

Coin Machine Operation

Music-Phonograph Merchandising • Radio-Tv Programming

BILLBOARD

PAGE ONE RECORD

PAGE ONE RECORDS

SINGLES

NATIONAL BREAKOUTS

HEART IN HAND, Brenda Lee, Decca 31407

REGIONAL BREAKOUTS

These new records, not yet on BMW's Hot 100, have been reported getting strong sales action by dealers in major market (s) listed in parenthesis.

SHAME ON ME ... Bobby Bare, RCA Victor 8032 (Western Hills-Lois-Saran, BMI) (Baltimore, Seattle)

TILL DEATH DO US PART ... Bob Braun, Decca 31355 (Karolyn, ASCAP) (Cleveland, New York)

REAP WHAT YOU SOW . . . Billy Stewart, Chess 1820 (Arc, BMI) (Washington, Philadelphia)

ALBUMS

BREAKOUTS

MONO

VINCENT EDWARDS SINGS, Decca DL 4311

STEREO

THE STRIPPER & OTHER FUN SONGS FOR THE FAMILY, David Rose & His Ork, **MGM SE 4062** COUNTDOWN TIME IN OUTER SPACE, Dave Brubeck Quartet, Columbia CS 8575

Albums getting initial dealer action in major markets and have not yet hit BMW's Top LP Chart.

MONO

School Kids Out For Summer Keep **Record Boom Hot**

50

The advent of summer last week had no adverse effects on the single record business. Though summer traditionally marks the start of the dog days for disks, single record business in many areas of the country continued to boom. However, LP sales, which for the past few years had held up even in the summertime, were slow, a trend that dates back to mid-May.

In areas where kids were out of school singles took a spectacular rise, and dealers in other cities, when the teen crowd was just finishing with teachers and books for the summer, were preparing for heavy store traffic. One of the booming singles areas was Washington, where all dealers reported excellent single sales, especially where the dealer sold his singles at 55 cents. Other strong singles cities were Boston, New York, Chicago, St. Louis, Cleveland, Minneapolis, Milwaukee, Atlanta Memphis, Nashville, Cincinnati, Miami, New Orleans, Los Angeles and San Francisco.

The new LP's grabbing the hottest action were Elvis Presley's "Pot Luck" album on Victor, out only a week and zooming, and Vince Edwards' Decca album, Dr. Ben Casey's first LP. Among the older sets the "Rome Adventure" LP, David Rose's "The Stripper" set, "West Side Story" sound track and the Acker Bilk LP. And, of course, the Ray Charles country and western album was moving rapidly in all types of record outlets.

A TASTE OF HONEY . . Eddie Cano, Reprise 20075 (Songfest, ASCAP) (Los Angeles)

PAPA-OOM-MOW-MOW Rivingtons, Liberty 55427 (Beechwood, BMI) (Los Angeles)

A TASTE OF HONEY . . . Martin Denny, Liberty 55470 (Songfest, ASCAP) (Seattle)

YOU BELONG TO ME Duprees, Coed 569 (Ridgeway, BMI) (Los Angeles)

- SOFTLY AS I LEAVE YOU . . Matt Monro, Liberty 55449 (Robbins, ASCAP) (San Francisco)
- YOUR HEART BELONGS TO ME . . . Supremes, Motown 1027 (Jobete, BMI) (Washington)
- THE BLUEBIRD OF HAPPINESS . . . Boots Randolph, Monument 460 (Cole, BMI) (Hartford)
- MAMA, HERE COMES THE BRIDE . . . Shirelles, Scepter 1234 (Ludix, BMI) (Washington)
- ASCAP) (Seattle)
- GOODBYE DAD . . . Castle Sisters, Terrace 7506 (Aldon, BMI) (Hartford)

LIFE'S TOO SHORT Lafayettes, RCA Victor 8044 (Duchess, BMI) (Washington)

NEW ON THE HOT

- 65. HEART IN HAND . . . Brenda Lee, Decca 31407
- 72. LITTLE DIANE . . . Dion, Laurie 3134
- 81. HOT PEPPER . . Floyd Cramer, RCA Victor 8051
- 82. WHY DID YOU LEAVE ME? . . . Vince Edwards, Russ-Fi 7001
- 83. THE BALLAD OF PALADIN Duane Eddy, RCA Victor 8047
- 86. SHOUT AND SHIMMY . . . James Brown & the Famous Flames, King 5657
- 88. THINGS . . . Bobby Darin, Atco 6229
- 90. THAT GREASY KID STUFF Janie Grant, Caprice 115
- 92. I JUST CAN'T HELP IT . . . Jackie Wilson, Brunswick 55229
- 94. MY DADDY IS PRESIDENT . . . Little Jo Ann, Kapp 467
- 95. DANCIN' THE STRAND . . . Maureen Gray, Landa 689
- 98. SWEET AND LOVELY . . . April Stevens & Nino Tempo, Atco 6224
- 99. I'M HANGING UP MY HEART FOR YOU . . Solomon Burke, Atlantic 2147
- 100. MAKE IT EASY ON YOURSELF . . . Jerry Butler, Vee Jay 451

BOBBY VEE MEETS THE CRICKETS . . . Liberty LRP 3228 TWISTIN' WITH DUANE EDDY . . . Jamie JLP 3022 PETE FOUNTAIN'S MUSIC FROM DIXIE . . . Coral CRL 57401 LOVERS WHO WANDER . . . Dion, Laurie LL 2012 THERE GOES THAT SONG AGAIN . . . Brook Benton, Mercury MG 20673 DRUMMIN' UP A STORM . . . Sandy Nelson, Imperial LP 9189 BLUES CROSS COUNTRY Peggy Lee, Capitol T 1671 COME ON IN . . . Santo and Johnny, Canadian-American CALP 1006 DON'T PLAY THAT SONG . . . Ben E. King, Atco 142 SHE CRIED . . Jay and the Americans, United Artists UAL 3222 FROM ME TO YOU . . . Connie Stevens, Warner Bros, W 1431 BOBBY VEE RECORDING SESSION . . . Liberty LRP 3232 POPS ROUNDUP Boston Pops Ork (Fiedler), RCA Victor LM 2595 BRAVO GIOVANNI . . . Original Cast, Columbia KOL 5800 WORRIED MIND . . . Ray Anthony, Capitol T 1752

STEREO

ORIGINAL MOTION PICTURE HIT THEMES Various Artists, United Artists UAS 6197 BASHIN'-THE UNPREDICTABLE JIMMY SMITH Verve V6-8474 DAVE GUARD & THE WHISKEY HILL SINGERS . . Capitol ST 1728 FOR THE NERO MINDED . . Peter Nero, RCA Victor LSP 2536

NEW ON THE TOP

MONO

- 121. VINCENT EDWARDS SINGS . . . Decca DL 4311 133. A FUNNY THING HAPPENED ON THE
- WAY TO THE FORUM . Original Cast, Capitol WAO 1717 136. I LEFT MY HEART IN SAN
- FRANCISCO . Tony Bennett, Columbia CL 1869
- 139. FOR THE NERO MINDED . . . Peter Nero, RCA Victor LPM 2536

STEREO

38. THE STRIPPER & OTHER FUN SONCS FOR THE FAMILY David Rose and His Ork, MGM SE 4062 40. COUNTDOWN TIME IN OUTER

SPACE . . Dave Brubeck Quartet, Columbia CS 8575

Liberty Records Shop Stirs Up Chi

CHICAGO-A new branch office opened by Liberty Records and a new rolling one-stop operation are creating a lot of excitement here in the Windy City.

Liberty last week pulled its line from Milt Salstone's M-S Distributing and named Fred Cassman, record veteran formerly with Columbia, London and Everest to head the branch. Cassman in turn hired Harvey Goldstein, formerly with M-S, to handle promotion, and a couple of former Midwest Mercury people to handle sales, Danny Rankin and Frank Kaiser. Both left Midwest some six years ago, following its take-over earlier this year by Garmisa Distributing.

B & H Record Service, the city's new rolling one-stop, was set up about three weeks ago by Bill Hayden, in the record business about 15 years, formerly with the RCA Victor distributorship here, and before that with Coral.

Basically a one-man operation, Hayden services dealers with a stock of about 100 different single titles and a small quantity of albums from a station wagon. Hayden sells singles at 65 cents and albums at the regular one-stop price.

Disk sales throughout Chicago are about even with last year but distributors appear to be doing a much bigger job with singles than they did a year ago.

This, interestingly, has put distributors in a much stronger position. As one big distributor noted, singles go primarily to dealers-not discounters or racks-and they don't have to give the functional discount.

Behind all this is what several distributors describe as a "general disenchantment with the big discount stores and racks, many of whom pay less for their records and many of whom pay slow. We're better off doing 60 per cent of the volume we did before, but getting our full price and getting paid on time," said one distrib.

Dallas Boast: Best Summer in Years

DALLAS-The best summer business in several years is the way dealers, distribs and one-stops described the current record scene in this area. Hot singles were the reason for the swinging business, according to the outlets checked.

Discounting has become a way of life in this Texas city, with just about every major department store and chain, and many independent dealers, selling from 25 to 40 per cent off list. The few remaining list-price dealers were discouraged by the recent switch of the Liberty Music Shops chain in New York from list to discount selling. They felt that the Liberty move indicated that they would have an even tougher time



BILBOARD TOP LP'S FOR WEEK ENDING

STAR PERFORMERS-selections an Chart 9 weeks of lass registering greatest upward progress this week.

150 Best Selling MONAURAL LP'S

Wks. on Chart This Week Last Week Title, Artist, Label MODERN SOUNDS IN COUNTRY & 1 (1) 2 (2 3 STRANGER ON THE SHORE 10 Mr. Acker Bilk, Atco 129 3 4 4 WEST SIDE STORY Original Cast, Columbia OL 5230 6 5 MOON RIVER & OTHER GREAT 7 6 BLUE HAWAII Elvis Presley, RCA Victor LPM 2426 5 11 THE MIDNIGHT SPECIAL Harry Belafonte, RCA Victor LPM 2449 16 PETER, PAUL AND MARY..... 11 13 10 Warner Bros. W 1449 NO STRINGS Original Cast, Capitol O 1695 (1)10 CAMELOT Original Cast, Columbia KOL 5620 12 14 JUDY AT CARNEGIE HALL Judy Garland, Capitol WBO 1569 13 18 49 14 15 8 15 (16 17 9 17 18 12 19 WHAT'D | SAY Ray Charles, Atlantic 8029 20 22 (21

1.00	20	
This Week	Last	
(52)	37	TONIGHT 17 Ferrante & Teicher, United Artists UAL 3171
<u>5</u> 3	42	PAUL ANKA SINGS HIS BIG 15
	61	FAMILY SING ALONG WITH MITCH 5 Mitch Miller & the Gang, Columbia CL 1773
(55)	33	DO THE TWIST
56	79	ONCE UPON & TIME
57	48	MOMS MABLEY AT GENEVA CONFERENCE. 15 Chess LP 1463
58	51	MIKE NICHOLS & ELAINE MAY EXAMINE DOCTORS
<u>(59)</u>	58	CARNIVAL 58 Original Cast, MGM E 3946
(60)	62	SINCERELY BRENDA LEE
(1)	66	OLDIES BUT GOODIES, VOL. 1
(62) (1)	54	GREAT MOTION PICTURE THEMES
<u>(63)</u>	39	Various Artists, United Artists UAL 3122 SO MUCH IN LOVE
(64) (65)	70	Ray Conniff Singers, Columbia CL 1720 LET THERE BE DRUMS
66	74	Sandy Nelson, Imperial LP 9159 BUDDY HOLLY STORY
67	63	ALL AMERICAN
68)	65	Original Cast, Columbia KOL 5760 KING & I Sound Track, Capitol W 740
(8)	67	RUMAROUND SUE
	81	CHAPEL BY THE SEA
1	69	CONNIE'S GREATEST HITS
(12)	85	EXODUS
(73)	80	DINO-ITALIAN LOVE SONGS
74	55	MILK AND HOMEY
(75)	60	LET'S TWIST AGAIN
76	71	SOUTH PACIFIC
1	75	DO THE TWIST
78	52	WEST SIDE STORY
79	84	SOUTH PACIFIC
80	93	DON'T KNOCK THE TWIST 5 Chubby Checker & Various Artists, Parkway P 7011
(81)	91	JOHNNY'S GREATEST HITS
12	94	SUMMER FESTIVAL 4 Various Artiste, RCA Victor LM 6097
1	100	IT'S MASHED POTATO TIME
84	89	BELAFONTE AT CARNEGIE HALL
-	97	EXPERIMENT IN TERROR 6 Henry Mancini, RCA Victor LPM 2442
867	104	AMERICAN WALTZES
(87)	92	VERSATILE BURL IVES
88	95	RUSTY WARREN BOUNCES BACK 29 Jubilee JGM 2039
1	101	COUNTDOWN TIME IN OUTER SPACE 4 Dave Brobeck Quarter, Columbia CL 1775
90	96	TWIST WITH THE VENTURES 25 Dolton BLP 2010
1	103	LOVE LETTERS S Ketty Lester, Era EL 100
Ŷ	105	GOLDEN THEMES FROM MOTION PICTURES 4 Ferrante & Teicher, United Artists UAL 3210
93	98	THE KINGSTON TRIO CLOSE UP
947	-	THROUGH CHILDREN'S EYES
(95)	57	FOR TWISTERS ONLY
(96)	72	LIVE IT UP
(97)	78	Mitch Miller and the Gang, Columbia CL 1727
98	107	DINAN '62 3 Dinah Washington, Roulette R 25170
99	83	DRUMS ARE MY BEAT
100	122	OLD RIVERS 4 Walter Brennan, Liberty LRP 3233

This Week	Las	
(101)	88	GOLDEN PIANO HITS
	106	
103	125	BACK AT THE PEPPERMINT LOUNGE TWISTIN' WITH JOEY DEE & THE STARLITERS Roulette # 25173
(104)	90	6. 1. BLUES
105	109	Elvis Presley, RCA Victor LPM 2256 HYMNS Tennessee Ernie Ford, Capitel T 756
(105)	110	A TOUCH OF VELVET
×	114	Jim Reeves, RCA Victor LPM 2487 HEAVENLY
(107)	117	Johnny Mathis, Columbia CL 1351 ENCORE OF GOLDEN HITS
(108)	77	Platters, Mercury MG 20472 KINGSTON TRIO
109	111	Capitol T 996 TWISTIN' 'N' TWANGIN'
(110)	137	Duane Eddy, RCA Victor LPM 2525
W		HILL SINGERS 2 Capitol 7 1726
112	113	OLDIES BUT GOODIES, VOL. IV. 4 Various Artists, Original Sound OSR 5005
113	119	ALWAYS YOU Robert Goulet, Columbia CL 1676
114	121	MY FAVORITE CHOPIN 23 Van Cliburn, RCA Victor LM 2576
115	118	DANNY BOY & OTHER SONGS I LOVE TO SING Andy Williams, Columbia CL 1751
116)	129	NEW PIANO IN TOWN Peter Nero, RCA Victor LPM 2383
(III)	76	CAMPUS ENCORE
118)	126	Four Preps, Capitol T 1647 FLOWER DRUM SONG
	147	THE STRIPPER & OTHER FUN SONGS
_	99	FOR THE FAMILY 2 David Ross & Ork, MGM E 4062 THE MAGNIFICENT SOUND OF THE
120)		PHILADELPHIA ORCHESTRA
Û	-	VINCENT EDWARDS SINGS 1 Decca DE 4311
122	108	ELLA IN HOLLYWOOD
123	82	TWISTIN' ROUND THE WORLD 11 Chubby Checker, Parkway P 7008
124	120	AFRIKAAN BEAT & OTHER FAVORITES 12 Bert Koempfert, Decca DL 4273
125	86	KING OF KINGS
126	145	WALK ON THE WILD SIDE 2 Etimar Bernstein, Choreo A-4
127)	115	I REMEMBER TOMMY
128	102	MIGHTY DAY ON CAMPUS
129	140	TWISTIN' THE NIGHT AWAY 2 Sam Cooke, RCA Victor LPM 2555
130	123	YELLOW BIRD
131	116	TWIST WITH BOBBY DARIN
132	136	YOUR REQUEST SING ALONG WITH MITCH 42 Mitch Miller and the Gang, Columbia CL 1671
133	-	A FUNNY THING HAPPENED ON THE WAY TO THE FORUM 1 Original Cast, Capitol WAO 1717
134)	138	PORTRAIT OF JOHNNY
135)	139	CHUBBY CHECKER/BOBBY RYDELL 29 Cameo C 1013
1867	-	I LEFT MY HEART IN SAN FRANCISCO. 1 Tany Bennett, Calumbia CL 1869
137)	127	GLORIA LYNNE AT BASIN STREET EAST. 14
138)	124	BOBBY DARIN SINGS RAY CHARLES 9
		FOR THE NERO MINDED
140)	128	Pater Hero, RCA Victor LPM 2536
141)	143	HELL BENT FOR LEATHER
142	131	Frankle Laine, Columbia CL 1615 ROGER WILLIAMS' GREATEST HITS 23
143)	133	Kapp KL 1260 HORN A-PLENTY
144)	132	HEY, LET'S TWIST
145)	135	ROARING 20'S
146)	141	Derothy Provine, Warner Bros. W 1394 PATSY CLINE SHOWCASE
<u> </u>	142	Decca DL 4202 SENTIMENTAL SING ALONG WITH MITCH. 104
147)		Mitch Miller and the Gang, Columbia CL 1457
148	144	OLDIES BUT GOODIES, VOL. III
-	148	THE ASTRONAUT
149	0.5%	Jose Jimenez, Kapp KL 1238

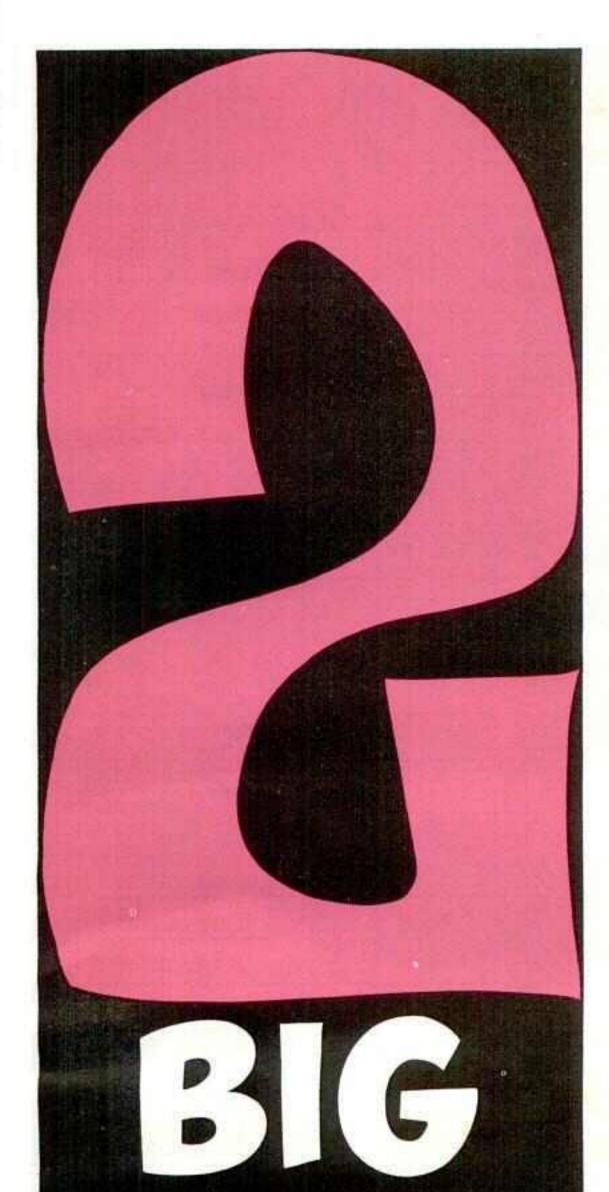
50 Best Selling STEREO LP'S This Last Week Week Title, Artist, Label Whee, on Chart

Week	We 1	ek Title, Artist, Label Chart WEST SIDE STORY
0	2	
2		WESTERN MUSIC
3	3	BREAKFAST AT TIFFANY'S
4	4	STRANGER ON THE SHORE
5	6	CAMELOT
G	11	'S CONTINENTAL
$\overline{\bigcirc}$	12	THE SOUND OF MUSIC
Ŵ	5	NO STRINGS 12 Original Cast, Capitol SO 1675
9	1	MOON RIVER & OTHER GREAT MOVIE THEMES
10	13	
	9	STEREO 35/MM
12	10	MOON RIVER
D	16	
14	14	STATE FAIR
15	20	THE MIDHIGHT SPECIAL 7 Harry Belafonte, RCA Victor LSP 2449
16	17	CHAPEL BY THE SEA
(11)	19	THE MAGNIFICENT SOUND OF THE PHILADELPHIA ORCHESTRA
(18)	8	BLUE HAWAII Elvis Presley, RCA Victor LSP 2426
(19)	18	TONIGHT
20	23	JUDY AT CARNEGIE HALL 49 Judy Gariand, Capital SWBO 1569
	28	BEST OF THE KINGSTON TRID 4 Capitol ST 1703
(22)	25	WEST SIDE STORY
23	27	TIME FURTHER OUT 24 Dave Brubeck Quartet, Columbia CS 8490
24	21	MARIA Roger Williams, Kapp KS 3266
25	26	THROUGH CHILDREN'S EYES
26	15	COLLEGE CONCERT
1	22	TIME OUT
28	29	SINATRA AND STRINGS
29	31	OKLAHOMAI Sound Track, Capitol SWAO 595
(30)	24	STEREG 35/MM, VOL. II
31	30	GREAT THEMES FROM HIT FILMS 11 Emoch Light & His Ork, Command RS 835 SD
32	32	NAT KING COLE SINGS/GEORGE SHEARING PLAYS
1	38	IT'S JUST MY FUNNY WAY OF LAUGHIN'. 4 Burl Ives, Docca DL 74279
	40	ROME ADVENTURE 2 Sound Track, Warner Bros. WS 1458
35	36	FLOWER DRUM SONG
36	34	SUMMER FESTIVAL A Various Artists, RCA Victor LSC 6097
37	41	SO MUCH IN LOVE 21 Ray Conniff Singers, Columbia CS 8520
38	-	THE STRIPPER & OTHER FUN SONGS FOR THE FAMILY David Rose & His Ork, MGM SE 4062
39	35	POINT OF NO RETURN
10	-	COUNTDOWN TIME IN OUTER SPACE 1 Dava Brubeck Guartet, Columbia CS 8575
	44	Sound Track, RCA Victor LSO 1032
42	42	YOUNG AND WARM AND WONDERFUL. 14 Peter Nero, RCA Victor LSP 2484
(43)	47	ROMAN GUITAR 14 Tony Mottola, Command RS 816 SD
(4)	37	EXPERIMENT IN TERROR
(45)	33	PERSUASIVE PERCUSSION, VOL. 1120 Terry Snyder & the All Stars, Command RS 800 SD
46	45	WEST SIDE STORY Ferrante & Teicher, United Artists UAS 6166
(1)	50	FAMILY SING ALONG WITH MITCH 2 Mitch Miller & The Gang, Columbia CS 8573
48	43	MIDNIGHT IN MOSCOW
49	46	JUMP UP CALYPSO 44 Harry Belafonte, RCA Victor LSP 2388
(50)	39	A SONG FOR YOUNG LOVE



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I I I I

JAY AND AMERICANS

COUPLED WITH

IT'S MY TURN TO CRY

UNITED ARTISTS NO. 479

PICKED BY ALL THE TRADE PAPERS



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THE PROUDEST NAME IN ENTERTAINMENT

COUPLED WITH CINDY OH CINDY UNITED ARTISTS NO. 475 PICKED BY ALL THE TRADE PAPERS



BILLBOARD MUSIC WEEK





NIII NIII	Ago	ZQA version is available.	13
	What.	TITLE Artist, Label & Number	N.
슙 -		HEART IN HAND	1
66 78	84 88	ROUTE 66 THEME Nelson Riddle, Capitol 4741	6
67 32	19 11	DON'T PLAY THAT SONG	12
68 80	95 —	SUMMERTIME, SUMMERTIME	3
69 52	55 64	WHY'D YOU WANNA MAKE ME CRY	10
70 71	74 84	BOOM BOOM John Lee Hooker, Vee Jay 438	7
86		LOCO-MOTION	2
1 -		LITTLE DIANE	1
73 76	83 85	BABY ELEPHANT WALK	5
74 75	90 —	LITTLE RED RENTED ROWBOAT	3
(75) 79	86 99	NEVER IN A MILLION YEARS	4
(76) 69	72 74	Linda Scott, Congress 103 TENNESSEE	7
(1) 90	_	Jan and Dean, Liberty 55454 MARY'S LITTLE LAMB	2
95		James Darren, Colpix 644 PARTY LIGHTS	2
(79) 81	81 —	GOOD LOVER	3
80 84		Jimmy Reed, Vee Jay 449 IF I SHOULD LOSE YOU	2
<u></u>		HOT PEPPER	A 1
-		Floyd Cramer, BCA Victor 8051 WHY DID YOU LEAVE ME?	1
		Vince Edwards, Russ-F1 7001 THE BALLAD OF PALADIN	A 1
(84) 85	85 89	Duane Eddy, RCA Victor 8947 DOWN IN THE VALLEY	6
(85) 88		Solomon Burke, Atlantic 2147 NOTHING NEW (Same Old Thing)	2
<u></u>		Fats Domino, Imperial 5863 SHOUT AND SHIMMY	1
(87) 91	12/2/2/2/2/1	GREEN LEAVES OF SUMMER	6
- the second sec	_	Kenny Ball, Kapp 460	1
(89) 89		Bobby Darin, Atco 6229 YOU SHOULD'A TREATED ME RIGHT	2
	207	The & Tina Turner, Sue 765	2
91) 92		Janie Grant, Caprice 115 WORRIED MIND	2
		Ray Anthony, Capitol 4742	
(92) - (92) - (9	8	Jackie Wilson, Brunswick 55229 GOODNIGHT IRENE	<u>^</u>
<u></u>	Jerry	Reed & the Hully Girlies, Columbia 42417 MY DADDY IS PRESIDENT	
94) -		DANCIN' THE STRAND	
(95) -	— 91	Maureen Gray, Landa 689	982
96 94		WHAT DID DADDY DO Shep & the Limelites, Hull 751	2
97 10	0	POTATO PEELER Bobby Gregg & His Friends, Cotton 1906	7
98 -		SWEET AND LOVELY April Stevens & Nino Tempo, Atco 6224	
<u>99</u> –		I'M HANGING UP MY HEART FOR YOU Solomon Burke, Atlantic 2147	
(100) -		MAKE IT EASY FOR YOURSELF.	

FOR WEEK ENDING

JULY 7

HOT 100-A TO Z-(Publisher-Licensee)

Ahab the Arab (Lowery, BMI)	. 47
Al Di Le' (Witmark, ASCAP)	6
Any Day New (Plan Two, ASCAP)	37
Baby Elephant Walk (Famous, ASCAP)	
Ballad of Paladin, The (Time, BMI)	
Ballad of Paladin, the (time, bonly	46
Bongo Stomp (Drury Lane, BMI)	
Boom Boom (Conrad, BMI)	.48
Born to Lose (Peer Int'l, BMI)	. 40
Breaking Up Is Hard to Do (Aldon, BMI)	26
Bristol Twistin' Annie (Schulman, BMI)	. 25
But Not for Me (New World, ASCAP)	
Cindy's Birthday (Maraville, BMI)	
Crowd, The (Acuff-Rose, BMI)	. 27
Dancin' the Strand (Ponderosa, BMI)	
Dancing Party (Kalmann, ASCAP)	
Doctor Ben Basey (Rambler, BMI)	. 60
Don't Play That Song (Progressive, BMI)	. 67
Down in the Valley (Progressive, BMI)	. 84
Follow That Dream (Gladys, ASCAP)	. 54
Fortune Teller (Kemo, BMI)	. 41
(Girls, Girls, Girls) Made to Love (Acuff-Rose	
BMI)	. 36
Good Lover (Conrad, BMI)	. 75
Goodnight Irene (Ludiow, BMI)	. 93
Gravy (Kalmann, ASCAP)	. 16
Gravy (Kalmann, ASCAP) Green Leaves of Summer (Feist, ASCAP)	. 87
Have a Good Time (Acutt-Rose, BMI)	. 34
Having a Party (Kags, BMI)	. 21
Not Pepper (Acuff-Rose, BMI)	. 81
Hot Pepper (Acuff-Rose, BMI) I Can't Stop Loving You (Acuff-Rose, BMI)	
I Den't Love Yop No More (Hidle, BMI)	. 61
I Just Can't Help It (Pearl, BMI)	. 92
I Love You (Criss, BMI)	. 33
I Need Your Loving (Fast-Pete, BMI)	. 31
ATATATAA DI ADATATATATA ANDRA AND	

 I'll Try Something New (Jobete, BMI)
 44

 I'm Hanging Up My Heart for You (Progressive, BMI)
 99

 It Keeps Right on A-Hurtin' (Tanridge, BMI)
 53

 Johnny Get Angry (Tod, ASCAP)
 9

 Johnny Get Angry (Tod, ASCAP)
 9

 Johnny Loves Me (Aldon, BMI)
 53

 Johnny Loves Me (Aldon, BMI)
 24

 Keep Your Love Locked (Aldon, BMI)
 24

 Keep Your Love Locked (Aldon, BMI)
 58

 Limbo Rock (Four Star, BMI)
 50

 Little Bitty Pretty One (Recordo, BMI)
 28

 Little Diane (Disal, ASCAP)
 72

 Little Red Rented Rowhoat (Reis, BMI)
 74

 Loco-Motion (Aldon, BMI)
 71

 Lovers Whe Wander (Disal, ASCAF)
 63

 Make It Easy on Yourself (Famous, ASCAP)
 100

 Man Who Shot Liberty Valance, The (Famous, ASCAP)
 70

 Mary's Little Lamb (Adon, BMI)
 77

 My Daddy Is President (Gretavic, ASCAP)
 94

 Never in a Million Years (Robbins, ASCAP)
 75

 Nothing New (Travis, BMI)
 78

 Paliyboy (Jobete, BMI)
 78

 Playboy (Jobete, BMI)
 78

 Playboy (Jobete, BMI)
 <

 Snap Your Fingers (Cigma, BMI)
 6

 So This Is Love (Pattern, ASCAP)
 64

 Speedy Genzales (Budd, ASCAP)
 64

 Steel Guitar & e Glass of Wine (Spanka, BMI)
 13

 Steel Guitar & e Glass of Wine (Spanka, BMI)
 13

 Stranger on the Shore-Bilk (Mellin, BMI)
 19

 Stranger on the Shore-Williams (Mellin, BMI)
 19

 Stranger on the Shore-Williams (Mellin, BMI)
 45

 Stripper, The (David Rose, ASCAP)
 68

 Sweet and Lovely (Robbins-Daniels, ASCAP)
 98

 Ywingin' Gently (Marvelle, BMI)
 68

 Sweet and Lovely (Robbins-Daniels, ASCAP)
 98

 Ywingin' Gently (Marvelle, BMI)
 76

 That's Old Fashiened (Aberbach, BMI)
 76

 Theme From Ben Casey (Marfran, ASCAP)
 35

 Theme From Dotor Kildare (Hastings, BMI)
 77

 Things (Adaris, BMI)
 78

 Village of Love (Trianon, BMI)
 51

 Walk on the Wild Side (Columbla Pictures, ASCAP)
 44

 Walk on the Wild Side (Columbla Pictures, ASCAP)
 42

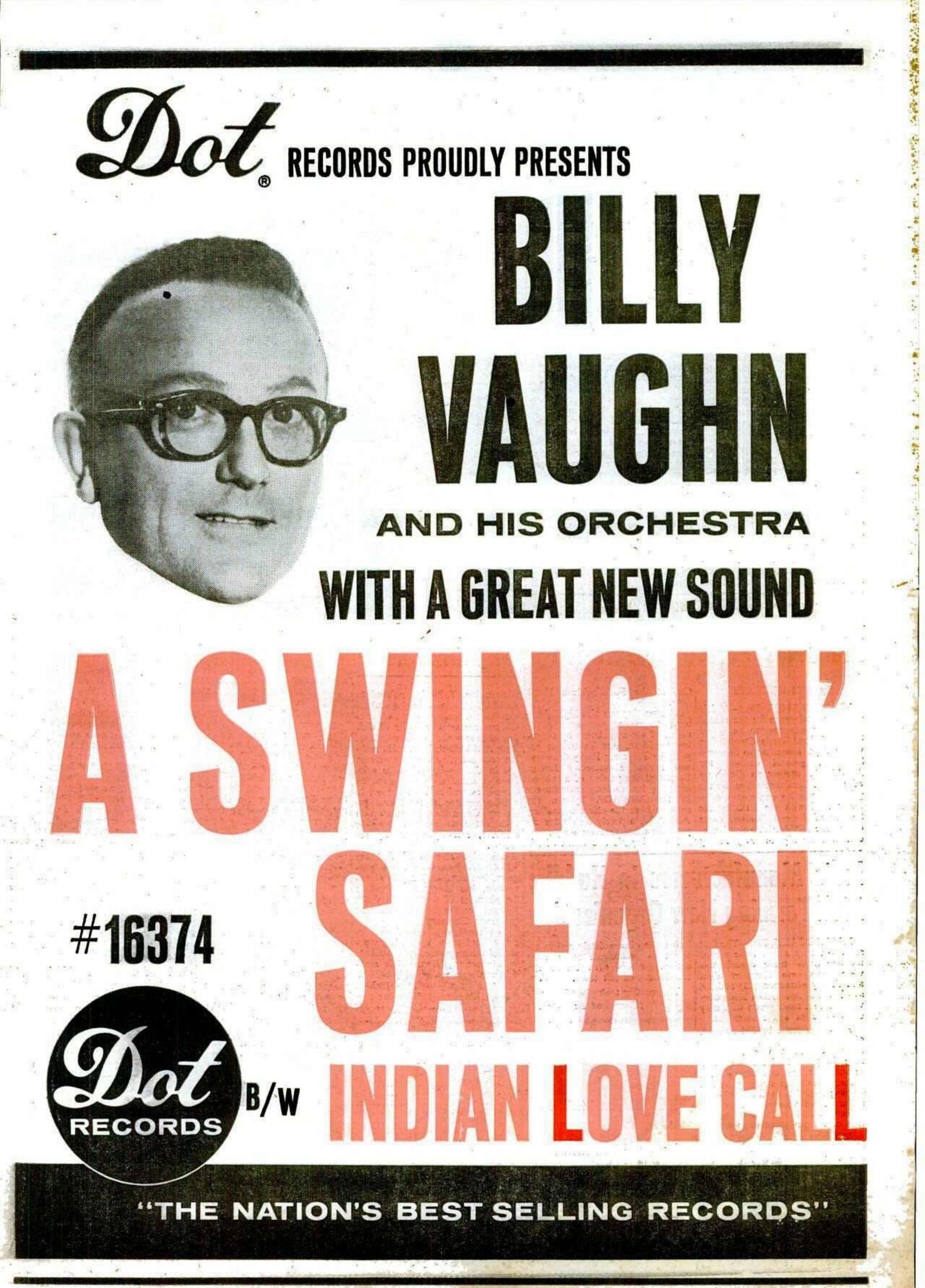
 What Did Daddy De (Keel, BMI)
 52

 What Did Daddy De (Keel, BMI)
 52

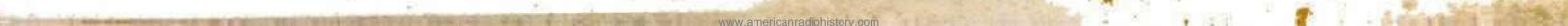
 What Did Daddy De (Keel, BMI)
 52</

BUBBLING UNDER THE HOT 100

101.	LIFE'S TOO SHORTLafayettes, RCA Victor 8044
	A TASTE OF HONEY
103.	WORK OUT (PART I) Rickey Dee & the Embers, Newtown 5001
	LITTLE YOUNG LOVER Impressions, ABC-Paramount 10328
	DANDANELLAMr. Acker Bilk, Reprise 20090
	EVERYBODY LOVES A LOVER Angels, Caprice 116
107.	DON'T CRY BABYAretha Franklin, Columbia 42456
	THEME FROM "HATARII"
	TILL DEATH DO US PART
	SHAME ON YOUBobby Bare, RCA Victor 8032
	MY TIME FOR CRYING Maxine Brown, ABC-Paramount 10327
	IF THE BOY ONLY KNEW
	REAP WHAT YOU SOW
	SHAKE A HANDRuth Brown, Philips 40028
	QUEEN OF MY HEART
	YOU BELONG TO ME The Duprees, Coed 569
	LA BOMBATokens, RCA Victor 8052
	DING DING DING
	GOODBYE DADCastle Sisters, Terrace 7506
	THE BIRD MAN
	the one many the state of the s



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BILLBOARD MUSIC WEEK

Distributor Takeover of ARMADA Is on Schedule

By SAM CHASE

MARINE DIRECTOR

And a to the second the second

MIAMI BEACH, Fla.-Exactly according to plan and right on schedule, ARMADA became a distributors' organization when the convention unanimously adopted the long-pending proposal limiting full membership to distributors. Record manufucturers were accorded associate member status, with no voting rights.

The organization retained the abbreviated title of ARMADA by eliminating the word "manufacturers" from its name and substituting the word "merchants," making the full name now the American Record Merchants and Distributors' Association.

In his preface to the motion that made the move official, ARMADA's new president, Amos Heilicher, squarely faced the proposition that distributors henceforth must find a modus vivendi with rack jobbers, one-stops and other elements active in the sale and merchandising of records.

other trade groups as the National annually.

Association of Record Merchandisers, the rack jobber organization, or with the Society of Record Dealers. Such contact could lead to conversations on problems mutual to these groups, and, eventually, to a search for joint solutions.

Heilicher, the guilding spirit of the drive to distributor takeover of ARMADA, was the unanimous choice to helm the group in its new form. Heilicher's firm is located in Minneapolis.

Johnny Kaplan of Detroit was elected executive vice-president, a new post. Others elected include three vice-presidents: Jimmy Martin, of Chicago; Bob Chatton, of Oakland, and Harry Apostoleris, New York, Chatton has been serving as v.-p., and Apostoleris has been on the executive committee. Harry Schwartz continues as treasurer. The position of secretary, previously held by Nelson Verbit of Philadelphia went to Irwin Fink of Newark.

The paid position of executive secretary will probably be made into a full-time job and given a The possibility was implicit that new title. The new officers will ARMADA would welcome or per- determine who will be named to haps even initiate contact with such this post. Dues were raised to \$500

ARMADA Gets Annual Reports;

ARMADA NAMES AWARD WINNERS

MIAMI BEACH, Fla.-Ella Fitzgerald and Frank Sinatra were named winners last week of the first annual ARMADA awards. The awards will be made each year to the outstanding man and woman performer in the record industry, on the basis of their efforts on behalf of charities and other humanitarian enterprises. Award winners were named during ARMADA's annual banquet Friday (29), concluding the organization's annual convention. The affair was held in the Fontainebleau Hotel.



THE NEW PRODUCT Manufacturers Trot Out **Fall Plans for Distribs**

Clark

By REN GREVATT

MIAMI BEACH, Fla. - Fall album and single promotion programs were presented here last week by a half dozen disk manufacturers. The firms took the occasion of the fourth annual ARMADA Convention, attended by many leading distributors, to present their new releases.

Leading off was United Artists Records, followed by 20th Fox, Vee Jay, Atco and Atlantic, Reprise and Synthetic Plastics. ABC-Paramount, meanwhile, had Pitch to 'Music scheduled a meeting of its distributors at the Hotel Eden Roc on Sunday (1). Special discount deals Man' Preview were much a part of the picture at the various Hotel Fontainebleau meetings. But there were other significant developments, particularly in the cast of Vee Jay and United Artists.

UNITED ARTISTS

United Artists kicked off what it called its "PJK" (pop, jazz and kiddie) plan, Wednesday (27). The U.A. program encompassed 31 new releases in the fields indicated by this slogan. A straight 10 per cent is available on all new product. A special dating plan runs through September, October, November and December.

The United Artists release con- Plans for the national salute to sists of material in the pop, country, spiritual, international, jazz and kiddie fields, highlighted by the jazz and kiddle categories, both new efforts on the U.A. front. Since its first jazz album in the early month of its existence, U.A. has been dormant on the jazz front. But for this season the label offers a release by John Coltrane and four other sets. A brand-new 99-cent kiddie line is also a feature and includes 10 initial packages. In addition to the 31 new releases listed under the U.A. banner, the firm is pushing five new albums on the subsidiary Ascot label. Beyond this, new LP product is also expected on the Musicor label which is distributed by U.A.

intends to focus extra promotion effort on Glenn Miller and Tommy Dorsey material already in the catalog.

VEE JAY RECORDS

Vee Jay Records, in its sales meeting, told distributors that it has taken over the distribution of (Continued on page 14)

WB Tie Album

HOLLYWOOD - The national screenings of Meredith Willson's Warner Bros. picture, "The Music Man," were held in 35 major cities last week. Audiences were made up of disk jockeys, record dealers and newspapermen, simultaneous with the release of the motion picture sound-track album by Warner Bros. Records.

The trade previews were another prong in Warner Bros. Records' promotional campaign, and have resulted in the highest advance orders from distributors for any previously released album in the company's history.

'The Music Man" through radio

Plans for Future Blueprinted

By REN GREVATT

MIAMI BEACH, Fla.- A fair practices conference for the record industry is expected to be called by the Federal Trade Commission within days, according to Sigmund Steinberg, general counsel for ARMADA. Steinberg's disclosure of possible imminent action on the petition for such a conference, originally filed with the FTC by the Society of Record Dealers, came during the ARMADA annual general membership meeting Friday

(29) at the Fontainebleau Hotel here.

The meeting was also highlighted by a review of past accomplishments of the association by outgoing president, Art Talmadge; reports by Treasurer Harry Schwartz and Executive Secretary Jordan Ross, and the passing of a motion injecting far-reaching amendments in the ARMADA bylaws, the changes have the effect of making ARMADA a purely distributor organization (see separate story). Reviewing his two terms of ad-

Indie Manufacturers in Huddle; **Mull Forming New Organization**

MIAMI BEACH, Fla .- The first | into session immediately and to atmanufacturers' trade organization were taken here Thursday night and Friday afternoon (28) and 29) as a result of ARMADA being converted into a trade group with only distributors as active members.

A motion made by Sid Pastner, of Strand Records, at a meeting on Friday afternoon was voted affirmatively by 18 label execs and ... pronounced the intention of the gathering to form a new group. A steering committee was immediately set up from volunteers to define -objectives and methods of operation of the projected organization. Music Pop Charts

1.154

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Members of the committee included: Leonard Chess, of Chess Records; Bobby 'Shad, of Time Records; Sidney Frey, of Audio. Fidelity Records; Mo Ostin, of Reprise Records; Jerry Blaine, of Jubilee; Bobby Robinson, of Frey Records; Johnny Bienstock, of Big Top Records; Attorney Jordan Ross, and Eward Abner, of Vee Jay Records, Abner was the first president of ARMADA.

as the committee, was slated to go.

steps to set up a new indie record tempt to promulgate some basic action, perhaps even before the conventioneers left town.

> The meeting took place in Frey's (Continued on page 22)

General

Industry Briefs 6

Best Selling Phonographs & Best, Tracks, From the 1

Hot 100Cover

AMOS HEILICHER

ministration, Talmadge pointed to ARMADA's role in helping authorities obtain indictments and convictions against a number of disk counterfeiters in various States, With ARMADA's help, a bill making counterfeiting a felony became law in California, Talmadge said. He also noted testimony given by himself as well as legal counsel to a subcommittee of the House Judiciary Committee in connection with a federal anti-counterfeiting measure, recently passed by the House.

Talmadge also noted that the ARMADA group insurance program, instituted at last year's convention, has thus far resulted in the payment of \$40,000 in death Cain, in an informal presentation benefits by the Philadelphia Life to a group of distributors, focused Insurance Company.

20TH FOX RECORDS

Twentieth Fox Records exec Ted on two albums. There was no men-In his talk, Steinberg dealt with tion of special discounts. Forthcommany legal matters that have oc- ing salable releases, according to cupied the attention of ARMADA. Cain, include an Eddie Fisher pack-In connection with the fair prac- age, recorded live at Hollywood's tices conference proposal by SORD, Coconut Grove, and the sound he told the members that track to the forthcoming film "Cle-ARMADA counsel and other rep- opatra," starring Elizabeth Taylor (Continued on page 14) and Richard Burton. The firm also

celebrations of "Music Man Day" on July 25, gathered steam last week. Stations throughout the country were acknowledging their participation. Radio Station WFIL, 50,000-watt Philadelphia outlet, will broadcast five hours of music and tape interviews with the film's stars. Voice-track recordings and open-end interviews with Robert Preston and Shirley Jones will be delivered to all theaters showing the picture, as well as to several thousand AM and FM stations next week. Record dealers will shortly begin the installation of instore display units.

Warner Bros. Records is also tying in with Webcor phonographs in its "Music Man" campaign. Webcor recently staged a series of sales conventions, screening the film for its distributors and dealers in conjunction with their new "Music Man" model phonograph, All Webcor dealers will feature, the Warner Bros. sound-track album in their demonstration models,

MILSTEIN JOINS ANGEL ROSTER

HOLLYWOOD - Violinist Nathan Milstein has joined the roster of Angel Artists. To elaborate the signing, the label will devote its entire July release to the soloist. A special program will offer five Mistein LP's at \$1 less than the usual price used for computing discounts. Dealer cost price for the duration of the Milstein program, July 29 to August 31, will be \$2.47 for mono and \$3.09 for stered." Of the five albums offered at the special price, two are new-four concerti by Vivaldi and the Beethoven "Concerto in D Major"-and are on the Angel label. The other three sets are works previously issued on Capitol, the violinist's former affiliation.

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Dick Clark Readies **Radio Syndication**

By BOB ROLONTZ

NEW YORK - Dick Clark is readying plans to move into the field of syndicated radio programming. He has obtained permission plug than one on radio. Clark's from his ABC network to tape a two-hour weekly radio show to be sold to stations throughout the country. Clark and his management firm, Broadcast Management, are now working on setting the programs with a syndication outfit to relative importance from a plughandle the sales end, and expect to have audition tapes ready by August.

The Clark move points up the renewed importance of radio as an exposure medium for records, and is in effect a part of the resurgence of radio as an exposure medium for disks, as against the TV bandstand types of shows that only a few years ago were putting the radio deejays in the shade.

Clark is not the first TV bandstander to turn to radio, though he is, of course, the best known on a national basis. Clark will continue on his ABC-TV Bandstand show in the fall though his TV show will run only 30 minutes as against an hour last year.

Milt Grant, who had an important TV show on WPGC in Washington for many years, is now broadcasting simultaneously on four radio stations, called "America's First Teen Network." His show is heard on radio Station WPGC in Washington, WEEL in Fairfax, Va., WINX in Rockville, Md., and WAZA in Banbridge, Ga.

National TV Deejay?

If Clark can swing his TV audience over to radio he could become the country's first national radio deejay since Howard Miller and Martin Block took a flyer at the national scene. Just a few years ago, the smashing success of the Clark Bandstand show made

almost every radio jock eager to get a show on TV. The trade regarded exposure on TV bandstand shows as a much more important show, of course, since it was a national net show, was the most important of all the TV segs, but publishers and diskeries fought to be on local TV bandstand shows as well. Radio jocks declined in ger's point of view.

Success in East

Recently, however, the radio jock has started to come back into his own as the bloom has faded a bit off the TV bandstand shows. George (Hounddog) Lorenz has had much success in syndicating his radio show out of Buffalo, especially in the New York-New Jersey metropolitan area.

