

BILLBOARD MUSIC WEEK

Music-Phonograph Merchandising • Radio-TV Programming • Coin Machine Operating

PAGE ONE RECORDS

BILLBOARD MUSIC WEEK
PAGE ONE RECORD

SINGLES

★ NATIONAL BREAKOUTS

SOLDIER BOY, Shirelles, Scepter 1228
SHOUT, Joey Dee & the Starliners, Roulette 4416

★ REGIONAL BREAKOUTS

These new records, not yet on *BMW's* Hot 100, have been reported getting strong sales action by dealers in major markets (s) listed in parenthesis.

- THE TRUTH ABOUT YOUTH** . . . Annette, Vista 394 (Annette, BM) (Atlanta, Boston)
- THE JOKE** . . . Raggio Hall, Chess 1515 (Arc-Orlean, BM) (New Orleans)
- CLOWN SHOES** . . . Johnny Burnette, Liberty 55415 (Metric, BM) (Houston, Boston)
- HONKY-TONK MAN** . . . Johnny Horton, Columbia 42302 (Cedarwood, BM) (Boston)
- CATERINA** . . . Perry Como, RCA Victor 8004 (Roncom, ASCAP) (Boston)
- JUST ONE MORE CHANCE** . . . Debbie Woods, Epic 9489 (Famous, ASCAP) (Boston)
- TWIST, TWIST SENORA** . . . Gary U. S. Bonds, LeGrand 1018 (Rockmasters, BM) (New York)
- BUTTONS AND BOWS** . . . The Browns, RCA Victor 7997 (Famous, ASCAP) (Milwaukee)
- MEET ME IN THE TWISTIN' PLACE** . . . Johnnie Marquette, Sar 125 (Kapp, BM) (Baltimore)
- ITTY BITTY PIECES** . . . James Ray, Caprice 114 (Good Songs, BM) (Boston)
- AIN'T THAT LOVIN' YOU** . . . Bobby Bland, Duke 338 (Lion, BM) (Nashville-Memphis)
- YOU DON'T MISS YOUR WATER** . . . William Bell, Stax 116 (East-Bels, BM) (Baltimore)
- BABY DON'T LEAVE ME** . . . Joe Henderson, Todd 1066 (Coper, BM) (Nashville-Memphis)
- I FOUND A LOVE** . . . Falcons, LuPine 1003 (LuPine-Progressive-Allbr, BM) (Milwaukee)
- CALEDONIA** . . . Rondels, Amy 839 (Cheerio, BM) (Nashville-Memphis)
- A MAN ONLY DOES/THEY SAID IT COULDN'T BE DONE** . . . Frankie Ford, Imperial 5819 (Eden, BM/Travis, BM) (New Orleans)
- GEE BABY** . . . Ben and Bea, Phillips 40000 (Acc. BM) (Nashville-Memphis)
- GENESIS** . . . Ventures, Dolton 50 (Electron-Holly Vine, BM) (Nashville-Memphis)
- CONCERTO FOR THE X-15** . . . Elliot Esent, Reprise 20039 (Ding-Dong, BM) (Cleveland)
- GOODBYE TO TOYLAND** . . . Vonnair Sisters, Vista 390 (Disney, ASCAP) (Buffalo)
- WHO WILL THE NEXT FOOL BE** . . . Bobby Bland, Duke 347 (Knox, BM) (Cleveland)
- I WILL** . . . Vic Dana, Dolton 51 (Camarillo, BM) (Cleveland)
- COME RAIN OR COME SHINE** . . . Frank Sinatra, Reprise 20059 (DeSylva, Brown & Henderson, ASCAP) (Buffalo)
- AUF WIEDERSEHEN MARLENE** . . . Bib Moore, Monument 457 (Acuff-Rose, BM) (Milwaukee)
- THOU SHALT NOT STEAL** . . . John D. Loudermilk, RCA Victor 7993 (Acuff-Rose, BM) (Minneapolis-St. Paul)
- SUGARTIME TWIST** . . . McGuire Sisters, Coral 62305 (NorValak, BM) (Milwaukee)

ALBUMS

★ NATIONAL BREAKOUTS

MONO

No Selections This Week.

STEREO

- GREATEST STRING BAND HITS**, Billy Vaughn, Dot DLP 25409
- A SONG FOR YOUNG LOVE**, Letterman, Capitol ST 1569
- DANNY BOY & OTHER SONGS I LOVE TO SING**, Andy Williams, Columbia CS 8551
- MARIA**, Roger Williams, Kapp KS 3266
- VERSATILE BURL IVES**, Decca DL 74152

★ NEW ACTION LP'S

Albums getting initial dealer action in major markets and have not yet hit *BMW's* Top LP Chart.

MONO

- YOUNG, ALIVE AND IN LOVE** . . . Paul Anka, RCA Victor LPM 2502
- ALBUM 7 BY RICK** . . . Rick Nelson, Imperial LP 9167
- MOMS MABLEY AT GENEVA CONFERENCE** . . . Chest, LP 1463
- FOR TEEN TWISTERS ONLY** . . . Chubby Checker, Parkway P 7009
- THE DUKE OF EARL** . . . Gene (Duke of Earl) Chandler, Vee Jay LP 1040
- TWISTIN' ROUND THE WORLD** . . . Chubby Checker, Parkway P 7008
- THE HIT SOUND** . . . Anita Kerr Singers, RCA Victor LPM 2480
- LENA ON THE BLUE SIDE** . . . Lena Horne, RCA Victor LPM 2485
- CRYING** . . . Roy Orbison, Monument M 4007
- PATSY CLINE SHOWCASE** . . . Decca DL 4202
- TEARS AND LAUGHTER** . . . Dinah Washington, Mercury MG 20661
- EVERLY BROTHERS' INSTANT PARTY** . . . Warner Bros. W 1430
- ANDY WILLIAMS BEST** . . . Cadence CLP 3054
- SUBWAYS ARE FOR SLEEPING** . . . Original Cast, Columbia KOL 5730
- GREATEST STRING BAND HITS** . . . Billy Vaughn, Dot DLP 3409

STEREO

- ROMAN GUITAR** . . . Tony Martin, Command RS 816 50
- TONIGHT** . . . Fairants and Teicher, United Artists UAS 6171
- MIDNIGHT IN MOSCOW** . . . Kenny Bell and His Jazzmen, Kapp KS 3276
- LINGER AWHILE WITH VIC DAMONE** . . . Capitol ST 1645
- ROGERS WILLIAMS GREATEST HITS** . . . Kapp KS 3260

NEW ON THE TOP LP'S

MONO

- 130. **SINCERELY BRENDA LEE** . . . Decca DL 4216
- 133. **CAMPUS ENCORE** . . . Four Preps, Capitol T 1647
- 144. **SOMEDAY MY PRINCE WILL COME** . . . Miles Davis Sextet, Columbia CL 1656
- 145. **MIGHTY DAY ON CAMPUS** . . . Chad Mitchell Trio, Kapp KL 1262
- 147. **KWAMINA** . . . Original Cast, Capitol WAO 1645
- 148. **STANDING ROOM ONLY** . . . Highwaymen, United Artists UAL 3168

SWEET & SWING VIE FOR NATION'S DOLLAR

In spite of the gradual swing to sweet music in many major cities like New York, a lot of r.&b.-type records have been continuing to grab strong sales action. Last week was a case in point, when sweet records and rocking records jumped into breakout contention in various cities of the U. S.

On the sweet side were new records by Perry Como, Frank Sinatra, the McGuire Sisters, and the Browns. On the r.&b. kick were records by James Ray, Gary Bonds, Bobby Bland, William Bell, Frankie Ford, the Falcons, and the Rondels. A new young thrush by the name of Debbie Woods was doing well on her first record for Epic, and Bob Moore was getting action on his follow-up to his hit "Mexico," called "Auf Wiedersehen, Marlene."

Business was spotty around the country, with singles slow in most cities checked. Albums appeared to be holding up though, according to dealers checked.

Singles Skid, LP's Gain in N. Y.

NEW YORK—Singles business took a nosedive in this city last week. Albums were holding up, with a few dealers stating that LP's were better than ever.

Dealers were inclined to blame the slow state of singles sales on the switch to sweet programming on the part of stations WHN, WINS and others. They noted that many of the rock and roll favorites were not getting air exposure, thus slowing down teen buying.

Some dealers felt that as time went on the kids would become more interested in the sweeter side of music, especially if the ballad tunes were sung by rock and roll artists. At the same time some dealers attributed the increase in album sales to the extra exposure albums were getting under new programming formats.

Teen-Age Disks Spark South

NASHVILLE-MEMPHIS—A lot of records got hot on the Nashville-Memphis scene last week. Dealers generally reported business activity was high on the singles level.

The records that broke out in these cities last week were all teen-oriented disks, indicating that the jockeys in the Nashville-Memphis area were continuing to stress rocking music. The Ben and Bea "Gee Baby" on Philips, the Ventures' "Genesis" on Dolton, Bobby Bland's "Ain't That Lovin' You" on Duke, "Caledonia," by the Rondels on Amy, and "Baby Don't Leave Me," by Joe Henderson on Todd are all in the teen groove.

London Line to Rosen in Phila.

PHILADELPHIA—Raymond Rosen, RCA Victor distributor for the Quaker City area, has added another big-time plumb to its stable of lines. The firm last week acquired the entire London family of labels. This includes London itself, London International and the so-called London group, comprised of a number of small indie labels for which London handles distribution.

On another front, "Twistin' Matilda," by Jimmy Soul, a local breakout here last week, continued to be the city's strongest selling single this week. Close up but falling just short of breakout status is the new Ray Charles dinking of "At the Club." Frank Sinatra, with three separate singles now cut on two different labels, appeared to be suffering in terms of play from simply too much product available, although his newest, "Everybody's Twistin'," appeared the strongest entry at the moment.

Presley, Checker Lead in Pitt.

PITTSBURGH—While Chubby Checker's "Slow Twistin'" and Elvis Presley's "Good Luck Charm" continue to set the pace in Pittsburgh pop singles sales, an active newcomer is Billy Storm's "Love Theme From El Cid" on Infinity. The opening last week of the "El Cid" roadshow movie at the Fulton has obviously spurred this one on to the big sales brackets.

The flip side of Presley's "Good Luck Charm," titled "Anything That's Part of You," is also developing, indicating Elvis might have a double hit. Jack Ross' "Cinderella" (Dot) is also shaping up well in this area.

NEW ON THE HOT 100

- 63. **SOLDIER BOY** . . . Shirelles, Scepter 1228
- 68. **SHOUT** . . . Joey Dee and the Starliners, Roulette 4416
- 85. **MOMENTS** . . . Jennell Hawkins, Amazon 1003

(Continued on page 6)

(Continued on page 6)

(Continued on page 6)

Seeburg Prexy

Continued from page 49

Corporation, Antwerp, Belgium, and Seeburg Corporation, Hamburg, Germany. Both European affiliates have been in operation close to a year.

The pair is also meeting with George Gilbert, Seeburg vice-president in charge of the firm's international division (parent firm of the affiliates).

SALESMAN WANTED

Experience preferred. For well-known manufacturer of amusement games; to handle export sales, advertising and correspondence. Location Chicago.

BOX 162, BILLBOARD MUSIC WEEK
188 W. Randolph St. Chicago 1, Ill.

Decision Due in Free-Game Fight

Continued from page 49

and therefore violates the U. S. Constitution.

In Saturday's hearing, Judge Stanley heard testimony from Turner who is seeking return of \$229.17, the amount paid for a gaming tax stamp for 11 months.

Denied Payoffs

Turner testified the machine was used only for amusement and that he did not make a payoff in money or anything of value to anyone who played the machine.

William A. Miner, a Justice Department tax lawyer from Washington, said the government's position is that amusement machines are relatively simple and give comparatively few "free" plays—usually not more than 25—whereas machines such as the one in Turn-

er's barbershop may register up to 999.

"It is our position," Miner said, "that the addition of the button, meter and odds chute serve no amusement purpose and that their purpose is for gambling."

Rice argued the machine is not of itself a gambling device, although some operators can and do make payoffs on the same type of machine.

Shortly after Turner paid the gaming tax on his shop's machine, Tennant and the IRS in Kansas made a sort of gentleman's agreement that unless income tax agents actually witnessed a payoff on a machine, there would be no seizures until a court decision was handed down.

The Tennant case has generated interest from State law officials as well as operators and income tax officers. The assistant city attorneys from Wichita and Kansas City, Kan., sat in on the Saturday hearing.

Game Arcade

Continued from page 49

prefer new machines, State enterprises do not have the import machinery to obtain them.

An attempt was made to order new equipment from the countries of origin. But the import-export firm through which the park placed the order would furnish only reconditioned machines.

Hungary is a potential market for new U. S. games and juke boxes, but this market would develop only after a commercial agreement between the two nations is arranged.

WANTED

BINGO GAMES

Give quantity and price in first letter.

Write: The Billboard

BOX 154

188 West Randolph Chicago 1, Illinois

BARGAINS FOR THE WEEK

GAMES GAMES GAMES

350 OF THEM BIG WAREHOUSE CLEARANCE SALE

Received a Large Lot of Guns in Trade, also a Large Lot of Phonographs.

WHAT DO YOU NEED? SPECIALS FOR THE WEEK

C.C. Rocket Shuffle \$50.00 ea.

1 Lot of Older Shuffle Alloys, Bally, United, Chicago Coin—Write for More Information on the Above.

Write or Call Us Collect. Main 1-3511

Write for Our Price List on Full Line of Coin-Operated Machines.

Central

DISTRIBUTORS, Inc.
2315 Olive Street, St. Louis 3, Mo.
Phone: MAIN 1-3511; Cable: Candist

WANTED TO BUY

Simplex Bowlers
Philadelphia Toboggans
Gottlieb Pin Games
Bally Bingos
Seeburg C—E—L—AY-160
AMI F-120, I-200
Auto Foto Model 14
Auto Foto Model 11
Bally Champion Horses
Kasney Shawnee Uprits
Seeburg Bear & Coon Guns
Williams Baseball Games
Bally Baseball Games
United Baseball Games
National 11-13-22-Col. Clgt. Vendors
National 10-Col. Candy Vendors
United Late Shuffles
United Late Bowlers

BUY WITH CONFIDENCE

WALLBOXES

Seeburg 100 set. \$37.50
Seeburg 200 set. 45.00
AMI, 200 set., 5/10/25 65.00
AMI, 300 set., 5/10/25/50 95.00

MUSIC

Seeburg V-200 \$195
Seeburg VL-250 220
Seeburg KD-200 320
Seeburg AQ-160 350
Wurlitzer 24105 595
Wurlitzer 2400 595
Wurlitzer 2200 325
Wurlitzer 2150 375
Wurlitzer 1800 225
Wurlitzer 1700 195
Wurlitzer 1650AF 150
Rock-Ola 1446-120 325
Rock-Ola 1455-200 375
Rock-Ola 1438-120 295
Rock-Ola 1432-30 100
AMI G-120 225
AMI E-120 210

ARCADE

ABC Bowling Lanes \$125
United Bowling 125
Wms. Carnival Gun 135
Midway Shoot's Gallery 275
Deluxe Shoot's Gallery 395
Sweet Twenty-One 110
Super Cranes (export only) 395
Auto Photo 29 895
Mills Panoram 395
Capital Panoram 350
Motorama 175
Wms. Cranes 125
Wms. Sidewalk Engineer 125
Wms. Peppy the Clown 195
Standard Metal Typex 235
Mercury Floor Grips 45
Bally Champion 425
Donald Duck 195
Ferdie the Bull 195
Drive Yourself Auto 235
Turn Pike Auto Test 625
Wms. Vanguard 275
Bally All Star 125
Sch. Pitch'em & Bal'em 125
Crooks Salsan Gun 225

ONE LOT
10 AMI B's & C's, 40 selection, converted to 43 RPM—\$650.00.

Distributors for WURLITZER, UNITED, GOTTLIEB & MIDWAY.

CLEVELAND COIN

MACHINE EXCHANGE
2029 PROSPECT AVE., CLEVELAND 15, OHIO
All Phones: Tower 1-6715

Add-a-Ball

Continued from page 49

ball by making higher number on white rollover or the right roto-target. Additional ball is also given for high score.

When the player scores additional balls, a clown in the light-box swings a mallet, driving a ball to the top of the strength tester.

Clown features three places to spin the dual-number roto-target. Players are penalized for tilts but can continue the game. The game has three on-off pop bumpers, place for entering previous high score on the back-glass, streamlined cabinet design.

WE WANT TO BUY

20 OF EACH OF THE FOLLOWING MACHINES:

Wurlitzer 2250-2150-1800-1900-1700

Seeburg R's

Skill Cards (counter machine)

Mills Panorams-Triple Play

Also—All Bally Bingos (Lotta Fun—Barrel of Fun)

SPECIALS FOR SALE

20 ROCK-OLA 1455 @ \$195.00
35 AMI D-80 @ 50.00
5 Bally Sharpshooter Guns @ 295.00
5 Candid Camera-new @ 35.00
15 Cole 3-flvr. Cold Drink @ 95.00

REDD DISTRIBUTING CO., INC.

126 Lincoln Street, Brighton, Mass. PHONE: AL 4-4040
SEEBURG DIST. IN 5 STATES—BALLY DISTRIBUTORS—CHICOIN FACTORY REPS.



GOTTLIEB'S
Flipper

CLOWN

A New Sensational Add-A-Ball with Exciting "Number-To-Beat" Feature!

- Number-To-Beat is lit by making purple rollovers or left Roto-Target. Player gets additional ball by making higher number on white rollover or right Roto-Target.
- 3 places to spin dual-number Roto-Targets
- Additional ball for high score
- Tilt penalty feature continues game
- 3 on-off pop bumpers
- Sparkling cabinet design

EYE-CATCHING ANIMATION!

When player scores additional balls, Clown in light-box swings mallet and drives ball to top of strength tester.

See your distributor for a demonstration today!

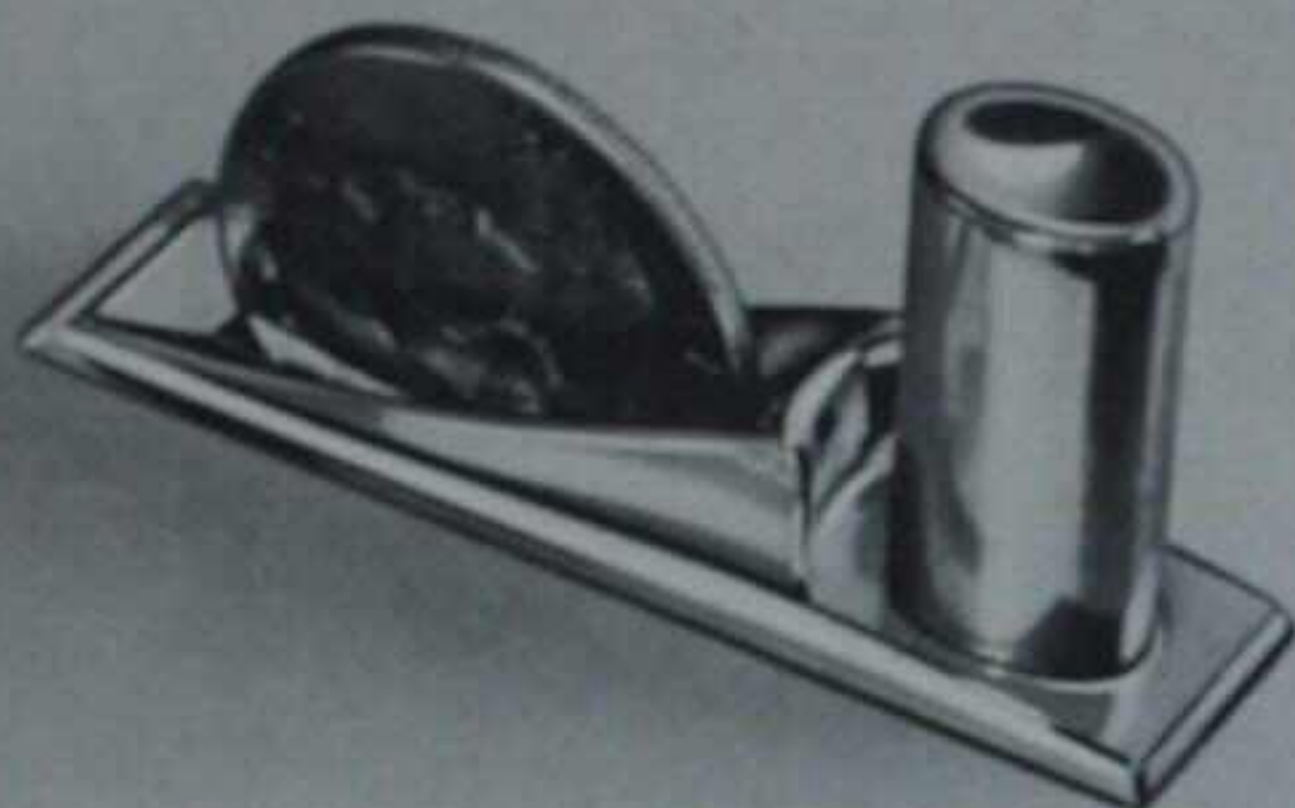
D. Gottlieb & Co.

1140-50 N. Kostner Avenue • Chicago 51, Illinois

It's Always Profitable to Operate Gottlieb Games!

New "Hard-Cote" Finish
Extends Playboard Life to
an All-Time High!





World's biggest coin-collector...Artist of the Week

Artist of the Week Album Packages

<i>Week of March 12—</i>	
This Little Boy Of Mine GLORIA LYNN	(Stereo)
Stereo 25W	
ENOCH LIGHT	(Stereo)
<i>Week of March 19—</i>	
Meet Mr. Trumpet DICK RUEDEBUSH	(Stereo)
Time Further Out DAVE BRUBECK	(Stereo)

Location customers put more coins in Seeburg ARTIST OF THE WEEK phonographs because Seeburg gives the customers more music for their money. The same music they buy to enjoy at home. In 33 $\frac{1}{3}$ stereo albums. And Seeburg makes it available in economical, 10-selection ARTIST OF THE WEEK packages—complete with title strips and miniature album covers in color. That's why a Seeburg *sustains* customer interest week after week. Why the ARTIST OF THE WEEK phonograph is the world's biggest coin-collector.

SEEBURG

Directional stereo in 33 $\frac{1}{3}$ right at the phonograph

The Seeburg Sales Corporation, Chicago 22

Common Mkt. Entry Aids British Phonos

By OMER ANDERSON

LONDON — British membership in the European Common Market is expected to spur development of a United Kingdom-based phonograph manufacturing industry of eventual large proportions.

Trade authorities here base their forecast on these factors:

1. The big potential British market which, as one authority phrased it, "is crying for the production of a full line of British phonographs tailored to the British market."

2. Access to a vast Continental market free of tariffs.

3. The prospect that U. S. equipment will experience increasing difficulty in competing with Common Market producers, primarily because of tariffs.

4. The need for British aircraft and related producers to find new production fields because of the plummeting plane market.

U. S. Exports

The slump in U. S. coin machine exports to Britain is regarded here as symptomatic of the changing world trade winds. Yet Britain remains an "underdeveloped" juke box market.

One of London's largest phonograph distributors analyzed the situation in the United Kingdom: "Anyway you look at it, the facts remain that Britain has a population of 60 million and only 15,000 phonographs.

"Yet we are a country which should prove as large a juke box market as Germany—perhaps even larger. The Germans have 60,000 boxes now. We lag because of economic considerations—not because the market isn't here."

Skeptics counter such optimism

by pointing out that American equipment, the bugbear of made-in-Britain boosters, was largely excluded from the United Kingdom prior to the spring of 1959 by currency restrictions.

Vintage Boxes

Yet British manufacturers did little to meet the domestic demand. British operators were obliged to carry on with vintage boxes.

In rebuttal the British firsters offer the Common Market, which in their view has drastically altered—for the better—the prospects for certain U. K. manufacturing industries, among them coin machines.

Heretofore, British phonograph producers have been largely excluded from the Continental market by national tariff walls. This has been conspicuously the case with France and Italy, and Ger-

many has been a closed market because of the overpowering competition presented by the German domestic market and the Germany-based U. S. producers' subsidiaries.

"As a coin machine market," the London distributor summarized, "Britain just isn't big enough. For such specialized, precision production, there must exist a big market. We couldn't get into the North American market because of competition and shipping costs, and we couldn't get into the European market mainly because of tariffs."

Phonograph production in Britain so far has been restricted to the AMI and to a British-designed-and-produced box of futuristic spaceship design, the Chantal. The Balfour Engineering Company teamed up with AMI to produce AMI boxes under license, the so-called "Bal-AMI."

This arrangement was dissolved, and AMI boxes are again the province of AMI Division, Automatic Canteen Company (Great Britain), Ltd. Seeburg and Wurlitzer ship direct from the U. S., and Rock-Ola is supplied from the German assembly operation of Al Adickes.

Royalty-Free Disks Interests U. S. A.

• Continued from page 28

Masterminds of "royalty-free disks" believe that talent could be scouted and signed to contracts on an exclusive basis. In time, and with impetus from the Common Market, the disk co-op could command formidable talent.

When this stage was reached, goes the theorizing, it would be in a position to dictate to the copyright societies and record companies, instead of vice versa as now.

The Klingler source here elabo-

rated, "American interest in our venture is focused as much on its sheer business aspects in terms of the Common Market development as on its hedging value.

Pilot Disks

The Klingler co-operative is distributing five pilot disks, and it has a complete production program in the planning stage. It is understood that Klingler is in consultation with American interests on the production program.

Klingler is gleeful over the reception accorded the five royalty-free pilot titles. The five titles are being tested at selected locations, interspersed with the standard programming. Response is recorded by popularity meters.

One of the titles has outperformed the average slightly and the remaining four have matched the average or lower average play. "We regard this as extremely favorable response," a "royalty-free" source explained. "In fact, we were prepared to have atrocious showings from at least one or two of the pilot disks. Don't forget that these disks admittedly are pretty rough and anything but a polished product."

Phonos Makes Hits

Test experience so far has generously confirmed the contention of the German operators that—in Germany—it is the phonograph that makes hit tunes, and that an otherwise average disk, if exposed often enough and under auspicious conditions, can be successfully promoted to at least the lower reaches of the Hot 100.

Conversely, top tunes can be deflated by withholding them from heavy juke box exposure. Companion studies show that in Germany it is the juke box that makes hit tunes—not the deejay.

This fact has been established in controlled situations where top tunes are deliberately withheld from phonograph play. Disk buying at shops in the area involved invariably reflect sharply decreased demand for the unexposed title, although the title is a top tune in other areas.

Such studies seem to establish the definite possibility of successfully promoting the sale of "royalty-free" records on the general disk market as well as to the phonograph trade.

when answering ads . . .
Say You Saw It in
Billboard Music Week

EUROPEAN NEWS BRIEFS

Antwerp Fair Is SRO

ANTWERP — Union Belge de l'Automatique (UBA) has posted the SRO sign for its coin machine trade fair from March 23 to 27 in Antwerp. It will be the largest exclusive coin machine fair ever held in Belgium and will encompass the entire trade field. The fair's motif is Antwerp's emergence as the world trade crossroads. Antwerp has become the dominant center in the trans-Atlantic trade, the gateway through which 70 per cent of American flow into Europe. It has also become a main transshipping point for the air-lifting of coin machines to the Middle East and Africa.

OSCA Invades Britain

UTRECHT, Holland—OSCA, Holland's first—and so far only—Dutch-produced juke box is finding a growing export market in Britain. Exports to Britain increased 17 per cent last year over 1960. OSCA is riding a British trend toward compact wall boxes. The 70-selection box requires less space than any other similar box marketed in Europe. It comes in yellow, pink, gray, and hazel. Four double-cone speakers are placed in a separate housing. OSCA is manufactured by the Jos van Osch electrical equipment manufacturing company.

W. Freitag Dies at 86

HAMBURG — Willy Freitag died in Hamburg at the age of 86. Freitag was known as Germany's "coin machine king." He began his career as an actor and then switched to magic shows, at one time employing 16 assistants. After the turn of century he entered the coin machine operating field, and in the years 1906 and 1907 operated 13 amusement arcades in Hamburg, specializing in the introduction to Germany of American equipment. After World War II he was the first operator to resume business on Hamburg's Reeperbahn.

Loeffler New Op Prexy

COLOGNE—Hasso Loeffler has been elected president of the German Coin Machine Operators Association, succeeding Willi Mueller of Frankfurt. Elected with Loeffler were Karl Klingler, vice-president; Rolf Erfurth, treasurer, and Karl Feis, secretary. Loeffler, long-time president of the North-Rhine Westphalia operators association, is a large Cologne operator and the son of one of Germany's pioneer operators.

Coin Mfr. Harting Dead

HAMBURG—Wilhelm Harting, the German coin equipment manufacturer, died unexpectedly at the age of 54. Harting operated manufacturing facilities at Espelkamp, a Hamburg suburb. He manufactured the Symphonie juke boxes and electric cigaret vending machines for Thomas Bergmann & Sons of Hamburg, among others.

Game Tests Reflexes

BINGEN, W. Germany—Loewen-Automaten is introducing a coin machine reaction test game in West Germany. The game measures electronically the reflex speed of the player. It also measures vision and hearing. Called Schreckssekunde-Test, the game is similar in format to driver-license testing devices. Loewen is promoting the game as entirely new to Germany and ready to install without police permission or payment of amusement tax.

Disks Instruct Skiers

GSTAD, Switzerland—Ski instruction disks are a popular innovation on juke boxes at this international ski resort. A series of records dealing concisely with key ski exercises have been cut by a Swiss firm. The records are done in a humorous vein by well-known Swiss ski instructors. They are sandwiched among the normal music programming for novelty effect. Ski patrons are encouraged to play the disks before embarking on the slopes, and again after coming off the slopes to check their mistakes. The disks are gagged up in such a way that they provide tutelage for novices and entertainment for seasoned skiers.

**THERE IS STILL TIME
TO RESERVE PRIME SPACE**

EXHIBIT

YOUR COIN OPERATED EQUIPMENT
BACKGROUND MUSIC PLAYERS,
VENDING MACHINES

ADVERTISE

YOUR RECORD COMPANY
AND ARTISTS
AT THE
12TH ANNUAL

MOA CONVENTION AND TRADE SHOW

Sponsored by

MUSIC OPERATORS OF AMERICA

The Oldest & Only Organization

REPRESENTING THE COIN MACHINE OPERATOR

WRITE—WIRE—CALL

228 North LaSalle Street, Chicago 1, Illinois
Randolph 6-2810

ANOTHER
REASON
WHY THE
ROCK-OLA

Princess

PHONOGRAPH

IS YOUR BEST BUY

look to ROCK-OLA for advanced products for profit



33 1/3 / 45 RPM
Mech-O-Matic All
Mechanical Intermix

Pact Gives Artists Phono Royalty Share

Continued from page 4

Presumably, the agreement carries the consent of GEMA. But the copyright society played the role of "third man" in the negotiations. Trade sources say GEMA is not happy about the GVL pact, specifically about being compelled to accept the GVL pact as an "overlay" on its own agreement with the operators.

Other Dispute

While the pact disposes of the GVL's claims against ZOA, it will not affect the dispute between the operators and GEMA, which is demanding a hike in its royalty.

Trade sources note with interest that the royalty the operators have agreed to pay the performing artists is approximately the amount of the hike demanded by GEMA.

The mathematics of the agreement appear to jibe with the ZOA well-known position that GEMA is obligated, by terms of its agree-

ment with the ZOA, to furnish operators clear title to the music they play. ZOA accuses GEMA of breaching this agreement by providing, instead, "music with a mortgage" (the GVL claims).

The ZOA-GEMA deadlock remains in the hands of an arbitration panel. The operators are expected to move for a dismissal of GEMA's claims on the ground that the GVL pact constitutes "settlement in full" of GEMA's claims.

Despite their pact with the performing artists, German operators continue to dispute the legal justification for performing artists royalties. In announcing signing of the GVL agreement, ZOA pointed out that in Europe the right of performing artists to royalty remains in dispute.

Swiss Decision

The Swiss Supreme Court rejected a suit by Swiss performing

artists to compel payment of royalties. The Swiss High Court ruled that the performing artists "performed not a creative but primarily a mechanical service." In essence, decided the Swiss court, a performer is not an artist—but a craftsman.

The German Supreme Court reached the opposite conclusion. However, with formation of the European Common Market, there is a movement under way to standardize legislation of a commercial character throughout the market area.

The phonograph trade is pressing for standardization of royalties, along with taxes and licensing fees. ZOA describes its pact with GVL as an "experiment," the operators intending to mark time on the issue pending a Europe-wide examination of the royalty problem.

The AFM, however, is anything

but disposed to mark time, according to information received here. The U. S. musicians' union is described as determined to anchor its right to performing artists royalties in the initial draft of any new copyright bill placed before Congress.

It is understood here, however, that the AFM is not impressed by the amount of the royalty negotiated by the GVL, feeling that the performing artists should receive a minimum 50 per cent of the copy right royalty.

The operators, while negotiating the pact with the GVL, continues to not only challenge the artists' legal right to royalty but also their right to speak for performing artists generally. ZOA contends that juke box operators play a great volume of music recorded by artists outside the GVL fold.

The operators visualize a rush by these non-GVL artists to share in the GVL royalties. Therefore, they have inserted a clause in the agreement requiring the GVL to assume responsibility for all performing artist claims to royalties.



COINMEN

in the **news**

East

BOSTON BRIEFS

Pleasure trips are easing the hard winter for some of the more fortunate music operators in the area. Two of them are really doing it in style. Tom Libbery Jr. of Haverhill has returned from a tour of Middle Europe, during which he spent some time with German nobility. . . . And Walter Luby of Shrewsbury has just taken off for a trip to most of the same countries in Europe. Tom says he might take time out to look at the music industry, but mostly it'll be for a vacation.

Another globe-trotter is David J. Baker of American International Bowling Corporation. He's back tanned and fit from an extended trip through South America with his wife and family. It was strictly for pleasure, and Dave says they relaxed, did some shopping and generally had a wonderful time. . . . Charlie Baker, general manager of Interstate Music Company, Roxbury, is another lucky one who finished up a nice sojourn in Bermuda with his wife.

Cyrus Jacobs, Interstate's president, is still lighting up the sky with his diversification—searchlights and sound trucks. He had the job at Boston's Saxon Theater to give "Trial at Nuremberg" the Hollywood treatment. He was amazed to find that when he played the "Horst Wessel Song" the only comment he got was that it was "pretty good music." . . . Bill Arrison, Chester, Vt., is in town and happy about his diversification fling into vending. Says the ice is beginning to crack up north and spring must be near. . . . Bob Desmarais, Nashua, N. H., around the distributors on a buying trip for the first time in quite a while. Bob has been rather poorly, but says he is feeling better than he has in the last two years. Cameron Dewar

Midwest

MILWAUKEE MENTIONS

Coinmen have been alerted again by local police authorities to take more precautions against thieves. In recent weeks there has been a series of thefts from vehicles parked outside locations being serviced by routemen. Some sizable sums have been looted from the trucks. . . . Clarence Smith, Milwaukee Amusement Company, drove to Chicago

last week to attend the Boat Show. New front office gal at the Milwaukee Amusement Company is Shirley Skeen. She takes her cute little poodle to work with her quite often.

S. L. London Music Company has shuttered its downtown arcade. "Lack of traffic caused by the city's strict rules prohibiting minors from entering an arcade without being accompanied by an adult, closed us down," says Perry London. . . . Several service schools for Seeburg's vending and phono equipment are in the planning stages, reports London. But dates have not yet been set.

Herb Wagner, G. & W. Novelty Company, South Milwaukee, has just returned from a Florida vacation. Wagner will once again be the chairman of the South Milwaukee Spectacle of Music, held here every August. This marks the fifth year as chairman of the marching band spectacle which draws thousands of spectators. . . . Frank Bartnik, Banaco Music, is spending a lot of hours these days working on his plane. He is readying it for a flight around May 1 to his hunting lodge near International Falls, Canada. That's when the trout season opens. . . . Tony Zore, Sheboygan, didn't let the big snow drifts stop him from making the rounds this week of the Milwaukee coin distributors. . . . Holly Sales, premium department operated by the Paster Distributing Company, has been closed out, according to Sam Paster.

South

TENNESSEE TEMPO

AROUND MEMPHIS: Drew Canale, president of Canale National Tobacco Distributors and a music and game route, was recently elected general chairman of the Youth Guidance Committee. Canale is well known for his civic work. . . . Edward H. Newell, owner of Or-Matt Amusement Company, was elected to a three-year term on the vestry at his church, St. John's Episcopal, which is quite an honor.

Johnny Novarese, partner in Poplar Tunes Music Service, is back to work after being out for several weeks with auto crash injuries. He suffered a fractured shoulder and some bad bruises. The injuries are not completely healed because he can't hit a golf ball like he used to. . . . Jake Kahn, Tri-State Amusement Company, was a recent visitor to Kansas City, Mo., where he saw friends.

Robert Harbin Jr., partner with his father, Robert Harbin and William Harbin, Harbin Amusement Company, are planning a spring vacation at their cabin at Panama City, Fla., top vacation spot. . . . Joe Cuoghi, partner in Poplar Tunes Music Service, is hard at work on a lucrative side line, Hi Record Corporation, in which he has an interest. An upcoming album "Tuff Sax" featuring the sax work of Ace Cannon sounds good.

January is license month in Memphis and the operators were at the Courthouse buying them. Among those seen were Alan Dixon, general

(Continued on page 56)

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Presley, Bilk Set Memphis Pace

By ELTON WHISENHUNT

MEMPHIS — Music operators found several good disks were pulling in more collections for them last week than others but two stood out as fast-breaking singles with a chance to go higher on their play meters.

One is a sleeper—"Stranger on the Shore" by Acker Bilk on Atco. The other is that Memphis favorite for several years (and a national favorite) — Elvis Presley, whose new single, "Good Luck Charm" and "Anything That's Part of You" is pulling in the coin.

Charles V. McDowell, general manager of Southern Amusement Distributing Company, operator of the largest route in the area, reports the "Stranger on the Shore" has tripped their meters more than any other.

Instrumental Trend

George Cooper, route manager for Tri-State Amusement Company, reports it has been getting

top play on his route also. This new trend of instrumentals catching on must be growing, for this is one of the slow, sax lead instrumentals.

Cooper also reports some "Baby" records are playing well: "Dream Baby," by Roy Orbison, "Hey, Baby," by Bruce Channel, and "Sugar Baby" by Buster Brown.

Drew Canale, Canale Amusement Company, and Edward H. Newell, say Presley's new number is getting their top play.

Other Winners

Alan Dixon, general manager of S & M Sales Company, reports two other numbers are going good for him: "Ain't That Lovin' You," by Bobby Bland and "Don't Break the Heart That Loves You," by Connie Francis.

But none of the operators report that any of the records getting their best play now are record breakers. Play is average. No great big hit is out now that is sending

anyone screaming out to their nearest juke box to hear it.

There have been some hits like this in the business in the past few years (Presley for a few years, but that magic has ebbed now) and all agree they would like to see another big, new, sensational voice talent really ring up the hits.

Frank Berretta, partner in Popular Tunes Record Shop, one-stop where all the operators buy their records, reports the singles ops are buying most are three of those already mentioned, "Stranger on the Shore," "Good Luck Charm" and "Don't Break the Heart that Loves You."

James Smith Dies; Former N. Y. Guild Exec

PLEASANTVILLE, N. Y. — James A. Smith, prominent Westchester County juke box operator, died unexpectedly at his home last week. He was 61 years old. Funeral services were held Sunday (11) at the Pleasantville Presbyterian Church, with members of the trade turning out to pay their last respects.

Smith was a director of the Westchester Operators Guild for 11 years of the organization's 12-year existence. He had been an operator here for 25 years.

Born in Pittsfield, Mass., Smith came here in 1928 and was a leader in community affairs. He was a member of the Pleasantville Presbyterian Church, the Masons and Fire Patrol.

Good Samaritan

In the trade, he had a reputation for helping out his fellow operator in time of need. For example, when a prominent local operator died, Smith ran the route for the widow until she was able to take it over herself.

He leaves his mother, Mrs. Anna Smith, Pittsfield, Mass.; his widow, Mrs. Mellora Dickenson Smith; two daughters, Mrs. Thomas Burrell, Falls Church, Va., and Mrs. Russell Stair, Madison, N. J., and two sons, James, Manhasset, N. Y., and John, Falls Church, Va.

LET'S FACE IT

54-Year-Old Op Champions Rock & Roll on Juke Boxes

NEW YORK—Recent articles in The New York Times and The New York Journal American have cited radio programming changes, mainly cutting down on rock and roll and substituting adult music. On the juke box operating level, many coinmen have complained that the current singles product is geared mainly to teen-agers and that the adult, who patronizes the automatic phonograph at his favorite bar, is often overlooked.

However, Seymour Pollak, a prominent operator in Tarrytown, N. Y., feels this reasoning is oversimplified and that rock and roll music still has wide adult appeal.

Pollak has replied to a story which appeared in the March 3 issue of The New York Journal-American. Here is what he has to say, in part:

"I am a music operator, servicing my own route. I pay very strict attention to programming the music on my machines. In any business, the main idea is to sell the greatest number of persons. The broadcast, retail selling, manufacture of records or operating is no different.

"There are a few, and I mean a minority, who like, or say they like, classical music only and condemn the so-called rock and roll or music with a beat. They are talk-

ing through both sides of their mouth.

"I have had the experience of a location owner telling me to keep the rock and roll numbers off the machines. So what happened? Their customers complained, did not play the machines, and took their trade elsewhere, where they could find music to their liking.

"Too much emphasis," the operator continues, "is placed on the fact that most of the single records sold in stores are to teen-agers. That, I am sure, is true. However, 50 per cent of the popular records are sold to operators of music machines. Only 5 per cent of these locations are of the type patronized by teen-agers. The remaining 95 per cent are patronized by adults.

"I, and most of the operators follow the charts in the trade papers, and you certainly don't see many classical records among the leaders.

"Think this over, and perhaps you may also believe that radio stations catering to the wants of the classical listeners are having a minority of listeners. I myself have just changed to WABC from a station that I used to listen to regularly that had just changed to a soft type of music. I am not a teen-ager; I am 54 years of age," Pollak concluded.

MISS. BOOTLEG BOOZE CASE GOES SKY HIGH

CLARKSDALE, Miss. — Every year at Christmastime, Clarence Spain, owner of Spain Amusement Company, Tunica, Miss., gives his location owners a fifth of liquor. He's been doing it for 25 years.

Thousands of people in business all over the U. S. do it. The only thing is—Mississippi is dry.

Even dry, however, Mississippi has many, many bootleggers—and the State even has a black market tax it collects on whiskey shipped into the State.

Last December, James W. Butler, 26, of Clarksdale, an employee of Spain's, was delivery the whiskey. He is the manager of Spain's Clarksdale office.

Butler was stopped by two young and new officers, who confiscated the spirits and lodged Butler in jail—first time it had happened in 25 years. And, of course, thousands of such incidents pass in Mississippi in which no one is arrested.

Butler was fined \$100 and \$1 cost in City Court on a charge of possessing whiskey. He appealed to Circuit Court.

The appeal case came to trial before a jury last week. Butler's lawyer argued: "Nearly everybody on the jury and 99 per cent of the people in this courtroom have committed this offense at one time or another. It is a sickening situation when the State has these laws on the books and won't enforce them. The State collects a black market tax on an illegal product, and the city of Clarksdale now asks you to clean the State's dirty statutory linen."

The defense lawyer, Harvey T. Ross, offered not a single witness. The jury returned a not guilty verdict.

DOUBLE-PLAY DISKS

Two-sided action may be expected from the following records. For the juke box operator limited to from 100 to 200 sides per machine, they represent maximum programming effectiveness. Records listed below have both sides either on the Hot 100 or have recently been on the Hot 100. See Spotlight Reviews for additional information on double-play disks.

SLOW TWISTIN' AND LA PALOMA TWIST	CHUBBY CHECKER Parkway 835
GOOD LUCK CHARM AND ANYTHING THAT'S PART OF YOU	ELVIS PRESLEY RCA Victor 7992
HEY, LET'S TWIST AND ROLY POLY	JOEY DEE & THE STABLITERS Roulette 4408
SHOUT (Part I) AND SHOUT (Part II)	JOEY DEE & THE STABLITERS Roulette 4414
SHOUT (Part I) AND SHOUT (Part II)	ISLEY BROTHERS RCA Victor 7588
WHAT'D I SAY (Part I) AND WHAT'D I SAY (Part II)	BOBBY DARIN Atco 4221



JOHN B. HALE (LEFT) AND W. M. (JACK) HARPER, named president and vice-president and sales manager, respectively, of AC Automatic Services, Inc., vending and music equipment sales and service division of Automatic Canteen Company of America. Hale succeeds Joel M. Kleiman, who assumes new duties as special liaison representative for Patrick L. O'Malley, Canteen president. Both Hale and Harper, as well as President O'Malley, were formerly with Coca-Cola.

Sweet Sides Make Gains in Juke Boxes

CHICAGO — The good-music trend hasn't exactly captured the juke box industry, but it has made a substantial inroad.

In addition to old standards, which operators regularly buy in good quantity, sales of new pop singles appear to be dominated by the slower and sweeter arrangements.

As Fred Sipiora, of Singer's One-Stop put it: "Operators are always looking for a good cover tune, one that they can use to cover all their spots, and the sweeter sounding ballads seem to fill the bill."

Ballads Good Anywhere

While a ballad can go into virtually any location, teen or adult, tavern or milk bar, the rock tunes have a more limited appeal. Only the most popular of the rock sides, like the current Elvis Presley single, "Good Luck Charm," and its flip, "Anything That's Part of You," get close to universal coverage.

Many of the other rock artists are confined to teen-age spots and so-called jump taverns.

Good examples are the big sellers to the juke box trade this week. At Singer's, Sipiora says top action is on "Adios My Love," Jo Stafford on Colpix; "Love Letters,"

Ketty Lester on Era; "Patricia Twist," Perez Prado on RCA Victor.

Also Good

Also "looking very good" to Sipiora, though not yet getting as strong sales as the others, is "You're Nobody Till Somebody Loves You," Damita Jo on Mercury.

Three of the four mentioned are so-called good-music numbers. Only the Prado twist disk is a wild number, and the twist is such a phenomenon today that even this record, though what would normally be a hard-rock-type tune only, will go into a wide range of locations.

At Music Box, Russ Di Angelo says that action is picking up on Ferrante and Teicher's "Smile" on United Artist. The one-stop is also doing good operator business with "Caterina," Perry Como on RCA Victor, and "Johnny Jingo," Haley Mills on Vista.

Personal Pick

Di Angelo's personal pick is "Shout," Joey Dee on Roulette, a tune he feels will be very big at both the juke box and retail level.

(It should be noted that Di Angelo is waxing unbounded confidence following last week, when his personal pick of Bobby Gregg's

"The Jam," on Cotton, hit BMW's Hot 100 chart in position 85 for the first time.)

Several of last week's new juke box breakouts continued to sell well. Elvis Presley appears to have a solid two-sided hit in his previously mentioned new single.

Jimmy Darren's "Her Royal Majesty," on Colpix, is continuing to climb and is getting excellent supporting air play to help it along.

AFRICA IMPORT BOOM FOR COIN

CASABLANCA — African independence movement has boomed the coin machine business in this North African metropolis. Twelve new export-import firms have opened up here since last November, all of them specializing in trade with newly independent Africa. Machines are imported through Tangier and then distributed over the African continent. Some of the firms (at least four) have shifted operations here from Algeria to escape the war violence.

MOA Convention to Hear Tax Audit Chief Address

CHICAGO—A highly placed Internal Revenue official will address operators at Music Operators of America's May 6-8 convention at Chicago's Morrison Hotel.

Samuel J. Michaelson, chief of the audit division, IRS, will discuss procedures in expense accounting and depreciation schedules as they apply to the automatic music machine industry.

The securing of Michaelson gives MOA two government officials sharing speaking honors. Previously Congressman George P. Miller (D., Calif.) had agreed to address the convention.

Familiar With Music
Miller is chairman of the House Committee of Science & Aeronautics and is familiar with problems of the music machine industry, having appeared at previous conventions.

The addresses of Miller and Michaelson, together with those of George A. Miller, MOA president,

and E. R. Ratajack, managing director, will highlight the opening day's business. Also planned is a forum on copyright legislation.

An additional forum on juke box programming, with record companies present participating, is being planned for a second day of business.

MOA Plum

The securing of Michaelson was a particular plum for MOA. In addition to dealing with the music industry, he will explain general internal revenue service policies.

Ratajack noted that "knowledge of rules and regulations of income policies is mandatory in today's complex business. Operators of this country are fortunate in being able to get this type of information from such an authoritative source."

The MOA official said he was grateful to Leo J. Kaner for his aid in securing Michaelson for the MOA program. Kaner is MOA's tax and accounting counsel.

Coin Pool Goes at Golf Clubhouse

By ELTON WHISENHUNT

MEMPHIS—A local operator has a skill pool game at Riverside Golf Course, a nine-hole municipal course, and it has proved to be a top location.

Robert Roll, Roll Amusement Company, has had the game there for two years and it has already paid for itself many times over.

Justin A. (Rocky) Reed, the club pro, gets a 50-50 split of collections. Reed says he averages getting about \$15 a week from the game. The game has been at the club two years.

\$45 Outlay

It is not new, but in good condition still. A good used skill pool game now costs \$45, according to Charles V. McDowell, general manager of Southern Amusement Distributing Company. This includes a new cloth cover and refinished cabinet.

A good used game with a slate top costs \$150.

In the two years the game has been there, at \$15 a week for Roll, he has collected \$1,560 on his investment. If the game cost him \$45, he has got his money back 34 times! If he was out \$150, he still has his money back tenfold.

Reed, who plays the game himself and has become quite good at it, is enthusiastic about it. It is a big asset for his clubhouse, which is public and needs such a diversion. Many golfers play it (including the writer).

Night Play

"Everybody gets a big kick out of playing it," said Reed. "It gets a lot of play at night after golf-

ers come in off the course, and on Saturdays and Sundays.

"It gets a real workout, of course, on rainy days," added Reed, who has a lot of regulars who just come by for lunch, to talk golf, buy or trade clubs, etc. While there, invariably some pool is played.

"Every Saturday and Sunday while some golfers are waiting on others in their foursomes, the game is busy with players most of the day," Reed said.

Good Entertainment

"It is good entertainment, and so reasonable. (Cost is 20 cents. The machine takes two dimes only.) A game can last for 15 to 30 minutes."

Reed told of one deliberate player who thought about and figured out every shot so that games with him were lengthened. Some games, of course, last only a few minutes.

"It's a good amusement machine and a good deal," said Reed. "A couple of guys can play it all evening for a buck a person. In a pin game, your money goes a lot faster."

This is proof that an operator doesn't always need new and different equipment to get good play at a location. Everything, as the saying goes, is relative.

And this is a good example of how a piece of equipment several years old can be put to good use. The games first came out in about 1957 and now, five years later, are not much in evidence in many areas.

But if operators would contact the pros at various public golf courses, or private courses or country clubs, for that matter, it could well prove to be a lucrative arrangement for them.

Charge Tennessee Op With Pinball Pay-Offs at a Millington Location

MILLINGTON, Tenn.—Woodrow Wages, owner of the Millington Amusement Company, has been charged with operating a disorderly house at a location he owns, Navy Road Locker Club, because of alleged pay-offs made on a pinball machine.

Wages denies any knowledge of pay-offs on the machine. Jointly charged is Walter B. Curry, 19, location employee, accused of making the pay-offs.

Trial is set for next week in Mill-

ington City Court. The charge is a misdemeanor, punishable with a maximum fine of \$50.

Pay-Offs Charged

Police Chief Don Moncier said he issued the warrants and confiscated the machine, a regular pin game, after police received a complaint from a sailor stationed at the nearby Naval Air Station. The sailor said pay-offs were made by Curry when games were won on the machine. The sailor said he lost about \$10 playing it.

There are about 16,000 sailors

stationed at the large Navy base near Millington, which is 20 miles from Memphis.

Federal agents last December raided six locations in Millington and confiscated eight machines on which they charged that pay-offs were made. One was a slot machine and the others similar to pin games.

Memphis operators have been scrupulous over the years to keep their industry clean of gambling or any hint of it. The incidents at nearby Millington are isolated occurrences in an otherwise clean industry in this section of Tennessee.

Restaurateurs' Interest In Background Music

MILWAUKEE—Coinmen demonstrated background music equipment at the Wisconsin Restaurant Show, March 5-9 in the Milwaukee Arena.

Reaction of show-goers, according to Harry Jacobs Jr., United, Inc., State distributor for Tape-A-thon, was "very gratifying."

Jacobs reported that restaurant and tavern operators that thronged the show displayed keen interest in background music.

"We lined up a lot of good leads for Upstate juke box operators who

have taken on our Tape-A-thon franchise," claimed Jacobs.

Working with Jacobs at the show, were Erv Hoeth, United, Inc. staffer, and Gene Cleary, Park Forest, Ill., Tape-A-thon factory representative.

(Continued on page 57)

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Location Concentrates Heavily on Favorites

DENVER—When you find a good thing, it's just as well to stick to it, according to Johnny Knight of Skyline Music Company, veteran Denver operator.

Knight keeps a constant eye for locations in which one particular artist has built up a tremendous following.

A typical example is the Keyboard Lounge on Denver's West Colfax Avenue, an extremely popular cocktail lounge which offers live music in the late evening and juke box tunes before 9 o'clock. A favorite with business men in the late afternoon cocktail hours, the Keyboard Lounge has a 200-selection phonograph, which offers anywhere from 18 to 24 Frank Sinatra records the year around.

Sinatra Fans

Owners Morey Bernstein, Walter Bernstein and Don Bemel are convinced they collect more Sin-

atra fans than any other lounge in the city, on the basis of the play meter on the phonographs. Typical fans, arriving at the Keyboard Lounge after work, know the phonograph numbers representing Sinatra's offerings so well that they sit down and tell Barbara Pettit to play "H6, H8, H11, H12 and H14," for example — each a Sinatra favorite.

In February, there were 22 Sinatra records on the box at one time, all showing within a dollar or two of the same play on weekly collections, and maintaining just about as heavy a play at the end of a month as when the records were first changed.

Bernstein collects numerous customers who apparently want to order a drink, and then get lost in the misty reverie while all their favorite records are played — and as long as they do play the records, he is fully in favor of it.

ROSWELL, N. M., JUKE BOX OP 'CITIZEN OF THE YEAR'

ROSWELL, N. M.—Ben B. Ginsberg, local juke box operator, was named "Citizen of the Year" in a competition sponsored by the Roswell Junior Chamber of Commerce.

Bob Hazelwood, Jaycee president said, in presenting the award:

"Ben B. Ginsberg has devoted himself unselfishly to a host of humanitarian causes" and outlined his achievements as president of the Roswell Chamber of Commerce for two years, as chairman of the Chamber Air Base Committee and as one of the backers of Roswell's Master Plan.

Ginsberg was instrumental in getting a permanent Air Force base for Roswell and was responsible for the construction of the Petroleum Building.

He also worked to provide recreational areas where servicemen and their families could spend inexpensive vacations and assisted in getting a building for Roswell Junior College.

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PHONOGRAPH

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AMI Lyre Stereo 190	465.00
AMI M200	295.00
Seeburg V200	185.00
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21 Exhibitors at NVA Meet

MIAMI BEACH, Fla.—Some 21 exhibitors displayed a wide range of bulk machines, charms, gum confections and related items as the exhibit floor of the National Vendors' Association meet opened to good crowds Thursday (15).

Penny King displayed nine new items, with the sales emphasis on

metal adjustable stone rings and twist flicker actions, the latter coming in metal vacuum-plated rings, metal vacuum-plated lockets and metal plastic lockets.

Other Penny King items included a typewriter with movable carriage, spinning baseball top, roulette baseball top, roulette games, African

woman's head, magic crystal ball and ivory sitting dog.

Ringmaster bowed eight new items, with the three-carat action ring the biggest seller. Other Ringmaster items are boys' metal adjustable rings, a 20-series cars and trucks line, an eight-series musical instrument line, plastic rocking chair, treasure chest with pearl set in, butterfly and bird pins, finger tips, bird in cage, plastic telephone with cord and stagecoach. Ringmaster also ran a special convention sale, with discounts of 20 per cent on six selected items.

Eppy-Guggenheim showed a 10-cent capsule line which included pearl pendant drops, metal pendant drops, sea pearl pendant drops, scatter pins, tie-tack pins, pearl chain bracelet, plated metal earrings and stone jeweled heart pendant. Other E-G new releases were cable cars, jeweled crowns, jeweled pendant hearts, superman flicker rings, diamond stone tiffany rings, ocean pearl tiffany rings, tiffany gem rings, tiffany ring capsule fill, ugh bugs and horribles.

Cramer Gum bowed a new line of candy sweethearts (1,200 hearts per pound), with one assortment in six colors and six flavors and the other solid cinnamon.

Another Cramer item is play ball gum, with each ball gum imprinted with a hit or out, so that a complete baseball game may be played by two contestants. Cramer also showed its new orange and lemon ball gum line, with each piece of ball gum perforated to simulate the natural fruit.

Feature of the Victor Exhibit was the action Victorama, which vends V or V-1 capsules at 10 cents or 25 cents, or three balls of 100-

count gum with or without rocket charms at 5 cents.

The unit holds 600 V capsules, 290 V-1 capsules and 1,800 balls of 100 count, with the buyer able to make his selection from any of three machines in the unit.

Atop each vending unit are mechanically operated toys about a foot high. The toys are activated by specially high powered batteries made available by Victor.

The stand is ornamented by a kiddie zoo motif. The unit, without stand, lists for \$79.50. The triple stand is \$29.50, while a single stand is \$12.75.

Other Victor items displayed included a pen Victorama and the Victor 2,000, which can vend at 1, 5, 10 and 25 cents. Victor also showed its Super-100 Console Model, its L.C. Topper for 100-count gum and an all-purpose vender.

Descriptions of the other exhibitors at NVA will be published in the following issue of BMW.

**400 Convene for NVA's
Most Explosive Conclave**

By AARON STERNFIELD

MIAMI BEACH, Fla.—Conventioners at the annual meeting of the National Vendors' Association at the Deauville Hotel here gathered nearly 400 strong Thursday (15) in what may be the most explosive—and the most constructive session—in the group's history.

In a pre-convention meeting, the ways and means committee is pushing for a mobile fire-brigade plan of meeting State and municipal tax and legislative problems, with the manufacturers manning the fire trucks.

Briefly, the plan calls for the equipment, charm and gum manufacturers, working under the aegis of NVA, sending legislative and legal counsel to States and municipalities faced with serious problems. The concept of raising special assessments from operators, or increasing operator dues, was rejected. It was felt that the effort involved in coming up with the money in this manner would be too costly and the revenues so obtained would be insufficient.

Manufacturers, in effect, would be carrying the fight by their lonesome but they would be fighting for their own self interests. For example, a new type of per-machine tax in a small town, in itself, would be of little importance to local operators.

But the catch is that once the measure is enacted, neighboring communities follow suit, and a Statewide pattern is soon established, and the same process often

becomes interstate.

Thus, the manufacturers, by nipping potentially harmful legislation in the bud at the local level, often avoid a national problem.

The National Automatic Merchandising Association has been operating on this principle for years, and it has paid off in spades.

It is felt that such a program would have prevented the current tax situation in West Virginia, where penny machines are taxed \$2.50 a year by the State and another \$2.50 a year by the municipalities, with the rate of 5-cent machines \$5.50 by the State and another \$5.50 by the municipalities.

An attempt to impose a \$500 initiation fee on new NVA exhibitors was beaten down in the directors' meeting Wednesday (14), as was a move to allow manufacturers to serve as officers.

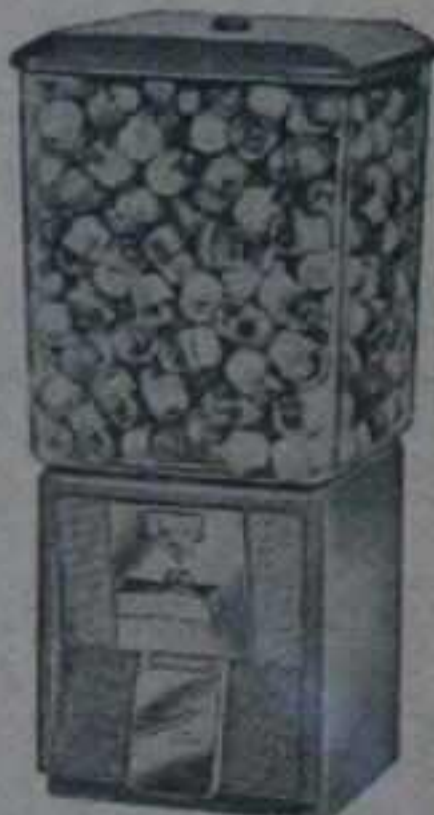
However, it was recommended that the board of directors be expanded to include two manufacturer members. The membership was expected to approve this change Saturday (16).

