

Committee Okays O'Mahoney Bill & Mechanical Rider

The Final Action Dead This Session, It's Probable Model in Next Congress

By MILDRED HALL WASHINGTON—In an amaz-ing development in juke box legis-lation, the Senate Judiciary Com-mittee last week (14) voted and eight to five approval of an amended version of the O'Mahon-ey bill, which proposes not only to make juke box music liable for performance royalties, but also doubles the mechanical royalty tax limit for records bought for-juke box play. The added amendment to raise

Juke box play. The added amendment to raise the mechanical royalty tax statuto-ry limit from 2 to 4 cents per side for juke box records was so hotly contested that neither the amended bid, nor the majority and prinority reports, were released unit a re-poll of the eight to five Thunslay vote could be taken at a special executive session Friday morning (15).

Dead Bill

Dead Bill However, practically speaking the bill is dead in this Congress, with not one chance in a million of getting thru both houses in the final week of the session. (See full text of the amend-ed bill elsewhere in this sec-tion). Hents, Trademarks and Copyright last April. The bill also retains original wording proteing location own-ers from liability, and pinning it on (Continued on page 90)

ed bill elsewhere in this sec-tion). Possibility of House committee action on the bill, even if it at-tained the miracle of a Senate vote in the last week of an angry and exhausted Congress, is zero. The House Judiciary Committee is holding no more meetings this session. Direct House action, by-passing committee action, could out be obtained by unanimous usent, after clearing the maneuv-with leaders of both sides of the ouse. A jake box bill would not be considered by Congress impor-tunt enough for that kind of treatment.

Next Congress Therefore, it now appears that the juke box copyright battlers



tee investigation.) No Maximums It was finally decided not to attempt to legislate maximums on performance royalties in the bill itself. "Admonitions" about the amounts the licensing groups could expect to charge juke box users of copyrighted unsic were incorpo-rated in the report on the bill, and on the hearings held by the O'Mahonev Subcommittee on Pat-ents, Trademarks and Copyright last April. The bill also retains original

CLIBURN ALBUM SELLS LIKE HOT SINGLE

NEW YORK -- Chances of Van Cliburn's RCA Victor waxing of the Tchaikovsky Piano Concerto No. 1 becom-ing the first classical LP to hit the million-seller mark ap-pear to grow stronger every day, with the Cliburn sades now close to the 300,000 fig-ure. Siace the disk has only been in release for six weeks, this means that the record has averaged close to 50,000 sales per week, a solid figure even per week, a solid figure even for a hot single record. The Van Cliburn disk this week is in the number one slot on The Billboard's Best Selling LP Chart. At Victor these days they mention the names of Presley and Cliburn in one breath.

Prestey and breath. The Cliburn album is not the first classical LP to turn into an over-all best seller mea-sured against both the pop and classical markets. Another sured against both the pop and classical markets. Another was Mercury's version of Tchaikowsky's 1812 Overture, by the Minueapolis Symphony under Dorait, which led The Billboard's Best Selling Classi-cal Charts for close to two years and also sold strongly pop. This album, by the way, is still a solid seller in both markets. Another strong classical seller in the pop field was the RCA Victor recording of Beethoven's Nmith Sym-phony by the NBC Sym-phony Orchestra under Tos-canini, issued a few years ago

U. S. Jazz, Jazzmen Top America's World-Wide Exports

Broadcasts, Waxings, Tours Spark Global Acclaim of Idiom, Artists

By BOB ROLONTZ By BOB ROLONTZ Instaturned out to be American jazz fust turned out turned turned turned the solution of fust fust turned out the iron curtain and such Mideast countries as fudia. Pakistan, Burma and Tur-key, and African nationals from further of nusic, has found the ap-further of nusican onteriors as further of nusican the out ap-further of nusican there because of further of nusican there because of furth have performed. This not only in-have performed. This not only in-cludes such Western countries as England. France, the Scandinavian lands, etc., but also many of the countries behind the iron curtain and such Mideast countries as India, Pakistan, Burma and Tur-key, and African nationals from Egypt to South Africa. Russia, which for years had declaimed American jazz as a "degenerate" form of music, has found the ap-peal of our jazz to be so wide-spread that it is reported the Russians have been using Ameri-can jazz records on their own short wave radio programs. Real Ambassador

Real Ambassador

Jazz, whether played on the Voice of America's "Music, U.S.A." helmed by Willis Conover, or per-formed in person by our jazzmen is one export that has never reacted against us, and the sight of Negro

Jazz art Thursday (14). She was 4 overseas in space, but it that Louis Art and the that Hampton are as well known ab but as here. And Sidney Bechef Was become an honored resident of Paris Paris.

