

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

American Airlines, Billb'd Launch Music-in-the-Sky

NEW YORK—American Airlines has appointed Billboard Publishing Company to handle the stereo music portion of its passenger entertainment operations launched last week. Each month, Billboard will supply American with two three-hour stereo programs—one classical and one popular—comprised of material from various labels.

The pop program is based on Billboard Spotlight Reviews and Top LP chart entries. The classical portion is programmed by the editors of High Fidelity, Billboard's sister publication.

Combined effort of both publications assures in-the-air listeners of getting the finest current disk fare.

Billboard accepted the responsibility of programming American's music as a means of gaining valuable exposure of top recordings to a prime audience. This opens a new avenue of promoting the sale of recordings to the high income, pace-setting segment of the populace.

American's in-the-air entertainment was kicked-off on its Chicago-West Coast flights Sun-

day, Aug. 16, and will be expanded to the entire jet fleet within the next few weeks. In addition to pop and classical stereo programs, American's entertainment bill includes a choice between first-run feature films, TV shows and TV scannings of take-offs, landing approaches, and points of interest while in flight. The latter is scanned via a TV camera in the nose of the plane. The passenger can select the program he desires, whether audio or video.

The audio portion is fed from [\(Continued on page 18\)](#)

NFIB: Ban Point of Purchase Ad Credits

WASHINGTON — The National Federation of Independent Business believes that advertising allowances should be given only for measurable advertising media, and made illegal for "display, for stack display, shelf display, etc." The Federation opinion was submitted during recent Senate Small Business Committee hearing on abuses of advertising allowances that discriminate against the small retailer, particularly the allowances "pressured" out of manufacturers by giant food, discount, department or other retail outlets.

The Federation found that allowances in the form of display paraphernalia were too often discriminatory, and that the favored large retailers frequently pocketed the allowances and used them to lower prices at the expense of local competition. Display allowances are "tantamount to a special discount," the Federation claimed.

Buyer Pressure

Senate Committee Chairman John Sparkman (D., Ala.) and members were in agreement with findings that giant chains or other big buyers pressure the manufacturer with "periodic demands for increase in current allowances." At the hearing, Small Business Administrator Eugene Foley said the practice of using the so-called "advertising" allowances to lower prices and undercut local retail competition was simply a tool for price discrimination. If the manufacturer does not go along, his product takes a back seat in the store merchandising.

[\(Continued on page 8\)](#)

Small Firms Unite; Form Group in D. C.

WASHINGTON — Record retailers, independent distributors and other small businessmen fighting dual distribution in which the supplier competes at the retail level with the dealer, will soon have a central industry-wide organization headquartered here in Washington. The group will be called Conference on Dual Distribution, and for a starter will invite members of some 40,000 different firms "to join in a nationwide effort to relieve the price squeeze on independents resulting from current dual distribution practices."

At the same time, last week, Sen. Hubert Humphrey (D., Minn.) asked Congress to vote a small business conference study, at White House level. The study will seek ways to help small business with financing, and to check into hampering aspects of antitrust laws and tax levies.

Rep. James Roosevelt, chairman of the House Small Business Subcommittee on Distribution, who held lengthy hearings on dual distribution in the record and other industries, put the news of the new industry-wide Conference on Dual Distribution into the Congressional Record last week. Roosevelt

[\(Continued on page 8\)](#)

U & I to Buy Mills for \$5 Million

NEW YORK—Wall Street is finally getting a foothold in the music business. The big business move-in is being spearheaded by Utilities & Industries with its purchase of Mills Music for an estimated \$5,000,000. (Although Max Fink, Los Angeles attorney empowered to sell the property, said that the deal has not yet been concluded, the buzz in New York at press time was that it was all wrapped up.)

The purchase will mark finis to speculation on the future of the old-line ASCAP firm. Over the past years, Mills had entertained offers at least five

times, and negotiations have gone on with such varied interests as the Wrather Corporation and the music publishing combine of Jean and Julian Aberbach.

At present, the entry of Utilities & Industries into the Mills picture will have no effect on the operation. It's reported that the new owners will leave things just as they are. Jack Mills is president of the firm, based in New York, while his brother Irving is the vice-president, headquartered on the coast. There are also a flock of young Mills boys (sons of Jack and Irving) who are part

of the company's personnel which numbers nearly 100.

It's been known that Utilities & Industries, which has holdings in water, telephone and electric companies among other enterprises, has been looking into the Mills situation for several months. Utility firm executives, in addition to looking through the books, privately interviewed personnel as well.

In Business 12 Years

U & I, which has holdings throughout the U. S., has been in existence about 12 years. Its president is Richard Rosenthal;

[\(Continued on page 8\)](#)

RECORD MONTH FOR CAPITOL

HOLLYWOOD — July sales were the highest in Capitol's history, according to Stan Gortikov, head of the label's distributing corporation.

Since the Beatles invasion, with their subsequent single and album clicks, and the chart power of Nat Cole, the Beach Boys, Peter and Gordon, Hollyridge Strings, Buck Owens, "Funny Girl" original cast, Nancy Wilson, Kingston Trio, Al Martino, among others, Capitol has been enjoying a healthy season.

B'way Is Open House to BMI

By MIKE GROSS

NEW YORK—The Broadway show score field can no longer be considered the private domain of a single performing rights society. For a long time the showtune area has been virtually the private domain of ASCAP writers and publishers even though, in recent years, BMI has been able to get its foot into the door with a few shows.

Now, however, the door is apparently wide open and BMI is moving in with more force than ever. The BMI Broadway breakthrough is no mere happenstance. It comes after years of concentrated focus on Shubert Alley through such diversified programs as schools and special royalty payoffs. For example, BMI has been conducting a music theater workshop, under the direction of Lehman Engel, in which tyro writers are taught the theater-writing craft through musical adaptation assignments. A workshop assignment that has materialized into a production for the coming season is "That Hat," written by Cy Young. It's an adaptation of the old movie, "The Italian Straw Hat," and was given to Young as a workshop project. It will be presented off-Broadway by Haila Stoddard in the early fall.

Also, in a move to build up its production-writing areas (shows, films, TV), BMI has revised its payoff rates on performances to give

these writers a financial shake that's better than that assigned to the run-of-the-mill pop writer.

Another important factor in BMI's Broadway build-up is the development of Tommy Valando's music publishing operation as a potent theater force. Valando has been an important spearhead in BMI's drive into the theater. His writers include Jerry Bock and Sheldon Harnick ("Fiorello," "Tenderloin," "She Loves Me") and Rick Besoyan ("Little Mary Sunshine").

For the coming season, Valando has Bock and Harnick, again, with "Fiddler on the Roof," John Kander and Fred Ebb with "Flora, the Red Menace," Kander and Ebb with "Golden Gate," and Kander, Ebb and Paul Klein with "Simon Says."

Howie Richmond and E. B. Marks are two other BMI publishing firms that are beginning to make strong strides along Shubert Alley. For the 1964-1965 season, Richmond has a potential production in "The Insolent Breed," written by Oscar Brand and Paul Nassau. Marks will be represented by "Baker Street," written by Marian Grudoff and Ray Jessell.

Also in the works from BMI factory hands are "Chicago" (Don Costa), "New Faces" (Jerry Powell, Michael McWhinney), "A Midsummer Night's Dream" (Rick Besoyan), and a revue to be written by David Baker and Ira Wallach.

[\(Continued on page 8\)](#)





(Advertisement)

They're here! See page 7 and cash in!



NEW FAST-ACTION ALBUMS FOR FALL FROM RCA VICTOR

 The most trusted name in sound 



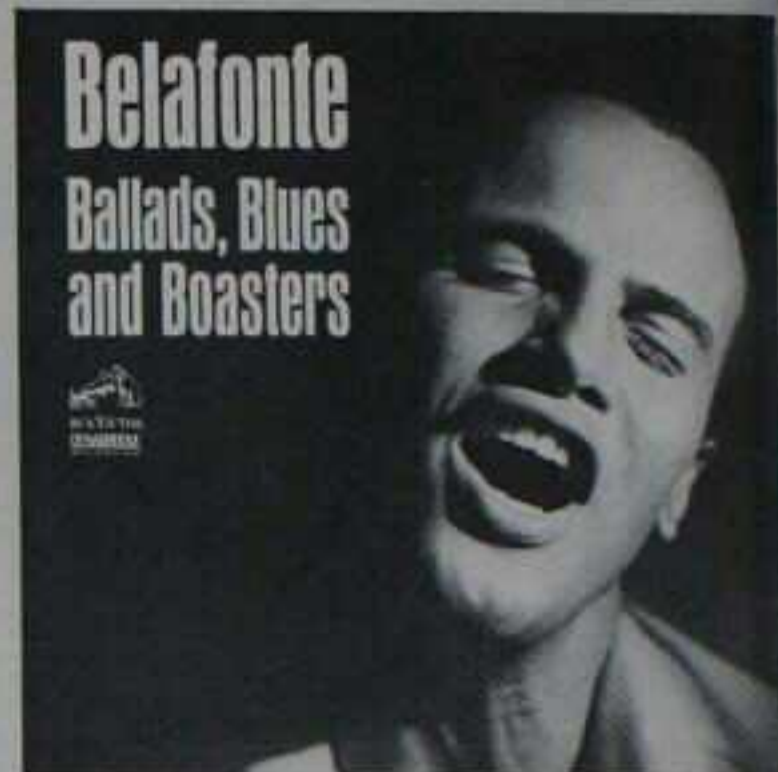
Dan "Bonanza" Blocker spins stories about the authentic folk songs John Mitchum (Bob's brother) sings in a fine baritone voice. "Erie Canal," "The Battle Hymn of the Republic," others, in this new Dynagroove album. LPM/LSP-2895



Backed by a full orchestra, Frankie's vocal gifts shine as bright as ever in this Dynagroove album. Selections include: "Young and Warm and Wonderful," "Love Letters," "People," "Something Wonderful Happens," 8 others. LPM/LSP-2898



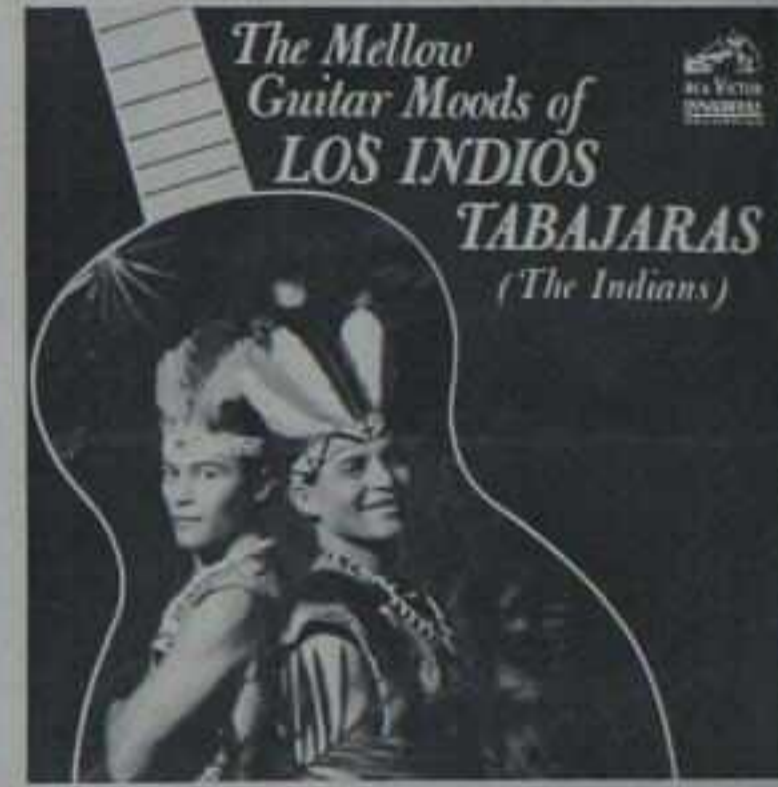
Recorded "live" at N. Y.'s Waldorf-Astoria, Paul's fans grew — by thousands of adults. He performs "Hello, Dolly!," "Young, Alive and in Love," "Falling in Love with Love," a medley of his hits and others. A winner! LPM/LSP-2965



It's Harry at his singing and selling best in this new Dynagroove album. It includes: "Four Strong Winds," "Pastures of Plenty," "Tone the Bell Easy," "Back of the Bus," "Blue Willow Moan," and 7 other sales grabbers. LPM/LSP-2953



The TV star turns in a fine performance of narration and singing. "Bonanza" fans will flock to buy this new Dynagroove album. Includes "Ghost Riders in the Sky," "Blue Guitar," "Bonanza," "Pony Express," and six others. LPM/LSP-2843



Following hits like "Maria Elena," and "Always in My Heart," this latest Dynagroove album will be a fine seller. It's smooth, mellow and pleasant. "Sunrise Serenade," "St. Louis Blues," "A Very Precious Love," and 9 others. LPM/LSP-2959



This Original Cast album of the new Music Theater of Lincoln Center production — with Patrice Munsel, Bob Wright and a fine cast — recreates the entire score and the gaiety of old Vienna in Dynagroove sound. LOC/LSO-1094



Football fans will go for this Dynagroove album in a big way. The treatments of these familiar football fight songs from twenty large universities give them socko sales potential in every town from coast to coast. LPM/LSP-2924



Allen sings this collection of standards in Dynagroove especially to his tremendous following of female fans. "I've Grown Accustomed to Her Face," "Call Me Irresponsible," "The Nearness of You," others. LPM/LSP-2934



Nero gives the master's touch to the "big hits" of the season — such top 10'ers as "Hello, Dolly!," "People," "Shangri-La," "The Girl from Ipanema," "I Want to Hold Your Hand," "I Wish You Love," and 6 others. Dynagroove. LPM/LSP-2935



The folk stylist chalks up another solid hit with a cross section of the best material around: "Troubled," "Katy Cruel," "Looky Yonder," "Froggy Went A-Courtin'," "Wayfarin' Stranger," 6 others, in this Dynagroove album. LPM/LSP-2923



Rollins' latest offering for jazz devotees. He and the best musicians around interpret modern jazz standards. "I Remember Clifford," "Four," "St. Thomas," "Round Midnight," "Blue 'n' Boogie," others. Dynagroove. LPM/LSP-2927



New and exciting arrangements in a new Dynagroove album. Included are: "Java," "People," "If I Had a Hammer," "The Pink Panther Theme," "Hello, Dolly!," "From Russia with Love," 6 others. All with sales appeal! LPM/LSP-2926



Recorded "live" at the World's Fair, these folk tunes include those most requested in personal appearances. "Crabs Walk Sideways," "Turn Around," and "When I Was a Young Girl" are 3 of the 10. LPM/LSP-2946

4 Star Television Builds Base For Entry Into Music Field

HOLLYWOOD — After searching two years for the most propitious means of entering the record business, Four Star Television has found the proper key: Valiant Records and executives Billy Sherman and Barry DeVorzon.

Using recently purchased Valiant as its nucleus, Four Star plans building and developing from within this base, explained Alfred Perry, Four Star's music director.

As a forward step in broadening Four Star's music interests, the company recently formed Radford Music into which it plans consolidating Sherman and DeVorzon musics.

Perry, who took charge of the music department with the departure several months ago of Herschell Gilbert, explained the reason Four Star purchased the

Sherman-DeVorzon interests was its successes in the pop music business plus its catalog. Valiant product continues to be distributed through a prior contract with Warner Bros., Perry explained. The purchase price could exceed \$1 million over five years, Perry said.

A Major Problem

One of the major problems facing the new disk entry is to

decide whether its product will be released on Valiant or whether a new named line will be introduced. It is understood legal entanglements over the Four Star name between this Four Star and Four Star Music run by Bernie Solomon and Dave Burgess have to be resolved before Perry can release material on the corporate logo.

(Continued on page 18)

BRIT. BOOKIES OPEN NEW LINE: TAKE CHARTS BETS

LONDON — Pop music is attracting such widespread attention in Britain now that the bookmakers have decided to cash in—by taking bets on the charts! A chain of betting shops in the East End of London put the idea into operation recently and it's spreading like wildfire.

Punters back the disk they think will make the top of the charts the following week and wait for the result. The boties lost out heavily the first week when the fans backed Manfred Mann's "Do Wah Diddy Diddy" at 4-1—and it romped home a clear winner.

But the idea has come in for sharp criticism. Television newsreels showed youngsters queuing to place their bets in the lunch hour and many adults (usually the losers in this game) said the enticement to bet was bad.

However, a director of the bookmaking firm, William Massey, Ltd., said: "We think this is all harmless fun. There are people who know nothing about horse racing but a lot about pop music, so we are introducing them to betting." He announced the firm's intention of continuing.

A Definitive Folk Festival

PHILADELPHIA — Folk music that is old, new and ageless will blend to make for the three-day program of the third annual Philadelphia Folk Festival set for Friday, Saturday, Sunday, Aug. 28-30, at the suburban Wilson Farm in Paoli, Pa.

The modern folk songs will be interpreted at the big concert on Saturday night by Judy Collins, Bernice Reagon, Gil Turner and Phil Ochs. Country-style will be bannered by Bill Monroe and the Bluegrass Boys. Mississippi John Hurt will feature the blues form. The early-American form will come from Bob (Fiddler) Beers; his wife, Evelyne, and his daughter, Martha.

Others on the Saturday night hoot will be Doc Watson, Mike Seeger and Tracey Swartz, Paul Cadwell, Kilby Snow, Bonnie Dobson, Koerner, Ray and Glover, Judy Roderick, Murv Shiner, Bill Thatcher, and Hedy West.

Last year, with Theodore Bikel in the lead, the three-day

festival attracted a record attendance of more than 10,000. Profits of the event are used by the sponsoring non-profit Philadelphia Folksong Society to benefit the new Folklore Department at the University of Pennsylvania.

The Festival kicks off on Friday night with square dancing, followed by a program of music, song and dance by the various local ethnic groups. During the day, on Saturday, are scheduled workshops for topical songs, blues, ballads, the autoharp, plus a five-string banjo contest.

On Sunday there will be a religious concert in the morning, followed by a children's concert, and then winding it up in the afternoon with a round-robin folksing.

DEPARTMENTS & FEATURES

Hot 100 Chart... Page 22
Top LP's Chart... Page 34

→ Other Music Pop Charts

Breakout Singles 38
Breakout Albums 24
Hot Country Singles 32
Hot Country Albums 32
Hits of the World 26

→ Record Reviews

LP Reviews 52
Single Reviews 12

→ Music & Record News

Talent 10
Country Music 30
Rhythm & Blues 40
New Album Releases 36

→ Departments

Radio-TV Programming 16
Phono-Tape Merchandising 41
Coin Machine Operating 46
Bulk Vending 45

Buyers & Sellers
Classified Mart 44



ALFRED PERRY, Four Star TV's music director, left, with his new executives, Barr DeVorzon, at the piano, and Billy Sherman. They will help the firm develop its music-record interests.

Festival Entries Down to 30

NAPLES—A list of 30 songs has been gleaned from 251 entered in the Naples Song Festival Sept. 18-20. This will be reduced to 24 when singing participants have been chosen under new regulations formed by Gianni Ravera, organizer of San Remo, Castrocaro and Limelight Festivals.

Selections were made by a panel of nine journalists, one musician and one lyricist. Final voting will be made by juries outside the Politeamo Theater

in Naples, picked at random throughout the country.

RAI will televise all three nights. Only one winner, as at San Remo, will be proclaimed and all 11 other finalists will be rated second on an equal basis.

Emergence of Ravera as organizer of the Naples event has made him the most important man in Italian music festivals. He is now in charge of both San Remo and Naples, as well as two events from which young

singers are chosen. The Lime-light festival provides newcomers (eight were rated equally on top this year) from which new competitors for both major events are chosen. Castrocaro assures two finalists places at San Remo.

The only other major song competition with which Ravera is not associated is the Cantagiuro, which is directed by Ezio Radaelli, his predecessor at San Remo.

NARA Begins Chi Parley

CHICAGO — The National Association of Radio Announcers kicked off their four-day convention in the Ascot House here Thursday (20), reporting a registration of more than 400 members and well-wishers.

Joe Howard, vice-president of NARA, and WJLB Detroit disk jockey, told Billboard that some 150 new members registered Thursday. The organization now boasts total membership of some 250 deejays, announcers and production people, primarily from rhythm and blues format stations.

Friday morning sessions were devoted to acquainting new members with the organization, its aims and goals. Del Shields, Philadelphia jazz deejay, was featured speaker at the Friday luncheon.

POLICE ON SPECIAL DUTY

Beatleantics Cause Headaches

By ELIOT TIEGEL

HOLLYWOOD—The Beatles may be the idols of teen-age girls and the love of Top 40 stations, but to California police, airport officials and hotel managers they spell trouble.

When the mop-topped rock 'n' rollers arrived here last week for concerts at the San Francisco Cow Palace and Hollywood Bowl, they found their reservations at the Fairmont and Ambassador Hotels canceled because of management fears about what screaming

hordes of teen-agers would do to their property, staid guests and the jovial quartet itself.

The group was scheduled to land at Lockheed Airport in Burbank, Calif., for their concert Sunday (23) at the Bowl, but officials nixed the idea, stating they didn't want teen-agers ruining their facilities.

The quartet arrived with accustomed hysteria and confusion at Los Angeles International Airport Tuesday (18) en route to San Francisco. Over 500 squealing girls flocked to the Pan American terminal

when word was leaked that the group was passing through L. A. Extra police were called to supplement the regular airport force. The Beatles touched down at 4:15 p.m. and were airborne at 5:45 p.m., appearing at a hastily called press conference which accomplished nothing.

Forty-five minutes later, when they arrived in San Francisco, a howling mob of 5,000 greeted them. More than 100 San Mateo County sheriff's deputies fought back the hysterical youngsters. The four were taken to the

(Continued on page 18)

WYNR Goes To All-News

CHICAGO—The Windy City will lose a rhythm and blues station and the music industry will lose an outlet for exposing its product when WYNR switches to an all-news format Sept. 3. Accompanying the switch will be a call letter change to WNUS.

The dropout of WYNR, owned by Barton and Gordon McLendon, leaves the nation's

(Continued on page 18)

EVEREST MAY JOIN CAP CLUB

HOLLYWOOD—Everest is expected to join the Capitol Record Club soon, as the mail-order firm continues its solicitation program.

Everest thus joins MGM/Verve, Original Sound, Literary and World Pacific as outside accounts now being handled.

The club plans introducing its new clients in its advertising round Sept. 15.

Israel Growing Roots

By ELIOT TIEGEL

HOLLYWOOD—The young state of Israel is slowly developing its own music to supersede the influence of the cultures which supplemented the immigrant influx during the past 12 years.

"Within the next 10 years the young Israeli composers will emerge and be copied all over the world," exclaimed veteran composer, Ben Oakland, upon returning from four months' travel overseas.

The respected ASCAP author visited Israel, Spain, Italy, Switzerland and France to promote his catalog and was shocked into elation at the state of the

music business in Israel.

"There is a freshness being developed by the Israeli composer," Oakland said, "which smacks of diligent musical education." Oakland explains the writing is unconventional in that there will be four or five themes per tune unlike the American style of one theme, bridge and then repeated theme.

"The music doesn't sound Hebraic or Oriental at all," he added. The youngsters enjoy this music and are trying to sell their parents and older folks on it. These older groups, however, want to stay with traditional music.

There is only one English language disk jockey show in Israel, Oakland learned. It is heard daily on the Kol Israel Network for 30 minutes and is conducted by Yehudi Lev.

"The record business in Israel is frightening," Oakland emphasizes. "Phonographs are very expensive and LP's cost about eight American dollars. If an LP sells 5,000 copies, it's doing extremely well. The Columbia album of 'My Fair Lady' has sold 10,000 copies and is the all-time best seller."

After meeting with the owners of five Israeli record companies, Oakland is of the opinion

that they would welcome American technical savvy on how to properly record artists. "Israeli engineers have a lot to learn," he says wryly.

"When you turn the radio dial you pick up six or seven stations plus broadcasts from Jordan, Syria, Lebanon and Egypt, which all play the reedy, nasal native music.

The Israelis do have a rock beat in some of the popular music but "it is done politely." He says the Europeans are trying to emulate American rock 'n' roll and are doing a better job than the originators. "They're providing the beat," he notes, "but the melodies are more melodic than American material which tends toward repetition."

NEWS REVIEW

Popular Folk Series Bows

Vee Jay Records' Horizon World Series has issued 10 albums devoted to the popular folk music of 10 countries, each carrying the banner "Official New York World's Fair Recording." Each album has been recorded in the specific country whose music is featured. Covers are outstanding, featuring faces from the different countries.

Countries involved are Austria, India, Spain, Germany, Israel, Venezuela, Switzerland, France, Greece and Italy. Outstanding among the series is the album from Austria which features the Boy's Choir of Vienna and four separate tracks by Anton Karas, featured on the zither and backed by the accordion duo, the Two Rudis. Suzy Clair, backed by a French quartet, turns in a creditable performance on the French album, as do the flamencos group, Los Gitanillos de Cadiz, from Spain. Of course, you can't overlook the stirring German marches by the Deutsche Meister Band on the German album.

The German album has 17 selections and many of the albums run beyond the normal 12 selections usually found on albums recorded in this country. On the Italian album, however, an American-born singer, Pola Chapelle, sings only 10 songs and while she turns in a good performance, backed by the outstanding guitar playing of Laurindo Almeida, it is hard to imagine a motion picture song like "Anna" being logically in the "popular folk" category when the French album contains songs going back to the time of Toulouse-Lautrec.

So, while the over-all popular folk title doesn't quite apply in all cases the on-location recordings made in India and Greece add to the authenticity. Large stores having customers from many nations will find this series ideal product around which to build an international display window. It also can tie in with the World's Fair. Smaller stores, having less broad ethnic possibilities, will find good sales potential by selecting albums suitable for their local needs. Radio stations, wanting to build a series of international programs, will find plenty to use.

All sets are monaural; album numbers run from VJ 6401 to VJ 6406, in the same sequence as the albums listed in the second paragraph.

FRANK LUPPINO

What's in a Logo: Solomon

HOLLYWOOD—In a climate in which American labels are searching for strong identification overseas, Everest's President Bernie Solomon states: "It's better for a small independent to have strong local identification than its own logo."

Solomon says his company has never been identified as Everest overseas. Rather, it has been released under the licensee's logo, with a mere mention to the product being an Everest production.

Philips Bows Biggest Line

LONDON — Philips claimed its strongest autumn product array, backed by its most extravagant promotion campaign, during the label's sales convention staged at the Kensington Palace Hotel. This followed Philips' most successful year in business here.

Sixty-six LP's and EP's will be released in September featuring artists ranging from Harry Secombe, Sir Thomas Beecham and Barbra Streisand to Tony Bennett, Andy Williams and Dusty Springfield. "Undoubtedly our greatest product range ever," sales manager Darcy Glover told the more than 60 delegates attending.

Visitors to the conference from Philips' group companies in Austria, Germany, Holland and Scandinavia included W. Hamburger (Copenhagen), R. Skanen (Helsinki), B. Lofberg (Stockholm), J. Bis (Harlem), S. Freidberg (Vienna), B. Spits (Baarn), Bertie Mikulski (Frankfurt), H. Baun (Frankfurt), J. Klaassen (Oslo) and J. Duchable (Zurich).

The convention was chaired by Philips' general manager Leslie Gould, and planned by promotion manager Leo Schofield.

Warburton To Oriole

LONDON — Reg Warburton has been named a&r chief of Oriole Records here. He was previously been manager of a talent agency office. Ted Taylor will assist Warburton.

Oriole plans to beef up its a&r department by using independent producers and arrangers. Ivor Raymonde and Johnny Worth have already been given assignments.

S-B OPERATES MINUS MGR.

NEW YORK—A change in the professional department procedures at Shapiro, Bernstein is coming in the wake of the departure of general professional manager Emil La Viola. The plot now is to run the firm without a general professional manager, as such but with firm's vice-president Dick Volter taking over additional duties and bringing in aid from a pair of indie producers, who've not yet been named.

La Viola leaves S-B after nearly a two-year hitch. He came to S-B after a stay with Kirshner & Nevins. Latter firm dissolved in a sale to Columbia Pictures. La Viola's plans are not yet known.

"The public in England is leery of unknown labels," Solomon remarked. "That's why the budget labels have had such a tough time there."

Unless the American import is locally pressed, the U. S. logo on small independent products doesn't carry much weight in foreign markets.

The executive sees company identification valid and important for the majors like RCA and Columbia (which solved this problem through the formation of CBS Records) but not for small lines which are not known throughout the world.

"The CBS label which carries the local logo is proof of local importance," Solomon said.

Billboard

Published Weekly by
The Billboard Publishing Company
2160 Patterson St., Cincinnati, O. 45214
Tel.: 381-6450

Publisher

Hal B. Cook New York Office

Editorial Office

165 W. 46th St., New York, N. Y. 10036
Area Code 212, PL 7-2800
Cable: BILLBOARD NEWYORK

Editor-in-Chief Lee Zitto
Editors Paul Ackerman,
Aaron Sternfield

Managing Editor
Frank Luppino Jr.

Department Editors, New York
Music Editor Paul Ackerman
Associate Editor Mike Gross
Chief Copy Editor Robert Sobel
Radio-TV Programming Gil Faggen
Coin Machines Aaron Sternfield

Department Editor, Chicago
Equipment Editor Nicholas Biro

U. S. Editorial Offices
Cincinnati, Exec. News Editor, Wm. J. Sachs
Chicago, Midwest Editor, Nicholas Biro
Washington Bureau Chief, Mildred Hall
Nashville News, Roselynn Hunter
Hollywood, W. Coast News, Eliot Tiegel

Contributing Editors
David Lachenbruch, Bill Gavin

Research Department, New York
Director, Thomas E. Noonan
Pop Charts Mgr., Andrew Tomko

Special Projects Development Dept.
General Manager, Andrew Calde

Production Department, New York
Art Director, Lee Lebowitz

General Advertising Office, N. Y.
Director of Sales, Peter Heine
Promotion Director, Geraldine Platt
Midwest Music Sales, Richard Wilson
West Coast Gen. Mgr., Bill Wardlow
Nashville Music Sales, Don Light

Coin Machine Adv., Chicago
Coin Machine Ad. Mgr., Richard Wilson

Circulation Sales, New York
Circulation Manager, Milton Gorbulew

Subscription Fulfillment
Send Form 3579 to
2160 Patterson St., Cincinnati, O. 45214
Fulfillment Manager, Joseph Pacci

U. S. Branch Offices
Chicago, Ill. 60601, 188 W. Randolph
Area Code 312, CE 6-9813
Hollywood, Calif. 90028, 1520 N. Gower
Area Code 213, HO 9-5831
Nashville, Tenn. 37203, 726 16th, So.
Area Code 615, 244-1834
Washington, D. C. 20205, 1426 G, N.W.
Area Code 202, 393-2580

International Offices
European Office, Andre de Vekey, Dir.
15 Hanover Square, London W.1
HYde Park 3659
Cable: Billboard London
Brazilian Office, Mauricio Quadrio, Dir.
Rua Visconde de Gavea 125
Rio de Janeiro
Argentine Office, Ruben Machado, Dir.
Lavalle 1783, Buenos Aires

Subscription rates payable in advance.
One year, \$15 in U. S. A. (except Alaska,
Hawaii and Puerto Rico) and Canada, or
\$45 by airmail. Rates in other foreign
countries on request. Subscribers when
requesting change of address should

give old as well
as new address.
Published weekly
Second-class
postage paid at
Cincinnati and
at additional
entry office. Copy-
right 1964 by The
Billboard Pub-

lishing Company. The company also
publishes Vend, the semi-monthly magazine
of automatic vending; one year, \$7 in
U. S. A. and Canada; Amusement Business,
the weekly magazine of amusement busi-
ness management; one year, \$10; High Fidelity,
the magazine for music listeners; one year,
\$7; Modern Photography, \$5; and the
Carnegie Hall Program. Postmaster,
please send Form 3579 to Billboard,
2160 Patterson St.,
Cincinnati, O. 45214.

Vol. 76 No. 35

Billboard, August 29, 1964

Club Sues 'Minstrels'

LOS ANGELES — Lucille Maxwell, sister and legal owner of the Troubadour, is suing the New Christy Minstrels, Randy Sparks and George Grief and Sid Garris, who own their own folk club, for \$17,000 over an alleged breach of contract.

Miss Maxwell, sister of Doug Weston, who partners with her in the club, charges in her suit, filed in Los Angeles Superior Court, that the Minstrels violated their contract by not fulfilling a second option for four weeks within the eight months following their July 31 to Sept. 2, 1962, engagement.

In asking for \$17,000, Miss Maxwell charges she lost this amount in profits as a result of the Minstrels' alleged contract breach.

Also named were 15 John Does, which the suit charges are responsible in some manner for damages sustained. The contract, Miss Maxwell says, was drawn up around July 31, 1962, paid the folk group \$1,000 per week, including all taxes and union fees.

The Troubadour was the breaking-in place for the Christys formed by Randy Sparks. As a result of their great success, Sparks and his managers opened Ledbetter's, which is where the group now appears when in town and where their smaller teammates, the Back Porch Majority, were developed.

Reeves KO's The Beatles

OSLO—The latest Jim Reeves issue here in Norway, "I Won't Forget You" on RCA Victor, this week moved to the top position of the Norwegian Hit Parade, as published by Verdens Gang. That means that the Beatles were forced down to second after only one week at the top. Before that Reeves stayed at the No. 1 spot during 13 weeks with his "I Love You Because."

RCA here in Norway—as handled by A-S Nera—sold 10,000 copies of "I Won't Forget You" during July, and has ordered another 10,000 from Teldec, Germany. It is cheaper and faster to have the records delivered from Germany than to press them here in Norway, John Johanson of Nera, says. Nera was out of stock on "I Won't Forget You" for a few days.

"I Love You Because" has [\(Continued on page 8\)](#)



LINDY'S RESTAURANT, New York, well-known meeting place of theatrical people, salutes the American Society of Composers, Authors & Publishers (ASCAP) on its 50th anniversary, with a display in its Broadway window. ASCAP President Stanley Adams, left, and board member Irving Caesar, right, commend George Linardos, manager of Lindy's.

A
NEW
SMASH
SINGLE

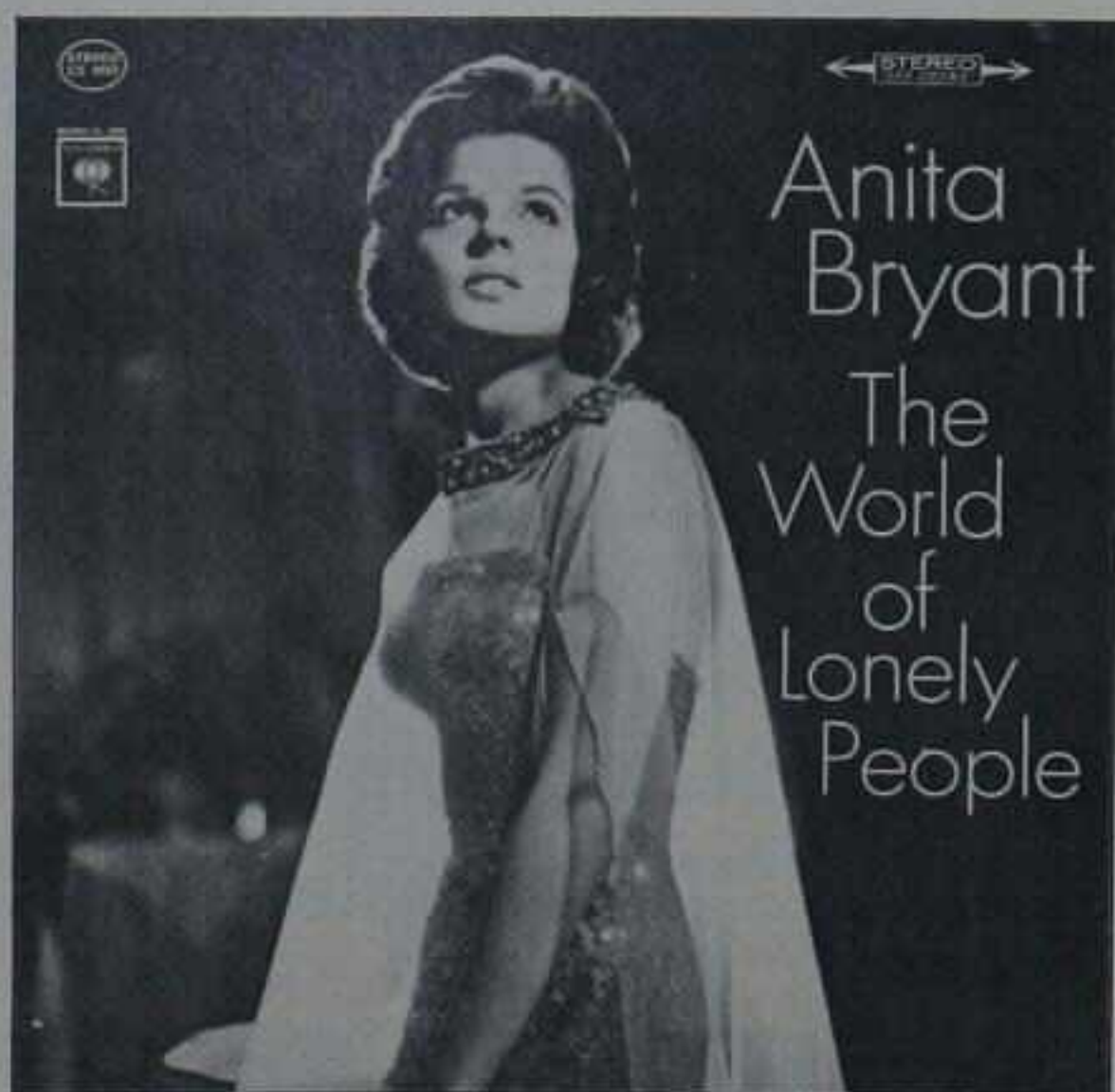
**“Welcome,
Welcome
Home”**

4-43106

ANITA

BRYANT / FROM

THE
BEST-
SELLING
ALBUM
ON
COLUMBIA
RECORDS 



CL 2222 / CS 9022

GRANDSON'S COMPOSER IN FIGHT

Wagner Has Own Thoughts on German Copyright Law Revision

By OMER ANDERSON

BAYREUTH — Wolfgang Wagner, grandson of Richard Wagner and co-producer of the Bayreuth festival of Wagnerian music with his brother Wieland, has joined the fight against revision of the German copyright law.

Wolfgang Wagner said the revised draft law does very little toward extending and securing copyright protection. Wagner's grandson is demanding a new revision which would bestow approximately the same legal status upon music works that pertains to land, securities, and buildings.

The draft law extends copyright protection from 50 to 70 years, but Wagner's grandson says this is too short. Moreover, according to the draft, after the 50 years royalties cease being the property of the composer's heirs and go into a fund for needy artists and their survivors.

Wagner says that copyright should be in perpetuity, placing works of music and literature on the same legal footing as any other type of property. He points out that land and other forms of property can be handed down from heir to heir, and he demands that the same be done for music and literary copyright.

Wagner is seeking a source of permanent financing for the Bayreuth festival, which, although sold out early every spring at substantial prices, nevertheless incurs an annual deficit of \$100,000. The \$100,000 is obtained from federal and local government grants and from contributions given primarily by Ruhr industrialists.

This means that although Bayreuth has never had to be cancelled for a lack of funds, the festival tends to be a precarious undertaking.

Wieland Wagner is attempting to find permanent financing for Bayreuth, and it seems obvious to him that the answer is to collect royalties from the music of the composer whose works are presented—Richard Wagner.

He estimates that if royalties were collected on Wagner's works in Germany alone today—stage, radio-TV, and phonograph records—the amount would reach \$150,000 a year.

Moreover, there would be a flow of royalties from abroad

Name Stan Roth

NEW YORK—Stanley Roth has been named controller of Premier Albums, Inc., manufacturer of budget records and music publisher. Roth, a certified public accountant, had been with Arthur Andersen & Company, a public accounting firm.

PARK NAMED FOR REEVES

MORTON, Tex.—Jim Reeves Memories Park was dedicated Aug. 22 to honor the late country music star. The city council gave its unanimous approval to a proposal by Mayor Dean Weatherly to name the park after Reeves. Reeves, a former star of the Grand Ole Opry, was killed when his plane crashed at Nashville, Tenn.

which would nearly equal or exceed the collections in Germany.

Wagner's grandson charges that the composer's will was "mishandled," and that while great profits have been reaped from his music all over the world, the heirs have received only a pittance.

After the war, Wolfgang and Wieland Wagner literally rebuilt Bayreuth from the rubble, entirely with their own resources. Today, Bayreuth probably enjoys greater critical ac-

claim than ever before. But the Wagners have had to do everything the hard way—and Wolfgang says this is senseless.

Since it is unlikely that the Bonn government would ever protect copyright in perpetuity, Wolfgang is ready to compromise for a copyright period of 100 years. Wagner died in 1883, so this would give Bayreuth his royalties for nearly 20 years more. This would be long enough, believes the grandson, to put Bayreuth on a sound financial basis.

Big Bands Big on Campus Circuit

By MAURIE ORODENKER

PHILADELPHIA—With the current approach of the new school season, campus bookings of the William Honney Agency here finds that the folk artists do not dominate the calendar as they did just a year ago. Local agency's bookings for the fall and winter season finds the big band names and solo artists showing up as strong as the folk artists. Big bands are also returning to the country clubs.

Set for September are Jimmy Dorsey, Sept. 6, at the Southampton (Pa.) Swim Club; Vincent Lopez, Sept. 12, Cedarbrook Country Club here; Horowitz Folk Four, Sept. 18, University of Delaware, Dover, Del.; Glenn Miller Band, Sept. 19, Blueberry Festival, Hammononton, N. J.; and Sept. 23 at Bellevue-Stratford Hotel here; The Brothers Four, Sept. 25 at University of Pennsylvania here, and Sept. 26 at Rider College, Trenton, N. J.

October bookings bring the Mike Pedicin Quartet, rhythm

Hilltop to Expand Line

NEW YORK—The Hilltop, a series of country music albums introduced late last spring by Pickwick International, is expanding its line for the fall season. The original 12-album release has been augmented by four new releases. Also, the firm has developed a new merchandising program that's being worked through the network of Pickwick's distributors and sub-distributors across the country.

The new four-album release features Johnny Horton, Carl Belew, Minnie Pearl, and an all-star set that has George Jones, David Houston and Sonny James.

Burnette Dies In Accident

SAN FRANCISCO—Vocalist Johnny Burnette, 30, drowned in a boating accident Saturday (16) at Clear Lake, north of here.

The rock 'n' roll, country & western stylist had recently formed his own Sahara label. He previously recorded for Capitol and had a string of best sellers. He is survived by his widow, two children, his mother and a brother.

CBS MAKES TEST DISK

NEW YORK—CBS Laboratories has come up with a new "test" record for the mass market called "7 Steps to Better Listening." The disk features a simplified method through "pink noise" tones for testing the accuracy of monaural and stereophonic sound in a phonograph system. The record includes narrated instructions, and it comes complete with an instruction booklet written by Henry Tatnall Canby. The product blends the acoustics of the room, the component system and the consumer ear into one sound. One side of the record tests monaural; the other, stereo.

group, Oct. 3, to Franklin and Marshall College, Lancaster, Pa.; Buddy Williams Band, Oct. 23, Union League here; and on the same Oct. 23 date, an Academy of Music concert here, featuring pop singer Jane Morgan and concert pianist Susan Starr; jazz pianist Peter Nero and comedian Bill Cosby at the University of Pennsylvania here, and Kai Winding Band at Franklin and Marshall College at upstate Lancaster. Oct. 24 brings Winding to Rider College in Trenton, N. J.; and Peter, Paul and Mary to Franklin and Marshall College. Nina Simone plus the Modern Folk Quartet on Oct. 30 at Temple University here.

November brings Woody Herman, Nov. 3-4 to Seaford,

Del., and Nov. 5, to Wilmington, Del.; Peter, Paul and Mary, Nov. 21, Rider College; Liberate, Nov. 24, Reading, Pa., and Nov. 28 for the Shrine in Altoona, Pa.; Gabriel and the Angels, Nov. 25, Elmira, N. Y. December finds Si Zentner Band Dec. 5; Wilmington, Del.; piano team of Ferrante and Teicher, Dec. 8, New York State University, Delhi, N. Y.; Richard Maltby Band, Dec. 12, La Salle College here; Vincent Lopez Band, Dec. 19 Dupont Del.; and Sammy Kaye Band, Dec. 26, Shrine in Harrisburg, Pa., and on Dec. 29, for the Cooper Hospital Ball in Camden, N. J.

Kelly Joins Quaker City

PHILADELPHIA—Al Kelly, veteran record sales and promotion executive in this area, has joined the independent Quaker City Record Distributing Company as general manager. He was formerly with Chips Distributors in a similar capacity. The Quaker City firm was recently established by Harry Finfer and Herb Gordon.

Quaker City has acquired a number of new labels, including Hickory, which has "Bread and Butter" by the New Beats going big for the local firm. Other new labels added include Kent, World Artist, Arlen, Fabor and Providence. Kelly reported another leader in Bobby Freeman's "Come On 'n Swim" on Autumn.

Kelly said the firm will give greater emphasis on promoting promotional efforts going hand in hand with dealer service.

Cleve-Disc Now 4 State

CLEVELAND—Cleve-Disc Distributing, Inc., Cincinnati, has changed its name to Four State Distributors, according to Godfrey Dickey, vice-president and general manager, who heads the Cleve-Disc firm here.

The Cincinnati operation will service Southern Ohio, as well as parts of Indiana, West Virginia and Kentucky. The name change more ideally typifies the distributorship's area of service, according to Dickey, who indicated that Bob Anderson would continue to head up sales activities, with Lee Fogel handling promotion.

Liberty Reshapes Promotion Staff

HOLLYWOOD—Liberty has reshaped its promotion department, with singles sales director Bob Fead now also heading national promotion, replacing Ted Fegin.

Fead will work with Harvey Goldstein, who moves here from Liberty's Chicago branch. Replacing Goldstein is Mike Allen, formerly of Cosnat. Added as Midwest promotion man is Gerry Lacoursiere, operating from Detroit. Handling Southern California is newcomer Lennie Waronker, with former Los Angeles rep Abe Kesh handling the West Coast. In the East, Rennie Roker handled the Coast with Jim Brown working in New York City.

Philly Firm to Handle Carney

NEW YORK—Dick Carney has closed a deal with the Jamie-Guyden Distributing Corporation of Philadelphia to handle national distribution of the releases of his newly formed Carney Record Company.

The first single, already getting action in the Midwest, couples "The Jazz Man Blues," an updated version of "St. James Infirmary," with "Broken Hearted Pal o' Mine," and features a new vocal group, the Littlewin Girls. The date was arranged and conducted by Bill Stegmeyer, veteran clarinetist and arranger for the Jackie Gleason TV shows.

Quality Rec'd Sales Buys Its Fourth Store

LOS ANGELES—Quality Record Sales, which operates the jazz specialty Sam's Record Stores, has taken control of a fourth location. The new store was formerly owned by Tommy Smalls, ex-KDAY disk jockey, explained Jack Lewerke, who operates Quality along with George Hocutt. The new locations is at 4731 West Venice Boulevard. Sam's other outlets are in downtown Los Angeles; in Compton, Calif., and on Adams Boulevard.

Lewerke said the store had been acquired last April when Smalls left Los Angeles to return to New York, with the papers recently clearing escrow.

The chain is currently running a phone promotion, whereby customers call WE 9-SAMS and a taped message lists the special of the day or new releases by company. While the messages are currently recorded by Hocutt, the plan is to have a female employee do the taping. The number cuts into a recorder placed in one of the stores to activate the machine which can give a count of how many calls have been received.

Valiant Buys Italy Master

HOLLYWOOD—Valiant has purchased the Italian master, "Ma Sabto Sera," by Peppino and Johnny, for release this week. It will be the two young artists' first exposure in the U. S., according to Billy Sherman, who along with partner Barry DeVorzon, recently sold the label plus publishing firms to Four Star Television which retained them as executives.

Sherman revealed that a property owned by Four Star's newly formed Radford Music, is being recorded by Vikki Carr. The tune, "So Much in Love," will be released as a single on Liberty.

