

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

You-Asked-for-It Radio Booming Across Nation

By CLAUDE HALL

NEW YORK — All-request format radio is mushrooming across the country. CHED in Edmonton, Can., switched Friday (29). KDWB in Minneapolis started its all-request format last week, as did KROY in Sacramento, Calif.

Other stations that have switched in the past 4-6 weeks include WYSL, Buffalo, N. Y.; JRLA, Los Angeles, and KDEO, San Diego.

WORC in Worcester, Mass., was a pioneer in all-request radio and has been using the format over 10 years; KWIZ, Santa Ana, Calif., has used a request format for more than a year.

Various other stations who've tried a request format either part-time or briefly as a promotion include KOL, Seattle; KFRC, San Francisco, and KIMN, Denver. In addition, WQXI, Atlanta, bases about 60 per cent of its programming on requests.

Requests from listeners have long been the backbone of small market radio, but never before has this type of format caused such a stir in major markets. The format varies from station to station—some put the listener on the air, others don't. Some

(Continued on page 24)

Record Clubs Take: \$110 Million in 1965

By AARON STERNFIELD

NEW YORK—The Federal Trade Commission's pending final ruling on the Columbia Record Club complaint focuses attention on an industry which grossed an estimated \$110 million last year and accounted for at least 14 per cent of the dollar volume of all records sold.

One of the points at issue in the FTC complaint is whether the Columbia Club contracts with other labels could lead to a monopoly. FTC Examiner Moore has held that it does not constitute a monopoly, and, in fact, aids the industry.

An examination of record club affiliations discloses that a hefty percentage of leading independent labels have contracts with the three major record-company-controlled clubs, while product from virtually every label is available from an independent club.

Columbia, which started the club movement on a major scale in the early 1950's and which

does the lion's share of the club volume, has access to the catalog of the following labels:

(Continued on page 8)

The Moment of Truth Near for a Columbia Club

WASHINGTON — Rumors here indicate that the Federal Trade Commission may soon get around to the final, formal commission decision on the Columbia Records Club complaint. In October 1964, after seven months of coast-to-coast hearings, an FTC hearing examiner recommended dropping the government complaint against alleged "monopolistic practices"

(Continued on page 10)

New Country Stars Reflect Music's Growth: Goldberg

By MIKE GROSS

NEW YORK — More new stars are being established in the country music field than ever before. The steady build-up of young country music singers to star status is an offshoot of the phenomenal growth of the country music market during the past few years.

The spread of country music radio programming into urban areas, the growing popularity of nationally syndicated country music TV shows, and the broadening of territories covered by touring country music packages has enlarged the market by bringing new fans into the country fold. Owen Bradley,

(Continued on page 10)

KLIF's \$64 Question

DALLAS—Whether Charles Payne, station manager at KLIF, must reveal how the McLendon flagship compiles its top 40 survey will be ruled upon by Judge D. Brown Walker in the 152d District Court Here on May 5. The station is being sued for \$715,000 by Abnax Music Enterprises (Billboard, April 23).

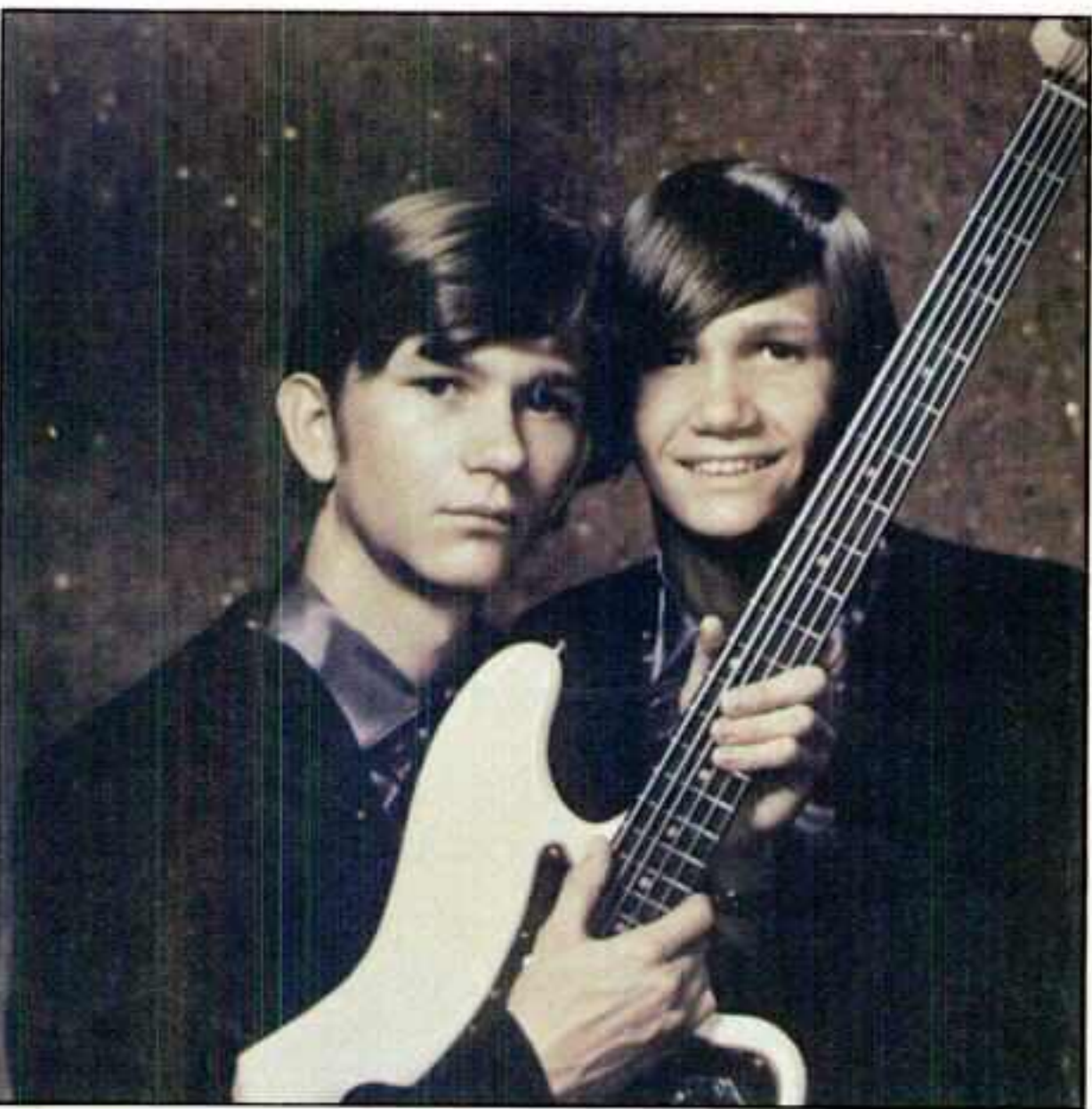
The question arises as a result of a dispute over whether information explaining KLIF's survey system will be made public in depositions, since the outlet categorically claims this material is a "trade secret."

Payne, a co-defendant in the action filed by the producer-management firm handing the Five Americans, is scheduled to give his deposition to Abnax's attorney, G. H. Kelsoe Jr., May 7. The May 5 hearing was called to clarify whether Payne could legally withhold information explaining how the station compiles its top

(Continued on page 8)



ANDY RUSSELL, Latin America's most popular singer, returns to the Capitol label with an outstanding new bilingual release—"Longin'" b/w "Enamorado" (5626). Russell, whose career in recent years has made him an international star, started with Capitol Records more than 10 years ago. (Advertisement)



FLOYD & JERRY, fast rising young artists breaking nationally with their Presta Record of "Believe in Things," are busy making promotional appearances coast to coast pushing their hit. The brothers, from Phenix, Ariz., are managed by Earl Perrin of Buena Vista Productions of that city. (Advertisement)

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EXECUTIVE TURNTABLE

Eddie O'Jay, disk jockey on New York's WWRL, has joined Gerard W. Purcell Associates as director of rhythm & blues activities. O'Jay will direct concerts, record promotion and publishing in the r&b field. The Purcell office is in the process of expanding its operation and has recently signed **Kenny Carter** and the **Geminis**, among other r&b artists. O'Jay has been with WWRL since the summer of 1964.

Harold Berkman has resigned his position with MGM Records to join D. & H. Distributors, the RCA Victor distributor in Baltimore, in an executive capacity. Berkman, who takes over his new post on May 9, served as national promotion manager for MGM for three and a half years handling MGM, Verve, Verve/Folkways, Verve Special Products, and the

other subsidiary labels released by MGM. Before his MGM affiliation he had been regional promotion man at ABC-Paramount for five and a half years.

Larry Meyers has joined Capitol Booking Corp. as head of location, theater and record booking. Meyers, formerly with Music Corp. of America and Shaw Artists, has been in the agency and music fields for 25 years.

Robert Cullen has been appointed to the post of pop artists & repertoire producer at RCA Victor. Cullen, who's been with Victor for over three years, was formerly regional promotion representative working out of Philadelphia. He reports to **Donald Burkliner**, pop a&r manager in New York.

Tom Rogan, who had been promotion man for the New York Capitol factory branch, has left to join Liberty Records as singles promotion man for the East. Others leaving the Capitol branch are **Albert (Ben) Savola**, sales manager; **Nell Daniele**, operations manager, and **Harvey (Tex) Welner**, **Joe Rosen** and **Wesley Trate**, all from the sales staff.

Dok Stanford named assistant to Valando Music's West Coast head **Arthur Valando**.

Robert W. Chambers has been named treasurer of Greentree Electronics. Chambers has been with the company one year as its comptroller.

9 Discharged by Capitol Branch

NEW YORK—Nine Employees of the New York branch of the Capitol Records Distributing Corp. were discharged following the discovery that an estimated \$250,000 to \$500,000 in merchandise has been missing over a two-year period. To date no arrests have been made.

Six of the discharged employees were in sales and administration, three worked in the warehouse.

The losses were confirmed by Stanley M. Gortikov, CRDC president. Gortikov's statement is as follows:

"Several cases of misappropriation of company property and abuse of privilege have been discovered by CRDC among its Eastern sales, distribution and managerial employees. Some terminations have resulted, and investigations are continuing."

Regent Acquires Jalo Copyrights

NEW YORK—Regent Music, operated by Harry Goodman and Gene Goodman, has acquired the copyrights of Jalo Music, a division of Bassman Productions. Included in the deal is the song "Mr. Bassman."

Harry Goodman leaves Friday (29) for a Far Eastern trip. He will visit music publishers and record companies and map exploitation plans for the Goodman catalog.

Regent is seeking other acquisitions.

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'Brigadoon' TV Show Banking on Labels' Promotional Machinery

NEW YORK — Recordings will play a prominent role in the promotion of a TV special scheduled for showing in the fall. The disk drive will be pegged on the Alan Jay Lerner-Frederick Loewe musical, "Brigadoon," which will be shown on ABC-TV sometime in October.

"Brigadoon," which will be the first Lerner-Loewe music to be televised, premiered on Broadway in March 1947, and was later made into a film by Metro-Goldwyn-Mayer. The TV version will star Robert Goulet, a Columbia Record artist.

The top disk effort will come from Columbia Records which will release the original TV cast album. Since the show is being taped in July, Columbia plans to have the album on the market in enough time for it to serve as an advance promotion tool for the TV showing. There is also a strong possibility that Goulet will record a song from the "Brigadoon" score to be released as a single by Columbia.

Even though Columbia has the original TV cast set, Norman

Rosemont, Goulet's personal manager and the executive producer of the TV special, and Sam Fox Music, publishers of "Brigadoon," are not limiting their disk activity to just one label. "We're going after all labels," Rosemont said, "to get as many 'Brigadoon' singles and LP's as we can to help promote the TV show."

Like B'way Show
Rosemont is treating the TV special like a new Broadway show and the Sam Fox firm already has plans to print new sheet music copies with art work on the cover page spotlighting the Goulet starrer.

There already are three LP's of "Brigadoon" available. RCA Victor has the original Broadway cast album, MGM has the film soundtrack, and Columbia has packaged the show with Shirley Jones and Jack Cassidy topping the cast. Also Fox estimates that there are now about 230 record versions of "Almost Like Being in Love," top ballad from the score.

In addition to concentrating

on recordings for the promotion campaign being blueprinted for the special, Rosemont also plans to apply other theater techniques to herald his TV production. For example, he plans to issue a souvenir program similar to the Broadway theater's Playbill, and to distribute window cards, and two and three-sheets around the country announcing the time and date of the show.

Also, Goulet will serve as his own advance man for the show. He starts a concert tour in June which will run through September, with time off in July to tape "Brigadoon." During the tour, appearances on radio and TV shows, and press interviews will be set up by Goulet's press agent, Mike Merrick, in all cities on the tour's schedule.

The 90-minute show will be sponsored by Armstrong Cork and will cost an estimated \$1,500,000. Rosemont is now lining up other cast members to appear with Goulet in the production.

4 NARM Committees Swing Into Action on Industry-Wide Scale

NEW YORK — Four NARM committees, first projected at the organization's annual convention in Miami Beach in March, are now operative. The committees, which cover a broad range of industry activity and were implemented by President John Billinis working through the office of NARM executive director Jules Malamud, include (1) Product Standardization Committee; (2) Trade Relations Committee; (3) Distributors Committee and (4) Scholarship Committee.

The scope of the committees



GELDBART



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STEEN

Laurie Launches A Country Label

NEW YORK—Laurie Records is launching a new country music label—Dolly. Negotiations were still being completed last week with Bill Denny, head of Cedarwood Music in Nashville.

Denny will produce the records; Laurie will handle distribution and promotion. Among the artists already reportedly signed to the enterprise are Carl Perkins.

Caedmon Scores 50% Higher In Sales—Thanks to Education Act

NEW YORK—The recently enacted National Defense Educational Act is proving a boom to Caedmon Records, spoken word label, according to Bob O'Brien, Caedmon sales manager.

O'Brien said that Caedmon's sales this year are running 50 per cent ahead of 1965, and he explained that the increase is in a great measure due to federal activity in record purchase subsidies.

One portion of the National Defense Education Act provides for classroom aids in the teaching of English. The federal government buys records of

is indicative of the wider range of total industry activity now engaged in by NARM.

The Product Standardization Committee is chaired by Jack L. Gelbart of L and F Record Service, Atlanta. Committeemen include Cecil Steen, Recordwagon, Inc., Woburn, Mass.; Ben Bartel, Cal Raks, Inc., Los Angeles, Calif.; Jay Jacobs, District Records, Washington, and David Press, D and H Distributing Co., Harrisburg, Pa.

Committee Purpose
Purpose of this committee is to work with the creative departments of record labels and recommend improvements in point of sale merchandising such as the area of visual album display. A case in point is the practice of retail outlets affixing

a price sticker on the right hand cover all albums. This sticker often mars the album title or subtitle. A slight change in cover art could obviate this difficulty.

The Trade Relations Committee is chaired by George A. Berry, Modern Record Service, New Orleans, and includes the following: Stan Jaffe, Gordon Sales Co., Seattle, Wash.; Sam N. Morris, Knox Record Rack Co., Knoxville; Milt Salfone, Musical Isle Record Corp., Chicago, and Fred Traub, Disco, Inc., Boston. The committee will seek to help members and associate members—as well as the industry as a whole—project a proper image.

The Distributors Committee is (Continued on page 8)

Fete to Aid UJA

NEW YORK — The music industry division of the United Jewish Appeal has set a banquet for Oct. 24 at the New York Hilton in honor of Dave Rothfeld, record buyer and merchandising executive for the Korvette retail chain. The event, a \$100 per couple, black tie affair, will help raise funds for the UJA's many charitable activities. At a recent meeting of the music division, Al Levine, of New Deal Distributing, was named entertainment chairman. Marty Ostrow, vice-president of Cashbox, will direct publicity.

Report on Little LP Sales On Page 66

Chappell, Acuff-Rose Project in Full Swing; Seen Boon for Country

By PAUL ACKERMAN

NEW YORK—The process of arranging the great country catalog of Acuff-Rose for full exploitation and promotion in the standard and educational field is well under way. Blueprinted several months ago by an arrangement between Chappell and Acuff-Rose, the task is being implemented by John Cacavas, Chappell composer-conductor-arranger. Cacavas termed the project one of "truly permanent value," adding that Chappell had brought in five additional artists to handle the layouts in connection with the folios and other publications.



JOHN CACAVAS

being sold—including compositions by the late Hank Williams, Boudleaux and Felice Bryant, Don Gibson, Leon Payne, the late Fred Rose, Roy Acuff, John Loudermilk, Roy Orbison and others.

Speaking of the material in the catalog, Cacavas termed the songs "simple and great." He drew an analogy with material of the musical theater, pointing out that those musicals which make it are those whose songs are simple and tuneful.

A prime mover of the entire enterprise of arranging the catalog for the standard and educational field is Louis Dreyfus, head of Chappell. Dreyfus, who has the Acuff-Rose catalog for England, is understood to be very hip to the song material and knows many of the specific songs. He regards them as valu-

able copyrights . . . songs which are loved by people all over, and therefore of value in this field.

40 Types of Editions

Cacavas stated that when the project is completed, there will be in existence some 40 types of editions. These will include concert band, stage band, high school dance band, choral groups in seven categories, folios for organ, instrumental collections, marching band, concert orchestra, combo orchestras, guitar folios, etc.

Some titles include 1) "Boss Trumpets Play Country/Western," a trumpet trio book; 2) "Organ South and West"; 3) "The Nashville Sound"—a folio of chord arrangements for girl's choir; 4) "Tailgate Concerto"—a medley; 5) "Country-Western Festival," a medley scored by Richard Hayman.

In addition to Cacavas, arrangers working on the project include Richard Maltby, Chuck Cassey and Richard Hayman. Arrangers doing the high school band editions include Eric Osterling, Charles Carter and Frank Erickson.

The entire project entails the constant co-operation of Nick Furth, general manager of Acuff-Rose, Ltd., London; Bob McCluskey and Bud Brown, Acuff-Rose executives in Nashville, and Wesley Rose, head of Acuff-Rose.

Col. Rings Up a Peak Period With 28% Hike

NEW YORK—Columbia Records has just passed the best first quarter in its history with a 28 per cent increase over the corresponding period last year. Columbia's domestic and foreign sales of records increased substantially, as did sales of musical instruments. In addition, the company continued to expand its operations both in the U. S. and in overseas markets.

The single artists who contributed to the label's sales up-beat are Simon and Garfunkel, Paul Revere and the Raiders, and the Byrds. Leaders in company's album output were Barbra Streisand, Andy Williams, Tony Bennett, Jerry Vale, Robert Goulet, Ray Conniff, the New Christy Minstrels and Bob Dy-

lan. Scoring in the country field were Johnny Cash, Marty Robbins, Little Jimmie Dickens, Carl Smith and the Statler Brothers.

In the original cast album field, Columbia is running with "Sweet Charity" and "The Mad Show." And, still selling in its Legacy Collection is "John Fitzgerald Kennedy . . ." "As We Remember Him," which has become the label's best selling package in the Legacy series.

Spearheading the Masterworks division were Eugene Ormandy with the Philadelphia Orchestra, Leonard Bernstein with the New York Philharmonic, Vladimir Horowitz, Leopold Stokowski with the American Symphony Orchestra, and the Juilliard String Quartet.

Courtmanship in New York

NEW YORK — Last week's activity in the U. S. Federal Court here involved several publishing houses and record companies. Here's a partial run-down:

Acum, Ltd., has charged Monitor Records with infringement of the tune "Shim'u Shim'u." The plaintiff maintains that the Monitor album, "Rakhel: Songs of Israel," contains the alleged infringement.

Vanguard Distribbs

NEW YORK — Vanguard Records has appointed two new distributors. In Cleveland, Mainline replaces American Distributors, while in Newark, N. J., Wendy replaces Affiliated.

Road Music Corp. is suing several defendants for alleged infringement of its copyrighted tune, "It Ain't Me." The defendants are Decca Records, Ltd., Immediate Music, Inc. The suit charges that the defendants infringed on its tune in the song, "Off the Hook."

Marion Rosette has charged Pickwick International with infringement of 22 tunes. The complaint alleges that though notice of the alleged infringement was given, the defendant has continued to infringe the copyrights.

Elsewhere on the legal front, Anfa Management is suing Buddy Greco in New York Supreme Court. Anfa seeks damages of \$450,000 for an alleged breach of contract.

Atl. Office on Coast, Furness in Charge

NEW YORK—Atlantic Records will open a West Coast office in Hollywood next week. George Furness, formerly executive assistant to Jerry Wexler, vice-president of Atlantic-Atco, will be in charge of the new branch office for Atlantic-Atco and all their subsidiary labels.

This marks the first time that Atlantic will have an office on the Coast. According to Wexler, the Coast setup stems from the label's increased activity in that area and the importance of the Coast as a source for new young talent.

In his new post, Furness will head activities on both the singles and LP level, artists relations, radio station relations,

and music publishing activities. He'll also scout talent for the Atlantic and Atco labels.

Atlantic-Atco artist activity on the Coast has perked up over the past year. Sonny and Cher, Bobby Darin and Sergio Mendez record in California. Charles Greene and Brian Stone, whose York label is distributed by Atco, also do all of their recording in Hollywood.

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No. 19



MAY 7, 1966, BU

A-MAY-ZING!

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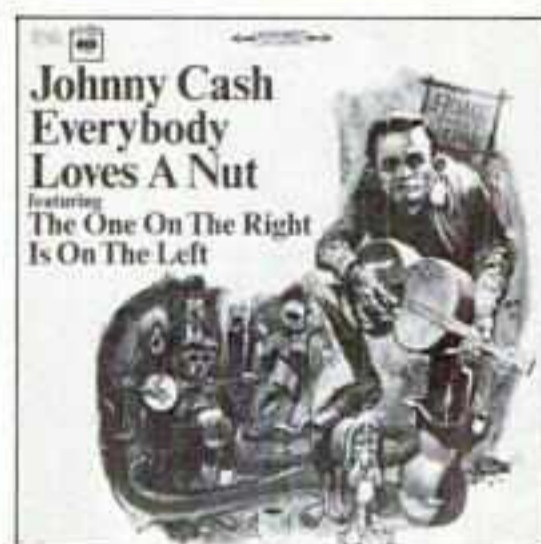
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This One



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College Facilities Sophomoric, Anthony and Imperials Charge

NEW YORK—A major record act—Anthony and the Imperials of Veep Records—charged many colleges last week with failing to provide adequate staging facilities for artists.

"Quite a few colleges . . . about 7 out of 10 . . . are providing poor working conditions," the act said. An example, said lead singer Anthony Goudine, was a college in Ohio. The group had been promised a concert hall and seven qualified backup musicians.

When they got to the college, they found they would have to perform in a dining hall and where the tables had been removed. The only stage was a platform about a foot high, but it was large enough only for the band. Instead of seven musicians, however, there were "only four or five and none of them could read music. We had \$3,000 worth of arrangements

with us and couldn't use them," Anthony said.

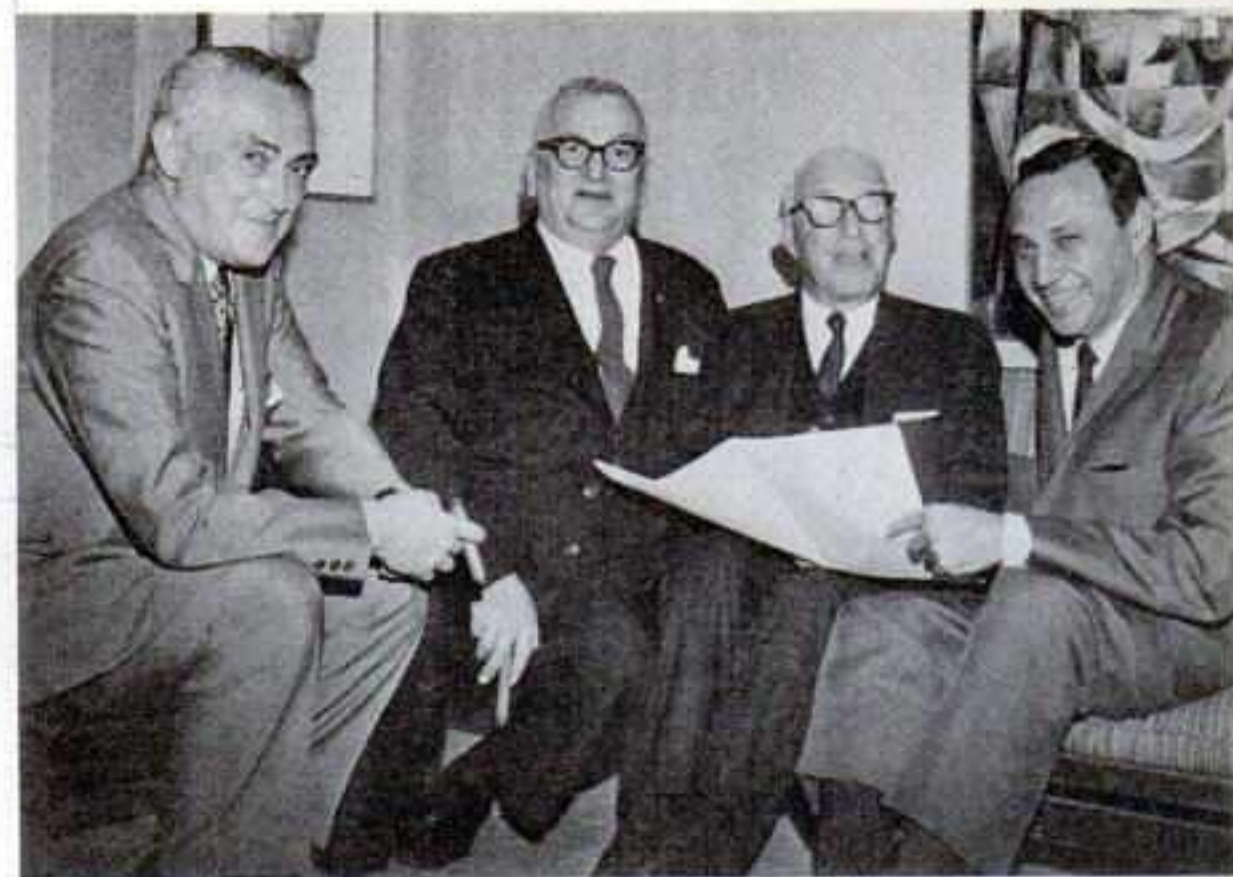
The group said they performed on the floor with students sitting at their feet. Anthony said, "We couldn't move and dancing is part of our act. The PA system squeaked; there were no spotlights. Just try to sing with somebody staring you in the face seven inches away." There were 1,200 students in the dining hall, reported Billboard correspondent George B. Craig.

"We run into this sort of thing quite often in colleges," said Anthony. "We've even had to dress in storage rooms." Anthony said that he'd been in show business 11 years and built an image for good performances. "We only want to put on a good performance and resent it when we can't because of poor working conditions. If colleges want a top act, they should be able to provide a top band for the act to work with.

Another problem is that the kids think we supply the band and the PA system." Most of the major colleges have good concert halls and a good PA system with proper lighting, but fail to provide a qualified band.

Now riders on our contracts will call for seven-to-nine qualified musicians who can read music, decent dressing rooms, and that all shows will be in concert halls with seats." It's necessary to have musicians who can read music because the group often has only two hours to rehearse.

Anthony and the Imperials play two to three colleges a week across the nation. "Colleges are paying high prices for us," said Ernest Wright, another member of the group. "It's only fair they get what they pay for . . . professionals. But if conditions are against us, how can we do a real act?" Other members of the group are Samuel Strain and Clarence Collins.



WRITING ANOTHER chapter in the music and literary fields are, left to right, Bill Targ, editor-in-chief of G. P. Putnam's Sons book publishing company; author Harry Golden; songwriter Wolfie Gilbert; and Big 3 Music head Arnold Maxin. They're discussing Golden's new book, "Ess, Ess, Mein Kindt" and Gilbert's title song inspired by the book. The Putnam company and the Big 3 (Robbins-Feist-Miller) will launch a joint promotion this summer.

Triple-Header Kicks Off May Program by Decca

NEW YORK—Decca Records is introducing the first segment of its three-part program for May with five new LP's that's packaged with a dealer incentive program plus the inclusion of the artists' entire Decca LP catalogs along with selected film soundtrack recordings.

Leading off the first part of the May release are albums featuring Earl Grant, Sammy Kaye, Wayne King, Robert Maxwell, and the soundtrack of Universal's "Out of Sight," which stars Gary Lewis and the Playboys, Freddie and the Dreamers, the Turtles, and the Astronauts.

In support of the promotion, the five new releases are spotlighted in full color in a bound litho book titled "Showcase," now in the hands of the Decca field force. Along with new product, the litho book also lists all the product included under the terms of the program. Tear-out forms have been included at the back of the book to aid the dealer in ordering. Display material and other sales aids are available to serve as point-of-sale merchandising aids. National trade advertising has been scheduled, along with an extensive promotion campaign, to coincide with the dates of the promotion.

Tradesters Amend the Fraud Bill

NEW YORK — Ten music-record industry officials reached agreement Wednesday (27) on amendment to a bill to wipe out fraud in New York State's record business. The bill would make it a misdemeanor to manufacture, distribute or sell records without the name and address of the owner or licensee. It would also be a misdemeanor to label as "stereo" monaural records.

As first submitted, the fraud bill called for identifying the name and address of the manufacturer, but this brought some opposition from record companies who have their product pressed by other labels. It could conceivably have brought about a situation where a record could have had two record company names on it—the owner and the presser . . . or both the name of the foreign owner and the American licensee.

The amendment, however, clarifies just who the manufacturer is—in this case the owner of the product or the licensee, but both are not required.

Another bill lashing out at counterfeiters has gone through the State salons and is ready for Governor Rockefeller's signature. The fraud bill is now ready for committee action.

The two bills were submitted by State Attorney General Louis J. Lefkowitz. The AG's Advisory committee men Wednesday under the auspices of Barnett Levy, chief of the Consumer Frauds and Protec-

tion Bureau, and Steve Mindell, assistant AG.

Members of the AG's advisory committee present were Henry Brief, executive secretary of the Record Industry Association of America; Maxell T. Cohen; William H. Dyczko, senior counsel

for RCA Victor Records; Fredric B. Gershon and Barry R. Goldberg, Goldberg & Gershon; Ernest S. Meyers, general counsel of the RIAA; Sidney Shemel of United Artists Records; Walter Yetnikoff, general attorney for Columbia Records; Claude Hall, Radio-TV Editor, Billboard.

Cohen revealed at the meeting that he'd submitted amendments to five bills on his own before joining the AG's advisory committee. He said these would be taken up by the State Legislature this fall, and record companies shall not be binding upon the composer without his consent, that royalties to artists and writers will be held in separate trust funds and not be used by record companies with their capital funds, that bootlegger of records be punished by a \$5,000 fine.

These bills will be discussed by the AG's music-record advisory committee at the next meeting, plus possibly a bill calling for New York State record companies to be licensed.

handled by Fach, who reports directly to Green. Fach continues as a Mercury vice-president.

Smash-Fontana national sales manager Lou Dennis now becomes product manager for the two labels.

BARBRA UP FOR 7TH GOLD DISK

NEW YORK—Barbra Streisand is up for her seventh consecutive gold record for albums that have sold in excess of \$1 million. This time it will be for "Color Me Barbra," which contains selections from her recent CBS-TV Special of the same name.

Miss Streisand has received gold records for each of her other six Columbia LP's: "The Barbra Streisand Album," "The Second Barbra Streisand Album," "Barbra Streisand/The Third Album," "People," "My Name Is Barbra, Two . . ."

Merc Sets Up New Post With Fach as Chief

CHICAGO — Mercury Records this week announced a new executive post, "director of recorded product."

President Irving Green said the move indicates that the firm, with affiliates Philips, Smash and Fontana Records, "is giving top priority to the creation and development of new record product and the continuing effort required to present the proven talent in new single and album releases.

Charles Fach, corporate vice-president and product manager of the Smash-Fontana affiliate, has been named to the new post. Over the past five years Fach has guided Smash-Fontana. The combine grossed over \$6 million last year.

All a&r activity will now be

Jazzmobile Rolls July 7

NEW YORK—The Jazzmobile, featuring some of the nation's outstanding jazz performers, will once again spread cool sounds on the hot summer streets this year. The Jazzmobile, sponsored by the Harlem Cultural Council, will feature 42 shows between July 7 and Sept. 3. Shows will be held throughout the city, rather than just Harlem, and this year plans are to present shows also in Hartford, Stamford, Norwalk and New Haven, Conn.

Radio Station WLIB in New York is planning a jazz festival

May 16 at Carnegie Hall to benefit the Harlem Cultural Council, a nonprofit organization. There is a strong possibility it will be broadcast live over the station's FM facility, New York's only all-jazz format outlet. WLIB-FM air personalities Billy Taylor and Del Shields were busy last week lining up talent for the Carnegie show.

The station said the entertainers would "be among the top recording artists in the nation." The show will be promoted by both the AM and FM operations of WLIB and, in addition, by the Council.

Lib. Spotlights Guitar LP's

HOLLYWOOD — Going on the concept that product must dictate programs, Liberty Records unveils an all-guitar LP show built around five packages in May.

The company feels that with the guitar the most important instrument in the pop field today, an all-guitar LP program is a natural development. Featured are three albums by the Ventures, a new 50 Guitars and a specially prepared limited edition 50 Guitars album.

The salesmen and sales manager at each of the top four distributors will win Admiral color TV sets for the best sales performance on the Ventures product.

On the 50 Guitars, salesmen can earn a 10-cent override on each LP sold.

The limited edition guitar package — which is actually a best of compilation—will be allocated according to the market's position in the nation's buying power index. Initially 100,000 LP's will be pressed. In order for a distributor to obtain more limited copies, a separate one-for-one deal has been set, in which an equal number of the limited editions will be sold based on the number of total catalog 50 Guitar LP's purchased.

The aim of the limited edition package with a reduced price, according to Liberty-Dolton general manager Don Blocker, is to crack through to the racks and large users who have heretofore eschewed buying the product at its \$4.79-\$5.79 structure.

Two of the Ventures three LP's feature the Guitar Phonics

instruction system devised by Wilbur Savidge. One LP is Volume three of "Play Guitar With the Ventures," the other is "Play Electric Bass With . . ." The other LP's are the Ventures' "Go With . . .", "Viva Mexico," by Snuff Garrett and the 50 Guitars and "Limited Edition," by the Guitars.

Liberty's national sales manager Jack Bratler and national promotion manager Pat Pipolo are currently on the road in connection with the program. Blocker heads down south next to hold sales meetings.

The company is mailing the limited edition LP to around 3,000 U. S. radio stations. Its marketing wing has created a line of sales aids including plastic and cardboard browser dividers, giveaway folders and window streamers.

AWRT DETROIT PARLEY MAY 5-8

DETROIT—The 15th annual convention of the organization of American Women in Radio and TV will be held May 5-8 here. Speakers at the convention include Lynn A. Townsend, president of Chrysler Corp.; Elmo Ellis, general manager of WSB, Atlanta, and John Burroughs, director of programming at J. Walter Thompson. Stan Freberg and the Fenby-Carr orchestra will entertain for the opening night banquet.

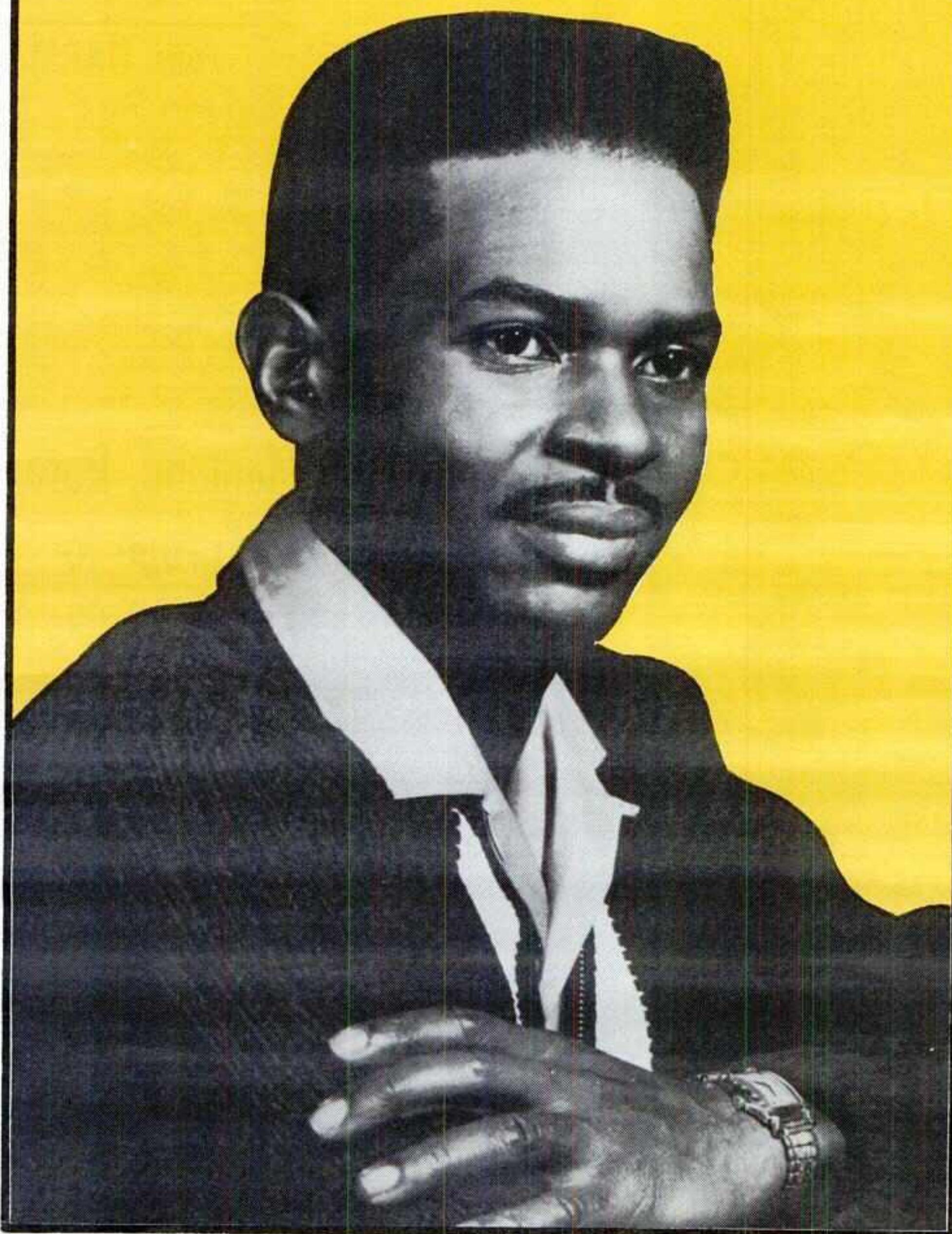
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"Steal Away"*

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Copyrighted material

Record Clubs Take: \$110 Million in 1965

• Continued from page 1

Kapp, Liberty, Mercury, Musicor, United Artists and Warner Bros.-Reprise. This week Vanguard was added to the list.

Also, Columbia has club rights to some of the product of Monument, Word, Roulette and Scepter-Wand.

Tops \$60 Million

While authorized figures are not available, industry sources estimate that Columbia's record club business topped \$60 million last year. Club membership is estimated at 1,750,000.

RCA Victor's club was confined to Victor product until April 1965, when the club took on outside product. Catalog from Atlantic-Atco, London, Decca, Dunhill and Marvel is available through the Victor club.

Impressive Roster

Capitol's club has built up an impressive roster of outside label affiliations. Labels represented include MGM, Impulse, World Pacific Jazz, A&M, Starday, Audio Fidelity, Literary, Command, Laurie, Hi-Fi, Old Town, Legarnd, Original Sound, Kama Sutra, Westminster, Jamie and Verve.

While the deals offered by the three clubs differ in detail, and while several type deals are offered by each club, they are basically the same.

Briefly, the consumer is obliged to buy a given number of albums in a given period of time. In return he gets bonus records and special offers. Each plan has a monthly magazine and each uses direct mail extensively to get new subscribers.

In addition to the Columbia, RCA Victor and Capitol clubs, Starday Records operates a country record club and Dot Records has a mail order operation.

Largest Independent

Largest of the clubs with no record company affiliation is the Record Club of America, with shipping facilities and main office in York, Pa.

The Record Club of America, founded by Sig Friedman in 1957, has a membership of 575,000. According to Paul Wexler, vice-president, the club's annual volume is approaching the \$10 million mark and the projected membership by June 1967 is 1 million.

Unlike the record-company-

'W. SIDE STORY' RACKS 5 MIL. IN TRACKS, CASTS

NEW YORK — Columbia Records' soundtrack and original cast albums of "West Side Story" have reached a combined sales rack-up world-wide of more than 5 million copies.

The original Broadway cast album, produced under the supervision of Columbia president, Goddard Lieberson, was released in September 1958. The soundtrack album was released in September 1961.

The music for "West Side Story" was written by Leonard Bernstein. Lyrics are by Stephen Sondheim.

owned clubs, the Record Club does not require that members buy a specified number of albums. Instead he pays a \$5 life membership fee and is then entitled to buy as many or as few records as he wants at discounts.

The Record Club operates on the following price structure: \$3.79 list for \$2.39; \$4.79 list for \$2.99; \$5.79 list for \$3.69, and \$1.98 list for \$1.23.

The organization buys from all labels, directly from the factory, from branches, and from independent distributors. The club says it will provide the subscriber with any album in the current Schwann catalog.

Major sales point of the Record Club is that it stocks inventory in depth. According to Wexler, some 400 to 700 titles are stocked in the York, Pa., warehouse.

Wexler compared his operation with that of the old-line class A dealer. While the Record Club makes current pop material available, 30 per cent of the dollar volume is in classical.

Get Publication

Each subscriber receives a monthly magazine, 32 pages and in four-color. The magazine shows album covers of new releases and advertising specials, including half-price sales on selected items.

Merchandising and advertising are aggressive. This year full-page advertisements were taken in such mass consumer publications as Time and TV Guide. The Club recently purchased 60 acres in York for construction of a larger plant, scheduled for fall opening. In addition to records, the Record Club also sells books, folios, art prints, posters and record cabinets to its subscribers.

According to Wexler, one of the reasons for the growth of the record clubs has been the diminution in numbers of the inventory-in-depth record store. He maintains that many record buyers often prefer the convenience of buying from catalog, particularly when the catalog offers a wide selection.

Wexler also maintains that many club subscribers examine the product listed in the catalog, then go to a discount record shop to see if they can get a better deal.

Stogel Inks Act

NEW YORK—Leonard Stogel Associates, Ltd., personal management firm, last week signed the Swingin' Medallions, new record act on the Smash label. The act, now getting chart action with "Double Shot," comes from Atlanta. Stogel also handles Sam the Sham, the Royalties and the Gants. Several other signings will be announced shortly.

KLIF's \$64 Question

• Continued from page 1

hit survey, called "Big D's Most popular Songs—the most accurate popular music survey in America."

Payne was served with a subpoena-duces tecum (28) requiring him to provide all material relevant to why the Five American's Hanna-Barbera single, "Evol-Not Love" was not being played by the station. The subpoena requires that Payne also offer material substantiating why other records were accepted for the survey during the March 5 through April 30 period.