Melts Iron Curtain The pull of the Voice of Ameri-ca's "Music, U.S.A." has become so strong that many citizens of Iron Curtain countries are utilized to the second so strong that many citizens of Iron Curtain countries are willing to run-risks to tune in on the program and even more risks to write letters to the Voice to tell how they enjoy the show. Many jazz firms have shown us letters from jazz fans in Poland and other East European (Continued on page 12)

Far East Digs

Percussions

NEWS OF THE WEEK

Country Field Shows Vitality On Disks, Radio, TV, Personals. The country field still retains vitality. Acuff-Rose, top country firm is among the top three BMI publishers in terms of performances and disks. Extensive TV, radio and personal appear-ance activity of country artists is noted. Page 12 Page 12

Mutual Applies New "Censorship" Standards to Disk Programming .

Standards to Disk Programming . . . Mutual Broadcasting System has revamped its 21-hour a week disk programming service for affiliates from a "Pop 50" to a "Pop 50" format. New "Censorship" standards applied to selec-tion highlights network tendency to take a stand against rock and roll. Page 2

Diskeries, Too, Have Problems To Face, Many Headaches

It's not only the record dealer these days who has problems to grapple with. The record manufacturer is holding his head while he worries about stereo vs. monaural, tape, low price LP's and the single record market. Page 3 Page 3

May Coin Machine Exports Hit New High With Record Juke Shipment Exports of U. S. inke boxes hit a new high dollar volume for the year in May, notching

\$1,406.874 on 1,833 units shipped. This was a big increase from the April level, ... Page 94

Majority Report of Copyright Committee Overrules Juke Arguments on All Counts. . . Opinion of eight to five majority of the full Senate Judiciary Committee was reported to feel that the amended bill is fair legislation, with the minority report still not in at press time. Of complaints of juke box operators con-cerning licensing groups. the majority con-cludes these are "internal" matters. . . . Page 90

Illinois State Fair Gate Ahead of '57 Pace... The Illinois State Fair, operating this year for the first time with a tightened admission policy was topping last year's attendance counts. Page 67 Page 67

DEPARTMENTS AND FEATURES

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Music Pop Charis: Album Buying Guide. Honor Roll of Hits... Best Soller Lists... Tips on coming Tops... Dutdoor Parks & Pools 78 Pipes ... Radio ... Reviews Rinks ... Routes TV-Music-Radio Vending Machines

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TELEVISION . MUSIC . RADIO

THE BILLBOARD

Communications to 1564 Broadway, New York 36, N. Y.

AUGUST 18, 1958

Capitol's Sales Up 24% Over Last Year SINGLES GEAR

Phono Line, Record Club, Angel Label Investments Dampen Net Profits

By LEE ZHITO

HOLLYWOOD -- Capitol Records; Inc., sales jumped a full 24 per cent this year over the previous 12-month period, giving it a gross sales figure totaling \$43,694,818, marking the highest gross sales fig-ure in the company's 16-year history. This was revealed in CRI's annual report for its fiscal year

ending June 30 of this year. CRI president Glenn Wallichs told stockholders their company

Camden Skeds 40-50 Stereo LP's Thru '59

NEW YORK -- Camden Records, RCA Victor low-priced line, expects to have between 40 and 50 stereo albums on the market by the end of 1959, according to Frank O'Donnell, administrator of RCA Camden merchandising. First three of these were already announced in the Victor Best Buy program; an additional three will be on the an additional three will be on the market in November, with more coming in January. Thereafter, Camden will issue stereo packages monthly.

O'Donnell, just back from a tour in connection with the "Best Buy" program, reports a big increase in the amount of low-priced merchan-dise carried by dealers. Today, the per cent of the page 62)

Makes Debut

showed a net income of \$2,777,755 showed a net income of \$2,17,705. For the fiscal year ending June 30, 1957, CRI reported gross sales amounting to \$35,108,401, with a net income of \$3,239,362. In his annual report, Wallichs told stock-holders that the decline in net income during the latest fiscal year despite the sizable gross sales in-crease resulted largely from the company's launching three new en-terprises: the Cap phono line, Cap's Record Club and Angel Records. CRI also faced a rise in general operating costs.