Robin Hood Caster to Bow

NEW YORK—United Artists will release an original cast album of "Robin Hood," a stage musical scheduled to open in 1965. Both New York and London productions are planned.

Music will be written by Lionel Bart, who did "Oliver." The musical will be produced by Brookfield Productions, headed by Peter Sellers and John Bryan.

COLE DISKS IN 6 LANGUAGES

HOLLYWOOD—Multilingual versions of records continue to fascinate artists. Latest to expand his repertoire is Nat Cole, who recorded the single "Here's to Love" in six different tongues.

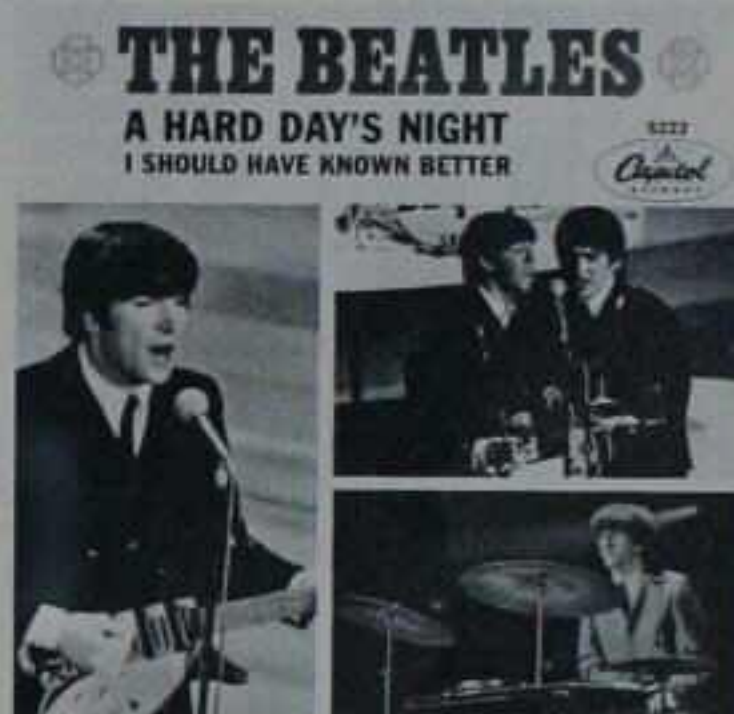
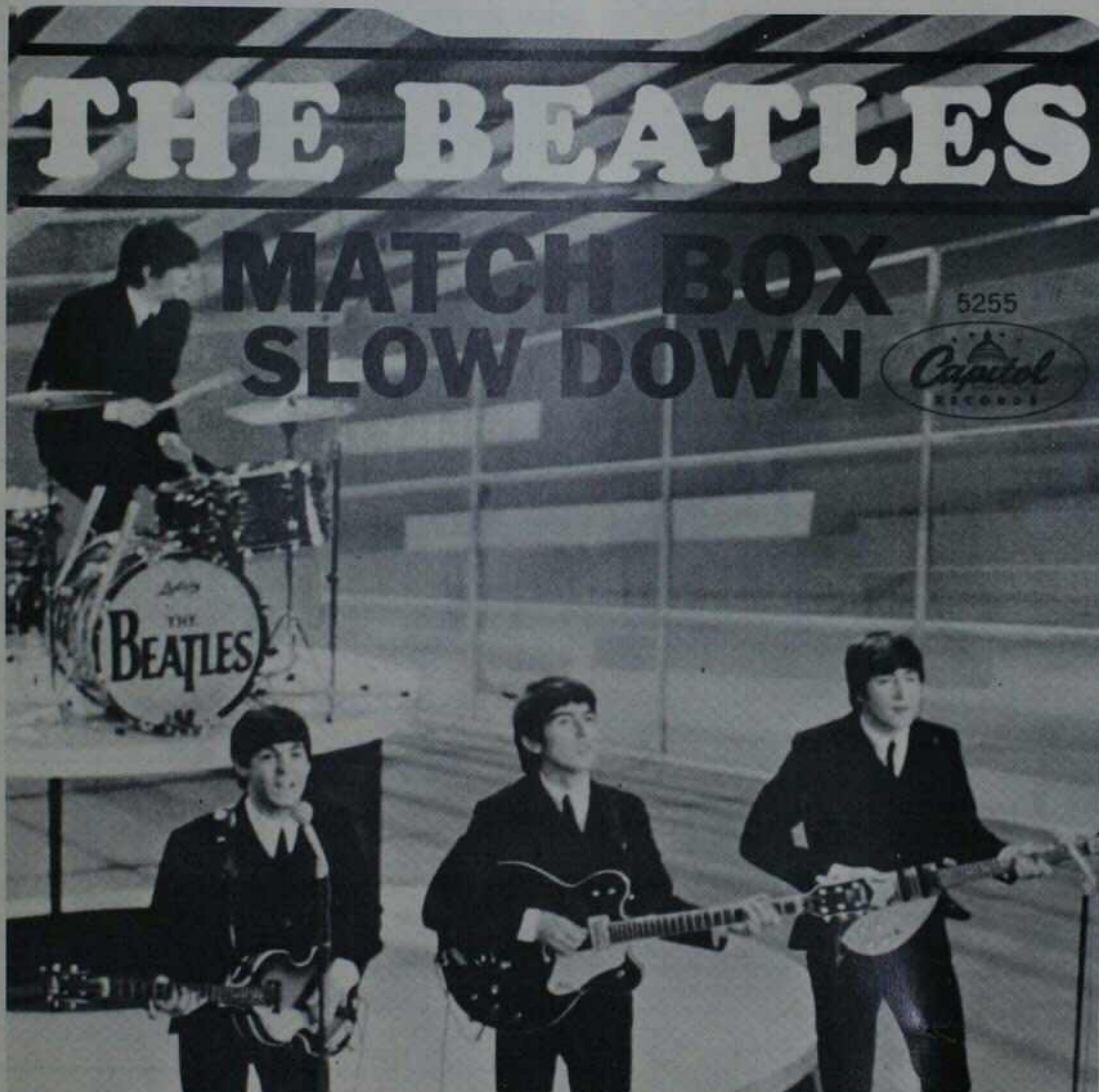
Cole had several experts at his session to help his diction. No doubt the language schools are jumping for joy over this development.

Perfect timing for profits! A smash new Beatles single combining two of the top hits from their smash album, "SOMETHING NEW!"

MATCHBOX ^{b/w} SLOW DOWN

(Ringo lead vocal)

(John Lennon vocal)



NEWEST OF FOUR CURRENT SINGLE HITS ON CAPITOL!



5255

Ban Ad Allowances

• Continued from page 1

The problem of promotional allowances has been a sore one with record retailers. The proposed record industry rules awaiting final action by the Federal Trade Commission (possibly in September) came down hard on discriminatory allowances that penalize small retailers who have to compete with their suppliers' own retail outlets.

At the ARMADA convention in Miami in July, ARMADA counsel Earl W. Kintner pointed out rules requirements concerning the promotional allowances for the record industry: Any promotional plan of a supplier must cover all customers who compete with any customer participating in the plan, and all hands must be informed of the available promotion. No allowance can be so tailored as to rule out certain competing customers. (Kintner cited a case in point where FTC had ruled that if manufacturers give advertising allowances to their direct-buying

retail store customers, they must also make allowances available to distributors whose retailer-customers compete with the direct-buying retailers.)

On the subject of bins and racks, Kintner pointed out, the law requires "proportionally equal terms" for all customers. "Thus, a seller who offers his customers a certain number of racks or bins for every 100 records purchased, has made a proportionally equal offer. On the other hand, offers based upon a sliding scale may create problems. An offer is not proportionally equal if only a few large customers are able to purchase in sufficient quantities to receive maximum benefits of the offer."

Finally, a customer who gets an advertising allowance cannot simply pocket the amount without putting on any advertising. FTC might construe this to be a bald "price concession" and proceed against both parties, Counsel Kintner pointed out.

On the House side, Small Business Committee Chairman Wright Patman has introduced bills to compel manufacturers to notify all in an area when a special allowance is granted to one account. Another Patman bill would make it illegal for anyone to try to coerce a special deal from a manufacturer.

However, during the recent Small Business Committee hearing on the Senate side, no legislation was proposed pending outcome of a new approach to the problem by the Federal Trade Commission. FTC is trying an attack on an industrywide basis, against fraudulent allowance practices. Test case is being made of the clothing manufacturers who were cited en masse

Small Businesses

• Continued from page 1

said the group of trade associations and individuals who have been adversely affected by dual distribution, and who have set up Washington headquarters, hope to expand to include all trade associations and individual small businessmen who want help from misuses of dual distribution.

for "flagrant" abuses in this area. All were asked to voluntarily sign FTC Consent Orders barring discriminatory allowances.

Some 225 clothing firms have agreed, but about 50 have held out and will fight it out in court. When and if FTC gets 100 per cent compliance, it will enter into formal consent orders, currently being held in abeyance until after the court decision. The Senate Committee members hope this approach will succeed in barring giant retail chains and outlets from pressuring individual manufacturers for the special allowances that enable them to undercut competition.

This is a parallel but more formal approach to the kind of Industry Guidance rules to be spelled out for the record industry, but the latter are on a purely voluntary basis. In the case of the clothing manufacturers, the final step will be individual, formal consent orders for each member.

The Committee said it will also keep an eye on the Federal Communications Commission's rule-making against "double billing." This is the practice of billing a manufacturer for "high card" rates, by broadcasters, in co-operative advertising deals. The broadcast time is then actually sold at a lower rate to local advertisers, and the broadcaster or the advertiser pockets the difference. Sometimes the manufacturer is fully aware of the differential. Some stations have billed local advertisers — and handed over station letterhead for the advertiser to pass along the steeper charge to the manufacturer.

The National Federation of Independent Business (NFIB) found the double billing practice to be "not too common a practice." They found more fault in retailers' taking advantage of the rate structure in broadcasting which "often provides that a 20-second spot is sold at the same rate as a minute spot." If a retailer has contracted for a long-term, low-cost, hour-long show, which usually provides for six minutes of commercial time, "he will have at his disposal 18 spots to sell, using the short-time rate, or 'high card' as the term is used." In such cases, the charge against co-operative advertising allowances will return to the retailer "two to four times, and sometimes more, than the cost of advertising."

Ember Chief In Europe

LONDON — Ember Records' boss Jeff Kruger is spending most of this month and next conferring with his associates on the Continent. In Paris, he is arranging French release of the TV series and soundtrack of "Richard the Lionhearted."

In Brussels, Kruger will discuss with his Belgian distributor, Anvers Radio, promotion plans for the "Zulu" soundtrack and early Roy Orbison albums. In Amsterdam, he will complete arrangements for launching his label in Holland through Bovema.

A Correction

NEW YORK — Billboard's August 22 review of Pete Seeger's "Sing With Seeger!" incorrectly said that the disk was recorded in Moscow. Actually, it was recorded at the Village Gate in New York's Greenwich Village.

Mills Music Bought By U&I for \$5 Mil.

• Continued from page 1

Bernard Fishman is board chairman. The firm is listed on the over-the-counter market. On Friday (21), U & I stock had an asking price of 19½.

Diversification Plan

The purchase of Mills is part of U & I's plan to diversify as well as move its operating capital, which is said to be about \$42,000,000. (A utilities firm has to keep investing its working capital or get stuck with a hefty government tax rap.)

Mills Music is one of the top catalogs in the ASCAP orbit. It was built in the early 1900's by Jack and Irving Mills. One of its early important acquisitions was the Watterson, Snyder & Berlin catalog.

Jack, who is a longtime member of the ASCAP board, has for many years stressed the standard, educational, classical

and foreign phases of the business. Irving on the other hand was instrumental in building the pop and jazz areas of the Mills empire. Also, in the firm's early years, Irving had an important hand in the operation of the talent branch of Mills Music via Mills Artists. It was in those days that Irving built strong ties with such orchestra leaders and writers as "Fats" Waller, Duke Ellington, Will Hudson and Eddie Delange. Many solid song copyrights resulted from these relationships.

Wein Jazzers 70G in Cincy

CINCINNATI — With duets scaled at \$5 top, George Wein's Third Annual Ohio Valley Jazz Festival at Crosley Field here Aug. 14-16 played to a crowd of some 21,000 for a gross estimated at more than \$70,000. Wein's two previous shows were held at Carthage Fairgrounds here.

The latest venture was a success in every facet. Sound and acoustics were unusually good for an outdoor location and the three-day event was run off without a single untoward incident. There was a bit of apprehension when only 3,500 paid turned out for the opening performance Friday night. On Saturday night, however, more than 11,000 laid it on the line at the box office, the largest crowd ever to witness a jazz performance here. Sunday night's crowd was estimated at 6,500. Local promotion and publicity was handled by Wein's right bower, John Sdoucos, and local drum-beater, Dino Santangelo.

Friday's show featured the Dee Felice Trio, Lou Rawls, Count Basie, Chet Baker, Aretha Franklin and Louis Armstrong. Saturday's bill had Dizzy Gillespie, Duke Ellington, Bunny Briggs and the Dave Brubeck Quartet with Paul Desmond. Gloria Lynne and John Coltrane failed to put in an appearance at the Saturday show, but their absence went almost unnoticed by the audience. Sunday's show had the Abersold-Hoffman Septet, Thelonius Monk, Jimmy Smith; the Newport Jazz Festival All-Stars, comprising Ruby Braff, Bud Freeman, George Wein, Alex Cirin and Phil Paul; Stan Getz and Astrud Gilberto, and Woody Herman.

Emcee chores were handled by Dick Pike, WZIP, Cincinnati; Bernie Wulkotte, WAVI, Dayton, Ohio; Sid Woods, WGEE, Indianapolis, and Ruby Runnells, WLOU, Louisville.

Reeves OK's Beatles

• Continued from page 4

to date sold 40,000 copies, and will surely gain the Norwegian Gold Disk on 50,000 sales.

Luckily, Teldec knows the popularity of Reeves in Norway, and can press his records quick, Johanson said.

"In addition, we sell an enormous amount of Reeves' LP's, especially his last two, 'Moonlight and Roses' and 'Kimberley Jim.'

"The result of the Reeves sales is that we withhold all our other new records until this rush has quieted down a bit," Johanson said.

'Caretaker' LP Issued

LONDON — In an imposing two-album set Oriole has issued the complete soundtrack of the British Lion film "The Caretaker," based on Harold Pinter's play and starring Donald Pleasance, Alan Bates and Robert Shaw.

The label and the film company are combining on the promotion of this unusual release. Backers of the film included Richard Burton, Elizabeth Taylor, Peter Sellers, Leslie Carron and Peter Hall.

Added to the soundtrack is Pinter's own dialog.

The record is part of a classical release featuring LP's by pianist Karl Engal and the Bamberg Symphony Orchestra conducted by Rudolf Kempe and a third album on Cetra by Maria Callas in operatic arias.

Label, BMC In Team Push

NEW YORK — Dimension Records, the record company subsidiary of Columbia Pictures, has worked out a co-promotion deal with British Motors Corporation, manufacturers of the MG. The promotion is centered on Ron Winters' latest Dimension single, "Red MG." Under the arrangement, British Motors is supplying a 1964 MG to Winters to be used on his promotion trips to record hops and disk jockey functions across the country. In each city on Winters' schedule he'll be met by a Dimension distributor and a representative of the local MG sales outlet.

BEATLES' FILM SCORES BIG

NEW YORK — Press reception was generally favorable, while audience reaction was highly enthusiastic as the Beatles' first motion picture, "A Hard Day's Night," opened in 22 theaters in the New York area. A United Artist spokesman said that the film's soundtrack album has passed the 1,500,000-mark in sales.

B'way Open House to BMI

• Continued from page 1

BMI is also getting a global look in its pitch toward Broadway. Among the imports will be "Oh, What a Lovely War" (the music is based on public domain songs and will be published by Melody Trails), "Chrysanthemum" by Howard Backer, Robb Stewart, Neville Phillips and Robin Chancellor, and "Roar of Greasepaint" by Anthony Newley and Leslie Bricusse. BMI scored a show score coup a few seasons ago with the Newley-Bricusse score to "Stop the World—I Want to Get Off," which included the hit "What Kind of Fool Am I?"

All this BMI Broadway activity is run under the aegis of Bob Sour, vice-president of writer relations, with an assist from Allan Becker, who is in charge of the musical theater department.

STOP

reading someone else's copy of BILLBOARD

SUBSCRIBE NOW

The most consistently rewarding business investment you can make

Just mail request order today

BILLBOARD, 2160 Patterson Street, Cincinnati, Ohio 45214 902

Please enter my subscription to BILLBOARD for

1 YEAR \$15 3 YEARS \$35 New Renew

Payment enclosed 2 EXTRA issues for cash Bill me later

Above subscription rates for Continental U. S. & Canada.

Overseas rates on request.

Company _____

Name _____

Address _____

City _____ State & Zip _____

Type of Business _____ Title _____

WE WIN!



CHESS

producing corp.

Chicago 16, Ill.

Franchi Switches His Field; Goes From Longhair to Pop

NEW YORK—Sergio Franchi is switching his target. When he first came to the U.S. two years ago, through the courtesy of RCA Victor, the aim of the singer and the company was directed on a buildup along the style of the late Mario Lanza. Now, after five LP's on Victor's Red Seal label, the focus is being redirected to buck such pop artists as Tony Bennett, Robert Goulet, etc., on their own singing terms.

According to Franchi, a strong-voiced tenor, the segue to the pop field will not only broaden his vistas but will also broaden his audience base. "There are many more fans in the pop market than in the longhair," he confides. Also, as a Red Seal artist, the Franchi albums were put on retailer shelves along with Corelli, Cigli and sundry other longhairs, but now, with his first pop LP, "The Exciting Voice of Sergio Franchi," he'll be in another part of the store with the men he's now do-



SERGIO FRANCHI

ing battle with, Bennett, Goulet, Andy Williams, etc. And, from an economic standpoint, he feels that he has a better chance to move more LP's because the pop packages are sold for a \$1 less than his Red Seal sets.

The moveover from the aria

to the area of such songs as "No Arms Can Ever Hold You" (included in the album "The Exciting Voice of Sergio Franchi" and also released by Victor for the single market), Franchi points out, does not mean that he's changed his voice. It's just, he says, a change of repertoire and a new approach to a new field. His pop repertoire now includes such Tin Pan Alley items as the aforementioned "No Arms Can Ever Hold You," as well as such standards as "Chicago," film music and Broadway show tunes. Franchi also revealed that he's currently in negotiation for a Broadway musical. It's still in the talking stage, though, and Franchi wants to keep the property and the producer under wraps until things become more definite. Franchi will not be setting any precedents for longhairs when he does finally make his Broadway bow. The field already has been pioneered by such as the late Enzio Pinza, and Cesar Siepi, among others.

Another sidebar: When he was being fashioned in the longhair mold of another Lanza a couple of years ago, he was booked under the auspices of Sol Hurok for concert dates in auditoriums such as New York's Carnegie Hall. Now, as a purveyor of pops, Franchi is being handled by the William Morris Agency, and booked into such non-classical locations as the Coconut Grove in L.A., and New York's popular Copacabana.

Smothers Bros. Smother Lagoon

SALT LAKE CITY — The Smothers Bros., returning to the mainland from a Hawaiian tour, racked up \$8,125 for the biggest Friday night (14) gross in the history of the Salt Lake City Lagoon, and went on the next night to top this figure for a total two-night gross of \$16,750.50. Tickets were scaled at a \$2.50 top. Friday night attendance was 3,413. Total attendance for the two nights was 7,370.

The group now moves on to the Illinois State Fair in Springfield (Ill.), and a week at the Broadmoor Hotel in Colorado Springs.

Peachey Tour

CHICAGO — Cadet Recording artist Don Peachey and his orchestra leave this week on a tour of Kansas, Texas, Oklahoma and Nebraska. He'll be at the Club 36 in Marysville, Kan., Aug. 19; W.B.F.A. Hall, Dallas, Aug. 20; Bill Mraz Hall, Houston, Aug. 21-24; Bamboo Club, Enid, Okla., Aug. 25; King's Ballroom, Norfolk, Neb., Aug. 26; Meadowacres Ballroom, Topeka, Kan., Aug. 27; Starlite Ballroom, Pilsen, Kan., Aug. 28; Sokol Auditorium, Omaha, Aug. 29.

Nancy Wilson, Manager in Legal Hassle

NEW YORK—Nancy Wilson and her manager John Levy are involved in a legal hassle. Levy, who operates the management firm, John Levy Enterprises, is being sued by the singer whose career he's directed since its inception in 1959.

The vocalist claims that her contract with the Levy organization is invalid because the personal management agency has been operating as an employment agency without being licensed by the states of California and New York. A denial of her allegations have been filed by California attorneys for John Levy Enterprises.

Signings

United Artists Records has signed **Perez Prado**, Latin-American band leader, Prado, who previously recorded for the RCA Victor label, will bow on UA with a pair of movie themes from United Artists film releases, "The Girl With the Green Eyes" and "Woman of Straw" . . . **Frankie Laine** has formally signed his contract with Capitol after leaving Columbia several weeks ago. . . . **Regina Records** has brought **Frances Faye** into its fold. She'll begin her Regina run with a blues LP set for fall release. . . . **Colpix Records** has signed singer **Bernadette Castro** for both the singles and LP markets. . . . **John Bubble**, 50-year show business veteran, has signed with Dunhill Productions, with a disk affiliation being sought. . . . **Rosemary Prinz**, star of the daytime TV soap opera, "As the World Turns," is recording for Pharos Records, Noga Enterprises' label. Her debut LP is "TV's Penny." . . . **Delaney Bramlett**, 21-year-old vocalist from Tupelo, Miss., has been signed by Crescendo Records. He is scheduled to appear on the ABC-TV show "Shindig" next season. . . . **Regency** has signed the **Avanti's Duo** and **Nordic Trio**.

PEOPLE AND PLACES

By MIKE GROSS

Don Friedman, producer of the Forest Hills Music Festival, will produce the entertainment program for the Democratic National Convention in Atlantic City Aug. 27. The program will be presented under the auspices of **Sen. Brich Bhay** and the Young Citizens for Johnson Committee. . . . The Half Note, Greenwich Village jazz club, is sponsoring a beauty contest for girls over 18. One of the prizes for the winner will be a modeling job for a Prestige Records album cover. . . . **Eddie DeRae**, who is currently rolling with "Go Back to Him" on Decca, has been lined up for his second appearance on **Clay Cole's** WPIX show. . . . **Bill Cosby's** next LP for Warner Bros., "I Started Out as a Child," will be released Oct. 1. . . . **The Serendipity Singers** packed 9,000 into the 7,000-seat amphitheater in Chataqua, N. Y., in a recent concert there.

Eydie Gorme has been signed for NBC-TV's Thanksgiving Day special co-starring with **Al Hirt** and **Dean Martin**. . . . **George Cort's** orchestra has been held over at New York's Rainbow Grill. . . . **Orchestra leader Herb Zane** was renewed at the Steak Pit in Paramus, N. J. . . . **Leo Fuld** is currently in Israel to line up a show for his Cafe Sahbra in the fall. . . . **Bobby Breen**, currently on a night club tour in Australia, will do a one-man concert at Carnegie Hall in November. . . . **Rita Pavone**, **Enzo Stuarti** and the **Kim Sisters** will appear on **Ed Sullivan's** CBS-TV show Sept. 6. . . . **London Records' Rolling Stones** are set for **Red Skelton's** CBS-TV show on Sept. 22. . . . The Salzburg Festival has commissioned **Hans Werner** to write an opera. . . . **Neil Sedaka's** first appearances after his Italian tour will be at the Raleigh and Brown's in the Catskills. . . . **Dick Kanellis**, former public relations director for the Sahara Hotel in Las Vegas, is joining the **George Scheck** organization to handle new talent and new products for Scheck. Kanellis married singer **Connie Francis** Aug. 15.

The **Animals**, who are riding high with their MGM disking of "House of the Rising Sun," have been signed for "Watusi Au Go Go," an MGM movie to be produced later this year. . . . **Judd Hamilton** and **Bill Shaw** are the new artist and repertoire executives at the Hollywood-based Regency Records. Both previously had been with Dalton Records. . . . The **Au Go Go Singers** (seven boys, two girls), currently appearing at the Cafe Au Go Go in Greenwich Village, cut two sides for Roulette Records. . . . Singer **Vic Just** opens at the VIP-Madison in New York Sept. 9. . . . Comedian **Irwin Best** into Colony Beach Club in New Rochelle, N. Y., Aug. 28. . . . **John Andrea**, 20th Century-Fox recording artist, will do a series of personal appearances to plug "Nancy's Theme," background music for Columbia Pictures' "The New Interns." . . . Social Note: **Mike Brovsky**, singer-instrumentalist with the **Serendipity Singers**, wed **Beverly Johnson** Aug. 15 in Scarsdale, N. Y.

GETS STANDING OVATION

Leslie Uggams a Show-Stopper

LOS ANGELES—Leslie Uggams, the sprightly featured vocalist on Mitch Miller's homey TV singalong, is a soulful, sensuous night club entertainer. So stunning and overwhelming was her debut at the cavernous Coconut Grove Thursday (13), that the star-studded ring-side audience proffered en masse a standing ovation, something this listener hasn't seen recently.

Miss Uggams is sensational to watch and listen to. She is both sophisticated and dramatically funky. After her opening number, "Great Day," presented up-tempo, she sang two blockbusters from "West Side Story," "Somewhere" and "I Feel Pretty," which elicited the kind of grandiose audience reaction one sees at the conclusion of a great performance.

The Grove's reaction to just three tunes by the beautiful vocalist, dressed in a stunning off-the-shoulder blue gown, was an indication that something wonderful and exciting was happening. The audience reaction was similar to the electricity which flashed through this coveted bistro when **Barbra Streisand** came calling last year and walked away with dazed converts.

The simple truth is that Miss Uggams has an excellent voice—the gentle tremble which so often emerges adds a lift to soft passages—and a complete understanding of staging and pacing. When she finished "Alexander's Rag Time Band" as a gusty blues, she reprieved the much overworked tune as a cha-cha, adding humor to the age-old story.

Backing Leslie is the Si Zent-

ner band, which has been some what subdued during its run, and pianist conductor Nat Jones and featured guitarist Joe Pass. With these strong musicians behind her in the flagwavers and Pass' guitar weaving a gossamer background, Miss Uggams shifted into slow gear for the ballads, "The More I See You" and "Don't Blame Me."

Having proved through these two songs that she can work a ballad before a live audience

after playing to TV cameras in past seasons, Leslie completely enthralled her audience with the emotional "I Believe" and a hand-clapping gospel medley.

There had been concern that Miss Uggams would be overshadowed by the prior bookings of **Lena Horne** and **Nancy Wilson**. The singalong girl proved that she stacks up with the best show business has to offer. Her career before live audiences is assured. **ELIOT TIEGEL**



CLIFF RICHARD, right, who arrived in the U.S. last week from England for his first series of Epic Records sessions in this country, tunes up with British songstress **Georgia Brown**.

Unsurpassed in Quality at any Price

GENUINE 8" x 10" GLOSSY PHOTOS

7¢ EACH

IN 1,000 LOTS

\$9.88 per 100

POST CARDS

\$32.00 per 1,000

Copy Negatives \$1.95

MOUNTED ENLARGEMENTS

Size:

20" x 30" \$4.85

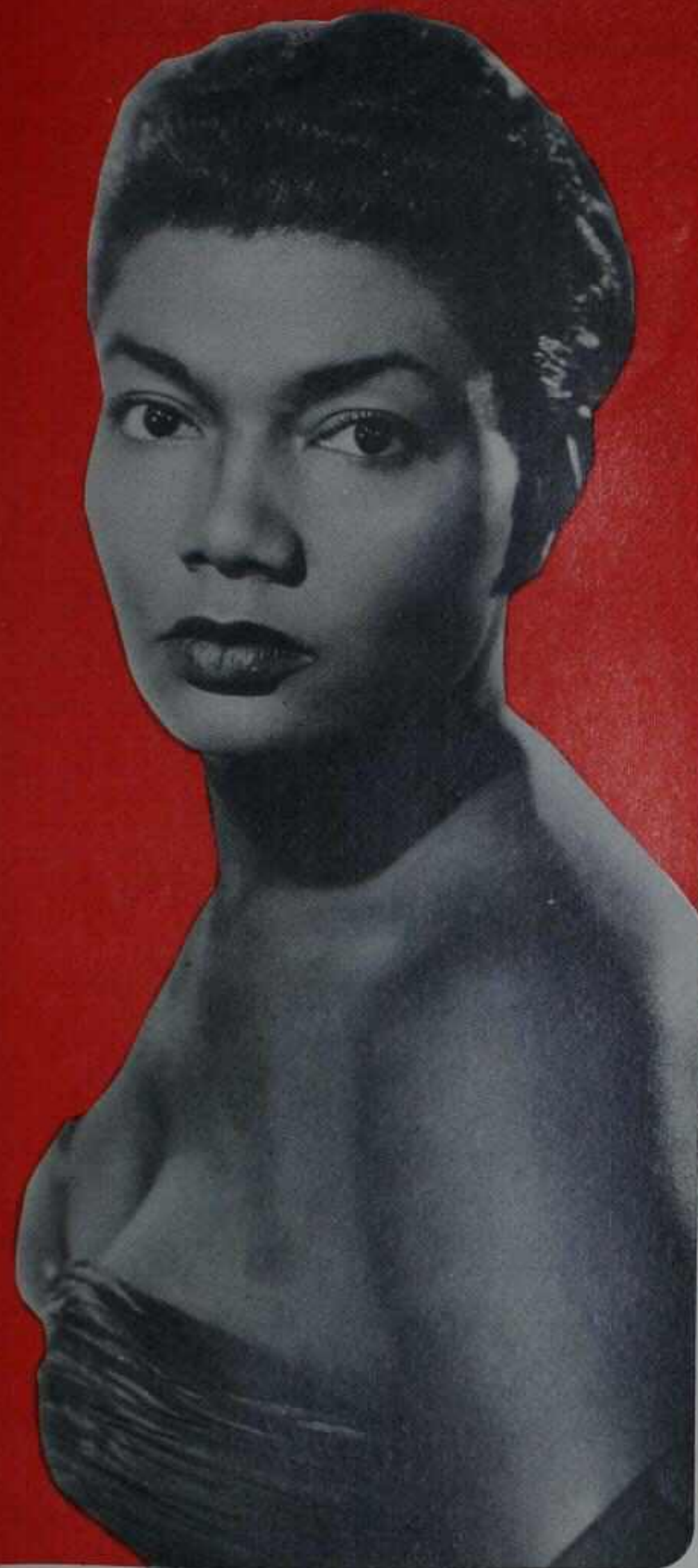
30" x 40" \$7.50

Plaza 7-0233

JJK COPYART PHOTOGRAPHERS

A DIVISION OF JAMES J. KRIEGSMANN

165 W. 46th St., NEW YORK 36, N. Y.



A Brand New Hit

by

PEARL BAILEY

Now on
Decca® Records

I'D RATHER BE RICH

31667

from the motion picture

I'D RATHER BE RICH

A Ross Hunter Production

starring

SANDRA DEE

ROBERT GOULET • ANDY WILLIAMS

A Universal Picture

in EASTMAN COLOR





SINGLES

REVIEWS



HOT POP SPOTLIGHTS

THE RAINDROPS—ANOTHER BOY LIKE MINE (Trio, BMI) (2:30)—**ONE MORE TEAR** (T. M., BMI) (2:09)—First side packs a wallop with emphatic beat, good lyrics and top-notch performance. Flip rocks along with good beat and superlative performance from group. **Jubilee 5487**

THE IMPRESSIONS—YOU MUST BELIEVE ME (Curton, BMI) (2:30)—The "Keep On Pushing" group will no doubt push this one up the chart. Fine performance on swingin' bluesy ditty with built-in dance beat. Flip: "See the Real Me" (Curton, BMI) (2:24). **ABC-Paramount 10581**

FLOYD CRAMER—SHRUM (Cramart, BMI) (2:19)—Swingin' boogie-woogie type beat featuring a wailin' sax join in on the fun. Side builds. Strong entry. Flip: "Tomorrow's Gone" (Cramart, BMI) (2:06)—Easy ballad in "Last Date" vein. **RCA Victor 8414**

BILL BLACK'S COMBO—LITTLE QUEENIE (Arc, BMI) (2:08)—Black's strongest entry in many-a-disk. Penetrating sax to pronounced beat that's ideal for hops. Black's participation in current Beatles' concerts will aid sales of record as well. Flip: "Boo-Ray" (Jec, BMI) (2:24). **Hi 2079**

REVIEWED THIS WEEK, 147—LAST WEEK, 109

GUEST PANELISTS OF THE WEEK



JIM DUNLAP,
Music Director
WQAM, the Starz station in Miami



CHARLES MURDOCK,
Operations Mgr.

"LAST KISS" J. FRANK WILSON Josie

Our apology for omitting the name of Joe Bogart, last week's Guest Panelist.

Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up. An opportunity is also given the guest to publicize his own or station "Pick of the Week."

THE BEATLES—MATCHBOX (Knox, BMI) (1:37)—**SLOW DOWN** (Venice, BMI) (2:54)—No doubt this group will make some sort of impression during their forthcoming tour of the Colonies that may effect the sales of this recording. **Capitol 5255**

BEACH BOYS—WHEN I GROW UP TO BE A MAN (Sea of Tunes, BMI) (1:37)—Groovy teen lyrics on easy ballad. Hit performance all the way. Flip: "She Knows Me Too Well" (Sea of Tunes, BMI) (2:28). **Capitol 5245**

PROGRAMMING SPECIALS

HOT POP

- THE ASTRONAUTS—Around and Around** (Arc, BMI) (2:28)—Main Title From "Ride the Wild Surf" (Screen Gems-Columbia, BMI) (1:57). **RCA VICTOR 8419**
- PEGGY MARCH—Oh My What a Guy** (Merjoda, BMI) (2:07). **RCA VICTOR 8418**
- BILLIE JEAN HORTON—Johnny Come Lately** (Alborn, BMI) (2:06). **ATLANTIC 2249**
- BERNADETTE CASTRO—His Lips Get in the Way** (Screen Gems-Columbia, BMI) (2:16). **COLPIX 747**
- BOBBY VEE—Where Is She?** (Screen Gems-Columbia, BMI) (2:03). **LIBERTY 55726**
- ABBY ANDERSON—(We Were) Sittin' in the Balcony** (Fieldcrest, BMI) (2:15). **KNIGHT 1047**
- PEPINO & JOHNNY—Sabato Sera** (Southern, ASCAP) (1:53). **VALJANT 6051**
- LITTLE EDDIE WOODS—Is It So Wrong** (Big Song & Carl-Man, BMI) (2:15). **COMET 2165**
- RON WINTERS—Red MG** (Grand Canyon, BMI) (2:15). **DIMENSION 1033**
- LONNIE DONEGAN—Bad News** (Acuff-Rose, BMI) (2:35). **HICKORY 1274**
- LESTER LANIN—West Indies Ska** (Society, ASCAP) (2:24). **PHILIPS 40217**
- BETTY EVERETT & JERRY BUTLER—Let It Be Me** (Leeds, ASCAP) (2:50)—Ain't That Loving You Baby (Conrad, BMI) (2:44). **VEE JAY 613**
- EVERLY BROTHERS—Ring Around My Rosie** (Fred Rose, BMI) (2:31)—You're the One I Love (Acuff-Rose, BMI) (2:00). **WARNER BROS. 5466**

- THE RUMBLERS—The Hustler** (Downey, BMI) (2:21). **DOWNEY 119**
- MARVIN JENKINS—Big City** (Promenade, ASCAP) (2:45). **PAL-OMAR 2202**
- RAY PETERSON—Oh No!** (Shapiro, Bernstein, ASCAP) (2:20). **MGM 13269**
- JACKIE deSHANNON—It's Love Baby (24 Hours a Day)** (Excellent, BMI) (2:24). **LIBERTY 55730**
- RUNAROUNDS—Carrie (You're an Angel)** (Neems, ASCAP) (2:08). **FELSTED 8704**
- BILLY FURY—It's Only Make Believe** (Marielle, BMI) (2:30). **PARROT 9692**
- SUPERBS—Baby, Baby all the Time** (Embassy, BMI). **DORE 715**
- PAUL REVERE & THE RAIDERS—Over You** (Minit, BMI) (2:13). **COLUMBIA 43114**
- BILLY LEE—Just in the Nick of Time** (Drury Lane, BMI) (2:42). **SELECT 734**
- BOCKY AND THE VISIONS—The Spirit of '64** (Beat, BMI) (2:25). **PHILIPS 40224**
- ROGER MILLER—Chug-A-Lug** (Tree, BMI). **SMASH 1926**
- LITTLE RICHARD—Whole Lotta Shakin' Goin' On** (Cherio, BMI). **VEE JAY 612**

POP STANDARD

- VIC DAMONE—On the Street Where You Live** (Chappell, ASCAP) (2:36)—Maria (Schirmer, ASCAP) (3:55). **CAPITOL 5252**
 - PEARL BAILEY—I'd Rather Be Rich** (Northern-Barnaby, ASCAP) (2:27). **DECCA 31667**
 - LESLIE UGGAMS—And I Love Her (Him)** (Unart-Maclen, BMI) (3:07). **COLUMBIA 43121**
 - CATERINA VALENTE—Corcovado** (Duchess, BMI) (2:18). **LONDON 10041**
 - THE DOUBLE SIX—Sherry** (Progressive, BMI) (2:50). **PHILIPS 40220**
 - ANDY WILLIAMS—Almost There** (Northern-Barnaby, ASCAP) (2:57)—On the Street Where You Live (Chappell, ASCAP) (3:10). **COLUMBIA 43128**
 - KATHY KEEGAN—When You're Young and in Love** (Music, BMI) (2:47)—Meditation (Duchess, BMI) (2:48). **DCP 1105**
- ### JAZZ
- J. J. JOHNSON QUINTET—Across the Karoo** (Robbins, ASCAP) (3:10)—Theme From *Lilies of the Field*—Amen (Unart, BMI) (2:45). **IMPULSE 227**



POP STANDARD SPOTLIGHTS

BERT KAEMPFERT & HIS ORK.—TREAT FOR TRUMPET (Roosevelt, BMI) (2:12)—Triple-tootin' trumpet playing coupled with good beat. Snappy instrumental with excellent commercial potential. Flip: "Almost There" (Northern-Barnaby, ASCAP) (2:57). **Decca 31666**

PERCY FAITH & HIS ORK.—THE LOVE GODDESS (Famous, ASCAP) (2:10)—Motion picture theme music. Lush string interprets a beautiful melody. Flip: "Judy" (Marpet, ASCAP) (2:29). **Columbia 43116**

HONEY DREAMERS—WAGON WHEELS (Ross Jungnickel-Shapiro Bernstein, ASCAP) (2:17)—**TUMBLING TUMBLEWEEDS** (Williamson, ASCAP) (2:33)—Great pop version of Western classic. Group is top-notch. Big ork backing. Flip will flip Sons of Pioneers fans as group swings down the trail in the hippest style. First-rate programming. **Epic 9717**

BUDDY GRECO—ZIP-A-DEE-DOO-DAH (Joy, ASCAP) (3:07)—Buddy belts the ditty in fine style to twist beat. Side really moves! Flip: "It's Such a Happy Day" (Songsmith's, ASCAP) (2:02). **Epic 9713**

Album Reviews on Page 52



COUNTRY SPOTLIGHTS

MARION WORTH—THE FRENCH SONG (Jaspar, BMI) (2:52)—**KENTUCKY WALTZ** (Peer Int'l, BMI) (2:22)—Side one is pop-flavored and is given warm, friendly treatment. Dual tracking adds to beautiful delivery. She even throws in some French. Flip is easy-going waltz with shimmering strings. **Columbia 43119**

COUNTRY & WESTERN

- JOHNNY BURNETTE—Bigger Man** (Driftwood, BMI) (2:22)—**Less Than a Heartbeat** (Driftwood, BMI) (2:45). **MAGIC LAMP 515**
- BILL GOODWIN—The House at 103** (Peach, SESAC) (1:58)—**The Saddest Eyes** (Peach, SESAC) (2:35). **VEE JAY 602**
- JOHNNY FITZMORRIS—Load Dem Wagons** (Glad, BMI) (2:55)—**Crazy Dreams** (Tree, BMI) (2:25). **COLUMBIA 43104**
- BILL MONROE—Shenandoah Breakdown** (Champion, BMI) (2:15)—**Mary at the Home Place** (Starday, BMI) (2:20). **DECCA 31658**
- MAC WISEMAN—Old Pair of Shoes** (Wise-O-Man, BMI) (2:10). **CAPITOL 5256**
- LEWIS PRUITT—The Worst is Yet to Come** (Yonah, BMI) (2:27). **VEE JAY 601**

POLKA

- KENNY BASS & HIS POLKA POPPERS—Medley: 1. Zakaj si Nisi Enga Zbrala 2. Hey Margarete 3. Ei Ya Ei Ya Oh** (1-3 Lake Eric, BMI—2 Mills, ASCAP)—**One Potato, Two Potato** (Lake Eric, BMI) (2:06). **DECCA 31664**
- THE NEW YORKERS—Hello Dolly Polka** (2:20)—**I No Go Home** (Oberck) (2:45). **PAN 151**

SPIRITUALS

- SENSATIONAL NIGHTINGALES—Travel On** (Lion, BMI) (2:37)—**Never Said a Word** (Lion, BMI) (2:41). **PEACOCK 3026**
- BROOKLYN SKYWAYS—Seeking** (Lion, BMI) (2:33)—**I'm Coming Home** (Lion, BMI) (2:38). **PEACOCK 3029**

RHYTHM & BLUES

- ALVIN ROBINSON—Fever** (Lois, BMI) (2:49). **RED BIRD 10-010**
- LITTLE RICHARD—Goodnight Irene** (Ludlow, BMI). **VEE JAY 612**

SINGLES REVIEW POLICY

Every single sent to Billboard for review is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlight picks only.

SPOTLIGHT WINNERS OF THE WEEK

Pop singles Spotlights are those singles with sufficient programming and sales potential to achieve a listing in the top 50 of Billboard's Hot 100. For the benefit of broadcasters, Spotlights are broken down into specific programming categories. Across-the-Board Spotlights are records applicable for all program formats. Hot Pop Spotlights are records picked for the contemporary and pop contemporary radio play. Pop Standards Spotlights are geared for pop standard and pop contemporary air play. Programming specials are other records applicable for programming in their specific categories.



JONI JAMES GOES HAWAIIAN
AND COMES UP WITH A GREAT NEW MGM SINGLE

PEARLY SHELLS

K-13267

Picked by Top 40 & Good Music Stations FROM HONOLULU TO MANHATTAN ! ! ! !

b/w HAWAIIAN WAR CHANT



is a division of METRO-GOLDWYN-MAYER, INC.

Copyrighted material

LOVE THAT BOY!

LOVE THAT SINGLE SMASH!

MOVING ALL THE WAY TO THE WINNER'S CIRCLE!

**“IT HURTS TO BE
IN LOVE”**



GENE PITNEY



826 SEVENTH AVENUE • NEW YORK, N.Y. 10019

"IT HURTS TO BE IN LOVE" MUSICOR RECORD NO. 1040 • DISTRIBUTED BY UNITED ARTISTS RECORDS

SOCIETY GIRL

a sensational first for that new group

THE

P 921

DRAG

DOLLS

9,000 RECORDS SOLD IN 3 DAYS IN PHILADELPHIA

THE BIG ONES ARE ON CAMEO/PARKWAY

VOX JOX

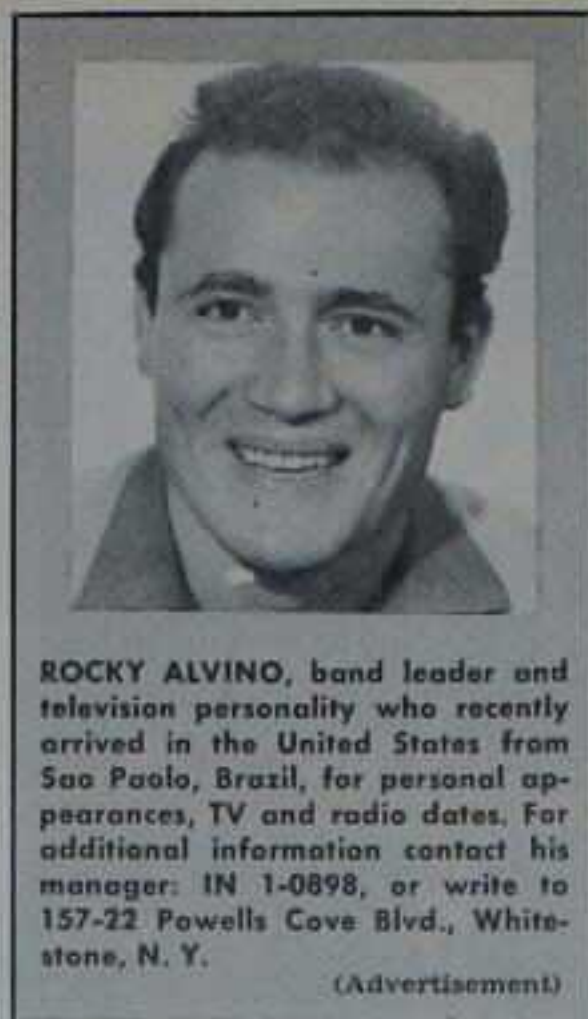
By GIL FAGGEN



Radio, the mobile medium, is carried to the nth degree by KDKA (Pittsburgh) radio and TV personality Clark Race as he broadcasts live while riding in the Kennywood Park Roller Coaster during an all-day station promotion at the entertainment center. Featured during the day-long observance were games and contests, an autograph session, and a live radio broadcast from the park's lagoon stage spotlighting top recording stars, including the Chartbusters and the Pin-Ups. Other KDKA radio and TV personalities on hand to greet

the crowds were Reg Cordic, Kurt Russell, Art Pallan, Tom Bender, Bill Steinbach, Mike Levine, John Stewart, Ed and Wendy King, Don Riggs, Marcy Lynn, Sterling Yates, Josie Carey, Johnny Costa, Marie Torre, Judy Knaiz and Bill Burns.

Seems that Bud Connell's most recent, and most famous memo to the troops from his embattled outpost at KXOK (St. Louis), reprinted in this column several weeks ago, has sparked some happy imitations here and there. Perhaps the best of the lot so far is from



ROCKY ALVINO, band leader and television personality who recently arrived in the United States from Sao Paulo, Brazil, for personal appearances, TV and radio dates. For additional information contact his manager: IN 1-0898, or write to 157-22 Powells Cove Blvd., Whitestone, N. Y.

(Advertisement)

John Patton, music director, WDW (Decatur, Ill.).

TO: All Record Promotion Individuals

FROM: John Patton

Dear "Kiddies"

Our attention has been called to the fact that the school you have been attending for the past several years has acquired a policy of egomania in regard to your various activities. It is even rumored in some circles that said school has actually passed smut literature to some of you students. We feel that this is no way for mentors of learning to act. In fact, we even

Radio-TV PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX • PROGRAMMING NEWSLETTER

realize that without pupils, a school cannot long exist.

This is an invitation to transfer your scholastic endeavors to a climate where they are not only appreciated but also welcome: Come frolic in our home room at will. Pinch the receptionist if you like. Bring your records to us and we will listen to them, not call them names.

It might turn out that if you study with us and play your records at WIL that you won't even need your former tutors. . . . OK.

Signed, Dean of Admissions P.S.: Our admissions office is open at YOUR convenience.

Patton reports that WDW has been receiving excellent response from the St. Louis distributors.

Some 8,000 Kansas citizens filled every nook and cranny at the Benjamin Stables "Rodeo Arena" a while ago for the "WHB Sulky Handicap" race. The mob yelled themselves hoarse, rooting for their fa-

vorite WHB deejay in the race that may have set back harness racing a decade. The winner was Jerry Mason, who crossed the finish line with his sulky wheels locked by a runaway which had just spilled Don Armstrong (obviously not the All-American Boy). Second, the only other finisher, was WHB program director Ron Martin (who always wins). The rodeo is a project of the K. C. Junior Chamber of Commerce.

