

# The Billboard

SIXTY-SIXTH YEAR

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JULY 25, 1960

THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY

## New Trail Blazed For Hi-Fi Promotion

'Stereo Festival' at Resort Hotel Sparks Effective Exploitation Route

LIBERTY, N. Y.—Grossinger's classy Catskill spa, treated its 1,500 guests to a three-day "Stereo Festival" here, beginning last Tuesday (18). The event, sparked by Bogen-Presto, University Loudspeakers and United Audio Dual record changers, could mark an effective new route for high fidelity exploitation.

The Grossinger management, alert to untried ways of entertaining well-heeled vacationers, helped the component firms in many ways. They provided a listening room off the main lobby for continuous recorded concerts. The "Tatler," a three-page mimeographed daily newspaper, plugged the concerts and the king-size demonstration held on the final night of the Festival (see separate story below). Full page announcements, headed "The First Annual Stereo Festival," appeared on the dining room menus during the week. Signs, directing guests to the listening room, were tacked up at vantage points throughout the hotel.

### Mrs. Pitch

For their part, the co-operating manufacturers assembled a \$400 component system (Bogen-Presto RC 412 receiver, University S-80 speaker system, Dual 1006 changer and Fairchild SM-1 changer) and gave it away to a lucky ticket holder on the last night of the gala. The ticket stubs required the name and address of the guest and form the basis for a follow-up mailing to be sent later in the summer. A rep from each firm took turns manning the listening room — not to sell, according to

Bogen-Presto's Larry Epstein, but to answer questions and keep the music going.

From the points of view of both the resort management and the manufacturers, the promotion paid off.

"These people have heard a lot about stereo but they've never really heard it," University Loudspeakers' Jay C. Carver told The Billboard. "In this relaxed atmosphere, they finally find the time to explore what it's all about. Nobody's rushed. Nobody's trying to catch a bus or train. We don't have to pull them in out of the lobby; they come in because they hear the music and they're interested. In fact, we have trouble seating everybody."

### Plenty of Interest

Bogen's Epstein concurred. We couldn't close the room until 1:30 a.m. yesterday. And from the looks of the place this morning, a bunch of the guests broke in with food and drinks and sat listening to the system until I don't know what time.

United Audio's Harold Barton had a word of advice for any reps, dealers or manufacturers who follow the Grossinger exploitation lead. "We're commercial, but not crassly so. Our signs are out but they're small and dignified. This is strictly soft sell. These people

(Continued on page 24)

## FCC BLUEPRINTS UHF TELEVISION TEST B'DCAST

By MILDRED HALL

WASHINGTON — An experiment in "stereo" television on ultra high frequencies (UHF) instead of present very high frequencies (VHF) in the New York area, is in the works. It will involve simultaneous broadcast of the same program over two UHF channel stations, one located atop the Empire State Building, in New York City, and the other

at a distance of about 15 miles. The experiment, proposed last week by the Federal Communications Commission is part of the agency's \$2,000,000 Congressionally authorized allocations study. It will test feasibility of all-UHF television in the New York area, and will use the "stereo" type of simultaneous broadcasting to find out if the generally unsatisfactory ultra high transmission is improved that way.

The FCC has invited representatives of the National Association of Broadcasters, the Electronic Industries Association, and half a dozen others, to participate as an advisory committee. The project will be under direction of the Commission's chief engineer, and a UHF-TV project unit is being set up at the FCC for the purpose.

The advantage of a switch to the ultra-high frequencies for television is the opening up of between 70 and 80 chan-

(Continued on page 24)

## Diners' Club Disk Plan and Phonola In Package Knot

Sloan-Ashland Direct-Mail House Sets Tie With Disk-Player Firms

By LEE ZHITO

HOLLYWOOD — A unique mail-order package comprised of a stereo phono, records, and membership in a disk club soon will be tested by seven of the nation's leading direct mail dealers. The Billboard learned last week.

This marks the first time phono equipment has been pitched via mail order on a massive, coast-to-coast scale. It's also the first time that record club membership has been tied in with the sale of phonos, thus opening up a new field of activity to the record clubs.

Package was wrapped up by Sloan-Ashland, Chicago's giant direct mail house. It consists of a Phonola stereo portable (manufactured by Waters-Conley), five free stereo disks, and membership in the Diners' Record Club. The whole bundle sells for \$149.95, payable in low monthly installments.

### Client Roster

Sloan-Ashland clients testing the offer include Encyclopedia Britannica (Chicago), Wear-Ever Aluminum, Division of Alcoa Aluminum Corporation; P. F. Collier Company (New York), Goldblatt's (Chicago), Magess Sporting Goods

Company (Chicago), Singer - Hut Motor Products (Minneapolis), and Alden's (Chicago). Sears, Roebuck & Company's mail-order division, another member in the Sloan-Ashland client roster, is expected to participate in the push, once test mailings are completed successfully.

Mail-order sale of big ticket items has proved successful in the past provided the offer was pitched as part of a package. Outstanding example of this was the job done by Sloan-Ashland in its direct mail drive packaging a Bell & Howell movie camera with free film. According to trade estimates, some 16 million mailings reaped the largest single sale harvest in the camera field.

### Successor Found

After continuing the camera drive for some two years, Sloan-Ashland has been seeking another packaged big ticket item as a successor on the Bell & Howell offer. It was decided to pitch the stereo phono, and toss in free records and a record club membership to sweeten the deal. The firm handles virtually all the functions involved. It selects the merchandise, sets up sources of supply, arranges warehousing, prepares brochures, handles the mailings and product

(Continued on page 24)

## NEWS OF THE WEEK

### Singles Sales Gain In June, LP's Too . . .

Single record sales picked up in June over the preceding four week period in May, 1960. LP sales which were also off in May were up in June as well. . . . Page 2

### Diskeries Present New Product; Fall Plans . . .

A number of record companies presented their fall LP and singles product, and their distributor-dealer fall plans at meetings and conventions from New York to Miami last week. Companies showing new product included Columbia, RCA Victor, M-G-M, Roulette, Top Rank, United Artists, and others. . . . Pages 2, 3 and 4

### Columbia to Issue All Singles On Mono 45 and 33 Disks . . .

Columbia Records prexy announced at the firm's Miami sales convention that starting with the firm's next release all single records would be issued simultaneously on both 45 and seven-inch 33 monophonic disks. Some single records will also be issued on stereo 33's. . . . Page 3

### Calgary Exhn. Shows 60G Gain in Receipts to Maintain Reputation . . .

The sturdy Calgary Exhibition and Stampede continued to live up to its standing as one of the strongest outdoor attractions in North America. Receipts from patrons were up a whopping \$60,000 over last year and the famed chuck wagon races pulled strong turnouts. . . . Page 50

### DEPARTMENT AND FEATURES

Amusement Park	Music . . . . . 2
Operation . . . . . 53	Music Pop Charts—
Arena, Auditorium	Top LP's . . . . . 34
Newsletter . . . . . 54	Honor Roll of Hits . . . . . 40
Audio Products . . . . . 22	Hot 100 . . . . . 42
Bulk Vending . . . . . 85	Tomorrow's Tops . . . . . 43
Carnival Confab . . . . . 71	Hot C. & W. . . . . 46
Circus Trouping . . . . . 56	Hot R. & B. . . . . 48
Classified Ads . . . . . 86	Music Record Reviews—
Coin Machines . . . . . 88	This Week's LP's . . . . . 35
Fair Dates . . . . . 57	Singles . . . . . 43-45
Fair-Exhibition	Radio . . . . . 2
Management . . . . . 55	Roller Rumbblings . . . . . 67
Final Curtain . . . . . 67	Routes . . . . . 68
Hot 100 . . . . . 42	Show News . . . . . 50
Letter List . . . . . 87	Talent on the Road . . . . . 52
Merchandise . . . . . 80	TV-Music-Radio . . . . . 2

## And Then It Went 'Phut'

LIBERTY, N. Y. — A stereo "gala" at Grossinger's here got off to a flying start last week, picked up speed as it moved toward a mass wind-up demonstration and then, to the sorrow of guests and co-operating manufacturers, suddenly went ph-t-t-t!

Before a packed audience of 1,500 genuinely interested vacationers, the stereo failed to stereophonize and the system developed a form of distortion heard as continuous rumble.

"A half hour before we went on, it was working perfectly," the manufacturers moaned.

The Thursday night fizzle underscored an important stereo demo principle: Keep a second system set up ready to go against the 1000-to-1 chance that something will misfire.

## Clubs May Add Phonos

HOLLYWOOD — Label-owned record clubs — Capitol, Columbia, and RCA Victor — can be expected to add phono equipment to their mail-order pitches, should the Sloan-Ashland Phonola - free disks - Diners' Record Club membership package offer reap anticipated results. It's a known fact that the disk clubs eagerly sought means of boosting their dollar volume by expanding their mail-order pitches beyond the sale of records alone. (Last year, Columbia's club moved into the slide projector field.)

Parent firms of each of the diskery-owned clubs also manufacture phono equipment, thus making the tie-in even more of a natural. It's interesting to note that Diners', the only record club not owned by a phono manufacturer or label will be the first to pioneer the combination of club membership with playback sales.

THE SOUND THAT TAKES YOU THERE

SEE PAGES 12, 13 & 14!



# Sam Goody Sues Columbia, Caedmon Over Club Deal

## Charges Antitrust Law Violation; Asks 750G Treble Damages

By REN GREVATT

NEW YORK — A second front was opened here this week in the continuing battle of the record dealers vs. the record clubs, with the institution of a suit in the U. S. District Court for the Southern District of New York, by Sam Goody, Inc., against Columbia Records and Caedmon Records. The complaint was filed Thursday afternoon (21).

The complaint alleges violation by the defendants of Sections 1 and 2 of the Sherman Antitrust Law and Sections 2(a) and 2(f) of the Robinson-Patman Act.

The action first details the modus operandi of the Columbia Record Club which, it is noted, is a retail operation, in competition with plaintiff and other dealers.

"Columbia Records set out to injure and destroy the competition with it of phonograph record dealers such as plaintiff," says the complaint, "to restrain their trade, to divert to itself their business and their customers and to monopolize or attempt to monopolize

the sale at retail of phonograph records.

"To accomplish such results, Columbia Record Club has continuously offered for sale to ultimate consumer in all parts of the United States, its phonograph records at prices substantially below those at which it has sold and continues to sell the same records to plaintiff and other retailers."

The complaint then goes on to illustrate the alleged disparity between prices offered to club members as against those offered to retailers.

Regarding Caedmon, the complaint states that the company offers its product to dealers at approximately \$2.87 each with a suggested retail price of \$5.95 each. It is then charged that Columbia and Caedmon entered into a "contract, combination or conspiracy," under which, allegedly, Caedmon made available to Columbia, records of "like grade and quality as those sold by Caedmon to plaintiff, at prices substantially less than those at which said records are sold to and purchased by plaintiff

(Continued on page 44)

# Singles Show June Gain in Unit Sales

## Comeback Could Indicate Strong Disk Year; May Surpass '59

NEW YORK — Sales of single records in retail stores showed a slight gain in the May 23 thru June 18, 1960 period, as against the preceding four weeks, April 24 thru May 21. LP sales in the same period stayed the same as in the preceding four weeks. This slight pickup in single sales has continued thru July.

Sales of records for the period May 23 thru June 18 totalled 9,800,000 units. Of these 3,500,000 were LP's and 6,100,000 were single records. In the April 24 thru May 21 period, total sales thru retail record shops came to 9,300,000 units. And of these units, 3,500,000 were LP's and 5,600,000 were singles. In comparing 1960 against 1959, for the same four-week period, May 23 thru June 18, both single and LP sales are ahead. In 1959 in this period, total sales came to 7,900,000 units, of which 2,700,000 were LP's and 5,000,000 were singles.

# Fach to Head Merc. Promo

CHICAGO — Mercury Records announced this week the appointment of Charles Fach as national promotion director. Formerly Eastern regional sales manager for the firm, Fach will now operate out of the main office here. He'll control all activities of Mercury's national staff of promotion men.

Kenneth S. (Kenny) Myers, formerly promotion manager, and recently named veepee in charge of sales, will supervise the entire field sales staff, with all regional sales heads reporting to him.

The comeback of singles indicates that 1960 could be shaping up as a strong year for records. For the first half of the year, or from January 1, 1960 to June 18, there have been 35,000,000 singles sold in record shops and 21,000,000 LP's. As against 1959 that marks an 8 per cent gain for singles sales and 24.4 per cent gain for LP sales, adding up to a 13.4 per cent gain for unit record sales in stores in 1960.

Even with more and more labels entering the picture, the Everly Brothers with "Cathy's Clown," Elvis Presley with "Stuck on You," and Brenda Lee with "I'm Sorry," all passed the million mark this spring. Altho records are selling at

(Continued on page 40)

# VICTOR TO CUT PKG. PRICE ON 3 & 4 LP OPERAS

NEW YORK — All future three and four LP operatic releases issued by RCA Victor will carry with them a new consumer price structure which goes into effect immediately.

First albums to fall under the new pricing format will be Puccini's "Turandot" and Verdi's "Il Trovatore." Under the new set-up all four LP album sets will be nationally advertised by Victor for the three LP price; while the three LP sets will be advertised for the price of a two LP set. The new plan will hold for both stereo and monaural versions.

The "Turandot," for example, which contains three LP's, will now be advertised for \$11.98 stereo and \$9.98 mono. This is in contrast to the old price of \$17.98 and \$14.98.

# WNEW Hikes Program Spans

NEW YORK — WNEW Program Director Mark Olds has introduced an expanded program schedule effective Monday (25). New format puts one-hour shows in limbo. Station's shortest program, Monday thru Saturday, will be two hours, while the longest will run five and one-half hours. Olds stated:

"WNEW is carrying half the number of shows we carried a few years ago, even tho more people are working for us... We have found that listening habits... have changed, and we are changing, too."

The "Make Believe Ballroom," emceed by William B. Williams, has been lengthened one-half hour and will be aired 10 a.m. until noon. The evening session is from 6 to 8 p.m.

Other two-hour shows are "Not a Single Record," album program with Dick Partridge, and the Jean Michel Show. Three-hour programs are "Bumper-to-Bumper Music," with Pete Myers, and "The Bob Landers Show." Klavan and Finch, highest rated morning show

(Continued on page 40)

# New Major Shift in CRDC Brass

HOLLYWOOD — Capitol Records Distributing Corporation last week experienced another major reorganization of its top echelon. Stan Gortikov moved over from the parent firm (Capitol Records, Inc.) to the newly created CRDC post of veepee in charge of merchandising, and CRDC veepee Bill Tallant, in turn, moved to the national sales and operations manager's slot.

Gortikov joined CRI in February as corporate development director, responsible for guiding the firm's projected diversification investment program and the developing of new products. In switching to CRDC, he will still pursue these duties in addition to absorbing the merchandising and market - planning operations formerly handled by Tallant.

In moving from CRI to CRDC, Gortikov brings with him from the parent firm all the personnel who had reported to him previously, including William Brukhalter who will now serve as CRDC market

(Continued on page 44)

# CRDC Gets FTC Payola Complaint

WASHINGTON — The Federal Trade Commission issued complaints of undercover payola last week against Capitol Records Distributing Corporation, of Hollywood, and Schwartz Brothers, Inc., the first Washington firm to be cited, together with its officials Harry, James, Bertram and Stuart Schwartz. The agency also approved consent orders forbidding payola by seven record manufacturing and distributing firms. In the same busy week, the Joseph M. Zamoiski Company, Baltimore distributor, denied charges of payola and asked dismissal of the FTC complaint.

Firms signing consents, without admitting payola, were: Fargo Records, W. S. F., Inc., and Ideal Record Products, Inc., all of New York City, together with Ideal's Newark, N. J. outlet; Eric Distributing and Field Music Sales, Inc., both of San Francisco; King Records, Inc., of Cincinnati, and Southern Record Distributors, Inc., of Nashville.

FTC says any and all payments to push records on the air require public disclosure. The agency cites undercover payments as unfair trade competition and deception of the public as to the popularity of the tunes being pushed.



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# Roulette to Take Over H-S Control

NEW YORK — Stockholders of Hanover-Signature Records, Inc., voted this week to accept a plan whereby the company in effect will become a subsidiary operation of Roulette Records. Preliminary details of the plan were revealed in The Billboard (July 11 issue).

At the meeting Tuesday (19) it was revealed that Roulette would have an option to acquire 55 per cent of Hanover - Signature outstanding stock within the next five years. Considerably more than the necessary two-thirds of the stockholders okayed the plan.

Roulette will immediately advance to H-S \$25,000 to help the company in what was described as the "planned expansion of artists and product." No later than August 15, the H-S offices will be moved to the new quarters about to be occupied by Roulette at the corner of Broadway and 50th Street.

Morris Levy, prexy of Roulette, said the H-S-Roulette deal was in

line with trends toward "bigness" as noted in earlier stories in The Billboard. Levy and Bob Thiele, H-S prexy, agreed that the move would immediately save \$2,000 to \$3,000 a week in operating overhead for H-S. "We'll be able to extend a number of services to the company," Levy said, "including our own IBM bookkeeping system, art department, recording studio facilities and even promotion services."

Thiele said that there are now approximately 35 albums in the H-S catalog yet to be released, including new material by Werner Mueller and Arthur Godfrey. He added that plans are already in the works to cut a follow-up to the current comedy album, "My Name, Jose Jimenez."

It was also noted that all present H-S distributors would be maintained. "Beyond that," Thiele noted, "this move will be tremendously beneficial to all our stockholders."

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## CRDC BRASS SHOCKED BY FTC PAYOLA CHARGES

NEW YORK — Capitol Records has issued a strong statement relative to the Federal Trade Commission's payola complaint against CRDC. The statement notes the lack of definite allegations of fact and expresses shock over blanket charges lacking specifics. The statement, issued by Glenn E. Wallich and John K. Maitland, respectively chairman of the board and president of Capitol Records Distributing Corporation, follows:

"CRDC is surprised and shocked by the FTC's complaint charging that it has engaged in the practice of payola.

"On two previous occasions CRDC has co-operated with the FTC in their investigations into the so-called 'payola' situation. The FTC's complaint gives no facts in support of the blanket charges: No names, no dates, no cities. It doesn't even state what form of payola is claimed to have been given. CRDC's attorneys are endeavoring to learn from the Commission at the present time specifically what those charges may be.

"Until we are properly informed by the FTC as to the specific charges we can only reiterate that we are shocked and surprised by the complaint.

"We have always taken great pride in the integrity of our operation. As a matter of company policy we have not, and do not, indulge in the practice of payola, and we deeply regret that the Commission has put us in the position before our colleagues in the recording and broadcasting industries, and before the public, of having conducted our business in a manner which the FTC deems questionable.

"We also regret that the Commission, by the issuance of this vague and general complaint containing no definite allegations of fact whatsoever, has forced that position upon CRDC."

## Victor 'Best Buys' Outlined by Marek

NEW YORK — RCA Victor's 1960 Best Buy program, tagged "The New Sound American Loves Best," includes a total of 23 releases, 11 pop and 12 Red Seal, which will be issued over a two-month period (August and September) rather than a one-month period as heretofore. Kicked off by George Marek, RCA Victor record division vice-president and general manager, the campaign will be backed by a major ad and promotion campaign in all media — TV, radio, national mags, newspapers, point of sale, etc. Campaign is highlighted by a joint promotion with John H. Breck, an expanded follow-up of last year's joint Best Buy promotion.

All albums in the Best Buy are available in stereo as well as monaural, and the stereo packages contain the "miracle surface" ingredient.

The pop product includes packages by Chet Atkins, Sam Cooke, Esquivel, Brother Dave Gardner, Marty Gold, the Ralph Hunter Choirs, Henry Mancini, Perez

Prado, Three Suns and Hugo Winterhalter.

Red Seal material includes packages by Robert Russell Bennett, two by Arthur Fiedler and the Boston Pops ("The Music of Franz Liszt" and "Fiedler's All-Time Favorites"), three by Fritz Reiner and the Chicago Symphony ("Pines and Fountains of Rome," "Scheherazade," "Nutteracker Suite"), and Heifetz and the Chicago Symphony in Sibelius' "Concerto in D."

Two opera sets, each containing three disks, are "Il Trovatore" and "Turandot." Featured on the former are Leontyne Price, Richard

(Continued on page 20)

## Starday Sets August C&W Package Deal

MADISON, Tenn. — Starday Records, with headquarters here, is inaugurating a Country Music Spectacular package-goods sale during August in co-operation with its distributors and salesmen. Under a plan outlined by Starday prexy Don Pierce, the firm will extend a 20 per cent discount on all Starday country and gospel LP's and EP's during August, with 100 per cent exchange privilege. Pierce says his decision to stage the August sale was influenced by the fact that

(Continued on page 40)

## Joy's Yank 'Robot Man'

NEW YORK — Joy Records is releasing a version of "Robot Man," by Jamie Horton which is the first American waxing of the English M-G-M hit by Connie Francis.

The Connie Francis recording (released only in Britain) has been in the top 10 on the British charts but until the Joy version no American counterpart has been released.

Some interest was caused over the British version when it was brought to the attention of Worcester's WORC deejay Bud Clain by Ann Hackett, president of the Worcester, Mass., Connie Francis fan club. Since then deejays in Akron and Syracuse have been programming it.

Joy Records is an affiliate of Joy

### UNMASKED

## It Seems Garry Miles Just Ain't

NASHVILLE — A mystery was unraveled this week as to the identity of Garry Miles, the young singer whose hit recording of "Look for a Star" on Liberty has been causing untold confusion with the original hit recording of the tune on Imperial with Garry Mills. It seems there is no Garry Miles, but there is a James (Buzz) Cason, one-third of the group, the Statues, who also have an upcoming hit on Liberty, "Blue Velvet." And thereby hangs the tale.

The Statues were originally formed by Hugh Jarrett, former boss of the Jordanaires, as a background group for sessions here. Liberty prexy Al Bennett signed the group and sent Snuff Garrett to Nashville to wax the first session with the Statues, comprised of Jarrett, Cason and Dick Williams. Jarrett decided to cover the already breaking — on the West Coast — "Look for a Star" with Garry Mills, and he decided to use Cason as a soloist with the nom-de-plume of Garry Miles, a close approximation of the name of the artist who sings the tune in the flick "Circus of Horrors." The Liberty record has held the top chart position in the "Look for a Star" sweepstakes, even tho there is no Garry Miles. But there is a Buzz Cason, and a happy one, and a happy group called the Statues as well.

## Col. to Issue All Singles 33 and 45

NEW YORK — Goddard Lieber-son, president of Columbia Records told the distributors, salesmen and executives attending its national sales meet in Miami last week that starting with its August release, all new singles will be issued simultaneously both on 45 and monaural 33 speeds. In addition the firm will continue to offer its top-selling singles on stereo 33 speed. The diskery also showed its first four-track stereo tape releases, inaugurating its entry into the four-track field, at the convention, and promoted its new market development program.

### Not Surprising

That Columbia would be first with the monaural 33 single disk came as no surprise to the trade, or to the assembled distributors at Miami, since it was Columbia that made the effort to bring back the seven-inch 33 with the introduction of the stereo 33 last winter. Lieber-son's statement, re the release of the monaural 33 single stated in part: "Single records continue to be the most significant media for the introduction and development of new popular music, talents and personalities. Today, an ever-increasing majority of adults purchase only 33 r.p.m. album packages. As a result, singles have become the domain of the very young. And now, even they are turning to albums in increasing numbers and show a reluctance to buy both with the mechanical dif-

ficulties of interchanging 45's with LP's.

"The 33 r.p.m. single record offers the most promising avenue for recapturing this vital but diminishing market. . . . Starting with our next release, each new Columbia single will be released simultaneously in both 45 and 33 monaural. . . . In introducing Stereo Seven, Columbia took a bold step — alone. This time other manufacturers, noticing the urgent need to revitalize the singles market and agreeing with Columbia that 33 singles are the media with which to do it, have already announced their intention to produce monaural 33 singles. . . . Columbia will be the first major company to actually market these records and have them available in stores."

### Four-Track in Fall

Starting in September, Columbia will release four-track stereo tapes. All tapes issued from September on will be released in both twin-track and four-track stereo editions. Some earlier twin-tracks will be made available in four-track stereo tapes.

At the convention, Columbia stressed its new fall marketing program.

(Continued on page 40)

## METRO SKEDS FILM AROUND CROSBY ALBUM

HOLLYWOOD — First time a movie production follows an album's treatment of a subject will occur this fall when Metro turns Cinerama cameras on "How the West Was Won," issued early this year as a double-LP package by RCA Victor. Album was produced by Si Rady for Bing Crosby's Project Records, and turned over to Victor for release. It was based on Life magazine's seven-part series of the same name.

According to present production plans, Crosby will serve as a central figure in the film and will be surrounded by a substantial array of show business celebs making brief screen appearances, similar to the method followed in Mike Todd's "80 Days Around the World." Album's music will serve as the nucleus for an expanded score. (Album featured Crosby, Rosemary Clooney, Jimmy Driftwood, Sam Hinton, Salt Lake Tabernacle Choir, the Tarryton Trio, and Bob Thompson as arranger-conductor.)

In addition to the film-fol-lows-disk turnabout of the usual practice, Metro's multi-million-dollar film will chalk up several other "firsts": the first M-G-M film using the triple-screen Cinerama process, and the first time a Cinerama production will follow a dramatic story line. The album had its share of "firsts" as well: it was the then newly formed Project label's initial recording; it marked the first time Life magazine tied in with a disk or permitted its material to be recorded.

Only other time that a recording prompted another entertainment media to follow its lead was Columbia Records' album of "Pal Joey." Heavy disk sales initiated its Broadway revival.

"How the West Was Won" film will be a joint production venture by Metro, Bing Crosby Enterprises (parent firm of Project Records), in co-operation with Cinerama.

## Garner Racks Up Injunction Victory

NEW YORK — Erroll Garner won his fight for a temporary injunction against Columbia Records last week. On Tuesday (19), Judge Spector of the New York Supreme Court signed the Garner order prohibiting Columbia Records from pressing, selling, distributing and advertising the Columbia album, "The One, the Only Erroll Garner."

Columbia Records the next day (20) announced that it would appeal the temporary injunction in the Appellate Division. Meanwhile the company made a motion, to be

heard this week (27), that the court withhold the temporary injunction until the appeal had a chance to be argued.

Garner's fight against Columbia has been raging a long time, but it reached its boiling point when Columbia released the latest Garner album a few weeks ago. Garner's manager, Martha Glaser, and attorney, Walter Hoefler, claimed the release was unauthorized and went to court to secure an injunction. Columbia shipped the record and its distributors got it into many

(Continued on page 40)

### FLAMENCO

## ABC Made 'Only You' In Spain

NEW YORK — ABC - Paramount's disk, "Only You Flamenco," released last week, disproves the old saw about their being nothing new under the sun. Bobby Mellin made the side during a recent trip to Madrid. Charmed by some flamenco performances he had witnessed, Mellin, thru an interpreter, asked whether an American song could be done in that style.

The performers told him "No." Mellin persisted, and the group finally told him, "If you will spend the money, we will make it."

Mellin used 40 Spanish musicians and 12 gypsies, so as to get an authentic flavor and arrangement. "It took five days at the Columbia studios to do two sides. . . . We worked two bars at a time," Mellin stated, adding that this is the first authentic adaptation of an American song to the flamenco genre. Mellin also cut an album with the group.

## Bel Canto to Put Disney Disks on Tape

HOLLYWOOD — Bel Canto last week brought the Walt Disney labels, Disneyland and Buena Vista, into its tape fold. Deal was signed by Bel Canto prexy Russ Molloy and Disney Music exec veepee Jimmy Johnson. Contract is for two years with options and makes Disney diskings available on tape for the first time. Molloy will issue the Disney tape wares in four-track open reel, two-track and cartridge tape forms.

Initial release will be made in August and will be paced by Disney's "Fantasia," recorded by Leopold Stokowski and the Philadelphia Symphony Orchestra. Aside from its musical interest, package has historical significance as the first stereo recording made. Other product to be issued on tape includes "Sleeping Beauty," "Tutty's Trumpets," "Happy Wanderer," Mary Martin's "Hi-Ho" album and Jan Clayton's "Carousel."

Plans call for 20 Disney tape packages to be issued per year.

## Carte Blanche, Disk Club Tie

NEW YORK — It was learned this week that the Record Club of America, the mail-order disk-phono club based on the West Coast, would use part of the membership list of the Carte Blanche credit card club this fall to solicit new members. The Record Club of America, headed by George Mitzell, West Coast record vet, is a slightly different styled record club in that members can obtain a phono at a discount as their premium if they sign up for 18 month. This club has been in operation since late 1959.

Two West Coast record men, Charlie Sims and Don Stockholm, are acting as suppliers for the Record Club of America. Sims was in New York last week making contractual arrangements with various labels for album product. The tie-up with the Carte Blanche credit card membership involves a test mailing of 100,000. If the response is sufficient, then the entire membership list of the Carte Blanche club may be solicited.



## New British Ties for Palette, Other Indies

By DON WEDGE

LONDON — The Belgian-controlled U. S. label, Palette, will be launched here in the fall in an unusual deal with Pye Records. Palette will maintain its own a.&r. and exploitation departments, but Pye will be responsible for manufacture, sales and distribution — a unique set-up for Britain.

The label is controlled by Belgian publisher - impresario Jacques Kluger. In charge of the London operation will be Jack Heath and Cliff Adams, who respectively head Kluger's Good Music and Thames Music publishing outlets.

Adams will be a.&r. director, with Heath concentrating on exploitation.

Palette was launched toward the end of 1958 and almost immediately had a U. S. hit with Reg Owen's "Manhattan Spiritual." Most of their issues have been British recordings and usually have been marketed here on the Pye-International label.

It will be the first time Pye has handled an American-based label since Mercury switched to EMI in 1958.

Another new label in Britain is Ember, launched by Jeff Kruger with the Continental hit, "Banjo Boy," by Jan and Kjeld as its first release.

Kruger, best known as a jazz impresario and agent, also has a publishing set-up and represents Buddy Kaye in Britain.

For four years he has been producing records for release thru the various major companies here and overseas.

Most Ember artists are from the jazz world — Don Rendell, Ronnie Ross, Eddie Thompson and

Tommy Whittle among them. But the scope is broadened by the Jerry Allen Trio, a top TV combo, the Ray Ellington Quartet, singer Don Rennie and musical director Tony Crombie.

The new efforts to establish the German Polydor label here now include the first deals with U. S. indies. The Skyliners' "Pennies From Heaven" from Calico and the Blue Chips' "Take Another Step" from Wren were issued this month.

Polydor is negotiating its first catalog deal for Britain, sales chief John Phillips told The Billboard. This will be one of the major U. S. jazz lines, one of the areas the label plans to exploit more deeply.

### FIESTA

## Spotlight on Jazz in Minneapolis

MINNEAPOLIS — Jazz played an important role for two nights of this year's Minneapolis Aquatennial (July 15-24) under the heading of "Music on Parade." First-night audiences saw an all-star show featuring recording artists Vic Damone, Woody Herman and Mahalia Jackson in Metropolitan Stadium in Bloomington, a suburb of Minneapolis.

The International Festival of Jazz took place Monday, July 18, in Coffman Memorial Union on the University of Minnesota campus, as a memorial to Fletcher Henderson. (Continued on page 20)

## FRENCH LICK BACK HOME IN INDIANA

EVANSVILLE, Ind. —

Having been ousted from the famed resort town from which it took its name, the French Lick Jazz Festival has found a new home in Evansville, Ind. The festival will not continue to carry the name of the town from which it was ejected. The performances by a host of the nation's most celebrated jazz artists will now be known as the "Indiana Jazz Festival." The date, however, remains unchanged. As scheduled, it will come off July 29 for a three-day run which will carry it thru July 31.

Hans Lobre, Evansville geologist and jazz enthusiast, was joined by the Evansville Junior Chamber of Commerce and the city's Fraternal Order of Police in bidding for the festival when the Sheraton hotel chain decided against the continued sponsorship of the concerts last week. The Junior Chamber and Lobre were strongly supported by Evansville Mayor Frank McDonald in the quest for the festival. Mayor McDonald rendered assurance that his police department, aided by Vanderburgh County sheriff deputies and the Indiana State Police, will be able to cope with problems of law enforcement.

The concerts will be presented in the 15,000-seat Roberts Municipal Stadium. The show will include Benny Goodman and his orchestra, the Dave Brubeck Quartet, Red Norvo, Dinah Washington, the Chico Hamilton group and Flip Phillips.

## UA Distributions Get Brass Briefings on Fall Plans

NEW ORLEANS — United Artists Records distributors from across the nation gathered here Saturday and Sunday (23 and 24) to hear detailed disclosures by diskery brass of the company's fall program and plans for the future. Official meetings were scheduled for Monday and Tuesday (25 and 26) at the Hotel Manteleone in the French Quarter, following an expected festive weekend on the town.

Under the tag, "Sounds of the '60's," the program includes 15 new albums as well as five packages released in June. With the 20 albums featured in the plan, there is a bonus arrangement of one free album for every five purchased. There is also a plan for catalog merchandise, under which for every 25 albums ordered, five will be given free. The plan begins July 25 and extends until September 16. Extended billing calls for payments October 10, November 10, and December 28.

The vanguard of UA personnel on the scene includes exec vicepres, David Picker; vicepres and general manager, Art Talmadge; a.&r.

chief, Don Costa; national sales manager, Andy Miele; controller, Si Mael; national promotion manager, Eddie Mathews; Bob Altshuler, director of advertising and publicity; Jack Lewis, assistant a.&r. head; and three regional (Continued on page 20)

## Argo Sets Consumer Coupon Deal

CHICAGO — Argo Records, jazz wing of Chess Production Corporation here, launches a thru-to-the-consumer sales program August 1 with the kick-off of the August "buy two LP's and get one free with a coupon" deal.

By buying two Argo (stereo or monaural) albums the consumer with a sales coupon gets his choice of any LP in the 67 LP catalog free. Leonard Chess emphasized that the consumer program in no way impairs normal dealer or distributor profits, with both receiving a free LP with every two they buy during the program. To highlight the program, Argo is releasing "Ahmad Jamal at the Pershing, Vol. II," follow-up to his Essential Inventory best seller, a first album on Argo by guitarist Kenny Burrell and a new James Moody package.

Coupons will reach the consumer thru High Fidelity, Esquire, Down Beat and other consumer publications, while co-op ads will be run in 30 metropolitan areas, along with shipments of coupons to distributors for disbursement to dealers.

## Al Hoffman Passes at 58

NEW YORK — "A songwriter's songwriter," Al Hoffman, died last week (21) at the age of 58. Hoffman was one of the most successful of pop songwriters for the past three decades, turning out hit after hit, year after year, in a career that encompassed the swing and the rock and roll eras. Some of his early hits included "Heartaches," "I'm Gonna Live 'Til I Die," "If I Knew You Were Coming I'd Baked a Cake" and "Auf Wiedersehen, My Dear."

He teamed up with Dick Manning in the late 40's and the duo had a memorable string of hits with Perry Como, including "Hot Diggity" and "Papa Loves Mumbo." Other hits penned by the pair were "Allegheny Moon," "It Takes Two to Tango," "Secretly," "Hawaiian Wedding Song," and "O Dio Mio." According to Dick Manning, songwriting was Hoffman's life, and he enjoyed every minute of his career. Services were held at Riverside Memorial Chapel on Sunday (24). Hoffman is survived by his widow, Nancy, and three brothers and a sister.

## Big Top-Peterson Hook-Up Simmers

NEW YORK — Rumors that Ray Peterson, RCA Victor's currently hot warbler, would be making a new affiliation shortly, grew stronger this week. Peterson, whose current smash, "Tell Laura I Love Her," is one of Victor's hottest sellers, has been reported talking to execs at Big Top Records, the Aberbach label, about a contract, when his current Victor pact expires. It is understood that Big Top is prepared to offer a goodly guarantee to get the singer.

## Cap Schedules 4 New Albums

HOLLYWOOD — A comparatively tiny, but it hopes, mighty album release, will be issued by Capitol Records, consisting of three pop and one classical LP. Pop items include a Tennessee Ernie Ford spiritual song-along ("Sing a Spiritual With Me") as a follow-up to his "Sing a Hymn With Me," for 11 weeks on the "Top LP's" chart; Kingston Trio's "String Along" while its "Sold Out" is in the same chart's top spot, and Frank Sinatra's first new LP in a year, "Nice 'n' Easy."

Sole longhair offering is "This Is Hollywood Bowl," double LP package simulating an oversized Bowl concert program and containing a bound-in 16-page full-color booklet on the Bowl's 39-year history. Album contains 17 selections taken from 30 Bowl LP's issued by the label since 1954. It's priced at \$2 under Cap's usual double-LP package tag. Bowl LP's have been Cap's top classical sellers.

## YOU JUST CAN'T DOWN THAT MAN

NEW YORK — Mitch Miller, in Polyclinic Hospital here with a slight infection, didn't miss a chance to talk to the Columbia distributors gathered at Miami last week for the Columbia sales convention.

He spoke to them by phone from his room at the hospital and exhorted them all to greater efforts on selling Columbia albums and singles. He also spoke enthusiastically about the new product. It was reported that distributors yelled "Hey Mitch!" back over the phone and that his hospital bed speech was most effective.

## Top Rank Execs Take Fall Plans to Distributors

NEW YORK — Top Rank Records unleashed its most ambitious album promotion and exploitation drive to date this week with a special 17-minute color slide presentation, which is co-ordinated with a sampler LP of material taken from each of the company's dozen new LP's.

One of the interesting aspects of the new campaign is the fact that Top Rank execs, rather than distributors, will do the traveling when it comes to getting a look-see at the new product and the plan.

"Distributors have become extremely resentful," commented Rank sales chief, Len Levy, "of manufacturers who cost them time and money by holding sales meetings in virtually every part of the Western hemisphere. Frankly, I agree with them."

"My four regional sales managers and I are going into each distributor's home territory. We'll hold our sales session and presentation in his office or in our hotel room. Every important member of the distributor's sales staff will be present and each area will get special individualized attention."

Rank's regional men include Cy Kertman, West Coast; Sam Cerami, Midwest; Lelan Rogers, South; and Irv Trencher, East Coast.

Using a presentation based on the election theme in which Top Rank becomes "The People's Choice for '60," the slides show full color covers of new sets by Tony Crombie, Philip Green, Georgie Auld, Grandma Merrill, Raymond Scott, the British Dave Lee ork, the Norman Petty Trio, Dorothy Collins, the Knightsbridge Strings, the Fireballs, Peggy Stuart and Ted Maksymowicz. Singled out for special promotion is the

previously released "Last Moments of Greatness," multi LP set of the Tommy and Jimmy Dorsey orks.

The "People's Choice" theme is followed thru in an extensive series of window streamers and other point of sale materials. Special incentive aspects of the program will be announced by Levy at the various distributor meetings.

## Roulette Distributions Get Fall 'Combination' Plan

MIAMI BEACH — Roulette Records held a two-day distributor sales convention here last week at which distributors were introduced to the new fall program tagged "Profit Combination," plus a brand new and de luxe series of "Gold Classic" classical LP's.

The "Profit Combination" stated in numerical terms, amounts to what the diskery called the "10-20-30-60-90 plus 5 plus 2," formula. Translated, this means that during the August - September tenure of the plan, Roulette will offer 10 per cent off on all monaural album buys, 20 per cent off on stereo purchases, and a 30-60-90 day deferred billing arrangement. The plus five figure stands for an extra 5 per cent return privilege on all initial orders, while the two figure refers to the total dollar volume figure for each distributor. When a distributor meets or beats this quota, salesmen working on the Roulette account get to split up an amount equal to 2 per cent of the total volume.

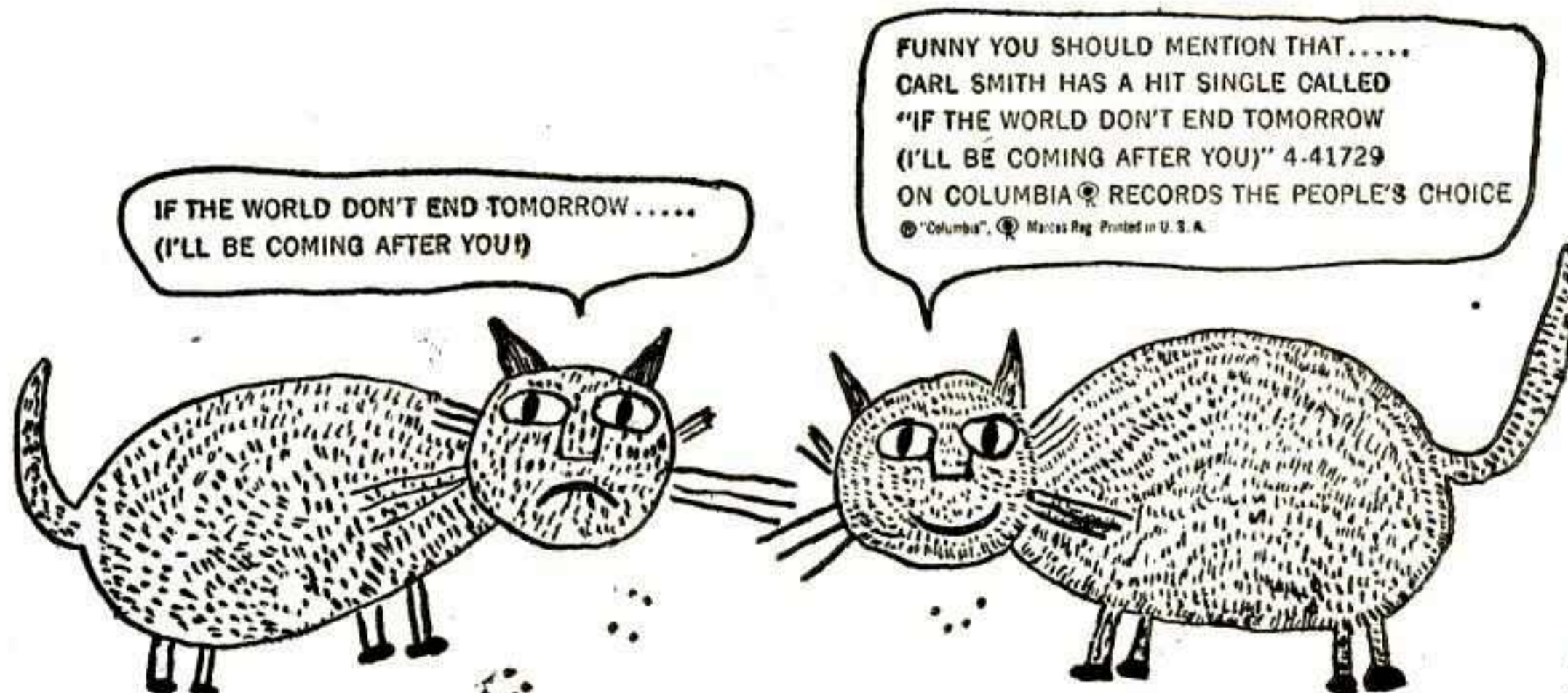
The sales program includes all product released on Roulette, Roos

Tico, Gee and Forum (low-price) catalogs. Singled out for special promotion were two catalog items — "Rock 'n' Roll with Frankie Lyman," and "Instrumental Imports," with Joe Reisman. The Lyman set, which includes his current single, "Little Bitty Pretty One," goes on a one free for every four purchased basis. The Reisman set will be shipped in a special cardboard counter display brower box. It will be sent out in pre-packs of five or 10 and will be offered to consumers on a \$1 saving to the consumer over the regular \$3.98 price.

The new Gold Classic series will be issued on Roulette, whereas, formerly the company's only classical merchandise was available on the low-price Forum line. The new sets will go for \$4.98 monaural and \$5.98 stereo. Initial release includes the six Bach Brandenburg Concertos in three LP's and a 150th Anniversary album of Chopin's 26 preludes.

A 40-minute slide presentation revealed new Roulette product by (Continued on page 20)





This One  
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# BRITISH Newsnotes:

By DON WEDGE  
News Editor, New Musical Express

EMI Records gave an impressive party in their new London headquarters July 14 to welcome **Judy Garland** back to Britain. Managing Director **L. G. Wood** was host and the group's youngest artist, nine-year-old **Janet Osborne**, daughter of Musical Director **Tony Osborne**, presented the Capitol star with a bouquet.

Miss Garland will spend much of the summer in Europe, recording three albums and spending the rest of her time on holiday. She stayed in London only a few days before visiting Rome where she was to complete an album with **Andre Previn**. She planned to be back in London this week to cut two LP's with **Norrie Paramor** and his orchestra. The idea behind the British sessions is to get new versions in stereo of many of her old hits. Most of the scores have been penned by **Nelson Riddle**, but **Paramor** will also be doing some.

Another returning visitor this month is **Mike Collier**, the British-born a.&r. man with **Hugo and Luigi**. Tho here mainly for holiday, he has had a series of conferences with RCA Victor's European chief, **Arnold Klein**, and officials of British Decca, who are

responsible for the label here, about future **Hugo and Luigi** releases, including sides by **Perry Como**, **Della Reese** and **Sam Cooke**.

Also back in London is **Rodgers and Hammerstein's** production chief, **Jerome Whyte**, who is casting the British production of "Once Upon a Mattress," the Broadway hit by **Mary Rodgers**, **Dick Rodgers'** daughter. Whyte is also beginning to plan a new production of "Oklahoma!" for a tour next year and a London season around Christmas, 1961.

Other visitors include **George Greif**, personal manager to **Billy Eckstine**, for a few days' business talks. . . . **Nat Cole** is expected for two days at the end of the week after appearing at a Monte Carlo gala. . . . **Tony Martin** is due back in September after playing dates in leading clubs at USAF bases in Germany. . . . Negotiations have also begun for chart-topper **Jimmy Jones** to join a one-nighter tour being arranged to start in September.

In the other direction — British thrush **Lita Roza**, now in Australia, plans to return via the United States. . . . **David Whitfield** and his wife, **Sheila**, are in the process of the same trip. (When he gets

back, **Whitfield** stars in a modernized revival of "Rose Marie" which is now set to open at London's Victoria Palace, August 22). . . . British impresario **Harold Davison** is also in America lining up talent for fall tours.

Despite being offered a record salary, **Sammy Davis** has turned down a season at the London Palladium next spring. He is still planning a British visit then, but it will probably be a one-man show, once-nightly in London and not on a twice-nightly schedule in a vaude format as insisted on by the Palladium. **Davis** is expected in Europe in the fall to film "Le Jazz Hot." It is now confirmed that **Marlene Dietrich** and **Gene Kelly** will be among his co-stars.

Tentative British premiere for "Let's Make Love" has been set for September 19 at the Carlton. **Frankie Vaughan**, who is co-starred in the movie with **Marilyn Monroe** and France's **Yves Montand**, should be around for the opening. He is expected to return to the Dunes, Las Vegas, Nev., September 23. . . . The **Barry Sisters** are due back in London for Savoy Hotel cabaret from September 26. . . . BBC-TV will stage closed-circuit sessions of "Juke Box Jury" daily during the annual Radio Show — the leading exhibition in the domestic field — from August 24 thru September 3.

After his European holiday in September, **Bing Crosby** will film an hour-long spectacular in Dublin early in October for TV showing by (U. S.) ABC. With him will be **Barry Fitzgerald**. . . . Trumpet star **Eddie Calvert** is in the process of winding up his publishing firm, **Gabriel Music**, which has been fighting hard to promote British songs. General Manager **Max Diamond** moves to professional manager of **Kassner's** at the end of the month.

Tho there is a general trend of lower prices, particularly for LP's and EP's, British Decca is raising the cost of some singles slightly  
(Continued on page 8)

# ITALIAN Newsnotes:

By SAM'L STEINMAN

**Domenico Modugno** and **Franco Migliacci** have been absolved of plagiarism charges brought against their hit, "Volare." Opera composer **Ildebrando Pizzetti** has filed a report at behest of the court on **Renato Rascel's** "Romantica" in which he finds it similar in 12 places to **Nicola Festa's** "Angiulella," but does not believe the charge of plagiarism should be accepted because the success of the song depends largely on the introduction which is entirely different. Meanwhile last year's big hit, "Your Kiss Is Like a Rock," faces plagiarism charges from **Umberto Frattali**, composer of "Song of Real Life," who claims **Adriano Celantino** took his tune from the latter.

January's San Remo Festival will be featured in forthcoming film, "The Great Challenge," most of which was filmed during the festival. . . . American record, "The Jungle Chase," has been sequestered by Milan police on the ground that it contains sexy and suggestive sound effects. . . . July 23 edition of **Gorni Kramer's** "Happy Vacation" TV program will be Italian entry for World Prize of TV Spectacle. . . . **Patachou** was featured on the "Tintarella" (Suntan) TV program.

**Rocco Granata**, Cosenza auto mechanic who became a top recording artist with his own song, "Marina," is now appearing in a film of that title being made in Munich. He is scheduled to appear on the Clark TV show at Carnegie Hall November 4. . . . Naples Festival in New York has been set for September 16-18 at Carnegie Hall with 10 old hits and 10 new songs programmed. Singers will be **Maria Paris**, **Miranda Martino**, **Desi Lumini**, **Aurelio Fierro**, **Tullio Pane**, **Emilio Pericoli** and possibly **Sergio Bruni**, the "bad boy" of the last Naples festival.

French ace **Gilbert Becaud** will receive the "Record Oscar" for foreign stars at Alassio August 20-21. Italians in pop category will be **Tony Dallara** and **Umberto Bindi**. Classical winner is **Maria Callas**. . . . San Remo will hold Festival of New Voices August 26-September 8, with winners getting opportunity in big event at end of January. . . . **Arnie Maxin**, president of M-G-M Records, in Milan for conferences on **Katina Ranieri** disks in English and Italian. . . . **Ted Wallerstein**, veepee of Everest, met with CGD executives to plan an opera recording session in late September. CGD issues its first longhair disks in October.

M-G-M's **Toni Carroll** featured new record tunes, "I Wanna Be Loved," and "It Is Not Forever" at "La Perla" Venice in show which was nationally televised. . . . **Flo Sandons** and **Natalino Otto** and their families leave for New York and American engagements second week in September. . . . **Sergio Franchi** is back from doing show for BBC-TV and two months of p.a.'s in England. . . . **Torrebruno**, best-known Italian in Spain, will do his "Goodbye My Love" on Frana TV in England July 24 and participate in Barcelona's Mediterranean Festival September 23-25. . . . It looks as if **Johnny Dorelli's** "Letter to Pinocchio" may be European hit of the year. It has sold 60,000 in Italy alone to date. . . . Graz, lots!

By MARIO DE LUIGI

**Musica e Dischi, Milan**  
**Dinah Shore** will be in Italy during the summer season. **Dinah**, who is momentarily in Scandinavia, will take part in a musical film which will be made in Rome during the next months. The title of her latest Extended Play recording which has just been released in Italy is "Dinah, Yes Indeed." . . . According to the German and Italian press, **Frank Sinatra** will also be in Italy this summer. While he was in Berlin, Sinatra made an agreement with a well-known American impresario for a tour of many European countries including Italy.

The **Wiseguys Quartet** that accompanied **Eddie Calvert** on his highly successful Italian tour, has stopped off in Italy to make a recording for Columbia for early release, containing "Deedle Dum Doo," and "First Love." . . . **Lloyd Price**, the celebrated "creator" of "Personality," one of the major successes of recent months, has a good chance of repeating his success here with his new recording, "No If's, No And's," coupled with "For Love."

**Tony Renis**, the young singer considered by experts and public as one of the top voices of Italian popular song, won third prize at the Ancona Festival with his composition "Don't Say I Cry." . . . The film "Il Portoricano" (The Portoricano) continues a success. It is aided by a sound track, the music from which is composed and recorded by **Laurindo Almeida**; all the music in the film has been recorded under the title "Happy Cha Cha Cha."

As expected after the tremendous success it has had in the States, **Jeanne Black's** record hit "He'll Have to Stay" is on the road to similar acclaim in Italy. . . . The record "Was It a Dream" b-w "The Moon's Not Meant for Lovers," has recently been issued in Italy. It was recorded by the Royal Teens, the vocal group which conquered the Italian public with "Believe Me."

The **Kingston Trio's** latest LP to be released in Italy is "The Kingston Trio Sold Out." Italian TV has recently inaugurated a new pop tune show. By means of filmed bits, the broadcast, titled "Carillon," which goes on the air every Tuesday at 7:15 p.m., will present a world panoramic view of popular tunes.

## Best-Selling Pop Records in BRITAIN

Week ending July 22, 1960  
(Courtesy New Musical Express, London)

Last Week	This Week	Title	Artist
2	1	PLEASE DON'T TEASE	Chiff Richard (Columbia)
1	2	GOOD TIMIN'	Jimmy Jones (M-G-M)
4	3	SHAKIN' ALL OVER	Johnny Kidd (HMV)
3	4	AIN'T MISBEHAVIN'	Tommy Bruce (Columbia)
11	5	LOOK FOR A STAR	Garry Mills (Top Rank)
17	6	WHEN WILL I BE LOVED	Everly Brothers (London)
8	7	ANGELA JONES	Michael Cox (Triumph)
6	8	WHAT A MOUTH	Tommy Steele (Decca)
7	9	ROBOT MAN	Connie Francis (M-G-M)
—	10	IF SHE SHOULD COME TO YOU	Anthony Newley (Decca)
10	11	WHEN JOHNNY COMES MARCHING HOME	Adam Faith (Parlophone)
5	12	MADE YOU	Adam Faith (Parlophone)
9	13	THREE STEPS TO HEAVEN	Eddie Cochran (London)
—	14	BECAUSE THEY'RE YOUNG	Duane Eddy (London)
17	15	IT'S BITSY TEENY WEENY YELLOW POLKA DOT BIKINI	Brian Hyland (London)
20	16	ELVIS IS BACK (LP)	Elvis Presley (RCA)
16	17	I WANNA GO HOME	Lionie Donegan (Pye)
12	18	MAMA	Connie Francis (M-G-M)
14	19	I'M SORRY	Brenda Lee (Brunswick)
—	20	APACHE	The Shadows (Columbia)
22	21	PAPER ROSES	Kaye Sisters (Philips)
30	22	LOVE IS LIKE A VIOLIN	Ken Dodd (Decca)
13	23	CATHY'S CLOWN	Everly Brothers (Warner Bros.)
—	24	MAIS OUI	King Brothers (Parlophone)
29	25	ANGRY	Marty Wilde (Philips)
26	26	WALKIN' THE FLOOR OVER YOU	Pat Boone (London)
15	27	DOWN YONDER	Johnny and the Hurricanes (London)
—	28	COME BACK AGAIN	Anne Shelton (Philips)
—	29	BANJO BOY	Valerie Masters (Fontana)
22	30	LADY IS A TRAMP	Buddy Greco (Fontana)

## Best-Selling Pop Records in ITALY

Week ending July 22, 1960  
(Courtesy Musica e Dischi, Milan)

Last Week	This Week	Title	Artist
1	1	SERENATA A MARGELLINA	Sergio Bruni (Voce del Padrone), Ruggiero Cori (Durium)
2	2	SCANDALO AL SOLE	Percy Faith (Philips)
5	3	IL NOSTRO CONCERTO	Umberto Bindi (Ricordi)
3	4	PUPPY LOVE	Paul Anka (Columbia)
6	5	WORDS	Pat Boone (London)
7	6	UE' UE' CHE FEMMENA	Aurelio Fierro (Durium)
17	7	STAIRWAY TO HEAVEN	Neil Sedaka (RCA)
4	8	PERSONALITA'	Caterina Valente (Decca)
8	9	LONELY BLUE BOY	Conway Twitty (M-G-M)
9	10	MORGEN	Eddie Calvert (Columbia)
—	11	MY HOME TOWN	Paul Anka (Columbia)
10	12	NESSUNO AL MONDO	Peppino Di Capri (Carisch)
11	13	IMPAZZIVO PER TE	Adriano Celentano (Jolly)
15	14	STUCK ON YOU	Elvis Presley (RCA)
14	15	CORIANDOLI	Mina (Italdisc)
12	16	SEGRETAMENTE	Luciano Virgili (Voce del Padrone)
19	17	STI' MMANE	Nunzio Gallo (Vis)
13	18	OH, OH, ROSY	Marino Marini (Durium)
—	19	CATHY'S CLOWN	Everly Brothers (Warner Bros.)
—	20	I'LL NEVER FALL IN LOVE AGAIN	Johnnie Ray (Philips)

# MR. BROADCASTER:

DID YOU KNOW THAT EACH WEEK THE MUSIC STAFF OF THE BILLBOARD REVIEWS AN AVERAGE OF 110 NEW POPULAR RECORDS IN ORDER THAT THEY MIGHT SELECT FOR THE TRADE, BROADCASTERS, DISTRIBUTORS, DEALERS, MUSIC OPERATORS, ETC., THE BEST OF THE WEEK'S NEW RELEASES?

EACH WEEK THE BILLBOARD PRINTS ITS REVIEWS OF ALL NEW SINGLE RECORDS ISSUED BY RECORD MANUFACTURERS AND EACH WEEK THE BILLBOARD SELECTS THE BEST OF THE NEW RECORDS AS . . . SPOTLIGHT WINNERS . . .

YOU CAN NOW SUBSCRIBE TO A NEW SERVICE AND RECEIVE EACH WEEK THE ACTUAL ORIGINAL RECORDS . . . TEN SPOTLIGHT WINNERS . . . AS SELECTED BY THE BILLBOARD MUSIC STAFF.

SHIPMENTS ARE MADE IN THE SAME WEEK THE RECORDS ARE ANNOUNCED IN BILLBOARD, THUS YOU CAN ASSURE YOU AND YOUR LISTENERS OF A CONTINUING SUPPLY OF THE BEST OF THE NEW RELEASES AT A PRICE TO FIT YOUR MUSIC BUDGET.

START THIS WEEK TO RECEIVE YOUR INITIAL EIGHT WEEKS SHIPMENTS OF POPULAR SINGLE RECORDS FROM RECORD SOURCE, INC. FOR AN INTRODUCTORY FEE OF THIRTY DOLLARS. AFTER EIGHT WEEKS YOU CAN CONTINUE TO RECEIVE THE SERVICE OF RSI FOR ONE FULL YEAR (52 more weeks) FOR \$160.



Gentlemen:  
We are enclosing our check for RSI's Singles Service for:  
\$ 30. EIGHT WEEKS—REGULAR MAIL  
\$ 35. EIGHT WEEKS—AIR PARCEL POST  
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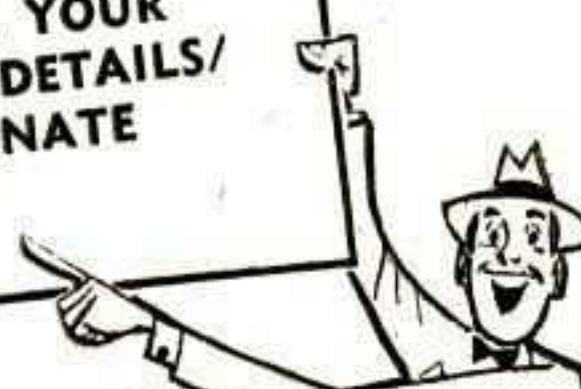


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# GERMAN Newsnotes:

## Southern Germany

By JIMMY JUNGERMANN  
Producer, Bayerischer Rundfunk, Munich

Tops on the Berlin Hit Parade is Ella Fitzgerald's "Mack the Knife."... Muggsy Spanier was very happy in Frankfurt. He wants to return with Vic Dickenson, Ed Hall, Jess Stacy or Ralph Sutton, Druck Parham, and George Wetling to give another concert. . . . Andre Previn left sunny Italy for rainy Vienna. After a while he will go to Paris.

Benny Goodman will visit Germany in the autumn to play with leading German symphony orchestras. On the program is the Mozart clarinet concerto. . . . New Orleans veteran Edmond Hall tours Czechoslovakia. It is the first time a jazz musician from New Orleans has visited that nation. Czech Dixie group headed by Gustav Brom accompanied Hall. . . . German music publisher Dr. Hans Gerig celebrated his 50th birthday. He has now issued two U. S. standards for the first time in Germany: "How About You" and "Taking a Chance on Love," with the German titles of "Das Ist New York" and "Wenn Du Bei Mir Bist."

"Stop the Music" and "Verboten!" is the new rule at the German recreation centers for transistor radio fans. To keep the beaches of the lakes quiet, no radio music is allowed any longer. . . . Eric Steinberg, M-G-M's manager for Germany, visited Munich to plug new program schedule. . . . Brunswick has issued Brenda Lee's newest success, "I'm Sorry" b-w "That's All You Gotta Do."

## Northern Germany

By BRIGITTE KEEB  
Music Editor, Automaten-Markt

Similar to the florists' telegraph organization, a new record delivery service called Europrasent, has been set up, embracing about 600 record retailers in Western Germany, and West Berlin will participate when the service starts August 15. The customer can select a record and one of 10 different preprinted letters for delivery by the dealer nearest the home of the addressee. Delivery charge for a single record is DM .85 (about 20 cents); for LP's the amount is 1.58 DM (i.e., about 39 cents).

There has been a remarkable exchange of tunes between West and East Germany. Philips has given such titles to the East German Amiga label as "Chico Chico Charly" sung by young actress and songstress Heidi Bruhl, "Luna Luna Lu, Lieber Mond" by the same singer, and "Primadonna in Meinem Herzen" (Primadonna in My Heart) by Peter Beil, young trumpeter and singer, as well as recordings on Gerhard Wendland. In return Amiga has sent such East German titles as "Weil Er Ein Seemann War" (As He Was a Sailor), and "Damals" (Then) by young Berlin songstress Barbel Wachholz, among other titles regarded as having a good chance here. The smash hit "Gitarren Klingen Leise Durch Die Macht" (Guitars Are Sounding Softly Through the Night) had been No. 1 in Eastern Germany before being released here by Ariola, sung by Greek singer Jimmy Makulis, whose disk was a really tremendous hit, remaining in the best-selling charts for many months in Western Germany. And

now the latest top title of the Russian Zone has just been released by two West German firms: ("Zwischen Abschied Und Wiedersehen" (Between Farewell and Return) by Mats Anderson on Metro-nome and Harry Graf on Ariola.

Deutsche Grammophon Gesellschaft has just released an M-G-M record with the German version of "Everybody's Somebody's Fool," entitled "Die Liebe Ist Ein Seltsames Spiel."

Ted Herold has the German version of "Swinging School" from "Because They're Young" (starring Dick Clark and Victoria Shaw) entitled "Hast Du Funf Minuten Zeit?" (Have You Got 5 Minutes Time?), released on Polydor. Original sound track with Duane Eddy is on the London label. This pic will be shown in German theaters in February 1961. . . . "Mach Dir Keine Sorgen Charly" (Don't Worry Charly) is the German title of the calypso, "No One Understands" recorded by Christa Williams on Decca. German lyric was written by successful texter Arnie. Backing this title is the German version of "Bright Eyes" titled "Ein Bisschen Liebe" (A Little Love), with the same songstress.

Polydor has discovered a new teen-age talent: Helga Brendgen, whose first release is the German version of "Young Marriage," called "Du Fehlst Mir" (I Miss You). German lyric by Walter Brandin. . . . The American Forces Network aired the following tunes most frequently in the first half of July: "Everybody's Somebody's Fool" (Connie Francis), "Paper Roses" (Anita Bryant), "Cathy's Clown" (Everly Brothers), "Bill Bailey" (Bobby Darin), "A Rockin' Good Way" (Brook Benton and Dinah Washington), "Cherry Pie" (Skip and Flip), "Greenfields' Brothers Four", "Night" (Jackie Wilson), "I'm Sorry" (Brenda Lee), "Swinging School" (Bobby Rydell).

# BRITISH Newsnotes:

Continued from page 6

from August 1. Releases on the Decca, Durium and Beltona labels at present cost 6s (84 cents), but will move up to 6s4d (89 cents).

Oriole has placed two of its releases with Jamie for U. S. distribution, and has a third coupling with Everest. Frank Weir ork with "Caribbean Honey" and U. S. comedian Leo De Lyon's first British waxing, "Rich in Love" b-w "The Blue Train," are the disks with Jamie, while Dick Jordan's "Little Christine" is with Everest. . . . The label recently signed one of the best-known British rockers, Terry Dene, from Decca thru Elvis Presley, who, at the end of his European Army service had a good knowledge of the U. K. musical scene. Better, frankly, than some visiting execs. Seems that an American writer currently based in London, Charles Greenfield, did a number he thought suitable for "G. I. Blues." He took it to Frankfurt, but Elvis said that the movie songs were fixed, but why not let Dene try it? Dene did and Oriole picked him up when they heard a demo.

With near saturation of two-channel TV in Britain, sales of TV sets have begun to slump, but sales of radios are booming, particularly transistorized portables — a trend that can only help the music business. There is a growing awareness, too, by BBC radio of pop music, with a higher than ever number of d.j. shows slotted at good times.

EMI-Columbia's Cliff Richard looks like setting a new British record by getting gold disks for successive single issues — "Living Doll," which hit in America, too, and its following release, "Travelin' Light." Sales of the latter are

over 900,000 and it is still moving in some overseas markets as well as picking up some sales here. The two disks have done well over two million together.

Richard continues as the most consistent British artist with his latest disk, "Please Don't Tease" — chosen by a panel of teen-agers who listened and voted on a set of unreleased masters — hitting the No. 1 spot this week. He takes over from Jimmy Jones (M-G-M) whose "Good Timin'" slides into second place. . . . But the biggest jump of the week is by British Decca's Anthony Newley with the vocal version of "La Montana," titled "If She Should Come to You," in for the first time, in its second week of issue, at No. 10. In its initial week, Duane Eddy's "Because They're Young" theme (issued on London) shows at No. 14 and seems certain to repeat its U. S. success. . . . Almost incredibly the "Elvis (Presley) Is Back" LP moves up to No. 16 to take a dominant place among single sales.

Summer holidays have begun and releases are reduced in quantity. Even so this week marked the first Warner Bros. EP — a Bill Haley collection of "Crazy Man, Crazy," "Kansas City," "Stagger Lee" and "I'm in Love Again." . . . There will be heavy competition on "Mission Bell" with Decca's London label getting the U. S. hit version by Donnie Brooks from Era, German singer Peter Kraus having an English-language version on Polydor and HMV weighing in with Ronnie Hilton. . . . Philips releases included the first Andre Previn single under his  
*(Continued on page 19)*

A PROVEN SMASH!!! — 20,000 SOLD—LESS THAN A WEEK

# "All I Could Do Was Cry" (PART II)

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This is the record the **TEEN-AGERS** are buying and dancing to all over the nation!

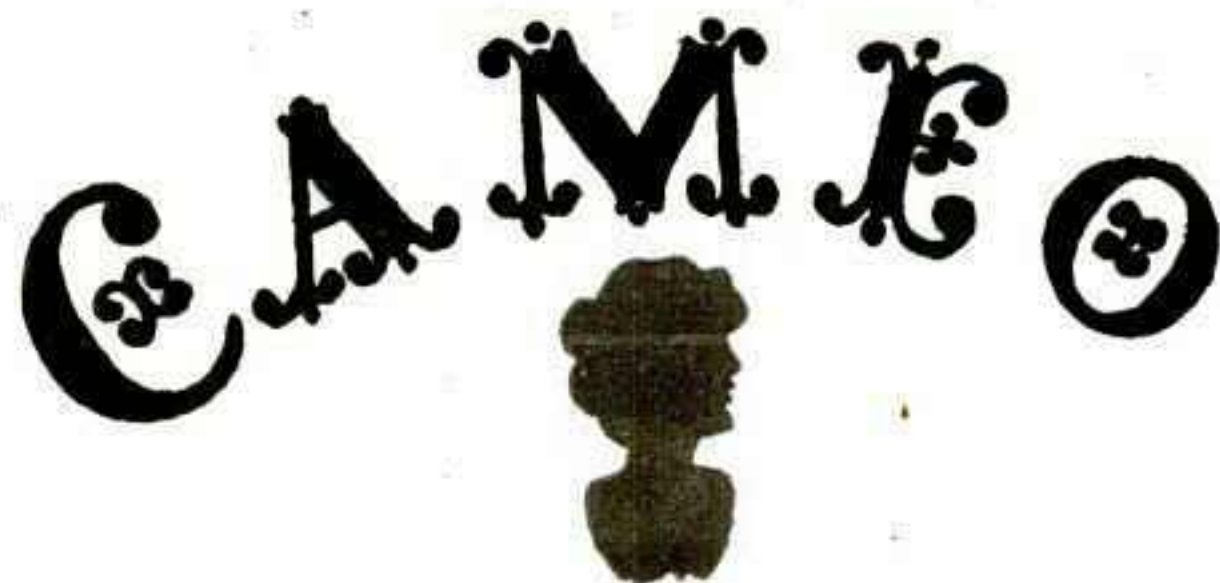
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- I'M ON MY WAY
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- ABIDE WITH ME!
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- SHALL WE GATHER AT THE RIVER?
- SWEET HOUR OF PRAYER
- ALL HAIL THE POWER OF JESUS' NAME
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# Network-Film Tie-In Probe Set by FCC

WASHINGTON — A hearing on network film programming tie-ins will be held in Los Angeles in October, the Federal Communications Commission has announced. The exploration could lead to a survey of how movie-owned music publishing interests also tie in with music programmed and performed on the networks. A study of movie-music-broadcast connections was recently recommended by the Harris Legislative Oversight Subcommittee staff, in a report pointing out such examples as American Broadcasting - Paramount Theaters network tie-ins with music publishing and recording and movie production; and Warner Bros., with its subsidiary, Music Publishers Holding Corporation, embodying the "strongest" publisher group in the American Society of Composers, Authors and Publishers. (The Billboard, June 13, 1960.)

The list of witnesses for the West Coast FCC hearing will be released at a later date. The open hearings on the way net program selections are influenced by film tie-ins will be presided over by FCC's chief hearing examiner, James D. Cunningham. Cunningham has already done some listening to nets and advertisers at hearings on technical aspects of net program production, in New York and in Washington, the FCC points out. The Los Angeles hearings begin October 5.

The checking into network tie-ins with film companies is part of the FCC's network programming study, undertaken by the agency's Office of Network Study. The programming probe is the long-awaited outgrowth of the Barrow study of network practices, concluded in 1957, which recommended an examination of net programming, and nets' outside interests in program materials such as music recording, publishing, film production, et al. In his report, Dean Roscoe J. Barrow, of the Cincinnati Law School, said he had been unable to complete the programming study because of delays and resistance of broadcasters and program packagers.

The gathering of material in Los Angeles and other cities is for the complete analysis of network program practices in "ownership, acquisition, production, distribution, selection, sale and trade licensing of TV programs." It is not to be confused with the report on the agency's hearings of last winter, to determine whether or not the FCC itself should get into program consideration — an outgrowth of last year's TV quiz and payola scandals. The latter report is allegedly completed but almost too hot to handle among the conflicting commissioners, and is not expected to see action until the fall. (The Billboard, July 11, 1960.)

Network Study Office chief and head counsel, Ashbrook Bryant, has a hand in both. As counsel and emcee of the FCC programming hearings of last winter, he is author of the as yet unreleased report on FCC's rights and duties in programming. As continuing counsel, and now head man for the FCC's Network Study Office, in operation since 1955, he will have much to do with reporting on the outcome of hearings being held on network film tie-ins and other programming practices.

Speculation is rising as to which way the new FCC member, Charles H. King, officially sworn in last week, will vote on the controversial programming control issues. King, Dean of the Detroit College of Law, will fill the vacancy left by resignation of former Chairman John Doerfer, and is expected to fill the term to its expiration date of June 30, 1961. However,

King's is a recess appointment, and technicalities could cut his tenure, or permit it to ride beyond June of 1961, to the end of the first session of the 87th Congress, which could be in August or even September of that year.

Onlookers here wonder if King, being a law dean, might have the same stern attitude as that of Dean Roscoe Barrow, who called for net regulation by the FCC, and a crackdown on their business practices. However, some point out that this particular dean is not an independent researcher, as Barrow was — but is an Eisenhower appointee, filling the vacancy of another GOP appointee, Doerfer, who was strictly a "hands-off" man when it came to net regulation, and program check-ups by the FCC.

## NEWS REVIEW

### New Tops Classics Good Items

NEW YORK — Tops Records has produced a new de luxe, 6000 series, which features a selection of the most popular classics, recorded in stereo as well as mono. This is a full-price line for Tops, which is making a bold bid to attract loot in one of the most highly competitive fields of repertoire.

Under the tag, The American Home Library of Great Musical Masterpieces, all the recordings feature Wilhelm Von Luden, batoning the Hamburg International Philharmonic Orchestra and in the case of Gershwin's "Rhapsody in Blue," the piano solo is by Johann Von Kurtz. The recordings are good, salable items, particularly on racks.

Covers are of the book-fold type with the front a square die-cut framing, in each case an attractive painting. The initial six entries in the series all have a classy tone about them and should find interest.

Sets are as follows:

"Rhapsody in Blue" and "American in Paris," Gershwin, Tops 6001; "New World Symphony," Dvorak, Tops 6002; "Bolero," Ravel, "On the Trail," Grofe, "Rosenkavalier Waltzes," Strauss, Tops 6003; "Surprise Symphony," Haydn, "Night on Bald Mountain," Moussorgsky, "Sorcerer's Apprentice," Dukas, Tops 6004; "Capriccio Italien" and "Waltz," from "Serenade for Strings," Tchaikovsky, and "The Moldau," Smetana, Tops 6005; "Symphony No. 5," Beethoven, "William Tell Overture," Rossini, and "Overture from "Abduction From the Seraglio," and "The Impresario Overture," Mozart, Tops 6006.

Ren Grevatt.

### Tabb Sets LP Release

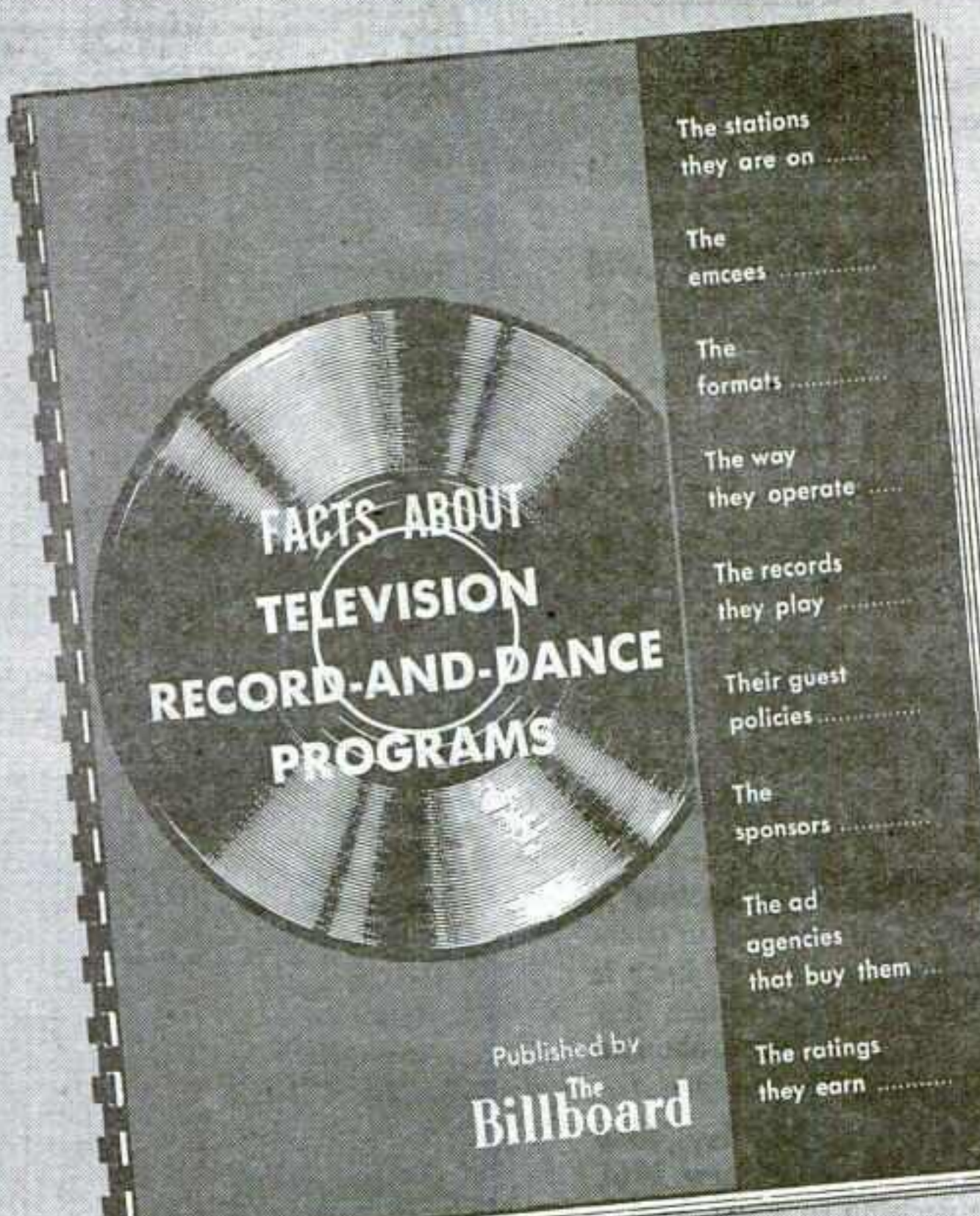
NEW YORK — Tabb Records, the Ben Barton-Frank Sinatra label, is readying 12 new albums for fall release as a result of the sales success of its first album "Songs You Swooned To" by Raymond Price's ork.

The packages will all be patterned after "Swoon's" lush instrumental style. Tabb prexy Barton, also head of Barton Music, Inc., reports the "Swoon" LP has already passed the 10,000 sales mark.

He plans to bring out singles releases, culled from Tabb LP's in the near future, including sides from Price's second package "Swing Along With Me" and "Tell Her You Love Her." Barton Music and its affiliated firms publishes all the tunes in Tabb albums released to date.

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The new 1961 Columbia Phonographs with "The Sound That Takes You There" close the sale by themselves. For this is stereo high fidelity that transports your customers right to the recording studio, the bandstand — wherever the music was originally performed.

The Columbia 1961 line is singularly free of complicated gimmicks and gadgets. These are phonographs that feature one important thing — pure listening pleasure — produced by good *sound engineering*. And this is something at which Columbia sound engineers excel. Since 1888, getting the most out of recorded sound has been their "stock in trade."

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They see how beautiful the equipment looks, how well it plays, how simply it operates. And when they're exposed to all the new 1961 models from Columbia, they have only one decision to make. Which one will it be?

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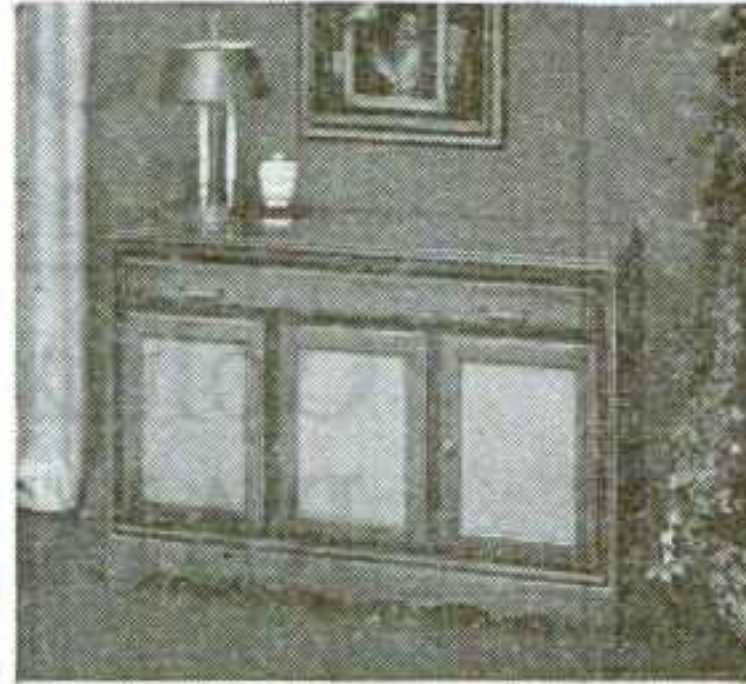
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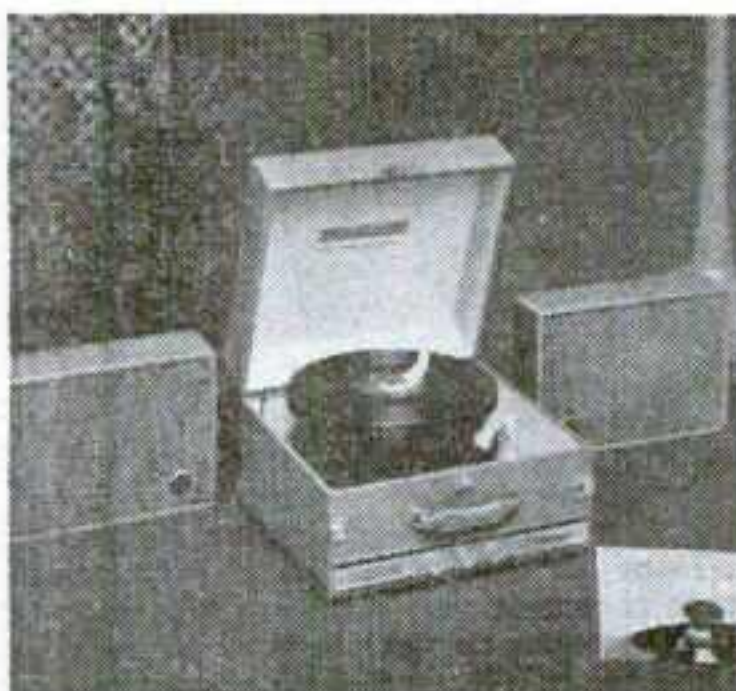
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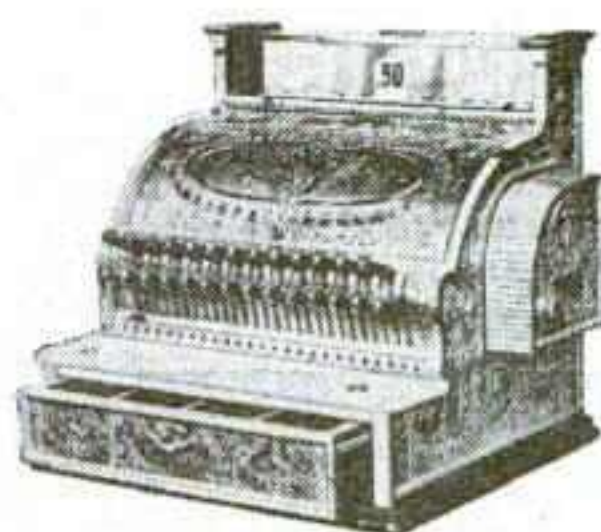
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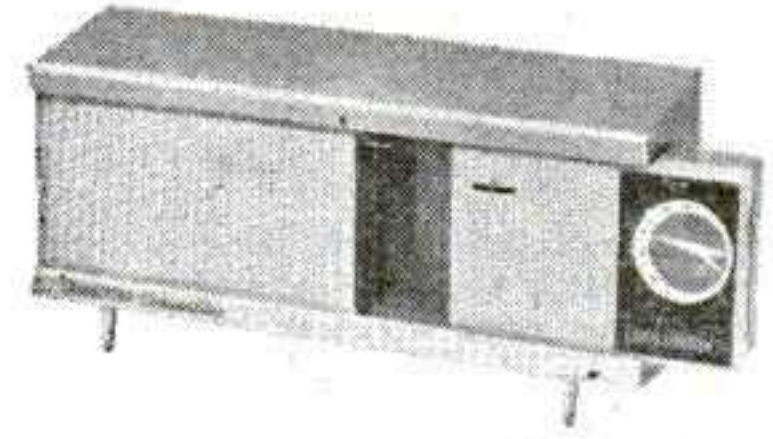
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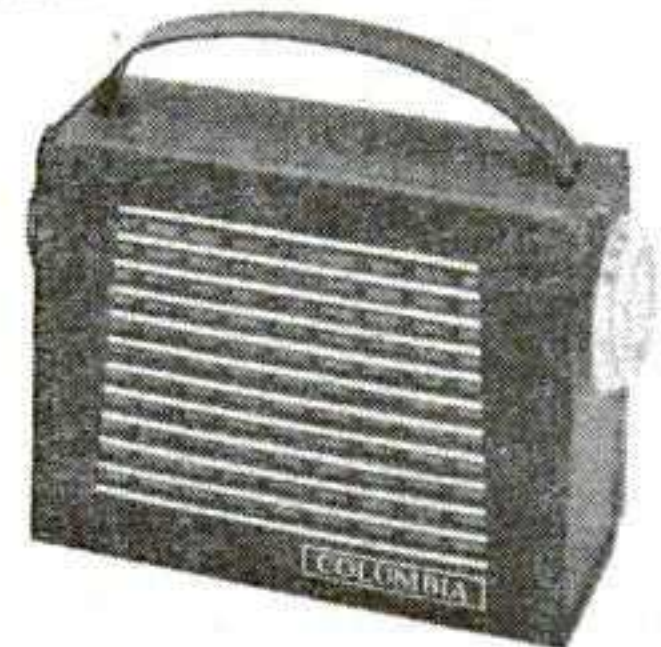
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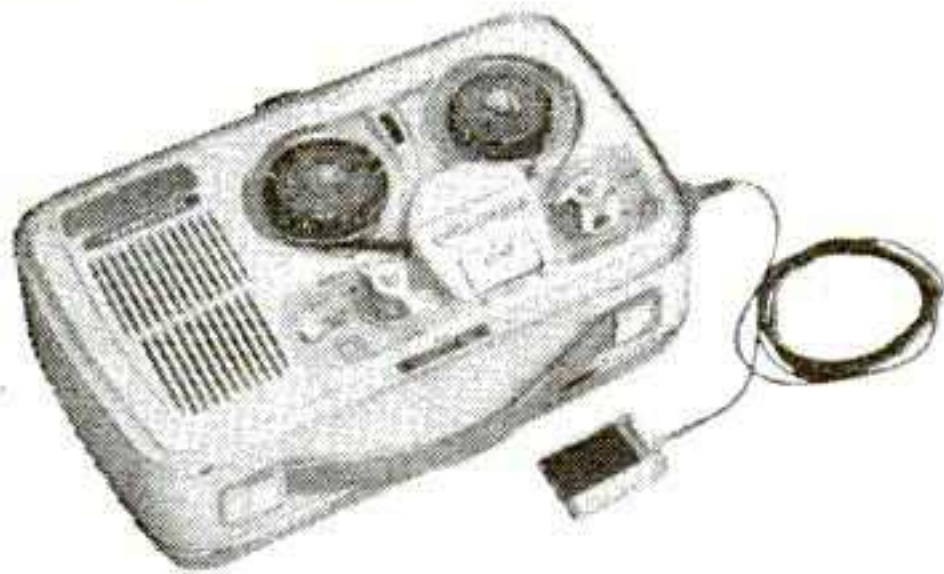
### DISTINGUISHED, 3-WAY PERFORMER!

The Columbia "625"—FM, AM and short wave bands. High fidelity sound with 8-inch and 3-inch speakers. Magic-eye tuning, built-in antennas, phono jack. Imposing ebony cabinet, 23 $\frac{1}{4}$ " wide, 13 $\frac{1}{4}$ " high, 8 $\frac{3}{4}$ " deep. Model C-625. \$119.95.



### TRANSISTOR PORTABLE

the all-new Columbia "605"—transistor radio with superb quality sound, operates on economical flashlight batteries. 5-inch speaker, 5 transistors, 1 diode. Built-in antenna. Tan or oyster white. Model C-605. Priced to sell—at \$29.95.



### "PORTA-CORDER"

—book-size portable transistorized tape recorder has big performance with battery economy. Ideal for business use or family fun. Plays or records up to 30 minutes at 3 $\frac{3}{4}$  inches per second. Includes microphone, 3-inch speaker, 3-inch reel of tape and take-up reel. Ivory or black leatherette with metal trim. Columbia "695-TR", \$129.95.

# 2

## exciting new Columbia TAPE RECORDERS



### SPACE-SAVING TAPE RECORDER

—portable 2-speed tape recorder, plays or records up to one hour with full fidelity. 7 $\frac{1}{2}$  and 3 $\frac{3}{4}$  inches per second. 6-inch oval speaker, dynamic microphone, pick-up for radio, TV or phonograph, 5-inch reel of tape and take-up reel. Plugs into any regular AC power socket. Black and charcoal case, chrome trim. Columbia "690-TR", \$89.95.

All prices shown are manufacturer's suggested retail prices. Prices slightly higher in some parts of South and West.

## With the Columbia franchise you're in business like never before!

GO-ALL-THE-WAY WITH COLUMBIA . . . and capitalize on the Columbia name in two more, big, important areas...with 5 new radios, 2 new tape recorders . . . and *no gimmicks!* Each of the new Columbia radios and tape recorders is popular-priced and packed with value . . . marketed by Columbia because it's designed to **SELL!** Don't miss the wonderful money-making opportunities that are yours when you *go-all-the-way* with Columbia.

Now, with the Columbia franchise so increased in value, it is more important than ever before to talk with your Columbia Distributor...right away, Columbia Phonographs, CBS-Electronics, 405 Park Ave., New York 22, N. Y.

**COLUMBIA** Phonographs

## Radios and Tape Recorders mean Big Business!



# Radio Lux Success Recipe—U. S. Pops

LUXEMBOURG CITY—American pop music has built the radio station in Europe's smallest country into Europe's biggest commercial success.

On the Continent — the traditional preserve of stuffy State-operated radio — Radio Luxembourg is jolting and jarring the State-owned networks.

Radio Lux (as its European admirers call the pop music station) is frankly and proudly commercial, and the station frankly and proudly caters to American pop music.

On these pedestals the station is waging — and winning — a bitter no-quarter battle for listeners. Its adversaries are the British Broadcasting Company and the radio networks of West Germany, France, Belgium and Holland.

Radio Lux broadcasts in English, French, Flemish, Dutch and German. But its air fare staple is al-

ways the same: American pop music.

### Just That Simple

Why, is obvious. "We are a commercial station dedicated to giving our listeners what they want. They want, as we have learned, American pop music. So we give it to them, and we are successful. It's that simple," a station official explained.

Ted King, one of three English-language announcers at the station, elaborated:

"About 90 per cent of our English-language air time is devoted to music — most of it pop. And judging from the 3,000 to 4,000 letters the staff receives each week, our show, 'Top Twenty,' which is scheduled Sunday evenings, is one of our most popular programs."

Barry Alldis, another of the English-language announcers and deejay for "Top Twenty," cut in to add that: "Most of the major record companies release their new disks in both countries at the same time. A good example is 'Kathy's Clown,' which was at the top of both U. K. and U. S. lists for weeks." Alldis says, incidentally, that this disk was the most requested record of his tenure at Radio Lux.

The station's slogan is "Station of the Stars," meaning pop music stars. It has a large percentage of American listeners, the majority service personnel stationed in England, which is not served by the U. S. military's Armed Forces Network (AFN), but to which Radio Lux beams its English-language transmissions.

Radio Lux lures about 35 million steady listeners to its English-language programs; 11 million to those in German; 10 million in the French-language area; and 4 million for Flemish and Dutch.

Gustave Graas, the station general manager, says young people behind the Iron Curtain prefer to listen to Lux's pop music rather than party-line propaganda on their local radio stations.

"We have a great number of listeners in the Iron Curtain countries," Graas expanded. "Many of them write us and send us clippings from their newspapers to show how the Communist press attacks Radio Luxembourg."

The Communists say that American businessmen own Radio Luxembourg. But, in fact, it is owned and operated by a corporation with French, Luxembourg, and Belgian stockholders, which was first formed in 1930.

"We have three different wave lengths, plus FM (for Luxembourg), and we have a TV station."

Radio Lux operates on a charter granted by the government of Luxembourg, which exercises certain controls over the corporation. One control is the requirement that at least half the station's board of directors be Luxembourg citizens.

### Huge Influence

Radio Lux has tremendous influence on the musical tastes of Europeans. "For example, I understand that a recent survey showed that 80 of each 100 records sold in West Germany were purchased because the buyer first heard the number on Radio Luxembourg," Graas said. Record companies report similar statistics from other countries.

With some of the world's most powerful transmitters, Radio Lux blankets Europe and North Africa around the clock.

*Editor's Note: During the past year, a growing partiality to British songs and artists has been developing in England, so that the percentage of American disks making the popularity lists has diminished.*

# Dot Radies Vaughn Push For August

HOLLYWOOD — Dot Records will pin-point its sales powers on Billy Vaughn during August in a month-long promotion that will offer dealers a discount, dated billing and a special ad campaign. Dealers will get one free Vaughn album for each 10 they buy. Plan will apply to his 19 albums and nine EP's, which includes all his catalog items plus a new LP, Vaughn's "Great Golden Hits."

As part of the "Billy Vaughn on Dot Records" push, dealers will be allowed a 30-60-90-day dated billing benefit. Drive will be supported by a radio promotion campaign, and dealer co-op ad funds for radio, TV and local newspaper space. In addition, the label will supply dealers with full-color mobiles, window cards, counter displays, brochures and streamers. According to Dot, Vaughn's "Theme From a Summer Place" LP is reaching the half-million sales peak and his latest, "Look for a Star," album and single are nearing chart attention.

# Firm Bows To FTC

WASHINGTON — American International Industries, Inc., of Philadelphia, a distributor of records and vending racks, has agreed to a Federal Trade Commission consent order prohibiting the firm from "using deceptive employment offers, exaggerated earnings claims, and other misrepresentation, to sell its merchandise."

In its complaint of last March, against the firm, and its officials, Joseph and Francis Alper, the FTC charged the concern with newspaper ads offering employment which were used solely to get leads on prospective buyers. The complaint said blue-sky claims that a \$975 investment would return \$50 and more a week were way out of line. Other alleged false claims were that the investment money is secured by the stock, and full refund would be made if all stock is returned.

FTC also said purchasers were not given exclusive sales territories as promised, and the firm does not have contracts with large chain stores permitting the installation of racks and records in the chains' outlets. Agreement by the firm to discontinue these tactics does not constitute an admission of guilt, FTC points out.

# The Billboard

RECORD INDUSTRY

# Source Book

& DIRECTORY ISSUE

### REVISIONS OF APRIL 25, 1960, ISSUE

The following data should be clipped and entered in your Source Book to keep it up to date pending the next edition. We invite submission of all corrections and additions as they occur. Please address The Billboard Source Book, 1564 Broadway, New York 36.

### RECORD MANUFACTURERS

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588 Farnsworth Street  
Detroit 2, Mich.
- Bat Records  
2203 Maryland Avenue  
Baltimore 7, Md.
- Boardwalk Records  
114 South Ocean Avenue  
Atlantic City, N. J.
- Boyd Records  
1408 N. W. 28th Street  
Oklahoma City, Okla.
- Circle Music, Inc.  
1101 H St., N. E.  
Washington 2, D. C.
- Destiny Records  
1633 Broadway  
Lorain, Ohio
- Eastern Records  
Crifton, N. C.
- Fire Records  
271 W. 125th Street  
New York, N. Y.
- Happy Hearts Records  
2213 Christine Street  
Wayne, Mich.
- Master Recording Syndicate, Inc.  
P. O. Box 2856  
San Jose Industrial Development  
Rte Piedras, Puerto Rico
- Paul Records  
P. O. Box 1396  
Sanford, Fla.
- Val-Hill Records  
406 Lincoln Street  
La Grange, Ga.
- Wye Records  
625 Warwick Avenue  
Warwick, R. I.
- Wynne Records  
One Belmont Avenue  
Bala-Cynwyd, Pa.

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2160 Patterson Street  
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Please send me, by return mail and postage prepaid, ..... copy(ies) of the 108-page Billboard 1960 Record Industry Source Book & Directory. Payment (50¢ a copy) in the amount of \$..... is enclosed (payment must accompany order).

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# Meinberg to Rank Post

NEW YORK — Ray Meinberg has been named to the newly created post of national singles promotion manager of Top Rank and Jaro International Records. He'll contact radio and TV stations on a national basis and will work in concert with Len Levy, national sales chief, plus the company's four field sales reps.

Meinberg formerly was national sales chief for United Artists Records and for Colpix Records and was sales and promotion chief for M-G-M's Metro and Cub subsidiaries.

The Wackiest Novelty of the Year!  
The Original

# 'KOOKIE LITTLE PARADISE'

by

# The Tree Swingers

Guyden 2036

Picked by all the trades—  
the original as recorded in Italy

# 'OUR CONCERTO'

by

# Umberto Bindi

Jamie 1159

The European Hit Version!

# 'NEVER ON SUNDAY'

by

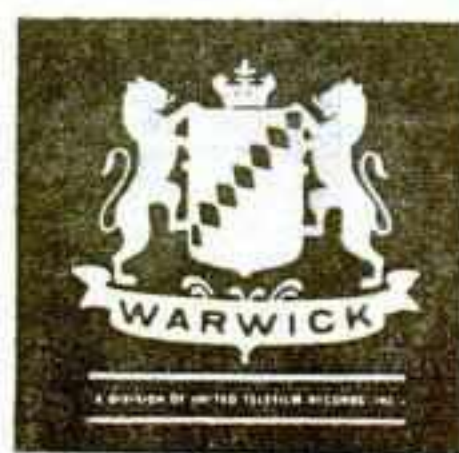
# Raymond Lefevre

and his orchestra

Jamie 1161



# United Telefilm's



# SPECT



**BOB CREWE**

## SILHOUETTES

M553



**THE VIDELS**

## NOW THAT SUMMER IS HERE

SHE'S NOT COMING HOME

J.D.S. 5005

GOING STRONG

SHIRLEY & LEE

## LIKE YOU USED TO DO/ I'VE BEEN LOVED BEFORE

WARWICK M535



WARWICK, A DIVISION OF

# United Telefilm Records, Inc.

DISTRIBUTED BY

MORTY CRAFT, PRESIDENT 701 SEVENTH AVENUE • NEW YORK 36 • LUDSON 6-1050



# ACULAR PARADE OF HITS!



**SHEPHERD SISTERS  
YEA! YEA! DIXIE**

M548



**DON CHERRY  
COLD, COLD HEART**

THAT'S THE SIGN

M557

**ROY MILTON  
EARLY  
IN THE  
MORNING**

M549

**FAYE ADAMS  
LOOK  
AROUND**

M550

**THE HARPTONES  
WHAT KIND OF FOOL  
(Do You Think I Am)  
/NO GREATER  
MIRACLE**

WARWICK M551



WARWICK, A DIVISION OF

*United Telefilm Records, Inc.*

DISTRIBUTED BY

MORTY CRAFT, PRESIDENT 707 SEVENTH AVENUE • NEW YORK 36 • JUDSON 6 1050





# United Telefilm's SPECTACULAR PARADE OF HITS!



**SUNNY  
GALE**

**CHURCH BELLS  
MAY RING**

M540



**MORTY  
CRAFT**

and the Singing Strings  
**THEME FROM THE  
UNTOUCHABLES/  
SKYLINER**

From Warwick Album:  
"Percussion in Hollywood, Broadway,  
Television"

W2022



**DONNA  
PERCY**

**SOMEDAY**

M555

**JIMMY  
GILMER**  
**TRUE LOVE  
WAYS**

M547

**LITTLE  
ESTHER**  
**THE CHAINS/  
FEEL LIKE I WANNA CRY**

M559

**JERRY  
LANDIS**

**SHY**

M552

**DEAN  
BARLOW**  
**COME BACK**

M556

## UNITED TELEFILM'S BEST SELLING ALBUMS

**DICK HAYMES**  
RICHARD THE LION-HEARTED

**FRAN JEFFRIES**  
FRAN: CAN REALLY HANG YOU UP THE MOST  
W2020

**FRAN WARREN**  
SOMETHING'S COMING  
W2012

**BILL FARRELL**  
MY CONCERTO  
W2013

**BOB CREWE**  
KICKS WITH CREWE  
W2009

**SHOSHANA DAMARI**  
KALANIOT  
W2015 & W2015ST

WARWICK, A DIVISION OF  
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**NIGHT CLUB REVIEW**

**Jack Douglas' Material Is Potent**

Jack Douglas' engagement at Freddie's in Minneapolis got off to a slow start opening night (July 11), drawing only a scant crowd, but the writer-comedian's performances were highly entertaining and appeared destined to attract larger audiences. Altho Douglas has done humorous writing for the past 20 years, he is relatively new to the field of stand-up comedy, so his reputation is mostly restricted to steady viewers of the Jack Paar TV show or to readers of Douglas' two books, "My Brother Was an Only Child," and "Never Trust a Naked Bus Driver." The first-night crowd gave a warm welcome to the former head writer of the Paar show, however, and seemed to appreciate his original and subtle material.

Last month Douglas scored with night club audiences at the Bon Soir on his home ground in New York, where he is anything but anonymous. During his engagement there he recorded an LP for Columbia which will be released in late August. Douglas said that his LP will not be suitable for air play. But his own television and night club exposure should help its sales.

After devoting most of his life to writing for some top comedians, Douglas now is writing for himself in his new career as a night club artist. He describes himself simply as a "talker," in which capacity he provides even a greater impression of informality than most of the other new comics. He radiates a kind of gentleness in his delivery that is deliberate, comical and amusing. His material is extremely good; one would be surprised if it weren't, in view of his long record as a top comedy writer.

At times while Douglas is perched atop a stool holding the mike stand between his knees, one could easily imagine that he was with an intimate group of friends and had been called upon to tell a few jokes. In reality, this is the kind of rapport his material most requires and which he tries to achieve.

Upcoming Douglas bookings include the Slate Brothers in Beverly Hills, the Hungry i in San Francisco and the Blue Angel in New York. He continues to appear intermittently on the Paar show and was last seen July 21.

He is scheduled for a "Person to Person" TV interview August 19.

Douglas is preparing his third book, which should be out sometime this fall. In keeping with his policy of unusual titles, he has come up with one to rival those of his two previous tomes. But Douglas thinks that "A Funny Thing Happened to Me on the Way to the Grave" may have to be changed to something a little less macabre.

Mary French.

★ ★ ★

**LEGIT REVIEW**

**La Channing's Show a Gay Romp**

"Show Business" found Carol Channing romping across the Los Angeles Greek Theater stage in a series of humorous sketches and songs. For the most part, Miss Channing's material is the same she featured in her last year's Vanguard album and which she intends to offer when she opens in New York this autumn. It is basically a one-woman show, altho she's allowed an occasional breather with the appearance of "Le Quat Jeuds," a rather pallid comedy song foursome she had acquired during a recent Paris visit, and the more successful antics of comic Wally Griffin.

Among the favorites is a devastating caricature of Marlene Dietrich and her "Palace Theater" routine which is a biting take-off on Judy Garland.

A substantial portion of Miss Channing's comedy efforts were lost in the vastness of the Griffith Park open air theater. The singing comedienne relies so heavily on facial expressions to accentuate a laugh line that only those within easy visual range could fully enjoy her offerings. Because of this, she's best suited to an intimate nightspot. Also, this fact unfortunately limits her effectiveness on disks.

Lee Zhitto.

**AFTRA Stresses Role of Performer**

**Convention Delegates Told Actor Takes Rap; High Standards Urged**

By MILDRED HALL

WASHINGTON — A sober awareness of the performer's role in an era of national and world peril made itself felt at the 23d annual convention of the American Federation of Television and Radio Artists held here last week (20-24). Guest speaker James Mitchell, Secretary of Labor, the first Cabinet member to speak before an AFTRA convention, urged the union to work for a higher level of morality in broadcasting, as well as improved working conditions among the members.

National executive secretary Don Conway, summing up policies and accomplishments of A F T R A, stressed the need for more supervision of licensee programming by the Federal Communications Commission and looked to FCC Chairman Ford for continued improvement in the whole broadcast media. AFTRA President Virginia Payne, better known as radio's "Ma Perkins," presided.

Secretary Michell urged the performer on radio and TV to make a strong effort to set high standards of broadcast performance, or the government might start "telling you in detail what you shall do." He said a proposal for a "taste cultivation bureau" in Washington, was a typical result of public discontent with broadcast scandals and poor programming. He warned AFTRA membership to work for better working conditions for all American groups, from farm laborer to the distressed-area worker, as well as for their own entertainment membership.

Conway, taking a more concise stand on the subject of broadcast programming, pointed out that AFTRA had suggested a return to the FCC's 1946 bluebook proposals to gather programming statistics, and to compare detailed program logs with licensee promises. AFTRA's position, taken at the FCC's programming hearings of last winter, also backed proposals to suspend licensees failing to live up to their obligations in the public interest.

**Performer Takes Rap**

The AFTRA national secretary reminded membership that it is the "face and voice of the performer and announcer that is linked with bad practices on the air." The public is only aware of the performer, and does not realize that those appearing on the programs do not make the station policy or decide program format.

Conway said the protection of the reputation and livelihood of AFTRA members, which includes recording artists, can only be secured if the FCC keeps track of licensee's program activities, as well as the money the stations make. AFTRA had urged the FCC to get funds for a special program monitoring staff, Conway said, and the union looks for better conditions in the programming area, not that the FCC has its funds for the new watchdog unit.

Matters of burning interest before the convention were first and foremost the question of merger between the Screen Actors Guild and AFTRA. It was expected that SAG proposals for joint administration by the two unions in the area of taped commercials and other taped programming, would get an okay from the delegates. A further possibility was a cross-credit arrangement in pension and welfare negotiations. Earlier proposals for

"Chi - Chi" (Kalasandro). Weiss asks: "Will Warner's weirdly-worded waxings wepwesent a wecord?"

a complete merger of the two unions got a strong "no," from SAG, as it has for the past 18 years. Resolutions on this and other matters before the convention delegates had not been voted on at The Billboard's deadline, last Thursday (21), the second day of the five-day meeting.

There was little reference to recording artist interests since these were settled in negotiations last year, when AFTRA secured increased pension and welfare benefits in the recording contracts, plus improved rates for solo and group performances. AFTRA Secretary Conway pointed out in his rundown on 1959 accomplishments. The recording provisions remain in effect until 1962.

Resolutions were also expected to back extension of minimum wage legislation to cover low-paid broadcast employees, regardless of the station size; to back the self-employed retirement plan under H. R. 10 passed by the House and now in Senate committee. Delegates were also expected to support performer tax-spread, so that the good years would not be canceled out in lump-sum taxation. Other problems to be considered were the role of the performer in pay-TV, and his fate in an era of rising automation in broadcasting.

**Mull Fall Demands**

Over-all, the big effort was to formulate demands for the upcoming national negotiations with the networks, in September. By that time, AFTRA hopes to have the SAG-AFTRA areas of joint representation worked out to present to the networks. Negotiating years occur biennially in AFTRA, when contracts covering commercial and TV transcriptions, videotape commercials and programs are about to expire.

A sobering note came when Conway, addressing the membership, noted that every singer, recorder, actor, entertainer, of whatever union, should work for the proposed "international secretariat" — a code that would protect the union performer on a world basis. Conway, and Herman Kenin, president of the American Federation of Musicians (present on the AFTRA rostrum, together with several other entertainer union representatives), were impressed with the idea when both attended an international conference in Brussels, Belgium, last year, at a meeting of the International Free Trade Unions (ICFTU).

**KENNEDY DIGS RAVEL, OTHERS**

WASHINGTON — Composers favored by Democratic presidential candidate Kennedy and his wife are Debussy, Ravel, Berlioz, Gounod and Moussorgsky, according to Washington's "Good Music" station, WGMS. The station broadcast Kennedy's own selections from these composers in a special program Sunday (24). Music lovers will compare Kennedy's choices with those of GOP prospective candidate Nixon, to be played on the station's "Guest Conductor" program a week later.

Kennedy's favorites were: Debussy's "Afternoon of a Faun," Ravel's "La Valse," Berlioz' Overture to "Benvenuto Cellini," Gounod's ballet music from "Faust," and Moussorgsky's scenes from "Boris Godunoff."

OF SPECIAL INTEREST TO ALL RECORD DEALERS  
ANNOUNCING STARDAY'S  
**FIRST**  
COUNTRY MUSIC  
SPECTACULAR SALE

During the month of August, to enable all Dealers to realize the Sales and Profits than can be achieved by stocking Starday's leading line of authentic Country and Gospel LP's and EP's, your Starday Distributor and Salesman will offer all Starday package goods (20 LP's and 10 EP's) at a 20% discount and with a 100% exchange privilege for 90 days.

NOTE: Dealers may write direct to Starday for listings and names of nearest distributor. (Also a direct service is available for dealers who cannot obtain Starday Records from a distributor).

**SPOTLIGHT ALBUM**  
COUNTRY MUSIC SPECTACULAR

36 Golden Country Song Hits Of The Fifties  
By All Star Artists  
Two 12-Inch Records In Dazzling 4-Color, 2-Pocket Jackets  
Special Retail \$4.98

Country Music Sells — Dealers will cash in on Starday's (Hot) Package Line.

WRITE—WIRE—PHONE

Your nearest Distributor or

**STARDAY RECORDS**  
Country & Gospel International  
Box 115, Madison, Tennessee

DON PIERCE

On SPARTON IN CANADA

**British News**

Continued from page 8

new U. S. Columbia pact, "Like Love," and Australian Diana Trask's "Turn to Me," with the affiliated label, Fontana, issuing more material from the "Black Orpheus" movie—an EP by Garland La Viny.

The Decca label had another EP of special material written and sung by Paddy Roberts, chairman of the British Songwriters' Guild, and Dorothy Squires' first single for the label, "This Place Called Home." ... Issued here by Capitol before American is Tommy Sands' "The Old Oaken Bucket" — and it is getting the sort of radio shots that could mean a hit.

Finally, Warners' international chief, Bobby Weiss, points out that of the 16 releases so far in Britain, seven have alliterative titles — "Cathy's Clown" (the Everly Brothers), "Seventy-Seven, Sunset Strip" (Don Ralke-Pete Candoli), "Kookie, Kookie" (Edd Byrnes - Connie Stevens), "Scandinavian Shuffle" (the Swe-Danes), "Rocking Redwing" (Sammy Masters), "Dreamy Doll" (Bob Luman) and

**"OLE COUNTRY MUSIC"**  
**"REMINISCING DAYS GONE BY"**  
Above songs as published in current issue of "Music Tempo" comprise next c w record release.  
**"MY LADDER OF DREAMS"**  
**"ACTIONS SPEAK LOUDER THAN WORDS"**  
Presently featured by Earl Stuart on Blue Hen Record #216. Next record release as recorded by JERRY WELLS & His Royal Lancers—that number one rock 'n' roll combo of Dallas, Texas.  
**"WHAT TIME DOES THE LAST MOON LEAVE!"**  
**"I LOVE SOMEBODY WHO DOESN'T LOVE ME"**  
Next popular record release.  
Get to know why spontaneous SONGS by SOMMERS are better numbers! Far from the most exploited—but the best! Music sheets of above titles mailed gratis upon request. Records mailed as available.  
**HEHRY J. SOMMERS (BMI)**  
P. O. Box 322  
Silver Spring, Maryland

**RECORDING STUDIO**  
& Record Processing & Pressing  
45 R.P.M.—33 1/3 R.P.M., any quantities.  
from your tape or master.  
**Record Broadcast Corp.**  
P.O. Box 278, San Marcos, Calif.

**"MY TANI"**  
THE BROTHERS FOUR  
Columbia  
**"YOU WERE BORN TO BE LOVED"**  
BILLY BLAND  
Old Town  
**"LONESOME OLD TOWN"**  
JACK JONES  
Kapp  
**"I'M CONFESSIN' "**  
THE CLOVERS  
UA  
**"INDIANA WALTZ"**  
JACK SCOTT  
Carlton  
**"ARMEN'S THEME"**  
SI ZENTNER  
Liberty  
**"I'LL TAKE ROMANCE"**  
from  
GEORGE SHEARING'S  
Capital Album  
**"WHITE SATIN"**  
**BOURNE, INC.**  
(ABC MUSIC CORP.)  
136 West 52nd St., New York, N. Y.

---

Billboard Spotlight Pick!  
**THEME**  
**FROM THE**  
**APARTMENT**  
Ferrante and Teicher  
with orch. and chorus  
United Artists 231  
MILLS MUSIC, INC.  
**GIVE TO DAMON RUNYON**  
**CANCER FUND**



# Q Who helps you to spot most of Tomorrow's top 100 records in advance?



# A The record manufacturers themselves!

And who says so? The actual detailed statistics studied over a recent period covering thousands of record releases. Here's what the figures show:

- ★ 70% of the records featured in the big Billboard ads actually reach the Hot 100.
- ★ And 4 out of them go on to make the top 50 sellers!

What does it mean? The records advertised in The Billboard have been picked by the manufacturers as those most likely to make it. That's why they are being promoted more strongly than others. So, you can't do much better— if you want to get the jump on tomorrow's hits than to

**program and order from the records  
featured in Billboard ads each week.**

## Victor 'Best Buys' Outlined

• Continued from page 3

Warren, Rosalind Elias, Georgio Tozzi and on the latter Birgit Nilsson, Renata Tebaldi, Jussi Bjoerling and Tozzi. Artur Basile and the Basile Rome Opera House Orchestra are on the "Il Trovatore" and Erich Leinsdorf and the Rome Opera House Orchestra on "Turandot."

There are also packages by Mario Lanza and Morton Gould, and the Robert Shaw Chorale.

Marek noted that the product represents a 26 per cent increase in time and a 35 per cent increase in cost over last year's Best Buy product.

According to Bill Alexander, diskery advertising and promotion chief, the tie-in with Breck entails and ad expenditure of \$600,000 by the latter. This is double the last year's figure. Breck will offer consumers a special preview LP containing 15 pop and Red Seal selections from the new albums. Consumers get the LP in either stereo or mono for one dollar plus a Breck box top label or facsimile during the period of September 1 thru December 31, 1960.

RCA Victor will kick off the

campaign will full page color ads in Life, New Yorker, Saturday Review, New York Times, High Fidelity and other media. TV color commercials and radio spots are also scheduled, as are window displays, color spectaculars, etc.

The Breck advertising supporting the preview LP offer is spearheaded by ads in Ladies' Home Journal, Good Housekeeping, Reader's Digest and other mags. Breck will also supply retailers with point of sale material and will use TV and other media.

The Camden Records Best Buy program, presented by Jack Burgess, commercial sales and merchandising department chief, includes 10 packages promoted under the theme, "The Record Value America Loves Best." Product includes new recordings and re-releases by name artists. Perry Como, Ames Brothers, an Hawaiian package by Leo Addeo, Richard Maltby playing music from "Mr. Lucky," a sing-along with Norman Leyden, a Benny Goodman collectors' item are included. Also Strauss waltzes by the Oslo Philharmonic and Florence Henderson singing music from "Fiorello" and "The Sound of Music." Two children's records are Dr. Seuss' "Yertle the Turtle," and "Popeye's Favorite Stories."

## UA Fall Plans

• Continued from page 4

sales chiefs, Jerry Raker for the East; Norm Nelson for the Midwest, and Harry Goldstein for the far West.

David Picker was to officially greet the distribs and introduce Talmadge, who was expected to deliver the main pep talk to the assemblage. Talmadge was prepared to highlight new plans for a selective album line, a million-dollar product line available thru the company's film affiliation, a policy of minimum singles releases aided by maximum sales exploitation, an expanded singles promotion program and an all-out drive to corral major disk talent.

On the film kick, UA was set for early release of track sets from UA pix, including "Inherit the Wind" (Spencer Tracey and Reddick March), "West Side Story"; "The Alamo" (John Wayne) and "The Misfits" (Marilyn Monroe).

Albums included in the fall promotion are by Marv Johnson, Alexander and Margie King, Burl Ives, Don Costa, Barbara Russell, the Clovers, Manny Albam, Diahann Carroll and Andre Previn, Dave Lambert, Stan Rubin, the Axidentals, the DeJohn Sisters, Ruth Olay, Angelo and ork and the Bod Darch Ragtime Piano. June sets are by Don Costa, Steve Lawrence, Dickey Doo and the Don'ts, plus music from "The Apartment" and the track from "The Unforgiven."

## Roulette Distribs

• Continued from page 4

Jimmie Rodgers, Pearl Bailey, Richard Maltby, Emmett Kelly, Lou Monte, Al Lerner at the piano, and Louis Del Monte with a new instrument known as the accorgan, and thrush Doreen.

Birdland jazz series includes sets by Count Basie, Maynard Ferguson and Cora Lee Day. Others included "Gretsch Drum Night at Birdland," with Art Blakey and group and "The Most, Vol. 1," featuring top jazz stylists of the roster. Hefty releases were also announced for both Roost and Tico labels.

The Miami meetings also were highlighted by the establishment of a Roulette Distributors Planning Committee. The committee will be made up of a rotating group of four distribs, who, from time to time, will come to New York for meetings with Roulette execs for discussions of merchandising and sales efforts and problems of the business.

## Boosey Son U. S. Exec

NEW YORK — Simon Boosey, son of Leslie Boosey, president of Boosey and Hakes, Inc., in the United States and vice-chairman of the parent English firm, has been elected to the American affiliate's Board of Directors along with John J. White.