According to Wallichs, the com-pany enjoyed a boost in sales vol-ume in each of Capitol's major lines. This expanded business vol-ume, he said, demanded an increase in distribution facilities and personnel, including expansion of its ma-jor branches in New York, Chicago and Los Angeles. Wallichs also pointed out that a new Los Angeles plant is being built on a fouracre site at Fletcher Drive and San Fernando Road to help meet the increased production demands. Capitol bought the property earlier this year for \$403,000 and expects to invest an additional \$500,000 in improvements of the property. The plant is scheduled to be completed during the present fiscal year.

tiscal year. Wallichs lifted the cuttain of the new fiscal year for the stock-holders to point out that on Au-gust 18 Capitol will represent the EMI label in the U. S. whose product will be issued in this coun-try under the newly created ban-ner of Capitol-EMI. This, he said, will be an additional prestige series of fine high-fidelity classical re-cordings which will offer a number of leading European artists under of leading European artists under disks as of August 18.

contract to Electric and Musical Industries, Ltd., England. Wallichs also repeated that both Capitol and Angel will be issuing stereo-

CHARTS SPOT DECCA IN HIGH NEW YORK-Decca Rec-cords has become the latest

of the majors to swing back into high gear singles-wise. The label achieved the No. 1 best-selling spot this week with Domenico Modugno's "Volare." The label also holds down the No. 10 spot on the charts with the Kalin Twins' disking of "When."

Decca has had another re-Decca has had another re-cent chart entry in the Toni Arden disk of "Padre," and now has still another fast-moving item in "Tea for Two Cha Cha" by the Tommy Dorsey band directed by Warren Covington.

In observance of the success of "Volare," the label tossed a of Volare, the label tossed a wing-ding of a party for the trade to meet Modugno at Danny's Hide-Away, Thurs-day evening (14). During the party, WNEW jockey Al (Jazzbo) Collins did his entire show from the premises,

ABC-TV Gives Half-Hour Cut **Back to Clark**

NEW YORK --- ABC-TV has dropped cutback plans for "American Bandstand" and will reslot the Dick Clark strip in a 4-5:30 p.m. berth next month. The arrival of Liberace, Peter Lind Hayes, Liberace, Peter Lind Hayes, Freddy Martin and the rest of the web's daytime debuts which are bringing heavy business along with them lopped off a half-hour of "Bandstand." Now the withdrawal of Kellogg from sponsorship of "Fun at Five" is giving Clark the extra 30 minutes back.

The network is currently renegotiating Clark's long-term contract in terms more favorable to the deejay. At the same time, plans for a new Clark stauza to be added to his daytime strip and his Saturday night Beech-Nut show have been postponed until January.

Avakian to Warners; 1st of 2 A&R Execs

Duties to Have Broadest Latitude; Will Direct Both Albums and Singles

constitutes a broad departure from of an additional director of artists existing record industry practice, James B. Conkling, president of Warner Bros. Records, Inc., Friday (15) unveiled the firm's policy and philosophy relating to its artists and repertoire department, and simultaneously aunounced the ap-pointment of George Avakian to the post of Director of Artists and Repertoire.

Avakian, a veteran of more than 25 years in the record industry and until recently director of pop-ular album repettoire for Colum-bia Records, will direct the pro-duction of albuns and singles for the company in conjunction with

Mr. Conkling. Altho Avakian will make his headquarters in the East, his scope of operation will not be geograph-ically limited, Conkling emphasized

"There will be no distinction in the operation of East and West Coast repertoire functions," he said,

Col. to Add **Caedmon** to **Disk Club List**

NEW YORK --- A half dozen spoken word packages produced by Caedmon Records will be made available to members of the Co-lumbia Record Club. This will be done in the fall-probably Septem-ber and October, according to a Caedmon spokesman.

Caedmon has been outstandingly successful in the spoken word category, its catalog including such names as Dylan Thomas, Laurence Olivier, Tennessee Williams, etc. The Caedmon disks will be available as extra choices, to club members it was stated.

BURBANK, Calif. -- In what | "our plans include the appointment & repertoire, who tho based on the West Coast will, along with Avakian, enjoy a wide latitude for creative production no matter what the locale." Both Avakian and a future additional director of artists & repertoire will continue to work with independent producers in the making of all Warner Bros. record product. Approximately a dozen have been employed by the com-pany thus far in producing with Coukling, the firm's upcoming rec-ord releases ord releases.

"The exercise of an artist & repertoire director's responsibilities should be as completely free from administrative, sales and promo-tional details as is possible. We do not intend to saddle an a&r director with the problems of the legal and accounting departments. Avakian and the other planned

artist & repertoire director will enjoy equal stature and responsi-(Continued on page 62)

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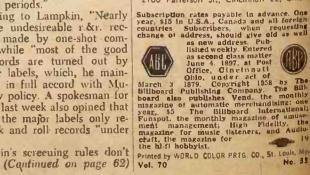
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NEW YORK -- Judd Phillips, brother of Sam Phillips, chief of Sun Records, has set up his own disk operation. Label is known as Judd Records and the first sides have been cut. These are "Back to School" and "Sweet and Inno-cent." Vocalist is Bobby Denton. Judd Phillips is completing a distributor set-up.