(Continued on page 51)

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Oak's Gold Mine 1c Tab Gum	22.95
Oak's Little Leaguer	18.95
Shipman Triplex Stamp	49.50
Abby 3-Col. Stamp	34.50

BULK MERCHANDISE

	Pack	Per
	Lbs.	Lb.
Cashews, 450 ct., whole	30 .41
Mixed Nuts	30 .53
Spanish Peanuts	30 .31
Virginia Splits Peanuts	30 .35
Rainbow Peanuts (Candy)	30 .38
Beafon Baked Beans	30 .38
Licorice Licenses	30 .38
Confection Mix	30 .38
Jumbo Pistachios, Red	30 .41
Medium Pistachios, Red	30 .40
Small Pistachios, Red	30 .33
Leaflets (M&M Style Candy)	35 .37
Tasty Jelly Beans	32 .27
Candy Corn	30 .25
Hersheyettes	30 .47
Chicle Base Cub Chicks 520	30 .43
Chicle Base Cub Chicks 320	30 .43
Rainbow Tabby-Lets 520	30 .33
Sugar Peas (Bulk Candy)	34 .40
Maltettes (Ball Style, 100 Ctl.)	15 .35

BALL GUM VARIETIES

	Pack	Per
	Lbs.	Lb.
140-175-210 Rainbow Gum	35 .32
Rainbow 100's Centuries, Assfd.	35 .32
Colors—Grape, Cherry	18 .34
Rainbow Screwballs, 100's	18 .35
Rainbow 1/2 Chicle 140	35 .41
Cherry 210 Count	35 .33

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Adams, Wrigleys, Beech-Nut Brands, 1c, 100's, Per Box47

ACCESSORIES

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4 Place Rack With Wheels	12.50
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Columbia Model M 1c Bulk	7.50
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Columbia Mod. A 1c Peanut	4.95
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Stands for Above, Ea.	5.00
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Silver King 5c Hot Nut	12.50
Ajax 5c-10c 5-Col. Bulk	39.50
Premier 1c Card Venders	14.50
3-Col. 5c Stamp (Folder)	15.00
Master 1c-5c Bulk Vender	10.00
Master 1c Bulk Vender	7.50
Model V 1c Ball Gum	8.50
N.W. Super 60's, like new	14.95
N.W. 10-Col. Tab	21.50

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Member Massachusetts Bulk Vendors Association
Member Western Tennessee Bulk Vendors Assoc.

VALUABLE ASSIST

**Soda Fountain Equipment Suppliers
A Source for New Bulk Locations**

PHOENIX, Ariz.—What's the best lead for new bulk venter locations?

In Phoenix, one of the fastest growing cities in the United States, the city's bulk operators have had plenty of opportunity to learn the answer to that question.

One operator, who has expanded steadily during the past few years, Fred Millard, believes that there is no better source of leads than the sale of soda fountain equipment, earmarked for a new neighborhood confectionery, drugstore, dairy shop or drive-in restaurant. He makes it a point to call Phoenix' dozen - odd fountain equipment dealers once a month, always asking whether they have made a future-delivery sale, and then for the name and telephone of the future owner.

Usually, fountain equipment operators are willing to divulge this information, particularly since Millard reciprocates. While making his own rounds, he frequently tips the fountain equipment dealers to shops operating with obsolete fountains, who may very well make valuable prospects.

The Theory
The Phoenix operator's thinking is simply that "any place where a

fountain is being installed is bound to attract large numbers of family customers and children." By calling future fountain operators as much as six months before new buildings are completed, Millard has been able to land locations for as many as eight and 12 machines, the agreement being signed long before the ground was broken for new construction.

This system has been adequate to put Millard machines into the best shopping centers in the city, with profitable results.

Harry Angerman, who combines bulk vending with 5 and 10-cent candy venders, thinks along the same lines, except that he has extended his detective work to kitchen equipment dealers as well as fountain equipment sales organizations.

Kitchen equipment means a restaurant, a hotel dining room, a new roadside cafe, etc., all of which, of course, show at least some potential for bulk vending machines.

For example, Angerman got wind of an exceptionally large kitchen equipment order, in November of last year, and was surprised to find, when he contacted the name given him, that the prospect was building one of the largest luxury motels in the desert city area, to include two restaurants, a night club, a kiddieland and other important elements.

No less than 26 machines were installed from this lead, representing the largest single group which Angerman has put in anywhere, and the largest sales volume.

Construction Permits
Other operators point out that it is possible to develop similarly from the construction permit division at City Hall, from real estate firms handling commercial property, and even from tax payments.

Here, however, there is a problem in that little about the construction is given, and often, a bulk operator may find, after spending hours of tracking down the businessman involved, that he is building a warehouse, a medical clinic, etc., which doesn't show too big a potential from the vending standpoint.

"As a general rule, sticking close to sources of information on new entertainment centers, food service, or other locations which will attract much traffic such as super-service stations and garages, will produce the best results," the Phoenix bulk venter's consensus ran.

400 at NVA Meet
• *Continued from page 50*

Another hot subject, discussed at the forum session Friday (16), was sponsorship of bulk machines by charitable organizations. This subject was not on the agenda of any of the committees, but it was discussed vigorously at poolside and at the various recreational facilities here.

The directors recommended that their membership be limited to elected directors, officers and the immediate past president. Currently, all past presidents serve on the board.

Roger Folz, NVA president, commented on the growth of local vending associations which operate within the NVA framework. He cited the Canadian Bulk Operators Association, the Florida Bulk Operators Association, the New York Bulk Operators Association, the Ohio Bulk Operators Association and the North and South Carolina Bulk Operators Association.

This week's edition of Billboard Music Week will contain a partial account of the convention activities. The rest will be reported the following week.

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- Clor-o-Vend Ball Gum 41 1/2¢ lb.
- Clor-o-Vend Chicks, 320ct. 41 1/2¢ lb.
- Chicle Chicks, 320 & 520 ct. 37 1/2¢ lb.
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- A.B.T. Gum 12.00
- Model 223 Peanut, 1c 6.50

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- Pistachio Nuts, Jumbo Queen, White .37
- Pistachio Nuts, Large Tulip43
- Pistachio Nuts, Vendor's Mix55
- Pistachio Nuts, Shell, Red50
- Cashew, Whole65
- Cashew, Butts45
- Peanuts, Jumbo25
- Spanish55
- Mixed Nuts57
- Baby Chicks25
- Rainbow Peanuts33
- Bridge Mix22
- Jelly Beans22
- Roasted Baked Beans38
- Licorice Gums38
- M & M, 300 ct.47
- Hershey's47

- Rain-Blo Gum, 71 ct. \$.33
- Maltette, 100 ct. per 10038
- Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.32
- Rain-Blo Ball Gum, 100 ct.34
- 300 lb. minimum prepaid on all Rain-Blo Ball Gum.
- Adams Gum, all flavors, 100 ct.45
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Reviews of New Singles

Continued from page 47

gospel feel. Two good sides. (Jana, ASCAP) (3:05)

ART BLAKEY AND THE JAZZ MESSENGERS

★★★★ What Know (Parts I & II)—BLUE NOTE 1821—A moderately paced opus that swings. Opening features interesting harmonies with the trumpet and tenor and virtuosic soloing by both. Throughout there is a swinging beat put down by Blakey.

BABY FACE WILLETTE

★★★★ Goin' Down (Parts I & II)—BLUE NOTE 1816—A slow and low-down, after hours kind of effort in the blues tradition. Good sound with horns and the organ taking the lead. Solid box wax both sides, especially for the low lights. (Groove, BMI)

RON JEFFERSON

★★★★ Love Lifted Me—PACIFIC JAZZ 337—Gutty, down home blowing makes this driving instrumental a good side for jazz juke boxes. Horn and piano work swing on the traditional tune. It's from Jefferson's new album of the same title. (3:06)

★★★ Little One—(West Coast, ASCAP) (2:51)

KENNY DORHAM AND JACKIE McLEAN

★★★★ Us—PACIFIC JAZZ 338—Jackie Dorham and Kenny Dorham and Jackie McLean join forces here for a surging reading of a catchy instrumental tune with minor overtones. A side that could appeal to jazz jocks. It's from the duo's new LP. (West Coast, ASCAP) (3:24)

★★★ No Two People—(Frank, ASCAP) (2:12)

CY TOUFF-RICHIE KAMUCA

★★★★ Keester Parade—PACIFIC JAZZ 339—Cy Touff and Richie Kamuca are the leaders of the combo playing this tune by Johnny Mandel. And they play it prettily and smoothly over a neat percussion backing. A side worth exposure. (Mandel, BMI) (2:55)

★★★ What Am I Here For?—(Robbins, ASCAP) (3:16)

COUNTRY & WESTERN

JOHNNY MOORE

★★★★ Jimmy Went a-Walking—NASHVILLE 5034—A pleasant country side, with

an attractive repeating figure in the arrangement. Lyric is folk-touched. (Starday, BMI) (2:38)

★★★ I Can't Tell My Heart a Lie—(Starday, BMI) (2:12)

RHYTHM & BLUES

CHUCK BRADFORD
★★★★ You're Going to Miss Me—FIRE 505—Crack belts out a blues with authentic feeling. Band has good, authentic sound. (Fast) (2:23)

★★★ Say It Was a Dream—(Fast) (2:05)

SPIRITUAL

HIGHLIGHT GOSPEL SINGERS
★★★★ The Bible Told Me So—REVELATION 144—A fine femme lead belts out this message in a chant and response style with her colleagues. An exciting rhythm side that can generate interest in the market. (Fast-J, Little, BMI) (2:02)

★★★★ Let's Talk About Jesus—An invitation which the group takes up in fine style. The lead takes a fine solo and she gets splendid help from the chant vocal backing, plus some obligato passages. (Lion, BMI) (2:44)

SENSATIONAL CANARIANS

★★★★ Who Wrote the Bible?—REVELATION 141—A wild and woolly, fast-paced about, employing a repetitive format against a pounding backing from a rhythm combo and vocal group. (Fast, BMI) (2:44)

★★★ Place Called Heaven—(Fast, BMI) (2:37)

ROSS JORDAN SINGERS

★★★★ Simmer Man's Prayer—REVELATION 142—A slow but impassioned chant by the male lead singer, with a shouting background from the group. An effective performance that should move fans of the genre. (Fast, BMI) (2:35)

★★★ Precious Lord—(Fast, BMI) (2:15)

THE SINGING LARKS

★★★★ Little Ole' Fashion—FINK 1461—Eddie Cross furnishes a strong vocal lead to this medium beat spiritual. A lot of fervent sound here by the soloist and the chanting group behind him. (Dora, BMI) (3:30)

★★★★ Search My Heart—A moderate-paced side and it contains a good bit of soul. Chorus again renders an effective repeating backup. (Dora, BMI) (3:20)

★★★ MODERATE SALES POTENTIAL

COUNTRY & WESTERN

BLONDIE BROOKS

★★★ Please Pardon My Past (Geeting, BMI) (2:05)—★★★★ We'll Make Out Together (Geeting, BMI), GULF REEF 1008

AL DEXTER

★★★ I Won't Be Number Two (Al Dexter, BMI) (2:10)—★★★★ My Little Heartache (Al Dexter, BMI) (1:50), CAPITOL 4724

MARTY COLLINS

★★★★ Somebody Special (Evening-side, BMI) (2:19)—★★★★ Your Eyes (Evening-side, BMI) (2:20), RENNER 200

CURLY LEE

Palms Verdes Chapel (Bee-Line, BMI) (2:15)—★★ My Love Is Someone's You (Bee-Line, BMI) (2:20), GALAHAD 502

PAT ZILL

★★★ Air Mail to Heaven (Cedarwood, BMI) (2:42)—★★ Two Empty Arms (TNT, BMI) (2:03), BIG C 119

DICK MILES

★★★★ The Dream (Starday, BMI) (4:18)—★★★★ Valhalla (Warden, BMI) (2:38), NASHVILLE 5048

JAY CHEVALIER

★★★★ It Doesn't Matter (American, BMI) (2:36)—★★★★ Check Out Time (American, BMI) (2:18), CREST 1097

JIMMY DOYLE

★★★★ Foolish Lies (Pamper, BMI) (2:35)—★★★★ Uncle Sam (Pamper, BMI) (2:41), DOC HOLIDAY 103

PAUL HOLLAND III

★★★★ Wedding Bells (Edwin Morris, ASCAP) (2:57)—★★★★ No One Will Ever Know (Milene, ASCAP) (2:12), FLAG 5064

JOHNNY MOORE

★★★ Be Honest With Me (Tronic, BMI) (2:52)—★★★★ Country Boy (Tonic, BMI) (2:31), NASHVILLE 5047

JIMMY COPELAND

★★★★ Look in the Mirror (Glad, BMI) (2:02)—★★ Louisiana (Pardner, BMI) (2:35), ALLSTAR 7245

RHYTHM & BLUES

CHARLES McCULLOUGH
★★★★ I Cried All Night (Dootie WB-Ram, BMI)—★★★★ Mary's Party (Dootie Williams, BMI), Dootone 467

JAZZ

THE JAZZ CRUSADERS
★★★★ Tonight (Chappell, ASCAP) (2:50)—★★★★ Shunilo' Sam (Jo-Art, ASCAP) (2:36), PACIFIC JAZZ 340

SPIRITUAL

LITTLE BARBARA ANN WARD
★★★★ What Do You Think of Jesus (Fast, BMI) (2:30)—★★★★ By the Grace of God (Fast, BMI) (2:56), REVELATION 143

COMEDY

ERNE (EA) ALLEN
★★★★ This is Bowling??? (Parts I & II)—EA 0609

KEN MARVIN

★★★★ Letter From Home (Parts I & II) (Copar-Forest, MI) (3:20), TODD 1071

INTERNATIONAL

FERNANDA FURLANI
★★★★ Per L'Eternita' (More Than Anything) (Southern, ASCAP) (2:47)—★★★★ Il Mare Nel Cassetto (BIEM) (2:20), VESUVIUS 1049

LATIN AMERICAN

MODESTO'S CHARANGA KINGS
★★★★ Ja Ja Ja (Radcliffe, BMI) (2:49)—★★★★ Pachanga Mahanga (Hall of Fame, BMI) (2:11), PACIFIC JAZZ 336

LIMITED SALES POTENTIAL

POPULAR

JERRY BRIGHT
Be Mine (Briarcliff, BMI) (2:20)—I'll Always Be (Briarcliff, BMI) (2:30), YUCCA 143

LOUIS JONES

Come On Home (Sylvia-Cape Ann, BMI) I Cried (Sylvia-Cape Ann, BMI) (2:34), OKEH 7149

R. SMITH AND CAVEMEN

These Old Hills (Jasmine, BMI)—White Rose Gal (Jasmine, BMI), CAVEMEN 6611

WALT REO AND THE BISHOPS

You'll Rep What You Sow (Althea, BMI) (2:17)—Twist With Mary Lou (Althea, BMI) (2:17), BRIDGES 1186

TAMMY CROSBY

In the Hands of Miss Liberty (McGinty, ASCAP) (1:45)—United States of America (McGinty, ASCAP) (2:00), ROXIE 316

BOBBY BOYLE

On a Mountain High (Ralph's, BMI) (2:23)—Silver Wedding Day (Ralph's, BMI) (2:25), BRYTE 225

FOLK TALENT & TUNES

Continued from page 46

Coast appearances at Redding, Calif., last Friday (16).

Minnie Pearl and George Morgan set for a trek through Europe starting June 8. . . . The Tompall Glaser Trio has inked an exclusive management pact with the Wilhelm Agency, Nashville. . . . Parker Wilson, seriously ill for some time and still on leave from KCUL, Dallas-Fort Worth, will benefit from proceeds of a show to be staged at Longhorn Ranch, Dallas, April 2. . . . Earl Scott's new release on Kapp Records couples "A King to a Joker to a Clown" and "Wilhelmina." . . . The American Legion of Shenandoah, Ia., has contracted with the Jim Denny office, Nashville, for a country music show to be held there September 27, featuring Carl Smith, Hawkshaw Hawkins, Jean Shepard and Grandpa Jones. Mike Hoyer, of "KMA Bandstand County Style," on KMA, Shenandoah, will emcee.

Johnny Cash is routed for Electric Park Ballroom, Waterloo, Ia., March 21; Cobblestone Ballroom, Storm Lake, Ia., 22; Prom Ballroom, St. Paul, 23; Danceland, Cedar Rapids, Ia., 24, and Surf Ballroom, Clear Lake, Ia., 25.

MUSIC AS WRITTEN

Continued from page 46

June. . . Herald has signed a femme group, the Fashions. Firm has also named Dave (Baby) Cortez as a.s.r. director. . . . The Corsairs start a six-week one-nighter tour March 30, with an act staged by Chuck Fly, national promotion man for the Tuff label. . . . Ivan Mogull, the pubber, has snagged "Lover, Please" for Europe. . . . Personal manager Mel Shayne has moved to new offices. . . . Ork leader Paul Tush has joined the personal management firm of Sheils & Bruno. . . . Jerry Butler opens at the Apollo Theater March 23. Bob Rolontz

Chicago

Vee Jay president, E. G. Abner, is busy with two hats, running the diskery plus his newly acquired Sutherland Lounge here. He's just signed the Al Grey-Billy Mitchell Sextet for a 22-week stint at the Southside nightery. . . . Mercury's Smothers Brothers are set for the Jack Paar show March 27. The label's Diamonds opened last week at the Playboy. The bunny boite has a new baritone discovery, Paul Etheridge, who is attracting diskery interest. . . . Check the guitar and banjo backing for the Chad Mitchell Trio. It's 19-year-old Chicagoan Jim McGuinn, whose dad is in the promotion business here. The trio's "Lizzie Borden," incidentally, may be too racy for Milwaukee radio stations, but its getting good air play here. . . . Sig Sakowicz does the twist in a new 20-minute film short being put on by radioman Jim Lounsbury. . . . Mauri Lathovers is planning a smelt fishing expedition through the Great Lakes.

Hollywood

Columbia Records has signed the Fisher Brothers, a new vocal twosome from Salinas, Calif. Duo will be recording professionally, for the first time. The teen-age brothers accompany themselves on the guitar and pen their own tunes. Ed Kleban of the label's Coast artists-repertoire department, negotiated the deal.

Liberty Records is recouping its top singles sellers of the past, and is reissuing them as part of a newly launched "All-Time Hits" series. Twenty-one singles are included in the initial release, which is being pushed via a special sales program. This starts Monday (19) and runs through April 30, and offers dealers a 10 per cent discount on orders of 30 or more disks. Special header boards for each selection have been prepared by merchandising director, Allen LaVinger, who also has designed easels touting all 21 tunes for dealer display.

The California Copyright Conference last week elected Keith Williams as chairman of its board of directors. Precision Radiation Instruments' (Tops) Helen Solomon was named secretary of the board and composer-arranger J. W. Alexander was added as a director, replacing one who had resigned. Committee chairmen appointed included Arthur Hamilton (membership), Al Schlesinger (program), Williams (special events), George Schneider (research), and Bob McCluskey (publicity).

Patti Page will star in a film version of her own autobiography, "Once Upon a Dream," to be produced by ARGAP, the firm owned by the songstress and her manager-partner, Jack Rael. . . . Liberty is adding a new twist package to its "Twist-Stamp" program now in progress. Addition is "Perculator Twist and Other Twist Favorites." Lee Zhitto

Cincinnati

Rusty York is back in harness after a week in Jewish Hospital here for a sinus operation. He has another Capitol release coming up in a few weeks. . . . Liberty Records artist Jackie DeShannon (Sherry Lee), recently returned from a four-week tour of England, has settled in Hollywood where she is engaged in songwriting for Metric Music in association with her partner, Shari Sheeley. Their "Dum Dum" and "So Deep" have been waxed by Brenda Lee; "He's the Great Imposter," by the Fleetwoods, and "Tears of an Angel," by Troy Shondell. Jackie also has "Hark, Is That a Cannon," in Bobby Vee's newest LP, "Run to Him." . . . Clicking it off well here and in the Dayton, Ohio, sector is "Shake the Hand of a Fool," by Phillips' European rock and roller, Johnny Halladay, and "Gee Baby," by Ben and Bea, on the same label. Bill Sachs

Pittsburgh

Theodore Bikel, of "Sound of Music," headlined the Hillel Academy show at Syria Mosque, March 21. . . . Ben Herman and Lee Levine, of Standard Distributing Company, hosted a party for Chubby Checker at the Variety Club the day he opened at Holiday House. . . . The Robert Shaw Chorale will appear at Carnegie Music Hall for the Music Guild of Pittsburgh, which also brings Carol Channing here March 31.

Joey Dee made his area debut March 16 and 17 at Rose Calderone's Twin Coaches. Headed there, too, are Liberace, the Ames Brothers, Johnny Puleo, Brook Benton, the Four Freshmen and the McGuire Sisters. . . . The Wright Sisters spent a day here to plug their Cadence recording of "That's Okay." . . . The Buddy Hackett show for Arrange Affairs was a near sellout at the 12,000-seat Civic Auditorium.

Phyllis Diller heads a list of record names coming to Andrew Chakeres' Horizon Room at the Greater Pittsburgh Airport beginning April 19. Following her in order are Al Alberts, May 7; Joanie Sommers in her Pittsburgh debut, May 21; Rusty Warren, who holds the room's house record, returning June 4, and Jill Corey, June 18. . . . Van Cliburn has a date with the Pittsburgh Symphony Orchestra at Syria Mosque April 17. . . . A Duquesne University fraternity sponsored a concert by the Brothers Four March 11 at Memorial Hall. Leonard Mendlowitz

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States Proposing New Coin Biz Bills

NEW YORK — With the 1962 State legislative sessions now under way, the usual quota of bills affecting the coin machine industry are being placed in the hopper. While most of these measures will die in committee, a study of the bills indicates the pattern of proposed legislation.

The following summaries of various State bills is based on material provided by the National Automatic Merchandising Association's Legislative Department.

The Arizona Legislature is considering a bill which would make breaking into a coin-operated machine a specific crime. Oklahoma and Massachusetts have similar laws on the books.

Georgia has amended the charter of the city of Covington, granting that municipality the authority to license games and vending machines.

Another bill proposed in the Georgia Legislature would make it unlawful to own, possess, use, maintain or operate pinball machines or similar machines in Gwinnett County.

The Kentucky Legislature is considering a bill which would outlaw pinball machines, as well as a measure which provides that elementary or secondary school children be prohibited from playing juke boxes while school is in session.

A \$1 per-machine tax on cigaret venders has been proposed in New York. Also introduced in the same session is permissive legislation enabling municipalities to tax the receipts of juke boxes up to 10 per cent. The tax would be levied on the operator, not the location owner.

Chi Ops Will Fight Closing of Locations Holding Fed. Stamps

CHICAGO—Operators here will challenge the authority of the Illinois Liquor Commission to close taverns for purchasing \$250 federal gaming stamps.

Such stamps are required by the federal government for operation of bingo games throughout the State.

James A. Brown, attorney for Donan Distributing Company, said he will seek administrative review in either Circuit or Superior Court or both.

Started Review

About a month ago the commission started calling up some 450 tavern owners who held such \$250 federal licenses to show cause why their State liquor licenses should not be suspended.

To date, some 250 cases have

been heard, with most resulting in suspensions of from five to 30 days.

Brown said he will contend in his appeal that the Illinois Liquor Commission is inconsistent with the law.

Ops Protested

He noted that operators have contended all along that they should not be required to purchase \$250 stamps for bingo games but were

(Continued on page 57)

Seeburg Pres. On European Affiliate Tour

CHICAGO — Seeburg president, Delbert Coleman, and sales manager, Jack Gordon, are visiting Belgium and Germany for a general review of sales and marketing programs by the firm's affiliates in each country.

The pair will stop at Seeben (Continued on page 58)

Add-a-Ball Feature in Clown Unit



FLIPPER CLOWN

CHICAGO—Gottlieb's new Flipper Clown features a novel add-a-ball scoring technique plus a number-to-beat feature.

The number-to-beat is lighted by making purple rollovers or a left roto-target. Player gets additional

(Continued on page 58)

Coin Machine Exports

November, 1961

Country	New Phonographs		Used Phonographs		Amusement Games		Totals	
	No.	Value	No.	Value	No.	Value	No.	Value
Belgium	192	\$120,008	354	\$107,083	912	\$167,787	1,458	\$394,878
West Germany	236	136,516	18	4,060	352	105,566	606	246,142
United Kingdom	25	19,149	12	7,440	998	202,317	1,035	228,906
France	30	22,890	17	3,930	515	182,711	562	209,531
Italy	—	—	—	—	211	86,821	211	86,821
Canada	63	51,378	—	—	82	29,560	145	80,938
Sweden	54	40,425	—	—	40	13,224	94	53,649
Japan	38	13,208	33	5,700	102	26,341	173	45,249
Nan Island	19	15,300	30	13,670	15	12,185	64	41,155
Venezuela	48	23,351	—	—	59	16,313	107	39,664
Ecuador	36	26,517	—	—	—	—	36	26,517
Netherlands	9	7,039	17	3,516	40	15,365	66	25,920
Panama	1	1,265	5	4,027	407	19,565	413	24,857
Costa Rica	—	—	—	—	63	22,925	63	22,925
Switzerland	—	—	—	—	45	22,180	45	22,180
Australia	—	—	14	4,395	102	17,710	116	22,105
Other Countries	95	70,758	85	28,135	211	38,520	391	137,413
Totals	846	\$547,804	585	\$181,956	4,154	\$979,090	5,585	\$1,708,850

Coin Export Figures Emphasize Shift From Juke Boxes to Games

By AARON STERNFIELD

NEW YORK — American exporters shipped \$1,708,850 worth of juke boxes and games overseas last November, a slight drop from the \$1,857,165 figure shipped in November, 1960.

A breakdown of the export figures emphasizes the growing dependence of foreign buyers on U. S. games and the decreasing dependence on American juke boxes.

In November, 1960, shipments of 3,958 game units accounted for a valuation of \$838,149. A year later, 4,154 units accounted for a valuation of \$979,090.

New Juke Boxes

But, during the same period, unit sales of new juke boxes fell from 1,285 to 846—with a valuation drop from \$854,531 to \$547,804.

Used phonographs showed a slight increase—from 500 units worth \$164,485 to 585 units worth \$181,956.

European Competition

The reason for the shift from music to games—particularly on the part of European buyers—is not difficult to discern. It's simply that the Europeans are able to build juke boxes capable of competing with the American product, and they are not able to do the same with games.

American juke boxes still set the standard for the world market. But with U. S. manufacturers having their machines built by European licensees, with foreign manufacturers assembling machines from a combination of American and European parts, and with the German manufacturers making a major pitch for world markets—the number of new juke boxes being shipped from the United States to Europe is on the wane.

These conditions do not hold true with used juke boxes, which can compete in price with the new European product. Many European operators, who feel that a new U. S. juke box is out of their reach, may settle for a used American box rather than a new machine of domestic manufacture.

U. S. Dominates Games

With the exception of slots or soccer-type units, the manufacture of games in Europe is in its infancy. The Europeans have not yet been able to produce pinball machines, bingos or shuffle alleys of U. S. standards. Americans have virtually no competition in the game field.

Biggest buyer of U. S. coin machines last November was Belgium, with purchases worth \$394,878. A year ago, Belgium was in third place with purchases of \$262,197.

West Germany was in second place both years, as purchases dropped from \$408,726 to \$246,142.

Buying Pattern Shifts

But note the shift in buying patterns. New juke box purchases dropped from 525 units worth \$337,728 to 236 units worth \$136,156. But games purchases rose from 129 units worth \$58,433 to 352 units worth \$105,566.

This trend is particularly noticeable in the case of Italy, which bought no juke boxes—either new or used from the U. S. during November—but which did buy 211 games valued at \$86,821.

While Africa, South America and Asia are developing as export markets for U. S. equipment, sales to Europe still predominate.

November figures show that the five leaders are from Europe — Belgium, West Germany, United Kingdom, France and Italy—in that order, account for about two-thirds of all U. S. exports.

Decision Coming in Op-IRS Lawsuit Over Free Games

By ROGER MYERS

TOPEKA, Kan. — A lawsuit, initiated into the federal courts in Kansas to test an Internal Revenue Service regulation that brands some pinball machines as gambling devices, has moved into its final stages.

U. S. District Court Judge Arthur J. Stanley Jr., recently heard arguments by IRS attorneys and the attorney for a Topeka amusement firm operator who launched the test suit.

Judge Stanley has stated he will render a decision on the matter but it's not known when the ruling will be handed down.

First Decision

When his ruling is made, though, it will be the first decision on the IRS regulation in Kansas. The case has been pending in federal courts in the State since August 1960.

The lawsuit is being carried on by Stanley Tennant, operator of Melody Music, Inc., of Topeka and

Stan's Amusement Company of Fort Scott, Kan. Tennant's attorney is Ernest Rice of Topeka.

Saturday's hearing involved a pinball machine in a Fort Scott barbershop owned by W. W. Turner. The machine in Turner's shop is owned by Tennant's Fort Scott firm.

Heavy Docket

Rice had begun his attack on the regulation using a new angle and at one time, before the case got bogged down on the heavy federal docket in Kansas, it appeared Tennant's lawsuit would be the first of several similar suits over the country to be ruled upon.

It was hoped a decision in the Tennant case would provide a favorable precedent for operators all over the country in fighting to have the regulation declared unconstitutional.

The IRS regulation being tested was issued September 9, 1959, and states that a pinball machine is automatically a gambling device if it has:

1. A "knockoff" button that releases numerals indicating "free" plays.
2. A meter that registers the number of "free" plays released.
3. A chute or coin slot for additional coins to increase the odds.

Gaming Stamp

Any pinball machine possessing these three characteristics, the government says, is automatically a gambling device and liable to be seized unless it bears a special \$250 gaming stamp.

Rice decided the best way to attack the IRS ruling was to pay the \$250 tax stamp on the machine in Turner's shop as required by the regulation, then ask the Kansas District IRS director for a refund on grounds the regulation is unconstitutional.

When the refund was denied, as the IRS director assured Rice it would be, the Topeka attorney immediately filed suit in district court on grounds the regulation forces payment of an unjust tax,

(Continued on page 58)

Game Arcade Featured in Budapest Park

BUDAPEST—Gay Park, a major amusement center here, will bow a 15-machine arcade when the funspot opens on April 15. The park will be open to the end of September.

Karoly Szanto, park director, said the machine line-up will be: five Gottlieb Royal Flush flipper games; three West German Atlanticus pinball games; three West German Soccer Football games; Austrian Non-Stop goal shooting games; one Exhibit Dale Gun Patrol, and one Seeburg Shoot the Bear.

Uniform price will be 2 forints (about 8½ cents) per play, with tokens inserted instead of coins. Tokens are sold at the park. Machines are serviced by a park employee who is an electronic expert.

The games are used equipment which has been reconditioned. Szando said that while he would

(Continued on page 58)

Reviews of New Albums

Continued from page 45

FOLK

★★★★ THE GENTLE ART
Evelyn Beers, Prestige INT 13653—Evelyn is a natural singer, with no musical training, who sings folk music as her mother sang before her. Her voice is sweet and unaffected, and although it occasionally lacks professional polish it makes up for that in sincerity and feeling. Selections are folk items derived from Europe, in the main, many of them being originally Scottish ballads or white spirituals. A set for serious folk fans.

★★★★ TOSSI SINGS FOLK SONGS AND BALLADS
Tossi Aaron, Prestige INT 13627—Young Mrs. Aaron is one-third of a folk trio of the old school which also includes her husband, Lee, on mandolin and Linda LaBove alternating on guitar and banjo. The vocals of these songs, mostly of Appalachian and Elizabethan derivation, are handled by Tossi Aaron and she sings them in a plaintive, haunting style. Occasionally she will toss off a solo completely unaccompanied, which is also a rewarding experience. An artist with few credentials from the past, who should make her way well in folk circles.

SACRED

★★★★ I HEARD A VOICE
Nash Family Trio, Columbia 8545 CS Stereo & Monaural—Good, spirited performances here in the revivalist tradition by a trio composed of Carfa Nash and her two sons, Billy and David, who are well known in the evangelist circles of Texas and the Rio Grande area. There are a number of inspiring efforts, including top-notch versions of "Circuit Riding Preacher," "Amazing Grace" and "Gonna Talk With Jesus."

SPOKEN WORD

★★★★ SHAKESPEARE: TROILIUS AND CRESSIDA (3-12")
Various Artists, Cadmon ERS 234 (Stereo)—"Troilus and Cressida" has become more popular in recent years as a Shakespearean play to be performed as well as read. There are some juicy parts here and Cyril Cusack as Thersites and Max Adrian as Pandarus provide expert performances. Diane Cilento and Jeremy Brett read the title roles. The three-disk package is ably directed by Howard Sackler. There are other versions available, but this one has the name value to collect healthy sales. Teachers and students of English literature plus drama students should be interested.

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LOW PRICED CHILDREN'S

★★★★ HERE COMES WILLIE WOO
Ron Marshall, Harmony HL 8533—Willie Woo, Marian Abeson's friendly little cartoon character who appears in many Sunday comic pages, finds his way to records here as baritone Ron Marshall sings a collection of tunes about the adventures of Willie and his friends Silly Sue, Molevich the Lion and Fixddy Bear the Teddy Bear. Mrs. Abeson's cartoon people should be familiar to many parents and kiddies. She's also the writer of a book, "Playtime With Music."

★★★ MODERATE SALES POTENTIAL

JAZZ

★★★★ FIRST TIME OUT
Ann Williams, Charlie Parker PLP 867

★★★★ HUSH!
Duke Pearson Quintet, Jazzline JAZZ 2362 (Stereo)

INTERNATIONAL

★★★★ DANISH DELIGHT
Bor Kalle's Kapel, Capitol ST 10306 (Stereo & Monaural)

★★★★ SPAIN, VOL. I
Various Artists, Moulton MF 378

★★★★ A VISIT TO THE AUSTRIAN TYROL
Various Artists, Capitol ST 10364 (Stereo & Monaural)

FOLK

★★★★ FOLK BANJO STYLES
Various Artists, Elektra EKL 217

★★★★ FIDDLER BEERS SINGS
Prestige INT 13647

LATIN AMERICAN

★★★★ LIMBO
Trinidad Serenaders, Columbia CS 8584 (Stereo & Monaural)

SPOKEN WORD

★★★★ BEHIND THE HEADLINES WITH DOUGLAS EDWARDS
Stand SLPE 3001

★★★★ SHAKESPEARE: HENRY IV, PART I
Swan Theater Players Production, Spoken Arts 815

★★★★ SHAKESPEARE: HENRY IV, PART II
Swan Theater Players Production, Spoken Arts 816

★★★★ SHAKESPEARE: HENRY IV, PART V
Swan Theater Players Production, Spoken Arts 817

★★★★ YALE SERIES OF RECORDED POETS
Robert Lowell, Carillon YP 301

RELIGIOUS

★★★★ THE MAGIC OF THE BELLS
Kamie Lefevre, Carillonnear, Mercury SR 98189 (Stereo & Monaural)

SPECIALTY

★★★★ ROOTS OF RHYTHM
Prince Onago and Princess Muana with Chick Foster and His Quintet, Jubilee JGM 5907 (Stereo & Monaural)

COMEDY

★★★★ TWELVE DELIGHTFUL WAYS TO ROAST A SACRED COW
The Crown City Four, Pip LP 1902 (Monaural)

CLASSICAL

★★★★ ITALIAN MUSIC OF THE RENAISSANCE
Polyfonica Ambrosiana, Vanguard BG 623

★★★★ GLUCK: IPHIGENIE EN TAURIDE (HIGHLIGHTS)
Rita Garr, Angel 25632 (Stereo)

★★★★ BACH: EASTER CANTATA NO. 31; CANTATA NO. 79
Various Artists, Vanguard BG 615

★★★★ SCHUTZ: ST. MATTHEW'S PASSION
Archive ARC 73172 (Stereo & Monaural)

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FOLK TALENT & TUNES

By BILL SACHS

Texas Bill Strength, recently returned from his third jaunt to Alaska, where he played the U. S. Air Force bases in Kodiak and Anchorage and appeared with Paul Harper and His Western Combo at Anchorage's Alibi Club, is currently heading his own Western combo at the CC Tap, 26th and Lyndale, Minneapolis. Bill has been engaged to twirl the c.&w. platters on KTCR, new all-country and western station in the Twin Cities which takes to the air late this month. He says he needs programming material from the artists and diskeries to bring KTCR's library up to date. Another deejay on the station will be Ralph Bebeau. Verne Weegman will be program director. Strength recently stopped off in Memphis to cut six more sides for Sam Phillips' Sun Records and says he has an album coming up on the label early in the summer.

Larry Taylor and Jimmy Fox have just signed exclusive writers' pacts with Tree Publishing Company, Nashville. Jimmy recently had tunes recorded by Burl Ives, George Jones and Stonewall Jackson. . . . Jane and the Jewels, a North Carolina group headed by 15-year-old Jane Connell, were in Nashville recently for a recording session for Mercury Records. Jane, on the staff of Tree Publishing, wrote the first chart item for Anita and th' So & So's called "Joey, Baby!" which is still showing up brightly. . . . Curtis Artists Productions, Goodlettsville, Tenn., has set Ernest Tubbs and the Texas Troubadours for San Angelo, Tex., March 27, and Oklahoma City, 31, and Buck Owens and band, Jefferson City, Mo., March 20; Camdenton, Mo., 21, and Somanauk, Ill., 22.

Danny Harrison hops into Nashville Wednesday (21) to cut his first session at the RCA Victor Studios there under the direction of Louie Ennis, with Bill Porter as engineer. Backing him up on the session will be Floyd Cramer, Grady Martin, Buddy Harmon, Ray Edenton and Jerry Byrd. The material to be cut has been written by Danny himself, with the exception of one tune which he wrote in collaboration with Don Carter. Danny is presently shopping for an agent. . . . Yodlin' Kenny Roberts appears with Webb Pierce and Jim Flaherty and His Western Caravan at Springfield, Mass., March 23; Worcester, Mass., March 24, and Hartford, Conn., March 25. Three-day trek was arranged by Jim Flaherty and Joe Cyr, of the Belmont Record Shop, Hartford. They have Hawkshaw Hawkins, Jean Shepard and the Osborne Brothers making the same towns the following week.

Barbara Smik (Peeper Williams), of the Williams Sisters (Peeper, Poochie and Punkin) and daughter of Andrew and Wanda Smik, professionally known as Dick and Chickie Williams, of WWVA, Wheeling, W. Va., was selected queen of the Kappa Alpha Theta's Greek Week celebration staged at Stephen Foster Memorial, Pittsburgh. Peeper is a member of the University of Pittsburgh's class of 1962. The Williams Sisters record for the Wheeling and Starday International labels. . . . King Records has acquired from Longhorn Records, Dallas, the master on "Shame on Me" b.w. "Lucky Heart," by Lawton Williams, with the King waxing slated for a rush release. . . . The Wilburn Brothers kicked off a string of West

MUSIC AS WRITTEN

ATLANTIC SIGNS MOSE ALLISON . . .

Atlantic Records has signed Mose Allison to an exclusive long-term contract. The jazz pianist-singer-composer formerly recorded for Columbia. Atlantic Vice-President Nesuhi Ertegun will cut Allison's first album for the label this week.

PIANO RED RETURNS . . .

Piano Red has returned to wax under the nom-de-plume of "Dr. Feel Good." His first record called "Dr. Feel Good," on the Okeh label, has been getting action, especially in the South, as well as a number of other cities. Red is known as "Dr. Feel Good" on his radio show over WACK in Atlanta. Red also has a new group performing with him called the Interns. The combo consists of three guitars, plus rhythm, and all of the Interns range in age from 21 to 26. Red and the group are playing college dates through the South as the pianist has been doing for the past two decades. His Okeh dishing was made by Sol Rabinowitz, new promotion director for the Epic-Okeh label.

MATHIS ON OSCAR SHOW . . .

Johnny Mathis will sing the tune "Love Theme From El Cid" on the Academy Award program on April 9. Title song from the picture "El Cid" was penned by Miklos Rozsa and Paul Francis Webster and is published by Robbins.

NEW ART SCHWARTZ FIRM . . .

Art Schwartz, former vice-president of Holley Associates, has started his own sales promotion and merchandising company to be called Arthur Schwartz Associates. Firm will offer a service in all phases of the graphic arts. Schwartz, prior to joining Holley, was advertising and sales promotion manager for Columbia Records.

ABRAMSON TO GOODMAN FIRM . . .

Frank Abramson joins the Harry and Gene Goodman music firms, Arc and Regent, this week. He was formerly with the Sammy Kaye publishing firms, Republic and World Music, as general professional manager. He had been with the Kaye outfit for 20 years.

SOIREE FOR GOULET . . .

Robert Goulet, singing star of "Camelot" and a hot album seller for Columbia, was tossed a part last week in New York by the Columbia Records Distributing Corporation to mark his latest single release, "Two Different Worlds" and "Too Soon." The singer, who will star on a TV spectacular on April 17, cuts another album for Columbia next week, called "Two of Us," the title of a new song penned by Tony Velone, clemmer of "Lollipops and Roses." According to manager Norman Rosemont, Goulet will do a series of club dates after he leaves "Camelot" in the fall that will include Washington, New York, Chicago, Miami Beach and Las Vegas. He will also do a Hollywood Bowl concert with Andre Previn. Lynn Duddy is setting his night club act.

ARGENTINE RECORD EXECES HERE . . .

S. Esperon, head of Tonodisc of Argentina, left New York last week after a fortnight's stay in New York to secure new labels for distribution in his country. He took on the Jubilee line and its associated labels, the Warwick and Atlas catalog, and the Time line. Esperon's home base is Buenos Aires and his firm covers Argentina, Uruguay and Chile. Meanwhile, stay-in New York, at the Taft Hotel, was another Argentinian, and friend of Esperon, Abram Epstein of the Club Internacional Del Disco. He is here to secure classical and jazz LP's for his record club, an important one in Argentina, with 15,000 members. He will be at the Taft for another two weeks.

New York

The Sam Fox Publishing Company settled, in its favor, a legal suit for copyright infringement against the unauthorized use of the copyright "Bless 'Em All." Defendants were Young and Rubicam, Robert Swanson Productions and Piels Brothers Brewing Company. . . . Dyna Products of Manila is handling the Liberty and Dolton lines for the Philippines. . . . Dick Schory has been named education music co-ordinator for the World's Fair of Music and Sound to be held in Chicago in August. . . . Epic Records has signed Ralph Burns to a wax pact. . . . The Staple Singers have been signed by Riverside. . . . Danny Driscoll is the new national promotion manager of Cameo-Parkway Records.

Mercury has waxed the off-Broadway hit "All in Love," with book and lyrics by Bruce Geller and music by Jacques Urbont. . . . Mitzi Gaynor is drawing crowds to the Latin Casino outside Philadelphia. . . . June Valli has signed with United Artists. . . . Jules Rifkind, national radio promotion manager for MGM, became the father of a boy, Steven Jeffery, last week. . . . Harold Drayson is on the road to unveil the firm's new release in connection with the firm's forthcoming 10th anniversary. . . . Johnny Mae Matthews of the Sue label, was injured with her husband in an auto accident last week. . . . Oscar Brown Jr., opened at the Blue Angel in New York March 15. . . . Johnny Halonka's new Beta Distributing Company is handling Radar Records. . . . Pat Patrick (Alley Pat) formerly of WAOK in Atlanta, has joined Bobby Robinson's Fury label as field rep. He will also work on the Enjoy label, which is owned by Robinson's brother Danny. . . . Stan Soiffer, formerly sales chief of Laurie, has formed his own label, Poplar. . . . The Del-Satins, vocal group handled by Jim Gribble, will have their first release on the Laurie label in about two weeks. . . . Rick Willard, formerly librarian at WNEW in New York, has joined Jay-Gee to handle r.&b. promotion for the label.

Chris Spinoza, of Vesuvius label, has signed Italian star Remo Capra. . . . The Highwaymen are set for a flock of week-end dates through the spring, including the Midwest, New England, and the Eastern Coast. Lads will go on a regular concert tour when they graduate from Wesleyan University in

(Continued on page 48)

MARCH 24, 1962

Reviews of New Singles

Continued from page 27

Fleets of punch and a good ruffling outfit. (Progressive, BMI) (2:43)

SHER WOOLEY
 ★★★★★ Laughin' the Blues—MGM 13065
 —Sheb belts out a country-oriented novelty here. Plenty of pop appeal to the side, and the laugh gimmick is likely to draw a lot of spins. Strong wax here for pop and country. (Channel, ASCAP) (2:35)

★★★★★ Somebody Please (Say Something Funny)—This side is in the tradition of country weepers. Will get c.w. play, as well as pop exposure. (Channel, ASCAP) (2:18)

JIMMY ELLEDGE
 ★★★★★ What a Laugh — RCA Victor 8912—Here's a pretty ballad, framed much along the lines of Elledge's first hit, "Funny How Time Slips Away." Strong performance with a pretty arrangement for orchestra and chorus. Has a chance. (Pamper, BMI) (2:26)

★★★★★ Can't You See It in My Eyes—A ballad set along a strongly accented rhythm with Latin touches. Another good vocal styling by the chanter. Two good efforts. (Robin Hood, BMI) (2:27)

DAVID ROSE AND ORK
 ★★★★★ Ebb Tide — MGM 13064 — The standard gets a class instrumental treatment, with typical David Rose string treatment. Likely to get strong play on good music outlets. (Robbins, ASCAP) (2:30)

★★★★★ The Stripper — This instrumental captures the baroque era, with its sharp percussion and brass. (David Rose, ASCAP) (1:57)

WEE WILLIE
 ★★★★★ Chinatown Twist — HEARTBEAT 6—Another bouncy twist instrumental treatment of an oldie, featuring Bill Kreuz' good piano solo work. (Remick) (2:05)

★★★ Irish Twist—(Rossiter) (1:50)

JORDAN AND THE FASCINATIONS
 ★★★★★ If You Love Me Really Love Me — JOSIE 895—Expressive reading by lead singer on the pretty oldie arranged in moving rockabilly tempo. (Duchess, BMI) (2:40)

★★★ I'm Goin' Home—(K-M, BMI) (2:25)

TIMMY BROWN
 ★★★★★ I'm Gonna Prove Myself—MARA-SHEL 1002—Timmy Brown, who plays football with the Philadelphia Eagles, belts out a fair rocker here. (Richison, ASCAP) (2:20)

★★★ Gabba Gabba — (Richison, ASCAP) (2:19)

GEORGE TINDLEY
 ★★★★★ Just for Her—PARKWAY 834—A rocker, well-produced. Vocal is belted sharply, with a chick chorus supporting the chanter. (Schulman, BMI) (1:56)

★★★ Fairy Tales—(Schulman, BMI) (2:07)

BRUCE CHANNEL
 ★★★★★ Run, Romance Run — MANCO 1015—A country-oriented piece of material gets a solid vocal, with a pop-styled arrangement. Disk was cut a while back, before his smash record of "Hey Baby." (Bluebonnet, BMI) (1:55)

★★★ Don't Leave Me—(Bluebonnet, BMI) (2:37)

TIMMY SHAW
 ★★★★★ Mine All Mine—JAMIE 1215—A jazz-oriented arrangement, coupled with a forthright vocal, adds up to a spirited side on this blues-based material. (Jamie, BMI) (2:29)

★★★ The I Know—(Jamie, BMI) (2:16)

LOUIS PRIMA WITH SAM BUTERA AND WITNESSES
 ★★★★★ Twist All Night—CAPITOL 4732—Bixey twist is sold with enthusiasm by Prima over wild orchestra support. Could get plays and delay exposure. (Louis Prima) (1:55)

★★★ Everybody Knows — (Louis Prima) (2:44)

MILLIE VERNON
 ★★★★★ Look No Further—COLPIX 627—Pretty tune from Richard Rodgers "No Strings" is handed a soft and warm performance from the lass over juke string support. (Williamson, ASCAP) (2:31)

★★★ The Sweetest Sound—(Williamson, ASCAP) (2:15)

THE MINIATURE MEN
 ★★★★★ Soupy's Theme — DOLTON 52—

Theme from Soupy Sales' TV show is played in happy, tinkling style by the Levine crew here. It's a smart chunk of instrumental wax that could grab air play. (Boyer, ASCAP) (2:00)

★★★ Miniature Blues—(Holly-Vine) (1:46)

JIMMY BEAUMONT
 ★★★★★ I Shoulda Listened to Mama—MAY 115—He should have listened to what his mother told him, sings Jimmy Beaumont on this dinking, which is reminiscent of a recent hit. Good follow-up to the chanter's "Everybody's Cryin'." Bright, bouncy song, sung well for the teens. (Aldon, BMI) (2:00)

★★★ Juarez—(Post, ASCAP) (2:25)

IKE QUEBEC
 ★★★★★ The Man I Love—BLUE NOTE 1837—A soft and reflective tenor solo with organ and combo. Neat, mood wax for the late-nighter set. Highly suitable programming for juke and jocks. (Harms)

★★★ Heavy Soul—(Groove, BMI)

MOE KOFFMAN
 ★★★★★ Swingin' Shepherd Blues Twist—ASCOT 2100—The flutist, who had something of a hit years ago with "Swingin' Shepherd," gives it a Twist on this version that might get it action on air and teen fronts.

★★★ Train-Whistle Stop—(Dominion, BMI) (2:15)

4 CAL-QUETTES
 ★★★★★ I'll Never Come Back—CAPITOL 4725—Here's a pleasant harmony thrashing job by the group, in an answer version of "Come Back Silly Girl," current click for the Lettermen. Nice sound. (Aldon, MI) (2:15)

★★★ Again—(Robbins, ASCAP) (2:18)

WALTER BRENNAN
 ★★★★★ Old Rivers—LIBERTY 55436—Here's another story tale from Walter Brennan as he tells about Old Rivers who plowed his fields with the best of them. Polished stuff that could grab a lot of air play. (Glo-Mac-Metric, BMI) (2:43)

★★★ The Epic Ride of John H. Glenn—(Metric, BMI) (2:48)

DARRELL McCALL
 ★★★★★ Dear One—PHILIPS 40015—This is a country weeper (a cover of the Larry Finnegan disk) that's done in a highly aggressive manner by the boy. Side sports a fine teen dance beat and good vocal. (Maures, BMI) (2:13)

★★★ I've Been Known — (Moss-Rose, BMI) (2:14)

JULIAN GLAD
 ★★★★★ Landlord—SMASH 1725 — Infectious tale of woe sung here by the boy. The side has a strong medium tempo beat that should score with the teen crowd. (Cain, ASCAP) (2:45)

★★★ Jack 'n' Jill—(Cain, ASCAP) (2:23)

CARMEN McRAE
 ★★★★★ How Does the Wine Taste—COLUMBIA 42378—Miss McRae should get some nice air action on this lovely ballad from the forthcoming Broadway show "We Take the Town." Good backing is by Marty Paich. Side is a natural for the good music programming formats. (Chappell, ASCAP) (2:15)

★★★ Nighthife—(Morley, ASCAP) (2:45)

SPENCER TRASK
 ★★★★★ Ten Most Wanted Men—KEYS 23061—This is the song-story of a hunted man. It's Western oriented with the boy doing a nice job on the vocal. He is backed by a smart arrangement that features some strong guitar work in a Spanish groove. (Lyle, ASCAP) (2:01)

★★★ The Ballad of Billy the Kid—(Keys, ASCAP) (3:05)

THE DORIES
 ★★★★★ Stompin' Sh-Boom—DORE 629—Up-dated rocking version of the old r.&r. hit with effective soprano-styled wailing on backing and infectious backing. (Progressive, BMI) (1:54)

★★★ Breakout — (Hillary-Kim Fowley, BMI) (2:06)

FRANK GARI
 ★★★★★ There's Lots More Where This Came From—CRUSADE 1024 — Forceful, vicie reading by Gari on rocking disk with hard-driving backing by orchestra and chorus. Disk is distributed by Atlantic. (Arista-Harvest, ASCAP) (2:19)

★★★ You Better Keep Runnin'—(Trinity-Trophy, BMI) (2:32)

MAXINE BROWN
 ★★★★★ Forget Him—ABC-PARAMOUNT 10315—Gai sings with feeling and strong emotional impact on moving rockabilly with pop and r.&b. appeal. (Mal Max, BMI) (2:26)

★★★ A Man — (Atlantic-Maxine, BMI) (2:25)

BOBBY VALENTINO
 ★★★★★ Special Delivery — LITA 1003—The chanter gives out with much deep emotion on this slow, triplet backed ballad. He's supported by a flowing tenor chorus. Lad has a good sound. (Lita, BMI) (2:15)

★★★ How Deep Is the Ocean—(Irving Berlin, ASCAP) (1:57)

ACE CANNON
 ★★★★★ Sugar Blues—SANTO 503—Cannon blows his sax in interesting, danceable style here on a familiar old standard. Could get spins. (Pickwick, ASCAP) (1:30)

★★★ 38 Special—(Studio, BMI) (1:43)

ANNA-LENA
 ★★★★★ Iwan Iwanowitch—LANDA 648—This "dinking, already getting some action in Philadelphia and the South, spotlights the very capable Swedish thruah Anna-Lena over bright orchestra support. Record, a big one in Europe, could grab action here. Watch it. (Sikorski-Meteorlon, BMI) (2:01)

★★★ Sentimental Baby—(Sands, ASCAP) (2:25)

LENNY MILES
 ★★★★★ Living Dream — RCA VICTOR 8811—The chanter pays a high tribute to his chick. Stylish vocal with an arrangement that moves right along. Good performance. (Hit, ASCAP) (2:10)

★★★ Don's Goin'—(Rala, BMI) (2:43)

BOBBY LEWIS
 ★★★★★ A Man's Gotta Be a Man—BEL-TONE 2018—Bobby Lewis turns in a bright, persuasive performance on a sprightly rhythmic rocker, helped by good work from the chorus and orchestra. He could get back on the charts with this one. (We Three-Lescay, BMI) (1:55)

★★★ Day By Day, I Need Your Love—(Lescay, BMI) (2:30)

★★★ MODERATE SALES POTENTIAL

THE U. S. ROCKETS
 ★★★★★ March of the Siamese Children (Williamson, ASCAP) (1:57) — ★★★★★ Bodacious (Continental, BMI) (2:18). KIMCO 100

JOHNNY WINTER
 ★★★★★ Voodoo Twist (Beau-Tex, BMI) (2:15) — ★★★★★ Ease My Pain (Beau-Tex, BMI) (2:14). FROLIC 503

TOMMY NAVARRO
 ★★★★★ Summertime — ★★★★★ I'll Be Satisfied. OURANIA 1401

THE STARDUSTERS
 ★★★★★ Rockin' the Boat (Crisis Cross, BMI) (2:24) — ★★★★★ Percussion Twist (Crisis Cross, BMI) (2:41). 30-Ray-ME 1

TEDDY AND THE TWILIGHTS
 ★★★★★ Woman Is a Man's Best Friend (Claridge, ASCAP) (1:16) — ★★★★★ Good-bye to Love (Claridge, ASCAP) (2:40). SWAN 4101

PETE PIKE
 ★★★★★ The Legend of the Stars and Bars (Zap, BMI) — ★★★★★ Alone and Forsaken (Acuff-Rose, BMI). REBEL 133

THE CASTELLS
 ★★★★★ So This Is Love (Pattern, ASCAP) (2:38) — ★★★★★ On the Street of Tears (Bambon-Beechwood, BMI) (2:15). ERA 3072

JOHNNY MENDELL
 ★★★★★ Pretty Little Rita (Pasco, BMI) (2:04) — ★★★★★ Please Be My Love (Pasco, BMI) (2:32). JAMIE 1214

BENNY SPELLMAN
 ★★★★★ Liptick Traces (Mint, BMI) (2:25) — ★★★★★ Fortune Teller (Mint, BMI) (2:12). MINTI 644

CALVIN AND THE KERNELS
 ★★★★★ Corn Chips (Sovino, BMI) (2:05) — ★★★★★ Corn Chips Part II (Sovino, BMI) (2:00). SOVEREIGN 102

DARRON LEE
 ★★★★★ Everybody's Twisting (Star-Flite, BMI) (2:01) — ★★★★★ I've Been Searching (Star-Flite, BMI) (2:03). MYRL 410

FLOYD DIXON
 ★★★★★ Opportunity Blues (Starflite, BMI) (2:35) — ★★★★★ Daley (Starflite, BMI) (2:20). DODGE 807

SHARI DRAKE
 ★★★★★ Why Did You Do This (B-W, BMI) (2:22) — ★★★★★ Please Be Mine (B-W, BMI) (2:16). HILLTOP 1877

SAMMY STEVENS
 ★★★★★ The Hawaiian Twist (Peter Jan, BMI) (2:33) — ★★★★★ Starlight (Peter Jan, BMI) (2:35). APPLAUSE 1255

DICK RUEDEBUSCH
 ★★★★★ Gambler's Blues (Woodrow, ASCAP) (2:40) — ★★★★★ Stevin' Change (E. H. Morris, ASCAP) (2:10). JUBILEE 5088

THE TRAITS
 ★★★★★ Little Mama (Glad, BMI) (2:00) —

★★★★ Linda Lou (Gregmark, BMI) (2:40). RENNER 211

MARTY WYTE
 ★★★★★ The Hobo Song (Silver Star-Peer, BMI) (2:01) — ★★★★★ Queen of the Mardi Gras (Silver Star-Peer, BMI) (1:58). BROSH 501

ANDY ROSE
 ★★★★★ Same Old Orange Peels (World, ASCAP) (2:40) — ★★★★★ Lili Marlene (Chappell, ASCAP) (2:56). CORAL 62308

THE SPRITES
 ★★★★★ My Picture (Big D, BMI) — ★★★★★ You Drive Buddy (Champion-Seashore, BMI). PATIENCE 100

DEDE YOUNG
 ★★★★★ Remember You Belong to Me (Jason, BMI) (3:04) — ★★★★★ I'll Never Stop Loving You (Scope, BMI) (1:57). ASCOT 2101

THE OXFORDS
 ★★★★★ Toy Balloons (Heaterfield, BMI) (2:12) — ★★★★★ The You Can Sit Down at the Piano and Play It Yourself With Only Three Fingers Boogie (Gannet, ASCAP) (1:59). GOLDEN CREST 569

CHICK CARBO
 ★★★★★ In the Night (Tune-Kel, BMI) (2:20) — ★★★★★ Run Henry (Tune-Kel, BMI) (2:14). INSTANT 3245

RONNIE SPEEKS
 ★★★★★ Mr. Glenn (Tanridge, R.T., BMI) (2:31) — ★★★★★ My Darling (I Love You So) (Tanridge-Zodiac, BMI) (2:07). PALLETTE 5094

WAYNE STORM
 ★★★★★ Just Like a Fool (Selma, BMI) (2:05) — ★★★★★ My Heart Laid Down to Die (Sildmore, BMI) (2:45). TRANSATLAS 662

BOBBY LEE
 ★★★★★ Run, Fool, Run (Perry, BMI) — ★★★★★ Shake Me Baby (Perry, BMI). CONFEDERATE 125

BOB FISHER
 ★★★★★ Cherokee Twist (Lake, BMI) (2:25) — ★★★★★ Share My Love (Lake, BMI) (2:20). ESTRELLA 101

SHORTY LONG
 ★★★★★ Mary, Oh Mary (Pandora, BMI) (2:05) — ★★★★★ Take Me to the Happy Land (Pandora, BMI) (2:16). KING 5605

BOBBY JOHN
 ★★★★★ I Hope You Fall in Love With Me (Travis, BMI) (2:06) — ★★★★★ Falling (Travis, BMI) (2:05). IMPERIAL 5817

BOB AND JERRY
 ★★★★★ Chubby Isn't Chubby Anymore (Sea-Lark, BMI) (2:12) — ★★★★★ Nursery Rhyme Folk (Sea-Lark, BMI) (2:24). MUSICOR 1018

VERNON HARRELL
 ★★★★★ Slick Chick (Lescay, BMI) (2:01) — ★★★★★ Beg, Borrow, and Steal (Dale, ASCAP) (2:47). LESCAY 3003

BRUCE CHANNEL
 ★★★★★ WB I Ever Love Again (Lois, BMI) (2:19) — ★★★★★ Now or Never (Lois, MI) (2:00). KING 5620

NIKKI NORTH
 ★★★★★ He's My Man (Brandom, BMI) (3:12) — ★★★★★ There Is Love (Brandom, ASCAP) (2:12). NEWPORT 106

JOHN LOCKETT
 ★★★★★ It Shouldn't Happen in a Daze (At Last-North Valley, BMI) (2:17) — ★★★★★ The Circle Twist (At Last-North Valley, BMI) (2:25). TRIANGLE 400

JIMMY WAKELY
 ★★★★★ The Kings Airport (Riverside, ASCAP) (2:50) — ★★★★★ Magic Isle (Riverside, ASCAP) (2:58). SHASTA 170

RALPH EMERY
 ★★★★★ Tough Top Cat (Brave-Selma, BMI) (3:30) — ★★★★★ Two Minutes to Live (Peer International, BMI) (2:50). LIBERTY 55429

THE LA BELLS
 ★★★★★ I Guess I'll Never Stop Lovin' You (Corpo, BMI) (2:30) — ★★★★★ Sneaky Alligator (Lib, BMI) (2:12). LIBERTY 55430.

JOHNNY RAY
 ★★★★★ Scotch and Soda (Debra, BMI) (2:35) — ★★★★★ Cry (Shapiro, Bernstein, ASCAP) (2:49). LIBERTY 55431.