SEGUE

Bruce Brown, recently of WYNR (Chicago), brought in for WWRL (New York) show, replaced by Eddie O'Jay of Cleveland in 10-3 p.m. slot. . . . Long John Nebel, WOR radio, all-nighter talker for 10 these many moons, effected his move to WNBC Aug. 24 to handle similar show in same time slot

(Continued on page 20)

POP-STANDARD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	From this week's Hot 100	Weeks on Hot 100
		TITLE, ARTIST, LABEL	
1	1	EVERYBODY LOVES SOMEBODY, Dean Martin, Reprise 0281	10
2	5	CLINGING VINE, Bobby Vinton, Epic 9705	4
3	2	IN THE MISTY MOONLIGHT, Jerry Wallace, Challenge 59246	6
4	11	WE'LL SING IN THE SUNSHINE, Gale Garnett, RCA Victor 8388	4
5	—	WORRY, Johnny Tillotson, MGM 13255	6
6	13	ALWAYS TOGETHER, Al Martino, Capitol 5239	3
7	9	RINGO'S THEME (This Boy), George Martin & His Ork, United Artists 745	5
8	6	A TEAR FELL, Ray Charles, ABC-Paramount 10571	5
9	10	HELLO MUDDUH, HELLO FADDUH (1964 Version), Allan Sherman, Warner Bros. 5449	6
10	14	INVISIBLE TEARS, Ray Conniff Singers, Columbia 43061	7
11	19	A SUMMER SONG, Chad Stuart & Jeremy Clyde, World Artists 1027	3
12	17	WHERE LOVE HAS GONE, Jack Jones, Kapp 608	3
13	16	A HOUSE IS NOT A HOME, Brook Benton, Mercury 72303	7
14	—	MICHAEL, Trini Lopez, Reprise 0300	2
15	15	THE NEW FRANKIE AND JOHNNY SONG, Greenwood County Singers, Kapp 591	5
16	20	ME JAPANESE BOY I LOVE YOU, Bobby Goldsboro, United Artists 742	4
17	—	I GUESS I'M CRAZY, Jim Reeves, RCA Victor 8383	2
18	—	THE JAMES BOND THEME, Billy Strange, Crescendo 320	2
19	—	A TASTE OF HONEY, Tony Bennett, Columbia 43073	2
20	—	CAN'T GET OVER (The Bossa Nova), Eydie Gorme, Columbia 43082	1

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and ten years ago this week. Here's how they ranked in Billboard's chart of that time:

POP—5 Years Ago Aug. 31, 1959

- The Three Bells, Browns, RCA Victor
- Sea of Love, P. Phillips, Mercury
- Sleep Walk, Santo & Johnny, Canadian-American
- Lavender Blue, S. Turner, Big Top
- I'm Gonna Get Married, L. Price, ABC-Paramount
- What'd I Say, R. Charles, Atlantic
- A Big Hunk o' Love, E. Presley, RCA Victor
- There Goes My Baby, Drifters, Atlantic
- Red River Rock, Johnny & the Hurricanes, Warwick
- I Want to Walk You Home, F. Domino, Imperial

POP—10 Years Ago Aug. 28, 1954

- Sh-Boom, Crew Cuts, Mercury
- Hey, There, R. Clooney, Columbia
- Little Shoemaker, Gaylords, Mercury
- Little Things Mean a Lot, K. Kallen, Decca
- In the Chapel in the Moonlight, K. Kallen, Decca
- High and the Mighty, L. Baxter, Capitol
- Hernando's Hideaway, A. Bleyer, Cadence
- Goodnight, Sweetheart, Goodnight, McGuire Sisters, Coral
- High and the Mighty, L. Holmes, MGM
- This Ole House, R. Clooney, Columbia

RHYTHM & BLUES—Five Years Ago—Aug. 31, 1959

- Thank You Pretty Baby, B. Benton, Mercury
I'm Gonna Get Married, L. Price, ABC-Paramount
What'd I Say, R. Charles, Atlantic
I Want to Walk You Home, F. Domino, Imperial
Porgy, Nina Simone, Bethlehem

- There Goes My Baby, Drifters, Atlantic
What a Diff'rence a Day Makes, D. Washington, Mercury
There Is Something on Your Mind, J. McNeely, Swingin'
Red River Rock, Johnny & the Hurricanes, Warwick
The Three Bells, Browns, RCA Victor

PROGRAMMING NEWSLETTER

Criticism Is a Two-Way Street

By BILL GAVIN
Contributing Editor

IN OUR BUSINESS we sometimes seem to make a fetish of self-criticism. Countless news stories and editorials in our trade press point out what is wrong with the record business: transshipping is bad, freebies are bad, price cutting is bad, payola is bad, tight playlists are bad, audience measurement services are bad, and so on. We are so busy most of the time in picking ourselves to pieces that we don't pay much attention to what the rest of the world thinks about us.

There is an amazing amount of public misinformation about the record business, particularly as it relates to radio. Very few laymen seem to understand how and why "popular" music can be so extremely popular that a large number of people have become wealthy from it, and that a much larger number of people make a comfortable income by working at various phases of it. In particular, the phenomenon of the hit record, with its almost total involvement of adolescents, challenges and often baffles the interpretive powers of educators, social scientists, psychologists and others who seek to explain the cultural and economic eccentricities of group behavior.

As an outstanding example of confused interpretation, and even occasional distortion of facts, I nominate an article in the August issue of *The Atlantic*, a magazine of respected tradition and high literary merit. The article is entitled "What Do They Get from Rock 'n' Roll?" and was written by one Jeremy Larnar, a prize-winning young novelist of some promise. While the conclusions he arrives at are generally in keeping with other analytical treatises on the subject of teen-agers and their musical preferences, the path by which he reaches his goal takes several detours through Fantasy Land. I submit these excerpts: ". . . no one has seriously attempted to tell us what rock 'n' roll is or why it remains so popular. . . . The technical ingredients of R 'n' R are simple. The traditional thirty-two bar pop-song structure has been mostly dispensed with; instead the musicians simply repeat eight-bar measures. Harmonically, R 'n' R also relies on repetition: standard triads are lined up in repeating triplets behind a steady four-beat rhythm. . . . The most common instrument is the home learned guitar played in one key only. The country or Negro inflections are essential no matter where a singer comes from, so much so that even the Beatles—who flowered, as every-

one knows, in Liverpool—sing in accents of rural Tennessee."

I LEAVE IT to our readers to evaluate the quotes for themselves. Later on he turns his attention to disk jockeys.

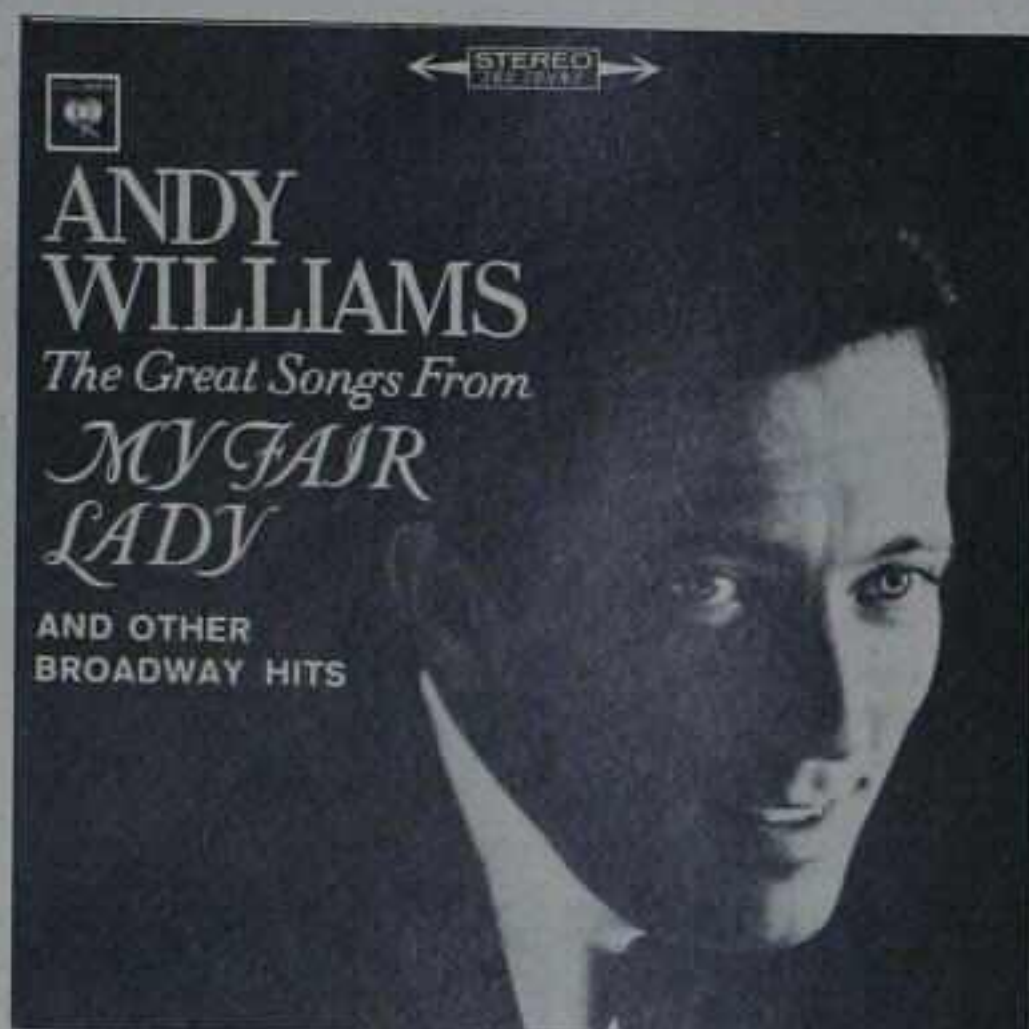
"Of the 3,000 DJ's in the United States, 300 are regarded as important, and 30 to 40 as crucial." This statement will come as something of a surprise to a number of station managers, who consider their program directors and music directors to be the determining factor in their station's musical importance, rather than the disk jockeys, who have little or no discretion in selecting the records that they play. The article continues: "The DJ's receive an average of 150 releases every week, so many that it would be impossible to screen them all, even if a DJ should tell simply by listening which ones his public would go for. Most of the DJ's, therefore, are sensitive to polls and pressure. Indeed, many big-name singers now hire themselves Disk Jockey Exploitation Representatives, who devote themselves exclusively to pestering the jockies." The hundreds of record promoters who work for manufacturers and distributors will find themselves neglected and somewhat confused by that last statement.

Eventually all writers on the subject of popular records get around to payola. Here is Mr. Larnar's contribution: "Above all, the disk jockey must be taken care of, usually by gifts only after a hit has been started, so that the DJ is permitted to think he's not influenced in his choice of material. Smart DJ's accept gifts only from publishers whose lists are usually strong enough to include a fair sampling of hits."

SUCH STATEMENTS as those just quoted are utter nonsense, as anyone actively engaged in either radio or the record business should know. And yet it is probable that most readers of *The Atlantic* will accept the article as reasonably authoritative, in keeping with the magazine's well deserved reputation for credibility.

As Peter F. Drucker points out in a recent article for Harper's, many professional and business groups consider themselves "misunderstood, neglected, underrated, unloved and rejected." Radio and the music business most definitely qualify for these occupational symptoms. At the same time, it seems only fair to maintain that our businesses are entitled to accurate reporting of the facts. It then becomes the prerogative of any writer to place the facts meaningfully in perspective. Perhaps we in radio and the record business should spend less time in criticizing ourselves and each other, and take a larger responsibility for our public image.

We've Got The "Lady" Covered



CL 2205/CS 9005*



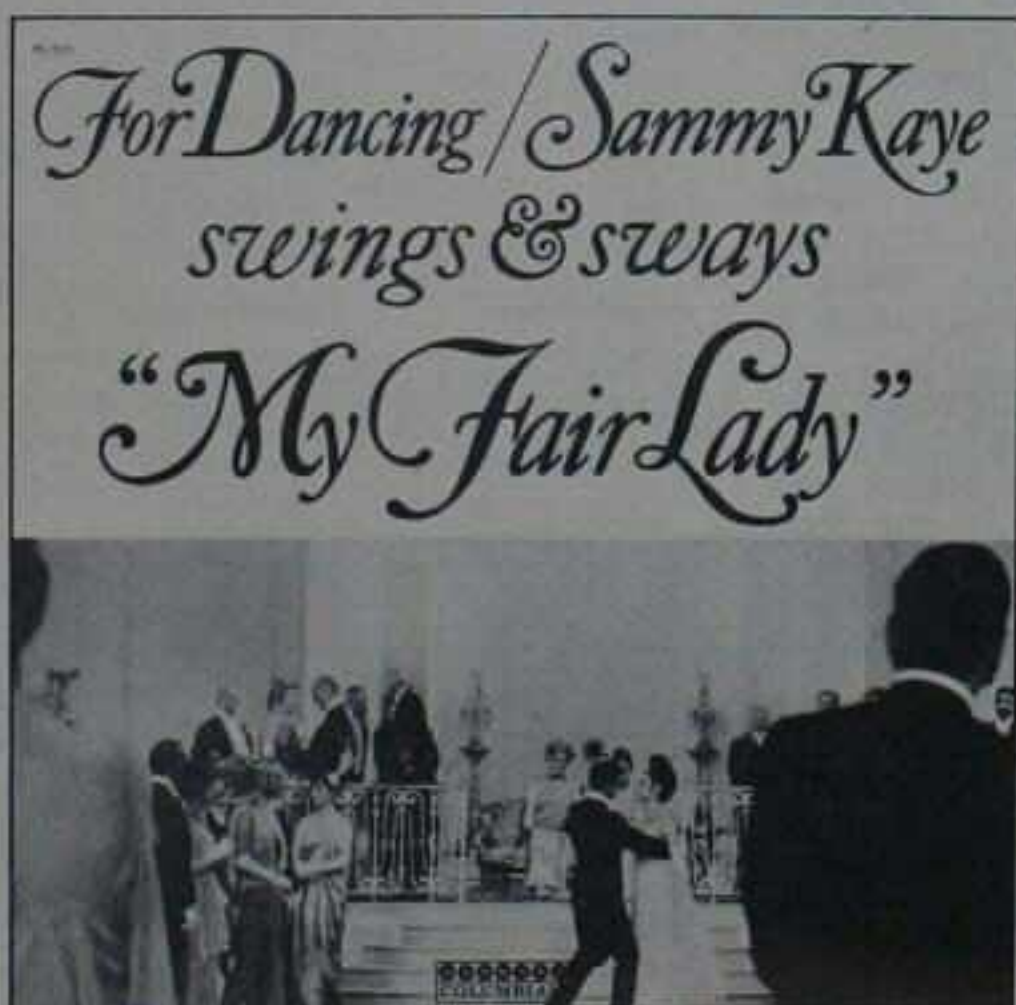
OL 5090/OS 2015*



CL 895/CS 9004*



CL 2195/CS 8995*



HL 7321

Coming Soon!
 The Exciting
 "My Fair Lady"
 Original Sound Track
 Album

The Many Sounds of "My Fair Lady" on Columbia Records

*STEREO

© COLUMBIA RECORDS REG. PRINTED IN U.S.A.

Launch Music in Sky

• *Continued from page 1*

Gables tape playback equipment, (specially developed for this use) to individual earphones. The motion picture and TV fare is seen on nine-inch Sony TV receivers. The movies are seen via videotape transfers from the films.

Hal B. Cook, Billboard publisher, hailed the American Airlines appointment as a major breakthrough for the music-recording industry whereby passengers "will be exposed to the finest in current recordings while in transit. In addition, the industry will have an opportunity of showcasing its latest material before an audience that has both the desire and the capacity to buy these recordings."

In addition to the audio exposure, the recordings are also promoted via a printed program handed to each passenger. This lists the artists, selections and labels, of each recording to facilitate passenger purchases of the albums.



ENTERTAINMENT IN THE AIR. Passenger aboard an American Airlines Astrojet adjusts picture on personal movie screen located between seats in front. This feature is part of a unique entertainment system—giving passengers a choice of movies or stereophonic music—being installed on American's fleet of 707 and 720 Astrojets.

Batachio to Nat'l Post

HOLLYWOOD — Roy Batachio, former promotion manager of Capitol Records Distributing Corporation, New York, has been named national singles promotion manager, replacing Manny Kellem, recently switched over to Tower as Eastern sales-promotion manager.

Batachio reports to Wade Pepper, CRDC's national singles, sales and promotion topper. The native New Yorker joined CRDC in 1958 after stints as record librarian with WINS and WOR.

WYNR All News

• *Continued from page 3*

second largest radio market with WVON and WAAF representing the Negro audience and r&b music. The city has one of the largest Negro populations in the U. S.

The new format is modeled after the highly successful McLendon-operated XTRA in Tijuana, Mexico. The soon-to-be WNUS will be the only 24-hour all-news station in the U. S. Jack Fiedler will remain as station manger with deejays Floyd Brown and Lucky Evans joining the 24-man news staff headed by Larry Webb.

Beatleantics

• *Continued from page 3*

Hilton Hotel, one of the few places willing to rent them rooms.

To secure maximum protection for the Bowl concert, which Capitol planned recording, producers Bob Eubanks, Reb Foster (both of KRLA) and night club owners Michael Brown and Bill Uttley obtained 149 Los Angeles policemen, with the city picking up the tab for the coverage because the Bowl is county property. When events are held in private facilities, police are often hired by the producers.

San Francisco promoter Paul Catalana paid the salaries for 100 police at the Cow Palace, but San Mateo County faced an estimated \$4,000 tab for protection at the airport.

EDITORIAL

New Listening Post

Expansion of the American record industry necessitates the opening up of new areas of exposure for recorded music. Therefore, the decision of American Airlines to provide its passengers with the best recorded entertainment (see separate story) is of major importance to all segments of the music industry. Other airlines, it is expected, will follow American's lead. The exposure and promotion will result in very tangible benefits to record manufacturers, artists, publishers and writers.

For years Billboard has endeavored to make the choicest recorded product available to airline passengers. The American Airlines agreement is a gratifying fruition of years of planning the project.

As we all know, marketing and promotion patterns in the record-music industry are subject to gradual—but nevertheless drastic—change. Vaudeville was once the key exposure level. This gave way to name bands and network radio. In the last decade, the disk jockey and TV rose to prominence.

It is necessary for the record industry—and for business publications serving the record industry—to be constantly aware of securing new "listening posts" whereby the consumer may be exposed to new product. This is one way the industry can ensure its expansion, while at the same time protect itself against declining type of promotional media.

4 Star Television Builds Base

• *Continued from page 3*

In addition to Sherman and DeVorzon, who have yet to receive their new titles, other members of growing Four Star company are writers Kelly Gordon and Body Chandler, who Perry calls experts in a&ring chart material. Handling promotion in the outlying districts in Southern California is Michael Boyer.

The label has several packages ready for release, the first batch including LP's by Four Star TV

Philco Appoints Donald Johnston

PHILADELPHIA—Donald F. Johnston has been named Firestone sales manager for the consumer products division of Philco. He replaces Herbert F. Riband, who resigned recently.

Johnston will be in charge of sales of the full line of Philco home entertainment and appliance products to Firestone stores and dealers across the country who handle the Philco line.

personalities Dean Jones ("Ensign O'Toole") for release on Valiant in October and Gene Barry ("Burke's Law") "Gene Barry Sings" through RCA and the soundtrack from "Burke's Law" through Liberty, which is already out.

Perry revealed Sherman and DeVorzon will soon move from their Gower Street offices into expanded quarters in the Sunset Towers building in Hollywood, while the Four Star offices remain in North Hollywood.

It is Four Star's intention to be fully represented in the record business, Perry said. This means releasing material which is in vogue as well as developing new performers for other fields. One juicy plumb Perry has to wave in the face of any perspective pactee is the possibility of landing an acting slot in Four Star TV property, provided the artist has the capability to handle the role.

One commendable feature of Four Star's plans is the idea of signing outstanding artists and providing them with any formal

Music in the Sky

CLASSICAL MUSIC

Programmed by High Fidelity

COMPOSER & COMPOSITION	ARTIST	ALBUM
RODRIGO: Concerto de Aranjuez	Julian Bream, Guitar; Melos Chamber Orch. Colin Davis, Cond.	RCA Victor LSC 2730
HAYDN: Symphony No. 101, in D (the "Clock" Symphony)	Symphony Orch. Fritz Reiner Cond.	RCA Victor LSC 2742
HANDEL: Water Music	Bath Festival Orch. Yehudi Menuhin, Cond.	Angel S 36173
OFFENBACH: Gaite Parisienne BIZET: L'Arlésienne Suite Nos. 1 and 2	The Philadelphia Orch., Eugene Ormandy, Cond.	Columbia MS 6546
BACH: Suite No. 1 in C	Festival Orch. Thomas Dunn, Cond.	Decca DL 7 10089

POPULAR MUSIC

Programmed by Billboard

SELECTION	ARTIST	TITLE OF ALBUM
Hello, Dolly	Louis Armstrong	Hello, Dolly/Kapp 3364
The Pink Panther Theme	Henry Mancini	The Pink Panther/RCA Victor 2795
Love Me With All Your Heart	Ray Charles Singers	Something Special for Young Lovers/Command 866SD
My Kind of Town	Frank Sinatra	Robin and the Seven Hoods/Reprise FS2021
Speak to Me of Love	Ray Conniff	Speak to Me of Love/Columbia 8950
Call Me Irresponsible	Andy Williams	Call Me Irresponsible/Columbia 8971
Girl from Ipanema	Getz/Gilberto	Getz-Gilberto/Verve 6-8545
Taking a Chance on Love	Barbra Streisand	Barbra Streisand/The Third Album/Columbia 8954
Stockholm	Lawrence Welk	Early Hits of 1964/Dot 25572
Bewitched	Jack Jones	Bewitched/Kapp 3365
Around the World	André Previn	Sound Stage/Columbia 8958
Blowin' in the Wind	Peter, Paul & Mary	Blowin' in the Wind/Warner Bros. 1507
Shangri-la	Robert Maxwell	Shangri-la/Decca 74421
Georgia on My Mind	Ray Charles	The Genius Hits the Road/ABC-Paramount 335
Lover Come Back to Me	Ray Conniff	Speak to Me of Love/Columbia 8950
People	Barbra Streisand Original Cast	Funny Girl/Capitol 2059
I Left My Heart in San Francisco	Ernie Heckscher	San Francisco Beat/Columbia 8886
Today	New Christy Minstrels	Today/Columbia 8959
Granada	Peter Nero	Hail the Conquering Nero/RCA Victor 2638
Cotton Candy	Al Hirt	Cotton Candy/RCA Victor 2917
Unchain My Heart	Nancy Wilson	Today, Tomorrow, Forever/Capitol 2082
It Had Better Be Tonight	Henry Mancini	The Pink Panther/RCA Victor 2795
Love with the Proper Stranger	Jack Jones	Bewitched/Kapp 3365
Go Home Train	Carol Burnett Original Cast	Fade Out, Fade In/ABC-Paramount OC-3
Desafinado	Getz/Gilberto	Getz-Gilberto/Verve 6-8545
My Kind of Girl	John Gary	Catch a Rising Star/RCA Victor 2745
Badinerie	The Swingle Singers	Going Baroque/Philips 800126
Don't Rain on My Parade	Barbra Streisand Original Cast	Funny Girl/Capitol 2059
Ritual Fire Dance	George Shearing	Old Gold and Ivory/Capitol 2048
Falling in Love with Love	Sammy Davis, Jr.	As Long as She Needs Me/Reprise 9-6082
Walkin' With Mr. Lee	Al Hirt	Cotton Candy/RCA Victor 2917
I've Got You Under My Skin	Frank Sinatra	Sinatra's Sinatra/Reprise 9-1010
More	Ray Charles Singers	Something Special for Young Lovers/Command 866SD
The Sweetest Sounds	Nancy Wilson	Broadway My Way/Capitol 1828
Swinging on a Star	André Previn	Sound Stage/Columbia 8958
Charade	Andy Williams	Call Me Irresponsible/Columbia 8971
Don't Be a Do-Do-Badder	Sinatra/Crosby/Martin	Robin and the Seven Hoods/Reprise FS2021
Don't Think Twice	Peter, Paul & Mary	Blowin' in the Wind/Warner Bros. 1507
It's a Sin to Tell a Lie	Tony Bennett	When Lights Are Low/Columbia 8975
Bluesette	Vicki Carr	Discovery/Liberty 7354
When the Sun Comes Out	Barbra Streisand	The Second Barbra Streisand Album/Columbia 8954
Who's Sorry Now	Ray Conniff	Speak to Me of Love/Columbia 8950
So In Love	Vicki Carr	Discovery/Liberty 7354
Malaguena	George Shearing	Old Gold and Ivory/Capitol 2048
Wives and Lovers	Jack Jones	Wives and Lovers/Kapp 3352
Our Day Will Come	Nancy Wilson	Today, Tomorrow, Forever/Capitol 2082
I Still Get Jealous	Louis Armstrong	Hello, Dolly/Kapp 3364
Never on Sunday	Duke Ellington	Ellington 65 (Hits of the Sixties—This Time By Ellington)/Reprise 6122
Green Green	New Christy Minstrels	Ramblin'/Columbia 8855
The Rules of the Road	Tony Bennett	When Lights Are Low/Columbia 8975
Smoke Gets in Your Eyes	Ray Conniff	Speak to Me of Love/Columbia 8950
I Believe in You	Nancy Wilson	Broadway My Way/Capitol 1828
Washington Square	André Kostelanetz	New York Wonderland/Columbia 8938
Laura	Andy Williams	Call Me Irresponsible/Columbia 8971
Hello, Dolly	Carol Channing Original Cast	Hello, Dolly/RCA Victor 1057
Fugue in D Minor	Swingle Singers	Bach's Greatest Hits/Philips 600-097
Fly Me to the Moon	Duke Ellington	Ellington 65 (Hits of the Sixties—This Time By Ellington)/Reprise 6122
Melancholy Baby	Barbra Streisand	Barbra Streisand/The Third Album/Columbia 8954
Poinciana	Robert Maxwell	Shangri-la/Decca 74421
Witchcraft	Frank Sinatra	Sinatra's Sinatra/Reprise 9-1010
Girl from Barbados	Lawrence Welk	Early Hits of 1964/Dot 25572
I've Grown Accustomed to Her Face	Rea Harrison Original Cast	My Fair Lady/Columbia 2015
You Oughta Be in Pictures	André Previn	Sound Stage/Columbia 8958
Never Will I Marry	Barbra Streisand	Barbra Streisand/The Third Album/Columbia 8954
Mack the Knife	Peter Nero	Hail the Conquering Nero/RCA Victor 2638
Route 66	Nat King Cole	The Nat King Cole Story/Capitol 1928
Back in Your Own Back Yard	Sammy Davis, Jr.	As Long as She Needs Me/Reprise 9-6082

Video equipment by Sony Stereo equipment by Gables

training they lack. "If we feel we have found a talent worth developing," Perry explained, "we will hire the appropriate staff to accomplish this goal."

The executive noted he would rather take an exceptional artist and spend money developing him than an artist who has been around and lacks the potential to become an important asset for the company.

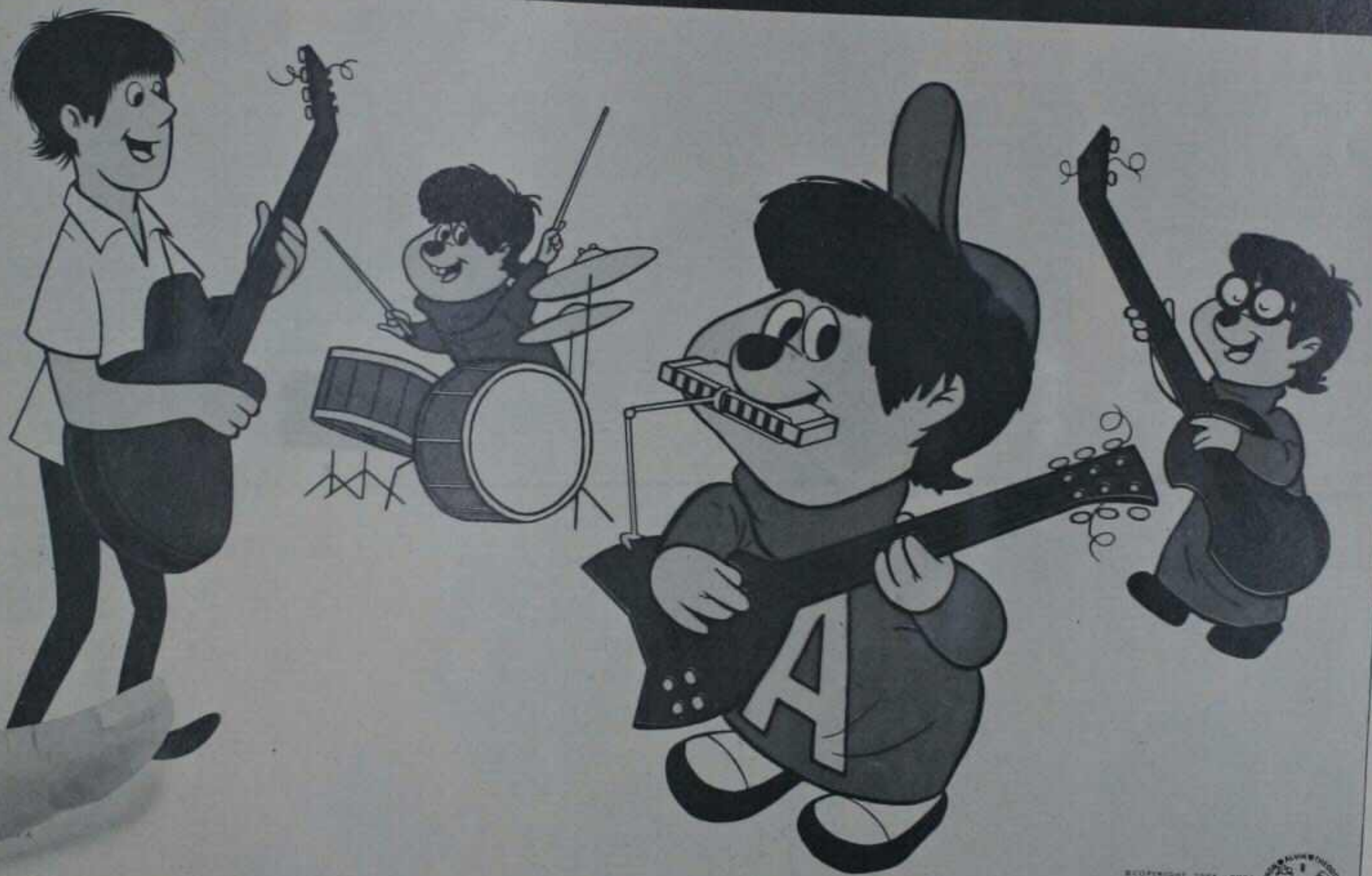
Four Star will actively solicit masters from outside producers in addition to releasing product a&red by Sherman and DeVorzon. "We want to be pliable enough to respond to business trends," Perry remarked. "We will not be a classical or rock 'n' roll company. We intend to build into an outlet for all musical material in the popular field."

YEAH! YEAH! YEAH!!!

THE **Chipmunks** sing the **Beatles** HITS

ALVIN SIMON & THEODORE with DAVID SEVILLE

I WANT TO HOLD YOUR HAND · CAN'T BUY ME LOVE · PLEASE PLEASE ME · LOVE ME DO
DO YOU WANT TO KNOW A SECRET · SHE LOVES YOU · I SAW HER STANDING THERE
A HARD DAY'S NIGHT · FROM ME TO YOU · ALL MY LOVING · P.S. I LOVE YOU
TWIST AND SHOUT



© COPYRIGHT 1968, 1969
RADDABRIAN, A PRODUCT
OF MONARCH MUSIC CORP.

LRP-3388

FEATURED IN THE GREATEST CHIPMUNK PROGRAM EVER!



LRP-3132 / LST-7132



LRP-3159 / LST-7159



LRP-3170 / LST-7170



LRP-3209 / LST-7209



LRP-3229 / LST-7229



LRP-3256 / LST-7256



LRP-3334 / LST-7334

SEE YOUR LIBERTY REPRESENTATIVE ABOUT TERMS

LIBERTY ENTERTAINMENT IS FOR EVERYONE!



VOX JOX

• Continued from page 16

for more money. . . "The amazing Randi" will amazingly fill the WOR all-night slot. . . Carl Weber has been crowned "Emperor of Weberland," and has been inviting listeners via his 50,000-watt WLS (Chicago) throne to write for commission as lieutenants in "Emperor Weber's Imperial Forces"—can't imagine what Emperor Hal Murray of KQV (Pittsburgh) will say when he finds out. . . Dave Diamond, formerly of WIL (St. Louis), joins WIBC (Indianapolis) in 9 to 1 a.m. slot, replacing Dick Kemp. . . Scott Ross, assistant music director at WINS (New York), and producer of the "Mad Daddy Show" over the Group W outlet, joins WBIC (Bayshore, L. I.) as air personality. . . Jerry Barr (Terry O'Neal) exits KEEL (Shreveport) for West Coast. . . Dick Eller joins the air staff of WFLA (Tampa-St. Petersburg) for 9-noon slot. . . Jack Raymond, Milwaukee radio personality to WYLO as host of a Monday through Friday record show, noon-12 p.m. . . Bill Miller, formerly KUDL (Kansas City) music director, moves to WILM (Wilmington, Del.). Miller will be attending the University of Delaware. . . Frank Evans, KRHM-FM (Los Angeles), joins subscription TV as audio director. He has been replaced by Andy Wilson, formerly with KLAC (Los Angeles).

It's a boy for Don Anti, KFWB (Los Angeles) record librarian, and wife Jeanne (nee Ewin). Damian Lee Anti, 5 pounds 13 ounces, was born Aug. 11 at Cedars of Lebanon Hospital.

STATIONS BY FORMAT

BALTIMORE AREA: Thirteenth radio market. 12 AM; 9 FM. 5 Standard-Pop; 1 Conservative; 2 c&w; 2 Contemporary; 3 r&b.

WAQE AM-FM: 5,000 watts days. 20,000 watts nights. Independent. **Music format: Standard-Pop.** Only stereo albums played. FM is stereo multiplex operated. Music daytime selected from top 150 best selling albums. Night time FM programmed with pop albums. Classics Sunday evenings only. Special programming: horse racing carried. "Viewpoint" telephone audience participation program with Dave Robinson, M-F, 9:15-9:45. "Sports Spectacular," music, sports, interviews, scores and featured horse race aired 4-6 p.m., M-F. **Gen'l mgr., Glenn M. Brillhart.** **Pro. dir. Dave Robinson.** Records should be directed to Dave Robinson, Box 6767, 1570 Hart Rd. Balt. 4, Md.

WAYE: 1,000 watts day. Independent. Mutual Broadcasting System affiliate. **Music format: Conservative.** Editorials aired occasionally. All album programming primarily of an instrumental nature. **Pres. & Gen'l mgr., Guy S. Erway.** **Prog. dir., Joe Tyrrell.** Records should be directed to Joe Tyrrell, 111 Park Ave., Penthouse Sutton Place, Balt. 1.

WBAL AM-FM: 50,000 watts. 20,000 watts. A Hearst-owned station. NBC affiliate. **Music format: Standard-Pop.** Well-established air personalities. Special programming: "Mollie Martin How," woman's interest show, 10-11 a.m., M-F. Special community features, salutes, contests and promotions featured on regular basis. Combo 16-man news department headed by Galen Fromme. Three telephone equipped

news cars. 15 min. newscasts 7 & 8 a.m., noon; 6 & 11 p.m. **VP & Sta. mgr., Thomas S. Carr.** **Prog. dir., Thomas H. O'Connor.** Records should be directed to Paul Widitz, music director, Maryland Broadcasting Center, Balt. 11.

WBMD: 1,000 watts days. Independent. **Music format: Country & Western.** Highly identifiable air personalities. Religious programming 9 a.m.-1:30 p.m., M-F. Sports 5:05 & 5:55 p.m., M-F. Foreign language and religious programming on Sundays. Station sponsors World Championship Rodeo at Civic Center plus country music shows five times yearly. **VP & Gen'l mgr., Carl G. Brenner.** **Prog. dir., Clark West.** Records should be directed to Clark West, 21 W. Chase St., Balt. 1.

WCAO AM-FM: 5,000 watts. Plough-owned. **Music format: Contemporary.** Highly identifiable air personalities. Frequent on and off-the-air promotions. Active 3-man news department headed by Frank Luper. Two telephone equipped news wagons. Special programs: "Liverpool Hour," 7-8 p.m., M-F, contemporary records featuring British artists. **VP & Gen'l mgr., Byron Millenson.** **Prog. dir., Johnny Dark** (also does daily air show). Records should be directed to Johnny Dark, 1102 Charles St., Balt. 1.

WCBM AM-FM: 10,000 watts days, 5,000 watts night. 20,000 watts. Metropolitan Broadcasting Company Metromedia. CBS affiliate. **Music format: Standard-pop.** Well established air personalities. Special programming: "Conversation," 11:15-midnight, M-F, interviews & discussion with Art Lane. "Performing Arts," behind-the-scenes interviews with Elane Stein, Sun., 9:15-10, p.m. More than 30 hours of news aired weekly, 8 man news dept. under Charles A. Roder, News and Pub. Affairs director with 2 telephone equipped news cars. 15 min. newscasts on the hour. **VP & Gen'l mgr., John Elmer.** **Prog. dir., Dick Covington.** Records should be directed to Elane Stein, music librarian, Community House, North Avenue & Hartford Rd.

WEBB: 5,000 watts days. Independent. Negro-oriented programming. **Music format: Rhythm & Blues-Gospel.** Station editorializes. Special programming: "Community Calander," "Special Report," Negro community news 5 min., 11:30 a.m., M-W-F. "Morning Glories," 15 min. sermonette, M-F. "Susie Strothers Snow," for homemakers, 10:15-10:30 a.m., M-F. Sportscasts, M-F, 5 min. 8 a.m., 4 & 5:55 p.m. with Buddy Young; 3 p.m. & 5 p.m. with John MacKey. Special public service programming 3 to 6 p.m. Sun. News dir., Bob Matthews. **Exec. VP & Gen'l mgr., Samuel E. Feldman.** **Prog. dir., Wiley Daniels.** Records should be directed to Wiley Daniels, 3113 W. North Ave., Balt. 16.

WFBR: 5,000 watts. Independent. **Music format: Standard-Pop.** Highly identifiable air personalities. Editorials aired regularly. Un. of Maryland football, NBA Balt. Bullet basketball carried. Special programming: "Conference Call," entire daytime news staff answers questions phoned in prior to airtime by listeners on events and issues in news, 12-12:30 p.m., repeated 10:30 p.m., M-F. "Issue In The Air," discussion of important issues of the day with news director Lou Corbin and guest. Sun., 9-9:30 a.m. "Ticket Locator Service," station airs theater, sports events, etc. ticket exchange. One min. book review aired twice daily. School menu information, stolen car reports and golf course waiting times aired daily. 8 man news dept. under direction of Lou Corbin. 15-min.

RADIO RESPONSE RATING

BALTIMORE

TOP STATIONS

Rank	Call Letters	% of Total Points
★ POP Singles		
1.	WCAO	67%
2.	WITH	33%
★ POP LP's		
1.	WFBR	40%
2.	WCBM	30%
3.	WBAL	23%
Others		7%
(WAYE, WAQE)		
★ R&B		
1.	WSID	43%
2.	WWIN	41%
3.	WEBB	16%
★ C&W		
1.	WBMD	100%
★ CONSERVATIVE		
1.	WAYE-AM	64%
2.	WBAL-FM	25%
3.	WAQE-AM-FM	11%
★ CLASSICAL		
1.	WBAL-FM	60%
Others		40%
(WFBR-AM-WCAO-FM)		

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points
★ POP Singles			
1.	Johnny Dark	WCAO	36%
2.	Bob Foster	WITH	24%
3.	Buddy Deane	WITH	16% (tie)
4.	Kirby Scott	WCAO	16% (tie)
5.	Paul Rodgers	WCAO	8%
★ TOP JOCKEY (POP SINGLES) BY TIME SLOT			
Morning Paul Rodgers WCAO (tie)			
. Buddy Deane WITH (tie)			
Mid Morning Alan Field WCAO			
Early Afternoon Les Alexander WCAO			
Traffic Man Johnny Dark WCAO			
Early Evening Bob Foster WITH (4-11 p.m.)			
. Kirby Scott WCAO (10-11 p.m.)			
Late Evening Kirby Scott WCAO (6-10 p.m.)			
. Don Keller WCAO (10-11 p.m.)			
All Night Jack Edwards WCAO (12-6 a.m.)			
★ PROGRAM DIRECTOR, MUSIC DIRECTOR OR LIBRARIAN			
(Most Co-Operative in Exposing New Records)			
1.	Johnny Dark, WCAO-Program Director		
★ POP LP's			
1.	Dick Covington	WCBM	27%
2.	Joe Knight	WFBR	24%
3.	Mike James	WFBR	17%
4.	Lee Case	WCBM	13%
5.	Ted Blair	WCBM	8%
Others			11%
(Kelson Fisher WWIN; Jay Grayson WBAL; Perry Andrews WBAL; Bill Jaeger WFBR)			
★ TOP JOCKEY (POP LP's) BY TIME SLOT			
Morning Joe Knight, WFBR			
Mid Morning Bill Jaeger, WFBR			
Early Afternoon Bill Jaeger, WFBR			
Late Afternoon Dick Covington, WCBM			
Early Evening Mike James, WFBR			
Late Evening Mike James, WFBR			
★ R&B			
1.	Paul (Fat Daddy) Johnson	WSID	43%
2.	Al Jefferson	WWIN	19%
3.	Larry Dean	WWIN	13%
4.	Kelson Fisher	WWIN	11%
5.	Rockin' Robin	WEBB	7%
Others			7%
(Billy Foxx, WSID; "Hot Rod," WITH; Eddie Morrison, WEBB)			
★ JAZZ			
1.	Mike James	WFBR	57%
2.	Mr. "Vee"	WWIN	15%
3.	Harley Brinsfield	WBAL	11%
4.	Chuck Richards	WCBM	9%
5.	Kelson Fisher	WWIN	6%
6.	Wiley Daniels	WEBB	2%
★ C&W			
1.	Clark West	WBMD	61%
Others			39%
(Ray Davis, WBMD; Joe Powers, WBMD; L. C. Smith, WBMD)			

newscasts 8:30 a.m., 6 p.m., 11 p.m. Two 2-way radio equipped news cars plus helicopter. Traffic reports aired from copter during drive times. **VP & Gen'l mgr., Robert B. Jones Jr.** **Prog. dir., Ralph Phillips.** Records should be directed to Phil Crist, record librarian, 13 E. 20th St.

WISZ: 500 watts. Independent. **Music format: Standard-Pop & Country-Western.** Station launches new music policy of c&w programming daily 6 p.m. to 6 a.m. Standard-Pop music will continue

6 a.m.-6 p.m. daily. Wally Horton will host 6 p.m. to midnight portion with Butterball Paige emceeding midnight to 6 a.m. Other air personalities are: Norm Cannon 9-noon and 3-6 p.m., Woody Wooden, 6-9 a.m., 12-3 p.m. and Matt Edwards. Special programming: "Flight Facts" aired directly from Friendship Airport 18 times daily. "Cullen's Adventure," 10:30 a.m., 5-min human interest stories. **Station mgr., Charlie Doll.** **Prog. dir., Woody Wooden.** Records should be directed to Woody

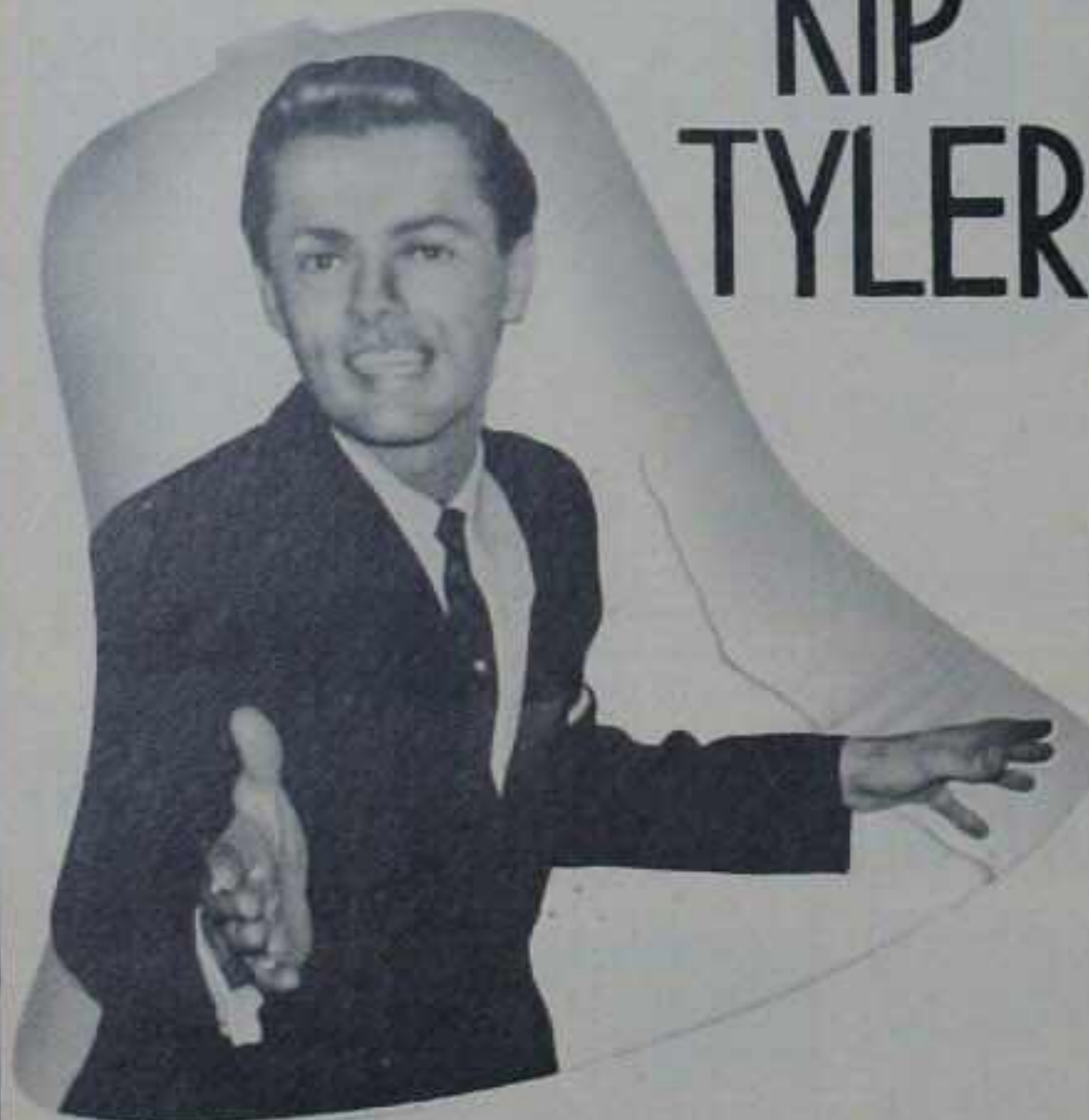
(Continued on page 39)

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are based strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

FORMAT GLOSSARY: "Contemporary"—Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"—Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a non-rock nature. "Pop-Standard"—Stations programming current and stock singles and LP's, excluding rock-n-roll and rhythm and blues. "Standard-Pop"—Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"—Stations programming current or stock versions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"—Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrument music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"—Stations programming more than 50 per cent of their music in the above mentioned particular categories.

BIGGER!

KIP TYLER



THAT #710
BELL of FREEDOM

GYRO DISC RECORDS 6515 SUNSET BLVD. SUITE 202 HOLLYWOOD, CALIF. (AD#8: LOOK FOR#9)

"LUCILLE"

72317

the best of the new pop singles, taken out of Clyde's hot-selling album by unanimous demand, "LIVE AT THE APOLLO"



CLYDE MCPHATTER

CLYDE MCPHATTER LIVE AT THE APOLLO

MERCY, MERCY, BABY
LOVER'S QUESTION
WHAT'S LOVE TO ME
HOLD MY HAND
BABY, BABY
WITHOUT LOVE
LUCILLE
SUCH A NIGHT
TA TA
FINALE
(including "DEEP IN THE
HEART OF TEXAS" and
special material
called "MONEY")



Foremost in Fine Recording

"LIVE AT THE APOLLO"
MG-20915
SR-60915

HOT 100

★ STAR performer—Sides registering greatest proportionate upward progress this week.