Vik Exec on **Coast Trek**

Name

Company.

Address.

City

NEW YORK --- Ben Hosher, Vik Records manager, planed to the West Coast last week to pro-mote the new Vik singles and al-bums. He will return in several which meet musical director Phil NEW YORK -- Ben Rosner,

Censored R&R on New MBS **Disk Service Format**

By JUNE BUNDY

NEW YORK --- The Mutual ards are aired by the web. Broadcasting System has switched ming service for affiliates from a "Top 50" policy to a "Pop 50" format, whereby the network now

The move points up a growing high mortality rate." its 21-hour per week disk program. trend for the networks to take a

cess with Dick Clark's rock and roll TV shows and the succession According to Lampkin, "Nearly

Modified Format

rock and roll tunes which are dis- duress. torted, monotonous, noisy music and/or suggestive or borderline sa-

Lampkin's new "censorship" stand- lacious lyrics. My experience is that this type of record has a very

He added: "This is the first time stand against rock and roll. NBC a network has instituted such a Spot Sales, for instance, recently policy and I believe the policy will aroused the ire of several record attract more listeners and still recompanies when it sent out a spe- tain teen-age groups who will still cial LP (to advertising agencies) get their rock and roll, but of a blasting r.&r. disks and stations better type.... It is my contention that played them. (See The Bill- that constantly broadcasting all board, July 14, 1958.) Seemingly the only pro-r.&r. network today is ABC, which is understandable in view of its suc--away from the radio set at such

of r.&r. hits chalked up by its sub- all of the undesireable r.&r. recsidiary label, ABC-Paramount Rec-ords. ords are made by one-shot com-panies," while "most of the good r.&r. records are turned out by In describing Mutual's new for-mat, Lampkin stated: "Altho sev-eral large radio indies have com-tual's new policy. A spokesman for pletely banned rock and roll, we Lampkin last week also opined that are not following that policy. In-stead we are eliminating only those lease rock and roll records "under

Lampkin's screeuing rules don't

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EDITORIAL

The Silly Season

The Sing Second will have noticed in the fast several months an interesting series of stories by June Bundy detailing various attacks on rock and roll. Some of the attackers were so impassioned that they literally blew their tops and are now threatened with legal action. Other anti-rock and rollers have not gone this far, but their arbitrary, censorious attitudes are likely to prove just as fruitles.
Tatest move is the appointment of a one-time trumpeter-formerly with the Edwin Franko Coldman Band – who will resumably separate the "good" rock and roll from the "bad." Use separate store.
As old Joe Mattin used to say when he was writing for these columns, "It's the kid with the 98 cents in his pocket who will set the trends and styles." That is still true.
Meanwhile, it may be noted that there is much non rock and roll material produced on records and broadcast over the is include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock and roll figures which are lattry include arrangements with rock a

exposure to do the rest.

The persistent attempts to forcibly channel pop music into one category or another, into one style or another, is merely an indication that the silly season is here. This is random, puerile activity.

10TH ANNIVERSARY

Coral Debs Big Birthday Program

Records general sales manager, via an LP record, specially cut as part of the Coral presentation of its 10th Anniversary package program. In a novel and interesting pre-sentation, Wienstroer made the product spiel on two LP's with generous samples of excerpts from the 32 new LP releases, which in-clude four stere sets. As the disks highlighting the "Sell-Ebration" theme were played, colorful slides were shown illustrating album cov-ers as well as artists in candid studio shots at disking sessions. The budget earmarked for the 10th Anniversary Coral promotion

10th Anniversary Coral promotion is the heaviest for any single cam-

Big Fall Issue

NEW YORK — "In the decade between 'Rag Mop' and 'Sugar-time' Coral Records has experi-enced 10 happy years of growth and success." The words were ut-tered by Norman Wienstroer, Coral Records general sales manager, via an LP record, specially cut as part of the Coral presentation of its 10th Anniversary package program. In a novel and interesting pre-sentation, Wienstroer made the product spiel on two LP's with the 32 new LP releases, which in-clude four stereo sets. As the disks highlighting the "Sell-Ebration" theme were played, colorful slides were shown illustrating album cov-ers as well as artists in candid studio shots at disking sessions. The budget earmarked for the 10th Anniversary Coral promotion

or catalog material get a 10 per cent discount. For accredited deal-ers, dated billing is also available with one-third payments due on November 10, and December 10 and 26.