★★★★ STRONG SALES POTENTIAL

JAZZ
LES McCANN LTD.
 ★★★★★ Twist Cha-Cha — PACIFIC JAZZ 341—From the album "Les McCann in New York" comes this pulsating side by the McCann group, featuring Stanley Turrentine and Blue Mitchell. It goes and it could pick up a lot of air play by the jazz jocks, as well as on jazz boxes. (Jana, ASCAP) (2:44)

★★★★ A Little 3-4 for God and Co.—Another bright side by the combo. Turrentine and Mitchell are heard here, too, and the group plays the waltz item with a

(Continued on page 48)

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The pick of the new releases:

**SPOTLIGHT ALBUMS
OF THE WEEK**

Strongest sales potential of all albums reviewed this week.

• *Continued from page 26***Comedy****MISTER ED**

Original TV Sound Tracks, Colpix CP 209—The popular TV show, starring Mr. Ed, the talking horse, has been captured neatly here on wax. Both sides tell a story, Side 1 the tale of Mr. Ed, the songwriter, and Side 2 about Mr. Ed's blues. Alan Young, Mr. Ed's owner, is on the disk as is his TV wife Connie Hines and other stars of the show. A set that will be enjoyed by Mr. Ed's fans, especially the youngsters.

Comedy Disk Jockey Programming**PEANUTS**

Kaye Ballard and Arthur Siegel, Columbia CS 5843 (Stereo & Monaural)—The popular comic strip "Peanuts" is spotlighted here in artful fashion by Kaye Ballard as Lucy and Arthur Siegel as Charlie Brown. Backed by effectively kooky sounds (made by bike horns, ocarinas, kazoos, blocks, and toy instruments) the duo merely reads the comic strip dialog. The results are fine, particularly Miss Ballard. Jocks should find some amusing bits for programming variations.

International**SPANISH FIRE**

Los Chavales de Espana, Mercury PPS 6025—This group of 11 is known the world over for its renditions of Spanish music. This package will uphold that reputation, for it's full of fire and virtuoso performances. Material includes "Ay, Ay, Ay," "La Marche De Cadiz," "Noche De Ronda"—and there's even a "Flamenco Twist." Packaged with a handsome book-styled cover.

Low Priced Sacred**STOP, LOOK AND LISTEN FOR THE LORD**

The Statesmen, RCA Camden CAL 663 (Monaural only)—Here are a number of the most requested sacred songs and hymns out of the esteemed catalog of the Statesmen, which makes the package a veritable collectors' item with the added inducement of a low price. "This Ole House," "At the Roll Call," "Stop, Look and Listen for the Lord" and "He's Got the Whole World in His Hands," are a few of the fine selections.

Spiritual**COME IN THE ROOM**

Clara Ward, Vanguard VRS 9101—Miss Ward and her splendid group have been heard in a number of outings on various labels, but few can surpass this for sheer fervor and excitement. To accompaniment of organ and piano the group entertains with a well-paced and handsomely performed program of 13 numbers, some in the shout tradition and others slow and soulful.

**SPECIAL MERIT
ALBUMS****Pop****PETER, PAUL AND MARY**

Warner Bros. WS 1449 (Stereo & Monaural)—Peter, Paul and Mary are a new folk-pop trio, in the pattern somewhat of the Weavers, as well as the Kingston Trio and the Limelights. The group has been playing clubs for about a year now, and has built up a large young following. They come across solidly on this, their first waxing, with exciting readings of "Early in the Morning," "This Train" and "If I Had a Hammer." Good wax.

Classical**BIZET: THE PEARL FISHERS (2-12")**

Micheau, Gedda, Blanc; Chorus and Orchestra of the Theatre National de l'Opera Comique (Dervaux), Angel S 3603 (Stereo)—Although not often performed or recorded, this opera written by Bizet when only 24 years of age, is full of lovely music and fine dramatic scenes. The cast here, including Janine Micheau, Nicolai Gedda and Ernest Blanc, render excellent performances to provide opera buffs with a stereo prime recording of a rarely heard work. Dealers who cater to the category should find many buyers for this package. The attractive cover of the two-disk album should contribute to its sales value, too.

BEETHOVEN: FIDELIO (3-12")

Various Artists, Westminster WST 318 (Stereo)—Beethoven's only opera has been given relatively few performances on records and most of the existing ones are of European origin. This newest edition carries on that tradition, but it is one of the only current ones available in stereo. Beyond this it boasts a stellar cast highlighted by Sena Jurinac, Maria Stader and Jan Peerce. The label has done itself proud with this three-LP set, which offers top sound quality, a generously illustrated libretto and a good, competitive cover.

Jazz**HEAVY SOUL**

Ike Quebec, Blue Note 4093—A jazz veteran recorded much too infrequently over the last decade, Ike Quebec has an album here that should delight those acquainted with his strong, vital style and introduce him to a whole new generation of jazz listeners. The instrumentation of the group should definitely give this album a boost for it teams the tenor saxist with organist Freddie Roach, drums and bass, and consumers seem to go for this sound. Ballads and swinging tunes are included with two of the better ones "Heavy Soul" and "I Want a Little Girl."

Spoken Word**JOHN MASEFIELD READING SEA FEVER
AND OTHER POEMS**

John Masefield, Caedmon TC 1147—A handful of Masefield's best-known poetry is in these grooves, read by the poet laureate himself. "Sea Fever," "Spanish Waters," "Cargoes" are among the colorful pieces included. For the lover of poetry, interested in the poet's reading—so that one may see how he handles his own material—this package is invaluable.

Blues**SONGS WE TAUGHT YOUR MOTHER**

Various Artists, Prestige BV 1052—Prestige deserves a bow for this idea: three female blues singers—who go back about 40 years in time—were recorded last year and their styles are captured in these grooves. The singers are Victoria Spivey, Alberta Hunter and Lucille Hegamin, and they re-create the flavor and modes of the blues singers of the 1920's and 1930's. Sides include "I Got Myself a Working Man," "Black Snake Blues" and "Arkansas Blues."

Reviews of New Albums• *Continued from page 26*

(Stereo & Monaural)—Oscar Brown performs his own material here, as in his night club act, and sings them with expression and emotion that makes them come alive. The lyrics deal with subjects which could be regarded as commonplace, such as life, love and death, payday and love of family, but Brown so personalizes them that they take on highly charged significance. Several tracks make good air fare. Brown's night club following are certainly good sales prospects.

**★★★★ JOSE MELLIS PLAYS
HIS TV FAVORITES**

Mercury SR 60683 (Stereo & Monaural)—One of today's best-known pop keyboard artists, Jose Mellis offers another tasteful collection which should repeat the good sales showings of earlier efforts. Colorful stereo-oriented arrangements give the piano the featured role and make attractive tracks out of "Autumn Concerto," "I'll Remember April," "The Breeze and I," "Melancholy Baby" and "Let's Do It."

★★★★ "TUFF"—SAX

Ace Cannon, HI HL 12007 (Stereo & Monaural)—Cannon has had a hit instrumental single with "Tuff" and this package, which includes that single, contains more of the same—relaxed, rich sax solo work with an ingratiating catchy tempo. Other selections include "Kansas City," "I've Got a Woman" and "Basin Street Blues." Solid deejay wax with both pop and r.&b. appeal.

★★★★ LET YOURSELF GO!

Pied Pipers; Jerry Gray and His Ork, Warner Bros. WS 1445 (Stereo & Monaural)—Jerry Gray and the Pied Pipers provide a pleasant album for the over-30 dancing and listening set. The LP is grooved for the so-called "better-listening" programming stations, composed as it is of medium-tempo tunes from the standard catalogs. "Oh, What a Beautiful Morning," "No Moon at All" and "It's Easy to Remember" are typical. Can grab plenty of play.

**★★★
MODERATE SALES POTENTIAL****★★★ ABBE LANE**

Mercury SR 60643 (Stereo & Monaural)

★★★ DYNAMIC ADVENTURES

**IN SOUND
Mel Henke, Warner Bros. BS 1447 (Stereo)**

★★★ ALL IN LOVE

Original Cast, Mercury OCS 6204 (Stereo & Monaural)

★★★ ZITHER GOES WEST

Ruth Welcome, Capitol ST 1672 (Stereo)

★★★ BROWN UNIVERSITY GLEE

**CLUB
Carillon LP 114**

★★★ COLUMBIA UNIVERSITY

**GLEE CLUB
Carillon LP 117**

★★★ CLEA BRADFORD-THESE DUES

Tru-Sound TRU 15085

LOW PRICED POPULAR**★★★ THE BIG TWIST HITS**

Charlie (Hoss) Singleton Combo, RCA Camden CAL 713 (Stereo & Monaural)

★★★ A STAR IS BORN

Bob DiNeri, Tops 1731

JAZZ LP'S**★★★★
STRONG SALES POTENTIAL****★★★★ LET THE GOOD TIMES ROLL**

Turk Murphy, RCA Victor LSP 2501 (Stereo & Monaural)—Striking and tremendously enjoyable jazz by Turk Murphy's traditional-oriented group which offers many original conceptions. Free use of euphonium, soprano sax and tuba are featured on some refreshingly different attacks on oldies like "Tiger Rag," "Tin Roof Blues," "Terrible Blues" and "Lonesome Road," but the topper is a wild version of

Kurt Weill's "Bilbao Song" which utilizes a calliope—a track that should win heavy air play. Jazz fans will dig this disk.

★★★★ WORKOUT

Hank Mobley, Blue Note 4080—Bright, swinging work here by Hank Mobley, backed neatly by a group spotlighting Grant Green on guitar, Wynton Kelly on piano, Paul Chambers on bass and Philly Joe

MARCH 24, 1962

James on drums. Motley turn in some attractive solos, giving his horn a solid workout on the title tune, and "Uh Huh." Kelly also comes through wadfully on solos as does Grant Green.

**** MOOD INDIGO!!!
Tall Jordan, Prestige MV 21—Jordan, who spent four years as trumpeter with Ellington (1943-1947) plays some of the better known Ellington compositions here. It's tasteful, full of soul and on some sides the trumpet has that beautiful sound of teardrop silk. Relaxed and full of soul is the group, including Kenny Burrell on guitar; Richard Wynn, piano; Joe Benjamin, bass, and Charlie Persip, drums.

**** UPTOWN AND LOWDOWN
Dick Wellstood, Cliff Jackson, Prestige SV 2024 (Stereo & Monaural)—Two Harlem styles of the 1930's and 1940's are represented: On one side is Cliff Jackson, tinged with New Orleans and Chicago influences; on the other is Dick Wellstood, a devotee of the swingier mode of the jump bands. The musicians with both groups are typical of the periods.

**** GRANTSTAND
Grant Green, Blue Note 4086—The fine young guitarist has a potent item in this album, which makes use of the organ-tenor sax combination that is achieving top popularity these days among jazz buyers. Grant's sensitive guitar work is actively enhanced by the playing of organist Jack McDuff and tenor saxist Yusuf Lateef, who plays *blues* on the date. Swinging solos abound, but the boys outdo themselves on "Blues in Mauder' Flat."

**** LIGHTS OUT
Jackie McLean, Prestige NJ 8263—First released some years ago, this album shows off the raw, aggressive style that is also saxist Jackie McLean's most salient characteristic. His popularity in the funky and hip areas of jazz should make this set a coveted item for all those who do not already have it. It ranks as one of his best efforts. The title tune "Lights Out," a slow blues, is one of the better of the six tracks. Don Byrd and Elmo Hope are also featured in the quintet.

CLASSICAL LP'S

**** STRONG SALES POTENTIAL

**** WAGNER: TANNHAUSER HIGHLIGHTS
Various Artists, Angel 15685 (Stereo)—For the Wagner fans, this is indeed a tasty dish. Oddly enough, there are a very limited number of editions featuring the highlights of this lengthy score, but even with competition, this top-flight performance and the presence of a cast which includes the great baritone, Fischer-Dieskau, and other fine German interpreters of Wagner, would stand on its own considerable merit. The package also boasts a striking cover with head shots of the leading performers made up for their roles.

**** DON CARLO GESUALDO, PRINCE OF MADRIGALISTS
E. Power Biggs, Symphony Orchestra (Stravinsky), other artists, Columbia KS 6318 (Stereo & Monaural)—This well-made and handsome package is a real find for collectors. In this "tribute" program to composer Don Carlo Gesualdo there is an extraordinary performance of his "Gagliarda for Organ" by E. Power Biggs, while Igor Stravinsky's arrangement and performance of "Monumentum Pro Gesualdo" is superb. An illustrated documentary booklet with notes by Glenn Watkins and conductor Robert Craft accompany the album. A quality item for the genre.

**** BACH: TWO PART AND THREE PART INVENTIONS; ARIA IN THE ITALIAN MANNER; CAPRICCIO; TOCCATAS in D AND E MINOR; CONCERTOS 4 and 5, AND CONCERTO FOR FLUTE, VIOLIN, HARPSICHORD AND STRINGS
Ralph Kirkpatrick, Archive ARC 73174, 73175, 73176 (Stereo & Monaural)—These new Archive releases by Deutsche Grammophon contain brisk and attractive versions of harpsichord works by Bach, performed with style and grace by Ralph Kirkpatrick. The disk containing the two and three-part Inventions is the only one in general release in the U. S. containing these works complete; in addition, it's an outstanding rendition. On ARC 73175, Kirkpatrick offers truly brilliant renditions of four youthful solo works that show Bach at his most colorful and virtuosic, including two of his greatest Toccatas, the Aria in the Italian Style and the Capriccio on the Departure of His Beloved Brother. The concerto disk offers another first: the initial stereo version of the lovely Concerto for Flute, Violin and Harpsichord, along with exemplary performances of the well-known Concertos No. 4 and 5. Altogether, three top quality releases featuring some of Bach's best-known keyboard works.

**** MUSIC AT NOTRE DAME 1284-1375
The Deller Consort, Vanguard BGS 5945—The "Notre Dame Mass" by de Machaut and two selections by Perotin, make up the repertoire on this unusual disk. Perotin officiated at Notre Dame at the end of the 12th Century, and both he and Machaut contributed much to the beginnings of polyphonic writing. The Deller Consort, under the direction of counter-tenor Alfred Deller,

and with tenors Wilfred Brown and Gerald English and baritone Maurice Bevan, perform the works very satisfactorily. A special item for fans of early vocal music.

**** BLACK TIGHTS
Sound Track, RCA Victor International FOC 3—Maurice Chevalier, who introduces the four ballet sagas in the movie "Black Tights," performs the same chore (in his usual charming fashion) on this sound track album from the film. The music for the four ballets is colorful and melodic, including Marina Constant's "Cyrano De Bergerac," Bizet's "Carmen," Thiriet's "The Merry Mourning" and "The Diamond Crumcher." Should have strong appeal to ballet fans.

SPECIALTY LP'S

**** STRONG SALES POTENTIAL

**** HALLELUJAH! AND OTHER GREAT SACRED CHORUSES

Robert Shaw, RCA Victor LM 1591 (Stereo & Monaural)—A huge chorus of 200 voices sing some of the most familiar and majestic religious music composed by the masters on this album. The choir is conducted by Robert Shaw and accompanied by members of the Cleveland Orchestra. Handel's "Hallelujah Chorus" from "The Messiah," and the "Kyrie" section from Beethoven's "Missa Solemnis" are just two of the beautiful tracks. Album could prove a fine Easter gift-giving item.

LATIN AMERICAN

**** LA PACHANGA SE BAILA ASI
Joe Valiano and his Pachanga-Cha Cha Ork. Columbia CS 8544 (Stereo & Monaural)—This album features spirited Latin-American tunes sung by a male vocal group against a background of insinuating rhythm and biting trumpets. The album is composed of Pachangas, Cha-Chas, and variations on both dances. It should sell in Spanish-American neighborhoods.

INTERNATIONAL

**** FOYPOURRI PAR PIAF
Edith Piaf, Capitol ST 18295 (Stereo & Monaural)—The French chanteuse of international fame, Edith Piaf, in fine voice, offers a collection of Continental hits plus

a motion picture theme in her usual emotional and throbbing vocal style that has won her many fans. Miss Piaf's sensitive versions of "Boulevard du Crime," "Marie Tricotier" and "Exodus" are the standouts. The colorful and appealing cover should aid sales, too.

HONEYMOON IN SPAIN

Gran Orquesta De Profesores Solistas, Capitol ST 18360 (Stereo & Monaural)—Spanish pasodobles on recordings released here usually are played by brass bands. This one offers the music in the original Spanish manner, by an orchestra and arranged for dancing. The one-step beat lends itself to a variety of American jерping, including the Twist. The colorful music includes a variety of Iberian standards such as "España Cani" and "El Gato Montés."

BLUES

**** LAST SESSION
Blind Willie McTell, Prestige BV 1848—McTell, regarded as one of the great country blues figures of the 1930's by Sam Charters, the blues historian, is represented here on his last sides. These were made by a collector in the middle 1950's and include "Baby It Must Be Love," "Kiss It Kid,"

"Salty Dog," etc. They are personalized country blues, and will be loved by collectors.

POLKA

**** AMERICA'S POLKA KING
Frankie Yankovic and His Yanks, Columbia CS 8538 (Stereo & Monaural)—This lively, in-person album was recorded during a performance by Yankovic at Stockmen's Hotel, Elko, Nev. The colorful package includes spontaneous, spirited audience participation singing with the ock on "I'm Looking Over a Four-Leaf Clover" and other oldies, plus some sprightly polka items by the band and treatments of such oldies as "Sioux City Sue," "June Night" and "Baby Face."

MATKA PIKNE POLSKIE TANCE I PIOSENKI

Eleonora and Frank Wojnarowski, Dana DL 1295—Here is a brightly recorded set of polkas, obercks and waltzes by maestro Wojnarowski, known in some circles as the toast of Buffalo, through his local TV shows there on WGR-TV. The band has a good, big sound and it's well recorded. Vocals are done in Polish. Set should have good appeal, particularly in the Buffalo sector, but wherever the label enjoys a normally good following.

(Continued on page 46)

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WITH THE COUNTRY JOCKEYS

• *Continued from page 32*

letterhead. . . Ray Nickel has left his daily country music shift at CKSA, Lloydminster, Sask., to take up the position of morning man at CKPR AM-FM, Fort William, Ont. . . KCIJ Radio, Shreveport, La., has returned to the country music

format, with Bob Smith serving as deejay and program director. . . Fred Lewis rides herd on "Country & Western Jamboree," platter show heard daily, Monday through Saturday, on WFBL, Syracuse, N. Y.

"I keep wondering why Nashville music publishers can't get together on the right side or the 'hit' side of a record after they know which side is taking off over the country, instead of sticking with the 'B' side just because they own or publish the song." So writes Carl Fitzgerald, deejay at WMOX, Meridian, Miss. "When they (the publishers) come out with a big promotion

plugging the weaker side, they are only confusing the disk jockeys and program directors," continues Carl. "It would be better for the publishers, artists, writers and all concerned if they would put all efforts behind the 'real' hit side. Then all would reap more harvest. This is sure a monopoly business all the way, and it seems to be getting worse."

A BEEHIVE OF ACTIVITY



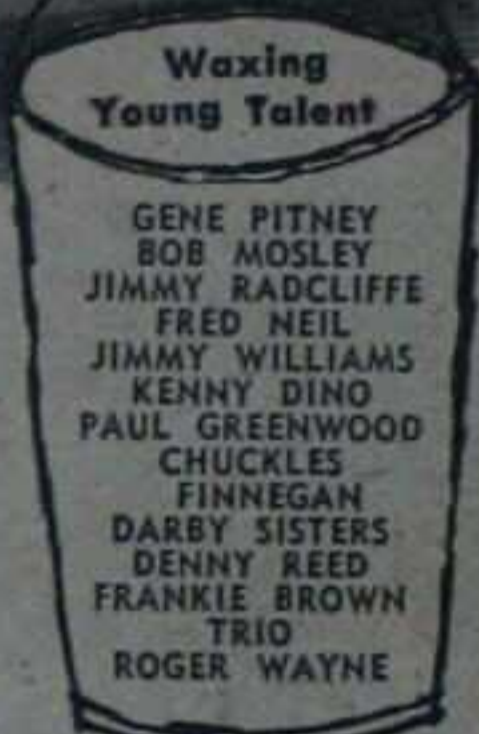
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 Petula Clark }
 Roy Orbison Candy Man
 Andy Williams Fly by Night
 Eddie Hodges I'm Gonna Knock on Your Door
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 Frank Gari Utopia
 Ricky Nelson Hello Mary Lou
 Kenny Dino Your Ma Said You Cried in Your
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 Roman—Ginny Arnel—Statues—Diamonds—Delicates
 —Gary Shortall—Nancy Sinatra—Steve Lawrence
 —June Valli—Tammy Edwards—Jerry Wallace—Crew-
 cuts—Connie Russell—Jan & Dean—Kathy Linden—
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 "IF I SHOULD MISS HEAVEN"
 PEACOCK 1547
SISTER JOSEPHINE JAMES
 "GOD CAN MAKE A WAY"
 "ON OUR WAY TO THE GRAVE"
 PEACOCK 1826
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JUNIOR PARKER'S
 "ANNIE GET YOUR YO YO"
 DUKE 345
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 A large, light-colored circle is centered on a dark, textured background. Inside the circle, three stylized exclamation points are arranged horizontally. The left and right exclamation points are solid black, while the middle one is a lighter, textured grey. Below the exclamation points, the band's name is written in a cursive script.

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Agree BMI Must Remain Effective

Continued from page 5

divided along two lines. Some outspokenly derided the suggestion that BMI could continue to operate effectively if broadcasters divested themselves of participation, while others viewed the possible reduction in ASCAP rates as tempting but were uncertain whether it was worth the risks entailed.

Hold to Principle

Typical of those who have little sympathy with the offer is veteran broadcaster James M. Gaines, vice-president and general manager of WOAI-TV, San Antonio, Tex., who said: "We will not trade temporary financial advantage for principle. We expect to be stockholders in BMI for the next 25 years." Asked what position his station would take if the All-Industry Committee decided on divestiture, Gaines responded: "Nobody votes our stock but WOAI."

Paul W. (Fritz) Morency, president of WTIC-TV, Hartford,

Conn., is another industry pioneer who feels the proposal would bring woe to broadcasters. In the event they divested themselves of participation in BMI, said Morency, "No court-appointed trustee could properly operate BMI so that it could be a real competitor to ASCAP," and this, he warned, could lead to its eventual demise.

He added that the leaders of ASCAP, who are urging acceptance of the proposal, are "sharp businessmen who would not dangle a \$20,000,000 carrot if they didn't feel they'd eventually get \$80,000,000 back from the broadcasters through elimination of BMI so they could ultimately have the field to themselves as before."

Radio-Only Stations

Morency, who is a member of the BMI board, added that a substantial percentage of BMI stockholders are in radio only and thus would not get any benefit from an ASCAP TV rate reduction. He also questioned whether it was even within the right of the All-Industry Committee to consider the courts proposal, saying: "Broadcasters who support the Committee's activities financially did not think they were dealing with anything but the ASCAP problem, and this is all that we gave the Committee de facto power of attorney to negotiate. As client of the Committee, we did not give it any power to negotiate with any other body, such as BMI. Therefore, I would think it strange indeed for it to agree for us to dispose of our stock in other areas; if BMI, why not U. S. Steel?"

Not committed to any specific position as yet, John McCoy, vice-president, secretary and legal counsel of the Storer stations nevertheless said his group's inclination was to go along with the proposal and to derive the benefits of the ASCAP cut. However, it would be fundamental with this position that the agreement would "work in such a way as not to recreate the ASCAP monopoly. I feel the broadcasters are entitled to some relief; currently, we are responsible for about 80 per cent of all ASCAP fees. The judge is right in ordering a reduction, but whether he is correct in tying in BMI is another thing."

McCoy said that if the broadcasters give up their stock holdings in BMI or put it into trust, it would be necessary to be sure that this would not mean the end of BMI or would not eventually force it into a merger with ASCAP because it could not compete. He warned that if BMI were made to enter into a consent decree and compete with ASCAP on the basis of rate, ASCAP probably would be strong enough to force BMI to the wall.

May Be Strong Enough

Herb Dolgoff, vice-president and general counsel for the Storz chain, feels that BMI may now be strong enough to function without the broadcasters, saying: "I don't see that BMI and the broadcasters are

Disk Acts Ready For NARM Fete

NEW YORK—The National Association of Record Merchandisers' (NARM) convention, which will be held in Miami Beach April 8-12, will feature a gala awards banquet to wind up the affair. Banquet will be a formal dinner-dance, where the NARM awards will be presented and top record acts will entertain.

Acts already set for the banquet include Paul Anka, Vic Damone, Jimmy Dean, Timi Yuro, and Jo Ann Campbell. During the convention itself many record acts will appear. They include Bobby Vee, the Lettermen, and the Clancey Brothers with Tommy Makem.

Swan Answering Eddie Bo Rumor

NEW YORK—Tony Mammarella of Swan Records last week stated that Swan's waxing of "Check Mr. Popeye" (backed with "Now Let's Popeye") was not getting deejay plays because a "false, malicious" rumor was spread around the country that "Bo was in jail because of a criminal relationship with a young woman."

In a letter to the trade last week, Mammarella stated: "It is always a hard battle when there are three good records on the market with the same theme. To lose the right on common grounds is one thing. To lose with a stacked deck is another."

Mammarella said that last week deejays and program directors in the South informed him "in no uncertain terms, that they would not play or had stopped playing the Bo disk because they had received calls from persons they cannot remember, telling them this false and malicious story." He added "Swan is not damaged—we will have other records, but who will give Eddie Bo his good name back?"

so married that their continued existence requires them to stay together. BMI can now continue to function whether the broadcasters remain stockholders or not. We are still not well enough acquainted with details of the proposal to determine whether, if broadcasters became disinterested in BMI financially, this would force a reversion back to the exclusive monopoly of ASCAP. If this were true, we would want to retain our interest in BMI and make sure it continued strong. We have reservations, and will want to know what will happen if broadcasters divest."

Still another viewpoint was that of Harold P. See, general manager of KRON-TV, San Francisco, who said: "Most of the 522 TV stations on the air are not BMI stockholders, having come into being long after distribution of the BMI stock. As one of these non-stockholders who are in no way concerned with Judge Ryan's proposal, my only interest is to get a reduction in rates. I don't think the present ASCAP offer is adequate."

BILLBOARD MUSIC WEEK HOT R & B SIDES

This Week	Last Week	TITLE, ARTIST, LABEL & NUMBER	Weeks on Chart
1	3	TWISTIN' THE NIGHT AWAY, Sam Cooke, RCA Victor 7983	1
2	1	PURE OF EARL, Gene (Duke of Earl) Chandler, Vee Jay 416	1
3	7	SOUL TWIST, King Curtis, Enjoy 1000	1
4	2	HEY! BABY, Bruce Channel, Smash 1731	1
5	6	CRY TO ME, Solomon Burke, Atlantic 2131	1
6	8	SOMETHING'S GOT A HOLD ON ME, Etta James, Argo 5409	1
7	4	LET ME IN, Sensations, Argo 5405	1
8	11	CUTTIN' IN, Johnny (Guitar) Watson, King 5579	1
9	9	DEAR LADY TWIST, Gary (U. S.) Bonds, LeGrand 1015	1
10	10	LOST SOMEONE, James Brown & the Famous Flames, King 5573	1
11	22	TUFF, Ace Cannon, Hi 2040	1
12	28	ANNIE GET YOUR YO-YO, Little Junior Parker, Duke 345	1
13	13	LETTER FULL OF TEARS, Gladys Knight & the Pips, Fury 1054	1
14	24	LOVE LETTERS, Ketty Lester, Era 3068	3
15	18	JAMIE, Eddie Holland, Motown 1021	11
16	20	AIN'T THAT LOVING YOU, Bobby Bland, Duke 338	2
17	23	ALWAYS A FIRST TIME, Earl King, Imperial 5811	2
18	29	SMOKY PLACES, Corsairs, Tuff 3030	11
19	5	I'M BLUE, Ikeelles, Alco 6212	11
20	16	I KNOW, Barbara George, AFO 302	18
21	15	BABY DON'T LEAVE ME, Joe Henderson, Todd 1066	8
22	19	BABY IT'S YOU, Shirelles, Scepter 1227	12
23	21	MIDNIGHT SPECIAL, Jimmy Smith, Blue Note 1819	4
24	26	OUR ANNIVERSARY, Shep & the Limettes, Hull 748	5
25	17	SHAME, SHAME, SHAME, Jimmy McCracklin, Art-Tone 827	4
26	12	STONE CRAZY, Buddy Guy, Chess 1812	5
27	—	SLOW TWISTIN', Chubby Checker, Parkway 835	1
28	14	THE TWIST, Chubby Checker, Parkway 811	15
29	—	WHAT'S SO GOOD ABOUT GOODBYE, Miracles, Tamla 54053	7
30	25	TWISTIN' POSTMAN, Marvelettes, Tamla 54054	6

Offer Outrages Nashville Pubbers

Continued from page 5

the view that a rate cut was a good thing—if it helped to get rid of BMI as presently constituted; that BMI should be made over into ASCAP's image, and if this were accomplished many more ASCAP publishers would set up BMI firms. He added that ASCAP publishers feel they have lost scores from films and TV because BMI lured away ASCAP writers via big guarantees.

A sampling of smaller ASCAP publishers indicated some sentiment opposed to a rate cut. One said: "I think ASCAP is crazy to make such an offer. I don't see why they should offer the songs of Gershwin, Kern, Porter, etc., at much less money, just so as to knock off BMI. BMI doesn't buck ASCAP on standard material anyway. BMI doesn't get TV performances and that is where the money is. How come the great standards are suddenly worth less money? This move downgrades all good material in ASCAP and cuts our income."

Another stated: "I figured it out right away. If the ASCAP offer goes through, it means I will get even less money."

Hits Film Ownership

Another publisher with both BMI and ASCAP firms, with more activity in the former, excoriated ASCAP as a monopoly, claiming important TV shows were "locked up." He also posed the question of why someone doesn't try to divorce large ASCAP firms from their film ownership.

On both the broadcaster and publisher levels, a realization seemed to be growing that final settlement of the ASCAP-TV-BMI matter could be quite protracted via legal suits by BMI stockholders in the event the court sought to impose the present offer.



With Duotone needles, of course. You sell records, magnificent Hi-Fi and Stereo phonographs—all the items to make a customer music happy—but, do you remember to recommend a Duotone needle?

Tell your customers how a worn or imperfectly polished needle ruins expensive records. A Duotone diamond needle is the stylus with the genuine diamond tip that's handset and hand polished to perfect dimensions. What an easy way to easy profits for you.

Write for Free 1962 Duotone Needle Wall Chart.



A MILLION SELLER!

THE KING OF KINGS

(SONG OF ALL FAITHS)

JOE PERRY

SUE 759

SUE RECORDS

725 Riverside Dr. N. Y. C., N. Y. WA 6-8800

Arch Music Co., Inc. proudly publishes

"GOOD LUCK CHARM"

by

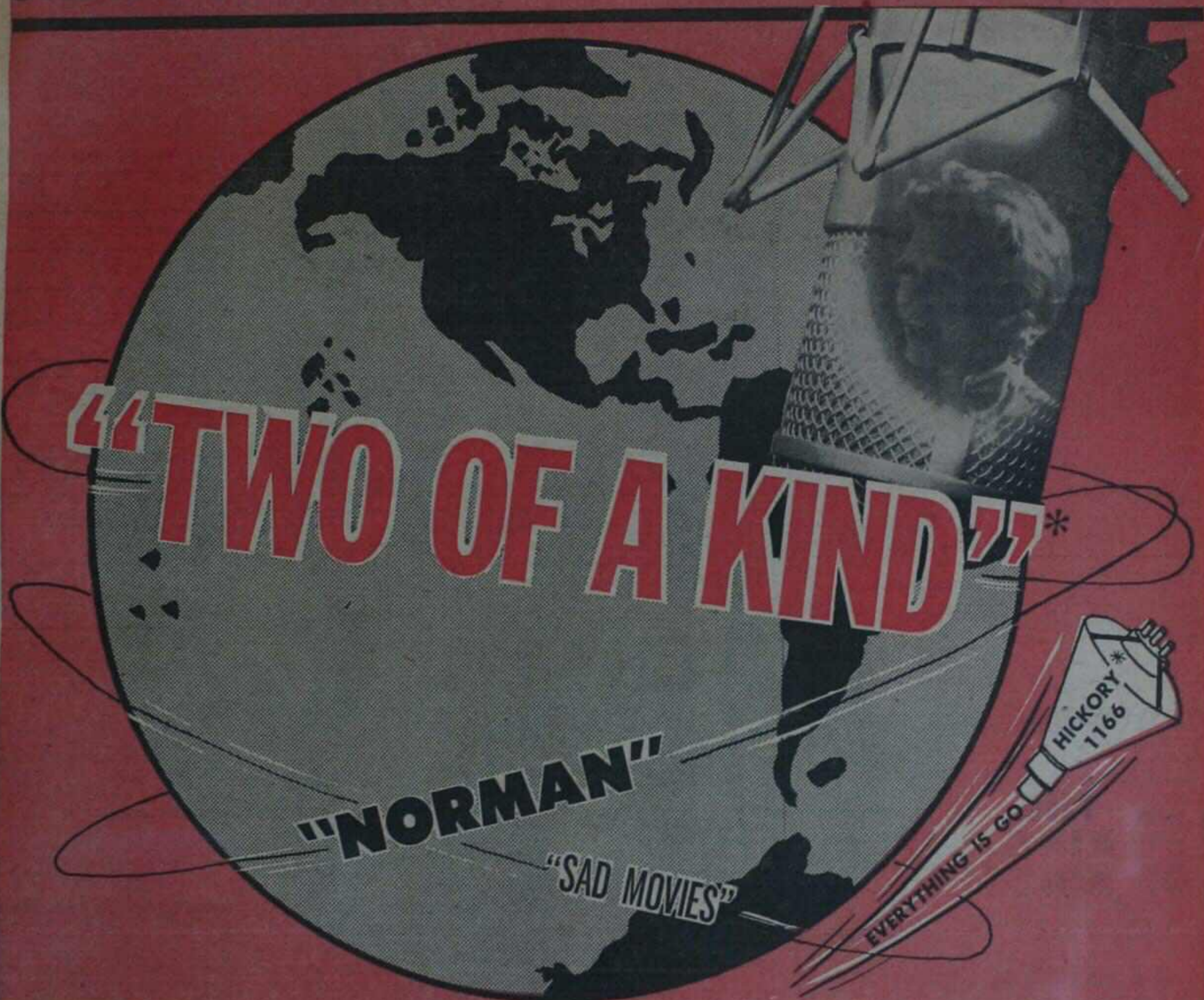
ELVIS PRESLEY

RCA VICTOR 47-7992

ARCH MUSIC CO., INC. Suite 1008, 1650 Broadway New York City 19 (JUdson 2-8810)

SUE THOMPSON

ORBITS THE MUSIC WORLD FOR THE THIRD TIME!



"TWO OF A KIND"*

"NORMAN"

"SAD MOVIES"



...FLASH!...THE COUNT DOWN HAS STARTED ON THESE!...

Ramsey Kearney
"KEEP YOUR LOVE FOR ME"
 HICKORY 1162

Rusty & Doug
 (First 2-Man Blast Off!)
"CHEATED TOO"
 HICKORY 1163

Tommy Zang
"SHE'S GETTING MARRIED"
 HICKORY 1165

Hickory Records
 2510 Franklin Road
 Nashville 4, Tennessee

A HIT!
FROM THE IKE & TINA TURNER
ALBUM "KINGS OF RHYTHM
DANCE LP." A GREAT SINGLE

PRANCING
SUE 760

SUE RECORDS
725 Riverside Dr. N. Y. C., N. Y.
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Headed for the Top!
JERRY LEE LEWIS
"I'VE BEEN TWISTIN'"
b/w
"RAMBLIN' ROSE"
Sun #467

SUN RECORDS
639 Madison Memphis, Tenn.

#F393
MOON PILOT
MELODY
by Camarata

When You Wish Upon A Star

SMASHING!
"The Alvin
Twist"
DAVID SEVILLE
And The Chipmunks
#55424

LIBERTY

A TWO-SIDED SMASH!
ADAM WADE
"IT'S GOOD TO HAVE YOU
BACK WITH ME"
"HOW ARE THINGS IN
LOVERS LANE"
Coed 565

COED
RECORDS
1619 Broadway
New York, N. Y.

"VIOLETTA"
RAY ADAMS
LAURIE-3118

THE CHORDETTES
Sing
"THE WHITE ROSE
OF ATHENS"
C #1417

CADENCE RECORDS
119 W. 57th St. N. Y. C.

**STEREO & DISCOUNTING
HIT EUROPE'S RETAILERS**

(Fred Perri has just returned from a tour of Paris and Berlin. These are his views of the retail record shop scene in these cities.)

By FRED PERRI

NEW YORK—If you move the clock back 10 years and picture the average American retail record shop then you can visualize what is happening in Berlin and Paris now. The advent of discounts and stereophonic records, are making the same slow but steady progress that we witnessed several years ago in the U. S. A. The number of major record shops in both cities is surprisingly small and the inventories of the majority of the smaller are weak.

The inventory ratio, insofar as American and European records are concerned, is very unique. In classical recordings the ratio is more than 25 European to one American. Popular 33's, which include all vocals, dance, etc., are roughly 10 to one but in jazz the ratio is reversed in favor of the American records, around three to one. Contrary to popular belief the Germans and French make and sell a large amount of European jazz records; nevertheless, the big names over here, Miles Davis, Mulligan, Tjader, Gillespie, Garner, Blakey, MJQ, Les McCann, and such steady reliables as Louis Armstrong, Ella Fitzgerald etc., still consistently outsell all others by far margins. The 45 r.p.m. ratio is usually eight European hits to two American hits in the weekly Top 10. The latter two, if vocal, are rerecorded into the respective country's language. Incidentally, this holds true for 45's but not for 33's. In other words, Connie Francis' individual hits are available in German in Berlin but her LP's only in English.

Changing of the Guard

As in the U. S., shops dealing exclusively in records are diminishing whereas record departments and concessions are constantly multiplying. In addition to the usual racked department, I found a phenomenon that has no parallel in this country. Store departments where, for example, cameras and equipment are sold from 10 in the morning to around 5:30 p.m., become record departments. The people who run the camera concession lock their merchandise away and the people who run the record concession wheel out their display racks, fill their 45 hit slots, place browser bins on the now empty counter and get ready for their 6 p.m. to midnight record department.

The distributor-dealer discount is roughly 33 1/2 per cent as compared to our 38 per cent. In addition, there are the usual extra tens plus the regular deals. There are, of course, a great many deals and programs that are enticing to the volume users. In Paris and Berlin, however, importing is not widespread. In fact, except for special orders and new releases, the owners and managers I spoke with all claimed to be buying all of their needs from their respective local distributors. There are many reasons for this, the most important of which are the 20 per cent duty, the length of time consumed for a U. S. shipment and the postage expenses—90 cents for each of the first two pounds, 35 cents for each additional pound.

Stereo in Infancy

Stereo is still in its early infancy. A quick survey of the 12 leading outlets in Berlin revealed an average ratio of around 10 monaural sold to every one stereo. That is the present figure for classical music. In popular and jazz records the average ratio is 15 to 1. In Paris, stereo is much weaker. The survey figures there varied erratically from several 50 to 1 ratios down to some infrequent 10 to 1. As for prices, the Berlin stores have the same list prices for monaural and stereo, \$4 for popular and \$5 for classics. The Paris market is similar to the U. S. prices, with stereo records having a \$1 higher list price.

The most eye-opening fact is the sales strength of the 45 r.p.m. extended play sets. Except for a few outlets in the U. S., this item is an industry bomb. But in Berlin and Paris the extended play records are very big sellers. Many of the stores devote up to 40 per cent of their display space to the EP's and that's a sure way of judging their success. Their list prices are \$2 (higher than here) and up to now they have been sold with very few discounts.

First Discounters Appearing

Although 90 per cent of the Berlin and Paris shops sell all of their disks at list price, the discounter has appeared on the scene and is making the customary impact. In Berlin, where there is a closer alliance between dealers, just a couple of outlets are selling at 10 per cent off, and even this is limited to in-store advertising. In Paris, it is becoming more widespread and today 20 per cent discounts are not as uncommon as they were a year ago.

Giant Contest

Continued from page 36
tickets to the movie, "Music Man," when it plays the local theater.

A BEST SELLER!
"IDA JANE"
b/w
"YOU WIN AGAIN"
#5816

IMPERIAL RECORDS
6425 Hollywood Blvd.
Hollywood 28, Calif.

The over 2,000 local store winners will be judged by a board in Chicago, with each of the 150 winners receiving a Richards instrument of their choice, while the schools, which each of the 150 attend, will receive a Webcor Compact Deluxe model tape recorder free.

Judges will select two national winners from the 150 semi-finalists, with each receiving all-expense paid vacations to Hollywood, and \$100 spending money.

Present plans call for Warner Bros. to release the movie around the end of June. George Simkowski of Webcor, Frank Konn of Richards and Ernie Grossman of Warner Bros. are already huddling on Phase 2 which it's expected will tie-in local theater showings and music dealers.

BILLBOARD MUSIC WEEK HOT C & W SIDES

This Week	Last Week	TITLE, ARTIST, LABEL & NUMBER	Weeks on Chart
1	2	MISERY LOVES COMPANY, Porter Wagoner, RCA Victor 7967	11
2	4	SHE'S GOT YOU, Patsy Cline, Decca 31354	4
3	5	A LITTLE BITTY TEAR, Burl Ives, Decca 31330	8
4	8	A WOUND TIME CAN'T ERASE, Stonewall Jackson, Columbia 42229	10
5	1	THAT'S MY PA, Sheb Wooley, MGM 13046	11
6	11	CHARLIE'S SHOES, Billy Walker, Columbia 42287	4
7	3	WALK ON BY, Leroy Van Dyke, Mercury 71834	29
8	7	LONESOME NUMBER ONE, Don Gibson, RCA Victor 7959	14
9	10	ACHING, BREAKING HEART, George Jones, Mercury 71910	5
10	6	ALLA MY LOVE, Webb Pierce, Decca 31347	7
11	9	LOSING YOUR LOVE, Jim Reeves, RCA Victor 7950	15
12	12	UNLOVED, UNWANTED, Kitty Wells, Decca 31349	4
13	17	HAPPY JOURNEY, Hank Locklin, RCA Victor 7965	11
14	14	NOBODY'S FOOL BUT YOURS, Buck Owens, Capitol 4679	5
15	21	TO A SLEEPING BEAUTY, Jimmy Dean, Columbia 42282	3
16	22	WHERE I OUGHT TO BE, Skeeter Davis, RCA Victor 7979	3
17	18	AIR MAIL TO HEAVEN, Carl Smith, Columbia 42222	11
18	23	SOMETIMES I'M TEMPTED, Marty Robbins, Columbia 42246	8
19	13	DEAR IVAN, Jimmy Dean, Columbia 42259	8
20	16	CAJUN QUEEN, Jimmy Dean, Columbia 42282	7
21	20	TENNESSEE FLAT-TOP BOX, Johnny Cash, Columbia 42147	14
22	15	GO ON HOME, Patti Page, Mercury 71906	6
23	24	CRAZY, Patsy Cline, Decca 31317	19
24	25	TEARS BROKE OUT ON ME, Eddy Arnold, RCA Victor 7984	2
25	26	THE WALTZ YOU SAVED FOR ME, Ferlin Husky, Capitol 4650	9
26	19	ANYWHERE THERE'S PEOPLE, Lawton Williams, Mercury 71867	21
27	28	WHAT A PLEASURE, Connie Hill, Decca 31310	5
28	—	WHAT I FEEL IN MY HEART, Jim Reeves, RCA Victor 7950	14
29	29	WILLINGLY, Shirley Collie & Willie Nelson, Liberty 1343	2
30	—	THREE DAYS, Faron Young, Capitol 4696	1

Gala Opening for Harvey Disk Shop

Continued from page 36

the long list of artists who appeared each day in the department.

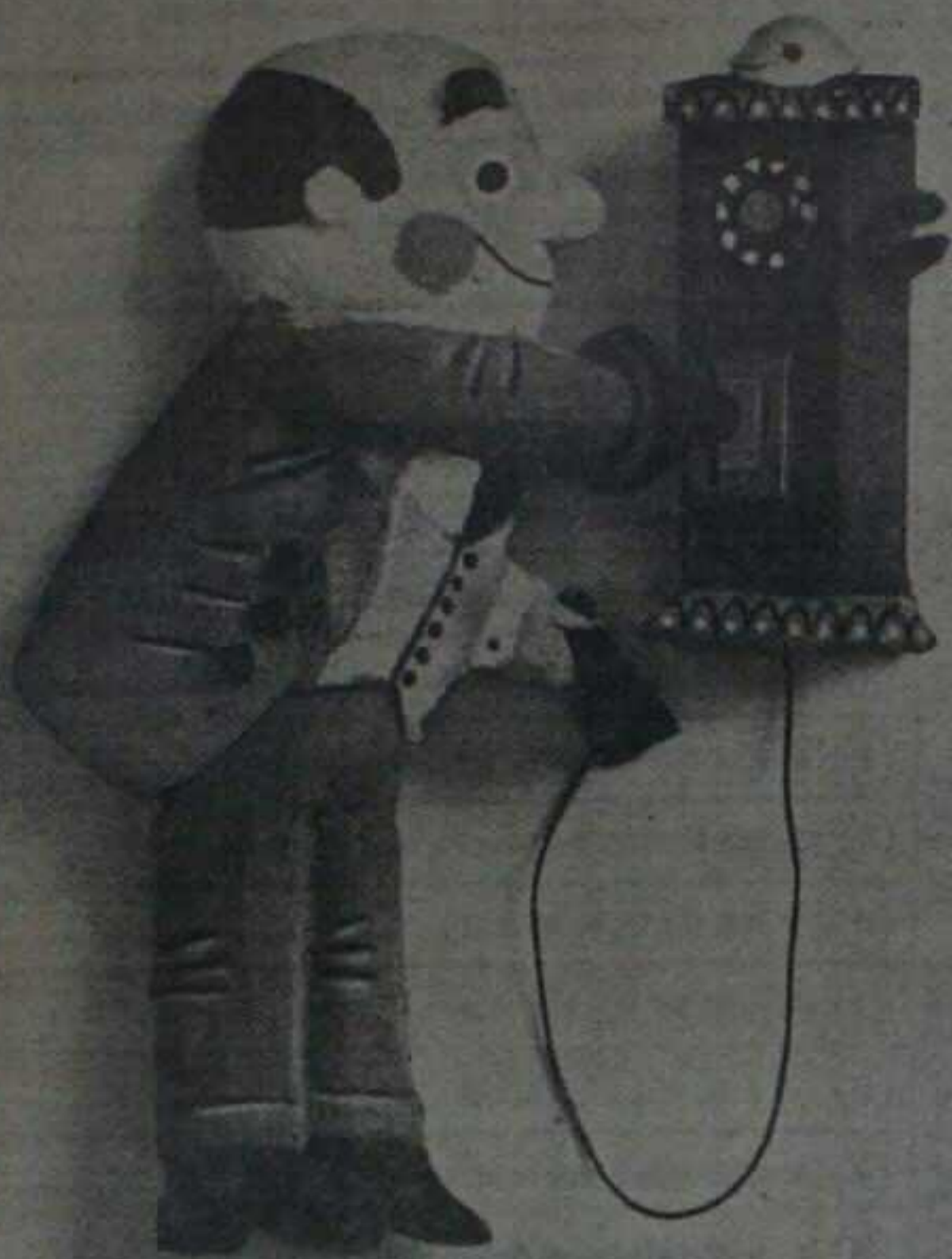
Five 5-minute broadcasts each day originated from Harvey's Record Department over WLAC radio. The broadcasts, set up by F. C. Sowell, general manager of the station and handled by Herman Grizzard, veteran station announcer, featured interviews with dozens of artists and some local deejays.

High spot in the appearance of artists was, perhaps, the Wednesday (28) interview with pianist Roger Williams, who was in Nashville for a concert appearance at War Memorial Auditorium Wednesday night. Dot Records arranged for Vaughn Monroe to make a special stop in Nashville for the specific purpose of appearing in the Harvey's Record Department.

Local Heroes

Among the dozens of other names who attended the 10-day opening were: deejays Buzz Benson of WSIX radio and Dave Overton of WSM radio; artists Chase Web-

ster, the Gators, Tommy Jackson, Chet Atkins, Floyd Cramer, Eddy Arnold, John D. Loudermilk, Walter Forbes, Marijohn Wilkins, Cowboy Copas, Patsy Cline, Mel Tillis, Goldie Hill Archie Campbell, the Glazer Brothers, Joe Dowell, Webb Pierce, Carl Smith, Billy Walker, Johnny and Jack, Hawkshaw Hawkins, Jimmy Dickens, Billy Grammer, Jean Sheppard, Kitty Wells and daughters, the Wright Sisters, Stonewall Jackson, George Morgan, Jimmy Newman, Mark Stewart, Marion Worth, Faron Young, Roy Drusky, Bill Anderson, Claude Gray, Skeeter Davis, Ralph Emory, the Wilburn Brothers, Margie Bowes, Darrel McCall, Loretta Lynn, Del Wood, Lightnin' Chance, Helen La Croix, Ray Price, Carl Butler, Flatt & Scruggs, Jimmie Driftwood, Jerry Reed, Don Helms, and a surprise appearance by Victor's Al Hurt.



FAST AS A PHONE CALL



EGAD!

NEW, EXCLUSIVE: TRANSCONTINENTAL WIRE SERVICE RCA Custom announces another exclusive service for its customers—Transcontinental Wire Service. It offers you speed-of-light action on your record orders! Here's how it works. (1) When your original master is made, duplicates are prepared for the other RCA factories. (2) As soon as your record starts breaking big, and you need fast pressing and delivery, you call the nearest RCA Custom sales office. (3) A special expeditor takes your order and flashes it on an open-line teletype to the factory nearest your distributor. (4) At the factory, your order comes out of the teletype already on an order form, carbon copies included. Without delay for re-typing, or other clerical red tape, a copy of your order goes straight to the production line, for immediate pressing and shipping. Custom's got something new. Have you got Custom? **RCA CUSTOM RECORD SALES**

NEW YORK: 155 E. 24TH ST., MU 9-7200 / CHICAGO: 445 N. LAKE SHORE DRIVE, WH 4-3215 / HOLLYWOOD: 1510 N. VINE ST., OL 4-1660 / NASHVILLE: 800 17TH AVE., S., AL 5-5781 / CANADA: RCA VICTOR CO., LTD., 1001 LENOIR ST., MONTREAL; 225 MUTUAL ST., TORONTO

Gala Opening for New Harvey Department Store Disk Section

By PAT TWITTY

NASHVILLE—A disk retailing spectacular has been concluded here by Harvey's Department Store. The firm staged the 10-day affair in connection with the opening of its completely refurbished and updated record department.

The opening, which followed a brief closing of Harvey's old record department a few weeks back, was evidence that this department will be Nashville's most completely stocked record center, as well as one of the most outstanding in the South.

Harvey's new record department will be leased and operated by Louis Buckley, veteran record and coin machine man of this area. Buckley, who began his career in the juke box business about 1930, owns Buckley's Record Shop here, which now is the largest retail operation in Nashville. He said all buying for the Harvey department will be done at Buckley's Record Shop.

Buckley said Harvey's Record Department will stock far more than the Top 100 pop records. With better than 2,000 feet of floor space, he said there are now some 10,000 singles showing and from 6 to 7,000 albums displayed. The department will stock everything from classics to country in

hi-fi and stereo and a "Children's Corner" will be added right away.

Exposure Featured

Fred Harvey Jr., young president of the Harvey Company, said the record department is usually the most neglected part of any department store, usually "hidden away on an upper floor, inadequately stocked and supervised." Harvey's new approach, he said, is the complete opposite. The new department will be on the street floor on Nashville's busy Fifth Avenue.

Buckley said it is a part of his lease from Harvey that anything which sells for as much as \$3.98 must be discounted 25 per cent. He said every day would be a sale day in the department with all \$3.98 albums selling at \$2.98, \$4.98 albums at \$3.74, \$5.98 albums at \$4.49 and \$6.98 albums at \$5.23. He also said, all 45 r.p.m. 98-cent singles would sell for 89 cents or possibly less at given times.

Majors Co-operate

Buckley also noted that during the opening every major record company worked with the department in the promotion. One feature of the promotion was the sale of 1,000 major label \$3.98 albums for \$2.98 with the second album selling for a penny. A big 7 by 10-inch store window contained hundreds of albums and pictures of some of

(Continued on page 38)

Giant Contest Has Tie With 'Music Man'

CHICAGO—Over 2,000 dealers, participating in the promotion of the forthcoming Warner Bros. film version of "Music Man," are being given individual \$100 promotion and prize hits for store use. The kits, prepared jointly by Webcor's tape recorder division, Richards Music Company, Elkhart, Ind., musical instrument maker, and the film corporation, with help from Capitol Records, enables each retailer to stage his own local "Music Man" promotion.

Kids from 8 to 18 are invited by co-op ads and window and in-store displays to bring in their musical instruments and record their best number on a Webcor tape recorder anytime until April 30. A local judge selects the best performer who is named the "Music Man" in the store contest and his tape is sent to the Chicago headquarters for judging among the over 2,000 finalists.

Individual store winners receive a Samsonite instrument case, valued at \$30, second prize is a Webcor transistor radio valued at \$25; next five prizes are Capitol albums of "Music Man" excerpts by Nelson Riddle; while the remaining five prizes are five pairs of

(Continued on page 38)

BEST SELLING PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers, based on results of a month-long study using personal interviews with a representative national cross-section of record-phonograph dealers. A different price group is published in this chart each week.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of dealer. Only manufacturers earning 3% or more of the total dealer points are listed below.

PHONOS LISTING FOR OVER \$500

Pos. This Issue	Pos. 12/11/61 Issue	Brand	% of Total Points
1	1	Magnavox	38.9
2	3	Pilot	13.8
3	2	Fisher	11.7
4	6	RCA Victor	8.8
5	—	Zenith	4.6
Others			22.2

DISK DEALS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

PHILIPS—Expires March 20, 1962. Started February 12, 1962. Label is offering, through distributors, 12-on-100, with deferred payment on its album catalog.

LIBERTY—Expires March 23, 1962. Started February 19, 1962. The label adds four packages to its Premiere line, with a special dealer program covering both previous and new Premiere product, offering a 10 per cent discount, full exchange (any time after July 1); payments in two installments, due April 10 and May 10.

LIBERTY—Expires March 23, 1962. Started February 19, 1962. Label is offering 15 per cent cash discount, 100 per cent exchange privilege, payment May 10, 1962, on two LP's: "Twist With the Ventures" and "Surfer's Stamp" by the Mar-kets. Label is also offering 10 per cent cash discount, 100 per cent exchange privilege, deferred payments on four new Julie London and Martin Denny albums, plus entire catalog of London and Denny LP's.

VEE JAY—Expires March 26, 1962. Started February 5, 1962. Album Discount Program. Label is offering one free for every seven purchased on pop, spiritual and blues albums, and one for five on jazz albums. Program covers complete catalog plus new releases.

ABC-PARAMOUNT—Expires March 31, 1962. Started January 1, 1962. Label is offering distrib 12 1/2 per cent discount on 23 new albums, including 12 ABC-Paramount LP's, 6 impulse, 4 Chancellor, and 1 in its new comedy series, Aristocrat.

ELETRA—Expires March 31, 1962. Started March 3, 1962. March Dividend. Label offers one album free for every 10 purchased. Plan covers complete catalog, excluding March releases and sampler LP's.

MGM—Expires March 31, 1962. Started March 5, 1962. Connie Francis Month. One album free for every four Connie Francis albums purchased. Ten per cent discount on remainder of the MGM album catalog, plus four new releases.

VERVE—Expires March 31, 1962. Started March 5, 1962. Label is offering one album free for every five purchased of the new March releases.

MERCURY—Expires April 15, 1962. Started March 1, 1962. David Carroll Month Plus 2. One album free for every six purchased on complete Carroll catalog of 18 LP's plus his latest package, "Dance to the Movie Themes." One for nine on the 14 new March album release, including two new F-35d "PPS" LP's. Fifteen for 100 on 26 albums in the "Highlight" series. See page 4, March 10 issue, for details.

RCA VICTOR—Expires April 15, 1962. Started March 15, 1962. "Once-a-Year Discount Days." Discount on entire album catalog, including March and April releases, is available through Victor distributors. New York distrib is offering 20 per cent.

CAMEO—Expires August 31, 1962. Starts March 1, 1962. Plan features a prepack of 80 LP's assorted of best-selling catalog and new releases, with minimum quantities of both mono and stereo, in a browser box. Dealers may purchase complete package initially at "unusual discounts and under stipulated conditions and may earn 12 1/2 per cent reorder privilege for six months." Specific details are available through distrib.

MONITOR—No expiration date. Started January 31, 1962. Five LP's are specially priced to the distributor at \$1 and \$1.98 to the consumer. The Oistrakhs, Gilels, Kogan, Rostropovich playing Bach, Mozart and Beethoven; The Oistrakhs playing Bach, Sarasate, Hindemith; Rachmaninoff Third Piano Concerto played by Morzhanov; Richter plays Schumann, and Franck, Let's Dance the Pachanga and Charente.

The Awards Banquet, to be televised over local Station KTTV (Channel 11), is being staged in conjunction with the annual local high-fidelity show. Its telecast is aimed at spreading the message of hi-fi components to the public at large, and is also being used to promote a greater turnout to the hi-fi show.

According to Pepe, 150,000 copies of the 44-page booklet have been printed. These will be distributed at the forthcoming hi-fi show, and also will be handed out in conjunction with the forthcoming IHFM exhibit at the local Home Show. Copies also will be circulated at similar hi-fi events during the year.

Hi-Fi, Musical Instruments Chi Exhibitors

Continued from page 28

Corporation, Knight Company, Bogan Electric and Acoustic Research, Inc.

Aaron D. Cushman, president of the fair, said that 30,000 square feet of space, representing some 53 companies, has already been sold. Additional names will be released later.

The combination trade and consumer show is shooting for an attendance of some 300,000 persons. Exhibits covering some 100,000 square feet of space will be devoted to five categories: (1) Record companies, (2) hi-fi and stereo equipment, (3) band instruments, (4) industrial sound equipment, (5) radio and television companies.

The fair will also present business forums, live talent presentations and educational features. RCA Victor percussion and stereo sound specialist, Dick Schory, will handle the musical events plus educational seminars and panels for the fair.

FTC Consent Order Tells Duotone Not to Misrepresent Needle in Ads

WASHINGTON—Duotone Company, Inc., manufacturer and importer of phonograph needles, has been forbidden by consent order of the Federal Trade Commission to misrepresent the needles as to origin, composition, guaranteed and usual retail price.

The Duotone Company of Keyport, N. J., has been told not to use advertising and point-of-sale material claiming that the needles are all made in the U. S. A., and are "jewel" or "sapphire," when some are made in Japan and other countries and the so-called jewels are actually composed of a synthetic material.

Duotone has also been forbidden to list fictitiously high retail prices as the "regular" price in the area. Finally, it cannot offer a "complete" guarantee when the actual guarantee is limited and vague.

Signing of a consent does not constitute admission of violating the law. FTC's revised procedure now permits any firm a 30-day period of grace, after receiving complaint, in which to enter into a con-

sent with the agency, before the case is made public.

Relative to the matter of poor quality in phono needles, one dealer in a suburban area of the District blames downtown discounters and bargain offers for disillusioning customers about the quality of needles in general. Jerry Brown, manager of Music Time, specializes in providing good, diamond needles, costing \$6.88 as against "bargain" product offered for \$3.99 in downtown stores. Also, the store supplies needles for phono makes back to 1955, and no sales are made on "guess work."

Even with good needles, however, today's phonograph buyer is up against poor turntables and record changers of the cheaper, imported variety in many package makes. These can make the sound just as bad as a poor needle.

A recent report by Commerce Department on sales of record changers notes that "imports have come to dominate the domestic market." Imports of record changers, turntables, pick-up cartridges and other parts jumped in 1961 to \$14,219,000 from imports valued at \$9,787,000 in 1960 (BMW, March 17.)

Nat Cole, Jack Benny To Get IHFM Awards

HOLLYWOOD—The Institute of High-Fidelity Manufacturers' Second Annual Awards, to be held here Monday (19), will honor Nat King Cole and Jack Benny, among others. Cole will receive an Award for "consistently delivering fine popular recordings" for more than a decade. Benny will be cited "for his tireless efforts in assisting symphony associations across the land" in their fund-raising drives with his in-person appearances. Awards also will be presented to Sid Frey for "pioneering the commercial stereophonic record" and to Robert Wise for "West Side Story" film production.

ALBUM COVER OF THE WEEK



BIZET: THE PEARL FISHERS—Various Artists, Angel B 3603 B-L. This colorful and classy cover by Anne Marie Gille depicts the three principal characters of the opera. A quality display item for classical counters.



