

# Up; Booker Alarm

By CLAUDE HALL and BOB GLASSENBERG

NEW YORK - Inflation has hit the country music talent field and many performers are now and many performers are now charging double and triple their tees of a year ago. Some art-ists, such as Johnny Cash and Charley Pride, have priced thenselves even higher. Cash is reportedly asking 85 percent of the gale in many cases. Several radio stations say Pride is ask-ing \$5,000. These are two of the bottest acts in the field right now and nearly all broadcasters who promote shows say they're worth it.

But several radio stations are protesting that most country art-ists are pricing themselves out of reach, including several who aren't that big anymore. A.V. (Bam) Bantford, president of KBER in San Antonio and a veteran country show promoter, is spearheading a campaign for (Continued on page 8)

# Country Talent Fees 12-Inch LP Trade's New Single, Racusin's Forecast for the '70's

NEW YORK-"The 12-inch LP will become the record industry's 'new single' sometime in the 1970's." That's the prediction of Norman Racusin, presi-dent of RCA Records, whose label chalked up 1969 as a ban ner year in which it had 10 sin gle records—more than any other company — certified as gold records by the Recording Industry Association of AmerBy MIKE GROSS

Rucusin considers the ad-vent of the new "LP single" as a healthy development for the a healthy becomposite to the industry and believes that this will result in an increase in multidisk package, he said, "will probably be the true athem of the future "

burn of the future." Racusin expects the "LP singie" to be a fait accompli by the end of the 1970's, and that tape,

in all its formuts, will continue to be a supplemental force. "We expect that records will still be around by the end of the 1970's," he said.

At this point in time, how-ever, Racusin continues to see the 45 rpm as a highly mar-ketable item and noted that RCA is kicking off the new year with several singles that indi-(Continued on page 56)

#### Widen Argentine Collections By RUBEN MACHADO

BUENOS AIRES - The Argentine government has "nutionalized" royalty collection for composers by issuing a new decree establishing that the Argen-tine Society of Music Authors and Composers (SADAIC) will take charge of collection in Ar-

gentine republic territories. Composers, local or foreign, must operate through SADAIC, the decree states SADAIC has also been given power to co-ordinate collection and administrative procedures with other societies.

The Society has been authorized to establish collection terms and tarilfs, to demand sworn declarations from users, to request a list of performances, pro-grans and other means of verification and to request the in-tervention of the authorities to uphold the decree. SADAIC will be able to apply

a 20 percent tariff when co-(Continued on page 56) In Racissin's view, the 12-inch (.P will probably serve the in-dustry just as the 45 rpm disk did in the 1960's. The takeover of the 1.P from the single, ac-cording to Racusin, is both prac-ucal and feasible for the follows, ing reason: 1) Lt' product is now being conceived as a single; 2) the promotion techniques apthe promotion techniques ap-plied to the single in the past are now being applied to the LP: 3) LP's are now being used to introduce new artists just as singles had been used, hereto-4) the discount pricing of the LP, in terms of real dollar value, is not too far apart from the

## American Airlines & Ford **Fund's Classical Campaigns**

#### By FRED KIRBY

NEW YORK --- The Ford Foundation has instituted a three-year 5375,000 program to aid in the recording of con-temporary American classical music. Subsidies of more than \$7,500 will be granted for each LP.

Applications for funds must be made by publishers who are prepared to publish qualifying works or have already done so. Total subsidies per publisher may not exceed \$40,000 for the

(Continued on page 4)

#### By LEE ZHITO

NEW YORK American Airlines will unveil a new prime market radio advertising campaign aimed at expanding the public's interest in classical music. The new radio series, which will supplant American's 16-year-old "Music Till Dawn" program, is seen by many industry leaders as a springboard for an all-out industry drive to broaden the total market for serious music

Simultaneously, the Ford (Continued on page 4)

## **CBS Adds 2 More European Outlets**

#### By LAN DOVE

NEW YORK—CBS International has formed two more European subsidiaries—Discos CBS in Spain and CBS Grammofon in Denmark.

Harvey Schein, CBS International president, said that the two new additions brough the total of CBS companies outside the U.S. to 22. "We are in all major markets," he commented.

Schein revealed that the Madrid-based Spanish

Schein revealed that the Madrid-based Spanish company would be important as a primary Euro-pean outlet for CBS? Latin product. "We will now be able to exploit our mujor Latin taleot like Sandro and Pavio property," he added. CBS International showed a 25 percent increase in sales in 1969 over 1968, said Schein, stating that there had been a steady growth pattern over the last 10 years. "I feel that our network of wholly owned subsidiaries is unequaled," he said. "We see Europe in the threes of a tre-mendous advance for the record industry and (Continued on nore all (Continued on page 3)



#### **Lennon Plans Giant Peace** Festival in Canada July 3-5 By RETCHIE YORKE

TORONTO - Beatle John Lennon is planning what could be the biggest pop music festival. Twenty-five percent of the gross going to a newly formed Peace Fund, to be administered by a newly formed Peace Council which already includes John and Yoko Lennon, Dick Grego-

#### **Bernstein Fest in** Holland Aug. 4-7

NEW YORK-Promoter Sid will take place Aug 4-7, at Ap peddoorn, Holland. The festival will take place Aug 4-7, at Ap peddoorn, Holland. The festival will be tuled World Peace Mu-sic and Arts Festival, and Bern-(Continued on page 56)

ry, Rabbi Abraham Feinberg, and Jerry Wexler of Atlantic Records

The Lennons spont a week in Canada at the invitation of a group of "Canadian friends." Two press conferences—here Two press conferences-here and in Montreal-were held and in Montreal-were beto during which the couple un-nounced the Peace Festival to take place at Mosport Park, near Toronto, on July 3, 4 and

Lonnon also revealed plans for a new chain of peace radio stations, an international peace vote. Year One A.F., and a Ca-nadian involvement in his posi-tive peace persuasion campaign. Lennon also met with Cana-da's Prime Minister Pierre Tru-(Continued on page 42)

Includes all inputsion to the lackson need to the starts in number on the charts. The smatch single, "I Want You Back" (Mytown 1356). And for their need number, their debut alaum, also titled "I Want You Back." For these Diana Ross discoveries, the 70's mean success. Advertisement?



## Numbers are important to the lackson Five-Their hig

\*(Advertisement)



Chet Atkins and Hank Snow

Chet plays. Beautiful.

Hank plays. Beautiful

And they sing, too.



LSP-4254

VICTOR

#### General News

EDITORIAL

## Salute to Schneider

The pioneers of the record business built well. They were men of vision and adventure. In the early '30's they started to reconstruct a crippled industry which had suffered a devastating decline in the era of the Great Depression. The dealer structure was shattered and the total annual dollar volume had sunk to a figure of \$10 million.

Surely these thoughts were in the minds of a group of executives who gathered in the board room of the Music Corporation of America Dec. 29 to honor Leonard Schneider on the occasion of his retirement as executive vice president of Decca Records.

Schneider entered the industry 43 years ago when he joined the Pathe Phonograph and Radio Co. He came to Decca from the American Record Co. and in the mid-'30's, along with Milton Rack-mil, E. R. Lewis (now Sir Edward), Jack and Dave Kapp and others was a crucial factor in laying the foundations for the record business of today.

During Schneider's tenure, records entered the world of big business and became what many regard as the most glamorous segment of the showbusiness. Too, it was during this tenure that records became not only a major entertainment medium but also an important aspect of communications and world culture.

The industry's future is limitless, chiefly because it attracts men of integrity and talent. One of these is the retiring executive vice president of Decca Records.

We trust he will maintain an important relationship with the industry he served so well.

Chappell's New B'way,

Off-Broadway Shows

# Decca Keys Meet to '70 Disks And Home Entertainment Power

NEW YORK—"Decca Power 1970" was the banner under which the label's distributors and field promotion men were told to march into the new year by Jack Loetz and Tony Martell, the label's executive vice president-general manager, and mar-keting vice president, respec-

tively, at a special meeting held here Dec. 30. Loetz and Martell were backed in the speaker's box by Marvin Paris, director of sales for the home entertainment division; Harold Komisar, head of vision; Harold Komisar, head of sales; Bill Levy, head of crea-tive services, and Bill Grady, vice president in charge of op-erations. The "Decca Power 1970" theme was reiterated in the disk and home entertain-ment product presentations as well as in the programs to get well as in the programs to get them across that were unveiled through the day at the Americana Hotel.

Martell prophesied that the 1970's would be "Decca's dec-

ade" and indicated that it would Who. be spearheaded by the who will have a new LP re-lease on the market within the next two months. Martell is also banking on heavy play for Karen Wyman's debut LP which is due in March.

due in March. Mcantime, Decca will get the new year off the ground with new releases in the pop field by Rick Nelson, and England's John and Anne Ryder. The Jan-uary releases in the pop field include albums by Loretta Lynn, Jan Howard, Webb Pierce, and Jack Greene & Jeanne Seely. (See separate story on Decca's "Loretta Lynn" month cam-

paign.) In the jazz field, Decca has two albums by Jimmie Lunce-ford, and the classical offering for January is Faure's "requiem" performed by the Musica Aeterna.

Releases on the budget Vo-calion line for January feature Bill Monroe & Blue Grass Boys, the Wilburn Brothers, Rex Allen, the Lennon Sisters with Lawrence Welk and His Orchestra, and Brenda Lee. In addi-tion, Vocalion will issue, for the

tion, Vocalion will issue, for the first time in simulated stereo, twenty-eight alb um s in its "Songs of Our Times" series, each devoted to the hit songs of the consecutive years 1916 through 1944. Bob Thompson, head of MTA Records which will be distrib-uted by Decca, introduced his label's new product which in-cludes LP's by Brenda Byers. Bill Watrous, and the Collins-Shepley Galaxy. Shepley Galaxy. Martell closed the disk por-

tion of meeting with a preview of several new singles. Decor several new singles. Dec-ca's home entertainment prod-ucts presentation was made by the division's director Marvin Paris. The presentation unveiled 27 new models and Paris is noted that in support of the line, Decca was embarking on an extensive campaign to further penetrate the home enter-tainment market with a concentrated program of advertising and promotion on all levels. In addition, Paris told the meet-ing that the 1970 line will be presented and demonstrated at various distributor open-house showings across the country dur-ing the last two weeks in Janu-

Decca's 1970 line, for the Decca's 1970 line, for the first time, de-emphasizes the portable units in favor of modu-lar components (five new por-tables and eight new modular component systems). The price range stretches from a low retail price of \$49.95 to a high of \$239.95. A highlight of the modular component line is model DP-183 which introduces a revolu-tionary speaker system, featur-ing "Sound-in-the-Round," ran up-and-down firing speaker system which disperses sound in a 720 degree pattern.

720 degree pattern. Other features of the 1970 line include four new cassette players (priced from \$29.95 to \$79.95), including one unit with AM/FM radio, which is capa-ble of taping directly from the ble of taping directly from the radio unit onto cassette; five new 8-track stereo units, one of which is designed for automo-bile use only, and is equipped with a built-in burglar alarm automatic head cleaner. Another feature of Decca's 1970 line is that all portable radio product has been color-keyed to appeal to the youth market.

market.

Other merchandise offered by Decca's Home Entertainment Products division includes a complete line of guitars, acous-tical and electric), an electric

bass, and a ukulele. The audio visual presenta-tion was produced by Zorba Productions, a subsidiary of the Forlenza Group.

#### **CBS** New Outlets

• Continued from page 1 aim is to penetrate the market on all levels."

Now that CBS is established in Europe the aim would be to branch out horizontally as well, into areas such as music publishing which was already being done, said Schein. "We feel that we are No. 1 in countries where we have been established longest—Canada, Mexico, Bra-zil, Australia, Argentina, etc. Now we aim to do this in other markets," he said. markets,

markets," he said. Heading Discos CBS in Spain is Tormas Munoz, previously with Hispavox, who also had experience working with com-panies in Mexico. The Den-mark company will be run by Sture Linden.

#### **MPI Prod Opens Hollywood Office**

HOLLYWOOD — MPI Pro-ductions opened new offices Monday (5), in Hollywood. Heading the creative Graphic group and advertising agency on the West Coast is Kathy Boyle, formerly of MGM Rec-ords. Sid Maurer, head of MPI, also announced plans to estab-lish a film company for Dono-van, whom MPI Productions represents.

#### CBS-TV Takes 'Usage' to Court so pointed out that BMI had NEW YORK-CBS-TV net-

work filed a complaint in the U.S. District Court for the U.S. District Court for the Southern District last week against ASCAP and BMI. The complaint seeks an order di-recting the performing rights societies to grant the network per use licenses on "reasonable"

Although BMI, as of Dec. 2, had not been served by the court, it had received a letter from John Appel, deputy gen-eral counsel of CBS-TV network, notifying it of the com-plaint. The letter asked for an

NEW YORK - Chappell & NEW YORK — Chappell & Co., Inc., currently repre-sented as the publisher of Broadway's "Coco" and off-Broadway's "Salvation," has new shows due this season in

both areas. Slated are off-Broad-

both areas. Slated are oil-broad-way's "House of Leather," due in March, and "Look to the Lillies" with music by Jule Styne and Sammy Cahn, the musical version of the film "Lillies of the Field." "Look to the Lillies" opens March 23 at the Lunt-Fontaine Theater

"House of Leather" with book

Fontaine Theater.

interim license and stated that, to not work economic hardships on BMI members. CBS-TV was willing to meet and work out a stipulation for per use fees pend-ing outcome of the complaint in court.

in court, Ed Cramer, president of BMI, countered with a letter stating that the request for an interim license was "not made in good faith" and advised the network that until an agreement was reached any use of BMI music after Jan. I was "a deliberate and willful copy-right infringement." Cramer al-

been seeking to negotiate a new contract.

contract. BMI was taping the local CBS-TV station here—WCBS-TV last week to determine if BMI music was being used. ASCAP could not be reached at press time to find out its moves against the network.

While CBS-TV network was launching its full-scale war against both BMI and ASCAP, claiming that the network would pay for the music it uses instead of a share of its revenues, NBC-TV and ABC-TV adopted "wait and see" attitudes.

The battle, brewing for some time, gol underway two weeks ago when CBS-TV president Robert Wood notified ASCAP and BMI that it was seeking new performing rights licenses that would cover only music actually played. With the lawsuit, BMI un-

doubtedly can feel itself well on the road to parity with ASCAP in the TV field. BMI had already began to approach pari-ty in radio and non-broadcast afeas.

## Soul City Is **Bought by Bell**

NEW YORK - Bell Records NEW YORK — Bell Records has purchased Soul City Pro-ductions from Johnny Rivers and will release all future rec-ords by the Fifth Dimension on the Bell label. The group has set up a new production com-pany — Landmark Records — o creizing their bell meterial to originate their Bell material. Bones Howe has been retained

to produce the group. The new Fifth Dimension contract was negotiated by Bell president Larry Uttal with Marc Gordon, head of Marc Gordon Productions, which manages the group.

#### Ink Debbie Reynolds

NEW YORK—Debbie Reyn-olds has been signed by the Wes Farrell Organization to a longterm contract under Farrell's Coral Rock Productions. Recorded product will be released on Janus Records.

by Frederick Gaines, music by Dalc Menten' and lyrics by Gaines and Menten, will open Singleton's Single Surge

NASHVILLE - November's single release gross of \$1,079,-054 was the biggest month for the Shelby Singleton Corpora-tion since "Harper Valley P.T.A." time, according to Singleton.

six separate labels were in-volved. They included on Plan-tation, "Groovy Grubworm" by Harlow Wilcox, "Guilt Box" by Dee Mullins, and "Before the Next Teardrop Falls," all on

Plantation. Silver Fox releases included Gloria Taylor's "You Got to Pay the Price" and Betty LaVette's "He Made a Woman Out of Me." Me.

at the Academy of Music. Chap-pell also will be represented by Ralph Blane, who will pre-sent "Tattered Tom" with Hugh Martin and Timothy Grey

Hugh Martin and Timothy Grey on Broadway. Another Chappell show will be a Broadway revival of "The Boyfriend." Off - Broadway, Chappell also has the long-run-ning "The Fantasticks" and "Curley McDimple." Other off-Broadway shows include "Gertrude Stein's First Reader" and "Promenade." Chappell's successful year also includes The and "Promenade." Chappell's successful year also includes The Pixie Judy Musical Troup, now featured at Felt Forum, in Madison Square Garden.

On the SSS International la-bel were "When the Blind Leads the Blind" by Peggy Scott; "Lonely Man" by Johnny Soul;

and "Proud Woman" by Johnny Adams. On Sun International were

"Get Rhythm" by Johnny Cash and "One Minute Past Eternity"

and "One Minute Past Elernity by Jerry Lee Lewis. Other releases included the Gentrys' "Why Should I Cry" on Sun International; "Don't Let Me Cross Over" by Ralph Lamar on Honor Brigade; Sam-son and Delilah's "There's a D.J. in Your Town" on Black Prince: and 18 additional sin

Prince; and 18 additional sin-

gles.

Loretta Lynn Month Set NEW YORK - Decca Rec-

ords has designated January as Loretta Lynn Month. The campaign will be merchandised under the theme of "Country's Choice: Loretta Lynn."

In support of the campaign, In support of the campaign, Decca has instituted a compre-hensive promotion and exploi-tation campaign on Miss Lynn's complete catalog of 20 albums, 18 cassettes and 18 8-track car-tridge tapes. A full line of window streamers, mobils, mounted lithos, consumer ad mats and 250,000 Loretta Lynn con-sumer brochures have been devised to promote the program.

In addition, an extensive sched-ule of radio time buys and trade advertising has been set to spot-light the singer's complete album and tape catalog, with special emphasis placed on her new al-bum release, "Wings Upon Your Horns," which will spear-Upon Your Horns," which will spear-head the month-long salute. The new album takes its title from, and includes, Miss Lynn's cur-rent hit single. Decca will also offer dealers a choice of two types of Lo-min Line presentes one con-

retta Lynn pre-packs, one con-taining 10 of her biggest al-bum sellers, one of each; the other containing three each of the same 10 albums.

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#### **General News**

## Kenton Forms Label to Sell Masters Leased From Capitol

LOS ANGELES—Stan Kenton has formed his own record label to sell via mail order his catalog masters leased from Capitol. The Creative World of Stan Kenton is the company name upon which the bandleader is offering albums which Capitol no longer stocks.

Three weeks ago, Kenton made available his first seven titles. Six more are planned in about three months. Of the 60 albums Kenton has recorded for Capitol since joining the roster in 1943, he feels 30 are of prime interest to educators and jazz bulfs.

He pays Capitol a royalty on any product he sells via direct mail. Capitol's custom department presses the albums for him and he charges \$5.50 per title.

Kenton cites two reasons for going into the direct mail business with his old masters. First, racks aren't interested in stocking product which is not catering to mass appeal tastes, and second, he has received letters from people all over the world asking about his LP catalog. Kenton still has one year remaining on his present contract with Capitol and is uncertain about his future  $a_5$  a recording artist.

Ing artist. He feels Capitol is a fine company, but they are just not concerned about recording modern jazz. Going to Columbia or RCA would mean the same situation, he feels. So he is considering recording new works for his own label if it comes to that. The majors he feels are "all victims of the rack jobbers."

Kenton has built up a mailing list from people writing to his office and from people indicating an interest in hearing his disks after attending one of his concerts.

his concerts. His first seven available LP's include "Kenton's Christmas" recorded seven years ago; "The World" recorded 18 years ago; "New Concepts of Artistry and Rhythm" and "Contemporary Concepts" recorded 12 years ago; "West Side Story" recorded four years ago; "Kenton in Stereo" recorded 14 years ago and "Lush Interlude" recorded 11 years ago.

who are involved in serious mu-

sic. Recording industry executives, managers of concert talent broadcasters and others

committed to expanding the classical market will combine forces

in using the new radio series as the nucleus for a nationwide

drive to rejuvenate the clas-

In addition to the sponsor's artistic preference for serious music, it was understood that a major determining factor in selecting this form of programming was American's conviction that classical music reached the professional traveller, and, therefore, provided the most rewarding format.

Atl's Ertegun in

**Trip to London** 

LONDON-Ahmet Ertegun, president of Atlantic Records, will be in London to attend the

first London concert of Crosby, Stills, Nash, & Young Tuesday (6), at Royal Albert Hall. While in London, Ertegun will also in-

troduce the new Atlantic British label manager, Phil Carson, at a press reception. Ertegun will also attend the Led Zeppelin con-

eer on Friday (9), before returning to the U. S. to attend Atlantic's convention in Palm Springs,

sical market.

# Ford Fund Program

· Continued from page 1

three-year period, which runs to Dec. 31, 1972. Not more than \$30,000 of this sum may involve collaboration with the same record company.

A publisher may apply for one double subsidiary totaling not more than \$15,000 if high talent costs are anticipated for an album. Among limitations for subsidies are:

"Not more than two LP records of 80 minutes of the works of any one composer will be eligible for subsidy."

"Not more than one subsidized recording will be authorized for any eligible work."

"No subsidies will be authorized for recordings of works performable only or principally by synthesizers, pre-recorded tape or other electronic means."

All subsidized records must be recorded in the U.S. with record companies, bearing all production costs of an initial pressing of not less than 500 copies of an album. Titles must remain in the catalog for at least two years from release date.

Provisions also permit the rerelease of material on other labels, such as low-price labels, of the record companies involved, but 90-day notice must be supplied the foundation of any catalog deletion or change.

Subsidy payments will be made to the publishers subject to a payment scale performers, engineers, etc. Studio and recording costs of not more than \$2,500 a disk are included. Publishing requirements include printed form.

# Para's Heavy 'Coco' Drive

NEW YORK -- Paramount Records has begun rolling out its heavy artillery to unleash the original Broadway cast album of "Coeo," which it put into the can Dec. 21. The deluxe LP, which is being shipped into market this week, contains a special fold of the original designs created for the production by Cecil Beaton which Bill Gallagher, president of Famous Music, Paramount Records' parent company, will use as a pitch to fashion buffs.

The music buffs will be pitched the lyrics by Alan Jay Lerner and the melodies of Andre Previn, both of whom assisted Andy Wiswell in the production of the LP. The show and the album stars Katharine Hepburn. It's Miss Hepburn's first crack at the disk market.

The album, which was recorded at RCA's 13th St. Studio, will go out at a suggested list of \$6,98.

#### Crewe Group Sets Generation Records

NEW YORK — Generation Records has been formed by the Crewe Group of Companies as a disk affiliate of CGC Records specializing in contemporary pop and rock. The label's first single is "Hard to Handle" by the Hot Property, which is being produced by Roy Cicala and Lori Burton.

# **Executive Turntable**

Elliot Goldman named vice president, business affairs, CBS Records, replacing Dick Asher. He joined CBS in 1967 as director, business affairs. He will be responsible for all talent and property negotiations for Columbia and Epic. ... Jerry Rader appointed assistant product manager, Ampex Stereo Tapes. He joins AST after 10 years as export manager, ABC Records.

\* \* \*

Vince Carbone named to the newly created post, director of Western activities, GWP Records. Carbone will make sales and promotion trips through 11 Western states and be based in Hollywood. He will additionally audition talent and masterns for GWP. Carbone has been vice president, Gerard W. Purcell Associates for two years and will continue in this position.

#### Jack Maher named manager advertising, RCA Records, handling advertising for all RCA's record and recorded tape product as well as labels manufactured and distributed by RCA. Maher was previously creative director of The Music Agency and is a former head of creative services and advertising, MGM Records. ... Victor O'Gilvie Jr. joins Atlantic Records to do album promotion and artist relations. He is a former manager of Les McCann, Roberta Flack and Willie Bobo and worked with promoter George Wein as assistant concert producer.

Fred Berque named Eastern field director, GWP Records. ... Tormmy Gogbill named first vice president and Marty Lacker administrative vice president of American Recording Studios, Memphis. Cogbill has been a producer with the studio with nine chart records to his credit while Lacker has been coordinating promotion of all American products.... Aaron W. Levy named vice president of administration and finance of Famous Music Corp., a Gulf and Western Industries company. Levy is a former controller of Atlantic Records and was previously controller of Kapp Records..... Danny Fortunato resigned as promotion manager for Jad Records.

Columbia Records vice president Dick Asher heads Capitol Records expanded operations in New York and the Eastern U.S. Asher was vice president business affairs at Columbia and before entering the record industry was eight years a practicing attorney.

c. Raymond C. Carnahan appointed plant controller for the new CBS Electronic Video Recording division processing facility, Rockleigh, N.J. He is a former manager of financial systems and procedures for Textron Inc., Cincinnati. . . Benenuto Von Halle appointed general sales manager, Livingston Audio Produets Corp. He is a former international sales manager, Reeves Soundcraft and worked as sales manager with CBS International.

... Ellie Vidal named executive assistant to Barry Lawrence, president of Burla Industries, a new record production company, Beverly Hills, Calif.... Tim Riley resigned as general manager, Pepper Records, Memphis.

Johnny Bienstock appointed national sales chief, Cotillion Records. Dick Kline named head of promotion for the label. Bienstock has been associate sales manager for Atlantic-Atco-Cotillion for the past year and Kline the firm's Eastern promotion man... Frank Fenter, former European manager of Atlantic Records, joins Phil Walden's Capricorn label as general manager, responsible for promotion, the label's artists roster and studios.

(Continued on page 56)

# Decca Ltd Repacts Jones, Engelbert

LONDON-Tom Jones and Engelbert Humperdinck will remain contracted to Decca for a further six years, effective Jan.

Speculation regarding the future disk outlet for the country's two best-selling solo singers, whose existing contracts were due to expire in December 1970, was ended last week with the announcement of the new deal with Decca.

1970, was ended last week with the announcement of the new deal with Decca. To secure the vital product flow from the two singers, Decca has bought a 10 per cent stake in Management Agency and Music worth about \$4,500,-000. In return the singers, plus manager Gordon Mills, will receive 224,000 new Decca Ordinary shares, equivalent to 3 percent voting rights, and 314,000 "A" Ordinary shares. Additionally Decca has guaranteed a minimum of \$6,000,000 in royaltics over the next six years, estimated as being a near 75 percent rise in the take from each record. Since record royalties contributed around \$1,200,000 to MAM's profits last year, and with Humperdinck's U.S. television series certain to boost his already considerable U.S. disk sales, it seems that Decca's royalty guarantee is conservative.

alty guarantee is conservative. Even with the sale of the MAM shares—about 175,000 from Jones and Mills, and 150,-000 from Humperdinck — the trio still hold between them 40 percent of the company, worth on paper about \$14,000,000. It is expected that the Decca shares will be placed with institutions, thus enabling the trio to share nearly \$3,600,000 cash. They would have to pay only long-term capital gains tax on the proceeds.

Another factor in the dcal is that Decca will have similar rights over all artists recorded by MAM on its Button label and the same royalties as are payable to MAM under the new contract will apply in respect of any such recordings.

## **American Airlines Series**

#### · Continued from page 1

Foundation announced a threeyear program to aid in recording classic music. (See separate story.)

Credit for the new all-classical radio series reportedly goes to American's president, George Spater, an enthusiast of serious music.

Details of the program are expected to be announced within several weeks. However, Billboard learned that the new series will consist of an hour tour of prime time across-theboard in eight key markets devoted exclusively to classical programming. The markets to be covered will include New York, Boston, Washington, Chicago, Detroit, Dallas, Los Angeles and San Francisco.

American's nightly classical music series is expected to marshal a concerted effort on the part of all members of the recording and music industries

#### 'Seventh Doy' LP

NEW YORK — Mercury's "On the Seventh Duy" album, which received a Special Merit rating in the Jan. 3 issue of Billboard, was written, directed and produced by Alan Bernstein and Victor Millrose, not only Bernstein, as previously reported.

## NIXON ARTS FUND SPEECH BOOSTS MUSIC INDUSTRY

NEW YORK—President Nixon gave an important boost to the music industry in his charge to Congress that it substantially authorize and increase the funds available to the National Foundation for the Arts and Humanities. The President said, "The arts have attained a prominence in our

The President said, "The arts have attained a prominence in our life as a nation and in our consciousness as individuals, that renders their health and growth vital to our national well-being. America has moved to the forefront as a place of creative expression. The excellence of the American product in the arts has won worldwide recognition. The arts have the rare capacity to help vital divisions among our own people and to vault some of the barriers that divide the world.

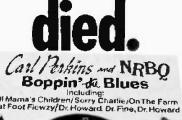
"Our creative and performing artists give free and full expression to the American spirit as they illuminate, criticize and celebrate our civilization. Like our teachers they are an invaluable national resource."

4

# A lot of new groups are having great fun hyping old rock & roll songs. Not to mention the money they're making. So on October 6, 1969, Carl Diffed. So on October 6, 1969, Carl Perkins and NRBQ got together for a recording session. The result was fantastic:

& foll songs. Not to mention the money they're making. A lot of people have been exposed to these groups. Who are having so much fun. And thaking so much fun. And thaking so much money. It's called The Rock & Roll Revival.

Now Car! Perkins has never stopped playing pure rock & roll. And NRBQ has never played anything but pure rock & roll.



All Mama's Childre Flat Foot Fiewzy/D



On Columbia Records 🖄

The result was fantastic: thirteen pure rock & roll songs in one album. Not revival. Not camp. But pure hard-driving rock & roll.

It will probably change the whole thinking of the industry towards the revival phenomenon. After all, why should anyone want to buy Rock & Roll

Revival, When they can buy Real Rock & Roll.

#### **General News**

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# **Merc Shoots** For '70 With 22-LP Issue

CHICAGO -- With a theme of "1970-The Mercury Shot," Mercury Records released 22 albums during December featuring such artists at Pat Paulsen, Big Mama Thornton and the Sir Douglas Quintet. The LP's released on the Mercury, Philips, Smash and Fontana labels are being backed by a heavy advertising program including the print media and radio spots

Albums on the Mercury label Albums on the Mercury label includes sets by Paulsen. Thorn-ton, David Bowie, the Good, the Bad and the Ugly, the Magnifi-cent Men, Vic Mellrose and Alan Bernstein, Freedom Ex-press, Tom T. Hall, Van Der Graaf Generator, Del Close and Loba Beast Albume, ca Philipe John Brent. Albums on Philips include Blue Cheer, Cuby and the Blizzards, Esther and Abi Ofarim, Yves Montand and Jacques Brel. Smash releases in-Jacques Brei, Smash receases in-elude Sir Douglas Quintet, Jerry Lee Lewis and Roger Miller. Fontana sets are by Jane Birkin and Serge Gainsbourg, Lynn Hughes, Tongue and Groove and Steel Image.

# **GWP Holds First Meets**

NEW YORK-GWP Records held its first sales and promo-tion meetings here the week of Dec. 17. Partleipants included Gerard W. Purcell, label presi-dent: Joe Del Medico, field sales director; Edna Collison, special projects coordinator; Vince Car-bone, director of western ac-tivities; and Fred Berque, eastern field director.

The meetings included discussion of continued promotion and exploitation for the Astromusical catalog, produced in conjunction with Carroll Righter; marketing and promotion plans for GWP Records first Al Hirt release, "Paint Your Wagon," and release scheduled Wagon, for singles product.

## 38-Yr.-Old Club Folds

SAN FRANCISCO-Bimbo's SAN FRANCISCO-Bimbo's 365 Club closed Jan. t after 38 years as one of the city's leading supper clubs. Owner Agostino (Bimbo) Giuntole blames the high cost of talent.

"We can't get the right kind of attraction," Giuntoli said. "They want too much money Performers are all overpaid — especially name performers."

This is the same complaint voiced by Enrico Banducci last March when he stopped book-March when he stopped book-ing name acts at his hungry i and turned his new expensive club over to "Dames at Sea," which ends a six-month run soon. At the time, Banducci said it cost him \$1.500 a day just to stay open. Bimbo's talent hudget, Giuntoli said, runs \$10,000 a week per performer, and sometimes as high as \$15,000.

# **Music In Print**

#### By JOE DI SABATO

By JOE DI SABATO The numbers following the tilles refer to current chart positions) The phenomenon of the album cut which becomes a hit because of FM progressive rock radio play without being released as a single has caused interest in the sheet music corresponding to these cuts. Progressive publishers if only they would watch the popularity of artists like King frimson, Ten Wheel Drive, Cold Blood or the Moody Blues as closely as the follow the chart positions of singles artists like the Archies, Steam or Jamms and the Shondells. The neighborhood teen age bands of to day are much more interested in playing underground music like "In-A-Gada-Da-Vida" than bublegum music like "Jam Up Jelly Tight." Two extremely popular progressive rock artists are Joe Cocker and Bible from various selling agents, although no folio has been issued for little Help From My Friends." "She Came in Through the Bathroom Window," "Something" and "Hitchcock Railway" while Hill & Range Blackbird" and Big 3 has "Darling Be theme Soon" and "Just Like a "Solid Gold Hits" folio, "Bird on the Wire" is in Music Sales" "Songs of weater Bros. All appear on Joe Cocker's Landlord" in their "John Weater Bros. All appear on Joe Cocker's Leve. Book Sweat and Tears have two LP's and a third one due out has the form. "Lawdy Miss Clawdy" is in West Coasts "Solid Gold Hits" folio, "Bird on the Wire" is in Music Sales" "Songs of weater Bros. All appear on Joe Cocker's LP's. Book Sweat and Tears have two LP's and a third one due out has "You Made Me So Very Happy", and "Wintout Her" in ... Hoor Sweat and Tears have two LP's and a "Wintout Her" in ... Book Sweat and Tears have two LP's and a Wintout Her" in ... Book Sweat and Tears have two LP's and a Wintout Her" in ... Book Sweat and Tears have two LP's and a Wintout Her" in ... Book Sweat and Tears have two LP's and a "Wintout Her" in ... Book Sweat and Tears have two LP's and a "Wintout Her" in ... Book Sweat and Tears have two LP's and a "Wintout Her" in ... Book Sweat an

#### Country Music

Country Music Quite a number of country folios are available from Hansen. They have three collections called "39 Country & Western Songs." "50 Country Classics" and "Country Hits," all of which contain country standards and several recent hits by artists like Johnny Cash. Buck Owens and Glen Campbell, In addition they have several artist folios available including "Buck Owens—His Newest Songbook." "The Merle Haggard Song Al-bum," "The Music World of Eddie Arnold" and the "Jim Reeves Souvenir Song Folio."... Hal Leonard has a folio called "The Tammy Wynette Song Rook."... West Coast is distributing "The Sonny James Song Book," The New Charley Pride Song Book" and a folio entitled "The Exciting Johnny Cash."... Hill & Runge has a Cash folio entitled "Johnny Cash at Folson Prison" (73). Sheets and Folios

"Johnny Cash at Folson Prison" (73). Sheets and Folios MCA has printed "Early in the Morning" (18), ... Cludino has the "Ballad of Easy Rider" from the film, ... Chappell has all of the music from "Funny Girl" in various forms. They have single piano sheets and a vocal selection book, the complete vocal score, easy piano, organ, and ac-cordion books, marching band and orchestral arrangements, etc. For the rock 'n' roll revivalists. West Coast has several folios avail-able. Their "Rock, Past, Present and Future" folio has been mentioned before, but they also have a folio called "1956 to 1966 Soliil Gold Hits"; a "Sam Cooke Book" and a folio called "2156 to 1966 Soliil Gold Hits"; a "Sam Cooke Book" and a folio called "1956 to 1966 Soliil Gold Hits"; a "Sam Cooke Book" and a folio called "1956 to 1966 Soliil Gold Hits"; a "Sam Cooke Book" and a folio called "1956 to 1966 Soliil Gold Hits"; a "Sam Cooke Book" and a folio called "1956 to 1966 Soliil Gold Hits"; a "Sam Book as a folio of interest called "51 Now Song Hits" in-cluding "Blue Veivet;" "Poetry in Motion" and many of the early Little Anthony and the Imperials hits among others. Donovan Bibliography

Anthony and the Imperials hits among others Donovan Bibliography Peer-Southern has a good portion of Donovan's catalog in print. Four folios are currently available: "Donovan's Greatest Hits," "A Gift From a Flower to a Garden." "The Hurdy Gurdy Man" and "Donovan From Sunshine Superman to Meliow Yellow." Single sheets available which are not included in these folios are "Barabajagal." "Be Not Too Hard," "Josie." "You Just Gotta Know My Mind." "Poor Cow," and "Peek-a-Boo" and "Sunday for Tea" which he sing in the film "Poor Cow." There are over 40 other songs which he either worte or recorded but which have not been printed. Peer is planning to publish another folio with recent recordings of Donovan. Hansen has the song "Universal Soldier" which Donovan recorded in single sheet form. and Music Sales has the song "Ramblin" Boy" in their "Ramblin" Boy" folio of Tom Pauton material. material

The second installment of the Beatles Bibliography will appear next week

#### Progressive Rock

Quite a few people have folios of progressive Rock Quite a few people have folios of progressive rock artists either In the planning stages or on the preves. Expect folios soon of Blind Faith. Three Dog Night, John Mayall, Jack Bruce, Jethro Tull, Janis Joplin, the new Led Zeppelin LP. "Let It Bleed" by the Rolling Stones, the Kinks "Ar-ther" a book of The Band and one of Fat Mattress, and finally the folio by the most underground of the underground groups, the world-famous Archies

by the most underground of the anderground groups, the world-famous Archies. Notes: Criterion and Croma Music both received a golden sheet mu-sic plaque of the song "Love Is Blue" from G. Schirmer, the printer of the sheet, for having sold over one million copies in vocal and piano solo ar-rangements. According to Ive Goidfeder at Criterion it is the first such award ever given to a publisher or selling agent. ... The new Fifth Dimen-sion single "Blowing Away" was written by Laura Nyro but no one wants to print the sheet music despite the success of past songs written by Miss Nyro, Why? Quite simply because Laura Nyro's catalog is in lingation. It seems that she disatfirmed her S-year exclusive sonewriting contract with Celestial Music and formed her own Tuna Fish company while she was still legally an infant sunder 21). When she asked the New York State Supreme Court to grant a summary judgment apholding her right to re-judiate the contract, her request was not granted. She is now appealing this decision. Meanwhile no one wants to print any more of her songs pending the outcome of this legal hassle.

## Reps Named by Jondora

OAKLAND, Calif. -- The Burlington Palage Music Cos. of England will represent Jon-dora Music of Oakland in terri-tories outside the Western hem-isphere with the exception of French speaking and Benelux countries countries.

Jondora is the publishing arm of Fantasy/Galaxy Records, In-cluded in the deal arc sub-publishing rights to the Jondora catalog, including songs of John Fogerty of Creedence Clear-water Revival. Billie Joe Bocoat also is published by Jondora.