Table with columns: Wk. Ago, Title, Artist, Label & Number, Weeks On Chart. Contains top 33 songs including 'WHERE DID OUR LOVE GO', 'THE HOUSE OF THE RISING SUN', 'EVERYBODY LOVES SOMEBODY'.

Table with columns: Wk. Ago, Title, Artist, Label & Number, Weeks On Chart. Contains songs 34-67 including 'IT'S ALL OVER NOW', 'HAUNTED HOUSE', 'I'LL KEEP YOU SATISFIED'.

Table with columns: Wk. Ago, Title, Artist, Label & Number, Weeks On Chart. Contains songs 68-100 including 'YOU'LL NEVER GET TO HEAVEN', 'INVISIBLE TEARS', 'A SUMMER SONG'.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing songs A-Z from the Hot 100 chart, including 'Ain't She Sweet', 'Always Together', 'And I Love Her'.

Table listing songs A-Z from the Hot 100 chart, including 'I'm on the Outside', 'Rhythm', 'Ringo's Theme'.

Table listing songs A-Z from the Hot 100 chart, including 'Squeeze Her—Tease Her', 'She Wants T'Swim', 'I Guess I'm Crazy'.

BUBBLING UNDER THE HOT 100

Table listing songs bubbling under the Hot 100, including 'SOMEONE, SOMEONE', 'SOUL DRESSING', 'I CAN'T GET YOU OUT OF MY HEART'.

2 NEW HITS TAKING OFF



**BABY
I NEED
YOUR
LOVING**

**“Four
Tops”**

Motown 1062

**DANCING
IN THE
STREET**

**Martha
and The
Vandellas**

Gordy 7033

... FROM HITSVILLE U.S.A.

MOTOWN RECORD CORP.

2648 West Grand Blvd., DETROIT, MICH.

ALBUM REVIEWS (continued)

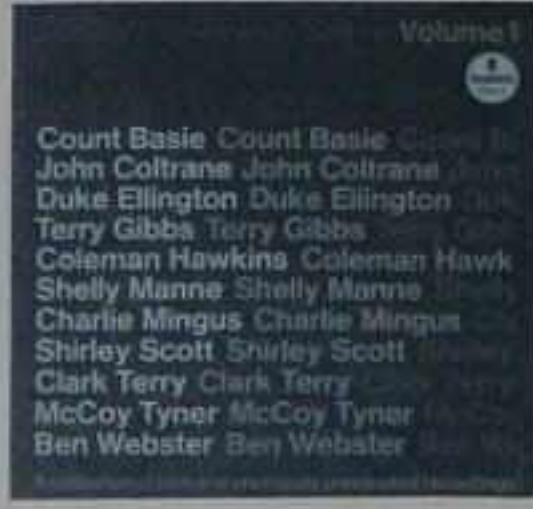


POP SPOTLIGHT

THE SKA

Bobby Jay & the Hawks, Warner Bros. W 1563 (M); WS 1563 (S)

Warner Bros. has come out with three separate album releases by Bobby Jay and the Hawks designed strictly for dancing (okay, you can listen, too, if you're a wall flower). This one features the Jamaica Ska beat. The other two spotlight two other dance crazes: "The Watusi" and "The Monkey." Each LP gives the dancer some help through a panel of photographs of the dancers going through the motions.



JAZZ SPOTLIGHT

THE DEFINITIVE JAZZ SCENE VOLUME 1

Various Artists, Impulse A-99 (M); AS-99 (S)

Jazz lovers will revel with this, the first volume of previously unreleased recordings by Duke Ellington and Coleman Hawkins, Count Basie, Ben Webster, Terry Gibbs, Shirley Scott, and avant-garders, McCoy Tyner, Charlie Mingus, John Coltrane, Clark Terry and Shelly Manne. The set is made up of unissued tracks recorded during the past three years and there's plenty of jazz to keep any phile happy.



CHILDREN'S LOW PRICE SPOTLIGHT

SONGS FROM MARY POPPINS

Various Artists, Disneyland DQ 1256

A highly salable combination of a Walt Disney feature film going into national release, 10 well-performed catchy tunes, plus the appeal of budget price.



JAZZ SPOTLIGHT

MILES DAVIS IN EUROPE

Columbia CL 2183 (M); CS 8983 (S)

Miles Davis is a jazz artist that needs little selling to his fans and jazz followers in general. Davis and group are captured live during performances at the Antibes International Jazz Festival. In this album Miles spotlights another one of his many highly creative finds, drummer Tony Williams, who has been with the Davis group for several years. Williams' dynamic percussion acts as the spur for an exceptional Davis concert. The sound created over all is one that will stand the test of repeated listening. Selections include "Autumn Leaves," "All of You," "Walkin'."

SEE ALBUM REVIEWS ON BACK COVER



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

50 FABULOUS YEARS

Leroy Holmes Ork, United Artists UAL 3373 (M); UAS 6373 (S)

Fifty standards—10 for each decade from the 1920's through the 1950's—are broken down by decade in this bit of nostalgia. Leroy Holmes gives a sweet and competent treatment to such pop classics as "Body and Soul," "It's Magic," "The Man I Love" and "La Vie en Rose."

CLASSICAL SPECIAL MERIT

BERLIOZ: SYMPHONIE FANTASTIQUE

Columbia ML 6007 (M); MS 6607 (S)

There is, of course, no shortage of recordings, both mono and stereo, of this popular work by Berlioz. This, however, is Mr. Bernstein's initial stereo performance of the "Symphonie Fantastique." Bernstein and the Philharmonic are comfortably at home with romantic works, with a number notable Berlioz compositions in their recording repertoire. The coupling of such a popular composition with an equally popular orchestra should add to an impressive sales reaction.

CLASSICAL SPECIAL MERIT

ROSSINI: THE BARBER OF SEVILLE HIGHLIGHTS

Various Artists, Angel S 36207 (S)

Victoria de Los Angeles and Luigi Alva give fine performances in the Glynbourne Opera Production. The Glynbourne Festival Chorus and the Royal Philharmonic Orchestra add dimension to the performances. Album is an attractive, four-color rendition of the opera set.

JAZZ SPECIAL MERIT

BILLIE HOLLIDAY

RIC M 2001

Billie Holliday may have passed her peak in the last decade of her life, but she still retained enough of her soul and skill to create memorable music. This album, recorded live at Boston's Storyville in the 1950's, is representative Holliday of the final stage of her career.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

AMERICAN TOUR

Dove Clark Five, Epic LN 24117 (M); BN 26117 (S)

HAVE A SMILE WITH ME

Ray Charles, ABC-Paramount ABC 495 (M); ABCS 495 (S)

LAND OF GIANTS

New Christy Minstrels, Columbia CL 2187 (M); CS 8987 (S)

★ NEW ACTION LP'S

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

THE CHIPMUNKS SING THE BEATLES HITS . . .

Liberty LRP 3388 (M); LST 7388 (S)

OFF THE BEATLE TRACK . . .

George Martin & His Ork, United Artists UAL 3377 (M); UAS 6377 (S)

COLLECTION OF ORIGINAL 16 HITS, VOL. 2 . . .

Various Artists, Tamla 256 (M); (No Stereo)

R. F. D. . . .

Marty Robbins, Columbia CL 2220 (M); CS 9020 (S)

TOGETHER AGAIN/MY HEART SKIPS A BEAT . . .

Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)

WITHOUT YOU . . .

Robert Goulet, Columbia CL 2200 (M); CS 9000 (S)

ROGER WILLIAMS ACADEMY AWARD WINNERS . . .

Kopp KL 1406 (M); KS 3406 (S)

AL-DI-LA AND OTHER EXTRA-SPECIAL SONGS FOR YOUNG LOVERS . . .

Roy Charles Singers, Command RS 870 (M); RS 870 SD

THE LOVE GODDESSES . . .

Percy Faith & His Ork, Columbia CL 2209 (M); CS 9009 (S)

MUSIC FROM THE MOTION PICTURE THE CARPETBAGGERS . . .

Elmer Bernstein, Avo A-45 (M); AS-45 (S)

MARY POPPINS . . .

Soundtrack, Vista BV 4026 (M); STER 4026 (S)



FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

TEEN HITS PLAYED THE CLEBANOFF WAY
Mercury MG 20929 (M); SR 60929 (S)

THIS IS THE GIRL THAT IS
Nancy Ames, Liberty LRP 3369 (M); LST 7369 (S)

BY SPECIAL REQUEST
Trio Los Panchos, Columbia CL 2191 (M); CS 8991 (S)

THE KING AND I
Barbara Cook & Theodore Bikel, Columbia OL 8040 (M); OS 2640 (S)

CLASSICAL

ROSSINI: THREE OVERTURES & LA BOUTIQUE FANTASQUE
Lamoureux Orchestra (Benzl), Mercury MG 50386 (M); SR 90386 (S)

HAYDN: SYMPHONY NO. 82; SYMPHONY NO. 83
Leonard Bernstein, New York Philharmonic, Columbia ML 6009 (M); MS 6609 (S)

PORGY AND BESS
Minneapolis Symphony (Dorati), Mercury MG 50394 (M); SR 90394 (S)

COUNTRY

YESTERDAY'S GONE
Roy Drusky, Mercury MG 20919 (M); ST 60919 (S)

TRAVELIN' WITH DAVE DUDLEY
Mercury MG 20927 (M); SR 60927 (S)

JAZZ

DAYBREAK EXPRESS
Duke Ellington, RCA Victor LPV 506

FOLK

PRESENTING KATHLEEN WATKINS SINGING FOLK SONGS OF IRELAND
London Int'l TW 91337 (M); SW 99337 (S)

SACRED

STRANGER BY THE SEA
Singing Kellers, Kiski 2081

LOW PRICE CHILDREN'S

THE STORY OF SO DEAR TO MY HEART
Bryan Russell & Various Artists, Disneyland DQ 1255

THE LEGEND OF LOBO
Rex Allen, Disneyland DQ 1258

CHILLING, THRILLING SOUNDS OF THE HAUNTED HOUSE
Disneyland DQ 1257

THE STORY OF TREASURE ISLAND
Soundtrack, Disneyland DQ 1251

GOOFY'S TV SPECTACULAR
Disneyland DQ 1252

THE LITTLE ENGINE THAT COULD!
Laura Olsher & Bill Kannady, Disneyland DQ 1259



THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

POPULAR

THAT'S ALL
Haymes-Mundy Ork, 20th Century-Fox TFM 3142 (M); TFS 4142 (S)

THE FREEDOM SINGERS SING OF FREEDOM NOW!
Mercury MG 20924 (M); SR 60924 (S)

AMERICA'S MOST BELOVED SONGS
Gretti Rath, MGM E 4236 (M); SE 4236 (S)

THE THREE SOUNDS AT THE LIVING ROOM
Mercury MG 20921 (M); SR 60921 (S)

POLKA

VERN MEISNER PLAYS OLD COUNTRY MELODIES
Coca K 2022

C&W

THE JIMMIE STEPHENS SHOW
Essgee 868E-164

NEWS OF THE WORLD

HOLLYWOOD

Jimmy Haskell has to be one of the most successful arrangers in the business today. He has arranged and conducted over 14 records in recent weeks on a free-lance basis. He has just completed the score of the film, "I'll Take Sweden," with By Dunham, which stars Bob Hope. Haskell's clients include Bobby Darin, Rick Nelson, Joanne Sommers, Nino Tempo and April Stevens, Sammy Davis Jr., Roosevelt Grier, Wayne Newton, Glen Campbell, the Lettermen, Ben E. King and the Beagles.

Peter Duncan, veteran BBC radio-TV producer, visits the local scene in September to survey the broadcasting and entertainment industries. He has already scheduled a visit to RKO General's KHJ outlet. Other stations interested in talking with him should contact Billboard.

Johnny Cole and George Tip-ton, owners of Vine St. Music, have formed Parade Records. First artist signed is Wynell Sims, with the single, "Joey My Love."

New record-publishing firm on W. Adams Boulevard is Ed-

ward G. Wells' Wells-Desert Records and Phil-Shank Publishing. . . . Composer Leonard Rosenman has penned music themes for TV actors Vic Morrow and Rick Jason, who regularly appear on the "Combat" series. Composer-conductor Harry Lubin has come out of retirement to score the "Outer Limits" TV series. He has created celestial music for the science fiction series.

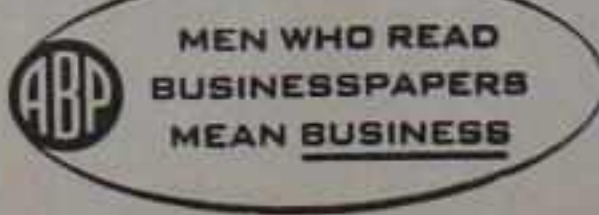
Gordon Jenkins, a Malibu Beach resident, will write the numbers for the "Ziegfeld Follies Revue" set for the Thunderbird in Las Vegas Sept. 4. No longer under contract to any label, Jenkins appears on several logos these days.

ELIOT TIEGEL

CINCINNATI

Anita Bryant, on her recent appearance with the Kenley Players at Veterans' Memorial, Columbus, Ohio, shattered the record established there recently by Andy Williams. She did the lead, Maria, in "Sound of Music." . . . Hugh Dallas, promotion man with Columbia Records, Region 3 out of Detroit, in town last week to mull matters with local Columbia chief, Bill

(Continued on page 24)



5 HITS IN ORBIT

**SINCE
I LOST YOU**

JIMMY RUFFIN
SOUL 35002

**LOOKING
FOR THE
RIGHT GUY**

KIM WESTON
TAMLA 54100

**CANDY
TO ME**
EDDIE HOLLAND
MOTOWN 1063

**MY
SMILE IS
JUST A
FROWN**
(Turned Upside Down)

**CAROLYN
CRAWFORD**
MOTOWN 1064

**BABY
I MISS
YOU**
TOMMY GOOD
GORDY 7034

HITSVILLE U.S.A.

... FROM HITSVILLE U.S.A.
MOTOWN RECORD CORP.

2648 West Grand Blvd., DETROIT, MICH.

ARGENTINA

Week	Last	This	Week	Week
1	1	1	1	TWIST Y GRITOS (TWIST AND SHOUT)—Los Beatles (Odeon); *Tammys (Philips)—Fermata
2	2	2	2	SANTIAGO QUERIDO—*Leo Dan (CBS)—Mundo Musical
3	3	3	3	SI TUVIERA UN MARTILLO—Rita Pavone (RCA)—Fermata
4	4	4	4	ME PERMITE—*Palito Ortega (RCA)—Korn
5	5	5	5	NON HO L'ETA PER AMARTI—Gigliola Cinquetti (Music Hall)—Korn
6	7	6	7	CUMBIA DE LOS PERSCADORES—*Los Cinco del Ritmo (Microfon)—Korn
7	8	8	8	MEGLIO STA SERA—Juan Ramon (Disc Jockey)—Fermata
8	6	6	6	COMO TE EXTRANO MI AMOR—*Leo Dan (CBS)—Mundo Musical
9	10	10	10	CHIN CHIN—Richard Anthony (Odeon)
10	9	9	9	LOVE ME DO—Beatles (Odeon)
11	12	12	12	LAS CEREZAS—Hnos. Carrion (Music Hall)
12	11	11	11	HELLO DOLLY—Louis Armstrong (Kapp)
13	13	13	13	ROLL OVER BEETHOVEN—Beatles (Odeon)
14	15	15	15	CUENTA CORDERITOS—*Palito Ortega (RCA)—Korn
15	14	14	14	QUE SUERTE—*Violeta Rivas (RCA); Los Tres Sudamericanos (CBS)—Korn

AUSTRALIA

(Courtesy Music Maker, Sydney)
*Denotes local origin

Week	Last	This	Week	Week
1	2	1	2	A HARD DAY'S NIGHT—Beatles (Parlophone)—Leeds
2	4	4	4	THE WORLD I USED TO KNOW—Jimmy Rodgers (London)—Alberts
3	1	1	1	HOUSE OF THE RISING SUN—Animals (Columbia)—Pallings

4	8	8	8	THE SPARTANS—Sounds Incorporated (Columbia)
5	7	7	7	CONSTANTLY—Cliff Richards (Columbia)—D. Davis
6	3	3	3	ONLY YOU—Wayne Newton (Capitol)—Chappells
7	5	5	5	RAG DOLL—Four Seasons (Philips)
8	10	10	10	HELLO DOLLY—Louis Armstrong (Kapp)—Chappells
9	9	9	9	YOU'RE MY WORLD—Cilla Black (Parlophone)—Belinda
10	—	—	—	HAWAII—Gene Pitney (United Artists)—Alberts
11	—	—	—	SUCH A NIGHT—Elvis Presley (RCA)—Chappells
12	—	—	—	WHEN YOU'RE NOT NEAR—*Rob E. G. (Festival)
13	6	6	6	MATCHBOX—Beatles (Parlophone)—Belinda
14	12	12	12	DANG ME—Roger Miller (Philips)—Castle
15	15	15	15	BLOWN IN THE WIND—Peter, Paul & Mary (Warner Bros.)—Allans

BRITAIN

(Courtesy New Musical Express, London)
*Denotes local origin

Week	Last	This	Week	Week
1	2	1	2	DO WAH DIDDY DIDDY—*Manfred Mann (HMV)—West One Music
2	1	1	1	A HARD DAY'S NIGHT—*Beatles (Parlophone)—Northern Sons, Ltd.
3	3	3	3	IT'S ALL OVER NOW—*Rolling Stones (Decca)—Kags Music
4	5	5	5	CALL UP THE GROUPS—*Barron Knights (Columbia)—Metric/Feldman/Northern Songs/Ardmore & Beechwood/Keith Prowse/Sherwin
5	4	4	4	I JUST DON'T KNOW WHAT TO DO WITH MYSELF—*Dusty Springfield (Philips)—December Music
6	6	6	6	TOBACCO ROAD—*Nashville Teens (Decca)—Southern Music

7	7	7	7	ON THE BEACH—*Cliff Richard (Columbia)—Elstree/Shadows
8	17	17	17	HAVE I THE RIGHT—*Honeycombs (Pye)—Ivy Music
9	13	13	13	IT'S ONLY MAKE BELIEVE—*Billy Fury (Decca)—Francis, Day & Hunter
10	8	8	8	I WON'T FORGET YOU—*Jim Reeves (RCA)—Burlington Music
11	15	15	15	IT'S FOR YOU—*Cilla Black (Parlophone)—Northern Songs, Ltd.
12	9	9	9	I GET AROUND—Beach Boys (Capitol)—Sea of Tunes
13	17	17	17	FROM A WINDOW—*Billy J. Kramer (Parlophone)—Northern Songs, Ltd.
14	11	11	11	SOMEDAY WE'RE GONNA LOVE AGAIN—*Searchers (Pye)—Toby Music
15	20	20	20	I FOUND OUT THE HARD WAY—*Four Pennies (Philips)—Flamingo Music
16	14	14	14	YOU'LL NEVER GET TO HEAVEN—Dionne Warwick (Pye Int.)—Belinda Music
17	15	15	15	WISHIN' AND HOPIN'—*Merseybeats (Fontana)—Belinda/London
18	10	10	10	HOUSE OF THE RISING SUN—*Animals (Columbia)—Keith Prowse Music
19	12	12	12	HOLD ME—P. J. Proby (Decca)—Campbell Connolly
20	19	19	19	FERRIS WHEEL—Evert Brothers (Warner Bros.)—Acuff-Rose
21	26	26	26	THINKING OF YOU BABY—*Dave Clark Five (Columbia)—Ivy Music
22	—	—	—	YOU REALLY GOT ME—*Kinks (Pye)—Kassner Music
23	—	—	—	THE WEDDING—*Julie Rogers (Mercury)—Peter Maurice
24	21	21	21	YOU'RE NO GOOD—*Swinging Blue Jeans (HMV)—E. H. Morris
25	23	23	23	KISSIN' COUSINS—Elvis Presley (RCA)—December Music
26	29	29	29	THE GIRL FROM IPANEMA—Stan Getz/Joao Gilberto (Verve)—Leeds Music
27	—	—	—	HAPPINESS—*Ken Dodd (Columbia)—Moss Rose
28	—	—	—	HOW CAN I TELL HER—*Fourmost (Parlophone)—Monique Music
29	24	24	24	SOMEONE—*Brian Poole and the Tremeloes (Decca)—Burlington Music
30	28	28	28	HELLO DOLLY—Louis Armstrong (London)—Chappell

FINLAND

(Courtesy Ilta-Sanomats, Helsinki)

Week	Last	This	Week	Week
1	1	1	1	PUHELINANGAT LAULAA—Katri Helena (Parlophone)
2	2	2	2	ALL MY LOVING—Beatles (Parlophone)
3	8	8	8	LONG TALL SALLY—Beatles (Parlophone)
4	4	4	4	FARMER JOHN—Antti Einio (Scandia)
5	6	6	6	TAHDET MEREN YLLA—Reijo Taipale (Scandia)
6	3	3	3	CAN'T BUY ME LOVE—Beatles (Parlophone)
7	7	7	7	VAARALLISET HUULET—Reijo Taipale (Scandia)
8	5	5	5	NON HO L'ETA—Anneli Sari (Philips)
9	9	9	9	TANGO ANJALLE—Eino Gron (Scandia)
10	10	10	10	NON HO L'ETA—Gigliola Cinquetti (Triola)

FLEMISH BELGIUM

(Courtesy Juke Box magazine)
*Denotes local origin

Week	Last	This	Week	Week
1	1	1	1	HEY BOBBA NEEDLE—Chubby Checker (Cameo-Parkway)—Belindamusic
2	2	2	2	SI JAMAIS—*Adamo (Pathe)—Ardmore & Beechwood
3	3	3	3	QUAND LES ROSES—*Adamo (Pathe)—Ardmore & Beechwood
4	4	4	4	IT'S OVER—Roy Orbison (London)—Acuff-Rose
5	—	—	—	MA VIE—Alain Barriere (RCA)—Tutti/Primavera
6	5	5	5	MY GUY—Mary Wells (Motown)—Belindamusic
7	—	—	—	LA FERME DU BONHEUR—Claude Francois (Fontana)—Southern
8	6	6	6	SUSPICION—Elvis Presley (RCA)—Belindamusic
9	—	—	—	LIEBESKUMMER LOHNT SICH NICHT—Siv Malmkvist (Metronome)—Intervox
10	—	—	—	BYE BYE BLONDIE—Trini Lopez (Reprise)

HONG KONG

Week	Last	This	Week	Week
1	1	1	1	A HARD DAY'S NIGHT—Beatles (Parlophone)—Northern Sounds, Inc.
2	3	3	3	LONG TALL SALLY—The Beatles (Parlophone)—Northern Sounds, Inc.
3	2	2	2	NON HO L'ETA—Gigliola Cinquetti (Diamond)
4	4	4	4	FUGITIVE—Ventures (Liberty)—Little Darlin' Music
5	10	10	10	SOMEONE, SOMEONE—Brian Poole (Decca)
6	6	6	6	LITTLE PEANUT SHELL—The Fabulous Echoes (Diamond)—Jim Skip Music, Inc.
7	5	5	5	HELLO DOLLY—Louis Armstrong (Kapp)—E. H. Morris
8	8	8	8	ON THE BEACH—Cliff Richard and the Shadows (Columbia)—Elstree Music and Shadows Music
9	—	—	—	A WORLD WITHOUT LOVE—Peter and Gordon (Columbia)
10	—	—	—	CAN'T YOU SEE THAT SHE'S MINE—The Dave Clark Five (Columbia)

ITALY

(Courtesy Musica e Dischi, Milan)
*Denotes local origin

Week	Last	This	Week	Week
1	1	1	1	IN GINOCCHIO DA TE—*Gianni Morandi (RCA)
2	3	3	3	IL PROBLEMA PIU' IMPORTANTE—*Adriano Celentano (Clan)
3	2	2	2	AMORE SCUSAMI—*John Foster (Style)
4	5	5	5	SEI DIVENTATA NERA—*Marcellos Ferial (Durium)
5	4	4	4	QUELLI CHE HANNO UN CUORE—Petula Clark (Vogue)
6	7	7	7	SOLO DUE RIGHE—*Peppino Di Capri (Carisch)
7	9	9	9	CON TE SULLA SPIAGGIA—*Nico Fidenco (RCA)
8	8	8	8	UN BUCO NELLA SABBIA—*Mina (Ri Fi)
9	11	11	11	LA VOGLIA DELL'ESTATE—*Paolo Mosca (Lord)
10	13	13	13	CREDI A ME—*Bobby Solo (Ricordi)
11	6	6	6	TI RINGRAZIO PERCHE'—*Michele (RCA)
12	10	10	10	CIN CIN—Richard Anthony (Columbia)
13	12	12	12	E' L'UOMO PER ME—*Mina (Ri Fi)
14	—	—	—	SCRIVI—*Rita Pavone (RCA)
15	14	14	14	FROM ME TO YOU—Beatles (Parlophone)

JAPAN

(Courtesy Utamatic, Tokyo)
*Denotes local origin

Week	Last	This	Week	Week
1	3	3	3	MOVIN'—Astronauts (Victor)—Folster
2	1	1	1	TOKYO BLUES—*Nishida Sachiko (Polydor)—JASRAC
3	2	2	2	ORE WA OMAE NI YOWAINDA—Ishihara Yujiro (Teichiku)—JASRAC
4	5	5	5	SASURAI—Katsumi Shigeru (Toshiba)—JASRAC
5	7	7	7	SURF PARTY—Astronauts (Victor)—Victor
6	10	10	10	SHIAWASE NARA TEO TATAKOU—Sakamoto Kyu (Toshiba)—JASRAC
7	6	6	6	SAVE THE LAST DANCE FOR ME—Koshiji Fubuki (Toshiba)—Aberbach
8	—	—	—	NANGOKU NO YORU—Bucky Shirakata (Teichiku); Ohashi Setsuo (Columbia)—JASRAC
9	4	4	4	KIMIDAKE & *Saigo Teruhiko (Crown)—JASRAC
10	—	—	—	UNA SERA DI TOKIO—*Mahina Stars (Victor); Peanuts (King); C. Valente (London); Milva (Seven Seas)—JASRAC

MALAYSIA

(Courtesy Radio Malaysia)

Week	Last	This	Week	Week
1	6	6	6	CONSTANTLY—Cliff Richard (Columbia)
2	3	3	3	EVERY NIGHT JOSEPHINE—Ronnie Jackson (20th Century-Fox)
3	8	8	8	I SAW HER STANDING THERE—Beatles (Parlophone)
4	1	1	1	I WONDER—Rick Nelson (Life)
5	—	—	—	WORLD WITHOUT LOVE—Peter and Gordon (Columbia)
6	2	2	2	I FELL IN LOVE WITH TWINS (CBS)
7	—	—	—	P.S. I LOVE YOU—Beatles (Parlophone)
8	5	5	5	THE WAITING GAME—Brenda Lee (Life)

MEXICO

(Courtesy Audiomusica)
*Denotes local origin

Week	Last	This	Week	Week
1	1	1	1	TIJUANA—The Persuaders (Gamma)—Grever
2	3	3	3	I WANT TO HOLD YOUR HAND—The Beatles (Musart)—Pending
3	8	8	8	ORANGUTAN—*Sonora Santanera (CBS)—Brambila
4	2	2	2	PERDONAME MI VIDA—*Alberto Vazquez (Musart)—Pham
5	5	5	5	ANGELITO—*The Seven Days (Peerless)—Grever
6	4	4	4	AVE DE PASO—*Sonia Lopez (CBS)—Brambila
7	7	7	7	INVIERNO TRISTE (Blue Water)—Connie Francis (MGM)—Grever
8	9	9	9	MUEVANSE TODOS—*Vianey Valdes (Peerless)—Grever
9	6	6	6	LA CORRIENTE—*Javier Solis (CBS)—Musi-Mex
10	10	10	10	HERMOSISIMO LUCERO—*Alegres de Teran (CBS)—Emmi

NORWAY

(Courtesy Verdens Gang)

Week	Last	This	Week	Week
1	3	3	3	I WON'T FORGET YOU—Jim Reeves (RCA Victor)—No publisher
2	1	1	1	A HARD DAY'S NIGHT—Beatles (Parlophone)—Edition Lyche
3	2	2	2	I LOVE YOU BECAUSE—Jim Reeves (RCA Victor)—Moerk
4	4	4	4	ON THE BEACH—Cliff Richard (Columbia)—Musikk-Huset
5	5	5	5	HELLO DOLLY—Louis Armstrong (Kapp)—Musikk-Huset
6	7	7	7	SOMEONE—Brian Poole (Decca)—Palace Sweden Music
7	9	9	9	IT'S ALL OVER NOW—Rolling Stones (Decca)—No publisher
8	6	6	6	LONG TALL SALLY—Beatles (Odeon)—Belinda
9	—	—	—	RAMONA—Bachelors (Decca) Presto/Reuter & Reuter
10	—	—	—	KISSIN' COUSINS—Elvis Presley (RCA Victor)—Belinda

PERU

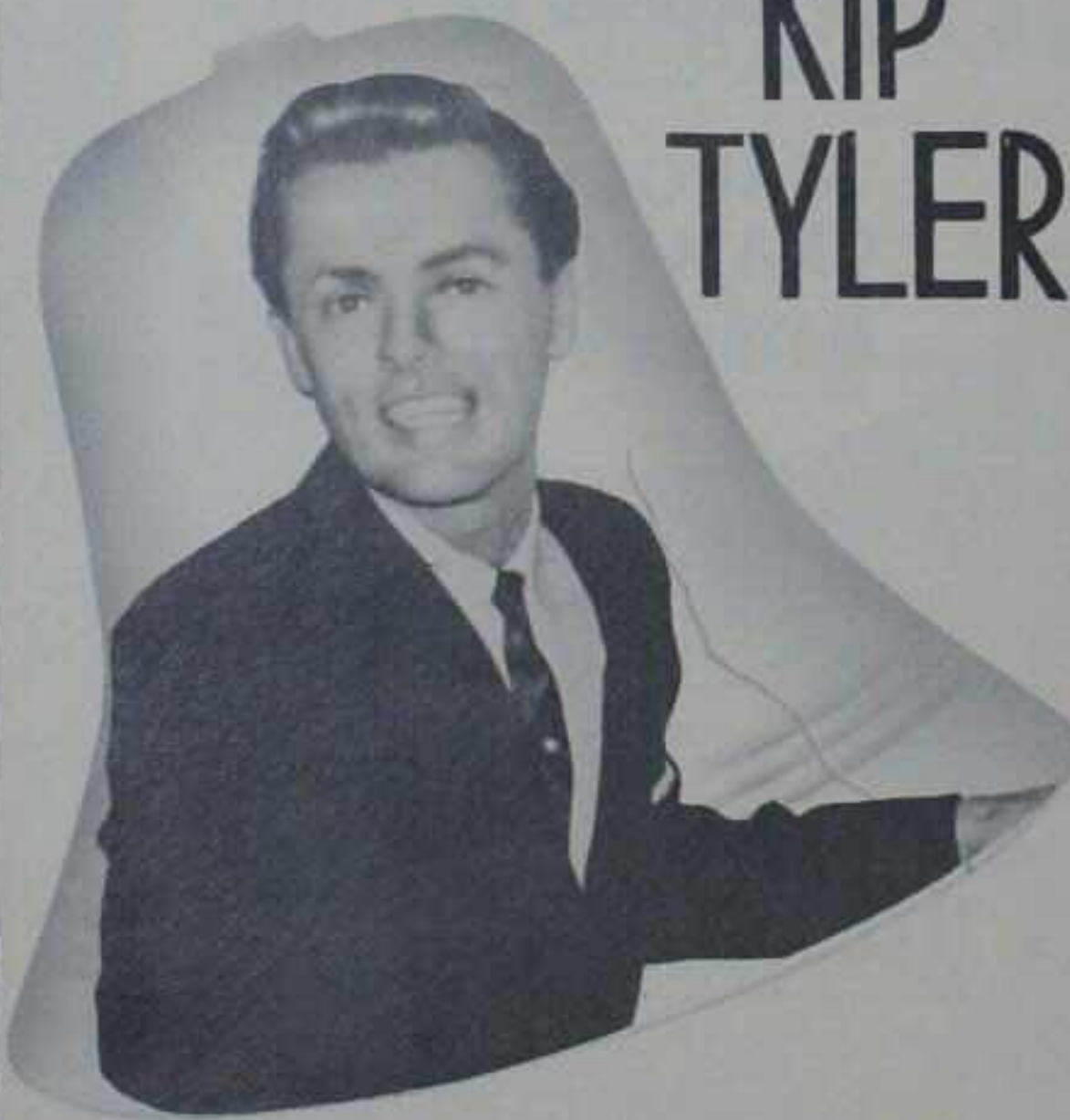
Week	Last	This	Week	Week
1	1	1	1	COMO TE EXTRANO MI AMOR—Leo Dan (Columbia)
2	3	3	3	AMOR MISTERIOSO—Duo Dinamico (Odeon); P. Carrasco (Sono Radio)
3	2	2	2	LITA—Leo Dan (Columbia)
4	4	4	4	I SAW HER STANDING THERE—The Beatles (Odeon)
5	5	5	5	CRISTINA—Pepe Miranda (Virrey)
6	6	6	6	TORIBIO CARAMBOLA—Trio Servando Diaz (Muyel)
7	7	7	7	BEATRIZ—Koko Montana (Sono Radio)
8	8	8	8	VIVA LAS VEGAS—Elvis Presley (RCA)
9	10	10	10	ESTA NOCHE—Silvihno (Philips); Los Morunos (Sono Radio); Cesar Altamirano (MAG); Fernando Balu (Sol)
10	9	9	9	TE PIDO QUE ME GUTES—Leo Dan (Columbia); Carlos Pickling (MAG)

SWITZERLAND

Week	Last	This	Week	Week
1	1	1	1	LIEBESKUMMER LOHNT SICH NICHT—Siv Malmkvist (Metronome)
2	2	2	2	NON HO L'ETA—Gigliola Cinquetti (Italia)
3	3	3	3	HELLO, DOLLY—Louis Armstrong (Kapp)
4	4	4	4	HONEYMOON IN ST. TROPEZ—Marika Kilus & Hans Jurgen Baumler (CBS)
5	5	5	5	JAVA—Al Hirt (RCA)
6	6	6	6	SAG NO ZU IHM—Cliff Richard (Columbia)
7	7	7	7	WUNDERSCHONES FREMDES MADCHEN—Hans-Jurgen Baumler (CBS)
8	8	8	8	JETZET DREHT SICH DIE WELT NUR UM DICH—Gitte & Rex (Electrola)
9	9	9	9	ZWEI MADCHEN AUS GERMANY—Paul Anka (RCA)
10	10	10	10	DU, DU, DU GEHST VORBI—Suzie (Polydor)
11	11	11	11	ES GIBT KEIN BIER AUF HAWAII—Paul Kuhn (Electrola)
12	12	12	12	SHAKE HANDS—Drafi Deutscher (Decca)
13	13	13	13	DEINE STIMME AM TELEFON—Sacha Distel—Polydor
14	14	14	14	SCHOENES MADCHEN—Eather & Abi Ofanum—Philips
15	15	15	15	NATHALIE—Gilbert Becaud (Electrola)

BIGGER!

KIP TYLER



THAT #710
BELL of FREEDOM

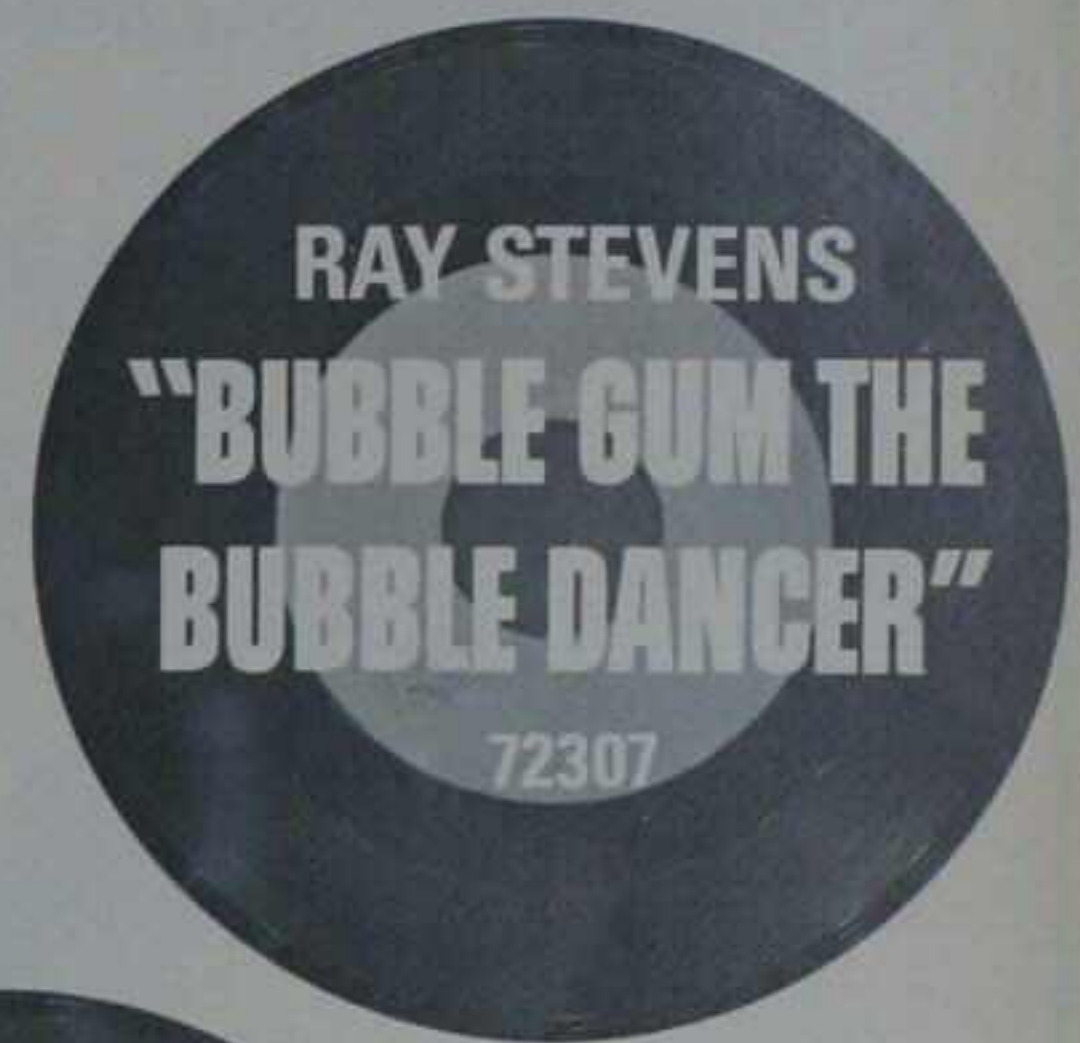
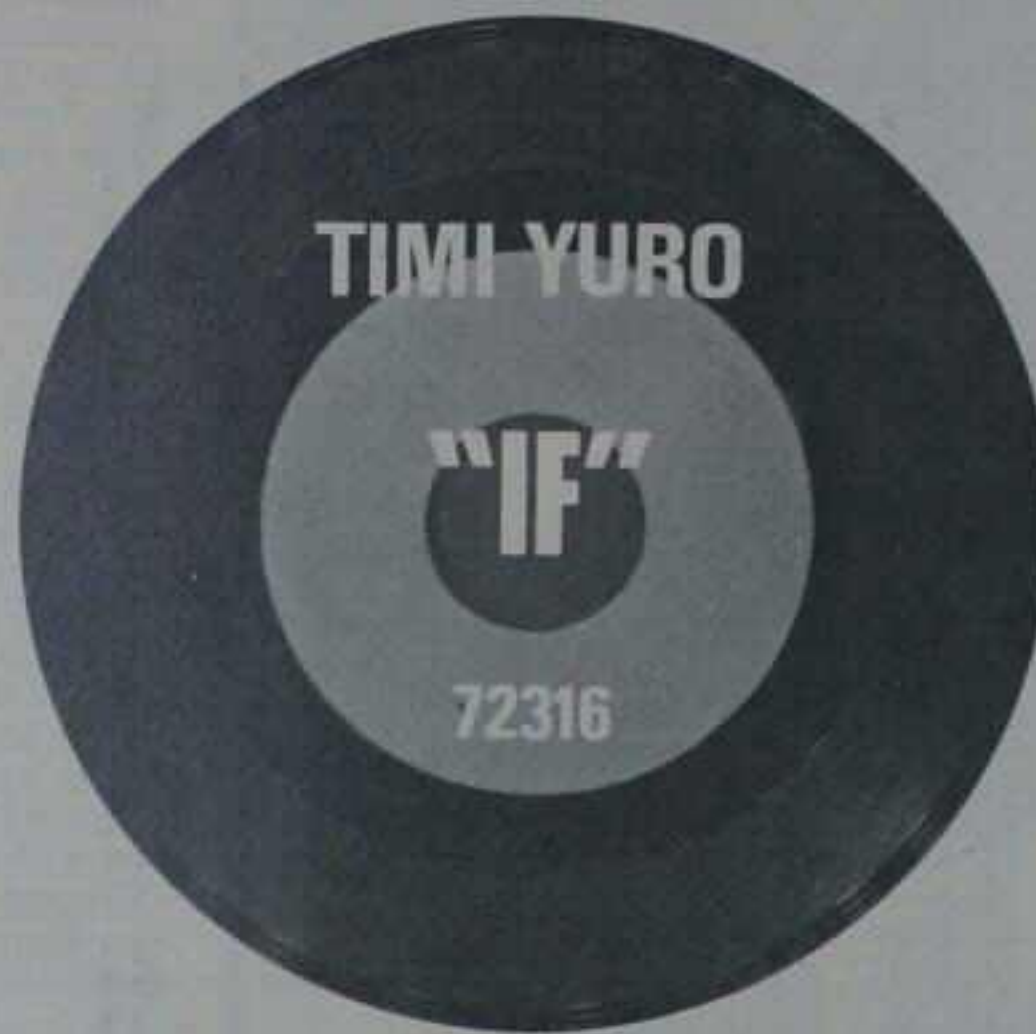
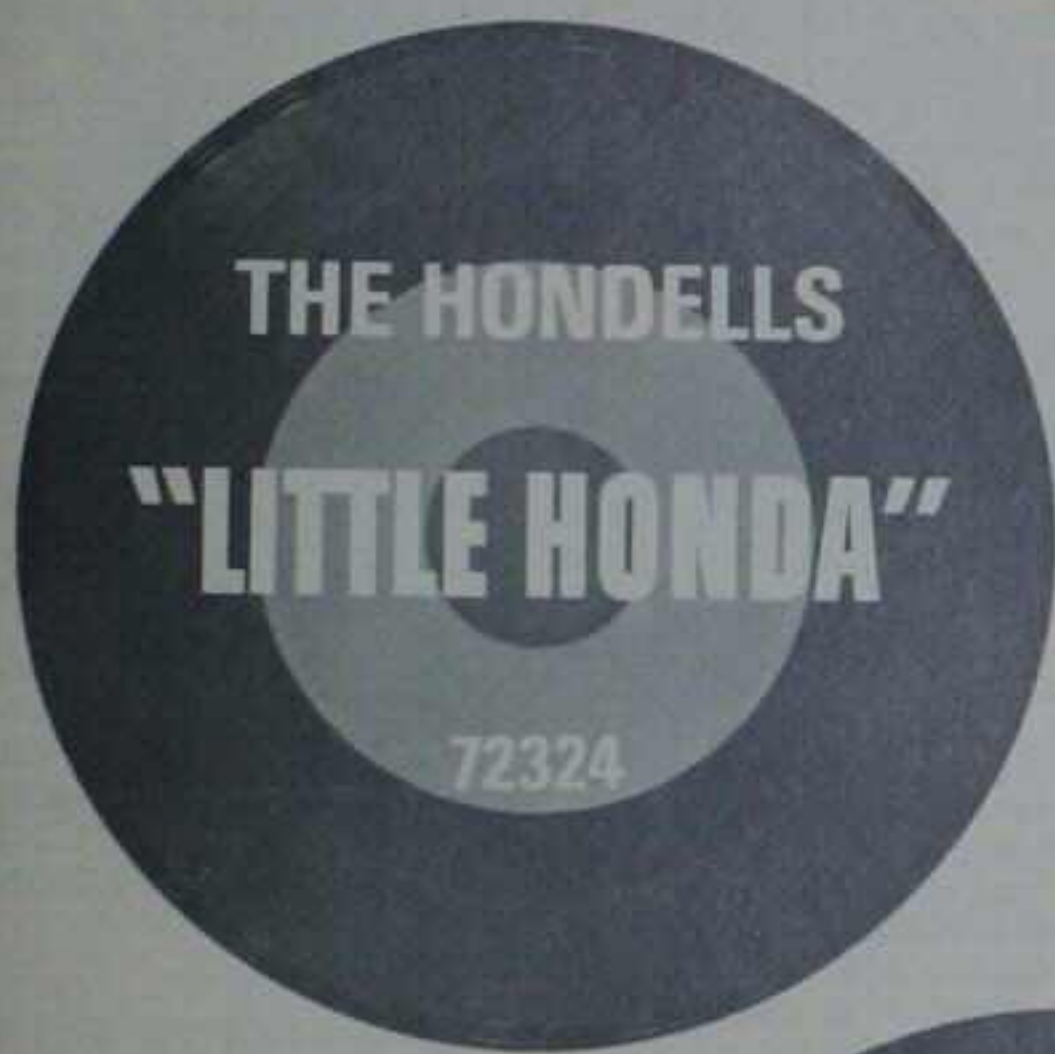
GYRO DISC RECORDS

6515 SUNSET BLVD.
SUITE 202
HOLLYWOOD, CALIF.

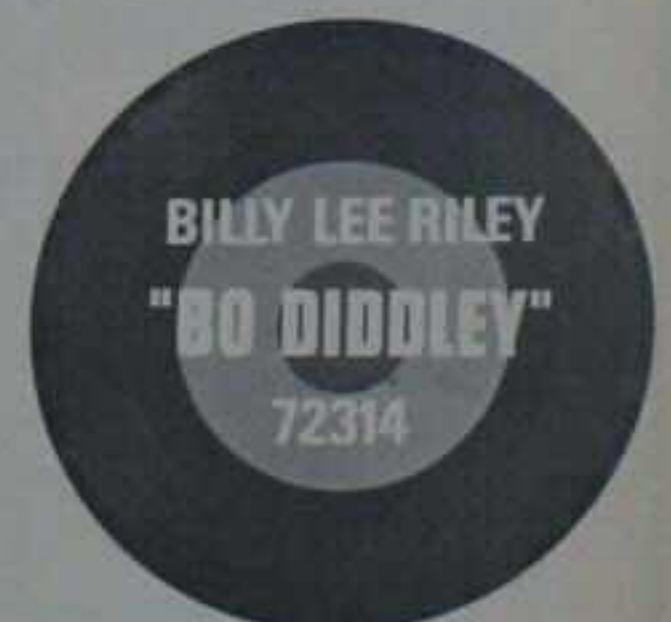
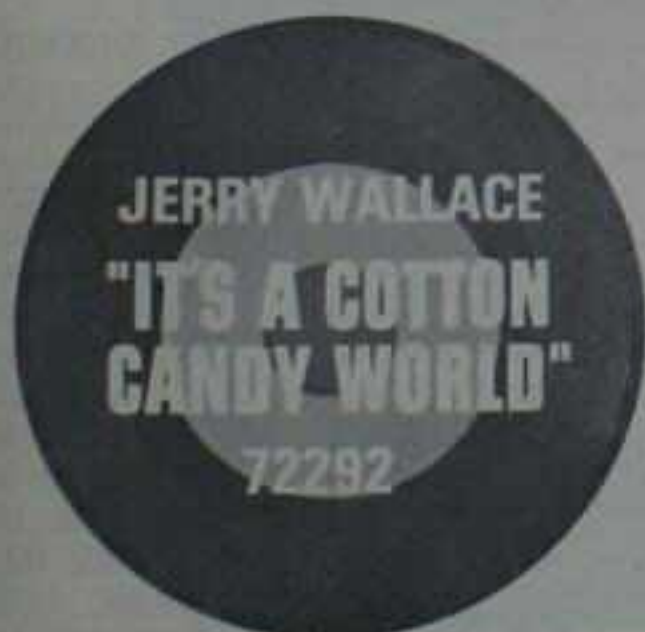
(AD #9: CONT'D IN #10)

A DIVISION OF GYRO DISC INTERNATIONAL

GREAT NEW SINGLES FOR THE BACK- TO-SCHOOL CROWD!