The younger Boosey has been with the company's outlet in America for 10 years, and previous to that had worked in the branches in France and Australia. White has been with the company for 12 years, and, for the past two years, has held the post of chief accountant.

Simon Boosey is the sixth generation to partake in the company's affairs since the firm was originally formed in 1816.

## Minneapolis Jazz

• Continued from page 4

one of the powerful voices of the big band era. In the first part of that program, Herb Philhofer, the University of Minnesota's internationally known jazz and classical specialist, conducted modern jazz works composed by European musicians. The music was voiced by a contemporary group featuring French horn, baritone saxophone, alto, tenor, trumpet, trombone and flute. The compositions were by Don Heckman of Holland, Werner Heider of Germany, Erik Lidstrom of Finland and Bobby Jaspas of Belgium.

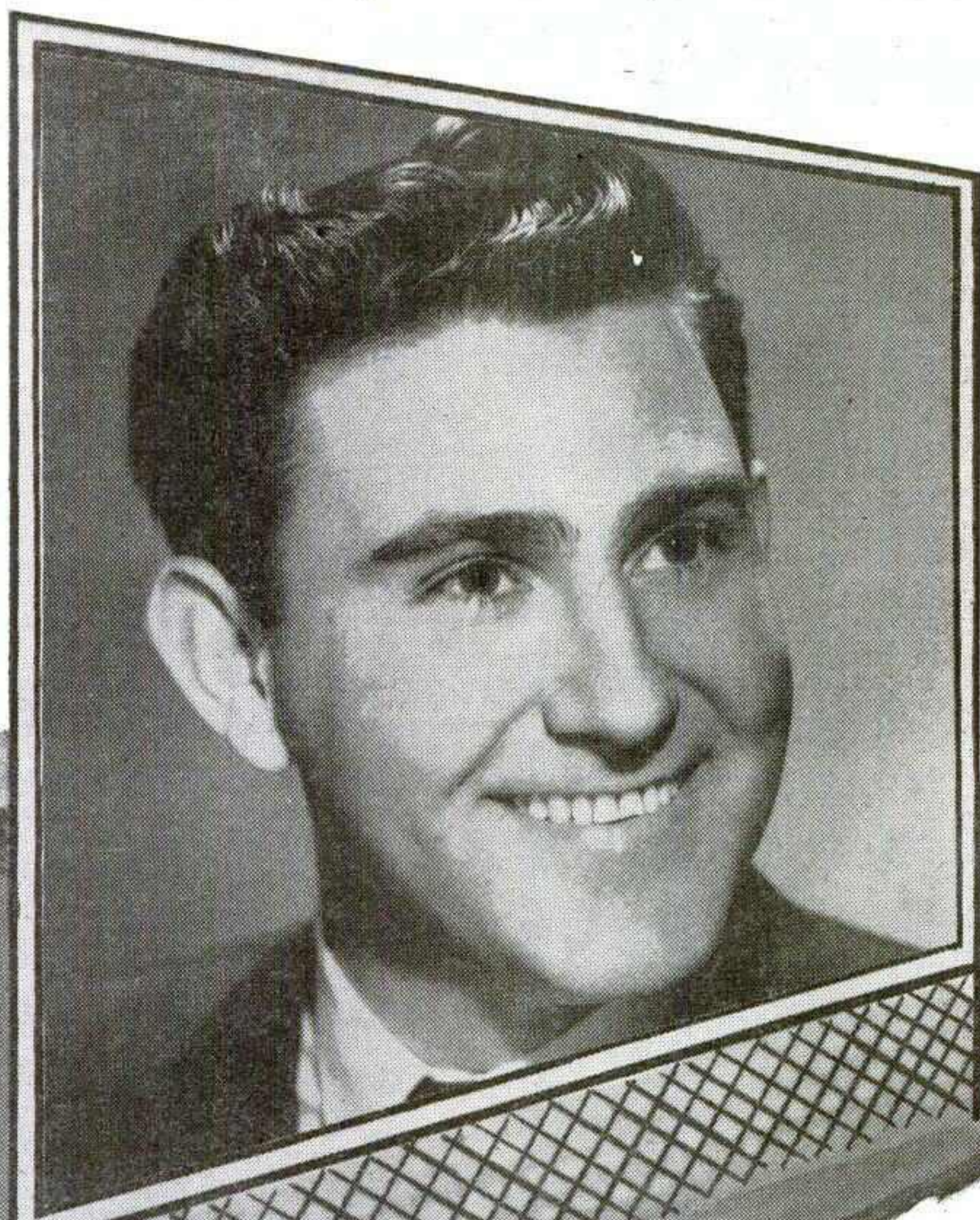
The second half of the program was dedicated to the works of Horace and Fletcher Henderson, the main creative voices of the Benny Goodman band, who achieved recognition for such arrangements as "Sometimes I'm Happy," "When Buddha Smiles," "King Porter Stomp" and "Down South Camp Meetin'." Horace Henderson, Fletcher's brother, conducted many of the original Benny Goodman scores. Henderson, noted for his big bands, wrote "Charleston Alley" and "Little John Ordinary" for Charlie Barnet, "Big John Special" for Benny Goodman and toured as music director for Lena Horne. He lives in Minneapolis and directs music and shows for the Key Club.

Leigh Kamman, Minneapolis disk jockey and well-known music critic, is musical advisor for "Music on Parade."

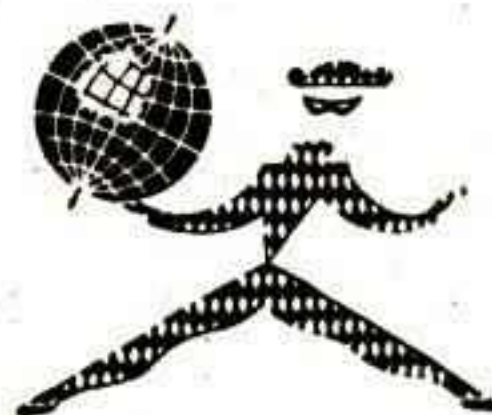


*On the Road to Big Sales!*

# WEBB PIERCE



*a New World of Sound...*



**DECCA**  
*Records*

**DRIFTING  
TEXAS SAND**

*b/w*

**ALL I NEED IS YOU**

DECCA 9-3118



STORE-TESTED PROFIT POINTERS FOR DEALERS

## Answers to Phono Amplifier Questions

By ROBERT SCOTT

Time was when all a phono dealer had to do to sell his equipment was to show the customer that it worked and tell him the price. Today's customer, familiar with high fidelity and used to hearing good sound, is somewhat more sophisticated than his father was. He wants to know what's in the phono you want to sell him, much as he wants to know what's under the hood of his car.

Under the hood of every phono-graph, be it a low-priced portable or high-ticket console, is an amplifier, a unit similar in many ways to the engine of a car. Like the car engine, the function of an amplifier is to develop power. And like a car engine, it can be a low-powered two or three-tube unit, or an elaborate high-powered unit with separate preamplifier and controls. The equipment is not dissimilar whether you're talking portable phono-graphs, consoles, or component systems, and the questions customers ask could apply equally well to the most expensive and the lowest priced sets. Here are some of the more common questions you'll get on amplifiers, together with the background information you'll need to answer them.

### Amplification

**What is an amplifier?** A phono-graph cartridge makes music by translating the mechanical wanderings of a needle in a record groove into electrical impulses. However, these impulses are very weak, and must be amplified to a point where a loudspeaker can reproduce them. The amplifier is simply an electrical circuit which accomplishes this. For practical reasons, most phono-graphs include in the amplifier circuit tone and volume controls, to allow the listener to adjust the sound to his liking.

**How much power does it have?** Some amplifiers are bigger, or more powerful, than others. The usual way of describing the power of an amplifier is to tell how many watts of program material it can produce. This figure is supplied by all high fidelity components manufacturers, and by the makers consoles. In the case of stereo units, power may be given on a per-channel basis, or as a total of the output of both channels. Monaural amplifiers weren't considered "high fidelity" until they had 10 watts or more output. Today, that figure is 10 watts per channel, or 20 watts total. There were a number of perfectly good phono-graphs which had amplifiers with only two or three watts' output, but these were designed for use with crystal or ceramic cartridges and small loudspeakers. The magnetic cartridges which became popular about a decade ago required more power, because their signal was

## Motorola Sets August Debut

CHICAGO — Motorola, Inc., conspicuous by the absence of its 1960-1961 stereo-phono instruments from the exhibit the local firm has at the National Association of Music Merchants' show, will debut the line early in August, it was learned this week. Motorola will definitely join Zenith and Philco with a reverberation feature, a company spokesman confirmed.

much weaker than that of the crystals. Find out how much power each unit on your floor has — sooner or later somebody will want to know.

**Why does one cost so much more than another?** As with anything else, your customer pays for quality. As the watt power of the amplifier goes up, so does the price. As the flexibility of the amplifier goes up — in terms of added controls, or additional outlets — so goes the price. Obviously it costs more to make a precision camera than to make a box Brownie. In the case of the camera, the bulk of the cost is likely to be centered in the lens. In a phono-graph or console, it's likely to be centered in the changer. As the number of tubes used in the amplifying circuit go up, the power and price go up. And so does the ability to insert controls which allow the listener to shape the sound to his own personal taste. An elementary stereo phono-graph, for example, may contain only two controls — volume and tone. A medium-priced unit may add controls, and may split the single tone control into separate bass and treble knobs. And some of the more elaborate consoles allow the customer not only to adjust the volume, bass and treble on each channel separately, but to reverse stereo channels, filter out unwanted surface noise or turntable rumble.

### Other Uses

**Can I use the amplifier for other things, such as television or a tape deck?** Altho the higher-ticket items provide extra inputs for such extras as television or a tape deck, virtually any amplifier capable of 10 watts output or better can accommodate these extras with the simple addition of an input jack. If the customer for a portable insists on this feature, your serviceman can probably give it to him. But the console manufacturer, such as Pilot, Stromberg-Carlson, Fisher, Magnavox and others, have used this as an added feature on their equipment with marked success. The amplifiers in these units often have provision on the back for the addition of a tuner or tape deck (if the console doesn't already contain one) and television. The input selector on the front panel makes instant switching possible from one sound source to another with a minimum of inconvenience.

### Component Picture

**Why are some amplifiers sold as separate components?** Some people prefer the convenience of an amplifier apart from the rest of a high-fidelity system, so that they can more readily make connections or reach it for adjustments. Others prefer to buy their amplifier separately because they don't want to pay for the furniture which houses a console. The trend in recent years, even among component customers, has been toward buying furniture and amplifier at the same time. Part of the reason for this has been the steady improvement in the quality of amplifiers used in consoles in comparison to component amps. In fact, in such cases as Capitol, Fisher, Pilot, V-M, Magnavox, Stromberg-Carlson, and others, the same amplifiers may be bought either as components or as part of a console.

The abilities of the amplifier in the phono-graph or console you're

## 3-M Acquires Revere; Terms Undisclosed

ST. PAUL, Minn. — The long-rumored purchase of Revere Camera Co., Chicago, by Minnesota Mining and Manufacturing Company became a reality Thursday (21) when 3M president Herbert P. Buetow, announced acquisition of this major maker of audio tape playback and photographic equipment. Terms of the buy were not disclosed, but Revere's management and operating policies will continue sans basic change. Ted Briskin, of Revere, will act as vice-president and chief operating officer under the 3M banner, while Sam Briskin, chairman of Revere's board, will be a consultant.

Buetow said that "our management felt that to maximize the return on the very substantial research investment on the tape cartridge 3M should also produce the cartridge players." Up to now Zenith Radio Corporation is the only definite licensee due to produce the 1 7/8 inches per second cartridge playback. Buetow explained that 3M leaped over a two-year time barrier, which would have been required if they had tried to build their own tape assembly and sales team, when they bought Revere. The Revere purchase also includes the complete assets of Wollensak Optical Co., Rochester, N. Y., which Revere acquired in 1939 and has built into a photographic and tape-recorder power.

## Checker Debs Reverb Unit

CHICAGO — The reverberation factor in sound reproduction, produced for makers like Philco, Zenith and Motorola (see separate story in this issue) by Hammond Organ Corporation, got another boost with the introduction of the Reverbasonic unit, shown for the first time by Checker Electronics, Grayslake, Ill., at the National Association of Music Merchants' convention here this week.

Unlike the initial showings of the Hammond-produced unit, which is a built-in part of the console line of the three firms named above, the Reverbasonic unit is a separate self-contained furniture unit, which can be easily jacked into any existing radio, phono or component rig. The electronic reverberation producer, which brings about a 33 millisecond delay to produce the reverberation effect, is housed in a unit about the size of a large satellite speaker and is equipped with a reverberation level control and off-and-on switch. It will list at \$169.50 for the floor model, while a smaller table model will list at \$139.50. Sales manager Augie Buck said distribution will be thru manufacturers' reps direct to dealers.

selling can be important to the customer, particularly if the amp is a name brand, or has excellent specifications and capabilities. Some customers, however, regard this type of sales approach as just so much technical mumbo-jumbo. The test of a good salesman is applying it properly in the right instances.

when answering ads . . .

**SAY YOU SAW IT IN THE BILLBOARD!**

## NEW AUDIO PRODUCTS

### The Sound of a Crescendo

The sound of a Crescendo, the new Zenith stereo hi-fi instrument, is conditioned with Zenith Sound Reverberation. It also has two 12-inch woofers and two exponential horn tweeters. The front doors of the piece swing out affording the user free access to FM-AM radio and Custom Cobra-Matic four-speed record changer. The dual-channel amplifier has 40 watts of power (EIA standard).

The sight of the Crescendo



is of Early American vintage and comes in genuine maple veneers and solids.

### New Stereo Tape Machine

The new stereo tape machine being brought out by the V-M Corporation of Benton Harbor, Mich., is the Model 722. It records four-track stereo and plays back monaurally and either two or four-track stereo. Dual mikes and jacks, and two cathoptic tuning eyes help in getting better stereo recording results. The 722 also has the Add-A-Track feature which allows the recording of one track over another.

The new unit comes in

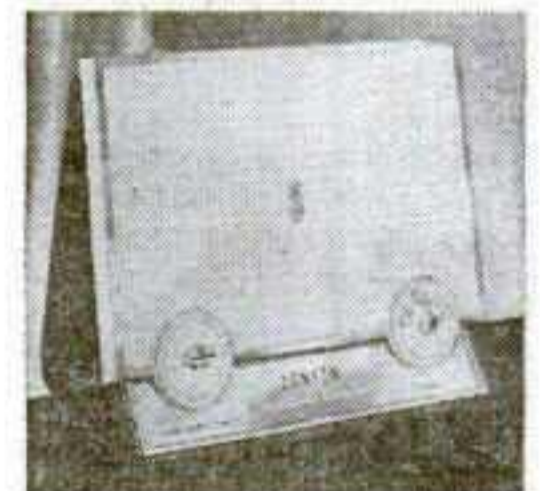


two-tone brown leatherette and lists for \$259.95. A matching amplifier speaker comes as an extra for \$75.00.

### AM Radio Cuts Down Interference

An especially designed AM radio now being marketed by the Zenith Corporation cuts down interference found in the office, hospitals and home. The new unit is specifically geared to substantially decrease static and other noises commonly caused by electrical equipment found in the contemporary office.

Sitting on the desk of either the busy, big brass executive, or the equally busy office boy, the new unit uses a newly developed "Filter-tenna," to hold unwanted interference at a minimum. As it is explained, the "Filter-tenna" feature is a high-quality antenna surrounded by a specially developed filter.



The set has what is called a "picture frame front" and a seven by five-inch speaker that it tilted upwards. The radio comes in three color combinations with either silver or gold trim. List price is \$39.95.

### Device Adds Voice Control

The Ecco-Fonic Corporation of Los Angeles has developed a method of sound reproduction by which the individual singer or musician can add and control the amount of echo sent thru microphones, and out recording and loudspeaker equipment. The Ecco-Fonic Accompanist, as the new device is called, is of the reverberation type, and can be adjusted to make the singer or musician sound like two, three or four voices or in-



struments instead of one. The sound delay system has a variance of from 1,000 to .8 a second.

The new unit measures 16 1/4 by 8 1/4 by 8 1/4 inches. It weighs 17 pounds.

### 'Concert Hall' Sound Box

The Model K-10, Fisher "Spacepander" is that company's entrant in the newly developing area of electronic sound conditioning. The K-10 is reported by the company as having the ability to reproduce "concert hall" type sound despite the size of any room in which it might be used. Selling at \$59.50, the "Spacepander" may be used in any Fisher units, both com-



ponents and consoles now being manufactured, and with all hi-fi systems using separate preamplifiers or having tape monitoring facilities.

(Continued on page 24)





**TWO GREAT NEW HITS...**

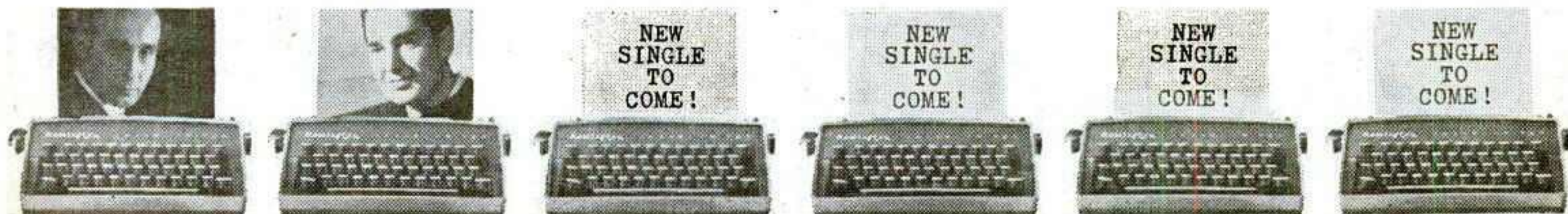
HENRY MANCINI  
THE BLUES C/W  
BIG NOISE FROM WINNETKA  
 47/7785

NEIL SEDAKA  
YOU MEAN EVERYTHING TO ME C/W  
RUN, SAMSON, RUN  
 47/7781

**BACKED BY THE BIGGEST "SINGLES" CAMPAIGN EVER...THE  
 RCA VICTOR-REMINGTON "BE A HIT AT SCHOOL" PROMOTION**

Here's a \$500,000 promotion that spotlights Henry Mancini, Neil Sedaka, and four other top-flight RCA Victor artists...using massive advertising and dis-

play campaigns to plug their newest singles. Promotion starts in August with a two-page spread in LIFE. Be ready! Order now!





## SYMBOL BUILDS 'HORSE TRADING' SALE PROMO

By ROBERT LATIMER

GRAND JUNCTION, Colo. — Lending real authenticity to special sales promotions is more than a hobby with Leland and Mark Schmidt, the brothers who own a stereo and high-fidelity dealership in Grand Junction, Colo.

For example, when the store recently staged its "Horse Trading Days" during which time customers were invited to bring in anything at all to be traded in on television, white goods, stereo and high-fidelity equipment, etc., the brothers felt that an easily recognized symbol was necessary.

## Magnavox to Make Organs

CHICAGO — In a financial prospectus released this week by A. C. Allyn & Company, regarding the Magnavox Company, the Ft. Wayne, Ind., firm's emergence into the production of a home electronic organ "very shortly," is reported. Report states that the Magnavox organ will be a two-manual spinet with optional chord attachment with a retail price between \$700 and \$1,500.

Indication that Electro-Voice of Buchanan, Mich., will become even a greater factor in electric organ manufacture, which it began this past spring, stem from a National Association of Music Merchants' convention report that the firm intends to go into higher-priced organs by early 1961, complementing its first medium-priced instruments.

## FCC BLUEPRINTS UHF TELEVISION TEST B'DCAST

• Continued from page 1

nels for TV broadcast, as against the narrow band of only 13 channels in the very high frequency range. In many committee hearings held here over the years, proponents of ultra-high have said that its quality can be improved, and the result would be a TV service comparable with that of the thousands of radio stations in operation. Proponents said that with a wide-open TV market, there would be an end to network dominance of metropolitan areas, and a tremendous outlet for live performance, plus a variety of programming impossible in the confinement of the present VHF system.

Opponents of the ultra-high system for American TV have argued against the terrific financial displacement for big metropolitan stations. They have criticized UHF for being particularly unstable in any areas where tall buildings or high terrain sends the picture skittering off the tube.



Mark Schmidt knew that in Leadville, Colo., not too far away, there was a collector of antique wagons. Like a "horseless carriage" collector, the hobbyist made a practice of rescuing weatherbeaten old wagons thruout Colorado's high-mountain mining towns, and restoring them like new, setting up a complete museum for the purpose. Getting in touch with the collector, Schmidt made arrangements to rent an early-style farm wagon, resplendent with red paint, gold trim, and black iron, which was kept in motion in front of the store, with a team of horses, thruout the week-long "Horse Trading Days." Adding extra interest to "Horse Trading Days," was a simple contest, with the public invited to come in and register their guess as to the exact age of the wagon. There were more than 8,000 guesses posted, attracted by a portable stereo phonograph and an album of records, which was offered as the prize.

Only one person guessed the date, early in 1890, on which the wagon was manufactured, and both the local television station and two local newspapers ran photos of the winner with the stereo set and the wagon. The nominal cost involved in renting the wagon and transporting it by truck a distance of 150 miles or so was certainly repaid in added traffic and sales volume during the colorful "Horse Trading Days" stunt, both of the Schmidts agreed.

## AUDIO NEWS BRIEFS

Daniel E. Denham, general sales manager of the Minnesota Mining & Manufacturing Company, has been named to the board of directors of the Magnetic Recording Industry Association. . . . Sylvania has moved its Semi-Conductor Research Laboratory from Northlake, Ill., to Waltham, Mass. Dr. Thomas Longo, who presently heads up the research wing, will continue to function in that capacity. The Home Electronics Di-

## Direct-Mail Package Deal

• Continued from page 1

vision of the same company has announced that Sabine Supply Company is the franchised Sylvania distributor in the Dallas area. George C. Crump is vice-president and Orville H. Harris is sales manager of the new distributorship. . . . Rene Snevangers is the new director of engineering for Electro-Sonic Laboratories in Long Island City, N. Y. . . . Earl Billings has been appointed general manager of the organ division of Electro-Voice, Inc.

shipment and turns over a ready-made deal to its various direct mail clients. For its trouble, it receives a reported \$17.65 per cent of the manufacturer's price. The stereo phono-five free disks-Diners' Record Club membership package is pitched in a glossy four-color brochure plus full-color inserts. According to the brochure, the Phonola stereo portable comes with diamond needle, ceramic turn-over cartridge, four-speed turntable and intermix changer. It boasts a "five speaker operation" (including two detachable speakers which can be placed 30 feet apart and re-attached into the luggage-type cabinet), "18-watt peak power output amplifier" with a claimed frequency response of 30 to 20,000 cycles. Mailing piece states the player regularly sells for \$169.95.

For the reduced price of \$149.95 purchaser will also receive \$29.90 worth of free stereo pitched as "a complete basic stereophonic record library." Albums include Atco's "This Is Darin," the current Bobby Darin LP; Arthur Lyman's "Taboo" (Hi Fi Records), Decca's original Broadway cast "Oklahoma" ("enchanted for stereo"), and two longhair packages in the Milton J. Cross "American Home Library of Great Musical Masterpieces" (Tops Records' full price line).

Diners' Record Club chief Bernard Solomon confirmed that his

## Hotel Hook-Up Sparkplugs Hi-Fi Promotion

• Continued from page 1

are paying guests and would be offended if we tried to sell them. So we regard ourselves primarily as entertainers. And you know, it works; this is the easiest sell in the world."

All three men agreed that technical data has no place in explanations to prospects. If the uninformed prospect was confused by an array of control knobs, he was simply told that the knobs can be used to suit personal tastes and room acoustics — an explanation that seemed to satisfy completely.

Grossinger's entertainment staff pitched in on the final night of the festival with a skit combining dialect (Barbara Evans played Mrs. Nudnick, the confused housewife) and a light-hearted discourse on stereo by Bert Gottlieb who co-authored the piece with Alan Foshko. Guest star was TV thrush, Peggy King, who handled the prize drawing chores and carried the title of "Queen of Stereo" thruout the three-day fete. And Grossinger's resident dance instructor team did an effective cha-cha turn.

Summing up their experience, Bogen's Epstein told The Billboard that most dealers bemoan the fact that their customers are away for summer and sales take a nosedive as a consequence.

"If the customers don't come to us," he said, "the only thing we can do is take the product to them."

vision of the same company has announced that Sabine Supply Company is the franchised Sylvania distributor in the Dallas area. George C. Crump is vice-president and Orville H. Harris is sales manager of the new distributorship. . . . Rene Snevangers is the new director of engineering for Electro-Sonic Laboratories in Long Island City, N. Y. . . . Earl Billings has been appointed general manager of the organ division of Electro-Voice, Inc.

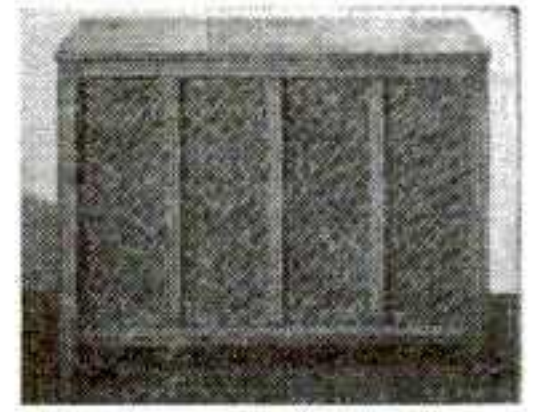
company is supplying the disks for the direct mail promotion. The five albums, plus a Diners' Record Club catalog, will be delivered with the phono to purchasers. Offer is handled on a trial basis. Buyer has 15 days to decide whether he wants to keep the phono, but gets to keep the five LP's even if he decides to return the portable. As part of the test mailing, different plans are tried out for appeal. In one case, the Diners' Record Club membership allows Phonola buyers a choice of 12 albums (stereo or monaural) at \$1.79 per LP. After the dozen disks are purchased, the members follow the standard club procedure of receiving a free album for each two purchased at regular list price. Pitch points out that the \$1.79 price on 12 stereo disks can amount to a saving of \$49.95, approximately a third "of the cost of your Phonola in records alone." Another quotes a price of \$1.98 for either monaural or stereo albums. In its recent ads, Diners' has been pitching a \$2 and \$2.50 price per monaural and stereo albums, respectively, on the initial order of new members joining the club. After the first order at a discount, joiners agree to pay list price on subsequent purchases, receiving one free disk for each two ordered. The Sloan-Ashland offer of \$1.79 for monaural and stereo

## NEW AUDIO PRODUCTS

• Continued from page 22

### Stereo With an Italian Touch

Styled in the Italian manner is the Model 935C stereo phonograph in the new low-silhouetted Stromberg - Carlson 1961 line. In electronic equippage the unit carries dual-channel 24-watt amplifier, four - speed record changer, and two eight-inch speakers. The enclosure is Italian Provincial that comes in solid hardwood cherry veneer. There is a record storage well in the cabinet. The



new unit is selling at a retail suggested list price of \$345.

### A Touch of the Old South

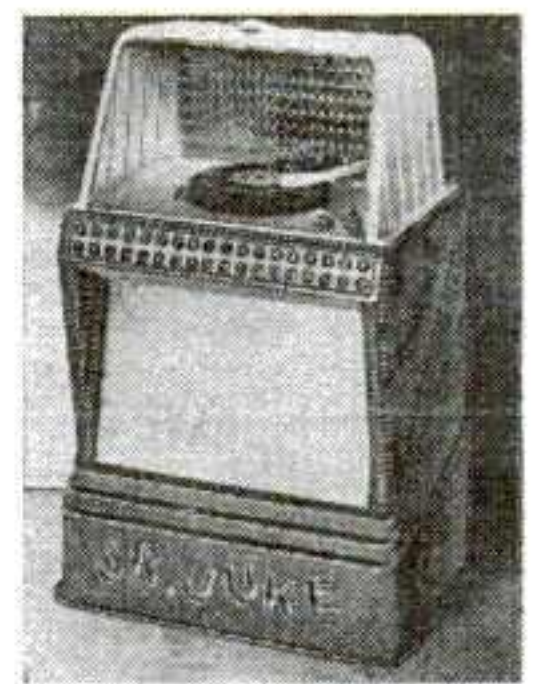
Another of Stromberg - Carlson's line for 1961 is this Early Virginian American stereo radio phono. It's officially titled the Model 976P. Included is an AM-FM tuner, Garrard 88 four-speed changer, and a three-speaker 12-inch system. The record compartment which has separate lids can be used to house a tape deck. The unit is available in cherry for \$750 and in maple for \$775. Both are done in the low - silhouette cabinet de-



sign and contain a dual-channel 36-watt amplifier.

### Jukes for Juniors

One of the specialty items that caused comment at the recent National Association of Music Merchants Trade Show in Chicago is this Jr. Juke by Shell Electronics of Westburg, N. Y. A four - speed phonograph is contained in the styrene constructed enclosure meant to resemble a commercial juke box. The machine plays on AC current and is easily cleaned with a damp cloth. The unit contains lights that make for a somewhat realistic appearance. The specialty item, which also comes in a record changer version, is 36 inches high, 22 inches wide and 14 1/2 inches deep.



The manual play version is retailing at \$49.95.

### Splicing Tape Additions

Robbins Industries of Flushing, N. Y., is introducing two new sizes of Mylar splicing tape. The two new tape sizes are 1/4 and 3/4 inch. These join the already in service 1/2 inch size. The tapes are specifically patterned to have a long life and their tackiness, thickness and strength are specially proportioned for trouble-free operation in playback machines. The two new splicing tapes are the Models ST-235 and ST-750.

### Service Guide to Drives

A new 16-page reference guide to provide distributors and service technicians with the proper information on the majority of replacement drives for phono and tape recorders has been introduced by Robbins Industries of Flushing, N. Y. Listed in the new pamphlet are the manufacturers part number, a description of the specific part, the Robbins replacement number and the model number of the machine on which the replacement part is used.

### 4 Training Booklets

Four booklets have been published by the Motorola Technical Training Division which are meant to acquaint servicemen and other interested parties with the factory recommended service procedures and technical data for Motorola equipment. Included are discussions of the company's TV sets, two booklets devoted to the operation and servicing techniques required on different changers used in the firm's hi-fi machines, and a booklet on installing noise-free car radios.

marks a substantial reduction in the Club's nationally advertised discounted price.

Solomon told The Billboard he was able to make the further price reduction in the Sloan-Ashland offer because he does not have to stand an advertising cost in getting the Phonola buyers as members. They join at no cost to the club. Elimination of the usual cost per-member is passed along as a saving to the consumer to make

the direct mail package offer more attractive.

Solomon predicted the addition of a substantial block of members to the record club. Unlike the early requirements of the Diners' Record Club, new members of the disk club acquired via the Sloan-Ashland drive are not asked to accept a Diners' credit card. (Disk club's recent ads in consumer mags similarly dropped the Diners' credit card prerequisite.)



... AVAILABLE NOW ON JOY RECORDS ...

# JAMIE HORTON



*Singing The Smash Hit Song*

THIS IS THE SONG THAT  
SWEPT ENGLAND... THE  
SONG DISK JOCKEYS AND  
DISTRIBUTORS HAVE DE-  
MANDED WE RECORD  
AND MAKE AVAILABLE  
HERE.



● RECORDED FRIDAY ● PRESSED OVER THE WEEKEND ● ON ITS WAY NOW TO THESE JOY DISTRIBUTORS... ORDER FAST AND HEAVY!!! **JOY 241**

**ALBANY, N.Y.**  
Delta Dist.  
1122 Broadway  
**ATLANTA, GA.**  
National Dist. Co.  
1224 Spring St., N. W.  
**BALTIMORE, MD.**  
Mangold Dist. Co.  
638 W. Baltimore St.  
**BOSTON, MASS.**  
Mutual Dist. Co.  
1241 Columbus Ave.  
**BUFFALO, N. Y.**  
M & N Dist., Inc.  
620 Washington St.

**CHARLOTTE, N. C.**  
Mangold Dist. Co.  
2212 W. Morehead St.  
**CHICAGO, ILL.**  
M. S. Dist. Co.  
1700 So. Michigan  
**CINCINNATI, OHIO**  
Cosnat Dist.  
27-29 West Court St.  
**CLEVELAND, OHIO**  
Cosnat Dist.  
1233 West 9th St.  
**DALLAS, TEX.**  
Big State Dist. Corp.  
1337 Chemical St.

**DENVER, COLO.**  
Sneed Dist. Corp.  
1203 California St.  
**DES MOINES, IOWA**  
Mid-America Dist. Co.  
213 Third St.  
**DETROIT, MICH.**  
Cosnat Dist.  
3727 Woodward Ave.  
**E. HARTFORD, CONN.**  
Trinity Rec. Dist.  
777 Connecticut Blvd.

**EL PASO, TEX.**  
M. B. Krupp Rec. Dist.  
306 So. Santa Fe  
**HONOLULU, HAWAII**  
Microphone Music  
1244 College Walk  
**HOUSTON, TEX.**  
United Rec. Dist.  
1613 St. Emanuel  
**INDIANAPOLIS, IND.**  
Indiana State Rec. Dist.  
1311 No. Capitol

**LOS ANGELES, CALIF.**  
Pacific Rec. Dist.  
2663 W. Pico Blvd.  
**MEMPHIS, TENN.**  
Music Sales  
1117 Union Ave.  
**MILWAUKEE, WIS.**  
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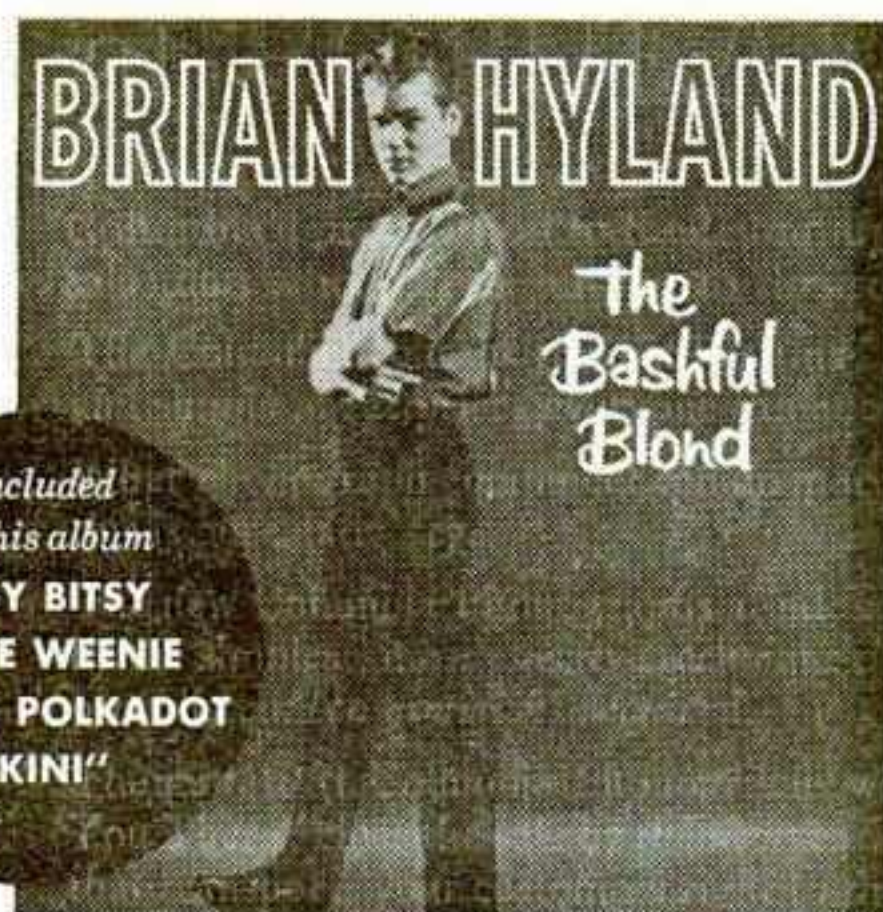
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K-345

**Jerry Keller**

**"MY NAME AIN'T JOE"**

AND

**"WHITE FOR YOU & BLUES FOR ME"**

K-337

**Gordon Jenkins**

**"IF SHE SHOULD COME TO YOU"**

K-339

**Jack Jones**

**"LONESOME OLD TOWN"**

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**KAPP RECORDS**



# MUSIC AS WRITTEN

## New York

Le and Ed Mesner have signed Charles Sims to the Aladdin label... Columbia has signed thrush Sylvia Saynt, Philadelphia thrush... Don & Sheila Kirshner became the parents of a boy, Ricky Alan, a fortnight ago... Fred Silver, winner of the Rodger & Hammerstein Scholarship at Juilliard, which was set up by Max and Louis Dreyfus, has been signed by Williamson Music... Nacio Brown Jr., and Bob Higginson have formed Rona Records on the West Coast. First disk features warbler Billy Andre and was produced by vet diskman Jimmy Hilliard... Vic Damone cut a tune from the flick "Hell to Eternity," titled "Pete's Theme," last week... Morton Feldman will pen the score for the picture "Something Wild"... Bob Sheppard is the new personal manager of warbler Danny Welton... Eddie Reynolds has signed with the Dixie label.

Madeline Kern is now with Madison Records... Woody Herman and his ork open at the Melody Top Tent in Pine Brook, N. J., this week (26)... Shirley Collie and Warren Smith are waxing country sides for Liberty. Bob Wills is also cutting country wax for the label... Golden Crest has signed Dave Garroway to narrate an LP titled "Names From the War," an album tribute to the 1961 Civil War Centennial... Joe Sherman is scoring the music for the Connie Francis film "Where the Boys Are"... Sammy Kaye and his ork open at the Hotel Roosevelt in New York on September 6... Larry Elgart and his Ork have signed with GAC... Joni James is now at the Ambassador Hotel's Cocoanut Grove in Los Angeles... Hy Ross is recuperating at Beth-El Hospital in Brooklyn after a kidney operation. Ross is one of the Big Three's crack contact men... Metro Distributors in Buffalo is now handling the Cadence line... Warbler Lee Naughton has been signed by the Viscount label.

N. B. Mayhams, head of the Co-Ed label, is re-releasing his Norris the Troubadour waxing of "The Girl School, Parts I & II," the lyrics to which list 15 girls' colleges in the country.

George Pincus this week formed a joint publishing firm in Germany, Austria and Switzerland with Paul Siegel. New firm is Pincusgil-Siegel Music. Pincus picks up two German tunes for his firm, "Melodie Der Nacht" and "Irgendwann Gib's Ein Wiederseh'n," and Siegel gets "Itsy Bitsy," etc. for Germany... Susan Planer, product coordinator of Fine Studios in New York is off on a vacation starting August 1... Bobby Darin debuts in the flicks in the film "Come September"... Teldec will distribute WB Records in Germany... Mahalia Jackson will appear at Madison Square Garden in New York on August 28, heading an array of 20 gospel stars. Show will be sponsored by Joe Bostic... Ann Schein, Kapp Records classical pianist, will appear at Lewisohn Stadium in New York on August 3. Her record performances got her the engagement... Stu Weiner, M-G-M Records deejay contact man, became the father of a girl, Wendy Sue, on July 19... Eddie Heller is the Philadelphia distrib for Somerset Records.

Bernie Lowe's father passed away last week. Lowe is the head of Cameo and Swan Records in Philadelphia... Freddie Parker has joined Shell Records, and its Saxon and Conquest Music firms as general and professional manager... Clifford Benfield, Columbia Records head of organizational development, has been assigned additional duties as operations boss of product co-ordination, building services and office services, and New York personnel... Tom Chainti is forming the Key-On-T promotion agency. He will handle record and artist promotions... Cannonball Adderly and his combo open at Birdland in New York on August 4... Gene Krupa and his quartet will play jazz concerts in Buffalo, Boston, Detroit and Philadelphia in August... Mercury Records has signed Margie Singleton, the chart-riding c.&w. thrush... George Grau has been named manager of artists contracts at RCA Victor. Alvin Herlich is the new manager of copyrights contracts... Westminster Records is releasing an album featuring the Salvation Army Band under Major Holz this month. Bob Rolontz.

## Nashville

Columbia's Don Law took off from Nashville last week for the label's sales convention at Miami's Americana Hotel with a prize package tucked under his arm—an album by Ray Price of religious and inspirational songs which Law claims is one of the greatest collections of 12 sides ever recorded in Nashville. It is set for release soon. Also in Miami for the Columbia convention were Johnny Cash, Johnny Horton, Ray Price, Carl Smith, Marty Robbins, Hank Garland, Buddy Harman, Joe Zinkin, Marijohn Wilkin and Grady Martin. Guitarist Grady will join Don for a couple of days of fishing in Florida waters.

Harold Sadler, currently in town on University Records business, was much excited over the Thursday night (21) recording for the label by Tree Music exec, Buddy Killen, who penned "Forever," a University hit by the Little Dippers... Decca's Owen Bradley, in New York last week, motored home in new Sprite auto he picked up for son Jerry... SESAC's Bud Prager was in town last week, with sessions lined up at Bradley and RCA Victor studios... Rank Records is skedded to cut Pee Wee King sessions this week at the Bradley Studio, with Paul Cohen directing... Arranger Bill McElhiney directed jingle sessions last week at the Bradley Studio for Ed Huster Agency, Knoxville, with firm's Jack Kress in for etchings... Beasley Smith, of Randy-Smith Publishing Company, had demo sessions at Bradley's last week... Mercury's Jivin' Gene also cut a session at the Bradley Studio last week, and Wynn Stewart recorded for Challenge at the studio, with Joe Johnson directing.

RCA Victor's Floyd Robinson is set for a session just as soon as he has material lined up and approved by local a.&r. chief, (Continued on page 32)

## ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



### Demensions' Debut Disk A Click on Mohawk

The Demensions, all New Yorkers, consist of Howie Margolin, 17, baritone; Lenny Dell, 16, second tenor; Marisa Martelli, 16, soprano; and lead tenor, Phil Del Giudice, 22.

Margolin and Dell, who formed the nucleus of the group, sang together in their Bronx high school choral group. Marisa Martelli, also a schoolmate, often joined forces with them in entertaining and vocalizing. After a long and careful search, they found their lead singer in the person of Phil Del Giudice, a young man with a rich and robust sound.

Lou Dell, Lenny's father and a professional musician, aided them in polishing their style. A short time ago, thru his efforts, the group was heard by Messer. Spice and Goldfine of Mohawk Records who were impressed with the Demensions' sound and style and signed them to a contract. Their debut disk, "Over the Rainbow," is rapidly climbing the charts.



### Shirley and Lee Have Winner on Warwick

Shirley and Lee, known affectionately to many record fans as "The Sweethearts of the Blues," began their singing career in their home town of New Orleans.

This talented duo compose and arrange their own songs, and are known as a top vocal duo in both the rhythm and blues and pop fields.

Their initial release, "I'm Gone," was the first of a series of consecutive smash hits, including "Feel So Good," "Let the Good Times Roll," and "Two Happy People," all on the Aladdin label.

Currently their debut wax for Warwick, "I've Never Been Loved Before," is moving up on the "Hot 100." It looks like another winner.

## YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JULY 30, 1955

1. Rock Around the Clock
2. Unchained Melody
3. Learnin' the Blues
4. Cherry Pink and Apple Blossom White
5. A Blossom Fell
6. Hard to Get
7. Something's Gotta Give
8. Ain't It a Shame
9. Honey Babe
10. Hummingbird

JULY 29, 1950

1. Mona Lisa
2. I Wanna Be Loved
3. Bewitched
4. Third Man Theme
5. Hoop-Dee-Do
6. Count Every Star
7. Tzena, Tzena, Tzena
8. Goodnight, Irene
9. Sentimental Me
10. Sam's Song

# VOX JOX

By JUNE BUNDY

**NEW "OLDIE" GIMMIX:** Station WNAX, Yankton, S. C., reports good audience response to its recent "Good Old Songs Day" promotion. The station set aside one day during which only "the good old songs" were played. Tunes were selected on the basis of a listener survey which resulted in some 13,000 requests listing over 400 songs. More than 80 oldies were chosen from the 400, with "Red Wing" winning the most votes, followed by "In the Shade of the Old Apple Tree," "In the Good Old Summertime," and "Silver Threads Among the Gold." Arthur Godfrey gave the CBS affiliate's "Good Old Songs Day" promotion a plug on his network show that morning and sang his favorite oldie, "On the Trail of the Lonesome Pine."

**SATCHMO TRIBUTES:** Louis Armstrong's 60th birthday, July 4, sparked some interesting programming by Stan Martin, all-night jock at WARK, Hagerstown, Md. He dedicated his entire July 4 show to Satchmo; while KPUP, Oakland, Calif., played nothing but Armstrong disks thruout the holiday from 8 a.m. to sign-off. Chuck Lindsley, who pilots KPUP's "Music for Young Old Timers," featured some of Armstrong's earliest jazz waxings. Even with the complete day-long programming, the station reports there were still Armstrong disks in their library which they didn't have time to play, so prolific is the veteran star's record catalog.

**THIS 'N' THAT:** Lee Rothman, WRIT, Milwaukee, recently conducted his annual male artist popularity contest. Elvis Presley was the No. 1 winner, defeating last year's winner, Frankie Avalon. There were over 48,000 votes cast in the contest. Runner-up (in the order named) were Bobby Rydell, Paul Anka, Jimmy Clanton, Fabian, Pat Boone, Bobby Darin, Johnny Mathis, Ricky Nelson and Kenny Rossi.

A gigantic disk giveaway promotion was staged by WIL, St. Louis, last month. Every record played on the station was given away to listeners during the outlet's "Record Rampage." Dialers phoned in requests for giveaways to a crew of special WIL phone operators who were on duty around the clock.

While Freeman Hover, KEYZ, Williston, N. D., vacations (July 18-31), his show will be emceed by guest deejays — Larry Gar, WLBG, Laurens, S. C.; Cliff Pike, KOTA, Rapid City, S. D.; Long Beach, Calif., spinner, Biff Collie, and Al (Flat Top) Daly, head man of Southern Michigan Prison inmates' Operation Leaky Arm, a blood donor project.

**GAB BAG:** Teen-ager Guy R. MacMillan, Keene, N. H., writes: "Altho I am not in the business myself, I would like to air a complaint. Each week I read of stations giving up their repetitious 'Top 40' formats in favor of 'Good Music' programming. These people are making popular music and 'Top 40' synonymous. They are not! There must be a compromise to be found. Why not a return to the 'personality deejay'? As a listener I feel that these men make the most pleasant listening. A blend of new records, 'memory' tunes, and the best sellers makes for better listening than the 'Top 40' played in endless rotation. In short, I feel that it is not the music but the presentation that people object to. Even teen-agers are becoming tired of 'Top 40' programming. Let's not let this type of station run our music into the ground!"

Bob Everson, KTRH, Houston, has started a new 3:30 p.m. show, "Sound of Music," which his station describes as "a quiet oasis of fine music in a desert of noisy radio." It features full ork arrangements and vocals by established singers "woven together by harp segues and an occasional bit of poetry." The program replaces "K Bar H," a Western music airer.

Station KNUZ, Houston, is offering free — to teen-agers planning a dance or a party — the use of its hi-fi mobile unit, Big Mike Jr., and the emsee services of a KNUZ deejay one night a week. Teeners must write and explain why they are giving the party. Best letter writers win the jock and unit for a night.

Bill Bailey, KTHT, Houston, has started a "Fender Benders Association." Members receive cards reading "so and so is a member in good standing of Bill Bailey's Fender Benders Association and is licensed to oversleep, skip the morning shower, race thru breakfast, get caught by all red lights en route to work, and otherwise create havoc by getting to work on time."

Ken Grant, program director-deejay at KNUZ, Houston, was recently asked by a Dutch clergyman to produce a show designed to give radio listeners in Holland an idea of "a typical Texas disk jockey program." Grant taped the show (in English) for later broadcasting abroad.

**CHANGE OF THEME:** Val Linder has been appointed program director of WCCO, Minneapolis, and Wally Olson assistant program director of the same outlet. Olson has been WCCO's music director for 23 years... Jim Loyd is the new morning man at WSWA, Harrisonburg, Va... Johnny Pearson and his "ventriloquized alter ego," Amanda, are back on WHB, Kansas City, Mo., in the early morning time period.

Account executive Perry S. Samuels, WMCA, New York, has been upped to general manager status at WMCA's sister station, WBNY, Buffalo... Shell Oil has renewed its sponsorship of New York radio's only sponsored full-hour of stereo programming over WQXR, New York, for another 52 weeks. The show, "Shell Stereo Previews," is emceed by Martin Bookspan, WQXR's director of recorded music, and showcases the latest classical stereo releases.



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# DISCOURSE

FROM THE BILLBOARD SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

**TERESA BREWER**, a diminutive singer who has a reputation for belting out a song, comes up with a new one, Anytime, an appealing country-styled ballad. Flip is a bright, bouncy tune titled That Piano Man, a cute number with nickelodean-styled piano backing. In the album department, Coral Records released a new Brewer album, Ridin' High. Folks at the Sahara Hotel, Las Vegas, can hear Miss Brewer perform her new single as well as selections from her Ridin' High album during her engagement there, beginning August 4 for four weeks.

**JOHNNY CASH** is in swingin' vocal shape! He has three tunes going for him on The Billboard's Hot 100 Chart. On Sun Records, Down the Street to 301, and on Columbia Records, Second Honeymoon and, his newest, Honky Tonk Girl. The latter is from his Columbia album, Now There Was a Song. Johnny is currently on an eight-city, six-week tour of the West and Midwest.

**JIMMY CHARLES**, 18-year-old from Newark, N. J., is scoring with his first release, A Million to One, a spirited effort about an impossible teen-age love. Flip is Hop-Scotch Hop, a good rhythm and beat number. The label is Promo Records, a new name in the business.

**DEE CLARK**, Vee Jay recording star, is on the scene with a swingin' entry, You're Looking Good. Previous hits for the young man from Blytheville, Ark., were Hey, Little Girl; Nobody But You, Just Keep It Up, 24 Boy Friends, At My Front Door.

**BIRTHDAYS OF THE WEEK:** July 26, Buddy Clark (deceased), Erskine Hawkins. July 28, Rudy Vallee. July 29, Sigmund Romberg (deceased), Billy Storm. July 30, Paul Anka, Edward Byrnes, Chris McGuire, of the McGuire Sisters.

**HAROLD DORMAN'S** newest on Rita Records, River of Tears, is a solid follow-up to his hit, Mountain of Love. Flip is I'll Come Running, a good rocker with good chanting and an infectious backing, both Spotlighted by The Billboard. This is the second record for 22-year-old Dorman.

**PAUL EVANS**, Guaranteed Records star, has had an unbroken string of hit records that began with (Seven Little Girls) Sittin' in the Back Seat, followed by Midnight Special, his current one, Happy-Go-Lucky, and now his newest, The Brigade of Broken Hearts, a Billboard Pick. Born in Queens, N. Y., Paul's talents encompass songwriting, radio and TV commercial writing and producing, folk singing and night club performing.

**DON GIBSON:** Out of Acuff-Rose Music, Nashville, comes two standout songs by that highly talented singer, Don Gibson. Titles are Far, Far Away, an upbeat side, flipped by (I'd Be) A Legend in My Time, a slow, philosophical ballad. One of the outstanding hits Don recorded for RCA was the favorite, Oh, Lonesome Me.

**DICK HAYMES**, who's been on the vocal scene since the time he replaced Frank Sinatra as vocalist with Harry James' band back in 1939, provides pleasant up-tempo listening on his Warwick Records album, Richard the Lion-Hearted. Selections are a group of strong standards and oldies: That's for Me, Lulu's Back in Town, Serenade in Blue, etc. Dick reached the million-seller mark with his Decca recording, Little White Lies, and You'll Never Know.

**JONI JAMES** puts much feeling into her new single for M-G-M, They Really Don't Know You. Flip side is We Know, a fragile and pretty melody with strong backing by Joni's husband, conductor Tony Aquaviva, and his orchestra. Joni is set for a two-week stint at the Coconut Grove of the Ambassador Hotel, Los Angeles, beginning July 22.

**KEN KAREN**, a pretty young lass, makes her disk debut with You're the Only One I Love, a rockaballad with good arrangement and vocal by Miss Karen. Flip is Broken Dreams, a tale of heartbreak that starts with a big flourish and then moves into a rockin' groove. Strand is the label.

**STEVE LAWRENCE'S** stint in the Army is coming to an end. Corporal Lawrence sings his way out of the Army in a few weeks as a sergeant. With his wife, Eydie Gorme, Steve sings several oldies, I Don't Want to Walk Without You, Green Eyes, and the Angels Sing, Apple Blossom Time, etc., in their new ABC-Paramount album, Eydie and Steve Sing the Golden Hits.

**PATTI PAGE** Sings And Stars in Elmer Gantry is the title of Patti's latest Mercury album. This is a different Patti Page, but a mighty good one nonetheless. It features Patti in a selection of religious music, many of which she chants in the film, Elmer Gantry. Having completed Gantry, her first motion picture, Patti is currently shooting another in Hollywood, Dondi. Patti's single, One of Us (Will Weep Tonight), is getting action, as a Star Performer on The Billboard's Hot 100 this week.

**THE PLATTERS** are on the scene with an easy-listening version of the oldie, Red Sails in the Sunset. The lead, Tony Williams, does an outstanding job. The Mercury recording artists have five gold records to their credit: Great Pretender, My Prayer, Only You, Smoke Gets in Your Eyes and Twilight Time.

**ROYAL TEENS.** Tom Austin, Robert Gaudio, Joe Villa and Frank Cappola, put sock emotional impact into their new single, It's the Talk of the Town b-w With You. Joey Villa sings

To help you spot the ones you need, when you need them, all artists items are carried in strict alphabetical sequence.

lead on both sides, with Stan Applebaum and the orchestra providing the backing. The Royal Teens first achieved national attention two years ago with the million-seller, Short Shorts.

**RAY SMITH'S** new release features a good ballad on both sides, Makes Me Feel Good b-w One Wonderful Love. This is the third release for the young man from Paducah, Ky. First was Rockin' Little Angel; second, Put Your Arms Around Me, Honey, all on Judd Records out of National Recording Corporation, Atlanta.

**TOMMY SANDS'** new single, the Old Oaken Bucket, was released by Capitol Records last week. Tommy gives the lyric a fresh swingin' approach. Flip is These Are the Things You Are. The record was recorded a few days before he left for Lackland Air Force Base, San Antonio, where he is currently going thru basic training in the Air Force. A constant visitor to Lackland is Nancy Sinatra, his bride to be. Sands expects to be out of the Air Force about the middle of November, in time for Thanksgiving and marriage.

**PROMOTION DAYS & WEEKS:** July 25 begins the Republican National Convention. It's also the start of Nation Inventors' Week. July 31 begins Maine Seafoods Festival thru August. . . . Rockland, Me.

Have a good week.

Tom Rollo

## THIS WEEK'S NEW Money Records

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- DRIFTING TEXAS SAND—Webb Pierce . . . . . Decca
- EEE-O ELEVEN—Sammy Davis Jr. . . . . Verve
- IF THE WORLD DON'T END TOMORROW (I'LL BE COMING AFTER YOU)—Carl Smith . . . . . Columbia
- NICE AND EASY—Frank Sinatra . . . . . Capitol
- ROBOT MAN—Jamie Horton . . . . . Joy
- THE TWIST—Chubby Checker . . . . . Cameo

### ALBUMS

- HOLLYWOOD BOWL—Hollywood Bowl Symphony . . . . . Capitol
- PATTI PAGE SINGS AND STARS IN ELMER GANTRY—Patti Page . . . . . Mercury

According to statistics maintained over a period covering thousands of releases . . . 7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!

## MUSIC AS WRITTEN

Continued from page 29

Chet Atkins . . . Jethro Burns, of Homer and Jethro comedy team, has been in town for visit with Chet Atkins and family. . . . Jim, Ed, Maxine and Bonnie Brown flew into town last week via their private plane and brought young sister Norma along. Chet Atkins directed their sessions Tuesday and Wednesday (19-20). . . . Webb Pierce and Jim Denny have purchased, with Mack Sanders, Station KOOO, Omaha, which will program c.&w. and pop Top 40. Denny and Pierce are partners in WJAT, Swainsboro, Ga., and WBRO, Waynesboro, Ga.

Pat Twitty

### Cincinnati

Is Nathan, head of Hit Record Distributing Company here, is mourning the passing of his wife, Hilda, who died Sunday (17) after a lengthy illness. . . . The recent sloughing of the French Lick (Ind.) Jazz Festival will have no effect on the French Lick Symposium Festival, city fathers there announced last week. Dates are September 4-5, with Arthur Fiedler, of the Boston Pops ork, the feature. . . . Local deejays and music trade folk gathered at luncheon at the Terrace Hilton here Monday to meet the Ames Brothers, currently in the midst of a two-weeker at Beverly Hills, Southgate, Ky. Jerry Weiner, local RCA Victor Records chief, picked up the tab. Weiner reports an upsurge in business in recent weeks, with singles sales giving special encouragement. Also reported taking off in this area, altho Weiner says he's had it on his shelves since November, is the monolog album, "Rejoice, Dear Hearts," by Dave (Brother Dave) Gardner, spotted frequently recently on the Jack Parr TV-er. The album has been going big in the South, Weiner says.

Richard E. Reed has been promoted to sales manager of WLW-C, Columbus, O., by the station's new general manager, Walter Bartlett. Reed has been affiliated with Crosley Broadcasting since 1953. . . . Ed Lubanski, veepee of Pam Enterprises, Inc., new management and publishing firm here, was at the King Records studio here Thursday (21) to cut a series of jingles for G. P. Gundlach & Company, which services the dairy industry. Lubanski last week joined the ranks of Fraternity Records here as a.&r. man. Two of his turns, the Charmaines, fem trio, and the Trades, male folk-singing threesome, were slated to wax their first sides for Fraternity over the weekend at the King studio here.

Bill Sachs

## Conn Reports Instrument Sales Jump

ELKHART, Ind. — Sales of musical instruments are up — and up substantially. So reports C. G. Conn, Ltd., a leading manufacturer of such products.

Conn sales for the fiscal year ended April 30 exceeded the previous year's volume by almost \$2,000,000, Leland B. Greenleaf, president, announced Saturday (16). As disclosed by him, the total for 1960 was \$16,138,329; for 1959, \$14,204,044.

Greenleaf was confident that the addition of two plants, the acquisition of Artley flutes and an intensified sales program would be productive of a new sales record in the current fiscal year. The new plants in Madison, Ind., and in Nogales, Ariz., manufacture organs and saxophones, respectively. Because the establishment of the plants involved nonrecurring costs, profits had not risen at the rate of sales, Greenleaf explained.

He said that net income for the year was \$453,876, or \$1.53 a share, while the figures in these categories in 1959 were \$434,218, or \$1.46.

Conn's working capital had risen from \$6,414,177 to \$6,576,623 and the stockholders' equity from \$6,170,770 to \$6,429,356.

Sales were at record heights for organs as well as band instruments.

## Pam New Cincy Mgt., Pub Firm

CINCINNATI — Geno Abbatello, president of the Electro-Sew-Vac Corporation here and former Flame Records prexy, and Ed Labunski, head of Labunski Productions, producing jingles and independent sessions here, have formed Pam Enterprises, Inc., to engage primarily in the management-music publishing business.

The firm, with offices at 2308 West Eighth Street, this city, will also operate two subsidiary publishing firms, Glenway Music (BMI) and Greenside Publishing, formerly ESV (ASCAP). Pam will also produce masters in conjunction with its regular operation.

Artists already signed with Pam include Sonny Flaharty, just out with his first release for Epic, "Heartbreak Station" b/w "Don't Talk About Love," produced by Pam and leased to Epic; Lee Jones, a former feature with WLW-T's "Midwestern Hayride," who has a session coming up soon at the Bradley Studio, Nashville; Ada Lee, with whom Pam just completed a jazz album; the Charmaines, girl trio, and the Trades, male folk group. The two last-named groups cut their first sessions for Fraternity Records at the King Records studios here last week.

Abbatello is president and promotion head for the new firm, with Labunski serving as vice-president in charge of artists and repertoire.

## HOT 100 ADDS NINE

NEW YORK — The "Hot 100" chart added nine new sides this week. They are:

- 82. I Know One (Jack, BMI) — Jim Reeves, RCA Victor
- 86. Dreamin' (Sherman-DeVorzon, BMI) — Johnny Burnette, Liberty
- 89. Lisa (Central Songs, BMI) — Jeanne Black, Capitol
- 91. Whip It on Me (Minit, BMI) — Jessie Hill, Minit
- 92. Honky Tonk Girl (Brazos Valley, BMI) — Johnny Cash, Columbia
- 95. Happy Shades of Blue (Conley, ASCAP) — Freddy Cannon, Swan
- 96. Theme From The Apartment (Mills, ASCAP) — Ferrante & Teicher, United Artists
- 99. She's a Whole Lot Like You (Texoma, BMI) — Bill Thompson, Capitol
- 100. Cool Water (American, BMI) — Jack Scott, Top Rank

Every week . . . disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.





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**b/w BOBBY, BOBBY, BOBBY  
ABC-10134**

**Arranged and conducted by**

**SID FELLER**



Distributed in Canada by  
Sparton of Canada, Ltd.



FOR WEEK ENDING JULY 31

# The Billboard TOP LP'S

BEST SELLING MONOPHONIC LP'S

## MONO ACTION ALBUMS — on the charts 39 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1	2	BUTTON-DOWN MIND OF BOB NEWHART Warner Bros. W 1379	11
2	1	SOLD OUT Kingston Trio . . . . .Capitol T 1352	14
3	3	ELVIS IS BACK Elvis Presley . . . . .RCA Victor LPM 2231	12
4	8	CAN CAN Sound Track . . . . .Capitol W 1301	13
5	4	THE SOUND OF MUSIC Original Cast . . . . .Columbia KOL 5450	32
6	7	ENCORES OF GOLDEN HITS Platters . . . . .Mercury MG 20472	20
7	5	MR. LUCKY Henry Mancini . . . . .RCA Victor LPM 2198	18
8	6	THEME FROM A SUMMER PLACE Billy Vaughn . . . . .Dot DLP 3276	19
9	19	SENTIMENTAL SING ALONG WITH MITCH Mitch Miller . . . . .Columbia CL 1457	5
10	9	LANZA SINGS CARUSO—CARUSO FAVORITES Mario Lanza-Enrico Caruso . . . . .RCA Victor LM 2393	10
11	20	WOODY WOODBURY LOOKS AT LOVE AND LIFE Stereodiddies MW 1	21
12	—	EDGE OF SHELLEY BERMAN Verve MGV 15013	1
13	11	PERSUASIVE PERCUSSION Terry Snyder and the All Stars . . . . .Command LP 800	15
14	12	FAITHFULLY Johnny Mathis . . . . .Columbia CL 1422	28
15	13	ITALIAN FAVORITES Connie Francis . . . . .M-G-M E 3791	25
16	10	SIXTY YEARS OF MUSIC AMERICA LOVES BEST Assorted Artists . . . . .RCA Victor LM 6074	35
17	14	IT'S EVERY TIME Everly Brothers . . . . .Warner Bros. WB 1381	8
18	16	BELAFONTE AT CARNEGIE HALL Harry Belafonte . . . . .RCA Victor LOC 6006	38
19	17	BEN-HUR Rome Symphony Orch./Savina . . . . .M-G-M IEI	14
20	18	LATIN A LA LEE Peggy Lee . . . . .Capitol T 1290	16

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
21	23	REJOICE DEAR HEARTS Brother Dave Gardner . . . . .RCA Victor LPM 2083	5
22	28	LAUGHING ROOM Woody Woodbury . . . . .Stereodiddies MW 2	7
23	25	PAUL ANKA SINGS HIS BIG 15 ABC-Paramount LP 323	4
24	21	HERE WE GO AGAIN Kingston Trio . . . . .Capitol T 1258	38
25	27	SING A HYMN WITH ME Tennessee Ernie Ford . . . . .Capitol TAO 1332	11
26	26	OUTSIDE SHELLEY BERMAN Verve MGV 15007	35
27	15	BROTHERS FOUR Columbia CL 1402	15
28	—	WHITE SATIN George Shearing . . . . .Capitol T 1334	1
29	29	GRAND CANYON SUITE Morton Gould . . . . .RCA Victor LM 2433	2
30	33	BYE BYE BIRDIE Original Cast . . . . .Columbia KOL 5510	2
31	22	THIS IS DARIN Bobby Darin . . . . .Atco LP 33-115	21
32	31	CONNIE'S GREATEST HITS Connie Francis . . . . .M-G-M E 3793	11
33	34	SATURDAY NIGHT SING ALONG WITH MITCH Mitch Miller . . . . .Columbia CL 1414	17
34	38	TCHAIKOVSKY: 1812 OVERTURE/RAVEL: BOLERO Morton Gould . . . . .RCA Victor LM 2345	10
35	35	FIRESIDE SING ALONG WITH MITCH Mitch Miller . . . . .Columbia CL 1389	24
36	—	NEW ORLEANS Pete Fountain . . . . .Coral CRL 57282	4
37	30	GENIUS OF RAY CHARLES Atlantic LP 1312	23
38	32	FIORIELLO! Original Cast . . . . .Capitol WAO 1321	21
39	—	SONGS TO REMEMBER Mantovani . . . . .London LL 3149	1
40	—	PARTY SING ALONG WITH MITCH Mitch Miller . . . . .Columbia CL 1331	36

## ESSENTIAL INVENTORY

(MONO ALBUMS)

on the charts 40 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1	1	INSIDE SHELLEY BERMAN . . . Verve MGV 15003	66
2	2	SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	122
3	3	HEAVENLY, Johnny Mathis, Columbia CL 1351	45
4	4	KINGSTON TRIO . . . Capitol T 996	58
5	6	MY FAIR LADY, Original Cast, Columbia OL 5090	225
6	5	OLDIES BUT GOODIES, Assorted Artists, Original Sound 5-001	45
7	8	FROM THE HUNGRY I, Kingston Trio, Capitol T 1107	76
8	12	SOUTH PACIFIC, Original Cast, Columbia OL 4180	321
9	15	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243	80
10	11	KINGSTON TRIO AT LARGE . . . Capitol T 1199	58
11	7	GIGI, Sound Track, M-G-M 3641 ST	108
12	17	STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283	60
13	9	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133	117
14	13	THE MUSIC MAN, Original Cast, Capitol WAO 990	126
15	19	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160	107
16	16	HYMNS, Tennessee Ernie Ford, Capitol T 756	159
17	14	MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1344	53
18	18	KING AND I, Sound Track, Capitol W 740	195
19	10	COME DANCE WITH ME, Frank Sinatra, Capitol T 1069	70
20	20	FILM ENCORES, VOL. I, Mantovani, London LL 1700	122
21	23	WARM, Johnny Mathis, Columbia CL 1078	73
22	25	GYPSY, Original Cast, Columbia OL 5420	45
23	21	PORGY AND BESS, Sound Track, Columbia OL 5410	54
24	—	ONLY THE LONELY, Frank Sinatra, Capitol W 1053	79
25	22	GEMS FOREVER, Mantovani, London LL 3032	73

BEST SELLING STEREO PHONIC LP'S

## STEREO ACTION ALBUMS — on the charts 29 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1	1	PERSUASIVE PERCUSSION Terry Snyder and the All Stars . . . . .Command S 800	27
2	3	SOLD OUT Kingston Trio . . . . .Capitol T 1352	13
3	4	THEME FROM A SUMMER PLACE Billy Vaughn . . . . .Dot DLP 25276	17
4	2	PROVOCATIVE PERCUSSION Enoch Light and the Light Brigade . . . . .Command S 806	27
5	6	SOUND OF MUSIC Original Cast . . . . .Columbia KOS 2020	29
6	5	MR. LUCKY Henry Mancini . . . . .RCA Victor LSP 2198	18
7	7	LANZA SINGS CARUSO—CARUSO FAVORITES Mario Lanza-Enrico Caruso . . . . .RCA Victor LSC 2393	11
8	10	BEN-HUR Rome Symphony Orch./Savina . . . . .M-G-M IEI	10
9	—	SENTIMENTAL SING ALONG WITH MITCH Mitch Miller . . . . .Columbia CS 8251	1
10	8	GRAND CANYON SUITE Morton Gould . . . . .RCA Victor LSC 2433	2
11	—	MUSIC FOR BANG, BAA-ROOM AND HARP Dick Schory . . . . .RCA Victor LSP 1866	14
12	9	KINGSTON TRIO . . . . .Capitol ST 996	19
13	29	LATIN A LA LEE Peggy Lee . . . . .Capitol ST 1290	5
14	—	CAN CAN Sound Track . . . . .Capitol SW 1301	1
15	21	THIS IS DARIN Bobby Darin . . . . .Atco SC 115	12

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
16	12	LORD'S PRAYER Mormon Tabernacle Choir . . . . .Columbia MS 6068	27
17	16	TCHAIKOVSKY: 1812 OVERTURE/RAVEL: BOLERO Morton Gould . . . . .RCA Victor LSC 2345	26
18	11	EXOTICA, VOL. I Martin Denny . . . . .Liberty LST 7034	27
19	14	NEW ORLEANS Pete Fountain . . . . .Coral CRL 7-57282	22
20	15	STILL MORE SING ALONG WITH MITCH Mitch Miller . . . . .Columbia CS 8009	26
21	—	IT'S THE TALK OF THE TOWN Ray Conniff . . . . .Columbia CS 8143	13
22	—	AMERICAN SCENE Mantovani . . . . .London PS 182	17
23	22	BILLY VAUGHN PLAYS MILLION SELLERS Dot DLP 25119	21
24	24	FAITHFULLY Johnny Mathis . . . . .Columbia CS 8219	25
25	13	GUNFIGHTER BALLADS AND TRAIL SONGS Marty Robbins . . . . .Columbia CS 8158	24
26	17	MORE SING ALONG WITH MITCH Mitch Miller . . . . .Columbia CS 8043	24
27	18	CONCERT IN RHYTHM, VOL. I Ray Conniff . . . . .Columbia CS 8022	27
28	19	CONTINENTAL ENCORES Mantovani . . . . .London PS 147	23
29	20	ONLY THE LONELY Frank Sinatra . . . . .Capitol SW 1053	24
30	23	NEAR YOU Roger Williams . . . . .Kapp KS 1112	26

## ESSENTIAL INVENTORY

(STEREO ALBUMS)

on the charts 30 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1	1	SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032	62
2	3	GIGI, Sound Track, M-G-M SE 3461 ST	62
3	4	HERE WE GO AGAIN, Kingston Trio, Capitol ST 1258	38
4	2	MY FAIR LADY, Original Cast, Columbia OS 2015	62
5	7	HEAVENLY, Johnny Mathis, Columbia CS 8152	44
6	5	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	62
7	17	SING ALONG WITH MITCH, Mitch Miller, Columbia CS 8043	33
8	11	BLUE HAWAII, Billy Vaughn, Dot DLP 25165	43
9	8	KINGSTON TRIO AT LARGE . . . Capitol ST 1199	47
10	6	BELAFONTE AT CARNEGIE HALL, Harry Belafonte, RCA Victor LSO 6006	36
11	—	TABOO IN HI FI, Arthur Lyman, HI FI SR 806	32
12	9	STRAUSS WALTZES, Mantovani, London PS 118	46
13	16	FOR THE FIRST TIME, Mario Lanza, RCA Victor LSC 2338	39
14	19	QUIET VILLAGE, Martin Denny, Liberty LST 7122	36
15	12	MUSIC MAN, Original Cast, Capitol SWAO 990	51
16	14	KING AND I, Sound Track, Capitol SW 740	49
17	13	RACHMANINOFF: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LSC 2355	34
18	15	GEMS FOREVER, Mantovani, London PS 106	50
19	—	GYPSY, Original Cast, Columbia OS 2017	30
20	20	FILM ENCORES, VOL. I, Mantovani, London PS 124	56



BASED  
ON SALES

# IN STORES & RACKS

BEST SELLING  
CLASSICAL ALBUMS

## MONOPHONIC CLASSICAL ALBUMS

1. GROFE: GRAND CANYON SUITE . . . . .Morton Gould, RCA Victor LM 2433
2. LANZA SINGS CARUSO—Caruso Favorites  
Mario Lanza-Enrico Caruso, RCA Victor LM 2393
3. SCHUMANN: CONCERTO IN A MINOR . . . . .Van Cliburn, RCA Victor LM 2455
4. SIXTY YEARS OF MUSIC AMERICA LOVES BEST  
Assorted Artists, RCA Victor LM 6074
5. TCHAIKOVSKY: PIANO CONCERTO NO. 1  
Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LM 2252
6. RODGERS: VICTORY AT SEA, VOL. 1  
RCA Victor Symphony Orchestra (Bennett), RCA Victor LM 1779
7. THE LORD'S PRAYER . . .The Mormon Tabernacle Choir (Condie), Columbia ML 5386
8. RAVEL: BOLERO . . . . .Boston Symphony Orchestra (Munch), RCA Victor LM 1984
9. TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO  
Morton Gould Orchestra, RCA Victor LM 2345
10. ARTHUR FIEDLER CONDUCTS A BOSTON POPS CONCERT (EVERYTHING BUT THE BEER)  
Boston Pops Orchestra (Fiedler), RCA Victor LM 6082

## STEREOPHONIC CLASSICAL ALBUMS

1. GROFE: GRAND CANYON SUITE . . . . .Morton Gould, RCA Victor LSC 2433
2. LANZA SINGS CARUSO—Caruso Favorites  
Mario Lanza-Enrico Caruso, RCA Victor LSC 2393
3. TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN  
Minneapolis Symphony Orchestra (Dorati), Mercury SR 90054
4. TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO  
Morton Gould Orchestra, RCA Victor LSC 2345
5. SCHUMANN: CONCERTO IN A MINOR . . . . .Van Cliburn, RCA Victor LSC 2455
6. RODGERS: VICTORY AT SEA, VOL. 1  
RCA Victor Symphony Orchestra (Bennett), RCA Victor LSC 2335
7. TCHAIKOVSKY: PIANO CONCERTO NO. 1  
Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LSC 2252
8. GROFE: GRAND CANYON SUITE  
The Philadelphia Orchestra (Ormandy), Columbia MS 6003
9. RACHMANINOFF: PIANO CONCERTO NO. 3  
Van Cliburn, Symphony of the Air (Kondrashin), RCA Victor LSC 2355
10. ARTHUR FIEDLER CONDUCTS A BOSTON POPS CONCERT (EVERYTHING BUT THE BEER)  
Boston Pops Orchestra (Fiedler), RCA Victor LSC 6082

### BEST SELLING LOW PRICE LP'S (List price \$2.98 or less)

#### STEREOPHONIC

1. Soul of Spain, Vol. 1  
101 Strings . . .Stereo Fidelity SF 6600
2. Ebb Tide  
Frank Chacksfield . . .Richmond S 30078
3. 101 Strings Play the Blues  
 . . . . .Stereo Fidelity SF 5800
4. Soul of Spain, Vol. 2  
101 Strings . . .Stereo Fidelity SF 9900
5. Concerto Under the Stars  
101 Strings . . .Stereo Fidelity SF 6700
6. Silver Screen  
101 Strings . . .Stereo Fidelity SF 7000
7. East of Suez  
101 Strings . . .Stereo Fidelity SF 11200
8. Hawaii in Stereo  
Leo Addeo Ork . . . . .RCA Camden CAS 510
9. Quiet Hours  
101 Strings . . .Stereo Fidelity SF 10200
10. The Music Man  
Various Artists . . . . .Lion SL 70091

#### MONOPHONIC

1. Soul of Spain, Vol. 1  
101 Strings . . . . .Somerset P 6600
2. Silver Screen  
101 Strings . . . . .Somerset P 7000
3. Ebb Tide  
Frank Chacksfield . . . . .Richmond M 20078
4. Good Housekeeping Reducing Off the Record  
 . . . . .Harmony HL 7143
5. 101 Strings Play the Blues  
 . . . . .Somerset P 5800
6. You Do Something to Me  
Mario Lanza . . .RCA Camden CAL 450
7. Soul of Spain, Vol. 2  
101 Strings . . . . .Somerset P 9900
8. John McCormack Sings Irish Songs  
 . . . . .RCA Camden CAL 407
9. Perry Como Sings Just for You  
 . . . . .RCA Camden CAL 440
10. Concerto Under the Stars  
101 Strings . . . . .Somerset P 6700

### BEST SELLING POP EP'S

1. Because They're Young  
Duane Eddy . . . . .Jamie J-304
2. Sing Along With Mitch  
Mitch Miller . . . . .Columbia EPB 11601
3. For the First Time  
Mario Lanza . . . . .RCA Victor EPA 4344
4. Kingston Trio at Large  
 . . . . .Capitol EAP 1199
5. HYMNS  
Tennessee Ernie Ford . . . . .Capitol EAP 1-1818
6. Nearer the Cross  
Tennessee Ernie Ford . . . . .Capitol EAP 1-1005
7. He'll Have to Go  
Jim Reeves . . . . .RCA Victor EPA 4357
8. SPIRITUALS  
Tennessee Ernie Ford . . . . .Capitol EAP 1-818
9. Gunfighter Ballads and Trail Songs  
Marty Robbins . . . . .Columbia EPB 13491
10. Faithfully  
Johnny Mathis . . . . .Columbia EPB 14221

## Reviews of THIS WEEK'S LP'S

The pick of the new releases:



Strongest sales potential of all albums reviewed this week.

In order to speed reviews of LP's, The Billboard requests that ALL albums be sent to The Billboard Record Review Department, P. O. Box 292, Times Square Station, New York 36, N. Y. However, singles should be sent to The Billboard Record Review Department, 1564 Broadway, New York 36.

#### Pop

#### STRING ALONG



**The Kingston Trio.** Capitol T 1407 — This is saying a lot but this is one of the best albums ever issued by the Kingston Trio. The collection of songs in the album, which range from tunes composed by Carl Sandburg to Ray Charles, fit the boys beautifully and the trio handles them all with their own fine style and harmony. Selections include their current hit, "Bad Man Blunder," plus "When I Was Young," "Everglades," "Who's Gonna Hold Her Hand," and "The Tattooed Lady."

#### NICE AND EASY



**Frank Sinatra.** Capitol W 1417 — Mr. S. has another fine outing here, with a flock of easy-going ballads, with the usual handsomely scored backings by Nelson Riddle. The set contains a number of new versions of old hits for Sinatra, like "I've Got a Crush on You," "Try a Little Tenderness," "That Old Feeling," etc. A lot of programming here for the jocks and stores can sell plenty copies.

#### DOWN TO EARTH



**Jonathan Winters.** Verve MGV 15011 — Here's the successor to the chart-riding "Wonderful World of Jonathan Winters," and it's full of the same wild Winters humor. Some of the titles are "Horror Movies," "Prison Scene," "Commercials," and they're all full of Winters' familiar pocketful of offbeat characters. A lot of action for sure here.

#### GOOD OLD SUMMERTIME



**Fabian.** Chancellor CHL 5012 — The musical content is almost beside the point here, as the label dresses up this package with three-color photos of the artist, for the benefit of teen fans, plus the offering of a special prize contest for buyers of the album. Tunes are all romantic standards — like "In the Good Old Summertime," "Ain't She Sweet," "If I Could Be With You," etc. This one should step out fast.

#### THE FANTASTIC LLOYD PRICE AND HIS GREAT ORCHESTRA



**ABC-Paramount ABC 346**—The personable Mr. Price bubbles thru on every performance here. The material comprises standards — "What Is This Thing Called Love," "Blue Skies," "Mean to Me" — with the exception of one item written especially for the chanter. This is "Little Volcano." Sid Feller has put together a set of classy arrangements with pep and plenty of unison brass.

#### SING A SPIRITUAL WITH ME



**Tennessee Ernie Ford.** Capitol STAO 1434. (Stereo & Monaural) — Ernie Ford's latest LP is certain to be a big sales item. It is provided with de luxe packaging in which the complete lyrics and music of the 14 spirituals on the disk are provided in a book which is bound into the album cover. The chanter's renditions combine sincerity with a showmanly touch. He has the assistance of a 16-voice choir and uncluttered arrangements for his performance of such well-known spirituals as "Old-Time Religion," "Go Down Moses," "Joshua Fit the Battle" and "Swing Low Sweet Chariot."

#### THE BASHFUL BLOND



**Brian Hyland.** Kapp KL 1202 — Brian Hyland, the young lad with the smash single hit, "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini," has his first album here and he proves that his hit record is more than a flash in the pan. In addition to "Bikini," the warbler sings "A, You're Adorable," "Paper Doll," and "I Don't Want to Set the World on Fire," with ease, helped by excellent arrangements. A strong album for the younger set.

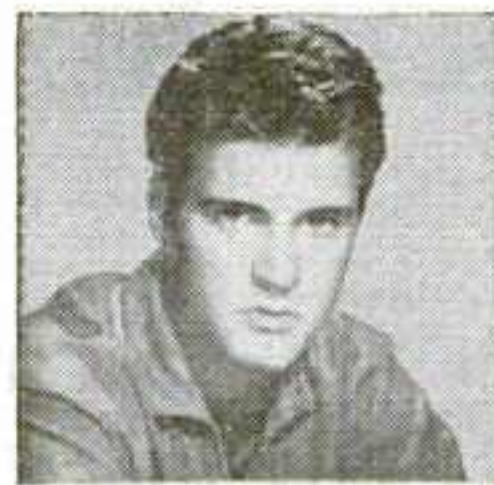
#### ELMER GANTRY



**Burt Lancaster and Jean Simmons.** United Artists UAL 4069 — The movie, starring Burt Lancaster, is a sock box office item, and the soundtrack album should enjoy similar success. Altho Patti Page's hymn solos are deleted (she's under contract to Mercury), Andre Previn's dramatic score is richly varied and listenable.

(Continued on page 38)

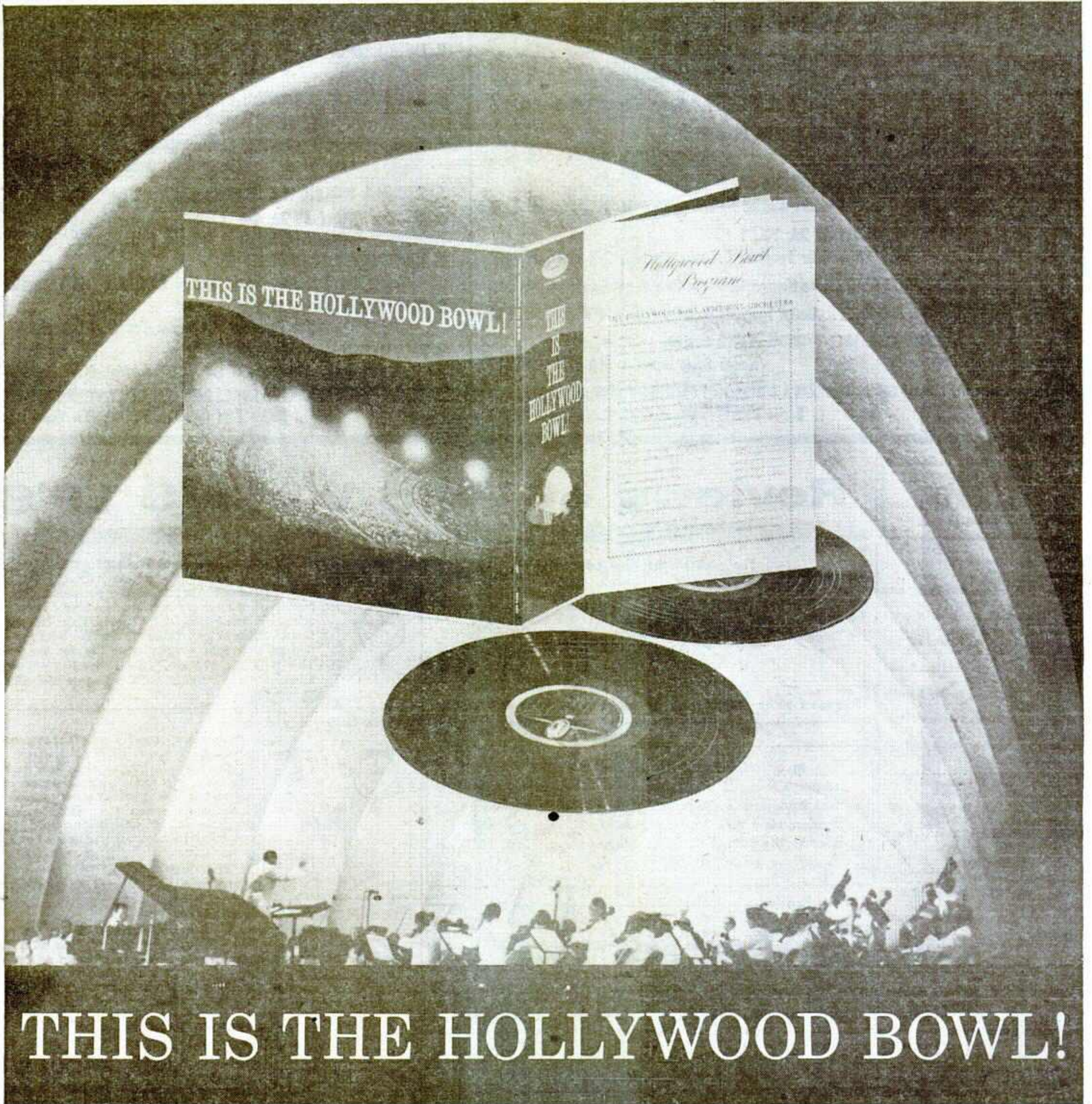
#### ALBUM COVERS OF THE WEEK



**MORE SONGS BY RICKY**—Ricky Nelson, Imperial LP 9122. This gate-fold cover, with full color pictures of Nelson on the front and back, should prove a solid display item. Inside are pictures of the singer at work and at play.



# A SUMMER SENSATION!



## THIS IS THE HOLLYWOOD BOWL!






*Sensational music...Sensational packaging...Sensational price...Sensational discount!* 1812 Overture, Warsaw Concerto, Sabre Dance, Blue Danube—plus 13 other pop-concert “musts” in a lavishly illustrated, deluxe two-record album by America’s favorite Symphony Orchestra—the Hollywood Bowl! Special low price for fast consumer action—only \$7.98—mono, \$9.98—stereo (optional with dealer). A \$2.00 saving over the usual retail price of Capitol Classical two-record albums! A 12% Cash Discount for you (in lieu of 2%). *PLUS* Deferred Billing!

Monophonic Album — ABO-8496 • Stereo Album — SABO-8496



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<b>THE RAMSEY LEWIS TRIO</b> STRETCHING OUT     Argo 665*

<b>MEET THE JAZZTET/ART</b> FARMER & BENNY COLSON     Argo 664*

<b>HEY! IT'S JAMES MOODY</b> Argo 666*

<b>LOREZ ALEXANDRIA</b> EARLY IN THE MORNING     Argo 663*

<b>MAX ROACH/MAX</b> Argo 623


<b>AHMAD JAMAL AT THE</b> PERSHING—Vol. 1 BUT NOT FOR ME     Argo 628

<b>MILT BUCKNER/MIGHTY HIGH</b> Argo 660*

<b>AL GREY AND THE BASIE WING</b> LAST OF THE BIG PLUNGERS     Argo 653*

<b>SONNY STITT/BURNIN'</b> Argo 661*

<b>KENNY BURRELL TRIO</b> A NIGHT AT THE VANGUARD     Argo 655*

\*Available in Stores



Folo-up to Ahmad Jamal's all-time best  
seller, "But Not for Me"  
Just out—Argo Plan Highlight!!  
Argo 667\*

FEATURING THE ENTIRE ARGO LP CATALOG

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# LP

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(monaural or stereo)

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**Cannes Festival  
Prize Winner**

**NEVER  
ON SUNDAY**

*from the motion picture  
"Never On Sunday"*

b/w **Hasapico**

ATLANTIC  
2070

Nico Papadopoulos  
and His Orchestra

**ATLANTIC RECORDS**

157 West 57th Street, New York 19, N. Y.

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*will*

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BY THE **IVY THREE**  
**SHELL #720**

DISTRIBUTED BY:  
AMY RECORDS  
1630 BROADWAY, NEW YORK, N. Y.

The pick of the new releases!

**SPOTLIGHT WINNERS  
OF THE WEEK**

Strongest sales potential of all albums reviewed this week.

• Continued from page 35

Several spinnable sides ranging from hymns and mood pieces to bouncy ricky-tick items of the period—the twenties.

**JAMAL AT THE PERSHING, VOLUME TWO**



**Argo LP 667** — The first album that catapulted Ahmad Jamal into a top pop-jazz seller was called "But Not for Me." That album was waxed at the Pershing Hotel in Chicago. The sides on this album were cut on the same recording date, two years ago (January, 1958). It features Jamal, Israel Crosby and Vernell Fournier, playing in their usual warm style. Tunes include "Too Late Now," "Billy Boy" and other standards.

**SONG WITHOUT END**



**Sound Track; George Bolet, Piano; Los Angeles Philharmonic (Stoloff). Colpix CP 506** — This is the original sound track from the movie, "Song Without End." It features the piano of Jorge Bolet, and the Los Angeles Philharmonic Orchestra, performing many of Franz Liszt's best-known compositions. The sound is excellent and the performances are fine, too. With the picture getting a big push soon, this album could become a strong seller.

Classical

**BERLIOZ SYMPHONIE FANTASTIQUE**



**Paul Paray Conducting Detroit Symphony Orchestra. Mercury ST 90254. (Stereo & Monaural)** — Berlioz' noted work gets a fine performance here. The musicianship is matched by the engineering, which has produced beautiful sound and flawless surfaces. John Scrymgeour's notes will be appreciated. Package can sell well against the competition.

Spiritual

**THE LOVE OF GOD; TODAY**



**The Voices of Tabernacle (Craig Jr., Cleveland). Hob LP 233; 235.** — Here are two albums by one of the great spiritual choruses performing today. The 125 voices of the Voices of Tabernacle Choir, are under the direction of Charles Craig Jr., and James Cleveland, and Cleveland handles some of the solos with the Detroit choir. The choir sings with deep feeling and reverence, sparked by leads Cleveland, Naomi Brown, Cleavant Derricks, Louise McCord, Richard Roquemore, Hulah Jean Dunklin, and others. Selections include "You and I," and "Calvary." Two outstanding albums.

Country & Western

**COUNTRY MUSIC SPECTACULAR—THE GOLD SONG HITS OF THE FIFTIES—36 SONGS**



**George Jones, Cowboy Copas, Frankie Miller, James O'Gwynn, Eddie Noack, and other artists. (2-12"). Starday SLP 117** — This is a terrific buy: 36 outstanding c.&w. songs of the decade done by such artists as George Jones, Cowboy Copas, Frankie Miller, etc. Tunes are a veritable treasury of country music and include "A Satisfied Mind," "Crazy Arms," "City Lights"; sacred items such as "Black Land Farmer," and country material which made it big in pop such as "Battle of New Orleans." The special price of \$4.98 for the two-disk set, and the book-type packaging are additional lures.

Children's Low Price

**HOWL ALONG WITH HUCKLEBERRY HOUND & YOGI BEAR**



**Sascha Burland. Golden GLP 55** — The Emmy-winning cartoon character has solid sales appeal, which should spark sales for this satirical spoof of Sing-Along albums. The community singing is straight but commentaries are strictly from spoofs-ville. Funny fare for kids and adults.

**SPECIAL MERIT  
SPOTLIGHTS**

The following albums have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

SPOKEN WORD

**THE DAEMON LOVER AND THE LOTTERY**

**Shirley Jackson. Folkways F 9728** — Shirley Jackson does a superb job of reading her two most famous stories, "The Lottery" and "The Daemon Lover." She reads them with feeling and gets across their strange, and diabolical message. Excellent for students, fans of the modern short story and teachers and librarians.

★★★★  
**VERY STRONG  
SALES POTENTIAL**

**POPULAR ★★★★★**

**★★★★ MARGARET WHITING SINGS  
THE JEROME KERN SONG BOOK VOLS.  
I & II**

**Verve MGVS 6157; MGVS 6158. (Stereo & Monaural)** — On her first project for Verve, the great canary addresses herself to the memorable catalog of Jerome Kern, and assisted by fine, tasteful scorings by Russ Garcia, she comes off a winner. Gal is in top vocal form with either grouping of tunes on the two separate sets. A sample of the fare to be found in both would include "The Touch of Your Hand," "The Way You Look Tonight," "Why Was I Born," "A Fine Romance," etc. Truly fine stuff here, for jocks and buyers, the latter of whom will have to screen the liners for their favorite selections. They may well wind up buying both.

**★★★★ BANJO BOY  
Jan & Kjeld. Kapp KL 1190** — The Danish youngsters do their bit, "Banjo (Continued on page 48)

*America's Best Loved  
Folk Singers!*

**THE  
WEAVERS**

At Carnegie Hall VRS-9010  
At Carnegie Hall  
Vol. 2 VRS-9075 & VSD-2069\*  
On Tour VRS-9013  
At Home VRS-9024 & VSD-2030\*  
Traveling On VRS-9043 & VSD-2022\*

**VANGUARD**  
records

**THE VILLAGE OF  
ST. BERNADETTE  
ANDY WILLIAMS**

**CADENCE RECORDS**

**HEAR  
EVEREST**

**AUDIO  
FIDELITY  
RECORDS  
BIG  
DOLLAR  
PROFITS**

*101 Strings*

*The World's  
First  
Stereo-Scored  
Orchestra*



# AUGUST IS BILLY VAUGHN

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**RECORDS**



**DISCOUNT PLAN**  
 Billy Vaughn Mdse. Only  
**1 LP FREE**  
 with every 10 LP's purchased  
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**30-60-90 DAY BILLING**  
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## ORDER TODAY

*And ask your Dot distributor for Billy Vaughn display material*



**"THE NATION'S BEST SELLING RECORDS"**



# THE NATION'S TOP TUNES

# HONOR ROLL OF HITS

TRADE MARK REG.

FOR WEEK ENDING JULY 31

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart
1	1	ALLEY-OOP	By Fraizer—Published by Kavelin-Maverick (BMI)	7
2	2	I'M SORRY	By Self—Published by Champion (BMI)	7
3	3	EVERYBODY'S SOMEBODY'S FOOL	By Keller & Greenfield—Published by Aldon (BMI)	9
4	5	ONLY THE LONELY	By Orbison-Nelson—Published by Acuff-Rose (BMI)	5
5	4	BECAUSE THEY'RE YOUNG	By Schroeder-God-Costa—Published by Columbia Pics (ASCAP)	8
6	15	IT'SY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI	By Vance-Pockriss—Published by Pincus (ASCAP)	3
7	6	MULE SKINNER BLUES	By Jimmie Rodgers—Published by Peer Int'l (BMI)	6
8	18	IMAGE OF A GIRL	By Clasky-Rosenberg—Published by Eldorado (BMI)	3
9	9	LOOK FOR A STAR	By Anthony—Published by Harlene (ASCAP)	5
10	13	PLEASE HELP ME, I'M FALLING	By Hank Locklin—Published by Ross-Jungnickel (ASCAP)	5
11	7	TELL LAURA I LOVE HER	By Bany-Raleigh—Published by Marks (BMI)	4
12	8	THAT'S ALL YOU GOTTA DO	By Jerry Reed—Published by Lowery (BMI)	5
13	14	WHEN WILL I BE LOVED	By Everly—Published by Acuff-Rose (BMI)	4
14	10	CATHY'S CLOWN	By Don and Phil Everly—Published by Acuff-Rose (BMI)	13
15	22	WALKIN' TO NEW ORLEANS	By Domino-Bartholomew-Guery—Published by Travis (BMI)	3
16	11	PAPER ROSES	By Spielman-Torce—Published by Pambill (ASCAP)	12
17	29	MISSION BELL	By Michael—Published by Bamboo (BMI)	2
18	19	MY HOME TOWN	By Anka—Published by Spanka (BMI)	7
19	12	A ROCKIN' GOOD WAY	By Benton—Published by Eden (BMI)	7
20	25	FINGER POPPIN' TIME	By Hank Ballard—Published by Wisto (BMI)	2
21	—	IT'S NOW OR NEVER	By Gold-Schroder—Published by Gladys (ASCAP)	1
22	17	WONDERFUL WORLD	Published by Kags (BMI)	9
23	26	HEARTBREAK (IT'S HURTIN' ME)	By Thomas-Hoyles—Published by Pamco (BMI)	2
24	24	JOSEPHINE	By King-Bivens—Published by Feist (ASCAP)	2
25	30	TROUBLE IN PARADISE	By Smith-Khent—Published by Winneton (BMI)	2
26	—	DON'T COME KNOCKIN'	By Domino—Published by Travis (BMI)	1
27	—	QUESTION	By Price-Logan—Published by Pri-Gan (BMI)	1
28	16	BURNING BRIDGES	By Scott—Published by Sage & Sand (SESAC)	11
29	—	FEEL SO FINE	By Lee—Published by Nash-Beau (BMI)	1
30	—	THIS BITTER EARTH	By Otis—Published by Play (BMI)	1

### RECORDING AVAILABLE

(Best Selling Record Listed in Bold Face)

- 1. ALLEY-OOP**—Dante and the Evergreens, Madison 130; Dyna-Sores, Rendezvous 120; Hollywood Argyles, Lute 5905.
- 2. I'M SORRY**—Bo Diddley, Checker 913; Brenda Lee, Dec 31093; George Jackson, Atlantic 1024; Platters, Mer 71032.
- 3. EVERYBODY'S SOMEBODY'S FOOL**—Connie Francis, M-G-M 12899.
- 4. ONLY THE LONELY**—Roy Orbison, Monument 421; Johnny Western, Col 41500.
- 5. BECAUSE THEY'RE YOUNG**—Jimmy Darren, Colpix 142; Duane Eddy, Jamie 1156.
- 6. IT'SY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI**—Brian Hyland, Leader 805.
- 7. MULE SKINNER BLUES**—Red Allen, Frontier Records 602; Rusty Draper, Mer 71634; Fendermen, Soma 113.
- 8. IMAGE OF A GIRL**—Safaris, Eldo 101.
- 9. LOOK FOR A STAR**—Jericho Brown, Warner Bros. 5161; Dean Hawley, Dore 554; Garry Miles, Liberty 55261; Garry Mills, Imperial 564; Billy Vaughn, Dot 16106.
- 10. PLEASE HELP ME, I'M FALLING**—Hank Locklin, Vic 7692; Rose Maddox, Cap 4347.
- 11. TELL LAURA I LOVE HER**—Ray Peterson, Vic 7745.
- 12. THAT'S ALL YOU GOTTA DO**—Brenda Lee, Dec 31093.
- 13. WHEN WILL I BE LOVED**—Everly Brothers, Cadence 1380.
- 14. CATHY'S CLOWN**—Everly Brothers, Warner Bros. 5151.
- 15. WALKIN' TO NEW ORLEANS**—Fats Domino, Imperial 5675.
- 16. PAPER ROSES**—Anita Bryant, Carlton 428.
- 17. MISSION BELL**—Donnie Brooks, Era 3018.
- 18. MY HOME TOWN**—Paul Anka, ABC-Paramount 10106.
- 19. A ROCKIN' GOOD WAY**—Pricilla Bowman, A-Ron 1018; Dinah Washington and Brook Benton, Mer 71629.
- 20. FINGER POPPIN' TIME**—Hank Ballard and the Midnighters, King 5341.
- 21. IT'S NOW OR NEVER**—Elvis Presley, Vic 7777.
- 22. WONDERFUL WORLD**—Sam Cooke, Keen 82112; Jack Lewis Ork and Chorus, United Artists 159.
- 23. HEARTBREAK (IT'S HURTIN' ME)**—Little Willie John, King 5356; Jon Thomas, ABC-Paramount 10122.
- 24. JOSEPHINE**—Bill Black's Combo, Hi 2022; Charlie Blackwell, Warner Bros. 5053; Wayne King Ork, Vic 0184; Johnny Maddox, Dot 15142; Russ Morgan Ork, Dec 27703; Lloyd Mumm, Omega Disk 150; Lawrence Welk and Champagne Music, Coral 65511.
- 25. TROUBLE IN PARADISE**—Crests, Coed 531.
- 26. DON'T COME KNOCKIN'**—Fats Domino, Imperial 5675.
- 27. QUESTION**—Lloyd Price, ABC-Paramount 10123.
- 28. BURNING BRIDGES**—Hometowners, Sage & Sand 527; Jack Scott, Top Rank 2041.
- 29. FEEL SO FINE**—Johnny Preston, Mer 71651.
- 30. THIS BITTER EARTH**—Dinah Washington, Mer 71635.

**WARNING**—The title "HONOR ROLL OF HITS" is a registered trade-mark and the listings of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. Requests for such consent should be submitted in writing to the publishers of The Billboard at The Billboard, 1564 Broadway, New York 36, N. Y.

## All Col. Singles 33 and 45

• Continued from page 3

gram for its distributors and dealers. The Columbia fall program includes special dating terms and stocking incentives. During August and September, restocking incentives will pertain to all items in the catalog. And there will be stocking incentives for new releases issued in August and September.

This year's Columbia convention introduced further refinements of the firm's "profit-pack" idea, which was set forth at the 1959 convention. The idea of the profit pack was to stimulate sales thru the dealer. This year's addition to the profit pack included specific tools, equipment and materials to help Columbia distrib salesmen offer dealers product that will fit their specific sales pattern.

Columbia's fall releases will be promoted in stores via special dealer aids. These aids feature all August and September releases. The total number of pop releases in August and September will be 33, and they will spotlight key artists, including Tony Bennett, Johnny Cash, the Brothers Four, Miles Davis, Doris Day, Percy Faith, Mitch Miller and Johnny Mathis.

The fall program also includes dealer merchandising aids for the firm's Masterworks releases. There will be special material for use in connection with the coming tour of the New York Philharmonic. The Masterworks albums to be issued in August and September will total 27, with LP's by Leonard Bernstein, Eileen Farrell, Eugene Ormandy, Isaac Stern, Rudolf Serkin and Bruno Walter.

At Columbia's Miami national conclave last week, the label's coast artist-repertoire chief Irving Townsend unveiled new product and art-

ists recorded there. New singles included Dotty Walters teen-age-aimed "I Don't Know," the Marilyn Monroe - Frank Von "Let's Make Love," title tune from the 20th-Century Fox film; Milt Grayson's "One More Once" with Duke Ellington's backing, and a new rock and roller, "Wanda Wayer recording "So Little Time" and "Itty Bitty Love." All are debut disks.

On the LP side, new wares included the Percy Faith - Mahalia Jackson package, "The Power and the Glory," Doris Day's "Show Time" (Broadway music) with Axel Stordahl, the original soundtrack to Marilyn Monroe's "Let's Make Love" Fox film, Les Brown's "Bandland" (his first Columbia in 10 years), Pam Gardner's "Pam" (her first on Columbia), Norman Luboff's "Cowboy," and Percy Faith's first coast-made, "Jealousy."

## Strohman to New Cap Post

**HOLLYWOOD**—Steve Strohman last week moved from his Capitol Records Distributing Corporation slot as veepee and director of operations planning to the parent firm's newly created post as Capitol Records, Inc.'s director of inventory control.

He will handle studies and reports on facilitating inventory control. He had been with CRDC since 1949, starting as a salesman in its Hartford, Conn., branch.

## Garner Racks Up

• Continued from page 3

stores before the case came up in court.

In addition to okaying the Garner order, the judge denied the Columbia motion to re-argue the case. Columbia is faced now with the logistics of withdrawing the disk from the market, unless it can get a stay of the temporary injunction Tuesday.

This is one of the rare times that an artist has gone to court to force a company to take a record off the market, and won. Lena Horne sued RCA Victor Records over the release of the Horne-Bela-fonte waxing of "Porgy and Bess," but lost. Garner's case is a bit more complex in that Garner has been seeking better contract terms at Columbia or a release from his contract. Garner has not made a new record for Columbia in almost two years, claiming breach of contract. Columbia has claimed that Garner breached the pact instead. Garner's court fight against Columbia is looked on as being the first round in his fight to get out of his Columbia contract, which is supposed to run to 1961. Garner and company have been negotiating with a major firm for the past few months on a new contract.

## Starday C.&W.

• Continued from page 3

sales and interest in country music is on the rise everywhere.

Highlighting the firm's August sales and interest in country music Spectacular LP consisting of two 12-inch records containing 36 "golden" country hits of the 1950's. The package retails at \$4.98 and features an attractive four-color cover with a two-pocket jacket.

New LP's by Cowboy Copas, currently hot with his single, "Alabama"; Lonzo and Oscar and Marshall Pack will be ready for the August sale, Pierce says. Also to be included will be recent Starday LP's by Bill Clifton, Wally Fowler, the Stanley Brothers, Carl Story, George Jones and others.

Pierce claims that his is the first special offer on country music package goods ever made by an independent label.

## Singles Gain

• Continued from page 2

sharply discounted prices in many areas, the record units sold continue to increase via the great number of new outlets, many of them discount houses and chains, which are actively promoting records. Many old line record dealers, some hard-hit by this competition, have started to regain some of their old business by active promotion and advertising of their disks.

Of the 21 million LP's sold in record shops from January thru June 18, 1960, 16 million have been monophonic and five million stereophonic. In the same period in 1959, 17 million units were sold, with 14 million monophonic and three million stereophonic.

These statistics are advance figures derived from the forthcoming sixth-period report analyzing national trends of record sales in retail stores, as prepared by The Billboard under the supervision of the New York University School of Retailing. The complete confidential reports, issued every four weeks to subscribers of this service, also provide competitive figures by label, broken down by speed, mono vs stereo, etc. The reports are compiled from diaries of actual cash register sales made by a scientifically selected rotating sample of record dealers across the nation.

## WNEW Hikes

• Continued from page 2

here, will continue to be heard four hours daily.

Jack Lazare, who runs "Milkman's Matinee," all-night show, will see sunlight once a week for the first time in years. He'll have a new four-hour program, "Sunday Special," starting at 8 a.m. Bob Howard will do "The Milkman's Matinee" on Sunday nights only. On Sundays at 6 p.m. Howard will have another new show, "Music Closeup."





84% of ALL  
Records Sold  
Are on 33 RPM  
Now Single

**33**

Columbia Records is pleased to announce that beginning August 1, it will simultaneously release Single-33 as well as Single-45 on all new releases ■ Stereo Seven (Single-33 Stereo) will be released on the same schedule as in the past.

**SINGLE-33... THE BIG SALES SPEED... FROM COLUMBIA**



FOR WEEK ENDING JULY 31

# The Billboard HOT 100

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
1	1	2	3	I'M SORRY	Brenda Lee, Decca 31093			9
2	4	6	11	ONLY THE LONELY	Roy Orbison, Monument 421			7
3	2	1	2	ALLEY-OOP	Hollywood Argyles, Lute 5985			9
4	3	3	1	EVERYBODY'S SOMEBODY'S FOOL	Connie Francis, M-G-M 12899			12
5	10	20	59	ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI	Brian Hyland, Leader 805			4
6	7	5	9	MULE SKINNER BLUES	Fendermen, Soma 1137			10
7	14	17	43	IMAGE OF A GIRL	Safaris, Eldo 101			8
8	9	12	22	TELL LAURA I LOVE HER	Ray Peterson, RCA Victor 7745			7
9	15	14	16	PLEASE HELP ME, I'M FALLING	Hank Locklin, RCA Victor 7692			10
10	6	7	6	THAT'S ALL YOU GOTTA DO	Brenda Lee, Decca 31093			8
11	8	10	20	WHEN WILL I BE LOVED	Everly Brothers, Cadence 1380			9
12	5	4	4	BECAUSE THEY'RE YOUNG	Duane Eddy, Jamie 1156			10
13	13	21	31	WALKIN' TO NEW ORLEANS	Fats Domino, Imperial 5675			6
14	44	—	—	IT'S NOW OR NEVER	Elvis Presley, RCA Victor 7777			2
15	11	9	10	A ROCKIN' GOOD WAY	Dinah Washington and Brook Benton, Mercury 71629		S	10
16	12	8	8	MY HOME TOWN	Paul Anka, ABC-Paramount 10106			10
17	28	53	60	FINGER POPPIN' TIME	Hank Ballard and the Midnighters, King 5341			11
18	22	25	35	LOOK FOR A STAR	Garry Miles, Liberty 55261			6
19	18	28	33	JOSEPHINE	Bill Black's Combo, Hi 2022			5
20	25	34	79	MISSION BELL	Donnie Brooks, Era 3018			7
21	26	57	68	TROUBLE IN PARADISE	Crests, Coed 531			7
22	38	52	90	DON'T COME KNOCKIN'	Fats Domino, Imperial 5675			5
23	36	58	80	QUESTION	Lloyd Price, ABC-Paramount 10123			5
24	39	46	56	LOOK FOR A STAR	Billy Vaughn, Dot 16106			6
25	41	73	92	FEEL SO FINE	Johnny Preston, Mercury 71651			6
26	40	56	62	LOOK FOR A STAR	Garry Mills, Imperial 5674			6
27	37	42	75	THIS BITTER EARTH	Dinah Washington, Mercury 71635			6
28	20	15	15	ALLEY-OOP	Dante and the Evergreens, Madison 130			9
29	30	32	37	LOOK FOR A STAR	Dean Hawley, Dore 554			6
30	17	18	12	WONDERFUL WORLD	Sam Cooke, Keen 82112			12
31	16	13	5	CATHY'S CLOWN	Everly Brothers, Warner Bros. 5151		S	15
32	24	26	29	PENNIES FROM HEAVEN	Skyliners, Calico 117			12
33	19	11	7	BURNING BRIDGES	Jack Scott, Top Rank 2041			15

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
34	45	29	18	I REALLY DON'T WANT TO KNOW	Tommy Edwards, M-G-M 12890			10
35	48	31	34	ONE OF US (WILL WEEP TONIGHT)	Patti Page, Mercury 71639		S	8
36	27	24	23	JEALOUS OF YOU	Connie Francis, M-G-M 12899			10
37	35	40	50	IS A BLUEBIRD BLUE	Conway Twitty, M-G-M 12911			7
38	75	77	83	HEARTBREAK (IT'S HURTIN' ME)	Little Willie John, King 5356			8
39	88	—	—	WALK—DON'T RUN	Ventures, Dolton 25			2
40	31	33	46	THERE IS SOMETHING ON YOUR MIND	Bobby Marchan, Fire 1022			7
41	66	71	76	IS THERE ANY CHANCE	Mary Robbins, Columbia 41686			6
42	21	22	24	LOVE YOU SO	Rod Holden, Donna 1315			17
43	42	37	42	I'M GETTIN' BETTER	Jim Reeves, RCA Victor 7756			6
44	23	16	13	PAPER ROSES	Anita Bryant, Carlton 528		S	16
45	51	60	67	WHERE ARE YOU	Frankie Avalon, Chancellor 1052			7
46	33	23	25	RUNAROUND	Fleetwoods, Dolton 22			10
47	29	19	14	HAPPY-GO-LUCKY ME	Paul Evans, Guaranteed 208		S	12
48	60	—	—	VOLARE (NEL BLU DI PINTO DI BLU)	Bobby Rydell, Cameo 179			2
49	62	80	—	(YOU WERE MADE FOR) ALL MY LOVE	Jackie Wilson, Brunswick 55167			3
50	61	94	—	IN MY LITTLE CORNER OF THE WORLD	Anita Bryant, Carlton 530			3
51	59	69	71	WAKE ME, SHAKE ME	Coasters, Atco 6168			6
52	55	48	51	ALL I COULD DO WAS CRY	Etta James, Argo 5359			13
53	—	—	—	A MESS OF BLUES	Elvis Presley, RCA Victor 7777			1
54	32	30	19	(WON'T YOU COME HOME) BILL BAILEY	Bobby Darin, Atco 6167			10
55	83	92	—	HOT ROD LINCOLN	Charlie Ryan, Four Star 1733			9
56	50	55	61	HEY, LITTLE ONE	Dorsey Burnette, Era 3019			8
57	73	88	95	I SHOT MR. LEE	Bobbettes, Triple-X 104			4
58	43	66	86	STICKS AND STONES	Ray Charles, ABC-Paramount 10118			5
59	49	45	49	CLAP YOUR HANDS	Beau-Marks, Shad 5017			11
60	70	—	90	HEARTBREAK (IT'S HURTIN' ME)	Jon Thomas, ABC-Paramount 10122			5
61	87	—	—	TWIST	Hank Ballard and the Midnighters, King 5171			2
62	65	64	66	BAD MAN BLUNDER	Kingston Trio, Capitol 4375			6
63	90	—	—	TA-TA	Clyde McPhatter, Mercury 71660			2
64	68	76	81	THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE, NO. 2 (THE BALLAD OF FRANCIS G. POWERS)	Red River Dave, Savoy 3020			5
65	78	97	100	OVER THE RAINBOW	Dimensions, Mohawk 116			4
66	82	—	—	PLEASE HELP ME, I'M FALLING	Rusty Draper, Mercury 71634			2
67	52	39	28	MACK THE KNIFE	Ella Fitzgerald, Verve 10209		S	13

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
68	47	51	41	SOMETHING HAPPENED	Paul Anka, ABC-Paramount 10106			9
69	72	75	78	MY TANI	Brothers Four, Columbia 41692			4
70	71	81	93	DO YOU MIND	Andy Williams, Cadence 1381			4
71	81	87	98	TOO YOUNG TO GO STEADY	Connie Stevens, Warner Bros. 5159			4
72	64	68	69	I CAN'T HELP IT	Adam Wade, Coed 530			6
73	57	65	47	LONELY WEEKENDS	Charlie Rich, Philips International 3552			20
74	53	35	17	GOOD TIMIN'	Jimmy Jones, Cub 9067			15
75	79	85	91	ONE BOY	Jeanne Sommers, Warner Bros. 5157			4
76	46	38	21	SWINGING SCHOOL	Bobby Rydell, Cameo 175			12
77	69	74	82	JOHNNY FREEDOM	Johnny Horton, Columbia 41685			4
78	95	—	—	IN THE STILL OF THE NIGHT	Dion and the Belmonts, Laurie 3059			2
79	85	86	96	SECOND HONEYMOON	Johnny Cash, Columbia 41707			4
80	89	90	—	A WOMAN, A LOVER, A FRIEND	Jackie Wilson, Brunswick 55167			3
81	74	82	—	BE BOP-A-LULA	Everly Brothers, Cadence 1380			3
82	—	—	—	I KNOW ONE	Jim Reeves, RCA Victor 7756			1
83	54	36	38	TRAIN OF LOVE	Annette, Vista 359			8
84	76	62	48	DOWN YONDER	Johnny and the Hurricanes, Big Top 3036			9
85	86	89	—	DOWN THE STREET TO 301	Johnny Cash, Sun 343			3
86	—	—	—	DREAMIN'	Johnny Burnette, Liberty 55258			1
87	91	98	—	THAT'S WHEN I CRIED	Jimmy Jones, Cub 9072			3
88	—	100	—	MY SHOES KEEP WALKING BACK TO YOU	Guy Mitchell, Columbia 41725			2
89	—	—	—	LISA	Jeanne Black, Capitol 4396			1
90	34	27	27	THEME FROM THE UNFORGIVEN	Don Costa, United Artists 221			13
91	—	—	—	WHIP IT ON ME	Jessie Hill, Minit 611			1
92	—	—	—	HONKY TONK GIRL	Johnny Cash, Columbia 41707			1
93	97	—	—	BIG BOY PETE	Olympics, Arvee 595			4
94	98	—	—	MIO AMORE	Flamingos, End 1073			2
95	—	—	—	HAPPY SHADES OF BLUE	Freddy Cannon, Swan 4057			1
96	—	—	—	THEME FROM THE APARTMENT	Ferrante and Teicher, United Artists 231			1
97	94	96	—	I'VE BEEN LOVED BEFORE	Shirley and Lee, Warwick 535			4
98	100	—	—	NIGHT TRAIN	Viscounts, Madison 133			2
99	—	—	—	SHE'S A WHOLE LOT LIKE YOU	Hank Thompson, Capitol 4386			1
100	—	—	—	COOL WATER	Jack Scott, Top Rank 2055			1



# & TOMORROW'S TOPS

## BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (\*).

### POP

- \*HEARTBREAK ..... Little Willie John  
(Pamco, BMI) King 5356  
Jon Thomas  
(Pamco, BMI) ABC-Paramount 10122
- WALK, DON'T RUN ..... Ventures  
(Electron, BMI) Dolton 25
- \*IS THERE ANY CHANCE? ..... Marty Robbins  
(Marizona, BMI) Columbia 41686

- HOT ROD LINCOLN ..... Charlie Ryan  
(Four Star Sales, BMI) Four Star 1733
- I SHOT MR. LEE ..... Bobbettes  
(Allan K, BMI) Triple-X 104
- \*TWIST ..... Hank Ballard & Midnighters  
(Jay & Cee, BMI) King 5171

C&W—No selections this week.

R&B—No selections this week.

## BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. WE GO TOGETHER ..... Jan & Dean, Dora
2. FAR, FAR AWAY ..... Don Gibson, RCA Victor
3. RED SAILS IN THE SUNSET ..... Platters, Mercury
4. IF YOU'RE LONELY ..... Annie Laurie, DeLuxe
5. BLUE VELVET ..... Statues, Liberty
6. TWIST ..... Chubby Checker, Parkway
7. IF THE WORLD DON'T END TOMORROW  
..... Carl Smith, Columbia
8. RUN, SAMSON, RUN ..... Neil Sedaka, RCA Victor
9. I'M WITH YOU ..... Five Royals, King
10. I'LL FLY AWAY ..... Lonnie Saffin, Warner Bros.
11. IF I CAN'T HAVE YOU ..... Etta & Harvey, Chess
12. HONEST I DO ..... Innocents, Indigo
13. NO ..... Dodie Stevens, Dot
14. IF THE WORLD DON'T END TOMORROW  
..... Doug Warren, Image
15. ANYMORE ..... Teresa Brewer, Coral

### HOT 100: A TO Z

A Mess of Blues	53
A Rockin' Good Way	15
A Woman, A Lover, A Friend	80
All I Could Do Was Cry	52
Alley-Oop (Dante and the Evergreens)	28
Alley-Oop (Hollywood Argyles)	3
Bad Man Blunder	62
Be Bop-A-Lula	81
Because They're Young	12
Big Boy Pete	93
Burning Bridges	31
Cathy's Clown	59
Clap Your Hands	100
Cool Water	70
Do You Mind	22
Don't Come Knockin'	85
Down the Street to 301	84
Down Yonder	66
Dreamin'	4
Everybody's Somebody's Fool	25
Fuel So Fine	17
Finger Poppin' Time	74
Good Timin'	47
Happy-Go-Lucky Me	95
Happy Shades of Blues	38
Heartbreak (It's Hurlin' Me) (Little Willie John)	60
Heartbreak (It's Hurlin' Me) (Thomas)	56
Hey, Little One	92
Honky Tonk Girl	55
Hot Rod Lincoln	72
I Can't Help It	82
I Know One	34
I Really Don't Want to Know	57
I Shot Mr. Lee	43
I'm Getting Better	7
I'm Sorry	58
Image of a Girl	20
In My Little Corner of the World	78
In the Still of the Night	37
Is a Bluebird Blue	41
Is There Any Chance	14
It's Now or Never	5
Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini	97
I've Been Loved Before	26
Jealous of You	77
Johnny Freedom	19
Josephine	89
Lisa	73
Lonely Weekends	29
Look for a Star (Hawley)	18
Look for a Star (Miles)	24
Look for a Star (Mills)	24
Look for a Star (Vaughn)	42
Love You So	94
Mack the Knife	20
Mia Amore	94
Mission Bell	6
Mule Skinner Blues	16
My Home Town	88
My Shoes Keep Walking Back to Me	69
My Tan!	98
Night Train	75
One Boy	35
One of Us (Will Weep Tonight)	2
Only the Lonely	45
Over the Rainbow	44
Paper Roses	32
Pennies from Heaven	64
Please Help Me, I'm Falling (Draper)	9
Please Help Me, I'm Falling (Locklin)	23
Question	79
Runaround	79
Second Money Moon	99
She's a Whole Lot Like You	48
Something Happened	58
Sticks and Stones	76
Swinging School	63
Ta-Ta	8
Tell Laura I Love Her	10
That's All You Gotta Do	87
That's When I Cried	96
Theme From The Apartment	90
Theme From The Unforgiven	40
There is Something on Your Mind	64
There's a Star-Spangled Banner Waving Somewhere, No. 2 (The Ballad of Frances G. Powers)	27
This Bitter Earth	71
Too Young to Go Steady	83
Train of Love	21
Trouble in Paradise	61
Twist	48
Volare (Nel Blu Dipinto Di Blu)	51
Wake Me-Shake Me	39
Walk-Don't Run	13
Walkin' to New Orleans	11
When Will I Be Loved	45
Where Are You	91
Whip It on Me	30
Wonderful World	54
(Won't You Come Home) Bill Bailey	49
(You Were Made for) All My Love	49

### REVIEWS OF

## THIS WEEK'S SINGLES

The pick of the new releases:



Strongest sales potential of all records reviewed this week.

In order to speed reviews of single records, The Billboard requests that ALL singles be sent to The Billboard Record Review Department, 1564 Broadway, New York 36, N. Y. However, albums should be sent P. O. Box 292, Times Square Station, New York 36, N. Y.

### Pop

#### ANNETTE



**PINEAPPLE PRINCESS** (Music World, BMI) (2:30) — **LUAU CHA CHA** (Music World-Wonderland, BMI) (2:25) — The thrush has been riding high with hits lately and here's another winning coupling. Top side is bright and swiny with smart support, while the flip is a clever bit of material from her album "Hawaiianette." Either can go. Vista 362

#### BILLY & LILLIE



**THAT'S THE WAY THE COOKIE CRUMBLES** (Conley, BMI) (2:20) — **OVER THE MOUNTAIN, ACROSS THE SEA** (Arc, BMI) (2:31) — Billy and Lillie could get back on the charts with these two strong sides. "That's the Way" is a bright rocker, and "Over the Mountain" is the hit of a few years ago which the pair handle well. Swan 4058

#### BOBBY COMSTOCK



**DO THAT LITTLE THING** (Homefolks, BMI) (2:07) — **BONY MARONIE** (Venice, BMI) (2:25) — Comstock scored with "Tennessee Waltz" recently on another label. Now he's got a solid pairing here. Top side is an excellent rocker with the flip a swinging version of the tune, once a hit for Larry Williams. Watch these. Jubilee 5392

#### PAUL ANKA



**I LOVE YOU IN THE SAME OLD WAY** (Spanka, BMI) (2:11) — **HELLO YOUNG LOVERS** (Williamson, ASCAP) (2:32) — Two interesting switches for the successful chanter. Top side is a rip-roaring rocker of a tune of his own cleffing. Flip is done somewhat in the recent style of Bobby Darin with a hip-styled, smart backing. Anka is at home with both and both could go. ABC-Paramount 10132

#### DEE CLARK



**YOU'RE LOOKING GOOD** (Conrad, BMI) — **GLORIA** (Conrad, BMI) — Here's a smart outing for the swinging cat, with the top side patterned closely on some of his earlier hits, with the addition of sweeping fiddles. Flip has Latin rhythm touches with another sock vocal. Watch both of these. VeeJay 623

#### JERRY FULLER



**ANNA FROM LOUISIANA** (Jat-Texical, BMI) (2:00) — **GONE FOR THE SUMMER** (Jat, BMI) (2:23) — A wild, rocking hunk of material is handed a solid performance by Jerry Fuller on the tune, "Anna From Louisiana." Flip is a pretty ballad and Fuller sells it with feeling. Challenge 59085

#### FABIAN



**KING OF LOVE** (Debmar, ASCAP) (1:52) — **TOMORROW** (Rambled, BMI) (2:20) — The famed chanter has a couple of fine rockers, each of which receives a solid bit of vocalizing and pounding backing. Either one could go all the way. Chancellor 1055

#### MARK DINNING



**COME BACK TO ME** (Acuff-Rose, BMI) (2:29) — **THE LOVIN' TOUCH** (Aldon, BMI) (2:04) — Mark Dinning may have another "Teen Angel" with his warm reading of "Come Back to Me," on this new release. Flip is a potent rocker which Dinning sells with ease. M-G-M 12929

### Country & Western

#### KITTY WELLS



**THE MAN I USED TO KNOW** (Sure Fire, BMI) — A soulful weeper is handed a meaningful vocal by the country thrush as she tells of the tragedy in her life. A strong disk for the field. Flip is a bright ballad, "Carmel by the Sea" (Cedarwood, BMI) (2:39). Decca 31123



The following records have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

### Pop

#### THE LEXINGTONS

**I FOUND MY BABY** (Mac-Avery, BMI) (2:07) — The Lexingtons, a new group on the label, come thru with a Drifters-oriented reading of a reminiscent hunk of material, sparked by a fine lead singer. Group has potential. Flip is "When My Baby Went Away," (Allendale, BMI) (2:43). Everest 19369

(Continued on page 45)



His Greatest!

# "YOU'RE LOOKING GOOD"

Dee Clark

VEE JAY 355

# "I KNOW"

the Spaniels

VEE JAY 350

# "HALF AS OLD"

Donnie Elbert

VEE JAY 353

# "SURELY I LOVE YOU"

Roscoe Gordon

VEE JAY 348

# "DO WHAT I SAY"

J. B. Lenoir

VEE JAY 352



VeeJay Records

1449 S. Michigan, Chicago 5

## • Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. PAPER ROSES (Pambill) . . . . .	1	9
2. BECAUSE THEY'RE YOUNG (Columbia) . . . . .	6	6
3. MR. LUCKY (Southgale) . . . . .	3	14
4. CATHY'S CLOWN (Acuff-Rose) . . . . .	5	8
5. THEME FROM A SUMMER PLACE (Witmark) . . . . .	4	24
6. HELL HAVE TO GO (Central Songs) . . . . .	2	22
7. GREENFIELDS (Montclare) . . . . .	11	18
8. STUCK ON YOU (Glady's) . . . . .	8	10
9. THE OLD LAMPLIGHTER (Shapiro-Bernstein) . . . . .	7	13
10. CLIMB EV'RY MOUNTAIN (Williamson) . . . . .	10	31
11. THE SOUND OF MUSIC (Williamson) . . . . .	9	24
12. NIGHT (Pearl) . . . . .	—	11
13. THEME FROM THE APARTMENT (Mills) . . . . .	—	1
14. MISTY (Octave) . . . . .	12	12
15. ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI (Pincus) . . . . .	14	2

## • Best Selling Sheet Music in Britain

(For week ending July 23)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Love Is Like a Violin — Keith Prowse (—)	I Wanna Go Home — Essex (—)
Paper Roses — Leeds (Pambill)	Robot Man — Joy (Joy)
A Summer Place — Blossom (Witmark)	Yellow Polkadot Bikini — Feldman (Pincus)
Angela Jones — Southern (Southern)	Sixteen Reasons — Campbell-Connelly (American)
The Singing Piano — Hit Songs (—)	What a Mouth — Francis Day (—)
Please Don't Tease — Belinda (—)	Three Steps to Heaven — Palace (—)
Green Fields — Montclare (Montclare)	Cathy's Clown — Acuff-Rose (Acuff-Rose)
Standing on the Corner — Frank (Frank)	Fings Ain't Wot They Used T'be — World-Wide (—)
He'll Have to Go — Campbell Connelly (Central Songs)	Happy Go Lucky Me — Leeds (Pambill)
Cradle of Love — Good (Big Bopper)	
Mama — Macmelodies (Southern)	

## Goody Sues Over Club Deal

• Continued from page 2

of which differential and discrimination in price, defendant Columbia Records, Inc., had knowledge.

"In furtherance of said conspiracy or combination, defendant Columbia entered into an agreement pursuant to which the other defendants permitted and licensed Columbia to use the master recordings owned by them to process and produce Caedmon records identical with those sold to plaintiff at a cost substantially less than the prices therefor required to be paid by plaintiff to Caedmon."

The complaint then charges that as a result of the alleged Columbia-Caedmon agreement, Columbia was able to sell Caedmon recordings to ultimate consumers "for approximately 66 cents each of like kind, grade or quality as those sold to plaintiff (Goody) for \$2.87."

Caedmon also, it is alleged, "permitted Columbia to use the Caedmon trade-mark, brand or name in advertisements which offered for sale to ultimate consumers at approximately 39 cents Caedmon records identical with those sold by Caedmon to plaintiff for approximately \$2.87 each. Such offers to sell were made by Columbia Records in order to induce ultimate consumers further to purchase, from it, other phonograph records instead of purchasing the same from plaintiff and other retailers."

In all the offers to sell, the complaint continues: "Defendants represented that the records so offered for approximately 66 cents and 39 cents were sold by plaintiff and other retailers for \$5.95 each."

Further, it is stated that Columbia "has induced or is about to induce other manufacturers to become part of such combination or conspiracy." As a result of this, it is stated that Columbia "has induced more than 2,000,000 ultimate consumers, many of them customers of the plaintiff, to purchase phonograph records from it, all in restraint of trade of the plaintiff and such other retailers and their competition with Columbia Records."

### Asks 750G Damages

The complaint states that Goody has been damaged to the extent of \$250,000 by the alleged practices and asks for treble the damages

sustained (\$750,000). It is also asked that the alleged monopoly of record sales engaged in by Columbia be declared illegal and "enjoined as violative of the Sherman and Robinson Patman Acts; that all persons acting on behalf of all defendants be enjoined from continuing the alleged monopolies and attempts at monopolization; that defendants be enjoined from enforcing any contracts heretofore made and from making any new contracts "having the effect of enabling Columbia to sell to the public at prices lower than the prices which plaintiff is obligated to pay for similar records purchased for resale," and that defendants bear court costs and legal fees.

Traders have noted a similarity in this action to a litigation now in progress in Chicago, in which various dealers have sued the three major record clubs on charges of similar violations. In this case, however, it's the first instance in which a participating diskery has been named in a disk club action. The case is expected to cause a considerable flurry of trade discussion. Case was filed for Goody by attorney Abraham Lowenthal, of Telsey and Lowenthal.

## CRDC Brass

• Continued from page 2

research manager. Under the new structural set-up, CRDC Market Planning Director Art Duncan, and National Merchandising Manager Bill Mikels also will report to Gortikov.

Tallant's move to the position of manager of national sales and operations absorbs the duties held by Bob Camp. Camp was appointed national sales manager on July 1, but resigned the post 18 days later. He had been with CRDC for the past 14 years starting as a salesman in its San Francisco branch.

In his new spot, Tallant will report to Bud Schuster, CRDC veepee in charge of distribution. Myron Levinson, of CRDC's national operations department, will report to Tallant. Tallant, who started as a salesman with the company's Los Angeles branch 15 years ago, has steadily climbed the CRDC ladder to key exec posts.

# FOLK TALENT & TUNES

By BILL SACHS

## Around the Horn

The Gene Johnson office, Wheeling, W. Va., is readying a new c.&w package highlighting Doc Williams and the Border Riders, Chickie Williams, the Sisters Three and Little Mose, novelty act, for 14 days in Ontario and Quebec starting August 16. In addition to his booking and promotion activity, Johnson is also talent director of "World's Original Jamboree," Station WWVA, Wheeling. He has just concluded a successful Canadian tour with two package shows, one featuring Grandpa Jones, Ramona, Mac Wiseman, Jim Haney and Jimmy Martin and the Sunny Mountain Boys, and the other, Stoney Cooper and Wilma Lee and Their Clinch Mountain Clan, Hylo Brown and the Timberliners, with Tater Tate. Johnson reports that June business far exceeded that of the same month a year ago and that July promises to be one of the best months in years.

Headlining the first Coon-skin Folk Music Festival to be held Sunday, July 31, at Coon-skin Park, Charleston, W. Va., will be the King Records artists, Cecil Surratt and Smitty Smith, stars of the "RFD Jamboree" on WHIS-TV, Bluefield, W. Va. Producing the show are Bill McDowell, manager of Fred Scott's Record Shop, Charleston; Rand Schoolfield, well-known area folk singer, and Bob Barron, program director of WTIP, Charleston. The West Virginia Industrial and Publicity Commission has endorsed the show which will be presented annually as a tourist attraction. Admission to the show will be free. Charleston's five radio stations, two TV stations and two newspapers are plugging the festival.

Buck Owens' next offering on the Capitol label is the Harlan Howard tune, "Excuse Me, I Think I Got a Heartache," due out this week. Buck, along with Wynn Stewart, is booked for a September 6-25 stand at the Showboat Hotel, Las Vegas. . . . The premiere of "Country Opry" at Music Hall, Houston, has been set back a week to August 13. Porter Wagoner and Martha Carson will top the first show. Other guests already signed are Johnny Horton, August 20; Tex Ritter, September 3; Red Foley and Uncle Cyp, September 10, and Jimmie Dickens, September 17. A one-hour telecast will be made on the show next week. . . . Roy Drusky shows his wares at Myrtle Beach, S. C., Saturday (30).

Roy Acuff and His Smoky Mountain Boys, Don Gibson and band, Hank Locklin and band, June Webb, and Billy Grammer and band, with Alex Houston and Elmer and Linda Glover, head up a free show to be staged at Lakewood Park, Decatur, Ga., August 6, by E. D. Rivers, owner of WGUN, Decatur, to promote the station as the only 50,000 watt c.&w. station in the Atlanta area. Bob Gillion, M-G-M artist and WGUN deejay, will emcee the proceedings. . . . Flatt and Scruggs are routed for Liberty, Ky., July 26; Madison, W. Va., 27; Logan, W. Va., and Chapmanville, W. Va., 28; Manchester, Ky., August 2; Jackson, Ky., 3, and West Liberty, Ky., 4.

Faron Young guests on "Jubilee U. S. A." at Springfield, O., Saturday (30) and then makes an overnight hop to Millie Ruton's Hill-billy Park at Newark, O., for a Sunday (31) stand. . . . Hawkshaw Hawkins and Jean Shepard inked

for Proctorville, O., July 29. . . . The Louvin Brothers, currently on a Canadian trek, play Lloydminster, Alta., July 25-26; Vermillion, Alta., 28-29; Vegreville, Alta., August 1-2, and Red Deer, Alta., 4-5. . . . Jim Reeves makes Longview, Tex., Thursday (28); Dallas, Friday (29), and San Antonio, Saturday (30). . . . Minnie Pearl is set for Columbia, Ky., Tuesday (26), and Olney, Ill., Saturday (30). . . . "The Reilly Springs Jamboree," aired each Saturday over KSST, Sulphur Springs, Tex., staged a special homecoming show July 16, with many of the acts who have appeared on the show during its nearly four years of existence participating. Headlining were the Original Sunshine Boys, Bob and Joe Shelton. The show is produced by Joe Shelton and Lou Erck, both of whom air a daily hour-long show over KSST, using "Jamboree" talent.

Warren Smith, of Jackson, Miss., makes a guest shot on "Louisiana Hayride," Shreveport, Saturday (30). His first effort on the Liberty label, "I Don't Believe I'll Fall in Love Today," has just been covered by Ray Price. . . . Adrian Roland, whose latest on the Allstar label is "Imitation of Love," was Saturday's (23) guest on "Louisiana Hayride." . . . Skeeter Davis is out with a new one on RCA Victor, "I Can't Help You; I'm Falling Too." . . . Claude Gray, of Meridian, Miss., hopped into Houston last week to cut a session which resulted in a rush release on "Homecoming (In Heaven)." . . . Roy Acuff is routed for Denver, July 28; Berryville, Ga., 31; Salem, Ill., August 3 and Atlanta, 6. . . . Wilma Lee and Stoney Cooper stop off at Woodstock, Va., July 30, and New Lexington, O., August 4.

Andy Doll, Western band leader and bossman of Ad Records, is back at his Oelwein, Ia., headquarters after a happy vacation in the wilds of Ontario. . . . Grabbing considerable action in North Texas these days is Merle Kilgore's new one on Starday, "Love Has Made You Beautiful" b.w. "Getting Old Before My Time." The session was cut at the Towne House Studios, Sulphur Springs, Tex., with KSST deejay Lou Erck producing and a group of Big Sulphur singers providing the background. . . . Jim Small, veepee of Milo Recording Company and Cool Records, Harrison, N. J., is currently on a talent-scouting expedition thru Pennsylvania. Touring with him are his assistants Bud Bailey and Bob Weiss. Dave Osborn, who worked with Small out of the Cool branch in DeLand, Fla., the past winter, is spending the summer with his band in his native New York State. He will return to Florida with Small in the late fall. Jim reports that he is amazed at the amount of solid c.&w. talent that has been overlooked in Pennsylvania.

Ernest Tubb and His Texas Troubadours are routed for Montgomery City, Mo., July 30; Osceola, Neb., August 4; Deshler, Neb., 6; Trenton, Mo., 7; Bowling Green, Mo., 24; South Sioux City, Neb., 25; Lone Wolf, Okla., 28; Iola, Kan., 31. . . . Ray Price plays Newmanstown, Pa., August 16-17. . . . Billy Walker shows his wares at Columbus, Ga., August 1-2. . . . Charlie Walker guests on the Prince Albert portion of "Grand Ole Opry" over WSM, Nashville, August 13, and while there will cut a session for Don Law, of Columbia.



# Reviews of THIS WEEK'S SINGLES



## SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

• Continued from page 43

### Pop Disk Jockey Programming

#### JULIE LONDON

**IN THE WEE SMALL HOURS OF THE MORNING** (Evans, ASCAP) (2:40) — The sultry-voiced thrush has her strongest singles outing since "Cry Me a River," in this fine reprise of the tune associated with Frank Sinatra. Side figures as a hot chunk of program-mable wax and it rates spins aplenty. Flip is "Time for Lovers." (Rap-Ramarco, BMI) (2:42). **Liberty 55269**

★★★★

### VERY STRONG SALES POTENTIAL

#### POPULAR ★★★★★

##### FERLIN HUSKY

★★★★ **Wings of a Dove** — CAPITOL 4406 — A sacred side done with pop appeal. A fetching rhythm and a chorus back Husky's strong vocal. Watch it. (Bee Gee, BMI) (2:18)

★★★★ **Next to Jimmy** — A powerful weeper. It's done with triplet arrangement and chorus as a nod to pop appeal; but it retains its country authenticity. (Warden, BMI) (2:10)

##### THE AMES BROTHERS

★★★★ **Ring Them Bells** — RCA VICTOR 7766 — A bright and cheerful outing for the boys in upbeat form. It has a folksy air about it, and the side is worth spins. (Malden, ASCAP) (2:00)

★★★★ **You Are My Love** — A slow and feelingful ballad. The boys render it in strong style and they get pretty, fiddle support. Two attractive sides. (Malden, ASCAP) (2:15)

##### SONNY JAMES

★★★★ **Wondering** — NRC 056 — Sonny James handles this country-styled ballad with charm, over warm, simple support. Watch it. (Hill & Range, BMI) (2:08)

★★★★ **Gold in the Morning Sun** — A folksy tune is sung with emotion by the chanter, again helped by strong choral and ork backing. (Sonny James, BMI) (2:17)

##### TENNESSEE ERNIE FORD

★★★★ **Oh Mary, Don't You Weep** — CAPITOL 4416 — The traditional spiritual is sung with much warmth by Ford, helped by choral support. Side is from his new spiritual album. A fine effort. (Snyder, ASCAP) (1:45)

★★★★ **Joshua Fit the Battle of Jericho** — Ernie Ford comes thru with another warm reading of a traditional spiritual here. The arrangement is fresh and the disk should appeal to many fans. Also from the album. (Snyder, ASCAP) (1:21)

##### BILLY MITCHELL

★★★★ **Call to Me (I'll Be There)** — UNITED ARTISTS 235 — A medium beat rocker finds Mitchell in good, spirited vocal form. He's the former lead for the Clovers making solo bow. Solid sound and it could move. (January, BMI) (2:09)

★★★★ **Where** — A soft, pretty ballad with a rippling, concerto-type piano backing. A nice vocal job by Mitchell and this side, too, can catch spins. (Potomac-Eagle, BMI) (2:04)

##### RON HOLDEN

★★★★ **Susie Jane** — DONNA 1324 — A sharp blues effort by Holden, with a solid chick chorus in the backing. Reminiscent of some of the earlier great Lloyd Price sides. This could easily repeat for the cat. (Maravilla, BMI) (2:45)

★★★★ **Gee, But I'm Lonesome** — A ballad, again offered with chorus and a nice ork backing. Can also get good action. (Daywin, BMI) (2:11)

##### MARIJOHN AND THE JACKS

★★★★ **Wabash Cannon Ball** — COLUMBIA 41726 — The great train song in a solid reading. Occasional modulations and handclapping add to the interest. Watch it. (Peer Int'l, BMI) (2:23)

★★★ **Cold, Cold Heart** — A fine reading of the late, great Hank Williams hit. It's pop, but the charm of the country performance is retained. (Acuff-Rose, BMI) (2:40)

##### BLUE JAYS

★★★★ **Kum Ba Yah** — ROULETTE 4264 — The side features the boys singing a folk oriented effort that is unusual enough to attract a lot of attention. The vocal work and the backing are strong, too. Watch it. (Walnut, BMI) (2:42)

★★★ **Cave Man Love** — The Blue Jays handle this wild rock-novelty about wild cave man days with much spirit which they sustain thruout the side. Could grab coins. (Kahl-Walnut, BMI) (2:03)

##### BOB BECKHAM

★★★★ **Nothing Is Forever** — DECCA 31132 — A touching new ballad is sung with much warmth here by Beckham, and the arrangement is first-rate. This could bring Beckham back on the hit trail. (Cedarwood, BMI) (2:30)

★★★ **Two Wrongs Don't Make a Right** — Beckham sells the pretty ballad in listenable pop style aided by good work from a choral group and a good ork arrangement. (Allied, ASCAP)

##### HENRY MANCINI

★★★★ **Big Noise From Winnetka** — RCA VICTOR 7785 — The standard by Bobbie Haggart gets the big band Mancini treatment. Programmable stuff, and Mancini could score again here. (Bregman, Vocco & Conn, ASCAP) (2:39)

★★★ **The Blues** — From the album "The Blues and the Beat," comes this slow and pulsing instrumental. It starts slow and builds nicely, with an interesting piano break spotlighted. (Southdale, ASCAP) (2:41)

##### ANTHONY NEWLEY

★★★★ **If She Should Come to You** — LONDON 1929 — The English chanter sells the familiar ditty with a stylish delivery aided by smart support. This side is hot in England and could get action. (Hollis, BMI) (2:30)

★★★ **Lifetime of Happiness** — Another attractive ballad is performed neatly here, and the arrangement is unusual. Two good sides. (Wemar, BMI) (2:43)

##### THE SWE-DANES

★★★★ **Swe-Dane Shuffle** — WARNER BROS. 5170 — The group that came up with a semi-hit their last time out, has another bright side here that moves. It could get scads of air play, and it has a chance to break thru. (Suchan, ASCAP) (1:50)

★★★ **Georgia Camp Meeting** — The fine oldie is performed spiritedly here by the group which makes band sounds rather than singing the lyrics. Two strong ones. (Suchan, ASCAP) (1:50)

##### DEAN MARTIN

★★★★ **Aln't That a Kick in the Head** — CAPITOL 4420 — Martin sells this snappy hunk of material from the flick, "Oceans 11," in which he stars. It has a sound and Martin sells it in his usual style. Watch it. (Maravilla, ASCAP) (2:24)

★★★ **Humdinger** — A slight little ditty, with a cute nonsense lyric receives a bright performance from Martin here. Good side. (Comet, ASCAP) (2:15)

##### ROSS BAGDASARIAN

★★★★ **Lazy Lovers** — LIBERTY 55275 — An unusual hunk of material, with a bluesy feel, is played with much warmth by the Bagdasarian crew. Could get spins and spins. (Monarch, ASCAP) (2:20)

★★★ **One Finger Waltz** — Interesting waltz effort is played smartly here by the

creator of the Chipmunks, under the name David Seville. (Monarch, ASCAP) (2:20)

##### RONNIE HAWKINS

★★★★ **Mister and Mississippi** — ROULETTE 4267 — The tune was once a smash hit for Patti Page and Hawkins gives it spirited updating in folksy vein. Chorus is heard in the backing. (Shapiro-Bernstein, ASCAP) (2:31)

★★★ **Summertime** — A moderately rocking version of the Gershwin classic. Hawkins did it in his current Roulette album and the side is worth programming. Employs a chorus (Gershwin, ASCAP) (2:35)

##### JANIS MARTIN

★★★★ **Hard Times Ahead** — PALETTE 5058 — Miss Martin, a fine fem Presley type, turns in a solid, rocking effort of a good tune. It's her first on this label and the side is definitely worth a hearing. (Tannon, BMI) (2:05)

★★★ **Here Today and Gone Tomorrow** — An interesting upbeater with a good piano figure in the backing. The gal has a good hunk of material here and she sells it in rockin' style. (Compton, ASCAP) (2:05)

##### RICHARD WOLFE

★★★★ **Boogie Woogie** — KAPP 343 — The great standard is performed stylishly here by the Wolfe combo and it moves. A strong item both for boxes and stores. (Melrose, ASCAP) (2:50)

★★★ **In the Mood** — The Richard Wolfe group turns in a smart instrumental performance of the Glenn Miller special to good effect. Could catch juke toot. (Shapiro-Bernstein, ASCAP) (2:41)

##### PAUL JOHNSON

★★★★ **Our Concerto (Il Nostro Concerto)** — GUYDEN 2035 — Here's a bit of lofty-sounding scoring with the concerto sound in the strings. Very romantic, moody wax which can score with the jocks. Worth hearing, especially at the wind-up, where triplets come in. (Shapiro - Bernstein, ASCAP) (2:14)

★★★ **Moonlight Magic (Pienlunio)** — A flowing, bubbling piece of instrumental wax, which has a nice, restful quality. Listenable. (Shapiro-Bernstein, ASCAP) (2:00)

##### THE TREE SWINGERS

★★★★ **Kookie Little Paradise** — GUYDEN 2036 — An infectious little novelty about the cat who has a hideaway down in the Caribbean. It's punctuated with a flock of bird and animal-like jungle sounds. (Shapiro-Bernstein, ASCAP) (2:20)

★★★ **Teaching the Natives to Sing** — A novelty which employs a girl and boy

chorus in answering passages. The tune has a touch of the Islands. For novelty kicks, it's spinnable. (Shapiro-Bernstein, ASCAP) (2:22)

##### JO ANN CAMPBELL

★★★★ **A Kookie Little Paradise** — ABC-PARAMOUNT 10134 — A cute and catchy novelty effort by the thrush on her initial outing for the label. It's full of wild, jungle sounds and it features a good vocal by the gal, set to a cute Latin rhythm. (Skidmore, ASCAP) (2:24)

★★ **Bobby, Bobby, Bobby** — A medium beat rocker is handled pleasantly. Flip has more. (Aldon, BMI) (2:27)

##### GLORIA LYNNE

★★★★ **Gypsy Boy** — EVEREST 19367 — Miss Lynne, who had an album out recently, offers a nicely relaxed blues-based ballad. It's a stylish arrangement and the gal hands it a solid vocal go. Merits exposure. (Roosevelt, ASCAP) (2:42)

★★ **Recommended to Love** — A cute and bouncy upbeater, more or less in an old-styled tradition. Catchy tune and Miss Lynne feels at home with it. (Roosevelt, ASCAP) (2:29)

##### GINI HAYES

★★★★ **Strawberry Kisses** — NRC 054 — Gini Hayes socks over this bright novelty in stylish fashion, aided by rocker backing. A good side with a chance. (Wonder, BMI) (2:00)

★★ **It Could Be, It Can Be, It Is** — A tender ballad receives a warm thrashing job by the lass over pretty support. Flip is stronger. (Lowery, BMI) (2:09)

##### BOBBY CHARLES

★★★★ **What a Party** — IMPERIAL 5681 — A wild rocker receives a fine performance from the chanter over sock support by a high-voiced fem chorus. This could be a big one. (Travis, BMI) (1:43)

★★ **I Just Want You** — Bobby Charles socks over this bluesy rocker with feeling over gutty backing. Listenable wax. (Travis, BMI) (1:53)

##### THE RAMBLERS

★★★★ **Rambling** — ADDIT 1257 — The Ramblers come thru with a very attractive performance of a rocking instrumental that has a sound. It could happen with exposure. (Rayven, BMI) (2:22)

★★ **Devil Train** — Another instrumental here, this one a bit more frantic than the flip. Other side is stronger. (Rayven, BMI) (1:50)

## GOOD SALES POTENTIAL

#### POPULAR ★★★★★

##### JANICE HARPER

★★★★ **Only Once** — CAPITOL 4401 — Miss Harper belts this pretty ballad with much feeling, against chorus and string backing. Nice melodic, romantic side. (Gary Lynn, BMI) (2:11)

★★★ **Love Me Now, Love Me Never** — A pleasant ballad side sung with spirit by the thrush to a Latin-tinged rhythm. Chorus is heard in support. (Knollwood, ASCAP) (2:15)

##### JOE MAPHIS

★★★★ **Black Sombbrero** — REPUBLIC 2006 — An interesting instrumental which features a Latin rhythm, with organ and guitar up front. Good juke box side. (Western, ASCAP) (2:24)

★★★ **Water Baby Boogie** — A bouncy, medium tempo blues. The side rocks nicely in a good instrumental arrangement. (4 Star Sales, BMI) (2:05)

##### ALLEN (BO) STORY

★★★ **Blue Moon** — ANNA 1127 — The standard is done as a blues, with some liberties taken with the melody. Has an interesting feeling about it and the artist is persuasive. (Robbins, ASCAP)

★★★ **Don't** — A blues ballad done to good effect by the lead. Has strong r.&b. feeling but it can move in the broader pop field. Good performance. (Ro-Gor-Tri-Phi, BMI)

##### DOC BAGBY

★★★★ **Drifting** — END 1075 — A smart instrumental by the Doc Bagby group. This side features a horn, as well as organ and rhythm. Watch it. (Joi, BMI) (2:01)

★★★ **Shim Shimmy (Baby)** — Doc Bagby has a wild one here and he and the group

sell it with a lot of spirit on this rocking instrumental side. It's a good one for the boxes. (Joi, BMI) (2:23)

##### DON CHERRY

★★★★ **Cold, Cold Heart** — WARWICK 557 — The great Hank Williams tune again is heard. Cherry, on his first disk for the label, hands it a suitably emotional reading, with chorus in the backing. (Acuff-Rose, BMI)

★★★ **That's the Sign** — A pleasant ballad is well handled by Cherry, to a big arrangement for chorus and ork. Rates spins. (Vernon, ASCAP)

##### VINCE MAURO

★★★ **My Consolation** — DECCA 31125 — This tune is from the new flick "Song Without End," and it spotlights a good vocal by the chanter over most attractive backing. Side is worth a lot of air play. (Columbia, ASCAP) (2:36)

★★★ **Diamonds in the Starlight** — Tune from the summer production of "Meet Me in St. Louis," is intoned softly here by the chanter over pop backing. (Leo Feist, ASCAP) (2:45)

##### FREDDY

★★★★ **Melodie Der Nacht (Melody of the Night)** — DECCA 31127 — This side could make a little noise. It spotlights the German warbler on a pretty ballad, aided by a smart backing. Listenable wax. (Peter Schaeffers, ASCAP) (2:52)

★★★ **Irgenwann Gibt's Ein Wiedersehn (One Day We'll Meet Again)** — The German chanter, Freddy, comes thru with a dramatic performance of a schmaltzy love ballad, backed by a large ork. Freddy has deep, masculine voice. (Peter Schaeffers, ASCAP) (2:59)

##### JIMMY MASSI

★★★★ **If I Had You** — ROBBER 104 — A first-rate reading by Massi of the standard which should get him a lot of attention. Lad has a Tony Bennett sound. (Robbins, ASCAP) (2:35)

★★★ **Blue Prelude** — Jimmy Massi comes thru with a smart reading of the fine standard over smooth rockballad-type support. A good disking that could grab spins. (World, ASCAP) (2:40)

##### BOBBY SUMMERS

★★★★ **Comin' 'Round the Mountain** — CAPITOL 4404 — Here's a different treatment of the oldie. It rocks and between the low down guitar, organ, and drum sound, it's got something. A lot of sound and beat here. (Le Fors, BMI) (2:25)

★★★ **Back Beat** — A good, medium beat blues instrumental. Danceable and listenable. Two good, spinnable sides. (Becca-wood, BMI) (2:26)

##### JOE REISMAN

★★★★ **Sunrise Serenade** — ROULETTE 4263 — The Glenn Miller hit of years ago is played in very pretty style here by the Reisman crew. A fine instrumental waxing that could go. (Jewel, ASCAP) (2:07)

★★★ **Lover's Rendezvous** — The Joe Reisman crew comes thru with a most attractive performance on a listenable instrumental effort that could get spins. (Alden, BMI) (2:15)

##### DUTCH BAND WAGON

★★★★ **Tennessee Waltz** — HIFI 5003 — Here's the oldie done up in a new and different dress by a huge pipe organ, as featured in the HIFI album featuring the Dutch Band instrument. A change of pace offering. (Acuff-Rose, BMI) (1:45)

★★★ **You Can't Be True, Dear** — The great oldie is handled in a manner similar to the flip, with the fine hi-fi sounds of the organ pounding thru. Either side is worth jockey spins. (Public Domain) (2:30)

##### DANNY WELTON

★★★ **Boogie Woogie** — CORAL 62221 — Danny Welton turns in a smart reading here of the Pinetop Smith oldie, and it features some listenable harmonica work. Could get a lot of spins. (Melrose, ASCAP) (2:42)

★★★ **To Each His Own** — Another very attractive instrumental here by Welton, of the old Eddy Howard hit. Worth spins. (Paramount, ASCAP) (2:55)

##### TONY BARA

★★★★ **Long Gone Mare** — ATCO 6172 — A reworking of the "Old Grey Mare." This instrumental has a rapid march tempo, and a 19th century military flavor, abetted by what seems a snare drum effect. Bright horn effects. (Progressive, BMI) (2:10)

★★★ **Ramblin'** — Blues instrumental with relaxed style and a walking beat. Organ and horns are coupled for fine effect. A quality side for discerning fans. (Progressive, BMI) (2:16)

##### PAUL EVANS

★★★★ **Long Gone** — ATCO 6170 — Evans, now on another label, is riding strongly and will likely get some loot with this side. Horns take over midway to add excitement. (Sounds, ASCAP) (2:32)

★★★ **Mickey, My Love** — A leisurely waltz, with a folksy touch, and a chorus in the background. Pretty. (Sounds-Walden, ASCAP) (2:16)

##### DUD BASCOMB

★★★★ **Grumpy** — SHARP 111 — Good blues instrumental, with some fine horn work. Drum figures contrasting with the horn are effective. (Savoy, BMI)

★★★ **Happy Horns** — Title describes the side. It's an instrumental, bluesy in nature, with horns carrying it. (Savoy, BMI)

##### SHERI LEE DOUGLAS

★★★★ **Chime Bells** — MAVERICK 601 — A country-oriented rhythm side. Vocal is unusual in that it includes yodelling, which is relatively rare today. (Leeds, ASCAP) (2:17)

★★★ **Gray Skies** — A ballad, done to a double-time arrangement. Thrush shows some class here, and the style is a complete reverse from the flip. (Knotty, BMI) (2:37)

##### THE LENNON SISTERS

★★★★ **I Get So Lonely** — DOT 16114 — The familiar Pat Ballard tune gets a breezy reading by the four sisters. The Welk band sets up a good beat behind the gals. Side can catch spins. (Melrose, ASCAP) (2:03)

★★★ **It Started in Naples** — Here's the title tune of the upcoming flick. It has a pleasant Neapolitan feel in a romantic vein. Gals turn in a pretty harmony version. (Famous, ASCAP) (2:39)

(Continued on page 46)



**ON EVERY LIST!**  
**RED RIVER DAVE**  
 SAVOY #3020

**"THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE — #2 — THE BALLAD OF FRANCIS POWERS"**

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 Music Vendor—#40 C&W, Sure Bet, #87 POPS  
 Music Reporter—#21 C&W, #60 POPS

**RAY GODFREY #3021**  
**"THE PICTURE"**

Billboard—#10 C&W  
 Cashbox—#19 C&W  
 Music Reporter—#18 C&W  
 Music Vendor—#22 C&W

**TED SELF #3022**  
**"LITTLE ANGEL"**  
 (Come Rock Me To Sleep)

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**• Reviews of New Pop Records**

• Continued from page 45

**MORT LINDSEY**  
 \*\*\* Volare—DOT 16102—A Glenn Miller arrangement by the Lindsey band of the Modugno hit of a season or so back. A danceable side, that could get some spins. (Robbins, ASCAP) (2:26)

\*\*\* Canadian Sunset—The Eddie Heywood hit of several seasons back is given a listenable big-band styling, again in the Miller tradition. Also danceable. (Meridan, BMI) (2:51)

**GEORGIO PETROPOULOS ORK**  
 \*\*\* Never on Sunday—GUYDEN 2037—Here's another fine version of the Greek tune from the flick of the same title. This one has a bright sound and could catch some of the loot if the tune happens. (Esteem, Sidmore, BMI) (2:12)

**HUBERT-CLEVACIN ORK**  
 \*\*\* Milord—A right rocker is performed smartly by the Clevacin crew. It has a lot of sparkle and could grab much coin. (Alamo, ASCAP) (1:40)

**JAN AND ARNIE**  
 \*\*\* Gas Money—DOT 16116—The boys sell a wild one in rip-roaring style as they sing about loot to run the car. Side could set coins. (Daywin, BMI) (2:11)

\*\*\* Gotta Getta Date—The lads turn in a bright reading of a good rocker. The backing is frantic, too. (Daywin, BMI) (2:07)

**LEON ASHLEY**  
 \*\*\* He'll Never Go—GOLDBAND 1104—A country-oriented item of the weeper category, done in pop style, with legit fiddles. (Central, BMI) (1:44)

\*\*\* If I Was King of the Universe—In waltz time, this harks back to the celestial category, wherein he will write the chick's name in heaven. (Tek, BMI) (2:09)

**WALTER SCHARF**  
 \*\*\* My Friend — DOT 16115 — This is from the Jerry Lewis production, "The Bell-

boy." It's a novelty instrumental with a cute arrangement. (Famous, ASCAP) (1:59)

\*\*\* The Bellboy Theme—From the Jerry Lewis film, "The Bellboy," comes this medium tempo theme material. Fair possibilities. (Famous, ASCAP) (2:16)

**CAROL HUGHES**  
 \*\*\* Congratulations — RCA VICTOR 7763 — The thrush bats out a meaningful ballad with much heart, over strong support from the chorus and ork. Side could pull spins and coins. (Aldon, BMI) (2:25)

\*\*\* I Can Tell — A fine Chuck Willis tune is sung with much feeling by the lass over interesting rock and roll support. (Berkshire, BMI) (2:05)

**THE VIDEKS**  
 \*\*\* Now That Summer Is Here — JDS 5005 — A topical ballad is performed nicely by the boys and it has a chance for some action. It tells the story of true love in the summertime. Peer Int'l, BMI) (2:30)

\*\*\* She's Not Coming Home — The Videks handle this rockaballad in an interesting style here, but it's a bit old-fashioned. (Joel, BMI) (2:47)

**JERRY LE FORS**  
 \*\*\* Great Big World — MERRI 203 — Rockaballad with triplet arrangement. Chanter belts out a good side here. (Aladena, BMI) (1:58)

\*\*\* Don't Let Me Down — Blues-based rockabilly item gets a fair go with vocal supported by a chorus. (LeFore, BMI) (1:50)

**PARIS BROTHERS**  
 \*\*\* Heartaches, Heartaches — CORAL 62220 — A bright new novelty is handled in country-pop style by the boys here. It has a sound. (Timpkin, BMI)

\*\*\* Funny Feeling — The Paris Brothers sell this rocker with spirit over wild support. It could grab some juke loot. (Bolens, BMI)

★ ★  
**GOOD SALES POTENTIAL**

**POPULAR ★ ★**

**THE BACKROOM BOYS**  
 \*\*\* Glow Worm — WORLD WIDE 5606 — The fine oldie receives a happy, contagious reading from the Backroom Boys here and a lot of jocks could use it for off-beat programming.

\*\*\* Ida — The Backroom Boys play the familiar oldie in pleasant, nostalgic style that could help it to get a lot of plays. It's in the soft-shoe tradition.

**MARVIN & JOHNNY**  
 \*\*\* Pretty One — FIREFLY 333 — A rocker with triplet arrangement. A fair job. (Rogers & Van Buren, BMI) (2:12)

\*\*\* Second Helping of Cherry Pie — A rockaballad with triplet arrangement. Lyric has some novelty appeal. (Modern, BMI) (2:42)

**TOMMY BRUCE**  
 \*\*\* Ain't Misbehavin' — CAPITOL 4403 — A novelty rocker delivery of the standard by Bruce, who employs numerous vocal tricks. Fair wax. (Mills, ASCAP) (2:11)

\*\*\* Got the Water Boilin' — An interesting blues rocker again done in a novelty setting. The chanter's gimmicky approach is on the affected side. (Progressive, BMI) (2:36)

**MIKE LAWING AND THE BLENDS**  
 \*\*\* Blitzkrieg — TALENT 107 — Rocker instrumental is given a lot of sound. It's a blues and it could catch a spin. (Bilya-Bah, BMI) (2:06)

\*\*\* One Love — A rocker is handled for little effect by Lawing and the group. Trite material and arrangement. (Bilya-Bah, BMI) (2:05)

**THE UPFRONTS**  
 \*\*\* It Took Time — LUMMTONE 103 — An interesting ballad gets a good vocal from the boys over routine support. Worth spins. (Heleriqui, BMI) (2:15)

\*\*\* Benny Lou and the Lion — The Upfronts tell the story of Benny Lou and the Lion on this rather imitative record. It's in the tradition of "Alley-Oop" and the Coasters. (Heleriqui, BMI) (2:30)

**ROSE ANN LANE**  
 \*\*\* Once in a Blue Moon — GARDENA

108 — The lass sells a warm ballad in fair fashion over simple support. (Libby, ASCAP) (2:08)

\*\*\* Heaven Help Us We're in Love — Another tender tune is sold nicely by the thrush, and again the backing is uncluttered. (Libby, ASCAP) (2:05)

**DAVE KENNEDY**  
 \*\*\* Accidentally — DOMA 1138 — A fair ballad gets an okay reading by Kennedy. (Kirchstein, BMI) (2:49)

\*\*\* Joanie — A girl's name theme, which has similar potential to the flip. This side's in cha cha rhythm. (Kirchstein, BMI) (2:47)

**THE HOLLYWOOD FLAMES**  
 \*\*\* Devil or Angel—ATCO 6171—A tasteful rockaballad. Arrangement has a modified triplet figure, with violins adding a lush touch. (Progressive, BMI) (2:05)

\*\*\* Do You Ever Think of Me—Rockaballad, with a lyric of poetic taste. Violins add to the effect. (Progressive, BMI) (2:15)

**THE IDYLLS**  
 \*\*\* Love Me Again — SPINNING 6012—Pleasant, old-fashioned reading of a pretty tune by the group. (Lin Lee-Asbury, BMI) (2:20)

\*\*\* Annette—The group sings about a lass named Annette with gusto. (Asbury-Lin Lee, BMI) (2:01)

**3 STOOGES**  
 \*\*\* Slinkin' the Robert E. Lee—SIGNET 105—This is the classic "Waitin' for the Robert E. Lee," done to a honking tenor, rocking arrangement. Tinny piano carries the lead in spots. Fair wax, tho there's a bad balance between the melody and the backing.

\*\*\* You Are My Girl—A rocker with vocal solo by a good chanter in the lead. A lot of shouting, but the material is weak.

**CARL STEVENS**  
 \*\*\* There's a Broken Heart (For Every Song on a Juke Box)—UNITED ARTISTS 239—A pleasant weeper ballad outing. Fair potential. (Aldon, BMI) (2:14)

\*\*\* Hey, Chico—An upbeat, novelty-styled rocker, with Latin touches. Can do as well as the flip. (Aldon, BMI) (2:30)

(Continued on page 47)

The **Billboard**  
**HOT C & W SIDES**

FOR WEEK ENDING JULY 31  
 TITLE, Artist, Company, Record No.

THIS WEEK	WEEKS ON CHART			
	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	
1	1	1	1	PLEASE HELP ME, I'M FALLING, Hank Locklin, RCA Victor 7692.....21
2	2	2	2	ONE MORE TIME, Ray Price, Columbia 41590.....17
3	8	15	20	ALABAM, Cowboy Copas, Starday 501.....4
4	4	4	7	EACH MOMENT (SPENT WITH YOU), Ernest Ashworth, Decca 31085....8
5	3	3	3	ABOVE AND BEYOND, Buck Owens, Capitol 4337.....21
6	5	5	12	SOFTLY AND TENDERLY (I'LL HOLD YOU IN MY ARMS), Lewis Pruitt, Decca 31095.....4
7	6	6	11	THAT'S MY KIND OF LOVE, Marion Worth, Guyden 2033.....10
8	11	9	5	LEFT TO RIGHT, Kitty Wells, Decca 31065.....15
9	9	18	16	TIP OF MY FINGERS, Bill Anderson, Decca 31092.....6
10	7	8	14	A LOVELY WORK OF ART, Jimmy Newman, M-G-M 12894.....6
11	13	17	17	WHO'LL BUY THE WINE, Charlie Walker, Columbia 41633.....11
12	10	16	15	THE PICTURE, Roy Godfrey, Savoy 3021.....5
13	28	—	—	I'M GETTING BETTER, Jim Reeves, RCA Victor 7756.....2
14	17	23	21	HONKY TONK GIRL, Loretta Lynn, Zero 107.....6
15	12	7	10	YOUR OLD USED TO BE, Faron Young, Capitol 4351.....16
16	22	30	—	MULE SKINNER BLUES, Fendermen, Soma 1137.....3
17	15	19	—	ANYMORE, Roy Drusky, Decca 31109.....3
18	18	—	—	MILLER'S CAVE, Hank Snow, RCA Victor 7748.....2
19	—	—	28	LOVE HAS MADE YOU BEAUTIFUL, Merle Kilgore, Starday 497.....2
20	24	20	24	LITTLE ANGEL (COME ROCK ME TO SLEEP), Ted Self, Savoy 3022....10
21	26	26	—	THE LONG WALK, Bill Leatherwood, Country Jubilee 539.....3
22	27	24	19	TOO MUCH TO LOSE, Carl Belew, Decca 31086.....7
23	23	22	25	BABY ROCKED HER DOLLY, Frankie Miller, Starday 496.....10
24	20	14	13	SEASONS OF MY HEART, Johnny Cash, Columbia 41518.....16
25	25	—	22	JOHNNY, MY LOVE, Wilma Lee and Stony Cooper, Hickory 1118.....8
26	—	—	—	EVERYBODY'S SOMEBODY'S FOOL, Connie Francis, M-G-M 12899.....1
27	19	10	4	JUST ONE TIME, Don Gibson, RCA Victor 7690.....21
28	16	13	9	WHY I'M WALKIN', Stonewall Jackson, Columbia 41591.....17
29	—	—	—	I KNOW ONE, Jim Reeves, RCA Victor 7756.....1
30	14	11	8	HE'LL HAVE TO GO, Jim Reeves, RCA Victor 7643.....34

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 Nashville, Tenn.



• **Reviews of New Pop Records**

• Continued from page 46

**THE ALTAIRS**

★ **Groovy Time** — A snappy rocker is performed with spirit by the group with the lead singer sparking the platter. (Jeneva, BMI) (2:20)

★ **If You Love Me** — The Altairs come thru with a so-so reading of a weak piece of material. (Aim, BMI) (2:25)

**ZIG DILLON**

★ **On Down the Line** — R 501 — Here's a rockin' side based on the old-time sound of such types as Bill Haley and Boyd Bennett as they used to be. Good rhythm side but it's dated. (Davidson, BMI) (2:01)

★ **The Years Teach Us Much** — A ballad, done for fair effect in a very old-fashioned styling by Dillon. (Knox, BMI) (2:35)

**FRANK (SHAKE APLENTY) FRAZIER**

★ **Foot Race** — R 502 — A good idea, but a weak effort, is this blues side by Frazier. (Knox, BMI) (2:48)

★ **Lovin' One** — The chanter turns in a fair reading of another blues item. (Davidson, BMI) (2:41)

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Roulette Records

**Country & Western**

★★★★

**EDDIE NOACK**

★★★★ **Too Weak to Go** — D 1148 — Traditional weeper material, essayed in heartbreak style by Noack. Two good sides for the country market. (Glad, BMI) (2:15)

★★★★ **Firewater Luke** — A bright, upbeat piece of chanting by Noack. A cute arrangement swings along nicely. The chanter could have another contender here. (Glad, BMI) (2:32)

**THE WILBURN BROTHERS**

★★★★ **The Big Heartbreak** — DECCA 31114 — A weeper. In contrast to flip, this hews close to the country tradition, with typical fiddles and other instrumental arrangements. The chanting has a world of soul. (Sure-Fire, BMI) (2:28)

★★★★ **When Will You Know It** — A fetching lyric, country-oriented, but with general pop appeal. (Gemini, ASCAP) (2:12)

**STERLING BLYTHE**

★★★★ **One Foot in Hell** — SAGE 326 — This one has a "saga" effect, and a distinctly Western flavor. Blythe gets a feeling of excitement into the performance. Lyric tells of a gunman finally killed in a duel for the love of a woman. (Sage & Sand, SESAC) (4:18)

★★ **Bridal Bouquets** — A dramatic lyric delivered in semi-recitative style, about nature's wonders. (Sage & Sand, SESAC) (2:10)

**PATSY CLINE**

★★★★ **There He Goes** — DECCA 31128 — On this blues ditty Miss Cline tells the story of a tragic love, and of the man she lost. A strong side that should spell coins. (Four Star Sales, BMI)

**Busting Big!**  
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**'CAT NIP'**  
**DAVE 'BABY' CORTEZ**  
CLOCK #1024  
•  
CLOCK RECORDS  
1619 Broadway N. Y. C.

★★★ **Crazy Dreams**—The country thrush sells a country effort with her usual authority over country backing. Could get both pop and country loot. (Four Star Sales, BMI) (2:30)

★★★

**WYNNE STEWART**

★★★ **Heartaches for a Dime** — CHALLENGE 59084 — A sad, sad tale is incorporated in this weeper. He gets the bad news about his chick on a 10-cent phone call. This can get play in the traditional markets. (Jat, BMI) (2:30)

★★★ **Playboy** — He's on the loose, playing around in the bright spots of town. The message is on the weeper kick and Stewart handles it neatly. Watch this one. (Jat, BMI) (2:19)

**BENNY MARTIN**

★★★ **Hobo** — STARDAY 507 — A rhythm item with a lot of drive. Country fiddles and guitars and Martin's vocal take on a touch of ranchera quality here. (Starday, BMI) (2:20)

★★★ **Her Baby Girl** — A weeper, contrasting in tempo and style with the flip. Martin does a solid vocal. (Starday, BMI) (2:40)

**JIMMIE SKINNER**

★★★ **Reasons to Live** — MERCURY 71663 — Traditional styled, this song has an optimistic outlook. The gal has given him a reason to live. Skinner handles it effectively with vocal support. (Jimmie Skinner, BMI) (2:25)

★★★ **I'm a Lot More Lonesome Now** — A medium beat effort in the weeper tradition. Again Skinner gives it meaning in his delivery. (Jimmie Skinner, BMI) (2:10)

**STANLEY BROTHERS**

★★★ **Finger Poppin' Time** — KING 5384 — This is a bluesy item with a vocal. Very effective and out of the common groove. Tune is now a hit with Hank Ballard. (Lois, BMI) (2:08)

★★★ **Daybreak in Dixie** — Bluegrass instrumental hoedown in the authentic style of the Stanley Brothers. (Lois, BMI) (2:08)

**BUDDY STEPHENS**

★★★ **What Can I Do** — YUCCA 123 — A weeper, with a strong Western flavor. Stephens chants it in honest, straightforward style. (Fairway, BMI) (2:20)

★★ **I Want a True Love** — A country ballad with considerable rhythm and bounce. (Fairway, BMI) (1:50)

**RICHARD MORRIS**

★★★ **Rosetta** — COUNTRY JUBILEE 541 — The country item varies from the common groove. Has a haunting Indian quality. (Ralph's Radio, BMI)

★★ **Teardrops Fall Again** — A weeper in the traditional style, with typical country fiddles behind the vocal. (Ralph's Radio, BMI)

**THE BARRIER BROTHERS**

★★★ **Wild Chord Breakdown** — ARMO-NEER 1005 — Bluegrass instrumental with the true hill sound. Deejays looking for authentic, lively c.&w. instrumentals have it here. (Land of Lakes, BMI) (2:33)

★★ **Please Don't Leave Me Here Alone** — This side is a vocal with string accompaniment. Like the flip, it's styled in the traditional country mode. (Land of Lakes, BMI) (2:30)

**ARNOLD BENNET**

★★★ **Wahoo** — SHARP 110 — Another version of the Indian-oriented song. Good production here, with a chick chorus. (Crossroads, BMI) (2:02)

★★ **Test of Time** — A relaxed item in waltz time. Very nice, with chanter backed by a girl chorus. (Crossroads, BMI) (2:10)

★★★

**SHORTY BACON**

★★ **You Love Another** — OZARK 1248 — An okay, medium-beat weeper ballad. Bacon employs the dual track technique to fair advantage. (Mississippi Valley, BMI) (2:07)

★★ **Read My Letter** — A pleader ballad, again using dual track spots. Okay performance. (Mississippi Valley, BMI) (2:18)

**Jazz**

★★★

**TERRY GIBBS**

★★★ **The Fat Man** — VERVE 10218 — Terry Gibbs and his gib band turn in a neatly paced instrumental performance of a good hunk of jazz-oriented material, that also has a pop chance. The band sound is wild. (Gibbs, ASCAP) (3:06)

★★ **Back Bay Shuffle** — The Artie Shaw oldie is performed briskly here by the crew, with Gibbs featured on the vibes. Strong instrumental side. (Robbins, ASCAP) (2:45)

**LOU DONALDSON WITH THE THREE SOUNDS**

★★★ **Smooth Groove** — BLUE NOTE 1772 — Donaldson and the Three Sounds handle this modern jazz effort in groovy style, with the horn featured in lead. (Groove, BMI)

★★★ **Blue Moon** — Pleasant performance of the standard by Donaldson and group. Both sides are from albums. (Robbins, ASCAP)

**HORACE PARLAN**

★★★ **Bags' Groove** — BLUE NOTE 1771 — The Milt Jackson ditty is performed warmly here by Parlan and the combo. (Wemar, BMI)

★★★ **There Is No Greater Love** — Horace Parlan handles the piano work on this listenable jazz side, and he does it neatly, too. (World, ASCAP)

**Rhythm & Blues**

★★★★

**SONNY BOY WILLIAMSON**

★★★★ **Temperature 110** — CHECKER 10268 — A fine performance. Down home blues, with soul and funky harmonica and guitar. Lyric is of much interest, detailing how his baby put him down for another man. (Arc, BMI) (2:10)

★★★ **Lonesome Cabin** — This down home blues tells of the joys of love and domesticity in a little shack. Harmonica adds to the funky effect. Williamson has the true touch. (Arc, BMI) (2:45)

**EDDY WILLIAMS**

★★★★ **Walking Alone** — EXCELLO 2180 — An uptempo blues with an unusual, staccato arrangement. Singer does an excellent job. (Excellorec, BMI) (2:13)

★★★ **It's Too Late Baby** — A soulful blues, with a message. He doesn't need his chick anymore, and has the courage to tell her so. There's a chorus. A nice performance. (Excellorec, BMI) (2:32)

★★★

**HOWLIN' WOLF**

★★★ **Spoonful** — CHESS 10265 — Authentic down home blues, with plenty of folk quality. The chanter belts out an interesting lyric, too, in his individual style. (Arc, BMI) (2:30)

★★★ **Howlin' for My Darling** — A dramatic blues delivered in a chanting, sometimes howling style, by the Wolf. (Arc, BMI) (2:28)

**ROSCOE SHELTON**

★★★ **Miss You** — EXCELLO 2181 — A bluesy ballad. Shelton has considerable range and style. Arrangement features piano and then guitar. A nice side. (Excellorec, BMI) (2:22)

★★★ **Let Me Believe in You** — A slow-tempo blues, done with a lot of soul. Shelton displays considerable vocal class. (Excellorec, BMI) (2:19)

**BILLY MIRANDA**

★★★ **Go Ahead** — CHECKER 10284 — He sends the chick home to mama with the shouted admonition: "Go ahead!" An unusual side, delivered in recitative style. (Arc-BoDean, BMI) (2:12)

★★★ **Run Rose** — Uptempo blues. Plenty of movement here. The chick will find her clothes on the sidewalk, the lyric points out. (Arc-BoDean, BMI) (2:07)

**WARREN SMITH**

★★★ **Cave In** — LIBERTY 55248 — Warren Smith and his country cats turn in a bright reading on a folksy ditty about the perilous life of a miner. A wild side with a chance. (Rondo, BMI) (2:35)

★★★ **I Don't Believe I'll Fall in Love Today** — The chanter sells a country ballad with a lot of heart, backed by traditional country arrangement. Both sides are meritorious. (Central Songs, BMI) (2:25)

**LEO PRICE**

★★★ **Black Pepper** — HULL 736 — A low-down, old style r.&b. blues, with pounding piano, drums, shouts in the background and some solid sax work. Solid box wax. (Keel, BMI) (2:00)

★★ **Just Walt and See** — Price vocalizes on this side, in the Lloyd Price tradition, even down to the chick chorus in support. Good marching rhythm. (Keel, BMI) (2:25)

★★★

**JOE TEX**

★★ **All I Could Do Was Cry (Parts I & II)** — ANNA 119 — A long, sad story, shouted in recitation fashion by Tex. The side is done in the revival sermon style but it's not religious. Slow, pounding blues basis is heard behind. A remarkable coupling, with the flip a sung version of the same material. (Tulane-Ro-Gor, BMI)

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**HANK BALLARD**  
and The Midnighters  
**KING 5171**

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# Reviews and Ratings of New Albums

Continued from page 38

Boy," and a passle of American material of every type from rock and roll to sacred. There's "Tutti Fruitti," "He's Got the Whole World," "Heartaches By the Number," etc. The act has much charm and the choice of material is exceptionally good.

**★★★★ FINIAN'S RAINBOW**  
Various Artists. RCA Victor LSO 1057. (Stereo & Monaural) — The cast of this season's widely hailed revival of "Finian's Rainbow," has been recorded by RCA Victor and now competes with Columbia's disk of the original production which dates from the early LP days, about a decade ago. The current edition features Jeannie Carson, Howard Morris, Carol Bruce, Biff McGuire and Bobby Howes, a cast about on a par with the old in talent; it also has all the benefits (including stereo) of improved sound. The score is among the best of the American musical theater, with one smash tune after another, all literate, adult and tuneful. Dealers should recommend to any fan of show music.

**★★★★ BELLS ARE RINGING**  
The Melachro Strings and Orchestra. RCA Victor LSP 2279. (Stereo & Monaural) — A most attractive, instrumental waxing of tunes from the current flick, "The Bells Are Ringing." The arrangements are stylish and the orchestra performs them smartly. Tunes include "Long Before I Knew You," "Just in Time," "Bells Are Ringing" and "I'm Going Back." Strong wax here, with a good cover.

**★★★★ THE HAUNTING HAWAIIAN GUITAR**  
Roy Smeck, ABC-Paramount ABC 330—Roy Smeck's top-notch Hawaiian steel guitar solos highlight this melodic collection of nostalgic standards. Smeck is a strong sales name in the Hawaiian field, and also a spinnable personality for jocks. Sides include "When You Wore a Tulip," "At Sundown," "Wabash Blues," and "Blue Moon."

## CHILDREN'S ★★★★★

**★★★★ PARTY PLAYTIME PROGRAM**  
Golden GLP 54 — A well-conceived games include "Musical Chairs," "Button Button," and "Follow the Leader." The back liner also describes game directions in detail. A good idea described as the answer for birthdays, den meetings, national holidays and the day the snow all melted.

**★★★★ POPEYE**  
Jack Mercer and Mae Questel. Golden GLP 56 — The familiar TV voices of Popeye and Olive Oyl are heard in songs and escapades, familiar to Popeye lovers. These are the very same voices heard on the air, of Jack Mercer and Mae Questel, in the leads. Selections include the Popeye theme, "Popeye in Cartoon Land" and "Help, Help, I Had a Hamburger Dream." Meat for the kiddie followers.

## COUNTRY & WESTERN ★★★★★

**★★★★ ALL TIME COUNTRY MUSIC GREAT**  
Cowboy Copas. Starday SLP 118 — Copas, one of the country artists who stems from the great era of country music, has a fine package here. The material includes sad ballads or weepers, such as "I'm a Slave to You"; sacred material, such as "Black Cloud Risin'"; and waltzes and duets with Copas' daughter Cathy. Good sound. C.&W. buyers and deejays will want it.

## SPOKEN WORD ★★★★★

**★★★★ DEAR AUDIENCE**  
Blanche Yurka. Folkways FL 9841 — This is a strong sales item in its field with considerable appeal to serious students of the theater. Veteran actress Yurka reads some fascinating comments on the theater and the actor's role in it, and standout readings of scenes from "Romeo and Juliet," "MacBeth" and "The Electra of Sophocles."

## FOLK ★★★★★

**★★★★ BALLADS OF SACCO & VANZETTI**  
Woody Guthrie. Folkways FH 5485 — This album is dedicated, of course, to Sacco & Vanzetti, the anarchists executed in 1927 (many feel for their political views) as the alleged killers of a paymaster in a shoe company robbery in Massachusetts in 1920. The trial caused a furor, as did their execution, thruout the world. On this attractively packaged album, Woody Guthrie sings a series of ballads, dedicated to the pair, and taking their side completely. Guthrie's material is impressive and he sings his ballads with emotion. Pete Seegar sings Sacco's "Letter to His Son" here, too. The set contains a booklet with all the songs, and historical material.

**★★★★ SONGS OF THE CIVIL WAR**  
Various Artists (2-12"). Folkways FH 5717 — A good set for the buffs. The two disks, packaged in a box, contain a wealth of material performed by many artists. They include Pete Seegar, Sandy Ives, Hermes Nye, Bill McAdoo and Disco Houston. There's a veritable mine of songs here, too, including "Johnny My Darling," "John Brown's Body," "Pat Murphy of the Irish Brigade"—much of the material little known except to students.

**★★★★ BEEN HERE AND GONE**  
Various Artists. Folkways FA 2659 — For students of Negro folk music, and its eventual evolution into today's jazz and church music, this album is a must. It features the music of the South, from the field hollers and shouts and street calls and country sounds to the blues, gandy dancers, and street marching bands, and eventually secular jazz dance music. Everything is here, and the recording has that on-the-spot quality. A delightful album for scholars, and for those who enjoy exciting American music.

**★★★★ THE NEW LOST CITY RAMBLERS, VOLUME II**  
Various Artists. Folkways FA 2397 — The trio features the more or less traditional Bluegrass complement of guitar, fiddle and banjo, have a neatly recorded sound, which was caught in a studio rather than at a backshack location, often expected from this authentic label. The boys provide a verveful reading of such tunes as "Whoop 'Em Up, Cindy," "Louisville Burglar," "Sally Goodin," and even an earlier version of "Tom Dooley." These boys are distinctive in that there is usually a solo vocal lead, rather than group harmony. There's also plenty of good, rewarding accent on the instrumental, hill-oriented sound. Excellent cover-photo and layout.

**★★★★ BROWNIE MCGHEE & SONNY TERRY SING & PLAY**  
Choice 100 — Two standout folk singers, McGhee and Terry, sing up a folksy storm on a variety of effective spirituals, gospels, and folk-standards. McGhee's guitar and Terry's harmonica backing are also strong listening pluses. Selections include "Cindy Cindy," "Old MacDonald," "The Ballad of John Henry," and "On the Rock Island Line."

(Continued on page 49)

# The Billboard HOT R & B SIDES

FOR WEEK ENDING JULY 31  
TITLE, Artist, Company, Record No.

THIS WEEK	WEEKS AGO			TITLE, Artist, Company, Record No.	WEEKS ON CHART
	ONE	TWO	THREE		
1	3	8	12	THIS BITTER EARTH, Dinah Washington, Mercury 71635.....	6
2	5	5	7	STICKS AND STONES, Ray Charles, ABC-Paramount 10188.....	5
3	6	11	18	HEARTBREAK (IT'S HURTIN' ME), Jon Thomas, ABC-Paramount 10122... 4	4
4	10	27	—	A WOMAN, A LOVER, A FRIEND, Jackie Wilson, Brunswick 55167.....	3
5	2	1	4	THERE'S SOMETHING ON YOUR MIND, Bobby Marchan, Fire 1022.....	7
6	1	2	1	A ROCKIN' GOOD WAY, Dinah Washington-Brook Benton, Mercury 71629.. 10	8
7	4	6	3	WONDERFUL WORLD, Sam Cooke, Keen 82112.....	8
8	8	19	—	QUESTION, Lloyd Price, ABC-Paramount 10123.....	3
9	9	10	14	I'M SORRY, Brenda Lee, Decca 31093.....	4
10	23	16	30	BIG BOY PETE, Olympics, Arvee 595.....	6
11	7	3	5	ALLEY-OOP, Hollywood Argyles, Lute 5905.....	7
12	18	30	—	PARTIN' TIME, B. B. King, Kent 346.....	3
13	20	—	24	HEARTBREAK (IT'S HURTIN' ME), Little Willie John, King 5356.....	5
14	25	26	20	WAKE ME, SHAKE ME, Coasters, Alco 6168.....	5
15	11	7	8	EVERYBODY'S SOMEBODY'S FOOL, Connie Francis, M-G-M 12899.....	9
16	13	12	10	FINGER POPPIN' TIME, Hank Ballard and the Midnighters, King 5341... 9	9
17	19	25	22	BECAUSE THEY'RE YOUNG, Duane Eddy, Jamie 1156.....	5
18	12	28	—	WALKING TO NEW ORLEANS, Fats Domino, Imperial 5675.....	3
19	17	23	—	IF YOU'RE LONELY, Annie Laurie, De Luxe 6189.....	3
20	24	14	17	YOU'VE GOT THE POWER, James Brown and the Famous Flames, Federal 12370.....	7
21	—	—	—	NO SHOES, John Lee Hooker, Vee Jay 349.....	1
22	—	—	—	THE TWIST, Hank Ballard and the Midnighters, King 5171.....	1
23	26	18	21	EVERYTHING ABOUT YOU, Ty Hunter, Anna 114.....	4
24	14	4	2	ALL I COULD DO WAS CRY, Etta James, Argo 5359.....	13
25	29	15	9	LONELY WINDS, Drifters, Atlantic 2062.....	8
26	21	9	6	DOGGIN' AROUND, Jackie Wilson, Brunswick 55166.....	17
27	—	—	15	WHITE SILVER SANDS, Bill Black's Combo, Hi 2021.....	16
28	—	—	—	THE TEACHER, Falcons, United Artists 229.....	1
29	*16	13	13	THINK, James Brown and Famous Flames, Federal 12370.....	9
30	—	—	—	ITSY BITSY TEENIE WEEENIE YELLOW POLKA DOT BIKINI, Brian Hyland, Leader 805.....	1

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## Dallas TEXAS

# Reviews and Ratings of New Albums

★ ★ ★

GOOD SALES POTENTIAL

• Continued from page 48

### FOLK ★★★★★

★★★★ A FESTIVAL OF GREAT RUSSIAN FOLK SONGS  
Various Artists. Monitor MF 337 — Fine performances here of Russian folk tunes, sung by the Piatnitsky Chorus and the Dumka Chorus, featuring soloists Ivan Sergei Lemeshev, and Artur Eisen. The

songs include "From Under the Stone," "Like the Hawk," "The Fog Came Down," "The Rowan Tree" and "At the Dawn." The recording is excellent and the album is a delight.

### ★★★ SCANDINAVIAN FOLK SONGS OF SWEDEN - NORWAY - FINLAND

Saga Sjöberg and Arne Dorumsgaard. Monitor MF 333 — Here are 25 songs collected by the well-known Scandinavian folk authority and composer, Arne Dorumsgaard. The recording is unusually good and the soloists handle their material with feeling. In this case, the songs are all based in the lore of the three Northern nations, with Denmark not represented. A good cross-section of Norse, Swedish and Finnish legend, with the soloists well-supported by an orchestra conducted by Robert Cornman. A worth-while addition for collectors.

### ★★★ NEGRO FOLK SONGS FOR YOUNG PEOPLE

Lead Belly. Folkways FC 7533 — In this album the late, great folk singer is with a group of children, telling them about the various songs, having them occasionally join in the chorus. Much of the material is necessarily kiddie-oriented — there's "John Henry," "Goodnight Irene," etc. But the presence of the kiddies adds an interesting touch to the performances.

### ★★★ UKRAINIAN SONGS AND DANCES

Transcarpathian (Zakarpatsky) Chorus & Orchestra. Monitor MF 335 — Authentic material, with songs performed by chorus, soloists, duets, etc. Colorful cover. Back cover contains a translation into English of the lyrics. This is the latest of several packages of Ukrainian material on Monitor.

### ★★★ FOLK DANCE!

Ronnie & Stu Lipner. Monitor MXD 900 — Monitor has culled some of its most terple sides out of previous folk LP's and packaged them with a booklet of complete dance instructions by the Lipners for Russian, Ukrainian, Moldavian, Latvian, Lithuanian and Yugoslav folk dances. A lively dance album with particular appeal for beginning folk dance enthusiasts.

### CLASSICAL ★★★★★

#### ★★★ THE GREGG SMITH SINGERS

Verve MG 2137 — Musicologists will find this a rare package. The performances are examples of double choir music — of which there is an extensive literature, both sacred and secular. Bach, Brahms and Mendelssohn are represented here, as well as pieces by John Biggs, Gregg Smith and others. Altho the literature of "answering" music is large, it has been neglected; hence this album is a service which connoisseurs will appreciate.

#### ★★★ TCHAIKOVSKY: 1812 OVERTURE, OP. 49; CAPRICCIO ITALIEN, OP. 45; RIMSKY - KORSAKOFF: CAPRICCIO ESPAGNOL, OP. 34

Westminster WST 14107. (Stereo & Monaural) — Three popular classics, excellently performed. The "1812 Overture" is especially effective — the production including the Deutschermeister Band, cannon and Laxenburg Carrillon. Contrasting with the martial spirit of the overture are the sparkling "Capriccio Italien" and "Capriccio Espagnol"

#### ★★★ MOZART: SYMPHONIES NOS. 6, 7, 8, 9 (VOL. II)

Erich Leinsdorf. Westminster XWN 18862 — This album is one of the label's complete series of recordings of Mozart Symphonies, all conducted by Erich Leinsdorf. Four symphonies, Nos. 6, 7, 8 and 9, are performed tastefully here by the Philharmonic Symphony Orchestra of London, and the recorded sound is first-rate. A fine waxing for Mozart fans.

#### ★★★ GILELS: SCHUMANN: SONATA NO. 1; ASHKENAZY: CHOPIN: BALADE AND TWO ETUDES; ZAK: KABALEVSKY: SONATA NO. 3

Monitor MC 2048 — A lot for the money here, particularly for buyers interested in piano music. The performances are excellent, notably Gilels' reading of the Schumann Sonata. Good notes by Leonard Altman.

### JAZZ ★★★★★

#### ★★★ OSCAR (PAPA) CELESTIN

The Dixieland King. Imperial LP 9125 — This album is a tribute to the late Papa Celestin, the almost legendary New Orleans musician whose career encompassed almost the entire span of jazz, from Storyville to the 1950's. His band now is led by Albert French and it is still active in the New Orleans area. The Dixieland-New Orleans styled selections include "Clarinet Marmalade," "Indiana," and "Tig Roof Blues." They are played with spirit by the crew.

### ★★★ FUEGO DONALD BYRD

Blue Note 4026 — This is a package of original material by Byrd — six numbers, several of them blues or blues-based. Byrd's compositional style is inventive and carries considerable mood. He plays a piccolo trumpet here, with Jackie McLean on alto, Duke Pearson on piano, Doug Watkins on bass and Lex Humphries on drums. Leonard Feather has written informative notes.

### INTERNATIONAL ★★★★★

#### ★★★ POPS A LA Russe: RUSSIAN POPULAR SONGS AND TANGOS

Monitor MP 591 — This album contains pop songs, both American and Russian, sung in listenable style by Russian vocalists over pop orchestra support. One of the American hits is "Cherry Pink and Apple Blossom White," and the Russian pops have such titles as "Song of First Love," "Happiness Came In" "Good Morning," and include tangos and fox trots. Interesting album that should have appeal.

### ★★★ FLAMENCO!

Pepe Romero. Contemporary M 5004 — The 15-year-old Spanish artist is the son of the Spanish classical guitarist Celedonio Romero. Exhibiting a skillful technique and fiery emotional impact, the lad registers strongly on the flamenco guitar. Selections — original variations on traditional rhythms of Andalusia — include "Sequiyas," "Farrucas" and "Soleares." An interesting new package for flamenco guitar fans.

### RELIGIOUS ★★★★★

#### ★★★ JOYFUL MELODIES

Carl E. Olivebring and Goran Stenlund. Word W 3116 — Well known in international gospel music circles, this duo has here a package of hymns whose performances have warmth and musicality. Some have the quality of musical sermons. The style is relaxed and eminently listenable. Included are "The Love of Christ" and "I Have Never Lost the Wonder of His Love." Some sides are duets, some are solos.

### CHILDREN'S EP ★★★★★

#### ★★★ PRINCE PEEK-A-BOO THE ARISTOCAT

Ronda Mann. Peekaboo PEP 1 — Here's one for the very small fry set. Kids will like the cut-out cover, which features a series of revolving pictures depicting the story on the record. Pleasant song and commentary. Tale concerns adventures of a royal cat penned in elementary-style dialog necessary to reach little ones.

### FOLK EP ★★★★★

#### ★★★ SOUTH AFRICAN FREEDOM SONGS

Various Artists. (1-EP) Folkways EPC 601 — This EP contains four songs that are used by African natives at nationalist rallies thruout the continent these days. They are sung in fine fashion here by Pete Seegar, Robert Harter, Garrett Morris, Guy Cranwan and Ne Wright. The tunes are "The Brown Nation," "God Save the Volunteers," "We Do Not Care If We Go to Prison," and "Pass-Burn-Song." The songs are sung in South Africa and the Congo and they reflect the nationalist spirit sweeping Africa.

### SPECIALTY ★★★★★

#### ★★★ SING A SONG OF SPORTS CARS

Paul O'Shea. Riverside 5019 — Here's another variation of the Sing-Along trend, and this one's really different. Singer-star driver O'Shea warbles pleasantly on a group of familiar folk items, decked out with new lyrics specially written for the sports car set. Copies of the lyrics are enclosed with the LP. Titles include "Castor Oil Cantata," "The Ballad of Fon Portago," etc. Off-beat wax for sports car fans.

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## CALGARY GATE \$\$ SOAR ON HIKED ADMISSION TAB

Half-Dollar Charge, Heat Cut Count  
But Receipts Top '59 by \$60,000

CALGARY—Gate receipts were up \$60,000 but attendance was down about 10 per cent from last year at the Calgary Stampede and Exhibition, which Saturday (16) closed its six-day run.

Higher admission—50 cents versus 25 cents in '59—sent gate receipts soaring. The higher gate fee combined with extremely hot weather to prune attendance under last year's record run, when the event's attendance was hypoed by the personal appearance of Britain's Queen Elizabeth and Prince Philip.

**Total 527,933**

The attendance, 527,933 by audited count, nevertheless delighted Stampede officials. The average daily turnout exceeded 80,000

and on many occasions the grounds were jammed, sometimes uncomfortably so.

Pari-mutuel betting hit an all-time high, \$1,195,797, to eclipse the old mark by about \$95,000. The total included betting on the Saturday preceding the opening.

Only the fact that some grandstand seats were lost to make room for better betting facilities caused total receipts for the grandstand attractions to dip a trifle under last year. The night show, as usual, was sold out well in advance.

On the midway, the Royal American Shows had the second best year in their many years at the Stampede. Their ride and show gross was only a scant few percentage points under that for last year's run.

### Best Balanced

The Stampede and Exhibition was rated as the best balanced in its long history. Livestock entries were so heavy that officials are now exploring the possibility of advancing the judging and showing of 4-H livestock classes next year to three days before the Stampede's opening. Officials also are mulling adding two more days of horse racing. These would also be held prior to the Stampede's opening, extending the meeting to nine days of racing.

The cancellation by Johnny Cash of his scheduled appearance took the edge off the Coliseum attraction offerings. Red Foley and his troupe, scheduled to follow the bill which was to have been headed by Cash, was in the last two days on a two-a-day basis, but Foley's show, while well received, had light patronage due, some Stam-

pede officials feel, to the effect of the cancellation by Cash.

The GAC-Hamid revue, offered along with the Stampede's famous chuck wagon races as the night bargain bill in front of the grandstand, was given a good press reception and a matching reception by patrons.

Maurice E. Hartnett, Stampede

## CALGARY HAS FIRST CHUCK WAGON DEATH

CALGARY—Don Chapin, a participant in the chuck wagon races at the Calgary Stampede, was killed Friday night (15) during a race before a jammed grandstand. Rushed to a hospital when crushed under an overturned wagon, Chapin was dead upon arrival. The fatality was the first to mar the famous chuck wagon races since their inception at the Stampede 27 years ago. A campaign to raise funds for Chapin's widow and seven children was launched the day after his death and within less than a week close to \$8,000 had been contributed.

manager, voiced the feeling of the Stampede board at the conclusion of the run in commenting upon the 50-cent admission price. "It is here to stay," he said, adding, "there had been some criticism of the higher price, but results proved the wisdom of the policy."

## Record Crowds Loom For NAAAPPB Meet

CHICAGO—Indications are that the 1960 International Outdoor Amusement Exposition November 27-30 at the Hotel Sherman in Chicago will draw one of the biggest turnouts of outdoor amusement people in recent years.

Thus declared John S. Bowman, trade show manager and executive secretary of the National Association of Amusement Parks, Pools and Beaches. Bowman said that more than 70 per cent of available exhibit space has already been reserved and indications are that the show will be a sellout by late August.

There has been an unusually heavy volume of inquiries about the trade show and the upcoming conventions of the NAAAPPB and the Showmen's League of America, both of which are scheduled at the Sherman said Bowman. He also predicted that the addition of several new features in connection with the trade show will draw an early influx of show people.

Foremost of these is the reception Saturday afternoon, November 26, to be given by the American Recreation Equipment Association. This event will supplant the traditional Monday evening banquet of AREA, and will be held

at the Bismarck Hotel. Also new will be the early bird reception and cocktail party for NAAAPPB members on Sunday evening, November 27, at the Sherman's Skyline Club. Another new event will be the "Under 40 Brunch" to be given on Sunday forenoon at the Sherman for young executives and their wives, both NAAAPPB members and guests.

The Showmen's League of America has already received upward of 370 reservations for its annual banquet and ball on Wednesday evening, according to Secretary Hank Shelby.

This year, Bowman said, there is no formal housing bureau for affiliate organizations such as was carried on last year by the Chicago Convention Bureau. Instead, the Showmen's League is advising its members to make their reservations direct with the Sherman Hotel or whatever Loop hotel they choose to contact. The NAAAPPB has obtained a block of 500 rooms at the Sherman for its members and exhibitors and additional 125 rooms and suites at the Bismarck for those who prefer the latter place. The NAAAPPB will not issue its reservation blanks to members and exhibitors until early September, Bowman said.

## Edmonton Ex Eyes New All-Time Mark; Grandstand Up 10%

GAC-Hamid Revue, "Teen Town"  
Score; Hetzer Show Pulls 9,000

EDMONTON, Alta.—The six-day Edmonton Exhibition Friday (22) was well on its way to a new all-time attendance record as it entered its next-to-closing day. Thru Thursday (21), fourth day of the run, the gate count was 236,000 up 8,000 over the corresponding point in '59, the previous peak year.

Business in virtually all segments of the operation also notched up substantial gains. Notable exception was pari-mutuel betting, which was down about 7 per cent. Night grandstand receipts for a GAC-Hamid revue were 10 per cent higher than last year.

An innovation, a twilight grandstand show fashioned for the teenagers and presented at 7 p.m. prior to the regular grandstand show, scored strongly, and, moreover, indicated growth potential for the future. Titled "Teen Town Jamboree," also a GAC-Hamid presentation, it played to 9,000 persons during the first four nights. The show, which had a \$1 admission, offered the Hollywood Argyles, Freddie Cannon, Skip and Slip, the Skyliners, Lennie Welsh, Carl Dobbins Jr., and Jerry Granahan.

A big success was scored by Jim Hetzer's Japanese Spectacular. Presented in the Coliseum, the show eclipsed most, if not all, past fair-time Coliseum attractions. It opened to a light turnout and then crowds began to build. At the end of the first four nights, attendance to that point was placed at 9,000. The advance sale for the remaining two performances meanwhile mounted to such a point that an extra night show was scheduled for Friday (23) and two additional shows (a matinee and a night show) were slated for Saturday (24).

The show was given strong press notices and was enthusiastically received. Fair officials said they were delighted both with the show and with its pulling power.

## Valdosta, Ga., Studies New Auditorium

VALDOSTA, Ga.—After being sidelined for three years, plans for a new city auditorium have been revived in this Georgia city and, according to members of the city council, the project has a good chance this time.

In 1957 voters approved an \$800,000 bond issue for a new city hall and auditorium. The city hall has been built, but the auditorium has not passed the talking stage. Funds available for the aud now total \$436,882, and an additional \$150,000 is needed for completion.

## Okay \$35,000 For New Bldg.

CORONATION, Alta. — Rate payers approved a \$35,000 debenture issue for the building of a skating and hockey arena. A provincial recreation grant of \$9,000, plus funds on hand, will help finance the structure.

## Dyal Heads Orange Show

SAN BERNARDINO, Calif.—Kenneth W. Dyal has been named manager of the National Orange Show, succeeding G. Walter Glass, who was not re-elected. Dyal's appointment is for a year, ending June 30, 1961.

Dyal, who was president of the exposition's board in 1954, was named secretary of the board at its June meeting. He will continue in this post but has resigned as a member of the board. A native of this city, he is vice-president of an insurance firm.

Harry Hofmann was named publicity director. Wally Boyko was again appointed commercial sales manager, serving his fourth year. Nell Gootee was also re-elected administrative assistant for the fifth consecutive year.

## Pleasanton, Calif., Fair Tops Mark With 285,174

PLEASANTON, Calif.—An all-time attendance record of 285,174 was set by the Alameda County Fair during its 15-day run ending here Sunday (17), James Trimmingham, secretary-manager, disclosed. Attendance in 1959 was 224,000.

Elated over the 61,174 increase, William Ralph, fair president, said expanded plans are under way for the 1961 event in all of the fair's 12 major departments.

Of the 285,174 visitors, 210,685 participated in the fair general with 74,489 attending the horse races held over a 12-day span. Of the total attendance, 75,000 children were admitted free.

The entertainment program was topped by Connie Haines, the Wiere Brothers, Marquis Chimps, Jack Marshall, and John A. Strongs Kiddie Circus. Foley & Burk Combined Shows were again featured on the midway.

## Fitzsimmons, 1932-'33 CCE Prexy, Dies

OTTAWA, Ont. — Alex Fitzsimmons, former president of the Central Canada Exhibition here, died Sunday night (17). Burial was Tuesday (19) with a large number of people attending, including Frank Bergan and Bernard B. Allen, who came from Augusta, Me., to represent World of Mirth Shows. Fitzsimmons, 82, headed the exhibition association in 1932 and 1933. He was active in its affairs thruout his adult years.

## Pion-Era Draws 82,360 Patrons

SASKATOON, Sask. — An annual event since 1954, the week-long Pion-Era show here was viewed by 82,360 persons, with actual paid admissions totaling 48,749.

The show, put on by the Western Development Museum, centers about the actual operation of old-time farm equipment on display at the museum. Several other features are added to build up general interest.

Gate tabs were \$1 for adults, 50 cents for students, with children under 14 free.

## 21,885,193 GO TO DISNEYLAND IN FIVE YEARS

ANAHEIM, Calif. — Attendance at Disneyland during the first five years ending Sunday (17) was 21,885,193. Attendance for the fifth year was 5,238,414, an increase of 15.5 per cent over 1958-'59. The year's mark was 43.6 per cent more than the attendance the first year.

Major attractions at the park have increased from 22 at the opening in 1955 to 45 today.



# Jack Afflerbaugh, Pomona Exec, Dies

POMONA, Calif. — Funeral services were held here Monday (18) for C. B. (Jack) Afflerbaugh, 72, manager of the Los Angeles County Fair for the past 38 years and president the last 15 years.



JACK AFFLERBAUGH

Death came Friday (15) in a Pomona hospital following a long illness.

Afflerbaugh helped originate the fair in October, 1922, with the first one held under tents on a 43-

acre grain field. The event has since grown into the largest county fair in the nation with annual attendance of more than a million. Today's fairgrounds covers 450 acres and is valued at more than \$25 million.

Afflerbaugh was born October 11, 1887, in Clay County in Nebraska, the son of Thomas and Carrie Afflerbaugh. The family moved to the Pomona Valley in 1898 and he graduated from high school there after starring in football. He later studied pharmacy at the University of California and became a partner in a Pomona drugstore. In 1924 he turned all his attention to the fair. Afflerbaugh was also active in civic affairs and served on the city council in 1919. As a member and director of the Chamber of Commerce he designed a number of prize-winning floats that appeared in the Tournament of Roses parade in Pasadena.

In 1922 Afflerbaugh was one of a group of Pomonans that staged the initial fair, and in 1926 was named secretary and manager. In 1953 he was elected to the Hall of Fame of the Western Fairs Association, an organization in which he served as a director and was twice president. In addition, he was a director of the International Association of Fairs and Expositions and the United States Trotting Association. He was a member and past exalted ruler of Elks Lodge 789.

Survivors include his widow, Edna Mae; a son, Dr. J. Kenneth, and two sisters, Mrs. Edna M. Strawn and Mrs. Ruth Ashton.

# Kiddie Park In Conn. Gets License

HARTFORD, Conn. — Connecticut State Police Commissioner Leo J. Mulcahy has approved the application of John E. Howlett, Willington, Conn., for a Kiddieland license. The proposed park will be located on a 1.4-acre tract on Storrs Road in Willington.

Howlett told a State police hearing that he plans to include five rides for children, picnic area and refreshment stand. He was supported by a petition signed by 290 residents.

Commissioner Mulcahy, in approving the license, said that the Commissioner of State Police has no "zoning authority," and is limited to considering the public welfare, morals and safety in approving such licenses. "There is nothing inimical to the public welfare, morals or safety in the granting of this application."

WARRENSBURG, N. Y. — Hypoed by good local publicity, Hagen Bros. Circus had a good day's business here Friday (15). The tent was 75 per cent filled in the afternoon and better than that in the evening.

# Trains and Coasters Pacing Recent Herschell Deliveries

NORTH TONAWANDA, N. Y. — Carnival and stationary locations have been receiving units from the Allan Herschell factory. Recent deliveries include the following:

Amusement Corporation of America, Chicago, a Roller Coaster for the Olson Shows.

Morton Fink, a Roadway Ride for Kiddietown, Chicago.

F. E. Gooding, Columbus, O., a Helicopter for Gooding Amusement Company.

CNF Amusements, New London,

Conn., a Mite Mouse ride for Ocean Beach Park, that city.

H. H. Knoebel, Elysburg, Pa., an 1865 Miniature Train for Knoebel's Grove, that city.

Ted Cole and Frank Camarda, a Roller Coaster for Salem Wil- lows (Mass.) Park.

F. and R. Rides, Dover, N. J., a G-16 Miniature Train for Bertrand Island Park, Mount Arlington, N. J.

G. A. Honsberger, Massena, N. Y., a G-16 Miniature Train for Seaway Kiddieland, that city.

G. L. Smith, San Antonio, four more coaches for his G-16 Miniature Trains operating in that city.

## HONOR LEADER

# Legion Plans Gen. Pershing Celebrations

INDIANAPOLIS — National headquarters of the American Legion announced here last week that its 17,000 posts have been invited to join in a nationwide observance of the General of the Armies John J. Pershing Centennial Day, September 13, commemorating the 100th anniversary of the birth of the World War I leader.

"This observance will have a deep and meaningful significance to the American Legion and its members, especially those who are veterans of World War I," a Legion spokesman said.

Pursuant to Congressional authorization, President Eisenhower has proclaimed the recognition of the Pershing centennial together with an invitation to the people of the United States to participate in the commemoration.

The centennial was formalized by a joint resolution of Congress. That act recommended the appointment of the secretary of defense as co-ordinator between civic and patriotic organizations and the departments and agencies of the federal government in the sponsorship of the observance.

# Kelly-Miller Wins North of Border

First Stops Yield Big Turnouts; All Units Share in Strong Takes

BURNABY, B. C. — The Al G. Kelly & Miller Bros.' Circus entered Canada Sunday (10) with the first of three weeks of a Canadian tour played on Vancouver Island.

Prior to moving across the border the show drew two capacity houses at Bellingham, Wash., and then loaded out for Blaine where it cleared customs and was ferried across at Ladner, B. C. First stand was in Victoria, where the fairgrounds was used, and four full houses showed up at increased prices.

Following the initial two-day stand, the show moved up the island playing Duncan, Port Alberni, Courtney and Nanaimo with strong crowds except Nanaimo where heat held down the turnouts to two half houses. During the first week the side show played to close to 10,000 it was reported and the front end, pit shows, rides and concessions registered good business.

From the island the show was ferried to Vancouver and Burnaby for another of the two-day stands. A Sunday off gave the show a chance to clean up and paint up and marked the halfway point in the season.

The Canadian tour will end on July 30 with the first town in the

U. S. being Oroville, Wash., on the following day. Then several more days in Washington before heading for Oregon and Idaho.

The British Columbia stands were booked by Charles Mason who also handled newspaper and radio coverage. Frank F. Ellis, legal adjuster, supervised the crossings and customs work. Robert Bullock, press agent, remained with the show during the Canadian tour but will leave soon to resume state-side duties.

Several changes have been made in the front end layout. Ellis, who owns and operates the python, gorilla and turtle shows, added several new animals. Originally, he had planned on a whale exhibit this season but now plans a giant sea lion show for 1961. It will be framed in Hugo winter quarters during the winter.

# Ocean Beach Beauty Show Set for Aug. 6

NEW LONDON, Conn. — Ocean Beach Park will hold its 1960 Beauty Pageant Saturday night, August 6, in the Olympic Pool area. In event of inclement weather the function will be moved to the main auditorium.

Activities director Anthony N. Pero has designated Morris Lubchansky, park board member; Mrs. Edward R. Henkle, wife of New London's city manager, and Allen W. Widem, Hartford Times amusements editor and The Billboard's Connecticut correspondent, as judges.

# Beatty OK At Cornwall

CORNWALL, Ont. — Clyde Beatty-Cole Bros. Circus continued its winning ways at this Ontario town. Showing here Thursday (14) the tent had two good crowds, estimated at 4,500 and 5,500. Ideal weather, with temperatures in the 70's aided the cause.

# N. D. State Fair Eyes 100,000 Despite Heat

MINOT, N. D. — The North Dakota State Fair battled heat last week with temperatures that reached the 103-mark at times but appeared to be winning the battle. The heat cut into turnouts the forepart of the run but coolness Thursday (21) brought out the largest crowd—21,429 people—on record, according to Merrell Dahle, fair secretary, who pointed out that available records only date back to 1956.

Encouraged by the big day, Dahle said the fair board felt confident they would hit the long-time goal of 100,000 by the time the fair closed Saturday evening.

Attraction-wise, the Aut Swenson Thrillcade had done best. After a fair crowd Wednesday night, an overflow turned out the next evening and benches were placed on the track to care for the patrons. Swenson held a parade thru town each day with a sound car, girls, clowns and elephants; mailed out 10,000 heralds, used radio spots and 700 cards to hypo the dates.

Rex Allen headed up a grandstand show Sunday thru Tuesday doing two-a-day but heat cut into business. First program of four

auto races is set for Friday and Saturday afternoons and a program of midgets Saturday night to close the fair.

William T. Collins Shows were up due to good evening business and a big kid's day turnout Monday.

The fairgrounds had a number of improvements. Major one was a renovation of the women's building's interior which drew much favorable comment. The new 4-H building, used last year altho not completed, was finished this year and held the biggest 4-H exhibits on record. Dahle reported that livestock entries taxed all facilities.

# Humboldt, Sask., Fair Crowds Dip

HUMBOLDT, Sask. — Despite fine weather, the two-day fair of the Humboldt Agricultural Society was down at the gate and grandstand.

Attendance was 3,744, down 727 from last year, and the grandstand take was a slim \$1,512 as against a nut of \$2,500 for four performances. Even the opening day parade drew fewer spectators than in the past. Lack of horse racing was given as one reason for the decline.

Bob di Paolo produced the grandstand show and Gayland Shows were on the midway.

# COLO. STATE FAIR THEMES TO EDUCATION-ENTERTAINMENT

PUEBLO, Colo. — "Entertainment and Education for Everyone!" is the theme of the 88th annual Colorado State Fair. Fair Manager Clyde P. Fugate said that the show is aimed at providing a variety of fun in addition to a wide picture of its agriculture empire.

Children's Day will open the six-day event Monday, August 22, with a special Shetland Pony rodeo for the youngsters in the afternoon.

The "Music for America" sacred music program will be given that evening. The cast of 100 will include singers Bill Carle, the White Sisters, Greg Loren, pianist Charles Magnuson and the Music of America choral group. Kurt Kaiser will conduct the orchestra.

Red Foley, star of TV's "Jubilee U. S. A.," will head the group of Western entertainers appearing at grandstand performances on Tuesday and Wednesday. With Foley will be Slim Wilson and the Tall Timber Boys, the Promenaders, a square dance group; vocalist Norma Jean, and Uncle Cyp Brasfield.

Harry Knight will produce the fair's rodeo the final three days. The rodeo entertainer will be Don Durant, TV's Johnny Ringo. Glenn Randall will present his four-horse "Ben Hur" chariot races during the rodeo sessions and Spike Bronson and Wiley McCray will clown.

The Pueblo Chamber of Commerce will sponsor two parades this year with the theme: Colorado on Parade. Float prizes each day will be \$75, \$40 and \$20. New this year is a regulation that no float entries will be permitted to use toss-away items such as candy, balloons, etc. The Chamber said that in previous years youngsters scrambling to collect such gifts suffered minor injuries.



## YORK FAIR ADDS BOONE, GODFREY

Thursday-Friday Showings Follow Liberace as Night Revue Stars

YORK, Pa. — A block-busting string of name attractions was rounded out this week for the York Inter-State Fair, one of the biggest five-day fairs in the nation. Liberace had been contracted for last month by Frank Wirth Associates, who now add Pat Boone and Arthur Godfrey to the roster.

The week starts with Tuesday, September 13, when Johnny Ringo, of television, will be offered on children's day. Thereafter, the list of night stars reads as follows:

Wednesday, Liberace; Thursday, Pat Boone; Friday, Arthur Godfrey. This will be the first appearance

at York for each of these artists, assuring strong turnouts. As usual there will be a packaged revue with dance line and specialty acts to back up the nightly change of stars.

Saturday, closing day of the fair, will feature performances by the Jack Kochman auto thrill show.

Horace B. Faber, president, presided at last week's meeting of the board of managers. John A. Dempwolf, concessions manager, reported 281 contracts for concession and exhibition space totaling \$87,337 have been signed so far. John M. Rudisill is general manager.

## Trumansburg Kicks Off New York Fair Season

TRUMANSBURG, N. Y. — Kick-off fair for New York State was held successfully at the 30-acre fairgrounds here. Except for brief showers Wednesday afternoon (13) and Thursday, the weather was ideal. Final accounting has not been made but results are bound to be at least 50 per cent better than last year's, when the fair was hit by cold and rainfall.

There were 115 volunteer firemen's units in the street parade held Friday night, Secretary Mrs. Robert Close reported. These accounted for 4,000 tickets on that day. Parade wound up in front of the grandstand where judging for cash prizes was held.

Page Combined Shows had a nice week on the midway, and Joie Chitwood's thrill show, in for one performance closing night, Satur-

day (16), played to a three-quarters grandstand crowd. Many more lined the fences.

Other grandstand entertainment included the 4-H light horse show on Tuesday, Ken Curtis Revue from Horseheads, N. Y., on Wednesday, pony pulling on Thursday, and Friday-Saturday harness racing. Total attendance for the week was somewhere in excess of 20,000. Fair charges 50 cents for all aged 12 and over, with younger ones free. Parking on the grounds is also free.

Visitors during the week included Agriculture Commissioner Wickham, Jim Carey of the fairs division, Department of Agriculture and Markets, and fairmen Charley Estey of Owego, Buzz Faucett of Bath, Lewis R. Hanmer of Dundee and Martin Porter of Ithaca.

## Winning Week Builds For Afton, N. Y., Fair

AFTON, N. Y. — One bout with rain failed to upset the Afton Fair's attendance march last week, and thru Thursday (21) it was proceeding in a satisfactory manner. Rain Tuesday night (19) forced rescheduling of the firemen's night activities for Thursday.

There was a surprising flood of entries for horse racing, and Guy L. Marvin, secretary, reported having to take the unusual measure of turning horses away. The date kicked off the New York-Penn Colt Stakes Circuit. Sixteen entries were taken for the two-

year-pace and 14 for two-year-old trot.

Joie Chitwood's auto thrill show did well Monday night, and Buddy Wagner's unit was scheduled for two shows Saturday to close the week. The fair presents free Al Martin acts before the grandstand in the daytime, but holds its horse racing at night. This was tried last year for the first time and worked out well enough to be retained.

On the midway the Coleman Bros. Shows were putting in a winning week. Fair charges \$1 at the gate, with patrons under 12 entering free.

## GAYER BOOKS TV NAMES FOR WIS. FAIR FUN ZONE

SANTA MONICA, Calif.—The Fun on the Farm independent midway area at the Wisconsin State Fair, Milwaukee, will have television names as attractions this year. Archie Gayer, who will again operate the midway shows this year, reported here last week that he has lined up a number of video names for the August 19-28 event.

Thru arrangements with Clyde Baldschun & Associates, Gayer will feature Bobby (Joey) Diamond and his horse from the "Fury" series and Irish (Shena, Queen of the Jungle) McCalla, in a 100 by 120-foot big top. Also in the featured show will be comic Roscoe Ates, Cannonball Taylor and Jan and Dean, recording artists.

Other units in the zone will include a monkey speedway with 90-foot track, Arch McAskill's Palace of Wonders, Sport Matthews with his wild animal show, an Indian princess and a marine exhibit. Gayer will move to Milwaukee August 1 to begin preparations for the fair.

Hank Shelby again will manage the concessions that are a part of the area.

## N.-J. Resorts Sked Anni. Celebration

BEACH HAVEN, N. J.—Plans to celebrate the 20th anniversary of the New Jersey Resort Association were formulated at a meeting of the group here.

Mayor Fred W. Chapman of Somers Point presided, and, at the suggestion of Jack Lamping, public relations director for Ocean County, the president appointed a committee to make necessary arrangements for a two-day conference to be held in Atlantic City in conjunction with the annual conference of the New Jersey League of Municipalities. The affair is scheduled for September.

The committee is Mall Dodson, Atlantic City public relations director; Mayor Frank H. Klein, Ship Bottom; Mayor Thomas Shebell, Asbury Park, and Mayor Nathaniel Smith, Ocean City.

## A-H Twister, '65 Train Get Repeat Sales

NORTH TONAWANDA, N. Y.—Allan Herschell Company in recent weeks received repeat orders on two different rides from two different customers.

Mac Duberges, Amarillo, Tex., ride operator, recently placed an order for a Twister just two weeks after he had ordered the first one. The second unit is expected to be booked in Palisades Amusement Park for several weeks.

George A. Roose, president of Cedar Point Park, Sandusky, O., placed an order for one of Herschell's 1865 Miniature Trains, after the first one was in operation for just one week. Both trains were in operation within two weeks of each other.

## Long Jump For Sterling

FORT MORGAN, Colo.—Sterling Bros. Circus will make a 150-mile jump from Greeley, Colo., to Rock River, Wyo. Personnel of the Little Bob Stevens show is enjoying the cool Colorado weather after the 90-degree Kansas wheat fields. Three Dolly Jacobs elephants draw good crowds downtown daily. The show has a new orange and white menagerie and a new big top is being built now.

## Hunt Does Okay Despite Weather

WESTERLY, R. I.—Altho rain hit Hunt Bros. Circus here Thursday (14), the show did fair business. Close to 600 turned out in the afternoon and about 900 that night. John Purtill, formerly with Joie Chitwood thrill show, handled press for the date.

## B. C. Stand Big For King Circus

FORT ST. JOHN, B. C.—King Bros. Circus racked up strong business here July 18, with almost a capacity in the afternoon and an overflow at night. Weather was good and stand was under Legion auspices.

## TALENT ON THE ROAD

### Foley Flies to Maintain Busy Summer Season Sked

RED FOLEY has turned to the use of chartered air transportation for the bulk of his outdoor dates this season. Already played have been Omaha's Ak-Sar-Ben Celebration, Calgary Stampede, Taylorville (Ill.) Fair and the Snake River Stampede in Nampa, Idaho. Remaining July itinerary, as set by Manager Jim McConnell, of Top Talent, Inc., has the country music kingpin at Chautauqua County Agricultural Fair, Dunkirk, N. Y., 28, and Buck Lake Ranch, Angola, Ind., 31. Heading into August, he plays the Eastern Michigan Fair, Imlay City, 2; Logan County Fair, Lincoln, Ill., 6; Hillbilly Park, Newark, O., 7; Wood County Fair, Bowling Green, O., 9; Monroe County Fair, Monroe, Mich., 10; Erie County Fair, Hamburg, N. Y., 13-14; National Flying Farmers Convention, Oklahoma City, 16 (afternoon); Yuma County Fair, Yuma, Colo., 16 (evening); Fremont County Fair, Riverton, Wyo., 17; Wabash Valley Fair, Terre Haute, Ind., 19-20; Colorado State Fair, Pueblo, 23-24; Fayette County Fair, West Union, Ia., 25; Upper Peninsula State Fair, Escanaba, Mich., 27; Allentown Fair, Allentown, Pa., 30, and a Massey-Ferguson farm equipment show, Hershey, Pa., 31.

Ben Sterling Jr., co-partner in Rocky Glen Park, Moosic, Pa., had quite a line-up of performers in a dance hall show for radio station WARM. Included in the bill were Ray Peterson, Curtis Lee, Lee Andrews, Barbie Gay, Pat and the Empires, Bryan Hyland, Keefer Sisters, the Dimensions, Tommy Zang, Dennis Bell, Sheppard Sisters, the Ambers, Rhythm Aces and the Craftsmen. . . . Talent set for The Chicago Tribune annual Music Festival, August 20, are the Crosby Brothers, Phillip, Dennis and Lindsay; Connie Francis, and Hoagy Carmichael. . . . Speedy (Globe of Death) Wilson writes that he'll play the Cedar Rapids (Ia.) Fair August 15-21, a return to his original home town. He'll then follow with dates for Bob Atterbury and then Aut Swenson. His globe is now black and gold and he's sporting a new German Zundapp cycle.

Burns and Carlin, comics, cut an album for Era on the coast before opening Friday (15) at Chicago's Cloister Inn along with Bobby Short and the Larry Novak Trio. . . . Minnie Pearl and Pee Wee King will be featured at the Farmer City (Ill.) Fair. . . . Tehama County Fair, Red Bluff, Calif., August 4-6, will feature Bob Skinner, parachute diver, and Malikova on the high wire. . . . Billy May ork played LeSourdsville Lake Park, near Middletown, O., July 23. . . . Talent bill at the recent Alameda County Fair, Oakland, Calif., included Connie Haines, Marquis Chimps, Wiere Brothers.

Charlie Byrnes

### Norwich Signs Johnny Cash; Roxy Costumes to Hal Sands

Johnny Cash is booked into Chenango County Fair, Norwich, N. Y., by Ray Beudet Associates, New York. Cash plays August 8-9, Loki and Her Polynesians, 10-11, and the "Riverboat Follies" Minstrel Show, 12-13. . . . Beudet also has "Ice Extravaganza" featuring Kinx, the ice-skating chimp, August 8-13 at the Hagerstown (Md.) Fair, and "Hollywood Water Frolics" featuring Sabra, the swimming and diving tiger, August 17-20 at the Cumberland (Md.) Fair. . . . Hypnotist Joan Brandon winds up a four-week engagement at the Bal Tabarin, Lake Tahoe, Nev., Monday (25). . . . Singer Carmen Michelle leaves soon for a date at the Aruba-Caribbean Hotel Casino, Aruba, Netherlands West Indies. She sings in six languages.

Hal Sands has bought the entire costume department of the defunct Roxy Theater in New York. Included are over 5,000 costume pieces plus many props. . . . Dancer Harold Lang joins Dody Goodman and Buster Keaton in the national company of "Once Upon a Mattress," opening in Chicago September 1. Tour is arranged by the Hurok office. . . . Singer Toni Arden stars in "Of Thee I Sing" at Marymede Playhouse, Smithtown, N. Y. . . . Orange County Fair in Middletown, N. Y., August 6-13, will feature Joe (Fast-Draw) Bodrie and his "Animal O'Rama," Vic Zembroski the Polka King, Don Durant (Johnny Ringo) and the 579th USAF Band. Music is offered on a midway stage, and acts in front of the grandstand.

Irwin Kirby

### COSTA MESA FAIR'S 115,458 TOPS RECORD

COSTA MESA, Calif.—A new attendance record of 115,458 was set by the Orange County Fair during the annual six-day run which ended here Sunday (17), Stewart Yost, secretary-manager, said. The new mark replaced that of 101,032 last year for the same number of days and was up 13,897 patrons over 1956 when the event ran 10 days.

Yost attributed the increase to good weather and a strong entertainment program. Using the Hawaiian theme, the 75-cent one-pay gate featured the Hilo Hattie Show. Saturday night (16) an extra performance was given to accommodate waiting patrons. At the same time as the first show, the rodeo was filled to its 3,500 capacity with

the micro-midget event drawing a full house with 2,000. Hugo Zaccchini and his cannon act was featured twice daily and Al Lyons and his electric accordion pulled good crowds to the midway stage. Acts were booked by Jo and Newton (Carolina) Brunson, of the Hollywood Theatrical Agency.

Tom McCann, who handled publicity for the fourth year, said discount tickets with coupons distributed free at supermarkets and redeemable for 50 cents pulled well. Coupons were also mailed with a carnival brochure. Kids under 12 when accompanied by an adult were admitted free daily.

Crafts 20 Big Shows, managed by Larry Ferris, appeared on the midway.



# AMUSEMENT PARK OPERATION

## Firm Builds Cagneys Again; Original Ran in 1894-1926

FROM 1894 until 1926 a successful line of amusement park trains was that of the Cagney Steam Train, built by the McGarigle Machine Company of Niagara Falls, N. Y., and sold by the Cagney Brothers, New York. Over 3,000 Cagney trains were sold. But, as on the full-sized railroads, many park trains were dieselized in the 1930's and the gas-powered train finally put the Cagneys out of business. In July, 1959, because of the renewed interest in steam and appearance of several copies of the Cagney train on the market, three men decided to manufacture Cagneys again. The founders of the new company, called the Eagle Locomotive Works, Inc., are W. A. Morrison, president and design engineer; Jay L. Wulfson, vice-president and secretary, and William H. Morrison, treasurer. The treasurer and president are a father and son team.

Robert Parr, employee of the Cagney family since 1905, was retained to manufacture the trains for Eagle. Parr had the machinery and also a 1924 model train on permanent loan from its owner, Mrs. Charles Cagney, widow of the last operator of the Cagney business. Wulfson and Morrison visited Mrs. Cagney and obtained full rights to manufacture the train under the Cagney name. She also gave them the majority of the plans and patterns. They built shop facilities at Pine Creek Railroad Museum in Marlboro Township, New Jersey, with which they are affiliated. The Eagle Locomotive Works was incorporated in November, 1959, and soon after sold its first locomotive, ironically a gas engine-powered unit delivered to a park in Pennsylvania. It was decided to manufacture the 15-inch gauge Class 2 Cagney and also a small plantation-type locomotive which could be constructed in any gauge from two to three feet, and in any wheel arrangement as desired. The design and pattern working for these narrow gauge engines is being done by Andy Morrison and should be completed for the 1961 season.

## Moline Park, Dairy Click With Box Top Promotion

STAR-LITE PARK AT East Moline, Ill., reports a big success in June with a promotion with a local dairy. For two days Iowana Milk Company arranged to give a free ride for each package top. Youngsters may turn in as many tops as they want, but only up to eight at a time. This keeps the lines moving, eases counting and gives all children an equal chance. On days other than the special ones, Iowana arranges with the park to give eight rides for four tops and 50 cents. Regular prices are 15 cents or eight for \$1. Park operator Michael Fix also reports that he has installed 12 Nissen Trampolines and opened them on July 4 to good business. Extensive rains interfered with installation of the trampoline pits. The dairy days will be repeated in August.

## Chevrolet Folder Boosts Amusement Park Industry

THANKS TO THE PUBLIC relations savvy of Harry J. Batt, of Pontchartrain Beach Park, New Orleans, the amusement park industry is getting a terrific boost this summer thru a six-page multi-color folder issued by Chevrolet. The theme is "Sheer Fun." Front page shows the first dip of the Pontchartrain Coaster and on inside page the 35-foot clown's head used on the Funhouse. Batt, now working intensively to finalize plans for the NAAPPB summer meeting August 23-24, reports the weatherman continues to favor his area with hot and dry weather. . . . Ferd A. Clemen, who operates the Pee Wee Valley Kiddieland in Cincinnati, is planning to take Mrs. Clemen on a European tour in early fall and expects to take in the Oktoberfest in Munich along the way. Ferd, who is chairman of the Kiddieland program sessions for the 42d annual NAAPPB convention November 27-30 in Chicago, would appreciate program suggestions from any Kiddieland operators over North America. Anyone having program ideas on subjects which should be included are invited to write him at Pee Wee Valley, 9606 Reading Road, Cincinnati 15, O. . . . Ben Sterling, of Rocky Glen Amusement Park, near Scranton, Pa., reports he had a very successful day Wednesday (13) when radio Station WARM celebrated its second anniversary. "Despite the rain which came around 4 p.m. and continued thru the night, we had over 5,000 cars in our parking lot and the number of people who came out to see the radio stars were overwhelming." . . . Carl Hughes, newly appointed manager of Kennywood Park in Pittsburgh, has returned from a visit of New England parks. Among those visited was Larry Stone at Paragon Park, Nantasket Beach, Mass. Larry reports his business has been very satisfactory in recent weeks. Abe Baker, head of Glen Echo Park in suburban Washington, back at his duties following a tour of Midwest funspots. Among those he visited were Coney Island, Cincinnati; Fontaine Ferry, Louisville, and LeSourdsville Lake Park, near Middletown, O. Speaking of Coney, Ed Schott reports his Cincinnati spot is beginning to get a break with the weatherman and has been blessed with top patronage the last couple of weeks. Earlier he had been plagued with an almost unbelievable series of rain-outs and near rain-outs. . . . Paul Hudepohl, former NAAPPB secretary, and wife, Ola, were planning open house at their Michiana Shores (Ind.) cottage in celebration of their 35th anniversary. A number of parkmen and showmen were expected to visit their place and extend best wishes.

John S. Bowman, NAAPPB Secretary

## Weight in \$\$ 1st Prize to Beauty Queen

ASBURY PARK, N. J.—Winner of the Sea Queen beauty contest here will "receive her weight in money" as first prize. It is one of a series of activities aimed at enhancing the resort's stature among vacationers during the season.

The contest closes August 27 and is purely a beauty test operated on a photograph submission basis. The payoff will be in the winner's weight, in U. S. currency ranging from nickels to silver dollars. While only nominal in value, the prize's novelty aspect is good for attention by the press. Other gifts are being assembled.

Major new construction of the boardwalk will materially change the skyline of the beachfront this year, with completion of a block-long structure housing new attractions and sun deck areas for public use atop the building. It also includes hot sea water baths. The new edifice adjoins the modern boardwalk bath house group recently completed.

Listed for Convention Hall are summer wrestling programs on Friday nights in July and August, while on Saturday night name bands and TV artists entertain. Free outdoor band concerts are featured at the boardwalk band shell Friday, Saturday and Sunday evenings, plus organ recitals in Convention Hall.



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## Thompson to Retire From Atlantic City Post

ATLANTIC CITY—Philip E. M. Thompson submitted his resignation as Convention Hall manager, to become effective next February 28. A member of the staff since the hall opened in May 1929, and manager since 1931, Thompson said he wants to go on pension so he can take it "a little easier." He reached the retireable age of 65 last January.

Thompson submitted his resignation to the Auditorium Commission at its monthly meeting. J. Howard Buzby, commission chairman, and the other members accepted it with "reluctance." The commission commended him for the fine reputation the big hall gained over the years, during which it housed some of the world's largest conventions and trade shows.

Thompson said he submitted his resignation early so the commission would have plenty of time to select

a suitable successor. When Convention Hall opened he took the position of auditor, preparing all the books for its operation. He became manager in 1931 when Lincoln G. Dickey resigned.

Thompson was recently re-elected secretary-treasurer of the Amateur Hockey Association of the U. S., and holds the same position with the Eastern Hockey League. He is vice-president of the International Association of Auditorium Managers.

## Castor, Alta., Plans Arena

CASTOR, Alta.—Officers of the newly formed Castor Community Arena Association are president, Dr. G. E. Foster; vice-president, Harry Dunkle; secretary, Glen Campbell; treasurer, R. J. Wiart.

Directors have been given approval to borrow money and proceed with building an arena this year. More than \$10,000 has been raised by donations and a provincial government grant of \$11,000 will be available if the remainder of the arena's cost can be raised.