and 26. The new product includes three sets by Lawrence Welk and com-pany; "Exciting," a mood set by George Cates; "Sophisticated Lady," a program of Ellington tunes by Manny Albam; a collec-(Continued on page 10)

By Westminster NEW YORK -- Westminster will issue more than 50 stereo al-bums this fall, among them the Mozart Requiem, Mahler's Sym-phony No. 2 ("Resurrection") and Handel's "Israel in Egypt," three large choral works expected to fol-low suit in the good reviews of the firm's recent Berlioz Requiem re-lease. A large pop list includes (Continued on page 10)

AMENDED JUKE BILL UNLIKELY

WASHINGTON — The Senate Judiciary Committee last week (14) voted tentative approval of an amended ver-sion of the O'Mahoney bill, which would only make juke music liable for performance royalty but could also double the mechanical royalty levy for records bought for juke box play. Practically speak-ing, the bill is dead in this Congress, with little chance of it getting thru both houses in the final week of the session. the final week of the session, Details will be found in the Music Machines section.

Bill Broonzy, Blues Vet, Dies at 65 CHICAGO-Big Bill Broonzy,

CHICAGO—Big Bill Broonzy, 65, pillar of the earthy blues sing-ers, died on the way to the hos-pital here from his home Friday morning (15). Broonzy had been in poor health for the past three years, William Lee Conley Broonzy was born in Scott, Miss., June 26, 1893, later moving to a farm in Pine Bhuff, Ark. During the 1920's he moved to Chicago, securing a job as a redcap. He worked his first disk dates in 1926 as a guitar ac-companist to Crippled Clarence Lofteon and Bumble Bee Slim. He made his first records under his own name as a singer in the early 30's, always returning to his Ar-kansas farm. In 1938, jazz promoter John Hammond staged a mammoth blues and jazz session at Carnegie Hall, New York, where Broonzy scored heavily to a white audience. Hall, New York, where Broonzy scored heavily to a white audience. He worked a similar Carnegie con-(Continued on page 62)

Diskeries Have Right to Sing Own Brand of Blues

NEW YORK — As everyone knows record dealers have their problems, what with discounters, NEW YORK problems, what with discounters, racks, one stops, and trans-ship-pers, as The Billboard has noted from week to week. But record manufacturers, the most maligned of men, have their troubles, too, and to them they are not little ones. ones

At the present time manufac-At the present time manurac-turers are concerned with four problems, stereo vs. monaural, low price lines, tape, and singles. Each of the problems loons large or small depending upon the type of operation the manufacturer is en-gaged in, size of firm, size of cat-

Top Talent For Clark **Bowl Show**

HOLLYWOOD — Dick Clark has lined up a flock of name talent for his stageshow at the Holly-wood Bowl here August 24. Line-up includes Bobby Darin, Duane Eddy, Jan and Arnie, the Champs, Buddy Knox, Jimmy Bow-en, the DeCastro Sisters, Jimmy Clanton, Ernie Freeman, Art and Dottie Todd, and Jerry Wallace. The Bowl accommodates 20,000 people.

The Bowl accommodates 20,000 people. Following his Hollywood Bowl appearance, Clark will emsce an All-Star Record Hop at the Minne-sota State Fair in Minneapolis August 27, 28 and 29. He will also act as one of the judges for a dance contest, with regional winners from all over the State in the finals. Artists lined up for the Minneap-olis show include Jody Reynolds, Jack Scott, Duane Eddy, Dale Hawkins, Eddie Cochran, and Bobby Hendricks. Hawkins, Eddie Bobby Hendricks.

SONG SEMINAR

alog, etc. The larger firm looks upon these problems from both the immediate and the long range view point, the smaller firm only has to worry about the present. The problem of stereo for in-stance is a case in point. The ad-with the new and stated to issue stereo LP's in abundance before the majors were ready to move. But now that the larger firms are in is tereo with both feet, they are fac-ing many problems. Such things as how big is the stereo market, how fast will it grow, what will happen to monaural records, should everything be released both ways, will stereo buyers also buy zing many executives. For an swers to these problems will de termine pressing orders on mon-aural and stereo disks, and will termine pressing orders on mon-aural and stereo disks, and will determine advertising campaigns and indirectly ad campaigns on their regular and stereo phonos. wrong direction can cost a lot of mone

Another problem for the manu-facturer is the low price disk, the

Distrib Sees SORD Reform **Chances Slim**

Bowl e an inne-polis also ance from inals. of the chances for the newly-formed Society of Record Dealers of America "to effectively combat the inroads of discounting and plaiter clubs." "Only the major manufacturers can change the club system so that (Continued on page 10)

Fall Ad Push **On Rondo Line**

NEW YORK--Rondo Records, Eli Oberstein's new LP label, will go out on a big time ad campaign to advertise the line starting Labor to advertise the line staring Labor Day weekend. Ads, which will appear in more than 100 news-papers, will concentrate on the la-bel's stereo disks, which by the fall will total 60 releases according to Observe Oberstein.