KLIF's survey procedures were brought up (28) at a meeting in Judge Walker's chambers. The opposing parties had appeared before the court for a decision on Abnak's motion for a temporary injunction halting KLIF from representing its survey as totally reflecting the best selling Dallas records. But the unavailability of several witnesses postponed the injunction hearing, with Kelsoe asking the court to rule on whether the station's polling methods could be revealed in depositions. The temporary injunction hearing was rescheduled for May 11.

Double-Barreled Disk by Cap. Marks Russell's Return

HOLLYWOOD—Andy Russell is going on a multilingual route with his new Capitol Records release. Russell, who has been based in Mexico City for the past 11 years, is reactivating his U. S. career with the Capitol single, "Longin'," which also has been dubbed in Spanish for Latin audiences.

Bob Klein, promotion manager of Capitol's international department, reported that an extensive mailing has just been completed to all Latin American affiliates covering the dubbed single. The mailing includes pictures and a biography plus a specially prepared EP with

"Longin'" and the flip side, "Enamorado" on one side, and the two tunes with special Spanish introductions by Russell on the other side. Klein said it was not a general practice to immediately dub a single released in the U. S. but Russell's situation was different in that he is an established star in many Latin countries.

On the U.S. front, his artists and repertoire man, Al de Lory, is scouting album ideas, and his current managers, Maurice Duke and Harry Morton are working with Milt Deutsch's Coast Artists in planning nightclub bookings.

Four NARM Committees Swing

• Continued from page 3

chaired by NARM President Billinis, of Billinis Distributing Co., Salt Lake City, and includes Stan Jaffe, Amos Heilicher of J. L. Marsh Co., Minneapolis; Harry Apostoleris of Alpha Distributing, New York, and Henry Hildebrand of All South Distributing Co., New Orleans. This committee will endeavor to formulate a NARM program for distributors, and the committee will act as a liaison between the NARM board

and the distributor segment of NARM.

The Scholarship Committee is chaired by Cecil Steen and includes committeemen Don Ayers of Record Wholesalers, Inc., San Francisco; Amos Heilicher, Lou Klayman of New Deal Record Service Corp., New York City, and Charles Schlang of Mershaw of America, New York. This committee will seek to initiate an annual program whereby one or more employees of NARM members would benefit in the fields of marketing or music.

Each committee is chaired by a member of the board because the committees work through the board on behalf of the membership.

All the committees will meet at the NARM midyear convention, in September, at the Continental Plaza Hotel, Chicago. They will also convene at next year's annual NARM convention at the Century Plaza Hotel, Los Angeles.

Maitland, Rose To Europe for Month's Talks

LOS ANGELES — Warner Bros.-Reprise Records President Mike Maitland and international director Phil Rose head to Europe for a month's stay to discuss marketing strategy and merchandising plans for the Warners-Reprise fall program.

The trip marks Rose's first for the company since joining the organization several months ago. He and Maitland will meet with Pye's managing director Louis Benjamin, Leon Cabat of Vogue Records, Gerry Oord of Negram (in Holland) plus licensees in Hamburg, Copenhagen, Stockholm, Switzerland and Italy.

The two executives' tour of the Continent comes at a time when the combine's foreign sales are estimated to be running 60 per cent ahead of last year. One single, Nancy Sinatra's "These Boots Are Made for Walkin'," is claimed by the label to be the hottest seller in Europe in the last decade.

Monument, U. K. Decca in Talks

NEW YORK—The licensing agreement between Monument Records and British Decca, which expires Oct. 31, was discussed recently by Fred Foster, Monument president; Bobby Weiss, Monument vice-president and international director, and Sir Edward Lewis, chairman of the board of British Decca. Foster and Weiss flew to London for the talks.

While no decision has as yet been made, the Monument pair plan a general review of international marketing. Weiss has returned from a nine-week European trip. He met with Monument licensees, music publishers and film and TV firms. Weiss also picked up several masters and copyrights.

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Record Sales Corp. |
| BALTIMORE, MD.
General Dist. Co. | MIAMI, FLA.
Music Sales of Florida |
| BOSTON, MASS.
Dumont Record Dist. | MINNEAPOLIS, MINN.
Jather Record Dist. |
| BUFFALO, N. Y.
Best Distributor | NASHVILLE, TENN.
Music City Record Dist. |
| CHARLOTTE, N. C.
Bibb Dist. Co. | PHOENIX, ARIZ.
Arizona Record Dist. |
| CHICAGO, ILL.
All State Record Dist. | NEWARK, N. J.
Wendy Recording, Inc. |
| CLEVELAND, OHIO
Main Line Dist. | NEW ORLEANS, LA.
All South Record Dist. |
| DALLAS, TEX.
King Records, Inc. | NEW YORK, N. Y.
Beta Dist. |
| DENVER, COLO.
Pan American Rec. Sup. | PHILADELPHIA, PA.
David Rosen, Inc. |
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Billinis Dist. Co. | PITTSBURGH, PA.
Hamburg Bros. |
| DETROIT, MICH.
ARC Dist. Co. | SAN FRANCISCO, CAL.
Independent Music Sales |
| EL PASO, TEX.
Sunland Supply Co. | ST. LOUIS, MO.
Roberts Record Dist. |
| E. HARTFORD, CONN.
Trinity Record Dist. | SEATTLE, WASH.
Independent Rec. Sales |
| HONOLULU, HAWAII
Music Craft Dist. | SHREVEPORT, LA.
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THE JAZZ BEAT

By ELIOT TIEGEL

Jazz recordings may be losing a sympathetic friend now that Jack Tracy is no longer with Lime-light, the Mercury subsidiary. Tracy was summarily let go on a recent Friday afternoon via long distance phone while he was in his Los Angeles office. He said there was no acrimony felt, but that in the future he'd prefer not being labelled a "jazz a&r man."

In one of his last assignments for Limelight, the veteran producer recorded the *Three Sounds* at Chicago's London House. Because of wintery snows and freezing temperatures, Tracy had to resort to a telephone line hookup between the club and the recording studio where the tape machines were located. The cold weather had canceled out the parking of a recording truck outside the club and there wasn't enough room to install tape machines in the facility itself. So four phone lines were used to send the impulses over to Universal Studios, about one mile away. The album was Tracy's third straight cut on location, having taped Art Blakey at the Lighthouse in Hermosa Beach and Les McCann at the Manne Hole in Hollywood. Tracy is currently job hunting and plans staying in Los Angeles. Does his leaving indicate a de-emphasis for Limelight?

Jazz and its relationship with the church continues to balance on a precarious altar: Milwaukee's Archbishop William Cousins recently banned jazz and other secular music from masses said in Catholic churches in his archdiocese. His action was based on his belief that the mass "is an endur-

ing sacrifice and its music should be in some permanent form." The archbishop noted that transient trends offer nothing of lasting quality, indicating he felt the use of jazz in Christian music is a fleeting fad.

Across the nation in Los Angeles, the UCLA Committee on Fine Arts Productions will present Lalo Schifrin's "Jazz Variation on the Mass Text" Sunday, May 15, featuring Paul Horn with orchestra and chorus, in a duplication of the RCA LP performance which has been a topic of much discussion around the country. The "Jazz Mass" as it has been monickered, will be played in the massive Royce Hall auditorium, scene of classical, folk and jazz concerts and showings of surfing films.

Wingy Manone, celebrating his 40 years in show business, was at the Thunderbird in Las Vegas when the anniversary came around in March. Manone has been one of jazz's most colorful and active trumpeters.

Another veteran performer, Lionel Hampton, opened in Vegas at the Riviera April 20 with his 16-piece band. The vibist-drummer's last showcasing at the hotel was two years ago. Hamp, he of the uninhibited enthusiasm, is one of music's steadfast travelers.

Duke Ellington has been booked for an afternoon concert at the famed Stratford Shakespearan Festival in Stratford, Ontario, Aug. 5. Ellington's men have been performing sacred jazz of late, in San Francisco, New York and at the New Coventry Cathedral, England.
(Continued on page 58)

New Country Stars Reflect Music's Growth: Goldberg

• Continued from page 1

head of Decca's Nashville operation, and his assistant Harry Silverstein are on a constant lookout for new talent.

"Now," explains Sydney Goldberg, vice-president and general sales manager of Decca, label which has long been a leader in the country field, "there is more room at the top, and newcomers can share the spotlight with the veteran artists." Among the new artists which Decca has built up in recent years to share the country action with its long list of veteran artists are Loretta Lynn, Bill Phillips, Jan Howard, Wilma Burgess, Warner Mack, who's on a comeback spurt, and Conway Twitty, who emerged in the disk business as a pop artist but who has been switched to the country field by Decca.

Old Not Replaced

Goldberg pointed out that unlike the pop field, the new country artists don't replace the long-established names. "Country music fans," he said, "are the most loyal and the most consistent in their record-buying habits and they don't forsake their old favorites for new ones."

Decca's country chart action in this week's Billboard is a case

Tobias, Adams Pair

NEW YORK—Henry Tobias, songwriter, has co-authored "The Borsch Belt" with comedian Joey Adams. The book, published by Bobbs-Merrill, deals to a great extent with leading comics and singers who played the Catskill Mountain area. Tobias has been social director at Grossingers and other resorts. He is currently at Wentworth Hall, Jackson, N. H.

in point of how the "old" and the "new" share the spotlight. Veteran Decca artists represented on the charts this week are Kitty Wells, Ernest Tubb, the Wilburn Bros., and Bill Anderson. Among the "new" artists, and that takes into account Loretta Lynn who's been with the label two years, Jan Howard, Wilma Burgess, Bill Phillips, Warner Mack and Conway Twitty.

The expansion of the country market, Goldberg pointed out, is also keeping the company's catalog on the move. "After a new country fan is exposed to a record by a Kitty Wells, a Red Foley, a Webb Pierce, or an Ernest Tubb, he immediately wants to buy records by these artists that were cut years before he became aware of country music." It's Decca's policy, Goldberg said, that every branch have every record in the Decca catalog in stock or on order.

And, to further promote the country catalog, Decca initiated a special country promotion

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The Moment of Truth Near for a Columbia Club

• Continued from page 1

and "deceptive pricing," by the club. It will be one year, on May 13, since oral argument between Columbia and FTC attorneys was held before the full commission. (Billboard May 22, 1965).

FTC attorneys predicted monopoly by major companies in the LP field if the Columbia Club contracts with outside labels were allowed, and if Victor and Capitol clubs followed suit—which they have, full scale. But FTC Examiner Donald Moore, who presided over the lengthy hearings, said the government case was all based on conjectural fears of the future, not on fact.

The Commission will decide if Examiner Moore was right in holding that record club distribution is good for the industry, and that consumer benefits from record club membership should not be curtailed because record retailers complained of the competition. Also, Examiner Moore did not agree with government attorneys that there was deceptive pricing involved in record club advertising.

FTC spokesmen will make no comment on the rumors of an approaching decision. Industry onlookers and some attorneys here feel that since both Victor and Capitol clubs have also broadened their service with outside labels, there would be too much disruption in an attempt to cut back to where clubs could use only their own product. Also consumer howls would hit the FTC.

If any cutback in Columbia Record club activity (which would also apply to other record clubs) is decided, it could reopen consideration of the industry guidelines set up for record manufacturers, distributors and retailers in October 1964. During oral hearing on the guidelines, rack spokesmen protested finalizing rules until the Columbia Record Club case was disposed of. LP sales through the club would have a bearing on market shares considered by the FTC in restraint of trade decisions, they said.

for June sales five years ago and it has become the company's most successful promotion campaign. There will be another one coming up this June.

In summing up the upbeat action in the country field, Goldberg said, "The music hasn't changed but the exposure has."

Attention All Songwriters

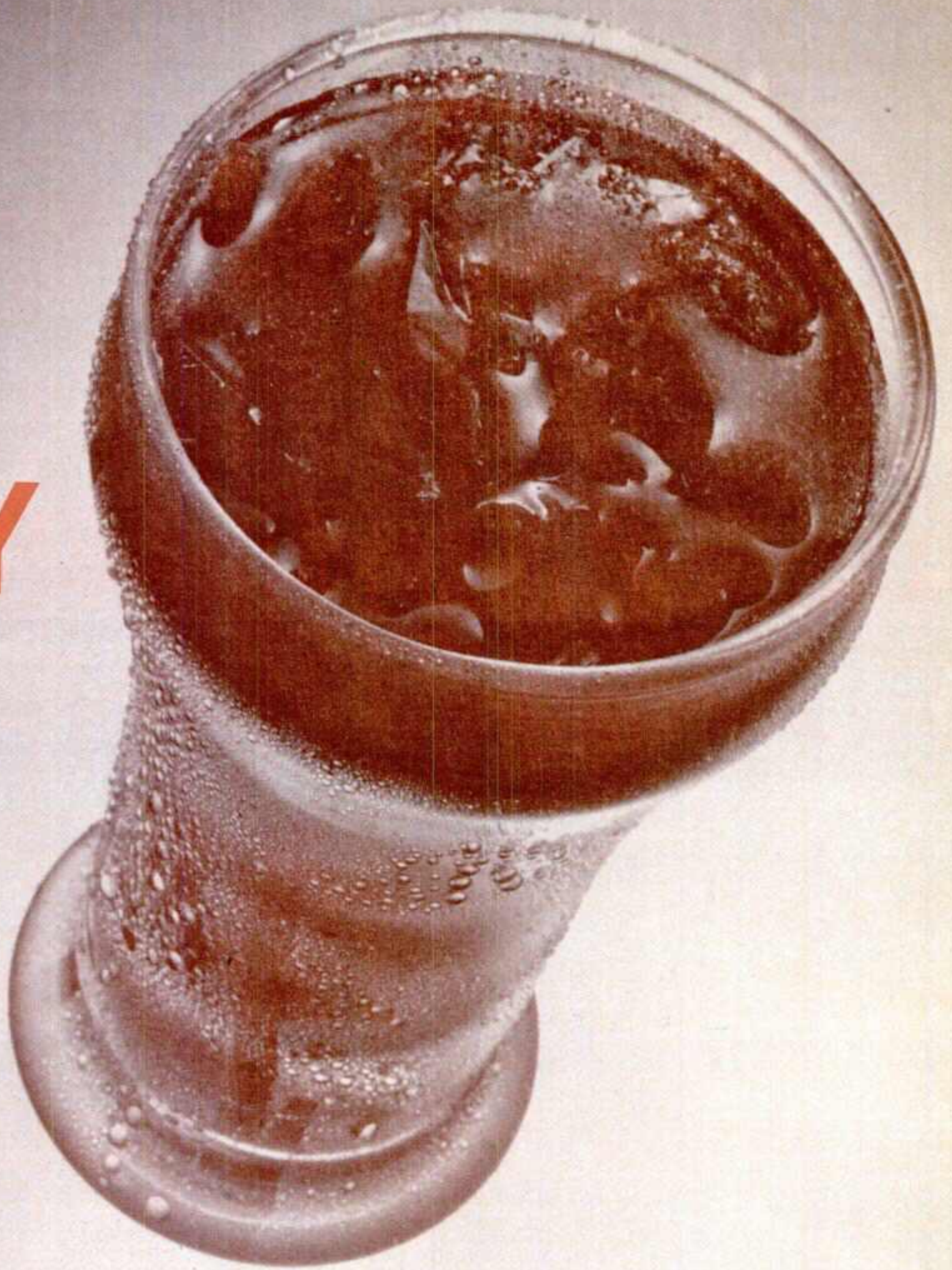
Are you getting all the royalties due you?
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**TAPE
CARTRIDGE
TIPS**

by Larry Finley

According to Dave Nager, of Automatic Radio Corporation in Boston, the purchaser of a Stereo Tape Player for an automobile is just as interested in buying some "old favorite albums" as he or she is in buying the new releases for their new set.

Nager and his assistant Gus Blaustein verify the market survey done by ITCC that when the new set owner selects his library that he wants cartridge tapes of albums he has enjoyed in the past on his home record player, as well as a selection of some of the newer releases.

Reorders received by ITCC from distributors further verify this fact, as daily best sellers are albums made several years ago by such artists as Billy Vaughn, Enoch Light, David Rose, Roger Williams, Lawrence Welk, Count Basie, Ella Fitzgerald, Billy Strange and others.

This is especially so in the STEREO-EIGHT field where the customer is more selective and more particular about choosing "good music" cartridges. In the FOUR TRACK field, cartridges with teen-age appeal are heavier than they are in EIGHT TRACK although "good music" of the older albums still are popular FOUR TRACK sellers.

Sales figures at ITCC of both four and eight track signify the tremendous acceptance of people of all ages in all parts of the country of "Herb Alpert and the Tijuana Brass" whose appeal on cartridge tapes is as greatly accepted as they are on records or albums. (ITCC is the only company delivering both four and eight cartridges of the entire A & M line.)

Sound track albums also enjoy equally fine acceptance on four and eight track. 20th Century-Fox's "Zorba the Greek," "Our Man Flint," Original TV Sound Track of "Batman," MGM's "Doctor Zhivago" and "The Singing Nun," Colpix's "Lawrence of Arabia," Kapp's "The Man From LaMancha" are all among the best sellers in the ITCC catalog. Not to be overlooked are the albums that hit the Billboard "Top 150 Chart" as surveys show that when a person buys a "Chart Album" that they enjoy, that they also want to have the same album in cartridge form for their automobile.

ITCC is best qualified to give you this information as we are the only company offering and delivering the widest possible scope of catalog from over 50 important record labels in BOTH four and eight track.

If you are a dealer and want proof of what we say, you can find out from your own sales. If you haven't yet stocked FOUR and EIGHT stereo tape cartridges, and you would like the name of your nearest distributor, contact International Tape Cartridge Company (ITCC), 1290 Avenue of the Americas, New York City (Area Code 212) 581-1040. (TWX: 710-581 3498)

TAPE CARtridge

Goodyear Tire Will Handle Lear Product

NEW YORK — Lear Jet Stereo 8-track cartridges and players for both automobile and home use will be sold nationally through dealers of the Goodyear Tire and Rubber Co. The agreement became effective this week.

Distribution will be through Goodyear regional warehouses servicing Goodyear stores and franchise dealers.

James Gall, marketing director of the Lear Stereo Division, said the units will be available with either the new instant mount speakers or the four-speaker custom door installation. A complete line of cartridges will also be available.

Lear Jet and Goodyear service personnel will conduct training sessions on installation for Goodyear employees.

Amerline to Begin Shipping This Week

CHICAGO—Frank Glaubatz, audible range products sales manager of the Amerline Corp., told Billboard last week that his firm will begin shipping 8-track stereo CARtridges this week. "Our first two customers," he said, "are Ampex and General Recorded Tape."

Glaubatz added that Amerline and its parent firm, Revlon Inc., are prepared to deal with "any litigation needed to protect our cartridge patent position. Patent numbers 3030041, 2921-787, and 2911215 appear on the cartridge and other Amerline patents are pending."

He said that his firm is currently conducting negotiations with "two other firms who are preparing music for the 8-track concept," and indicated that a number of potential customers have been recently testing Amerline's version of the continuous loop 8-track cartridge. Amerline's product is compatible with

(Continued on page 14)

Borg-Warner to Handle 8-Tracks

CHICAGO — The Borg-Warner Corp. told Billboard last week that it will begin distributing its version of an 8-track stereo CARtridge system for automobiles in the middle of this month.

Company officials said the unit will be list priced for approximately \$119 and will be distributed through the firm's normal marketing channels.

Officials indicated that Borg-Warner is manufacturing most of the product itself and said that the only component parts it is purchasing are made by a U. S. firm.

The spokesmen added that the Borg-Warner system will be compatible with existing 8-track systems and would accept the same type of cartridges used with factory-installed Ford Motor Co. units.

Humble to Supply Borg-Warner Units to Stations in Eight States

By FRED KIRBY

PELHAM, N. Y. — Tape CARtridge player and pack distribution reached the gasoline service stations with an agreement by the Northeastern Division of the Humble Oil Co. to supply Borg-Warner Corp. 4-track tape cartridge players and packs to Esso Service Stations in an eight-State area. A spokesman for Humble said only a few of the 6,000 Esso dealers in New England, New York and New Jersey have the merchandise at present, but interest is high among others.

At Borg-Warner's Spring Division in Bellville, Ill., a spokes-

man declined to name the manufacturer of the unit, but said they were made to Borg-Warner specifications. A startling cartridge prepack for dealers includes the top 25 Fidelipac-type cartridges bearing the Borg-Warner label. Other selections can be ordered. Dealers also were supplied with a display with player and cartridges. Car radios also are linked to the display.

The Humble spokesman explained that the division was handling the products as a result of a highly successful area promotion campaign by Borg-Warner, which drew dealer interest. The first dealers to re-

quest the merchandise were in the Boston area, but a few dealers have recently been added in New York and New Jersey. Borg-Warner had a booth at the recent meeting of Esso dealers of the Northeastern Division at the Concord Hotel in the Catskill Mountains.

The Humble sales force has been generally informed of the availability of the players and cartridges, but the company has not yet widely publicized this information to their dealers. The division's spokesman said dealer response has been good, although the service is only considered a test program at present.

He added only Borg-Warner players and cartridges currently were being supplied in the same way the company supplies other auto accessories not produced

(Continued on page 14)

DeJur-Amsco to Sell Portable 2-Track Unit

NEW YORK—Marketing of a new portable CARtridge 2-track mono recorder and playback is slated within the next two weeks by DeJur-Amsco Corp. Developed by Grundig in Germany, the unit will be called the DeJur-Grundig Supercorder C-100. It will retail for a suggested list of \$129.95, including microphone, patchcord and blank cartridge.

Lee Friend, executive vice-president of DeJur, said a key feature was quality of reproduction through a six-inch oval speaker. The unit claims a frequency response of 40 to 10,000 c.p.s. A two-flywheel gyroscopic drive is designed to prevent distortion by maintaining constant speed when the Supercorder is carried.

It can operate from an auto battery through a special connection plugging into the cigarette lighter and can be played through a regular hi-fi unit with the set's speaker automatically switched off.

The unit runs on six D-cells or an optional \$22.90 power pack for converting 110-volt house current to 220 volts. The power pack fits into the battery area. Recording can be done with patchcord and microphone monitoring by earphone.

Supercorders will be housed in high-impact plastic cases with metal fittings and trim. They

will have retractable carrying handles. Units will have a two-watt audio output, tone and volume controls, VU meter and locking-type pause controls.

An initial release of 18 pre-recorded single, continuous reel cartridges is planned within five weeks. The tapes will be recorded by International Tape Cartridge Corp. of New York. Friend figured the release will contain 12 popular and six classical titles. Cartridges will sell for \$7.95 each with playing time of from one and a quarter to one and a half hours. Friend said the Supercorder can handle cartridges of up to two hours' playing time, but there are no plans for immediate production of the longer tapes.

Friend reported the Supercorders will carry a 90-day "unconditional" guarantee, with service provided nationally through 600 franchised DeJur Stenorette dealers, authorized factory service outlets. Quantity prices apply to all types of dealers regardless of size or buying power, according to Friend.

Industry advertising will start early next month, followed by a consumer ad campaign when sufficient units are available. Friend said the first merchandise only recently arrived. A self-demonstrating counter display is being developed by DeJur-Amsco.

Cap.'s Reel-to-Reel Tape Sales Zoom Up 138 P.C.

HOLLYWOOD — Sales of Capitol's reel-to-reel tapes have skyrocketed 138 per cent over last year, reports Oris Beucler, special products manager, indicating that the enthusiasm for tape CARtridges has rubbed off on the slower moving reels.

"Cartridges have taken the stigma off the word tape," Beucler said. "Dealers are becoming knowledgeable and willing to handle complete tape product including reel merchandise." The radical increase in reel business covers both 7½ and 3¾ i.p.s. packages. Capitol has been offering 3¾ tapes since August 1964.

"We look for excellent growth in reel business," Beucler added.

"Reel player manufacturers would probably say they haven't cut back production because of cartridges."

The executive, who has just designed a housing for the company's forthcoming 8-track cartridges, called the "foam donut," noted that with reels, there isn't a smash hit followed by a "death factor." It continues as a slow but steady seller. A reel tape which sells 10,000 copies is considered good, according to Beucler. Above that figure, it's "exceptional."

Cartridges, he pointed out, will more nearly approach the marketing of records in that they loom as a mass market product.

Seek Standard Compatibility On CARtridges

• Continued from page 1

for comment, before EIA adopts final standards to assure interchangeability for the auto cartridges.

EIA stresses that the proposed engineering standards for the cartridges for use in auto recorders and playbacks will not be concerned with internal construction or working operation. External dimensions and areas, such as concern magnetic head position, insertion depth and other areas necessary for interchangeability are involved. Or, as one EIA spokesman put it more simply—on the order of making the socket fit the bulb.

Companies represented on the ad hoc committee include: RCA Victor Records; Columbia Records; Capitol Records; Ampex; Lear Jet Corp.; 3M Co.; Eastman Kodak; Audio Devices, Inc.; Orrtronics; Amerline Corp.; Tele-Pro Industries, Inc.; Delco Radio Division of General Motors; Warwick Electronics; Motorola Automotive Products Division; Muntz Stereo Pak Co.; Autostereo, Inc.; Ford Motor Co.; Chrysler Corp., and Viking of Minneapolis. American Motors did not participate, but has expressed interest, EIA says.

MUNTZ TO SHIP COMPATIBLES TO OUTLETS

VAN NUYS, Calif.—Muntz Stereo-Pak estimates sales of its forthcoming compatible 4 and 8-track auto CARtridge player will account for a small portion—10 per cent of its business this year. The \$119.95 chrome bodied Model 120 will be shipped to sales outlets in June, according to president Earl Muntz. The 4 and 8-track player will be a good working example of the difference in sound quality between the two systems, Muntz feels.

VIC DAMONE



A new dimension of his great talent...

In his first RCA Victor single—

“You Don’t Have to Say You Love Me”

C/w “Stay” #8836

The exciting new sound that made critics at his Persian Room opening say—

“He was never better.”
—Farrell, World Telegram

“Vic’s still shy and polite, his voice
among the purest you’ll hear.”
—N. Y. Post

“...one of the best voices in the business.”
—Salmaggi, Herald Tribune

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Billboard

TOP LP's

BILLBOARD CHART POSITION		MUNTZ CATALOGUE NO.	
1	GOING PLACES	Herb Alpert's Tijuana Brass	A&M 66-159
2	WHIPPED CREAM	Herb Alpert's Tijuana Brass	A&M 66-141
7	IF YOU CAN BELIEVE YOUR EYES & EARS	Mama's and the Papa's	Dunhill 21-270
9	BOOTS	Nancy Sinatra	Reprise 10-366
12	SOUL & INSPIRATION	Righteous Bros.	Verve 21-298
15	SOUTH OF THE BORDER	Herb Alpert's Tijuana Brass	A&M 66-134
16	THE LONELY BULL	Herb Alpert's Tijuana Brass	A&M 66-132
17	HANG ON RAMSEY	Ramsey Lewis Trio	Cadet 21-334
18	SEPTEMBER OF MY YEARS	Frank Sinatra	Reprise 10-287
26	THE 4 SEASONS GOLD VAULT OF HITS	4 Seasons	Philips 21-247
31	A MAN AND HIS MUSIC	Frank Sinatra	Reprise QR-4
37	THAT WAS THE YEAR THAT WAS	Tom Lehrer	Reprise 72-122
39	CRYING TIME	Ray Charles	ABC/Para 10-379
43	THE IN CROWD	Ramsey Lewis	Cadet 21-333
44	THE SHADOW OF YOUR SMILE	Johnny Mathis	Mercury 10-396
46	WHY IS THERE AIR!	Bill Cosby	W-B 72-120
48	SOMEWHERE THERE'S A SOMEONE	Dean Martin	Reprise 10-376
49	ROGER MILLER/GOLDEN HITS	Roger Miller	Smash 54-208
54	GOT MY MOJO WORKING	Jimmy Smith	Verve 26-252
61	HOUSTON	Dean Martin	Reprise 10-340
64	TIJUANA BRASS	Herb Alpert's Tijuana Brass	A&M 66-135
66	WONDROUS WORLD OF SONNY & CHER	Sonny & Cher	Atco 21-299
67	DR. ZHIVAGO	Soundtrack	MGM 46-135
75	MY LOVE	Petula Clark	W-B 10-371
77	BILL COSBY IS A VERY FUNNY FELLOW, RIGHT?	Bill Cosby	W-B 72-110
78	MOONLIGHT SINATRA	Frank Sinatra	Reprise 10-369
80	SEE WHAT TOMORROW BRINGS	Peter, Paul & Mary	W-B 56-169
83	BACK TO BACK	Righteous Bros.	Philles 21-269
85	THE BATMAN THEME	Marketts	W-B 21-275
89	MICHELLE	Billy Vaughn	Dot 14-415
90	I'M THE ONE WHO LOVES YOU	Dean Martin	Reprise 10-288
97	LOOK AT US	Sonny & Cher	Atco 21-203
98	WORKING MY WAY BACK TO YOU	4 Seasons	Philips 21-280
101	THE YOUNG RASCALS	Young Rascals	Atlantic 21-339
104	I STARTED OUT AS A CHILD	Bill Cosby	W-B 72-116
111	SOLID GOLD SOUL	Various Artists	Atlantic 21-284
113	ARTHUR PRY SOCK/COUNT BASIE	Arthur Prysock Count Basie	Verve 28-152
114	BOOTS RANDOLPH YAKETY SAX	Boots Randolph	Monument 14-418
119	RIDIN' HIGH	Impressions	ABC/Para 21-281
121	OTIS BLUE/OTIS REDDING SINGS SOUL	Otis Redding	Volt 29-115
123	TRINI	Trini Lopez	Reprise 10-381
125	THE SINGING NUN	Soundtrack	MGM 46-138
128	LIGHTNIN' STRIKES	Lou Christie	MGM 21-282
130	JAMES BROWN PLAYS THE NEW BREED	James Brown	Smash 21-332
133	AN EVENING WASTED WITH TOM LEHRER	Tom Lehrer	Reprise 72-126
138	BIG SIXTEEN, VOL. III	Gene Pitney	Musicor 10-401
143	THE KINK KONTROVERSY	Kinks	Reprise 21-273
145	I SEE THE LIGHT	Five Americans	HBR 21-329
147	ONE STORMY NIGHT	Mystic Moods Ork.	Philips 14-436
149	UNBELIEVABLE	Billy Stewart	Chess 10-417
150	THE LOVE YOU SAVE	Joe Tex	Atlantic 21-338

FROM THE WORLD'S LARGEST LIBRARY OF CONTINUOUS 4 AND 8 TRACK STEREO CARTRIDGES, INCLUDING THE ENTIRE ROCK, FOLK, JAZZ, POP AND CLASSICAL CATALOGS OF 57 MAJOR LABELS! OVER 40,000 ALBUM SELECTIONS - FROM \$2.98 PER ALBUM CARTRIDGE.



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Universal Tape Deck Formed by Cummings

VAN NUYS, Calif. — Jack Cummings, former national sales manager for Autostereo's special products division, has formed Universal Tape Deck as a specialty house for products using tape CARtridges.

Hired as executive vice-president is Dick Paxson, formerly with Broadcast Electronics. Cummings' financial backing was not disclosed. The fledgling company will manufacture its own private label players and supply OEM accounts with "exotic" equipment, designing and developing its own products for the 4 and 8-track fields.

Cummings said the company would begin production of its first item in June, which will be equipment for the background music field. Universal has several contracts, Cummings said, and is currently working on prototype units. The company has four OEM contracts for a home tape deck, according to the president, which will be com-

patible for both cartridge systems.

Universal is working on a playback system for DC9 planes and has one contract to develop in-cabin equipment for a customer already supplying an airline. This equipment will be for general cabin use while the plane is airborne. Airlines currently use Ampex and Gates tape playback equipment which only works on the ground. Working on this airborne system is Eric Feigl (cq), a leading high-fidelity engineer and former owner of Eric Electronics in Los Angeles.

Cummings, who has been involved with tape products for the past 10 years, said the company would run the gamut of products from systems for home and industrial use to radio application. Cummings' background includes a stint with Spot Master, cartridge player manufacturer for broadcasters.

The firm is located at 7660 Gloria Street, close to the Muntz Stereo-Pak facilities.

Finley Presses U. S. Record Dealers to Get Into Swim

LOS ANGELES—A chance incident revealing that an Acapulco, Mexico, music store was selling tape CARtridges to American tourists for \$14.50 U. S. currency, has prompted ITCC's president Larry Finley to prod American record dealers for not being more active in the cartridge field.

Finley said he was told by the store owner that his heavy traffic in Americans buying cartridges is due to the repertoire being unavailable in their home towns.

The half-hour cartridges sell for \$1,812 Mexican money to wealthy Mexicans, or \$14.50 American money, Finley was told. The American has to pay a duty on merchandise of more than \$100 leaving the country.

"What kills me," Finley said last week on a stopover in L.A., "is that Americans go to Acapulco for a vacation and pay \$14.50 for a cartridge which can be bought for \$5.95, only it's not available in their city."

The store owner told Finley he sells 50 to 75 cartridges a day to visiting Americans who are unable to buy the product in the U. S. "This shows that the record dealers aren't getting as involved with cartridges as they should," Finley remarked.

Emphasizing this, the New York executive pointed to a recent ad in a Chicago paper by a key distributor for Lear Jet, which broke down his sales outlets. There were six department stores, 25 radio-electronic stores, 12 car dealers and five record dealers, according to Finley.

Motorola to Sell Players For Home

CHICAGO—Motorola's automotive products division announced last week that it is marketing customized AC stereo 8-track continuous loop CARtridge players for home use to private-label manufacturers.

Motorola said it is now making available the AC unit in any of the following versions: tape deck only; tape deck with preamplifiers; tape deck (uncased) with all associated electronics; tape deck (cased) with all associated electronics.

Motorola said the new unit contained a specially designed synchronous motor whose speed is controlled by the 60-cycle house current, much like an electric clock, providing vibration-free operation and high efficiency.

The AC tape deck is essentially similar to the auto tape deck Motorola is currently supplying to the Ford Motor Co. Both units feature a non-magnetic capstan to prevent distortion of recorded material, a flat belt to ensure smooth tape drive, parallel head motion to prevent cross-talk between adjacent tracks and a tape barrier to prevent tape from winding on the capstan.

Audio Devices Sales Up \$Mil

NEW YORK—A \$1 million increase in first quarter sales was reported by William T. Hack, president of Audio Devices, Inc., at the company's annual stockholders meeting (25). While magnetic tape devices accounted for the bulk of the rise, initial shipments by Stereo Devices, Audio's new subsidiary, which produces duplicated tape CARtridges, was a factor. Quarter sales were up from \$2,677,957 to \$3,766,155, a 40 per cent advance.

Amerline Shipping

Continued from page 12

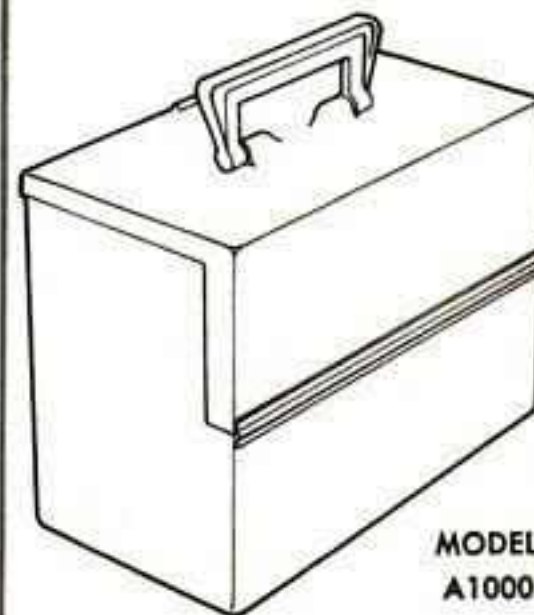
the current Motorola-Ford, Lear and RCA playback units, as well as with forthcoming machines of several other manufacturers including General Motors and Chrysler which will have factory installed 8-track systems in several models of their 1967 autos.

Humble to Supply

Continued from page 12

by Humble. The dealers also are performing installations. The Humble spokesman said it was too early to evaluate the success of the program.

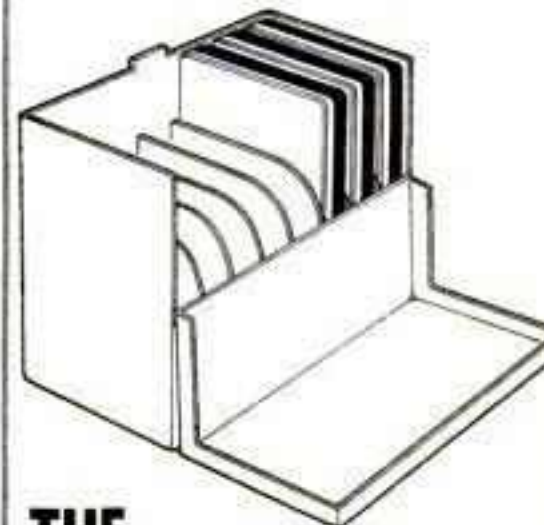
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- MADE FROM POLYPROPYLENE (LIKE FINE LUGGAGE)
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SPOTLIGHT SINGLES

Number of Singles Reviewed This Week, 155—Last Week, 148

*This record is predicted to reach the TOP 40 EASY LISTENING Chart.