SUMMER SCHOOL SELLERS!



FOREMOST IN FINE RECORDING

THE RIGHTEOUS BROTHERS

now on a 24 day tour with . . .

THE BEATLES



Featuring their latest hit single:

THIS LITTLE GIRL OF MINE (M-235)

Also:

LITTLE LATIN LUPE LU (MLP-1001)

(The original first hit single)

And:

TRY TO FIND ANOTHER MAN (M-231)

P.S.: Watch the Righteous Brothers on Steve Allen's TV Show August 26.

Distributed nationally by **ATCO RECORDS**

1841 Broadway, New York, N. Y.

DJs: For your copies contact *Atco Records*

MOONGLOW RECORDS

6359 Selma Ave., Hollywood 28, Calif.

NEWS OF THE WORLD

• Continued from page 24

Kelly, and make the rounds of the local deejays and music emporiums with **Chuck Moore**, local Columbia promo man. . . . WLW-T chalked up another first Sunday (23) when it aired the nation's initial color telecast of a bowling show from Del Fair Lanes, sponsored by the Burger Brewing Company. Event was the Professional Ladies National Bowling Championship.

Les McCann follows **Cozy Cole** into **Mel Herman's** Living Room downtown Sept. 7. . . . The **Dee Felice Trio** has been engaged to play the main room of the new Playboy Club in the Executive Building, which makes its bow in mid-September. Pianist **Elwood Evans** will head up a trio in the Playboy's lounge. . . . TV Guide celebrates its Sixth Annual Fall Preview with a cocktail party for the press, radio, TV and music trades at the Terrace Hilton Sept. 16. . . . **Pete Fountain**, a click at Coney Island's Moonlite Gardens earlier this season, returns Thursday (27) for a three-day repeat. **BILL SACHS**

ROME

Louis Armstrong's original arrangement of "Hello, Dolly!" has been recorded here by the **Roman New Orleans Jazz Band**. . . . Having left Fonit for RCA, **Jean Luk** has also changed his name to **Luciano Vieri**. . . . Almost every nationality has recorded in Italian, but Cetra came up with a new first when India's **Giagrup Singh** did three Italian numbers on one 45 including his own lyrics and music for "Tell Me." . . . Clan has added **Pilade** and **Tanya**. Former is entered in Festivalbar competition. . . . **Renato Rascel** and **Delia Scala** will appear together for first time in the new Garinei-Giovanini musical revue for which Rascel is doing the score. . . . **Gianni Ravera** is giving the Neapolitan Song Festival Sept. 17-19. He built San Remo to its current peak.

Percy Faith was in Rome the night a taped program of his music was scheduled for telecasting. He was to open a musical series of the 60's which includes **Stan Kenton** and **Les Baxter**, but the show was postponed for a week. The cameras moved to the Chamber of Deputies to cover the vote of confidence on the new government. . . . **Donald Byrd Quintet** and **Johnny Griffin** will open another TV series of six jazz programs. . . . Having been beaten to the punch by an Italian version of "Your Other Love" by **Gino Paoli** on a best selling disk, CGD is presenting **Connie Francis** in the original. . . . Phonogram is distributing the new Night Club label, whose first artist is **Renato Samba**, currently at the Brigadoon here. . . . Another Beatle-like group, **The Merseybeats**, are here from Liverpool for a tour of Italy's northern shore resorts. . . . Verve issued **Ella Fitzgerald's** "Hello, Dolly!" to compete with Decca's **Louis Armstrong**. . . . Eight young singers will be candidates for places in San Remo and Naples Festivals because they finished on top in "Limelight for Festivals" competition at Venice in which 54 new recording artists participated. Winners were **Didi Balboni**, **Amra Berelli**, **Giordano Columbo**, **Peppino Gagliardi**, **Louiselle**, **Gianna Mascolo**, **Don Mike** and **Franca Siciliano**. . . . Pittsburgh Symphony Orchestra will visit Turin, Milan and Florence in October

under USIS auspices with **William Steinberg** as conductor. . . . Germany's **Heidi Bruhl**, here to marry American film star **Brett Halsey**, has recorded her first song in Italian for Philips. . . . It's illegal on the beaches, but okay in the record shops because **Peppino Di Capri's** disk of "Topless" features only a back view. **SAM'L STEINMAN**

STOCKHOLM

The Beatles were beaten in Stockholm by **Ray Charles** in personal appearances. In Johaneshof Ice Stadium, the British quartet drew 12,000 in four performances. Ray Charles had 15,000 in one performance at Gröna Lund Tivoli. . . . **Lew Futterman**, manager and producer for Prestige, has just concluded a successful stay in Stockholm. His artist brother, **Jack Macduff**, has broken all records at the jazz-restaurant, the Golden Circle. Futterman is co-producing a TV program with the new independent TV company, STV. On the bill are MacDuff, **Monica Zetterlund** and French violinist **Jean-Luc Ponty**. With **Benny Golson** as arranger, Futterman has produced LP albums with a Swedish band as a background for blues singer **Jimmy Witherspoon** and MacDuff for Prestige. . . . **Bibi Johns** has been recording for Karusell before leaving for Germany. She will be back in Sweden in the fall for TV. . . . **Don Gardner** and **De De Ford** did a four-week tour. Don produced an LP for Sonet with his group the day before they left for the U. S.

LEIF MATTESON

HOLLAND

Artists to whom the Edison awards will be presented at the Grand Gala du Disque at the Amsterdam Concertgebouw on Saturday, Oct. 3, have been announced. The panel, consisting of **Ton van der Horst**, **Lex Karsemeijer**, **Jan Koopman**, **Leo Nelissen**, **Theo Uden Masman** and **Skip Voogd**, have awarded the Edisons to the Dutch actress **Lia Dorana** for her singing part in the musical, "Kiss Me Kate"; **Malando** (instrumental - Dutch); **Jasperine de Jong** (Dutch cabaret); **Rob de Nijs** (Dutch teen-ager repertoire); **Herman Broekhuizen** (Dutch children's repertoire); **Barbra Streisand** (vocal-international); **Quincy Jones** (instrumental-international); **Coleman Hawkins** (jazz); **George Brassens** (French repertoire) and **Adamo** (teen-ager repertoire-international). The panel made their choice from 217 records. The classical gala will be held Sept. 25 and the popular gala will be on Oct. 3. The new English beat group, the **Scorpions**, will appear for Dutch AVRO TV in September. **SKIP VOOGD**

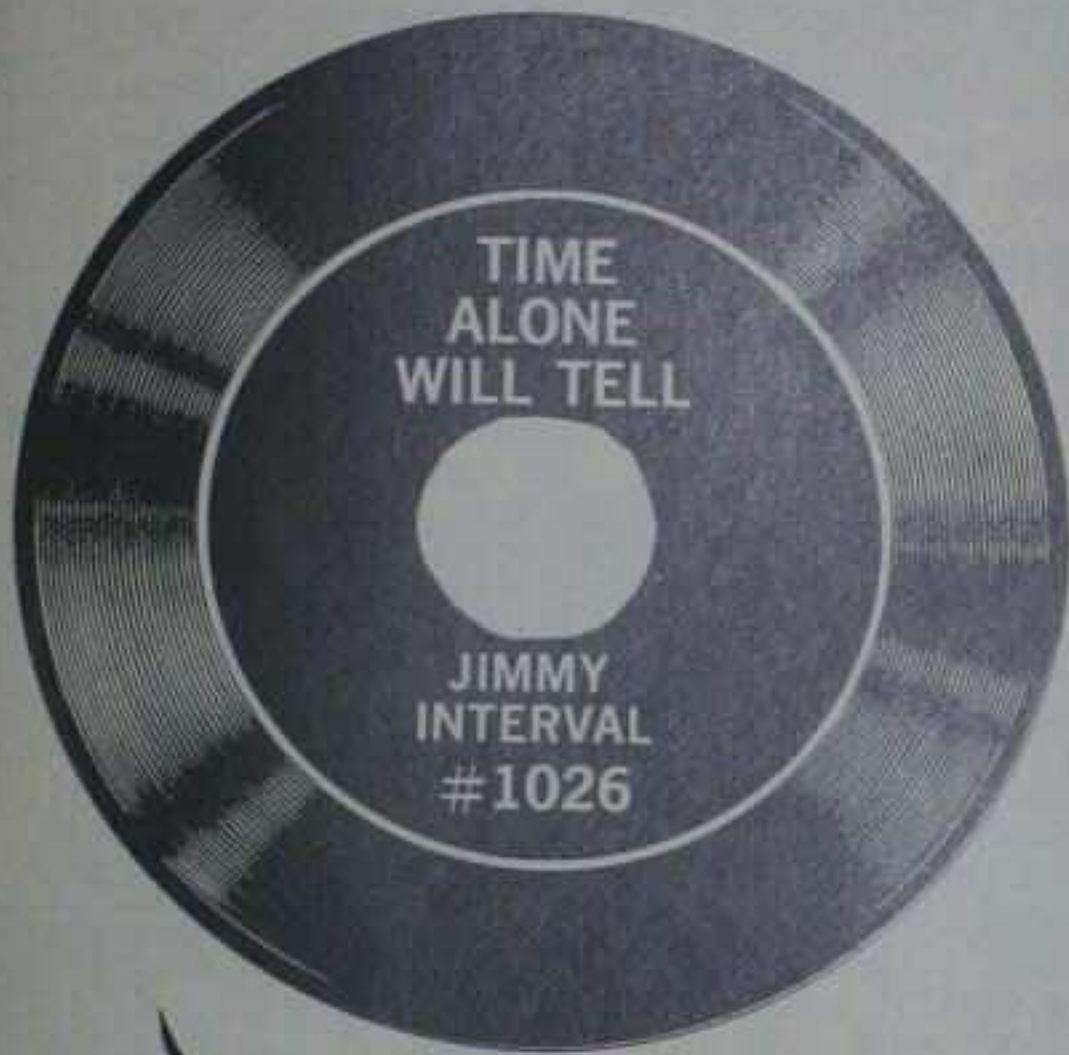
MILAN

Winners of the Cantastampa (singing press) awards are **Gino Paoli**, best Italian composer; **Mogol**, best lyric writer; **Ennio Morricone**, top arranger and orchestra director, and **Gene Pitney** and **Francoise Hardy** as the best foreign singers to appear in Italy this year. . . . On Sept. 11 another evening of awards will also be held at Taormina, with over 200 journalists participating in the selection of artist winners. . . . A tie has developed for the best TV music show between **Mike Bongiorno's** Fiera Dei Sogni and **Giorgio Gaher's** "Canzoniere Minimo."

PIETRO MALASPINA

(Continued on page 38)

**WORLD
ARTISTS
DELIVERS
MORE HITS!**



**AND INTRODUCING
THE AMERICAN ARTS LABEL**

MISS STRONGHEARTED
BOBBIE SMITH
AA-2

GOTTA GIVE HER LOVE
THE VOLUMES
AA-6

TENNESSEE WALTZ
ALMA COGAN
AA-4

SAY YOU WILL
MARGO & THE MARVETTES
AA-8

3 BIG NEW LP's

SMASH!



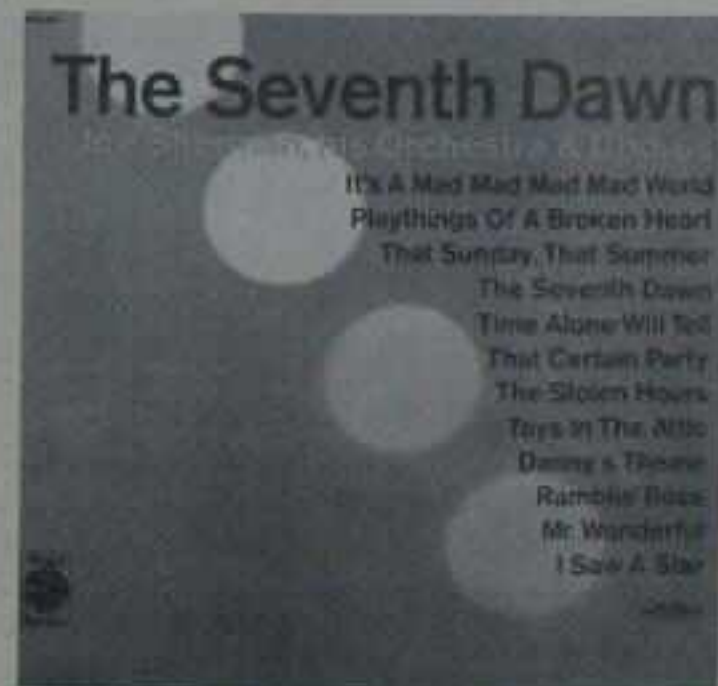
WAM 2002

SMASH!



WAM 2001

SMASH!



WAM 2000



WORLD ARTISTS RECORDS

550 GRANT STREET, PITTSBURGH 19, PA.

MAKING IT BIG

IN THE CHARTS

"A GIRL LIKE YOU"



TOMPALL AND THE GLASER BROS.

- Decca Records
- WGAC, Augusta, Ga.
- KMA, Shenandoah, Iowa
- KSOP, Salt Lake City, Utah
- KOOO, Omaha, Neb.
- WMGY, Montgomery, Ala.
- WBVH, Medina, N. Y.
- KVAN, Vancouver, Wash.
- KFHA, Tacoma, Wash.
- KRAK, Sacramento, Calif.
- WSEN, Syracuse, N. Y.
- WIBU, Poynette, Wis.
- KLRA, Little Rock, Ark.

Exclusive Management
Hubert Long Talent Agency
806 16th Ave. So.
Nashville, Tenn.
Hubert Long, Pres.
Shorty Lavender, Vice-Pres.

COUNTRY MUSIC

S. AFRICA PAYS TRIBUTE TO THE LATE JIM REEVES

JOHANNESBURG, South Africa—Since the passing of the country star Jim Reeves, nationwide tribute has been paid to him by the South African press and radio. The managing director of Jamie Ace Films, the film company which produced Reeves' one and only feature film, "Kimberley Jim," issued the following statement:

"The late Jim Reeves made many friends in the Republic of South Africa during two visits to these shores and his tragic loss is not only a matter of deep sadness to many individual friends, but with his passing the country as a whole has lost a true, sincere and loyal friend.

"During his last visit, Jim worked day and night on his first motion picture and though circumstances, brought about by a strict deadline which meant working against time, were often difficult, Jim only won hearts and made friends amongst his co-workers. He managed to endear himself to each and everyone on the set and his untimely death therefore means the loss of a personal friend to one and all. His gentle warmth, his kindness, his great talent, his sincerity and his personal charm—these are the qualities we shall remember. He was in every way a great artist and a true gentleman.

"It has always been a singular honour to South Africa that the late Jim Reeves had chosen this country in which to make his debut as a motion picture star and it is a matter of heart-felt sadness to us that 'Kimberley Jim' was not only his first feature film, but also his last. The tremendous success of the picture in South Africa only serves as further proof of Jim's artistry and popularity. His passing is mourned by all."

NASHVILLE SCENE

By DON LIGHT

Hank Cochran, songwriter for Hal Smith's Pamper Music, completed his first RCA Victor album last week. The album consists of songs written by Cochran and originally recorded by other artists. . . . Mercury's

LeRoy Van Dyke back from New York after taping a Steve Allen show to be aired Aug. 25. . . . Anita Carter (Davis), of the Carter Family, gave birth to a boy Aug. 12 at Madison, Tenn., Hospital.

Ernie Young, president of the Nashboro and Excello labels, has just finished albums with the Angeli Gospel Singers and Edna Gallmon Cooke, both to be released soon. . . . Roy Drusky leaves this week for dates in New Mexico and the West. . . .

Marvin Hughes, Capitol's Nashville a&r head, recorded an album with Charlie Louvin and a single session with Sonny James last week. . . . Lester Vanadore, Nashville vice-president of RIC Records, out of town this week, calling on RIC distributors with new album products.

Chet Atkins and Don Gibson recorded sessions at the local RCA studios last week. Atkins completed a new album which will be out soon. Gibson recorded singles. . . . Skeeter Da-

vis, fully recovered from recent surgery, made her first appearance since the operation on the "Grand Ole Opry" last week.

Merle Kilgore, MGM recording artist and head of Al Gallico's Nashville operation, just returned from a week-long club appearance in Kansas City, Mo.

Owen Bradley, local a&r chief for Decca, directed a session for Red Foley, long-time Decca artist, last week. . . . The New-

beats, hot new Hickory act, will appear at the New Jersey State Fair with the "Dick Clark Caravan" later this month. They open at New York's Fox Theater Sept. 4 for four days. . . . Slim Williamson, president of Chart Records and Peach and Yonah Music firms, has announced the signing of Lynn Cramer as an exclusive writer for Peach Music and a long-term Chart recording contract. Lynn, writer of "Talking to the Night Lights," will have a new Chart release next month. . . . Roger Miller just returned from New York after taping a Steve Allen show which will run Sept. 2, and a Jimmy Dean show to appear Sept. 19.

Sheb Wooley made a guest appearance on the "Grand Ole Opry" before leaving to open the Missouri State Fair. . . . Jimmy Driftwood just returned to his home in Timbo, Ark., after conducting a Fiddle Workshop at the Newport Folk Festival.

Busy Schedule For Roy Clark

INDEPENDENCE, Kan.—Capitol Records' Roy Clark is set for a busy schedule through January 1965, according to Jim Halsey, of the Jim Halsey Agency here. A number of top fair dates are included in his bookings, Halsey says, among them the Minnesota State Fair, St. Paul, Aug. 29-Sept. 7; West Texas Fair, Abilene, Sept. 14-16; New Mexico State Fair, Albuquerque, Sept. 17-18, and the Louisiana State Fair, Shreveport, Oct. 23-25. Time between will be filled with auditorium and club dates, Halsey says.

Clark works a string of Midwest auditoriums for Harry Peebles, Wichita, Kan., promoter, Sept. 24 through Oct. 3, and is set for two weeks at the Tideland, Houston, Dec. 1-14,

Linda Manning For WLW Seg

CINCINNATI—Jimmy Key, of Key Talent, Nashville, has completed arrangements for country singer Linda Manning to appear as a regular on "Jamboree," a new, 30-minute middle-of-the-road country TV show originating from WLW-TV here.

Linda will carry a featured spot in the seg which will be shown daily in color in the Dayton, Columbus and Cincinnati markets. Linda's new single on Rice Records is "I Feel a Cry Coming On" b.w. "Au Revoir."



GEORGIE RIDDLE, talented young entertainer and recording artist, now making his home in Nashville, has a new United Artist record entitled "Back Into the Night" b/w "That Old Girl Friend." Riddle was voted one of the "Most Promising New Country Vocalists" by the nation's deejays. He is booked exclusively by the Wil-Helm Agency, Nashville.

(Advertisement)

Denver Talent In Benefit for Penny Powers

DENVER—Country and western and radio and TV personnel from this area donated their services at a benefit performance for Mrs. Penny Powers held Aug. 9 at the 4 Seasons Club, Aurora, Colo. Mrs. Powers, well known in the Rocky Mountain area, where she toured a number of years with her unit billed as Penny and Her Copper Coins, lost both her legs several months ago when struck by a car while returning home from work at a Denver nitery. Doctors were able to save her life only after several operations and numerous blood transfusions.

The sum raised at the benefit was augmented by cash donations from servicemen at Lowry Field here and area businessmen. Radio and TV stations in the area donated time to announce the benefit. Walt Alkar, owner-operator of the 4 Seasons, furnished the use of the club and donated his entire day's receipts to the worthy cause. Among others who gave of their time and services to make the benefit a success were members of the "Rocky Mountain Jamboree"; Happy Logan, of the Los Music Stores, Denver; Russ Garner, of El Monte, Calif.; the Monte Dale Trio; Rodeo Jim Peters, of Calvin Lee's Musicians Unlimited, Loveland, Colo.; Long Al Edwards and Buster Jenkins, of KLAK; Ronnie James, of Ollie's Round-Up; Jim McGraw, Bob Jamison and the 4 Kings, and Randy King and His Country All-Stars.

Williams Unit On Long Trek

WHEELING, W. Va.—Doc Williams and his show from the WWVA "Jamboree," Wheeling, are currently playing a series of 36 fair, park and sponsored dates in New York State, New England, Pennsylvania, Ohio, Ontario and Quebec. Featured are Chickie Williams, comedian Smokey Pleacher, Marion Martin and Fred Johnson, plus the Border Riders band.

The Williams troupe attracted a record-breaking crowd of 5,400 to the Annual Smoke Eaters' Jamboree at Warrensburg, N. Y., recently. The unit plays return dates at Idlewild Park, Ligonier, Pa., Labor Day, and at Frontier Ranch, near Columbus, Ohio, Sunday, September 13.

They will be co-starred with Grandpa Jones and Cowboy

Thompson In for a Fat Year

INDEPENDENCE, Kan.—The 1964 season promises to be the biggest one to date for western band leader Hank Thompson, according to local booker Jim Halsey, who holds the personal management on the Thompson crew. The band's gross so far this year is 28 per cent over that for the same period in 1963, Halsey reports, and the 1963 gross for the period ran 18 per cent ahead of 1962.

Halsey reports the Thompson combo is booked solidly for the remainder of the year and that 45 per cent of the 1965 bookings are already in the bag. He feels that the 28 per cent figure may be increased before the year's end as most of the remaining dates include a percentage along with the guarantee. Hank has been taking out percentage on most of the dates played so far this year, Halsey says.

New attendance records were established by the Thompson band on a number of dates which are played several times a year, including Fort Worth, Wichita, Kan.; Oklahoma City and Tulsa, Okla., Halsey claims.

Drusky Leads Country Racers

NASHVILLE — More than 9,000 country music and racing fans were in attendance Tuesday (11) at Fairgrounds Speedway here to watch 30 country music personalities drive race cars. According to Benny Goodman, Speedway general manager, it was the largest crowd of the season for the Tuesday night races.

The first race, which included 15 of the fastest cars, was won by Mercury's Roy Drusky. Hickory's Bobby Lord, Mercury's Faron Young; Shorty Lavender, of Hubert Long Talent, and Billboard's Don Light made up the first five finishers. The second race was won by Monument's Willie Nelson, with Epic's Stan Hitchcock, second; Charlie Dick, third; RCA's Jim Edward Brown, fourth, and songwriter Harlan Howard, fifth.

Other drivers included George Jones, Hubert Long, the Glaser Brothers, Earl Scott, Fred Carter and Ed Hamilton.

Goodman said Country Music Night would be an annual event.

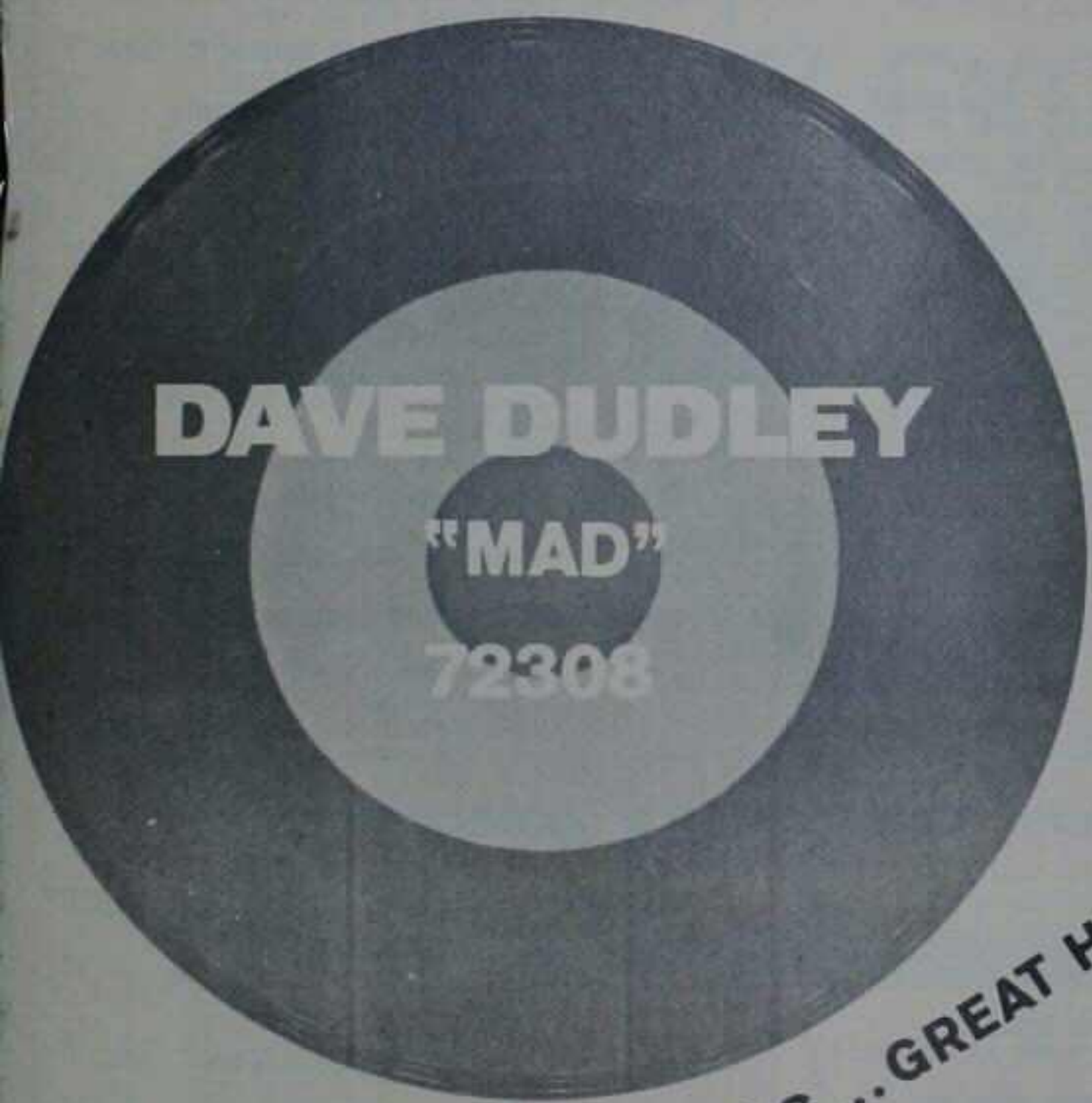
UA Names Kelso Herston

NASHVILLE — Kelso Herston has been named to the Nashville a&r staff of United Artists. A musician, publisher and record producer, Herston will sign and develop new artists, buy masters, record established artists and build up the UA c&w roster. He will work with Jack Gold and Leroy Holmes of the UA pop a&r staff.

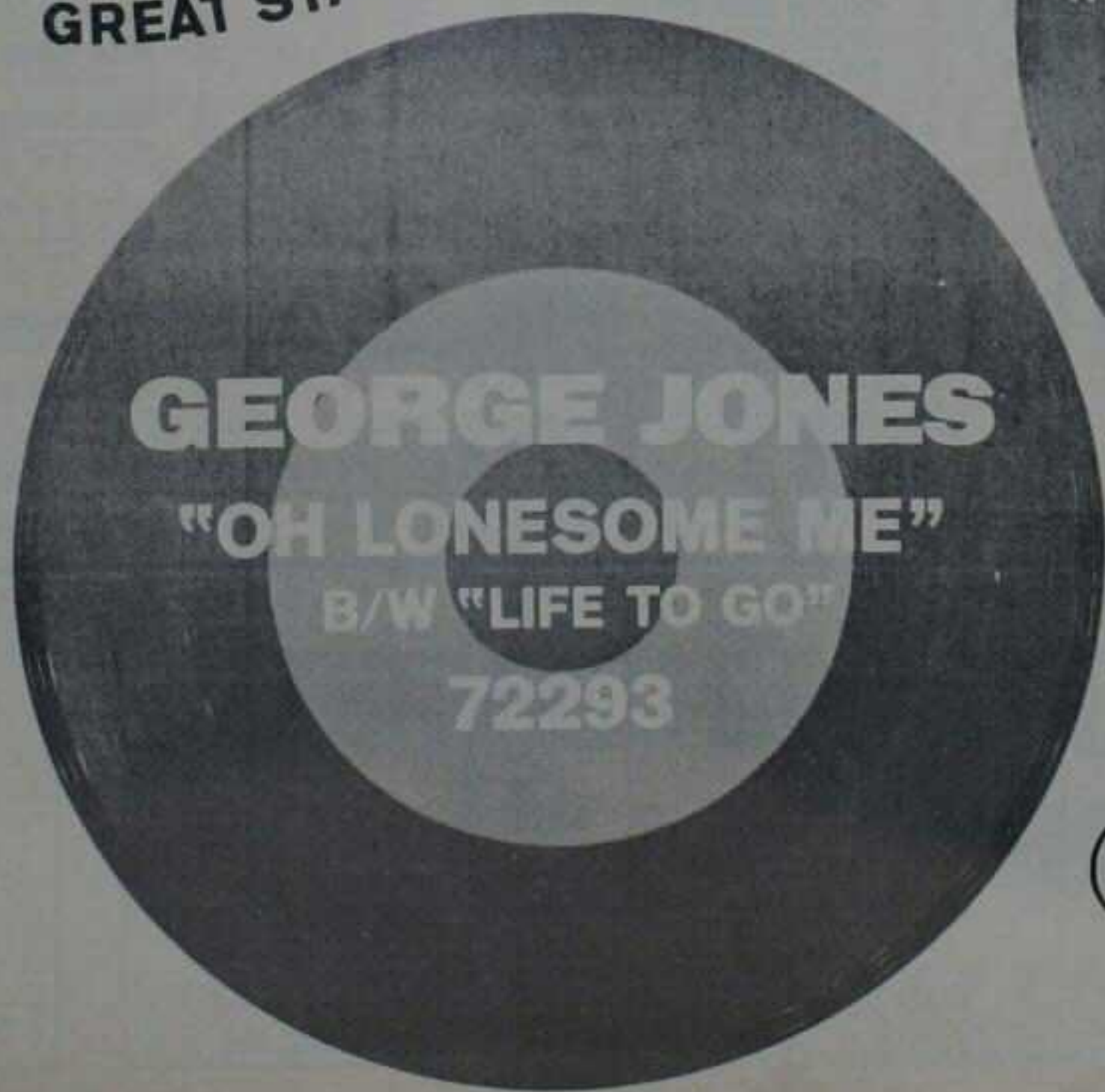
Herston's most recent assignment was as assistant to Mercury's Shelby Singleton in Nashville.

Phil, widely known deejay of WHJB, Greensburg, Pa., on the Idlewild Park appearance. Lew Platt, veteran band leader, is handling publicity and promotion on the Williams aggregation.

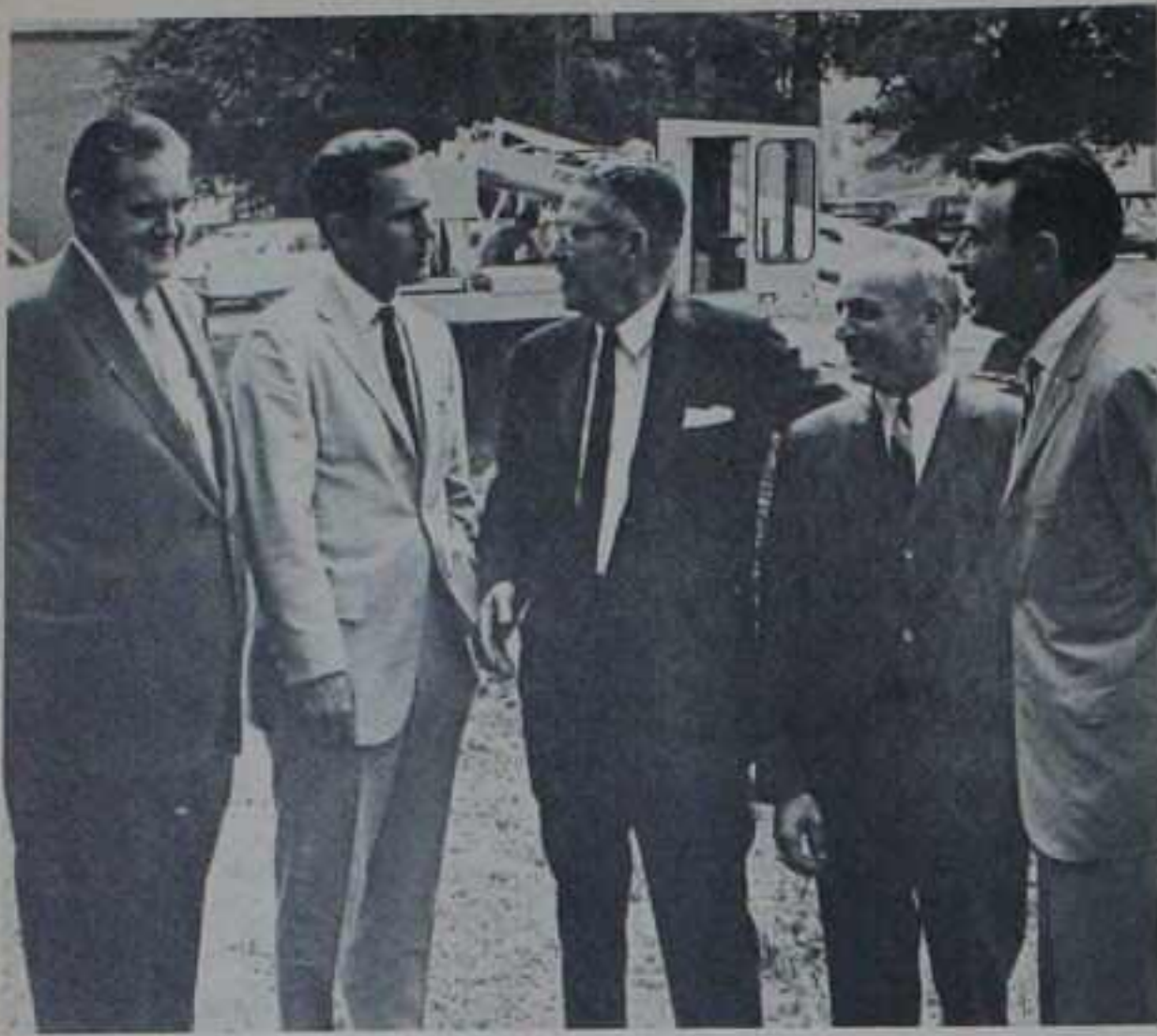
3 BIG COUNTRY AND WESTERN HITS FROM MERCURY



GREAT STARS... GREAT HITS... GREAT SALES!



Foremost in Fine Recording



GROUND-BREAKERS: RCA Victor Records executives, left to right: Steve Sholes, division vice-president, popular artist & repertoire; Chet Atkins, operations manager, Nashville; Roy McClay, manager, record operations department; Al Stevens, general plant engineer; Elliot Horne, administrator, press & information, gather on the site of the ground-breaking for RCA Victor's new Nashville studio-office building to be erected this year. Attending the ceremonies, too, were a host of RCA Victor recording stars, Nashville's Mayor Beverly Briley, and representatives from the press, radio and television.

Bond to Hawaii

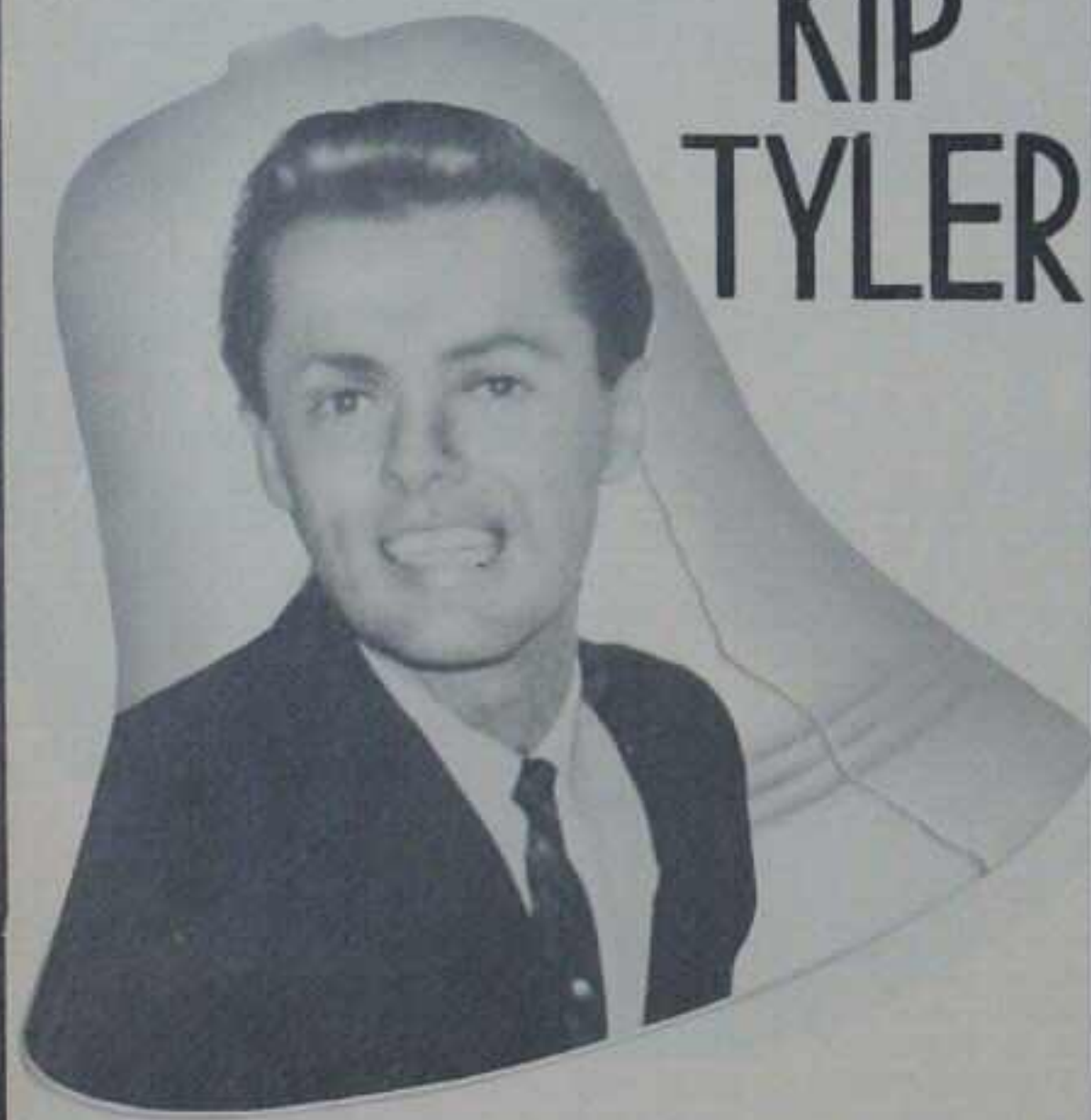
HOLLYWOOD — Starday Records artist Johnny Bond, currently working clubs in Southern California, leaves for Hawaii Sept. 4 for a two-week return tour of the Islands under direction of Bob Smith. Mrs. Bond will accompany him on the tour. Bond heads up his own publishing firms, Vidor Publications, Inc., and Red Riber Songs, both with headquarters here.

Joel Price Retires

CINCINNATI—Veteran c&w artist Joel Price, a member of the Judy Lynn show the past seven years and formerly on "Grand Ole Opry," retired from show business to settle in his home town, Toccoa, Ga., where he will operate a grocery. Replacing Price on the Lynn unit is Jimmy Selph, who formerly fronted the Red Foley band. Most recently he has been touring with Marty Robbins.

BIGGER!

KIP TYLER



THAT #710
BELL of FREEDOM

GYRO DISC RECORDS 6515 SUNSET BLVD. SUITE 202 (AD#10: DON'T MISS#11)
HOLLYWOOD, CALIF.
A DIVISION OF GYRO DISC INTERNATIONAL

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 8/29/64

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	2	I GUESS I'M CRAZY Jim Reeves, RCA Victor 8383	8	26	27	BE BETTER TO YOUR BABY Ernest Tubbs, Decca 31614	11
2	1	DANG ME Roger Miller, Smash 1881	13	27	28	I STEPPED OVER THE LINE Hank Snow, RCA Victor 8334	9
3	3	THE COWBOY IN THE CONTINENTAL SUIT Marty Robbins, Columbia 43049	11	28	29	ASK MARIE Sonny James, Capitol 5197	4
4	4	I LOVE TO DANCE WITH ANNIE Ernest Ashworth, Hickory 1265	11	29	38	WORKIN' IT OUT Lester Flatt & Earl Scruggs & the Foggy Mountain Boys, Columbia 43080	3
5	8	SECOND FIDDLE (To an Old Guitar) Jean Shepard, Capitol 5169	14	30	21	LOOKING FOR MORE IN '64 Jim Nesbitt, Chart 1065	24
6	6	I DON'T LOVE YOU ANYMORE Charlie Louvin, Capitol 5173	11	31	25	INVISIBLE TEARS Ned Miller, Fabor 128	19
7	7	MEMORY #1 Webb Pierce, Decca 31617	14	32	30	BLUE BIRD LET ME TAG ALONG Rose Maddox, Capitol 5186	5
8	5	MY HEART SKIPS A BEAT Buck Owens, Capitol 5136	23	33	—	I DON'T CARE Buck Owens, Capitol 5240	1
9	10	PASSWORD Kitty Wells, Decca 31622	14	34	42	SAM HILL Claude King, Columbia 43083	3
10	12	WHERE DOES A LITTLE TEAR COME FROM George Jones, United Artists 724	11	35	35	CHIT AKINS, MAKE ME A STAR Don Bowman, RCA Victor 8334	6
11	9	TOGETHER AGAIN Buck Owens, Capitol 5136	22	36	34	BE QUIET MIND Ott Stephens, Reprise 0272	12
12	15	THE BALLAD OF IRA HAYES Johnny Cash, Columbia 43058	8	37	33	BLUE GUITAR Sheb Wooley, MGM 13241	7
13	14	ME Bill Anderson, Decca 31630	6	38	39	PUT YOUR ARMS AROUND HER Norma Jean, RCA Victor 8328	11
14	17	BAD NEWS Johnny Cash, Columbia 43058	6	39	37	SWEET ADORABLE YOU Eddy Arnold, RCA Victor 8363	7
15	24	TAKE MY RING OFF YOUR FINGER Carl Smith, Columbia 43033	11	40	40	MEET ME TONIGHT OUTSIDE OF TOWN Jim Howard, Del-Mar 1013	7
16	18	ONE IF FOR HIM, TWO IF FOR ME David Houston, Epic 9690	8	41	43	TALKING TO THE NIGHT LIGHTS Del Reeves, Columbia 43044	4
17	16	I'M HANGING UP THE PHONE Carl Butler & Pearl, Columbia 43030	13	42	31	SLIPPING AROUND Marion Worth & George Morgan, Columbia 43020	17
18	26	MR. AND MRS. USED TO BE Ernest Tubbs & Loretta Lynn, Decca 31643	6	43	41	BLUE SMOKE Warren Smith, Liberty 55699	5
19	19	SORROW ON THE ROCKS Porter Wagoner, RCA Victor 8339	19	44	47	DON'T BE ANGRY Stonewall Jackson, Columbia 43076	2
20	20	THEN I'LL STOP LOVING YOU Browns, RCA Victor 8348	16	45	—	FORT WORTH, DALLAS OR HOUSTON George Hamilton IV, RCA Victor 8392	1
21	13	WINE, WOMAN AND SONG Loretta Lynn, Decca 31608	18	46	45	THE NESTER Lefty Frizzell, Columbia 43051	4
22	22	CIRCUMSTANCES Billy Walker, Columbia 43010	19	47	48	FROSTY WINDOW PANE Joe Penny, Sims 173	7
23	11	BURNING MEMORIES Ray Price, Columbia 42971	25	48	50	IF ANYONE CAN SHOW CAUSE Glenn Barber, Starday 676	2
24	44	HERE COMES MY BABY Dottie West, RCA Victor 8374	2	49	49	GUESS WHAT, THAT'S RIGHT, SHE'S GONE Hank Williams Jr., MGM 13253	6
25	23	RHINESTONES Faron Young, Mercury 72271	5	50	—	STRONGER THAN DIRT Glenn Barber, Starday 676	1

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	2	I WALK THE LINE Johnny Cash, Columbia CL 2190 (M); CS 8990 (S)	8	12	17	GOLDEN COUNTRY HITS Hank Thompson, Capitol T 2089 (M); ST 2089 (S)	4
2	1	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	13	13	18	THANKS A LOT Ernest Tubbs, Decca DL 4514 (M); DL 74514 (S)	4
3	3	MORE HANK SNOW SOUVENIRS RCA Victor LPM 2812 (M); LSP 2812 (S)	19	14	14	BEFORE I'M OVER YOU Loretta Lynn, Decca DL 4541 (M); DL 74541 (S)	2
4	4	BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	8	15	16	WEBB PIERCE STORY Decca DXB 181 (M); DXSB 7181 (S)	2
5	5	PORTER WAGONER—IN PERSON RCA Victor LPM 2840 (M); LSP 2840 (S)	11	16	13	STORY SONGS FOR COUNTRY FOLKS Faron Young, Mercury MG 20896 (M); SR 60896 (S)	29
6	9	ROGER AND OUT Roger Miller, Smash MG5 27049 (M); SR5 67049 (S)	4	17	15	FLATT & SCRUGGS RECORDED LIVE AT VANDERBILT UNIVERSITY Lester Flatt & Earl Scruggs, Columbia CL 2134 (M); CS 8934 (S)	22
7	7	LORETTA LYNN SINGS Decca DL 4457 (M); DL 74457 (S)	33	18	11	BILL ANDERSON SINGS Decca DL 4499 (M); DL 74499 (S)	20
8	8	GUITAR COUNTRY Chet Atkins, RCA Victor LPM 2783 (M); LSP 2783 (S)	30	19	19	BLUEGRASS HOOTEMANNY George Jones & Melba Montgomery, United Artists UAL 3352 (M); UAS 6352 (S)	12
9	10	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	4	20	—	GEORGE JONES SINGS LIKE THE DICKENS! United Artists UAL 3364 (M); UAS 6364 (S)	1
10	12	THERE STANDS THE GLASS Carl Smith, Columbia CL 2173 (M); CS 8973 (S)	9				
11	6	ON THE BANDSTAND Buck Owens, Capitol T 1879 (M); ST 1879 (S)	34				

**JOHNNY CASH
BELSHAZAH**
b/w
**WIDE OPEN
ROAD**
SUN #392
SUN RECORDS
639 Madison Memphis, Tenn.



Good Programming!
WHEN YOU'RE SMILING
b/w
AIN'T MISBEHAVIN'
CAROL CHANNING
(Command)
•
CONNIE FRANCIS'
Great Version of
I CAN'T BELIEVE
THAT YOU'RE IN
LOVE WITH ME
in the MGM Album & Film
"Looking for Love"
MILLS MUSIC, INC., N. Y.

GREAT NEW C & W DUET!
"JUST BETWEEN
THE TWO OF US"
b/w
"SLOWLY BUT
SURELY"
By
MERLE HAGGARD
and BONNIE OWENS
TALLY #181
D. J. COPIES AVAILABLE:
YONAH MUSIC CO.
Box 425, Louisville, Georgia

Son of a Gun!



**LITTLE
RICHARD**

NOW EXCLUSIVELY ON
VEE JAY RECORDS

HIS FIRST RELEASE

GOOD NIGHT IRENE

&

**A WHOLE LOTTA
SHAKIN' GOIN' ON**

VJ #612

WE THINK IT'S A BIG HIT!

**WE HOPE SO BECAUSE
IT COULD MAKE US
NO. 7 IN SALES**



TOP 100's

★ **STAR performer**—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

This Week	Last Week	Title, Artist, Label	Wks. on Chart	This Week	Last Week	Title, Artist, Label	Wks. on Chart	This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	THE BEATLES—A HARD DAY'S NIGHT Soundtrack, United Artists UAL 3366 (M); UAS 6366 (S)	7	50	54	TRINI LOPEZ ON THE MOVE Reprise R 6112 (M); RS 6112 (S)	21	101	107	THE FIRST NINE MONTHS ARE THE HARDEST Len Weinrib & Joyce Jansson, Capitol T 2034 (M); ST 2034 (S)	8
2	2	SOMETHING NEW Beatles, Capitol T 2100 (M); ST 2100 (S)	4	51	50	YESTERDAY'S LOVE SONGS—TODAY'S BLUES Hency Wilson, Capitol T 2012 (M); ST 2012 (S)	32	102	103	DAYS OF WINE AND ROSES, MOON RIVER AND OTHER ACADEMY AWARD WINNERS Frank Sinatra, Reprise F 1011 (M); FS 1011 (S)	21
3	3	GETZ/GILBERTO Stan Getz & Joao Gilberto, Verve V 8545 (M); V6-8545 (S)	13	52	52	MOVING Peter, Paul & Mary, Warner Bros. W 1473 (M); WS 1473 (S)	85	103	91	REFLECTIONS Peter Marx, RCA Victor LPM 2853 (M); LSP 2853 (S)	13
4	4	ALL SUMMER LONG Beach Boys, Capitol T 2110 (M); ST 2110 (S)	5	53	47	KISSIN' COUSINS Eliis Presley, RCA Victor LPM 2894 (M); LSP 2894 (S)	21	104	85	MEET THE SEARCHERS/NEEDLES AND PINS Kapp KL 1363 (M); KS 1363 (S)	21
5	21	EVERYBODY LOVES SOMEBODY Dean Martin, Reprise R 6130 (M); RS 6130 (S)	3	54	61	DAYS OF WINE AND ROSES Andy Williams, Columbia CL 2015 (M); CS 8815 (S)	72	105	101	SPEAK TO ME OF LOVE Ray Conniff Singers, Columbia CL 2150 (M); CS 8950 (S)	14
6	6	FUNNY GIRL Original Cast, Capitol VAS 2059 (M); SVAS 2059 (S)	18	55	40	A WORLD WITHOUT LOVE Peter and Gordon, Capitol T 2115 (M); ST 2115 (S)	9	106	88	MARY WELLS AND MARVIN GAYE TOGETHER Metrom 613 (M); (no Stereo)	16
7	5	HELLO, DOLLY! Louis Armstrong, Kapp KL 1364 (M); KS 1364 (S)	16	56	58	ROBIN AND THE 7 HOODS Soundtrack, Reprise F 2021 (M); FS 2021 (S)	7	107	109	DAWN (Go Away) AND 11 OTHER GREAT SONGS 4 Seasons, Philips PHM 200-124 (M); PHS 600-124 (S)	23
8	7	HELLO, DOLLY! Original Cast, RCA Victor LOC 1087 (M); LSO 1087 (S)	28	57	60	PETER, PAUL & MARY Warner Bros. W 1449 (M); WS 1449 (S)	123	108	112	PRAYER MEETING Jimmy Smith, Blue Note 4164 (M); 84164 (S)	5
9	12	RAG DOLL 4 Seasons, Philips PHM 200-146 (M); PHS 600-146 (S)	4	58	68	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	7	109	108	GOLDEN HITS OF THE FOUR SEASONS Vee Jay LP 1065 (M); SR 1065 (S)	48
10	10	COTTON CANDY Al Hirt, RCA Victor LPM 2917 (M); LSP 2917 (S)	15	59	65	THE BEST OF MANCINI Henry Mancini, RCA Victor LPM 2693 (M); LSP 2693 (S)	4	110	—	HAVE A SMILE WITH ME Ray Charles, ABC-Paramount ABC 495 (M); ABCS 495 (S)	1
11	13	BARBRA STREISAND/THE THIRD ALBUM Columbia CL 2154 (M); CS 8954 (S)	27	60	—	AMERICAN TOUR Dave Clark Five, Epic LM 24117 (M); BN 26117 (S)	1	111	114	CALL ME IRRESPONSIBLE AND THE JACK JONES HITS Kapp KL 1328 (M); KS 1328 (S)	22
12	8	THE PINK PANTHER Henry Mancini & His Ork, RCA Victor LPM 2795 (M); LSP 2795 (S)	21	61	56	INTRODUCING THE BEATLES Vee Jay LP 1062 (M); SR 1062 (S)	30	112	106	THE NEW CHRISTY MINSTRELS Columbia CL 1872 (M); CS 8672 (S)	92
13	9	THE DAVE CLARK FIVE RETURN! Epic LM 24104 (M); BN 26104 (S)	11	62	70	THE DUSTY SPRINGFIELD ALBUM Philips PHM 200-133 (M); PHS 600-133 (S)	10	113	129	MORE OF ROY ORBISON'S GREATEST HITS Monument MLP 8024 (M); SLP 18024 (S)	2
14	11	THE ROLLING STONES London LL 3273 (M); PS 373 (S)	10	63	63	ROY ORBISON'S GREATEST HITS Monument MLP 8000 (M); SLP 18000 (S)	105	114	122	SO TENDERLY John Gary, RCA Victor LPM 2922 (M); LSP 2922 (S)	3
15	72	PETER, PAUL & MARY IN CONCERT Warner Bros. W 1555 (M); WS 1555 (S)	3	64	78	CATCH A RISING STAR John Gary, RCA Victor LPM 2745 (M); LSP 2745 (S)	43	115	113	A NEW PERSPECTIVE Donald Byrd Band & Voices, Blue Note LP 4124 (M); BST 84124 (S)	8
16	16	THE BEATLES' SONG BOOK Hollyridge Strings, Capitol T 2114 (M); ST 2114 (S)	11	65	74	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CL 1849 (M); CS 8649 (S)	113	116	—	LAND OF GIANTS New Christy Minstrels, Columbia CL 2187 (M); CS 8987 (S)	1
17	19	THE UNSINKABLE MOLLY BROWN Soundtrack, MGM E 4232 ST (M); SE 4232 ST (S)	7	66	55	I WISH YOU LOVE Gloria Lynne, Everest BR 5226 (M); SDBR 1226 (S)	13	117	111	HIGH SPIRITS Original Cast, ABC-Paramount ABC-OC-1 (M); ABCS-OC-1 (S)	16
18	18	I DON'T WANT TO BE HURT ANYMORE Net King Cole, Capitol T 2118 (M); ST 2118 (S)	5	67	71	HOW THE WEST WAS WON Soundtrack, MGM YES (M); YES (S)	72	118	105	MARVIN GAYE GREATEST HITS Tamla 232 (M); (no Stereo)	14
19	14	HONEY IN THE HORN Al Hirt, RCA Victor LPM 2723 (M); LSP 2723 (S)	50	68	66	JACK JONES' WIVES AND LOVERS Kapp KL 1352 (M); KS 1352 (S)	36	119	127	UNDER THE BOARDWALK Drifters, Atlantic 8099 (M); SD 8099 (S)	3
20	17	THE BEATLES' SECOND ALBUM Capitol T 2080 (M); ST 2080 (S)	19	69	67	RITA PAVONE RCA Victor LPM 2900 (M); LSP 2900 (S)	11	120	118	SHOWTIME James Brown & His Ork, Smash MGS 27054 (M); SRS 67054 (S)	17
21	15	TODAY, TOMORROW, FOREVER Mancy Wilson, Capitol T 2083 (M); ST 2083 (S)	14	70	73	PRESENTING: THE BACHELORS London LL 3253 (M); PS 353 (S)	11	121	121	LAWRENCE OF ARABIA Soundtrack, Culpix CP 514 (M); SCP 514 (S)	79
22	20	JOHNNY RIVERS AT THE WHISKEY A GO GO Imperial LP 9264 (M); LP 12264 (S)	11	71	57	IT MUST HAVE BEEN SOMETHING I SAID! Smathers Brothers, Mercury MG 20904 (M); SR 60904 (S)	15	122	100	FADE OUT—FADE IN Original Cast, ABC-Paramount ABC-OC-3 (M); ABCS-OC-3 (S)	6
23	26	TRINI LOPEZ AT PJ's Reprise R 6093 (M); RP-6093 (S)	59	72	69	BACK IN TOWN Kingston Trio, Capitol T 2081 (M); ST 2081 (S)	14	123	124	MY FAIR LADY Original Cast, Columbia DL 3090 (M); OS 3015 (S)	408
24	23	CALL ME IRRESPONSIBLE AND OTHER HIT SONGS Andy Williams, Columbia CL 2171 (M); CS 8971 (S)	17	73	102	THE LATIN ALBUM Trini Lopez, Reprise R 6125 (M); RS 6125 (S)	2	124	126	AIN'T NOTHING YOU CAN DO Bobby Bland, Duke DLP 78 (M); (no Stereo)	5
25	24	MARY WELLS GREATEST HITS Metrom 616 (M); (no Stereo)	14	74	76	I WALK THE LINE Johnny Cash, Columbia CL 2190 (M); CS 8990 (S)	6	125	119	ROGER AND OUT Roger Miller, Smash MGS 27049 (M); SRS 67049 (S)	9
26	28	THE BARBRA STREISAND ALBUM Columbia CL 2007 (M); CS 8807 (S)	73	75	77	THE WONDERFUL WORLD OF MAKE BELIEVE Johnny Mathis, Mercury MG 20913 (M); SR 60913 (S)	6	126	96	DEAD MAN'S CURVE/THE NEW GIRL IN SCHOOL Jan & Dean, Liberty LRP 3261 (M); LST 7261 (S)	15
27	30	THE CONCERT SOUND OF HENRY MANCINI RCA Victor LPM 2897 (M); LSP 2897 (S)	5	76	120	IT MIGHT AS WELL BE SWING Frank Sinatra, Count Basie & His Ork, Reprise F 1012 (M); FS 1012 (S)	2	127	133	A LETTERMAN KIND OF LOVE Capitol T 2012 (M); ST 2012 (S)	30
28	22	TODAY New Christy Minstrels, Columbia CL 2159 (M); CS 8959 (S)	20	77	62	ENCORE John Gary, RCA Victor LPM 2804 (M); LSP 2804 (S)	28	128	134	MARY WELLS SINGS MY GUY Metrom M 617 (M); (no Stereo)	6
29	31	DON'T LET THE SUN CATCH YOU CRYING Gerry & the Pacemakers, Laurie LLP 2024 (M); (no Stereo)	8	78	80	RING OF FIRE—THE BEST OF JOHNNY CASH Columbia CL 2053 (M); CS 8853 (S)	58	129	132	CONNIE FRANCIS SINGS SONGS FROM LOOKING FOR LOVE MGM E 4229 (M); SE 4229 (S)	5
30	25	GLAD ALL OVER Dave Clark Five, Epic LM 24093 (M); BN 26093 (S)	21	79	81	BOOTS RANDOLPH'S YAKETY SAX Monument MLP 8002 (M); SLP 18002 (S)	25	130	125	BACH TO THE BLUES Ramsey Lewis Trio, Argo LP 722 (M); S 722 (S)	7
31	34	I LOVE YOU MORE AND MORE EVERY DAY/TEARS AND ROSES Al Martino, Capitol T 2107 (M); ST 2107 (S)	10	80	86	SHANGRI-LA Robert Maxwell, His Harp & Ork, Decca DL 4421 (M); DL 74421 (S)	20	131	142	THE BAJA MARIMBA BAND AAM LP 104 (M); SP 104 (S)	10
32	35	TELL ME WHY Bobby Vinton, Epic LM 24113 (M); BN 26113 (S)	6	81	92	RAMBLIN' New Christy Minstrels, Columbia CL 2055 (M); CS 8855 (S)	54	132	139	MY BOY LOLLIPOP Millie Small, Smash MGS 27055 (M); SRS 67055 (S)	4
33	37	THE FABULOUS VENTURES Dolphin SLP 2029 (M); BST 8029 (S)	7	82	84	BACH'S GREATEST HITS Creative Singing Singers, Philips PHM 200-097 (M); PHS 600-097 (S)	45	133	146	SURFIN' U. S. A. Beach Boys, Capitol T 1890 (M); ST 1890 (S)	59
34	36	CHUCK BERRY'S GREATEST HITS Chess 1485 (M); (no Stereo)	13	83	83	JOAN BAEZ IN CONCERT Vanguard VRS 9112 (M); VSD 2122 (S)	97	134	135	MOMS Mama Mabley, Chess 1486 (M); (no Stereo)	7
35	27	FROM RUSSIA WITH LOVE Soundtrack, United Artists UAL 4114 (M); UAS 5114 (S)	18	84	87	REFLECTING Chad Mitchell Trio, Mercury MG 20911 (M); SR 60911 (S)	26	135	138	THE LAWRENCE WELK TELEVISION SHOW 10th ANNIVERSARY Dot DLP 3591 (M); DLP 25591 (S)	4
36	38	IN THE WIND Peter, Paul & Mary, Warner Bros. W 1507 (M); WS 1507 (S)	45	85	45	THE BEATLES AMERICAN TOUR WITH ED RUDY Radio Pulse Best News, News Documentary 2 (M); (no Stereo)	13	136	137	SHAKESPEARE: HAMLET Original Cast, Columbia DOL 302 (M); DOS 702 (S)	28
37	33	WHO'S AFRAID OF VIRGINIA WOOLF? Jimmy Smith, Verve V 8583 (M); V6-8583 (S)	20	86	82	THE MANY SIDES OF THE SERENDIPITY SINGERS Philips PHM 200-134 (M); PHS 600-134 (S)	10	137	—	CHAPEL OF LOVE Diana Ross, Red Bird RB 20-100 (M); (no Stereo)	1
38	29	SOMETHING SPECIAL FOR YOUNG LOVERS Ray Charles Singers, Command RS 866 (M); RS 866 SD (S)	22	87	79	MONDO CANE Soundtrack, United Artists UAL 4105 (M); UAS 5105 (S)	59	138	143	WITH A TASTE OF HONEY Margaret King, Mainstream 56015 (M); 5/6015 (S)	2
39	32	SHUT DOWN, VOL. 2 Beach Boys, Capitol T 2027 (M); ST 2027 (S)	21	88	93	THE GREAT YEARS Johnny Mathis, Columbia CL 34 (M); CS 834 (S)	5	139	—	WHERE LOVE HAS GONE Jack Jones, Kapp KL 1296 (M); KS 1296 (S)	1
40	39	WEST SIDE STORY Soundtrack, Columbia OL 5470 (M); OS 2070 (S)	149	89	117	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	4	140	—	ANOTHER HIT ALBUM Billy Vaughn, Dot DLP 3592 (M); DLP 25592 (S)	1
41	43	LOUIE LOUIE Ringmen, Wand 457 (M); (no Stereo)	33	90	97	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1132 (M); CS 8634 (S)	330	141	145	EVERLASTING SONGS FOR EVERLASTING LOVERS Arthur Prysock, Old Town LP 2007 (M); LP 2007 (S)	3
42	42	THE SECOND BARBRA STREISAND ALBUM Columbia CL 2054 (M); CS 8854 (S)	51	91	89	CAMELOT Original Cast, Columbia DOL 3620 (M); DOS 2031 (S)	188	142	143	DREAM WITH DEAN Dean Martin, Reprise R 6122 (M); RS 6122 (S)	1
43	44	BEWITCHED Jack Jones, Kapp KL 1365 (M); KS 1365 (S)	11	92	59	MANHATTAN TOWER Robert Goulet, Columbia OL 6050 (M); OS 2450 (S)	18	143	—	BE MY LOVE Jerry Vale, Columbia CL 2181 (M); CS 8981 (S)	1
44	41	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CL 1809 (M); CS 8609 (S)	121	93	98	HOLLYWOOD—MY WAY Mancy Wilson, Capitol T 1934 (M); ST 1934 (S)	56	144	148	JOAN BAEZ, VOL. 1 Vanguard VRS 9078 (M); VSD 2077 (S)	131
45	51	READY OR NOT... HERE'S GODFREY CAMBRIDGE Epic FLM 13101 (M); (no Stereo)	8	94	99	THE BEST OF MARIO LANZA RCA Victor LM 2748 (M); LSC 2748 (S)	4	145	150	HELLO, DOLLY! Ella Fitzgerald, Verve V 4064 (M); V6-4064 (S)	2
46	48	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	12	95	64	PETE FOUNTAIN'S NEW ORLEANS AT MIDNIGHT Coral CRL 57429 (M); CRL 757429 (S)	12	146	150	THE SERENDIPITY SINGERS Philips PHM 200-115 (M); PHS 600-115 (S)	26
47	53	THE IMPRESSIONS KEEP ON PUSHING ABC-Paramount ABC 493 (M); ABCS 493 (S)	4	96	75	CHARADE Henry Mancini & His Ork, RCA Victor LPM 2755 (M); LSP 2755 (S)	36	147	110	SOUL SERENADE King Curtis, Capitol T 2093 (M); ST 2093 (S)	12
48	46	MEET THE BEATLES Capitol T 2047 (M); ST 2047 (S)	31	97	144	LICORICE STICK Pete Fountain, Coral CRL 57460 (M); CRL 757460 (S)	2	148	—	THIS IS US—THE SEARCHERS Kapp KL 1409 (M); KS 1409 (S)	1
49	49	LITTLE CHILDREN Billy J. Kramer with the Dakotas, Imperial LP 9267 (M); LP 12267 (S)	11	98	140	SUGAR LIPS Al Hirt, RCA Victor LPM 2965 (M); LSP 2965 (S)	2	149	95	BELAFONTE AT THE GREEK THEATRE Harry Belafonte, RCA Victor LOC 6009 (M); LSO 6009 (S)	20
				99	123	WOODY ALLEN Culpix CP 518 (M); SCP 518 (S)	3	150			

By popular demand
Ray's chart-busting
single (4-43061)
has now become
a big album seller!



RAY CONNIEE

AND THE SINGERS

INVISIBLE

TEARS

INVISIBLE TEARS
I WALK THE LINE
ARE YOU LONESOME TONIGHT?
S'PODSIN'
HONEYCOMB
OH LONESOME ME

EVERYBODY LOVES SOMEBODY
SINGING THE BLUES
FAR AWAY PLACES
MARIANNE
WAITIN' FOR THE EVENING TRAIN
KISSES SWEETER THAN WINE

CL 2264/CS 9064

ON COLUMBIA RECORDS 

© COLUMBIA MARCAS REG. PRINTED IN U.S.A.

A HOUSE FULL OF HITS
Joe Hinton's Monster

FUNNY

Back Beat 543

Jr. Parker's

LAST NIGHT

c/w

IT'S A PITY

Duke 362

Al (TNT) Braggs

I JUST CAN'T GET OVER YOU

HOOTENANY HOOT

Peacock 1931

and now 2 Brand New Smashes

Buddy Ace's

MY LOVER

TRUE LOVE MONEY

CAN'T BUY

Duke 381

Back Beat's New Discovery

Roy Head

TEEN AGE LOVER

Back Beat 543

DUKE & PEACOCK RECORDS, Inc.

2809 Erastus Street

Houston 26, Texas

OR 3-2611

CZECH JAZZ FESTIVAL SET

Prague—The First International Jazz Festival has been set for Oct. 28-31. The event will be tied in with poetry, figurative art and other popular arts. Parlophon, Czech disk monopoly, issues disks by native as well as foreign artists, many of them recorded in Prague. Others are tapes imported from U. S., France and Great Britain.

Brenda Gets 'The Most'

LONDON — Mickie Most, young British independent producer, will take charge of Brenda Lee's recording sessions here when the Decca artist arrives in London this weekend.

Most, who handled sessions for the Animals and the Nashville Teens, had been scheduled to record Miss Lee in Nashville. A change in her plans resulted in the London session. Most has three British songs ready. One of them will be rushed as a single release.

CUSTOM RECORD PRESSING

Mastering—Processing—Labels

POLYMAX 100% ANTI-STATIC

FACTORY CLEAN

SIDNEY J. WAKEFIELD

P. O. Box 6037, Phoenix 5, Ariz.

Direct Dial 602-252-5644

Set to Happen Big . . .
Everywhere

THE AVALONS

Many
Things
from your
Window

R-4568

Another New Winning Sound
from England

The Bruins Believe Me

R-4566

 ROULETTE

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ABC-Paramount	JOY
THE BOB HAMMER BAND—Beatlejazz: ABC 497, ABCS 497 — M S	BOBBY WOOD: JL 1001 (M) — M S
ANGEL	KING
BEETHOVEN, MOZART, WEBER: Maria Callas sings arias; Paris Conservatoire Orchestra (Rescigno): 36200, S 36200 — —	THE DELMORE BROS.—In Memory: 910 (M) — —
BERLIOZ: Symphonie Fantastique, Opus 14; Philharmonia Orchestra (Klemperer): 36196, S 36196 — —	The Best of BILL DOGGETT: 908 (M) — —
PUCCINI: La Boheme; Mario Sereni, Nicolai Gedda, Ferruccio Mazzoli, Mariella Adani, others; Orchestra of the Opera House, Rome (Schippers): BL 3643, SBL 3643 — —	A Weekend With THE IMPACTS: 916 (M) — —
	On the Road With RENO & SMILEY: 911 (M) — —
BLUE NOTE	LIBERTY
ERIC DOLPHY—Out to Lunch: BLP 4163, BST 84163 — —	THE CHIPMUNKS Sing the Beatles Hits: LRP 3388, LST 7388 — —
DEXTER GORDON—A Swingin' Affair: BLP 4133, BST 84133 — —	LIFE
FREDDIE HUBBARD—Breaking Point: BLP 4172, BST 84172 — —	BILL IRWIN & GROUP—Seduction: L 1022 (M) — —
CAPITOL	MGM
RAY ANTHONY—Swim, Swim, C'mon Let's Swim: T 2188, ST 2188 — —	SOUNDTRACK—Circus World: E 4252 ST, SE 4252 ST — —
GREAT RECORDINGS OF THE CENTURY: Arias and Songs; Feodor Chaliapin: COLH 141 — —	PRESTIGE/FOLKLORE
COLPIX	Inside DAVE VAN RONK: 10425 (M) — —
SOUNDTRACK—Behold a Pale Horse: SP 519, SCP 519 — —	RCA VICTOR
COMMAND	RICHARD BURTON, PETER O'TOOLE—Dialogue Highlights from the motion picture "Becket": LOC 1091, LSO 1091 — —
ENOCH LIGHT & HIS ORK—Great Themes From Hits Films: RS 871, RS 871 SD. — —	ROULETTE
DIRECT	VARIOUS ARTISTS—WFUN GOOD Guys 22 Original Winners: R 25273 — —
ONE MAN BANNED—Segregation Satire for Sophisticated Cynics: DR 6641 (M) — —	SCEPTER
ELEKTRA	Make Way for DIONNE WARWICK: LP 523 (M) — —
The JUDY COLLINS Concert: EKL 280, EKS 7280. — —	UNITED ARTISTS
JUAN SERRANO—Bravo Serrano!: EKL 275, EKS 7275 — —	CHRISTOPHER COLUMBUS: Famous Theatre Company & Hollywood Studio Orchestra: UAC 11040 (M) — —
VARIOUS ARTISTS—Did Time Banjo Project: EKL 276, EKS 7276 — —	THE COUNT OF MONTE CRISTO: Famous Theatre Company & Hollywood Studio Orchestra: UAC 11044 (M) — —
Dramatic Cue Music, Vol. 1: EKL 5002, EKS 75002 — —	THE LITTLE MERMAID: Famous Theatre Company & Hollywood Studio Orchestra: UAC 11042 (M) — —
Dramatic Cue Music, Vol. 2: EKL 5003, EKS 75003 — —	THE STORY OF MOZART: Denise Bryer, Famous Theatre Company & Hollywood Studio Orchestra: UAC 11022 (M) — —
Dramatic Cue Music, Vol. 3: EKL 5004, EKS 75004 — —	HANSEL & GRETEL: Hollywood Studio Orchestra: UAC 11033 — —
ESPERANTO DISK	VEE JAY
VARIOUS ARTISTS—Ni Kantu en Esperanto: 1001 (M) — —	DEBEN BHATTACHARYA—The Popular Folk Music of Greece: VJ 6409 (M) — —
EUROTONE	DEBEN BHATTACHARYA—The Popular Folk Music of India: VJ 6402 (M) — —
JOHN GIANAROS ORCHESTRA—Beautiful Greece (Omorfi Elada): ELP 114 (M) — —	DEBEN BHATTACHARYA—The Popular Folk Music of Israel: VJ 6405 (M) — —
JOHN GIANAROS ORCHESTRA—Bouzouki: ELP 112 (M) — —	SUZY CLAIR, MARCEL NOBLE, LES CHANTEURS DE HAUT-MONTMARTRE—The Popular Folk Music of France: VJ 6408 (M) — —
VILNIUS NATIONAL CHORUS AND SOLOISTS—Turn Turn the Circle (Suk Suk Rateji): ELP 113 (M) — —	BOYS' CHOIR OF VIENNA, ANTON KARAS—The Popular Folk Music of Austria: VJ 6401 (M) — —
ED ZAVASKI ORCHESTRA—Polish Echoes (Odglosy Polskie): ELP 115 (M) — —	DEUTSCHMEISTER BAND (HERMANN)—The Popular Folk Music of Germany: VJ 6404 (M) — —
EVEREST	GALIPAN ENSEMBLE—The Popular Folk Music of Venezuela: VJ 6406 (M) — —
PATSY CLINE—Reflections: 5229, 1229 — —	LOS GITANILLOS DE CADIZ—The Popular Folk Music of Spain: VJ 6403 (M) — —
NELSON EDDY—Of Girls I Sing!: 9006, 8006 — —	POLA WITH LAURINDO ALMEIDA—The Popular Folk Music of Italy: VJ 6410 (M) — —
GLORIA LYNNE—After Hours: 5230, 1230 — —	SWISS ORGAN BAND—The Popular Folk Music of Switzerland: VJ 6407 (M) — —
GLORIA LYNNE—Glorious Gloria Lynne: 5228, 1228 — —	
ANNIE ROSS—A Handful of Songs: 5227, 1227 — —	

Brown Reps Two Artists

MEMPHIS — Ray Brown, National Artists Attractions, signed as booking agent last week for John Wilkin, 18, (Ronny of "Ronny and the Daytonas") and Bill Pursell, piano artist who records for Columbia.

Wilkin is the son of well-known Nashville song writer Mrs. Marijohn Wilkin. Young Wilkin, however, will not work full time. He enters New York University in September.

Brown is forming a new corporation so he can also be Pursell's personal manager. Brown is booking him for concerts, including appearances with symphony orchestras.

Brown also books Ace Cannon, Hi Records star, Smash Records' Jerry Lee Lewis, Groove Records' Charlie Rich and Gene Simmons and Willie Mitchell and his Combo, and Hi recording stars.

'Beatlejazz' LP

NEW YORK — ABC-Paramount Records has gone on the Beatle kick with a "Beatlejazz" album with the Bob Hammer

A&R CHIEF BELIEVES IN SOFT SELL

HOLLYWOOD — Reprise a&r director Jimmy Bowen, who produced Dean Martin's first smash single and the label's anticipated first million seller, believes other powerhouse performers can crack the difficult singles market by coming out with something soft when everything else is hard rock.

Bowen cites Frank Sinatra's newest single, "Softly as I Leave You," which is garnering Top 40 play in many markets, as a prime example of this philosophy. "Sinatra and Martin can make it because their singles are completely different from that which dominates the market," Bowen explained. "At times when you have a hard rock sound, the best thing is a soft sound." Tony Bennett's "San Francisco" single was an earlier example of a gentle ballad becoming a national seller in these conditions, Bowen said.

The LP features jazz musicians who perform instrumental versions of Beatle material done in Beatle style.

Travelers 3 Move to Pop

HOLLYWOOD — Latest example of a&r thinking to fuse folk artists closer with their pop music cousins concerns the Travelers Three, recently pacted with Capitol.

A&r producer Jim Economides has recorded them like a pop trio, avoiding the strict folk sound. The intentional avoidance of purist material plus the basic string instrument sound is meant to make the group palatable to Top 40 stations, Economides explained.

They are the third act in recent weeks to have their direction shifted toward the pop field, the others being Hoyt Axton and The Men, both being labeled as folk-rock groups.

Economides feels this marriage between musical schools is vital to reach the broad market but still retains enough folk flavor to excite the collegiate folkies.



CURRENT #1
SINGLE IN ENGLAND!
OVERNIGHT SENSATION IN THE U.S.!



MANFRED MANN
DO WAH DIDDY DIDDY!!!

#AS2157

WATCH **ASCOT** TAKE OFF!!

distributed by United Artists Records

A TREMENDOUS HIT!!!

THE BACHELORS

"I BELIEVE"

London 9672

LONDON RECORDS

The "WRIGHT" ANSWER!
(To Roger Miller's Dang Me)

RI DERN YA

by RUBY WRIGHT S 126

CASHBOXNewcomer Pick
BILLBOARDProgramming Special
RECORD WORLDPick
MUSIC BUSINESSPick

Call your RIC Distributor NOW!

FAN MAIL GLOSSY PHOTOS

All sizes — quantities — color or black and white. Post cards, mounted blow-ups. It will pay you to see our free samples and complete price list before ordering anywhere. Write today for new low prices, samples, etc.

MULSON STUDIO
Box 1941, Bridgeport, Conn.

when answering ads . . .

Say You Saw It in Billboard

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

OH, PRETTY WOMAN
Roy Orbison, Monument 851

SAVE IT FOR ME
4 Seasons, Phillips 40225

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

GOODNIGHT BABY . . .
Butterflys, Red Bird 10-009 (Trio, BMI) (New York)

SOCIETY GIRL . . .
Rag Dalls, Parkway 921 (Saturday, ASCAP) (Philadelphia)

SOMEONE, SOMEONE . . .
Brian Poole, Monument 846 (Nep, ASCAP) (Detroit)

THE LONG SHIPS . . .
Charles Albertine, Colpix 726 (Screen Gems-Columbia, BMI) (Houston)

YOU'RE GONNA MISS ME . . .
B. B. King, Kent 396 (Modern, BMI) (St. Louis)

JOHNNY LOVES ME . . .
Florraine Darlin, RIC 105-64 (Seven Brothers, BMI) (Milwaukee)

SOMETHING'S GOT A HOLD OF ME . . .
Don & Alleyne Cole, Tallie 9015 (Figure, BMI) (Houston)

NEWS OF THE WORLD

• Continued from page 28

CHICAGO

Ray Charles, Imogene Coca and her husband, King Donovan, helped this reporter make his radio debut, pinch-hitting for vacationing Sig Sakowicz on his noontime show from Drake's Mayor's Row (WTAQ), last week. Bobby Garmisa brought Ray Charles into the restaurant and did a double-take when he saw us sitting, a la Sig, behind the mike. . . . Former Mercury creative service staffer Marsha Powell joins the local offices of Art Talmadge's Musicor and Music Voice labels. . . . WIND's Bob Larson must feel pretty good about his deejay stint here. The ex-Milwaukee "Coffeehead" is moving to the Near North Side. He's been commuting from the 90-mile-distant Beer City suburb for the past year.

RCA's Ralph Ergas returns Aug. 31 from an East Coast vacation. . . . Singer's Fred Sipiara returns from a fishing expedition in Canada. . . . Chicagoan Harriette Blake is introducing her first record on Music Voice ("On the Street of Memories") and is off on a promotional tour of the Midwest. . . . And it's bouquets for Dick LaPalm, whose creative Chess-Checker advertising campaign has become one of the most talked-about things on record row. . . . Sandy Harbin, former Dot Records promo rep, has joined the Seeburg sales staff.

He's covering the South out of Nashville. . . . And congratulations to Frank Holzfeind, one of our favorite people, who joins Bombay Records here in an artist promotion capacity. Frank is the former owner and founder of the famed Blue Note. . . . Small Fry Sales, Kent Beauchamp's new firm, has been named national sales agency for Storytime Records. He's working on the firm's new children's line.

NICK BIRO

SWEDEN

Paul Anka is touring Sweden for two weeks. He's staying two days in Stockholm at Grona Lund. He plans to record an LP album in a Swedish Folk Park. Sammy Cahn is with him. . . . Jerry Williams with his Violents are at the Star Club in Hamburg. Jerry is preparing a visit to the States in the fall.

In Hamburg he will make two LP albums, on Sonet label, for the German market. . . . "Scuffle-Boogie" is the new thing in Germany, introduced by two Swedish pop stars, Ove Thomqvist and Anita Lindblom. . . . Bobby Angelo from England, is now on tour in Sweden, singing "Baby-sittin'" and the new "Staying Up Late." . . . Bill Evans is at the Golden Circle, Stockholm, making a tremendous success. On his latest LP album with Stan Getz he plays a Swedish tune, which Stan thought was an old folk tune, "Ack Varmeland Du skona." Actually it is new, done by the promising and talented composer Lars Farnlof, who is also one of the best jazz trumpeters in Scandinavia. His publisher is AB Sonora Musikforlag. The tunes title is "Farfars vals" (Grandpa's Waltz). . . . The pop star Anne Louis Hansson, will be introduced in the States with her record, "Ding, Ding." She is with the same company (Metronome) as Siw Malmqvist.

LEIF MATTESSON

CANADA

Top jazz rooms in Toronto are cooling the big-name, high-priced talent during the summer and digging economical up-and-comers or local names. The Friars had Carolyn Tyler in for two weeks from the Bob Crosby Revue in Reno, with the Junior Mance Trio who recently split with Joe Williams after two years. Canadian and U. S. release of Miss Tyler's only album is still being negotiated, but airplay by top jazz deejay Phil Mackellar of CKFH, brought out a good crowd for her opening. After this date Mance and his trio head for a Capitol recording session on the West Coast, backed by a big band of top jazz personnel. . . . The

NOTICE

JOY/SELECT RECORDS will not be responsible for the disappearance of these albums from any distributor's, dealer's or rack jobber's shelf and/or browser box . . .

THE MATYS BROS.

Beer + Pretzels + Music = Fun

NEVADA'S THE PLACE FOR ME ■ BELL BOTTOM TROUSERS ■ HUMPTY DUMPTY POLKA ■ MY TRULY, TRULY FAIR ■ BEER BARREL POLKA ■ AIN'T THAT NEW YORK CITY SOMETHIN' ■ THE MUSIC GOES 'ROUND AND 'ROUND ■ PENNSYLVANIA POLKA ■ MARYCA MOJA POLKA ■ DRUNK LAST NIGHT (Drunk the Night Before) ■ MONEY ■ CUT THE MEAT BALLS IN HALF

JOY RECORDS

BOBBY WOOD

BOBBY WOOD

BOBBY WOOD

BOBBY WOOD

BOBBY WOOD

BOBBY WOOD

JOY RECORDS

THE BRANDYWINE SINGERS

TWO TIN, SIX QUARTERS — TWO LITTLE DOTS — WARDY-BIRD'S TO

THE GIRL — SUNDAY MORNING — SATURDAY'S CHILD — THE TRAMP

BOON & LARCA — DUTY KIDDER MY DUG AROUND — THE CAT — BEER'S WAITER (in Full Bottle)

JOY RECORDS

Town Tavern featured Gene Stridel, backed by the local Archie Alleyne Trio. A new Stridel single, "My Town" and "So Where Does That Leave Me?" was released the 18th on Columbia, following up his first single and album. Next stop for him is the Living Room in New York, then on to the Coast.

Top country entertainment spot, the Horseshoe Tavern, continues its year-round policy of a leading country music star every week, with Bobby Lord (24th through 29th) and Dave Dudley due Aug. 31 through Sept. 5. Before the singin' and pickin' every night, there's the clatter of saws and hammers as the room is being enlarged to a seating capacity of 450.

Only room to offer dancing to country music is the Rodeo Room of the Brass Rail Tavern, which switched to country music three weeks ago. Gary Buck, whose hits on the London label here were released on Petal in the U. S., opened the room, followed by Jim Nesbitt ("Looking for More in '64"). The house band, Dusty King and his Country Cats, will hold the fort till fall, when it's planned to import Nashville names. First country artist to be booked into the Edison Hotel was Roy Drusky. He drew so well that following the r&b, r&r group, the Celestials, country music took over again by way of Ira Louvin through Sept. 5. . . . Dixieland headquarters in Toronto, the Colonial Tavern, continues to book big names in the field. Wilbur de Paris and his New Orleans Jazz Band are slated for a three-week stand (24th through Sept. 12).

Club Indigo of the Hotel Barclay has Guy Mitchell in for two weeks (17th through Sept. 5)

and future attractions at the nightclub include Earl Grant in October, Jane Morgan and Al Martino in November, and Jerry Vale and Nancy Wilson in January. . . . Agincourt, the Toronto-outskirts site of CFTO-TV, has been dubbed a suburb of Nashville because of the videotaping there of "Country Music Hall," being produced by S. Banks (in-Television) Ltd. for airing this fall and winter on the eleven stations of the Independent Television Organization. Host of the show is Carl Smith, and guests so far have included Grandpa Jones, Tex Ritter, Minnie Pearl and Stonewall Jackson. In the next couple of weeks Kitty Wells, Faron Young, Johnny Wright and Bipl Phillips are due to tape guest shots, backed by such Canadian regulars as singer Diane Leigh, on Quality Records here, and fiddler Jean Carignan, who records for London in Canada. Andy Williams headlined the grandstand show at the Central Canada Exhibition in Ottawa, following Red Skelton.

Fran Warren is set as star of the stagershow to be presented three times daily during the six-day Television-Music Show at the Show Mart in Montreal Oct. 1 through 6. Appearing with her will be three leading French-Canadian male vocalists, each doing a two-day stint. MC will be singer Denny Vaughan, who will also conduct the 12-piece orchestra, and other acts booked for the 40-minute stage presentation are the baton-twirling Lounsbury Sisters, seen recently on the Ed Sullivan Show, and the Dynamettes dance team.

KIT MORGAN

NEWS OF THE WORLD

ROME

Final competition of Festivalbar will take place at resort of Asiago in Province of Vicenza Aug. 25. . . . Mina sings both in English and Italian on her first Ri-Fi LP, to be released at the end of the summer season. Arrangements are by Augusto Martelli, who conducts the orchestra. . . . Bobby Solo appears to be jinxed in San Remo. He had a hoarse throat when he sang "A Tear on Your Face," his eventual 1,250,000-seller. . . . Golden disk awarded by Bagni di Lucca on basis of early summer record sales found Peppino Di Capri in first place. Runners-up in order were Gianni Morandi, Adrian Celantano, Fred Bongusto, Mina, Edwardo Vianello, Bobby Solo and Los Marcellos Ferial. . . . Voce del Padrone boosted the seven LP's issued in Italy by Ray Charles when he made his solo appearance in country at Viareggio resort. . . . RCA's Giuseppe Ornato has been promoted to Consigliere Delegato, a post equal to president in a U. S. company. He will also continue as director-general of RCA Italiana. He just completed a three-day visit to New York for international meetings. . . . Lucia Altieri has just recorded "My Guy," with the Italian translation of "I Won't Forgive You Again." Original version by Mary Wells is distributed by Durium. . . . All participants in Taormina "Songs in the World" at Kursaal have been honored with a golden symbol because of their participation in 1964 event.

SAM'L STEINMAN
(Continued on page 40)

STATIONS BY FORMAT

• Continued from page 20

Wooden, 2113 N. Charles St., Balt. 18.

WITH AM-FM: 1,000 watts, 20,000 watts. Independent. Music format: Contemporary. Highly identifiable air personalities. Editorials aired regularly. Special programming: Telephone audience participation show with Danny Shields, midnight-1 a.m., M-F. 3-man news department and one mobile unit telephone equipped. News director, Ted Jaffee. Station features "Million Dollar Weekend" with every other record from Friday night to Sun. morning a former "golden oldie." Exec. VP & Gen'l mgr., R. C. Embry. Prog. dir., Gene Creasy. Records should be directed to Gene Creasy, 7 E. Lexington St., Balt. 2. WITH-FM features conservative music and light classics and is operated separately from the AM station 24 hours a day. Manager, Hal Hamilton.

WSID: 1,000 watts days. Independent. Negro-oriented programming. Music format: Rhythm & Blues. Highly identifiable air personalities. Special programming: "Report from Provident Hospital," 5-min., M-F, 10:30 a.m., information on activities and people at Negro hospital. "Chapel of the Air," with Pauline Wells Lewis, gospel and spiritual records, 8:45-11 a.m., M-F. "Unity Viewpoint," inspirational talk from School of Unity, 8:30-8:45, MF. Sports 7:55-8 a.m., 5:25-5:30 p.m. WSID-FM programs gospel music with Pauline Wells, 8 p.m.-midnight after AM sign-off. Gen'l mgr., George Corwin. Opns mgr., Helen Wherley. Prog. mgr., Paul Johnson (also does daily air show). Records should be directed to Paul Johnson, 910 Charles St., Balt. 1.

WWIN: 1,000 watts. Indepen-

dent. ABC affiliate. Music format: Rhythm & Blues-Jazz. Highly identifiable air personalities. Special programming: "WWIN Bulletin Board," with Kitty Broady 9:50 a.m. "WWIN Featurette," public service, 9:50 p.m., M-F, with Kitty Broady. Exec. VP & Gen'l mgr., H. Shelton Earp. Prog. dir., Larry Dean. Records should be directed to Larry Dean, 1119 N. Charles St., Balt. 1.

STEVE ALAIMO

Going all the way with

"I DON'T KNOW"

c/w

"THAT'S WHAT LOVE WILL DO"

ABC 10580

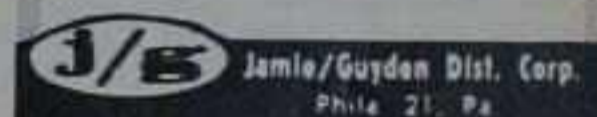


All Trades Pick!

"THE HAPPIEST BIRTHDAY PARTY"

THE LOLLY-POPS

Jamie 1283



when answering ads . . .
Say You Saw It in
Billboard

WANTED

Radio Play, Distributors' Promotion and Sales on these three New Releases
... All the help we can get will be appreciated and held in strict confidence.



1790 Broadway, New York, N. Y. 10019 - (212) CI 7-4860.

R&B D.J. ROUNDUP

★ FLOYD BROWN—WYNR, CHICAGO

- **Biggest Chart Jumper**
STEAL AWAY—Jimmy Hughes, Fame
- **Hit of the Week**
BABY I NEED YOUR LOVING—Four Tops, Motown
- **Top Blues**
LET ME LOVE YOU—B. B. King, Kent
- **Top Instrumental**
SOUL DRESSING—Booker T. & M.G.'s, Stax

★ CHATTY HATTY—WGIV, CHARLOTTE, N. C.

- **Top Sales Action**
QUIET PLACE—Garnet Mimms, U.A.
FUNNY—Joe Hinton, Backbeat
C'MON & SWIM—Bobby Freeman, Autumn
- **Biggest Climbers This Week**
LOVER'S PRAYER—Wallace Brothers, Sims
SELFISH ONE—Jackie Ross, Chess
MERCY MERCY—Don Covay & Goodtimes, Rosemart
- **Growing**
I WANNA THANK YOU—Enchanters, Warner Bros.
TROUBLE IN MIND—Jimmy Ricks, Atlantic
A HOUSE IS NOT A HOME/YOU'LL NEVER GET TO HEAVEN—Dionne Warwick, Scepter

★ ROCKY GROSSE—WWRL, NEW YORK

- **Solid Sales Hits**
FUNNY—Joe Hinton, Backbeat
BREAD & BUTTER—Newbeats, Hickory
LET ME LOVE YOU—Wallace Brothers, Hickory
MERCY MERCY—Don Covay, Rosemart
BABY I NEED YOUR LOVING—4 Tops, Motown
THERE'S ALWAYS SOMETHING THERE TO REMIND ME—Lou Johnson, Big Hill
BOTH SIDES—Dionne Warwick, Scepter
- **Starting Well**
THAT'S WHEN THE CRYING BEGINS—Kip Anderson, ABC
I JUST DON'T KNOW WHAT TO DO WITH MYSELF—Tommy Hunt, Scepter
- **WWRL Picks for Hits**
Tamla-Motown-Soul sweepstakes: Carolyn Crawford; Eddie Holland; Jimmy Ruffin; Martha & the Vandellas

★ PAUL (FAT DADDY) JOHNSON—WSID, BALTIMORE

- **Picks**
HEARTBREAK—Dee Clark, Constellation
GOODNIGHT BABY—Butterflies, Redbird
- **Top Flip Tip**
HAVE A LITTLE SYMPATHY—Marvelettes, Tamla
- **Breakouts**
THERE ALWAYS SOMETHING THERE TO REMIND ME—Lou Johnson, Big Hill
THE CLOCK—Baby Washington, Sue—Top 20
I'LL ALWAYS LOVE YOU—Brenda Holloway, Motown
OPPORTUNITY—Jewels, Dimension
WEEP NO MORE—Terry & the Tyrants, Kent
FUNNY—Joe Hinton, Backbeat—BIG—BIG—BIG
DANCIN' IN THE STREET—Martha & the Vandellas, Tamla
C'MON & SWIM—Bobby Freeman, Autumn—Big here
MERCY MERCY—Don Covay, Rosemart
LOVER'S PRAYER—Wallace Brothers, Sims—Very big
SHOW ME YOUR MONKEY—Kenny Hamber, Dejac

★ BURKE JOHNSON—WAOK, ATLANTA

- **Top 15 includes**
HEY GIRL DON'T BOTHER ME—Tams, ABC
LOVER'S PRAYER—Wallace Brothers, Sims
QUIET PLACE—Garnet Mimms, U.A.
C'MON & SWIM—Bobby Freeman, Autumn
THANK YOU BABY—Shirelles, Scepter
20-75—Willie Mitchell, Hi
THAT'S WHEN THE CRYING BEGINS—Kip Anderson, ABC
- **Picks**
LA DE DA (I LOVE YOU)—Inez Foxx, Symbol
LONG HAIRE DADDY—Vernell Hill, Tuff

★ JOHN "R" RICHBOURG—WLAC, NASHVILLE

- **Picks**
OH LORD WHAT ARE YOU DOING TO ME—Big Maybelle, Scepter
AFTER LAUGHTER COMES TEARS—Wendy Rene, Stax
- **Top Hits**
LOVER'S PRAYER—Wallace Brothers, Sims
I WANT TO THANK YOU—Otis Redding, Volt
THAT'S HOW STRONG MY LOVE IS—O. V. Wright, Goldwax
- **Starting Strong**
THAT'S WHEN THE CRYING BEGINS—Kip Anderson, ABC
SHOW ME YOUR MONKEY—Kenny Hamber, Dejac
LOVE COMES AND GOES—Roscoe Shelton, Sims
DON'T FEEL RAINED ON—Bobby Doyle Trio, Warner Bros.
OH MY HEARTACHE—Art Grayson, Four Corners
- **Top 3**
Joe Hinton, Jackie Ross, Dionne Warwick

★ SIR WALTER—WAMO, PITTSBURGH

- **Action**
CANDY TO ME—Eddie Holland, Motown
- **Pick**
OH MY HEARTACHE—Art Grayson, Four Corners
- **Selling**
LA DE DA (I Love You)—Inez Foxx, Symbol

Cap Eyes Jazz Mart

HOLLYWOOD—"Capitol appears determined to make a dent in the jazz market," states a&r man Dave Axelrod, who just finished recording the label's newest jazz pactee, Julian (Cannonball) Adderley.

Adderley formerly recorded for Riverside, whose future appears dark. The saxophonist is the fourth major jazz name joining Capitol in recent months. The new jazz artists are pianists Junior Mance and Billy Taylor, drummer Shelly Manne, and hand leader Onzy Matthews. Capitol's two mainstays are George Shearing and Stan Kenton.

Axelrod, who splits his time recording jazz, r&b and pop sessions, has just completed sessions with Kay Starr (a single from the forthcoming Broadway musical "Golden Boy"), a special folk LP with the Three D's, a pop LP with the Four Preps and r&b singles by newcomers Calvin Grayson and Frank Polk. Axelrod will also be working in the teen field with newly signed Donna Loren, known as the Dr Pepper girl in advertising campaigns.

★ DAVE DIXON—KATZ, ST. LOUIS

- **Big**
20-75—Willie Mitchell, Hi
- **Gaining**
LILLY LOU—Donnie Elbert, Gateway
- **Picks**
GOTTA KEEP ROLLIN'—Roscoe Gordon, Old Town
IT HURTS TO BE IN LOVE—Betty Everett, Vee Jay
YOU'VE GOT IT—Johnny Williams, Kent

★ JOHN HARDY—KDIA, SAN FRANCISCO-OAKLAND

- **Smash**
PORK CHOPS—Jimmy Smith, Blue Note
- **Picks**
WHAT KIND OF LOVE IS THIS—Little Milton, Chess
SINCE I'VE LOST YOU—Jimmy Ruffin, Soul
ALL THAT'S GOOD—Fiestas, Old Town

★ GEORGIE WOODS & JIMMY BISHOP—WDAS, PHILA.

- **Giant**
I WANNA THANK YOU—Enchanters, Warner Bros.
- **Very Big**
JAMAICA SKA—Ska Busters, Atlantic
BABY I NEED YOUR LOVING—Four Tops, Motown
- **Breakouts**
TROUBLE CHILD—Barbara Mason, Crusader
MERCY MERCY (People Ask for HAVE MERCY)—Don Covay, Rosemart
I JUST DON'T KNOW WHAT TO DO WITH MYSELF—Tommy Hunt, Scepter
- **Picks**
MY SMILE IS JUST A FROWN—Carolyn Crawford, Motown
YOU GOT IT—Johnny Williams, Kent
- **Strong Calls**
YOU'LL NEVER GET TO HEAVEN—Dionne Warwick, Scepter
CANDY TO ME—Eddie Holland, Motown

★ FRED HANNA—WAME, MIAMI

- **Picks**
MERCY MERCY (People ask for HAVE MERCY)—Don Covay,
- **Watch**
LAST NIGHT—Jr. Parker, Duke
SINCERELY—4 Seasons, Vee Jay
I HAD A TALK WITH MY MAN—Mitty Collier, Chess
- **Top Instrumental**
SOUL DRESSING—Booker T. & MG's, Stax
- **Top Blues**
LET ME LOVE YOU—B. B. King, Kent
THAT'S HOW STRONG MY LOVE IS—O. V. Wright, Goldwax
- **Hits**
YOU NEVER CAN TELL—Chuck Berry, Chess
I JUST DON'T KNOW—Tommy Hunt, Scepter
TROUBLE IN MIND—Jimmy Ricks, Atlantic
YOU'LL NEVER GET TO HEAVEN—Dionne Warwick, Scepter
BABY I NEED YOUR LOVING—4 Tops, Motown

NEWS OF THE WORLD

• Continued from page 39

PHILADELPHIA

Souvenir Records, Inc., sets up shop in suburban Media, Pa. . . . Clark Terry, trumpeter with Skitch Henderson, will highlight the "Jazz at the Lakes" beach party to be staged Aug. 30 at nearby Twin Lakes Lodge in Kresson, N. J., by the local Jazz at Home Club. Lenny Wilson Quartet also set for the all-day jazz picnic arranged by disk jockey Del Shields. . . . Trumpeter Miles Davis lost his appeal to the International AFM board and now has to pay WDAS deejay Georgie Woods \$10,693.56 for several shows he missed during Christmas week in 1961 staged by Woods at the Uptown Theater. The AFM originally ruled Davis owed Woods \$8,000 for not making the shows. . . . Local maestro Jules Benner is now a&r man for the Scenic Records label here, and is touting Yoko Seino, Japanese lark he discovered touring the Orient earlier this summer. . . . William Honney Agency here takes over the bookings for the nearby Barn Arts Center at Riverside,

N. J., and brings in Mel Torme and Erroll Garner for weekend dates this month. . . . Horace Silver's new quintet cut an album live for Blue Note during their Saturday matinee session at Pep's Musical Bar.

MAURIE H. ORODENKER

DUBLIN

Brendan O'Brien and the Dixielanders' version of Conway Twitty's "It's Only Make Believe" rush-released because of unexpected issue of Billy Fury's disk. . . . Dundalk's Paragon 7 Showband will tour the U. S. in October and appear on the "Ed Sullivan Show." . . . Although Pye's Top Six EP's have yet to reach the chart, sales continue to improve monthly. . . . Kenny Lynch began a week's tour of Irish ballrooms at Dublin's Crystal. . . . Swinging Blue Jeans will make their second tour for Paul Russell Ltd. on Sept. 10. . . . Newly opened Olympia Theater, Dublin, began a variety series titled "Sunday Night at the Olympia." First show headlined Patrick O'Hagan and the Ballyfermot Boys' Band, who will tour the U. S. in "Ireland on Parade" next month. . . . Radio Eireann broadcast a special tribute to Jim Reeves produced by Bill O'Donovan of Eamonn Andrews Studios.

Dave Berry and the Cruisers, whose "The Crying Game" was issued by Decca, arrived for a short ballroom tour. . . . Animals and Barron-Knights will make their first appearances here next month. . . . In Belfast, the Rolling Stones received a frantic reception when they played at the Ulster Hall. It made the night the Beatles visited the city look like a chamber music recital. Some 400 fans fainted. . . . Radio Caroline being received loud and clear in most parts of the country. . . . The station's Irish-born managing director Ronan O'Rahilly flew in for business discussions. . . . Royal Showband's first album moving well following advance orders of 1,500 copies. . . . On Sept. 14 the Clancy Brothers and Tommy Makem will become the first Irish ballad group to top the bill at the London Palladium. . . . Blue Aces, whose first disk, "Land of Love," was released by Pye, will star in "The Blarney Beat," a movie to be made by Harold Baime Productions, Ltd., who produced "Swinging UK." . . . Dublin's Olympia Theater reopened with an all-star charity concert hosted by Eamonn Andrews. . . . Ruby Murray will tour Canada in October. . . . Chuck Winter's "Just for You" is still among the best selling EP's, although it was issued several months ago.

KEN STEWART

Hot New R&B Releases!

SILAS HOGAN
"EVERYBODY NEEDS SOMEBODY"

b/w
"JUST GIVE ME A CHANCE"

Excelllo 2255

JOE MAYFIELD
"I'M ON THE MOVE"

b/w
"HOW'S THINGS WITH YOU"

Excelllo 2256

JIMMY ANDERSON
"GOIN' CRAZY OVER T.V."

b/w
"LOVE ME BABE"

Excelllo 2257

EXCELLO RECORDS
177 Third Ave. No.
Nashville, Tennessee. CH 2-2315

audio / video retailer

PHONOGRAPHS • RADIO • TELEVISION • TAPE • HI-FI COMPONENTS • ACCESSORIES

Raymond Pepe, Hi-Fi Leader, Is Dead at 52

HOLLYWOOD — The high fidelity industry last week mourned the sudden death of Raymond V. Pepe, 52, board chairman and past president of the Institute of High Fidelity, and executive vice-president of James B. Lansing Sound, Inc. Funeral services were held here on Tuesday (18) and were attended by the country's foremost industry leaders. Pepe succumbed to coronary thrombosis on Saturday (15).

He was one of the high fidelity industry's leading statesmen, and is remembered for his efforts in elevating the status of retailers in the components field. He was instrumental in establishing the term "audio specialist" for hi-fi dealers.

He was elected chairman of the board of the Institute of High Fidelity, the hi-fi manufacturers' association, in May. He had served for two consecutive two-year terms as the Institute's president. During his administration, he established an industry-wide advertising promotion program for the hi-fi industry. Pepe also pioneered

the expansion of the international market for American-made hi-fi components.

Pepe was born Feb. 9, 1912, in New York City. He attended Columbia University, majoring in accounting and business administration. During Mayor LaGuardia's administration, Pepe served in the controller's office as Director of Budgets, and received a special bronze citation.

Prior to World War II, he was an executive with TWA Airlines, and was based in Africa. He served as a major in the U. S. Army's Air Transport Command in India. After the war, he was general manager of the Timm Aircraft Corporation. He later founded and owned a parts manufacturing firm.

Pepe joined JBL in 1955 as an administrator. Soon thereafter, Pepe took an active part in JBL's marketing. JBL President Bill Thomas elevated Pepe to the post of executive vice-president, the position he held at the time of his death.

Those attending Pepe's final rites included Walter Stanton, (Continued on page 44)

Motorola Adds to Line; 12-Inch Model on Way

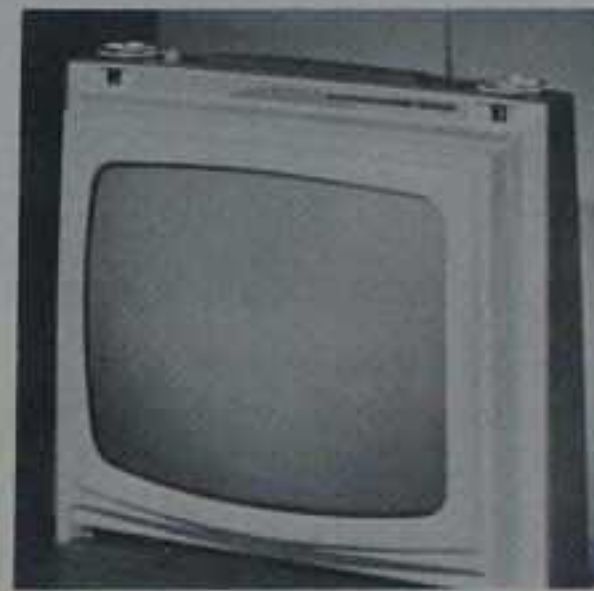
CHICAGO — Motorola has added two new 19-inch black and white portable TV sets to its 1965 line and announced it plans to introduce a 12-inch "small-screen" Cadet model by the end of September.

S. R. (Ted) Herkes, Motorola divisional vice-president and general manager, said that pricing and other details of the small portable have not been completed, but it will be of a "unique design."

The two new 19-inch portables are being labeled Clipper models. Model 19BP103 replaces Model 19BP101 as the leader and carries a manufacturer's suggested list price of \$149.95. The unit is available in a two-tone Saddle Brown cabinet with a Cloud Gray front.

Sound Out Front

Sound is out-front and top controls are in full view. The leader model has a recessed handle and window-type channel indicator for both VHF and UHF, as well as take-up cord brackets on the back.



CLIPPER

The Magic Mast VHF antenna is supplemented with a conical folded dipole antenna which resembles a bow tie. The UHF antenna is snapped on the back of each set as standard equipment.

The step-up version is De-Luxe Clipper Model 19BP104, available in tri-tone colors of Surf Green and Vermont Green with an Ivory frame highlighted in Gold. The set is also available

in Samoan Brown and Cloud Gray with Gold color frame.

Lists at \$159.95

The de luxe model includes a lighted channel indicator for both VHF and UHF and a personal listening jack. Manufacturers list price is \$159.95.

A new roll-away cart (Model GO-103) is being introduced with the Clipper models. It has a roll-about base of hardwood solids with oil finish to complement the grained appearance of the 19BP105.

The Clippers are supported by a fall promotion program of a "double free introductory offer," permitting the retailer to offer with either of the portables a free TV cart plus a free four-piece TV tray table serving set. The offer is effective through September.

In addition to heavy trade and direct mail advertising, Motorola is making available to dealers a low-cost postcard mailer and an in-store display with easel back and window-wall banners.

Matched Speakers by 3M



MINNESOTA MINING'S REVERE-WOLLENSAK division is offering a set of its S-422 stereo speakers to dealers at half price when purchased with one set at the regular dealer price. The units handle 12 watts of output and have a frequency response of 60-15,000 cycles.

Admiral to Produce Color Tube

CHICAGO — The Admiral Corporation said its recent decision to produce its own color TV tubes was based on an industry profit squeeze.

Vincent Barreca, Admiral president, noted that the list price of color sets was cut back in 1963 with further cuts last May, all without a corresponding decrease in tube costs.

Admiral has been purchasing its color TV tubes from Radio Corporation of America. RCA announced a reduction in the list price of its color sets last May but has not reduced the wholesale price of its tubes.

Will Spent \$12,000,000

Admiral announced it was planning to spend upwards of \$12,000,000 to produce its own color tubes. Approximately 120,000 square feet of the com-

ADMIRAL ADDS 13-INCH TV

CHICAGO—Admiral held a distributor meeting here last week and reportedly showed a 13-inch portable and 25-inch black and white TV model. The units are to be added to the firm's current line. Neither prices nor details were available at press time.

pany's headquarters here is being revamped for color tube production. Pilot operations are expected to begin by 1965.

At the same time, Admiral reported increased sales and earnings for both the second quarter

and first half of 1964.

Barreca noted both were achieved despite a 40 per cent drop in government business. Earnings in the second quarter totaled \$705,141, or 29 cents per share compared with \$678,750, or 28 cents per share last year.

Sales rose 7 per cent to \$54,255,569 from \$50,510,359.

For the first half, earnings were up to \$1,614,351, or 66-cents per share, from \$1,463,295, or 60-cents per share, last year. Sales rose 8 per cent to \$108,530,077 from \$100,418,045.

Barreca said there was every indication that the higher sales and earnings pattern would continue. He said Admiral field inventories were at extremely low levels.

FM Spurs Equipment Boom in Japan

By J. FUKUNISHI

TOKYO—With formal licensing of FM stations around the corner, the demand for stereo phonographs with FM multiplexing is rising sharply. This is despite normally slow sales for this time of the year.

Stereo sales show a gain of from 30 to 40 per cent over last year, and virtually all major phonograph companies are conducting all-out sales campaigns. Chief among these are: Nippon Columbia, Nippon Victor and Matsushita Electric.

In anticipation of the expected inauguration of FM broadcasting, all stereo consoles are required to have FM multiplex built in or have a terminal for a multiplex adapter attached.

No Tax Hike

Another factor contributing to the increase in stereo sales is the news that the current 10 per cent tax will not be upped for another two years—until March 1966.

At present, only two FM stations are operating in Japan and these are on a test basis—NHK-FM and TOKAI-FM. However, the Japanese government reports more than 100 applications for FM licenses filed to date.

Speculation is that about four or five FM stations

will be licensed in such key cities as Tokyo, Osaka and Nagoya, with a smaller number in the smaller cities.

Schools Buy Stereo

In the educational field, all schools are striving to provide better audio education by installing stereo equipment. The education starts as early as kindergarten and continues.

Parents who are especially enthusiastic about educating their children purchase stereo sets when the kids enroll in school.

The sale of portable phonographs has also increased tremendously in the past year, with industry estimates running as high as five times the previous year's volume.

Plan to Upgrade

The trade is also counting on these buyers being upgraded at a later date to full console models.

According to industry statistics, stereo ownership per 1,000 persons rose from 12 sets in January 1963 to 15 sets in July of the same year and 17 sets in January 1964.

According to an investigation conducted by the Government Economic Planning Agency in 28 principal cities, the ratio of consumer electronics products in use in February 1962 was 7.2 per cent stereo phonographs and 79.4 TV sets.

A year later, the figure rose to 10.8 for stereo phonographs and 88.7 per cent for TV. By August of 1963, the figures jumped to 12.1 per cent stereo and 91.2 per cent TV.

Consumer taste in stereos runs the gamut from \$50-and-up economy models to de luxe sets at \$300 or more. Biggest sales are in the \$100-to-\$200 category with a specific model pegged at \$140 leading the field.

Many of the high-class sets have Monarch or Garrard changers and FM multiplex attachments. Completely transistorized stereo sets are also beginning to make their appearance.

Production Up

Cartridges are also being constantly improved.

According to the Japan Electronics Industries Association, the estimated production of stereo phonographs in 1964 hit an all-time high of 1,500,000 sets (all types). The figure was 932,000 in 1962 and 940,000 in 1963.

The number of stereo sets produced in the January to April period this year was 276,144 compared to 209,796 in the same period last year. Average monthly production this year has been 69,000 compared to 52,000 a year ago. The figures represent an increase of 33 per cent.

Self Service Tape Department Sells Phonos for Hi-Fi Dealer



SAM SCHWARTZ, HEAD OF ARIZONA HI-FI HOUSE, sells an interested customer on the use of supplementary speakers. Each speaker on the wall can be hooked up with any one of two dozen phonographs on the floor.

By ROBERT LATIMER

PHOENIX, Ariz.—An odd combination of merchandising ammunition helps Arizona Hi-Fi House to sell one of the city's

biggest volumes of stereo phonographs.

Although this big record dealership carries exclusive, top-quality lines of phonographs, the management has found it wise to include a self-service tape department, which consistently offers the lowest prices in the city.

The major reason appears in the accompanying photograph—to draw attention to a complete wall of stereo speakers, all of which can be hooked to any of two dozen stereo phonographs on the carpeted sales floor offices, or to as many tape recorders in the recorder department just beyond.

When Arizona Hi-Fi House
(Continued on page 44)

Scott Bows New Speaker



S-5 SPEAKER

MAYNARD, Mass.—Scott, Inc.'s new S-5 speaker system is designed for use where space and budget are limited.

Priced to sell under \$60, the unit has Scott's crossover networks, high-frequency control level, 60 to 15,000 c.p.s. response, measures 10 inches wide by 16 inches high by 6 3/4 inches deep and weighs 12 pounds.

EQUIPMENT NEWSLETTER

TV Product in Age of Evolution

By DAVID LACHENBRUCH
Contributing Editor

The TV set industry finds itself in an era of uneasy prosperity. Much as some people would prefer not to face them, vastly significant changes are under way, and the entire TV market is undergoing the biggest product revolution since the start of TV itself.



For many years, the industry opposed innovation, and was relatively content to feed the replacement and new-set markets about six million sets a year. It was a favorite game to

predict that some day there would be an "eight-million year," a "nine-million year" or even a "ten-million year." Of course, it was obvious all along that there could never really be a nine- or ten-million set year with the products the industry was pushing at the time. You could tell the new sets from the old models only if you knew the model number, color was a "some day" thing that eventually would be "perfected" by a breakthrough in someone else's lab (preferably financed by a military contract), and the Japanese were pretty good at making transistor radios, but they could never compete on the U. S. market with their TV.

The awakenings have been rude, indeed, and this year the industry is dragging itself—kicking and screaming all the way—toward the fabulous never-never land of 10 million sets. This year's first half sales were at an annual rate of 8.8 million black-and-white and 1.2 million color sets.

Television is a gigantic game which may be described as "follow (and curse) the leader." RCA went it virtually alone for many years in plugging color, and many of its competitors having been burned, or somewhat singed, in the early color market—looked on that company as some kind of nut. When Zenith finally became convinced that the time was ripe, it came into the market and the rest of the mob followed. Mostly, they apologized for it, and said they were offering color only so their dealers could show a "full line."

RCA's new low list price of \$399.95 for its color leader last May was greeted with howls, hisses and boos by much of the industry, and, at the same time RCA's competitors fell all over themselves to come down and meet this price.

But the industry has a short memory. One year earlier, in May 1963, Admiral set the pace by pricing its color leader at \$399.95. Now everybody's talking about the "profit squeeze" in color. The most recent mention was just a couple of weeks ago, when Admiral—which was first to reduce color prices—announced it was going into the color picture tube business. Admiral's announcement said "a major factor in the company's decision to produce its own picture tubes was a profit squeeze on color sets that began with the announcement of lower retail prices in May 1963, and was repeated last May with no corresponding decrease in picture tube costs." The announcement would appear to indicate that Admiral was caught in a profit squeeze of its own making.

G. E. Bows Phono-Viewer for Kids

UTICA, N. Y. — A unique phonograph-film strip viewer aimed at the children's educational and entertainment market is being introduced by General Electric. Called Show 'N Tell, the device combines a four-speed phonograph with an 11-inch slidefilm viewer.

General Electric is also introducing a series of Picturesound programs for use with the device. Each program consists of a seven-inch disk and a mounted film strip.

Played together on the Show 'N Tell, they show and tell a complete story with full-color pictures changing automatically in time to sound.

\$29.95 Price Tag

Show 'N Tell carries a suggested retail price of \$29.95. Picturesound programs have a



SHOW 'N TELL

suggested price of 99 cents. A library of five programs carries a \$4.95 tag.

Viewer and programs will be available Oct. 1 through General Electric's normal channels of *(Continued on page 44)*

Jimmy Ricks
"TROUBLE IN MIND"
ATLANTIC
2246

GROWING LIKE A GIANT!
"LAST KISS"
J. Frank Wilson
and the Cavaliers
Josie 923
Nationally distributed thru
JAY-GEE RECORD CO., INC.
318 W. 48 St., N.Y. 36, N.Y.

Another Smash for
AL MARTINO
"I CAN'T GET YOU OUT OF MY HEART"
Fox 530
20th CENTURY FOX RECORDS

Say You Saw It in Billboard

THE INTERNATIONAL PODIUM
Munich 23, Ohmstrasse 8, Tel.: 331874

The Mirror of the World of Music
International trade journal for conductors, impresarios, composers, singers, friends of the tape recording world, musicians, music publishers, music houses . . . etc.

Order Form
I hereby order the International Podium at a yearly subscription price of DM 17 (voucher copy requested) beginning with the next issue.

Name _____
Occupation _____
Address _____
Signature _____

Actually, Admiral's color price reduction, and RCA's color price reduction, and everybody else's color price reduction, have considerably broadened the market for color, and increased the sale of \$500 and \$600 sets as well as bringing color down into the \$400 bracket.

Then there's the other end of the TV spectrum. Back in 1962, much of the American TV industry was snorting and chortling at the attempts of the Japanese to break into the U. S. TV market. The Japanese obviously were on the wrong track. They were exporting little tiny TV sets, when everybody knows that Americans insist on big ones. "We tried the little ones a couple years ago; couldn't even give 'em away," was the reaction of the American industry.

When it became obvious that the Japanese tinyvision sets were indeed selling here, the industry was divided. Do you try to beat them at their own game with U. S.-made tinyvision (and thereby possibly create a market for more Japanese sets), or do you ignore them in hopes they'll give up?

One company—General Electric—made the decision to try to beat them with an 11-inch set priced at \$99.95. By the end of the year, almost every major U. S. TV manufacturer will be on the market with tinyvision. Some of them are almost apologetic about it as they were about color.

As close as we can figure, about 50 per cent of the American TV dealers are refusing to push tinyvision because of low profit margins. They claim tinyvision will kill sales of larger sets. There's no evidence that this is true. Nobody is going to buy a smaller set than he really wants—and if he wants an 11-inch set he's going to buy it from the dealer who offers it to him. If no American manufacturer makes it, he's going to buy one made in Japan, Denmark, Saudi Arabia or Nyasaland.

The set manufacturers and the dealers would rather sell large-screen black-and-white consoles than anything else, and they're blaming each other because the public isn't buying black-and-white consoles. Why not blame the customer? He doesn't want one.

Television's product revolution—the first of many, and one that is long overdue—is now in progress. The high-end sale is color, rapidly coming within the reach of everyone, and soon to extend down into the middle of the line. The low-end sale is the black-and-white portable or tinyvision. That old profitable standby, the black-and-white console, is dying; in two years it will be but a fond memory.

There's vigor and vitality in the television market. The public is being offered new products, and it's buying them. It's just as shortsighted to mourn the passing of the black-and-white console as to try to bring back the console radio, or the 78 rpm phonograph.

The public actually didn't demand color or tinyvision. But the time was ripe and the public responded. It's inevitable that prices will sag further, and volume will increase. There are new worlds to conquer, more innovations to introduce, new products to meet the public's need—such as battery TV, home video recorders. The TV industry's stagnation may die with the black-and-white console. As in TV's early days, once again it's a time to pioneer and innovate.

Guitar Sales Climb In United Kingdom

By ANDRE DE VEKEY

LONDON—Guitar sales in the United Kingdom are booming—not unlike the U. S. where the fretted instruments are enjoying unprecedented popularity (Billboard, July 18).

Not only record stores, but electrical, photographic and department stores are starting to order the guitars for their customers.

Although wholesalers still prefer to move guitars through traditional music store outlets—especially where branded instruments are concerned—other stores are being utilized more and more to cover territories where music stores do not exist.

The last big guitar boom occurred in 1957 during the so-called rock 'n' roll era and

since then some firms have increased their sales by as much as 400 per cent.

Selmer, one of the big musical instrument manufacturers, told Billboard its guitar sales for the first half of 1964 were 40 per cent over the same period in 1963. Sales of higher-priced instruments have increased by over 80 per cent.

Indicative of the increased demand for fretted instruments is the fact that for the first time, a leading wholesaler ran out of his 1963-64 stock. It was the first time since he had been in business that such a thing ever happened.

A check of the industry today shows that demand is still well ahead of supply and the trade expected it to continue that way for some time.

BEST SELLING

PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 per cent or more of the total dealer points are listed below.

PHONOS LISTING BETWEEN \$31 and \$60

POSITION			BRAND	% OF TOTAL POINTS
This Issue	5/9/64 Issue	2/1/64 Issue		
1	1	1	Decca	29.3
2	2	2	Masterwork	12.6
3	4	5	RCA Victor	10.3
4	3	3	Voice of Music (V-M)	5.4
5	8	5	Capitol	4.7
6	4	—	Symphonic	4.1
7	6	—	Webcor	4.0
8	9	3	General Electric	3.8
			Others	25.8

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

5/9/64 Issue: Admiral (7).

2/1/64 Issue: Emerson (7); Mercury (8); Zenith (9).

DISK DEALS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

ATLANTIC-ATCO—Expires Aug. 31, 1964.

Started July 1, 1964. Distributor receives 12.5 per cent discount on entire LP catalog, including all new releases.

ABC-PARAMOUNT—Expires Sept. 30, 1964. Started June 28, 1964.

A 12½ per cent discount on all new and catalog merchandise.

IMPULSE—Expires Sept. 30, 1964. Started June 28, 1964.

A 12½ per cent discount on all new and catalog merchandise.

TANGERINE—Expires Sept. 30, 1964. Started June 28, 1964.

A 12½ per cent discount on all new and catalog merchandise.

GNP CRESCENDO—Expiration date indefinite. Started Jan. 1, 1964.

The 600 series—buy five, get one free. Regular series—buy nine, get one free.

GATEWAY—Expiration indefinite. Started March 13, 1964.

Two free records for every 10 purchased in series 1100, 1200, 1400, 1600. One free record for every 10 purchased in series 2000, 7000, 8000, 9000, with the exception of 9001 and 9003; buy 10 get two free.

DOOTO—Expiration indefinite. Started May 23, 1964.

Buy five, get one free on all Comedy Records.

FOLKWAYS—Expiration indefinite. Started July 7, 1964.

Eight pre-packed units (10 records per pack), one pre-pack free with purchase of five pre-packs, rest of Folkways catalog at 12½ per cent additional discount.

ARHOOLIE RECORDS—Expiration date indefinite.

Started Sept. 1, 1964. Distributor receives two free with every 10 bought on new product; one free with 10 on catalog items.

Billboard presents... its own

HORNBLOWER SERIES

First in our collection of true-to-life See Stories...



THE ADVERTISING LOG

(JANUARY THROUGH JUNE, 1964)

BILLBOARD

Pages of PAID advertising during first six months of 1964 (excluding all exchange ads, re-runs due to typos, etc.)

814.6

An increase of nearly 8% over the same period last year.

NEXT PUBLICATION IN THE FIELD

TOTAL pages of advertising during the first six months of 1964... (NOT EXCLUDING re-runs, etc.)

714.8

A decrease of nearly 2½% under the same period last year.

Billboard's consistent advertising leadership in both space and dollars is no accident... it is not because we use pink rate sheets or brush with Crest after every meal.

It's because Billboard can deliver the kind of "verified" facts and figures that modern business operations demand when making an investment of hundreds or thousands of dollars.

It's because Billboard's ABC AUDITED circulation figure includes NO copies being "thrown on the lawn"... but guarantees an advertiser his message will reach over 20,000 people throughout the world who have PAID to see it.

The second publication in the field lists only half that number who have paid to see their publication... and lists another five thousand who get it whether they want it or not. This FREE distribution is included in their circulation figure to you... as though "received" means "read."

We believe that only "PAID FOR and received" means "read."

If half of YOUR advertising investment is being "thrown on the lawn"... put your money where more than 20,000 readers (potential customers) have put theirs—in

Billboard

The ONLY ABC Audited publication for the music-record industry.



Billboard Buyers & Sellers

CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel . . . serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

EMPLOYMENT SECTION

SITUATIONS WANTED

—SEEKING—
ENGINEERING and/or
EXECUTIVE SALES POSITION

—MY QUALIFICATIONS—

- F.C.C. 1st License
- Radio and Television Background
- Willing to Relocate

All replies will be immediately confirmed.

DANIEL FITZSIMMONS

Suite 44
1509 Washington Ave.
San Leandro, Calif.

HELP WANTED

MANAGER WANTED FOR NEW ROCK 'n' roll singer and recording artist. Experience preferred. State qualifications. Write Mr. P. D. Splawn, College St., Central, S. C.

NEED BACKER FOR FAST-MOVING musical comedy, "Tricks of the Trade." Proven crowd pleaser after 60 days in Hollywood and 10-day stand in Salt Lake. 18 sparkling songs fresh and delightful. Contact A. W. "Mickey" Hart at Hart Bros. Music Co., Salt Lake City.

WANTED—ESTABLISHED MUSIC composer, willing to share expenses, with good connections to collaborate with a 14-year-old girl singer. Jewish standards, rock & roll songs and writes lyrics in poetry form. Write: Box A-271, The Billboard Publishing Co., 1520 North Gower, Hollywood, Calif. 90028. se19

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

DEALERS . . . ONE-STOPS . . . RACK JOBBERS

Terr.: All of Oklahoma and West Texas from Lubbock—North South Kansas to Wichita from Oklahoma line.

Order Your Supply of

Record Preview

BILLBOARD'S GREAT NEW CONSUMER LP MAGAZINE-CATALOG FROM:

B&K OKLAHOMA
129 N.W. 23 STREET
OKLAHOMA CITY, OKLA.
(405) JA 5-7500

Listed, you will find the labels which we presently distribute:

ABC-Paramount, Amy, Arlen, Atco, Ava, Betty, Big Top, Blamark, Boyd, Buena Vista, Calendar, Cameo, Chancellor, Crusader, Chatahochee, Command, Congree, Del-Fi, Diamond, Dimension, Disneyland, Dolton, Double L, Dunes, Ember, FM, Golden, Grand Award, Gayden, Herald, Horizon, Imperial, Impulse, Jamie, Jetstream, Kash, Kapp, Living Language, MGM, Mala, Merri, Michele, Monogram, Music Note, Newtown, Old Town, Parkway, Peacock, Phillips, Rice, Roulette, Rowe, Sue, Swan, Teardrop, Tri-Disc, Trinity, V-Tone, Vee Jay, Verve.

It's a can't-miss sales and profit maker! Check your regular B&K salesman for special prices.

FRANK DARRIS SINGS "ANGEL FACE and Devil Mind," backed with "Ruby Ann." Sound by Copper State Recording, 815 E. Broadway. National distributor, Brite Star Record Co., Newbury, Ariz.

when answering ads . . .
Say You Saw It in
Billboard

DISTRIBUTION ARRANGED

CONSULTATION

All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.

NATIONAL RECORD PROMOTION & PUBLICITY

PRESSING

No job too small



MORTY WAX PROMOTIONS
1650 Broadway
N.Y., N.Y. 10019
CI 7-2159

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

FOR SALE

EDFOR—THE SOUND FOR SELLING. Here is your chance! Your song recorded by professional musicians and singers. Complete demo service, including lead sheets and song analysis. Prices below competition. Edfor Custom Recordings, P. O. Box 212, North Bergen, New Jersey.

RECORDING FACILITIES & SUPPLIES

LE-BO

YOUR #1 SOURCE

for the most complete line of—

- RECORD RACKS
- RECORD ACCESSORIES
- PEGBOARD POCKETS
- BROWSER DIVIDER CARDS

Write for complete details on this fast-selling, profit-making line.

LE-BO Products Co., Inc.
33-59 Vernon Blvd.
Long Island City 1, N. Y.

BUSINESS OPPORTUNITIES

LEARN AUCTIONEERING: BIG MONEY, prestige, career. Two-week term in residence or home study (including LP records, operations manual, advertising and sales kit). Internationally recognized diploma. Free catalog. Write today: Missouri Auction School, 1330-56 Linwood, Kansas City 42, Mo. 64109. ch

MISCELLANEOUS

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

INTERNATIONAL EXCHANGE

ARGENTINA

MICROFON RECORDS

The most aggressive record company in Argentina

Representing

- Audio Fidelity (U. S. A.)
- Durium (Italy)
- Supraphon (Czechoslovakia)

AND NOW!

Cadence — Coral — Brunswick — Everest — Chancellor — Canadian-American — Prestige.

MICROFON ARGENTINA SRL

Lavalle 1759, 5 Piso
Buenos Aires, Argentina

INTERNATIONAL PROFITS YOUR object? You can reach and sell your published songs, tapes, masters, services to leading music industry influentials all over the world through the International Buyers & Sellers Exchange. Designed to help you reach markets outside the U.S.A., it appears each week in Billboard.

CLASSIFIED RATES

Per Insertion

	1/2"	1"	2"	Each Additional Inch
Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
Distributors (National)	\$9	\$15	\$25	\$9
Situations Wanted for Individuals	\$2	\$9	\$15	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
- Advertisements 2" or larger are set in boxed style.
- If Box Number is used, follow 10 words for number and address. Box number service charge is 50c per insertion.

USE THIS HANDY ORDER FORM

Please insert the following ad for _____ consecutive issues.

Heading: _____ Size: _____
 Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy: _____

Company Name _____ Authorized by _____

Address _____

City _____ State & Zip Code _____

PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036.

ADVERTISING RATES INTERNATIONAL EXCHANGE
Classified: Per line \$1. Minimum 4 lines per insertion.
DISPLAY: Per inch \$14. Minimum 1 inch.

Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION CONTACT: Peter Heine, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vekey, European Director, 15 Hanover Square, W. 1, England.

Pay TV Scores On West Coast

SAN FRANCISCO — Subscription TeleVision, Inc., has passed the 30,000 mark in definite orders for installations both in San Francisco and Los Angeles, Sylvester L. (Pat) Weaver Jr., president of STV, reported at the firm's monthly board of directors meeting held here recently.

Although the service has been in operation in Los Angeles less than a month, STV enjoys a grand total of 22,625 subscribers who are now receiving programs or will have their homes wired in the near future. The total in all areas in San Francisco, where programs were bowed Friday night (14) was 7,376 homes.

The Los Angeles figures break down into 9,047 subscribers in those areas where wiring is either completed or will be completed by the end of 1964. Added to these home installation orders is a potential of 3,784 television sets in high-rise buildings where STV has

secured the permission from owners or is in the process of working out details for service to tenants.

Wiring a Problem

In Los Angeles areas where wiring cannot be consummated before the end of this year, STV has a total of 9,794 definite orders.

In the San Francisco area where wiring can be effected before the end of 1964, there are 4,639 home subscribers and a potential of 615 in high-rise buildings. A total of 2,122 television viewers in sections which cannot be equipped for operation this year have placed orders.

Weaver expressed great elation over the success of the service. "Once the public had an opportunity to see for themselves the type of programming we will offer them and the quality of our color via the three additional channels we give them, there was a tremendous increase in interest," Weaver said.

Self-Service Tape Dept. Sells

• Continued from page 42

built its handsome store, every emphasis was put on external stereo and high fidelity speakers, which, the management believes, are the real key toward helping a music lover get the most appreciation out of his phonograph or recorder.

Thus, the wall which divides the record department from the diversified phonograph section, was built to carry a dozen sizes of speakers. Dimensions of speaker products by various manufacturers were carefully measured, and the shelving "sized" so that even the largest speaker can be easily accommodated.

The huge stock of raw tape is located immediately adjacent to the speaker wall, and ranges from 3-inch reels up to big 2400-foot mylar type, all at "low prices."

Because customers who buy raw tape are primarily interested in recording music, this is a highly logical position for the speaker wall. The visitors build up curiosity and interest in the speaker stock simply because they must pass by, whenever they come in to buy pre-recorded tape.

Show Paired Speakers

The largest console speakers appear above the ledge, over the shelving brackets, and most

shelves show one each of two pairs, with identical shelving at the other end. By plugging in the external-speaker jack to any of the stereo phonographs on the sales floor, the customers get the full effect from the separated twin speakers.

There are more than 50 speakers incorporated in the stock. It's the theory of President Sam Schwartz that "it's just as important to cover the complete choice in the upper range, as in the low-price bracket." Rock-bottom prices on increasingly popular raw tape focus attention to a fine speaker inventory and lead to the sale of console phonographs and tape recorder combinations.

Raymond Pepe

• Continued from page 41

president of Pickering, and current president of the hi-fi Institute; Institute executive secretary Gertrude Nelson; the Tushinsky brothers of the Sony-Superscope Corporation; Lee Solomon, publisher of High Fidelity Trade News; Dick Extract, Audio Times publisher, and M. C. McProud, Audio magazine publisher. In addition to industry notables, those attending included numerous motion picture industry leaders, among them George Sidney, president of the Screen Directors' Guild.

Pepe is survived by his widow, Karla, and a three-year-old daughter, Lori.

NARDA SLATES SERVICE CLASS

CHICAGO — The National Appliance & Radio-TV Dealers Association will hold its seventh annual service school here Sept. 13-15 at a cost of \$55 to members, \$80 to non-members, with price to include all meals, lodging and tuition. According to Lamar Zimmerman Jr., the school chairman and a NARDA director, the course will be the most thorough offered and top men in each field will do the teaching. Interested dealers should apply to NARDA headquarters, Merchandise Mart, Chicago.

BULK VENDING news

BULK BANTER

Eppy Reports Collections Up For Summer

NEW YORK — Bulk vending collections, normally high in summer, have been running better than usual this year according to George Eppy, head of Eppy Charms, Inc.

Eppy said that display cards now provided by all the charm manufacturers have a lot to do with the increase.

Other factors, of course, are the Beetle and Troll charms which are still popular with the moppets.

Eppy said his firm has just bought a shrink-pack machine for packaging charms on display cards.

He also announced that the Lynn Distributing Company, Salt Lake City, has been named Utah distributor.

Pacific Patter

The Feldmans at Acme Vending are planning a long weekend over Labor Day. Acme will be closed Friday, Sept. 4, and remain closed until Tuesday morning, Sept. 8. Lew Feldman and his wife, Gussie, will spend the weekend at the Islander, on Mission Bay near San Diego. . . . Bob Feldman, Acme, is back from a fishing trip off Malibu. . . . Al Goodman, Ontario, was in town at Operators Vending to buy a number of Acorns to

start a route in the area where he lives. . . . Jerry Sawyer, Los Angeles operator, is sporting a new sports car. . . . Sid Bloom, Oak Manufacturing Company and Operators Vending Machine Supply Company, returned from two weeks in Hawaii. He was accompanied on the combined business and pleasure trip by his wife, Velma, and daughter, Leslie. . . . Oscar Johnson, Operators Vending sales force, had a busy week. He returned from his vacation and moved into a new home.

Paul Price Bows Cross, Crucifix

ROSLYN, N. Y.—The Paul A. Price Company this week introduced its Crucifix and Cross series. The crucifixes come in gold and silver finishes. The Crosses come with either simulated jewels or pearls.

The items may be vended in penny machines. With chains attached they are suitable for capsule vending.

Price also augmented his Scare 'em line this week with a new Painted Snake and Centipede. He said that five other new charm items will be released shortly.

Al Soard stopped off at Acme on Monday (17) for supplies for his route. . . . The many friends of Claude Martin, Los Angeles operator, are congratulating him on his marriage to Zenida Santiago. . . . Bill Petron was at Acme, and said that he is looking forward to another fishing trip aboard his own boat.

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c	\$14.50
N.W. Deluxe, 1c or 5c Comb.	12.00
N.W. 10-col. 1c Tab Gum Mach.	18.00
N.W. Model #23, 1c Parc. Converted for 100 ct. B.G.	4.50
ABT Guns	30.00
Mills 1c Tab Gum	12.00
Acorn 8 lb. Globe	10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	\$.69
Pistachio Nuts, Jumbo Queen, White	.42
Pistachio Nuts, Large Tulip	.67
Pistachio Nuts, Vendor's Mix	.64
Pistachio Nuts, Sheik, Red	.59
Cashew, Whole	.82
Cashew, Butts	.79
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.37
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.36
Boston Baked Beans	.32
Jelly Beans	.33
Licorice Gems	.32
M & M, 500 ct.	.48
Hershey's	.47

Rain-Bo Gum, 72 ct.	\$.32
Mall-ette, 100 ct., per 100	.25
Rain-Bo Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Bo Ball Gum, 100 ct., 300 lb. minimum prepack on all Rain-Bo Ball Gum.	.34
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

Complete line of Paris, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator. One-third deposit. Balance C.O.D.

IMMEDIATE DELIVERY THERE ARE BIG PROFITS IN

GUM

GET YOUR SHARE WITH

Northwestern

GUM VENDOR PACKAGE

This amazing vendor is a sure bet for big gum profits. A rotating merchandise drum with five columns vends a total of 95 standard nickel packs. "Visidrome" display top attracts sales.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDELL

446 W. 36th St., New York 18, N. Y. LOnacre 4-6467

Say You Saw It in Billboard

AMCO SANITARY VENDOR

The Finest for Vending Flat Pack Products

10c, 25c and 50c Operation

Vends flat packs up to 1/2" x 2" x 4 1/4". Advance coin detector with automatic coin return when machine is empty. Separate coin box.

For Details and Prices Write, Wire, Phone Today.

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

J. SCHOENBACH

Factory Distributor of Bulk and Ball Gum Vendors, Merchandise, Parts, Globes, Stamp Vendors, Folders, Cigarette and Candy Machines, Sanitary Vendors and Sanitary Merchandise. EVERYTHING THE OPERATOR REQUIRES.

715 Lincoln Place, BROOKLYN 16, N. Y. PResident 2-2900

HEADQUARTERS FOR Northwestern SUPER 60

Capsule Vendor

- No Breaking
- No Crushing
- No Missing

The ultimate in quality Capsule Merchandising.

Vends any item which can be placed in a capsule.

5c, 10c and 25c.

Call "HUTCH" Today for further information. No matter what your bulk vending requirements might be—we can help you!

A complete stock of machines, merchandise, parts and supplies is always available.

Write for complete list of prices.

H. B. HUTCHINSON, JR.
Southeast Warehouse for Leaf Brand Gums
1784 N. Decatur Rd., N.E.
Atlanta 7, Ga.
DR 7-4300

when answering ads . . . Say You Saw It in Billboard

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:
KING & COMPANY
2700 W. Lake St. Chicago 3, Ill.
Phone: KE 3-3302

We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1c Tab Gum; 5- Package Gum; Spanish Nuts; Virginia's Red Skin; small Cashews; small Almonds; Mixed Nuts; all in vacuum pack or bulk; Panned Candies; 1 Hershey's 320 count and 500 count Candy; Coated Baby Chicks; Leaflets; Coin Wrappers; Stamp Folders; Sanitary Napkins; Sanitary Supplies; Route Cards; Charms; Capsules; Cast Iron Stands; Wall Brackets; Retractable Ball Point Pens; new and used Vendors. Write to King & Co. for prices and our new 12-page catalog.

WAREHOUSE CLEARANCE BALL BUBBLE GUM

120 Count—250 Count Assorted Colors

21c per pound

"Write for Free Samples"

Terms: C.O.D., F.O.B. Los Angeles.

Box A-269
The Billboard Publishing Co.
1520 North Gower St.
Hollywood, California 90028

You count more with OAK!

oak

MANUFACTURING COMPANY, INC.
11411 Knightsbridge Ave., Culver City, California

BIG SAVINGS on BALL AND VENDING GUMS

SAME FINE FLAVORS, CENTERS AND COATING

Direct Low Factory Prices

Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size	30 1/2 lb.
Chicle Ball Gum, 130 ct.	38 1/2 lb.
Clor-o-Vend Ball Gum	43 1/2 lb.
Clor-o-Vend Chicks, 320 ct.	43 1/2 lb.
Chicle Chicks, 320 & 320 ct.	39 lb.
Bubble Chicks, 320 & 520 ct.	31 1/2 lb.
Tab (short stick), 100 ct.	40c box
5-stick Gum, 100 packs	\$2.00
F.O.B. Factory	150 lb. lots

AMERICAN CHEWING PRODUCTS
40 years of manufacturing experience
4th & Mt. Pleasant
Newark, N. J. 07104

Announcing the first and newest NORTHWESTERN

Now ready for immediate delivery. Holds 1,000 individually wrapped FLEER'S DUBBLE BUBBLE TAB GUM, the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. Bulk loading. Other products soon available.

BIRMINGHAM VENDING COMPANY
520 Second Ave., North Birmingham, Alabama
Phone: FAirfax 4-7526

BULK VENDORS

Clean, in Good Working Order

Victor Toppers, 1c B/G	\$ 8.50
Victor 2000's, 1c B/G, 100 ct.	16.50
Victor Vendoramas, 1c B/G	10.00
Victor Pen Machines	19.50
Atlas 1c & 5c B/G	13.95
N.W. Model 49, 5c mdse.	9.95
N.W. 1c B/G	9.95
N.W. Deluxe, 1c & 5c	9.95
N.W. Roll type Stamp, 25c, 10c	45.00
Silver Kings, 5c Mdse.	7.50
Schermack Roll type Stamp, 25c, 10c	45.00
Mills 6-col. Gum, 1c	9.95
DuGrenier 4-col., 1c	9.95
Stands, NEW, 12 lbs. each in lots of 10 or more	2.50

1/3 DEPOSIT ON ALL C.O.D. ORDERS.

SEND PAYMENT IN FULL ON ALL ORDERS UNDER \$20.00.

RAKE Coin Machine Exchange
1214 W. Girard Ave.
Philadelphia, Pa.
CENter 6-4493

Northwestern SUPER 60

- NO BREAKING
- NO CRUSHING
- NO MISSING



Try one . . . Learn why other operators find the SUPER 60 their favorite capsule vendor. Getting the Northwestern? It's a newsy magazine. Ask to get on our mailing list. It's free!

WIRE, WRITE OR PHONE

Northwestern CORPORATION
2845 E. Armstrong St., Morris, Ill.
Phone: WHItney 2-1300

Vending Headquarters for VICTOR

The Most Complete and Finest Line of Bulk Vendors

NEW SELECTORAMA®

BEAUTIFUL STORE WINDOW DISPLAY

Available in 1c, 5c, 10c, 25c or 50c coin mechanisms. Unit can vend 100 count gum, V, V-1 and V-2 capsules. Use as single unit or can be mounted on multiple stands. New, attractive and durable space-saver stand available for six or eight units. Double or triple your sales with this great vendor. Write for further details, color circular and prices. Large Stock of Vendors—Parts and Merchandise. Write for Prices.

GRAFF VENDING SUPPLY CO., INC.
2817 W. DAVIS ST. DALLAS, TEXAS

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:
BITTERMAN & SON
Member National Vending Machine Distributors, Inc.
4711 E. 27th St. Kansas City 27, Mo.
Phone: WA 3-3900

We handle complete line of machines, parts & supplies.

COIN MACHINE news

Kapp Move Bodes for Strong Diskery Participation in MOA

By AARON STERNFIELD

NEW YORK—Kapp Records will exhibit at the Music Operators of America convention to be held in Chicago's Hotel Sherman, Oct. 15-17. Macey Lipman, Kapp executive, said the label will push its Little LP line and introduce its Winner's Circle line, standards of 45 monaurals.

Kapp's participation assures MOA of its strongest record company participation since the late 1950's. The four majors—Capitol, Columbia, Decca and RCA Victor—have already signed up. Among the indies already signed up are Colpix, Epic, Monument and Jay Jay.

Fred Granger, MOA executive director, returned recently from the West Coast where he spoke with officials from Dot, Vee Jay, Warner Bros., Ava, World Pacific, Everest, Crown, Circa and Era. Several of these officials said they would give Granger their answer in the next week or so.

In addition, the Record One-Stop Association will hold a meeting at the Sherman during the MOA show and will maintain a booth at the exhibit hall.

Industry forums, with representatives of record companies, one-stops, distributors and operating firms are in the works.

All this will probably add up to one of the most music-oriented and liveliest MOA shows in nearly a decade.

One of the reasons for the lackluster aura of recent MOA conventions—the 1963 show expected—has been the failure of record companies to participate.