The ad campaign that Rondo is setting up will be co-operative full-page jobs, in co-operation with department stores in each city.

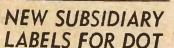
Presley's Mother Passes at 42

MEMPHIS—The music world'i condolences went out to Elvis Presley this week on the occasion of the sudden passing of his mother, Mrs. Vernon Presley. Mrs. Presley, in hospital here because of a liver ailment, died of a heart attack, Thursday (14). She svas 42 years old.

WERE to Sponsor **Tunesmith Meet**

CLEVELAND — Deejay Bill Randle and radio station WERE here will sponsor a three-day Mid-western workshop - conference for songwriters October 24, 25 and 26.

26. Workshops on pop, country and western, jazz, classical show tunes, copyright law, tradepapers, deejay exploitation and other subjects of interest to songwriters will be held during the three-day period, with experts from each field on hand to deliver lectures and answer ques-tions. tions.



NEW YORK — The Dot Records plans for two new subsidiary labels are starting to jell. One of the labels has already been named, it will be called Bandstand Records. Name for the other label has not been selected yet. It is be-lieved that the Dot distribu-tors will handle at least one of the new lines.

(whose old tune "Near You" is on the best-seller list again) is ex-pected to be a particularly color-ful speaker, since he is now a noted archeologist, residing in Turkey. Also scheduled to participate are representatives of both Broadcast Music, Inc., and the American So-ciety of Composers, Authors and Publishers, who will lecture on li-censing functions.

Another key event planned for the conference is a demonstration of a recording session by a prom-inent a.&r. chief, utilizing portable (Continued on page 10)

M-G-M Distrib Hosts Dealers

ATLANTIC CITY--Edward S. Barsky, M-G-M Records Philadel-phia Distributor hosted 60 dealers phia Distributor nosted of dealers of his area at the Atlantic City race track here Thursday (14). Dealers to be eligible for invites had to reach prescribed quotas of sale during July. Barsky awarded deal-ers \$50 in cash each for use at the

ers \$50 in cash each for use at the mutuel windows. Festivities commenced with a luncheon in the clubhouse where the group had tables at the finish line. The fifth race was named the Edward S. Barsky handicap. Jack Lamar, jockey of WCAM, Camden, played M-G-M disks between race

17 NEW SIDES ENTER 'HOT 100' SWEEPS

NEW YORK — In a week remarkable for activity on the part of hot new singles, seven-teen new sides leaped into The Billboard's new "Hot 100" Chart for the first time this week. The titles of the tunes, the names of the artists and Chart for the first time this week. The titles of the tunes, the names of the artists and the labels of these 17 hot sides are as follows, "How the Time Flies," Harry Wal-lace, Challenge; "Borrowed Dreams," Bobby Helms, Decca; "Near You," Roger Williams, Kapp; "Lazy Sum, mer Night." The Four Preps, Capitol; "Summertime, Sum-mertime," the Jamies, Epic; "Straighten Up and Fly Right," the DeJohn Sisters, Sunbeam; "Cas Money," Jan and Arnie, Arwin; "Dance, Everyone Dance," Betty Mad-igan, M-G-M; "Devotion," Janice Harper, Capitol; "My Life," Chuck Willis, Atlantic; "Down the Aisle of Love," the Quintones, Hunt; "Fire of Love," Jody Reynolds, De-mon; "Put a Ring on My Finger," Les Paul and Mary Ford, Columbia; "It's All in the Came," Tommy Edwards, M-G-M; "Where the Blue of the Night," Tommy Mara, Felsted; "Who Are They to Say," the De Castro Sisters, ABC-Paramount; and "Coing to Chicago Blues," Count Ba-sie Ork, Roulette.

tions. Already lined up as speakers are songwriter Boudleaux Bryant, pub-lisher Wesley Rose, songwriter Ker-mit Goell; while Randle himself will speak on deejay exploitation. A key artist and repertoire record company exec-as yet unselected-will deliver the conference's key-note address on October 24. Goell

CALLING ALL CATS Via Window or Loudspeaker, Wax Exposure Comes High

record or album that calls for unusual types of deals. And as the cost of everything else goes up these costs go up, too. The refer-ence here is to displaying an album in a dealer's window or having your single record played on a louderselver in front of a record loudspeaker in front of a record shop. In this city the competition for both is tough and the price is high

In New York there are a number of key stores in which distributors try to get their waves displayed. One of these is the Colony Record Shop at 53d and Broadway. To get an album displayed Colony charges 50 albums and the distrib-utor has to build the display him-self. The window is set for 30 days or so. This is the West Side story. The East Side story is the Liberty Music Shop at 49th and Fifth, the jewel for show album and classical displays. Right now the window has an actual piano in it with a full-sized dummy representing Van Cliburn in a full dress suit playing the instrument.