POP SPOTLIGHTS

TOP 20 Spotlights—Predicted to reach the top 20 of the Hot 100 Chart

BILLY JOE ROYAL—HEART'S DESIRE (Prod. by Joe South) (Lowery, BMI) — Royal has a top commercial item in this Joe South tune with Detroit sound. Top teen appeal. Flip: "Deep Inside Me" (Lowery, BMI). **Columbia 43622**

THE ROLLING STONES—PAINT IT, BLACK (Prod. by Andrew Oldham) (Gideon, BMI)—To follow their smash hit "19th Nervous Breakdown," the "Stones" air this rockin' rouser which will be equally successful. Flip: "Stupid Girl" (Gideon, BMI). **London 901**

TOP 60 Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

NORMA TANEGA—A STREET THAT RHYMES AT SIX A.M. (Prod. by Bob Crewe) (Saturday, BMI)—Off-beat lyric ballad penned by Miss Tanega swings in the same vein as her "Walkin' My Cat Named Dog." Flip: "Treat Me Right" (Saturday, BMI). **New Voice 810**

B. J. THOMAS—MAMA (Prod. by Music Enterprises) (Crazy Cajun, BMI) — Nostalgic easy-rocker with top Thomas vocal replaces his hit "I'm So Lonesome I Could Cry." Flip: "Wendy" (Crazy Cajun, BMI). **Scepter 12139**

THE KINKS — DEDICATED FOLLOWERS OF FASHION (Prod. by Shel Talmy) (Noma, BMI)—Clever, music-hall melody and lyric in the bag of their smash "A Well Respected Man" should prove just as successful. Flip: "Sittin' on My Sofa" (Noma, BMI). **Reprise 0471**

THE ANIMALS—DON'T BRING ME DOWN (Prod. by Tom Wilson) (Screen-Gems, BMI)—**CHEATING** (Stamina, BMI)—Two action sides from the group. Top is an emotional ballad wailer while the flip is an off-beat rhythm rocker. Either could go all the way. **MGM 13514**

ROY HEAD — WIGGLIN' AND GIGGLIN' (Eden, BMI)—The "Treat Her Right" man is back with a solid dance beat entry which has strong top of the chart possibilities. Excellent Head vocal work. Flip: "Driving Wheel" (Lion, BMI). **Back Beat 563**

THE MARKETTS—THEME FROM "THE AVENGERS" (Prod. by Dick Glasser) (Witmark, ASCAP) —Rousing instrumental of the TV theme should equal the success of their "Batman" smash. Flip: "A Touch of Velvet—A String of Brass" (Bourne, ASCAP). **Warner Bros. 5814**

JOE TEX—S.Y.S.L.J.F.M. (Prod. by Buddy Killen) (Tree, BMI)—Tex-written wailer has the catchiness of the Shirley Ellis novelty hits plus the soulful vocal work of Tex. Will hit both pop and r&b markets. Flip: "I'm a Man" (Tree, BMI). **Dial 9902**

CONNIE FRANCIS—IT'S A DIFFERENT WORLD (Prod. by Tom Wilson) (Francon, ASCAP)—Excellent instrumental production backing on this big beat ballad is a top commercial entry for Miss Francis. Flip: "Empty Chapel" (Francon, ASCAP). **MGM 13505**

CHART Spotlights—Predicted to reach the HOT 100 Chart

BUDDY GRECO—You Don't Have to Say You Love Me (Bowen) (Miller, ASCAP). **REPRISE 0474**
THE LETTERMEN—I Only Have Eyes for You (Remick, ASCAP). **CAPITOL 5649**
THE BROTHERS FOUR—If I Fell (Maclean, BMI). **COLUMBIA 43621**
GALE GARNETT—Oh, There'll Be Laughter (Leprechaun, BMI). **RCA VICTOR 8824**
THE SPOKESMEN—Enchante (Double Diamond, BMI). **DECCA 31949**
ELLA FITZGERALD—The Shadow of Your Smile (Miller, ASCAP). **VERVE 1040**
CHRIS ANDREWS—Something on My Mind (Partita, BMI). **ATCO 6414**
WINK MARTINDALE—To a Sleeping Beauty (Robyn) (Remick, ASCAP). **DOT 14863**
THE BLUES PROJECT—I Want to Be Your Driver (Isalee, BMI). **VERVE FOLKWAYS 5013**
THE RIVINGTONS—A Rose Growing in the Ruins (Baby Monica, BMI). **COLUMBIA 43581**

GARY LEWIS AND THE PLAYBOYS — GREEN GRASS (Prod. by Dave Pell) (Mills, ASCAP)—Up-beat lyric romancer with top instrumental backing will prove another hit single for the group. Excellent electric piano in background. Flip: "I Can Read Between the Lines" (Metric, BMI). **Liberty 55880**

***AL MARTINO — WIEDERSEH'N** (Prod. by Tom Morgan) (Roosevelt, BMI) — **THE MINUTE YOU'RE GONE** (Regent, BMI)—Dual-action disk from the vocalist. Top side is similar to "Spanish Eyes," while the flip is a country-flavored ballad in the vein of "Think I'll Go Somewhere and Cry Myself to Sleep." **Capitol 5652**

***VIC DAMONE—YOU DON'T HAVE TO SAY YOU LOVE ME** (Prod. by Don Costa) (Miller, ASCAP) — Damone renders a warm, emotional reading of the ballad currently topping the British charts. Flip: "Stay" (Ludlow, BMI). **RCA Victor 8836**

FRANKIE LAINE—JOHNNY WILLOW (Sunflower, ASCAP)—Unusual war ballad, superb Laine vocal and excellent instrumental production combine for a left field winner. Watch this one. Flip: "What Do You Know" (Emarcy, ASCAP). **Capitol 5658**

THE DEEP SIX—WHEN MORNING BREAKS (Prod. by Bond-Man Prod.) (Cherry Lane, ASCAP) —Folk-rocker from the pen of Tom Paxton gets an exciting march-tempo reading from the group. Flip "Counting" (Metric, BMI). **Liberty 55882**

THE POPPIES—HE'S READY (Prod. by Billy Sherrill) (Pacesetter, BMI)—Exciting dance-beat ballad with the Detroit sound could prove the sleeper of the week. Good group vocal. Flip: "He's Got Real Love" (Bomac, BMI). **Epic 10019**

THE SHEEP—I FEEL GOOD (Prod. by Feldman-Goldstein-Gottelher) (Travis, BMI) — Pulsating dance beat rocker aimed at the teen market should equal their initial disk click, "Hide and Seek." Flip: "Dynamite" (Grand Canyon, BMI). **Boom 60007**

THE WAILERS—IT'S YOU ALONE (Unart, BMI)—Quintet from the Northwest makes an impressive debut on the United Artists label with this easy-rocker with teen-aimed lyric. Flip: "Tears" (Valet, BMI). **United Artists 50026**

PINKERTON'S 'ASSORT' COLOURS—DON'T STOP LOVIN' ME BABY (Prod. by Tony Clarke) (January, BMI)—Strangely dubbed group has all the ingredients for a smash hit in this driving, dance beat rocker. Flip: "Will Ya" (January, BMI). **Parrot 40001**

RAY PETERSON—I'm Gonna Change Everything (Tuckahoe, BMI). **MGM 13508**
THE CRYIN' SHAMES—(Don't Go) Please Stay (Walden, ASCAP). **LONDON 1001**
JERRY FULLER—Turn to Me (Four Star, BMI). **CHALLENGE 59329**
ARTIE AND LINDA—Dedicated to Love (Gallico, BMI). **COLUMBIA 43625**
ROLAND SHAW ORCH.—I Spy (Lomahurst, BMI). **LONDON 20001**
TAMMY LEVON—Show Me the Way (Sabarco) (Lawgal, BMI). **NATION 2166**
SAM RIDDLE—Lollipops and Teardrops (Screen-Gems, BMI). **TOWER 231**
STEVE ROSSI—My Alphabet of Tears (Puddie, BMI). **MUSICOR 1177**
THE FIVE SOUNDS—Peanut Butter (Arvee, BMI). **EPIC 10016**
DEREK AND RAY—Danke Schoen (Roosevelt, BMI). **RCA VICTOR 8825**
THE HEARD—Laugh With the Wind (Cecere, BMI). **AUDITION 6107**
TONI AND THE HEARTS—Thank You Baby (Shepherd, BMI). **PATH 1201**
THE ARBORS—A Symphony for Susan (Kati Kris, ASCAP). **CARNEY 1011**

COUNTRY SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

BUCK OWENS—THINK OF ME (Prod. by Ken Nelson) (Bluebook, BMI)—As "Waitin' in Your Welfare Line" begins to slip down the chart, Owens debuts this up-tempo ballad which will quickly replace it at the top of the country lists. Flip: "Heart of Glass" (Bluebook, BMI). **Capitol 5647**

GEORGE JONES—OLD BRUSH ARBORS (Prod. by Pappy Daily) (Glad, BMI)—Hot on the heels of his chart-climbing "I'm a People," comes this nostalgic ballad in the unique Jones style. Flip: "Flowers for Mama" (Glad, BMI). **Musicor 1174**

GEORGE AND GENE—Y'ALL COME (Prod. by Pappy Daily) (Starday, BMI)—The vocalists join forces on the country standard and turn in an exceptional performance. Flip: "That's All It Took" (Starday, BMI). **Musicor 1165**

DON BOWMAN — FREDA ON THE FREEWAY (Prod. by Chet Atkins) (Parody, BMI)—**GIDDYUP DO-NUT** (Starday, BMI)—Two hilarious sides from the country comedian. Top is a side-splitter on modern love problems, while the flip is a take-off on the hit, "Giddyup-Go." **RCA Victor 8811**

THE CALHOUN TWINS—GOING TO THE DOGS (Prod. by Pete Drake) (Window, BMI)—Up-tempo lyric ballad bemoaning a lost love gets a fine dual vocal by the boys. Flip: "So Easy to Forgive Her" (Window, BMI). **Monument 936**

CANADIAN SWEETHEARTS — ADIOS, ALOHA (Prod. by Bill Justis) (Wilderness, BMI)—Well performed country duet on this clever rhythm ballad concerning the various ways to say goodbye. Flip: "Too Far Between Kisses" (Miller, ASCAP). **A&M 798**

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

HANK COCHRAN—Crying Section (Pamper, BMI). **RCA VICTOR 8827**
MARVIN RAINWATER—Troubles My Little Boy Had (Rustland, BMI). **UNITED ARTISTS 50023**
RAY GODFREY—Keep Your Chin Up Soldier (Lowery, BMI). **COLUMBIA 43618**
RAY SANDERS—Graveyard Dance (Bettye Jean, BMI). **TOWER 232**
MARGIE SINGLETON—The Little Girl I Didn't Have the Courage to Keep (Fab, BMI). **ASHLEY 200**
CHUCK WOOD—Friday Night Fights (Noma, BMI). **MERCURY 72555**
GEORGE RIDDLE—What Have I Gotta Do (Window, BMI). **STARDAY 755**
BOBBY GRIGGS—Dead Man's Cave (Vidor, BMI). **TOWER 234**
BETTY AMOS WITH JUDY AND JEAN—The Cat & the Rat (Tatheel, BMI). **STARDAY 756**

R&B SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

THE MAD LADS—SUGAR SUGAR (East, BMI)—Hot follow-up to their r&b hit, "I Want Someone," is this up-beat, slow rockin' ballad weeper which will fast hit the r.&b. chart. Flip: "Come Closer to Me" (East, BMI). **Volt 135**

BOBBY BLAND — GOOD TIME CHARLIE (Don, BMI) — Soulful reading by Bland of the blues wailer with a strong back beat should rush this up both pop and r&b charts. Flip: "Good Time Charlie" (Instrumental) (Don, BMI). **Duke 402**

THE OVATIONS — I BELIEVE I'LL GO BACK HOME (Rise, BMI)—Easy-go blues rocker, solid instrumental backing and good group vocal add up to an r&b chart-topper. Flip: "Qualifications" (Hester, BMI). **Goldwax 306**

JAMES PHELPS—OH, WHAT A FEELING (Prod. by Barge-Davis) (Chevis, BMI) — Happy lyrics, dance beat backing and exciting Phelps' vocal makes this a sure-fire entry in the r&b market. Flip: "Action" (Chevis, BMI). **Cadet 5534**

CHART Spotlights—Predicted to reach the R&B SINGLES Chart

HOLLYWOOD FLAMES—I'm Gonna Stand by You (Sagittarius, BMI). **SYMBOL 215**
HOMER BANKS—A Lot of Love (East, BMI). **MINIT 32000**
JESSE JOHNSON—Left Out (Maureen, BMI). **OLD TOWN 1195**
JAMO THOMAS—Arrest Me (Cragvee, BMI). **THOMAS 304**



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THE HIT VERSION OF**

DON'T TOUCH ME

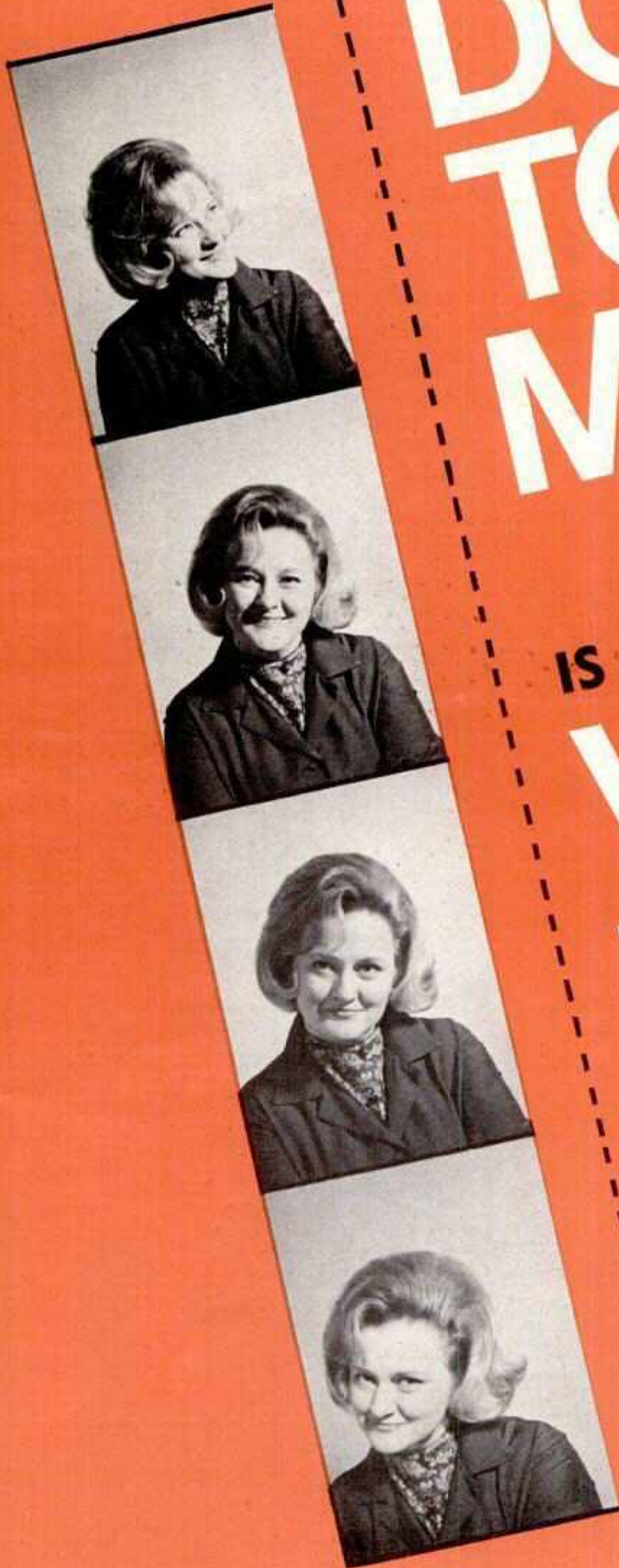
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WILMA BURGESS

ON

DECCA[®]

31941



HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist (Producer), Label & Number, Weeks On Chart. Includes songs like 'MONDAY, MONDAY', 'GOOD LOVIN'', 'SLOOP JOHN B'.

Table with columns: 32-65, TITLE, Artist (Producer), Label & Number, Weeks On Chart. Includes songs like 'THE PHOENIX LOVE THEME', 'I'LL TAKE GOOD CARE OF YOU', 'I HEAR TRUMPETS BLOW'.

Table with columns: 66-100, TITLE, Artist (Producer), Label & Number, Weeks On Chart. Includes songs like 'PLEASE DON'T STOP LOVING ME', 'HE CRIED', 'I LOVE YOU 1,000 TIMES'.

HOT 100—A TO Z (Publisher-Licensee)

Table listing songs and artists from A to Z, including 'A' Team, Backstage, Bad Eye, Ballad of Irving, Band of Gold.

Table listing songs and artists from A to Z, including Phoenix Love Theme, Pin the Tail on the Donkey, Please Don't Sell My Daddy, Pledge Don't Stop Loving Me.

BUBBLING UNDER THE HOT 100

Table listing songs and artists bubbling under the Hot 100, including 'SEARCHING FOR MY LOVE', 'THE NEW BREED', 'LOUIE, LOUIE'.

CHART SHATTERING!



The Royalettes

Are going to
the top with

A Big Mistake

B/W BETTER
NOT TO KNOW
K-13507

From their hit album



E/SE-4366

This
is the
one you've
been
waiting for!



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Broadcasters!

—a company which provides broadcasters with monaural and stereo records of the new releases (albums & singles) through the co-operation of all record labels.

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1. 10 HOT 100 new singles each week
2. 6 new EASY LISTENING singles each week
3. 8 new COUNTRY & WESTERN singles each week
4. Your selection of 10 POPULAR albums from list of 50 to 75 each month
5. Your selection of 10 new CLASSICAL albums each month selected by BILLBOARD'S Review Panel
6. Your selection of 5 new JAZZ albums each month selected by BILLBOARD'S Review Panel

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| 7. Easy Listening | 13. Hot Pop Favorites |
| 8. Singers—
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| 9. Golden Hits | 15. Jazz |
| 10. Original Cast
Broadway Show | 16. Country Favorites |
| 11. Comedy | 17. Classical |
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INTERNATIONAL**

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Billboard TOP 40

EASY LISTENING

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	Wks. Ago			TITLE	Artist, Label & Number	Weeks On Chart
	1	2	3			
1	1	6	8	TOGETHER AGAIN	Ray Charles, ABC-Paramount 10785 (Central, BMI)	7
2	3	5	7	A SIGN OF THE TIMES	Petula Clark, Warner Bros. 5802 (Duchess, BMI)	7
3	12	12	15	FRANKIE AND JOHNNY	Elvis Presley, RCA Victor 8780 (Gladys, ASCAP)	7
4	11	17	30	THE BALLAD OF IRVING	Frank Gallop, Kapp 745 (Thirteen, ASCAP)	4
5	7	10	17	I CAN'T GROW PEACHES ON A CHERRY TREE	Just Us, Colpix 803 (April Music, ASCAP)	7
6	8	16	21	I'M COMIN' HOME, CINDY	Trini Lopez, Reprise 0455 (Tridon, BMI)	6
7	10	18	22	LOVE ME WITH ALL OF YOUR HEART	Bachelors, London 9828 (Peer Int'l, BMI)	6
8	14	22	24	BAND OF GOLD	Mel Carter, Imperial 66165 (Ludlow, BMI)	5
9	9	7	2	WHAT NOW, MY LOVE	Herb Alpert & the Tijuana Brass, A&M 792 (Remick, ASCAP)	8
10	20	30	—	THE "A" TEAM	S/Sgt. Barry Sadler, RCA Victor 8804 (Music, Music, Music, ASCAP)	3
11	13	20	34	THE CRUEL WAR	Peter, Paul & Mary, Warner Bros. 5809 (Pepamar, ASCAP)	4
12	15	24	32	THE MORE I SEE YOU	Chris Montez, A&M 796 (Brogman, Vocco & Conn, ASCAP)	4
13	5	8	10	A LOVER'S CONCERTO	Sarah Vaughan, Mercury 72543 (Saturday, BMI)	6
14	16	—	—	DOWNTOWN	Mrs. Miller, Capitol 5640 (Leds, ASCAP)	2
15	6	4	6	SPANISH FLEA	Herb Alpert & the Tijuana Brass, A&M 792 (Almo, ASCAP)	9
16	17	34	40	MAME	Bobby Darin, Atlantic 2329 (Morris, ASCAP)	4
17	21	29	35	MESSAGE TO MICHAEL	Dianne Warwick, Scepter 12133 (U.S. Songs, ASCAP)	5
18	19	35	—	A LOVER'S CONCERTO	Mrs. Miller, Capitol 5640 (Saturday, BMI)	3
19	2	1	1	I WANT TO GO WITH YOU	Eddy Arnold, RCA Victor 8749 (Pampar, BMI)	14
20	4	2	3	THINK I'LL GO SOMEWHERE AND CRY MYSELF TO SLEEP	Al Martino, Capitol 5598 (Mass Ross, BMI)	11
21	36	—	—	THE PHOENIX LOVE THEME	Bress Ring, Dunhill 4023 (Ludlow, BMI)	2
22	37	—	—	STRANGERS IN THE NIGHT	Frank Sinatra, Reprise 0470 (Roosevelt-Champion, BMI)	2
23	—	—	—	COME RUNNING BACK	Dean Martin, Reprise 0466 (Richbars/Kita, BMI)	1
24	25	32	—	LESS THAN TOMORROW	Jerry Vale, Columbia 43605 (South Mountain, BMI)	3
25	26	38	—	DON'T LET THE MUSIC PLAY	John Gary, RCA Victor 8806 (Gallico, BMI)	3
26	34	39	39	PLEASE DON'T SELL MY DADDY NO MORE WINE	Greenwoods, Kapp 742 (Third Story, BMI)	4
27	18	15	11	SOMEWHERE THERE'S A SOMEONE	Dean Martin, Reprise 0443 (Hill & Range, BMI)	13
28	30	—	—	WHY BE ASHAMED	Robert Goulet, Columbia 43558 (Unity, BMI)	2
29	33	33	—	MEMORIES ARE MADE OF THIS	Drifters, Atlantic 2325 (Blackwood, BMI)	3
30	—	—	—	DUM-DE-DA	Bobby Vinton, Epic 10014 (Gallico, BMI)	1
31	39	—	—	THE MINUTE WALTZ	Barbra Streisand, Columbia 43612 (Arch, BMI)	2
32	—	—	—	STRANGERS IN THE NIGHT	Bert Kaempfert & His Orchestra, Decca 31945 (Champion, BMI)	1
33	35	—	—	LARA'S THEME	Roger Williams, Kapp 738 (Robbins, ASCAP)	2
34	—	—	—	THE IMPOSSIBLE DREAM	Jack Jones, Kapp 755 (Fox, ASCAP)	1
35	31	31	36	THAT MAN	Peggy Lee, Capitol 5605 (Dunlow, BMI)	5
36	38	40	—	HAPPINESS IS	Joe Sherman & Arena Brass, Epic 10008 (Mills, ASCAP)	3
37	40	—	—	I'M GONNA CHANGE EVERYTHING	Jimmy Roselli, United Artists 996 (Tuckahoe, BMI)	2
38	—	—	—	LARA'S THEME	Teddy Randazzo, MGM 13447 (Robbins, ASCAP)	1
39	—	—	—	THE LAST WORD IN LONESOME IS ME	Eddy Arnold, RCA Victor 8818 (Troo, BMI)	1
40	—	—	—	MAME	Louis Armstrong, Mercury 72874 (Morris, ASCAP)	1

RRRIP UP YOUR CHARTS



Available in new full-color photo sleeve

THE 4 SEASONS

new single you've been asking and waiting for is going to obsolete the charts!

OPUS 17

(Don't You Worry 'Bout Me)

Philips Single 40370

PHILIPS RECORDS
ONE WORLD OF MUSIC  ON ONE GREAT LABEL

RADIO-TV programming

You-Asked-for-It Radio Booming Across Nation

• Continued from page 1

do a mixture of dedications, where the listener goes on the air, with requests, where the requester is never mentioned.

Several radio stations only offer the telephone caller a choice of records from a regular playlist, but others are "request" all the way . . . even the playlist is composed of the top requested tunes.

KDWB in Minneapolis uses an "electronic secretary" to answer the phones on a 24-hour basis. Taped voices of the station's air personalities answer the phone and ask for the name, age, address and song requested of the caller. Girls, listening in over a loudspeaker, type up a list and take this list directly into the deejay who's on the air, allowing the station to keep up-to-the-minute on records. The girls also monitor, each morning when they first come to work, the night's telephone calls.

"This is 100 per cent audience-participation radio," said program director Charlee Brown. "The word 'request' is a magic word. We got a tremendous audience reaction right away. All of a sudden our deejays are also enthusiastic again. They're totally involved. We're much more so on top of hit

records as a result of this all-request format.

"Another great thing is that we've found once people commit themselves with a request, they stay tuned. It reminds you of the old days in radio in smaller markets."

More than one station switched to all-request formats because of strong competition from Easy Listening radio stations in their markets. KDWB, Brown said, had thought first of a request format as something to do this summer. The station had had a "Hot Line to the Hits" feature where listeners could call in giving their vote on hit records. The decision to switch to a request format in full came upon observing the success of similar formats in other markets.

Play of "oldies" is limited at KDWB to four an hour. But Brown says these requests center primarily on the giants of the past like "Theme From Summer Place," "If You've Lost That Lovin' Feeling" and "Are You Lonesome Tonight," by Elvis Presley — his biggest request.

"The interesting factor about this format is that we're so on top of contemporary music," he said. The station is still spinning as many new records each week

as before; they're introduced by deejays as "today's KDWB hit-bound sound, tomorrow's request" and Brown says the audience reaction on these is an excellent indication of whether the record is going to be a hit or not. The station publishes a weekly playlist based on local sales and requests; music director Lance (Tac) Hammer keeps track of the requests.

CHED program director Keith James visited KDWB last week for a couple of days. Wednesday, when he returned to Edmonton, he and general manager Jerry Forbes decided to go all-request.

"KDWB's reaction from the audience was fantastic," said James. "But it won't be a major programming change for CHED. It's a direction we've been going over for a year now . . . where we've been giving listeners more to say about our programming. An example is our "Housewives' Hitline" where we've been playing requests during the day.

The format was launched on
(Continued on page 26)



KMPC IN LOS ANGELES was one of the first radio stations in the nation to leap on the Kapp Records album "When You're in Love the Whole World Is Jewish." Above, from left, George Foster, KMPC's Gary Owens and Bill Smith, and Bob Booker Jr. Foster and Booker produced the album.

WPLO's 'Brother Act' Pays Off

ATLANTA — The fantastic programming — and financial — success of WJJD's country music format in Chicago is being duplicated here by WPLO, another Plough Broadcasting outlet. In just three months the station leaped to the top as the major influence on country music record sales in a market loaded with country music stations. WPLO is one of six country music stations in Atlanta, but Billboard's latest Radio Response Rating survey shows the station with a commanding 47 per cent of the votes of record dealers, distributors, one-stop operators, and local and national record company executives for influencing record sales.

The station had a Hot 100 format before switching to country music; it ran No. 3 in ratings. The country music WPLO still runs No. 2 and No. 3 in Pulse in the market, but program director Jack Gardiner said the numbers "are a lot stronger."

WPLO uses the same jingles

of the most talented men in the radio business.

"Burkhardt not only understands programming, he keeps abreast of what's going on in records around the nation." Something that proves invaluable in this, Drew said, was Billboard's regional charts showing what records are selling in the top markets. This led the station to begin playing "Cool Jerk" by the Capitols. If it's No. 1 in another major city, it should certainly become a top record for us," Drew said.

WPLO bases its record programming 60 per cent on telephone requests and 40 per cent on a survey of local sales, plus what records are doing in other markets. "We've a very receptive audience," Drew said. "They let us know if they like a record."

The playlist is changed daily
(Continued on page 28)

package and the same hourly breakdown as sister station WJJD. "As Chris Lane's hand is felt here," Gardiner said. Gardiner, who has been connected with country music outlets throughout his radio career, was brought to the station on its changeover. The FM facility of the station simulcasts country music through certain parts of the day, the rest of the FM time is used by Georgia State College, which programs from its local campus.

It took courage for the Plough chain to switch to country music in a market already bursting with country music. Gardiner felt, however, that there was a definite need for a modern country music format station in the market . . . one that was a 24-hour operation. The station lost no sponsors in its changeover and is now "doing far and above anything before" in billings.

Fox the Leader

Leading air personality influence on country music record

sales was John Fox of WPLO with 31 per cent of the votes in that category. WPLO's Mac Curtis was second with 25 per cent. Curtis records on the Brownfield Records label and the station is now spinning one of his releases. Another local talent whose record is getting airplay on WPLO is Don Carter. But both records are only being played because they're "darn good records," said Gardiner. He felt Curtis' record created some station promotional benefit. Another promotion the station uses is a "Country Caravan" country music band which puts on non-broadcast shows at shopping centers.

Country music is booming across the country, said Gardiner, "and there's definitely going to be continued growth for at least the next four or five years. By then, country music will probably be completely merged with pop music. Even now 10 to 15 per cent of our music is also being played on our Hot 100 and Easy Listening competition."



LINDA MANNING of Roulette Records, hands a copy of her latest record, "Buy Me Something Pretty, Joey," to KMA music director/air personality Dale Eichor, Shenandoah, Iowa. Linda recently toured the Midwest to promote her release.

WQXI Station Aims To Please—and Does

ATLANTA — Few Hot 100 format radio stations please—or even try to please—their audiences as does WQXI. WQXI maintains a constant day-to-day effort to find and play the big hit records for its listeners; the actual playlist is changed daily in order to play good records.

As a result, the station has a tremendous influence on sales of singles records, revealing a definite ability to sway its teen and young adult audience. Billboard's latest Radio Response Rating survey of the market showed the station as not only the major influence on sales of singles records, but by a majority of 67 per cent of the votes of record dealers, distributors, lo-

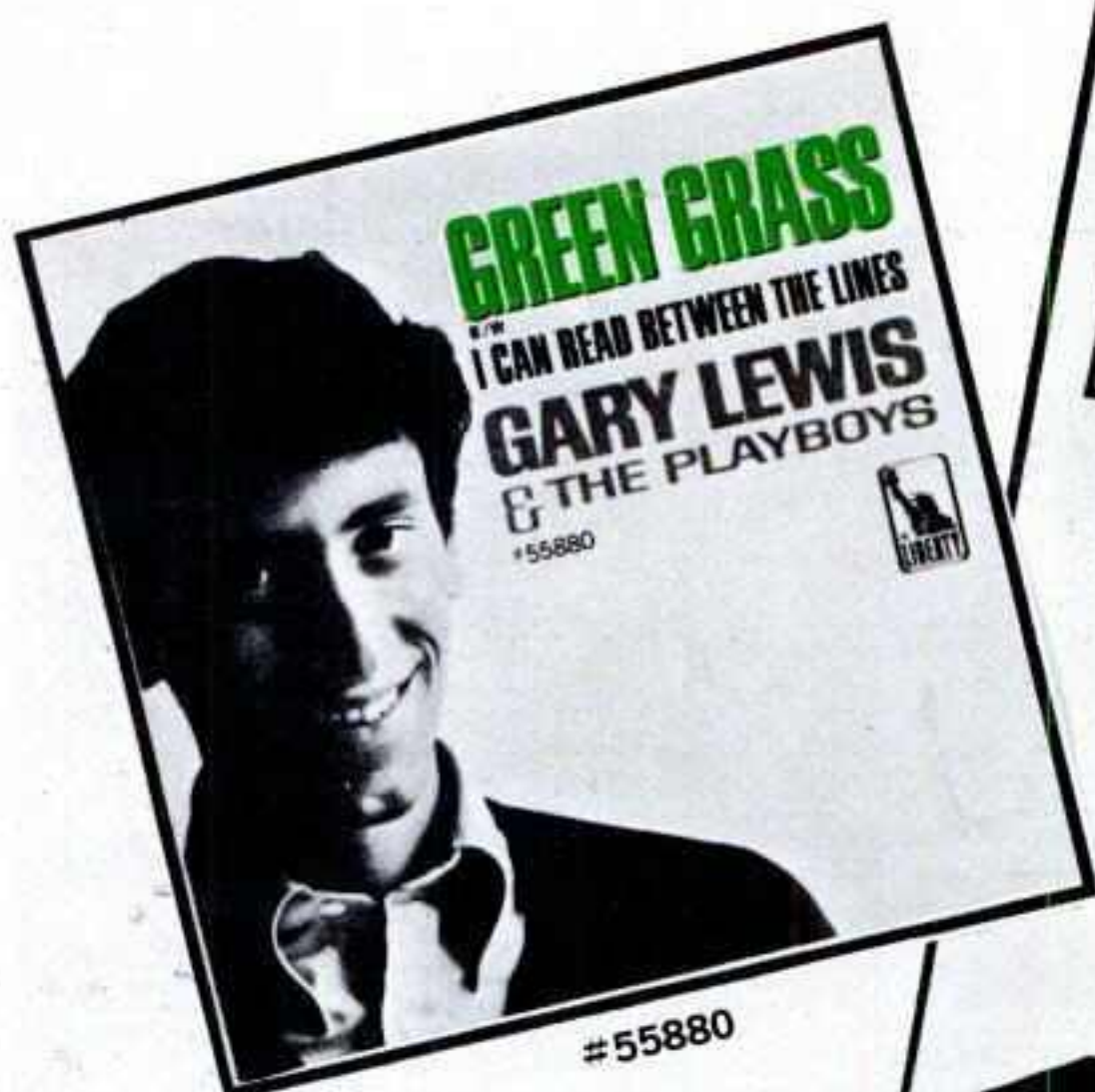
cal and national record company executives, and local one-stop operators. Last year, the station was also No. 1, but had a lesser share of the votes—50 per cent.

The major air personality in the market influencing record sales was WQXI's Paul Drew, who had a hefty 43 per cent of the votes in the deejay category. Drew, also music director of the station, attributed most of the success of the station's format to general manager Kent Burkhardt. "He has a great feel for music and a lot of experience in programming. I've worked with both him and Bill Drake (now a programming consultant) and I think they're two



AIR PERSONALITY JIM LOWE, center, of WNEW, New York Easy Listening station, met the Hollies of Imperial Records, a Hot 100 act, recently in New York at a party given by the parent label, Liberty Records. The party was at Clay Cole's Happening Place nightclub.

GARY LEWIS & THE PLAYBOYS HITS AGAIN



TWICE!!! GREEN GRASS



Liberty Sounds Great for '66!

WE MEAN BUSINESS!



**CAPTAIN BEEFHEART
DIDDY-WAH-DIDDY**

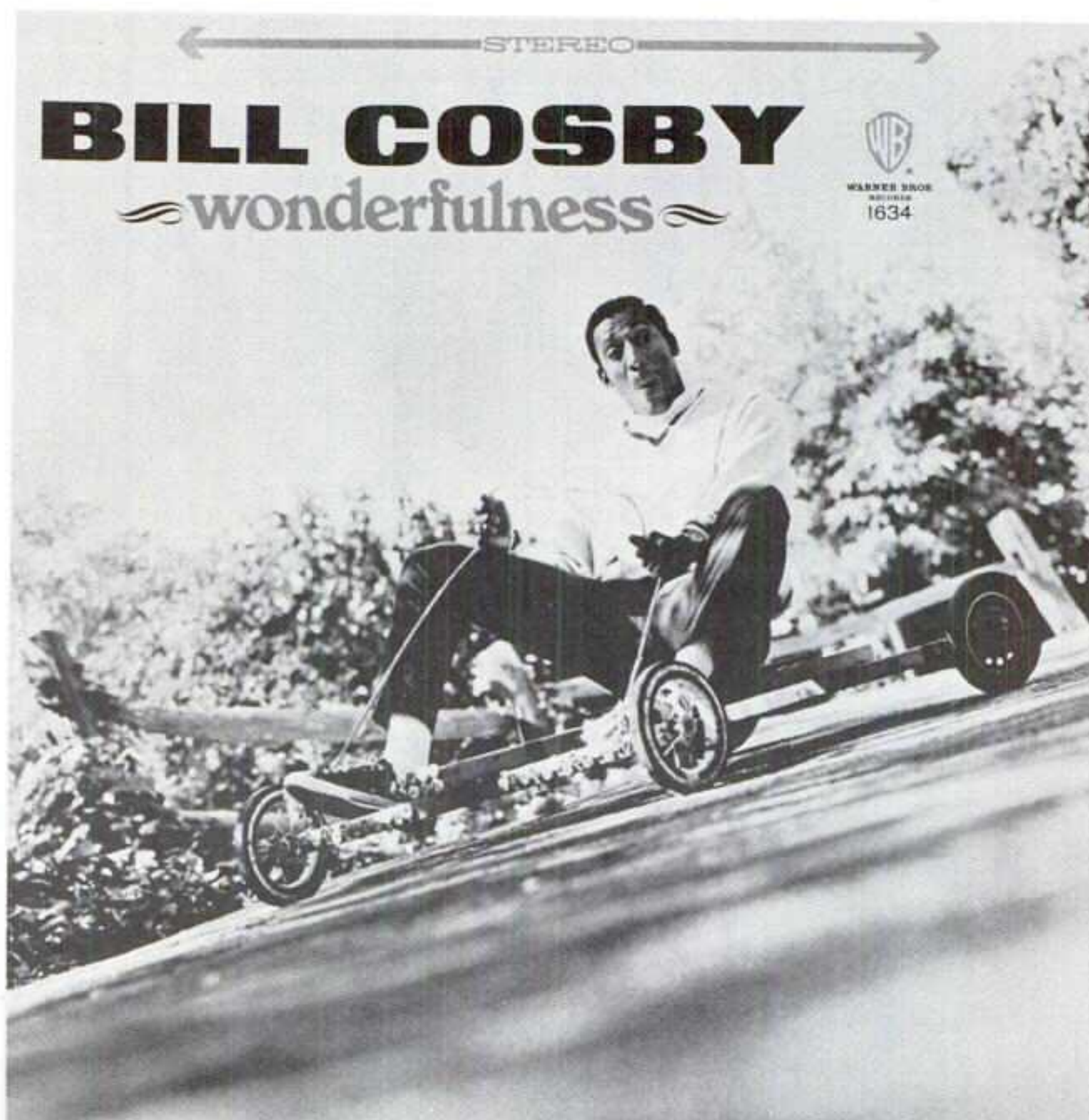
A&M 794

**CHRIS MONTEZ
THE MORE I SEE YOU**

A&M 796

"WONDERFULNESS"

**is Cosby's newest --
and the comedic
understatement
of the year
!**



WARNER BROS. ALBUM 1634



EP's Making Comeback in Eire Market

DUBLIN — All of a sudden there's a resurgence of interest in EP's. It may be traced back to last fall, when Butch Moore's "A Christmas Wish" became the first mini-album to hit the chart.

Most EP activity here is on Pye. Among current releases showing well enough for potential chart status are titles by Joe Dolan, Sean Dunphy, the Ludlows and Dickie Rock. Interestingly, each of these artists has at least one hit behind them.

John Woods, Pye's Irish area manager, told Billboard: "There is every reason to believe EP's will prove regular charters. And it's by no means unlikely that they will eventually be as important to the Irish market as they are in France."

Naples Contest To Give New Blood a Chance

NAPLES — Alarmed by the drop in popularity of the Neapolitan sing, once the strongest contest in Italy, the organizers of the 14th Neapolitan Song Festival which takes place Sept. 15-17, are using the new voices idea to give the competition new blood.

Both the Ente per la Canzone Napolitano and the Ente Salvatore di Giacomo, who back the festival, have joined with one of the Naples newspapers in organizing a summertime new voices contest for young singers from southern Italy. Gianni Ravera, organizer of the San Remo, Castrocaro New Voices, and Venice Festivals, is serving as a consultant.

The 1965 formula of selecting nine winners, with the winner being chosen by its sales record during the year has been dropped for 1966. This year, the outside juries on Sept. 17 will select winners of first, second and third prizes from the 12 finalists.

Swiss TV Fest Honors Garner

MONTREUX, Switzerland—MGM artist Erroll Garner was guest of honor at the Montreux International Television Festival (29), the only American artist invited to the festival and gala.

Garner was set to perform at the gala and star on a half-hour TV program on Eurovision, which will feature presentation of the Golden Rose award for the best 1965 world-wide TV program. The pianist-composer also was invited to compose the theme song for the annual awards affair.

After the festival here, Garner will make concert and TV appearances in Switzerland, Italy, France, the Netherlands, Sweden, Denmark, Germany, Belgium and the United Kingdom through mid-June.

Japanese Outlet for Acuff-Rose

TOKYO—Acuff-Rose Publications and its Hickory Records subsidiary have completed arrangements for Japanese exploitation of the full Acuff-Rose catalog and distribution of Hickory, under its own name, in several far eastern territories.

Hickory distribution will be through Cosell Records under the deal signed by Wesley Rose, Acuff-Rose president, and Ken-

neth Cole, president of Cosdell. Under the arrangement, a minimum of 24 singles and four LP's of the Nashville firm will be released a year. Product and titles will be selected by Cosdell according to individual market requirements. Distribution areas include Japan, Malaysia, Sarawak, the Penang Islands and Singapore.

Rose and Shoichi Fano,

president of the Shinko publishing interests, signed the long-term publishing deal, which only applies to Japan. The catalog includes songs by Don Gibson, John D. Loudermilk, Roy Orbison and Hank Williams. Acuff-Rose has copyrights in both pop and country fields. The Nashville company obtained the Shinko pop-oriented catalog for U. S. exploitation under the agreement.



EMI LTD. MANAGING director John Wall congratulates Len Wood on his appointment to newly created post of group director, responsible for record division. Geoffrey N. Bridge, new managing director of EMI Records, looks on. Wood, a member of the parent board of EMI Ltd., has also been appointed executive vice-president of EMI Records and a member of the Group Overseas Advisory Committee. He had been EMI Records managing director for past seven years. Bridge was deputy managing director and a divisional director of the parent company.

New Double-Barreled Pirate to Shell Britain

LONDON — Britain's newest and most powerful radio ship will begin transmission this week from 480-ton former U. S. cargo vessel just arrived from Miami. Behind the venture are Texas businessmen William Vick, managing director, and Jack Nixon, chairman.

The ship is Britain's first two-channeled pirate station. The Radio England transmitter will broadcast pop music and the Radio Britain transmitter, romantic and light music. Both are scheduled to operate 24 hours a day.

Arriving with the boat were a team of American deejays, but several British jockeys will augment the team.

The venture is estimated to have cost \$4,500,000 — practically all U. S. and Canadian money—but Pearl and Dean, the British film advertising company, is associated in the enterprise.

The ship will buy news for hourly bulletins from the Press Association and Associated Press instead of poaching from the BBC as its rivals do.

Advertisers' money will go to an unnamed country outside Britain, who will thus avoid paying British income tax.

Vick and Nixon seem undaunted by the announcement expected almost hourly that the British government will make it illegal to advertise on pirate stations or to sell them supplies.

Rose de France Festival To Blossom on June 23-25

PARIS—France's annual Antibes-Juan-les-Pins Song Festival —formerly the Rose d'Or, now renamed the Rose de France—will be held June 23, 24 and 25.

Publishers have been asked to submit songs "worthy of this national festival" and the entries will be judged by 20 juries in Paris and in 10 big provincial towns.

Three separate juries will select the songs to be featured in the festival. The finals on June 25 will be televised live by the O.R.T.F.

For a month before the festi-

val, the French state radio system will give maximum exposure to the contest's songs, and the highest scoring songs will get consistent plugging throughout the summer.

All the juries will pick the top five songs in each semi-final; the sixth will be selected by a panel of journalists in Antibes. The final will thus feature 12 songs.

Claude Tbet, organizer of the Rose de France, said this week that publishers from the U. S., Britain, Spain, Germany, and Japan, among other countries, will attend the festival.

6 FOREIGNERS, 9 ITALIANS VIE IN FESTIVAL BAR

ROME — Festival Bar, the event which places 15 records in jukeboxes throughout Italy and judges the winner by the total number of plays, has started with six foreigners and nine Italians in the running.

Foreign groups are the Beach Boys, U. S.; the Yardbirds, the Rolling Stones, Petula Clark, Great Britain, and Sascha Distel and the Surfs, France. Italian entries are Caterina Caselli, Wilma Goich, Ricky Gianco, Pino Donaggio, Nicola D'Alessio, Gino Paoli, Little Tony, Giduli and Leo Sardo.

A minimum of 20,000 jukeboxes will be used and total eventually in the running may hit 30,000. The contest popularity resulted in increasing the records from 10 to 15. Nine different labels are represented.

2 Worlds Fest Cuts Production

ROME—A reduced program for the 9th Festival of Two Worlds, June 24-July 17, will see the production of only opera, "Pelleas et Melisande" of Debussy, other highlights will be in ballet, theater and concerts.

Zubin Mehta replaces Thomas Schippers as conductor of the closing concert in Piazza del Duomo this year. It will be Verdi's Requiem Mass. But Schippers, who has participated in every festival, will be back to conduct a concert with Montserrat Caballe on June 30. He has withdrawn from other activities because of his duties with the opening of the new Metropolitan Opera House.

Daily Noon-hour concerts will continue while dance events will be presented by the African ballet of Sierra Leone and the Netherlands Dans Theater of Amsterdam. Sviatoslav Richter and the Borodin Quartet are among those who will present concerts.

Vienna Unit to Tour

VIENNA — Wolfgang Sawallisch will conduct the Vienna Symphony in a 35-concert tour of the United States, Canada and Japan which will run from Sept. 30 to Oct. 31, 1967. Following the North American concerts, the symphony will appear as a special feature of Japan's Osaka Festival.

Favedica and EMI to Drop Ties June 30

CARACAS, Venezuela—Fabrica Venezolana de Discos C.A. (Favedica) and EMI will sever their connections June 30. Favedica had been making EMI product for release in Venezuela under the Odeon label. The EMI contract covered Warner Bros.-Reprise and Capitol as part of the EMI package.

Meanwhile, Cesar Roldan, president, and Stan Steinhaus, international director of Favedica, have lined up manufacturing agreements with 17 overseas labels. Bulk of the product is from Italy. SAAR, Durium, Cellograph-Simp, Teledisc, GTA and Sidet have already sent production material to Venezuela.

Additional contracts with French, German, Spanish and British labels are in the works.

All new material will be released here on the Orbe label, but international material will go out on the Odeon label.

The new EMI Venezuela operation will be Musitron S.A.

The combined Odeon, Capitol, Warner Bros.-Reprise catalogs contain more than 60 LP's in addition to the 32 which were released during April. The Orbe-Favedica catalog contains 25

(Continued on page 32)

A Centralized Distrib Setup For Norway?

OSLO — Totto Johannessen, managing director of Nor-Disc, returned from Stockholm this week after seeing the Swedish centralized distribution system, as run by GDS (Grammofonbolagenes Distribusjons Sentral).

Johannessen plans an equivalent central system in Norway.

The Swedish system is a result of collaboration between, among others, Metronome, Karusell, Philips-Sonora, Polydor, and other labels. Johannessen's plan includes Philips, Fontana, CBS, Pye, and Mercury represented by Norsk Phonogram AS, Decca, Polydor, Metronome, Karusell and DGG, as represented by Nor-Disc.

The Swedish labels, united in common distribution, represent 45 per cent of the total disk sales in Sweden. A larger unit could have too many problems with organization.

A NEW ROLE FOR THE JUKEBOX

ROME—A late model Seeburg jukebox, painted entirely grey to match the rest of the setting, occupies the center of stage during most of Luigi Squarzina's new play, "M.T.," presented here by the Genoa Repertory Company prior to a national tour. Constant reference is made during the play, which plays tunes in mood with the action. Program credits Seeburg's Italian subsidiary, "Seerome."

THE OUTSIDERS!