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# ARENA, AUDITORIUM NEWSLETTER

By TOM PARKINSON

## Ice Skating Rink Ops Swap Ideas at Chi Meet

ABOUT A HUNDRED operators of ice skating rinks around the nation gathered in Chicago July 14-16 for the first annual conference of the Ice Skating Institute of America. Among the many taking part in the program were Nathan Podoloff, New Haven, Conn.; Arthur Justin, Philadelphia; J. C. Evans, Cincinnati; Truman Welch, Paramount, Calif.; Samuel Gersh, Chicago; William Kerth, North Sacramento, Calif.; David Leavitt, Chicago; George Gabriel, New York; Lars Anderson, Worcester, Mass.; Don Kronson, Grosse Point, Mich.; Allan C. Carvell, Chicago; Phil Henderson, Pasadena, Calif.; Norris Wold, East Lansing, Mich.; Mrs. R. Louise Hoggan, Salt Lake City; David M. Comb, Belmont, Calif.; Howard Herbert, USFSA; John Gottselig, Chicago; Robert T. Lockhart, Chicago; Laurie Carlson, Madison, Wis.

There also were talks, panels and other activities by Art Goodfellow, New York; Michael Kirby, Chicago; William Thomas, Hubbard Woods, Ill.; Frank Zamboni, Paramount, Calif.; Harris Legg, San Francisco; Mark Cox and Tom Parkinson. More participants were Julius H. Schroeder, Squaw Valley, Calif.; James Byron, New York; Dr. S. K. Keiser, Lancaster, Pa.; Charles R. Belz, Detroit; D. H. Benton, Syracuse; Ralph Gottlund, Chicago; John Heinzelman, Chicago; Richard Mollenberg, Buffalo; Earl B. Terrill Jr., Chicago, and J. F. Heil, Milwaukee. Among those attending were several auditorium and arena managers from throughout the nation.

## Include Special Stands At Washington, D. C., Stadium

The NEW STADIUM AT Washington, D. C., will include a special section of grandstand built by Ed Forsythe's Safway Steel Products, of Milwaukee. This will be a portable section 33 rows high with a cross aisle after the 25th. It will be 376 feet long and seat 4,800 people. During football games it will be between the permanent grandstand and another roll-away grandstand. For baseball, the Safway seats will be dismantled and the rolling grandstand will be moved to where the Safway seats had been. This is designed to eliminate problems along the lines that the Los Angeles Coliseum has for baseball. All seats on the permanent, rolling and Safway sections will be identical, the Safway's part will not be fastened down and will be ganged from aisle to aisle. Vomitories of the Safway section also will be portable and they will lead to the permanent grandstand ramps.

Safway was low bidder on two other contracts recently. The firm will supply chair risers, combination portable stage and boxing ring, hockey dashers and goals for both the new coliseum at Jacksonville, Fla., and the Municipal Auditorium at Nashville.

## Chi Bldg. on Phone Books; Reno Board Okays Hall Plan

NEW TELEPHONE BOOKS in Chicago have a cover design featuring the city's new lakefront exposition hall, McCormick Place. . . . The Washoe County Fair and Recreation Board has voted \$1,900,000 to purchase a downtown Reno site for a proposed convention hall and civic auditorium. A bond issue of \$4,500,000 was voted several months ago. . . . Charles Bauer, manager of the Cincinnati Music Hall, visited in Chicago recently. . . . Butte, Mont., Civic Center is to have the Guy Lombardo band November 1. . . . August at Oakland (Calif.) Municipal Auditorium will include Roller Derby, Ringling circus, and wrestling. . . . Milwaukee Braves and their ushers have been in negotiation to settle the ushers' strike for more pay. They have been getting \$6 per game and \$8 for double headers. They want \$7 and \$9. The Braves offered \$6.25 and \$8.25. . . . Department of Real Tough Luck: The oil well in the grounds of the new Civic Center at McAllen, Tex., turned out to be just a gas well, but the Civic Center gets \$7,500 for the drilling.

## New Construction Charted

MUCH NEW CONSTRUCTION is in the proposed and planning stages. Texas Christian University at Fort Worth plans a 12,000-seat Coliseum. . . . Loyola College at Montreal is planning a building to include an auditorium. . . . Cleveland voters will decide in November on a \$10,000,000 bond issue to finance a proposed underground exhibition hall. . . . A contract was awarded June 7 for construction of a new Civic Theater to be located adjacent to the new Queen Elizabeth Theater at Vancouver, B. C., as the second phase of that big project. . . . And Pennsylvania State University dismantled its 30,000-seat stadium, moved it a mile and rebuilt it with a new total of 45,000 seats.

## N. E. Expo Firm Includes Burke

HARTFORD, Conn.—Incorporators of the New England Exposition Management Corporation here are William P. Spear, Robert J. Jordan and John F. Burke Jr. Earlier it had been reported that Myron J. Poliner was one of the incorporators. Poliner is one of the associate lawyers of the legal firms that represented the new firm in

## Camrose, Alta., Arena Gets New 40G Ice Plan

CAMROSE, Alta. — Canadian Ice Machine Company, of Edmonton, has been awarded the contract for an artificial ice plant in the Camrose Arena. Cost will be in the neighborhood of \$40,000, with completion date October 15.

its organization proceedings. Burke is also vice-president of Lady Ann Candies, Inc.

GIVE TO DAMON RUNYON



# FAIR-EXHIBITION MANAGEMENT

## Richard Rodgers to Get Texas State Music Award

DALLAS—Richard Rodgers, composer half of the Rodgers and Hammerstein musical comedy writing team, will be guest of honor at the Music Festival during the 1960 State Fair of Texas, October 8-23.

Rodgers, who with Hammerstein authored "Flower Drum Song," the musical which will be presented in the Music Hall during the fair, will receive the third annual Texas Music Festival Award. The award is sponsored by the Texas Music Educators' Association and the State Fair.

The gigantic festival, always one of the most colorful attractions of the fair, will be presented in the Cotton Bowl the night of October 11. Some 4,000 members of high school bands, choruses and orchestras from all sections of Texas will participate.

As guest of honor at the Music Festival, Rodgers will conduct the 4,000 massed musicians in a medley of selections from his own works. The bandmen will then perform in a marching and playing pageant. The festival is one of the 1960 State Fair's free special events.

## Charleston, S. C., Adds Bldg.

CHARLESTON, S. C.—The Coastal Carolina Fair Association, of which R. B. Scarborough is president, has let the contract for a new \$40,000 all-steel building to a Charleston firm.

Scarborough said that a \$4,000 contract has been let for grading and leveling the new fairgrounds on Dorchester Road in North Charleston just south of the railroad viaduct.

He added that the new 72 by 300-foot hall will provide facilities for more than 100 exhibits and will house the flower show and fine art show among other exhibits.

Meanwhile construction begins immediately on the main gate. Scarborough said the fair association expects to spend at least \$70,000 on improvements to the fairgrounds this year.

## Kansas State Adds Safety Guard Rails

HUTCHINSON, Kan.—Errant race cars are less likely to go into orbit around the curves of the Kansas State Fair's half-mile track from now on.

Heavy guard rails—400 feet around each turn—have been constructed this summer by fairgrounds workmen on orders from Virgil Miller, fair secretary. Miller's threefold purpose for the project:

1. To lessen the possibility of injury to drivers and stray fairgoers from cars crashing thru the fence;
2. To reduce the repair bill on the fence, which has averaged \$500-\$700 annually for many years;
3. To keep more of the action in view of spectators.

In addition to the week's matinee racing card scheduled for the Kansas State Fair, September 17-22, there will be about half a dozen other auto races held on the track in 1960, Miller noted.

The new guard rails will be put to their first test Sunday, July 31, when jalopy races, sponsored by the National Jalopy Association, will be held on the fairgrounds oval.

The guard rails consists of lengths bridge planking three inches thick and a foot wide, nailed to railroad ties spaced four feet apart. The railroad tie posts are about seven feet long. Five feet of them are buried in the ground.

"Occasionally a car might flip over this rail, but we're confident that none will ever go thru it," says Miller.

## PNE Builds Picnic Area

VANCOUVER, B. C.—A new, free and fully equipped picnic area catering to groups up to 100-strong will be a special feature of the Pacific National Exhibition, August 20-September 5.

Work will begin soon on an open-air pavilion designed to provide seating, meeting and/or eating accommodation for bona-fide organizations from any community in B. C. wishing to attend the Exhibition.

The selected picnic site is a gently sloping grass-carpeted area with shade trees in the heart of Exhibition Park.

PNE directors are eager to co-operate with interested organizations on a first come first served community-wide basis.

## Ind. State Hypos Horse Show

INDIANAPOLIS—The Indiana State Fair has come up with several ideas to hypo attendance at its \$50,000 light horse show September 4-9.

A patron buying an advance ticket to the horse show prior to August 31, will receive a free gate admission to the fairgrounds.

Jane Morgan, TV, night club and record thrush, will entertain during the intermission spots on the program. Jan Garber, a native Hoosier, again will provide the musical accompaniment while the horses are strutting their stuff in the arena of the Coliseum.

The well-known six-pony hitch of the Victor Adding Machine Company will be another feature of the show.

DENVER—The National Western Stock Show is adding a second floor to the exhibit hall which will give an additional 19,400 square feet of show facilities.

The \$50,000 project will make

it possible to house 1,400 head of cattle under one roof. It will also make possible use of the hall for large commercial events such as a sports show which has already been scheduled for the building next spring.

## HONOLULU FAIR GATE JUMPS, NET SHRINKS

HONOLULU—The recent 10-day Hawaiian State Fair, which wound up its 50th run on July 10, had a big increase in attendance but profits were smaller.

An estimated 172,000 people came to the fair, compared with 100,000 last year. Gross was \$203,000 and net profit was reported as \$21,000 by the sponsoring Jaycees. Last year's gross was \$202,000 and the profit was \$27,000.

Lower net was credited to the higher cost of this year's grandstand show, which featured Harry Belafonte and Bobby Darin. A drop in food and drink sales was also given as a contributing factor.

PORTAGE LA PRAIRIE, Man.—The 88th annual three-day fair, with good weather all the way, drew a 23,000 gate. Altho the figure was short of the 30,000 mark hoped for by Howard Gillan, secretary-manager, the show was regarded as successful.

### RICHARD L. GEIST

is no longer affiliated with Rockaways' Playland and would be pleased to hear of any opportunities available in the industry where his experience and ability could be usefully applied.

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ARCHIE GAYER

## NEW SITE HELPS

# Taunton, Mass., Fair Finds Formula After Long Struggle

TAUNTON, Mass.—Fairly substantial success has been achieved by the Middleboro Fair, which for some years has struggled along in a different location and for two and three-day meetings. This year, officials ran a seven-day fair and ended June 21 with the biggest grosses and crowd attendance in the history of the event.

More than a 50 per cent increase on all levels was realized this year, according to Producer-Director Mario D. Sena. The fair has now been established permanently at the Taunton Dog Track which allows for six days of greyhound racing, which this year totaled \$1,670,000 in pari-mutuel betting. Attendance for the seven days was reported as being close to the 100,000 mark. Sunday (19) drew more than 15,000.

Up until this year tents were used to house exhibits but the fair now boasts several permanent buildings, a situation that has proved more attractive to patrons and exhibitors. In contrast to the \$1.6 million pari-mutuel total this year, last year saw some \$800,000 go thru the machines for the highest total to that date.

Exhibitor space this year was at a premium and some 300 were turned away from exhibiting in the poultry section alone. Other sections had the same problem. For this year's event, Sena bought up a

number of buildings from the Air Force at Otis Field, Cape Cod. These consisted of four 20 by 110 structures and eight 20 by 55 buildings. Several others are planned for next year as well as permanent rest rooms within the track area.

Several innovations were tried this year and biggest success was the horse show consisting of 21 classes. This will be a permanent attraction. The fair also tried and found successful a sports car gymkhana and will continue the event—the first of its kind at a fair in the New England area.

President Gordon MacNeill said some \$90,000 had been spent this year in improvements and that much more was earmarked for that purpose next year.

## CSRA Will Open Fair Season at Urbana, O.

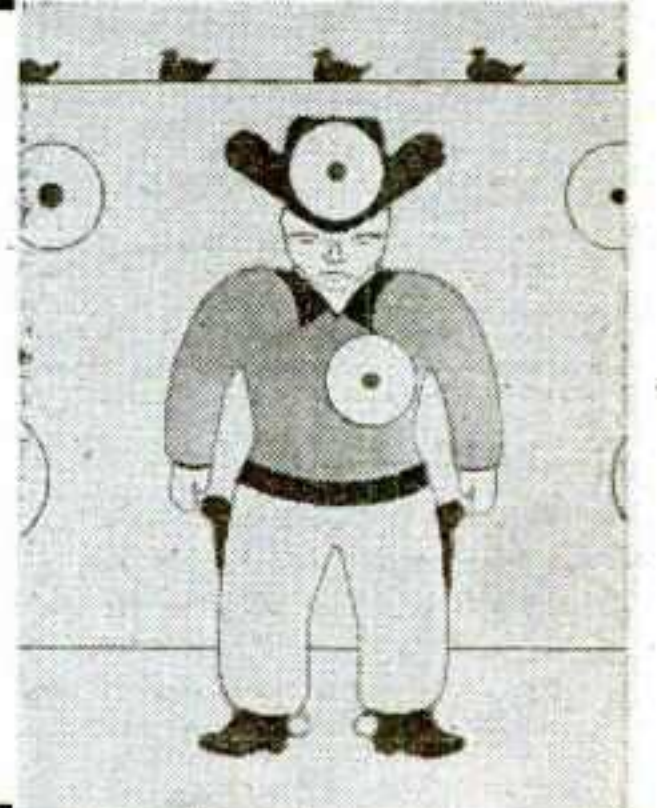
DAYTON, O.—The Central States Racing Association (CSRA) offices will open its fair auto racing season at the Champaign County annual, Urbana, O., August 8, marking the first time a new lighting plant will be used there. Other CSRA night fair dates will be at the Clinton County Fair, Wilmington, August 13; the Clark County Fair, Springfield, August 20, and at the Marion County Fair, Marion, August 25.

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'60 ISN'T '58 (OR '59)

Cristiani Pleasing Crowds on Vital Tour

By TOM PARKINSON

JOLIET, Ill. — Cristiani Bros. Circus on its recent appearances in these parts made a good showing and drew mixed business. These comments concern the present show. They don't concern or try to compare with the Cristiani show that was on the Chicago Lakefront in 1958. Nor the Cristiani show of last fall as it crossed the South. The present Cristiani show pleases the audiences. On the midway is the centered red wagon with the big title sign. At one side are Pete Cristiani's concessions. At the other is the Side Show-menagerie, which has Tony Diano's rhino, giraffe, cage animals, and a combined herd of 13 Cristiani and Diano elephants. There also is a platform act. The banner line this year is a truck side with sliding

panels which add to the length, not unlike the one on Mills Bros. These truck fronts may be easy to set up, but it is doubtful if they sell as many tickets as regular banners. The Cristiani Side Show, however, gets the benefit of unusual and heartfelt openings as Lucio Cristiani sits in as talker. The big top is in its second year and still is okay. (A new menagerie top has been ordered from U. S. Tent.) The interior appearance is hyped by the attractive and comfortable reserves and particularly by the new backdoor entrance and bandstand, which includes an overhead canopy. The show's rolling stock looks good and includes a number of new units. Performance opens with a good spec and moves on with the Rossi troupe of trick and fancy riders, an

Beers-Barnes Maps 10 Days Near Detroit

DETROIT—Beers-Barnes Circus, with two weeks of big Kiwanis dates in the Pittsburgh suburbs just completed, is making 10 days in the Detroit area. Today (25) it is at Southfield, 35,000 population town on the Detroit city line. Kiwanis members at Howell, Mich., sold more than 2,000 children's tickets in advance. Beers-Barnes does not use phones. Show agent Gene Christian said that committee advance sales have been strong at nearly every stand, and "even veterans' organizations" have caught on to the strength of direct selling by sponsors. The show planned to go to Ontario but canceled 15 towns in order to play more stands similar to the winners counted up prior to the Pittsburgh stands. Show now is headed for Indiana and Ohio.

excellent thriller that the public enjoys. Next are the Renault leapers, another pleaser, and then three single elephant turns. Oscar Cristiani (Continued on page 70)

Bill Kay, Harold Voise Merge, Add Circus Dates

SARASOTA — Bill Kay, long-time Polack Bros. Circus promoter, has joined forces with Harold

Voise, in Harold Bros. Circus. Voise announced here last week. Since the merger, the organization has added several new Shrine dates to its route. Included are Madison, Wis., in mid-February and Albany, N. Y., during Easter week. Also new to the Harold title are late spring stands at Boise and Twin Falls, both in Idaho. Lansing, Mich., will also again be played by the show which is currently prepping for dates in Chattanooga and Lexington.

WANTED WILD WEST RODEO FOR 2 KENTUCKY FAIRS Greenup, Ky., Sept. 14-15; Vanceburg, Ky., Sept. 20-21. Will pay nice percentage and cut on front gate. Contact Extension Agent, Amds Tackett, Greenup, Ky., and Paul Westerfield, Vanceburg, Ky. Write or Wire TIM NOLAN, Moxahala Park, So. Zanesville, O., for information on these two fairs.

10 PHONEMEN WANTED All winter's work. Strong Labor Deal, with other Labor Deals to follow. Freddie Meyers, Oakie, Virg Fuller, John Mallan and Jack Gifford, answer. CALL: Alpine 6-3909 MADISON, WIS.

PHONEMEN Pros., no coxies. A-1 State sponsor. Working year-round Illinois and Indiana. Ad, no Tix Call Twin Oaks 2-0941 Aurora, Ill.

PHONEMEN High-class Producers only for top money deal. Plenty TAPS, paid collectors. Call MIKE SHANE BIRMINGHAM, ALA., FA 38892 All who know me, come in and get well.

PHONEMEN Need 3 strong power Men who can sell a combination Silver Anniversary and Labor Day edition for a large union-owned-and-operated labor paper. Year around work for the right men. Would like to hear from Pittsburgh Jack Hamilton, A. Y. Finley, Dave Perry, Big Jim Burke, Ed Bly and other topnotchers. Ticket Men need not call. Phone MANAGER, Peoria, Ill., 4-2345 or 4-0241 any time. Phone in, town carded, set up to go.

3-PHONEMEN-3 Clyde Beatty Circus MR. "G" Need top Banner Man, Jaycee and Shrine to follow. Phone: JUniper 4-2845, Louisville, Ky.

CONTRACTING AGENT To start immediately. No phones. Virgin territory. Also can place Special Agent and Billposter with own transportation. Iroquois Falls, 25; Cochrane, 26; S m o o t h r o c k, 27; Hearst, 28; Geraldton, 29. All Ontario, Canada. BOX 82—STATION J Toronto, Ont., Can. Phone: PL 7-4604

PHONEMEN Phones in. Towns carded. Cover six states. Steady work for good men. Variety of deals. Call GEORGE Cherry 3-0549 Des Moines, Iowa You pay yours, I'll pay mine. Jack Hamilton, Tommy Monahan, A. Y., Floyd Pridmore, Bill Rundgren, contact.

WANTED Experienced Advertising Telephone Salesmen-Saleswomen. Taps many areas. National magazine, 50% Commission. Bonus to producers. Territory Virginia, North & South Carolina, Tennessee, Kentucky, California, Texas, Washington, Oregon, Connecticut and others. Write R. E. Goddard, 444 Wildwood Dr., Youngstown 12, Ohio

Contracting Agents To start around September 1. Book sponsored State Attractions in Ohio River Valley till Christmas; Carolinas after Christmas. Also Agent to contract School Assembly Attraction. Also want circus-style Organist with own portable organ, with transportation. Show opens October 1. State all qualifications and salaries expected first letter. Write SULLIVAN'S CIRCUS VARIETIES c/o E. C. Johnson, RFD 1, Stonestown, Pa.

METAL SPANGLES All Sizes—All Colors Rhinestones — All Colors Rhinestone Punches. Elastic Net Hose and Tights. Send for free folder. C. GUYETTE 346 West 45th St., New York 36, N. Y.

CIRCUS TROUPE

CONGRESSMAN James Haley, former general manager of the Ringling-Barnum Circus, and wife, Aubrey Ringling Haley, have moved to their new home in the nation's capitol. . . . Clyde Carlton, former R-B car manager, is now in the advertising business in Detroit. Also from Detroit comes info that Jack (Floppy) Bell, manager of a billposting company there, has recovered from the serious illness that struck last winter. . . . Clarence Foster Bell, press agent, is convalescing in the Lamb's Club, New York, following surgery.

Paul Ringling, son of the late Alf T. Ringling, recently sold his sheep ranch near White Sulphur Springs, Mont., and has purchased a 4,000-acre cattle spread near Big Timber, Mont. Ringling was recently defeated in his campaign for lieutenant governor of that State by 4,000 votes. . . . Frank Braden, general press agent for the Clyde Beatty-Cole Circus, was a guest of S. Morgan Powell, amusement editor emeritus of The Montreal Star, during a visit to that Canadian metropolis. . . . Jackson, Miss., will see its first circus under canvas in several years when Beatty-Cole plays the fairgrounds there September 8, J. C. Goddard, former showman, advises. Goddard now owns a parking lot in the rear of the Royal Hotel.

Lee and Mary Stath of the Flying Marilees celebrated their sixth wedding anniversary with a champagne party in Stockholm. Among those attending were Larry Griswold and Walter and Johnny Young. They are with the Circus Schumann, where Albert Schumann awarded Mary Stath a citation in the ring for completing 100 consecutive double somersaults. Larry Griswold's family has come to Copenhagen to spend the summer with him. . . . Al Pierson and Johnny Fulghum, of the Beatty-Cole bill crew, visited the Famous Cole Circus and Herb Walters. . . . Don Marcks, Tom Rouse, John Brott and Paul Hendricks were on the program to kick off the ticket sale for the Elks Club at Eureka, Calif., which is sponsoring Polack Bros.

GROUND AND AERIAL ACTS WANTED To augment our show, Aug. 13 thru Sept. 2 (Detroit and Ohio State Fair). Especially interested in HIGH WIRE AND ANIMAL ACTS. Write, call or wire at once CRISTIANI BROS. CIRCUS Ohio State Fair, Administration Bldg., Columbus, Ohio. Phone AX 4-5441.

PHONEMEN Opening Mpls., JC's (large chapter), \$45,000.00 in taps, July 25. Phone in and carded. BOOK and TIX Pay 25%. Another top sponsor in twin cities to follow. Finish 1960 here and move to a National Convention for 8 months' work starting January 15, 1961. Get well with Du Bois. KEITH Du BOIS Days, FE 8-5417 Mpls., Minn.

PHONEMEN WANTED Work year round, no layoffs. Call: BUCK, WE 1-5560, Hammond, Ind. Doris Smith, Steve, Salamoni, Hawkins, Mike Ryan, Beecher, Jay Miller, Bob Stevens, Traxler, Doris and Steve, have Room Manager spot for you. Shrine date. H. OWENS 830 Summer St. Hammond, Ind.

PHONE MAN—1 ONLY Advertising Manager. Some selling. To start. Veterans' News, 10 years old. Permanent, salary plus. KEHOE PUBLICATIONS 617 1/2 W. 33rd St. Kansas City, Mo. JE 1-0664 You pay yours, I'll pay mine.

6-PHONEMEN-6 STATE-WIDE DEAL. TICKETS and BANNERS. Paid daily. Collectors. STANLEY EDWARDS or JIM MILLS DA 2-1991, Salt Lake City, Utah. Att.: A. W., C. M. W. and E. J. No collect calls.

CLYDE BROS.' CIRCUS wants for 1961 season ACTS OF ALL KINDS. Write HOWARD W. SUESZ Box 8636 Oklahoma City, Okla.

4-PHONEMEN-4 Clyde Beatty-Cole Bros.' Circus Two towns. Good sponsors, Phones in. ED MORRIS Meridian, Miss. Phone: 4835362 Jackson, Miss. Phone: FL 2-3153

3-PHONEMEN-3 LIONS CLUB Tickets and Banners. Pay daily. Phones in. Deal just starting. Phone PAUL SNIDER Temple 7-0641 or Temple 7-0691 Bethlehem, Pa.

ACTS WANTED For Tulsa, Okla., Aug. 27-28; Also for Oct. 6-7-8. Write or call at once. BAILEY BROS.' CIRCUS Bob Stevens, Mgr. Gainesville, Tex. (Phone: HO 5-9569)

2-PHONEMEN-2 Experienced advertising Men on strong Labor Day Special Issue, well endorsed by Labor Temple. Lots of renewals, leads. Earn \$1200 or better per week. Come in, wire, or phone prepaid. BOB SCHLOSS ELgin 5-7952 151 S. Second, East Salt Lake City, Utah

PHONEMEN Strong Safety Manual Office opens Aug. 1. Three months work. 10,000 taps. Call BEN YEARTY MO 1-1514 Miami, Fla.

SIDE SHOW ACTS WANTED Write, call or wire at once. CRISTIANI BROS. CIRCUS Ohio State Fair, Administration Bldg., Columbus, Ohio. Phone: AX 4-5441.

5-PHONEMEN-5 Who can write me \$200.00 a day, opening right away. Kalamazoo, Lansing, Flint, Muskegon and Benton Harbor, All Michigan. BOOK—BANNERS and TICKETS. I will help you when you get in, but no advance and no collect. Steady work until Christmas. Call me Fireside 9-1392 or Fireside 9-1944 Kalamazoo, Mich. DON E

3-PHONEMEN-3 Ad Men can write better than two yards a day with ease. Several thousand repeat taps. Strong union sponsor. This is the sixth year here. Call DOC HALLETT MEIrose 4-1709 or MEIrose 4-4094 Indianapolis, Ind. No collect. Please.

PHONEMEN Deal just starting. Sobriety an essential requisite. No collect calls. Phone ERIC NOBLE 832491 or write c/o 40 & 8. 2119 Gray St. Tampa, Fla.

WANTED PHONEMEN Two towns working in Illinois. Towns carded, paid collectors, strong sponsors. Harry Deffenbaugh, Jerry Kline, Bill Davis, Johnny Parsons, Mike Hastings call 4288391 or 4288352, Decatur, Ill. LEO VICTOR

E. K. FERNANDEZ WANTS FOR HONOLULU, HAWAII HIS NEXT BIG 3 RING CIRCUS CANNON ACT, RIDING ACT, PERFORMING ANIMAL ACTS. TRICK RIDERS, INDIANS, ETC., ETC. Opening Honolulu, Feb. 10, 1961 For 3 Weeks with Option for 4th Week CIRCUS ACTS INTERESTED — WRITE E. K. FERNANDEZ, P. O. Box 175, Honolulu, Hawaii



# 1960 Fair Dates

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### Alabama

Anniston-Calhoun Co. Fair Assn. Oct. 3-8. A. S. Mathews Jr.  
 Athens-Limestone Co. Fair. Sept. 19-24. J. D. Garrett Jr.  
 Athens-Limestone Co. Negro Fair Assn. Sept. 26-Oct. 1. Odell Smith.  
 Atmore-Ala-Flora Fair Assn. Sept. 26-Oct. 1. Joe A. McCluney.  
 Attalla-Etowah Co. Fair Assn. Oct. 31-Nov. 5. Ralph Burgess.  
 Birmingham-Alabama State Fair. Oct. 3-8. E. A. Soucy.  
 Boaz-Marshall Co. Fair Assn. Oct. 3-8. Joseph C. Spears.  
 Centerville-Bibb Co. Fair Assn. Sept. 12-17. Walter Owens.  
 Childersburg-Talladega Co. Fair Assn. Sept. 26-Oct. 1. John Allen.  
 Clanton-Chilton Co. Fair Assn. Aug. 29-Sept. 3. M. R. Glasscock.  
 Cullman-Lullman Co. Fair Assn. Sept. 26-Oct. 1. John S. Tobey.  
 Decatur-Morgan Co. Fair Assn. Oct. 10-15. Ralph Huff.  
 Dothan-Houston Co. Fair Assn. Sept. 26-Oct. 1. Mrs. L. J. Lunsford.  
 Dothan-National Peanut Festival. Oct. 24-29. Henry Kennedy.  
 Florence-North Alabama State Fair. Sept. 19-24. C. W. Jackson.  
 Fort Payne-De Kalb Co. VFW Agrl. Fair Assn. Oct. 10-15. H. O. Patton.  
 Greenville-Butler Co. Fair Assn. Oct. 17-22. Rob. Williams.  
 Hefflin-Cleburne Co. Fair Assn. Sept. 5-10. Woodrow Thrash.  
 Huntsville-Madison Co. Fair & Tenn. Valley Expo. Sept. 26-Oct. 1. D. C. Finney.  
 Jasper-Northwest Alabama Fair Assn. Sept. 26-Oct. 1. Christie W. Summers.  
 Lexington-Lexington Fair Assn. Oct. 3-8. Jeanette Newton.  
 Mobile-Greater Gulf State Fair. Oct. 17-22. W. Wilton Jordan Jr.  
 Montgomery-South Alabama Fair Assn. Oct. 10-15. William R. Lynn.  
 Moulton-Lawrence Co. Fair Assn. Sept. 26-Oct. 1. Arthur F. Slaton.  
 Opelika-Lee Co. Fair Assn. Oct. 24-29. Guy Thompson.  
 Ozark-Dale Co. Agrl. Fair Assn. Oct. 28-Nov. 2. Paul Robinson.  
 Robertsdale-Baldwin Co. Fair Assn. Oct. 3-7. A. L. Clayton.  
 Russellville-Franklin Co. Fair Assn. Sept. 12-17. Kenneth Mink.  
 Selma-Dallas Co. Fair Assn. Oct. 3-8. Bruce B. Burson.  
 Scottsboro-Jackson Co. Fair Assn. Aug. 22-27. J. P. James.  
 Troy-Pike Co. Fair, Inc. Oct. 10-15. Riley W. Kelly.  
 Tuscaloosa-West Alabama Fair. Oct. 24-29. Mike Meaney.

### Alaska

Fairbanks-Tanana Valley-Alaska State Fair. Aug. 18-21. Clyde G. Sherman.

### Arizona

Douglas-Cochise Co. Fair Assn. Sept. 30-Oct. 2. J. F. Williams.  
 Duncan-Greenlee Co. Fair. Sept. 30-Oct. 2. Flossie Santee.  
 Eleven-Mile Corner Pinal Co. Fair Assn. Oct. 20-23.  
 Phoenix-Arizona State Fair. Nov. 4-13. Charles H. Garland.  
 Prescott-Yavapai Co. Fair Assn. Sept. 16-18. Alice Townsend.

### Arkansas

Arkadelphia-Clark Co. Fair & Livestock Show. Sept. 22-24. W. H. Ross.  
 Batesville-Independence Co. Fair & Livestock Assn. Sept. 7-10. Mrs. Bertel Gray.  
 Bentonville-Benton Co. Fair Assn. Sept. 20-23. Carl Burger.  
 Berryville-Carroll Co. Fair & Livestock Show. Sept. 7-10. Herman Tabor.  
 Blytheville-Northeast Ark. Dist. Fair Assn. Sept. 20-25. Raleigh Sylvester.  
 Camden-Ouachita Co. Fair & Livestock Assn. Sept. 5-10. Wayne C. Perryman.  
 Clarksville-Johnson Co. Fair Assn. Sept. 21-24. Gerald Douthit.  
 Conway-Faulkner Co. Fair Assn. Sept. 28-Oct. 1. C. Homer Jones.  
 Danville-Yell Co. Free Fair Assn. Sept. 28-Oct. 1. Mrs. Dewel May.  
 El Dorado-Union Co. Livestock & Poultry Assn. Sept. 19-24. E. W. Weiss.  
 England-Lonoke Co. Fair & Livestock Show. Sept. 22-24. Pat Henderson.  
 Eudora-Chicot Co. Fair Assn. Sept. 28-30. A. O. Roscher.  
 Fayetteville-Washington Co. Fair Assn. Sept. 13-16. Bob Medley.  
 Fordyce-Dallas Co. Livestock & Forestry Festival. Sept. 15-17. James F. Barner.  
 Fort Smith-Ark.-Okla. Fair. Sept. 26-Oct. 1. Paul Letture.  
 Greenwood-Sebastian Co. Fair Assn. Sept. 8-10. C. E. Chaney.  
 Hampton-Calhoun Co. Fair & Livestock Show. Sept. 5-10. R. G. Hazel.  
 Harrisburg-Poinsett Co. Agrl. Fair Assn. Sept. 27-Oct. 1. L. K. Collier.  
 Harrison-Northwest Ark. Dist. Fair Assn. Sept. 14-17. Roy Baker Jr.  
 Heber Springs-Cleburne Co. Fair Assn. Sept. 22-24. James T. Edwards.  
 Hope-Third Dist. Livestock Show. Sept. 19-24. B. N. Hoff.  
 Hot Springs-Garland Co. Fair & Livestock Show. Sept. 26-Oct. 1. Sherman Menn.  
 Huntsville-Madison Co. Fair Assn. Sept. 22-24. Frank Spearman.  
 Imboden-Lawrence Co. Fair Assn. Oct. 6-8. Lois M. Brady.

Jonesboro-Craighead Co. Fair Assn. Sept. 12-17. Norman Wimpy.  
 Little Rock-Ark. Livestock Expo. & Rodeo. Oct. 3-8. Clyde E. Byrd.  
 Magnolia-Columbia Co. Fair & Livestock Show. Sept. 19-24. J. N. Williams.  
 Malvern-Hot Springs Co. Fair Assn. Sept. 21-24. Marvell-Phillips Co. Fair Assn. Sept. 19-24. Ike Van Meter.  
 Mena-Polk Co. Fair Assn. Aug. 18-20. R. W. St. John.  
 Mountain View-Stone Co. Free Fair Assn. Sept. 15-17. Glen Hinkle.  
 Mount Ida-Montgomery Co. Fair Assn. Sept. 22-24. Virena Greason.  
 Mulberry-Crawford Co. Fair Assn. Sept. 22-24. C. D. Chastain.  
 Newport-Jackson Co. Fair & Livestock Assn. Sept. 21-24. Mildred M. Gregory.  
 Paragould-Greene Co. Fair Assn. Sept. 21-26. B. C. Lloyd Jr.  
 Perryville-Perry Co. Fair & Livestock Assn. Sept. 15-17. Glen Wallace.  
 Piggott-Clay Co. Fair Assn. Sept. 15-17. Iva Hartness.  
 Pine Bluff-Southeast Ark. Livestock Show. Sept. 27-Oct. 1. Harvey Hewitt.  
 Prescott-Nevada Co. Fair Assn. Sept. 28-30. W. S. Rae.  
 Russellville-Pope Co. Fair Assn. Sept. 14-16. R. F. Hines.  
 Searcy-White Co. Fair Assn. Sept. 20-24. Cecil Morgan.  
 Sheridan-Grant Co. Fair Assn. Sept. 19-24. Basil Gentry.  
 Stamps-Latayette Co. Fair & Livestock Show. Sept. 19-24. Walter Hudson.  
 Warren-Bradley Co. Fair & Rodeo. Sept. 21-24. Loran Johnson.

### California

Anderson-Shasta District Fair. Aug. 25-28. Joseph J. Speer.  
 Antioch-Contra Costa Co. Fair Assn. Aug. 3-7. Norman D. Sundborg.  
 Auburn-Auburn Dist. Fair Assn. Sept. 8-11. R. W. Lowers.  
 Bakersfield-Kern Co. Fair Assn. Sept. 26-Oct. 2. Robert M. King.  
 Bishop-Eastern Sierra Tri-County Fair Assn. July 28-31. O. F. Davis.  
 Boonville-Mendocino Co. Fair & Apple Show. Sept. 23-25. O. W. Winkler.  
 Cedarville-Modoc Co. Fair Assn. Aug. 26-28. A. H. Burmister.  
 Crescent City-Del Norte Co. Fair Assn. Aug. 26-28. C. W. Glover.  
 Ferndale-Humboldt Co. Fair Assn. Aug. 15-21. C. Jo Hindley.  
 Fresno-Fresno District Fair Assn. Oct. 6-16. T. A. Dodge.  
 Grass Valley-Nevada Co. Fair Assn. Aug. 25-28. Malcolm E. Hammill.  
 Gridley-Butte Co. Golden Feather Fair Assn. Aug. 25-28. J. E. Whitaker.  
 Hanford-Kings District Fair Assn. Aug. 24-28. Bates I. Bowers.  
 Hayford-Trinity Co. Fair Assn. Aug. 19-21. J. D. Berry.  
 Hemet-Farmers Fair of Riverside Co. Aug. 17-21. Bud Nelson.  
 Hollister-San Benito Co. Fair Assn. Sept. 30-Oct. 2. Thomas J. Medeiros.  
 Lakeport-Lake Co. District Fair Assn. Sept. 2-4. Phil Lewis.  
 Lancaster-Anteiope Valley Fair & Alfalfa Festival. Sept. 1-5. S. D. Ulrich.  
 Lodi-Lodi Grape Festival & Nat'l Wine Show. Sept. 16-18. L. S. Jackson.  
 Los Angeles-Great Western Livestock Show. Nov. 18-23. H. F. McGruder.  
 McArthur-Inner-Mountain Fair of Shasta County. Sept. 3-5. George Ingram.  
 Madera-Madera District Fair Assn. Aug. 18-21. E. W. Dixon.  
 Mariposa-Mariposa Co. Fair Assn. Sept. 3-5. Dale K. Campbell.  
 Merced-Merced Co. Fair Assn. Aug. 9-14. W. C. Woxberg.  
 Monterey-Monterey Co. Fair Assn. Aug. 24-28. George T. Wise.  
 Napa-Napa Town & Country Fair Assn. Aug. 11-14. Thomas F. Camp.  
 Orland-Glenn Co. Fair Assn. Sept. 8-11. W. R. Kittredge.  
 Paso Robles-San Luis Obispo Co. Fair Assn. Aug. 17-21. Lawrence W. Lewin.  
 Petaluma-Sonoma-Marin Fair Assn. Aug. 11-14. D. D. Fusaro.  
 Placerville-El Dorado Co. Fair Assn. Aug. 19-21. Warren S. Jewett.  
 Plymouth-Amador Co. Fair Assn. Aug. 26-28. Goula M. Witt.  
 Pomona-Los Angeles Co. Fair. Sept. 16-Oct. 2. C. B. Afflerbaugh.  
 Quincy-Plumas Co. Fair Assn. Aug. 10-14. Tulsa E. Scott.  
 Red Bluff-Tehama Co. Fair Assn. Aug. 4-6. Joseph A. Soares.  
 Roseville-Placer Co. Fair Assn. Aug. 10-14. L. W. McClure.  
 Sacramento-Calif. State Fair & Exposition. Aug. 31-Sept. 11. Dudley T. Fortin.  
 San Francisco-Grand Nat'l Livestock Exposition. October 21-30. Nye Wilson.  
 San Jose-Santa Clara Co. Fair Assn. Sept. 12-18. William A. Straub.  
 San Mateo-San Mateo Co. Fair & Floral Fiesta. Aug. 5-13. William M. Wilson.  
 Santa Rosa-Sonoma Co. Fair Assn. July 21-30. James F. Lytle.  
 Sonoma-Mother Lode Fair Assn. July 28-31. C. B. Mathews.  
 Stockton-San Joaquin Co. Fair Assn. Aug. 18-27. R. E. Walker.  
 Susanville-Lassen Co. Fair & Livestock Show. Aug. 17-21. A. A. Jensen.  
 Tulare-Tulare Co. Fair Assn. Sept. 20-25. A. J. Elliott.  
 Tulelake-Tulelake-Butte Valley Fair Assn. Sept. 10-12. William C. Whitaker.

Turlock-Stanislaus Co. Fair Assn. Aug. 1-6. C. A. Riggsbee.  
 Turlock-Far West Turkey Show. Dec. 6-8. Robert G. Gorman.  
 Ukiah-Redwood Empire Fair & Sports Show. Aug. 4-7. James R. Tocher.  
 Ventura-31st Dist. Agrl. Assn. Oct. 5-9. James F. Koenig.  
 Victorville-San Bernardino Co. Fair Assn. Oct. 4-9. Oren Robertson.  
 Watsonville-Santa Cruz Co. Fair Assn. Sept. 22-25. E. P. Johnson.  
 Woodland-Yolo Co. Fair Assn. Aug. 18-21. Stuart B. Walte.  
 Yreka-Siskiyou Co. Fair Assn. Aug. 19-21. Edward B. Mathews.  
 Yuba City-Yuba-Sutter Fair Assn. Aug. 3-7. Roy L. Welch.

### Colorado

Akron-Washington Co. Fair & Eastern Colo. Roundup. Aug. 18-20. Alfred H. Gebauer.  
 Brush-Morgan Co. Jr. Fair. Aug. 9-10. Chester R. Fithean.  
 Burlington-Kit Carson Co. Fair Assn. Aug. 18-20. Harold Schmidt.  
 Calhan-El Paso Co. Fair Assn. Aug. 12-14. Fred C. Wagoner.  
 Cheyenne Wells-Cheyenne Co. Fair & Rodeo. Sept. 1-3. Bert Ransom.  
 Durango-La Plata Co. Fair. Sept. 16-18. Beverly Flensburg.  
 Eads-Kowa Co. Free Fair & Rodeo. Sept. 9-10. Jimmy Bendorf.  
 Hayden-Routt Co. Fair & Rodeo. Sept. 9-11. Geo. A. Simonton.  
 Holyoke-Phillips Co. Fair & Rodeo. Aug. 11-13. R. E. Ensminger.  
 Hotchkiss-Delta Co. Fair Assn. Sept. 13-16. Bud LaPlatt.  
 Hugo-Lincoln Co. Free Fair, Rodeo & Horse Show. Aug. 18-20. Bill Murphey.  
 Lamar-Browers Co. Free Fair & Rodeo. Aug. 15-17. Jim Reed.  
 Littleton-Arapahoe Co. Fair Assn. Aug. 16-20. Forrest F. Hammes.  
 Longmont-Boulder Co. Fair & Legion Rodeo. Aug. 17-20. Olin L. Webb.  
 Pagosa Springs-Archuleta Co. Fair & 4-H Show. Sept. 10-11. Vernon Cornforth.  
 Pueblo-Colorado State Fair. Aug. 22-27. Clyde P. Fugate.  
 Rocky Ford-Arkansas Valley Fair. Aug. 30-Sept. 1. O. P. Sullivan.  
 Sterling-Logan Co. Fair Assn. Aug. 8-11. Leo Lindstrom.  
 Trinidad-Las Animas Co. Fair. Sept. 1-5. Ivan Lorenz.  
 Yuma-Yuma Co. Fair Assn. Aug. 14-17. L. E. Fitzgerald.

### Connecticut

Berlin-Berlin Grange Fair. Sept. 16-17. Mrs. Esther G. Lamb.  
 Berlin-Berlin Lions Club Fair. Sept. 30-Oct. 2. Dale W. Johnson.  
 Bethel-Fairfield Co. 4-H Fair. Aug. 19-21. Gloria Schreyer.  
 Bethlehem-Bethlehem Fair Soc. Sept. 10-11. Ann Skelte.  
 Bozrah-Bozrah Grange Fair. Aug. 6. Mrs. George Brush.  
 Bridgewater-Bridgewater Country Fair. Aug. 19-21. Mrs. Winifred H. Stuart.  
 Brooklyn-Windham Co. Agrl. Soc. Aug. 26-28. Mrs. M. A. Appley.  
 Cheshire-Cheshire Fair. Aug. 26-27. Mrs. Lillian Sharron.  
 Chester-Chester Fair. Aug. 27-28. W. R. O'Sullivan Jr.  
 Columbia-Columbia Fair. Aug. 26-28. Ward Rosenbrooks.  
 Danbury-Great Danbury State Fair. Oct. 1-9. John W. Leahy.  
 Durham-Middlesex Co. 4-H Fair. Aug. 19-21. Dianne Smith.  
 Fairfield-Fairfield Old-Fashioned Fair. Sept. 3. William T. Burr.  
 Goshen-Goshen Agrl. Soc. Sept. 3-5. Lester McLaughlin.  
 Guilford-Guilford Fair. Sept. 16-17. Marie E. Griswold.  
 Haddam Neck-Haddam Neck Fair. Sept. 4-5. Leonard J. Selden.  
 Hamburg-Hamburg Fair. Aug. 20. Mrs. Hazel Stark.  
 Hamden-Hamden Grange Fair. Sept. 17. Douglas Warner.  
 Harwinton-Harwinton Agrl. Soc. Oct. 1-2. Fred J. Petrovits.  
 Lebanon-Lebanon Country Fair. Aug. 12-14. Edward O. Clark.  
 Ledyard Center-Ledyard Fair. Sept. 10. Theodore Crouch.  
 Lyme-Hamburg Fair. Aug. 20. Mrs. Hazel P. Stark.  
 Mansfield Center-Echo Grange Fair. Sept. 10. Russell C. Slate.  
 Meriden-Meriden Grange, Inc. Sept. 16-17. Bertha B. Tinkham.  
 North Haven-New Haven Co. 4-H Fair. Aug. 19-21. Janice Peterson.  
 North Haven-North Haven Fair. Sept. 8-11. Gertrude N. Miller.  
 North Stonington-New London Co. 4-H Fair. Sept. 2-3. Suzanne Allen.  
 Norwichtown-Norwich Grange Fair. Sept. 16-17. Luella P. Browning.  
 Pachaug-Pachaug Community Fair. Aug. 13. Mrs. Mary Medbery.  
 Portland-Portland Agrl. Fair. Sept. 17-18. Karl S. Newsum.  
 Preston-Preston City Fair. Aug. 20. Winnifred H. Troeger.  
 Riverton-Riverton Fair of Union Agrl. Soc. Oct. 8-9. Grace D. Seymour.  
 Rocky Hill-Rocky Hill Grange Fair. Sept. 9-10. Dorothy B. Herrick.  
 Salem-Gardner Lake Fair. Aug. 7. Mrs. Jos. Mrowka.  
 Somers-Four-Town Fair. Sept. 27-28. D. Everett Neelans.  
 South Glastonbury-Glastonbury Grange Fair. Oct. 8. Harry W. Hall.  
 Southington-Southington Fair. Aug. 20-21. Ralph F. Ferrucci.  
 South Woodstock-Windham Co. 4-H Fair. Aug. 6-7. Mary Dumas.  
 South Woodstock-Woodstock Fair. Sept. 3-5. Donald B. Williams.  
 Stafford Springs-The Stafford Fair. Oct. 6-9. C. D. Benton.  
 Terryville-Terryville Lions Club Country Fair. Sept. 17-18. Frank Dzelinski.

Vernon-Tolland Co. 4-H Fair. Aug. 26-27. Karen Jedrziwski.  
 Wallingford-Wallingford Grange Fair. Sept. 17. Mrs. Robert R. Haller.  
 Wapping-Wapping Fair. Sept. 10. Mrs. Roger Williams.  
 Warren-Litchfield Co. 4-H Fair. Aug. 26-27. Nancy Bigos.  
 Wethersfield-Wethersfield Grange Fair. Aug. 27. E. Chester Andrews.  
 Windsor Locks-Hartford Co. 4-H Fair. Aug. 26-28. Barbara Falsick.

### Delaware

Harrington-Kent & Sussex Co. Fair Inc. July 25-30. I. Brinton Holloway.

### Florida

Arcadia-De Soto Co. Fair Assn. Nov. 8-12. Abner G. Erickson.  
 Bonitay-Holmes Co. Fair Assn. Sept. 19-24. Mrs. Sallie R. Childers.  
 Crestview-Harvest Fair. Oct. 30-Nov. 6. J. L. Turner.  
 De Funiak Springs-Walton Co. Fair Assn. Nov. 7-12. H. O. Harrison.  
 De Land-Volusia Co. Fair Assn. Feb. 13-18. Lee Maxwell.  
 Inverness-Citrus Co. Fair Assn. Nov. 1-5. Queen Tin Medlin.  
 Palatka-Putnam Agrl. Fair & Youth Show. Nov. 7-12. E. A. Loving.  
 Panama City-Bay Co. Fair Assn. Oct. 31-Nov. 5. Ray L. Pelcher.  
 Jacksonville-Greater Jacksonville Agrl. & Ind. Fair. Nov. 9-19. James N. Watson.  
 Lake City-Slash Pine Forest & Farm Festival. Oct. 13-17. John M. Ward.  
 Live Oak-Suwannee Co. Fair Assn. Oct. 17-22. Paul Crews.  
 Marianna-Jackson Co. Agrl. Expo. Oct. 17-22. L. W. Seay Sr.  
 Orlando-Central Florida Fair. Feb. 22-27. H. H. Parrish.  
 Pensacola-Pensacola Interstate Fair. Oct. 17-23. J. E. Frenkel.  
 Tallahassee-North Fla. Fair Assn. Oct. 25-29. Lloyd Rhoden.  
 Tampa-Florida State Fair. Feb. 7-18. J. L. Huskisson.  
 Webster-Sumter All-Florida Breeders Show & Co. Fair. Nov. 2-5. Leon Wright.  
 West Palm Beach-South Florida Fair & Expo. Jan. 27-Feb. 4. Jean Ecker.

### Georgia

Albany-Exchange Club Fair of Southwest Ga. Oct. 31-Nov. 5. Phillip Wiggins.  
 Americus-Americus Civic Fair Assn. Oct. 10-15. Hubert L. Christian.  
 Athens-Athens Agrl. Fair. Oct. 19-29. F. H. Williams.  
 Atlanta-Southeastern Fair Assn. Sept. 29-Oct. 8. Maurice C. Coleman.  
 Augusta-Exchange Club Fair. Oct. 24-29. Earl Lindsey.  
 Barnesville-Lamar Co. Fair Assn. Sept. 5-10. Haygood Keadle.  
 Blue Ridge-Fannin Co. Fair Assn. Aug. 15-20. B. R. Davis.  
 Brunswick-Exchange Club Fair. Oct. 17-22. W. A. Harrington.  
 Canton-Cherokee Co. Fair Assn. Sept. 12-17. Ernest Stone Jr.  
 Carrollton-West Georgia Fair Assn. Sept. 19-24. Haskell Uphaw.  
 Cartersville-Bartow Co. Fair Assn. Sept. 12-17. Victor H. Waldrop.  
 Cochran-Bleckley Co. Jaycee Fair Assn. Oct. 10-15. Johnnie O. Floyd.  
 Columbus-Chattahoochee Valley Expo. Assn. Oct. 10-15. F. L. Jenkins.  
 Conyers-Rockdale Co. American Legion Fair. Sept. 19-24. Waldo U. Bowen Jr.  
 Cordele-Central Ga. Fair Assn. Oct. 17-22. Emory Herring.  
 Dalton-North Ga. Fair Assn. Sept. 26-Oct. 1. Burl Scroggins.  
 Dublin-Oconee Fair Assn. Oct. 24-29. O. N. Lewis.  
 Elberton-Elberton Fair Assn. Sept. 5-10. Laris Clark.  
 Glenville-Tattnall Co. Fair Assn. Oct. 18-22. Maxwell Smith.  
 Greensboro-Greene Co. Fair Assn. Sept. 12-17. Jack Lovell.  
 Griffin-Spalding Co. Fair Assn. Oct. 10-15. O. H. Weaver.  
 Hartwell-Hart Co. Agrl. Assn. Oct. 3-8. Lee E. Carter.  
 Hiawassee-Georgia Mountain Fair Assn. Aug. 15-20. E. N. Nicholson.  
 Macon-Georgia State Fair. Oct. 17-22. R. M. Wade.  
 Manchester-Tri-Co. Fair Assn. Sept. 26-Oct. 1. Joe Evans.  
 Marietta-Cobb Co. Fair Assn. Sept. 19-25. J. H. Henderson.  
 Metter-Candler Co. Fair Assn. Sept. 12-17. L. O. Parker.  
 Montezuma-Macon Co. Fair Assn. Oct. 10-15. Clarence Hair.  
 Moultrie-Colquitt Co. Fair Assn. Oct. 10-16. Coy E. Dekle.  
 Newman-Coweta Co. Fair Assn. Sept. 19-24. W. C. Caldwell.  
 Quitman-Brooks Co. Lions Club Fair. Oct. 24-29. J. R. Knight.  
 Reidsville-Tattnall Co. Farm Bureau Fair. Oct. 21-26. J. F. Johnson.  
 Rome-Cocoa Valley Fair Assn. Sept. 19-24. Milton Tiplin Jr.  
 Sandersville-Washington Co. Fair Assn. Sept. 26-Oct. 1. D. E. McMaster.

Savannah-Coastal Empire Fair. Oct. 31-Nov. 6. W. L. Benton.  
 Swainsboro Emanuel Co. Fair Assn. Oct. 10-18. Earl Varner.  
 Sylvester-Sylvester Fair. Oct. 17-22. J. D. Brown.  
 Thomaston-West Central Ga. Fair Assn. Oct. 3-8. James E. Hays.  
 Thomasville-Thomasville Exchange Club Fair. Oct. 31-Nov. 5. Alex. Crittenden.  
 Valdosta-South Georgia Legion Fair. Oct. 31-Nov. 5. Howard S. Hall.  
 Waycross-Okefenokee Fair. Oct. 31-Nov. 5. Tom Boland.  
 Waynesboro Burke Co. Exchange Club Fair. Oct. 31-Nov. 5. Martin Dolan.  
 Winder-Winder Lions Club Fair Assn. Sept. 6-10. J. Berkley Ruiz.

### Idaho

Blackfoot-Eastern Idaho State Fair. Sept. 13-17. Mrs. Ruth C. Hartkopf.  
 Boise-Western Idaho State Fair. Aug. 30-Sept. 3. Ambrose W. Johnson.  
 Burley-Cassia Co. Fair & Rodeo. Aug. 25-27. Don C. Loveland.  
 Cambridge-Washington Co. Fair & Rodeo. Aug. 19-21. Frank E. Hackler.  
 Council-Adams Co. Fair & Rodeo. Aug. 5-7. Fred M. Noll.  
 Emmett Gem Co. Fair & Rodeo. Aug. 17-20. Erling J. Johannesen.  
 Filer-Thin Falls Co. Fair & Rodeo. Sept. 7-10. Thomas E. Parks.  
 Gooding-Gooding Co. Fair & Rodeo. Aug. 18-20. Edward Koester.  
 Grace-Caribou Co. Fair & Night Rodeo. Aug. 12-13. Alice L. Smith.  
 Homedale-Owyhee Co. Fair & Rodeo. Aug. 24-27. Edward F. Mink.  
 Jerome-Jerome Co. Fair Assn. Aug. 25-27. Mrs. Eleanor G. Wiswell.  
 Malad Oneida Co. Fair. Sept. 8-10. William G. Evans.  
 Montpelier-Bear Lake Co. Fair Assn. Aug. 25-27. George Simmons.  
 New Plymouth-Payette Co. Fair & Rodeo. Aug. 24-27. John E. Wagner.  
 Nezperce-Lewis Co. Fair Assn. Sept. 22-25. Gordon Dalley.  
 Orofino-Clearwater Co. Fair & Lumberjack Days. Sept. 16-18. Mrs. Donald Ponazzo.  
 Pocatello-North Bannock Co. Fair. Sept. 9-10. Lester J. Selders.  
 Rivier-Jefferson Co. Fair. Sept. 2-3. Carl M. Shener.  
 Salmon-Lemhi Co. Fair & Rodeo. Sept. 1-3. Russell G. Hillman.  
 Sandpoint-Bonner Co. Fair Assn. Sept. 8-10. Walt McPherson.  
 Shoshone-Lincoln Co. 4-H & FFA Fair. Aug. 26-27. Joyce W. Bernard.  
 Terreton-Mud Lake Fair & Rodeo. Aug. 26-27. Della Cope.

### Illinois

Albion-Edwards Co. Fair Assn. Aug. 8-13. J. R. Collins.  
 Aledo-Mercer Co. Fair Assn. July 26-29. L. O. Ford.  
 Altamont-Ettingham Co. Fair Assn. Aug. 6-11. Mervin Cohlmeier.  
 Anna-Union Co. Fair Assn. Aug. 22-26. Albert Lence.  
 Bellmont-Wabash Co. Fair Assn. July 24-30. Irwin L. Stolz.  
 Belvidere-Boone Co. Fair Assn. Aug. 12-16. Leslie Carlson.  
 Belleville-St. Clair Co. Fair Assn. July 30-Aug. 6. Geo. L. Gerken.  
 Benton-Franklin Co. Fair Assn. July 24-29. R. Earl Doty.  
 Bloomington-McLean Co. Fair Assn. Aug. 8-11. George Steller.  
 Bridgeport-Lawrence Co. Fair Assn. Aug. 22-26. Mrs. Elsie Baker.  
 Cambridge-Henry Co. Fair Assn. Aug. 9-13. Mrs. Darlene Boberg.  
 Carmi-White Co. Fair Assn. Aug. 15-19. Millage Carter.  
 Cerro Gordo-Platt Co. Fair Assn. July 27-30. Earl Kepler.  
 Chicago-International Livestock Expo. Nov. 25-Dec. 3. William E. Ogilvie.  
 Charleston-Coles Co. Fair Assn. Aug. 1-6. Robert Blackford.  
 Lullom-Lullom Fair Assn. Aug. 19-20. Everett Sandusky.  
 Danville-Vermillion Co. Fair Assn. July 30-Aug. 4. Robert Banks Jr.  
 Decatur-Macon Co. Fair Assn. July 30-Aug. 4. Keith Huson.  
 Du Quoin-Du Quoin State Fair. Aug. 28-Sept. 5. D. M. Hayes.  
 East Moline Rock Island Co. Fair Assn. Aug. 23-27. Walter Holstine.  
 Elizabeth-Elizabet Fair Assn. Aug. 3-5. Raymond J. Stauss.  
 Fairbury-Fairbury Fair. Aug. 23-27. Clifford Yoder.  
 Freeport-Stephenson Co. Fair Assn. Aug. 23-27. Clarence Schelder.  
 Geneva-Kane Co. Fair Assn. Aug. 3-7. Mrs. Harold Alfredson.  
 Georgetown-Georgetown Fair Assn. Aug. 21-27. Mrs. Esther Potts.  
 Grayslake-Lake Co. Fair Assn. July 27-31. L. A. Nordhausen.  
 Greenville-Bond Co. Fair Assn. Aug. 22-27. Mrs. Adelle Mansholt.  
 Greenup-Lumberland Co. Fair Assn. Aug. 21-27. H. O. Ewart.  
 Grove-Lee-Franklin Co. Fair Assn. Aug. 26-28. Elvener Baker.  
 Herdin-Calhoun Co. Fair Assn. Sept. 2-5. J. B. Harmon.

## WARNING WARNING WARNING

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THE BILLBOARD PUBLISHING CO.



Wavona—Mason Co. Fair Assn. Aug. 3-5. T. Joe Faggett.

Highland—Madison Co. Fair Assn. July 26-30. Rodger Kesner.

Henry—Marshall-Putnam Fair Assn. Aug. 30-Sept. 2. R. H. Monier.

Jacksonville—Morgan Co. Fair Assn. Aug. 3-7. G. E. Spencer.

Kankakee—Kankakee Co. Fair Assn. Aug. 6-11. Eldon Sargeant.

Knoxville—Knox Co. Fair Assn. Aug. 1-6. W. L. Ferris.

Lewistown—Fulton Co. Fair Assn. July 26-30. Chester Boone.

Lincoln—Logan Co. Fair Assn. Aug. 6-11. W. E. Layman.

McLeansboro—Hamilton Co. Fair Assn. Aug. 1-6. A. G. Foote.

Marion—Williamson Co. Fair Assn. Sept. 4-10. Clifford H. Gully.

Marshall—Marshall Fair Assn. Aug. 7-12. Mrs. Norma Cline.

Mazon—Grundy Co. Fair Assn. Aug. 31-Sept. 5. W. F. Carter.

Mendon—Adams Co. Fair Assn. Aug. 6-10. Eugene M. Curry.

Mendota—Mendota Fair Assn. Sept. 2-5. E. A. Lorack.

Millford—Iroquois Co. Fair Assn. Aug. 2-5. Duane Crist.

Millerville—Carroll Co. Fair Assn. Aug. 9-14. Earl Woodin.

Morrison—Whiteside Co. Fair Assn. Aug. 17-20. C. E. Weir.

Mount Sterling—Brown Co. Fair Assn. Aug. 1-5. Clyde Cufforth.

Nashville—Nashville Fair Assn. Aug. 8-12. Warren Morrison.

New Berlin—Sangamon Co. Fair Assn. July 27-30. Robert Pfeffer.

Oblong—Crawford Co. Fair Assn. July 25-29. Robert Fear.

Odell—Odell Fair Assn. Aug. 29-31. James H. Summers.

Okawville—Okawville Fair Assn. Sept. 17-18. Otto Detering.

Oregon—Ogle Co. Fair Assn. Sept. 3-5. E. D. Landers.

Olney—Richland Co. Fair Assn. July 30-Aug. 4. Arol Preston.

Ottawa—LaSalle Co. Jr. Fair Assn. Aug. 2-4. Harold Wold.

Pana—Pana Fair Assn. Sept. 1-5. Wayne L. Hunter.

Pecatonica—Winnebago Co. Fair Assn. Aug. 18-21. Wallace Belshaw.

Peotone—Will Co. Fair Assn. Aug. 25-28. Wm. H. Meyer.

Petersburg—Menard Co. Fair Assn. Aug. 22-26. John Bennett.

Pleasant Hill—Pleasant Hill Fair Assn. Aug. 23-27. J. L. Laugharn.

Paris—Edgar Co. Fair Assn. July 24-29. Ches. Johnson.

Pekin—Tazewell Co. Fair Assn. Aug. 3-5. L. C. Zimmerly.

Pontiac—Pontiac Fair Assn. Aug. 2-4. Guy K. Gee.

Princeton—Bureau Co. Fair Assn. Aug. 24-27. J. Fred Raker.

Pulaski—Pulaski Co. Fair Assn. Aug. 2-6. Rowley Brown.

Roseville—Warren Co. Fair Assn. Aug. 9-10. Harlan Monroe.

St. Charles—Kane Co. Fair Assn. Aug. 3-7. Mrs. Harold Allredson.

Salem—Marion Co. Fair Assn. Aug. 1-6. Jack Summerville.

Sandwich—Sandwich Fair Assn. Sept. 7-11. C. R. Brady.

Shelbyville—Shelby Co. Fair Assn. Aug. 2-5. Glen Sons.

Stronghurst—Henderson Co. Fair Assn. July 26-27. E. M. Pogue.

Sullivan—Sullivan Fair Assn. Aug. 5-6. Kenneth Martin.

Springfield—Illinois State Fair. Aug. 12-21. J. Ralph Peak.

Sycamore—Sycamore Fair Assn. Aug. 2-3. Robert Howey.

Urbana—Urbana Fair Assn. July 24-30. M. R. Mingee.

Virginia—Cass Co. Fair Assn. Aug. 24-27. Leland Sweatman.

Warren—Warren Fair Assn. Aug. 17-21. Charles Bartell.

Waterloo—Monroe Co. Fair Assn. Aug. 25-27. Edgar S. Amrine.

Wheaton—DuPage Co. Fair Assn. July 28-31. Dan Miller.

Winchester—Scott Co. Fair Assn. Aug. 8-9. Robert A. Brown.

Woodstock—McHenry Co. Fair Assn. Aug. 4-7. Anton Haroldsen.

Wyoming—Stark Co. Fair Assn. July 27-29. Mrs. Dorothy Trucker.

#### Indiana

Alexandria—Madison Co. 4-H Club Assn. Aug. 1-6. Fred A. Wright.

Auburn—DeKalb Co. Free Fall Fair. Sept. 26-Oct. 1. Harry L. Provines.

Bicknell—Knox Co. Farm Fair Assn. Aug. 8-12. Erwin D. Scott.

Bloomington—Monroe Co. Fair Assn. Aug. 9-13. Justin Graves.

Boswell—Benton Co. Fair Assn. Aug. 22-26. Lendall Lowman.

Bluffton—Bluffton Free Street Fair Assn. Sept. 20-24. Herman W. Myers.

Bourbon—Bourbon Fair Assn. Aug. 30-Sept. 3. H. J. Dillingham.

Brookville—4-H Agri. Assn. Aug. 1-5. Mrs. Alvin Bergman.

Brownstown—Jackson Co. Fair Assn. Aug. 7-13. Edgar Hackman.

Cayuga—Vermillion Co. Fair Assn. July 26-30. George Hennis.

Centerville—Wayne Co. 4-H Fair. Aug. 6-12. Mrs. Marion Kitchel.

Columbia City—Whitley Co. 4-H Clubs, Inc. Aug. 16-18. Mrs. Joe Martz.

Columbus—Bartholomew Co. 4-H Fair. July 25-30. Mrs. George Doup.

Connersville—Fayette Co. Free Fair. Aug. 14-19. J. W. Funk.

Corydon—Harrison Co. Agri. Soc. Aug. 22-27. Harry C. Hurst.

Crown Point—Lake Co. Agri. Assn. Aug. 20-27. Donald Powers.

Danville—Hendricks Co. 4-H & Agri. Fair Assn. Aug. 4-6. J. Robert Leak.

Elmora—Davies Co. Fair Assn. Aug. 1-6. Roy Quilliam.

Flora—Carroll Co. 4-H Fair Assn. Aug. 1-4. E. W. Esserman.

Frankfort—Clinton Co. Fair. Aug. 21-27. John A. Scheidler.

Franklin—Johnson Co. 4-H & Agri. Assn. Aug. 1-6. Burton O. Guthrie.

Fort Wayne—Allen Co. 4-H Clubs Fair. Aug. 9-11. Mrs. Esther Salomon.

Goshen—Elkhart Co. 4-H & Agri. Expo. Aug. 8-13. R. C. Stangland.

Greenfield—Hancock Co. 4-H Fair Assn. Aug. 15-20. Mrs. Julius Kleina.

Greencastle—Putnam Co. Fair & 4-H Club Assn. Aug. 1-6. Thomas R. Hendricks.

Greensburg—Decatur Co. Agri. Fair Assn. Aug. 9-13. Mrs. E. W. Dieselburg.

Greentown—Howard Co. 4-H Fair Assn. Aug. 2-6. Gene Pickett.

Hamlet—Starke Co. 4-H Fair Assn. July 26-30. Tom Bell.

Hartford City—Blackford Co. 4-H & Open Fair Assn. Aug. 8-13. Glenn Johnson.

Indianapolis—Indiana State Fair Assn. Aug. 31-Sept. 8. Earl J. Bailey.

Indianapolis—Marion Co. Agri. & 4-H Club Fair Assn. Aug. 7-13. Estel L. Callahan.

Jeffersonville—Clark Co. Jaycee Fair. Aug. 9-13. Harold Cook.

Kendallville—Noble Co. Fair Assn.—Eastern Ind. Agri. Assn. Aug. 14-20. Clinto S. Rimmel.

Kentland—Newton Co. Fair Assn. Aug. 1-5. John M. Connell.

Lafayette—Tippecanoe Co. 4-H Exhibit Assn. Aug. 8-11. Mrs. Sarah Jane Norris.

Lagrange—Lagrange Co. 4-H Club Assn. Aug. 8-11. Mrs. Harold Bovee.

La Porte—La Porte Co. Fair Assn. Aug. 15-20. Bob Morse.

Lawrenceburg—Dearborn Co. Fair Assn. July 25-30. Don C. Stinson.

Logansport—Cass Co. Fair Assn. July 24-30. Wm. Thomas Jr.

Madison—Jefferson Co. 4-H Fair. July 25-30. Paul Hannabut.

Marion—Grant Co. 4-H Club Fair Assn. Aug. 8-13. Guy T. Harris.

Martinsville—Morgan Co. Fair & 4-H Assn. Aug. 15-19. W. J. Hardy.

Muncie—Delaware Co. Agri. & Mechanical Soc. July 29-Aug. 6. Ray Brookman.

New Castle—Henry Co. 4-H Fair Assn. Aug. 8-11. Frank Schuler.

Osgood—Ripley Co. Agri. Assn. July 31-Aug. 6. Rollin Crum.

Portland—Jay Co. Fair Assn. Aug. 7-12. Mrs. Forrest Elliott.

Princeton—Gibson Co. Fair Assn. Aug. 21-27. L. H. Caniff.

Peru—Miami Co. 4-H Club & Livestock Show Assn. Aug. 1-6. Mrs. Emerson Strebin.

Rensselaer—Jasper Co. Fair Assn. Aug. 16-20. Cecil D. Sulton.

Reynolds—White Co. Agri. Assn. Aug. 2-5. Mrs. Dale Sheets.

Rochester—Fulton Co. 4-H Fair Assn. Aug. 8-13. Myron Berkheiser.

Rockport—Spencer Co. Fair Assn. July 30-28. Joe W. Parsley.

Rockville—Parke Co. 4-H Fair. Aug. 8-13. George Schwin Jr.

Rushville—Rush Co. Agri. Assn. July 25-29. Harold Clifton Jr.

Salem—Washington Co. Farmers & Merchants' Fair Assn. July 25-30. Murril Meadows.

Scottsburg—Scott Co. Agri. Soc. Aug. 1-5. J. T. West.

Shelbyville—Shelby Co. Fair Assn. Aug. 6-12. Glenn V. Bass.

South Bend—St. Joseph Co. 4-H Fair. Aug. 2-6. George H. Prough.

Spencer—Owen Co. Fair Assn. Aug. 22-27. Clarence McBride.

Tall City—Perry Co. 4-H Fair Assn. Aug. 10-13. Mrs. Sue Miller.

Terre Haute—Wabash Valley Fair Assn. Aug. 14-21. Wm. A. Niemeyer.

Valparaiso—Porter Co. Fair Assn. Aug. 1-6. Leland Gaines.

# Giant Amusement

## 443 Acres Sold in 5 Separate Parcels or as a Unit

(1) Deluxe Drive-In Theatre and Kiddieland, (2) 18-Hole Golf Course, (3) 10,400-Seat Racing or Rodeo Stadium, (4) Huge Swimming Pool...Skating Rink...Dance Pavilion...Dining-Dancing Room, (5) 106 Acres for Development.

Here's a priceless opportunity for individuals, syndicates, clubs, associations to acquire all or parts of one of the Midwest's top recreation spots. Built and offered for sale by George E. Bennett, leading national construction contractor and business executive.

## Lakeside RECREATION CENTER

at 91 St. and Kansas Highway 5, Wyandotte County, Kansas  
(12 miles West of Kansas City)

Over 1,200,000 amusement-hungry people are in easy driving range of Lakeside. Thousands of them pack it each weekend; super-crowds on auto racing or rodeo days.

### Here are the Separate Units:



#### 1. Drive-In Theatre

Nearly 1,100-car capacity, with 60x110 Cinemascope screen, newest projection equipment. "moonlight" lighting, two 4-lane box offices with all automatic ticket, coin and car counters, double-line snack bar, plus 3-acre kiddieland with pony rides, miniature train, miniature golf, ferris wheel, carousel, soft drink and snack concession area.



#### 2. Golf Club

18 holes, 7,200 yards, par 72—laid out by one of America's leading golf architects. Watered greens. Fairways can be delivered in perfect condition. Clubhouse, dining area, all elements needed for high-popularity, public-fee course or private club.



#### 3. 121-Acre Recreation Lake & Club

90-acre lake; giant 160'x80' swimming pool; 190'x90' skating rink; dining room with seating for 500, dance pavilion for 1,200; picnic ground with concessions, office building and beautiful manor-type home.

#### 4. Auto Race Track

10,400 seat concrete stadium; 1/2 and 1/4 mile tracks with full facilities from pits to cashier's cages, completely equipped concession stand to complete fence enclosure.



5. 106 acres, presently used as farm land. Available for development as residential real estate or for expansion of other amusement facilities.



Wabash-Wabash Co. 4-H Fair Assn. Aug. 15-20. Dale J. Miller.  
 Warsaw-Kosciusko Co. Fair Assn. Aug. 1-6. Henry Butler.  
 Williamsport-Warren Co. 4-H Club Fair. Aug. 8-12. Robert Anderson.  
 Winamac-Pulaski Co. 4-H Club & Community Fair Assn. Aug. 2-6 Mrs. Howard Bonnell

**Iowa**

Adel-Dallas Co. Fair Assn. Aug. 9-12. J. Dwight Brown.  
 Alton-Union Co. Fair Assn. Aug. 8-11. L. E. Riley.  
 Albia-Monroe Co. 4-H Fair Assn. Aug. 1-4. Lester Poole.  
 Algona-Kossuth Co. Fair Assn. Aug. 16-19. L. W. Nitchals.  
 Allison-Butler Co. Fair Assn. Aug. 5-8. Chas. J. Miller.  
 Alta-Buena Vista Co. Agril. Assn. Aug. 12-15. Barney Kindwall.

Atlantic-Cass Co. 4-H & FFA Fair Assn. Aug. 8-12. Wayne Flick.  
 Audubon-Audubon Co. Fair Assn. Aug. 15-19. D. C. Perley.  
 Avoca-Pottawattamie Co. Fair Assn. Aug. 11-14. James Tschertler.  
 Bloomfield-Davis Co. Fair Assn. Aug. 16-19. Carl Jenkins.  
 Boone-Boone Co. Fair Assn. Aug. 15-18. T. N. Nelson.  
 Britt-Hancock Co. Fair Assn. Aug. 9-12. Mitchell Block.  
 Burlington-Burlington Hawkeye Fair Assn. Aug. 8-12. Wallace Rayer.  
 Cedar Rapids-All-Iowa Agril. Assn. Aug. 14-21. Andrew C. Hanson.  
 Centerville-Appanoose Co. Fair Assn. Aug. 4-8. Carl C. Roby.  
 Central City-Linn Co. Fair Assn. Aug. 5-7. M. C. Lewis.  
 Chariton-Lucas Co. 4-H Show. Aug. 2-4. Mrs. Lee Cottingham.

Charles City-Floyd Co. Fair Assn. Aug. 8-12. Harold L. Friedrich.  
 Cherokee-Pilot Rock Plowing Match. Aug. 4-6. Dale M. Simmons.  
 Clarinda-Page Co. Fair Assn. Aug. 10-13. Ole Wibholm.  
 Colfax-Jasper Co. 4-H & FFA Fair Assn. Aug. 8-11. Mrs. Ruth Loudon.  
 Columbus Junction-Louisa Co. Fair Assn. Aug. 1-6. Clyde Crawford.  
 Coon Rapids-Four Co. Fair Assn. July 31-Aug. 3. Lyle Crisman.  
 Corning-Adams Co. Fair Assn. Aug. 7-11. Ray Reese.  
 Corydon-Wayne Co. Fair Assn. July 27-30. William Neely.  
 Council Bluffs-West Pottawattamie Co. Fair Assn. Aug. 16-20. Ed Fisher.  
 Davenport-Mississippi Valley Fair. Aug. 7-13. Harvey Hoffman.  
 Decorah-Winneshiek Co. Fair Assn. Aug. 18-21. Leon R. Brown.

Denison-Crawford Co. Fair Assn. Aug. 8-11. J. M. Wansing.  
 Des Moines-Polk Co. 4-H Fair Assn. Aug. 2-4. Fred Wellen.  
 Des Moines-Iowa State Fair. Aug. 26-Sept. 4. L. B. Cunningham.  
 DeWitt-Clinton Co. 4-H Club Show. Aug. 8-12. Jimmy Miller.  
 Donnellson-Lee Co. Fair Assn. Aug. 2-6. C. I. Redfern.  
 Dubuque-Dubuque Co. Fair Assn. Aug. 17-21. Clem Welsh.  
 Eagle Grove-Eagle Grove Dist. Jr. Fair Assn. Aug. 22-24. Richard Randall.  
 Eldon-Wapello Co. Fair Assn. Aug. 23-25. L. W. Hall.  
 Eldora-Hardin Co. Fair Assn. Aug. 15-19. George Janssen.  
 Emmetsburg-Pale Alto Co. Fair Assn. Aug. 8-10. Andrew Vanderveide.  
 Estherville-Emmet Co. Fair Assn. Aug. 15-18. Robert G. Beckley.

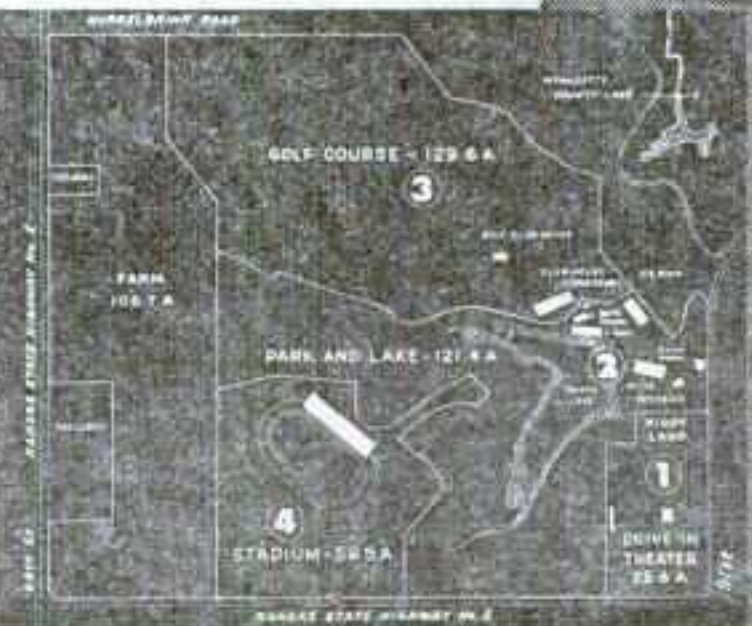
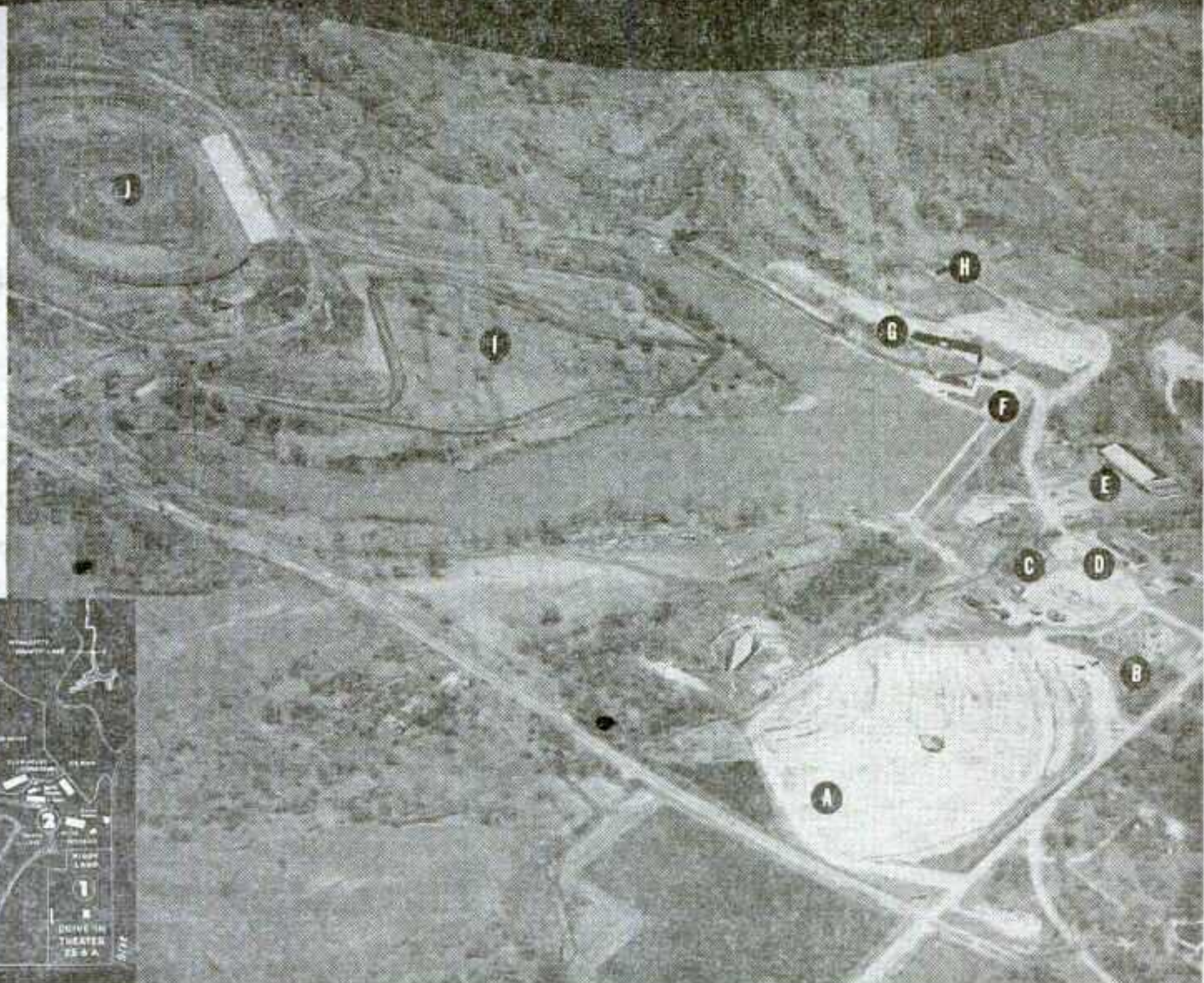
Fairfield-Jefferson Co. Jr. Agril. Show. Aug. 8-11. Henry McCleary.  
 Fort Dodge-Webster Co. 4-H Achievement Show. Aug. 8-11. Paul Harms.  
 Gladbrook-Tama Co. Fair Assn. Aug. 10-13. Gress Rogers.  
 Greenfield-Adair Co. Fair Assn. Aug. 1-4. Robert R. McDowall.  
 Grinnell-Poweshiek Co. 4-H & FFA Fair Assn. Aug. 8-11. Allen Jensen.  
 Grundy Center-Grundy Co. Fair Assn. Aug. 8-11. Henry B. Wiesley.  
 Guthrie Center-Guthrie Co. Fair Assn. Sept. 8-11. G. W. Prince.  
 Hampton-Franklin Co. Fair Assn. Aug. 22-24. Kenneth Showalter.  
 Harlan-Shelby Co. Fair Assn. Aug. 4-6. Harold Swesey.  
 Humboldt-Humboldt Co. Fair Assn. Aug. 8-11. Jean M. Kleve.  
 Ida Grove-Ida Co. Fair Assn. Aug. 7-10. Abel Peters.  
 Independence-Buchanan Co. Fair Assn. Aug. 1-4. Alva M. Norton.  
 Indianola-Warren Co. Fair Assn. Aug. 3-6. Lewis Johnson.  
 Iowa City-Johnson Co. 4-H Fair Assn. 8-12. H. J. Montgomery.  
 Jefferson-Greene Co. Fair Assn. Aug. 7-11. Paul Mears.  
 Keosauqua-Van Buren Co. Fair Assn. Aug. 9-12. Rex Straff.  
 Knoxville-Marion Co. Fair Assn. Aug. 9-13. Murray Applegate.  
 LeMars-Plymouth Co. Fair Assn. Aug. 8-10. Arlie A. Pierson.  
 Leon-Decatur Co. 4-H Fair Assn. Aug. 2-5. Mardis Lotfee.  
 Manchester-Delaware Co. Fair Assn. Aug. 2-6. Fruman Ingels.  
 Manson-Calhoun Co. Fair Assn. July 29-31. William Partlow.  
 Maquoketa-Jackson Co. Fair Assn. Aug. 11-14. Kenneth Ehlinger.  
 Marengo-Iowa Co. Fair Assn. Aug. 10-13. Sharon Wilkerson.  
 Marshalltown-Central Iowa Fair. Aug. 20-23. Leonard L. Grimes.  
 Mason City-North Iowa Fair. Aug. 16-21. Hens Henrickson.  
 Monticello-Great Jones Co. Fair Assn. Aug. 23-27. Claude Appleby.  
 Moville-Woodbury Co. Fair Assn. Aug. 17-20. William McElrath.  
 Mount Airy-Ringgold Co. Fair Assn. Aug. 10-13. W. T. Timby.  
 Mount Pleasant-Henry Co. Fair Assn. July 25-30. Rama C. Challen.  
 National-Clayton Co. Fair Assn. Aug. 18-22. Arthur W. Seeland.  
 Northwood-Worth Co. Fair Assn. Aug. 1-4. Clifford Fenold.  
 Nashua-Big Four Fair Assn. Aug. 18-21. Derrell Weigand.  
 Onawa-Monona Co. Fair Assn. Aug. 14-17. Chas. W. Ross.  
 Osage-Mitchell Co. Fair Assn. Aug. 4-7. Fred B. Hanson.  
 Osceola-Clarke Co. 4-H Fair Assn. Aug. 16-19. Merlin Newman.  
 Oskaloosa-Southern Iowa Fair. Aug. 9-13. Lucille Hanna.  
 Pocahontas-Pocahontas Co. 4-H Club Fair. Aug. 1-4. E. I. Rosenberger.  
 Postville-Big 4 Fair Assn. Aug. 26-29. Charles Deering & Delmar McIntosh.  
 Primghar-O'Brien Co. Fair Assn. Aug. 15-18. John H. Longstreet.  
 Rock Rapids-Greater Lyon Co. Fair Assn. Aug. 24-26. Donna Jo Menage.  
 Rockwell City-Calhoun Co. Exposition. Aug. 12-14. Wayne D. Gidel.  
 Sac City-Sac Co. Fair Assn. Aug. 20-23. Ray Deibert.  
 Sidney-Fremont Co. Fair Assn. Aug. 2-5. Corby Fichter Jr.  
 Sioux Center-Sioux Co. Youth Fair. Aug. 8-11. M. E. Eldridge.  
 Spencer-Clay Co. Fair Assn. Sept. 12-17. William Woods.  
 Thompson-Winnebago Co. Jr. Show. Aug. 4-8. Loren Hanson.  
 Tipton-Cedar Co. Fair Assn. Aug. 8-11. Eugene R. Moore.  
 Vinton-Benton Co. Fair Assn. Aug. 8-11. K. B. Spaulding.  
 Washington-Township Park Fair Assn. Aug. 1-4. M. M. Orris.  
 Waterloo-National Dairy Cattle Congress. Oct. 1-8. N. J. Kash.  
 Waukon-Allamakee Co. Fair Assn. Aug. 5-7. Joe Deaney.  
 Waverly-Bremer Co. 4-H Fair Assn. Aug. 9-12. Clarence Christophel.  
 Webster City-Hamilton Co. Fair Assn. Aug. 17-21. R. B. Douglas.  
 West Liberty-West Liberty Fair Assn. Aug. 21-24. Floyd De Forest.  
 West Union-Fayette Co. Fair Assn. Aug. 22-26. E. I. Alcorn.  
 What Cheer-Keokuk Co. Fair Assn. Aug. 12-14. Tom Baxter.  
 Winterset-Madison Co. Fair Assn. Aug. 10-13. J. Earl Graves.

**Kansas**

Ablene-Central Kansas Free Fair Assn. Aug. 22-26. J. Roy Hardin.  
 Alma-Wabaunsee Co. Fair Assn. Aug. 17-19. Norman Winkler.  
 Beloit-Mitchell Co. Fair Assn. Aug. 22-24. Betty Waggoner.  
 Belleville-North Central Kan. Free Fair. Aug. 30-Sept. 2. Carl H. Beyer.  
 Blue Rapids-Marshall Co. Stock Show & Fair. Aug. 23-26. Mrs. R. D. Riegle.  
 Burden-Eastern Cowley Co. Fair Assn. Aug. 10-12. George Harris.  
 Burlington-Coffey Co. Fair Assn. Aug. 20-31. Bryce Orr.  
 Caldwell-Sumner Co. Fair Assn. Sept. 8-10. C. V. King.  
 Canton-McPherson Co. Fair Assn. Aug. 11-13. Dorothy Sebring.  
 Cheney-Sedgwick Co. Fair Assn. Aug. 18-20. Frank A. Ryniker.  
 Cimarron-Gray Co. Free Fair. Aug. 17-19. Bill Flair.  
 Clay Center-Clay Co. Fair Assn. Aug. 18-20. Glenn V. Romig.  
 Coffeyville-Montgomery Co. Fair Assn. Aug. 30-Sept. 4. Lawrence M. Smith.

# Opportunity Auction

- A Drive-In Theatre
- B Miniature Golf Course
- C Kiddieland
- D Dining Pavilion
- E Skating Rink
- F Swimming Pool
- G Dance Pavilion
- H Golf Clubhouse
- I Picnic Area
- J Race Track-Stadium



## this is Lakeside

The aerial photograph and ground plan above can give only a bare idea of the convenience and efficient layout of this wonderful "entertainment plant." Lakeside Recreation Center's proximity to 300-acre Wyandotte County Lake (across road, top left) puts it right in the line of travel of thousands of Wyandotte Lake visitors every weekend, and often on weekdays, too. Surveys show that, even with minimum publicity, close to 50% of Wyandotte Lake visitors come across to one or another of the Lakeside attractions. Word-of-mouth advertising has stimulated still further traffic for Lakeside; with a reasonable publicity effort, every one of the five amusement units at Lakeside could be a real giant crowd-puller. Lakeside is thoroughly profitable now—yet the surface hasn't even been scratched. Look into this—it may be the giant opportunity you've looked for.

**TOTAL REPLACEMENT VALUE**  
**\$3,500,000**  
**All to be sold at Auction**  
**Monday, August 15, 1960**  
**at 10:00 A. M. (CST)**  
**On Premises**

Here's something everyone in the entertainment business should investigate!



for Full Description,  
 Illustrated Brochure,  
 Directions to Site and  
 Terms of Sale

Address:  
 Shopen Realty Auction Co.  
 Scarritt Arcade Bldg.  
 Kansas City 6, Missouri

or George E. Bennett, Owner  
 3300 North 91 Street  
 Kansas City, Kansas



Colby—Thomas Co. Free Fair Assn. Aug. 9-12. Glenn Crabb.

Columbus—Cherokee Co. Legion Fair. Aug. 22-27. Joe W. Cook.

Cottonwood Falls—Chase Co. Fair Assn. Aug. 23-25. Elmore G. Stout.

Council Grove—Morris Co. Fair Assn. Aug. 17-19. Warner Harris.

Dighton—Lane Co. Free Fair Assn. July 27-29. E. A. Bryant.

Effingham—Atchison Co. Fair Assn. Aug. 16-19. Roy Moran.

Eldorado—Butler Co. Fair Assn. Aug. 23-26. Gene Adams.

Elkhart—Morton Co. Fair Assn. Sept. 1-3. Glenn Riley.

Erie—Neosho Co. Fair Assn. Aug. 8-11. Ivan Green.

Eureka—Greenwood Co. Fair Assn. Aug. 10-14. Lyman Hawthorne.

Fert Scott—Bourbon Co. Fair Assn. Aug. 10-13. F. E. Myers.

Garden City—Finney Co. Fair Assn. Aug. 23-25. Hoy B. Etling.

Gardner—Johnson Co. Fair Assn. Sept. 1-3. Shelby Jones.

Garnett—Anderson Co. Fair Assn. Aug. 24-26. Guy Rogers.

Garard—Crawford Co. Fair Assn. Aug. 8-11. Marvin Green.

Glascow—Cloud Co. Fair Assn. July 25-27. Mrs. Clive Cramer.

Goodland—Northwest Kan. Dist. Fair Assn. Aug. 16-20. L. D. Morgan.

Hardiner—Barber Co. Fair Assn. Aug. 18-20. David L. Hada.

Harper—Harper Co. Agri. Fair Assn. Aug. 18-20. Mrs. Carl Sanders.

Merington—Tri-County 4-H Free Fair. Aug. 3-6. Ray W. Watkins.

Hill City—Graham Co. Fair Assn. Aug. 3-5. Ralph C. Bethell.

Hillsboro—Marion Co. Fair Assn. Aug. 30-Sept. 2. C. P. Ashcraft.

Horton—Tri-County Fair Assn. Aug. 29-31. Ray Foster.

Howard—Howard Elk Co. Fair Assn. Aug. 4-6. Noel Mullendore.

Hoxie—Sheridan Co. Free Fair Assn. July 28-30. Mrs. Florry Shea.

Hutchinson—Kansas State Fair. Sept. 17-22. Virgil C. Miller.

Inman—Inman Community Fair. Oct. 6-8. Bob Barthele.

Iola—Allen Co. Fair Assn. Aug. 29-Sept. 1. Wesley Reledenen.

Jatnora—Hodgeman Co. Fair Assn. Aug. 9-11. Mrs. Joe Watson.

Kincaid—Kincaid Farmers Fair. Sept. 2-3. J. I. Adams Jr.

Kingman—Kingman Co. Fair Assn. Aug. 16-18. C. W. Sloan.

Kinsley—Edwards Co. Fair Assn. Aug. 18-20. Harry L. Kivett.

La Crosse—Rush Co. Agri. Fair Assn. Aug. 8-10. Harold Rife.

Lane—Franklin Co.—Lane Fair Assn. Aug. 11-13. Dean Kennedy.

Lawrence—Douglas Co. Free Fair Assn. Sept. 1-3. M. Bahmaier.

Lindsborg—Lindsborg Fair. Oct. 11-12. S. E. Dahlsten.

Longton—Elk Co. Fair Assn. Aug. 25-27. Lura G. Nichols.

Mound City—Linn Co. Fair Assn. Aug. 17-20. John H. Morse.

Ness City—Ness Co. Fair Assn. Aug. 11-13. Clyde A. Strobel.

Newton—Harvey Co. Fair Assn. Aug. 23-26. Leslie A. Matthews.

Norton—Norton Co. Fair Assn. Aug. 16-20. Oberlin—Decatur Co. Fair Assn. Aug. 8-10. Boyd Bainter.

Osborne—Osborne Co. Fair Assn. Aug. 16-19. Mrs. Irene Volker.

Oswego—Lafayette Co. Fair Assn. Aug. 3-6. W. A. Jones.

Ottawa—Franklin Co. Agri. Soc. Aug. 23-26. Glen A. Hayward.

Overbrook—Overbrook-Osaga Fair. Aug. 4-6. Mrs. Earl Jones.

Paola—Miami Co. Fair Assn. Aug. 8-10. Donald D. Watson.

Pratt—Pratt Co. Fair Assn. Aug. 4-6. LaVern Eckles.

Richland—Richland Fair Assn. Aug. 18-20. I. V. Hoffmann.

Richmond—Richmond Free Fair. Aug. 18-20. John H. Roekers.

St. Francis—Cheyenne Co. Free Fair Assn. Aug. 11-13. Harold D. Shull.

Salina—Tri-Rivers Fair & Rodeo. Aug. 29-Sept. 1. Albert Frehsa.

Sedan—Chautauque Co. Fair Assn. Aug. 18-20. W. Ross Whitworth.

Sharon Springs—Wallace Co. Fair Assn. Aug. 4-6. Ray Mann.

Smith Center—Smith Co. Fair Assn. Aug. 15-18. Frank Kessler.

Stafford—Stafford Co. Fair Assn. Aug. 11-13. Arthur B. Harzmann.

Stockton—Rooks Co. Fair Assn. Aug. 22-26. G. F. Ostmeier.

Sylvan Grove—Lincoln Co. Sylvan Grove Fair Assn. Aug. 17-20. Clarence Diers.

Syracuse—Hamilton Co. Free Fair Assn. Aug. 25-27. John Tracy.

Thayer—Thayer Homecoming Picnic & Fair. Sept. 7-9. H. M. Minnich.

Tonganoxie—Leavenworth Co. Fair Assn. Aug. 24-26. J. M. Neibarger.

Topeka—Mid-America Fair. Sept. 10-15. Maurice Fager.

Ulysses—Grant Co. Fair Assn. Aug. 18-20. Marshall F. Walker.

Wakeeney—Trigo Co. Free Fair Assn. Aug. 16-19. Pete Whitcomb.

Wakefield—Lay Co. Farmers' & Wakefield Fair. Sept. 28-30. Dale Newell.

Washington—Washington Co. Fair Assn. Sept. 8-10. A. D. Chapin.

Welmore—Nemaha Co. Free Fair Assn. Aug. 8-10. Edwin H. Hueter.

Wichita—Kansas Nat'l Livestock Show. Oct. 4-6. Conlee Smith.

Winfield—Cowley Co. Free Fair Assn. Aug. 30-Sept. 2. Carl O'Neil.

Yates Center—Woodson Co. Fair Assn. Aug. 8-10. Mary Reid.

Dry Ridge—Grant Co. Fair & Horse Show. July 27-30. Jean H. Blaina.

Falmouth—Falmouth Fair. Aug. 10-13. Nelson Breeze.

Georgetown—Scott Co. Fair Assn. Aug. 24-27. Carrick James.

Germantown—Germantown Fair. Aug. 1-6. R. K. Asbury.

Greenup—Greenup Co. Fair Assn. Aug. 17-20. Mrs. Agnes Miller.

Hardsburg—Breckinridge Co. Fair & Horse Show. Sept. 21-24. E. B. Kennedy.

Hodgenville—Larue Co. Fair Assn. Aug. 29-Sept. 3. August Ovensen.

Hopkinsville—Pennyroyal Fair. Aug. 1-6. Thomas Wade.

Independence—Kenton Co. 4-H Fair Assn. Aug. 5-6. Mrs. George Wolsing Jr.

Irvine—Estill Co. Fair Assn. Aug. 15-20. Fred M. Brown.

Jamestown—Russell Co. Fair Assn. Aug. 3-6. Leonard E. Wilson.

Jeffersonton—Jefferson Co. Fair Assn. Aug. 11-13. R. Willis Stout.

La Grange—Oldham Co. Fair Assn. Aug. 24-27. Mrs. John H. Heick.

Leitchfield—Grayson Co. Fair Assn. Sept. 1-5. L. M. Harrison.

Louisville—Kentucky State Fair. Sept. 9-17. H. Clyde Reeves.

Madisonville—Hopkins Co. Agri. & Ind. Fair. Aug. 22-27. Harold R. Seibert.

Morgantown—Butler Co. Fair Assn. Sept. 1-3. Bill Clark.

Munfordville—Hart Co. Fair Assn. Sept. 7-10. I. V. Tabor.

Owensboro—Davies Co. Lions Club Fair & Horse Show. Aug. 4-6. Guy B. Harris.

Prestonburg—Floyd Co. Fair Assn. Sept. 28-30. I. Ann Garrett.

Providence—Webster Co. Fair Assn. Aug. 16-20. J. D. Rayburn.

Raceland—Greenup Co. Fair Assn. Aug. 17-20. Agnes Mill.

Richmond—Madison Co. Fair & Horse Show. Aug. 10-13. H. E. Richardson.

Russell Springs—Russell Co. Fair & Horse Show. Russellville—Logan Co. Fair Assn. Aug. 29-Sept. 3. Jack Stengel.

Shelbyville—Shelby Co. Fair & Horse Show. July 25-30. Mrs. Clayton Baker.

Stanford—Lincoln Co. 4-H & FFA Fair. July 29-30. John White.

Tompkinsville—Monroe Co. Fair Assn. Aug. 8-13. A. W. Brogdon.

Vanceburg—Lewis Co. School & Agri. Fair. Sept. 19-24. David Timmer.

Versailles—Woodford Co. Fair Assn. July 29-30. Betty Dozier.

Port Allen—West Baton Rouge Parish Fair Assn. Sept. 16-18. L. C. Marionneau.

Prairieville—Ascension Parish Negro Fair Assn. Sept. 29-Oct. 2. Cleveland LeBlanc.

Raceland—LeFourche Agri. & Livestock Show. Sept. 17-18. C. J. Arceneaux.

Ruston—North La. State Fair Assn. Oct. 3-8. J. A. Shealy.

Shreveport—Caddo Parish Fair & Jr. Livestock Show. Oct. 19-20. Emmett L. Long.

Shreveport—State Fair of Louisiana. Oct. 21-30. J. T. Monsour.

Sulphur—Calcasieu-Cameron Bi-Parish Free Fair. Oct. 18-22. Mrs. Irene L. Owens.

Tallulah—La. Delta Fair Assn. Oct. 17-21. J. M. Gilfoil.

Verde—Grant Parish Fair Assn. Oct. 12-14. Odella Purvis.

Vivian—North Caddo Parish Fair. Sept. 29-Oct. 1. David L. Jones.

West Monroe—Ouachita Valley Fair Assn. Oct. 10-15. John H. Birdsong Sr.

Winfield—Winn Parish Fair Assn. Oct. 4-8. W. C. Cummings.

Winnboro—Franklin-Richard Bi-Parish Fair. Oct. 4-8. Mrs. J. W. Bonnetre.

MAINE

Acton—York Co. Agri. Assn. Aug. 26-27. Leon E. Creditford.

Athens—Wesserrunslet Valley Fair. Sept. 2-3. Lee W. Foss.

Bangor—Bangor Fair. July 30-Aug. 6. I. W. Mann.

Blue Hill—Hancock Co. Agri. Soc. Sept. 2-5. Phil O'Brien.

Cherryfield—West Washington Agri. Soc. Aug. 10-13. Palmer Hart.

Dover-Foxcroft—Piscataquis Valley Fair Assn. Aug. 26-27. Arno D. Emery.

Farmington—Franklin Co. Agri. Soc. Sept. 20-24. Frank E. Knowlton.

Fryeburg—Fryeburg Fair. Oct. 4-8. Fred H. Mayo.

Gardiner—Pittsford Fair Assn. Aug. 11-13. Marion L. Moody.

Guilford—Guilford Athletic Assn. Sept. 10. LeRoy Knowlton.

Lewiston—Central Maine Fair Assn. Sept. 4-10. Harold C. Ralph.

Litchfield—Litchfield Farmers' Club Fair. Sept. 9-10. Weston R. Allen.

Machias—Washington Co. Agri. Fair. Aug. 18-21. Herald J. Beckett.

Moonmouth—Cochewagon Agri. Assn. Sept. 16-17. Clarence H. Maxim.

Norway-South Paris—Oxford Co. Agri. Soc. Sept. 12-17. Gordon F. Grant.

North Waterford—World's Fair Assn. Sept. 30-Oct. 1. Wilbur L. Button.

Pittston—Pittston Fair Assn. Aug. 11-13. Marion L. Moody.

Presque Isle—Northern Maine Fair Assn. Aug. 8-13. Robert D. Andrews.

Readfield—Readfield Grange Fair Assn. Oct. 1. Nina K. McDougald.

Sidney—Sidney Town Fair Assn. Aug. 26-27. Mary F. Philbrick.

Skowhegan—Skowhegan State Fair. Aug. 13-20. Roy E. Symons.

Springfield—North Penobscot Agri. Assn. Sept. 2-5. Paul H. McKenney.

Topsham—Sagadahoc Agri. & Hort. Soc. Oct. 11-13. Emery W. Booker.

Union—Knox Agri. Soc. Aug. 23-27. Ivan Sherman.

West Cumberland—Cumberland Farmers' Club Fair. Sept. 26-Oct. 1. Harold P. Small.

Windsor—South Kennebec Agri. Soc. Aug. 30-Sept. 5. E. R. Hayes.

MARYLAND

Annapolis—Anne Arundel Co. Fair (Sandy Point State Park). Sept. 21-24. F. M. Ridout.

Bel Air—Harford Co. Fair. Aug. 2-6. Charles Kunkel.

Cambridge—Talbot & Dorchester Co. 4-H Show. Aug. 2. Harry Beggs.

Cumberland—Cumberland Fair. Aug. 15-20. John H. Mosner.

Denton—Caroline Co. Farm Products Show. Aug. 18-20. H. Coursey Edwards.

Frederick—Frederick Fair. Sept. 27-Oct. 1. Wade F. Hursey.

Gaithersburg—Montgomery Co. Fair. Aug. 23-27. Hazel Lechluder.

Hagerstown—Hagerstown Fair. Aug. 8-13. Dr. Robert C. Snively.

La Plata—Charles Co. Fair. Sept. 30-Oct. 2. George E. Barnes.

Leonardtown—St. Mary's Co. Farmers & Home-makers' Fair. Sept. 30-Oct. 2. Stephen Young.

Leonardtown—St. Mary's Co. Fair. Sept. 16-18. John S. Mattingly.

McHenry—Garrett Co. Fair Assn. Aug. 9-13. John Breneman.

Oakland—Garrett Co. Fair. Aug. 9-13. H. G. Gorfner.

Parkton—Herford Jr. Farm Fair. Aug. 27. Loring T. Sparks.

Pomfret—Charles Co. Farmers' Fair Assn. Sept. 23-25. James F. Brown.

Prince Frederick—Calvert Co. Fair. Oct. 6-8. Calvert C. Buckler.

Princess Anne—Princess Anne Livestock Show. Oct. 7-8. Howard H. Anderson.

Salisbury—Wicomico Farm & Home Show. Sept. 15-17. Howard Humphreys.

Timonium—Maryland State Fair. Aug. 29-Sept. 10. Daniel B. Brewster.

Timonium—Eastern Nat'l Livestock Show. Nov. 12-17. Charles A. Morrow.

Upperco—Hereford Jr. Farm Fair. Aug. 27. Loring Sparks.

Upper Marlboro—Prince George's Co. Fair. Aug. 18-21. Ed F. Farrell.

West Friendship—Howard Co. Fair. Aug. 16-20. Howard Clark.

Woodbine—Howard Co. Fair. Aug. 16-20. Roland Mullinix.

MASSACHUSETTS

Blandford—Union Agri. & Hort. Soc. Sept. 3-5. Lee Wyman.

Cummington—Hillsdale Agri. Soc. Aug. 26-28. Mrs. Katherine I. Keyes.

Dighton—Rehoboth Fair. Inc. Aug. 28-Sept. 3. John W. Synan.

Great Barrington—Barrington Fair Assn. Sept. 11-17. Edward J. Carroll.

Greenfield—Franklin Co. Agri. Soc. Sept. 11-14. O. Lewis Wynan.

Littleville—Little Community Fair Assn. Oct. 1-2. Leon J. Kelo.

Marshfield—Marshfield Agri. & Hort. Soc. Aug. 21-27. Granville M. Thayer.

Middlefield Highlands Agri. Soc. Aug. 13-14. Lynn Wheeler.

Northampton—Ware, Franklin & Hampden Agri. Soc. Sept. 4-10. John L. Banner.

South Weymouth—Weymouth Agri. & Ind. Soc. Aug. 14-20. William F. McIntyre.

Spencer—Spencer Agri. Assn. Sept. 2-5. Hon. Philip A. Quinn.

Taunton—Rehoboth Fair. Sept. 25-Oct. 1. John Synan.

Topsfield—Essex Agri. Soc. Sept. 4-10. Paul Corson.

Westfield—Westfield Fair Assn. Aug. 20-21. Natalie L. Cooper.

West Springfield—Eastern States Exposition. Sept. 17-25. Jack Reynolds.

Westisbury—Martha's Vineyard Agri. Soc. Aug. 18-20. Ezra Shaw.

Weymouth—Weymouth Fair. Aug. 14-20. William F. McIntyre.

MICHIGAN

Adrian—Lenawee Co. Agri. Soc. Aug. 14-20. Malcolm R. Mohr.

Allegan—Allegan Co. Fair Assn. Sept. 11-17. J. H. Jow.

Attenville—Mackinac Co. Fair Assn. Aug. 26-28. Leslie Bradford.

Alma—Bretiot Co. Youth Fair. Aug. 9-11. Shirley Maxon.

Alpena—Alpena Co. Fair Assn. Aug. 23-27. Victor Werth.

Armada—Armada Agri. Soc. Aug. 25-28. Ervin Klusendorf.

Atlanta—Montmorency Co. 4-H Fair Assn. Aug. 17-20. Ruth Dalzell.

Bad Axe—Huron Co. Fair Assn. Aug. 8-13. J. L. Ruth.

Belleville—Wayne Co. 4-H Assn. Aug. 16-21. P. R. Beibeshiemer.

Berrien Springs—Berrien Co. Youth Fair Assn. Aug. 16-21. Mrs. T. S. Siekman.

Bay City—Bay Co. Fair Assn. Aug. 8-13. Byron R. Ruhstorf.

Brown City—Brown City Agri. Assn. Aug. 20-21. Murdough MacLennan.

Cadillac—Northern District Fair. Sept. 5-9. Paul Earl.

Caro—Tuscola Co. Fair Assn. Aug. 22-27. Carl F. Mantey.

Carsonville—Carsonville Agri. Fair Soc. Sept. 1-3. Clifton Bowers.

Cass City—Cass City Homecoming Fair. Aug. 4. William S. Ruhl.

Cassopolis—Cass Co. Fair Assn. Aug. 7-13. Mrs. Irene Snyder.

Cedar Springs—Cedar Springs Jr. Fair Assn. July 30. Thera Wheat.

Centreville—Centreville Fair Assn. Sept. 19-24. Lester R. Schrader.

Charlotte—Eaton Co. 4-H Fair Assn. Aug. 29-Sept. 3. Sidney Phillips.

Cheboygan—Northern Michigan Fair. Aug. 16-20. George D. Judd.

Chelsea—Chelsea Community Fair Assn. Sept. 7-10. Wallace Wood.

Coldwater—Branch Co. 4-H Fair. Aug. 16-20. Luella Hamilton.

Corunna—Shiawassee Co. Free Fair. Aug. 15-20. Blair Woodman.

Detroit—Michigan State Fair. Sept. 2-11. Donald L. Swanson.

Eben Junction—Alger Co. Agri. Soc. Aug. 13. Walter Maki.

Escanaba—Upper Peninsula State Fair. Aug. 23-28. Ray La Porte.

Evart—Osceola Co. 4-H and FFA Fair. Aug. 24-27. Marjorie Fiedt.

Falmouth—Missaukee Falmouth Agri. Show. Aug. 23-24. Willard Bosserman.

Fowlerville—Fowlerville Agri. Fair. July 26-30. Geo. I. Finlan.

Fremont—Newaygo Co. Agri. Assn. Aug. 16-20. Garret DeBner.

Gaylord—Otsego Co. Fair Assn. July 27-30. Joseph A. Eckel.

Goodells—St. Clair Co. 4-H Fair. Aug. 11-13. R. S. Austin.

Grand Blanc—Genesee Co. 4-H Fair. Aug. 16-17. James Lincoln.

Gran Blanc—Lower Thumb Agri. Dist. Assn. Oct. 25-27. Edward Hall.

Greenville—Montcalm Co. Fair Assn. Aug. 3-6. Mrs. Bruce Larsen.

Hale—Isosco Co. Agri. Soc. July 27-30. Thurman Scofield.

Harrison—Clare Co. Agri. Soc. Aug. 1-6. Albert Haley.

Hart—Oceana Co. Agri. Soc. Sept. 1-3. Newell Gale.

Hartford—Van Jurean Youth Fair Assn. Aug. 8-13. Mrs. George Tinker.

Hastings—Barry Co. Agri. H. E. Expo. Oct. 19-20. T. N. Knopf.

Hastings—Barry Co. Agri. Soc. Aug. 1-6. Russell Solomon.

Hesperia—Hesperia Free Fair. Sept. 1-3. Hal C. Bush.

Hillsdale—Hillsdale Co. Fair Soc. Sept. 25-Oct. 1. H. B. Kelley.

Holland—Ottawa Co. Fair Soc. Aug. 2-6. Oscar Bontekoe.

Hudsonville—Hudsonville Community Fair. Aug. 23-26. Jim Heuvelhorst.

Iron River—Iron Co. Fair Assn. Aug. 15-17. Harold Bernhardt.

Imlay City—Eastern Michigan Fair Assn. Aug. 1-6. Al Pierceall.

Ionia—Ionia Free Fair Assn. Aug. 8-13. Allan M. Williams.

Ironwood—Gogebic Co. Fair Assn. Aug. 18-21. Reuben R. Maki.

Jackson—Jackson Co. Fair Assn. Aug. 28-Sept. 3. Herman Gumper.

Kalamazoo—Kalamazoo Co. Fair Assn. Aug. 22-27. Mrs. Alfred Delor.

Kinross—Chippewa 4-H & FFA Fair. Sept. 3-5. Hannah M. Graham.

Lake Linden—Houghton Co. Agri. Soc. Oct. 19. Peter Vitton.

Lowell—Kent Co. 4-H Fair Assn. Aug. 16-19. William Rupp.

Ludington—Western Michigan Fair. Sept. 6-10. Irving L. Pratt.

Manchester—Manchester Community Fair. Aug. 17-20. Willis Uphaus.

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Manton—Manton Harvest Festival, Sept. 1-5. Robert McBrian.  
 Marion—Marion Farm Exhibits Assn. Sept. 7. Gale Gregg.  
 Marne—Berlin Fair, Aug. 29-Sept. 3. A. Jack Bronkema.  
 Marquette—Marquette Co. Harvest Festival Assn. Oct. 12-15. Mrs. R. Anderson.  
 Marshall—Calhoun Co. Fair Assn. Aug. 22-27. Don Sweeney.  
 Mason—Ingham Co. Fair Assn. Aug. 15-20. Joy O. Davis.  
 Middleville—Thornapple Community Fair, Nov. 10. E. W. Lawrence.  
 Midland—Midland Co. Fair Assn. Aug. 15-20. H. D. Parish.  
 Monroe—Monroe Co. Fair Assn. Aug. 8-13. Delmont Chapman.  
 Mount Pleasant—Isabella Co. Youth Farm Fair Aug. 15-20. Maynard S. Gilmore.  
 Nashville—Nashville Community Fair, Nov. 3. Lawrence Rubeck.  
 Newaygo—Garfield Community Fair, Sept. 16-17. Mrs. Milan Purcell.  
 Newberry—Luce Co. Fall Harvest Show, Oct. 21-22. R. B. Gummerson.  
 Norway—Dickinson Co. Fair Assn. Sept. 2-5. Frank Molinare.  
 Onekama—Manistee Co. Agrl. Soc. Sept. 1-5. Virgil Bradford.  
 Petoskey—Emmet Co. Fair Assn. Aug. 22-27. Winfield S. Hinds.  
 Pinconning—Community Fair, Aug. 5-6. Edna Colombe.  
 Pontiac—Oakland Co. 4-H Agrl. Assn. Aug. 9-13. Mrs. Isabel Kipp.  
 Ravenna—Ravenna 4-H Fair Assn. Aug. 11-13. Samuel McNitt.  
 Rogers City—Presque Isle Co. 4-H Agrl. Assn. Sept. 16-18. Mrs. Hugo Sorgenfrei.  
 Sandusky—Sanilac Co. 4-H Fair, Aug. 16-20. Keith Sowerby.  
 Saginaw—Saginaw Co. Agrl. Soc. Sept. 11-17. C. H. Harnden.  
 Sparta—Sparta High School Agrl. Assn. Aug. 4. Maynard Blossom.  
 St. Johns—Clinton Co. 4-H Club Fair, Aug. 15-17. Donald J. Walker.  
 Saline—Saline Community Fair, Sept. 14-17. Robert Tefft.  
 Stalwart—Stalwart Agrl. Soc. Sept. 8-10. Mrs. Mildred Warren.  
 Standish—Arenac Co. Fair Assn. Aug. 24-27. Kenneth Daniels.  
 Tapiola—Houghton 4-H Fair Assn. Aug. 11. Mrs. Dorothy Ruska.  
 Traverse City—Northwestern Michigan Fair Assn. Aug. 30-Sept. 3. Arnell Engstrom.  
 Unionville—Unionville Agrl. & Hort. Soc. Sept. 21-22. Robert Colestock.  
 Wayland—Wayland Community Fair, Sept. 23-24. Frank Langley.

**Minnesota**

Aitkin—Aitkin Co. Agrl. Soc. Aug. 15-17. Charles Schoeff.  
 Albert Lea—Freeburn Co. Agrl. Assn. Aug. 22-25. Herman D. Jensen.  
 Alexandria—Douglas Co. Agrl. Assn. Aug. 24-27. Edwin L. Erickson.  
 Appleton—Swift Co. Fair Assn. Aug. 25-28. Loren Lindahl.  
 Arlington—Sibley Co. Agrl. Assn. Aug. 11-14. Ed C. Doerr.  
 Austin—Mower Co. Fair Assn. Aug. 8-14. P. J. Holand.  
 Bagley—Clearwater Co. Agrl. Soc. Aug. 18-21. John B. Arneson.  
 Barnum—Carlton Co. Agrl. Soc. Aug. 18-21. R. S. Godell.  
 Bayport—Washington Co. Agrl. Soc. Aug. 12-14. Fred S. Lammers.  
 Baudette—Lake of the Woods Fair Assn. Aug. 9-11. Robert A. Borchardt.  
 Bemidji—Beltrami Co. Agrl. Assn. Aug. 1-3. Ray H. Witt.  
 Bird Island—Renville Co. Agrl. Soc. Aug. 22-24. Harold Baumgartner.  
 Blue Earth—Faribault Co. Agrl. Soc. Aug. 8-10. Harlan K. Gaard.  
 Brainerd—Crow Wing Co. Fair Assn. Aug. 16-19. B. C. Wilkins.  
 Caledonia—Houston Co. Agrl. Soc. Aug. 24-27. D. J. Strand.  
 Clinton—Big Stone Co. Agrl. Soc. Aug. 5-7. N. G. Williams.  
 Detroit Lakes—Baker Co. Agrl. Soc. Aug. 24-27. A. L. Boze.  
 Elk River—Sherburne Co. Agrl. Soc. Aug. 8-10. E. E. Biuge.  
 Faribault—Rice Co. Agrl. Soc. Aug. 4-7. Frank H. Duncan.  
 Fairmont—Martin Co. Free Fair, Aug. 24-28. John S. Livermore.  
 Farmington—Dakota Co. Agrl. Soc. Aug. 10-14. E. W. Ahlberg.  
 Fergus Falls—Otter Tail Co. Fair Assn. Aug. 29-Sept. 1. Knute Hanson.  
 Fosston—Northwestern Minn. Agrl. Assn. July 27-30. Leslie V. Danielson.  
 Garden City—Blue Earth Co. Agrl. Soc. Aug. 15-17. Daniel James.  
 Glenwood—Pope Co. Fair Assn. Sept. 16-18. N. P. Hanson.  
 Grand Marais—Cook Co. Agrl. Soc. Aug. 17-19. John L. Twiest.  
 Grand Rapids—Itasca Co. Agrl. Soc. Aug. 18-21. James Rasmussen.  
 Hallock—Kittson Co. Agrl. Soc. July 28-31. Calvin R. Bouvette.  
 Herman—Grant Co. Agrl. Assn. Aug. 26-28. R. L. Groth.  
 Hibbing—St. Louis Co. Fair Assn. Aug. 10-14. Sulo J. Djakangas.  
 Hopkins—Henn Co. Agrl. Soc. July 28-30. Mike W. Zipoy.  
 Howard Lake—Wright Co. Agrl. Soc. Aug. 11-14. Welton Zander.  
 Hutchinson—McLeod Co. Agrl. Soc. Sept. 7-11. Everett Olson.  
 Jackson—Fair Assn. of Jackson County, Aug. 11-14. Anton C. Geiger.  
 Jordan—Scott Co. Fair Assn. Aug. 11-14. R. J. Joachim.  
 Kasson—Dodge Co. Free Fair Assn. Aug. 4-7. Larry Bahr.  
 Le Center—Le Sueur Co. Fair Assn. Aug. 23-25. Theo Zimmerman.  
 Litchfield—Meeker Co. Agrl. Soc. Aug. 15-18. Joe Duncumb.  
 Littlefork—Northern Minn. Dist. Fair Assn. Aug. 26-28. Mrs. Harold Running.

Little Falls—Morrison Co. Agrl. Soc. Aug. 10-12. J. M. Reine.  
 Long Prairie—Todd Co. Fair Assn. Aug. 9-11. Logan O. Scow.  
 Luverne—Rock Co. Fair Assn. Aug. 2-4. Don Sandstede.  
 Madison—Lac Qui Parie Co. Agrl. Soc. Sept. 8-11. Norman A. Moe.  
 Mahanomen—Mahanomen Co. Agrl. Soc. July 22-24. Allan W. Benson.  
 Mankato—Tri Co., 4-H & FFA Fair Assn. Sept. 20-21. Ben J. Jones.  
 Marshall—Lyon Co. Agrl. Soc. Aug. 25-28. G. F. Frayseth.  
 Montevideo—Chippewa Co. Fair Assn. Aug. 19-21. Henning Swanson.  
 Mora—Kanabec Co. Agrl. Soc. Aug. 1-3. Gustava Roenke.  
 Morris—Stevens Co. Agrl. Soc. Aug. 19-21. Ralph E. Smith.  
 Motley—Morrison Co. Agrl. Assn. Aug. 15-17. Gordon Russell.  
 New Ulm—Brown Co. Agrl. Soc. Aug. 18-21. E. J. Herriges.  
 Northome—Kooch Co. Agrl. Soc. Aug. 14-16. Jane Panchot.  
 Owatonna—Steele Co. Agrl. Soc. Aug. 16-21. Ty Sincock.  
 Pillager—Cass Co. Agrl. Soc. Aug. 11-13. Gilbert Tesson.  
 Pine City—Pine Co. Agrl. Soc. July 31-Aug. 2. Max Sporer.  
 Pine River—Cass Co. Agrl. Assn. Aug. 22-24. Wayne Hoff.  
 Pipestone—Pipestone Co. Agrl. Soc. Aug. 22-24. R. S. Owens.  
 Preston—Fillmore Co. Agrl. Soc. Aug. 22-24. Paul W. Abrahamson.  
 Princeton—Mille Lacs Co. Agrl. Soc. Aug. 15-17. Loren Trunk.  
 Proctor at Duluth—St. Louis Co. Community Fair Aug. 4-7. Roy W. Larson.

Red Lake Falls—Red Lake Co. Fair Assn. Aug. 19-21. S. J. Bredeson.  
 Redwood Falls—Redwood Co. Fair Assn. Sept. 8-11. Wm. Paulsen.  
 Rochester—Olmsted Co. Free Fair, Aug. 10-14. Jim Faber.  
 St. Charles—Winona Co. Agrl. Ind. Assn. Aug. 4-7. W. C. Magnuson.  
 St. James—Watsonwan Co. Agrl. Soc. Aug. 12-14. Leonard T. Nelson.  
 St. Paul—Ramsey Co. Agrl. Soc. July 28-31. Flora K. Luedke.  
 St. Paul—Minnesota State Fair, Aug. 27-Sept. 5. D. K. Baldwin.  
 St. Peter—Nicollet Co. Fair Assn. Aug. 25-28. W. M. Gustafson.  
 St. Vincent—St. Vincent Union Ind. Assn. Sept. 21-23. R. H. Ward.  
 Sauk Centre—Stearns Co. Agrl. Soc. Aug. 11-14. A. J. Bromenshenkel.  
 Sauk Rapids—Benton Co. Agrl. Soc. Aug. 18-21. C. H. Varner.  
 Slayton—Murray Co. Agrl. Soc. Aug. 18-20. Orville E. Grieme.  
 Thief River Falls—Pennington Co. Agrl. Soc. July 25-30. J. M. Roche.  
 Two Harbors—Lake Co. Agrl. Soc. Aug. 30-Sept. 2. Torstein Grinager.  
 Tyler—Lincoln Co. Agrl. Soc. Aug. 12-14. Henry M. Jacobsen.  
 Wabasha—Wabasha Co. Agrl. Fair, July 29-31. Matt Metz.  
 Waconia—Carver Co. Agrl. Soc. Aug. 11-14. Edwin Zieroth.  
 Wadena—Wadena Co. Fair Assn. Aug. 4-7. Don Brown.  
 Waseca—Waseca Co. Fair Assn. Aug. 4-7. Leon J. B. Sexton.  
 Wheaton—Traverse Co. Agrl. Assn. Sept. 8-11. A. W. Vye.  
 Willmar—Kandiyohi Co. Fair Assn. July 27-30. Albert E. Thompson.

Windom—Cottonwood Co. Agrl. Soc. Aug. 18-20. Andy Schoone.  
 Worthington—Nobles Co. Fair Soc. Aug. 15-17. L. A. Hons.  
 Zumbrota—Goodhue Co. Agrl. Soc. July 28-31. A. E. Collinge Jr.

**Mississippi**

Aberdeen—Monroe Co. Fair & Livestock Assn. Sept. 20-24. Robert Crouch.  
 Charleston—Tallahatchie Co. Fair & Livestock Show, Oct. 3-8. James R. White.  
 Belzoni—South Delta Agrl. & Ind. Fair Assn. Sept. 12-17. W. T. Sorrells.  
 Columbus—Columbus Fair & Livestock Show Sept. 19-24. F. W. Tribble.  
 Iuka—Tishomingo Co. Fair & Livestock Show Sept. 12-17. W. C. Hamilton.  
 Jackson—Mississippi State Fair, Oct. 10-15. N. S. Hand.  
 Laurel—South Mississippi Fair, Oct. 3-8. R. B. Jeffries.  
 Louisville—Winston Co. 4-H Club Fair Assn. Aug. 15-20. Claude E. Ming.  
 Lucedale—George Co. Fair & Livestock Show Sept. 23-24. B. J. Hilburn.  
 McComb—Pike Co. Fair Assn. Sept. 26-Oct. 1. Dr. D. M. Williams.  
 Meadville—Franklin Co. Fair & Livestock Show Oct. 19-22. C. E. Graves.  
 Meridian—Mississippi-Alabama State Fair, Oct. 10-15. A. L. Royal.  
 Natchez—Adams-Natchez Territory Fair, Oct. 3-8. C. L. Barry.  
 New Albany—Union Co. Fair & Livestock Show Aug. 22-27. Percy L. Hodges.  
 Pascagoula—Jackson Co. Fair & Livestock Show Oct. 26-29. M. P. Lewis.  
 Philadelphia—Neshoba Co. Fair & Livestock Show Aug. 8-13. F. W. Hays.  
 Pontotoc—Pontotoc Co. Fair & Livestock Show, Aug. 29-Sept. 3. Ernest Weatherly.

**Missouri**

Archie—Archie Street Fair & Livestock Show, Aug. 25-27. Everett Gamble.  
 Ava—Douglas Co. Fair Assn. Aug. 25-27. C. E. Gauling.  
 Belle—Belle Community Fair, Inc. July 28-30. Roy I. Hayden.  
 Bethany—Northwest Mo. State Fair, Sept. 2-6. H. L. Henry.  
 Bowling Green—Pike Co. Fair Assn. Aug. 31-Sept. 3. Kember Tinsley.  
 Brookfield—Linn Co. 4-H Fair, Sept. 16-18. Mrs. Carroll K. Lomax.  
 Cape Girardeau—Southeast Mo. Dist. Fair, Sept. 13-18. Frank Steck.  
 Laruthersville—American Legion Fair, Oct. 5-9. Harry E. Wallour.  
 Center—Ralls Co. Jr. Fair, July 28-29. Mrs. Vaughn Litter.  
 Chilhowee—Chilhowee Community Fair, Sept. 2-3. M. A. Ficke.  
 Clark—Clark Grange Flower Show & Farm Festival Aug. 13. Beulah Schroeder.  
 Clinton—Henry Co. Fair & Horse Show, July 28-30. Mrs. Katherine Brock.  
 Cole Camp—Cole Camp Fair, Sept. 8-10. Robert S. Gerken.

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FASHIONS BY TINA LEEER

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Columbia-Boone Co. Fair & Horse Show. Aug 9-13 Larson Teel.  
 Concordia-Concordia Fall Festival. Sept. 14-17 Donald E. Lohman.  
 Deepwater-Deepwater Labor & Harvest Picnic Sept. 5-6. Laney G. Blumhost.  
 Dexter-Stoddard Co. Fair Assn. Sept. 19-24 W. L. Arnold.  
 Ellington-Reynolds Co. Fair Assn. Sept. 8-10 Thomas J. Clark.  
 Farmington-St. Francois Co. Fair & Horse Show Aug. 31-Sept. 3. Floyd E. Becker.  
 Galena-Stone Co. Fair Assn. Sept. 16-17. Nadine Burke.  
 Green City-Green City 4-H Fair Sept. 3. Mrs. Doris Ayers.  
 Harris-Harris 4-H Club Fair. July 30. Mrs. Wayne E. May  
 Higginsville-Lafayette Co. 4-H Fair Assn. July 25-28 Mrs. Dewey Parrott.  
 Holden-Holden Free Fall Fair. Sept. 22-24 Wm. L. Terry  
 Houston-Ole Settlers' Reunion & Texas Co. Fair Aug. 10-13 James D. Jones.  
 Humansville-Humansville Fall Festival Sept. 16-17 N. E. Primm.  
 Ironton-Iron Co. Fair Assn. Aug. 26-27. Cecil L. Slover.  
 Jefferson City-Jaycee's Cole Co. Fair. July 26-30 Milo Waltz  
 Kansas City-American Royal Livestock Show. Oct. 14-22 C. M. Woddard.  
 Kennett-Delta Fair & Livestock Show. Sept. 19-24 Mrs. H. D. Droke.  
 Kirksville-Northeast Mo. Fair Assn. Aug. 7-13. N. C. Allen  
 Lamar-Lamar's Farm & Ind. Expo. Sept. 15-17. Bud Moore  
 Lebanon-Laclede Co. Fair Assn. Aug. 31-Sept. 2. H. L. Massey.  
 Lee's Summit-Jackson Co. 4-H Fair. Aug. 1-3. Harry Vieth Jr.  
 Linn-Osage Co. Fair Assn. Aug. 4-6. Alvin F. Linhardt.  
 Lucerne-Lucerne Livestock Show. Aug. 25-27 K. K. Blanchard.  
 Macon-Macon Co. Jr. Fair. Aug. 1. Mrs. H. G. Crawford  
 Marshfield-Webster Co. Fair Assn. Aug. 31-Sept. 3. Ellis O. Jackson.  
 Marthasville-Marthasville Community Club Fair. Aug. 26-28. Mrs. Ora Bierbaum.  
 Memphis-Scotland Co. Fair Assn. July 26-29. Harold Tippett.  
 Mexico-Audrian Co. Fair Assn. Aug. 1-6. Mrs. E. M. Snook.  
 Montgomery City-Montgomery Co. Fair Assn. July 28-30 E. F. Kamer.  
 Newton-Tri-County Community Fair. Sept. 1-3. Hildred Michael.  
 Owensville-Gasconade Co. Fair Assn. Aug. 18-20. Oscar Halleman.  
 Palmyra-Palmyra Fall Festival. Aug. 31-Sept. 3. Alice McCormick.  
 Paris-Monroe Co. Fall Festival & Jr. Livestock Show. Aug. 12-13. Lewis Vaughn.  
 Perry-Rails Co. Jr. Fair. July 28-29. Margaret Liler.  
 Potosi-Washington Co. Fair Assn. Aug. 3-6. D. B. Groves.  
 Prairie Home-Cooper Co. A&M Soc. July 25-27. Wm. Don Carlos.

Queen City-Schuyler Co. Corn & Stock Show Sept. 14-16 Mrs. Paul Van Meter.  
 St. Charles-St. Charles Co. Fair & Mo. Valley Livestock Show. July 28-Aug. 1. Kurt Schmedler  
 St. James-St. James Fall Festival. Sept. 7-10 Louis I. Donati.  
 Sedalia-Missouri State Fair. Aug. 20-28. M. C. Ervin.  
 Shelbina-Shelby Co. Fair Assn. July 26-28. A. T. Buckman.  
 Slater-Slater Fall Festival. Sept. 1-3. C. F. Corkins  
 Springfield-Ozark Empire Fair. Aug. 13-19 G. B. Doyd.  
 Stewartville-DeKalb-Clinton Co. Fall Festival Sept. 15-17 Mrs. Beulah E. Huss.  
 Stover-Stover Fall Festival Sept. 15-17. K. R. Roland  
 Sweet Springs-Sweet Springs Fall Festival. Sept. 8-10. L. F. Parker.  
 Trenton-North Central Mo. Fair. Aug. 7-11 Homer Browning.  
 Versailles-Morgan Co. Free Fair. Aug. 11-13 J. C. Garrison  
 Vienna-Maries Co. Fair Assn. Sept. 1-3. Roy C. Hager  
 Warrenton-Warren Co. Fair Assn. Aug. 4-6. Wesley Schulze.  
 Washington-The Washington Fair. Aug. 11-14. Richard A. Bonaue.  
 Waverly-Waverly Civic Club Fair. Sept. 22-24. James T. Gibson.  
 Wellington-Wellington Community Fair. Sept. 15-17 Herbert W. Wiperman.  
 West Plains-Howell Co. Fair Assn. Sept. 7-10. J. Lawrence Moore.

Montana

Baker-Fallon Co. Fair Assn. Aug. 19-21. E. R. Hoff.  
 Billings-Midland Empire State Fair. Aug. 8-13. Harry L. Fitton.  
 Blackfoot-Eastern Idaho State Fair. Sept. 13-17 Mrs. Ruth Hartkopf.  
 Chinook-Blaine Co. Fair Assn. Sept. 3-5. Floyd Bowen.  
 Deer Lodge-Powell-Deer Lodge Co. Fair Assn. Aug. 19-21 LeRoy P. Kemmesat.  
 Dillon-Beaverhead Co. Fair Assn. Sept. 1-4 Allen Walton.  
 Dodson-Phillips Co. Fair Assn. Aug. 6-7. Marion Waters  
 Eureka-Lincoln Co. Fair Assn. Aug. 27-28. H. D. Smiley  
 Forsyth-Rosebud Co. Fair Assn. Aug. 16-18 Mrs. Lucille Borer.  
 Fort Benton-Chouteau Co. Fair Assn. Sept. 2-4. Paul E. Simmons.  
 Glasgow-Valley Co. Fair Assn. Aug. 25-27 Joseph I. Gorman.  
 Glendive-Dawson Co. Fair Assn. Aug. 22-24. Richard N. Rigg.  
 Great Falls-Montana State Fair. Aug. 1-6. Dan P. Thurber.  
 Hamilton-Ravalli Co. Fair Assn. Sept. 1-3. Glenn Chaffin  
 Havre-Hill Co. Fair Assn. Aug. 11-13. Allan Hanson.  
 Kalispell-Northwest Montana Fair. Sept. 7-10. Russel E. Marsh.  
 Lewiston-Central Montana Fair. July 27-30. James M. Schultz.  
 Miles City-Eastern Montana Fair. Aug. 25-27 Don Eyre  
 Missoula-Missoula Co. Fair Assn. Aug. 24-27 Katherine M. Jourdonnais.  
 Plains-Sanders Co. Fair Assn. Aug. 19-21. Garth Howser  
 Scobey-Daniels Co. Fair Assn. Aug. 2-4. Payton Bennett.  
 Shelby-Marias Fair. July 21-24. Alfred Klingler  
 Sidney-Richland Co. Fair Assn. Aug. 29-31 Dolf Bosshard.  
 Terry-Prairie Co. Fair Assn. Aug. 13-14. Phillip R. Wilson.  
 White Sulphur Springs-Meagher Co. Fair Assn. Sept. 3-5 Herbert H. Townsend.

Nebraska

Arlington-Washington Co. Fair Assn. Aug. 30-Sept. 1. C. W. Rockwell.  
 Auburn-Nemaha Co. Fair Assn. Aug. 14-16. Roy Steinheder.  
 Aurora-Hamilton Co. Fair Assn. Aug. 22-25. Wesley Huenefeld.  
 Bartlett-Wheeler Co. Fair Assn. Aug. 19-21 James E. Squire.  
 Bassett-Rock Co. Fair Assn. Aug. 17-20. Walt Potratz.  
 Beatrice-Gage Co. Fair Assn. Aug. 17-20. Vernon R. Mullig.  
 Beaver City-Furnas Co. Agrl. Assn. Aug. 4-6. W. L. Bonser.  
 Benkelman-Dundy Co. Fair Assn. Aug. 14-17 Eddie Schwartz.  
 Bladen-Webster Co. Fair Assn. Aug. 1-3. Vernard Buschow.  
 Bloomfield-Knox Co. Fair Assn. Aug. 27-30. Chris B. Alexander.  
 Broken Bow-Custer Co. Fair Assn. Aug. 22-26. B. V. Holmes.  
 Burwell-Garfield Co. Fair Assn. Aug. 10-13. H. D. Delashmull.  
 Central City-Merrick Co. Fair Assn. Aug. 18-20. R. Stanley Torpin.  
 Chadron-Dawes Co. Fair Assn. Aug. 24-27. Harry F. Meyer.  
 Chambers-Holt Co. Fair Assn. Aug. 15-18. J. H. Gibson.  
 Chappell-Deuel Co. Fair Assn. Aug. 12-13. C. G. Carlson.  
 Columbus-Platte Co. Fair Assn. Aug. 29-Sept. 1. W. L. Boettcher.  
 Concord-Dixon Co. Fair Assn. Aug. 24-26. Roy E. Johnson.

Crete-Saline Co. Fair Assn. Aug. 25-28. Kenneth D. Moneypenny.  
 David City-Butler Co. Fair Assn. Aug. 19-21 Bob Gingery.  
 Deshler-Thayer Co. Fair Assn. Aug. 4-6. Adolph Vortman.  
 Dunning-Blaine Co. Fair Assn. Sept. 1-4. J. C. Glidden.  
 Elwood-Gosper Co. Fair Assn. Aug. 17-20. M. R. Morgan.  
 Eustis-Frontier Co. Fair Assn. Aug. 18-20 Dean Hueffle.  
 Fairbury-Jefferson Co. Fair Assn. Aug. 4-6 S. M. Cressman.  
 Franklin-Franklin Co. Fair Assn. Aug. 13-15 William Smith.  
 Fremont-Dodge Co. 4-H Fair Assn. Aug. 10-12 Archie White.  
 Fullerton-Nance Co. Fair Assn. Aug. 1-4. E. M. Black.  
 Geneva-Fillmore Co. Fair Assn. Aug. 7-9. Sylvester J. Weis.  
 Gordon-Sheridan Co. Fair Assn. Aug. 25-28 George B. Comer.  
 Grand Island-Hall Co. Fair Assn. Aug. 23-26 Howard Rainforth.  
 Grant-Perkins Co. Fair Assn. Aug. 17-20. D. W. Sexson.  
 Harrison-Sioux Co. Fair Assn. Aug. 5-7. Dean Lundy.  
 Hartington-Cedar Co. Fair Assn. Aug. 20-22. F. J. Peitz.  
 Hastings-Adams Co. Fair Assn. Aug. 15-18. Dr. L. L. Lemonds.  
 Hemingford-Box Butte Co. Fair Assn. Aug. 18-21 Harry C. Knight.  
 Holdrege-Phelps Co. Fair Assn. Aug. 8-11 Edgar M. Borg.  
 Humboldt-Richardson Co. Fair Assn. Sept. 14-16. L. E. Watson.  
 Hyannis-Grant Co. Fair Assn. Aug. 26-28. Mrs. Earl Hayward.  
 Imperial-Chase Co. Fair Assn. Aug. 24-27. Edward Burke.  
 Johnston-Brown Co. Fair Assn. Sept. 3-5. Irene Scheinost.  
 Kearney-Buffalo Co. Fair Assn. Aug. 22-26 W. S. Wimberley.  
 Leigh-Cotfax Co. Fair Assn. Aug. 25-28. Ernest Spanhake.  
 Lewellen-Garden Co. Agrl. Soc. Aug. 25-26 Rollie Orr  
 Lexington-Dawson Co. Fair Assn. Aug. 23-26. Albert J. Meyers.  
 Lincoln-Nebraska State Fair. Sept. 3-9. Edwin Schultz  
 Loup City-Sherman Co. Fair Assn. Aug. 6-9. C. S. Reynolds.  
 McCook-Red Willow Co. Fair Assn. July 27-30. E. L. Bradshaw.  
 Minden-Kearney Co. Fair Assn. Aug. 4-6. Merwin Peterson.  
 Mitchell-Scotts Bluff Co. Fair Assn. Sept. 7-9. G. L. Williams  
 Neligh-Antelope Co. Fair Assn. Aug. 26-28. Clinton Stonebraker.  
 Nelso-Nuckolls Co. Agrl. & Hort. Soc. July 27-29 Loyd L. Dillon.  
 Norden-Keya Paha Co. Fair Assn. Sept. 16-18. Leonard McCormick.  
 North Platte-Lincoln Co. Fair Assn. Aug. 21-25. Warren Doolittle.  
 Oakland-Burt Co. Fair Assn. Aug. 21-24. Orrin Kohmeier.  
 Ogallala-Keith Co. Fair Assn. Aug. 14-17. Roy G. Nelson.  
 Ord-Valley Co. Fair Assn. Aug. 17-19. Edmund H. Huffman.  
 Orleans-Harlan Co. Fair Assn. Aug. 17-20 James H. Mitchell.  
 Pawnee City-Pawnee Co. Fair Assn. Aug. 10-13. R. W. Ganzel.  
 Pierce-Pierce Co. Fair Assn. Aug. 18-21 Herman Scheer  
 St. Paul-Howard Co. Fair Assn. Aug. 30-Sept. 2. H. E. Elstermeier.  
 Scribner-Dodge Co. Fair Assn. Sept. 14-16. Elmer Stoltzman.  
 Seward-Seward Co. Fair Assn. Aug. 1-3. C. W. Maltby.  
 Sidney-Cheyenne Co. Fair Assn. Aug. 17-20. W. E. Cunningham.  
 South Sioux City-Dakota Co. Fair Assn. Aug. 24-27 George Sohn.  
 Spencer-Boyd Co. Fair Assn. Aug. 30-Sept. 1. Robert J. Krotter.  
 Springfield-Sarpy Co. Fair Assn. Aug. 25-27. Mrs. L. W. Zelleck.  
 Stanton-Stanton Co. Fair Assn. Aug. 25-28. Stan Schillpeper.  
 Stapleton-Logan Co. Fair Assn. Aug. 25-28. V. K. Magnuson.  
 Stockville-Stockville Fair Assn. Aug. 25-28. Ted Current.  
 Syracuse-Otoe Co. Fair Assn. Aug. 30-Sept. 1. Frank Sorell.  
 Tecumseh-Johnson Co. Fair Assn. July 25-27. Valentine-Cherry Co. Fair Assn. Oct. 10-12. C. E. Young.  
 Wahoo-Saunders Co. Fair Assn. Aug. 17-19. E. J. Erickson.  
 Walthill-Thurston Co. Fair Assn. Aug. 25-27. Ralph Copenhaver.  
 Waterloo-Douglas Co. Fair Assn. Sept. 14-17. R. D. Herrington.  
 Wayne-Wayne Co. Fair Assn. Aug. 15-17. Leland Herman.  
 Weeping Water-Cass Co. Fair Assn. Aug. 9-12. E. E. Lorenson.  
 West Point-Cuming Co. Fair Assn. Aug. 28-31. Joe E. Connor.  
 York-York Co. Fair Assn. Aug. 10-13. Robert V. Jones.

Nevada

Eiko-Elko Co. Fair. Sept. 2-5. Bill Moell Jr.  
 Ely-Nevada Fair of Industry. Aug. 25-28. Besie Townsend.  
 Las Vegas-Las Vegas Community Fair. Aug. 31-Sept. 4. Jr. Chamber of Commerce.  
 Reno-Washoe Co. Fair. Sept. 15-18. Clarence Thornton.

New Hampshire

Contoocook-Contoocook Valley Fair Assn. Sept. 2-5. Charles A. Jones.  
 Cornish-Cornish Fair Assn. Aug. 19-20. Fred Davis.  
 Deerfield-Deerfield Fair Assn. Sept. 29-Oct. 2. W. C. Maxwell.  
 Derry-Londonderry Fair. Aug. 18-21. Kenneth Hartman.  
 Keene-Cheshire Fair Assn. Aug. 25-27. Dr. Clifford H. Coles.

Lancaster-Cos & Essex Agrl. Soc. Sept. 2-5 Albert J. Kennedy  
 New Boston-New Boston Fair. Sept. 24. Ruth Dodge  
 North Haverhill-North Haverhill Fair Assn. July 30-Aug. 1 Max C. Robinson.  
 Plymouth-New Hampshire State Fair. Aug. 24-27 Deibert B. Gray.  
 Rochester-Rochester Fair Assn. Sept. 17-24 Albert Brown.  
 Sandwich-Sandwich Town & Grange Fair Assn. Oct. 12. Reuben P. Hodge.

New Jersey

Branchville-Sussex Co. Farm & Horse Show Aug. 9-13. John W. Raab.  
 Bridgeton-Cumberland Co. Co-Op Fair Assn. Aug. 1-6 Raymond R. Riley.  
 Caldwell-Essex Co. 4-H Fair Assn. Aug. 9-10. John A. Hassert  
 Clayton-Gloucester Co. 4-H Fair Assn. Aug. 4-5. F. E. Johnson.  
 Cowtown-Salem Co. Fair Assn. Aug. 11-12. Marlin A. Brace.  
 Dunham's Corner-Middlesex Co. Fair Assn. Aug. 9-13. Russell Herbert.  
 Egg Harbor-Atlantic Co. 4-H Fair. Aug. 18-20 Patricia Eckrich.  
 Far Hills-Somerset Co. 4-H Assn. Aug. 18-20 Mrs. Robert Hey.  
 Flemington-Flemington Agrl. Fair. Aug. 30-Sept. 5. Norman L. Marshall.  
 Lakeland-Camden Co. 4-H Fair Assn. Aug. 5-6. Mrs. Joseph Friel.  
 Lakewood-Ocean Co. Fair Assn. Aug. 3-4. F. S. Mansue.  
 Lumberton-Burlington Co. Farm Fair. July 28-30. Clarence B. Davenport.  
 Parsippany-Troy Hills-Morris Co. Fair Assn. Aug. 20-27 Ruby Bost.  
 Trenton-Farmers' Picnic & 4-H Show. Aug. 12-13 Nancy Iait.  
 Trenton-New Jersey State Fair. Sept. 18-25. George A. Hamid Sr.  
 Uniontown-Warren Co. Farmers' Fair Assn. Aug. 17-20. Harry E. Serfass.  
 Wayne-Passaic Co. 4-H Fair. Aug. 4-6. E. G. Conklin.

New Mexico

Albuquerque-New Mexico State Fair. Sept. 17-25. Quentin T. Barron.  
 Aztec-San Juan Co. Fair Assn. Sept. 8-11. Mrs. Max Feil.  
 Deming-Tri-State Fair. Oct. 6-9. T. E. Nixon.  
 Las Cruces-Dona Ana Co. Fair. Sept. 9-11. Dr. R. W. Hancock.  
 Lovington-Lea Co. Fair Assn. Sept. 7-10. Mrs. Charlene Hopkins.  
 Portales-Roosevelt Co. Fair Assn. Sept. 12-17. Parker Woodval.  
 Roswell-Eastern New Mexico State Fair. Sept. 28-Oct. 2 Carl J. Rohr.  
 Socorro-Socorro Co. Fair Assn. Sept. 2-4. J. C. Barker.  
 Springer-Cottax Co. Fair Assn. Sept. 8-11. Reuben L. Vigil.

New York

Altamont-Albany, Schenectady & Greene Co. Agrl. Soc. Aug. 15-20. Stuart T. Rombough.  
 Albion-Orleans Co. Ext. Service Assn. Aug. 10-11. Robert Stuerzebecher.  
 Angelica-Allegany Co. Agrl. Soc. Aug. 3-7. Donald R. Foreman.  
 Avon-Genesee Valley Breeders' Assn. Sept. 3-4. H. W. Chanler.  
 Ballston Spa-Saratoga Co. Agrl. Soc. Aug. 22-26. Henry Little.  
 Batavia-Genesee Co. Agrl. Soc. Aug. 22-27 Jay W. Keller.  
 Bath-Steuben Co. Agrl. Soc. Aug. 31-Sept. 5. J. Victor Faucett.  
 Boonville-Boonville Fair Assn. Aug. 1-6. Charles H. Fickbohm.  
 Brookfield-Brookfield-Madison Co. Agrl. Soc. Aug. 23-27. Raymond F. Burdick.  
 Caledonia-Caledonia Fair, Inc. Aug. 9-13. Victor Scroger.  
 Chatham-Columbia Co. Agrl. Soc. Sept. 2-4. J. Vincent Hartigan.  
 Cobleskill-Cobleskill Agrl. Soc. Aug. 24-28. D. W. Beard.  
 Cortland-Cortland Co. Ext. Service Assn. Aug. 15-20. Robert Blatchley.  
 DeRuyter-DeRuyter Firemen's Carnival & Fair. Aug. 25-28. Gordon Nulson.  
 Dundee-Dundee Fair Assn. Sept. 22-24. Lewis R. Hanmer.  
 Dunkirk-Chautauque Co. Agrl. Corp. July 25-30. Henry K. Leworthy Jr.  
 Durham-Greene Co. Ext. Service Assn. Aug. 10-11. Robert Tousey.  
 Elmira-Chemung Co. Agrl. Soc. Aug. 14-20. Robert S. Turner.  
 Fonda-Montgomery Co. Agrl. Soc. Aug. 31-Sept. 5. Fred L. Lowe.  
 Frankfort-Herkimer Co. Fair Assn. Aug. 17-20. Dominic DiMartino.  
 Gouverneur-St. Lawrence Co. Agrl. Soc. Aug. 8-13. Bligh A. Dadds.  
 Gouverneur-Gouverneur Agrl. & Mech. Soc. Aug. 8-13. Bligh A. Dadds.  
 Grahamsville-Sullivan Co. Ext. Service Assn. Aug. 27 Karl Grajt.  
 Greenwich-Cambridge Valley Agrl. Soc. Aug. 23-27. Mrs. Marjorie Sheridan.  
 Hamburg-Erie Co. Agrl. Soc. Aug. 13-20. Frank Slade.  
 Hemlock-Hemlock Lake Union Agrl. Soc. Aug. 31-Sept. 3. Charles R. Irwin.  
 Henrietta-Monroe Co. Fair & Recreation Assn. Aug. 15-21. Albert Lockner.  
 Horseheads-Chemung Co. Agrl. Soc. Aug. 14-20. Robert Turner.  
 Islip-Suffolk Co. Fair Assn. Sept. 14-18. Henry Schweizer.  
 Ithaca-Tompkins Co. Agrl. & Hort. Soc. July 25-30. R. K. Blatchley.  
 Kingston-Ulster Co. Agrl. Soc. Aug. 17-18. Albert Kurdt.  
 Little Valley-Cattaraugus Co. Agrl. Soc. Aug. 23-27. Mrs. Mildred Merow.  
 Lockport-Niagara Co. Ext. Service Assn. Aug. 8-11. John Stookey.  
 Lowville-Lewis Co. Agrl. Soc. Aug. 15-20. Arthur Stanton.  
 Malone-Franklin Co. Agrl. Soc. Aug. 22-28. Maurice J. Finnegan.  
 Middletown-Orange Co. Agrl. Soc. Aug. 6-13. Kenneth A. Piggott.  
 Morris-Otsego Co. Fair Assn. Aug. 2-6. Robert Halbert.

Morrisonville-Clinton Co. Agrl. & Ind. Fair. Aug. 2-5. W. E. Hudson.  
 New City-Rockland Co. Ext. Service Assn. Aug. 19-20. Earl Mullen Jr.  
 North Creek-Warren Co. Youth Fair. Aug. 26-28. Mrs. W. O. Solberg.  
 Norwich-Chenango Co. Agrl. Soc. Aug. 8-13. Len Tyler.  
 Owego-Tioga Co. Agrl. Soc. July 24-30. Charles B. Estey  
 Palmyra-Union Agrl. Soc. Aug. 9-13. W. Ray Converse  
 Pike-Wyoming Co. Fair. Assn. Aug. 22-26. Charles Van Arsdale.  
 Plattsburgh-Agrl. & Ind. Fair of Clinton County. Aug. 2-5 W. E. Hudson.  
 Rhinebeck-Dutchess Co. Fair. Aug. 26-31. Richard C. Murray.  
 Sandy Creek-Sandy Creek, Richland, Orwell & Boylston Agrl. Soc. Aug. 9-13. Alice Carnrite.  
 Schaghticoke-Agrl. & Lib. Arts Soc. of Rensselaer County Sept. 2-6. Nelson B. Betts.  
 Schaghticoke-Rensselaer Co. Agrl. & Hort. Soc. Sept. 1-6 Charles A. Stover.  
 Syracuse-Onondaga Co. Ext. Service Assn. July 29-30 Howard Stelle.  
 Syracuse-New York State Fair. Sept. 2-10. Harold L. Creal.  
 Waterloo-Seneca Co. Agrl. Soc. July 31-Aug. 5. Gordon Lambert  
 Watertown-Jefferson Co. Agrl. Soc. Aug. 22-27. Glenn Feistel  
 Walton-Delaware Valley Agrl. Soc. Aug. 15-19. Mrs. Ida J. Grady.  
 Westbury-Agrl. Soc. of Queens, Nassau & Suffolk Counties Oct. 8-16. R. G. Fish.  
 Westport-Essex Co. Agrl. Soc. Aug. 16-20. Keeton Lodbell.  
 Whitney Point-Broome Co. Agrl. Soc. July 31-Aug. 6. Harley Beardsley.

North Carolina

Ahoskie-Atlantic Dist. Fair Assn. Oct. 11-13. C. E. Robbins.  
 Asheboro-Center of North Carolina Fair. Aug. 29-Sept. 3 W. C. York.  
 Beaufort-Carteret Fair, Inc. Sept. 26-Oct. 1. T. E. Kelly.  
 Burgaw-Pender Co. Agrl. Fair Assn. Sept. 28-Oct. 1. Mrs. Mildred Eakins.  
 Burlington-Alamance Co. Veterans Agrl. Fair. Sept. 12-17 Joe Coble.  
 Carthage-Moore Co. Agrl. Fair. Oct. 24-29. Harry Scott.  
 Charlotte-New Mecklenburg Fair, Ltd. Oct. 24-29 Roy C. McCarter.  
 Cherokee-Cherokee Indian Fair Assn. Oct. 4-8. Charlotte R. Sneed.  
 Concord-Cabarrus Co. Agrl. Fair. Sept. 12-17. Clyde L. Probst Jr.  
 Drexel-Drexel Community Fair Assn. Aug. 23-27 Ralph A. Abernethy.  
 Durham-Durham Co. Fair. Sept. 19-24. R. Zach Long.  
 Edenton-Chowan Co. Legion Fair Assn. Oct. 3-8. R. E. Leary.  
 Enfield-Firemen's Agrl. Fair. Sept. 26-Oct. 1. W. B. Burchette.  
 Fayetteville-Cape Fear Fair Assn. Oct. 3-8. Fritz Pelone  
 Goldsboro-Wayne Co. Agrl. Fair Assn. Sept. 19-24. Oland F. Peele.  
 Greensboro-Greensboro Agrl. Fair. Sept. 27-Oct. 1. Mrs. Clyde Kendall.  
 Greenville-Pitt Co. Fair Assn. Oct. 3-8. Norman Y. Chambliss  
 Hamlet-Richmond Co. Agrl. Fair. Sept. 12-17. Sam Bauerfield.  
 Henderson-Golden Belt Fair, Inc. Oct. 17-22. C. M. Hight.  
 Henderson-Vance Co. Colored Fair Assn. Oct. 24-30 Brooks Hawkins.  
 Hickory-Catawba Fair. Sept. 12-17. Corbin Green.  
 High Point-High Point Fair Assn. Sept. 19-24. T. C. Potts.  
 Kings Mountain-Beth-Ware Community Fair. Sept. 14-17. Stokes Wright.  
 King-Stokes Co. Fair Assn. Sept. 27-Oct. 1. Glenn Ashburn.  
 Lenoir-Caldwell Co. Agrl. Fair. Sept. 19-24. Roger H. Robbins.  
 Lexington-Davidson Co. Agrl. & Ind. Fair. Sept. 19-24. Curtis A. Leonard Sr.  
 Littleton-Littleton Tri-County Fair Assn. Oct. 17-22. T. R. Walker.  
 Louisburg-Franklin Co. Fair. Oct. 17-22. Mary W. Fleming  
 Lumberton-Robeson Co. Agrl. & Ind. Expo. Oct. 17-22. Robert W. Williams.  
 Madison-Madison Agrl. Fair Assn. Sept. 19-24. Tom Morgan.  
 Monroe-Union Co. Fair Assn. Sept. 5-10. John W. Hearn.  
 Morganton-Burke Co. Fair Assn. Sept. 5-10. C. Miller Sigmon.  
 Mount Airy-Surry Co. Agrl. Fair. Sept. 26-Oct. 1. James R. McNeil.  
 Raleigh-North Carolina State Fair. Oct. 11-19. Dr. J. S. Dorton.  
 Reidsville-Reidsville Fair. Sept. 3-8. Wm. M. Oliver.  
 Rocky Mount-Rocky Mount Agrl. Fair. Sept. 9-17 Norman Y. Chambliss.  
 Roxboro-Person Co. Agrl. Fair. Oct. 17-22. Gordon Allen.  
 Salisbury-Rowan Co. Agrl. Fair. Sept. 19-24. David S. Clay.  
 Sanford-Lee Co. Agrl. Fair. Sept. 26-Oct. 1. James F. Hulif.  
 Shelby-Cleveland Co. Fair Assn. Sept. 27-Oct. 1. Dr. J. S. Dorton.  
 Statesville-Iredell Co. Agrl. Fair. Sept. 12-17. Clyde Smyre.  
 Taylorsville-Alexander Co. Agrl. Fair. Sept. 7-12. Woodie Osborne.  
 Warrenton-Warren Co. Fair Assn. Sept. 19-24. Duke Miles.  
 Washington-Beaufort Co. Fair. Oct. 10-15. Selby Jones Jr.  
 Weldon-Halifax-Northampton Co. Fair. Sept. 12-17. Paul Hawkins.  
 Wilson-Wilson Co. Fair. Sept. 26-Oct. 1. Ernest P. Ballton.  
 Winston-Salem-Carolina Colored Fair. Oct. 11-15. E. C. Hill.  
 Winston-Salem-Dixie Classic Fair for Northwest N. C. Oct. 4-8. Tom Rice.  
 Yanceyville-Caswell Co. Agrl. Fair. Sept. 19-24. Weldon Duncan.  
 Zebulon-Zebulon Five-County Fair. Sept. 19-24. Wade H. Privett.

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North Dakota

Beach—Golden Valley Co. Fair Assn. Sept. 9-10. Walter D. Mattson. Carrington—Foster Co. Fair Assn. Oct. 4-7. George F. Stewart. Carson—Grant Co. Fair Assn. July 27-30. Kenneth L. Stewart. Devils Lake—Ramsey Co. Fall Fair. Sept. 28-30. E. Duane Harder. Havana—Sargent Co. Fair Assn. Sept. 4-7. R. N. Weber. Hettinger—Hettinger Co. Fair Assn. Aug. 26-27. Tommy L. Reff. Watford City—McKenzie Co. Fair Assn. Aug. 24-25. Eric Aarnson.

Ohio

Andover—Andover Street Fair. July 28-30. Dave Botham. Ashland—Ashland Co. Fair Assn. Sept. 20-24. Francis Smith. Athens—Athens Co. Fair Assn. Aug. 11-14. Emory Allen. Attica—Attica Fair Assn. Aug. 13-17. Mrs. Ruth Hornett. Barlow—Barlow Fair Assn. Sept. 23-24. F. H. Proctor. Bellefontaine—Logan Co. Fair Assn. Aug. 22-25. John L. Morris. Bellville—Bellville Fair Assn. Sept. 14-17. Victor Roberts. Berea—Cuyahoga Co. Fair Assn. Aug. 15-21. Norman Lehman. Bowling Green—Wood Co. Fair Assn. Aug. 8-13. John L. Clarke. Bucyrus—Crawford Co. Fair Assn. Aug. 2-6. Richard Shealy. Burton—Geauga Co. Fair Assn. Sept. 1-5. C. H. Lamoreaux. Cadiz—Harrison Co. Fair Assn. Sept. 15-17. L. H. Berger. Caldwell—Noble Co. Fair Assn. Aug. 31-Sept. 3. J. H. Walkenshaw. Centerville—Mahoning Co. Fair Assn. Sept. 1-5. Grace E. Williams. Canton—Stark Co. Fair Assn. Sept. 2-6. Mrs. Fern Saal. Carrollton—Carroll Co. Fair Assn. Sept. 28-Oct. 1. E. Weaver Casper. Celina—Mercer Co. Fair Assn. Aug. 13-18. W. F. Archer. Chillicothe—Ross Co. Fair Assn. Aug. 9-13. William R. Kramer. Cincinnati—Carthage & Hamilton Co. Agrl. Soc. Sept. 15-18. C. A. Peters, 561 Court House. Circleville—Pumpkin Show. Oct. 19-22. Ned H. Dresbach. Circleville—Pickaway Co. Fair Assn. Aug. 1-6. William L. Cook. Columbus—Ohio State Fair. Aug. 26-Sept. 2. Rowland Bishop. Coshocton—Coshocton Co. Fair Assn. Oct. 5-8. John Senter. Croton—Hartford Co. Fair Assn. Aug. 9-13. William Arter. Dayton—Montgomery Co. Fair Assn. Sept. 3-7. Goldie V. Scheible. Delaware—Delaware Co. Fair Assn. Sept. 18-23. William B. Deal. Dover—Tuscarawas Co. Fair Assn. Sept. 20-23. W. G. Findley. Eaton—Peeble Co. Fair Assn. Aug. 9-13. Howard Toney. Findlay—Hancock Co. Fair Assn. Sept. 5-8. E. A. Kemerley. Fremont—Sandusky Co. Fair Assn. Sept. 2-7. Russell S. Hall. Gallipolis—Gallia Co. Fair Assn. Aug. 3-6. Wendell Roush. Georgetown—Brown Co. Fair Assn. Sept. 28-Oct. 1. Robert Green. Greenville—Darke Co. Fair Assn. Aug. 19-26. Dan Martin. Hamilton—Butler Co. Fair Assn. Aug. 21-25. Barton Truster. Hicksville—Defiance Co. Fair Assn. Aug. 21-26. Gerald Massie. Hilliards—Franklin Co. Fair Assn. Aug. 16-19. Findley L. DeWolfe. Hillsboro—Highland Co. Fair Assn. Sept. 7-10. W. G. Wharton. Jefferson—Ashtabula Co. Fair Assn. Aug. 9-13. E. F. Walburn. Kenton—Hardin Co. Fair Assn. Sept. 27-30. Richard Wortman. Lancaster—Fairfield Co. Fair Assn. Oct. 12-15. Russell W. Alt. Lima—Allen Co. Fair Assn. Aug. 20-25. Robert Dunlap. Lisbon—Columbiana Co. Fair Assn. Aug. 23-27. Clarence Crosser. Logan—Hocking Co. Fair Assn. Sept. 28-Oct. 1. J. E. Matheny. London—Madison Co. Fair Assn. Aug. 21-25. Lloyd Roby. Loudonville—Loudonville Fair. Oct. 3-6. Walter Luse. Lucasville—Scioto Co. Fair Assn. Aug. 16-20. L. William Burns. McConnellsville—Morgan Co. Fair Assn. Sept. 7-10. Ray G. Smith. Mansfield—Richland Co. Fair Assn. Aug. 9-13. James Day. Marietta—Washington Co. Fair Assn. Sept. 3-7. C. E. Mendenhall. Marion—Marion Co. Fair Assn. Aug. 20-25. William Guy. Marysville—Union Co. Fair Assn. Aug. 12-16. Ray A. Brake. Maumee—Lucas Co. Fair Assn. Aug. 4-7. Carlton Diefenthaler. Medina—Medina Co. Fair Assn. Sept. 6-10. Clair Fulton. Millersburg—Holmes Co. Fair Assn. Aug. 17-20. Verle H. Sprang. Montpelier—Williams Co. Fair Assn. Sept. 11-17. Woodrow Schisgel. Mount Gilead—Morrow Co. Fair Assn. Aug. 15-20. Merrill Cowgill. Mount Vernon—Knox Co. Fair Assn. July 24-30. Henry C. Richards. Napoleon—Henry Co. Fair Assn. Aug. 15-19. James D. Murray. New Lexington—Perry Co. Fair Assn. Aug. 3-6. Edgar W. Newton. Norwalk—Huron Co. Fair Assn. Sept. 13-17. Mrs. Elfreda Crayton. Old Washington—Guernsey Co. Fair Assn. Sept. 27-Oct. 1. Thomas E. Gracy. Ottawa—Putnam Co. Fair Assn. Sept. 20-24. Gene Spitalne. Owensville—Clermont Co. Fair Assn. Aug. 16-20. L. D. Lewis. Painesville—Lake Co. Fair Assn. Aug. 24-28. Mrs. J. H. Belcher.

Paulding—Paulding Co. Fair Assn. Aug. 27-Sept. 2. Richard Shaffer. Picketon—Pike Co. Fair Assn. Aug. 3-6. Clarence Anderson. Plain City—Plain City Fair Assn. Aug. 2-6. Walter Minshall. Pomeroy—Meigs Co. Fair Assn. Aug. 17-20. Frank H. Johnston. Proctorville—Lawrence Co. Fair Assn. July 26-30. Mrs. Edna Belle Gholson. Randolph—Randolph Fair Assn. Sept. 9-11. R. P. Hamilton. Richwood—Richwood Fair Assn. Sept. 2-5. Dana D. Lowe. St. Clairsville—Belmont Co. Fair Assn. Sept. 8-10. Joe O. Costine. Sandusky—Erie Co. Fair Assn. Aug. 13-17. Karl W. Kurtz. Sidney—Shelby Co. Fair Assn. July 30-Aug. 8. William F. Stewart. Smithfield—Jefferson Co. Fair Assn. Aug. 17-20. W. E. Rose. Springfield—Clark Co. Fair Assn. Aug. 16-20. B. P. Sandies. Tallmadge—Summit Co. Fair Assn. Aug. 11-13. Mrs. James Jeffery. Tiffin—Seneca Co. Fair Assn. Aug. 20-25. Don Mesnard. Troy—Miami Co. Fair Assn. Aug. 13-18. Emerson Swank. Upper Sandusky—Wyandot Co. Fair Assn. Sept. 13-17. Ross A. Winter. Urbana—Champaign Co. Fair Assn. Aug. 7-12. Mrs. Howard Goddard. Van Wert—Van Wert Fair Assn. Sept. 5-9. N. E. Stuckey. Wapakoneta—Auglaize Co. Fair Assn. Aug. 6-12. Harry Kahn. Warren—Trumbull Co. Fair Assn. Aug. 1-6. Frank M. Neal. Washington C. H.—Fayette Co. Fair Assn. July 26-30. S. W. Fennig. Wauseon—Fulton Co. Fair Assn. Sept. 3-8. George W. Conelly. Wellington—Lorain Co. Fair Assn. Aug. 22-26. Dale M. Nell. Wgt Union—Adams Co. Fair Assn. Aug. 23-26. Charles S. Kirker. Wilmington—Clinton Co. Fair Assn. Aug. 9-13. A. A. Veith. Woodsfield—Monroe Co. Fair Assn. Aug. 24-27. Joseph W. Reed. Wooster—Wayne Co. Fair Assn. Sept. 12-17. W. J. Buss. Xenia—Greene Co. Fair Assn. Aug. 2-6. Mrs. Elwood R. Shaw. Zanesville—Muskingum Co. Fair Assn. Aug. 16-20. Perl D. Elliott.

Oklahoma

Ada—Pontotoc Co. Fair Assn. Sept. 15-17. C. H. Hailey. Alva—Woods Co. Fair Assn. Sept. 7-10. Wallace Wennet. Anadarko—Caddo Co. Fair Assn. Sept. 19-22. Dorothy Williams. Antlers—Pushmataha Co. Fair Assn. Sept. 15-17. Charles Hargrave. Ardmore—Carter Co. Fair Assn. Sept. 13-17. John P. Taylor. Beaver—Beaver Co. Free Fair Assn. Sept. 7-10. Mrs. Alice Shook. Blackwell—Kay Co. Fair Assn. Sept. 12-15. W. R. Hutchinson. Boise City—Cimarron Co. Fair Assn. Sept. 21-24. Ferrell Smith. Bristow—Creek Co. Fair Assn. Sept. 20-23. Claude Bates. Buffalo—Harper Co. Fair Assn. Sept. 8-10. Max Barth Jr. Chandler—Lincoln Co. Fair Assn. Sept. 14-17. Oran Stipe. Cherokee—Alfalfa Co. Fair Assn. Sept. 7-10. Wayne Eakin. Chickasha—Grady Co. Fair Assn. Sept. 13-15. Bob Lamar. Claremore—Rogers Co. Fair Assn. Sept. 23-26. Bill Whitenon. Clinton—Custer Co. Fair Assn. Sept. 12-15. Alton Patrick. Cordell—Washita Co. Free Fair. Sept. 14-17. James V. Son. Dewey—Washington Co. Fair Assn. Sept. 20-24. Connie Goeringer. Duncan—Stephens Co. Free Fair Assn. Sept. 7-10. Edward Gregory. Durant—Bryan Co. Fair Assn. Sept. 14-16. Cecil Dowell. El Reno—Canadian Co. Fair Assn. Sept. 14-17. L. D. Warkentin. Enid—Garfield Co. Fair Assn. Sept. 10-16. Roy W. Davis. Fairview—Major Co. Fair Assn. Sept. 13-15. Harold Miller. Frederick—Tillman Co. Fair Assn. Sept. 13-16. Laxton Malcom. Guthrie—Logan Co. Free Fair. Sept. 12-15. Harold H. Elliott. Guymon—Texas Co. & Panhandle Dist. Free Fair Oct 11-15. Robert G. Sheets. Hobart—Kiowa Co. Free Fair Assn. Sept. 12-14. Emil Grieser. Holdenville—Hughes Co. Free Fair Assn. Sept. 7-10. Jesse M. Barbre. Hugo—Choctaw Co. Fair Assn. Sept. 7-10. Robert Massengale. Idabel—McCurain Co. Fair Assn. Sept. 6-10. Ross Dugan. Jay—Delaware Co. Fair Assn. Aug. 31-Sept. 2. Dean Barrett. Kingfisher—Kingfisher Co. Fair Assn. Sept. 7-10. Gerald W. Cupp. Lawton—Comanche Co. Fair Assn. Sept. 14-17. Lewis Haydock. Madill—Marshall Co. Free Fair. Sept. 15-17. Dale Ozment. Miami—Ottawa Co. Free Fair Assn. Sept. 12-16. J. D. Blakemore. Muskogee—Oklahoma Free State Fair. Sept. 18-25. Tom Conrady. Norman—Cleveland Co. Free Fair Assn. Sept. 12-13. Vernon J. Frye. Nowata—Nowata Co. Fair Assn. Sept. 19-21. Mrs. M. Staratt. Okemah—Okfuskee Co. Fair Assn. Sept. 7-10. L. G. Ashley. Oklahoma City—Oklahoma State Fair & Exposition Sept 24-Oct 1. C. C. Baker. Oklahoma City—Oklahoma Co. Fair Assn. Sept. 12-14. Harry F. James. Pauls Valley—Garvin Co. Fair Assn. Sept. 15-17. Alton Perry. Pawhuska—Osage Co. Fair Assn. Sept. 12-15. A. A. Sewell.

Pawnee—Pawnee Co. Fair Assn. Sept. 7-10. Fred Meyerdirk. Perry—Noble Co. Fair Assn. Sept. 14-17. Jack Dolezal. Pond Creek—Grant Co. Fair Assn. Sept. 7-10. J. D. Edmonson. Pryor—Mayes Co. Fair Assn. Sept. 12-16. Elworth Hammer. Purcell—McClain Co. Fair Assn. Sept. 15-17. Charles Phelps. Shattuck—Ellis Co. Fair Assn. Sept. 7-9. Don Rader. Shawnee—Pottawatomie Co. Fair Assn. Sept. 18-21. Mrs. H. L. Swink. Stillwater—Payne Co. Free Fair Assn. Sept. 5-8. Lester Smith. Sulphur—Murray Co. Fair Assn. Sept. 12-14. Othor Chaffin. Tulsa—Tulsa State Fair. Oct. 1-7. Clarence C. Lester. Vinita—Craig Co. Fair Assn. Sept. 14-17. Jay E. Fimple. Walters—Cotton Co. Free Fair. Sept. 13-15. Arlon Johnson. Watonga—Blaine Co. Fair Assn. Sept. 12-14. Bud Nelson. Wewoka—Seminole Co. Free Fair Assn. Sept. 12-15. Warren Jones. Wilburton—Latimer Co. Fair Assn. Sept. 8-9. Ellis Freeny. Woodward—Woodward Co. Free Fair Assn. Sept. 14-16. Eugene Williams.

Oregon

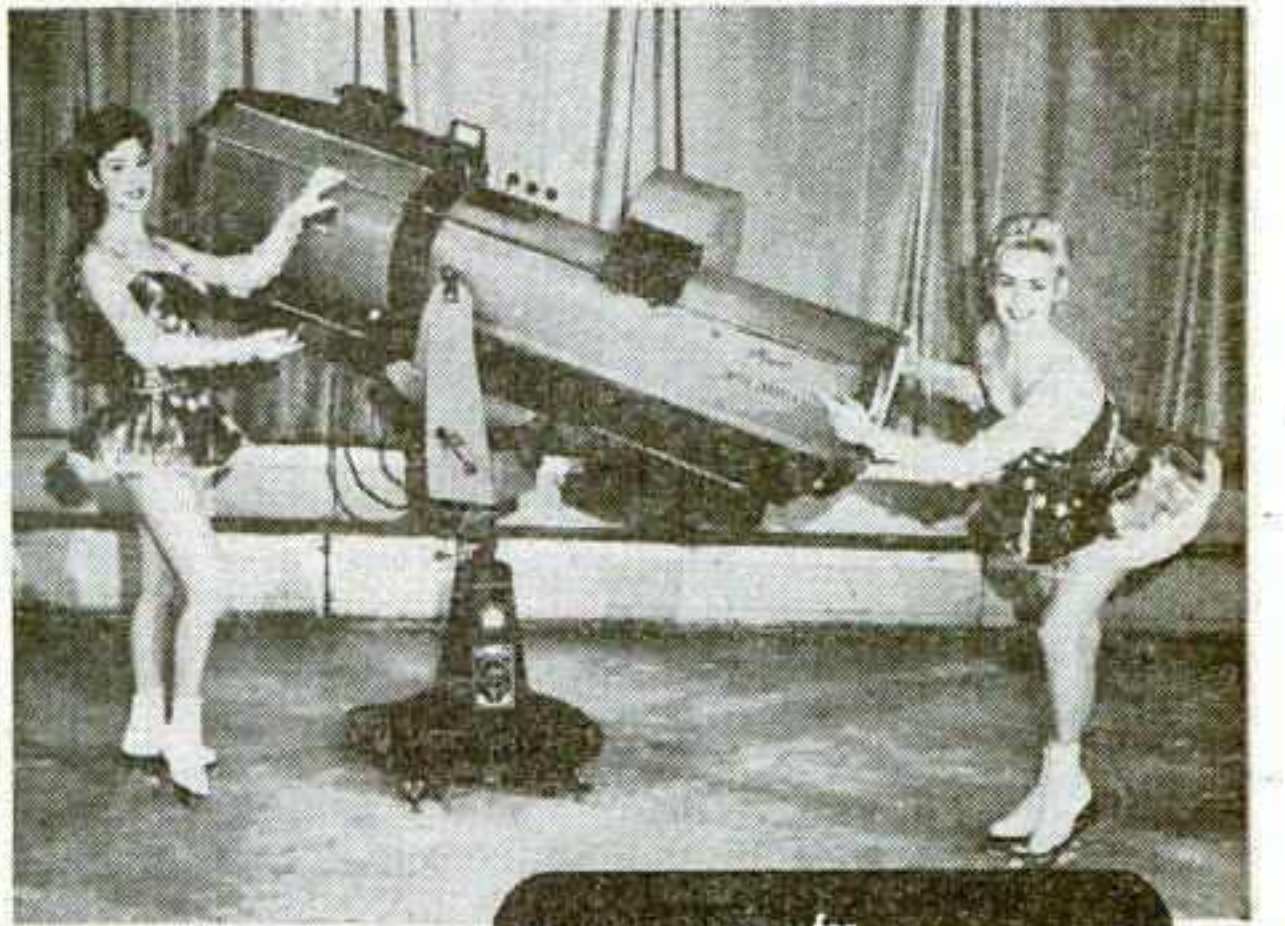
Albany—Fall 4-H Fair. Aug. 22-24. O. E. Mike sell. Astoria—Clatsop Co. Fair. Aug. 24-27. Otto A. Owen. Baker—Baker Co. Fair Assn. Sept. 4-5. LeRoy Wright. Burns—Harney Co. Fair Assn. Sept. 8-11. Dan Crump. Canby—Clackamas Co. Fair Assn. Aug. 17-20. Russ Schumacher. Condon—Gilliam Co. Fair Assn. Sept. 15-18. Ernest J. Kirsch. Corvallis—Benton Co. Fair Assn. Aug. 20-23. Pete deLaubentels. Cottage Grove—Western Ore. Expo. Aug. 18-20. Jeanne Morton. Deer Island—Columbia Co. Fair Assn. Aug. 18-20. Elsie Tracy. Enterprise—Wallowa Co. 4-H Fair. Aug. 17-20. John Kleson. Eugene—Lane Co. Fair Assn. Aug. 24-28. Ernest McCulloch. Fossil—Wheeler Co. Fair Assn. Sept. 9-11. J. P. Steiwer. Gold Beach—Lurry Co. Fair Assn. Aug. 12-14. Thornton Wright. Grants Pass—Josephine Co. Fair Assn. Aug. 10-13. Lee Pruitt. Gresham—Multnomah Co. Fair Assn. Aug. 4-13. Duane Hennessy. Heppner—Morrow Co. Fair & Rodeo. Aug. 23-26. N. C. Anderson. Hermiston—Umatilla Co. Fair Assn. Aug. 18-20. K. H. Tellefson. Hillsboro—Washington Co. Fair Assn. Aug. 23-27. Ed J. Ball. John Day—Grant Co. Fair Assn. Aug. 25-28. Sylvia Crowell. Klamath Falls—Klamath Co. 4-H Fair. Aug. 21-23. Bryant Williams. La Grande—Union Co. Fair Assn. Aug. 25-27. Ray C. Baum. Lakeview—Lake Co. Fair Assn. Sept. 3-5. Zane Gray. McMinnville—Yamhill Co. Fair Assn. Aug. 18-20. Harold V. Lewis. Madras—Jefferson Co. Fair Assn. Aug. 17-23. Jack L. Carr. Medford—Jackson Co. Fair Assn. Aug. 15-20. C. H. Buffington. Moro—Sherman Co. Fair Assn. Aug. 18-21. Mary O. Coons. Myrtle Point—Coos Co. Fair Assn. Aug. 17-21. J. Harold Clarno. Newport—Lincoln Co. Fair Assn. Aug. 18-20. Walter J. Mitchell. North Portland—Pacific Intl. Livestock Expo. Oct. 8-15. Dick Richards. Odell—Hood River Co. Fair Assn. Aug. 4-6. Brooke Hull. Ontario—Malheur Co. Fair Assn. Aug. 31-Sept. 3. Harry R. Sandquist. Prineville—Crook Co. Fair Assn. Sept. 9-11. Joe Stahancyk. Redmond—Deschutes Co. Fair Assn. Aug. 25-28. W. C. Hays. Rickreall—Polk Co. Fair Assn. Aug. 26-28. Mel McCutcheon. Roseburg—Douglas Co. Fair Assn. Aug. 25-28. Dick Turley. Salem—Oregon State Fair. Sept. 2-10. Howard Maple. Tillamook—Tillamook Co. Fair. Aug. 24-27. W. H. Faynter. Tygh Valley—Wasco Co. Fair Assn. Aug. 25-28. Vic Peterson. Woodburn—North Marion Co. Fair Assn. Sept. 22-24. Lynn Simon.

Pennsylvania

Albion—Albion Community Fair. Sept. 15-17. Robert E. Huston. Arendtsville—South Mountain Comm. & Fair Assn. Sept. 6-10. Dale E. Ecker. Abbotstown—East Berlin—Adams Co. Fair Assn. Aug. 23-27. Mary E. Elder. Allentown—Greater Allentown Fair. Sept. 19-24. Ed Leidig. Bangor—Blue Valley Farm Show. Aug. 17-20. Millard L. Gleim. Beaver Springs—Beaver Community Fair. Sept. 21-24. Frank C. Gill. Bedford—Great Bedford Fair Assn. Aug. 8-13. Jean B. Eichelberger. Beaver Springs—Beaver Community Fair Assn. Sept. 21-24. Frank C. Gill. Bellwood—Antis Twp. Community Fair. Sept. 20-22. Mrs. D. A. Imler. Berlin—Berlin-Brothersvalley Community Fair. Sept. 15-17. Mrs. Fred Adams. Bloomsburg—Jr. Achievement Show. Aug. 15-17. John G. McAllister. Bloomsburg—Bloomsburg Fair Assn. Sept. 26-Oct. 1. J. Howard Deily. Butler—Butler Farm Show. Aug. 9-12. John Turrel. Carlisle—Carlisle Fair Assn. Aug. 15-20. Eugene H. Sheely. Centre Hall—Grange Encampment & Fair Assn. Aug. 25-Sept. 1. J. T. Delaney.

Claysburg—Greenfield Twp. Farm Products & Flower Show. Sept. 15-17. Mrs. Janet H. Musselman. Clearfield—Clearfield Co. Fair Assn. Aug. 1-6. Wm. F. Anderson.

Cochranon—Cochranon Community Fair. Sept. 7-10. Russell W. Mook. Commodore—Green Twp. Community Fair. Sept. 14-17. S. C. Harbrige. Lookport—Green Twp. Comm. Fair Assn. Sept. 14-17. S. C. Harbrige.



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**Ballastown-Dallastown Fair Assn.**, Aug. 6-13. John H. Kell.

**Dayton-Dayton Agr. & Mech. Fair Assn.**, Aug. 16-20. Mrs. Maine Jordan.

**Dillsburg-Dillsburg Community Fair**, Oct. 20-22. Richard C. Speck.

**Ebensburg-Cambria Fair Assn.**, Sept. 9-10. Frank Morley.

**Elizabethtown-Elizabethtown Kiwanis Community Farm Fair**, Sept. 14-17. L. E. Bentzel.

**Ephrata-Ephrata Farmers Day**, Sept. 21-24. Mrs. Samuel Mohler.

**Forksville-Sullivan Co. Agr. Soc.**, Aug. 31-Sept. 3. Archie L. Norton.

**Franklin-Venango Co. 4-H Fair**, Aug. 26-27. Mrs. Marie Huff.

**Gifford-Gifford Community Fair**, Aug. 31-Sept. 2. Mrs. Edna Walters.

**Gilbert-West End Fair Assn.**, Aug. 30-31. LaRoy J. Hinton.

**Gratz-Dauphin Co. Fair Assn.**, Sept. 18-24. Gilbert Koppenhaver.

**Greensburg-Harrold Fair Assn.**, Aug. 24-27. Mrs. Jacob L. Errett.

**Harford-Harford Fair**, Aug. 17-20. Howard T. Benning.

**Harrisburg-Pa. Junior Dairy Show**, Sept. 13. Rex Carter.

**Harrisburg-Pa. Livestock Expo**, Nov. 7-12. Ernest S. Burch.

**Harrisburg-Pa. Farm Show**, Jan. 9-13. John B. McCool.

**Herndon-Lower Mahanoy Community Fair**, Oct. 6-8. Mrs. Ruth E. Tressler.

**Holidaysburg-Holidaysburg Community Farm Show Assn.**, Oct. 4-6. Robert W. Walker.

**Home-Ox Hill Community Agr. Fair**, Sept. 5-7. David W. Simpson.

**Honesdale-Wayne Co. Fair**, Sept. 13-17. R. W. Gammell.

**Hughesville-Lycoming Co. Fair Assn.**, Aug. 1-6. Clarence F. Stolz.

**Huntingdon-Huntingdon Co. Fair**, Aug. 22-27. John McCracken.

**Indiana-Indiana Co. Fair Assn.**, Aug. 29-Sept. 3. L. R. Fejuni.

**Jamestown-Pymatuning Jr. Community Fair**, Sept. 8-10. J. W. Clark.

**Kutztown-Kutztown Fair**, Aug. 22-27. O. E. Hauck.

**Lampeter-West Lampeter Community Fair**, Sept. 28-30. Wayne B. Rentschler.

**Laurelton-Union Co. West End Fair Assn.**, Sept. 7-10. J. Frank Snyder.

**Lehighton-Carbon Co. Fair Assn.**, Sept. 4-10. Grant A. Bossard.

**McConnellsburg-Fulton Co. Fair**, Aug. 31-Sept. 3. Thad Winegardner.

**Manheim-Manheim Community Fair**, Oct. 5-7. Jane Graybill.

**Martinsburg-Morrison Cove Community Fair**, Oct. 12-14. Ella S. Ebersole.

**Meadville-Crawford Co. Fair Assn.**, Aug. 22-27. Howard C. Hutchinson.

**Mechanicsburg-Grangers' Picnic & Fair Assn.**, Aug. 28-Sept. 5. Roy E. Richwine Sr.

**Meyersdale-Somerset Co. Fair**, Aug. 22-27. H. A. Finegan.

**Middletown-Middletown Grange Fair**, Aug. 18-20. Marie Adams.

**Mill City-Falls-Overfield Fair**, Sept. 18-17. Mrs. Doris E. Gregory.

**Millport-Potter Co. Fair Assn.**, Aug. 10-13. Mrs. Laura Hemphill.

**Mount Pleasant-Westmoreland Co. Fair**, Aug. 16-20. W. B. Rowe.

**New Castle-Lawrence Co. Farm Show**, Aug. 16-18. J. Francis Book.

**Newfoundland-Greene-Dreher-Sterling Fair**, Aug. 31-Sept. 3. Bob Staph.

**New Holland-New Holland Farmers' Fair**, Sept. 28-Oct. 1. S. O. Zimmerman.

**New Stanton-Stanton Comm. Fair Assn.**, Aug. 10-13. John J. Campbell.

**North East-North East Community Fair**, Sept. 22-24. Jessie Merrihew.

**Pennsburg-Upper Perkiomen Valley Community Fair**, Sept. 26-29. Victor S. Ensminger.

**Pittsburgh-Allegheny Co. Fair and Western Pa. Expo**, Sept. 1-5. Betty Colosimo.

**Port Royal-Juniata Co. Agr. Soc.**, Sept. 8-10. Dwight B. Hower.

**Prospect-Butler Fair & Agr. Assn.**, July 25-30. Dale Fleming.

**Quarryville-Southern Lancaster Co. Community Fair**, Sept. 14-16. Ruth E. Phipps.

**Reading-Reading Fair Assn.**, Sept. 11-18. Wm. Arthur Morris.

**Rostraver-Rostraver Twp. Fair**, Aug. 9-13. Charles R. Clark.

**Shade Gap-Soldiers & Sailors' Fair & Picnic**, Aug. 1-6. A. L. Blackmon.

**Shanksville-Stony Creek School & Community Fair**, Sept. 14-17. Clyde O. Long.

**Smethport-McKean Co. Fair Assn.**, Sept. 5-10. Nancy Beere.

**South Park-Allegheny Co. Fair & Western Pa. Expo**, Sept. 1-5. Betty Colosimo.

**Spartansburg-Spartansburg Community Fair Assn.**, Sept. 15-17. C. J. Burton.

**Stoneboro-Great Stoneboro Fair Assn.**, Sept. 1-5. C. W. Ibbes.

**Tioga-Tioga Co. Fair Assn.**, Sept. 7-10. Arlene Whitney.

**Troy-Troy Agr. Soc.**, Aug. 9-13. Edna Nash.

**Turbotville-Turbotville Community Fair Assn.**, Sept. 14-17. Wm. W. Welliver.

**Uniontown-Fayette Co. Fair Assn.**, Aug. 23-30. Wilbur D. Cook.

**Uniontown-Uniontown Poultry & Farm Products Show**, Jan. 5-9. Walter Ramsey.

**Washington-Washington Co. Agr. Fair**, Aug. 16-20. Wm. C. Burgoon.

**Washingtonville-Montour-Delong Community Fair**, Oct. 5-8. Chas. W. Hunselman.

**Wattsburg-Wattsburg Agr. Soc.**, Aug. 30-Sept. 3. H. M. Burrows.

**Waynesburg-Greene Co. Free Fair**, Aug. 9-13. Charles R. Clark.

**West Alexander-West Alexander Agr. Assn.**, Sept. 7-10. Mrs. John F. McMurray.

**West Chester-Goshen Co. Fair Assn.**, July 29-Aug. 6. Harold Price.

**Westover-Harmony Grange Fair Assn.**, Sept. 21-24. Lewis P. Greene Jr.

**Wind Ridge-Richhill Agr. Soc.**, Aug. 4-6. Raymond McCracken.

**Wooddale-Pleasant Valley Grange Community Fair**, Sept. 6-10. Eugene V. Keefer.

**York-York Inter-State Fair Assn.**, Sept. 13-17. Mrs. Catherine O. Morgart.

**Rhode Island**

**East Greenwich-Rocky Hill Fair, Inc.**, Aug. 23-28. Richard E. Hamilton.

**South Carolina**

**Anderson-Anderson Fair Assn.**, Oct. 10-15. John W. Schwalm.

**Bennettsville-Mariboro Co. Fair Assn.**, Oct. 24-29. Murray Jackson Jr.

**Bishopville-Lee Co. Agr. Fair Assn.**, Oct. 24-29. R. C. McClintchum.

**Camden-Kershaw Co. Agr. Fair**, Oct. 31-Nov. 5. Barbara F. Truesdell.

**Charleston-Charleston Coastal Carolina Fair**, Oct. 31-Nov. 5. M. R. King.

**Columbia-South Carolina State Colored Fair**, Oct. 24-31. A. J. Collins.

**Columbia-South Carolina State Fair**, Oct. 17-22. F. B. Ruff.

**Florence-Eastern Carolina Agr. Fair**, Oct. 3-8. R. N. Jones.

**Newberry-Newberry-Saluda Co. Fair**, Oct. 10-15. Frank Sutton.

**Orangeburg-Orangeburg Co. Fair Assn.**, Oct. 3-8. W. A. Schiffley.

**Orangeburg-Orangeburg Colored Fair Assn.**, Oct. 3-8. C. H. Thomas.

**Rock Hill-York Co. Fair Assn.**, Oct. 10-15. H. O. Black.

**Spartanburg-Piedmont Interstate Fair**, Oct. 10-15. Tom M. Craig.

**Sumter-Sumter Co. Fair Assn.**, Oct. 10-15. J. Cliff Brown Sr.

**Union-Union Co. Fair Assn.**, Oct. 17-22. Hydrick L. Kirby Jr.

**South Dakota**

**Aberdeen-Brown Co. Fair Assn.**, Aug. 21-25. Grotton-Grotton Harvest Festival, Aug. 18-19. Eugene Abeln.

**Huron-South Dakota State Fair**, Sept. 5-10. Sidney Larson.

**Mission-Rosebud Sioux Tribal Fair**, Aug. 26-28. Mitchell-Corn Palace Festival, Sept. 18-24. Ray Eppel.

**Nisland-Butte Co. Fair Assn.**, Aug. 25-27. Ralph W. Hilberg.

**Onida-Sully Co. Fair Assn.**, Aug. 18-20. James E. Brooking.

**Parker-Turner Co. Fair Assn.**, Aug. 29-31. Fred Kotler.

**Rapid City-Black Hills Expo**, Aug. 11-14. Kenneth L. Roberts.

**Sioux Falls-Sioux Empire Fair Assn.**, Aug. 27-31. Myles Johnson.

**Tripp-Hutchinson Co. Agr. Fair Assn.**, Sept. 1-3. William E. Hoff.

**Webster-Day Co. Fair Assn.**, Aug. 24-26.

**Tennessee**

**Alamo-Crockett Co. Fair Assn.**, Sept. 2. T. M. Moore.

**Alexandria-DeKalb Co. Fair Assn.**, Aug. 10-13. Martin S. Scott.

**Ashland City-Cheatham Co. Fair Assn.**, Sept. 3-5. Lueile Glasgow.

**Bohivar-Hardeman Co. Fair Assn.**, Sept. 18-24. Paul Vaughn.

**Camden-Benton Co. Fair Assn.**, Sept. 8-10. Mrs. Mary D. Davis.

**Carthage-Carthage AM&LS Assn.**, July 27-30. Stanton Hunter.

**Centerville-Hickman Co. Fair Assn.**, Sept. 14-17. J. W. Shouse.

**Chattanooga-Chattanooga-Hamilton Co. Interstate Fair**, Sept. 19-24. Mauda H. Atwood.

**Clarksville-Montgomery Co. Negro Fair Assn.**, Aug. 18-20. Pops G. Garrett Jr.

**Clarksville-Montgomery Co. Fair Assn.**, Aug. 31-Sept. 3. Yava W. Frey.

**Clarksburg-South Carroll Co. Community Fair**, Sept. 9-10. Otto Thomas.

**Clinton-Anderson Co. Fair Assn.**, Aug. 24-27. James G. O'Neal.

**Columbia-Maury Co. Fair Assn.**, Sept. 8-10. Dr. B. H. Hardwick Jr.

**Cookeville-Putnam Co. Agr. Fair**, Aug. 22-27. Clarence R. Lancaster.

**Corryton-Corryton Fair**, Aug. 20. E. R. Ogg Jr.

**Covington-Tipton Co. Fair Assn.**, Sept. 19-23. Stanley Shoaf.

**Crossville-Cumberland Co. Fair Assn.**, Sept. 1-3. Jane H. Brookhart.

**Dandridge-Jefferson Co. Fair Assn.**, Aug. 17-19. Lane Parkison.

**Decatur-Meigs Co. Free Fair Assn.**, Sept. 15-17. Mrs. C. E. Rockholt.

**Decaturville-Decatur Co. Fair**, Sept. 19-24. Mrs. Allie M. Stevens.

**Dickson-Dickson Co. Fair Assn.**, Sept. 7-10. E. W. Daniel.

**Dunlap-Sequatchie Co. Fair Assn.**, Sept. 16. Mrs. Inez H. Campbell.

**Dyersburg-Dyer Co. Fair Assn.**, Sept. 5-10. Vernon Henson.

**Erin-Houston Co. Fair Assn.**, Sept. 15-17. J. D. Lewis.

**Fayetteville-Lincoln Co. Fair Assn.**, Sept. 12-17. H. Parsons Sr.

**Gallatin-Sumner Co. Colored Fair Assn.**, Aug. 25-27. Ed V. Anthony Sr.

**Gallatin-Sumner Co. Fair Assn.**, Aug. 11-14. R. J. Guthrie.

**Greenback-Greenback Community Fair**, Sept. 2-3. Bruce M. Hinton.

**Greenville-Greene Co. Agr. Fair**, Aug. 31-Sept. 3. Mrs. Martha Spears.

**Greenfield-Greenfield Community Fair**, Sept. 29-Oct. 1. C. L. Browning.

**Harriman-Roane Co. Fair Assn.**, Sept. 7-12. W. B. Stout.

**Hartsville-Trousdale Co. Youth Fair**, Sept. 16. Patricia Richmond.

**Hohenwald-Lewis Co. Fair Assn.**, Aug. 29-Sept. 3. B. Epley.

**Huntingdon-Carroll Co. Fair Assn.**, Aug. 22-27. Joe H. Hilliard.

**Jackson-West Tennessee Dist. Fair Assn.**, Sept. 12-17. Hunter Taylor.

**Jackson-Madison A&M Fair Assn.**, Sept. 19-24. W. E. Wartack.

**Jamestown-Fentress Co. Fair Assn.**, Sept. 7-10. P. G. Crooks.

**Jonesboro-Washington Co. Fair Assn.**, Aug. 23-27. Mrs. Paul A. Dillows.

**Kingsport-East Tenn. Dist. Fair**, Aug. 22. A. B. Coleman.

**Knoxville-Ritla Community Fair**, Aug. 19-20. Mrs. J. Paul Luttrell.

**Knoxville-Tennessee Valley A&M Fair**, Sept. 17. Leonard R. Rogers.

**Lebanon-Wilson Co. Colored Fair**, Sept. 8-10. Atha L. Westbrook.

**Lebanon-Wilson Co. Fair Assn.**, Sept. 6-10. A. W. McCartney.

**Lawrenceburg-Middle Tennessee Fair**, Sept. 26-Oct. 1. I. H. Locke.

**Linden-Perry Co. Fair Assn.**, Sept. 14-17. P. R. DePriest.

**Livingston-Overton Co. Fair Assn.**, Aug. 21-23. Bradley Qualls.

**Maryville-Blount Co. Fair Assn.**, Aug. 31-Sept. 5. T. J. Stafford Jr.

**Maryville-Blount Co. Fair Assn.**, Aug. 22-27. W. O. Burris.

**Maynardville-Union Co. Fair Assn.**, Aug. 29-Sept. 3. Opal Loy.

**McMinnville-Warren Co. Agr. & Livestock Fair Assn**, Sept. 14-17. Franklin H. Brown.

**Manchester-Coffee Co. Fair Assn.**, Sept. 22-24. Ben Lasater.

**Memphis-Mid-South Fair**, Sept. 23-Oct. 1. G. W. Wynne.

**Milan-Milan Community Fair**, Sept. 2-3. Mrs. Margie Elam.

**Moss-Clay Co. Fair Assn.**, Aug. 22-27. B. E. Hestand.

**Morristown-Hamblen Co. 4-H Fair**, Sept. 7-9. Jesse E. Francis.

**Mountain City-Johnson Co. 4-H Fair Assn.**, Sept. 3. John E. Walker.

**Murfreesboro-Mid-State Colored Fair**, Aug. 25-27. Pearl Wade.

**Nashville-Tennessee State Fair**, Sept. 19-24. L. E. Griffin.

**Newport-Tennessee-Carolina Fair**, Sept. 5-10. Hugh Russell.

**New Tazewell-Claiborne Co. Fair Assn.**, Sept. 1-3. Betty Butler.

**Oneida-Scott Co. Fair Assn.**, Sept. 1-3. E. C. Terry.

**Palmersville-Palmersville Community Fair**, Sept. 24. Mrs. Claud Oliver.

**Paris-Henry Co. Fair Assn.**, Aug. 15-20. John M. Upchurch.

**Parsons-Decatur Co. Fair Assn.**, Sept. 18-24. B. C. Daily.

**Pikesville-Bledsoe Co. Fair Assn.**, Sept. 8-10. Mrs. Fred Brown.

**Pulaski-Giles Co. Fair Assn.**, Aug. 28-Sept. 3. W. L. Lester.

**Rutledge-Granger Co. Fair Assn.**, Aug. 15-20. Mary M. Corum.

**Savannah-Hardin Co. Fair Assn.**, Sept. 12-17. T. B. Garth.

**Servierville-Sevier Co. Fair Assn.**, Sept. 5-10. Ernest Thurman.

**Sparta-White Co. Fair Assn.**, Sept. 7-10. T. Stanton Hale.

**Sparta-White Co. Colored Fair**, Aug. 18-20. Patricia Shockley.

**Spencer-Van Buren Co. Fair Assn.**, Aug. 31-Sept. 3. Yvonna Rogers.

**Springfield-Robertson Co. Negro Fair**, Aug. 5-6. Marie Thompson.

**Spring City-Rhea Rural Fair Assn.**, Sept. 1-3. Mrs. Agnes McPherson.

**Springfield-Robertson Co. Fair Assn.**, Sept. 15-17. Frank E. Mills.

**Sweetwater-Monroe Co. Fair Assn.**, Sept. 5-10. Robert I. Davis.

**Tazewell-Claiborne Co. Fair Assn.**, Sept. 1-3. Betty Butler.

**Tracy City-Grundy Co. Fair Assn.**, Aug. 18-20. E. J. Cunningham.

**Tranton-Gibson Co. Fair Assn.**, Sept. 5-10. Mrs. Rachel Holt.

**Union City-Obion Co. Fair Assn.**, Aug. 31-Sept. 3. W. W. Emery.

**Warburg-Morgan Co. Fair Assn.**, Aug. 29-Sept. 3. Ross H. Wilson.

**Waverly-Humphys Co. Fair Assn.**, Sept. 7-10. Henry J. Stamps.

**Waynesboro-Wayne Co. Fair Assn.**, Sept. 26-Oct. 1. Gene Brewer.

**Texas**

**Abilene-West Texas Fair Assn.**, Sept. 12-17. Joe Cooley.

**Alice-Jim Wells Co. Fair Assn.**, Oct. 27-29. Rose M. Martin.

**Amarillo-Tri-State Fair**, Sept. 19-24. Rex B. Baxter.

**Angleton-Brazoria Co. Fat Stock & Fair Assn.**, Oct. 4-8. J. C. McNeill IV.

**Beaumont-South Texas State Fair**, Oct. 20-29. Joe Goetschius.

**Bellville-Austin Co. Fair Assn.**, Oct. 20-22. Mattie Della Mahnke.

**Boerne-Kendall Co. Fair Assn.**, Sept. 3-5. Wayne L. Schuchardt.

**Brenham-Washington Co. Fair Assn.**, Sept. 14-17. Raymond Loesch.

**Canton-Van Zandt Co. Fair & Rodeo**, Aug. 18-20. Todd W. Benny.

**Center-Shelby Co. Fair Assn.**, Oct. 4-8. Price Ramsey Jr.

**Clifton-Central Texas Fair**, Sept. 22-24. D. C. Holverson.

**Clarksville-Red River Co. Fair & Livestock Expo**, Sept. 29-Oct. 1. J. H. Summers.

**Colorado City-Mitchell Co. Fair Assn.**, Sept. 22-24. Rex Felker.

**Crosby-Crosby FFA Community Fair & Rodeo**, Aug. 18-20. Claude Havard.

**Dalhart-Inter-State Fair Assn.**, Oct. 1-2. Onis Crawford.

**Dallas-State Fair of Texas**, Oct. 8-23. James H. Stewart.

**Edna-Jackson Co. Fair**, Sept. 6-8. Weldon Bonnot.

**Floydada-Floyd Co. Fair Assn.**, Sept. 8-10. Sam E. Puckett.

**Fort Worth-Southwestern Expo. & Fat Stock Show**, Jan. 27-Feb. 5.

**Fredericksburg-Gillespie Co. Fair Assn.**, Aug. 26-28. Mrs. Bill Petmecky.

**Iowa Park-Texas-Oklahoma Fair Assn.**, Sept. 26-Oct. 1. T. Leo Moore.

**Johnson City-Blanco Co. Fair Assn.**, Aug. 19-20. Mrs. Bill Stribling.

**Kaufman-Kaufman Co. Livestock Show**, Aug. 25-27. Wm. D. Percy.

**Keller-Dalworth Dist. Fair Assn.**, Aug. 18-20. John Lamkin.

**La Grange-Fayette Co. Fair Assn.**, Sept. 22-24. Kenny L. Stark.

**Lamesa-Dawson Co. Fair Assn.**, Sept. 22-24. Tim Cook.

**Levelland-Hockley Co. Fair Assn.**, Sept. 15-17. Robert Walker.

**Liberty-Trinity Valley Expo**, Oct. 12-15. R. M. McNeel.

**Lockney-Floyd Co. Fair Assn.**, Sept. 8-10. Troy McNeill.

**Longview-Gregg Expo. & Livestock Show**, Oct. 3-8. Millard Penney.

**Lubbock-Panhandle South Plains Fair**, Sept. 26-Oct. 1. A. B. Davis.

**McKinney-Collin Co. Free Fair Assn.**, Sept. 19-24. Pat Simpson.

**Marshall-Central East Texas Fair Assn.**, Sept. 5-10. Joe L. Mock.

**Midlothian-Midlothian FFA & 4-H Fair Assn.**, Aug. 25-27. James C. Permenter.

**Nacogdoches-Nacogdoches Co. Fair Assn.**, Oct. 12-15. Ben Rifferskamp.

**New Braunfels-Comal Co. Fair Assn.**, Sept. 30-Oct. 2. Marcus J. Adams.

**Paestine-Anderson Co. Fair Assn.**, Oct. 10-15. C. O. Miller Jr.

**Pampa-Top o' Texas Rodeo, Horse Show & Fair Assn**, Aug. 2-6. E. W. Wedgeworth.

**Paris-Red River Valley Expo**, Aug. 22-27. Don W. Wair.

**Pasadena-Pasadena Livestock Show, Fair & Rodeo**, Oct. 10-15. Bill Coyle.

**Port Lavaca-Calhoun Co. Fair Assn.**, Oct. 12-15. C. L. Cook.

**Refugio-Refugio Co. Fair Assn.**, Oct. 13-15. Cecilia Talman.

**Richardson-Richardson Fair**, Aug. 10-13. Don Helenthal.

**Rosenberg-Fort Bend Co. Fair Assn.**, Sept. 28-Oct. 1. Noel B. Varling.

**Seguin-Guadalupe Agril. & Livestock Fair Assn.**, Sept. 16-18. F. W. Stewart.

**Shamrock-3-4 Line Free Fair**, Sept. 16-17. R. F. Douglas.

**Texarkana-Four States Fair & Rodeo**, Sept. 12-17. Mrs. S. G. Fisher Jr.

**Tyler-East Texas Fair Assn.**, Sept. 24-Oct. 1. Bob Murdoch.

**Waco-Heart o' Texas Fair Assn.**, Oct. 4-8. Leon B. Dollens.

**Waller-Waller Co. Fair Assn.**, Oct. 16-19. R. C. Smith.

**Wharton-Wharton Co. Fair Assn.**, Sept. 20-24. H. Chas. Koehls Jr.

**Texas**

**Heber-Wasatch Co. Fair Assn.**, Aug. 11-13. Paul R. Daniels.

**Logan-Cache Co. Fair & Rodeo**, Aug. 18-20. M. R. Hovey.

**Parowan-Iron Co. Fair Assn.**, Sept. 3-5. D. A. Stones.

**Richfield-Sevier Co. Fair & Jr. Livestock Show**, Aug. 17-20. Grant Ogden.

**Salt Lake City-Utah State Fair**, Sept. 16-25. Don Wyatt.

**Utah**

**Bradford-Connecticut Valley Expo**, Aug. 12-14. J. Arthur Peters.

**Essex Junction-Champlain Valley Expo**, Aug. 29-Sept. 3. Harris K. Drury.

**Hartland-Hartland Fair, Inc.**, Aug. 19-21. Chester Eaton.

**Lyndonville-Caledonia Co. Fair Assn.**, Aug. 25-27. Norris Elliott.

**Rutland-Rutland Co. Agr. Soc.**, Sept. 5-10. Arthur B. Porter.

**Tunbridge-Tunbridge World's Fair**, Sept. 15-17. P. A. Farnham.

**Vermont**

**Bland-Bland Co. Fair Assn.**, Sept. 8-10. T. E. Mallory.

**Chase City-South Central Fair**, Oct. 10-15. Garland E. Moss.

**Chesterfield-Chesterfield Co. Fair Assn.**, Sept. 15-17. Mrs. H. F. Wall.

**Culpepper-Culpepper Farm Show & Fair**, Aug. 29-Sept. 3. E. J. Fremont.

**Danville-Danville Fair Assn.**, Oct. 3-8. C. C. Finch.

**Dublin-Pulaski Co. Fair Assn.**, Aug. 15-20. S. T. Wilson.

**Dungannon-Scott Co. Fair Assn.**, Sept. 15-17. J. P. Horton.

**Emporia-Greenville Co. Fair Assn.**, Oct. 24-29. Robert J. Brett.

**Farmville-Five Co. Fair Assn.**, Sept. 12-17. Mrs. E. R. Spillman.

**Fredericksburg-Fredericksburg Agr. Fair**, Aug. 29-Sept. 3. George C. Rawlings Jr.

**Front Royal-Warren Co. Agr. & Ind. Fair**, Sept. 5-10. Ralph Powell.

**Goochland-Goochland-Powhatan-Louisa Fair**, Sept. 7-10. James M. Ball Jr.

**Grafton-Taylor Co. Fair Assn.**, Aug. 2-6. Mrs. Paul D. Kleppel.

**Harrisonburg-Rockingham Co. Fair Assn.**, Aug. 23-27. Chas. W. Wampler Jr.

**Lebanon-Russell Co. Fair Assn.**, Sept. 15-17. Michael Altziz.

**Lewisburg-State Fair of West Virginia**, Aug. 22-27. C. I. Sydenstricker.

**Luray-Page Co. Fair, Inc.**, Aug. 1-6. Geneva E. Short.

**Luray-Page Valley Agr. & Ind. Fair**, Aug. 22-27. John Crist.

**Manassas-Prince William Co. Fair**, Aug. 8-13. Joseph B. Johnson.

**Martinsville-Martinsville Agr. Fair**, Sept. 5-10. Dr. S. H. Baldwin.

**Martinsville-Henry Co. Fair & Expo**, Sept. 26-Oct. 1. O. B. Hensley.

**New Castle-Craig Co. Agr. Fair**, Aug. 29-Sept. 3. Mrs. J. E. Neikirk.

**Newport-Newport Agr. Fair Assn.**, Sept. 10. Mrs. J. E. Sulphin.

**Pennington Gap-Lee Co. Fair Assn.**, Aug. 29-Sept. 3. George A. Lee.

**Petersburg-Southside Virginia Fair**, Oct. 3-8. Stanley Hutcherson.

**Richmond-Atlantic Rural Expo**, Sept. 23-Oct. 1. J. A. Mitchell.

**Roanoke-The Roanoke Fair, Inc.**, Aug. 15-20. W. R. Morris.

**Saltville-Rich Valley Fair Assn.**, Aug. 18-20. J. T. Gardner.

**South Boston-Halifax Co. Fair Assn.**, Oct. 17-22. E. B. Wilkins.

**Staunton-Staunton-Augusta Co. Agr. Fair**, Aug. 29-Sept. 3. Rex Spieck.

**Suffolk-Tidewater Fair**, Oct. 11-15. W. C. Moss Sr.

**Tazewell-Tazewell Co. Agr. Fair**, Aug. 16-20. Herbert Ward.

**Warsaw-Northern Neck Agr. Fair**, Sept. 5-10. Mrs. J. L. Simon.

**Wise-Wise Co. Fair**, Aug. 24-27. K. P. Asbury.

**Woodstock-Shenandoah Co. Fair Assn.**, Aug. 29-Sept. 3. Marvin W. Renalds.

**Washington**

**Arlington-Darrington Community Show**, Sept. 16-17. Muriel Fleming.

**Benge-Adams Co. Fair**, Sept. 9-10. Kenneth Killingsworth.

**Benton City-Benton Co. Jr. Fair Assn.**, Aug. 12-13. Mrs. Veda Egbert.

**Bremerton-Kitsap Fair, Stampede & Rodeo**, Aug. 18-21. George Sherman.

**Cashmere-Chelan Co. Fair Assn.**, Sept. 9-10. Charles E. Clements.

**Cathlamet-Wahkiakum Co. Fair Assn.**, Aug. 18-20. Dale Dasch.

**Chehalis-Centralia-Southwest Washington Fair Assn**, Aug. 16-21. A. W. Wildhaber.

**Colfax-Palouse Empire Fair**, Sept. 8-10. Felix Entenmann.

**Colville-Northeast Washington Fair**, Sept. 15-18. Carl Van Hardenbert.

**Cusick-Pend Oreille Fair**, Sept. 8-11. Dale Visser.

**Davenport-Lincoln Co. Fair Assn.**, Sept. 8-10. R. W. Chase.

**Dayton-Columbia Co. Fair Assn.**, Sept. 9-11. Art Sunderland.

**Deer Park-Deer Park Fair Assn.**, Aug. 25-27. Irene Boese.

**Douglas-North Central Wash. Fair**, Sept. 16-18. Andrew Janssen.

**Ellensburg-Kittitas Co. Fair Assn.**, Sept. 2-5. Wendell W. Prater.

**Elma-Grays Harbor Dist. Fair**, Aug. 11-14. Mrs. David McNutt.

**Freeland-Island Co. Fair Assn.**, Aug. 26-28. Barr Gagnon.

**Goldendale-Klickitat Co. Fair Assn.**, Sept. 9-11. Ted Alexander.

**Grandview-Yakima Valley Jr. Fair**, Aug. 19-20. Paul Darby.

**Kennewick-Benton-Franklin Co. Fair**, Aug. 26-28. John Newman.

**Kiona-Benton City Jr. Fair**, Aug. 12-13. Veda Egbert.

**Langley-Island Co. Fair Assn.**, Aug. 26-28. B. M. Herring.

**Longview-Columbia Empire Fair**, July 27-30. Fred B. Reynolds.

**Lynden-Northwest Washington Fair Assn.**, Aug. 17-20. Brad Knapp.

**Manson-Lake Chelan Valley Fair**, Nov. 18-19. Mrs. Everett L. Smith.

**Menlo-Pacific Co. Fair Assn.**, Aug. 11-13. E. C. Crawford.

**Moses Lake-Grant Co. Fair Assn.**, Sept. 8-11. George Dougherty.

**Mount Vernon-Skagit Co. Fair Assn.**, Aug. 10-13. Julia Tewart.

**Monroe-Evergreen State Fair Assn.**, Sept. 1-5. Robert H. Follis.

**Newport-Pend Oreille Co. Fair Assn.**, Sept. 8-11. Dale Visser.

**Okanogan-Okanogan Co. Fair**, Sept. 9-11. Mrs. Sally Goldmark.

**Pomeroy-Garfield Co. Fair Assn.**, Sept. 16-17. Jim Dacres.

**Port Angeles-Clliam Co. Fair Assn.**, Aug. 26-28. Nellie Parr.

**Port Townsend-Jefferson Co. Fair Assn.**, Aug. 19-21. Irene Williams.

**Pullman-Wash. State 4-H Club Fair**, Sept. 28-Oct. 4. Gerald Poor.

**Puyallup-Western Washington Fair Assn.**, Sept. 17-25. J. H. McMurray.

**Republic-Ferry Co. Grange Fair Assn.**, Sept. 2-4. C. R. Massie.



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Ritzville—Adams Co. Fair Assn. Sept. 9-10. Mrs. Melvin Gust.

Seattle—King Co. Fair Assn. Aug. 19-21. David G. O'Conner

Shaw Island—San Juan Co. Fair Assn. Aug. 11-13. Mary Lou Clark.

South Bend—Pacific Co. Fair Assn. Aug. 11-13. Theodore G. Wilson.

Stanwood—Stillaguamish Community Fair. Aug. 26-28. Mrs. Marie Stengelend.

Sumner—Pierce Co. Fair Assn. Aug. 10-13. Mrs. E. P. Andrews.

Shelton—Mason Co. Fair Assn. July 28-30. Mrs. Martin Anseth.

Spokane—Spokane Interstate Fair. Sept. 14-18. Chas. T. Meenach.

Taxoma—Brooklake Community Fair. Sept. 9-11

Vancouver—Hazel Dell Community Fair. Aug. 5. Bonita Kunsman.

Vancouver—Orchards Community & 4-H Show Aug. 14. Norman Rochester.

Vancouver—Clark Co. Fair Assn. Aug. 18-21. Mrs. Winnifred Smiley.

Walla Walla—Southeastern Washington Fair Assn. Sept. 1-4. Howard Burgess.

Washougal—Washougal Fair. Aug. 26-28. Mrs. C. E. Fanning.

Waterville—North Central Washington Fair Sept. 16-18. Keith Marney.

Yakima—Central Washington Fair Assn. Sept. 28-Oct. 2. J. Hugh King.

West Virginia

Belington—Belington Festival & Fair. Sept. 14-17. C. L. Fulton.

Berkeley Springs—Morgan Co. Fair Assn. Aug. 10-13. Mrs. Catherine Arnold.

Cedar Lakes—Jackson Co. Jr. Fair. Aug. 19-21. Conza Raines.

Charles Town—Jefferson Co. Fair Assn. Sept. 29-Oct. 1. Ed Saville.

Circleville—Pendleton Co. Free Fair. Aug. 17-20. Harold G. Loughrie.

Clay—Clay Co. Fair Assn. Aug. 15-20. W. M. Smith.

Daybrook—Clay Dist. Fair Assn. Aug. 24-27. Lucy E. Tennant.

Etkins—Mountain State Forest Festival. Oct. 5-8. Wood Crawford.

Fort Ashby—Mineral Co. Fair Assn. Aug. 8-13. Mrs. Betty Welch.

Grafton—Taylor Co. Fair Assn. Aug. 2-6. Mrs. Paul D. Kleffel.

Gassaway—Gassaway Lions Club Free Fair. Aug. 22-27. Paul E. Swecker.

Green Sulphur Springs—Green Sulphur Dist. Fair. Aug. 11-13. Hazel M. Gwinn.

Helvetia—Helvetia Community Fair. Sept. 16-17. Wilbur D. Daetwyler.

Lewisburg—Roncoveite—State Fair of West Virginia. Aug. 22-27. C. T. Sydenstricker.

Mannington—Mannington Dist. Fair Assn. Aug. 23-27. Goffe H. Sturm.

Martinsburg—Berkeley Co. Youth Fair Assn. Aug. 17-19. Mrs. Otto A. Hensen.

Matewan—Magnolia Fair, Inc. Aug. 1-6. H. W. Day.

Moundsville—Marshall Co. Fair. July 27-30. Paul T. Sullivan.

New Hope—Beaver Pond Dist. Fair. Sept. 1-3. Lowell Poe.

Oak Hill—Fayette Co. Fair Assn. Aug. 11-13. Harry W. Miller.

Parsons—Tucker Co. Fair Assn. Sept. 21-24. Gordon Shrader.

Pennsboro—Ritchie Co. Agril. Fair Assn. Aug. 25-27. Rebecca Weekley.

Petersburg—Tri-County Fair Assn. Aug. 17-20. R. E. Spencer.

Phillippi—Barbour Co. Street Fair. Aug. 31-Sept. 3. John K. Phillips.

Point Pleasant—Mason Co. Farm Youth Fair. July 28-30. Mrs. Helen M. McClintock.

Ripley—Jackson Co. Jr. Fair Assn. Aug. 19-21. L. S. Cavendish.

Rivesville—Paw Paw Fair Assn. Aug. 9-13. Mrs. John Parker.

Summersville—Nicholas Co. Fair. Aug. 1-6. Jessie D. Hume.

Wadestown—Battelle Dist. Fair Assn. Aug. 31-Sept. 3. Raymond Tennant.

Webster Springs—Webster Co. Farm Bureau Fair. Sept. 5-10. Dixie Tonkins.

Wisconsin

Antigo—Langlade Co. 4-H Club Assn. Aug. 5

Athens—Athens A&A Assn. Aug. 25-28. Graydon Peterson.

Baraboo—Sauk Co. Agril. Soc. Aug. 11-14. A. H. Thayer.

Beaver Dam—Dodge Co. Fair Assn. Sept. 7-11. Forrest Knaup.

Black River Falls—Jackson Co. Agril. Soc. Aug. 11-14. Eugene Savage.

Blood River Falls—Jackson Co. Agril. Soc. Aug. 11-14. Eugene Savage.

Bloomington—Blake's Prairie Agril. Soc. Aug. 19-21. Mrs. Robert Brodf.

Cedarburg—Ozaukee Co. Agril. Soc. Aug. 4-7. Arnold Groth.

Chilton—Calumet Co. Agril. Soc. Sept. 2-5. Herbert Harder.

Chippewa Falls—Northern Wis. Dist. Fair Assn. July 31-Aug. 7. Ralph Davis.

Crandon—Forest Co. Agril. Soc. Aug. 25-28. Lester Grandine.

DePere—Brown Co. Agril. & Fair Assn. Aug. 17-21. R. O. Planert.

Durand—Pepin Co. Free Fair. Aug. 16-17. Keith Sommerfeld.

Eagle River—Vilas Co. Agril. Soc. Aug. 19-21. Herman Smith.

Eau Claire—Eau Claire Co. Jr. Agril. Soc. Aug. 8-11. Willard Hamm.

Elkhorn—Walworth Co. Agril. Soc. Sept. 2-5. R. B. Harris.

Elisworth—Pierce Co. Fair Soc. Aug. 19-21. Bernard Drewiske.

Fond du Lac—Fond du Lac Agril. Soc. Aug. 10-14. Wm. S. Schwefel.

Florence—Florence Co. Fair Assn. Sept. 3-5. Ruben E. Bergsten.

Friendship—Adams Co. Agril. Soc. Sept. 8-11. Leslie Schmidt.

Gay Mills—Crawford Co. Fair & Agril. Soc. Aug. 5-7. Paul L. Paulson.

Gillett—Oconto Co. Youth Fair. Aug. 19-21. Herbert Erickson.

Glenwood City—L'Loix Co. Fair Assn. Aug. 8-10. George Steffen.

Grantsburg—Burnett Co. Co-Op Agril. Soc. July 28-31. Marlin Sundquist.

Green Lake—Green Lake Co. Jr. Fair. Aug. 5-7. Willy Gjermundson.

Hayward—Sawyer Co. Agril. Fair Assn. Aug. 29-31. Keith Kuehn.

Iron River—Bayfield Co. Fair Assn. Aug. 19-21. Harry Lowe.

Janesville—Rock Co. 4-H Fair Assn. Aug. 2-6. Alfred Finger.

Jefferson—Jefferson Co. Fair Assn. July 28-31. Adam Pancake.

La Crosse—La Crosse Inter-State Fair Assn. Aug. 9-14. Joseph W. Frisch.

Ladysmith—Rusk Co. Fair Assn. Aug. 22-24. Ed Sirek.

Lancaster—Grant Co. Agril. Soc. Sept. 7-11. A. S. DeBuhr.

Lodi—Lodi Union Agril. Soc. Sept. 23-25. Vern Hillestad.

Manitowoc—Manitowoc Co. Fair Assn. Aug. 24-28. J. A. Martin.

Marengo—Ashland Co. Fair Assn. Aug. 12-14. David Holt.

Marshfield—Central Wis. State Fair. Aug. 31-Sept. 5. W. A. Uthmeier.

Mauston—Juneau Co. Agril. Soc. Aug. 11-14. Francis Pfaff.

Medford—Taylor Co. Co-Op Youth Fair. July 28-31. Joe Tusa.

Menominee—Dunn Co. Fair Board. July 28-31. Howard Kuhn.

Merrill—Lincoln Co. 4-H Assn. Aug. 8-11. Wm. Stackling.

Milwaukee—Milwaukee Jr. Fair. July 29-30. Leonard Luce.

Milwaukee—Wisconsin State Fair. Aug. 19-28. Willard M. Masterson.

Mineral Point—Southwestern Wis. Fair Soc. Sept. 2-5. Harry S. Ivey.

Mondovi—Buffalo Co. Agril. Fair Assn. Aug. 12-14. John Bollinger.

Monroe—Green Co. Agril. Soc. July 27-31. Rolland Karlen.

Neillsville—Clark Co. Agril. Soc. Aug. 4-7. Harold Huckstead.

Oshkosh—Winnebago Co. Fair Assn. Aug. 30-Sept. 2. Robert Misky.

Phillips—Price Co. Agril. Soc. Aug. 18-21. Barney Zacharias.

Plymouth—Sheboygan Co. Agril. Soc. Sept. 1-5. Philip Anderson.

Portage—Columbia Co. Fair Assn. July 27-31. Art Meyers.

Rhinelander—The Hodag Fair. Aug. 12-14. Harvey Becker.

Rice Lake—Barron Co. Co-Op Agril. Soc. July 28-31. Harry Vruwink.

Richland Center—Richland Co. Agril. Soc. Sept. 8-11. Rubie Talledge.

Rosholt—Rosholt Free Community Fair Assn. Sept. 3-5. Russell Wrostad.

Saxon—Iron Co. Fair Assn. Aug. 26-28. Mrs. Florence Hardie.

Shawano—Shawano Co. Agril. Soc. Sept. 2-5. Karl Kortling.

Spooner—Washburn Co. Jr. Fair. Aug. 15-17. W. H. Dougherty.

St. Croix Falls—Polk Co. Fair Soc. Aug. 5-7. John Rothermel.

Sturgeon Bay—Door Co. Fair Assn. Aug. 25-28. G. I. Mullendore.

Superior—Douglas Co. Fair Assn. Aug. 16-21. Seegar Swanson.

Tomah—Monroe Co. Fair Assn. July 28-31. Ralph R. Pingel.

Union Grove—Racine Co. Agril. Soc. Aug. 4-7. Elwin G. Leet.

Viroqua—Vernon Co. Agril. Soc. Sept. 15-18. Evan Friedel.

Wausaw—Marathon Co. Agril. Soc. Aug. 17-21. C. J. McAleavy.

Wausaukee—Marquette Co. Agril. Soc. Aug. 12-14. Victor Quick.

Wautoma—Wausau Co. Fair Assn. Aug. 18-21. Lester Van Loan.

Webster—Central Burnett Co. Fair Assn. Aug. 25-27. R. E. Krause.

Westfield—Marquette Co. Youth Fair. Aug. 5-7. Tom Brady.

Weyauwega—Waupaca Co. Agril. Soc. Aug. 25-28. A. A. Stroschein.

Wilmot—Kenosha Co. Fair Assn. Aug. 11-14. Donna Kaskin.

Wyoming

Afton—Lincoln Co. Fair Assn. Aug. 25-27. Blaine Linford.

Basin—Big Horn Co. Fair Assn. Aug. 15-17. Bill Eckardt.

Big Piney—Sublette Co. Fair Assn. Sept. 10-11. Max Boroff.

Buffalo—Johnson Co. Fair Assn. Aug. 19-21. Rebecca S. Harris.

Casper—Central Wyoming Fair & Night Rodeo. Aug. 3-6. Jack Perry.

Cheyenne—Laramie Co. Jr. Exhibit. Aug. 17-20. Wilbur T. Brettell.

Douglas—Wyoming State Fair. Aug. 30-Sept. 3. Gordon L. Roush.

Evanston—Uinta Co. Fair Assn. Aug. 19-21. Al Pyatt.

Gillette—Campbell Co. Fair Assn. Aug. 25-27. Harold Scott.

Jackson—Teton Co. Fair. Aug. 20-21.

Laramie—Albany Co. Fair. Aug. 18-20.

Lusk—Niobrara Co. Fair Assn. Aug. 18-21. C. D. Jennewein.

Newcastle—Weston Co. Fair Assn. Aug. 18-21. Earl Christensen.

Pinedale—Sublette Co. Fair Assn. Sept. 10-11.

Powell—Park Co. Fair Assn. Aug. 18-20. Paul McCalmon.

Rawlins—Carbon Co. Fair. Aug. 24-27.

Riverton—Fremont Co. Fair Assn. Aug. 17-20. W. L. Duncan.

Rock Springs—Sweetwater Co. Fair Assn. Aug. 19-21. R. A. Forsgren.

Sheridan—Sheridan Co. 4-H Fair. Aug. 17-19. Pete Jensen.

Sundance—Crook Co. Fair & Rodeo. Aug. 18-20. Warren Ferrell.

Thermopolis—Hot Springs Co. Fair. Aug. 23-24. H. L. Gloyd.

Torrington—Goshen Co. Fair Assn. Aug. 25-27. F. B. Redfield.

Wheatland—Platte Co. Fair & Rodeo. Aug. 19-21. John Ballard.

Worland—Washakie Co. Fair Assn. Aug. 25-27. Jack Lowry.

CANADA

Alberta

Athabasca—Athabasca Dist. Agril. Soc. Aug. 9-10. J. C. McCallum.

Barrhead—Barrhead Agril. Soc. Aug. 2-3. J. Jensen.

Battle River—Battle River Agril. Soc. Aug. 2-3. Hubert Dechant.

Benalto—Benalto Agril. Soc. July 26-27. P. Kachmar.

Calgary—Calgary Exhn. & Stampede. July 11-16. Maurice E. Hartnett.

Camrose—Camrose Agril. Soc. Aug. 8-10. J. E. Stuart.

Cardston—Cardston Agril. Soc. July 18-19. Tom Cardwell.

Darwell—Darwell Agril. Soc. Aug. 20. Mrs. C. O. Conrad.

Edmonton—Edmonton Exhn. July 18-23. Barbara E. Bannerman.

Girouxville—Donnelly-Father-Girouxville Agril. Soc. Aug. 4-5. Mrs. R. St. Andre.

Goose Creek—Goose Creek Agril. Soc. Aug. 17. David Black.

Grande Prairie—Grande Prairie & Agril. Soc. Aug. 15-17. Mrs. Margaret Tennant.

High Prairie—High Prairie Agril. Soc. Aug. 11-12. Mrs. Ivy Smith.

Lethbridge—Lethbridge & Dist. Exhn. July 6-9. C. E. Perry.

Lloydminster—Lloydminster Agril. Soc. July 25-27. G. A. Mansell.

Mayerthorpe—Mayerthorpe Agril. Soc. Aug. 19. A. E. Gunton.

Medicine Hat—Medicine Hat Agril. Soc. July 21-23. E. V. Elford.

Olds—Olds Agril. Soc. Aug. 12-13. R. A. MacKinnon.

Pincher Creek—Pincher Creek Agril. Soc. Aug. 16. Mrs. J. Lynch-Staunton.

Priddis-Millarville—Priddis-Millarville Agril. Soc. Aug. 20. W. R. Jackson.

Red Deer—Red Deer Agril. Exhn. Aug. 4-6. D. W. Robertson.

Rimbey—Rimbey Agril. Soc. July 26-27. R. A. Anderson.

Vauxhall—Vauxhall Agril. Soc. Aug. 31. C. S. Douglas.

Vegreville—Vegreville Exhn. Assn. Aug. 1-3. T. K. Cole.

Vermilion—Vermilion Agril. Soc. July 28-30. S. C. Heckbert.

Westlock—Westlock Agril. Soc. Aug. 17-18. Stan W. Bott.

Wetaskiwin—Wetaskiwin Agril. Soc. Aug. 2-3. Mrs. Doris Kirkwood.

Wildwood—Wildwood Dist. Agril. Soc. Aug. 17. Mrs. Dorothy Carlsen.

British Columbia

Abbotsford—Lentras Fraser Valley Fair Assn. Sept. 6-8.

Agassiz—Agassiz Art. & Hort. Assn. Sept. 17.

Alberni—Alberni Dist. Fall Fair. Sept. 8-10.

Aldergrove—Aldergrove Agril. Assn. Sept. 23.

Armstrong—Interior Provincial Exhn. Sept. 14-17.

Bella Coola—Bella Coola Fair Assn. Sept. 2-3.

Bridge Lake—Bridge Lake Farmers' Institute. Sept. 3.

Burns Lake—Lakes Dist. Fair Assn. Aug. 27.

Castlegar—Castlegar & Dist. Fall Fair Assn. Sept. 16-17.

Cawston—South Similkameen Fall Fair. Sept. 8.

Chase—Chase Fall Fair. Sept. 5.

Chilliwack—Chilliwack Agril. Assn. Aug. 16-18.

Cloverdale—Lower Fraser Valley Exhn. Soc. Sept. 15-17.

Cobble Hill—Shawinigan-Cobble Hill Agril. Assn. Sept. 7.

Coombs—Arrowmith Agril. Assn. Aug. 26-27.

Courtenay—Comox Exhn. Assn. Sept. 15-17.

Crawford Bay—Crawford Bay Fall Fair. Sept. 1.

Creston—Creston Valley Fall Fair. Sept. 16-17.

Dawson Creek—Dawson Creek Exhn. Aug. 11-13.

Duncan—Cowichan Exhn. Sept. 8-10.

Edgewood—Innoaklin Farmers' Institute Agril. Fair. Sept. 5.

Fort Fraser—Fort Fraser Fall Fair. Sept. 5.

Fruitvale—Fruitvale Fair Assn. Sept. 5.

Ganges—Islands Farmers' Institute. Aug. 31.

Gibsons—Sunshine Coast Fall Fair. Aug. 19-20.

Grand Forks—Grand Forks Fall Fair. Sept. 9-10.

Haney—Maple Ridge Agril. Assn. Aug. 11-13.

Hope—Hope & Dist. Fall Fair Assn. Aug. 27.

Invermere—East Kootenay Agril. & Ind. Exhn. Aug. 26-27.

Ladysmith—Ladysmith Agril. Soc. Sept. 16-17.

Langely—Langely Agril. Assn. Sept. 9-10.

Lillooet—Lillooet Fall Fair Assn. Sept. 15-16.

Louis Creek—North Thompson Fall Fair Assn. Sept. 5.

Luxton—Metchosin Farmers' Institute Fall Fair. Aug. 26-27.

Mayne Island—Mayne Island Hort. Soc. & Fall Fair. Aug. 13.

McBride—McBride & Dist. Agril. Fair. Aug. 23-24. Mrs. E. M. Jensen.

Mission—Mission & Dist. Agril. Assn. Aug. 19-20.

Nanaimo—Vancouver Island Exhn. Assn. Aug. 18-20.

Nelson—West Kootenay Agril. & Ind. Exhn. Sept. 15-17.

North Burnaby—North Burnaby Hort. Soc. Sept. 10.

North Pine—North Peace River Fall Fair. Aug. 10.

Peachland—Peachland Women's Institute. Aug. 26.

Pemberton—Pemberton & Dist. Fall Fair. Sept. 3.

Penticton—Penticton & Dist. Peach Festival Assn. Aug. 3-6.

Port Alberni—Alberni Dist. Fall Fair Assn. Sept. 8-10. Mrs. N. Baturin.

Powell River—Powell River & Dist. Agril. Assn. Aug. 25-27.

Prince George—Prince George Agril. & Ind. Assn. Sept. 2-3 & 5.

Quesnel—Cariboo Agril. & Hort. Assn. Sept. 2-3.

Rock Creek—Rock Creek & Boundry Dist. Fair Assn. Sept. 17.

Saanichton—North & South Saanich Agril. Soc. Sept. 3-5. Arthur Howe.

Salmon Arm—Salmon Arm & Shuswap Lake Agril. Assn. Sept. 23-24.

Smithers—Bulkley Valley Agril. & Ind. Assn. Aug. 26-27.

Sooke—Sooke Fall Fair. Sept. 10.

South Burnaby—South Burnaby Garden Club. Sept. 16.

Squamish—Squamish Valley Fall Fair. Aug. 27.

Sunset Prairie—Kiskatinew Fall Fair. Aug. 17.

Vancouver—Pacific National Exhn. Aug. 20-Sept. 5. A. P. Morrow.

Vancouver—Vancouver Hort. Soc. Sept. 23-24.

Victoria—Luxton Fall Fair. Aug. 26-27. Mrs. R. Petersen.

Watch Lake—Watch Lake Fall Fair. Sept. 3.

Westbank—Westbank Fair Board. Sept. 2.

Westwood—Westwood Fall Fair. Sept. 5.

Manitoba

Altona—Altona Exhn. Sept. 8.

Arborg—Arborg Exhn. Aug. 13.

Binscarth—Binscarth Exhn. July 27.

Birch River—Birch River Exhn. Aug. 2.

Ethelbert—Ethelbert Exhn. Aug. 3.

Gilbert Plains—Gilbert Plains Exhn. July 27-28.

Kelwood—Kelwood Exhn. Sept. 29.

Kinosota—Kinosota Exhn. Sept. 3.

Plumas—Plumas Exhn. July 29.

Steinbach—Steinbach Exhn. July 27-28.

St. Agathe—St. Agathe Exhn. Sept. 17.

St. Anne—St. Anne Exhn. Aug. 13.

St. Vital—St. Vital Exhn. Aug. 18-19.

Swan River—Swan River Valley Exhn. July 25-27.

Teulon—Teulon Exhn. Aug. 19-20.

Waskada—Waskada Exhn. Oct. 21.

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New Brunswick

Albert-Albert Fair, Sept. 15-17. W. A. Stuart.
Bathurst-Gloucester Co. Fair, Aug. 30-Sept. 3. Allison Branch.
Chatham-Miramichi Exhn. Aug. 29-Sept. 3. H. T. Fraer.

Newfoundland

St. John's St. John's Agri & Homecrafts Exhn. Oct. 7-15. W. J. Meades.

Nova Scotia

Caledonia-Queens Co. Fair Assn. Sept. 21-24. Charles S. Cushing.
Lawrencetown-Annapolis Co. Exhn. Aug. 23-26. R. W. Gibson.

Ontario

Aberfoyle-Aberfoyle Exhn. Sept. 20-21. Acton-Acton Exhn. Sept. 16-17.
Almonte-North Lanark Agri. Soc. Sept. 8-10. Howard Giles.

Ayers Cliff-Stanstead Co. Agri. Soc. Aug. 25-27. Mrs. Eloise Corey.
Aymer-Aymer Exhn. Aug. 22-24.
Ayton-Ayton Fall Fair. Sept. 16-17. Mrs. Myrtle Schenk.

Massey-Massey Exhn. Sept. 23-24.
McDonalds Corners-McDonalds Corners Exhn. Sept. 30.
McKellar Agri. Soc. Sept. 17.
Maberly Maberly Exhn. Sept. 27-28.

Val Gagne-Val Gagne Exhn. Sept. 7.
Vankleek Hill-Vankleek Hill Exhn. Aug. 29-31. J. B. Hurley.
Walkerton-Walkerton Exhn. Nov. 2-3.

St. Lazare-Vaudreuil Agri. Soc. Aug. 26-28. Henry Reid.
St. Leonard d'Aston-Nicolet Agri. Soc., Div. A. Aug. 9-10. Lorenzo St. Arnaud.
St. Pascal-Kamouraska Agri. Soc. Aug. 17-22. Alp. Raymond.

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Clarksburg-Clarksburg Exhn. Sept. 20-21. Clute-Clute Exhn. Sept. 6-7. B. Golding.
Cobden-Cobden Exhn. Sept. 19-21.
Cochrane-Cochrane Exhn. Sept. 13-14.
Coe Hill-Coe Hill Exhn. Sept. 2-3. Albert Vader.

Clarksburg-Clarksburg Exhn. Sept. 20-21. Clute-Clute Exhn. Sept. 6-7. B. Golding.
Cobden-Cobden Exhn. Sept. 19-21.
Cochrane-Cochrane Exhn. Sept. 13-14.
Coe Hill-Coe Hill Exhn. Sept. 2-3. Albert Vader.

Quebec Ayers Cliff-Stanstead Agri. Soc. Aug. 25-27. Mrs. Eloise Corey.
Aymer-Gatineau Agri. Soc., Div. A-Sept. 14-17. R. Elwood Edey.
Bedford-Missisquoi Agri. Soc. Aug. 12-14. C. A. Sule.

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# THE FINAL CURTAIN

**AFFLERBAUGH—Jack,** 72, founder, president and general manager of the Los Angeles County Fair, Pomona, July 15 in that city. (Details elsewhere in this issue.)

**BREGER—Ozy,** 61, long-time midway concessionaire, July 17 in Chicago. During his many years in the business he was with the Rubin & Cherry Shows plus several Canadian organizations and in recent years had been active around Chicago lots. He was a member of the Showmen's League of America for 25 years. Survivors include his widow, Gussie; a nephew, Oliver Barnes, who is also a concessionaire, and two daughters.

**DOWNIE—Ernest,** 85, retired canvas supplier, recently in Los Angeles. Prior to his retirement in 1944, he and his two brothers operated Downie Bros., Inc., which supplied tents to shows, fairs and religious organizations. He leaves

his wife, Jessie; four sons, Wesley, Daniel, Arthur and Elwood; a daughter, Mrs. Martha D. Dallons; two sisters and a brother.

**ENGMAN—Irma** 71, veteran staff member of Stockholm's Grona Lund Tivoli, July 2 in Stockholm, Sweden. She had been with Tivoli since 1930 and held a number of important posts in the games concessions department.

**GLAUERT—Isabella** 80, high school horse performer and circus director, recently in Arden, Denmark. She was a member of the Mische circus family and widow of Oscar Glauert, with whom she was associated in Circus Mische-Glauert.

**GUDATH—Brownie,** 68, clown whose real name was Helmuth Fritz Gudath, recently in Los Angeles. He had been with the Ringling and Beatty circuses and was in the vaudeville team of Brosius and Brown. Gudath was a member of the Hollywood Comedy Club. A daughter, Eleanor Memanich, survives.

**HORAN—Albert J.,** 66, long-time Chicago politician and insurance salesman in outdoor show business, July 16 in Chicago. He had been a member of the Showmen's League of America for the past 27 years. He leaves his wife, Georgia; two daughters, Mrs. Patricia Reynolds and Mrs. Betty Dutton, a brother and a sister.

**HUTCHINSON—Lester W.,** formerly associated with major circuses and carnivals, July 19 in St. Margaret Hospital, Montgomery, Ala. Survived by his widow, Babe, and two sisters, Verna Bauman, Wichita, Kan., and Julia Mecker, Wellington, Kan. Burial July 22 in Montgomery.

**KORHN—Vernon F.,** long-time staffer of Royal American Shows and secretary of the Greater Tampa Showmen's Association, July 19 in Springfield, O. (Details elsewhere this issue.)

**LITTLE—Charles Thomas,** a trouper for 30 years with the Pearson, Pan American and Midway of Mirth shows and more recently with Page Bros. and Johnny's United shows, July 20 in Springfield, Ill. Survived by his widow, Lillian; two sons, Paul, Biloxi, Miss., and Jack, Chicago; twin daughters, Marriage, of the Sky High Alcides act, and Rosemary, and four grandchildren. Burial in Oak Ridge Cemetery, Springfield.

**McCULLOUGH — Harry (Doc),** 99, talker, in Los Angeles following a long illness. Born in Danville, Ill., he would have been 100 years old next March. Retired for a number of years, he joined the Pacific Coast

Showmen's Association in 1941. No known survivors. Funeral services conducted by PCSA followed by cremation Monday (18).

**SMITH—Mrs. Edith Mae,** 83, former trapeze performer with the Ringling and Hagenbeck-Wallace circuses, recently in Wood River Township Hospital near her home in East Alton, Ill. She joined a circus when 17 years old and retired about 40 years ago.

**WHITE—James George Sr.,** 64, Winnebago Indian known as Chief Thunder, June 26 in Newington (Conn.) Veterans' Hospital. He had lectured on TV for several years, was founder of Indian Park on the Mohawk Trail in Massachusetts and also did sketching at many New England sports shows. Survived by his widow, Jennie, and son, James Jr. Burial in Memorial Cemetery, Windsor, Conn., with military services.

## MARRIAGES

**NORMAN-BRIDGEFORD—** Charles Norman, cookhouse man for Heart of America Shows, and Dorothy Bridgeford of St. Louis, recently.

## BIRTHS

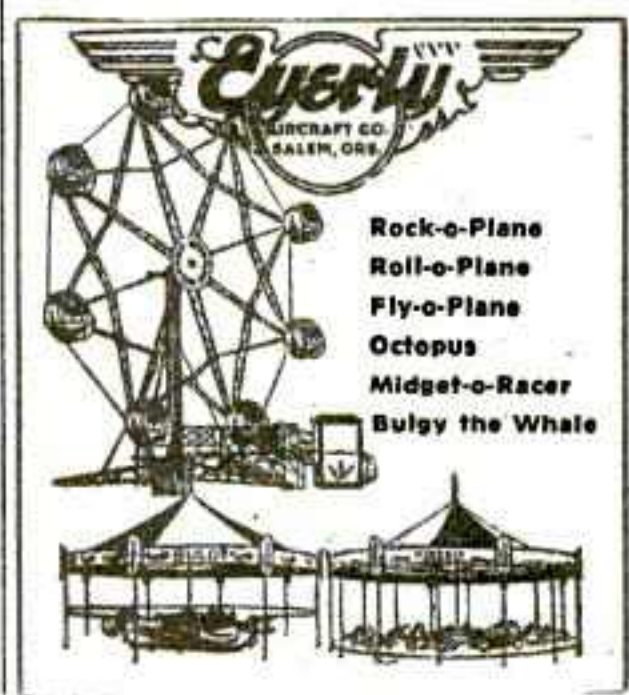
**JENKINS—** A daughter to Roy and Joan Jenkins, July 16 in Washington (D. C.) Medical Center. Mother is the daughter of Mr. and Mrs. David B. Endy, Miami.

# ROLLER RUMBLINGS

By AL SCHNEIDER

INDIANA rink operators and local units of government were exploring an Indiana Supreme Court decision by which the tribunal upheld the right of a girl to collect \$50,000 in damages for injuries allegedly suffered in a county-operated rink six years ago. Peggy Jane Flowers, of Evansville, is the plaintiff in the case and her suit is directed against the Vanderburgh County Board of Commissioners and the County Park Board. In her brief, she contends that she suffered serious injury July 8, 1954, while roller skating in an Evansville park operated by the county. Miss Flowers claims that her left arm was permanently impaired when she fell over light bulbs thrown on the rink by some youngsters. It is her argument that the accident occurred because of the lack of adequate supervision. The case reached the Supreme Court after both the Indiana Appellate Court and the Warrick County Circuit Court had ruled against Miss Flowers. Governmental immunity was the plea advanced by attorney for Vanderburgh County and upheld by the two courts before the appeal was taken to the State's highest tribunal. The five-judge court dissented from the two prior decisions which affirmed the county's immunity from tort liability. Tort is a civil misdeed justifying compensation. Governmental immunity stems from the ancient rule which held that the "King can do no wrong." "The doctrine of sovereign immunity," declared Judge Frederick Landis in speaking for the entire court, "does not apply to government-owned, profit-making functions." Miss Flowers said that she paid admission to the rink. "We see no valid reason why the well settled rule holding civil cities liable for damages for torts occur-

ring in the performance of their proprietary functions should not be applied to counties," Judge Landis stated further. He also observed that the county had obtained liability insurance thru Lloyd's of London. Acceptance of money from the insurance cast doubt over the validity of the immunity argument, he said. The case was returned to the Warrick County court with the order to remove the basis of the defense—immunity.



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FRANK TAYLOR

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of  
My Beloved Husband  
**JOHN C. WEER**  
Passed Away  
July 28, 1958  
ETHEL WEER

In Loving  
Memory of  
**R. L. (Bob) Bennington**  
Who Passed Away  
July 27, 1957  
Always in My Heart  
Wife  
**Dora Bennington**

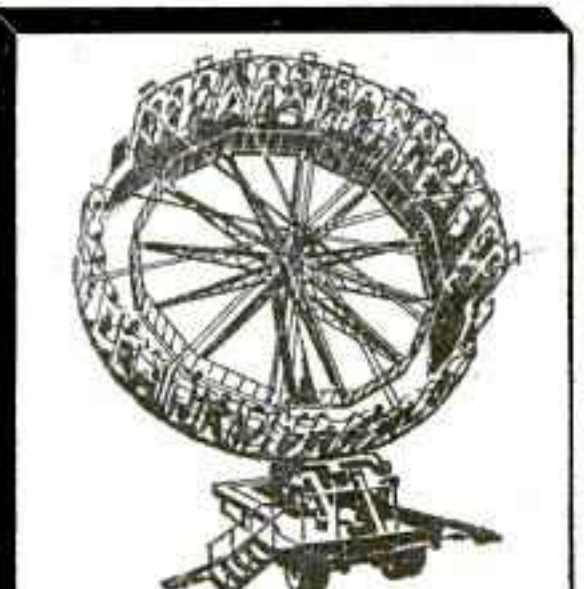
In Loving Memory  
**JOHN C. (Jack) YORKS**  
who passed away July 17, 1956  
His wife,  
**DAISY YORKS**

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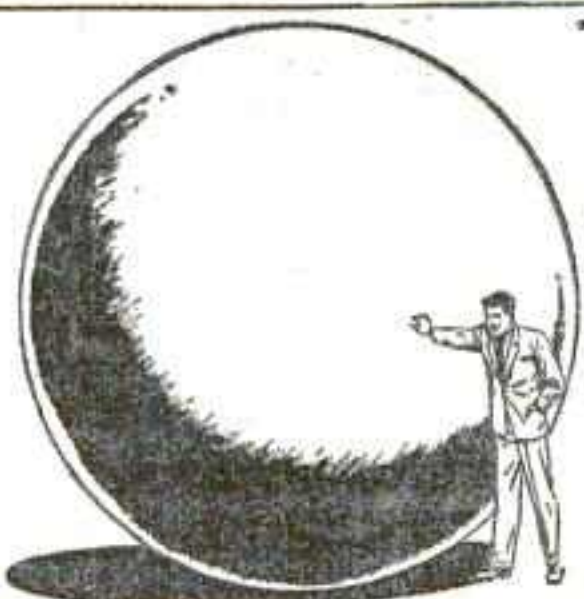
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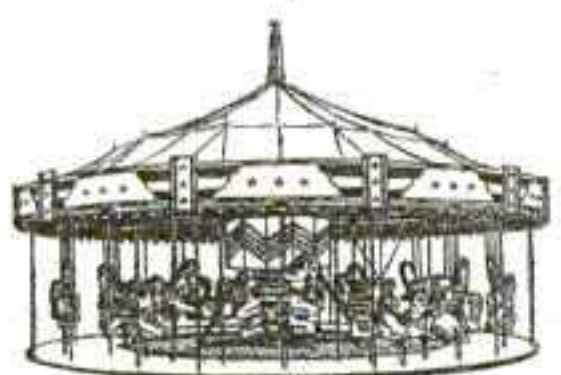


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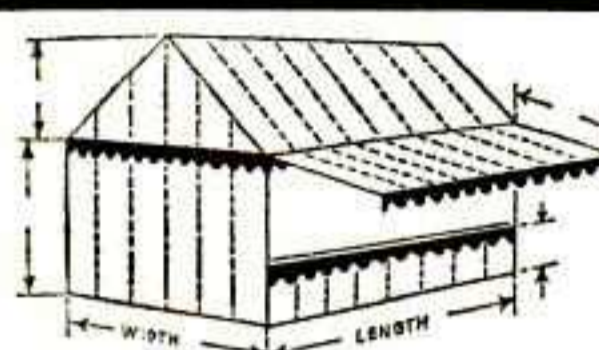
8'x9'	117.75	138.55
10'x10'	126.40	149.20
12'x12'	142.45	165.45

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## CARNIVAL ROUTES

A-1 Ams.: \*Keith Carpenter; (Fair) Oblong, Ill.; (Fair) Tuscola, Aug. 1-6.

Alamo Expo.: \*Mrs. H. T. Reynolds; (Fair) Norton, Kan.; (Fair) Fairbury, Neb., Aug. 2-6.

All American: Herndon, Va.; Round Hill, Aug. 1-6.

American Beauty: \*Mrs. H. W. Bartholomew; (Fair) Marengo, Ia., 27-30.

Badger State: \*A. Vomberg; Henderson, Minn., 29-31.

Baker's United: \*Helen Hively; (Fair) Clinton, Ind.; (Fair) Osgood, Aug. 1-6.

Bee's Old Reliable: \*Raymond C. Huls; (Fair) Cynthia, Ky.; (Fair) Germantown, Aug. 1-6.

Bellantoni's Rides: Iselin, N. J. Belle City: (Fair) Tomah, Wis., 26-31; (Fair) Antigo Aug. 4-7.

Bernard & Barry: \*B. Mallins; Halifax, N. B.; St. Hyacinthe, Que., Aug. 1-6.

Big State: \*Jos. Sima; Copperas Cove, Tex., 26-Aug. 2; (Fair) Hico 3-7.

Blue Grass: \*J. T. Richards; (Fair) Urbana, Ill.; (Fair) Scottsboro, Ind., Aug. 1-5.

Blue Valley: \*H. L. Conwell; Hardin, Mo., 28-30.

Brodbeck - Schrader: \*B. Smitt; Cheyere, Wyo., 25-31; Casper Aug. 1-7.

Brown, Al: \*Al Brown; (Fair) Willmar, Minn., 27-30; (Fair) Pine City 31-Aug. 2; (Fair) Kasson 4-7.

### Circus Routes

Atterbury Bros: Benton Harbor, Mich., 25-31; Lansing Aug. 1-6. Beers-Barnes: Blissfield, Mich., 28; Morenci 29; Continental, O., 30; Celina Aug. 1; Winchester, Ind., 2; Hagerstown 3.

Clyde Beatty-Cole Bros.: \*Buster Olde; Sault Ste. Marie, Mich., 25; Petoskey 26; Alpena 27; Bay City 28; Port Huron 29; Pontiac 30; Owosso (mat.) 31.

Clyde Bros.: Waterloo, Ia., 26-27; Davenport 28-30.

Cole: \*H. Walters; Coleman, Mich., 27.

Cristiani Bros.: \*Don Gwin; Sioux Falls, S. D., 26-27.

Duke of Paducah: \*T. Ayers; Festus, Mo., 25; Perryville 26; Kennett 27; Malden 28; Dexter 29; Cape Girardeau 30.

Garden Bros.: Iroquois Falls, Ont., 25; Cochrane 26; Smoothrock 27; Hearst 28; Geraldton 29.

Hagen Bros.: Hornell, N. Y., 25; Dansville 26; Batavia 27; Albion 28; Lockport 29; Niagara Falls 30.

Hunt Bros.: \*Jim Conley; Bedford, Mass., 25; North Reading 26; Peabody 27-29; Ipswich 30.

James-Christy: \*W. K. DeLock; Killdeer, N. D., 25; Hazen 26; Underwood 27; Turtle Lake 28; McCluskey 29; Bowdon 31.

Kelly-Miller: \*Jack S. Smith; Princeton, B. C., 25; Merritt 26; Kamloops 27-28; Vernon 29; Kelowna 30.

King Bros.: \*Eve Hinckley; Athabasca, Alta., 25; Fort Saskatchewan 26; Stony Plain 27; St. Albert 28; Ponoka 29; Stettler 30; Jasper Place Aug. 1; LaCombe 2.

Mills Bros.: \*Jos. Stefan; Thornwood, N. Y., 25; Ardsley 26; Ossining 27; New City 28; Suffern 29; Blauvelt 30.

Packs, Tom: (Island Stadium) Wheeling, W. Va., 25-27; (H. S. Stadium) Parkersburg 29-30; (Ball Park) Natchez, Miss., Aug. 8.

Polack Bros.: (H. S. Stadium) Santa Cruz, Calif., 26-27; (H. S. Stadium) Redwood City 29-30; (Mackay Stadium) Reno, Nev., Aug. 3-6.

Strong, John A.: (Fair) Santa Rosa, Calif., 25-31; (Fair) Turlock Aug. 1-2; (Fair) Yuba City 3-7.

Buck, O. C.: \*R. Edmonds; Tupper Lake, N. Y.; Plattsburg Aug. 1-5.

Buckeye State: (St. Vincent De Paul) Elyria, O., 28-31.

Burkhart, Carl: \*G. W. Cain; Lexington, Ill.

Byers Bros., No. 1: \*James L. Reed; (Fair) Menomonie, Wis., 27-31; (Fair) Independence, Ia., Aug. 1-4; (Fair) Osage 5-7.

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C. & H. Ams.: \*Bob Dale; Charlotte, Ia., 25-27; La Clare 28-31.

Capell Bros.: (Furr Shopping Center) Albuquerque, N. M., 26-30.

Capital City: \*C. C. Miller; (Fair) Owensboro, Ky., Aug. 1-6.

Carl, A. J., No. 1: \*Mrs. A. J. Carl; (Fair) Hale, Mich., 27-30.

Carl, A. J., No. 2: Zeeland, Mich., 25-27; Nashville 28-30.

Carpenter Bros.: \*Jim Stevenson; Edgerton, O., 27-30; Liberty Center Aug. 4-6.

Carroll's Greater: \*Neva Lanke; (Fair) Hallock, Minn., 28-31; (Fair) Wadena Aug. 4-7.

Central States: \*J. D. Steinbeck; Hanover, Kan., 25-27; Jewell 28-30.

Cetlin & Wilson: \*Tony Lewis; West Terre Haute, Ind.

Chanos, Jimmie: \*Chas. D. French; Muncie, Ind.

Cherokee Am. Co.: J. W. Mahaffey; Yale, Okla.; (Fair) Pratt, Kan., Aug. 1-6.

Collins, Wm. T.: \*Mrs. Henry Hings; (Fair) Thief River Falls, Minn., 25-29; (Fair) Maquoketa, Ia., Aug. 3-7.

Continental: \*Bob Sherry; Stockport, N. Y.

Cook Am. Co.: \*Al Southwell; Milan, Mich., 26-30.

Crafts Expo.: \*V. B. Kuropatwa; (Fair) Hollister, Calif., 27-31.

Crafts 20 Big: \*Frances Ferris; (Fair) Pacoima, Calif., 27-31 (Fair) Oxnard Aug. 3-7.

Curl Am. Co.: Pleasanton, Neb., 27-28; (Fair) Clay Center 30-Aug. 1; Litchfield 2-3; (Fair) Sargent 4-6; (Fair) Loup City 7-9.

(Continued on page 69)

### Arena Routes

Lavelli, Tony: Madison, Ind., 28; Dayton, O., 30; Lafayette, Ind., Aug. 1; Bloomington, Ill., 3; Tulsa, Okla., 12.

### Miscellaneous

Damon, Dwight F.: Revere, Mass., 29-30.

Lone Star Supply: Hereford, Tex., 25-30; Phillips, Aug. 1-6.

Majestic Showboat (Ind. University): Evansville, Ind., 25-31; Henderson, Ky., Aug. 1-2; Mount Vernon, Ind., 3-4; Henderson, Ky., 5.

O'Day, Marie, Palace Car: Prairie Home, Mo., 25-27; Montgomery City 28-31; Potosi Aug. 3-6.

Schaffner Players: Laplata, Mo., 25-31; Lewistown Aug. 1-7.

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# CARNIVAL ROUTES

Continued from page 68

D. & D. Am. Co.: Kalona, Ia., 25-26; North English 28-30; Altona, Ill., Aug. 2-4; Durant 5-7.  
 Davidson United, No. 1: \*L. Kane; Tabor, Ia., 25-26; Griswold 28-30; Harlan Aug. 1-3.  
 Davidson United, No. 2: Dedham, Ia., 26-27; Griswold 28-30.  
 Davis Am. Co.: \*Martha Davis; Astoria, Ore., 26-31; Oakridge Aug. 2-7.  
 De Luxe Ride Co.: Davison, Mich.  
 Dickson United: Wilshire, O.  
 Dobson's United: \*Bert Klaas; (Central Ave.) Minneapolis, Minn., 25-26; (Rice & Lausen) St. Paul 28-Aug. 3; (Fair) St. Croix Falls, Wis., 5-7.  
 Down River Am. Co.: \*Mrs. H. Hilo; East Highland, Mich., 27-30; Stockridge Aug. 1-6.  
 Drago, No. 1: \*John M. Kiely; Cicero, Ind.; (Fair) Flora Aug. 1-6.  
 Drago, No. 2: \*Mary Lloyd; (Fair) Otterbein, Ind.; (Fair) Kentland Aug. 1-5.  
 Drew, James H.: \*Jimmy Drew; (Fair) Paris, Ill.; (Fair) Valparaiso, Ind., Aug. 1-6.  
 Dudley, D. S.: (Fair) Dighton, Kan.; (Fair) Hill City Aug. 1-6.  
 Eastern Am. Co.: \*John Looney; Boothbay, Harbor, Me.; Rockland Aug. 1-6.  
 Eddie's Expo.: \*Red Shick; Kane, Pa.  
 Emshoff: Walworth, Wis., 27-30; Union Grove Aug. 4-7.  
 Evans United: (Fair) St. Charles, Mo., 25-Aug. 1; (Fair) Washington 4-7.  
 Fair Time: (Fair) Sonora, Calif., 28-31; (Fair) Antioch Aug. 3-7.  
 Farrow Am. Co.: \*Clarence Walter; Jefferson, Wis., 27-31.  
 Foley & Burk Comb.: (Fair) Santa Rosa, Calif.; (Fair) Turlock Aug. 1-6.  
 Frankie's Rides: (Fair) Grafton, W. Va., Aug. 1-6.  
 Franklin, Don: \*Jay Barton; Wabasha, Minn., 28-31; Faribault Aug. 4-7.  
 Funland: (Fair) Memphis, Mo., 26-30.  
 G. & B.: \*Beulah Broas; Buchanan, W. Va., (Fair) Summersville Aug. 1-6.  
 Gala Expo.: \*Carolyn Miller; Shelby, Mo.  
 Garden State: \*Hip Roberts; Pittston, Pa.; Hazelton Aug. 1-6.  
 Gentsch: \*Fay Curtis; Greenwood, Miss., 25-Aug. 3; Philadelphia 4-12.

Georgia Am. Co.: \*Horace Williams; Granite City, N. C.  
 Geren, W. R., No. 1: \*Elmer Benefield; (Fair) Salem, Ind.; (Fair) Greencastle Aug. 1-6.  
 Geren, W. R., No. 2: \*Elmer Benefield; (Wellgro Shopping Center) Greenwood, Ind., 25-Aug. 6.  
 Gladstone Expo.: \*Betty Jolley; Kenosha, Wis., 25-31.  
 Gold Bond: \*Adam Tesha; (Fair) Monroe, Wis., 27-31; (Fair) Westfield Aug. 3-7.  
 Gold Medal, No. 1: \*Bill Stevens; Prestonsburg, Ky.  
 Gold Medal, No. 2: \*C. C. Leisure; Amherst, Va.; (Fair) Luray Aug. 1-6.  
 Gold Medal, No. 3: Allen, Ky.  
 Gooding Am. Co., No. 1: \*Joseph Gaskell; (Fair) Washington C. H., O.  
 Gooding Am. Co., No. 2: \*Geo. Ingram; (Fair) Logansport, Ind.  
 Gooding Am. Co., No. 3: \*J. H. Macdougall; South Bend, Ind.  
 Gooding Am. Co., No. 4: \*L. J. Ebert; (Fair) Dunkirk, N. Y.  
 Gooding Am. Co., No. 5: New Bremen, O.  
 Gooding Am. Co., No. 6: \*Joe T. Coleman; (Fair) Rushville, Ind.  
 Gooding Am. Co., No. 7: (Fair) Madison, Ind.  
 Gooding Am. Co., No. 8: (Fair) Andover, O.  
 Gooding Am. Co., No. 9: Genoa, O.  
 Gooding Am. Co., No. 10: (Fair) Proctorville, O.  
 Gooding Am. Co., No. 11: Wheeling, W. Va., 25-27; Indianapolis, Ind., 29-31.  
 Gopher State: Two Harbors, Minn., 29-31; Grand Marais Aug. 4-7.  
 Grand American: Ackley, Ia., 25-27; (Fair) Manson 28-31; (Fair) Allison Aug. 5-8.  
 Greater Kastl: \*G. Pelan; Albuquerque, N. M.  
 Green Tree: \*John M. Huls; (Fair) Columbia, Ky.; (Fair) Russell Springs Aug. 1-6.  
 Griffiths, Wm. A.: \*Nicholas Ha-boorchock; (Fair) Shippensburg, Md.; Pine Grove Aug. 1-6.  
 Hale's Shows of Tomorrow: \*W. T. Hale; Kansas City, Kan., 25; Craig, Mo., 29-31.  
 Hammond, Bob: \*Mrs. J. A. Schneck; (Fair) Corning, Ia., 27-31; (Fair) Manchester Aug. 2-6.  
 Hannah Ams.: \*I. Lange; Hermine, Pa.  
 Hannum, Morris: Berwyn, Pa.; Fairless Hills Aug. 1-6.

Happyland: \*Russ Stager; (Fair) Fowlerville, Mich.  
 Hartsock Bros.: Coffee, Mo., 27-30; Bucklin Aug. 3-6.  
 Hartsock, Roy: \*Roy Hartsock; Perry, Ill.  
 Heart of America: \*Jim Chapman; McCook, Neb., 25-29; Phillipsburg, Kan., Aug. 4-7.  
 Heth, No. 1: \*Al Kunz; Danville, Ill., 25-28; (Fair) Decatur 30-Aug. 4.  
 Heth, No. 2: \*Al Kunz; (Fair) Olney, Ill., 30-Aug. 4.  
 Holiday Am. Co.: \*Mrs. K. McCormak; Waverly, Kan., 25-27; Corder, Mo., 28-30; Overbrook, Kan., Aug. 1-6.  
 Hottle, Buff, No. 1: \*F. Bailey; Stewardson, Ill., 26-30.  
 Hottle, Buff, No. 2: \*Wm. A. Brooks; Aledo, Ill.; (Fair) Mt. Sterling Aug. 1-5.  
 How - Reit: (Fair) Middletown, N. Y., Aug. 6-13.  
 Hunt Am. Co.: (Fair) Hopkinsville, Ky., 25-Aug. 6.  
 Illinois Valley Rides: Pekin, Ill.  
 Imperial: \*Audrey L. Davies; (Fair) Lewistown, Ill., 26-30; (Fair) Knoxville Aug. 1-6.  
 Johnny's United: \*Ray Jackson; Columbus, Ind.; (Fair) Charleston, Ill., 31-Aug. 6.  
 Ken-Penn Ams.: \*Chas. Graham; New Galilee, Pa.; Rocky Grove Aug. 1-6.  
 Key City: \*Loretta Smith; Shoals, Ind.  
 Keystone State: (Fair) Jack Town, Pa., Aug. 1-6.  
 King Bros.: Manassa, Colo., 25-28; Julesburg 29-30.  
 King Expo.: Marine City, Mich.; Greenville Aug. 1-6.  
 Krekeler Am. Co.: (Fair) Williamsburg, O., 27-30; (Fair) Maumee Aug. 1-7.  
 Lagasse Am. Co., No. 1: \*Roland Poor; Lebanon, N. H.  
 Lagasse Am. Co., No. 2: Billericia, Mass.  
 Lagasse Am. Co., No. 3: Nashua, N. H.  
 Lagasse Am. Co., No. 4: Merrimac, Mass.  
 Lajoie Ams.: Hudson, Mass.  
 Lindle, Jack: \*John Pope; (Fair) Bellmont, Ill.; Clarence, Mo., Aug. 2-4; (Fair) Mendon, Ill., 6-10.  
 Lone Star Ams.: Hereford, Tex.; Phillips Aug. 1-6.  
 Luehrs' Ideal Rides: \*Bill Williams; (Fair) Clay City, Ind., 27-30; (Fair) Brazil Aug. 2-6.  
 Lynn's Midway: \*Gladys Erickson; Zumbrota, Minn., 28-31; Akeley Aug. 2-3; Deer River 5-7.  
 M. D. Ams.: (Fair) Phoenixville, Pa.; (Fair) Bethlehem, Aug. 1-6.  
 Mac's Am. Rides: Corsica, S. D., 26-27; Miller, Aug. 2-3.  
 Manning, Ross: \*Nelson Wilkins; Roanoke, Va.; S. Boston Aug. 1-6.  
 Marks: \*Jack Gallippo; Charlottesville, Va.  
 Marvel: \*Carolyn Merriman; Stroughurst, Ill., 25-27; Blandinsville 28-30.  
 McKenna's Rides & Ams.: \*T. Hale; Medford, Wis., 26-31; Cedarburg Aug. 4-7.

Merchant's Festival Rides: Nashville, Tenn.  
 Merriam's Midway: \*D. Merriam; Titonka, Ia., 26-27; Ogden 29-30; Vinton Aug. 1-4; Waukon 5-7.  
 Midway of Mirth: \*Frank X. Lavelle; (Fair) Benton, Ill.; (Fair) Salem Aug. 1-6.  
 Monarch Expo.: \*Earl W. Carpenter; (Fair) Belleville, Ill., 28-Aug. 6.  
 Moore's Modern: \*Jack Moore; (Fair) Campbell, Neb., 25-26; Arapahoe 27-29.  
 Motor State: \*M. Frederick; (Fair) Hamlet, Ind.; Argos Aug. 1-6.  
 Mound City: Leesburg, Mo.; Mexico Aug. 1-6.  
 Murphy's Northern State: \*Mrs. H. McMahan; Beach, N. D., 25-27; Carson 28-31; Dickinson Aug. 1-3; Ekalaka, Mont., 5-7.  
 New England Ams.: Brattleboro, Vt.  
 Northern Expo.: \*C. Dallas Egan; Lewistown, Mont., 27-30.  
 Norton's Greater United: \*Mildred Carter; Custer, S. D.  
 Novelty Expo.: (Fair) Platte City, Mo., 25-31; (Fair) Herington, Kan., Aug. 1-6.  
 Oklahoma Expo.: \*Dee Roberts; Pea Ridge, Ark., 27-30.  
 Olson: \*Mrs. Ray Cramer; South Bend, Ind., 25-27; (Fair) Chippewa Falls, Wis., 31-Aug. 7.  
 O'Neil Ams.: Savage, Minn., 27-30.  
 Page Bros.: (Fair) Shelbyville, Ky.; (Fair) Owensboro, Aug. 1-6.  
 Page Comb.: \*Blackey Jones; (Fair) Ithaca, N. Y.; (Fair) Whitney Point, Aug. 1-6.  
 Palmetto Expo.: \*Milton McNeace; Wilson, N. C.  
 Parada: Golden City, Mo., 27-30; Ulrich, Aug. 1-6.  
 Penn Premier, No. 1: \*Richard Gilman; Follansbee, W. Va.  
 Penn Premier, No. 2: Jeannette, Pa.; Wind Ridge, Aug. 2-6; Waynesburg 8-13.  
 Peter Paul Ams.: \*Paul Bicio; Strawberry Point, Ia.  
 Playtime Am. Co.: \*Peter Burr; Orleans, Mass.  
 Port City Rides: Brimfield, Ill., 28-30; Ottawa, Aug. 2-4.  
 Powelson Ams., No. 1: \*Happy Powelson; (Fair) Lawrenceburg, Ind.; Maumee, O., Aug. 3-7.  
 Powelson Ams., No. 2: \*Happy Powelson; Moundsville, W. Va.; Picketon, O., Aug. 3-6.  
 Powelson Ams., No. 3: \*Happy Powelson; Dresden, O.; Springfield, O., Aug. 3-6.  
 Prell's Ams.: \*L. Sylvester; Harrington, Del.

Prell's Broadway: (Fair) Harrington, Del.; (Fair) Bridgeton, N. J., Aug. 1-6.  
 R. & L. Ams.: \*G. L. Clark; Elk Point, S. D., 25.  
 Raines, Rosa M., Ams.: \*Rosa Ann Philpot; Westville, Okla.; Oswego, Kan., Aug. 1-6.  
 Rainier: \*A. W. Randolph; Seattle, Wash., Aug. 1-6.  
 Reed Ams.: (Fair) Carthage, Tenn.; Heber Springs, Ark., Aug. 1-6.  
 Reid, King: \*Wm. R. Austin; Moncton, N. B.  
 Reid's Golden Star: \*Elmer Reid; Loudon, Tenn.  
 Reithoffer: \*Joe Gidaro; (Fair) Owego, N. Y.; Morris Aug. 1-6.  
 Rock City: \*Bill Horton; Foster, Neb., 28-31.  
 Rogers Bros.: \*Mrs. M. L. Whiteside; Braham, Minn., 25-27; (Fair) Hopkins 28-30; (Fair) Mora Aug. 1-3; (Fair) Proctor 4-7.  
 Rohr's Modern Midway: \*Jeannett Waters; (Fair) Highland, Ill.; (Fair) Danville 31-Aug. 4; (Fair) Kankakee 6-11.

(Continued on page 70)

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**PUBLIC HEARINGS**  
**STATE OF NEW YORK**  
 Pursuant to Article 19 of the Labor Law (Minimum Wage Act), the Industrial Commissioner will hold public hearings on his proposals to modify the minimum wage standards and regulations applicable to employees in the amusement and recreation industry (Minimum Wage Order No. 8-a) to make them consistent with the requirements of the new statute.

The hearings will be held as follows:

Albany	Thursday August 4, 1960 10 A.M.	Governor Alfred E. Smith State Office Building Hearing Room 1 Albany, New York
New York City	Friday August 5, 1960 10 A.M.	State Office Building 80 Centre Street Room 659 New York, New York M. P. Catherwood Industrial Commissioner



## WATER-STAGESHOW REVUE

## 'Aquarama's' Fun Is Strong Point

By IRWIN KIRBY

NEW YORK — The second chapter of this year's "Aquarama" presents a water-stage production already tailored by several weeks of experience, and it is heartening to report that it is coining money. With recent Flushing Meadows Amphitheater efforts having been no financial bonanzas, Dick Randall's venture has somehow found a successful road to follow.

In many ways the Randall version is typical of these outdoor potpourris. There are 10 diver-comedians and a line of 14 Aquarama Mermaids. Names of most of the water performers are familiar to program readers. There is a recognized-name band, and a rotating feature-act policy.

Where the edition differs slightly from its predecessors is in the total absence of variety acts. Where such would be seen, there are comic interludes by the divers. And it must be faithfully noted that these passages, far from being tiring, show a refreshingly inventive funniness and uproarious slap-

stick. Also recorded is that the program's heftiest applause is won by a collection of plumbing, for a first-half and finale standout is an improved unit of "Dancing Waters." Other than this installation, the existing facilities have not been embellished for this show.

More successes are won by Vincent Lopez, whose appearances with his orchestra (led by Ed Sadowski) include a piano interlude and community singing of old favorites beamed onto the vast revolving-stage backdrop. "Aquarama" opened with Buster Crabbe and Richard Hayes as features, and succeeded them with the Three Stooges and British rock 'n' roller Johnny Eager. The latter may possess an acceptable singing voice, but these qualities were impossible to isolate during his hollering, contorting, finger snapping, squatting and other limbering-up exercises. Lopez will remain thru these feature changes.

## Stooges' Act Goes Over

As for the Three Stooges, returned to national prominence, they

present an act sculpted to their peculiar brand of knockabout. The comedy is broad and obvious, the gags are simple but clean. Two-thirds of them being the originals, they don't exert themselves physically and remain upright thruout their turn. The adults liked them and the kids present loved them, and at the show caught, there were close to 5,000 paid admissions on a Wednesday night (20), no mean trick with the distraction of television. The Amphitheater seats 8,200.

Randall is not yet 35 and seems to have a winner on his hands. The production's expense seems geared to feature names, but all the elements used blend nicely. His formula parallels that of Elliot Murphy, which is water plus names. Six of seven of the tough Gotham critics gave it the stamp of approval at the debut.

Fun routines by divers Johnny Edwards and Jimmy Goodhead fill gaps which could have proved embarrassing. Their "Stupidman" take-off and diving board capers are outstanding, in a field overdone with repetition. Also in the water are Charlie Bates, Kevin Newell, Al Coffey, John Narcy, Cid (Junior) Canale, Stan Dudek, Ron Keenhold and Vic Zoble, who does the fire dive and audience clown. Microphone is manned by John McKnight. There are fireworks Tuesdays and Fridays.

Bob Maxwell, Barbara and Bobbie Knapp, Carol Fonda and Carol Riding are also among the aquatic names worthy of credit. Water choreography fails to achieve anything novel and the diving segments are in the traditional pattern, but all are well-received. How the production has been welcomed is noted in the turnaway house of Saturday night (16), first full house at a water show here since 1955. With advertised tie-ins charted with Vim Stores (thru Max Hecht) and Alexander's (thru Milt Warner), "Aquarama" title exposure will be heavy in the following weeks. On the fire is an early-evening show for Sundays, with lollypops, balloons and TV favorites to lure children.

McKnight is listed as executive director and Norman Brockenshire as program co-ordinator. Randall has been associate producer of the Sessue Hayakawa play, "Kataki," and heads two TV film companies. This is his first outdoor endeavor.

## BOB-LO MATCHES '60 DESPITE RAIN

DETROIT — Bob-Lo Island Park, operated under the general management of W. B. (Bill) Browning for the Browning family interests, enjoyed a close to "full house" crowd of about 8,500 Saturday (16) with the Detroit Edison Power Club annual picnic.

Favorable weather was a factor in the big weekend business. Many days of rain earlier in the season undoubtedly discouraged attendance to some extent for the first few weeks, but per capita spending at the park is a little higher than in several years, according to park Manager Harold E. Gorry. Result is that total business at the park is about equal to last season's. Prices at the park are at the same levels as in recent seasons, with most rides at 20 cents, while a few operate at a dime and some at a quarter. The park is featuring a dime ride on the Moon Rocket and on the Airplane Ride.

Children's Day each Monday is proving a big draw for the small fry and families. Youngsters accompanied by an adult ride free to the island on Mondays—the nor-

mal fare is 75 cents for children, and \$1.50 for adults (\$1.75 on weekends).

While no major new attractions have been installed at Bob-Lo this year, an extensive program of refurbishing has been completed. In addition, several thousand flowers have been planted, adding greatly to the landscaping and decor.

Church picnics continue a major feature at Bob-Lo, with church services frequently held in the pavilion. For these services, an altar is usually placed on the stage, and music provided by the church choir, with a sermon by the pastor.

Typical was the service conducted there on a recent Sunday by Faith Lutheran Church, attended by about 800 members. Services were followed by a picnic and games. On the same day, St. Veronica's Roman Catholic Church held a parish picnic at Bob-Lo, attended by about 2,000 parishioners. The church editor of The Detroit Free Press came down for the day, and wrote a detailed story of the events, presented with pictures in the daily paper.

## Charleston, S. C., Fair Finds a Home

CHARLESTON, S. C.—A move toward permanence has been accomplished for the Coastal Carolina Agricultural and Industrial Fair, in the form of a long-term lease on 40 acres in North Charleston. Situated off Dorchester Road, the site is due for intense preparatory work for this fall's fair, October 31 thru November 5.

The fair has been shuttled around in recent seasons, and has suffered the added inconvenience of rain. Conditions for the 1960 edition are very favorable. Robert B. Scarborough, president, points to a number of prominent newspaper accounts of the search for a permanent home. The coverage has been,

in effect, prominent publicity for the fair.

Inland Steel Corporation will erect a 300-foot all-steel main exhibit hall this summer. The association will fence in a 12-acre section for the Amusements of America midway's exclusive use, Scarborough said. It will also clear, grade and make roads for a 5,000-car parking lot, which will be lighted and patrolled.

The development opens the gates for long-desired expansion of the fair. Some \$70,000 will be spent on the grounds this year. Among other projects, there will be a main automobile gate built around permanent ticket booths, and a pedestrian gate with permanent ticket booths and turnstiles for accurate tabulations.

Except for the big steel hall most of the exhibits will be housed under canvas this season. The Air Force and Navy will each have displays, and national contests include the Cotton Bag Sewing Contest and Fleischman's Yeast Baking Contest.

There are no racing activities planned for this fall, but the layout provides room for a half-mile track and grandstand which are in the plans, Scarborough said. There is hope for construction of a three-quarter midget racing track for adults and a quarter-midget track for youngsters.

Local support and sentiment are excellent, and a result is that the fair is dropping its pressure on passage of a State predate law. The bill will be brought up again next year when the Legislature convenes, but Charleston will not have a part in it, according to reports.

Officials are Scarborough, president; Carl W. Pollock, vice-president; J. W. Cabaniss, secretary; Oscar W. Johnson, treasurer, and the following directors: A. C. Baker, T. L. Haynie, L. A. R. Nelson, John E. Huguley, William H. Grimbail Jr., J. F. Lucas, H. A. Petit and G. B. Stine.

somewhere in the middle, and there is no doubt it is pleasing customers. The nut is down. The family is handling every possible task itself. Given a break in business and no overstrain on the shorthandedness, it should come home a winner this time.

## CARNIVAL ROUTES

• Continued from page 69

Rose City Rides: \*Dutch Schrader; Prairie Home, Mo., 25-27; Montgomery City 28-31; Potosi Aug. 3-6.

Ross Ams.: \*R. T. Sinderson; Masena, Ia., 25-26.

Royal American: \*Joe Pearl; Saskatoon, Sask.; Regina, Aug. 1-6.

Royal United: \*Jackie Swift; Oelwein, Ia., 25-26; Jesup 27-28; Coggon 29-30; Coon Rapids, Aug. 1-3; (Fair) Thompson 5-7.

Royal West: \*Jack Lee; Brookings, Ore., 27-31; Coquille Aug. 2-7.

Rumble Rides: \*D. P. Rumble; (Fair) Cayuga, Ind.; Terre Haute Aug. 5-7.

S. & W.: \*J. O. Green; Jefferson City, Mo.; Washington, Ia., Aug. 2-5.

Schafer 20th Century: (Fair) Quincy, Ill., 26-Aug. 5; (Fair) Davenport, Ia., 6-13.

Shorter's Greater: \*H. E. Michalson; Ceylon, Minn., 25-27; Schaller, Ia., 28-30; Odebolt 31-Aug. 2.

Siebrand Bros.: \*Don Hanna; Great Falls, Mont., 30-Aug. 6.

Skerbeck Ams.: \*Rose Kronschrall; Gaylord, Mich., 27-30.

Smiley's Ams.: \*J. R. Fasolas; Blairsville, Pa.

Smith, George Clyde: \*F. A. Norton; Corriganville, Md.; Galitzen, Pa., Aug. 1-6.

Sol's Greater: \*Mrs. Sol Rosenfeld; (Fair) Nappanee, Ind.

Stafford: Cloverdale, Ind.

Stanley, Wm. D.: \*Donald Dropps; (Fair) Fosston, Minn., 27-30; (Fair) Bemidji, Aug. 1-3; (Fair) Clinton 5-7.

Steele's Ams.: \*Lenny Fletcher; (Fair) Portage, Wis., 27-31.

Stephen's: \*Delmar Harridge; Brighton, Ia., 26-27; Ollie 29-30.

Stipe's: Mound, Minn., 29-31; Minnesota Lake, Aug. 2-3; Elmwood, Wis., 5-7.

Strates, James E.: \*J. J. Asel; (Fair) Butler, Pa.; (Fair) Clearfield, Aug. 1-6.

Sunset Am. Co.: \*Daniel Dunning; (Fair) Mt. Pleasant, Ia.; (Fair) Columbus Junction, Aug. 1-5.

Sutton's Pacific Coast: Hawthorne, Calif., 25-31; LaPuente, Aug. 3-7.

Tatham Bros.: (Fair) Waukegan, Ill.; (Fair) Milford Aug. 2-5.

Thiess United: Sycamore, Ill., 28-30; Franklin Grove, Aug. 5-6.

Thomas, Art B.: \*Johnnie Wildeboer; Lloydminster, Sask., 25-27; Vermilion, Alta., 28-30.

Thomas Joyland: \*Chas. C. Jacobs; Rockport, Ind.

Thomas, W. A.: Diller, Neb., 26-27; Ashland 29-30; Ravenna Aug. 1-2; Omaha 5-8.

Tip Top: \*Mrs. Ed Larkee; (Fair) St. Paul, Minn., 27-31; (Fair) Green Lake, Wis., Aug. 5-7.

Venditto Bros.: (St. Vincent DePaul) Providence, R. I.

Virginia Greater: \*Geo. Gillespie; Cambridge, Md.; Pocomoke City Aug. 1-6.

Wabash Valley: (Fair) Russellville, Ind.; (Fair) McLeansboro, Ill., Aug. 1-6.

Wade, W. G., No. 1: Bill Hollingsworth; (Fair) Muncie, Ind., 28-Aug. 6.

Wade, W. G., No. 2: \*Clarence R. Hall; Clio, Mich.

Wall, Alfred. Ams.: Carro Gordo, Ill., 27-30; Reynolds, Ind., Aug. 2-5.

West Coast, No. 1: \*John Franco; Longview, Wash.

West Coast, No. 2: \*Wm. Snelson; (Fair) Santa Rosa, Calif., 25; (Fair) Roseville 26-31; (Fair) Yuba City Aug. 1-7.

Western, No. 1: \*Jack Dwyer; Mercer Island, Wash.; Seattle Aug. 1-6.

Western, No. 2: Mountlake Terrace, Wash.; Seattle, Aug. 1-6.

Whitey's Ams.: Uby, Mich., 27-31; Bath, Aug. 3-7.

Wilber, H. O.: \*W. W. Payson; Burr Oak, Mich., 27-30.

Wilcox, Dick: \*Sam Edstine; East Millinocket, Me.; Calais, Aug. 1-6.

Williams Am. Co.: Saltville, Va.; Jeffersonville, N. C., Aug. 1-6.

Wilson Famous: \*Mrs. Ray Wilson; (Fair) New Berlin, Ill., 27-30; (Fair) Jacksonville, Aug. 3-6.

World's Finest: \*George Sellmer; Ottawa, Ont.; (Fair) Leamington Aug. 1-6.

World of Mirth: \*Peter Molnar; Augusta, Me., 25-27; (Fair) Bangor 30-Aug. 6.

World of Pleasure: \*Chas. T. Carpenter; Gary, Ind.; (Fair) Warsaw, Ind., Aug. 1-6.

Young, Monte: \*Sharon Payne; Spanish Fork, Utah., 25; Preston, Idaho, 26-30; Mountain Home 31-Aug. 6.

## Cristiani Pleasing the Crowds

• Continued from page 56

has a pony on the track for a hind-leg walk. Clowns work.

Next comes a display with juggling at one side, unsupported ladders at the other, and in the center the jockey dogs act of the Konyots. In it big dogs perform alone, then a pad horse is added for them to jump upon, and the dogs also jump thru a hoop at the horse's side as dogs circle the ring one way and the horse circles the other way. A little dog jumps on a big dog and on up to the horse. Three dogs jump up to ride the horse in a pyramid. Juggling follows, with audience participation scoring well.

Delilah Cristiani has the center ring for her single trap act. Over rings one and three are Billy Orwell's and Jane King's cloud swing acts. The latter is particularly well sold and styled. Four swinging ladders work in the same display. Daviso Cristiani rides his high school horse in the center ring and on the track to a good applause.

The Konyots are back, this time with three large chimpanzees and a dog. The dog does several stunts and the chimps do wire, bike, revolve and other tricks. This, combined with their other act, gives the Konyots a strong position in the performance. Clowns follow.

Fred and Ortans Canestrelli are back on this show with their fine rola-rola act that includes foot-to-head, hand-to-head and head-to-

head stands. Oscar and Vicki Cristiani present the five-act of small elephants. Next display is a wire act at one side and a bounding rope turn at the other. Latter features a backward somersault to the feet. And in the center are the Rossis for a whip-cracking routine.

Winding it up is the excellent work of the Flying Wards. The trio works especially well and includes a double and pirouette back, bird's nest, a beautiful double full and a passing leap.

Equestrian director is Robert Mitchell, who handles that role well and works hard to see the props and all are right. Band leader Ramon Escorcia comes thru with a strong repertoire of real circus music. Harold Ward performs diligently thruout as props boss and head man of all inside the top. Carl Wyche has the top. Jim Lester aids Papa Cristiani at the front door. Paul Cristiani directs the advance, and J. C. Rosenheim is busy as contracting agent. Elmer Kaufman has the active billing crew.

The show is moving on 26 motor units owned by the show or Diano, and Pete Sadowski is mechanic. In the wagon with Greg Pederson is veteran Arnold Maley.

In all, it is an entertaining circus. It is trimmed to fighting form this season as it makes a critical tour. It is neither the mid-1958 nor the late 1959 show. But it is positioned



# Skerbecks Top 1959 Despite Early Snow

Ride, Show Grosses Up 10 Per Cent; Blue Water Fest Pans Out Okay

PORT HURON, Mich. — The Skerbeck Amusement Company played the Blue Water Festival closing Sunday (17), one of the well-publicized Eastern Michigan annuals, to good business. Altho concessions dropped, rides held up well.

The midway moved to a central location along the St. Clair River, right down town — about three blocks from the City Hall, with plenty of parking area nearby, in place of the outlying location used last year. Numerous civic activities marked the event, with the start of the famed Mackinac sailing race on Saturday as a climax.

Despite some rugged weather, Skerbeck business has run about 10 per cent ahead of last year to date, with the Upper Peninsula doing especially well in cold weather while shows in Southern Michigan were suffering from rain. Crowds have been good, and spending fair.

### Snowy Bow

The show opened May 11 on the Upper Peninsula State Fairgrounds in Escanaba in the snow, but to good business. There was also some snow, accompanied by only fair business, the following week at Iron River.

At Calumet, with Legion sponsorship, Skerbeck had to share the lot with an iceberg, the last week of May. Snow removed from the streets had been placed on the lot and formed an ice cake about 500 by 100 feet by seven feet high, and attempts to remove it with dynamite failed.

The show played at Lake Linden over Decoration Day, then enjoyed a big week at Marquette. The next week was satisfactorily split between St. Ignace and Newberry, followed by a week at Sault Ste. Marie with good midway crowds.

### Fast Move

The show jumped 320 miles across the Mackinac Bridge to Whitehall, plaining the centennial engagement to only mediocre business. Then they made a circus move overnight to Muskegon, and had very fine business, coming from there to Port Huron, clear across the State.

From Port Huron, the show moved to the Crosswell (Mich.) Fair, to be followed by a series of fairs in the State, closing September 3 at Marne. The show, which is owned by the brother and sister team of Eugene and Pauline Skerbeck, will then take two rides only and join the Hoard and Mullis Show, to play a series of 10 fairs in Georgia, accompanied by most of their concessionaires. They will then continue South to play Florida parks for the winter.

The show is currently carrying 16 rides, 3 shows, and about 40 concessions. Scheduled to join this week are Richard Fraker's Wild Life Show, and Al Blue's trailer-mounted Freak Show.

New attractions include a Fly-o-Plane and a Dark Ride. Skerbeck also added a large military band organ.

Buz and John Taylor's High

# Elmer Cote Retires to Operate Park

DETROIT—Elmer F. Cote, veteran carnival operator, will retire from the road and devote full time to operation of Ramona Park at Utica, some 25 miles northeast of Detroit.

Cote, who originally operated Cote's Wolverine Shows and later Cote Amusement Company, has had his own carnival since about 1922, and has been in show business for 51 years. He recently suffered from a blood clot in a leg but is able to get around satisfactorily.

Ramona Park, with seven rides, is operated as a picnic park, with business running about even with last year, despite the generally adverse weather. The July Fourth weekend proved very good altho the weather was cold. The park operates chiefly for private picnic parties during the week, with full-scale park operation on Sundays, except for special bookings. A major affair for the season will be the picnic of the Native Born Detroiters Club on August 6.

Dog has been booked as a free act for the entire season, with performances twice daily.

Staff of the show includes: Eugene Skerbeck, co-owner and manager; Pauline Skerbeck, co-owner and adjuster; Arlene (Mrs. Eugene) Skerbeck, office manager; Bill Beauchamp, secretary; Donald Pickett, ride superintendent; Paul Pitman, lot superintendent; Ernie Nemetz, head electrician and mechanic; James Mitchell, publicity; Charles Anderson, carpenter; Walter and Leonard Kajewski, painters; G. M. Preston, searchlights; Carl Backlund, maintenance.

Show-owned rides — Ferris Wheel: James Carter, foreman; Tommy Kuhlman, helper. Tilt-a-Whirl: J. C. Crosby, foreman. Fly-o-Plane: J. C. Presley, foreman; Bill Karen, helper. Octopus: Al Horner, foreman. Coaster: Frank Black, foreman; Ray Charles, helper. Scrambler: Donald Pickett, foreman; Kenneth Ruvenaara, helper. Merry-Go-Round: Ivan Waldron, foreman; Jim Wright, helper.

Booked rides: Charles Lee, 5 kiddie rides; G. M. Preston, manager. Forrest Johnson, Pony Ride. Conrad Haney, 3 rides; Jim Elliott, superintendent; Dark Ride, Bill Elliott, foreman, with Richard LaValley; Rock-o-Plane, Delbert LaValley, foreman, and Flying Coaster.

### Concessions

Concessionaires—Mr. and Mrs. John (Sheik) Hennessey, cookhouse. Mr. and Mrs. Woodrow (Red) Harper, 3. Mr. and Mrs. Al Johnson, 2 popcorn wagons; Jim and Roxy Johnson, agents. Rose Kronschnabl, scales and age, and agent for The Billboard. Al Phillips, jewelry. Dwight Bazinet, 4; Shirley Bazinet, Charles Anderson, and Louise LaFonda, agents. Mr. and Mrs. Ernie Nemetz, photos. Mr. and Mrs. Frank Blackie, 2. Mr. and Mrs. Paul Pitman, 2. Mr. and Mrs. Ted Lewis, 4.

Mr. and Mrs. Jack Gallagher, 2. George Braswell, short-range shooting gallery. Frank Werith, long-range shooting gallery. Arlene Skerbeck, 3; Shirley Carter, Kelly Jackson and Florence Jackson, agents. James Mitchell, 3; Brian McLaughlin and Tommy Long, agents. Joey Skerbeck, 2 balloon dart stands; Jimmy Johnson, agent. Mike Hodges, high striker. Sam Bluestein, novelties. Mr. and Mrs. L. C. Smith, crazy ball. Mr. and Mrs. Floyd Clinsman, French fries. Pau-

(Continued on page 78)

# CARNIVAL CONFAB

ON THE CHICAGO SCENE, Hank Shelby, secretary of the Showmen's League of America and a veteran concessionaire, is cleaning up his work to leave by the end of July to again take over operation of the games concessions at the Fun on the Farm area at the Wisconsin State Fair. Hank will be gone thru August to handle the chores there. . . . Front-enders who played the Melrose Park festival this year reported takes topped those of any year and the Back of the Yards fete, currently taking place, is enabling most of them to build up their bankrolls again. One of the top features at the latter is Al Kunz's Space Wheels which moved to the Windy City from Harry Batt's Pontchartrain Beach in New Orleans.

The Vincent Kuropatwas, with Craft Exposition Shows, announced the birth of offspring, Tracy Miriam, with a novel "world premiere" card, crediting Linda M. Kuropatwa with the production chores and Vincent with an assist. Event took place July 12 in Long Beach, Calif., with the youngster weighing in at an even seven pounds. . . . As usual James H. Drew's World Fair Shows have been receiving their share of visitors. Jimmy postals that recent ones included Bill Geren, W. E. (Shot Gun) Page, Norman Littlefield, Al Bedroff, Raymond Huls, Bill Harris, Tom Wells and Ray Sharpe.

Pearls from Royal American: Mailman and The Billboard agent Joe Pearl, scored a photo in The Calgary Albertan when the show played that fair. The photo showed Pearl passing out mail to Mr. and Mrs. Hank Post while W. T. (Spud) Murphy, stood by with a big bundle for the veteran mailman to deliver. Murphy is in charge of the only log cabin post office in Canada on the Stampede grounds. . . . Clyde Coltrain, who was injured coming into Calgary, is back on the Dodgem. . . . And Walter Hibbard is out of the hospital and back selling tickets with both legs in a cast. . . . Lowell Spath brought his Himalayan Ride on in Calgary. It's uniquely framed, with mirror inserts on upright panels and the bally cloth is made up of wood panels painted to resemble snow-covered mountains. The device, which was made in France, is brightly lighted at night.

Ernie and Lillian Lawrence, who had the novelty concessions at Twin Lakes Park, Paris, Ill., motored to Minneapolis after the busy July 4 weekend. En route back they spent a day at the Circus World Museum, Baraboo, Wis., which they enjoyed very much, according to Lillian. Ernie came home loaded with circus posters, pictures and cards for his extensive collection. . . . Lillian also reports that Mary Gullette, a member of Caravans, Inc., is in Room 916, Wesley Memorial Hospital, Chicago.

More Pearls from Royal American: William Pitzer is pitching medical books in Lou Dufour's woman show. . . . Jack Leipard hosted his aunt and a party from Hanna, Man. . . . Marie Feathers treated her husband, Archie, to a birthday breakfast in the cookhouse. . . . Mrs. Johnny Hess and son are back in Tampa after visiting Johnny Hess, pie car op. . . . Guy Gardner and Bobbie Hasson are adding match box covers to their already big collections. . . . Mr. and Mrs. Bing Crosby and Mr. and Mrs. Phil Harris (she's the former Alice Faye), toured the midway at Calgary, and Cisco Kid and his son were nightly visitors. . . . Willie Cain tunred out a set of new neon arrows that lead patrons to the Kiddieland. . . . Douglas Baldwin, secretary-manager of the Minnesota State Fair, visited, as did Ralph A. Watkins Jr., Arizona State Fair. Miss Canada was escorted on a tour of the fun zone by the Sedlmayrs and received a stuffed donkey from Dorothy Cohn's ball game concession. A large party from the Edmonton Exhibition also looked over the layout. *Charlie Byrnes*

Clif and Freda Wilson will soon leave their Miami home for their annual trek to the major fairs in the U. S. and Canada to scout attractions for the Wilson-operated fun zones at the Mid-South Fair, Memphis, and the State Fair of Texas, Dallas. . . . Dick Dillon reports business exceptionally good at his

Kiddielands in Youngstown, O., and Sharon, Pa. Dillon's Mechanical City has set a route of major fairs. . . . Mrs. Clifford (Elizabeth) Davis, wife of the owner of Dixie Amusements, purchased a new Coaster which was added to the ride line-up, making a total of six major devices. . . . Bob Bradbrun, who has been hopscotching his concessions, will join World of Pleasure Shows August 1 at the Warsaw, Ind., fair. . . . Harold Wetherbee says business for his gal show on the John Marks midway has been good when the weather co-operated. . . . Grover Bostwick again has all the food stands on Farrow Amusement Company, including popcorn, grab, Pronto Pups, foot-logs, snow, floss, ice cream, French fries and candy apples. *Frank Joerling*

Jimmie Estip, of the No. 1 Nolan Shows, reports he is doing well with his Beatnik attractions, and that he is framing a Big Rat show for Ohio fairs. . . . Chuck Renton advises that Lionela has left Sunset Amusement Company to join the W. G. Wade Shows for fairs. . . . A freak storm that hit the King Reid Shows recently in Canada damaged Col. Lew Alter's new banner line and a girl show top. Carmen Del Rio suffered a sprained ankle during the storm, but is up and about again, thanks to first aid by Stormy Daye.

Jerry Lipko, Side Show manager on Penn Premier Shows, has purchased a bus in which he is framing a Gorilla-Girl Show for Charles Hunter, presently working annex in Lipko's Side Show. His Cardiff Giant show is reportedly doing well. Charles Smith, of New York, was a recent visitor with Lipko. . . . John B. Davis, general manager of Southern States Shows, is recovering nicely from a heart condition and other ailments that have kept him inactive this year, and expects to hit the road soon.

Sam Fairlie, son of Mr. and Mrs. Duncan Fairlie, concessionaires on *(Continued on page 78)*

★ ★ ★

FLASHBACKS: 15 Years Ago—Serving on the nominating committee of the Showmen's League of America were Mike Wright, Tommy Thomas, Charles Driver, Denny Pugh, Eddie Murphy, Maxie Herman, F. E. Gooding, Lou Keller, Bill Carsky, Elmer Byrnes, George W. Johnson, Bill Green and Jack Nelson. . . . Prell's Broadway Shows kept in operation despite \$25,000 damage incurred in a storm at Perth Amboy, N. J. Two Ferris Wheels were badly bent, one topping over on the Merry-Go-Round. Sweeps and horses of the latter were a total loss. Also damaged were the Whip, Ridee-O, Chairplane, Fly-o-Plane, kid rides and much canvas. . . . Sailor Katzy brought his Side Show to Happyland Shows.

Clip this as a reminder



NATIONAL ASSN. OF AMUSEMENT PARKS, POOLS AND BEACHES

Memo

TO: CARNIVAL OPERATORS, CONCESSIONARIES, PARKMEN . . . FAIRMEN . . . ALL SHOWMEN

FROM: JOHN S. BOWMAN, Executive Secretary

SUBJECT: Outdoor Amusement Exposition, Nov. 27-30, 1960

The brisk sale of exhibit space for the forthcoming 1960 International Outdoor Amusement Exposition Nov. 27-30 at Chicago's Hotel Sherman indicates that the exhibit halls will carry the greatest array of new and diversified outdoor equipment ever.

Not only will we have the usual fine exhibits by our veteran exhibitors, but we will have a number of new companies which are entering the outdoor amusement field for the first time. These exhibits, plus the events being planned by the Showmen's League of America, the American Recreation Equipment Association, and the National Association of Amusement Parks, Pools and Beaches prompt us to urge you to start planning NOW to be in Chicago Nov. 27-30!

Cordially yours,

*John S. Bowman*  
Executive Secretary



# FARROW

## Amusement Company

**WANT** FOR FOLLOWING FAIRS: JEFFERSON, JANESVILLE, BARABOO, WAUSAU, MANITOWOC, ELKHORN AND BEAVER DAM, WIS.; MONTICELLO, EL DORADO AND PINE BLUFF, ARK.; WINNSBORO AND EUNICE, LA.; JACKSON AND GREENVILLE, MISS.

**SHOWS:** Can place Grind Shows, starting this week or next week. Want Monkey, Snake, "What Is It?" Fat, Motordrome, Glass House, Small 5-in-1, Illusion or any others. Liberal P. C.  
**CONCESSIONS:** Stock Concessions, Balloon Dart, Pitch-Till-You-Win, Basket Ball, 1-Ball, Bowl-Ball, Cork Gallery, Cat Rack, Coke Bottles, Ping Pong, Baskets, Addem-Up Darts and Milk Bottles.  
**RIDE HELP:** Foremen and Second Men on Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Octopus, Rock-o-Plane, Kid Rides, Scrambler, Flying Coaster, Helicopter and Round-Up. (Foremen \$90.00—Second Men \$75.00.) Also want Man for Light Towers.

**GROVER BOSTWICK WANTS HELP FOR FOOD HANDLING STANDS**  
 Popcorn, Pronto Pups, Foot Longs, Snow, Floss, Ice Cream, French Fries, Grab and Candied Apples.

All replies: E. E. Farrow (Phone or wire Fairgrounds, Secretary's Office, 10 a.m. until 5 p.m.), JEFFERSON, WIS., this week, July 25-31. Fair starts Thursday, July 28.

# AMUSEMENTS OF AMERICA

## 13 WEEKS OF SOLID FAIRS AHEAD!

HUGHESVILLE (PA.) FAIR, AUG. 1-6  
 GREAT HAGERSTOWN (MD.) FAIR, AUG. 8-13  
 CUMBERLAND (MD.) FAIR, AUG. 15-20

KUTZTOWN (PA.) FAIR, AUG. 22-27  
 GILBERT (PA.) FAIR, AUG. 29-SEPT. 1  
 LEHIGHTON (PA.) FAIR, SEPT. 4-10

Want Hanky Panks of all kinds: Pitches, Jewelry, Photos, Diggers, Derby, Eating & Drinking Stands, Custard, Popcorn and Apples, Cat Rack, Buckets, Foot Long. (Want one Agent for Picture Frames.)  
 Will book any good family-type Grind Show, Penny Arcade, Mechanical, Fat or Midget Show.

**WILL BOOK ANY RIDE OR COMPLETE UNIT FOR GREAT HAGERSTOWN FAIR: HAGERSTOWN SPACE ONLY \$10 FRONT FOOT — TOP OF HILL, \$7.50 PER FRONT FOOT!! CONTACT EARLY, SPACE LIMITED!!**

HELP: Roll-o-Plane Foreman, experienced Second Man for new Dodgem. Must drive, top salary. Ride Men on all rides. Bob Porter, Ed Reed, Frank Wells, contact Tony Mason. Contact:

**MORRIS VIVONA**  
 103 South 21 St., Irvington N. J.  
 Essex 3-9112

**ART LEWIS**  
 Dutton Hotel, Dover, N. J.  
 FOxcraft 6-3300

Starting Hughesville, phone in show office every week!

# JACKTOWN FREE FAIR GREEN CO. FREE FAIR

WIND RIDGE, PA., AUG. 2-6  
 Oldest continuous operating fair in America

WAYNESBURG, PA., AUG. 8-13  
 Over 150,000 attendance last year

- CONCESSIONS** Want largest Cookhouse that can cater to show people. Want Fish Pond, Novelties, Hats, Long Range, Short Range, Six Cats, Buckets, Bear Pitch, High Striker, Ball Games, Grab, Cork Gallery and any other Legitimate Concessions. Sorry, no Wheels, Fortune Telling or Coupon Stores. Chris Parton, wire me.
- RIDES** Paratrooper, Fly-o-Plane, Round-Up, Helicopter or any Rides not conflicting.
- SHOWS** Can place Monkey Show, Fun House, Wild Life, Working World, Midget Pony or any good Family-Type Shows not conflicting. Jerry Lipko can place on the second show sober, reliable people for newly framed Circus Side Show, also Ticket Sellers and Grinders.
- HELP** Can place Foreman for Wheel, also Second Men on Wheels, Roll-o-Plane, Skooter, Kiddie Rides, Tilt, Hot Rods, Octopus and Merry-Go-Round.

Address all mail and wires to LLOYD D. SER FASS, PENN PREMIER SHOWS, Jeanette, Pa., this week; Wind Ridge, Pa., next week; followed by Waynesburg, Pa., Free Fair.

# HUNT AMUSEMENT CO.

Wanted for great Christian County Fair, Hopkinsville, Ky., Aug. 1-6; Benton Ky., Aug. 8-13 and 11 county fairs to follow.

**CONCESSIONS:** Flashy Bingo for season starting at Bentonville. Need Cookhouse or Grab Joint starting at Hopkinsville. Can place Long and Short Range Galleries, Hanky Panks of all kinds. Will book Auction, French Fries, Ice Cream, Foot Longs, Lemonade. Want Center Pitches, Color Block, Crazy Ball, Arcade, Derby Racer, Diggers, Age and Weight, etc. Want Photo Gallery starting at Hopkinsville, Ky.  
**RIDES:** Will place any Major Rides not conflicting. **HELP:** Want Ride Help in all departments who drive semis. Need Tilt and Scrambler Foremen and Second Men. Brand new Scrambler. **AGENTS:** Tony Munson and Soapy Williams want Agents. Must be sober and reliable.  
 Will lay over at Hopkinsville, Ky., starting Monday, July 25.

## TATHAM BROS. SHOWS

Want for the top fairs, one of Illinois biggest County Fairs, Milford, Ill., Aug. 1-5 and the biggest County Fair in America, ask anyone, at Bloomington, Ill., Aug. 8-11. Want Concessions of all kinds. No Flats or Alibis. Want Grind Shows of merit.  
**BILL TATHAM, Phone MA 3-7340, Waukegon, Ill., July 26-30.**

## WANT WANT

Ferris Wheel Foreman, Operator for Paratrooper and Man to take charge of Kiddie Rides. Man and Wife to handle Custard. Top salaries. All answer  
**DAVID B. ENDY**  
 Folly Beach, S. C.

# Vernon Korhn Dies En Route Home From RAS

TAMPA—Funeral services for Vernon F. Korhn, long-time staffer of the Royal American Shows, were to be held here Saturday (23), with burial in the cemetery of the Greater Tampa Showmen's Association, of which he was secretary.

Korhn, who had been in ill health for some time, died Tuesday (19) in Springfield, O., en route from the show, which he had left in Calgary, to his Tampa home.

He had been with the Royal for more than 10 years. He was secretary of the Teamsters' carnival-workers union and had held that position since the Royal was organized by the union several years ago.

Before joining the Royal, Korhn had been with a number of shows, including the Johnny J. Jones Exposition and the Hagenbeck-Wallace Circus.

He is survived by two sons, William and Vernon Jr., both of whom are on the Royal.

# Crafts Shares In Fair Mark At Costa Mesa

COSTA MESA, Calif.—Setting of a new attendance record of 115,458 at the Orange County Fair during the six-day run ending Sunday (17) was reflected in the gross business of Crafts 20 Big Shows, Inc., which played the midway.

Ride complement included 11 major and 10 kid rides. There were 40 concessions and a Spook House, the latter operated by Lee Turnbough.

Among concessionaires for the date were Edward Zimmer, candy floss; Babe Galamore, hot-dog-on-a-stick; Banard, pan and darts; Spot Fowler, darts; Steve Vaughn, bear pitch; Darwin Glenn, 2 Roman targets, 2 ball games, short range; Bob Jones, 3 for Cecchini & Levaggi; Kenny Thorsen, 3; Ed Hall, fish bowl, duck pitch; Lloyd Hilligoss, 4; Jack Glassman, pitch-till-you-win; Rusty Willis, Derby; William Krueger, Derby; William de Vecchio, 2; William Aloca, 2; Sam Cattone, 2; Van Horne, 3; Bai Zaleel, jewelry; Sol Bretwor, jewelry; Bob Roberts, long range, and Frank Redmond and Spot Murphy, spot game.

# Keene, N. H., A Winner for Buck Midway

TUPPER LAKE, N. Y. — First visit to this Northern New York locale got under way Monday (25) for the O. C. Buck Shows, following satisfactory visits to Keene, N. H., and North Adams, Mass.

Keene was particularly surprising since the lot used was the fairgrounds, more than three miles from town. There was rain Thursday afternoon (14) but business picked up afterward. Rain also hit North Adams Tuesday night (19) but it came down so hard there was no use continuing play. Outside of these occasional setbacks the show has been holding its own, Buck reported.

## EQUIPMENT FOR SALE!

- King Choo-Choo Ride, new top and first-class condition ..... \$2,900
  - Schiff Speedliner, in A-1 shape—a real buy at ..... 2,000
  - Mangels Roto-Whip, good condition ..... 1,500
  - Above Rides with 30' Trailer and L 185 Int. Tractor, all for ..... 4,500
  - Spillman Herschell Merry-Go-Round, completely rebuilt with new top—a real buy ..... 5,500
  - Spillman Herschell Merry-Go-Round, just rebuilt—a beauty for a park ..... 4,000
  - A. H. Roller Coaster, in good condition ..... 4,000
  - Transformer Trailer with 5 transformers, junction boxes and wire for a large carnival ..... 1,500
  - G-E 60' Searchlight and Generator mounted on Ford Truck—a real buy at ..... 1,000
  - French Fry Trailer, fully equipped ..... 500
  - Short Range Shooting Gallery built on Chev. Truck with guns and some ammunition ..... 400
  - 30' factory-built Aluminum Concession Trailer, living quarters in front suitable for Grab, Popcorn, Floss, Apples or French Fries. Must be seen to be appreciated at ..... 1,500
  - 48' Show Front built on trailer with a good tent, poles and stakes, all for ..... 800
  - 30' Show Front on trailer with good tent, poles and stakes ..... 350
- Also other miscellaneous Show and Concession equipment, including Candy Apple, Floss, Popcorn equipment at reasonable prices. Contact
- HOWARD SALES SERVICE**  
 1400 Baumgardner Ave., Windber, Pa.  
 Tele.: 784-J

## GATTO AMUSEMENT CO.

ANNUAL CATHOLIC CHURCH FESTIVAL, EPHRATA, PA., JULY 28-29-30  
 Followed by 3 Celebrations, 9 Fairs in Virginia and North Carolina.

Want Paratrooper for season. Will book or buy Light Plant. (Ted Lewis, contact.) Want Ride Help, must drive semis. Also Show Electrician. Jack Hogan no longer with this show.  
 Contact: ROXY GATTO  
 Ephrata, Pa.

## WANTED RIDES—CONCESSIONS

SCOTTS BLUFF, NEBR.  
 60th ANNIVERSARY CELEBRATION  
 WANT CARNIVAL FOR AUG. 15 thru 20.  
 6—Big Days and Nights—6  
 50,000 to 75,000  
 Attendance expected.  
 Contact: SAM GROGG, Bus. Mgr. (PHONE: MEIrose 2-6109)  
 SCOTTS BLUFF, NEBR.

## LOUIS A. BELL

Wants Agents for Warsaw, Ind., Fair, Aug. 1-6, and a solid route of fairs to follow. 2 Pin Store Agents, 2 Count Store Agents, Agents for Buckets, Swinger, Tip-Up Coke, Bear Hoopla, Long Range Buckets and Picture Frames.  
 Want 2 Agents for Crazy Ball and 2 Hanky Pank Agents. Also good up-and-down Man. Address  
 LOUIS A. BELL, c/o World of Pleasure Shows, Tri-County Shopping Center, Gary, Ind., this week, then as per route.

## WANTED

Cookhouse Help for Dave Reese. No ups and downs. One of the best-equipped cookhouses on semi trailer. Need Combination Cook and Griddleman. Can use Waiter or will lease this cookhouse to man and wife. Must cater to show folks and public. All fairs in Nebr., Okla. and in the Texas cotton this fall.  
**MOORE'S MODERN SHOWS**  
 Campbell, Nebr., July 25-26; Arapahoe, Nebr., 27-29.

## CAN PLACE

For 12 fairs in Nebr., including Mitchell. Hanky Panks of all kinds. Will place Scrambler for Imperial and Mitchell or any two Rides not conflicting. Will place Count Store if you have at least two Hankies to go with it. Bill Scott wants Truck and up and down Man for Joins.  
**MOORE'S MODERN SHOWS**  
 Campbell, Nebr., July 25-26; Arapahoe, Nebr., 27-29, then as per route.

## FOR SALE

30-ft. GMC Van Body Truck, 6 Tops and Frames, brand new; 6 Cats, 6 Buckets in A-1 condition. Skillos, Razzes, Chip Boards, Swingers, Milk Bottles and plush for every joint. Some stock. Investment can be realized at first fair.  
 Phone: PO 8-3981, Jacksonville, Fla., only after 6:00 P. M.



<p><b>CALUMET CITY, ILL.</b> Annual Labor Day Festival August 31-September 5th Largest Event in Chicago Area</p>	<p><b>HARTFORD CITY, IND.</b> Merchants Annual Fall Street Festival September 13-17</p>
<p><b>EVANSVILLE, IND.</b> Nut Club Festival October 3-8</p>	<p><b>PALATKA, FLA.</b> Putnam County Rair November 7-12</p>

Tom Baker, Associated with Miller Amusement Enterprises, La Grange, Illinois, can place the following Shows: Funhouse, Glass House, Arcade or any worthwhile attraction for the above.  
**CONCESSIONS:** For all spots except Evansville where you can contact the committee.  
**ACTS:** Want outstanding High Act for Hartford City and Palatka. All Concessions booked, please confirm or contact at once.  
**TOM L. BAKER**  
 2235 Ransdell Street, Indianapolis, Indiana. Phone STate 7-1711  
 Concessions in Chicago area can call Norm Meyers at Miller office in La Grange for Calumet City. HAVE OTHER FLORIDA SPOTS BEFORE AND AFTER PALATKA.

**CARNIVAL AND FAIR SPECIALS**  
**For Immediate Delivery**  
**TREMENDOUS SAVINGS!**

9 Brand New Evans High Strikers .....\$395.00 ea.  
 15 Brand New Evans Bumper Car Racers .... 69.95 ea.  
 10 Brand New Evans Bee Hives ..... 119.95 ea.  
 25 Brand New Evans Chicago Set Joints .... 125.00 ea.

All items sold on a first come, first served basis.  
 50% deposit, balance C.O.D., F.O.B. Chicago.  
 We also have in stock large quantities of Wheels—Parts—Supplies.

**ACACIA PRINTING CORP.** 2855 No. Halsted Street  
 Chicago 14, Illinois  
 Phone: WEllington 5-2344

**Third year, STILL NEW**  
**The Straight Nail Spindle, 24 spaces \$125.00**  
**ADDED THIS YEAR—34 SPACE BUMPER**



12x46 inches. TWO way as the spindle, \$165.00. Flash well with confidence, both are guaranteed. Deposit with order or send for circular.

**BOYCE ENTERPRISES**  
 (inventor of both, sole manufacturer)  
 3956 WEST END AVENUE VA 6-6731 CHICAGO 24, ILLINOIS

**JAMES H. DREW SHOWS, Inc.**  
 Porter County Free Fair, Valparaiso, Ind., Aug. 1 to 6 inclusive; Jay County Fair, Portland, Ind., Aug. 7 to 12 inclusive; Great Wabash Valley Fair, Terre Haute, Ind., Aug. 14 to 20 inclusive.

**CONCESSIONS:** Merchandise and Prize-Every-Time Games of all kinds. Also Pitches, Arcade, Custard, Scales & Weight, Dip, Derby and Outright Sale Stands of all types.  
**SHOWS:** Animal, Monkey, Wildlife and any type outstanding Grind or Bally Show with neat equipment.  
**HELP:** Experienced Working Men and Ride Help in all departments who are licensed semi-trailer drivers. All address this week.

**JAMES H. DREW SHOWS, INC., FAIRGROUNDS, PARIS, ILL.**  
 Note: Ask information for phone number in show office at fairgrounds.

**CARPENTER BROS.' SHOWS**  
 Edgerton, Ohio, July 27 thru 30; Liberty Center, Ohio, Centennial, August 4-5-6.

Want Fish Pond, Photos, Pottery Pitch, Cat Rack, Milk Bottles, Cork Gun, Coke Bottle, Basket Ball, Penny Pitch. Fairs to follow. Want Shows for Bluffton, Ind., 4-H Fair, Aug. 9-12. Contact

**NORMAN CARPENTER**

**14 Fairs PAGE BROS.' SHOWS 14 Fairs**

Want for 14 Fairs: Wheel and Caterpillar Foremen and Second Men on all rides, must drive (no cars). Lefty Weston, ride superintendent. Want Concessions of all kinds and Grind Shows, McHouse and Littlefield want Agents now. Will book set of Kiddie Rides. Want useful Show People in all departments and Girls for Girl Show. Dolly King, get in touch.

Shelbyville, Ky., Fair now; Owensboro, Ky., Fair next week.  
**SHOTGUN PAGE, Mgr. — McHouse, Asst. Mgr.**

**WAX FIGURES, PAPIER-MACHE MASKS AND HEADS**

Wax Figures of all types, life size, made to order. Also Figures for outdoor displays. Outdoor displays a specialty. Papier-mache Masks and Heads of all kinds, made to order for stage acts. Wax figures repaired like new.

**KREWSON WAX FIGURE STUDIO**  
 (Formerly B. W. Christopher)  
 7022 RAYMOND ST. LOUIS 30, MO.  
 (Phone: PArkview 6-2744)

**HAROLD WETHERBEE WANTS**  
 CAPABLE TALKER FOR PANEL-FRONT SIT-DOWN GIRL SHOW.

Long route of good fairs. Very good opportunity for right man. If you "lush," don't answer (reason for this ad). (Scotty McNeil, contact.) CAN ALSO USE TWO MORE GIRLS. No experience necessary if you are young and attractive. Good salary. Wire, write or come on—will place you. No collect.

**HAROLD WETHERBEE, c/o JOHN MARKS SHOWS**  
 Charlottesville, Va., this week; then per route.

**CENTENNIAL CELEBRATION, SENATOBIA, MISS.**  
 AUG. 29 THRU SEPT. 3. LOCATED MAIN ST.

Wide, paved, natural drain. Showman, Concessionaire and Ride Man's dream location. County wide participation. Bands, Contests, Special Events galore. Want non-conflicting Rides and Shows equipped for streets. Clean people, Rides, Shows, and Stock Concessions only considered. Contact

**DYER'S GREATER SHOWS**  
 Bald Knob, Ark., Box 341, Phone PA 4-3340.

**RIDES -- SHOWS**

**AMERICA'S TWO BEST LATE FAIRS**  
**BIG REVUE TYPE SHOWS—NOTHING TOO BIG!**  
**GRIND SHOWS, SIDE SHOWS, RIDES**

*Get Your Winter Bank Roll at These Two*

<p><b>MID-SOUTH FAIR</b>                  MEMPHIS, TENN.                  Sept. 23-Oct. 1                  Over Half Million Attendance</p>	<p><b>TEXAS STATE FAIR</b>                  DALLAS (Shows only)                  Oct. 7-23                  Over 2 1/2 Million Attendance</p>
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**CLIF WILSON'S ASSOCIATED EXPOSITION**  
 (Telephone PLaza 9-6536, Miami, around noon)  
 190 N. W. 93rd ST. MIAMI 50, FLORIDA

**DOBSON SHOWS, INC.**

**WANTS WANTS WANTS**

*For top route of Wisconsin and Minnesota Fairs*

**CONCESSIONS:** Hanky Panks of all kinds, SHOWS: Grind Shows, Motor Drome, 10-in-1, Long Range, Jewelry, Pitches, Cook House, Girl Show, Mechanical Show.  
 Photos. RIDES: ANY NON-CONFLICTING.

**CONTACT: PAUL HURKES, MGR., OR VERN EVES, MGR.**  
 JACKSON SQUARE, MINNEAPOLIS, MINN., JULY 25, 26; GRANTSBURG, WIS., JULY 28-31.

**GRAND AMERICAN SHOWS**

*Want for 7 Big County Fairs in Iowa.*

Manson, July 28-31; Pocahontas, Aug. 1-3; Allison, Aug. 5-8; Gladbrook, Aug. 10-13; Eldora, Aug. 15-18; Marshalltown, Aug. 19-23; Cresco, Aug. 25-28; Madrid Celebration and Ottumwa Labor Day, Sept. 3-5; Putnam County Fair, Unionville, Mo., Sept. 6-9. Fairs and Celebrations to follow.

Want Grind Shows with own equipment. Will furnish Girl Show, truck, front, top, seats and sound for two or more Girls.

Want Concessions: Photos, Novelties, Pitches, Hanky Panks, Short Range, Hi Striker, Ice Cream, Juices, Cook House and Grab.

**WANT: 1 OR 2 MAJOR RIDES, SCRAMBLER, ROUND-UP, FLYING SCOOTER, SPITFIRE, DODGEM, FOR CENTRAL IOWA FAIR, MARSHALLTOWN, AUG. 19-23.**  
 Ackley, Iowa, "Sour Kraut Days" now, July 25-26; then fairs as listed.

**L. O. WEAVER, Mgr.**

**HEART OF AMERICA SHOWS**

**12—RIDES—12      6—SHOWS—6      30—CONCESSIONS—30**

**NOW BOOKING FOR FOLLOWING FAIR ROUTE:**

<p>Red Willow County Fair, McCook, Nebr., July 26-20                  Phillipsburg Fair and Rodeo, Phillipsburg, Kan., Aug. 2-6                  Rush County Fair, La Crosse, Kan., Aug. 8-9-10                  Ness County Fair, Ness City, Kan., Aug. 11-12-13</p>	<p>Northwest Kansas District Fair, Goodland, Kan., Aug. 15-18                  Logan County Fair, Oakley, Kan., Aug. 19-20-21                  Rooks County Fair, Stockton, Kan., Aug. 22-26                  Four State Fair, Coffeyville, Kan., Aug. 30-Sept. 4</p>
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*This route to be followed by Oklahoma and Arkansas Fairs*

**RIDES:** Non-Conflicting Rides of all kinds, especially want Scrambler.  
**SHOWS:** Snake Show, Side Show and other Grind Shows.  
**CONCESSIONS:** Scales, Long Range, Novelties, Direct Sales of all kinds. Most Hankies.  
**RIDE HELP:** Always good jobs for good Men. Top salaries and bonus.  
**P.S.:** McCook, Neb., Fair opens officially July 27. Call **TED CORY, Mgr.**, in care of Fair Secretary's Office for space. Otherwise all contact: **TED CORY, Mgr.**, as per route.

**WANTED**

To join at once, a good, neat, entertaining **FAT GIRL** or **MAN** for single attraction. Wire or phone

**GIUSTINO LOYAL**  
 c/o  
**Olson Shows**  
 South Bend, Ind., till July 27, then Chippewa Falls, Wis., to follow.

**GOLD MEDAL SHOWS**

**Can Place      Can Place**

Ride Superintendent, must know your business and how to handle men. Want Ride Foremen for Merry-Go-Round, Frolic and Octopus. Can use A-1 Electrician who can handle Caterpillar light plant. Pee Wee Johnson no longer connected with show. Wire

**JOHNNY DENTON, GOLD MEDAL SHOWS**  
 Allen, Ky., this week.



# MORRIS HANNUM SHOWS

Fairless Hills Firemen's Fair, opposite giant shopping center, Fairless Hills, Pa., Aug. 1-6. Terrific advance sale, nightly prizes, free gate, big Saturday dedication parade. All fairs and celebrations to follow.

**SHOWS:** Want Arcade, Wildlife, Funhouse, Snake or Monkey Show, Animal Show, Side Show with own equipment. **NOTICE!** After Fairless Hills can book Girl Show for balance of season.

**CONCESSIONS:** Popcorn and Apples, French Fries, Long Range, Custard. All eats and drinks open. Want Pitches, Ball Games, Jewelry, Hats, 6-Cat, Buckets and Picture Frames.

**HELP:** Experienced Men on all rides. Prefer semi drivers. All replies to 934 Murdoch Road MORRIS HANNUM Philadelphia, Pa. Phone: Philadelphia, Chestnut Hill 7-8176

## — LAST CALL —

4 DAYS & NIGHTS—AUG. 18-19-20-21

# THE GREAT LONDONDERRY FAIR

Route 28 By-Pass, Derry, N. H.

!! One Million People Within 25-Mi. Radius !!

Want legitimate Concessions & Hanky Panks that work for stock. Want 10-in-1 or any clean family show, Pitchmen, Straight Sales, Center Joints, Age & Scales, Motor Drome, Rides which won't conflict, Exhibits, Ding Shows. **NO FLATS OR GIRL SHOWS. NEED 50 kw. or better Generator, to supplement our enlarged midway. This fair is adv. in 11 newspapers, 3 radio sta. & TV. 50,000 passes being distributed.**

Business Manager Water Mitchell, 154 Margin St., Lawrence, Massachusetts

Al Kunz Presents

# HETH SHOWS

WORLD'S LARGEST MOTORIZED MIDWAY

WANT FOR OZARK EMPIRE FAIR, SPRINGFIELD, MO., AUG. 13-19

Derby Racer, Custard, Long Range, Hi-Striker, Basket Ball, Long Range, Buckets, Hanky Panks of all types. Agents for Alibi.

Place one outstanding Show with own equipment and one non-conflicting Major Ride starting Springfield. Opening for Helicopter Ride for balance of season.

MAD MOUSE—Opening for experienced Help.

BILLPOSTER WANTED IMMEDIATELY, WITH OWN TRANSPORTATION.

PLACE LEGITIMATE CONCESSIONS FOR LINCOLN, ILL., AUG. 6-11.

All replies to Al Kunz, Heth Shows, Danville, Ill., July 25-28; Decatur, Ill., July 30-Aug. 4, unit No. 1; Olney, Ill., July 30-Aug. 4, unit No. 2.

# M. D. AMUSEMENT SHOWS

WANT FOR THE FOLLOWING BIG DATES:

Bethlehem, Pa., Fair, Aug. 1-6

Sussex County Fair and Horse Show, Branchville, N. J., Aug. 8-13

Jamestown, N. Y., Sesquicentennial, on the main street, Aug. 15-20

Cobleskill, N. Y., Fair, Aug. 23-28

Can Place Shows, Concessions and Rides Not Conflicting

Want for Branchville, N. J., Funhouse, Wildlife, Side Show or any Illusion. Can place Bozo Concession. Adding more rides, can use reliable Ride Help. All replies

MICHAEL DEMBROSKY or SYD DANIELS

Timberton Fair, Phoenixville, Pa., until July 30.

## A-1 AMUSEMENTS

Want for Crawford County Fair, Oblong, Ill., followed by a long string of fairs and celebrations.

Can place Jewelry, Short Range, High Striker, Age and Weight, Ball Games, Bingo, Photos, Glass Pitch or any non-conflicting stores working for stock.

HELP: Can place Ferris Wheel Foreman and Second Men on all rides who drive. Top wages. Contact

JOHN HANSEN, Mgr., Fairgrounds, Oblong, Ill., this week; Tuscola, Ill., next week.

## DEL MAR WANTS

Semi Drivers, Tattoo Artist, Inside Lecturer, Talker, Side Show Acts, Ticket Sellers and Grinders for Snake and Monkey Shows. No impersonators and no collect.

ROBERT DEL MAR c/o J. A. Gentsch Shows, Greenwood Miss., this week.

## Fair Time Does OK at Lakewood

LAKEWOOD, Calif. — Fair Time Shows, Inc., turned in a profitable five days ending Sunday (17) when it played under the auspices of the Junior Chamber of Commerce, Olivia Waldron, show's president, said.

Carnival moved here, a distance of 110 miles, from Del Mar, where it played the Southern California Exposition. The set-down helped break the jump to Sonora, more than 400 miles, for the Mother Lode Fair, which opens Thursday (28).

Area was well billed by Ellsworth (Red) Dressman. He used three and seven-sheets in addition to window cards. Billing was particularly heavy in the adjacent area and near Long Beach.

Show had nine major and six kid rides. Funhouse of Blash & Hilligoss was booked on for the run. The Jaycees committees operated 12 stands and the show had 12 regular concessionaires on the lot.

## Keystone Gets Oil City Date For Next Year

APOLLO, Pa. — Penn Premier Shows put in a good week in Nanty Glo, Pa., at the Old Home Week and pulled in here for the Apollo Firemen's Street Fair. Its companion show, Keystone State, played Oil City and re-signed it for 1961 before arriving at the Black Lick (Pa.) Firemen's Fair.

Apollo and Black Lick both opened better than last year, Lloyd Serfass reported. He heads both units.

(The Billboard stands corrected in an error, reporting Serfass' contract with the Fayette County Fair in Uniontown, Pa. It had been reported that Grange eating stands will be the only concessions. Serfass is providing complete midway this year.)

Three more GMC tractors have been acquired from Johnny Canole of Altoona. One which was received in the spring was destroyed by fire in Nanty Glo after an explosion caused by spontaneous combustion.

## Jersey Fairs Seeking Games Vote for 1961

TRENTON, N. J. — Any State-wide ruling favoring concession games for New Jersey's fairs will be determined too late for this season. The State attorney general has stated that fairs do not fall under the "recognized amusements" category of the new law.

A committee is being formed by Northern New Jersey fairs, to set up a proposed amendment. One of the section's State senators will introduce it this fall with the intention of having the issue placed on the ballot in November.

At the annual New Jersey Fairs Association meeting here Don Bai of the Sussex County Farm and Horse Show, Branchville, was retained as president.

## Due to Disappointment WANT

Concessions of all kinds and one or two non-conflicting major Rides for

DAN PATCH CELEBRATION Savage, Minn., July 29-31

WINONA COUNTY FAIR St. Charles, Minn., Aug. 5-6-7

CARVER COUNTY FAIR Waconda, Minn., Aug. 11-14

All replies to TED O'NEIL

2325 No. Dale St., St. Paul, Minn. Telephone Ivanhoe 4-6565

Batter Up . . . All Hits . . . No Errors with



**PARTY BATTER** for making **HOT DOG ON A STICK**

Tastes Twice as Good . . . Sells Twice as Fast. Shipped Fresh from Hollywood, Calif., and St. Louis, Mo.

WRITE FOR DETAILS **PARTY BATTER CO.** 8749 Arlene Terrace, Hollywood 46, California

## NOVELTY EXPOSITION SHOWS WANT

HELP: A-1 Foreman on Octopus. Second Men on Tilt, Octopus, Merry-Go-Round and other Rides; all must be Semi Drivers. **SHOWS:** Can place Shows with own equipment. **CONCESSIONS:** Good route for Photos, Hanky Panks (we carry only one of a kind). **NOW PLAYING A SOLID ROUTE OF FAIRS AND CELEBRATIONS.**

Address: **CAPT. E. H. HUGO, Owner-Mgr. Platte City, Mo., July 25-31; Herington, Kan., Aug. 2-6; Ocala, Fla., Aug. 8-13.**

**EVANS** since 1892 dependable equipment

**QUALITY—PERFORMANCE FLASH YOU CAN BANK ON**

Now in full production for the '60 season.

- Razzle Games
- Big Tom
- Spindles
- Bumper Cars
- Spot the Spot
- Jumbo Dice Wheels
- Shooting Galleries
- Improved Indicators
- Auto Roll Downs
- Pitch Blocks

and many others—see them all in Evans Free Fully Illustrated Catalog.

**EVANS PARK & CARNIVAL DEVICE CORP.** 1509 N. Halsted St. Chicago 22, Ill. Phones: MI 2-3811 or DE 7-7779

**KREKELER AMUSEMENT CO.**

Can use for Williamsburg, Ohio, Annual Celebration, July 27-30.

Will book non-conflicting Hanky Panks, Scales, Fish or Duck Pond, Pitch-Tilt-You-Win, Glass Pitch, etc. Can also place Hanky Pank Agents. Contact

**CHAS. KREKELER, Mgr. Williamsburg, Ohio.**

**JOE STEVENS** Wants Capable Agents All Joints Open

Ball Games, Cork, Ping Pong, Under 11-Over 30, Basketball and others. Solid fairs until November. Come early and get on the gravy train. All replies

**JOE STEVENS** c/o Gold Bond Shows Monroe, Wisc., July 26-31; Westfield, Wisc., Aug. 3-7; then as per route.

**BINGO OPERATORS** SINGLE—DOUBLE CARDS VACUUM JET **BLOWERS**

Write for bulletin

**AMUSEMENT INDUSTRIES** P. O. Box 2 Dayton 1, Ohio



## GOODING AMUSEMENT CO.

Need Boss Canvasman, Canvas Crew, Ticket Sellers and Front Man for show. Long season, top wages, best equipment and working conditions. Prefer semi drivers. Long season South until November. Must be sober, experienced and capable. Write today stating all.

GOODING AMUSEMENT CO., INC.—Attn.: HAL F. EIFERT  
3200 Valleyview Drive Columbus 4, Ohio

## SMILEY'S AMUSEMENTS

Blairsville, Pa., Aug. 1-6, followed by Western Pennsylvania Firemen's Convention, Arnold, Pa., Aug. 8-13, then Fairs until Nov. 1.

CONCESSIONS: French Fries, Novelties and Hanky Panks of all kinds. Can use bingo starting Abbottstown, Pa., Fair, Aug. 22-27. RIDES: Can use Tilt, Scrambler, Frolic, Paratrooper and any other novel rides, starting Arnold, Pa.

HELP: Can use general Ride Help that drive.

SHOWS: Can use family type shows.

All replies Avonmore, Pa., July 25-30.

## O. C. BUCK SHOWS

WANT FOR THE FOLLOWING OUTSTANDING FAIRS:

Plattsburgh, N. Y., Aug. 1-5 Elmira, N. Y., 14-20  
Gouverneur, N. Y., 8-13 Malone, N. Y., 22-27  
Bath, N. Y., Aug. 31-Sept. 5

Legitimate Concessions of all kinds—Long and Short Range Galleries, Photos, Jewelry, Hanky Panks, Will place Arcade, Wild Life, Mechanical Show or any worth while single Attraction. All replies:

O. C. BUCK Tupper Lake, N. Y.

## REITHOFFER SHOWS

Want for following Fairs—Waterloo, N. Y., July 31- August 6;  
Cortland, N. Y., August 9-13; Hartford, Pa., August 17-20;  
Newfoundland, Pa., August 31-September 3; Honesdale, Pa., September 11-17.

Legitimate Concessions and family-type shows. (This route especially good for shows with kiddie appeal.) Good percentage deal. Will book rides not conflicting for Cortland. Address

BILL GOODMAN, Brackney, Pa. Phone: Quaker Lake 1-5-F-13

## GOLD MEDAL SHOWS #2

Can Place ——— Can Place

For Page County Fair, Luray, Va., 1-6, followed by 14 bona fide County fairs.

CONCESSIONS: Open midway. Can place Flashy Bingo.

RIDES: Will buy late model Octopus with trailer.

SHOWS: Can place Girl Show with own equipment, Snake Show, Fun House, Wild Life or any worthwhile family show.

HELP: Want Agents for Razzle.

All replies to ALMON BRANNON, Amherst, Virginia, this week.

## COMPLETE 9 RIDE CARNIVAL FOR SALE

6 Major and 3 Kid Rides, Merry-Go-Round (new 32 ft. 2-abreast), Ferris Wheel (Eli #5), Coaster (Schiff Hi-Model 1957), Spinaroo (1956), Frolic (new), Octopus (1949), King Tanks, Allan Herschell Kiddie Cars Roto-Whip, 10 Trucks, 4 Trailers, including Transformer Truck and Sound Car.

Booked solid with Midwest's best Fairs and Celebrations thru Sept. 16. All rides booked at Mid-South Fair, Memphis, Tenn., Sept. 23-Oct. 1. New owner must complete 1960 route and Memphis bookings.

Also will book Show for 1961. Will keep 1 Ride and 5 Concessions booked on show and help manager if new owner so desires.

\$35,000.00 WILL HANDLE—WILL FINANCE BALANCE TO RESPONSIBLE PARTIES.  
JACK LINDLE SHOWS, JACK LINDLE, Owner-Manager  
Winter Quarters: Beardstown, Ill.

Now showing: Wabash County Fair, Belmont, Ill., this week; then per route.

## ALL AMERICAN SHOWS

The Show That Gives You People.

Want for Round Hill, Va., Firemen's Celebration, Aug. 1 thru 6; Glasgow, Va., Aug. 8 thru 13; Piney River, Va., Aug. 15 thru 20, and 16 fairs to follow.

RIDES: Will book any Ride not conflicting for fair season. Frank Joseph, contact.

CONCESSIONS: Ball Games, Darts, Glass Pitch, Photos, Duck Pond, Jewelry or any other type Hanky Pank. Babe and Dorothy Goodrich, come on. Wired you at Luray.

SHOWS: Any family-type Show, we have spare tops, Girl Shows, we work every week, Geek Show, Ally, wire or call. IMPORTANT: Roy and Laura Smith, urgent you call me. Have new Cookhouse, complete and ready. Better proposition than ever.

LEE HOX wants Agents for Count Store and Alibi Joints, Chappie Bonito, come on.

RIDE HELP: Wheel Foreman, Man to handle six Kid Rides, Scooter Foreman, good proposition. All ride help must drive. All replies:

JUD WILDE, ALL AMERICAN SHOWS

Herndon, Va., this week; then Round Hill, Va.; then as per route.

## FLOYD O. KILE SHOWS

Want for Southern Fair Route, opening Neshoba County Livestock and Dairy Show, Philadelphia, Miss., August 22, to be followed by Houston, Fulton and others in Mississippi and Louisiana until November (all bona fide fairs).

Stock Concessions of all kinds, Ball Games, Fish Pond, Galleries, Grab, Custard, Everything open except Snow, Floss and Popcorn. Want Foremen for Eli Ferris Wheel and Merry-Go-Round at once. Man for Kid Rides, Second Men and Helpers.

If you can handle iron and drive semis, come on. No cars or wives. Rides unit now in operation.

Ride Men come to Gretna, La., July 27-31.

Concessionaires write only to: FLOYD O. KILE, Mgr.

Box 366, Clinton, La., until Aug. 20.

# J. J. FREDERICK'S motor state shows

The Cleanest Show on Earth

14 RIDES • SHOWS • GIANT SEARCHLIGHTS, ETC.

WANT FOR ALL FAIRS: Starke Co. Fair, Hamlet, Ind., July 25-30; Marshall Co. Fair, Argos, Ind., Aug. 1-6; Libbey Glass Co. Picnic, Toledo, Ohio, Aug. 10-13 and all-Fairs into November, including 8 bona fide Southern Fairs after Labor Day—HANKY PANKS, PHOTOS, BALL GAMES, GLASS & POTTERY PITCHES, SNO-CONES, ICE CREAM, NOVELTIES, ETC. No Flats or Alibis

HELP: Can always place reliable Ride Foremen and 2nd Men, Merry-Go-Round, Wheel, etc. Must drive. We operate 3 units. Top wages, Bonus and long season. Work all winter. Howard Rayburn, Pete Sloane, come on. Want Scenic Show Painter at once. Year-round work, winter in our factory where we rebuild and build rides. No phone calls, come on, will place you.

Contact:

J. J. FREDERICK MOTOR STATE SHOWS, per route



WANT FOR KOSCIUSKO COUNTY FAIR, WARSAW, IND., AUG. 1-6.

AND SOLID ROUTE OF FAIRS TO FOLLOW.

CONCESSIONS: Hanky Panks, Prize-Every-Time Games, Bird and Lamp Pitches, and some others.

SHOWS: Any good Grind Shows that cater to the entire family. Especially want Motordrome.

Showmen: All Shows contracted, confirm at once.

RIDES: Want Scrambler and Looper, or 1 more non-conflicting major ride.

RIDE HELP: Second Man on Scooter. Other reliable Ride Help with Chauffeur's licenses.

Contact: ROD LINK or BUD DAVIS

c/o TRI CITY PLACE, GARY, IND. (Phone in Office)

## FRANKIE'S RIDES

LAST CALL FOR GARRETT COUNTY FAIR, DEEP CREEK, MD., AUG. 8-13,  
AND WASHINGTON COUNTY FAIR AT WASHINGTON, PA., AUG. 15-20

EVERYTHING OPEN EXCEPT GIRL SHOWS

Will book one or two Major Rides not conflicting. Will book Bingo for Garrett County Fair, Aug. 8-13, also percentage, etc. Everything open at Washington County Fair except Girl Shows. Will have the following acts: The Great Alexander (Hangs himself), Circle X Ranch Rodeo, Lucky Hell Drivers, Rock and Roll and two nights Fireworks. Call: WASHINGTON, PA., BALDWIN 2-9136, Between 8:00 A. M. and 5:00 P. M. or as per route in The Billboard.

## WANTED for MALE ROCK AND ROLL SHOW

Teen-age talent of all kinds

Also want good Talker, capable of producing. Big money for the right man. This show will be one of the top midwest attractions in America.

Show opens at the Central Canada Exhibition, Ottawa, Ontario, Canada, followed by World of Mirth's route of large and outstanding fairs, closing in November at Charlotte, N. C.

Wire, phone or write DIXIE GORDON ALLEN,  
c/o World of Mirth Shows, Bangor, Maine, then as per route.

P. S.: JOEY E. VANCE, please contact.

## SUTTON'S PACIFIC COAST SHOWS

Can place Agents on office-owned 6-Cat, Spot Joint, Long Range, Buckets and Color Darts. Must be clean, sober and follow orders. Can also place Help in following departments: Want Truck Mechanic with his own tools; top salary, short jumps, long season. Want Foreman and Second Man on Ferris Wheel, Tilt-a-Whirl. Can place Second Men on other rides. We pay driving time. Contact PETE SUTTON, Sutton's Pacific Coast Shows, Hawthorne, Calif., July 25 thru 31; Puente, Calif., August 3 thru 7.

## ALAMO EXPOSITION SHOWS

14—Fairs and Celebrations—14

Now booking Attractions and Concessions for the biggest rodeo in the State of Iowa, Sidney, Iowa, Rodeo, Aug. 16-20.

CONCESSIONS: Can place Long and Short Range Galleries, 1 only Juice and Grab, Long Hot Dogs, Pronto Pups, Glass Pitch, Novelties after Sidney, Custard, Photos and all Hanky Panks, Larry Nolan wants Man and Wife for Hanky Pank Concessions. RIDES: Will book Rides for balance of season that do not conflict. RIDE HELP: Can use Second Men who drive semis. Must be sober. Need reliable Foreman on Ferris Wheel. This show stays out until Nov. 12 at Cuero, Tex., Turkey Trot. All answers

JACK RUBACK, Mgr.

Norton, Kans., Fair, July 25-30; Fairbury, Nebr., Fair, Aug. 2-6;  
York, Nebr., Fair, Aug. 9-13.



## DAVIDSON UNITED SHOWS

Want Concessions that do not conflict. Also want Agents for Six Cats, Buckets, Pin Store and two Count Stores.

**RIDES:** Want Octopus, Tilt or any other major Ride not conflicting for season of best Fairs in the Midwest. Have rental for major Rides.

**SHOWS:** Need Shows of all kinds.

Bernie Davidson, Owner. Don Vogt, Concession Manager. Wire or call per route. Tabor, Iowa, July 25-27; Griswold, Iowa, July 28-30; Harlan, Iowa, August 1-3.

## SHORTER'S GREATER SHOWS

### WANTED

**CONCESSIONS:** Cork Gallery, Fishpond, Watchla, String Game, Novelties, Photos, Bucket Store and center Concessions. Will book Razzle and Pin Store if you have Hanky Panks to go with them. Business is good. Wes Spence wants 6-Cat, 1-Ball and Pan Game Agents. Wives may work Balloon Darts, etc.

**SHOWS:** Want Fat Show, Freak Show or 5-in-1. Also large Girl Show. **RIDE HELP:** On all Rides. Prefer truck drivers. Just starting fairs now.

SHORTER'S GREATER SHOWS, Ceylon, Minn., July 25-27; Schaller, Iowa, July 28-30; Odebolt, Iowa, July 31-Aug. 2.

## WANT WANT WANT

FERRIS WHEEL FOREMAN FOR TWIN WHEELS  
\$125.00 PER WEEK. (PERCY, ANSWER.)

SECOND MEN ON ALL RIDES.

(Prefer semi drivers. Will use Wives as Ticket Sellers.)

CAN PLACE ALL AROUND RIDE FOREMAN.

BILLPOSTER WITH OWN TRANSPORTATION AT ONCE.

WM. T. COLLINS SHOWS

THIEF RIVER FALLS, MINN., this week; then per route.

## WANT WANT WANT

### INDEPENDENT MIDWAY, SIOUX EMPIRE FREE FAIR

SIOUX FALLS, S. DAK., AUG. 27-31

Want all-around Ride Superintendent who knows rides and can handle help. Salary no object. Want to book following Concessions for season: Cookhouse, Grab, Floss, Popcorn, Snow, Apples, Ice Cream, Foot Long and Pronto Pups; also Pitchmen and Straight Sales. All replies to

WM. T. COLLINS, WM. T. COLLINS SHOWS

Thief River Falls, Minn., this week; then per route in Billboard.

## WANT GIRLS—WANT GIRLS

Exotic Strip Dancers for Girl Show. Young and attractive Girls, need not be experienced. Living quarters, wardrobe and transportation furnished. Need 2 Girl Show Barkers and 2 Geek Show Barkers. Also 2 Geeks or Pit Workers for Snake Show and 2 up-and-down Canvasmen. Will Junion Wooley, who worked for Silm on Motordrome, get in touch with me immediately. Phone collect.

MANAGER, BELLE STARR REVUE GIRL SHOW

Cayuga, Ind., July 25-30; Warsaw, Ind., Aug. 1-6; Bicknell, Ind., Aug. 8-13. P.S.: Beth Sheba, Brenda Carter, Jerry Bannon, Patrick, Dignman, Faye Starr and Pat Parish come on or wire Western Union or call me collect immediately.

## WANT FOR NEWLY ORGANIZED SIDE SHOW

General Side Show Help, Fire Eater, Pin Cushion, Sword Swallower, Magician who can lecture and sell Sword Box. Also Girl for Sword Box, Knife Thrower, Talker and Ticket Seller. Want Girls for Bally. If you drink, agitate or chase and can't take orders, save your time. That is the reason for this ad. Fairs starting now on proven route. Cal Townsend, Gene Allen, Bertha and Harold Stump, answer.

SIDE SHOW MANAGER, BYERS BROS' SHOWS

Menomonee, Wis., this week; Independence, Iowa, to follow.

## WILLIAMS AMUSEMENT CO.

Wants for Big Bean Festival at Jefferson, North Carolina, Aug. 1-6.

Want Hanky Pank Concessions of all kinds including Novelties, Mug Joint, Lead Gallery and Bingo. All replies to

TROY E. WILLIAMS

WILLIAMS AMUSEMENT CO., Saltville, Va. Phone: Hyatte 6-7551.

## BEE'S OLD RELIABLE SHOWS, INC.

Want to join at once for Germantown, Ky., Fair, Aug. 1-6; Brodhead, Ky., Fair, Aug. 15-20.

**RIDE HELP:** Wheel, Merry-Go-Round and Octopus Foremen. **CONCESSIONS:** Short and Long Range, Diggers, Scales and Hanky Panks of all kinds. Want Hanky Pank Agents. **SHOWS:** Any Grind Show not conflicting. All replies to

RAYMOND C. HULS, Cynthia, Ky., this week.

## FAIR TIME

Buy now and this equipment can pay for itself this season. New Schiff Hi Road Coaster and Transportation, 75 Kw. General Motors Diesel, full automatic Light Plant in Semi with Tractor. 27-ft. Confection Trailer, fully equipped. \$1200.00. Beautiful Calumet Coach, fully equipped, Snow, Floss and Popcorn, \$2,750.00. 12-ft. tops and frames, \$100.00 up. Cash or terms.

FOREST C. SWISHER, c/o PARADA SHOWS  
Golden City, Mo., July 25-30; Urich, Mo., Aug. 1-6.

## JIMMY ACKLEY WANTS

For Marine City, Mich.; Greenville, Mich., Fair; Ravenna, Mich., Fair, and Sandusky, Mich., Fair, with good route to follow.

Want Agents for Hanky Panks, Buckets, Picture Frame and 6-Cats. Also want good man to take care of stock and up-and-down who drives. Want Gunner for Picture Frame. All replies to:

JIMMY ACKLEY, Marine City, Mich.

## WANT—G & B SHOWS—WANT

For Nicholas County Fair, Summersville, W. Va., Aug. 1.

Hanky Panks of all kinds, Pitch-Till-U-Win, Glass Pitch, Age & Weight, Hi-Striker, Penny Pitch, Ball Games, Short Range Shooting Gallery, String Game, Cork Galleries, Lamp Pitch, any Concession working for stock. Will book Shows except Girl Show for committee money. All replies to

GEORGE BROAS, Buckhannon, W. Va.

## SKERBECK SHOWS

### ALL FAIRS TO FOLLOW

Can always place legitimate Concessions. Shows that cater to the entire family. TED LEWIS wants Agents for Coke and Hanky Panks. SHIEK HENNESSEY wants Counter Help and Back End Cook for Cookhouse. Contact:

EUGENE SKERBECK

Skerbeck Shows, Fairgrounds,  
Gaylord, Mich., July 27-30.

### FOR SALE

2—20 ft. enclosed Semi Vans with possum bellies. 1—'53 Chevy C.O.E. tractor with new motor, 12 Concessions (8 line-up stores and 4 center stores), also much other gaming equipment. Will sell all or part. Contact at once.

MAYNARD (RED) OSTROW  
P. O. Box 101, Rockaway Beach 93, N. Y.  
or call NE 4-5905

## RALPH R. MILLER

Can place experienced Set Joint Help. 14-hour grind daily, 6 days a week. Johnny Johnson, come on. Have for sale 75 kw. General Motors Diesel light plant with semi trailer van, ready to roll, \$3,500. Waterbury, Conn., week of July 25; Jericho, L. I., New York, Aug. 1 to 14. No phone calls.

## LEE CAREY WANTS

Cookhouse Help, Grab Joint Agents, Hanky Pank Agents—Will frame to suit. c/o COLBERT'S FIESTA as per route, or COLBERT'S FIESTA, R. F. D. #2, Hanson, Mass., or Bangor, Me., Fairgrounds after August 28.

### WANT

Help for Popcorn Stand; O. B. McCloud or Bill who worked for me last year, contact. Need Set Joint Agents.

J. A. SPARKS

c/o Jas. H. Drew Shows, Paris, Ill., this week; Valparaiso, Ind., to follow.

## AGENTS

Need Hanky Pank Agents all types. All fairs. Will be at Williamsburg July 27-30; Maumee, Aug. 1-7; Wilmington Aug. 8-13. All Ohio. Contact

CHAS KREKELER

as per route.

## MOTOR STATE SHOWS

Want Rockplane and Merry-Go-Round Foremen for #1 Unit; Tilt and Wheel Foremen for #2 Unit. Must be sober and drive. Top wages; season till into November. Hamlet, Ind., July 25-30; Argos, Ind., August 1-6.

JOE FREDERICK

## MOTORDROME RIDERS

### WANTED

Liberal benefits. Riders previously contacted in Kansas City, please contact again. No collect calls.

GERALD BROWN

Phone OR 6-3781 Ada, Michigan

### WANTED TO BOOK

WELLSVILLE, OHIO, AUG. 14-20.

Popcorn, Apples, Milk Bottles, Fish Pond, Darts, High Striker or any legitimate Concessions. **RIDES FOR SALE:** King Trailer mounted Jr. Wheel, Kiddie Rocket Ride, Adult Roll-a-Whirl.

P. & J. AMUSEMENTS

P. O. Box 45 Massillon, Ohio

## HUTCHENS MODERN MUSEUM

Wants at once for circuit of 14 fairs, starting at Quincy, Ill., and ending at Eunice, La., Ticket Seller, medium-size and small Women for Illusion, any Side Show acts not conflicting such as Fire Eater, Magician, Juggler, Strong Man or any Freak. Address

JOHN T. HUTCHENS

c/o 20th Century Shows  
Quincy, Ill., this week.

### WANTED—WANTED

Hanky Pank Agents for One Ball, Set Spindle, Pitch-Till-You-Win. Have 15 consecutive fairs starting the first week in August. Those who have worked for me before get in touch. All must be sober at all times. John Terry, answer. Only those who want to make money answer. Contact:

C. M. MCGINNIS

c/o Carpenter Bros.' Shows  
Edgerton, Ohio, this week.

## AGENTS WANTED

For Count Store and Pin Store. Want Alibi Agents of all kinds, Man and Wife for Bear Pitch.

BILL LUCK

c/o O'Neil Amusements, Savage, Minn., July 27-30.

## CARNIVAL AVAILABLE

Have unit of 3 Major and 3 Kiddie Rides available week of Aug. 21-27; also a few weeks open after Labor Day.

P. & J. AMUSEMENTS

P. O. Box 45 Massillon, Ohio

## WANTED

### WHEEL AND MERRY-GO-ROUND HELP FOR PARK

No Ups or Downs all season and then all winter in Central America. Eddie Fisher needs Help for his Clothes Pin Pitch-Till-You-Win. All Help who worked in Columbus, Ind., call Put in Bay Island, Ohio. Phone in office. Will book Popcorn, Candy Floss and Snow Cone for season in this park. Will book one or two rides, what have you. Earl Fisher needs Help for old established fairs starting at Washington Court House, Ohio, opening Tuesday.

## BALLY MAN WANTED

MAKE BIG MONEY. STEADY.

GREATEST ATTRACTION OF THE AGE  
FABULOUS JET AGE WORLD IN WILDWOOD, N. J., TILL LABOR DAY  
FOLLOWED BY TOP LIST OF FAIRS.

Quarters furnished. Good deal for the right man. Contact

MR. SAKA, JET AGE WORLD

23rd. Avenue Pier, Wildwood, N. J., or call N.Y.C. Walker 5-6076

## REED AMUSEMENT CO.

Want for Smith County Fair, Carthage, Tenn., July 25-30, followed by Heber Springs, Ark., Celebration—downtown city park; parades, fireworks, 75,000 attendance. Fourteen more fairs to go.

WANT CONCESSIONS—Foot Long, Frozen Custard, Popcorn Wagon, must be first class. Lemonade Shakeup. Also Hi-Striker, Balloon Dart, Digger, all Hanky Panks open. HELP—Want Man and Wife to manage well-framed Cookhouse, first-class equipment; must be able to cut it. Want Agents for Alibi Concessions. **RIDES**—Will book Scrambler, Rockplane or any late-model Ride for seventeen fairs. **SHOWS**—Will book Side Show, Snake Show, Funhouse or any family-type Show.

All mail and wires to JOHN REED, Carthage, Tenn.

## DICK MARCHANT WANTS

Agents for Alibis, Hanky Panks and Bear Pitches. Will give heads of stores to Men with Crews for 24-foot Picture Frames, 38-foot Bucket Stores, 6 Cat, Punk Buckets and Roll Downs. Playing the most prosperous fairs in the East with O. C. Buck in New York. Playing the biggest spots in the South. Continuous fairs from now to Thanksgiving. Contact:

MARCHANT'S LUCKY PITCH

c/o O. C. BUCK SHOWS, as per route, or Northboro, Mass., EXeter 3-8544.

## J. A. GENTSCH SHOWS

Want for opening of the Mississippi bona fide fairs, starting August 5 with fourteen more fairs to follow. Want Custard, Novelties, Hanky Panks of all kinds. Also need Ball Game workers, Penny Pitch and P.C. Dealers. Will book Scrambler or Paratrooper. Want to buy Octopus and Kiddie Auto. Want Shows—Illusion, Miniature City and Fun House.

Greenwood, Miss., July 25-August 3; Philadelphia, Miss., 4-12.

## AGENTS WANTED

### SOLID FAIR ROUTE

3 Six-Cat Agents, 1 PC Dealer for Pan Game, 1 Stock Wheel, 2 Pitch Agents.

JAMES A. ROSE

c/o SIEBRAND BROS.' SHOWS

c/o Fairgrounds, Great Falls, Mont.

## Jack Lindle Shows

WANT FOR CLARENCE, MO., HOMECOMING, AUG. 2-4; ADAMS COUNTY FAIR, MENDON, ILL., AUG. 6-10; WEST POINT, IOWA, FREE SWEET CORN FESTIVAL, AUG. 13-14; PETERSBURG, ILL., AUG. 22-26, AND OTHER FAIRS AND CELEBRATIONS IN ILLINOIS THRU SEPT. 16.

Shows and Concession of all kinds. Can always place capable and sober Ride Help.

Address: JACK LINDLE, Mgr.

Bellmont, Ill. (Fair), this week; then per route.

### —A REAL OPPORTUNITY—

FOR SALE: A COMPLETE 14-RIDE SHOW, BOOKED SOLID IN THE MIDWEST. This is all first-class equipment, including trucks. This is NOT a bankrupt sale but equipment is priced at fair market prices. Also will keep Show booked for next 5 years if you want. I have mine and am ready to retire. Will sell this Show on reasonable terms to responsible persons. Write:

BOX 725, c/o BILLBOARD PUB. CO.

390 Arcade Bldg., St. Louis 1, Mo.

## BELLE CITY SHOWS

### Wisconsin

Want for ten (10) Wis. and Upper Peninsula Mich. Fairs. **SHOWS:** Mechanical, Monkey, Snake, Freak, 5-in-1, any Oddities. **RIDES:** Live Pony or any new and novel Ride. **CONCESSIONS:** Some Skill and Science Concessions starting Tomah, Wis., Fair, July 28, followed by Antigo, Merrill, Rhinelander, Iron River, Ironwood, Mich.; Ladysmith, Weyauwega, Wis., and Third Ward Milwaukee St. Rocco Street Festival. Wire

CHUCK PANACEK, Fairgrounds, Tomah, Wis.

## NEW CARLISLE, OHIO, SESQUI-CENTENNIAL

AUG. 8 THRU 13—ON THE MAIN STREET

WANT Confections, Straight Sales and Hankies.

**RIDE HELP:** Want Foremen for Merry-Go-Round, Wheel and Tilt, also Second Men on all rides.

NOLAN AMUSEMENT CO.

Route 2, So. Zanesville, Ohio. Phone: Gladstone 2-3398



# RAS HITS \$\$ AT EDMONTON EX

## First A Circuit Fair to Top 1959; Claxton Show Paces Midway Units

EDMONTON, Alta. — The Royal American Shows barreled toward a new all-time high in ride and show grosses at the Edmonton Exhibition here Friday morning (22) as the fair went into the next-to-closing day of its six-day run.

At the end of the first four days, the Royal's gross was up sharply over last year, the previous peak for the midway here.

The sharply higher business gave the Royal its first better-than-'59 business on the Western Canadian A Fair Circuit. The two earlier stands, the Calgary Stampede and the Brandon Exhibition, yielded slightly lower receipts than last year, with the business dips ascribed not to the Royal but to lower exhibition attendance, due in each case to a combination of factors.

Pace-maker among the Royal's shows here was Leon Claxton's Harlem in Havana Show. It was followed in order, by Club Lido, Dick Best's Side Show and Blazing Six Guns.

Visiting fair men here included Maurice E. Hartnett, Irving Parsons and Tom Hall, all of the Calgary Stampede; Jack Courtney

and Elmer Bell, representing the Regina Exhibition; A. T. (Bert) Morrow, manager of the Pacific National Exhibition, Vancouver; Steve Mac Eachern, manager of the Saskatoon Exhibition, and Lou Dufour of St. Louis.

The Royal American Shows made a remarkably fast run in here from Calgary, where it closed at midnight Saturday (16). The first section of the train arrived here at 10:30 the following morning, the second section at 11:45 and the third section at 12:15 p.m. Everything was up and ready to go well before the Monday opening. Ray Milton, assistant trainmaster, who directed the move, and his train crew were on the receiving end of many compliments for the manner in which they handled the fast move.

Mrs. Carl Sedlmayr, wife of the Royal American owner, and grandson, C. J. Sedlmayr III, planned to make a trip to Alaska. They were scheduled to fly from here Saturday (23) to Anchorage, thence to Fairbanks and Point Barrow before returning. They are to rejoin the show at Regina.

# Strates Scores in Still-Date Wind-Up

BUTLER, Pa. — Butler County Fair got the James E. Strates Shows moving on the meaty part of its route last week, after a spotty still-date season. Final weeks in Rochester and Cheektowaga, N. Y., provided solace for the concession and back-end operations. Progress

has been steady under management of E. J. (Jimmy) Strates.

Rochester was one of the year's best weeks. A goodly number of children's tickets brought out many youngsters for matinees, and weather favored the date. Wind-up was considerably ahead of 1959. Cheektowaga opened better than last year for all units except the rides.

New Ferris Wheel seats have arrived. Expected shortly are a variety of colored flags for topping the show units. Within the menagerie tent there will be red pennants with gold letters proclaiming the show title.

The new wagon front, Doll House, will make its debut at the Clearfield (Pa.) Fair, with Ross Lyons in charge. Lyons recently received his single-engine pilot's rating and has been flying Jimmy Strates in rented aircraft.

### Strates Memorial Club

The new James E. Strates Memorial Club has held two barbecues so far. It will employ the usual range of fund-raising activities around the lot, aimed at raising funds for a suitable memorial in Orlando, Fla., winter quarters, honoring the memory of show founder James E. Strates. It is not intended that the club's functions will conflict with that of showmen's organizations usually supported by the Strates office.

In addition to the Doll House, there is a Midget Kangaroo Show front being built by Johnny Wells, show painter. Also on the back end, a large staff has been assembled for the new Motordrome operation. Featuring five new cycles and a 180-foot front, it has Russ and Ruby Pelaquin as operators; Paul (Sonny) Pelaquin, trick blindfold rider; Speedy Stewart, speed rider; Red Haines; Russ and Frankie Pelaquin, dips and death dives; Curly Pelaquin, crisscross rider; Phil Skehan, talker, and Eddie Dulon, cashier.

Starr DeBelle arrival in Butler a week early to get the press rolling for the opening fair date.

# Vivonas Keep Hammonton's Italian Feast

HAMMONTON, N. J. — The Italian feast here wound up with a big rush Saturday (16), principal day of the week. Amusements of America had thrived conveniently during the week but was happily swamped with customers thru-out the closing day.

The one-day spot always falls on July 16, altho whichever show plays it fabricates a full-week's promotion. The wind-up features a five-hour procession covering 15 city blocks. Amusements of America was awarded the 1961 contract by Tony Jacobs, president of the sponsoring Mount Carmel Society.

Show has a number of units at the Kent & Sussex Fair, Harrington, Del. With Babe Vivona in charge, they include the Scrambler, Dodgem, Roll-o-Plane, Dark Ride, German Hot Rods, Don Crown's Pony Ride, Girl Revue, Dick Hillburn's Side Show, Club Taboo Girl Show, and Al Dorso's cookhouse.

### FOR SALE OR TRADE

Smith & Smith Chairplane, 22 ft. tower; 24 ft. Concession Truck, aluminum; three Long Range Galleries on trucks; ten car Allan Herschell 8 Airplane Ride; five Pony Ride; canvas top and frames, trucks and trailers.

HELLER  
Box 218 Kennett, Mo.  
Phone 8-4698

# GOODING AMUSEMENT CO.

NOW BOOKING CONCESSIONS FOR

**AUGUST 1-6**  
ELNORA, IND.  
DAVIESS COUNTY FAIR  
Can place Hanky Panks and some Direct Sales.

**AUGUST 7-14**  
CENTERVILLE, IND.  
WAYNE COUNTY FAIR  
Can place Hanky Panks and some Direct Sales.

**AUGUST 8-13**  
MONROE, WASH.  
MONROE COUNTY FAIR  
Can place Hi-Striker, Custard, Taffy and Pronto Pup.

**AUGUST 8-13**  
BRYAN, OHIO  
CHAMBER OF COMMERCE  
JUBILEE CELEBRATION  
Can place Hanky Panks and some Direct Sales. No Corn, Apples, Eats or Drinks.

**AUGUST 15-20**  
CORUNNA, MICH.  
SHIawassee COUNTY FAIR  
Can place Hanky Panks, Taffy, Custard, Age and Weight.

**AUGUST 22-27**  
KALAMAZOO, MICH.  
KALAMAZOO COUNTY FAIR  
Can place Hanky Panks and Direct Sales of all kinds.

**AUGUST 22-27**  
CORYDON, IND.  
HARRISON COUNTY FAIR  
Can place Hanky Panks of all kinds.

**SEPTEMBER 3-5**  
JEFFERSONVILLE, OHIO  
OLD SETTLERS' REUNION  
Can place Hanky Panks and Direct Sales. No Corn, Apples, Floss, Snow.

**SEPTEMBER 7-10**  
LAWTON, MICH.  
ANNUAL GRAPE FESTIVAL  
On the Streets  
Can place Hanky Panks and Direct Sales of all kinds.

—WRITE— **GOODING AMUSEMENT CO.** —WIRE—  
3200 Valleyview Dr. R. G. CASHNER, CONC. MGR. Columbus 4, Ohio

# CETLIN & WILSON SHOWS

## IONIA FREE FAIR, IONIA, MICH., AUG. 8-13

TO BE FOLLOWED BY OUR STELLAR ROUTE OF FAIRS

CONCESSIONS: All Concessions open. Can place Penny Arcade.

SHOWS: Any Shows not conflicting. Can place a first class Glass House.

RIDES: Paratrooper, Round-Up, Hot Rods, and any other Ride that does not conflict.

HELP: Scooter Foreman, will pay top salary to experienced Foreman. (Frank Grass, get in touch with us.)

Want for Side Show: Inside Announcer; Man who can sell Blade Box. Fat Girl, Feature Freak and Annex Attraction. Can place Office Man, with or without experience for balance of season.

ALL REPLY: CETLIN & WILSON SHOWS, WEST TERRE HAUTE, IND., this week; then per route.

# IMPERIAL SHOWS

IF THE BEST IS GOOD ENOUGH FOR YOU, WE GOT IT!

Knoxville, Ill., Aug. 1-6; Burlington, Iowa, Fair, Aug. 8-12; Northern Iowa State Fair, Mason City, Aug. 15-21, followed by the better Fairs in the Midwest.

CONCESSIONS: Hanky Panks, Bear Pitches, Spot Pitches, Novelties, Hats or any legitimate Concessions. This show does not carry any Flats or Alibis.

RIDES: Live Ponies, Paratrooper, Roll-o-Plane or any rides not conflicting.

SHOWS: Shows with own equipment, 10-in-1, Motordrome, Midget Horse, Snake, Monkey, Mechanical City or any family-type shows of merit. Address

JOHN GALLAGAN, MGR., Lewiston, Ill., Fair this week, then per route.

# Sunset AMUSEMENT COMPANY

OLMSTED COUNTY FREE FAIR, ROCHESTER, MINN., AUG. 9-14;  
LOUISA COUNTY FAIR, COLUMBUS JUNCTION, IOWA, AUG. 1-5

CONCESSIONS: Can place Cookhouse for season. Foot Longs, Photos, 6-Cats, Buckets, Picture Frames with Hankie each. Want all kinds of Ball Games and Hanky Panks. Custard, Ice Cream, Lemonade Shake, Dip, and Age and Weight.

SHOWS: Want any show except Girl Shows. Can place Dark Ride or Motordrome.

RIDES: Can use Major Rides at Rochester. (Ralph Glick, contact.)

HELP: Can place Men on Rock-O-Plane, Merry-Go-Round, Ferris Wheel, Tilt-A-Whirl, Dodgem, Octopus, if you have Chauffeurs license and are sober. (If not qualified do not answer.)

Address MT. PLEASANT, IOWA (FAIR), THIS WEEK; COLUMBUS JUNCTION NEXT.

GIVE TO DAMON RUNYON CANCER FUND



## CONCESSIONAIRES

### FAIR TIME—GET READY

6 CATS, 5 various styles, Ea. \$10.00-\$12.00	PAN GAME, Complete . . . . . Ea. \$160.00
PUNKS—11 inch . . . . . Doz. 30.00	SPOT BOARDS, Set of 3 . . . . . Ea. 25.00
PUNKS—13 inch . . . . . Doz. 36.00	ADD-EM-UP DART BOARDS, . . . . . Ea. 20.00
PENNY or COIN PITCH BOARDS, Ea. 60.00	Sponge Rubber . . . . . Ea. 20.00
UNDER 11 or OVER 30 ROLLDOWN TABLES . . . . . Ea. 40.00	POP-IN BUCKETS, Short Range . . . . . Ea. 65.00
THREE-LEGGED BOTTLE STANDS, Ea. 20.00	SPUTNIKS UNDERHAND BALL GAME . . . . . Ea. 65.00
3-LB. ONE-BALL BOTTLES, . . . . . Ea. 5.00	GAMOLINE UNDERHAND BALL GAME . . . . . Ea. 45.00
SIX POUND ONE-BALL BOTTLES, Ea. 6.00	NEW DEVIL'S BOWLING ALLEY . . . . . 300.00
NEW STYLE BELL ONE-BALL BOTTLES, 3 lbs. . . . . Ea. 5.00	HI-STRIKERS, Wood, 24 ft. . . . . 400.00
1 1/2 POUND THREE-BALL BOTTLES, Old Style . . . . . 3.00	New Aluminum HI-STRIKERS, 26 ft. 600.00
THREE POUND THREE-BALL BOTTLES, Old Style . . . . . Ea. 5.00	NUMBER WHEELS made to order.
DAM FAMILY PULL-UP SLATS, Ea. 60.00	MEDIUM RANGE GUNNER BUCKETS and PICTURE FRAMES made to size and order.
GAUCHO PULL-UP SLAT PUNKS, Doz. 54.00	Aluminum SIX-CATS . . . . . Ea. \$35.00
or Complete Frames for \$306.00 for 12 ft.; 14 ft. . . . . 357.00	Minimum order of 6 sold to anyone
SWINGER BALL and PIN . . . . . Ea. 25.00	3 PIN ROLL-THE-BALL GAME . . . . . Ea. \$50.00
JEWELRY SPINDLES . . . . . 60.00	NEW BANK AND BOUNCE . . . . . Ea. 65.00

**RAY OAKES & SONS** P. O. BOX 4344, TAMPA 7, FLORIDA  
Phs.: REDwood 6-9774; Nights: REDwood 6-5467

## TRI-STATE SHOWS CAN PLACE CONCESSIONS—FUN HOUSE—SIDE SHOWS FOR FAIRS AND CENTENNIALS

Starting with Franksville, Wis., Sauerkraut Festival, July 29-30-31, followed by Iowa fairs at Knoxville, Primghar, Nashua (Big 4 Fair) and Shannon, Ill., Gigantic Centennial over Labor Day. Can use Photos, Long Range, Darts, Novelties, Frontio Pups or any legitimate Stock Concessions. Good proposition for Shows. Want to buy transformer on Truck or Trailer. Have for sale: Rock and Roll, Kiddie Auto Ride, Kiddie Merry-Go-Round, Roll-A-Whirl (can be booked on show) also Bingo Stand (18 x 36) with P.A., Concession Trailer, U 8 foot, for two Concessions. No phone calls. Come on or write, wire Booking Agent, Box 107, Oglesby, Ill.

## FOR SALE

36 ft., 3-abreast Merry-Go-Round. 30 horses with aluminum legs and tails, beautifully painted, two chariots, outside scenery, mirror heads, sweeps and inside scenery well lighted. Top and side walls like new. 4 cylinder gasoline or 3 phase electric motor, new clutch assembly, new telescopes and bushings. This entire ride has just been painted and is in perfect condition. Must be seen in operation in Altoona, Pa., to be appreciated. One of the most beautiful Merry-Go-Rounds ever built. Sante-Serve, direct draw, soft ice cream trailer, factory made. 25 gallon per hour capacity. 60 gallon mix Cooler. Neon lights outside, fluorescent inside, plate glass in screen enclosures, running water and stainless steel sink. Passed rigid Pa. & Md. State inspections. Ready for the road.  
**THOMPSON BROS.** Altoona, Pa.  
2906 Fourth Ave.

## BINGO HELP WANTED

For strongest route of fairs in the East! Want 2 Callers, also Counter-men. (Also want good Cookhouse Help.)  
**AL DORSO**  
Harrington (Del.) Fair

## Want Concessions ERIE COUNTY FAIR

Sandusky, Ohio, Aug. 12-17  
**SENECA COUNTY FAIR**  
Tiffin, Ohio, Aug. 20-25  
Contact A. J. SUNNY  
13422 Prospect Road, Strongsville 36, O.  
Phone: Center 8-6256

## Thank You MR. & MRS. ARNOLD MALEY

Cristiani Bros. Circus. For your new Yellowstone Mobile Home purchase. "Save Money With Johnny"  
**JOHNNY CANOLE**  
Phones: WI 3-0093 or WI 4-9347  
Altoona, Pa.

## BELLANTONI'S RIDES

Wanted: Man for two (2) Ferris Wheels, Chairplane and Roll-o-Plane. Top wages. Iselin, N. J., July 25 thru 30.

## WANTED GRIDDLE MEN AND WAITERS

For Ionia, Michigan, and remaining season.  
**B. O. TUCKER**  
Lebanon, Tenn.

## WANTED

For Hartland, Vermont, Fair, August 19-20-21. Concessions of all kinds, Beano Girl Show, Side Shows and what have you? Biggest three-day fair in this area. We expect big week. Reasonable rates. Write, wire or phone  
**J. W. BARBER, JR.**  
Lebanon, New Hampshire, 562 or 849

## AGENTS FOR COUNT STORE

West Virginia fairs starting August 1 on thru.  
**SLIM CUNNINGHAM**  
c/o G. & B. SHOWS  
Buchanan, W. Va., this week.

## W-A-N-T-E-D

Small Carnival to play August 31-September 3 Must have Merry-Go-Round and Ferris Wheel. CALL  
Globe 2-2731 collect  
**MILLER FALL FESTIVAL ASSN.**  
Miller, Missouri

# CARNIVAL CONFAB

Continued from page 71

the O. C. Buck Shows, enlisted in the Navy July 20. . . . Bobby Carroll Jones has been released from an Omaha hospital, but, according to reports, it will be some time before he becomes active again. . . . Veteran jewelry concessionaires Mr. and Mrs. Elmer A. (Dick and Dot) Richards moved into their new ranch-type home at 4960 Ebenezer Road, Cincinnati 11, July 15. It will serve as their permanent business and living quarters.  
*Al Schneider*

**WEST COASTLINERS** — Nathan Cohn, attorney, has moved his offices to the new Jack Tar Hotel building. . . . Friends of Raie Banard will regret to hear of the death of her brother, Allen Fine, Richmond, Calif. . . . Bill Kindel of Kindel & Graham, San Francisco, is on the sick list. . . . Frank Warren is recuperating and has been discharged from the hospital in Vallejo following a recent illness. . . . Lavonda Evans is reported on the mend following her illness in San Francisco. . . . Congratulations were extended Helen Vaughn, wife of Steve Vaughn, Pacific Coast Showmen's Association president, on the occasion of her birthday. . . . Gene and Dotty Cardoza marked their 20th wedding anniversary in San Francisco. . . . Harrison and Cecilia Fitch passed their 15th wedding anniversary. . . . Earl Leonard, president of Show Folks of America, San Francisco, will mark his birthday this month. . . . Harry Baron and Ken Taylor are with Bob Banard on the Crafts 20 Big Shows, playing Southern California.

**Strates doings:** Nick Bozins is back in the office after a pre-fair vacation in Big Flats, N. Y. Paul Theodoropoulos handled the chores in his absence. . . . Frances Scott is slated to take over secretarial duties. Daughter of Bootsy Pad-dock, she is the niece of Johnny J. Jones. . . . Jack (Kid) Adams and Walter Lumpkin are working out a new ticket handling-checking system for fairs. It's Lumpkin's 26th year with the show. . . . W. C. (Sammy) Sneed has returned from California to direct his two Derby Racers. Working in one is Louis Powers, son of L. D. Powers and recent serviceman. . . . Mrs. Mabel Strates left at Rochester to vacation in Big Flats, N. Y. . . . Paul Wagoner has been hard at work in the custard these warm evenings, but it's worth the effort. . . . John Asel and wife rejoin in Butler, Pa., after vacationing in Erie, Pa., with parents. . . . Ernest Evans and wife have a new truck to haul some of their pretzel and dark ride equipment. . . . Sound technician Frank Flanagan flooded with business as fairs approach.

Managers of the Harry Agne bingos in Canada are Myron Col-

**Skerbecks Ahead**  
Continued from page 71  
line Skerbeck, cotton candy. John Pollie, bingo. Bob Phillips, record joint.  
Shows—Peter Hennen, Circus Side Show; David Finnigan, announcer; Coy Mangrum, wild man; W. E. Hollis, annex; Jerry Brovade, tattoo; Bob and Jim, side pits. Mr. and Mrs. Al Blue, Freak Show. Angelo Cardello, Arcade; Red Anderson, manager; Don Smith, helper. Richard Fraker, Wild Life. Bob Phillips, Funhouse. F. Szezy and S. DeMagdts, Motordrome.  
Jim Mitchell had his trailer flip over on the shoulder of the highway at Rockford, en route from Muskegon to Port Huron. There were no personal injuries, but the trailer damage amounted to about \$600.

grove, Al Stafford and Aulden McClellan, all with Lynch Shows units. . . . Harold Wetherbee has the Girl Show and Revue with Marks Shows this season. . . . Sam Generallo is having a good year handling mail and The Billboard with Amusements of America. Joe Gidaro's handling the chore with Reithoffer Shows for fairs. . . . Willie Glick was a New York visitor last week. . . . Also visiting was Jack Gilbert, former concessionaire and park operator now in the real estate business in Phoenix. He was the son-in-law of Phil Isser, the late Eastern show owner.

**Marks Shows notes:** Ken Finley has his Kiddieland all repainted for fairs. Jimmy Zabriskie has added units to his Arcade. Clem Schmitz was a visitor of John Marks, going over the midway. Charley Garrett, son of Pop (Cookhouse) Garrett, doing a fine advance job for the show, handling radio, TV and promotions. George Rector has added another concession, as has Al Palitz. Al (Auction) Goldstein joined for the season. . . . Harry Koretsky trying to contact Charley Coppock and Charley Redding. . . . Roy C. Jones hit New York briefly last week.

**Earl Stoltman is piloting a Cadillac** now. He's Lloyd Serfass' electrician on Keystone State Shows, and took delivery in Black Lick, Pa. . . . June Serfass' new Franklin mobile home was also delivered. Tony Mason's Girl Show went from a date with Serfass to play Red Lion, Pa., with the Prells. . . . Max Sharp is back on the Prell front end. . . . Joseph (Rochester) Green, veteran Miami club member, died July 18 in Veterans Hospital, Coral Gables, Fla. Burial from Gordon's Funeral Home, in Mt. Nebo Cemetery, Miami.  
*Irwin Kirby*

**WILL BOOK FLYING COASTER**  
COMMENCING AUGUST 1  
**BEST FAIRS IN THE MIDDLEWEST**  
INCLUDING THE OHIO STATE FAIR  
CONTACT  
**GOODING AMUSEMENT CO.**  
3200 Valley View Drive  
Columbus 4, Ohio  
Phone BRoadway 4-5121

**DIXIE AMUSEMENTS WANT**  
COMPLETE LINE OF HANKY PANK CONCESSIONS.  
Everything open except Floss and Snow, Sium Spindle and Penny Pitch. All former Concessionaires, call or come on. (Name no longer here.) Address: Winside, Nebr., July 28-29; Bruno, Nebr., July 30-31; Friend, Nebr., Aug. 2-3.  
**CLIFFORD DAVIS, Mgr.**

**WANT AT ONCE**  
Reliable Men who can handle Ell No. 8 Wheel and Rodeo Ride on 50-50 basis after nut. Want First Men on Octopus and Second Men who drive. Want Hanky Pank Agents of all kinds. Popcorn and Candy now open for the second unit. Call  
**CARL BURKHART**  
Lexington, Ill., Homecoming this week; Donnellson and Fairfield, Iowa, fairs to follow.

**CALL SYCAMORE, OHIO, 7-5552**  
for  
**BABY DUCKLINGS BARE'S HATCHERY**

**Deggeller Amusement Company**  
Can place for Shelby County Fair, Shelbyville, Indiana, August 6-12, 2 more Major Rides, Penny Arcade, 2 Shows.  
Can place for Richland County Fair, Mansfield, Ohio, August 9-13; followed by Scioto County Fair, Lucasville, Ohio; Marion County Fair, Marion, Ohio. 1 Major Ride, 4 Shows.  
**All replies Great Northern Shopping Center**  
North Olmsted, Ohio, 10 days starting July 25.

**LYNN HOLLAND WANTS**  
For Muncie, Ind.; Escanaba, Mich., and Michigan State Fair; then strong route of Southern Fairs.  
Want: Exotic Dancers, Bally Girls, must be neat and attractive for large Girl Revue. Also want Singer, Novelty Acts, three piece Combo Band. All replies to  
**LYNN HOLLAND, HOLLYWOOD STAGE SHOW**  
c/o W. G. Wade Shows, Muncie, Ind., July 28-August 6

250,000 Attendance  
**TIMONIUM MARYLAND STATE FAIR** Aug. 29-Sept. 10 1960  
**NOW BOOKING**  
Concessions of all sorts (No Racket). Shows of merit. (No Girl Show).  
RIDES: Scrambler, Round-Up, Wild Mouse, Flying Coaster.  
Contact **GEO. J. MARSHALL JR.**, Phone: Baltimore RI 7-4913.  
Available at Fairgrounds every Fri. & Sat., 12 noon-2 P.M. Call 10 A.M.-11:30 A.M. or 5 P.M. to 6 P.M.

**America's Newest Motorized Show WANTED**  
For three cream spots in Ark. "All Annual Celebrations." Hobar Springs Rounlon; De Witt Dough Boy; Mammoth Spring Rounlon, all in month of August.  
RIDES: Rock-O-Plane, Dark Ride, Scrambler, any Rides not conflicting.  
CONCESSIONS: Hanky Panks of all kinds. SHOWS: Family-type Shows, no Girl Shows. Have good At Show Top, Banners. Would complete for right party. Jack Vincent, George Brownie, contact  
**KID BURNS, Phone RA 9-3563, Judsonia, Ark.**

**WANT**  
For Greencastle, Ind., Putnam County Fair, August 1-6 and fairs through October.  
Hanky Panks, Family-Type Shows, sober Ride Help who drive.  
All replies: Phone Fairgrounds, Salem, Ind., this week, ask for  
**W. R. GEREN**

**SHADE GAP, PA., ANNUAL FAIR AND PICNIC**  
AUGUST 1 THRU 6  
HIGH-CLASS FREE ACTS, FIREWORKS, STAGE PRESENTATION  
Can use Grab Stand and all types of Concessions, any family-type Show with own equipment. Have for sale a unit of five rides, in good condition. Can be seen in operation.  
**A. L. BLACKMON**  
Phone: Orbisonia, Pa., Hillcrest 7-2805 after 6:00 p.m.



# Gooding Unit Wins Despite Mich. Rains

CARLETON, Mich.—The annual July 13-17 Homecoming proved a good one for Gooding Amusement Company Unit 8, altho the opening night was rained out. Most of the lot was under water and difficulties from mud were encountered in moving in, but the area dried out quickly and drew big crowds Thursday, which was children's day.

A Queen Contest was held Fri-

day; a street parade Saturday terminated right on the grounds, and horseshoe pitching was featured Sunday. A record hop with free admission held nightly in the grove drew a steady crowd of about 500-750 people, and a beer parlor and grab point, operated in the grove by Rotary Club, also proved a good attraction.

Business at Carleton ran about equal to last year, according to Eva Riffle, secretary. Floyd E. Gooding has had this event for a number of years, but this is the first time that Unit No. 8 has played here.

The unit is managed by Ray Riffle, who has been with Gooding for 40 years, but has usually played most of his engagements in Ohio rather than in Michigan. The unit came out of winter quarters at Columbus to open May 1 in Bellefontaine to good business, followed by a week of rain at Marysville. A fine week followed at Steubenville, sponsored by Sears Roebuck for the benefit of the Cancer Fund.

The unit then encountered several weeks of rain and generally poor business. Martin's Ferry was fair, and business was satisfactory on several church lots around Cleveland. Other stands included Akron, Bellaire, and Maple Heights.

The July 4 weekend at Woodville, with fireworks and free acts, proved a red one. Next stand was at Euclid, O., with good business, followed by the move into Michigan for the single week at Carleton. The unit then returned to Cleveland with the further route not yet definitely assigned.

Unit No. 8 had 9 rides, 20 concessions and 5 shows.

Staff includes: Owner, Floyd E. Gooding; manager, Ray Riffle; secretary, Eva Riffle; billposter, M. Jack.

Rides—Merry-Go-Round: Robert Todd, foreman; Jack Beach and James Williams, helpers; Lyvon Park, ticket seller. Ferris Wheel: Paul Marshall, foreman; David Beach, helper; Earl Williams, ticket seller. Kiddie Rides (2): Sylvester Pfeifer, foreman; Alva Stamm and George Park Sr., helpers; Reona Todd, ticket seller. Tilt-a-Whirl: Joseph Zwirek, foreman; Nicholas Wadika, Lee Eldridge and George Park Jr., helpers; Essie Redmon, ticket seller.

Roll-o-Plane: Robert Weekly, foreman; Julius Walsh, helper. Rock and Roll: Warren Lollothin Sr., foreman; Warren Lollothin Jr., Marvin Atwood and Charles Young, helpers; Regina Weekly, ticket seller. Round-Up: James Swan, foreman; Grant Porter, helper; Helen Zwirek, ticket seller.

Pony Ride: Dean Geiman, owner; George Poupard, helper; Elaine Olms, ticket seller.

Shows—Little Man Show: Hu-

# New Lot in Portland Okay for WOM

AUGUSTA, Me. — Fortune smiled on the World of Mirth Shows last week, as it made its annual visit to Portland. A new lot was broken in on the edge of town and turnouts were much better than expected. It rained Thursday (14) but the show took in \$1,000 nonetheless.

Following the Lowell (Mass.) Commons date over July 4 weekend, the midway played a four-day spot before hitting Portland. It did not come up to expectations. Lowell drew rain two days and provided two other days which were excellent for rides and shows.

DETROIT — The International Freedom Festival may be cut from 10 days to five or six for 1961, as a result of a review of this year's event, which closed July 4.

It was generally conceded that the 10-day affair with a series of about 150 individual events this year was too much. Attendance at some, notably at the International Jazz Festival on the closing night, was highly disappointing. The jazz event drew only about 500 people to the Henry and Edsel Ford Auditorium.

With the exception of W. B. (Bill) Browning, general manager of the Bob-Lo Amusement Park operation, professional showmen were scarce in the operation of the Festival. Comments suggested that more reliance upon showmanship know-how could reduce what The Detroit Times frankly headlined as "blunders."

Bert Bennett and LeVoy Winton, owners; Roland Moore, manager; Pete Moore, featured attraction; Jimmie Reese, helper. Alligator Show: Bennett and Winton, owners; Raymond Shuemaker, manager; Jesse Allen, helper. Ghost Ship: Bill and Gloria Walker, owners. Arcade: Bob and Mary Ferdinandsen, owners; George Willets and Harry Hoots, helpers.

Concessionaires—W. S. Myers, 2; Ray Powant, Joe Anthon, Danny Felger, Ted States and Bob States, agents. Harold Whitmar, novelties; Myra Whitmar and Dewey Ferguson, agents. James Wolf, 4; John Smith, Burns Crace and Dorothy Wolf, agents. C. M. Cantrell, 3; Junior Meyers and Abbie Shuemaker, agents. Whitey Caler, hoopla; Ronnie Kettle, agent. Max Feldman, 3; Joe Mercier and Russell Ward, agents. Melvin Otterbacher, 4; Fred Horn, Bill Kirk, Harry Caudill Sr., and Harry Caudill Jr., agents. Ted Kelty, roll-a-ball; Jerome Breisacher, agent.

## LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

### MAIL ON HAND AT CINCINNATI OFFICE

2160 Patterson St.  
Cincinnati 22, O.

- |                           |                    |
|---------------------------|--------------------|
| Achley, William           | Barley, Fred       |
| Adams, J. W. (Candy)      | Beckwith, Mrs. M.  |
| Adams, Mr. Mrs. Henry L.  | Bender, Charles A. |
| Allen, Ben H.             | Berryman, Pete     |
| Allen, Buster             | Biddle, Wm. J.     |
| Amos, Gary                | Bishop, Jack Thorn |
| Ansher, Joe               | Blackburn, Joe     |
| Appel, A.                 | Blue, Tony         |
| Apgar, Wm. & Jack         | Bowman, John T.    |
| Archer, Jimmy             | Boxall, Al (Bingo) |
| Asher, Charles            | Boyd, Frank        |
| Auskings, Clarence        | (Carolina)         |
| Ayers, Mr. & Mrs. Kenneth | Bradley Mr. & Mrs. |
| Bandy (Walter)            | Brennan, E. C.     |
| Bandy, Walter             | Broeffle, Harry    |
|                           | Brown, Raymond W.  |

- |                        |                       |
|------------------------|-----------------------|
| Browning James J.      | Connelly Ambrose      |
| Buley, John            | Billy                 |
| Bumgardner,            | Cooper, Mrs. Billie   |
| William A.             | Cooper, Roy W.        |
| Busch, Donald          | Cooper, Sam B.        |
| Butts, Paul            | Crabree, Harry E. Jr. |
| Byrd, Walter H.        | Crane, Earle A.       |
| Cady, Jim (H. L.)      | Crawn, Donald         |
| Callari, Mrs. Virginia | Cristiani, Roman      |
| Campbell, Emmett       | Crow, Bill            |
| Carlton, Sonny, Jr.    | Cunningham,           |
| Carrille, Jackie Ray   | Thomas V.             |
| Carfield, Jim          | Dare, Lonnie          |
| Caskey, Kendrick       | Davenport, Mrs.       |
| Catalano, Peter R.     | (Daniel's Mother)     |
| Chambers, Raymond      | Davenport, D. K.      |
| L.                     | Davis, Harry          |
| Chase, Mr. & Mrs.      | Davis, Homer          |
| Frank H.               | Dearuff, Mrs. Alice   |
| Chemnant, Roy          | Decker, Rodney S.     |
| Cibull, G. S.          | DeeMar, Lisa          |
| Clark, Ralph H.        | Degler's Rides        |
| Cobb, Paul             | Dell, E. M.           |
| Cole, Walter           | Denham, Lee Jr.       |
| Coleman, William       | Dobbs, Ruby S.        |
| LeeRoy                 | Donnelly, George      |
| Collins, Pat           | Doran, Mrs. B.        |
| Conerly, Willie L.     | Driggers,             |
|                        | Woodrow W.            |

(Continued on page 87)

# HUB LUEHRS' IDEAL RIDES

WANT FOR DECATUR COUNTY FAIR, GREENSBURG, IND., AUG. 9-13 AND BREMEN YOUTH FAIR, BREMEN, IND., SEPT. 5-10.

2 MAJOR or 1 MAJOR and 1 KID RIDE. Both dates have heavy advance sale.

CAN ALSO PLACE FOR BALANCE OF SEASON: PHOTOS and LONG AND SHORT RANGE.

All replies: HUB LUEHRS, Mgr., as per route.

# REITHOFFER SHOWS

Want for Morris, N. Y.; Middletown, N. Y.; Bedford, Pa.; Carlisle, Pa.; Caledonia, N. Y.; Bloomsburg, Pa.; Danville, Conn., and the Great Mineola, N. Y., Fair.

CONCESSIONS: Want Hanky Panks of all kinds, also Grab joints. SHOWS: Shows of all kinds, especially want Girl Show for the above spots. Need two extra Shows. Can use Girls. Very good territory for Side Show. Must be Class-A caliber. Johnny Ryan, Joe Money, Johnny Gambino, contact Al Hamid immediately, Mutual 7-3971, Owego, N. Y. All concessions and shows contact PAT REITHOFFER, this week Owego, N. Y., Morris, N. Y., next week, followed by Bedford, Pa.

# GEO. CLYDE SMITH SHOWS

Want Cookhouse, Hi-Striker, Photos, Swinger, Buckets, Fish Pond, Slum Spindle, Glass Pitch, Bear Pitch, Six Cats, Ball Games.

Want Girl Show, Side Show, Minstrel Show. Ferris Wheel Foreman, Chairplane Foreman, Merry-Go-Round Foreman, general Ride Help, truck and tractor drivers. Agents for Office Hanky Panks. All replies to

GEO. CLYDE SMITH SHOWS, Corriganville, Md., this week.

# FUNLAND SHOWS

SCOTLAND CO. FAIR, MEMPHIS, MO., JULY 26-30

Will book Hanky Panks of all kinds. Want Grind Shows for back end. Agents Wanted. Want Ride Help for Jenny and Wheel, also Second Men on all rides.

Contact R. E. THOMAS, Fairgrounds, Memphis, Mo.

# DUTCH WILSON WANTS AGENTS

For Pin Store, Count Store, Blower and Buckets, for 15 fairs in Iowa, Arkansas and Louisiana. Closing Nov. 1. All agents contracted acknowledge by wire to Menomonie, Wis., July 27-29.

Opening Aug. 1. at Northwood, Iowa. Would like to hear from Tommy Mason and Kenny and Jimmie Courtner. Will be in Northwood, Ia., July 31.

DUTCH WILSON, c/o Byers Bros. Shows, Menomonie, Wis., this week.

# CARROLL'S GREATER SHOWS

WANT

CONCESSIONS: Need a few more Hanky Panks. What have you? SHOWS: Can place any Show except Mechanical for good strong route of fairs. HELP: Need Ride Men on all rides, top wages every week and bonus; prefer drivers with licenses. Contact CHARLES H. CARROLL

Hallock, Minn., July 28 thru 31; Wadena, Minn., August 4 thru 7; then as per route.

# PETER PAUL AMUSEMENTS

Strawberry Point, Iowa, this week; next all fairs starting with Leon, Iowa.

Want Jewelry, Pitch-Tilt-You-Win, Cork Gallery, Strikers or any Prize-Every-Time Concession. Also can use a few Alibis working for stock and any other stock Concessions. Can use any Shows of merit. Want one or two Major Rides not conflicting. Can use Grab or small Cookhouse, also Caramel Corn and Apples open. Want good Ride Help who can be useful. Contact:

MANAGER, PETER PAUL AMUSEMENTS, Strawberry Point, Iowa, this week.

# GOLD BOND SHOWS

WANT - - WANT FOR BALANCE OF SEASON ALL FAIRS

CONCESSIONS:

All types of Hanky Panks.

SHOWS:

Small Grind Shows.

RIDE HELP:

Ferris Wheel Operator to join at once. Other Ride Help who drive.

All replies by wire: MICKEY STARK, Mgr. Fairgrounds, Monroe, Wis., July 26-31; then per route.

# AGENTS

Count Store, Pin Store and Skillo Agents. Charlie Lee, contact. Also want Agents for Alibi, Hanky Pank and P. C. Dealers, also up and down Boys and two carnival Dancing Girls. All address:

MOLLIE DECKER Page Bros. Shows Shelbyville, Ky., this week.

# WANTED

Rides and Concessions for Chautauque County Free Fair, Sedan, Kansas, August 15 to 20. If you have idle rides contact us; we have experienced ride men in town.

R. I. BUCKLES Sedan, Kansas

# FOR SALE

GARBRICK MIXER RIDE, new in 1959, excellent condition, can be seen in operation. Will trade for late model Octopus or Tilt.

FOR SALE: 60-kw. electric generator plant mounted on Fruehauf semi-trailer.

KING EXPOSITION SHOWS

P. O. Box 448 MT. CLEMENS, MICHIGAN

# GRAB WANTED

Not over 14 x 14. to play eight top fairs. Must be clean and modern and have good canvas. Write General Delivery, Ionia, Mich.

WILEY BUTLER

# STAFFORD SHOWS

WANTED: Legitimate Stock Concessions for the balance of season. Herchel Wright, can use your P.C. Need good Wheel Man, top wages. Cliff Mathis, call me. Have for sale, No. 12 Ell Wheel; 24 seat Chairplane; Kiddie 12 seat Chairplane. All in A-1 condition with good transportation. Can be seen in operation at Cloverdale, Ind., July 25-30. RALPH STAFFORD, Mer.

## AGENTS WANTED FOR PEEK STORE

Harry Ettles, Jimmy Rounds, or anyone who knows me, contact at once.

WILL BUY

Low Boy Van Trailer, 28 or 32 ft.

RIDE HELP wanted for all rides.

Ride Men call Jay Stanley of Lyle Wells.

Concession People call Leonard Shipley.

c/o S. & W. SHOWS

Jefferson City, Mo., this week; then per route.

## \$50.00 CASH REWARD

for location of

FLOYD BARKER

Usually an Agent. Formerly with Johnny Ward. New wife, Dorothy Louise. For reward call collect

GEORGE TURNER

Phone: Victor 2-9888

Oklahoma City, Okla.

## BOB BRADBURN

Wants

HANKY PANK and ALIBI AGENTS

Starting at Warsaw, Ind., Fair, Aug. 1-6, and for solid route of Fairs following. Address: c/o

WORLD OF PLEASURE SHOWS

Tri-City Plaza, Gary, Ind., then per route.

HELP WANTED

KIDDIE FOREMAN

Bill Eddus, wire collect. John Sampson, wire or come on. Also want one more Front Rider. Contact

EARL PURTLE

c/o Cotlin & Wilson Shows

Richmond, Ind.

BIG SAVINGS

New Wells Cargo, Yellowstone, Avlon Fan, Holiday Rambler, Franklin Pathfinder. Contact me for discount on any make trailer.

"Save Money With Johnny"

JOHNNY CANOLE

Phones: WI 3-0003 or WI 4-9347 Altoona, Pa.

## WANTED AGENTS

Hanky Panks and Cigarette Blocks for Highland, Danville, Kankakee and Minnesota State Fair.

BEN GLOSSER

c/o ROHR'S MODERN SHOWS

Highland, Illinois

## CONCESSIONS WANTED

Have Floss and Roman Targets. Can use Help on Octopus & Merry. Corsica, So. Dak., July 26-27. Good spots rest of season. Don't write; come.

MAC'S AMUSEMENT RIDES

## WANTED

Wheel Man, top pay, short moves.

Reply to

WM. GARLAND

41 Blaine Ave., Buffalo 8, N. Y.



# BEST MERCHANDISE BUYS

Communications to 188 W. Randolph St., Chicago 1, Ill. JULY 25, 1960

new merchandise for tomorrow's . . .

## parade of hits

FOR LISTING

SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO:  
Parade of Hits, The Billboard, 188 West Randolph, Chicago 1.

### FLOWERS

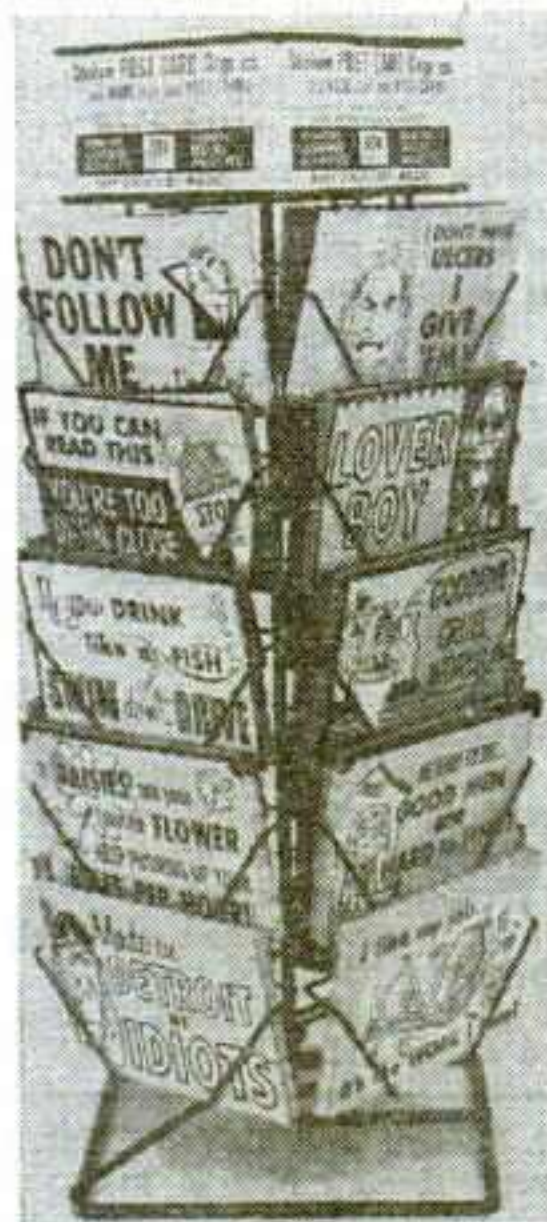
Complete line of 40 various artificial flowers. Sweetheart rose sells for \$2.40 per dozen; lily of the valley, \$1.20 per dozen; forget-me-not, \$1.50 per dozen; double water lily, \$4.80 per dozen. — Circle Import-Export, 4021 South Western, Los Angeles 62.

### CUTTER



A crimp cut tool plus a pack of assorted terminals. Tool cuts wire, strips wire and crimps solderless terminals. As a bolt cutter, it shears five sizes of bolts and machine screws. Is eight inches long; heavy plated with red plastic insulation grips.—Read Bros., 203 North Wabash, Chicago 1.

### CARD GAGS



A rack full of gag post cards. Twenty different designs on a rotating rack. Five gross in all with smaller units also available.—Imprint Art Products, 65 Kansas Street, Hackensack, N. J.

### RUBBER TOYS

Free metal display rack and header holds four dozen toys, 24 large and 24 small. Toys retail at 98 and 68 cents. Each wrapped in poly. Includes bears, ducks, coons, lambs, elephants.—Halo Sales Corporation, 444 Townsend, San Francisco 7.

### FOUNTAIN



Has perpetual motion spray. Used as table centerpiece; on patio, porch or garden; punch or champagne bowl; floral arrangement holder. Easy to operate and clean. Available in blue, petal rose, turquoise, crystal.—Fontanette, 124 West 24th, New York 11.

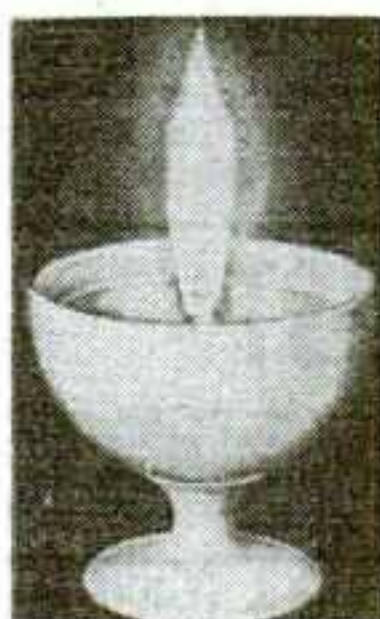
### COMIC BANK

Bank in the form of a screwball. Legs of the screwball grow longer as the savings mount up. Plastic in brilliant colors. Individually packed on self-selling display card. Sample is 98 cents.—Inland & Coastal Products Company, Field and Main streets, Avon by the Sea, N. J.

### FLUSHER

Flushing gun shoots air pressure on a solid shaft of water, cleaning the most stubborn stoppages up to 200 feet. Use on toilets, tubs, sinks, urinals. A special attachment allows water to flow from the faucet while the air is released on the pipe.—Miller Sewer Rod, 4642 North Central, Chicago 30.

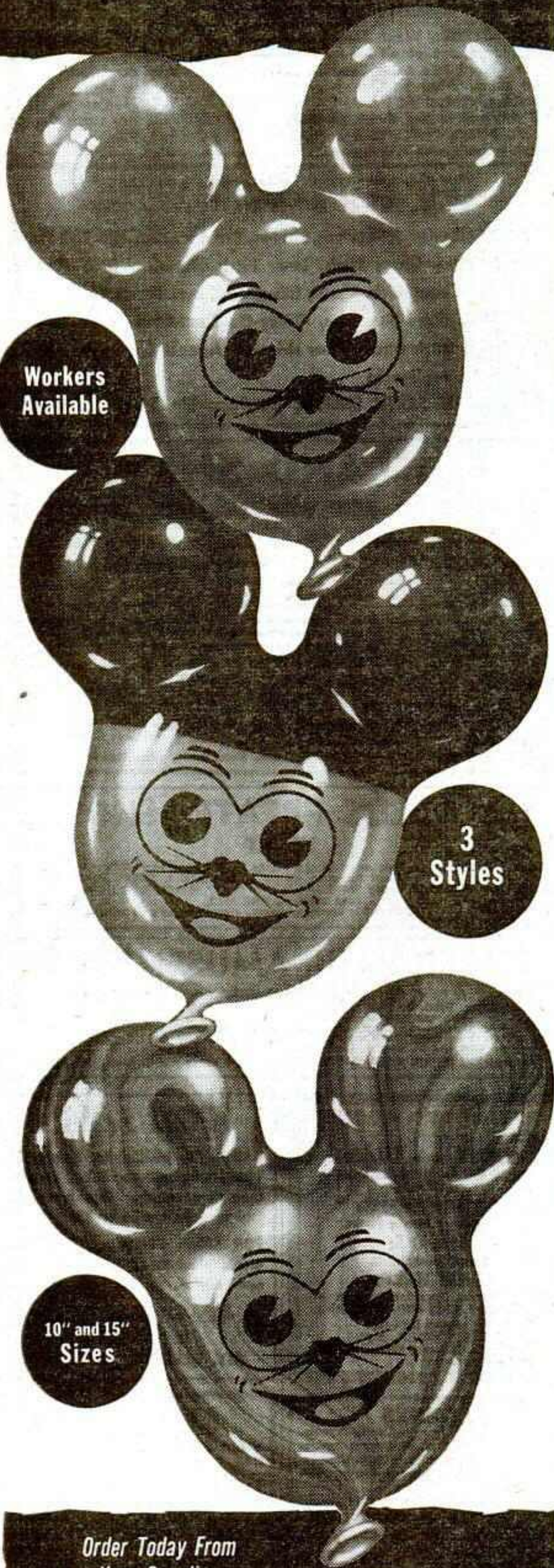
### REPELLANT



Citronella candle insect repellent. Mounted in goblet, produces a giant six-inch flame for better distribution of repellent. Candle burns for 20 hours. Can be lighted again and again. Windproof. Comes in orange or yellow glass. Wholesale, \$9 per dozen.—Sun Glo Studios, 1538 Merchandise Mart, Chicago.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS

# Sure-Fire Pitch Qualatex® Mouse Heads



Workers Available

3 Styles

10" and 15" Sizes

Order Today From Your Supplier

the **PIONEER** Rubber Company 407 Tiffin Road Willard, Ohio

### HOTTEST ITEM TODAY!

**FELT PORKIE** ALL COLORS  
Heavy Quality, Not the Cheap One!  
\$4.25 dz. \$48.00 gr.  
**LARGE PLUMES**  
\$1.20 dz. \$12.00 gr.

### BRIDE & BRIDESMAID NEW!



**SPECIAL!**  
\$4.25 dz. \$48.00 gr.  
**BRIDE DOLL W/PONY TAIL**  
5 inch, \$3.00 dz. 8 inch, \$7.20 dz.



**BALLOONS FOR STREETMEN**

Spirals, extra long	Gr.	\$5.25
#76 Spirals, even larger	Gr.	7.50
#12 Mickey Mouse Club	Gr.	7.50
#26 Two-in-One	Gr.	12.50
Worker Balloons	ea.	.40
#11 Two-in-One	Gr.	7.00
#11 Pastel Circus Prints	Gr.	4.75
#9 Patriotic Asst.	Gr.	4.50
#11 Patriotic Asst.	Gr.	5.75
#17 Polka Dot, tricolor or agate	Gr.	5.50
#27 Polka Dot, tricolor or agate	Gr.	7.50
#10 Mousehead	Gr.	5.00
#15 Mousehead	Gr.	7.50
#14 Tiger Kat	Gr.	6.50
#14 Pastel Kat	Gr.	6.00
#15 Tricolor or Polka Dot Kat	Gr.	6.50
24" Reed Sticks	Gr.	6.50
24" Heavy Reed Sticks	Gr.	.75
36" Heavy Reed Sticks	Gr.	1.30
48"x3/16 Dowels	\$18.00 M \$20.00 C	
Hand Balloon Pump	ea.	3.50

### FLAGS W/SPEAR TOPS

8x12 U.S., 50 Stars	Dz.	\$1.90	Gr.	\$10.00
12x18 U.S., 50 Stars	Dz.	1.60	Gr.	18.00
8x12 Pirate	Dz.	1.35	Gr.	15.00
12x18 Pirate	Dz.	2.00	Gr.	22.50
8x12 Confederate	Dz.	1.35	Gr.	15.00
12x18 Confederate	Dz.	2.00	Gr.	22.50
8x12 Checker Starter	Dz.	1.35	Gr.	15.00
12x18 Checker Starter	Dz.	2.00	Gr.	22.50

Most Complete Line of Souvenir Novelty Items for Parks, Carnivals, Circuses, Rodeos, etc.  
25% dep. with order, bal. C.O.D., F.O.B. N. Y.

### 3 1/2" CAMPAIGN BUTTONS KENNEDY & JOHNSON \$10 per 100

Write for Free Price List  
**CHARLES SHEAR**  
150 Park Row New York 7, N. Y.

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**BEST STYLES  
BEST VALUES  
BEST PRICES**

"PEARL"—WHERE YOU GET THE BEST OF EVERYTHING

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**MEXICAN IMPORTS**

Read This  
ALL HAND TOOLED MEXICAN PURSES AND WALLETS ★ MEXICAN TARNISH PROOF RINGS ★ HAND PAINTED SKIRTS ★ 100% WOOL JACKETS ★ ZARAPES ★ ALL SIZES ★ MEN'S HAND TOOLED BELTS ★ IMPORTED FISHING AND HUNTING KNIVES ★ THE BEST MERCHANDISE AT LOWEST PRICES ★

Ask For Free Catalog  
**PEARL SALES CO.**  
P. O. Box 673 El Paso, Texas  
L. B. Z. Levin, Owner  
Any items you will not find in this ad ask for them and we WILL TRY to get them for you.

when answering ads . . .  
**SAY YOU SAW IT IN THE BILLBOARD!**



**Major Doll West Point Cadet**  
\$1.80 dz.  
**Pirate Doll**  
\$21.00 gr.  
**Circus Clown**  
\$1.80 dz.  
**12" Sailors**  
\$3.00 dz.  
**12" Malors**  
\$3.00 dz.  
**12" Firemen**  
\$34.50 gr.

**INDIAN DOLLS**  
\$1.60 dz. \$18.00 gr.  
**Indian Tomahawk**  
\$1.75 dz.  
**30" Indian Spear w/rubber tip**  
\$1.80 dz.  
**42" Indian Spear**  
\$2.50 dz.  
**34" Indian Peace Pipe**  
\$2.40 dz.  
**Indian Beaded Belt**  
\$4.00 dz.

**4" CUB KNIFE w/Sheath**  
\$1.25 dz. \$14.00 gr.  
**INDIAN CUB KNIFE w/Beaded Sheath**  
\$1.60 dz. \$18.00 gr.

**PLUSH ANIMALS w/squawker**  
\$3.60 dz. \$40.00 gr.  
**Scotty Dog**  
\$5.40 dz.  
**7" Setting Scotty**  
\$3.60 dz.  
**8" Honey Bear**  
\$5.40 dz.  
**Ape Monkey**  
\$5.40 dz.  
**Large Teddy Bear**  
\$6.75 dz.

**SETTING PANDA BEAR**  
Press Head down and it squeaks  
\$3.60 dz. \$40.00 gr.

**PUPPY Squeak Tail**  
\$2.25 dz. \$25.00 gr.

**FRENCH POODLES**  
\$3.75 dz. \$42.00 gr.  
**French Poodle w/squawker**  
\$5.40 dz. — \$63.00 gr.

**GIGI DOGS**  
Small, \$1.60 dz.; \$18.00 gr.  
Med., 3.00 dz.; 35.00 gr.  
Large, 4.00 dz.; 46.50 gr.

**PLUSH SKUNK**  
fan tail  
\$4.00 dz. \$45.00 gr.  
Buttons; 1" m a little stinker.  
\$2.00 per 100

**ASSORTED RUBBER ROCKER ANIMALS**  
\$3.25 dz.

**PUPPY IN BASKET**  
\$3.50 dz.

**DANGLING SPONGE DICE**  
\$1.75 dz. \$20.00 gr.

**METAL SWORDS**  
w/scabbard  
\$1.75 dz. \$20.00 gr.

**16" Decorated Samurai Sword**  
w/scabbard Gold Trim  
\$2.00 dz. \$22.50 gr.

**HI HAT FEATHER DOLL**  
5" \$ .75 dz.  
7" 1.20 dz.  
9" 1.75 dz.  
12" 3.00 dz.

**FEATHERBACKS FOR DOLLS**  
\$ .75 dz. \$7.20 gr.  
7" Undressed Dolls \$ .90 dz. \$10.00 gr.  
Jap Doll Cane \$2.00 per 100 \$15.00 per 1,000

**FUR MONKEYS**  
7" \$ .75 dz. \$4.00 gr.  
8.40 gr.  
10" 1.50 dz. \$7.50 gr.  
16.50 gr.  
12" 2.50 dz. \$12.00 gr.  
28.80 gr.  
15" Feather Monkey \$3.00 dz. \$33.00 gr.

**LARGE SHRUNKEN HEAD**  
Replica of the Amazon  
\$4.20 dz.

**BALLOONS**  
Two in one Balloon w/inside Mouse \$7.00 gr.  
11 All Stars \$5.00 gr.  
10 Mouse-head \$5.00 gr.  
14 Kat \$6.00 gr.  
15 Crazy Cat \$7.50 gr.  
Balloon Sticks .75 gr.

**PANDA BEARS**  
5" \$1.60 dz.  
12" 4.80 dz.

**DANCING DOLL**  
\$3.75 gr.  
6 Mouse Bal. \$3.25 gr.  
Envelopes w/printed Directions \$1.35 gr.  
All Three Combination \$8.00 gr.

**PEARLIZED OPERA GLASSES**  
Assorted colors w/compass and shoulder strap  
3 x 3 1/2 \$2.00 dz.  
3 1/4 x 3 1/2 2.50 dz.  
4 x 4 3.50 dz.

**BREAK ACTION CORK PISTOLS**  
\$1.80 dz. \$21.00 gr.  
Metal Cork Pistols, shoots sparks & cork.  
\$2.00 dz. — \$33.00 gr.

**SNOW WATER BALLS**  
w/bambi, seal, stork, fish, or penguin  
\$2.00 dz.

**CORK RIFLES**  
20" Break Action \$3.25 dz.  
20" Bolt Action 3.60 dz.  
21" Shoots Spark & Smoke 5.00 dz.  
Commando Rifle w/fixed Bayonet 6.00 dz.  
29" Jumbo Rifle—double cork 6.00 dz.

**RAYON PARASOLS**  
w/floral designs  
21" spread \$2.25 dz.  
25" spread 2.50 dz.  
29" spread 3.00 dz.  
33" spread 4.00 dz.

**PONY TAIL DOLL IN TUB**  
with accessories  
Packaged in cellophane display bag  
\$5.50 dz. \$60.00 gr.

**SLUM-GIVEAWAY ITEMS**

	Gross	Dz.	Gr.
3" Harmonicas	\$3.00		
Cigar Fans	2.75		
Plastic Fans	2.75		
Double Blowout w/mustache	3.50		
Goggles w/nose & mustache	3.50		
21" Blowout w/plastic mouthpiece	1.75		
Large Rubber Razors w/wood mouthpiece	1.50		
Assorted Western Badges, carded	1.75		
Private Eye Badges, carded	1.75		
Plastic Bird Warbles	3.75		
Assorted Key Chains	2.50		
Double Heart Kiddie Ident Bracelets	2.75		
Plastic Cigarette Holder	1.75		
Police Whistles	1.50		
Indian Headdress	3.00		
Hawaiian leis	1.50		
Indian Head Badges	1.75		
Miniature Knife	3.60		
Kiddie Painting Sets	3.60		
Embroidering Sets	3.60		

**BADGEBBOARD ITEMS**

	Dz.	Gr.	Dz.	Gr.
Telescopes	.75	\$ 8.40	Indian Dolls	.80 \$ 9.00
Compass & Spy Glass	.75	8.40	Plastic Fans	.80 8.50
Cub Knives	.85	9.60	Fur Dogs	1.00 10.80
Locks w/key	.75	8.40	Gun Pencils	1.80 21.00
Rabbit Fee Key Chains	.60	6.50	Small Flashlights	1.75 20.00
Miniature Knife	.60	6.00	Jumbo Whistles	.75 8.40
w/Key Chain	.60	6.00	GI Dogs	.90 10.80
Harmonicas w/key chain	.60	6.00	Puzzle Key Chain	.75 8.40

Prices F.O.B. New York. 25% deposit w/order.  
Send for catalog.  
**SCHATTUR NOVELTY CO.**  
144 PARK ROW PHONE: CORTLAND 7-8986 NEW YORK 7, N. Y.  
Special Prices to quantity buyers where possible

**PONY TAIL DOLL**  
Zipper bag w/carrying handle  
Each in cellophane display bag  
\$4.20 dz. \$45.00 gr.

**RUBBER INFLATE ANIMALS**  
Horse  
Elephant  
Monkey  
Bambi  
Reindeer  
\$2.00 dz. \$22.50 gr.

**CHROME 3-KEY TRUMPET**  
\$1.80 dz. \$21.00 gr.

**10" Pearl Telescopes** \$1.78 dz.  
**15" Black-gold trim Telescopes** 3.78 dz.

**FIELD GLASSES**  
w/shoulder strap  
3 1/4 x 3 \$2.00 dz.  
4 x 4 3.50 dz.

**SLUM JEWELRY**  
Ident Bracelets \$3.60 gr.  
Heart, Clover, or Disc Pendant Bracelets 3.00 gr.  
Heart or Disc Pendant Necklace with 15" Chain 3.60 gr.  
Double Heart Kiddie Ident Bracelets 2.75 gr.

**SPECIAL SLUM ASSORTMENT**  
\$5.50 per 1,000  
includes razors, fans, watches, rings, etc.

**MISCELLANEOUS ITEMS**

	Dz.	Gr.
10 1/2" Wood Pop Guns	\$1.60	\$18.00
RWB Batons w/bell	1.75	18.00
Long Lash Cowboy Whips	1.80	17.50
Maple Walking Canes	2.00	22.50
Heavy Maple Canes	3.00	33.00
3/4" Bamboo Walking Canes	1.00	10.80
1/2" Bamboo Walking Canes	1.50	16.00
Flying Birds		6.00
6 x 9 Pirate Flag	.75	6.00
12 x 18 Pirate, Rebel, or Checker Flag	2.00	22.50
12 x 18 U. S. Flag	1.60	18.00
20" Rubber Sword w/sheath & bell	1.75	20.00
Plastic Accordions	3.50	39.00
15" Rubber Horse	3.25	36.00
Mail Box Banks		7.20
Plastic Click Gun		6.50
Zazoo Trombones		8.50

**72" RODEO BULL WHIPS**  
\$4.80 dz. \$54.00 gr.

**8" Hi Hat Jocko** \$1.75 dz.  
**10" Jocko Monkey** 3.00 dz.  
**12" Jocko Monkey** 5.00 dz.

**BRIDESMAID DOLLS**  
Assorted colored dresses \$4.20 dz.

**RUBBER BUBBLING SQUIRT DOLL**  
\$2.50 dz. \$27.00 gr.

**ASSORTED PLAID ANIMALS**  
\$1.80 dz. \$21.00 gr.

**MOTORCYCLE HATS**  
\$6.25 dz.

**BEST MADE FELT PORKIE HATS**  
\$4.25 dz. \$48.00 gr.  
Colored Plumage \$1.20 dz. — \$12.00 gr.  
Light Weight Porkie Hats \$3.25 dz. — \$45.00 gr.

**NOVELTY GOB HATS**  
w/imprints "1-2 Cha Cha" "Bowl of Cherries" "All Hands on Deck" \$3.00 dz. \$7.00 gr. (Minimum 2 dz. each saying)

**COTTON TWILL GOB HATS**  
\$3.75 dz. \$42.00 gr.  
SPECIAL PRICE TO GROSS LOTS.

**KIDDIE WESTERN STRAW HAT**  
w/adjustable chin cord  
\$2.40 dz.

**WHITE STRAW RIBBON HAT**  
\$5.50 dz.  
**CALYPSO BIRD NEST HAT**  
\$1.50 dz. 20 Dozen Bale \$26.00

**WESTERN STRAW COWBOY HAT**  
w/chin cord and adjustable bead  
\$4.80 dz. \$54.00 gr.

**REBEL GARRISON CAP**  
(Reprocessed Felt) \$4.00 dz.  
New Felt \$4.50 dz.

**PANDA BEAR**  
Plaid design, assorted colors.  
\$1.80 dz. \$21.00 gr.

**COOLIE HATS**  
12" \$1.50 dz. \$17.00 gr.  
16" \$1.80 dz. \$21.00 gr.

**STRAW GONDOLIER**  
Exclusive new straw with kerchief and matching ribbon  
\$9.60 dz.

**TEXAN FELT COWBOY HATS**  
\$6.50 dz. Black or White

**MECHANICAL WIND-UP TOYS**  
ROLL OVER CAT \$3.25 dz. \$36.00 gr.

**BOY ON BIKE**  
\$3.25 dz. \$36.00 gr.

**LARGE PONY TAIL GIRL ON BIKE**  
\$4.80 dz.

Hopping Fur Dog \$3.00 dz.  
Crawling Baby 3.25 dz.  
Dancing Couple 3.25 dz.  
Flip Over Fido 3.25 dz.  
Merry-Go-Round w/chicks 3.25 dz.  
Swimming Dolls 3.00 dz.  
Peter Rabbit on Bike 3.00 dz.  
Kniffon Kitten 5.40 dz.  
Monkey on Trapeze 6.00 dz.  
Monkey w/Hula Hoop 6.00 dz.  
Cowboy With Lasso 6.25 dz.  
Bucking Bronco 6.25 dz.



## NOTICE, ENGRAVERS & DEMONSTRATORS

We Manufacture Our Jewelry in Our Providence Plant

### RHINESTONE HEART

24 in. Neck  
**DOZEN \$2.30**



104/1

Polished, Gold or Nickel Plated



104/2

Spring Ring  
**GROSS \$26.40**



104/3



**24" ROPE NECK CHAIN**  
Polished, Gold or Nickel Plated  
**\$4.00 DOZEN**



**ALUMINUM NECKS**  
24" Either Round Heart or Clover  
**\$4.50 GROSS**



**CROSS ON NECK CHAIN**  
Highly Polished Gold or Nickel Plated  
**GROSS \$24.00**



**900 A HEART WITH PEARL**  
Polished, Nickel or Gold Plated  
**\$14.40 GROSS**



**NECK CHAIN**  
Polished, Gold or Nickel Plated  
**GROSS \$18.00**  
Smaller Size  
**\$15.00 GROSS**



**HEART or ROUND 24" NECKLACE**  
Gold or Nickel Plated  
Per **GROSS \$16.80**  
**BRACELETS \$21.00 Per GR.**



**16" BRIDAL NECK**  
**\$21.00 Gross**



**FRIENDSHIP IDENT RING**  
Polished, Gold or Nickel Plated  
**\$10.20 Gross**

Send for Catalog  
State Your Business  
Rear 45 WALDO ST.  
PROVIDENCE, R. I.

## ENGRAVERS JEWELRY CO.

## S-P-E-C-I-A-L!

### SWEETHEART HANDCUFFS

Space for Engraving on each Cuff.

# \$2 PER DOZ.



Send for **FREE 1960-'61 Catalog**  
and information on  
**SPECIAL SPINDLE DEAL**

Immediate Delivery!

*Frisco Pete Enterprises, Inc.*

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for your response to our last four carnival supply advertisements. We buy low and sell as low as we can to still show a profit. We live fairly by the golden rule. We appreciate each customer's business and regard it as a confidential trust. We are not members of any trade group, syndicate, association or organization of carnival jobbers. We exchange no personal status or credit information with any firm or group. We are not opposed to any of our customers being able to buy direct or to save elsewhere. We are happy for them and grateful and thankful for that portion of their business we do receive. We see no sin in a customer shopping. We sure shop ourselves, and how!

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John McDade                      Leo Seymour                      Clarence Balleras  
1713 W. 79th St.                      (Phone: RA 3-8530)                      Chicago, Illinois

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## MEN'S 17-Jewel WATCHES

Rebuilt, like new in w/p or dress cases, in white or yellow, 1960 style, with matching expansion bands.

### 3 for \$26.50—Boxes 50c ea.

GRUEN-BENRUS-ELGIN  
All watches carry a written 3-yr. GUARANTEE.  
THIS OFFER GOOD UNTIL AUG. 31, 1960  
25% Dep., Bal. C.O.D.

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## SLUM                      PLUSH

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MEMPHIS, TENN.

### NOVELTIES—TOYS—GAMES—SUNDRIES

### AUGUST SPECIALS

Miniature Birdnest Hats .....	\$ 3.75 gr.
Bead Bracelets .....	2.00 gr.
Long Bead Necklaces .....	2.00 gr.
#4 Dart Balloons .....	.75 gr.
12 inch Feather Dolls .....	33.00 gr.
7 inch Feather Dolls .....	12.50 gr.

Write for New Catalog, State Business  
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17 South Walker Street, Oklahoma City, Okla. CE 5-5884  
Nite: WI 2-2042                      GA 7-1219

## Transistor Radios

### 2 TR—ALL WHITE

Complete with battery and wire antenna.

Lots of 12.....\$5.25 each  
Sample, P. P. .... 6.25  
25% deposit with order, balance C. O. D.  
15,000 pieces available for immediate shipment, F. O. B.

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### MEXICAN

### HAND-PAINTED SKIRTS, FULL SWING, FAST COLORS—\$33.00 Dozen

All kinds of Mexican Curios, Novelties, Feather Cards, Baskets, Palm & Harvest Hats, Pottery, Hand-Tooled Billfolds, Ladies Bags, Hand-made Lace Dresses & Blouses, Pottery, etc. The largest and widest assortment of Mexican Merchandise this side of the Border. Request catalog.

### FRANCISCO L. de ARKOS, Importer

Laredo, Texas

### JIVARO SHRUNKEN HEAD

Terrific for Customer Interest. Long hair sewed mouth, made from skin of 3 loed sloth. Takes an expert to distinguish from real imported from Ecuador, comes in Balsa wood coffin. Information for lecture included. \$14.95 each pre-paid. Money refunded with no questions if not completely satisfied.

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Cutting Inventory. Carnival Plaster, full line of Novelties, Plush, Special on Leis, Bird's Nest Hats, etc.

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Hickory 2-1074

You can't do better than these

## GREAT BUYS!

A-1 Side Action BALL PENS .....	\$ 3.60 Gr.
27" Mercerized SHOE LACES .....	1.25 Gr.
POCKET COMBS, Good Grade .....	1.00 Gr.
NEEDLEBOOKS W/THREADER .....	2.95 Gr.
PLASTIC RAIN BONNETS .....	4.95 Gr.
NYLON TOOTHBRUSHES .....	7.20 Gr.
Regular Size "D" BATTERIES .....	7.50 Gr.
60 inch Simul. PEARL ROPES .....	9.00 Gr.
"GOLDEN KNIGHTS" (Two's) .....	3.00 Gr.
4-Pen 4-Color DESK SETS, bx'd .....	2.25 Dz.
\$1.00 Magic POLISHING CLOTHS .....	1.80 Dz.
25c Carded NAIL CLIPS .....	1.20 Dz.
Chrome Cigarette LIGHTERS .....	3.60 Dz.
\$2.00 Rotary TELEPHONE INDEX .....	4.80 Dz.
\$1.49 CHINA KEROSENE LAMPS .....	4.80 Dz.
"Flip" PERPETUAL CALENDARS .....	3.00 Dz.
MIDGET "Hit Type" CAMERAS .....	4.80 Dz.
Elec. IMMERSION HEATERS .....	4.80 Dz.
Reg. Sz. 2-Cell FLASHLIGHTS .....	2.00 Dz.
LIP-STICK Squeeze LIGHTERS .....	5.40 Dz.
2.5 Power Folding BINOCULARS .....	12.00 Dz.
"Magic Maid" Auto. TOASTERS .....	6.75 Ea.
\$24.95 GRILL & WAFFLE, Comb. .....	7.50 Ea.
Portable BATTERY SHAVERS .....	4.75 Ea.
Ballerina Musical Jewel Boxes .....	3.25 Ea.
Electric SKILLETs, Immersible .....	8.75 Ea.
15 Cup Auto. PERCOLATORS .....	10.50 Ea.
6-Transistor Portable RADIOS .....	16.50 Ea.
50-Pc. Stainless FLATWARE .....	5.00 set
AUCTIONEER'S ASSORTMENT .....	50.00 Deal

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F.O.B. NEW YORK. FREE CATALOG.

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Cut Rate WHOLESALERS Since 1916  
889 BROADWAY, NEW YORK 3, N. Y.

### SUPER SPECIALS!

#### NEW LOW PRICES

ASS'T CIGARETTE LIGHTERS .....	\$ 3.50 dz.
\$1 SUMMER EARRING CLOSEOUT .....	1.80 dz.
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U. S. POCKET KNIVES .....	2.00 dz.
BOXED LIGHTER & PEN SET .....	6.00 dz.
4 COLOR METAL PENCIL .....	4.00 dz.
CULTURED PEARL NECKLACE .....	4.00 dz.
AURORA HEART NECKLACES .....	3.60 dz.
BOXED NECK & EAR. SET .....	6.00 dz.
MUSICAL JEWEL CHEST .....	2.40 ea.
ZIP TYPE WINDPROOF LIGHTERS .....	4.50 dz.
PERFUME—GOLD BOX .....	14.40 gr.
\$2 IMPORTED SUNGLASSES .....	6.00 dz.
2 CELL FLASHLIGHTS .....	2.25 dz.
1-J MEN'S WRIST WATCH .....	3.75 ea.
SHEFFIELD STEAK KNIFE SET .....	7.20 dz.
BOX CUFFLINK/TIE BAR SET .....	2.90 dz.
PLASTIC PLAYING CARD SET .....	3.00 set
\$5 BOXED LEATHER WALLETS .....	5.40 dz.

25% Deposit—Balance C.O.D.  
New Catalog

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## ALWAYS A FAVORITE



Beautiful Austrian Necklace on Hand-Painted Pearl.

Only **\$39.00** Gross

Specify Necklace or Pin.  
25% deposit money order or check with order.

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### JEWELS BY ELMA

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BRYANT 9-5719

Look — Look — Look — Look — Look — Look — Look

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### HOTTEST NEW FAIR ITEM!



**NEW! SURGICAL STAINLESS STEEL FOREVER SHARP**

**SAW KNIFE**

**MIRACLE SERRATED EDGE**

**LIGHTNING FAST**

**NEW! \$2.00**

T.M. Reg.

**RETAIL BOTH for \$1.00**  
with 4-way Peeler Knife FREE  
Store grosses average \$1,500 per week.

**THESE ARE "K" FIGURES**

**UNLIMITED PRODUCTION — BEAUTIFUL 4-COLOR BOX.**

Work for us on STATE FAIRS already booked, or buy direct—we supply insurance—written pitch, complete flash and gaffs.

WRITE \* PHONE \* WIRE—PHIL KRAFT

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Look — Look — Look — Look — Look — Look — Look

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SALESBOARDS TIP BOOKS PUSH CARDS ROLL TICKETS JAR TICKETS	MATCH PAKS PADDLE TICKETS BINGO SUPPLIES BINGO EQUIPMENT	<ul style="list-style-type: none"> <li>• TAB STYLE TICKETS for LUCKY HOROSCOPE MACHINE (STARS or NUMBERS)</li> <li>• LUCKY HOROSCOPE VENDORS (10c or 25c play)</li> </ul>
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Engraved Blades, Heavy Brass & Horn Handle. Horses Head, 3 1/2", \$4.50 doz.; 5", \$7.20 doz.; 7-8", \$12 doz.; 9-10", \$15 doz.; 13", \$36 doz. Curved Folding Knives, Horn Handle, Key Chain, \$3.60 doz.; 7", \$6 doz. 10", \$12 doz. Lock Back 10", \$21 doz. Money-back guarantee. Postage 40¢ doz., or 1/3 for C.O.D. Wholesale—Minimum order 1 doz. assorted.

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## RACCOON TAILS

with Cord or Comic Card

## RABBIT FEET

All Colors

## LOW PRICES

For Jobbers and Distributors  
**CHARLES BRAND NOVELTY**  
154 West 27th St.                      New York



# GRAND OPENING of NEW ORLEANS BRANCH STORE



No. 6/52 LONG PLUSH CHIPMUNK 8"  
Dozen—\$6.75  
Gross—\$72.00




LONG PLUSH BEAR 12"  
No. 6/53  
Dozen—\$9.00  
Gross Lots—\$8.50 Doz.



No. 5/121 PLUSH FI FI FRENCH POODLE DOGS  
Two-Tone Colors  
Dozen—\$4.50 Gross—\$48.00



No. 5/352 4" Vinyl 2 DOLLS IN BAG  
Dozen—\$3.95  
Gross—\$42.00



No. 5/351 5" Vinyl DOLL IN TUB  
Dozen—\$3.25  
Gross—\$36.00




No. 5/350 5" Vinyl DOLL W/ MILK BOTTLE  
Dozen—\$1.75  
Gross—\$18.00



No. 5/170 METAL TRUMPET 7"  
Dozen—\$2.00  
Gross—\$21.00



No. 5/129 FUR 2 SPITZ DOGS IN BASKET  
Dozen—\$3.50  
Gross—\$39.00



No. 5/169 METAL CORNET 7"  
Dozen—\$2.00  
Gross—\$21.00



No. 5/70 PAPER FOLDAWAY FAN w/Metal Holder 8"  
Dozen—\$1.75  
Gross—\$18.00



No. 5/164 PIRATE FLAG (rayon or cotton) 12"x18"  
Dozen—\$1.75  
Gross—\$16.50

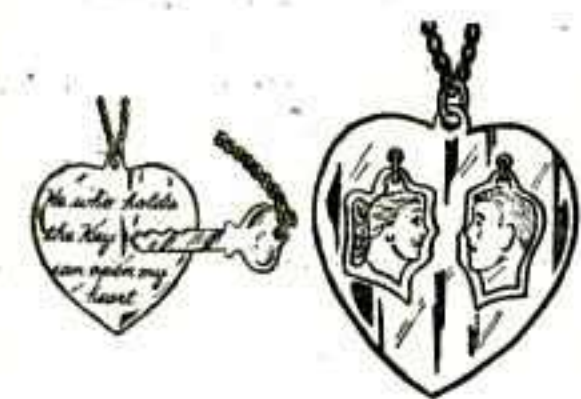


No. 5/166 AMERICAN FLAG (rayon or cotton) 12"x18"  
Dozen—\$1.75  
Gross—\$16.50



No. 5/34 RUBBER SWORD w/sheath 18"  
Dozen—\$1.75  
Gross—\$18.00

## SPECIALS FOR ENGRAVERS

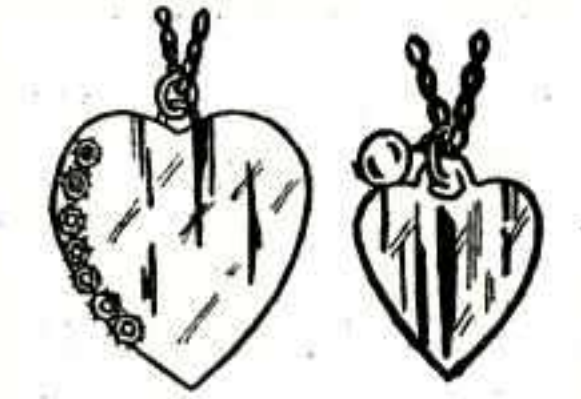


**AMERICAN MADE**

**GOLD LARGE HEART with KEY 24"**  
No. 3/153 (\$33.00 Gross) ... Doz. \$3.00

**GOLD SMALL HEART with KEY 16"**  
No. 3/170 (\$24.00 Gross) ... Doz. \$2.25

**GOLD LARGE HEART with BOY & GIRL 24"**  
No. 3/154 (\$33.00 Gross) ... Doz. \$3.00



**GOLD RHINESTONE HEART 24"**  
No. 3/152 (\$33.00 Gross) ... Doz. \$3.00

**GOLD SMALL RHINESTONE HEART 16"**  
No. 3/174 (\$24.00 Gross) ... Doz. \$2.25

**GOLD SMALL HEART with PEARL 16"**  
No. 3/173 (\$17.50 Gross) ... Doz. \$1.50



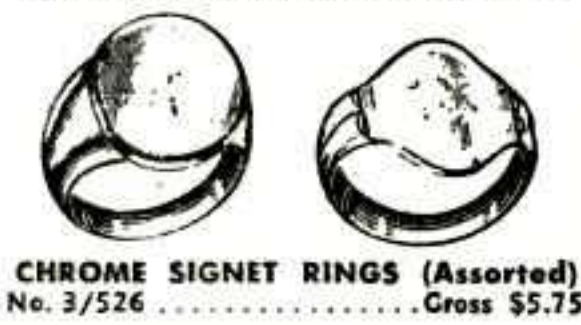
**GOLD BROKEN HEART 24"**  
No. 3/151 (\$33.00 Gross) ... Doz. \$3.00

**GOLD SMALL BROKEN HEART 16"**  
No. 3/171 (\$24.00 Gross) ... Doz. \$2.25

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No. 3/110 Disc ... Gross \$6.00  
No. 3/111 Heart ... Gross \$6.00  
No. 3/112 Clover ... Gross \$6.00

**HIGHLY POLISHED—THINNER GAUGE—24"**

No. 3/110B Disc ... Gross \$4.80  
No. 3/111B Heart ... Gross \$4.80  
No. 3/112B Clover ... Gross \$4.80

**14" CHILD'S NECKLACES**

No. 3/120 Disc ... Gross \$3.60  
No. 3/121 Heart ... Gross \$3.60  
No. 3/122 Clover ... Gross \$3.60

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No. 3/114N Disc (Dz. \$1.75) ... Gr. \$18.00  
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No. 3/101 Ladies' Aluminum Idents \$3.60 Gross



No. 3/103 Double Heart Idents \$6.00 Gross  
No. 3/103-B Thinner Gauge Gross \$4.50



No. 3/102 Men's Aluminum Idents \$6.00 Gross  
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Dozen—\$3.00  
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No. 5/104 PLUSH ANIMAL ASSORTMENT 5"  
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Dozen—\$4.50  
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Dozen—\$6.00  
Gross—\$69.00

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Dozen—\$9.75  
Gross—\$108.00



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Gross—\$21.00

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Gross—\$36.00

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Gross—\$51.00



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No. 5/4H—9"—Gross ... \$15.00  
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No. 813 27"—Dozen	\$22.00	\$23.00	\$24.00
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ART O. NELSON . . . of the Crestline Company, 4608 North Ravenswood Avenue, Chicago 40, is attempting to locate Johnny Palmer, Eddie Gillespie and other boys of their caliber who might be interested in pitching a combination saw and peeler knife retailing at \$1. Nelson says it's a red hot item that has been grossing \$2,000 weekly in Sears and dime stores. Any of the boys interested in getting aboard should contact Nelson, who says he has a route of leading State fairs already booked and avers that the boys can get well handling it.

Reports had it that the only guys in Detroit getting any money were the auto workers. Still trying hard in the Motor City were Posey Joe, Bill Meader and Lester Kane. . . . Tom Kennedy tied the knot with an Allentown, Pa., gal. . . . Mrs. Dave Rose reported that her well-known pitchman husband was the victim of a stroke that resulted in paralysis of the right side and almost complete loss of speech. . . . William G. Shultz, the "Mystifying Entertainer," reported that he was very much alive, despite reports to the contrary, and that he was giving calculator demonstrations in hotels and clubs.

## Five Years Ago In Pitchdom

After visiting in Cincinnati, Jimmy Matthewson and Carl Stroud took off for Madison, Wis. . . . Thomas Sinclair was working in the State of Washington. E. C. Pardee, on a jaunt into the Maryland area, met up with such vets of the trade as Jack (Bottles) Stover, Eddie Brownfield and Mrs. Dietrich.

Douglas Newell advised that he ankled the business to hold down a desk at Coombs & Company, investment securities firm, in Washington. . . . C. D. Boyd was reportedly getting plenty of loot working pokes in Murphy's, Washington. Joe Driver, vet foot remedy worker, was also doing well at the same spot.

The well-known Doc W. J. Blanton was laid up in a Rutherford, N. C., hospital. . . . Clyde Forkner was gathering the long green around the coastal areas of Virginia and enjoying life with a new Ford and 30-foot house trailer. . . . Lou Yesner was located in Philadelphia. Along with Doc Dick Frazier and wife, Paul Hauck, Doc Clarke with med and Hank Fredericks with pens, Ray C. Herbers was working the Hartsville (O.) Auction.

Wile Burt and Wanda Harris, mouse workers, were at work at a Niagara Falls, N. Y., store, fire destroyed their house trailer on a nearby lot. . . . Charlie Hudson, of the Hudson Medicine Company, a colored show, was working the lots around Birmingham. . . . Joe Conti was working in Newark, N. J.; Johnny McCannon, in Brooklyn, and Eddie Kay, Chicago, were reportedly doing well with the platform plastic shredder and grater.

CROWN POINT, Ind.—An ice show, "Glacé Fantastique of 1960"; Dan Fleenor and his Auto Dare-devils, a two-day horse spectacular, the Aut Swenson Thrillcade and the Thomas Joyland Shows have been set for the eight-day Lake County Fair in August.

The ice show will be staged in front of the grandstand five nights. The Aut Swenson Thrillcade will be in for two shows and Dan Fleenor's troupe will appear one day, the last of the fair. The Thomas Joyland Shows and rides will be on tap thruout the week.

A society horse show will be offered opening day, with 150 entries. A Western horse show will be held closing day.

The parking area has been reshaped and this, fair manager George Neises points out, provides added space for picnics.

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**ATTENTION, ALL COIL WORKERS**

I Do Not Give My Customers Competition and Take Spots Away From Them Compare the difference in coils and save with this all-new coil which will increase your volume of sales immediately. Use the best looking coil.

Orders shipped same day as received. All coils have wire on top. Easy to demonstrate. Have lots of stock on hand at all times. You don't have to wait. You will not be let down. This coil is not plastic or porcelain but made of genuine bakelite, and will not burn thru or streak. Carbon resistor in all coils. Your cost of shipping is cheaper.

**HAROLD NEWMAN**  
 PHONE—WRITE—WIRE

**UNIVERSAL IGNITION CO.**  
 4754 N. CLARK ST. Sh. Ph.: Longbeach 1-3499 Home Phone: RO 1-6475 CHICAGO 40, ILL.

NEW IMPROVED "SPARK-MASTER" also "SPIT-FIRE" COILS  
 Best in Quality—Service—Price

**ENGRAVERS AND DEMONSTRATORS: ATTENTION!**

WRITE FOR NEW CATALOG

MADE IN U.S.A.

Heart or Round Necklace on 24" chain. Nickel or gold plated ..... \$24.00 Gr.  
 Bracelets ..... \$27.00 Gr.

Men's, Ladies', Girls', Boys' and Kiddie's Expansion Photo Idents from \$4.00 dz.  
 Boys', Girls', Men's, Ladies' Expansion Idents from \$3.50 dz.

Largest assortment of Plated Gold Filled and Sterling Rings. 25% deposit with all C.O.D. orders. Include postage with prepaid orders.

**McBRIDE JEWELRY CO., 1261 BROADWAY at 31st., N. Y. 1, N. Y.**



# THE MARKET PLACE FOR BUYERS and SELLERS

## Acts, Songs, Gags

**FOR SALE - FOURTEEN SONG LYRICS.** Widely approved, some set to music, if singers or artists are interested. Will sell all for \$75,000 cash. Write Carl Grovum, Williams, Minn.

**SEND FOR FREE PRICE LIST, NEWEST** Comedy Material, or send \$10 and get \$50 worth of Gagfiles, Sketches, Monologs, Dialogs, Parodies, etc. Money-back guarantee. Laughs Unlimited, 106 W. 45 St., New York, New York. jy25

## Advertising Specialities

**MONEYMAKING OPPORTUNITY IN FAST** growing market selling attractive outdoor advertising pennants. Write: Radner Products, Box 31, Colvin Station, Syracuse 5, New York.

## Agents, Distributors Items

**CASH FOR YOUR SPARE TIME—SELL CAL-**endars, Specialty Advertising and Gifts to all types of business. Be your own boss. No obligation. No quotas. No investment. Commissions paid weekly. You control accounts. No pressure selling. We are one of the top firms in the industry, now in our 52d year. For further information, write Hal Luffkin, Newton Mfg. Co., Dept. B, Newton, Iowa.

## Did this Ad ATTRACT YOUR ATTENTION? USE DISPLAY CLASSIFIED

A sure way to attract more attention and secure greater results.  
**RATE: \$14 PER INCH**  
Rule border permitted when using one inch or more.

## FAMOUS MFR. CLOSEOUTS

Asst. Earrings, \$1.75 & \$3.00 Dz.  
Pierced Earrings, Asst., \$1.25 & \$1.75 Dz.  
Charm Bracelets, Asst., \$1.50 & \$2.50 Dz.  
Tie & Cufflinks Sets, Asst., \$3.75 & \$5.00 Dz.  
Cultured Pearl Tie Slides, Carded, \$2.00 Dz.  
Asst. Boxed Sets, \$4.00 & \$6.00 Dz.  
Boxed Sets, Asst., \$9.00 & \$18.00 Dz.  
Eng. Pearl Sets, Boxed, \$4.50 Dz.  
Cultured Pearl Pendants, Boxed \$3.50 Dz.  
Rosary Beads, Boxed, \$6.00 & \$9.00 Dz.  
Children's Neckties, Boxed, \$3.00 Dz.  
Pins, Asst., \$1.75 & \$3.00 Dz.  
Send for descriptive literature on other terrific values on jewelry of all descriptions. 25% deposit with order, bal. C.O.D.  
**SAMUEL SILVERMAN & CO., INC.**  
1820 Westminister St. Providence, R. I.

**FOUR FOOT BALLOONS, NOVELTY FUN** Cards, Rocket 100 Needle Books, Blades, etc. Wholesale list free. National Specialty Sales, Box 301, Cincinnati 1, Ohio.

**FREE CATALOG ON BIGGEST VALUES OF** complete Costume Jewelry. Try a 2 dozen asst. for \$5. Money back guarantee. Check or M.O. Karen Originals, 45 N. Main, Bristol, Connecticut.

**HAND-LACED LEATHER BILLFOLDS.** Four and Five Dollar sellers. Dozen \$12. Sample, one dollar. Jack Eastwood, Route 6, Box 29A, Portsmouth, Ohio.

**HOSIERY—LOW PRICES LADIES', MEN'S,** Children's. Ladies' Nylons packed cello bags, \$3 dozen. Prompt shipment and satisfaction guaranteed. S. F. Pollard Hosiery Co. (AM 5-1741), 1248 Market St., Chattanooga, Tenn. jy25

## HOTTEST NEW ITEM!

naughty... but nice  
"WORLD'S SMALLEST BATHING SUIT"  
Eye-appeal gag gift, studded with colored rhinestones, pkd. in plastic gift box! \$69.00 gr. ppd. in U.S.A. on CASH orders or 25% down, you pay postage and C.O.D. fees. Samples, \$1.00 (refunded on first order) to:  
**J. & J. CO.**  
P. O. Box 315 Corvallis, Oregon

**HULA SHADOW DANCERS WILL WIGGLE** as you desire. Big sellers, \$2 hundred postpaid. Cosmo Service, 370 Beach West, Haven, Conn.

**LOW COST NOVELTY!—ACTION POP** rocket. Perfect for mail or direct. 15 samples, \$1. Details free. Gary Products, 650-B Pierce, Gary, Ind.

## JEWELRY CLOSEOUTS

### FREE CATALOG

R16—Asst. Girls' Stone Rings, Gr. \$ 4.75  
E102—Asst. E/rags, Gr. 6.00  
201—Plastic Wallets, asst. Gr. 10.80  
E5—Stone E/rags, etc., asst. Gr. 12.00  
E1—Tailored E/rags, asst. Gr. 18.00  
E2—Stone & Pearl E/rags, asst. Gr. 21.00  
E130—Rhinestone E/rags, asst. Gr. 30.00  
O1—Odd Lot Brace & Neckts. Gr. 15.00

Samples Regular Price  
25% Deposit, Balance C.O.D.

**NEW ENGLAND JEWELRY BUYERS**  
124 Empire St., Dept. 8 Prov., R. I.

## BE INDEPENDENT START YOUR OWN BUSINESS...

atamping SOCIAL SECURITY PLATES. NICKEL SILVER Key Protectors. Samples of either 50¢ with your name, address and Social Security number. Catalog free.

**GENERAL PRODUCTS**  
Dept. 55 137, 11 N. Pearl St. Albany 7, N. Y.

## REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 5 pt. upper and lower case. RATE: 20c a word, minimum \$4 CASH WITH COPY.

**IMPORTANT:** In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

## DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of one inch or more.

RATE: \$1 per agate line, \$14 inch. CASH WITH COPY unless credit has been established.

## FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

**NEW "XII" SIGNS — COMEDY, RELI-**gious, general, 50¢ sellers. Send for free catalog. 10 samples only \$1. Lowy, 812 Broadway, Dept. 150, New York 3, N. Y. ch-np

## Animals, Birds, Snakes

**ASSORTED DEN OF REPTILES FOR \$25** including Box Cobras, \$35 each. Pythons, Alligators, Dragons, Chameleons, Turtles, Snake Farm, Laplace La. jy25

**ATTENTION, SHOWMEN: RED TAIL BOAS,** 6 ft., \$14.80; 7 ft., \$20; 8 ft., \$30; 9 ft., \$40; 10 ft., \$50; 11 ft., \$58. Anacondas, 8 ft., \$20; 9 ft., \$28; 10 ft., \$40; 11 ft., \$52; 12 ft., \$68; 9 ft., \$80; 14 ft., \$120. Large Green Iguanas, \$10; Tegu Lizards, \$10.80; Rhinoceros Iguanas, \$30; Snake Dens (nonpoisonous), \$25-\$35-\$50-\$75. Guinea Baboons, \$75; Spider Monkeys, \$25; Ringtail Monkeys \$25; Marmosettes, \$15; Pacas, \$35; Agoutis \$25; Coati Mundis, \$25; adult Tapir, \$400; small Tapirs, \$200. Miami Animal Co., 1325 N.W. 27th Ave., Miami, Fla. Phone: NEWton 3-6919. jy25

**BABY RHESUS, \$65 EACH; YOUNG ADULT** female Bonnet Monkey, \$80; Jaguar Kitten, \$250. Sabanna, 401 Newman, New Orleans 21, Louisiana. VE 3-1868.

**BADGERS, \$35; PORCUPINES, \$15; RING-**tail Cats, \$25; Coyotes, \$25; Red Fox, \$15; Raccoon Cubs, \$15; Ferrets, \$15; Great Horned Owls, \$15; other animals, birds, Charone Ranch, Box 253, Burlington, Wis. jy25

**CHEETAS — 2-3 YEARS OLD, PERFECT** specimens, completely tame, \$1,100 each; baby Gorilla, 15 pounds, \$4,000. Baudy, Box 132, Center Hill, Fla. jy25

**FOR SALE—3 YED BULL WITH 4 HORNS.** Alive, tame, gentle, healthy. Three years old, complete show ready to go. Also tape recorder, P. A. set, transportation, living quarters. First \$2,800 takes all. Write, wire, call ATwater 1-9983. No collect. Little Harvey, 3715, 80 Hwy., East, San Diego, California.

**PLENTY SNAKES, ALL KINDS ALLI-**gators, Ferrapins, Tegus, Gila Monsters, Horned Toads, Armadillos, Deodorized Skunks, Civet Cats, Wild Cats, Ringtail Cats, Kinkajous, Opossums, Agoutis, Pacas, Monkeys, Baboon, Coati Mundis, Coyote, Pecary, Prairie Dogs, Horned Owls, Monkey-faced Owls, Raccoons, Rats, Fox Badgers, Otto Martin Locke, Phone MA 5-4523, New Braunfels, Tex. au8

**REPTILES — WIDE VARIETY, FOREIGN** and domestic. Brochure on request. World Reptiles, Inc., Miami Serpenterium, Miami 56, Fla.

**SIKA-FALLOW DEERS, \$225. REQUEST** illustrated monkey catalog, 14 pr. 1 inch assortment. \$35. Bronson Birds, 149 Ft. George, New York 40, N. Y. Williams 2-1150. au15

**TEXAS JIM'S JUNGLE LAND IN SARA-**sota, estab. 1935. Wide assortment of Reptiles, Birds, and Animals, Business and Real Estate (over 4 acres of valuable city property) \$40,000 down, bal. 10 years. Priscilla Warfield, Realtor, 210 So. Osprey, Sarasota, Fla. jy25

**YOUNG CHEETAHS, \$750 EACH**  
Male Cheetah, 1 1/2 yrs., real beauty, \$1,000. Hyenas, about 6 months old, striped, \$350 each. Giant Java Hill Mynahs, talkers, \$150 each; learners, \$100 each; young, \$50 each.

**R. BIDDLE**  
328 Manheim St. Philadelphia 44, Pa.

**WHITE GERMAN POLICE AKC PUPS —**Theatrical dog tricks. Knoff, Nashotah, Wisconsin.

## Business Opportunities

### A-1 LOCATION

Must see. Cleveland-Akron U.S. Highway 21 zoned for Kiddyland. Must have A-1 equipment and experience. Long lease available to right party on percentage. We have all permits. Next to Northern Ohio's most modern Auto Theater. Write **J. J. BARTON**  
7591 Pearl Rd. Cleveland 30, Ohio

### FOR SALE

Factory of manufacturing Shooting Gal-leries and supplies. Fully stocked, equipped and established, successfully operated business since 1927. Priced to sell by owner who wishes to retire.  
**H. W. TERPENING**  
137-139 Marine St. Ocean Park, Calif.

**FOR SALE — PORTABLE ROLLER RINK,** 40 x 100, complete. Now operating. Price \$4,600. Contact: Wm. Miller, P. O. Box 593, Warner Robins, Ga. au1

**HAVE GUNS, WILL SELL! MINIATURE** Pistols, Rifles and accessories. G & S Mfg. Co., Nashville 2, Tenn. au1

**HOW TO MAKE MONEY WITH CARNIVAL** Games. 144-page book, 33 illustrations, \$2 postpaid. Theron Fox, 1296 Yosemite, San Jose 26, Calif. au8

**FOR SALE**  
Storybook Type Amusement Park with Rides approx. 15 acres Located in the Middle West area Now in operation 35 acres for additional development **Box C-626, c/o The Billboard** Cincinnati 22, Ohio

**MAKE EXTRA MONEY—OPERATE PROFIT-**able mail order business. Splendid opportunity. For details write today: Southern Standard Sales Co., 1212 Wythe, Station, Hampton, Va. jy25

**MANUFACTURER HAS FANTASTIC PROF-**itable proven unit. Business obtained by yearly contracts. Repeats. \$995 gets you three units, with \$9,000 potential yearly income. For details write S. Hubbard, 3757 Wilshire, Los Angeles 5, Calif. jy25

**PORTABLE RINK**  
Tent is brand new. Floor, skates and all equipment in excellent shape. 40' x 100', this rink is complete in every respect. Presently operating. Other business interest.

**DR. H. W. McILROY**  
220 W. Lake, Brownfield, Texas  
Office 4477 Res. 3917  
This rink is not a piece of junk

**Porto-Bilt**  
ROLLER RINKS  
Complete Tent Rinks and Floors only for Indoor use, any size.  
W. T. Shackelford, DIXIE RINK SALES  
P. O. Box 415 Smyrna, Ga.  
HF 5-5978 (8-2183 Marietta)

This is a **DISPLAY CLASSIFIED AD**  
Your Advertisement Display  
in a space this size will cost only \$14 per insertion

**START BACKGROUND MUSIC ROUTES.** Sell continuous players; sell, lease tapes to Stores, Banks, Motels, Restaurants, Morticians, Cemeteries, Amusement Parks, etc. \$300 starts. Details, \$2 (eliminates curious). None free. Web, 126 W. 49th, New York 19. au8

**WANTED**  
Working partner or buyer for amusement park. Located in rapidly growing Suffolk County. Beautiful setup consisting of R. C. Helicopter, Jolly Cat, Train and Boat Ride. All in new condition. Selling price, \$57,000. Contact **HENRY RUCKI**  
231 Montgomery Ave. Babylon, N. Y.  
Phone: FO 8-1770

**WONDERFUL OPPORTUNITY**  
Shooting Gallery, established thirty-five years, same location, twenty foot front. W. F. Mangels Gallery, eighteen feet long, twelve feet high; all steel duck pond. Remington Automatic Rifles and Winchester Pumps. Furnished apartment. Choice location, excellent profits. Owner wishes to retire.

**PETER'S RIFLE RANGE**  
3370 Boardwalk Wildwood, N. J.

**YOUR OWN BUSINESS — WITHOUT IN-**vestment! Sell advertising matchbooks to local businesses. No experience needed. Free sales kit tells where and how to get orders. Part or full time. Big cash commissions. Match Corporation of America, Dept. D-70-C, Chicago 22. jy25

**COSTUMES, UNIFORMS, WARDROBES**  
BEAUTIFUL RED VELVET CURTAINS (11 x 34), bargain, \$90; Green Satin 10 x 30, \$25; flashy Clown Suits, new, \$10; comedy Tramp Costumes, \$8; Wigs, big Clown Shoes, \$5.50; Orchestra Coats, \$5. Wallace, 2453 N. Halsted, Chicago.

**GIRL SHOW — STRIP, BALLY, CLOWN** Wardrobe. Used Sequin Gowns. Real hair Impersonator Wigs. Free lists. Leroy Carpenter, 4618 Park Ave., Weehawken, N. J.

**STRIPPERS' ACCESSORIES — PANTIES,** Bras, G-Patches, Net Hose, Tights, Rubber Busts, Jewels, Rhinestones and other theatrical trimmings. Free illustrated folder. C. Guyette, 345 W. 45th St., New York 36, New York.

**ABOUT ALL MAKES OF POPPERS, CAR-**amel Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. au8

**For Sale—Secondhand Show Property**

**ALLAN HERSCHELL M-G-R. LARGE AND** small, Kiddie Rides (12) Auto Planes, Train, Wheels, etc., \$400 up. Phone OSborne 8-8698. A. Remy, 434 Gifford Rd., No. Westport, Mass.

**ALLAN HERSCHELL ROADWAY RIDE** with 6 cars, transformer, 600' track; Ottawa Pump-it Ride with 8 cars and 400' track. Make offer. Excellent condition. 107 E. 16th St., Amarillo, Tex. DR 2-9513.

**BATTER UP BATTING RANGE — COM-**pletely automatic, coin box operated, now in operation. Also 1950 International 1 1/2-ton Metro Van with new motor. Lester Townsend, 38 Highland Ave., Keansburg, New Jersey. Phone Keansburg 6-5161.

**BUILD MAJOR SCRAMBLER TYPE RIDE,** 32-48 passengers. Detailed plans, \$25. Free 112-page plan catalog. Brill, Box 875, Peoria, Illinois.

**CHAIR SCALE—CHATILLON ALL HARD-**wood maple, seat and legs. Like new, including 1 extra dial, all for \$80. Al Mann, 6228 Allston St., Los Angeles 22, Calif.

**COMPLETE KIDDELAND—SOLD AS UNIT** only 8 very nice rides and accessories, including G-16 Train and Dodgem, \$19,000 cash. Tom DeWitt, 5521 Paraguay, El Paso, Texas. jy25

**EQUIPMENT TAKEN IN TRADE ON NEW** rides, must be sold at once, terms arranged. Whip, chairplane, miniature trains, light plants, show boat, adult and kiddie size ferris wheels, Tangley calliope, short and long range shooting galleries, and many more. Send for complete list. King Amusement Co., P. O. Box 448, Mt. Clemens, Mich. au8

**FOR SALE CHEAP — 800 CUSHIONS IN** wood boxes. Large Burch Popcorn machine. E. A. Barnes, 1706 Dorchester Pl., Oklahoma City, Okla.

**FOR SALE — COOKHOUSE, THIRTY BY** thirty, complete, new this year. Modern kitchen built on drop frame trailer. Price, \$9,000 cash. Wire C. F. McVee, c/o Penn Premier Shows, Follansbee, W. Va.

**FOUR AH RIDES: SKY FIGHTER, BOAT** Ride, Kiddie Merry and new G-12 Train. Also beautiful 24 ft. Schiff six-gate Ferris Wheel. Package or separate. A bargain. See at North Webster, Indiana, or phone NO 4-4639 in Marion, Ind.

**FOR SALE — ALL-ALUMINUM CONCESSION TRAILER** fully equipped with Floss, Sno-Cone and Candy Apple Equipment. Opens 3 sides, neatly framed, fluorescent lights, ice chest, fully screened in with sliding screens. All stock and new power booster goes. First \$1,000 takes all. 1115 17th St. W. Huntington, W. Va. Phone: HA 9-3666

**FOR SALE — COOKHOUSE, THIRTY BY** thirty, complete, new this year. Modern kitchen built on drop frame trailer. Price, \$9,000 cash. Wire C. F. McVee, c/o Penn Premier Shows, Follansbee, W. Va.

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**FOR SALE**  
1 Century Flyer Train with 6 cars, switch, neon sign, 1,200 ft. of track and tunnel, in excellent shape.  
Price, \$7,500  
or will take trade of ride or rides which require less space.

**W. B. EVANS**  
3020 — 6th Ave., North Billings, Mont.  
Phone: AL 2-4106

**GIRL IN FISH BOWL ILLUSION (LENZ \$20,** money order). Free direction to make. 14-step, \$135 swimming pool, ladder \$35. Portable exhibition ice rink, \$2,500 or trade for roller rink. 84 pairs Chicago clampon rink skates, \$2.25 pair. Write: Home Co., Box 63, West Milford, N. J.

**MANGELS PONY CART AND BOAT RIDE,** \$2,500. In good condition. Also Whip Ride on truck. Route 132 Ave. E., Bayonne, New Jersey. Federal 9-7579.

**MORE BUYERS**  
Will Stop and Read

**YOUR AD**  
if you use a **DISPLAY CLASSIFIED AD**  
RATE ONLY \$14 per inch

**PRIVATE BUS—SEATS TEN WITH ROOM** for camping gear in rear and on roof. Reclining seats. Can be altered to seat 16 or more. 1956 International 8-132, 32,000 miles. Inspection at International dealer, Bridgeport, Conn. or write P. O. Box 489, S. Norwalk, Connecticut.

**SKY FIGHTER, \$3,000; BOAT RIDE, \$2,200;** Kiddie Merry-Go-Round, \$2,700; G-12 Train, two weeks old, \$3,450; all Allan Herschell, 24' Ferris Wheel, 6 Cages, \$2,500. These rides can be financed. Concessions, Trains, free list. Sell thru us. Young's Park Sales, 716 4th Av., Two Harbors, Minn.

**TRAINS — ALL SIZES, GAUGES, TYPES;** new, used, custom-built. Photos, details, \$1 bill (refundable). Miniature Trains 33-B Winthrop, Rehoboth Mass. jy25

**USED H. C. EVANS PORTABLE SHOOTING** Gallery, 7' x 7'. Write or call Fred B. Taylor, Route 2, Box 32-A, Trinidad, Colo. VI 6-7119.

**1 MILK BOTTLE GAME, 2 TENTS; 2 #39** Wheels; 1 Stock Wheel; Devils Bowling Alley, complete with Top; 1 Nickel Roll; 1 12 x 14 Ft. Top (new); Frames, Joints, etc. Elmer Swanson, 332 Strong St., Collinsville, Ill. (Dickens 4-8349.)

**7 GO KARTS BRIGGS-STRAITON ENGINES,** fiber glass bodies) guard rail for track, starting gate. Also miniature Kiddie Ride, portable 8x8 bldg., portable lite stands, signs, pennants. Can be used on any flat area. Parking lot, super mart, etc. \$3,500. Phone OL 2-1452. Don Lambrecht, 7606 29th Ave., Kenosha, Wis.

**10 DODGEM CARS, LIKE NEW, ONLY** used three seasons in park. Two Dark Rides complete with cars, track, tricks, etc. Good shape no junk. Fred Nolan, Moxahala Park, S. Zanesville, Ohio. jy25

**160 PAIR USED SHOE SKATES FOR SALE.** Parts and miscellaneous, \$400 cash. Lee Jordan, 13414 S. Indiana, Chicago, Ill. au1

**Instruction and Schools**

**LEARN AUCTIONEERING — TERM SOON.** World's largest school. Big free catalog. Reich Auction School, Mason City 18, Iowa. au18

**Location Wanted**  
**SCRAMBLER RIDE**  
**LOCATION WANTED**

Want good location in Amusement Park for Scrambler and other major rides for 1961.  
**Box C-627 c/o The Billboard**  
Cincinnati 22, Ohio

**Magical Supplies**

**NEW 48-PAGE ILLUSTRATED CATALOG.** Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Graphology, Sub-Miniature Radio-Phone for mentalists. Catalog, \$1 with refundable certificate. Nelson's, 336-B South High, Columbus, Ohio. au15

**VENTRILOQUIAL, \$90; PUNCH FIGURES,** \$15. Catalog 10¢. Also 16 & 35mm. Movies, 815 Pictures, Magic, Doll House, Spencer, 3240 Columbus, Minneapolis 7, Minn.

**Miscellaneous**

**BINGO SUPPLIES OF ALL KINDS—BLOW-**ers, Cages, Heavy Cards, Double Cards, Specials, Plastic Markers, etc. Amusement Industries, P. O. Box 2, Dayton 1, Ohio.

**MINIATURE ANIMALS MADE FOR COL-**lectors, hobbyists. Beautiful life-like scale models imported from Austria. Over 150 different wild and domestic animals. Terrific seller for amusement parks, fairs, game farms. Catalog, 50¢. Free to dealers. Not sold in stores. Retail prices from 25¢ to \$1.50. Wholesale-retail. Importers: Walters Hobby Shop, Dept. B, 207 French, Utica 4, New York.

**Pull more people and make more money**  
Get a **"LITTLE TOOT"**  
Real Steam Train

**CROWN METAL PRODUCTS CO.**  
Wyano, Pa. West Newton 1550

**M P Films & Access**  
and Accessories

**16MM SOUND USED FILMS, FEATURES** and Shorts. Hundreds of titles. Free lists on request. Crawford Films, 412 Page, Ft. Worth 10, Texas.

**PERSONALS**

**MIKE WALDEN; VERY URGENT THAT** you call home collect at once. Don't delay.

**NOW FOR THE FIRST TIME "MM-100" CAN** be sold by mail for married men who have that haste problem. Free brochure, or remit \$3 per tube postpaid. Satisfaction guaranteed. Fennire, Inc., Dept. 3C, Box 35-181, Miami, Fla. jy25

**YOUR LETTER RE-MAILED POSTMARKED** Hollywood, Calif., 25¢. Frost, 239 W. 25th St., Los Angeles 7, Calif.

**Photo Supplies and**  
Developing

**PONIES**

**PURE BRED SHETLAND PONIES—HORN** of pure white Shetlands, matched pairs, drills, hitches. Can always get replacements, match up twelve head. We cater especially to show trade. Fred Wilmot, Richards, Mo.

**PRINTING**

**200 8 1/2 X 11 LETTERHEADS, 200 6 1/2 EN-**velopes, both for \$3.95. Black or blue ink. Mailto Press, 6408-B Clovis Ave., Flushing, Mich. au28

**1,000 BUSINESS CARDS, RAISED PRINT-**ing, thin stock, \$4.95 postpaid. Send check with copy to Standard Specialties, Box 4382, San Francisco, Calif.



Salesmen Wanted

IF YOU'RE INTERESTED IN MAKING money in selling, see the hundreds of exceptional opportunities in Salesmen's Opportunity Magazine...

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling.

\$300 FIRST WEEK OR MONEY BACK—AD Clock, unlike any in world. Electric Ad Clock Co., 227-231 W. Illinois, Chicago 10, ch-np

Talent Wanted

WANTED IMMEDIATELY — SAX MEN doubling Clarinet, for an established territory band. Year-round job. Home most every night.

Tattooing Supplies

TWO OUTSTANDING WINDOW DISPLAYS, size 8 1/2 x 11, in colors, \$1 each. Zela, 728-A Leslie, Rockford, Ill. np

Trucks, Trailers, Accessories

BUS—CONVERTED INTO MOBILE LIVING quarters. Twin Beds, Gas Stove, Refrigerator, Oil Heater, Shower, Stool, 1/2 H.P. Air Conditioner, Reconditioned Reo Motor, two spare tires and tubes mounted on wheels.

Wanted to Book

SANTA FE EXPOSITION SHOWS WANT Grab Joints, Mug, all other Hanky Panks except Snow, Floss, Apples, Corn. Also Grind Shows, Ride Help who can drive semi.

Wanted to Buy

CALLIOPE, FOR USE ON RESTORED RIVER boat. Prefer steam operation. River Queen Company, 803 Queen & Crescent Building, New Orleans, La. Phone: MA 6394.

DISTRESSED STOCK OF PUNCHBOARDS or Jar Tickets. Must have large quantity. Will pay top dollar for good merchandise.

DUPLEX D.P. CAMERA, 2 1/2 X 3 1/2 X 3 1/2 X 5. Must be priced right and in good condition.

ORGAN GRINDER MONKEY WANTED

Describes fully, age, variety, size, tricks, disposition, etc. R. H. FRIEDRICH P. O. Box 1540 San Antonio, Texas

WANT TO BUY — SEVERAL COLEMAN Gasoline Burners. No. 558 or similar. Also various lengths hollow wire. All new or nearly new.

WILL PAY CASH FOR LATE MODEL Stacey-Johnson Ferris Wheel. Must be in A-1 shape. Funspot, Inc., 1661 Summit Rd., Cincinnati 37, Ohio. au1

COIN MACHINES

Parts, Supplies

ARCADE OPERATORS — SAVE MONEY, sample of imported projection bulb sent free. Norman Kopels, 3201 Argyle St., Chicago 25, Ill. jy25

CAPSULE JEWELRY — ASSORTED EARRINGS, \$5 gross; Neck Pendants, \$7.20 gross; Solitaire Rings, \$4.75 gross; Cuff Links, \$14.40 gross; Birthstone Rings, \$9 per gross.

Routes For Sale

JUKES, GAMES, CIGARETTES. Background Music being developed. For details write, Owner, 7024 Central Ave., S.E. Albuquerque, N. M.

LARGE ROUTE IN WESTERN MICHIGAN. Willing to split up and partly finance to right parties. For further details write Box C-629, c/o The Billboard, Cincinnati 22, Ohio.

Used Equipment

SHIPMAN 3-COL. STAMP MACHINES. \$34.50; Duos, \$12; Roll Type, used, \$55; new \$69. Folders, USP. 100 Grand Waterbury 2, Conn. jy25

23 RAY GUNS, VARIOUS MAKES, PERFECT condition, all tubes and parts for years of service. Cheap due to illness. B. J. Austin, 1320 E. Austin, Nevada, Mo.

Wanted to Buy

ACORN 1c and 5c MACHINES, PARTS, Accessories. Any condition. Send list or ship in. Desperate, top prices. Best Buy Vending Co., 114 E. 8th, Broadchannel 93, New York. au1

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Miscellaneous

CAROUSEL MUSIC Give your amusement park rides new life with authentic Carousel Band Organ music recorded on Hi-Fidelity Stereo or monaural magnetic tape.

HOLMQUIST SOUND CO. 12 Italian Plaza, Pacific Ocean Park Santa Monica, Calif.

PRE-RECORDED MERRY-GO-ROUND TAPE. 2400' of M-G-R Music on a 7" reel at 7 1/2 R.P.M. Price, \$10. Send \$10 to William Kelley, 145 Strong's Ave., Rutland, Vt.

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New, never played. Assorted labels. Recent releases, 5 for \$1.00 Postpaid. CABLE CAR RECORDS 1919 44th Ave., San Francisco 16, Calif.

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Used Records

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TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Miscellaneous

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CONCERT PIANIST-ACCOMPANIST. Successful in School Assembly work. Sober, dependable, congenial. Reasonable salary. Contact for Fall Tour. Emerson Stout, 4105 Flower Ave., Cincinnati 5, Ohio.

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HIGH DIVE EXTRAORDINARY. HOLLYWOOD style is a masterpiece of suspense and excitement that will stimulate and inspire any type audience. This one time movie feature now available as an outdoor thriller. The eye-catching lights on the high rigging attract attention and the four-color circus-style posters advertise. Contact Mac Productions, 456 Lamphier, Warren Ohio. Tel.: EX 9-1479. au1

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Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

Continued from page 79

- Dugan, George Frederick Duncan, Emma Jean Duncan, Dallas E. Egge, Donald Emerling Joe T. (Survivors) English, Wm. J. Evans, Merl Fagan, Margie Fleiding, James R. Flissett, Harvey Flynn, Jack Fowler, Leonard French, Jessie Fugursan, Ann Gallagher, John J. Gallup, Jack Gardner, Skeeter Gattis, Glen Glechrist, Mrs. Helen Glechrist, Mr. & Allen Girard, Wilbur (Red) Girouard, Mr. & Mrs. Anthony Gobel, George L. Gordon, Paul (Flamo) Grant, Allen Grant, Lorne Gray, Carol Ann Green, Kay Griffin, Ray Griffin, Kay (for Carol) Griggs, Charlie Grish, John Gron, Robert Hackett, Mrs. E. J. Hammond, William C. Hamrick, Howard Harding, Duke Hartzel, Martha Hartley, Jim Harshman, Mr. & Mrs. Richard Heaton, A. P. Henderson, Albert Henley, R. H. Herriott, John M. Hicks, John Wm. Hicks, Frank Higgins Estrada Troupe Hill, David Hill, J. & E. Hoot, Ross Horenwitz, Eddie Hudson, Ray Hudson Smith Gerair Hughes, R. P. (Red) Hurt, Frank J. Iacono Anthony Jackman, L. Jackson, Kelly and Florence Jenkins, Mrs. W. E. Johnson, F. & M. Johnson, Ruth Karr, F. Kee, Mrs. Christine B. Kelly, David E. Kelly, Earl Kinard, Kathleen King, Pearl Kinney Leo Carl Kipp, Stuart Kirk, Homer Kirkman, Mrs. W. E. Kline, Seymour Knoll, The Great Koppel, Ben Kortez, Anthony Leslicanna Kow, Joseph J. and Audrey Kuns, Francis E. Kuns, Martha J. LaBerta, Otis LaBrake, Mr. & Mrs. Kenneth Lamkin, Mr. & Charles Lane, K. W. Largent, Betty



HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:

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Advertising Specialties
Agents, Distributors Items
Animals, Birds, Snakes
Business Opportunities
Calliope and Band Organs
Collectors Items
Costumes, Uniforms, Wardrobes
Food & Drink Concession Supplies
Formulas and Plans
For Sale—Secondhand Goods
For Sale—Secondhand Show Property
Help Wanted
Instructions and Schools
Locations Wanted
Magical Supplies
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Mobile Homes, Accessories
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Partners Wanted
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Ponies
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Talent Wanted
Tattooing Supplies
Trucks, Trailers, Accessories
Wanted to Book
Wanted to Buy

Music, Records, Accessories

- Business for Sale
Record Pressing
Situations Wanted
Sound Equipment—Components
Used Dealer—Distributor Equipment
Used Records
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Coin Machine Headings

- Help Wanted
Opportunities
Parts, Supplies
Positions Wanted
Routes for Sale
Wanted to Buy
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Talent Availabilities Headings

- Agents and Managers
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Miscellaneous
M P Operators
Musicians
Outdoor Acts and Attractions
Vaudeville Artists
Vocalists

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- REGULAR CLASSIFIED AD—20c a word. Minimum \$4
DISPLAY CLASSIFIED AD—\$1 per agate line. One inch \$14 (14 agate lines to inch)
TALENT AVAILABILITIES AD—10c a word. Minimum \$2.

Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

Please insert the above ad in \_\_\_\_\_ Issue

NAME \_\_\_\_\_
ADDRESS \_\_\_\_\_ I enclose remittance of \$ \_\_\_\_\_
CITY \_\_\_\_\_ STATE \_\_\_\_\_ \$ \_\_\_\_\_



# BULK VENDING

Communications to 188 W. Randolph St., Chicago 1, Ill.

JULY 25, 1960

## PEARLS "For Little Girls"

**SUNBURST PEARL RING**  
Beautiful, large, lustrous Single Pearl Ring. Brilliantly metal plated in gold and silver. \$15.00 per M

### PEARL CLUSTER RING

A cluster of gleaming pearls in a beautiful setting. Brilliantly metal plated in gold and silver. \$15.00 per M

Vends well in all machines. Order from your distributor or:

paul a. PRICE co. inc.

55 Leonard St., N. Y. 13, N. Y. Cortlandt 7-5147-8

GIVE TO DAMON RUNYON CANCER FUND

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GETS A LAUGH EVERYTIME

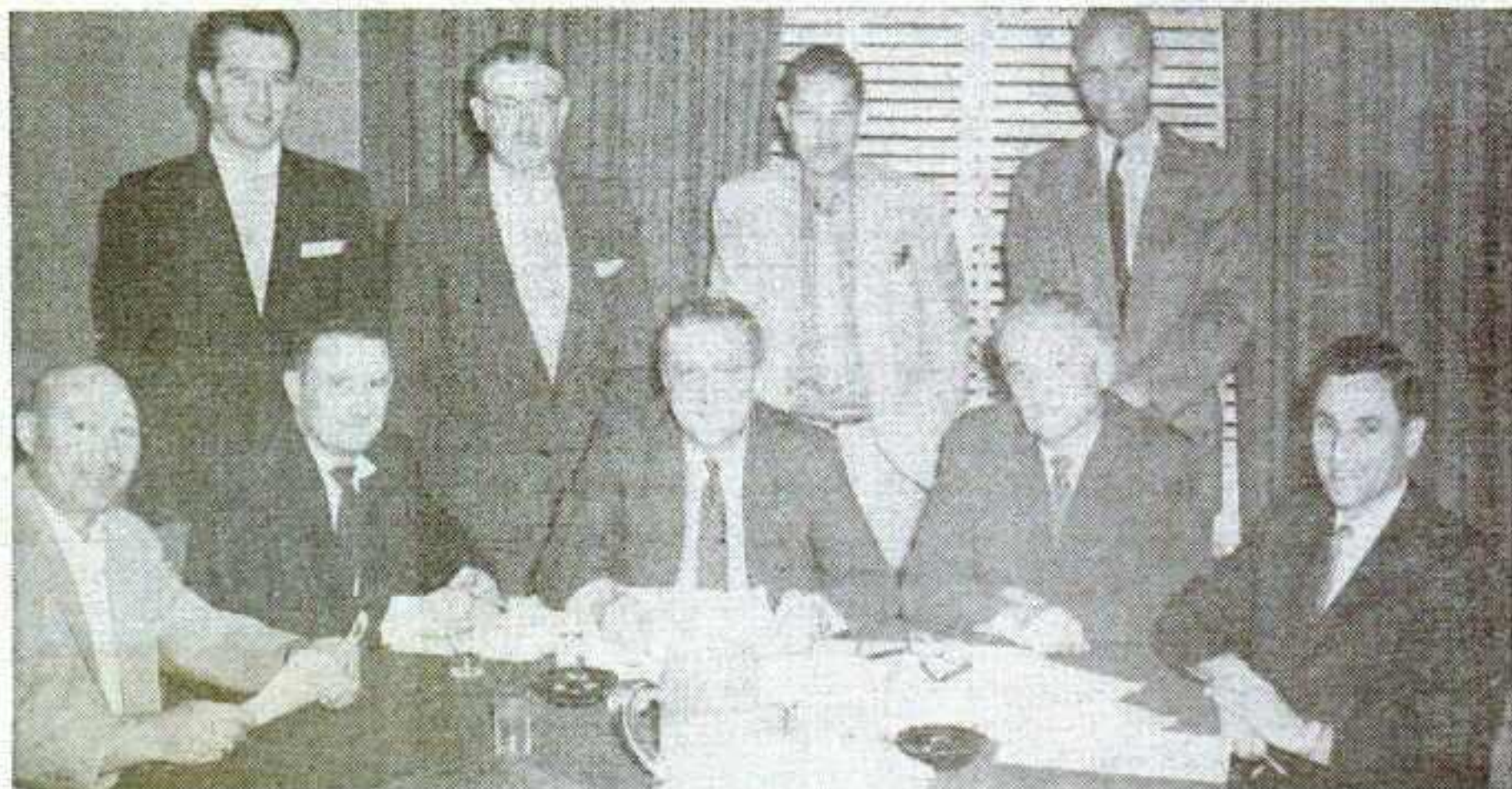
### OPEN

1-4 m ..... \$15.00 per thous.  
5 m and up ..... 13.75 per thous.  
**CLOSED (With metal clip)**  
1-4 m ..... \$16.85 per thous.  
5 m and up ..... 14.55 per thous.

at your distributor or ...  
**Guggenheim**

33 UNION SQUARE

N. Y. C. 3, N. Y. • AL. 5-8393



THE EIGHT MEMBERS of the board of directors of the newly formed Ohio Vendors' Association, grouped with Ken Weinberg, counsel for the OVA, are: Left to right, standing, Steve J. Zsigrai, Cleveland; Art Hellerman, Erie Gum Co., Cleveland; Thonne N. Ezekial, E & M Vending Service, Cleveland, and Carl Hunter, Marvelous Candy Co., Cleveland. Left to right, seated, Joseph Resnick, Resbee Vending Products, Cleveland; Bob Rhoads, Automatic Sales, Akron; Ken Weinberg; Herman Eisenberg, Confection Sales Co., Cleveland, and Leonard Quinn, Confection Products Co., Columbus.

## MIRRORS

Mirrors to kids reflect a fascinating subject!

ROUND MIRRORS, \$5.00 per M (5 M lots)  
MIRRORBACK COMPASS, \$12.50 per M (5 M lots)  
MIRROR SIGNAL RING, \$12.50 per M (5 M lots)

SURE LOCK, the perfect capsule. Patent No. 2762411. Outstanding items. Send \$2.50 and receive 100 quality filled capsules. Contains our complete line.

FREE illustrated Sheets on all Feature Charms, Rings and Bulk Charms.

The **PENNY KING** Company

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World's Largest Selection of Miniature Charms

ATLAS MASTER . . . The proved 1c-5c Vendor

Ask About Our ATLAS Finance Plan



## Detroit Ops Apathetic to New Code

By HAL REVES

DETROIT—Local bulk operators, who will be seriously affected by a number of provisions of the new Detroit Health Code Ordinance now being prepared for approval by the Common Council, have in general taken little active part or even interest in the preparatory steps. This is partly the result of the large number of very small operators in this field and partly because penny operators tend to be so busy with their day-to-day operating problems that they do not have time to watch out for their long-term interests.

The proposed ordinance establishes certain health standards, sets a scale of regulatory fees and requires commissary-type operation for any products consumed (as even ballgum) unless the product is not stored but taken directly from the wholesaler or other source to the locations.

Some modification of the higher fees originally proposed was secured thru the initiative of the Merchandise Vendors Association of Michigan, but no bulk operators as such are even listed as members of this group, tho a few members operate some bulk units in conjunction with their major vending operations. Hence the bulk operator is not directly represented thru his own trade association, and his interests might accordingly be overlooked.

### Hutchinson Statement

Noting that the details of the new ordinance are not completed, Samuel Roy Hutchinson, of Hutchinson Vending, a long-established operator who also has other major equipment, said that "we will have to conform to it. Thru the Merchandise Vendors Association, we have tried to come up with something that is fair to the bulk operators. Unfortunately there is no bulk vending association as such in Detroit."

Some of the principal bulk op-

erators with part-time operations have been so busy concentrating upon their routes that they were scarcely aware that the Code was under consideration.

Typical were Charles Bernstein and Samuel Rosenstein. The latter, who has been in business for 22 years, added that he planned to look into the situation promptly to determine how it affects the small operator.

### Garden Criticism

"The proposed ordinance requires that I have to have a commissary" is the specific criticism of Michael Garden, who has been in the business here for 34 years. "I've been operating out of my home. It is unnecessary to have a commissary. I go down and buy 50 or 100 pounds of peanuts at a time, and they'll be fresh when I get them to the machines—just what I can use up in not over two days. Then on the third day I go to the wholesale house and buy another supply. The same with ballgum. My station wagon is used only for business purposes, and the stock is not removed at any time except to refill the machines."

There appears to be some question whether this type location, with no stock removed for temporary storage in home or garage, is to be permitted. Any commissary used must be in a commercial building, not residential.

"I don't think the authorities are interested in the public health," Garden suggested. "I think they are interested in the money angle of it. I get around a lot and see a lot of establishments—grocery stores, beer gardens, most any kind of business. You don't have to look far to see how filthy they are. If a man is inclined to keep his place clean, he will do it whether there is an ordinance or not."

"As operators, if we don't keep machines clean, we won't get any business."

### High Rates

"The Health Code will almost put me out of business," Garden protested. "Because the rates are too high—on top of the personal taxes and other taxes involved. Some little machines don't empty but once in two months—and the gross profit is about \$1.50—and you've got to pay for gas, car, time and so on out of that."

Reactions of operators suggest that the proposed Code could have the unwelcome effect of virtually killing the bulk vending business in Detroit. The commissary requirement, if strictly drawn and enforced, would make it nearly impossible for the small man who

constitutes 90 per cent of the operators to continue since he could not use his basement or garage for this purpose any longer.

At the same time, the larger operator will apparently be discouraged by the new fee and regulations. There is an obvious trend for large operators with diversified routes, such as Canteen, to get out of bulk vending.

### Handicaps

The low margin of profit and low unit of profit per sale or per machine over a given length of time make bulk business less and less attractive to the operator geared to big operations with major equipment.

Typical was the comment of Norman P. Nowalk, of Variety Vendors, in business here some 20 years as one of the larger vending firms—"Things are getting so rough, we are going to pull out the few peanut machines we have if the Code gets rough enough. There is not enough in it to continue."

"The Code would be good for us (as major equipment operators) but not for the little fellow who is in the peanut business."

A similar reaction is evidenced by Lorie Lodico, owner of Lynn Amusement Company, who specializes in a very sizable amusement games route and maintains a small number of bulk venders chiefly as an accommodation to his customers. He says:

"If they put a tax on penny vending, they can have my machines."

(Continued on page 90)

## NVA Selects Site and Date For 1961 Meet

CHICAGO—National Vendors Association settled on the Sheraton Towers Hotel here as the site of its 1961 convention with the conclave scheduled for March 15 thru 19.

Jane Mason, convention secretary, indicated that applications for exhibit space will be in the mail by August 15.

As in previous years, special room rates will be available to conventiongoers. Details of exhibits and meetings have not yet been set. Rolfe Lobell will again serve as convention chairman.

Time payments available on Oak machines through all distributors.

All Oak machines are equipped with 1c, 5c, 10c and 25c coin mechanisms, or combination 1c-5c coin mechanisms.

WE HAVE

# oak's

## 25¢ OAK SANITARY VENDOR

The machine that will bring in extra profits for smart operators is this new Oak vendor. The machine holds 144 flat pack products. Measuring 26 1/2" high, 6" wide and 4" deep, this machine will refuse coin when empty and it is equipped with an Ace lock and a lock protector. Machine lists at \$29.50 F.O.B. Factory.



Below are listed factory authorized dealers.

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1061 Tremont Street  
Boston 20, Massachusetts
- BIRMINGHAM VENDING  
540 2nd Avenue, North  
Birmingham 4, Alabama
- BUYMORE SALES  
#6 Bayview Avenue  
Lawrence, L. I., New York
- DALE DISTR. (B.C.) LTD.  
1168 Seymour Street  
Vancouver 2, B.C., Canada
- GRAFF VENDING SUPPLY  
2817 West Davis  
Dallas, Texas
- H. B. HUTCHINSON CO.  
1784 N. Decatur Road, N.E.  
Atlanta 7, Georgia
- IMPRONTO VENDING  
300 North Gay Street  
Baltimore 2, Maryland

- LOGAN DISTRIBUTING CO.  
1850 West Division Street  
Chicago 22, Illinois
- SAMUEL J. PHILLIPS CO.  
4372 Lindell Boulevard  
St. Louis 8, Missouri
- OAK SALES COMPANY  
2033 Fifth Avenue  
Pittsburgh, Pennsylvania
- OAK SALES OF FLORIDA  
1121 - 71st Street  
Miami Beach, Florida
- OPERATORS VENDING  
1023 South Grand Avenue  
Los Angeles 15, California
- QUEBEC VENDING CO.  
109 Commissioner St. West  
Montreal, Quebec, Canada

- RAKE COIN MACHINE EXCH.  
609 Spring Garden Street  
Philadelphia, Pennsylvania
- JACK SCHOENBACH  
715 Lincoln Place  
Brooklyn, New York
- SOUTHERN ACORN SALES  
526-30 Bruns Avenue  
Charlotte 8, N.C.
- STANDARD SPECIALTY CO.  
1028 44th Avenue  
Oakland, California
- STAR VENDING SUPPLY CO.  
6327 Calhoun Road  
Houston 21, Texas
- VEEDCO SALES  
2124 Market Street  
Philadelphia, Pennsylvania

**OAK MANUFACTURING COMPANY, INC.**  
11411 Knightsbridge Ave., Culver City, California

## Eppy Sets Donkey, Elephant Charms

NEW YORK—Samuel Eppy & Company, local charm manufacturer, is getting into the political act. The Jamaica, L. I., N. Y., firm is now making charm medallions for followers of both major political parties in the form of donkeys and elephants.

The charms, made for the penny trade, are vacuum-metalized disks.





**Good Looking, in Two-Toned Colors, Each With Cover Cemented On.**

10,000 and up... \$ 7.50 per 1,000  
5,000 to 9,000... 8.00 per 1,000  
1,000 to 4,000... 10.00 per 1,000

**ASK YOUR DISTRIBUTOR.**

He generally carries (or will order for you) **NEW and LEADING EPPY Charms, Rings and Gimmicks.**

OR: Order Direct from Factory.

**VENDS** without a Ball of Gum. That's What You Like.

Increase Gross Sales and Profits.

**SAMUEL EPPY & CO., INC.**

91-15 144 Place, Jamaica 35, N. Y.

# Systematic Service Is Key To Profit in Part-Time Route

This is the second of a two-part series on how Irving Ellis, a part-time bulk operator, conducts his business. This part deals with landing new locations, commissions, route management and bookkeeping.

By **BENN OLLMAN**

**MILWAUKEE**—The part-timer, to realize financial benefits from his enterprise, must be systematic, according to Irving Ellis, who operates about 100 machines here. "Group your locations in a concentrated pattern," he advises. "Driving a lot of miles to service machines can eat up your profits."

How often should machines be serviced? Ellis does not confine himself to a rigid schedule. While he seldom allows a location to go unchecked for longer than one month at a stretch, his calls vary according to the location's needs. "As a part-time operator, I'm still small enough to be able to give my locations personalized service. If a location runs out of merchandise every week—I'll be sure to get there to service it. Likewise, if a machine runs out earlier than normal, or is not in operating condition and the location owner calls me, I respond quickly. Competition is too keen nowadays to take a chance on losing a good location through slow service."

**Getting Locations**

The successful bulk vender must also be a good salesman, says Irving Ellis. Soliciting new locations is an every day chore. An honest, forthright sales talk to a prospective location owner lands "at least 50 per cent of the stops that I want to get," he claims.

In his solicitation calls, Irving Ellis stresses these selling points:

(1) Bulk vending provides a popular service to location patrons. For example, he points out to filling station and garage owners that people waiting for their cars to be serviced like to patronize vending machines. The same preference, he adds, applies to the location employees—they too like to munch on nuts and candies, while at work.

(2) He soft pedals any talk about commissions. "Don't give them the pitch that they will receive a lot of money from your machines. It doesn't ring true. A sensible businessman knows that there can't be a great deal of commission to spread around from the receipts of a few nickel or penny venders. Instead, sell them on the fact that their share of the machine's receipts may pay for the electric bill—or a part of it."

(3) Refer them to other locations that you service for recommendations. This is a good leverage in clinching an okay from a prospective location owner.

**Make It Clear**

New locations should be told exactly what they can expect in the way of service and commissions. "It is very important to have a clear understanding at the outset," says Irving Ellis.

All of the Irving Ellis locations receive the same commission—20 per cent of the receipts.

"I know that a lot of my competitors pay 15 per cent," he says. "But, I figure that the extra 5 per cent I give will insure better cooperation. I have found it worth the extra amount to develop more loyalty and cut down on the mishandling of equipment."

**Few Slugs**

Slugs are not a serious problem. "Sometimes I go for six months

without finding a slug in a machine. I'm sure that developing good relationships with the location owners helps keep down the number of slugs."

Attempts at dime vending have not proved successful. Irving Ellis experimented with several 10-cent hot nut venders a few years ago. But the time spent sanitizing the equipment and the mechanical failures caused by the excessive oiliness of the hot nut fills forced his change of mind.

A businesslike approach is as important for the part-timer as it is for the person who relies on bulk vending for his livelihood, believes Ellis. For instance, an exact knowledge of the proper count of nuts vended with each portion is essential to efficient operation.

**Check Count**

"It is a good idea," he says, "to check your machines every time you service them to find out if they are vending the proper count. Too small a portion is almost as bad as too much; customers will shun your machines if they feel they are being cheated."

Ellis credits his wife with a good deal of the success of his vending business. She handles all bookkeeping and keeps the route records. Her assistance allows him to devote more time to service and maintenance work.

"Keeping track of all earnings and business expenses for income tax purposes is very important. I keep an exact inventory of all my machines, and I list every expenditure that I make that can be charged to my business."

**Depreciation Schedule**

Depreciation of equipment is another item the bulk vender must (Continued on page 90)

## NAMA Given Prize for PR

**CHICAGO** — The National Automatic Merchandising Association's public relations program was recently given an "Exceptional Service" award in the 1960 competition sponsored by the Publicity Club of Chicago.

The award, in the top category of the "Business and Industry" division, was based on the public relations planning and results for the 1959 NAMA convention and exhibit held here last November.

It cited NAMA for its "campaign to clear the image of the vending industry."

National publicity in newspapers, radio and television and in trade journals resulted from the planned Convention-Exhibit public relations activities of NAMA.

BIG SAVINGS

on BALL AND VENDING GUMS

Same fine flavors. Centers and Coatings.

Direct Low Factory Prices

Bubble Ball Gum, 140-170 & 210 ct. & Giant Size	27¢ lb.
Chicle Ball Gum, 130 ct.	35¢ lb.
Clor-o-Vend Ball Gum	40¢ lb.
Clor-o-Vend Chicks, 320 ct.	40¢ lb.
Chicle Chicks, 320 & 500 ct.	36¢ lb.
Bubble Chicks, 320 & 520 ct.	28¢ lb.
Tab (short stick) 100 ct.	38¢ box
5-Stick Gum 100 packs	\$1.90

F.O.B. Factory 150 lb. lots.

AMERICAN CHEWING PRODUCTS

35 years of manufacturing experience.

4th & Mt. Pleasant • Newark 4, N. J.

### VENDING MACHINES COUNTER GAMES SUPPLIES and ACCESSORIES

**RECONDITIONED MACHINES**



**NORTHWESTERN '49**  
1c or 5c  
\$12.50 ea.



**COLUMBUS BULK VENDOR**  
1c or 5c  
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# Denver Operator Uses Imagination

DENVER—The ability to see special values in a bulk vending machine installation, and convincing the location owner of them is a flair which has helped Lou Malone, of Kap's Vending Company here, to land extremely profitable locations.

There are a lot of reasons why a bulk machine should be installed, other than the mere profit return to the location owner, Malone has found. A typical example came when he approached the management of Anderson's Toyland, huge toy store in the Cherry Creek Shopping Center in mid-town Denver.

One of the largest toy stores in the West, Anderson's attracts extremely heavy traffic, particularly because the management bought all of the rides which had formerly been operated by a defunct Kiddieland, and placed them on the roof of the building. Here, thru the summer, as many as a thousand youngsters per day can enjoy themselves while parents shop for toys in the two floors below.

### Objections

Like many toy store owners, the store head was against the installation of bulk machines, simply because of the litter which he felt would spill on the floor, and be-

cause some mothers, he felt, objected to machine-vended candy, peanuts, charms, etc., as unsanitary.

Malone, of course, had a ready answer for the sanitation point, stressing the extreme care which goes into handling of all food items to his machines. Where spillage was concerned, however, he knew that there would be a certain amount of it, and needed a cogent reason for the toy store operator to make the installation anyhow.

Checking the situation, Malone noticed one important fact—which

was that there was usually a lot of squalling youngsters around the check stand at the front of the store, primarily the children of parents waiting their turn in line at the check stand, or to pay for purchases already made. Usually, small children proved quite fretful during this waiting period, particularly after they had been enjoying themselves lustily in shopping thru the store, or on the amusement rides above.

### Something to Do

Here, Malone knew he had a thoroly practical reason for installation of vending machines, which would give the youngsters who must wait several minutes for their parents to go thru the check stands, something to do thus eliminating the clamor and general confusion which young voices normally create.

Malone asked the toy store owner to let him experiment with the idea, placing four or five machines, vending a variety of products, in an angle, between the check stand and the front entrance. He got grudging permission, installed machines on low stands where they could be easily operated by the children themselves, and began getting good results from the outset.

It took only a week for the toy store owner, abetted by the enthusiasm of the check stand checkers, to decide that vending machines here were a very good thing indeed. Consequently, Malone got permission to install five machines, three on one head, and two single units, vending ball gum, confections and charms, which has since become some of the most profitable in his entire string.

In fact, the location owner was all in favor of his installing still more machines where space provided on the roof, and elsewhere thruout the building.

"It's simply a matter of overcoming objections of this sort with the proper kind of equipment, to do more than one job for the location owner," it was summed up.

## Key to Profit

Continued from page 89

take into consideration. Ellis' schedule calls for depreciating each new piece of equipment over a five-year period. In order to take full advantage of this tax deduction, he replaces the machines that have hit the five-year mark with new ones.

Too many part-time bulk operators fail to develop good customer relations, claims Ellis. "So many of them obviously feel that because theirs is a small operation, they don't have to follow basic business principles. For example, it is very important to keep equipment clean, both inside and out. The more attractive and appetizing the machines look, the more patronage they will receive."

Each time Ellis enters a location he brings with him a service kit. It consists of a moist sponge, clean wiping cloths and a bottle of glass cleaning fluid and some basic tools.

Some final bit of advice from Ellis: "Even tho you may be a part-timer in this business—be a full time booster for bulk vending. The personal appearance of the operator also has a vital bearing on customer relationships. Neat appearance and a pleasant smile are fundamentals. After all, you are not only selling your merchandise; you are selling yourself every time you call at a location."

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N.W. Model 49, 1c or 5c	\$14.50
N.W. DeLuxe 1c or 5c Comb.	12.00
N.W. 10-Col. 1c Tab Gum Machine	18.00
N.W. Model 53 1c Porc. Con- verted for 10c B.G. or Mds.	6.50
Silver King 1c B.G. or Mds.	8.50
ABT Guns	20.00
Mills 1c Tab Gum	12.00
Acorns 1c or 5c B.G. or Mds.	10.00

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Golden Non Pareil Almonds, 5-lb. vac. pack fins, per lb.	\$ .85
Pistachio Nuts, Jumbo Queen, Red	.68
Pistachio Nuts, Jumbo Queen, White	.63
Pistachio Nuts, Large Tullip	.65
Pistachio Nuts, Vendor's Mix	.61
Cashew, Whole	.72
Cashew, Butts	.66
Indian Nuts	.75
Peanuts, Jumbo	.42
Spanish	.32
Mixed Nuts	.30
Baby Chicks	.57
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Jelly Beans	.28
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Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.  
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Say You Saw It in The Billboard

# Bulk Banter

### MEMOS FROM MEMPHIS:

**J. Tunkie Saunders**, 39, president of Memphis Canteen Company, is back from a European trip in which he combined business with pleasure. He saw manufacturers of vending machines in Germany which he handles for them in this area, and had an extended tour of the Continent. Saunders is the stepson of the late multi-millionaire grocery tycoon **Clarence Saunders**.

**George Sammons**, president of Sammons-Pennington Company, reports good sales of vending machines since he took on a line of them last year.

**Charles E. Pugh**, owner of Quality Vending Service, is doubly busy building up the route these days with added incentive. He bought out his partner, **Douglas Partee**, a few months ago. Business is good for summer, Pugh reports.

**Henry J. Wilkerson**, formerly operator of Vending Service Company, is out of the business now. He has sold out to **Jimmie Wilkie**, operator of a route and a distributorship. Wilkie reports the good summer weather has increased business on his route (with the children outdoors more in the summertime) and it has been keeping him busy.

Likewise, **Don Wiener**, president, and **Russ Wiener**, his brother and vice-president of The Donruss Company, ball gum manufacturers, report a big increase in sales of ball gum to operators this month. Summer weather is the best time of year for the business, they say.

**Andrew T. Manning**, off on vacation recently, helped his wife in the operation of her gum and charm route. They got it in good shape while he was home to help out.

**Russ Thomas**, owner of Vendor Distributing Company, keeping busy these days with his distributing company and a route a business partner operates with him. Thomas travels the Mid-South territory frequently, calling on operators.

Adding new equipment to their routes this summer, with good business justifying expansion, were **H. C. Gimm**, Gimm Vending Service, and **Hayden F. Criswell**, Criswell Vending Company.

**C. D. Gill**, Gill Vending Company, with perhaps the largest operation in this area, also added new machines locally and to his route in nearby Mississippi and Arkansas.

### DETROIT DOINGS:

**Homer Burns**, formerly a bulk operator specializing in peanut machines, is now active in the radio and TV service business.

**Carl R. Lichtenstein**, another former bulk vendor, has discontinued the business, and is now practicing law, but may return to the field.

**Norvel Hendrieth** is now operating the C & B Cigarette Vending Company, which is owned by his mother, **Mrs. Carrie Belle Hendrieth**. He was formerly assisted by his brother, **Osman Hendrieth**.

**Samuel Roy Hutchison**, who operates a cigarette and bulk vending route as Hutchison Vending, reports business very active this fall.

**Michael Garden**, who has op-

### Detroit Ops

Continued from page 88

Operators contacted, who include the majority of active known operators listed in the city except the numerous small and "hidden" operations, have generally taken little part in the discussions leading to the formulation of actual terms of the ordinance.

In its present preliminary form, sound suggestions for improvement and change to protect the interests of operators may find fairly ready acceptance by the public authorities concerned, but amendment after the ordinance is in final draft stage may prove quite difficult.

erated a bulk vending business here for 34 years, likes to concentrate almost entirely in the penny vending business. He has a few bulk units operating at a higher price, but prefers the penny machines—

*(Continued on page 100)*

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**Northwestern INTERCHANGEABLE MERCHANDISE UNIT**

**Northwestern GOLDEN '59**

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8-COL. PRESIDENT, 30c and 35c	50.00
8-COL. DIPLOMAT, 30c and 35c	65.00
8-COL. STONERS, CANDY (post war)	175.00
6-COL. STONERS, CANDY (post war—capacity 102)	115.00
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8-COL. STONER CANDY BASES	12.50

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## The Coin-Machine Council: An Industrywide View

By AARON STERNFIELD

CHICAGO—Coming out for a meaningful public relations program in the coin machine industry is pretty much like coming out for a healthy, balanced economy in a political platform: Everyone is in favor of it, and few can spell out how it will be achieved.

A spot check of operators thruout the nation, conducted by Billboard correspondents, disclosed just about what everyone had suspected—that the operators, to a man, want to see the program of The Coin Machine Council, the industry's public relations arm, begin to roll. But when it comes to individual support, their caution exceeds their enthusiasm.

The Coin Machine Council is the first serious attempt of the industry to tackle the problem on a national basis. Object of the CMC, to borrow a cliché from Madison Avenue, "is to create a favorable public image" of the industry.

Contrary to what many coinmen believe, the industry has not been neglecting public relations entirely. That is, if you define public relations as the gift of a juke box to a local boys' club or the

awarding of a scholarship to a worthy and needy student.

These areas properly belong in the public relations domain, and they are not to be belittled. But, at best, they are local efforts which would be many times as effective were they to be part of a national program, and were they to be buttressed by favorable stories in the major wire services and the national consumer and general business press.

Some groups, notably the New York State Coin Machine Association, have planned and executed an effective Statewide program, complete with block parties for the youngsters, participation in charitable drives, and various other activities which have received favorable mention in the local press.

But none of these local efforts have come to grips with the central problem, and none of them are equipped to do so. This problem is how to convince the conveyors to information to the mass markets—radio and television networks, national publications and the press services—that the people engaged in making their livings from the coin machine industry are a fairly representative group of businessmen, probably no better or no worse than any other group.

This problem can be attacked only by a well-organized national group, with professional council and with access to the national media. Funds required for the effort are far beyond the reach of any local group. The Coin Machine Council has committed itself to a first-year operating budget of \$65,000. And it is counting on strong industry support to fulfill this commitment.

Whether or not the support will be forthcoming will be determined in the next few months. In an attempt to get an idea of what local groups are doing about public relations, and how individuals regard The Coin Machine Council, The Billboard has gathered a series of regional reports.

These reports are completely unscientific. Operators and regions were selected at random. No attempt at evaluating their comments has been made. We publish them as a random sampling of operator and distributor attitudes toward public relations. We don't agree with some of the statements. But we feel that no public industrywide relations program can be successful unless those responsible for that program know what they're up against.

(Continued on page 92)

## Seeburg Brass Reaffirms Faith In 33 as Single Disk of Future

CHICAGO—Top executives of the Seeburg Corporation reaffirmed the company's confidence that the 33 1/2 is the single record of the future and that the 45 is on the way out both in the consumer and in the music machine market.

Speaking before about 50 Illinois operators at the Sheraton Blackstone Hotel here Tuesday night (19), Del Coleman, Seeburg president; Jack Gordon, vice-president in charge of phonograph sales; Bob Kelly, executive vice-president, and Tom Herrick, vice-president of marketing and advertising, cited chapter and verse to point out why the 45 single will be replaced by the 33.

The occasion was a reception and dinner sponsored by the Atlas Music Company, local Seeburg distributor, with Eddie Ginsberg and Nate Feinstein acting as hosts.

### Low Collections

Gordon told the operators that music machine collections are at a five-year low thruout the country, and he laid the blame on the fact that current programming—on 45 singles—does not provide the music demanded by the bulk of the adult population.

He pointed out that in 1948, when music machine collections hit their postwar low, the 24-selection

machine, playing only hits, was the reason for the situation. Today, he added, despite the fact that machines play up to 200 selections, the concentration on hits is also responsible for the sorry state of collections.

Gordon cited figures from trade papers showing that 45 singles are currently only 20 per cent of the total record market, and that the prime buyers of 45's are teenagers and juke box operators. He asked the operators if they want to get the 20 per cent of the market represented by 45's or the 80 per cent of the market, represented by 33's.

### Demonstration

He cited the activities of the major record labels in pressing 33 singles, pointing out that most 45 standards are dated and that standards which have been re-recorded on 33 single produce a superior sound. He played a few numbers of each to prove his point.

"A one-speed industry makes sense," Gordon said, adding that the effort required to change from a 33 to 45 and back again on a home unit has also hurt the sale of 45's.

Gordon maintains that most of the 45 single releases are geared to

the teen-age market, while most of the locations are taverns with an exclusively adult patronage.

### Coleman Talk

Del Coleman told the operators that "you are not offering the right merchandise." He referred to the fact that juke boxes offer the consumer music other than that he buys for his home.

Tom Herrick charged that when it comes to records, "the juke box industry doesn't lead the phonograph industry, it follows it."

He said that the public will force the standardization of speeds and that the buying habits of the general public will determine what the juke box operator will buy.

### Swing to Albums

Herrick cited the swing to albums and added that rock and roll is not the most popular type of music, despite the fact that it is heavily programmed in juke boxes. "If there weren't juke boxes," he explained, "there wouldn't be a 45 single market."

He also cited the lag in the releases of 45 stereos. "How can you expect any selection of 45 stereos," he asked, "if phonograph companies are easing up on the production of 45 monaurals?"

### Artist of Week

Seeburg officials demonstrated the conversion unit which makes a two-speed phonograph of the new Q line. The shadow box album and the title strips for the Artist of the Week were explained in detail, as was the merchandising of this feature.

Also demonstrated was the Stereophone, an attachment which

(Continued on page 102)



CYRUS JACOBS, left, president of the Music Operators' Association of Massachusetts, greets another prominent Bay State resident at Boston's Logan International Airport, Sen. John Kennedy, Democratic presidential nominee.

## MASS. JUKE ASSN. HEAD IS JFK'S GOOD RIGHT ARM

BOSTON—The question on many lips here last Sunday (17) was: "Just who is running for President, Sen. John F. Kennedy or Cyrus Jacobs of Interstate Music Company, Roxbury?"

It all happened at Boston's Logan Airport when the presidential nominee was accorded a welcome-home reception by some 15,000 on his arrival from the Democratic convention in Los Angeles.

Jacobs, who is president of the Music Operators' Association of Massachusetts, also operates a sound and floodlight business. He had been hired by American Airlines to provide the sound system for the occasion.

The airline, fearful that it would cause a squabble if one radio or television station's announcer had control of the microphones, asked Jacobs if he would co-ordinate the entire program and take over the job of introductions.

The prospect of this task did not faze Jacobs in the least since he is an eloquent and forceful speaker, a member of the Town Meeting in Brookline and an active worker for the Democratic Party. Besides, he was proud to be so closely associated with the leader of his party.

Cy took over the microphones, introduced Senator Kennedy in masterful fashion and conducted the entire welcoming production. He was on the air or was the nominee's right-hand man thruout a period of more than 30 minutes. Jacobs has one up on Kennedy since he is already a president (of MOAM) but there were many in the audience who wondered just who had won the presidential nomination.

Vying with Jacobs for his little hour upon the stage was another member of his family—his son David, a popular local disk jockey, who entertained the crowd while it waited the arrival of the senator.

David also endeared himself to the crowd. Searching for something appropriate to play he put on a new number called "Massachusetts, My Home State." The crowd soon made it known that the record was less than acceptable. Young Jacobs stepped up to the turntable, took the record off and smashed it over the microphone to the delight of the big crowd.

## Williams to Move Plant to Niles, Ill.

CHICAGO—The Williams Electronic Manufacturing Corporation plant here is up for sale, and the company plans to move its full facilities to Niles, Ill., by fall.

At Niles, in a plant already occupied by Schroeder IVI Company, the Williams vending machine subsidiary, Williams' coin game, vending machine and Magnus Chord organ production systems will be set up under one roof. Game sales and administration will also be handled out of Niles.

Expansion work is currently under way at Niles, with the revamped plant expected to fill 130,000 square feet by completion date, October 1.

### Going Full-Line

Williams bought the Niles factory in conjunction with its acquisition of Schroeder Industries, Inc., of Woburn, Mass., late in April

(The Billboard, May 2.) Schroeder, which became Schroeder IVI Company with the purchase, produces and sells a coffee vending machine.

Plans are under way at Williams to extend the vending machine production facilities to full-line thru either machine development, purchases, or both.

Williams, a leading producer of coin amusement games, has occupied its present Chicago plant at 4242 Fillmore on the near-Southwest Side since 1949. Williams was acquired by Consolidated Sun Ray, Inc., a large Eastern organization with diversified holdings, in July, 1959. It operates as a division of Consolidated.

The new Williams plant in Niles, Ill., is located close to the Chicago boundary line to the extreme northwest of the city, at 5959 Howard Street.

## HARRY JACOBS WINS INDUSTRY GOLF TOURNEY

MILWAUKEE—Members of the coin machine industry and representatives of the music business engaged in a contest of athletic prowess Wednesday (20) at the North Shore Country Club at the annual Music Industry Golf Outing here. The golf tournament, with 50 entrants representing all facets of the recorded music trade, was won by Harry Jacobs of United, Inc., the Wurlitzer distributor. Jacobs shot a low gross of 76 to take the trophy.



# The Coin-Machine Council: An Industrywide View

## Philadelphia Ops Favor CMC

By **GEORGE METZGER**

Operators in the Pennsylvania area seem unanimous in the opinion that The Coin Machine Council is a very good thing for the industry.

**But several of them voiced various opinions why operators are not flocking to join.**

Abe Witsen, who operates in addition to being president of the Scott-Crosse Company, felt that operators are "very wrong" in not rushing to join the council. But he said many of them are "depressed" over the way business is going and don't seem to care.

**"They hear about operators in other areas doing good and then think 'what's the use of trying,'" Witsen said. "They are not pushing the public relations angle as a result. We are in a period of trouble. As a result, the operator doesn't know what to do. He doesn't know right from left."**

Leon Taksen, manager of the Pennsylvania Amusement Machine Operators Association, advanced the theory that maybe the personal approach should be used.

**"Operators would respond much better to The Coin Machine Council if they were somehow approached personally," he said. "They might see a coupon to send in for membership in a trade paper but just not get around to doing it."**

"Maybe if each distributor was commissioned as a

special agent for signing up new members it would help." Taksen, a member of the board of directors of the MOA, went on. "Then when an operator came into the distributor's place, he could talk to him about joining the council. This would give it the personal approach which I have found operators like."

**Taksen said the operators in the Pennsylvania AMOA have no objections to the council and feel it will help. It just seems they need some kind of push to join.**

Joe Silverman, business manager of the Amusement Machine Operators of Philadelphia, said many of the members of his group are "going for the council."

**"It is a good thing for the industry," he said. "It is the same as any other business. Public relations can't hurt."**

But Silverman is an advocate of the soft sell. He feels that a quiet campaign will pay off better in the long run than a "blaring, noisy one."

**"In Philadelphia we do a lot of charitable work," he said. "We have never turned down any worthy cause. We do something each week. The word is bound to get around about what we're doing, and people will think more of us than if we used our charity work for publicity."**

Taksen interjected that one of the best places to get

publicity that will do the most good is in hometown papers. "But this is tough," he admits.

**He pointed to some pictures that were taken of the Pennsylvania AMOA delegation at the MOA convention in Chicago. "We submitted them to local papers, but haven't seen anything of them yet," he lamented.**

The State group has made some cash contributions to some charities and a private school, but Taksen said he expects the public relations program to be stepped up after the summer.

**"One thing we are doing is placing an ad in the program of the State Tavern Owners Association Convention," he said. "And the Pennsylvania AMOA is also picking up the tab for the entertainment that will be held at the convention."**

Needless to say, this will go over big with the tavern owners, mostly all of whom are location owners. They will feel more kindly the next time an operator pays them a visit.

**So, to sum up, the individual operator groups are planning on stepping up their own public relations campaigns which seems to indicate they are for publicity.**

But as to why they are not joining The Coin Machine Council with the speed the industry had hoped for, well that's something else again.

It seems all they need is a push.

## St. Louis Coinmen to Wait and See

By **JOHN HICKS**

The fact that The Coin Machine Council has made little or no impression on St. Louis area coinmen could be laid to several causes, the first of which is directly related to the infancy of the public relations organization and its machinery is not in full operation. Some operators and distributors in this area reported they have not been approached to join the council, which has not as yet formally launched its initial coin machine industry drive.

**This does not mean that once contacted or solicited coinmen and firms here will enthusiastically support the council. Operators cited the "high" annual membership fee and conditions in the St. Louis area as factors which do not warrant becoming members of the council.**

Coinmen here pointed out that St. Louis is a rather conservative, if not complacent city, and its people are not ready joiners. An example is the relatively small percentage of local operators who are members of the national music and games machine operators associations—organizations which could benefit them, they said.

Don Tabacchi, co-owner of Musical Sales Com-

pany, said The Coin Machine Council will do fine work but "we feel that for the benefit received in this area it would be like throwing money out the door." Tabacchi said he and partner Joe McCormick "looked at the fee and thought it was a little steep."

"In a lot of areas," Tabacchi added, "the council will do a tremendous job. It's a fine organization but I don't know if St. Louis needs it."

Louis Morris, of Morris Novelty Company, stated: "I can't see the point of joining (the council)." The St. Louis area is not one which needs it, he said.

"Another reason is the fee, and the way business is today we cannot afford to spend the extra money," Morris continued.

Jack Gorelick, of the J. Rosenfeld Company, said the Rosenfeld firm has been approached to join The Coin Machine Council. "It's a good idea, but if we join it will be after the first of next year," he said.

Central Distributors joined the council but later with-

drew its membership. Tony Koupal, of Central, reported. "We did not feel that the expense was justified," he said. Koupal added that the slack in business this year did not warrant "putting out the money."

Peter Brandt, of Brandt Distributing Company, also was hesitant about joining the council. "I don't know if we will join or not," he said. Brandt related that his company and the coin machine industry were always a source of pride, and said there should be this (the council's) sort of program.

"There have been so many efforts in this direction, however," Brandt declared. "If The Coin Machine Council can work and improve conditions, we need it."

**There is no organized or concerted public relations efforts of St. Louis area coinmen, but as individuals they frequently contribute used, refurbished equipment to charitable organizations and to worthy local civic causes. One of the outstanding features of their personal public relations is their outlook—the coin machine industry is an industry like others and demands their best efforts, they agree.**

## Cleveland Operators Want to Be Shown

By **BOB SUDYK**

Cleveland is 100 per cent behind The Coin Machine Council's public relations organization. The ambiguity of the word "behind" is intended.

**Cleveland ops are 100 per cent in favor of public relations and nearly 100 per cent behind in the program as far as contributions, membership or action taken.**

Reasons offered are: "Business is down," let the large operators and distributors finance the plan (because they'll glean the most good from it)."

**They say the PR organization has come up with no program or plan of attack. In short, the fellows here will keep a tight fist on their shackles before tossing them in some vague "wishing well" with no plan for granting what they may ask.**

I talked with no member of the new PR organization here, but operators mentioned others who had joined. The percentage of members is probably less than 5.

**Following is a representative group of operators who share majority opinions and some unique quotes on the subject:**

**C.M. MUSIC CO.—Charles E. Metro Sr.:** "I'm in favor of it. But we're small operators just making a living, why aren't the ones four and five times larger joining? I'm sure public relations would help business thruout the industry."

**J. C. MUSIC CO.—Jack Cohen:** "It's a wonderful idea and about time we do something."

**LESCOOK AMUSEMENTS, INC.—H. Frank Lescook:** He was on vacation but spokesmen said: "It's an excellent idea, newspapers have been giving the industry a hard time for years."

**L & N MUSIC, INC.—Nate Pearlman, president:** "We must tell the public about our business, but I want to look into it more closely before I join," Pearlman said. "Lately the newspapers here have been giving us some bad publicity. We should use all communication media to tell our story—television, radio, newspapers and movies. Newspapers could do the best job for us I believe, but I wonder if they would co-operate?" L & N Music has always donated equipment to teen-age groups, churches and charitable institutions.

**WESTERN MUSIC CO.—Alexander W. Witalis:** "Ev-

ery successful business or industry must have public acceptance of its product. If this is true for the auto, appliance and other industries, and big business such as General Motors, U. S. Steel, General Electric, why shouldn't this be true of our industry?"

**"Of course the coin machine industry is a relatively young one, but we have never really attempted to overcome all the derogatory publicity we have had.**

**"You can't blame the newspapers, and let it go at that.**

**"Business here has been in a recession and everyone has had to cut overhead. It's unlikely that a large number of operators will kick in with money until things get better."**

Witalis was willing to admit that a good public relations program would up business and that the lack of contributions to get it going would only result in a continuing downward spiral—a vicious circle.

**"Perhaps we should borrow money to get the program started," laughed Witalis.**

Western Music donates machines and phonograph records to teen-age groups and church bazaars.

## Miami Operators Ready to Roll

By **RAOUL SHAPIRO**

It is evident from a recent survey taken amongst the Miami coinmen regarding public relations that many have finally come to the realization that just talking about this subject will accomplish nothing. Most, if not all, now have come face to face with the hard facts that this vital need amongst coinmen requires more than lip service. And more than lip service they are now preparing to give.

**One of the foremost advocates of the need for**

**good public relations has been Willie Blatt, veteran of more than one-third of a century in the coin machine business. Blatt realized a long time ago that if the bad press coinmen have always had was to be reversed, nothing could do this swifter than to let this same press know of the many good deeds performed by these same coinmen.**

He has done more than give lip service. He is a very active member of the PAL, is an honorary member of the

P.B.A., is active in the Fraternal Order of Police, and only just recently sponsored a Drum and Bugle Corps that won the Florida State Championships for a \$3,000 first prize, and an all-expense paid trip to Nassau, Bahamas.

**As a member of the Executive Board of the Amalgamated Machine Operators Association of Miami, Blatt introduced a resolution urging all members to fully support The Coin Machine Council. This resolution was unanimously adopted by the executive board, and a letter was sent out to**



all the members urging immediate financial support to help The Coin Machine Council present the true picture of the coinmen in the business.

Sol Tabb, M&M Service, voiced the opinion that the need for such a program is long overdue, and feels there should be no hesitancy on the part of any coinman to support such a program. Furthermore, Tabb feels that many of the good deeds performed by local coinmen

should be brought to the attention of the public, not for any thanks, but to let the public know that a coinman gives as much of his time and money to help the community as anybody else, and perhaps a little more.

Al Carsolla, AF's Music Company, feels that good public relations is vital to the coin business, and support of such a program is not only essential, but just plain common good sense. Ozzie

Truppman, Bush International, didn't hesitate to say he will support the program to the fullest extent. This seemed to be the consensus of the more than dozen coinmen questioned regarding this program.

If the program is received as enthusiastically elsewhere as it was accepted here, there can be no doubt of its success. This area will support the program 100 per cent.

## Detroit Coinmen Lethargic

By HAL REVES

The objectives of The Coin Machine Council appear to have just about universal assent among all classes of operators here, but little or nothing is being actively done about it. The council, despite its primary activity as a public relations organ, appears to have done a very inadequate publicity job in making itself known within the industry in the first place, and secondly in inspiring any active support, as far as Detroit is concerned.

Many operators are vaguely aware of its existence, and that is about all. Others never heard of it. Some criticize the alleged lack of special literature mailings to them, others admit receipt of such material and paid little further attention. The council to date has failed to spark the inherent support it could still arouse among operators.

Detroit operators are probably no more apathetic than any other group. Failure to respond to a common industry objective has occurred before, but the earnest cooperative efforts of operators here thru their associations for specific objectives which arouse their interest has been repeatedly proven by the reports in these columns in recent weeks and months. The council has so far not succeeded in enlisting that interest. As far as reactions can be summarized, this seems to be because:

1. The techniques of communication have not yet reached the individual operator in a way to move him into action.

2. Operators feel to some extent that good nationwide institutional public relations, while they admit their desirability, are too remote from their day-to-day route operation to become concerned.

Literally dozens of random calls have been made to operators, with almost none indicating any active contact with the council.

Typical reactions are summarized:

"We are members and I think everyone should be a member of it," said Joe Auton, manager of King-Pin Equipment Company, a highly diversified operation and the only member found in the whole survey. He admits realistically that "however operators have so far expressed little interest in it, for no reason I can assign." His own problem, is that he has simply been too busy to do much about it.

From Charles Bernstein, typical of the intelligent small operator, who has conducted a successful bulk vending business for 23 years—"I have received some literature about it, but did not pay much attention. I do not believe that it has much importance to the small operator."

"I'm not acquainted with its operation, tho I have heard about it," is the word from Sol Boesky, owner of Banner Distributing Company, and a major amusement games operator, who has some two decades of experience with the field. He points

to a problem—"I have had no literature on it—nobody has contacted me. . . . The idea is good, as is anything that will present the coin machine industry in a better light."

Paul Folino, sales manager of Fabiano Sales and Service, one of the larger operating-distributing firms in both music and games, said he has heard nothing of the council except what he reads in the business press, but favors the idea because "they can enlighten the public that we are not as bad as people and the (Congressional) investigation made us out to be."

John Hotka, owner of the Bruce Music Company, said frankly that "I have no idea what it is about—tho I have heard some talk about it among operators." He spoke for a number of operators contacted, declining detailed comment because "I would have to know much more about it before I could express an opinion."

"I haven't heard too much about it" is the word even from an association leader like Robert Calderwood, secretary-treasurer of the very active Detroit Shuffleboard Association (which includes all types of games operators in its membership). He adds that "the vending and music people seem to be taking the lead, rather than amusement people. Other than a few rumors heard around the distributors' offices, I haven't heard anything about it, or seen any literature."

## Local PR Stressed in Memphis

By ELTON WHISENHUNT

Operators here generally feel that they should concentrate their time and money on local public relations projects rather than in The Coin Machine Council on a national scale.

Reason is they believe it will help their local industry more. They do not believe a national campaign would help as much as a local one.

"We've found that local projects have been very helpful to the community and to us," said Parker Henderson, general manager of Southern Amusement Company and former president of Memphis Music Association.

The association in the past has sponsored such programs as raising money for St. Jude Hospital, a non-sectarian hospital for children sponsored by TV comedian Danny Thomas soon to be built in

Memphis, crippled children, St. Peter's Orphanage, Memphis Boy's Town and others.

The association, whose president now is Drew Canale, Canale Amusement Company and other enterprises, is working with civic leaders on a Youth Guidance Commission camp to reduce juvenile crime.

(Continued on page 94)

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# The Coin-Machine Council: An Industrywide View

• Continued from page 93

The association has also sent a young man to Memphis State University on a scholarship and are always working at some civic or community project of good will which betters public relations for their industry.

Canale made this point as he also stated that he believed such a program on the local level was more effective than one on a national scale. However, he agreed,

as did Henderson, that The Coin Machine Council was good and should have the moral support of all coin machine men.

Views along that line were also expressed by Alan Dixon, general manager of S & M Sales Company; Edward H. Newell, Ormatt Amusement Company; Clarence A. Camp, president of Southern Amusement Company and other enterprises.

George Sammons, president of Sammons-Pennington

Company, who travels the Mid-South territory calling on music, game and vending operators, said the Memphis Music Association's public relations program was one of the best he has seen.

He added that any such move in the industry, nationally or locally, was good, but that in the long run each local group had to do some basic good will work in their city for best results.

Members of the Memphis Public Relations Committee are Canale, Dixon, Henderson and Newell.

## CMC Gets Mixed Reception From N. Y. Ops

By REN GREVATT

NEW YORK—New York area juke operators have expressed mixed reactions to the aims and progress to date of the Coin Machine Council, Chicago-based national coin machine public relations organization.

Many in this area, without wanting to be quoted directly, have expressed the point of view that public relations more or less begins at home, a natural reaction in this territory, in view of the local operations carried on last year by the public relations committee of the New York State Coin Machine Association, under the direction of Chairman Al (Senator) Bodkin.

Al Koondel, of Empire Automatic Corporation, is in wholehearted support of the Council. "I think it's the greatest," Koondel told The Billboard. "We need good public relations in the worst way. The public has always been sort of in the background on what really goes on in our industry. I myself have given several juke boxes away to organizations in the Jewish faith. We never got any credit. But let something go wrong in our business and

right away they call us all kinds of names. I think the idea of the Council is great."

Tommy Greco, of Greco Bros. Amusements, up-State in Saugerties, N. Y., said that altho his company is a member of the Council, "We've heard very little about it in recent months. We really don't have much of an idea of what has been going on, but we support the idea. I would say however, that public relations at home, at the local and regional level, has to come first, before a national organization can really succeed."

Carl Pavesi, prexy of the Westchester Operators Guild, also expressed support for the Council. Pavesi pointed out that the Westchester operators, along with the West Virginia operator group, was among the very first to join the Council. Pavesi also believes, however, that the success of a national organization has to be based on the success of local efforts.

Al (Senator) Bodkin, chairman of the New York State public relations drive, lends his support to any group which promises a better shake for the

industry in the eyes of the public. But if the national group is experiencing any difficulty in obtaining broad support, so is Bodkin.

Following a year of significant, publicity garnering efforts, the local New York group has now run low on operating funds. Bodkin makes no secret of his discouragement at the failure of New York State ops and distributors to come thru with financial support for the forthcoming year.

"We sent out a letter June 15 asking for donations," Bodkin said, "but they are coming in only in dribs and drabs, not nearly enough. I'm doing this job for free, and I think we got a lot done last year. But they'll have to give me the tools to work with, and by that I mean money. I'm not being supported by the people up-State and to get a real program going for this year, everybody has to get behind us. I would schedule a meeting but what good is that if people don't turn out. Charity and public relations begin at home; that is, in every city in the State, and if we don't have that we can't succeed."

## Boston Operators Unconvinced

By CAMERON DEWAR

Reaction to the appeal of the Coin Machine Council in the Greater Boston area is, to put it mildly, unenthusiastic. It would appear that the operators feel the public relations group has done a poor public relations job in its initial appeal to the men in the music industry in these parts.

Generally the feeling was that the operators would have to know more about the aims of the CMC before committing themselves to consider membership. One operator could not decide whether this Council was sponsored by MOA, since President Miller's name was on the letterhead. He felt that if it was not under the aegis of MOA that it would be merely a duplication of that body's function.

Another operator pointed out that a number of such groups had started out of Chicago and after a few flutters had died a quiet death. He said he was not prepared to jump on to every new group that thought it would like to start up. He said the income from music routes would not at this time leave enough "to indulge in such nebulous whims."

Answers ranged all the way from knowing nothing of CMC to being skeptical of any such new group. Others read the letter as an appeal for money and said they received so many of these that they read only a few words and filed the letter in the waste basket.

While none had any encouragement for the new group this does not mean that the operators in the area are unaware of the value of public relations. The Music

Operators Association of Massachusetts has worked for a number of years thru fund drives and youth groups with collective and individual action to try to bring the true picture of the music business to the public.

One source said that one of the most valuable achievements of the MOAM was the fact that the operators themselves had been brought to the realization thru MOAM that a discreet and orderly manner of operating was their best advertisement. As a result of the program, he said that "bumping" was practically unknown in the area.

There also was the feeling that a program which covered the whole nation did not lend itself to dealing with the problems that arose as a result of local attitudes. It would seem then that CMC will have to take a different approach if it is to interest the operators in this area.

## Twin City Coinmen Lack the Facts

By DON LYONS

While there has been talk among some operators in the Twin Cities of joining the new Coin Machine Council others were completely unaware of its existence or its purposes.

An exception was Jack Karter, head of Midwest Novelty Company, St. Paul, who is vice-president and secretary-treasurer of the Ramsey County (St. Paul) Amusement Operators Association. Karter pointed out that some of the operators feel the need for co-operation in this territory. They are beginning to realize, he pointed out, that they are divided and the industry is starting to fall apart. As a result, it is the location owners and wholesalers who are benefiting, he declared.

Karter feels that a meeting is needed to get the operators here to join The Coin Machine Council. The meeting preferably should be conducted by a representative of the Council or someone outside the Twin Cities. Karter is of the opinion that it would be easier for an "outsider" to sign up the operators.

A joint meeting of Twin Cities operators is needed, Karter said, with some good speakers to tell the operators of the advantages of membership in the Council.

Karter, who has been one of the spark plugs of the St. Paul operator's association, pointed out that there has been a gradual waning of interest in association activities in that city, with the result that some members of the

Ramsey County association have dropped their affiliation.

The St. Paul operator feels that support of The Coin Machine Council is necessary to (1) increase receipts and, (2) raise the prestige of the operators in the eyes of the local public. There seems to be considerable ignorance of operators as to the purpose of the Council. One Minneapolis operator said that he might be interested in joining the Council if there were no conflict with the National Automatic Merchandising Association. His first allegiance is to that group, he emphasized.

There is no doubt that considerable informational and organizational work remains to be done in Minneapolis and St. Paul by the Council.

## Pinballs Get Favorable Review—At Last—In True Mag Spread

CHICAGO — True magazine's August issue broke the monotony of a long string of upbraids and quasi-crusades popular to the public press with a very favorable review of pinballs.

The six-page article by J. P. Cahn features a colorful biog of Harry Williams, founder of the Williams pin manufacturing firm, and a history of the games he built.

It leads off with a full, color pic of Harry Williams backgrounded by a splash of pinball backglases. Another pic shows a view of the Williams production line, and a series of pix demonstrate the technique of pinball body English as

applied by a young lady aficionado.

Altho the story deals with the pinball as a single entity and an almost pure creation of the Williams mind, and doesn't mention contributions by many other professors of the pinball school, it makes for good and relatively accurate reading. Since Harry Williams has since left the pinball manufacturing field, however, the text seems somewhat outdated.

It's titled, "Ungunchable Harry, King of the Pins," referring to the terms "gunching and hulaing," coined by one of the more imaginative members of the public press. Gunching and hulaing, of course, is

what players do when applying body English to the machine. What the author refers to in the title, we presume, is that Harry won't be tilted.

Cahn calls Williams the "Thomas Edison" of the pinball, reporting that "just about every feature of a modern pin machine sprang from his inventive brain: first, he electrified it; then he licked cheating with the famed 'tilt' mechanism; next he made it possible for pinball machines to 'pay off' in free games. Without these developments the pinball industry would still be in the dark ages."

The story traces Williams' Horatio Alger-like climb up the ladder from obscurity to prosperity, his early alliances with Ray Maloney, former Bally head; Lyn Durant, United president; Fred McClennan, an earlier manufacturer, and Bill

## HIGH TREASON

### Chinese Reds Dig Yankee Juke Boxes

CANTON, China — Despite its vitriolic opinion of American culture, officials of the Red Chinese government tolerate a symbol which thruout the world has been re-

Bellah, one of the industry's pioneer idea men.

In capsule, the article is delightful fare for industry old-timers and connoisseurs of the trade, and yet well slanted to the readers of True, the "man's magazine."

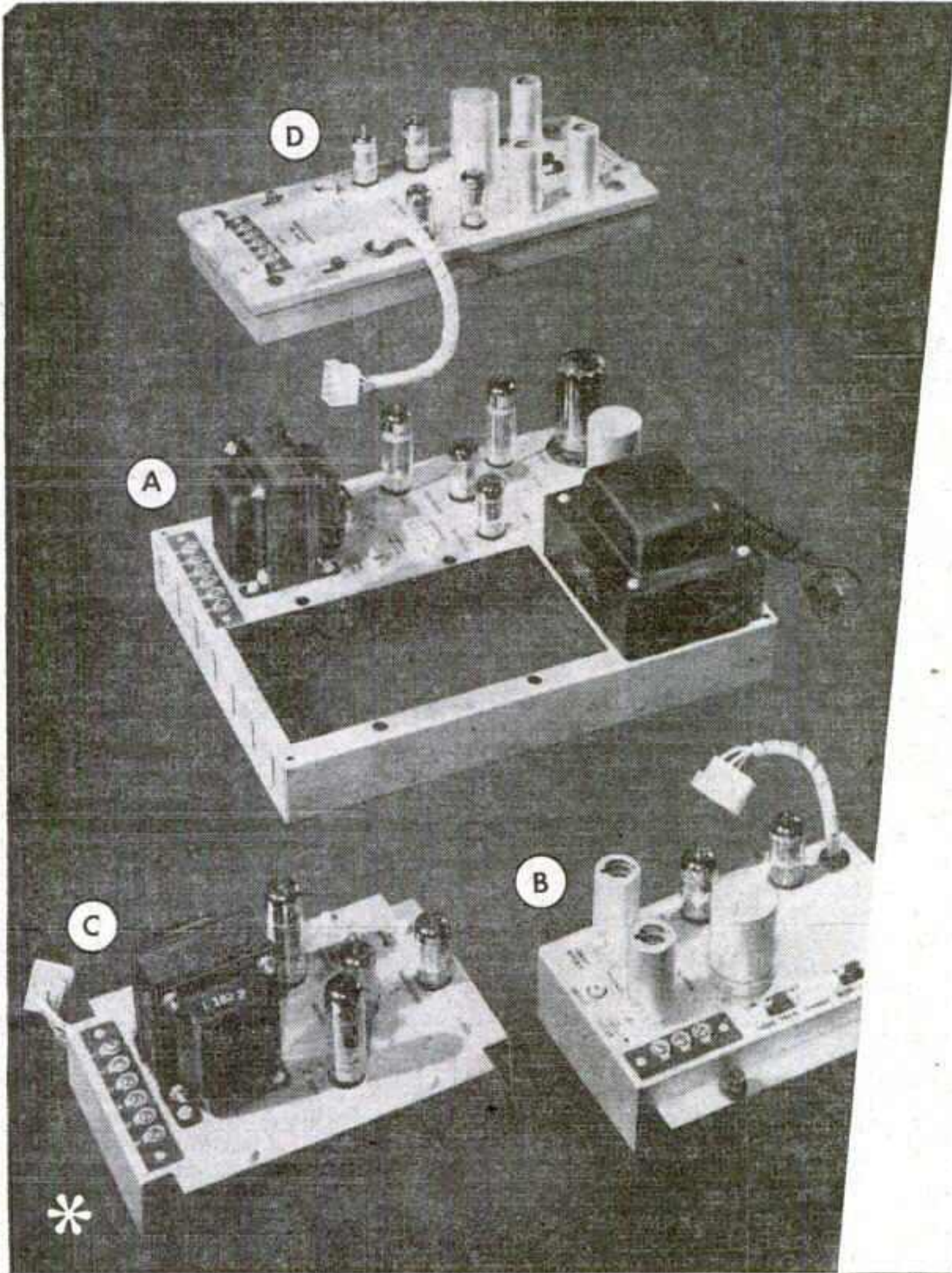
garded as Yankee to the core.

That symbol is the juke box. Two of them—40-selection AMI's—are in operation in hotels here, and they are extremely popular with the Cantonese.

Records are 78's and the tunes are strictly Chinese. The music machines were exported from the British Crown Colony of Hong Kong before the Communists took control of the Chinese mainland. They were placed on location, and, so far, none of the commissars has seen fit to order them removed.

The machines were recently viewed by Harry Rooklyn, Sydney, Australia, coin machine operator and kiddie ride manufacturer, during his seventh round-the-world trip since 1953. Rooklyn said that as far as he knows, these are the only juke boxes operating behind the Iron Curtain.





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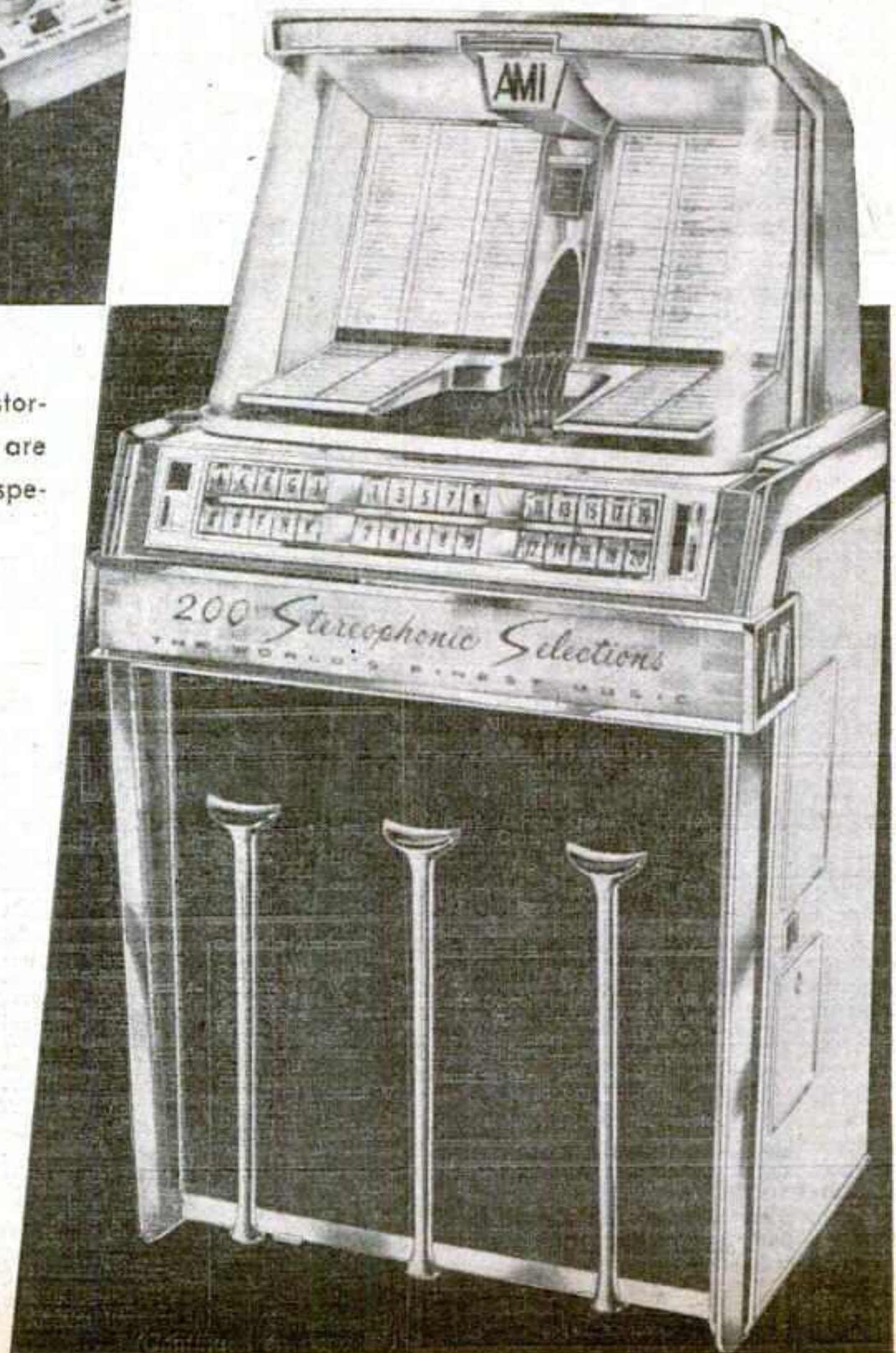
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# Wurlitzer Names Billwiller as European Sales, Service Rep

ZURICH, Switzerland — Adolph R. Billwiller has been named sales and service representative for Europe and North Africa by the Wurlitzer Company. He will headquarter at Wurlitzer's office at 76 Militaerstrasse here.

Arthur C. Rutzen, Wurlitzer export sales manager, said that Billwiller's appointment is part of Wurlitzer's overseas sales expansion program.

The current Wurlitzer European sales policy is to have men from the Zurich office work with distributors in all major European countries and develop additional wholesale and retail outlets in areas where coverage is not complete.

Billwiller, a Swiss native, received his education in commerce and electronics. His sales background has been with industrial equipment for the textile, leather and graphic arts fields. The new Wurlitzer representative has a world trade background, and he has made business trips to the United States,



A. R. BILLWILLER

Canada, Mexico, Australia and New Zealand.

He is fluent in German, English and French and has a working knowledge of Spanish. Billwiller will assume his duties at once and will work with Hans Scheidegger, manager of the Wurlitzer office in Zurich.

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# European News Briefs

## Italian P-R Idea Gets Results

TURIN, Italy—A public relations campaign conducted by the AMI distributor is achieving extraordinary success for the juke box business in Italy.

Apparecchi Musicali Italiani, S.r.l., the AMI distributor, has hired a public relations expert to direct the good-will drive. The campaign, into which Apparecchi Musicali is investing a large amount of money, is employing a variety of devices to counter opposition to the operation of juke boxes in public locations.

Complaints and arguments against juke boxes have been assembled, broken down and analyzed. The campaign is directed at countering, by the most suitable methods, each category of complaint. To nobody's great surprise, it was found that umbrage was taken against juke boxes, in Italy as well as elsewhere, mainly because of noise.

How Apparecchi's campaign is tackling this complicated public relations problem is revealing of the public relations drive as a whole. Apparecchi attacked the problem at the source—at the juke box site. Hundreds of wall posters were printed and distributed to juke box sites throughout Italy. The posters read: "Please moderate the volume of your juke box. Thank you, Mina." "Mina" is a popular Italian singer. Posters are also signed with names of three other stars, Domenico Modugno, Joe Sentieri and Tony Dallara.

The response has been terrific. Site proprietors have suddenly awakened to the fact that a good part of their anti-juke box problem is as simple a solution as turning down the volume.

Apparecchi's campaign is also concentrating on getting pro-juke box publicity into the press countering the anti-juke box propaganda which heretofore enjoyed a near monopoly.

## France May Take 5,000 Phonos

PARIS—A survey by the French coin machine industry places the "probable" market for juke boxes in France at 5,000 annually thru 1962.

The survey forecasts the continued steady increase in juke boxes but cautions that, at least thru 1962, the gains will be relatively small.

## W. Berlin Group Counts 240 Ops

WEST BERLIN—West Berlin's coin machine operator association has boosted its membership to 240, a membership of record proportions considering Berlin's division between East and West. Berlin's encirclement by Communist territory prevents coin machine operators from expanding in the suburbs, and the site saturation of West Berlin has become the main operator problem.

## Phono Mfr. Seeks Sales Reps

WEST BERLIN—Beromat GmbH, the West Berlin manufacturer of the Harmonie 120 juke box, is soliciting sales representatives for a number of countries.

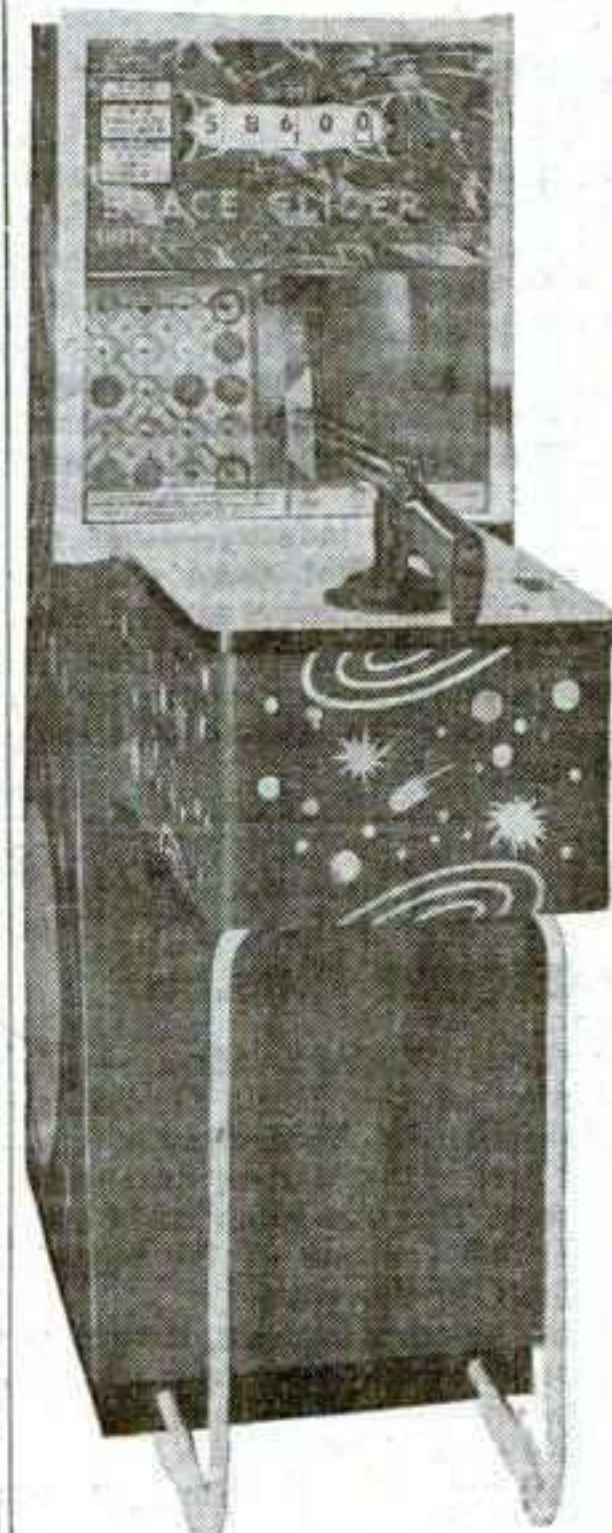
The Harmonie 120 is basically a wall-mount box, with built-in speakers and a separate grand speaker. But it can be converted to a floor model by placing the phonograph unit on a floor chassis.

## Swiss Fight 'Quick Money' Ads

ZURICH—The Swiss coin machine industry is conducting a campaign against misleading advertising with get-rich-quick claims for coin-operated equipment.

The industry is taking space in publications to warn against double-your-money schemes for the purchase of coin machines or the investment in coin machine firms, which frequently exist only on paper.

The Union of Swiss Coin Machine Operators and Traders has established an office here to advise on the purchase, operation and sale of coin machines. This new Zurich organization, which is supported by the industry, seeks to safeguard the interest of coin machine owners.



SPACE GLIDER

# Wms. Shipping Space Glider, Ball-Gun Unit

CHICAGO — Deluxe Space Glider, a bounding ball gun game with a new bonus feature, was shipped to distributors last week by Williams Electronic Manufacturing Corporation.

The bonus feature consists of three star symbols mounted above and to the sides of the ball hole area.

As the bounding balls contact any of these stars, bonus points are spotted above the playfield via light-up numbers from one thru 20. These points—the "star reserve bonus"—can be collected at the end of each game played.

The bonus increases the score, awards replays and, at the option of the operator, can award extra shots or "super specials."

In other respects, the game is

played like standard bounding ball guns. Players aim at individual balls, at bull's-eye targets which launch vertical rows of balls or at light-up bull's-eyes which launch all balls, and press a button on the cabinet to collect in-line scores as the game progresses. A special red button is pressed at game's end to collect the bonus, which is added automatically to the regular score.

Players get 1,000 bonus points for each star advance, and 2,000 points for each if an in-line is scored on the final play. The game can be set to deliver five extra shots for any bonus score over 15 star advances, in lieu of free plays.

In addition, five replays can be awarded for completing the light-up name, Space Glider, on the backglass. Any five-in-line or four corners spots a letter. One replay can be given for matching the backglass number, and one for each star advance over 15 if the game ends with five in-line or four corners.

**DELUXE and "7450" 6-POCKET BUMPER POOL**

**POOL TABLES by VALLEY**

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**WANTED IMMEDIATELY 5 UNITED JUMBO 16' BOWLERS**

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- AMI Model I (200-Sel.)... 575.00
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# Conn. Ops Convert Free-Plays

By ALLEN M. WIDEM

HARTFORD, Conn.—Pinball machines in Connecticut's capitol and largest city, no longer offer free games as a play inducement. All machines are believed to have been altered over the past two weeks in line with a State Supreme

Court decision that machines offering free games are gaming devices, and, as such, may be confiscated by police and destroyed. The Supreme Court ruling was handed down July 4.

### Grace Period

Hartford Police Chief Paul B.

Beckwith said July 5 that he would take no action on destroying machines until 10 days after the decision, because pinball operators had 10 days in which to re-argue their case before the high court.

However, in the period since the decision, it is believed that all of the machines have been altered mechanically so they do not offer free games and therefore are legal.

Attorney Joseph J. Burns, representing Abe Fish of General Amusement Game Company, one of the founders of Music Operators of Connecticut, and long an aggressive-minded industry spokesman on the State level, said that all of Fish's machines have been altered so they no longer provide free games. Fish operates 62 of the 176 pinball machines within city limits.

Burns told The Billboard July 15 he believed all other concerns operating pinball machines in the city had also altered their machines.

The second biggest operator of such machines locally is the Capitol Reliable Coin Machine Company. It, too, reportedly had altered its units (some 35 machines in all).

# Columbia to Go 2-Speed On All Monaural Singles

MIAMI BEACH, Fla.—Columbia Records will henceforth issue all single records simultaneously in both the accepted 45 r.p.m. speed and the 33 1/3 r.p.m. speed. This applies to monaural singles. The announcement was made here at the company's annual distributor convention last week.

The fact that Columbia was the first to announce the release of all singles product on 33 came as no surprise, in light of the fact that it was also Columbia which pioneered the stereo seven 33 single last fall. Since that time, a number of record firms have released 33-speed stereo singles in line with the Seeburg artist of the week juke program. A few weeks ago, Capitol also announced that it would release selected monaural items at the 33 speed as well as 45, starting next month.

Commenting on Columbia's official entry into the 33 monaural single field, the diskery's prexy, Goddard Lieberman, told the distributors: "Single records continue to be the most significant media for the introduction and development of new popular music, talents and personalities.

"Today, an ever-increasing majority of adults purchase only 33 r.p.m. packages. As a result, singles have become the domain of the very young. And now, even they are turning to albums in increasing numbers and show a reluctance to buy both with the mechanical difficulties of interchanging 45's with LP's.

"The 33 r.p.m. single record offers the most promising avenue for recapturing this vital but diminishing market. Starting with our next release, each new Columbia single will be released si-

multaneously in both 45 and 33 monaural. In introducing stereo seven, Columbia took a bold step, alone. This time other manufacturers, noticing the urgent need to revitalize the singles market and agreeing with Columbia that 33 singles are the media with which to do it, have already announced their intention to produce monaural 33 singles. Columbia will be the first major company to actually market these records and have them available in stores."

# Belgium Joins European Push For U. S. Coin Plant Facilities

ANTWERP—The Belgian government has designated 14 areas in this country where American coin machine companies can obtain special concessions for the establishment of production facilities.

The areas are open to American industry generally, but the officials concerned said the districts should prove especially attractive to the coin machine industry.

The land involved is situated in so-called "depressed" areas, but this in fact means that there is surplus labor available, an abundance of plant sites and excellent shipping facilities.

### Cite Advantages

The 14 districts, including the Borinage coal-mining district, boast inducements to American coin machine producers in the form of capital grants, tax exemptions and financing at rates of interest as low as 1 per cent.

Special consideration is given to growth industries, especially if they are complementary to the Belgian economy.

Does this include coin machine producers? "Yes, almost certainly," responded an official. "Have you ever noticed how many juke boxes and coin games we have?"

### Competitive Move

The Belgians are in competition with the Dutch, West Germans and Italians to lure American industry. They are pressing a vigorous campaign beamed to U. S. industry generally.

Coin machine production specialists here state that their best arguments were developed by H. E. Humphreys Jr., chairman of the U. S. Rubber Company, who calls Western Europe a "businessman's utopia."

Humphreys lists six factors, all present in Belgium: growing home markets, expanding overseas trade, easily available capital, technological progress, stable currencies and ultra-modern industrial plants.

### Fresh Philosophy

Humphreys, after a survey of Western European production and marketing opportunities for American industry, concluded:

"A tremendous resurgence is taking place in free Europe. Living standards have risen faster than in the U. S. Vigorous competition is shouldering aside the philosophy of controlled markets, replacing it with the new concept of mass markets built around the European Economic Community (Common Market).

"Western Europe is beginning to

equal or surpass the U. S. at its own game of competitive mass production and marketing. The impact on the European living standard has been remarkable."

After reading the Humphreys' statement, the Belgian commerce official added with a smile, "There is our message to the American coin machine industry—from an American. What more can we say? Mr. Humphreys says we Europeans are prosperous and getting more prosperous. That means more money to operate coin machines!"

# Mass. Ops to Hold Banquet Nov. 10

FRAMINGHAM, Mass.—A meeting of the Music Operators' Association of Massachusetts was held here at the Maridor restaurant recently. This was ladies' night and accounted for one of the biggest turnouts of the year.

Among other business, the group began the formulation of plans for the annual banquet and dance. This will be held Thursday, November 10, at the Sheraton Plaza Hotel in Boston.

# Red Circle Moves Site

BROOKLYN—Red Circle Music, well-known game and juke operator here for 25 years, has moved to new and expanded quarters. Red Circle head man, Otto Friedman, announced the move this week from 1007 Avenue Z to 2121 Avenue Z.

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MUTO VOICE-O-Graph (late Model)	Write
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CC RED PIN S/A	495.00
UN. ATLAS S/A	395.00
UN. REGULATION S/A	195.00
BALLY ABC S/A	195.00
BALLY DELUXE ABC S/A	245.00
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BALLY LUCKY SHUFFLE S/A	425.00

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**WORLD FAMOUS EXPORTER**—Inquiries Invited—

AMI 1-200M	\$595.00
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2 AMI D80 (Repainting \$15.00 extra)	129.50
2 AMI D40-45 (repainted)	100.00
5 Seeburg 100-A	80.00
Seeburg 100-A (change over)	135.00
AMI Model J (New, in Crate)	Write for Price.
4 Midway Red Ball	300.00
4 Bally Big Inning	485.00
1 Roll-A-Ball (used)	89.50
3 Chicago Coin T.V. Bowling Alley	200.00
1 Chicago Coin Lucky Strike Bowler (15)	200.00
4 Chicago Coin Bowling League (14 ft. Bowler)	150.00
5 United Small Ball Bowler (2 piece)	129.00
1 Bally Strikes Bowler (16 ft.)	175.00
7 Assorted Rebound Shuffle Tables (United, Williams, Chicago Coin)	50.00

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**\$375.00**

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All equipment reconditioned and packed.

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**WINDOW DRESSING:** The Sportland tavern and billiard parlor in St. Louis is one location which promotes its coin games to the public, outside as well as inside. For more than a year, the management has done an aggressive selling job on its games with a series of window cartoons which have boosted collections considerably. A typical window cartoon (above) ballyhoos coin bowling, Skee Ball and target machines. The cartoon character is six feet tall. In addition, a small electric sign in the window draws attention to the spot's photo machine. Signs are changed from time to time, announcing new machines as they are added. The more than half a dozen operators with machines at this location report the cartoon idea has upped receipts from 20 to 30 per cent.

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- 16' BONUS B. A. .... \$575
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- 11' BOWLING ALLEYS ..... 145
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- 16' PLAYERS CHOICE B. A. .... \$615
- STARLITE S. A. .... 125
- CRISS CROSS S. A. .... 95
- 2 PL. ROCKET SHUFFLE ..... 175

**BALLY**

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**50 Denver Ride Spots Open—But Few Landed**

DENVER—Despite the fact that more than 50 logical locations for kiddie rides have blossomed out in Denver during the past year, the number of kiddie rides being operated in this area has dropped sharply in the past 18 months, according to a spot check.

The new locations include no less than 15 major supermarkets, most of them in big new shopping centers, where broad sidewalks, large numbers of children and shopping mothers would seem to provide the ideal market. Other locations include variety stores, super drugstores, toy shops and other varieties of retail stores, whose older counterparts usually display a kiddie ride out in front, or just inside the store entrance, as the case may be.

The high cost of servicing such machines, plus unreasonable de-

mands where commissions are concerned are given as reasons for lack of interest by most operators. "The manager of a superette, a small store, told me that I could have the location for a straight \$25 per week," one kiddie ride operator said. "Which, of course, was out of the question. Another, obviously, was thinking of installing his own machines, asking me so many questions about the source of the machines, from the manufacturing or distributing standpoint, that I dropped the matter then and there."

**Want the Best**

Another drawback is the fact that owners of brilliant new stores, for some reason, feel that anything but a brand new kiddie ride detracts from the appearance of the store, and wants to spot the machine in a rear location, even in downstairs departments where, of course, collection opportunities would be almost nil. Most operators hesitate to invest in an expensive new machine in such spots.

Most of Denver's dozen-odd kiddie ride operators have built up a string of first-class locations, where they are on excellent terms with the location owner and get first-class co-operation.

Keeping spare machines on hand to maintain such locations makes more sense than putting them out in new spots where location owner demands are excessive, or where the location owner simply isn't co-operative, a typical operator reports.

**DELUXE and "7450" 6-POCKET BUMPER POOL**

**VALLEY POOL TABLES**  
by VALLEY

Count on Valley Quality to Protect Your Profit!

See your distributor or write:  
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**ARCADE-OPERATORS NEW MACHINES**

Bazooka Gun (This Year's Money-Maker), Candid Camera (New laughing mirror image device), Satellite Tracker—The Gun of Tomorrow, Chicago Coin Pony Express, Ingo Grip Tester (Sensational Money Getter), Hirdy Girdy (coin operated organ grinder with mayequin), Metal Typer—Lord's Prayer.

**KIDDIE RIDES—IMMEDIATE DELIVERY**

TUSKO—WELLS FARGO—OLD SMOKEY—TEXAN HORSE COUNTER GAMES

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Over 100 machines "as is" at sacrifice price, including Poker Tables, \$35 each. Bring your trucks and cart them away.  
One Stop Parts—Supplies for All Arcade Machines  
Send for 40-page catalogue. Over 30 illustrations.

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**Tennessee Music Operators To Meet in Tiptonville, Monday**

TIPTONVILLE, Tenn. — Members of the newly organized Tennessee Music Operators' Association will meet at this upper West Tennessee city August 8 for a fish dinner at a nearby Reelfoot Lake restaurant and a business meeting.

It will be the third meeting since the group was organized in May at Jackson, Tenn., when a group of Memphis operators got the movement started.

President of the new association, H. A. Waller, Ideal Amusement Company, Jackson, who was elected at the May meeting, invited West Tennessee operators who are not yet members to join.

A dozen operators were at the first meeting and joined. At the second meeting, June 13, three more joined.

**Goals of Group**

Purpose of the organization is to fight unfair and discriminatory legislation, which is introduced every two years in the State Legislature, help establish dime play thruout the State, and work at building good public relations and keeping the industry clean.

Officers of the association are, in addition to Waller:

Earl McDaniel, McDaniel Amusement Company, Jackson, vice-president; J. B. Bridgewater, Brownsville Amusement Company, Brownsville, secretary, and Alan

**Canada Distrib Named**

NEW YORK—American Shuffleboard, Union City, N. J., has announced that Dale Distributing, Ltd., Vancouver, B. C., is its official distributor for the Western Canadian territory. D. N. Johnson is head of the concern.

Dale is authorized to handle the complete Imperial line of American Shuffleboard units and in like manner carries all accessories and is authorized to carry out servicing functions on equipment in the field.

Dixon, general manager of S & M Sales Company, Memphis, treasurer.

**Seek Members**

The officers invite any West Tennessee operators not yet members to attend the meeting next week. They are asked to contact any officer for time and place of the meeting.

The association hopes to work during the fall in organizing Middle and East Tennessee and hope to have the entire State organized by the time the Legislature convenes January 15, 1961, at Nashville.

**ILLINOIS, INDIANA and IOWA OPERATORS . . .**

**COLLECT A TREASURE with GOTTLIEB'S 2-Player CAPTAIN KIDD**

Get More Silver in the Cash Box!

Exciting, New!!

"CIRCLE 5" TOP BUMPER FEATURE SCORES ADVANCES!

Loaded with Thrilling Action Features!  
**IMMEDIATE SHIPMENT!**

**SPECIALS!**

- 2-Pl. Genco SKILL BALL . . . \$ 95
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- Bally 14' ABC BOWLER . . . 195
- Reconditioned 6-POCKET POOLS
- Novaply Tops . . . . . 145
- Slate Tops . . . . . 165

Completely Reconditioned  
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WURLITZER 1500A . . . . . \$130	SEEBURG 200 Sel. WALLOMATICS . . \$95
A.M.I. E-120 . . . . . 165	SEEBURG 100A . . . . . 95
WURLITZER 1400 . . . . . 75	WURLITZER 1500 . . . . . 95

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SEEBURG 800E-1 . . . . . \$275
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10-Col. EASTERN . . . . . 75
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11-Col. NATIONAL (Slant Front) 175
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SEEBURG 222 SH . . . . . \$950
SEEBURG 100G . . . . . 395
SEEBURG 100-C . . . . . 325
SEEBURG 100-B . . . . . 245
A.M.I. G-120 . . . . . 365
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WURLITZER 2200 . . . . . 550
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# Special Cabinets Permit Outdoor Juke Box Operation in Fla. Resort

LONG BEACH, Fla.—Building husky weather-proof cabinets to resist the bad effects of high humidity and blowing sand has permitted Charles Hawkins, of Gulf Music Company, Inc., here, to operate three unusual outdoor spots.

The site is colorful Long Beach Resort, which combines an amusement park with one of the world's most attractive white-sand beaches.

Originally all dancing facilities at the Long Beach casino were within the main building, some 350 feet from the beach proper, which meant that bathers who had an urge to dance a bit would have to walk a long distance in from the beach.

With the emphasis on rock and roll, primarily because of the heavy teen-ager population at the beaches, the three locations have shown the highest returns of any in the Gulf Music Company's 200-stop routes.

### Weather Problems

At the same time, subject to the weather problems which there are, the machines undergo the heaviest wear and exposure damage of any of the Hawkins string. The logical answer, of course, has been to move the machines inside when play falls off and collections are light.

This was considered out of the question, however, inasmuch as with many of the 200,000 tourists in the area given to late night swimming and celebrating, the collections can be just as good at 2:30 and 3 o'clock in the morning as the mid-afternoon hours.

The solution which Hawkins adopted (several years ago) is installation of three tightly sealed cabinets, each of which is permanently mounted just off the dance floor in each pavilion.

### Swinging Doors

Each is equipped with two large swinging doors, joining in the center, which can be easily swung all the way back and around the sides of the enclosure, where they fasten in place, completely out of the way.

The same padlocks which protect the phonographs from vandalism and mishandling during the day hold the doors from swinging, extending out into the path of dancers or otherwise causing trouble. Now built from heavy plywood, with an extra layer covering all cracks, and the junctures around the doors, there is very little chance that the sand can leak into the interior—where such tiny particles play havoc with small intricate electrical mechanisms, with gears and mechanical parts.

At first it was considered that some type of heating coil might be employed to dry the interior of the cabinet, just as heated drying cabinets are used for film, delicate jewelry, etc. It was soon found, however, that the heat of the phonograph itself, after only a short period of operation, was enough to dry out all of the moisture within the cabinet and thus the phonograph would turn up amazingly dry whenever the doors were opened, even in the midst of protracted rain spells and humidity often in excess of 90 per cent.

### Attendant

There is always an attendant on duty, around the clock, who keeps a close eye on the phonographs. Therefore, if any of the three machines is locked up at the time a group of celebrating would-be dancers arrive, it is a simple matter to unlock the padlocks and put the phonographs into operation again.

Since there are periods in the early morning when nothing else is open for amusement on the beach, the collections from spur-of-the-moment dancing in this way have often been equal to peak daytime play.

## IGGY AND HANK ON FIRING LINE

CHICAGO—Those operators who take a close look at Midway Manufacturing Company's new Bazooka Gun game will note that two of the outer-space characters depicted as targets on the backglass have rather earthy personalities. They carry the monikers, "Iggy" and "Hank." Any resemblance, in this case, to living persons, may be more than purely coincidental; The Franklin Park manufacturing firm is headed by Henry (Hank) Ross and Marcine (Iggy) Wolverton.

## Bulk Banter

Continued from page 90

in fact, years ago he even operated pinball games at a cent. Garden long specialized in one type of machines, the Northwestern, and in recent years had also added Acorn machines to his route.

Samuel Rosenstein, Northwestern area bulk vendor, is planning to erect a permanent barbecue in his backyard, to replace the temporary units which is doing duty at present on a makeshift basis during the hot weather.

Ray Haas, operator of Haas Vending, has discontinued his operation of bulk vending equipment in order to concentrate exclusively on candy and cigarette machines. . . . William Kimbrough, who has operated the People Vending Machine Company in the suburb of Hamtramck since 1949, has discontinued his business and is now operating a poolroom. High costs of products—he specialized in bulk vending of pistachios and peanuts—are the reason for his decision, but he may return at a later date when conditions are more favorable.

Norman P. Nowak, partner in Variety Vendors, which has been in bulk vending operations for two decades, reports the company is considering discontinuing its peanut machines in favor of concentration upon major vending as a result of business conditions. . . . Lorie Lodico, operator of Lynn Amusement Company, operates a small number of bulk vendors principally as an accommodation to meet the requirements of locations on his extensive amusement games route. Most of his bulk units were acquired thru purchase of going routes, rather than thru placement of new machines.

**Williams**  
MEETS THE CHALLENGE OF THE '60s WITH  
**DARTS**  
FASCINATING NEW 5-BALL GAME  
DARTS' long, low, sleek styling projects the "FORWARD LOOK" into Amusement Game design. Its colorful streamlined cabinet commands immediate attention of everyone.  
See it at your Distributors!  
**Williams**  
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HF100G .....\$395  
100W ..... 375  
M100C ..... 350
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# Labor Shortage Hurts W. German Coin Trade

By OMER ANDERSON  
FRANKFURT — West Germany's crippling labor shortage is reaching into the coin machine industry, making it increasingly difficult for manufacturers to expand operations.

Indeed, the entire industry, from manufacturer to operator, is feeling the pinch of this nation's phenomenal labor dearth. Some companies have had to shelve expansion plans indefinitely. Construction companies are short manpower, and once the new plant capacity is ready, it would be difficult to recruit the skilled labor to operate the added capacity.

More and more operators are coming to grips with the labor shortage. Servicing has had to be spaced longer, routes consolidated and operations automated to the maximum.

### Universal Problem

The situation varies from manu-

facturer to manufacturer and operator to operator. But the labor pinch is universal in West Germany, encompassing every line of work from executives to bus boys.

Formal unemployment has reached all all-time low of 137,382 persons, or under 7 per cent of the work force. These statistics, however, mean little, because most of those registered as jobless have left positions voluntarily to seek new ones, or are physically handicapped.

More meaningful are the fat columns of help-wanted advertising in the German press. The labor ministry in Bonn states that there are now four unfilled jobs for each jobless person.

### Competes for Workers

In this situation, the coin machine industry must compete for labor with the booming electronics, electro-mechanical and precision instrument industries.

What the coin machine trade faces is illustrated by the case of the express train running with its dining car locked because neither cook nor waiters could be found to staff it.

In the town of Holzminden, Westphalia, the local jail had to be closed for four weeks and prisoners transferred to jails in other towns while the Holzminden jailers took their annual vacation—there were no replacements to keep the jail operating.

### Clips Business

West Germany's automobile industry is unable to expand to meet huge order backlogs because of the labor dearth. Production bottlenecks, because of labor shortages, are reported by 92 per cent of rubber processing companies, 72 per cent of companies in electrical engineering, 68 per cent in precision mechanics and optics and from 59 to 63 per cent in textiles, clothing, plastics, metal goods, woodworking and leather and paper processing.

In Frankfurt, an operator told me, "I have 25 per cent of my machines—juke boxes—out of service because I can't get service personnel."

In North Germany, a manufacturer remarked, "The market is there—we have a big order backlog, but we can't expand because of the difficulty in getting labor. As you Americans would say, it's real crazy—but true."

### Automation Helps

West German industry generally is trying to lick the labor shortage by automating and rationalizing production; by "importing" foreign labor; by luring housewives to part-time work—and by establishing subsidiaries outside Germany in labor-plentiful countries.

Some or all of these expedients and palliatives are being resorted to by the coin machine trade. The Bonn government is officially supporting, by means of inter-government agreement, the entry into West Germany of workers from Italy, Spain and Greece.

Obviously, the palliative eyed most eagerly by coin machine manufacturers is the establishment of branch plants and subsidiaries outside West Germany in labor-available areas.

Europe's trade bloc rivalry has made a virtue of this necessity. For example, West German coinmen can move into Italy, thanks to the Common Market, with little or no tariff and taxation problems—long range.

Not only is Italy a labor-surplus area, but it is also a prime coin machine market in its own right and a strategically located export shipment point for the Mediterranean and the Middle East.

Spain is attractive to West German producers for rather similar reasons. Spain is not a member of the Common Market, but Gedasa, the Spanish coin machine manufacturer, is seeking outside co-operation, and is willing to offer compensating inducements.

### Irish Want Industry

Finally, there is Ireland, which poses, in many respects, the most interesting situation of all. The Irish are bidding fervently for West German industry.

The government of Eire is officially conducting a "come-to-Ireland" campaign aimed specifically at West Germany concerns. The Irish government is offering coin machine producers, as well as German industry generally, tax concessions, plant sites at cut-rate prices, and further government assistance in establishing production facilities.

There is a general influx of West Germans into Ireland, and Irish real estate is being advertised in this country as a bargain buy for German industry.

### Hebel Names Doyle

CHICAGO — Frank Q. Doyle, formerly with Seeburg Corporation and with Bert Mills, has been named vice-president and director of sales for the Fred Hebel Corporation, a newly acquired subsidiary of Rock-Ola.

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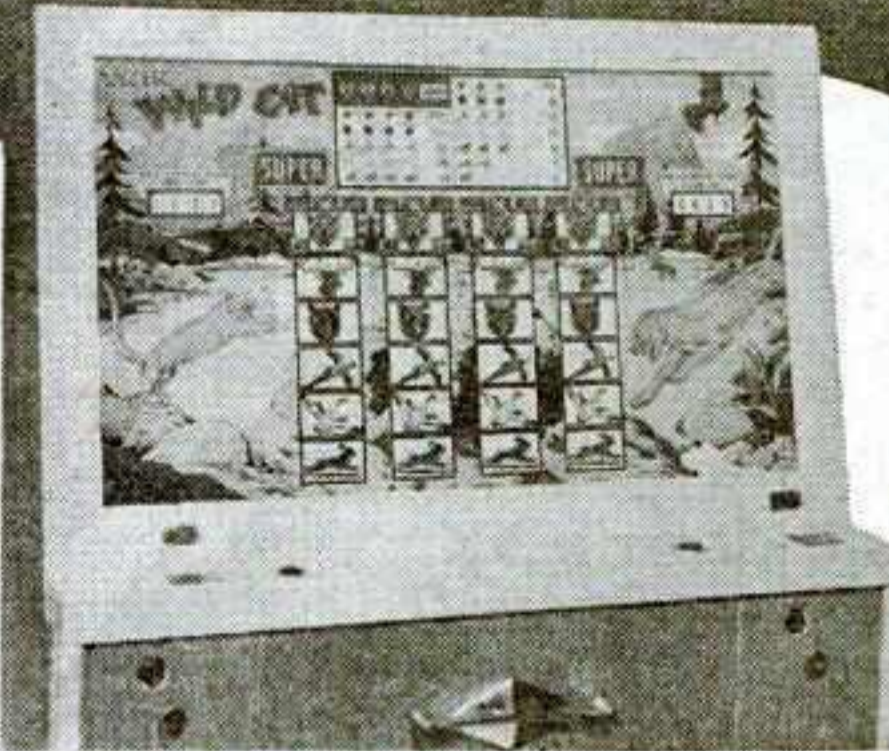
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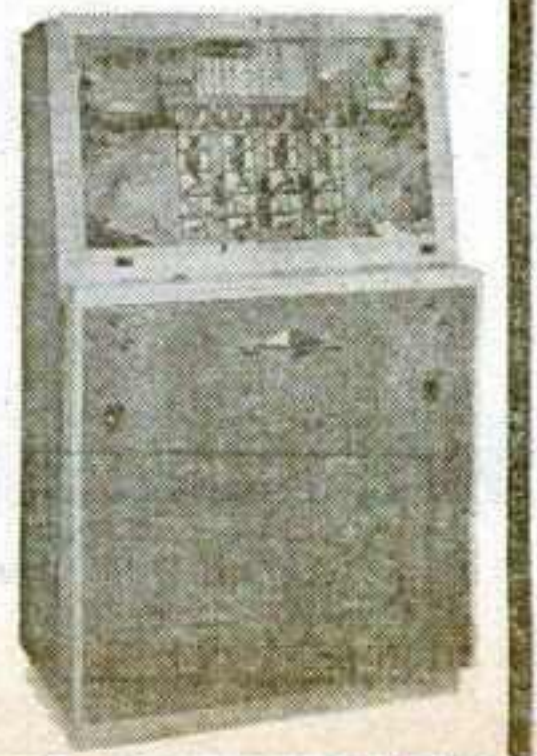
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**AMERICAN INFLUENCE?**

**Juke Box Output Underway In Principality of Monaco**

MONTE CARLO, Monaco — Prince Rainier's drive to bring industry to Monaco has given the Principality its first coin machine plant, "Electronique Et Mecanique de Monaco."

The plant produces the "Black Magic" box under a licensing arrangement with Tonomat of West Germany, housing the Tonomat mechanism in a cabinet of original design.

"Black Magic," in which Prince Rainier is reported to have a personal interest, is a 100-selection machine offered in a variety of colors.

**Compact Box**

It is an extremely compact, durable box of unusually high fidelity, with tweeters at the top of the cabinet and bass at the bottom. The cabinet is made of a fireproof, scratch-resistant plastic.

"Black Magic" features complete pre-selection, with a selection button alongside each title. The carousel Tonomat mechanism pulls out easily for servicing.

The box can be tilted to 30 degrees without interrupting play, proof of its durability, according to the factory. It is priced at well under \$1,000.

**First of Group**

It is reported that "Black Magic" is the first of a full line of coin machine products visualized for manufacture in Monaco under Prince Rainier's industrialization drive.

The Prince long has been under pressure by the Monaco Legislative Council, with which Rainier shares governing power, to bring industry to the Principality.

Despite its renown abroad as a funspot, Monaco is financially hard pressed, a circumstance tracing back to the principality's bank scandal and the decline of its casino as the Continent's gaming center.

It is understood that Princess Grace introduced Rainier to the juke box production idea while the royal couple were visiting in the U. S.

As it is related here, Grace and Rainier stopped in a snack bar in Philadelphia for a hamburger. The snack bar had a juke box which was kept in constant play, causing Grace to remark to Rainier, "This is a tremendous business in America. I can't understand why we don't have them in Monaco."

The Prince, immediately fascinated, ordered a study when the couple returned. He decided on the basis of the study that not only should Monaco have juke boxes but that music box manufacture would be a good business for Monaco.

Rainier then proceeded to round up Monegasque business interests with the money to invest.

**Seeburg Brass**

Continued from page 91

allows the patron to hear the effect of stereo music by earphones. This device is calculated to stimulate juke box play and has been designed primarily as a novelty.

Gordon said that the 33 single market will be primarily stereo, while the operator will probably use monaurals for the 45's until they are replaced by the new speed.

**Atlas Hosts**

Atlas personnel at the show included Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Gene Waldman and Manuel Herman. From the Seeburg Corporation were Del Coleman, Jack Gordon, Tom Herrick, Newell Bellamy, Flemming Johnson, Bill Clark and M. Kenney.

Operating firms represented included A&B Automatic Music, Ace Music Company, Airport Music Company, Apex Amusement Company, B&B Novelty Company, R. Nomden, A&H Entertainers, Caryl Music Company, City Wide Amusement Company, Clover Music, Forest Music, Erickson & Holl, E&E Amusement, Elliott Music Company and Fox Valley Vending.

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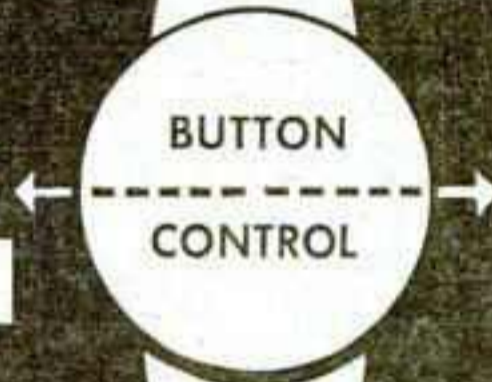
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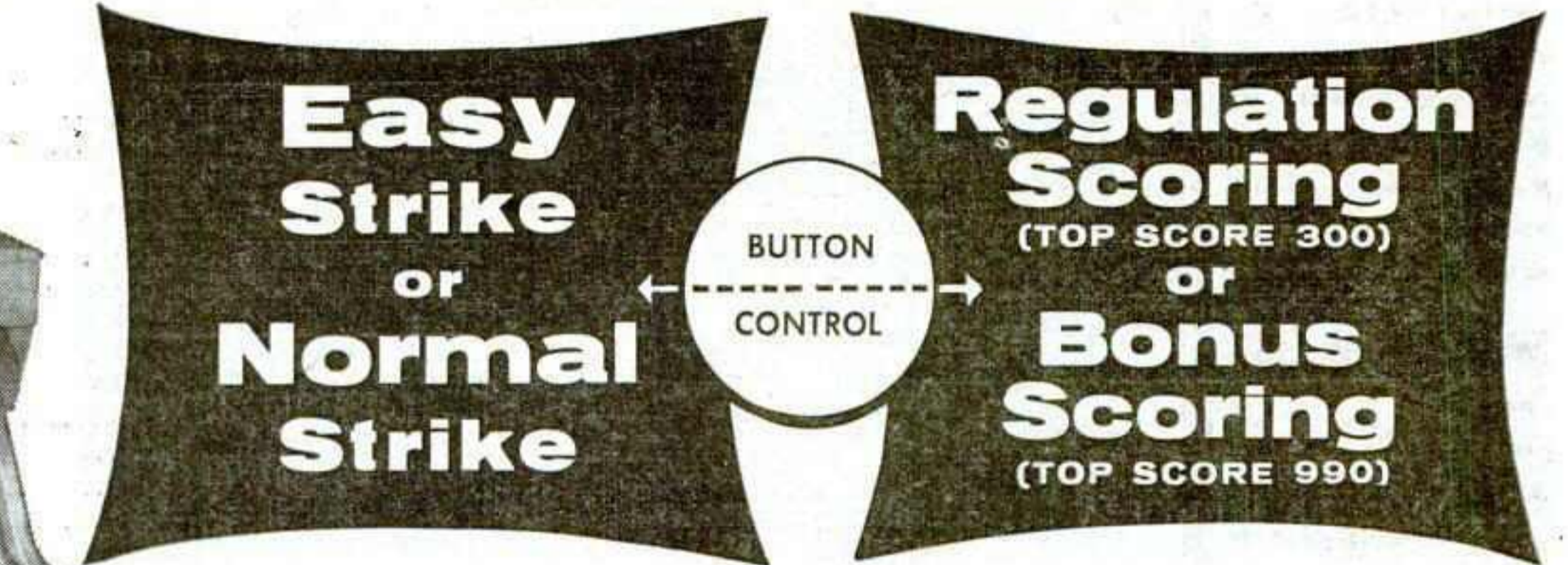


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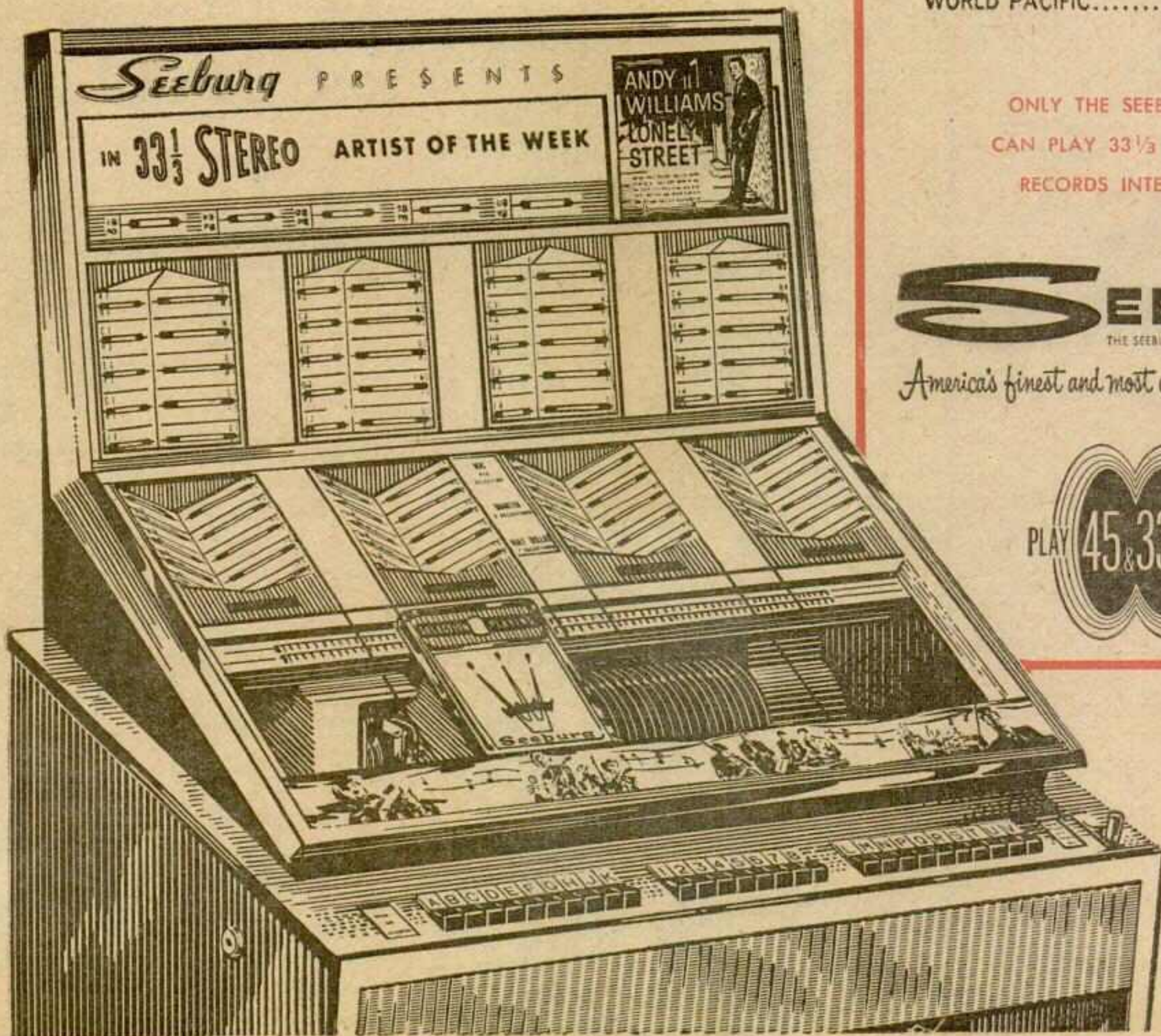
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