Window Dollars

The price for the Liberty win-dow varies from \$700 to \$1,500. According to one sardonic distributor, the window only cost about \$700 until Victor and Columbia spoiled the store via their elaborate displays of show albums. The price arrived at after negotiations by both the distributor and the store. A low price, as one distributor said, means inexpensive backdrops, a high price expensive sets. Liberty includes the sets for this price. In addition to these stores, all deal-

Carlton Label Picks Up Master

NEW YORK --- Carlton Rec-ords has latched on to the disking of "Are You My Girl Friend," orig-inally issued in California on the inally issued in California on the Tee Vee label with Morry Williams and the Kids. Record will be shipped out on the Carlton label this week. Record has been making noise in both San Francisco and Los Angeles, after getting started on the air by San Francisco jock Ted Randall. Carlton Records last week also pacted ex-Bally artist Frank Pizani. He cut the old standard, "You're Breaking My Heart," and that rec-ord will be issued, too, this week.

ord will be issued, too, this week.

ASKS ACCORDION PLEATED STAMPS

WASHINGTON -- Late, but brave, was a bill intro-duced in the Senate last week to commemorate the 50th anniversary of the coming of the piano accordion to the United States, in a special issue of 4-cent postage stamps. The bill by Senator Malone

(R., Nev.), foe of the cabaret tax, is in a sense doubly late, with the Presley-type guitar elbowing all other solo instruments out of the contemporary music limelight.

However, an issue of stamps of appropriate design, glorify-ing the piano-accordion, back-bone of many a radio amateur hour, boon to the small nitery performer, could give a new boost to that versatile instrument. The fate of this one rests with the Committee on Post Office and Civil Service, and is all too predictable.

have located in the front of the store. These speakers blare out to attract the attention of the passer-by. To get a record played on these from \$50 to \$100, "according to the ability to pay," according to charged \$200 but that was to a music publisher. The dealers usually take care of about 10 rec-ords, which they play at least once have

NEW YORK --- In this curious ers in the area have their own an hour every hour of the day for business called the record business special arrangements to display the week. In their zeal to show their

usually paid off via merchandise. Big Beat on Street The other method used to exploit a record are the loud speakers that lot of Broadway record shops ers being fined for playing the rec located in the front of the ords too loud and thus many of

GRASS ROOTS PAY-OFF No Boundaries for **C&W** Music Impact

By REN GREVATT

NEW YORK -- Despite the changing character of the over-all music and record market and the virtual disappearance of sectionalized acceptance of pop, country and for that matter, rlythm and blues material, the country music field remains an important force in the grass roots music scene.

There are several factors pointing to this conslusion, one of the most important of which is the fact that the firm of Acuff-Rose in that the firm of Acur-rose in Nashville is now one of the top three Broadcast Music affiliated publishers in terms of perform-ances of material and recordings obtained. Other signposts are the continuing healthy state of such obtained. Other signposts are the continuing healthy state of such shows as the "Grand Ole Opry," "Jubilee U. S. A." and the weekly Red Foley radio show, "Jubilee U. S. A.," is now being televised weekly on all 28 of the Armed Forces Network TV stations thru-out the world. A vast number of country artists associated with both country artists associated with both the Nashville and the Springfield, Mo., on-the air institutions are also continually on the road on full schedules of personal appearances both here and in Canada,

A major share of Acuff-Rose's Sheraton Hotel chain rep and festi-current success is due to recordings val director, thru George Wein has obtained on an increasingly large corralled the following cast: Friday number of Hank Williams songs as (15) Erroll Garner Trio and Duke well as those written by the team

On the album front alone, the

Westminster **Opera** Coup

NEW YORK --- Westminster will etch the first waxing of the Pizzetti opera, "Murder in the Ca-thedral," next week for September elease in stereo and monaural buins. The new work, which Carroll Disks scored a triumph at its premiere last winter in Italy, receives its ini-NEW FORK — Onlited Artists tial U. S. performance this week at the Empire State Music Festival in Ellenville, N. Y., and it is this com-pany which Westminster will re-cord. The cast is headed by Delia Riga, Giulio Gari and Margery Mayer, with Laszlo Halasz con-ducting. "Murder" is based on the T. S. Eliot play of the same title T. S. Eliot play of the same title, Star of the recording is Italy's bestknown basso, Nicolo Rossi-Lemeni, who directed the production.