The diskeries, with their colorful personalities, recording artists and disk jockeys drawn by the two first-named, had given MOA a certain measure of glamor.

While many operators were drawn to the MOA shows because of new equipment and the business sessions. Others were swayed by the show business atmosphere contributed by the record companies.

The diskeries withdrew support in the late 1950's primarily because the four major music machine manufacturers did not exhibit. They reasoned that if the show was not supported by all of the equipment manufacturers, the interest on the part of operators could not be too high.

Attendance figures at these conventions bore them out.

Pendulum Swings

Now the pendulum is swinging the other way. Last year the four equipment manufacturers displayed their full lines, and the record company representation was respectable but not impressive.

This year it will be impressive at the least, and, if three or four more leading indies get in on the act, it will match the big shows of the early 1950's.

Two reasons for the revived interest on the part of record companies are the increased emphasis on adult programming, particularly the stereo single and Little LP, and the aggressive leadership of MOA itself.

Record companies are recognizing that the juke box market needs good adult programming, both in Little LP's and singles, preferably in stereo. They are also recognizing that it's a profitable market.

Williams Game Offers Moving Target Feature

CHICAGO—"Stop 'N' Go" is not only the name of Williams' new two-player pinball game—it's the theme around which the game is built.

The game has a moving target with values changing from 10-20-30-40-50. Whenever the target is hit, the player gets the indicated score.

The idea, however, is to hit a "Stop" button which automatically stops the moving target. The value of the target immediately goes up to 10 times the original value.

Now, when the player hits the same target he receives a score of 100 to 500 (depending on what the score was when

(Continued on page 49)



STOP 'N' GO

Gottlieb Pinball Has Extra Ball Features

CHICAGO—Players can earn extra balls in a variety of ways on Majorettes, Gottlieb's new "add-a-ball" pinball game.

Five red and five yellow bumpers made in rotation light the targets and rollovers on the playfield for extra balls.

Making four A-B-C-D rollovers also adds a ball. When the rollovers are reset, the player need make only three for another ball, but the identity of the "free" rollover is not known until the proper three rollovers are hit.

Flippers Farther Upfield

The flippers have been positioned slightly farther upfield than usual. Behind these—at the bottom of the playfield—is a knockout hole. The player, thus, has a chance of having his ball saved if he misses with the flippers. If the ball goes into the knockout hole, it is shot back to the center of the playfield for additional action.

New plastic bumper-rings have been installed to protect the playfield under the bumpers. In



MAJORETTES

addition, the usual plastic playfield posts have been replaced by bright nickel-plated ones with a faceted surface, giving a jeweled appearance.

Other features include stainless cabinet trim, match feature and Hard-Cote playboard.

Granger, W. Coast Brass Confer on MOA Program

CHICAGO—Fred Granger, executive director of the Music Operators of America, returned this week from a West Coast trip where he conferred with George A. Miller, MOA legislative counsel; Henry Leyser, MOA director from San Francisco, and several members of the California Music Merchants Association.

The MOA officials discussed the format of the annual convention, to be held at the Sherman Hotel here Oct. 15-17.

En route home, Granger

visited Pete Geritz, MOA director from Denver, to plan a fall regional meeting for Colorado operators.

Main purpose of Granger's West Coast trip was to line up record company support for the convention (see separate story.)

Three exhibitors—Kapp Records, Western Trails Amusement Company and Tennessee Promotions, Inc.—signed up as convention exhibitors this week.

Based on exhibitor support, the 1964 attendance could well double last year's figure of 850.

Kapp Little LP Series on Way To One-Stops

NEW YORK—Kapp Records' first batch of little LP releases — 33-r.p.m. stereo disks prepared specifically for juke box operators — were shipped to one-stops this week.

Included in the first series are four Roger Williams seven-inch albums — "Maria," "For You,"

(Continued on page 50)

Yearly Coin Machine Burglary Toll May Hit \$500,000 Mark

By ELTON WHISENHUNT

MEMPHIS — Coin machine burglaries are at an all-time high. Music and game operators predict the loss nationally this year (at the estimated \$10,000 a week) now will top \$500,000.

The problem is one that has plagued operators for years, but more so in recent years.

Theft Insurance

The loss to thieves is only one facet of a problem that has three dimensions: 1) the loss; 2) damage to the machines; 3) you can't get theft insurance on coin machines.

Charles V. McDowell, vice-president and general manager of Southern Amusement Distributing Company, Inc., operator and distributor, said the situation was about as bad as he has ever seen it.

In placing the loss figure at \$500,000, he added, "I don't think you can underestimate it."

The problem is further enhanced because Police Commissioner Claude Armour said he is woefully short of policemen. They get such an increase in calls they don't have time to patrol properly.

On a recent weekend, Detective Chief Charles Young reported 10 phonographs, games and vending machines broken into. In July, there were 79 reported burglaries of coin machines.

Trouble for Police

Police Chief James C. MacDonald said this one type of burglary was "causing more trouble than ever before."

In the recent weekend burglaries of 10 machines, police reported other vending machines outside a location were

also smashed and looted—causing the operator a repair headache.

Biggest haul was \$225, at Wildcat Lounge, said Young. A juke box, pin game and cigarette machine were broken into.

Police said the loot ranged from \$2 to \$150. The average was about \$100.

Gang Action

Not all thieves are the type who try to operate after dark. Recently, Walter P. Gruner, 26, route man for American Vending Machine Company, was beaten and robbed by four youths when he stopped for a red light.

The gang took \$12 from his billfold, and several hundred dollars in the truck he had collected on his route. The gang fled without trying to open a small safe bolted to the floor of the truck.

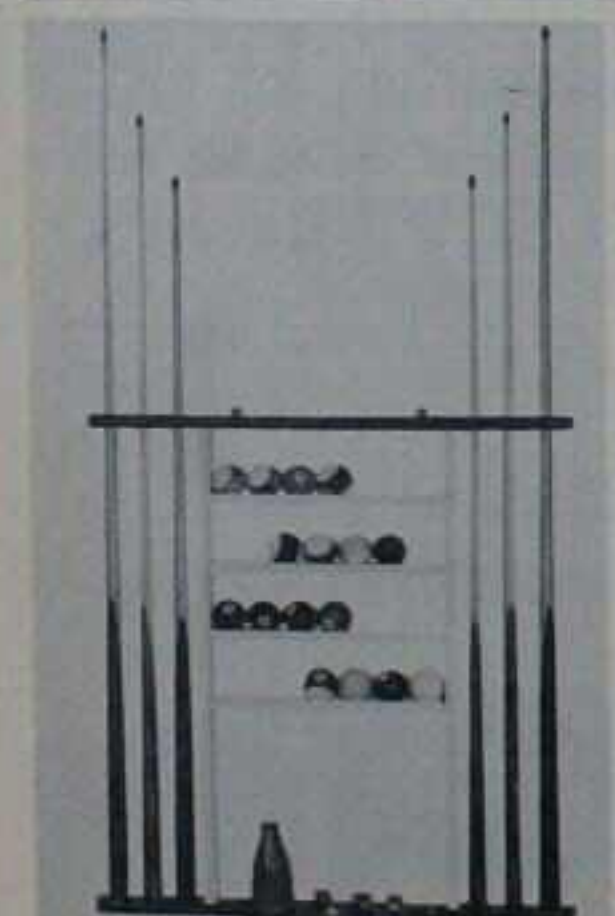
Trio Nabbed In Stealing Of Machines

LEWISTON, Me. — A wave of recent burglaries involving the smashing of coin machines in various Lewiston business establishments is believed to have been at least partially solved with the arrest of three local juveniles.

Police reported the trio were nabbed as they were breaking into a vending machine at the Lisbon Street clubrooms of the Lewiston-Auburn Scarlet Cadet Drum and Bugle Corps. The police went to the scene after a security guard at a nearby factory had reported seeing a youth climbing a fire escape and entering a window in the building.

The intruders reportedly had opened a soft drink machine and were attempting to remove

(Continued on page 50)



CUE STICK RACK, currently manufactured by the Irving Kaye Company, Brooklyn, holds six cues of varied sizes and contains shelves for balls, chalk and accessories. The rack is made of wood and formica and may be mounted on the wall.

Trimount Celebrates 40th Anniversary

CANTON, Mass. — Some 400 well-wishers joined David S. Bond at the Blue Hill Country Club here recently to help the veteran Boston distributor celebrate the 40th anniversary of the founding of Trimount Automatic Sales Company.

Under brilliant blue skies, the guests golfed, swam and wandered in the spacious grounds, halting their outdoor activities at 5 p.m. for the cocktail party.

Nearly 400 sat down to a steak and lobster dinner. Since Trimount is a branch of Rowe AC Manufacturing and a division of Automatic Canteen Company of America, the heads of both these concerns had come to greet Bond in the persons of Patrick L. O'Malley for Automatic Canteen and Jack Harper for Rowe. They had flown in expressly for the occasion with Fred Pollak, vice-president of Rowe AC and Richard Gluck of Rowe in New York.

They were accompanied by Alvin Gottlieb of D. Gottlieb & Company and Hank Ross of Midway Manufacturing Company, both of Chicago.

Bond replied to all tributes by O'Malley, Harper and Gottlieb, expressing deep appreciation to all who had helped to make his 40th anniversary in the business such an outstanding success. "It has been an occasion which I shall long remember—a memory which I shall long cherish," said Bond. During the course of his remarks, O'Malley told how Bond, a Harvard College graduate, had entered the industry by way of a peanut vending machine and worked his company up to its present status as a leader in coin, vending and communications equipment in New England while at the same time having been responsible for the success of many local and national charities and civic organizations.

He told of Bond's visits to Israel and his help to the people of that nation. "The congratulations from those

in the industry whom Dave Bond has helped will be echoed by the thousands who have been indirectly aided through his many charitable activities," O'Malley said.

Among operators and others in the industry present were: Al Dolins, Hyannis; Lou Risman, Medford; Dave Gropman, Needham; Bob Rome, Brookline; David J. Baker, Melo-Tone Vending Company, Somerville; Luke Levine, Boston; Dick Mitchell, Dick's Records One Stop, Boston; Leo Glossband, Lynn; Saul Robinson, Paramount Music, Boston; Arthur Sturgis and Harry Rubenstein, Automatic Music, Boston; Peter Pompoe, Milton; Ray Barker, Wayland Amusement, Wayland; W. J. Wolkowski, Malden; Adolph Dugas Jr., Webster; Israel Spector, Boston; Bert Howell, Westwood; Sidney Wolbarst, Newton; Perry Lipson, Newtowne Amusement Company, Newton; Stephen Pielock, Worcester; George Edney, Capital Music Company, Haverhill; Tom Libbey and Al Jefferian, Haverhill, and Al Yurowicz, Brockton.

From Maine came Martin Oliver, Portland; Joseph Assad, York Beach; Joe Ferris, Madison; Tom Yokides, Waterville; Al Sharpe, Pla-Mor Amusement Company, Portland; Edford Campana, Springvale; Romeo Rivard, Lewiston.

From New Hampshire were John Lazar, Manchester; Ralph Faretra, Concord; John Connor, Salem; Dino Donati, Manchester; Don Butler, Jaffery; John Davis, Skowhegan; George Chandler, Rochester, and Dino Donati, Manchester.

From Vermont were Bill Arrison, Chester; from Rhode Island were Leo Gershman, Triangle Music Company, Providence; Vincent Mazzocchi, A & M Music Company, Pawtucket; Rocco DeLuca and Tony Cinquegrana, State Music Company, Pawtucket; Chris Karaganis, Newport; George Simpson, Pawtucket; Bill O'Brien, Newport; Joe Almieda, Ace Music Company, Woonsocket; Ed Dyer, Providence; Anthony Joseph, Cranston, and Manuel Rodrigues, Cranston.

The affair was masterminded by Marshall Caras, assistant general manager of Trimount, with assistance from Irwin Margold, general manager. Sixteen veteran employees representing 322 years of service were honored.



MRS. MARION BOND receives the traditional bouquet, while Jack Harper, Rowe AC, says a few words.



GOLF TROPHY WINNERS Al Yurkowiecz, left, Brockton operator, and George Simpson, center, Pawtucket, R. I., operator, get their trophies from Trimount's Marshall Caras.



PAT O'MALLEY, president of Automatic Canteen, pays tribute to Trimount's Dave Bond.



MORE GOLF TROPHY winners are Frank Marks, left, New London, Conn., and Louis Mansolillo, Providence, with Marshall Caras doing the honors.



LINKS FOURSOME are, left to right, Vern Sanborn, Lawrence, Mass.; Russ Eckels, Trimount; Walter Stadnicki, Pawtucket, R. I., and Stan Loparto, Pawtucket, R. I.



SEATED AT THE HEAD TABLE are, left to right, Dave Bond, Mrs. Bond, Pat O'Malley, Mrs. Fred Pollak, Fred Pollak and Hank Ross.



FEMALE FOURSOME is Mrs. Fred Pollak, Mrs. Sam Goran, Mrs. Dick Gluck and Mrs. Dave Bond.



TOP LADY GOLFERS were Mrs. Wilfred Benoit, Auburn, Me., left, and Mrs. Al Yurkowiecz, Brockton, Mass. Trimount's Irwin Margold makes the presentation.

German Study Trips Popular With German Coin Leaders

By OMER ANDERSON

COLOGNE—For West Germany's coin machine industry, all roads lead to the United States.

An annual or at least biennial study trip to America has become the indispensable status symbol for the successful German trade figure.

The prime pilgrimage this year is that organized by Ver-

band der Deutschen Automaten-industrie (VDAI), in cooperation with the Walter Kahn travel organization, to the big U. S. trade conventions in Chicago in October.

These are the conventions of the Music Operators of America (MOA), Oct. 14-16, and the National Automatic Merchandising Association, Oct. 17-20.

The German trade conducted

a similar tour to the U. S. in 1962.

Participants will visit manufacturing plants, operator firms, and operator locations. The trip is being offered in 15- and 10-day versions, departing Frankfurt for New York on Oct. 12.

Itinerary

The tour will spend three days in New York and fly, on Oct. 15, to Chicago for a week.

(Continued on page 50)

EUROPEAN NEWS BRIEFS

German Bowler

MUNICH—Leonhart, a major European games producer, has just introduced a new bowling game — "Original Leonhart Kegler-Flip" — which aims at presenting the U. S. bowler game in a familiar European format.

The miniaturized bowling game is Leonhart's first venture in this field. Kegler-Flip is designed for sitting either on the wall or in the corner. It is a fully automatic game and was

inspired by the tremendous popularity accorded bowling, almost any kind of bowling, in Europe in recent years.

French Juke Boxes

PARIS—The latest French juke box census has counted 15,500 machines, a rise of 1,500 machines in the last three years.

Moreover, French operators are upgrading equipment at an accelerating pace. Whereas in 1961, 65 per cent of all French equipment was five years or older, today the ratio is reversed: 60 per cent is under five years and 42 per cent under three years.

The upgrading has been facilitated by the trend within the French trade toward the consolidation of operating into fewer but larger firms disposing of far greater resources than small operators.

Luxus Sales

HAMBURG—Th. Bergmann and Company, reports wide response to its smartly restyled phonograph, the S 100 Luxus, which is available in monaural and stereo.

The machine has a hit-tune coin channel, permitting the playing of a series of hit tunes with the deposit of a single coin. It is also possible to operate the machine by remote selector units.

The machine stresses simplicity of styling with the use of more aluminum, and it is designed for easy maintenance.

Barter Market

VIENNA—The Austrian capital has become the center of a thriving phonograph barter trade with the Communist satellites, pegged to the rocketing popularity of Western music behind the Iron Curtain and the drive by these governments for Western tourists.

The barter traffic, mainly in

(Continued on page 50)

Morrison Joins Northwest Sales



EDDIE MORRISON

SEATTLE—Eddie Morrison, veteran coin machine executive, has joined the sales staff of Northwest Sales, distributor with offices in Seattle and Portland, Ore.

Morrison will work from his home in Spokane, Wash., and cover Eastern Washington, Idaho and Montana.

Northwest represents Wur-litzer, Tape-a-Thon background music, Smokeshop cigaret machines and several amusement machine lines.

Morrison had been manager of the Spokane branch of the Dunis Distributing Company. He will report to Ron Pepple, Northwest president.

Bally

2 IN 1

2 thrilling games in 1

PLAY
HIGH SCORE
AND
"21"
AT SAME TIME

2 OR 1 CAN PLAY loads of fun either way

Although designed with the strongest competitive play-appeal in the flipper class . . . combining slam-bang score-boosting action with "21" score-control strategy . . . 2 IN 1 is also packed with single-player play-appeal. Single players can score Specials for high totals and also for 21, insuring plenty of solo play, plus biggest double-players, double-coins earning-power in recent years.

New tricky, teasing HOLD-SCORE feature

When a player is satisfied with his "21" score, he "stands" by pressing Hold Button before shooting each remaining ball. 5 Mushroom Bumpers are then inactive for "21" score but continue as high-score targets. 4 Top Rollovers remain active for "21" score, unless player hits Skill-Rebound to change Top Rollovers from "21" to high-score targets. Sure-shooting skill is required to final split-second of play!

Get 2 great games in one!
Get Bally 2 IN 1 today!

ALL NEW
E-Z
FEATURES

See your distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.

Diamond in New Bldg.

NORFOLK, Va. — The Diamond Coin Machine Exchange here has just completed an 80 by 40-foot building next to its current 10,000 - square - foot headquarters.

The structure, built on Diamond's parking lot, will house administrative offices and the parts department.

Jim Donnelly, Diamond sales manager, said collections have been off slightly this summer, due primarily to Virginia Beach, a resort area near Norfolk.

He explained that while occupancy at the Virginia Beach resorts is still high, the vacationers don't have much spending money and the juke box and amusement machine takes have been suffering.

Cinebox Rental Details Aired

PITTSBURGH — Details of Cinebox's location rental program were disclosed this week by Mack Murray Associates here, distributor for Western Pennsylvania, West Virginia and Ohio.

The Town and Country Motel at nearby Monroeville leased the Italian-made cinema juke box for 36 months at \$180 a month.

The lease calls for the location to keep 70 per cent of the take and the distributor the other 30 per cent. In the first month the location claims the unit averaged \$150 a week.

Films are replaced at the rate of three a week in the 40-selection unit.

Williams Bows

Continued from page 46

stopped). After this, the game goes back to "Go" position, and the whole cycle begins again.

Three targets and one rollover buttons register "Stop." Three targets register "Go." Two top rollover lanes register 100 points when lit, two bottom rollover lanes always 100 points.

One eject hole scores 150 points when lit, two targets score 100 points when lit. Stop 'N' Go also has a number match feature, plastic-coated playfield, slug rejector, stainless steel trim and optional twin chutes.



TWO SKI 'N' SKORE GAMES are on location in the Travel & Transportation Building of the New York World's Fair. Vincent Giullow, right, T.&T. Building president, tests his slaloming ability. Left is Ted Cohn, Conant Sales, distributor for the game. Center is Joe Lyon, product manager of the games division for the DuKane Corporation, the manufacturer.

United's Polaris Bowler Offers 6 Ways to Play

CHICAGO — United's new long-bowler Polaris is a follow-up to the firm's previously successful Thunder but with six ways to play instead of five.

New on Polaris is Advance Score. Bill DeSelm, United sales manager, said the familiar United game was added because of popular demand from the field.

With Advance Score are the five games featured on Thunder: Flash Bonus, Bonus, Dual Flash, Flash and Regulation. Polaris also has a number of up-dating features.

The backglass has been redesigned. Insulation has also been

added to the playfield, making the game especially suitable for locations where quiet operation is important.

DeSelm said that shipments are scheduled to begin this week on Polaris.



POLARIS

JAPANESE JUKE IN PRODUCTION

TOKYO — The Ron Model 3000, a 50-selection juke box of local manufacture, has gone into production here at the rate of 30-40 boxes a month. List price is \$830.

Little LP Sales Reported Strong

FREEPORT, N. Y. — Sales of stereo Little LP's to operators are going strong, according to Don Liberatore of the B&B one-stop here.

Liberatore said that B&B is buying all the Little LP product it can get, including the Seeburg disks, the new Columbia releases and the Jimmy McGriff album of Sue.

He added that response to stereo singles records has been fair, but that most of the play has been with the Little LP's.

N. Y. Operators Apply to School

NEW YORK — Murray Kaye, sales manager for Atlantic-New York, said he has received several applications from local operators who want to attend the Seeburg service schools in Chicago.

Kaye said the Atlantic-New York service schools have been suspended for the summer but will resume in late September or early October.

Martin Suspends Portsmouth Route

PORTSMOUTH, Va. — Vernon (Teeney) Martin, veteran Portsmouth music and game operator, has suspended operations here. Martin held several posts with the Music Operators of Virginia.

EVERYTHING IN COIN MACHINES

Arcades Our Specialty
Write for your needs.
MIKE MUNVES CORP.
577 Tenth Ave., New York, N. Y.

SLUGGER...

Counter Game

1c, 5c or 10c play. Size: 18" x 12" x 8". Weight, 25 lbs. Natural wood cabinet. Polished chrome fittings.

\$54.50

f.o.b. Chicago



ELECTRIC SCOREBOARDS

Coin operated for shuffleboards. 15, 21 and/or 50 points. (Horse-roller). Overhead double-faced model on chrome stands complete with coin box.

\$169.50

f.o.b. Chicago

SPECIALS!

BILLIARD SUPPLIES

5-Oz. Bumper Pool Balls (10) \$ 9.00
2 1/4" Balls, 1-15 w/Cue Ball 12.50
2 1/4" Balls, 1-15 w/Cue Ball 14.00
48" Cues \$ 1.50 ea.
52" Cues \$1.95 ea.; 25 1.50 ea.
57" Cues \$2.95 ea.; 33.00 dz.
Plastic Triangles, 2 1/4" 1.00
6-Hole Cue Rack 4.00
Billiard Chalk, Gr. 3.50

We carry complete line of Pool Supplies—Write for list.

1/3 deposit, bal. C.O.D. or S.O.

MARVEL Manufacturing Co.

2845 W. Fullerton Ave.
Chicago 47, Ill.
Phone: Dickens 2-2424

ALUMINUM DE-GREASED DISCS FOR STANDARD AND HARVARD METAL TYPERS



Packed in rolls of 100 • Available with special imprint
Call our PARTS & SERVICE Dept. for all your Typer needs

STANDARD HARVARD
METAL TYPER, Inc.

1318 N. WESTERN AVE.
CHICAGO 22, ILL. • EV 4-3120

TUBES!

NAME BRANDS ONLY.

TUBES!

TUBES!

70% OFF LIST.

Call or write

SERVING THE TRADE FOR 21 YEARS.

ENGLISH SALES

1514 N. Milwaukee Ave.
Chicago, Illinois

Phone: Dickens 2-2700

MR. COINMAN: YOURS FREE

The newly published

1964-'65 INTERNATIONAL COIN MACHINE DIRECTORY

... to begin your subscription to Billboard

132 pages ... 8 1/2 x 11 bookshelf format

COIN MACHINE Directory

The only international buying guide and year-round reference directory published for the Coin Machine Industry.

The perfect complement to the 52 weeks of hard, fast coin industry news you'll find in each issue of Billboard ... AND: profit ideas—expert analysis and business forecasts—full details on active and pending legislation direct from our Washington Bureau.

SUBSCRIBE NOW

Yes. Send My Free Copy of the New INTERNATIONAL COIN MACHINE DIRECTORY and enter my subscription to Billboard for
 1 YEAR \$15 3 YEARS \$35 New Renew
 Payment enclosed
 Bill me later

Above subscription rates are for continental U. S. and Canada. Europe: \$26.00 per year by air. Other overseas rates on request.

901

Company

Name

Address

City

Zone

State

Type of Business

Title



GENERAL CONVENTION chairman for the National Automatic Merchandising Association's fall conclave will be David Bach, Bell Vending Company, Rochester, Minn. Bach began operating in 1951 with five machines, and now operates throughout Rochester with soda, coffee, cigaret, candy, ice cream and milk units.

Study Trips Are Popular

• Continued from page 48

From Chicago the tour will fly to Buffalo to visit Niagara Falls, and on to Washington. They will return from Washington.

Besides Niagara Falls, the party will visit the New York World's Fair Oct. 14.

In New York, the German

party will visit Brady Food Service Corporation, New York Automatic Canteen Corporation, ARA Service of Metropolitan New York.

Chicago Tour

In Chicago, in addition to attending the MOA and NAMA conventions, the party will be guests of the Automatic Canteen Company of America, Rock-Ola, Seeburg, and the Ford Stamping Plant in Chicago Heights.

The Germans will tour the Wurlitzer plant in North Tonawanda, Niagara Falls.

The Washington itinerary will include visits to the Macke Vending Company and to Coffee Time Inc., in Brentwood, Md.

The U. S. trade will find the German visitors keenly interested in all phases of U. S. coin machine manufacturing and operating, especially phonographs and vending.

The VDAI ranks as one of the most enlightened trade organizations on the Continent. It is notable for its efforts to promote a genuine community of interest between the U. S. and Continental trades.

Trade Policies

In this connection, the German trade group supports liberal trade policies which will foster free competition. Executives of U. S. German subsidiaries and the general sales agents for American concerns, along with German trade organizations, are members.

The international character of the German trade organization, and the unusual degree of harmony achieved within the VDAI, are attributes of the German trade organization which give its American Odyssey special importance.

The trip underlines the steadily rising importance of the German coin machine market—and the relentless drive of German manufacturers to penetrate the American market.

WURLITZER 2800

Makes the Swing to Higher Earnings

your BEST Buys

SEND FOR NEW LIST

World's Largest Inventory

ARCADE GAMES VENDING MUSIC RIDES

Exclusive Rowe AMI Distributor
Ea. Po. - S. Jersey - Del. - Md. - D.C.

DAVID ROSEN INC

855 N. BROAD ST., PHILA., PA. 19123
Phone: (215) Center 2-2900

ALL MACHINES READY FOR LOCATION

Bally Deluxe Jumbo	\$145
Bally Bank Ball	195
Bally Spinner	55
Gottlieb Gaucho	395
Wms. Titan Gun	195
Wms. Hercules Gun	165
AMI H200 Hideaway	145
Seeburg V200	125
Seeburg R	235
Seeburg C	95
Rock-Ola 1454	195

Call, Write or Cable.
Cable: LEWJO
Distr. for Smokeshops & Gottlieb.

Lew Jones Distributing Co

Exclusive Wurlitzer Distributor
1311 N. Capitol Ave.
Indianapolis, Ind.
Tel: MEIrose 5-1593

NEW Royal Flash PIN GAME

BY **chicago coin**

DIVISION OF CHICAGO DYNAMIC INDUSTRIES, INC. 1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

FLIPPER PIN GAMES—SHOPPED

Arrowhead, new	\$395	Continental	\$125	Naps	\$150
Auto Race	95	Double Action	195	Oklahoma	325
Around the World	175	Eltora	375	Queen of Diamonds	150
Atlas	175	Flag Ship	125	Race Time	175
Brite Star	150	Fashion Show	350	Royal Flush	125
Bo-Bo	175	Flipper Clown	250	Rocket Ship	125
Coral	250	Flying Chariot	475	Rocket	125
Circus Wagon	150	Gaucha	395	Seven Seas	225
Coquette	275	Gigi	295	Score Board	125
Colorama	325	Golden Gloves	150	Spot a Card	175
		Hay Burner	100	Space Ship	225
		Hi Diver	150	Star Jet	375
		Highway	145	Swing Time	325
		Kismet	195	Ten Spot	125
		Life a Card	225	Texas	250
		Lightning Ball	150	Tropic Isle	275
		Miss Annabelle	150	Universe	150
		Melody Lane	245	World Beauty	175
		Mademoiselle	225	Target Gallery	195

M. S. GISSER
Sales Manager

CLEVELAND COIN International

2029 PROSPECT AVE. CLEVELAND 15, OHIO
All Phones, Tower 1 6715

Recent STEREO RELEASES for Music Operators

SEEBURG LITTLE LP's

Pop Vocal (Male)

BILLY ECKSTINE—The Modern Sound of

Mr. BMercury 689
Sweet Georgia Brown—Wanted—A Garden in the Rain—Poor Fool—Wives and Lovers—What Are You Afraid Of

Original Cast

BARBRA STREISAND—Funny GirlCapitol 674
You Are Woman—Sadie, Sadie—I'm the Greatest Star—I Want to Be Seen With You Tonight—Don't Rain on My Parade

Folk Music

THE SERENDIPITY SINGERS—The Many Sides of the Serendipity SingersPhilips 690
Beans in My Ears—Soon It's Gonna Rain—The New Frankie and Johnny Song—Mill Girls Don't Dance—Six Foot Six—Down Where the Winds Blow

Country & Western

GEORGE JONES—Lonesome and Blue . . .Mercury 688
Oh Lonesome Me—There'll Be No Teardrops Tonight—Nobody's Lonesome for Me—Talk to Me Lonesome Heart—Don't Stop the Music—If You've Got the Money, I've Got the Time

International Series (Italian)

SERGIO ENDRIGO—Sergio EndrigoRCA Italiana
Io Che Amo Solo Te—Viva Maddalena—I Tuoi Vent'Anni—Se Le Cose Stanno Così—Via Broletto, 34—La Dolce Estate

All titles listed are custom 33 1/3 stereo singles packaged for the juke box operator. Other packagers or record companies may get weekly listings of their product by sending releases to Juke Box Reviews, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

European News Briefs

• Continued from page 48

reconditioned equipment, consists of swapping phonographs for an industrial product, which is then sold into normal Western channels for cash.

The technique is difficult, because the Communists, obviously, will swap only those products for which they are unable to find a ready and profitable market. But it is possible—and growing. For example, one trader here has just disposed of a shipment of plum brandy received from Hungary for phonographs.

Serenade Exports

BINGEN, West Germany—N.S.M. reports that it is exporting 70 per cent of the production of its Serenade phonograph.

The Rhineland coin machine manufacturer says this is a noteworthy achievement in the face of hard international competition. N.S.M. is perhaps West Germany's most export-oriented coin machine producer, selling its products around the world.

Appropriately, the N.S.M. sales slogan for the Serenade is "A Box From Europe—Music for the World." The Serenade has the hit parade multi-play selector and a popularity meter.

Kapp Little LP

• Continued from page 46

"The Solid Gold Steinway," and "Academy Award Winners." Jack Jones albums are "She Loves Me," "Wives and Lovers" and "Bewitched."

Also featured are Louis Armstrong's "Hello, Dolly!" John Gart's "Beyond the Sea" and "The Wonderful Music of David Rose and His Orchestra."

Trio Nabbed

• Continued from page 46

the money when they were apprehended.

Their arrest came while police were still investigating similar breaks in soft drink machines at two shoe factories and the theft of an estimated \$15 from a pinball machine at Grimmel's Service Station. At the service station, the thieves also broke into a coffee dispenser, but found no money because the machine is not being used during the summer. An attempt to open a soft drink dispenser was unsuccessful.

SALESMAN

Must have experience selling music and games to operators. Opening with large, established Mid-West Seeburg Distributor. Give complete resume, references and salary requirements in first letter.

Write c/o Billboard Magazine
Box 218, 188 W. Randolph
Chicago, Ill., 60601

Williams STOP GO

NEW 2 PLAYER ADJUSTABLE 3-or-5 BALL

players STOP for greater fun operators GO for bigger profits!

with BONUS feature

Electronic Manufacturing Corp.
4242 W. Fillmore St. Chicago 24

OPERATE UNITED

Bowling Alleys
Shuffle Alleys
Shuffle Pool Games
Novelty Games
Target Games
Guns

Always Wanted at Trade-in Time
See Your Distributor

UNITED MANUFACTURING CO.
Chicago, Ill. 60618

Snack time?

time for **ROWE AMI** music

Valley

Presents

YOUR GREATEST PROFIT OPPORTUNITY FOR 1964 —DELUXE 6-POCKET AND BUMPER POOL® —The Dependable Tables!

See Your Distributor or Write Complete Selection Parts—Accessories

VALLEY SALES CO.
333 Morton St. Bay City, Michigan

BOWLERS SPECIALS

Bowlers, A-1 Condition

5 16 Ft. & 13 Ft. CC Princess Bowlers \$495

5 16 Ft. CC Royal Crown Bowlers 695

5 16 Ft. CC Continental Bowlers 495

We also have a large selection of good, used United Bowlers for sale.

ORDER now for FALL LOCATIONS. CALL US COLLECT TODAY.

ROYAL

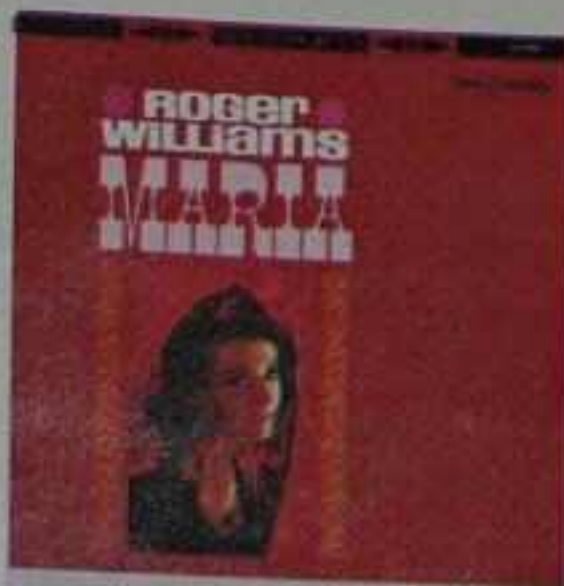
DISTRIBUTING, INC.
1210 Glendale-Milford Rd. Cincinnati 15, Ohio

Say You Saw It in **Billboard**



Artist: John Gart
Title: Beyond The Sea

Beyond The Sea
My Isle of Golden Dreams
Now Is The Hour
Golden Earrings
Blue Hawaii
Ebb Tide



Artist: Roger Williams
Title: Maria

Maria
The Way You Look Tonight
Don't Blame Me
Amor
Whirlaway
I'll Be Seeing You



Artist: Roger Williams
Title: For You

I Left My Heart in S.F.
Liza
Theme from Irma La Douce
Theme from The 11th Hour
Danke Schoen
On The Trail



Artist: Jack Jones
Title: She Loves Me

She Loves Me
Real Live Girl
I Believe in You
Wouldn't It Be Lovely
Hit The Road To Dreamland
Close Your Eyes



Artist: David Rose
Title: The Wonderful Music of David Rose

Sunrise Serenade
Peanut Vendor
Stormy Weather
Intermezzo
Fascination
Deep Purple



NEW
ROCK-OLA
GRAND PRIX
160 Play Prestige
Stereo-Monaural
Phonograph
Model No. 425

Here are More Little LP's for Greater Location Selection!

Rock-Ola and Kapp Records bring you these great new popular releases!

Available in both albums and singles, you can now enjoy a greater range of selectivity to satisfy every customer listening taste. And . . . they will sound better in full dimensional stereo from the new Rock-Ola Grand Prix Phonograph. With every Stereo Operator Programmer, you get a full color 7-inch album cover, three 1 7/8" miniature color covers and ten title strips for each record. Don't miss out on the increased play these new releases will bring. You can order these new releases from your local record distributor, one stop or Rock-Ola distributor now.

If you have not seen and heard a demonstration of the new Rock-Ola Grand Prix 160-Play Stereo-Monaural phonograph, then drop by your Rock-Ola distributor soon. Rock-Ola again brings you outstanding design, beauty, and versatility. The Grand Prix plays 7-inch LP's, singles, 33 1/3 or 45 RPM records in any intermix. Never before such unsurpassed selection, versatility and dimensional stereo sound, too.

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie, Chicago, Illinois 60651

Look to

ROCK-OLA

for advanced products for profit



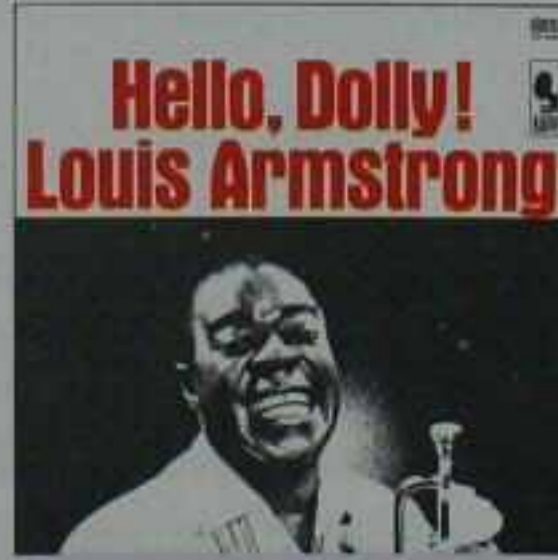
Artist: Jack Jones
Title: Wives and Lovers

Wives and Lovers
Charade
Come Rain or Come Shine
Fly Me To The Moon
Angel Eyes
I'm Moody



Artist: Roger Williams
Title: The Solid Gold Steinway

Dominique
Maria Elena
Felicia
Toccata
Teakwood Nocturne
Theme from The Cardinal



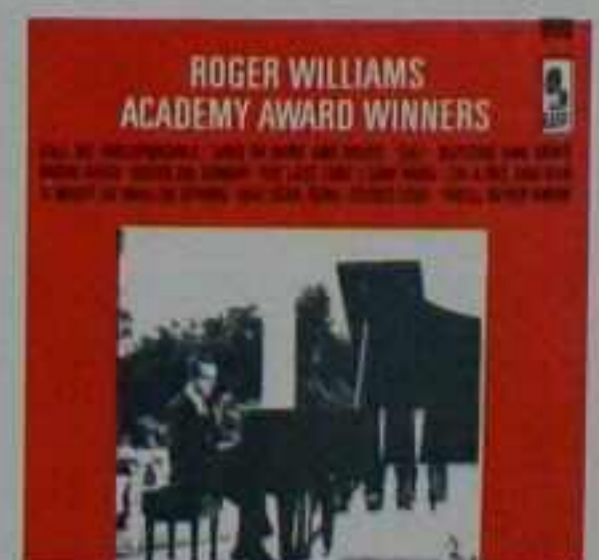
Artist: Louis Armstrong
Title: Hello, Dolly!

It's Been a Long, Long, Time
Hey Look Me Over
Moon River
Someday
Jeepers Creepers



Artist: Jack Jones
Title: Bewitched

Bewitched
It Only Takes A Moment
Rosalie
Right As The Rain
I've Grown Accustomed
Don't Rain On My Parade



Artist: Roger Williams
Title: Academy Award Winners

The Last Time I Saw Paris
Gigi
Zip A Dee Doo Dah
It Might As Well Be Spring
Buttons and Bows
You'll Never Know

ALBUM REVIEWS



BILLBOARD SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

ALBUM REVIEW POLICY

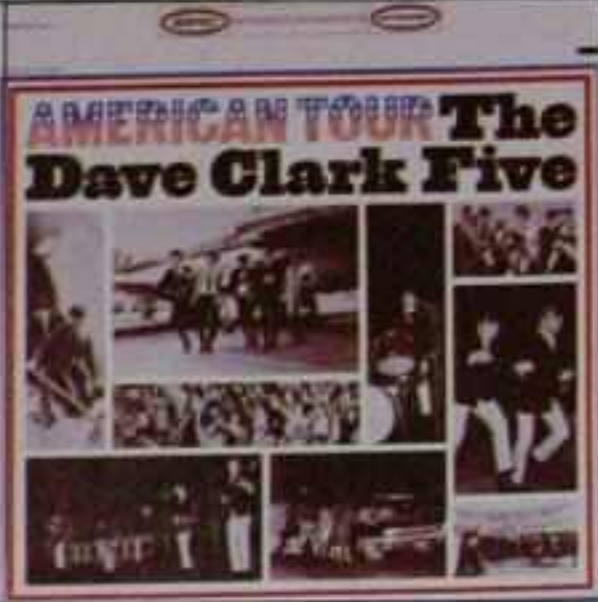
Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks and Special Merit Picks. All other albums are listed in their respective categories.

POP SPOTLIGHT

THE DAVE CLARK FIVE AMERICAN TOUR

Epic LN 24117 (M); BN 26117 (S)

A highly commercial package that should be sought after by those who saw the hit-making British group in person and all those who did not have the opportunity. Their current single hit "Because" is included along with 11 other rockers that will more than please the group's legion of followers.



The Seventh Dawn

Joe Sherman, His Orchestra & Chorus
It's A Mad Mad Mad Mad World
Playthings Of A Broken Heart
That Sunday That Summer
The Seventh Dawn
Time Alone Will Tell
That Certain Party
The Stolen Hours
Toys In The Attic
Danny's Theme
Rambler's Blues
Mr. Wonderful
I Saw A Star

POP SPOTLIGHT

THE SEVENTH DAWN

Joe Sherman, His Ork & Chorus
World Artists WAM 2000 (M); WAS 3000 (S)

A jesty package of light and bright instrumental-choral renditions of current motion picture themes and music. Selections include "It's a Mad, Mad, Mad, Mad World," "Toys in the Attic," "The Seventh Dawn" and "Stolen Hours," as well as top-notch Weiss-Sherman tunes "That Sunday That Summer," "Time Alone Will Tell," "I Saw a Star" and "That Certain Party in Apt. 14C."

THE ORIGINAL SOUND TRACK ALBUM SAMUEL BRONSTON'S CIRCUS WORLD



POP SPOTLIGHT

CIRCUS WORLD

Soundtrack
MGM E 4252 ST (M); SE 4252 (S)

Going to a Cinerama production is still a big deal for most moviegoers. This latest offering is on the world of the circus and is action-packed. The score is by Academy Award winner Dimitri Tiomkin, who masterfully paints a vivid musical picture to go along with each Cinerama "Circus World" sequence.

POP SPOTLIGHT

GREAT THEMES FROM HIT FILMS

Enoch Light & His Ork.
Command RS 871 (M); RS 871 SD (S)

Command's "Dimension 3" magnetic film-stereo reproduction virtually brings Enoch Light and his orchestra to life on playing the album. The arrangements and selections of movie themes are well thought out and have great commercial appeal. Entries include "The Seventh Dawn," "Tom Jones," "A Hard Day's Night," "I Could Have Danced All Night," "Sentimental Journey."



POP SPOTLIGHT

INVISIBLE TEARS

Johnny Mann Singers
Liberty LRP 3387 (M); LST 7387 (S)

Plenty of commercial appeal in this package. The songs, all beautifully sung by the Johnny Mann Singers supported by orchestra, are familiar, popular and most current. They include "A World Without Love," "Al-Di-La," "Invisible Tears," "People," "The Girl From Ipanema" and, of course, "Hello, Dolly!" Great listening and programming.



POP SPOTLIGHT

THE BEST OF '64

Hugo Winterhalter & His Ork.
Kapp KL 1407 (M); KS 3407 (S)

Unfortunately there has not been quite enough of Hugo Winterhalter on records as of late. Fans of the easy-listening sounds and the deft touch of conductor-arranger Winterhalter will dig this offering of pop hits. Strings, chorus and muted brass swing in modern style through such fine tunes as "People," "Yesterday's Gone," "Java," "Hello, Dolly!" to name a few. Good listening and fine programming material.



POP SPOTLIGHT

THE CHIPMUNKS SING THE BEATLES HITS

Liberty LRP 3388 (M); LST 7388 (S)

So that's who the Beatles are, just the Chipmunks played at a slower speed. Album should pack a commercial wallop with Beatles' tunes rendered by Chipmunks.

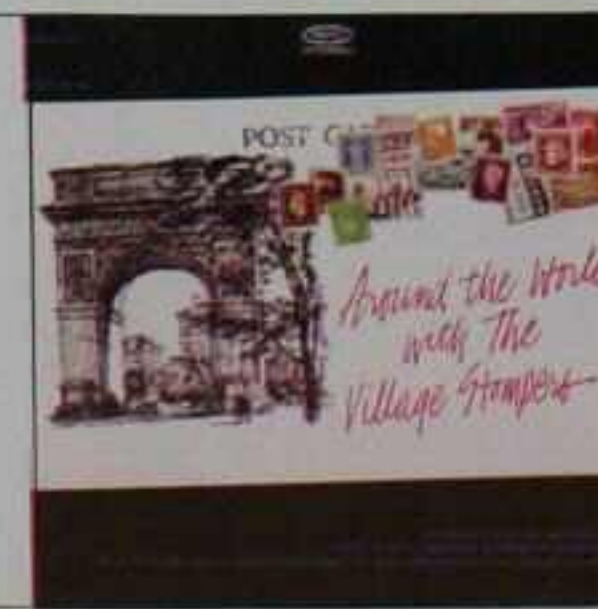


POP SPOTLIGHT

AROUND THE WORLD WITH THE VILLAGE STOMPERS

Epic LN 24109 (M); BN 26109 (S)

The sweet nostalgia of a banjo, rinky-tinky piano and Dixie brass permeates the equally nostalgic tunes contained herein such as "Oh! Marie," "London-derry Air," "Linnhouse Blues." The boys zip in true Dixieland style through a few contemporary bits such as "From Russia, With Love" and "Turkish Delight."



COMEDY SPOTLIGHT

BILL DANA IN LAS VEGAS

Kapp KL 1402 (M); KS 3402 (S)

The hilarious inanities of Jose Jimenez are captured in live performance at the Hotel Sahara in Las Vegas. Dana, who has always registered well with his albums, has received much extra identification through his NBC-TV net show. Bits are for the most part short, making programming easy for stations.



JAZZ SPOTLIGHT

IT'S MONK'S TIME

Thelonious Monk
Columbia CL 2184 (M); CS 8984 (S)

Thelonious Monk, to the jazz aficionados, is "it," to the "outsider" he's "in." Album contains his feeling for standards—"Lulu's Back in Town," "Memories of You" and "Nice Work If You Can Get It," and jazz originations—"Brake's Sake," "Stuffy Turkey" and "Shuffle Boil." Charlie Rouse, tenor sax; Butch Warren, bass; and Ben Riley, drums, make the scene.



JAZZ SPOTLIGHT

EVERYBODY KNOWS JOHNNY HODGES

Impulse A-61 (M); A5-61 (S)

Few jazz artists can command a more loyal following than Johnny Hodges. He has built an enviable reputation as a key sax man with Duke Ellington and as head of his own group. Surrounded by the top sidemen he has been playing with for years such as Paul Gonsalves, Cat Anderson, Ernie Shepard, Jimmy Jones, et al., he offers an exciting and stimulating big-sound jazz concert featuring "Everybody Knows," "I Let a Song Go Out of My Heart" and "Don't Get Around Much Anymore."



INSPIRATIONAL SPOTLIGHT

THE MORMON TABERNACLE CHOIR AT THE WORLD'S FAIR

Columbia ML 6019 (M); MS 6619 (S)

The Mormon Tabernacle Choir is considered by most critics, and the public as a whole, to be the finest choir of its type in the United States. The selections herein were among those performed in a special 35th anniversary broadcast of the choir by the CBS Radio Network from the World's Fair last month. The 12 hymns are sung with spine-tingling effect by the choir and include "Sleepers Awake," "Praise to God! Alleluia!," "My Spirit Be Joyful,"



CLASSICAL SPOTLIGHT

GROFE: GRAND CANYON SUITE

Leonard Bernstein, New York Philharmonic
Columbia ML 6018 (M); MS 6618 (S)

Stereo LP's of Ferde Grofe's "Grand Canyon Suite" are rare. Bernstein's New York Philharmonic version might well be the standard stereo of the work. It's a top-notch performance.



CLASSICAL SPOTLIGHT

CHOPIN WALTZES

Artur Rubinstein
RCA Victor LM 2726 (M); LSC 2726 (S)

Rubinstein and the waltzes of Chopin have long been a most profitable professional marriage. This is an album of all new Rubinstein recordings of Chopin's Waltzes Nos. 1 through 14. Also included is an 11-page booklet of photographs of the famous pianist at work, information on the Chopin Waltzes performed and Rubinstein himself.



CLASSICAL SPOTLIGHT

BRAMS: PIANO QUINTET IN F MINOR

Rudolf Serkin; Budapest String Quartet
Columbia ML 6031 (M); MS 6631 (S)

A superb addition to the record catalog of Brahms' works. Performing together for the first time, Rudolf Serkin and the Budapest String Quartet turn in a valued performance. The blending, intonation and mutual rapport between pianist Serkin (one of the outstanding pianists of our time) and the Quartet will provide a listening thrill.