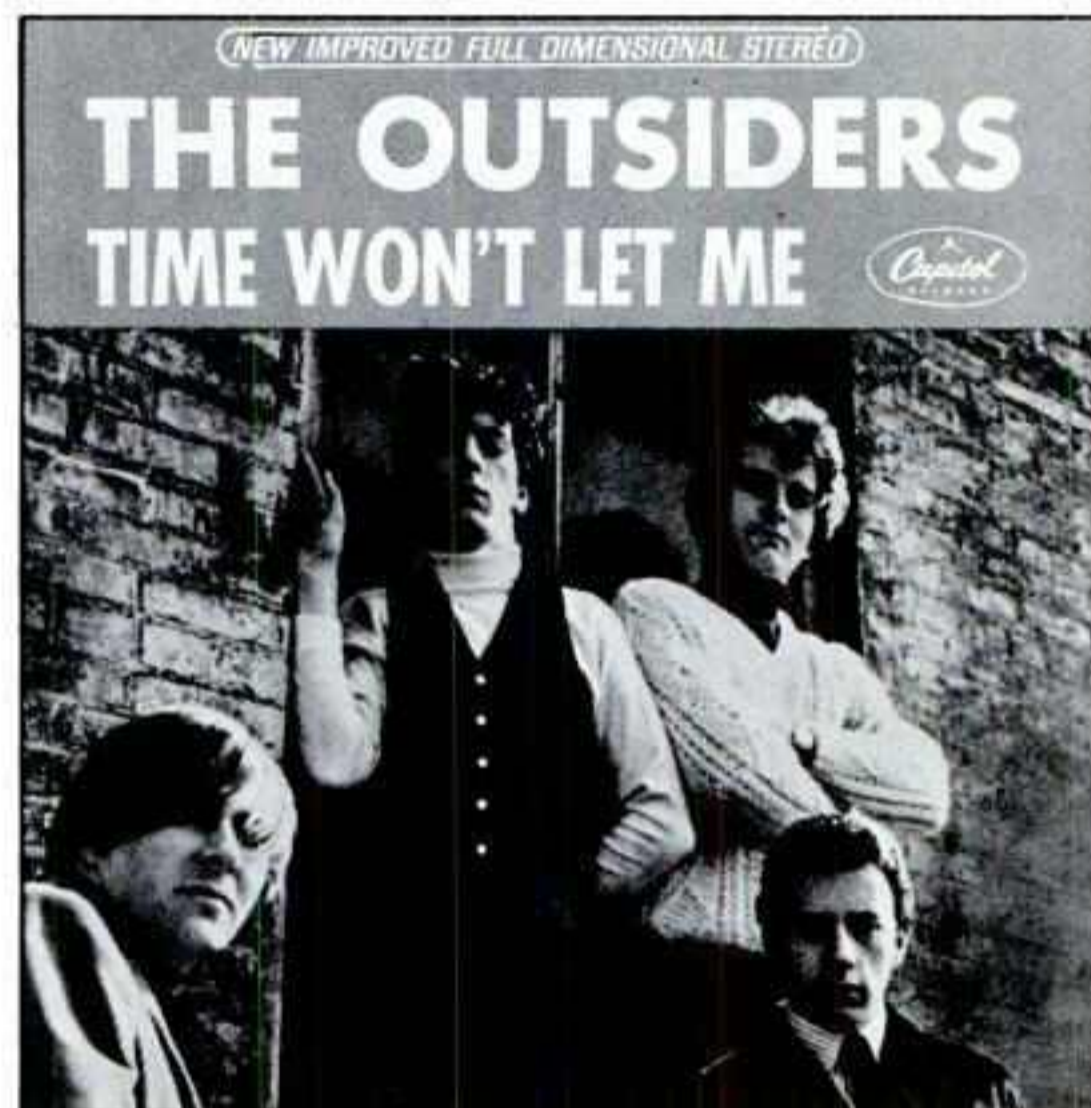
America's great new Top-40 act is coming on strong, stronger, strongest!

THE OUTSIDERS!

Their debut, "Time Won't Let Me," hit the charts third week out, and is Top-10 today!

THE OUTSIDERS!

Now! A great new album puts The Outsiders on LP the first time! (S)T 2501



THE OUTSIDERS!

And, another smash single is ready to match their first one!

GIRL IN LOVE

b/w What Makes You So Bad, You Weren't Brought Up That Way 5646





SEVERAL MERCURY RECORDS ARTISTS, in England for personal appearances, were given a reception by Philips Records. Attending, from left, were: Philips recording manager Johnny Franz, air personality Sam Costa, Dee Dee, Timi Yuro, Oscar Peterson, air personality Don Moss and Philips Records managing director Les Gould. In front are Mercury European representative Dick Whittington, left, and air personality Simon Dee.

Favedica and EMI to Drop Ties June 30

• Continued from page 30

albums in various steps of production for market by June 30.

In addition to contracting product for Venezuela, Roldan and Steinhaus met with several producers interested in the Discomodora (Favedica's national music catalog) label which has over 600 albums and issues about 10 a month. Contracts for the Common Market areas were negotiated in Italy and Germany and the label was also contracted to Spain and France.

The only market which has not yet been assigned is the United States'. However, Favedica plans to set up its own manufacturing distributing operation before the end of the year there with a base either in San Juan or Miami. Steinhaus met with distributors in New York, Chicago and Los Angeles regarding the States move.

Three Operas Set for RCA's Italy Studios

ROME — Three complete operas will be cut in the RCA Italian studios between May 18 and July 15.

First will be "Lucrezia Borgia," by Donizetti, which will be recorded between May 18 and June 3. It will be followed by Verdi's "Un Ballo in Maschera," from June 7 to 22. Leontyne Price will record a recital during the week beginning June 24, and during the first two weeks of July Puccini's "Rondine" will be recorded.

American engineers from RCA Victor will supervise the recording, working in association with the technical staff of the Italian subsidiary. The summer schedule is the heaviest programmed ever planned for Italy.

Gala of Nations Rings Down the Loreto Curtain

LORETO, Italy — Choral groups from Great Britain, France, Germany, Switzerland, Spain, Belgium and Italy participated in the Gala of the Nations which closed the four-day meeting on Sacred Music under the new Liturgical Constitution of the Roman Catholic Church, held at the Sanctuary of the Madonna of Loreto.

New trends in religious music and the use of Vernacular languages in place of Latin were reviewed. The plan of Arezzo to form an International Choral School was also approved by the participants. An exhibition of instruments used in playing and recording sacred music was one of the features of the meetings.

Msgr. Fiorenzo Romito, president of the International Federation of Child Singers, presided over the sessions.



STIG ANDERSON, Sweden Music AB of Stockholm, recently celebrated his fifth year as publisher. Joining the party are, left to right, Bengt Bernhag, Polar Records; Anders Burman, Metronome; Carl Erik Hjelm, Philips-CBS; Simon Brehm, Karusell-Polydor; Borje Ekberg, Metronome; Ivan Nordstrom, EMI, and Stig Anderson.

FROM THE MUSIC CAPITALS OF THE WORLD

AMSTERDAM

The Inelco Co. reports songstress Joan Baez will visit The Netherlands next week for a local VARA-TV taping. . . . Peggy March will do a local TV show with the Dutch RCA beat group, Johnny Kendall and the Herald. . . . "Fiddler on the Roof" is a hit via the Dutch version "Anatevka." RCA this week released the U. S. album. . . . Pierre Dam of Inelco reported huge sales here of "Sound of Music" LP. . . . The filmed musical "Boeing Boeing" will be released in Dutch theaters. RCA this week released the LP. . . . Los Indios Tabajaras and RCA artist Jose Feliciano will visit this country within the next few weeks. . . . Within one year, Dutch record buyers bought one million records (both singles and albums) by late c&w singer Jim Reeves. . . . Barclay-Holland manager B. Maassen traveled this week to Capri for a general meeting of Barclay-International managers. . . . The Barclay Co. released here 20 Barclay CARtridges which can be played on Philips recorders. . . . Songstress Greetje Mona (Palette Records) was featured in AVRO's TV show, "Studio Stalles." Jan Steenbergen of Palette said that within a few weeks a new single by Mrs. Mona will be released. . . . Austrian pianist Ingrid Haebler, Mozart interpreter for Philips, visited this country this week. She was welcomed by Phonogram's deputy managing director R. Klaassen, general label manager Mr. Leo Boudewijns and other Phonogram staffer.

To celebrate the opening of the Paris Hilton Hotel, French vocal star Jacqueline Francois played the Amsterdam Hilton on April 23 for a special performance. . . . American jazz pianist Thelonious Monk gave a concert in the Amsterdam Concertgebouw April 22. . . . Next week, the new LP by the Rolling Stones, "Aftermath," will be released on Decca label. . . . Bovema's president Gerry Oord returned this week from an extensive business trip in the U. S. . . . The Bovema Co. launched an EP by the Beatles this week, containing the group's version of "Bad Boy" and selected picks from the "Help" and "Rubber Soul" albums. . . . Bovema's HMV label this week released Adamo's "Une Meche de Cheveux" on a single, and has hopes for Manfred Mann's new waxing, "Pretty Flamingo." . . . Atlantic rushed out Sonny and Cher's LP "The Wondrous World of Sonny & Cher" and new star Percy Sledge's debut in "When a Man Loves a Woman." . . . Recent important CBS additions to the jazz LP field include latest albums by the Dave Brubeck Quartet, Miles Davis, a new LP by the Charlie Byrd Trio, and a 3-record set by Duke Ellington. . . . ABC-Paramount's Impulse jazz line has been extended with the release of several new album

packages by such jazz celebrities as John Coltrane, Archie Shepp, Jusef Lateef, Chico Hamilton, Shirley Scott and John Lee Hooker. BAS HEGEMAN

BOSTON

It's amazing what a group can do even without a record. But that won't be long, according to Peter Bonfils, manager of Boston's Pandoras, a four-girl rock 'n' roll group that has splashed itself lavishly from the Hub to New York. Several labels are after them since Women's Wear Daily did a piece on them. Life is apparently set for a profile on the college quartet, and Ladies' Home Journal is breathing down their necks. Pandora Knitting Mills wants to sponsor them and the gals are flying high with the next stop the Sahara and Lake Tahoe Club. . . . Al Khoury, Capitol Record's promotion chief is the lucky winner of a trip to Spain and Portugal as the area's top singles promoter. Capitol's The Lost, have signed for a five State New England tour with their records going ahead of them to ensure good houses. . . . The Outsiders and Gene Pitney staged a show at the 7,500-seater Boston Arena and put on an excellent show which was the season's best-kept secret. Bill Spence of the big Surf Ballroom and club at Nantasket was promoter. . . . Joe Broderick, former Boston manager for Columbia Records, has been promoted to regional sales manager at the firm's elaborate new plant in Waltham. Roy Mollomo and Sal Ingeme are keeping things hot in the promotion end of the business. . . . Monty Wax Promotions reports that John Abbot was the musical director on the new Dick Doherty comedy LP. The album was produced on location at Boston Outside Inn by Danny Kessler and Bob Walker.

Ray Charles may be unable to fulfill his concert engagement at the Back Bay Theater since the U. S. commissioner has ordered him to undergo an examination in connection with a narcotics charge against him here. . . . The famed Boston Pops opened its 81st season at Symphony Hall this week with RCA record artist

(Continued on page 34)

Johnson in London

LONDON—Joe E. Johnson, president of Challenge Records and 4-Star Music Co., visited Decca and Palace-Burlington Music here recently to stimulate business on the Knickerbockers and other Challenge artists. He also visited offices in Stockholm, Hamburg, Milan and Amsterdam.

BSR Meeting Will Discuss American Sales Techniques

HANOVER, West Germany —The new plant of BSR, Ltd., is being opened this week (2) for tours in connection with the start of the Hanover Fair, one of Europe's most heavily attended trade shows. The second international sales meeting of BSR (29), called the world's largest manufacturer of record changers and related equipment, preceded the fair.

Dr. D. M. McDonald, chairman of BSR, Ltd., was slated to lead discussions at the meeting spotlighting new products, research and development, and especially American techniques of selling BSR products "in depth." The meeting is part of a growing international trend to adapt American sales tech-

niques to marketing operations in other countries.

The new plant, which adjoins the fairgrounds, contains 280,000 square feet and is already in partial production. BSR also operates facilities in Blauvelt, N. Y., two in Northern Ireland, two in Great Britain and one in Australia. Its "in-depth" sales strategy is credited with its success in reportedly capturing a dominant share of the United States record changer market.

Solis Dies, Top Mexican Artist

MEXICO CITY—Javier Solis, Mexico's top-selling recording artist died (19) after surgery, a few months before reaching his 35th birthday. Solis became a popular idol in the last few years.

Solis was the most outstanding performer of the so-called bolero ranchero with a wide repertoire of Mexican (Agustin Lara) and international melodies, performed in Mexican country style and with accompaniment of mariachi band. He appeared in about 24 pictures.

During the last 10 years he recorded for Columbia-CBS over 400 selections. In the Mexican market are available 65 singles, 30 EP's and 20 LP's. Many of his LP's have also been issued during the next few years. "Javier Solis in New York." He left recorded material for at least 6 LP's which will be issued during the next few years.

Trenner Directs Rose Marie Show

SYDNEY — Donn Trenner, former music director for the Steve Allen Show, was music director for Rose Marie at the Chevron Hilton through April 30. On his return to the United States, Trenner will again conduct for Frankie Randall, RCA Victor artist, beginning May 4 at the Sands in Las Vegas.

Trenner recently led the house band during a one-night appearance by Allen Sherman of Warner Bros. at the Hotel Coronado in San Diego and has handled music routines for the Dean Martin summer show in association with Randall.

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Side One

1. SLOW DOWN
2. BABY LET'S WAIT
3. JUST A LITTLE
4. I BELIEVE
5. DO YOU FEEL IT

Side Two

1. GOOD LOVIN'
2. LIKE A ROLLING STONE
3. MUSTANG SALLY
4. I AIN'T GONNA EAT OUT MY HEART ANYMORE
5. IN THE MIDNIGHT HOUR



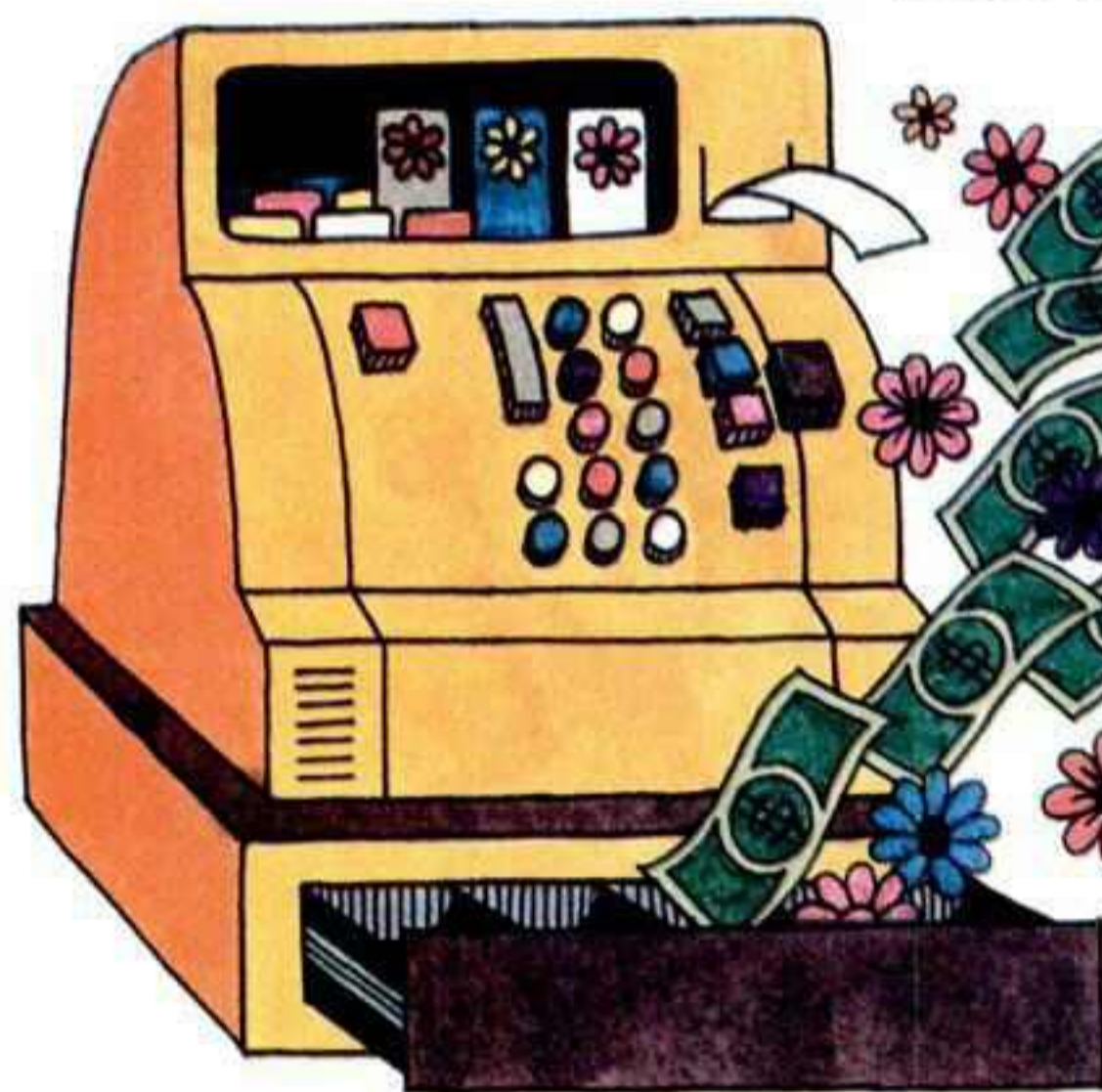


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STEREO UAS 6488 MONO UAL 3488



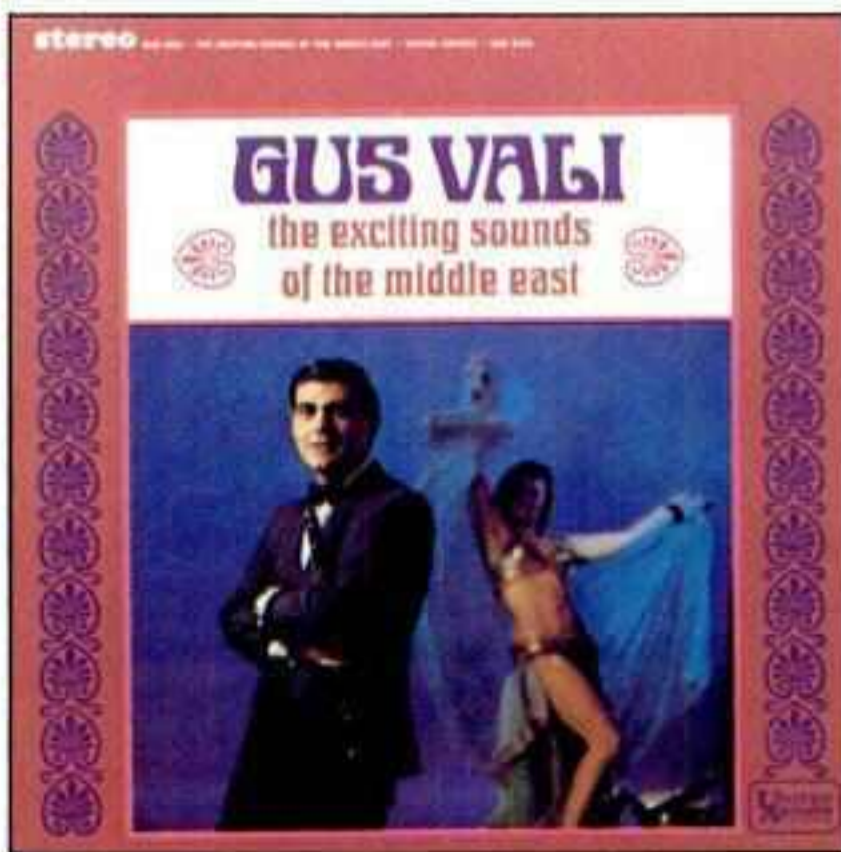
STEREO UAS 6490 MONO UAL 3490



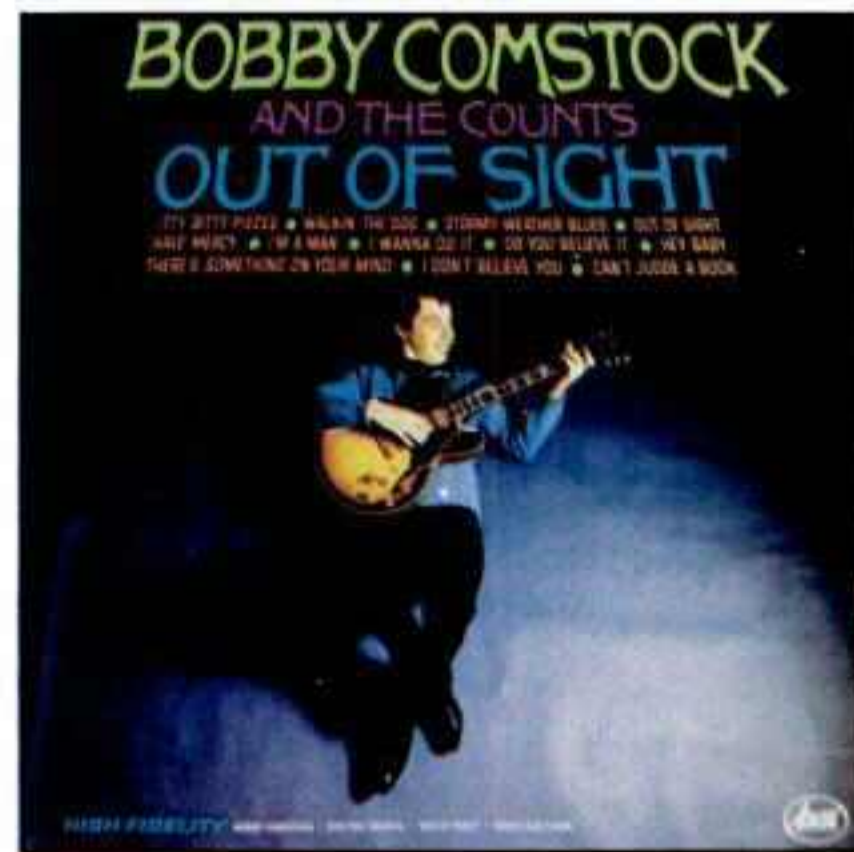
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STEREO UAS 6489 MONO UAL 3489



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Table with columns: This Week, Last Week, Title, Artist, Label & No., Wks. on Chart. Includes entries like 'GOING PLACES', 'WHIPPED CREAM & OTHER DELIGHTS', 'COLOR ME BARBRA'.

Table with columns: This Week, Last Week, Title, Artist, Label & No., Wks. on Chart. Includes entries like 'MY FAIR LADY', 'FROM BROADWAY WITH LOVE', 'BYE BYE BLUES'.

Table with columns: This Week, Last Week, Title, Artist, Label & No., Wks. on Chart. Includes entries like 'THE YOUNG RASCALS', 'THE MARVELETTES' GREATEST HITS', 'TONY BENNETT'S GREATEST HITS, VOL. III'.

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WKYC/CLEVELAND • WXYZ/DETROIT

CKLW/DETROIT • WMEX/BOSTON

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"BETTER MAN THAN I"

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"DON'T STOP NOW"

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"DON'T WASTE YOUR TIME"

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CAMEO/PARKWAY THE LABEL TO WATCH IN '66

GOSPEL MUSIC

GMA 'Spectacular,' Expansion Planned

By BOB GREEN

NASHVILLE — The Gospel Music Association officers and directors met recently at the Capitol Park Inn for their first quarterly meeting of the

WHERE, HOW TO JOIN THE GMA

NASHVILLE—Gospel Music supporters are urged to join the Gospel Music Association by writing the GMA soon, Brock Speer, president, announces.

Inquiries should be directed to Don Light, Membership Committee, c/o GMA, Box 1201, Nashville. (An application form may be found in the gospel section in this issue of Billboard.)

year and announced plans for a gospel music spectacular and a full-time operations office to open here early in 1967.

The spectacular will be an annual benefit to raise funds for the GMA. The show will be held in the fall, but exact date and location have not been determined. All talent will donate their services and a net of \$12,000 is the goal. Benefit committee comprises W. B. Nowlin, Wes Gilmer, James Blackwood and Don Light.

The GMA plans for employing a full-time executive secretary and the opening of a Nashville office are largely contingent on the success of the benefit, but GMA officers expressed confidence in the project.

The GMA in other action approved 30 new members, retained attorney Larry West-

GMA's Second Quarterly Meet Set for April 4

NASHVILLE — The second quarterly meeting of the year of officers and directors of the Gospel Music Association will be at 1 p.m., April 4, at Capitol Park Inn in Nashville.

With the GMA on the move, the meeting is expected to draw excellent attendance. Officers and directors at the first quarterly meeting in January displayed an interest and zeal not seen at any prior GMA meeting.

All officers and 19 of the 20 directors attended the January meeting. Purpose of the GMA, a nonprofit organization, is to foster and promote gospel music. This year is dedicated to a membership drive.

brook, of Brown & Steltemeir, Nashville; elected Roger Sovine to its board of directors, and launched an effort to get more gospel leaders to join NARAS.

The GMA recently mailed its debut newsletter to 1,600 gospel and 2,300 c&w DJ's.

Next GMA meeting is set for the Capitol Park Inn, Nashville, Aug. 15, at 1 p.m.

SHAPED NOTES

By BOB GREEN

Duane Allen leaving the Prophets via draft route. Baritone replacement is Ed Hill. Ron Blackwood, manager of the New Harvesters, has recovered from recent throat surgery and is singing better than ever. . . . Heart Warming Records' DJ Newsletter serves a useful role. Stations interested in gospel music should avail themselves of it. The Happy Goodman Family was greeted royally recently by a motel in Huntington, W. Va. Road sign spelled out a "bigger-than-life" welcome.

Jake Hess and the Imperials will be featured at Christian Book Sellers' Convention in Chicago early in August. More than 1,000 dealers are expected to attend. . . . The Blackwood Brothers made an appearance for a gospel group at Constitution Hall in Washington recently. . . . Stamps Quartet Conservatory of Gospel Music set for Dallas June 6-25. Information available by writing to Box 4366, Dallas. . . . GMA's Focus, organization newsletter, is a solid step forward. It will be published quarterly this year, monthly next year.

The Prophets' TV show, "The Unique Prophets," moves filming to Fort Worth to produce in color. Half-hour show features guest artists and a live audience. . . . News out of Atlanta indicates the Lefevre organization has ambitious plans afoot for a new building. . . . Oak Ridge Quartet is set for shows in Nassau May 6-8. Quartet's Smitty Gatlin to exit for music directorship at First Baptist Church, Fort Worth. . . . Marvin Norcross was in Nashville recently to produce another Happy Goodman Family album for the Canaan label. The Goodmans are selling record quantities of albums and the demand grows. . . . Dottie Rambo cut album for Heart Warming recently, backed by the Imperials. Title song, "The Church Triumphant," written by Dottie, is a rousing spiritual. . . . Gospel music leaders are impressed with vigorous leadership furnished by first GMA president, Brock Speer.

Bob Liddell's latest Diadem album, "Beautiful Gospel Songs," features several of the artist's own compositions. . . . Elmer and June Childress due back in Nashville in mid-May for Heart Warming session. . . . Label plans May releases by the Imperials, the Speer Family and the Singing Rambos. . . . New sacred and gospel music catalog of John T. Benson Pub-

PROFILE

WILLS FAMILY

18 Singers, 3 Soloists, 4 Performing Groups



WILLS FAMILY QUARTET, popular Texas group, is featured on a new syndicated gospel music TV show in color. Top row, from left: Howard Hildreth; Mrs. Lou Wills Hildreth, his wife; Calvin Wills. Bottom row, from left: Lillie Wills, wife of Calvin, and Norma Jo Willis, pianist. Calvin, Lou and Norma Jo are brother and sisters.

The newest gospel TV show, "Wills Family Inspiration Time," is a half-hour syndicated show in color, featuring a group of 18 relatives active in gospel music since 1938. A. O. Stinson, president of Hal Smith TV Programs, Inc., said the show has a "King Family-type format."

The shows are taped at WBAP-TV, Fort Worth. Four were taped in February, four March 11, four will be done next week and four every four weeks, Stinson said. "We have just started selling the show," he said. "It is now in six markets."

The family has several different performing groups among the 18 cast members. Betty Wills is featured soloist. Pop Wills is also a solo singer on the set of "Family Memory Album," backed up by his children and grandchildren.

The Wills Family Quartet, which started in 1938 with Pop, Calvin, Lou and an older sister, is now composed of two husband-and-wife teams—Mr. and Mrs. Calvin Wills and Mr. and Mrs. Howard Hildreth. Pianist is Norma Jo Willis. Calvin is the quartet manager.

Another performing group is the Junior Wills Family, children of the two couples. Members are Randy and Cindy Wills and David and Kathy Hildreth. Pianist is Norma Jo. Randy and David are talented musicians and play background for other family singing. Randy plays bass and piano; David, guitar and organ.

Bill Wills is another featured act on the show. He sang bass many years with the Wills Family Quartet, does a solo number, and accompanies himself on guitar.

lishing Co. available to artists by writing company at 136 Fourth Avenue, North, Nashville. . . . Jim Myers, SESAC's personable representative, is roving ambassador for GMA. He's always on the move, saying a good word for gospel music.

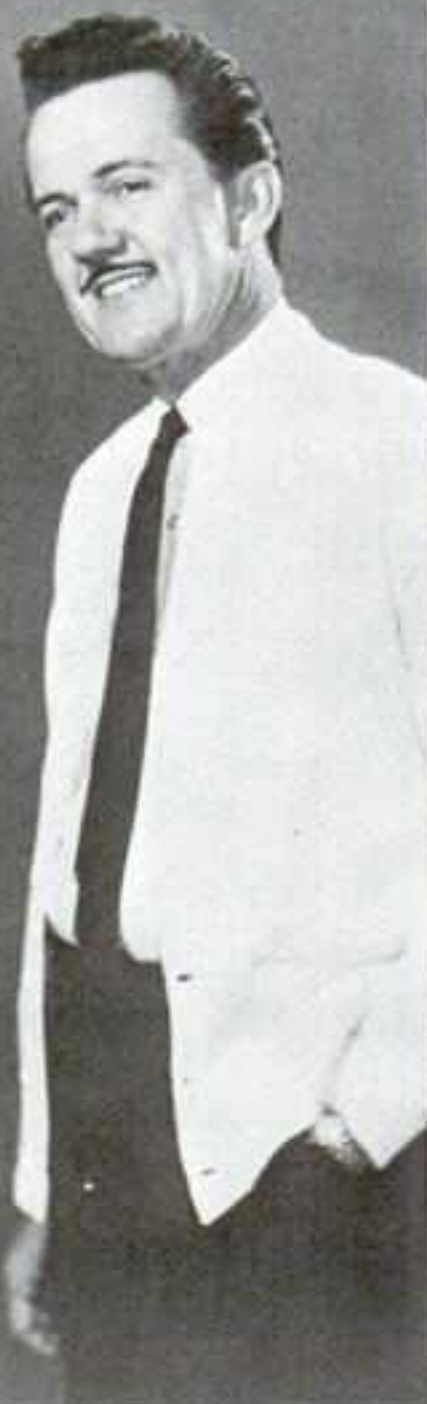
Another performing group is the Wills Trio, composed of Lou Wills Hildreth, sister Norma Jo Wills and sister-in-law Lillie Wills.

The Inspirational, male quartet, is still another singing group within the family. Bob Wills heads the group. He sings baritone and also arranges the music for the entire TV show.

Other members of the Inspirational are Billy Hamm, lead; Curtis Elkins, tenor; Johnny Hayes, bass; Tom Smith, accompanist.

The family's headquarters is Wills Family Gospel Music Center, Arlington, Tex. Calvin and his sister Lou also own Sword and Shield Recording & Publishing Co.

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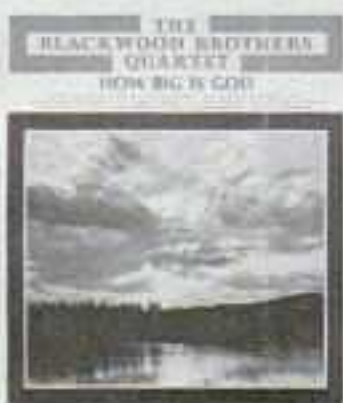
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GOSPEL MUSIC

OK'd as GMA Members

Gospel Music Association members approved at the meeting of the GMA board April 4 include:

Artists-Musicians: Darrell Johnson, Nashville; Bobby Goodman, Madisonville, Ky.; Fred E. Daniel, Spartanburg, S. C.; Eugene Nemes, Pittsburgh.

Dick Jockeys: Charlie Grant, WGRV, Greeneville, Tenn.; Ken Bailey, WNSL AM & FM, Laurel, Miss.; Dave Evans, K-

BUB, Sparks, Nev.; Don Ram-say CJIC-AM, Sault Ste. Marie, Ont.; Thomas C. Arnold, KIKS, Lake Charles, La.; Larry Jonas, KBMC-FM, Eugene, Ore.

Record Companies: Chuck Seitz, Nashville; Tommy Hill, Hal Neely, Don Pierce and Col. Jim Wilson, Madison, Tenn.; Larry Short, Hamilton, Ohio.

Promoters: Clyde H. Baker, Madison, N. C.

Publisher: Rev. Thomas A. Dorsey, Chicago; Tim Spencer,

Hollywood; E. F. Moss, San Jose, Calif.

Trade Papers: Max Harrison, Nashville; William D. Brittain, Nashville.

Composers: Russ E. Hull, Vienna, Ohio; John Beltz, Brownstown, Pa.; Jessie Mae Martin, Lewisburg, W. Va.; Dick Delmar, Nashville; Dr. John Montroy, Houston.

Performance Licensing Organizations: Juanita P. Jones, Nashville.

Organizational Members: Starday Records, Heart Warming Records.

Robe to Bow A Gospel LP

NASHVILLE—The first LP from the new Robe Records line of gospel music is due for release this month, according to J. William Denny, president of Cedarwood Publishing Co. Robe Records was established four months ago by the publishing firm.

Entitled "The Two Sides of the Prophets," the album will feature the Prophets, Knoxville gospel music group, and an array of new songs, most of which were written by Cedarwood professional manager, Jan Crutchfield.

Long an advocate of gospel music, Crutchfield explains that the Robe release will feature a new, modern approach to the gospel sound. The use of marimbas and other unorthodox musical instruments have been incorporated in the presentation.

The album was recorded at Bradley's Barn in Nashville, and produced by Crutchfield.

J. Blackwood Asked to Run For Governor

MEMPHIS — James Blackwood, manager of the Blackwood Brothers Quartet, has been approached by a Mississippi delegation, asking him to be a candidate for governor of Mississippi in next year's election.

Blackwood, asked about whether he will run, said: "I have not made a decision yet. I haven't said no."

Blackwood lives in Memphis but is a native of Ackerman, Miss., and maintains a legal residence there, which is the home of his parents.

If Blackwood becomes a candidate, it would be in the Democratic primary in August, 1967. Winner of the primary would be a candidate in the general election in November. Democrats have traditionally won in Mississippi gubernatorial races.

The Blackwood Brothers campaigned in Mississippi for J. P. Coleman in 1954 and were instrumental in helping get him elected. Coleman served from 1955 through 1959. Blackwood and Coleman are third cousins.

Weston Joining Blackwood Bros.

MEMPHIS — Joining the Blackwood Brothers as pianist is Dave Weston, who comes to the group from Kansas City, Mo., where he served as music director and associate pastor of Evangel Temple.

Weston is a native of Springfield, Mo., where he attended Central Bible Institute and Southwest Missouri State College. He also studied piano at Drury College. He later taught at C.B.I., where he also directed the Kings Choralists Choir and was pianist for Revivaltime Choir.

'SUPPERTIME' ON WGUN KEEPS GROWIN'

ATLANTA — "Supper-time, gospel music show presented by 50,000-watt WGUN, Atlanta, and emceed by Wes Gilmer, is thriving these days on a steadily increasing listening audience in the Deep South.

"The Big Gun," as WGUN is known to Southern fans, realized several years ago that its audience enjoyed gospel music and religious songs. For 14 years, "Supper-time" has been aired from 5:30 p.m. to signoff and has paid off for its sponsors with a history of successful advertising campaigns that have brought them back time and time again to WGUN with orders for more air time.

Gilmer, born in Cartersville, Ga., has identified himself to "Supper-time's" audience, not only on the air but also in person, as he has emceed many all-night sings in Atlanta and Birmingham, and the "Sundown-Sunrise Sings" in Waycross, Ga.

A leader of the Tonemasters, Gilmer also uses his vocal cords for more than just chatting with fans. Gilmer says: "Gospel music has not come and gone in the South, but it's here to stay with a vast listening audience and a horde of pleased advertisers."

SIX STEPS TO TOP GOSPEL SALES



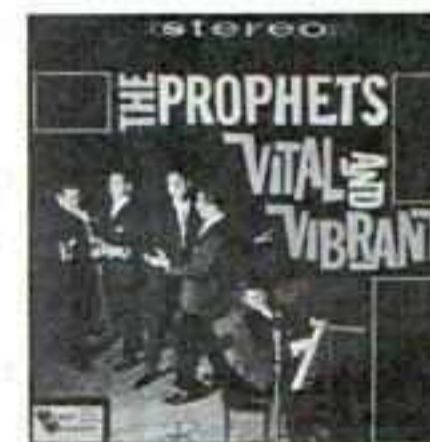
IMPERIALS • HE WAS A PREACHIN' MAN
LPS 1860—LPHF 1861



THE SPEER FAMILY • A SINGING HERITAGE
LPS 1878—LPHF 1879



THE SINGING RAMBOS
LPS 1868—LPHF 1869



THE PROPHETS • VITAL AND VIBRANT
LPS 1872—LPHF 1873



THE PLAINSMEN
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LPS 1864—LPHF 1865



THE CATHEDRAL QUARTET
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LPS 1852—LPHF 1853

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The Happy Goodman Family



CA-4616/CAS-9616
THE LOVE OF GOD
The Blue Ridge Quartet



CA-4602/CAS-9602
GOSPEL SINGING JUBILEE
The Florida Boys, The Couriers,
The Happy Goodman Family,
The Dixie Echoes



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GOSPEL MUSIC

PROFILE Lesters Put Pastime To Work in St. Louis

By EARL PAIGE

ST. LOUIS—What began as a musical pastime in the home of Mr. and Mrs. Harvey Lester, who came to know each other at a rural church, has grown into one of the busiest and most successful gospel music enterprises in the Midwest and has helped make St. Louis a focal point of gospel activity.

There are three generations of Lesters involved in the family enterprises here on South 39th Street, where the family's headquarters serves as a prominent music store, music school and focal point for the many gospel music attractions the family organizes.

Opal Lester is the oldest of

eight girls in the family that came from Southeast Missouri. She married Harvey Lester in 1924, with Harvey coming from the Southeast Missouri community of West Plains. Mrs. Lester formerly taught music when she and Lester moved to St. Louis in 1925.

The second generation Lesters consist of Mr. and Mrs. Herschel Lester who, like Herschel's parents, met at a gospel music function. Herschel and Alene have three children, Donna Eilen, Brian Herschel and Ginger Lee, who together with their parents and grandparents make up the family singing group.

Herschel, a World War II veteran and member of the GMA board, teaches music at

De Andreis and Laboure Parish high schools here, in addition to his teaching activities at the family studios. A college graduate following his military activities, Herschel is a band director and has been involved in music teaching for the past 12 years.

In addition to Herschel, there are four regular teachers at the family headquarters here, including Mrs. Harvey Lester, Donna Lester, Curtis Reed and Parvin Tramel. More than 200 students are enrolled in the Lester classes, which teach voice, organ, piano, accordion and all string and woodwind instruments.

The Lester family travels extensively and employs its own bus. They are also featured on KSD-TV and KSTL Radio here and on out-State radio stations such as KFVS Radio, Cape Girardeau, Mo. The family also promotes many gospel attractions.

The family stages regular monthly programs at the 1,500-seat Kingsland Theater on Gravois here, and brings larger gos-



THE LESTER FAMILY GOSPEL GROUP, left to right: Brian, Mrs. Harvey Lester, Donna, Herschel, Harvey, Alene and, in the foreground, Ginger Lee.

pel attractions to Kiel Auditorium, featured the Statesmen Quartet, the Blackwood Broth-

ers, the Stamps Quartet, the Imperials Quartet and the Lester Family. A program already contracted for Sept. 24 includes the Oak Ridge Boys, the Happy Goodman Family, the Stamps and the Imperials. Still another program is slated for November.

The Lester Family is also involved in its own recording program and has been making records for the past several years. They recently made an album for Heart Warming Records and are currently planning a second album for this gospel label.



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San Diego Gets Gospel TV Show

SAN DIEGO, Calif.—A half-hour gospel music TV show bowed recently on KAAR-TV, titled "Gospel in Song," featuring the Barnett Family, headed by Barney Barnett. It is the first all-gospel music TV show for San Diego.

The show is seen from 2 to 2:30 p.m. Sundays. It is produced by Bill Anthony, head of TMS Productions. KAAR-TV is Channel 39, a UHF station.

Featured with Barnett are his wife Faye and their daughter Janie. Guests also appear, usually quartets from the area. A special feature of the program is "The Church in the Spotlight," in which a local church is honored each week for some ideal of spiritual or practical endeavor.

Harvesters' Dates

CHARLOTTE, N. C.—The New Harvesters Quartet, with Ron Blackwood, is set for its second appearance on "Grand Ole Opry," Nashville, May 7. Their "Opry" debut last month was a crowd-pleaser and resulted in the return engagement. The Harvesters are the first gospel group to appear on the Opry since the early hey-days of the now prominent Jordanaires.

Seeks Old Records

NASHVILLE—A. J. Darby, Route 1, Ball Ground, Ga., is trying to locate old records of James and Martha Carson on Capitol. He also seeks records by the John Daniel Quartet, who were on radio years ago and worked out of Nashville. Darby asks anyone knowing where he can obtain these records on any speed to write him.

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(THE LETTER SONG)

JOE TEX

DIAL 4028

Distributed by ATLANTIC

CLASSICAL MUSIC

Labels Waxing Hot for Italian Operas; RCA May Cut Met Debut

By FRED KIRBY

NEW YORK—Pressings of rare 19th century Italian operas dot the forthcoming U. S. releases. In addition, there is a strong rumor that RCA Victor will record live the opening night from the new Metropolitan Opera House this fall. The first production at the New Met will be Samuel Barbet's "Anthony and Cleopatra" starring Leontyne Price, Jess Thomas and Justino Diaz, with Thomas Schippers conducting.

Joan Sutherland stars in two London sets, Bellini's "Beatrice di Tenda" and Rossini's "Semiramide," both said to be initial catalog versions. The Rossini work, slated for late fall release, features Marilyn Horne, John Serge, Joseph Rouleau and Spiro Malas. No release date has been set for "Beatrice," whose cast includes Luciano Pavarotti, Josephine Veasey, Joseph Ward and Cornelius Ophof. Richard Boynye, Sutherland's husband, conducted both works, which have already been recorded.

RCA Victor claims a first in Donizetti's "Lucretia Borgia," due in November. Artists will be Montserrat Caballe, her initial complete opera disk; Alfredo

Kraus, Shirley Verrett and Ezio Flagello with Jonel Perlea conducting.

DGG Release

Deutsche Grammophon plans a September release of Donizetti's "Il Campanello" with Alfredo Mariotti, Emma Bruna De-Sanctis and the Venice Opera Co., the first stereo release of this work.

Another first in stereo will be London's "Nabucco," Verdi's earliest successful opera. An Aug. 1 release will star Tito Gobbi in the title role and Elena Suliotis. Miss Suliotis will make her debuts with the Chicago Lyric Opera in "Giocenda" with the American Opera Society in "Anna Bolena" next season. Lamberto Gardelli is the conductor.

London Release

Also listed for an Aug. 1 release by London is Bartok's "Bluebeard's Castle" in Hungarian with Christa Ludwig and Walter Berry in the two singing roles. Istvan Kertesz, permanent conductor of the London Symphony, is the conductor.

Victor is recording a 20th century novelty, Puccini's "La Rondine," this summer. The cast includes Anna Moffo, Graziella Scuitti, Daniele Barioni and

Mario Sereni with Francesco Molinari-Pradelli conducting. No release date has been set.