record is impressive. Margaret Whiting's latest Dot LP contains six tunes by Williams. On Decca Roberta Sherwood has a new al-bum with four Williams songs. George Hamilton IV's forthcoming ABC-Paramount album will con-tain all tunes by Williams. An-

two each of the top five sets, L.&L. with "Gigi" and "Lady," and R.&H. with the two "Pacific" sets. But Rodgers and Hammerstein are tain all tunes by Williams. An-other Am-Par album, by Paul Anka, also features several tunes by the late country cleffer. Recent singles of Williams tunes have also been made by Miss Whiting, Jug Scott, Jerry Lee Lewis, the Lamp-lighters, Burt Taylor, Laura Lee Perkins, June Webb, Bill Haley, Marvin Rainwater, Tony Bennett, Rusty and Doug and Barbara Pitt-(Continued on page 10) But Rodgers and Hammerstein are also represented on the charts with three other albums, sound tracks from the movie version of "The King and I" (No. 11), "Oklahoma" (No. 20), and "Carousel" (No. 25). And Rodgers and Hammerstein have the distinction of having the longest running album on the charts, the Columbia Records orgi-nal cast version of "South Pacific," now in its 229th week. also represented on the charts with three other albums, sound tracks from the movie version of "The King and I" (No. 11), "Oklahoma" (No. 20), and "Carousel" (No. 25). And Rodgers and Hammerstein have the distinction of having the

Chi One-Stop **FROSTED UKES** AND HULAS

HOLLYWOOD — When the U. S. atomic submarine Nautilus made its historic voy-Nautilus made its historić voy-age from Hawaii under the North Pole ice cap to England, officers and crew were enjoy-ing the strains of Capitol re-corded Hawaiian music. Web-ley Edwards, creator of the "Hawaii Calls" broadcasts and the Capitol album series of the same name, had been con-ducted on a tour of the sub by its skipper. Commander Wilits skipper, Commander Wil-liam R. Anderson. Noting that the underseas craft had hi-fi record playing equipment aboard, Edwards presented the commander with a com-plete set of the "Hawaii Calls" albums.

R. & H. Tunes **Still Solid Album Faves** NEW YORK --- Show tunes,

and especially those of Rodgers and Hammerstein, continue to hold a solid sales position in the album a solid sales position in the album market. This week, for instance, five of the first 10 Best Selling Albuns are show albums, either original oast or movie sound tracks. They are "Gigi," two "South Pa-cific" sets, "The Music Man," and "My Fair Lady." Rodgers and Hammerstein are tied with. Lerner and Loewe for two each of the ton five sets L&L

also represented on the charts with the

To Tee-Off **Atlanta Branch** CHICACO-Music Box One-Stop, seven-year old local one-stop,

Stop, seven-year old local one-stop, is opening a second store in Atlanta, Ga. Jim O'Dwyer, Music Box boss and an 11-year man in record retailing, said the Atlanta store, to be located at 1305 Spring St. NW, will be solely one-stop business, while the Chicago store is both retail and one-stop under one roof. Ed Keeley, formerly with James H. Martin Dist, here and for the past year in the Chicago Music Box, will run the Atlanta outlet, assisted by Oscar Fields, formerly with Music, Inc., Char-lotte, N. C. The 1,800 square foot store will open officially August store will open officially August 25

Opening of an Atlanta one-stop by as aggressive an operator as O'Dwyer is a step toward picking up the speed and volume which singles hit the South. Outside of radia promotion becaming in mail radio promotion beaming in mail order stores like Buckley's and Ernie's, Nashville, and Stan's, Shreveport, the tenor of Southern business is normally slower than the Midwest and East. Atlanta, considered a transportation hub of the South, would be a key one-stop situation, wherein the Music Box could accelerate operator pace thruout the entire area.

Kaye Trio to **Chant for WB**

HOLLYWOOD --- The Mary Kaye Trio this week became the Kaye Trio this week became the latest recording talent to join the Warner Bros. label fold. Jim Conk-ling-signed the group to a three-year exclusive pact with a unique six-way deal thrown in for good measure. This calls for records by Mary Kaye, Frank Ross and Norman Kaye as individual soloists; for duets between members of the group, for recordings as a three-some. Trio, recently with Decca, is cutting its first album under the WB banner this week

OUTLOOK BRIGHT FOR SHERATON JAZZ BASH

first of what is hoped to be an Block of Associated Booking Cor-annual bash weekend. