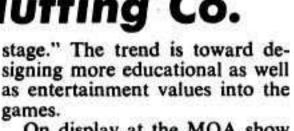
So new that it has not yet been given a name, the unit, according to marketing director Ward M. Johnson, is being produced as a joint venture with the Milwaukee-based Vocational Information Products Co.

The machine features a series of 13 audio-visual bowling lessons featuring bowling pro, Dick Ritger. Each lesson lasts from 6-10 minutes. The lessons are in 13 cartridges mounted in a carousel at the rear of the machine.

According to Johnson, coin quiz games are in a "transitional

On display at the MOA show will also be Nutting Industries' IQ Computer game first introduced 31/2 years ago. Latest unit in this series, The Puzzler,

Johnson is convinced that industry's mainstream today. Games patrons are shoppers. They walk into a location and



will also be shown.

quiz and educational type games have a bright future. "But novelty game manufacturers must remain flexible to stay in the coin react intuitively to the 'look' of coin equipment. The game that promises the most action and genuine fun gets their patron-

Israel Fete Honoring Seeburg Distributing

• Continued from page 55

tee, are David Rosen, president of the Rowe-AMI distributing firm bearing his name; J. Harrison Jones, chairman of the board of the Continental Bank, which was the first to provide financial resources for the coin machine industry; and Joseph Ash, president of Active Amusement Company, Rock-Ola distributors here.

Other industry figures serving on the Committee are William Appel, Martin M. Berger, George Britton, Marc D. Brookman, David Cohen, Michael Cohen, Raymond J. Erfle Sr., Irving T. Goodman. Josh Kimmelman, Roland F. Kushmore, Joseph J. Levin, Robert Marvel, William Moore Sr., Bernard Mutchnick, Roy T. Peraino, David S. Perlman, Harry Rosen, Martin Savar, Herman Scott, Elwood Shore, Melvin Sonier, Harry Stern and Philip Stern-

Also serving on the committee are the officers of the Amusement Machines Association of Philadelphia, including Samuel Stern, president; Joseph J. Levine, chairman of the board: Samuel Moss, secretary; Frank Fromowitz, financial secretary, and Frank Urban, treasurer.

Association Digest

Continued from page 55

board of governors: Thomas Murphy, Fort Dodge; Gregory Michel, Cedar Rapids; William Mettlin, Des Moines; Joe Soat, Dubuque.

HAWAII

CHICAGO—Charles Tashima, a former director of the Music Operators of America, was elected president at recent meeting of the Hawaii Automatic Vendors Council. The Wahiawa meeting was an organizational one with the intent to become affiliated with the National Automatic Merchandising Association (NAMA) as a state council.

Other officers elected were Thomas Kigani, vice president; Richard Uyehara, secretary-treasurer, Sidney S. Kallick, executive secretary and counsel. Temporary directors elected were: Clarence Lee, Arthur Wong, Lokin Kushiyama, Tom Okimoto, U.P. Suzuki, Dean McMurdie, Tashima, Kigani and Uyehara.



GENE BRENNER, comedian and master of ceremonies for the MOA Show.

Chicago Nights Offer Variety

Continued from page 54

Lake Point Towers, near the Holiday Inn. The restaurant is perched some 70-plus stories in the air.

Less unusual restaurants that still offer fine food include Eli's in the Carriage House, 215 E. Chicago Ave., Erie Cafe, 658 N. Wells St., the Italian Village, 7.1 W. Monroe, South Pacific at 30 W. Randolph, Jason's Restaurant at 225 N. Wabash and Marina City Restaurants at 300 N. State. The Club on 42, located on the 42nd floor at 35 E. Wacker, also offers a fine view of the city, plus is housed in the same building as the Mercury Record Corp.

There are also several plays showing around the Loop area, and a few just a few blocks north. Red Buttons is starring in the Woody Allen comedy, "Play It Again Sam" at the Blackstone, 60 E. Balbo. "Hair," the American tribal love-rock musical, is starting its second year at the Shubert Theatre, 22 W. Monroe. "Joy," starring Oscar Brown Jr. is playing at the Happy Medium Theatre at 901 N. Rush. In suburban Mt. Prospect, Murrat Schisgal's "Luv" is showing at the Country Club Theatre. There are also several first run movies, all within walking distance of the Sherman House.

There is also live entertainment available at various nightclubs in the area. Mister Kelly's at 1028 N. Rush St. and the London House at Wacker and Michigan both offer the finest in supper club entertainment. For those interested in what the younger generation is tuned into now, the Chicago Colessium offers Grand Funk Railroad Friday (16), the Auditorium Theater the same night offers the Guess Who. Laura Nyro appears the following night at the Auditorium. On Sunday at the International Amphitheatre, the Jackson 5 give two shows. The Quiet Knight, at 953 W. Belmont, offers the best in folk music on the weekends.

There are several museums and art institutes worth seeing while in Chicago. Most are accessible by CTA busses. They include: the Museum of Science and Industry, 57th and South Shore Dr.; the Garfield Park Conservatory, 300 N. Central Park; Lincoln Park Conservatory, Stockton and Fullerton; the Sears Art Gallery of Fine Art, 140 E. Ontario; the Museum of Contemporary Art, 237 E. Ontario; Museum of Natural History, Roosevelt Rd. at Lake Shore Dr.; Adler Planetarium, Roosevelt Rd. at Lake Shore Dr.; and Shedd Aquarium, across from the planetarium.

Leyser Lauds Japanese For New Game Designing

Continued from page 55

says that r&d in the U.S. amusement business is virtually nonexistent and pinpoints the U.S. lag to several factors, most important of which is the r&d deficit.

Japanese involvements in the amusement business started only about three years ago, but in that time Leyser says they've contributed "the most brilliant games in the history of the business."

He cites the introduction of "Indie 500" by Kansai Seiki as a good example of what he means. The game was researched and developed in Japan; marketed there, then here. "The game was amazingly successful and is certainly the forerunner of Speedway, a game that has done exceptionally well for Chicago Coin," he said.

Leyser credits Japan's Sega

Labels Aim at **Programmers**

Continued from page 51

ord output is little LP's," Wills said.

Wills also said that record

companies should try to cut down on long singles, both acknowledge that operators are forced to buy these records because of radio play.

Schucher was cautious in the little LP's, saying that it has been tried for years with little success, although "when we can make a profit from making them, we'll do it."

The idea for a regional jukebox programming seminar would be good, according to Schucher, if it was strictly a business meeting, with no exhibits. "If the local association would have them, we would come," he said. "But it would have to be conducted similar to Billboard IMIC conference."

Handwerger concurred, saying that meeting people on their home grounds is essential. "This is where we find out the problems in talking directly with the programmers.

Wills said that timewise, he doubted if everybody could get together at one time, although he said it was a good idea.

coming

October 15-17 - Ohio Association of Tobacco Distributors, Inc., 28th Annual convention and tobacco-candy exposition, Netherland Hilton Hotel, Cincinnati, Ohio.

with some of this country's most profitable games. "Grand Prix, Periscope, Missile and Gunfighter are only a few which really helped the industry here . . . they turned out to be bonanzas for U.S. business. Sega is undoubtedly the greatest company for arcade-type games in the business. (ACA will introduce Jet Rocket, Sega's latest, at the MOA convention.)"

Aside from r&d, Leyser says that the prime reason for Japanese success in the market is because of the fact that most Japanese companies are both manufacturers and operators— "they know the problems first hand . . . they can test before they put anything on the market . . . too many manufacturers in this country have no conception of the operator and his problems."

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OCTOBER 17, 1970, BILLBOARD

Labels Ignore MOA Success

· Continued from page 50

who would minimize MOA, he says: "You can't judge the success of MOA in terms of numbers. There's only one reason for an organization such as MOA—the industry feels it needs it and it's supporting it as never before."

He is correct. On the basis of advance registration, attendance should exceed 2,000.

Only a few years ago, MOA was in debt but its treasury to be reported Oct. 17 during the annual membership meeting will be at an all time high. Dues were once \$25 a year but the ceiling is now \$500 with over 80 percent of the members paying \$100. Membership has grown from 750 to over 1,000.

Although the number of exhibitors has dropped from previous years this is more than compensated for by the increased number of exhibitors requiring multiple booths. United Billiards is up from six to eight, Brunswick Corp. is taking two more booths and Fischer Manufacturing is using three additional booths. Myron Sugerman International is a new exhibitor with four booths and other giant firms such as Bally Corp. and Irving Kaye each has seven booths.

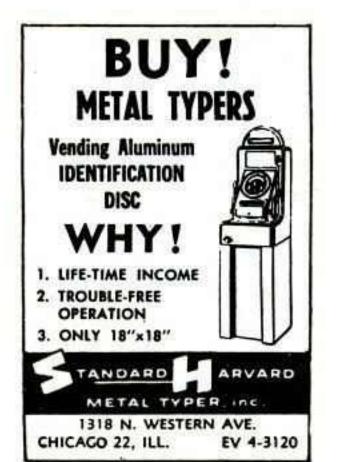
Yet despite the steady growth of MOA exhibitors, there is no significant growth in the participation of record manufacturers. There is no diminishing either, however. As this issue was in preparation, seven record labels were in the show, plus Gold-Mor Dist., a producer of Little LP's (33½ r.p.m. seven-inch albums).

In some respects, the participation of record manufacturers in a show that represents a market estimated conservatively at \$52 million annually, is an enigmatic subject. Granger has reviewed all aspects of the subject in his six years with MOA.

Most industry experts admit to a marketing gap that seems very difficult to bridge. The labels that do come to MOA year in and year out obviously believe in the value of impressing top management of jukebox



FRED GRANGER



firms, some of which control thousands of jukeboxes (in the case of ARA Services, Servomation and other large, publicly owned vending firms that have acquired music routes). MCA, parent firm of Decca; MGM Records; Shelby Singleton label family; Barnaby div. Epic Records—all are regular exhibitors.

Other labels complain that they see too few programmers at MOA; that is, the men and women who deal directly with one-stops and distributors every day. These people are often doubling as route mechanics, collectors and office personnel and cannot be away from the business long enough to visit MOA.

The middle group in the marketing gap, the one-stops, complain that their interests back home are regional and that it does them little good to see operators from wide areas beyond their sphere of activity.

"The situation is changing," Granger says. "We are noticing it in little ways. RCA Records called me recently to find out if they could buy our membership roster (which is available for \$10 to any label) and they asked my opinions about how to promote product to operators. We talked about sending samples, printed promotion pieces and other ideas.

"I suggested that one of the most necessary items programmers want is a list of releases coming up in importance. They want to know what records to watch and RCA seemed impressed to learn this."

RCA is not an exhibitor this year but three of its stars will participate in the huge banquet talent show Oct. 18 along with 16 other artists.

"Herb Schucher at Shelby Singleton is very high on coming to MOA. Another of the most avid boosters we have is Sol Handwerger at MGM. These are the type of record executives who believe it is worthwhile to get closer to the jukebox operator—to learn more about the jukebox market."

Granger says MOA's view towards record manufacturer participation is a "very patient" one. His remarks in this vein were made known some time back when it was disclosed that again, for the second year running, another record industry convention will conflict with MOA (the Country Music Association and WSM Radio celebration in Nash

He said only: "We can expect these kinds of conflicts because it is difficult to obtain October convention dates—there will always be conflicts."

At the time he said: "We feel that the record companies should realize there will be possible conflicts in dates. But they should still make an effort to participate in our show. We shouldn't be ignored. On the other hand, we accept the responsibility that we can do more to make record manufacturer participation worthwhile—we're not giving up.

"I believe that in 1971 we will schedule the most thoroughgoing seminar on record programming ever. It could run the full two hours of our seminar period. There is need for a dialog between jukebox operators and record manufacturers. Just the one subject of records that are running beyond three minutes could occupy a lot of discussion time."

This year's seminar will be devoted to games, but MOA has scheduled record programming seminars in past years with great success. "We can't have the same seminar subject each year," Granger offers.

It is no secret that some record manufacturers object to the rooms at the Sherman House, as do other people." There are quite a number of complaints," Granger admits. "I am told that the hotel is renovating rooms again." As for a rumor that the hotel is to be torn down, he says, "There is no truth to it.

"We're very conscious of the objections to the Sherman House, mostly concerning the rooms. However, there are many problems connected with finding a totally suitable hotel for a show our size. You must work two to three years in advance. Moreover, if you don't maintain some kind of continuity you cannot expect hotels to give you any considerations."

Granger reiterated the many ideal points about the hotel: its central location, its reasonable exhibit costs, its ease of setting up; its size which allows MOA to dominate it without fear of another show competing.

"Many people who complain about the Sherman are completely unencumbered with information about running a trade show," he says.

Which leads right into the problems of MOA running concurrently with the National Automatic Merchandising Association (NAMA) giant show for vendors.

The Sherman recently pressed Granger for confirmation of the 1971 dates and MOA decided that the jukebox show will overlap NAMA. The following year is another matter. At one point, Granger said: "The major problem comes when the two shows are scheduled near the same time. If they are close, then many feel they should overlap. If they are apart there is no problem. We may even decide to switch to a spring show one of these days."

The subject is sure to be a major topic at this year's show as it always is, because of the overlap in operations of MOA and NAMA members.

But Granger will remain unflappable as always because he has managed associations for too many years and always takes the long-range view.

This year, for example, MOA is doing something contemplated for a long time but never attempted—inviting the newspapers, radio and television newsmen to the show. This is considered a bold move in its long efforts to improve public relations and the image of the industry.

"If it doesn't work out we will probably try it again," Granger says. "We've learned to be very patient. This is how MOA has won the confidence of the industry so we must be doing a good many things the right way."

Rock Ola Jukeboxes

Continued from page 55

The common receiver system, model 1767, is compatible with other late model Rock-Ola phonographs. Ends cost of multi-receiver inventory. Works with older, on-location wall boxes and phonographs.

The new 444, which is capable of playing both 45 and 331/3 r.p.m. records, can be seen during the Rock-Ola open house week. Oct 19-24 at all Rock-Ola distributors' show-rooms.

Rock-Ola Sales Convention



ED DORIS and Les Rieck (right) Rock-Ola executives, pictured at the firm's sales meeting at Point Clear, Ala.



A. L. (LOU) PTACEK (right), Jack Sulley and his family were typical of those enjoying the holiday resort.



GEORGE HINCKER of Rock-Ola and Philadelphia distributor Joe Ash (right).



PUERTO RICAN distributors made it an international affair.



LARRY LESTOURGEON (left) and Al Simon chat; at right, Sam Messaro who's been selling all those 442s in Southern Illinois.



TRIO of meeting delegates pose for Billboard.

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The Seeburg Sales Corporation • Chicago

International News Reports

MCA-U.K. Reverts To British Decca

By PHILIP PALMER

LONDON — MCA is reverting back to British Decca on a full licensing deal under a new contract negotiated by MCA president Mike Maitland and international chief Dick Broderick.

News of the new contract was revealed this week by MCA's new managing director in London Derek Everett. Although final contracts have not been signed, Decca director Bill Townsley said that the new deal will take effect as soon as possible.

International Executive Turntable

The International Publishing Corp. Record Division, London, has appointed John Boyden as product director of both Music for Pleasure and Classics for Pleasure labels and Tom Parkinson as general sales manager of MfP. Boyden has been a producer with MfP since 1967 and was largely respon-sible for the new Classics for Pleasure series. Parkinson also joined International Publishing Corporation in 1967, first as area manager for MfP, then as national accounts manager. Earlier this year he became marketing manager of Prints for Pleasure.

Don Wardell has been named to a new post as head of all British Decca's press, promotion and artists' liaison activities. He joins the company in November. Wardell's appointment follows the departure of promotion manager Chris Denning. For the past two years Wardell has been press and promotion manager for Radio Luxembourg, where his duties have involved the organization of the RTL Grand Prix competition for producers. Wardell first joined Luxembourg in 1963, left after a year to work as a freelance broadcaster and then rejoined the station in 1966 as head of the English service. His successor at Luxembourg will be Jimmy Parsons, formerly a member of the staff at Ronnie Scott's Club. Sally Delmont, who has been Wardell's assistant, will take over editorial responsibility for 208 Times, the station's newspaper.

Four of British Decca's junior staff producers are leaving the company following a realignment of the a&r department. The changes affect Chris Andrews, Pete Swettenham, Kim Margolis and Peter Johnson. The future of a fifth junior producer. Tony Waddington, who also has a writer's contract with Burlington Music, is in the process of being resolved, Hugh Mendl, artists' manager, said. "Although they have ceased to be staff producers, it doesn't mean they will not be doing work for us

in the future," Mendl added. Derek Green, U.K. pop product manager at RCA-U.K., is taking up a new post at A and M's Rondor Music. Green will report to A and M's American publishing chief Chuck Kaye. Green has been at RCA for three and a half years and prior to joining the company worked at the now defunct Strike label and Carlin Music. During his time at RCA he also worked for the company's Sunbury Music firm.

Vic Dawton, previously Pye's London area sales manager, has been promoted to company stock controller in a reorganization of the sales force. Dawton will be replaced as London area sales manager by Les Tomlin, previously the Southern Area sales manager. This post has been filled by Albert Pearson, previously London area supervisor. Richard Manning, a London van salesman, has filled Pearson's

The U.S. MCA product reverted back to Decca in 1969 under a three-year licensing deal. However, the London office of MCA-U.K. retained rights to U.K. produced records and the U.S. Uni label. The MCA-U.K. deal remained under a distribution contract with Decca's Selecta company which is understood to have expired.

Everett said that the new deal embracing MCA - U.K. product runs until the end of the U.S. catalog deal.

The London office of MCA-U.K. will remain as a production unit for its U.S. product and it will be Everett's task to sign new talent for the label.

In future, promotion on all MCA product, U.K. and U.S., will be in the hands of the Decca promotion department. However, it is believed that some independent promotion men will be hired by MCA-U.K. when required. The company currently has a deal with Roger Watson-a former MCA

man-to promote the "Jesus Christ -Superstar" album.

It has now been confirmed that Matthews Southern Comfort, managed by Ken Howard and Alan Blaikley has been released from its Uni contract. The group has been with the company just under a year. Howard and Blaikley are currently seeking a new outlet for the group. They have also cancelled the group's tour of U.S. next month with Procol Harum because they do not want the group to appear in the U.S. without a recording contract, Matthews Southern Comfort appeared on American Decca in the U.S.

Swedish Radio Bans 'Clichy'

STOCKHOLM - The Country Joe McDonald single "Quiet Days In Clichy" (Vanguard), theme from the film of the same name, has been banned by Radio Sweden "because of four letter words in the lyric." It is, however, allowed airplay on special programs, when the disk jockey can give an explanation about the song.

Sonet Records distribute Vanguard and the song is published by Sonet Music all over the world.

Radio Lux Song Entries

LONDON-European entries in the Radio Luxembourg Grand Prix competition for record producers on Oct. 28 will include an entry from Gigliola Cinquetti, a former winner of the Eurovision song con-

The entries are: Belgium-"Alone" by the Conventions, written by Bruno Libert and produced by Roland Kluger (RKM); Luxembourg—"En Frappant' Dans Tes Mains" by Monique Melsen, writ-ten by Sylvio Beck and Andre Barse, produced by Felix Schmitz (Luxembourg-Sound); Netherlands
—"The End" written and performed by Greenfield and Cook, produced by Jaap Eggermont (Polydor); Germany—"Du Bist Das Leben" by Haide Hansson, written by Szenker-Lego, produced by Eric Offierowski (Columbia), "Wir Sitzen Beide Am Selben Feuer" by Peter Rubin, written by Scharfenberg-Feltz, produced by Kurt Feltz (Polydor), "Mein Ideal" by Gigliola Cinquetti, written by Scharfenberg-Feltz, produced by Gerhard Mendelson (Monte Carlo Musik Production).

France—"Le Beaujolais Nouveau," performed and written by Serge Prisset, produced by Gerard Fallec (Philips), "Mister Callag-han," performed and produced by Frida Boccara and written by Eddy Marnay and Philippe Monet, "Je

MIDEM Work Delays Roy's Trip to U.S.

PARIS — Xavier Roy, inter-national representative of the Paris-based Bernard Chevry Organization, has deferred his projected visit to the U.S. to coordinate reservations for the 5th MIDEM until Monday (12).

Roy will remain in the U.S. until Nov. 16 visiting New York, Nashville, Los Angeles, San Francisco, Toronto and Montreal.

Meanwhile MIDEM's Robert Benarrosh is completing a visit to West Germany with calls in Frankfurt (12), Stuttgart (13) and Munich (14-16), having already visited Berlin, Hamburg, Hanover

and Cologne.
Roger Watkins, international representative for the 1st Video Cartridge Exhibition and Market (VIDCA) which is to be held in Cannes, France, April 17-22 next year, in conjunction with the 7th MIP-TV (Television Programme Market), will visit West Germany from Oct. 19 to Nov. 9.

Watkins will be calling at Berlin, Hamburg, Gutersloh, Dusseldorf, Cologne, Frankfurt, Wiesbaden, Stuttgart and Munich.

Next month Watkins will be visiting the U.S., arriving Nov. 24 and staying until Dec. 21.

RCA Australia 1970 Growth Experienced

SYDNEY - RCA Limited in Australia had experienced a "ten times growth," said managing director Bill Walsh, speaking at the company's annual national sales convention. 1970 was the 40th anniversary of operation in Australia for RCA, he said.

Convention guests and sales staff received a surprise telephone call from Rocco Laginestra, president, RCA Records, New York, who announced that RCA (U.S.) will challenge RCA Australia to a sales contest in 1971 to better this year's sales effort.

John Goyne, sales manager for Victoria received a gold watch for best sales of Camden and Victrola albums, Ron Coleman, sales manager, South Australia, accepted a plaque for his sales team's effort in achieving the highest percentage over budget. The salesman of the year award went to David Kelly, Victoria. The winners were announced by Bob Witte, general manager, merchandising division.

Australian group, Black Plus Red were given a gold record award for their million selling album, "HM Bark Endevous" released during the bi-centenary celebrations of Captain Cook's

first landing in Australia.

During the three day convention Walsh announced that locally produced children's records

were now released in several countries including the U.K., Japan, South Africa, and New Zealand. New developments such as SelectaVision, cassettes, cartridges and the Dynaflex recording technique were reviewed.

Witte conducted the delegates around the new manufacturing departments at RCA's North Ryde

Pascal Sets Pub. Deals

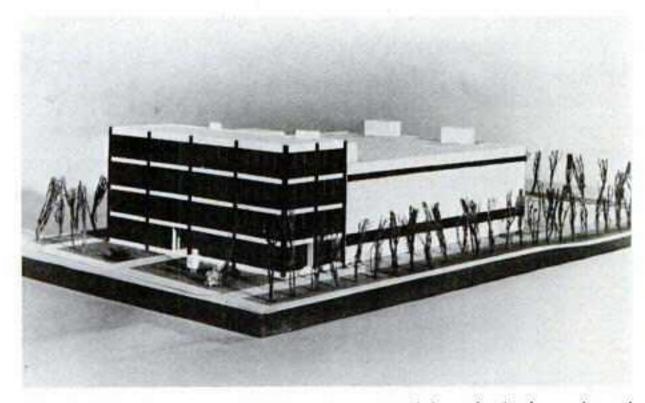
PARIS-Paris publisher Claude Pascal has acquired French rights to five U.S. catalogs following a recent visit to the U.S.

Pascal will represent No-Exit Music, Ragmar and Rittenhouse Music, Denny Cordell publishing division, Gipsy Boy Music (Buffy Sainte-Marie) and Love Songs Music (first title: "Groovin' With Mr. Blo").

ROCK HISTORY TO BE AIRED

JOHANNESBURG — Lourenco Marques Radio has obtained the sole rights for the presentation in Southern Africa of the 48-hour history of rock 'n' roll.

The "rockumentary" will be presented over Lourenco Marques Radio on two weekends, Oct. 17-18 and Oct. 24-25. All normal programs during the two weekends will be suspended.



MODEL OF THE new CBS-France commercial and stock center at Asnieres, near Paris, to be opened on Nov. 1.

CBS France Moves Into New Premises

PARIS—CBS France is to move into new stock, commercial and accounting premises at Asnieres, just outside Paris, from Nov. 1.

Teldec to Handle MCA

HAMBURG - MCA Records has signed a deal with the Teldec company under which Teldec will handle manufacture, advertising and promotion of the MCA label and the low-price Coral label.

Teldec will release material by Buddy Holly, Louis Armstrong, John Rowles, the Cuff Links and Barry Mason.

Miller International, which was acquired by MCA last year, will operate independently under the direction of Harald Kirsten. German production will be handled by Michael Andries, formerly with press department of Ariola.

T'Aime, Je T'Aime, Je T'Aime" by Mike Brant, written by Jean Renard and produced by him in association with Gerard Tournier (CBS).

The 10,000 square foot premises will also house the Masterwork and Special Product divisions.

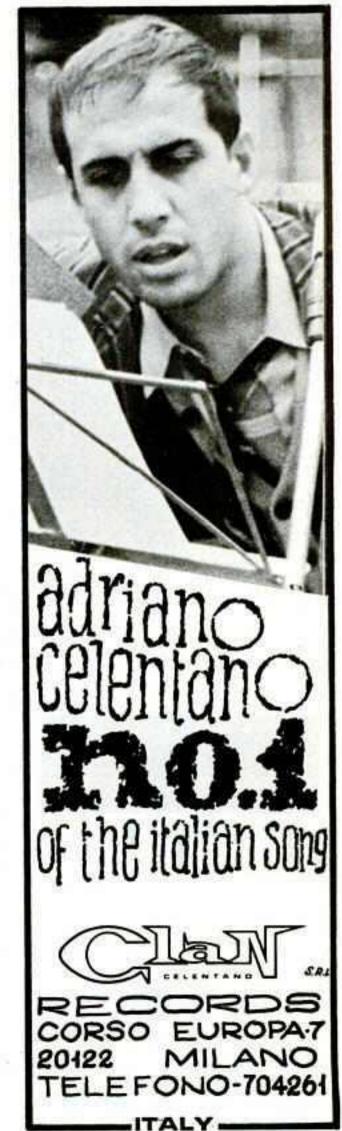
CBS France president Jacques Souplet said that continuing expansion of the firm's activities had necessitated the move for these departments from headquarters at rue Freycinet in Paris. These will still be the headquarters for all creative activities, he added.

The new building, with three floors of office space, a two-level stock and distribution center and all surrounded by gardens, will be fully operational by Jan. 1.

Among equipment installed are computers, a conveyor belt system and mechanical lifting apparatus. Souplet said the Special Products and Masterwork divisions, to be transferred to Asnieres, were progressing well, the musical instrument side now boasting more than 70 new sales outlets in France.

CBS would set up an educational toy division in 1972, but was not planning for the time being to follow the CBS Canada beauty products project, Souplet added.

On the recording side, sales had continued their upward trend, by 53 percent over 1969, while the cassette, and especially the cartridge divisions had also advanced.



OCTOBER 17, 1970, BILLBOARD

Canadian News Report

Pindhoff to Launch Quebec Rock Arm

TORONTO-Pindhoff Record Sales, one of Ontario's largest subdistributors, will launch a large rackjobbing arm in Quebec, and has hired several Capitol staffers to aid in the operation.

Chris Pindhoff, the founder of the company, revealed that Bud Farquarson, a veteran Capitol executive, was joining Pindhoff Record Sales as an equal partner with he and Taylor Campbell, former Capitol national sales manager who teamed up with Pindhoff earlier this year.

In addition, several Capitol salesmen in Montreal were moving to Pindhoff.

Unlike Ontario-where more than 60 percent of the record and sub-distribution-Quebec has not yet been fully realized as a rack jobbing market.

Taylor Campbell has been appointed a director of the company and will be vice president and general manager. Campbell's territory will include Ontario and the West.

Farquarson has also been given a directorship—he becomes secre-tary-treasurer of Pindhoff. He has

already moved to Montreal, where he will be headquartered at 2092 Chartier St., Dorval. His two aides are Jean Yves Lamothe (branch manager) and Jacques Grandbois (sales merchandiser).

In making the announcement, Pindhoff said: "I have been searching for years to find the right combination necessary to bring the record business back to the level of public understanding.

"I have found this with Messrs. Taylor and Farquarson. They have invested their own money and are fully independent in assignments. Pindhoff entered rack jobbing with his own company in August 1965, after working for some years with a budget record company.

Polydor Album

TORONTO-Polydor has released "Toronto," an album by singer Jack Grunsky. The album was produced by Alexis Korner, and recorded in England. "Moonchild Blues," a Grunsky composition, has been issued as a single.

On that day, Philips wants you to be sitting pretty, not wondering what went wrong. To help you, Philips have expanded their already popular tape recorder line, to give you even greater profit opportunities. Now you can offer Philips cassette recorders from \$49.95 for a battery operated mono cassette recorder to \$329.95 for a deluxe stereo recorder with a built-in stereo AM/FM receiver.

Philips invented the cassette and has not only continued to improve it but has kept on creating new cassette

ideas, like the first cassette changer; a continuous play 12 hour system; and two motor system to

increase the life of the machine. There's a model for every customer . . . in battery, AC/DC, with AM/FM radios and new component styling.

We've also created the hardest hitting national multi-media advertising campaign ever, and a custom designed merchandising kit for your in-store and retail programmes.

So, ask your Philips rep to help brighten your selling season with new product, profit, and support. That way you'll both be sit-ting pretty on December 26th.

> PHILIPS We mean business

Philips Electronics Industries, Ltd. 116 Vanderhoof Avenue, Toronto 15, Ontario, Canada

DECEMBER 26TH.

Canadian Releases

TORONTO-New Canadian releases this week included "Woman Is Sweeter"-Fergus Macroy-Kilmarnok KIL 7001 (no U.S. deal); "Don't Stop Loving Me Now"-Canucks Ltd.—Sixth Ave. AV 610 (no U.S. deal); "Baby I've Got It" -Popular Five-Mister Chand CH 8001 (no U.S. deal); "Losing You" —Freedom North—Aquarius AQ 5006 (U.S. release thru Scepter); "This Was Meant to Be"-Daybreak-London M17390 (no U.S. deal); "Ball in the Country"-Nancy-London M17389 (no U.S. deal); "Every Single Day"-Fat Chance-Capitol 72629 (no U.S.

New Name & Disk for Bells

MONTREAL-The Five Bells, who won a BMI award last year with "Moody Manitoba Morning," have a new name and a new single.

With the departure of one member, the group now calls itself The Bells. The new single is "Fly Little White Dove Fly."

The song was produced by group leader, Cliff Edwards, and Polydor is putting an extensive national promotion drive behind the disk.

Anne Murray in **Toronto Session**

TORONTO-Capitol's Halifax singer, Anne Murray, currently in both U.S. and Canadian charts with "Snow Bird," was in Toronto this week to start work on her new album and single. The single, as yet untitled, has been written by Brent Titcombe, a young Toronto folk singer-writer who is managed by Richard Miller and Shep Gordon. Titcombe was a featured performer at the recent Mariposa Folk Festival.

Anne Murray is produced by Brian Ahearn and records at Bay Studios in Toronto.

RCA Push on Simon Caine LP

TORONTO-RCA is putting an intensive promotional push behind the debut album by Toronto group, Simon Caine.

The first Simon Caine album has been simultaneously released in both Canada and the U.S. Act is produced by George Semkiw, of RCA's Sun-Bar Productions in To-

RCA this week held a press reception at its downtown studios for the sextet.

Looking for Talent **Booking an Act** Billboard's International **Talent Edition**



3 WINNING DISKS LISTED BY MAPLE LEAF SYSTEM

TORONTO-The three Maple Leaf System winners in this week's call between the 15 stations of the network were the Original Caste's Bell single of "Ain't That Telling You People," "We're All In This Together" by Toronto Together, and Bush's "I Can Hear You Calling." These three singles will be aired on the 15 stations for the next week, and if listener and sales reaction is good, may be subsequently

charted by the stations.

The exact results of the call, according to CHUM's Doug Rawlinson, were: "Ain't That Telling You People" (Original Caste) 7.5; "I Can Hear You Calling" (Bush) 6.6; "We're All In This Together" (Toronto Together) 6; "My Hometown" (Seeds of Times) 5.7; "Ivy in Her Eyes" (Mongrels) 5.4; "Lord Come" (Happy Feeling) 4.5; "Wild World" (Inner City Mission) 4.5; "Thorn In My Shoe" (Gene MacLellan) 4.1; "I'm Lost Without You" (David Jensen) 4.1; "Louis Riel-Louis Rebel" (Doug Hutton) 3.9; "Witchcraft" (Merriday Park) 3.2; "Oh Gilda" (John Pimm) 3.1; "Echoes of My Mind" (Market Place) 2.9; "Ode to Edith" (John Murray) 2.6; "She" (Frank Lee) 2.

From The Music Capitals of the World

TORONTO

Columbia Records this week awarded a gold record to Montreal group, Mashmakhan, for sales exceeding 100,000 on the band's debut single, "As the Years Go By." . . . Jack Herschorn, publishing head at Studio 3 Productions in Vancouver, is off to Los Angeles and San Francisco, to strengthen sub-publishing ties. Studio 3 recently signed a worldwide distribution deal with MCA. The publishing complex includes Gastown Music, Vancouver Music, Gondola Music, Jack and Jill Music and Arbutus Music. Herschorn was recently appointed publishing director by Studio 3's president, Ralph Harding. . . . RCA is launching a "This Is . . ." series with its major catalog male artists, to sell at \$6.29 for the two-disk sets. Acts already scheduled include Sam Cooke, Harry Belafonte, Henry Mancini, Perry Como, Ed Ames, Al Hirt, Chet Atkins, Floyd Cramer, Eddy Arnold and Jim Reeves.

Canadian country artist, Dick Damron, has reached number two on the national country charts with his Apex single of "Countryfied."

. . . A&M's national promotion director, Liam Mullan, flies to Edmonton, Calgary and Vancouver this week. While in B.C. he will escort Lisa Minelli for four days during her Vancouver appearances. Mullan is now reworking the Cat Stevens single of "Lady D'Arbanville." . . . Toronto group, Fat Chance has released a single "Every Single Day" on Capitol. The group appeared at Toronto's Coal Bin club this week. . . . Tom Northcott, Vancouver folk singerwriter, has been signed to Uni Records in the U.S. His product will continue to appear on New Syndrome in Canada. . . . Steel River's "Ten Pound Note" now listed on 32 of the 47 Canadian

Canadian Executive Turntable

Bill Patterson appointed vice president and general manager of Webcor Canada Ltd., a whollyowned subsidiary of the giant U.S. Consolidated Merchandising Company. The Canadian operation is to distribute both Webcor and Viscount radio, phonos, tape recorders, component music systems, TV sets, and other electronic items. Patterson has already scheduled several product showing for October, in such places as London, Hamilton, Montreal, Moncton, Toronto, Winnipeg and Vancouver. Patterson has also appointed Steve Wonzny as national sales manager.

rock charts, . . . Ella Fitzgerald was in Toronto last week. . . . King Biscuit Boy and Crowbar booked as special guest artists for the CBS network TV program, "Music Machine." . . . Madrigal, whose current single is "I Believe in Sunshine" are to appear at the Laugh-In in Montreal. . . . Canned Heat to play London, Ont., Oct. 16. . . . Dee Higgins has been booked to play San Francisco's Troubador Club beginning Wednesday (7), and the original Troudabor in Los Angeles from Oct. 20. . . . Love's Frank Davies has requested that all station charts be sent to him at 331 Yonge St., Toronto. . . . Lori Bruner returned to Toronto this week to push the new Bells' single, "Fly Little White Dove Fly." RITCHIE YORKE

DUBLIN

After 13 years with the Royal Showband, Brendan Bowyer is leaving at the end of the year to front a new band for the Tribune organization. Bowyer has been one of the most active Irish recording artists and he is featured on the Royal's current Pye album, "Ireland Calls" which was made mainly for the U.S. market following the band's success at the Stardust Hotel in Las Vegas. . . . At the Royal Dublin Society in November, the Freshmen will appear in concert to perform their new album, "Peace on Earth" in its entirety with orchestral accompaniment. The LP, on CBS, will also have actor Michael MacLiammoir providing the commentary linking the tracks. It is hoped that he will also take part in the RDS concert. . . . Dutch boy singer Heintje will be in Ireland shortly for a promotional trip during which he will guest on Telefis Eireann's "Like Now." The series, back on the air again after a rest, goes out live now on Friday nights. . . . Derry singer Majella, now based in London, will be a regular on a new BBC 2 series, "One More

Derry's Peter Boy and the Trend Showband are currently on a sixweek tour of Canada. . . . Because of President Nixon's visit, live coverage of the Castlebar International Song Contest by Telefis Eireann was not possible this year. Instead, a recording of the event was screened on Oct. 11. . . . Among the guest artists at the contest were Dana, Patricia Cahill, Marie Devine, Anna, Maxi, Dick and Twink, Anna McGoldrick, John McNally and the Mc-Lynns. . . Johnny McEvoy's guests in the first of his new Telefis Eireann series, for which he is backed by his country band, were the Farran Folk, Maura Kelly, Marion Eringarrd and comedian Mike Newman. . . . The Dubliners, who topped the TAM ratings with their last series, will (Continued on page 63)

From The Music Capitals of the World

Continued from page 62

have their own show for six weeks starting in December. . . . Northern group, Sneaky Pete, has been relaunched as a six-piece. Lead singer is Ango Courtney and the outfit is led by Londoner Pete Creswell. . . . Taste appear at Dublin's National Stadium Wednesday (14), followed by dates in Limerick (15) and Cork (16). . . . Among those taking part in the second of the new "Like Now" series were the Times, Some People and Dr. Strangely Strange. . . EMI Ireland is now distributing Island and Trojan, in addition to Liberty, which they acquired recently. . . . Trend Studios will be closed for alterations for most of this month. New studio will be able to house a 35-piece orchestra. . . . Hot Chocolate appear on "Like Now" Oct. 30. . . . To coincide with his visit to Dublin earlier this month, Arthur Fiedler's "Fabulous Broadway" album with the Boston Pops Orchestra, was given its first European release by Polydor's Derek Hannan. Polydor held a reception for Fiedler at the Shelbourne Hotel and the conductor appeared on Telefis Eireann's "Late, Late KEN STEWART Show."

MEXICO CITY

Mario Carena, winner of the New York Latin Song Festival, may sign with Musart. . . . Mexico will be represented by Imelda Miller and Manolo Munoz at the Panama Song Festival, Oct. 17-20. . . . Spamist artist Luisito Rey, now settled in Mexico, has released his first single there, "El Lavaplatos" (the Dishwasher) and he

his first single there, "El Lavaplatos" (the Dishwasher) and he
will follow this shortly with his
first album, ... Guillermo Infante,
creative manager for RCA, visited
the A&M convention in London
and also journeyed to France,
Italy, Germany and Spain to arrange distribution for his Mexican
catalog. Infante wants more RCA
Mexican talent to be heard in
these countries. . . . Singer Jose
Jose has been invited to perform
before President Nixon at the
White House—dates not yet fixed.

Three Argentinian singers, Leo Dan, Yaco Monti and Luisito Rey are currently appearing in Mexico, to be joined by Piero and Luis Aguile, also from the Argentine.

... Heinz Klinckwort, president, Peerless Records has returned from a European trip and Peerless general manager, Alejandro Saldivar, will make another European trip to promote the Peerless catalog.

Frederick Retes, vice president, Liberty Records arrived to visit his Mexican representatives and distributors, Discos Musart.

ENRIQUE ORTIZ

JOHANNESBURG

EMI singer Peter Vee was presented with gold disk by EMI director Joe Nofal for the single, "Working on a Good Thing" by the Outlet, Little Giant recording artists. The number was penned by Vee and Clive Calder, a&r manager pop division EM1. At same reception two LP's were launched. They were "L.M. Chart-Busters," hit tunes that were played over Lourenco Marques Radio, and an album by Robin Netcher, musical director of EMI, called "Birds and Brass at the Movies." . . . South African Airways has ordered a series of films from RPM Film Studios, a member of the Tedelex group, RPM is also in the music business. They will make four films, each with English and Afrikaans versions. Two Australians, John Brumell and Barry Kimberley, of Essex Music, stopped in Johannesburg for four days. They are visiting 10 countries on their world tour, trying to interest local companies in Australian records. They said the local industry showed "tremendous inDave Mills of Storm Records who enjoyed chart-success here with a Terry Dempsey number "Love Is a Beautiful Song," has had the single released in the U.K.

Trutone artists the Rising Sons is first local group to come out with a maxi-single. It contains three numbers, "Stand Up for the Lady," "Something's Burnin'" and "Come and Get It," and was produced by Billy Forrest. . . . Top Bill Promotions released single called "Bo Bo the Clown"-a number written by disk jockey John Berks. Berks does the narration on the single. The record will be promoted by the circus at all performances and in-store appearance by Bo Bo, an actual PETER FELDMAN clown.

SAN JUAN

Lucecita (Hit Parade Records), one of the top-selling Puerto Rican record artists, opened her second annual two-week engagement at the Club Caribe of Caribe Hilton Hotel. She featured two numbers by Argentianian composer Palito Ortega, from her latest album "Lucecita En Accion," "El Re-belde" and "Hola Soledad" in her one-hour SRO show. Lucecita holds the attendance record for the Club Caribe. . . . Kelvinato. Sales, RCA distributors and Tony Chiroldy, booking agent Channel 7. co-hosted a reception at La Terraza nightclub for Los Tres Aces (The Three Aces), Mexican vocalguitar group. The trio has been recording for RCA Mexicana since 1952 and have 18 LP's released. Also appearing at La Terraza, Los Cuatro Hermanos Silva, Musart recording artists. . . . Sophy (Tico Records) appears at the Rey Zodiac nightclub. . . . Rolando Laserie (Musart) in a return engagement at Hipocampo nightclub.

Rafael Alers, veteran composerband leader-recording artist, retires after 34 years in music. Alers, founding member of the Puerto Rican Federation of Musicians and Orquesta Sinfonica de Puerto Rico, has been band leader for both the University of Puerto Rico and National Guard Bands for many years. He also has 10 LP's with his orchestra on the Ansonia label, New York, all standard catalog sellers. The Puerto Rico Institute of Culture will soon release a commemorative album of his mu-

About a year ago the Puerto Rico branch of First National City Bank issued a TV jingle with local singer Luis Fernando Ramirez backing the character of "El Angelito Guardian" (The Guardian Angel). So popular did it become that the bank had to issue a budget LP, "Soy Feliz" (I Am Happy) by Luis Fernando, selling it in all 13 offices and branches in Puerto Rico. . . . Ralph Berson, director of sales, Pickwick International, in one of his frequent visits to San Juan. . . . Ignacio Ballesteros, recently appointed by Caytronics Corp. of New York (CBS Columbia Records) as resident representative for the Caribbean, will make his headquarters in Santurce. . . . Raphael, Spanish recording artist, recently acted as best man at the wedding of his personal manager Francisco (Paco) Gordillo and Maria Soledad Lopez in Madrid. The bride, known professionally as Maria Soledad, is also a singer and recording artist. Raphael records for Hispavox in Spain and United Artists Latino

ANTONIO CONTRERAS

BERLIN

in U.S.

The Berlin Pop Cabaret Insterburg & Co. has released its first LP, "Last uns unseren Apfelbaum" (Let Us Keep Up to Our Apple Tree) on the Philips label, before embarking on a 30-concert tour, between Nov. 1-Dec. 12. . . . SFB Berlin and BBC London have signed a contract covering the production of 12 45-minute television shows. One half of each show will be produced in London, the other in Berlin. . . . A big band contest will be the theme of the first of six concerts, to be held at the Berlin Jazz Tage, commencing Nov. 5. The first concert will feature the Berlin Dream Band conducted by Oliver Nelson. The second features the Clarke-Boland Big Band, with Dizzy Gillespie as guest soloist and Buddy Rich's orchestra. Modern big band jabb will be repsented by Alexander von Schlippenbach and his Globe Unity Orchestra and Sun Ra with his "Intergalactic Research Arkestra" on Nov. 7. . . . The second international Festival for Youth Orchestras, sponsored by the Karajan Foundation, took place Sept. 2-12 WALTER MALLIN in Berlin.

LONDON

The American Music Sales company is setting up its own branch here in January. Bob Wise who runs the company with Herb Wise has been in London for the past months completing plans for the company. Peter Foss, trade manager at Southern Music is leaving the company to join Music Sales to run the sales side. As a result of Foss' departure, Southern is closing down its trade department at the end of the year. . . . In readiness for the debut of its own label next year, the budget division of Philips is gearing up its organization which is still not named.

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Dave Allwood, general manager of the company, says that a name for the firm and its label will be announced soon. Allwood's operation which is selling the budget Fontana Special label into non-record outlets as well as the conventional record shops has named four new regional sales managers. . . .

Fly-the label launched by Essex Music boss David Platz, with Kit Lambert and Chris Stamp as directors, has signed U.S. act, Patty La Belle and the Bluebelles. The group will appear on Fly in the U.K. and on Track in the U.S. The group previously recorded for Atlantic. . . . Decca has concluded two new outside production deals. One is with Jack Baverstock and John Goodision through a company called Stud Records, the other is with agent Peter Walsh. Both outfits will be required to produce a number of acts a year for Decca. BASF, the German based blank tape manufacturer, is launching its own label to enter the prerecorded cassette and disk markets. The company is expected to issue its first releases early next year and is currently seeking a world wide distribution deal. . . . Mike Dolan and Jim Dawson have left the Marquee-Dolan management and agency group to form Arnakata Music-a company which will supervise the management and publishing affairs of the Strawbs, Hard Meat and the Foundations. U.S. and Canadian representation of the publishing catalog will be handled by Warner Brothers Music and the pair are currently fixing European deals.

PHILIP PALMER

HAMBURG

Teldec is strongly promoting the four-LP RCA set, "Elvis Presley—50 International Gold Award Hits (Vol.I)." The price of the Presley package is 76 DM (\$20.70). It is available together with an attractive illustrated photo album. . . . The male-female group Les Humphries from Hamburg is very pop-

ular both in the U.S. and England, according to Teldec. Particularly in demand are the group's albums "I Believe" and "Singing Explo-sion." . . . The international jury of the Festival de Musique de Montreux-Vevey-has awarded the Prix Mondial du Disque to the first Western recording of "Babi Yar" Shostokovitch's 13th Symphony, featuring the Philadelphia Orchestra conducted by Eugene Ormandy. The album is available on the RCA/Victor label. . . . While on a visit to West Germany. Dr. Arima, vice president of the Tokyo NHK Symphony Orchestra, invited Heribert Esser, general music director of the Orchestra of the State Theater, Brunswick, to conduct at four public concertsbetween November 1-22-and four more concerts-between January 14-February 1971-in Tokyo. The NHK (Nippon Hoso Kjokai) Orchestra is owned by the Japanese State Radio & TV company. . . . Following its success with sales of double-albums, Teldec has expanded its \$5.17 series with releases by Harry Belafonte, Sam Cooke and the Original Egerlander Musikanten, which recently earned a Gold Disk award. . . . Within two weeks the "Led Zeppelin album has sold 75,000 copies. . . . Metronome has released four operatta singles by "the world's youngest opera tenor," Kruno Cigoj, singing "Dein ist mein ganzes Herz," "Wolgalied," "Komm in die Gondel," and "O sole mio." WALTER MALLIN

MADRID

Zafiro says that the latest LP by Juan Pardo has been released in Mexico, Puerto Rico, Venezuela, Colombia and the Argentine. . . . Conchita Marquez Piquer (Columbia Espanola), daughter of the famous singer Conchita Piquer, made her debut in Madrid at the Teatro de Zarzuela. . . . Mocedades (Zafiro), a folk group, sings its latest single, "Oh pello, pello"-a traditional song from Northern Spain—in the Basque dialect. . . J. Vincent Edwards (CBS) was in Madrid to promote his first record on the Spanish market: "Thanks." His visit coincided with the playing at the Piccadilly discotheque of a show based on "Hair"-the musical in which Edwards starred in London.

new group with a style similar to that of Procol Harum, has had its first record released—"Mi reino bajo el sol" (My king down under the sun). . . . Victor Manuel (Fonogram) made his official debut at Madrid's Pavilion nightclub one month later than scheduled, owing to the death of his grandfather, who inspired one of his best songs.

Shocking Blue (Poplandia-

RCA) also made its debut in Madrid. The group was paid 150,-000 pesetas (\$2,150) for its engagement, but the attendance was not particularly good.

JOAQUIN LUQUI

AMSTERDAM

Bovema moved from Heemstede (Bronsteeweg 43) to Haarlem during the last week in September. The new address of this company is now: Tulpenkade I, Haarlem, P.O. Box 411 (Tel: (023) 319380; Telex: 41257). . . . Negram/Delta moved in the same week-from Heemstede to Haarlem, Zijlweg 154 (Tel: (023) 319380). . . . Various Dutch Berlioz enthusiasts are planning the formation of a Dutch Berlioz Foundation, in conjunction with the British Berlioz Society. Colin Davis, who completed for Philips the Berlioz opera "Les Troyens," has said he would be willing to accept the honorary presidency of the new foundation. . Gospel-soul group, Les Humphries Singers, appeared on Dutch TV on Sept. 30. The group's Decca album "I Believe" is a big seller in Holland. . . . Basart and impresario Lou van Rees contracted the Moody Blues and the Edwin Hawkins Singers for Amsterdam concerts on Oct. 23 and 31, respectively. . . . Basart has signed a new group, Temple. . . . Dureco presented Gold Disks to its artists Corry & De Rekels, Wilma, Anja,

Oscar Harris & The Twinkle—all Dutch artists—for sales of their records during the last few months. Corry & De Rekels' first album sold more than 90,000 copies within one year. The group's single, "Huilen Is Voor Jou Te laat'," has been in the National Top 40 for six months. . . . 13-year-old Wilma received a gold disk for more than 100,00 copies sold of "80 Roden Rozen."

Anja received a gold record for her single recording of "De Laatste Dans," and Oscar Harris & The Twinkle Stars for its "Try a Little Love," Pierre Kartner, Dureco's top producer, received a platinum disk for his many successes. All the awards were handed to the artists during a special boat trip on the former Zuydersea from Harderwijk harbour.

BAS HAGEMAN

BARCELONA

Los Valldemosa (Belter) have canceled a series of galas in South Africa, planned for this month. . . . Ekipo is carrying out a strong promotion campaign in order to launch John Walker in Spain. His first record release in Spain is "Cotton Fields." . . . Mungo Jerry (Hispavox) made their debut in Spain this summer at the Maddox club (Playa de Haro), near Barcelona. The group featured 12 songs in a 11/2-hourlong show. . . . Also performing at the Maddox recently: French singer Johnny Hallyday (Fonogram). . . . Odeon is releasing "El condor pasa" by Julie Felix. Two rock-style records released by Ekipo are "Tutti frutti" by Little Richard and "Lucille" by JOAQUIN LUQUI Triangle.

STOCKHOLM

Hayati Kafe (MNW) will represent Sweden in the International Song Festival in Tokyo in November. His song is "Sag har du nagon van," composed by Ake Strommer. . . . Sonet has signed the underground group Arbete and Fritid who have recorded an album for the label. Sonet has also signed the new duo Kirstin Vretmark and Goeran Fristorp.

. . Grammis winner George Wadenius will produce for the pop trio November (Sonet) now that his group, Made in Sweden, is splitting up. . . . Polar Records is giving strong promotion to "Rata-ta" recorded by the German studio group, Rotation. . . . Polar Records is releasing Della Reese's Avco Embassy recording of "A Simple Song of Freedom.". . . French company Barclay, in cooperation with Seymour Oesterwall is bringing the group Los Calchakis to Sweden Dec. 4. They will appear in concert in Gothenburg. Another Barclay artist, Rhoda Scott, will make personal appearances in Sweden in December and next summer will tour the Swedish Folkparks. . . . Canned Heat will tour Sweden with Lambert and Nuttycombe this fall, . . . Metronome group Shocking Blue from Holland is

back with another single shaping to be a hit-"Long and Lonesome Road."... EMI has changed the label for John Phillips' hit "Mississippi" from Dunhill to Stateside. . . . Peter Sarstedt (United Artist) was in for a tour of Sweden and an appearance in the 2nd Channel TV show "Open House.". . . Ray Charles and the Raelets played the Stockholm Concert Hall Oct. 12. . . . The Buddy Rich Band and the Charlie Mingus group appear in Malmo, Oct. 19 and Stockholm, Oct. 20. . . . Polydor started a promotion campaign for product by the late Jimi Hendrix. . . . Karusell signed new group Zeus. . . Polydor released an album by Jake Holmes to tie in with the singer's appearance on "Open House.". . . Karusell is giving heavy promotion to the Riverside jazz catalog. . . . CBS group Christie were in Sweden Oct. 6 to start a tour. KJELL E. GENBERG

WARSAW

The Polish folk-beat group No
To Co makes its second visit to
(Continued on page 66)

IPA Meet on Writer Fee

LONDON — The question of providing some remuneration for the author of an adapted song lyric which sells in countries other than his own was once again given an airing when KPM chief Jimmy Phillips raised the matter at the Working Conference of the International Publishers Association held Sept. 30 to Oct. 3 in London's Bloomsbury Centre Hotel.

The music publishing division of the conference approved the principle and agreed that it should be built into future contracts. The whole question will be reconsidered when the IPA music publishing division meets again during the run of MIDEM in Cannes, France, Jan. 17-22.

Publishers from more than 20 countries attended the conference and the major topic of discussions was international copyright, particularly those aspects affecting developing countries.

The much-debated Stockholm Protocol, proposing sweeping concessions to developing countries in the matter of copyright, has now been abandoned and the Working Conference unanimously adopted the more moderate concessions agreed by the governing committees of the Berne and Universal Copyright Conventions in September

EMI Italiana Mina Co. Tie

MILAN—The PDU Schaan record company—owned by Mina, Italian female singer, has assigned manufacture and distribution of its product to EMI Italiana, with effect from Jan. 1, 1971.

The distribution contract with Durium expires on Dec. 31.

The new deal was clinched by EMI general manager Michel P. Bonnet, and PDU managing director Giacomo Mazzini (who is also singer Mina's father). It is understood that the new PDU Schaan-EMI Italiana deal involves a figure in the region of \$500,000.

After the deal, Mazzini said: "I'm happy to be with EMI, a company which can give international promotion to Mina."

WB Australia Starts Operation

SYDNEY — The new Warner Bros. Records of Australia company, which officially began operations, Oct. 1, will distribute the Warner Bros., Reprise and Atlantic Records labels throughout the country.

The new company, which headquarters in Sydney, is an autonomous unit and the combined distribution pattern evolved when the label was establishing its pressing and distribution organization following the termination of contracts with its Australian licensee.

President Paul M. Turner and his staff have complete control of release and promotion policy in the country to fit local needs and conditions.

Polydor-Nederland Classical Catalog

AMSTERDAM—During a special meeting, Polydor-Nederland presented its new classical catalog for the fall to dealers and the press in Noordwijk last week.

Speakers included Polydor's managing director Robert Oeges, classical label manager Jan Van Bart, publicity manager Wybe Andringa and product manager G. Hensler from DGG, Hamburg.

Featured in the new catalog are the DGG Subscription Action 1970, the Beethoven Edition, new Privilege budget-line releases and special promotions for Musique Royale, Heliodor, Supraphon and Supraphon Special, as well as the introduction of DGG double-LP cassettes.



GREEK COMPOSER Mikis Theodorakis, left, signs an exclusive threeyear contract in Paris with Polydor SA, whose president Jacques Kerner, looks on. Polydor is releasing as the first Theodorakis record, "La Marche de l'Esprit," recorded in June at the London Royal Albert Hall. This is an oratorio based on a poem by A. Sikelianos, sung by Maria Farantouri and Antonis Kaloyannis with a 50-strong choir and the 90 musicians of the London Symphony Orchestra directed by Theodorakis.

Elektra Eyes Licensing Changes in Europe Mart

LONDON — Elektra Records' licensing contracts in all European countries expire at the end of this year, a situation which gives the U.S. firm, the latest addition to the Kinney music group, an opportunity to make sweeping changes. At the same time, Elektra's U.K. contract with Polydor is due for renewal, and Polydor U.K. managing director John Fruin is currently negotiating with Elektra president Jac Holzman in New York.

But, according to European director Clive Selwood, "changes in the distribution will not be made just for the sake of it," and many of the existing arrangements will be renewed.

"At the moment, we're looking around to see which firm in each country — France, Italy, Scandinavia and Belgium in particular—can do the best job for us," Selwood continued.

A forseeable possibility, however, is that Elektra could link up with firms which already handle product in each territory of other Kinney firms, Atlantic and Warner-Reprise. Atlantic contracts in several European countries are due for reappraisal late this year and early next year. As reported in Billboard last week (Oct. 10) the Kinney companies have set their own operation in West Germany under Siegfried Loch which will come into effect next January.

Southern Deal On Polish Music

WARSAW—After almost three years of negotiations, the Southern Music group has now concluded the most important deal in the history of Polish music.

Southern has now obtained exclusive rights in the entire Western world for all Polish music other than classical works. Under the deal Southern has a six month option on all new light and pop music from Poland.

The deal has been concluded principally due to the initiative of Southern Music's U.K. managing director Bob Kingston who has made two visits to Poland in the course of negotiations.

The preliminary groundwork was done at the 1968 MIDEM in Cannes. Representing Poland in the deal was the Polish Authors Agency.

MCA Revamp Promo Organized in France

PARIS—In a revamp of the MCA catalog promotion, publisher Paul Beuscher, the French licensee, has appointed Charlie Ganem, formerly with Editions Barclay, to take charge of the contract.

Under the Beuscher umbrella for seven years, the MCA catalog is operated through the Beuscher affiliated company, SIM (Societe Internationale de Musique).

Ganem has already placed four leading MCA titles for French versions and expects shortly to announce deals for French material to be handled in the U.S. by MCA. The American company's record side is handled in France by the Norbert Saada organization, La Compagnie, following the signing

HAEGGQVIST

and New York.

Rune Ofwerman.

TO NEW YORK

STOCKHOLM—Sonet general

manager Dag Haeggqvist is due in

the U.S. this month for meetings

with business associates in San

Francisco, Los Angeles, Las Vegas

Haeggqvist is arriving from Rio

where he will attend the Song

Festival together with Sonet singer

Sylvia Vrethammar and conductor

of a contract at last January's MIDEM.

The four MCA titles for French recording are Miriam Makeba's "I Shall Sing" (to be performed by César, under the French title "Oui ma vie c'est chantée" on Philips), "Fine on my mind" by Jerry Reed (Marcel Amont, "Plus d'eau dans mon vin"—C.B.S.), "Do ya love me" (Severine, Philips) and the Mardi Gras' "I've Got News for You" (to be announced later).

Beuscher also announced big sales of a published collection of French songs written between 1900-1940, many of which were used for the vaudeville bill during the summer at the Bobino theater.

Barclay Visit Of Sweden Set

STOCKHOLM—Eddie Barclay, head of Barclay Records, France, is planning a visit to Sweden to seek new talent for his labels.

The Barclay initiative, preliminary arrangements for which are being set up by Barclay Scandinavian representative Bertil Joffe, will give Swedish artists their first big chance to break into French-speaking markets. Up to now Swedish artists have enjoyed considerable success in the German-speaking areas of Europe.

Over 2,000 Expected For MIP-TV in April

PARIS—More than 2,000 people are expected to attend the seventh International Television Programme Market (MIP-TV) at the Palais des Festivals et des Congres in Cannes, April 17-22, 1971.

The 1971 MIP-TV will see the inauguration of the first International Market for Videocassette and Videorecord Programmes and Equipment (VIDCA) which, like the MIP-TV, being staged by the Bernard Chevry organization.

VIDCA's function will be to provide a market for the presentation, sale and acquisition of programmes; to showcase the latest developments in videocassette and Videorecord systems and equipment; and to provide a platform for professional discussion of the



DAVID REID, left, on behalf of the ABC/Dunhill, receives a gold disk award and a citation from the New Zealand Federation of Phonographic Industries for the soundtrack album, "Easy Rider." Presenting the award is Graham Feasey, record sales manager, for HMV (NZ) Ltd., who distribute the label. Feasey also announced an eight album release by ABC/Dunhill in New Zealand,

New Format From Allo

PARIS—The young Allo Music publishing company has signed deals with leading French artists Georges Moustaki (Polydor), Francoise Hardy and Dalida (Sonopresse), under a new format which could revolutionize publishing in France, professional manager Max Amphoux announced.

Amphoux, along with general manager Jean Pierard and international director Maurice Bouchoux, formed the Allo company late last year after leaving the Philips affiliate Tutti.

Amphoux said that apart from sub-publishing deals with individual artists, Allo Music would only operate on a song-by-song basis. Said Amphoux: Our only foreign catalog is that of Sacha Gordine of Brazil. Allo Music does not offer contracts to writers, "preferring just short-term exploitation."

Apart from running the professional side of the Lucien Adès French catalog, which has one of France's major children's lines, Allo Music currently has songs by many leading local singers—Richard Anthony (Pathé), Mireille Mathieu (Barclay), Rika Zarai and Nana Mouskouri (Philips) and Sheila (Carrere), plus a film shortly to be released by Jacques Brel (Barclay).

"We are trying to escape from the hold of big record companies as are the independent producers," Amphoux said. "Thus the small producers prefer independent publishers as a springboard."

The three directors of Allo Music were shortly to leave for the U.S. on a title-hunting trip, Amphoux said, adding that the company was planning expansion later this year. multiple problems associated with the videocassette and videorecord.

For this latter purpose VIDCA is joining forces with Billboard, Record Retailer and Discografia Internazionale, to present the 1st International Cartridge Television Conference which will be organized April 18-22 by the Conference Institute, a division of James O. Rice Associates (see Billboard Sept. 19).

One whole floor of the new Palais des Festivals et des Congres in Cannes will be devoted to VIDCA.

Meanwhile the Bernard Chevry Organization has announced the opening of an office in New York —250 West 57th Street, Suite 1103, New York, N.Y. 10019—where information about MIDEM, MIP-TV and VIDCA can be obtained.

Three Day B. Aires Fest

BUENOS AIRES—Hector Cabrera, singing "Las Cosas Que Me Alejan" composed by Gian Franco Pagliaro was the winner of the fourth Buenos Aires Song Festival. The song is published by Editorial Fermata.

Cabrera represented Venezuala at the festival which attracted local artists and performers from Brazil and Puerto Rico. During the three day festival 24 songs were featured. A 50 piece orchestra was directed by Bubby Lavecchia.

Uruguay, Colombia and Venezuala saw parts of the festival on television, via satellite.

Royal Variety Bill Announced

LONDON — Dionne Warwick, Andy Williams, Herman's Hermits, Mary Hopkin and Caterina Valente are among artists selected to appear in the 1970 Royal Variety Performance which will be presented by Bernard Delfont in the presence of Queen Elizabeth, the Queen Mother and other members of the Royal Family at the London Palladium Nov. 9.

With the exception of comedian Max Bygraves, who will compere the show all the artists will be making their first appearance in a Royal Variety Performance. The show will be recorded in color by BBC TV for transmission Nov. 15.

Other acts selected for the Royal Variety Performance include the Syd Lawrence Orchestra, which has recently revived the Glenn Miller sound in Britain with great success; piano duo Peter Rostal and Paul Schaefer; comedians Marty Feldman, Leslie Crowther and Freddie Starr; the Black Theater of Prague, and the Doriss Girls dance troupe.

FONOVOX BOWS

HELSINKI—Fonovox, a new Finnish record company owned by Henry Haapalainen, has launched a new talent hunt to find acts for its label.

As a new company, and independent in every way, it is asking each selected artist to invest \$75 in the release of his record. The sum will be refunded after the record has reached a certain, predetermined sales figure. Fonovox will also give free singing lessons to the most promising talents if this is necessary.

Managing director Haapalainen also revealed that he has already had negotiations with Blue Master artist Arto Vilkko with a view to

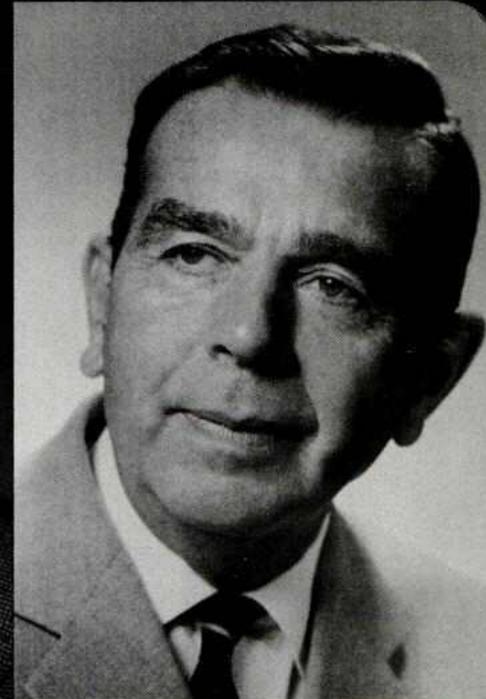
signing him to the label.

OCTOBER 17, 1970, BILLBOARD

□ 1930 Featuristic Scale, Jack Pot Fronts, Baby Jack Pot & Four Ace Ball Gum Vendor □ 1932 LoBoy Scale, Wings, Radio Wizard, Juggle Ball, Lucky Strike Games □ 1933 Jigsaw, World's Series, Official Sweepstakes Games □ 1934 Ship Ahoy Game, Complete line of home Furniture □ 1935 Model A (12 Sel.) Phonograph, Army & Navy, Hold & Draw, Headlite, Totalite, 21, Screamo, T-N-T, Big Game, Squadron, Trans-Atlantic, Bomber, Flashlite & Black Magic Games □ 1936 Regular & Nite Club (12 Sel.) Phonographs, Ditto, Banknite, Draw Ball, Globe Trotter, Monte Carlo, Fortune, Hiawatha, Alamo, Flash, Gold Rush, Stampede, Gold Award, Deluxe 46, One Better, Credit, Major Series, Queen Mary Games, School Days Arcade Gun, Park-O-Graf Parking Meters □ 1937 Imperial (16 & 20 Sel.) Rhythm Master (16 Sel.) & Rhythm King (12 & 16 Sel.) Phonographs, Junior & Senior Rock-O-Ball, Easy Steps, Trojan, Hollywood Games, Tom Mix Arcade Gun □ 1938 Monarch, Ambassador & Windsor (20 Sel.) Phonographs, 3-Up Game, Floating Ride, Tri-Wheel, Deluxe, Tourist Motor Scooters □ 1939 Luxury Lightup Deluxe & Standard (20 Sel.) and Counter Phonographs, Dial-A-Tune Standard and Deluxe Wall Boxes 1505 & 1506, Ammunition Boxes, Ten Pins Bowling Game □ 1940 Super, Master, Luxury Lightup Jr. (20 sel.) Phonographs, 1501 Dial-A-Tune Wall Box, Mystic Music System 1903 Public Address System, RA-4, RA-5, RA-6, RA-8 & RA-9 Home Console Recorders, RA-1 Portable Recorder, RA-3 Table Console Recorder, RA-2 Automatic Radio-Phono □ 1941 Spectravox, Glamour Tone Columns, 1503 & 1504 Dial-A-Tune Wall Boxes, 1411 Playmaster (20 Sel.) Hide-away Phonograph □ 1942 Commando, President, Premier (20 Sel.) Phonographs, Model 1942 Scale □ 1942-1945 Win-

chester M1 Carbine, Airplane Engine Rocker-Arms, Army Field Tables and other defense Producis | 1946 1422 (20 Sel.) Phonograph, 1530 Wall Box, Home Furniture including Desks, Cocktail & Side Tables & Cellarettes 1947 1426 (20 Sel.) & 1424 (20 Sel.) Playmaster Phonographs, 1532 Wall Box 1948 1428 Magic-Glo (20 Sel.) Phonograph, Shuffleboard 802 (22 ft.) 804 (20 ft.) 805 (18 ft.) 806 (16 ft.) 807 (17 ft.) 1949 1536 Wall Box 1 1950 1432 "Rocket" (50 Sel.) Phonograph, 1538 Wall Box, 808 Shufflelane Game, Home Radio & Television Cabinets 1951 1434 (50 Sel.) Phonograph, 1542 Wall Box [1952 1436 "Fireball" (120 Sel.) Phonograph, 1544 Wall Box 1953 1438 "Comet" (120 Sel.) Phonograph | 1954 1442 (50 Sel.), 1446 (120 Sel.) Phonographs 1955 1452 (50 Sel.) & 1448 (120 Sel.) Phonographs 1956 1454 (120 Sel.). Phonographs 1957 1462 (50) Sel.), 1465 (200 Sel.) & 1458 (120 Sel.) Phonographs 1958 1464 (120 Sel.) Phonograph, 1555 Wall Box 7 1959 1468 (120 Sel.) & 1475 (200 Sel.) Tempo Phonographs, 1960 1485 (200 Sel.) & 1478 (120 Sel.) Tempo II Phonographs, 1484 (100 Sel.) Wall Phonograph | 1961 1488 (100 Sel.), 1495 (200 Sel.) Regis & 1493 Princess (100 Sel.) Phonographs, 3400 Instant, 1300, 1400 & 1400-S Single Cup & TRLB & TRLB-M Batch Brew Coffee Venders [1962





David C. Rockola and Alfred W. Adickes CELEBRATE 40 YEARS OF MUTUAL SUCCESS

It was inevitable that David C. Rockola and Alfred W. Adickes crossed paths early in their careers. Both were ambitious young promoters of coin machines, each in his own way, destined to become a leader in the Industry.

They first met in 1930. Ever since then, mutual trust and admiration between the two men helped make coin machine history and the Rock-Ola-Nova organizations the dominant names in the phonograph trade in Europe—the world's largest coin machine export market.

Now, 40 years later—after unparalleled successful joint ventures in everything from amusement games to vending machines, the two dynamic leaders look upon their association as more than just business. Partners in friendship as well as in commerce, in an age dominated by vast corporate complexes and impersonal business relationships, their mutual trust and total cooperation from opposite sides of the Atlantic are not to be so easily found elsewhere.

This shaped an industry—and will continue to do so.

1496 (120 Sel.) & 1497 (200 Sel.) Empress Phonographs, 1494 Wall Box, 3402 & 3403 Instant Coffee Venders 1963 404 Capri (100 Sel.) & 408 Rhapsody (160 Sel.) Phonographs, 1401-S, 1403 & 1403-S Single Cup Coffee Venders, Book-O-Mat & Shop-O-Mat Book & General Merchandisers 1964 425 Grand Prix (160 Sel.), 418S Rhapsody II (160 Sel.) 414S Capri II (100 Sel.) 424 Princess Royal (100 Sel.) Phonographs, 1584, 1578, 1588, 1594, 500, 501, 503 & 504 Phonette Wall Boxes, Caravelle Electric Cigarette Vender, 1404 & 1404-S Single Cup Coffee Venders, 3300 Cold Can Drink Vender ☐ 1965 429 Starlet (100 Sel.) & 426 Grand Prix II (160 Sel.) Phonographs, 3301 & 3302 Cold Can Drink Venders 1966 432 GP/160 (160 Sel.), 433 GP/Imperial (160 Sel.), 431 Coronado (100 Sel.) & 434 Concerto (100 Sel.) Phonographs, 3303 & 3304 Cold Can Drink Venders 1967 437 UItra (160 Sel.) & 436 Centura (160 Sel.) & 435 Princess Deluxe (100 Sel.) Phonographs, HDC-1 & CDC-1 Instant Hot and Instant Cold Drink Venders 1968 440 (160 Sel.) & 441 (100 Sel.) Phonographs, CCC-5 Cold Can Drink Vender [1969 442 (160 Sel.) & 443 (100 Sel.) Phonographs 1970 444 (160 Sel.), 445 (100 Sel.) & 446 (160 Sel.) Phonographs, CCD-4 & CCA-6 Cold Can Drink Venders.

HITS OF THE WORLD

AUSTRIA

IN THE SUMMERTIME-Mungo Jerry (Pye) A SONG OF JOY-Miguel Rios (Polydor) LOOKIN' OUT MY BACK DOOR -Creedence Clearwater Revival (Liberty) YELLOW RIVER—Christie (CBS) LOLA-Kinks (Pye) KOMM IN MEIN BOOT-Adamo (EMI/Columbia) EL CONDOR PASA-Simon & Garfunkel (CBS) ES GEHT MIR GUT. CHERI— Mireille Mathieu (Ariola) ICH HAB' GETRAUMT DAS GLUECK KAM HEUT ZU MIR-Roy Black (Polydor)
ER HAT EIN KNALLROTES
GUMMIBOOT-Wencke Myhre

BRAZIL

(Polydor)

Rio de Janeiro (Courtesy I.B.O.P.E.)

Week This QUERO VOLTAR PRA BAHIA-Paulo Diniz (Odeon) AIRPORT LOVE THEME-Vincent Bell (Chantecler) YELLOW RIVER—Christie (Epic) REFLECTIONS OF MY LIFE— Marmalade (Odeon)
120-150-200 KM POR HORA—
Roberto Carlos (CBS)
QUANDO VI VOCE DORMINDO
Wanderlea (CBS)
LONDON, LONDON—Gal Costa (Philips)
LET IT BE—Beatles (Odeon)
MATRIZ OU FILIAL—Jamelao (Continental) BRIDGE OVER TROUBLED WATER-Simon and Garfunkel

BRAZIL

SAO PAULO (Courtesy 1.B.O.P.E.)

This YELLOW RIVER-Christie (CBS) QUERO VOLTAR PRA BAHIA-Paulo Diniz (Odeon)
AIRPORT LOVE THEME—Vincent Bell (Chantecler) 120—150-200 KM. POR HORA— Roberto Carlos (CBS) REFLECTIONS OF MY LIFE— Marmalade (Odeon) SONG OF JOY-Miguel Rios (Continental) ESPERA UM POUCO—Wilma Bentivegna (Continental) PRIMAVERA-Tim Maia (Philips) ESPERA UM POUCO, UM POUQUINHO MAIS—Nilton Cezar (RCA) 10 MI VIEJO-Piero (CBS)

BRITAIN

SINGLES (Courtesy Record Retailer) *Denotes local origin This Last

1 BAND OF GOLD—Freda Payne (Invictus)—Gold Forever (Holland/Dozier Holland) 2 YOU CAN GET IT IF YOU REALLY WANT IT— *Desmond Dekker (Trojan) —Island (Kong/Kelly) 5 BLACK NIGHT—*Deep Purple (Harvest)—Hec (Deep Purple)
PARANOID—*Black Sabbath
(Vertigo)—Essex Intl. (Roger Bain) MONTEGO BAY—Bobby Bloom (Polydor)-UA (Jeff 14 CLOSÉ TO YOU— Carpenters (A&M)—Carlin (Jack Daugherty)

AIN'T NO MOUNTAIN HIGH ENOUGH—Diana Ross (Tamla, Motown)-Jobete/Carlin (Ashford/ Simpson)
ME AND MY LIFE—
*Tremelos (CBS)—Gale (Mike Smith)

GIVE ME JUST A LITTLE MORE TIME—Chairman of the Board (Invictus)-Gold Forever (Staff)
WHICH WAY YOU GOING—
(Decca)—Burlington (T. 9 THE WONDER OF YOU-

Elvis Presley (RCA) Leeds TEARS OF A CLOWN— Smokey Robinson & Miracles (Tamla/Motown)-Jobete/ 18 DON'T PLAY THAT SONG -Aretha Franklin

(Atlantic)—Carlin (Wexler/Dowd/Mardin) BLACK PEARL—*Horace Faith (Troja)—Rondor (Philipswern/Arthey) STRANGE BAND-*Family (Reprise)-Duke Slodge

26 BALL OF CONFUSION— Temptations (Tamla-Motown)

—Jobete Carlin (Norman Whitfield) LOVE IS LIFE-*Hot

Chocolate (Rak)—Rak (Mickie Most) MAMA TOLD ME (Not to Come)-Three Dog Night (Stateside); 3 Schroder (Richard Podolor) OUR WORLD—*Blue Mink

(Philips)-In Music (Blue 16 MAKE IT WITH YOU— Bread (Elektra)—Screen

Gems (David Gates) LONG AS I CAN SEE THE LIGHT-Creedence Clearwater Revival (Liberty) -Burlington (John Fogerty)

22 21 JIMMY MACK-Martha and Vandellas (Tamla-Motown) -Jobete/Carlin (Holland-

29 GASOLINE ALLEY BRED— *Hollies (Parlophone)—Alto/ Ron Richards 39 WOODSTOCK-*Matthews Southern Comfort (Uni)-

MCPS (lan Matthews) WILD WORLD-*Jimmy Cliff (Island); Freshwater (Cat

SWEETHEART—*Engelbert Humperdinck (Decca)— Abigail 27 50 STILL WATER—Four Tops (Tamla Motown)—Jobete Carlin/Frank Wilson

28 25 SOMETHING—*Shirley Bassey (United Artists)— Harrisongs (Harris/Colton) RUBY TUESDAY—Melanie (Buddah)—Mirage (Peter

Schekeryk) 19 IT'S SO EASY—Andy Williams (CBS)—Valley (Dick Glasser) AIN'T GOT THE TIME ANYMORE—*Cliff Richard (Columbia)—Leeds (Norrie

Paramor) 36 EVERYTHING A MAN COULD EVER NEED-Glen Campbell (Capitol)— Famous Chappell (Aide

33 35 THE TIP OF MY FINGERS-*Des O'Connor (Columbia)

—Leeds (Norman Newell)

27 25 OR 6 TO 4—Chicago

—Franklyn Boyd (James

William Guercio)
28 SWEET INSPIRATION—
*Bandwagon (Bell)—KPM

(Tony Macaulay)
HOW CAN I BE SURE?—
*Dusty Springfield (Philips)
—Sparta/Florida (Wally Scott)

37 34 MY WAY—Dorothy Squires (President)—Shapiro— Bernstein (Nicky Welsh) 38 48 SHADY LADY—Gene Pitney (Stateside)—Love Songs/Bo Gentey

Gentey

PATCHES—Clarence Carter
(Atlantic)—Rick Hall

MY WAY—Frank Sinatra
(Reprise)—Shapiro/
Bernstein (Don Costa)

HE WITCH—*Rattles
(Decca)—Trancontinental/
Hans Sikorski

RAINBOW—*Marmalade
(Decca)—Walrus (Junior
Campbell)

GET UP I FEEL LIKE
BEING A SEX MACHINE
—James Brown (Polydor)—

-James Brown (Polydor)-Peter Maurice (James Brown)

- NEW WORLD IN THE MORNING—*Roger Whittaker (Columbia)— Tembo (Denis Preston) MONTEGO BAY-*Freddie Notes & Rudies (Trojan)-

UA (Grape)
IN THE SUMMERTIME—
Mungo Jerry (Dawn)—Our Music/Kirshner

PRETTY WOMAN-*Juicy Lucy (Vertigo)—Getaway (Gerry Brown)

43 CRY—Gerry Monroe (Chapter One)—Francis, Day and Hunter (Jackie Rae) SAN BERNADINO— *Christie (CBS)—Christabel

(Mike Smith)
INDIAN RESERVATION— *Don Fardon (Young Blood) -Acuff-Rose (Miki Dallon)

DENMARK

(Courtesy Danish Group of IFPI)
*Denotes local origin This Last

Week Week I IN THE SUMMERTIME-Mungo Jerry (Pye)-Wilh. Hansen 2 COTTONFIELDS—Beach Boys (Capitol)—Essex LOOKING OUT MY BACK DOOR—Creedence Clearwater Revival (Liberty)

-Stig Anderson LOEB SAMSON LOEB-Birgit Lystager (RCA)-Dacapo WIGHT IS WIGHT-Sandie Shaw (Pye)—Stig Anderson DER ER SOL I DINE OEJNE

-Peter Brothers (Philips)-LOLA-Kinks (Pye)-Dacapo EL CONDOR PASA-Simon & Garfunkel (CBS)
TO KAMMERATER—*Otto
Brandenburg (HMV)—Wilh.

10 HVIS DU VIL HA MIG MAA DU TA MIG SOM JEG ER-*Keld & Donkeys (HMV)-Imudico

HOLLAND

(Courtesy Radio Veronica) *Denotes local origin

This Week LOLA-Kinks (Pye)-Belinda BACK HOME-Golden Earring (Polydor)—Dayglow WIGWAM—Bob Dylan (CBS)—

SUICIDE IS PAINLESS-Mash (CBS)—Altona HUILEN IS VOOR JOU TE LAAT -*Corrie & de Rekels (11 Provincien)-Bospel WILD WORLD-Jimmy Cliff

(Island)—Dayglow THE TEARS OF A CLOWN— Smokey Robinson & Miracles (Tamla/Motown) SEX MACHINE (Part 1)-James

Brown (Polydor) IN-A-GADDA-DA-VIDA--Iron Butterfly (Atlantic)
10 ARE YOU READY—Pacific, Gas & Electric (CBS)

ITALY

(Courtesy Discografia Internazionale)

Denotes local origin This Last Week Week

IN THE SUMMERTIME-Mungo Jerry (Pye)-Carre SYMPATHY—Rare Bird (Philips)—Melody YELLOW RIVER—Christie

(CBS)—Bixio
SPRING, SUMMER,
WINTER AND FALL—
Aphrodite's Child (Mercury) -Alfiere

INSIEME—*Mina (PDU)—
Acqua Azzurra/PDU
LA LONTANANZA—
*Domenico Modugno (RCA)

9 THE LONG AND WINDING ROAD—Beatles (Apple)— Ricordi
AL BAR SI MUORE—*Gianni
Morandi (RCA)—RCA/
Amici del Disco/Mimo
L'APPUNTAMENTO—
*Ornella Vanoni (Ariston)—

Ariston
4 FIORI ROSA FIORI DI
PESCO—*Lucio Battisti
(Ricordi)—Acqua Azzurra
13 EL CONDOR PASA/ CECILIA—Simon and Garfunkel (CBS)—Les

Copains NEANDERTHAL MAN-Hotlegs (Fontana)-Francis

22 IL SUO VOLTO IL SUO
SORRISO—*AI Bano (Voce
del Padrone)—VdP/Primato
8 VIOLA—*Adriano Celentano
(Clan)—Margherita
— FLY ME TO THE EARTH—
Wallace Collection
(Parlophone)—Voce del

(Parlophone)-Voce del

Padrone

II CHIRPY CHIRPY CHEEP
CHEEP—*Lally Stott
(Philips)—Alfiere

LOOKIN' OUT MY BACK
DOOR—Creedence

Clearwater Revival (America)—Palace
12 TANTO PE' CANTA'—*Nino
Manfredi (IT)—Suvini/

Zerboni
MIDNIGHT—George Baker
(Joker)—SAAR
COME INTO MY LIFE—
Jimmy Cliff (Island)— 20

Aromando
VAGABONDO—*Nicola di
Bari (RCA)—RCA/Acqua

AZZUTTA SOGNO D'AMORE— *Massimo Ranieri (CGD)— Suvini/Zerboni HEARTBREAKER—Led

Zeppelin (Atlantic)—Ri-Fi UN UOMO SENZA TEMPO —*Iva Zanicchi (Ri-Fi)— Esedra

15 GROOVIN' WITH MR. BLOE -Mr. Bloe (DJM)-Love

MALAYSIA

(Courtesy Radio Malaysia) Denotes local origin

This Last Week Week 1 SONG OF JOY-Miguel Rios RAILROAD-Maurice Gibb (Polydor) COFFEE TOFFEE SQUARES -Jade and Pepper (Baal) IN THE SUMMERTIME-

Mungo Jerry (Pye) MAMA TOLD ME NOT TO COME-Three Dog Night

Dunhill)

7 LOVE AND THE WORLD
LOVES WITH YOU—
*Quests (Columbia)

9 MAGICAL MYSTERY MORNING-Cats

(Columbia) LOLA-Kinks (Pye) RIDE CAPTAIN RIDE-Blue

Image (Atco) SUNSHINE—Archies (Pye)

MEXICO

This Last Week Week EN EL VERANO (In the Summertime)-Mungo Jerry 2 Y VOLVERE-Los Angeles Negros (Capitol) SUFRIR-Los Solitarios (Peerless) CABANA DE QUESO

(Cottage Cheese)-Crow (Gamma) BANDA DOMINGUERA-

Imelda Miller (RCA) RIO AMARILLO (Yellow River)—Christie (Epic) SOOLAIMON—Neil Diamond

(Orfeon)
CORRE TRAS ELLA (Run to Her)—Beeds (Buddah)
EL CONDOR PASA—Simon & Garfunkel (CBS)

10 GOTAS DE LLUVIA SOBRE MI CABEZA (Raindrops Keep Falling on My Head)-B. J. Thomas (Orfeon)

NEW ZEALAND

(Courtesy New Zealand Broadcasting) "Denotes local origin This Last Wek Week This

LOLA—Kinks (Pye) PINOCCHIO—•Maria Dallas (Viking)
PRETTY GIRL—*Hogsnort
Rupert's Original Flagon
Band (HMV)
SOMETHING—Shirley Bassey

(United Artists) CANDIDA—Dawn (Bell) SONG OF JOY—Miguel Rios

(A&M)

(CBS) WIGHT IS WIGHT-Sandie

YELLOW RIVER-Christie

 SHE WORKS IN A WOMAN'S WAY—Edison Lighthouse (Bell)
MAKE IT WITH YOU—Bread (Electra)

NORWAY

(Courtesy Verdens Gang) Denotes local origin

Week Week 1 COTTONFIELDS—Beach Boys (Capitol)—Essex
3 MITT SOMMARLOV—*Anita Hegerland (Karusell)-Sonora IN THE SUMMERTIME—

Mungo Jerry (Pye)-Air LOOKING OUT MY BACK DOOR-Creedence Clearwater Revival (Liberty) -Palace YELLOW RIVER-Christie

(CBS) EARLY MORNING RAIN— Rank Strangers (Polydor)-

—Bendiksen/Warner Bros. NEVER MARRY A RAILROAD MAN— Shocking Blue (Metronome)
AS LONG AS I CAN SEE
THE LIGHT—Creedence Clearwater Revival (Liberty)

-Palace SEND ME A POSTCARD-Shocking Blue PRETTY BELINDA-Chris Andrews (Pye)-Liberty

POLAND

(Courtesy Fan Clubs' Co-Ordination Council)

*Denotes local origin This Last Week Week LOVE LIKE A MAN—Ten
Years After (Deram)
BEDZIESZ PANIA W MOIM
PIEKLE—*Romuald I Roman
RAINBOW—Marmalade (Decca)

THE GREEN MANALISHI— Fleetwood Mac (Reprise) HEJ, POMOZCIE LUDZIE-*Dzamble INSIDE-Jethro Tull (Chrysalia)

MAMA TOLD ME NOT TO COME—Three Dog Night (Stateside) IN THE SUMMERTIME— Mungo Jerry (Dawn Maxi) VEHICLE—Ides of March

(Warner Bros.) NEANDERTHAL MAN-Hotlegs (Fontana)

SINGAPORE (Courtesy Rediffusion, Singapore)

This Last 1 RAINBOW-Marmalade (Decca)

WAR-Edwin Starr (Gordy) LOLA-Kinks (Pye) TIGHTER, TIGHTER-Alive & Kicking (Roulette) NEANDERTHAL MAN-

Hotlegs (Fontana)
CANDIDA—Dawn (Stateside)
SONG OF JOY—Miguel Rios
(A&M) WIGWAM-Bob Dylan (CBS) IN THE SUMMERTIME-Mungo Jerry (Dawn) SNOWBIRD-Anne Murray (Capitol)

SOUTH AFRICA

(Courtesy Springbok Radio, EMI) Week Week

2 BROWN EYES—Chris Andrews (WRC)—Laetrec. 3 NEANDERTHAL MAN-Hotlegs (Fontana)-B. Feldman, Gallo (Hotlegs) LOLA-Kinks (Pye)-Belinda, MADEMOISELLE NINETTE

—Mike Holm (Ariola)—
MPA, Teal
LADY D'ARBANVILLE—Cat
Stevens (Island)—Essex, 5 THE WEDDING-Jody Wayne (MCA)-MPA/ Fermata Do Brazil/Sedrim,

Teal (Jody Wayne)

9 LOVE OF THE COMMON
PEOPLE—Nicky Thomas
(Island)—Essex, Trutone
(J. Gibson)

10 PUSH MR. PRIDE ASIDE— Percy Sledge (Atlantic)— Laetrec, Teal KEEP SMILING—James

Lloyd (Ariola)—BIEM, Teal IN THE SUMMERTIME— Mungo Jerry (Pye)-Our/ Kirshner, Teal (Barry Murray)

SPAIN

(Courtesy of El Musical) Denotes local origin This Last Week Week

3 EL CONDOR PASA—Simon & Garfunkel (CBS)— Ediciones Quiroga YELLOW RIVER—Christie (CBS)—(Non published) CORPINO XEITOSO— *Andres do Barro (RCA)-Erika 2 IN THE SUMMERTIME-Mungo Jerry (Hispovax)— Canciones del Mundo 6 UN RAYO DE SOL—*Los Diablos (Odeon)-EGO COMO UN GORRION-Juan

Manuel Serrat (Zafiro)-7 LA NAVE DEL OLVIDO— *Henry Stephen (RCA)— America Toda

10 CUANDO ME ACARICIAS—

*Mari Trini (Hispayox)—

Hispavox

Ediciones Musicales

- N'A VEIRINA DO MAR-*Maria Ostiz (Hispavox)— Ediciones Musicales

Hispayox 8 CECILIA—Simon & Garfunkel (CBS)—Grupo Editorial Armonico

SWEDEN

(Courtesy Radio Sweden) Week Week MITT SOMMARLOV-Anita

Hegerland (Karusell)—Air BRIDGE OVER TROUBLED WATER (LP)—Simon & Garfunkel (CBS)—Sonet SONG OF JOY—Miguel Rios (A&M)

TODAY I KILLED A MAN I DIDN'T KNOW-Roger James Cooke (Columbia)-

7 COSMO'S FACTORY (LP)—
Creedence Clearwater
Revival (Liberty)—Palace
3 IN THE SUMMERTIME—

Mungo Jerry (Philips)—Air
GET YER YA-YA'S OUT
(LP)—Rolling Stones (Decca)
ALL RIGHT NOW—Free
(Island)—Island
COTTONFIELDS—Beach Boys (Capitol)
OOKING OUT MY BACK

SWITZERLAND

DOOR—Creedence

Clearwater Revival (Liberty)

(Courtesy Radio Switzerland) This Last

-Palace

Week Week A SONG OF JOY-Miguel Rios (AZ Disc) IN THE SUMMERTIME-

Mungo Jerry (Pye) NEANDERTHAL MAN-Hotlegs (Fontana) LOLA—Kinks (Pye) ALL RIGHT NOW—Free (Island)

EL CONDOR PASA-Simon & Garfunkel (CBS) GROOVIN' WITH MR. BLOE

-Mr. Bloe (Hansa)

NEVER MARRY A

RAILROAD MAN—
Shocking Blue (Metronome)

ARE YOU READY—Pacific
Gas & Electric (CBS)

LONG AS I CAN SEE THE LIGHT-Creedence Clearwater Revival (Liberty)

From the Music Capitols Of the World

• Continued from page 63

the USA at the end of this month, The group has been booked by two American agencies, Universal Attractions and Memmon Ltd., and by a Polish impressario, Jan Wojewodka. The group will make a promotional college tour and will also appear in clubs. The tour will last until the end of the year. The seven-piece group first broke into the Anglo-American market with two records released by CBS, "Flowers" and "Marinka." . . . Polish classical pianist and professor at the Warsaw Music Academy, Jan Hoffman, directed a course for Finnish pianists in Helsinki at the invitation of the Jan Sibelius Music Academy, Hoffman was earlier this year a member of the jury in the International Music Competition in Munich and this month will be a member of the jury for the Invitational Chopin Piano Competition in Warsaw. The second Polish TV channel is inaugurated this month and will feature more educational and serious programs than Channel 1. Poland currently has four million television receivers and production is increasing rapidly. Production in the first half of 1970 has exceed-

Mieczyslaw Swiecicki, a young singer specializing in old Russian songs, has recorded an album, "Yellow Angel" with songs by the late Russian singer/composer Aleksander Wertynski. The record includes the famous song "Madame Irene" dedicated to Wertynski's great love. A Polish woman living in Detroit, Irena Krzeczkowska, heard the record and has now sent Swiecicki several unknown Wertynski songs. . . . In an attempt to improve the standard of song performances the Association of Pop Composers and Authors, together with the Ministry of Culture, is planning a special Song Study Group which will involve the Polish Artists Agency, ROMAN WASCHKO Pagart.

ed total production for 1969.

take off from work and get down to business



IMIC3 Montreux, Switzerland June 6-12,1971

Sponsored by Billboard, Record Retailer, Discografia Internazionale.

Announcing the Third International Music Industry Conference. The most significant opportunity for businessmen from all over the world, all phases of the industry, to meet, discuss, exchange views, learn, prepare for developments, help each other and enjoy.

In only two years, IMIC has established itself as the world-wide communication seminar for individuals involved in the international music business-records, publishing, personal management, law, performing arts, mechanical licensing and performing rights societies, radio, TV, audio-video technology. In 1969, 600 music men participated in the first international music industry conference on Paradise Island, Bahamas. The second conference in Palma, Mallorca drew 900 registrants. IMIC has become a vital element in the successful workings of the international music industry. Over 1,200 participants are expected to convene in Montreux, Switzerland for IMIC 3 in June. Register now.

THE BUSINESS

Program Format and Speech Translations. Sessions will be held every morning 0900-1200, Monday through Friday. Speeches in the plenary sessions will be translated into English, French, German, Italian and Spanish.

Company and Association Meetings. IMIC 3 affords organizations an excellent opportunity to hold special meetings with executives from principal countries, with licensees and sub-publishers, associations and other companies. After the stimulation of the morning conference sessions, the afternoons are a perfect time to hold company meetings and seminars. Complimentary rooms will be provided for any of these meetings. Secretarial help as well as audiovisual equipment is available. Write: Meeting Coordinator, IMIC 3, Suite 900, 300 Madison Avenue, N.Y., N.Y. 10017.

Registration Fees. Because of the growing attendance at IMIC conferences, participants should register early.

Special pre-registration fee: If you take advantage of this first announcement of the IMIC 3 conference and register NOW, the fee for the entire conference is \$210 per person. The fee includes attendance at all sessions, opening cocktail party, closing dinner dance and all work materials. (It does not include hotel rooms.) A check made out to the International Music Industry Conference should accompany registrations. Please use the coupon below or send the requested information on your letterhead. A check made out to the International Music Industry Conference should accompany registrations.

Regular fee: \$235 per person. Effective after January 1.

THE PLEASURE

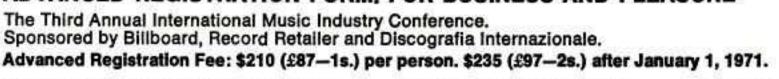
Hotels. Early registrants have their choice. IMIC 3 registrants will enjoy accommodations at the five leading hotels of Montreux: Eurotel, Excelsior, Swiss, National and Palace. A special rate has been arranged for

the Music Industry Week from Sunday night, June 6th, until Saturday, June 12th. A limited number of suites and singles rooms are available. Hotel and room choices will be allotted on a first-come basis. Meals can be included at your option. The IMIC 3 Conference Office in Montreux will write each registrant to determine individual needs.

Ladies Invited. Last year, 250 women attended. Different tours are available each morning. In addition, IMIC 3 will have an opening cocktail reception on Sunday evening and closing dinner dance on Friday night. Registration fee: \$30 per person. This registration fee does not include the women's attendance at the conference sessions.

Travel and Transfer Arrangements. SWISS-AIR will be jetting you to IMIC 3. Registrants traveling by plane will be contacted by Swissair and offered the services of their worldwide organization. Special schedules have been arranged for IMIC 3 registrants to facilitate travel. Buses from the Geneva Airport to Montreux have also been set up specifically for IMIC registrants.

ADVANCED REGISTRATION FORM, FOR BUSINESS AND PLEASURE



Fee includes attendance at all sessions, work materials. It does not include hotel accommodations. Please make your check payable to the International Music Industry Conference. Check must accompany your registration.

tation will be sent to each individual who is registered.

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Name of Each Registrant	Title	Address
Your Name and Title		
Full Address	Comp	pany

Additional names can be sent in a separate letter. Acknowledgements and information on hotels and transpor-

ight Singles

NUMBER OF SINGLES REVIEWED THIS WEEK

LAST WEEK 117

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

10P20P0PSP0TIGHT 10P20

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

*ELVIS PRESLEY_YOU DON'T HAVE TO SAY YOU LOVE ME/PATCH IT UP (2:39/3:09)

(Writers: Wickham-Napier-Bell-Donaggio-Pallavicini/Rabbit-Bourke) (Miller, ASCAP/Presley/S-P-R, BMI)—Another two sided blockbuster for Elvis. The updating of the Dusty Springfield ballad is super as is the swinging Eddie Rabbit, Rory Bourke number which moves from start to finish with no let up. RCA 47-9916

GUESS WHO-SHARE THE LAND/BUS RIDER (3:53/2:57)

(Prod. Nimbus 9 & Jack Richardson) (Writers: Cummings/Winter) (Dunbar/Cirrus/Expressions, BMI/Dunbar/Sunspot/Expressions, BMI)—Title tune from their current LP is a very heavy rock ballad with compelling lyric line. Flip is a solid beat rocker also loaded with top of the chart potency.

BADFINGER-NO MATTER WHAT (2:57)

(Writer: Ham) (Apple, ASCAP)-British group's initial outing "Come and

Get It" took them right into the Top 10. This powerful follow up, easy beat rock item offers all of that sales and chart potential and more. Flip: "Carry On Til Tomorrow." Apple 1822

GENE CHANDLER—SIMPLY CALL IT LOVE (2:35)

(Prod. Gene Chandler) (Writers: Thompson-Dixon) (Cachand, BMI)-His initial entry for the label "Groovy Situation" put him into the Top 20. This funky beat swinger is a potent follow-up with all the same sales. and chart potential. Flip: "Give Me a Chance" (3:38) (Cachand, BMI). Mercury 73121

MARTHA REEVES AND THE VANDELLAS-I GOTTA LET YOU GO (2:29)

(Prod. Norman Whitfield) (Writer: Whitfield) (Jobete, BMI)-Here's the heavy swinger the group needed to put them back up on the Hot 100 and Soul charts. It's a blockbuster that can't miss. Flip: "You're the Loser Now" (3:20) (Jobete, BMI). Gordy 7103

TOP 60 POP SPOTIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

RAY STEVENS-SUNSET STRIP (3:07)

(Prod. Ray Stevens) (Writer: Stevens) (Ahab, BMI)-Stevens comes up with another clever piece of material and a super production that will prove a top chart item . . . and could easily go all the way. Flip: "Islands" (2:40) (Ahab, BMI). Barnaby 2021

DELANEY & BONNIE & FRIENDS— THEY CALL IT ROCK AND ROLL MUSIC (2:58)

(Prod. Jerry Wexler, Tom Dowd & Delaney Bramlett) (Writer: Bramlett) (Delbon/Cotillion, BMI)—Follow up to "Soul Shake" is an equally infectious swinger certain to fast top the sales and chart action of their recent hit, Flip: "Lay Down My Burden" (3:33) (Mountain View, BMI).

EDDIE FLOYD-THE BEST YEARS OF MY LIFE (3:03)

(Prod. Steve Cropper-Eddie Floyd) (Writers: Cropper-Floyd) (East/Memphis, BMI)-With equal potential for both the Hot 100 and Soul Charts, Floyd comes on strong with a powerful rhythm ballad with a biting lyric line. Powerful vocal workout, Flip: (No Information Available). Stax 0077

BEACH BOYS-TEARS IN THE MORNING (3:10)

(Prod. Beach Boys) (Writer: Johnston) (Wilejarston, ASCAP)—Strong rock ballad that has all the commercial ingredients to put the Beach Boys back up the Hot 100 with heavy sales action, Flip: "It's About Time" (2:56) (Brother, 8MI). Brother/Reprise 0957

TURTLES-ME ABOUT YOU (2:27)

(Prod. Joe Wissert) (Writers: Bonner-Gordon) (Chardon, BMI)—The Bonner-Gordon rocker serves as powerful material for the Turtles that should spiral them right up the Hot 100. Strong entry. Flip: (No Information Available). White Whale 364

DETROIT featuring MITCH RYDER— I CAN'T SEE NOBODY (3:07)

(Prod. Tim O'Brien) (Writers: Gibb-Gibb-Gibb) (Nemperor, BM1)-Ryder moves to the label with the powerful blues rock ballad penned by the Gibbs. Strong vocal work out, certain to put him back up the charts. Flip: (No Information Available). Paramount 0051

*AL MARTINO-

TRUE LOVE IS GREATER THAN FRIENDSHIP (2:49)

(Prod. Al De Lory) (Writer: Perkins) (Cedarwood, BMI)—Theme of the forthcoming Robert Redford-Michael Pollard film "Little Fauss and Big Halsey" is a Carl Perkins ballad beauty delivered in top form by Martino. This one has it to hit big . . . Top 40, Easy Listening and Country. Top commercial entry. Flip: "The Call" (2:38) (Beechwood, BMI). Capitol 2956

ERIC ANDERSEN-SITTIN' IN THE SUNSHINE (2:37)

(Prod. Jackie Mills) (Writers: King-Stern) (Screen Gems-Columbia, BMI)-The producer of the Bobby Sherman hits, Jackie Mills, puts Andersen right in the commercial Top 40 bag with this top rhythm material penned by Carole King and Toni Stern, Should prove big, Flip: "Sunshine and Flowers" (3:20) (Wind & Sand, BMI). Warner Bros. 7435

NEIL YOUNG-ONLY LOVE CAN BREAK A HEART (3:13)

(Prod. Neil Young & David Briggs) (Writer: Young) (Broken Arrow/Cotillion, BMI)—Culled from his "After the Gold Rush" LP, Young has a strong follow up to his recent chart winner "Cinnamon Girl" with this folk-rock ballad. Another top performance. Flip: "Birds" (1:38) (Broken Arrow/Catillian, BMI), Reprise 0958

YELLOW HAND-DOWN TO THE WIRE (2:35)

(Prod. Dallas Smith) (Writer: Young) (Ten-East/Springale Toones/Cotillion, BMI)—The driving rock ballad penned by Neil Young is a strong singles debut for the group, culled from their current LP. Should prove a big Hot 100 item. Flip: "God Knows I Love You" (2:58) (Metric, BMI).

FLORENCE DE VORE-HE DOESN'T LOVE YOU (2:55)

(Prod. Stallman-Susser Prod.) (Writers: Stallman-Susser) (Songs For Everybody/Term, BMI)-Fresh new sound loaded with heavy chart potential. Easy beat swinger with clever lyric line and top vocal workout will prove a left field winner. Flip: "He's Got the Money Bags" (1:50) (Songs For Everybody/Term, BMI). Yew 1009

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

- B.B. KING-Chains and Things (3:27) (Prod. Bill Szymczyk) (Writers: King-Clark) (Pamco/Sounds of Lucille, BMI)—King just came off the Hot 100 and Soul charts with his "Hummingbird" winner, and this bluesy entry should bring him back to both charts in short order.

 ABC 11280
- BOBBY VEE-Sweet Sweetheart (2:45) (Prod. Dallas Smith) (Writers: Goffin-King) (Screen Gems-Columbia, BMI)—Vee is in top vocal form with a solid rhythm ballad that should prove a lukebox winner and fare well in airplay and sales. Liberty 56208
- *CLAUDINE LONGET-Broomstick Cowboy (2:58) (Prod. Nick DeCaro) (Writer: Goldsboro) (Unart, BMI)-Miss Longet makes her move to the Barnaby label with this exceptional piece of Bobby Goldsboro ballad material that should garner much airplay and sales. Barneby Z57-2022
- OBSESSION-You Took a Shot at My Heart (Bang Bang) (2:07) (Prod. Ray Ruff) (Pocketfull of Tunes/Creative Power, BMI)-Strong group with a heavy sound that has all the earmarks of a hot item for the best selling charts. Happy Tiger 562
- *POZO SECO-Strawberry Fields/Something (3:17) (Writers: Lennon-Mc-Cartney/Harrison) (Maclen/Harrisongs, BMI)—Smooth easy beat blend-ing of the two Beatles tunes should come in for a good share of airplay and sales. Could prove a left field winner. Certron 10020
- BILL MEDLEY-Gone (2:56) (Prod. Rick Hall) (Writer: Rogers) (Hill & Range Songs, BMI)-The Ferlin Husky pop-country hit of the midfifties is revived in a top blues treatment by Medley and it should prove a chart item for both pop and soul markets. MGM 14179
- *ANDRE KOSTELANETZ-The Things of Life (3:03) (Prod. Teo Macero)

- (Writer: Sards) (Arcola, BMI)—The Andre Kostelanetz Orchestra comes up with one of today's most beautiful new film themes that has much potential for play and sales, and should prove a jukebox winner. Columbia 4-45244
- GARRY BONNER There's a Place and It's Green As Any Country Mountain (2:37) (Prod. Bob Finiz) (Writers: Bonner-Lana-Margolis) (Koppelman-Rubin, BM1)—The top composer makes his disk debut on the new Koppelman-Rubin label based in New York, and this easy beat rhythm item is a sure bet for top programming and sales. Faithful Virtue 7002
- BARY-KAYS-Montego Bay (2:42) (Prod. Al Bell-Tom Nixon) (Writers: Barry-Bloom) (Unart, BMI)—The current Bobby Bloom hit riding high on the Hot 100 and Easy Listening charts is given a first rate instrumental treatment by the top Memphis group. Volt 4050
- JEFF THOMAS—Don't Try to Lay No Boogle Weegle on the King of Rock and Roll (2:39) (Prod. Richard Delvy) (Writer: Thomas) (Hastings, BMI)—Already creating activity via the Crow version, this rocker, performed by the composer, is sure to make an impact on the Hot 100 also. Bell 941
- COUNTRY COALITION—Take to the Mountains (2:45) (Prod. Steve Barri & Joel Sill) (Writer: Hazzard) (James, BMI)—The group has all the potential to break through on the Hot 100 with this easy beat rocker that is loaded with programming and sales appeal, ABC 11279
- *JOEY MANN-Hurry Home Love (2:30) (Prod. J. Petito) (Writer: Crutchfield) (Forrest-Hill, BMI)—New voice with beautiful Jan Crutchfield ballad material that is destined to become a top sales item and make its mark on the Hot 100 and Easy Listening charts. New label based in Detroit. Adell 8051

COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

LORETTA LYNN-

COAL MINER'S DAUGHTER (3:00)

(Writer: Lynn) (Sure-Fire, BMI)—Compelling ballad with another winning performance, certain to top the sales and chart action of her recent Top 10 winner, "You Wanna Give Me a Lift." Flip: (No Information Available). Decca 32749

MEL TILLIS & THE STATESIDERS-COMMERCIAL AFFECTION (2:43)

(Prod. Jim Vienneau) (Writer: Tillis) (Cedarwood/Sawgrass, BMI)-His "Heaven Everyday" took him right into the Top 10 and this powerful ballad performance offers all of that potential and more. Flip: "I Thought About You" (2:38) (Sawgrass, BMI). MGM 14176

JEANNIE C. RILEY-

THE GENERATION GAP (2:44)

(Prod. Shelby S. Singleton, Jr.) (Writers: Hayner-Craig-Craig) (Cedarwood, BMI)—Follow up to "Duty Not Desire" is a powerful rhythm balled with a potent lyric message certain to spiral her up the chart. Pop potential as well. Flip: (No Information Available). Plantation 65

SUSAN RAYE-WILLY JONES (2:28)

(Writer: Owens) (Blue Book, BMI)-Buck Owens wrote it and Susan Raye sings this clever rhythm item for all it's worth. A sure-fire chart topper for her successful "One Night Stand." Flip: "I'll Love You Forever (If You're Sure You'll Want Me Then)" (2:54) (Blue Book, BMI). Capitol 2950

ANTHONY ARMSTRONG JONES-SWEET CAROLINE (3:06)

(Prod. Cliff Williamson) (Writer: Diamond) (Stonebridge, BMI)-Jones has proven most successful with country treatments of pop hits such as his Top 20 winners, "Proud Mary" and "Take a Letter Maria." This dynamite Neil Diamond rhythm material will fast top Jones' hit "Sugar in the Flowers." Flip: "Too Much of You" (2:12) (Peach, SESAC). Chart 5100

DICK CURLESS-DRAG 'EM OFF THE INTERSTATE, SOCK IT TO 'EM, J.P. BLUES (2:31)

(Prod. George Richey) (Writer: Horton) (Country Sound, ASCAP)—Clever Vaughn Horton rhythm material and an exceptional Curless performance. . . it's headed right for the top. Flip: "Drop Some Silver in the Juke Box" (3:18) (Tree, BMI). Capitol 2949

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

BILL WILBOURN & KATHY MORRISON-The Hand What Feeds You (2:34) (Blue Echo, BMI). UNITED ARTISTS 50718 RED SOVINE-Enough to Take the Me Out of Men (2:31) (Window,

BMI). STARDAY 9123 CARL BELEW-Mary (3:22) (4 Star, BMI). DECCA 32747

JIM NESBITT-Pollution (2:12) (Yonah, BMI). CHART 5096

ROY ACUFF - Each Season Changes You (2:07) (Acuff-Rose, 8MI). HICKORY 1581

MICKEY GILLEY—I'm Nobody Today (But I Was Somebody Last Night) (2:12) (Sauk, SESAC). GRT 27 BOBBY HARDEN-Tulsa (2:58) (Barton, BMI). MEGA 615-0006

DARRELL STATLER-Good Guys and Bad Men (2:31) (Barbed Wire, ASCAP). MONTY MONTGOMERY-Reba Got the Preacher (2:17) (Aguila/Ensign, BMI). MEGA 615-0007

RED STEAGALL-Alabama Women (2:15) (Palo/Duro/Dirk, BMI). DOT 17360 JIMMY MARTIN & THE SUNNY MOUNTAIN BOYS-Midnight Rambler (2:25) (Sunny Mountain, BMI). DECCA 32750

DAVE HALL-We Can Work It Out (2:42) (Maclen, BMI). RCA 47-9918 JESSE COCHRANE-You'll Be Mine Tomorrow (2:30) (Blackwood, BMI). COLUMBIA 4-45233

GEORGE BEVERLY SHEA-Standing in the Need of Prayer (2:05) (P.D.). RCA 47-9917 JIMMY DRY-Too Much of You (2:28) (Peach, SESAC). MONUMENT 1224

DIANA DUKE-When You Want Something Different (Come on Home) (2:09) (Newkeys, BMI). MERCURY 73126 CHARLIE FIELDS-Country Music (Makes Me Flip My

(Atlanta, ASCAP). ROYAL AMERICAN 20 TRICEY CARTER-You're Known by the Company You Keep (2:10) (Combine, BMI). HAPPY TIGER 558

TOP 20

SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

THERE ARE NO SOUL SPOTLIGHTS THIS WEEK

CHART

Spotlights Predicted to reach the SOUL SINGLES Chart

CLARENCE REID-Master Piece (2:55) (Sherlyn, BMI). ALSTON 4588 GENTLEMEN FOUR-I Don't Want Nobody to Lead Me On (2:43) (Press, BMI). SONDAY 6003

NOTATIONS-I'm Still Here (3:11) (Midday, BMI), TWINIGHT 141

All records submitted for review should be addressed to Record Review Department, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

EVERYBODY'S TALKIN' ABOUT HEINTJE'S MAMA



Mama, as performed by the 14 year old Dutch singing sensation, Heintje, sold 75,000 copies the day after his first European television appearance. (Two million Albums to date!)

Mama is the name of Heintje's first MGM single and album.

American TV audiences will be able to see Heintje perform **Mama** on Chevrolet's "Changing Scenes" this fall . . . so get all your friendly neighborhood record stores ready. . . ! Heintje's one mama's boy that's going places . . . on MGM Records.

TITLE, Weeks On Chart





	The same of the second of the
WEEK	TITLE, Weeks On Chart Artist (Producer) Label, Number (Distributing Label)
1	2 I'LL BE THERE 5 Jackson 5 (Hal Davis), Motown 1171
2	1 CRACKLIN' ROSIE 9 Neil Diamond (Tom Catalano), Uni 55230
O	8 GREEN-EYED LADY 10 Sugarloaf (Frank Slay), Liberty 56183
4	5 ALL RIGHT NOW 10 Free (Free & John Kelly), A&M 1206
1	9 WE'VE ONLY JUST BEGUN 6 Carpenters (Jack Daugherty), A&M 1217
6	3 CANDIDA Dawn (Tokens & Dave Appell), Bell 903
7	4 AIN'T NO MOUNTAIN HIGH ENOUGH 11 Diana Ross (Nickolas Ashford & Valerie Simpson), Motown 1169
8	7 LOOKIN' OUT MY BACK DOOR/LONG AS I CAN SEE THE LIGHT 11 Creedence Clearwater Revival (John C. Fogerty), Fantasy 645
9	6 JULIE, DO YA LOVE ME • 12 Bobby Sherman (Jackie Mills), Metromedia 194
1	17 FIRE AND RAIN 6 James Taylor (Peter Asher), Warner Bros. 7423
血	22 INDIANA WANTS ME 7 R. Dean Taylor (R. Dean Taylor),
12	Rare Earth 5013 (Motown) 13 LOLA 8 Night (Rev Paules) Reprise 0920
13	Kinks (Ray Davies), Reprise 0930 14 EXPRESS YOURSELF Charles Wright & the Watts 103rd Street Rhythm Band (Charles Wright), Warner Bros. 7417
14	15 IT'S A SHAME 13 Spinners (Stevie Wonder), V.I.P. 25057 (Motown)
1	18 OUT IN THE COUNTRY 8 Three Dog Night (Richard Podolor), Dunhill 4250
16	11 SNOWBIRD 14 Anne Murray (Brian Ahern), Capitol 2738
仚	20 LOOK WHAT THEY'VE DONE TO MY SONG MA 7
18	New Seekers, featuring Eva Graham (Dave McKay & Leon Henry), Elektra 45699 19 STILL WATER (Love) 8 Four Tops (Frank Wilson), Motown 1170
19	10 (I Know) I'M LOSING YOU 12 Rare Earth (Norman Whitfield), Rare Earth 5017 (Motown)
20	24 IT'S ONLY MAKE BELIEVE 7 Glen Campbell (Al DeLory), Capitol 2905
會	29 EL CONDOR PASA 6 Simon & Garfunkel (Simon, Garfunkel & Roy Halle), Columbia 4-45237
22	12 WAR Edwin Starr (Norman Whitfield) Gordy 7101 (Motown)
1	27 CLOSER TO HOME 10 Grand Funk Railroad (Terry Knight), Capitol 2877
24	16 PATCHES • 14 Clarence Carter (Rick Hall), Atlantic 2748
25	25 LONG LONG TIME 10 Linda Ronstadt (Elliot Mazer), Capitol 2846
26	23 GROOVY SITUATION 15 Gene Chandler (Gene Chandler), Mercury 73083
27	21 JOANNE 11 Michael Nesmith & the First National Band
28	(Felton Jarvis), RCA 74-0368 31 SOMEBODY'S BEEN SLEEPING 7 100 Proof Aged In Soul (G. Perry), Hot Wax 7004 (Buddah)
29	30 THAT'S WHERE I WENT WRONG 11 Poppy Family Featuring Susan Jacks (T. Jacks),
30	41 GOD, LOVE AND ROCK & ROLL 5

WEEK	TITLE, Weeks On Chart S을 Artist (Producer) Label, Number (Distributing Label)	THIS
35	40 STAND BY YOUR MAN 8 Candi Staton (Rick Hall), Fame 1472 (Capitol)	1
36	39 DEEPER & DEEPER 6 Freda Payne (Holland/Dozier/Holland), Invictus 9080 (Capitol)	6
37	38 DO WHAT YOU WANNA DO 9 Five Flights Up (John Florez), TA 202 (Bell)	7
38	43 UNGENA ZA ULIMWENGU (Unite the World) 3 Temptations (Norman Whitfield), Gordy 7102 (Motown)	1
愈	51 SEE ME, FEEL ME 4 Who (Kit Lambert), Decca 732729	7
10	47 MONTEGO BAY 6 Bobby Bloom (Jeff Barry), MGM/L&R 157	7
1	46 GYPSY WOMAN 7 Brian Hyland (Del Shannon), UNI 55240	1
1	50 YELLOW RIVER 14 Christie (Mike Smith), Epic 5-10626 (Columbia)	1
43	45 AS THE YEARS GO BY 9 Mashmakhan (Billy Jackson), Epic 5-10634 (Columbia)	7
44	42 I STAND ACCUSED 8 Isaac Hayes (Isaac Hayes), Enterprise 9017	1
由	59 ENGINE NUMBER 9 4	1
1	62 CRY ME A RIVER 2 Joe Cocker (Denny Cordell & Leon Russell),	8
ŵ	63 MAKE IT EASY ON YOURSELF 3	ľ
1	58 FOR THE GOOD TIMES 8	1
49	Ray Price (Don Law), Columbia 4-45178 34 NEANDERTHAL MAN 9 Hotlegs (Hotlegs Prod.), Capitol 2886	Ľ
50	52 MONGOOSE 11 Elephant's Memory (Ted Cooper), Metromedia 182	1
51	55 I DO TAKE YOU 6 Three Degrees (Richard Barrett), Roulette 7088	1
52	60 BABY, I NEED YOUR LOVING 9 O. C. Smith (Jerry Fuller), Columbia 4-45206	1
53	66 I JUST WANNA KEEP IT TOGETHER 6 Paul Davis (Chips Moman), Bang 579	١
54	49 WE CAN MAKE MUSIC 6 Tommy Roe (Steve Barri), ABC 11273	1
55	64 WHEN YOU GET RIGHT DOWN TO IT 5 Delfonics (Stan & Bell), Philly Groove 163 (Bell)	1
56	68 SEEMS LIKE I GOTTA DO WRONG 5 Whispers (Ron Carson), Soul Clock 1004 (Canyon)	١,
11	67 AND THE GRASS WON'T PAY NO MIND 5	l,
58	Mark Lindsay (Jerry Fuller), Columbia 4-45229 56 (Baby) TURN ME ON 7 Impressions (Curtis Mayfield), Curtom 1954 (Buddah)	3
69	80 FRESH AIR Quicksilver Messenger Service (Quicksilver Messenger Service), Capitol 2920	
1	75 I THINK I LOVE YOU 2 Partridge Family (Starring Shirley Jones &	1
61	Featuring David Cassidy) (Wes Farrell), Bell 910 65 COME ON AND SAY IT Grass Roots (Steve Barri), Dunhill 4249	
仚	73 FUNK #49 8 James Gang (Bill Szymczyk), ABC 11272	
63	69 SOMETHING 5 Shirley Bassey (Johnny Harris & Tony Colton),	
64	70 SWEETHEART 4 Engelbert Humperdinck (Peter Sullivan),	9
65	Parrot 40054 (London) 71 OUR WORLD Blue Mink (Blue Mink & Roger Quasted),	
	Philips 40686 (Mercury)	1

t (Producer) Label, Number (Distributing Label)	EX S	MEEK	Artist (Producer) Label, Number (Distributing Label)
ND BY YOUR MAN Candi Staton (Rick Hall), Fame 1472 (Capitol)	68	_	THE TEARS OF A CLOWN 1 Smokey Robinson & the Miracles (Henry Cosby &
PER & DEEPER 6 Freda Payne (Holland/Dozier/Holland), Invictus 9080 (Capitol)	69	78	"Smokey"), Tamla 54199 (Motown) HOLY MAN 5 Diane Kolby (Scott & Vivian Holtzman),
WHAT YOU WANNA DO 9 Five Flights Up (John Florez), TA 202 (Bell)	70	77	JUST LET IT COME 4
ENA ZA ULIMWENGU te the World) 3	1	81	Alive 'n Kickin' (Bob King), Roulette 7087 SO CLOSE
Temptations (Norman Whitfield), Gordy 7102 (Motown)	72	74	Jake Holmes (Elliot Mazer), Polydor 14041 5-10-15-20 (25-30 Years of Love) 3
ME, FEEL ME 4 Who (Kit Lambert), Decca 732729	73	79	Presidents (Van McCoy), Sussex 207 (Buddah) PART TIME LOVE 3
NTEGO BAY 6 Bobby Bloom (Jeff Barry), MGM/L&R 157	1	83	Ann Peebles (Willie Mitchell), HI 2178 (London) LET ME BACK IN 3
SY WOMAN Brian Hyland (Del Shannon), UNI 55240			Tyrone Davis (Willie Henderson), Dakar 621 (Atlantic/Atco)
LOW RIVER Christie (Mike Smith), Epic 5-10626 (Columbia)	75	7.	AFTER MIDNIGHT 1 Eric Clapton (Delaney Bramlett), Atco 6784
THE YEARS GO BY 9 Mashmakhan (Billy Jackson), Epic 5-10634 (Columbia)	76	/6	Otis Leaville (Willie Henderson), Dakar 630 (Atlantic)
TAND ACCUSED 8 Isaac Hayes (Isaac Hayes), Enterprise 9017	Ŵ	-	I AM SOMEBODY, PART II 1 Johnnie Taylor (Don Davis), Stax 0078
GINE NUMBER 9 4	78	2.0	HEAVEN HELP US ALL Stevie Wonder (Ron Miller & Tom Baird), Tamia 54200 (Motown)
Wilson Pickett (Staff), Atlantic 2766 ME A RIVER 2	79	85	TIME WAITS FOR NO ONE 2 Friends of Distinction (Ray Cork, Jr.), RCA 74-0385
Joe Cocker (Denny Cordell & Leon Russell), A&M 1200	80	88	WOODSTOCK 3 Assembled Multitude (Bill Buster & Tom Sellers),
KE IT EASY ON YOURSELF 3 ionne Warwick (Blue Jac Prod.), Scepter 12294	81	82	GAS LAMPS AND CLAY 4
R THE GOOD TIMES 8 Ray Price (Don Law), Columbia 4-45178 ANDERTHAL MAN 9	82	86	AMERICA/STANDING 2 Five Stairsteps (Stan Vincent), Buddah 188
Hotlegs (Hotlegs Prod.), Capitol 2886	82	97	GOT TO BELIEVE IN LOVE 3 Robin McNamara (Jeff Barry), Steed 1055
phant's Memory (Ted Cooper), Metromedia 182 O TAKE YOU 6	•	86	AMERICA/STANDING (Paramount)
Three Degrees (Richard Barrett), Roulette 7088 BY, I NEED YOUR LOVING 9	85	20	Five Stairsteps (Stan Vincent), Buddah 188 IF YOU WERE MINE 3
O. C. Smith (Jerry Fuller), Columbia 4-45206 JST WANNA KEEP IT TOGETHER 6	86	1997	Ray Charles (Joe Adams), ABC/TRC 11271 STONED COWBOY 5
CAN MAKE MUSIC 6 Tommy Roe (Steve Barri), ABC 11273	87	1 2355	Fantasy (Bennett & Bennett), Liberty 56190 FUNKY MAN 4
EN YOU GET RIGHT DOWN TO IT 5 elfonics (Stan & Bell), Philly Groove 163 (Bell)	88	90	Kool & the Gang (Gene Redd), De-Lite 534 DREAMS 2
MS LIKE I GOTTA DO WRONG 5 hispers (Ron Carson), Soul Clock 1004 (Canyon)	89	96	Buddy Miles (Robin McBride & Buddy Miles), Mercury 73119 TIME TO KILL 2
D THE GRASS WON'T PAY MIND 5	90		YOU BETTER THINK TWICE 3
Mark Lindsay (Jerry Fuller), Columbia 4-45229 by) TURN ME ON 7	91	99	Poco (Jim Messina), Epic 5-10636 (Columbia)
Impressions (Curtis Mayfield), Curtom 1954 (Buddah)	02	00	Main Ingredient (Silvester, Simmons, McPherson), RCA 74-0382
Quicksilver Messenger Service (Quicksilver Messenger Service), Capitol 2920	92	92	UP ON THE ROOF 2 Laura Nyro (Felix Cavaliere & Arif Mardin), Columbia 4-45230
Partridge Family (Starring Shirley Jones & Featuring David Cassidy) (Wes Farrell), Bell 910	93	-	EMPTY PAGES 4 Traffic (Chris Blackwell & Steve Winwood), United Artists 50692
ME ON AND SAY IT 5 Grass Roots (Steve Barri), Dunhill 4249	94	-	THE TAKER Waylon Jennings (Danny Davis),
NK #49 8 James Gang (Bill Szymczyk), ABC 11272	95	95	FATHER COME ON HOME 2
METHING 5 Shirley Bassey (Johnny Harris & Tony Colton), United Artists 50698	96		Pacific Gas & Electric (John Hill), Columbia 4-45221 GET INTO SOMETHING
EETHEART 4 Engelbert Humperdinck (Peter Sullivan),	30	_	Isley Brothers (R. Isley, O. Isley, R. Isley), T-Neck 924 (Buddah)
R WORLD Parrot 40054 (London)	97	s -	LOSERS WEEPERS—Part I Etta James (G. Barge & R. Bass), Cadet 5676
Blue Mink (Blue Mink & Roger Quasted), Philips 40686 (Mercury) T'S WORK TOGETHER 2	98	: 	Ronnie Dyson (Billy Jackson), Columbia 4-45240
Canned Heat (Skip Taylor & Canned Heat), Liberty 56151	99	i i . 	JERUSALEM Herb Alpert & the Tijuana Brass (Herb Alpert, Jerry Moss, Larry Levine), A&M 1225
ED THE CALL Kenny Rogers & the First Edition (Jimmy Bowen & Kenny Rogers), Reprise 0953	100	100	LISTEN HERE 2 Brian Auger & the Trinity (Brian Auger), RCA 74-0381
	500000		180 St. 480 00-55

(Publisher-Licensee)

Candida (Jillbern/Pocketfull of Tunes, BMI) 6
Closer to Home (Storybook, BMI) 23
Come On and Say It (Trousdale/Brother Duck, BMI) 61
Cracklin' Rosie (Prophet, ASCAP) 2
Cry Me a River (Saunders, ASCAP) 46

Gas Lamps and Clay (Portofino, ASCAP) 81
Get Into Something (Triple Three, BMI) 96
God, Love and Rock & Roll (Bridgeport, BMI) 30
Got to Believe in Love (Top Floor, ASCAP) 82
Green-Eyed Lady (Claridge, ASCAP) 3
Groovy Situation (Cachand/Patcheal, BMI) 26
Gypsy Woman (Curtom, BMI) 41 Heaven Help Us All (Stein & Van Stock, ASCAP) ... 78 Heed the Call (Quill, ASCAP) 67
Holy Man (Fodderwing, ASCAP) 69

Teegarden & Van Winkle (J. Cassily-Teegarden-

(Crosby, Stills, Nash & Young), Atlantic 2760

Blood, Sweat & Tears (Bobby Colomby & Roy

36 IT DON'T MATTER TO ME

54 SUPER BAD (Parts 1 & 2)

37 LUCRETIA MAC EVIL

35 OUR HOUSE

Van Winkle), Westbound 170 (Janus)

Bread (Bread), Elektra 45701

Halee), Columbia 4-45235

James Brown (J. Brown), King 6329

Jerusalem (Almo, ASCAP) 99
Joanne (Screen Gems-Columbia, BMI) 27
Julie, Do Ya Love Me (Lucon/Sequel, BMI) 9
Just Let It Come (Big Seven, BMI) 70

84 LET'S WORK TOGETHER

— HEED THE CALL

Long as I Can See the Light (Jondora, BMI) 8
Long Long Time (MCA, ASCAP) 25
Lookin' Out My Back Door (Jondora, BMI) 8
Look What They've Done to My Song Ma
(Kama Rippa/Amelanie, ASCAP) 17
Losers Weepers—Part I (Heavy, BMI) 97
Love Uprising (Julio-Brian, BMI) 76
Lucretia Mac Evil (Blackwood/Bay, BMI) 33 Neanderthal Man (Francis, Day & Hunter, ASCAP).. 49

Taker, The (Combine, BMI) 94
Tears of a Clown, The (Jobete, BMI) 68
That's Where I Went Wrong (Gone Fishin', BMI) 29
Time to Kill (Canaan, ASCAP) 89
Time Waits for No One (Kirshner, BMI) 79 War (Jobete, BMI) 22
We Can Make Music (Little Fugitive, BMI) 54
We've Only Just Begun (Irving, BMI) 5
When You Get Right Down to It (Screen
Gems-Columbia, BMI) 55
Woodstock (Siquomb, BMI) 80 Yellow River (Noma, BMI) ... 42 You Better Think Twice (Little Dickens, ASCAP) ... 90

SMOKEY ROBINSON AND THE MIRACLES "TEARS OF A CLOWN"

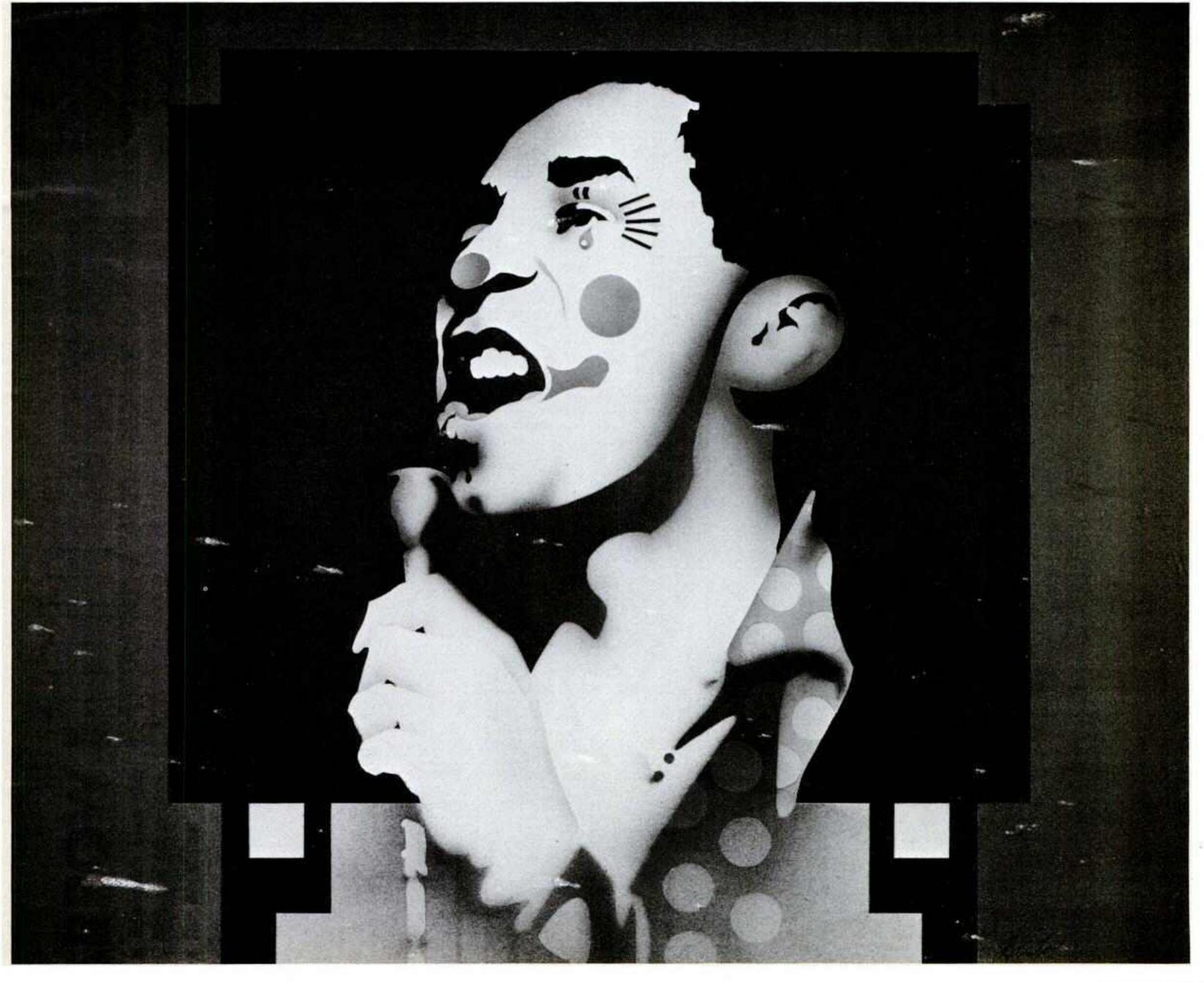
#1 on the English charts.

Headed for #1 on our charts.











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Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

×	¥		Chart
WEE	WEEK		
THIS WEEK	LAST	ARTIST Title, Label, Number (Distributing Label)	Weeks on
1	1	CREEDENCE CLEARWATER REVIVAL Cosmo's Factory Fantasy 8402	13
4	8	SANTANA Abraxas Columbia KC 30130	2
3	2	JOE COCKER Mad Dogs & Englishmen A&M SP 6002	7
4	3	MOODY BLUES A Question of Balance Threshold THS 3 (London)	6
5	5	JACKSON 5 Third Album Motown MS 718	4
6	4	SOUNDTRACK Woodstock Cotillion SD 3-500 (Atlantic/Atco)	20
*	10	JAMES TAYLOR Sweet Baby James Warner Bros. WS 1843	32
8	9	NEIL YOUNG After the Gold Rush Reprise RS 6383	5
9	7	CHICAGO Columbia KGP 24	36
4	(ED)	ROLLING STONES Get Yer Ya-Ya's Out! London NPS 5	1
11	13	GRAND FUNK RAILROAD Closer to Home Capitol SKAO 471	15
A	15	Close to You A&M SP 4271	5
13	11	Stage Fright Capitol ST 425	7
	12	Gold Uni 73084	9
15	17	Tommy Decca DXSW 7205	57
16	17	EXPERIENCE Reprise MS 2029	5
17	16	COLUMBIA KS 30090	14
18	21	CROSBY, STILLS, NASH & YOUNG Deja Vu Atlantic SD 7200 WHO	29
20	20	Live at Leeds Decca DL 79175	7
21	22	Fire & Water A&M SP 4268 JAMES GANG	13
22	24	Rides Again ABC ABCS 711	4
23	18	Greatest Hits, Vol. II Gordy GS 954 (Motown) TRAFFIC	15
A	32	John Barleycorn Must Die United Artists UAS 5504 SUGARLOAF	10
25		Liberty LST 7640	15
25 26	23	DIANA ROSS Motown MS 711 RARE EARTH	15
27	27	Ecology Rare Earth RS 514 (Motown) DOORS Absolutely Live	11
28	28	Elektra EKS 9002 ISAAC HAYES Movement	27
29	30	IRON BUTTERFLY Metamorphosis Atco SD 33-339	8
4	38	FOUR TOPS Still Waters Run Deep Motown MS 704	28
	-	GUESS WHO Share the Land	1
32	36	QUICKSILVER MESSENGER SERVICE Just for Love Capitol SKAO 498	9
33	34	MELANIE Leftover Wine Buddah BDS 5066	4
34	25		6
35	31	JACKSON 5 ABC	20

~	¥		Chert
WEEK	WEEK		
THIS	LAST	ARTIST Title, Label, Number (Distributing Label)	Weeks on
4	44	ROBERTA FLACK Chapter Two Atlantic SD 1569	8
37	37	KING CRIMSON In the Wake of Poseidon Atlantic SD 8266	6
38	41	THE LAST POETS Douglas 3 (P.I.P.)	18
39	29	ORIGINAL TV CAST The Sesame Street Book and Record Columbia CS 1069	13
40	40	BEATLES Let It Be Apple AR 34001 (Liberty/United Artists)	21
41	43	THREE DOG NIGHT It Ain't Easy Dunhill DS 50078	25
42	35	STEVIE WONDER Signed, Sealed, Delivered Tamla TS 304 (Motown)	8
43	26	BREAD On the Waters Elektra EKS 74076	11
44	33	TEMPTATIONS Live at London's Talk of the Town Gordy GS 953 (Motown)	9
4	56	CURTIS MAYFIELD Curtis Curtom CRS 8005 (Buddah)	3
46	39	ERIC CLAPTON Atco SD 33-329	13
47	48	ERIC BURDON DECLARES WAR	23
48	51	SIMON & GARFUNKEL Bridge Over Troubled Water Columbia KCS 9914	36
49	55	CLARENCE CARTER Patches Atlantic SD 8267	4
50	42	RARE EARTH Get Ready Rare Earth RS 507 (Motown)	45
51	47	DAVE MASON Alone Together Blue Thumb BTS 19 (Capitol)	16
52	52	EDWIN STARR War & Peace Gordy GS 948 (Motown)	7
由	91	JAMES BROWN Get Up 1 Feel Like Being a Sex Machine King KS 7-1115	6
54	54	CACTUS Atco SD 33-340	13
55	57	CHARLEY PRIDE 10th Album RCA Victor LSP 4367	14
56	59	BUDDY MILES Them Changes Mercury SR 61280	15
57	58	RONNIE DYSON (If You Let Me Make Love To You Then) Why Can't 1 Touch You? Columbia C 30223	7
4	65	NEIL YOUNG & CRAZY HORSE Everybody Knows This Is Nowhere Reprise RS 6349	50
4	72	CANNED HEAT Future Blues Liberty LST 11002	6
60	63	JIMI HENDRIX, BUDDY MILES & BILLY COX Band of Gypsys	25
61	68	PAUL McCARTNEY McCartney Apple STAO 3363 (Capitol)	24
合	74	GYPSY Metromedia M2D 1031	2
由	73	QUINCY JONES Gula Matari A&M SP 3030	7
64	66	HOT TUNA RCA Victor LSP 4353	14
•	79	GLEN CAMPBELL Goodtime Album Capitol SW 493	3
66	67	ORSON WELLES The Begatting of the President Mediants 41-2	9
•	83	NEIL DIAMOND Shilo Bang 221	6
68	70	GARY PUCKETT & THE UNION GAP Greatest Hits Columbia CS 1042	15
69	75	JOHNNY MATHIS Close to You Columbia C 30210	2
70	71	STEPPENWOLF Live	27

WEEK	WEEK		on Chart
THIS	LAST	ARTIST Title, Label, Number (Distributing Label)	2
71	76	DELANEY & BONNIE To Bonnie From Delaney Atco SD 33-341	
72	45	ELVIS PRESLEY Elvis' Worldwide 50 Gold Award Hits, Vol. 1 RCA Victor LPM 6401	
73	78	MICHAEL PARKS Blue	
74	60	FREDA PAYNE Band of Gold Invictus ST 3701 (Capitol)	
75	62		2
76	49	ESSON COLUMN	1
77	77	MELANIE Candles in the Rain Buddah BDS 5060	2
78	69		1
79	64	MUNGO JERRY Janus JXS 7000	
80	50	STEVE MILLER BAND Number 5 Capitol SKAO 436	1
81	88	PETER, PAUL & MARY 10 Years Together Warner Bros. BS 2552	1
82	87	Company of the Compan	5
83	80	DONOVAN Open Road Epic E 30125	1
84	81	ENGELBERT HUMPERDINCK We Made It Happen Parrot PAS 71038 (London)	1
85	89		2
4	113	ANNE MURRAY Snowbird Capitol ST 579	100
87	46	GRATEFUL DEAD Workingman's Dead Warner Bros. WS 1869	1
88	85	MILES DAVIS Bitches Brew Columbia GP 26	2
•	125	WILSON PICKETT In Philadelphia Atlantic SD 8276	388
90	96	CHICAGO TRANSIT AUTHORITY Columbia GP 8	7
91	84	BOBBY SHERMAN Here Comes Bobby Metromedia MD 1028	2
92	94	LED ZEPPELIN II Atlantic SD 8236	5
會	148	ELTON JOHN Uni 73090	100
94	95	GUESS WHO American Woman RCA Victor LSP 4266	3
95	82	MOUNTAIN Climbing	3
96	93	Windfall 4501 (Bell) SOUNDTRACK Strawberry Statement MGM 25E 14 ST	3
97	103	JETHRO TULL Benefit Reprise RS 6400	2
98	92	BURT BACHARACH/SOUNDTRACK Butch Cassidy & the Sundance Kid A&M SP 4227	4
a	111	BLACK SABBATH Warner Bros. WS 1871	i
100	100	NANCY SINATRA Nancy's Greatest Hits Reprise RS 6409	1000
101	102		7
102	109	BLOOD, SWEAT & TEARS Columbia CS 9720	90
103	107	THREE DOG NIGHT Was Captured Live at the Forum Dunhill DS 50068	4
104	97	TOM JONES Tom Parrot PAS 71037 (London)	2
105	106	AL KOOPER Easy Does It	3

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Billboard

Vanguard's brilliant new series designed to make you money



the best of these great Vanguard recording artists, each a two record set . . .

\$598 per set, list price *two discs for the price of one



Billboard TOBB

Continued from page 72

POSITIONS 106-200

WEEK	WEEK		on Chart
THIS	LAST	ARTIST Title, Label, Number (Distributing Label)	Weeks on
106	53	ELVIS PRESLEY On Stage—February 1970 RCA Victor LSP 4362	18
107	105	JOE COCKER A&M SP 4224	48
108	108	RAY PRICE For the Good Times Columbia C 30106	6
109	61	DELFONICS Didn't I (Blow Your Mind This Time? Philly Groove PG 1153 (Bell)	10
110	99	New programme and the second s	10
111	101	CROSBY/STILLS/NASH Atlantic SD 8229	69
112	86	SOUNDTRACK Easy Rider Dunhill DXS 50063 (Tapes: Reprise	59
113	114	ORIGINAL CAST Hair RCA Victor LOC 1150 (M); LSO 1150 (5)	116
114	104	FLIP WILSON The Devil Made Me Buy This Dress Little David LD 1000	34
115	118		118
116	119	GRAND FUNK RAILROAD Grand Funk Capitol SKAO 406	38
117	98	MERLE HAGGARD & THE STRANGERS Fightin' Side of Me Capitol ST 451	13
118	127	THE JIM NABORS HOUR Columbia CS 1020	17
119	124	DEAN MARTIN My Woman, My Woman, My Wife Reprise RS 6403	6
由	196	VENTURES 10th Anniversary Album	2
121	115	TEMPTATIONS Psychedelic Shack Gordy GS 947 (Motown)	29
122	123	BEATLES Abbey Road Apple SO 383 (Capitol)	53
由	161	FIRESIGN THEATER Don't Crush That Dwarf, Hand Me the Pliers Columbia C 30102	5
124	117		72
125	90	MARK LINDSAY Silver Bird Columbia C 30111	7
126	135	CHARLEY PRIDE Best of RCA Victor LSP 4223	51
127	139	JOE SOUTH'S GREATEST HITS	6
128	129	CREEDENCE CLEARWATER REVIVAL Green River Fantasy 8393	58
129	138	JOHN SEBASTIAN Live MGM SE 4720	2
130	131	JOHNNY CASH World of Columbia GP 29	20
131	122	BURT BACHARACH Make It Easy on Yourself A&M SP 4188	59
132	132	CONWAY TWITTY Hello Darlin' Decca DL 75209	16
血	-	ALIVE 'N KICKIN' Roulette SR 42052	1
134	134	LETTERMEN Reflections Capitol ST 496	7
135	112		10
136	142		45
137	141		67
1		BYRDS (Untitled)	

WEEK	WEEK		Weeks on Chart
-	(20)	recessor.	ks on
THIS	LAST	ARTIST Title, Label, Number (Distributing Label)	Wes
139	146	TEN YEARS AFTER Cricklewood Green Deram DES 18038 (London)	27
140	110	JR. WALKER & THE ALL STARS A Gassss Soul SS 726 (Motown)	3
血		RINGO STARR Beacoups of Blues Apple SMAS 3368	1
由	=	FLOCK Dinosaur Swamps Columbia C 30007	1
143	143	FIFTH DIMENSION Portrait Bell 6045	24
144	147	BEATLES Hey Jude Apple SW 385 (Capitol)	31
145	140	SOUNDTRACK On a Clear Day You Can See Forever Columbia S 30086	13
	=	LOVE Revisited Elektra EKS 74058	5
147	116	PROCUL HARUM Home A&M SP 4261	15
148	120	RAY STEVENS Everything is Beautiful Barnaby 212 35005 (Columbia)	19
命		MICHAEL NESMITH & THE FIRST NATIONAL BAND Magnetic South RCA Victor LSP 4371	1
150	155	CHARLES EARLAND Black Talk Prestige PR 7758	15
151	153	BEACH BOYS Sunflower Brother/Reprise RS 6382	4
152	133	FREDDY ROBINSON Black Fox World Pacific ST 20162	5
153	158	SOUNDTRACK 2001: A Space Odyssey, Vol. 2 MGM SE 4722	2
154	130	SOUNDTRACK Paint Your Wagon Paramount PMS 1001	52
155	163	LIVINGSTON TAYLOR Capricorn 33-334 (Atlantic/Atco)	13
156	151	DIONNE WARWICK I'll Never Fall in Love Again Scepter SPS 581	25
157	167	NEIL DIAMOND Touching You, Touching Me Uni 73071	45
158	159	BOOTS RANDOLPH Hit Boots '70 Monument SLP 18144	2
159	171	ROD McKUEN Greatest Hits, Vol. 2 Warner Bros. WB 2560	5
160	160	DEEP PURPLE In Rock Warner Bros. WS 1877	6
161	154	MOODY BLUES To Our Children's Children Threshold THS 1 (London)	41
162	162	JERRY LEE LEWIS Live at the International, Las Vegas Mercury SR 61278	2
163	157	JOHN B. SEBASTIAN Reprise RS 6379/MGM SE 4654	30
164	168	Suitable for Framing Dunhill DS 50058	67
165	-	SESAME STREET Scepter SPS 584	12
166		Live Atco SD 33-318	22
167	121	JAMES TAYLOR Apple SKAO 3352 (Capitol)	3
168	126	IT'S A BEAUTIFUL DAY Marrying Maiden Columbia CS 1058	16
169	170	BILL COSBY "Live" Madison Square Garden Cent Uni 73082	er 6
170	152	JIM NABORS	7

170 152 JIM NABORS

Everything Is Beautiful Columbia C 30129

THIS WEEK	LAST WEEK	ARTIST Title, Label, Number (Distributing Label)	Weeks on Chart
171	173	JOHNNY CASH At San Quentin Columbia CS 9827	68
血	100	NEIL DIAMOND Greatest Hits Bang 219	8
173	178-	HERB ALPERT & THE TIJUANA BRASS Greatest Hits A&M SP 4245	31
血	-	B. B. KING Indianola Mississippi Seeds ABC ABCS 713	1
會	₹ — ‡	SHIRLEY BASSEY Is Really Something United Artists UAS 6765	1
176	187	BEST OF THE YOUNGBLOODS RCA Victor LSP 4399	7
177	169	SERGIO MENDES & BRASIL '66 Greatest Hits A&M SP 4252	16
178	176	TAMMY WYNETTE Greatest Hits Epic BN 26486 (Columbia)	59
179	190	SAN SEBASTIAN STRINGS Soft Sea Warner Bros. WS 1839	4
180	183	SOUNDTRACK Funny Girl Columbia BOS 3320	108
181	174	SOUNDTRACK 2001: A Space Odyssey MGM SIE ST 13	118
182	182	RAY CONNIFF Bridge Over Troubled Water Columbia CS 1022	26
183	194	O. C. SMITH Greatest Hits Columbia C 30227	5
184	184	GRAND FUNK RAILROAD On Time Capitol ST 307	54
185	177	ANDY WILLIAMS Raindrops Keep Fallin' on My Head Columbia CS 9896	19
186	188	BOB McGRATH From Sesame Street Affinity A 10015 (Stereo Dimension)	10
187	198	YARDBIRDS Epic E 30135 (Columbia)	3
188	181	ARCHIES Sunshine Kirshner KES 107 (RCA)	6
189	-	BLACK PEARL Live!	1
190	192	Prophesy PRS 1001 (Beil) TOM JONES Live in Las Vegas Parrot PAS 71031 (London)	49
191	193		2
192	191	PORTER WAGONER & DOLLY PARTON Once More RCA Victor LSP 4388	1 2
193	_	PERCY FAITH Plays the Beatles Columbia C 30097	1
194	199	URIAH HEEP Mercury SR 61294	3
195	(Fig.)	JAZZ CRUSADERS Old Socks, New Shoes New Socks, Old Shoes Chisa CS 804 (Motown)	1
196	200	A Transport Control of the Control o	2
197	100	FOUR TOPS Changing Times Motown MS 721	1
198	22	FOUR TOPS & SUPREMES The Magnificent Seven Motown MS 717	1
199		SAVOY BROWN Looking In Parrot PAS 71042 (London)	
200	E.	FROST Through the Eyes of Love Vanguard VSD 6556	

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Jahit single Holmes

Jake Holmes has been selling records all over the world for years. But he's never had a hit single. Until now that is. SO CLOSE has been on the charts ever since its release over three weeks ago. Coast-to-coast airplay on top forty, middle of the road and underground stations has been fantastic. Sales have been excellent and are getting better all the time. SO CLOSE is from Jake's new album SO CLOSE, SO VERY FAR TO GO, which is shipping right now. His recent European tour was so successful that a U.S. tour is in the works and will be underway by November first. The way we see it the single will promote the album, the album will promote the tour and the tour will promote both.

We've only just begun.

(PD 14041)

SO CLOSE



So Close, So Very Far To Go

(24-4034)



Polydor Records, Cassettes and 8-Track Cartridges are distributed in the USA by Polydor Inc., and in Canada by Polydor Records Ltd.

Woodcliff Into Music Packaging for Films

LOS ANGELES—Woodcliff Productions, music publishing subsidiary of Capitol Industries, has diversified into the packaging of music for feature films.

Woodcliff was responsible for hiring Shorty Rogers to score the film, "Fools," for hiring Alex Harvey and Paul Parrish to create two songs for the property, for lining up Kenny Rogers and the First Edition to sing the two songs and for getting Reprise Records to invest in the soundtrack album.

The budget film (bought for \$900,000) stars Jason Robars and Katharine Ross and is the first produced by Henri Bollinger and Bob Yamin's Translor Productions. Cinerama will distribute the film, which opens in New York at two art houses Christmas week and locally several weeks later.

Rogers wrote his score and recorded the music all within 30 days. The LP will be re-

Fox & Chappell Go Roullier for School Market

NEW YORK — Sam Fox Publishing and Chappell & Co. have tapped rock marches composed and arranged by Ron Roullier to pitch at the college and high school market.

Fox recently published Roullier's "The Go Go Generation" in its contemporary Concert Band Series. Previously, Roullier had orchestrated for Fox, marches composed by Red Skel-

Chappell is also in the rock marching band market with its "Thunder Rock Series," with arrangements of such songs as "On a Clear Day" and "Na Na Hey Hey Kiss Him Goodbye" by Roullier.

WGJB to Play At Mercer Fete

NEW YORK—The World's Greatest Jazz Band will entertain at the American Parkinson Disease Association's dinner to be held at the New York Hilton, Oct. 29. The band was asked to play for the affair by Johnny Mercer, whom the Association is honoring with their annual Ed Wynn Humanitarian Award. The band is being flown from California for the affair. Most of the personnel in the group are longtime friends of Mercer.

Music House Adds

NEW YORK-The Music House Inc., Dick Lavsky's commercial music production house, has opened a pop production and publishing wing, The Music House Publishing Co. (ASCAP).

Lavsky's current commercial activity includes the music for the new J.C. Penney package.

MTA Bows 'Oldie'

NEW YORK-To capitalize on the current craze for oldies, MTA Records chief Bob Thompson is rushing out a "Rock Classics" album featuring the Hollywood Guitars. The focus of the LP will be on No. 1 hits in the 1955-56 era, Thompson said. MTA is distributed by Decca.

leased later this fall. The score uses a 10-piece band consisting of local jazz names, including Bud Shank who plays a featured theme.

Steve Stone, a professional manager with the publishing wing, acted as continuity director on the project.

For its efforts, Woodcliff was paid a fee for putting the music together and will receive for the first time a production royalty on each LP sold at retail. It will also publish the

As part of Woodcliff's other diversifications, the division is producing a motorcycle LP for another label, a Nashville singer for Capitol plus publishing the music from "The Bugaloos" an NBC-TV series.

NEW YORK — In just the

short month since Pan American

Airlines first released its cas-

sette "Tours on Tape" program

for visitors to Europe, the com-

pany has recorded an over-

whelming response to the proj-

According to Willard J. Dres-

lin, manager, passenger publicity

for Pan Am, since the program

was introduced towards the end

of August, close to 5,000 pre-

recorded Pan Am cassette tours

have been sold, along with 1,600

"In addition," said Dreslin, "we have had to disappoint sev-

eral hundred of our customers

because we did not anticipate

the demand at this time of year.

and our supplies, at least for the

time being, have been ex-

The prerecorded cassettes

which, initially, cover walking

and driving tours of London,

Paris and Rome, were developed

over several months by J. Walter

Thompson, advertising agency

for Pan Am, and are personal-

ized guides in English to the spe-

complete with a detailed map

of each tour area covered, re-

tail at \$2.95 each and extend

over a full hour of actual playing

time, equivalent to four to seven

hours of tour time depending on

Said Dreslin, "All our scripts were written by tour experts in

each locality of the program,

with expert editing and transcrib-

ing done by our agency staff here in New York."

"We think," he continued,

"that the program offers travel-

ers many bonus conveniences in-

cluding a chance to familiarize

themselves with the tour route

before embarking on it; and the

fact that the tapes provide a

permanent narrative of the tour and can be used to accompany

Although J. Walter Thompson is putting together the complete

package from original tour

scripts to the tape masters, Fine

Sound Recording Studios is as-

is also offering a cassette re-

corder for those travelers with-

Along with the tapes, Pan Am

sembling the finished product.

slides and film."

the pace the traveler sets.

The cassettes, which come

cific areas they cover.

recorders.

hausted."

Program Flies

By RADCLIFFE JOE

On Pan Am

Farrell Unit Is Riding High

NEW YORK—The Wes Farrell Organization's commercials division has hit a hot stride during its first year of operation. Wrapped up in the first year are such accounts as Esso, AT&T, Coty, Mobile Oil, Lever Brothers (Close Up toothpaste), Canada Dry, the Association of Full Service Banks, and N.Y. Telephone, among others.

Steve Bedell, vice-president in change of creative development for the Wes Farrell Organization and head of the commercials division, has been working with such advertising agencies as McCann Ericson: Dancer, Fitzgerald & Sample; N.W. Ayer; Young & Rubicam; Doyle, Dayne, Bernbach, and Grey Advertising.

out a unit. The combination player/recorder is being supplied

to Pan Am by the Japanese firm

of Electra Radio Corp., and is

available to Pan Am customers

at \$19.95 with the purchase of

at least one prerecorded cassette.

so successful that Pan Am is

planning similar tour of other

major European cities, as well as

a walking and driving tour of

New York City. The latter will

be available in several languages

including English.

The cassette tours have been

Ampex Stereo Realigns Management of Indies

NEW YORK—Ampex Stereo Tapes has shifted management of its independent production and recording companies under long-term contract to AST from Elk Grove Village, Ill., to New York City.

Bob Hinkle, AST's assistant product manager, has been appointed to supervise the more than 40 companies involved in the shift. Hinkle who was recently promoted from his former position as AST's assistant advertising manager, will report his activities directly to product manager Irv Brusso.

According to Don Hall, Ampex vice president and general manager of AST, the decision to realign management of the indies was based on AST's

need to bring the music product from the independent operations closer to its sales and marketing

"By placing the control of these operations directly under the product manager we can bring new artists and hot product quickly to the attention of our sales people and to the notice of others," said Hall.

"Hinkle's He continued, knowledge of music and the ingredients that go into establishing a recording act will give added creedence to the communications between the independents and the tape company."

In his new position Hinkle is expected to administer contracts with new independents and arrange for the delivery of album master tapes to AST for duplication into tape albums as negotiated under the contracts with AST.

RECORD REVIEW

Early Rarities

In New Issues

From Biograph

NEW YORK-Four piano

roll albums make up the bulk of

a jazz release from Biograph

Records—early rarities from

James P. Johnson (BLP 1003Q)

made in roll form from 1917 to

1921, Jelly Roll Morton (BLP

1004Q), 1924-26, and Fats Wal-

ler (BLP 1002Q) 1923-24. The

fourth album is a sampler (BLP

1001Q) and includes tracks by

Luckey Roberts, Cow Cow Dav-

enport, Clarence Williams and

QRS and are fine examples from

masters of the stride-ragtime

The albums were made from

A couple of albums from the

others.

piano art.



MIKE BIRZON, right, producer for Sundi Records, listens to playback of a tape at the SRS Studios, Ft. Lauderdale, Fla. With him are engineer Kevin Mc-Manus, left, and singer Pete Snyder, standing.

Executive Turntable

· Continued from page 6

Erwin L. Berend named corporate controller, NMC Corp. (OTC), replacing Gertrude Schwartz who was named to the post of corporate secretary. Berend

has been with NMC for nine years and was previously assistant controller. . . J. Eric Morgan joins Ponder & Best as national premium sales manager. . . . Ted Inahara, former national sales manager at both Certron and Concord, has been appointed to the same position at Audio Magnetics Corp. He will direct

BEREND Audio sales force and factory representatives, both in the U.S. and Canada. . . . Cliff Tant succeeds Jim Neiger at Certron. Neiger was marketing director of the prerecorded and plastics division.



MUNGO JERRY, Janus Records artists, surround Janus President Marvin Schlacter, rear center, after receiving their gold record for the single, "In the Summertime." Worldwide sales are approaching three million. Top row, left to right, Ray Dorset, Schlacter, and Paul King, Bottom row are Mike Cole, left, and Colin Earl,

California Ramblers groups from 1925 to 1929 are also included— "Miss Annabelle Lee" (BLP 12020) and "Hallelujah" (BLP 12021)—that show the New York style hot commercial groups playing the pop songs of the day. Red Nichols, the Dorseys, Adrian Rollini and others all take solos in these Ed Kirkeby-led pickup groups.

The remaining albums are "The Jazz Giants" (BLP 3002) and "Herb Hall Quartet" (BLP 3003) — relaxed playing in a loose Dixieland format that were previously available on the Canadian Sackville label, and "Johnny Dodds and Tommy Ladnier" (BLP 12024) with some Paramount sides recorded, 1923-28. IAN DOVE

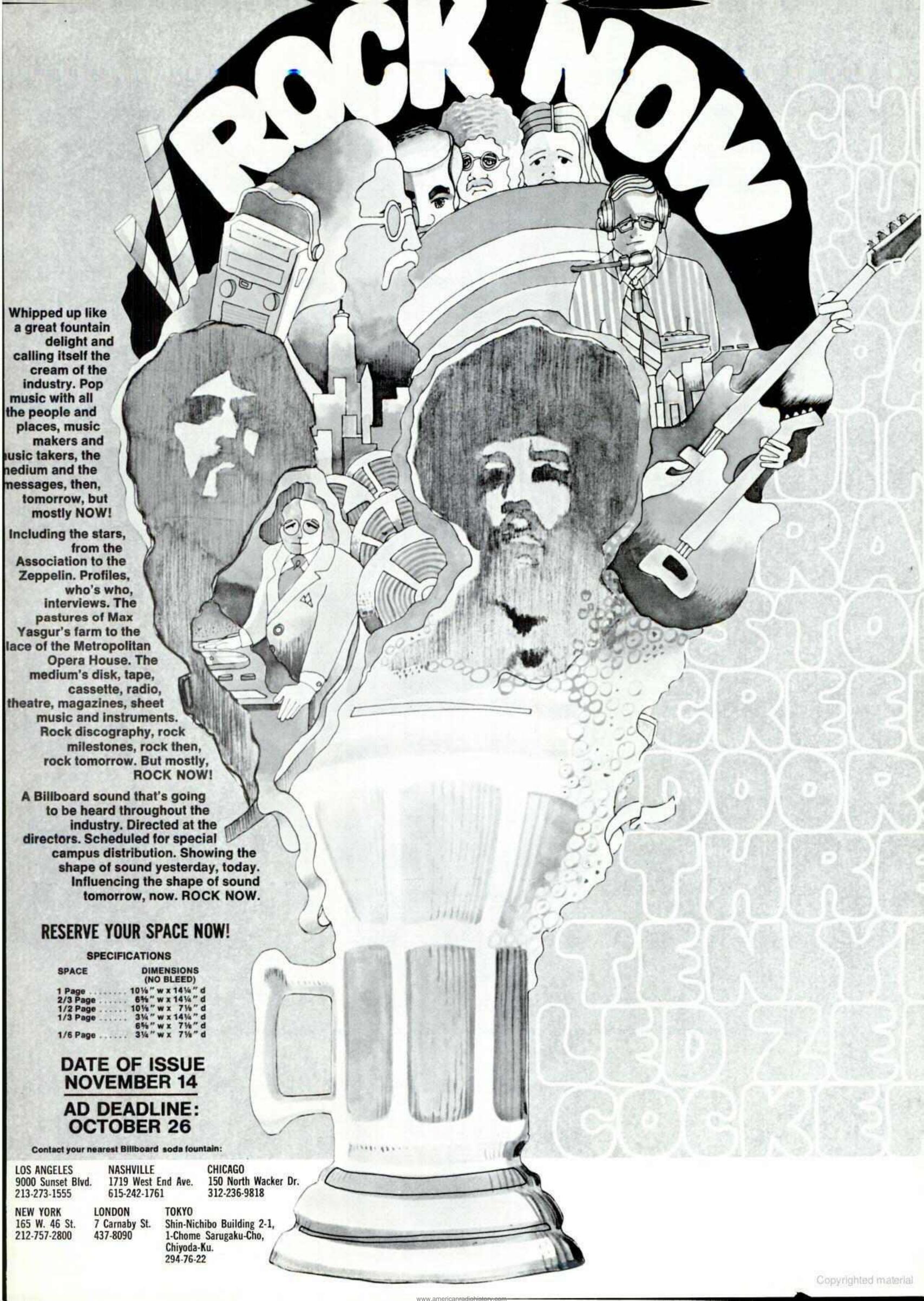
CG 3-Yr Tie With **Barclay Nouvelle**

NEW YORK - CG Music has signed a three-year agreement with Barclay Nouvelle Editions. The agreement will include publishing, records, and performance rights revenue for 16 Cannon motion pictures to be released in France including the current release, "Joe."

Riba to Off B'way

NEW YORK-Riba Music Co. will supervise all facets of the musical activity on the upcoming off Broadway play, "Iphegenia." Richard Babeuff, general manager of Riba, will act as music director and conductor, and will supply all arrangements.

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Led Zeppelin III is here...



and after you play the album, play the jacket



On Atlantic Records & Atlantic Tapes (Tapes Distributed by Ampex)