Another Victor summer pressing will be Verdi's "Ballo in Maschera" starring Miss Price, Miss Verrett, Carlo Bergonzi, Robert Merrill and Flagello. Erich Leinsdorf will conduct. A release is planned for February.

Leinsdorf leads the Boston Symphony in Wagner's "Lohengrin," which will be available by September. Soloists in the already-recorded work are Lucine Amara, Rita Gorr, Sandor Konya, Jerome Hines and William Dooley.

Second Wagnerian release set for early fall is London's "Walkure," which will complete that company's Ring cycle. Heading the cast are Birgit Nilsson, Regine Crespin, James King and Hans Hotter. Georg Solti is the conductor.

Deutsche Grammophon also has announced plans to record a complete Ring cycle, but no recording dates have been set. Herbert Von Karajan will conduct the project, which will feature baritone Thomas Stewart. The other artists have not yet been announced.

The company has scheduled an August release for what a spokesman calls the first pairing of Mozart operas in one package. The featured present-

(Continued on page 58)

Electrola's Special Record Hails Menuhin's 50th Yr.

COLOGNE — Electrola has released a special disk tribute commemorating the 50th birthday of Yehudi Menuhin.

The Menuhin disk contains excerpts from his best known interpretations. Electrola is also giving special promotion to its entire repertory of Yehudi Menuhin recordings, notably the six Brandenburg concertos which he recorded with the Bath Festival Chamber Orchestra.

Other Menuhin interpretations being heavily promoted by Electrola are the works of Beethoven, Bela Bartok, Berlioz, Ernest Boch and Brahms.

Special Menuhin offerings by

Electrola also include the works of Haendel, Arcangelo Corelli, Max Bruch, Benjamin Britten, Haydn, Paul Hindemith, Felix Mendelssohn, Mozart, Franz Schubert, Georg Philipp Telemann, Henry Purcell, Igor Stravinsky, Michael Tippett and Antonio Vivaldi.

Meanwhile, Deutsche Grammophon has announced its spring releases featuring symphonies, chamber music and lieder and operas. The Berlin Philharmonic conducted by Herbert von Karajan presents Bach's Brandenburg concertos, and pianist Tamas Vasary plays 17 waltzes from Chopin.

RCA Inks Chi & Martinon

CHICAGO — The Chicago Symphony with Jean Martinon, music director, has been signed to a long term contract with RCA Victor, the company it has mainly recorded for since 1916 when it was the first American classical orchestra ever to be waxed. The contract was negotiated between Roger Hall, Victor Red Seal a&r manager,

and Silas Edman, manager of the orchestra.

Martinon's most recent recording for Red Seal is Ravel's "Daphnis and Chloe, Suite No. 2" and Roussel's "Bachus and Ariadne, Suite No. 2" with the Chicago Symphony. Recordings will be pressed in Orchestra Hall, which Roger Hall commended for its recording environment.

Since its Victor debut under Frederick Stock in 1916, the orchestra has been led in Red Seal releases by Artur Rodzinski, Fritz Reiner, Walter Hendl, Erich Leinsdorf, Pierre Monteaux, Morton Gould, and Seiji Ozawa. Orchestras Martinon previously was associated with are the Colonne, Lamoureux and Pacheloup of Paris, the London Philharmonic, Israel Philharmonic, and orchestra of Dusseldorf.

Howard Scott, Red Seal a&r producer, will have charge of Chicago recordings under the contract, which calls for at least five disks a year.

Completed or slated for taping this year under Martinon are "Arcana" by Varese and Martin's "Concerto for Seven Wind In-

'Fidelio' a 1st For Nonesuch

NEW YORK—"Fidelio," currently being released by Nonesuch, is the first full-length operatic package to be presented by the budget recording firm. The two-disk set lists at \$2.50 a record.

Starred in Beethoven's only opera are soprano Gladys Kuchta and tenor Julius Petzak. Other leads are Heinz Ruhfuss, Melita Meszely and Erich Wenk. Carl Bamberger directs the chorus and orchestra of the Nordeutscher Rundfunk of Hamburg. A complete German-English libretto is included.

Nonesuch also is releasing the Piano, Quintets in C minor and A major of Franz Berwald, early-Romantic Swedish composer. The Benthien Quartet, with Robert Riefeling performs. Another current release is the six preludes and fugues which Mozart transcribed and adapted for string trio from works of Johann Sebastian Bach and his son, Wilhelm Friedemann Bach. Artists are the Trio a cordes Francais.

Other releases are an album of Renaissance music for brass and quartet music of the 17th and 18th centuries by Tartini, Purcell, Dittersdorf and Haydn played by the Stuyesant String Quartet. The Canby Singers appear in "The Dove Descending," featuring choral works from Gesualdo to Stravinsky.

struments, Timpani, Percussion and String Orchestra"; Bizet's "L'Arlesienne Suites 1 and 2"; and Tchaikovsky's "Piano Concerto No. 1" with John Browning, pianist. Also on tap are Bartok's "Piano Concertos 1 and 2," with Peter Serkin, pianist and Ozawa conducting; and Gould leading "Symphony No. 1" of Ives and Tchaikovsky's Waltzes."

BEST SELLING CLASSICAL LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
		Billboard Award	
3		IVES: SYMPHONY NO. 4 Amer. Symph. Orch. (Stokowski), Col. ML 6175 (M); MS 6775 (S)	5
2	12	VERDI: DON CARLOS (4-12" LP) Tebaldi, Bumbri, Lon. A 4432 (M); OSA 1432 (S)	5
3	1	MAHLER: SYMPHONY NO. 10 (2-12" LP) Phila. Orch. (Ormandy), Col. M2L 335 (M); M2S 735 (S)	5
4	2	PRESENTING MONTSERRAT CABALLE RCA LM 2862 (M); LSC 2862 (S)	5
5	4	HOROWITZ AT CARNEGIE HALL—AN HISTORIC RETURN (2-12" LP) Col. M2L 328 (M); M2S 728 (S)	5
6	5	PUCCINI: TURANDOT (3-12" LP) Nilsson, Corelli & Various Artists, Angel CL 3671 (M); SCL 3671 (S)	5
7	6	MAHLER: SYMPHONY NO. 4 IN G Cleve. Orch. (Szell), Col. ML 6233 (M); MS 6833 (S)	5
8	13	MUSSORGSKY-STOKOWSKI: PICTURES AT AN EXHIBITION New Philm. Orch. (Stokowski), Lon. PM 55004 (M); SPC 21006 (S)	5
9	7	RODRIGO: CONCIERTO DE ARANJUEZ/TEDESCO: CONCIERTO IN D Williams, Col. ML 6234 (M); MS 6834 (S)	5
10	8	HOLIDAY FOR STRINGS Boston Pops (Fiedler), RCA LM 2885 (M); LSC 2885 (S)	5
11	15	BLESS THIS HOUSE Mormon Tab. Choir/Phila. Orch. (Ormandy), Col. ML 6235 (M); MS 6835 (S)	5
12	17	NIELSEN: SYMPHONY NO. 3 Royal Danish Orch. (Bernstein), Col. ML 6169 (M); MS 6769 (S)	5
13	10	CHOPIN WALTZES Rubinstein, RCA LM 2726 (M); LSC 2726 (S)	5
14	14	THE BAROQUE OBOE Gomberg/Col. Chamber Orch. (Ozawa), Col. ML 6232 (M); MS 6832 (S)	5
15	19	BRAHMS: LIEBESLEIDER WALTZES Shaw Chorale, RCA LM 2864 (M); LSC 2864 (S)	4
16	11	MY FAVORITE CHOPIN Cliburn, RCA LM 2576 (M); LSC 2576 (S)	5
17	9	PUCCINI: LA BOHEME (2-12" LP) Freni, Gedda & Various Artists, Angel BL 3643 (M); SBL 3643 (S)	5
18	18	TCHAIKOVSKY: CONCIERTO NO. 1 Cliburn, RCA LM 2252 (M); LSC 2252 (S)	5
19	22	BRAHMS: 16 HUNGARIAN DANCES Lon. Symph. Orch. (Dorati), Merc. MG 50437 (M); SR 90437 (S)	5
20	20	BACH: EASTER ORATORIO Various Artists/Southwest Germ. Chamber Choir (Gonnenwein), Angel 36322 (M); S 36322 (S)	5
21	24	RIMSKY-KORSAKOV: SCHEHERAZADE Lon. Symph. Orch. (Stokowski), Lon. PM 55002 (M); SPC 21005 (S)	4
22	16	A WORLD OF SONG De Los Angeles, Angel 36296 (M); S 36296 (S)	5
23	28	THE ART OF EUGENE ORMANDY (2-12" LP) Phila. Orch. (Ormandy), Col. M2L 338 (M); M2S 738 (S)	5
24	23	THE DUKE AT TANGLEWOOD Ellington/Boston Pops (Fiedler), RCA LM 2857 (M); LSC 2857 (S)	5
25	25	REVERIE Phila. Orch. (Ormandy), Col. ML 5795 (M); MS 6575 (S)	4
26	21	DONIZETTI: LUCIA DI LAMMERMOOR (3-12" LP) Moffo & Various Artists, RCA LM 6170 (M); LSC 6170 (S)	5
27	26	OFFENBACH: THE TALES OF HOFFMAN (3-12" LP) Gedda, Schwarzkopf, De Los Angeles, London & Various Artists, Angel CLX 3667 (M); SCLX 3667 (S)	5
28	32	GERSHWIN: RHAPSODY IN BLUE N. Y. Phil. (Bernstein), Col. ML 5413 (M); MS 6091 (S)	5
29	35	BACH ON THE PEDAL HARPSICORD Biggs, Col. ML 6204 (M); MS 6804 (S)	2
30	38	BAROQUE GUITAR Bream, RCA LM 2878 (M); LSC 2878 (S)	2
31	31	ESPANA N. Y. Phil. (Bernstein), Col. ML 6186 (M); MS 6786 (S)	4
32	39	STRAVINSKY: SACRE DU PRINTEMPS (Rite of Spring) Boulez/R. T. F. Orch. Nat'l, Nonesuch H 1093 (M); H 71093 (S)	3
33	33	BARTOK: CONCIERTO FOR ORCH. Cleve. Orch. (Szell), Col. ML 6215 (M); MS 6815 (S)	4
34	27	MIRELLA FRENI—OPERATIC ARIAS Angel 36268 (M); S 36268 (S)	4
35	—	BIZET: CARMEN Callas, Gedda, Various Artists, Angel 3650 X (M); S 3650 X (S)	1
36	36	TCHAIKOVSKY: THREE GREAT BALLET (3-12" LP) Phila. Orch. (Ormandy), Col. M3L 306 (M); M3S 706 (S)	3
37	37	MAHLER: SYMPHONY NO. 7 & 8 (2-12" LP) Utah Symph. Orch. (Abravanel), Van. 1141/2 (M); 71141/2 (S)	3
38	—	ROSSINI: WILLIAM TELL OVERTURE N. Y. Phil. (Bernstein), Col. ML 6143 (M); MS 6743 (S)	3
39	—	BERNSTEIN: SYMPHONY NO. 3 (Kaddish) Tourel, Monteau-Legre, N. Y. Phil. (Bernstein), Col. KL 6005 (M); KS 6605 (S)	1
40	—	BEETHOVEN: BAGATELLES & FANTASIE Schnabel, Angel COHL 66 (M); (No Stereo)	1



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 2. **PRESENTING MONTSERRAT CABALLE**—RCA LM 2862 (M); LSC 2862 (S)
 3. **PUCCINI: TURANDOT (3-12" LP)**—Nilsson, Corelli & Various Artists, Angel C1 3671 (M); SCL 3671 (S)
 4. **BLESS THIS HOUSE**—Mormon Tabernacle Choir/Phila. Orch. (Ormandy), Col. ML 6235 (M); MS 6835 (S)
 5. **BRAHMS: LIEBESLIEDER WALTZES**—Shaw Chorale, RCA LM 2864 (M); LSC 2864 (S)
 6. **PUCCINI: LA BOHEME (2-12" LP)**—Freni, Gedda, Various Artists, Angel BL 3643 (M); SBL 3643 (S)
 7. **BACH: EASTER ORATORIO**—Various Artists/Southwest Germ. Chamber Orch. (Gonnenwein), Angel 36322 (M); S 36322 (S)
 8. **A WORLD OF SONG**—De Los Angeles, Angel 36296 (M); S 36296 (S)
 9. **DONIZETTI: LUCIA DI LAMMERMOOR (3-12" LP)**—Moffo, Various Artists, RCA LM 6170 (M); LSC 6170 (S)
 10. **OFFENBACH: THE TALES OF HOFFMAN (3-12" LP)**—Gedda, Schwarzkopf, De Los Angeles, London & Various Artists, Angel CLX 3667 (M); SCLX 3667 (S)

SYMPHONIC AND ORCHESTRAL

1. **IVES: SYMPHONY NO. 4**—Amer. Symph. Orch. (Stokowski), Col. ML 6175 (M); MS 6775 (S)
2. **MAHLER: SYMPHONY NO. 10 (2-12" LP)**—Phila. Orch. (Ormandy), Col. M2L 335 (M); M2S 735 (S)
3. **MAHLER: SYMPHONY NO. 4 IN G**—Cleve. Orch. (Szell), Col. ML 6233 (M); MS 6833 (S)
4. **MUSSORGSKY-STOKOWSKI: PICTURES AT AN EXHIBITION**—New Philm. Orch. (Stokowski), London PM 55004 (M); SPC 21006 (S)
5. **NIELSEN: SYMPHONY NO. 3**—Royal Danish Orch. (Bernstein), Col. ML 6169 (M); MS 6769 (S)
6. **BRAHMS: 16 HUNGARIAN DANCES**—Lon. Symph. Orch. (Dorati), Merc. MG 50437 (M); SR 90437 (S)
7. **RIMSKY-KORSAKOV: SCHEHERAZADE**—Lon. Symph. Orch. (Stokowski), Lon. PM 55002 (M); SPC 21005 (S)
8. **THE ART OF EUGENE ORMANDY (2-12" LP)**—Phila. Orch. (Ormandy), Col. M2L 338 (M); M2S 738 (S)
9. **REVERIE**—Phila. Orch. (Ormandy), Col. ML 5975 (M); MS 6575 (S)
10. **GERSHWIN: RHAPSODY IN BLUE**—N. Y. Phil. (Bernstein), Col. ML 5413 (M); MS 6091 (S)

SOLO INSTRUMENT AND CONCERTI

1. **HOROWITZ AT CARNEGIE HALL—AN HISTORIC RETURN (2-12" LP)**—Horowitz, Col. M2L 328 (M); M2S 728 (S)
2. **RODRIGO: CONCIERTO DE ARANJUEZ/TEDESCO: CONCIERTO IN D**—Williams, Col. ML 6234 (M); MS 6834 (S)
3. **CHOPIN WALTZES**—Rubinstein, RCA LM 2726 (M); LSC 2726 (S)
4. **THE BAROQUE OBOE**—Gomberg, Col. Chamber Orch. (Ozawa), Col. ML 6232 (M); MS 6832 (S)
5. **MY FAVORITE CHOPIN**—Cliburn, RCA LM 2576 (M); LSC 2576 (S)

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- LISZT: SONATA IN B MINOR/SCHUBERT: WANDERER FANTASY . . .**
Rubinstein, RCA LM 2871 (M); LSC 2871 (S)
- SHOSTAKOVICH: SYMPHONY NO. 5 . . .**
Previn, London Symph. RCA LM 2866 (M); LSC 2866 (S)

Verdi's 'Mass' On Stage May Spur Waxing

ROME—The highly successful presentation of Verdi's Requiem Mass on the Teatro dell'Opera stage here may result in the work being put on records. Discussions with several labels are currently under way.

The Mass was presented here MAY 7, 1966, BILLBOARD

with Gwyneth Jones, Fiorenza Cossotto, Carlo Bergonzi and Raffael Arte, under the direction of Carlo Maria Giulini, with both orchestra and chorus of the opera participating. It was the first such program presented here in the postwar era.

Recording interest, once an important item in the opera's activity, has come to life again after outstanding programs by top artists during the three-year-old regime headed by Massimo Bongiancko and Ennio Palmitezza.

Horowitz to Give Recital At Rutgers U.

NEW BRUNSWICK, N. J.—Vladimir Horowitz will appear at Rutgers University (8), his first recital outside New York City in 13 years. The concert at the 3,000-seat gymnasium will be almost the same program as his recital last month at Carnegie Hall, which was recorded by Columbia.

The veteran pianist plans other concerts, but only in eastern cities he can reach by car, such as Boston, Philadelphia and Washington. The Rutgers recital is almost on the anniversary of his return last May 9, a Carnegie Hall appearance that produced a top-selling album for Columbia.

Rutgers is holding 1,000 tickets for students at \$2 each, the remaining 2,000 are for regular series subscribers, at \$6 apiece.

The concert is part of the celebration of the state university's 200th anniversary. The Philadelphia Orchestra, and London Symphony also have performed to note the bicentennial. The Norwegian Festival Orchestra, also celebrating its 200th year, presented the school a scroll from the University of Bergen during the regular subscription series.

P.R. Dates Are Set by Casals

SAN JUAN, P. R.—Columbia Records' Pablo Casals, nearing his 89th birthday, will conduct and play the cello during the 10th anniversary of the Festival Casals in June. He will conduct at the June 1 opening concert. On June 17, the closing, he will lead Haydn's "Seasons" oratorio. On June 12, he will play in Mendelssohn's "Trio No. 2 in C Minor."

Other instrumental soloists slated to appear are pianist Artur Schnabel; pianist Mieczyslaw Horszowski; and violinist Igor Oistrakh. Violist Alexander Schneider will direct the festival with Casals.

Eugene Ormandy, conductor of the Philadelphia Orchestra, which records for Columbia, will lead some of the concerts. Vocalists will include tenor Leopold Simoneau and bass-baritone Justino Diaz.

Casals instituted the festival in 1957 to honor the island, his mother's birthplace and his adopted home. A heart attack prevented him from appearing during the first festival.

Szell on Tour Of 12 States

CLEVELAND — Columbia's George Szell and the Cleveland Orchestra began a two-month, 12-State Western tour April 17 in De Kalb, Ill. Other States to be visited are Iowa, Kansas, Colorado, Utah, Arizona, California, Oregon, Washington, Minnesota, Wisconsin and Indiana, where the tour will wind up May 15.

Pianist Grant Johannessen was guest soloist for a Bakersfield concert (4). Other conductors will be Louis Lane and Michael Charry. Two weeks of children's concerts are listed following the orchestra's return to Cleveland.

CBS Germany Puts Accent On Sales, Classical Product

FRANKFURT—CBS Schallplatten GmbH., which has just become the wholly owned German subsidiary of Columbia Broadcasting System, is opening a big expansion program.

CBS Schallplatten has become the hottest "growth" disk firm in the German market by its shrewd—and highly profitable—attention to pop. Now established as a pop leader in Germany, CBS is shifting the main weight of its expansion to sales and marketing and to classical repertory.

Manager Bernhard Mikulski is striving for a balanced enterprise which will compete with the leaders in all major fields of the German record business.

Mikulski has sold his 50 per cent interest in CBS Schallplatten to CBS Broadcasting System, giving CBS complete ownership, but Mikulski remains in full charge of the CBS German subsidiary as manager and director.

Main headquarters will remain in Frankfurt, but Mikulski will strive for stepped-up sales and marketing thrust with the opening of sales offices in Berlin, Duesseldorf, Hamburg and Munich. Mikulski has established a department with the sole task of selecting classical music from the CBS international repertory for sale in Germany. Moreover, Mikulski is planning and has started preparations for its own classical music production program.

CBS Schallplatten's classical music department will be able to draw on talent of CBS International, including the arranging of tours of Germany by this talent. Finally CBS' German subsidiary will co-operate closely with other CBS European subsidiaries to gain maximum impact for CBS disk sales in the European market as a whole. CBS Schallplatten operates its own pressing plant, Rhein-Main-Schallplatten.

London Honors 'Ansermet'

NEW YORK—London is celebrating its own "Ansermet Month" with the release of five albums by Ernest Ansermet with L'Orchestre de la Suisse Romande. Included are works of Berlioz, Ravel's "Daphnis and Chloe" and selected works of

Debussy. A fourth set contains Schumann's "Symphony No. 2 in C Major" and "Manfred Overture." The other set consists of Mendelssohn's "Symphony No. 4 in A Major (Italian)," "The Hebrides Overture (Fingal's Cave)," "Ruy Blas Overture," and "The Fair Melusine Overture."

Philly Chamber Unit Goes RCA

PHILADELPHIA—The new Chamber Symphony of Philadelphia, which will make its debut in October, has signed an exclusive recording contract with RCA Victor. Anshel Brusilow will conduct the 36-member ensemble, which will give more than 100 concerts during its initial season in Philadelphia, New York and on a 10-week national tour.

The group's first concert will be Oct. 2 here. The first New York appearance will be Oct. 6. Slated for a premiere performance by the new unit is Richard Yardumian's "Mass in English," commissioned by Fordham University as part of its 125th anniversary celebration.

Brusilow was associate concert master of the Cleveland Orchestra from 1954 to 1958, when he became concertmaster of the Philadelphia Orchestra. Philadelphia financier Carl Stern is president of the new organization. Samuel Floris manager.

Programs will range from

baroque and romantic to contemporary pieces for small ensembles. The chamber group consists of a full complement of strings, woodwinds, brass and percussion. Howard Scott, Victor Red Seal artists and repertoire producer, will supervise recording sessions.



LEONARD BERNSTEIN, seated second from left, answers questions at a joint press conference held recently by CBS Records and the London Symphony Orchestra at London's Royal Festival Hall. Seated at the table on Bernstein's right is Ernest Fleischmann, general secretary of the London Symphony. Bernstein came to London to conduct Mahler's Seventh and Eighth Symphonies. He will record the latter for CBS while in London.

COUNTRY MUSIC

Gibson Uses Stage For Dean Show Plea

NEW YORK—Country music artist Don Gibson launched his own campaign from the stage of Carnegie Hall during his performance Saturday night (23) to get ABC-TV to bring back "The Jimmy Dean Show." His request for all fans to write ABC network about the show drew heavy applause.

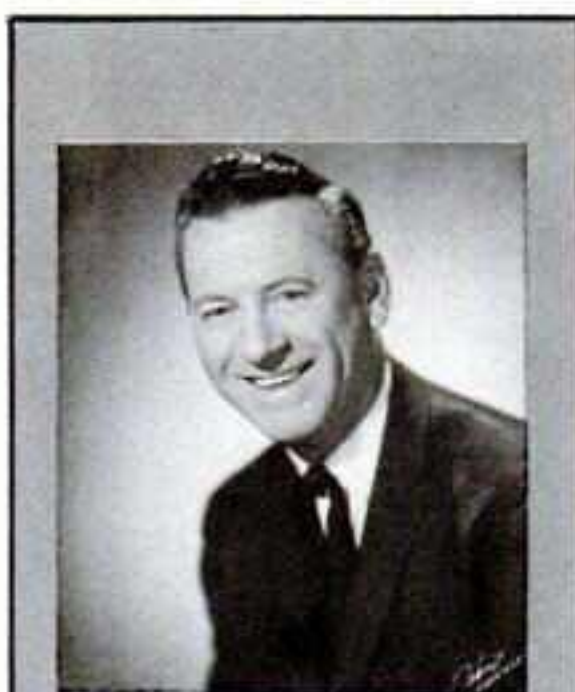
Gibson and Minnie Pearl were the headliners of the latest in a series of country music here. Their performances, along with those of Bobby Bare, Don

Bowman, and Wilma Burgess, were commendable, considering the handicaps.

For one thing, the production of the show fell far short of what one expects for New York. There was no attempt at lighting effects, not even a pretense at stage decoration. One amplifier-speaker combination for a guitar was propped up on a straight-back chair. From this, the tuxedoed artists tried to get their songs across . . . almost without help. The backup band either didn't know the tunes (Gibson couldn't present his newest release) or couldn't play them well; they tried to fake their way through the show. In addition, the leader of the group thought it necessary to build applause by insanely waving his hands. He should have kept them in his pocket. Preferably, he should have stayed off stage; his wandering on and off hampered the efforts of the artists.

The artists did the best they could, under the circumstances. With perfect delivery, Gibson stuck to his hits, many of which he written, including "I Can't Stop Loving You," "Sea of Heartbreak," "Sweet Dreams," and "Oh, Lonesome Me." Minnie Pearl kept audience laughing until she performed her hit "Giddyup Go—Answer," which proved to be a crowd pleaser. "Four Strong Winds" was beau-

(Continued on page 58)



JOHNNY WRIGHT'S "Nickels, Quarters and Dimes" (Decca 31927) further establishes this solid performer as one of America's top C&W artists. The disk is reported selling strong in numerous markets and is getting strong air play. (Advertisement)

Philip Morris Pre-Derby Show

NASHVILLE—Many of Music City's top artists will be in Louisville this week to perform in the annual Philip Morris Pre-Derby Country & Western Show, Wednesday night (4) at the city's Fairgrounds Coliseum.

The Philip Morris Co. began sponsoring the show nine years ago and it has run consecutively ever since to a capacity crowd averaging 22,000. Nashville booking agency chief W. E. (Lucky) Moeller has handled arrangements for the extravaganza since its inception.

(Continued on page 58)



ARCHIE CAMPBELL shared the spotlight with young Southern belles last week at the Little Miss Winnepesaukah Contest at Lake Winnepesaukah, an amusement park near Chattanooga. No wonder he's an authority on "The Men In My Little Girl's Life."

Smith TV-er Goes Color

NASHVILLE — Some of country music's most colorful entertainers will lend their flair to Carl Smith's popular Canadian TV show, "The Carl Smith Country Music Hall," when it video tapes in color this summer for fall showing. The color innovation marks a "first" for a c&w network show.

Set to tape in Toronto for the various sessions are Roy Drusky, May 20; Kitty Wells, Johnny Wright and Bill Phillips and Ruby Wright, May 25; Ferlin Husky and the Hushpuppies, June 23; Bill Anderson and the Po-Boys, July 6, and the Carter Family, Aug. 8.

The guest appearances were arranged by W. E. Moeller, of Moeller Talent, Inc.

NBC-TV Eying Country Show From Clark's Firm

LOS ANGELES — NBC-TV has purchased the pilot from Dick Clark Productions for "Swingin' Country," a half-hour color country and western variety show aimed at daytime audiences.

The pilot show was taped at NBC's Burbank studios over the weekend. If the net buys the package, Clark said, it would probably be aired during the summer.

Host of the program is Rusty Draper with Molly Bee and Roy Clark as regulars. Clark calls the program's format a musical variety-comedy show based on

the popularity of 1966-style country music. "The show is not slotted in an old farm house," he said. Comic Corbit Monica is featured in the pilot segment.

Don Ralke is musical director, Rosalind Ross, executive producer, Bob Henry, producer-director and Bob Bell script writer. If the show is bought by NBC, it will join Roger Miller's evening program as a country-flavored national TV show. In the light of the departure of the "Jimmy Dean Show" on ABC, Clark thinks "Swingin' Country" will be good for country music on TV."

Greatest Hit Yet . . . Bar None

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"The Stonemans"
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Produced
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Clement

MGM 13466



"TUPELO COUNTY JAIL"



(Hank Thompson, one of country and western's biggest recording stars, entering his 15th year with the Falstaff Brewing Corp./Radio commercials and Special Events.)

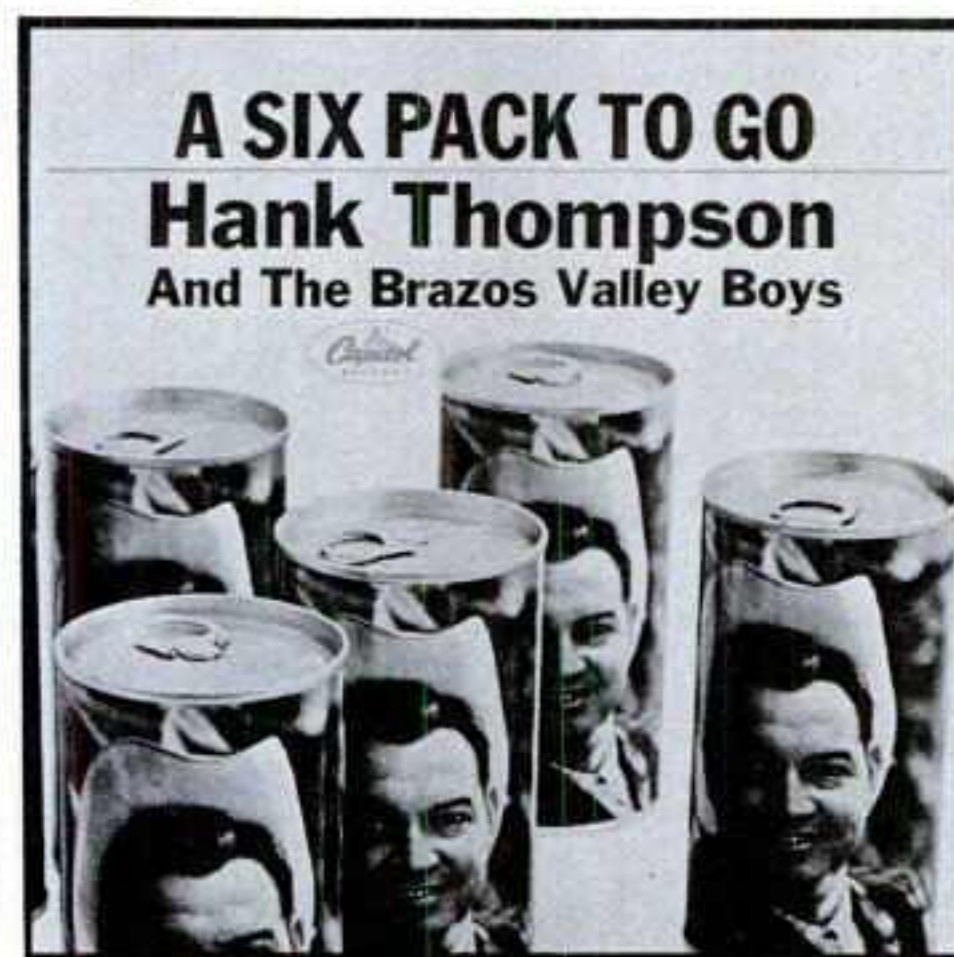
On the way ^{up} to No. 1

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A BLESSING**

True Love's A Blessing
I Get Fooled, Don't I?
There's Always Another Day
Love Me Like That
Every Step Of The Way
On The Fingers Of One Hand



Somethin's Got A Hold On Me
Take Good Care Of Her
It's Gonna Rain Some In My Heart
Last Time
When Your World Stops Turning
Don't Cut Timber On A Windy Day



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*“take
good care
of her”*

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NEW ALBUM RELEASES

• *Continued from page 42*

CHOPIN: 17 VALSES—Tames Vasary; SLPM 136485
GOUNOD: MESSE SOLENNELLE STE. CECILE—Tacheische Philharmonic Prag. (Markovitch); SLPM 139111
SCHUMANN: 6 SONGS ON HEINE POEMS—Fischer-Dieskau; SLPM 139110
SIBELIUS: SYMPHONY NO. 4 DER SCHWAN VONTUPNELA—Berliner Philharmoniker (Von Karajan); SLPM 138974

DOT

LAWRENCE WELK & JOHNNY HODGES; DLP 3682, DLP 25692

DUNHILL

THE BRASS RING—Flight of the Phoenix; D 50008
MICKIE FINN'S; D 50009

DYNO

LIL' RONNIE AND THE CAROUSELS—The Lil' Ronnie Twirl Album; DLP 1614
MARION LUSH—Vibrant Polkas; DLP 1607
MARION LUSH—Musical Stars on TV; DLP 1608
MARION LUSH—Award Winning Album; DLP 1609
MARION LUSH—Luscious Polkas; DLP 1610
MARION LUSH—Polka Time; DLP 1611
EDDIE MACK—A Polish Journey; DLP 1617
The Happy Sounds of THE HARMONEERS; DLP 1618
THE POLKALIERS—Sparkling Polkas; DLP 1605
THE AMPOL-AIRES at the Polonia Ballroom; DLP 1612
THE AMPOL-AIRES Go Wild; DLP 1613
MARION LUSH; DLP 1615
RAY BUDZILEK; DLP 1616
AL MOROUSE—Polka Favorites on the Button Accordion; DLP 1105

ELEKTRA

TOM RUSH—Take a Little Walk With Me; EKL 308, EKS 7308

EPIC

NANCY AMES—As Times Goes By; LN 24197, BN 26197
DE FALLA: MASTER PETER'S PUPPET SHOW HARPSICHORD CONCERTO; LC 3919, BC 1319

DEBUT: POLY; LN 24193, BN 26193
OMAR IZAR—Harmonica/The South American Way; LN 24194, BN 26194

JEAN-PIERRE RAMPAL/LILY LASKINE—Music by Candlelight for Flute and Harp; LC 3917, BC 1317

ROUSSEL: SYMPHONY NO. 3 IN G MINOR—Lamoureux Orch. (Munch); LC 3918, BC 1318

SOUNDTRACKS—Triple Feature; LN 24195, BN 26195

STAPLE SINGERS—Why; LN 24196, BN 26196

VARIOUS ARTISTS—Great Moments in Show Business; FLM 13105, FLS 15105

VARIOUS ARTISTS—Drums for God; LF 18044, BR 19044

BOBBY VINTON—Country Boy; LN 24188, BN 26188

EVERYMAN

MOZART: THE GREAT PIANO WORKS—Denis Matthews; SRV 196, SRV 1965D

PEROLESI: STABAT MATER—Vienna State Opera Orch. (Rossi); SRV 195, SRV 195 SD

FOLKWAYS

TOM ASHLEY & TEX ISLEY; FA 2350

CLARK KESSINGER, Fiddler; FA 2336

The Negro Woman; FH 5523

ELLA ZONIS—Classical Music of Iran, Vol. 1; FW 8831

GATEWAY

THE WALT HARPER QUINTET on the Road; GLP 7016

The World Famous ANDRINI BROTHERS; GLP 9012

The Duquesne University TAMBURITX ZANS; GLP 1232

Play TAMBURITZANS Play; GLP 1234

GREAT RECORDINGS

BENIAMINO GIGLI Arias and Duets, Vol. 2; COLH 144

HARMONY

For Dancing SAMMY KAYE Swings & Sways My Fair Lady; HL 7321, HS 11121

LIBERACE Plays Rhapsody in Blue; HL 7237, HS 11175

HBR

The Golden Hits of LOUIS PRIMA; HLP 8502

ORIGINAL TV STARS—The Flintstones in S.A.S.F.T.P.A.E.O.G.O.F.S.Q.T.S.; HLP 2047

TV SOUNDTRACK—The New Alice in Wonderland; HLP 2051

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

I AM A ROCK

Simon & Garfunkel, Columbia 43617

DID YOU EVER HAVE TO MAKE UP YOUR MIND?

Lovin' Spoonful, Kama Sutra 209

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

TEEN-AGE FAILURE

Chad & Jeremy, Columbia 43490 (Chad & Jeremy & Noma, BMI) (Los Angeles)

TAKE ME BACK TO NEW ORLEANS

Gary (U. S.) Bonds, Legrand 1040 (Rockmasters, BMI) (Detroit)

ALONG COMES MARY

Association, Valiant 741 (Since & Davon, BMI) (Los Angeles)

LARA'S THEME

Roger Williams, Kapp 738 (Robbins, ASCAP) (Chicago)

TRULY YOURS

Spinners, Motown 1093 (Jobete, BMI) (Baltimore)

THAT'S LIFE

O. C. Smith, Columbia 43525 (Four Star Sales, BMI) (Houston)

DO THE TEMPTATION WALK

Jackie Lee, Mirwood 5510 (Mirwood, BMI) (Baltimore)

THE LAST THING ON MY MIND

Womenfolk, RCA Victor 8784 (Deep Fork, ASCAP) (Dallas-Fort Worth)

FUNCTION AT THE JUNCTION

Shorty Long, Soul 35021 (Jobete, BMI) (Baltimore)

GIRL I GOT NEWS FOR YOU

Birdwatchers, Mala 527 (Sherlyn, BMI) (Miami)

SEARCHING FOR MY LOVE

Bobby Moore & the Rhythm Aces, Checker 1129 (Chevis, BMI) (Baltimore)

COME ON AND SEE ME

Tammi Terrell, Motown 1095 (Jobete, BMI) (Detroit)

HISTORICAL JAZZ

VARIOUS ARTISTS—Rare Blues of the Twenties; 5

VARIOUS ARTISTS—Rare Bands of the Twenties; 3

IMPULSE

ARCHIE SHEPP—On This Night; A 97

LOUIS BELLSON—Thunderbird; A 9107

EARL HINES—Once Upon a Time; A 9108

OLIVER NELSON Plays; A 9113

INTERNATIONAL POLYDOR PROD.

SPIRITUAL CHOIR HAMBURG—Rock My Soul; 623204

JERDEN

DAVE LEWIS Plays—Herb Alpert & Tijuana Brass; JRL 7006

LIFE

ARTHUR LYMAN—The Shadow of Your Smile; L 1033, SL 1033

LONDON

VLADIMIR ASHKENAZY Plays Debussy, Chopin & Ravel; CM 9472, CS 6472

VERDI: DON CARLO—Various Artists, Orch. of the Royal Opera House, Covent Gardens (Solti); A 4432, OSA 1432

HAYDN: QUARTETS, OP. 33—The Weller Quartet; CMA 7214, CSA 2214

JOAN SUTHERLAND Sings Verdi; 5939, OS 25939

ROSSINI: L'ITALIANA IN ALGERI—Highlights—Chorus & Orch. of the Maggio Musicale Fiorentino (Varviso); 5947, OS 25947

MOZART: COMPLETE DANCES AND MARCHES, VOL. 5—Vienna Mozart Ensemble (Boskovsky); CM 9560, CS 6460

SHOSTAKOVITCH: QUARTET NO. 10—The Weller Quartet; CM 9464, CS 6464

BRITTEN: SINIFONIETTA, OP. 1—Members of the Vienna Octet; CM 9465, CS 6465

METRO

ANITA SHEER—Flamenco; M 542, MS 542

NASHBORO

SUPREME ANGELS—Drinking of the Wine; LP 7030

(Continued on page 58)

ARE YOU ON THESE?

Canadian Sweethearts

ADIOS, ALOHA

b/w

Too Far Between Kisses

A&M 798



Lucille Starr

WHEN I STOP DREAMING

b/w

Dominique

A&M 799



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MAR 11 1966
MORNING STAR
Tape Player for Autos Causing S...
Show Business Instant Car S...
Stereo Music For Your Car...
Seeing Stars... Manufacturers... Ahead For Auto S...
MORNING STAR
MORNING STAR
MORNING STAR

MAR 10 1966
Automobile S... Whittles Miles
By BOB THOMAS AP Movie-Television Writer HOLLYWOOD (AP)
LAKELAND, FLA. LEDGER D. 23,738 S. 24,434
MORNING STAR
MORNING STAR
MORNING STAR

MAR 10 1966
Car Stereo Latest Novelty in Entertainment Industry
Just This time it's stereo...
SAN JOSE, CALIF. NEWS D. 58,746
MORNING STAR
MORNING STAR
MORNING STAR

MAR 10 1966
Drive Along With Mitch!
music to help you while away the miles on the highway.
THE TAPE...
PONTIAC, MICH. PRESS D. 43,035
MORNING STAR
MORNING STAR
MORNING STAR

MAR 10 1966
Car Stereo Music Booms
Just...
LUBBOCK, TEX. EVE. AVALANCHE-JOURNAL D. 26,044
MORNING STAR
MORNING STAR
MORNING STAR

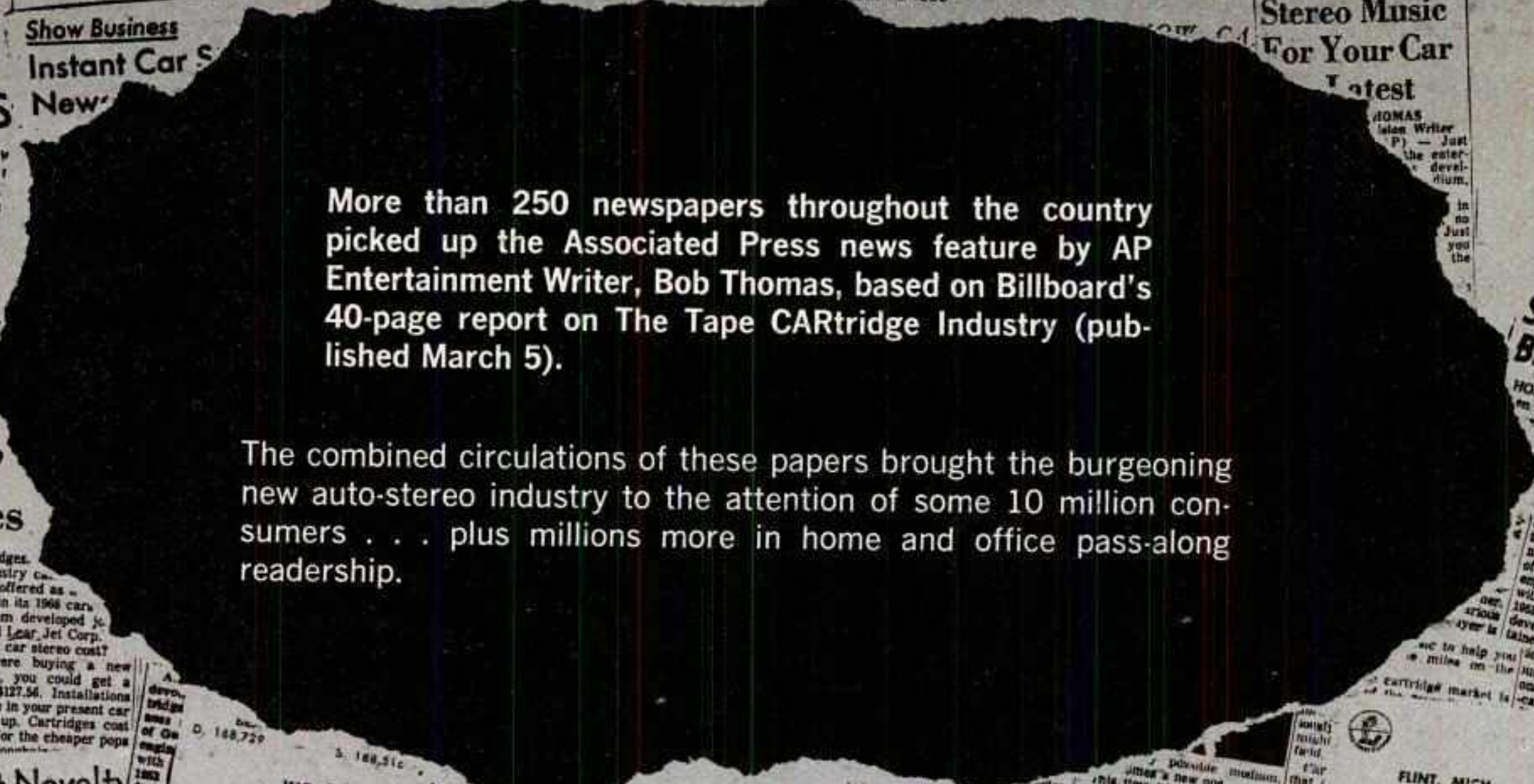
MAR 10 1966
Auto Stereo Is Latest in Entertainment
By BOB THOMAS
MORNING STAR
MORNING STAR
MORNING STAR

MAR 10 1966
It Looks Like Car Stereo Has Proved Selling Point
By BOB THOMAS HOLLYWOOD (AP) — Just when you think that the entertainment industry has developed every possible medium, along comes a new one. This time it's stereo music in your car. No commercials, no screaming disc jockeys. Just stereophonic music to help you while away the miles on the highway. The tape cartridge market is the talk of the recording business, and both record companies and car dealers are anxiously eyeing the millions that might be reaped from the new field. Car stereo seems so simple that it is surprising that someone didn't develop it sooner. Speakers are spotted in various locations in the car. A player is located under the dashboard. All the driver has to do is turn on the machine and insert a plastic cartridge containing a continuous loop of tape. Instant stereo. According to Billboard, which devoted a full issue to tape-cartridge recently, the new business started with the invention of George Eastman, a Los Angeles engineer. He began tinkering with a continuous-play tape in 1953 and four years later had developed a cartridge that contained 1,200 feet, or an hour of music. Four years ago, Earl Muntz, the onetime Madman of Music, started merchandising car installations and tape cartridges. The big push for the industry came last year when Ford offered as an optional feature in its 1966 cars a car stereo system developed jointly by RCA and Lear Jet Corp.