Many stations are extremely inhave become more important. Lorenz has joined with deejay Jim Ameche in a syndication tie-up growth of syndicated shows in the day." future.

a national basis.

BILLBOARD MUSIC WEEK 5 JULY 7, 1962 Trade at NAMM Show Hails FM Stereo Future

last week was highlighted by a display of new phono features and exceptional interest in FM stereo. Tradesters appeared to look on FM stereo as the most marketable new audio phenomenon to come along in years.

A note of optimism for music merchants in an expanding society was sounded by RCA Victor Record Division Vice-President George R. Marek, in a speech made at the opening luncheon of the convention of the National Association of Music Merchants (NAMM).

"Orchestras have increased, there are more college music workshops than ever, instrument sales are up and the record business has douterested right now in syndicated bled in 10 years," Marek told the radio shows. As automation has dealers assembled in the grand ballcome to radio, syndicated shows room of the Hotel New Yorker. "These I see as symptoms that people have found music as an attractive companion, not just on their that points the way toward a great off hours on Sunday but every

Marek noted that dealers have As for the trade, there is no the responsibility of staying in doubt that record firms, publishers business despite problems of merand promotion men will watch the chandising and changing distribugrowth of syndicated TV shows tion patterns. "There is still much with intense interest. A plug on a to be done by the music retailer," syndicated radio show that is used Marek said. "There are still far on 50 or 100 stations could become fewer phonographs in use than TV the big plug to break a record on sets. Many thousands would like to like good music but they are scared.



wher: you, the dealers, come in. dle scratch. You must act as a guide to these people. You must be able to inform and educate potential customers."

In this regard, Merek cited the case of record clubs.

"The clubs have not succeeded because they offer a bargain," he said. "They are successful because they guide people and teach them. We must be oriented to the need of teaching, but it must be teaching in the modern concept. There's too much of an aura of the spinster teacher with a lemon perfume aroma these days. In the music and record business we need the kind of up-to-date teaching Arthur Murray uses."

Home Gear Grows

On the show front itself, the home entertainment field, in the eyes of the NAMM show management, has graduated to the point of warranting a completely separate exhibit sector from musical instruments and related items. Hence, virtually all phonos, radios, tape equipment and accessories were shown in the New York Trade Show Building, while other items were exhibited in the Hotel New Yorker.

In the phono field, a continuing accent on high furniture styling was noted. A more recent development of note, however, is the introduction of new turntables and tone arms by several manufacturers. Zenith and Admiral were both highlighting new changers with

NEW YORK-The 61st annual People think they need a magic tone arms that track at two grams Music Merchants Trade Show here key to music appreciation. That's and eliminate the posibility of nee-

New Changer

RCA Victor took the occasion of the show itself to show a new Studiomatic semi-professional changer with a 12-inch turntable and 20 fewer parts than previous models. RCA, as well as Zenith and Admiral, are featuring the new equipment in all middle and higherend models,

Drop-down turntables, which first made their appearance last year in General Electric portable phonos, appear to have caught on. A number of firms have latched on to the idea this year. The dropdown unit, operating in somewhat the style of a fold-up wall bed, permits a much slimmer cabinet, which allows the use of a set as a wall-mounted fixture.

The slim look has been partially inspired by FM stereo. A number of the first FM stereo portable sets which have appeared during the year have employed the same slim look with swing-out speakers. This technique has now been adopted with both portable phonos as well as phono-FM stereo combination portables.

Built-In FM Stereo

Virtually all higher-end console phono units this year are featuring built-in FM stereo, whereas last year, in the first blush of the FM stereo go-ahead signal from the FCC, manufacturers had to be content to offer phono equipment with provision for the later addition of

(Continued on page 37)

\$5 Million

NEW YORK — Kapp Records has a number of new merchandising concepts up its sleeve for its fall program. The new concepts will be revealed sometime in late July or August when the firm presents its fall product.

Meanwhile, Kapp Records is flipping over its best fiscal year. In the fiscal year ending June 30, the firm grossed more than \$5 million. Booming business was attributed to hits by Jack Jones, Chad Mitchell Trio, Kenny Ball and LP's by Roger Williams, Bill Dana, and Miriam Makeba.

Phil Skaff, sales director, also says that the firm's stronger sales were due to a tighter release schedule, the addition of five regional promotion men, and the use of indie producers. Firm also improved its sales overseas.

RCA Victor to Issue Tapes Recorded by Goodman in Russia

NEW YORK-RCA Victor has almost completed negotiations with Benny Goodman to issue tapes that the maestro cut in the Soviet Union on his recent tour. Victor a.&r. chief George Avakian supervised the recording dates in Russia where Benny and his band performed as part of the U.S.-U.S.S.R. cultural exchange program.

and protracted. It is understood Fair was pledged, and SORD will Benny of a minimum album sale at this affair, at which awards will

Program of Expansion

By REN GREVATT

Kapp Sales Hit program of projects for the future, regarded as the most ambitious in NEW YORK — An integrated the history of the Society of Record Dealers of America, was hammered out this week during two lengthy sessions of the SORD board of directors. The meetings were held during almost all of Monday and Tuesday in the Raleigh Room of the Hotel New Yorker. Dealer board members were in town for the dual purpose of attending the SORD meeting and the Music Merchants Trade show.

> Following lengthy private discussion regarding the recently terminated lawsuit against the three major companies operating record clubs, the board turned its attention to the problems of building a bigger and more effective SORD in the future.

> In connection with this, a 10point platform was adopted to guide the activities of the organization in the months to come. These include the continued active support of investigations of record industry practices by the Federal Trade Commission and the support of the plan for a record industry Fair Practices Rules Committee, to be operated under the auspices of the FTC and originally proposed by Boston attorney Dudley Weiss, acting on behalf of the Boston chapter of SORD.

Planning Goals

SORD also will set a goal of securing associate memberships of record manufacturers and distributors, and will continue to expand its contacts with ARMADA and RIAA. A plan for a national record dealer record club will also be examined.

Beyond this, co-operation with The negotiations have been long the forthcoming Chicago Sound that the deal to be signed assures sponsor a general dealer meeting (Continued on page 34) be presented to the best male and

female record personalities of the year. Co-operation with NARAS has also been pledged, with NARAS award nominees and winners to be widely publicized in SORD member stores. Some steps may also be taken leading to voting by record customers in stores for NARAS award nominees each year.

It was further decided to seek agreement from record manufacturers on a plan for franchising of dealers. In addition, every attempt will be made to widen communications within the SORD organization. One step designed to accomplish this is the holding of three regional SORD meetings each year, in addition to the annual meeting.

Part-Time Man

The board also decided to take steps to implement a decision made over a year ago to hire an executive secretary. At the outset, this operative would be hired on a parttime basis and would work closely with the president in carrying out the various programs.

The monthly bulletin will be reactivated at once, with the first bulletin scheduled for release this month. This is also designed as part of the Society's accent on better communications, and will serve as an information medium on developments in many sectors affecting dealers. The bulletin is expected to carry ads from accessory manufacturers and will be mailed to all members. Three or four times a year the bulletin will also be circulated to a list of more than 5,000 dealers across the nation.

A number of committees have been set and new chairman named. A committee charged with acquiring new members will be headed by Joseph Waldhorn, Fulton, N. Y. The committee for new programs will be chaired by Jack Schaps, Chicago. The Chicago Sound Fair Committee, charged with setting up the SORD program and dinner

(Continued on page 37)

COLUMBIA RETURNS TO PHONOS WITH NEW LINE

NEW YORK-Columbia Records has returned to the phono field after three-year absence. The diskery is introducing a new line of phonos to be marketed under the "Masterworks" label. The new line will contain nine phonos, all in the popular priced field, two radios and one monaural tape recorder. They will be merchandised through company-owned distribution branches as well as by indie Columbia record distribs.

Columbia was, during the early 1950's, a very potent factor in the phono field. During most of that period, the company's "360" line was merchandised by the record division and sold, in the main, through record distribs. In the late 1950's the phono line was removed from Columbia Records and placed under CBS Electronics. Columbia phonos were discontinued by CBS in 1961.

The gains in phono sales by some of the record companies with phono lines contributed one of the factors that influenced Columbia to return to the phono field, plus the importance of a record firm having its own line of players. Two of the most potent items in the new Masterworks line are the \$49.95 and \$59.95 phonos with automatic changers. (See complete details in the Merchandising Section.)

Columbia Records Brings Out New Popular-Price Phono Line

under the label, "Masterworks."

Jim Sparling, Columbia executive closely associated with the former Columbia phonograph line marketed through CBS Electronics until early 1961, has been in charge of over-all planning for the new line.

According to Ken Glancey, head of Columbia Records Distributing Corporation, the line has been designed to furnish additional profit opportunities for the record dealer structure and for the distributor ductions of Boston, agreed to pay and branch salesman.

NEW YORK - Columbia Rec- | president in charge of sales, added: ords is introducing a new line of "It's no secret that diminishing popular-priced phonographs to be profit margins have made life inmarketed through its existing 13 creasingly difficult for the record branches and a majority of its indie dealer. We have designed this line distributors. The line will be sold for those record dealers in order to (Continued on page 37)

Duke Sues Arena **Promoter in Hub**

BOSTON - Band leader Duke Ellington has brought suit against a Melrose man he claims owes him \$1,500 for a Boston Arena concert given last May 26. Ellington says Robert J. Kamholtz, who does business under the name of Sevens Prohim and a 13-piece band \$3,000 Bill Gallagher, Columbia vice- (Continued on page 34)

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JULY 7, 1962

Men Who Know Amos Heilicher Best Came Through at His Call to Arms

When Amos Heilicher sent out his now famous letter in May of this year, seeking support in his plan to turn ARMADA into a distrib-led organi-

BILLBOARD MAN OF THE WEEK

MUSIC WEEK

zation, there was little doubt among any segment of the music industry that he would succeed. For Heilicher is a man who has succeeded in almost any enterprise he has undertaken, in business or in charitable affairs. There were few men who

could have called upon the nation's record distributors for support-who have always been known as staunch individualists- and gotten it with the same enthusiasm and willingness as Heilicher achieved. Respected for his business acumen, Heilicher has a friendly air and affable manner that makes friends for him on all levels, with dealers to manufacturers, as well as fellow distributors.

Heilicher started in the music business as a juke box operator, prior to World War II in Minneapolis. He branched into distribution of records and became the Columbia Records distributor in Minneapolis with his Columbia Midwest firm. He also operates Heilicher Brothers in the same city, with his brother Danny, which handles independent lines. He also distributes the Columbia line in Miami with Columbia Southeast. He is a veteran distributor of audio playback equipment, and a long-time distributor of V-M phonos and tape recorders.

At the present time, in addition to his distribution firms, Heilicher owns a myriad of small businesses outside of the record industry, and even owns many coin-operated photo machines in the

Minneapolis area. He also operates his own record label, Soma, and about three years ago had a big hit with "Mule Skinner Blues."

The new ARMADA president has long been an active worker in many Jewish civic organizations. He is a leader in the UJA in his home town, and is president of the Standard Club in Minneapolis. He is on the board of the Sheraton Tel Aviv Hotel, which he helped to found with his boyhood chum, Marty Sandler, the hotel director.

He, and his wife, Cele, are the parents of a daughter, Mrs. Lisa Kolner, and a son, Ike. His brother Danny is his closest business associate. Their father, who died recently, was a recognized authority on Hebraic history, and lectured in many Catholic and Protestant seminaries. Heilicher's hobby is boating-he owns a large Chris-Craft which he uses weekends for large outings.

Heilicher's call to arms to distribs to take over ARMADA came about as a result of the price squeeze that distribs are feeling in all sections of the country, due to lower profit margins and increasing competition. In his general letter to distribs early in May, he noted the rack competition, the price cutting, the deals, etc., which have become the bane of many distributors over the past two years. He stated then that the only strength distributors could have in a hotly competitive industry was to have their own organization.

Now that distribs have their own organization, and now that Heilicher is heading it, it is safe to say that a serious attempt will be made to find a sensible solution to the problems that distribs face. And it is also safe to say that if there are solutions, Heilicher and his fellow ARMADA executives will find them.

INDUSTRY BRIEFS

Ad Lib Launches Pop Line

NEW YORK-Ad Lib Records, started six months ago under a.&r. head George Siravo, is starting a new pop label called Pop-Line.

Ad Lib purchased pop masters from the Sheryl label, produced by Jerry Ross, and r.&b. masters produced by Tony May to kick off its drive.

The label also signed Eddie Thompson, English jazz pianist, and Gino Belletiere, Pennsylvania, singer-composer.

Kline Moves to London

MIAMI-Dick Kline is London Records' new Southeastern district manager. He will supervise sales and promotion in the Miami, New Billy Wilson and the Murray Sis-Orleans, Charlotte, Atlanta and ters. National record promotion Richmond areas. Formerly with Disneyland Records, Kline previously was with King Records in the South. He'll work out of Miami for London.

Pickwick Divided Up

NEW YORK-Pickwick International, low-priced record manufacturer, declared a 48 cents a share dividend for its fiscal year ending in April. The announcement came at the firm's annual meeting at the Hotel Roosevelt here. The dividend compares with 20 cents a share for the previous year.

Atlantic LuPine Distrib

NEW YORK-Atlantic Records will distribute a record by Benny McCain and the Ohio Untouchables on the LuPine label titled "She's My Heart's Desire." The side, which is reported stirring ac-

tion in the South, was produced by Bob West, who also produced another disk distributed some time ago by Atlantic. That one was called "I Found Love," by the Falcons. It, too, was on LuPine.

LP Product Only for Ham Mil

NEW YORK-Ham Mil Trading Corporation has launched a new record manufacturing enterprise that will deal only in LP product. The firm is to be known as Master Classics and James E. Myers, president of Myers Music, Inc., will handle the a.&r. function. Title of the first album under the new banner is "Country and Western Classics," featuring such artists as Ray Whitely, Willie Meyers, will be headed by Dick Colanzi in the East and Nick Therry in the West.

New Label for Boss: DeeDee

CHICAGO-Don Clay, head of the Boss label based in Evanston, Ill., has started a new label called DeeDee Records. The new label will be strictly an instrumental label, according to Clay. The first release on the new line is "Groovin' Along" b/w "Little Davie" by organist David Rockingham. The DeeDee line will be distributed locally by Kent Distributors.

Honor Light, Mottola

NEW YORK-Enoch Light, executive director and a.&r. head of Command Records, and Tony Mottola, Command recording artist, were honored at special ceremonies here attended by city and State officials, and members of the music industry.

Light received a gold record for

Stewart Named ROUNDUP SLIP: W. B., EPIC Vice-President of NEW YORK - In the six-**UA Music Corp.**

month tabulation of record firms that had disks in the top 50 of BMW's "Hot 100" singles chart last week (BMW, June 30), two firms were inadvertently slighted. One was Warner Bros., currently a very hot label, with five disks in the top 50 instead of four. The other was Epic Records, also starting to generate much steam, which had two records in the top 50 instead of one.

Norm Wieland Back As BMW Adman

NEW YORK - Norm Wieland rejoins Billboard Music Week as advertising salesman this week, replacing Johnny Sippel. Wieland, who was with BMW in an ad- Monument Hires vertising sales post from 1954 to 1957, rejoins the publication after Bob Bolt as stints with 20th Fox Records, Down Beat Magazine and Colpix Records. He had returned to BMW a month ago in a temporary ad sales slot. Sippel resigned his advertising sales position with BMW to go with Monument Records in an executive capacity. He starts with the Nashville-based indie about August 1.

has become executive vice-president of United Artists Music Corporation, according to an announcement last week from David V: Picker, vice-president of United Artists Corporation.

NEW YORK-Michael Stewart

Stewart was formerly head of Korwin Music and Dominion Music, and for a number of years has been personal manager of the Four Lads. He has been responsible for such song hits as "Everybody Loves a Lover," "Moments to Remember," "No Not Much" and others.

In his new post, Stewart will be in charge of world publishing operations of U.A. and will work with independent motion picture producers and composers in connection with pictures released by U. A.

Spector to Quit **Liberty Records**

HOLLYWOOD - Phil Spector, who joined Liberty Records as as Eastern a.&r. chief a few months ing will be amicable. ago, is expected to ankle his post within the next fornight.

Though Spector had no com- independent producer for many ment to make on reports that he labels. He is also one of the part- U. S. Label now will handle its was leaving the firm, it was under- ners in the Philles label here.

stood that he will talk to Liberty brass soon about relinquishing his post. It is expected that the part-

had a strong track record as an

Expansion Widens

NASHVILLE-Monument Records has hired Bob Holt as Southern field rep for the label. Holt, formerly Victor field man for the Southern territory, starts with the label shortly.

The hiring of Holt, and the recent hiring of Johnny Sippel, formerly of BMW, in an executive capacity (BMW, June 30), is part of Monument's build-up of its sales and field force in preparation for going on its own in distributing in Prior to joining Liberty, Spector the fall. Label has been part of the London-American group and was distributed by London in the own distribution.

"creating a new sound in stereo recording," and Mottola a silverrecord "for his fresh sound in guitar recording."

Allen Sneider, president of Sonic Recording Products, Hicksville, L. I., made the presentation at a special press party and reception ast Wednesday (20).

Spanish Disks to LP Sales

NEW YORK-LP Sales Corporation, distributor of Riverside Records and its subsid lines, has been named national distributor for the Montilla and Toreador labels. The arrangement marks the first time in several years that the Spanish lines will be available in the United States. The deal pro-

(Continued on page 8)

Those 15 Million Teens & How to Reach 'Em

By MILDRED HALL

WASHINGTON - There are newer and better ways for the retailer to tap the \$10 billion, 15 million member teen-age market, which will number 19 million who "enjoy spending money" by 1970. The skilled approach also paves the way for retailers to increase sales to teeners' families, and to the young working and marrying adults the teeners will shortly become.

A Small Marketer Aid, recently released by the Small Business Administration, tells what makes the teen buyer tick, why he favors certain stores and shuns other, and average (part earned, part family informality, but not the kind of inhow he can be won as a steady customer. The study is by S. E. Mahle, president of S. E. Mahle Associates, Sales Training and Consulting for Retail Merchants, Winchester, Mass., and is called: "Building Sales to Younger Customers."

The retailer of records, phono-

access to the "tremendous influ- study points out. ence" the young member has on family buying of more expensive equipment. The dealer can achieve an "in" status with the highly sen- may sound extreme, but the resitive and self-centered adolescent, searchers warn that slow speech which will carry over into adult makes them impatient, so merbuying when the teener becomes an earning adult, then part of today's double-earner marriage team.

Cultivate this youthful market of warns, and in the right climate: the teen-ager is one who enjoys spending his \$10 to \$15 weekly donated), but only where he feels trusive or informal kidding that comfortable. First, they like to be treated like adults, and resent being as "kids." They will avoid returning to a store where they have been embarrassed.

customers can increase his sales | more sensitive to being passed over | are natural attributes of the age, |

Third, these buyers want fast use of them. service, and quickly become impatient at unnecessary delays. It chants and clerical help would be "wise to talk a little faster than normal when addressing them."

Fourth, these boys and girls like 15-to-19-year-olds carefully, SBA personal recognition. If a retailer can manage it, the more teen-agers graduating to the young, earning he can call by name, the surer he is of trade. Warning: they like marrieds who need everything." can embarrass them before their fellows. Above all, SBA says, "rereferred to by anyone in the store sist the temptation to act as young About 25 per cent of the high Note. At one time he had his own as they are."

The analysis of the human species between ages 15 and 19 graphs et al., who has teen-age waited on in their turn. They are ly in pursuit of happiness. These go to a local college.

to the young people, and also gain than adults are, in many cases, the it is held, and all can be of advantage to the retailer who makes high school. More than a third of

> A specific status symbol mentioned for girl teen-agers in the study is a good record collection, which parallels the owning of a car among teen-age boys.

For dealers whose blood pressure goes up at the thought of all this catering to the teen-ager market, SBA has the soothing remainder that in no time at all, they are adult class, and thence to "young

The study offers tips on keeping next to the young adult between 20 and 24, whether they are in will be earning on a full-time basis. About 40 per cent will go to col-Second, the teener wants to be finds that they are: self-centered, lege. These may buy items to take director for the college station, "catered to." They want to be conformist, materialistic and heavi- with them, or buy locally if they

About 25 per cent of the teenagers marry shortly after finishing the 3 million who marry each year are 18 or 19 years old. "Be alert for them," the study says. By 1970, there will be about 2 million marriages each year, with husband and wife both earning in most cases. They spend money on pleasures they can enjoy together, from

New Post for Harvard Man

NEW YORK-Tom Wilson has been named associate recording director of Audio Fidelity Records, by A-F President Sid Frey. Wilson has done a.&r. work for United business, college or matrimony. Artists, Savoy, Strand and Blue school graduates go to work, and label, Transition Records, in Cambridge, Mass. As an undergraduate at Harvard, Wilson was pop music WHRB, and founder of the Harvard Jazz Society.

music to movies.



COLUMBIA RECORDS® YOUR KEYS TO TURN

"Columbia Records continued to show its heels to all the other labels in the mono album charts for the first six months of 1962 with more new mono albums in the top 50 BMW's album chart than any other firm."

-BILLBOARD MUSIC WEEK, JUNE 30, 1962

MONAURAL LP's

WEST SIDE STORY Sound Track, OL 5670 WEST SIDE STORY Original Cast, OL 5230 MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, CL 1809 TIME OUT.... Dave Brubeck, CL 1397 CAMELOT....Original Cast, KOL 5620 THE SOUND OF MUSIC.... Original Cast, KOL 5450 MY FAIR LADY Original Cast, OL 5090 'S CONTINENTAL Ray Conniff, His Orch. & Chorus, CL 1776 TIME FURTHER OUT Dave Brubeck Quartet, CL 1690 SO MUCH IN LOVE Ray Conniff Singers, CL 1720 FAMILY SING ALONG WITH MITCH Mitch Miller and the Gang, CL 1773 ALL AMERICAN.... Original Cast, KOL 5760 LIVE IT UP....Johnny Mathis, CL 1711 RHYTHM SING ALONG WITH MITCH Mitch Miller and the Gang, CL 1727 SOUTH PACIFIC Original Cast, OL 4180

JOHNNY'S GREATEST HITS Johnny Mathis, CL 1133 THE MAGNIFICENT SOUND OF THE PHILADELPHIA ORCHESTRA.... Eugene Ormandy Conducting, PHM 1 COUNTDOWN TIME IN OUTER SPACE Dave Brubeck Quartet, CL 1775 HAPPY TIMES SING ALONG WITH MITCH... Mitch Miller and the Gang, CL 1568 HEAVENLY....Johnny Mathis, CL 1351 DANNY BOY & OTHER SONGS I LOVE TO SING Andy Williams, CL 1751 ALWAYS YOU Robert Goulet, CL 1676 YOUR REQUEST SING ALONG WITH MITCH Mitch Miller and the Gang, CL 1671 PORTRAIT OF JOHNNY Johnny Mathis, CL 1644 SENTIMENTAL SING ALONG WITH MITCH Mitch Miller and the Gang, CL 1457 HELL BENT FOR LEATHER Frankie Laine, CL 1615 HONKY-TONK MAN....Johnny Horton, CL 1721

STEREO LP's

WEST SIDE STORY Sound Track, OS 2070 CAMELOT.... Original Cast, KOS 2031 MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, CS 8609 'S CONTINENTAL Ray Conniff, His Orch. & Chorus, CS 8576 THE SOUND OF MUSIC Original Cast, KOS 2020 THE MAGNIFICENT SOUND OF THE PHILADELPHIA ORCHESTRA.... Eugene Ormandy Conducting, PHS 1 TIME OUT Dave Brubeck, CS 8192 WEST SIDE STORY....Original Cast, OS 2001 TIME FURTHER OUT Dave Brubeck Quartet, CS 8490 SO MUCH IN LOVE Ray Conniff Singers, CS 8520 FAMILY SING ALONG WITH MITCH Mitch Miller and the Gang, CS 8573

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THIS KEY PRODUCT BELONGS IN EVERY KEY LOCATION



BILLBOARD MUSIC WEEK

JULY 7, 1962

INDUSTRY BRIEFS

WEEKLY MARKET ANALYSIS

Continued from page 1

holding to a list price. Discounting has not yet hit the hinterlands with the same impact as it has in Dallas.

"Roses Are Red" is one of the biggest single records in the area, and Presley's new "Pot Luck" LP got off to a booming start. Most other national sellers also were scoring well in the area. Orders were piling up fast for the new Ray Charles single and LP to be released soon by ABC-Paramount. Charles catalog material on the Paramount and Atlantic labels was moving across the board in strong fashion. Kenny Karen's "To Sandy With Love" is a new single causing a bit of excitement; it has scored on the KXOL (Fort Worth) and KLIF (Dallas) pick hit charts.

Victor Distrib Adds Another

INDIANAPOLIS-The Victor distributor in this territory, Associated Distributors, put on a showing of "The Music Man" movie last week for local dealers to let them know that it has taken on the Warner Bros. line. (W.B. has the movie sound track.) This is the most recent outside line acquired by Associated, who also are now distributing Cadence, Starday, Little Star, Fire, Fling, Fury and Challenge Records. And according to Division Manager L. E. Randle Jr., Associated will take on many more lines in the near future.

Lines Get Shuffled in Cleveland

CLEVELAND-The closing of the M. & S. branch herelast week (29) (M. & S.'s main office is in Chicago) created a considerable shuffling of record lines among distributors. For the first time Mainline of Cleveland, the Victor distributor in this territory, has taken on two outside lines, Mercury and Kapp. As part of its move toward distribution of outside lines, Ed Rosenblatt has been appointed sales manager for the independent division of Mainline, Cleveland. Rosenblatt formerly was sales manager for the Cosnat Distribution firms in both Cincinnati and Cleveland.

Road Shows Spur S. F. Albums Sale

SAN FRANCISCO-Local showings of Broadway musicals were a potent factor in LP sales in this city last week. Original Broadway casters of "Irma La Douce" (currently playing) and "Carnival" (which just closed) were moving among the LP's as road company tours played the city. Movies also helped spark movement on three other LP best sellers, "Breakfast at Tiffany's," "West Side Story" and "Rome Adventure." Some calls were coming in for "Oliver," in anticipation of its forthcoming U. S. showing this fall. Singles action was strong on most chart items, and hot sellers across the country were doing well in the Bay City as well. A number of the stations in the area, however, were moving into flip sides of established disks. Sam Cooke's "Bring It On Home to Me" was getting action after "Havin' a Party" scored. And a number of Sacramento stations were picking up on the ballad track of the Presley "Follow That Dream" EP called "Angel."

· Continued from page 6

vides for at least two LP's a month | Winley, Warwick, Musicraft, Tap, to be distributed by the American Trans-Atlas and Hollywood lines, among others. company.

Joy Reactivates Label

Joy Records, now hot with new disks by Joey and the Flips. Guv Mitchell and Ronnie and the Hi-Lites, has reactivated its subsidiary Select. First release on Select features Pfc. Craig Brown.

Brazil A-F Lands Reprise

NEW YORK-Audio Fidelity do Brasil, Ltda, Brazilian wing of Me." the American Audio Fidelity firm, will manufacture and distribute Mercury Names Caldwell Reprise Records in Brazil, according to an agreement concluded last week. The South American firm was established by A-F President Sid Frey in 1959, with offices in Sao Paulo and Rio de Janeiro.

Polk Bros. Seek Depth

CHICAGO-The Polk Brothers' chain is expanding its record division for a greater depth in all divisions, jazz, classical and popube supervised by Allan J. Mollinger who joined Polk's in 1959 as electronics merchandise manager.

New Distrib Opens

NEW YORK - A new distrib joined the ranks of New York record jobbers last month. New distrib is Trans-Record Sales. Execs are line, was put on view during the Frank Liguori and Len Andrews. Music Industry Trade Show here Firm is distributing the Melba, last week.

and south shore beach resort areas, as well as farther south on Cape Cod. For most of the year, local sources reported, this area of the business, unlike others, has been very quiet. With the increased artist exposure possible through the growing number of hops, some promotion men look to stepped-up sales activity as well. Arnie Ginsberg of WMEX, leading jock in town, is doing Friday hops at the Surf Ballroom at Nantasket Beach. Dave Maynard of WBZ, did a hop Saturday (30) at Rexicana Ballroom, in Marshfield, near the Cape. Ken Carter of WCOP is doing a series of hops at Revere Beach. Mel Miller of WMEX is also slated for a group of beach hops. A number of school and college students also have leaped aboard the hop bandwagon recently. These operatives get along without jockeys and simply program their own disks which they either buy or acquire from local distributors for the purpose. One of these is in Brockton, where youths run the weekly affair, sponsored by a church there. An average crowd numbers up to 500. In nearby Lowell, 2,200 kids now turn up at mass hops staged every Friday. These will henceforth also be staged Wednesdays, with Bob Clayton of WHDH running the show.

Lissauer Moves To Youmans, Inc.

NEW YORK-Robert Lissauer. veteran publisher, has been named vice-president and general manager of the Vincent Youmans Company, Inc.

Lissauer will merge his catalogs (of more than 400 copyrights) with Youmans, Inc., in what is to be the beginning of a major expansion for the firm. Vincent Youmans Jr., currently a director, will remain active with the firm.

Youmans, Inc., will open its doors to new material in addition to attempting to stimulate new interest in its previous Youmans hits, including such numbers as "Hit the Deck," "No No Nanette," "Great Day" and "Rainbow."

Lissauer emphasized that Youmans, Inc., "will function as an active publisher in every way." Also in the works are a new television spectacular of Youmans' songs, some possible new stage productions and an effort to get some newly styled recordings of Youmans' material.

Lissauer's catalogs include four ASCAP firms, Mode, Michele, Treble and Lad Music corporations, and three BMI firms, Scope, Jason and Ample. Youmans will shortly move to new quarters on West 57th Street.

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DALLAS - Bill Caldwell has been named new distributor in the local area for Mercury Records. He was honored with a dinner party by Mercury at La Tunisia on Tuesday.

Welt Buys Huff Line

Release Love Disk

HOLLYWOOD - Leo and Ed

Mesner, former owners of Aladdin.

are releasing a Ronnie Love rec-

ord on their own Startime label.

The Bros. Mesner had recorded

Ronnie Love singing "Chills and

Fever" a while back and leased

the master to Dot. The new Ronnie

Love disking is called "Shakin' and

a Breakin'" and "You're Movin'

NEW YORK-The Welt Manufacturing Company of Detroit has purchased the Huff line of TV lar. The new expanded set-up will tables. hi-fi tables and folding record racks. The Welt firm plans to expand the sales activities of the Huff line and enlarge coverage throughout the country.

A feature of the newly acquired Huff line is a folding record rack that allows storage of 12-inch records on a 9-inch shelf. This unit along with the rest of the

A local record that got a good deal of air play is "The Stripper Twist," by the Pete Marino Junior Band. Marino is a local promotion man who originally recorded the disk as a gag, but audience response has been good. Another side getting early radio play was Bobby Bare's "Shame on Me," on Victor.

A push on country and western disks is expected to develop here soon. Special plans being originated by Victor, Decca, Columbia and Capitol on c.&w. material is the reason.

Record Hops Pave Way in Boston

BOSTON-With the advent of the summer season here, record hops have broken out in a rash in many of the north

On the distribution front, Vee Jay moved from Dumont to Mutual, which also acquired Cub from Music Suppliers.

The Jamies' "Summertime, Summertime," originally released on Epic over three years ago, is doing well here in the group's home town and in many other areas. Local wags are wondering what will happen when demand for personal appearances develops. One of the two male members is reportedly a local elevator operator, but the whereabouts of the others is a mystery.



by Hyland.

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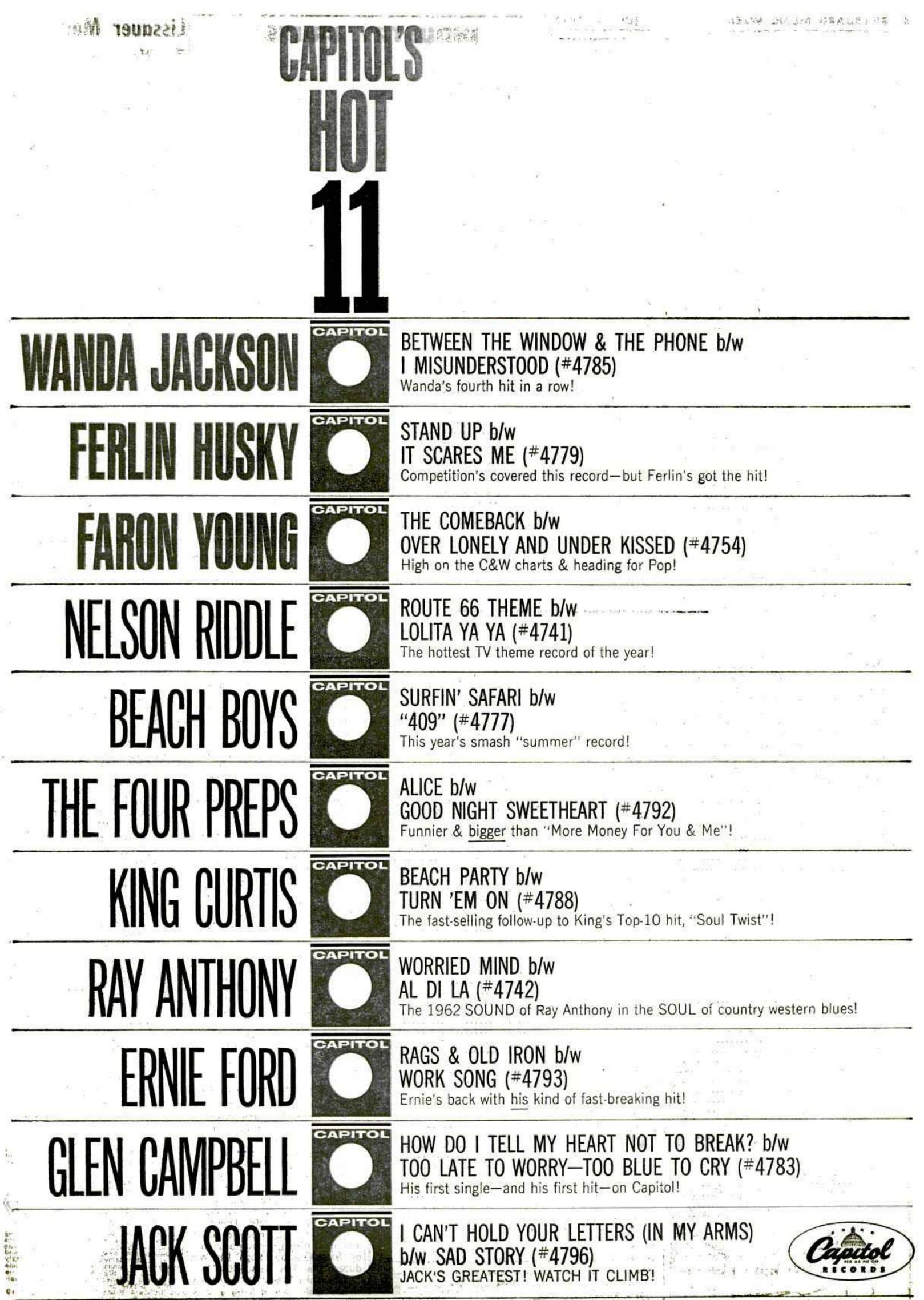
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No. 27







FOR INVENTORY AND PROGRAMMING

TOP IP'S BY CATEGORY

To help dealers buy and control and properly display inventory, and to help broadcasters program, the 200 Best Selling LP's are herewith listed by type of material and arranged alphabetically. The same 200 LP's are listed in order of sales strength on the cardboard insert. Those LP's listed in bold face and capital letters are on the chart nine weeks or less.

VOCAL LP's

Title (Label)

Top LP Rank (Stereo) Mono

Male Vocalists

Album 7 by Rick (Imp) 30
Always You (Col)
Paul Anka Sings His Big 15 (ABC)
. BACK AT THE PEPPERMINT LOUNGE (ROU) 103
Belafonte at Carnegie Hall (RCA)
Chubby Checker/Bobby Rydell (Cameo)
Nat King Cole Sings/George Shearing
Plays (Cop)(32) 31
Crying (Monu)
Danny Boy & Other Songs Love to Sing (Col)115
BOBBY DARIN SINGS RAY CHARLES (ATCO). 138
DINO-ITALIAN LOVE SONGS (CAP)
Do the Twist (Atl)
Doin' the Twist at the Peppermint Lounge (Rou) 26
DON'T KNOCK THE TWIST (PARK
• VINCENT EDWARDS SINGS (DEC)
For Teen Twisters Only (Park)
For Twisters Only (Park)
Heavenly (Col)
Hell Bent for Leather (Col)141
HERE COMES THE TENNESSEE ERNIE FORD
MISSISSIPPI SHOWBOAT (CAP)
Buddy Holly Story (Cor)
Hymns (Cap)
. I LEFT MY HEART IN SAN FRANCISCO (COL). 136
I Remember Tommy (Rep)127
. IT'S JUST MY FUNNY WAY OF LAUGHIN'
(DEC)(33) 32
Johnny's Greatest Hits (Col)
Jump Up Calypso (RCA)(49) 36
Let's Twist Again (Park)
Live It Up (Col)
• GEORGE MAHARIS SINGSI (EPIC) 49
• THE MIDNIGHT SPECIAL (RCA)(15) 9
MODERN SOUNDS IN COUNTRY &
WESTERN MUSIC (ABC)(2) 1
MOON RIVER & OTHER GREAT MOVIE
THEMES (COL)
• OLD RIVERS (LIB)
Point of No Return (Cap)(39) 48
Portrait of Johnny (Col)
Runaround Sue (Laurie)
Sinatra and Strings (Rep)(28) 29
• A TOUCH OF VELVET (RCA)
Twist (Park)
Twist With Bobby Darin (Atco)
• TWISTIN' THE NIGHT AWAY (RCA)129
Twistin' Round the World (Park)
Versatile Burl Ives (Dec)
TOUT IWIST PARTY (PARE)

CLASSICAL & SEMI-CLASSICAL LP's

INSTRUMENTAL LP's

Mood and Dance

Afrikaan Beat and Other Favorites (Dec)
AMERICAN WALTZES (LON)
· BEYOND THE REEF (DEC) 45
• CHAPEL BY THE SEA (DOT)
Down Home (RCA)140
Drums Are My Beat (Imp) 99
. FOR THE NERO MINDED (RCA)
Golden Piano Hits (UA)101
Let There Be Drums (Imp)
Maria (Kopp)(24) 46
Moon River (Dot)(12) 21
New Piano in Town (RCA)116
Persuasive Percussion, Vol. I (Com)(45)
Roman Guitar (Com)(43)
• 'S CONTINENTAL (COL)
So Much in Love (Col)
Stereo 35/MM (Com)(11)
Stereo 35/MM, Vol. II (Com)(30)
• STRANGER ON THE SHORE (ATCO)(4) 3
• THE STRIPPER (MGM)
Tonight (UA)(19) 52
• "TUFF" SAX (HI) 44
TWISTIN' 'N' TWANGIN' (RCA)
Roger Williams' Greatest Hits (Kapp)142
Yellow Bird (Dot)
Young and Warm and Wonderful (RCA)(42)
• YOUNG WORLD (DOT)
Jazz

BASHIN'-THE UNPREDICTABLE

10 BILLBOARD MUSIC WEEK

JULY 7, 1962

The Collins Street and the second

MUSIC AS WRITTEN

ABC-PARAMOUNT SIGNS PAIR . . .

ABC-Paramount last week singed Rosco Gordon, known for such hits as "The Chicken" and "Just a Little Bit," and Michele Lee, singer-actress currently in Broadway's "Bravo Giovanni." Both will record shortly with a.&r. director Sid Feller.

LITTLE EVA TO DANCE 'LOCO-MOTION' . . .

Little Eva, whose disk "Loco-Motion" is a climber on the "Hot 100" will demonstrate a new dance step devised to fit the tune on the Dick Clark TV show this week. The dance step also bears the name Loco-Motion. The side appears on the Dimension label.

EPIC RUSHES OUT VINTON LP ...

Epic Records is capitalizing on the flood of action on **Bobby Vinton's** "Roses Are Red" single with an LP bearing the hot side as title. The album is loaded with fine country-type material. Besides the title tune "Please Help Me I'm Falling," "I Can't Stop Loving You" and "Crying" are included.

YVES MONTAND TO CUT FOR PHILIPS...

CHICAGO—Yves Montand, popular French entertainer, will cut his first record for Philips Records shortly. Montand's latest disk is "The Geisha," made in Japan with Shirley MacLaine.

MERCURY RECORDS GETS JANOS...

CHICAGO—Janos Starker was signed by Mercury Records last week and will have a new series of major cello releases shortly. Starker, 38, has a 20-odd-year career behind him. He has occupied the first cello chair of several leading American orchestras, including the Metropolitan Opera Orchestra in 1949, and has given many recitals and concerts.

New York

Singer Pete Hanley, after a few years away from music, returns to the pop music scene as a guest on the Don McNeill "Breakfast Club" radio show starting July 2. Lad has had an original tune he penned recorded by Sal Salvador.

Tony Bennett is a feature of the all-star cast at the Hollywood Bowl July 13. . . . Beverly Ford waxed with Les Baxter and Mel Henke for WB. . . . Congratulations to Harry Anger and wife on the birth of number four named Stacy Ann. . . . After a July 5-11 stint at the Vapors, Hot Springs, Ark., the Smothers Brothers head for England. . . . Sonic Recording Products held a big bash at its Hicksville plant to celebrate the five millionth LP pressing. . . . Little Willie John to sing one of his latest "I Wish I Could Cry" by Sue Sandler during current

Female Vocalists

Joan Baez, Vol. I (Van)
Joan Baez, Vol. II (Van)
Patsy Cline Showcase (Dec)
Connie's Greatest Hits (MGM)
DINAH '62 (ROU) 98
Do the Twist (MGM) 77
Ella in Hollywood (Ver)122
. IT'S MASHED POTATO TIME (CAMEO) 83
Judy at Carnegie Hall (Cap)(20) 13
LOVE LETTERS (ERA) 91
Gloria Lynne at Basin Street East (Ever)
Roaring 20's (WB)145
Sincerely Brenda Lee (Dec)

Dues and Groups

BEST OF THE KINGSTON TRIO (CAP) (21) 51
Campus Encore (Cap)117
College Concert (Cap)(26) 15
Encore of Golden Hits (Merc)108
DAVE GUARD AND THE WHISKEY HILL
SINGERS (CAP)
Kingston Trio (Cap)109
Kingston Trio Close Up (Cap)
Mighty Day on Campus (Kapp) 128
ONCE UPON A TIME (CAP)
Peter, Paul & Mary (WB) 10
Sing Outl (RCA) 39
A Song for Young Love (Cap)
THROUGH CHILDREN'S EYES (RCA)(25) 94
Twist With the Ventures (Dolt)
. THE VENTURES' TWIST PARTY, VOL. II (DOLT) 41

Choruses

. FAMILY SING ALONG WITH MITCH

(COL)	
Hoppy Times Sing Along With Mitch (Col)	
Rhythm Sing Along With Mitch (Col)	
Sentimental Sing Along With Mitch (Col)	
Your Request Sing Along With Mitch (Col)	

Mixed Voices

JIMMY SMITH (VERVE)	50
COUNTDOWN TIME IN OUTER SPACE	
(COL)	89
Horn A-Plenty (RCA)1	43
Midnight in Moscow (Kapp)(48)	42
Midnight Special (B-N)	
Time Further Out (Col)(23)	
Time Out (Col)(27)	8
What'd I Say (Atl)	
Nancy Wilson/Cannonball Adderley (Cap)	

SHOW MUSIC

Original Cast

ALL AMERICAN (COL)	67
Camelot (Col)	
Carnival (MGM)	
A FUNNY THING HAPPENED ON THE	
WAY TO THE FORUM (CAP)	33
How to Succeed in Business Without Really	
Trying (RCA)	
Milk and Honey (RCA)	74
Music Man (Cap)	
My Fair Lady (Col)	
No Strings (Cop)	
Sound of Music (Col)(7)	16
South Pacific (Col)	79
West Side Story (Col)	

Sound Track

Blue Hawaii (RCA)
Exodus (RCA)
Flower Drum Song (Dec)
G. I. Blues (RCA)10
Hey, Let's Twist (Rou)14
King and I (Cap) 6
King of Kings (MGM)12
Oklahoma! (Cap)(29)
ROME ADVENTURE (WB)
South Pacific (RCA)
• STATE FAIR (DOT)
West Side Story (Col)(1)
이 것은 이렇는 것 수가 있는 것에 집에 가져서 이 것에 있었다. 것 이 것에 집에 집에 집에 집에 집에 집에 집에 들었다. 이 것 같아요. 집에 집에 집에 집에 집에 들어졌다. 그는 것

Music From Musicals, Films and TV

Breakfast at Tiffany's (RCA)(3)	4
• EXPERIMENT IN TERROR (RCA)	
GOLDEN THEMES FROM MOTION	1
PICTURES (UA)	92
Great Motion Picture Themes (UA)	63
Great Themes From Hit Films (Com)(31)	
ORIGINAL MOTION PICTURE HIT	
THEMES (UA)	40
WALK ON THE WILD SIDE (CHEREO)	26
West Side Story (UA)	78

COMEDY LP's

The Astronaut (Kapp)	49
Knockers Up (Jub)	
Moms Mabley at Geneva Conference (Chess) Mike Nichols and Elaine May Examine Doctors	
(Merc)	58
Rusty Warren Bounces Back (Jub)	

stay. . . . Marsha and Stephen Blaine celebrating the birth of a boy, Michael.

A local Bridgeport, Conn., big band will be featured at the Newport Festival. Gene Hull is leader. Another feature of the festival will be the Wreckers, Polish jazz group. . . . Park Department here is once again holding free concert dance programs. Buddy Morrow led off at Wollman Memorial with Larry Elgart, Si Zentner, Art Mooney and Henry Jerome all slated for dates around the city. . . . Roscoe Gordon has been signed by ABC-Paramount.

Della Reese due for London TV spec July 25. . . . Earl Grant in LA's Crescendo. . . . Sam Fletcher at the New Fack's same city followed by a date at the Flamingo July 12. . . . Sunland Supply President William Shapiro elected president of Continental Mutual, Inc. . . . Bob Poole, the gospel concert figure, received certificate of appreciation from State of South Carolina. . . . Hot action reported on "Loco-Motion" by Little Eva on the Dimension label from A & L Distrib in Philly and Merle in Detroit. . . . Eddie White off to Tokyo for conferences with Yamaha Music which he represents here.

Sam Davis named manager of Cosnat in Cleveland. . . . Josh White in Europe. . . . Vaugn Monroe opens Revere Beach in Massachusetts July 16. . . . Enzo Stuarti to Mexico July 9. . . . Rusty Warren tops bill at Freddie's Minneapolis through July 15. . . Renato Perez, music director of Rochester Music Theater. . . Plaza and Pride Records signed Dave Axelrod to head a.&r. for labels. . . . Brandes Records formed, production and distribution to be handled by Mayhams Records. . . . Faction Records first sides on the market. . . . Art Gregory joined Vestal, Inc., as exec v.-p. . . . Seeco Records Prexy Sidney Siegel's daughter married to Lawrence Silvers. . . . Gil Periroth named a.&r. chief for the new Conquest label. Joan Merrill, Vince Calvo, Don Vitale and Bud Scott are artists.

Chicago

Eddy Arnold will appear at the Exhibitor's Show in Knoxville July 8-10, and then fly to New York where he will be Jimmy Dean's guest on the "Tonight" Show, July 12. . . . Stan Pat, RCA leg man in Chicago, informs us that Peter Nero was in town and made a special radio-television appearance for the Nero-minded. . . . Prexy Jerry Allen in this week to sign up new talent he's been scouting for the debut of his Allen Record Company in Indianapolis this fall.

Dick Roman, who is currently running hot with his Harmon waxing of "Theme From A Summer Place," is in the Windy City this week to do the vocal chores on Don McNeill's radio network "Breakfast Club." Dick will be back again when he opens here July 23 at the LeBistro for a one-week stand.

The Del Prado Hotel's musical revue, "Hits of Broadway," opens its seventh different college of songs and dances on July 3.... Eartha Kitt will make her Mr. Kelly's debut July 2, when she opens for a three-week run.... Chicago's own Bob Newhart (Continued on page 12)

T Positions 's parenthesis indicate relative sales strength of stores LP's

www.americamradichistory.com

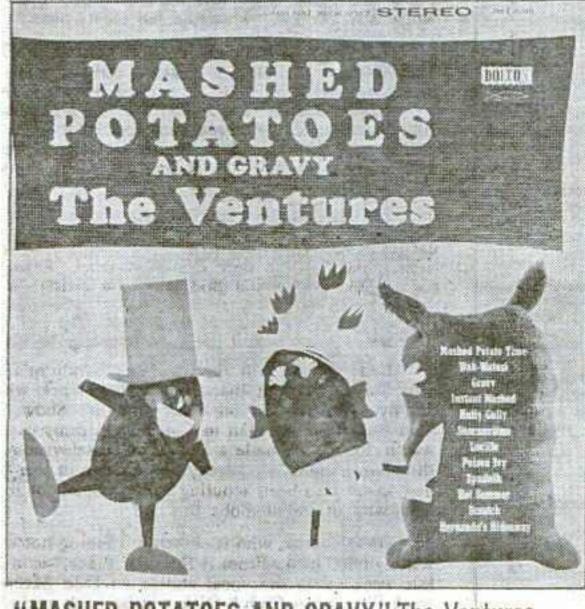




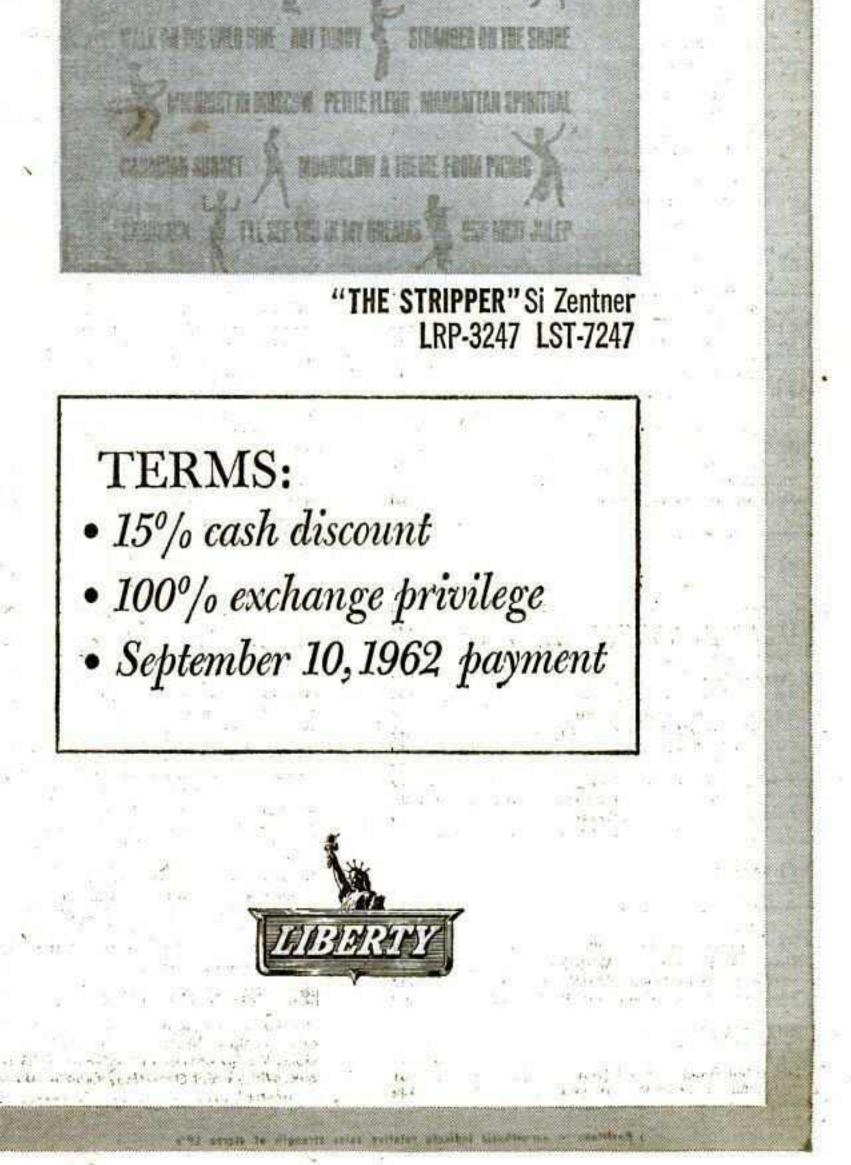


wust sound STEREO

"THE ROAD TO HONG KONG" Original Sound Track LOM-16002 LOS-17002



"MASHED POTATOES AND GRAVY" The Ventures BLP-2016 BST-8016



THE NATION'S TOP TUNES HONOR ROLL OF HITS TRADE MARK REG.

BILLBOARD MUSIC WEEK 12

MUSIC AS WRITTEN

JULY 7, 1962

Continued from page 10 FOR WEEK ENDING JULY 7

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard Music Week's weekly nationwide surveys.

Windles 1

This Week	Las	st aussans - approximation and approximation	on Chart	RECORDINGS AVAILABLE (Best Selling Record Listed in Bold Face)
	2	THE STRIPPER	6	1. THE STRIPPER-David Rose and his Ork, MGM 13064; Contrasts,
$\overline{(2)}$	1	I CAN'T STOP LOVING YOU By Don Gibson-Published by Acuff-Rose (BM	8	Operators 2013. 2. I CAN'T STOP LOVING YOU-
$\overline{0}$	6	ROSES ARE RED	3	Ray Charles, ABC-Paramount 10330; Tab Hunter, Dot 16355; Ray Garnett, Operators 2012.
$\overline{\bullet}$	3	PALISADES PARK	1	3. ROSES ARE RED-Bobby Vinton, Epic 9509. 4. PALISADES PARK-Freddy Can-
<u> </u>	8	AL DI LA'	4	non, Swam 4106; Timmy Reynolds, Operators 2014. 5. AL DI LA'-Ray Anthony, Capitol
6	4	By Mogol-Donida-Drake-Published by Witmark (ASCA	1	4742; Maria Candido, Decca 31291; Tony Dallara, Vesuvius 1024; Janice Harper, Capitol 4578; Al Hirt, RCA Victor 8016; Gino Paoli, Warner
0	12	By Johnny Tillotson-Published by Tanridge (BM WOLVERTON MOUNTAIN	3	Bros. 5205; Fausto Papetti, London 10502; Emilio Pericoli, Warner Bros. 5259; Joe Rene & Ork, Epic 9510; Luciano Tajoli, Bravo 4510; Jerry
0	11	By M. Kilgore-C. King-Published by Painted Desert (BM SNAP YOUR FINGERS	4	Vale, Columbia 42027; Carmen Vil- lani, Chancellor 1114; San Remo Festival Ork, Coral 62320.
0	14	By Grady Martin-Alex Zinetis—Published by Cigma (BM JOHNNY GET ANGRY	3	 6. IT KEEPS RIGHT ON A-HURTIN' —Johnny Tillotson, Cadence 1418. 7. WOLVERTON MOUNTAIN —
	9	By Edwards-David-Published by Tod (ASCA PLAYBOY		Claude King, Columbia 42352. 8. SNAP YOUR FINGERS — Joe
	10	By Holland-Baleman-Horton-Stevenson-Published by Jobets (B) CINDY'S BIRTHDAY		Henderson, Todd 1072. 9. JOHNNY GET ANGRY-Joanie Sommers, Warner Bros. 5275.
	5	By Winn-Hooven—Published by Maravilla, B STRANGER ON THE SHORE.	мі 13	10. PLAYBOY - Marvelettes, Tamia 54060.
<u>()</u>	29	By Bilk-Mellin-Published by Mellin (B) SEALED WITH A KISS	1.	11. CINDY'S BIRTHDAY - Johnny Crawford, Del Fl 4178.
(1) (1)	20	By Udlell-Geld—Published by Pogo, ASC	AP	 STRANGER ON THE SHORE-Mr. Acker Bilk, Atco 6217; Drifters, At- lantic 2134; Sammy Gardner, Nor- man 617; Buddy Merrill, Dot 16346;
(U)	CRG:	By Mann-Appell-Published by Kalmann, Lowe, ASC	AP	Andy Williams, Columbia 2451. 13. SEALED WITH A KISS—Brian Hy- land, ABC-Paramount 19336.
(15)	16	A STEEL GUITAR AND A GLASS OF WINE. By Paul Anka—Published by Spanka (B)	4 MI)	14. THE WAH-WATUSI - Orlons, Cameo 218.
(16)	17	SHARING YOU	4	15. A STEEL GUITAR AND A GLASS OF WINE—Paul Anka, RCA Victor 8030.
	26	GRAVY	2 AP	16. SHARING YOU-Bobby Vee, Lib- erty 55451.
	18	THEME FROM DOCTOR KILDARE By Goldsmith-Winn-Rugolo-Published by Hastings, B	2	17. GRAVY—Dee Dee Sharp, Cameo 219.
(19	21	I'LL NEVER DANCE AGAIN. By Mann-Anthony-Published by Aldon, B	2	Levine, Dolton 56; Johnnie Spence,
20	1	THE MAN WHO SHOT LIBERTY VALANCE.	7	King 5622. 19. I'LL NEVER DANCE AGAIN- Bobby Rydell, Cameo 217.
21	13	THAT'S OLD FASHIONED By Giant-Baum-Kaye-Published by Aberbach, B	MI	20. THE MAN WHO SHOT LIBERTY VALANCE-Gene Pitney, Musicor 1920: Fairmont Singers Dot 16340
22	28	HAVING A PARTY	3 MI)	Ray Garnett, Operators 2014. 21. THAT'S OLD FASHIONED-Everly
23	-	SPEEDY GONZALES	1 AP	Brothers, Warner Bros. 5273. 22. HAVING A PARTY-Sam Cooke, RCA Victor 8036.
24	-	JOHNNY LOVES ME	1 мі	23. SPEEDY GONZALES-Pat Boone, Dot 16368; David Dante, RCA Vic- tor 8056; Del-Knights, Bronko 502.
25	30	WALK ON THE WILD SIDE. By Bernstein-Published by Columbia Pictures (ASC)	3 AP)	24. JOHNNY LOVES ME—Shelley Fabares, Colpix 636.
26	25	By Ewing-Newson-Published by Criss (B)	3 MI)	25. WALK ON THE WILD SIDE— Brook Benton, Mercury 71925; Elmer Bernstein, Choreo 101; Marilyn Brown, DRA 7007; Contrasts, Op- erators 2013; Jimmy Smith, Verve
27	-	BREAKING UP IS HARD TO DO By Sedaka-Greenfield-Published by Aldon, E	1	10255; Titus Turner, Jamie 1213. 26. 1 LOVE YOU—Volumes, Chex 1002.
28	(<u> </u>	THE CROWD	1 MI	
29	-	LITTLE BITTY PRETTY ONE By Robert Byrd-Published by Recordo, B	1 MI	 28. THE CROWD—Roy Orbison, Monu- ment 461. 29. LITTLE BITTY PRETTY ONE—
30	19	THE ONE WHO REALLY LOVES YOU	9 MI)	Clyde McPhatter, Mercury 71987. 30. THE ONE WHO REALLY LOVES YOU-Mary Wells, Motown 1024.
There	R.	WARNING-The title 'HONOR ROLL OF HITS' is a the hits has been copyrighted by Billboard Music Week	registere	d trade-mark and the listing of

and singer Marilynn Lovell follow Eartha into Mr. Kelly's on July 23 for three weeks.

Erroll Garner returns to the London House on July 5 for a two-week engagement closing July 22. In a departure from past London House policy, Garner will appear seven nights a week.

The Chicago Playboy Club again hosts a huge talent roster opening June 27 for a three-week run. Included are Nippsy Russel, Larry Daniels, Martine Dalton, Jennie Smith, Wilson and Castro, Jack Pyle, Charlie Young, Taylor and Mitchell, and a hold-over from the last show, Jerry Van Dyke.

Boston

A crowd of 4,000 showed up at the Boston Arena to greet deejay Jimmy Byrd of Station WILD on his 10th anniversary. Assisting artists included Mary Wells of Motown Records and Ike and Tina Turner on the Sue label. . . . Rick Nelson opened the season at Pleasure Island, the family-type funspot in Wakefield, to excellent business and smiling weather. . . . Bobby Darin threw a party for the VIP's and deejays to promote his concert at Boston Arena, which also featured Count Basie and the Tarriers.

Boston's Herb Pomeroy will fly to Malaya after his stint at the Boston Arts Festival to indoctrinate musicians of that nation in the jazz idiom. He was invited by the government of Malaya and has the blessings of the U.S. State Department. . . . The singing Ames Brothers report they have leased the Rice Roof in Houston, and will operate it as a membership club.

Sammy Davis Jr. was well received in his one-night stand at the Donnelly Memorial Theater. Sammy says he and wife, May Britt, will adopt a baby boy to go along with their 11month-old daughter, Tracey. . . . Ted Cole, record store operator and singer, will return to Blinstrub's Village for a twoweek engagement. Ted has sung at the big nitery on and off for 11 years. . . . The Clancy Brothers and Tommy Makem participating in the folk song session at the Boston Arts Festival. CAMERON DEWAR

Pittsburgh

Walter Volkwein, head of Pittsburgh's largest music store, has just released two new singles for national distribution. One platter features Vince Wayne singing "Four Brothers" b-w "Judge and Jury" on the Bandstand label, while the other stars songstress Lorry Raine warbling "Eventide" coupled with "Escape," the latter by Pittsburgh composer Churchill Kohlman of "Cry" fame on Mayflower.

Local singer Jimmy Beaumont is plugging his latest Colpix single, "I'm Going to Try My Wings," just released this week. ... Peter S. Tambellini of KDKA-TV is the publisher and editor of a new six-page tabloid, Teen Beat, catering to the record trade, especially the juvenile angle. . . . Bobby Vee played Kennywood Park, the nation's second largest amusement park, in nearby Duquesne.

Booker Zeke Nicholas has set the Castle Sisters, Al Alberts, Betty Madigan, the Billy May orchestra, Julius La Rosa and Johnny Puleo for club dates at the Caravan in New Castle. . . . Dick Roman is the current attraction at the Ankara nightclub. LEONARD MENDLOWITZ

chard Chamberlain, MGM 20TH FOX RECORDS MAKES jean, Carlton 573; Hank lton 56; Johnnie Spence, MOVE TO HYPO ITS SALES ER DANCE AGAIN-

NEW YORK-Twentieth Fox Records is aiming a major reorganization at closer co-ordination between its record, motion picture and television interests in a strong move to expand its disk sales.

The effort is currently under the direction of a trio composed of Basil Bova, directing record company activity; William Werner, representing film interests, and Ted Cain, in charge of music for 20th Fox pictures.

Bova said 20th Fox intends to tie its recording activity very closely to its film and television productions. The recording company will attempt to record film and television stars whenever possible and the record artists in turn will be promoted on film and television.

Bova said 20th Fox will also increase its output of original track albums and singles taken from sound tracks.

Another phase of the reorganization is a new "Million Seller Campaign" which features six of 20th Fox's cream catalog items at a recommended dealer list price of \$1.98.

Included in the package are original sound-track recordings by Shirley Temple, Tommy Dorsey, Glenn Miller, George Gershwin, Great Themes From Motion Pictures and a Golden Sing Along Hits album. All were previously \$3.98 list items.

First releases under the new record-film-television tie-in are a new single, "Mr. Hobbs' Theme," taken from the picture "Mr. Hobbs Takes a Vacation" (penned by Henry Mancini), and a sound-track album from "Cleopatra," starring Elizabeth Taylor and Richard Burton, with music by Alex North.

Another new single is "Five Weeks in a Balloon," from the film of the same name. Artist is Carl Lertzman, also featured on "Siberian Sunset," currently being pushed by the label.

the listing of be made without Billboard Music Week's consent. Requests for such consent should be submitted in writing to the publishers of Billboard Music Week at 1564 Broadway, New York 36, N. Y.

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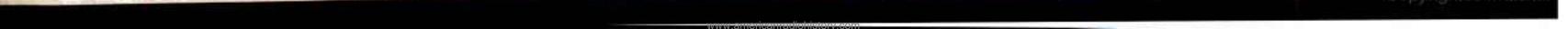


"LOLITA YA-YA" THE VENTURES

B/W "LUCILLE" #60

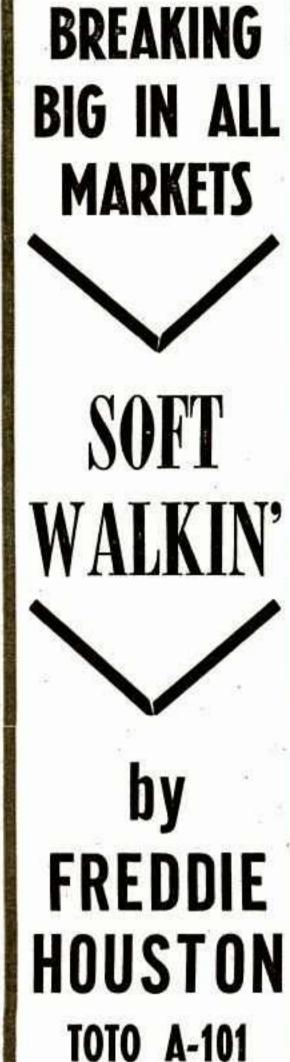
XLJG-EZA-YAGA

This One



LYON RECORDS . A DIVISION OF LIBERTY RECORDS INC.

BILLBOARD MUSIC WEEK 14



Judkins Tells Why SORD Dropped Suit

sociation of Record Dealers (ARD) chapter of SORD was held at the the primary factors behind the Hotel New Yorker Tuesday evening (26) in conjunction with the Music Merchants Trade Show. SORD president, Howard Judkins, the featured speaker, outlined for the dealers reasons for the recent withdrawal of the Chicago lawsuit against the three major record clubs.

JULY 7, 1962

ing of the season of the local As- many dealer circles, Judkins said tion. that excessive costs and time were dropping of the suit last May 1 in Chicago.

"The drain on our treasury had become excessive," Judkins explained. "When we talked with new attorneys, after our original counsel had resigned from the case, we were given cost estimates of from \$30,000 to \$75,000 in additional Following considerable contro- expenses to pursue the case. We

versy and what he called "misun- were also told that the matter could

Manufacturers Trot Out Fall Plans

Continued from page 4

Ace and Perri Records. Beyond about where it stands with distributhis, Ewart Abner Jr., president of tors. The label's president, Ahmet the label, disclosed a plan for the Ertegun, said: "We're old-fashservicing of rack jobbers and one- ioned in that we haven't learned stops. Starting July 1, the label will the tricks of selling around our disextend a 5 per cent rebate to distributors on all sales to rack jobbers.

With regard to one-stops, Abner noted that his firm has worked out its own estimate of each market's worth in terms of dollar volume. Vee Jay has conceived a system of "deals," in which one deal equals 300 singles at 15 cents each for every 1,000 bought at the regular price. For a 1 per cent market, one deal will be offered; for a 5 per cent market, five deals will be available, and so forth.

The old Vee Jay 100 per cent exchange deal for distributors also has been junked in favor of a flat 10 per cent return with no exchange.

The plan incorporates a straight 15 per discount on new releases with a dating plan calling for half handled by Nesuhi Ertegun. Len payment each on September 15 Sachs, merchandising manager,

tributors, as some of our competitors have. You're the best, because you promote, sell, and pay up. And we're for you all the way."

In both meetings, Jerry Wexler noted: "We're strongly committed to the singles business. I don't care what anybody says about albums being 80 per cent of the business. So what? Singles still mean a lot and you can make a lot of money with them."

In the album field, Atco released seven new LP's in basically the pop and rock and roll field (led by Ben E. King), while Atlantic issued 16 new package, including "The Ray Charles Story," a two-package set of cream Charles sides from the Atlantic catalog.

The album presentation was presented its program there Saturday afternoon (30). ABC-Para- a year ago. Expenses were listed and October 15. Both Johnny Vin- presented a number of new spe- mount held its meeting in the as \$17,458 for legal fees; \$7,020 cially conceived display pieces for neighboring Eden Roc Hotel Sun- for executive secretary's salary; both labels (see separate story in day (1).

NEW YORK-The final meet- | derstanding on this matter," in | be three to five years in adjuca-

"We assumed from an article we saw in Billboard Music Week as long ago as last October, that the Federal Trade Commission was conducting an investigation into clubs. It was our feeling that if this inquiry resulted in complaints against any or all of the clubs, then the Federal Government, with all its financial resources, would, in effect, take over our fight for us.

"If this happens then the need for our suit no longer exists. If it does not happen we would then have certainly been foolish to continue a lawsuit on the same matter. We do feel, incidentally, that the filing of the suit alone helped in its own way to arouse the interest of the FTC in the matter.

'Finally, the defendants made an offer of \$15,000 to pay our attorney fees and additional funds to pay the fees of the special master in the case and the cost of obtaining depositions. Such offers, we feel, would not have been made had the defendants been fully convinced that we had no case at all."

Merchandising section for details). Sachs also said that in addition to discount, a 30-60-90-day dating plan was in effect for all product ordered during the program.

Reprise, Synthetic Plastics and ABC-Paramount Records were still to hold distributor meetings to introduce new product after BMW deadline. Reprise held its session in the Fontainebleau following a breakfast Saturday (30). Synthetic

ARMADA Reports

• Continued from page 4

resentatives have been closely associated with this move in numerous conferences with the FTC.

Steinberg outlined various procedures under which order in the industry could be brought about by the FTC. Two primary methods exist, he noted. These are to file complaints against those who are in alleged violation of anti-monopoly and anti-price discrimination laws, which would lead to heavy penalties and possible "financial ruin" for many in the business. Secondly, a fair practices conference can be called to establish a voluntary allindustry code which would set guidelines for pricing, promotion and marketing of disks.

Steinberg also dealt at considerable length with the counterfeiting problems and ARMADA's part in bringing some violators to heel, as well as its activity in fostering anti-counterfeiting legislation with teeth, on both State and federal levels.

In addition, Steinberg discussed Senate Bill 1722, the so-called Fair Competitive Practices Act, introduced by Senators Humphrey and Primire. ARMADA has actively supported this bill, Steinberg said, because it would enable manufacturers to fix the resale price of merchandise, thus eliminating transshipping of disks. Another measure, the Quality Stabilization Act, is before the Senate Fair Trade Subcommittee. This would permit owners of a trade-mark to control the resale price of their merchandise and has received support from ARMADA.

Treasurer Harry Schwartz, in his report, noted a current balance of \$7,448 in the treasury. Receipts up to June 25 were \$32,524, compared to \$25,496 at the same time \$15,988 for 1961 convention costs and miscellaneous expenses of \$10,140. Following these reports, developments took a more dramatic turn with the introduction of a motion by Amos Heilicher to, in effect, make ARMADA a distributors' organization only, with associate memberships available to manufacturers." I compare ARMADA with a ship with rotting timbers," Hellicher noted. "If we let that happen the ship will sink. But we'll not let that happen." Following this the amendment proposals were offered, and after exdiscussion, the motion was passed unanimously. Prior to passage, a number of manufacturers spoke briefly to give the distributors their blessing in the new concept of ARMADA. Some of these, at the same time, announced their resignations. Coincidentally, Chicago attorney Jordan Ross, who has served as executive secretary on a part-time basis, announced his resignation to devote full time to his law practice. Audio Fidelity President Sydney Frey then announced that a number of manufacturers were considering the formation of a separate indie manufacturer organization (see separate story).

TOTO RECORDS

1650 Broadway New York City, N. Y. (A Division of GERALD Records)

MEN WHO READ

BUSINESSPAPERS

MEAN BUSINESS

cent, president of Ace Records, Jackson, Miss., and Bob Crewe, recently named a.&r. head of New York's Perri Records, were on hand. Crewe said that a single by the Rays, recently released on his label, would be reserviced completely under the new Vee Jay distribution set-up.

ATLANTIC-ATCO

Atlantic and its Atco subsidiary both announced a straight 15 per cent discount deal on new product, available through August 31. In addition, an extra 5 per cent was offered on all orders placed at the firm's Cabana 303 at the Fontainebleau, during the convention.

Separate meetings for the two distributor line-ups of the labels was held. Atlantic made no bones ers. Capitol has scheduled full- tember 10 and October 10.

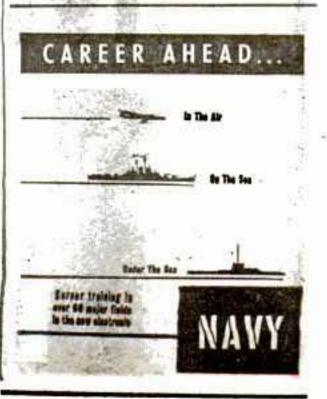
Buy a Sinatra Album–Get One Free

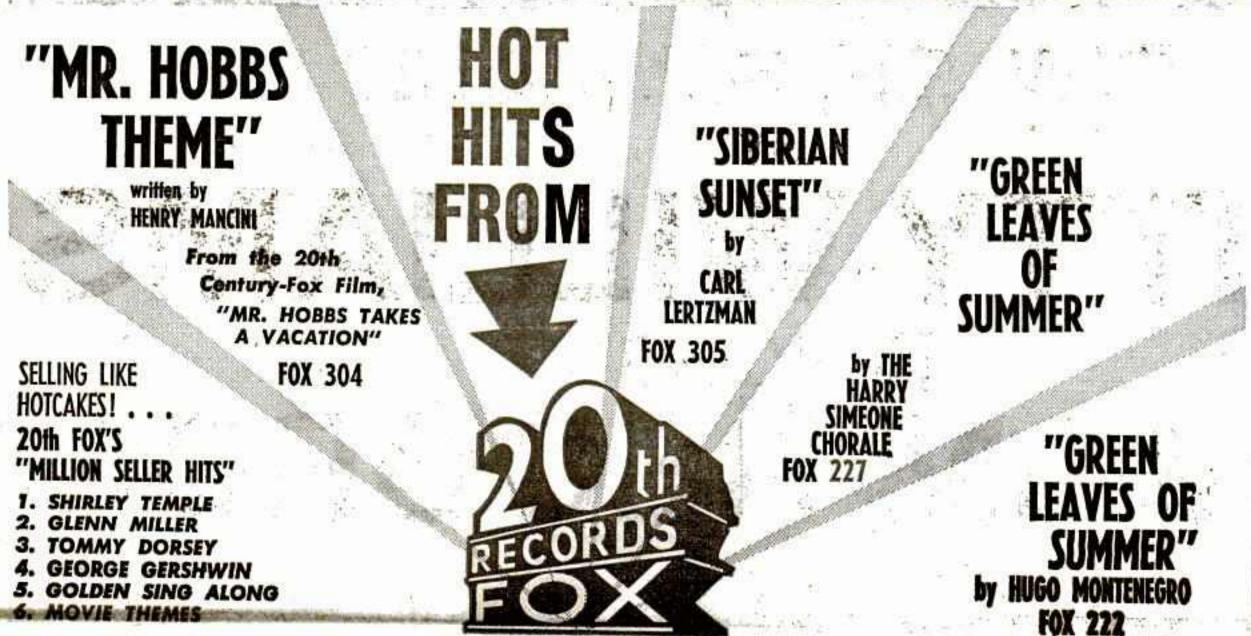
ords is beginning a special program azines, and in a host of metropoli-21 Sinatra albums in the catalog. Included is the latest release, "Sinatra Sings . . . of Love and Things," and two forthcoming sets 25.

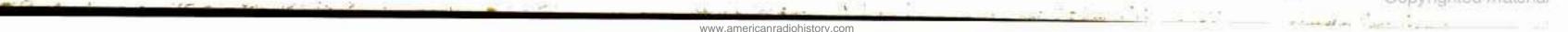
The Sinatra one-for-one program is being inauguarated so that dealers will be able to offer a two-forthe-price-of-one special to consum-

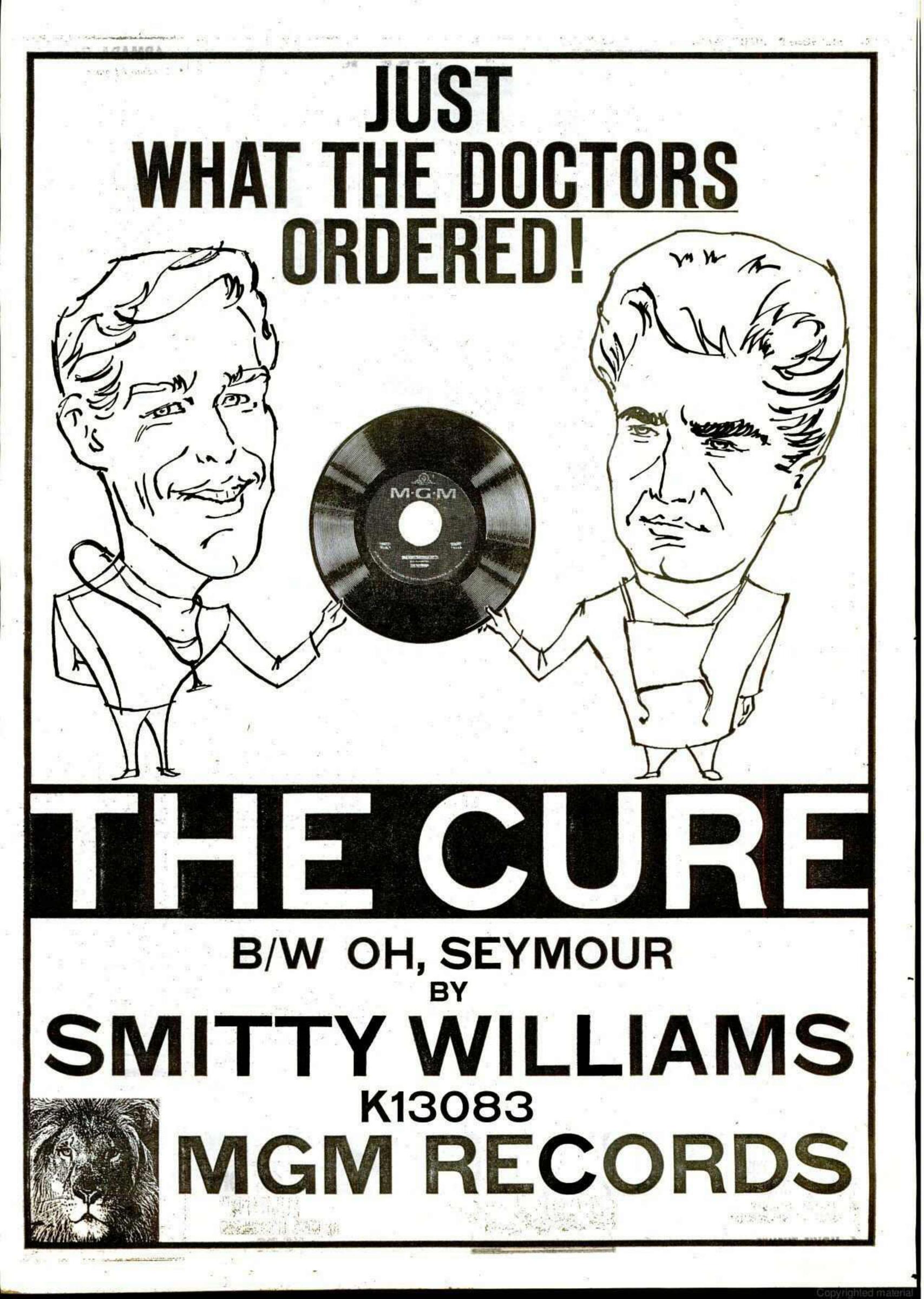
HOLLYWOOD - Capitol Rec- | page ads in Life and Esquire magto promote its catalog of Frank tan and community newspapers to Sinatra LP's. The firm is offering publicize the promotion. In addibuy one, get one free deal on the tion, special in-store displays and point-of-sale literature will be made available.

Dealers and rack jobbers participating in the Sinatra program which are to be issued during the will be offered deferred payment deal period. The special program privileges. Terms call for one-third will run from July 2 through July payment on August 10, September 10, and October 10 on shipments made between July 2 and 25. Shipments made after July 25 may be paid for in equal amounts on Sep-











BILLBOARD MUSIC WEEK 16

JULY 7, 1962

BUSBOWER HITS OF THE WORLD

18

19

25

27

28

29

4

ARGENTINA

(Courtesy Escalara de la Fama) *Denotes local origin

This Last

- Week Week 1 MIDNIGHT IN MOSCOW-- 1 *Stirlyn Brandy (Tonodisc); *Mac Ke Macs (Victor)-Tyler Melody-Novel 2 MULTIPLICATION-Bobby 2
 - Darin (Atco); Los Salvajes (Columbia)-Adaris Music-Fermata
- 3 NATA PER ME—Adriano Celentano (Microfon); Los 3 Santos (Music Hall); Tony Vilar (Columbia)-E.A.R.-Fortisimo
- EL POETA LLORO-*Los Fernandos (Odeon)-Korn
- PALOMA-*Los Andariegos (Tonodisc)-Korn POPOTITOS-Los Teen Tops 5
- (Columbia)-Edami **COME SEPTEMBER-Billy** 7 7
- Vaughn (Dot); Jose Carli (Columbia)-Adaris Music-Fermata
- 5 BALLADA DALLA TROMBA-8 Gastone Parigi (Microfon); Los Cinco Latinos (Columbia) -Titanus-Fermata 9
- 9 THE NIGHT 1 CREID-Brian Hyland (Ariola)-Pogo Music-Fermata - LUZ Y SOMBRAS-Javier Solis 10
- 30 (Orfeon)-Edami

AUSTRALIA

(Courtesy Music Maker, Sydney) *Denotes local origin

This Last

- Week Week - DO YOU WANT TO DANCE-Cliff Richard (Columbia)-No Publisher - I CAN'T STOP LOVING YOU-2 Ray Charles (Ampar)-Acuff-Rose 8 *SOUTHERN RORA-The Joye Boys (Festival)-No Publisher 6 WEST OF THE WALL-Toni Fisher (London)-Belinda 5 **1 *I'VE BEEN EVERYWHERE**-Lucky Starr (Festival)-6 Johnny Davlin Music

- 16 13 DR. KILDARE THEME-Richard Chamberlain (MGM)-Robbins 17 22 ENGLISH COUNTRY GARDEN
 - -Jimmie Rodgers (Columbia)-Planetary-Kahl 10 NUT ROCKER-B. Bumble
 - (Top Rank)-Ardmore & Beechwood 16 JUST A LITTLE LOVE-*Kari Denver (Decca)-
- Chappell/BIEM SHARING YOU—Bobby Vee (Liberty)—Aldon
 YES, MY DARLING 20
- 20 DAUGHTER-Eydie Gorme (CBS)-Chappell **OUR FAVOURITE MELODIES** 22
- -*Craig Douglas (Columbia)-Roosevelt 20 UNSQUARE DANCE-23 Dave Brubeck (CBS)-Derry
- Music 24 21 HOW CAN I MEET HER-Everly Brothers (Warner Bros.)
 - -Aldon CONSCIENCE-James Darren
- (Pye Int.)—Aldon PALISADES PARK—Freddie 26
 - Cannon (Stateside)-Feldman 22 JEZEBEL-*Marty Wilde
 - (Philips)—Campbell-Connelly 26 SOLDIER BOY—Shirelles (HMV)-Ludix
 - STEEL MEN-*Rog Whittaker (Fontana)-Tn Pan Alley
 - 27 FAR AWAY-*Shirley Bassey (Columbia)-Apollo

DENMARK

- (Courtesy Quan Musikbureau, Copenhagen) *Denotes local origin This Last Week Week 1 THE YOUNG ONES-Cliff Richard (Columbia)-Dacapo 2 WALK ON BY-*The Cliffters 2 (Philips); "Grethe Sonck (Sonet)-Winckler 3
 - 3 LA NOVIA-Poul Bundgard (Polyphon)-Multitone GOOD LUCK CHARM-5
 - Elvis Presley (RCA)-Belinda CHARLIE-Anita Lindblom 6
 - (Fontana)—Mork 7 HAWAII TATTOO—The Waikiki's

FRANCE

- This Week **1 RETIENS LA NUIT/SERRE LA** MAIN D'UN FOU-Johnny Hallyday (Philips)
- 2 CLAIR DE LUNE A MAUBEUGE-Pierre Perrin (Ricordi); Fernand Raynaud (Philips); Bourvil (Pathe)-Caravelle
- **3 LECON DE TWIST-Richard Anthony** (Columbia); Caterina Valente (Decca) -Caravelle
- 4 LE TWIST DU CANOTIER-Maurice Chevalier et les Chaussettes Noires (Barclay)
- **5 JE REVIENDRAI BIENOT-**Les Chaussettes Noires (Barclay) PETIT GONZALES-Danvel Gerard
- (Polydor)-Dalida (Barclay)-Caravelle
- 7 ET MAINTENANT-Gilbert Becaud (Columbia)-Breton
- CHICO CHA CHA/LA BAMBA-8 Los Machucambos (Decca) LE MEXICAIN-Marcel Amont
- Polydor)
- 10 ESPERANZA-Nino de Murcia (Festival)

FRENCH (WALLOON) BELGIUM

- (Courtesy Juke Box Magazine) ^oDenotes local origin
- Two
- This Weeks Week Ago
- 1 UN CLAIR DE LUNE A 1 MAUBEUGE-Bourvil (Pathe) -Moderny 1
 - SHOUT-Joey Dee and the Star-3 liters (Roulette)-Bens
- 3 2 YA YA-Joey Dee and the Starliters (Roulette)-Southern 4 9 LECON DE TWIST-Richard
 - Anthony (HMV)-Moderny 6 ESPERANZA-Nino De Murcia
- (Festival)-French Music 6 * 10 OH LA LA LOUISE-*Eric Genty
- (Decca)-Fonior 7 4 RETIENS LA NUIT-Johnny Hallyday (Philips)-French Music
 - WHEN THE COUSINS COME IN/HEY MAE

HOLLAND

(Courtesy Platennieuws, Amersfoort) This Last Week Week

- **1 ZWEI KLEINE ITALIENER-**Conny Froboess (HMV)-Portengen
- 2 WONDERFUL LAND-The Shadows (Columbia)-Melodia
- **3 GOOD LUCK CHARM**-Elvis Presley (RCA)-Belinda 4 THE YOUNG ONES-
- Cliff Richard (Columbia)-Basart 6 NORMAN-Sue Thompson 5
- (Funckler)-Int. Muziek Co.
- 5 LOVE ME WARM AND TENDER-Paul Anka (RCA)-Spanka Music
- 7 TANZE MIT MIR IN DEN MORGEN-Gerhard Wendland (Philips)-Benelux Music
- 8 MEXICO-Bob Moore (London); Willy Schobben (Artone)
- 9 DREAM BABY-Roy Orbison 9 (London)-Intl. Muziek Co.
 - 10 HAPPY JOSE-Jack Ross (London); Willy Schobben (Artone)-Portengen

HONG KONG

This Last

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10

- Week Week
- **4 I NEVER KNEW YOUR** 1
 - NAME-Paul Anka (RCA) **5 GINNY COME LATELY-**2 Brian Hyland (ABC-Paramount)
 - 3 SECOND HAND LOVE— Connie Francis (MGM) PLEASE DON'T ASK ABOUT
 - BARBARA-Bobby Vee (Liberty)
 - 5 3 COUNT EVERY STAR-Linda Scott (CA)
 - 2 QUANDO, QUANDO, QUANDO -Pat Boone (Dot)
 - I'M ON MY WAY-The Highwaymen (UA) YOU MADE ME LOVE YOU-Jo Ann Campbell (ABC-Paramount)
 - 9 SHARING YOU-Bobby Vee

NEW ZEALAND

This Last Week Week

1

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- **3 SOLDIER BOY-The Shirelles** (Top Rank)-Belinda WONDERFUL LAND-2 The Shadows (Columbia)-
- Albert 1 JOHHNY ANGEL-Shelly
- Fabaras (Pye)-Chappell SHOUT SHOUT-Ernie Marasca (London)-Cop Control
- 9 P.T. 109-Jimmy Dean (Coronet)-Southern
- 5 THE BIG DRAFT-The Four 6 Preps (Capitol) MASHED POTATO TIME-
- Dee Dee Sharpe (Top Rank)-KA
- SPEAK TO ME PRETTY-8 Brenda Lee (Festival)-Albert
- WHEN MY LITTLE GIRL IS ----SMILING-The Drifters (London)-Tucon
- IT KEEPS RIGHT ON 10 A-HURTIN'-Johnny Tillotsoa (Cadence)-CC

NORWAY

(Courtesy Verdens Gang) Denotes local origin

This Last Week Week

1

3

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7

- 1 GOOD LUCK CHARM-Elvis Presley (RCA)-Belinda
- **2** I'M LOOKING OUT THE 2 WINDOW-Cliff Richard (Columbia)-Musikk-Huset

3 AILLE SA NER SOM A INGEBJORG—*Nora Brockstedt (Karusell)—Musikk-Huset A/S

Conny Froboess (Columbia)-

6 SCHWARZE ROSE ROSEMARIE

-Peter Kraus (Polydor)-

Have Her)-Anita Lindblom

Richard (Columbia)-Musikk-

Brenda Lee (Brunswick)-Bens

Clyde McPhatter (Mercury)

(Fontana)-Sweden Music

Carl M. Iversen A/S

5 SAN'T AR LIVET (You Can

8 THE YOUNG ONES-Cliff

9 SPEAK TO ME PRETTY-

Huset A/S

Music

9 - LOVER PLEASE-

4 ZWEI KLEINE ITALIENER-

Sweden Music

	3.2	Johnny Devin Music	1000		11
6	4	CATERINA-Perry Como (RCA)	7	1	ZW
7	100	-Southern Music THAT HAPPY FEELING-	1 T		C
1.2		Bert Kaempfert (Polydor)-	8	10	WH
aug -	22.12	No Publisher	100000		S
-8	2	"HAVE YOU EVER BEEN TO		1	. 0
14415	100	SEE KINGS CROSS-	9	8	A .
12	alere.	Frankie Davidson (W. & G.)-	1.10		I
-9	. 3	Womerah MOON RIVER-Henry Mancini	10	-	I'M
	0.2	(RCA)-Chappell	1.22		W
10	7	THE MAN WHO SHOT			((
122	- 50	LIBERTY VALANCE-	20		
		Gene Pitney (United Artists)-	1.1	t (4	
2.1		Famous Music	121	TT.	
11	11	*SI SENOR-Rob E. G. (Festival)	1	10	urtes
12	12	-Leeds	This		ist
14	14	FUNNY WAY OF LAUGHING -Burl Ives (Festival)-			eek
1.4		Acuff-Rose	1	1	GO
13	9	DEAR ONE-Larry Finnegan	13.3	1997	E
365	1	(London)-Alberts	2-	3	LO
14	10	RONDO-Warren Carr (Festival)	1.10	1.49	N.
6.5	and the	-Victoria		15	(
15	13	GOOD LUCK CHARM-	3	6	PIC
(die	100	Elvis Presley (RCA)-Belinda		1	-0
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-1	2	GOOD LUCK CHARM-			NU
	1	Elvis Presley (RCA)-Belinda Music		1.5	5
2	1	COME OUTSIDE-*Mike Sarne	9	-	CO
		(Parlophone)-R.S.A. Music			0
3	3	PICTURE OF YOU-*Joe Brown	10	7	LAS
101	NOT	(Piccadilly)-Michael Reine		10	L
4	5	GINNY COME LATELY-	2	140	G
1.10	1	Brian Hyland (HMV)-Spanka Music	1.19	15	3.34
5	14	I'M LOOKING OUT THE		1	1.5
	100	WINDOW-*Cliff Richard		E.J.	6.3
2.4	1.	(Columbia)-Chappell	6° 1	(Co	ourtes
6	6	LAST NIGHT WAS MADE FOR	1.1	100	•1
	120	LOVE-*Billy Fury (Decca)-	-		NO -
22	189	Good Music	This	k A	ceks
1	.9		100 C 11 - 10	sh 829)	
1.87		-Ray Charles (HMV)- Acuff-Rose	1	1	CAL
	. 7	I DON'T KNOW WHY-	2	9	WA
1.2.	14.00	*Eden Kane (Decca)-Francis;		1.4	13.
	1.51	Day & Hunter	3	4	ZW
. 9	14	THE GREEN LEAVES OF	小生	10	C
1	5 M 4	SUMMER-*Kenny Ball (Pye)-	4	6	SAL
10	15	Robbins	1	- 21	-
14	15	STRANGER ON THE SHORE- *Acker Bilk (Columbia)-	5	5	THI
1.	100	Sherwin	Set.	100	C
11 .		HERE COMES THAT FEELING	6	-	LAI
0.3	(农)	-Brenda Lee (Brunswick)-	1		(
		K.P.M.	7	3	TH
12	11	DO YOU WANT TO DANCE-			B
	3	*Cliff Richard (Columbia)-			Jo
13	8	Sherwin AS YOU LIKE IT-*Adam Faith	100		C
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14	17	FOLLOW THAT DREAM (EP)-			1
1200	130	-Elvis Presley (RCA)-	9	-2	*TIP
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15	12	AIN'T THAT FUNNY-*Jimmy	10	10	TIN
		Justice (Pye)-Essex Music			P

(Palette)—Winckler	8	-	WHEN THE TWISTIN'
ZWEI KLEINE ITALIENER- Conny (Electrola)-Winckler			"The Cou
WHEN MY LITTLE GIRL IS SMILING-Jimmy Justice	9	7	EP & LP SO *Soeur So
(Pye)	2		Primavera
A LITTLE BITTY TEAR- •Helle Wilke (Triola); Burl Ives (Decca)-Mork	10	-	UN MEXIC. (Polydor)
I'M LOOKING OUT THE WINDOW-Cliff Richard	192		GERN
(Columbia)—Imudico		1	
8 38 30 ¹⁰ 700	Thi		sy Automaten
EIRE	and the second	ek W	
urtesy Dublin Evening Mail)	1	1	HEISSER SA
st æk	2	2	Gerig ICH SCHAU
GOOD LUCK CHARM-			WOLKEN
Elvis Presley (RCA)-Belinda	3	3	Mouskouri SCHAU M
LOOKING OUT THE			DIE AUG
WINDOW-Cliff Richard (Columbia)-Chappell			SCHON?-
PICTURE OF YOU-Joe Brown		4	(Philips)-
(Piccadilly)-Michael Reine	1	1	MARLEN
KATIE DALY-*Eamonn O'Shea (Glenside)-Walton's	12	-	(London)-
KATIE DALY-"Royal Showband	5	5	BLAUES B
(HMV)-Walton's			(Fontana)-
DREAM BABY-Roy Orbison			GLANZT
(London)-Acuff-Rose LET'S TALK ABOUT LOVE-			Nights)-B
Helen Shapiro (Columbia)-	6	12	(Fontana)- PARADISO-
Lorna	1.1941		(MGM-G
NUT ROCKER-B. Bumble/ Stingers (Top Rank)-Ardmore	7	6	ZWEI KLEI
COME OUTSIDE-Mike Sarne	8	11	Conny (C NO MORE-
(Parlophone)-R.S.A.			Aberbach;
LAST NIGHT WAS MADE FOR LOVE—Billy Fury (Decca)—			ME-Elvis
Good	9	14	Francis, D AUF MEIN
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YO	ST.	1000	On By)-R Melodie
ceks	12	. 7	Melodie d
Ko V	WHEE .	14	MEER-F
CAPUCCINA-Nat King Cole (Capitol)-Fazer		10	Esplanade
WALK ON BY-Leroy Van Dyke	13	10	(Electrola)
-Scandia	E 14		Hunter
ZWEI KLEINE ITALIENER-	14	9	EINE ROSI
Conny. (Columbia)—Fazer SABINA—Veikko Tuomi (Odeon)	2		MONICA- (Ariola)
-Levysavel	15	20	CATERINA
THE YOUNG ONES-	1.0mp	LINK ST	(Philips);
. Cliff Richard (Columbia)-Levy- savel	16	17	(Decca)-S
LALAIKA-Ann Christine		1	Peter Alex
(Scandia)-Belinda		1.5	Gerig
THE BOULEVARD OF BROKEN DREAMS-Lill-	17	16	(Electrola)
Jorgen Petersen (Columbia)-	04	105	(Funckler)-
Cano	18	-	TAG FUR T
LOVE ME WARM AND TENDER-Paul Anka (RCA)-		54	DREI RO
-Bens Musik	19	-	(Philips)- SLOW TWI
*TIPI-TII-Marion Rung (Philips)	COMP.		Checker (
-Scandia TINA JA MARINA-Tuula and	20	-	QUANDO,
Paula (Philips)—Fazer	1		-Caterina Budde
AMERICAN ALCONOMICS LEADINGS			and the second second

	"The Cousins (Palette)-World	1
7	EP & LP SOEUR SOURIRE-	10
	*Soeur Sourire (Philips)-	1420
	Primavera	-10.000
-	UN MEXICAN-Marcel Amont	5.20
	(Polydor)	100
	M 12	1
	GERMANY	This
	sy Automaten-Markt, Braunsweig)	Week
s La		1
k W		
2022-1 <u>9</u> 21	The second s	2
1	HEISSER SAND-Mina (Polydor) Gerig	4
2	ICH SCHAU DEN WEISSEN	1
10	WOLKEN NACH-Nana	3
	Mouskouri (Fontana)-Schaeffers	
3	SCHAU MIR NOCHMAL IN	4
	DIE AUGEN/SCHLAFST DU	
	SCHON?-Gerhard Wendland	5
	(Philips)-Melodie der Welt	37
4		6
	MARLENE-Bob Moore	
1	(London)-R. M. Siegel	1
5	BLAUES BOOT DER	7
	SEHNSUCHT-Blue Diamonds	18 19
	(Fontana)—Aberbach; GOLDEN	8
	GLANZT DAS MEER (Rio	
	Nights)-Blue Diamonds	9
12	(Fontana)—Capriccio PARADISO—Connie Francis	
	(MGM-Gerig	
6	ZWEI KLEINE ITALIENER-	10
52	Conny (Columbia)-Intro	10
11	NO MORE-Elvis Presley (RCA)	0.00
	Aberbach; SENTIMENTAL	-
	ME-Elvis Presley (RCA)-	1
	Francis, Day & Hunter	
14	AUF MEINER RANCH IN ICH	
111-1	KONIG-Peter Hinnen	
216	(Ariola)-R. M. Siegel	1.60
8	SILVER MOON-Peter Kraus	35 -
15	(Polydor)-Gerig	This
15	GEH NICHT VORBEI-(Walk On By)-Rex Gildo (Electrola)-	Weel
	Melodie der Welt	1
. 7	ALO-AHE/UND DAS WEITE	(A.L.)
1.16	MEER-Freddy (Polydor)-	200
14	Esplanade	1 SWA
10	NAPOLI MELODY-Bert Weedon	13
-	(Electrola)-Francis, Day &	30
	Hunter	
9	EINE ROSE AUS SANTA	4
	MONICA-Carmela Corten	1.5
	(Ariola)-Francis, Day & Hunter	
20	CATERINA-Willy Hagara	5
in an	(Philips); Silvio Francesco	
44	(Decca)—Seith DER BADEWANNEN—TANGO	1 23
11	Peter Alexander (Polydor)-	6
115	"Gerig	
16	NORMAN-Dany Mann	1000
10	(Electrola); Sue Thompson	7
15	(Funckler)-R. M. Siegel	
2	TAG FUR TAG BEKOMME ICH	1.000
100	DREI ROSEN-Heidi Bruhl	9
100	(Philips)-Spanka	-
-	SLOW TWISTIN'-Chubby	
	Checker (Ariola)-Aberbach	10
-	QUANDO, QUANDO, QUANDO	100
	-Caterina u. Silvio (Decca)-	
	Budde	1

orld	9 9 SHARING YOU-Bobby Vee (Liberty)	10 7 DREAM BABY—Roy Orbison (London)—Acuff-Rose, Scandia
	10 — KING OF CLOWNS— Neil Sedaka (RCA)	
1		SOUTH AFRICA
nt	JAPAN	(Courtesy Radio South Africa &
3	(Courtesy UTAMATIC, Tokyo)	*Denotes local origin This Last
	^o Denotes local origin This Last	Week Week
ig)	Week Week	Elvis Presley (RCA)-
	1 1 TOO MANY RULES-Connie Francis (MGM)-Columbia	2 9 WONDERFUL LAND-
dor)	2 2 *OUSHO-Murata Hideo (Columbia)-Columbia	The Shadows (Columbia)-
li -	3 3 LIMBO ROCK—The Champs (London)—King	3 2 WHEN YOU ASK ABOUT LOVE—*Jackie Frisco (Rave)—
IN	4 5 *WASURENAISA-Kitahara Kenji (Columbia)-Columbia	4 3 LESSONS IN LOVE- Cliff Richard (Columbia)
DU	5 4 *GARASU NO JOHNNY- Ai George (Teichiku)-Teichiku	5 6 TELL ME WHAT HE SAID- Helen Shapiro (Columbia)-
1 1	6 10 "AKASHIYA NO AMEGA YAMUTOKI-Nishida Sachiko	Ardmore-Beechwod 6 - ADIOS AMIGOS-Jim Reeves
-44	(Polydor)-Grammophon	(RCA)-M.C.P.S. 7 8 NORMAN-Sue Thompson
onds	7 8 *AME NO HANAZONO- Nakasone Miki (King)-King	(Continental)-Acuff-Rose
DEN	8 6 *ERIKO-Hashi Yukio (Victor)-	-Johnny Kongas & the G-Mea
	9 7 TABI NO YOKAZE-	8 - DREAM BABY-Roy Orbison
	Takashi Katsue & Fujiwara Ryo (Columbia)—Columbia	9 7 FORGET-ME-NOT-Eden Kans
-	10 - TWISTIN' U.S.A	9 8 LOVE ME WARM AND
CA)	Victor; Kiyohara Takeshi (Victor)-Victor	TENDER—Paul Anka (RCA)— Spanka
	(TRIOL) TRIAL	10 10 AFRIKAAN BEAT- Bert Kaempfert (Polydor)-
ICH	MEXICO	Aberbach
1	(Courtesy Audiomusica, Mexico)	SPAIN
Valk	*Denotes local origin	(Courtesy DISCOMANIA) *Denotes local origin
a)—	Week Week 1 1 EL GRAN TOMAS (Norman)-	This Last of the
ITE	*Mayte (RCA)-Brambila	Week Week, 1 1 LOVE ME WARM AND
1.0.M	2 3 EL LOCO-•Javier Solis (Columbia)-Pham	TENDER—Paul Anka (RCA)— Hispavox
don	3 9 JAMAS, JAMAS-*Javier Solis (Columbia)-Pham	2 2 PERDONAME-*Duo Dinamico
	4 - CUANDO VOLVERAS (Ginny	3 5 LINDA MUCHACHITA- Conde Francis (Hispavox)-
	Come Lately)-+*Paco Canedo (RCA)-Brambila	4 3 EL TERCER HOMBRE-
nter	5 6 MUNEQUITA (Roly Poly)- *Enrique Guzman (Columbia)- Emmi	*Duo Dinamico (Voz Amo)- Del Mundo
GO	6 8 VAGAR ENTRE SOMBRAS-	mico (Voz Amo)-Del Sur
	"Alvaro Zermeno" (Orfeon); Amalia Mendoza (RCA)—Emmi	6 7 BALADA DE LA TROMPETA-
No.	7 5 EDI, EDI (Steady, Eddy)- *Angelica Maria (Musart)-	7 8 TOO YOUNG—*Duo Dinamico (Voz Amo)—Del Mundo
ICH	9 7 NENA BAILAMOS TWIST-	8 6 DIME POR QUE-*Duo Dinamico (Voz Amo)-Del Sur
	*Rebeldes del Rock (Orfeon)	9 9 DANCE ON LITTLE GIRL- Paul Anka (Hispavox)-
R	10 - ADIOS MUNDO CRUEL	T: Hispavox
DO a)-	(Goodbye Cruel World)- *Enrique Guzman (Columbia)-	10 10 HIT THE ROAD JACK- Ray Charles (Hispavox)-
	No Publisher	Re-Do-La

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TWO SIDES OF PATTI PAGE THREE

Tailor-made for Patti

FOOLS

72013

BOYS' NIGHT OUT

S. W. J.R. W. CONDERPE

From the MGM motion picture "The Boys' Night Out" 72013





INTERNATIONAL BILLBOARD MUSIC WEEK NEWS REPORT

ASCENDING 'DOWN UNDER' **Aussies Seek American Audiences for Records**

facturers in Australia are looking erated by Jim Staples, the third to the United States for increased partner. The major portion of the business. Ron Dalton and Murdoch | current Viking catalog is presently Riley, two of the three owners of made up of an extensive library of Viking Records in the Australia- Polynesian recordings from Fiji, New Zealand territory, expressed Somoa, Tahiti and New Zealand. the hope for wider acceptance of Arrangements are in the works for Down Under material in this coun- distribution of a number of these try.

18

already a household word in their part of the world. As a matter of fact, the two Viking execs were in town concluding arrangements with their American representatives, Walter Hofer, for the distribution of various American indie firms in New Zealand and Australia.

Viking is the largest locally owned label in that area of the South Pacific, with a home base in Wellington, N. Z., and branch of-

AUSTRALIA

Festival Fans Flip **For Bechet Tune By GEORGE HILDER** 19 Todman Ave., Kensington, Sydney, N.S.W.

NEW YORK-Record manu- fice is Sydney. This branch is opauthentic issues here. But Viking American disks and artists are has wider reaching plans than this.

> their Viking label. They have auditioned a number of new talents at home, and the tour of the United States fits neatly into plans for in intensely interested in the varied recording techniques practiced in America and to accomplish a thorough study of the industry, both members of the team will go to Nashville.

> The team then will split up with Riley going to Mexico, California, Hawaii and Tahiti before returning home. Dalton intends to go to Chicago for conferences with Leonard Chess. Visits to California and Hawaii also are planned.

> Currently Viking handles the Canadian-American, Congress, Chancellor and Chess-Checker-Argo lines in their home territories, and other deals are being negotiated.

The Ray Price Port Jackson Jazz import copies. Coronet, which will cially written as a new title song Band really broke up the Trad Jazz release the disk, is planning a rush for Richard's British film "The Festival in Sydney recently with a as soon as tapes arrive from the Young Ones."

Pat Boone's "Quando, Quando, Quando" became a terrific hit all over the country. . . . A brandnew LP by Los Machucambos was just released in Belgium.

' Chart Wrap-Up

Not much change in the French (Walloon) hit parade, where "Shout" by Joey Dee and the Starliters and 'Un clair de lune a Maubeuge" are sharing first place. The recording by Bourvil is selling the best, but is closely followed by Pierre Perin, the original one.

For the very first time an LP is figuring among the top sellers. It's by Soeur Sourire, the singing nun from Fichermont. The EP is Dalton and Riley are planning a also on the list here and in Holland, solid move into the pop field for and both records are in very big demand.

. . Quincy Jones, producer of Mercury Records, was in the Philips studios to record the new Francis these future recordings. The team | Bay LP, to be released in America under the title "Special Request."

BRITAIN

EMI May Release Richard's Film Hit

By DON WEDGE

News Editor, New Musical Express

Dot Records is negotiating with EMI to issue a Cliff Richard disk as yet unmade. It will be a Bert Bacharach-Hall David composition, "Wonderful to Be Young," spe-

Fury, Fire, Diamond and many Legislative Fight on Copyright Law Holds Up Bonn OK of Rome Pact

By OMER ANDERSON

BONN-West Germany has notified signatory nations to the Rome copyright convention that it will delay indefinitely ratification of the Rome pact.

The postponement is the result of a bitter parliamentary fight over the Bonn government new copyright law, which is intended to replace the present measure enacted in 1905.

The new draft law, heralded by government and GEMA (the German copyright society) alike as one of the world's most modern copyright acts, has encountered determined opposition in the Bundestag (lower house).

Artists Entitled

Strongest opposition centers in provisions for tape recording royalties from private recorder owners and in the general principle established by the legislation that every artist, creative or performing, is entitled to royalties.

Opponents seeek to water down

was recorded here by Rog Whittaker (Fontana) and entered the chart this week. Now released is the American disk by Jimmy Dean (CBS). . . Oriole recorded Maureen Evans with "Never in a Million Years," current U. S. chart entry for Linda Scott (issued here on Pye-International).

Ray Charles is currently making his biggest impact here with "I Can't Stop Loving You" (HMV from ABC-Paramount), now No 7. He has a strong following among young British artists; such people as Cliff Richard and the Shadows have constantly boosted him.

the royalty rights of performing artists, contending that it is only the creative artist who merits full copyright protection.

The Rome convention was attended by delegates from 45 countries, the delegates signing the international agreement last October 26. Under this agreement, performers, recordings, broadcasts and telecasts would enjoy the same kind of safeguards that creative artists get under international copyright laws.

Unanimous Vote

Drafters of the agreement envisioned use of the symbol "P" inside a circle to denote "protected performance." The international convention was approved by a vote of 33-0. Luxembourg, Tunisia and the Netherlands abstained. Nine nations were absent from the voting session.

Romania and Czechoslovakia were among those voting approval. The Soviet Union, however, was not represented at the conference, although it had been invited.

It is now expected that the new German draft copyright act will have to be substantially rewritten before it can pass Parliament.



little-known Bechet tune, "A Moi States. De Payay." The Australian Record Company had previously arranged to release a Ray Price disking of the number and now is rushing it den d.j. and trad-fan interest.

Further on the jazz scene, A.R.C. in July is releasing an album by top stature Australian jazz man Bryce Rohde with the group he lately formed in America. Album's from the show. Comment from the title is "Straight Ahead" in mono and stereo. The disk was recorded in San Francisco for the Coronet label.

Distribution

150

World Music, Sydney, reports that the Palette label is now represented in New Zealand by Norman Wright & Company, who will press and distribute under the Palette label, and their initial releases are due to hit the market any day now. Negotiations are now proceeding for the Australian territory.

The Le Garde Twins have just completed an album and single for the local Columbia label. The single is a vocal version of "Bonanza," which EMI will issue with a special sleeve with photo. . . . Revived interest in many local songs from the past which were big hits in their day has encouraged Columbia to produce its first sing along album "Aussie Sing Song" by country and western singer Slim Dusty and the **Bushlanders**.

Publishing

Jack Argent, Leeds music man, has announced that he has acquired Australian rights for Spoone Music of the new Pat Boone single "Speedy Gonzales."

Aboriginal singer, 15-year-old (\$2) instead of the usual 295 fr. Vicky Simms, who created a certain amount of chart action with "Yo Yo Heart," has a follow-up single in "I'm Counting Up My Love," composed by Steven Kipner, represented on it. son of American writer Nat Kipner who now resides in Australia. . One of the hottest records of the moment is "Wolverton Mountain," which is receiving air play by all sist of hot U.S. records on Le-

The English movie "Play It Cool" has been canned by local distributor British Empire Films, This has caused much disappointment out to take advantage of the sud- at EMI, since its music publishing company, Castle Music, controlled all the music from the film which features Helen Shapiro, Bobby Vee and Billy Fury. However, plans are going ahead to release all disks film company was that the flick was not up to standard and did not mount's bid to retitle the film and compare with the Columbia movie "It's Trad Dad," recently released here. The film, however, was released in New Zealand to coincide with the recent tour of Bobby Vee.

BELGIUM

Philips Releases

Mahalia Record

By JAN TORFS

Stuivenbergvaart, 37-Mechelen

A few weeks ago Philips re-

leased a new LP by Mahalia Jack-

son entitled "Tell the World." These

recordings were made during Miss

Jackson's tour in Europe last year.

pop records in addition to jazz.

These LP's are to be found under

the serial number 3500, and one

LP will be brought on the market

at the very low price of 100 fr.

(\$6). Title of this record is "How

to Be Very, Very Popular," and

all kinds of light music will be

Last week we spoke of the new

Stateside label to be released

through Gramophone. It will con-

The Riverside label will release

The movie, one of the most suc-

cessful musicals ever made here, will be released in America by Paramount Pictures, Dot's parent. "The Young Richard's single, Ones," has been a big seller, earning a Gold Disk almost solely on British sales; it has figured in many overseas charts. EMI assigned itand the sound-track album-to Big Top for the U.S. There was insufficient sales reaction after the February release, hence Paraissue it on Dot. Picture is now in London's West End for the third time and was released on British circuits twice.

In addition to his hit single of "The Young Ones," Richard also scored with "Girl in Your Arms" (a U. S. hit for Connie Francis as "Boy in Your Arms"), and the Allisons entered the charts with "Lessons in Love," all from the score. Richard is now making a sequel, "Summer Holiday," in Greece. Productions now finished a second tion for herself, has penned "The He and the Shadows plan to visit the U.S. for promotional appearances when the first movie is released at the end of the year.

Disk News

Last Saturday (30) marked the end of 78's as far as domestic trade is concerned. None have been issued on the home market for two years, and both EMI and Decca set June 30 as the date when returns would no longer be accepted. Production continues for export; 168,-000 were pressed in April, latest month official figures are available.

From Holland, Philips mailed a specially produced promotion album of its classical artists appearing in various summer festivals. It gives examples from recent releases. Decca Records has acquired the British right to Bobby Curtola's "Fortune Teller" from the Canadian label, Tartan. Disk is issued in U. S. on Del-Fi. It will be released on London here.

The Hot Ones

Visitors

Set to make his British debut-Little Richard in a tour from October 8. . . . Stubby Kaye returns this month to make "The Mikado," one of a series of modern Gilbert and Sullivan pictures. He is also set for BBC-TV dates. . . . Rosemary Clooney is on the panel of BBC-TV's "Juke Box Jury" today (7). . . . The Hi-Lo's taped a Saturday special for BBC-TV before returning to the U.S... It gets a July 14 screening. . . . Granada-TV has acquired the Bing Crosby ABC-TV spectacular seen in the U.S. May 14 for July 11 screening.

Record Business

product over the next two years pop music. . . . Frances Hall, a calls for greatly increased output. ... Dennis Preston's Lansdowne latter title has been on the British sion. chart 31 weeks.

London music dealer Bill Lewington has imported the "Music Minus One" series of albums from New York. . . . EMI-Parlophone recorded the "Beyond the Fringe" cast again for an LP of the American material to be used when the show moves to Broadway in October. . . . Pye issued "Ya Ya Twist," a big continental hit for Petula Clark, in the French-language version.

Decca-Brunswick issued the 15 "Bing's (Crosby) Hollywood" LP's using, probably for the first time, the artist's name (Bing) and the catalog numbering system. . . Nearing the chart are the Spotnicks' "Orange Blossom Special," Sandy Nelson's "Drummin' Up a Storm" and Roy Orbison's "Crowd." There is also action on the Crickets' top disk jockeys in Sydney through grande, S.P.Q.R., Le Monde, Swan, of "Steel Men." The Canadian song Lee's "Here Comes That Feeling."

By KEN STEWART **Dublin Evening Mail**

The latest LP by one of the country's foremost attractions, "A Date With the Gallowglass Ceili Band," has been released here on the Beltona label through Solomon and Peres. In the past few years the band has cut well over 100 sides, including five albums for Top Rank and one for Columbia. Led by Pat McGarr, the outfit travels about 50,000 miles each year in Ireland alone and has broadcast from Ulster television and BBC-TV. A 10,000mile U. S. tour is planned for the autumn.

Disk News

Harold Christmas, chief of told that EMI (Ireland), Ltd., sales figures are higher than they Audio-Enterprise's new deal were this time last year. The counwith British Decca for releasing its try areas particularly are alive to County Antrim tunesmith who is rapidly making an enviable reputa-Acker Bilk plus strings album at Song of the Frogman" and "The the request of Atco which instigated County of Fermanagh" specially the "Stranger" saga. Bilk's single for Ernie Camlin, an Irish bari-(Columbia from Lansdowne) of the tone who is a frogman by profes-



Name Directors For Ricordi Firm

By EDDIE ADAMIS 92 quai du Marechal Joffre Courbevoie (Seine)

The new board of directors of Ricordi Records is set with President Director General M. Valcarenghi, Co-General Director Robert Ody, General Secretary Jacques Marmousset and Chief a.&r. Director Jean Porasse.

Furthermore, Ricordi Records, Philips group has two versions "Don't Ever Change" and Brenda Vox Production (President G. de (Continued on page 20)





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BILLBOARD MUSIC WEEK

International News

Continued from page 18

N.A.D.I.F. (President Pierre Bourgeois) have created a common dis- ords released one year or longer trib organization known as Vox-Ricordi to jointly promote and market their respective product.

Madison Records continue to flood the market. Latest issues are by Spartaco Sax and the Mar-Keys Friday and Saturday nights, Sep-(Bel Air), Bill Shepherd, the Monks, tember 28 and 29, when "Grand Lucky Jack, James Booker and the Souvenirs (Vogue), Billy Nash (Philips) and Red Moore (Columbia).

Funny Front

quite a number of spoken records prize, awarded by a board of perthat are strong sellers though not sons important in music. Among reported in our hit parade because the artists who will add luster to of their special classification. Thus, the popular show on the Saturday Fernand Raynaud (Philips) has just night show are Gerhard Wendland, been awarded a lead record for his Anita Lindblom, Los Machucam-3,827,63Ath record. A special series bos. Rudolf Shock, Les Compaghas been created for Philips' comics nons De La Chanson, Vince Tay-Christian Mery, Darrigade Et Fou- lor, Willy Alberti, Anneke Gronzique, Jean Richard, Jean Pierre loh, Willy Schobben and the Dutch Darras et Philippe Noiret and Hubert Deschamps. But the best selling comic of these past months has been Pathe Marconi's Henri Tiscot. On the other hand, Festival Records reported that Jacques Bodoin has sold 700,000 records of "La Table de Multiplication" since its first issue some years ago.

GERMANY

Instrumental Disks Continue to Score

By JIMMY JUNGERMANN 102 Ismaninger Str., Munich 27

Mendlssohn-Bartholdy) and Societe most important record shops. For about one-third off list prices, recago will be cleared. The stores will continue the big push for two shops brought foreign records at weeks.

The greatest record event of the year here in Holland takes place Gala Du Disque" returns for the third time. The Gala will be divided into classical and popular segments. On these two nights the Edison awards will be distributed. As reported earlier, there are The "Edison" is a Dutch record Swing College.

HONG KONG

Local Promoters

Take a Beating

By CARL MYATT

JULY 7, 1962 sent in parcels to relatives and nies (\$17.60), 10 records each of from New York an order for 80 sales value of the records. Price of of this operation.

12-inch LP's are 200 forint or \$8.70, 10-inch LP's 150 forint or \$6.50, 45 EP's 50 forint or \$2.17 and 45 singles at 30 forint or \$1.30. One or two State-owned record high prices, but lately they are taking these orders only on commission, as sales have dropped considerably due to the tape recording craze.

There is a small privately owned record shop in the center of Budapest. This shop pays for foreign pop records at a very high price in cash and offers these disks to customers on a rental basis for taping. They charge a very high deposit. The taping fee varies from 50 to 100 forint (\$2.17 and \$4.34), according to the artist and content on the record.

Though this is a flagrant infringement of copyright laws and many other neighboring rights, nothing is being done about the pirating at the moment.



By SAM'L STEINMAN Piazza S. Anselmo 1, Rome

27 A Estoril Court, Garden Road Control of pirated tape record-The apathy shown by Hong ings and royalties from Iron Cur-Kong's public toward foreign entain countries were the two princitertainment is causing local show pal topics of the 22d convention of business promoters nightmares. the Confederation of Societies of Latest in a series of shows to flop Authors and Publishers which comis "Something to Laugh About," bines 68 organizations in 37 couna revue which starred female im- tries-virtually every music-propersonator T. C. Jones and Ernes- ducing non-Communist country in the world except the U. S.-with some 500,000 members. Albert Miss Anderson was well received, Willemetz, president, and his executive committee conducted a week of meetings here for the first time since the second convention in 1927. The Cantagiro, song tour of newcomers, ran into opening woes when Milva quit for a Spanish TV series on the eve of the programming. Though she had signed a rived here, and there is talk about she withheld her retirement until \$16,000, the forfeit sum named in the contract. Another woe came from a two-day newspaper strike which halted all publicity during the early days of the running.

friends in Hungary. In both cases Panorama of Immortal Music and tapes of Mexican music, particthe import custom duty is ex- Festival of Light Classics, each at ularly the latest LP's of their tremely high. Travel imports are \$18.80. RCA, which presses the ranchero singers such as J. A. set at 40 per cent while postal im- records, finds itself the biggest LP ports are 60 per cent of the inland distributor in the land as a result Gil Brothers, Amalia Mendoza,

Capitol's latest American success being repeated here is an album entitled "A Song for Young Love" by the Lettermen. . . . Caterina Valente has caught on with her new Decca release, "I Don't Know Why I Love You, But I Love You." . . . Nicola Arigliano, whose voice Columbia usually presents in Italian, has come along with a French record. . . . Graz, lots!

NEW ZEALAND

Anzacs to See Top U. S. Acts

By FRED GEBBIE Box 5051, Auckland, New Zealand

J. C. Williamson announced concerts to be held within the next few months, featuring Harry Belafonte, Danny Kaye and Victor Borge, All are favorites with the New Zealand public and can be assured of packed houses.

Harry Miller's latest offerings, Linda Scott, Gene McDaniels and Bobby Vee, are at present enjoying good houses.

Some 148,000 visitors attended the 14th Auckland Festival of Arts. They came from all over New Zealand and Australia to be entertained by opera singers of international standing, concert pianists and symphony orchestras. The only jazz featured this year was in the movie "Jazz on a Summer's Day." . . Chancellor Records of the U. S. expressed great interest in local lass Lynn Barnett. Ron Dalton took her latest LP with him

Jimenez, Aceves Mejia, Martinez Mariachi Vargas, etc., for promotion through the U.S. catalog of RCA. In connection with this promotion, Lee Schapiro, co-ordinator of domestic merchandising for RCA, is expected to visit the company's Mexican affiliate.

Gamma Records will issue many LP's from the United Artists catalog, among them two by Don Costa and six of the series "Persuasive Percussion," with Terry Snyder, Al Caiola and Nick Perito. .. Disco Importadora will press and distribute in Mexico several new catalogs, among them Disc Jockey from Buenos Aires, W & G from Melbourne and from the U. S. World Pacific and Pacific Jazz.



By ESPEN ERIKSEN Verdens Gang Oslo

The Twist is no longer popular in Norway. The Norwegian never really took to the Twist; the only Twist disk that reached the charts, Chubby Checker's "Let's Twist Again," dropped off the VG barometer this week, It stayed among the Top 10 for 19 weeks.

The Egil Monn-Iversen diskery this week introduced the American trio Peter, Paul and Mary to the Norwegian market with "Lemon Tree" b.w "Early in the Morning" on Warner Bros. At the same time, the diskery issued a new record by Arne Bendiksen, who recently ar-

Instrumentals are scoring heavily here. After "Mexico" and "Happy Jose," the London label offers "Sunday" b.w "Twistwatch" by the String-A-Longs, "Margarita" b.w. "Milwaukee Stomp" by Jack Ross, and "Baby Elephant Walk" by Lawrence Welk. The Metronome label has issued Acker Bilk with "Stranger on the Shore," while the Electrola label reports Bert Weedon's "Napoli Melody" and Tony Osborne's "Turkish Coffee" are doing well. Kenny Ball efforts-"Midnight in Moscow," "The March of the Siamese Children" and "The Green Leaves of Summer"-have been winners.

Talent Tours

singer Maureen Rene began a sixweek tour through Poland. . . . Rosemary Clooney made 16 appearances in nine days in Germany, France and Italy.

tine Anderson, plus a strong supporting cast of local talent.

but Jones could not put his act over to the audience.

Visitors

Canadian - American recording star Linda Scott breezed into town after a highly successful tour of Italy with 12 name singers and 12 Singapore and Malaya, During her brief tour there she attracted capacity crowds at all three concerts. She received a noisy reception from her many fans when she ar- week earlier, the sponsors charged a possible concert tour here either the magazine covers had appeared late this year or early in 1963. with her picture as principal par-Frances da Silva of the Diamond ticipant. She is being sued for Former British, now German Music Company, agents for Canadian-American, flew to Singapore to stage Linda's shows.

HUNGARY.

High Duty Costs

By PAUL GYONGY

Derekytca 6, Budapest

pop recordings are available on the

Hungarian market. Some recordings

As already reported no Western

Killing Imports

Industry Meet

A two-day meeting of all elements in the music and recording business will take place September 1 and 2 at Acqui Terme to study the current situation, which some describe as a crisis, in the Italian industry. . . . Italian TV will allot only the final evening to the Naples Song Festival which is set for July 13-15 with Mario Abbate, Sergio Bruni, Gloria Christian, Auriello Fierro, Nunzio Gallo, Bruno Martino, Tullio Pane and Maria Paris as principal participants along with other newcomers as yet unselected. Following a nationwide voting pool, the winners will be proclaimed on a fourth and final evening the following week.

Erroll Garner received the first "Brigadoon" award of the year on the occasion of his first Roman appearance to do two TV shows. GAC and Philips Records hosted a special party for him at the Grotto del Piccione. . . . Reader's Digest, which usually sells its records through its own magazine-Italian edition is named Selezione-has embarked on a nationwide magazine and newspaper campaign to sell three sets of disks-seven records of Beethoven's nine sympho-

to the States.



Small Firm Plans Expansion Moves By OTTO MAYER-SERRA

Apartado 8688, Mexico City

Andre Toffel, former general artistic director of Columbia Records of Mexico, has been appointed general manager of Belart, Inc., until now a small company with facilities. Recently a strong financial group took over the company and will expand its activities considerably. A new studio is under two-color sleeves. construction, supervised by a Chicago firm and new recording will issue a Norwegian version of and re-recording equipment will be acquired in Germany and the U.S. Toffel will also build up the company's own label, Belart Discs. RCA Victor Mexicana received way.

rived back from a two-month visit to the U. S. A., "Alpenes Fiol" b.w "Over praerien" on Triola label.

In spring Norwegian record producers sign their new hopefuls, and today Iversen & Frogh secured Bergen-born songstress Hilde Carin. She will record "Ulriken Twist" b.w. "En hatt med tyrolerfjar" on Columbia.

Distribution News

The American label Big Top will be moving to Viking Music in the fall. Big Top has been represented by Proton in Norway on the label London.

Ernest Jorgensen of Knappupp visited Director Jorg. Fr. Ellertsen of Egil Monn-Iversen this week to discuss the future of the two firms. studio, pressing and processing Among the things discussed were plans to distribute Dot, California and Kapp in Norway and Sweden simultaneously and in the same

The Egil Monn-Iversen diskery the Perry Como success "Caterina," sung by the Key Brothers on Triola. This fall they also will record a platter with this year's Miss Nor-



Say You Saw It in Billboard Music Week

Year-Old Records Sell for Third Off

HOLLAND

By HEMMY J. S. WAPPEROM Edisonstraat 21, Amersfoort

On July 14 the year's greatest are imported by people traveling record sale in Holland starts in the in Western countries and some are



56 West 45th Street OXford 7-9737

New York 36, New York Cable Address: TRAGLOBMIC

Have just established important business relationship in Europe for record club release of musical show and name artist popular and jazz LP material.

Call, write or wire immediately

IOSEPH E. ZERGA President .

DONALD SINGER General Manager



ALL THE TRADES ALL SEWED UP!!!

PHILIPS

sensational new folk group...hitting big... radio picks all over the country...tremendous sales reaction

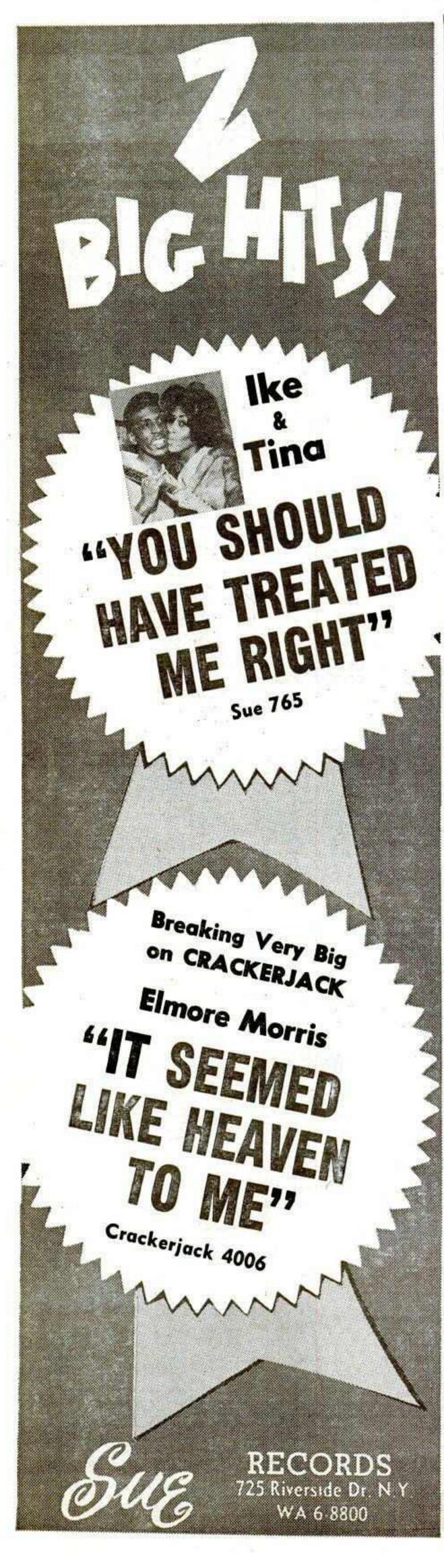


GOLDEN NEEDLES?

NO. 40038



www.americanradiobistory.com



BILLBOARD MUSIC WEEK 22 **Roulette Unveils Billing Plan; Absorbs Gone and End Records**

NEW YORK - Roulette un- a.&r., and Howard Fisher, compveiled 11 new albums on its own troller.

label, two on Roost and one on Tico along with a 15 per cent discount and 120-day deferred billing plan on its entire catalog at its sixth annual distributor meeting here last week.

Roulette President Morris Levy bought Gone and End Records, inventory. and that George Goldner, president join Roulette as vice-president.

Though becoming a division of distributors during which the la-Roulette, Gone and End will maintain separate entities and all three labels will maintain their present ing to Katzell. He noted that for distribution pattern. Levy and Goldner both stressed there was no plan to change any distributors. In his new post, Goldner will west and one on the West Coast. concentrate in the a.&r. and promotion departments. Roulette Gen- incentive plans for promotion men eral Manager Bud Katzell will assume that post for Gone and End bums. Also a contest will be held also. Continuing in Roulette's ex- on the "Two Tickets to Paris" alecutive alignment are Henry Glo- bum, with the winning distributor ver, pop a.&r.; Teddy Reig, jazz receiving two tickets to Paris.

RCA Victor Signs for Chicago

Music Fair; 70 Displays in Line

Gone and End people joining the group are Johnny Brantly, r.&b. promotion representative for all labels, and Sam Goldner, who will serve as co-ordinator for Goldner

and assist Katzel in sales. Gone and End have some 15 also announced that Roulette had albums in addition to their singles

Following the Roulette-Goneand owner of the two labels, will End general session, Roulette held a series of private meetings with bel wrote more business than ever before in the firm's history, accordthe first time, Roulette would be pressing album merchandise in two plants in the East, one in the Mid-The label also introduced special on singles and salesmen on al-

JULY 7, 1962 Los Angeles NARAS

Voting for Board

HOLLYWOOD - Los Angeles chapter voting members of NARAS have received ballots to select 20 new members to the Board of Governors. Chapter President Voyle Gilmore said a recent constitutional amendment provides for increase in the number of Board members. This year members will elect two governors instead of one in each membership classification,

Deadline date for return of ballots is July 11. Candidates named were:

Vocalists and Singers: Clark Burroughs, William Cole, Jimmy Joyce, Jo Stafford; Leaders and Conductors: Les Brown, Bud Dant, Joseph Gershenson, Axel Stordahl; A.&R. Men and Producers: Jesse Kaye, Alan Lvingston, Steve Sholes, Irving Townsend; Songwriters and Composers: Lou Adler, Alan Bergman, Barry DeVorzon, Don Robertson; Studio Engineers: Hugh Davies, Charles Pruzanksy, Al Schmitt, Ralph Valentin, and Instrumentalists and Musicians: Arthur (Skeets) Herfurt, Max Herman, George Roberts, William Ulvate.

Arrangers: Henry Beau, Lou Busch, George Duning, Pete King; Art Directors and Literary Editors: Murray Garrett, Harry Pack, Jim Silke, George S. Whiteman; Spoken Word, Comedy, Etc.: June Foray, Mickey Katz, Soupy Sales, Irving Taylor, and Classical: Richard Jones, Robert Myers, Salli Terri, John Scott Trotter.

CHICAGO - RCA Victor will | Mercury - Smash - Philips, Capitol put on a giant display of its record, and the ABC-Paramount group, inphonograph, radio, television and cluding Impulse, Westminster and tape lines at the World's Fair of Music and Sound to be held at Chicago's plush new lake-front convention site, McCormick Place, August 31-September 9.

The signing of RCA gives the fair a list of some 70 exhibitors from ranks of record companies, phonograph, radio and television manufacturers, high fidelity and component parts manufacturers and miscellaneous electronic manufacturers and parts suppliers. Besides RCA Victor, record companies signed include: Columbia, Command, MGM - Verve,

Chancellor.

Fair officials said the convention now has some 75 per cent of its 200,000 square feet of exhibit space sold out.

Entertainment Planned

In addition to equipment dis-

one of the largest areas devoted to home entertainment equipment and records, according to Jack M. Williams, vice-president, advertising and sales promotion, RCA Sales Corporation, and John Y. Burgess, division vice-president, commercial sales department, RCA Victor Record Division.

In addition to latest recordings by RCA artists, the display will feature the entire RCA Victor prerecorded tape catalog, cartridge recorders, color and black and white television receivers, and phono-

Spoken Arts to Bid For European Sales

NEW YORK-Spoken Arts Records has set up a massive European sales program. Firm's distributors in England, Ireland, France and Germany will contact thousands of educational institutions during the fall to interest them in the use of SA records to supplement their classroom work.

The label also signed an exclusive distribution deal for the La Voix de l'Auteur label for the U.S. This is a collection of authors reading their own complete plays. The series has been launched by Roger Capras of Paris. It consists of 34 albums with readings of plays by Jean Anouilh, Eugene Ionesco, Andre Roussin and Jean Cocteau. English authors to be represented in the series are Christopher Lawrence Durrell and Peter Ustinov.

T. F. Whitten Upped By RCA Victrola

INDIANAPOLIS-Selection of Thomas F. Whitten as manager of RCA Victrola instrument and component manufacturing operations in Indianapolis was announced here. He succeeds Jack A. Scarlett, who was promoted to manager of RCA data processing at Palm Beach.

Whitten will direct the work of the RCA Home Instrument plant where 3,300 employees are engaged in the manufacture of stereophonic and high-fidelity phonographs, tape recorders and television instruments.

plays, the fair will present numerous business and trade meetings, demonstrations and a number of entertainment features.

The RCA Victor exhibit will be graphs and radios.

N. Y. Retailers Agree to Stop Ads **Comparing Prices With Those on List**

continue use of advertising which compares actual sale price of merchandise to a so-called manufac- E. J. Korvette and Sam Goody. turers' suggested list price.

A conference wa called several

Mfrs. Huddle Continued from page 4

suite and followed a session on Thursday night (28). In response to an invitation reported exclusively last week in BMW, a group of executives from nearly 20 indie for exploratory discussions on the desirability of a new organization.

The need for and procedure in-Ross, who had been executive secretary of ARMADA before the distributor takeover. Some legal advice was sought from attorneys present, and attendees were assured that no element of collusion existed in the formation of a trade org of this type.

A show of hands from among those present indicated that 13 definitely were in support of the formation of a new group. Only five were able at the moment to pledge specific financial support to the extent of \$1,000 each, the remainder indicating that they had to go back to the principals of their companies to secure specific advice.

NEW YORK-A number of weeks ago by the Better Business leading retailers in the metropolitan | Bureau of New York, Asked to atarea have voluntarily agreed to dis- tend were leading local department stores and representatives of Peerless and Willighby Camera stores,

> Among those handling records, all but the two camera stores voluntarily agreed to go along with the majority in the matter, though several, including Goody, did so reluctantly.

Goody told BMW that he agreed to go along, but that he also raised a point with the BBB about the use of similar types of advertising appeals by record clubs. It is known that for a period of several months, labels had gathered in Frey's suite RCA Victor attorneys have not allowed the use of list price comparisons in ads of the Victor record club, but other clubs still employ volved in formation of such a group the practice. Goody said he would was discussed by Frey and Jordan desist temporarily, but in the event that clubs continue such ads, he would be forced to resume.

A spokesman for the BBB here declined comment except to say that all ads whether in publications, direct mail or other media, would be subject to its scrutiny.

night meeting from the largest indie manufacturers which had been in ARMADA. To secure their attendance, it was decided to adjourn and meet again Friday afternoon after the formal morning vote which changed ARMADA into a distributor group. Frey announced Another problem was the lack of the manufacturer meeting at the representation at the Thursday time the distrib takeover took place.





3 BIG MONEY-MAKERS

SHELLEY FABARES

"Johnny Loves Me"

CP 636



VICKI



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BILLBOARD MUSIC WEEK

JULY 7, 1962



THE SHIFTING WHISPERING SANDS



Pop

Billy Vaughn, Dot DLP 25442 (S); DLP 3442 (M)-Billy Vaughn has been most successful in the album derby and here's another potential winner. It packages both sides of the Vaughn "Shifting, Whispering Sands" single hit with such Western motif songs as "Cool Waters," "Wagon Wheels," etc. All of Side Two is given over to Vaughn's own new creation (with some themes by George Greeley), "Song of the West," a colorful suite-like piece with a lot of flavor of the West. Most listenable.

SINATRA SINGS ... OF LOVE AND THINGS



Frank Sinatra. Capitol W 1729 (M); SW 1729 (S)-Here's another potent collection of Sinatra tracks from Capitol. The album should score heavily with his fans, for it contains some of his strongest selling singles of years past. "Chicago," "The Nearness of You," "Mr. Success" and "Sentimental Baby" are all to be found on this set. Nelson Riddle, Felix Slatkin and Skip Martin are responsible for the arrangements.

BEWITCHING-LEE



Peggy Lee. Capitol T 1743-This album is also called Peggy Lee's greatest hits, for it features the enchanting thrush singing such notable Lee items as "Fever," "Don't Smoke in Bed," "Why Don't You Do Right," "Hallelujah I Love Him So" and "While We're Young." There are scores of Lee fans around the country who will dig this set so dealers should keep hefty stocks on hand.

BOCCACCIO '70



Sound Track. RCA Victor FOC 5 (M); FSO 5 (S)-The sound track from the three short flicks that make up the new Italian movie "Boccaccio '70" is a lovely collection THE EDDIE (LOCKJAW) DAVIS COOKBOOK, VOL. 3 of music. Two of Italy's top musicians composed the score: Nino Rota, who has contributed to "La Strada" and "La Dolce Vita," and Armando Trovajoli, who has composed music for "Anna" and "Bitter Rice." The music is joyful

Low Priced Pop

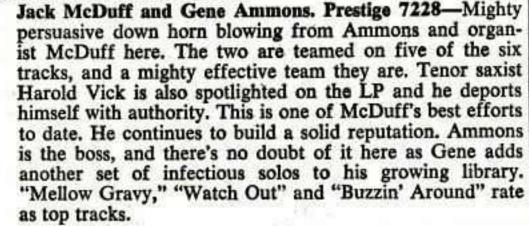


BYE BYE BIRDIE Original London Cast. Mercury-Wing MGW 13000 (M); SRW 17000 (S)-A spirited performance of the hit show by the London cast. This is an outstanding low-price value. Mercury has an inspired piece of merchandise to offer instead of just another studio-recorded re-hash. The highly talented London cast, starring Chita Rivera and Peter Marshall, turns in a rousing rendition with several of the songs coming over even better than they did as performed by the broadcast.

ALBUM REVIEWS

BROTHER JACK MEETS THE BOSS

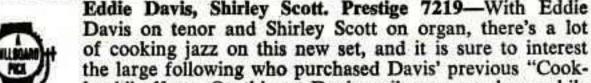
Jazz



EDDIE HARRIS



Vee Jay LP 3028-Another intense collection of tenor sax solos by Eddie Harris. The instrumentalist has penned all but one of the seven tunes on the set. On these sides, Harris shows that he is attempting to broaden his playing; he seems to be reaching for a more avant-garde type of expression, somewhat on the order of John Coltrane. "Fantastic Waltz," "Just Friends" and "Dancing Bull" are some of the better tracks.



Eddie Davis, Shirley Scott. Prestige 7219-With Eddie

SPOTLIGHT WINNERS are judged to have the strongest sales potential of all albums reviewed during the week and are picked to hit the Top LP chart. FOUR-STAR albums are those with strong sales potential. All Spotlights and Four-Star LP's have been evaluated by the full Reviewing Panel, and descriptive reviews are published for these.



These are the tracks selected for disk jockey programming by BMW's reviewing panel as the most outstanding from this week's new LP Spotlights.

JAZZ

THE EDDIE (LOCKJAW) DAVIS COOK-BOOK, VOL. 3-(Prestige 7219) "Lucky So and So"

LIKE COZY-Shirley Scott (Moodsville 19) "Like Cozy"

BROTHER JACK MEETS THE BOSS-Jack McDuff & Gene Ammons (Prestige 7228) "Buzzin' Around" (Prestige, BMI)

SACRED

ROY ACUFF & THE SMOKEY MOUN-TAIN BOYS-(MGM E 4044, SE 4044) "Were You There When They Crucified My Lord" (BMI) (2:27)

LP REVIEW POLICY

All albums received by Billboard Music Week are listened to and reviewed by the BMW Reviewing Panel. LP's are rated, within their respective categories, according to their commercial potential, based on such factors as performance, material, artist's name value, recording quality, etc.

and serious by turns depending on the plot, but many of the pieces stand out as candidates for singles, especially the lilting "Bevete Piu Lettel" Big music excitement could help this track sell.

JOHNNY GET ANGRY



Joanie Sommers. Warner Bros. W 1470 (M); WS 1470 (S) -Joanie Sommers, who has a smash hit now with "Johnny Get Angry," could have a good selling album here, too, since this set also contains her hit single. And in addition it includes a flock of standards and some of her preissued singles like "One Boy." Standards range from "A Nightingale Sang in Berkeley Square" to "Theme From a Summer Place." They show off the girl's warm piping and mark her as a miss with a future.

THE MUSIC MAN



Sound Track. Warner Bros. B 1459 (M); BS 1459 (S)-"The Music Man" should be as big a seller in this original sound-track version as it was as an original cast album, for the movie version of the show has Robert Preston repeating his role as "The Music Man" and it also stars Shirley Jones, Buddy Hackett, Hermione Gingold and Paul Ford. They are all here on this album, with Preston and Miss Jones doing splendidly on "Ya Got Trouble," "Goodnight My Someone," "Seventy-Six Trombones" and all the rest. Sock sales in store for this LP.



book" efforts. On this set Davis wails away on horn while Miss Scott furnishes fine rhythm backing, with sparks also flying from the work of Jerry Richardson on sax and flute. On this new set are some fine Davis-Scott items, "The Goose Hangs High," "Simmerin'" and "Heat and Serve," plus Ellington's "Lucky So and So." Set cooks.

SHIRLEY SCOTT: LIKE COZY



Moodsville 19-Shirley Scott's host of fans will dig this presentation of mood jazz which shows off her refreshing and flowing style, combining soul as well as melody. Working with George Duvivier on bass and Art Edgehill on drums, the organist comes through with effortless performances of both originals and standards. Best tracks are "Like Cozy," "Little Girl Blue" and "Laura."

Country & Western

ALL TIME GREATEST HITS



Roy Acuff. Hickory LPM 109-The album cover shows a fiddle and a crown, and carries what would otherwise be an immodest caption: "Roy Acuff, King of Country Music." In Acuff's case, it's hard to argue, even harder to see how this package could miss with his host of fans. Sides include some Acuff all-time favorites: "The Great Speckled Bird," "The Precious Jewel" (written by Acuff), "Wabash Cannonball," "Night Train to Memphis," and others.

(Continued on page 26)

THREE-STAR albums, having moderate sales potential, are listed thereafter; these frequently will be of particular interest to dealers with specialized clientele. Other LP's with limited sales potential are listed following the Three-Star albums.

SPECIAL MERIT SPOTLIGHTS, In the opinion of the Reviewing Panel, have outstanding merit and deserve exposure.

All LP's intended for review should be sent to the Billboard Music Week Reviewing Panel, P. O. Box 292, Times Square Station, New York 36, N. Y.

TAKE COOD GARE OF HER

AS IF I DIDN'T KHOW TONICHT I WON'T BE THERE HAD THE CRAZIEST DREAM

THE PRISONER'S SONG

I CAN'T HELP IT SPEAKING OF HER SLEEPY TIME CAL

LINDA

EPIC



LN 24019/BN 26019 Stereo





PATSY CLINE



YOU'RE STRONGER THAN ME (Pamper, BMI) (2:36) -SO WRONG (Cedarwood, BMI) (2:58)-Two more solid country-type items for Miss Cline. The first is a touching story of romance gone awry while the second is another lovely ballad handled with taste. Both sides are top-flight with accompaniment by strings and chorus.

Decca 31406 DAVE YORK

GEORGE MAHARIS



THEY KNEW ABOUT YOU (Dymor, ASCAP) (3:12)-LOVE ME AS I LOVE YOU (Marielle, BMI) (2:34)-The "Route 66" TV idol has another fine pair of ballads that should find favor with his many fans. The first, written by Bob Allen, is handled with much feeling against strong backing while the second features the lad's moving vocal effort against a lush setting. Either or both Epic 9522 could get the nod.

VINCE EDWARDS



AND NOW (Alexis, ASCAP)-DON'T WORRY 'BOUT ME (Mills, ASCAP) (3:05)-One of TV's favorite M.D.'s has two highly commercial vocal items here. The first is the pop tune based on a classical theme that scored for Della Reese some years ago. The second is the standard handled in workman-like fashion. Either or both has strong potential. Decca 31413

JIMMY SOUL



WHEN MATILDA COMES BACK (Rock Masters, BMI) (2:33)-The "Twistin' Matilda" man has a solid rocker as a natural follow-up to his latest hit. The pounding DENNIS TURNER arrangement and penetrating femme vocal group that make up the background are plus additions. The reverse side **** LITTLE MISS HEARTBREAK (Lyn-Lou, BMI) (2:08) Louis is "Some Kinda Nut?" (Rock Masters, BMI) (2:40).

TONY ORLANDO

AT THE EDGE OF TEARS (Aldon, BMI) (2:15)-



STAND IN (Ross Jungnickel, ASCAP) (2:21) - YOU DON'T NEED ME ANYMORE (Robertson, ASCAP) (2:56)-Don Robertson sings these two attractive countrypop weepers with feeling and compassion and he could easily have two winners here. He tells his ballad stories with conviction backed by the Floyd Cramer-type of piano support that adds a tasteful touch. RCA Victor 8059



BEACH PARTY (Garpax-Cinch, BMI) (2:01)-The teen set may flip over this exciting tale of a wild beach party performed authoritatively by the chanter aided by solid CURY 72007-A smart, slow ballad side, ork support. Good young wax. Flip is "I Wanna Go produced by Shelby Singleton and Quincy Surfin'" (Garpax-Cinch, BMI) (2:18). **PKM 6700**

RAMSEY KEARNEY



NINE LITTLE TEARDROPS (Combine, BMI) (2:05)-I NEVER LET YOU CROSS MY MIND (Milene, ASCAP) (2:28)-Kearney, new warbler on the label, makes his debut with two fine performances of interesting material. Top side is a novelty, based on the "Ten Little Indians" kidsong; flip is a lovely weeper handed a warm reading by the lad. Both have a chance. Hickory 1176

medium beat ditty sung well by the chanter. Another good scoring job making good choral use. (Good Songs, BMI) (2:07)

**** Going Back to Mary-A cute side well done by Alaimo, using dual track chanting against a fine Hutch Davie arrangement. Performance has a Bobby Vee quality and it's mighty effective. Watch it. (Good Songs, BMI) (1:54)

JOSH WHITE JR.

**** The Land of No Love-MER-Jones, and neatly spotlighting the junior Josh White. He has a nice, tender touch and there's fine guitar and fem chorus backing. Can get spins. (Mayfair, ASCAP) (2:37)

*** Oh, Miss Mary-A happy, handclapping rhythm folkish tune, done in stylish fashion. Flip has an edge, however. (2:17)

GORDON JENKINS

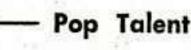
*** I Wish You Love-TIME 1051-From the Time 2000 LP series, comes this pleasant, neatly arranged ork interpretation of the pretty tune. Fine, soft programming, with a subtle Latin dance beat. (Leeds, ASCAP) (2:22)

**** Fascination - A bright, breezy reading in up rhythm of the familiar ballad

(Continued on page 36)

SINGLES REVIEW POLICY

All single records received by Billboard Music Week are listened to and reviewed by the **BMW Reviewing Panel. Records** are rated, within their respective categories, according to their commercial potential, based on such factors as performance, material, artist's name value, recording quality, etc. SPOTLIGHT WINNERS are judged to have the strongest sales potential of all singles reviewed during the week and are picked to hit the top 50 of the Hot 100 chart. FOUR-STAR singles are those with strong sales potential. All Spotlights and Four-Star records have been heard and evaluated by the full **Reviewing Panel and descriptive** reviews are published for these. **THREE-STAR** records, having moderate sales potential, are listed thereafter; these frequently will be of interest for disk jockey programming. Other records, with limited sales potential, are listed following the Three-Star records. **SPECIAL MERIT SPOTLIGHTS, in** the opinion of the Reviewing Panel, have outstanding merit and deserve exposure. All singles intended for review should be sent to the **Billboard Music Week Review**ing Panel, P. O. Box 292, Times Square Station, New York 36, N. Y.



6800

SPECIAL MERIT

SINGLE8





CHILLS (Aldon, BMI) (2:40)-Two distinctive and different vocal sides from Orlando here. The first has swing, a bright beat and ear-catching trumpet figures. The second LENNIE MILES is performed in slow, gospelish fashion with a chorus that gives it a wild sound. Solid use of trumpet and drum Epic 9519 breaks also add to the over-all effect.

JOHNNIE MORISETTE



WILDEST GIRL IN TOWN (Kags, BMI) (1:54)-SHO' MISS YOU BABY (2:30)-A pair of swingers for the singer who scored with "Meet You at the Twistin' Place." Both should score as dancing delights. The top side moves in strong fashion with a belting vocal over punching combo that showcases horns in unison. The flip has pushing rhythm, a torrid vocal in medium tempo and support from guitar and harmonica. SAR 133

SI ZENTNER ORK



BOOGIE WOOGIE MAXIE (Bregman, Vocco & Conn, ASCAP) (1:44)-The swing oldie is handed an exciting performance by the Zentner crew on this pounding instrumental. The band shows off solid ensemble work, and the sound is sparkling. A fine side for station programming and one that could move out. Flip is "Shadrack" (Fisher, ASCAP) (2:18). Liberty 55476 (2:02)

**** Stay With Me-GROOVE 0001-A touching ballad reading by Miles on this first entry of the re-activated Groove label at full list. The side is nicely fashioned with choral and ork backing. (Suffolk, BMI) (2:37)

*** Hercules-The lass makes Miles feel like a strong man. It's dramaballad that builds nicely as it moves along against bright backing containing strings and horns. (Tobi-Ann, BMI) (2:35)

FREDDIE HART

*** Stand Up-COLUMBIA 42491-A bright disking that shows off a first-rate vocal by Hart over country, and gospel backing that also features a Salvation Army trumpet in the backing, Watch this. (Central Songs, BMI) (2:15)

★★★★ Ugly Duckling-Freddie Hart sings about a gal who wasn't very attractive but grew up to be a pretty girl and now he wishes she was still around. Cute side that could get some action. (Pamper, BMI)

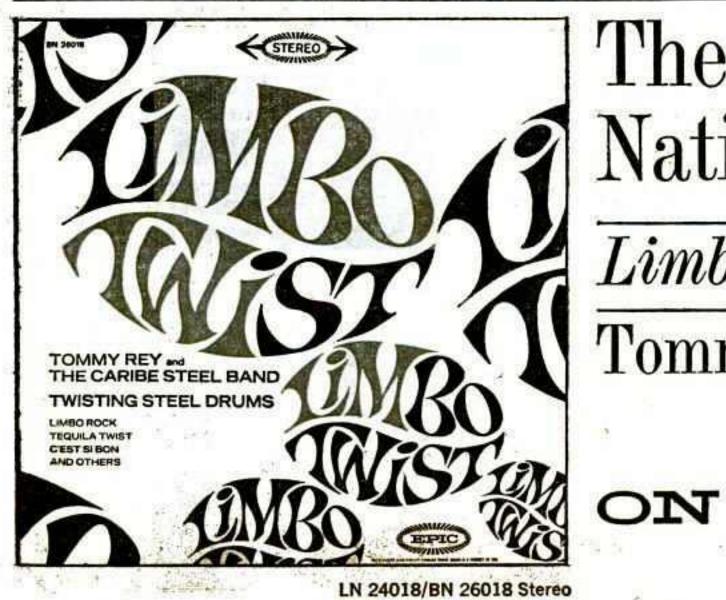
JOHN BUCK *** Black Is the Color of My True Love's Hair-WARNER BROS. 5288-A very haunting instrumental version of this folk ballad complete with lead guitar, concertina, French horns and the works. The song has a distinctive "Sound of the Praries" flavor. (Sherman-DeVorzon, BMI) (1:55)

**** JALISCO-A Mariachi-styled instrumental done in typical Tex-Mex style with a wailing horn and backed by chorus. (Sherman-DeVorzon, BMI) (1:55)

MYRON LEE

**** Town Girl-DEL FI 4180-An infectious beat and novel sound makes this a good teen item. The boy sings with a strong feeling. Harmonica and pounding rhythm section add to the effectiveness. (Maravilla and Doral, BMI) (2:04)

**** SCHOOL'S OUT-A summertime special that might find acceptance among teeners. Side is done in the style of Gary Bonds with chattering, swinging rhythm, group coval and harmonica effects. (Maravilla and Doral, BMI) (2:13)

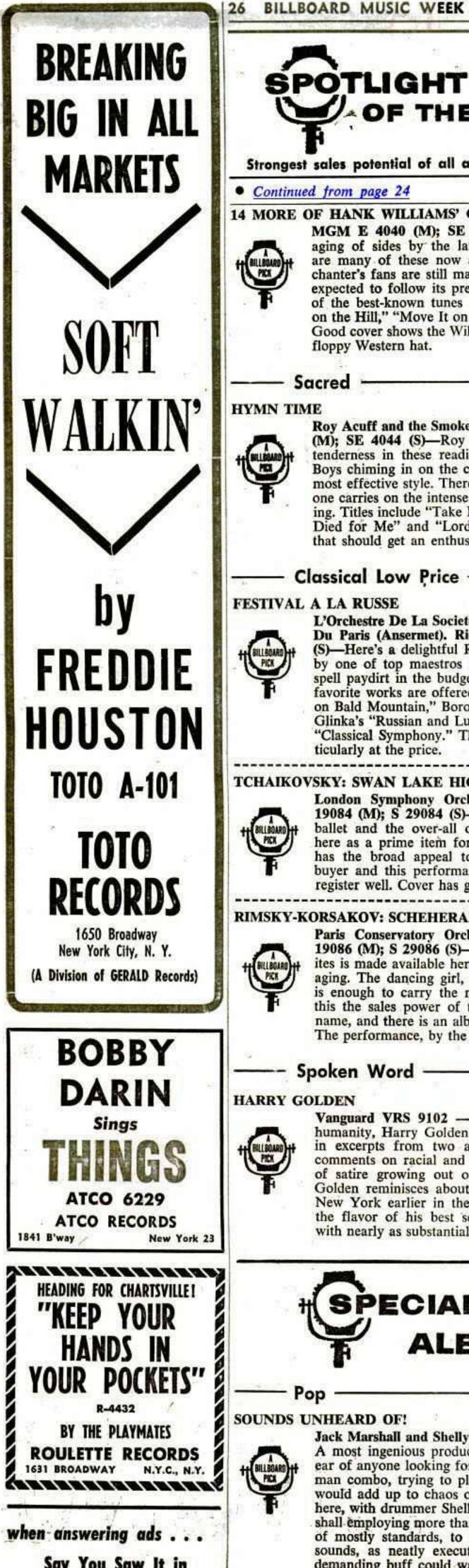


[N 24019/Biv 20019 Steres



O "EPIC", "CBS" MARCA REG. T.M. PRINTED IN U.S.A.







Strongest sales potential of all albums reviewed this week.

Continued from page 24

14 MORE OF HANK WILLIAMS' GREATEST HITS, VOL. II

MGM E 4040 (M); SE 4040 (S)-Yet another repackaging of sides by the late, great Hank Williams. There are many of these now available, but the famed writerchanter's fans are still many, too, and the package can be expected to follow its predecessors as a fast-mover. Some of the best-known tunes are here, including "A Mansion on the Hill," "Move It on Over," "Window Shopping," etc. Good cover shows the Williams trade-marks, the guitar and floppy Western hat.



Roy Acuff and the Smokey Mountain Boys. MGM E 4044 (M); SE 4044 (S)-Roy Acuff displays great heart and tenderness in these readings with the Smokey Mountain Boys chiming in on the chants and repeating phrases in a most effective style. There are a dozen selections and each one carries on the intense emotion established at the opening. Titles include "Take My Hand, Precious Lord," "Jesus Died for Me" and "Lord Build Me a Cabin." Solid wax that should get an enthused reception.

Classical Low Price

FESTIVAL A LA RUSSE



L'Orchestre De La Societe Des Concerts Du Conservatoire Du Paris (Ansermet). Richmond B 19087 (M); S 29087 (S)-Here's a delightful Russian music festival, performed by one of top maestros in the field. The pairing should spell paydirt in the budget-priced area. Four of the really favorite works are offered, including Mussorgsky's "Night on Bald Mountain," Borodein's "Steppes of Central Asia," Glinka's "Russian and Ludmilla Overture" and Prokofiev's "Classical Symphony." The package seems a natural, particularly at the price.

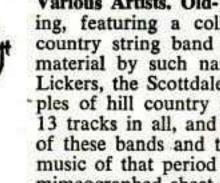
TCHAIKOVSKY: SWAN LAKE HIGHLIGHTS

JULY 7, 1962



Arnett Cobb. Prestige 7227-Arnett Cobb has one of his most imposing sets in recent months here. The album features the vet tenor saxist in a solid, buzzing mood playing material slanted for the r.&b. and jazz trade. Cobb plays forthright and muscular tenor, preaching with directness on "Blue Sermon," "Black Velvet" and "Georgia on My Mind." Red Garland, George Tucker and J. C. Heard accompany with authority.

OLD-TIME SOUTHERN DANCE MUSIC



Various Artists. Old-Timey X 100-A fascinating recording, featuring a collection of early originals from the country string band field, recorded in the 1920's. Rare material by such names as Gid Tanner and the Skillet Lickers, the Scottdale String Band and many other examples of hill country string bands is presented. There are 13 tracks in all, and a most interesting historical account of these bands and the influences on them of the Negro music of that period in the South is on an accompanying mimeographed sheet. Notes of each performance and artist appear on the other side of the sheet. Package is obviously the work of a real fan and student and it will have much appeal for others in these categories.

Classical

Folk

BACH: SONATAS AND PARTITAS FOR UNACCOMPANIED **VOLIN (2-12")**



Arthur Grumiaux. Philips PHM 2-500 (M); PHS 2-900 (S)-Grumiaux' performances of the three Sonatas and three Partitas for solo violin are truly exquisite. An outstanding item for connoisseurs, the two-disk set competes with two older versions which each require three disks. Faultlessly played and recorded, this set could become s standard reference item for a long time to come.

**** STRONG SALES POTENTIAL

**** THINK WELL OF ME Jack Teagarden. Verve V-8465 (M); V6-8465 (5)-A lot of nostalgia loaded into this one. Jack Teagarden, his great trombone and his not-so-great but certainly feeling-laden voice, backed by the fine trumpet of Don Goldie and the big ork arrangements of Russ Case and Bob Brookmeyer make an appealing package. Most of the songs are by Willard Robinson, with whom Teagarden played in the 1920's, and include **** SOUTH AMERICAN HOLIDAY standards like: "Cottage for Sale," "Don't Smoke in Bed" and "Think Well of Me."

evident in the smart setting he has turned out for a batch of film tunes, headed by the love theme from "Lolita." Solidly musical and easy on the ear, the LP numbers among its other contents themes from "Tammy," "Sayonara," "Limelight," "Ada" and "The Parent Trap," all done with gloss and polish.

Dick Contino With the David Carroll Ork. Mercury MG 20668 (M); SR 60668-Dick Contino's work is one of the finest examples of accordion playing with orchestra on disk. As blended with the David Carroll ork on a group of Latin-American standards, the result is very pleasurable listening with authentic Latin flavor. Highlights include "Sweet and Gentle," "A Media Luz," "Tico Tico" and "Ay Ay Ay."

Say You Saw It in **Billboard Music Week**

London Symphony Orchestra (Fistoulari). Richmond B The album is very easy to listen to and 19084 (M); S 29084 (S)-One of the prime items of the ballet and the over-all orchestral repertoire is packaged here as a prime item for the budget trade. "Swan Lake" has the broad appeal to sell well to the impulse rack buyer and this performance has the quality of sound to register well. Cover has good eye appeal.

RIMSKY-KORSAKOV: SCHEHERAZADE

Paris Conservatory Orchestra (Ansermet). Richmond B 19086 (M); S 29086 (S)-Easily one of the all-time favorites is made available here in a smart new low-price packaging. The dancing girl, and the big clear cover lettering is enough to carry the merchandising load well. Add to this the sales power of the repertoire and the Ansermet name, and there is an album that can sell plenty of copies. The performance, by the way, is top drawer.

Spoken Word ----

HARRY GOLDEN

Vanguard VRS 9102 - A yarn spinner of humor and humanity, Harry Golden is heard on one side of this LP in excerpts from two addresses to live audiences. His live at New York's Living Room intimery comments on racial and religious relations have the sting and the gal seems much at home with "A of satire growing out of wisdom. On the reverse side, Golden reminisces about life in the Lower East Side of New York earlier in the century. The disk has much of the flavor of his best selling books and could wind up with nearly as substantial a sale.



SOUNDS UNHEARD OF!

Jack Marshall and Shelly Manne. Contemporary S 9006-A most ingenious production and one that will catch the ear of anyone looking for a new sound. Ordinarily, a twoman combo, trying to play every instrument in the book, would add up to chaos of a frightening character. Not so here, with drummer Shelly Manne and guitarist Jack Marshall employing more than 20 instruments in this collection of mostly standards, to turn out as tasteful an array of sounds, as neatly executed and engineered as the most demanding buff could want. Tunes, "I Remember April," "Boy Next Door," "Makin' Whoopee," etc., are almost incidental. It's how they're played that counts, and they are played with care and imagination.

great for late-hours programming.

**** FOR THE RECORD

Mary Kaye Trio. Verve V-8446 (M); V6-8446 (S)-As the liner notes so aptly put it: "All the elements that make up the successful Mary Kaye Trio presentationexcept the visual mugging and gagging-are present on 'For the Record'," Mary takes the solo spotlight on "I Should Care" and "September Song," her brother Norman is featured on "My Kind of Girl" and "All or Nothing at All" and the trio join together for a variety of numbers, including the opener, "Bill Bailey" (done in great comic style), a South American version of "Squeeze Me," and an appealing up-tempo version of "Day by Day." Nice wax by a good group.

**** MEG MYLES AT THE LIVING ROOM

Mercury MG 20686 (M); SR 60686 (S)-Miss Myles is a young lady of limited vocal talent but she's abundantly endowed otherwise, a fact which helps fans overlook her vocal limitations. She has had numerous outings on other labels, but here, she appears probably to her best advantage yet as a recording artist. The tracks were cut Lot of Livin' to Do," "It Amazes Me," "Femininity" and "The Party's Over." She also gets an excellent assist from a swinging combo.

**** IT'S PARTY TIME WITH KING CURTIS

Tru-Sound 15008-On this new album, King Curtis, who had a big hit with "Soul Twist" a while back, returns to the dance party groove with good swinging readings of a flock of items aimed at the teen crowd. Tunes are called r.&b. but they are closer to today's rock and roll, with a down home, earthy feel. Best tracks are "Free for All," "The Party Time Twist" and "Low Down."

LOW PRICED POPULAR

**** IMMORTAL LULLABYES

Frank Chacksfield and his Ork, Richmond B 20108 (M); S 30108 (S)-Here's mood music for both sleepy tots and tired adults. Chacksfield leads the string-filled ork through the soft lullaby classics like Brahms' "Lullaby," "Mighty Lak' a Rose," "Sweet and Low," "Too Ra Loo Ra Loo Ra," and others. Pretty stuff and it offers the advantage of good stereo at a low price, though these plusses may be lost on infant insomniacs.

**** LEROY HOLMES AND HIS **ORK PLAY THE LOVE THEME FROM** LOLITA AND OTHER MOVIE FAVORITES

MGM E 4064 (M); SE 4064 (S)-One of the better arrangers, Leroy Holmes' skill is

**** OUT ON A LIMB WITH SIRAVO

Ad Lib A 226-George Siravo is a longtime pro arranger who uses a 20-piece string group for lush and usually leisurely paced instrumentals. Here there are six originals and six standard pop tunes. Always listenable, the collection is the epitome of easy listening and is especially recommended for radio stations programming such fare. Unusual cover with die-cut artwork the size and shape of a record will catch many an eye.

**** MEMORIES OF MARIA AND OTHER GREAT HITS

Jerry Byrd, Monument M 4008 (M); SM 14008 (S)-Jerry Byrd is another one of those fine Nashville instrumentalists like Floyd Cramer and Bob Moore to get a chance to shine as a soloist as well as a backer of vocal hits. Byrd is a virtuoso on the crying, sighing tones of the steel guitar and in this new LP, he turns his skill to such tunes as "Ebbtide," "Among My Souvenirs" and "Last Date," an extremely spinnable item, among others. The guitaring is all neatly backed by full ork, highlighting strings. Strong wax that could rack up plenty of sales.

**** ROY HAMILTON'S GREATEST HITS

Epic LN 24009 (M); BN 26009 (S)-Here is a whole collection of Roy Hamilton's memorable hits, in this case reprocessed for stereo sound. All the big titles are here, including "Don't Let Go," "Ebbtide," "Unchained Melody," "You'll Never Walk Alone" and "You Can Have Her." Solid wax that fans will surely dig.

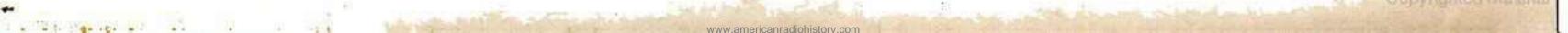
**** ADAM WADE'S GREATEST HITS

Epic LN 24019 (M); BN 26019 (5)-Here are Adam Wade's fine hits from the Coed label, which were transferred to Epic along with Wade's singing by the firm. And fine listening it makes. Fans will readily remember such titles as "Ruby," "Tell Her for Me," "The Writing on the Wall," etc. A dozen titles all told and the set seems & natural for brisk action.

**** ADVENTURES OF A YOUNG MAN

Sound Track, RCA Victor LOC 1074-(M); LSO 1074 (S)-Some very pleasant listening on this LP of the score from this original sound track of the Hemingwaybased flick which stars Corine Calvet, Fred Clark, Dan Dailey, Susan Strasberg and

(Continued on page 30)





YOU'RE STRONGER THAN ME

DECCA 31406 participation to in him warrend forthe plande in there and

are played with care and imagination.

Copyrighted material

NRONG.



BUSE PROGRAMMING

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards, these biographies will help you build a convenient file of such data.



28

NELSON RIDDLE (Capitol)

PERSONAL MANAGER: Carlos Gastel. HOME STATE: New Jersey. EDUCATION: High school. BACKGROUND: A veteran arranger, composer and conductor, Nelson Riddle began his musical studies at the age of eight. His father brought home a used piano and Riddle showed an aptitude for the instrument and for arranging. In high school he switched from piano to trombone. At 19, Riddle joined the traveling Jerry

Wald orchestra, then moved on to a newly organized band, Charlie Spivak's. Spivak let him try out his own arrangements, which were favorably received. Riddle now attempted to sell himself as both trombone player and arranger. Tommy Dorsey bought the idea, and Riddle was with the noted band leader for a year, until he was called into the Army. After his Army stint Riddle returned to California, where, after studying composing and arranging under the GI Bill, he got a job with NBC as staff arranger. Late in 1950 Riddle got his first big break: he wrote an arrangement for Nat King Cole. The song was "Mona Lisa." The disk was a smash, and both Cole and Capitol Records signed Riddle for more of the same. In 1952, Riddle arranged Ella Mae Morse's million-seller, "Blacksmith Blues," and one year later he was assigned to arrange and conduct for the newly signed vocalist making his comeback, Frank Sinatra. Riddle was responsible for such swinging Sinatra arrangements as "World on a String" and "From Here to Eternity." In 1955 Riddle turned out his own million selling single in "Lisbon Antigua." Since then Riddle has arranged and conducted for many other top Capitol artists including Peggy Lee and Keely Smith.

LATEST SINGLE: Nelson Riddle's newest hit single, scoring well on the Hot 100, is tagged "Route 66 Theme."

LATEST ALBUM: Gay Life.

year of program switching-first was short lived, however, and from "hard rock" to sweet music, WINS has since returned to almost then back again to rock with as much rock as before. what General Manager Ted Steele describes as "middle-of-the-road" modifications.

WINS beat out its nearest competitor, WOR, with a 16.9 Hooper share of audience for the May-June period. Previously, the station had been alternating between second and third place, with WMCA and WNEW giving main competition.

WINS started softening its rock sound last fall and was about 75 per cent along the way when it experimented with a "Sinatra Marathon" that created considerable comment, in and out of the trade.

The station played nothing but Frank Sinatra records for a full week, saying it would stop only after receiving a phone call from

NAB Protests **Censorship Try** In Washington

WASHINGTON-Proposed laws to make censorship legal by the District of Columbia in banning objectionable matter from radio, TV, in movies and shows, brought Association of Broadcasters last week. The NAB said it is in sympathy with the aims of the District to prevent broadcast of obscene language, and violence and sex on TV, but feels this is an area for broadcaster codes and self-discipline. Hollis M. Seavey, NAB manager of government affairs, in a letter to chairman John Dowdy (D., Tex.), of a House Subcommittee holding hearings on the proposals, told the group that addition of a "maze of local government strictures" would only complicate the problem. Seavey asked who wouldbe the final judge of whether the predominant characteristic of any given broadcast program is sex? Or what is meant by "morality" in crime. The questions would compound and confound, ad infinitum, the NAB official said. Seavey believes WPAC with Dick Hodkin, and copies of the soundtrack album. there is enough law on the books WLIR, WGSM, WFAS, WLNA, against obscenity in the U. S. WBIC, WGBB. criminal code, and that the NAB broadcasters.

NEW YORK - Radio Station | Sinatra, which finally came, ac- | deejay, Murray (The K) Kaufman, WINS moved into the No. 1 companied by appropriate hoopla.

WINS Rocks to New York Top

spot here last week following a The solid "sweet music" format

Soft in Morning

As Steele describes the program-it's broken into three basic (more than twice that of WINS' parts. The morning hours are evening competitor, WNEW) and "housewife time" and the music is the softest. At 2 o'clock, WINS sistently averaged in the 15 to 20 comes on with Bob Lewis, a teenoriented jockey, and the pro-

gramming swings a little more.

is that we wouldn't play a Chubby listen to radio at various times Checker record in the morning, during the day. but we would in the afternoon," said.

features the station's top-rated aimed in that direction."

MIX 'EM UP

and the program is aimed solidly at teen-agers.

'The K' Rates

Ratings for the whole day's program have been consistently high. Kaufman's evening program is out in front with a 25.9 Hooper the daytime segments have conper cent range.

Steele said there is a definite effort to "segment" the program "The best way of describing it since he feels that different people

Many stations try to build a said Steele. "We still would hold single definable audience with one off on something like a raucous specific program, he said. "We feel twist record until evening," Steele you have to cater to different groups at various times, and our The evening, from 7 to 11, entire programming philosophy is

Variety of Programs Key to WCBS Formula

By NICK BIRO

NEW YORK-"If you're looking for a formula, we don't have one. Many stations try to build a uniform audience-we're just the



opposite. We try for a varied audience, and this philosophy has been consistent with us for the 11 or so years I've been with the station."

The man talking is Sam J. Slate, vice-president and general manager of WCBS, Columbia Broadcasting System's large flagship station here. WCBS concentrates on the class

LITTLE EVA (Dimension)

PERSONAL MANAGER: Nevins-Kirshner Assoc. REAL NAME: Eva Boyd. HOME TOWN: Belhaven, N. C. EDU-CATION: High school. BACK-GROUND: The songwriting team of Carole King and Gerry Goffin was looking for a baby sitter. They asked some friends. a vocal group called the Cookies, and the girls suggested their new school friend, Eva Boyd. When the young girl was interviewed, she casually mentioned



she loved music. She was hired immediately. The Goffins began to notice that the family baby sitter sang along with them while they worked on songs. Impressed with her style, the Goffins tried her out on a few demo records. The results were fine and soon the Goffins took Little Eva to Dimension Records.

LATEST SINGLE: Little Eva's debut disk tagged, "Loco-Motion," is bounding its way to the top of the Hot 100. This week the side jumps into the Number 71 slot as a Star Performer.

Say You Saw It in Billboard Music Week

Air Premiere

NEW YORK - Disk jockeys from 12 radio stations gave on-thespot coverage to the opening of United Artists' "The Road to Hong Kong" here last week providing some of the most extensive radio ballyhoo accorded a recent motion picture premiere.

Several stations also held contests with awards consisting of free admissions to the movie and copies of Liberty Records' original soundtrack album.

Among stations involved were WINS with Murray (The K) Kaufman, WNEW with William B. Williams, WABC with Bruce Morrow, WMCA with Jim Hariott, WIBC with Lee Murphy,

codes of good practice for TV and Minute" contest in with the film. guess the number of miles from radio are sufficient safeguards for The station specified certain min- Times Square to Hong Kong.

and quality approach, but its big keynote phrase is "diversification."

The station shies away from anything that tends toward uniformity. As Slate aptly puts it: "The independent stations around here have access to the same records we do -so we've got to do something different."

More Live Music

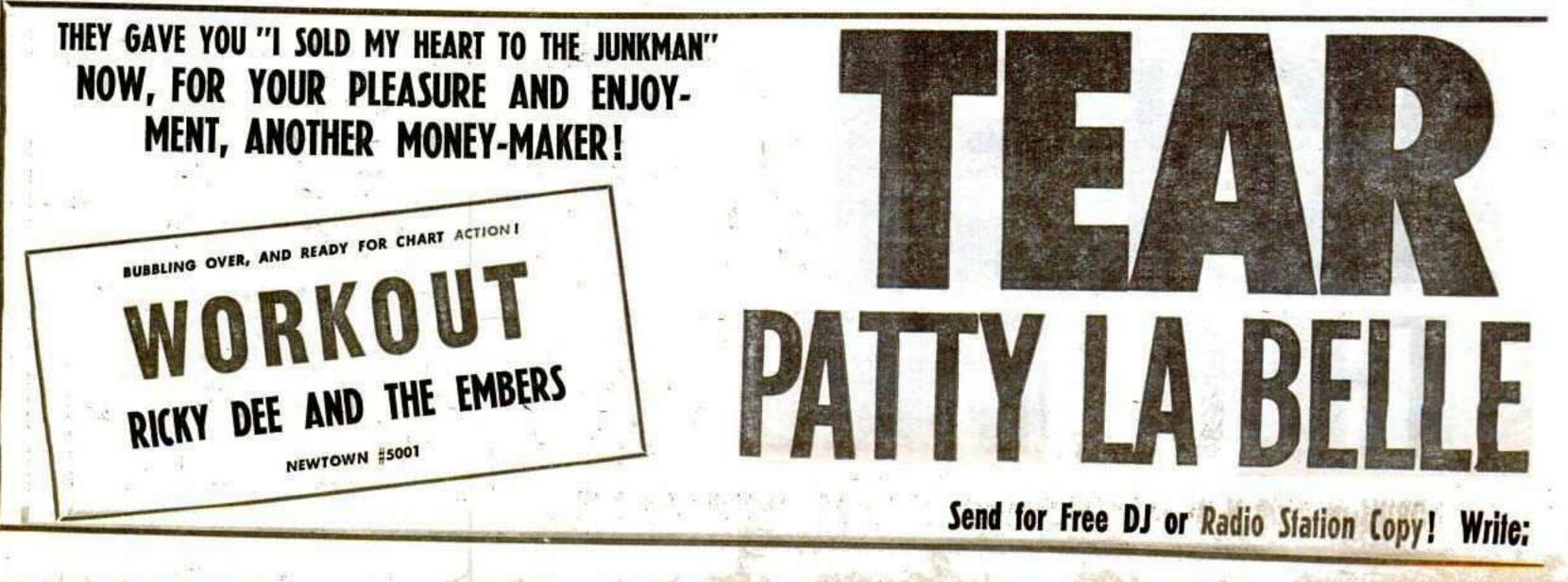
WCBS programs more live music than any other New York station. Slate considers this an integral part of the "adult appeal" the station is seeking.

It programs records primarily of

(Continued on page 40)

Carpet Minutes," and patrons at the box office of certain theaters were admitted free and received

In a contest conducted by WINS for four days prior to the WABC also tied a "Red Carpet premiere, listeners were asked to utes throughout the day as "Red (Answer: 11,213 nautical miles.)







By JUNE BUNDY

RODGERS SALUTED: Veteran composer Richard Rodgers, currently represented on Broadway with the hit musical, "No Strings," was 60, June 28, and stations around the country celebrated the event with a flock of special Rodgers shows. Station WNEW, New York, presented a two-hour Rodgers birthday show from 11 p.m. to 1 a.m. on that date. The Mutual network spotlighted a special Rodgers program June 20 on Mutual's "The World Today" (carried by WINS, New York from 11:35 to midnight), featuring such famous artists as Mary Martin, Diahann Carroll and Robert Goulet. A musical tribute to Rodgers also highlighted CBS's "The American Musical Theater" June 24 with Martha Wright and host Earl Wrightson warbling the great Rodgers-Hart and Rodgers-Hammerstein standards.

Miss Martin also appeared (along with other celebrities) on a 60th birthday salute to Rodgers aired on NBC's "Monitor 62" program June 30. The show was taped during a luncheon in Rodgers' honor June 28 at the Waldorf-Astoria, with Jim Backus as host. Monitor reporters asked notables attending the luncheon to name their faorite Rodgers tunes and these made up the list. The Rodgers luncheon was under the auspices of the Philharmonic Symphony Society of New York, the Juilliard School of Music and ASCAP.

GIMMIX: Dean Griffith, program director of WPGC, Washington, writes: "WPGC is geared for the summer season. Among other things we feature a Sun Bell Toll every hour, which reminds listeners to roll over in order to avoid a sunburn. The WPGC jocks are in on the act too. Jerry Gee, the Morning Mayor, has inaugurated a series of outdoor hops at a shopping center. Larry Justice has formed the Barefoot Housewives Brigade, and I am taking water temperature readings from the various pools and beaches in and around Washington. Station WINS, New York, is offering listeners free comedy albums if they can identify (in order) the laughing sound of three WINS deejays. . . . Oaky Miller, WEEZ, Chester, Pa., has started a new promotion built around his unusual first name. Miller writes: "We have ordered 10,000 bumper stickers, and all our posters, handbills, and newspaper ads start off with the line, 'Nobody's name is Oaky Miller.'" Miller is also emsee on "TV-Bandstand," WNEP-TV, Scranton, Pa.

CHANGE OF THEME: Don Ovens is the new music director at WINS, New York. . . . Terrell L. Metheny Jr. (formerly known as Ronn Terrell and more recently known as Mitch Michael on WOKY, Milwaukee) has resigned as deejay-production director of WOKY to join WGKV, Charleston, W. Va., as manager. Terrell recently wed Carolyn Johns, formerly station manager of KAJI, Little Rock. . . . Another WOKY staffer, program director Jim Stagg, has left that outlet to join KYF, Cleveland.

JULY 7, 1962 PROGRAMMING PANEL

If you have a provocative question to ask the nation's disk jockeys, please send it to this department, 1564 Broadway, New York 36, N. Y. Your name will be credited when it appears.

THE QUESTION:

Have you ever spotlighted a specific selection from an album and received reaction which might warrant a label putting that side out as single release? (Submitted by Bobbie Barnett, KFIV, Modesto, Calif.)

THE ANSWERS:

BOB LEWIS WINS, NEW YORK Yes! "If I Had a Hammer," by

> Peter, Paul and Mary on Warner Bros. Played the cut a few times-received many phone calls and several cards and letters asking where to buy the 45.

DICK CARR WIP, Philadelphia

the "success stories" involves Si Zentner and "Lazy River." He had faith in the cut out of the LP and we wailed on it. It was a great success. A new artist to most of



BILLBOARD MUSIC WEEK 29 World Beating Path to FM Stereo, But Industry Warned to Keep Quality Up

some profit" for those farseeing sound, Bartley warned. FM broadcasters who got in on the ground floor of the hi-fi service. So said Federal Communications Commissioner Robert Bartley, in a rousing tribute to the FM service during a joint Electronics Industries-NAMM symposium held in New York last week.

Just as strongly, the commissioner warned manufacturers and dealers in FM, hi-fi and stereo equipment, particularly in FM receivers, not to kill the market with poor

BRIAN FORST CFUN, Vancouver, B. C. One of the best examples would

Rick Nelson which we played quite often, got tremendous results and it was released as a single. One of the biggest hits this town has ever seen was "Lana" by Roy Orbison from

his "Crying" album. When the LP "Something for Everyone" came out by Elvis Presley, "Judy" made the charts here and did very well for us. These are only three examples, but it does happen here a lot. We play the albums and if votes show up for certain tracks, mendous expansion, Bartley prewe let it go as far as it can.

WASHINGTON - "The world | and spuriously labeled equipment. is beating a path to the door of FM stereo service is presently the FM stereo," on the air and on darling of the hi-fi set, and they records, and there will be a "hand- will not stand for downgrading of

> Also, the FCC and the Federal Trade Commission are anxious to protect the high standard of the newly flourishing FM-stereo market. The FCC worked out FMstereo standards for broadcasters. The FTC is currently studying false advertising of poor FM radio and phono sets as "high fidelity," at prices of below \$50. The FTC will more than likely come up with an industry guide to protect the public from spurious "hi-fi" equipment, Bartley implied.

The FCC commissioner predicted enormous new demand for stereophonic sound for music on the air, and new styling in "natural-as-life" records and albums for broadcasting.

The commissioner stressed over and over that the quality must be maintained by everyone connected with FM stereo on the air, or on records, in merchandise, transmitting and receiving. "Quality is the very foundation of the medium." Step two is to "take your case to the people," and develop in them a taste for this "brand new world of broadcast sound-demonstrate it to them!"

With the recent freeze on AM radio, and the frank encouragement of the FCC for expanded use of the fine-tuning FM band, the FM service and the records to be played over it are at the threshold of tredicted.

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that

be "Today's Teardrops" by

Starting this week, Pat Boone will host a 15-minute show on the Mutual Broadcasting System. The program is presented by Mutual in co-operation with Pepperdine College of Los Angeles, and features interviews with prominent industrial and civic leaders in addition to music. It is carried in New York City by WINS from 1:45 to 2 p.m., Saturdays. New staffers at WTUF, Mobile, Ala., include Barry Drees and Tom Collins, ex-KVOL. . . . Charlie Russell, program director of KELP, El Paso, Tex., reports that KELP celebrates its 15th anniversary later this year, and wants to contact all ex-KELP deejays. He writes: "We hope in this manner we can get the word around and have taped comments from all of those who have ever worked at this pioneer 'Top 40' station. The comments will be used in a special weekend program honoring all former deejays who have gone on to fame and fortune."

Dick Clark, "American Bandstand," ABC-TV, network, has lined up an impressive group of substitute emsees when he vacations during the last two weeks of July. They include Bobby Darin, Chubby Checker, Jimmy Dean, Paul Anka and TV's Johnny Crawford. . . . Tom Collins, ex-KVOL, LaFayette, La., (Continued on page 34)



"Mr. Female Crazy" from his new Choreo LP and is turning it into a hit. We understand it will soon be released.

OAKY MILLER WEEZ, Chester, Pa.

amount of mail I have received asking for the tune has also been



Recently I have been playing "Hello Josephine" from the new Joey Dee album "Back at the Peppermint Lounge." I have received a number of requests for this number at record hops.

were the hottest in the land five years ago and 10 years ago this week. Here's how they ranked on Billboard's charts then:

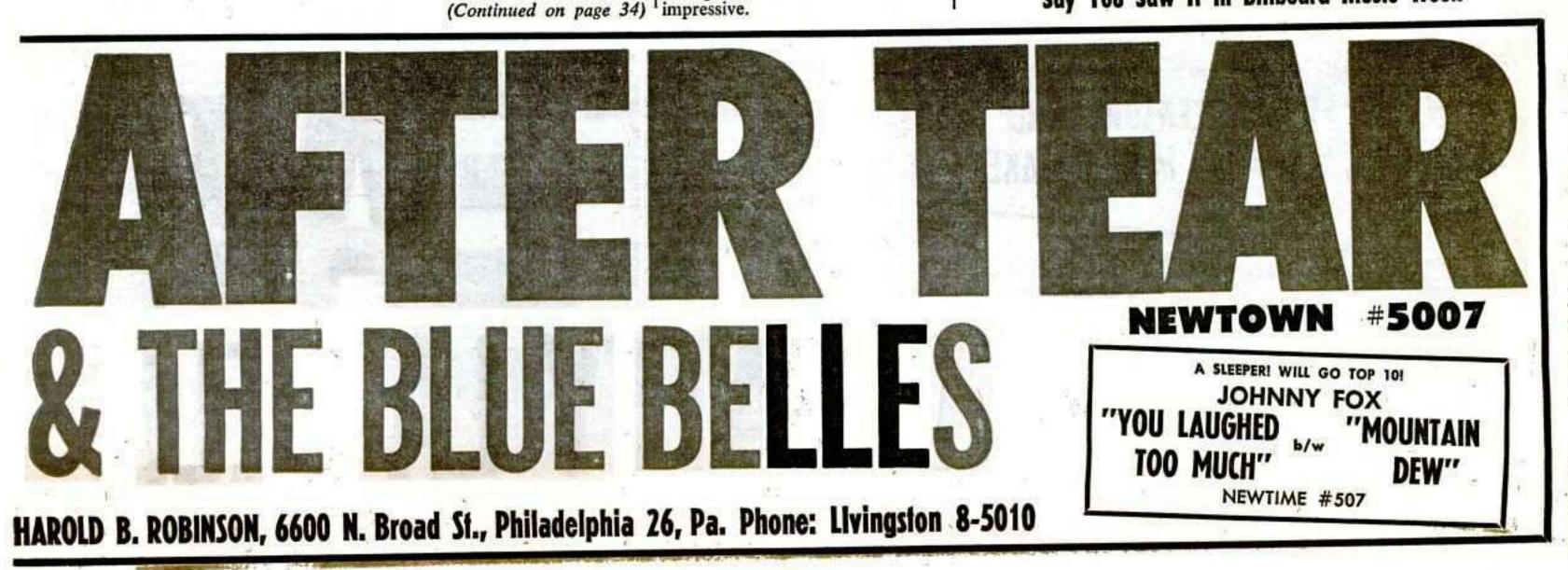
POP-5 Years Ago	POP-10 Years Ago
July 8, 1957	July 5, 1952
 Teddy Bear, Elvis Presley, RCA Victor Bye Bye Love, Everly Brothers, Cadence Love Letters in the Sand, Pat Boone, Dot So Rare, Jimmy Dorsey, Fraternity Searchin', Coasters, Atce It's Not for Me to Say, Johnny Mathis, Columbia White Sport Coat, Marty Robbins, Columbia Valley of Tears, Fats Domino, Imperial I'm Genna Sit Right Down, Billy Witliams, Coral Jenny, Jenny, Little Richard, Specialty 	 Delicado, P. Faith, Columbia Here in My Heart, A. Martino, BBS Auf Wiedersch'n Sweetheart, V. Lynn, London Kiss of Fire, G. Gibbs, Mercury Blue Tango, L. Anderson, Decca I'm Yours, E. Fisher, RCA Victor Half as Much, R. Clooney, Columbia Walkin' My Baby Back Home, J. Ray, Columbia Kiss of Fire, T. Martin, RCA Victor Maybe, P. Como, E. Fisher, RCA Victor

RHYTHM & BLUES-5 Years Ago-July 8, 1957

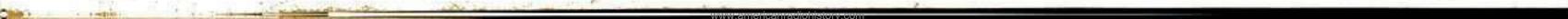
Since my show Searchin', Coasters, Atce is based on the Short, Fat Fannie, Larry Williams, Specialty idea of playing C. C. Rider, C. Willis, Atlantic tomorrow's hits Jenny, Jenny, Little Richard, Specialty today, I feel this is a good reac-So Rare, Jimmy Dorsey, Fraternity tion from my audience. The

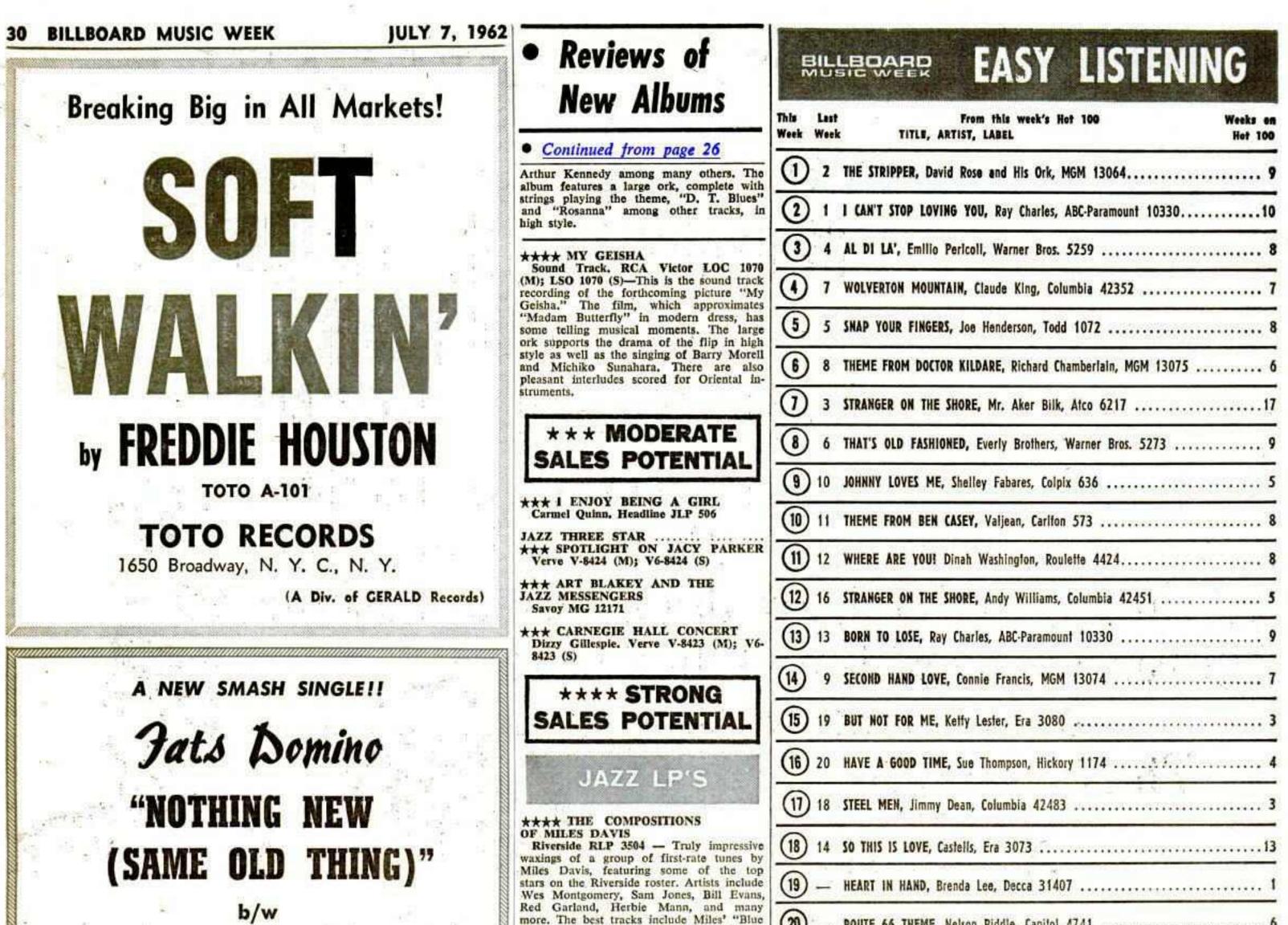
Valley of Tears, Fais Domino, Imperial United, Otis Williams & His Charms, Deluxe Send for Me, Nat King Cole, Capitol Over the Mountain, Johnnie & Joe, Chess Bye Bye Love, Everly Brothers, Cadence

Say You Saw It in Billboard Music Week



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"DANCE WITH Mr. DOMINO" # 5863	in Green," "Milestones," "Four" and "So What," Strong sales are in store for this set. ★★★★ THE BAND AND THE BEAUTIFUL Sam (The Man) Taylor. Moodsville 24—Sam the Man, more familiarly known in recent times as a honker on many rocker disks, shows he knows the jazz milicu, with some expressive, breathy and virile	work of Shorter and crew on "Black Or- pheus," "Dead End" and "Callaway Went Thataway." Honest, direct jazz, aimed at the basic, modern jazz fan. **** CLARK TERRY PLAYS THE JAZZ VERSION OF ALL AMERICAN	Capilol 4741 0 Orleans tradition. The eight selections all were written by or associated with Jelly Roll Morton, and they include such old timers as "Milenberg Joys," "Jelly Roll Blues" and "Winin' Boy Blues." Plenty of Ory's vast number of admirers will dig this album.
IMPERIAL RECORDS 6425 Hollywood Blvd. Hollywood 28, Calif.	blowing on a flock of memorable movie themes. Backed by piano, bass, guitar and drums, Taylor is spotlighted on the title tune, plus "Anna," "Ruby," "Suzie Wong," "Laura," "Anastasia," "Barefoot Contessa," and the "Gloria" theme from "Butterfield 8." Good, gusty blowing that could score in the dual fields of jazz and meod.	trumpet work make this album a joyful jazz version of the score from the recent Broadway show "All American." Unlike many jazz LP's of Broadway musicals, this one is right in the jazz mode, and Terry, along with Budd Johnson, Lester Robinson and George Barrow, come through with exciting solos. Brightest are the swinging	FROM HERE? Don Randi Trio. Verve V 8469 (M); V6-8469 (S)—The agile planistics of Don Randi are backed by bassist Leroy Vinne- gar and drummer Mel Lewis. Randi plays with drive and dexterity, as in a blazing version of "Gypsy in My Soul," and of "Take Six," a Gospel-oriented blues waltz, but he also shows he can evoke a more emotional response in his refreshing account
EXPLODING! NRINKY	King Curtis. Prestige PRLP 7222-Styl- ishly aided by Nat Adderley and Wynton Kelly, King Curtis gets a chance to show off his jazz soul on this new set and he comes off neatly. He blows in a funky and unselfconscious way, with lots of feeling and a rich full tone. On such items as "Soul Meeting," with its gospel feel, or "Jeep's Blues," Curtis comes through with meaningful solo work, and he shows off a warm ballad line on "All the Way." Adderley, too, comes off well on this disk. Good item for jazz fans who dig the earthy, swinging stuff.	BLOW THE BLUES Buck Clayton With Buddy Tate. Swings-	of "That's All." Should be an attractive piece of jazz merchandise: ***** BURNIN' BEAT Gene Krupa and Buddy Rich. Verve V-8471 (M); V6-8471 (S)-Krupa and Rich hook up in quite an imposing drum battle on this sizzling set. The two drummers trade brief and elongated drum improvisa- tions in crackling fashion. The solos take place, for the most part, in a musical setting that's got swing, pace and good unison sound. It's a big band arranged for by George Williams and numbers some top-flight New York jazz studio men among
DAVE (Baby) CORTEZ	Parker compositions as "Scrapple From the Apple," "Blue Bird," "Au Privave" and "Donna Lee." Performers include Cannon- ball Adderley, Blue Mitchell, Barry Harris,	formances of a flock of originals and standards, tenderness on the ballads and excitement on the up-tempo tunes, mark this new album with tenorman Buddy Tate, who also doubles now and then on clarinet. Solidly backed by a rhythm group, Tate turns in full-bodied, logical readings of such items as "Blues for Trix," "The Salt Mines" and "East of the Sun," Good wax	its members. The material is largely drawn from the big big band repertoire, with "King Porter Stomp," "It Don't Mean a Thing" and "Perdido" exciting examples. ***** THE JAZZ SOUL OF DR. KILDARE AND OTHER GREAT TELEVISION THEMES Harry Betts and his Ork. Choreo A-6 (M); AS-6 (S)—Slick arranging and a piece of jazz solo are the two ingredients that make this album a tasteful package of TV theme goodies. The band swings with au-
Chess #1829 CHESS PROD. CORP. 2120 S. Michigan, Chicago 16	albums released over recent years. Strong sales item here for practically all modern jazz fans. **** WAYNING MOMENTS Wayne Shorter. Vee Jay LP 3029—Free- wheeling blowing is the hallmark of this new Wayne Shorter disking, his second for	score of the current Broadway hit, "No Strings," could interest both jazz and pop fans. Coleman Hawkins handles the score with style, displaying full-soul tone and	thority and its ensemble blowing has bite and precision. There are solos by some of the West Coast's outstanding jazzmen, Bud Shank, Bill Perkins, Larry Bunker, Russ Freeman and Jack Sheldon to name just a few. "Enchanted Melody," "Joanna," "Klon- dike," "Moment of Fear" and "Dr. Kildare" stack up as some of the better tracks.
PRESSINGS ADD A NEW SOUND DIMENSION You can actually feel this exciting new clarity and presence and this mystery material is 100% Anti-Static. CREATED BY RESEARCH CRAFT CORPORATION 1011 NO. FULLER AVENUE LOS ANGELES 46. CALIF.	the unadorned and uninhibited work of tenorman Shorter, but also Freddie Hubbard on trumpet, Eddie Higgins on piano, Mar- shall Thompson on drums and James Mer-	feeling, especially on the pretty Richard Rodgers ballads. He is aided muchly by Tommy Flanagan, Major Holley and Eddie Locke. Songs include "La La La," "Look No Further," "No Strings" and "The Sweet- est Sounds."	**** THE QUEST Mal Waldron With Eric Dolphy and Booker Ervin. New Jazz NJLP 8269—As a composer and pianist in avant-garde jazz, Mal Waldron has few peers. Mal's work contains two ingredients that show his deep- rooted talent, melody and swing, and these two qualities are very evident on the seven
when answering ads Say You Saw It in Billboard Music Week	ADVERTISING IN BUSINESSPAPERS MEANS BUSINESS	Storyville Nights. Verve V-8456 (M); V6- 8456 (S)-Kid Ory was well into his 75th year when these tracks were cut last Decem- ber. But Dixieland fans will find his tailgate	tracks here. Ron Carter, and Booker Ervin contribute mightily to the proceedings with fiery solos. "Duquility," "Warm Canto" and "Fire Waltz" are all exceptional examples of Waldron and associates playing at their best. (Continued on page 32)

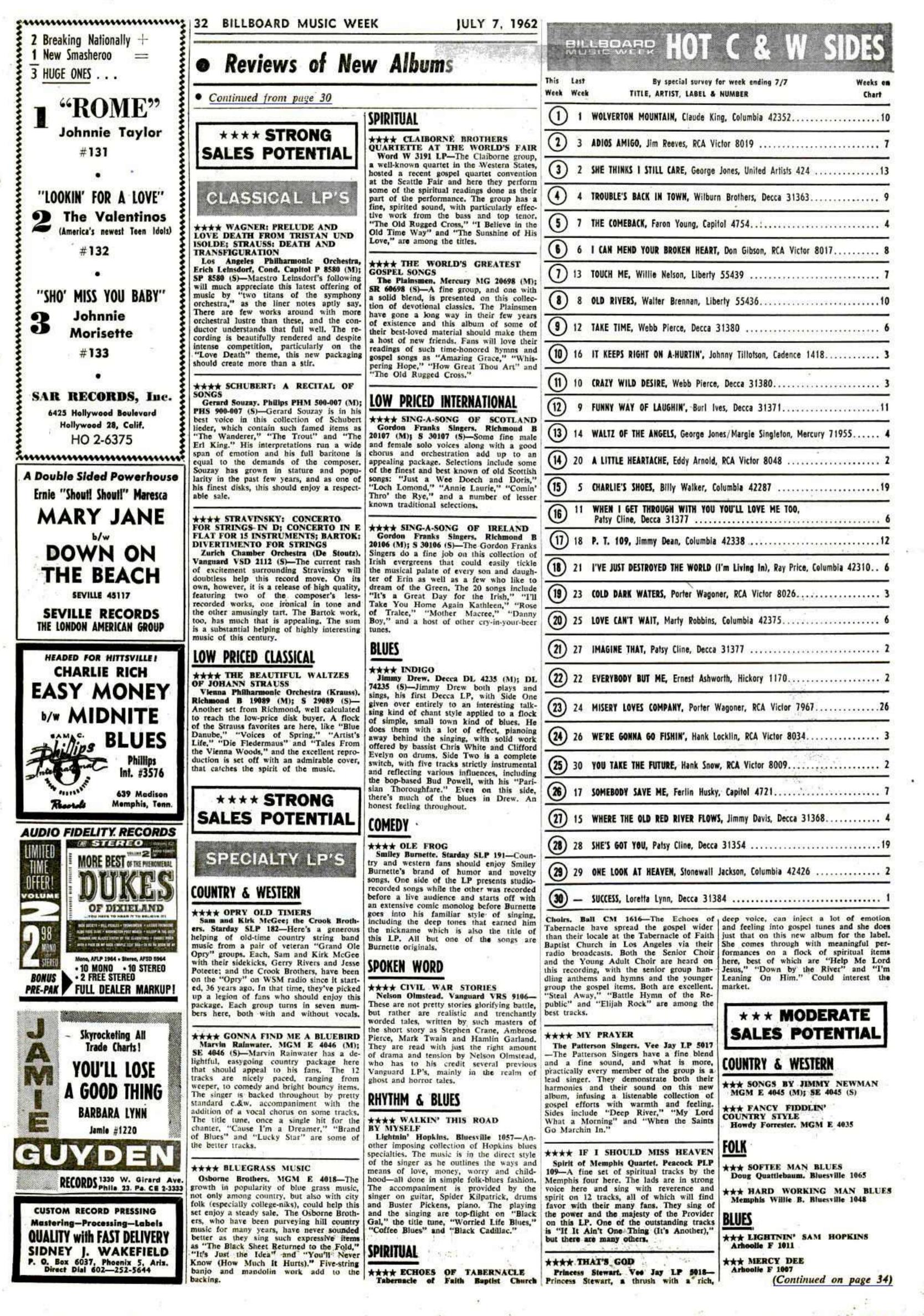


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LPM 107 (Also on stereo)



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34 BOBBY'S FINEST WORKS HERE'S THE MAN !!!! "DYNAMIC BOBBY BLAND" **DLP 75** DESTINED FOR THE CHARTS UNIOR PARKER'S SWEETER AS THE DAYS GO BY I FEEL ALRIGHT AGAIN DUKE 351 1st GREAT RECORD OF WILLIE MAY'S MY SAD HEART DUKE 350 BREAKING-BREAKING THE SHADOWS FIVE MARKHAM PEACOCK 1912 DUKE AND PEACOCK RECORDS, INC. 2809 Erastus Street Houston 26, Tex. ORchard 3-2611 GOING ALL THE WAY! THE BOBETTES OVER THERE (STANDS MY BABY) b/w LONELINESS Jubilee 5427 JAY-GEE RECORD CO., INC. 318 W. 48th St., N. Y. 36 Broke Wide Open: N. Y., New Jersey, Penna., Fla. "|F | SHOULD LOSE YOU" DREAMLOVERS End #1114 Gone Recording Corp.

VOX JOX Continued from page 29 ۰ and Barry Drees have joined WTUF, Mobile, Ala. . . . Jack Lacy's wife Agnes now offers "Household Hints" every morning on her husband's WINS, New York, show. . . . Allen Sherman has resigned as producer of Westinghouse's syndicated "Steve Allen Show." Joel Chaseman, general manager of WBC Productions, Inc., is moving from New York to Hollywood, where he will function as executive producer of the new Allen series. Patrick Crafton, formerly station director of WCPO, Cincinnati, has succeeded Jackson Fleming as manager of KGW, Portland, Ore. . . Joseph P. Dougherty, veepee of Capitol Cities Broadcasting and general manager of WPRO-TV, Providence, R. L., was named president of the Rhode Island Broadcasters Association last month. ... Pat Leslie and Ed Hurst will host a two-hour live dance party and record hop from the Steel Pier in Atlantic City this summer over WRCV-TV, Philadelphia, every Saturday and Sunday afternoon from 1 to 3 p.m. It is the third consecutive year that WRCV-TV has carried the summer-long series. John Pete has taken over Jerry Telser's "Nightwatch Show" (midnight-6 a.m.) on WLOL, Minneapolis. Telser has moved into WLOL's 6:15 p.m.-midnight time slot. . . . Douglas Brickford Rider has been named director of programs and news at

BILLBOARD MUSIC WEEK

WRVA, Richmond, Va., succeeding Jack B. Clements. Latter has moved to WCAU, Philadelphia, as production manager. . . . WABC, New York, deejay Bruce Morrow is airing Thursday night remotes from New Jersey's Palisades Park this summer.

Starting this week, Henry F. Whiston will be producing a total of three and a half hours of jazz shows. Whiston will co-emsee (with Ted Miller) a new half hour segment on the Canadian Broadcasting Saturday series "Jazz at It's Best." Miller acts as host on the series regular hour segment, as he will on Whiston's other two jazz airers over CBC on Wednesday and Friday nights. . . . Station KVIL, Dallas, has started Stereo-FM broadcasting from 6 p.m. to 6 a.m. The outlet's chief engineer Gordon Vaughn has designed a control board to be used exclusively for the new process and KVIL has created one studio especially for Multiplex Stereo. At the same time, KVIL's entire FM library has been converted to stereo.

STEREO CORNER: Peter Taylor, promotion manager of [20] 15 Soldier Boy, Shirelles, Scepter

JULY 7, 1962	BULLEQUER HOT R & B SIDES
	This Last By special survey for week ending 7/7 Weeks on Week Week TITLE, ARTIST, LABEL & NUMBER Chart
	1 I CAN'T STOP LOVING YOU, Ray Charles, ABC-Paramount 10330
la Jack very morning ilen Sherman icated "Steve WBC Produc- od, where he en series. of WCPO, nanager of ty, veepee anager of esident of st month. -hour live ier in At- iladelphia, to 3 p.m. / has car-	2 2 ANY DAY NOW, Chuck Jackson, Wand 122
	3 9 TWIST AND SHOUT, Isley Brothers, Wand 124 4
	(1) 12 WALK ON THE WILD SIDE, Jimmy Smith, Verve 10255
	5 3 SNAP YOUR FINGERS, Joe Henderson, Todd 1072
	6 16 YOU'LL LOSE A GOOD THING, Barbara Lynn, Jamie 1220
	1 5 DON'T PLAY THAT SONG, Ben E. King, Atco 6222
	8 4 PLAYBOY, Marvelettes, Tamla 54060
	T HAVING A PARTY, Sam Cooke, RCA Victor 8036
twatch Show" r has moved ouglas Brick- and news at ments. Latter ion manager. airing Thurs- ark this sum-	10 14 I NEED YOUR LOVING, Don Gardner & Dee Dee Ford, Fire 508
	1) 13 NIGHT TRAIN, James Brown, King 5614
	(12) 17 THE WAH-WATUSI, Orions, Cameo 218
	(13) 11 BRING IT ON HOME TO ME, Sam Cooke, RCA Victor 8036
Il be pro- izz shows. half hour day series eries regu- t two jazz ights oadcasting er Gordon sed exclu- eated one ame time, to stereo.	(14) 21 GRAVY, Dee Dee Sharp, Cameo 219
	15 10 THE ONE WHO REALLY LOVES YOU, Mary Wells, Morown 1024
	16 8 STRANGER ON THE SHORE, Mr. Acker Bilk, Atco 6217
	17) 18 I'M HANGING UP MY HEART FOR YOU, Solomon Burke, Atlantic 2147 5
	(18) 6 IT KEEPS RIGHT ON A-HURTIN', Johnny Tillotson, Cadence 1418
	(19) 23 ROSES ARE RED, Bobby Vinton, Epic 9509 2
	(20) 15 COLDIED BOY Chicallar Scantar 1229



KPEN, San Francisco, has some provocative comments on Stereo-FM and BMW's coverage of same. He writes: "we appreciate your thorough coverage of the trade. We feel that multiplex stereo stations have made considerable contribution toward raising stereo disk sales to their present point (above 50 per cent of all LP's) and are looking forward to your continued coverage of this aspect.

"I wonder if the record companies have considered any further efforts along the line of stereo singles. For instance, on the BMW 'Hot 100' for June 23, not even one selection is available on a stereo single, according to your symbols. Some of them are on LP's and available stereophonically that way; perhaps a new symbol for this status would be useful for stereo stations."

Commenting on KPEN's own 18-hour-a-day stereo-FM schedule, Taylor notes: "I feel some of the record companies were waiting to see if multiplex would 'go over,' which it has, especially here in the Bay Area. With 50 per cent FM homes, our ratings are greater than the next three FM outlets combined,

and comparable to and greater than some of the AM stations." Taylor adds: "Many labels have had outstanding stereo demonstration disks; over-all, we have had most success with the RCA Stereo Action series. We do not use stereo tapes and have no intention of going automated."

Meanwhile, KPEN is reading an "Open House" promotion for next month (August 10, 11, 12) which will commemorate a full year of FM-Stereo broadcasting. At that time, the station will announce the winners of its "KPEN Stereo Commercial Challenge" contest for San Francisco and Los Angeles advertising agency execs.

\$1,500.

• Continued from page 5

for the concert, but gave him only

money from the event which would

be turned over. Judge Edward O.

Gourdin issued a temporary re-

straining order returnable next

week enjoining Kamholtz and Bos-

ton Arena from transferring or

otherwise disposing of money from

the Basie-Darrin concert.

RCA Victor Issues

Continued from page 5 over a three to five-year period. The tapes are owned by Benny and the leader's own company is producing the Russian swing set. Victor is purchasing a minimum number of LP's from Goodman which they guarantee to sell, with the costs based on a sliding scale arrangement. Minimum is such that Benny is assured of a healthy profit from the sales.

when answering ads . . .

Say You Saw It in Billboard Music Week

30 30	LOSING BATTLE, Johnny Adams, Ric 986 2
23 19	LOVERS WHO WANDER, Dion, Laurie 3123
28 28	BRISTOL TWISTIN' ANNIE, Dovells, Parkway 838
21 24	MASHED POTATO TIME, Dee Dee Sharp, Cameo 212
26 22	I FOUND & LOVE, The Falcons, LuPine 100314
25 20	PALISADES PARK, Freddy Cannon, Swan 4106 2
24 29	I'LL TRY SOMETHING NEW, The Miracles, Tamla 54059
23 27	I SOLD MY HEART TO THE JUNKMAN, Blue Belles, Newtown 5000
22 26	DOWN IN THE VALLEY, Solomon Burke, Atlantic 2147
2) 25	BOOM BOOM, John Lee Hooker, Vee Jay 438 4

Reviews of New Albums

Continued from page 32

SPIRITUAL

*** VARIOUS HYMNS The Voices of Inspiration, Ball 45-119

RELIGIOUS **Duke Sues Promoter**

> *** ONE LORD, ONE FAITH, **ONE BAPTISM** Trinity Baptist Church Choir. Ball CM 1515

SACRED Kamholtz, who is bringing Count Basie and Bobby Darrin into the

*** FATHER I STRETCH Arena, said he would get some MY HAND TO THEE **Gospel Chimes. Savoy MG 14055**

> *** SONGS OF THE SHEPHERD AND THE CHURCH CHOIR Victory Baptist Church Choir, Victorian VL 3006

INTERNATIONAL

*** DELIA MURPHY THE QUEEN OF CONNEMARA Irish 35002

FOLK

*** THE ENGLISH AND SCOTTISH POPULAR BALLADS, VOL. 6 Ewan MacColl and A. L. Lloyd. Wash-Ington WLP 720



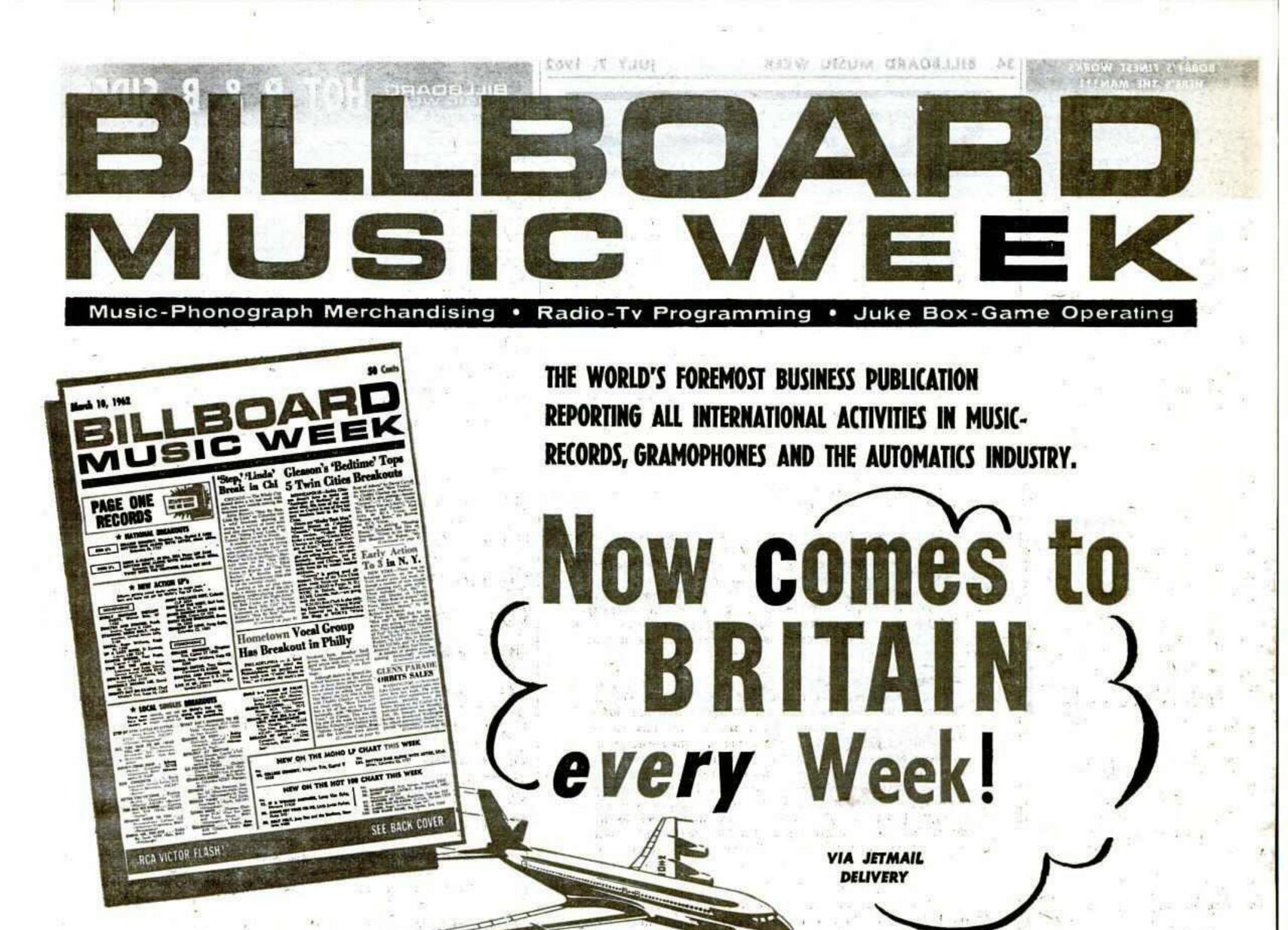
****** AN EVENING WITH A. C. BILBREW **Ball CM 1414**

FOLK



when answering ads . . . Say You Saw It in **Billboard Music Week**





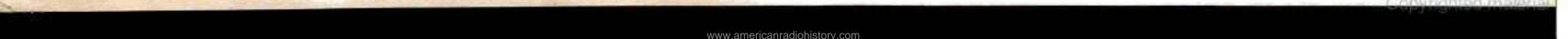


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AND METHODS TO INCREASE SALES OF RECORDS-GRAMOPHONES-RADIO-TV SETS-COIN MACHINES NEW SOURCES OF SUPPLY! * NEW WORLD MARKET OUTLETS! * SALES & ANALYSES OF MUSIC-RECORDS & GRAMOPHONES * NEW DESIGNS AND USES OF AMUSEMENT COIN MACHINES! Start Getting Your Copy of BILLBOARD MUSIC WEEK Regularly Each Week! FILL OUT AND MAIL THIS COUPON TODAY! **Billboard Music Week** 1564 Broadway New York 36, N. Y., U. S. A. Enter my subscription to Billboard Music Week for 1 year (52 weekly issues) at the low cost of £5-10's, including fast Jet-Mail delivery. Name_ (print) Address. Nature of Business_ Title Payment can be made at: Lloyds Bank Ltd., 6 Eastcheap, London OR . . . attached. 🗂 Bank Draft 📋 International Postal Money Order 📋 Bill Me Lastation of the state of the s







MUSIC-PHONOGRAPH **IERCHANDISING**

Pe

DISK DEALS FOR DEALERS

MUSIC WEEK

DABILLBOA

1 1 #13 #14 bir ##2

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

COLUMBIA—Expires July 15, 1962. Started June 15, 1962. Label is offering 10 per cent discount on the introductory release of 11 LP's in its new Electronically Re-Channeled for Stereo series.

ANGEL—Expires July 25, 1962. Started June 4, 1962. Label is offering a classical pre-pack containing 26 of its best selling LP's to dealers at a 15 per cent discount.

LIBERTY—Expires July 30, 1962. Started June 15, 1962. Fifteen per cent discount on two new LP's: Sound-track album of "Road to Hong Kong" and Si Zentner's "The Stripper and Other Big Band Favorites."

ARTIA-PARLIAMENT—Expires July 31, 1962. Started June 4, 1962. Summer Dividend Days. Program gives distribs and dealers a 25 per cent discount on all Artia, Parliament, MK and X Supraphon LP's and 10 per cent discount on all "World's Greatest Music" series albums.

ANGEL-Expires July 31, 1962. Started May 14, 1962. Special period deal on Moura Lympany's new recording of Rachmaninoff's "Piano Concerto No. 2." During the special period, price will be \$1.98 mono and \$2.98 stereo. Prices to be raised to \$4.98 and \$5.98 August 1.

CAPITOL—Expires July 31, 1962. Started July 2, 1962. Label is offering two Frank Sinatra LP's for the price of one on the new release and complete Sinatra LP catalog.

CONGRESS-CAPRICE-Expires July 31, 1962. Started June 25, 1962. Two LP's free for every 10 purchased on three LP's by Linda Scott, James Ray and the Angels.

LONDON-Expires July 31, 1962. Started June 1, 1962. Label suggests an extra 15 per cent discount on the Phase 4 series-nine new releases plus 12 original LP's.

BLUESVILLE—Expires August 15, 1962. Started July 1, 1962.

Buy seven, get one free on entire album catalog.

PRESTIGE-Expires August 15, 1962. Started July 1, 1962. Buy seven, get one free on entire album catalog.

CAMEO-PARKWAY-Expires August 31, 1962. Started March 1, 1962. Plan features a prepak of 80 LP's assorted of best-selling catalog and new releases, with minimum quantities of both mono and stereo, in a browser box. Dealers may purchase complete package initially at "unusual discounts and under stipulated conditions and may earn 121/2 per cent reorder privilege for six months" Specific details are available through distribs.

ATLANTIC-ATCO-Expires August 31, 1962. Started July 1, 1962.

Fifteen per cent discount on new album releases plus entire catalogs of both labels.

MONITOR-No expiration date. Started January 31, 1962.

Five LP's are specially priced to the distributor at \$1 and \$1.98 to the consumer. The Oistrakhs, Gilels, Kogan, Rostropovich playing Bach, Mozart and Beethoven; The Oistrakhs playing Bach, Sarasate, Hindemith; Rachmaninoff Third Piano Concerto played by Merzhanov; Richter plays Schumann, and Franck, Let's Dance the Pachanga and Charanga.

PHILIPS—No expiration date. Started April 8, 1962.

Label is offering one-for-nine in the same price category on their new "Encore" releases

NOW THERE'LL **BE 16 VERSIONS** OF CHIPMUNKS

NEW YORK - The Chipmunks - Alvin, Simon and Theodore - who made their original reputations on records and have since moved on to become TV stars, will be immortalized in cloth and stuffing. An agreement signed between the creator of the Chipmunks, Ross Bagdasarian, and the Knickerbocker Toy Company gives the toy firm the right to go into production on 16 different items later this year. Included are Alvin-Simon-Theodore plush and fabric dolls, banks, harmonicas, pillows, puppets and music boxes.

Philco Hikes Ad Allotment

PHILADELPHIA - The Consumer Products division of Philco has scheduled a 75 per cent advertising budget increase over last year for late summer and fall of this year.

The firm, which brought out its 1963 lines in radio, TV and phonographs last week here, has appropriated 400 per cent more for national television, almost 250 per cent more for local newspaper ads, and 50 per cent more for various promotional programs. National magazine advertising also fits into the picture with full-page ads in Life, Look and Saturday Evening Post.

In its TV expenditures, the com-

pany will sponsor a number of

prime-time shows in addition to

to special broadcasts. One of these

is the telecasting of the Miss Amer-

the New High Fidelity Music

Show to be held here October 2-

FM stereo stations on the occasion

of their first anniversary of broad-

casting. The organization has con-

gratulated the FM stereo stations

for spectacular advances and suc-

The exhibition will be held in

ica Pageant September 8.

IHFM to Salute

Stereo Stations

BEST SELLING PHONOGRAPHS, RADIOS & TAPE RECORDERS

37

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-phone dealers. A different price group is published in this chart each week.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of dealer. Only manufacturers earning 3% or more of the total dealer points are listed below.

BEST SELLING TRANSISTOR RADIOS

Pos. This Issue	Pos. 4/7/62 Issue	Brand Points
1	4	Magnavox
2	2	Zenith
3	3	RCA Victor 9.7
4	5	Channel Master 8.6
5	E S.	General Electric 6.3
6	1	Motorola
7		Sony 5.1
N. 1		Others

BEST SELLING CLOCK RADIOS

Pos. This Issue	Pos. 4/7/62 Issue	Brand State
1	Take	RCA Victor
2	2	Zenith
3	4	General Electric
4	7	Magnavox
5	3	Motorola 6.9
6	5	Emerson 5.6
7	0	Westinghouse 26

SONODOR-Limited time only. Started March 31, 1962. One LP free for every five purchased.

ROULETTE-No expiration date. Started April 30, 1962.

A 15 per cent discount on new releases plus entire Roulette, Roost and Tico album catalogs.

AD LIB—No expiration date. Started February 18, 1962. One free LP for every five purchased.

LIBERTY-No expiration date. Started May 25, 1962. All-Time Hit single series available at a 10 per cent cash discount. Disks are 21 of the label's best sellers.

REQUEST-Limited time only. Started May 5, 1962. Buy 10, get two free on new album releases, including "German Student Songs," "Songs of Portugal," "Fernanda Maria-the Queen of Fado" and "Songs From the Alps."

SORD Board Lays Plans For Building Group

Continued from page 5

by Dan Winograd, also of Chicago.

Committee Heads

Coincidentally, Lou Shapiro, of Jersey City, N. J., has been named to head a committee to prepare a program and souvenir booklet, which will contain advertising, for the Chicago dinner. The legislative committee, to maintain contact on the Fair Practices Rules Committee and other activities of the FTC and other government agencies, will be in charge of Howard Judkins, Garden Grove, Calif. Seeking an executive secretary will be the responsibility of a two-man committee consisting of Jack Schaps and Peter Oppenheim, of Boston. Finally, the nominating committee ord-selling dealers." will consist of the present board,

Normally, a new board and slate of officers is chosen during a general SORD membership meeting at the NAMM convention. This has been delayed until the Chicago meeting early in September. The new board will be expanded to 12 members at that time.

Attending fast, week's meetings were board members Howard Jud- rai tape recorder. kins, president; Lou Shapiro, sec-

meeting at the affair, will be headed | horn and Mickey Gensler. Others the New York Trade Show Buildwho sat in on the sessions included ing. Public showings October 3 Jack Schaps; Seymour Ladd, of through 5, and one and one-half Providence, and Frank Homeyer, days of trade showings October 2 of Boston.

and 3.

cesses.

New Columbia Phono Line

Continued from page 5

increase their profits and their store | manual portable at \$19.95. Next traffic. In a like manner, such a line gives the branch and distributor salesmen a fine allied or companion line to sell. It should be emphasized that these salesmen will call on only their regular accounts \$59.95. in selling this line and it will be available only through regular rec-

Good Response

The line has been shown to Chicago and New York branch personnel last week and received an enthusiastic response, according to Columbia brass.

The new line consists of nine new phono, including one console AM-FM and FM stereo radio carmodel, two radios and one monau- ries a \$199.95 tag. The single con-

retary-treasurer; Dan Winograd, Jun from \$19.95 to \$249.95. Budg- FM stereo radio and an 11-inch Peter Oppenheim, Joseph Wald- et item of the line is a four-speed studio-type turntable.

in line is a portable with AM radio at \$29.95. A four-speed automatic monaural portable sells for \$49.95, while an automatic four-speed portable with AM radio goes for

Price Range

Initial stereo portable with detachable wing speakers is pegged at \$79.95. Next comes a stereo portable housed in twin units, at \$99.95, while a de luxe stereo portable model featuring a 20-watt amplifier and six speakers, retails at \$149.95. A 2 1. Sma.

A de luxe stereo portable, with sole in the line carries a \$249.95 The phono suggested list prices price and contains AM-FM and

Westinghouse 3.6 Admiral 3.0 9.0 Others

NAMA Tradesters See Healthy Sales Future for FM Stereo NEW YORK-The Institute of High Fidelity (IHFM), sponsors of

Continued from page 5

FM stereo receiving equipment. 6, will hold a special salute for With more than 100 stations now broadcasting FM stereo, set makers are convinced that the medium is here to stay. They also believe it haps highlighting the changing dispresents the equipment business tribution patterns notable in the with a solid merchandising shot in record business. the arm.

> Many importers of foreign equipment, perhaps more than ever, were surplus disk-sales operation, reprein evidence at the show, particu- sented the record industry. Of larly in the low-cost and midget these, Command made considerable radio and tape recorder areas. In noise with not only a display of its the phono field, such Canadian own, but with promotion folders firms as Clairtone, Canadian Marconi and Electrohome joined Germans and Britishers in showing new units.

Meanwhile, the record industry appeared to have almost completely disavowed the music trade show as a showcase for its products, per-

Command, Folkways and Ransel Trading Corporation, a New York and placards in many equipment displays, not to mention the Command records to be found on many phono turntables.

ALBUM COVER OF THE WEEK



MY GEISHA-Sound track, RCA Victor LOC-1070. Here's an eye-catching cover to decorate the film and show music sections. The geisha girl is in full color placed on a white background, and the lettering is in a bright pink.

SUGAR 'N' SPICE-Ken Griffin, Columbia CL 1811. A very lovely lady, indeed! Potent display material for the pop counters. The full color cover photo is by Bob Cato.

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By BILL SACHS

WCMS, Norfolk, Va.: "The four a song coming up on the charts horsemen-Happy George, Hopa- and to get calls, cards and letters long Joe Hoppel, Carolina Charlie to play it-and then realize we and me-who run our shows all haven't got it." . . . Paul Parker, day long haven't been getting cur- of WFFF, Columbia, Miss., who rent releases. Hence, we have to has a four-hour daily country music beg, borrow or steal them from session on "Marion County's most record stores. This is inconvenient. powerful station," is in similar And there is nothing worse for a straits.

Plea from Sheriff Tex Davis, | station fighting for listeners to see

Joe Dowell's "Little Red Rented Rowboat" took off in Atlanta like a little red speedboat, says Johnny Angel. . . . Slim Whitman's new Imperial record, "Backward Turn Backward b.w. "I Forgot More Than You'll Know" is going well, as is Whitman's album, according to Herb Schucher. ... Copies of the single can be requested at Box 232, Madison, Tenn.

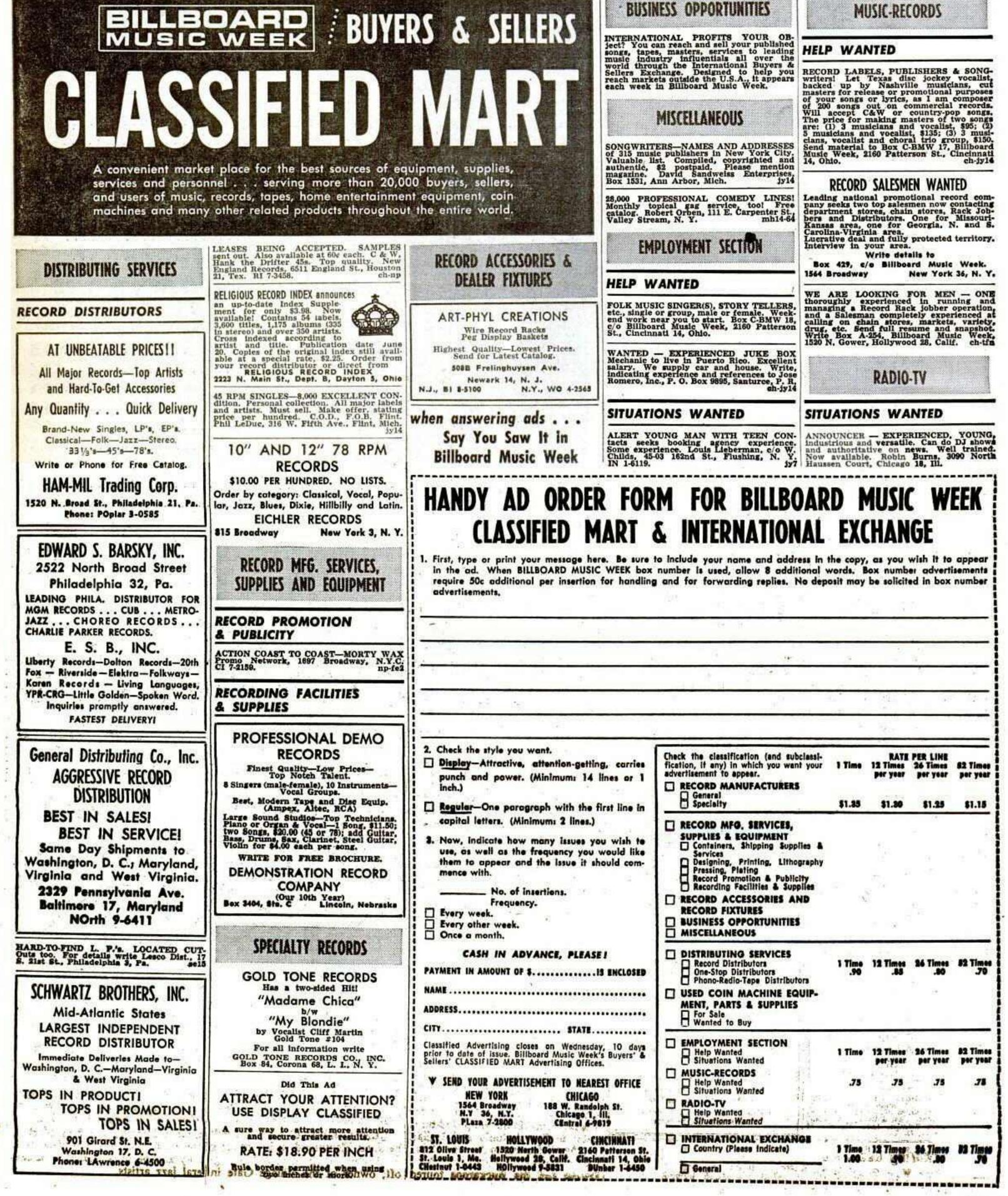
"Ghost of a Honky Tonk Slave," Tex Williams' latest, is breaking well in several areas, according to Capitol's Ken Nelson.

Other side is "You Gotta Have a License." . . Jocks can get a quick copy by writing Nelson, Capitol Records, P. O. Box 2391, Hollywood 28. . . . Ed (Tex) Belin sporting his brand-new Del-Ray disk, "Make Room in Your Heart for a Friend" b.w. "Next Sunday Darlin' Is My Birthday." This one can be gotten from Del-Ray Records, 4 Center Street, Harrington, Del. . . . Copies of "Willie Roy, the Crippled Boy," with Howard Vokes, are available at Vokes Music, New Kensington, Pa.

DJ's wishing Bud Crowder's latest Toppa release, "Another

Fool Steps In" b.w. "Back to Say Goodbye," can get it by writing Bill Boston, Crowder's personal manager, 9028 Christiana Street, Spring Valley, Calif. . . Raymond Parish, P. O. Box 11205, Fort Worth, invites disk jocks to request "I Live Just for You" and "Don't Cry Heart." It's on High Line.

Country Music Association Closeup, the lively monthly newsletter, again reminds: "When you write a publisher or record company requesting records, but your request on



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station letterhead, even though you're asking that records be sent to mother andress

Bob Conners, WYRE, Pittsburgh, kicking off country show for first time and needs wax. . . So does Tommy Sutton, WARO, Canonsburg, Pa. Trina, KPIK, Colorado Springs, who describes herself as "a new deejay (female type!)"-her exclamation pointwants news of country music artists and their records, especially the newer ones "we like to play up." Her address: 2730 Baltimore Avenue, Pueblo, Colo. . . . Pappy Dave Stone owns KPIK and Don Drennan is the new manager, replacing Jay Drennan (no relation), who bought piece of KCEY, Turlock, Calif., and will run disk show out there called "Jaybirds' Jamboree."

At WTCR, Ashland, Ky., Mack Allen wonders why he isn't getting records for air

play since the station is the only c.&w., outlet in the tri-State area. John Stephenson has taken over deejay show at KCAR, Avery, Texas. ... KENS, San Antonio, has gone western all day and boasts new line-up of western jockeys: Bill Mack, Ray Baker, Jack Page, Neal Merritt and Joe Simpson.

Choice Records' "Sweet Lips" (or "The Battle of Kings Mountain"), with Tommy Faile, recently was introduced on Jefferson Standard Broadcasting's television show in Charlotte, N. C., and brought on flood of requests. Mangold is distributing in the Carolinas. . . . Bill Anderson's "Mama Sang a Song" b.w. "On and On and On" is available from the artist, Melrose Box 9295, Nashville 4, Tenn. . . A live one in Pennsylvania is "Ghost of a Honky Tonk Slave," by Tex Williams on Capitol.

小市 花动的糖子 网络白色花 有利品 al the door "mantand man

FOLK TALENT & TUNES Sill, Spector Say

JULY 7, 1962

By BILL SACHS

erts is starred with his Evergreen towns, including New Orleans, Drifters on a 30-minute seg, "The Evergreen Jubilee," telecast every Saturday over KOMO-TV, Seattle. Fiddler Marty Dahlgren and the Maddy Brothers are featured, with guests spotted on occasion. . . . In addition to the TV show, Roberts still does a country record show five days a week over KNBX, Kirkland, Wash.

12 41.5%

Moon Mullicon, the renowned 275-pound piano player, is resting at his home after a recent heart attack. . . . He had been working an "opry" presentation at Memorial Building in Kansas City, Kan., when the attack came. Action by Harry (Hap) Peebles, promoter of the show, got Mullican to Bethany Hospital. Big Moon is back at his home, 7417 Jefferson Highway, Baton Rouge, La. Though Mullican was stricken early in the showwhich alsjo had Homer and Jethro, Skeeter Davis, Ralph Emery, Rufe Davis, Pee Wee King and His Golden West Cowboys, the Collins Sisters, Redd Stewart and Bobby Helms-the program went on as

Warren Smith is out with a new single on Liberty, his first sides in half a year. The big one could be "Book of Broken Hearts." . . . Toppa Records, 814 Front Street, Covina, Calif., just released sides by Adrian Roland and Smokey Stover, a couple of Texans. . . . Jim Reeves, whose new album, "A Touch of Velvet," is moving well, wants it known that the mountain is out. It's "Jim Reeves and the Blue Boys," instead of "Jim Reeves and the Blue Mountain Boys," as it used to be. . . . Will Mercer, who now is working out of Chicago, is readying his first album of ballads, "Will Mercer-Banjo and Ballads." It will be released on his own **Executive Records label.** The Willis Brothers returned returned recently from a series of cess with "Touch Me," is on perpersonal appearances at Army camps in Germany. . . . They report that country music albums are most popular there, selling out at PX's almost as soon as they arrive.... The Willises also appeared on Woody Gosnell's Armed Forces Network country music show. That program is very hot, also in- ran recently spent business-anddicating overseas G.I. interest in Don Pierce, president of Starday Recording, says most of the music industry in Tennessee is backing Frank Clement in his campaign for governor. . . . Starday has issued a campaign release, "Ballad of Frank Clement," with Cowboy Copas and "Good Times Are Going to Roll Again in Sunny Tennessee," with Moon Mullican, a toast to Southern election barbecues, fish frys and other political get-togethers. Clement, an honorary member of the Country Music Association, has long been a booster, says Pierce. Cowtown Jubilee, featuring Jimmy Ray as emsee and comic, and Cheri Robbins as top singer, has been closed for five weeks, but is reopening with a guest star program, reports Mrs. J. H. Robbins. ... Philadelphia's Hy Lit held outdoor show featuring Sam Cooke, Isley Brothers, Dee Dee Sharp, the Orlons, the Olympics, Lee Andrews and the Hearts, the Five Satans, the Skyliners and Little Joey and the Flips. . . . Ernest Tubb and the Texas Troubadours completed three dates in San Antonio and Dallas. Ray Price was in Aurora, Colo., for a three-day stint, and Buck

C.&w. singer-guitarist Jack Rob- | for almost a full week in Louisiana June 23.

> Walt Breeland, Houston, is spending July on a 10,000mile tour to push United Arttist's "And Then Some," by Sonny Burns and "Blue House Painted Blue" b.w. "I'm Still in Love With Kay," by Country Johnny Mathis. . . . H. W. (Pappy) Daily, who guides UA's c.&w. division from Houston, has closed deal with Tommy Jackson who'll represent Glad and Starrite Music in Nashville. . . . Note from Howard Wilson, Lynn Music, New York City: "Making eight-State tour promoting Tommy Faile's Choice label, 'Sweet Lips.' Excellent deejay recation."

En route to Nashville and Miami. Franz Schubert of the Fort Worth firm of that name spent some days in New York. He's high on a country twist record, written and sung by Earl Wright of Roanoke, "Married Man Blues." Schubert says Names Tom Bonetti song is moving well and likes to quote one line of lyric when wife says to poor husband: "You step right in here, baby, like a happy married man-sugar on your lips and money in your hand."

Wilma Angelo, 1118 University Avenue, NE, Minneapolis, is trying to track down the Merry Macs. . . . Al Turner now producer of Cowtown Jubilee. He's at 255 Majestic Building, Fort Worth. . . . Buck Lake Ranch, Angola, Indiana, headlined Johnny and Jack and Kitty Wells on recent Sunday. . . . Harry ("Ballad of Jimmy Bryan") Weger, country music veteran from Terr Haute, has taken over management of Brown County Jamboree, Beanblossom, Ind. Willie Nelson, Liberty Recording artist who's been having sucsonal tour through Oklahoma, Texas, Ohio and Michigan. . Charlie Walker hitting San Antonio; Aurora, Colo.; Dallas, and Owensboro, Ky: . . . Hank Cochran's waxing, "Sally Was a Good Old Girl," getting good play in Southern California where Cochpleasure vacation visiting deejays,

They're Still Top **Execs at Philles**

BILLBOARD MUSIC WEEK 39

HOLLYWOOD-The executive officers of the Philles label, Lester Sill and Phil Spector, told BMW last week that they will continue to run Philles out of its offices here on Sunset Boulevard. They said that the statement made by Harry Finfer last week that he will be in charge of the label is erroneous.

According to Sill and Spector, they have been in charge of the Philles label since it was started and they are not making any changes in its management. They said any arrangements made between Finfer and Jamie (Finfer resigned from Jamie last week) does not affect Philles.

Chuck Kay, who is the sales manager for Philles, said that the firm will release its first album product next week. LP features the Crystals and is called "The Crystals Twist Uptown."

Mercury Records

CHICAGO-Tom Bonetti was appointed Western regional sales manager for Mercury Record Corporation, one of a number of appointments made by the label last week.

Don Bowman joined the label's national promotion staff and will headquarter at Seaboard Distributors, Inc., Mercury distributors in East Hartford, Conn.

Glenn Miller, Mercury Midwest regional sales manager (formerly with Columbia) moved from Omaha to Chicago, where he will operate out of Mercury's main offices. Bonetti, a staff salesman with Mercury's San Francisco distributor, C & C Distributing Company for the past five years, will cover the 11 Western States. He replaces Lee Mendell in the regional post.



'Jazz & the Church' **Newport Panel Topic**

BOSTON-Two panel discussions will be held during the Newport 1962 jazz festival at Newport, R. I., Friday (6), through Sunday. Father Norman J. O'Connor, chaplain at Boston University, will lead a discussion Sunday at 1 p.m. on the subject "Jazz and the Church."

Other members of the panel will include the Rev. John Gensel of the Advent Lutheran Church, New York City; the Rev. Eugene Callender, Presbyterian minister of the Church of the Master, New York City, and artists Clara Ward and Sonny Rollins, Maxwell Cohen, a New York attorney for jazz musicians, will be moderator. Ticketholders for the Sunday afternoon session will be admitted free to the panel discussion.

On Saturday at 1 p.m. another panel discussion, "Economics of the Jazz Community," will take place. It will be moderated by George Wein, director of the festival.

be John, Hammond, a.&r. director owner of Jazz Gallery in New York for Columbia Records; Art D'Lug- City and personal manager of sev-Owens and the Buckaroos toured off, owner of the Willage Gate in leral jazz artists.

Columbia Records Signs Graffman

NEW YORK-Columbia addedto its classical acquisitions last week when it signed Gary Graffman. The planist, who had been with Victor for many years, will cut his first Masterworks album next month. It is understood it will be a solo effort.

On the pop level Columbia signed Tobin Matthews, Chicago artist who had a hit with "Ruby Duby Du" about a year ago. Meanwhile, the pop division of the firm raised Bob Mersey to musical director of pop a.&r., East Coast. Mersey will arrange exclusively for Columbia and Epic.

James Dalgliesh was named by Columbia to director of management development and organization planning.

Section 1 Conto

Texas Stations Cited

FORT WORTH, Tex. - Three stations here and five in Dallas qualified for the 1962 code of good practice of the National Association of Broadcasters last week.

Fort Worth's KNOK, KXOL and WBAP and Dallas' KBOX, KLIF, KRLD, WFAA and WRR were listed by Charles M. Stone, radio manager of NAB in his report for the first five months of 1962.

New York City; George T. Simon, jazz columnist of The New York Herald Tribune; Joe Williams, "Other members of the panel will Charlie Mingus, and Kay Norton,



40 BILLBOARD MUSIC WEE	K JULY 7, 1962	CARL MeVOY *** What Am I Living For (Pro- gressive, BMI) (2:33) - *** It's a	JIVIN' GENE *** Breaking up Is Hard to Do (Big Bopper, BMI) (2:19) - *** My	Barry) (2:55) - Why Doesn't Somebody
 Reviews of New 	v Singles		Need for Love (Swallow, BMI) (1:50). MERCURY 71485 SPIRITUAL	Want Me (Empire, ASCAP) (2:35), SOUND-O-RAMA 105 BEN TATE Big Bomber (Winslow, ASCAP) (2:25)
Continued from page 36 no twistin' 'cause it's time for love, ASCAP	and spoken, by the lad here. He sings against a simple backing employing trom-	(Cinrad, BMI). CORAL 62324 JAMES VELVET *** When I Needed You (Brianbert,	SIX GOSPEL STARS *** Another Day's Journey (Ford, BMI) (2:55)-*** I Know the Lord	The Stars and Stripes (Winslow, ASCAP) (2:21). RONNIE 2009
according to the lyric. (Winchell, ASCAP) (2:20) ★★★ It Hurts Me More Than You- (Chalet, ASCAP) (2:18)	bone, organ rhythm and fem chorus. (San- Jan, BMI) (2:20) *** You Reap Just What You Sow-	BMI) (2:14)-+++ Bouquet of Flowers (Armada, BMI) (2:24). CUB 9111 LEON PETERSON	(Will Make a Way) (Ford, BMI) (:42). TUXEDO 941	BEN TATE Sweet Margaret (Winslow, ASCAP) (3:16)—When We Live on the Moon (Winslow, ASCAP) (2:15). RONNIE 2010
	(Acuff-Rose, BMI) (2:25)	★★★ I Know You Know (Lyco, BMI) (2:18) — ★★★ Searching (Lyco, BMI) (2:15). BOBBIN 137	LIMITED	SAMMY MARSHALL Honey-Honey (Big Ben, BMI) (2:00)-
	CURTIS AND DEL **** Cherry Berry Lips-MONUMENT 463-Infectious novelty receives a brisk per- formance by the pair sparked much by exciting combo backing. Lads are in the	FOUR LADS *** Never on Sunday (Esteem-Sid- more, BMI) (2:32)-*** Exodus (Chap- pell, ASCAP) (3:08). DOT 16373	POTENTIAL	Twistin' in His Kilt (Big Ben, BMI) (2:35). BIG-BEN 3261 CHUBBY CHOPS & THE TWISTING
as well as cohesive work from the rest of the girls. Infectious beat and combo play-	Everly Brothers tradition but they hand this an individual performance. It could happen. (Acuff-Rose, BMI) (2:09)	SUNNY GALE *** Love Me Again (Gold, ASCAP) (2:03) - *** Crying in the Chapel (Valley, BMI) (1:56). TERRACE 7505	HOWIE LANDY The Happiest Man in the World (Peri- scope, BMI) (1:43) — Betty (Periscope, BMI) (2:30). PERISCOPE 501 A-B	CYCLONES Summertime (Gershwin, ASCAP) (3:02) Come Rain, Come Shine, Come Love (ASCAP) (2:05). JREELEN 101
*** Loneliness — (Teddy Vann, BMI) (2:46)	JACK EUBANKS **** Since I Met You Baby-MONU- MENT 462-The old Ivory Joe Hunter tune	THE FLARES *** Madhouse (Symbol, BMI) (2:25) -*** Make It Be Me (Argo, BMI)	KELLY TROY Rockaway Playland (Tad, ASCAP) (2:30) - You're Lucky in Love (Mayhew,	SAMMY MARSHALL Losing You (McGinty, ASCAP) (2:05) —I'm a Blue Baby (McGinty, ASCAP) (2:10), ROXIE 320
	is handled with a powerful guitar work. The tune is taken at a loping tempo and a chorus of chicks sing the lyric. A fine side. (Progressive, BMI) (2:55)	Its Ways (Patricia, BMI) (2:38)-**	BMI) (2:44), TAD 102 JOE SIMON I Keep Remembering (Morhits, BMI) (2:39)—Land of Love (Morhits, BMI)	COUNTRY & WESTERN
**	*	If You Don't Want Me Now (Knollwood, ASCAP) (2:28), WARNER BROS, 5290	(2:29). HUSH 108 BERNIE KNEE	I Need Your Love (Big Bopper, BMI) (2:44) — My Life (Big Bopper, BMI) (2:30), DELTA 501
A second seco	LES POTENTIAL	**** STRONG SALES POTENTIAL	I'll Serenade You (William B. Richter, ASCAP) (2:20)—I'm Going Out to the Ball Game (The Irish Baseball Song) (William B. Richter, ASCAP) (1:58). DELAWARE VALLEY 8814	ROGER WILCOE Hello Heartaches (Crosswind, BMI) (2:32) Delta Gal (Crosswind, BMI) (1:58), UNICOM 1201
THE PERSIANS *** Gee What a Girl (Lena, SESAC) (2:12)-*** Love Me Tonight (Domin- ion, BMI) (1:38). GOLD EAGLE 1813	PETE & REPEAT *** But I Still Do (O-Cal, BMI) (2:15)-*** Hip City Silcker (L-Cal, BMI) (2:05). BETHLEHEM 3006	COUNTRY & WESTERN	TOM O'NEAL Sleeper Cab Blues (Three C's, BMI) (2:45) — Too Many Tickets (Cedariane, BMI) (2:15). CHEATHAM 104 A-B	SACRED SOUL SEARCHERS
THE "5" ROYALES *** Goof Ball (Hara, BMI) (2:40)- *** Catch That Teardrop (Hara, BMI) (2:30). HOME OF THE BLUES 2579	THE CONSORTS *** Time After Time (Shoestring- Cousins, BMI) (1:50)-*** Please Be Mine (Shoestring-Cousins, BMI) (2:30).	RED FOLEY **** Polka on a Banjo-DECCA 31408 -Here's a snappy polka rhythm outing by Foley, using chorus and some mighty fancy,	VIC & DAWN Nevertheless (Crawford, ASCAP) (1:55)- You'll Never Know (Bregman, Vocco &	Time After Time (Cholly, BMI) (2:50)— Got Over at Last (Cholly, BMI) (2:20). STRIP 103 A-B
JACK LaFORGE *** My Foolish Heart (Joy, ASCAP) (3:20) - *** Blue Moon (Robbins, ASCAP) (2:28). RIO 1004	APT 25066 SAWYER BOYS *** Waddle Time (Parts 1 & 2) (Du-	fast banjo pluckin'. The chanter is in solid form and the material is good, especially for the boxes. (Sure-Fire, BMI) (2:42)	Cons., ASCAP) (2:25), STYLETONE 5803 JOE MOORE I Believe (Cromwell, ASCAP) (2:25)	JAZZ BILL SHEPPARD COMBO Burnin' (Courad-Karian, BMI) (2:32)-
FRANK D'RONE *** Show Me the Way to Go Home (Campbell-Connelly, ASCAP) (2:10)I'm	*** Sweet Lips (Lynn, BMI) (3:10)	ballad song, mighty close to the soil. With handsome soft choral backing with banjo, Foley turns in a highly effective recitation. This can register solidly with the fans.	Don't Want to Be Blue (Brent, BMI) (2:15). TIME 1053	Cash Box (Conrad, BMI) (2:35). ABNER 2507
in Love (Jay Tone, ASCAP) (2:22). MER- CURY 71980 DERBIE STUART	-*** Foolish One (Lynn, BMI) (2:05). CHOICE 6505 ROBERTA DAYE	(Champion, BMI)	Program Var	riety Key at WCBS
*** When Does Friendship and True Love Start (Aldon, BMI) (1:35)-*** Does Your Heart Beat for Me (Mills, ASCAP) (1:35). PHILIPS 40022	★★★ Every Daye (Conrad-Karlan, BMI) (2:10) — ★★★ I'm Never Gonna Cry Again (Conrad-Karlan, BMI) (2:05). ABNER 2505	ROY DRUSKY **** After You Turn Out the Light- DECCA- 31411-Drusky sings this side with a winesome feeling. The tune is very much in the weeper groove. Roy is backed by a	• Continued from page 28	Allen Gray show (primarily rec-
JOYCE TAYLOR *** Living in a Dream (Sandra, ASCAP) (2:42)-*** This Is It (Em- Arcy, ASCAP) (2:30), MERCURY 71992	-*** Oh, Please Love Me (FaDuCo)	country combo and fem vocal group. (Moss Rose, BMI) (2:17)	the-road" school. And it programs a lot of spe- cialty shows consisting of news, in-	ords). Following the afternoon "talk" format, there is the Willis Conover
FELICIA HENTY *** Good Hearted Man (Travis, BMI) (2:30)-*** Let the Good Times Roll (Atlantic-Travis, BMI) (2:05). ADDIE- 003	(2:25). CORAL 62322 BOB KAMES *** Peg 'o My Heart (Feist, ASCAP) (1:33)-*** Indian Love Call (Harms, ASCAP) (2:18). KING 5658	is another weeper—in a bit faster tempo— that the singer does in something of a Don Gibson style. The side is nicely planned and features country combo with fem sing- ing background. (Moss Rose, BMI) (2:27)	kees) and just plain talk. During the day the station's for- mat is almost 80 per cent talk and	In the evening there are live re-
GENE THOMAS *** Lamp of Love (Glad, BMI) (2:05) -*** Two Lips (Grand Prize, BMI) (2:30). VENUS 1508	CHUCK SARGENT *** I'm Afraid You'll Put Me Down (James E. Kirchstein, BMI) (2:05)	BILL MONROE **** Toy Heart-DECCA 31409-Mon- roe and group do mighty well with this	20 per cent music. But far from discounting music, Slate considers it a vital part of the station's fare. "We try, however,	
DeVILLES *** No Money (Germersheim, BMI) (1:55)-*** I Do Believe (Germer-	Kirchstein, BMI) (2:05), CUCA 1079	happy tune which they handle in exciting style, especially their banjo picking. A bright side here. (Peer Int'I, BMI)	don't," he said.	Denny Vaughan. The day ends with CBS's "Music 'Til Dawn" show with Bob Hall
sheim, BMI) (3:07). ARRAWAK 1001 THE CONCORDS *** Away (Wemar, BMI) (2:32)	BMI) (2:17)-** Twistin' Those Meeces To Pieces (Dominion, BMI) (2:00). RUST 5047	*** Danny Boy—The familiar song is given a typical blue grass reading by Mon- roe and his Blue Grass boys. For fans of the group, and they are plentiful, will enjoy	are the main format. Jack Sterling is on from 6 to 10 with records, plus his own live orchestra. Arthur	from 11:30 p.m. to 5:30 a.m. Here the program starts with show tunes, pops and light classics and eventu-
*** One Step From Heaven (Wemar, BMI) (2:11) MEL AND CARL *** Come On Home (Chris, BMI)-	DENNIS JOEL *** Where Were You Last Night (Tape, ASCAP) (2:05)-** You're Good for Me (Tape, ASCAP) (2:05). TAPE		Godfrey is on from 10 to 11, fol- lowed by Bing Crosby and Rose- mary Clooney and ending with the	ally gets into more serious classical programming. Long-time sponsor is American Airlines, with the show
*** I'm Still in Love (Owen, BMI) (1:52). STEREOTONE 304	102 JOHNNY BERSIN	**** THE GOSPELAIRES **** C'Mon-PEACOCK 1860-Jubilee spiritual receives an enthusiastic perform- ance by the group sparked by a strong lead		currently aired on CBS stations in New York, Boston, Chicago, Los Angeles, San Francisco and a num-
CHUCK MARONI *** Pasqualino's Vino (Alphan, ASCAP) (2:25)-*** Don't Tell Me (Alphan, ASCAP) (2:10). ESSAR 1006	★★★ This Lonely Room (Big Bopper, BMI) (2:13) — ★★ Play It Fair (Pro- gressive, BMI) (2:36). HALL-WAY 1905 THE GENTEELS	while the rhythm combo backs the group strongly. Good side for the gospel market. (Lion, BMI) (2:10)	For IRTS Banquet	ber of non-CBS stations around the country. Slate noted that WCBS is aiming
HARTBYRNE BROS. *** Little Bitty Beer (Pamper, BMI) *** Raise Up Your Head, Tom Dooley (Pink Poodle-Crhris. BMI). STEREO-	*** Take It Off (Cloverdale, BMI) (1:53)-** Hitch Hiker (Cloverdale, BMI) (2:05). CAPITOL 4798 BOBBY LEWIS	**** Stay There-Group again shows off its fine harmony and spirit on this uptempo effort. Again a good lead makes the disk stand out. (Lion, BMI) (2:44)	mittee chairmen were named to	at meaning of the and of 9
TONE 303 GINNY GIBSON *** As the World Turns (Hartley, ASCAP) (2:26)-*** That's How Love	★★★ Whisperin' Winds (Southern, ASCAP) (2:38)—★★ I'm Following You	DOROTHY BERRY	lead activities of the International Radio and Television Society. Thomas W. Moore, vice-presi- dent, ABC television network, is in	week. This is the reason for our constant variety. To get a uniform audience we
Comes (Hartley, ASCAP) (2:31). CHARLES 85276 JACKIE LEE	ASCAP) (2:10)-*** If 1 Didn't Love You Sso Much (Aldon, BMI) (2:08).	TLE STAR 117-Infectious beat, good vocal	charge of the society's fourth anni-	-something we don't want.
*** Bumpy (Aqua, ASCAP) (2:08) *** Hungarian Rhapsody Boogie (Aqua, ASCAP) (2:10). SURE 1767 RUFFNECKS	KAPP 472 FREDDY KING *** Just Pickin' (Sonio, BMI) (2:24) *** Come On (Briarcliff, BMI)	★★★ Fill Come to You—(Barstel, BMI) (2:15)	The society's Gold Medal will be presented to a person or persons who have made a substantial con-	"We're not knocking 'formula' stations," said Slate, "but a lot of other stations in this market are
*** Black Gold (Grand Prize, BMI) (2:08) - *** Tally Ho (LeBill, BMI) (2:02). LeCAIN 962	(2:53). FEDERAL 12470 BOBBY MARCHAN *** Yes, It's Written All Over Your	* * * MODERATE	tribution to broadcasting at this affair. Ted Steele, WINS (New York)	shooting at a 'class' audience with this type of programming. As a matter of competition, we're going
THE SENTINALS *** Latin'ia Lateenya, (Contrast, BMI) (2:15)-*** Tor-Chula (Contrast, BMI) (2:09). ERA 3082	Face (Fast, BMI) (2:28)—★★★ Look at my Heart (Fast, BMI) (2:41). FIRE 510 SANDY BARON		general manager, is the new chair- man of the society's Christmas party to be held December 18 in the Roosevelt Hotel. John V. B.	different approach-variety." Gene King, program director,
THE HEIGHTSMEN *** Johnny Reb (Jepalana, BMI) (2:45) -*** Kretchma (Nina, BMI) (2:35). IMPERIAL 5848	*** Little Miss Heartbreaker (Saxon, BMI) (2:25) - *** The Suit (Saxon, (2:10). DUEL 515 THE HI LITES	tiower, BMI) (2:38)-★★★ Our Album of Love (Sure-Fire, BMI) (2:25). CARL	Sullivan, Metropolitan Broadcast- ing vice-president and general man- ager of WNEW, will head the com-	to be entertained, informed, hear interviews and participate. If pro- vocative subjects come up, we en-
SUZANNE CAROL *** I'll Take You Back Again (May- hew, BMD (2:38) +++ 1 Can't Help	*** For Your Precious Love (Glad- stone, ASCAP) (2:08)-*** Gloria (My Darling) (Jersey, BMI) (2:12). JULIA	1000 GAIL MARIE *** If You Really Love Me Take	mittee to plan the second annual Collegiate Broadcasters Confer- ence, tentatively scheduled for next	courage people to call in. We tape their views and present them on the
hew, BMI) (2:38)—*** 1 Can't Help It (If I'm Still in Love With You) (Fred Rose, BMI) (2:07). CHARLIE PARKER 205	VINNIE ROGERS *** Dreams of Love (Saxon, BMI) (2:15)-*** Flash Flood (Saxon, BMI) (1:47). DUEL 512	Me Home (American, BMI) (2:45) — *** I'll Get Over You (American, BMI) (2:40). FABOR 111	spring, Edward H. Benedict, director of national sales, radio and television,	King noted that because of the network backing, WCBS could pre- sent extensive coverage but that
JODIE HALE *** A Whole Lot of Nothin' (Varona, ASCAP) (2:01) - *** For the Very First Time (Varona, ASCAP) (2:48).		THE ELGINS	Triangle Publications, has been re- appointed chairman of admissions. The committee passes on all ap-	the station's basic programming

8

UNITED ARTISTS 467

COIN MACHINE PERATING

Hip New York Coinmen Stalk Patron O'er Hill, Dale, Shore

BILLBOARC

MUSIC WEEK

By AARON STERNFIELD

11 -0

NEW YORK-Empire State operators are the old pros of the resort circuit. Probably the highest concentration of summer vacationers in the world is concentrated within 100 miles of New York, and Gotham coinmen, together with their small-town colleagues, have learned to make the most of the situation.

The New York operator with a May-to-September route in the mountains or seashore probably has just as thorough a knowledge of his locations and customers as the local operator. For while the city coinman may be operating 100 miles or so from his home base, the people who patronize his machines are city folk like himself, and the resorts that draw the Gothamites are the same resorts that the operator himself is apt to patronize.

usually hold his own against local \$10-a-week stop in the city prob-

locals and the big-city boys,

Top Equipment

Metropolitan area operators have learned to adjust their routes to the summer trade. For example, the level of juke box equipment is often better than the pieces on yearround stops. The operators have learned that junk just won't pull in resort areas and that it pays to put new equipment on location, pull it off Labor Day, then consign it to a 12-month location. As far as the year-round location is concerned, it's still new.

The 50-50 commission split, standard in the overwhelming majority of locations here, still holds true in summer stops, at least when the equipment is either new or of recent vintage.

But summer operators use a bit more restraint in bidding for sec-As a result, the city operator can ondary locations. For example, a adjoined by a shed-type building

competition, and there is generally ably won't rate a new juke box, enough to go around for both the but the bar owner can hold out for a 50-50 split and get it.

Minimum Guarantee

Not so in a second-rate summer location like a bungalow colony. If the operator sizes up the stop as capable of grossing no more than \$10 a week, he'll offer to place a juke box on location for \$150 a season. The operator gets the first \$150 for a 10 to 12-week period and the location gets the next \$150 -if it's there in the coin box. Otherwise, the location must make up the difference between what the stop does and the minimum guarantee. Locations of this stripe, of course, do not get new equipment. Resort operators have begun to realize the importance of the swimming pool-that shallow body of water around which the social life of the resort revolves.

Most pools of recent vintage are (Continued on page 47)



By BENN OLLMAN

MILWAUKEE - The bugaboo of costly and time-consuming travel has dampened most Milwaukee operators' interest in seasonal locations. Most Beer City coinmen simply haven't mastered the intri-

Milwaukee, in the lush Lake good service more than some of Geneva sector. Running counter to our year-round spots do," Puzia the opinion of most of his fellow said. "It is important to keep equipoperators, Puzia claims he is ment in working order for them so anxious to add even more seasonal they can get full benefit from their locations to his route.

"The secret in operating profit- lake stops every week." ably in summer locations," ex- An increasing percentage of lake

summer traffic. We check these

resorts within an hour or two drive from Milwaukee now tend to remain open for longer periods through the year. A common pattern has been to stay open from Memorial Day until Christmas. Red's Novelty Company. "The lake locations on our routes are open most of the year. In the winter we insist on a minimum guarantee. During the summer, when the volume improves, we work on a 50-50 split arrangement with the resorts."

Pocono, Jersey Spas **Report Healthy Starts**

1(3)

By GEORGE METZGER

PHILADELPHIA - Earlyseason results from coin machine operations in the resort areas have been "pretty good," most people in this section agree.

The resorts covered out of this city are those along the South Jersey seashore line and also the Pocono Mountains.

It is expected that some resorts

-such as Wildwood and Ocean City along the coast-will do better business this year than ever, since some of the smaller places were wiped out completely by a storm in March.

A good deal of coin machine equipment and several entire arcades were lost in the high winds and high tides.

(Continued on page 47)

SUMMER HOPES SEEN SLIM FOR COINMEN AROUND CHI By STEVE SCHICKEL

CHICAGO - For most part, Chicago operators have thrown in the sponge as far as seasonal resort operations are concerned. They find it just isn't worth the trouble to buck against the Northern Illinois and Southern Wisconsin operators who have 12-month routes in the lake areas.

Local operators claim it doesn't pay to put new equipment on a location which is active for only 10 weeks a year and that it is difficult to get enough stops in a compact area to pay for servicing.

The handful of operators here who do have seasonal routes are pretty tight-lipped. One did say that he generally places monaural juke boxes only and is able to get the long end of a 60-40 split.

The Chicago area has little in the way of wilderness areas or scenic attractions sufficient to draw a full-week crowd. Hence, the resort business here is primarily a weekend proposition. And to make these weekend locations pay, the same operator will usually have a juke box, game and cigaret machine.

Also, as many of the Chicago resorts are within an hour or so of the city, they are rapidly becoming absorbed into the Chicago commuting area. Hence, the resident operator is on hand and likely to grab off the seasonal locations.

cacies of resort operation.

The average Milwaukee operator avoids locations dotting the dozens of lakes in Southern Wisconsin.

He admits that resorts are becoming more numerous and that many of them can be profitably operated during the summer. But service and maintenance costs are too high, he says, unless the seasonal locations are within a few miles of Milwaukee.

Puzia Operation

An exception to this rule among Milwaukee coinmen, is veteran opcations are as far as 45 miles from

plained Puzia, "is getting a proper commission deal with the location, and putting music, games and cigaret equipment in each stop. If you can't install the entire package of equipment, it isn't worth while."

Puzia also believes in operating first-quality equipment in seasonal locations. Most of the juke boxes and games in his resort locations are one or two years old. In the games department, he gets best results with bowlers and pool tables.

Prime Reasons

According to Puzia, two prime erator Eddie Puzia, Triple A reasons for top-grade equipment in Amusement Company. Approxi- seasonal spots are that it encourmately half of his route is in the ages more play and bigger earnoutlying vacation areas. Some lo- ings, and it eliminates competition. age deal in seasonal locations. "If "Seasonal locations appreciate

Package Deal

Jacomet, too, insists on a pack-

The big city operator here doesn't have much incentive to move into seasonal routes.

You Can't Tell One Season From Next "We don't take any three-month stops," says Jerome (Red) Jacomet, In Sunny California, Operators Find

By SAM ABBOTT

LOS ANGELES-Seasonal operation for music and games in Southern California is not common. The reason is that there are no definite separations between the seasons.

One prominent operator in areas that are "seasonal" in the Southern California sense is Jack Gut-(Continued on page 47) shall. He operates out of Corona,

Calif., and lives quite a bit of the year at Big Bear, both a winter and summer resort about 100 miles northeast of Los Angeles. He also has music and games at Gilman Hot Springs, Glen Ivy and The Highlands. The last-named place is the only one to which he attaches the tag of "summer resort."

At this time, what might be (Continued on page 47)

How to Turn a Dollar in Resort Operations

By BOB LATIMER

DENVER—What are the requirements for a profitable resort-area operation? Here are the standards set down by five veteran operators in the Denver area. Each man has expensive phonograph and amusement machine routes throughout the Rockies.

The first consideration is distance. Denver's operators have set an arbitrary 125 miles as the maximum distance they will travel for a single location, even where half a dozen amusement machines may be arranged alongside a phonograph. Because servicing such stops means at least a three-hour drive from Denver, with much more wear and tear on trucks or automobiles because of the stiff grades and steep descents involved, any location beyond the 125-mile limit could mean trouble.

Secondly, the commission split must be much more heavily in favor of the operator than is usually the case with city routes. Most Denver operators have set a 15-85 or 20-80 split as the minimum they will take for a highmountain resort hotel, hunting lodge or restaurant stop. It hasn't been difficult to arrive at this sort of agreement, incidentally, because the resort-area operators, already familiar with the high cost of moving heavy, delicate equipment, are usually appreciative enough to go along with the idea.

There have been a few mavericks, of course, who have attempted to show a greater return by buying their own phonographs or amusement machines, but these soon find that the service problem and its high cost eliminate any profit which could have been earned in this way.

Equally essential is the use of new, top-condition equip-

ment at every mountain location. It doesn't pay to attempt to get by with older phonographs or amusement machines pulled off the regular routes, since the likelihood of expensive breakdowns is, of course, much higher with this category. Consequently, all Colorado operators with resort locations invariably put their newest and best equipment out, protect the electrical circuits, lubricate every machine with extreme care, and thus attempt to do away with the service problem in advance as far as possible.

In some instances, where the owner of a hunting lodge or a dude ranch is notably handy with tools, the operator can leave a supply of most-often-needed parts for replacement and depend upon the location owner to put a phonograph or game back into shape after minor breakdowns.

However, the increasing complexity of most such equipment is such that few people not thoroughly trained in the circuitry, can handle the job.

College Help

One enterprising Denver operator lightened the maintenance load somewhat by hiring a college student, working during the summer at a famous resort hotel, and studying for a degree in electronics, to help with the load. This worked out well, inasmuch as the student proved to be a thoroughly qualified repairman.

Another operator makes use of a local television repair shop, but confesses that the repair mechanic is usually far too busy to be dependable for phonograph repair.

Change Problem

Another definite requirement which has been heavily emphasized by all Colorado resort town poperators is cocation

change. Most tourists habitually travel with paper money and carry a minimum amount of change along.

Most location owners, who have installed amusement machines for the first time, characteristically run short of change right away, with the result that no machine gets anything like its maximum earning capacity.

The only solution has been the installation of changemaking machines in busy stops, particularly restaurants, bars or lounges, where the location owner can be depended upon to check the change machine regularly, keep it full of nickels, dimes, and quarters, and most important, protect it from theft.

Some operators have gone so far as to make arrangements for change delivery from banks, direct to the mountain location, which is an expensive process.

Others have simply tempted fate and deposit as much as \$100 worth of change at a time with location owners, to be used for the amusement machines only.

Of course, restaurant and bar owners frequently dip into the change for their own purposes, which is likely to confuse the issue, and lead to extra headaches where bookkeeping is involved.

The mountain resort area operator must resign himself to such high expenses as shipping phonographs and amusement machines by commercial trucks, which has proven more economical and safer in the long run than using their own trucks.

If he is willing to put up with these expenses, however, returns are good enough that it isn't unusual to show 250 per cent better return from a 200-play phonograph in a good mountain stop, over, a standard city-route





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SIN A E TRUE

THAILAND BARS JUKES AS WASTE OF PEOPLE'S TIME

BANGKOK, Thailand-Juke boxes have been banned here by order of Premier Sarit Thanarat. Mr. Thanarat said that students have been wasting their time listening to juke box music and added that this music tends to destroy the culture and traditions of the Thai people.

BMW's knowledge of the music machine situation in Thailand is superficial, but our files disclose that there is enough business for one coin machine distributor, a Louis T. Leonowens, who bears the same family name as Anna Leonowens, tutor to the Siamese monarchs of a century ago. (Siam was the pre-World War II name for Thailand.)

The relationship between Miss Leonowens and the Siamese ruler provided the plot for "Anna and the King of Siam," a successful Broadway play, and "The King and I," a top-earning motion picture.

Ironically, albums from the Broadway play and motion picture have done much to popularize this remote state, and singles taken from these albums have been big juke box winners.

So while the juke box has been the instrument of spreading Thai culture to the Western world, the Thai chief executive feels that it may also be an instrument of diluting the ancient culture of his people with that of the West.

New Mississippi Cigaret Tax Forces **Coinmen to Hike Pack Price to 35c**

ing machine operators over the crease business. State raised prices on their cigarets from 30 cents to 35 cents a pack Sunday (1) because of an increased State tobacco tax of 2 cents a pack.

The new tax, voted by the recent Legislature among other taxes to raise a needed \$27 million revenue to balance the State's budget, brought the State tax to 8 cents a pack.

The State's increased cigaret tax was also effective July 1.

There is no cigaret vending association in Mississippi and a spot check among operators disclosed operators generally were upping the price on their own, not only to meet the new tax but also because of gradually increasing operating expense and because of their previously slim profit margin.

JACKSON, Miss.-Cigaret vend- level, encourage expansion and in-

The operators checked were unanimous in frowning on "penny packing" because of the added labor cost, the trouble the packed packs sometimes caused in fouling up machines and popping cellophane.

The machines won't take pennies, so it had to be either 30 cents or 35 cents and the latter got the nod.

Had 2 Generations in Trade, Mrs. Susie Harbin, 94, Dies

MEMPHIS-Mrs. Susie Harbin, mother of a veteran operator and grandmother of two other operators, died recently. She was 94.

Her son, Robert L. Harbin, founded Harbin Amusement Company some years ago. His two sons,

Cigaret Machine Ops Hold Outing At Catskills Club

NEW YORK-The growing importance of cigaret machines in music and game operations was emphasized last weekend when the Cigarette Merchandisers Association held its annual outing at the Laurel County Club, Sackett Lake, N. Y.

About 20 juke box and amusement machine operators and distributors were on hand for the festivities. All are cigaret operators as well.

From Atlantic-New York, Seeburg distributors, were Meyer Parkoff and Murray Kaye, while Barney Sugerman, Morris Rood, Irv Kempner, Perry Lowengrub and Lou Wolberg represented Runyon Sales, local Rowe AMI outlet.

Al Denver, president of the Music Operators of New York, and Mrs. Millie McCarthy, president of the New York State Coin Machine Association, also played prominent roles in the affair.

Among the other coin machine operators at the Laurels were Ruth Michaelson, Al Herman, Aaron Herman, Art Herman and Dick DiCicco.

DETROIT-Martin M. (Barney) Burke, operator of Brown's Amusement Company here, was honored by his fellow operators recently on the occasion of his retirement from the industry. Burke had been president of the Detroit Shuffleboard Association for nine consecutive years. The party was held

JULY 7, 1962

BILLBOARD MUSIC WEEK 43

EUROPEAN NEWS BRIEFS

Parts Depot Set Up in Antwerp

ANTWERP - Seeburg International announced plans to establish a coin machine parts depot here capable of servicing all Seeburg equipment in Western Europe. Seeburg said the inventory would consist of several hundred thousand dollars' worth of parts. Express service will be established for instant dispatch of parts from Antwerp, and the parts depot of the Seeburg German subsidiary, SEEVEND, is being expanded to improve service to German operators of Seeburg equipment. Establishment of the big parts depot here is another in a series of steps being taken by Seeburg to expand its Continental operation. Seeburg still has no plans, however, to establish a manufacturing subsidiary on the Continent. Seeburg boxes sold in Europe will continue to be imported from the U.S.

Writers Seek Pay for 2d Speaker

HANOVER - GEMA, the German performance rights society, is demanding additional royalty payment from operators who connect a second loudspeaker from a phonograph in an adjoining room. GEMA contends that the operator in effect is serving two rooms with one machine, and should pay accordingly. The same objection has been raised by the copyright society against the practice of installing remote selection units. GEMA sources said the copyright society is tightening up on operators because of a trade throttle-down, which has operators attempting to increase their collections for each machine, while reducing the total number of machines they operate. The trend in this direction is to increase loudspeaker extensions and remote selection units, the idea being to keep the machine playing continuously.

Africans May Import Payouts

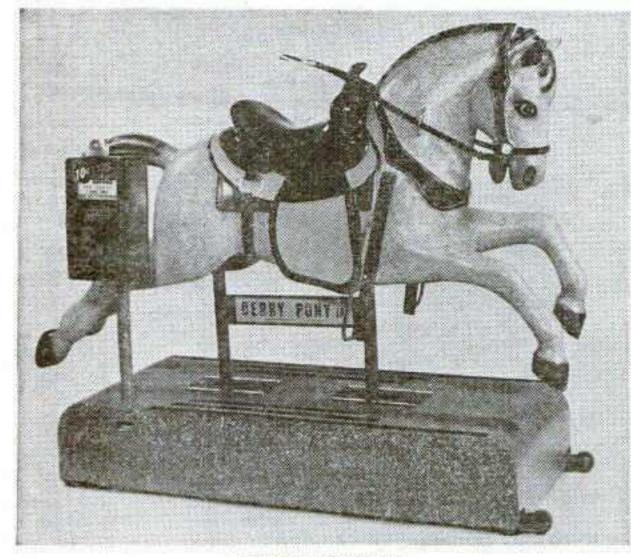
WEST BERLIN - Guenter Wulff Apparatebau has developed a new type of payout in two models, Rotomat Additor and Astra. The machines feature miniature electronic score computers and braking controls, giving the player the opportunity to exercise a greater degree of skill over the play outcome. Both models are wall machines. Maximum play is one mark (25 cents), and they are designed for export to a large list of countries sanctioning payouts where skill supposedly influences the outcome. A number of recently independent African countries have expressed interest in importing German payouts, these countries having repealed or liberalized legislation dating back to colonial governments.

Detroit Operators Present Plaque To Barney Burke

a break for them, expected to up in operation of the route for sevtheir profit take to a reasonable eral years.

Robert L. Harbin Jr. and William The increased price is, in reality, C. Harbin, have both been active

Derby Pony, New Full-Size Ride, Latest Entry of Hawkins' Stable



DERBY PONY JR.

kins, manufacturer of coin-operated mechanical rides, has added Derby Pony Jr. to his line, which includes Rodeo Pony, Twin Quarterhorses, Ben Hur Chariot and a specially constructed Lion for club sponsorship.

Hawkins said that the Derby Pony Jr. is the lowest-price fullsize ride on the market. Body and unit made to be operated indoors saddle are fibreglas for durability. or outdoors.

TUCSON, Ariz .- Paul W. Haw- | The unit also has rigid foot rest for more ride stability, built-in casters for easy moving, three hardfaced welds on coin box to prevent pilfering, and 10 self-aligning bearings that require no lubrication.

> The base is 9 inches wide, 20 inches high, and 50 inches long. Shipping weight is 250 pounds. A one-year warranty on workmanship and material is issued with each

in the home of Fred Chlopan, DSA executive secretary.

Burke was presented with a plaque by the DSA is recognition of his role as spokesman for the industry in legislative matters.

Thomas J. Dewberry, T. J. Amusement Company, will fill Burke's unexpired term as president of the association. Dewberry had been vice-president.

Burke's operation will be taken over by his son, Martin M. Burke

Search for Missing Wife of Southern Op

SHAW, Miss.-Mrs. Joan Allegrazza, 31, wife of Johnny Allegrazza, owner of Ace Amusement Company, disappeared recently and authorities were searching for her last week.

Her mother, Mrs. Blance Grimmet of Cleveland, Miss., said her daughter "is very ill with leukemia and is in need of constant treatment. It is important that she be brought home for treatment."

Mrs. Allegrazza was reported in the Memphis area a few days after she left home but no further word has been received as to her whereabouts.

HOUSES PASSES EASTLAND BILL

WASHINGTON - The House of Representatives Friday (29) passed the Eastland Bill by an overwhelming majority of 348-1. The measure would broaden the Johnson Act. As the companion bill has already passed the Senate, the measure needs only the President's signature to become law. Complete details will appear next week.

Who's Sneaking in Anti-Franco Disks?

MADRID - Generalissimo Francisco Franco is cracking down on Spanish juke box operators who permit (or are unable to prevent) the playing of disks critical of his regime. On the heels of growing political unrest signalled by the recent strike wave, anti-Franco demonstrators have been slipping antigovernment disks into juke boxes, a practice copied from anti-Salazar demonstrators in Lisbon. Locations have protested to Franco's police that it is impossible to detect the disks, as standard titles are cut and the anti-Franco messages dubbed into the standard recording. It is believed that a major part of the anti-Franco disks are being produced in West Germany and smuggled into Spain with Spanish workers returning home from West Germany, where 150,000 Spaniards are employed.

Tariff Turns Britains Against U. S.

LONDON-British trade statistics and surveys show a definite orientation toward Continental equipment and away from U. S. deliveries involving tariffs. This reorientation appears to anticipate Britain's membership in the European Common Market, which would eventually eliminate all tariffs on equipment purchased from Common Market suppliers. The sale of German phonographs in Britain is up 17 per cent so far this year over the same period last year, and the sale of French machines up 12 per cent. Rennottee, the Belgian supplier, is shipping more machines to Britain than ever before. The upsurge in Continental shipments to Britain seems to reflect the conviction of the British trade that since Britain almost certainly will be joining the trading area, it is good business to switch to Continental equipment now, rather than purchase new American equipment subject to the Common Market's tariff against non-member countries.

Japanese Coinmen Visit Set

HAMBURG - West German phonograph producers will invite Japanese juke box operators and prospective operators to visit this country for on-the-spot inspection of the German operating trade. German manufacturers regard expansion of Japanese operator-owned juke boxes as the prime requisite for large German phonograph exports to Japan. Legally, the way is expected to be cleared soon with the easing or outright lifting of import licensing requirements. However, the problem is the replacing of the girls playing customer requests in coffee shops on record players. Most German manufacturers do not take this competition seriously. Aggressive Japanese operators, the German trade feels, should be able to appeal successfully (Continued on page 48)



Now! VICTOR Brings You the NEW L. C. TOPPER

For Vending 100-Count Gum . . . This New L. C. (Large Capacity) Vendor Holds 1175 Balls of 100-Count Gum.

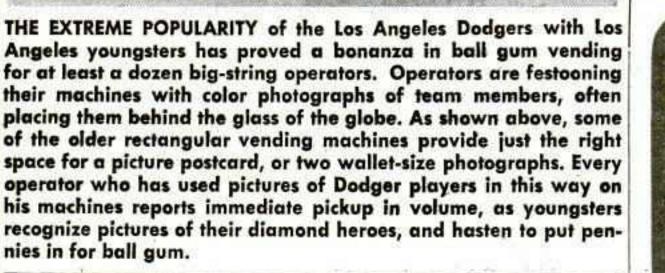
Write for Circulars and Prices. VICTOR VENDING CORP. 5701-13 W. Grand Ave., Chicago 39, Illinois



Silver King It B.G. or Mdse	2.00 8.00 8.50 8.50 0.00 2.00
Model =33 Peanut, 14	6.50
MERCUANDICE & CURDUN	1.1

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red \$

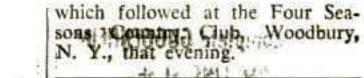


Anti-Slug Drive Showing Progress

LLBOARD

MUSIC WEEK

NEW YORK-The New York | size and shape of these tokens. Bulk Vendors Association is mak- This drive is beginning to bear



Price Bar Mitzvah

ENDING

BULK

ROSLYN, N. Y. - Richard J. Price, son of Paul Price, local charm manufacturer, was bar mitzvahed Saturday (9) at Temple Sinai here. Many bulk vending operators and distributors attended the services and the reception GIVE TO DAMON RUNYON CANCER FUND



The SUPER SIXTY **Capsule Vender*** The ultimate in quality Capsule Merchandising. Vends any item which can be placed in a capsule. 5c, 10c and 25c. *With QUICK-TACH at slight extra cost.

BIRMINGHAM VENDING COMPANY 540 Second Avenue, North Birmingham 4, Alebama

Phone: FAirfax 4-7526



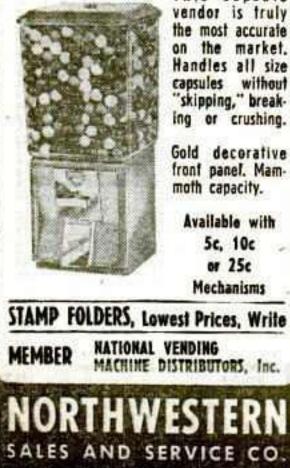
PISTACHIO NUTS, Large TUHP	
Pistathio Nuts, Vendor's Mix	
Pistachio Nuts, Sheik, Red	
Fisiachio Hors, aneik, Red	
Cashew, Whole	125
Cashew, Butts	100
Peanuts, Jumbo	51
Spanish	
Mixed Nuts	
Baby Chiefe	
Baby Chicks	
Remouw Feanurs	
Bridge Mix	
Boston Baked Beans	
Bearing Baked Bearis	22
Jelly Beans	
Licorice Gems	
M & M, 500 ct	
Manhan als	
Harshey-ets	

Rain-Blo Ball Gum, 140 ct., 175 ct., 210 ct. 32 Rain-Blo Ball Gum, 106 ct. 34 360 lb. minimum prepaid on all Rain-Blo Ball Gum. Adams Gum, all flavors, 106 ct. 45 Wrigley's Gum, all flavors, 106 ct. 45 Beech-Nut, 106 ct. 45 Hershey's Chocolate, 200 ct. 1-30 Minimum order, 25 Boxes, assorted.

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the Operator.

One-Third Deposit, Balance C.O.D.





MOE MANDELL

446 W. Joth St., New York 18, N.Y.

1Ongacre 4 6467

capsules without skipping," breaking or crushing. Gold decorative front panel. Mammoth capacity.

Available with 5c, 10c

dime machines.

ing progress in its fight to stop the

petitioned U. S. Treasury Department authorities to exert pressure on the manufacturers to alter the

NVA MAY HOLD

REGIONAL MEET

AT NAMA PARLEY

CHICAGO-The National

Vendors Association will prob-

ably hold a regional meeting

in San Francisco during the

annual convention of the Na-

tional Automatic Merchandis-

ing Association, to be held

there October 13-17. Accord-

ing to Don Mitchell, NVA

counsel, the session will be

held at the Jack Tarr Hotel,

with a general meeting and

board meeting also on the

Buy the complete EPPY

CHARM LINE at the

following warehouses

Roke Cain Machine Exchang

Northwestern Sales & Sarvice Ca. 1194 Tremont St.

Operators Vending Machine Supply Ca. 1023 South Grand Ave. Los Angeles 15, Calif.

609 Spring Garden S Philadelphia 23, Pa.

Bok Sales of Florida 1121 7148 Miami Boach 41, Ffs.

Ook Sales 2603 Filth Ave. Pittsburgh 19, Pa.

A324 Ridge Ed. Cleveland 9, Chie

Or direct from

EPPY CHARMS, Incorporated

91-15 144th Place

Jamaica, New York

AX 7-2900

agenda.

540 2nd Ave., No. Birmingham 4, Ala.

Standers Specialties 1028 Adth Ave. Baktand, Calif.

King & Co. 2700-2 West Lake Street

Graff Vending Supply Co., Inc. 2817 Wert Davis

Sher Vending Supply Ce. 6327 Celheum Rd. Heuthmutern Sales & Service Ce. 446 West 3dith St. New York 18, N. T.

fruit. At last week's meeting of the flow of slugs in penny, nickel and NYBVA, President Roger Folz read a letter from the U.S. At-For the last year bingo tokens, torney for the Southern District of the same size as pennies, have been New York to the effect that manutaking a heavy toll of bulk vending facturers of bingo tokens and simcollections here. The operators have lar devices are violating Section 491 of the U.S. Code dealing with counterfeiting.

On the basis of this ruling, the operators expect to get action. First step will be a warning to the manufacturers and, if the warning does not produce the desired results, the second step may be criminal prosecution.

Also discussed at the meeting was the increase in the New York City occupancy tax - which amounts to 20 cents per location. The previous rate had been 10 cents per location.

While the tax cannot be changed for a year, the operators plan to appeal to the city council for a reduction for the next fiscal year.









3029 Prespect Ave., Clevelan All Phenest Towar

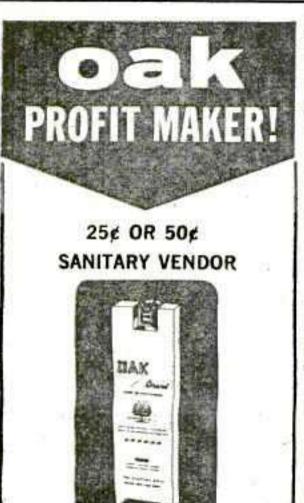
Buy the complete GUGGENHEIM CHARM LINE at the following warehouses

Birmingham Vending 540 2nd Ave., No. Birmingham 4, Ale. King & Ca. 2700-2 West Lake Street Chicage, III. Greff Vending Supply Cs., Inc. 2017 West Davis Deflat, Tex. Star Vanding Bapply Cr. 6327 Celhave Rd. Houston, Tex. with wastern Sales & 46 West Joth St. ew Turk 18, N. Y. Steadard Specipities 1028 44th Ave. Daktand, Calif.

Rake Coin Mathine Exchange 409 Spring Gorden St. Philadelphie 23, Pa. Marthumestare Salas & Service Ca. 1194 Tremast St. Bostan, Mass. Operators Vending Mathine Lupply Co. 1023 South Grand Ave. Los Angeles 15, Colif. Bot Sales of Florida 1121 71st Mismi Beach 41, Fis. Ook Seles 2033 Filth Ave. Pittsburgh 19, Pa. Aldge Dam Carp. 4324 Ridge Rd. Cleveland 9, Ohia

KARL GUGGENHEIM, INC. 91-15 144th Place Jamaica, New York AX 7-2900

Or direct from



100

The machine that will bring in extra profits for smart operators is this

BILLBOARD MUSIC WEEK 45 JULY 7, 1962 Eppy, Guggenheim Dissolve Partnership **Despite Five Fat Months of Business**

months ago by the merger of Samuel Eppy & Company and Karl Guggenheim, Inc., two of the nation's largest charm manufacturers, ceased to exist this week.

Both firms will return to the status they held five months ago, with each company going into independent production and distribution for its own customers.

In a joint statement, George Eppy and Karl Guggenheim said that the parting was amicable, adding that the dissolution of the merger was prompted by the belief that the two firms could do a greater total volume of business working as competitors rather than as partners.

When Eppy-Guggenheim was formed early this year, the company pioneered a new method of distribution. Breaking away from the pattern of selling through distributors and supplementing these sales with direct shipments to larger operators, E-G set up a network of factory-warehouses.

Distribution System

These factory-warehouses stocked the firm's complete line and sold merchandise at the same price per



INDIANAPOLIS - Only three

operators showed up for the first

meeting of an embryo Indiana bulk

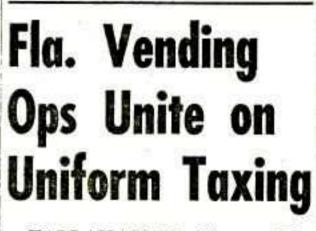
vending association here recently,

but the trio is still going ahead with

JAMAICA, L. I., N. Y .- Eppy- thousand to operators, no matter Guggenheim, Inc., formed five what quantity was ordered. Direct factory sales and distributors were eliminated.

The system worked. Sales for the Eppy - Guggenheim operation topped the total volume for the two firms before the merger.

This aspect of the merger will be retained. Both Eppy and Guggenheim said they would continue to distribute their merchandise through the factory-warehouse outlets, even though the two firms are now competitors.



TALLAHASSEE, Fla. - The two leading trade organizations in the merchandising field-the National Automatic Merchandising Association and the National Vendors Association - have joined forces here to push for uniform Florida tax code.

John Madigan, of Parker, Foster & Madigan, local law firm, has been retained by the two groups as counsel.

Florida bulk operators have long been plagued with a crazy quilt of local taxes. Fees are generally levied on a per-machine basis, with the annual tabs ranging from 75 cents to \$5 per unit. The lower figure makes it difficult to operator;

the higher figure makes it impos-

promote uniform taxes, uniform li-

cense requirements and statewide

The two associations will try to

sible.

sanitary standards.

In spite of the apparent contradiction, both principals feel that their individual profit potentials are greater working as competitors, and retaining the new-found distribution arrangement.

When the merger was effected, the Guggenheim organization was moved into the Eppy plant here. Guggenheim had been headquartered in Manhattan.

On or about August 1, Guggenheim will move into new quarters at 160th Street and Archer Avenue, Jamaica. The 7,000-square-foot building is only a few blocks from the Eppy plant. Eppy will remain.

Credit Situation

Another reason for the split was the credit situation with customers. Before the merger, one operator would have credit lines at each firm. After the merger was completed, he had one credit line, with his credit, in some cases, being cut in half.

Ironically, the last five months saw both Eppy and Guggenheim doing more business than in any similar period in recent years.

Electric Money Maker

Famous ACME

ELECTRIC

MACHINE

lime proven favorite

for health and amuse-

ment. Electric vibra-

fory current increased

at will by player. One

dry cell battery good

for 1.500 to 3.000

plays.

Sample\$28.13



ACORN

Machines with

original slip-out

coin mechanism

NOW IN STOCK!

Pack

.35 .28 .28 .28

.28

.40

Per Lb.

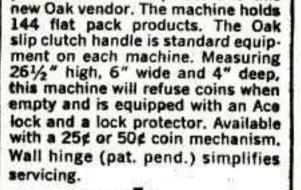
5.50

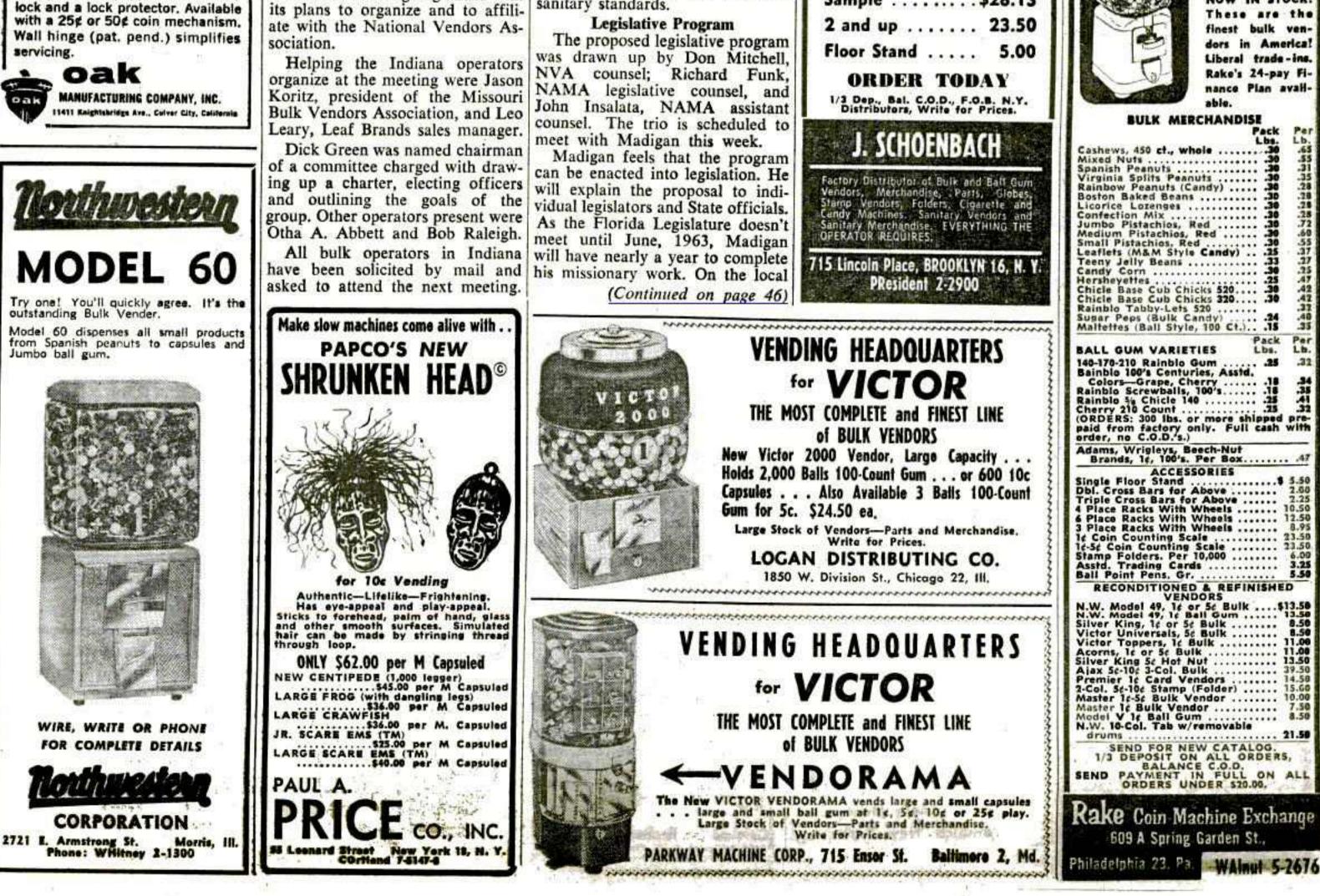
8.50

21.50

Pack Lbs.

.25







46 BILLBOARD MUSIC WEEK

JULY 7, 1962

U.S., W. German Coin Manufacturers Square Off for Denmark Trade Fight

By OMER ANDERSON

COPENHAGEN-U. S. and West German coin machine manufacturers are squaring off here in Denmark for what looms as the first skirmish of the trading-bloc competitive war.

Coincident with the cropping of tariffs by the "Outer Seven" nations (of which Denmark is a member), West German producers have pared prices on nearly all their coin machine models destined for Denmark.

The result is to increase the German price advantage. German machines now enjoy such marked competitive price advantage over U. S. equipment in the Danish market that trade sources doubt that American quality and prestige-appeal will suffice in the future to offset sheer price appeal of German equipment.

Big gun in the trading skirmishing getting under way here is Hans Ziirsen, pioneer Scandinavian phonograph distributor and manufacturer.

Ziirsen's Role

Ziirsen is masterminding the German machine sales offensive against Rock-Ola, Seeburg and MI. Ziirsen handles the Bergmann Symphonie, a prestige-type box competing against the U. S. larger models, and the N.S.M. Fanfare, the "Volkswagen" phonograph.

The Hans Ziirsen firm was a pioneer in the juke box field here with its own machine. It is an integrated juke box firm, meaning it imports and distributes German machines, places German equip-

ment in its own operating locations, and operates a plant in Copenhagen where it repairs and manufactures various types of coin machines.

The Ziersen tie-up with Bergmann and N.S.M. illustrates the German trade's flair for linkups with leading distributors in its prime-target export countries.

The Germans then support "their man" in the target export country with superlative servicing and preferential pricing policies. This is the case in Denmark at the moment, the German trade deliberately having picked Denmark as the "right area at the right time" to open its trading-bloc offensive against U. S. equipment in the European market.

The German Market and "Outer Seven" trading bloc developments herald the fusion of the Scandinavian and European markets into a single vast trading community.

At the moment Europe remains at "sixes and sevens," with the "Outer Seven" nations (Britain, Denmark, Norway, Sweden, Austria, Switzerland and Portugal) aligned against the Common Market six nations (West Germany, France, Italy, Belgium, Holland and Luxembourg).

However, British entry into the Common Market is taken for granted here, and the British then will be followed into the trading supermarket by the rest of the "Outer Seven."

All of this, of course, forms the basis for the U. S.-German trade skirmishing now unfolding here.

Dallas Juke Box Collections Zoom, **Reversing Usual Summer Doldrums**

ally marks a drop in juke box collections, just the reverse has been with Ray Stevens. the case in the Dallas area during June.

Charley Nowell, record purchaser for B & B Vending Company, local operator, said, "Collections are really up, especially for the last six months. They'll run about 30 per cent more than this time last year."

Most popular record at the moment with his customers is "I Can't Stop Loving You," featuring Ray Charles, he added.

He also named among the customer favorites: "Stranger on the Shore," "Roses Are Red," "It Keeps Right on A-Hurtin'," "Snap Your Fingers," "Sealed With a Kiss" and "Wolverton Mountain." All these have held up well during the past two or three weeks, he said.

Another optimistic report on collections came from Tommy Chatten at State Music Distributors, Inc.

Records proving popular with customers are of all types, with the race and popular types seeming to get the best play.

Box, Inc., a one-stop, said a big favorite with the operators now is "Having a Party," a Victor release featuring Sam Cooke. He also In Virginia featuring Sam Cooke. He also named a new Fats Domino record,

PERRY WACHTEL HAS FATHERLY

NEW YORK-Perry Wachtel, head of the dePerri Advertising Agency, an organization specializing in coin machine accounts, is developing a deep interest in the Broadway stage. His daughter, who sings under the name of Stephanie Winters, will appear in the singing chorus of "Stop the World, I Want to Get Off," which opens on Broadway in October. Miss Winters has been in summer stock for three years, playing in New England, North Carolina and Michigan. Last year she played "Maria" in Michigan's Barn Theater. She is currently appearing in the Westchester Town House, Tuckahoe, N. Y., where she will remain until "Stop the World" goes into rehearsal in August.

DALLAS-Though summer usu-|"Nothing New." Among novelty numbers he listed "Ahab the Arab,"

> At Big State Distributors, another one-stop, "Party Lights" with Claudine Clark was named as an r.&b. record which is "doing awfully well."

> Also proving popular at Big State Distributors are: "Things," featuring Bobby Darin; "I Don't Love You No More," with Jimmy Norman; "Why Did You Leave Me?" Vince Edwards; "Make It Easy on Yourself," Jerry Butler; "Come On, Baby," Bruce Channel; 'Mary Jane," Ernie Maresca, and "Dance, Dance, Dance," with Gene Summers.

Others named as doing well were "Hey, Little Girl," with Bobby Shadle; "Don't Tear My Playhouse Down," Gene Kennedy; "Welcome, Stranger," Wade Flemons; "We Girls," Jan Bradley; "I Forgot More Than You'll Ever Know," Slim Whitman, and "Blues at Midnight," with B. B. King.



HAMPTON, Va.-Funeral services for Billie H. Cooper, 35, operator of the Newport News Amusement Company, Newport News, Va., were held at the Hampton Baptist Church here, Wednesday (20).

Cooper died Monday (18) in Duke Hospital, Durham, N. C., as a result of injuries sustained the

3 Fast Movers on Memphis Phonos

By ELTON WHISENHUNT MEMPHIS—Three new singles are popping as fast selling breakouts among operators in the Mem-



phis area, two of them ballad types | McVoy is the organist in the number.

The three are:

Barbara Lynn on the Jamie label, for Hi. a ballad with a beat; "Till Death Do Us Part," by Bob Braun on Decca, vocal with some of the wedding oath recited, and "Trouble's Back in Town," by the Wilburn western singers but have come in with a pop style on this one.

and one a new music-recitation highly successful Bill Black Combo records and also organist on the combo backing up Ace Cannon. "You'll Lose a Good Thing," by Both Black and Cannon record

"Roses" Hits Big

Parker Henderson, Rainbow Amusement Company, reported EYE ON B'WAY "Roses Are Red" has been hitting Brothers, who were country and big on his boxes, with more customer requests for it than he can remember for a tune in a long time. Seems this one was sort of a sleeper that caught on fast. "Having a Party" is still going very well for him, reports Drew Canale, Canale Enterprises, Inc., though it has been building for several weeks. Alan Dixon, S & M Sales Company, said "Ahab the Arab" is registering No. 1 on more of his popularity meters than any other number, figures it is a teen favorite. Other operators, including Jack Embry, Central Music Company; Jake Kahn, Tri-State Amusement Company, and Charles V. Mc-Dowell, general manager of Southern Amusement Distributing Company, say these three were clicking better for them than any other disks now.

For Quick Sale **GUNS & PISTOLS**

EACH

	Ener I
2 DALE PISTOLS	45.00
6 CHICAGO COIN PISTOL	50.00
1 MAUSER PISTOL	50.00
1 SPACE GUN PISTOL	50.00
3 EXHIBIT SHOOTING GALLERY	75.00
2 SILVER BULLETS	75.00
3 SIX SHOOTER PISTOL	75.00
2 GENCO SKY GUNNER	75.00
1 BULL'S-EYE PISTOL	95.00
1 EXHIBIT STAR	
SHOOTING GALLERY	
1 SPACE INVADER PISTOL	95.00
	125.00
5 CARNIVAL	
2 SAFARI	145.00
1 GENCO SKY ROCKET	145.00
1 TREASURE COVE	
7 STATE FAIR	150.00
1 DELUXE BONUS	175.00
1 NEW FRONTIER PISTOL	175.00
7 GENCO, BIG TOP	195.00
1 CAPITOL (CONVERTED	WERLING
PROJECTOR GUN-EARLY)	195.00
1 GUN PATROL PISTOL	195.00
And and a subscription of the local division	245.00
3 CROSSFIRE	245.00
5 MIDWAY REGULAR PISTOL	
(PELLETS)	275.00
and the second se	295.00
3 HERCULES	295.00
<u>1 TITAN</u>	295.00
1 VANGUARD	295.00
	345.00
the second se	375.00
1 MIDWAY DELUXE PISTOL	375.00
the subscription of the su	-

All Prices Quoted Crated, F.O.B. Phila.

WIRE—PHONE—WRITE TODAY Send for Complete Lists ARCADE-CAMES-BINCOS RIDES_MUSIC-etc.



Breaking Fast

Joe Cuoghi, partner in Poplar Tunes Record Shop, said these three, though not now the top sellers, are breaking fast and by the time you read this might be vying for the No. 1 spot in the Memphis area.

Meanwhile a spot check of several operators by Billboard Music Week revealed that the most played tunes on juke boxes are "Roses Are Red," by Bobby Vinton on Epic; "Having a Part," by Sam Cooke on RCA, and "Ahab the Arab," by Ray Stevens on Mercury.

Euoghi said another local breakout is also developing on a new single just released by Hi, "What Am I Living For?" by Carl McVoy, a ballad.

previous day in a drag strip race in Greenville, N. C.

According to L. T. Hardee, owner of the race track, Cooper lost control of his car when he applied his brakes too quickly. His car ran off the side of the track and turned over. Death was caused by head injuries.

He leaves a widow, two small children and several brothers and sisters.

Attending funeral services here were President Hy Lesnick of the Music Operators of Virginia, along with MOV officers and directors and operators from all over Virginia.

Cooper was highly regarded by the operating fraternity here and was an outstanding civic worker and businessman in Hampton and Newport News.

Copyrighted mater

DOUBLE-PLAY DISKS

Two-sided action may be expected from the following records. For the juke box operator limited to from 100 to 200 sides per machine, they represent maximum programming effectiveness. Records listed below have both sides either on the Hot 100 or have recently been on the Hot 100. See Spotlight Reviews for additional information on double-play disks.

I CAN'T STOP LOVING YOU BORN TO LOSE	RAY CHARLES ABC-Paramount 10330		
IT STARTED ALL OVER AGAIN	BRENDA LEE		
AND	Decca		
HEART IN HAND	31407		
HAVE A GOOD TIME	SUE THOMPSON		
AND	Hickory		
IF THE BOY ONLY KNEW	1174		
DOWN IN THE VALLEY	SOLOMON BURKE		
AND	Atlantic		
'M HANGING UP MY HEART FOR YOU	2147		

Fla. Ops Unite on Uniform Taxing Continued from page 45

level, he will be assisted by members of the Florida Penny Vendors Association, who will talk with their legislators and with municipal and county officials.

Operator Permit

Cornerstone of the proposed legislation is the single operator permit to replace the per-machine tax and a single State agency to handle taxes, licenses and health standards.

According to Mitchell, both Gov. Farris Bryant and James Kynes, his executive assistant, are in favor of a uniform set of regulations.

Biggest stumbling block will be the opposition of the municipalities, who will be reluctant to give up their taxing and regulatory powers.

Co-Ordinated Effort

However, the organization of the pro-uniform-tax bill is probably the strongest ever assembled by the bulk vending industry, with two national associations and one State trade group working in unison.

The State association, the Florida Penny Vendors Association, was formed eight months ago with an initial membership of 25. It replaced the defunct Florida Bulk Vendors' Association, which was formed in 1960 but never did get off the ground.

According to Meyer Abelson, Oak Sales of Florida, president of the State group, the FPVA membership represents 70 per cent of the bulk vending machines in Florida.

Martin & Snyder Get **Bally in So. Michigan**

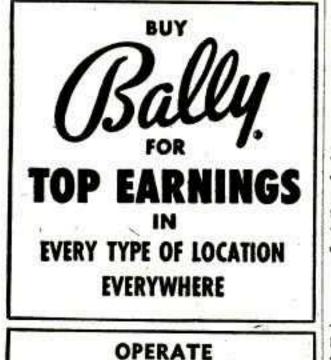
CHICAGO - The Martin and Snyder Company, Dearborn, Mich., has been appointed by the Bally Manufacturing Company as Southern Michigan distributor.

Frank Martin and Jerry Snyder, heads of the firm, have been the Seeburg music and vending distributor here.



SEEBURG Mike Mulgueen Directional Stereo

the true magnificence of 33 1/3 stereo right at the phonograph!



UNITED Shuffle Alleys and **Bowling Alleys** WELCOME EVERYWHERE UNITED MANUFACTURING CO. 8401 N. California Ave., Chicago 18, Ill.

+



ļ,



elected president of the New York State Operators Guild, succeeding Jack Wilson of Newburgh, Other NYSOG officers, elected at the June meeting here, are James (Pie) Haley, Middletown, vice-president, and Mrs. Gertrude Brown, Beacon, secretary-treasurer.

The group holds its next regular meeting July 18 at the Monticello (N. Y.) Race Track. Winner of the seventh race will be presented with a blanket carrying the legend, "New York State Operators Guild." The race will be listed on the program as the NYSOG Presentation Race.



termed "summer season" is just getting under way. Gutshall said that the outlook was only fair. At the spots where he operates, the summer take depends much upon water conditions. This year, after several years of drought, the situation appears to be good.

Winter Off

Reporting on winter business at Big Bear, Gutshall said that the season was not up to expectations. Grosses around the ski lifts were good but due mainly to local people working there using the coin-operated devices, particularly the cigaret machines.

Gutshall has a number of stereo phonographs on location in these areas as well as games and cigaret machines. The operation in these areas is much the same as in the cities and communities. There

BILLBOARD MUSIC WEEK 47 JULY 7, 1962 St. Louis Collections Hold Own Despite Musial, Horses, Travel

By VICTOR VOLLAND

ST. LOUIS-Record collections here during the past week showed at least no decline at the onset of the summer doldrums and were even given a shot in the arm with the sudden spurt of Bobby Vin-ton's catchy "Roses Are Red," juke box operators reported.

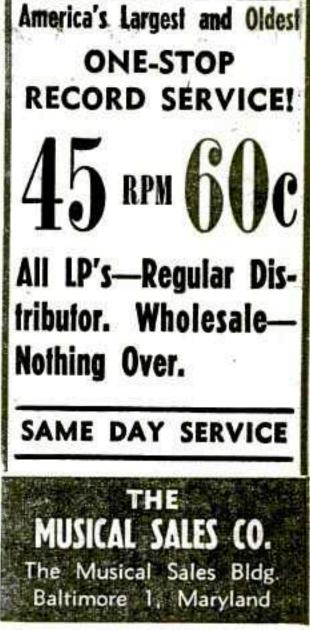
Many operators complained of the competition from baseball, horse racing and the long weekends away afforded by daylight saving time. All were grateful that the summer slump, which began about a month ago, has stabilized itself without further decline.

One-stops also attest to the precontinuing play on Ray Charles' Acker Bilk's "Stranger on the Shore."

Pat Blunda of the George Glass Distributing Company reports that Fats Domino's "Dance With Mr. Domino" and Pat Boone's latest, "Speedy Gonzales," are "really taking off." He also reported good play on Jimmy Dean's "Steel Man."

John Pohl of One-Stop Record Service advises that Earl Grant's sweet "Swingin' Gently" and "The Wah-Watusi" are getting a heavy demand from his operators.

Among the operators themselves, Marvin Mitchell of Morris Novelty points out that "Speedy Gonzales" is picking up speed along his routes. Tony Weingart of Paramount Amusement Company said dominance of "Red Roses" and the Paul Anka's "Steel Guitar and a Glass of Wine" continues to do well. "I Can't Stop Loving You" and Mr. Dave Rose's "The Stripper" is also still going strong, several operators said.



New York Coinmen Stalk Patrons

• Continued from page 41

which is used for cha-cha lessons | side (these are the cabanas) and a and other local rites. Many of the new pool buildings also house arcades, something unheard of five years ago.

Dollar Changemaker

Peter Cohen, Woodridge, N. Y. operator, last year installed a 12piece arcade at the swimming pool of the Nevele, a popular Catskill Mountain spa. To take care of the people who don't have coins, Cohen even installed a dollar changemaker on the installation. The location is doing well.

Another Catskill Mountain operator, Charley Giacone, of Liberty, N. Y., this year put in an arcade at

concrete platform for dancing.

The dancing platform is a good juke box location, and the music machine will get action during the day, when most boxes are stilled.

Until now the resort operations here have depended largely on weekend play. In Glasco, N. Y., Tom Greco, of Greco Brothers, probably the largest operation in the Hudson Valley, reports good business from Friday evening to late Sunday afternoon, with takes the other five days pretty sad.

But this is par for the course for June. The seven-day-a-week busi-

SUMMER SPECIALS

AMI 1200 E	\$395.00
AMI H120	365.00
Wurlitzer 2150	245.00
Seeburg LU 200	225.00
Chi Coin Pro Bowler	
Chi Coin Red Pin	
Chi Coin All Star Goalee (New)	Write
Chi Coin Pro Basketball (New)	
Chi Coin Long Range Rifle	
Bally Bank Ball	

WE NEED FOR EXPORT

Seeburg 100A (78 rpm), R, J, 161, 222. Rock-Ola 1468 and later. Wurlitzer 1700 and later. Gottlieb and Williams 5 Ball. Bally Lucky and Trophy, 14'.

Wire-Write-Telephone

CC Rocket Shuffle	This operator said that resort operators of liquor, drug and gro- cery stores had found that prices had to be competitive. For in- stance, he explained, if a six-pack of beer is higher in the resort than in Los Angeles, San Bernardino or some other town near the area or the home town of the visitors, this product was brought in. Gutshall has geared his thinking	early-season reports are encourag- ing. The average poolside arcade has a dozen pieces, including a bowler, shuffle alley, gun game, baseball game and pinball. More often than not, a late model juke box is also on the premises. Cabana Clubs Another type of summer location which seems to be working out well for city operators here is the ca- bana club. This institution consists	Programming The city operator who programs intelligently for his 12-month loca- tions will have no trouble on his resort stops. He's dealing with the same people and their musical pref- erences remain constant. And while the summer is gen- erally a slack season for operators in most sections of the country, the alert New York operator follows	CABLE ADDRESS: REDDINC. REDD DISTRIBUTING CO., INC. 126 Lincoln Street Boston (Brighton) 35, Mass. PHONE: ALgonquin 4-4040 EXCLUSIVE DISTRIBUTORS FOR SEEBURG, BALLY CHICAGO COIN IN NEW ENGLAND STATES. European Representative—Mr. Marinus van der Weijde, Ingelheim-Rhein-Nord, Rheinstrasse 212, Western Germany, tel. Ingelheim/Rhein 2658.
We are now distributors for Smokeshoppe and Gottlieb.	along this line. He feels that the word "season" has its real South- ern California meaning only on the	of a swimming pool about 100 yards from the ocean on Long Is- land (nobody belonging to a ca- bana club ever swims in the ocean and some don't even go in the pool), lockers with showers at pool- Pocono, Jersey • Continued from page 41	BARGAINS shore and comes out ahead of the game. BARGAINS FOR THE WEEK GAMES GAMES GAMES 350 OF THEM	ALL DAVIS GUARANTEED Reconditioned— Refinished Phonographs
FOR SALE SPECIAL ON 8' SHUFFLE ALLEYS BALLY Each 1 Rocket \$ 75.00 3 Mystic 85.00 4 Blue Ribbon 95.00 4 Blue Ribbon 95.00 17 ABC Regular 100.00 13 ABC Deluxe 125.00 1 ABC Super Deluxe 140.00 6 Speed 145.00 1 Star 145.00 2 Special THIS WEEK 6 Bally Bank Ball \$445.00 (2 weeks on location) \$445.00	he says. Says Leo Dinon, H. & G. Amuse- ment Company: "I don't think lake spots are worthwhile. Too much travel. We've got to tie up our men too long on service calls. These seasonal locations only pay off if you can concentrate a lot of stops in one area." Mitchell Novelty Company, one of the State's largest coin firms, formerly serviced a number of sea- sonal locations, but it discontinued the practice several years ago. "You can't make out on a seasonal basis," said Erv Beck. "We get a lot of service calls from our regular locations in town over the week-	Almost without exception, the rule is new equipment for the re- sort locations. Then in the fall, it is put out on the operator's city- type routes. One operator complained that many of the locations open April 1 for weekends only until school is out in June. "And we have to put new equipment in the place and have it just sit there five out of seven days not being used," he said. "But, of course, this helps us nail down the location. If we turned the location man down, some other operator would come along and steal the stop from us." A check with distributors backed up the fact that more and more new equipment is going into	CLEARANCE SALE Received a Large Lot of Drink and Coffee Vending Machines in Trade, also a Large Lot of Phonographs. WHAT DO YOU NEED? SPECIALS FOR THE WEEK 22 Column National Cigarette Venders, Used. \$300.00 ea. 1 Lot of Older Shuffle Alleys, Bally, United, Chicago Coin- Write for More Information on the Above, Also on Used Drink Venders. Write or Call Us Collect. MAin 1-3511 Write for Our Price List on Full Line of Coln-Operated Machines.	SEEBURG VI.200 \$295 201DH 575 AQ160SH 869 SEEBURG \$35 WALLBOX, 3WI, 100 Sel. \$35 CIGARETTE VENDORS \$35 Rowe, 8-Col. \$35 Eastern, 8-Col. \$35 Eastern Mark II, 22-Col. 95
12 weeks on location)	ends. We would have to neglect these year-round spots to take care of the summer locations. It's not practical." Sam Hastings, Hastings Distribu- ting Company, said: "We don't have many seasonal locations to- day. We have retained a few that stay open all year long. These few are excellent locations and even though their receipts drop during the winter, the summer action makes it worthwhile."	the resort locations. Traveling Mechanic Some of the larger operators have a mechanic traveling back and forth between the various locations all the time, hitting each one every few days. The large arcades have a mechanic on duty all the time. Most of the operators reported they worked on a split basis of 50-50, sometimes, 60-40. One said he still got front money.	Central,	DuGrenier, 14-Col 110 Terms: 1/3 Deposit Required. WORLD EXPORT WEITERN TYPOTTAGE. DISTRIBUTING DISTRI



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BILLBOARD MUSIC WEEK

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N. ILLINOIS, N. INDIANA and IOWA OPERATORS-WE HAVE IT! **GOTTLIEB'S NEW 2-PLAYER Fashion Show** has the Style, the Features and Appeal that get Attention! For Details See Page 50. For Profits—ORDER TODAY! NATIONAL **COIN MACHINE EXCHANGE**

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Vacation Shuts Wurlitzer Plant For 3 Weeks

JULY 7, 1962

NORTH TONAWANDA, N. Y. -The Wurlitzer Company will shut down its phonograph plant here from July 21 to August 13 to allow employees to take a threeweek vacation.

Normally the mid-summer shutdown is for two weeks, but because most plant employees and executives are getting three weeks off this year, the shutdown has been extended an additional week.

One Wurlitzer executive who will keep busy during the hiatus is A. D. Palmer, director of promotion and advertising. Palmer, a prominent amateur yachtsman, will cruise the Great Lakes and the St. Lawrence River with Mrs. Palmer.

The couple will visit John Bilotta. New York State Wurlitzer distributor, who summers at Sodus Point on Lake Ontario. The Bilottas and the Palmers will spend a few days at the Three Rivers Inn near Syracuse as guests of Dom Bruno, leading Central New York restaurateur and impresario.

UPRIGHT SALE

GUERRINI'S

GIVE TO DAMON RUNYON CANCER FUND

DINRAI

Lewistown, Pa.

1211 W. 4th St.

Joe Ash says . . .

ACTIVE

CONTACT

Cotter Tour Takes Him to **Aussie Cities**



JAMES J. COTTER

SYDNEY — James J. Cotter, Wurlitzer export manager for Canada and the Far East, is meeting here with Ainsworth Ltd., Australian outlet for the firm's juke box line, and Suttons Ltd., local distributor for the company's pianos and organs.

Cotter, who arrived here Thursday (14), is on the third leg of an eight-week Far Eastern tour. The journey began June 4, when he left San Francisco for Honolulu to Amusement Company.

Two days later he was in New Zealand, meeting with Western Enterprises in Aukland. Other New Zealand stops included Wellington and Christchurch.

Cotter's Australian stay will last two weeks, during which time he will visit Wurlitzer distributors in

JUKE BOX PATRONS IN BAR **GROUNDED BY SAFETY BELT**

DENVER-A novel twist in phonograph operation is being used at the Showcase Lounge here, where 20 bar stools are equipped with airplane-type safety belts.

A record on the phonograph is spotted on the turntable so that as each cutomer-played selection is activated, a voice booms over the six speakers used in the stereo system: "Kindly fasten your safety belts!" Then the record plays.

The idea was developed by Mrs. Evelyn Fregeau, owner of the 175-seat lounge, to focus attention on the safety-belt installation, which has proved far and away the most effective traffic-builder which the industrial-district bar has ever used.

EUROPEAN NEWS BRIEFS

Continued from page 43

to the business instincts of the coffee shop proprietors, who would be able to dispense with the girls' wages and also share in machine collections. The Japanese also will be sold the argument that phonographs purvey music more efficiently and faster.

Monaco Coin Trade Boom Seen

MONTE CARLO-Prince Rainier has drawn up plans for an economic counter-offensive against France which would boom the coin machine trade. Palace sources say that Rainier proposes abolition of hotel and restaurant taxes with the goal of making Monaco a better tourist buy than the French Riviera. Instead of a playground for the wealthy, Monaco would become everyman's resort, a Mediterranean Coney Island. Along with abolishing hotel and restaurant taxes, Rainier would exempt coin machine operators from taxes, including royalties to copyright societies. Rainier is reported determined not to surrender to a French ultimatum to install the French tax system in tax-free Monaco.

confer with the Hawaiian Amuse-ment Company and the Pacific Royalty Plan Postponed

FRANKFURT-West German operators have placed on ice a project to produce juke box phonograph records free of copyright royalty. The project was conceived by a group headed by Karl Klingler, an official of the Rhineland-Palatinate operators association. Klingler's group actually produced a list of five titiles, but the project as a whole never progressed beyond the dry-run stage. Meantime, GEMA, the German copyright society, has indicated that it will back down on its demands for a hike in its lump-sum royalty fee paid by operators. It is understood

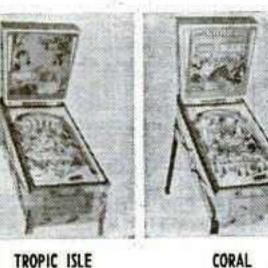


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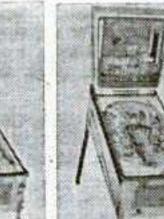
Two weeks ago, Billboard Music Week published photographs of games in production or available for summer locations. Due to space limitations, the list was incomplete. Not shown were games manufactured by D. Gottlieb & Company. We publish the roster of Gottlieb games made during the last year to augment the previous game list.





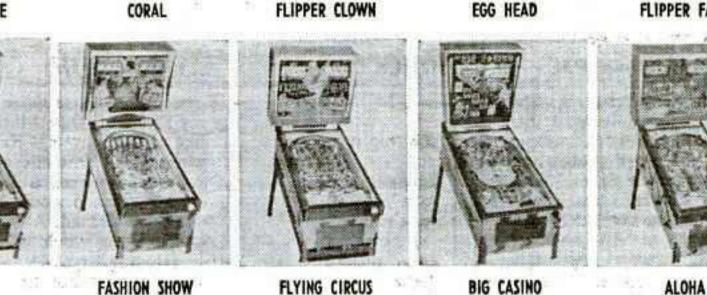
LANCERS

CORAL









FLIPPER CLOWN



When first levied, the new tax caused some concern among coinmen. They were getting 30 cents for king-size cigarets, which were selling across the counter for a few cents less. But in a daring move they hiked the price on the machines to 35 cents rather than absorb the 1-cent loss. As a result, they are netting 4 cents more per pack than before the new tax.





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50 BILLBOARD MUSIC WEEK

New York Operators to Huff & Puff At 1st Annual Outing in the Fall

NEW YORK-The social sched-|emphasis. The three groups hold ule for the annual joint outing of their annual affair September 14the Music Operators of New York, 16 at the Laurels Country Club, the Westchester Operators Guild Sacket Lake, N. Y. and the New York Operators Activities of the second day Guild will have a heavy athletic will include a golf tournament,

awarded to winners.

First scheduled event of the weekend is a Friday evening cocktail party, followed by dinner and a floorshow. The annual banquet will be held Saturday, and it will be preceded by a second cocktail party.

Accommodations are \$39 a person for the weekend for rooms with private bath. Deposits are \$20 a room, and reservations may be made through the Music Operators of New York, 250 W. 57 Street, New York 19, N.Y.

promoting the export of pho-

nographs to Africa as a "cul-

tural force," their hard-sell

salesmanship depicting the

juke box as a vehicle for

propagating native folk music beyond the grass village and

into the national cultural heri-

tage. African juke box opera-

tors are being assisted in get-

ting supplies of "African beat"

melodies, some of local pro-

duction, but others produced

in Europe and the U.S. A

Lagos top tune at the moment

is "Afrikaan Beat" by a Ger-

man composer, Bert Kaempfert. Some African govern-

ments have appropriated budgetary funds for the develop-

ment of a national culture,

and funds can be used to sub-

sidize juke box importation if it can be demonstrated the

phonographs will contribute to

cultural development.

JULY 7, 1962 tennis competition, a softball game Southern California Rowe AMI Sales 'Very Gratifying' to Branch Manager

cently introduced here by the R. F. Jones Company, has been "very gratifying," Chuck Klein, branch manager, said. A series of schools, highlighting the merchandising aspects, will begin at the branch headquarters Wednesday (27).

LOS ANGELES-Sales of the the showings with much of it being Rowe AMI 3-in-1 phonograph, re- handled through the new Rowe Celebrity Line vending machines, The service schools here and in the surrounding area will be conducted by Jack LaRue, service engineer.





The local three-day showing was attended by more than 200 operators and their service personnel,

Klein played host to the operators along with Ed Wilkes, assistant manager; Bill Gray, Gus Hartgrove, Don Edwards, John Hotz, Ed Mason and Ralph Carey. Refreshments were served during 333 Morton St.



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- Top rollovers score up to 50 points
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- 3-pop bumpers for high score

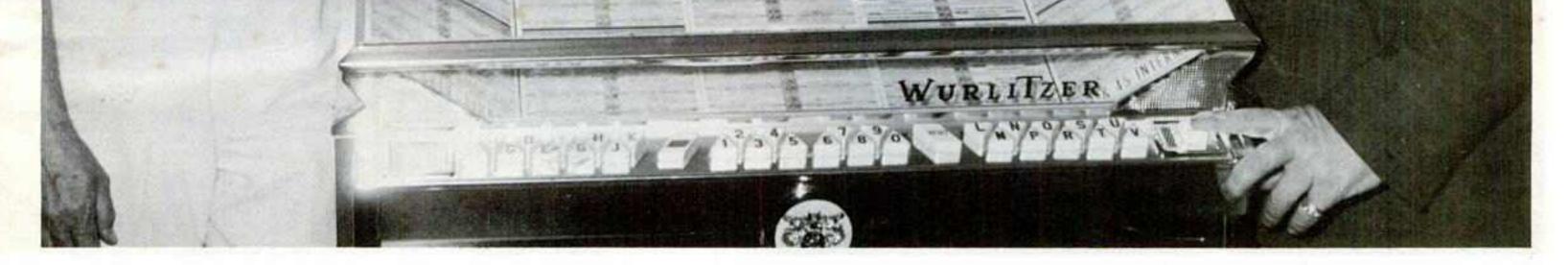


FUPPER

SKILL GAN

WURLITZER TEN TOP TUNES FEATURE DOUBLES WEEKLY EARNINGS

Paul Harr, owner of Spud-Nut Shop and David Hawthorne, representing Automatic Amusement, Wurlitzer Operator, Las Vegas, Nevada



OWNER OF LAS VEGAS SPUD-NUT SHOP SAYS...

"I wouldn't have any phonograph without the Ten Top Tunes Feature"

The Spud-Nut Shop replaced its former Wurlitzer Phonograph with a Wurlitzer 2600 offering the TEN TOP TUNES FOR FIFTY CENTS AT THE PRESS OF A SINGLE BUTTON.

Here's what happened. Where the older Wurlitzer was taking in \$40 to \$55 a week (\$20 a week in half-dollars), the Wurlitzer 2600 jumped earnings to \$90 to \$100 a week (as high as \$76 of it in half-dollars).

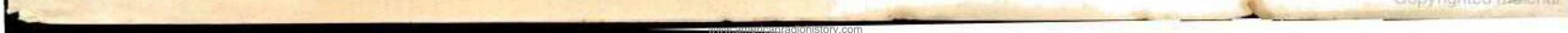
Is there any wonder that Spud-Nut owner Paul Harr says he wouldn't have any phonograph that didn't offer

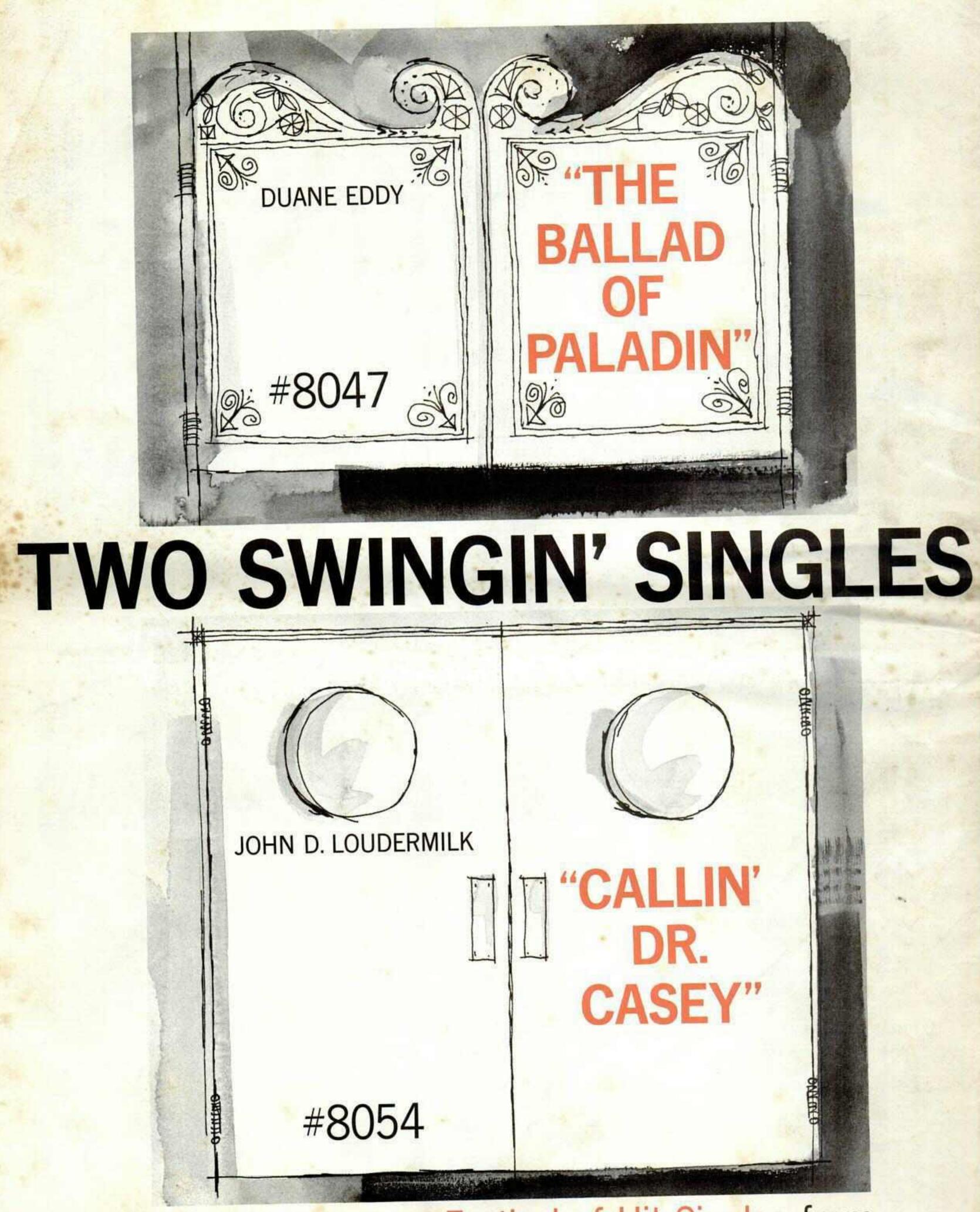


the Ten Top Tunes musical bargain?

Don't you think you should replace your present instruments with this fantastic Wurlitzer money-maker? Ask your Wurlitzer Distributor for details. Then move fast and start making more money in every location you serve.

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