LET'S GET TOGETHER—Hayley Mills, Vista BV 3311. A lovely, full-color cover photo of the young singer and actress. Photo taken by Walt Disney Productions. Appealing display material for counters and windows.

from the



Family of Hits

a Billboard Music Week Front Page Breakout Record

THE VIRTUES
 "Guitar Boogie
 Shuffle Twist"



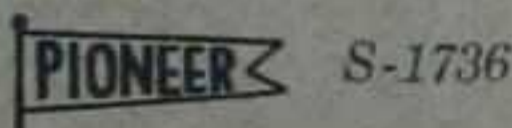
selling in Big Quantities
 in both
 Minneapolis and
 Los Angeles

**JACK
 COOK**

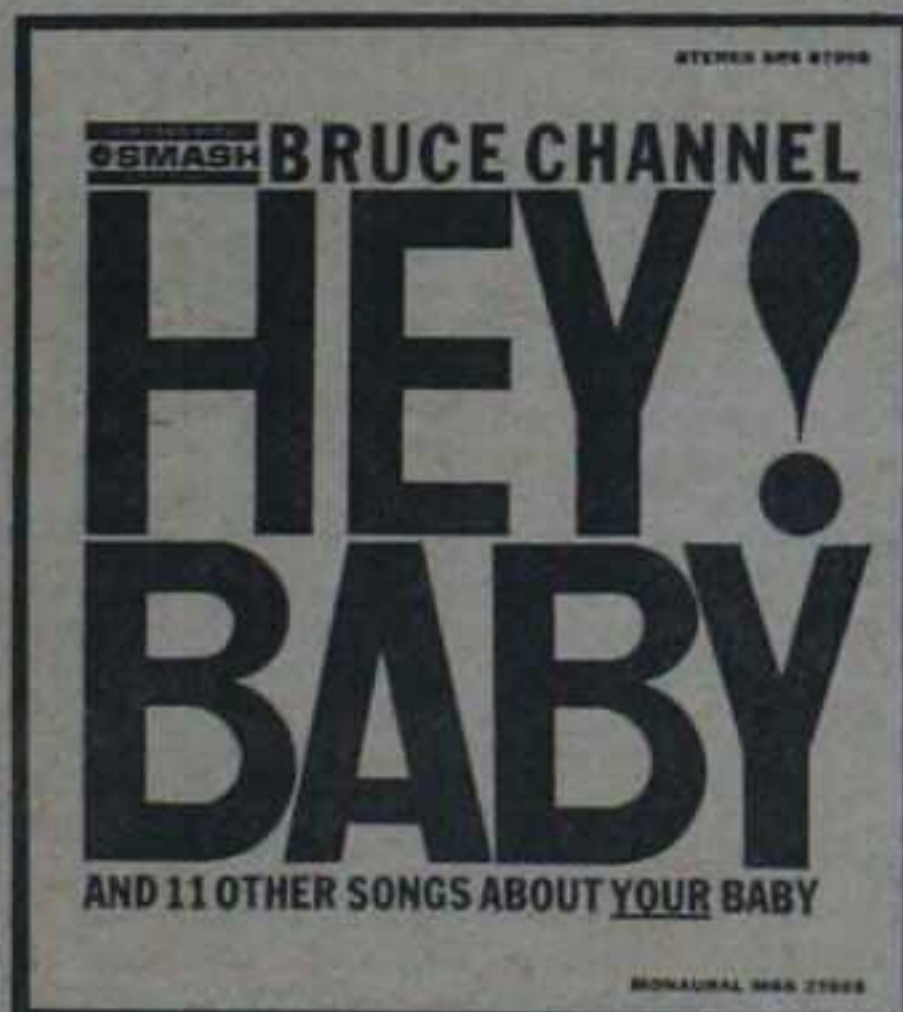
"Run Boy,
 Run Boy"

winning "Battle of Sounds" on Top 40 Stations all over

BARBARA EVANS
 "The Pretty One"



plus **BRUCE CHANNEL** on a special Album Release
 the Nation's No. 1 Single now available in album form



- Hey! Baby
- Breakin' Up Is Hard To Do
- Baby It's You
- Chantilly Lace
- Ain't Got No Home
- Sorry Baby
- Dream Baby
- Since I Met You Baby
- Love Me
- If Only I Had Known
- Dream Girl
- Baby, You've Got What It Takes

MGS-27008/SRS 67008



a division of Mercury Record Corporation

LEGIT REVIEW

'No Strings' Has Fresh Charm

Richard Rodgers scored a new achievement and passed a fresh milestone in his notable career Thursday (15) night. The occasion was the debut of "No Strings," a presentation of charm and freshness, with both music and lyrics by Rodgers.

The event was of uncommon interest, for it proved that the man who had collaborated with Lorenz Hart and Oscar Hammerstein would continue to enrich the American musical and theater scene—even if, as they used to say in vaudeville—he had to go it as a single.

Capitol Records, which acquired the original cast rights to "No Strings," was scheduled to cut the album Sunday (18). Covers and art work were already prepared, and it was expected that the merchandise would be in dealers' shops by Wednesday (21). Our prognostication is that Capitol and dealers will make money on this venture, for the music is romantic and appealing and the album will be backed by an unusually powerful promotion drive. Stores such as the Liberty Music Shops will participate in a Richard Rodgers Festival. Entailed in this campaign are elaborate window and interior displays, full-page ads in The New York Times and other leading publications and personal appearances by the artists.

As for the book, it is a light romance, set primarily in Paris, where Richard Kiley, an expatriate American writer, and Diahann Carroll, a model, prove once more that love is the sweetest thing. The validation of this theme occurs amid engaging scenes of the Parisian world of high fashion, scenes of the Riviera, etc. This is backgrounded by fetching choreography and some novel stagecraft.

For instance, there is no pit orchestra. Individual musicians and occasionally a small combo onstage are integrated with the action. Too, the work of stagehands has been streamlined—and instead of curtains being raised and lowered, providing sets "in one," or "in two," etc., there are moveable panels which rapidly fall into position.

Rodgers' tunes—with their deft lyrics—in the years to come will very likely prove standards in the ASCAP catalog. They include "The Sweetest Sounds," "You Don't Tell Me," "Love Makes the World Go," "An Orthodox Fool" and "No Strings."

Paul Ackerman

NARAS Panel Studies Basie Award Album

CHICAGO—An award-winning album was dissected by a panel of pros here last week with some eye-opening results. Event was the regular monthly meeting of the local chapter of the National Association of Recording Arts & Sciences.

"Dance Along With Basie," by Count Basie on Roulette, was the subject of an exhaustive panel discussion covering a.d.r., writing and composition, arrangement, musicianship, engineering and cover design.

The Basie album was picked because it won a NARAS Grammy award in 1961, and no Chicago people were involved in its production.

Membership Climbs

Dick Schory, president of the local NARAS chapter, announced that some 75 members had been signed to date. The group also voted: (1) To continue regular monthly meetings, next one slated for April 17 at Columbia studios here; (2) to hold a social function simultaneously with the NARAS Grammy award dinners in New York and Hollywood in May; (3) to consider participating in the World's Fair of Music & Sound being put on by Aaron Cushman and Associates at McCormick Place here August 31 through September 9. A committee of Bernie Clapper, Universal Studios, and Nick Biro, BMW, were named to investigate.

Forming CIRCA Label for Canada

HOLLYWOOD—Mike Elliot is taking his Consolidated International Record Company of America (CIRCA) operation to the international market for the first time. He will release the Jennell Hawkins "Moments" single (Amazon Records) under the newly formed CIRCA Records label. CIRCA has been formed for Canadian distribution purposes only, and will be handled north of the border by Quality Records.

Elliot's CIRCA operates as a re-releasing organization for various independent labels. It works, in turn, with various distributors around the country. Elliot formed CIRCA soon after Allied Record Manufacturing Company, parent firm of ARDCO, was sold to Precision Radiation Instruments. CIRCA, operating similarly to ARDCO, is the successor to that firm, handling a number of the former ARDCO labels.

'New' Everest Co. Waxes and Signs

HOLLYWOOD — Everest Records last week signed its first new artists and held its first recording sessions since Bernie Solomon purchased control of the label and moved it to the Coast. Solomon last week signed recording contracts with Clyde Pitts and Jim Jackson, and sides were cut with each to be rushed into release next week.

Pitts was recorded in two originals, "Mister Mee" and "Heartbroken," both published by the Gene Autry-Four Star music firm. Jackson's single couples "F—oldin' Money" with "May I?" penned by Carl Belew. Sides were produced by Dave Burgess and Joe Johnson. Johnson, who heads his Challenge label, is also a principal along with Solomon in various music publishing firms, and Solomon is an officer in the Autry music firms. (Challenge, originally founded by Autry, subsequently was purchased by Johnson who now owns the firm.)

BILLBOARD MUSIC WEEK		EASY LISTENING	
This Week	Last Week	From this week's Hot 100	Weeks on Hot 100
2	1	DON'T BREAK THE HEART THAT LOVES YOU, Connie Francis, MGM 13059	7
1	2	MIDNIGHT IN MOSCOW, Kenny Bell, Kapp 442	8
3	3	SHE'S GOT YOU, Patsy Cline, Decca 31354	9
5	4	COME BACK SILLY GIRL, Leftermen, Capitol 4699	6
4	5	WHERE HAVE ALL THE FLOWERS GONE, Kingston Trio, Capitol 4671	10
6	6	COTTON FIELDS, Highwaymen, United Artists 370	17
7	7	HE KNOWS I LOVE HIM TOO MUCH, Paris Sisters, Gregmark 10	9
8	8	A LITTLE BITTY TEAR, Burl Ives, Decca 31330	14
13	13	ANYTHING THAT'S PART OF YOU, Elvis Presley, RCA Victor 2992	2
11	11	AFRIKAAN BEAT, Bert Kaempfert, Decca 31350	10
15	15	STRANGER ON THE SHORE, Acker Bilk, Alco 6217	2
14	14	LOLLIPOPS AND ROSES, Jack Jones, Kapp 435	4
10	10	I'LL SEE YOU IN MY DREAMS, Pat Boone, Dol 16312	9
—	—	MOMENTS, Jennell Hawkins, Amazon 1003	1
17	17	WHITE ROSE OF ATHENS, David Carroll, Mercury 71917	3
18	18	AMOR, Roger Williams, Kapp 447	3
19	19	CHAPEL BY THE SEA, Billy Vaughn, Dol 16329	2
20	20	SMILE, Ferrante and Telcher, United Artists 431	2
—	—	(WHAT A SAD WAY) TO LOVE SOMEONE, Ral Donner, Gone 5125	1
—	—	STARDUST, Frank Sinatra, Reprise 20059	1

NIGHT CLUB REVIEW

New York Is a Basie Festival

Enterprising record dealers in Lower New York were presented last week with a rare opportunity to promote the records of Count Basie and various sidemen who have been associated with him over the years. Greenwich Village night clubs held a virtual (if accidental) Basie celebration with no less than three Village bistros featuring either Basie or musicians who gained their reputation while in his employ.

Basie broke a long-standing and exclusive union with Birdland and opened at the Jazz Gallery, situated on the east side of the Village Tuesday (13). It was a gala occasion with celebrities spotted throughout the audience and the members of the big band in high good humor. As always, the band struck a fine even tempo rolling through an assortment of tunes with which they have become identified. The Basie band has all the qualities of the circus bear; it's well-disciplined, powerful and friendly. Also featured was Irene Reid who shouts a mean blues.

An infectious sense of time is easily the band's most identifiable and pleasing quality. This same quality was also to be found in the other two clubs featuring ex-Basie men.

On the west side of Greenwich Village ex-Basie-ites Harry (Sweets) Edison and singer Joe Williams linked forces to put on a powerful, Basie-influenced show at the Village Vanguard. Williams, one of the most facile of blues vocalists in the land, gave a moving and remarkable demonstration of song despite a heavy cold that would have floored a lesser talent. He has a strong and impelling voice and makes only one mistake as a performer. Williams attempts to sing nostalgic standards which are really too thin emotionally for his remarkable talent.

Trumpeter Edison, whose tenure with the Basie band preceded Williams by more than a decade, has drive and humor, a natural rub-off from his days with the Count. The group swings with a solid rhythmic concept. Although he never played with Basie, Jimmy Forrest, the tenor sax star with Edison, has a feeling that perfectly complements the trumpeter. It was his blowing that made "Night Train" a hit a number of years ago.

In the Half Note, another Village nitery, two more ex-Basie bandmen, Al Gray and Billy Mitchell, front a driving sextette. Trombonist Gray and tenor saxist Mitchell are of a more modern vintage in the Basie history than either the Count himself or Edison, but their rhythmic feel and humor are no less contagious. The group swings with the same firm pulsation and is a credit to both leaders and their former mentor.

Although unofficial, the Greenwich Village Basie festival was an exciting and finger-snappin' time. Jack Maher

Tragic News Dampens German Mardi Gras & Hits Disk Sales

COLOGNE—Carnival season disk sales, which account for 25 per cent of normal West German record sales, have sagged 50 per cent this year because of the damper placed on Mardi Gras merrymaking by the Bonn government.

The carnival season picks up steam at the end of January and roars into the hellzapoppin' home-stretch in February, winding up in a gigantic Bacchanalian revel throughout the Rhineland on the Monday (Rose Monday) and the Tuesday preceding Ash Wednesday and the start of the Lenten fast.

This year, however, the coal mine explosion in the Saar, which killed nearly 300 miners, occurred early in February. It was followed the last week in February by the Hamburg floods.

The Bonn government put the damper on merrymaking—and disk sales plummeted as a result. Most German hit tunes have a sympathetic relationship to Mardi Gras, either they are hits because they have a carnival theme or because

the carnival adopts the theme of the hit.

German recording artists—for example, Chris Howland, Toni Steingass, Bill Ramsey, and Gus Backus—are in high demand during the carnival season for personal appearance tours through the Mardi Gras belt. These tours contribute to boosting disk sales.

Ascot Adds Five New Distributors

NEW YORK — United Artists Records new subsidiary label, Ascot, has acquired five more distributors, bringing its total distrib line-up to 24.

The new distribs include Texas Record, Houston; All State, Newark, N. J.; Commercial Music, St. Louis and Kansas City, Mo.; Stanley, Seattle, and Big Town of Cleveland. Meanwhile, Ascot is shipping its first three singles (featuring Moe Koffman, DeDe Young and Horace Little) and has scheduled its first album product.

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ROULETTE

THE NATION'S TOP TUNES HONOR ROLL OF HITS

TRADE MARK REG.

FOR WEEK ENDING MARCH 24

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard Music Week's weekly nationwide surveys.

This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart
1	1	HEY! BABY	By Cobb-Channel—Published by LeBill (BMI)	7
2	5	DON'T BREAK THE HEART THAT LOVES YOU	By David-Murry—Published by Francon (ASCAP)	5
3	3	MIDNIGHT IN MOSCOW	By Solovlev-Sedol-Mattusovskiy-Ball—Published by Melody Trails (BMI)	6
4	4	LET ME IN	By Y. Baker—Published by Arc-Kae Williams (BMI)	6
5	2	DUKE OF EARL	By Williams-Edwards-Dixon—Published by Conrad (BMI)	9
6	6	HER ROYAL MAJESTY	By Goffin-King—Published by Aldon (BMI)	5
7	8	WHAT'S YOUR NAME	By Claude Johnson—Published by Hill & Range (BMI)	4
8	15	TWISTIN' THE NIGHT AWAY	By Cooke—Published by Kugs (BMI)	4
9	20	DREAM BABY	By Cindy Walker—Published by Combine (BMI)	4
10	7	CRYING IN THE RAIN	By Greenfield-King—Published by Aldon (BMI)	8
11	18	SLOW TWISTIN'	By Jon Sheldon—Published by Woodcrest (BMI)	2
12	27	JOHNNY ANGEL	By Pockriss-Duddy—Published by Post (ASCAP)	2
13	12	THE WANDERER	By E. Maresca—Published by Schwartz-Dital (ASCAP)	12
14	25	LOVE LETTERS	By V. Young-E. Heyman—Published by Famous (ASCAP)	2
15	16	SHE'S GOT YOU	By Hank Cochran—Published by Pamper (BMI)	4
16	9	BREAK IT TO ME GENTLY	By Lampert-Seneca—Published by Northern (ASCAP)	10
17	10	PERCOLATOR (TWIST)	By Bidou-Freeman—Published by Meadowlark (ASCAP)	5
18	17	TUFF	By Cannon—Published by Jee (BMI)	7
19	—	GOOD LUCK CHARM	By Aaron Schroeder-Wally Gold—Published by Gladys, (ASCAP)	1
20	—	YOUNG WORLD	By Jerry Fuller—Published by Four Stars (BMI)	1
21	13	THE TWIST	By Hank Ballard—Published by Jay & Cee-Armo (BMI)	33
22	—	LOVE ME WARM AND TENDER	By Paul Anka—Published by Spanka (BMI)	1
23	11	DEAR LADY TWIST	By Guida—Published by Pepe (BMI)	10
24	—	PLEASE DON'T ASK ABOUT BARBARA	By King-Goffin—Published by Aldon (BMI)	1
25	26	WHERE HAVE ALL THE FLOWERS GONE	By P. Seeger—Published by Fall River (BMI)	3
26	29	COME BACK SILLY GIRL	By Barry Mann—Published by Aldon (BMI)	3
27	14	SMOKY PLACES	By Abner Spector—Published by Annie-Earl & Sun Flower (ASCAP)	7
28	—	MASHED POTATO TIME	By Mann-Lowe—Published by Rico-Mill (BMI)	1
29	24	I'VE GOT BONNIE	By Gerry Goffin-Carole King—Published by Aldon (BMI)	2
30	19	CHIP CHIP	By Barry-Crofford-Reinick—Published by Trinity & Glo-Mac (BMI)	7

RECORDINGS AVAILABLE

(Best Selling Record Listed in Bold Face)

- HEY! BABY—Bruce Channel, Smash 1731; Ban-Lone, Fidelity 4051.
- DON'T BREAK THE HEART THAT LOVES YOU—Connie Francis, MGM 13859.
- MIDNIGHT IN MOSCOW—Kenny Ball, Kapp 421; Jan Bergin, London 10503.
- LET ME IN—Sensations, Argo 5485.
- DUKE OF EARL—Gene (Duke of Earl) Chandler, Vee Jay 416; Timmy Reynolds, Operators 2008.
- HER ROYAL MAJESTY—James Darren, Colpix 611.
- WHAT'S YOUR NAME—Don & Juan, Big Top 3079.
- TWISTIN' THE NIGHT AWAY—Sam Cooke, RCA Victor 7983.
- DREAM BABY—Roy Orbison, Monument 456.
- CRYING IN THE RAIN—Everly Brothers, Warner Bros. 5250.
- SLOW TWISTIN'—Chubby Checker, Parkway 835.
- JOHNNY ANGEL—Shelley Fabares, Colpix 611.
- THE WANDERER—Dion, Laurie 3115.
- LOVE LETTERS—Ketty Lester, Era 306.
- SHE'S GOT YOU—Patsy Cline, Decca 31354.
- BREAK IT TO ME GENTLY—Brenda Lee, Decca 31348; Sandy Lynn, Operators 2007.
- PERCOLATOR (TWIST)—Billy Joe and the Checkmates, Dore 620.
- TUFF—Ace Cannon, Hi 2040.
- GOOD LUCK CHARM—Elvis Presley, RCA Victor 7992.
- YOUNG WORLD—Rick Nelson, Imperial 5805.
- THE TWIST—Chubby Checker, Parkway 811; Hank Ballard and the Midnighters, King 5171; Little Sisters, Parkway 815; Ernie Freeman, Imperial 5793; Billy Wade, Operators 1003.
- LOVE ME WARM AND TENDER—Paul Anka, RCA Victor 7977.
- DEAR LADY TWIST—Gary (U. S.) Bonds, LeGrand 1815; Timmy Reynolds, Operators 2007.
- PLEASE DON'T ASK ABOUT BARBARA—Bobby Vee, Liberty 55419.
- WHERE HAVE ALL THE FLOWERS GONE—Kingston Trio, Capitol 467L.
- COME BACK SILLY GIRL—Lettermen, Capitol 4699.
- SMOKY PLACES—Corsairs, Tuff 3030.
- MASHED POTATO TIME—Dee Dee Sharp, Cameo 212.
- I'VE GOT BONNIE—Bobby Rydell, Cameo 209.
- CHIP CHIP—Gene McDaniels, Liberty 55485.

VOX JOX

Continued from page 30

theater and night club circuit" before becoming a jock, also provides a gag service for fellow spinners.

TEXAS: Station KTLU, Rusk, Tex., has started a live closed-circuit TV record hop on Saturday afternoons, main feature of which is a review of new record releases by the teen-aged studio audience. . . . New commercial manager of KVIL, Dallas, is Paul Girard. . . . New staffer at KWFR, San Angelo, Tex., is Ed Walker, ex-KFBB, Great Falls, Mont., according to Martin S. Green, musical director of KWFR. Also on the KWFR's "newly reorganized deejay staff are Gene Lively, and John Walk. . . . Harry Blackstone Jr., son of the famed magician, has joined WBAP, Fort Worth, Tex. . . . Housewife Mrs. Scotty Molloy is also a part-time deejay at KVOU, Uvalde, Tex. . . . New jocks at KONO, San Antonio include Howard Edwards, Jerry Kunkel, Dick Cowser, Charlie Van, Ben Laurie, Don Green and Jack Page.

New staffer at WJAR, Providence, R. I., is Jack Loring. . . . Earl Robbin takes over the 7:35-9:15 p.m. time period across the board on WWDC, Washington, starting March 19. . . . George Williams is new program director at WMAR, Nashville. . . . Station WGN, Chicago, has renewed Sig Sakowicz's contract for the third year. . . . Happy 40th birthday to Station WOR, New York; WIL, St. Louis, and WSB, Atlanta; and happy 15th birthday, KING-FM, the first FM outlet in Seattle.

WITH THE COUNTRY JOCKEYS

By BILL SACHS

Backed by live talent and a blue grass band and with a live studio audience witnessing, Cousin Dave King is featured on "Country Store," presented each Saturday, 12:35-2 p.m., over Station WMRI, CBS radio outlet in Marion, Ind. In addition to the live entertainment, King caters to requests for the top country recordings. . . . Wally Winslow, who joined KDMO, Carthage, Mo., last June as news and sports director, says he has been trying to push country music as much as possible on the station. After much persuasion, Wally has succeeded in getting two shows on the air, a 15-minute program, three days a week, sponsored

by the Missouri Farmers Association and the M. F. A. Farmers Exchange, and a 55-minute Saturday night seg billed as "Saturday Night Frolics." "We don't have much country music programming here," writes Winslow, "mainly because of the lack of records. As we build our library, we hope to increase our c.&w. programming. My only problem is getting country records." Winslow formerly worked with Dal Stallard at KCKN, Kansas City, Kan.

Earl Rathgeb, promotion manager of the new Flo-Jo Records, P. O. Box 208, Luray, Va., invites c.&w. deejays to write in on their station's letterhead for all of the firm's future releases. . . . M. A. (Tiny) Young, manager of KFHA Radio, P. O. Box 3309, Tacoma 99, Wash., reports that the station is programming c.&w. music three and a half hours daily and six hours on Saturday, and is in dire need of the latest c.&w. releases. The station serves the Tacoma-Pierce County area, which includes Fort Lewis and the McCord Air Force Base, Young says. . . . "We have some good c.&w. recordings just released," writes A. J. Blakley, of Midas Records, 607 S. Aspen Street, Roswell, N. M., "and will be happy to send sample copies to deejays who'll write in on their station's letterhead."

Jay Thompson has left Station KDWT, Stamford, Tex., to take up the platter-spinning chores at KPEP, San Angelo, Tex. His place at KDWT has been taken by Glen Paul, formerly staff steel guitarist with "Louisiana Hayride," Shreveport. . . . Tommy Hill, of Starday Records, Box 115, Madison, Tenn., has available extra copies of Merle Kilgore's new Mercury release, "42 in Chicago" b.w. "Lovers' Hell." Drop him a line on your station's

(Continued on page 42)

KORL ENLISTS PRESLEY WAX IN MARATHON

NEW YORK — Station KORL, Honolulu, demonstrated last week that Top 40 outlets can play along with the current marathon broadcast trend as well as the "sweet music" stations.

For 78 consecutive hours, KORL played Elvis Presley records, breaking in only for commercials and to give details on contests, whereby listeners could win Presley disks. The gimmick was that the station would stop when Presley himself telephoned from Hollywood and said "Stop the Music."

During the 78-hour marathon, nearly 10,000 telephone calls were taken and a list was kept on the most requested songs. The seven most-requested sides, in the order named, were "Don't Be Cruel," "Can't Help Loving You," "Jailhouse Rock," "Old Shep," "Heartbreak Hotel" and "Are You Lonesome Tonight?"

Ted Sax of KORL notes that "every record Elvis ever made was played." He also points out that "with the tremendous influx of calls, the rationing of adults among teen-age calls ran four to one in favor of adults over teens." During the marathon, KORL aired Presley's new single "Charm" for the first time on any station.

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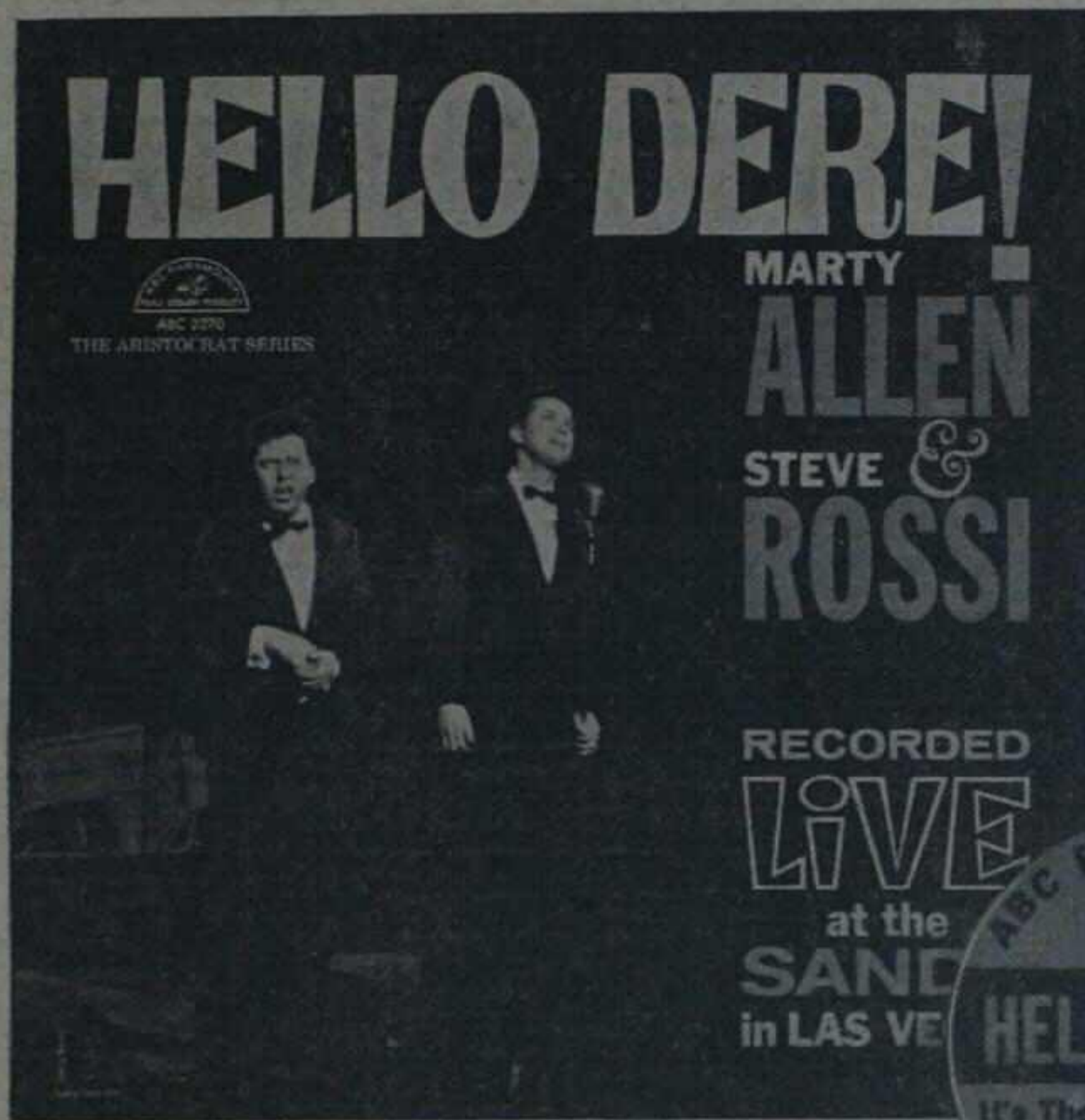
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"Hello Dere!" captures Marty Allen and Steve Rossi in all the madcap merriment of their show at the world-famous Sands, in Las Vegas. Recorded live, it's the funniest record ever released...and it's bound to be one of the hottest sellers of the year. But don't take our word for it. Get yours free!—a "45" with excerpts from ABC-Paramount's rib-tickling new "Hello Dere!" Album. Start filling out the coupon now. (Limit, one record per coupon.)

COMEDY-TEAM AWARD KICKS OFF NATIONAL LAUGH WEEK—(APRIL 1-8). Marty Allen and Steve Rossi receiving the award naming them the "Comedy Team of the Year." Presentation made by the famous comedy team of Smith & Dale on behalf of the National Association of Gag Writers.

Here's what they're saying about Allen and Rossi:

LOUELLA PARSONS—"Two wonderful clowns who have been slaying the customers in all our swank nighteries from the Copa in New York to the Sands in Las Vegas."

EARL WILSON—"A smash hit!"

DOROTHY KILGALLEN—"Comedy team of Allen and Rossi is making show business history."

ED SULLIVAN—"Comedy headliners."

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Please rush, Free, my "45" laugh-riot record "Hello Dere!"

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City _____ Zone _____ State _____

ARTISTS' BIOGRAPHIES

For your programming use, here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards, these biographies will help you build a convenient file of such data.

SHELLEY FABARES
(Colpix)

REAL NAME: Michele Fabares (pronounced Fab-ray). **BIRTHDAY:** January 19, 1944. **HOME TOWN:** Santa Monica, Calif. **EDUCATION:** High school. **HOBBIES:** Swimming, baking. **BACKGROUND:** Actress Shelley Fabares plays the role of Donna Reed's daughter on TV's "The Donna Reed Show." Miss Fabares, niece of Nanette Fabray, became an actress because her mother decided it would be an ideal way to develop poise. Although she started as a dancer, her big acting break came in 1953 with an appearance on a Frank Sinatra TV spectacular. Her first big movie break came in 1955 with "Never Say Goodbye," followed by featured parts in "Rock, Pretty Baby" and "Summer Love." Now, in addition to movies and TV, the talented young lady has launched her singing career with a hit disk. She recorded her first tune for Colpix Records and debuted it on a recent episode of "The Donna Reed Show." The tune, "Johnny Angel," was most favorably received and is currently bounding its way up the Hot 100.



LATEST SINGLE: "Johnny Angel."

DON AND JUAN
(Big Top)



PERSONAL MANAGER: Peter Paul. **REAL NAMES:** Don, Roland Trone; Juan, Claude Johnson. **AGES:** Mid-20's. **HOME TOWN:** New York City. **BACKGROUND:** The boys met when Juan took a job as a house painter and his partner was Don. Since Juan had written a few original songs, and Don played the piano, they were soon singing together and working out arrangements. They were brought to the attention of

Peter Paul, their manager, by one of the tenants in the building where they were working as painters. He took them to Big Top Records and the boys were signed to a recording contract. Their debut disk, "What's Your Name," has brought them success, and Don and Juan are currently making personal appearances to promote the platter.

LATEST SINGLE: "What's Your Name."

**PROGRAMMING
PANEL**

If you have a provocative question to ask the nation's disk jockeys, please send it to this department, 1564 Broadway, New York 36, N. Y. Your name will be credited when it appears.

THE QUESTION:

What chance does a new label have in getting at least one air play when the disk is mailed to a station by a small record company?

THE ANSWERS:

TOM FERREN, P.D.
WSJM, St. Joseph, Mich.



On WSJM, the chances are very good, providing what is on the disk is not junk. New label or old, we air it.

ALLAN SLAIGHT, P.D.
CHUM, Toronto

At CHUM the chances are excellent. 1. We audition every record that comes in. 2. CHUM now stages "The Battle of the New Sounds" twice daily (4 and 8 p.m.) This means twice every day we are looking for a strong contender and it could obviously be one of the lesser known labels. 3. We believe most important stations should attempt to develop their own hits, and this too, can help the new label gain exposure.



AL TRILLING
WNEW, New York

Here at WNEW, the only standard for judging any record is its over-all content. We don't care if the record comes by promotion man, mail, or over the transom. We're not concerned with the name of the artist, the tune, or the label. The record is listened to by me, by Mark Olds, our program director, the talent and the librarians, and judged solely on its individual merits, according to our professional opinions.



ist Cathy Carroll were both in New Haven and Hartford, Conn., recently to promote their respective records, "Summertime" and "The Young Ones." They both started their weekend of p.a.'s by appearing on TV jockey Mike Warren's "Connecticut Bandstand Show" over WNBC-TV, New Haven, Conn. Next, Mack Clark, promo man for Trinity Record Distributors in East Hartford, appointed Miss Carroll and Beltier as official judges for a massive "Twist Contest" at a record hop held in the Hartford Armory. Albums and autographed singles of the new artists were awarded as prizes to the winners.

VOX JOX

By JUNE BUNDY

FRIENDLY GRIPE: Dale Brooks, production manager of WBUC, Buckhannon, W. Va., writes: "I have a friendly gripe for record manufacturers. We play a lot of our music from albums. We simply go through a stack of LP's on one turntable and a stack of 45's on the other. This automatically gives us a mixture of the better new releases and old standards and other good music from the albums. The thing that throws a sprag in the wheels comes from the fact that only a few of the companies manufacturing albums bother to list the time of each LP cut. It presents a problem in pacing the program by not knowing just when an LP selection will end. Certainly it would be no great hardship on the manufacturer to add the time of the cuts to the label and it would simplify things for guys like me. How about it?"

TREND COMMENT: Pat Patterson, WPTR, Albany, N. Y., writes: "I was extremely gratified by BMW's recent article concerning the good music changes at numerous stations around the country—mainly New York City. Your statement concerning the differences and compatibility of r.&r. and good music stations and formats, exemplifies what I've maintained for some time. This is, that r.&r. will not die out—it will only graduate and become mixed with the other elements of popular music—such as c.&w., r.&b., etc. As you state, there is a large market for both trends at the present. Many deejays, and, more important, some station owners, are at last discovering that it takes more than just playing the right music and lots of it these days. The types that the original Top 40 created—deejays and owners, chain owners included—are now being put back where they came from before the r.&r. influence. Question is—Where were they before?"

MORE COMMENT: Dewey H. Long, manager of WLOS, Asheville, N. C., writes: "All of a sudden good music is news? May it be suggested that these trend stories be treated in their true perspective, such as 'Storer Sees the Light' or 'Big Stations Finally Follow the Lead of Good Music Stations'. It is believed that your readers should be entitled to the true facts. As is, it is being presented as if Storer and the others, once again, are starting something new, something some stations in smaller markets are bound to follow. Good music stations, many in smaller markets such as WLOS, actually turned the tide.

"Sure, by all means, print the story the big guys are making the switch to good music," continues Long, "but don't leave out the success story of the stations that 'lit the fuse.' It's good business now to play good music. It always has been. WLOS, AM and FM, has consistently programmed with an eye to quality for the past three and a half years, with business increasing each year. At the present time WLOS has more business than any other station in our area. You are invited to see for yourself. Check our books."

In line with this, it's interesting to note that the new Storer outlet, WHN (formerly WMGM), New York, is already reaping the benefits of its recent switch to an all-LP pretty-music format. Herb Weber, general sales manager of WHN, reports "upward of 45 advertisers, who never before used our station, have placed contracts with WHN as a result of the switch in programming and call letters."

CHANGE OF THEME: Buddy Morris, formerly program director of KDAN, Eureka, Calif., has been named manager of that outlet. He will retain his deejay show. Morris writes: "Am looking, as always has been the policy at KDAN, for easygoing, ad-lib, comedy-type announcers with first ticket." Ex-Texan Morris, who was a "professional stand-up comedian and magician on the

(Continued on page 33)

**MORE STATIONS
SWITCH WITH
SINATRA WAX**

NEW YORK — Radio stations across the country are continuing to emulate the Frank Sinatra disk marathon, which was staged here for 66 hours last month by WINS to herald its switch from Top 40 to sweet music. The most recent "Sinatrathon" was aired by KRAK, Sacramento.

Last week, KRAK played Sinatra wax exclusively for five days. The California outlet also used the Sinatra stunt to signal a change in format. As a result of favorable response to the marathon, Manning Slater, prexy and general manager of KRAK, said the station has reappraised its regular programming and plans to institute an entirely new format.

"What happened in Sacramento and New York," said Slater, proves to me that the public's taste in music has changed radically within the past year. "We're entering a new era of the big-name star vocalist appeal, with a resurgence in popularity of the great 'standard' artists." In line with this, Slater said he is revamping KRAK's entire programming philosophy, and henceforth will play "the great artists" exclusively.

**LABEL-DEEJAY
PROMOTIONS**

By NIKI KALISH

SPECIAL DEEJAY DISK: As part of the promotion campaign for the new Phyllis Diller LP tagged "Are You Ready for Phyllis Diller," Verve Records has rushed out a special disk jockey EP containing three excerpts from the album. All are timed no longer than two minutes to give platter spinners the inducement to program the comedienne's featured tracks. Titles included in the deejay disk are: "Cookbook," "Household Hints" and "Cheese and Turkey."

WHITE ROSES FOR ALL: Mercury Records' National Promotion Director, Howard (Chic) Silvers, is reminding hundreds of deejays throughout the country to play David Carroll's disk of "The White Rose of Athens" by gifting them with ballpoint pens topped with a big white rose. The pens are imprinted with "A Personal White Rose for You." The Carroll disk is moving up steadily on BMW's "Hot 100" chart.

SEEN AROUND THE STATIONS: Disk jockeys in the Midwest should look for visits this week from Canadian-American's General Manager, Bernie Lawrence, and the label's instrumental duo, Santo and Johnny. The boys will be out on the road to promote their new single titled, "Spanish Harlem" and "Stage to Cimarron" . . . Success Records' Roy Beltier and Warner Bros. recording art-

YESTERYEAR'S HITS

Change of pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and 10 years ago this week. Here's how they ranked on Billboard's charts then:

POP—5 Years Ago
March 23, 1957

1. Young Love, T. Hunter, Del
2. Teen-Age Crush, T. Sands, Capitol
3. Party Doll, B. Knox, Roulette
4. Round and Round, P. Como, RCA Victor
5. Butterfly, C. Gracia, Cameo
6. I'm Walkin', F. Domino, Imperial
7. Too Much, E. Presley, RCA Victor
8. Banana Boat (Day-O), H. Belafonte, RCA Victor
9. Marianne, T. Gilkyson, Columbia
10. Butterfly, A. Williams, Cadence

POP—10 Years Ago
March 22, 1952

1. Wheel of Fortune, K. Starr, Capitol
2. Blue Tango, L. Anderson, Decca
3. Cry, J. Ray, Okeh
4. Any Time, E. Fisher-H. Winterhalter, RCA Victor
5. Blacksmith Blues, E. H. Morse, Capitol
6. Tell Me Why, Four Aces-A. Alberts, Decca
7. Please Mr. Sun, J. Ray, Columbia
8. Bermuda, Bell Sisters-H. Rene Ork, RCA Victor
9. Porfidia, Four Aces-A. Alberts, Decca
10. Tell Me Why, E. Fisher-H. Winterhalter, RCA Victor

RHYTHM & BLUES—5 Years Ago—March 23, 1957

- I'm Walkin', F. Domino, Imperial
Love Is Strange, Mickey & Sylvia, Groove
Blue Monday, F. Domino, Imperial
Just Because, L. Price, ABC-Paramount
Lucille, Little Richard, Specialty

- Jim Dandy, L. Baker, Atlantic
Party Doll, B. Knox, Roulette
Next Time You See Me, Little Jr. Parker, Duke
Come Go With Me, Little Jr. Parker, Duke
Butterfly, C. Gracia, Cameo



Ideal for programming... Ideal for selling

STEREO: "Phase 4"

MONO: "Sound 4"

• Nominated by NARM "Best recorded product introduced in 1961"

• 9 out of 12 hit the charts



PAST IN REVIEW
Produced by Bob Sharples

Rule Britannia; Scotland the Brave; Waltzing Matilda; La Ritirata Italiana; Mexican Hat Dance; Lili Marlene; When the Saints Go Marching In; Dixie; Anchors Aweigh; Meadowland; Stars and Stripes; others.

Prod. dir. by Bob Sharples
 Stereo SP44001 Mono PS4001



BIG BAND PERCUSSION

Johnny One Note; Blues in the Night; Peanut Vendor; More Than You Know; Poinciana; Drum Crazy; Taking a Chance on Love; It Ain't Necessarily So; Daddy; Mood Indigo; Thou Swell; But Not For Me.

Ted Heath and his Music
 Stereo SP44002 Mono PS4002



SONGOS FROM THE SOUTH

Lisbon Antiqua; Deep in the Heart of Texas; In a Little Spanish Town; Roses From the South; Taboo; La Comparsa; Moon Over Miami; Lady of Spain; El Cumbanchero; When the Saints Go Marching In; Brazil; others.

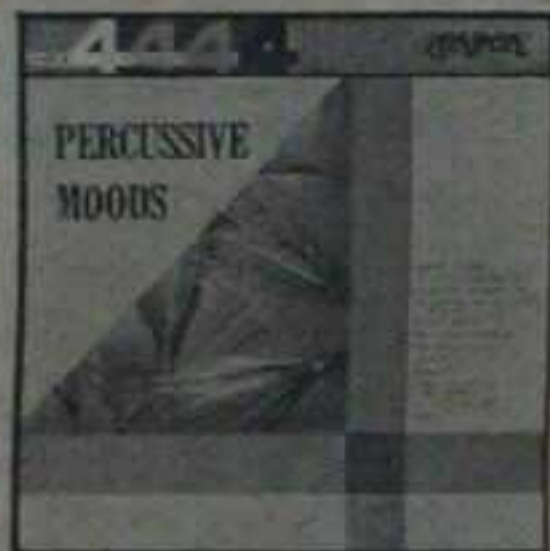
Edmundo Ros and Orch.
 Stereo SP44003 Mono PS4003



EXOTIC PERCUSSION

Temptation; By the Waters of Minnetonka; Adieu Tristesse; Jungle Drums; Hymn to the Sun; Babalu; Old Devil Moon; Bala; Moon of Manakora; Misirlou; Flamingo; Caravan.

Stanley Black and Orch.
 Stereo SP44004 Mono PS4004



PERCUSSIVE MOODS

Colonel Bogey; In the Still of the Night; Mountain Greenery; Do Nothin' Till You Hear From Me; Headin' North; The Donkey Serenade; The Trolley Song; Delilah; Bali Ha'i; Don't Get Around Much Anymore; others.

Johnny Keating's Kombo
 Stereo SP44005 Mono PS4005



THE PERCUSSIVE TWENTIES

Tiger Rag; Whispering; Black Bottom; Tea for Two; Ain't She Sweet; Fascinating Rhythm; Chicago; Me and My Shadow; Who?; The Birth of the Blues; Charleston; She's Funny That Way.

Eric Rogers and his Orch.
 Stereo SP44006 Mono PS4006



MELODY AND PERCUSSION FOR TWO PIANOS

Unforgettable; Secret Love; To Each His Own; Ruby; April in Portugal; My One and Only Love; Autumn Leaves; Misty; Golden Earrings; Young at Heart; April Love; The Gypsy.

Ronnie Aldrich & 2 Pianos
 Stereo SP44007 Mono PS4007



PERCUSSION IN THE SKY

You Are My Lucky Star; The High and the Mighty; Don't Let the Stars Get in Your Eyes; I've Got the Sun in the Morning; Blue Moon; Look for a Star; Moonlight Becomes You; I'm Sitting on Top of the World; others.

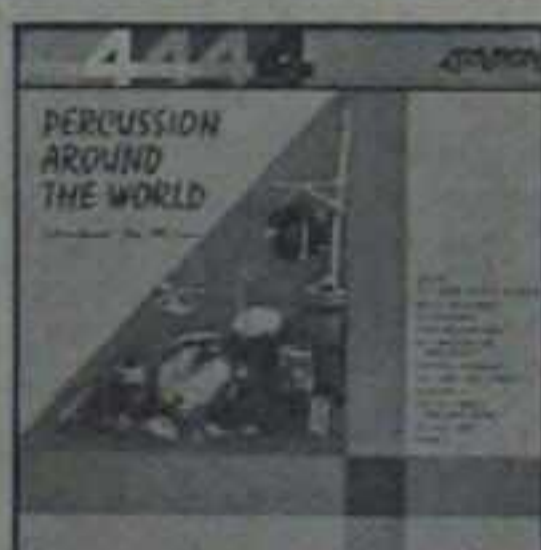
Werner Müller and Orch.
 Stereo SP44008 Mono PS4008



PERCUSSIVE DRUMS

Beer Barrel Polka; Liechtensteiner Polka; Pennsylvania Polka; Too Fat Polka; Good-Bye; Trink, trink, Brüderlein; Trink, O du lieber Augustin; The Happy Wanderer; Auf Wiederseh'n, Sweetheart; Mack the Knife; others.

Rudi Bohn and his Band
 Stereo PS44009 Mono PS4009



PERCUSSION AROUND THE WORLD

Volare; Poor People of Paris; Never On Sunday; La Montana; April in Portugal; Auf Wiederseh'n, Sweetheart; Japanese Sandman; Third Man Theme; Calcutta; Children's Marching Song; Cielito Linda; Frenesi.

Int'l "Pop" All Stars
 Stereo PS44010 Mono PS4010



TWELVE STAR PERCUSSION

La Mer; Why Don't You Do Right; Three Blind Mice; Green Eyes; Lover; I Got Rhythm; Button Up Your Overcoat; Just a Gigolo; We'll Be Together Again; Pennies From Heaven; Nice Work If You Can Get It; others.

Int'l "Pop" All Stars
 Stereo SP44011 Mono PS4011



PERCUSSIVE LATIN TRIO

La Cucaracha; Perfidia; La Bamba; Pepito; Adios; La Palomita; Amor Amor; Pajaro Campana; Otorino Laringolo; Granada; Cascada; Subo Subo; others.

Los Machucambos
 Stereo SP44012 Mono PS4012

ATTENTION: RADIO STATION MUSIC PROGRAMMERS

These LP's are ideally suited for interesting programming in either stereo (phase 4) or mono (sound 4). Over one hundred familiar melodies — with exciting and unique percussive effects and sounds.

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Gentlemen: Please send me the records checked in boxes under each LP at \$1.00 ea. or all 12 for \$10 (postage prepaid). Enclosed is station check in payment in the amount of \$_____.

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Station _____

Address _____

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Royalty-Free Disks Interest U. S. A.

By OMER ANDERSON

FRANKFURT—American juke box operators are showing interest in a West German scheme for the co-operative production of royalty-free disks cut to the phonograph trade.

The project involved is that of Karl Klingler, chairman of the Rhineland-Palatinate Operators Association. Klingler's organization (not the operators' association but

his disk brain child) has raised its sights to a transatlantic operator-to-operator production organization.

A Klingler associate reported, "We are receiving an astonishing response from America. It seems that operators there have about the same problems which prompted us to produce our own records—the record companies just aren't interested in the juke box operator."

International Operation

"As a result of the show of interest from American operators, we now envision a real international phonograph record production operation. We hope to make it an operation of, by and for the juke box operator. And we hope it will make American as well as German operators independent of the copyright society and the record companies."

It is understood that the royalty-free disk production scheme in Germany has been promised American financial backing. The precise source and amount of this reported offer is secret, but a source here commented, "It's obvious to the American trade that Congress is going to write a new royalty law removing the phonograph exemption, and it's just as obvious that there are American trade figures interested in helping themselves against the prospect of the kind of migraine headache with ASCAP that operators in Germany are having with GEMA."

There are reports that German royalty-free disk entrepreneurs have been offered virtually unlimited financing from American

Hi-Fi, Musical Instruments Chi Exhibitors

CHICAGO—A strong representation of high-fidelity component part and instrument companies plus one record company is included in an initial list of exhibitors put out last week by the 20th Century Fair of Music and Sound here.

The group's World's Fair of Music & Sound is being staged at McCormick Place here August 31 through September 9.

ABC-Paramount is the first record company to be represented. Instrument companies include Ludwig Drum, Musser Marimbas, Jenco Musical Instruments and Premier Drum.

Hi-Fi Firms

High-fidelity and stereo equipment companies include Allied Radio, Scott Company, Sherwood Electric, Fisher Company, Pilot

(Continued on page 36)

sources. These sources, according to information here, believe that a maverick, Common Market-based disk operation might have possibilities far exceeding the immediate tandem targets of providing custom disks for juke boxes and easing copyright-society pressures on operators.

New Talent

The offbeat disk project is visualized as a vehicle for discovering new talent, and for promoting and popularizing offbeat music, some of it new and some of it in the public domain but overlooked or forgotten.

(Continued on page 34)

A HIT! RONNIE AND THE HI-LITES



I WISH THAT WE WERE MARRIED

Arranged and produced by HAL WESS

JOY 260

JOY RECORDS

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NEED NATIONAL DISTRIBUTION? SINGLES

Excellent distribution deal:
Send dubs or record only.
NO TAPES or OLD RELEASES.
New releases only.

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Mercury Records Plans Special LP Push and Announces Signings

CHICAGO—"Patti Page Sings Go on Home" highlights a special four-album release being put out by Mercury this month. Others include "How to Speak Hip," John Brent and Del Close, comedy; "From the Second City," original Broadway cast in satirical humor, and "All in Love," original cast recording of the off-Broadway production based on Sheridan's play, "The Rivals."

Other developments include some internal appointments and the signing of several new artists by Mercury, Philips and Smash.

Buddy Morrow returns to Mercury after a three-year absence. First album, "Night Train Goes to Hollywood," is slated for April release.

Echoes Signed

Smash signed the Echoes, who last year recorded "Baby Blue." The label is also releasing a new single, "Lessons in Love," by the Allison's, a disk currently selling well in England on the Fontana label.

Philips signed pop signer Darrell McCall and the Deltas a group billed as playing a modernized sound of the old Delta Rhythm Boys.

Herb Rosen, veteran promotion manager for Mercury Record Sales Corporation in New York, has joined the parent corporation to handle artist relations out of the New York office. Rosen, who has been with the distributing firm for three years, has been succeeded in the promotional position by Carl Deane.

Album Promotion

Richard (Dick) Bruce, Midwestern regional sales manager with Mercury for three years, is named to the newly created post of national promotion manager of the label's album division.

Chick Silver, recently named

promotion manager, will continue with singles.

Prior to joining Mercury, Bruce had been with Capitol in sales and promotion. Bruce will be succeeded in the Midwestern sales post by Glenn Miller, who recently left Columbia where he handled Midwestern promotion.

MGM Window Display Prizes


NEW YORK — MGM Records has earmarked \$3,100 worth of prizes in its current dealer window display contest, a part of the promotion surrounding the "March Is Connie Francis Month" campaign.

The contest, announced by sales chief, Andy Miele, runs until April 15. First prize will be \$500 cash, with second, third and fourth prizes of \$300, \$200 and \$150. Ten dealers, each receiving honorable mentions, will win \$100 worth of Connie Francis albums. The distributor salesman whose account wins first prize will receive a \$250 prize himself. Second-place salesman will win \$100 while 12 other salesmen will receive \$50 for their effort.

A Southern Smash and Moving Out!

"COLINDA" by ROD BERNARD

Hallway #1902

Order Now From Your  Distributor

BASS SINGER WANTED

FOR GROUP AND SOLO WORK ON SINGING COMMERCIALS
MUST BE GOOD SIGHT READER

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Renee Roberts "I WANT TO LOVE YOU"

#6198

NEW PHOENIX RECORDS
Harland, Wisconsin

DIRECTIONAL



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THE GREATEST INSTRUMENTAL
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MR. ACKER BILK STRANGER ON THE SHORE

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**Wrap up your sales... with the
BIG HITS FROM ROULETTE!**



SARAH VAUGHAN

SINGING

"ONE MINT JULEP"

R-4413

THE PLAYMATES "A ROSE AND A STAR"

R-4417

SAM AND DAVE "I NEED LOVE"

R-4419

the **NEW**
SOUND
in your favorite
music is on



ROULETTE

the
Home
of the
Stars

The pick of the new releases:

SPOTLIGHT ALBUMS OF THE WEEK

Strongest sales potential of all records reviewed this week.

ALBUM REVIEWS

Pop

LET'S GET TOGETHER WITH HAYLEY MILLS



Vista BV 3311—Miss Mills has become a hot film property and in the meantime a disk hitmaker as well. Here's the first album, in which she herself is the star, though she's appeared in several sound track editions already. Her current hit "Johnny Jingo," plus "Let's Get Together" and "The Polyana Song," for which she is well known, appear here along with assorted others which should please her many fans.

ELLA SWINGS BRIGHTLY WITH NELSON



Nelson Riddle, Ella Fitzgerald. Verve V6 4054—It's Ella Fitzgerald singing against the swinging arrangements of Nelson Riddle on this album. The twosome find hand-in-glove rapport on 12 tracks taken in the finger-snapping medium tempo at which both shine. The brass in the Riddle band has bite and strings sweep and swing. Ella is in fine voice singing a repertoire of standards. "The Gentleman Is a Dope," "I Only Have Eyes for You," "Mean to Me" and "Gonna Go Fishin'" are all top-flight tracks.

I'LL SEE YOU IN MY DREAMS



Pat Boone. Dot DLP 3399 (Stereo & Monaural)—This is something like the 19th album for Pat Boone and the fans will find it as satisfying as all the rest. It contains the title tune (his latest single hit) and a flock of other fine selections, all done to a fine but gentle beat, similar to the styling of "I'll See You in My Dreams." Other tunes include the oldie, "Alone," "Tammy," "Black Magic," etc. Highly spinnable material.

Classical

BELLINI: NORMA (HIGHLIGHTS)



Maria Callas. Angel 35666 (Stereo)—Perhaps the most renowned of the brilliant performances recorded by Maria Callas, this highlight LP of "Norma," condensed from the three-disk set, also features Franco Corelli, Christa Ludwig and Nicola Zaccaria. It is a new stereo recording which supplements and competes with the older mono version by Callas which still is in the catalog. What her voice may have lost is replaced by a mature artistry and greater dramatic power which makes this a very glamorous release.

STRAUSS: DER ROSENKAVALIER (HIGHLIGHTS)



Schwarzkopf, Ludwig, Stitch-Randall, others. Angel S 35645 (Stereo)—A highly satisfactory LP containing the highlights from Strauss' often-performed opera "Der Rosenkavalier." The talented cast includes Elisabeth Schwarzkopf, Christa Ludwig, Teresa Stitch-Randall, and Otto Edelmann with the Philharmonia Orchestra under the expert guidance of Herbert Von Karajan. Top performances coupled with name value should make this a steady seller in its category.

TEN GREAT SINGERS (5-12")



Various Artists. RCA Victor LM 6705—Offered at the special price of \$14.95 until April 15, this is a bargain. It's a five-disk set, handsomely boxed, with each side devoted to one of the great RCA Victor classical artists. Represented are Caruso, Gigli, McCormack, Pinza, Galli Gurci, Ponselle, Pons, Rethberg and Tibbett. Merits prominent display, and if properly merchandised it should prove a boon to dealers. Package includes illustrated brochure.

MOZART: DON GIOVANNI (HIGHLIGHTS)



Joan Sutherland. Angel 25642 (Stereo)—An outstanding cast headed by Joan Sutherland and Elisabeth Schwarzkopf provide special flavor to what many believe the greatest of all operas. This is a one-disk highlight set, culled from the complete work, which fills four LP's. Despite heavy competition from other attractive versions, this one should find a ready market.

MOZART: THE MARRIAGE OF FIGARO (HIGHLIGHTS)



Schwarzkopf, Taddei, Wachter, Maffo, others; Philharmonia Orchestra (Giulini). Angel 35640 (Stereo)—An excellent cast, including Eberhard Wachter, Elisabeth Schwarzkopf, Giuseppe Taddei, Anna Maffo and Fiorenza Cossotto, present highlights from this popular opera. Each aria is extremely well executed and the singers are complemented by the Philharmonia Orchestra under Maestro Carlo Maria Giulini. There is only one other stereo version available here, and this extraordinary one should capture a fair share of the market.

VERDI: AIDA (3-12")



Various Artists. RCA Victor LM 6158—Some of the most renowned names in the operatic world are already represented with recorded versions of "Aida," but new packaging with such merit as this must surely generate activity at the dealer level. The recording is superior and the presence of soprano Leontyne Price along with Georgio Tozzi and Robert Merrill on the set assures high interest. Beyond the performance value itself, the package has been artfully created with a splendid cover of Miss Price as Aida and a libretto filled with fine artwork and photos.

Folk

THE WEAVERS' ALMANAC



Vanguard VSD 2102—One of the best albums by the Weavers in quite awhile. The group provides an exciting program of folk tunes reflecting various events, places and people of America. The arrangements, mostly by members of the group, are vital and full of the flavor of the material. Highlights include, "When the Stars Begin to Fall," "Rally Round the Flag," "Fight On," "True Religion" and "Brother Can You Spare a Dime." The Weavers have a multitude of fans and this well-made disk should be a hot item.

ODETTA AT TOWN HALL



Vanguard VSD 2109—Odetta, one of the most highly regarded of today's folk performers, has another superb collection of songs on this set which was recorded at one of her most recent Town Hall (N. Y. C.) showings and accompanies herself on guitar. Bill Lee plays bass. Among the top-flight tracks are "He Had a Long Chain On," "The Fox," "He's Got the Whole World in His Hands," "Take This Hammer" and "Timber."

Religious

SPIRITUALS



Marian Anderson. RCA Victor LM 2592 (Stereo & Monaural)—Although her voice no longer has the power of youth, Marian Anderson still sings with great sincerity and conviction. This collection of spirituals will be grabbed up by many who appreciate this music. Miss Anderson offers 19 selections, including such beloved examples as "He's Got the Whole World in His Hands," "Sometimes I Feel Like a Motherless Child," "Scandalize My Name" and "Trampin'." Certain to be a strong seller in this category.

INSPIRATION



New Symphony Orchestra of London (Stokowski) and the Norman Luboff Choir. RCA Victor LM 2593 (Stereo & Monaural)—The combination of name personalities and compelling choral and orchestral performances could easily turn this into a solid long-term seller. Recorded in London, the set offers big, sweeping performances of great items like "Pater Noster," "Pilgrim's Chorus" from "Tannhauser," Handel's "Largo," and the traditional "Deep River." Restful music eloquently performed and suitable for many occasions.

(Continued on page 44)

**** STRONG SALES POTENTIAL

**** LATIN TWIST

Tito Rodriguez and His Ork. United Artists UAL 3194 (Stereo & Monaural)—Rodriguez blends his own infectious Latin tempo with the exuberant rhythm of the twist on this package of Latin oldies and originals. The results are fresh and danceable with appeal for teen-agers and Latin dance fans alike. Colorful cover gives album solid display value.

**** HAWAIIAN WEDDING SONG AND OTHER SOUNDS OF PARADISE

Gordon Jenkins and His Ork. Columbia CS 8564 (Stereo & Monaural)—Here's a romantic package of island-flavored tunes, which should have solid appeal for disk jockey shows. Jenkins and Ralph Blunstein's wordless-chorus register strongly on a group of haunting oldies, including "Blue Hawaii," "Now Is the Hour," "Sweet Leilani" and "The Moon of Manakoa." Lovely cover photo features twilight view of islands.

*** TUMBLEWEED TRAIL

Sons of the Pioneers. RCA Victor LPM 2456 (Stereo & Monaural)—The boys are in virile vocal form on this collection of nostalgic Western oldies. The package should pull play from both c.d.w. and pop jocks. Selections include "Cattle Call," "El Paso," "Wanderers" and "There's a Gold Mine in the Sky." Attractive cover features vivid sunset over the desert.

**** BETWEEN HEAVEN AND HELL

Oscar Brown Jr. Columbia CS 8574

(Continued on page 44)

LP REVIEW POLICY

All albums received by Billboard Music Week are listened to and reviewed by the BMW Reviewing Panel. LP's are rated, within their respective categories, according to their commercial potential, based on such factors as performance, material, artist's name value, recording quality, etc.

SPOTLIGHT WINNERS are judged to have the strongest sales potential of all albums reviewed during the week and are picked to hit the Top LP chart. FOUR-STAR albums are those with strong sales potential. All Spotlights and Four-Star LP's have been evaluated by the full Reviewing Panel, and descriptive reviews are published for these.

THREE-STAR albums, having moderate sales potential, are listed thereafter; these frequently will be of particular interest to dealers with specialized clientele. Other LP's with limited sales potential are listed following the Three-Star albums.

SPECIAL MERIT SPOTLIGHTS, in the opinion of the Reviewing Panel, have outstanding merit and deserve exposure.

All LP's intended for review should be sent to the Billboard Music Week Reviewing Panel, P. O. Box 292, Times Square Station, New York 36, N. Y.

2 big hits on Hi RECORDS

Willie Mitchell

CRAWL

Part 2

45-2044

Gene Simmons

TWIST CALEDONIA

45-2050

THE AMERICAN LONDON GROUP

The pick of the new releases
SPOTLIGHT SINGLES OF THE WEEK
 Strongest sales potential of all records reviewed this week.

SINGLES REVIEWS

Pop

JIMMY DEAN
P. T. 109 (Cedarwood, BMI) (3:09)—**WALK ON, BOY** (Cedarwood, BMI)—Dean is in solid folksy form on "P. T. 109," an effective saga ballad about President Kennedy's heroic exploits during World War II. Trick ending brings in Dean's "Big Band John" hit. Flip is a smart, folksy ditty, neatly arranged and well sung. Both sides are strong, but "P.T. 109" has slight edge.
 Columbia 42338

NEIL SEDAKA
KING OF CLOWNS (Aldon, BMI) (2:40)—**WALK WITH ME** (Aldon, BMI) (2:30)—Here's another first-rate performance by Sedaka. "King of Clowns" is a strong weeper with strong teen-appeal. "Walk With Me," a pretty ballad, is also effective. However, flip has more power.
 RCA Victor 8007

BURL IVES
FUNNY WAY OF LAUGHING (Pamper, BMI) (2:43)—**MOTHER WOULDN'T DO THAT** (Champion, BMI) (2:27)—Ives has a sock follow-up here to his hit single "Little Bitty Tear." "Funny Way of Laughing" is an attractive country-flavored ditty, sung with folksy charm and warmth by Ives and femme chorus. Flip is a relaxed country theme with good weeper-styled lyrics. Both sides are strong.
 Decca 31371

SANTO AND JOHNNY
SPANISH HARLEM (Progressive-Trio, BMI) (1:55)—A mighty attractive version of the recent hit by Santo and Johnny backed by a large ork with a Tex-Mex sound. Instrumental side is smooth enough to get programming on the sweet stations, and also to grab exposure on Top 40 outlets. For teens as well as adults. Flip is "Stage to Cimarron" (Trinity, BMI) (2:25)
 Canadian-American 137

THE CHORDETTES
THE WHITE ROSE OF ATHENS (Peter Schaeffers, BMI) (2:27)—The group has, as usual, a classy side full of their fine harmonies, applied in this case to the powerful theme material from the picture "Dreamland of Desire." Other versions are also available but this has a strong chance. Flip is "Adios (Goodbye My Love)" (Peter Schaeffers, BMI) (2:21).
 Cadence 1417

MARTY ROBBINS
LOVE CAN'T WAIT (Marty's, BMI) (2:46)—**TOO FAR GONE** (Marizona, BMI) (3:07)—The crooning Robbins pipes are heard to great advantage on two solid efforts. Top side is a strong ballad with a rippling, concerto piano backing, while the flip is a ballad based on heart-break, done to equal effect. Watch both.
 Columbia 42375

DEBBIE REYNOLDS
(THE ANSWER TO) YOU BETTER MOVE ON (Spartus-Keva, BMI) (2:24)—**PEOPLE WILL SAY WE'RE IN LOVE** (Williamson, ASCAP) (2:32)—Debbie Reynolds, sounding better than ever on wax, comes through with two fine performances here. Top side is an answer to Arthur Alexander's current hit, which the lass sings in big-time style. Flip is a sweet reading of the Rodgers-Hammerstein classic.
 Dot 16337

ACE CANNON
BLUES (STAY AWAY FROM ME) (Lois, BMI) (2:20)—**BLUES IN MY HEART** (Home Folks, BMI) (2:23)—Cannon's soft, subtle sax sound has spun him up fast with "Tuff" recently and here are two more of the same relaxed, easygoing type. Fine dance wax for the teeners and real satisfying listening.
 Hi 2192

Country

JIMMY NEWMAN
CRAZY OLD HEART (Cedarwood, BMI) (2:40)—A winning performance of a fine country weeper by Jimmy Newman that could pay big dividends in the country field. Flip is "Of All the Things You Left" (Cedarwood, BMI) (2:31).
 Decca 31372

SPECIAL MERIT SINGLES

Talent

GEORGE MAHARIS
 ★★★★★ **TEACH ME TONIGHT** (Hub, ASCAP) (2:50)
 ★★★★★ **AFTER THE LIGHTS GO DOWN LOW** (Harvard, BMI) (2:59). Epic 9504

★★★★★
STRONG SALES POTENTIAL

ROBERT GOULET
 ★★★★★ **Too Soon**—COLUMBIA 42369—The romantic singing star from "Camelot" sings one of the tunes from the forthcoming musical production of "I Can Get It for You Wholesale." Tune is a lovely ballad with smart string arrangement. (Florence, ASCAP) (2:50)

★★★★ **Two Different Worlds**—The ballad is sung with wide lyricism by Goulet. The ork backing, filled with strings, compliments the singer nicely. (Priocess, ASCAP) (2:39)

KENNY CHANDLER
 ★★★★★ **It Might Have Been**—CORAL 62309—Chandler wails with feeling and sincerity on moving rockballad with Latin-Western flavor to backing by ork and chorus. (Hill & Range, BMI) (2:15)

★★★★ **Yours and Yours Alone**—Familiar melody is warbled pleasantly by Chandler with Latin beat on backing. (Republic, BMI) (2:20)

CORNELL GUNTER
 ★★★★★ **ROPE OF SAND**—WARNER BROS. 5266—Former lead with the Coasters warbles with verve and showmanship on a catchy rhythm-rocker with gospel-styled ork and chorus backing. Strong side. (Arch, ASCAP) (2:38)

★★★★ **LMI Me Up Angel**—Feelingful rockballad with churchy flavor to backing is sung with sincerity and heart by Gunter. (Dave Dreyer, ASCAP) (2:15)

SOUFY SALES
 ★★★★★ **Because of Black Youth**—REPRISE 20064—Comedy canine character from Ames' high-rated TV show is featured in amusing satirical ballad sung in okay fashion by Sales. Could appeal to the kids. (Bayer, ASCAP) (3:30)

★★★★ **Soupy's Theme**—Exuberant instrumental theme of TV comedy show is wrapped up in lively, silent-movie-styled

slap-stick ork treatment. (Bayer, ASCAP) (2:01)

JEAN THOMAS
 ★★★★★ **Moon River**—CADENCE 1419—Miss Thomas offers yet another version of the fine movie tune. She does the tune in a soft, unaffected style with a fine arrangement that builds from a simple guitar to big strings. Could get a lot of play. (Famous, ASCAP) (2:47)

★★★★ **My Ideal**—The familiar Richard Whiting tune gets a neat vocal by the gal with guitar backing building to strings. Near fodder for good-music stations. (Famous, ASCAP) 2:55)

WANDA JACKSON
 ★★★★★ **Let My Love Walk In**—CAPITOL 4723—A happy, bright rhythmic tune by the gal. She handles it with style against a good choral and hand clapping rhythm effect. (Camarillo, BMI) (2:15)

★★★★ **If I Cried Everytime You Hurt Me**—A weeper ballad handled with deep meaning by the thrush. A soaring chorus and strings furnish a strong backing. Tune is by Harlan Howard and it's a good one. (Central, BMI) (2:32)

BOBBY EDWARDS
 ★★★★★ **Sing the Blues**—CAPITOL 4726—Here's Melvin Endsley's tune, once a smash for Marty Robbins and Guy Mitchell, done in stylish form by Edwards. Deserves exposure. A good effort. (Auff-Rose, BMI) (2:14)

★★★★ **What'll I Do Without You**—A weeper tune set to breezy tempo. Edwards handles it in solid fashion with a good choral assist and a good arrangement. Two worthy efforts. (Rapid, BMI) (2:21)

ERROL GARNER
 ★★★★★ **Some of These Days**—ABC-PARAMOUNT 16301—From Errol Garner's album "Closeup in Swing" comes this bright

happy side featuring some fine work by the pianist. Could grab a lot of air-play especially in the days of good music programming. (Jerry Vogel, ASCAP) (3:02)

★★★★ **You Do Something to Me**—Same comment. (Harms, ASCAP) (3:10)

CARL HOLMES
 ★★★★★ **Mashed Potatoes (Parts I & II)**—ATLANTIC 2140—Here's another in the long line of Mashed Potato records for the teen set. It has a pounding beat and a bright vocal by Carl Holmes on both sides, and it builds nicely throughout. It may grab some of the action, although the Dee Dee Sharp record has a big head start. (Sherlyn, BMI) (2:10, 1:40)

FREDDY KING
 ★★★★★ **Sittin' on the Boat Dock**—FEDERAL 112456—A blues and King handles the tune smartly against a neat guitar and rhythm backing. Could grab plays. (Sonic, BMI) (2:55)

★★★★ **Side Tracked**—A blues instrumental done in down South style with a smartly talking guitar. This, too, is worth a hearing. (Sonic, BMI) (3:02)

CARROLL BROTHERS
 ★★★★★ **Bo Diddley**—CAMEO 213—A wild reading of this bluesy item, with a riffing band behind the vocal. Watch it. (Arc, BMI) (3:05)

★★★★ **Slippin' an' Sliidin'**—This side continues the mood and tempo of the flip.
 (Continued on page 47)

SINGLES REVIEW POLICY

All single records received by Billboard Music Week are listened to and reviewed by the **BMW Reviewing Panel**. Records are rated, within their respective categories, according to their commercial potential, based on such factors as performance, material, artist's name value, recording quality, etc.

SPOTLIGHT WINNERS are judged to have the strongest sales potential of all singles reviewed during the week and are picked to hit the top 50 of the **Hot 100** chart. **FOUR-STAR** singles are those with strong sales potential. All Spotlights and Four-Star records have been heard and evaluated by the full Reviewing Panel and descriptive reviews are published for these.

THREE-STAR records, having moderate sales potential, are listed thereafter; these frequently will be of interest for disk jockey programming. Other records, with limited sales potential, are listed following the **Three-Star** records.

SPECIAL MERIT SPOTLIGHTS, in the opinion of the Reviewing Panel, have outstanding merit and deserve exposure.

All singles intended for review should be sent to the **Billboard Music Week Reviewing Panel**, P. O. Box 292, Times Square Station, New York 36, N. Y.

2 big hits on **Monument** RECORDS

Bob Moore
AUF WIEDERSEHEN MARLENE

Jerry Byrd
MEMORIES OF MARIA

45-457

45-449

THE AMERICAN LONDON GROUP

FOR INVENTORY AND PROGRAMMING

TOP LP's BY CATEGORY

To help dealers buy and control and properly display inventory, and to help broadcasters program, the 200 Best Selling LP's are herewith listed by type of material and arranged alphabetically. The same 200 LP's are listed in order of sales strength on the cardboard insert. Those LP's listed in bold face and capital letters are on the chart nine weeks or less.

VOCAL LP's

Title (Label) (Stereo) Mono Top LP Rank

Male Vocalists

● ALWAYS YOU (COL)	111
Paul Anka Sings His Big 15 (ABC).....	58
Belafonte at Carnegie Hall (RCA).....	103
Big Bad John (Col).....	53
Chubby Checker/Bobby Rydell (Cameo).....	61
● DANNY BOY & OTHER SONGS I LOVE TO SING (COL)	(47) 40
Do the Twist (Atl).....	12
Doin' the Twist at the Peppermint Lounge (Rou).....	(25) 4
For Twisters Only (Park).....	26
● TENNESSEE ERNIE FORD—SPIRITUALS (CAP)	150
Heavenly (Cap).....	77
Hell Bent for Leather (Col).....	134
Buddy Holly Story (Cap).....	82
Hymns (Cap).....	59
● HYMNS AT HOME (CAP)	86
I Remember Tommy (Rep).....	(17) 18
● IF YOU BELIEVE (MERC)	104
Johnny's Greatest Hits (Col).....	34
Jump Up Calypso (RCA).....	(27) 39
Let's Twist Again (Park).....	60
● LINGER AWHILE WITH VIC DAMONE (CAP)	72
● LIVE IT UP (COL)	(31) 21
Portrait of Johnny (Col).....	47
Jimmy Reed at Carnegie Hall (V-J).....	132
Rick Is 21 (Imp).....	76
Runaround Sue (Laurie).....	28
● SINATRA AND STRINGS (REP)	(15) 42
● TAKE GOOD CARE OF MY BABY (LIB)	119
Twist (Park).....	3
● TWIST WITH BOBBY DARIN (ATCO)	75
● VERSATILE BURL IVES (DEC)	(50) 41
Whole lotta Frankie (Chan).....	135
Your Twist Party (Park).....	2

Female Vocalists

All the Way (Dec).....	98
● JOAN BAEZ, VOL. I (VAN)	74
Joan Baez, Vol. II (Van).....	33
Ella in Hollywood (Ver).....	137
Judy at Carnegie Hall (Cap).....	(11) 14
Never on Sunday (MGM).....	25
Raring 20's (WB).....	80
September in the Rain (MERC).....	116
● SINCERELY BRENDA LEE (DEC)	130

Duos and Groups

Brothers Four Song Book (Col).....	139
● CAMPUS ENCORE (CAP)	133
● COLLEGE CONCERT (CAP)	(19) 19
Encore of Golden Hits (MERC).....	73
From the Hungry I (Cap).....	115
Gain' Places (Cap).....	95
Here We Go Again (Cap).....	141
Kingston Trio (Cap).....	87
Kingston Trio Close Up (Cap).....	(32) 37
Let's All Sing With the Chipmunks (Lib).....	114
● LION SLEEPS TONIGHT (RCA)	62
● MIGHTY DAY ON CAMPUS (KAPP)	145
● SING OUT! (RCA)	(14) 15
Slightly Fabulous Limelites (RCA).....	67
● A SONG FOR YOUNG LOVE (CAP)	(45) 11
● STANDING ROOM ONLY (UA)	148
Tonight in Person (RCA).....	136
● TWIST WITH THE VENTURES (DOLT)	(34) 31

Choruses

Fireside Sing Along With Mitch (Col).....	142
Happy Time Sing Along With Mitch (Col).....	121
Memories Sing Along With Mitch (Col).....	91
More Sing Along With Mitch (Col).....	125
● RHYTHM SING ALONG WITH MITCH (COL)	(33) 43
Saturday Night Sing Along With Mitch (Col).....	120
Sentimental Sing Along With Mitch (Col).....	81
Sing Along With Mitch (Col).....	45
TV Sing Along With Mitch (Col).....	(44) 58
Your Request Sing Along With Mitch (Col).....	(42) 57

Mixed Voices

● ALAN FREED'S MEMORY LANE (END)	131
Murray the "K's" Blasts From the Past (Chess).....	99
Murray the "K's" Sing Along With the Original Golden Gossers (Rou).....	109
Oldies But Goodies, Vol. I (OS).....	23
Oldies But Goodies, Vol. III (OS).....	66
Sixty Years of Music America Loves Best, Vol. III (RCA).....	65

CLASSICAL &

SEMI-CLASSICAL LP's

● BRAHMS: CONCERTO NO. 2 (RCA)	(38) 123
● MY FAVORITE CHOPIN (RCA)	122
Rodgers: Victory at Sea, Vol. III (RCA).....	(48)

Title (Label)

(Stereo) Mono Top LP Rank

INSTRUMENTAL LP's

Mood and Dance

Berlin Melody (Dot).....	(36) 146
Calcutta (Dot).....	71
● DOWN HOME (RCA)	124
Ebb Tide and Other Instrumental Favorites (Dec).....	(29) 93
● FERRANTE & TEICHER, LOVE THEMES (UA)	113
● GOLDEN PIANO HITS (UA)	(39) 112
Golden Waltzes (Dot).....	96
● GREATEST STRING BAND HITS (DOT)	(40)
Italia Mia (Lon).....	106
● LET THERE BE DRUMS (IMP)	(24) 8
Let's Twist Her (Hi).....	44
● MARIA (KAPP)	(49) 105
Moon River (Dot).....	(10) 20
New Piano in Town (RCA).....	97
● SO MUCH IN LOVE (COL)	(5) 16
Somebody Loves Me (Col).....	100
● SONGS OF THE FABULOUS 50'S (KAPP)	149
● TONIGHT (UA)	118
● TWISTIN' IN HIGH SOCIETY (EPIC)	89
● UP A LAZY RIVER (LIB)	107
● ROGER WILLIAMS GREATEST HITS (KAPP)	138
Yellow Bird (Dot).....	(43) 78
● YOUNG AND WARM AND WONDERFUL (RCA)	117

Jazz

Best of the Dukes of Dixieland (AF).....	(28) 90
● COMBO! (RCA)	(35)
● HORN A-PLenty (RCA)	(26) 48
● MIDNIGHT IN MOSCOW (KAPP)	101
● MIDNIGHT SPECIAL (B-N)	79
● SOMEDAY MY PRINCE WILL COME (COL)	144
● TIME FURTHER OUT (COL)	(12) 24
Time Out (Col).....	(9) 7
What'd I Say (Atl).....	110

Percussion and Sound

● EXOTIC PERCUSSION (LON)	(46)
Melody and Percussion for Two Pianos (Lon).....	(21)
Pass in Review (Lon).....	(41)
Persuasive Percussion, Vol. I (Com).....	(13)
● PERSUASIVE PERCUSSION, VOL. IV (COM)	(37)
Stereo 35/MM (Com).....	(4)
● STEREO 35/MM, VOL. II (COM)	(8)

SHOW MUSIC

Original Cast

Camelot (Col).....	(6) 9
Carnival (MGM).....	83
Flower Drum Song (Col).....	64
● GAY LIFE (CAP)	84
How to Succeed in Business Without Really Trying (RCA).....	50
● KWAMINA (CAP)	147
Milk and Honey (RCA).....	30
My Fair Lady (Col).....	22
Soil Away (Cap).....	126
Sound of Music (Col).....	(7) 10
South Pacific (Col).....	51
West Side Story (Col).....	(16) 13

Sound Track

Babes in Toyland (Vista).....	102
Blues Hawaii (RCA).....	(2) 1
Exodus (RCA).....	94
● FLOWER DRUM SONG (DEC)	(22) 17
G. I. Blues (RCA).....	92
● HEY, LET'S TWIST (ROU)	29
King of Kings (MGM).....	(20) 36
Never on Sunday (UA).....	35
South Pacific (RCA).....	(23) 54
Student Prince (RCA).....	127
West Side Story (Col).....	(3) 6

Music From Musicals, Films and TV

Breakfast at Tiffany's (RCA).....	(1) 5
Film Encores (Lon).....	108
Great Motion Picture Themes (UA).....	(30) 52
Music From Exodus & Other Great Themes (Lon).....	85
West Side Story (Cap).....	128
West Side Story (UA).....	(18) 46

COMEDY LP's

Ain't That Weird? (RCA).....	129
The Astronaut (Kapp).....	63
Behind the Button-Down Mind of Bob Newhart (WB).....	69
Button-Down Mind of Bob Newhart (WB).....	55
Jose Jimenez in Orbit/Bill Dana on Earth (Kapp).....	70
Knacker's Up (Jub).....	32
Moms Mabley at the Playboy Club (Chess).....	49
Moms Mabley at the UN (Chess).....	143
● MIKE NICHOLS & BLAINE MAY EXAMINE DOCTORS (MERC)	27
Sensational (Jub).....	88
Songs for Sinners (Jub).....	140
Rusty Warren Bounces Back (Jub).....	38
Woody Woodbury's Saloonatics (Stereo).....	56

the list of Italian album best sellers.

Tracks

RCA Italiana, which scored one of its great successes with the sound track of "La Dolce Vita," has come back again with "Boccaccio '70," a new Italian film production, which will shortly be released by Embassy in the U. S., with highlights from the four episodes of the movie, including the singing voice of Sophia Loren, no newcomer to disks. Another recording star who will appear in a new film, "Public Confession," is Miranda Martino. She will do a series of regional Southern Italian songs as the story unfolds.

Artist News

Paul Anka recorded "Love Me Warm and Tender," autographed records in the Ricordi diskery, and even sang for the waiters and chambermaids at the Hotel Excelsior during two days here.

Chet Baker is making his TV comeback here with a quintet of Italians in "Jazz Gallery." The pianist of his group, Amedeo Tommasi, who composed "Ballad in the Form of Blues" for the Modern Jazz Quartet, will appear in June at the Washington, D. C., Jazz Festival with a combo made up entirely of Europeans. Renato Rascel is the latest to receive the Golden Kiti-Kat Award. Leontyne Price will star in "Madame Butterfly," first complete opera recording at the new RCA studios. Graz, lots!

JAPAN

Albums Herald Jochum Concerts

By J. FUKUNISHI
108 Kakinokizaka, Toyko

Eugen Jochum is coming with Concertgebouw Orchestra of Amsterdam to participate in the International Music Festival to be held in Osaka in April. In conjunction with this appearance, Nippon Grammophon announced the release of two LP's embodying Beethoven's Symphonies Nos. 5 and 8, Symphony No. 4 and the "Leonore" Overture No. 2, recorded by the maestro with Berlin Philharmonic Orchestra.

Diskeries

The debut batch of five stereo LP's by Hispavox will be marketed in the middle of March under the label of Voix d'Or, which Nippon Westminster Records created in Japan.

Nippon Grammophon's sales estimate for the first half of the fiscal

year 1962 (April-September) is reported to be \$2,000,000 for records and \$900,000 for phonographs and others. To achieve this target, the firm drew up a plan to market an album of four stereo LP's of five symphonies, an album of four stereo LP's of complete Piano Concerti etched by Wilhelm Kempf, and an album of two LP's of Polydor Japanese Hit Songs.

Library Use

The Record Library of the Japan Phonograph and Record Association is now available for the use of the members of recording companies, broadcasting organizations and newspapers. The library is on the first floor of the Association's building and contains about 2,500 LP's.

SPAIN

Fans Flock to Anka Reception

By RAUL MATAS

32 Av. Jose Antonio, Madrid 13.

Warmest reception ever in Spain was held last week for Paul Anka. Several deejay shows organized a bus caravan of fans to welcome the Canadian singer. Same night Anka recorded in Madrid the Spanish version of "Love Me Warm and Tender." Anka will come back in June to do a big TV spectacular directed by Bill Caram, RCA's publicity manager and also a TV producer.

Chilean Festival

Invited by the Vina del Mar and radio Minería, we flew to South America as a member of the jury for the third Song Festival there, emceed by Ricardo Garcia (local deejay for Discomania) and Carlos De La Scotta. Young millionaire Maria Pilar Larrain won the contest with "Dime Porque" (Tell Me Why) and Los Cuatro Duendes were the performers. Arturo Millan, who won the Benidorm's festival in Spain two years ago, got the second and third places for "Dos Veces Papa" (Twice Daddy) and "Si ya no me quisieras" (If You Don't Love Me Already). The festival was witnessed by almost 10,000 people.

Distribution

Liberty and Cadence Records are now released in Spain by La Voz de su Amo and Hispavox. Odeon, here, launched Julie London Bobby Vee, the Crickets, the Fleetwoods, Si Zentner, Johnny Burnette, Eddie Cochran, Gene McDaniels and Buddy Knox's best records. Hispavox has already done the same with the Chordettes.

Hits of the World

Continued from page 20

4 A WONDER LIKE YOU—Ricky Nelson (Renown)—M.C.P.S.	9
5 PEPPERMINT TWIST—Joey Dee & the Starliners (Roulette)—Jill Music	10
6 HAPPY BIRTHDAY, SWEET SIXTEEN—Neil Sedaka (RCA)—Kershner	11
7 THE GYPSY ROVER—The Highwaymen (United Artists)—M.F.C.S.	12
8 MULTIPLICATION—Bobby Darin (Atlantic)—Aberbach	13

9 4 THE GUNS OF NAVARONE—Rudy Ventura (Columbia)—Canciones del Mundo	14
10 12 DANS LE CREUX DE TA MAIN—Robert Jeantel (Philips)—Quiroga	15

SWEDEN

(Courtesy Orkester-Journalen, Stockholm)

This Last Week	1	2	LET'S TWIST AGAIN—Chubby Checker (Columbia)—Belinda
1	1	LAS INTE BREVET—Siv Malmkvist (Metronome)—Milla	
2	2	MEXICO—Bob Moore (London)—Reuter & Reuter	
3	3	MULTIPLICATION—Bobby Darin (Atlantic)—Belinda	
4	4	TE DANS MA KARLSTATOSERNA—Sven Ingvar (Philips)—Nordiska Musikforlaget	
5	5	SANT AR LIVET—Anita Lindblom (Fontana)—Sweden Music	
6	6	LITTLE ROSEMARY—Ray Adams (Fontana)—Europa-Production	
7	7	THE YOUNG ONES—Cliff Richard (Columbia)—Oshram	
8	8	ALTOPPENS ROS—Owe Torgqvist (Philips)—Reuter & Reuter	
9	9	HAPPY BIRTHDAY, SWEET SIXTEEN—Neil Sedaka (RCA)	

SPAIN

(Courtesy Discomania, Madrid)

* Denotes local origi

This Last Week	1	2	DANCE ON LITTLE GIRL—Paul Anka (Hispavox)—Hispavox
1	1	MARY CARMEN—Duo Dinamico (La Voz)—Munika del Sur	
2	2	MOLIENDO CAFE—Luchito Gatica (La Voz)—Hispavox	
3	3	EL ORGANITO—Mario Clavel (Philips)—Canciones del Mundo	
4	4	KISSIN' ON THE PHONE—Paul Anka (Hispavox)—Hispavox	
5	5	EL TERCER HOMBRE—Duo Dinamico (La Voz)—Canciones del Mundo	
6	6	QUIEREME MUY FUERTE—Paul Anka (RCA)—Ra-Do-La	
7	7	CINDERELLA—Paul Anka (Hispavox)—Hispavox	

() Positions in parenthesis indicate relative sales strength of stereo LP's

CHUCK REED'S

ROLLIN'-
AND
THE
NATION'S
RIDIN'-
WITH HIS
SENSATIONAL
SMASH

"JUST PLAIN HURT"

B/W

"TALKIN' NO TRASH"
HIT #101

CURRENT DISTRIBUTORS.....

- CENTRAL RECORD DIST., NEW ORLEANS, LA.
- GODWIN DISTRIBUTING CO., ATLANTA, GA.
- MUSIC CITY DIST., NASHVILLE TENN.
- GOLDSTATE DIST. CO., MIAMI, FLA.
- W.H. DALY DIST. CO., HOUSTON TEX.
- RECORD SALES CO., MEMPHIS TENN.
- BOB HELLER, FLYING RECORD DIST. CO. PHILADELPHIA PA.
- JOHN HALONKA, BETTER RECORDS, NEW YORK, N. Y.
- CALIFORNIA RECORD DIST., LOS ANGELES, CALIF.
- O'BRIEN DIST. CO., MILWAUKEE WIS.
- STEVE BRODIE, BEST RECORD DIST., BUFFALO, N. Y.
- NORMAN DIST. CO., CHICAGO ILL.

MORE TO COME.....



AUSTRALIA

Need Phono Push
Out in Tasmania

By GEORGE HILDER
19 Todman Ave., Sydney

Jim Sutton, general sales manager for the Australian Record Company, has just returned to Sydney after spending a week in Tasmania. During his visit he discussed with distributors the effect of record sales in the city of Launceston since the opening there of television. He found that though sales are down, the effect will not be as great as many expected. Sales in the city of Hobart are back to normal now that TV has been operating there for some time. However, Sutton showed some concern at the sad lack of promotion from the record player manufacturers in that State.

A.R.C. scheduled their first three Epic albums, "Twistin' in High Society," "Lester Lanin Plays Latin" and "Happy Go Lanin," for April release.

Disk News

The official launching of the Kapp and Medallion labels will take place in April with the release of Roger Williams' album, "Maria" and "Great Waltzes of the World" on Kapp and on Medallion, "Dixie Minstrels" and "New York, New York."

Hurry Miller, of La Gloria Records, New Zealand, arrived in Sydney on his return from the States and announced that he will be promoting a New Zealand tour during April starring Johnny Ray.

Norman Burns, of Pye Industries, stated that his company will pre-release Nancy Sinatra's new single, "To Know Him Is to Love Him," on the Reprise label.

Title getting a lot of action are two versions of "Do-Re-Mi," the original by Lee Dorsey and Dig Richards' local version on Festival acquired from Ardmore and Beechwood, London. . . . Jim Morris, record manager for Radio Corporation, stated that Mercury is releasing "Big Man in a Big House" by Leroy Van Dyke. This single was deleted from the catalog a while back but lately deejays have been playing it to such an extent that it has been decided to reissue it.

"Hey! Baby" by Bruce Channel, rated high in BMW, has been released on the Mercury label, but to date it is not receiving any air play. It has been classed as too rowdy by radio stations throughout the country.

This is the beginning of Bob Rogers' fifth year with Station QUE, Sydney. Rogers said: "We have seen the rise of Australian artists as a force to be reckoned with on the international scene. The rock 'n' roll era has waxed and waned, Elvis Presley led the swing away from wild rock to sweeter ballads. The days of the 'Big Show,' promoted by Lee Gordon, are all but over, people have become more selective."

New Label

W.&G. Records has acquired the new label Sonodor, releasing "Headin' Home" by Orchestra Del Oro. . . . Noeleen Batley, Lonnie Lee and Lucky Starr have each cut sides for the Festival label due for early release in April.

Publishing

In the publishing field, Leeds Music has just published the Rawhide Theme and "The Wanderer." . . . Jack Argent has acquired for Tu-Con Music "Please Don't Ask About Barbara" and "I've Got Bonnie." Also to be recorded locally by Sharon O'Brien on the Pye label is the Tu-Con number, "Flashlight of Love."

BELGIUM

Richards & Dee
Have Hot Singles

By JAN TORFS
Stuivenbergvaart, 37—Mechelen

Two records are breaking through here these days. One is Cliff Richards' "The Young Ones." The second outstanding record is Joey Dee's "Ya Ya Twist," of which 3,000 records were ordered before release. Dee's third record, "Hey, Let's Twist," a money-maker in the States, has also been released here. These are the top five for the past month:

- (1) "Ya Ya Twist," Joey Dee, Roulette;
- (2) "Peppermint Twist," Joey Dee, Roulette;
- (3) "Let There Be Drums," Sandy Nelson, Imperial;
- (4) "Hey, Let's Twist," Joey Dee, Roulette;
- (5) "Jambalaya," Fats Domino, Imperial.

Gramophone is about to release an EP by the actor, Anthony Perkins, singing in French. Two are from Perkins' motion picture, "Aimez-vous Brahms." Label is Pathe.

Next month, Moonglow recording artist Alberto Cortez will be in Paris. He was introduced to Mr. Francis Lopez, the French composer and operetta writer, who will write a special musical comedy in which Cortez will sing and act the lead role. During the months of April and May, Cortez goes to Venezuela where a two-month contract is waiting. His latest recording is "Renata" and "La Escalera."

Disk Business

From April 1 on Inelco will no longer be the distributor of the Warner Bros. records in Belgium. Discovogue (distributors of the Vogue, Pye and Durium records) took over the label.

Funckler has rush-released two hot Argo items: "Let Me In" by the Sensations and "Smoky Places" by the Corsairs. After a tremendous build-up through press releases and airplay, Funckler succeeded in crashing the barrier with Sue Thompson's "Norman."

The "quiet" battle between Inelco and Anvers Radio, around new Paul Anka releases is continuing. Inelco released the 12 inch album: "Young, Alive and in Love" on RCA and a few days after, Anvers Radio issued "Paul Anka Sings His Big 15—Vol. 3" on ABC-Paramount. In the singles field, RCA is ahead on ABC-Paramount, for at this moment "Love Me Warm and Tender" is enjoying bigger sales than "Fools Hall of Fame."

There is still much competition between record firms releasing new Twist records. Ronnex brought off press an entirely new Twist record: "Champagne Twist" and "Let Me Twist" sung by a chorus. This chorus is under the direction of Marc Alvan and is composed of three girls and seven boys.

BRITAIN

Dot Talking Deal
With U. K. Firms

By DON WEDGE
News Editor, New Musical Express

Dot Records' future in Britain and much of Europe is the reason for the current visit of Jim Bailey, director of the label's international division. He was in London March 4-8 for meetings with British Decca, Dot's current licensee for Britain and most of the Continent except Scandinavia. He also saw execu-

SINGS SONGS
TO JACKIE

ROME—A new composition, "Nei Miei Sogni" ("In My Dreams"), dedicated to Mrs. Jacqueline Kennedy, who was present, was sung by the composer, Ugo Calise, famed singing Neapolitan guitarist, at a concert which followed a dinner for 16 given by Count Dino Pecci-Blunt, a Harvard classmate of President Kennedy.

The participation of the singer had been requested by the First Lady, who asked to hear typical Neapolitan songs. Only non-Italian guests present at the dinner and the concert were U. S. Ambassador Frederick Reinhardt and Princess Radziwill, sister of Mrs. Kennedy.

tives of EMI, Pye and Philips, then began a circuit scheduled to include visits to Holland, Stockholm, Copenhagen, Hamburg, Frankfurt, Paris and Milan as well as possibly Rome and Madrid. Bailey expected to be back in London March 25 to finalize the deal with Decca which ends in July.

Bailey said he was seeking a distribution deal to last "for some time to come." Meetings with other firms, he added, did not necessarily mean a switch. Dot wanted to be "completely satisfied that it is getting as good a deal as possible." The U. S. executive was noncommittal but trade circles seemed to favor a renewal with Decca. Also due in London soon is Dot prexy Randy Wood.

Visitors

Another important disk executive in London was Francois Michin, on his first visit to EMI headquarters since he became, at the beginning of the year, head of the firm's Italian subsidiary, La Voce del Padrone - Columbia - Marconi-phon (VCM). Michin had previously been head of the record side of EMI's French firm, Pathe-Marconi, with which he had been connected since 1949. . . . Johnny Brandon, back in London with his U. S. writing partner Stewart Weiner, produced four of his compositions with Decca's Mark Wynter Thursday (15). . . . Lonnie Donegan flew to New York March 9 for a week's visit taking recordings made by him for Pye. Primary reason was for discussions with his new U. S. outlet ABC-Paramount.

In London, was Donegan's U. S. business representative, Mannie Greenfield. With the singer's manager Cyril Berlin, he finalized a month's bookings for Donegan at the Village Gate, New York, in October. Greenfield also had talks with Eden Kane's management, Audio Enterprise, about a visit to the U. S. in June.

Publishing Business

Due in New York Monday (19) for discussions with U. S. affiliates was Noel Rogers, head of the Dominion Music group—one of Britain's most active new publishing houses. He will be having talks with his U. S. affiliates. . . . Publisher Eddie Kassner has been appointed U. S. representative of Danny Williams, EMI singer, who recently clicked here and is issued in the U. S. by U-A. . . . Virtually all British music publications paid tribute via boits to the late Louis Bernstein, though a separate Shapiro, Bernstein firm here is only a year old.

Disk Business

Cameo's European representative, Harry Walters, produced an LP with 72 musicians using the 35mm. technique. Musical director was Norman Stenfalt. . . . Philips has sent tapes of the Allison's "Lessons in Love" (a recent chart entry

on Fontana from "The Young Ones" film) to the U. S. for Mercury issue. . . . Pye is negotiating a long-term pact with Kapp for the output of the Kenny Ball band. "Midnight," its album and its successor, "March of the Siamese Children," were the subject of individual deals.

CANADA

Anka's Cousin
Cuts Twist Disk

By STAN FISHER
Montreal Star

Hal Ross of Compo Records Ltd., brought Donn Abraham down from Ottawa recently for a promotion tour of Montreal that included radio and TV exposure as well as newspaper interviews. The 19-year-old Ottawa boy is a cousin of Paul Anka. His latest release, "The International Twist," is the first Apex offering recorded originally in Montreal. The flip side is "Cruel Betty, Cruel."

Donn wasn't the only recording star hitting the Montreal publicity trail. Bobby Curtola, who records for the Tartan label, was in town plugging for his latest, titled "Fortune Teller." Bobby's platters are handled by Phonodisc locally. The Raftsmen are doing the local nightclub circuit after their successful Miami debut. The RCA Victor artists have had two more single 45's released since their big album "Here and There With the Raftsmen." The Raftsmen are of the classical cut of folk singers and can offer songs in 11 languages.

DENMARK

Political Officials
Lead TV Benefit

By ARNE HANSEN
11 Malerbakken, Holte

Danish TV scored with something new March 10, when the first of the gigantic TV shows in benefit of the under-developed countries went over the screen. The seven-hour program was opened by H. M. King Frederik IX, Ralph Bunche of UN and B. R. Sen of FAO. A long list of Danish and foreign artists participated, among these, American pianist Rosalyn Tureck, Swedish Grand-Prix winner Inger Berggren and German teen-age idol Peter Kraus with his "Schwarze Rose."

The Cliffers, a Danish amateur group which started their career half a year ago and did very well with their first record "How Wonderful to Know," have now reached the top of the hit lists with "Django" on Philips.

Among the best selling records, "The Twist," with Chubby Checker, is in the lead; Cliff Richard has entered the charts with "The Young Ones," Siv Malquist with "Laes ikke Brevet" (Don't Read the Letter) and Dairo Campeotto with "Carissima." This got second place at the Danish Melody Grand Prix.

EIRE

To Issue Latest
Willie Brady LP

By KEN STEWART
Dublin Evening Mail

The twelfth LP by leading Irish ballad singer, Willie Brady, "An

Irish Evening With Willie Brady," spotlighted two weeks ago by the BMW reviewing panel, will be released here shortly by Avoca. The singer's "Irish Songs of Freedom" is still among the nation's most consistent sellers. Brady has been signed for a series of "For Your Pleasure" programs on Telefe Eireann. In April, he will resume a series on Radio Eireann, first heard some years ago. Entitled "Ranchouse Revels," the emphasis is on country music.

Disk News

A group of Irish artists are to make a 30-day Congo tour to entertain U. N. troops serving there. Gael-Linn issued an LP of Irish poetry read by native speakers. Also released is the company's latest pop wax, "An Bhuil an Fonn S Or?" Gael-Linn's first venture into modernity, "Siunin," has notched impressive sales over a period.

Terry Martin, of Dundalk, winner of the Sunday Independent National Search for a Ballad Singer Contest, is now undertaking a 17-day U. S. tour with Brendan O'Dowda and a traditional dance group from Belfast. She has also cut a disk for HMV in Dublin.

FRANCE

San Remo, Tango
Tunes Get Promo

By EDDIE ADAMIS
92 quai du Marechal Joffre
Courbevoie (Seine)

Although Twist records always chalked up good sales, French publishers never ceased to look for the strong song that would overrun the limited success of the Twist tunes.

A few weeks ago singer Guy Beart, the Philips record company and publisher Jean Pierard started a big publicity campaign to bring back the tango rhythm—especially to the teen-agers.

Though this latter aim was hazardous during the actual Twist craze, the only result of this forced campaign was to urge all the record labels to throw on the market—and they still do—a big batch of tango records, old and new.

Now that most of the record execs feel the Twist craze will be over by the end of next summer, local publishers have thrown themselves on San Remo Festival's songs.

Salabert and Caravelle bought the No. 1 tune, "Addio Addio" and Semi Publishing has five: "Un' anima leggera," "Gondoli Gondola," "Tango Italiano," "Quando Quando Quando" and "Inventiamo la vita." Chappel bought "Bongiorno Amore" and "Aspettandoti"; Pathe-Marconi has acquired "Passa il tempo" and Ricordi has "Tebia."

Visitors

Dario Soria, division vice-president of RCA Victor's international liaison department, met Societe Francaise du Son's president, Henri Froment. They flew together to Rome where they attended the opening of RCA Italiana's new studios. Command Records was officially presented to the public March 8 at the Theater of the Champs Elysees.

Signings

Major labels regularly expand their talent roster. Last week Barclay added Pierre Brun; Fontana, Luc Roman; Decca, Les Pingouins, and EMI, Laura Casale.

Mrs. De Rieux of the RCA Record Club told BMW last week that the club (launched here through the "Selection du Reader's Digest") has met with much success since its beginning last October. The Reader's Digest has more than a million subscribers in this country.

The RCA Record Club is exclusively an LP club. The new

Reader's Digest Club subscriber can buy four LP's for the price of one (22.90 new francs), if he agrees to buy four more at a regular price (between 23 and 32 new francs) in the course of the same year. Subscribers are offered an extra bonus, for each three LP's they buy subsequently, they get one free. Mrs. De Rieux also said that RCA Italiana will shortly issue for the RCA Record Club a special LP featuring Maurice Chevalier and Edith Piaf.

Disk Business

The total sales of the French record industry for 1961 have been estimated to total between 20 and 25 million records. Vogue announced that Dean Martin's first record for Reprise will be released soon in France. . . . Polydor reports that Marcel Amont's recording "Le Mexicain" continues to chalk up strong sales; 10,000 were sold in one week. . . . RCA has launched a new EP series labeled "PPX," which features original hits recorded in the U. S. . . . In Paris, Pathe Marconi organized a soiree to introduce their new hi-fi catalog CHF 63, together with Command's stereo records. . . . Isabelle Aubret (Philips), Francois Deguelt (Columbia) and Camillo (Telefunken) will represent respectively France, Mone Carlo and Luxembourg in the European Song Festival in Luxembourg March 18.

Visitors In

Mercury's President Irving Green was in for business talks with Nana Mouskouri, who scored a big hit in Germany with "The White Roses of Athens." Ricordi's general director Guido Rignano was here to settle the problems arising from the resignation of the French branch director Luigi Arduino, who will head a new Italian publishing and recording company headquartered in Milano.

GERMANY

GEMA Boss Visiting U. S.

By BRIGITTE KEEB

Automaten-Markt, Braunschweig

Dr. Schulze, general director of German performance rights society, GEMA, left for the U. S. A. at the end of February for talks with American rights societies. He will then fly to Japan.

Lutz Wellnitz, general manager of Ariola, has returned from the States for business talks with officials of U. S. labels, represented by his firm in Germany, including Reprise, Cameo, Laurie and Parkway.

Lale Andersen will depart May 13 for New York. Like a number of German artists, the songstress will appear on German radio programs in New York from May 21 to 25, Chicago May 26, Los Angeles June 2 and will return June 3.

Visitors Here

Dot's international sales director Jim Baley visited firm's German reps Teidec, Hamburg.

Laya Raki, famous international striptease dancer and wife of Hollywood actor Ron Randall, has started a record career. She was signed by the Carina label. Her first recordings were made in Munich last week.

The No. 1 winner tune of German Song Festival 1962, "Zwei kleine Italiene," by Conny Froboes on Electrola, passed the 200,000 sales mark, according to the firm. Tune is currently No. 6 on the charts.

Gerd Hammerling, of Peter Schaeffers Publishing Company, Berlin, returned from Athens where he met composer Manos Hadjidakis to discuss new productions. Schaeffers is publishing almost all new Hadjidakis compositions in Germany.

Radio Luxemburg presented Golden, Silver and Bronze Lions on March 15 to the most requested

recording artists by Radio Luxemburg listeners during the last six months. Chief deejay and speaker Camillo Felgen handed over the prizes. Freddy received the Golden Lion for "La Paloma," the Silver Lion went to Nana Mouskouri for "Weisse Rosen aus Athen," and Peter Kraus got the Bronze Lion for "Schwarze Rose, Rosemarie."

Paul Anka arrived for his first German recordings in Hamburg March 7. He sang German versions of his current U. S. titles "Love Me Warm and Tender" entitled "Lauter Liebe schenk ich dir," lyrics by Hans Bradtke, and "I'd Like To Know" (Ein Girl wie du), lyrics by Loose. Anka visited Frankfurt and Munich, where he had appearances in U. S. GI clubs, before he flew back to New York March 11. He is scheduled for a TV show in autumn here.

Kenny Ball's band is scheduled for a German tour from April 24 to 29 with appearances in Dusseldorf, Hannover, Hamburg, Berlin, Munich and Bremen.

Max Gregor, one of Germany's most popular bandleaders, will change from Polydor to Ariola. . . . Friedel Hensch and the Cyprys, also a long time Polydor artist, will leave Polydor, too. . . . Dutch singer and TV quizmaster in Aus-

tria, Lou Van Burg, who recently changed from Electrola to Ariola, will join Polydor.

Another French artist to be started on the German market is Polydor's John Williams, popular on the French Polydor label. First record is "Michael" backed by the film tune "Navarone."

Caterina Valente Meets Hadjidakis

By JIMMY JUNGERMANN
102 Ismaninger Street, Munich 27

Two stars of world fame met last week: Manos Hadjidakis, and Caterina Valente. Decca issued their new disk, "Weisse Mowe, Flieg In Die Ferne." This is the first time Caterina has sung an original song by Hadjidakis.

Since its start some months ago, the jazz disk club of the magazine Twen has been building steadily. No. 7 in the series is "Miles on Person," featuring Miles Davis, Hank Mobley, Wynton Kelly, Paul Chambers and Jimmy Cobb. The LP offers a recorded live show at the Blackhawk club in San Francisco. Twen made the record deal with Philips and U. S. Columbia. U. S. hits are continuing to be

issued via German versions. Willy Hagura has "Walking the Floor Over You," on Philips; Sonet has Gunnar Winckler with "On a Little Bamboo Bridge," Ivo Robic sings "Jezebel" on Polydor; Telefunken offers Bert Berger with a shuffle-rock version of "Many Times." TV actor Pinkus Braum made his first record, "Small Sad Sam" for Ariola, Ev Morris recorded the U. S. standard "When the Red, Red Robins Comes Bob, Bob, Bobbin' Along" on Metronome, and the Adano label has the Tonics with "You Are My Sunshine" and "Lemon Twist."

HOLLAND

Walter Memorial Album Released

By HEMMY J. S. WAPPEROM
Editor Platennieuws
Edisonstraat 21, Amersfoort

"In Memoriam Bruno Walter" was released about a week after the death of the famous conductor. Album contains Mozart's "Jupiter"

and "Haffner" Symphonies (Philips).

The well-known classical record series "Grammophone House Klasiessen" have now been extended with similar EP's with special designed covers featuring famous works of master painters. The price of the 45 speed records will be \$1.87. Both Columbia and HMV have a joint interest in the subject.

Disk News

Artone's Funckler Department, managed by Pete Felleman, has rush released two hot Argo items: "Let Me In" by the Sensations and "Smoky Places" by the Corsairs. "Katinka," Dutch song for the Eurovision song contest, is selling like hot cakes in the original version by De Spelbrekers on Decca. Rita Corita's "Carnaval" is doing very well after winning fourth place at the Dutch Songfestival, says R. Heermans, Bovema's new imperial label manager.

HMV's new label manager, V. D. Zwan, reports that five singles of a special student-artists series are now being released. . . . Johnny Jordaan's latest, "Daar Mag Je Alleen Maar Naar Kijken," reached the 2,500 mark in one week! Bovema's MGM label believes it has a hit with Connie Francis' "Lili Marleen" which is moving up the Dutch hit parade at the moment. Original Broadway cast recording album of Rodgers and Hammerstein's "Flower Drum Song" featuring Pat Suzuki has been released here on the Philips label. Sound-track album of "Paris Blues" has been released on L.C. Phonogram's United Artists label.

HONG KONG

London Symphony Leads Celebration

By CARL MYATT

44 Mount Kellett Road, The Peak

The four concerts given by the London Philharmonic, as part of the celebrations marking the opening of Hong Kong's new City Hall, have been an overwhelming success. The four concerts, all conducted by Sir Malcolm Sargent, attracted capacity audiences to what the critics and the experts claim to be one of the finest concert halls in the world.

Forthcoming attractions at City Hall include a recital by violinist Yehudi Menuhin, and two performances by the De Lavallade-Ailey American Dance Company (in association with the cultural presentations program of the United States Government).

ITALY

Modugno Musical Breaks Records

By SAMPL STEINMAN

Piazza S. Anselmo 1, Rome

Another milestone in Italian recordings has been reached with release of the first American-style original cast recording here of the Pietro Garinei-Sandro Giovannini musical hit, "Rinaldo in Campo" (Rinaldo on the Battlefield), with Domenico Modugno, composer of the score; Delia Scala, Attilio Bossio, Franco Franchi and Ciccio Ingrassia singing the 16 numbers from the show. Orchestra is directed by Nello Ciangherotti, and the chorus by Franco Potenza.

Issued by Fonit, the LP heralds a show which the producers hope to bring to Broadway, with Modugno heading the cast. During its six months in Rome, Milan and elsewhere, the average weekly gross of the production has been \$45,000, an Italian all-time record. Most encouraging element of the Fonit release has been the fact that it has rapidly moved to the top of



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HITS OF THE WORLD



ARGENTINA

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This Last Week Week
1 1 LET'S TWIST AGAIN—Chubby Checker (Fermata); Richard Anthony (Odéon); Kalmus Music-Fermata
2 2 *DEL TIEMPO I MAMA—Los Chalchaleros (Victor)—Korn
3 3 *DEL TIEMPO I MAMA—Quilla Hossi (Philips); Salamina (Sicamericana)—Korn
4 4 BRIGITTE BARDOT—Burt y los Rincónes (Odéon); Yvonne Silva (Odéon)—Fermata
5 4 COME SEPTEMBER—Billy Vaughn (Dot-Sicamericana); Jose Carl (Columbia); Sirtiva Brandy (Tonodac)—Adaric Music-Fermata
6 6 *MIAMI—Ambar la Fox (Odéon); T.N.T. (Victor)—Korn
7 7 LA BALLADA DALLA TROMBA—Gastone Parigi (Microfon); Los Cinco Latinos (Columbia)
8 — *GAUCHO PAGRANQUERO—Carlos Argentino (Music Hall)—Korn
9 5 NO EXISTE EL AMOR—Adriano Celentano (Microfon); Tony Vilar (Columbia)—E.A.R. Fortissimo
10 10 *DEL TIEMPO I MAMA—Tomás Campo (Columbia)—Korn

AUSTRALIA

- (Courtesy Music Makers, Sydney)
* Denotes local origin
This Last Week Week
1 1 THE TWIST—Chubby Checker (HMV)—Alberts
2 2 MIDNIGHT IN MOSCOW—Kenny Ball (Pye)—Essex
3 3 CHATTANOOGA CHOO CHOO—Floyd Cramer (RCA)—Alberts
4 4 MULTIPLICATION—Bobby Darin (London)—Belinda
5 5 LITTLE BITTY TEAR—Burt Ives (Festival)—Acuff-Rose
6 6 LET THERE BE DRUMS—Sandy Nelson (London)—Alberts
7 7 STRANGER ON THE SHORE—Acker Bilk (Columbia)—Chappell
8 8 MOON RIVER—Jerry Butler (Top Rank)—Chappell
9 9 *SING—Johnny O'Keefe (Leadon)—Booner & Hawkes
10 10 RUN TO HIM—Bobby Vee (London)—Leeds
11 11 NORMAN—Sue Thompson (Hickory)—Acuff-Rose
12 13 CAN'T HELP FALLING IN LOVE—Elvis Presley (RCA)—Belinda
13 14 MY BOOMERANG WON'T COME BACK—Charlie Drake (Parlophone)—Leeds
14 15 LOVE ME WARM AND TENDER—Paul Anka (RCA)
15 12 TAKE FIVE—Dave Brubeck (Coronet)—Southern

BRITAIN

- (Courtesy New Musical Express, London)
* Denotes local origin
1 1 *MARCH OF THE SIAMESE CHILDREN—Kenny Ball (Pye)—Williamson
2 4 *WONDERLAND—Shadow (Columbia)—Frances Day & Hunter
3 3 *TELL ME WHAT HE SAID—Helen Shapiro (Columbia)—Ardmore & Beechwood
4 2 LET'S TWIST AGAIN—Chubby Checker (Columbia)—West One
5 5 *WIMOWEH—Karl Denver (Decca)—Essex Music
6 7 CAN'T HELP FALLING IN LOVE—Elvis Presley (RCA)—Manor
7 6 *THE YOUNG ONES—Cliff Richard (Columbia)—Harms-Witmark
8 13 *A HOLE IN THE GROUND—Bernard Cribbins (Parlophone)—Noel Gay
9 8 ROCK-A-HULA BABY—Elvis Presley (RCA)—Belinda Music
10 12 *STRANGE ON THE SHORE—Acker Bilk (Columbia)—Sherwin
11 16 TWISTIN' THE NIGHT AWAY—Sam Cooke (RCA)—Kays
12 17 THE WANDERER—Dion (HMV)—Dominion
13 18 DREAM BABY—Roy Orbison (London)—Acuff-Rose
14 10 *SOFTLY AS I LEAVE YOU—Matt Muto (Parlophone)—Robbins
15 9 CRYING IN THE RAIN—Everly Brothers (Warner Bros.)—Aldon
16 14 WALK ON BY—Leroy Van Dyke (Mercury)—Ivan Mogull Music, Ltd.
17 21 *LETTER FULL OF TEARS—Billy Fury (Decca)—Belinda
18 11 *FORGET ME NOT—Eden Kane (Decca)—Essex Music

- 15 A LITTLE BITTY TEAR—Burt Ives (Brunswick)—Acuff-Rose
19 19 I'LL SEE YOU IN MY DREAMS—Pat Boone (London)—Frances Day & Hunter
21 20 *2 CAR3—Johnny Keating (Piccadilly)—Essex Music
22 — *FANLIGHT FANNY—Clifton Ford (Orion)—Cinematic
23 23 *JEANNIE—Danny Williams (HMV)—Kammer
24 22 *NEVER GOODBYE—Karl Denver (Decca)—Palace Music
25 — I AIN'T GOT NOBODY—Buddy Greco (Fontana)—Campbell-Cosulich
26 26 BRAZILIAN LOVE SONG—Nat King Cole (Capitol)—Essex Music
27 — HEY! BABY—Bruce Channel (Mercury)—Peter Maurice
28 28 PEPPERMINT TWIST—Joey Dee (Columbia)—Jewel Music
29 28 *LESSON ONE—Ross Conway (Columbia)—Clover-Conway
30 — HER ROYAL MAJESTY—James Darren (Pye Int.)—Aldon

EIRE

- (Courtesy Dublin Evening Mail)
This Last Week Week
1 1 THE YOUNG ONES—Cliff Richard (Columbia)—Harms-Witmark
2 2 LET'S TWIST AGAIN—Chubby Checker (Columbia)—West One
3 3 ROCK-A-HULA BABY—Elvis Presley (RCA)—Belinda
4 5 A LITTLE BITTY TEAR—Burt Ives (Brunswick)—Acuff-Rose
5 6 LONESOME—Adam Faith (Parlophone)—Essex
6 9 MARCH OF THE SIAMESE CHILDREN—Kenny Ball (Pye)—Williamson
7 4 FORGET ME NOT—Eden Kane (Decca)—Essex
8 — WIMOWEH—Karl Denver (Decca)—Essex
9 7 THE TWIST—Chubby Checker (Columbia)—K.P.M.
10 10 MULTIPLICATION—Bobby Darin (London)—Burton

FLEMISH BELGIUM

- (Courtesy Juke Box Magazine)
* Denotes local origin
Two This Last Week Ago
1 1 LET'S TWIST AGAIN—Chubby Checker (Columbia)—Belinda
2 2 MEXICO—Bob Moore (London)—World
3 3 JAMBALAYA—Fats Domino (Imperial)—Chappell
4 5 THE FLY—Chubby Checker (Columbia)—Belinda
5 4 KISSING TWIST—Jack Hammer (Rounez)—Globe
6 8 PEPPERMINT TWIST—Joey Dee (Roulette)—World
7 7 HOOR MIJN LIED, VIOLETTA—Bobbelaan Schoepen (Decca)—World
8 6 WALKING BACK TO HAPPINESS—Helen Shapiro (Columbia)—Ardmore and Beechwood
9 10 NO MORE—Elvis Presley (RCA)—Belinda
10 9 DE BEDELAAR VAN PARIJS—Jerry and Mary Bey (Philips)

FRANCE

- * Denotes local origin
This Last Week Week
1 1 *LET'S TWIST AGAIN/LE TWIST—Johnny Hallyday (Philips); Richard Anthony (Columbia); Golden Guitars (Ricordi)—Salvet
2 2 *YA YA TWIST—Petula Clark (Vogue)—Johnny Hallyday (Philips)
3 4 *LES PARISIENNES/RETIENS LA NUIT—Johnny Hallyday (Philips)
4 3 *TU AIMES LE TWIST/NOUS QUAND ON S'EMBRASSE—Johnny Hallyday (Philips)
5 7 *LECON DE TWIST—Richard Anthony (Columbia)—Caterina Valente (Decca)
6 5 PEPPERMINT TWIST—*Les Chantreuses Noires (Barclay); *Vince Taylor (Barclay)
7 6 *J'AI TORT—Charles Aznavour (Barclay)
8 8 THE LION SLEEPS TONIGHT—*Henri Salvador (Salvador-Philips)
9 — GRANADA/PERFIDIA—*Los Marchambos (Decca)
10 10 HIT THE ROAD JACK—Ray Charles (Vega)

GERMANY

- (Courtesy Automaten-Markt, Braunschweig)
This Last Week Week
1 3 GELD WIE HEU—Gerd Borchert (Decca)—Buddie
2 1 MEXICO—Bob Moore (London)—K. M. Siegel
3 2 TANZE MIT MIR IN DEN MORGEN—Gerhard Wendland (Philips)—Melodie der Welt
4 6 ZWEI KLEINE ITALIENER—Jan and Kjeld (Ariola); Conny (Columbia)—Intro
5 4 STRIPTEASE SUSHI/MAMA HOL' DEN HAMMER—Ralf Bendix (Columbia)—Gerig-Peer
6 5 HAWAII TATTOO—The Walkürs (Telefunken)—Trumpf
7 9 HAPPY JOSE—Jack Ross (London)—Intro
8 7 SAUERKRAUT POLKA/ALLE SCHOTTEN SPAREN—Gus Backus (Polydor)—Moutana-Viktoria
9 8 HAMMERCHEN-POLKA—Chris Howland (Columbia)—Gerig
10 12 EINE ROSE AUS SANTA MONICA—Carmela Corrao (Ariola)
11 11 THE PEPPERMINT TWIST—Caterina & Silvia (Decca)—Marbot
12 10 ELISABETH SERENADE—Ron Goodwin (Odéon); Gunter Kallman-Chor (Polydor)—Heinrichsholen
13 15 THE TWIST/LET'S TWIST AGAIN—Chubby Checker (Ariola); Chubby Checker (Ariola); Chubby Checker (Ariola)
14 13 SCHWARZE ROSE, ROSEMARIE—Peter Kraus (Polydor)—Gerig
15 14 LILL MARLENE—Billy Vaughn (London); Comic Francis (MGM)—Apollo
16 — HEY ANNABELLA SUSANN—Mal Sondock (Columbia)—Aberbach
17 16 LAST DANCE—John Buck (Warner Bros.)—Melodie der Welt
18 — THE YOUNG ONES—Cliff Richard (Columbia)—Buddie
19 — HAPPY BIRTHDAY, SWEET SIXTEEN—Neil Sedaka (RCA)—Intro
20 — STRANGER ON THE SHORE—Aker Bilk (Metronome)—R. M. Siegel

HOLLAND

- (Courtesy Platennieuws, Amersfoort)
* Denotes local origin
This Last Week Week
1 2 LET'S TWIST AGAIN—Chubby Checker (Columbia)—Belinda
2 1 MEXICO—Bob Moore (London); Willy Schobben (Artone)
3 3 LITTLE SHIP—*The Blue Diamonds (Decca)—Belinda
4 6 THE YOUNG ONES—Cliff Richard (Columbia)—Basart
5 4 MIDNIGHT IN MOSCOW—New Orleans Syncopaters (Storyville)
6 5 I'M GONNA KNOCK ON YOUR DOOR—Eddie Hodges (Cadence)—Belinda
7 7 THE TWIST—Chubby Checker (Columbia)—Basart
8 8 MAMMA—Robertino (CNR)—Basart
9 9 TANZE MIT MIR IN DEN MORGEN—Gerhard Wendland (Philips)—Benelux Music
10 10 DE BEDELAAR VAN PARIJS—*Jerry & Mary Bey (Philips)—Benelux Music

HONG KONG

- This Last Week Week
1 2 COME SEPTEMBER—Billy Vaughn (Dot)
2 1 LOVE ME WARM AND TENDER—Paul Anka (RCA Victor)
3 — SEND SOMEONE TO LOVE ME—Steve Lawrence (UA)
4 3 YUM YUM CHA CHA—Roberta Shore (Dot)
5 — BOOGIE CHA CHA—Lennie Welch (Diamond)
6 — TOWN WITHOUT PITY—Gene Pitney (UA)
7 — YOU BETTER MOVE ON—Arthur Alexander (Dot)
8 7 I WANNA THANK YOU—Bobby Rydell (Cameo)
9 10 GO ON HOME—Patti Page (Mercury)
10 6 IT'S ALL BECAUSE—Linda Scott (CA)

ISRAEL

- (Courtesy Kol Israel Broadcasting)
* Denotes local origin
This Last Week Week
1 2 THE LION SLEEPS TONIGHT—The Tokens (RCA)—Crownwell
2 1 TOWER OF STRENGTH—Frankie Vaughan (Philips)
3 6 MULTIPLICATION—Bobby Darin (RCA)—Adams

- 4 4 LET'S TWIST AGAIN—Chubby Checker (Columbia)—Parkway/Kalmus
5 1 NO MORE—Elvis Presley (RCA)—ASCAP
6 7 *THERE'S A HOLE IN THE BUCKET—Yvonne Adams-Yvonne Beatty (Scepter)—ACUM
7 10 THE YOUNG ONES—Cliff Richard (Columbia)—Harms/Witmark Ltd.
8 5 THE GYPSY ROVER—The Highwaymen (United Artists)—Bos & Cox
9 7 BIG BAD JOHN—Jimmy Dean (Philips)
10 — A LITTLE BITTY TEAR—Burt Ives (Brunswick)—BIEM/NBC

ITALY

- (Courtesy Musica e Disci, Milano)
* Denotes local origin
This Last Week Week
1 3 *QUANDO QUANDO QUANDO—Tony Renis (VdP); Emilio Pericoli (Ricordi)—Ricordi
2 2 *TANGO ITALIANO—Milya (Cetra); Sergio Bruni (VdP)—Southern
3 4 WHEELS—Billy Vaughn (London)—Bridge
4 1 *ADDIO ADDIO—Domenico Modugno (Fonit); Claudio Villa (Cetra)—Cetra
5 8 LET'S TWIST AGAIN—Peppino Di Capri (Carullo); Chubby Checker (GC)—Aberbach
6 10 LIKE I DO—Nancy Sinatra (Reprise)—Ricordi
7 6 MOON RIVER—*Nico Fidenco (RCA); *Michelino (Primary)—Ricordi
8 7 PEPPERMINT TWIST—*Adriano Celentano (Jolly); Joey Dee (Roulette)—Southern
9 5 *GONDOLI GONDOLA—Sergio Bruni (VdP); Ernesto Bonino (Mesozo)—Ricordi
10 11 TOWN WITHOUT PITY—Gene Pitney (UA)—Resolute
11 14 SWAY—Bobby Rydell (GC)—Southern
12 12 *LA BALLATA DELLA TROMBA—Nini Rosso (Titanus)—Titanus
13 9 *STANOTTE AL LUNA PARK—Milya (Cetra)—C. A. Rossi
14 — THE LION SLEEPS TONIGHT—Tokens (RCA)
15 — TWISTIN' USA—Danny & the Juniors (Durium); Chubby Checker (GC)

JAPAN

- (Courtesy UTAMATIC, Tokyo)
* Denotes local origin
This Last Week Week
1 1 *AME NO HANAZONO—Nakasone Miki (King)—King
2 2 *KOSHU—Matsushima Akira (Victor)—Victor
3 5 *ERIKO—Hashi Yukio (Victor)—Victor
4 3 LOUISIANA MAMA—Fujiki Takashi (Teichiku)—Teichiku
5 7 *GARASU NO JOHNNY—Ai George (Teichiku)—Teichiku
6 6 YOU DON'T KNOW—Helen Shapiro (Columbia)—Columbia; Hirota Miko (Toshiba)—Toshiba
7 4 GOING HOME TO MARY LOU—Neil Sedaka (Victor)—Victor; Kiyonara Takashi (Victor)—Victor
8 9 *KIMI KOISHI—Frua Nagai (Victor)—Victor
9 8 *HITORI TABI—Matsushima Akira (Victor)—Victor
10 10 SOMEONE ELSE'S BOY—Connie Francis (MGM)—Columbia

MEXICO

- (Courtesy Audiomusica, Mexico)
* Denotes local origin
This Last Week Week
1 1 *EL LOCO—Javier Solis (Columbia)—Pham
2 3 *ADELANTE—Javier Solis (Columbia)—Enmi
3 2 MULTIPLICATION—Bobby Darin (Gamma)—pending
4 5 MY GIRL JOSEPHINE—Bill Black's Combo (London)—pending
5 4 *MI CAPRICCHITO—Sonora Santanera (Columbia)—Enmi
6 6 COME SEPTEMBER—Bobby Darin (Gamma)—pending
7 9 *EL TWIST (The Twist)—Hnos. Jimenez (Orfion)—Enmi
8 7 MI TONTO AMOR—Connie Francis (MGM)—pending
9 — RUNAROUND SUE—Dion (Gamma)—Ed. Brambila
10 — *FLORIDA TWIST—Bill Haley (Dimita)—Pham

NEW ZEALAND

- This Last Week Week
1 1 GOODYBYE CRUEL WORLD—James Darren (Pye)—Cop Control
2 1 PEPPERMINT TWIST—Joey Dee & Starlines (Roulette)—Cop Control
3 7 THE LION SLEEPS TONIGHT—The Tokens (RCA)—Cop Control
4 4 LET'S TWIST AGAIN—Chubby Checker (Top Rank)—Belinda
5 5 RUN TO HIM—Bobby Vee (London)—Tucos
6 2 CAN'T HELP FALLING IN LOVE—Elvis Presley (RCA)—Belinda
7 8 MULTIPLICATION—Bobby Darin (Atlantic)—Trinity
8 — THIS TIME—Tony Marshall (HMV)—Chappell
9 — ROCK-A-HULA BABY—Elvis Presley (RCA)—Belinda
10 9 SAD MOVIES—Sue Thompson (HMV)—Acuff-Rose

NORWAY

- (Courtesy Verdans Gang, Oslo)
* Denotes local origin
This Last Week Week
1 1 *DET VAR DU SOM SA NEI—Grynet Molvig (RCA)—Harmorsforlaget
2 3 SANT AR LIVET—Anita Lindblom (Fontana)—Sweden Music
3 2 WALK ON BY—Leroy Van Dyke (Philips)—Ivan Mogull Ltd., Sweden Music
4 5 LET'S TWIST AGAIN—Chubby Checker (Columbia)—Stockholms Musikproduktion
5 4 THE YOUNG ONES—Cliff Richard (Columbia)—Munich-Honet A/S
6 6 MULTIPLICATION—Bobby Darin (Atlantic)—Belinda/Harmorsforlaget
7 10 MIDNIGHT IN MOSCOW—Kenny Ball (Pye)—Carl M. Iversen
8 7 ROCK-A-HULA BABY—Elvis Presley (RCA)—Belinda
9 6 YOU'RE THE ONLY GOOD THING (That's Happened to Me)—Jim Reeves (RCA)—Egt. Mann Iversen A/S
10 14 A LITTLE BITTY TEAR—Burt Ives (Brunswick)

PERU

- (Courtesy La Prensa, Lima)
This Last Week Week
1 1 POQUITA FE—Luz Panchon (Columbia)
2 5 LUZ Y SOMBRA—Luz Panchon (Columbia)
3 2 PEPPERMINT TWIST—Joey Dee (Roulette-Philips)
4 4 RUNAROUND SUE—Dion (Lauri-Odeon)
5 5 ERES TODO PARA MI—Sergio Murillo (Columbia)
6 6 Y... —Luzo Gatica (Odéon)
7 7 FIDE—Luzo Gatica (Odéon)
8 — CUANDO CALIENTA EL SOL—Gustavo ("Bibi") Morales (Sino Radin)
9 — BRUJERIAS—Johnny Farfan (Smith)
10 10 LA DEL VESTIDO ROJO—Fernando Boryes (RCA)

PHILIPPINES

- This Last Week Week
1 1 WHEN THERE'S STILL TIME—Steve Lawrence (UA)—Marco
2 2 LION SLEEPS TONIGHT—The Tokens (RCA Victor)—Filipinas
3 3 MARIA LA O—Cuervo Chaves (RCA Victor)—Filipinas
4 1 BROKEN GUITAR—Electromusics (Malsbay)—Marco
5 4 COMPONTE CONDUNGA—Tito Rodriguez (UA)—Marco
6 4 TENDER IS THE NIGHT—Tony Bennett (Columbia)—Marco
7 7 PEPPERMINT TWIST—Danny Peppermint (Carlton)—Pacific Promotions
8 6 MOTHER GOOSE TWIST—Teddy Randazzo (Dyna)—Dyna
9 9 IMPOSSIBLE—Nat King Cole (Capitol)—Mico
10 10 JUST LET ME DREAM—Pat Boone (Dot)—Marco

SOUTH AFRICA

- (Courtesy South Africa Radio)
This Last Week Week
1 1 THE YOUNG ONES—Cliff Richard (Columbia)—Witmark
2 2 JOHNNY WILL—Pat Boone (Dot)—Kerbsart
3 3 WALKING BACK TO HAPPINESS—Helen Shapiro (Columbia)—Finn Music
(Continued on page 31)

A Brand New Smash Hit!