MAR 10 1966
Stereo in Car Latest Entertainment Gimmick
By BOB THOMAS AP MOVIE-TELEVISION WRITER HOLLYWOOD (AP) — Just when you think that the entertainment industry has developed every possible medium, along comes a new one. This time it's stereo music in your car. No commercials, no screaming disc jockeys. Just stereophonic music to help you while away the miles on the highway. The tape cartridge market is the talk of the recording business, and both record companies and car dealers are anxiously eyeing the millions that might be reaped from the new field. Car stereo seems so simple that it is surprising that someone didn't develop it sooner. Speakers are spotted in various locations in the car. A player is located under the dashboard. All the driver has to do is turn on the machine and insert a plastic cartridge containing a continuous loop of tape. Instant stereo. According to Billboard, which devoted a full issue to tape-cartridge recently, the new business started with the invention of George Eastman, a Los Angeles engineer. He began tinkering with a continuous-play tape in 1953 and four years later had developed a cartridge that contained 1,200 feet, or an hour of music. Four years ago, Earl Muntz, the onetime Madman of Music, started merchandising car installations and tape cartridges. The big push for the industry came last year when Ford offered as an optional feature in its 1966 cars a car stereo system developed jointly by RCA and Lear Jet Corp.

MAR 10 1966
Stereo Music For Autos Developing to Big Business
By BOB THOMAS AP MOVIE-TELEVISION WRITER HOLLYWOOD (AP) — Just when you think that the entertainment industry has developed every possible medium, along comes a new one. This time it's stereo music in your car. No commercials, no screaming disc jockeys. Just stereophonic music to help you while away the miles on the highway. The tape cartridge market is the talk of the recording business, and both record companies and car dealers are anxiously eyeing the millions that might be reaped from the new field. Car stereo seems so simple that it is surprising that someone didn't develop it sooner. Speakers are spotted in various locations in the car. A player is located under the dashboard. All the driver has to do is turn on the machine and insert a plastic cartridge containing a continuous loop of tape. Instant stereo. According to Billboard, which devoted a full issue to tape-cartridge recently, the new business started with the invention of George Eastman, a Los Angeles engineer. He began tinkering with a continuous-play tape in 1953 and four years later had developed a cartridge that contained 1,200 feet, or an hour of music. Four years ago, Earl Muntz, the onetime Madman of Music, started merchandising car installations and tape cartridges. The big push for the industry came last year when Ford offered as an optional feature in its 1966 cars a car stereo system developed jointly by RCA and Lear Jet Corp.

MAR 10 1966
Dashboard Stereo Talk of the Industry
By BOB THOMAS HOLLYWOOD (AP) — Just when you think that the entertainment industry has developed every possible medium, along comes a new one. This time it's stereo music in your car. No commercials, no screaming disc jockeys. Just stereophonic music to help you while away the miles on the highway. The tape cartridge market is the talk of the recording business, and both record companies and car dealers are anxiously eyeing the millions that might be reaped from the new field. Car stereo seems so simple that it is surprising that someone didn't develop it sooner. Speakers are spotted in various locations in the car. A player is located under the dashboard. All the driver has to do is turn on the machine and insert a plastic cartridge containing a continuous loop of tape. Instant stereo. According to Billboard, which devoted a full issue to tape-cartridge recently, the new business started with the invention of George Eastman, a Los Angeles engineer. He began tinkering with a continuous-play tape in 1953 and four years later had developed a cartridge that contained 1,200 feet, or an hour of music. Four years ago, Earl Muntz, the onetime Madman of Music, started merchandising car installations and tape cartridges. The big push for the industry came last year when Ford offered as an optional feature in its 1966 cars a car stereo system developed jointly by RCA and Lear Jet Corp.



More than 250 newspapers throughout the country picked up the Associated Press news feature by AP Entertainment Writer, Bob Thomas, based on Billboard's 40-page report on The Tape CARtridge Industry (published March 5). The combined circulations of these papers brought the burgeoning new auto-stereo industry to the attention of some 10 million consumers... plus millions more in home and office pass-along readership.

The combined circulations of these papers brought the burgeoning new auto-stereo industry to the attention of some 10 million consumers... plus millions more in home and office pass-along readership.

IT LOOKS LIKE CAR STEREO HAS PROVED SELLING POINT

OTHERS TO FOLLOW FORD'S LEAD

By BOB THOMAS HOLLYWOOD (AP) — Just when you think that the entertainment industry has developed every possible medium, along comes a new one. This time it's stereo music in your car. No commercials, no screaming disc jockeys. Just stereophonic music to help you while away the miles on the highway. The tape cartridge market is the talk of the recording business, and both record companies and car dealers are anxiously eyeing the millions that might be reaped from the new field. Car stereo seems so simple that it is surprising that someone didn't develop it sooner. Speakers are spotted in various locations in the car. A player is located under the dashboard. All the driver has to do is turn on the machine and insert a plastic cartridge containing a continuous loop of tape. Instant stereo. According to Billboard, which devoted a full issue to tape-cartridge recently, the new business started with the invention of George Eastman, a Los Angeles engineer. He began tinkering with a continuous-play tape in 1953 and four years later had developed a cartridge that contained 1,200 feet, or an hour of music. Four years ago, Earl Muntz, the onetime Madman of Music, started merchandising car installations and tape cartridges. The big push for the industry came last year when Ford offered as an optional feature in its 1966 cars a car stereo system developed jointly by RCA and Lear Jet Corp.

Field in Car Stereo

Seems Successful
The innovation appears to have been a success. The best indication of that is the report that General Motors will offer stereo tape as an optional feature in its 1967 cars, and Chrysler is expected to follow suit. What does car stereo cost? If you were buying a new Thunderbird, you could get a player for \$127.56. Installations can be made in your present car from \$79.95 up. Cartridges cost from \$2.95 for the cheaper pops to \$6.98 for longhair music. Some record executives are viewing the new field with hope tempered by caution.

"The tape cartridge business offers the threat of a boom," said Capital's Alan Livingston. "But I believe the system will not be a mass business unless tape cartridge systems are also introduced into the home." Most home tape recorders don't handle cartridges. Car stereo offers many possibilities. Actor Eddie Albert uses his to study lines for his "Green Acres" show while driving to the studio. Others learn foreign languages while commuting. For the devout, Bible messages are available. Might prove helpful on the Los Angeles freeways.

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TALENT



The versatile Johnny Rivers, Imperial Records' big sales producer, has scored again with his top of the chart album "And I Know You Wanna Dance" (Imperial LP 9307). Included in the album is the much-requested Rivers rendition of "Secret Agent Man" as Johnny sings it on the popular CBS prime time television show "Secret Agent." Originally from Baton Rouge, Louisiana, Johnny Rivers now works out of his plush Beverly Hills, California home. Johnny's guitar is a Gibson ES-335TDC. His amplifier is the professional Gibson GA-75L Recording model. Gibson—choice of professional artists and acknowledged world leader in fine guitars. (Advertisement)

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CHAUN—to back you up all
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good-luck mould from
gleaming solid silver or
gold, airmailed to you
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Revere & Raiders in Hot (Records) Gallop

NEW YORK—A \$25,000 investment in Paul Revere and the Raiders by Columbia Records has paid off for the label in the sale of over a million records cut by the group. Their current single, "Kicks," is in the No. 5 spot on Billboard's Hot 100 chart this week, and their album, "Just Like Us," is in the No. 14 position on the Top LP's chart. The "Kicks" single already has sold over 500,000 copies, the "Just Like Us" LP has passed the 250,000 mark, and their previous single release, "Just Like Us," sold over 500,000 copies.

Columbia's \$25,000 gamble on the group came after the company's convention in Miami Beach last July when the label's executives saw Paul Revere and the Raiders, a Coast-based group, in action for the first time. As part of its convention program, Columbia scheduled a teen-ager's hop at which Paul Revere and the Raiders virtually stole the show. It was after this appearance that Columbia's brass decided that the group had the potential to break out of its Coast environs. Up until the Miami showcasing, the group had been operating solely in the West and that was the only area in which their records sold. Requests from Columbia's Coast-based artists and repertoire department for an album release schedule on Paul Revere and the Raiders went unheeded because the New York main office didn't figure on a national break-through. As Stan Kavan, Columbia's vice-president for merchandising put it, "The Rockies got in the way."

The Miami appearance changed their thinking, though.

Rolling Stones' 3d Gold Disk

NEW YORK—The Rolling Stones have picked up their third gold record in six months. This time it's for "Big Hits (High Tide and Green Grass)," which was released four weeks ago. The album, which features 10 pages of Stones photos in color, received RIAA certification for passing the \$1 million sales mark last week. The award coincided with the release of a new Stones' single, "Paint It, Black."

The two earlier Stones' winners were "December's Children" and "Out of Our Heads." Their manager, Andrew Loog Oldham, produces and designs all Rolling Stones' packages, which are released here by London Records.

Hitting 100,000

CHICAGO—Some 75,000 persons passed the turnstiles (28) at Dick Clark's Young World's Fair and it appeared the 10-day event would attain the 100,000 needed to break financially. Officials for the event, held at the Amphitheater, predicted that attendance would hit 150,000.

Top attractions were such record acts as Lou Christie, Paul Revere and the Raiders and a score of other teen groups. Some 50 exhibitors participated in the fair, the first of two scheduled for Chicago this year. A third teen fair planned by Ed Pazdur has reportedly been called off.

It was decided to bring the boys across the Rockies on a promotion tour aimed at building a national image. A tour of 13 key cities was blueprinted, which called for an expenditure on Columbia's part of \$25,000. It was the tour that opened up the disk jockey turntables around the country to the group's disks, and it was, according to Kavan, "part of the company's orderly progression in building an act to national prominence."

Paul Revere and the Raiders are tied to Dick Clark's TV show for the next three years. The show's attendant national exposure bodes well for the group's future releases, especially their upcoming album which will be titled, "The Midnight Ride—Featuring 'Kicks.'"

MGM to Bow 'Inventive' Pitch

NEW YORK—MGM Records will launch an unusual promotion campaign behind a new West Coast group just signed called the Mothers of Invention. Their first release will be a two-LP set with a special low price to achieve maximum sales in the teen market. To launch the package, timed for release as near as possible to Mother's Day, the group will take a bus tour, accompanied by zany characters in oddball costumes, from Seattle to San Diego.

Tom Wilson, director of pop a&r for MGM, East Coast, said the group's first release is "one of the most exciting things I've done." The material alternates between being funny and cynical . . . all supported by music that's semi-folk-rock, semi-exotic, Wilson said.

SIGNINGS

Marion Montgomery has signed an exclusive contract with Decca Records. Her first single couples "Love Is Only Love" and "There's a Time and Place for Everything." . . . Organist Jack McDuff has been tagged by Atlantic Records. McDuff comes to Atlantic after building a solid reputation on the Prestige label as one of the country's top jazz organists. . . . Ku'i Lee, one of Hawaii's top performers, has been signed by Columbia Records. His first recording sessions for the label were supervised by Mike Berniker. . . . Ruby Wright, country singer, to Epic Records. She's the daughter of country music stars Kitty Wells and Johnnie Wright. Miss Wright will be recorded in Epic's Nashville studios under the supervision of Billy Sherrill. . . . Billy Adamire, folk-rock singer, will be released by United Artists Records as part of its deal with independent producer Bob Crewe. . . . Little Richard to Epic's Coast artists & repertoire department with Stu Phillips producing. . . . Frank Sinatra Jr. and Lou Rawls signed by Harman-EE Productions, exclusive film makers for Scopitone machines, for five years.

Kevin Knox Unit

NEW YORK—Kevin Knox Enterprises, r&b and gospel record line headed by Paul Kirk, has established a Long Island Presents Soul (LIPS) division as an independent production company. The division will be headed by Herb Rooney of the Exciters.



THE NEW ORDER, in uniforms designed by Emilio Pucci, are shown signing an exclusive recording contract with Warner Bros. Records. Standing in civilian clothes, left to right, are Bert Block, vice-president of GAC, to whom the group is signed; George Lee, head of eastern operations for Warner Bros. and Reprise, and Danny Secunda, producer of the group.

Shirley Bassey Packs Punch Into a Solid Performance

NEW YORK—Shirley Bassey has a lot of rhythmic drive and the vocal power to sustain it. She plays both to the hilt during her current engagement at the Royal Box of the Hotel Americana. She previewed her act there last Sunday (24) at a gala sponsored by United Artists Records, her label affiliation now for world-wide representation.

Miss Bassey has come here from her native England with a well-prepared act that accents both her visual and vocal appeal. Her act was "devised and produced" by Kenneth Hume,

with musical direction by Kenny Clayton; gowns are by Sarah Percival, coiffeurs by Vidal Sassoon, and songs by a flock of illustrious writers from both sides of the Atlantic. For example, England is represented by Leslie Bricusse and Anthony Newley, and Lionel Bart; France, by Gilbert Becaud; and the U. S., by Cole Porter, Rodgers and Hart, and the more current Jerry Bock and Sheldon Harnick, and Charles Strouse and Lee Adams. She stirs up plenty of musical excitement with choice selections from their catalogs.

She performs their songs in such a way that no nuance is lost and some fresh meanings are found. She pushes hard all the way and even though a change of pace and style would give her a broader base, the sustained drive gets her act over the top and that's what counts in the long run. **MIKE GROSS**

Orbison's Next: L. A. for Shows

NEW YORK—Roy Orbison returns from a six-week tour of England May 2 and heads directly for Los Angeles for a week-long promotional visit. He is expected to do all the major pop record shows emanating from Hollywood performing his current MGM release, "Twinkle Toes." While in California, he will also visit local disk jockeys and key retail outlets. A promotion visit to San Francisco is also on his schedule. Following the Coast promotion, he'll return home to Nashville, to continue work on the score for his forthcoming MGM picture, "The Fastest Guitar Alive."

Serrano Firm

CHICAGO—Paul Serrano, who plays guitar and trumpet in the Oscar Brown Jr. revue, "Joy '66" in the Happy Medium, has recently formed his own recording company, P. S. Records.

The firm's first release is "Muncho Monna" and "Blowing in the Wind," recorded by Tommy Ponce.

STOCKHOLM HAILS LLOYD

STOCKHOLM—Charles Lloyd, jazz artist on the Atlantic label, opened to critical acclaim last week at the Golden Circle here. Lloyd, now on a European tour, was featured at the club for two weeks. He moves on to the Frankfurt Jazz Festival next week. When he winds up his European tour, Lloyd returns to the U. S. to open at New York's Village Vanguard on May 10.

News Reviews: Blues and Camp

NEW YORK—Devotees of blues and jazz will want this package of three disks, "Chicago"/"The Blues"/"Today Vols. 1, 2, 3," produced on Vanguard Records by Samuel Charters, author of "The Country Blues" and an authority on the roots of American music. The disks contain sampling of today's Chicago blues bands, including groups led by Junior Wells, J. B. Hutto, Otis Spann, Jimm Cotton, Otis Rush, Homesick James, Big Walter Horton and others.

The material reflects the various blues moods, country and urban, and the sides are performed with soul and drive. The packages are musically enjoyable and are important as documentation of the blues scene today. **PAUL ACKERMAN**

NEW YORK—The new High Camp Adventure series just launched by Bell Records—six albums in all—feature a sense of weirdness and scientific wonder that will highly appeal to the younger set anywhere from 7 to 15 years old. Featuring dramatizations of six "classic" novels, the albums are basically as corny—thus "in"—as the current Batman TV show; certainly in the same vein. Albums are: "The Invisible Man," "Journey to the Center of the Earth!" "20,000 Leagues Under the Sea," "Around the World in 80 Days," "War of the Worlds" and "First Man in the Moon."

CLAUDE HALL

Cilla Black Is In Top Form In London Date

LONDON—Cilla Black's cabaret appearance at the Savoy Hotel here April 18 showed she could handle more than just the pop song which the public normally hears on record. Her 40-minute act of 11 numbers covered a wide variety of song material. The crowd enjoyed the saucy Paddy Roberts' number, "Your Were a Wolf Cub and I Was a Little Brownie," which she inserted between her hit single "Love's Just a Broken Heart," and an audience participation version of "If I Had a Hammer." She gave a charming rendition of "Sing a Rainbow," one of the numbers included on her latest Parlophone LP out in May, "Cilla Sings a Rainbow." Her quiet delivery of these numbers were in welcome contrast to the sometimes harsh fortissimo she uses in her pop numbers. Her final encore, "Big Spender," which she first sang in New York at the Plaza, got an ovation. Her uptempo version of "September in the Rain" was probably her weakest number and could be left out. The amplification system did not do her justice, at least from the press table location, and at times the Nicky Welsh orchestra was too loud. All in all she did extremely well on her first big cabaret date in the U.K. At the end of her three-week stint here, Manager Brian Epstein will make a color TV film, "Cilla at the Savoy," of her act for his Subafilm company. This will be the first time a color TV film will have been made in the U.K. by a private production company. **ANDRE deVEKEY**



EARL GRANT, top Decca star whose current release is "I'll Drown in My Tears," will appear at Elmwood Casino, Windsor, Ont., 8/22-9/3; Hotel Le Faisan Bleu, Chomey, Que., 10/26-10/31; Harrah's Tahoe 11/9-11/29; Harrah's Reno 11/30-12/14, and Municipal Auditorium, Shreveport, La. 12/17. (Advertisement)

RO Pushes 'Noise'

NEW YORK—The Richmond Organization is pushing hard on its music for the upcoming Broadway show, "A Joyful Noise." With the Broadway opening five months away, two songs from the 18-song score are available for immediate exploitation. They are the gospel-oriented title songs and "I Say, Yes, Yes, Yes." The score was written by Oscar Brand and Paul Nassau. The lead will be played by John Raitt. Before its Broadway opening, the show will play the summer circuit, opening June 20 at the Music Carnival in Warrensville, Ohio.

More Acts for Levy

NEW YORK — John Levy Enterprises has added King Curtis, Mike St. Shaw and the Prophets, and Bunny Sieglar to

The Cyrkle: Alumni of the Clean-Cut School of Talent

NEW YORK—The Cyrkle returned to Greenwich Village's Downtown discotheque Monday night (25) and the clean-cut folk rockers packed club with devotees of the current dance

Petula Clark Scores High in Any Language

LOS ANGELES — Petula Clark debuted at the Coconut Grove Tuesday (19) and in just one hour captivated a packed house with her dynamic song stylings. The vocalist sang in English, French and Italian.

Miss Clark belted the lyrics to such disk hits as "Round Every Corner," "Downtown" and "Sign of the Times." Her pianist Frank Owens led the brass-accented Dick Stabile orchestra through simple, yet strong charts. On "Mademoiselle De Paris," Owens' funky jazz piano and a swirling drum accompaniment lent support to Miss Clark's humorous treatment.

Miss Clark never lets the audience forget her British heritage. A rousing "My Fair Lady" medley ensures that.

ELIOT TIEGEL

its personal management fold. Curtis now records for Atco, St. Shaw and the Prophets are starring with Mike and Evie Sands in General Studios' film "Steps Out of Your Mind," produced by David C. Stone, and Bunny Sieglar records for Decca.

styles. The quartet of college graduates has a clean sound to match their appearance, a unique quality in today's pop music scene of shaggy-haired, shaggy-voiced groups.

The Lafayette College alumni, dubbed the Cyrkle by Beatles' manager Brian Epstein, is gaining nationwide attention as a result of their initial single on Columbia Records, "Red Rubber Ball." Written by Paul Simon of Simon and Garfunkel, the bouncy, folk-flavored tune is the highlight of the group's performance which features excellent impersonations of top pop acts, including the Beatles and the Beach Boys.

When they first appeared at the Downtown in December, the quartet doubled the club's attendance and stretched their one-week stand to five weeks, with an offer to return. With personal appearances limited to the metropolitan area until guitarist Don Dannemann completes a six-month Coast Guard stint in July, the group will continue to perform at the local discotheques, in addition to cutting new sides with producer John Simon.

The boys, all capable instrumentalists, more than hold their own vocally, having a close, four-part harmony that resembles the Beatles sound. When they perform their own material, penned by Dannemann and guitarist Tom Dawes, the Cyrkle have a unique vocal style.

Following the Cyrkle at the Downtown will be the West Coast rock group, Mark St. Shaw and the Prophets. **HERB WOOD**

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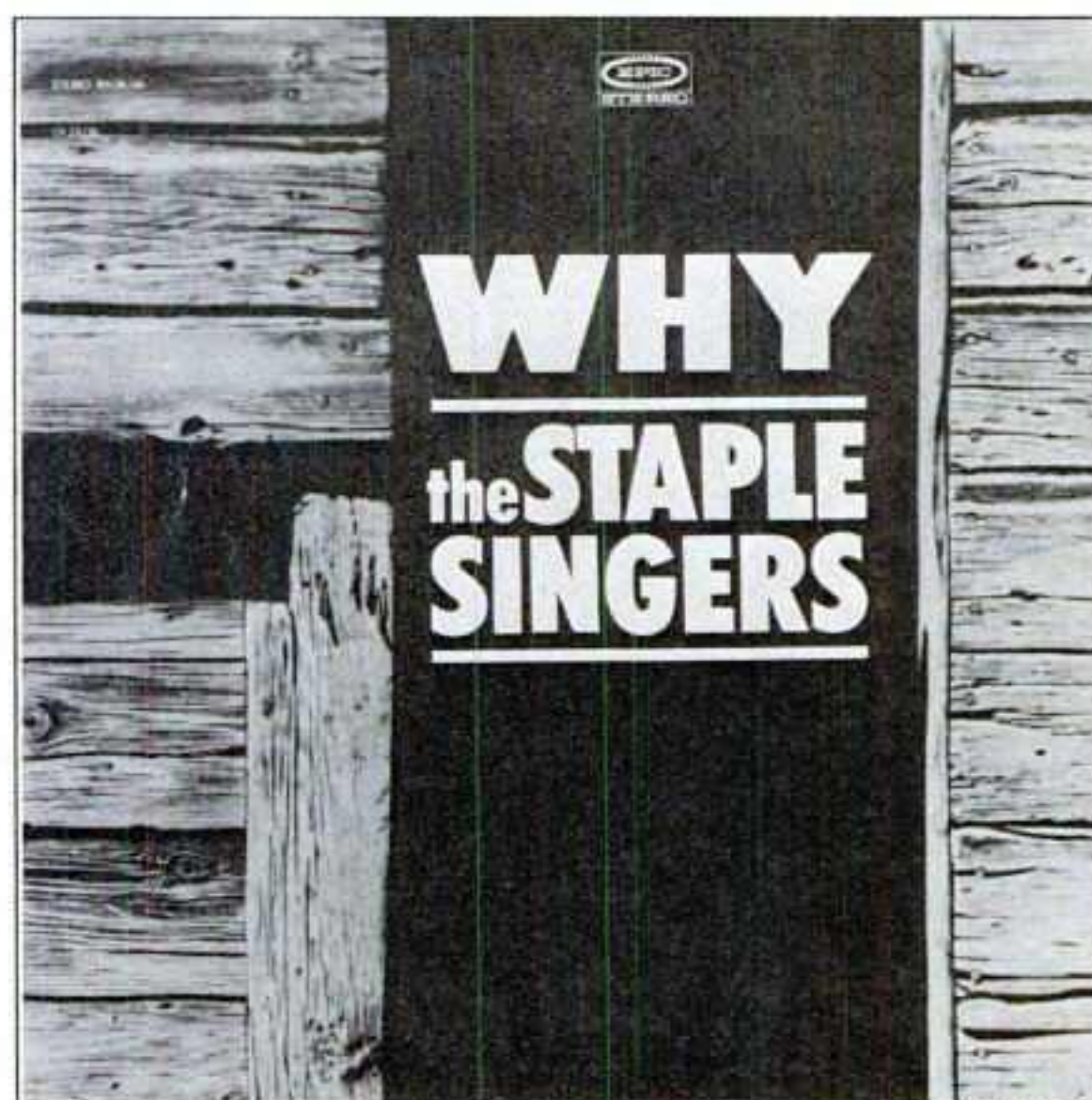
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RHYTHM & BLUES

TOP SELLING R & B SINGLES

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
Billboard Award	8	WHEN A MAN LOVES A WOMAN Percy Sledge, Atlantic 2326 (Pronto-Quinvy, BMI)	4
2	4	SHE BLEW A GOOD THING Poets, Symbol 214 (Sagittarius, BMI)	6
3	1	GET READY Temptations, Gordy 7049 (Jobete, BMI)	7
4	3	634-5789 Wilson Pickett, Atlantic 2320 (East-Pronto, BMI)	12
5	2	THE LOVE YOU SAVE Joe Tex, Dial 4026 (Tree, BMI)	8
6	14	HOLD ON! I'M COMIN' Sam & Dave, Stax 189 (East-Pronto, BMI)	5
7	7	SEARCHING FOR MY LOVE Bobby Moore & the Rhythm Aces, Checker 1129 (Chevis, BMI)	10
8	11	YOU'VE GOT MY MIND MESSED UP James Carr, Goldwax 302 (Rise, BMI)	4
9	21	NOTHING'S TOO GOOD FOR MY BABY Stevie Wonder, Tamla 54130 (Jobete, BMI)	3
10	10	SHARING YOU Mitty Collier, Chess 1953 (Renfro, BMI)	6
11	12	WANG DANG DOODLE Ko Ko Taylor, Checker 1135 (Arc, BMI)	4
12	15	COOL JERK Capitols, Karen 1524 (McLaughlin, BMI)	5
13	13	(You're My) SOUL AND INSPIRATION Righteous Brothers, Verve 10383 (Screen Gems-Columbia, BMI)	6
14	5	SATISFACTION Otis Redding, Volt 132 (Immediate, BMI)	8
15	22	MESSAGE TO MICHAEL Dionne Warwick, Scepter 12133 (U. S. Songs, ASCAP)	3
16	18	TOGETHER AGAIN Ray Charles, ABC-Paramount 10785 (Marks, BMI)	4
17	19	I'LL TAKE GOOD CARE OF YOU Garnet Mimms, United Artists 995 (Rittenhouse & Web IV, BMI)	5
18	6	AIN'T THAT A GROOVE James Brown & the Famous Flames, King 6025 (Dynatone, BMI)	9
19	9	THIS OLD HEART OF MINE Isley Brothers, Tamla 54128 (Jobete, BMI)	11
20	17	BABY, SCRATCH MY BACK Slim Harpo, Excello 2273 (Excellorec, BMI)	16
21	25	I HAD A DREAM Johnny Taylor, Stax 186 (East, BMI)	7
22	31	GOT MY MOJO WORKING Jimmy Smith, Verve 10393 (Arc, BMI)	4
23	16	ONE MORE HEARTACHE Marvin Gaye, Tamla 54129 (Jobete, BMI)	11

Billboard SPECIAL SURVEY for Week Ending 5/7/66

TOP SELLING R & B LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
Billboard Award	1	GOT MY MOJO WORKING Jimmy Smith, Verve V 8641 (M); V6-8641 (S)	9
2	4	TEMPTIN' TEMPTATIONS Gordy G 914 (M); GS 914 (S)	23
3	2	CRYING TIME Ray Charles, ABC-Paramount ABC 544 (M); ABCS 544 (S)	10
4	19	LOU RAWLS LIVE! Capitol T 2459 (M); ST 2459 (S)	2
5	5	MIRACLES GOING TO A GO-GO Tamla T 267 (M); ST 267 (S)	23
6	10	DIONNE WARWICK IN PARIS Scepter SRM 534 (M); SPS 534 (S)	3
7	8	SOLID GOLD SOUL Various Artists, Atlantic 8116 (M); SD 8116 (S)	3
8	6	THE MARVELETTES GREATEST HITS Tamla TLP 253 (M); SLP 253 (S)	8
9	9	UNBELIEVABLE Billy Stewart, Chess LP 1499 (M); ST 1499 (S)	7
10	7	GOIN' OUT OF MY HEAD Wes Montgomery, Verve V 8642 (M); V6-8642 (S)	7
11	3	I HEAR A SYMPHONY Supremes, Motown MLP 643 (M); SLP 643 (S)	8
12	—	SOUL ALBUM Otis Redding, Volt 413 (M); S 413 (S)	1
13	11	RIDIN' HIGH Impressions, ABC-Paramount ABC 545 (M); ABCS 545 (S)	9

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
24	—	IT'S A MAN'S MAN'S MAN'S WORLD James Brown & Famous Flames, King 6035 (Dynatone, BMI)	1
25	—	(I'm a) ROAD RUNNER Jr. Walker & All Stars, Soul 35015 (Jobete, BMI)	1
26	32	BAREFOOTIN' Robert Parker, Nola 721 (Bonatemp, BMI)	2
27	24	LOVE MAKES THE WORLD GO ROUND Deon Jackson, Carla 2526 (McLaughlin, BMI)	16
28	28	I WANT SOMEONE Mad Lads, Volt 131 (East, BMI)	13
29	29	DARLING BABY Elgins, V.I.P. 25029 (Jobete, BMI)	12
30	33	I'LL LOVE YOU FOREVER Holidays, Golden World 36 (Myto, BMI)	4
31	35	GREETINGS (This Is Uncle Sam) Monitors, V.I.P. 25032 (Jobete, BMI)	2
32	—	LET ME BE GOOD TO YOU Carla Thomas, Stax 188 (East, BMI)	1
33	—	I SURRENDER Fontella Bass, Checker 1137 (Chevis, BMI)	1
34	34	STOP HER ON SIGHT (S.O.S.) Edwin Starr, Ric-Tic 109 (Myto, BMI)	12
35	37	I CAN'T REST Fontella Bass, Checker 1137 (Chevis, BMI)	3
36	—	I'LL RUN YOUR HURT AWAY Ruby Johnson, Volt 133 (East, BMI)	1
37	—	YOU WAITED TOO LONG Five Star-Steps, Windy C 601 (Camad, BMI)	1
38	38	PHILLY DOG Mar-Keys, Stax 185 (East, BMI)	11
39	—	LOVE IS LIKE AN ITCHING IN MY HEART Supremes, Motown 1094 (Jobete, BMI)	1
40	40	REAL HUMDINGER J. J. Barnes, Ric-Tic 110 (Myto, BMI)	11

NEW ACTION R&B SINGLES

Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

NO NEW ACTION R&B SINGLES THIS WEEK

NEW ALBUM RELEASES

• Continued from page 54

NONESUCH

BEETHOVEN: FIDELIO—Various Artists; HB 3005, HB 73005

RCA CAMDEN

EDDY ARNOLD—That's How Much I Love You; CAS 471

EDDY ARNOLD—More Eddy Arnold; CAS 563

EDDY ARNOLD—Eddy's Songs; CAS 798

BILL GALE & HIS ORCH.—All Time Great Polkas; CAL 957, CAS 957

LIVING STRINGS PLUS TWO PIANOS Play Music We All Love Best; CAL 958, CAS 958

LIVING VOICES—Music From the Motion Picture "The Singing Nun"; CAL 974, CAS 974

GEORGE BEVERLY SHEA—The Ten Commandments & the Wonderful Life of Moses in Story & Song; CAL 975, CAS 975

VARIOUS ARTISTS—Country Girls Sing Country Songs; CAL 959, CAS 959

VARIOUS ARTISTS—Country Girls Sing Country Songs; CAL 959, CAS 959

RCA RED SEAL

CHOPIN: SONATA, OP. 65—Gregor Piatigorsky, Rudolf Firkušny; LM 2875, LSC 2875

WILLIAM MOONEY in Half Horse, Half Alligator; VDM 113, VDS 113

MOZART: THE SONATAS FOR ORGAN & ORCH.—The Arthur Fiedler Sinfonietta (Fiedler) Weinrich, Organist; LM 7041, LSC 7041

CHET ATKINS/ARTHUR FIEDLER—The "Pops" Goes Country; LM 2870, LSC 2870

VIVALDI: GLORIA/KYRIE—Robert Shaw Chorale & Orch.; LM 2883, LSC 2883

TCHAIKOVSKY: LITTLE RUSSIAN SYMPHONY NO. 2—Andre Previn, London Symphony Orch.; LM 2884, LSC 2884

SMETHANA: STRING QUARTET IN E MINOR—The Guarneri Quartet; LM 2887, LSC 2887

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MOZART: STRING QUARTETS IN B FLAT, K. 589—The Guarneri Quartet; LM 2888, LSC 2888

IVES: SYMPHONY NO. 1—THE UNANSWERED QUESTION—Chicago Symphony Orch. (Gould); LM 2893, LSC 2893

MONTSERRAT CABALLE Sings Zarzuela Arias; LM 2894, LSC 2894

MONTSERRAT CABALLE Sings Zarzuela Arias; LM 2894, LSC 2894

MONTSERRAT CABALLE Sings Zarzuela Arias; LM 2894, LSC 2894

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MONTSERRAT CABALLE Sings Zarzuela Arias; LM 2894, LSC 2894

MUSIC ON CAMPUS

By JIM FRAGALE



BILLBOARD CAMPUS representative Jim Leach interviews Louis Armstrong after his recent concert at Central Michigan University.

College broadcasting stations will be happy to learn that they may now purchase Mainstream and Time Records at a special discount rate of \$1. Write for information to Mainstream Records, 1290 Avenue of the Americas, New York, N. Y. 10019.

★ ★ ★

"Sing-Out '66," a vocal youth corps who have made music their medium of speak-out (sing-out)—unsalaried, by the way, stopped at the University of Cincinnati April 25. "Sing-Out '66" has been received enthusiastically across the U. S. Invited by the Los Angeles County Board of Supervisors, they overwhelmed 15,000 at the Hollywood Bowl. At the U. S. Air Force Academy, 2,500 cadets stayed on their feet for 10 encores and applauded for 30 minutes. The cast of 130 college people from 52 campuses and 17 countries, ask such questions in song as "Which Way America?" "Is Freedom Really Free?" "What Color Is God's Skin?"

★ ★ ★

One-hundred delegates from across the country attended Alpha Epsilon Rho's National Convention in Boston the week of April 18. Top professional broadcasters Roger Sharp, WNAC-TV newsman; Brewster Patterson, New England sales rep for Blair-TV; Lamont Thompson, general manager of WBZ-TV, Boston, and Lincoln Diamond, of Gray Advertising, New York, spoke to the delegates on current communications policies. FCC Commissioner Robert E. Lee spoke on the community antenna television, pay television and obscenity regarding the Television Code of Ethics. Bill Todman of Goodson & Todman Productions, spoke at the Broadcasting Club of New England luncheon on the intricacies involved in formulating quiz programs. Massachusetts' Lieut. Gov. Eliot C. Richardson prefaced the key speaker of the convention, Thomas Moore, president of ABC Television Network, whose address concerned the possible revamping of the present rating services through a categorical system. Other highlights of the 1966 Alpha Epsilon Rho's National Convention included a demonstration on "Things to Do With Tape," given by Video Tape Center of New York along with WHDH (CBS) and WGBH (Net Production Center in Boston). Next year's convention will be held at Lindenwood College in St. Louis, Mo.

★ ★ ★

Barry Newman at Hillsdale College in Hillsdale, Mich., reports of a new college group, the Young Men, who have a local hit with "A Young Man's Problem," on the Maltese label. The song hit No. 16 on Detroit station WXYZ. The new group is signed to Golden World, according to Newman.

★ ★ ★

At the State University College at Potsdam, N. Y., RCA Victor's artist Robert Shaw will make his 13th appearance as guest conductor for the college's annual Spring Festival of the Arts, May 14-15. . . . WESU, Wesleyan University College in Middletown, Connecticut's radio station, recently broke the 100 hours a week programming barrier with an addition of six hours of broadcasting.

. . . KCUR, the voice of the university of Missouri at Kansas City, is back on the air with increased power after a short pause for moving. . . . San Francisco State College presented four of their Guild's Broadcaster Preceptor Awards to Station KSFO in San Francisco for outstanding service to the college during the past year. The winners were Al Newman, program director; Chet Casselman, director of news and public affairs; Dan Sorkin, KSFO personality, and Bill Heyward, newsman.

COLLEGE CIRCUIT

SCHOOL (Correspondent)	ARTIST(S), Label	DATE	ATTENDANCE	REVIEW	DEALER REACTION
STEVENS TECH Hoboken, N. J. (Bob Carstensen)	CHUCK JACKSON Wand JOHNNY THUNDER Diamond OUTSIDERS Capitol RONNIE MILSAP Scepter JANIE GRANT CRITTERS Kapp PETER YARROW RUNAROUNDS GEMINIS RCA Victor DAY TRIPPERS	April 18	900	Tremendous show; sponsoring WSRN campus station had \$1,000 profit.	Not reported.
U.C.L.A. Los Angeles (Les Scher)	JOHN HANDY Columbia	April 18	528	"If Only We Knew" and "Spanish Lady," Handy originals, were high point of show.	Hugh McCurley at Schirmer Music—sold out. Norm Litter at Disc Count Records—sold all of "John Handy—Live at Monterey."
U. OF CALIF. in Berkeley Berkeley (Jerry Green)	BILL COSBY Warner Bros. WOMENFOLK RCA Victor	March 26	7,000	Cosby was huge success; reaction to Womenfolk good.	Clark Howland at Pay Less Hi-Fi—sales up, but Cosby always good seller.
NEBRASKA Lincoln, Neb. (Lynne Morian)	SERENDIPITY SINGERS Philips	April 2	1,812	Students gave show warm response.	Ron Petrus at International Super Store—"real good," group made personal appearance at store. Mrs. Laverne Sanborn at J. C. Penny's—had group as featured artists of the week, but didn't help sales much. Mrs. Gloria Smith at Miller & Paine—very slow response.
SAN FRANCISCO STATE San Francisco (Samuel Bercholz)	MARK SPOELSTRA BLUES PROJECT Verve/Walkways DOC WATSON Vanguard DICK & MIMI FARINA MALVINA REYNOLDS	April 15-17 "Folk Festival"	5,000 total	Blues Project especially enjoyable, also enjoyed Spoelstra	Gramophone Shop—slight advance in LP's of Blues Project and Spoelstra. A. C. Doughty—requests for Blues Project, Spoelstra, and Watson, none in stock. Van's Record Den—no extra sales.

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Published as a public service in cooperation with The Advertising Council



In Newark, they're finding jobs, because Negroes and whites got tough with hiring prejudices... instead of each other.

No community is immune to racial problems. There's a lot to be done in education, employment, in the solution of neighborhood problems of all kinds. And real progress can only come when both races are willing to work together.

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It can work for you, too. Formal talk among

members of all races in your community, through a Human Relations Commission, can start solving the problems of education, delinquency and jobs.

To be most effective, a Commission should have official status, power to act, an adequate budget, skilled staff, and membership widely representative of the community.

If you want to know how to set up a Commission, or how an existing one can be more effective, write for the Community Relations Service booklet, "How To Turn Talk Into Action." Address: ACTION, Washington, D.C. 20537.

Face the problem, face to face



Talk, plan, act.

Galperin Planning to Attract Record Retailers to NAMM

By PAUL ZAKARAS

CHARLESTON, W. Va.—S. H. Galperin Jr., member of the board of directors of the National Association of Music Merchants and recently appointed chairman of the organization's phonograph record committee, told Billboard last week that he is planning to take concrete steps to attract record dealers to NAMM.

"During our July convention," said Galperin, "we will devote our attention to the problem of providing the record dealer a good reason for joining NAMM."

"I hope to be able to invite several of the more active record retailers to the committee meeting and ask for their opinions about a NAMM program that

would be beneficial to their interests," he said.

"I think this is the important first step we must take," said Galperin. "If NAMM can attract the membership of record dealers, then those dealers themselves will be able to direct the specific activities that would make up their over-all program within the association."

Common Interest

He added that there is a great deal of common interest between record dealers and music dealers. "There is no question about it, phonograph records are a part of music-store operation," he said. "And the fact that record retailers very often carry several varieties of musical instrument products seems to indicate that there are good reasons for them to consider membership in NAMM."

Howard Judkins, Galperin's predecessor as phonograph committee head, told Billboard that he has been unable to carry out "a number of plans that had been discussed" during the 1965 NAMM convention due to illness. Judkins said he will not be able to attend the association's 1966 convention in Chicago but added that he will correspond with Galperin, NAMM executive vice-president William Gard and several record dealers in order to facilitate "any positive steps that might be taken on this matter during the convention."

Judkins, a Garden Grove, Calif., retailer, told Billboard that "the independent record dealer should recognize that he can do nothing to help (his position in

the industry) unless he joins with other record dealers in some kind of an organization. The only trade association currently working on the independent record dealer's problems is the National Association of Music Merchants who already represent a large segment of the independent dealers. They are, of course, limited in their activities to the number of dealers represented. I would like to urge all independent record dealers to join with NAMM to increase their effectiveness in helping to solve some of the problems."

Judkins added that NAMM also helps its members in a variety of ways, providing a steady flow of beneficial merchandising information year-round.

Judkins praised Galperin as a "very active and able member of the association" and said that Galperin will provide "fine leadership" for the committee. Judkins said the fact that Galperin also serves on the board of directors indicates that he knows the practical workings of the organization and will be able to judge clearly to what extent NAMM and record dealers will be able to co-operate.

Scanning The News

The V-M Corp. has recently released a new portable monaural phonograph (Model 216) which features a "capsule" solid-state amplifier. For instant repair work, the amplifier can be snapped out by removing four screws and a replacement snapped in—a switch that takes less than five minutes.

Almo Radio Co. of Philadelphia, a pioneer in providing the utmost in electro-mechanical and electronic equipment for both live and recorded musical entertainment, is marking its 20th year in the business by a major expansion in its stereo and hi-fi product line. The Almo retail chain, covering a four-State area, handles various makes of electronics equipment of domestic as well as imported origin.

Werlein Music Co., which has stores in several southern States, recently opened its fourth retail outlet in the New Orleans area. The new Westbank store is located in the Oakwood Shopping Center.

The G. C. Murphy Co., Pittsburgh department store, last

(Continued on page 61)

Dealer Sells Concert Tickets



EDDY ARNOLD'S appearance in Pittsburgh's Penn Stadium this week is being turned into a money-making promotion by the 30 National Record Mart stores in the Pittsburgh area. The stores are running newspaper ads and radio-TV spots in co-operation with Hamburg Bros., the local RCA distributor, informing public that purchase of an Eddy Arnold LP would enable person to receive a 75-cent discount on admission to the show. National's sales manager Tom Ofcansky (left) told Billboard that promotion appears to be very successful and that he plans on using similar tie-ins in the future. Shown with Ofcansky is James Grimes, National's promotion director, standing in front of one of the window displays used to announce the concert tie-in.

N. Y. Firm To Distribute British Tape

NEW YORK—Mastertape, Ltd., one of Britain's leading Hi-Fi tape manufacturers, will begin marketing its tape products through the Telephone Dynamics Corp., North Bellmore, N. Y.

Sy Scher, president of Telephone Dynamics, announced that the imported tape will have several unique technical features including a "Magic Leader" which reduces threading problems and secures the tape in position on a full spool. He said the tapes will be available in 1 3/4", 3", 4", 5", 6", and 7" in standard long play, double play and triple play, plus 8 1/4" long play.

In addition, Scher said, various accessories, including five colored leaders, metallic contact strip and a splicing kit containing splicer, colored leaders, adhesive and metallic contact strip will be available to U. S. merchandisers.

NAMM Members Receive Honors

CHICAGO—The National Association of Music Merchants recently announced that the following association members took all honors in the 18th Annual Brand Names Retailer-of-the-Year competition, sponsored by Brand Names Foundation, Inc.

The top award was won by Zeswitz Music Center, Inc., Reading, Pa. The four Certificate of Distinction winners were Ludwig Music House, Inc., St. Louis; Altenburg Piano House, Inc., Elizabeth, N. J.; Colie Stoltz Music Co., Memphis, Tenn., and Beihoff Music Co., Milwaukee, Wis.

The Brand Names Foundation annually recognizes merchants having an outstanding record of brand advertising, merchandising, sales training and promotional activity.

Harmonicas 'In' With San Francisco Teens

Editor's Note: This is the fourth of a series on sales of harmonicas by record dealers in various market areas.

By GODFREY LEHMAN

SAN FRANCISCO—Harmonicas are an "in" thing with Northern California's younger set, according to reports from a half dozen record dealers interviewed by Billboard recently. The new popularity for this simplest of all musical instruments was credited by dealers to the folk music singers who use the mouth harps, with or without accompanying guitars, to regale the nation's teens.

Local dealers find that the market is restricted almost entirely to teen-agers and young adults, and that the best selling items are in the low price end.

But as Russ Harris, owner and manager of the West Portal Music Co., said, the sale of harmonicas is a means of starting kids out into broader musical interests. From a \$2.50 harmonica—frequently the first musical instrument owned by the youngster—the interest spreads to better harmonicas, guitars and other stringed instruments and sheet music as well as records.

Harris has been in the harmonica business for three years. But it has been only during the past six to eight months that he has noticed a definite upswing in action, which he credits to Bob Dylan and various harmonica-guitar vocal groups.

Which Key?

The best seller by far is Hohner's Marine Band (at \$2.50). The key of C is most popular, but in most instances the purchaser doesn't concern himself with key. When he does, it's to be in tune with himself or a pal who plays the guitar, and in these instances there is a preference for the key of E.

Second best seller, according to Harris, is the lower priced Chromatic, which usually leads to purchase of Chromatics in the \$5 to \$20 range.

Harris does not devote much energy to special promotions for the harmonicas. Prominent window and in-store displays are

enough to encourage sales, he said.

Pat Patten, buyer for the Portals to Music store, in Stonestown, agreed with Harris. The popularity of the mouth organ is about one year old, he said, although his store had started stocking them about two years ago. His best selling item is the Hohner Marine Band.

Harmonicas are "great" he added, but hopes that the distribution channels will stay with music instrument people who "are more familiar with this kind of product than record distributors."

Impulse

Ruth Davidson, owner of the Music Den, said she has been very happy with harmonica sales. Her best customers are in the 12 to 21 group, she stated, and her hottest product is the Hohner Marine Band. Harmonicas make for good impulse sales, she said. If they are prominently displayed near popular records, they will be picked up by young record buyers at a moment's notice.

Randy Wallace, manager of the Gramophone Shops, told Billboard he has no harmonica department yet, but expects to install one next month.

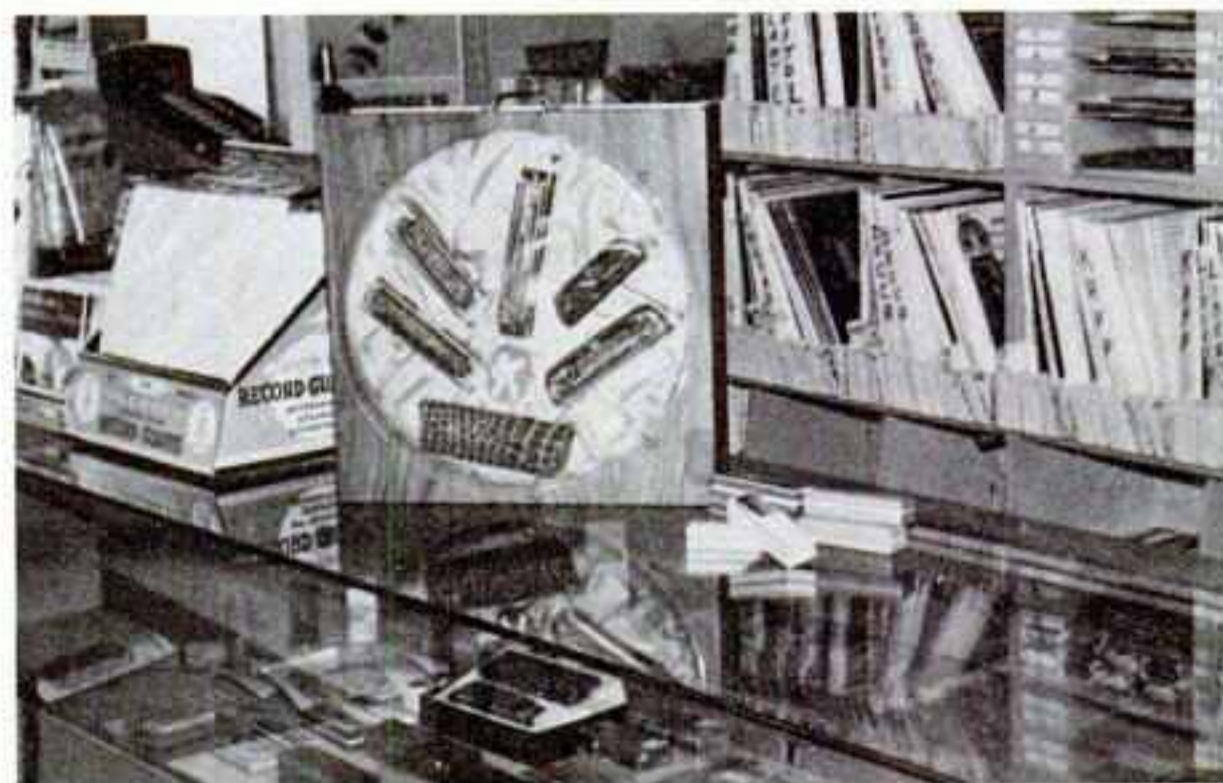
He said he is getting requests for them and has started to investigate the available brands. He likes the idea of a package deal from a manufacturer—

(Continued on page 61)

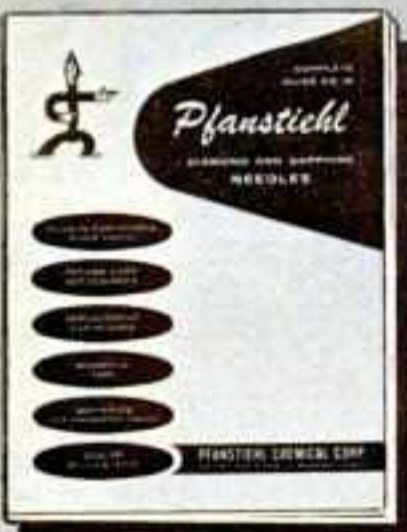
Sears Ties In Ads With Brass Concert

CHICAGO—Sears, Roebuck & Co. record departments in the Chicago area tied in extensive local advertising last week in connection with the Tijuana Brass concert at McCormick Place. A four-day record sale of Tijuana Brass LP's for \$1.99 (mono) and \$2.99 (stereo) was offered in Sears outlets in Chicago, Gary, Ind., and suburbs.

Herb Alpert and his group appeared for two shows on Saturday (23) and drew a capacity house each time in the McCormick Place Arie Crown Theatre which seats 5,000.



COUNTER DISPLAYS of harmonicas, such as the one at San Francisco's West Portal Music store (above), facilitate "impulse" buying. Record dealers who carry the harmonica say it attracts teen buyers and gets them interested in other types of musical products.



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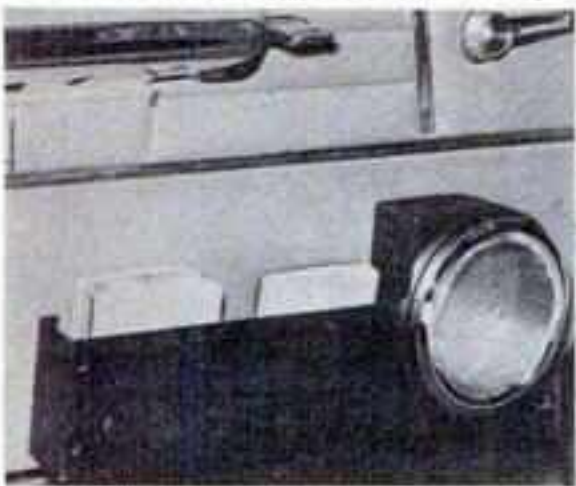
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NEW PRODUCTS

The following new products were selected by Billboard because of the special interest they may have for record dealers. For more information write Audio-Video Editor, Billboard, 188 W. Randolph, Chicago, Ill. 60601.



Tarco Speaker

Speaker and tape storage tray for any car stereo by Tarco. Installs in approximately 20 minutes, mounts on door without damaging surface, transfers from one car to another. Stores 12 tapes. No price.



Arvin Phonograph

Arvin solid state 4-speed monaural portable phonograph. Dual sapphire needles in turnover cartridge, variable tone control, volume control, 45 r.p.m. pop-up spindle. Rubber matted turntable. Polypropylene, two tone grey cabinet. No price.



Motorola Radio

Motorola AM portable radio. Tuned RF stage, vernier tuning, operates on four "D" batteries or optional AC adaptor. Available in black Texon cabinet at \$27.95.

Scanning The News

Continued from page 60

week featured a personal appearance by singer Al Martino in Murphy's phonograph record department.

Armin E. Allen, chairman of the consumer products division of the Electronic Industries Association, announced that the first EIA Consumer Electronics Show will be held June 25-28, 1967, at the New York Hilton and Americana Hotels.

The North American Philips Co., Inc., announced last week that it is reducing the list price of its Norelco "Carry-Corder 150," the miniature cartridge-loaded, cordless tape recorder. The minimum advertised price of the unit will now be \$89.75—a drop of nearly \$10. The firm said that dealer cost will be adjusted accordingly.

Radio Shack, a division of Tandy Corp., has opened two new stores in the St. Louis area last week. The chain, one of the nation's largest retail electronics merchandisers, now has 85 stores around the country.

PAUL ZAKARAS



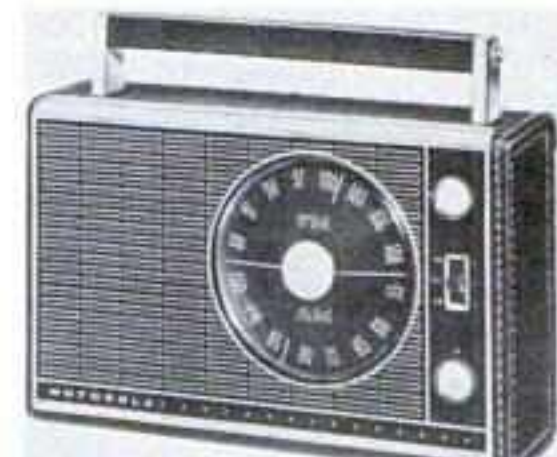
Motorola AM/FM Radio

Motorola AM/FM radio. Operates on AC current or six "C" batteries, 10 transistor, five diodes and one varistor. Built-in telescopic FM antenna and Ferrite AM antenna. Black Texon case. Price \$64.95 includes earphone.



Motorola Portable

Eight transistor personal portable AM radio by Motorola. Operates on four "C" batteries or optional AC house current. Four-inch speaker and housed in black Texon cabinet. Manufacturer's price \$23.95.



Motorola Radio

Portable AM/FM Motorola radio. Ten transistor, tuned RF stage in FM section vernier tuning and five-inch speaker. Operates on four "C" batteries or optional AC adaptor. Black vinyl case. Price \$49.95.

Harmonicas 'In'

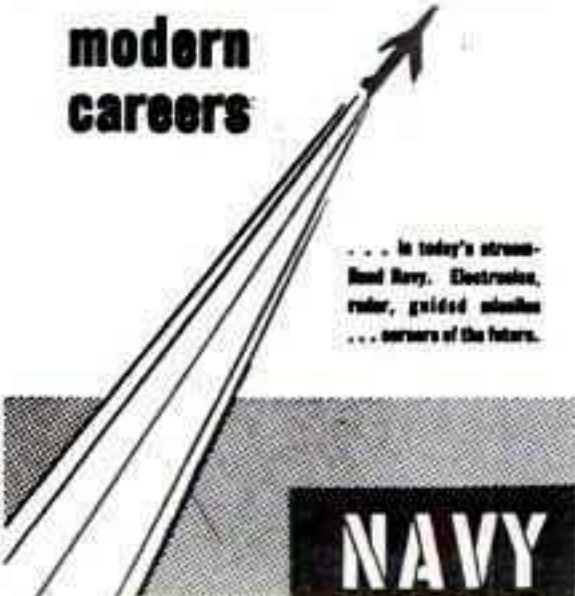
Continued from page 60

where in a single package he can get several different styles and qualities of instruments along with a prepared display stand.

Discount Records in downtown San Francisco has no harmonica department yet, and is undecided about starting one. General Manager Raul Acevedo said he is "planning to look into the possibility."

The only dealer who has ruled out harmonicas entirely is William Collines, assistant manager of Sea of Records. He pointed out, however, that his clientele is almost entirely adult. "We sell very few teens in this store," he said, and therefore does not plan to carry harmonicas.

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MECHANIC TO WORK ON ROCK-OLA phonos, Auto-Photos, games, etc., on route and shop in Midwestern city. Living quarters furnished. Write statement of experience, age, etc. Must be trustworthy. Box 258, Billboard, 188 W. Randolph St., Chicago, Ill. 60601.

MISCELLANEOUS

ONE LINER PRICE WAR! GRANNY Applebee, Sexy Gal, Frenchman, and more! 125 on tape. Airmail \$5.95 to Lirones Promotions, 961 Agard, Benton Harbor, Mich.

C&W AND GOSPEL SONGS WANTED. Standard contract. Send copy, tape, and postage: Edgar Publications (BMI), 2312 Jasper, Fort Worth, Texas 76106.

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"AFTERMATH" BRAND NEW STONES album. Beatles' "Rubber Soul." Any album of choice \$6 incl. air mail. Cash with order. Berkeley Records, 6, Lansdowne Row, Berkeley Sq., London W.1, England.

BEATLES NEW ALBUM SOON! Stones' new English album, "Aftermath," English "Rubber Soul," 14 cuts on each, and any other English album, mono or stereo: \$6. airmailed. Stones' "Poison Ivy" E.P.: \$2.20. Pop catalogue airmailed: \$2. Record Centre, Ltd., Nuneaton, Eng.

FIRST-CLASS GUARANTEED AIRMAIL service on British records to U. S. A. All titles available. U.K. albums \$6 each, additional albums only \$5. All breakages replaced. 24-hour service. Free catalogue. Heaton Record Center, Derbyshire, England. jy2

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25¢ a word. Minimum \$5. First line set all caps.
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1 Inch—\$20. 2 Inches—\$35. Each additional inch—\$15.
Box rule around all ads.
3 consecutive insertions of same ad—5% discount
6 consecutive insertions of same ad—10% discount
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PAYMENT MUST ACCOMPANY ALL ORDERS

If Box Number is used: allow 10 words for number and address. Box Number service charge is 50¢ per insertion, payable in advance.

All ads must be received 11 days prior to date of issue.

Please insert the following ad for _____ consecutive issues.

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Set regular classified style. Set boxed classified style.

Amount enclosed _____

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Company Name _____ Authorized by _____

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DISPLAY: Per inch, \$14. Minimum, 1 inch.
Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION, CONTACT: John O'Neill, International Advertising Director, Billboard, 188 W. Randolph St., Chicago, Ill. 60601 or Andre de Vekey, European Director, 15 Manover Square, W. 1, England.

BULK VENDING news

NVA SHOW

Vendors Clash Over Election; Clamor for 10¢ Merchandise

By RAY BRACK

CHICAGO—A hot presidential election battle and a run on dime capsule merchandise highlighted the 16th annual convention and trade show of the National Vendors Association here last week.

The election skirmish swirled around association secretary Harold Folz, barred by association bylaws from succeeding Paul Crisman as NVA president. Folz recently became a manufacturer, and as such, is ineligible for any office under NVA rules.

A motion to amend the rules to permit manufacturer officers was voted down 20 to 13 by the NVA board and 47 to 17 by the full membership. The vote precluded the election of Folz, who came in line for the office of president when 1965 vice-president Harry Bell declined nomination to the top post for health reasons.

The disqualification of Folz, Bell's ill health and the decision of Art Bianco, 1965 treasurer,

not to continue in an office forced the election of a complete new slate. (See story elsewhere.)

Extraordinary interest in 10-cent charm merchandise was reported by several major suppliers. This demand was linked by most observers to record sales of dime Go-Go Rings and Batman items during recent weeks. Mid-March to mid-April, normally an off-period for bulk vendors, has been outstanding in sales this year, a poll of convention delegates indicated.

"We see here an obvious trend toward teens," observed Sidney Eppy of Eppy Charms, Inc.

Said Paul Price, president of the Paul A. Price Co.: "There has been a big surge in 10-cent items at the show."

Fred Loewus, executive for Karl Guggenheim, told Billboard: "Dime items are the hottest thing going. We've sold a million Go-Go Rings at the show; 10 million in the last month."

At the Penny King exhibit, Margaret Kelly noted "a big demand" for 10-cent items.

Exhibitors were kept busiest writing orders for Go-Go Rings and a variety of Batman items. (Full merchandise report elsewhere, this issue.)

Backers of Harold Folz were clearly disappointed at the votes of the board and the membership body. "The action was not a matter of principle," declared a Midwest operator. "It amounted to a petty, behind-the-scenes attack on personalities."

Following the board meeting on Thursday night, NVA counsel Ted Raynor, whose scheduled Friday speech topic was "Mother, I'd Rather Do It Myself," changed his theme.

Declared Raynor in an address to the general membership: "I am disturbed—not by threats from outside our association but by threats from inside. . . . You can put a vehicle into reverse by accident. I appeal to you to put aside special interest and go home with a community of spirit."

Raynor and partner Donald Mitchell praised Harold and Roger Folz for their successful efforts toward obtaining favorable sales tax exemptions for the vending industry in New York and Massachusetts. The brothers were cited during the

convention for their legislative efforts.

In a statement to the members, Harold Folz said, "I shall continue to serve this association in any way that I may be permitted, so as to make a stronger and more vibrant organization."

On Friday, convention chairman Rolfe Lobell announced that registration had hit 300—a new record. By the end of Saturday, final day of the convention, registration was expected to approach the 400 figure.



OPERATOR OF THE YEAR award from the National Vendors Association is made to Wilbur Thompson, president of Cavalier Vending Co., Suffolk, Va. Cavalier Vending made news 15 years ago when it became involved in a landmark court decision favoring charm-candy mixing in bulk vending globes. Cavalier was in the news early this year when it was granted a \$350,000 Small Business Administration loan. Making presentation is NVA counsel Donald Mitchell (right).

Elect Nable NVA President

CHICAGO — Irwin Nable, manager of the Schoenbach Co., Brooklyn, was elected president of the National Vendors Association last week.

Nable is also president of the National Bulk Vending Distributors Association. He will resign that post.

H. B. Hutchinson Jr., owner of the Atlanta distributorship bearing his name, was elected vice-president. Elected to the secretary post was Nick Schiro, Schiro Vending Supply, New Orleans, and Chicago operator Hy Fischer was elected treasurer.

For the first time in several years the NVA membership was forced to elect an entire slate of new officers. Last year's president, Paul Crisman, had served a maximum two terms under the association bylaws. He will soon retire from active participation in the bulk vending business. Harry Bell, last year's vice-president, in line for the presidency this year, declined for reasons of health.

Blocked

Harold Folz, 1965 secretary, would have automatically received the nomination for president had not he and his brother, Roger, contracted for the manufacture of Batman charm items about a month ago. Association bylaws prohibit a "manufacturer" member from holding office, and a move to alter the rules to permit Folz to serve was blocked first by the board of directors and again by the general membership. The conflict over this issue split the membership into distinct factions and the matter is likely to come up again at the NVA board meeting in October.

Art Bianco, 1965 secretary, also declined nomination for a second term in the office.

Chicago operator Mike Sparacino, for years an indispensable man at the annual conventions, was elected to the newly created post of Sergeant-at-Arms.

Names of the new officers were placed in nomination by a committee consisting of the following:

Secret Ballot

Manufacturer representatives Herb Goldstein, Ray Greiner, Rolfe Lobell, Carmen D'Angelo, George Eppy, Les Hardman; distributor representatives H. B. Hutchinson Jr., and Irwin Nable, and operators Bob Kantor, Leonard Quinn, Leo Weiner and Art Bianco.

Charlotte, N. C., distributor Lee Smith was nominated from the floor to oppose Nable for the office of president, and by

request from the floor the election for that office was conducted by secret ballot.

"This is my biggest shock in my 15 years in the industry," Nable told Billboard after the election. He said it appeared that the biggest problem facing the association, ". . . is working together for the good of the industry."

In interests of better liaison between the national and regional associations, Nable said he will travel extensively to regional meetings. He went directly from Chicago to the meeting of the Southeastern Bulk Vendors Association held April 30 in Charlotte, N. C.

BIG PROFITS COME IN SMALL PACKAGES

Northwestern's Model 60

produces more profit per dollar of investment

Whether it's in a supermarket or super service station, the Model 60 is an operator's profit package. Simple changes of the brush housing and merchandise wheel allow you to dispense all types of popular items. The Model



60 has the most foolproof coin mechanism in its field. Extra-wide chute and interchangeable globe accommodates all sizes of products. Model 60's attractive, modern design is sure to corner profits for you—at any location. Wire, write or phone for complete details.

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N.W. Deluxe, 1¢ or 5¢ Comb.	12.00
N.W. 10-Col. 1¢ Tab Gum Mach.	18.00
Atlas 1¢ & 5¢ 100 Ct. Ball Gum	12.00
Mills 1¢ Tab Gum	12.00
Acorn 8 lb. Globe	10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	\$.92
Pistachio Nuts, Jumbo Queen, White	.87
Afgan Crown Red Lip Pistachio Nuts	.70
Afgan Prince Red Lip Pistachio Nuts	.60
Indian Nuts, 5 lb. bag, per lb.	.80
Cashew, Whole	.76
Cashew, Butts	.45
Peanuts, Jumbo	.32
Spanish	.57
Mixed Nuts	.35
Baby Chicks	.32
Rainbow Peanuts	.32
Bridge Mix	.32
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gums	.32
M & M, 500 ct.	.48
Munchies, 16-lb. carton, per lb.	.39
Hershey-ets	.47

Rain-Bo Gum, 72 ct.	\$.32
Malt-ette, 100 ct., per 100	.35
Rain-Bo Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Bo Ball Gum, 300 ct., 300 lb. minimum prepaid on all Rain-Bo Ball Gum.	.34
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.

Everything for the operator. One-third Deposit, Balance C.O.D.

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Write for Beautiful Illustrated Circular and Prices.

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- The most advanced coin mechanism for rejecting slugs. Has a precision coin entry plus PATENTED interlocking dogs. No partial engagement on small coins or slugs.
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- Has more than 30% more chrome plating than any other bulk vendor.
- The diamond chrome styling on the coin mechanism was designed not only for eye appeal but to keep it fingerprint and smudge free.
- Has the most easily disassembled merchandising compartment.
- This adds up to PROFIT POWER with the BEST IN VENDING.

Time payments available on KOMET machines through all distributors on approved credit.

"YOU CAN'T AFFORD NOT TO BUY A KOMET"

HARBY INDUSTRIES
702 North Mariposa Street
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YOU COUNT MORE WITH OAK



THE OAK VISTA MODEL CABINET MACHINE . . .

It is constructed with 4 separate glass panels. YOU NEEDN'T STOCK HIGH-PRICED GLOBES! Damaged panels can be

replaced with ordinary double-strength window glass from any local hardware store or glazier.

The service head can be filled in the shop rather than on-route. With the service cap, displays can be mounted easily by loading from any side panel with the head lying on its side. The built-in handle makes it easy to carry anywhere.



oak MANUFACTURING CO., INC.
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NVA RECOGNITION was tendered Roger (right) and Harold Folz at the association's convention at Chicago last week. The brothers, owners of Folz Vending Co., Oceanside, N. Y. were lauded for their efforts in obtaining favorable legislation from the bulk vending industry viewpoint.

Here Are the Items Charm Suppliers Unveiled at Show

CHICAGO — Eight major charm merchandise suppliers exhibited their wares at the National Vendors Association Trade Show here last week.

Exhibitors reported unprecedented interest in 10-cent merchandise; so-so demand for penny, nickel and quarter alternatives.

Here is a piece-by-piece report on what was new in charms at the show:

Creative House

Ed Jordan and company took orders at a lively pace in one of the show's more colorful booths. On display were Batman Buttons (14 poses); three series of the company's hot-selling Mini Books and a new series of Marvel Comic Mini Books (15 different books). These tiny tomes may be vended at a penny or combined at the discretion of the operator for nickel and dime capsule vending.

"This show is out of this world," observed Creative House Crewman Joseph Morys.

This summer, Jordan reported, Marvel Comics will plug bulk-vended Mini Books in its pages. "This is a first," said Jordan. **Creative House Promotions, 5545 Montrose Avenue, Chicago, Ill.**

Eppy Charms, Inc.

Celebrating its 30th anniversary in the charm merchandise field this month, Eppy Charms displayed an ample number of new items: Au-Go-Go Rings for penny and nickel vending; glow-in-the-dark Bat Rings for nickel vending; stick-to-objects Flying Bat for dime vending; penny Bat Rings; a 30th Anniversary Charm Mix; a new 1966 capsule mix for nickel and dime vending, and a Solid Gold Cadillac charm mix.

Eppy also introduced its new display front policy at the show. Explained by President George Eppy, the system will afford to operators a display front change for every service call. Twenty fronts will be supplied with each order. **Eppy Charms, Inc., 163 Denton Avenue, Lynbrook, Long Island, N. Y.**

Karl Guggenheim, Inc.

Bob Guggenheim heaped a glittering mound of Go-Go Rings on a table in his booth, a monument to one of the hottest dime items in the history of bulk vending. The company took orders for over a million of the rings during the three-day show.

Guggenheim also exhibited Batman flicker rings for dime vending and Crazy Labels for 5-cent vending. **Karl Guggenheim, Inc., 159-07 Archer Avenue, Jamaica, Long Island, N. Y.**

Henal Novelties

President Henry Schore brought a host of new charm items to the show. The company took orders for well over a million units during the event. Highlighting the Henal array

were Famous Scenes for dime vending, a Puppet for dime vending, Bat Shadows and Go-Go Rings. Also prominently displayed at the Henal booth were Martian Finks. **Henal Novelties And Premiums, 97 North 10th Street, Brooklyn, N.Y.**

Knight Toy

Knight came to the show announcing "this is the year of the Bats" and brought the merchandise along to prove it. On display were penny bat rings, Bat-Nik emblems and membership cards for dime vending; 10-cent Flying Bats. Knight also displayed its 10-cent Go-Go Bubble Ring. A 1-cent Go-Go Bubble ring was also offered. **Knight Toy & Novelty Co., 83 Hanse Avenue, Freeport, Long Island, N.Y.**

MacMan Enterprises

The colorful booth of MacMan showed off the following new items: Dick Tracey Rings for nickel vending; Bat Masks for dime capsule vending; The Flintstones for dime vending, and newly available in nickel and penny categories; nickel Bat Rings; Bat and Finks for penny vending; Mister Magoo Rings for 5-cent vending; nickel-vending Marvel Super Heros; Spook and Kook rings for a dime and Shelfkins for a dime. **Macman Enterprises Corp., 2 Neil Court, Oceanside, N.Y.**

Penny King Co.

This firm unveiled five new dime capsule mixes as follows: Batman Flicker Action Rings; Monster Item mix (4 new monsters); He-Man mix with four big vinyl horror creatures; Non-Capsule item mix, with four new monster objects which vend without a capsule and a Western Do-Dads mix aimed at the teenager.

Also on display were Man From Uncle penny charms, five different Batman Luck Charms for dime vending. **Penny King Co., 2538 Mission Street, Pittsburgh, Pennsylvania.**

Paul A. Price Co.

New at this exhibit were a High School Ring for dime vending, a soft, puppet-like Italian Mouse for dime vending, a Wee Bat for penny or nickel vending, Wham-O Mini-Balls offered exclusively by Price for dime vending; a combination of Bats and Balls, Bats for penny, nickel and dime vending; penny compasses; several new penny ring mixes; "Goofies" for nickel vending; Bat Ring-Funny Face combination for nickel vending;

a new variety of imported stoned rings; an all-stone girl ring series and a new "Scarem" line. **Paul A. Price Co., 5 Skillman Street, Roslyn, Long Island, N.Y.**

Full report on confection and machine exhibits next week.

NORTHWESTERN
Model 60 Bulk-Pak
Will not skip or jam because of specially designed wheel and housing. Holds 1,000 individually wrapped FLEER'S DUBBLE BUBBLE TAB GUM, the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. Bulk loading.
BIRMINGHAM VENDING COMPANY
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SAM WEITZMAN, president of Oak Manufacturing Co., accepts plaque presented the company by the NVA in honor of the late Sid Bloom. Always active in the NVA, Bloom died during 1965.

NEW VICTOR 77 GUM & CAPSULE VENDORS
A REAL SALES STIMULATOR IN ANY LOCATION
Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel. Vends 100 count gum, V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanism.
Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.
PRICE \$39.00 each with chrome front
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"It's 30 in KCMO"



NEW NVA PRESIDENT, Brooklyn distributor executive Irwin Nable (left) is congratulated by Bill-board's Ray Brack.

NORTHWESTERN
Model 60 Bulk-Pak
Will not skip or jam because of specially designed wheel and housing. Holds 1,000 individually wrapped FLEER'S DUBBLE BUBBLE TAB GUM, the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. Bulk loading.
WRITE, WIRE OR PHONE
PARKWAY MACHINE CORP.
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Lee Smith on Speaking Tour

CHARLOTTE, N. C. — Lee Smith, local bulk vending businessman and director of the National Vendors Association, has been invited by North Carolina Gov. Dan Moore to participate in a conference here May 5 on the State's Total Development Program.

On May 14 Smith will be featured speaker before a meeting of the South Carolina Association for Retarded Children in Spartanburg.

Smith has also been invited to address the Tennessee Association for Retarded Children in Knoxville on June 25. A workshop on the placement of sponsorship machines will be held at that meeting.

COMING EVENTS

May 7—NAMA regional spring meeting, Somerset Hotel, Boston.

May 14—NAMA regional spring meeting, Continental Hotel, Chicago.

June 12-15—National Confectioners Association annual convention, Washington Hilton, Washington, D. C.

NEW VICTOR 77 GUM & CAPSULE VENDORS
A REAL SALES STIMULATOR IN ANY LOCATION
Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel. Vends 100 count gum, V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanism.
Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.
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HOT - HOT
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(all price per M)
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Flicker Rings 13.00
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1¢ mixes from 3.50
Parts, Supplies, Stands & Globes. Everything for the operator.
One-third deposit with order, balance C.O.D.
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We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1c Tab Gum, 5c Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies; 1 Hersheys 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

COIN MACHINE

Roger Miller Voted Top Jukebox Artist of 1965

By PAUL ZAKARAS

CHICAGO—Smash Records artist Roger Miller was named Juke Box Artist of the Year in Billboard's 18th annual survey of the coin machine industry.

The nation's music operators, responding at the rate of 12 per cent in the survey, voted Miller the top earning performer and his million-selling single "King of the Road" as the top earning disc of 1965.

Runner-up to Miller as top artist was Buck Owens of Capitol and his hit, "I've Got a Tiger by the Tail," was voted second best earning record of the nation's coin-operated phonographs.

(Full results of the survey appear in Billboard's International Coin Machine Directory which is being mailed to subscribers this week.)

Miller's Horatio Alger story—from bellhop to big name—did not occur overnight. After a stint in U. S. Army during the "Korean Conflict," Miller ended up in Nashville. Supporting himself as a bellhop in the Andrew Jackson Hotel, he tried to get into the music business through various means—as a songwriter, guitarist, fiddler, drummer as well as singer—and recorded a number of flops before starting to catch fire in the early 1960s. He had been playing with sev-

eral c&w groups as a drummer, signed an exclusive songwriting contract with Tree Publishing Co. and recorded several successful numbers including "You Don't Want My Love" and "Hey Little Star."

Miller's big move came in 1964 when he signed a contract with Smash Records and hit the national charts with his single "Dang Me." Since then, singles "Chug-a-Lug"; "Engine, Engine, No. 9"; "Do-Wacka-Do," the fantastically popular "King of the Road," and "England Swings," as well as albums "Dang Me—Chug-a-Lug," "The Return of Roger Miller" and most recently, his "Roger

Miller's Golden Hits," have scored huge successes.

Favorite

Miller's talents have been given national recognition by the total of 11 NARAS Grammy awards he has received in the past two years. The coin machine industry, besides voting him the Billboard award, honored his 1965 contribution to the music business by giving him the Music Operators of America "Favorite Record" and "Favorite Entertainer" awards.

Success nourishes itself and Miller appears to be headed for lasting superstardom. He will appear on NBC-TV's May 16 (Continued on page 67)



RECORD CO. EXECUTIVES Charles Fach (left) and Lou Dennis pose with Billboard's 1965 Recording Artist of the Year award. Honor was voted to Smash artist Roger Miller by Billboard's operator-readers. Fach, who accepted the award for Miller, is a Mercury Records vice-president. Dennis is the newly appointed Smash product manager.

LP Share of Jukebox Record Market Up 1 Per Cent in '65

By RAY BRACK

CHICAGO — Of the 7,000 records purchased by the average jukebox operator during 1965, 4.7 per cent were Little LP's. This figure, determined via Billboard's 18th annual survey of the coin machine industry (full results of which appear in our annual International Coin Machine Directory, which is being mailed out this week), compares to a 3.7 per cent Little LP share of total jukebox record sales during 1964.

The survey indicated increased sales to metropolitan area operators. The same poll of jukebox operators showed that during 1965 many in rural areas sharply cut back their purchases of LP's.

"My locations demanded that I get rid of all Little LP's," reported an operator in one Midwestern State, the largest city having a population of 200,000.

A New York City operator, on the other hand, said: "I could program 100 per cent Little LP's to profitable advantage on many boxes if the product were available."

Renewed Interest

A Billboard survey of record companies indicated that the Little LP market in 1965 did

not come alive until after the Music Operators of America convention in September. At that convention it became clear that many operators could use more of the product, and several record companies indicated renewed interest in the market.

Following the MOA show, Capitol issued its first Little LP release and Epic, Monument

and Soma accelerated their release schedules.

By the end of the year, suppliers were reporting a spark of life in their jukebox album catalogs.

"The response to our latest Little LP release has been tremendous—just tremendous," declared Epic vice-president and (Continued on page 68)

H-B Starts Jukebox Sales Generator

HOLLYWOOD—Reaffirming faith in the power of the jukebox operator, Hanna-Barbera Records has begun servicing a select number of operators with a new Louie Prima single, promotional mailer and title strip. The experiment, according to label general manager Don Bohanan, is designed to provide sales excitement in the "old" fashion, rather than hitting radio stations first and then building that excitement outward to cover all bases.

The company intends to show the operator that by placing the free samples on key locations, he can generate strong sales which will lead him to order disks for his other customers. The single used in the program is "I'm Gonna Sit Right Down and Write Myself a Letter," done with a modern arrangement. The product was selected, Bohanan said, based on reports from local one-stops and distributors that the tune was "spinning the meters."

Jukeboxes have been somewhat forgotten by record companies, Bohanan said. Operators, one-stops and retailers buy singles off national hit lists and even radio station playlists. H-B hopes to generate enthusiasm for the product via juke exposure to reverse the pattern of buying based on radio exposure and hit lists.

A cover letter explaining the experiment is being mailed to one-stops. Billboard's special projects department is handling the mailing for the company.

Congressman Criticizes Clad Coins; Seeks Study

WASHINGTON—A bill ordering the Treasury Department to make a study of alternatives to the new coinage has been introduced by a New York congressman. Sharply critical of the new clad coins is Rep. Paul A. Fino (R., N. Y.), who said the new coins appear to be "wearing unevenly."

Representative Fino says the cladding process results in a copper core that is much nearer one side of the coin than the other.

"These coins are going to wear out unevenly in many cases," he said. "One side will be rusty, the other side will be

tinny." He said the coinage "typifies the economics of the Great Society."

Representative Fino's bill, H.R. 14540 (now with the House Committee on Banking and Currency) would authorize \$50,000 for a coinage study and would require the Treasury to report by Jan. 1, 1967, on ways to improve the coinage.

Commission

Assistant Treasury Secretary Robert Wallace told Billboard he had knowledge of Fino's bill. Wallace pointed out that the same law which enacted the new coinage provided for the estab-

(Continued on page 68)

New U. S. Models at Hannover

By PAUL ZAKARAS

HANNOVER, W. Germany —The General Trades Fair opened here last week and three



EMBLEM OF HANNOVER FAIR, giant European trade exhibition which includes a large coin machine show.

U. S. manufacturers took the opportunity to show new products. Highlighting the entries is a new 160-selection jukebox from Rock-Ola, the Grand Prix Imperial. Rock-Ola also is showing twin compact models of hot and cold drink venders similar in styling to the firm's current 3402 Hot Drink Vender.

Chicago Dynamic Industries, Inc., which has just announced that it is re-entering the flipper game field, is showing two flipper models, the four-player Festival and the two-player Hula-Hula.

Midway Manufacturing Co. is exhibiting Premier shuffle alley, the first shuffle game ever produced by the firm.

Mondial International of New York, exclusive export agent for both Midway and Chicago Dynamic, is showing the products of the two manufacturers. In addition to the models men-

tioned above, Mondial is exhibiting Midway's Monster Gun and Chicago Dynamic's Corvette Ball Bowler and Bel-Air shuffle alley.

Rock-Ola spokesmen told Billboard that in addition to the new products exhibited in Hannover, the firm will be making other new models available to its European customers before the end of the year.

The products of Seeburg, Williams, Gottlieb and Bally corporations are also available at the fair.

The Hannover Fair, located in this northern city to the southeast of Hamburg, is one of the biggest all-European expositions of the year. Although the coin machine business makes up only a portion of the fair, it represents the largest exhibition of coin products annually in Europe.

Philadelphia Assn. Backs MOA Proposal

PHILADELPHIA—Full support for the position taken by the Music Operators of America (MOA) in matter of copyright changes as they will apply to music machines was pledged by the Amusement Machines Association of Philadelphia. The action was taken at a pre-summer dinner meeting of the association held last week at The Wynne, it was announced by Joseph Silverman, executive secretary of the association which represents vending, amusement and music machine operators in the area.

Silverman said that after a full discussion of the issues involved in the proposed changes in the 1909 Federal copyright act, full local support will be given to any program formulated by MOA to further its position in the matter. There was a strong feeling among the operators, said Silverman, that MOA will be able to work out a solution to the copyright problem which would be equitable for both the machine operators and the music publishers.

The local association has strong ties with MOA, and William Cannon, a member of the association, is treasurer of MOA.

The pre-summer meeting also (Continued on page 65)

A FIRST: FULL LISTING OF JUKEBOX LP'S

CHICAGO — In response to reader requests, we present the first full list of current Little LP's ever published. (See page 66.) Mark you, this is not merely a listing of juke box albums that have been released—this is a list of LP's that are available! Such a list, operators say, will permit them to go to their suppliers with specific requests. May we also call your attention to our complete coin machine inventory listings on pages 69 and 70. This listing appears the first issue of every month for the convenience of our operator readers.



GENTLEMEN, START YOUR ENGINES. You see here members of the field engineering staff (music and games) of the Seeburg Corp. at the Chicago plant ready to drive away in their new vehicles. (They wear out a station wagon every 12 months.) From left, Robert C. Zeising, Norman G. Haas, Gene Michalik, C. S. Britton, Harry E. Jones, Samuel T. Garvin, Leo Halper, music-games manager of field engineering Bob Moulder, training division assistant manager Murry Shohat and training division manager Woody Woodhull.

Advance Announces New Equipment Rental Plan

ST. LOUIS—"I'm jumping into the operator leasing of equipment with both feet," Pete Entringer informed Billboard last week, "and am really getting some action."

Entringer and colleague Jack Gorelick are the top executives at Advance Distributing Co. here, exclusive distributors for the Rowe Manufacturing Co. line.

"You can quote me as saying that before starting this program I looked at it from all aspects," Entringer said, "and found it a very sound venture." He stressed the word "sound."

Advance is offering equipment at the following rental rates:

Bandstand phonograph (100, 160 or 200 selection)—\$7.50 per week.

Rowe Riviera Cigarette machine (800 pack capacity)—\$4.50 per week.

Rowe Wall-Ette (50-cent chute)—\$1.50 per week.

Fischer Regent 77 pool table—\$6 per week.

Fischer Regent 86 pool table—\$6.50 per week.

association to endorse the MOA royalty proposal since it was tendered to the Judiciary Committees of the House and Senate late in 1965.

Philly Assn.

• Continued from page 64

served as a forum for the exchange of ideas and problems, particularly as they apply to summer resort operations. Most heart-warming, said Silverman, is the high note of optimism sounded by all the association members in attendance. Prospects for summer business loom bright as ever and all look forward to a bigger resort season than last year, which was one of the best in a decade or more.

The Philadelphia association is the 11th major operators as-

Illinois 'Come & Learn' Program Stirring Interest

CHICAGO—One of the most educational programs ever is planned by the Illinois Coin Machine Operators Association for its meeting at the Pick-Congress Hotel here May 14-15.

The program, highlighted by participation by Music Operators of America record-programming committee chairman Bill Cannon, and more convenient meeting hours promise to pull the largest crowd ever to an ICMOA quarterly meeting.