"On my last trip to Canada I stayed at Ronnie Hawkins' house. His new album was playing and I was listening and suddenly this track came on...Down In The Alley'...and it really sort of buzzed me. It sounded like now and then. And I like that "

John Lennon

# Ronnie Hawkins DOWN IN THE ALLE

Cotillion

Produced by Jerry Wexler & Tom Dowd Recorded at Muscle Shoals Sound Studio

From the forthcoming album



Cotillion SD/TP/CS 9019

#### **Financial News**

# Country Talent Fees Rising

#### · Continued from page 1

a more realistic pricing situation. Bamford has mailed more than 65 letters to radio stations, country music promoters, and artist managers. He claims that "country music has shown re-markable growth". . , but that prices for country music artists have risen so much in the past few weeks that the situation has reached a "dangerous summit. Pointing to a tight money situation and claiming a general slowdown in the U. S. economy, he calls for soul searching and study. Bamford stated that, because of the high prices being charged by artists, many "pack-aged shows have lost money in the past few months."

#### Shows Cut

Several broadcasters are indicating that they will be cutting down on the number of shows down on the number of shows they've been doing Broadcasters also claim that 1) Some sta-tions will be cutting down on the number of artists per show, meaning that only the super-stars like Glen Campbell, Johnny Cash and Charley Pride work: will be doing most of the work; 2) lesser names will have fewer jobs; 3) new artists will be per-forming very seldom. Most ra-

> ILL THRE ANDTH

dio stations have raised the

tio stations have raised the prices of their tickets. Dick Reynolds, general man-ager of WEEZ, which promotes shows in Philadelphia, said he will raise prices to \$4 and \$6; they had been \$4 and \$4,50. Bob Hood, general manager of WEOD in Octando Ela

of WHOO in Orlando, Fla. said he had turned down a packsaid he had turned down a pack-aged show because of the high prices. He works with a local promoter, "I'm sure that a sta-ilon would not lose money with a Cash or a Pride, but it's still a risk. And, too, many radio stations just don't have an audi-torium available in their area to book those kinds of acts." book those kinds of acts

Hood said he wouldn't want to give the impression that all acts are outpriced. "Bob Lu-man is underpriced. And Don Gibson and Willie Nelson do the finest show you could see at any price." But he pointed out that one artist who was asking about \$500 last year is now asking \$5,000.

Jim Clemens, program direc-tor of WPLO in Atlanta, said tor of WPLO in Atlanta, said that he was fortunate to have contracts already for the next year. WPLO does three shows in cooperation with local pro-moter J. Lee Friedman. Larry Scott, program director of WIL in St. Louis, said that WIL would probably do as many shows this year as before. WIL works with Dick Blake, local promoter, on a percentage basis. works with Dick Blake, local promoter, on a percentage basis. "Cash and Pride are worth what they're asking," Scott said. "Blake told us he'd take Cash every night for \$25,000. In my opinion, a radio station has to look at these shows as promo-tions rather than a money-mak. tions rather than a money-mak-ing venture. But some artists rought to take stock about how well they pull with the public. 

can." Carl Brenner, owner of WBMD in Baltimore, said he was only doing four shows; he'd been doing six a year. "I know (Continued on page 56)

# **ATV** Profits In Slide in **First Half**

LONDON-Associated Tele vision, which numbers Pyc and Northern Songs among its sub-sidiary companies, recorded a drop in profits — before levy and tax—of about \$3,600,000, according to its interim report. In the first 28 weeks of the in the list 28 weeks of the current year, profits went down from last year's figure of \$13,-742,000 to \$10,202,400. After payment of tax and levy, profits amounted to just over \$2,400,-000 000 Although ATV's lean first half is the outcome of the bit-

half is the outcome of the bit-terly opposed levy on the tele-vision opporation, the position could have been worse. The de-cline in the TV profits has been largely offset by higher income from overseas sales and the in-troduction of profit from the Northern Songs acquisition. It now remains to be seen what effect the cost of winning full control of Northern will have on ATV's full-year figures.

NAME	1969 High :		's Vel. 100's		Week's Lew	Week's Close	Net Change
Admiral	3236	\$2V2	513	13%	121/2	13	- *
American Broadcasting	51	30.74	145	30%	36	36%	+ 1
American Auto, Vending	2034	8%	175	97/B	8%	91/2	+ 1
Ampes	4930	3212	294	47	451/e	463%	+ 13
Automatic Radio	43	201/6	455	287/8	26	27	- 13/
Automatic Retailer Assoc.	1223/2	971/3	37		1151/2	117	+ 17
Avnet	361/2	10%	1.50	1134	1034	111/0	— N
Capitol Ind.	56%a	29	118	553%	53	55	+ 23
Chic, Nusicel Inst.	333m	23	- 11	2544	2334	2534	+ 11
CBS	5915	41 5%	369	49 .		49	+ 21
Columbie Pic.	42	2434	429	27%	26 m	271/4	+ 1/
Craig Corp.	24	12%	243	1436	1276	1334	Unchy
Disney, Wall	1351/6	69 %a	403	1351/8	123	\$ 331/2	+11
Erol	87m	5	332	7	634	674	Unchg
General Electric	98%	741/8	996	7838	7636	77	- 14
Gulf & Western	501/4	1742	2535	213%	183%	191/8	+ 7
Hemmond Corp.	23	14	168	1534	1436	151/4	Unchy
Handleman	4474	29	203	4434	421/8	4434	+ 13
Harvey Group	2554	91/4	117	111/2	10	111/2	+ 1
Interstate United	3.5	1156	409	151/2	14Va	15	+ 11
TT	60V2	461/4	011	5936	5730	59%	+ 3
Kinney Servicas	391/2	19	1739	31%	28	36	- 34
Mecke	29V2	141/2	151	1914	1736	181/2	+ 13
MCA	441/2	1034	240	201/6	19%	1936	+ 4
MGM	4442	24	637	2634	251/4	2 5 3 4	- 1/
Metromedia	5334	1735	502	195%	18%	19%	+ 1
3/4	11812	94	305	110%	10914	1091/2	- 1
Motorol 4	166	102 %	97	1361/4	1341/8	135	Uncha
North Amer. Phillips	5936	3534	137	5574	52 Va	531/2	+ 1
Pickwick Int.	5.51/2	32	38	57%s	52	5214	- \$
RCA	481/3	34	1558	36 1/2	34	34	- 21/
Servinal	4942	26	61	3056	295%	30%	+ 14
Superscope	5436	17	137	381/4	36%	38	+ 13
Teles	110	2034	888	101 3/8	93%	9576	- 63
Tenne Corp.	3034	10%	351	21%	19%	19%	- 13
Trans Amer.	3844	23	1036	261/2	2412	261/4	+ 3
Transcontinental, invest.	2734	133a	996	241/4	21 VB	241/3	+ 33
Triangle	3736	14%	157	163/8	151/8	15%	_ 1
20th Century-Fax	49.94	1436	2640	19	15Va	\$8%s	+ 31
Vendo	3236	15	237	16%	15	153/B	- 3
Viewiex	351/2	21%	334	2134	23%	2436	+ 1
Wuräitzer	23 1/2	13%	60	14%	13%	131/2	Unch
Zenith	58	3314	885	351/6	33%	3336	- 11
	iosing Wednesd	ay, Dec	ember	31, 1969			
	aw Clase	OVE	R THE	COUNTER		's Week'	s Week Close
ABKED ind. Bto	536 536	Mad	a Crea	linns	434	4	4

Market Quotations

OVER THE COUNTER*	High	Low.	Close	OVER THE COUNTER*	Nigh	Low	Cipse
ABKCO ind.	81/2	534	534	Media Creations	43%	.4	4
Arts & Leisure Corp.	67/m	53%	53%	Merca Ent.	35%	34	351/2
Audio Fidelity	3	21/2	3	Mills Music	51/2	470	47/8
Cameron Musical	21/2	21/2	21/2	Monarch Electronic	91/2	812	834
Lassette-Cartridge	1236	1134	12%	Music Makers, Inc. NMC	7/2	61/4	614
Certron	2534	2142	2534	National Musitime	136	7/8	1
Creative Mot.	9	8%	836	National Tape Dist.	36	37 1/2	3712
Date Pkg. Corp.	2934	2834	2934	Newell	1434	1334	1334
Fidelitorie	41/2	41/2	41/2	Perception Ventures	5	4	5
GRT Curp.	251/2	2234	241/2	Qatron Corp.	51/2	434	\$1/4
Goody, Sam, Inc.	13	121/2	1234	Recoton Corp.	71/2	7	7
ITCC	71/2	61/2	61/2	Robins Ind. Carp.	5	4¥a	5
Jubiles Ind.	10	9	914	Schwartz Bros.	31/2	7%	BV2
Leer Jet	2242	20	20	telepro Ind.	11/8	14	34
Lin Broadcasting	1134	91/2	11	Trens Nati, Commits,	4	23/4	234

"Over-the-counter prices shown are "bid" (as opposed to "asked"), Neither the bid nor the asked prices of unlisted securifies regresent actual transactions. Rother, they are a guide to the range within which those securities could have been sold or bought at the time of nortaliomo

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchance and all principal stock exchanges.

## File Suit Vs. Transfer **Of Seeburg Assets**

CHICAGO-John Stuparitz, a Seeburg Corp. employee, and Philip Moss, a Seeburg dis-Philip Moss, a Seeburg dis-tributor in Des Moines, are con-testing the transfer of Seeburg Corp. assets to a newly formed Seeburg Corp. of Delaware. Ac-cording to a recent suit filed here in U.S. District Court, the transfer was accomplished by Commonwealth United Corp. (CUC) which holds over 90 per-cent of Seeburg's outstanding common shares. The suit names Delbert Coleman, former See-burg chairman, and Louis Ni-Delbert Coleman, former See-burg chairman, and Louis Ni-castro, current president of See-burg, and asks that they account for their sale of Seeburg shares to CUC. The suit also alleges that the transfer was an attempt to "freeze out" Seeburg's minor-ity, stockholders ity stockholders.

The 14-page complaint states part: ".... That Coleman and in part: ".... That Coleman and Nicastro account to Seeburg and the sharcholders of Seeburg in part: for the value received by them for each share of Seeburg sold

by them to Commonwealth United Corp. in excess of that re-ceived by the remaining share-holders of Seeburg from Com-monwealth....That the sale of the assets and business of Seeburg-Delaware be rescinded and held for naught.... That the consideration of carrying for-ward and consummation of the proposed dissolution of Seeburg be restrained and enjoined.

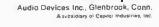
Nicastro said that a few peo-ple misconstrued the plan to liquidate the older Seeburg cor-poration and transfer assets to the new firm. "We are merely the new limit. "We are merely proposing a liquidation plan so that shareholders of the older corporation can exhange securi-ties for new CUC convertible preferred shares and common share warrants," he said, refershare warrants, ne said, refer-ring to a recent stockholders meeting here that was adjourned to Jan. 30. Under the plan, each share can be exchanged for one share of CUC preferred and an olight warrant to purchase cight-year warrant to purchase CUC common at \$17.25 a share.

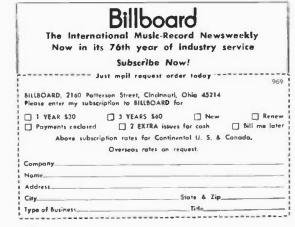
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# Tape CARtridge

### BELAIR WINS PRELIMINARY ORDER VS. 2 TOYO FIRMS

LOS ANGÜLES—Belair Enterprises, manufacturer of storeo 8-track and cassette portable players, has filed a multimillion-dollar suit in Superior Court here against Toyo Radio Co. of America, Toyo Radio Co., Ltd., of Japan and Mitsuo Fukuyama.

The suit charges unfair competition, trademark infringement, hreach of contract, fraud and other relief.

Judge Jerry Pacht Issued a preliminary injunction to Belair which prohibits the two Toyo companies from using the Belair name or logo on any 8-track cartridge or cassette tape players or related products.

The two Toyo companies also were enjoined from representing or advertising any of the Belair warranty service centers that are owned, controlled or in any way responsible to either of the two Toyo companies.

Belair is pressing its lawsuit against both Toyo companies and Fukuyama for damages.

The company is continuing to improve the engineering and de-sign of its 8-track cartridge and cassette players, and is preparing its new line of such products for distribution in carly 1970.

Meanwhile, Belair will continue to maintain all of its guarantees and warranties on its Belair products, according to Rod Pierce, executive vice president.

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# Starday/King Sees **Handling Own Line**

LOS ANGELES - Starday/ King's tape business has "quad-rupted," reports president Hal Neely, who said that the com-pany ultimately will take over the marketing function.

"I have an absolute firm helief that it doesn't make sense to license away your hirthright," Neely said here on a recent trip to the company's new local office.

The Starday/King catalog has been handled hy several dupli-cator/marketers including GRT, ITCC and NAL. The ITCC contract has expired. GRT handles new Starday/King product in the U.S. and Canada.

NAL handles the special line Starday/King created, Tennes-see Sound, GRT handles a budget line called Nashville, created hy the music supplier. Additionally, all product is available through the Capitol, Columhia and RCA clubs, Neely adds. Ampex makes a Golden Coun-

series from Starday/King material.

After heing serviced hy all these duplicators and baving watched tape sales move up-ward steadily. Neely admits that he must eventually take over the marketing function. The company's 8-track sales

are presently running six times higher than cassette. Starday/ King has stopped merchandising 4-track. "If you have a monster album," Neely said, "you pick up some 4-track sales." The ex-

The Contract of the

ecutive feels that cassette "seems to be the ultimate system' once a breakthrough is made and technical problems are solved.

In the new product area, the company will expand its comedy company will expand its controly repertoire, with Red Foxx pro-ducing a series of albums from his local nightclub. As a result of signing Foxx, the company has installed an automatic recording system in the club. "Everytime Red goes onstage the machine goes on," Neely said. That way the company has an accurate record of Foxx's performance in his own milieu in front of a club audience. Starday/King's engincers from Cincinnati have been to the club and are designing a new sound system for the facility, so the record company can use it as a

showcase for new acts. There are about 20 acts on Starday's country roster and around 18 on King's soul line-up. Singer Waylon Jennings is now producing a new vocalist, J. David Sloane in Nashville Neely.

In the repertoire area, a series of blues anthology albums for King is stated for February us-ing musters from the company's vaults. Additionally, there will be five LP's of old rock hits of the 50's planned for next

There are 40 LP's in produc-tion for King and 23 for the Starday group of labels, provid-ing a major new wave of tapes for the new year.

# Scepter Into Own 8, Cassette Set-Up

NEW YORK - Scepter Records is moving into its own 8track and cassette operation, including packaging, merchandis-ing and distribution, beginning Monday (5).

A&B, which duplicates the company's budget lines, is ex-pected to duplicate the label's 8-track and cassette. Ampex, which had duplicated Scepter which had uppreated seeper product along with GRT and international Tape Carridge Corp., will duplicate 4-track and reel-to-reel under the new ar-rangement. GRT will have tape rights in Canada.

Scepter's initial major release under its own banner will be in March, according to Jerry Geller, who directs the label's tape operation. Product will be culled from catalog and en-hanced with new material.

Geller expects to sell cassettes \$6.95, the same price as 8track. He said the increased emphasis on tape product is paying

phasts on tape product is paying off. Except for 4-track, which Geller sees as a "diminishing market," he predicts this year to be a "bull" year for tapes. Scepter's marketing promo-tion approach to tape is to "dual merchandise" it with alhum product, said Geller. "The dual promotion concent allows Scene. promotion concept allows Scepter to receive proper consumer merchandising emphasis at the distributor, ruck jobber and re-tail levels," he said, A major promotion program

is being planned to include co-op advertising, banners, retail proers. Artist promotions will be planned to emphasize both LP product and the availability of that product on tape. "We don't expect that hy combining our tapeLP promotion to detract from LP sales," said Geller.

Scepter is enjoying excellent tape sales with its recently es-tablished budget lahels, Orbit tablished budget lubels, Orbit and Celestial, both at \$4.95,

Geller is finding that his budget Geller is finding that his budget tapes are enhancing his regular line of Scepter, Wand and Hob tapes at \$6.95. He feels that hudget tapes reach a different market and, in many cases, in-troduces product to the unin-formed tape buyer. Larry

Finley's column will continue next

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is offering a casselle recorder at \$19,95.

#### **Burla Industries** Formed on Coast

rows have formed Burla Indus-tries Inc., which will serve as a parent company to a leisure time operation concentrating on the entertainment and recording industries. First step by the corporation will be production and distribution of motion pictures and television series and de-velopment of a new recording company. Burla offices will be at 9245 Dohney Road.

# 10% of RCA's Billings Laid to Recorded Tapes

ROME - Ten percent of RCA's billings are attributable to recorded tapes, according to Alberto Alberti, commercial ex-ecutive in the company's tape division. Within the past two months, he adds, 142,000 car-tridges and cassettes have been sold, with 1970 production fore-cast at 600,000 units.

cast at 600,000 units. Current production at the RCA factory is 5,000 stereo-8 cartridges per day, with about the same number of stereo cas-settes, which RCA began man-ufacturing in August. The Jatter arc sold at 3,600 lire (\$5,80), a price now valid for the car-tridges as well. These produc-tion fieures include work for tion figures include work for third parties and stock for ex-port to France, Norway and Sweden, and South Africa and Argentina.

artridges and cassettes. Alherti says, co-exist happily and do not interfere with one another's sales. Percentages of the various types of music in the RCA repertoire correspond to those in record sales: 5 percent classical and 3 percent jazz, while in pop music the overwhelming preference goes to Italian artists.

"The RCA - Voxson - Agip agreement," said Alberto Al-berti, "has greatly stimulated the berti. distribution of cartridges." To-day 1.500 record shops sell our stereo-8; add to this the 1,000 outlets represented by Agip gas stations which trade in cartridges (for 500 lire and the old cartridge the customer may have a new one), and this constitutes a strong promotional platform for recorded tupe.

Additional impetus has been given by the contract worked out with Hertz, whereby rented cars above medium size will include a stereo-8 player and cartridges

The RCA-Voxson-Agip agreement expires at year's end, hut says Alberti, "will almost cer-tainly be renewed." The objec-tive, he concludes, is "the dis-covery of 1.000 new sales points for recorded tapes, as a means of selling players, for which we must win over a different clien-tele from that which patronizes record shops, but which may be found in home appliance stores."

LOS ANGELES — Audio Magnetics Corp., blank tape manu-facturer, has moved into its new, 50,000-square-foot building.

The new plant is adjacent to the headquarters of the magnetic tape manufacturer and will house the company's assembly opera-tions, shipping and receiving and executive offices, according to George Johnson, senior vice president.

The company's complex is a fully integrated facility devoted to the production of Audio's lines of cassettes and reel-to-reel tapc products. The new facility is automated, with specialized equipment being built hy the company's machinery division.

Boise Cascade Corp. constructed the plant, with architecture and interior design by Latt-Jackson & Associates.

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### Tape CARtridge

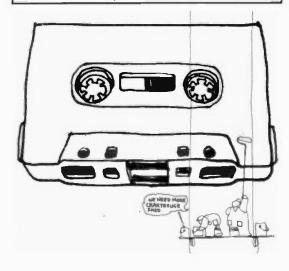


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Audio Devices Inc., Glenbrook, Conn. Asubsidiary of Capitol Industries, Inc.



# **ACI** Sets Up **Coast Branch**

NORTHRIDGE. Calif. Audio Communications Inc., the New Jersey-based firm of tape manufacturers and duplicators, has established a branch here. ACI West, headed by Michael Chipko, vice president and di-rector of plant operations, will offer services similar to those of its eastern counterpart.

The new plant was created to offer ACI's West Coast clients top tape services at competitive top tape services at competitive prices with a minimum of delay in delivery. The company is lo-cated on 20,000 square feet of space and will manufacture, load and merchandise blank and pre-recorded tames as well as a line recorded tapes as well as a line of tape accessories.

The establishment of ACI West is part of an expansion program which will spread the fledgling company's operations to points as far away as Europe. Audio Communications, founded less than two years ago, enjoys profits close to \$1 million a year. The company plans to go public in the spring of 1970 at which time a capital investment of be-tween \$5 million and \$10 million is anticipated.

# **Auto Sound Making Room for Home Unit**

DOWNERS GROVE, III.-The trend toward more tape players in the home has shown

players in the home has shown its influence in the new Auto Sound, Inc., store here. Gordon Friedenberg, presi-deni of the company, said that his newest of four stores still primarily caters to the car tape consumer but recognizes the growth of tapes in the home. "The floor space here is 2,000 square fect, which is the largest of our stores," he said. The brunt of his sales come from tape players and compo-nents, although Friedenberg said

nents, although Friedenberg said nents, although Friedenberg said the store probably carries as large a slock of tapes as any rec-ord store. The new slore stocks about 3,000 different titles. A large backup stock is not kept large backup stock is not kept unless the tape, such as a new Beatles or Led Zeppelin, is ex-pected to be a big seller. The store is serviced by All Tapes Dist. Co. The store is aiming at the young market. "Most of the youngsters in this area either

have cars or have casy access to them," Friedenberg said, He noted that with the exception of the children in their early teens

chenman as products manager

for Lear Jet sales division. Kilchenman will be responsible for market research and devel-opment of all new products to be presented to the Lear Jet

The new executive has 18 years experience in sales and product development in the con-sumer appliance industry. Prior to joining Lear Jet he was re-gional sales manager for Herms-

dorf Fixture Manufacturing Co. He has also worked with Revco. Inc., in Deerfield, Mich. and has served as president of Bulman of Canada, Ltd. in Toronto,

Commenting on the appoint-ment, Gall said. "Kilchenman's excellent product development background and years of ex-perience in the consumer ap-

pliance and in-store promotion fields, will be an invaluable aid

in assuring the continued success

of Lear Jet Stereo 8.

distribution network.

Ontario,

most customers, tend to buy two or three tapes at one time

He said that sales of 8-track He said that sales of 8-track tapes are still running 5 to 1 ahead of cassettes, but didn't expect this to last long. "Cas-settes will probably pull even with 8-track tapes within a year." He also pointed out that cassette recorders/players are picking up in sales. "Although players are still topping record-ers in gales by a 3 to 1 margin." Playback lines he sells include Automatic Radio, Panasonic, Ampex, Sony. Webcor and Belle Ampex, Sony, Webcor and Belle Wood.

"One of the big features of our store's success is that we are able to install players in cars. We have an area, 3,000 square feet, devoted to installation."

Friedenberg already is look-ing for a site for another store. White the location has not been set, tentative plans call for opening it sometime around March 1.

# **Cassette Tape** Sales Rocket 70% in Italy

TURIN — An increase of 70 percent for 1969 over 1968 sales of cassette tapes will be recorded by all of Italy's manu-facturers, according to Mourad Sabet, director of Ecofina. Nonetheless, he observes, the Turin Auto Show did not reveat an adequate response on the part of automobile manufactur-ers to the growing consumer demand for reproducing equip-ment in cars. ment in cars.

ment in cars. "When it comes to optional features, we score at zero," said Felice Guicciardi, commercial inspector for Voxson, He cites the example of the new Fiat Dino which does not even pro-vide space for a radio,

Voxson installs optional equip-ment for Lancia, but the only car manufacturer providing standard installation of Sonar

standard installation of Sonar radio-cassette players is Ferrari in its 365 GT model, he adds. Voxson, through an agree-ment with RCA and Agip, sup-plies its equipment to some 600 service stations which install the players in cars and also sell cartridges.

"During the fiscal year June "68 to June '69," says Savino Mendo, section chief of Vox-son's commercial management division, "the company has sold 43,000 car radios and Sonar players in Italy." To these another 12,000-13,-

000 machines will be added in the coming months. Exports also constitute an important sector for Voxson, nearly 50 percent of the domestic billings. Of this 50 percent, 30 goes to France.

50 percent, 30 goes to France. Next come Spain, Portugal, Switzerland, Belgium, Holland, Luxenburg and Germany. Mendo also adds that an agreement has recently heen reached in England "between the Smith Company and our affiliate, Radiomobile, which im-ports beth car radius and Samar ports both car radios and Sonar. This agreement, concluded a This agreement, concluded a month ago, also provides for manufacturing our equipment under license."

Aston Marton and Sunbeam, automobile manufacturers, al-(Continued on page 12)

JANUARY 10, 1970, BILLBOARD

First Lear Jet Product Made Here Is Shipped appointment of Rohert E. Kil-

DETROIT - Initial ship-ments of Lear Jet's domestically ments of Lear Jer's domestically produced products are under way from the company's new manufacturing facilities in Tuc-son, Arizona, and Nogales-So-nora, Mexico.

nora, Mexico. Because of expansion work and relocation of the company's facilities from Detroit to the new plants, shipments of some of its 1970 products planned for domestic production, had been cancelled. These models of the new

Three models of the new 1970 automotive line and two models of the 1970 home line, which have been redesigned and retooled, will be produced at the even plant at the new plants. James R. Gall, Lear Jet vice

James K. Gan, Lear Jer vice president and director of mar-keting disclosed that sales for the initial six months of the company's fiscal year are the highest in its history. "With the added domestic production. highest in its history, "with the added domestic production, sales will accelerate to even greater heights," he said. Gall has also announced the

Tape World in Finland In 1969 'Caution'

HELSINKI - Nineteen Sixty Nine will be remembered in the Finnish industry as the year in which the first prerecorded tape product was marketed--and marketed with considerable cau-

tion. Not one major company has so far shown sufficient confi-dence in tape as a major rev-enue source to establish its own duplicating facility; Discophon has its 8-track cartridges dupli-cated by RCA-Italiana, Finn-levy has its cassettes made by Philips in Holland and Scandia's tape product (the cassettes under the Finnlevy logo and the car-tridges under the RCA logo) are being duplicated respectively by Philips Holland and RCA-Italiana. by Phil Italiana.

Only the EMI company is

having its tape product dupli-cated in the United Kingdom, which is a little surprising in view of the long established trade ties between the two countries and the fact that, since both are members of the Eu-ropean Free Trade Association, there are no tariff barriers. However, some companies feel that duplication facilities on the continent are superior to those in the U.K.

Recently there have been talks between Ampex and the Finnbetween Ampex and the Finn-vox pressing plant concerning possible duplication although, as Finnlevy's Osmo Ruuskanen points out, to pay for itself a duplicating plant would have to achieve a production of one million cassettes annually (more (Continued on page 12)

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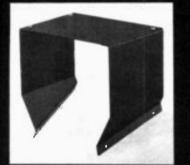
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# Tape World in Finland in 1969

#### · Continued from page 10

than the total number of records sold in Finland in 1968.) The first 8-track cartridges to be issued by EMI and Dis-cophon featured selections of hit songs by local artists and Finn-

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levy's first cassette releases tured hit reissues. Discophon is planning further 8-track releases in 1970.

Distribution of prerecorded tape to the record retailers is handled exclusively by Finnlevy. with the exception of PSO prod-uct, but because cassette and 8-track equipment is widely sold in electrical shops and gas stations, individual companies han-dle distribution to these outlets themselves. The Shell network is most active in the 8-track field and there has been some co-operation in servicing these

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outlets between Discophon and EMI. It is estimated that between

2-3,000 8-track players have been installed in Finnish automobiles. the great majority of them with-in the last few months. The players are almost entirely of Japanese manufacture. There is a notable lack of American-made equipment hecause the price is nol competitive.

Cassette players are selling in increasing quantitites and can be numbered in several thou-sands, mostly of Philips of Japancse manufacture.

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(C) M/YOLO CREEDENCE CLEARWATER REVIVAL-WIlly & The Poor Boys; (8) M88397, (4) #48397, (C) M58397

#### ATCO

Atco

R: 8. GREAVES; (8) TP 33-318

#### ATLANTIC

#### Atlantic

HERBIE MANN-Concerto Grosso in O Blues; (8) TP 1540 (0) TP 1540 MABEL MERCER & ROBBY SNORT Second Town Hall Concert; (8) TP 2-605 THE RASCALS-See; (8; TP 8246

#### GRT

Mobile Fidelity

STEAM RAILROADING UNDER THUNDERING SKIED; (8) 853-8, (C) 553-8 TWILIGHT OF STEAM VOL. 1; (8) 853-13, (C) 553-13

TWILIGHT OF STEAM VOL. 2; (8) 853-15, (C) 553-15

TWILIGHT OF STEAM VOL. 3; (8) 953-16, (C) 853-16

TWILIGHT OF STEAM VOL. 4; (8) 853-17, (C) 853-17

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- THE CRITTERS-Younger Girl: (C) K73485
- BOB WILLS-From the Heart of Texas; (C)
- 908 WILLS-King of Western Swings (C) K73523
- THE WAIKIKIS-Pearly Shells From Hawail; (C) K73555
- THE UNIFICS-Sittin' In at the Court of Love; IC) K73582
- THE BRASS HAT-Themes in Brass; (C) K73588 JACK JONES in Holtywood; (C) K73590
- JACK Junes in molywaway (c) KVJSVV PEEDDIE MAR'S Greatest Mirsy (C) KVJSV2 000 WILLS Plays the Greatest String Band Mirsy (C) KVJS01 GEORGE FEYER-Dancing in the Oark/MV Wary (C) KVJS01

- THE WAIKIKIS-Greatest Hits From Hawaii; (C) K73612

#### LIBERTY/UA

#### United Artists

CORDON LIGHTFORT-Sunday Concerts (8) 8162, (C) KO152 UTTLE ARMONY & THE IMPERIALS-Out of Sight, out of Mind; (8) 8165, (C) KO165 JIMMY ROSTLI-Let Me Sing and I'm Happys (8) 8167, (C) KO167 FERRANTE & THICHER-Midnight Cowboy; (8) 8168, (C) KO160

(Continued on page 14)

#### **Cassette Tape Sales**

· Continued from page 10

ready include Voxson players as part of their standard equipment, he adds, while Rolls Royce has recently joined the client roster offering them as optional feafures



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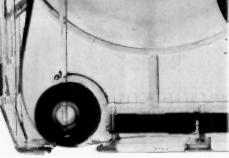
Audiotape, What else, 26 duplicators and 77 different labels wouldn't have it any other way. They use Audiotape® magnetic recording tape because it reproduces high frequencies without grinding or wearing recording or playback heads. And because they know that in whatever configuration they buy it, Audiotape will be engineered to give optimum fidelity, greater consistency and the best possible strength and wear qualities. As you know, we make Audiopak Cassettes, Audiopak® Cartridges, reel-to-reel Audiotape® magnetic recording tape and Audiodiscs® blanks for master recordings, All (modestly) the best.

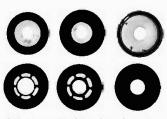
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### Tape CARtridge

# Tape World in Finland in 1969

#### · Continued from page 10

than the total number of records sold in Finland in 1968.) The first 8-track cartridges

to be issued by EM1 and Dis-cophon featured selections of hit songs by local artists and Finn-

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VE OF FIDELIPACE

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tured hit reissues. Discophon is planning further 8-track releases in 1970. levy's first cassette releases fea-

Distribution of prerecorded tape to the record retailers is handled exclusively by Finnlevy, with the exception of PSO product, but because cassette and 8-track equipment is widely sold in electrical shops and gas sta-tions, individual companies handle distribution to these outlets themselves. The Shell network is most active in the 8-track field and there has been some co-operation in servicing these

P

.00.

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.00.

outlets between Discophon and EMI.

It is estimated that between 2-3,000 8-track players have been installed in Finnish automobiles. the great majority of them with-in the last few months. The players are almost entirely of Japanese manufacture. There is a notable lack of American-made equipment because the price is not competitive.

Cassette players are selling in increasing quantitiles and can be numbered in several thou-sands, mostly of Philips of Jap-anese manufacture.

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#### AMPEX

#### Atlantic

THE RASCALS-See; (8) M88246, (4) X48246, (C) M58246 ENGELBERT HUMPERDINCK, (5) M79830, (C) M79630

(C) M/YOOU CREEDENCE CLEARWATER REVIVAL-Willy & The Poor Boys; (a) M00397, (4) X48397, [C] M58397

#### ATCO

Atco

R. B. GREAVES; (6) TP 33-31)

#### ATLANTIC

Atlantic

HERBIE MANN-Concerto Grosso in D Blues; (B) TP 1540 (6) IP 1340 MABEL MERCER & BOBBY SHORT-Second Town Hall Conterty (8) TP 2-605 THE RASCALS-See; (8) TP 8246

#### GRT

#### **Mobile Fidelity**

STEAM RAILROADING UNDER THUNDERING SKIED1 (8: 853-8, (C) 553-8 TWILIGHT OF STEAM VOL. 1; (8) 853-13, (0) 553-13

TWILIGHT OF STEAM VOL. 2; (8) 853-15, (C) 553-15 TWILIGHT OF STEAM VOL. 3; (8: 853-16, (C) 853-76

TWILIGHT OF STEAM VOL. 43 (8) 853-17, (C) 853-17

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THE METERS; (8) JOS 8-4011, (C) IEC 4013

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- BOB WILLS-King of Western Swing; (C) K73523
- THE WAIKIKIS-Pearly Shells From Hawailg (C) K73555 THE UNIFICS-Sittin' In at the Court of Love, C' K70582
- THE BRASS NAT-Themes in Brass; (C) K73588
- K73588 JACK IDHES IN Hollywead; (C) K73590 FREDDIE MARY'S Greatest Nits; (C) K73592 BOB WILLS Play: the Greatest String Bend Mits; (C) K73601 GEORGE FEVER-Dancing in the Dark/My Way; (C) K73611 THE WAIKINS-Greatest Hils from Hawaii; (C) K73612

#### LIBERTY/UA

#### United Artists

GORDON LIGHTFOOT-Sunday Concert; (B) B162, ICI KO162 UITLE ATMONY A THE IMPERIALS-Out of Sight, Dut of Mind; (B) 8165, ICI KO165 JIMMY ROSELIT-Let Me Sing and I'm Happy; (B) 8167, (C) KO165 B168, ICI KO165

(Continued on page 14)

### **Cassette Tape Sales**

· Continued from page 10

ready include Voxson players as part of their standard equipment. he adds, while Rolls Royce has recently joined the client roster offering them as optional features



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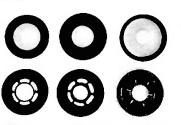
Audiotape, What else, 26 duplicators and 77 different labels wouldn't have it any other way. They use Audiotape<sup>®</sup> magnetic recording tape because it reproduces high frequencies without grinding or wearing recording or playback heads. And because they know that in whatever configuration they buy it Audiotape will be engineered to give optimum fidelity, greater consistency and the best possible strength and wear qualities. As you know, we make Audiopak<sup>®</sup> Cassettes, Audiopak<sup>®</sup> Cartridges, reel-to-reel Audiotape® magnetic recording tape and Audiodiscs® blanks for master recordings, All (modestly) the best.

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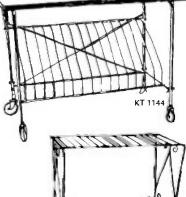
Mop up on your own high-profit, fast-turnover campaign for record protection and tidier floors with Capitol's handsome line of storage racks and stands. Fourteen in all. A design and capacity for any taste, any place and any budget.

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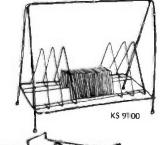
Next time you see your Capitol representative, tell him you want to join the fight for cleaner floors. And while you're in the subject area, tell him you'd also like to clean house in your record and tape carrying case department. He won't soft-soap you.



KP 8120





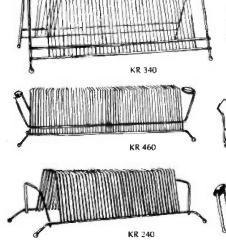


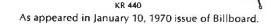


KP 3100

KC 550

cord and tape carrying case departent. He won't soft-soap you.





KR 170

# Talent

# Holiday Treat for Family, Tears Way

NEW YORK-The Fillmore East's most unlikely audience showed up for the early show Dec. 26, the first of six week-end performances. Fathers and mothers towed in children as young as 10 to enjoy some wholesome family entertainment provided by Blood, Sweat & Tears. The group did not disappoint point anyone's expectations. They breezed through their usual tight, polished set, sounding al-most precisely like their records and very precisely like past Blood, Sweat & Tears concerts. There were no surprises, but no letdowns either.

All the parents, unfortunate-ly, proved themselves to he a Allman Brothers Band, two enjoyable acts that preceded Co-lumbia Records' Blood, Sweat & Tears.

The Atco Records' Allman Brothers played a strong set of mostly blues numbers, sounding a lot like Johnny Winter, but a bit lighter in tone. They seemed to use the blues format as a basic framework which they filled to overflowing with good old rock 'n' roll, then let go wherever it pleased. There was ease and humor both in the music and in the cooperation among the mem-bers of the band, who avoided





upstaging each other or vying for performance, and so achieved a full, balanced group sound.

Columbia's Appaloosa, ap-pearing with only three of the original six members, played a series of subdued. lyrical numhers which showed considerable titlent but also left ample room (Continued on page 18)

#### Fleetwood Mac Ends 3-City Tour

NEW YORK - Fleetwood Mac, British blues group on the Reprise label, have completed a three-city tour of Texas, where they appeared on the same hill with Joe Cocker and Jethro Tull, "Oh Well," the Mae's sin-Lull. "Oh Well," the Mac's sin-gle, is beginning to get top 40 air play on many stations across the U.S. Electwood Mac con-tinues its U.S. tour, plan to play the Fillmore West, Fri-day-Sunday (2-4) and the Whis-key A Go Go Wednesday to Jan. 11.

oldest names in the world of

gospel music, and this year's winner of NATRA's "Best Male

Gospel Vocalist" award, though

Gospel Vocalist" award, though more traditional in his approach, was no less dramatic. His rich baritone voice gave new mean-ing to tunes like "The Lord's Prayer," "Bless This House," "How Sweet It Is," and the all-time crowd pleaser, "Yes It Rained"

To try to describe Shirley Caesar is to try to describe a happening. She is, unfoultedly, one of the most dynamic fe-

male personalities in the business

today. The Hoh recording art-ist is a bundle of energy with a vocal range that is nothing

a vocal range that is nothing short of amazing. Blending her voice with those of her vister

and members of the Caesar sing-

ers, she helted out a repertoire

of tunes which included, "Jor-dan River," "God Is Not Dead," "I'll Go," and "Glory to the New Born King."

The Mighty Clouds of Joy, also on Peacock Records, is an-other of the new wave gospel

groups which merges pop with

gospel and comes up with a truly effective and enjoyable sound. Three-time winner of the NATRA award for Best Male

Gospel Group, the seven-mem-ber outfit utilizes guitars and a number of percussion instru-

ments to produce a sound which can only be termed "switched-on gospel."

## Rock & Roll Ensemble in A Wide-Swinging Concert

NEW YORK The New York Rock & Roll Ensemble, one of the soundest of musical groups. ranged far in their Carnegic Hall concert, Dec. 28. The performance, which was recorded live by Atco Records, had elasrock and even country sical. rock selections. Most of the material had not

been recorded by the New York quintet before, revealing a wealth of new material. Brian

Corrigan and Michael Kamen were in strong voice as Kamen even did a number on guitar and Corrigan on keyboard, an instrument switch, also contrib-uted more singing than usual. The classical trips of Kamen

and Martin Fulterman on oboe and Dorian Rudnytsky on cello were especially notable in the Morley and Bach of the second halt. The oboists also had their turn in rock numbers. Even Fulterman, an excellent drum-mer, had a Greek-style vocal. The group was joined by a string (violin-viola-cello) trio in several numbers, including an oboc quarter composed by Fulterman. A steel guitarist joined

in the country number. Rudnytsky actually played less cello than usual, possibly due to the use of the other instrumentalists. His bass guitar was notable today. The unit's second encore allowed each musician to shine instrumentally as they exited separately. As ustial, the rock numbers were high spots for this constantly engaging unit. FRED KIRBY

# 'Gospel Truth' Giant Show

gospel

Rained.

NEW YORK - It was bring along your castanets and grab a slice of the action Dec. 23 when the Rick Shorter organization presented "The Gospel Truth" at Carnegie Hall. The show, teaturing top gospel tal-ents, Rev. James Cleveland, Rev. Cleophus Robinson, The Mighty Clouds of Joy, Shirley Caesar Jessy Dixon and the Chicago Community Choir, was more like a giant revival meeting than the concert as which it was hilled.

From its electrifying opening by the little known Ella Mitchell and the Gospel All Stars, the show gained rapid momentum with both artists and audience engaged in one great clapalong, singalong, playalong; and finally climaxing with most of the enter-tainers spurning the stage in favor of mingling, dancing and shouting with their exhultant fans.

Jessy Dixon and the Chicago Community Choir, on Savoy Records, is a racy ensemble of youths with a pulsating, soul-rock beat. The group produced fock beat, the group produced some really imaginative arrange-ments on tunes like "Go Tell It on the Mountain," "Sweet Little Jesus Boy," the very soul-ful, "Save a Seat for Me," and the chart-riding pop tune, "Hello Sumshine." Sunshine. Rev. Cleophus Rohinson, Pea-

cock Records attist, one of the

# **Rhinoceros in Stomp**

NEW YORK - Rhinoceros, stronger than ever, had an ex-ceptional first set at the Bitter End, Dec. 29 with the big vocals of John Finley again overpow-ering. The Elektra Records group, now down to six mem-bers, is unusual instrumentally in that the other five musicians all are solid, but none receives solo bits. The result is an integrated sound that's always first-

rate, Drommer Eddie (Duke) Ed-

wards, a new member of the unit, handled his blues vocals well and played with distinc-tion. Lawrence Leishman, the other new member, was steady at rhythm guitar, while lead guitarist Danny Weis was a key throughout as were organist Michael Fonfara and bass guitar-it. Patter Machaea ist Peter Hodgson.

Finley, whose voice has gospel qualities, was at his communicating hest wailing and belting rock (Continued on page 18)

# Signings

Delancy & Bonnie signed a long-term pact with Atlantic, where their first album is due early in 1970. Eric Clapton will produce a future album. ... George Beverly Shea has ressigned with RCA, while Wilson Pickett has re-signed with Atlantic, where his next ad-bum, "Right On, 2" is due in mid-January. ... Patrick Sky, formerly with Verwe Forecast, signed with Capitol, where his first album is stated for early 1970. ... The Branding Iron, a Chicago dito, to Stax. ... Bluk-Mer-Da joined Chess, who will release an album early in 1970. ... Junior Sampley and Gordie Trapp, comies from Delaney & Bonnie signed a long-

the "Hee Haw" TV show, to Per-single. Loudon Wainright III, singer, composer and guiltniis signed with Atlantic, where Nesulti Ertegun, executive vice president, will supervise his first albom. Courtship, a Texas rock quarter, to Capitol. . . . Ed Mills and Chris Dueey to Columbia as arti-ists and to Sufi Pipkin Music as writers. The team has written 15 songs for the score of "Visi-goths," a rock musical debuting in Los Angeles, Monday (29).

Grand finale of the evening was offered by the Rev. James Cleveland, writer, arranger, singer and musician. Cleveland, on Savoy Records, is to male gospel what Mahalia Jackson is to female gospel. He is without peer in this field. He uses no gimmicks, no special effects. He just oozes sincerity and a ve y real talent. His offerings in-cluded a number of Christmas carols. RADCLIFFE JOE

# **MJQ** in Annual Concert

NEW YORK-The Modern Jazz Quartet showed up for their annual concert, Alice Tully Hall, Dec. 26, with the premiere of a new soundtrack, electronic tape (used sparingly) and even more affection for the tinkling sound of bells in the rhythm section. John Lewis even had a set next to his plano to rattle on, on occasions.

The filmtrack was prominent in the first half — a 30-minute compression from the group's work on "Kemek," a European film not yet released. While impressive as a test piece in quar-tet arranging (Lewis' uses of

patterns and tones in this small it failed to grip as a total piece. The 'J' in MJQ is not yet

superfluous but the group in its 15-year history has moved into many other music forms and is doing so. In this concert there was "The Blue Necklace," a merging of the group's music with Moorish forms. Here Lewis' spartan piano lines made a harmonious join, effortless and simple, that was a high spot of the concert. The Apple Record group's personal manager, Monte Kay, announced the concert was a seliout, IAN DOVE



#### SAN FRANCISCO

Sly & the Family Stone made Sly & the Family Stone made their first San Francisco appear-ance in more thato a year at Winterland (26-28). Also sched-uled for this Bill Graham pro-duction will he Spirlt, Southwind and Ball 'n Jack. . . . Fillmore West's audition night, Dee. 23 featured Crystal Garden, Dry Iee and Styx River Ferry. Graham's all-night New Year's Eve show which includes break-fast, at Fillmore West presented Santana, It's a Beautiful Day and Elvin Bishop, At Winterland the same night will be Jefferson Airplane, Quicksilver Messenger Service and the Sons. . Blue Cheer, now a quartet, has com-pleted a new album for Philips at Wally Heider studios. Symphony musicians have signed a new contract that will give them S40 a week for 36 weeks, plus paranteed opera pay that will bring yearly income to a minimum of \$10,080. During the 1970-71 weekly for 37 weeks and the yearly winnime to \$11,000. . . Jinmie Rodgers opened a three-week en-gegement in the Fairmon Hotel's Venetian Room Dec. 18. At the old Fillmore Auditaniam Dec. 19-20 week the Grateful Deat, the Rbythin Dukes, thorner, the their first San Francisco appearSTIC) Muby Grape), Osceola and Jef Jaisun, This was the last show at the old Fillmore until February when the Flamin' Groavies, who operate the bailroom through their manager AI Kramer, return from a notionwide tour to promote their new Epic album. The tour includes dates in Salt Lake City (Dec. 25): Omaha. Neb, (26); Detroit, (27, 3) and Jau, 2-3); Cincinnati (9:10); Saginaw, Mich, (16-17); New York City (Jan. 20-Feb. 3). GEOFFREY LINK

#### NASHVILLE

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Talent

turing their latest single, "Friend-ship Train."

Talk about durability. Tommy Deering and the Inner Circle are playing their 11th consecutive month at the FlamIngo's Casino Theatre.

Theatre. RCA's Rouvaun completed his third Dunes Hotel engagement as star of "Casino de Paris" to fin-shoff the year with two weeks in concert. He is backed by the Craig Hundley Trio and come-dians Davis & Reese. . . The Costers will begin 1970 along with Little Richard and Fats Domlino for a 10-city swing through the Midwest. The denice of the Unusual



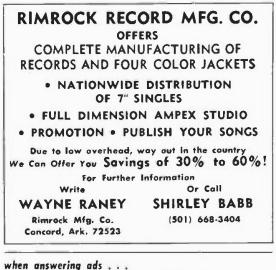
# **Industry Meet For** Lunch & Dinner At... Gene Norman's 8240 Sunset Strip / Hollywood Phone 656 - 1313

### **A** Correction!

In error the wrong management was listed for the Lettermen in BILLBOARD's 75th Anniversary Issue.

Jess Rand is the exclusive personal management for the Lettermen and has been for the past 8 years.





Say You Saw It in Billboard



· Continued from page 16

#### LAS VEGAS

EAS VEGAS Engelbert Humperdinck post-poned his Dec. 23 opening at the Riviera Hotel, to prepare for his own TV series slated for airing in early January. He'll fulfill the contract in May, John Davidson and Joan Rivers also re-signed for future appearances at the Riviera. . . Jan Garber and his big band opened a holi-day engagement at the Desert Inn Hotel Dec. 19. The New Kick backed by songstress Ro-berta Sherwood also opened at the Desert Inn. . . Gladys Knight & the Pips packed the Flamingo's Casino Theatre with rocking Motown sounds fea-

# **Brenda** Lee A Hit in Tour

NEW YORK-Decca Records artist Brenda Lee has returned to Nashville after a SRO tour of the Orient, her second in less than six months. This latest tour included the Japalatest tour included the Japa-nese cities of Kyoto, Nagoya, Osaka, Fukuoka, Kobe and Tokyo, where the audience rose to serenade her on Dec. 11, her birhtday. Miss Lee also played to sellout audiences in Hong Kong, Bangkok, Singa-pore and Djakarta. She was ac-companied on the tour by her companied on the tour by her manager Dub Allbritten, her six-man show band, Jhe Casu-als, and 12 string musicians from Tokyo. After a short rest at home.

Miss Lee will play at the Bev-erly Hills Hotel in Toronto, then the Elmwood Casino in Windsor. She has already been com-mitted to return to Japan later this year for Expo '70.

#### Sculpture Release Out With U.S. Tour

NEW YORK- London Records has released a single per-formed by British group the Love Sculpture to coincide with the group's present first tour of the U.S. The single is called "In the Land of the Free." The tour includes shows in Birming-ham, Mich., through Wednes-day (31).

#### **Rhinoceros in Stomp**

· Continued from page 16

and blues material, including "Same Old Way," a big num-ber. One of Edwards big vocals was "Better Times."

The bill opened with Chapins, a good folk rock quartet, which clearly will be heard more from in the future. FRED KIRBY

## Kinks Complete U.S. Tour **Backed by WB Package**

NEW YORK- Reprise re-cording artists, the Kinks, have just completed their first crosscountry tour since their first rec-ords were released five years ago

Before their arrival. Warner Before their arrival, Warner Bros. Records released a special "God Save the Kinks" package containing an LP tracing the history of the group on disks. In the midst of the tour their new LP "Arthur" was released. The sheet music folio corre-sponding to the LP will be made available shortly through Hill & Range Music.

During the seven-week tour, concerts at Fillmore East, the Boston Tea Party, Detroit's concerts at Fillmore East, the Boston Tea Party, Detroit's Grandee Ballroom and Chicago's Kinetic Playground. They broke the house record at the Whis-key A Go Go in Los Angeles, then moved on to Fillmore West. After a series of college dates in California the tour dates in California, the tour closed with engagements at Philadeiphia's Spectrum, To-ronto's Hawk's Nest and a final concert at Ungano's in New York. The Kinks are scheduled to return for another tour in February.

## **Burton Adds Dimensions** With Variety in Jazz Fare

LOS ANGELES - Vibist Gary Burton is an adventurer. His Quartet plays modern jazz, His Quarter plays modern pazz, as was strongly evident Dec. 16 at the Manne Hole, but his drawing from country, folk and the rock idioms, added a broad dimension to his presentation.

The Atlantic Records artist The Atlantic Records artist doesn't try to play the natural style of any of these sources. He uses them for what they can suggest. During his half-hour set, Burton and associates generated a variety of moods based on their source material.

Bassist Steve Swallow's own composition, "General Mojo's Well Laid Plan," had the au-thor on amplified bass offering a steady layer of well defined notes. Swallow has been with Burton three years and has played with him over a fiveyear period.

Sam Brown, the new guitar-

## Judy Collins Superb

NEW YORK—Looking like a Renaissance painting with her flow-ered print gown and flowing hair, Judy Collins filled Car-negie Hall Dec. 20, with the uncanny resonance of her sound. Her voice, cascading like ring-ing echoes on a far-traveling wind, has a consistently endur-ing strength, whether her ma-terial deals with the intimate re-flection of "In My Life" or the social consciousness of her new single, "Turn, Turn, Turn." These were encores, yet the

single, "Turn, Turn, Turn." These were encores, yet the benefit performance for the Recce School might well have been titled "The Best of Judy Collins," in that she performed her established renditions of Bob Dylan, Joni Mitchell, and her own work. Switching off among three guitars, the Elek-tra recording artist was greeted with applause at the opening bars of most of her numbers, particularly "Early Morning Rain," "Who Knows Where the Time Goes," "Suzanne," and "Both Sides Now."

The most unusual piece, how-ever, was Jacques Brel's subtle and melancholy "The Desperate Ones," which enabled her to project, without guitar, a low-keyed soulful intensity quite different from the energy gener-ated in her albums and the concert as a whole. Decidedly

#### 'Coco' on Para

NEW YORK-The original cast album of "Coco," the new Broadway musical starring Katharine Hepburn, will be on Para-mount Records, not ABC as reported.

ist of two weeks, displayed an affinity for working in a straight, hard jazz mold, as in "Port-smith Figuration," and for a rock sounding "The Turn of the Cen-tury" by British writer Mike Gibbs.

Drummer Bill Goodwin's Drummer Bill Goodwin's touch is generally gentle but constantly swinging. Goodwin was all cymbals on "On the Third Day," used brushes on cymbals on Dylan's "I Want. You," and then went to town with his sticks on the fast 4/4 "Bothemith Eigencies" "Porthsmith Figuration.

Brown is a welcome support for Burton's own delicate, clearly defined mallet work which sounds just fine interpreting a Dylan tune or romping in a standard jazz motif. This Burton quartet is a cohesive sound-ing soft sell for jazz. The audiwas primarily young ence people.

ELIOT TIEGEL

enhancing Miss Collins' perform-ance was the extraordinary musi-cal rapport of Richard Bell on piano, Susan Evans on d and Gene Taylor on bass. Susan Evans on drums, ROBIN LOGGIE

#### **Treat for Family**

· Continued from page 16

for improvement. The group consisted of a violinist, a cellist, and an acoustic guitarist, who also handled the vocals. The different textures of sound frequently blended so badly that the strings could hetter have been eliminated altogether. have been eliminated altogether. The group's material was highly derivative, the melodies and style strongly influenced by ear-ly Donovan, and the gently sur-prising lyrics somewhat remi-niscent of the Brothers Gibb, with a touch of Paul Simon, Yet Appaloosa are not entirely imi-tative, and will undoubtedly outgrow the influence of other artists as they develop their own

artists as they acvent group identity. Meanwhile, the parents fidg-eted impatiently. But the 10-year-olds were quiet. They were listening. NANCY ERLICH





Things I Should Have Said

Wait A Million Years

Midnight Conjessions

Let's Live For Today

The River Is Wide

Feelings

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# **Coin Machine World**

#### BOARD MEET

### MOA to Study 'Public Day'; Inviting Western Operators By EARL PAIGE

CHICAGO-The Music Operators of America (MOA) is inviting operators throughout the West Coast area to its board meeting in San Francisco Mar. 12-14 at the John Hopkins Ho-tel. This marks the first board meeting for MOA in the West and the association wants mem-bers and non-members to attend its opening night cocktail reception. The meeting will also allow MOA founding president George Miller to renew acquaintances and will allow many directors to pay their respects to the industry veteran headquartered in nearby Oakland, Among im-portant considerations will be the possibility of a public day at MOA and an invitation for the general news press to attend the Chicago convention.

#### New Study on Vehicle Costs

WINTER HAVEN, Fla .--- The Florida Anusement and Music Association (FAMA) recently informed its members of a new vehicle study. The report is entitled "Truck Costs: A Comparison of Private Ownership and Full Service Leasing." The The cost comparison was made on an item by item basis. The study is based upon 1968 figures of 1,338 companies owning and operating 7,359 trucks. Single free copies of the study are ob-tainable by writing the University Research Center, 121 W Adams St., Chicago, 60603,

Reviewing the plan for moving MOA's director meeting to dif-ferent parts of the country. Fred Granger, executive vice-presi-dent, said: "Last year we had an excellent turnout of operators and distributors in New Orleans. We want to extend an invitation to all operators and distribu-tors along the West Coast to at-tend our San Francisco meeting. Many of the directors are ad-ditionally looking forward to meeting George Miller again. We (Continued on page 24)

A 6 8.C. Chewing Gum Ltd. Abity-Indestriei Devices Ltd. Academy Syng. Ltd. Acral Limited Aissworth Consolidated Indus-tries (C.B.) Ltd. Amarican Foods Ltd. Amasament Equipment Co. Ltd. Amasament Trades Equipment

News Appliance Components Ltd. Artisoir Automatic Coin Equipment (Cor-dift) Ltd.

B.A.C. (Amusement Concessions) Ltd.

D.L.C. (ANNUSEMENT CONCESSION) Ltd. Barrys Mawufacturing Co. Bell Fruit Mawufacturing Co., Ltd. Brencis Equipment Ltd. Brencis Equipment Ltd. Chicage Automatic Supply Group Coin Controls Ltd. Coin Equipment Manufacturing LtM.



NOBUKO ISHII of the sales divi-sion of Sega, helps demonstrate one type of record jacket display frame being used by the company to promote play on its thousands of location Rock-00a machines. Record jackets are changed frequently to maintain customer Interest.

## Switch to Two for 25c Play Improves Jukebox Programs By GEORGE KNEMEYER and EARL PAIGE

CHICAGO - The programming of jukeboxes will improve as the two for a quarter play becomes more popular, accord-ing to a Billboard survey. While the speed with which jukebox operators are carrying through the price change varies, most agreed that programming would be upgraded as a result of the change. "About 35 percent of my

jukeboxes on my route have the quarter play and by midyear we hope to have at least 95 percent of the route on quarter

Pugh Automatics Quas-Itec Equipment LM. Bhein Automaten Itd. Rite-Ablank, Ito, (London) Ltd. Realitier Products (Briellington) Ltd. Ruffar A Walker Ltd. Samsan Navelty Ga, Etd. Schwartz, I. San Itd. Schwartz, I. San Itd. Schwartz, I. San Itd. Schwartz, I. San Stor Schwartz, B. Sans Itd. Schwartz, Alling, (Sales) LM. Signet Electrics Itd. Simmoods & Robiston, Itd. Stanaile Automatic Machine Co., Streed Automatic Machine Co. Streed Automatics Co., Ltd. Thomas Automatics Co., Ltd. Thomas Automatics Warehouses Itd Vole Automatics

Dulled Wikalesale Waren Ltd Vole Automatics Walshe, M.W., & Co. Warren-Ward (Sales) Whittaker Bros. (Show) Ltd, World's Falr Ltd.

of the British Amusement Caterers' Association,

said another 22 stands have been added. The event,

which is not open to the general public, is expected

to attract over 3,000 coin machine world business-

play," said Russell Maudsley of Russell-Hall, Inc. of Holyoke, Mass. He said that the two for a quarter play will not mean any difference in programming to him. "We have always tried to be selective in the past. We prohe selective in the past. We pro-gram each location on our route individually. We take into ac-count age of people and ethnic background in deciding what songs to program." He said that in one location that recently changed to quarter play, business showed a 50 to 60 percent in-crease crease.

"Most of our jukeboxes still have the three for a quarter play," said Samual R. Keyes of Apollo Stereo Music Co., Inc., of Denver. "As we can we'll change to two for a quarter but it will be a slow process be-cause business is slow." He said that programming will get more attention if for no other reason than "people will want a better selection to choose from be-cause of the increased price."

The switch to two for a quarter pricing is improving jukebox programming because operators have more money with which to purchase records, acording to A. L. (Lou) Ptacek, Manhattan, Kan, operator and distributor. Ptacek, also president of Music Operators of America, said: "As with most operators, we try to keep our record budget within 10 percent of our jukebox in-come. Buying enough records with jukebox play at a dime was becoming impossible. Now that 60 percent of our route is two for a quarter we're doing a bet-ter job of programming because we simply have more money to spend on records." Another twist on changing

(Continued on page 24)

# Expect 3,000 at 1970 ATE Exhibition

LONDON-At latest count 95 exhibitors have booked space at the 26th annual Amusement Trades Exhibition (ATE) here at Alexandra Palace Jan. 20-22. Last year the event attracted 89 exhibitors. The main hall of the huge Alexandra Palace has been completely filled and John Singleton, secretary

#### Here is a list of exhibitors:

Coin Operated Games Ltd. Coinselectors Ltd. Coughtrey's Automatic Supplies Ltd. Crompton, Alfzed, Ltd. Decramont Limited Direct Machine Distributors Utd. Direct Supplies Co. Dirchburn Organisation (Sales) Etd. Dirchourn Organisation (Sales) Ltd. Esperi Industrial Cantrols Ltd. Gainestmaid cantrols Ltd. Gainestmaid and Headingter of Groups to Campanies Cleardi Press & Cein Aptematics Gelfman, N., Ltd. Gelfman, M., Ltd. Heall, Edwin, & Col. Ltd., Machines 1td. Instance & Anthy Ltd. Joyride Manufecturing Co., Ltd. Rastic Aptematics Ltd. Kraft's Automatics Ltd.

Lancaster, W. & Co., Ltd. Lever, R.W. London Coin Machines Ltd. Lumenco Signs (Thanet) Ltd. London Luin Malfinien LTG. Lumence Signi (Thanst) Ltd. Mariae Anglers Ltd. Mariae Anglers Ltd. Milland Extrempises Milland Extrempises Milland Extrempises Milland Extrempises Milland Extrempises Milland Extrempises Milland Ltd. Mesic Nile Group of Companies National Registers (U.S. 14). Near National Signs Mathematics Ltd. Original Kart Original Kart Distant Agent, Electronic Develop-ments Ltd. Original Kart Phillips, B.M., Ltd. Phillips, E.M., Ltd.

men during its three-day run.

## **German** Court Rules on Pins

HAMM, West Germany-A free play on a pinball machine cannot be regarded as "win-nings." This was the ruling of the District Court here follow-ing the hearing of an appeal case case.

The court ruled that winnings The court ruled that winnings are "that which adds to the property of the player and can be physically owned by him" such as the rewards from pay-out machines either in money or token form.

If, however, the player reaches a certain number of points in a game and becomes entitled to a (Continued on page 23)

#### **Rowe Service Schools Set**

WHIPPANY, N.J. — Winter and spring factory service schools for Rowe International. Inc., will be held at the com-pany's facilities in Whippany, N.J., and Grand Rapids, Mich, Vending Schools will meet in Whippany and music schools is Whippany and music schools in Grand Rapids.

Grand Rapids. The vending schools will be held Monday through Friday (12-16); Feb. 16-20, May 18-22 and June 22-26, The music Schools will be held on Jan. 26-00. March 16-20 coil April 26-30, March 16-20 and April 20-

24. The classes are open to vend-(Continued on page 24)



New Equipment

#### Fischer-Empress Coin-operated pool table

The Empress series has been redesigned with an entirely new leg styling, It is finished in walnut brown tone corner skirts and also has the new dirt resistant satin silver finish on the leg levelers. There are two sizes available: 59-in. by 105-in, with a shipping weight of 995 pounds and the smaller 52-in. by 92-in. table weighing 675 pounds.

# **Executive Turntable**



In an order to realign the dis-tribution division so it is more op-erator-oriented, Rowe Internation-al, Inc., has announced some changes within the division. Clint Shuckey, has been named director of music and games sales. Arrold Cohen has assumed the dulies of director of vending sales. Marty Shumsky has been named director of administrative affairs and will handle research functions within the distribution division. Wally Detrick will become director of outsomer services. In other ap-pointments at Rowe, Gorden Pat-ton has been named national ac-counts manager and Vince Francis-chetti was appointed national ac-counts service engineer. counts service engineer.

In an order to realign the dis-



ViRGINIA operators. Elected president at the recent meeting was Ken O'Connor, Other officers: John Cameron, first vice-president; Harry Healy, second vice-president; Hy Lesnick, secretary-treasurer; directors M. L. Holland, Ralph Craun, Dewey Gilbert, Gilbert Bailey, F. D. Colbert, Jim Donnelly, Thel Shields, Bill Hensley, Eddle Morse, Harry Fake, Mr., and Mrs. Harry Lubman, Alton Lewis, William Showlater, Robert Minor, Arnoff Pantelldes, Lewis Jones, Bob Lewis, Richard Peery, Mervin Lonergan and Claude Smith.

# NEW SEEBURG CONSOLETTE! Great companion to the famous new Apollo!



We couldn't create the world's greatest juke box for 1970 - and then just let il go at that!

The fact is, we've also created a superbnew version of the famous Seeburg Consolette.

It looks better than last year's. Plays better. And pays off better. The silhouette is slim, trim, stock. It hugs the wall

Litles are viewed easier and faster with a new "Carousel" display. They can be played easier and faster with a new 10 button digital selector (matching the one on the Apollo).

The money comes in faster, too. A new "all coin" accumulator accepts all silver change in any combination; any order.

And, to change titles, just "I p down the hinged front. (The "Carousel" carriage need hot be removed.)

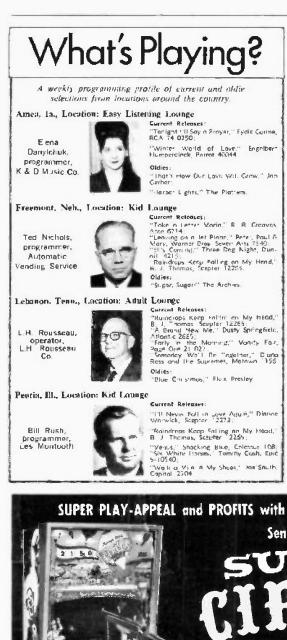
Your present wiring is all that's needed for installation of the new Seeburg Consolette. See .1—and the new Apollo—at your Seeburg Distributor.



New Seebing Apollo for 1970

EEURG The Seeburg Sales Corporation, 1500 N. Dayton, Chicago, Illinois 60622

### Coin Machine News





1931

## Coinmen In The News

NORTH TONAWANDA, N.Y. —The Wuritzer Co. recently held three service seminars smultane-ously in different locations. The two-day service schools were held at United. Inc. in Brookfield, Wis, the Wurlstzer Distributing Curp. of San Fermisco and Southern Music Co., Inc. of Orlandu, Fla Attending the Brookfield seminar were: Run Bacillobonew of Freight

Attending the Brookfield seminativere: Attending the Brookfield seminativere: Rom Bartholomew of Freight Coin Co. of Rhinelander, Was: Lewis Sawieky of Specially Sales Co. of Barago, Mich.; Reid Whip-ple and Williv Lipsky of United Inc., of Milliv Lipsky of United Inc., of Milliv Lipsky of Cointed Inc., of Milliv Lipsky of Cointed Inc., of United States Co. of Green Bay: John Miner of Rapids Coin Machine Service of Wiscensin Rapida, Wis: Robert Birtske of Central Music and Games Co. of Wansou, Wis: Robert Firtske of Central Music and Games Co. of Wansou, Wis: Robert C. Marquirth of Ceal Areade of Ceal, Wis: Fro Alanen of Ottowa Sales Co. of Iron Kaver, Mich: C. Douglas faow of Lakehard Music in Wuodruff, Wis: David G. Fonder of United. Inc., of Green Bay. of Green Bay

### German Court Rules on Pins

· Continued from page 20 free play, this does not involve any addition to his personal property.

The case arose after police observed two boys under to operating pinball machines in an Inn. The innkceper was sued for allowing children under 16 to play an automatic machine "of a pay-out nature." But the court ruled that juinball machines de not come into the calegory of our nut nuchure, and designed pay-out machines and dismissed the case

Attending the San Francisco seminar were, Edwin (Bod) Phillips of Burlia and Burls Music Co. in Fremont, Casif: Kenneth Yuonkin of Dave Harden Music of Concord, Calif 2: William S. Walters of Cen-rini United Music of Turboli, Cal 5: Ralph L. Butcher of D and D Distributing of Stetson Music in San Males, Calif, Wayne Willson of Patton Music in Turbok, Calif John Redello of Stetson Music of Santaneo, Calif, Wayne Willson of Patton Music in Turbok, Calif John Shelton of Perinai Music of Sacramento: and Charles W. Clark of Aeme Vending Co. of San Jose. Attending the Orlando squinar

Attending the Orlando seminar erz: Wendell Payne and Walter werz: Wendell Payne and Watter Hine of Tallahissee Minic Co. in Fallahassee, Floz, Watter A. Cox of Locque Veriding Co. uf Perry, Floz, C. H. Miller, Owen R. Coun-cil, J. E. Goodman and W. G. Harn of Automatic Merchandisire, of Tallichissoe: Varliga Irley, Lee Synckey and Bill Jändes pi Cum-non Minice in Thomasville, Gui Carl Jones of Jacksunville and Gleim Clark of Orlando both of Southern Music. were:

#### MILW AUKEE

A two-day Wurlitzer service school designed for experienced mechanics was held here recently at the Pfister-Hotel,

Actional as when been been been been been been all the Pfister +Hotel. The roster of students who all tended both days of the school which concluded with a special dinner at the Pfister Hotel included: A. O. Alanen, Oltawa Sales, Iron River, Mich.; Louis Sawieki, Specia ty Sales, L'Anse, Mich.; Dong Snow, Lakeland Music, Woodruff, Wis; Ron Bartholo-meu, Feight Coin Machine Co., Rhinelander, Wis; Boh Machine Co., Rhinelander, Sulet, Green Bay, Wis; Boh Fitzke Central Music, Wausau, Wis; Bob Marquardt, Ce-cil Arcade, Cecil, Wis, and Jim



EMPIRE party. Empire Dist. re-cently played host to operators and wives at a holiday in the Bahamas Above (from left) Jack Burns. Engine president Gil Kitt and Dave St. Pierre.



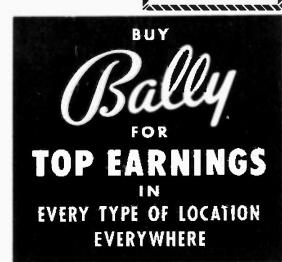
ROCKFORD. III., operator Charles Marik reaches for a pillow during the recent Empire Dist, operators party flight to the Bahamas.

Minur, Rapids Coin, Wisconsin Rapids, Wis. According to Jacubs a five-day service school for Wisconsin and Upper Michigan Wurlitzer opera-tors to be held in Chicago is in the planning stages for spring.





Cable: ATMUSIC—Chicago ATMUSIC Chicago 2122 N. WESTERN AVE, CHICAGO, ILL. 60647. AR THEAR 6-5005



## Coin Machine News

# New Equipment



Single player Flipper Game

Seven Up is an adjustable three or five ball play that has stainless steel moulding, trim, front door and frame. It has optional single, double or triple chutes with an individual lift out coin tray. By hitting various points on the machine with a ball, the skier moves down the slope. An instructional manual comes with the game, Two for 25 cent play is recommended.



Coming

aontary 20-22 — Anusement Trades Exhibition, Alexandro Pal-ace, London.

Trades Extention, Alexandro Pal-aux, London. February 6-7-California Auto-matic Vendors Cottoxi Installation meeting, Vacarion Will age, Mission Bay, San Dego. February 21-22 — South Caro-lina Com Operators Association. Jne, convention, Sheridan Ina, Columbia, S.C. March 4-7-National Vendors Association Convention, Sheraten Hotel, Chicago. March 20-21 -Alahama Anto-March 20-21 -Alahama Anto-Natic Marchanding Council/ Mississippi Vending Association-pin meeting, Broadwater Beach Hotel, Biloxi, Miss. April 3-3--National Automatic Merchandising Council Merchandising April 17-18-Georgia Automatic Morehandising Council meeting, Callaway Gardens, Pine Mountain, Gardens, Taline Mountain, April 17-18 Instana Verding April 17-18 Instana Verding

Ga April 17-18 Insliana Verding Council meeting, Holiday Inn, Indianapolis, April 30, May 1-4 — Blinols Automara: Merchandising Council meeting, Lake Lawn Lodge, De'a van, Wis

#### **Rowe Service** Schools Set

· Continued from puge 20

ing operators and their service

## Switch to Two for 25c Play Improves Jukebox Programs

· Comminied from page 20

programming as a result of changing from three songs for quarter to two songs for the same price was inentioned by Harry Schulfner, Alion, III. op erator, "All new equipment we purchase is going on the mile set on two for a quarter but we're stressing the seven to- a half dollar pricing. This is a much better way to sell the idea to locations and patrons. And we're using two programming panels of oldies, it sounds ri-d.cu.ous, but the mile third of our programming panel devoted to older records 's taking in more money that the 120 newer titles." Schaffern said the 60 older titles are flagged with yellow-colored tille strips.

A number of operators agreed that programming is always of top importance, regardless of the price of songs on jukeboxes. Many Iry to hold record pro-chases within 10-13 percent of the operator's half of what a jukebox grosses totally. "There's no sgnificant difference in programming once you change pric-ing," said Wayne Hesch, A&H Entertainers, Arlington Heights, ways careful about programming. When you're holding to a formul la such as we du, buying a record that doesn't become hurts. We try nor to avoi

forminila of switching over to two for a quarter pricing is doing it by area. "We try not to leave some formion isolated to leave some opmon isolated in an area and still on three for a quarter. We work area by area. Now inday, because of the terrible storm here, Lan sending we are just starting the switch and letting them make the changeover

#### **MOA Board Meet**

· Continued from page 20 expect a very hig turnout of de

rectors this year A number of important busi-uess items are on the agenda. The question of inviting the gen-eral press to MOA and the question of holding a day open to the general public are among ttems for consideration. Other items include changes in the hy-laws, planning for the Oct. 16-18 convention, a review of all To the convention, a review of an convention, problems, a review of MOA's new Phase II public re-lations program and the proposi-al before the Senale regarding a performance fee for use of recent on inclusions. record on inkehoves.

All Machines

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JANUARY 10, 1970, BILLBOARD

Just the greatest juke box music ever heard..., like full frequency response...80 watts of full music power surging through the system. Like dual channels driving six speakers matched for "you are there" realism. It all adds up to



terrific distening ... sensational living sound ... lots more play from participating patrons. Results --- bigger collections for YOU. See and hear the STATESMAN at your Wurlitzer Distributor.

# WURLITZER STATESMAN

# Radio-TV programming

# Radio Forum June 18-21 in N.Y.

By CLAUDE HALL

NEW YORK — The third annual Billboard Radio Proannual Billogaro Radio Pro-gramming Forum will be held June 18-21 at the Waldorf-As-toria Hotel, it was announced last week by Billboard editor-in-chief Lee Zhito. Already, the world's leading authoritics in all aspects of radio programming are being lined up for the four-day meeting. Such radio leaders as Elmo Ellis, general manager of WSB

in Atlanta; Gordon B. McLen-don, president of McLen-Broadcasting; William Meeks, president of PAMS, Dallas; Watter A. Schwartz, president of ABC Radio; Ernie Tannen, president of WEEZ. Chester, Pa.; and William Summers, gen-eral manager of WLOU, Louisville, were among the more than

50 speakers and chairmen dur-ing the first Forum. The second Forum features speakers and chairmen like programming con-sultant Bill Drake, CBS general attorney Harry Olsson Jr.; John Allen, Brand Rating Research; Dick Carr, general manager of WIP, Philadelphia: Harry Sazz of Ted Bates & Co.; Ben Holmes, executive vice president of Ed-ward Petry & Co.; and Whitney Young, executive director of the National Urban League, plus an outstanding roster of radio sta-tion general managers, program directors and air personalities. Among the program directors

who've spoken at past Forums were Dick Starr of KYA, San Francisco; Bill Bailey of KIKK, Houston; George Brewer, now of WIXZ, Pittsburgh; Rick Sklar,

in 15-minute uninterrupted seg-

we are consistent, and because of this they know what we stand for-total music."

WABC, New York; David Moorhead, now of KMET-FM, Los Angeles; Russ Barnett of KMPC Angeles; Russ Barnett of KMPC Los Angeles; Ron Jacobs, now of Watermark Inc.; Bill Stew-art, WNOE, New Orleans; John Borders, KFJZ, Fort Worth; Deane Johnson, KDWB, Min-neapolis; Pat McMahon, KRIZ, Phoenlx; Jim Harrison, KFOX, Long Beach, Calif.; Jack Gardi-ner, then of KBOX, Dallas; Allan Newman, KSFO, San Francisco; Terrell Metheny Jr., now of WRIT, Milwaukee; Don Shafer, WTAE, Pittsburgh; Buzz Lawrence, KHOW, Denver; Larty Ryan, KEEL, Shreve-port; Lee Sherwood, WFIL, Philadelphia; Bill Sherard, WIXY, Cleveland. The second annual Forum

The second annual Forum also marked the presentation of the first Billboard Community Involvement Awards and a Sounds of the Times exhibit fea-turing the capsuled sound of more than two dozen of the nation's outstanding radio stawill be presented again and, in addition, a series of awards to addition, a series of awards to leading radio stations, general managers, program directors, music directors and air person-atities will he made. The Forum is being coordi-nated again by Coleman Finkle of James O. Rice Associates, an international educational con-ultion for Ene for these details

sulting firm. For further details about the Forum, write Radio Programming Forum, 9th Floor, 300 Madison Ave, New York, N.Y. 10017

## **Timely' Ideas Click** At WDVR-FM in Pa. hours. The station plays music

PHILADELPHIA — By key-ing its music to the time of the day, and maintaining consistent yet timely programming through-out its 6½-year history, WDVR-FM has turned a \$27,000 investment into a station billing over \$1.2 million last year. Jerry Lee, slation president, decided on a wall-to-wall format after looking over all of the other formats in the market. He picked as his target the 25-49 adult.

The first promotion the sta-tion ran consisted of three men going to the various merchants in the area and handing out diat cards while turning the mer-chant's radio dial to WDVR-FM. After this the promoter would say "WDVR is all music, no commercials... its the brand new station in town." WDVR-FM showed up on the Hooper as the No. 1 FM in town after only three months. The first promotion the sta-

In the morning, one might find himself listening to an hour of medium tempo music. After noon, an hour of music might consists of six medium tempo tunes, three medium slow tunes, and one medium fast tune. All cuts are pre-selected by music director David Shayer and all music is played live. Shayer chooses music which contains no improvisation and usually no Montovani and Percy voices. Faith are examples. Out of every 10 songs, only one may not be familiar to the listener.

WDVR-TV carries news every half hour only in the mornings until 8:30 a.m., then every three ments and limits commercials to six per hour. There is no an-nouncement of titles. Lee likes to think that the two Lee likes to think that the two major reasons for the popularity of WDVR-FM are the proper use of moncy for promotions and consistency in music pro-gramming. "The people know

# WDAE Taking New Look at Its Albums

TAMPA, Fla. - WDAE easy listening station here, is now reevaluating all its albums, to bring back songs by the Mamas & Papas, Simon & Gar-funket, and the Union Gap which the station never origially played, according to mu-sic director Bill Dudley. The reason is that there's "an in-creasing excitement in middle of-the-road radio. Not only are stations such as WDAE playing a stations such as WDAE playing a greater diversification of sounds than ever before, but, in addi-tion, more of the easy listening taboos are being pushed aside every day," Dudley said, "Imag-ine a big market MOR station playing Dusty Springfield or R.B. Greaves three years ago!"

At the No. 1 MOR station in Florida's No. 2 market, said Dudley, "we feel that it's our

responsibility to maintain the ex-citement and play the heavy hits ---no matter on which chart they're found. We're still playing tney're tound. We're still playing Tony Bennett and Sinatra, but we're been successful, I think, in building a bright, tasteful, dependahly modern image in the community, through our mu-sic selection."

## WSLC to **Blend Play**

CLERMONT, Fla. — WSLC, station owned by Fidelity Broad-casting, has began blending Top 40 tunes by such artists as Tom Jones, the Creedence Clear-water Revival, and B.J. Thomas water Revival, and B.J. Inomas into its country music format. New station manager Howard P. O'Neal, who just replaced Hat Hayes, said that bluegrass and traditional country music would be downplayed. O'Neal would be downplayed. O'Neal is co-manager with Paul Di-

#### WHK Gives News a Break

CLEVELAND --- WHK, easy listening station owned by Metromedia, is presenting a unique approach to news via The Fifth Estate. Ken Galues, general manager, said the station is airing six times a day the 90-second segments which include satirical sketches and topical songs. Len Chandler writes and performs the songs. Sketches feature Se-vern Darden, Avery Schrieber and Weston Gavin.



MARK LINDSAY, left, of Paul Revere & the Raiders shows the Raiders' latest album, "Alias Pink Fuzz," to Scorpio, air personality of WGLD-FM, Chicago underground station.

# WWDC DEEJAY

# Holiday Plays It By Ear in His New Bag

WASHINGTON - Top 40 radio today has become too re-strictive. The real air personal-ity has few alternatives except perhaps to escape to another form of radio as did Johnny

Holiday. Johnny Holiday is into a new bag. He is an air person-ity on WWDC here for the af-Ity on WWDC here for the af-termoon drive show. The new bag is easy listening, a heavy change for a Top 40 veteran. He changed to easy listening for a number of reasons. "I was tired of being tied down by a strict format," Holiday said. "I also felt that the kids could not relate to me any more. I was talk-ing fast and saying nothing. What can I say? I outgrew it." Holiday also said he was tired

of not having time to make full comment on the things he felt were important or entertaining. "If I wanted to talk to Joe Namath while I was at a Top 40 station I had two minutes. At WWDC I can go for myself. After all, who could keep an interview with Namath to two minutes?"

Holiday has been at WWDC since Nov. 24. He said the ad-justment was not simple. "It was hard because I was not familiar

with the various areas of Washington. I also had to adjust to the fact that I no longer had to push. I don't have an hour clock or a really set formula. I don't have to announce the time after each record. There are about 40 or 50 singles to choose from and many albums as well. I also get to choose almost any oldie I want to play. If I want to call the White House and talk to the President, there is no one to stop me, I have a lot of free-dom which I never had before. I had to learn to slow down and

take it all in." Holiday feels that his real personality has come into play personality has come into play much more since switching to easy listening radio. He also feels that the calm, relaxed no-hype air personality has a bright future in radio, especially in FM.

In the past, Holiday has been In the past, Holiday has been an announcer on television as well as radio. While at WINS in New York, Holiday was also the host of NBC-TV's "Hulla-baloo." In Cleveland, aside for his air personality duties for WHK, Holiday also has his own TV show on WEWS-TV. He has always been big on sports (Continued on page 28)



PAT ANOERSON, WSB AIR PERSONALITY, chats with Ferrante & Teicher during their recent visit to the station

STAN JACOBSON, far right, producer of "The Johnny Cash Show" which begins filming on Jan. 7, is greeted at Nashville's Municipal Airport by, from left, Bernard Glow of Screen Gems and stage produc-tion manager of the Cash Show; Audrey Winters of Music City News; Steve Singleton, son of producer Shelby Singleton; Huey Meaux, inde-pendent record producer from Houston; and Anne Fowler of Sharondale Music.



# James Brown -- Mr. Dynamite

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### Radio-TV programming

# **Radio-TV** mart

This column is published for people seeking possilons as well as atajon managers seeking personnel. Rate is \$8.00 per one half inch (app. 40 wordt). A box number will be used ther. Send copy slong with payment to: WENO. 5,000-watt country music si-tion in the country music cepital of the world, needs a smooth, politahed professional personality with a first for a growing broadcasting chains, good, triendly siaff. Contact pro-grom director Masc Curits, WENO, Box 3236. Nashville, Tenn. 37118. Willing to litern to aircheals from seill and medium market per-ionutite. Young, crestive, ambitious person-ality, experience. Selling, Copy-writing, News and Sports Coverage writing, News and Sports Coverage nusit formate all times of day and nusit formate all times of day and night, scenet graveyard. Currently P.D. M.D., Prod. Mgr. 3 years in dorsed, 23, marring, permanent, will relocate, Lata talk. Write James L. Schulz, 2219 S. 13th St., Sheboy, gas, Wis, 5003, Phone after 8 p.m. CD7. 41--654-075. RADIO-TV JOB MART Billboard 165 W. 46th St. New York, N. Y. 10036 WPLO, modern country music sta-tion of the Plough Broadcasting sys-tem, is looking for a good, estab-lished, professional air personality who knows good radio and wants ta settle down as part of a stable staff. Air checks and resumer to program discriming MPLO, BUS Peach-tree Si. N.R., Atlanta. On 3. 3006. Roger Lifeset, Married, Cullege graduate in broadcasting. Two years' professional experience, plus college radio background. Sceling Top 40 or MOR position in medium market. For an eir check call: 603-606 53865. POSITIONS OPEN Is your telephone a black plastie lamb, or a christinga tre? I'm look loves the job be does on the air, we're top 40 heavy personality, 21 im a 30,000-oppulsition market, you im a soldooppulsition market, you turm on an audience. If you want a better enance to do just that, call me collert, Roger Alan Jones, WYCL, York, S. C. 503; 664-402. Six years' experience in radio with top raings with knowledge and love of Top 0 and country music. Forner, musics for the second second second motion and the second second second where i was program director 0 just where i was program director of personality and/or program director with vast slorehouse of promotion ideas and drive to certy them the second drive to certy them 153-2677 (horne). Young ereative British deejay seeks position with radio station or dis-colleque in U. S., preferably West Coast Cool, cultured English voles. Indepth hanwledge of British-in musis field. For air check, photo. contact Geoff A. Juter, 103 Vicenta Rd., Wood Green, London N.22, England. First ohone personality for up-tempo MOR. Top reied in major Central California city. Nust be great... not just an announcer: Work week-ends only, two six-hour shifts, and sars 8400 a month, union scale plus. Uwn thing, so its on early first do your work in nearby city. Opportunity to move west to becauifal setup if you're great! Send long, nonreturn-you're great! Send long, nonreturn-you're great! Send long, nonreturn-resums and reference sodillon with resums and reference sodillon with resums and reference sodillon box 649, Freeno, Calif. \$3721. WRMA, 135 Commerce St. Nont. somerry Ala, is searching for a good swinsing soul personality. Airchecks to program director Sieve Soul. Professionsis may call 205-258.640. Willing to listen to airchecks from more, depaiding \$100 per week or more, depaiding \$100 per week or hops in area can add to your throame. Fourteen years at same major sta-tion in Baltimore. Am now looking. Curgnity doing drive time. Experi-enced atl formats but looking for more personality elision. Have proven ratings in Baltimore. let's 1012. Call (201) 653-4723. First lickets needed for KGA, 50,000. watt country station. Send resume and tape to program director, KGA, 714 Spraye Ave., Spokane, Wash, 99210. Pros call 509-R1 7-3140. ist phone D.J., electronic engineer Wants to return to progressive rock f.m. Chris Kidd, Box 3677, S. Lake Tahoe, Calif. 93705. Need news director for our new News Department, \$150 per fixeday week plus lalent, and expenses. Libers! completely paid benefit pro-jors being the best. Write Billboard, Box zol59, 165 W. 46th St., N. Y. 10036. Announcer with three years' experi-ence with MOR station aceks employ-Southeastern U.S. Long within the Southeastern U.S. Long within the available upon request. Prefers small market. Contact Randy Gali-her. 3007 Angol Place, Jacksonville. Florids 32210, or call: 6094 771-2803. POSITIONS WANTED If you're looking for a time and tem-perature D.J., read no further be-character production. Not and over character production. Not the mili (ypc. 1 can wake up your relings. Formerly at Medium Market in S.C. Top 40 call (S10) 521-2408 aak for Alexander, will travel. Our new station in Ohlo will soon need first phone personalities who can do a smooth job with a Top 46 format. Only quality jocks need send a tape and resume-people who would like a high paid but low pressure performance and Pike, WCVL, Box 603, Crawfordwike, Ind. 4733. Available Immediately: Top-notch, "Pro" top 40 man. 10 years' experi-ence, excellent refeformers, asc 23. Real strong on news and production, experienced in copy writing and alles. Good volce, strong person-sity, has "Major Market Sound," For Larc and resume call (60); 453-5035. Now in small New England Market and getting mowhere. Experience in MGR, classical, rock, production, and news. First phone. Want work any where near Boaton. Write Box 0207, Radio TV Job Mart. Hillboard. I need a production man-must be creative. One who can take an idea and creatively make it a reality. And creatively make it a reality. Station in the country and must be station in the country and must the bast man I can get. Rend ex-amples o' your work ASAP to Gus Goasert. WCBLFM, New York. N. Y. 10015. Call collect to (212) 156-331, ext. 6113. If your station can challenge my mind. 111 be glad to send you a 1967 and reame. Four years of Single, 24, draft exampt, no bord. Single, 24, draft exampt, no bord. up-tempe format. I have the desire to he the best and will. Call 309-797-3528. First phone, easy listening pd., six years in redio with experience also years in redio with experience also position. Young: Family, Excellent references. Prefer Southwest, but will consider claumere. Contact Fuel Lancester, 1-915-332-5791. Momater station in Southeast needs crackerisck moming personality. Red hot organization. Rush tape, photo and revume to Biliboard, Bog 0203, 163 W. 46th, New York, N. Y. 10036. 12 years' experience radio news and work. Currently X news director, sounds, Currently X news director, sounds, OP's man, or remains R.H.M., and other national flauma, H.H.M., and other national flauma, blindneas no handleap. See for your-self. Taps evailable. Write Bill-board, Boz 20200, 185 W. esth-St., N.Y. 10035. Porky Chedwick, veteran radio per-sonality, desires Top 40, soul, or proferesive rock radio position in m the music that has shaped this nation. Proven ability to a strate-end command a listening audience-veteran of more than 3000 record boxe. Willing to become involved in puters mining or music director a radio show. Character references, urither information available by we will be the strate of the sould be the sould be the source of the source a radio show. Character references, urither information available by we will be the source of Soul personality with lat ticket needed for leading southern soul islion. Excellent working condi-Airoheck and resume to program director Avery Davis, BKOX. 6819 Ceranne SL, Balan Nouge, La. Phone is 306-927-7060. Top 40 prostam director (DJ), win-ning personality, proven to hold ratings, induces perfection and co-operative work, knows music. 3rd class, empleyed now 30000 + mar-koi, married, 37. (Specialize-new or chansing to top 40.) Radle modencer-ting for the 70's in mind. (S12) Sal-542. Aduit, mature-sounding personality wanted for Hoi 100 format station in the outhern part of scenic Ver-work for Units 5,000 wait (as of Sept. 13) dartiper. Must be good with the scene of the scene of the statistic from the weight of the scene of the poiling which would include mod-grating a telephone talk program. Sif-conditioned studies Disandread benefits ... send tapc (include news, D, commercial to Program dire-D, commercial to Program dire-porting the scene of the scene of the scene of the point of the scene of Soul jock, 26, recent NVSAS gradu-ate. Service completed, Third phone. Will relocate anywhere. I'm the Uppe of beginner that can walk in and get the job done. Personality photose Have the big source. Hand to make a wancer. Write Bilboard, Box 0204, 165 W. 46th St., New York 10036. Limited experience—but willing to work really hard. Will locate any-where to learn. D.J. school and third phone. Draft exempt. Call Bon Polldori. (404) 422-1638 after 6:00 p.m. WAVZ occasionally losse a top-flight air personality to a major market. Now weeking a replacement for our latest loss. Air check and resume menagier Marvin Resonants of the Temple St., New Haven, Conn. 06510. Professionals with three or more years of experience may call pro-gram director at a03-7747616. Sistions seeking personnel: WKBB, Manchester, N. H.-Ist ticket dre-jay neaded, all night, 180, WGLD FM. Chicago-programates rock sla-tion, WISM, Naduon, Wik, WHTW, WCYU, arbitant, Natura, Wik, WH, WCYU, arbitant, design, WCLU, tening design, a newsman, a pro-duction man. WUWU, Gaineardie, Fin-case listening design, WCLU, lat ticket. WKNR, Dairoli-lon, 40 design needed, Prefer only a super professional. WKIM, Bay City, Nist.-oppuly for an experienced day thour show. Good pay, benchta Heavy air personality meded for WKBR. Manchester, N.H. Good still, concends all worker. Pay and the state of the state of the need is a hard-working professional with two or more years of experi-ence. Send tape and resume to Bill Mundee. WKBR. Manchester. N.H. Mature voice for MOB atation. We want a man interested in combina-tion air and news gathering shift, Must have 3rd tickst. No beginners. Sand resume and tape to PD, WHUC, Hudnos, N.Y. Newsman for day shift at progres-sive New England station, Good salary and ascellent working con-ditions, including insurance, 903-56-1350 and sak for news director or Bill Mundee, Only professionals need apply, 5130 a week. A Billboard Radio Classified adver-usement achieves many lines the result of any other publication in the radio and/or music industry. For \$30, each in advance, your ad will spots two times. Box numbers with spots two times. Box numbers (ifdential if you wish Send copy, with payment, tot Director, Radio-TV Job Mart, Billboard, When replying to an ad. include forward infegations 100 width St., New York, N. Y. 10096. Denver market needs DJ rock or MOR. Send tape and resume to Ev Wren Program Consultants 7973 W. Hampden. Denver, Colo. 80227. Heavy station in Sestile looking for a Giant of a Morning man. If you have the pace, production and abil-ity to entertain, send tape and resume to Box 0205, Radio TV Job Mart, Billboard. Monster station in Southeast needs crackerisch morning personality, Red hot organization. Rush Lape, photo, and resume to Billboard, Box 0202, 165 W. 46th, N.Y., N.Y. 10036.

# Programming Aids

#### EASY LISTENING

Albony, N. Y. (WSUA), Eric Lonschein, Music Director Personality

P: "Thank You for Letting Me Be Myself," Sly & the Family Stone, Epic, H: "To Love You," Country Store, TA.

Centerville, Iowa (KCOG) Fritz Buckollew, Personality P: "Holly Holy," Neil Diamond, H: "When Julie Comes Around," Cuff Links.

De Kolb, III. (WNIU) Curt Stolheim, Music Director F: "Blowing Away," Fifth Dimension, Soul City, Hi "Barbara I Love You," New Colony Six, Mercury.

Denver, Colo. (KTLK) Joff Starr, Music Director "Night Owl," Bad Häbits, Jewei/ Paula, H: "Tightrope," Ten Wheel Drive, Polydor.

Eou Gallie, Pla. (WTAI), Lee Arnold, Music Director, Personality P: "Dear JIII." Blodwyn Pig, Adr M. Hit "My Kind of Love," Poo, Epic, PLP: "All Cuts," Out Here, Love, Bhue Thumb.

Hauma, La. (KJIN), Ken Kramer, Music Director, Personality P: "Venus," Shocking Blue, Colossus, H: "Someday We'll Be Together," Su-premes, Motown.

Lewiston, Maine (WLAM), Bob Quellette. Ausic Director, Personality Music Director, Personality P: "Blowing Away," sth Dimension, Soul City. H: "Hev There Lonely Girl," Eddie Holman, ABC, PLPr Ain't That Good News," R.B. Greaves, Alco.

Pittston, Wilkes-Borre, Pa. (WPTS) Rick Shonnon, Personellty P: "Answer Me. My Love," Happiness, Jubilee. H: "I''Il Never Fall in Love Again," Dionne Warwick, Scepter,

San Luis Obispo, Colif. (KATY AM & FM)

Jay Morin, Personality Jay Morin, Personality P: "Hold On," the Rascala, Atlantic, H: "Wonderful World, Beauful Peo-ple," Jinmy Cliff, A&M, PLP: "Ticket to Ride," A Simple Offering, the Carpen-ters, A&M.

Weich, W. Vo. (WELC), Morvin Lee, Music Director, Personality P: "Together," Illusions, Sieed. H: "Whole Lotta Love," Led Zeppelin, At-lantic, LLP: "Kis Him Goodbye," Steam, Mercury.

#### MOR

Tulare, Calif. (KBOS FM), Sleve Behor, Tulare, Calif. (KBOS FM), Sleve Behor, Music Director, Personolity P: "I'll Newer Fall in Love Again," Dionne Warwick, Scepter, H. "Mornin," Mornin," Bobby Geldsboro, UA. PLPt "There's Not Enough to Go Around," Henry Mancini, UA.

#### COUNTRY

Burbank-Los Angeles, Calif. (KBBO) Corky Moyberry, Music Director, Personality P: "Your Itusband, My Wife," Bare & Davis, RCA. Hi "She Belongs to Me," Rick Nelson, Decca, PLP: "The Stars of Country Music," Capitol.

Cincinnati, Ohio (WUBE) Bob Tiffin, Music Director, Personality Pt "It's Just a Matter of Time," Sonny James, Capitol. Hi: "Afraid of Losing You," Charley Pride, RCA.

Conroe, Tex. (WMCO) Keath Heyn, Music Director P: "Take a Letter, Maria," A.A. Jones, Chart. H: "God Bless America Again," Boby Bare, RCA.

## lst phone D.J., electronic engineer wants to return to progressive rock FM. Chris Kldd, Box 3672, S. Lake Taboe, Calif. 95705.

Fourteen years as same major sta-tion in Baltimore. Am now looking, Currently doing drive time. Experi-enced all formate but looking for more personality station. Have proved ratings in Baltimore. Lets taik. Call: (301) 653-4723.

Plesaant Afro cultured radio per-sonally sopirant. Presently earning (instelas radio telephone-broadcast License. Has sincere interest in chalfending soul or Top 40 format ealerst soul

Puyellup, Wash. (KAYE) Chubby Moward, Personality P: "Jim, Jack & Rose." Johnny Bush. Stop. H: "That's When She Started to Stop Loving You." Conway Twikty. Decce.

#### PROGRESSIVE ROCK

Atlanta, Go. (WREK) Ron Parker, Music Correspondent P: "Cold Turkey," plastic Ono Band, Apric. HI: "No Time." Guess Who. RCA. PLP: "Live With Me." Let It Blerd, Rolling Stores, London. ho. It

Grand Ropids, Mich. (WXTO FM), Ed Matusok, Program Director, Personality F: "Cross the River," Zephyr, Probe, H "Canyons of Your Mind," the Bozo Dog Band, Imperial. PLP: "Frijid Pink," Frijid Pink, Parrot.

Newton (Boston), Mass. (WNTN) John Gorman, Music Director Pr "Basket of Light," Pentanzle, Reprise H: "Live Peace in Toronto," Plastic Ono Band, Capitol.

Winston-Solem, N. C. (WAIR) Gory Meadows P: "9001," Odyssey, Warner Bros, Ha "Say Geodbye to Daddy," Winstons, Metromedia.

# Vox Jox

#### By CLAUDE HALL Radio-TV Editor

(Continued on page 32)

#### Holiday's New Bag

· Continued from page 26

• Continuea from page 20 announcing and has hosted a number of pre-game shows in various places. The most recent of which was for KTVU-TV in San Francisco. Holiday hopes to continue his sports announcing caréer by hosting the Senator's pre-game show on WWDC. He also hopes to maintain his combination

to maintain his combination radio-TV career and perhaps go back into programming eventually. At one time, he was program director of KYA, San Francisco.

# In 1969 It Was "OH, WHAT A NIGHT" In 1970 It's "OH, WHAT A DAY"

The Dells

Cadet 5663

Produced by Bobby Miller Arranged by Charles Stepney

4

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Mercury roars into the new year with 23 brilliant new LP releases, and we're shooting the works on advertising to let everyone know about it.

Where do we start? Nationally in Rolling Stone. L. A. Free Press. Fusion. Village Voice. Kaleidoscope. Helix.

Where else? Evergreen Review.

More? Paid 60 sec. radio spots coast to coast. And specially prepared co-op newspaper ads. This all means customers will know what to look for in your store. We want you to be ready with the goods so we updated our big album catalog (complete with LP photographs) to make selection and ordering fast and easy. You'll find we do a lot more for you, too.

One last thing. Even though this is only the beginning, Mercury already has plans in the works for the future.

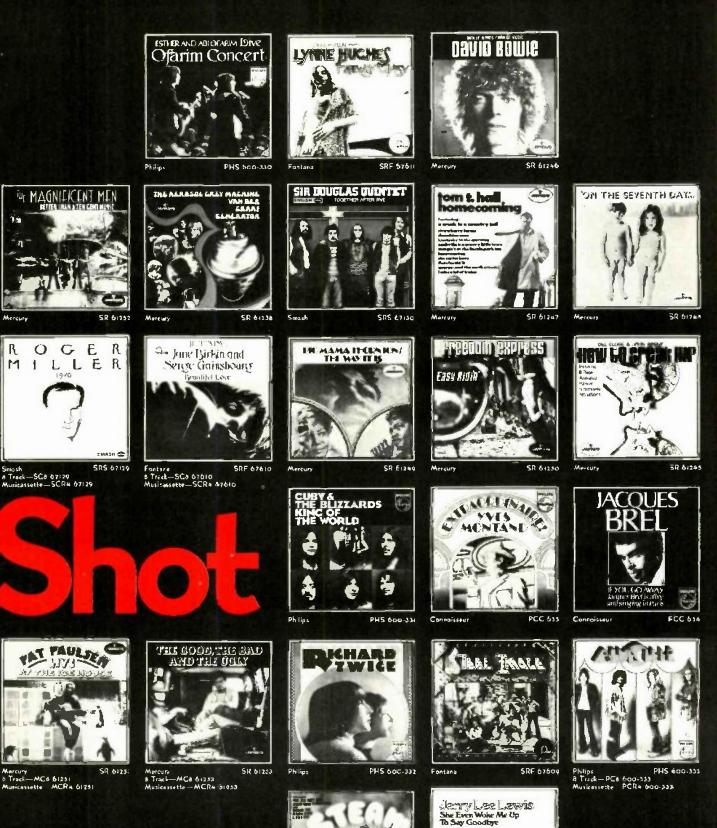
And you can bet we're right on target all the way.

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Mercuty SR 61294 A Track-MCR 6 254 Musicassatte-MCR 4 61254

Smash SRS 0712A a Track—SCA 67128 Musicassatto—SCR4 67128

2

# Soul

This Week

1

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12

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20

22

23 24

24

25 26

19.

-21

-) 10

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BEST SELLING

Last Week Title Artist, Label, No. & Pub.

2 I WANT YOU BACK Jackson 5, Motown 1157 (Jobete, BMI)

3 AIN'T IT FUNKY NOW James Brown, King 6280 (Golo, BMI)

SOMEDAY WE'LL BE TOGETHER Diana Ross & the Supremes, Motown 1156 (Jobete, BMI)

**Soul Singles** 

26

27 28

28 29

9

Artist and/or Selection featured on "The Music Scene," ABC-TV Network \* STAR Performer-LP's registering greatest proportionare upward progress this week.

Weeks on Chart

8



#### By ED OCHS

By ED OCHS SOUL SEARCHING: Pop-soul is once again synonymous with Motown, and Detroit, despite the latest claim by New Orleans, Missis-sippi and Muscle Shoals, is still the soul capital of the world. Simply because that's where the hits come from. The only soul album in the top twenty belongs to the Temptations ("Puzzle People"), while Diana Ross & the Supremes ("Someday We'll Be Together") and the Diana Ross & the Supremes ("Someday We'll Be Together") and the only soul singles to haunt the top ten disks. Last week's Billboard pre-dicted only one record to break the top twenty: Marvin Gaye's "How Can I Forget," on Tamla. Naturally, the soul charts have Motown on top. In fact, out of the top ten soul disks Motown has 70 percent of the action. All the more power to Motown, but the con-trast between Gordy's good fortune and soul's lack of fortune is dis-turbing. To Motown we owe brotherly gratitude for perpetualing soul power, yet, writes F.O.R.E. national chairman Warren Lanier, "We ...will stand 'shoulder-to-shoulder' in a fight to eradicate this gross misjustice of soul music." Referring to the soul backlash explored re-cently in Soul Sauce, Lanier added, "This is a 'sickening thing' and its results'are far spread and disastrous to the growth and develop-ment of artists, individuals and companies." Soul Sauce invites the soul industry to voice its opinions and suggestions on the looming ment of artists, individuals and companies." Soul Sauce invites the soul industry to voice its opinions and suggestions on the looming "blackade" of soul music from the pop charts and commercial success by writing to me. Ed Ochs, at Billboard. Make the New Year's res-olution to settle your soul business in Soul Sauce by caring enough about your future to write or call. FILLETS OF SOUL: It's writh repeating what Atlantic's Ted Williams told Soul Sauce recently. "More and more blacks are listen-ing to rech. Interprint on the working on a gyperflow what binging

ing to rock. Integration is now working on an everyday level bringing (Continued on page 33)



#### · Continued from page 28

ing that FM does quite well in some markets with a country for-mat.

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Record promotion mcn. Please take note: Mike McCarthy, music director of WIUS at Indiana Uni-versity, Bioomington, Ind., writes: "We receive excellent service from many companies and will play their records—even if they are not in the Hot 100, rather than buy a hit from a company that doesn't think enough of our sta-tion to service us. Most companies doesn't think enough of our sta-tion to service us. Most companies like Mercury. Atlantic, Capitol, Columbia, and Blue Thumb. to name a few, recognize that col-lege radio stations have a great effect on record sales and they should be lauded for their fore-sight."

\* \* \* Dick Grahau has joined the programming department of WPBS in Philadelphia.... The staff at KMCO in Conroe. Texas, a country station, goes: Jay Black-buro, general manager; Joe Cooper, music director; Keath Heya, Mary NicCoy, and program director Lee Grant. ... Ron Hamen writes: "Thought I'd drop a line to inform everyone that a 5,000-walt Top 40 station exists here on Okinawa. Owned by the Ryukyus Broadcasting Corp. Specialized shows are scat-tered throughout the week, such as jazz on weekends and pro-gressive rock every night. Both of these, in addition to the pop music, are always in demand both from the military as well as the lanancer Lhus. we are in need music, are always in demand both from the military as well as the Japanese. Thus, we are in need of both old and new records. To KSBK, COP Box 4, Naha, Oki-nawa. The station's lineup in-cludes program director Doug Green, Bob Wales, Jim Wilson, Doug Stalker, Harrigan Hart, Jim-my Max, Bob Murray, and Ron (Ron Garrie) Hamen.

Letters to the Editor Save our singles? Right, I agree. But I believe there is only agree. But I believe there is only one way to do this. Abolish the tight playlist! This is the evil villain that is hurling sin-gle sales and hurting top 40 stations as well. The tight play-list stations are limiting the ex-posure of good singles by limit-ing their playlists to 30 or 35 rec-ords. How can record shops sell singles when the average lisords. How can record shops sell singles when the average lis-tener has so few to choose from? But, alas, thanks to an aware music loving public the days of the tight playlists are just about over. America's pro-gram directors and music di-rectors are wising up. They're finding out that America's treny. finding out that America's teeny-

boppers are growing up faster. boppers are growing up taster. The new super groups; i.e., Creedence Clearwater Revival and Blood, Sweat and Tears, are making records that appeal to all age groups. This is where it's at. Rock 'n' roll has ma-tured. We ought to be happy and iumping for iow. In anyon tured. We ought to be happy and jumping for joy. In answer to an earlier "Letter to the editor," rock 'n' roll has not squelched and cooled their sound. They have matured it, and more stations are being pressured by the music-wise public to play more rock music. (It's about time they figured out how to improve their ratings). So let the world know that I like good old-fashioned rock 'n' like good old-fashioned rock 'n'

50

roll, too, but I also like the new super adult records being put out by the so-called "long-hairs," who scem to be finally accepted nowadays by the ma-jority of the 20-35 age group. So let's just put them both to-gether, brothers, and program a radio station with the proper music balance that will save those beautiful singles. Hard orck is not dead It can be blended beautifully with soft rock to satisfy the majority of available radio listeners, not just teenyboppers, or just the MOR jock who said rock is seriously ill, it seems that MOR *(Continued on page 33)* roll, too, but I also like the new

JANUARY 10, 1970, BILLBOARD

Biliboard SPECIAL SURVEY For Week Ending 1/10/70

VESTER-ME, YESTER-YOU, VESTERDAY.11 Stevic Wonder, Yamia 54188 (Stein/Van Stock, ASCAP)

LOVELY WAY SHE LOVES 4 Moments, Stang 5009 (Gambi, B.M.I)

COUNTRY PREACHER Cannonball Adderley Quinter, Cepitol 2698 (Zawinut, 8M1)

I'LL NEVER FALL IN LOVE AGAIN ..... 1 Diorne Warwick, Scopter 2273 (Blue Seat/ Jack Morris, ASCAP)

BABY BOY Fred Hughes, Brunswick 755419 (Datar/BRC, BMI)

Weeks on Chart

This Last Week Week Title Artist, Label, No. & Pub.

#### \* \*

		James Brown, King 6280 (Golo, BMI)			(Dakar/BRC, BMI)
	4	THESE EYES 10 Jr. Walker & the Ali Stars, Soul 25067 (Dunbar, BMI)	1	42	
•	7	LOVE BONES 5 Johnny Taylor, Star 0050 (East/Momphis, BMI)	30	25	DON'T LET HIM TAKE YOUR LOVE FROM ME 5 Four Tops, Matown 1159 (Jobeta, BMI)
	6		31	34	
	5	FRIENDSHIP TRAIN 10 Gladys Knighl & the Pips, Soul 35068 (Jobere, 844)	32	16	
	8	TO BE YOUNG, GIFTED AND BLACK 8 Nine Simone, RCA 74-0276 (Ninandy, BMI)	33	23	DON'T LET LOVE HANG YOU UP 7 Jerry Butler, Mercury 72991
	11	POPCORN, Part II 3 James Brown, King 6275 (Dynatone, BMJ)	34	35	[Assorted/Parebut, 3/Al] WORRED LIFE BLUES 3 Little Junior Parker, Minit 32080 (Duckes, 8MI)
•	14	I LOVE YOU 8 Otis Leavill, Dekar 684 (Dakar, BMI)	35	31	HOW CAN I TELL MY MOM & DAD 10 Lovelites, Lock 723 (Mon Lah, BAT)
	12	Syl Johnson, Twinight 125	36	44	DIG THE WAY I FEEL 3 Mary Wells, Jubilee 5684 (Wefwom, 8/41)
	10	(Nuddato/Syl/Zel/Highton, BMI) ELEANOR RIGBY 8 Argtha Franklin, Atlantik 2683	37	.33	BEEN A LONG TIME 7 Betty Everett, Uni 55174 (Parabut/Assorted, BM1)
	17	(Maclen, 8Mi) POINT IT OUT Smokey Robinson & the Miracles	38	-	THE GHETTO ] Denny Hatheway, Atco 6719 (Don-Pow, Peer, BMI)
		THE TOUCH OF YOU	39	36	HELLO SUNSHINE 6 Rev. Maceo Woods & the Christian Tabernacke Baptist Church (hoir, Volt 4025 (Corilison/Kilynn, BMI)
	18	Top & Bottom 402 (One-Eved Soul, BMI) LOOK-KA PY PY 6	10	47	I'M JUST A PRISCHER 2 Candi Staton, Fame 1460 (Fame, &MI)
	13	Meters, Josie 1105 (Merseint, BMI) BABY I'M FOR REAL	41	45	THAT'S WHEN I'LL STOP LOVING YDU/I'LL BE SWEETER TOMORROW. 4 Linda Jones, Neptune 17 (MRC/Ziro & Floteca, BMI)
	20	HEY THERE LONELY GIRL	Ø	-	IT'S GONNA TAKE A LOT TO BRING ME BACK
	21	IF WALLS COULD TALK 3 Little Milton, Checker 1226 (Jalyme, BMI)	43	43	Manhartons, DeLuxe 115 (Zire, BMI) THE UNHOOKED GENERATION. 3 Freda Payne, Invictus 9073
	22	I'M SO GLAO I FELL FOR YOU	1	-	(Gold Forever, BMI) AMEN 1970
	41	THE THRILL IS GONE 2 B. B. King, BluesWay 61032 (Grosvenor House, ASCAP)	1	50	Impressions, Curtorn 1948 (Parnco, BMI) MOONWALK Part 1 Joe Simon, Sound Stage Seven 2651 (Cape Ann, BMI)
	-	THANK YOU (Falettin Me Be Mice Ell Again) 1 Siy & the Femily Stone, Epic \$-10555	46		THE CHILDREN 4
	15	(Stone Flower, BMI)	47	49	A WORLD WITHOUT MUSIC 2 Archie Bell & the Drells, Atlantic 2093 (Assorted, BMI)
	24	Meil & Tim, Bamboo 107 {Cachand/Patcheal, BMIJ	48	49	THEME FROM THE ELECTRIC SURFBOARD 2 Brother Jack McDuff, Blue Note 1953
		Ruby Winters, Diamond 269 (Ruler, BM1)			(Pelew, ASCAP)

MY HONEY AND ME G

HE MADE A WOMAN OUT OF ME .... 6

Betty Lavette, Silver Fox (Green Isle, BMI)

Soul

					8	illioard	SPECIAL SURVEY For Week Ending 1/10/70
			BEST SELLIN	G			
			Sou				rs s
			Arrist and/or Selection feature				
	This	Last	★ STAR Performer—LP's registering greate Weeks on Title Artist, Label, No. & Pub. Chart	ist prop	This Week	Last Week	
5	Week 1	Week	PU771E PEOPLE			41	FEELIN' GOOD 2 David Ruffin, Motown M5 896 (\$)
	2	2	templations, Galcy GS 444		27	27	HIGHLY DISTINCT 12
	3	3	HOT BUTTERED SOUL	2	28	26	Friends of Digtinization, RCA Victor LSP 4212 GREEN RIVER
•	5	,	Smokey Robinson & the Miracles, Tamte TS 297		*	45	Creedence Clearwater Revival, Fantasy 8393
	4	4	CREAM OF THE CROP 7 Diana Ross & the Suprames, Motown MS 694		-	43	YOUR LOVE
	4	11	SWISS MOVEMENT 5 Les McCann & Eddle Harris, Attentic SD 1537		<b>\$</b>	38	SOUL SPIN .5 Four Tops, Motown MS 695
	#	9	WALNING IN SPACE		31	25	POPCORN
->	7	6	STAND Sty & the Family Stone, Epit BN 26456	5	*	-	R. B. GREAVES
	8	5		5	33	33	THE WAY IT WAS/THE WAY IT IS
	9	8	DRUGAUNAY Dianna Ross & the Supremes & the Temptations, Votown MS 679 AT HOME WITH O. C. SMITH	1	34	28	TIME OUT FOR SMOKEY ROBINSON & THE MIRACLES
	*	13	DELFONIC'S SUPER HITS		35	22	
	<b>1</b>	14	NITTY GRITTY	-	36	24	YOUR GOOD THING
-	12	12	ICE ON ICE		37	36	GREATEST MOTION PICTURE HITS
-	1	31	COMPLETELY WELL 3 B. B. King, Blues Way BL\$ 6037		*	44	LED ZEPPELIN II
	14	10	GREATEST HITS, VOL. 11	1	39	32	UPOOLE MANN LINE AT THE
-	15	15	TOM JONES LIVE IN LAS VEGAS 8 Parrot PAS 71031				WHISKEY A GO GO
	16	18	ARETNA'S GOLD		40	40	WHO'S MAKING LOVE
5	17	16	MY CHERIE AMOUR		41	30	I'VE GOT DEM OL' KOZMIC BLUES AGAIN, MAMA Janis Joplin, Columbia KCS 9913
5	18	7	IT'S A MOTHER	1	42	46	
	19	19	MEMPHIS UNDERGROUND		43	42	
5	20	17	LOVE IS BLUE	2	44	34	LIVE AND WELL
	21	21	SOUL CHILDREN		6	-	REV. MACEO WOODS
	由	35	HURT SO BAD 5 Nancy Wilson, Capitol ST 253		<b><b>t</b></b>	-	KOOL & THE GANG
	23	20	Nancy Wilson, Capitol ST 353 GRAZIN' IN THE GRASS		47	47	BLOOD, SWEAT & TEARS
-	24	23			48	48	M.P.G
-			Temptations, Gordy CLPS 939		49	49	ANOTHER VOYAGE 11 Ramsey Lewis Trio, C+d+t LSP 827 (5)
	P	29	DOWN HOME STYLE 5 Brother Jack McDuff, Blue Note BST 84322		50	50	DO YOUR THING 2 Jackie Wilson, Brunswick 8L 54154

# Letters To The Editor

· Continued from page 32 died years ago and are now playing rock consistently. Just look at the easy listening charts look at the easy listening charts and you'll see records on it that MOR stations wouldn't touch just five years ago. So, in sum-ming up, with added exposure on longer radio station playlists and with a good balance of hard rock 'n' soft rock, our sin-gles should walk through this "critical" period of insecurity with flying colors and still be around when the first human walks on Jupiter. Rock 'n' roll is riding higher than ever. Tom Nix Music Director

Music Director KEYS Corpus Christi

Due to our extremely odd situation here at WACL 1 thought I'd let you know how the other half feels about the "Save the Singles" movement. "Save the Singles" movement. We are a non-licensed (call us "underground" if you prefer), non-commercial, low-power rock station located on a military base in the Republic of the Philippines. Being as small as we are; we are faced with the responsibility of serving a listen-ing audience of from 5,000 to 25,000 Navy and Marine men, on base civilian workers, and dependents. The audience turn-over rate is extremely high, this over rate is extremely high, this being due to the large number of transient personnel that come through here en route to all corners of the western Pacific. Some of these people arrive here only hours out of the States. They KNOW we cannot get the latest releases (meaning hard air play singles) for weeks or sometimes even months after they are be-

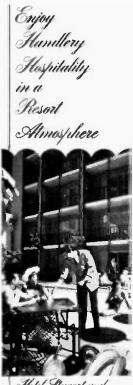
even months after they are be-ing played in the U.S. We combat this "they can't be any good" attitude by inter-spersing album cuts with our "stale" singles. We try to pick album selections that the on-base guys think "would've made it had they been given a chance." Believe it or not, we've actually prompted mass hysteria in the local record outlets when hundreds of sailors rush out to buy our "new" sounds and find out that they are cuts on a months-old album. months-old album.

months-old album. In any other place, in any other situation, we here at WACI radio would jump be-hind the bandwagon and scream S.O.S., but here and now. .... we BELIEVE in albums. Our success here in the Philippines shows us that they are an in-wurdely negocomplic aid valuable programming aid. Sincerely,

C. Alan Taylor Program Director (WACI) Cubi Point, R.P. U.S. Naval Air Station Box 39 FPO San Francisco 96654

#### 'Soul' Show for WNDT-TV

NEW YORK—"Soul" show, a black variety series on educa-tional WNDT-TV, is scheduled to begin Wednesday, Feb. 4, at 10 pm. and will be carried on the Eastern Educational Net-work stations every Thursday at 9 p.m. The program will be the only regularly scheduled pro-gram seen on national television devoted primarily to black vari-ety artists, Ed Haizlip will con-tinue to produce the series. Ivan Curry will direct and associate producer will be Alice Hille.



Holel Stewart und Hundlery Alotor Jun San Trancisco

Our garden court and heated pool form an oasis in the heart of downtown San Francisco, one-helf block from Union Square, where you may relax in the san Jusi Steps sway are gourmel restaurants, fashionable shops. Broadway shows Ghildren under 14 slay free

Hundlery Hotels en California

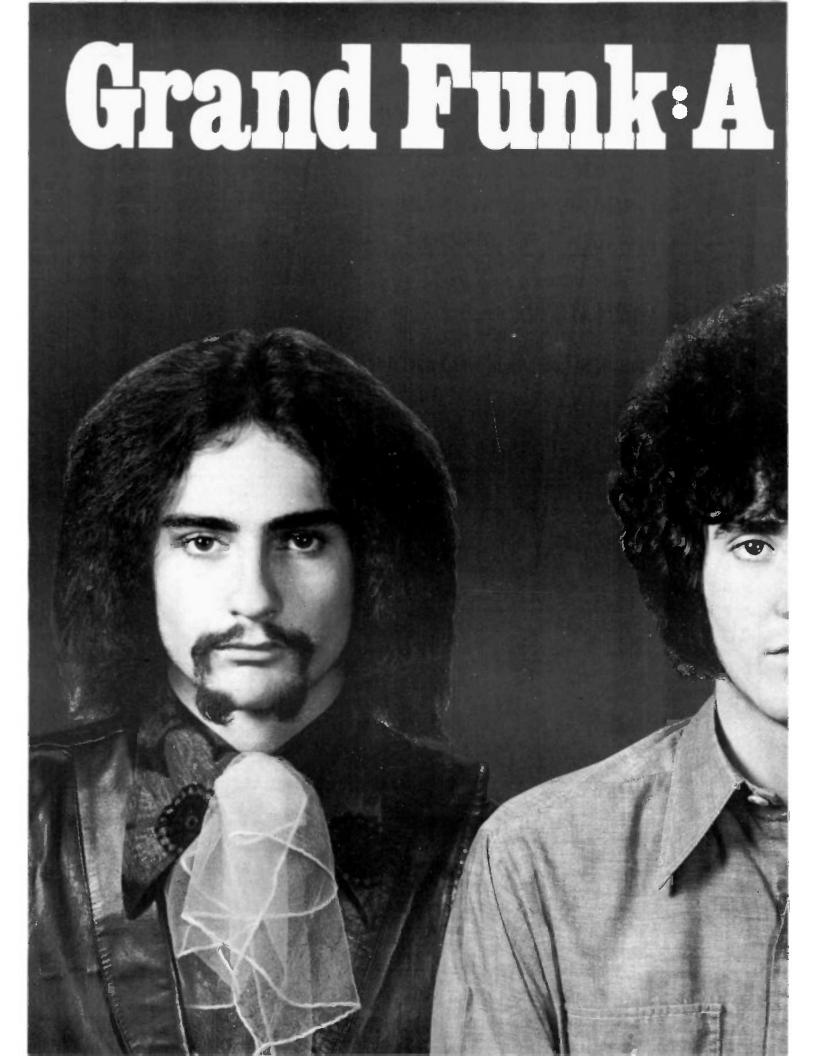
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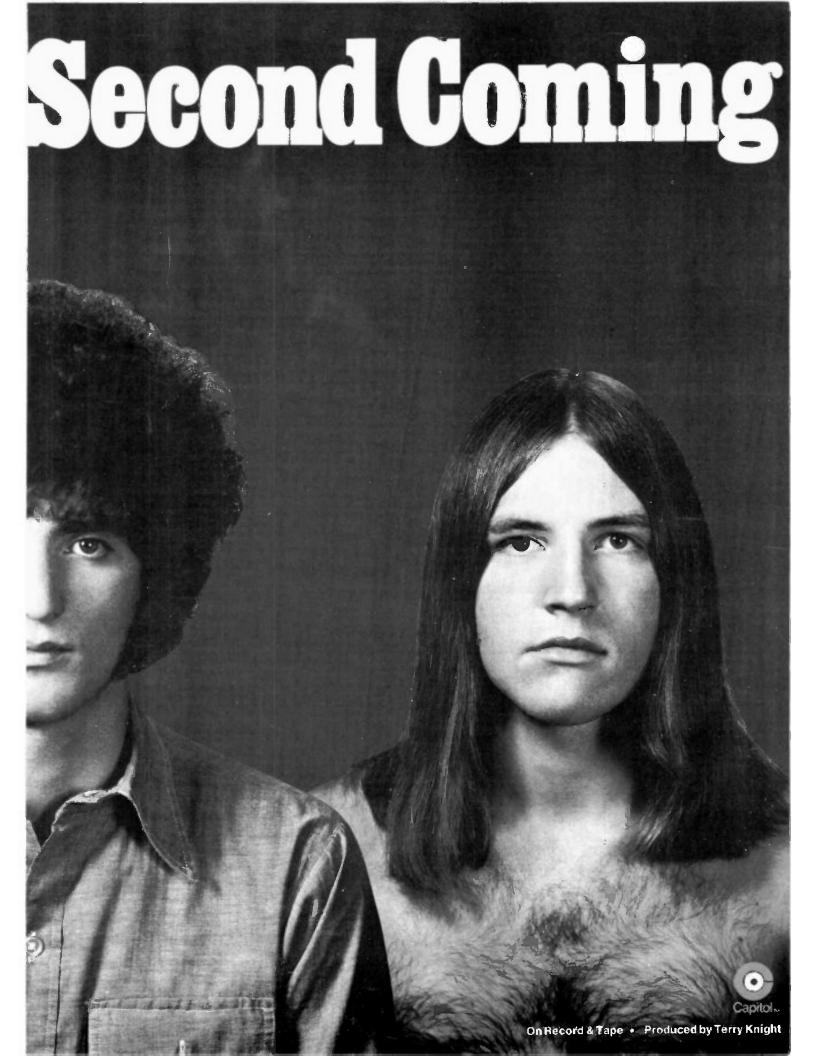


# Soul Sauce

• Continued from page 32

## The charts tell the story — Billboard has THE CHARTS





# **Classical Music**

# 'Der Freischuetz' Issued on Three-LP Release on Angel

LOS ANGELES-Angel Records is issuing a three-LP package of Weber's "Der Freisschuetz" this month featuring Birgit Nilsson, Nicolai Gedda, Walter Berry and Erika Koeth. Rohert Heger conducts the Bavarian State Opera Orchestra and Chorus.

Garaldo Moore is saluted in a disk featuring the retired piano accompanist with Victoria de los Angeles. Dietrich Fischer-Dieskau, Janet Baker, Jacqueline du Pre, Elisabeth Schwarzkopf, Yehudi Menuhin, Gedda, Gervase De Peyer, Leon Goosens and Daniel Barenboim. The Moore-Barenboim piece is a Dvorak duet.

Miss Du Pre also is featured in a coupling of cello concertos of Schumann and Saint-Saens. Barenboim conducts the New Philharmonia Orchestra, Barenboim is the soloist in a Bartok piano concerto pairing with Pierre Boulez conducting the New Philharmonia. Menuhin conducts the Menuhin Festival Orchestra in Beethoven.

Orchestra in Beethoven. Melodiya/Angel has a threerecord set of the original instrumental of Tchaikovsky's "Swan Lake" with Gennady Rozhdestvensky and the Moscow Radio Symphony. Yevgeny and the USSR Symphony continue their Scriabin series with the "Symphony No. 2." Timed with their U.S. tour is a release by the Osipov Balalaika Orectra, The complete solo piano music of Mozart is contained in two or I.B. and a thread the set in

sic of Mozart is contained in two four-LP and a three-LP set in monaural only line featuring Walter Gieseking. Cellist Mstislav Rostropovich performs Dvorak with Sir Adrian Boult and the Royal Philharmonic. Pianist Bruno Leonardo Gelber is the soloist in two Beethoven albums with Ferdinand Leitner and the New

Philharmonic.

## Weisberg, Chamber Group Stage Serial Fun Program

NEW YORK — A fun program of serial music was offered by Arthur Weisberg and



NICOLAI GEODA, right, operatic tenor, receives the Electrola Ring of Honor from Wilfrled Jung, Electrola managing director, for the success of Gedda's recordings for the company. For EMI-Electrola, he has recorded 30 complete operas, 14 oratorios, 12 operettas, and 15 recitals.

## Grand Prix National du Disque 1969 Académie du Disque Français Prix de l'Institut de Musicologie

The above prize was rewarded to the following records: Qualiton of Hungary SLPX 1141 F. Liszt: Missa Choralis, Budapest Cholr, cond Niklos Forrai SLPX 1261 F. Liszt: Psalms Nr. 13, 18, 23, 124 and 129 sung in Latin and German Budapest Choir, Chorus of the Hungarian People's Army, Hungarian State Orchestra, cond.: Miklos Forrai
<ul> <li>SLPX 1141 F. Liszt: Missa Choralis, Budapest Cholr, cond Nikios Forrai</li> <li>SLPX 1261 F. Liszt: Psalms Nr. 13, 18, 23, 124 and 129 sung in Latin and German Budapest Choir, Chorus of the Hungarian People's Army, Hungarian State Orchestra, cond.: Miklos Forrai</li> <li>SLPX 1267 F. Liszt: Requiem Chorus of the Hungarian People's Army,</li> </ul>
Nikios Forrai SLPX 1261 F. Liszt: Psalms Nr. 13, 18, 23, 124 and 129 sung in Latin and German Budapest Choir, Chorus of the Hungarian People's Army, Hungarian State Orchestra, cond.: Miklós Forrai SLPX 1267 F. Liszt: Requiem Chorus of the Hungarian People's Army,
in Latin and German Budapest Choir, Chorus of the Hungarian People's Army, Hungarian State Orchestra, cond.: Miklós Forrai SLPX 1267 F. Liszt: Requiem Chorus of the Hungarian People's Army,
Chorus of the Hungarian People's Army,
Soloists of the Hungarian State Operá. cond, János Ferencsik
SLPX 11381 F. Liszt: Choral Works sung in original languages Female Choir of Györ, Chorus of the Hungarian Folk Ensemble, Soloists of the Hungarian State Opera, cond. Miklós Szabo
World-distributor:
KULTURA Foreign Trading Co.
Budapest 62, P.O.B. 149
Hungary, Europe
Representations in all bigger countries

the Contemporary Chamber Ensemble at Alice Tully Hall, Dec. 20. The ensemble, which has recorded for Nonesuch Records, Included two New York premieres, one of which, David Bedford's "Music for 'Albion Moonlight", had the superb solo work of soprano Phyllis Bryn-Julson, who has recorded for CBS. RCA and Nonesuch. This was the evening's most moving work.

Mezzo-soprano Jan De Gaetani was theatrically expressive in the difficult Roman Haubenstock-Romanti "Credentials," which is based on a monologue from Beckett's "Waiting for Godot," Miss De Gaetani appears on CRI, Nonesuch, Decca and Music Guild.

Percussionist Raymond Des Roches has a tour-de-force in his solo, Charles Wuorinen's "Janissary Music," which he has recorded for CRI. Miss Bryn-Julson and Miss De Gaetani were joined by baritone Richard Frisch, who has recorded for Columbia, in the closing "Adventures" of Gyorgy Ligeti, a humorous, but difficult work.

The other premiere was Niccolo Castiglioni's "Masques," which called for a larger ensemble, which played traditiongarde rhythms. This light, but long piece, even had the musicians playing after they had left the stage. All of the pieces were composed in the 1960's, but some already seemed a bit old-fashioned. FRED KIRBY



21	6	
		Billbuard SPECIAL SURVEY For Weak Ending 1/10/70
-		BEST SELLING
Bilboard		lassical LP's
This Week	Las We	t Weeks on Chart Chart Chart
1	1	TRANS-ELECTRONIC MUSIC PRODUCTIONS, INC., SWITCHED ON BACH 59
2	2	Walter Carlos/Benjamin Folkman, Calumbia MS 7194 TRANS-ELECTRONIC MUSIC PRODUCTIONS, INC., PRESENTS THE WELL-TEMPEPED SYNTHESIZER
3	3	Walter Corlas, Columbia MS 7286 SOUNDTRACK: 2001: A SPACE DOYSSEY
4	5	MGM SIE ST 13 SCENES AND ARIAS FROM FRENCH OPERA
5	12	Beverly Sills, Westminster WST 17163 TEBALDI FESTIVAL (2 LP's) 6
6	4	Renata Tebaldi, Landon OSA 1282 MY FAVORITE CHOPIN
7	7	Van Cliburn, RCA Red Seal LM 2575 (M); LSC 2575 (S) SONART PRODUCTIONS PRESENTS MOOG STRIKES BACH 10
8	6	Hons Wurman, RCA LSC 3123 MOZART: CONCERTOS 17 & 21 (Elvira Madigan)
9	8	(Ando), DGG 138783 A KARAJAN FESTIVAL
10	9	Berlin Philharmanic (Karajan), DGG 643212 R. STRAUSS: SALOME (2 LP's)
		Caballe/Various Artists/London Symphony (Leinsdorf), RCA LSC 7053
11	11	MASSENET: WERTHER (3 LP's) 6 De los Angeles/Gedda/Various Artiste/Orchestre De París (Pretre), Angel SCL 3736
12	22	E. POWER BIGGS' GREATEST HITS
13	13	MISSA LUBA 22 Traubadours du Rai Bafouin, Philips PCC 606
14	15	BACH'S GREATEST HITS
15	10	MOONDOG 12 Columbio MS 7335
16	18	CHOPIN'S GREATEST HITS 30 Various Artists, Columbia MS 7306
17	19	STRAUSS: ALSO SPRACH ZARATHUSTRA 67 Chicago Symphony (Reiner), RCA LM 2609 (M); LSC 2609 (S)
18	.26	STRAUSS: ALSO SPRACH ZARATHUSTRA
19	14	VAUGHAN-WILLIAMS: SEA SYMPHONY 21 Sheila Armstrong/John Carol Case/Jondon Philharmonic
20	20	Chair/London Philharmanic Orch. (Boult), Angel SB 3739 BEETHOVEN: THE NINE SYMPHONIES (8 LP's)
21	21	BELLINI & DONIZETTI HEROINES 57 Baveriy Sils/Vieno Volksoper (Jokas), Westminster WST 17143
22	23	BERIO: SINFONIA 11 Swingle Singers/New York Philharmank (Berio),
23	35	Columbia MS 7268 ORGAN IN SIGHT AND SDUND 6
24	16	E. Power Biggs, Columbia KS 7263 BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M);
25	24	MS 6988 (S) STRAUSS: ALSO SPRACH ZARATHUSTRA
		MS 6547 (S)
26	27	LEONTYNE PRICE SINGS MOZART ARIAS 12 RCA LSC 3113
27	28	SELECTIONS FROM 2001: A SPACE ODYSSEY 74 Philadelphia Orch, (Ormandy)/New York Philhormonic (Bernstein), Calumbia MS 7176
28 29	30	STRAUSS' GREATEST HITS 27 Philadelphia Orch. (Ormandy), Columbia MS 7502 DEBUT 11
29	21	OEBUT 11 Menry Maneini/Philadelphia Orehestra Pops, RCA LSC 3106
30	40	BEETHOVEN: THE NINE SYMPHONIES (8 LP*s) 2 New York Philharmonic (Bernstein), Columbia D85, 815
31	-	STRAUSS: ALSO SPRACH ZARATHUSTRA 2 Los Angeles Philharmonic (Mehto), London CSA 6609
32	32	TCHAINOVSKY: PIANO CONCERTO NO. 1 32 Von Cliburn, Symphony Orch. (Kondroshin), RCA LSC 2252
33		DONIZETTI: ROBERTO DEVEREUX (3 LP's) 2 Beverly Sills/Various Artists/Royal Philharmonic (MacKerros), Westminster WST 323 (5)
34	29	TCHAIKOVSKY: 1812 OVERTURE 54 New Philhormonic Orch. (Buketoff), RCA Red Seal LSC 3051
35	25	J. S. BACH: BRANDENBURG CONCERTI (2 LP's) 2 Munich Bach Orch. (Rikhter), DGG ARC 198438/9 BERLIOZ: TE DEUM 5
36 37	23	BERKIDZ: TE DEUM 6 London Symphony Orch. & Chorus (Davis), Philips 3724 STRAUSS: DER ROSENKAVALIER (4 LP's) 2
		Crespin/Various Artists/Vienna Philhormanle (Solti), Landon OSA 143
38	-	BEETHOVEN: SYMPHONY NO. 9 (2 LP's) 2 Berlin Philhormonic (Karajan), DGG 138807/08
39	-	GREIG: PEER GYNT (Complete Incidental Music) Z Holle Orch. (Barbirolli), Angel 5 36531 Wachers, Obert Oppurgstal Humulinghts EPOM The
40	-	WAGNER: GREAT ORCHESTRAL HIGHLIGHTS FROM THE RING OF THE NIBELUNGS 2 Cleveland Orch. (Szell), Columbia MS 7291

36





JANUARY 10, 1970, BILLBOARD

## Musical Instruments

## Gard Optimistic About NAMM's Music Show

CHICAGO - With applications for exhibit space mailed to prospective exhibitors at the Miami Beach Show, Bill Gard, executive director of the National Association of Music Merchants (NAMM), is very opti-mistic about the June 6-9 convention.

"I expect about the sume amount of exhibitors in 1970 as we had at the 1969 show," Gard said. "There will be some deal-ers in Chicago who won't come to Miami hecause of the dis-tance, but these will be offset by local merchants in the Miami Beach area. We have already had some queries from those dealers.

While there has been complaining among some of the



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PFANSTIEHL'S

AND FASTER

potential exhibitors about the show moving to Miami, Gard was not worried about any repercussions.

"These people seem to forget that we formerly went to New York for the conventions," he pointed out, "We would never consider New York now because the prime architect too kink II the prices are just too high. If those people complaining about Miami Beach would stop and think, they would see that Miami offers many advantages. Besides, several dealers have said that they enjoy the idea of Mlami Beach in June."

While the cost of exhibit space per square foot has nearly doubled from last year to \$3.75, Gird pointed out that the price includes many things not in-cluded before. A hig ftem included is the spatting of exhibit goods right in the booth. The east includes daily cleaning of aisles and exhibit space, gold bockground drapes and side rails. a registered nurse on duty, free hus transportation to and from Miami Beach Convention Hall and guard service 24 hours per day. Very little has ever been stolen from exhibitors. "About the biggest thing stolen has been a piecolo," Gard said,

According to NAMM officials, more than \$3 million in in-struments, accessories and other merchandise will be on display A forthcoming exhibitors' manoal upon assignment of exhibit space, will provide additional information on hotel rooms, ad-vance registration, shipping of exhibit materials, order torms for exhibit hall labor, signs and other services.

other services. The assignment of booths for the 1970 show will be by a spe-cial random drawing by space classification. The drawing will be conducted soon after Monbe conducted soon after Mon-day (5) by the NAMM Music Show advisory committee, made up of members of the five major manufacturer associations. Ex-hibitors will be assigned the size booths they request, but the loca-tion in the convention hall will be determined by the committee. There are a total of 389

be determined by the committee. There are a total of 389 booths of various sizes avail-able at the show. Here is a breakdown of sizes and the num-ber available: five booths of 5,000 square feet, five booths of 3,000 square feet, five booths of 3,000 square feet, five booths of 2.500 square feet, five booths of 2.600 square feet, five booths of 1.500 square feet, five booths of 1.500 square feet, 10 booths of 8.00 square feet, 21 booths of 800 square feet, 21 booths of 100 square feet, and 32.3 boothe of 100 square feet. There is a total of 130,500 square feet of

exhibit space available. Potential exhibitors wishing copies of the exhibit kit and regulations should contact Foster

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domestic and foreign needle designs ... even the "odd" types! So-stop looking for your needle in a haystack ... get Pfanstiehl's Needle Guide and take the work

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## **Standel Line**

CHICAGO-Chicago Musical Instrument Co. (CMI) will have exclusive distribution rights for the complete line of Standel solid state electronic products, it was

announced recently, Standel also announced the availability of two new ampli-fiers. The Standel Custom 24G is a solid state system equipped for jazz, country and western or hard rock. The unit will accept all electronic instruments except a bass guitar. It is finished in scuff-resistant black vinyl and comes with rubber wheels for convenient transportation.

The Standel Imperial 96 stacks two 125 watt speaker cabinets in piggyback style. The master control preamplifier is styled in a wood-grain texture, with two chonnets ensures transle and channels, reverb, tremelo and footswitch included.

Lee at NAMM here. Space applications should be mailed as soon as possible. Companies returning application to NAMM after Monday (5) will be as-signed space on a first come first served basis.

served basis. Merchandise to be exhibited should arrive at the hall begin-ning at & a.m. June 3 through Friday-fune 5. Exhibitors need-ing warehouse facilities should write NAMM headquarters for further information. The exhibit schedule for the show itself is 10 a.m. to 5 p.m. during the four-day show. four-day show. Exhibitors will be able to regis-

ter their personnel in advance and pick up badges at the exhibitors' registration desk in the convention hall from 9 a.m. to 5 p.m. June 3 through June 5. A total of 14 hotels are co-

A total of 14 follows are co-operating in providing rooms for those attending the show. Prices of single rooms range from \$12 to \$33; twins from \$14 to \$33; and saites from \$32 to \$141 in the following hotels: Barcelona, Cadillae Canwe at Lide David Cadillae, Crown, di Lido, Doral Beach, Eden Roc, Fountainbleau, Holiday Inn on 22nd St., Lu-cerne, Montmarie, Hotel Plaza, Seville, Shelhorne and Versailles, The di Lido, Holiday Inn anu Shelborne are within walking distance of Convention Hall. The Hotel Fountainbleau is the con-vention headquarters where all meetings and functions will be

## **New Catalog** By Wexler

CHICAGO-David Wexler & Co, here has recently released a onew eight-page catalog available at no charge that features all Conrad (refted instruments, including electric, folk and classi-cal guitar, fuzz tone unit new Conrad Binjos and a drum out-

The Monte Carlo drum set is a 20 piece ensemble with fea-tures previously found on only the most expensive sets. The Monte Carlo features datable sixshell construction through ply out, double lug and double ten-sion for precision tuning and wide shell mounting brackets for maximum\_strength. Weather-

wide shell mounting brackets for maximum strength. Weather-proof plastic drim heads are set in a triple flange rim for rigidity and tuning permanence. The fuzz tone unit is built into a foot switch pedal and is known as Fuzzy Fury. It is self powered by a nine-volt battery installed at the factory. Sug-gested retail price is \$29.50.

## CMI Handling Rock Enters School Scene



CBS Musical Instruments showed educators a rock rhythm section.



NEIL Lunhuin, Hal Leonard Music,



ALFRED Music's Arnold Rosen (left) shows rock/jazz folio to Lyon & Healy's Dan Windolph.



MUSIC teachers at the recent 23rd Annual Mid-West National Band and Orchestra Cilinc in Chicago were introduced to numerous versions of rock and jazz music scored for school bands. Here (left) Hansen Pub-lications' Warren Miller and William Fox show music to Miss harilyn Williamson, Hersher, III.



JACK DE JOHNETTE, Milestone recording artist, uses the Hohner Melodica during one of the studio sessions for his upcoming album.

## 1,125 Items in Ludwig Catalog

CHICAGO - Ludwig Drum Co, here has released a 108-Co. nere has released a 10k-page catalog illustrating and list-ing over 1,125 percession instru-ments and accessories. Among the new Ludwig product innova-tions cataloged for the first time of the new calored instruction. are the new delaye classic drum outfit, the Improved Supra-Phonic snare drum and the Professional Symphonic Timpani with double-ring percussion.



INSTRUCTOR Frank Turziano explains the guitar at the innovex exhibit



HERMAN Steiger, the Big 3 Mu-sic Corp., proudly displays copy of "Hair" which his firm is introducing in several versions for schools. At right, Miss Emily Reck



DAVID BIBBNER of Morrison. III., and Jake Jerger (right) dis-cuss drums at the Slingerland exhibit.



JANUARY 10, 1970, BILLBOARD



## Country Music

## Hickory in Key Expansion Drive; Links Gibson to Pact

NASHVILLE-Hickory Records has announced a major expansion move, and simultane-ously revealed that RCA artist Don Gibson has signed a longterra contract on Hickory.

"This is only a first step," "This is only a first step," stic Hickory national sales man-ager Lester Rosc. "We plan to sign office nouse artists, change some distributors, and bring the label back into its rightful posi-tion of prominence." tion of prominence.

Hickory is one of the oldest country labels in the business, dating back some 16 years. It's affiliated contemporary label, TRX, also will undergo some ex-Dansion

Gibson comes to Hickory after two years with MGM, then 13 years with RCA. During the past 15 years he has been under contract to Acuff-Rose as an exclusive writer, and has write ten some of the country stand-

ands over the years.

Gibson is cutting six sessions for Hickory, doing both a single and an I.P., the latter of which will be a collection of current hits recorded by other anists. The single is set for release in mid-fanoary, with the abburn to follow a few weeks later.

Gibson has been managed by Wesley Rose, president of Acuff-Rose, since the two were intro-duced by Mel Foree in Knox-ville in 1955. The first time he wrote for the publishing com-pany was "Sweet Dreams," and Rose placed Gibson as a singer on MGM.

All Hickory artists now will be cut in the Acuff-Rose Sound Studios, part of the over-all complex. Lester Rose pointed out that, within recent months. out that, within recent menths, seven. Hickory records have made the country charts, and the label soon will be competi-tive again all the way. Currently under contract to Hickory are Roy Acuff, Roy Acuff Ir., Ernie Ashworth, Cienn Barber, De-norm Maria Shewin Lintee. Jim Minuday, Redd Stewart, Loton, Jim Minuday, Redd Stewart, Le-ona Williams, and Tommy Dell and Kallio Jean Widener.

Hickory artists currently leased to Warner Bros, are Bobby Bond, Don Gant and Tupper Sansky, Leased to Te-tragrammaton is Pat Boone, and (Continued on page 41)

next CBS.



NASHVILLE WINNERS at the Perry Comp Amateur Invitational Golf Championship at Port St. Lucie, Fla., were guitarist Grady Martin, Mon-unient's Boots Randolph, and writer-artist Boyce Hawkins. Coordinat-ing the event for the Nashville contingent were RCA's Wally Cochran and SFSAC's Alcone Brunner.

## The Moog Goes Country in Trythall's 1st Athena LP

NASHVILLE -- "Country Moog/Switched on Nashville" is not the name of a new country-criented tock group but the title of Gil Trythall's first album for Athena Records. Since its initial entry into the Ance its minial entry loto the recording business, the Moog synthesizer (named for the in-ventor Bob Moog) has covered the nusic scene front Hach to Bacharach and now has made irs way into the country field.

man responsible for this when that expension in country nu-sic is Dr. Rick Powell, vice president of Athena Records. The album was a first for Powell as well as Trythall, The idea for the album came about

as a result of their association with Peabody College in Nashville. Both men are instructors at the college and Trythall incorporates the use of a Moog (Continued on page 41)



						SPECIAL SURVEY For Wook Ending 1/10/7
			Country			
			🖈 STAR Performer-LP's registering gra			
Th	is L Peh W	ast Veek	Weaks on Title, Artist, Azhel, No. & Pub. Chart	This	Last	Verifie, Artist, Lobel, No. & Pub. Ch
	1		BABY BABY (I Know You're a Lady) 10	-	51	WALK UNASHAMED
	2	3	David Houston, Epic 5-10539 (Gallico, BMI) IF IT'S ALL THE SAME TO YOU			Tompall & the Glaser Bros., MGM 14096 (Glaser, BMI)
			Bill Anderson & Jan Howard, Decca 32511 (Moss-Rose, BMI)	40	40	0.01m2
	3	2	(I'm So) AFRAID OF LOSING YOU10 Charley Pride, RCA 74-0265 (Hill & Range/Blue Crest, BMI)	-0	42	(Janda, ASCAP)
	4	4	WISH I DIDN'T HAVE TO MISS YOU. 9 Jack Greene & Jeannie Seeley, Decca 32580	-41	43	THE WHOLE WORLD HOLDING HAND: Freddie Hart, Capitol 2692 (Blue Book, IBM1)
N	5	5	(Tree, BMI)	42	46	THEN HE TOUCHED ME Jean Shepard, Capitol 2694 [Gallico, BMI]
			BIG IN VEGAS 9 Buck Owens & the Buckaroos, Capitol 2646 (Blue Bock/Exbrook/Milke Curb, BAII)	1	50	FANCY Bobbie Gentry, Capitol 2674 (Shayne, ASCAP)
1	Û	9	GOOD NEWS	1	60	WILLIE AND THE HAND JIVE
			(Glad, BM1/Raydea, SESAC)	_		Johnny Carwer, Imperial 66423 (Eldorado, BMI)
	7	'	BLISTERED/SEE RUBY FALL 8 Johnny Cash, Columbia 4-45020 (Quartet/ Bexhill, ASCAP/House of Cash, BMI)	45	49	I HOPE SO Willie Nelson, Liberty 56143 (Tree, BMI)
	8	8	ONE MINUTE PAST ETERNITY	46	38	DOWN IN THE BOONDDCKS Penny DeHsiven, Imperial 66421 (Lowery, BMI)
	9	17	Jerry Lee Lewis, Sun 1107 (He Lo/Gold Dust, B41) BROWN EYED HANDSOME MAN	47	48	
		.,	Waylon Jannings, RCA 74-0281 (Arc, BM1)	48	35	GINGER IS GENTLE AND WAITING/ DRINK BOYS DRINK
	10	10	CAMELIA 8 Merty Robbins, Columbia 4-45024 (Weed Ville-Nome, BMI)			Jim Ed Brown, RCA 74-0279 (Gil, BMI)/ (Glaser, BMI)
	11	6	YOU AND YOUR SWEET LOVE	49	37	I FALL TO PIECES Diana Trask, Dot 17316 (Tree, BMI)
1	127	18	Connie Smith, RCA 74-0258 (Stallion, BMI) SIX WHITE HORSES 8	50	53	HELLO I'M A JUKEBOX George: Kent, Mercury 72985 (Newkeys, BMI)
	<b>D</b>	20	Tommy Cash, Epic 5-10540 (Prodigal Son, BMI) THEORYS & STORY (Caje' Round)	-51	54	DADDY I LOVE YOU
1		20	THERE'S A STORY (Goin' Round)			Billie Jo Spears, Capitol 2690 (Hall-Clement, BMI)
	14	14	WINGS UPON YOUR HORNS	52	52	CALIFORNIA COTTON FIELDS Dallas Frazier, RCA 74-0259 (Blue Crest/Glad, BMI)
	15	15		53	55	TWO SEPARATE BAR STOOLS
	16	13	NUST SOMEONE I USED TO KNOW 12 Dolly Parton A Porter Wagoner, RCA 74-0247 (Raydee, SESAC)	54	59	Wanda Jackson, Capitol 2693 (Party Time, BAI) PARTLY BILL
	17	11	RCA 74-0247 (Reydee, SESAC) YOUR TIME'S COMING			Lawande Lindsey, Chart 5042 (Sue-Miri, ASCAP)
	18	23	Faron Young, Mercury 72983 (Combine, BMI) NOBODY'S FOOL/WHY DO I LOVE YOU 6	55	47	YOURS FOREVER Wynn Stewart, Capitol 2657 (Central, BMI)
1			Jim Reaves, RCA 74-0286 (Tuckahoe, BMI/ Shepiro-Bernstein, ASCAP)	56	57	MORNIN' MORNIN' Bobby Goldsboro, United Artists 50614
1	19	32	A WEEK IN A COUNTY JAIL	Đ	-	(Combine, BMI) TAKE A LETTER MARIA
1	20	33	THINKING ABOUT YOU BABY 6	58	64	Anthony Armstrong Jones, Charl 5045 (Four Star Television, BMI)
	21	21	Billy Walker, Monument 1174 (Wilderness, BMI) RIGHT OR LEFT AT OAK STREET	30		SUN'S GOTTA SHINE Wilma Burgess, Decca 32593 (Contention/SESAC)
	22		Roy Clark, Dos 1732a (Attache, BMI) APRIL'S FOOL	59	68	John Wesley Rytes I, Columbia 4-45016
	23		Ray Price, Columbia 4-45005 (Tree, BMI) A WORLO CALLED YOU	60	-58	(Rose, 8441) DRIFTING TOO FAR
			David Rogers, Columbia 4-45007 (Ceramert, BAI)			DRIFTING TOO FAR June Stearns, Columbie 4-45042 (Acclaim, BMI)
1	24	28	I'M A LOVER (Not a Fighter)	61	62	DREAM BABY Bob Regan & Lucitle Starr, Dot 17327 (Combine, BMI)
2	25	12		62	75	SOMETHING TO THINK ABOUT
-	26	10	OKIE FROM MUSKOGEE 14 Merie Nangeerd & the Strengers, Cepitol 2626 (Blue Book, BMI) TRY & A CITLE KINDHESS 12	63	65	Luke the Drifter, Jr., MGM 14095 (Hank Williams, BMI) MY FRIEND
	20	13	TRY A LITTLE KINDNESS 12 Gien Compbell, Copital 2659 (Airfield/ Campbell, ASCAP)			Ariene mercin, Columbra 4-45016 (Acufi-Rose, SMI)
	27	16	GOD BLESS AMERICA AGAIN	64	66	THE GUN Bob Lumen, Epic 5-10535 (Gellico, BMI)
	28	29		65	67	FOR YOUR LOVE Bobby Austin, Capitol 2681 (Beechwood, BMI)
	29	25	(Contention, SESAC) DOWN IN THE BOONDOCKS 8 Freddy Weller, Columbia 4-45026 (Lowery, BMI)	66	74	JIM, JACK & ROSE/I'LL GO TO A
	30					Johnny Bush, Stop 354 (Window, BMI)
	30	26	EVERY STEP OF THE WAY	D	-	WINDOW NUMBER FIVE Johnny Duncan, Columbia 4-45006 (Ceder- wood, BMI)
	31	36	a company where a company of the company	68	70	NOBODY WANTS TO HEAR IT
	32	30	WHEN YOU'RE HOT YOU'RE HOT 9			Jack Barlow, Dot 17317 (Tree, BMI)
	22		Porter Wagoner, RCA 74-0267 {Green Grass, BM1}	69		SITTIN" IN ATLANTA STATION Nat Stuckey, RCA 47-9786 (Allantic, ASCAP
•	33	54	BEFORE THE NEXT TEARDROP FALLS, 5 Linda Martell, Plantation 35 (Singleton, BMI)	70	71	PLEASE HELP ME I'M FALLING. Hank Locklin & Danny Davis & the Nashville Brass, RCA 74-0287
	34	27				(Ross/Jungnickel, ASCAP)
1	357	45	THAT'S WHEN SHE STARTED TO STOP	1		THE GOLDEN ROCKEY Jim & Jesse, Epic 5-10563 (Hill & Ronge, BMI)
	35		Conwey Twirty, Decce 32599 (Tree, BMI)	12	-	ROLL OVER BEETHOVEN Linda Gall Lewis & Jerry Lee Lewis, Smash
		**	HEARTBREAK-AVENUE 6 Carl Smith, Columbia 4-45021 (Acuft-Rose, BMI)			2234 (Arc, 8.41)
	37	31	FRIEND, LDVER, WOMAN, WIFE1D Claude King, Columbia 4-45015 (BnB, ASCAP)	UI A		PUT A LITTLE LOVE IN YOUR HEART . Susan Raye, Capitol 2701 (Unart, BMI)
	38	39	LOVE AIN'T NEVER GONNA BE	W	-	SHE CHEATS ON ME Glenn Barber, Hickory 1557 (Acuff-Rose, BM
			NO BETTER	15	-	WELFARE CADILLAC Guy Drake, Royal American 1 (Bull Fighrer, BAU)

8	Pueso	L	Billboard SPECIAL SURVEY For Week Ending 1/10/70
-		Γ	TOL For Week Engine 1/10/70
	7		untry I P's
			ner—LP's registering proportionate upward progress this week, d/or Selection featured on "The Music Scene," ABC-TV Natwork
	This Week	Last Week	C TITLE, Artist, Label & Number Chart
-	1	1	THE BEST OF CHARLEY PRIDE
5	Ŷ	5	TALL DARK STRANGER
2	3	4	A PORTRAIT OF MERLE HAGGARD
-	-4	2	JOHNNY CASH AT SAN QUENTIN
-	5	6	THE ASTRODOME PRESENTS SONNY IONES
	.6	3	Capitol ST 320 HANK WILLIAMS IR, LIVE AT COBO HALL, DETROIT, 14
	7	,	MGM SE 4644 MY BLUE RIDGE MOUNTAIN BOY
	1	14	STORY SONGS OF THE TRAINS & RIVERS 5
	9	10	Johnny Cash & the Tennessee Two, Sun SUN 104 SONGS THAT MADE COUNTRY GIRLS FAMOUS
	10	11	Lynn Anderson, Chart CNS 1022 GLEN CAMPBELL "LIVE"
2	11	9	Cepitol STBD 268 JOHNNY CASH'S GOLDEN HITS, VOL. 1
-	12	12	SUN SUN 100 TAMMY WYNETTE'S GREATEST HITS
	13	13	Epic BN 26486 WINE ME UP Faran Yaung, Mercuty SR 61241
-	14	8	JOHNNY CASH'S GOLDEN HITS, VOL. 11
-	15	15	THE SENSATIONAL CHARLEY PRIDE
-	16	17	THE WARMTH OF EDDY
	Ŵ	20	TOGETHER 15 Jerry Lee Lewis/Linda Gail Lewis, Smash SRS 67126
-	1	22	JERRY LEE LEWIS/ GOLDEN HITS, VOL 1
-	19	21	JERRY LEE LEWIS' GOLDEN HITS, YOL II
	20	16	MOVING DN
	21	18	FLOYD CRAMER PLAYS MORE COUNTRY CLASSICS 9 REA Vitor LSP 4220
	22	24	JIM REEVES' GREATEST HITS, VOL. 3
	23	23	DAVID D. HOUSTON
	24	19	BACK IN BABY'S ARMS
	25	25	THE EVERLOVIN' SOUL OF ROY CLARK
	26	30	BEST OF NORMA JEAN
	27	28	ALWAYS, ALWAYS
-	28	26	SHOWTIME 7 Johnny Cash & the Tennessee Two, Sun SUN 106
	29	33	WOMAN OF THE WORLD/TO MAKE A MAN
	30	31	FROM VEGAS TO MEMPHIS/FROM MEMPHIS TO VEGAS 6 Elvis Presley, RCA Victor LSP 6020
	31	27	NEW COUNTRY ROADS
	12	38	NASHVILLE MOOG/SWITCHED ON NASHVILLE 3 Git Trytheit, Athene 6003
	33	35	SOLIO GOLD '69
	Ø	41	WHERE GRASS WON'T GROW
	35	34	THE ESSENTIAL HANK WILLIAMS
	36	29	IT'S A SIN
	37	43	FROM ELVIS IN MEMPHIS
	139	-	Kapp KS 3589 I'LL STILL BE MISSING YOU
3	40	40	Warner Mack, Decca 01 75165 HOHNNY CASH AT FOLSOM PRISON
1	41	32	GET RHYTHM 9 Johnny Cash & the Tennessee Two, Sun SUN 105
2	42	.37	SAME TRAIN, DIFFERENT TIME
	1	-	MISS SINCERITY 1 Bille Jo Spears, Capitol ST 397
	44	45	HANK THOMPSON SALUTES OKLAHOMA
	45	-	JESUS IS & SOUL MAN 1 Lawrence Reynolds, Werner BrosSeven Arts WS 1825
		-	JANUARY 10 1970 BILLBOARD

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## **Country Music**

## **College Kids Overseas Finding Country a Simple Subject**

NASHVILLE pearance of young people in the audiences and their reaction to country music made a recent promotional trip extremely valu-able, according to George Hamilton IV

Hamilton was one of several RCA artists who toured En-gland, Germany, Holland, Swe-den, Denmark, Norway and Finland on the promotional tour.

Young people with almost "an evangelistic fervor" came to the concerts in Scandinavia, he said. "The college kids were really the best audience."

"The college kids were really the best audience." Hamilton, who mixes a great deal of folk into his country, said the Oslo, Stockholm and Copenhagen reaction was the greatest, with Amsterdam run-ning close behind. "Feren though few of us had

"Even though few of us had ever had a record released in those areas, the young people knew Bohby Bare and Skeeter Davis, and regarded them as heroes," he said.

He said the young people

equated folk and country. them it was simply a Southern (U.S.) form of contemporary music," he said. "They don't have any sociological hang-ups in definitions. To them it's really all music of the people, and that's the important thing."

Hamilton's greatest reaction was to one of his lesser-known songs, "Suzanne," because it "had something to say, and the young people listened intently to the lyrics."

Still he sensed a backlash of some sort loward a return to simplicity in sound. "Based on reactions, and what some of them told us, they're not wild about the big arrangements and the heavy orchestrations of our music. They are more intent on finding the traditional sound to accompany good lyrics. We accompany good lyrics. We were told repeatedly to 'keep it

country." " On the tour were Nat Stuckey Connie Smith, The Hillsiders and another English group called The Country Fever. Chet Atkins

no problems in obtaining well over 1,000 sessions.

Music City Recorders contin-ued its rapid growth and re-corded 1,069 sessions in 1969, and although the studio shut down temporarily at the first of the year to install a new mastering system, Music City still bettered its mark from last

year by 60 sessions. Bradley's Barn also topped its previous mark for sessions. Ac-

cording to Jerry Bradley there were 798 sessions at the barn last year. 1970 also looks like another record year for the Barn, which is located in Wil-son County, some 20 miles from

Pro Sound Inc. recorded 370

Pro Sound Inc. recorded 3/0 sessions this year, and has re-cently added a Moog synthe-sizer to its facilities. The Moog will be incorporated into the regular recording equipment and will be made available for gen-

Starday/King has closed to

Starday/King has closed to custom recording and is con-centrating on its own artists. Ac-cording to Col, Jim Wilson, the studio will also be closed tem-porarily to install some addi-tional equipment. This year the studio recorded over 300 ses-tions

As for the future, the new

Mercury studio and office com-plex is scheduled for completion around the first of May, Sessions in the major studios this year totaled to 7,454 as compared to 5,500 sessions in 1968. This pre-

sents an increase of 1,954 ses-sions. One of the factors con-

tributing to such a large increase is the desire of more and more

contemporary artists to record in Nashville, Ian Tyson summed

in Nashville. Ian Tyson summed up the reasons recently while he was recording at the Jack Clem-ent Studio. When asked why he and Sylvia came here to record he said. "They just know how to record stringed instru-ments here, and the people en-volved create such a relaving

volved create such a relaxing atmosphere for the artist that it is a pleasure to record."

Nashville.

cral use.

sions.

flew to England for the last two dates, and appeared with a full orchestra in the concert at Royal Albert Hall, A special RCA album, fca-

turing cuts of each of the artists on the tour, was released simul-taneously with the appearances in the various countries. It was the first time most had had exposure (other than at NCO clubs) in those markets.

"I think we have ignored the native audience too long," Ham-ilton said, "Playing an NCO club overseas is not much diftwo overseas is not much dif-ferent than playing one in our own country, and the people who live there are generally passed by."

The oversight will not go on, however. Hamilton and most of the others already have been booked back into the countries they visited for this summer in a series of "folk park" appearances.

## 2 GALS SET PROMO CO.

NASHVILLE-Beverly Nclson, editor of the Gospel Music Association newspaper "Good son, editor of the Gospel Music Association newspaper "Good News," and Barbara Compton, of Pro-Sound studios, have formed a partnership in NBC Promotion, specifically designed to promote records. "It will be a one-stop record promotion operation," Miss Nel-son said, She indicated they would start on a small "moon-lighting" basis, and gradually expand in all directions. "We couldn't decide who

"We couldn't decide who would be in charge, so we made ourselves executive directors," she explained. "I will be executive director of hypestry, and Miss Compton will be executive director in charge of snowery. Start with minimum column is reason and with the

## 1st Athena LP

· Continued from page 39 synthesizer in his courses. Powell became interested in ac-quiring a Moog for Athena studios, and when he was suc-cessful in obtaining one, the idea for the Moog country al-bum came quickly. The album involved hundreds of hours of studio time and one song alone, Foggy Mountain Breakdown'

took over 40 hours to record. The Moog is now incorpo-rated into the facilities at Athrated into the facilities at Ath-ena and is available for general recording use. According to Powell, "In simplest terms the Moog synthesizer can be best described as a sound generating device over which you have more control than any of the traditional instruments." The Moog is presently operated by a standard keyboard, but Powell is working on a system by which voice and instruments can be fed directly into the Moog. When this is accomplished, the flexibility of the Moog will be greatly increased and it will be available for uses other than studio recording.

### Loretta Lynn

NEW YORK - In the Bill-NEW YORK — In the Bill-board International Talent Di-rectory of Dec. 27, 1969, Lo-retta Lynn, whose four records should have placed her No. 8 on the Top Country Singles Arti-tet list wer incluster the contractive contractive conists list was inadvertently omitted.



SEASONED PRODUCER Buddy Killen stirs up new Diana Trask single, with help from Tree professional manager Tom Hartman, promotion director Early williams and Tom Ewen, personal manager for Miss Trask, Killen is, among other things, Tree International vice president.



WE HAD SO MANY HITS IN 1969 THAT WE INADVERTENTLY LEFT OFF ONE OF THEM IN OUR AD LAST WEEK. WE THANK BUDDY BUIE AND J. R. COBB FOR WRITING ANOTHER OF OUR BIG HITS IN '69

**"EVERY DAY WITH YOU GIRL"** 

BY DENNIS YOST & THE CLASSICS IV. THANKS TO EVERYBODY FOR MAKING IT A GRAND AND GLORIOUS '69.

BILL LOWERY



## Studios, Sessions Nashville '69-March, Woodland should have

NASHVILLE new studios and more sessions" are the simplest ways to describe the growth of the recording in-dustry in Nashville for 1969. With the ever - increasing de-mand for studio time, the major studios exceeded their marks for last year and new facilities were constructed to meet this demand.

Monument moved into their new 16-track facility in April and waisted no time in getting to work. In the eight months since opening, they have re-corded over 600 sessions.

Queen of Sound Studios, a division of East Coast Sound Inc., opened on Dec. 4 and have already recorded eight ses-sions. The Jack Clement Studio went into operation on December 10 with a session on Ian and Sylvia, Vikki Carr then fin-ished up her latest album at the new 16-track facility, and the studio is expecting a full schedule in 1970.

Although closing out to all custom work, Columbia for the fourth straight year used its stu-dios to full capacity. According to Harold Hitt, general manager of the Columbia facility, Co-lumbia again utilized holidays and some Sundays to achieve some 2,000 recording sessions.

RCA overcame some minor sound problems in the beginning souling problems in the beginning of the year and wound up with a high for recording sessions at the complex here. Cal Everhart, studio manager, revealed that there were 1,402 sessions last year. This included a good deal of custom work, but there was also a substantial increase in the number of sessions for PCA number of sessions for RCA artists.

Woodland Sound Studio, Nashville's largest independent studio, is readying it's new studio and hopes to be open sometime in March. According to Glenn Snoddy, this will make Wood-land the only independent stu-dio in Nashville to have two completely equipped 8-track studios. Last year with one studio, Woodland recorded 915 sessions and with the new addition in

41

## **Canadian News Report**

## Canada's 'Best Equipped' Studio Lennon Planning Unveiled by Revolution Sound

TORONTO - Canada's bid to establish an important re-cording studio equipped with first class facilities became a reality with the recent opening of Revolution Sound Studios' new quarters. The new studio is the most modern and best equipped studio in the country. and the only one here featuring

16-track equipment. The opening is seen by most observers as a boost to estab-lishing the city as an international recording center and hope-fully stop some of the traffic

## Arc Sound in Producer Deal

TORONTO — Arc Sound has signed Grant Fitzpatrick and Brian Pombiere as exclusive independent producers with all their product to be released on the company's new Family label. bitzpatrick, formerly associated with Lords of London, plans to lead his group, the Nucleus, on the first single, scheduled for release this month. Are will distribute Family releases throughout Canada and plans to set up international deals on Family production shortly.

## By RICHIE YORKE

London, New York and Nashville where a large number of Canadian artists still cut their records

Addition of a 16-track studio here comes at a time when studios have never seen such a demand for session bookings from local groups. Most stu-dios use 8-track machines, which are fine for commercial production, but are often taxing when performers attempt to produce competitive hits of international caliber.

caliber. Revolution is presided by Terry Brown, 22, an English engineer imported to the city about a year ago by Mort Ross and Doug Riley of Revolution Records to supervise engineer-ing of their pop-recording and ingle business. Last October jingle business. Last October, Brown and Riley severed their partnership with Ross, who took control of the record company. Brown held on to the new stu-dio, Riley's Revolution Studio

building. "It's much like the studio 1 set up in England but with one difference," says Brown. "This one is more flexible. The 16track equipment is capable of recording a terrific range of bands and singers. One studio in Montreal has 16-track but I

don't think it's operating yet." Brown claims that "mixing facilities have occasionally been problematic in Canada. That's why a number of artists lay down a beait A track in this down a basic A track in this country but head for the U.S. country but need for the U.S. for mixing. We don't foresee any technical problems in that area," he adds. Other Equipment Besides the 16-track machine, Bevolution are heater equipment

## Revolution also boasts equipment with three echo systems, 20 input channels with full equaliza-tion, automatic mixdown facilities and two foldback systems There is also a separate vocal booth.

The studio itself is made with double-height ceilings and fea-tures atmospheric lighting and decor

"All I have to do is press the "All I have to do is press the buttons and right away the stu-dio becomes a place where, as a musician, you feel you're play-ing a nice gig," says Brown. "It isn't like working in a studio at all. It's like feeling right at home."

Since the Revolution's official opening late last year, the studio has been booked solid with sessions with Capitol's Brian Browne, RCA's Lighthouse, Co-lumbia's Françoise Jordan and Revolution Records' Moe Koffman, Hagood Hardy and Motherlode.

Brown is planning to use the space next to the present studio as a second studio featuring a 24-track recording machine equipment which will be large enough to accommodate a full symphony orchestra. He expects it to be ready by June.

# Precedential Fest

#### · Continued from page 1

deau, the country's Health Minister, John Munro, and representatives from the Commission into Drug Use, which is considering marihuana legalization in Canada.

#### Peace Outlined

The Lennons outlined plans for the Peace Festival at a press conference, "We've decided that Canada is the place in which to concentrate a peace campaign. Canada's attitudes towards rec-ognition of Red China, Vietnam, NATO and marihuana show great amount of maturity which is very rare in the world today. The police here are less liable to turn a peace festival into a bloodbath.

"We have a strong group of people here in Canada to act on our behalf. One of them is John Brower, who produced the successful Toronto Pop Festival in June and the Rock 'n' Roll Revival in September, which the Plastic Ono Band played at " at

Lennon was asked if the Bea-Lennon was asked if the Bea-tles would be playing. "Of course, I'll try and hustle them out, Maybe I'll get one or two of them, I got George in London the other night for the UNICEF concert. But I can't speak for all

the Beatles hecause I'm only me. But if I can get them, if I can get Elvis, I'll try. We want everybody who's anybody in pop music to be up there on that stage in July."

Lennon pointed out that the Peace Festival is only a charity affair after-the-fact, "We want to pay everybody involved beto pay everybody involved be-cause there's no point in asking people to do something for nothing. If you're to depend on people, they must be paid." Regarding the network of peace radio stations, he said that it was an event initiated hy Canadian broadcasting avenue.

Canadian broadcasting magnate, Candodan broadcasting magnate, Geoff Stirling. Stirling's dozen stations were the first to join the network, and were quickly fol-lowed by ABC's FM Love net-work and some affiliated ABC stations stations.

In conjunction with Brower's Canadian company, the Lennons have launched an International Peace Vote. Ads will start ap-pearing In music magazines shortly. People will be asked to vote for either war or peace. "All of the politicians run around waving Gallup pol fig-ures about what the people want. So we decided to flash a few figures of our own. We aim to get 20 million votes for *(Continued on page 46)* In conjunction with Brower's

## **Canada's** Top Singles

Thia Week	Les We	ot ok TIPLE, Artist, Labol & Number	Weeks on Charf
1	4	DON'T CRY DADDY/RUBBERNECKIN Elisti Presley, RCA 9765	4
2	1	HOLLY HOLY Neil Diamond, UNI 55175	
3	10	WHOLE LOTTA LOVE Led Zeppelin, Atlantic 2690	
4	2	RAINOROPS KEEP FALLIN' ON MY HEAD	
5	9	IAMUP JELLY TIGHT Tammy Ros, ABC 11247	
6	3	SOMEDAY WE'LL BE TOGETHER Diama Ross & the Supramer, Tamle Motown 1156	6
7	5	DOWN ON THE CORNER/FORTUNATE SON Creedence Clearwater Revival, Fantesy 634	
8	-	NOTIME Guess Who, Nimbus 9-74-0300	1
9	8	LEAVING ON A JET PLANE Peter, Paul & Mary, Warner Bros. 7340	7
10	-	VENUS Shocking Blue, Colossus 108	
11	14	JUNGLE JANGLE Archies, Kirphner 5002-N	
12	17	LA LA LA (If I Had You) Bobby Sherman, Metromedia 150	4
13	13	ONE TIN SOLDIER Original Casta, TA 180	
14	12	ELI'S COMING Three Dog Night, RCA 4215	7
15	-	THAT'S WHERE I WENT WRONG Peopy Family, London M17375	1
16	7	NA NA HEY HEY KISS HIM GOODBYE	9
17	11	SOMETHING/COME TOGETHER	
18	16	HEAVEN KNOWS Grass Roots, Dunhill 4217	6
19	20	MIDNIGHT COWBOY Ferrante & Teicher, United Artists 50554-J	2
20		UP ON CRIPPLE CREEK Band, Capitol 2635	
		Billboard SPECIAL SURVEY For Week Ending	1/18/70

## Hawkins in 1st Atl Disk

TORONTO - Rock-a-billy star Ronnie Hawkins had his first Atlantic single rushed last week. The single, "Down in the Alley" bw "Matchbox," was rushed at the suggestion of John and Yoko Lennon, here for a stay

Lennon was so impressed with "Down in the Alley" that he taped special radio station breaks and ID's to plug the record. The Atlantic promotion staff in New York worked through the holiday season to prepare both the single and the Lennon promos for station mail-ing.

ings. The Arkansas-born Hawkins, who had four million-sellers in the late fifties, was signed by Atlantic two months ago. At-lantic general manager, Jerry Wexler, flew Hawkins to Muscle Shoals, Ala., where 12 sides were cut for an album to be released by the label on Thursday (15). There had been no plans for a single. The album was co-produced by Wexler and Tom Dowd.

## Modern Tape ITCC Arm Deal

TORONTO - Modern Tape TORONTO — Modern Tape Carttridge of Canada, a division of ITCC, will distribute Fire-bird product in this country. First release is "Blowing in the Wind" by Brimstone and an al-bum by Natural Gas for re-lease this month.

## **Canada's** Top Albums This Lost Week TITLE Artist, Lobel & Number Wasks on

1	1	ABBEY ROAD 12 Beetles, Apple 50 383
2	2	LEO ZEPPELIN II
3	5	FROM MEMPHIS TO VEGAS/FROM VEGAS TO MEMPHIS 4 Elvis Presley, RCA LSP 6020
4	4	THE BAND
5	6	LET IT BLEED
6	.3	TOM JONES LIVE IN LAS VEGAS
7	7	MONSTER 5 Steppenwolf, Dunhill DS 50006
8	9	EASY RIDER 6 Soundtrack, Reprise 2026
9	8	GREEN RIVER
10	10	LITTLE WOMAN Bobby Sherman, Matromedia MD-1014
11	14	WILLIE & THE POOR BOYS
12	12	JOHINNY CASH AT SAN QUENTIN
13	-	TOUCHING YOU, TOUCHING ME
14	11	SANTANA Solumbia CS 9781
15	17	WAS CAPTURED LIVE AT THE FORUM
16	18	BLOOD, SWEAT & TEARS
17	13	VOLUNTEERS 4-
18	19	I'VE GOT DEM OL' KOSMIC BLUES AGAIN, MAMA
19	15	GLEN CAMPBELL "LIVE"
20	-	THE BRASS ARE COMING 1 Herb Algert & the Tiljuena Bress, A&M SP 4228
		Billboard SPECIAL SURVEY For Wook Ending 1/10/70

## International News Reports

## **On Feb. 14**

1.0NDON — Feb. 14 will be the launching date for the "pirate" offshore project, Ra-dio 266. The station's organizers are working to a Jan. 31 dead-line to get the ship, as yet slill unnamed, positioned four miles off the Frinton, Essex coast.

Program director, Paul King, said that 266's chances of suc-cess as high as 80 percent. "As each day goes past, we are in a stronger position. I just pray that the advertisers' sup-port continues to roll in. That

will be the main deciding fac-tor for us," he added, Answering rumors that some BBC disk jockeys had been ap-proached to join the station, (Continued on page 46)

A MILLION PRATTANIAN PRANTA PRAVING AND A STATE DUC BARDA FINAL PRAVILITATION AND A THE

## EMI SUPPLIER, SOVIET DEAL

BUENOS AIRES - EMI's South American supplier has reached an agreement with the Soviet Union to produce all their Russian records outside the so-

cialist world. As a result the first Russian records by artists of internation-al stature have appeared on the Latin American market. Music by composers Prokofiev, Rach-maninoff and Tchaikovsky are on the first albums released.

# of the italian song BUN RECORDS CORSO EUROPAT 20122 MILANO

## Pirate Bows New Retailing Fuel in U.K.: Esso Gas Stations

ing in the U.K. is going on the road in a new deal made be-tween Esso Petroleum Ltd. and Racking Services Ltd., a firm started last April by director Tony Wentworth, to service gas station forecourt merchandising outlets

Racking Services formed a deal with Shell which went into oper-ation last July, but had dealt only in food produce. Esso out-lets will carry non-food articles. records and tape cartridges and cassettes being a major item.

## **Jimenez** Cited In Puerto Rico

SAN JUAN - Three organizations, the Puerto Rican In-stitute of Culture, Musicians Federation (Local AFM468) and Peer International of Puerto Rico, joined to honor 73-yearold composer and recording art-ist Manuel (Canario) Jimenez.

ist Manuel (Canario) Jimenez. Canario cut his first record for RCA-Victor in New York about 30 years ago. The cele-bration was held at the Shera-ton Hotel, Dec. 21 and over 200 persons atlended. Abraham Pena head of the Musicians Federation presented Canario with several gifts and trophies and a life-long honorary membership to Local 468 of which Canario was a founding

which Canario was a founding member

TERMETER CONTRACTOR CONT

## CLERIC BACKS 'SUPERSTAR'

TORONTO-The Most Reverend H.H. Clark, Primate of the Anglican Church of Canada, has personally endorsed Decca's controversial single, "Superstar" from England's rock opera "Jesus Christ," Comments from the clergy were invited when CKFH recently broke the Murrow Hund biodic to this Murray Head single in this area.

The Anglican primate said: "This is a most legitimate sub-ject for broadcast by a respon-sible radio station. No doubt it will shock some, but it is simply young people asking a serious question of Christ in their own idlom their own idiom."

li Ki meleni an**tenuen suo en su merinten uin**tainnin tara aksassan tukturin

Ventworth said, "We will prob ably introduce music items to the Shell outlets at the same time

The deal with Esso begins Jan. 1, but it will take six months Jan. 1, but it will take six months to conduct a program, effect a stock mix and install sales units which are being designed to Esso specifications but will re-main the property of Racking Services on free loan to Esso dealers.

dealers. "We are interested in three things here," Wentworth said. "We want to make available the top 10 singles wherever possible, which neans we'll be stocking product from all rec-ord companies. We also want to provide a selection of LP's retailing at about the \$2.40 level. And we want to exploit the market for tape. "We've set no contracts with record or tape distributors yet, but we're in an advanced state of negotiations with several of

of negotiations with several of them, and will probably engage more than one,"

more than one. The arrangement with Esso calls for the installation of 2,000 units throughout the U.K. and Ireland. Units are to be supplied and maintained by Rack-ing Services weekly, and trans-actions with dealers are in hard cash. The deal with Esso is for five years, and is exclusive.

## Gomelski Quits Paragon Post

LONDON - Giorgio Gomelski has resigned as managing diski has resigned as managing di-rector of Paragon, the publicity organization partly owned by Polydor, Paragon was founded by Gomelski three years ago and is currently being adminis-tered by caretaker managing di-rector Keith Turner, a lawyer. It is lunderstood that Para-park existing the mark of the para-

on's activities may be wound up, although Polydor may re-tain the name for future use. Paragon was established pri-marily as a publicity company, action independently and repremarity as a publicity company, acting independently and repre-senting a number of clients, one of which was Polydor. Subse-quently, it added a creative de-sign department, a talent agency and the Marmalade record la-bel, which recorded Julie Dris-coll, the Brian Auger Trinity, Johnny McLaughlin, Chris Bar-ber and Blossom Toes. ber and Blossom Toes.

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## TRANSATLANTIC TAPE DEAL WITH AMPEX SET

NEW YORK - Transatlantic Records, the U.K. independent. NEW YORK — Transatlantic Records, the U.K. independent, has signed a tape deal with Ampex for their product throughout Europe. The deal excludes cassettes which are already committed to Philips, said Transatlantic managing director Nat Joseph. Joseph concluded a U.S. visit by arranging for Liberty to re-lease Transatlantic group, the Humblehums in the U.S. First re-leases would coincide with a U.S. tour for the group in March or A---

April

April. Joseph is also setting a U.S. tour for Reprise group, the Pent-angle. "An earlier tour was planned," said Joseph, "But the new one in either March or April will be longer-eight weeks as opposed to three. We hope to include a Carnegie Hall debut as originally planned and set a lot of college appearances." Pentangle will also write a film score for Commonwealth United's film, "Tam Lane." said Joseph.

Joseph also placed pop folk group the Johnstons with Sire Records. They were formerly with Tetragrammaton and arranged with Peters International to import direct English, Scottish and Irish folk music not already licensed.

## A TANA MANANA MANANA

## DECCA LTD'S NOVA SERIES

LONDON - British Decca's LONDON — British Decca's Nova series, which bows Fri-day (16), will be utilized as an outlet for new progressive pop talent and will cover both the Decca and Deram labels. The series will retail at a recom-mended price of \$3,40.

This twin-pronged thrust into the progressive pop market will initially be limited to albums. Product will be drawn from both local and U.S. sources and releases will be on a regu-lar basis during the year.

NUMBER OF THE OWNER OF THE OWNER

## **Rock Special** On the CBC

TORONTO — CBC radio broadcast a two-hour rock spe-cial, "The Pop Decade" Satur-day (3). The show hosted by jazz critic Jack Batten and Alex Trebek, covered rock's influ-ence on the social, political and cultural scene during the '60s. Highlights included comments by Beatle John Lennon, Beatle producer George Martin, Little Richard, U. S. rock critic Richard Goldstein, and rock manager and promoter Bill Graham of the Fillmores. Show was produced by John Coutanche and Doug MacDonald.

## \$2.39 LP Price **Move Spurred**

LONDON — The move to-ward \$2.39 as the U.K. in-dustry's favorite album pricing is strengthened by the decision of the independent Lucky label to key its debut release February to this figure.

Another independent, Tepee, and Pyc itself with the Golden Guinea label, have reduced prices to \$2.39. Both are largely specialist labels, and Lucky also fits into this category, with the emphasis of its initial release being on country music.

Lucky, to be distributed by Pyc, is owned by Gordon Smith, a former employee of Keith Prowse, and founder of the Country Music Federation,

## **Promoters** to Set Precedent

BUENOS AIRES -- Two local promoters have set an important precedent in working arrangements in the Argentine by paying local musicians on the basis of a so-called agreement of "two-for-one" during the visit of the Count Basie orchestra to this country.

The promoters are Clemente Loccoco of the Opera Theater and its artistic director Senor Cella. They stated that the agreement stipulated that one artist must be given perform-ance or equivalent payment for every two foreigners performing in the country, according to the Musicione Unice Musicians Union.

The agreement will affect impresarios and promoters who have already committed them-selves to performances hy for-eign musicians during the upcoming Carnival Time.



Pye Lowers Price

On Golden Guinea

the recommended price of its

Golden Guinea albums from

\$2.96 to \$2.35, effective Thurs-

The move brings Pye into

line with the developing policy

of the majors to include a

\$2.39 label within their product

range. The \$2.39 price lag was

pioneered by British Decca for

day (1).

LONDON-Pye is reducing

TELEFONO-70426

ITALY.

## International News Reports





## From The Music Capitals of the World

## HAMBURG

by Barclay Records from its Ham-burg promotion bureau attracted 278 contestants-45 had a chance to perform. Record contracts were signed with Roberto Jacobi, a 24-year-old Frenchman living in Munich who has recorded his own composition "Barbara" for his Barclay debut, Ingrid Damian, a 22-year-old Hamburg girl, and Eva-Maria Hloff, 17, from Schar-beutz, ... Esther Ofarim, whose new Philips single is "Alabama Moon," will make a tour of Ger-many in the spring. ... The pro-duction of "Hair" at the Kleines Theater am Kurfurstendamm in Berlin, has had its 50,000th visi-tor. ... Caterina Valente scored a triumph at the Berlin Philhar-monic hall. ... The Herbert von Karajan Foundation has announced a biennial international competi-tion for conductors. This year's gold medal from the Foundation was won by Finnish conductor Okka Kama. ... Esther Ofarim, Nohames Hesters, Vico Torriani, Roberto Blanco and Gitte ap-peared in the second channel Ger-man TV New Year's Eve spec-ionduct "Lohengrin" in Naples in February. "My Fair Lady" is being re-vived at the Operettenhaus Ham-burg with Heidi Bruchlin the role of Eliza, Carlos Wereer as Pro-feasor Higgins and Renon Hoff-man as Doolittle. Miss Bruchl was in the Berlin production of "Annie Get Your Gun," in which she played the tilte role. Six years ago, "My Fair Lady" completed a run of 386 performances. It was veren by 500,000. The LP of the original cast of the Berlin pro-duction in 1964, was the first German album to to po 500,000 sales. WALTER MALLIN

## **RIO DE JANEIRO**

Toquinho, Brazilian guitar player, returned following a five month Italian tour accompanying Josephine Baker and Brazilian composer Chico Buarque de Hol-lands. ..., Italina singer Antonio Pecei in RIo to make an album featurling material by Chico Bar-que. ... CBS reports that its "14 Most" album series continues to lead its hest sellers list with Roberto Carlos' "An Jerry Adrian's LP also strong sellers. The com-pany has also released EP's Johnny Mathis, Gigliola Cinquetti and Paul Revere and the Raiders.

Odeon has released a third Volume of samba recordings by Elsa Soares and Miltinho. HENRY JOHNSTON

## **JOHANNESBURG**

JOHANNESBURG Four Jacks and a Jili have lined up a series of concerts in South African country towns during this month. . . . Local group, the Sounds of Brass, have recorded their debut album, "Live! Live! Live!" for Galio (Africa). Tracks include Tracy." "Na Na Hey Hey Kiss Him Goodbye," "Turn on a Dream" and "Viva Bobby Joe." . . Albums enjoying strong sales locally during the Christmas sea-son include the Beatles' "Abbey Road," Elvis Presley's "From Memphis to Vegas' Tom Jones' "Live in Las Vegas" and Ivan Rebroff "Russian Christmas with Ivan Rebroff." . . GRC is retenavely promoting five Ivan Rebroff "Russian Christmas, "Tavourites From Mother Russia." . . . . RPM is promoting "Sounds Electronic Sounds Latin" by Dan Mill. Hill, a director of PM, recently received his sev-enth gold disk award for sales ex-sededing 25,000 copies of his "Sounds Electronic To album...." Cold Turkey" by the Plastic Orea and has been banned by all local radio stations, However, a spoke-man for EM (South Africa), sales the record was enjoying strong sales locally. CLIVE CALDER

#### BRUSSELS

BRUSSELS Jay Vincent Edwards is becom-ing popular in Belgium following two television shows. He makes a third this month. . . . TV an-nouncer Jacques Carrearil has made six Gobbolino EP's for children which are released by Gramophone. . . French singer Georges Guetary opened the new cabaret in Brussels, La Maison Blanche. . . . Palette held a press reception to introduce the abbum "Golden Organ No. 2" by Andre Brasseur and to announce the comeback of local singer John Larry. . . . Phonogram has Jaunched a new label, Biram and the first release features former Carnival tabel arist Marva. . . Will Ferdy has left Carnival to sign for Louis Van Rymenant's Arcade label. . . New York's Living Theater group made a fine appearance at the Theatre 140, where they performed for 12 days, featuring "Paradise Now" and "Mysteries and Smaller Pieces." Chicage made a promotional tour through Belgium, playing Brussels and Antwerp.

Chicago made a promotional tour through Belgium, playing Brussels and Antwerp. Pick Out, a new booking agency in Brussels, directed by Ludo de Bruyn and Guy de Muyer, plans to bring the Humble Pie and the Who to Belgium in Januäry; the Rolling Stones in March. The New York Rock in Roll Ensemble and the Plastic Ono Band. Polygram's Mir, Moens was in London to sign a long-term con-tract with President Records, seal-ing a long period of Collabora-tion which started with the Equats group. Meens also ac-quired Belgian representation of the British Upketter, Trojan and B & C labels, all specialists in West Indian music. Meanwhile Polygram has released the first album on the new Vertigo label, "Valentyne Suite" by the Colus-seum. Incloo is persisting with strong

Valentyne sume by me ery me ery Inelco is persisting with strong promotion of country product de-spite the unsensational response from the Belgium record-buying public, Representing RCA as well as MCA, Inelco has a powerful catalog of country material and

group is touring with Johnny Hal-lyday. RENE VAN DER SPEETEN

#### JERUSALEM

JERUSALEM Italian singer Rita Pavone scored is ratel where she played. Isralectra released an EP of Miss Pavone's kicordi his to coincide with the bits from the catalog of Miss Pavone's previous label... Hed volt-topping singer Igal Bashan. ... Palette artist Luigi was in fratel for his second visit and reached the foreign chart with bits for on his second visit and reached the foreign chart with the Hebrew song "12 Sha'ot." "with the Hebrew song "12 Sha'ot." "with the Hebrew song "12 Sha'ot." "with the Hebrew song "12 Sha'ot." "beging called "The Laughing Cavaier." ... Litratone initiated is local production with the re-rease of albums by two Israelis singer. Rot Eliran and Arik Ein-shein. Eliran, who was formerly with Hed Arzi, now appears on the Polytor label with his chart-phoenin, "Et It Be Me," and "There's a Kind of Hush." Ein-shong of Label with his chart-shong of Litratone initiated singer. Rot Eliran and Arik Ein-shong of Label do Hush." Ein-shong of Label do Hush." Ein-shong of Label and his album in-cludes a Hebrew version of "Litatone"s own Phonyoir label and his album in-cludes a Hebrew version of "Litatone"s own Phonyoir label and his album in-cludes a Hebrew version of "Litatone"s own Phonyoir label and his album in-cludes a Hebrew version of "Litatone"s own Phonyoir label and his album in-cludes a Hebrew version of "Litatone"s own Phonyoir label and his album in-cludes a Hebrew version of "Litatone"s own Phonyoir label and his album in-cludes a Hebrew version of "Litatone"s own Phonyoir label and his album in-cludes a Hebrew version of "Litatone"s own Phonyoir label and his album in-plates a Hebrew version of "Litatone"s own Phonyoir label and his album in-plates a Hebrew version of "Litatone"s own Phonyoir label and his album in-plates a Hebrew version of "Litatone"s own Phonyoir label and his album in-plates a Hebrew version of "Litatone"s own Phonyoir label and his album in-plates a Hebrew version of "Litatone"s ow

#### MILAN

MILAN I. F. Forze Nuove's first single for laldies, distributed by Caro-shas released a cassette of various singing the Italian version of "Whet to the Moon," and Anag Maria zero singing 'Quando Si perza un Grande Amore," the statistic version of 'Surround Your-self with Sorrow." . . Caroself particulation of 'Surround Your-self with Sorrow." . . . Caroself particulation of 'Surround Your-self with Sorrow." . . . Caroself particulation of 'Surround Your-self with Sorrow." . . . Caroself particulation of 'Surround Your-self with Sorrow." . . . Caroself particulation of 'Surround Your-self with Sorrow." . . . Caroself particulation of 'Surround Your-". . Non Yono A a Preacher Man, ". . . . Ariston singer Rossans fratelio has recorded her latest particulation in English by the O'Con-part Hugues Aufray has sign been profession of Kerende Sorrows in Italy, been profession of Kerende Sorrows in the particulation of the Records, pro-part of Non's Le Chante" by Rika arai, . . . Radio Records, pro-particulation of Kerende Sorrows in the particulation of the Sorrows in Italy, be sorrows arais the Sorrows in Italy, be sorrows arais the Sorrows in Italy, be sorrows in the particulation of the Sorrows in Italy, be sorrows arais the Sorrows in Italy, be sorrows arais the Sorrows in Italy, be sorrows arais the Sorrows in Italy be sorrows arais the sorrows in Italy

and Philips product.... Caterina Caselli has cut three songs in English for CBS London.... French singer Sacha Distel has recorded two singles in Italian for EMI-Italiana and Adamo has recorded an Italian version of his French hit "Petit Bonheur" for EMI.... Paola Musiani, for-merly with CGD, has signed with Bentler. MARC MESSINA

#### SAN JUAN

the Dominican Republic. Joe Morello, jazz drummer, visited Puerto Rico recently and held two demonstrations at Casa Margarida, local representatives for Ludwig Drum Co., at their premises and showrooms in Hato Rey. A large number of profes-sionals and young drummers at-tended these clinics. ANTONIO CONTRERAS

#### TOKYO

... Gury Lewis and the Playboys drew top audiences at several large Tokyo halls ..., Glean Campbell is becoming a hot rec-ord property for Toshiba Records. His "Live" album is a strong seller... The De Castro Sisters with a new act is touring Japan and the Far East. ELSON E. IRWIN

#### **BUENOS AIRES**

BUENOS AIRES Francis Smith who produces material by Los Naufragos and singer Damian, both on CBS has been named producer for label. After completing a South American tour, Sandro (CBS) has-started shooting for his third film. TGipsy' at a fee of 6 million pesos. The singer said he would do only one TV special in 1970 so he can have time to prepare for his European concert debut. Scamericana Records will release Rephael's LP, "Aqui Raphael's LA, "Aotr film." El Agua Canta Su Historia" (The Water Sings) Its History) has been completed by Emilio Bolon Varela fice in Razar. Holland during this month... CBS International will construct a new building at the location of their present factory in Barting. On the outskirts of Buenos Aires, confirmed Manuel Villarreal, vice president for Latin Martinez, on the outskirts of Buenos Aires, confirmed Manuel Villarreal, vice president for Latin Martinez, on the outskirts of Buenos Aires, confirmed Manuel Villarreal, vice president for Latin Martinez, on the outskirts of Buenos Aires, confirmed Manuel Villarreal, vice president for Latin Martinez, on the outskirts of Buenos Aires, confirmed Manuel Villarreal, vice president for Latin American operations, on a recent villarreal, vice president for Latin American operations, on a recent villarreal, vice president for Latin American operations, on a recent villarreal, vice president for Latin American operations, on a recent villarreal, vice president for Latin American operations, on a present Salad Annic" and Boots Randolph (Continued on page 45)

FLORINDA BOLKAN SINGS METTI UNA SERA A CENA OGGI TE NE VAI DTP 50 **CATHERINE SPAAK** SINGS OH! QUALCOSA STA CAMBIANDO **DTP 51** D.E.T. RECORDS \_\_ VIA VIRGILIO 8 - ROMA (ITALY)

From Movies to Song

44

## More W. German Outlets Seen Mart Key; Rack Role Growing?

## By MIKE HENNESSEY

spectacular success in terms of market share (less than 15 percent)

Record Rack services 3,000 gas stations in Germany and some supermarkets and discount stores, but the operation cannot be said to be booming.

Record Rack handles Record Rack handles Deutsche Grammophon, Ariola and Metronome product—main-ly in the low price category and employs a team of special representatives carrying product in their cars. Take Root

Said Kurt Kinkele: "We feel that rack jobbing will eventual-ly take root here, but the in-dustry is split as to whether it should be organized on an all-industry basis or run independ-ently. I personally feel we ently. I personally feel we should found a joint venture. People will gradually get ac-customed to looking for records in bookshops, supermarkets and discount stores and there is already some demand from these retail outlets for racks to be installed. But rack jobbing will not attain anything like the importance it has in the U.S. for at least 10 years. As well as seeking a faster expansion of record sales do-mestically through non-tradi-tional outlets, the West German record industry is also anxious to improve its performance in international sales. Language Barrier and discount stores and there

Language Barrier The language Barrier which has prevented top German art-ists from making any kind of mark in the U.K. or U.S. and today more and more German artists are recording in English.

Artists are recording in English. And where the language bar-rier does not apply — as in the case of instrumental music— there has, of course, been a considerable breakthrough by orchestra leaders like James Last and Bert Kaempfert. Said Kurt Kinkele: "Where national talent is concerned, it is in the group field that Ger-many is weakest Those groups

which do exist are largely imi-tative. But in general the youth in Germany is musically very active and I predict that, in the future, there will be fierce competition among product from all over the world for a share of the American market." The German group Wonder-land is already recording in

English - although its records have not yet been released in the U.K.-and Deutsche Gramthe U.K.—and Deutsche Gram-mophon has also signed the group Joy and the Hit Kids, who have had a single released on the Penny Farthing label in Britain, where they are called Joy Unlimited. The increase in the number of independent producers with

of independent producers with an international outlook is en-couraging the development of songwriting and singing talent with a universal appeal, and one of the most imaginative of the new producers is Ralph Siegel Jr. who recently founded his own production company, Olym-pia Music Produktion, in Munich. Siegel is recording Ger-man artists in English for the International market and is act-ing as a producer for many lead-ing labels. He commented: "The Ger-

man hit parade does not really reflect the kind of music the best German composers can write. So I am now producing records with the A side for German consumption and the B side for international exploitation.

Older elements in the trade tend to deplore the quest for an "international" sound and seek to preserve the concept of Ger-man talent singing German songs. But recording in different languages for different countries is almost becoming the norm in Europe now and the pos-sibility of a Heintje singing in English and taking America and Britain by storm cannot be ruled out

Whatever disagreement there may be on the national vs. in-ternational outlook, the whole German record industry is cer-tainly united it its dissatisfaction

tainly united it is dissatisfaction with the tax on records. Said Kurt Kinkele: "There is unbelievable discrimination against records when you con-sider that they hear a tax of 11 percent compared with the 4 percent on books. We as an in-dustry are bringing strong pres-ume to hear these treaceds consure to bear to get records con-sidered as cultural items. This is something on which record companies and publishers should fight side hy side. I am convinced that we shall eventually get a reduction to 4 per

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(Third installment in a gen-

The key to an accelerated growth of the West German record market undoubtedly lies in the creation of additional out-lets for product and it remains

lets for product and it remains to be seen whether rack jobbing —so far a negligible factor in European record sales in gen-eral—will assume a much great-er importance in the seventies. Siegfried Loch of Liberty/ U.A. sali: "Rack jobbing has got to come and I anticipate a big confection in this area in the

explosion in this area in the

But before records are sold in any quantities through rack outlets, the idea of rack jobbing has to be sold to the German

public. And so far, as indicated in the first article in this series, they have shown a reluctance to buy.

The vast majority of records sold in Germany are handled by her 10,000 retailers, with 20

percent of them responsible for 80 percent of sales. These re-tailers are supplied by 15 or so major wholesalers. However, an

additional 15 percent of record sales come from the record clubs, the Bertelsmann record book club and the Deutscher

The Bertelsmann club has 4.5 million members in Germany,

Austria, Switzerland and Hol-land, has 600,000 members in

its Spanish club and is starting a similar club in Mexico.

achieved through a growing premium market; the use of

records in promotion operations is increasing and it is possible to sell up to 300,000 disks in

this way. Major Challenge However, rack jobbing is seen industry leaders as

by many industry leaders as the major challenge of the sev-

entics and they also recognize that the concept of impulse buy-

ing needs to be firmly implanted in the German record buyer's

mind before racking will really take off.

take off. Neither of the two rack job-bing operations in Germany— West German Record Rack of Essen, owned by Deutsche Græmmophon, and Warren in Frankfurt, which mainly sup-plies U.S. bases—iş enjoying

Further record sales are heing

Bucherbund in Stuttgart. Bertelsmann Club

eral European survey)

with "Hey Jude." The tapes are programmed for Buenos Aires and principal provincial cities, Later they will be shown in Chile and Uruguay. RUBEN MACHADO

#### STOCKHOLM

Copics of the illegal Bob Dylan double-album "The Great White Wonder" are on sale in Sweden for \$18.30..... Opera singer Alargareta Hultin is back in Stock. Margareta Hallin is back in Stock-holm after appearances in Rio de Janerio, .... Conductor Six teen Ehrling was in Oslo to con-duct the Oslo Philharmonic Or-chestra. They played only new Norwegian music, Klaus Egge's "Fourth Symphony" and Finn Mortensen's "Fantasy for Piano

JANUARY 10, 1970, BILLBOARD

## From The **Music** Capitals of the World · Continued from page 44

and Orchestra" with German pi-anist Ertka Isaase as soloist. Gunnar Wikluad (Columbia) will appear in a package show next summer together with Mona Thel-me (Metronome) and Ewa Roos (Epic). Bobbie Gentry (Cap-itol) will visit Sweden on her European tour in mid February. Humble Pie (Immediate) tour here, Feb. 7-22, Canned Heat (Liberty) Jan. 11 and Don Partridge (Co-tumbia) did a New Years Eve date. A new special shop for car stereo, Bilstereocentralen, has opened at Rorstrandsgatan 9. The Keith Jarrett jazz trio is doing well at the Ernest Club in Stockholm. The Cultural Board at Tyresoe near Stockholm is giving 5,000 kronen great clas-sleal musicians Lars and Elisabeth (Continued on page 46) (Continued on page 46)

## HITS OF THE WORLD

ARGENTINA	SIEMPRE FUIMOS COMPANEROS—*Donald	3 2 JE TAIME MOI NON PLUS-Jane Birkin and	7 7 SO GOOD TOGETHER—Andy Kim (Dot)—J, Barry—	9 9 COME TOGETHER—Beatles (Odeon)—Ediciones
(Courtesy Escalera a la Fama) *Denutés local origin	10 – QUEDATE PIOLA. VICENTE-*Los Naufragos	Serge Gainsbourg (Disc'AZ) -Bendiksen 4 OH WELL-Fleetwood Mac	Eactree (Trutone)	Gramofono Odeon 10 8 NO PUEDO QUITAR MIS
This Last Week Week	(CBS)-Melograf	IReprise)—Bendiksen 5 9 (CALL ME) NUMBER ONE—	Tremeloes (CBS)—Biem (GRC)	OJOS DE TI-Mait Monto (Odeon)-Canciones del
1 1 HOY LA HE VISTO PASAR A MARIA-+Hugo Marcel	DENMARK (Courtesy Danish Group of IFPI)	6 5 DON'T FORGET TO REMEMBER—Ber Gees	9 8 CRY TO ME-Staccatos (NEM)-Billy Forest Production-R. Mellin	Mundo
(Magenta); "Raul Gravio (Fermata); "Nito Mores	*Denutes local origin This Last	7 7 VI VIL GI-+Gjuntan	(Trutone)	SWEDEN
(Odeon); "Los Nocturnos (Music Hall)—Fermala	Week Week	(Odeun)-EMI Norsk	AGAIN-Bobbie Genuy (Capitol)-Lactree (EMI)	(Courtesy Radio Sweden) This Last
2 4 ESTOY HERIDO (ME	(RCA Victor)-Sweden	AGAIN—Bobbie Gentry (Capitol)—Sonora		Week Week
ASTIMARON)-Bill Deal and the Rondells (Polydor)	2 2 PROEV OG DROEM NOGET	9 7 REKKENE—"AG (RCA Victor)—Disco	SPAIN	(Karusell)-No publisher
*Trio Galleta (Odeon): *El Klan (RCA); *(LP) Los	SMUKT-TOle (Polydor)- Dacapo	10 - HER KOMMER PIPPI LANGSTRUMP-*Anne-	(Courtes) of El Musicali *Denotes local origin	2 SUGAR, SUGAR—Archies (RCA)—Sweden Music
3 7 LA NAVE DEL OLVIDO-	3 3 SOMETHING—Beatles (Apple) 4 4 SUSPICIOUS MINDS—Etvis	Mette (Triola) 10 — ROSEN—Arne Quick	This Last Week Week	3 7 SIMPLE SONG OF FREEDOM-Tim Hardia
*Mirtha Perez (Music Hall); *Luis Grillo (RCA); *Daniel Riolobos (CBS); *Greco	5 - HER KOMMER PIPPI	(Karusell)	I SUGAR, SUGAR—Archies (RCA)—Grupo Editorial Armonico	(CBS)-Sonora 3 CORNELIUS SJUNGER TAUBE (LP)-Cornelius
(EMI); Amado Vargas (Odcon); Rosamel Araya	LANGSTRUMP-Inger Nikson (Philips) 6 6 (CALL ME) NUMBER ONE	SOUTH AFRICA	2 2 PAXARINOS/EL ABUELO VITOR—*Victor Manuel	5 5 LET IT BLEED (LP)-Rolling
4 2 TU NOMBRE ME SARE A	7 7 DEN GULE FLYVER	(Courtesy Springbok Radio) This Last	(Better)-Ediciones Musicales Hispavok	6 - EN MAN I BRYAN-Lill
HIERBA-Joan Manoel Serrat (Odeon): Marisol	*Bjoern & Okay (Polydor)- Dacano	Week Week	3 4 EL BAUL DE LOS RECUERDOS/	Lindfors (Polydor)-Sweden Music
(RCA); 'Elio Roca (Polydor)-Claport.	8 9 SAN. QUENTIN-Johnny Cash (CRS)	1 I SUSPICIOUS MINDS-Elvis Presiev (RCA)-Essex (Teal)	REGRESARAS—'Karina (Hispavox)—Ediciones	7 4 SUSPICIOUS MINDS—Elvis Presley (RCA)—Sonora
5 3 LODI/AL SALIR LA LUNA-	9 8 NAAR JEG TENKER PAA LILLE ALVILDA-Johany	2 4 HE AIN'T HEAVY, HE'S MY BROTHER-Hollies	Musicales Beller 4 5 HIMNO A LA ALEGRIA-	H IS AT SAN QUENTIN (LP)- Johnny Cash (CBS)
Creedence Clearwater Revival (EMf); *Trio	10 - RUDOLF MED DEN DOEDE	(Parlophone)-Alto Music (EMI)	"Miguel Rices (Hispavon)-	9 6 SOMETHING—Beatles
Galleta (Odeon) 6 5 YO EN MI CASA ELLA EN	TUD-*Pulse Helmuth (Polydor)-Imudico	3 Z THERESA-Dave Mills	Ediciones Musicales Hispavox	(Apple)-Sonora 10 10 LIVE IN LAS VEGAS (LP)-
EL BAR*Los Naufragos (CBS)Melugraf		(Storm)-Kerry Dempsey -Angela Music (Gallo)	5 6 SUSPICIOUS MINDS—Elvis Presley (RCA)—Canciones	Tom Jones (Decca) 11 11 OH, WELL-Fleetwood Mac
7 9 BALADA PARA UN LOCO- "Amelita Balter (CBS);	NORWAY	4 3 DON'T FORGET TO REMEMBER-BCC Gres	6 3 IN THE YEAR 2525-Zaser	(Reprine) 12 12 EVERYBODY'S TALKING-
Roberto Goycneche/ Astor:	(Courtes) Verden Gang) *Denotes local origin	(Polydor)-Belinda (Tratone) 5 - DOWN ON THE CORNER-	and Evans (RCA)-Ediciones	Nilsson (RCA) 13 8 GOOD MORNING
*Piazzolla (RCA) * _ JE T'AIME, MOI NON	This Last Week Week	Creedence Clearwater Revival (Liberty)-Jon	7 MI PEQUENA ANITA Los	STARSHINE-Oliver (CBS)
PLUS-Jane Birkin and Serge Gainsbourg (Fermata);	1 I SUGAR, SUGAR-Archies	Fogarty-MPA (Teal)	Payos (Hispayox)—Ediciones Musicales Hispayox	-Unned Artists 14 9 LED ZEPPELIN II (LP)-Led
Ray Conniff (CBS); Fausto Papetti (MH)-Fermata	2 3 SOMETHING—Beatles (Apple)—Sonora	6 5 LA ĎE DOO DOWN DOWN Archies (RCA)-Don Kinschnet/Laetrec [Teal]	8 7 CENICIENTA— Formula V (Fonogram)—Ediciones Musicales Zafiro-Universa)	Zeppelin (Atlantic) 15 - VENUS-Shocking Blue (Metronome)

## From The Music Capitals of the World

· Continued from page 45

 Continued from page 45
 Selfergren, Rohert Broberg (Columbia) is having a great comeback with the album "Tipijer" after a year of inactivity.
 French label Erato, dealing with classical music, is represented in Sweden by EMI.
 Following public demand United Artists, here represented by EMI. has released the soundtrack album from the film "Never on Sunday."
 Electra is happy about the good timing concerning Rolling Stones (Decca) new album "Let It Bleed."
 A week after release Swedish TV showed a 50-minute program with the Stones. made in Hyde Park, London in July.
 Electra is do-minute program with the Coral label.
 Metronome scoring with Led Zeppelin's (Atlantic) "Whole Lotta Love" and Aretha Franklin's (Atlantic) "Elecanor Rigby." Aretha Fra nor Rigby.

## **KJELL E. GENBERG**

#### TORONTO

Allan Matthews, Compo's na-tional sales manager, reported that the Canadian record and broadtional sales manager, reported that the Canadian record and broad-casting industries were strongly represented at Bill Gavin's Fourth Annual Radio Program Can-terence In Atlanta, Ga., Dec. 5-7. Canadian contingent included Matthews and Lee Armstrong from Compo; Barbara Pocock, GJAD, Montreat; Jim Kidd and Bob Johnstone, CFCF, Montreat; J. Rohert Wood, CHUM; Paul Ski, CHLO, St. Thomas; Andy Nisgy, RCA: Tom Peacock, CKWX, Vancouver, All represen-tatives were disturbed over the lack of Interest in Canadian ra-dio with no mention made of the results of the Canadian baloting. Only references made to Canada during the conference were by CHUM's Wood and George Da-vies, a Canadian program consul-tant, in panel discussions. Adamo, one of France's most popular singers, will appear here and in St. Boniface in the spring. Tour marks the first time the singer has scheduled engagements outside Quebec province. Last fall, e covered eight cities in Quebec;

singer has scheduled engagements outside Quebee province. Last fall, he covered eight cities in Quebec, with his five concerts at Mon-treal's Place des Arts selling out two weeks in advance, ... Rick Netson's "She Belongs to Me." out in release for atmost two months, beginning to get strong

airplay.

Kingston.

Prime Minister Pierre Trudeau, Ontario Premier John Robarts, Toronto Mayor William Dennison Toronto Mayor William Dennison expected to attend a special pre-view of "Hair" Workesday (7). The benefit performance is for Canadian Parkinson's Disease As-sociation, Party at the Electric Circus follows. Show officially opens Sunday (11). . . Chubby Checker appeared at the Colonial Tavern, Dec. 29 - Jan. 3. . . RCA distributing Avco-Embassy's "Electric Blackman" LP by To-ronto-born singer Eric Mercury. His new single is "Hurdy Gurdy Man." Singer Is booked into the Hawks Nest, Friday (9).Sunday (11). . London handling Lee Hazelwood's "Troublemaker" on the Amos label. Two singles doing well for for Compo are "Why Can't You Bring Me Home" by Montreal's See-Poop and "We Were Happy" by Vancouver's Trials of Jason Hoover. Both singles getting air-for review. Allan Nichols, formerly of J. B. and the Ptay-bovs and now the lead singer of New York's "Hair," in town for a short vacation and doing "Front Page Challenge" CBC-TV show. "Going Down," his new Avco-Embassy release, was originally heard in the off-Broadway "Hair" production. David Brodeur, Quality's outstanding Quebec pro-motion man, reports that the com-pany's three biggest hiss of 1969 in that province were Andy Kim's "So Good Together" and "Baby I Love You" followed by "Hair" by the Cowsills, Included in the company's top 10 best sellers are Neil Sedaka's "Star Crossed Lovers" and "No, No, No" by Danish Lost and Found, which were broken by CFOX, Montreal and never figured on any US, trade publication chart. Recently taped CBC-TV special and never figured on any US. Esther Marrow getting rave re-views during her two week stin at the Colonial Tavern, Dec. 8 20. Her first Polydor LP will be leased sometime this month, at the Colonial Tavern, Dec. 8 20. Her first Polydor LP will be released sometime this month, at the Colonial Tavern, Dec. 8 20. Her first Polydor LP will be released sometime this month, at the Colonial Tavern, Dec. 8 20. Her first Polydor LP will be released sometime this month, at the Colonial Tavern, Dec. 8 20. Her first Polydor LP will be released sometime this month, a promotional contest with the winner getting an all expense paid weekend for two in Las Vegas to see Presley whon he returns to the International Hotel in Febru-ary. WRTHE VORKE

to see Presley when he returns to the International Hotel in Febru-ary. RITCHIE YORKE

#### HELSINKI

Ten Years After played a sell-ut concert in Helsinki, Dec. 3, Roger Whittaker (Columbia) out concert in Heismki, Dec. 3., Roger Whitaker (Columbia) is scoring with his night club sea-son here. Finnekey, EMI and Discophon collaborated on a Christmas sales campaign by pro-ducing a series of Christmas post-ers and "Records For Giffa" slick-ers.... The Finnish Jazz Federa-tion has produced a new album for Finney which features the Edward Vesals Jazz Band and the Edward Vesals Jazz Band and the Edward Vesals Jazz Band and the Finnish charts with the tra-ditional "Julian Grinnau" has re-corded the Swedish song "Den son lever" as a follow-up.... Parlo-

## **Lennon Planning Precedential Fest**

## · Continued from page 42

peace by the Peace Festival, which will he presented to the United Nations. It's a positive move.

"Plus we, and everyhody who believes in peace, are going to regard the New Year not as 1970 but as Year One A.P. (for After Peace). All of our let-ters, John and Yoko calendars and anything using the date will point out that it is Year One. We invite anybody to join us in this rejection of the war-

## **Sunshine Fest** In Honolulu

HONOLULU - "Come Together" has been chosen as the theme of the second annual Sunshine Music Festival to be held

Shine Music restruction to Thursday (1). Sponsor of the event, KPOI-FM, hopes to expand last year's successful staging, which drew 12,000

12,000. Once again the festival will be free, with no admission charged for any of the events scheduled during the day. Sitar music at dawn will launch the festival on a quiet religious mood. About 10 a,m., the shift towards folk music will be made. And rock will reign from noon on. reign from noon on.

About 100 vocal and instru-mental combos and soloists have They well represent the festival's "Come Together" theme, since their music spans the spectrum -rock, folk, blues, country, bluegrass, and even Hawaiianin the area of slack-key guitar.

phone group Lemon have recorded a Finnish version of "Throw Down a Line.".... Former Safir attist Martti Innanen has been signed by Columbia..... Seppo Partanen (CBS) has recorded a Finnish ver-sion of the Sylvie Vartam hit "La Maritza"..... Blue Master artist likka Hennning has recorded a Finnish version of "Happy Heart." KARI HELOPALTIO

like attitudes that will probably prevail in 1970." Atlantic Records offered its

phone services on (Dec. 29, 30, 31) for transmission to key radio stations coast to coast of John and Yoko's Year One welcome broadcast by peace stations and scores of other stations on New Year's Day. The Peace Council will be

responsible for administration of monies earned at the Festival. but it has already been pointed out that conventional charities will not be used, "We're setting up our own scenes, to make sure that the job gets done," Lennon said.

Noting that it had only been two weeks since he and Brower and another friend had got the concept together, Lennon said there had been no time to or-Festival. But apart from he and Yoko and the Plastic Ono Band, Yoko and the Plastic Ono Band, which would probably feature Eric Clapton, Lennon said the organizers had received con-firmations on Led Zeppelin, the Who, Ronnie Hawkins, The Band, Jethro Tull, King Crim-son, Joe Cocker and Grand Funk Railroad He again stated that Railroad. He again stated that he would be personally inviting "everybody who's anyhody."

## Pirate on Feb. 14

## · Continued from page 43

King replied: "That certainly is not true. We have not talked to any hig name disk jockeys yet." He would not comment as to whether he intends to draw programming staff from the BBC.

Billboard understands that one of Radio 266's major backers, a European record company, has dropped its offer to sponsor programs. King declined to comment on the decision.



JANUARY 10, 1970, BILLBOARD



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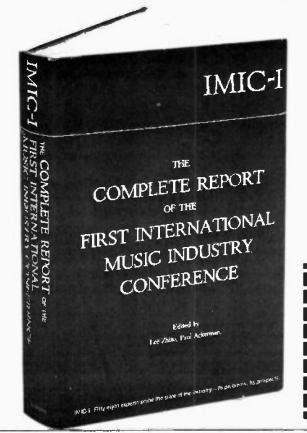
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## NUMBER OF o ctlight Single SINGLES REVIEWED THIS WEEK 63 LAST WEEK 89 \*This record is predicted to reach the TOP 40 EASY LISTENING Chart

IOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

THE DELLS-OH WHAT A DAY

(Prod. Bobby Miller) (Writer: McGill) (Lest Go Roued, BMI)-Hot off the? "Siten" on the Dack of the Bay" chart rider, the scul group comes on strong with a simoch rock tailed the should bring them back for the log, and repeat the success of their "Oh What a Night" hit. Elip: "The Charge we Go They for Low?" (Chers. But) Cader 5663



Spotlights Predicted to reach the top 60 of the HOT 100 Chart

#### JERRY BUTLER-GOT TO SEE IF I CAN'T GET MOMMY TO COME BACK HOME

(Gamble-Hulf Prod.) (Writers: Willer-McCay) (Chemin/McCay, BMI)-Cullec from "ice on ics" LP, Builer follows up his "Don'r Let Love Magn You Up" his with a moning performange of exceptioned ballion material, Should be a big one an the hol IOO and Soul charts, Filp: (No information Available: Mrcury 73013

#### NEAL DOVER-MR. BUS DRIVER

(Prod, Paul, Grav. Jr.) (Writer; Thompson) (Earl Barten, BMI)-The Wayne Carson Thompson thrithin material is a perfect showcase for the big and powerful wolf: of Dover; end this collid essily prove a Not Swith winner in shore order. First rate production work, Filip. "Paper Man" (Wren/Chettanoord, BMI) Damend 270

#### BYRDS-JESUS IS JUST ALRIGHT

(Prod. Terry Meicher) (Writer: Reynolds) (Yolk/Alexis, ASCAP)-Group made a kos 100 comeback with their recent "Balld of Easy Rider" and this polent folk cocket, culled from there "Tasy Rider" L9, should bring them even higher on the chart. The Terry Meicher preduction work is trast cate. Flip: "It's All Over Now, Baby Duct" (Whitmark, ASCAP) Columbia 4-45071

## YELLOW PAYGES-FOLLOW THE BOUNCING BALL

(frod. Tommy Copbill (Writers: English-Hammond) (Neilen/Samsee, SMI) -Good easy best mythm item is right in today's selling bag and coub prove the entry to carry she group to the Hot 100. Top vocal workour on clever material, Filp: "Little Woman" (World Showpiace, SMI) UNI Strat.

## SPECIAL MERIT SPOTLIGH

Spotlighting new singles deserving special attention of programmers and dealers.

- \*RAY CONNIFF & THE SINGERS—The Power of Lave (Prod. Jack Gold; [Writer: Conniff, Ganriff, BArlin-An minimal belied gern by Conniff and hit singers its sure bet for top honors on the Easy Extending chert and also a top contender for the Not 100, Columbia 445070
- \*BABBRA STREISAND—Befere the Parade Passes By (Prod. Waity Gold) (Writer: Hermonity ;Morris, ASCAP)—Miss Strelizand is et her best in this infectious thruthm umber from 'Hello, Dolivy' and the should gamer much airplay and sales with this one. Calumbia 4-45072
- \*TONY BENNETT-Coco (Prod Welly Gold) (Writers: Lerner-Previn) [Chap-pall, ASCAP)-like New Kathanne Nepburn B'way show inite song gets an outstanding treatment by Mr, Bannett, and he should prove an immediate winner in middle of the road sirptay and sales. Columble 4-45073
- JEANNIE C. BILET-Country Girl (Prod. Shetby S. Singteson, Jr.) (Writters: Lewis-Smith) (Singleton BMI)-Akis Riley rode high on the doursty charts with ner two-sinde hit. "The Back Side of Dallas" and "Things Go Better Akin Lows," and his casy back country fleored item is sore to prove i winner in both country end pop markets. Plantatise 46
- "VIC DAMONE-Don't Let Me Go (Writers; Revour-Jourdan-Montry-Iswell) Remood, BMI-Damone mekes his debut on the new label with a powerfur ballas the builds and builds into a build limith and is a sum bet for middle of the road stations and soles. United Folgent 601

- ODYSSEV-2001 (Prod. Joe Saraceno-Mike Gordon) (Wintans: Arr. K. Adapt, Gordon) (Mararhon, Bhit)-The popular film theme gets a smooth, semi-rock testment by the good instrumental group and could easily prove a test field winner, Warner Broi.-Seven Arts 7360
- POZD SECO-High en Life (Prod. Sully SharrIII) (Writer: Self) (Cetar-wood, BMi)-Infectious rhythm enling is one of the group's strongest to date and could easily prove the one to bring them back to the not 'OO Celombia 445065
- BREWER & SHIPLEY-Rise Up Easy Rider (Prod. Nich Gravinetes) (Writers: Birewershipley) (falking Beaver, Bull-Dou comes up with a moving performance of acceptional material that should prove a sure bet for the Hot 100 and Easy Listening charts, and fare equally well in setes. Buddah 354
- NEDGE & DONNA-Tomorrow is the First Day of the Rest of My Life [Prod. Nickolas Vev) [Writers; Gourney-Link, [Chappel],  $\Delta SCAP$ -The folk flavored duo turn in a spitiato performance of the mythomic from from off Swar's "Salvalion" show, and should fare wells in juke-barst and should fare wells in juke-barst and should fare wells.
- PHIL PELICE-Safe or Servy (Prod., Millious-Bernstein Prod., (Writer: D'Day) (Wren, BMI)-Good rocker with a powerful vocal performance that has all the earmarks of a top contender for chart and sales honors, Phillips 40654

## $\mathsf{TOP}\,\mathbf{2O}$

## COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

#### JOHNNY CASH & JUNE CARTER-IF I WERE A CARPENTER

(Prod. Bob Johnston) (Writer: Margin) (Peithfut Virtue, BMI)-Cash has been riding high with this "Bidseree/See Buby Fall" hig, and this dust entry with wite June Carter is a sure bet for the top of the country charts, with much pop appeal as well. The Tim Hardin ballad material is given a smooth, easy workout, and is a programming must, Hig: "Cause I Love You" (Nouse of Cash, BMI) Columbia ele5064

## CHART Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

DOTTLE WEST-I Hears Dur Sone (Danny Davis) (Dunbar, BMS), RC 4749792

KENNY PRICE-Northeast Arkantas MitsIssippi County Boetlegger (Ronny Light) (Tre. BY 1) BCA 48-9787

JACK BLANCHARD & MISTY MORGAN-Tennessee Bird Walk (Little Richie Johnson) Back Bay, BALL WAVSIDE DID

DDDY LTNN-Something Up Your Sleeve (Andy Anderson, Sforrest Hilrs, BYI STOP 352



## SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

#### BOBBY BLAND-IF YOU'VE GOT A HEART

(Prod. Jay Wellington) (Writer: Valone) (Den. BMI)-Bland had a winner with Nis. "(Dains of Love" Nil, and Nils clever ballad material should carry him to the top of the soul chart and prove an important frem for Hot 100 sales as well. Pilp: "Sad Feeting" (Con, BMI) Duke 458

#### Spotlights Predicted to reach the SOUL SINGLES Chart CHART

THE CHI-LITES-24 Nows of Sadness (Carl Davis-Eugena Record) (Dakary BRC, BMI) BRUNSWICK 755426

SHIRLEY SCOTT-IT'S Your Thing (Joe: Dorn/ (Jobere, BMI), ATLANTIC 2699

## **Blue Thumb Distribs** Will Handle Shelter

LOS ANGELES Blue Thumb's 32 domestic distribu-tors will handle product by newly formed Shelter Records. operrted here by British producer Denny Cordell and American

afranger-composer Leon Russell. Cordell has moved here and applied for American citizen-ship. He has already signed two acts, and Russell's scheduled to debut as Shetter's first vocalist with an album it, the first week in January. The label's second act is Dallas guitarist-composer Viace Bano

Arc Benno. Shelter will provide Blue Thumb with eight albums a year under terms of the agreement, which gives the GRT Corp. ex-clusive tape rights in the U.S. and Conneda. and Canada.

Shelter will seek Individual

overseas licensees and subpub lishing representation for its two publishing companies, Skyhill publishing companies, Skyhill (BMI) and Tarka (ASCAP), Cordell will continue to pro-duce Joe Cocker for A&M. He

duce Joe Cocker for A&M. He has been producing records in London since 1964. Cordell plans hiring an ad-ministrator for his publishing companies. He continues to maintain ties with his London associates and has people talent scouting acts there.

scouting acts there. Cordell's former English rec-ore company, Regal Zonophone, was sold to EMI which continues to handle artists signed to it.

For Russell, who has played piano and arranged dates for many of this area's top acts, his album marks his debut as a vo-

## TATION AND A FILMET TATION AND AND THE THE AREA IN CONTRACT AND TO THE ADDITION AND A NARAS MEET IN NASHVILLE

NASHVILLE-The semi-annual meeting of the national trustees of NARAS will be held here for the first time, according to an announcement by Danny Davis, Nashville chapter president.

It will mark the first time the trustees meeting has been held at a location other than New York or Los Angeles. The meeting is set for March 21-22. TERETARY CONTRACTOR CONTRACTOR CONTRACTORS

calist. The LP was recorded in calist. The LP was recorded in London by Cordell, who heard Russell's plano style on a Bon-nie and Delaney LP. Backing Russell on the date are such musicians as Ringo Starr, Eric Clapton, Paul McCartney and Nickey Hopkins, according to Cordell Cordell.

## **Dunwich & Terrace in Tie** NASHVILLE-Dunwich Pro-

ductions Ltd. of Chicago and Terrace Music Corp. of Nash-ville have entered into a joint publishing venture. This move, however, does not involve any merger of the companies. Negotiations between Al Jason of Terrace and Bill Traut and Jim Terrace and Bill Traut and Jim Golden of Dunwich have cre-alcd several mutually owned ventures. One is the formation of jointly owned publishing wings. The first of these is Roll-ing Meadows Music (ASCAP) into which Terrace will assign writer Mike Cammeron and Dunwich will assign Johr and Terry Talbot. Ricci Mareno, vice president of Terrace. will vice president of Terrace, will coordinate Rolling Meadows and stated that many of the writers and artists for Dunwich

will be coming to Nashville to utilize the facilities here.

According to Bill Traut of

Dunwich, the purpose of the jointly owned company will be to develop country-oriented pop material. Some of Terrace Mumaterial. Some of Terrace Mu-sic's recent chart records include "Blue Collar Job" and "Pasadena Penthouse" by Darrell Stat-ler, "Put Your Lovin" Where Your Mouth Is" by Peggy Lit-tle, "Painted by the Wine" by Tommy Overstreet and "Rest-less Melissa" by Hugh X. Lewis.



JANUARY 10, 1970, BILLBOARD

MEMO from B. B. Cunningham: hry ' any similarity to this group's record and my youngest son's prurious group is purely coincidental !! uning. President, KLONDIKE RECORDS, INC. KLONDIKE **KLONDIKE RECORDS #2227** BY: THE UNKNOWN SOULS "DOWN IN TEXAS" B/W NO UNIT OT MAY OUT RECORDS "DEEP IN KENTUCKY"

Antist and/or Seattion Pentared on "The Music Scene" this week. ABC/D. Network: Tance in history were featured on pastgeorgiams.

FOR WEEK ENDING JANUARY TO, 1970

★ STAR PERFORMER—Sides registering greatest proportionate America scal of certification as million selling single.

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	1	7	9	17	I WANT YOU BACK 9	
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	Ĭ	22	28	28	YOUR CAMES WITH ME	
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	1	40	51	-	I'LL NEVER FALL IN LOVE ACAIN Dieses Warwisk (Bort Bacharachilit) Ingeld Serent 122/3	
	(22)	19	18	13	BACKFIELD IN MOTION 13 3	
-)	ā	23	13	7	YESTER-ME, YESTER-YOU, YESTERDAY	
	(24)	23	34	40	Stevile Render Licher Brücert, Fenle Seiber SHE 5 Fonny James & the Stondalis (Frienzy James 5 Fenling Zeek	
	č	31	36	36	AIN'T JT FUNKY NOW	•
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	ž	25	2é	26	UP ON CRIPPLE CREEK 11 TUP Bure (John Strath), Clipitel 2025 WONDERFUL WORLD,	
	ð	37	39	47	BEAUTIFUL PEOPLE	
->	(30)	27	27	24	Jimmi Elitt (Limy Fallen-Leilie Kong), KEM 1136 A BRAND NEW ME 10 Dusty Springfield Moland Chambark, Atlantic 2665	
	$\widetilde{\textcircled{D}}$	35	41	48	WINTER WORLD OF LOVE	J,

Billboard

## HOT 100-4 TO 7

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And When I Die IPuna 1151 * BMI)	8	Helly Hely CAN I FOR
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(	97)	93	-		SHE LETS HER HAIR DOWN	3
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## BUBBLING UNDER THE HOT 100

101, YOU GOT ME MUMMINE
182. 83091 TO MOVE. John Mallal', PolyFor 14010
102. TO LOVE YOU
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Nos HELLO IT 5 ME. Nose SGC 30"
107. SAT CEDEBSE 10 DADDY
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100. SUPERSTAR
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114- POINT THINF THAT I'M & RIDLENT SUT
115. Claudie wat
116. TFEN-SHE'S & LOWER
129. THE ME TO POLY AFTICH STRINGS ADAM Michael Carbo, MEM. 14095
I'M CRUMTER PREACHER
[19. CFA2Y ANNIE
120 (Gotte fund) & REANS VEW LEVEL . Secol Injeitelline, Stanlik 1086
121. PEORD WOMAN
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12). YOU ANE AN' SUNSHIME
124. GAMES PEOPLE PLAY/COMPANED TO MHAT. BYT'S NEEDER LETANDAY 4513

# GROCOLIFE)

# THE NEWBEATS HAS HIT This is Our Proof

WCAO	WFIL	WRTC	KSTP	WCIT	KYUM	WVAM
WLEE	WIXZ	YOLW	WEEF	KTLK	KSLA	WJET
WPGC	KJR	WWCO	WKOW	KSJB	KKAR	WILK
WEAM	WCLS	WMMW	WCFL	KELO	WBSR	WAEB
WINX	WDOL	WWUH	WITY	WKNX	WTAI	WIOO
WRIT	WALG	WDXY	WOTC	WKFR	WPDQ	WMMR
WOKY	WBBG	WCOG	WKLO	KEYS	KFAB	WLAN
WIFE	WFOM	WSSB	WREO	KPRC	KOWB	WHAT
WIXY	WSGA	WDSL	WNAP	WRR	KRNT	WARM
KLZ	WCBM	WOKE	WOIO	KVIL	WKDA	WEAV
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KNUZ	WHHY	WRNC	WELW	КМОХ	KVOL	KBAR
KLIF	WAAB	WCOS	WING	KEYN	KLUV	KYME
KILT	WNHC	WIRL	WAKR	KUDE	WBBF	KPAN
КСВQ	WFIF	WJAR	WAKY	KRLN	KRAV	KJRL

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Nashville, Tenn.

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Billboard

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	Weeks on Chart	Last Week	THIS WEEK	ARTEST - Ťille - Lezel & Nymber	B-TRACK	4-TRACK	CASSETTE	NECL TO REFL	AIAA Million Dollar
	8	113	107	KINKS Arther (Or the Decline and Fall of the British Empire)					
	32	110	108	Reprise RS 6366 MOODY BLUES On the Threshold of a Dream Deram DES 18025	Í				
5	34	96	109	HERBIE MANN Memphis Underground Atlantic SD 1522	T				
	31	98	110	ELVIS PRESLEY From Elws in Memphis RCA Vistor LSP 4855	T	NA			
	1	-	<b></b>	DIANA ROSS & THE SUPREMES Greatest Hits, Vol. III	N	MA	NA		0
	8	120	112	QUINCY JONES Walking in Space Abm SP 3023	N/	NA.	NA	HA	
	4	133	黄	ZEPHYR Command/Probe CPUP 4510	1	1		NA	_
9	ł	-	*	MOODY BLUES To Our Crildren's Children's Children Threshold THS I					
2	97	101	115	BEATLES Sgt. Pepper's Lonely Hearts Club Band Capitol ST 2603					Ø
1	130	118	116	ANITA KERN/ROD MCKUEN/ SAN SEBASTIAN STRINGS The Sca Warner Brott-Seven Arts WB 1670					Ð
	10	136	#	B. 1 THOMAS Greatest Nits Scopter SP3 578					
	11	131	118	JAMES GANG Yer Album BluesWay BLS 6034.	T			NA	
2	3	134	*	B. B. KING Completely Well Messway BLS 6037	T	31			
	28	112	120	JOSE FELICIANO Feliciano/10 to 23 RCA Vietor LSP a185	1	16	-		
	51	114	121	THREE DOG NIGHT Durnhill Ds 50048	T	t		-	1
	32	108	122	WHO Tommy Decca DXSW 7205	1	NJ	T	54.4	C
5	6-8	109	123	BEATLES Magical Mystery Tour Capitol ST 2835	T	T			Ø
	18	129	124	DONOVAN Barabajagal Enic BN 26461	1		T		T
	31	107	125	IT'S A BEAUTIFUL DAY Columbia CS 9753	T	T	1	1	1
	54	130	126	ASSOCIATION Greatest Hits	T	1	1	1	
	19	111	127	Warner BrassSeven Arts WS 1767 LEE MICHAELS Advis SP 4199	+	1	t	1	
	47	178	128	DONOVAN Greatest Hits Epit BEN 20439	1	T			60
	11	92	129	LAURA NYRO New York Tendaberry Columbia ECS 9737	T	T		T	
	16	119	130	MAMAS 5 PAPAS 16 of Their Greatest Hits Dunhai DS 50064	T	1	1	-	1
	15	122	131	DEAN MARTIN I Take a Lot of Pride in What I am					-
-	37	121	132	Reprise RS 6036. HENRY MANCINI & HIS ORCH. A Warm Shade of Ivory RCA Victor LSP 6140	1	T	1	1	12
5	19	103	133	MANES BROWN	-	1	1		T
5	29	135	134	King 1063 THE SENSATIONAL CHARLEY PRIDE		T	T	1	T
	5	142	135	RCA Victor 13P 4153 KING CRIMSON In the Court of the Crimson King. An Observation by King Crimson Atonic 53 1245	-	301	NIA NIA	1	1

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			5	Artist endvor Selection featurad on "The Mesic Scene" this week, ABC- TV Hetwork, Those in black were featured on past programs.	A	TAU ACIV			Dollar LP
	on Charl		WEEK					1133	Million Do
	Works on	Week.	THIS WI		B-TRACK	-TNAG	ASSETTE	NEEL TO	EIAA MGI
-	-	Lans	HI	ARTIST - Titls - Label & Number	=	#	3	8	-
	1	-	食	PLASTIC ONO BAND Live Peace in Toronto 1969 Apple SW 3362					_
	34	144	137	ENGELBENT HUMPERDINCK A Man Without Love Parcet PAS 71022					_
	11	116	138	NENRY MANCINI & HIS ORCH. Sin Hours Alter Sunset RCA Victor LSP 4239		NA	NA		
	74	125	139	TOM KONES Faver Zong Parrol PAS 72019					¢
	6	153	140	CUFF LINKS Tracy Decca DL 75160	N.A	NA	RA	HA.	
	22	141	143	DIONNE WARWICK Greatest Motion Picture Hits Scepter SPS 573					
-	9	143	142	FAT MATTRESS Alco SD 33-309					
	14	145	143	FERRANTE & TEICHER 10th Anniversary Golden Plano Hits Unised Arthits UAS 70	N.I	KA	HA		
	17	¥38	144	FLOCK Columbia CS 9911		NA	HA	NA	
	6	148	145	RARE EARTH Get Ready Rare Earth RS SQ7	HA		HA	NA	
	13	132	146	ED AMES The Best of RCA Victor LSP 4184		H.A	NA	HA	
	13	140	147	0. C. SMITH & Home Epiumble CS 9908		N/A			
	7	150	148	THE FROST Rock & Rali Music Venguerd VSD 6561		_		NA	
	15	159	.149	JERRY BUTLER Ice on Ice Mercury SR 61234					
	5	152	150	CHET ATRINS Solid Gold 169 RCA Victor LSP 4744		HA	NA	RA.	_
	17	160	151	JOHNNY MATHIS Love Theme From Romes & Juliet Columbie CS 9909 BLODD SWEAT & YEARS					
				BLOOD, SWEAT & YEARS Child Is Father to the Man Calumbia CS 9619					_
	20	146	153	TEN YEARS AFTER Sassh Dermin DES 18029		31.0	NA	NA	_
	11	155		MONKEES Present Colgens COS 117					
	31	126	155	E. B. KING Love and Well BluesWay 815 0031				AIR	
	91	-	.156	ENGELBERT HUN PERDINCK Release Me Parrot PAS 7012					
	19	157	157	BILL COSBY Best of Warner Bros, Seven Arts WS 1798					
	29	158	150						
	11	156	159	MANTOVANI World of Londer PS 365					
	n	127	160						
	39	154	16]	GLEN CAMPBELL Galveston Capitol ST 210					0
	15	137		ASSOCIATION Warner Bros Seven Azts WS 1800					-
	26	163		Aretha's Gold Atlantic SD 8227		-			
	12	115		Rock 'n Roll Atco SD 33-303			-	-	
	6	162		Signs of the Zodiac		14.4			
	5	168		Spin Out Mateurn MS 695	N/		NA		
	2	175		Deity RS 6378	M	4	⊢	NA.	1
	20	139	16	JAMES BROWN Popcorn King KSD 7055		90	1		

	Weeks on Chant Lost Week THIS WEEK			P	THE ACK VALL	NE NOLE		the Lo	
	8		IS WEEK		S-TRACK	4-TRACK	CASSETTE	NEEL TO NOTA	TILL Million Dailar
	10 cz		-	ARTIST - Title - Label & Sumber	8-1	4	3	1	
	5	171	169	FLEETWOOD MAC Then Play On Reprise RS 0300					
2	6	169	170	MAMA CASS ELLIOT Make Your Own Kind of Music Dunnel OS \$2071					
	2	179	171	PINK FLOYO Ummagumma Hervest STOB 336	14	NA	NA	16A	
2	21	123	172	DELLS Love Is Blue Cadet LPS 629		HU			
	5	166	173	VARIOUS ARTISTS Big Hits of Right Non Durnial DS 50070					
	5	149	174	BLODWYN PIG		NA	NA	NA	
	4		*	Ahead Rings Out AAM SP 4210 BOOTS RANDOLPH Vakety Revisited	NA	HA	NA	HA	ſ
	52	187	176	Monument SLP 18128 JIM NABORS Love Me With All Your Heart Columbia CS 9358	NA	-16.4	NA	NA	t
	Z	185	177	ED AMES Love of the Common People RCA Victor LSP 4249	T	MA		N/A	ſ
5	2	181	178	ARCHIES Jingle Jangle K to nor KES IOS		10		44	ſ
5	1	-	*	RASCALS See	1	-		-	t
	3	176	180	Atlantic SD 8246	41				t
2	3	192	181	Warner Bros. Seven Arts WS 1823 JOHNNY CASH & THE TENNESSEE TWO Showtime Sun Sun 106	11,1	11/	hA	44	t
	8	165	182	NYSTIC MOODS ORCHESTRA Love Token Philips PHS 600-321	1				t
	50	189	183	MOODY BLUES Days of Future Passed Deram DES 18012	t			1	t
5	13	161	164	SONNY JAMES The Astrodome Presents Capitel ST 320	1			NU	t
5	10	151	185	BUCK OWENS Tall Dark Stranger Capitol St 212	1		t		1
	3	172	186	DANNY DAVIS & THE NASHVILLE BRASS Movin' On RCA Victor 45P 4232	NJ.	11/	31,4	nia	t
	3	195	187	LOVE Out Here Blar Thumb BTS 9000	1	11/	T	ſ	t
-	7	188	188	HERBIE MANN Live at the Whistey A Go Go Attentic SJ 1530		N		t	t
	2	193	189	LENNY DEE Spinning Wheel Decta Di, 75152	1	R.A		HA	t
	1	-	190	RITCHIE HAVENS Stonehense		Rf B	t	NA	Ì
	13	-	191	Shirmy Parest \$550001 NEIL YOUNG AND CRAZY HORSE Everybody Knows This is Nowhere Reprise RS 6349		t	NA	1	t
	1	-	192	Peprise RS 6349 DAVID RUFFIN Filelin' Good Molown MS 696	NA	14	NA	NA	1
	.1	-	193	Molown MS 696 STEAM Mercury SR 61254	-14	-	HA	t	+
	2	196	194	ROY CLARK Ever Loving Soul Of Det DLP 25972	41	NA	NA	N.A	-
1	2	-	195	TEN WHEEL DRIVE WITH GENYA RAVAN Construction No. 1 Polydor 24-4008	N	-	MA	N	1 1
	\$	-	196	I'M NABORS Things I Love Columbia GS 9478		W	NA		1
	1	-	197	Columbia CS 9478 HARRY BELAFONTE Homeword Bound BCA 15P 4255	N		NA	IN	
	2	198	198	BLA 13P 4233 BILLY JOE ROYAL Charry Hill Park Columbia CS 9974		N	NA	N	
	2	200	199	WALTER CARLOS The Well-Tempered Synthesizer	1	11	-	14	-
	1	-	200	Columbia MS 7286 VOGUES Greatest Nits	14	N	1	N	-

## TOP DOS A-Z (LISTED BY ARTIST)

David Frye 28 Grand Funk Rolingad 48 Grass Rody 5 Grateful Dead 85 R B. Graves 99 Arto Guthrie 27, 87 Merle Wazzard 27, 87 Michie Hazzard 190 Linde Mayes 24 Jimit Mendiga Esperiedae 69 Engelbert Homperdiack

 
 11, 137, 156

 fron Butterfily
 14

 11's a Beautifiel Day, 125

 James Gang
 113

 Sonny James & The

 Shendeling
 25

 Jefferson Alrglans
 35

 Antis Lopin
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 Janis Joplin Anita Kerr/Bid Natken/ Strings Strings (Chronom 20, 1997) 96, 116 135 119, 155 107 76 ffte 42 146, 177 84, 178 126, 167 Ed Ames Archies Association

Chet Atkins 150 Burt Becharach 30 158 Band 20 Reartes 1, 155, 123 Reartes 1, 155, 123 Reartes 1, 155, 123 Reartes 1, 155, 123 Reartes 197 Bind Sweet 8 Yeart 7, 152 Blodyn Pig 174 Lamas Brewen 132, 168 Jerry Builer 149 Jerry Guiles 199 Jerry Calles 199 Judy Calles 9 Ley Connitt 103

Danny Davis & the Hashville Brass Lenny Dec Delis Jachia DeShannon 186 189 172 160 Lettermen ..... 94 187 Lorensen 187 Name Cast Elliot 170 Names & bapat 130 Henry Mancini & 132, 138 Nichorshi. 132, 138 Nichorshi. 133, 138 Nichorshi. 133, 138 Nashed Marzonderg 169 Dean Martin 151 John Martin 68 Les MrCana Ed. Les McCann & Ed Harris 83

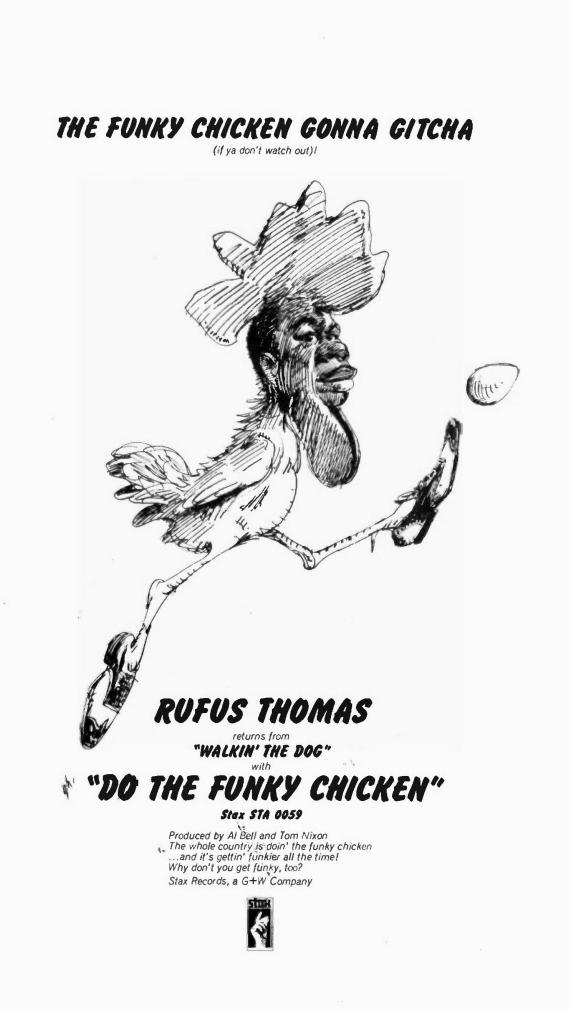
Buck Owens 185 Mickael Parks 58 Peter, Paul & Mary 23 Pmk Floyd 171 Plastic Uno Band 136 Elvis Presier 12, 110 Charley Priel 24, 136 Gary Puckett & the Unien Gop 30 Boors Randolon 175 Rare Larth 145 Rassis 179, 190 Smeky Robinson & the Misracles 60

Vanilia Futge Vanilia Futge Variaus artists Signs of the Zotlac . Rig alts of Right Naw Ventures. Vagues 164 81 Vingues Dionag Varwich ... who andy Wikkisms Nancy Wilsom Johnny Vinter Steve Wander Tammy Aynette Dennis Yass & the Etassice JV Neil Young & Crayy Norse Zeobwr 200 .61. 101 122 70 94 59 74 90 54

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Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billbaard

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# Billboard Album Reviews

POP PLASTIC DNO BAND-Live Peace in Torento 1969 Apple SW-3362 (S)

Anything that the Bearles buck turns to odd, and the Plastic Oro Band featuring John Lenoro, Yoho Don and Sric Cepton are already a provision and Sric Cepton are already a provision and Srich and backfist around the word, stars along with "God Turkey" and "Yoe Blues" Lenors's storedble guitar make this Basta disc rea-sincedble guitar make this Basta disc rea-sincedble guitar make this Basta disc rea-



POP JOE SOUTH-Dan's It Make You Want Dan't 11 Worke You to Go Horne Capital ST-392 (S)

CLASSICAL

BRAHMS: RINALDO-King/Amorosian Chorus/New Philhamon'a Orch. (Abbadd).

London US 26106 (S;

King's tenor flis the rule of Rimaldo, the

failer men, beautifully, as the mixes and weaves the part with full carder and psychological meaning. Abbaba's conductor

gives the work strength and character. The

"Schicksalied" is an excellently done place.

This showcase features south not only as performer and songaviter, bij as photoes end arrange, as well. I resurves his recent single hit, "Don't it Make You Wanna Ok Homa," his current single. "Wake a Mile in My Sheen," which tooms as a Tog 20 programmer, and 8 other sonos, al lyricely similar as the music makers themselves.





MIA MIA source yo. A set of good quality contemporary products torocopy in a fasty contemporary product torocopy in a fasty contemporary and the most of the set of the set of the set of the of music has banches out into isso and into rood nucle, using strings and firm plestant voices, whaterial varies from "Auguritus" for "Cattage" of Sale," High quality musicianship throughcul.



COUNTRY VARIOUS ARTISTS (2 EP's) Country Gaeciall Capito STBB-062 (S)

Ģ

Exploy STBB-AUZ (3) An excellent package of big names such as Glen Canuardi and Sonny James and 19 other leading country artists with such comps as "Ind Fors," "Young Law," "Holle, Walls" and "I've Got a Tiger by the Tall," Other names include Suck Queena, Charlie Lawir, Tak Ritter, and Meric Heggerd, This uncharge can't miss!



LANUARY 10 1970

CLASSICAL R. STRAUSS: DEP ROSENKAVALIER (4 LP's)-Cresuin/Verious Artis's/ Vienue Phillermonic (Sali). Lendon OSAL-1435 (Si

The source Marchallin of Regime Gregoin is a high point is this magnificant Source package of Richard Screuss Flacermaus, neurely coundword by Geans Suith The other stellar principals include Yven Minton as Collavian, Helen Donaha as Suplik, wild Manfred Jungeyrth as Jaren Ochs



INTERNATIONAL RAPHAEL-

Aqui: UA Latino LS 61046 (S) Raphael, a rousistert winner in Latin mar-Rela is increasing the high popularity and this album car only add to this star's luster. Maphael possesses one of the most exciting of voices as is diamatically shown a such gens neve as "Se File the Caratan," "Dos Patamitest" and "Matintian," and comes up with a winner for this artist.

lakes it through a very delightful integra-tation of this masterpeice. A sollector's itom, and at budget prices, tou.

#### JAZZ

CABLOS MALCOLM — Bustin' Outs the Directs, AJP L45:334 (3) Alimad Jamal and his new label AJP proteins Gords mologing, who features his lad stin jorr, Purcey and original. Ast-color's much is a light, positive fair cent est, "bustin" girts the fair there", "his headlin-res, "bustin" girts the fair there", and "Play Is for the World" are joined by eight ofter per times that singht with tresh latin numes and energy.

Induces and energy. JONAS CHARACKA & AFRIKAN EXPLOSION— who (hyubanit? Jamai 125-335 (5) Here is a serbudus, last-pared alubidity Jurn on lowers at his hype of maric. Janua Swanowa, former arranger for Herry Bein-inste and Witter Minier Markeda, has Captured many of the truly authentic Africen sounds and water them inits a mediem jauc larmat reminiscent at wurk by High Masskola and Jamei Label.

## BLUES

VARIOUS ARTISTS-1 Have to Paint VV Face. Anhabits F 1005 (M) A cultechina of custorial hum 11 e deep down Detta blogs affists um Arhabite from the well-Knavn Big Joo Williams in urk lowers like Wace Walton who en "Barbershing Stytim" uses a straight taxor af Joshor strage to make a straight taxor af Joshor strage to make at a thribit to page and test, burdt and there is balkas with externing across with a lor of force and genute loging.

#### INTERNATIONAL

La EPOCA DE GRO DE TITO RODRIGUEZ-RLA innernational PSP 244 (5) [5] "The Golden Eta ef Tito Rodriguez" is a worthy addition to RLA International's "La Epoca de Gro de' series. With liter hole: in Spanics and English, this set has some of the Puedro Biton attribut to munaers of 1953 55]. Amang the faithful at "Desarrecussilat Name's and the familiar cha che "We lu Dija Adely."

55



CLASSICAL TCHAIKOVSKY, SWAN LAKE (Complete)-Mascow Radiu Symphony (Ranhdestvensky), Melodiva/Arge SRC-4106 (S)

This three-LP set has two very good things going bot 14. It works the first steree recording of all the music from the original production. And Rashdestvetsky ribes a superb conducting job, with the archestre giving an inspiring performance.





LA ORQUESTA CUIC DE PÁBLO RELTRAN RUIZ-RCA Victor MKS 1314 (5) One of the hohest excitic orchestras on roday's Latin American scene, the band of Pablo Beltran Ruis sels tire to "El Luco fe la Charanga" and "Charanga Costena." Ruis is a favorite. This is juar another stering album from time and it will sell equally as strory as his and product.

SOUNDTRACK ++++

POPULAR \*\*\*\*

CLASSICAL \*\*\*\*

AL NIRT/HUGD MGH1EMEGRO-Viza Max! RCA Victor LSP-4275 (5) TV SOUNDRACK-Haws'i Five-D. Capital ST-41D (5)

CALING THE STATE S

Viva Manitas de Platal

## INTERNATIONAL SPOTLIGHT

Ŷ THE ANALYSIS OF CLATA-Consistent Sofely Sofely Sofely Constants This altum relations for the Catalogue Plana-live with the Utdone passage side byside with the Creat dert mits and touches but the board sofe are tew and the unique cances are amy. Recommended are the corts of "Alegriss Caritas," "Reinda Caraa" and "winds," Recorded at an informal party, this album is a party librer to, with the fire and the head and the heady wine of passignare guitar.

POPULAR

FEVER TPEE-Creation. UNI 75967 (5). Fours Tree has annaher excellent album hore, ana that could creat here: Innush where they be ong. Whether delivering wailing nockers such as "Fever Black" with streng blues elements or balleds such as "Run Past for Wildow" and "Time Is Now," this group thinks. The other site couls are also winners, arcliving the roals? "The Ba Bane" and "Love Makes the Surviso"

RUTH BROWN-Black is trown and Brown is pleantria, Skyr 3 (3) Ruth Brown, top sud singler of the early 50's with Atlantic, makes her earleback on the Sive table featuring har purce paperblues ballados Gary McBar and a arrongements, juta a time part ramba, grants Miss at atams return to "Mesteday," Thy Me and See" and the ceven-miture "Miss strawn's bluez." Solid yet sensitive, Ruth Brown's e Squence will win new bots.

EAINE BROWN - Seize the Time. Vault 131 155. Elinia Brown and Vault Records team for a pap-optimized milestone, as the tabel waxes Block Parnher Deauly Minister of Inframa-tior, Mils Brown, Heither pap or soul, Mils Brown, pats a sircing, emotional voice into a universal surger and the tabel of the table Pappler with regulationary songs of inspiration. "The End of Stence Table It Away" and "On Time" carry hor plan far peace through momentarian and song

THE SONGS AND SIMULINGS OF ONLE PUEC-Design SV/J-01 EVENTS OF ONLE PUEC-Design SV/J-01 EVENTS of Sounds and a vest range of smot ana lytics. Sounds and some border of blues. "An't Nothim" to It" it as sou as they come. "I Believe in Aniaglest" has a touch of soul, but is at our "Thagant Campication" is set of our "Thagant Campication" is set of entervaling, cned. A superiative album affort.

ARAGON\_RCA International FSP 239 (e) (Si

(3) APMANDO MANEANFRO-Para Me Simmpro Amer. 8CA Victor MKS-1525 (5) LA VOZ INCONCEDIELE DE IMELDA MILLER .RCA Victor MKS-1812 (5)

LOW PRICE POPULAR

TOI SURINGS-Million Seller Hills. Alshire S-5175 (S)

#### CLASSICAL

BURGMUELLER: LA PERI-London Symphony CS 6627 (S) Ristard Bohrnge disulays a teel for Burg-mieller's sparkling ballat in this aloum with the alering London Symphony "La Peri" originally was the worldy uucassar to adams" foiscille? as this exceptional pressing domonstrates.

pressing demonstrates. **RESPICH1:** Place OF ROME-THE BIRDS, FOUNTIAIN OF ROME - Lengon Symphony (Kerteal, Londor (S 6074-15) The Nearable snogram of Mires et Rome," "Fountiains of Romer and "Nice Birds" and usering statement with the state of Rome, weather the Near Statement of Statement usering statement of Nicekary spont is with the U.S. gordburs the London Symphony with a guide reserve that emphasizes the music's Seauly.

ARENDELSSONN: A MIDSUMMER NIGHTS MERAR Various Arking/New Philiannonia Doch, (fulback de Burgas), Landan DS Zaicz (fulback de Burgas), Landan JS Zaicz (fulback de Burgas), Landan JS Zaicz (fulback de Burgas), Landan JS Zaicz (fulback de Burgas), make this LP en ever-all time resording, And De Burgas' conducting puts file injetting and fine touch to it all.

#### LOW PRICE CLASSICAL

RAVEL: DAPHNIS ET CHLOE Royal Coore RAVEL: DAPHIN'S ET CHUDE Hoyal oper licuse Chenasilandio Synthybary IMONIEWI, London Steree Treasury 753 18070 (S). Hare is a businifully repeating the children of Revel's startal, Daphin's et Children. The deli-cate ballet, insist performed in 1912, is done by the London Symphamy Orclestral and the Congus of the Royal Opera Ilouse. Pierre Monteux, canducting the protestra, articula.

\*\*\*\* 4 STAR \*\*\*\* JAZZ \*\*\*\*

## DICK SCHORY - Movin' Qn. Dvation SV/14-03 (S)

BLUES XXXX ROAFFYELY SYRES IN EUROPE-Delmark ROAFFYELY SYRES IN EUROPE-Delmark DEFPY JOHN FSTES-Cleatric Sleep. Del-Maris Sank BLUES BAND-Black Magic. Delmark DS-620 (5) ARTHUR (806 BOY) CRUDDP - Cr.dop's Magid Delmark DS-621 (4) JUKE BOY DONNER-The Storyle. Anima're ST 1045 (5)

EEVERLY GLENN CONCERT CHORALE\_CTOSA

LA EPOCA DE ORO DE LA URQUESTA

CLASSICAL RERA RACHMANN OFF. STIPPONY NO.3:AUS-SOUSSY: MICHT ON THE BARE MOUN-TAIN-1/UCF. de la Suisse Romande (CIETA): Landon CS 6022 (3) "EAN-RODOKHEE RARS PLATS MESSIDEN AND LISZT-Lendor CS 6004 (5) JANUARY 10, 1970, BILLBOARD





SPECIAL MERIT

S-5125 151 Lush, lovely strings perform such pap hits es "Gode Morking Starthine" and "Aquar-itad" and "Everybody". Taiking, "Recorded in tonaon under the direction of ack Dosey, this mutair is the drampagne in style and just as onjevable.

PICKS



BLUES \*\*\*\*

## GOSPEL \*\*\*

INTERNATIONAL ++++



Jel Vionaida/Dilivaro/Monta Carla Opera Orsh. (Resci, in), Landon DS 20321 (%) Sourcino Mayda Olivera is important in Iondon's immediate plana and iliks, he filst about for the Inad, sloves why. Her roll voice is tealured with line faarded tenor rogosto ni snaite the Abusago in Africe scenss. Lifensere Assimoni de l'Opera de Mante Carlo is ably conducted by Nicola Rescience.



CLASS CAL SCRIARIN: SYMPHONY NO. 2-USSR Symphony (Svetlandy). Melodiyn/Angel SR-40119 (S)

Classical buffs, particularly avers of Scrib-bir's compacting, will find this allow very appealing. Ovionsity aboad of the perior in wish it was writter, this 100° symptony falls perfectly into piece with today's earth garte (rend in classical music. The work is artfully interpreted by Russian randultor, Yevery, Seviencov, leading the U.S.S.R. Symptony Orchestre.





## Late News

## **Racusin Sees 45-Inch LP** As New Single in 1970's

· Continued from page 1

cate a continuation of 1969's

cate a continuation of 1969's gold record pattern. The 1969 singles certified by the RIAA for gold records were Elvis Presley's "In the Ghetto" and "Suspicious Minds," Henry Mancin's "Love Theme From "Romeo and Juliet," the Friends of Distribution "Constantion" "Romeo and Juliet," the Friends of Distinction's "Grazing in the Grass" and "Going in Circles," the Guess Who's "These Eyes" and "Laughing," the Young-bloods "Get Together," Zager & Evans "In the Year 2525" and the Archies' "Sugar, Sug-ar" on the Caladar label which is manufactured and distributed is manufactured and distributed by RCA.

several radio stations who've lost money recently because of the higher prices. I haven't, but it's been more and more difficult to

Ron Rogers, radio station owner who promotes shows in central Texas, said that a typical show today featuring Merle Haggard, Bonnie Owens, Jerry

Lewis and Linda Gail Lewis

and Conway Twitty would cost \$8,150. "You used to get two stars and three or four lesser

light for between \$3,000 and \$4,000. The Austin Municipal

Auditorium seats 4,000. Costs at the auditorium run around \$2,500. We used to charge \$2,50 for reserve seats and \$1,50 for general admission.

Now we have to charge \$4 for a reserve seat and \$3 for gen-

eral admission. The most you can gross is \$11,000 and your

can gross is \$11,000 and your costs are already \$10,150." Bob Bostian, station manager of KBOX in Dallas, said that he'll continue doing four shows a year and that he hasn't lost money yet. Tickets on a recent Johnny Cash performance were scaled \$3-6 and 9,000 seats were old out a week in advance

sold out a week in advance. Glen Campbell, Cash and Pride

put on shows." Cost \$8,150

L.ce

Also contributing the biggest sales year in RCA's history were eight gold records for albums that racked up more than \$1,000,000 in sales. Elvis Presley was awarded gold disks for "TV Speclal," "Las Vegas to Memphis" and "His Hand in Mine," Henry Mancini received an award for "Touch of Ivory," and Ed Ames and Hugo Monand Ed Ames and Hugo Mon-tenegro were award recipients for "Who Will Answer" and "The Good, the Bad and the Ugly," respectively. The other RCA winners were the sound-track album of "Oliver!" and the original Broadway cast al-bum of "Hair."

cal competition from other pro-moters and a forced increase in licket prices because of "sky-high" talent prices. "Carlton Haney will be bring-ing shows to this area," Hop-pel said, "as well as another local promoter. In the past, bookers used to protect us, bui not anymore. So, there'll be around 15 country music con-certs in this area in this year and 1 figure it will just about kill the whole thing. They're killing the fatted calf." Don Evans, program director for WEEP in Pittsburgh, plans to do even more shows than last

to do even more shows than last year, but also reflected that the

overpricing of many artists had forced him to go with fewer

acts per show. Bruce Nelson, program direc-tor of WUBE in Cincinnati, said he was willing to pay the

higher prices as long as they draw large audiences but "some artists will price themselves out of the business."

Argentine's

trance fees are charged for per-

trance tees are charged for per-formances and 15 percent in-volving acts not included in the previous clause. Also, 10 per-cent will be applied on carnings of radio and television stations and 10 percent from the pro-ducers of records and tapes.

These totals can be increased

at the request of the SADAIC

board. Accounts will be con-trolled by departments within the department of control of per-

When the portion deducted by SADAIC for administrative costs exceed 30 percent of its

collection, the Argentine govern-ment must be informed and

measures proposed for reduc-

formances.

Collection · Continued from page 1



## Singles -

\* NATIONAL BREAKOUTS 

#### \* REGIONAL BREAKOUTS

GIVE ME JUST A LITTLE TIME . Chairman of the Board, Invictus 9074 (Gold Forever, BMI) (Detroit)

LITTLE BLACK EGG , . . Nightcrawiers, Kopp 110 (Alisan, ASCAP) (Seattle)

ROOM TO MOVE

John Mayall, Polydor 10410 (St. George/Mayall, ASCAP) (Minneapolis-St. Paul)

SALT LICK Z. Z. Top, London 131 (Hamstein, BMI) (Houston)

## Albums -

\* NATIONAL BREAKOUTS

MOODY BLUES

To Our Children's Children's Children, Threshold THS1

\* NEW ACTION LP's

ROOL & THE GANG .... De-Lite 2003

ARGENT . Epic BN 26525

AL KOOPER/SHUGGIE OTIS

Kooper Session, Columbia CS 9951 CANNED HEAT

Vintage, Janus JLS 3009

ORIGINAL TV CAST ..... Littlest Angel, Mercury SRY 1-603

## Fields in Talks With Croma on **Track Promos**

NEW YORK-Harold Fields, managing director of Croma Music, Ltd., London branch, and British songwriter, is here for talks with Robert Colby and Ettore Stratta, top executives of Croma Music Co. Discussions of Crona Music Co. Discussions were on the promotion of the "Last Summer" recently released in London, as well as on the soundtracks for the fortheoming "Marry Me!" and "Alexander." Major British artists will record the filte come form the base the title song from the latter

the file song from the latter two. Susan Shirley, a new Philips artist in England, has just fin-ished recording the title song from "Last Summer" under the supervision of Fields. The cur-rent single "The Leavin" (Dur-hanı), by Roger Whittaker is now in the top 10. The copy-right for the song has been ac-quired by Croma Music, Ltd., for release in England.

## NARM to Hear 2 Authors

NEW YORK-Dr. Laurence J. Peter and Dr. Haim Ginott have joined the lineup of leading personalities who will address the 1970 NARM Convention scheduled for March 20-25 at the Americana Hotel, Bal Harbour, Fla.

Peter, author of the 1969 best ling non-fiction book "The setting non-fiction book "The Peter Principle," will address the second of the convention's gen-eral sessions on March 22.

Ginott, author of the books "Be-"Between Parent and Child," and "Between Parent and Teenager," will address the ladies funcheon, also slated for March 22.

also slated for March 24. Peter will discuss his book and how it relates to the hierarchy of business and the system of promotion in the business world. Ginott's topic will be "How to Drive Your Children Sane." This latter session, originally planned for ladies only, will be open to men, too.

## Executive Turntable

#### . Continued from page

Robert E. Kilchenman appointed products manager for the sales division of Lear Jet Stereo, Inc. He joins the company with sales division of Lear Jet Stereo, Inc. He joins the company with 18 years experience in sales and product development in the consumer appliance industry. . . . GRT announced four execu-tive changes: Donald J. Unger appointed national sales manager of custom products; Terry Hayes, who has completed his assign-ment to develop GRT Tapes/East, Fairfield, N.J., returns to corporate headquarters in Sunnyvale for a new assignment; Tim Cole named division manager of GRT Tapes/East; Dan Hussey, division manager of GRT Tapes/West, has been appointed operations manager and is responsible for GRT Tapes/West and a proposed midwest plant. . . Evon Pfelferkorn, formerly with a proposed midwest plant.... Egon Pfelferkorn, formerly with Liberty/UA, has been appointed sales promotion manager of Certron.

Jack Doyle, marketing director at Certron, is leaving. He formerly held a similar position with Craig. ..., Jon Matthews, who worked as an air personality at such stations as WMEX in Boston and KDWB in Minneapolis, has joined Jad Records as Eastern regional promotion and sales executive. ٠ \*

## Neil Gailligan named vice president in charge of a&r for the Crewe Group of Companies, including its new affiliate label, Generation Records. He will also be associated as a consultant with the CGC-distributed label, Maxwell Records. Galligan is a former head of Big Seven Music, the founder of Congress Records, the Canadian American label, and was also associated with the Tommy Valandn publishing interests. John Pudwell appointed manager, product assurance and manufacturing co-ordination, RCA Records. He was previously manager of product assurance and product coordination of recorded tape. Pudwell ising RCA as output in 1056 joined RCA as quality analyst in 1956..., Charles Barrett, Karen Martin and Liza Williams have joined Capitol Records' publicity department as press relations representatives. Barrett is a former Billboard staffman, Martin a teacher and Williams a free lance writer.

## Bernstein Fest Aug. 4-7

· Continued from page 1

stein is readying several other sites for possible overflow audiences.

Each site, between Appel-doorn and nearby Amsterdam, will feature live acts and be connected by close circuit television. Bernstein visited Holland just before Christmas to examine the sites. He held a press confer-ence in Amsterdam, where, he revaled major backing from a film company and that a con-glomerate of record companies in Europe were interested in the festival, either financially or with promotional help.

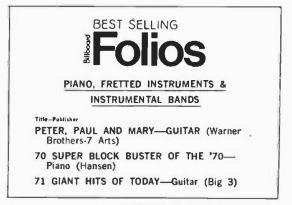
Bernstein said, "We choose a midweek festival to avoid any hangups over the normal week-end traffic. Also, the week hangups over the normal week-end traffic. Also, the week chosen is the week that con-struction workers take as their annual vacation in Holland. Therefore, commercial traffic should be light again aiding transport facilities to and from the putting entertainment sites."

transport facilities to and from the multiple entertainment sites." Bernstein added that Bun Bunders, a Philips a&r director and Bas Hageman, Billboard's Dutch correspondent were act-ing as consultants for the festi-val. Howard Weissman will act as Bernstein's press and public relations coordinator.

## 4 Bil Business by '75: Newton

NEW YORK — A \$4 billion annual record business by 1975 is predicted by ABC Records president Larry Newton and a large share of this business growth will come from rack type record distribution, he said. ABC Records has just completed one of its most successful years in both unit sales and over-all grosses, he said. The ac-cent has been on new corporate acquisitions, specifically in the distribution areas. A first annual meeting of ABC's rack executives is slated for February in Chicago. New-ton and Lou Levanthal, presi-dent of ABC Record and Tape Sales Corp., will spearhead this meeting. For the new year, ABC Rec-

ords is releasing 32 new albuns in mid-January, including a de-luxe Westminster set featuring Beverly Sills. The original cast LP of "Applause" is slated for release in February.



## are so hot that he feels the station could have charged al-most any price for the tickets. Joe Hoppel, program director

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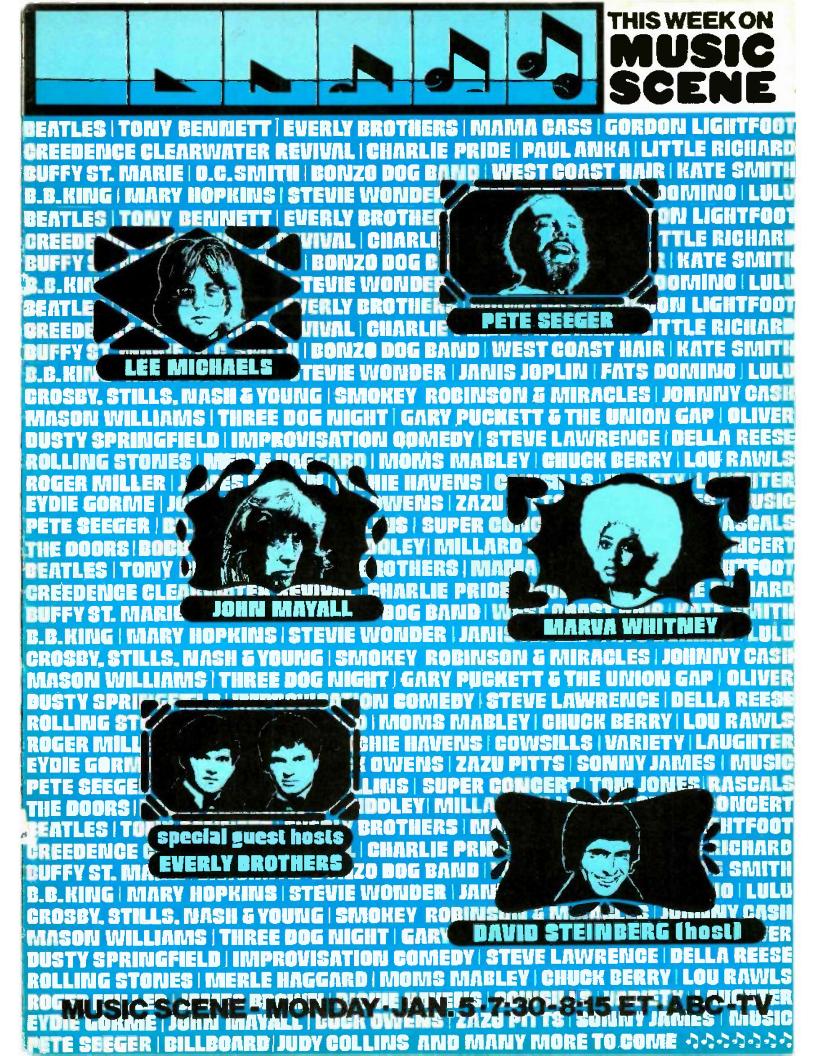
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## **Country Talent Fees Skyrocketing** · Continued from page 8 of WCMS in Norfolk, Va., said of WCMS in Norfolk, Va., said his station would promote only six shows this next year instead of the usual seven. Attendance is beginning to slip because of lo-cal competition from other pro-meners and a formed increase in



# WE BELIEVE...



... every new recording artist should start off every new year with a smash! Luther Ingram's is "MY HONEY AND ME" on the Ko Ko label (KOA 2104). Produced by Johnny Baylor, "MY HONEY AND ME" is spreading nationally as an R&B hit ... and breaking out on pop stations!

## "MY HONEY AND ME"

is Memphis Sweetnin'! Try a taste.

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