BURL IVES

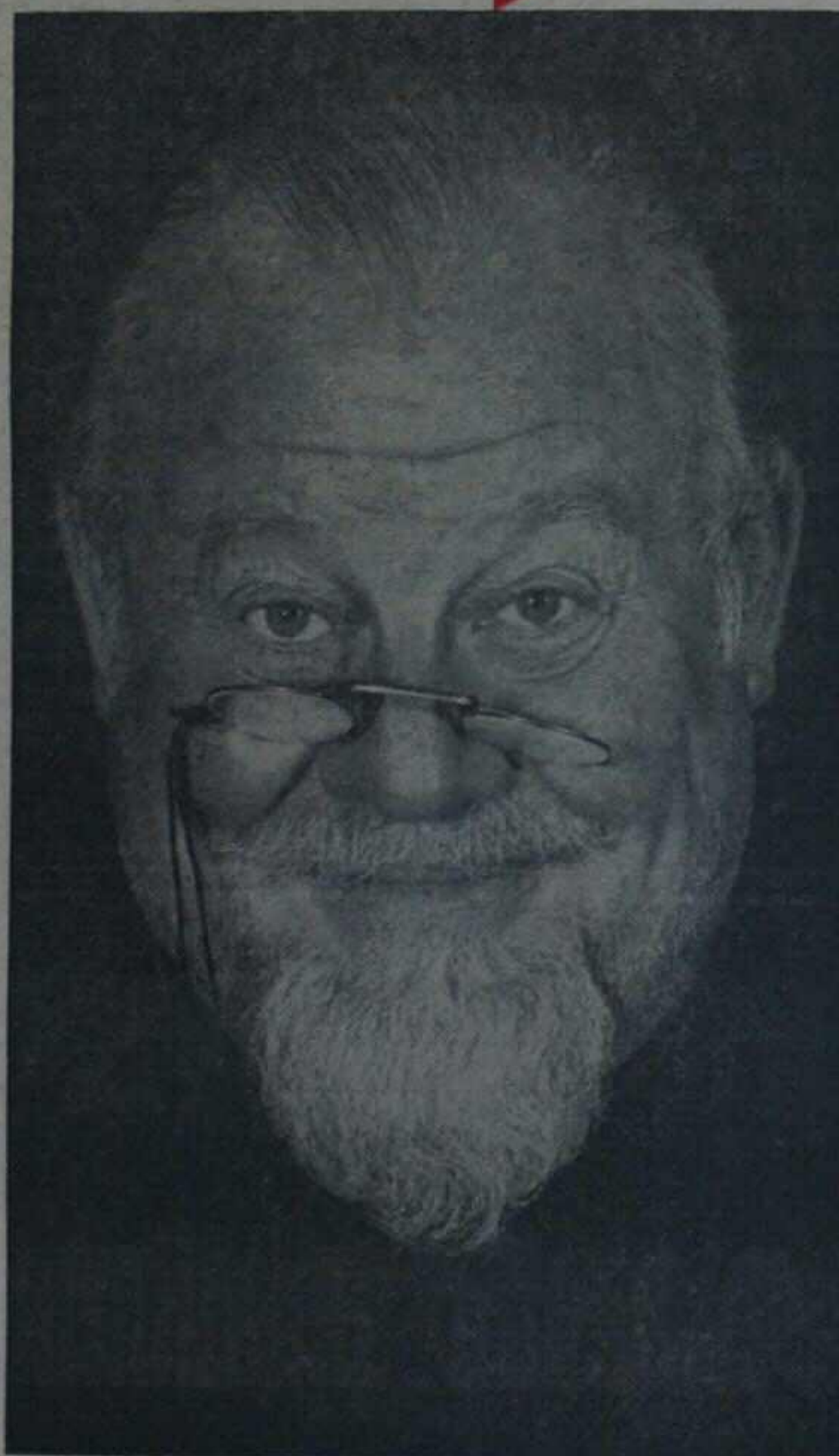
SINGS

FUNNY WAY OF LAUGHIN'

c/w

Mother Wouldn't Do That

31371



BILLBOARD MUSIC WEEK

BUYERS & SELLERS

CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel... serving more than 20,000 buyers, sellers and users of music, records, tapes, home entertainment equipment, coin machines and related products.

THE COMPANY THAT REALLY GOES after more business can get more business. Consistent advertising in this Classified MART is a proven, economical way to increase sales and profits. Handy order form printed below for your convenience.

45 RPM RECORDS—8 1/2 PP. ASST. TITLES, etc. Simple Sales Co., 228 So. 50th St. Omaha, Neb. mh34

MISCELLANEOUS

SONGWRITERS-ARRANGERS - SEND stamped self-addressed envelope for free samples and prices of low-cost music paper. FairMail Service, Inc., 417 Cleveland Ave., Box 1220, Plainfield, N. J. mh31

FRANCIS ALBERT SINATRA! PRIVATE collector wants good quality tape copies of Sinatra non-commercial material; broad-casts, rehearsals, appearances, etc. Confidentially respect Peter Bardach, 210-10 Grand Central Pkwy., Queens Village, N. Y. mh31

IAN SHAW, COMPOSER OF SEAGONG songs, invites inquiries. Write 48 Black Rock Rd., Yardley, Pa. mh31

READ "SONGWRITER'S REVIEW" Magazine, 1650B Broadway, New York 19, N. Y. 17th year. News, contests, contacts. Sample, 25c; 2 issues, \$1; full year, \$2.50. ap18

SHELLAC 78 RPM PHONOGRAPH RECORDS, 100,000 available. All new. \$30 per thousand. 128 for 50¢, 81 for 10¢. E.A.H. N.Y.C. Lease Distributors, 822 105th Ave., N.Y.C. mh31

INSTANT GAGS FOR DEEJAYS! 100 GAG tapes available such as Radio, TV, Weather, Traffic, etc. Write for complete list. Show Biz Comedy Service (Dept. MW), 83 Park West Court, Brooklyn 38, N. Y. mh34

Did This Ad ATTRACT YOUR ATTENTION? USE DISPLAY CLASSIFIED

A sure way to attract more attention and secure greater results. RATE: \$18.90 PER INCH

WANTED—DOWN-HOME BLUES, OLD MASTERS. Arthuro Records, Box 471, Los Gatos, California. mh34

15000 PROFESSIONAL COMEDY LINES! Monthly topical gag service. See Free catalog. Robert Orban, 111-E Carpenter St., Valley Stream, N. Y. mh31

MONEY AND HELP WANTED FOR ASSOCIATION of Future Disk Executives of America (AFDEA), a non-profit organization. Write to 818 W. Nimitz, Akron, Ohio. mh34

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

NEW YORK'S NEWEST DISTRIBUTOR BETA RECORD DISTRIBUTORS, INC. JOHNNY HALONKA 23 Years in the Business 599 10th Ave. New York 36, N. Y. Phone: CH 4-3744-5-6-7-8 It's "BETA" for the Best Distribution in N. Y. C.

ONE STOPS

OLDEST-LARGEST-MOST COMPLETE ONE Stop Record Service. The Musical Sales Company offers the most complete time saving and money saving record deals in the country. All prices distributor wholesale. 43 RPM, 80c. All labels, all speeds, all accessories. Free title strips to order. Write for full details or send trial order. We satisfy. The Musical Sales Company, 140 W. Mount Royal Ave., Baltimore 1, Md. VE 7-5757. ch-ap14

SPECIALTY RECORDS

FINEST IN FOREIGN RECORDINGS ARE on the Vesuvius label. Our specialty, 45's and LP's recorded in Italy. Current 3-sided single hit "The Ballad of the Trumpet" and "La Noiva," both topping the charts in Europe. Write for free catalog now to Chris Spinosa, Vesuvius Records, 4416B Bergenline Ave., Union City, N. J. ch-ap7

RECORD ACCESSORIES

ART-PHYL CREATIONS Wire Record Racks Peg Display Baskets Highest Quality—Lowest Prices. Send for Latest Catalog. 5988 Frelinghuysen Ave. Newark 14, N. J. N.J., Bl 8-8100 N.Y., WO 4-3345

RECORD MFG. SERVICES, SUPPLIES AND EQUIPMENT

RECORD PROMOTION & PUBLICITY

LOOKING FOR COMPLETE AND ACCURATE assistance to rid you of the burden of answering your stacks of fan mail? Need help in building your fan club? For the most personalized and individualized service available contact Fan Mail Bldg., Box 403, Billboard Music Week, New York. ch-mh31

USED COIN MACHINE EQUIPMENT, PARTS AND SUPPLIES

FOR SALE

FOR SALE - FISCHER 6-PIEC TABLES, completely reconditioned with slate, like new 72"x32", \$175, 90"x39", \$225; Midway Rifle Gallery, \$225; Deluxe, \$375; Bally Sharpshooter Gun, \$315; Big Inning Baseball, \$195; Batting Practice, \$195; ABC, \$115; Rocket, \$95; United Regulation, \$125; United Teamate, B/A, \$525; Slugger Baseball, \$110; Mercury Shuffle, \$95; Greco Shuffle Pool, \$55; Chicago Drop-A-Ball, \$85; Rock-Ola 1428, \$125; Small Ball Bowlers, 11' and 14'. All makes, \$95. Betons Enterprises, 3728 Tonawanda Ave., North Bergen, N. J. (Tel.: UNion 3-8827). ch-ap7

POKERING WITH DROP CHUTE—SOME older games with push chute. If it's parts for Pokering you need, write James Travis, P. O. Box 206, Millville, N. J. ap-3a28

BUSINESS OPPORTUNITIES

SONGWRITERS-MASTERS

We are interested in good material. If acceptable will work out equitable arrangement for both publishing and recordings. Call for appointment.

CAMA ENTERPRISES

105 West 55th St. New York City, N. Y. LT 3-1319

FOR SALE—COUNTRY AND TEEN-AGE

songs on demos. Hank Bedard, P. O. Box 49, Corona, Calif. mh31

EMPLOYMENT SECTION

HELP WANTED

SALESMAN WANTED—EXPERIENCE PREFERRED. For well-known manufacturer of amusement games; to handle export sales, advertising and correspondence. Location Chicago. Box 162, Billboard Music Week, 188 W. Randolph St., Chicago 1, Ill. ch-mh34

WANTED SALE HELP—MEN AND GIRLS. Experience not necessary. Full or part time. Apply Betty Kelly Shoes, 77 E. 2nd St., New York, N. Y. ch-mh31

MECHANIC WANTED—EXPERIENCED on all type arcade machines; must furnish references; good pay. Earl E. Husted, Box 673, Myrtle Beach, S. C. ap14

Career? More Money? Growth? PROMINENT RECORD CO. NEEDS OUTSTANDING SALES MANAGERS FOR KEY CITIES AND ZONES

An unusual chance to exploit your talents in record sales management. Only a few prime opportunities for a few prime prospects. Local or district sales manager background required. Income commensurate with your experience and potential. Respond only if you are deemed "outstanding" by your colleagues and competition... only if you are a leader in performance and results. All replies absolutely confidential. Please state the following:

- 1. Age, education, marital status, dependents. 2. Your present responsibilities. 3. Detailed experience and responsibilities last 5 years; reasons for terminating. 4. Your sales successes; what you have accomplished; sales growth and gains attributable to your efforts. 5. Your management successes; who and what have you managed; of what results can you boast? 6. Special skills and strengths; what do you do best? 7. Your weaknesses. 8. Total income you expect. 9. Geographical mobility; areas you favor or reject; market areas you know best. Respond to: BOX 408, BILLBOARD MUSIC WEEK, 1364 Broadway, New York 36, New York. The confidence of your reply will be respected.

WANT SALESMEN—EXPERIENCED ONLY. Must be one-call closers. Our men are making \$400 to \$800 weekly. Please include past experiences. All information strictly confidential. Nobody beats our deal; let us prove it. Agar Manufacturing Co., 2314 East 15th St., Oakland 1, Calif. mh31

SITUATIONS WANTED

PERSONABLE YOUNG ANNOUNCER seeks radio-TV employment. Mark Silver, 4125 Vincennes Pl., New Orleans, La. mh34

ARE YOU LOOKING FOR A JOB? OVER 21,000 Billboard Music Week subscribers will see your message here and the cost is only 75¢ per line per issue. Why not send in your advertisement and check now! mh31

RADIO STATION CATERING TO ADULT minded audience will find me a versatile, smart, network and recording personality. Authority on music from jazz to symphony and recording artists. Many new ideas for record shows, programming and personal appearances in your station listening area. Interested in Florida, St. Augustine to Key West & Nassau 1123 103rd St., Bay Harbor Island, Miami Beach 54, Fla. mh31

INDIANA UNIVERSITY STUDENT STUDYING radio and TV and announcing. Also experienced as teletype operator, 4 yrs. Air Force. Nearly 1 yr. CBS, New York. Desires work for summer. Jerry Thomas, 1011 East Wylie St., Bloomington, Ind. mh31

ATTN: PUBLISHING AND/OR RECORD companies. Professional Manager and Independent Record Producer, formerly w. int. star. Wide experience in all phases of publishing, securing copyrights, foreign sub-publishing rights, selling, song plugging and producing demo sessions. Contact: Box 402, Billboard, New York. ch-mh31

JUST FINISHED STUNT WITH HOWARD Miller Enterprises as air personality and music director. 3 1/2 years experience in still just 21. Complete knowledge of pop music and music programming. Excellent news delivery. Tight, fast-paced D.J. show. Family man, hard worker. Top references. Available now. Can fill the bill as music director, D.J. or newscaster or all three. Jack Du Long, WJZZ, Beloit, Wis. EMerica 2-3304.

HERE IS YOUR HANDY CLASSIFIED AD ORDER AND COPY FORM CLASSIFICATIONS

DISPLAY CLASSIFIED

- Check the classification (and sub-classification, if any) in which you want your advertisement to appear. DISTRIBUTING SERVICES: Record Distributors, One-Stop Distributors, Phono-Radio-Tape Distributors. SPECIALTY RECORDS. RECORD ACCESSORIES.

- RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT: Containers, Shipping Supplies & Services, Designing, Printing, Lithography, Pressing, Plating, Record Promotion & Publicity, Recording Facilities & Supplies. DEALER FIXTURES, RACKS, DEMONSTRATORS.

- USED COIN MACHINE EQUIPMENT, PARTS & SUPPLIES: For Sale, Wanted to Buy. BUSINESS OPPORTUNITIES. MISCELLANEOUS. EMPLOYMENT SECTION: Help Wanted, Situations Wanted.

Use This Space for Your Ad Copy. [Blank lines for ad copy]

- 1. Number of Insertions. 2. Frequency: Every Week, Every Other Week, Once a Month. 3. Issue Beginning. 4. Type of Ad: Display Style, Regular Classified.

Per-line rates (figure 14 lines to the inch for display classified) for Regular or Display Classified Advertising. (Classified Advertising: Approximately six words per line.)

Table with columns: TYPE OF RATE, 1 Time, 12 Times per year, 26 Times per year, 52 Times per year. Rows: STANDARD RATE, LOCAL RATE (For distributors, one-stops, etc., selling in limited areas).

EMPLOYMENT RATES (For individuals seeking employment as well as for companies seeking qualified help.)

When BILLBOARD MUSIC WEEK box number is used, allow 8 additional words. Box number advertisements require 50c additional per insertion for handling and for forwarding replies. No deposits may be solicited in box number advertisements.

CASH WITH ORDER, PLEASE!

PAYMENT IN AMOUNT OF \$..... IS ENCLOSED

NAME.....

ADDRESS.....

CITY..... STATE.....

Classified Advertising closes on Wednesday 10 days prior to date of issue. Billboard Music Week's Buyers' & Sellers' CLASSIFIED MART Advertising Offices:

Table with columns: NEW YORK, CINCINNATI, CHICAGO, HOLLYWOOD, ST. LOUIS. Rows: 1564 Broadway, 2160 Patterson Street, 188 W. Randolph St., 1520 North Gower, 812 Olive Street.

Salute Old & New African Culture

WASHINGTON—The new State Department Auditorium is becoming the showcase for this administration's determined promotion of the American performing arts and this country's exchange with the cultures of other lands.

A Salute to the New Nations of Africa, featuring both old and new African culture, was held here March 16, starring Herbie Mann and the Afro-Jazz Sextette. On March 22 the President's cabinet, with Mrs. Kennedy as honorary chairman, sponsored an evening with Marion Anderson, the third in a series inaugurated by the Cabinet last May.

The African program scheduled

Capitol's Tabloid Issued at NARM

HOLLYWOOD—Capitol Records will issue a four-page tabloid at the forthcoming National Association of Record Merchandisers' convention (April 8-12) in Miami, reporting meetings and panel discussions. Three issues will be circulated among delegates.

Paper will be edited by Capitol publicity director, Fred Martin, who handled a similar assignment for the label at the Nashville Country Music Festival last November. Purpose, according to Martin, is to provide "an industry service," with reporting "to be unbiased with equal treatment to all labels."

the world premiere of a new composition by Herbie Mann and dedicated to the new African nations. Mann also programmed excerpts from his "African Suite," and rounded out with present examples of African music and American jazz.

A dazzling representation of Washington VIP's accepted invitations for the African program, presented by the State-USIA Recreation Association, and for the Marion Anderson evening.

The administration's determination to foster a new flowering of the performing arts in this country has been recently emphasized again by two cabinet members. Labor Secretary Goldberg has renewed plea for a federal advisory council on federal aid to the arts, and HEW Secretary Ribicoff has requested that his huge department be split to form a new Department of Education, Arts & Sciences, with cabinet representation.

Kellman AGAC Counsel

NEW YORK—The American Guild of Authors and Composers has appointed Leon Kellman general counsel. Kellman was 15 many years associated with the legal department of the William Morris office and later was engaged in private law practice. Kellman takes over from Greenbaum, Wolff and Ernst, who have served as interim counsel since the resignation from the post last year of John Schulman.

ANOTHER CHART ROCKER FROM MOMS MABLEY!

MOMS MABLEY AT GENEVA CONFERENCE

CHES LP 1463

IN BRITAIN TO ENO SMALLPOX 33X NEW LAWS

DeWain Russian Army ... tanks in Berlin Parde



MOMS MABLEY AT GENEVA CONFERENCE

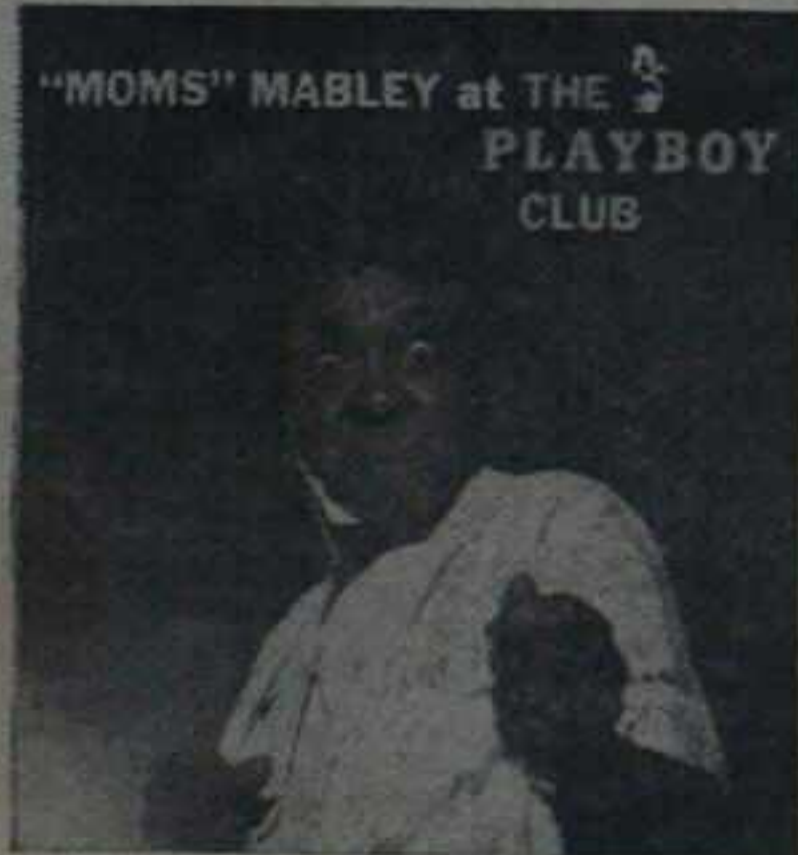


Chess LP 1463—Moms is back, solving the problems of the world for the U. S. A. And who could do it better, and funnier than Moms? The lines are funny, the delivery is a riot and the situations, from world politics to men, men, and men, are right down Moms' alley. Set, which should appeal to the legion of Mabley fans, was recorded live—and it's lively.

from March 10, 1962, Billboard Music Week

EXCERPTS FROM THIS LP—CHES EP 5132

And Still Riding the Charts!!!



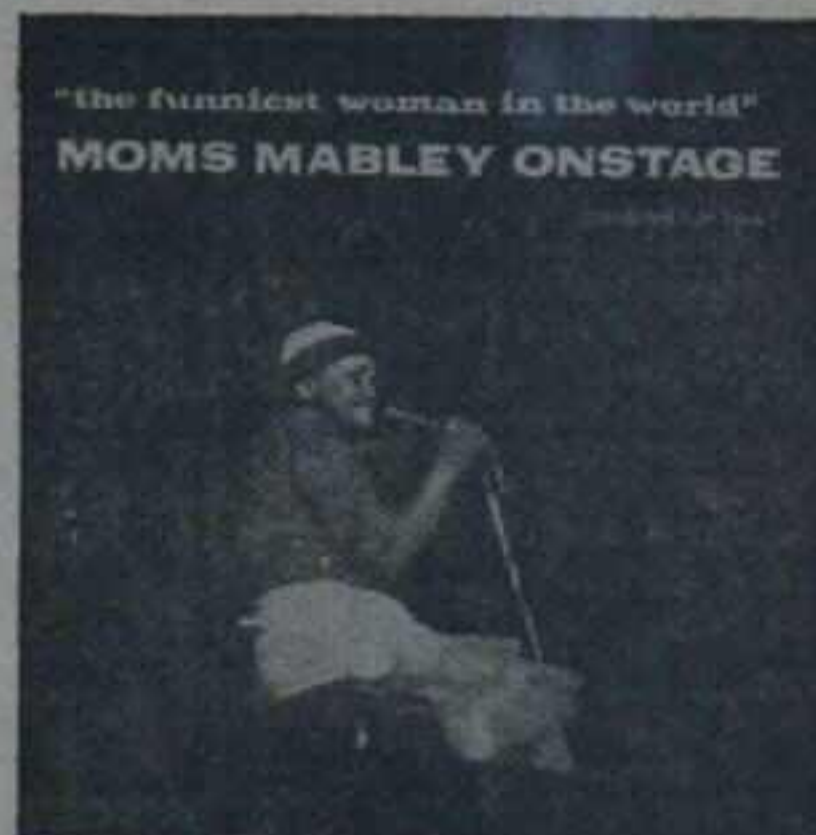
Chess LP 1460 Excerpts From This LP—Chess EP 5131

#41 on Billboard Music Week's Best-Selling Mono LP's

#80 on Billboard Music Week's Best-Selling Mono LP's



Chess LP 1452 Excerpts From This LP—Chess EP 5129



Chess LP 1447 Excerpts From This LP—Chess EP 5127

CHESS PRODUCING CORP.

2120 S. Michigan Ave. Chicago 16

Directory of Original Cast Albums Available

ANNIE GET YOUR GUN, 5/46
Merriman, Middleton, Decca 9018, 79018

BELLS ARE RINGING, 11/56
Holiday, Chaplin, Columbia OL 5170, OS 2006

BEST OF BURLESQUE, 1960
Ann Corio, MGM S 3644

BILLY BARNES REVUE, 8/59
Decca 9076, 79076

BLOOMER GIRL, 10/44
Holm, Brooks, McCracken, Decca 8015

BOY FRIEND, 9/54
Andrews, RCA Victor LOC 1018

BRIGADOON, 3/47
Brooks, Bell, Britton, Mitchell, RCA Victor LOC 1001

BYE BYE BIRDIE, 4/60
Rivera, Van Dyke, Merford, Columbia KOL 5510, KOS 2025

CAMELOT, 12/60
Andrews, Burton, Goulet, Columbia KOL 5620, KOS 2031

CAN-CAN, 5/53
Lillo, Cookson, Conried, Verdon, Capitol S 452

CANDIDE, 12/56
Adrian, Rounsaville, Cook, Petina, Columbia OL 5180

CARMEN JONES, 12/43
Smith, Saxon, Franzell, Decca DL 9021

CARNIVAL, 4/61
Alberghetti, Orbach, MGM 39460C, S 39460C

CAROUSEL, 4/45
Raitt, Clayton, Darling, Decca DL 9020

CHRISTINE, 4/60
Maureen O'Hara, Columbia OL 5520 OS 2026

DAMN YANKEES, 5/55
Verdon, Douglas, Walston, RCA Victor LOC 1021

DEMI-DOZEN, 10/58
Cabot, Mathews, Fletcher, Offbeat 4015

DESTINY RIDES AGAIN, 4/59
Griffith, Gray, Decca DL 9075, 79075

DONNYBROOK, 5/61
Foy Jr., Lund, Fagan, Kapp 8500

DO-RE-MI, 12/60
Sillers, Walker, RCA Victor LOC 2002, LSO 2002

DRESSED TO THE NINES-1/61
Monk Revue, MGM 39140C, S39140C

ERNEST IN LOVE, 5/60
Columbia OL 5570, OS 2027

FANNY, 11/54
Pinza, Slezak, Henderson, Tabbert RCA Victor LOC 1015

THE FANTASTICKS, 5/60
Orbach, Gardner, MGM 3872, S 3872, MGM 3872, S 3872

FINIAN'S RAINBOW, 1/47
Logan, Sarge, Richards, Wayne, Alvarez, Columbia OL 4062

FIORDELLO! 11/59
Boutley, Wilson, Hanley, DaSilva, Capitol WAO 1321, SWAO 1321

FLOWER DRUM SONG, 12/58
Upeki, Suzuki, Blyden, Hall, Columbia OL 5350, OS 2009

FOUR BELOW STRIKES BACK, 6/60
Monk Revue, Offbeat 4017

GAY LIFE, 12/61
Cook, Munsin, Chiari, Capitol WAO 1560, SWAO 1560

GENTLEMEN PREFER BLONDES, 12/48, Carol Channing, Columbia OL 4290

GIRL IN PINK TIGHTS, 3/54
Jeanmaire, Golden, Lewis, Atkinson, Columbia OL 4890

GOLDEN APPLE, 4/54
Ballard, Osterwald, Douglas, Elektra 5000

GREENWICH VILLAGE U. S. A., 11/61
20th Fox 4005

GREENWILLOW, 3/60
Perkins, Kellaway, RCA Victor LOC 2001, LSO 2001

GUYS AND DOLLS, 11/59
Alda, Blaine, Levene, Decca 9023, 79023

GYPSY, 5/59
Merriman, Klugman, Church, Columbia OL 5420, OS 2017

HAPPIEST GIRL IN THE WORLD, 6/61, Ritchard, Rule, Columbia KOL 5630, KOS 2050

HOUSE OF FLOWERS, 12/54
Bailey, Carroll, Hall, Holder, Columbia OL 4969

HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING, 12/61
Morse, Vallee, RCA Victor LOC 1066, LSO 1066

IRMA LA DOUCE, 9/60
Elizabeth Seal, Columbia OL 5560,

OS 2029

JUNO, 5/59
Booth, Douglas, Columbia OL 5380, OS 2013

KEAN, 11/61
Drake, Columbia KOL 5720, KOS 2130

KING AND I, 3/51
Lawrence, Brynner, Decca 9008, 79008

KISMET, 12/53
Alfred Drake, Doretta Morrow, Columbia OL 4850

KISS ME KATE, 12/48
Drake, Morrison, Kirk, Columbia OL 4140

KOSHER WIDOW,
Molly Picon, GC 4018, S 4018

KWAMINA, 11/61
Howes, Carter, Capitol W 1645, SW 1645

LEAVE IT TO JANE, 7/58
Murray, Mango, Allen, Straud SL 1002, SLS 1002

LET IT RIDE, 12/61
Nichols, Gobel, Levene, RCA Victor LOC 1064, LSO 1064

LIL ABNER, 7/58
Adams, Palmer, Columbia OL 5150

LITTLE MARY SUNSHINE, 11/59
Elleen Brennan, Capitol WAO 1240, SWAO 1240

LOST IN THE STARS, 10/49
Duncan, Banks, Matthews, Decca DL 8028

MILK & HONEY, 12/61
Picon, Benzell, Weede, RCA Victor LOC 1065, LSO 1065

MISS LIBERTY, 7/49
Albert, McLerie, McCarty, Columbia OL 4220

MOST HAPPY FELLA, 5/56
Weede, Sullivan, Lund, Johnson, Columbia OL 240

MUSIC MAN, 12/57
Preston, Cook, Burns, Capitol WAO 990, SWAO 990

MY FAIR LADY, 3/56
Andrews, Harrison, Columbia OL 5090, OS 2015

NERVOUS SET, 5/59
Columbia OL 5430, OS 2018

NEW FACES OF 1952,
RCA Victor LOC 1009

NEW GIRL IN TOWN 5/47
Verdon, Ritter, Wallace, Prud'homme, RCA Victor LOC 1027, LSO 1027

OKLAHOMA! 3/43
Garde, Drake Roberts, da Silva, Holm, McCracken, Decca 9017, 79017

ONCE UPON A MATTRESS, 5/59
Carol Burnett, Kapp 7004, 7004-S

OUT OF THIS WORLD, 12/50
Greenwood, Eyrha, Gillette, Columbia OL 4390

PAINT YOUR WAGON, 11/51
Barton, San Juan, RCA Victor LOC 1006

PAJAMA GAME, 5/54
Raitt, Paige, Foy Jr., Hancy, Columbia OL 4840

PIECES OF EIGHT,
Offbeat 4016

PORGY AND BESS, 10/35
Duncan, Brown, Buck and Bubbles, Decca DL 9024, 79024

REDHEAD, 2/59
Verdon, RCA Victor LOC 1048, LSO 1048

SAIL AWAY, 11/61
Sritch, Capitol WAO 1643, SWAO 1643

SHOESTRING, 7/57
Offbeat 4012

SHOESTRING REVUE
Offbeat 4011

SHOW BOAT, 1/46
Brown, Bruce, Columbia OL 4059

SHOW GIRL, 5/61
Carol Channing, Roulette 80001

SONG OF NORWAY, 8/44
Brooks, Pettina, Decca 9019, 79019

SOUND OF MUSIC, 11/59
Martin, Bikel, Columbia KOL 5450, KOS 2020

SOUTH PACIFIC, 4/49
Pinza, Martin, McCormick, Tabbert, Hall, Columbia OL 4180

STREET SCENE, 3/47
Cordon, Jeffreys, Columbia OL 4139

TAKE FIVE, 5/58
Offbeat 4013

TAKE ME ALONG, 9/59
Gleason, Pidgeon, Herlie, Morse, RCA Victor LOC 1050, LSO 1050

TENDERLOIN, 10/60
Erans, Capitol WAO 1492, SWAO 1492

Gains Noted in Show Set Play

Continued from page 2

tions with scores loaded with enduring numbers, and played portions of three dozen selections and provided background stories on their origin and the shows in which they were introduced from "A Trip to Chinatown" of the 1890's to "Bye Bye Birdie."

Other format ideas for show music programs include salutes to composers and Broadway stars on their birthdays or to commemorate opening dates of famous Broadway shows; excerpts from new shows of the season; outstanding novelty numbers from musicals; different versions of one score—jazz, folk, etc.; tunes from old Ginger Rogers and Fred Astaire musicals; great love songs from musicals; hit Broadway and movie musicals of different eras—'20's, '30's, '40's, etc., and great overtures from musicals.

Hollywood's Academy Awards, which are held every April, provide a variety of good programming ideas in the movie music field. Utilizing the list of past winners and current nominees for "the best song" Oscar, deejays can spotlight Academy Award song winners through the years and scores from films which won in other categories.

Tie-Up Promotions

Meanwhile Hollywood studios are working harder than ever to make tie-up promotions with local radio stations around the country. Deejays are making regular appearances in the lobby of theaters on opening day to do their respective record shows (via remote) and play themes from the new movie.

Contests offering free tickets to new movies are also popular gimmicks in deejay-movie studio promotions. For example, last week Station WABC here asked listeners to send in lists of all the movies ever released containing the word "Satan" in the title. The longest correct list wins for its author a transistor radio and guest tickets for two to see the new film, "Satan Never Sleeps," which opened at the Paramount Theater last week.

THURBER CARNIVAL, 5/60
Cass, Ewell, Columbia KOL 5500, KOS 2024

TREE GROWS IN BROOKLYN, 4/51
Booth, Johnston, Columbia OL 4405

TWO ON THE AISLE, 7/51
Lahr, Gray, Decca DL 8040

UNSINKABLE MOLLY BROWN, 11/61
Grimes, Pressnell, Capitol WAO 1509, SWAO 1509

WEST SIDE STORY, 9/57
Lawrence, Kari, Rivera, Columbia OL 5230, OS2001

WHOOPEE, 12/58
Johnson, Foy Jr., MGM 3745-OC, S-3745

WILDCAT, 1/61
Ball, Anders, RCA Victor LOC 1060, LSO 1060

WISH YOU WERE HERE, 6/52
Bond, Cassidy, Henderson, Blyden, RCA Camden CAL 621

WONDERFUL TOWN, 2/53
Russell, Decca DL 9010

YOUNG ABE LINCOLN, 6/61
Golden 76

Imposing Execs for NARM Meet

Continued from page 5

Bros., and Art Talmadge, United Artists. Rackers on panel include Donald D. Belzer, Record Service, Minneapolis; Larry Rosmarin, Houston; Cecil Steen, Record-Wagon, Boston, and James J. Tiedjens, Musical Isle, Milwaukee. Moderator will be Alvin Driscoll, Pioneer, Wichita, Kan.

"Creativity" will be the subject for discussion on Wednesday, with RCA Victor Record Division Vice-President-General Manager George Marek scheduled to address the group. Panel discussions on the effects on creativity of mass merchandising will be moderated by Joe Csida, Capitol vice-president. Label panelists include: Marek, Kapp, Kapp; Arnold Maxin, MGM-Verve; and David Miller, Somerset-Stereo-Fidelity. Rackers participating are: Stuart Burnat, Music City, Los Angeles; John Edgerton, Pic-a-Tac, Oakland, Calif.; Horace Goldman, Rak Sales, St. Louis, and Peter Wambach, Wambach, Harrisburg, Pa.

Marketing Problems

The final panel discussion will

Foreign Hit Scores Build Domestic Spin, Sales Action

Continued from page 2

ment editors of national and local magazines, newspapers and radio and TV.

Playdate Service

The firm maintains a playdate service which notifies distributors and dealers of the exact dates a picture will be playing in each area. Field men then set up cross displays of picture and album in theater lobbies and store windows. Window display contests are a part of the set-up and local stations often tie in listener contests with albums and show tickets as prizes. MGM also often arranges for local dealers to sell track albums in the theater lobby at special stands. Promotional aids, including window displays, are available to dealers wherever a picture is showing.

United Artists also operates a playdate service and now makes display material available to exhibitors as well as dealers in the area where a picture is playing. Film star appearances are frequently arranged on local radio and TV. UA and MGM both arrange for special local advance screenings of a new picture for dealers and deejays.

In the case of "Jessica," a film to be released about April 1, UA will have live musicians playing the score in theater lobbies as previewers leave the theater. Album covers will also be on display. It's stressed, incidentally, that the disk firm works with dealers on recordings of tunes from any UA release even though the record itself may be on another label, as in the case of Frank Sinatra's "Pocketful of Miracles" single on Reprise.

spotlight "The Problems Inherent in the Sales and Marketing of Singles. Moderator will be Kenneth Sachs, Merchants Wholesale Service, Detroit. Representing manufacturers will be Ewart Abner, Vee Jay; Jay Lasker, Reprise; Morris Price, UA; Bob Schwartz, Laurie, and Robert Thompson, Columbia. Rackers on panel will be Endo Corsetti, Wambach, Harrisburg, Pa.; Lou J. Kustas, Toy House, Hudson Valley, Poughkeepsie, N. Y., and Donald Van Gorp, Musical Isle, Milwaukee.

Earl M. Forman, NARM legal counsel, will attend all sessions "to direct the discussions away from areas which are legally improper for consideration," according to NARM exec secretary, Jules Malamud.

New Capitol Post To Vito Samela

HOLLYWOOD — Capitol has promoted Vito Samela from Northeastern States sales operation manager to national single record sales and promotion manager. He will work with Capitol Eastern Vice-President Joe Csida, who heads the firm's singles operation.

Two-Way Promo

Continued from page 5

deejay Lucky Pierre, KHJ, Los Angeles, did his show from the lobby, playing music from the film and interviewing patrons who had just seen the picture. Meanwhile, 50 Fox West Coast theaters are playing the Chevalier and Perito waxings of "Jessica" during every intermission from now until the movie opens March 28.

The film's star, Miss Dickenson, director Jean Negulesco and his wife, Dusty (a former model who penned the picture's title theme), are scheduled to make a cross-country tour next month to plug the movie and its music, visiting radio and TV deejays in each city.

Columbia Readies

Continued from page 5

Ormandy 2 LP package at \$2.98, but can on the stereo set for \$3.98. This means that the firm must sell a specific ratio of stereo to mono LP's in order to come out in the black on the Ormandy promotion. On the "Stars for a Summer Night" promotion last spring, where the same conditions existed, the firm did sell enough stereo packages in proportion to the mono sets to garner a profit.

REPACKAGE BILK LP AS 'STRANGER'

NEW YORK — Atco Records' new Acker Bilk single, "Stranger on the Shore," which moved into BMW's "Hot 100" chart (as No. 80) for the first time this week, has an interesting history.

The disk was originally recorded in England as part of an album commissioned by Atco, and released here in LP form under the title "Sentimental Journey" several months ago. However, in England, the "Stranger on the Shore" side (titled "Jenny" in the album) was released as a single and became a hit over there under its new title.

Now that the instrumental single is doing so well in the U. S., Atco is repackaging Bilk's old "Sentimental Journey" album and re-releasing it under the title "Stranger on the Shore."

Show, Film, TV Music & Incidental Albums

(The following albums have appeared on BMW best selling album charts in the past year)

GREAT MOTION PICTURE THEMES—Various Artists, United Artists UAL 3122/UA5 6122.

MUSIC FROM EXODUS AND OTHER GREAT THEMES—Mantovani, London LL 3231/PS 224.

BREAKFAST AT TIFFANY'S—Henry Mancini, RCA Victor LPM/LSP 2362.

FILM ENCORES—Mantovani, London LL 1700/PS 124.

THEME FROM CARNIVAL AND OTHER GREAT BROADWAY HITS—Mantovani, London LL 3250/PS 242.

GONE WITH THE WIND—Muir Matheson, Warner Bros. W/W3 1322.

WEST SIDE STORY—Stan Kenton, Capitol T/ST 1609.

WEST SIDE STORY—Ferrante & Teicher, United Artists DAL 3166/UA5 61660.

PETER GUNN—Henry Mancini, RCA Victor LPM/LSP 1956.

MR. LUCKY—Henry Mancini, RCA Victor LPM/LSP 2198.

THEME FROM A SUMMER PLACE—Billy Vaughn, Dot DLP 3276/DLP 25276.

CAMELOT (Music From)—Percy Faith, Columbia CL 1570/CS 8070.

BALLADS AND RHYTHMS OF BROADWAY—Johnny Mathis, Columbia CL 17/C25 803.

BROADWAY IN RHYTHM—Ray Conniff, Columbia CL 1252/CS 8054.

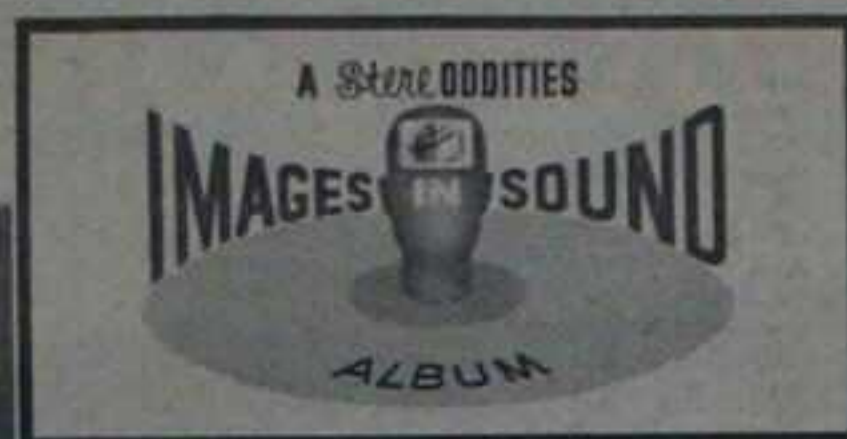
OPERETTA MEMORIES—Mantovani, London LL 3181/PS 202, 6123.

EXODUS—Hollywood Studio Orchestra, United Artists UAL 3123/UA5

FILM ENCORES, VOL. II—Mantovani, London LL 3117/PS 154.

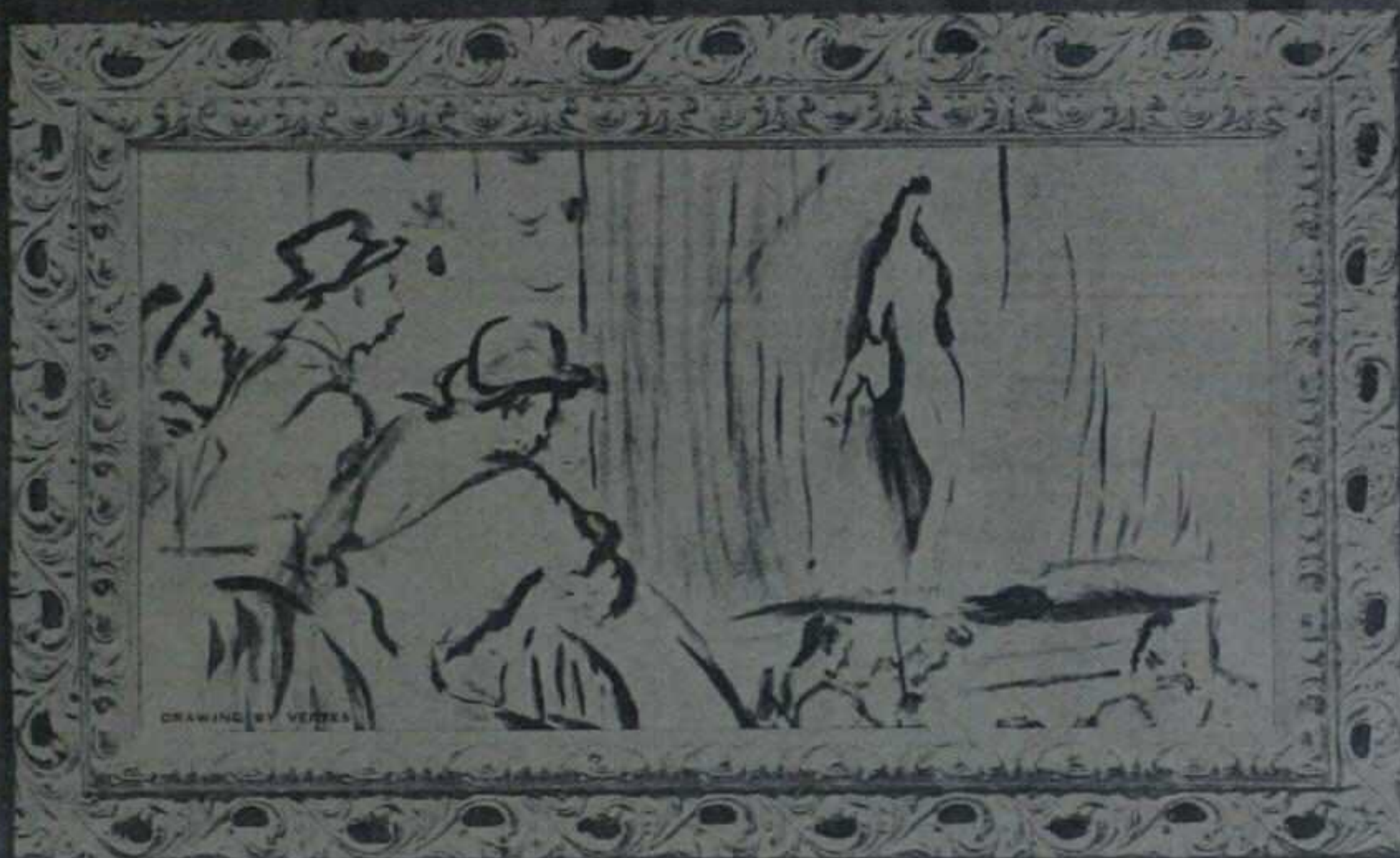
Dot RECORDS PRESENTS
THE HOTTEST SOUND TRACK
ALBUM OF THE YEAR
RODGERS & HAMMERSTEIN'S
STATE FAIR

A NEW TRIUMPH FOR A GREAT STAR
STEREODDITIES' BIG, BRASSY MUSI-COMEDY EXTRAVAGANZA
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A HILARIOUS G-STRING OF MEMORIES OF THE FAST PAST!
 HERE'S NAUGHTY, GAUDY BURLY AT ITS BAWDY BEST!
 SEXY STRIPS, SPICY SONGS AND RIOTOUS BLACKOUTS!
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NEW COMPATIBLE STEREO - PLAYS ON ANY PHONOGRAPH
 PLAYS STEREO ON STEREO EQUIPMENT - PLAYS HI-FI (MONAURAL) ON HI-FI EQUIPMENT

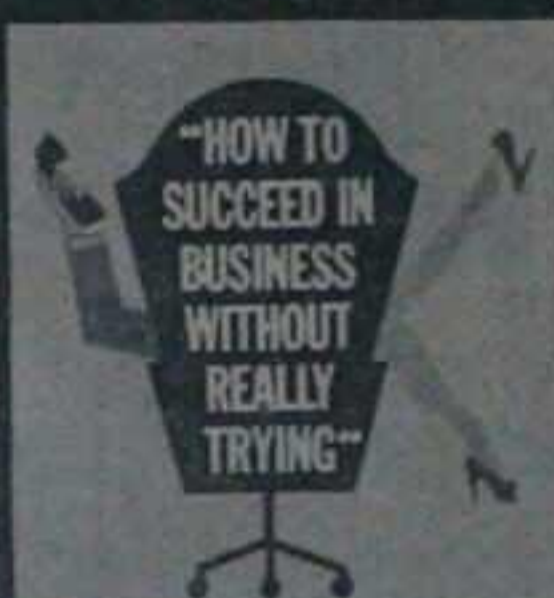
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LOC/LSO-1065



LOC/LSO-2002



LPM/LSP-2362



LPM/LSP-2426



LOC/LSO-1058

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ABSENT-MINDED PROFESSOR, 7/61
Holloway, MacMurray, Disneyland 1911

ALAMO, 12/60
Wayne, Avalon, Columbia CL-1558, CS-8358

AMERICAN IN PARIS,
Kelly, Caron, MGM 3767

ANASTASIA,
Bryner, Decca 8460

ANATOMY OF A MURDER, 8/59
Stewart, Remick, Columbia CL-1360, CS-8166

ANNIE GET YOUR GUN, 6/60
Hutton, Keel, MGM 3768

ANNIE GET YOUR GUN, 12/57
Martin, Raitt, Capitol W-913

ANYTHING GOES,
Crosby, O'Connor, Decca 8318

APARTMENT,
Lemmon, MacLaine, United Artists 3195

APRIL LOVE, 1/58
Boone, Dot 9000

AROUND THE WORLD IN 80 DAYS,
1/59, Niven, MacLaine, Decca 9046, 79046

ATLANTIS, 11/58
Cartoon 106

BACK STREET, 11/61
Hayward, Gavin, Decca 9097, 79097

BANDWAGON,
Fabray, Buchanan, Astaire, Charisse, MGM 3051

BARBARIAN & GEISHA, 3/59
Wayne, 20th Fox 300

BAI MASTERTON, 9/60
Brackett, Chancellor 7002

BEHIND THE GREAT WALL
Monitor 525

BELL, BOOK & CANDLE,
Stewart, Novak, Colpix 502

BELLS ARE RINGING, 8/60
Holiday, Martin, Capitol W-1435, SW-1435

BEN-HUR, Vol. 1, 2/61
Heston, Griffith, MGM-1E1, S-1E1

BEN-HUR, Vol. 2, 2/61
Heston, Griffith, MGM-3900, S-3900

BIG COUNTRY,
Peck, Simmons, United Artists 40004, 5004

BLACK ORCHID, 6/59
Loren, Quinn, Dot 3178, 25178

BLACK ORPHEUS, 6/60
Dawn, Epic LN-3672

BLUE HAIR, 11/61
Presley, Blackman, RCA Victor LPM-2426, LSP-2426

BOY ON A DOLPHIN,
Ladd, Loren, Decca 8580

BRAVE ONE,
Decca 8344

BREAKFAST AT TIFFANY'S, 9/61
Hepburn, Peppard, RCA Victor LPM-3262, LSP-3262

BRIDGE ON THE RIVER KWAI, 2/58
Holden, Guinness, Columbia CL-1100

BRIGADOON,
Johnson, Kelly, Charisse, MGM 3135

CAN-CAN, 5/60
Sinatra, MacLaine, Capitol W 1301, SW-1301

CARMEN JONES,
Dandridge, Belafonte, James, RCA Victor LM-1881

CAROUSEL, 11/58
Jones, MacRae, Capitol W-694, SW-694

CHECKMATE, 4/61
Williams, Cabot, Columbia CL-1591, CS-8391

CINDERELLA, 1/61
Lewis, Dot 8001, 38001

CINDERELLA, 12/58
Andrews, Cither, Columbia OL-5190, OS-2005

DAMN YANKEES, 11/58
Verdun, Hunter, RCA Victor LOC-1047, LSO-1047

DEEP IN MY HEART,
Ferrer, Traubel, MGM 3153

DESERT SONG, 9/60
Lanza, RCA Victor LM-2440, LSC-2440

DESIRE UNDER THE ELMS, 4/58
Loren, Perkins, Dot 3095

DIARY OF ANNE FRANK
Perkins, Schildkrout, 20th Fox 3012, S-3012

DOG OF FLANDERS
Ladd, 20th Fox 3026, S-3026

DOLCE VITA, 7/61
Mastroianni, Ekberg, RCA Victor LOC-1, FSO-1

EDDY DUCHIN STORY, 12/58
Power, Dickinson, Decca 8289, 78289

THE EGYPTIAN
Ferdun, Decca 9014

ELMER GANTRY, 9/60
Lancaster, Simmons, United Artists 4069, 5069

EXODUS, 12/60
Newman, Saint, RCA Victor LOC-1058, LSO-1058

FIVE PENNIES, 7/59
Kaye, Bel Geddes, Dot 9500, 29500

FLINTSTONES, 8/61
Colpix 302

FLOWER DRUM SONG,
Umeki, Shigeta, Decca 8098, 79098

FOR WHOM THE BELL TOLLS,
10/58
Robbards, Schell, Warwick 1201, S-1201

FREEDOMLAND U.S.A., 8/60
Columbia CL-1484, CS-8275

FUGITIVE KIND, 5/60
Brando, Magnani, United Artists 4065, 5065

FUNNY FACE,
Hepburn, Astaire, Verne 15001

GEISHA BOY, 1/59
Lewis, Jubilee 1096, S-1096

G. I. BLUES, 11/60
Presley, Prowse, RCA Victor LPM-2256, LSP-2256

GIANT,
Hudson, Taylor, Dean, Capitol W-773

GIFT OF THE MAGI, 1/59
Howes, United Artists 4013, 5013

GIGI, 5/58
Caron, Jourd'art, Chevalier, MGM 3641, S-3641

GOD'S LITTLE ACRE,
Rey, Ryan, United Artists 40002

GOODBYE AGAIN,
Montand, Perkins, Bergman, United Artists 4091, 5091

BENNY GOODMAN STORY, 7/59
Allen, Decca 8252/2, 7852/3

GUNS OF NAVARONE, 9/61
Peck, Quinn, Columbia CL-1655, CS-8455

HANSEL & GRETEL,
Camden 1024

HAWAIIAN EYE, 1/60
Zimbalist Jr., Conrad, Warwick 1355, S-1355

HELL TO ETERNITY,
Warwick 2030, S-2030

HEY BOY! HEY GIRL!, 4/59
Prima, Smith, Capitol T-1160

HIGH SOCIETY, 7/16
Crosby, Sinatra, Kelley, Capitol W-750, SW-750

HIGH TIME, 11/60
Sinatra, Hodges, Victor LPM-2314, LSP-2314

HIT THE DECK,
Powell, Martin, Damoul, Reynolds, Miller, Armen, MGM 3163

HORSE SOLDIERS
Holden, Wayne, United Artists 4035, 5035

INN OF THE SIXTH HAPPINESS,
3/59, Bergman, Donat, 20th Fox 3011, S-3011

INTERLUDE,
Coral 57159

INTERRUPTED MELODY,
Fond, Parker, MGM 3185

IT STARTED IN NAPLES, 9/60
Loren, Gable, Dot 3324, 25324

I WANT TO LIVE, 1/59
Hayward, United Artists, 4005, 5005

JOHN PAUL JONES, 7/59
Davis, Stack, Warwick W-1293, WS-1293

JULIUS CAESAR,
Brando, Garson, Gleigod, MGM 3033

KING AND I, 9/58
Kerr, Bryner, Capitol W-740, SW-740

KING OF KINGS, 9/61
Hunter, McKenna, MGM IE-2, SIE-2

KISS ME KATE,
Miller, Grayson, Keel, MGM 3077

KISS THEM FOR ME 12/57
Parker, Grant, Coral 57160

GENE KRUPA STORY, 3/60
Mingo, Verne 15010, 615010

LES GIRLS, 12/57
Kelly, Kendall, Elg, MGM 3590

LET'S MAKE LOVE, 11/60
Montroe, Montand, Columbia CL-1527, CS-8327

LIL ABNER, 1/60
Palmer, Louise, Columbia OL-5460, OS-2021

LONG HOT SUMMER,
Newman, Woodward, Roulette 25026

LORETTA YOUNG SHOW, 6/61
Young, Decca 4124, 74124

LOVE IS MY PROFESSION,
Bardot, Gabin, Everest 5076, 1076

LOVE ME OR LEAVE ME,
Day, Cagney, Columbia CL-710

MAGNIFICENT OBSESSION,
Hudson, Wyman, Decca 8078

MAN WITH THE GOLDEN ARM,
Sinatra, Novak, Decca 8257, 78257

MASTER OF THE WORLD, 10/61
Vee Jay 4000, SR-4000

MASTERS OF CONGO JUNGLE,
Documentary, 20th Fox 4001, S-4001

GLENN MILLER STORY, 7/59
Stewart, Allyson, Decca 8226, 78226

MR. LUCKY, 3/60
Vivyan, Victor LPM 2198, LSP 2198

NAKED CITY,
McMahon, Colpix 505, S-505

NAKED MAJJA,
Gardner, Franchiosa, United Artists 4031, 5031

NEVER ON SUNDAY,
Mercuri, Dassin, United Artists 4070, 5070

NUN'S STORY, 11/59
Hepburn, Finch, Warwick W-1306, WS-1306

ODDS AGAINST TOMORROW, 11/59
Belafonte, Winters, United Artists 4061, 5061

OKLAHOMA!, 2/59
MacRae, Jones, Capitol WAD-595, SWAO-595

ONE-EYED JACKS, 6/61
Brando, Jurado, Liberty 16001, 17001

ON THE BEACH,
Astaire, Gardner, Perkins, Roulette 25098, S-25098

1001 ARABIAN NIGHTS,
Colpix 410, S-410

PAL JOEY, 7/61
Sinatra, Hayward, Capitol W-912, DW-912

PARIS HOLIDAY,
Hope, Fernandel, United Artists 40001

FARRISH,
Stevens, Donahue, McGuire, Warwick 1413

PEPE, 4/61
Cantinflas, Colpix 507

PETE KELLEY'S BLUES,
Fitzgerald, Webb, Lee, Warwick 1303, S-1303

PETER GUNN, 2/59
Stevens, Albright, RCA Victor LPM

1956, LSP 1956

MORE MUSIC FROM PETER GUNN,
7/59, RCA Victor LPM-2040, LSP-2040

FICASSO,
Documentary, Folkways 3860

PICNIC,
Novak, Holden, Russell, Decca 8320, 78320

PRETTY BOY FLOYD,
Danton, Audio Fidelity 1936, 5936

PROJECT XX—NOT SO LONG AGO,
4/60, RCA Victor LOC 1055, LSO-1055

PROPER TIME, 7/61
Contemporary 2587, 7587

QUIET MAN,
Fitzgerald, Wayne, O'Hara, Decca 8566

QUO VADIS,
Kerr, Ustinov, MGM 3524

THE ROBE,
Barton, Decca 9012, 79012

ROCCO & HIS BROTHERS, 9/61
Delon, Paxinou, Girardot, RCA Victor LOC-2, FSO-2

ROCK ALL NIGHT,
Mercury 20293

ROMEO AND JULIET,
Shentall, Epic LC 3126

ROOTS OF HEAVEN, 3/59
Howard, Greco, 20th Fox 3005

RUGGLES OF RED GAP,
Verve 15000

SAMSON & DELILAH,
Mature, Lamarr, Decca 8566

SATCHMO THE GREAT, 1/58
Armstrong, Documentary, Columbia CL-1077

SAY ONE FOR ME, 8/59
Crosby, Columbia CL-1377, CS-8147

SAYONARA, 1/58
Brando, Umeki, Biltons, RCA Victor LOC-1041, LSO-1041

7 BRIDES FOR 7 BROTHERS, 6/60
Keel, Powell, MGM 3769

7 HILLS OF ROME, 3/58
Lanza, Grayson, RCA Victor LM-2211

7TH VOYAGE OF SINBAD,
Avalon, Colpix 504

SHAKE HANDS WITH THE DEVIL,
Cagney, Johns, United Artists 4043, 5043

SHOW BOAT, 6/59
Keel, Jeffreys, RCA Victor LOP-1505, LSO-1505

SINGIN' IN THE RAIN, 6/60
Kelly, Reynolds, MGM 3770

SLAUGHTER ON 10TH AVENUE, 2/58
Kelly, Decca 8637, 78637

SLIPPERY WHEN WET, 5/60
World 1265, S-1265

SNOW QUEEN,
Decca 8977, 78977

SNOW WHITE & THREE STOOGES,
9/61, Helms, Three Stooges, Columbia CL-1650, CS-8450

SOLOMON & SHEBA,
Bryner, Lollobrigida, United Artists 4051, 5051

SOME LIKE IT HOT,
Curtis, Monroe, Lemmon, United Artists 4030, 5030

SONG WITHOUT END, 12/60
Bogarde, Capucine, Colpix 506, S-506

SOUTH PACIFIC, 4/58
Gaynor, Brazzi, RCA Victor LOC-1032, LSO-1032

SOUTH SEAS ADVENTURE,
Audio Fidelity 1899, 5899

SPANISH AFFAIR, 1/58
Dot 3078

SPARTACUS,
Curtis, Douglas, Decca 9092, 79092

SPELLBOUND, 11/58
Bergman, Grant, Warwick 1213, S-1213

STAR IS BORN, 4/58
Garland, Mason, Columbia CL-1101

STARS AND STRIPES FOREVER,
Wagner, Webb, MGM 3508

STORY OF MOBY DICK,
Peck, Basehart, Dot 3043

STUDENT PRINCE, 2/60
Lanza, Giusti, RCA Victor LM-2339, LSC-2339

SUBTERRANEANS, 7/60
Caron, Peppard, MGM 3812, S-3812

TAMMY & THE BACHELOR,
Dee, Coral 57159

TEN COMMANDMENTS, 12/60
Heston, 2-Dot 3054-D, 25054-D

THERE'S NO BUSINESS LIKE SHOW BUSINESS,
Merman, Ray, Daly, Gaynor, O'Connor, Decca 8091

THREE LITTLE WORDS 6/60
Skelton, Lynn, MGM 3768

TILL THE CLOUDS ROLL BY, 6/60
Walker, Shore, MGM 3770

TOO MUCH, TOO SOON, 7/58
Hayward, Mercury 20381, 60019

TRUE STORY OF CIVIL WAR,
Documentary, Coral 59100

UNFORGIVEN,
Hepburn, Lancaster, United Artists 4068, 5068

UNTOUCHABLES, 11/60
Stack, Capital T-1430, ST-1430

VICTORY AT SEA (Vol. I), 7/59
Documentary, RCA Victor LM-2333, LSC-2333

VICTORY AT SEA (Vol. II), 10/58
Documentary, RCA Victor LM-2226, LSC-2226

VICTORY AT SEA (Vol. III), 9/61
Documentary, RCA Victor LM-2523, LSC-2523

VIKINGS,
Douglas, Curtis, United Artists 40003, 5003

WAGON TRAIN, 3/60
Horton, Bond, Mercury 20502, 60179

WEST SIDE STORY, 11/61
Wood, Beymer, Columbia OL-5670, OS-2070

WHERE THE HOT WIND BLOWS,
Lollobrigida, Montand, Everest 5076, 1076

WINDJAMMER, 6/58
Documentary, Columbia CL-1158

WIZARD OF OZ,
Garland, Lahr, Bolger, MGM 3464

WONDERFUL COUNTRY, 11/59
United Artists 4050, 5050

WONDERFUL TOWN, 2/59
Russell, Chaplin, Columbia OL-5360, OS-2008

TIMELESS QUALITY

Strong Catalog Value Seen in Cast, Pic Sets

NEW YORK — The durable, timeless quality of show albums—particularly those released during the last 15 years—is pointed up by a study of BMW's current best selling album charts, which list 23 original cast, sound track and TV albums—five in the top 10—plus 10 additional packages featuring show music themes.