The convention theme, "Come and Learn," will be carried out via a trade forum on the following key topics: contracts, programming, service, copyright legislation and public relations. Participating in the forums will be Cannon, owner of Cannon Coin Machine Co., Haddonfield, N. J. Also involved will be ICMOA members and representatives of the trade press.

The convention will open on Saturday afternoon at 6:30 with a social hour. On Sunday at 10 a.m. brunch will be served, followed at 1 p.m. by the business meeting. There is no social hour scheduled following the Sunday business meeting. This departure from previous meet-

ing plans, president Lou Casola feels, will help draw a bigger crowd.

Scotch Rumor Of Wurlitzer Sale to Vendo

NORTH TONAWANDA, N. Y.—Rumors have been circulating among Wurlitzer distributors that the Vendo Company is set to purchase Wurlitzer's coin-operated phonograph division.

In response to these reports, Wurlitzer Vice-President R. C. Roling issued the following statement: "The Wurlitzer Co. has neither solicited nor received any offer to buy the company or any part of its business. We have no plan for our coin-operated phonograph business except to continue to manufacture and

(Continued on page 67)

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- 57-102 GOLDEN TRUMPET HITS—Seymour & His Trumpet
- 57-103 GOLDEN TRUMPET HITS—Seymour & His Trumpet
- 57-104 MILLION SELLERS 60'S—101 Strings
- 57-105 MILLION SELLERS 50'S—101 Strings
- 57-106 MILLION SELLERS 40'S—101 Strings
- 57-107 MILLION SELLERS 30'S—101 Strings
- 57-108 POPS CONCERT (Pipe Organ Plus)—Buddy Cole
- 57-109 MUSIC MAN/SOUTH PACIFIC—Hollywood Theatre Orch.
- 57-110 EXODUS (and other Movie Themes)—101 Strings
- 57-111 MY FAIR LADY—101 Strings
- 57-112 DANCE BANDS HITS (Pipe Organ Plus)—Buddy Cole
- 57-113 THE BEST OF AMERICAN THEATRE—George Montalba
- 57-114 I LOVE PARIS—101 Strings
- 57-115 BROADWAY COCKTAIL PARTY—101 Strings
- 57-116 GOLDEN AGE OF DANCE BANDS—Poll Winners
- 57-117 THE SOUL OF MEXICO—101 Strings
- 57-118 FLY ME TO THE MOON—101 Strings
- 57-119 WORLD'S GREAT STANDARDS—101 Strings
- 57-120 AMERICAN WALTZES—101 Strings
- 57-121 FIRE AND ROMANCE OF SOUTH AMERICA—101 Strings
- 57-122 HAWAIIAN PARADISE—101 Strings
- 57-123 ITALIAN HITS—101 Strings

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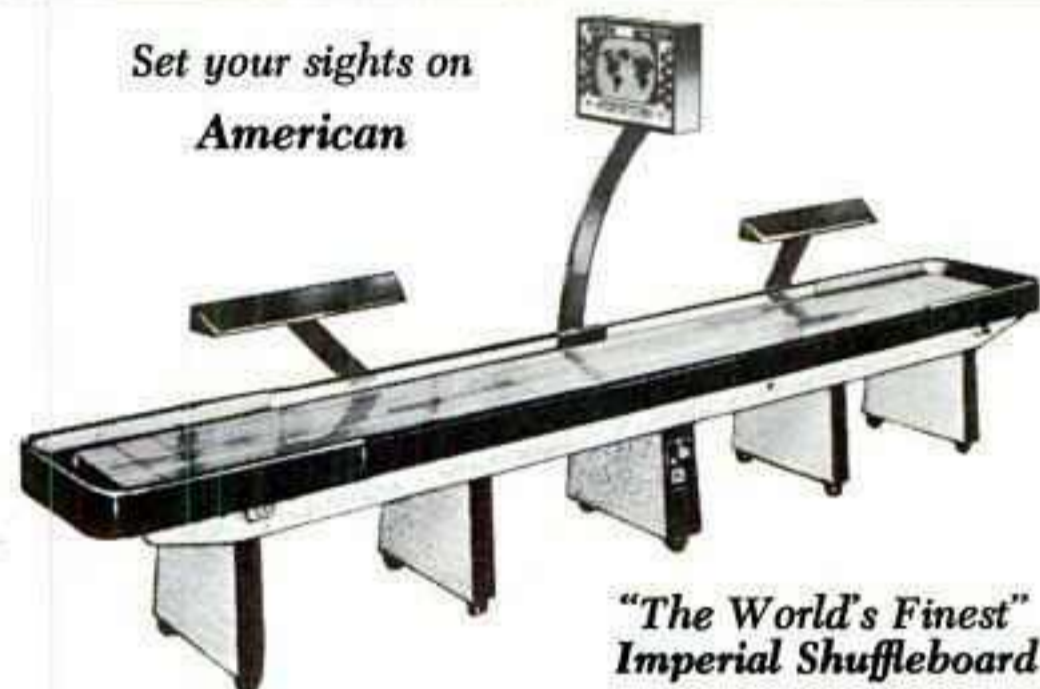
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NEW FASTER GAME SCORING
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Now Less Than 1 Minute.

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- **200 OR UNDER FEATURE**
Score Closest To—But Not Over—200, Wins Game. Creates New Exciting Last Ball Suspense In Competitive Play.
- **CALL STRIKE FEATURE**
Player Pressing Call Strike Button Before Shot, Scores Double If Strike Is Made. Missed Call Strike Gives No Score.

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"EXTENDED PLAY"

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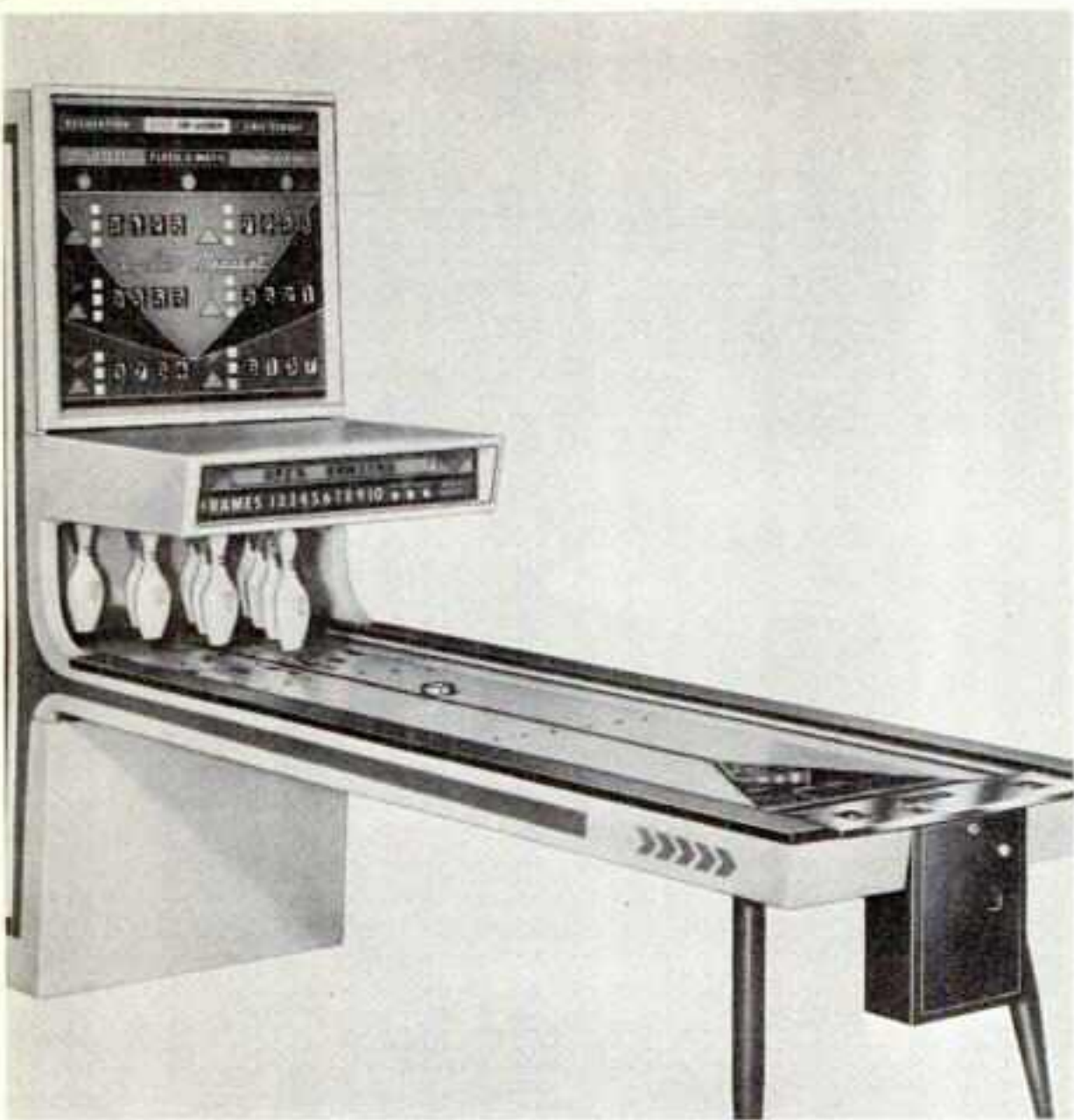
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NEW EQUIPMENT



Chicago Coin—Medalist Puck Bowler

Released this week by the Chicago Coin Machine division of Chicago Dynamic Industries, a six-player puck bowler called Medalist. Offers six scoring features: "200 or under" (score closest to but not over 200 wins game); "call strike" (player pressing call strike button before show scores double if strike is achieved); regulation; flash-o-matic; step-up and dual flash. Has faster game scoring. Average game time now less than a minute. Has "extended play" feature as well.



Williams—Top Hand Single Player

TOP HAND is a new single-player, add-a-ball flipper game from Williams Electronic Manufacturing Corp., Chicago. Each ball makes a poker hand to compete with the dealer. You beat the dealer to score one extra ball. Three-of-a-kind lights the bottom roll-overs to score one extra ball. Has a target and bumper build-up for high score, awarding additional bonus balls. Stainless steel moulding and trim, "plastikote" finished playfield, automatic ball lift.

Chunk Ice Maker Offered On Seeburg C-D Vendors

CHICAGO — Operators may now obtain Seeburg Modular and Marquee cold drink vendors with either the Seeburg shaved ice or Reynolds hard-chunk ice makers, the company's vending vice-president Bob Breither announced last week.

Breither said that both ice-

New One-Stop

ST. LOUIS—Pat Blunda has opened a new one-stop and record service outlet at 1911 Washington here. The operation is called Pat's One-Stop. The telephone number is CE 1-2074.

MAY 7, 1966, BILLBOARD

Roger Miller Is Voted Top Juke Artist

• Continued from page 64

special on the "Grammy Award" and is scheduled to star on an NBC network weekly series starting this fall. Two States are claiming to be his home—Texas, the State of his birth, and Oklahoma, where he was raised. Oklahoma's Governor Bellmon recently called Miller the State's "Ambassador-at-Large" and said: "All Oklahomans can be very proud of the success of Roger Miller and of the favorable impression he creates of our State wherever he goes." Those close to Miller say he still maintains the quick sense of humor and easy-going attitude of less plentiful days. He is superstitious about his success and doesn't want to do anything to knock the precarious pendulum out of its present easy swing. Everytime he cuts a record he brings together the same musicians, same recording engineer, makes sure the same chairs are placed in the same spots of the same studio, and—fortunately—produces the same quality product.

Rolfing Statement

• Continued from page 65

sell to our customers the quality phonographs which have been an important part of our product line since 1934."

This statement was included in a letter mailed to all the firm's distributors, representing the sales and services of coin-operated phonographs in the U. S., over the signature of Roy F. Waltemade, vice-president and manager of Wurlitzer's North Tonawanda division.

Pass Jersey Tax; Trade Is Puzzled

TRENTON, N. J. — Gov. Richard J. Hughes' 3 per cent sales tax proposal was approved by the State Assembly last week, leaving the coin machine industry wondering about its application to machine grosses.

Haddonfield's William Cannon, owner of Cannon Coin Machine Co. and president of the New Jersey Council of Coin Machine Operators, said that the trade has been unsuccessful in attempts to obtain copies of the sales tax law.

Industry officials are reserving comment on the new law pending study of the language of the bill.

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IMPERIAL
BILLIARD
CUE
STICKS

48 inch, 52 inch, 57 inch lengths

Precision crafted for unsurpassed balance, appearance, durability and straightness.

Total Quality cues from butt to tip.

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Wms. MINI GOLF, 2-Pl.	\$250	BIG BONUS UNITED	\$110
C.C. PAR GOLF, Like New ..	345	LINE UP	135
Wms. DRIVING RANGE	350	HANDICAP	95
Forward Ind. PRO GOLFER, 9'	195	NIAGARA	75
		CHICAGO COIN	
		FOUR GAME	\$110
		VARIETY ROLLDOWN	275
		SIX GAME	175
		PRO	225
		BALLY	
		DELUXE JUMBO	\$ 95
		OFFICIAL JUMBO	95

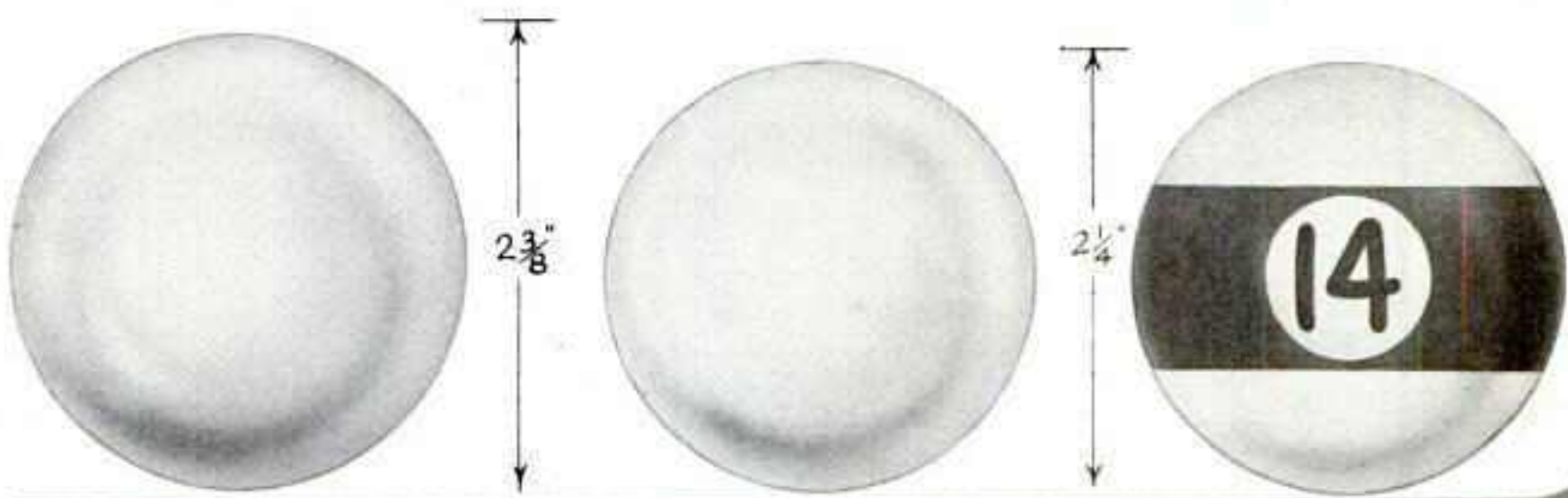
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Congressman Criticizes Clad Coins; Seeks Study

• Continued from page 64

lishment of a joint commission to study all problems arising from the clad coins. That committee will be activated sometime this year, Wallace said.

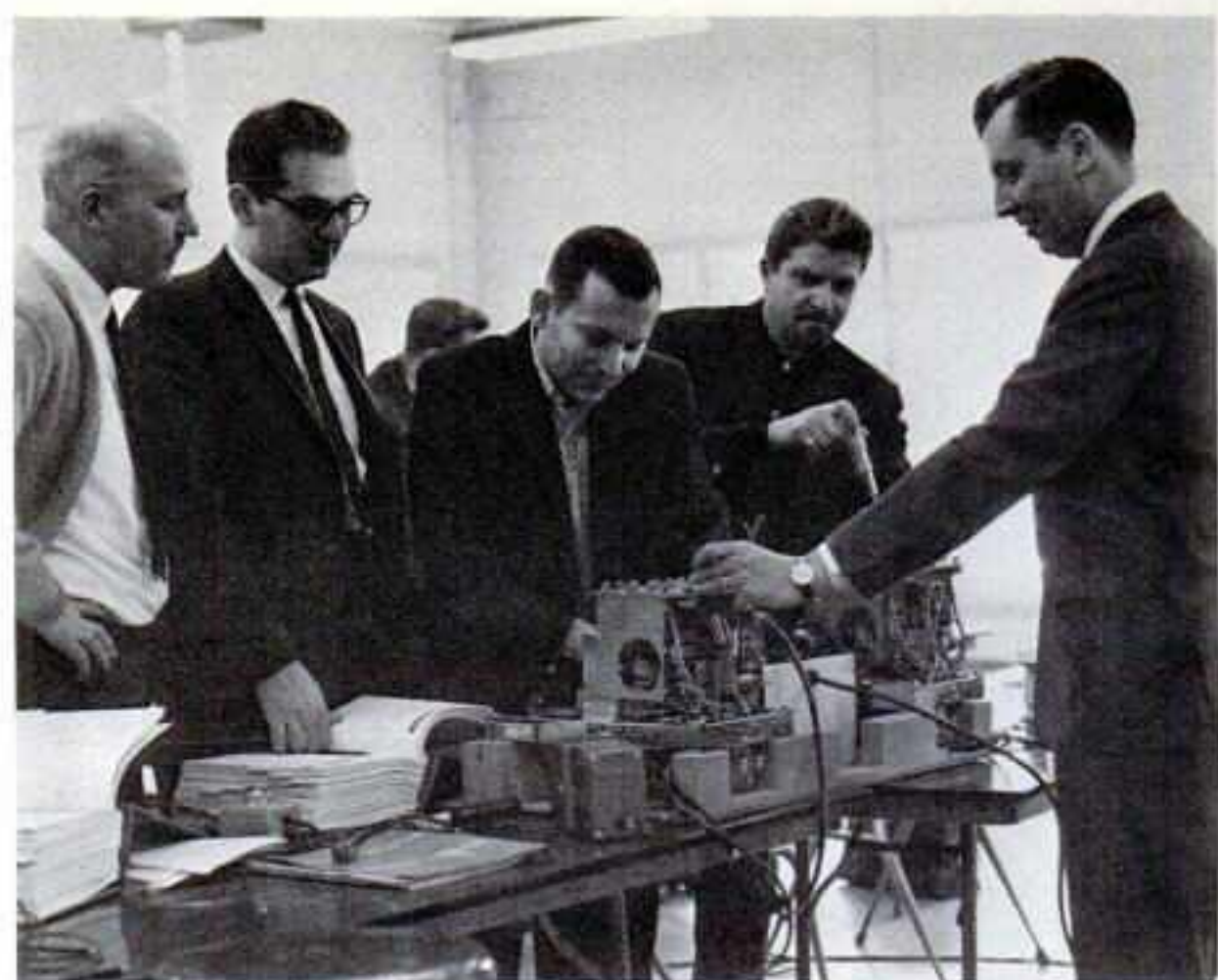
The Treasury has received no complaints about new coins "wearing unevenly," Wallace declared. He said that it might appear to the layman that the copper core is off center because in the stamping process the metal at the coin's edge, is bent slightly, making the top layer appear thicker than the bottom layer.

Wallace questioned the congressman's assertion that the new coins appear to be wearing poorly, observing that the coins have not been in circulation long enough to show appreciable wear. The outer layers of the coins, he said, will wear for 25 years.

Regarding Representative Fino's description of the new coins as "ugly," Wallace commented, "We recognize that there is no metal as pretty as silver."

The bonded cupronickel coins put into circulation last year are the product of months of research by the Treasury and the coin machine industry. Introduced to conserve the country's dwindling silver supply, the new coins had to work perfectly in the nation's millions of coin-operated machines.

The changeover eliminated silver from U. S. dimes and quarters and reduced silver in half dollars to 40 per cent.



BILL CHANGER ADJUSTMENTS on the Rowe unit are explained by instructor Tom Fenton (right) to servicemen at most recent vending service school conducted at the Whippany, N. J. plant of Rowe Manufacturing. The five-day session covered the Rowe 1020A Cold Drink machine, Sk-9 Coffee machine, 333 coin mechanisms and first-in-first-out candy machines in addition to the bill changer. Students pictured (from left) are Fred Eddy, Massasoit Vending Co., Plymouth, Mass.; John Caragianis, Newport Music Co., Newport, R. I.; Sheldon Dulberg, Vix Vending Co., Detroit, and Hy Brill, Duso Amusement Co., Liberty, N. Y.

Fischer's new, truly balanced, smaller, precision weight

Size OLD STYLE Cue Ball

NEW MODERN Cue Ball. Same Weight as Object Ball

CUE BALL
FISCHER'S New Cue Ball Strikes Object Ball 31/1000 Above Center for Much Better Play and Skill.

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FISCHER MFG. CO., INC., TIPTON, MO.

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BALLY		UNITED BALL BOWLERS	
HOOTNANNY	\$190	TEAM MATE	\$195
BULL FIGHT	295	FALCON	210
50/50, 2-PI.	395	SAVOY	210
SHEBA, 2-PI.	335	TIP TOP	210
CROSS COUNTRY	160	DIXIE	190
STAR-JET, 2-PI.	220	CLASSIC	295
SKY DIVER	225	FROLIC	365
MAD WORLD, 2-PI.	315	7 STAR	360
GRAND TOUR	260	HOLIDAY	405
2-IN-1, 2-PI.	315	TROPICS	410
HARVEST	275	ALAMO	410
BUS STOP, 2-PI.	320		
3-IN-LINE, 4-PI.	240		
BONGO, 2-PI.	260		

CHICAGO COIN'S TOP BRASS, \$295

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LP Share of Jukebox Record Market Up 1 Per Cent in '65

• Continued from page 64

general manager Leonard Levy at year's end. The same week, Monument president Fred Foster said, "We find that the market has definitely perked up."

Trial
Epic and Monument issued new LP's in January of this year and were joined by Capitol for the first time. Capitol indicated that its first release was a trial balloon and subsequent releases were contingent upon operator response. In mid-April Capitol's Stanley Gortikov said, "We are very pleased with the reaction received thus far from operators," and announced a second Little LP release.

Last week, Levy reported that jukebox LP's were continuing to move and said Epic would issue eight more in "the latter part of May."

"We are experiencing a good re-order pattern here," he said. I visited Los Angeles and San Francisco one-stops recently and found that they are experiencing an exceptional Little LP re-order pattern."

Acclimated
The Epic executive observed that perhaps "operators are becoming acclimated to the product, and one-stops are beginning to recognize its sales potential."

Meanwhile the Seeburg Corp. (author of its own Little LP program in co-operation with record companies) reported no increase in Little LP sales during 1965.

"Volume held at the 1964 level," said Seeburg national promotion manager Stanley Jarocki.

Billboard turned to operators to learn why Little LP's seem to be in regional demand.

MOA vice-president Harlan Wingrave, who operates in Emporia, Kan., said he programs Little LP's on less than 10 per cent of his machines.

"If they weren't available at all, I wouldn't lose any money," he said. "But I believe this is a local matter. I know that operators in other parts of the country are having fine success with the albums and I appreciate the new interest of the record companies in supplying them."

Why don't Little LP's appeal to the Kansas jukebox player? "Our customers want just one tune at a time," Wingrave said.

"They seem to think we're forcing something on them with albums."

Up in Manhattan, Kansas, A. L. Ptacek, also an MOA vice-president, said he has given Little LP's an extended trial with no success.

"I have Little LP's on only 10 machines," he said, "and I'm going to pull those off." Ptacek believes that patrons are cool toward LP's because they want only a single tune and they are not finding the music they want on the albums.

"But I realize that juke box players in other parts of the country have different tastes. Take Bill Cannon's area, for instance."

We took Bill Cannon's area—South Jersey. Cannon, MOA treasurer, is chairman of that association's record company communication and programming committee and one of the most serious and scientific operators in the country.

Cannon's careful research on Little LP's—and his findings and opinions prove invariably to be unbiased—indicate Little LP's to be, as he puts it, "a plus business."

Cannon has maintained test locations specifically on Little LP's and has found in some instances that the playmeter "went to the limit" on an LP.

In Addition
"Little LP's are profitable for me," he said, "because their income is on top of everything else. We program LP's in addition, so to speak."

Twenty-five per cent of Cannon's phonographs are now programmed with LP's, and every machine that is cycled through the shop is converted, if possible, to LP play. One or two new LP's are added per week per machine.

Here and there, one-stops are calling more attention to the Little LP. The I. J. Morgan Co. in Philadelphia regularly publishes a catalog of well over 100 Little LP's.

A number of operators have requested a complete list of Little LP's currently available so as to be able to put pressure on their suppliers. We have complied with that request this week (see page 66).

Best estimates indicate that 60 to 70 per cent of the ma-

chines on location now in the United States could handle Little LP's.

ALL MACHINES READY FOR LOCATION

Bally Deluxe Jumbo Shuffle	5 65.00
CC 4 Game Shuffle	95.00
CC Pro	150.00
CC Red Dot Shuffle	250.00
CC 6 Game Shuffle	125.00
CC Starlite	325.00
AMI H 120	185.00
AMI 120	245.00
Seeburg G	115.00
Seeburg 3W1 Wall Box	9.95
Wurlitzer 5210 Wall Box	35.00
22-Col. Eastern	45.00

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NEW EQUIPMENT



Federal Machine Corp.—Pastry Vender

Federal Machine Corp., Des Moines, Ia., has available Model P-6, a pastry vender. Called The Secretary, the six-column machine has 72-unit capacity and vends at 10 cents, 15 cents, 25 cents and 30 cents, or 10/15 cents and 25/30 cents. Cash list price, with slug rejector included, is \$269.

SEEBURG ISSUES 1,000TH ALBUM

CHICAGO — The Seeburg Corp. will soon issue the 1,000th Little LP in its special program for juke box operators in cooperation with a number of record companies. According to Seeburg national promotion manager Stanley Jarocki, the 1,000th title will be "Moonlight Sinatra" by Frank Sinatra on Reprise. It is due to be released through Seeburg distributors the second week in May.

New Location, Name for 1-Stop

CHICAGO — Effective April 18, Music Box One Stop here has new quarters on Record Row and had a new name: Susan Distributing Co., Inc.

This was reported to Billboard by company manager Harry S. Losk.

Previous located at 1301 West 79th Street, Susan Distributing Co. is now at 1410 South Michigan Avenue.

COINMEN IN THE NEWS

PHILADELPHIA

Late last month, Rock-Ola field service representative William Findlay dropped in on Joseph Ash at Active Amusement Machines Co. to conduct a phonograph service school. ("These service schools are a continuation of Rock-Ola's program to explain to the operators across the country the complete dependability and working simplicity of the Rock-Ola location-engineered phonographs," reports George A. Hincker, Rock-Ola advertising and sales promotion manager.)

Attending the Philadelphia school were John Martino and Bill Joyce, Johnny's Music Service, Westmont, N. J.; Stan Pearl and Frank Cannavo, Gold Star Vending, Camden, N. J.; Frank Lewis, Don Henry and Frank Urban, Frank Urban Co., Philadelphia; Joe Walborn and John Davies, Chuck's Amusement, Reading Pa.; Lem Renchler, Blankenbiller Amusement, Reading; Ted Lovas, Active Amusement Co., Philadelphia; William Werner, Bill's Vending, Bridgeton, N. J.; George Hamilton and Don Beers, Paula Vending Machine Co., Allentown, Pa.; W. Ellis and Jules Weiss, Automatic Vending Corp., Chester, Pa.; Richard Roof, Roof Enterprises, Lebanon, Pa.; Earl Weicner and Robert Reifsnnyder, Reifsnnyder Amusement Co., Reading, Pa.;

Bill Fannasy, Jr. and Hank Winger, National Novelty, Harrisburg, Pa.; Herb Klein, Tom McKenna and J. R. Machler, Tri County Amusement Co., Jenkintown, Pa.; C. E. Griffith, O'Connor Amusement, Camden, N. J.; Carl Annas, Carl Annas Co., Norristown, Pa.

Abe Russell and Harlan Russell, R & S Sales, Pottsville, Pa.; George Wright, Delaware Valley Amusement Corp., Philadelphia; Jay Zimmerman, Shay's Vending, Lebanon, Pa.; James Harmon, Philadelphia Vendors, Philadelphia; Charles Cohen, Charles Cohen Co., Philadelphia; Mike Starnes, Gold Star Vending, Camden, N. J.; Carmen Gagliardi, Arco Rex Amusement, Trenton, N. J.

William S. Fishman, president of Automatic Retailers of America, and Jack Beresin, president of ABC Consolidated Corp., were named by Mayor James H. J. Tate to serve on the citizens committee to stage Law Day U.S.A. . . . Music operator Harold Birenbaum and his wife off to Hawaii with stop-overs on the West Coast as members of the Cystic Fibrosis Foundation's outing group. . . . Ralph W. Pries, vice-president of Berlo Vending Co., was general chairman of the Variety Club Telethon staged on WFIL-TV which raised almost \$300,000 to help handicapped children during its 19-hour stretch on camera.

MAURIE H. ORODENKER

COMING EVENTS

April 30-May 8—General Trades Fair, Hanover, West Germany.

May 14-15—Illinois Coin Machine Operators Association (quarterly meeting), Pick-Congress Hotel, Chicago.

May 14-15—Tobacco-Candy Distributors & Vendors of Kansas convention, Broadview Hotel, Wichita.

May 18-30—Paris Coin Machine Fair, Hall 97, Porte de Versailles, Paris.

June 12-13—Quarterly meeting of Music & Vending Association of South Dakota, Plateau Motel, Watertown, S. D.

Oct. 15-16—Third annual convention and trade show of the South Carolina Coin Machine Operators Association, Columbia, S. C.

Oct. 28-30—16th annual convention and trade show of the Music Operators of America, Pick-Congress Hotel, Chicago.

Racine Wins Site Races

VALLEJO, Calif.—If Racine gets there first around Vallejo we'll know the reason why!

Russell Racine, owner for 15 years of the Racine Music Co., has joined a local real estate firm as a secondary enterprise. Among the advantages, Russ confesses, is that now he knows as soon as possible all of the new locations which will open up shortly. It provides an opportunity to hit them first with Racine boxes.

Even without this aid, which was beginning for Russ just about April 1, business has been good enough that his firm has been investing in most of the new models during the past year to update equipment at almost all of his locations. His company has been operating as many as 12 boxes on the near-by Traverse Air Force Base. Franklin Hollis is manager of the Racine operation while Russ is out on real estate assignments.



GOTTLIEB'S 1-player CENTRAL PARK

7 Bell-ringing features...

10 bulls-eye targets advance value of yellow and green center targets.

Hitting targets numbered 1 to 5 advances value of yellow target; targets 6 to 10 advances green target.

Advancing either target 5 times scores special and then target itself scores special when hit.

4 Pop bumpers light in pairs for fast action high score.

Additional advances also scores special.

10 rollovers spots bulls-eye target groups.

Comical animated organ-grinder's monkey strikes bell in lightbox for every 100 points scored.



A Gottlieb FLIPPER SKILL GAME

That Extra Touch of Quality and ORIGINALITY



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A M REVIEWS



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.



POP SPOTLIGHT

WHAT NOW MY LOVE
Herb Alpert & the Tijuana Brass. A&M 114 (M); SP 4114 (S)

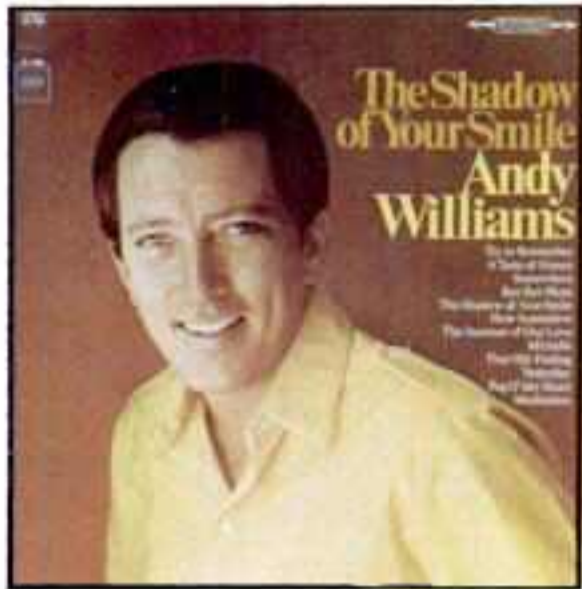
With five albums currently riding the Top 100 LP Chart, the group bows another exciting and entertaining package. Beautiful arrangements of "What Now My Love," a bossa nova version of the Academy Award winning "The Shadow of Your Smile" and the Grammy winner, "It Was a Very Good Year."



POP SPOTLIGHT

THE SHADOW OF YOUR SMILE
Andy Williams. Columbia CL 2499 (M); CS 9299 (S)

Williams features the Oscar-winning film theme as the title tune for this album of warm, romantic mood songs. "Try to Remember," "Somewhere" and "Taste of Honey" are also highlighted, along with "Meditation" and "How Insensitive" on which the vocalist is joined by guitarist Antonio Carlos Jobim. A top programming item, well produced and well performed.



POP SPOTLIGHT

A TOUCH OF TODAY
Nancy Wilson. Capitol T 2495 (M); ST 2495 (S)

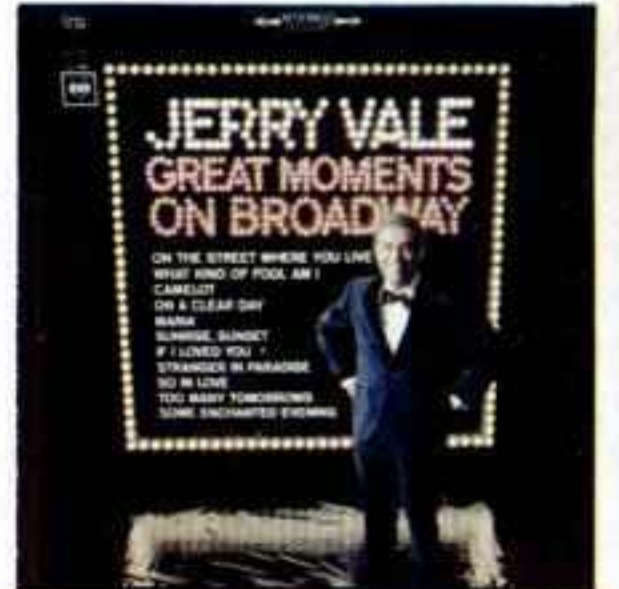
Miss Wilson's warmth, feeling and musical understanding highlight new dimensions of today's pop hits. The album features the melodious, "Yesterday," "Call Me" and "The Shadow of Your Smile," to which the stylish songstress gives exceptional interpretations. Sure to delight the deejays, the package will also appeal to the consumer at the retail level.



POP SPOTLIGHT

GREAT MOMENTS ON BROADWAY
Jerry Vale. Columbia CL 2489 (M); CS 9289 (S)

Exceptional musical moments from the Broadway stage are enriched by the vocal performance of Vale and sparkling new arrangements from the pen of Marty Manning. Album is destined for a high spot on the sales charts. Vale captures the beauty and warmth of such greats as "If I Loved You," "Maria" and "Stranger in Paradise."

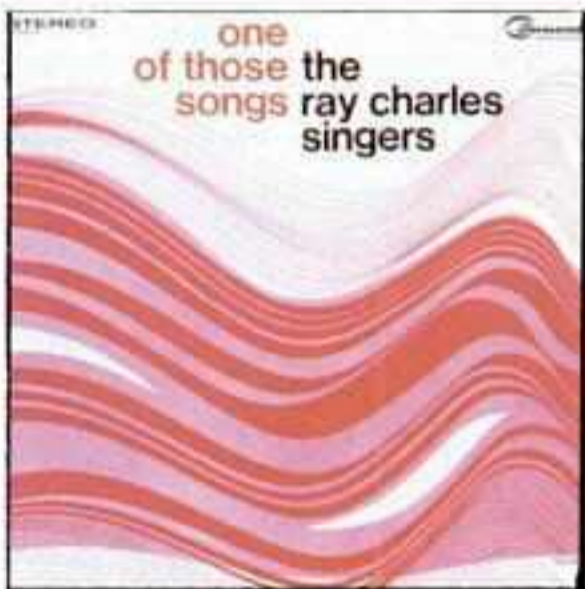


POP SPOTLIGHT

COUNTRY BOY

Bobby Vinton. Epic LN24188 (M); BN 26188 (S)

Vinton successfully displays further understanding and feel for all types of music as he moves into the country field with ease and sales appeal. The material is pop-country and extremely well performed. Standouts include "Detour" and "Riders in the Sky." His version of "Gone" has strong singles possibilities.



POP SPOTLIGHT

ONE OF THOSE SONGS

The Ray Charles Singers. Command RS 898 (M); RS 898 SD (S)

Certain songs strike chords in one's mind, identifying a musical style, a personality or a musical fad. The group features 12 such songs in this well-produced, well-performed and well-packaged LP, including "Put Your Dreams Away," "Scarlet Ribbons" and "Yesterday." Impeccable sound engineering.



POP SPOTLIGHT

FERRANTE & TEICHER FOR LOVERS OF ALL AGES

United Artists UAL 3483 (M); UAS 6483 (S)

The keyboard masters have another beautiful instrumental package to join their growing catalog of best sellers. Love is the theme as the duo gives sparkling renditions of "On a Clear Day," "What Now My Love," "Ebb Tide" and "Theme From 'A Summer Place'."



POP SPOTLIGHT

A NEW SONG FOR YOUNG LOVE

The Lettermen. Capitol T 2496 (M); ST 2496 (S)

Add this exciting performance to the trio's long list of best-selling LP's. With their recognizable and harmonious sound, the boys put their own stamp on 12 top tunes for an exceptional programming album that will prove an equally successful sales item.



POP SPOTLIGHT

LAWRENCE WELK & JOHNNY HODGES

Dot DLP 3682 (M); DLP 25692 (S)

Hodges and Welk join musical forces, producing a beautiful new sound. Twelve different arrangers lend their talents to the task of creating backdrops for the saxophonist. "Someone to Watch Over You," "Blue Velvet" and "I'm Beginning to See the Light," all highlight Hodges' brilliant sax solos.

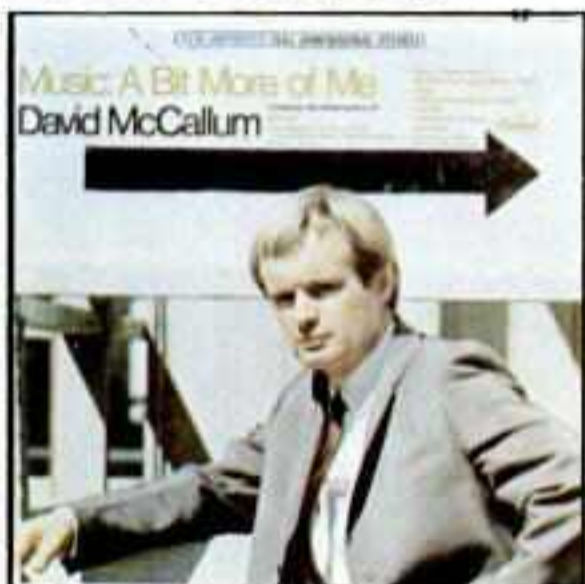


POP SPOTLIGHT

MUSIC: A BIT MORE OF ME

David McCallum. Capitol T 2498 (M); ST 2498 (S)

McCallum's initial venture into the LP world garnered such response that he returns with more of the music now dubbed as "The McCallum Sound." Excellent instrumental versions of current hits and two original compositions are included in the album, which should be a strong seller.



POP SPOTLIGHT

WAYNE NEWTON—NOW!

Capitol T 2445 (M); ST 2445 (S)

Newton's dynamic personality, unique vocal range and musical understanding are all in evidence in this album of diverse melodies and music styles. From his swinging theme, "Danke Schoen," to the country-flavored "The Minute You're Gone," his performance is enthusiastic and exciting.

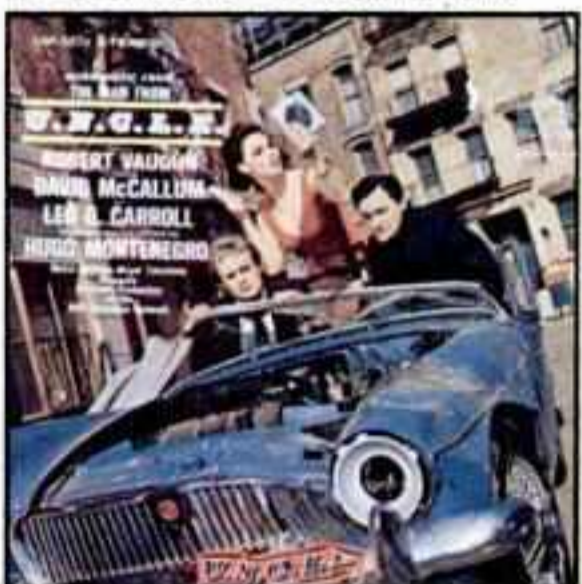


POP SPOTLIGHT

MORE MUSIC FROM THE MAN FROM U.N.C.L.E.

Hugo Montenegro. RCA Victor LPM 3574 (M); LSP 3574 (S)

Hugo Montenegro's first LP of music from TV's "U.N.C.L.E." is still running at a hot sales pace and this new album, built along the same lines, has a similar potential. The music is brisk and lively and the big arrangements give it an exciting drive.



COUNTRY SPOTLIGHT

BRYANT'S BACK IN TOWN

Jimmy Bryant. Imperial LP 9310 (M); LP 12310 (S)

Marking his debut on the Imperial label, the exceptional guitarist has a winner in this exciting and commercial program of diversified, original material. Bryant runs the gamut of tempos from the pulsating opener, "Peach Grove Express," to the sensitive ballad, "Lonesome." Top performances by Bryant, well produced by Scott Turner.



CLASSICAL POTLIGHT

LUDWIG VAN BEETHOVEN: KLAVIERSONATEN NR. 4 ES.

DUR NG 9 E DUR NR. 10 G. DUR Wilhelm Kempff. Deutsche Grammophon SLPM 138938 (S)

Here's another brilliantly executed performance by Kempff in his series dedicated to Beethoven piano sonatas. Flowing, true and without waste.



TWO GREAT NEW ALBUMS FROM TWO GREAT LABELS



Distributed by ABC-Paramount Records, Inc.



TANGERINE RECORDS

My Jug and I—Percy Mayfield T-1505

The multi-talented songwriter-singer (who has written many Ray Charles hits) calls upon life's experiences to sing 12 of his own tunes describing the hope, humiliation and heartbreak of love. Recorded in Ray Charles' recording studio in Los Angeles and personally produced by Ray.



JERDEN JERDEN JERDEN

Dave Lewis plays Herb Alpert and The Tijuana Brass J-7006

One of the great organists on the pop scene, fronting a trio of organ, guitar and drums, plays a tribute to Herb Alpert and his boys. A groovy sound for all ages and perfect programming for all stations.