"The Sound of Music" original caster has been on the chart for 117 weeks; "My Fair Lady," 310, and the Broadway version of "South Pacific," 405; the movie version, 207.

Interestingly, when a sound-track album from a movie musical is released, it helps sales on the original-cast package of the same show. In fact, on some musicals, notably "West Side Story," many dealers report that the original-cast version is currently out-selling the film version.

'Oklahoma' First

The first smash-hit original-cast album on the market was "Oklahoma" which was first released by Decca in 1943. The first important sound-track album was "Spellbound" which was released on the American label in the late '40's.

The top 10 most enduring Broadway original-cast albums include "South Pacific," "Oklahoma," "My Fair Lady," "The King and I," "Guys and Dolls," "Kiss Me Kate," "Annie Get Your Gun," "Sound of Music,"

"Call Me Madam" and "Brigadoon." Other all-time strong selling items in the original-cast field are "Camelot," "Carousel," "Brigadoon," "On the Town," "Lute Song," "Pal Joey" (the revival with Harold Lang), "West Side Story," "Pajama Game," "Music Man" and "House of Flowers."

Flops Sell Albums

Bernard Braddon, record department chief of Liberty Music Shops here, opines that "almost any original-cast album will sell even if the show is not a hit." For example, he cites "Candide" (a critical success but a box-office flop several years ago), which is still a solid seller in the original-cast field.

In line with this it's interesting to note that BMW's monaural album chart this week lists three original cast albums — "Sail Away," "Kean" and "The Gay Life"—all of which folded after brief runs this season.

Among the all-time best selling sound-track albums are "Around the World in 80 Days," "Gigi," "The Wizard of Oz," "Never on Sunday," "Spellbound," "The Glenn Miller Story," "Breakfast at Tiffany's," "West Side Story," "Flower Drum Song" and—according to Braddon—"all of the Richard Rodgers movie scores." The top TV sound-track packages are "Peter Gunn" and Rodgers' "Victory at Sea."

Americans Feel Foreign Impact

Continued from page 9

ings of the original cast LP's of three British musicals due here in the fall. They are "Oliver," "Beyond the Fringe" and "Stop the World." Since the records won't be issued here until the shows arrive on Broadway, the songs are still restricted in the U. S., but that doesn't stop visitors to Britain from bringing the disks back to the U. S.

All three of these shows have been smash hits in the West End of London. Spirited bidding has been going on by American publishers to obtain the rights to the scores. As far as the record release of the shows is concerned, arrangements of American labels with their English affiliates assures the issue here of these shows after they open in New York. Another English show, "At the Drop of a Hat," which chalked up a successful run in New York over a year ago, has been a steady seller as an original caster on the Angel label.

More and more foreign film scores are now finding their way to wax. The scores of "Roshomon" and "Rocco and His Brothers," among many others, are included.

Displaying and programming foreign original cast albums or film tracks follows the same pattern as domestic product. The excitement over "La Dolce Vita" when it premiered in New York made the track a hot item for dealers to have on display as quickly as possible. Radio stations were playing the single with the title song even before the album became available.

Naturally, when the film plays a given city is the key time for a window display of the film track LP, or a special display inside

the store. With show albums, since shows rarely tour until after they have run on Broadway, the time to feature the set is immediately after the revues in New York indicate a hit has arrived. One of the three forthcoming English shows this autumn might actually fall into that hit category, which would mean tremendous air exposure and strong album sales for the lucky musical.

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WORDS & MUSIC, 5/60
Rooney, Allyson, MGM 3771-ST

WORLD OF SUZIE WONG, 12/60
Holden, Kwan, RCA Victor LOC-1059, LSO-1059

YOUNG LIONS, 5/58
Brando, Martin, Clift, Decca 8719, 78719

YOUNG SAVAGES, 9/61
Lancaster, Winters, Columbia CL-1672, CS-8472

Operators Look to Movies, Shows As Greatest Source of Juke Plays

By AARON STERNFIELD

NEW YORK—Take a successful motion picture or long-run Broadway musical, extract a number or two of the type that causes the theatergoers to come out whistling, release a singles version of that number by a name artist—and you have the ingredients that will generally result in a juke box hit.

Juke box patrons buy the familiar. While a Crosby, Presley or Francis on the title strip is not necessarily a guarantee of success, a familiar name cuts down the odds against failure considerably. The same goes for the tune. Most juke boxes are in taverns, and most juke box patrons are adults. And when these adults are relaxing in their favorite bistros, they want to hear an old friend sing a familiar song.

Hot Theme Use

Motion picture companies with record affiliates will often take a piece of hot theme music and make both albums and singles directly from the sound track. If the theme gets good album play, other diskeries will come out with their own versions of the theme. "Never on Sunday" is a good example of this.

Or else the same motion picture firm which produced the flick will come out with a single using artists not appearing in the picture. Example: United Artists' "West Side Story" provided much good singles material. One of the big hits was "Tonight." Yet the U-A singles version of "Tonight" features Ferrante and Teicher, artists for "Brotherhood of Man" but who did not appear in the motion picture.

"How to Succeed in Business Without Really Trying" was the top earning musical of 1961. Outside of Rudy Vallee, however, the cast did not contain one recording name.

So when RCA Victor picked its artist for "Brotherhood of Man" taken from the score, Hugo and Luigi were pressed into service. Another single from the score—"I Believe in You"—was made in two single versions, one by Hugo Winterhalter and another by Sam Fletcher.

Different Approach

However, RCA took a different approach for "Milk and Honey." Mimi Benzell and Robert Weede, the leads, are well known to juke box patrons. And they were featured on the single, "Shalom." This single was not taken from the album, as many are; it was cut and was released before the

"Oklahoma!" in 1943 to the current smash "How to Succeed in

Business Without Really Trying," album.

For the title song single of "Milk and Honey," RCA turned to the Limelights. The diskery also took singles from the "Breakfast at Tiffany's" and "Moon River" albums by Mank Mancini, and made a single from the "Carnival" bums by Hank Mancini, and "Dolce Vita" sound track with Ray Ellis.

M-G-M, another name in both motion pictures and records, has made a single from the "Carnival" album, featuring the original cast. It's Anna Maria Alberghetti's version of the theme, and it's well on its way to becoming an established juke box hit.

Tommy Edwards, one of the juke box operators' favorite artists, has an M-G-M single of "As You Desire Me," taken from Susie Wong, while David Rose and his orchestra has a single of the theme from "Butterfield 8."

Top Earner

Another top juke box earner, Connie Francis, is featured on a single from "Where the Boys Are."

Decca currently has singles on motion picture themes of "The Apartment" and "Exodus," a pair of top-earning motion pictures. The Guy Lombardo ork is featured. Another Decca single is pulled from the show album of "Wildcat," with Jan Garber.

Coral has singles of "Hey There," from "Pajama Game," and "Thank Heaven for Little Girls," both with Fred Ellis.

'Sunday' Disks UA Hypo Plus

NEW YORK—United Artists is one of the most promotion-minded motion picture companies in the business—particularly in the recording and deejay fields.

The firm estimates that more than 500 recordings—albums and singles on a flock of U. S. and foreign labels—currently feature theme from UA films. Some 400 different platters alone spotlight the UA movie theme "Never on Sunday."

The film company's exploitation men all work at pushing UA film theme disks (both on the UA label and other labels) with deejays and dealers. So important is disk promotion to UA that the release of Maurice Chevalier's new movie "Jessica" is being held up a month until April so that the music campaign will be well under way before the pic opens.

Retailers—Broadcasters—Operators!

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Issue Date
April 21

Distributed
April 16

Adv. Closing
April 11

Former Academy Award-Winning Tunes

The order as listed gives the year, tune, film and stars, as well as composers and publishers.

- 1934 **The Continental**
"Gay Divorcee," Ginger Rogers-Fred Astaire
Con Conrad-Herb Magidson (Harms)
- 1935 **Lullaby of Broadway**
"Gold Diggers of 1935," Dick Powell-Gloria Stuart
Harry Warren-Al Dubin (Witmark)
- 1936 **The Way You Look Tonight**
"Sailing Home," Ginger Rogers-Fred Astaire
Jerome Kern-Groffty Fields (Harms)
- 1937 **Sweet Lullaby**
"Waikiki Wedding," Bing Crosby-Shirley Ross
Harry Owens (Sentry-Jay)
- 1938 **Thanks for the Memory**
"Big Broadcast of 1938," Bob Hope-Shirley Ross-W. C. Fields-Martha Raye
Ralph Rainger-Lee Rubin (Paramount)
- 1939 **Over the Rainbow**
"Wizard of Oz," Judy Garland-Ray Bolger-Bert Lahr
E. Y. Harburg-Harold Arlen (Folist)
- 1940 **When You Wish Upon a Star**
"Pocahontas," Cliff (Ukulele) Keel Edwards
(dubbed voice for Jimminy Crickel)
Ned Washington-Leigh Harline (Boutwell)
- 1941 **The Last Time I Saw Paris**
"Lady Be Good," Eleanor Powell-Ann Southern-Rad Skelton
Jerome Kern-Gusat Hammerstein II (Harms)
- 1942 **White Christmas**
"Holiday Inn," Bing Crosby-Fred Astaire
Irving Berlin (Berlin)
- 1943 **You'll Never Know**
"Hello, Frisco, Hello," Alice Faye-John Payne
Harry Warren-Mack Gordon (Bregman, Vocco & Conn)
- 1944 **Swinging on a Star**
"Going My Way," Bing Crosby-Nice Stevens
Johnny Burke-James Van Heusen (Burke-Van Heusen)
- 1945 **It Might as Well Be Spring**
"State Fair," Jeanne Crain-Dana Andrews-Dick Haymes
Richard Rodgers-Oscar Hammerstein II (Williamson)
- 1946 **Afchison, Topeka & Santa Fe**
"Harvey Girls," Judy Garland
Harry Warren-Johnny Mercer (Folist)
- 1947 **Zip a Dee Do Dah**
"Song of the South," Ruth Warwick-Bobby Driscoll
Allie Wrubel-Ray Gilbert (Sentry-Jay)
- 1948 **Buttons & Bows**
"Palface," Bob Hope-Jane Russell
Jay Livingston-Ray Evans (Famous)
- 1949 **Baby It's Cold Outside**
"Hephzibah's Daughter," Esther Williams-Rad Skelton
Frank Loesser (Frank)
- 1950 **Mona Lisa**
"Captain Carey, U.S.A.," Alan Ladd-Wanda Hendricks-Francis Lederer
Ray Evans-Jay Livingston (Famous)
- 1951 **In the Cool Cool Cool of the Evening**
"Here Comes the Groom," Bing Crosby-Jane Wyman
Hoagy Carmichael-Johnny Mercer (Burvan)
- 1952 **High Noon**
"High Noon," Gary Cooper-Grace Kelly
Dimitri Tiomkin-Ned Washington (Folist)
- 1953 **Secret Love**
"Calamity Jane," Doris Day
Sammy Fain-Paul Francis Webster (Remick)
- 1954 **Three Coins in the Fountain**
"Three Coins in the Fountain," Dorothy McGuire-Clifton Webb-Louis Jourdan
Sammy Cahn-Jule Styne (Robbins)
- 1955 **Love Is a Many-Splendored Thing**
"Love Is a Many-Splendored Thing," Jennifer Jones-William Holden
Sammy Fain-Paul Francis Webster (Miller)
- 1956 **What Ever Will Be Will Be**
"The Man Who Knew Too Much," James Stewart-Doris Day
Jay Livingston-Ray Evans (Arlita)
- 1957 **All the Way**
"The Joker Is Wild," Frank Sinatra
Sammy Cahn-James Van Heusen (Maravilla)
- 1958 **Gigi**
"Gigi," Leslie Caron-Maurice Chevalier-Louis Jourdan-Hermione Gingold
Alan Jay Lerner-Fredrick Loewe (Chappell)
- 1959 **High Hopes**
"A Hole in the Head," Frank Sinatra-Eddie Hodges-Eleanor Parker
Sammy Cahn-James Van Heusen (Maravilla)
- 1960 **Never on Sunday**
"Never on Sunday," Melina Mercouri-Jules Dassin
Ned/Idakle (Estern-Sidmore)

Songs Nominated For 1962 Academy Awards

MOON RIVER

"BREAKFAST AT TIFFANY'S"

Audrey Hepburn, George Regppard
Henry Mancini, Johnny Mercer
(Famous ASCAP)

Singles: Akl Aleong, Reprise 20042; Jerry Butler, Vee Jay 405; Jane Morgan, Kapp 431; Eddie Harris, Vee Jay 420; Henry Mancini, RCA Victor 7918; Calvin Jackson, Reprise 20022; Hollyridge Strings & Chorus, Capitol 4631; Mantovani, London 2023; Carmen Cavallaro, Decca 31304; Richard Hayman, Mercury 71869; Fuller Brothers, Challenge 9119.

Albums: Breakfast at Tiffany's, RCA Victor LPM 2362 (M), LSP 2362 (S); Moon River, Dot DLP 3412 (M), DLP 25412 (S); Love Theme From "El Cid," Columbia CL 1753 (M), CS 8552 (S); Twister, the Hits, Reprise R 4011 (M); This Is Vic Dana, Decca DLP 2013 (M), DST 8013 (S); Tonight, United Artists UAL 3171 (M), UAS 6171 (S); Moon River, Modallion ML 7533 (M), MS 7533 (S); Up a Lazy River, Liberty LRP 3216 (M), LST 7216 (S); Campus Encore, Capitol T 1647 (M), ST 1647 (S); Maria, Kapp KL 1266 (M), KS 3266 (S); Living Strings Play Hit Motion Picture Themes, Camden CAL 673 (M), CAS 673 (S); Solid Gold Guitar, United Artists UAL 3180 (M), UAS 6180 (S); Dance to Music From Hollywood and Broadway, Decca DL 4232 (M), DL 84232 (S); Let's Dance to the Movie Themes, David Carroll and Ork, Mercury SR 60668.

BACHELOR IN PARADISE

"BACHELOR IN PARADISE"

Bob Hope, Lana Turner

Henry Mancini, Mack David
(Robbins) ASCAP

Singles: Twin Pianos of Henri Ross and Bobby Stevenson, Capitol 4653; Robert Holiday and His Orchestra, Verve 10243; Gaynel Hodge, RCA Victor 7964.
Albums: MGM Movie Hits, David Rose and LeRoy Holmes, E/SE 3988.

TOWN WITHOUT PITY

"TOWN WITHOUT PITY"

Kirk Douglas

Dimitri Tiomkin, Ned Washington
(United Artists) ASCAP

Singles: Gene Pitney, Musicor 1009.
Albums: The Many Sides of Gene Pitney, Musicor MM 2001 (M), MS 3001 (S); The Hit Motion Picture Themes, United Artists UAL 3197 (M), UAS 6197 (S).

POCKETFUL OF MIRACLES

"POCKETFUL OF MIRACLES"

Glenn Ford, Betty Davis

Jimmy Van Heusen, Sammy Cahn
(Maravilla) ASCAP

Singles: Frank Sinatra, Reprise 20040.
Albums: None available.

LOVE THEME FROM EL CID (The Falcon and the Dove)

"EL CID"

Charles Heston, Sophia Loren

Paul Francis Webster, Miklos Rozsa
(Robbins) ASCAP

Singles: Four Amigos, Capitol 4680; Bryan Johnson, London 9509; Clyde Otis, Liberty 55381; Billy Storm, Infinity 013.
Albums: Organ Solos, Roller Dance Tunes 45/104 (M); Great Themes From Hit Films, Command RS 835 (M), RS 835 SD (S); Dance to Music From Hollywood and Broadway, Decca DL 4232 (M), DL 74232; Fabulous Favorites of Our Time, Liberty LRP 3223 (M), LST 8223 (S); Inspired Themes From Inspired Pictures, Liberty LMM 13019 (M), LSS 14019 (S); El Cid, MGM E 3977 (M), SE 3977 ST (S).

Good-Music Growth Reflected in New Orders for RSI Plan

NEW YORK—The new trend toward sweeter music programming by stations is sharply reflected in response to Hal Cook's new original cast album programming service.

Cook, prexy of Record Source, Inc., chalked up more than 200 orders from stations for the new show LP service during the first two weeks. The service includes 50 original-cast albums from Broadway shows ranging from

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CARMEN CAVALLARO...DECCA/FULLER BROTHERS...CHALLENGE
EDDIE HARRIS...VEE JAY/RICHARD HAYMAN...MERCURY
HOLLYRIDGE STRINGS & CHORUS...CAPITOL/CALVIN JACKSON...REPRISE
HENRY MANCINI...RCA VICTOR/MANTOVANI...LONDON
JANE MORGAN...KAPP/JEAN THOMAS...CADENCE

ALBUMS: AL CAIOLA...UNITED ARTISTS/DAVID CARROLL & ORCH...MERCURY
VIC DANA...LIBERTY/BILLY ECKSTINE...MERCURY
EARL GRANT...DECCA/BARNEY KESSELL...REPRISE
PETE KING & HIS ORK...KAPP/WAYNE KING...DECCA
THE LENNON SISTERS...DOT/JERRY MURAD...COLUMBIA
THE FOUR PREPS...CAPITOL/FERRANTE & TEICHER...UNITED ARTISTS
LAWRENCE WELK...DOT/ROGER WILLIAMS...KAPP
CY ZENTNER...LIBERTY



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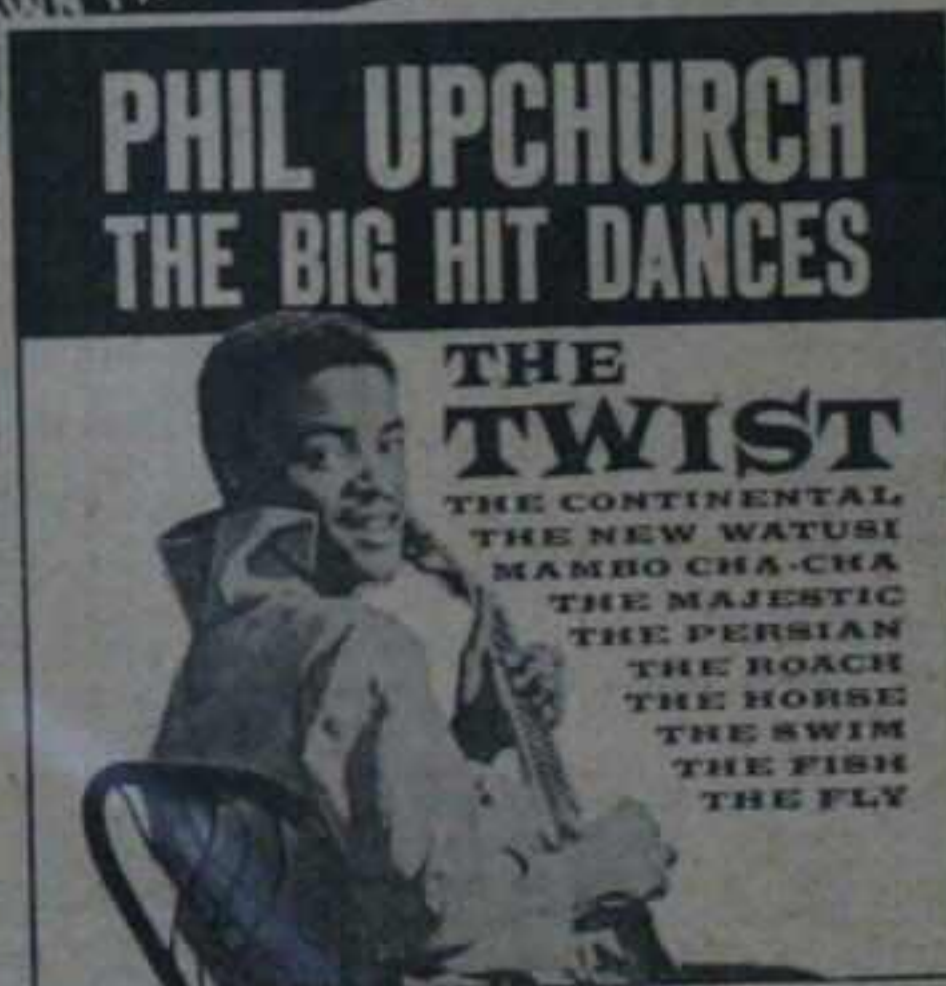
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- COTTON FIELDS THE HIGHWAYMEN
- TOWN WITHOUT PITY GENE PITNEY
- PORTRAIT OF MY LOVE STEVE LAWRENCE
- LOVE MY LIFE AWAY GENE PITNEY
- TONIGHT FERRANTE & TEICHER
- MICHAEL THE HIGHWAYMEN
- NEVER ON SUNDAY DON COSTA
- EXODUS FERRANTE & TEICHER
- BONANZA AL CAIOLA
- GYPSY ROVER THE HIGHWAYMEN
- MAGNIFICENT SEVEN AL CAIOLA
- LOVE POTION NO. 9 THE CLOVERS
- MOVE TWO MOUNTAINS MARV JOHNSON
- THEME FROM THE APARTMENT FERRANTE & TEICHER
- HIT DOWN PART II. PHIL UPCHURCH

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Various Artists
UAL 3192 UAS 6192 (Stereo)



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UAL 3184 UAS 6184 (Stereo)



THE BIG HIT DANCES
Phil Upchurch
UAL 3175 UAS 6175 (Stereo)



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IMITATION OF LOVE
SHE ONCE LIVED HERE
POOR LITTLE RICH BOY
SHE THINKS I STILL CARE
SOMETIMES YOU JUST CAN'T WIN
BEST GUITAR PICKER
THERE'S NO JUSTICE
BEGGAR TO A KING
OPEN PIT MINE

THE NEW HIT FAVORITES
OF GEORGE JONES
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TITO RODRIGUEZ
AND HIS ORCHESTRA



LATIN TWIST
Tito Rodriguez & His Orchestra
UAL 3194 UAS 6194 (Stereo)

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GOODIES

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MARV JOHNSON
NIGHT TRAIN - JIMMY FOREST
GIRLS, GIRLS, GIRLS - STEVE LAWRENCE
I'LL WALK THE LINE - DON COSTA
MERRY-GO-ROUND - MARV JOHNSON
GREEN MOSQUITO - TUNE ROCKERS
TRY THE IMPOSSIBLE - LEE ANDREWS & THE HEARTS
YOU'RE SO FINE - THE FALCONS
ANGEL - THE ACORNS
COME PRIMA - ENZO STUARTI
I LOVE THE WAY YOU LOVE - MARV JOHNSON

YESTERDAY'S GOODIES
Various Artists
UAL 3196 UAS 6196 (Stereo)

ONE TWO THREE WALTZ



THEME FROM
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MOTION PICTURE
"ONE TWO THREE"
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AND HIS
ORCHESTRA

ONE TWO THREE WALTZ
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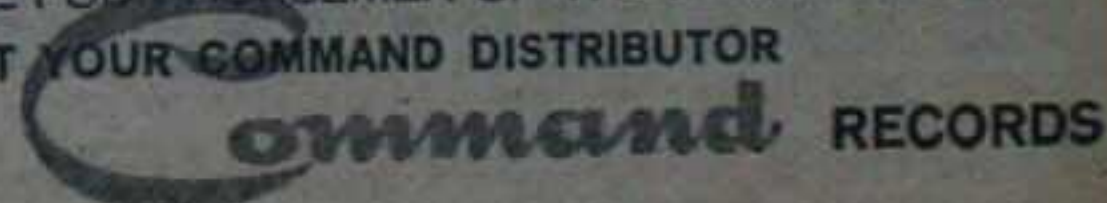
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SPOTLIGHT ON MOVIE-SHOW-TV MUSIC

BONANZA YEAR

Show Music Plays Gain In Good-Music Flurry

By JUNE BUNDY

NEW YORK — Show music should garner maximum air play this year as the result of the current trend toward "sweeter music" formats by local radio stations and the rapid growth of FM stereo programming across the country. Show tunes from albums—both original-cast and other versions—are an integral part of "sweet music" programming, which means that manufacturers will gain considerable exposure not only for current show music albums but for catalog items as well.

At the same time Broadway, movie, and TV music will continue to pull heavy play from "Top 40" stations, via best selling single versions of show tunes. Since show tunes have always played a major programming role in TV, it would seem a virtual certainty that 1962 will be a bonanza year for manufacturers and publishers of show albums and scores.

Successful Format

One of the most successful show music programs today is "Music From Broadway," emceed by Lee Jordan on WCBS, New York. Now in its third year, the show has also been carried as a regular feature by Armed Forces Radio since January 9 of this year.

Jordan tapes interviews with stars appearing in current Broadway musicals and plays them back on his Sunday afternoon show. When "Camelot" opened he interviewed celebrities in the lobby at intermission and taped their impressions of the musical.

Among his most-requested show scores are "Camelot" (mainly because of Robert Goulet's big fan following); "Sound of Music," "West Side Story" and "Anything by Richard Rodgers." Jordan usually spotlights a few selected sides from an original-cast album, "to catch the mood of the show." Then he plays tunes from the score recorded by other artists, such as Perry Como or Johnny Mathis.

When "The Gay Life" opened on Broadway last fall, Jordan ran a limerick contest, and gave away free tickets to the show and 40 copies of Capitol's original-cast album to winners.

One Trouble Spot

Jordan has one major beef about original-cast albums. He objects to the use of profanity in lyrics, because it limits the sides which he can play on the air. For example, he notes "Love From a Heart of Gold" from "How to Succeed," in which Virginia Martin says "Damn it, so am I." "Why not clean 'em up for broadcast purposes?" asks Jordan. "We are always deleting good numbers from Broadway shows for this

reason." In line with this, it's interesting to note that Noel Coward did change a couple of words in his lyrics when his "Sail Away" show was recorded by Capitol.

Stations and deejays specializing in show music package it in a flock of different ways. Station WVNJ, Newark, N. J., features "Show Stoppers," outstanding numbers from hit shows—Walter Huston's "September Song" from "Knickerbocker Holiday"; Ethel Merman's "There's No Business Like Show Business," etc.

The new all-stereo station, WTFM, New York, spotlights "Great Old Radio Themes." The New York Times outlet here, WQXR, evokes nostalgia with "Broadway Through the Years" (featuring show scores dating back to "The Red Mill"), and special profiles on composers. For example, last month, WQXR presented "Jerome Kern—Master of Musicals," a musically illustrated life story of the composer. Selections from his greatest shows were played, and Kern's career was traced through conversation by WQXR music director Abram Chasins with Mrs. Oscar Hammerstein and Dorothy Fields, Kern's lyricist before his death.

Plays Hits From Flops

Dr. Abe LaFite, associate professor of English at the University of Pittsburgh, demonstrates various points on a piano for his new series on show tunes for KDKA, Pittsburgh. On his first broadcast Dr. LaFite gave examples of "hit" tunes from "flop" musicals and "flop" songs from "hit" shows. He also cited successful produc-

(Continued on page 16)

"No Strings" Gets Biggest Liberty Push

NEW YORK—The arrival in New York this week of the new Richard Rodgers musical, "No Strings," signals the kickoff of one of the most ambitious show album promotions in the history of the Liberty Music shops, a five-store New York chain well known for its hefty sales efforts in the movie-show package field.

Highlighting the push were dramatic window displays in all stores, using mannequins of characters from the show. These displays are planned for two-month exposure. The Capitol Records original cast album will also get the build-up through heavy in-store displays tied in with an overall Richard Rodgers store festival, with all Rodgers cast albums from "Pay Joey" featured.

Another aspect of the "No Strings" promotion will be store visits by Diahann Carroll and Richard Kiley, stars of the show, and Richard Rodgers himself. There will also be an intensive newspaper ad campaign.

Within the store, clerks have been taking advance orders on the album for the past two weeks. Clerks are being given special sales incentives on the Capitol package. Store personnel will also take part in a contest, with winners to receive seats for the show. Liberty has also gotten out direct mail pieces to its customer lists.

At press time there were plans afoot for a customer contest as well, and there was some thought of installing a ticket office within the store for the show, as was done earlier in the case of "Milk and Honey." Ads in the Playbill theater programs were also a part of the saturation campaign.

Movie, Show Material Spell Big Dealer Profit

By REN GREVATT

Dealers who fail to spotlight show and motion picture albums in their stores, no matter how small or limited the store may be, are missing one of the soundest, profit-making, traffic-building aspects of the whole range of recorded repertoire. This opinion is held by a number of the smartest, most sales-minded dealers, as well as various disk manufacturers who are particularly active in the release of such product.

The smallest dealer can make a lot of hay with show and movie product for a number of reasons, according to Bernard Braddon, head of the record department of Liberty Music Shops, five-store New York disk retailer, well known as a pioneer in this area of the business.

Catalog Value Seen

Says Braddon: "Talk about selling catalog. Movie and show material is absolutely the most lucrative kind of catalog merchandise. These items keep selling year after year. If there is a staple commodity in the record business, this is it. Probably many dealers haven't stopped to think of the great natural publicity attendant on this kind of product. Shows and movies are constantly being exposed through ads on TV and in magazines and newspapers, through the columns and in reviews. It all helps to keep the risk factor to a minimum in a business where perishability and risk are watchwords."

Liberty is one store which goes all out on window and store promotion of show product, and in fact, it collects a tidy rental sum from manufacturers for use of a window. Apparently, manufac-

turers believe the fees are very much worthwhile since a new "show" window turns up in the store almost without fail when a new musical show or a highly touted picture opens in town.

Braddon feels that every dealer should maintain a separate section in his store given over to all-out display of show albums. No matter what their vintage, show and movie albums continue to sell and they get people in the store. One of the simplest and most effective success secrets for such an operation is to always have the product when the customer wants it. "I've never been out of a selling show item in 17 years," Braddon says, "thanks to our card file inventory control system. We keep a month's supply on hand of all show items."

In-Store Attention

E. J. Korvette, another prime mover of show and movie sets, pays a lot of extra in-store attention to the product too. The store features from 40 to 60 individual show album covers in a pyramid-style display rack. Beyond this, there's a generous supply of the less well-known and older items in a handy browser bin. The store also actively advertises show and movie product offering special price incentives through The New York Times and other local papers.

Smaller stores can adapt many of the techniques used by larger stores to take advantage of the potential of show sets. And under no conditions, say the most successful movers of this product, should the small dealer abdicate this field and "leave it to the racks and the big boys," as one independent retailer recently described his own policy on the matter. Racks still stock mainly hits, it is indicated, and do not carry depth of show and movie music catalog. If a store feels it can best compete with the bigger operatives by offering specialized items the rack doesn't carry, here is a field where it should be most active.

Smaller stores, too, can take advantage of a considerable amount of co-operation offered by various manufacturers, particularly those with their own movie-company affiliations. Companies most active in original cast albums are active up to a point in this area, but the movie sound-track album, which lends itself to cross-country exposure as the picture opens in different markets, is more often the subject of broad promotion.

MGM Records, one of the most active in the track field, promotes, publicizes and exploits its movie album product through a cohesive plan which utilizes distributor sales and promotion people, local dealers and entertain-

(Continued on page 16)

Americans Feel Foreign Hit Impact

By BOB ROLONTZ

NEW YORK — Until recent years original cast records of foreign musicals or sound tracks from foreign movies have meant little to U. S. dealers. Strongest of all product in this category would be the Gilbert and Sullivan original casters by the D'Oyly Carte troupe on London Records, which have sold steadily over the years. Spanish Zarzuelas, especially on Montilla, have also racked up nice sales in selected markets.

There have been many original cast records of classic operettas recorded in Europe and issued here like "Countess Maritza," "Land of Smiles," "White Horse Inn," as well as shows by Emmerich Kallman or Franz Lehár. But these have appealed mainly to a specialty market.

But over the past few years the situation has changed drastically. As foreign movies distributed here

have turned into hits, the value of sound tracks from these pictures has increased proportionately. And the upcoming Broadway season starting in September is expected to feature two or three musicals from London's West End which could do the same for the original cast waxings from these shows.

'Sunday' Success

The biggest and most important track from a foreign film during the past two years has been "Never on Sunday." The success of this movie in the U. S., and the smash success of the title tune, all helped to make the "Never on Sunday" sound track a best seller for United Artists. "Never on Sunday" did more than that however. It made record companies more interested in recording themes from foreign films and in releasing in the U. S. the sound tracks from such pictures.

"Never on Sunday" not only sparked a successful track, but it also created many other recordings of the music, including hit singles and many albums. And it started a determined movement on the part of American music publishers to obtain rights to music from foreign films.

"La Dolce Vita" is another case of a successful foreign movie creating a market for the sound track. Though not of the same great success as "Never on Sunday," the "La Dolce Vita" track and the title tune have received a lot of exposure in the U. S. The music from "Black Orpheus," another foreign film that received critical acclaim here, also had a successful career as a film track on the Epic label in late 1960.

Gray Market Seen

Right now there is a gray market on the British-made record-

(Continued on page 15)

WEEKLY MARKET ANALYSIS

Continued from page 1

Hub Story a Harbinger of Spring

BOSTON—Record buyers in the Hub spent money last week for a flock of new records, with the result that six more emerged as breakouts this week. The singles business appears to have undergone a resurgence that has kept previous breakouts also on the active list at the dealers.

It was a fairly active week in Boston and dealers appeared happier about singles than they've been in some time. There was a brisk trade in a wide variety of albums and there seemed to be the feeling that the unmistakable signs of spring in the air hereabouts had a part in it.

'Shout' Leading Chi Revival

CHICAGO—Although only one new disk broke out here last week—"Shout," by Joey Dee and the Starlites on Roulette—the record business appeared revived.

Dealers and one stops reported a pick up in sales and the general atmosphere was optimistic.

Radio station picks include: "Johnny Angel," Shelly Fabares, Colpix; "Love Letters," Ketty Lester, Era, and "Something's Gotta Hold of Me," Etta James on Argo.

Elvis Presley continues strong with both sides of his new single, Billy Storm's "Love Theme From El Sid," on Infinity, has taken a slight early lead over the Four Amigos' version of the same tune on Capitol.

Bee Bumble and the Stingers' version of "The Nut Rocker" has taken a stronger lead over the same tune by Jack B. Nuble and the Quicks on Dot.

On "White Rose of Athens," David Carroll on Mercury, is leading both Nana Mouskouri on Riverside and the Chordettes on Cadence.

Mpls. Moving Slowly After Snow

MINNEAPOLIS—Like spring, Minneapolis appears to be coming out of its doldrums slowly—very slowly. Only one new side broke out in what is normally a much more active breakout center.

Dealers are blaming the weather and the excuse appears to be as valid as any. In the words of WCCO's Mimi Baasen, "we're up to our necks in snow and as much as we love a good snowstorm, this is getting ridiculous." Despite the lack of breakers relatively new sides are holding sales up.

Both WCCO and WLOL are picking Dean Martin's new "Tika Tee, Tika Tay." WCCO is also going with "Suzy Cockroach," Four Preps, Capitol; "Katerina," Perry Como, RCA Victor; "Patricia," Lee Brown, and "March of the Siamese Children," Kenny Ball on Kapp.

Beer City Business Is Spotty

MILWAUKEE—Business was spotty in the Beer City last week with comments ranging from "things are pretty good" to one big distributor's remark that "this is practically a disaster area."

The outlets with aggressive sales promotion and merchandising policies appeared to be doing good business but many of the more complacent dealers were less fortunate.

A very long—and very cold—and even more snowy winter appears to have taken its toll in sales in many areas.

Breakouts include "Buttons and Bows," Browns on RCA Victor; "I Found a Love," Falcons on Lupine, "Sugartime Twist," McGuire Sisters on Coral; "To Love Someone," by Ral Donner, Gone; "You Are Mine," Frankie Avalon, Chancellor, and "Shout," by Joey Dee and the Starlites which were big here and made the national chart.

Looking at air play, Chuck Mefford of WISM, Madison,

NEW ON THE HOT 100

Continued from page 1

- 90. TRA LA LA LA LA . . . Ike and Tina Turner, Sue 737
- 91. WHAT AM I SUPPOSED TO DO . . . Ann-Margret, RCA Victor 1986
- 93. THE ONE WHO REALLY LOVES YOU . . . Mary Wells, Motown 1024
- 94. SHOUT . . . Isley Brothers, RCA Victor 7588
- 96. GUITAR BOOGIE SHUFFLE TWIST . . . Virtuos, Sure 1733
- 97. (WHAT A SAD WAY) TO-LOVE SOME-ONE . . . Ral Donner, Gone 5125
- 98. STARDUST . . . Frank Sinatra, Reprise 20059
- 99. THE WONDERFUL WORLD OF THE YOUNG . . . Andy Williams, Columbia 42267
- 100. YOU ARE MINE . . . Frankie Avalon, Chancellor 1107

NEW ON THE TOP LP'S

Continued from page 1

STEREO

- 40. GREATEST STRING BAND HITS . . . Billy Vaughn, Dot DLP 25409
- 45. A SONG FOR YOUNG LOVE . . . Letterman, Capitol ST 1669
- 47. DANNY BOY & OTHER SONGS I LOVE TO SING . . . Andy Williams, Columbia CS 8531
- 49. MARIA . . . Roger Williams, Kapp KS 3268
- 50. VERSATILE BURL IVES . . . Decca DL 74152

BEST TRACKS FROM THE SPOTLIGHT LP'S

These are the tracks selected for disk jockey programming by BMW's reviewing panel as the most outstanding from this week's new LP Spotlights. Information on playing time, publisher and licensing organization is supplied when provided by the manufacturer on the record or jacket.

POPULAR

- I'LL SEE YOU IN MY DREAMS—Pat Boone (Dot DLP 33991); "My Blue Heaven" (ASCAP) (2:19)
- ELLA SWINGS BRIGHTLY WITH NELSON—Ella Fitzgerald-Nelson Riddle (Verve V6 4054); "Mean to Me" (Grove, ASCAP) (2:54)
- LET'S GET TOGETHER—Hayley Mills (Vista BV 33111); "Ding Ding Ding" (BMI) (2:15)

FOLK

- THE WEAVER'S ALMANAC—(Vanguard VSD 2102); "Brother Can You Spare a Dime" (ASCAP) (2:38)
- ODETTA AT TOWN HALL—(Vanguard VSD 2109); "He's Got the Whole World in His Hands" (1:55)

RELIGIOUS

- SPIRITUALS—Marian Anderson (RCA Victor IM 2592); "He's Got the Whole World in His Hands"
- INSPIRATION—Norman Luboff Choir, New Sym. Orch. Stokowski (RCA Victor LM 2593); "Jesus Joy of Man's Desiring" (3:43)

SPIRITUAL

- COME IN THE ROOM—Clara Ward (Vanguard VRS 9101); "Jacob's Ladder" (2:47)

notes that Carol Sloane's Columbia recording of "I Want You to Be the First One to Know" is not only, as he says, "one heck of a title" but a "wonderful turntable hit as well."

Mefford is also going with the Coasters' "Riding Hood" and Bobby Rydell's "Happy Happy." Mefford says that letters and calls indicate another hit for Sue Thompson with "Two of a Kind."

Other big sides at the station are "One of the Guys," Jubilee; "Johnny Angel," Colpix; "The Jam," Cotton, and "Boogie Twist," Heartbeat.

Command Has Money On 2 Oscar Entries

NEW YORK—Command Records is gambling that either "Moon River" or "Love Theme From El Cid" will be named the "best song" at the Academy Awards April 9. Both the tunes are included in the label's new Enoch Light album "Great Themes From Hit Films."

Command already has in plate form counter and window display material, plus newspaper, trade paper and magazine ad layouts, highlighting the "Academy Award" single. If either tune wins, Command will launch the campaign pronto.

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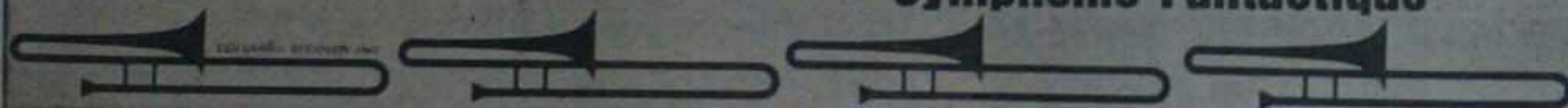
HANDEL
Air from Water Music Suite

DEBUSSY
Prelude to the Afternoon of a Faun

RAVEL
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SORD Call for All-Industry Trade Practice Meet Gaining Momentum

By REN GREVATT

NEW YORK—While a decision regarding what to do about the so-called "Chicago situation" appears to have been put off for the time being by top brass of the Society of Record Dealers of America, a SORD-sponsored move toward an all-industry Trade Practice Conference under the aegis of Federal Trade Commission appears to be gaining momentum.

The idea for a disk industry trade practice conference involving a voluntary banding together of all elements of the industry for the purpose of setting up guide posts of fair and ethical marketing practices within the industry was first espoused last summer and submitted to the FTC at that time by Dudley Weiss, a Boston lawyer, who is legal counsel for the Boston chapter of SORD.

Later, it was decided to shelve the matter during pendency of the investigation of possible anti-trust violations on the part of various elements within the disk business, particularly record clubs. It is known that the field work on this investigation has now been completed. Many circles believe that specific complaints may soon be issued by the FTC as a result of the inquiry. Meanwhile, since the investigation has been completed, interest in the conference idea has stirred again.

Mfrs. Interested

It is known that since the proposals for such a conference were originally made last year, much interest has been shown in the con-

cept by manufacturers. Trade sources last week indicated that there has been a veritable "parade of interested parties to Washington," seeking more information on the possibilities of organizing such a conference. Some circles feel that those believed to be the target of possible FTC action on alleged unfair pricing methods might well be in favor of going along with the conference idea as one method of taking off some of the heat from other trade elements.

On the Chicago front, the "situation" there refers to a suit lodged several years ago by various individual dealers against the three major record clubs, alleging price discrimination. Recently, counsel for the dealer plaintiffs resigned from the case for the stated reason of unsatisfactory level of payments of fees in a brief court hearing which followed special counsel hired by SORD, which had financed the case for the local

dealers, gained an adjournment of the decision as to whether to continue the case, pending a meeting of the SORD board.

Can't Get Together

Until now members of the board have been unable to agree on a locale for a meeting, although a West Coast and later a Florida session were in the works for a time, neither has come to pass and it is now indicated that no meeting for a final decision on the court case and other matters, may be held before the June convention of the NAMM in New York, or possibly the International Sound Fair, set for Detroit during the latter part of July.

On yet another front, it was learned that there has been some interest in several circles for a meeting of representatives of SORD and ARMADA to discuss mutual industry problems. No decision is expected on this, however, for the time being.

ZOA-GVL Set Pact in W. Germany; Artists Get Phono Royalty Share

By OMER ANDERSON

FRANKFURT—West Germany's Coin Machine Operators Association (ZOA) has signed an agreement with the Gesellschaft zur Verwertung von Leistungsschutzrechten (GVL) ending the dispute over performing artist music royalties.

The agreement constitutes a victory for the GVL and will substantially increase the cost of phonograph operation. It is understood here that the American Federation of Musicians was consulted by the GVL in advance of the signing, the AFM intending to make parallel demands when and if Congress lifts the U. S. operator royalty exemption.

ZOA agrees to pay the performing artists 20 per cent of its lump-sum, per-box payment to GEMA, the German ASCAP twin. The GEMA tab is presently 78 marks (\$19.50) yearly, and the GVL will receive about \$4 per box per year. The agreement attaches the GVL fee as a rider to the GEMA agreement. The GVL fee rises or falls with the GEMA fee. The combined GEMA-GVL fees are collected by GEMA and the GVL paid by GEMA.

GVL made certain minor concessions to win the first agreement of its kind in Europe. Although the agreement extends from January 1, 1962, until December 31,

1962, the GVL waived all claim to retroactive payments.

Moreover, it agreed to abandon efforts to negotiate contracts with individual operators and deal only through GEMA, with the ZOA as spokesman for all German juke box operators.

Finally, the GVL undertakes to co-operative with the phonograph operators in all matters of music programming, assisting the operators to the extent possible to obtain and maintain high-caliber programming.

(Continued on page 55)

Party Marks Caedmon Anniv.

NEW YORK — Caedmon Records, largest firm in the spoken word field, celebrates its 10th anniversary April 5. Firm is throwing a party at Hunter College on that date to mark the occasion, and have lined up actors, actresses and authors who have waxed for the label to attend the affair.

Caedmon was started back in March, 1952, when Hunter graduates Marianne Mantell and Barbara Holdridge recorded Dyland Thomas' "A Child's Christmas in Wales" and "On the Death of King

Public Smiles on Latest Distaff Album Product

NEW YORK—The bleak sales picture for femme artists in the album field brightened this week, with packages by five femmes listed by BMW as monaural "New Action LP's" and five additional albums featuring gals on the verge of breaking into the "New Action" list.

Femme artists on the "New Action" list this week include Lena Horne, Patsy Cline, Dinah Washington, and Anita Kerr Singers, and comedienne Moms Mabley. Also showing up, although not yet listed as "New Action" LP's, are "Timi Yuro: Soul"; "Connie Francis, Do the Twist," Della Reese's "The Classic Della," "Please Mr. Postman" by the Marvelettes and "The

Bickersons" by Frances Langford (with Don Ameche).

Meanwhile, though, there are only 10 femme artists on the best selling monaural album chart (three of them comediennes) and only one (Judy Garland) in the Top 20. Miss Garland is also the sole woman performer on BMW's Top 50 best selling stereo chart this week.

The other femmes on the monaural chart are Connie Francis, Joan Baez, Dorothy Provine, Brenda Lee (with two LP's), Dinah Washington, Ella Fitzgerald, Elaine May (with Mike Nichols), Rusty Warren (with four comedy albums), and Moms Mabley (with two LP's).

Show music and the Twist continue to dominate the monaural album chart, with 34 albums featuring show themes and 11 Twist LP's on the Top 150 list this week. Two more Twist albums by Chubby Checker are listed as "New Action LP's" and three additional Twist packages ("Twist Up Calypso" by Gary (U. S.) Bonds, "Twistin' With Duane Eddy," and "Connie Francis, Do the Twist") also doing business, although not yet on the "New Action" list.

The original-cast album "Kwamina," which closed some time ago after a brief run, moved onto the best selling monaural chart this week, and the original-cast package of "Subways Are for Sleeping"—which didn't get good reviews, but is still running—is listed as a monaural "New Action LP."

Changes Due For British Decca Subsid

LONDON — The British Decca group is planning a series of changes which will lead to the record operation becoming a virtually self-contained subsidiary, as are the navigator and radar interests of the group.

Sir Edward Lewis is putting the reorganization scheme to stockholders at a specially convened meeting April 2. It is proposed that they take effect from March 31.

At present, the Decca Record Company is the holding and operating company for disk and allied equipment (record players, radios, television sets). The firm's other two main activities, Decca Navigator and Decca Radar, are run through wholly owned subsidiaries.

The result of the planned change is that the Decca Record Company will remain the holding firm for the group, but its name will be changed to Decca, Ltd. Decca's records assets will be transferred to a new subsidiary being formed under the name of Acced. This will then take the name Decca Record Company.

No change in group assets is involved.

George." Since then the catalog has grown to 200 LP's.

Firm has stayed in the spoken word field since it started. It's LP's include poetry, prose, plays, foreign language disks, children's recordings and documentaries.

Indies Buying Many Masters

NEW YORK — Master buying picked up last week with a number of firms snagging hot wax from small diskeries. Tamla purchased the master "I Out Duked the Duke," by Little Otis, which was recorded in Chicago.

Vee Jay Records took over national promotion of a disk on the Hallway label called "Colinda" and featuring Rod Bernard. Hallway, which is owned by personal manager Bill Hall of Bomar, Tex., is the first label to be handled by Vee Jay which will retain its original label name.

Meanwhile, the Santo label issued last week a record by Ace Cannon, of "Tuff" fame, called "Sugar Blues." Disk was originally cut for the Fernwood label. Bob McGinnis of Memphis, head of San Wayne Corporation, owner of Santo, bought a number of Cannon masters from Fernwood.

Juggy Gayles Now With Joy Records

NEW YORK — Juggy Gayles, colorful ex-Brill Building-ite and former sales chief for Carlton Records, has signed on as head of national sales and merchandising for Joy Records, according to Eddie Joy, chief of the label.

Gayles joins a staff which now includes Johnny Farrow, Davy Greenman and Harvey Geller who handles promotion in the East, Midwest and West Coast respectively; and Mort Garson, a disc chief. With the addition of Gayles Joy expects to devote himself to LP development, acquisition of masters and dealing with independent producers.

Bob Summers New Nat'l Sales Mgr. at Warners

HOLLYWOOD—Warner Bros. Records president, Mike Maitland, last week promoted Bob Summers to the post of national sales manager for the label. He had served as the firm's Midwest district sales manager. Summers, who heretofore based his operations in Cleveland, has moved here and will headquarter at WB's Burbank office.

Concurrent with this move, Hugh Hilliard, who had served as Summers' assistant, was elevated to Midwestern district sales manager. He will operate out of Minneapolis.

Summers had been with the WB label since its inception, handling territorial sales duties out of Boston, Minneapolis and, more recently, Cleveland. Prior to joining the firm, he held sales positions with Columbia, among other disk companies.

CLARK EMSEES TEEN CONCERT

NEW YORK — Dick Clark has been signed as a feature attraction at the forthcoming International Sound Fair, to be staged next July 25 to 29 in Cobo Hall, Detroit. Clark is expected to emcee a special teen concert Saturday afternoon, July 28, in-the-round style in the Cobo Hall Arena, which seats 14,000. The teen concert is one of five special shows to be presented at the combined trade and consumer exposition.

Index to Contents

General	Local Singles Breakouts	1	Programming Panel	30
International Music	National Breakouts	1	Yesterday's Hits	30
Manufacturer News	New Action LP's	1	Vox Jox	30
	New on the Hot 100 Chart	1		
	New on the LP Charts	1		
Music Pop Charts	Top LP's	Cover		
Best Selling Phonographs &	Top LP's by Category	24		
Tape Recorders	Yesterday's Hits	30		
Bubbling Under the Hot				
100	Reviews			
Cover	LP Reviews	26		
Double-Play Disks	Single Record Reviews	27		
Hits of the World				
20				
Honor Roll of Hits	Radio-TV Programming	30		
32	Artists' Biographies	30		
Hot 100	Easy Listening	34		
Cover				
Hot C.&W. Sides				
38				
Hot R.&B. Sides				
40				
	Buyers and Sellers Classified Mart	18		

Dot
RECORDS

"THE NATION'S BEST SELLING RECORDS"

HOT SINGLES

RECORD NO.	TITLE	ARTIST	RECORD NO.	TITLE	ARTIST
<input type="checkbox"/> 16333	Cinderella	JACK ROSS	<input type="checkbox"/> 16319	The Original Nut Rocker	JACK B. NIMBLE
<input type="checkbox"/> 16309	You Better Move On	ARTHUR ALEXANDER	<input type="checkbox"/> 16328	Don't Fly Away, Flamingo	THE FOUR LADS
<input type="checkbox"/> 16329	Chapel By The Sea	BILLY VAUGHN	<input type="checkbox"/> 16330	In A Little Spanish Town	GEORGE CATES
<input type="checkbox"/> 16336	Happy Love/Runaway	LAWRENCE WELK	<input type="checkbox"/> 16326	Oh What A Way To Be Loved	DAYLIGHTERS
<input type="checkbox"/> 16312	I'll See You In My Dreams	PAT BOONE	<input type="checkbox"/> 16320	Frenchy/Glad Rag Doll	JOHNNY MADDOX
<input type="checkbox"/> 16339	I Cried	DODIE STEVENS	<input type="checkbox"/> 16302	The Original Happy Jose	JACK ROSS
<input type="checkbox"/> 16337	People Will Say We're In Love	DEBBIE REYNOLDS	<input type="checkbox"/> 16327	Hello, Mr. Heartbreak	MARGIE RAYBURN

**NEW
RELEASES**

<input type="checkbox"/> 16338	Confidential / How Deep Is The Ocean	KEELY SMITH
<input type="checkbox"/> 16340	The Man Who Shot Liberty Valance / Cockles and Mussels	FAIRMOUNT SINGERS
<input type="checkbox"/> 16331	Sunday (Salve Regina) / Twistwatch	THE STRING-A-LONGS

BEST SELLING ALBUMS

MONO	STEREO	ARTIST	MONO	STEREO	ARTIST
<input type="checkbox"/> 3412	<input type="checkbox"/> 25412	MOON RIVER • Lawrence Welk	<input type="checkbox"/> 3071	<input type="checkbox"/> 25071	PAT'S GREAT HITS • Pat Boone
<input type="checkbox"/> 3409	<input type="checkbox"/> 25409	GREATEST STRING BAND HITS • Billy Vaughn	<input type="checkbox"/> 3086	<input type="checkbox"/> 25086	MUSIC FOR THE GOLDEN HOURS • Billy Vaughn
<input type="checkbox"/> 3415	<input type="checkbox"/> 25415	BECAUSE YOU'RE MINE • Keely Smith	<input type="checkbox"/> 3098		GALE'S GREAT HITS • Gale Storm
<input type="checkbox"/> 3410	<input type="checkbox"/> 25410	DOIN' THE TWIST • Louis Prima	<input type="checkbox"/> 3100	<input type="checkbox"/> 25100	SAIL ALONG SILV'RY MOON • Billy Vaughn
<input type="checkbox"/> 3406	<input type="checkbox"/> 25406	THE ANDREWS SISTERS' GREATEST HITS	<input type="checkbox"/> 3118	<input type="checkbox"/> 25118	STAR DUST • Pat Boone
<input type="checkbox"/> 3389	<input type="checkbox"/> 25389	YELLOW BIRD • Lawrence Welk	<input type="checkbox"/> 3119	<input type="checkbox"/> 25119	BILLY VAUGHN PLAYS THE MILLION SELLERS
<input type="checkbox"/> 3396	<input type="checkbox"/> 25396	BERLIN MELODY • Billy Vaughn	<input type="checkbox"/> 3122	<input type="checkbox"/> 25122	JOHNNY MADDOX PLAYS THE MILLION SELLERS
<input type="checkbox"/> 3398	<input type="checkbox"/> 25398	SAD MOVIES • The Lennon Sisters	<input type="checkbox"/> 3140	<input type="checkbox"/> 25140	LA PALOMA • Billy Vaughn
<input type="checkbox"/> 3419	<input type="checkbox"/> 25419	SURFER'S STOMP • Vaughn Monroe	<input type="checkbox"/> 3156	<input type="checkbox"/> 25156	BILLY VAUGHN PLAYS
<input type="checkbox"/> 3417	<input type="checkbox"/> 25417	CAN'T HELP FALLING IN LOVE • The Lennon Sisters	<input type="checkbox"/> 3157	<input type="checkbox"/> 25157	THE MILLS BROTHERS GREAT HITS
<input type="checkbox"/> 3280	<input type="checkbox"/> 25280	GOLDEN WALTZES • Billy Vaughn	<input type="checkbox"/> 3164	<input type="checkbox"/> 25164	MR. MUSIC MAKER • Lawrence Welk
<input type="checkbox"/> 3384	<input type="checkbox"/> 25384	MOODY RIVER • Pat Boone	<input type="checkbox"/> 3165	<input type="checkbox"/> 25165	BLUE HAWAII • Billy Vaughn
<input type="checkbox"/> 3366	<input type="checkbox"/> 25366	WHEELS & ORANGE BLOSSOM SPECIAL • Billy Vaughn	<input type="checkbox"/> 3170	<input type="checkbox"/> 25170	PETITE FLEUR • Bob Crosby
<input type="checkbox"/> 3359	<input type="checkbox"/> 25359	CALCUTTA • Lawrence Welk	<input type="checkbox"/> 9500	<input type="checkbox"/> 29500	THE FIVE PENNIES • Sound Track
<input type="checkbox"/> 3250		BEST-LOVED CATHOLIC HYMNS • The Lennon Sisters	<input type="checkbox"/> 3208	<input type="checkbox"/> 25208	LET ME CALL YOU SWEETHEART • The Mills Brothers
<input type="checkbox"/> 3352	<input type="checkbox"/> 25352	WONDERLAND BY NIGHT • Louis Prima	<input type="checkbox"/> 3210	<input type="checkbox"/> 25210	LOUIS AND KEELY! • Louis Prima, Keely Smith
<input type="checkbox"/> 3276	<input type="checkbox"/> 25276	THEME FROM A SUMMER PLACE • Billy Vaughn	<input type="checkbox"/> 3241	<input type="checkbox"/> 25241	BE MY LOVE • Keely Smith
<input type="checkbox"/> 3350	<input type="checkbox"/> 25350	LAST DATE • Lawrence Welk	<input type="checkbox"/> 3249	<input type="checkbox"/> 25249	RAGTIME PIANO GAL • Jo Ann Castle
<input type="checkbox"/> 3292	<input type="checkbox"/> 25292	THE LENNON SISTERS SING 12 GREAT HITS	<input type="checkbox"/> 3251	<input type="checkbox"/> 25251	SONG OF THE ISLANDS • Lawrence Welk
<input type="checkbox"/> 3322	<input type="checkbox"/> 25322	LOOK FOR A STAR • Billy Vaughn	<input type="checkbox"/> 3302	<input type="checkbox"/> 25302	POLKAS • Lawrence Welk
<input type="checkbox"/> 110	<input type="checkbox"/> 110-S	MAN WITH THE BANJO • Eddie Peabody	<input type="checkbox"/> 3360	<input type="checkbox"/> 25360	TONY MARTIN—HIS GREATEST HITS
<input type="checkbox"/> 3001		SWEET MUSIC AND MEMORIES • Billy Vaughn	<input type="checkbox"/> 3338	<input type="checkbox"/> 25338	YELLOW BIRD • THE MILLS BROTHERS
<input type="checkbox"/> 3016	<input type="checkbox"/> 25016	THE GOLDEN INSTRUMENTALS • Billy Vaughn	<input type="checkbox"/> 3368	<input type="checkbox"/> 25368	GREAT HAWAIIAN HITS • The Mills Brothers
<input type="checkbox"/> 3054D	<input type="checkbox"/> 25054D	THE TEN COMMANDMENTS • Sound Track	<input type="checkbox"/> 3400	<input type="checkbox"/> 25400	TAKE FIVE • George Cates
<input type="checkbox"/> 3064	<input type="checkbox"/> 25064	MELODIES IN GOLD • Billy Vaughn	<input type="checkbox"/> 3403	<input type="checkbox"/> 25403	BIG BAD JOHN • Wink Martindale
<input type="checkbox"/> 3068	<input type="checkbox"/> 25068	HYMNS WE LOVE • Pat Boone			



**HOTTEST SOUND TRACK ALBUM
OF THE YEAR
RODGERS & HAMMERSTEIN'S**

"STATE FAIR"

(Mono) 9011 (Stereo) 29011

BOBBIE DARIN APPEARS THROUGH THE COURTESY OF ATCO RECORDS
ANN-MARGRET APPEARS THROUGH THE COURTESY OF RCA RECORDS

ALL TIME HIT SINGLES

RECORD NO.	TITLE	ARTIST	RECORD NO.	TITLE	ARTIST
<input type="checkbox"/> 16022	Trying/P.S. I Love You	THE HILLTOPPERS	<input type="checkbox"/> 16038	Near You/Beg Your Pardon	FRANCIS CRAIG
<input type="checkbox"/> 16023	Cocoanut Grove/In The Mood	JOHNNY MADDOX	<input type="checkbox"/> 16039	To Be Alone/Marianne	THE HILLTOPPERS
<input type="checkbox"/> 16024	Love Walked In	THE HILLTOPPERS	<input type="checkbox"/> 15486	The Green Door	JIM LOWE
<input type="checkbox"/> 16025	From The Vine Came The Grape	THE HILLTOPPERS	<input type="checkbox"/> 15538	Come Go With Me	THE DELL-VIKINGS
<input type="checkbox"/> 16026	Till Then/Only You (And You Alone)	THE HILLTOPPERS	<input type="checkbox"/> 15550	Dark Moon	BONNIE GUITAR
<input type="checkbox"/> 16028	Melody of Love	BILLY VAUGHN	<input type="checkbox"/> 15841	San Antonio Rose	JOHNNY MADDOX
<input type="checkbox"/> 16029	Sail Along Silv'ry Moon	PAT BOONE	<input type="checkbox"/> 15858	Yellow Bird	THE MILLS BROTHERS
<input type="checkbox"/> 16030	Ain't That A Shame/I'll Be Home	JOHNNY MADDOX	<input type="checkbox"/> 15879	Blue Hawaii	BILLY VAUGHN
<input type="checkbox"/> 16031	The Crazy Otto/Eight Beat Boogie	BILLY VAUGHN	<input type="checkbox"/> 15911	Does Your Chewing Gum Lose Its Flavor	LONNIE DONEGAN
<input type="checkbox"/> 16032	The Shifting Whispering Sands	GALE STORM	<input type="checkbox"/> 15956	Bei Mir Bist Du Schon	LOUIS PRIMA, KEELY SMITH
<input type="checkbox"/> 16033	Part 1 and 2	GALE STORM	<input type="checkbox"/> 15968	Deck Of Cards	WINK MARTINDALE
<input type="checkbox"/> 16034	I Hear You Knocking/Ivory Tower	PAT BOONE	<input type="checkbox"/> 15985	Am I That Easy To Forget	DEBBIE REYNOLDS
<input type="checkbox"/> 16035	Dark Moon/Memories Are Made Of This	PAT BOONE	<input type="checkbox"/> 16066	Dutchman's Gold	WALTER BRENNAN
<input type="checkbox"/> 16036	I Almost Lost My Mind	PAT BOONE	<input type="checkbox"/> 16106	Look For A Star	BILLY VAUGHN
<input type="checkbox"/> 16037	Friendly Persuasion (Thee I Love)	PAT BOONE	<input type="checkbox"/> 16144	Chills And Fever	RONNIE LOVE
	Don't Forbid Me/April Love	PAT BOONE	<input type="checkbox"/> 16145	Last Date	LAWRENCE WELK
	Love Letters In The Sand	TAB HUNTER	<input type="checkbox"/> 16151	Wonderland By Night	LOUIS PRIMA
	A Wonderful Time Up There	THE MILLS BROTHERS	<input type="checkbox"/> 16161	Calcutta	LAWRENCE WELK
	Young Love/Ninety-Nine Ways		<input type="checkbox"/> 16209	Moody River	PAT BOONE
	Paper Doll/Glow Worm				

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150 Best Selling

MONAURAL LP's

★ STAR PERFORMERS—selection on Chart 9 weeks or less registering greatest upward progress this week.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	BLUE HAWAII Elvis Presley, RCA Victor LPM 2424	22
2	2	YOUR TWIST PARTY Chubby Checker, Parkway P 7007	15
3	4	THE TWIST Chubby Checker, Parkway P 7001	63
4	3	DOIN' THE TWIST AT THE PEPPERMINT LOUNGE Joey Dee & The Starlitters, Roulette R 25164	15
5	5	BREAKFAST AT TIFFANY'S Henry Mancini, RCA Victor LPM 2362	24
6	8	WEST SIDE STORY Sound Track, Columbia OL 5670	22
7	6	TIME OUT Dave Brubeck, Columbia CL 1397	64
8	7	LET THERE BE DRUMS Sandy Nelson, Imperial LP 9159	10
9	10	CAMELOT Original Cast, Columbia KOL 5620	61
10	9	THE SOUND OF MUSIC Original Cast, Columbia KOL 5450	118
11	12	A SONG FOR YOUNG LOVE Letterman, Capitol T 1649	5
12	11	DO THE TWIST Ray Charles, Atlantic 8054	14
13	14	WEST SIDE STORY Original Cast, Columbia OL 5230	76
14	13	JUDY AT CARNEGIE HALL Judy Garland, Capitol WBO 1569	34
15	15	SING OUT! Limekilns, RCA Victor LPM 2445	8
16	17	SO MUCH IN LOVE Ray Conniff Singers, Columbia CL 1720	6
17	21	FLOWER DRUM SONG Sound Track, Decca DL 9098	13
18	16	I REMEMBER TOMMY Frank Sinatra, Reprise R 1003	20
19	40	COLLEGE CONCERT Kingston Trio, Capitol T 1658	3
20	23	MOON RIVER Lawrence Welk, Dot DLP 3412	12
21	49	LIVE IT UP Johnny Mathis, Columbia CL 1711	5
22	26	MY FAIR LADY Original Cast, Columbia OL 5090	311
23	30	OLDIES BUT GOODIES, VOL. I Various Artists, Original Sound 5001	129
24	18	TIME FURTHER OUT Dave Brubeck Quartet, Columbia CL 1690	13
25	32	NEVER ON SUNDAY Connie Francis, MGM E 2945	21
26	20	FOR TWISTERS ONLY Chubby Checker, Parkway P 7002	16
27	50	MIKE NICHOLS & ELAINE MAY EXAMINE DOCTORS Mercury MG 20680	5
28	27	RUNAROUND SUE Dion, Laurie LLP 2009	17
29	22	HEY, LET'S TWIST Sound Track, Roulette R 25168	6
30	19	MILK AND HONEY Original Cast, RCA Victor LOC 1065	18
31	25	TWIST WITH THE VENTURES Dolton BLP 2010	10
32	24	KNOCKERS UP Rusty Warren, Jubilee JLP 2029	72
33	31	JOAN BAEZ, VOL. II Vanguard VRS 9094	17
34	36	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1133	203
35	45	NEVER ON SUNDAY Sound Track, United Artists UAL 4070	61
36	57	KING OF KINGS Original Movie Music, Miklos Rozsa, MGM 1E2	17
37	28	THE KINGSTON TRIO CLOSE UP Capitol T 1642	24
38	51	RUSTY WARREN BOUNCES BACK Jubilee JGM 2039	14
39	60	JUMP UP CALYPSO Harry Belafonte, RCA Victor LPM 2388	30
40	98	DANNY BOY & OTHER SONGS I LOVE TO SING Andy Williams, Columbia CL 1751	4
41	56	VERSATILE BURL IVES Decca DL 4152	2
42	101	SINATRA & STRINGS Frank Sinatra, Reprise R 1004	2
43	81	RHYTHM SING ALONG WITH MITCH Mitch Miller, Columbia CL 1727	3
44	35	LET'S TWIST HER Bill Black's Combo, Hi HL 12006	10
45	34	SING ALONG WITH MITCH Mitch Miller, Columbia CL 1140	192
46	37	WEST SIDE STORY Ferrante & Teicher, United Artists UAL 3166	18
47	38	PORTRAIT OF JOHNNY Johnny Mathis, Columbia CL 1644	30
48	39	HORN A-PLENTY Al Hirt, RCA Victor LPM 2446	7
49	41	MOMS MABLEY AT THE PLAYBOY CLUB Chess LP 1460	21
50	44	HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING Original Cast, RCA Victor LOC 1066	17
51	66	SOUTH PACIFIC Original Cast, Columbia OL 4180	406
52	70	GREAT MOTION PICTURE THEMES Various Artists, United Artists UAL 3122	60

This Week	Last Week	Title, Artist, Label	Wks. on Chart
53	33	BIG BAD JOHN Jimmy Dean, Columbia CL 1735	16
54	62	SOUTH PACIFIC Sound Track, RCA Victor LOC 1032	208
55	43	BUTTON-DOWN MIND OF BOB HEWHART Warner Bros. W 1279	97
56	46	WOODY WOODBURY'S SALOONATICS Staradditions MW 4	10
57	47	YOUR REQUEST SING ALONG WITH MITCH Mitch Miller, Columbia CL 1671	27
58	58	PAUL ANKA SINGS HIS BIG 15 ABC-Paramount ABC 323	90
59	63	HYMNS Tennessee Ernie Ford, Capitol T 756	235
60	29	LET'S TWIST AGAIN Chubby Checker, Parkway P 7004	26
61	42	CHUBBY CHECKER/BOBBY RYDELL Cameo C 1013	14
62	55	THE LION SLEEPS TONIGHT Tokens, RCA Victor LPM 2514	9
63	72	THE ASTRONAUT Jose Jimenez, Kapp KL 1238	36
64	84	FLOWER DRUM SONG Original Cast, Columbia OL 5350	128
65	74	SIXTY YEARS OF MUSIC AMERICA LOVES BEST, VOL. III (Black Seal—Popular), Various Artists, RCA Victor LOP 1309	29
66	53	OLDIES BUT GOODIES, VOL. III Various Artists, Original Sound 5004	32
67	54	THE SLIGHTLY FABULOUS LIMELITERS RCA Victor LPM 2393	25
68	52	TV SING ALONG WITH MITCH Mitch Miller, Columbia CL 1628	42
69	61	BEHIND THE BUTTON-DOWN MIND OF BOB HEWHART Warner Bros. W 1417	21
70	68	JOSE JIMENEZ IN ORBIT/BILL DANA ON EARTH Kapp KL 1257	11
71	48	CALCUTTA Lawrence Welk, Dot DLP 3359	60
72	73	LINGER AWHILE WITH VIC DAMONE Capitol T 1646	4
73	88	ENCORE OF GOLDEN HITS Platters, Mercury MG 20472	106
74	89	JOAN BAEZ, VOL. I Vanguard VRS 9078	4
75	78	TWIST WITH BOBBY DARIN Atco 138	9
76	92	RICK IS 21 Rick Nelson, Imperial LP 9152	43
77	99	HEAVENLY Johnny Mathis, Columbia CL 1351	131
78	67	YELLOW BIRD Lawrence Welk, Dot DLP 3389	32
79	86	MIDNIGHT SPECIAL Jimmy Smith, Blue Note 4078	6
80	69	ROARING 20'S Dorothy Praying, Warner Bros. W 1294	43
81	83	SENTIMENTAL SING ALONG WITH MITCH Mitch Miller, Columbia CL 1457	89
82	65	BUDDY HOLLY STORY Coral CRL 57326	63
83	71	CARNIVAL Original Cast, MGM E 3946	43
84	90	THE GAY LIFE Original Cast, Capitol WAO 1560	5
85	91	MUSIC FROM EXODUS AND OTHER GREAT THEMES Mantovani, London LL 3231	66
86	100	HYMNS AT HOME Tennessee Ernie Ford, Capitol T 1604	9
87	82	KINGSTON TRIO Capitol T 996	174
88	97	SINATRA Rusty Warren, Jubilee JGM 2034	44
89	59	TWISTIN' IN HIGH SOCIETY Lester Lanin Ork, Epic LH 3825	8
90	109	BEST OF THE DUKES OF DIXIELAND Audio Fidelity AFLP 1956	15
91	79	MEMORIES SING ALONG WITH MITCH Mitch Miller, Columbia CL 1542	71
92	85	G. I. BLUES Elvis Presley, RCA Victor LPM 2256	73
93	96	EBB TIDE AND OTHER INSTRUMENTAL FAVORITES Earl Grant, Decca DL 4165	31
94	80	EXODUS Sound Track, RCA Victor LOC 1058	62
95	75	GOIN' PLACES Kingston Trio, Capitol T 1564	38
96	76	GOLDEN WALTZES Billy Vaughn, Dot DLP 3280	24
97	93	NEW PIANO IN TOWN Peter Nero, RCA Victor LPM 2383	27
98	102	ALL THE WAY Brenda Lee, Decca DL 4176	30
99	64	MURRAY THE "K'S" BLASTS FROM THE PAST Various Artists, Chess LP 1461	13
100	112	SOMEBODY LOVES ME Ray Conniff Singers, Columbia CL 1642	28

This Week	Last Week	Title, Artist, Label	Wks. on Chart
101	129	MIDNIGHT IN MOSCOW Kenny Ball & His Jazzmen, Kapp KL 1276	2
102	116	BABES IN TOYLAND Sound Track, Vista BV 4022	10
103	119	BELAFONTE AT CARNEGIE HALL Harry Belafonte, RCA Victor LOC 6006	124
104	77	IF YOU BELIEVE Brook Benton, Mercury MG 20619	6
105	125	MARIA Roger Williams, Kapp KL 1266	2
106	94	ITALIA MIA Mantovani, London LL 3239	43
107	123	UP & LAZY RIVER St. Zofner, Liberty LRP 7216	2
108	95	FILM ENCORES, VOL. I Mantovani, London LL 1700	191
109	117	MURRAY THE "K'S" SING ALONG WITH THE ORIGINAL GOLDEN GASSERS Various Artists, Roulette R 25129	24
110	108	WHAT'D I SAY Ray Charles, Atlantic 8029	30
111	150	ALWAYS YOU Robert Goulet, Columbia CL 1676	2
112	128	GOLDEN PIANO HITS Ferrante & Teicher, United Artists UAR 3308	7
113	104	FERRANTE & TEICHER, LOVE THEMES United Artists UAR 3514	7
114	105	LET'S ALL SING WITH THE CHIPMUNKS David Seville & The Chipmunks, Liberty LRP 3122	10
115	110	FROM THE HUNGRY I Kingston Trio, Capitol T 1107	154
116	115	SEPTEMBER IN THE RAIN Dinah Washington, Mercury MG 20638	14
117	143	YOUNG AND WARM AND WONDERFUL Peter Nero, RCA Victor LPM 2484	2
118	145	TONIGHT Ferrante & Teicher, United Artists UAL 3171	2
119	121	TAKE GOOD CARE OF MY BABY Bobby Vee, Liberty LRP 3211	8
120	126	SATURDAY NIGHT SING ALONG WITH MITCH Mitch Miller, Columbia CL 1414	83
121	139	HAPPY TIMES SING ALONG WITH MITCH Mitch Miller, Columbia CL 1568	54
122	140	MY FAVORITE CHOPIN Van Cliburn, RCA Victor LM 2576	8
123	142	BRAMMS: CONCERTO NO. 2 Van Cliburn, RCA Victor LM 2581	2
124	149	DOWN HOME Chet Atkins, RCA Victor LPM 2450	2
125	135	MORE SING ALONG WITH MITCH Mitch Miller, Columbia CL 1243	161
126	134	SAIL AWAY Original Cast, Capitol WAO 1643	17
127	87	STUDENT PRINCE Mario Lanza, RCA Victor LM 2339	45
128	103	WEST SIDE STORY Stan Kenton, Capitol T 1609	22
129	106	AIN'T THAT WEIRD! Brother Dave Gardner, RCA Victor LPM 2335	27
130	—	SINCERELY BRENDA LEE Decca DL 4216	1
131	113	ALAN FREED'S MEMORY LANE Various Artists, End LP 314	6
132	118	JIMMY REED AT CARNEGIE HALL Vee Jay 2 LP 1035	23
133	—	CAMPUS ENCORE Four Progs, Capitol T 1647	1
134	147	HELL BENT FOR LEATHER Frankie Laine, Columbia CL 1615	22
135	131	WHOLE LOTTA FRANKIE Frankie Avalon, Chancellor CHL 3018	19
136	122	TONIGHT IN PERSON Limekilns, RCA Victor LPM 2272	56
137	137	ELLA IN HOLLYWOOD Ella Fitzgerald, Verve V 4052	19
138	141	ROGER WILLIAMS GREATEST HITS Kapp KL 1260	8
139	114	BROTHERS FOUR SONG BOOK Columbia CL 1697	14
140	124	SONGS FOR SINNERS Rusty Warren, Jubilee JLP 2024	22
141	132	HERE WE GO AGAIN Kingston Trio, Capitol T 1258	118
142	146	FIRESIDE SING ALONG WITH MITCH Mitch Miller, Columbia CL 1389	90
143	111	MOMS MABLEY AT THE UN Chess LP 1452	47
144	—	SOMEDAY MY PRINCE WILL COME Miles Davis Sextet, Columbia CL 1656	1
145	—	NIGHTY DAY ON CAMPUS Chad Mitchell Trio, Kapp KL 1262	1
146	130	BERLIN MELODY Billy Vaughn, Dot DLP 3396	16
147	—	KWAMINA Original Cast, Capitol WAO 1645	1
148	—	STANDING ROOM ONLY Highwaymen, United Artists UAL 3168	1
149	148	SONGS OF THE FABULOUS 50'S Roger Williams, Kapp KL 1209	8
150	138	TENNESSEE ERNIE FORD—SPIRITUALS Capitol T 818	4

50 Best Selling

STEREO LP's

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	BREAKFAST AT TIFFANY'S Henry Mancini, RCA Victor LSP 2362	22
2	2	BLUE HAWAII Elvis Presley, RCA Victor LSP 2426	21
3	4	WEST SIDE STORY Sound Track, Columbia OS 2070	19
4	3	STEREO 35/MM Enoch Light & His Ork, Command RS 826 SD	24
5	7	SO MUCH IN LOVE Ray Conniff Singers, Columbia CS 8520	6
6	5	CAMELOT Original Cast, Columbia KOS 2031	61
7	8	THE SOUND OF MUSIC Original Cast, Columbia KOS 2020	106
8	13	STEREO 35/MM, VOL. II Enoch Light & His Ork, Command RS 831 SD	6
9	9	TIME OUT Dave Brubeck, Columbia CS 8192	33
10	6	MOON RIVER Lawrence Welk, Dot DLP 25412	11
11	10	JUDY AT CARNEGIE HALL Judy Garland, Capitol SWBO 1569	34
12	11	TIME FURTHER OUT Dave Brubeck Quartet, Columbia CS 8490	9
13	14	PERSUASIVE PERCUSSION, VOL. I Terry Snyder and The All Stars, Command RS 900 SD	105
14	19	SING OUT! Limekilns, RCA Victor LSP 2445	6
15	39	SINATRA AND STRINGS Frank Sinatra, Reprise R9-1004	2
16	23	WEST SIDE STORY Original Cast, Columbia OS 2001	38
17	12	I REMEMBER TOMMY Frank Sinatra, Reprise R 9-1003	18
18	18	WEST SIDE STORY Ferrante & Teicher, United Artists UAS 6166	14
19	37	COLLEGE CONCERT Kingston Trio, Capitol ST 1658	2
20	16	KING OF KINGS Original Movie Music, Miklos Rozsa, MGM SIE 2	20
21	25	MELODY & PERCUSSION FOR TWO PIANOS Ronnie Aldrich & His 2 Pianos, London SP 44007	22
22	15	FLOWER DRUM SONG Sound Track, Decca DL 7-9098	9
23	22	SOUTH PACIFIC Sound Track, RCA Victor LSO 1022	143
24	27	LET THERE BE DRUMS Sandy Nelson, Imperial 12080	8
25	20	DOIN' THE TWIST AT THE PEPPERMINT LOUNGE Joey Dee & His Starlitters, Roulette SR 25166	10
26	24	HORN A-PLENTY Al Hirt, RCA Victor LSP 2446	3
27	36	JUMP UP CALYPSO Harry Belafonte, RCA Victor LSP 2388	29
28	17	BEST OF THE DUKES OF DIXIELAND Audio Fidelity AFSD 5956	15
29	21	EBB TIDE AND OTHER INSTRUMENTAL FAVORITES Earl Grant, Decca DL 74165	31
30	35	GREAT MOTION PICTURE THEMES Various Artists, United Artists UAS 6122	61
31	42	LIVE IT UP Johnny Mathis, Columbia CS 8511	2
32	31	THE KINGSTON TRIO CLOSE UP Capitol ST 1642	22
33	32	RHYTHM SING ALONG WITH MITCH Mitch Miller, Columbia CS 8327	3
34	33	TWIST WITH THE VENTURES Dolton, BST 8010	3
35	28	COMBOI Henry Mancini, RCA Victor LSP 2258	4
36	29	BERLIN MELODY Billy Vaughn, Dot DLP 25296	16
37	41	PERSUASIVE PERCUSSION, VOL. IV Enoch Light & The Command All Stars, Command RS 830 SD	5
38	43	BRAMMS: CONCERTO NO. 2 Van Cliburn, RCA Victor LSC 2581	3
39	50	GOLDEN PIANO HITS Ferrante & Teicher, United Artists UAR 3308	7
40	—	GREATEST STRING BAND HITS Billy Vaughn, Dot DLP 25409	1
41	34	PASS IN REVIEW Bob Sharpley Ork, London SP 44001	24
42	45	YOUR REQUEST SING ALONG WITH MITCH Mitch Miller, Columbia CS 8471	26
43	26	YELLOW BIRD Lawrence Welk, Dot DLP 25389	33
44	38	TV SING ALONG WITH MITCH Mitch Miller, Columbia CS 8428	41
45	—	A SONG FOR YOUNG LOVE Letterman, Capitol ST 1649	1
46	30	EXOTIC PERCUSSION Stanley Black & His Ork, London SP 44004	7
47	—	DANNY BOY AND OTHER SONGS I LOVE TO SING Andy Williams, Columbia CS 8551	1
48	48	RODGERS: VICTORY AT SEA, VOL. III RCA Victor Symphony Ork. (Bennett), RCA Victor LSC 2525	27
49	—	MARIA Roger Williams, Kapp KS 3266	1
50	—	VERSATILE BURL IVES Decca DL 74152	1

DAVID CARROLL and MERCURY RECORDS

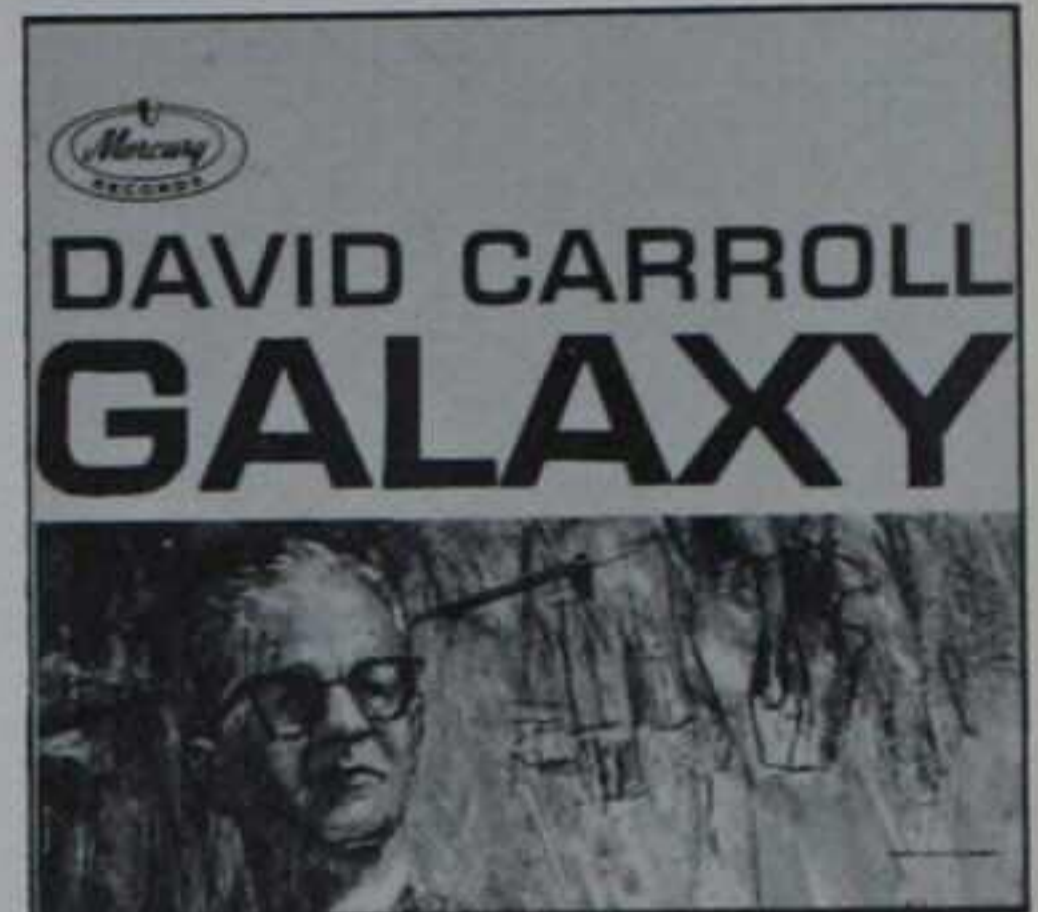
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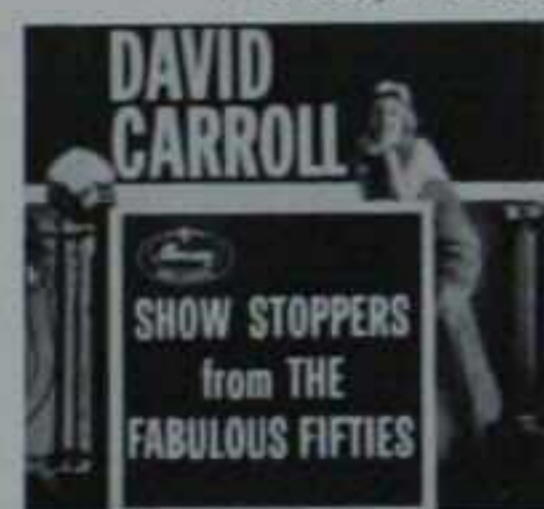
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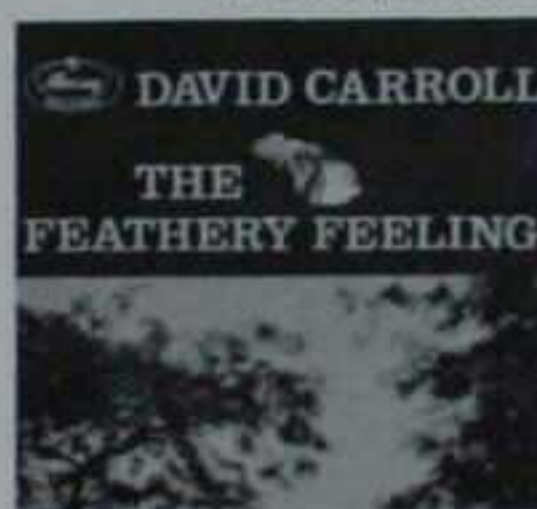
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- Mexico and 11 Other Great Hits SR 60660/MG 20660
- Toe Tappers MG 20064
- Waltzes, Wine and Candlelight MG 20086
- Waltzes MG 20121
- Shimmering Strings MG 20154

Climbing on the single charts—David Carroll's "The White Rose of Athens" • 71917

It's DAVID CARROLL MONTH at



★ STAR PERFORMERS—Selections registering greatest upward progress this week.				S Indicates that 45 r.p.m. stereo single version is available.				△ Indicates that 33 1/3 r.p.m. mono single version is available.				△ Indicates that 33 1/3 r.p.m. stereo single version is available.								
THIS WEEK	1	2	3	TITLE	Artist, Label & Number	Weeks On Chart	THIS WEEK	1	2	3	TITLE	Artist, Label & Number	Weeks On Chart	THIS WEEK	1	2	3	TITLE	Artist, Label & Number	Weeks On Chart
1	1	1	2	HEY! BABY	Bruce Channel, Smash 1731	9	35	56	74	89	LOVER, PLEASE	Clyde McPhatter, Mercury 71941	4	65	48	41	23	I KNOW	Barbara George, AFO 301	19
2	3	4	13	DON'T BREAK THE HEART THAT LOVES YOU	Combie Frantz, MGM 13659	7	36	30	27	25	COTTON FIELDS	Highwaymen, United Artists 370	17	66	72	—	—	TELL ME	Dick & Deedes, Liberty 55412	2
3	2	3	8	MIDNIGHT IN MOSCOW	Kenny Ball, Kapp 442	8	37	33	25	19	I'M BLUE (The Gong-Gong Song)	Thelton, A&O 6212	11	67	50	42	47	AFRIKAAN BEAT	Bert Kaempfert, Decca 31350	10
4	4	5	12	LET ME IN	Sensations, Argo 5405	12	38	26	15	7	NORMAN	Sue Thompson, Hickory 1159	16	68	—	—	—	SHOUT	Joey Dee & the Starliners, Roulette 4415	1
5	5	2	1	DUKE OF EARL	Gene (Duke of Earl) Chandler, Vee Jay 416	11	39	52	69	85	WHEN MY LITTLE GIRL IS SMILING	Drifters, Atlantic 2134	5	69	80	—	—	STRANGER ON THE SHORE	Acker Bilk, A&O 6217	2
6	18	23	30	DREAM BABY	Ray Orleans, Monument 456	6	40	20	22	31	HEY, LET'S TWIST	Joey Dee & the Starliners, Roulette 4408	6	70	71	88	99	LOLLIPOPS AND ROSES	Jack Jones, Kapp 435	4
7	14	36	60	SLOW TWISTIN'	Chubby Checker, Parkway 835	4	41	34	34	39	HE KNOWS I LOVE HIM TOO MUCH	Paris Sisters, Gregmark 18	9	71	66	68	59	OUR ANNIVERSARY	Shep & the Limettes, Wall 748	6
8	7	10	20	WHAT'S YOUR NAME	Don and Juan, Big Top 3079	7	42	49	60	75	YOU BETTER MOVE ON	Arthur Alexander, Dot 16309	5	72	79	—	—	LA PALOMA TWIST	Chubby Checker, Parkway 835	2
9	13	21	27	TWISTIN' THE NIGHT AWAY	Sam Cooke, RCA Victor 7983	8	43	47	54	61	WALK ON THE WILD SIDE	Brook Benton, Mercury 71925	6	73	85	—	—	THE JAM	Bobby Gregg, Cotton 1003	2
10	6	8	16	HER ROYAL MAJESTY	James Darren, Colpix 622	8	44	55	62	73	SOMETHING'S GOT A HOLD ON ME	Ella Janna, Argo 5409	5	74	76	86	—	ANNIE GET YOUR YO-YO	Little Junior Parker, Duke 345	3
11	28	50	81	JOHNNY ANGEL	Shelley Fabares, Colpix 621	4	45	59	75	—	IF A WOMAN ANSWERS	Leroy Van Dyke, Mercury 71926	3	75	77	83	83	SURFIN'	Beach Boys, Cadiz 331	6
12	23	39	67	LOVE LETTERS	Kathy Lester, Era 2048	5	46	40	19	15	BABY IT'S YOU	Shirley, Scepter 1227	14	76	69	72	78	YES INDEED	Pete Fountain, Coral 65549	5
13	8	6	6	CRYING IN THE RAIN	Everly Brothers, Warner Bros. 5258	11	47	44	46	52	CRY TO ME	Solomon Burke, Atlantic 2131	9	77	60	65	72	YESSIREE	Linda Scott, Congress 181	7
14	51	—	—	GOOD LUCK CHARM	Elvis Presley, RCA Victor 7992	2	48	62	70	76	NUT ROCKER	R. Bambale & the Slagers, Rendezvous 166	4	78	74	89	—	ROLY POLY	Joey Dee & the Starliners, Roulette 4408	3
15	16	20	28	SHE'S GOT YOU	Patty Close, Decca 31354	9	49	61	85	90	SHE CAN'T FIND HER KEYS	Paul Peterson, Colpix 628	4	79	45	38	32	I'LL SEE YOU IN MY DREAMS	Fat Boone, Dot 16312	9
16	37	58	84	YOUNG WORLD	Nick Nelson, Imperial 5885	4	50	68	81	92	DEAR ONE	Larry Finnegan, Old Town 1113	5	80	82	92	98	MIDNIGHT SPECIAL	Jimmy Smith, Blue Note 1819	4
17	10	12	17	PERCOLATOR (TWIST)	Billy Joe and the Cherknotes, Dore 628	11	51	63	71	79	ALVIN TWIST	Chismiska, Liberty 55434	4	81	95	—	—	JOHNNY JINGO	Hayley Mills, Vesta 395	2
18	9	7	4	BREAK IT TO ME GENTLY	Brenda Lee, Decca 31348	11	52	57	61	74	CRY, BABY, CRY	Angela, Caprice 1818	6	82	91	—	—	TWO OF A KIND	Sue Thompson, Hickory 1156	2
19	11	9	3	THE WANDERER	Dion, Laurie 3115	16	53	53	56	63	POP-EYE	Huey Smith and the Clovers, Ace 649	6	83	86	94	97	THE BALLAD OF THUNDER ROAD	Robert Mitchum, Capitol 3986	5
20	12	16	21	SMOKY PLACES	Corsairs, Tuff 3630	13	54	38	26	14	A LITTLE BITTY TEAR	Burl Ives, Decca 31330	14	84	87	98	—	A GIRL HAS TO KNOW	G-Clefs, Terrace 7583	3
21	17	17	18	TUFF	Ace Cannon, HI 2040	13	55	41	18	9	PEPPERMINT TWIST	Joey Dee and the Starliners, Roulette 4401	18	85	—	—	—	MOMENTS	Jennell Hawkins, Amazon 1003	1
22	35	45	57	PLEASE DON'T ASK ABOUT BARBARA	Bobby Vee, Liberty 55419	5	56	42	37	40	DO THE NEW CONTINENTAL	Dorella, Parkway 833	9	86	88	—	—	WHITE ROSE OF ATHENS	David Carroll, Mercury 71917	3
23	36	47	64	LOVE ME WARM AND TENDER	Paul Anka, RCA Victor 7977	5	57	46	43	34	TWISTIN' POSTMAN	Marvelettes, Tamla 54854	9	87	90	—	—	MEMORIES OF MARIA	Jerry Byrd, Monument 449	2
24	27	31	41	COME BACK SILLY GIRL	Letterman, Capitol 4699	6	58	70	—	—	ANYTHING THAT'S PART OF YOU	Elvis Presley, RCA Victor 7992	2	88	93	99	—	AMOR	Roger Williams, Kapp 447	3
25	25	29	38	WHERE HAVE ALL THE FLOWERS GONE	Kingston Trio, Capitol 4671	10	59	78	—	—	SOUL TWIST	King Curtis, Enojy 1000	3	89	94	—	—	CHAPEL BY THE SEA	Billy Vaughn, Dot 16329	2
26	32	49	77	MASHED POTATO TIME	Dee Dee Sharp, Cameo 313	4	60	73	96	—	GINNY COME LATELY	Brian Hyland, ABC-Paramount 10294	3	90	—	—	—	TRA LA LA LA LA	Ike & Tina Turner, See 757	1
27	15	11	11	DEAR LADY TWIST	Gary (U. S.) Bonds, LeGrand 1815	15	61	65	80	95	PATTI ANN	Johnny Crawford, Del FI 4172	4	91	—	—	—	WHAT AM I SUPPOSED TO DO	Ann-Margret, RCA Victor 7986	1
28	22	35	45	I'VE GOT BONNIE	Bobby Rydell, Cameo 209	6	62	83	—	—	CINDERELLA	Jack Ross, Dot 16333	4	92	97	100	—	THE RAINS CAME	Big Sam, Eric 7063	3
29	19	14	10	CHIP CHIP	Gene McDaniels, Liberty 55485	10	63	—	—	—	SOLDIER BOY	Shirley, Scepter 1228	1	93	—	—	—	THE ONE WHO REALLY LOVES YOU	Mary Wells, Motown 1024	1
30	31	32	42	JAMIE	Eddie Holland, Motown 1821	10	64	75	—	—	SHE CRIED	Jay & the Americans, United Artists 415	2	94	—	—	—	SHOUT	Ivory Brothers, RCA Victor 7588	1
31	21	24	22	MY BOOMERANG WON'T COME BACK	Charlie Drake, United Artists 398	11	65	—	—	—	—	—	—	95	98	—	—	SMILE	Ferrante & Teicher, United Artists 431	2
32	24	13	5	THE TWIST	Chubby Checker, Parkway 811	37	66	—	—	—	—	—	—	96	—	—	—	GUITAR BOOGIE SHUFFLE TWIST	Virtues, Sure 1733	1
33	39	44	54	YOU WIN AGAIN	Fats Domino, Imperial 5816	5	67	—	—	—	—	—	—	97	—	—	—	(WHAT A SAD WAY) TO LOVE SOMEONE	Ral Donner, Gone 5125	1
34	29	33	35	DRUMS ARE MY BEAT	Sandy Nelson, Imperial 5809	7	68	—	—	—	—	—	—	98	—	—	—	STARDUST	Frank Sinatra, Reprise 20059	1

HOT 100—A TO Z—(Publisher-Licensee)

Afrikaan Beat (Roulette, BMI)	67	I'm Blue (Progressive-Placid, BMI)	27	Shout—Lily Brothers (Wemar-Nom, BMI)	94
Alvin Twist (Mercury, ASCAP)	51	I've Got Bonnie (Alden, BMI)	28	Slow Twistin' (Woodcrest, BMI)	7
Amor (Peer Int'l, BMI)	88	If I Woman Answers (Alden, BMI)	43	Smile (Bourne, ASCAP)	95
Annie Get Your Yo-Yo (Dee, BMI)	74	Jam, The (Cheltenham, BMI)	73	Smoky Places (Annie-Earl & Son Flower, ASCAP)	20
Anything That's Part of You (Gladys, ASCAP)	58	Jamie (Jobete, BMI)	30	Soldier Boy (Ludis, BMI)	43
Baby It's You (Dell, ASCAP)	46	Johnny Angel (Post, ASCAP)	11	Something's Got a Hold on Me (Figurs, BMI)	44
Ballad of Thunder Road, The (Leeds, ASCAP)	83	Johnny Jingo (Dickson, ASCAP)	71	Soul Twist (Dan-Kaly, BMI)	59
Break It to Me Gently (Northern, ASCAP)	18	La Paloma Twist (Kalmann, ASCAP)	82	Stardust (Mills, ASCAP)	98
Chip Chip (Trinity & Glo-Mar, BMI)	29	Let Me In (Arc-Kae Williams, BMI)	4	Stranger on the Shore (Mellis, BMI)	49
Chapel by the Sea (Sun-Vine, BMI)	89	Little Bitty Tear, A (Pamper, BMI)	54	Surfin' (Drank-Gold, BMI)	75
Cinderella (Vin-Son, ASCAP)	62	Love Letters (Famous, ASCAP)	10	Tell Me (Dell, ASCAP)	64
Come Back Silly Girl (Alden, BMI)	34	Love Me Warm and Tender (Spanka, BMI)	23	Tra La La La (Satern, BMI)	90
Cotton Fields (Westside, BMI)	36	Love Letters (Famous, ASCAP)	10	Tuff (Jac, BMI)	21
Cry, Baby, Cry (Jersey, BMI)	32	Love Me Warm and Tender (Spanka, BMI)	23	Twist, The (Luis, BMI)	32
Cry to Me (Melvin-Progressive, BMI)	47	Love Please (Lyn-Lou, BMI)	35	Twistin' Postman (Jobete, BMI)	37
Crying in the Rain (Alden, BMI)	13	Mashed Potato Time (Rice-Mill, BMI)	26	Twistin' the Night Away (Kags, BMI)	9
Dear Lady Twist (Page, BMI)	27	Memories of Maria (Acuff-Rose, BMI)	57	Two of a Kind (Acuff-Rose, BMI)	82
Dear One (Maxson, BMI)	50	Midnight in Moscow (Melody Trails, BMI)	3	Walk on the Wild Side (Columbia, ASCAP)	42
Do the New Continental (Kalmann, ASCAP)	54	Midnight Special (Edmy, BMI)	80	Wanderer, The (Schwartz-Disc, ASCAP)	19
Don't Break the Heart That Loves You (Francis, ASCAP)	2	Moments (Tifanic, BMI)	85	What a Sad Way to Love Someone (Tricky-Wechsche, ASCAP)	97
Dream Baby (Combie, BMI)	6	My Boomerang Won't Come Back (Picadilly, BMI)	31	What Am I Supposed to Do (Pamper, BMI)	91
Drums Are My Beat (Travis, BMI)	34	Norman (Acuff-Rose, BMI)	48	What's Your Name (Hill & Range, BMI)	8
Duke of Earl (Cover-Karlan, BMI)	5	Nut Rocker (Fawley, BMI)	28	When My Little Girl is Smiling (Alden, BMI)	20
Ginny Come Lately (Page, ASCAP)	60	One Who Really Loves You, The (Jobete, BMI)	92	Where Have All the Flowers Gone (Fall River, BMI)	25
Girl Has to Know, A (Alden, BMI)	84	Our Anniversary (Kael, BMI)	71	White Rose of Athens (Peter Schaeffer's, BMI)	86
Good Luck Charm (Gladys, ASCAP)	14	Patti Ann (Marville, BMI)	61	Wonderful World of the Young, The (Leeds, ASCAP)	99
Guitar Boogie Shuffle Twist (Aqua-Virtu, ASCAP)	94	Peppermint Twist (Joe-Ware, BMI)	55	Yes Indeed (Embassy, BMI)	76
He Knows I Love Him Too Much (Alden, BMI)	41	Percolator (Twist) (Meadowlark, ASCAP)	17	Yessiree (Kil, BMI)	77
Her Royal Majesty (Alden, BMI)	10	Please Don't Ask About Barbara (Alden, BMI)	22	You Are Mine (Debmaz, ASCAP)	100
Hey! Baby (Lilli, BMI)	1	Pop-Eye (Ace, BMI)	53	You Better Move On (Kava, BMI)	42
Hey, Let's Twist (Ware-Frost, BMI)	40	Rain Came, The (Crazy Cajon-Carette, BMI)	92	You Win Again (Fred Rose, BMI)	33
I Know (Satern-At Last, BMI)	65	Roly Poly (Ware-Frost, BMI)	72	Young World (Four Star, BMI)	16
I'll See You in My Dreams (Feist, ASCAP)	79	She Can't Find Her Keys (Arch, ASCAP)	49		
		She Cried (Trio, BMI)	64		
		She's Got You (Pamper, BMI)	15		
		Shout—Dee (Wemar-Nom, BMI)	68		

BUBBLING UNDER THE HOT 100

101. YOU DON'T MISS YOUR WATER	William Bell, Stax 116
102. SWEET THURSDAY	Johnny Mathis, Columbia 42261
103. TEARS AND LAUGHTER	Dinah Washington, Mercury 71922
104. I FOUND A LOVE	Stamps, Lu-Pine 1003
105. QUARTER TO FOUR STOMP	Stampers, Landa 684
106. LOVE THEME FROM EL CID	Billy Storm, Infinity 013
107. UPTOWN	Crystals, Phillies 102
108. HONKY-TONK MAN	Johnny Horton, Columbia 42302
109. DUCHESS OF EARL	Pearlettes, Vee Jay 435
110. IT WASN'T GOD WHO MADE HONKY TONK ANGELS	Kitty Kallen, Columbia 42247
111. TEARS BROKE OUT ON ME	Eddy Arnold, RCA Victor 7984
112. SUGAR BLUES	Don Costa, Columbia 42307
113. THOU SHALT NOT STEAL	John D. Loudermilk, RCA Victor 7993
114. COLINDA	Rod Bernard, Hall-Way 1902
115. SHOUT! SHOUT! (Knock Yourself Out)	Ernie Maresca, Saville 117
116. WHAT'D I SAY	Bobby Darin, Atco 6221
117. YOU TALK ABOUT LOVE	Barbara George, AFO 304
118. TWISTIN' MATILDA	Jimmy Soul, SPOR 3300
119. ALONG CAME LINDA	Tammy Boyce, RCA Victor 7975
120. I WON'T BE THERE	Del Shannon, Big Top 3098

BILLBOARD MUSIC WEEK

Music-Phonograph Merchandising • Radio-Tv Programming • Coin Machine Operating

PAGE ONE RECORDS

BILLBOARD MUSIC WEEK
PAGE ONE RECORD

SINGLES

★ NATIONAL BREAKOUTS

SOLDIER BOY, Shirelles, Scepter 1228
SHOUT, Joey Dee & the Starlites, Roulette 4416

★ REGIONAL BREAKOUTS

These new records, not yet on BMW's Hot 100, have been reported getting strong sales action by dealers in major market (s) listed in parenthesis.

- THE TRUTH ABOUT YOUTH** . . . Annette, Vista 394 (Annette, BMI) (Atlanta, Boston)
- THE JOKE** . . . Reggie Hall, Chess 1816 (Arc-Orleen, BMI) (New Orleans)
- CLOWN SHOES** . . . Johnny Burnette, Liberty 55416 (Metric, BMI) (Houston, Boston)
- HONKY-TONK MAN** . . . Johnny Horton, Columbia 42302 (Cedarwood, BMI) (Boston)
- CATERINA** . . . Perry Como, RCA Victor 8004 (Roncom, ASCAP) (Boston)
- JUST ONE MORE CHANCE** . . . Debbie Woods, Epic 9489 (Famous, ASCAP) (Boston)
- TWIST, TWIST SENORA** . . . Gary (U. S.) Bonds, LeGrand 1018 (Rockmasters, BMI) (New York)
- BUTTONS AND BOWS** . . . The Browns, RCA Victor 7997 (Famous, ASCAP) (Milwaukee)
- MEET ME IN THE TWISTIN' PLACE** . . . Johnnie Morissette, Sar 126 (Kags, BMI) (Baltimore)
- ITTY BITTY PIECES** . . . James Ray, Caprice 114 (Good Songs, BMI) (Boston)
- AIN'T THAT LOVIN' YOU** . . . Bobby Bland, Duke 338 (Lion, BMI) (Nashville-Memphis)
- YOU DON'T MISS YOUR WATER** . . . William Bell, Stax 116 (East-Bals, BMI) (Baltimore)
- BABY DON'T LEAVE ME** . . . Joe Henderson, Todd 1066 (Copar, BMI) (Nashville-Memphis)
- I FOUND A LOVE** . . . Falcons, LuPine 1003 (LuPine-Progressive-Alibri, BMI) (Milwaukee)
- CALEDONIA** . . . Rondels, Amy 839 (Cheerio, BMI) (Nashville-Memphis)
- A MAN ONLY DOES/THEY SAID IT COULDN'T BE DONE** . . . Frankie Ford, Imperial 5819 (Eden, BMI/Travis, BMI) (New Orleans)
- GEE BABY** . . . Ben and Bea, Phillips 40000 (Ace, BMI) (Nashville-Memphis)
- GENESIS** . . . Ventures, Dolton 50 (Electron-Holly Vine, BMI) (Nashville-Memphis)
- CONCERTO FOR THE X-15** . . . Elliot Evans, Reprise 20039 (Ding-Dong, BMI) (Cleveland)
- GOODBYE TO TOYLAND** . . . Vonnair Sisters, Vista 390 (Disney, ASCAP) (Buffalo)
- WHO WILL THE NEXT FOOL BE** . . . Bobby Bland, Duke 347 (Knox, BMI) (Cleveland)
- I WILL** . . . Vic Dana, Dolton 51 (Camarillo, BMI) (Cleveland)
- COME RAIN OR COME SHINE** . . . Frank Sinatra, Reprise 20059 (DeSylva, Brown & Henderson, ASCAP) (Buffalo)
- AUF WIEDERSEHEN MARLENE** . . . Bob Moore, Monument 457 (Acuff-Rose, BMI) (Milwaukee)
- THOU SHALT NOT STEAL** . . . John D. Loudermilk, RCA Victor 7993 (Acuff-Rose, BMI) (Minneapolis-St. Paul)
- SUGARTIME TWIST** . . . McGuire Sisters, Coral 62305 (NorVa/Jak, BMI) (Milwaukee)

ALBUMS

★ NATIONAL BREAKOUTS

MONO

No Selections This Week.

STEREO

- GREATEST STRING BAND HITS**, Billy Vaughn, Dot DLP 25409
A SONG FOR YOUNG LOVE, Lettermen, Capitol ST 1669
DANNY BOY & OTHER SONGS I LOVE TO SING, Andy Williams, Columbia CS 8551
MARIA, Roger Williams, Kapp KS 3266
VERSATILE BURL IVES, Decca DL 74152

★ NEW ACTION LP'S

Albums getting initial dealer action in major markets and have not yet hit BMW's Top LP Chart.

MONO

- YOUNG, ALIVE AND IN LOVE** . . . Paul Anka, RCA Victor LPM 2502
ALBUM 7 BY RICK . . . Rick Nelson, Imperial LP 9167
MOMS MABLEY AT GENEVA CONFERENCE . . . Chess, LP 1463
FOR TEEN TWISTERS ONLY . . . Chubby Checker, Parkway P 7009
THE DUKE OF EARL . . . Gene (Duke of Earl) Chandler, Vee Jay LP 1040
TWISTIN' ROUND THE WORLD . . . Chubby Checker, Parkway P 7008
THE HIT SOUND . . . Anita Kerr Singers, RCA Victor LPM 2480
LENA ON THE BLUE SIDE . . . Lena Horne, RCA Victor LPM 2465
CRYING . . . Roy Orbison, Monument M 4007
PATSY CLINE SHOWCASE . . . Decca DL 4202
TEARS AND LAUGHTER . . . Dinah Washington, Mercury MG 20661
EVERLY BROTHERS' INSTANT PARTY . . . Warner Bros. W 1430
ANDY WILLIAMS BEST . . . Cadence CLP 3054
SUBWAYS ARE FOR SLEEPING . . . Original Cast, Columbia KOL 5730
GREATEST STRING BAND HITS . . . Billy Vaughn, Dot DLP 3409

STEREO

- ROMAN GUITAR** . . . Tony Mottola, Command R5 816 5D
TONIGHT . . . Ferrante and Teicher, United Artists UAS 6171
MIDNIGHT IN MOSCOW . . . Kenny Ball and His Jazzmen, Kapp KS 3276
LINGER AWHILE WITH VIC DAMONE . . . Capitol ST 1646
ROGERS WILLIAMS GREATEST HITS . . . Kapp KS 3260

NEW ON THE TOP LP'S

MONO

130. **SINCERELY BRENDA LEE** . . . Decca DL 4216
133. **CAMPUS ENCORE** . . . Four Preps, Capitol T 1647
144. **SOMEDAY MY PRINCE WILL COME** . . . Miles Davis Sextet, Columbia CL 1656
145. **MIGHTY DAY ON CAMPUS** . . . Chad Mitchell Trio, Kapp KL 1262
147. **KWAMINA** . . . Original Cast, Capitol WAO 1645
148. **STANDING ROOM ONLY** . . . Highwaymen, United Artists UAL 3168

(Continued on page 6)

SWEET & SWING VIE FOR NATION'S DOLLAR

In spite of the gradual swing to sweet music in many major cities like New York, a lot of r.&b.-type records have been continuing to grab strong sales action. Last week was a case in point, when sweet records and rocking records jumped into breakout contention in various cities of the U. S.

On the sweet side were new records by Perry Como, Frank Sinatra, the McGuire Sisters, and the Browns. On the r.&b. kick were records by James Ray, Gary Bonds, Bobby Bland, William Bell, Frankie Ford, the Falcons, and the Rondels. A new young thrush by the name of Debbie Woods was doing well on her first record for Epic, and Bob Moore was getting action on his follow-up to his hit "Mexico," called "Auf Wiedersehen, Marlene."

Business was spotty around the country, with singles slow in most cities checked. Albums appeared to be holding up though, according to dealers checked.

Singles Skid, LP's Gain in N. Y.

NEW YORK—Singles business took a nosedive in this city last week. Albums were holding up, with a few dealers stating that LP's were better than ever.

Dealers were inclined to blame the slow state of singles sales on the switch to sweet programming on the part of stations WHN, WINS and others. They noted that many of the rock and roll favorites were not getting air exposure, thus slowing down teen buying.

Some dealers felt that as time went on the kids would become more interested in the sweeter side of music, especially if the ballad tunes were sung by rock and roll artists. At the same time some dealers attributed the increase in album sales to the extra exposure albums were getting under new programming formats.

Teen-Age Disks Spark South

NASHVILLE-MEMPHIS—A lot of records got hot on the Nashville-Memphis scene last week. Dealers generally reported business activity was high on the singles level.

The records that broke out in these cities last week were all teen-oriented disks, indicating that the jockeys in the Nashville-Memphis area were continuing to stress rocking music. The Ben and Bea "Gee Baby" on Philips, the Ventures' "Genesis" on Dolton, Bobby Bland's "Ain't That Lovin' You" on Duke, "Caledonia," by the Rondels on Amy, and "Baby Don't Leave Me," by Joe Henderson on Todd are all in the teen groove.

London Line to Rosen in Phila.

PHILADELPHIA—Raymond Rosen, RCA Victor distributor for the Quaker City area, has added another big-time plum to its stable of lines. The firm last week acquired the entire London family of labels. This includes London itself, London International and the so-called London group, comprised of a number of small indie labels for which London handles distribution.

On another front, "Twistin' Matilda," by Jimmy Soul, a local breakout here last week, continued to be the city's strongest selling single this week. Close up but falling just short of breakout status is the new Ray Charles dishing of "At the Club." Frank Sinatra, with three separate singles now cut on two different labels, appeared to be suffering in terms of play from simply too much product available, although his newest, "Everybody's Twistin'," appeared the strongest entry at the moment.

Presley, Checker Lead in Pitt.

PITTSBURGH—While Chubby Checker's "Slow Twistin'" and Elvis Presley's "Good Luck Charm" continue to set the pace in Pittsburgh pop singles sales, an active newcomer is Billy Storm's "Love Theme From El Cid" on Infinity. The opening last week of the "El Cid" roadshow movie at the Fulton has obviously spurred this one on to the big sales brackets.

The flip side of Presley's "Good Luck Charm," titled "Anything That's Part of You," is also developing, indicating Elvis might have a double hit. Jack Ross' "Cinderella" (Dot) is also shaping up well in this area.

(Continued on page 6)

NEW ON THE HOT 100

63. **SOLDIER BOY** . . . Shirelles, Scepter 1228
68. **SHOUT** . . . Joey Dee and the Starlites, Roulette 4416
85. **MOMENTS** . . . Jennell Hawkins, Amazon 1003

(Continued on page 6)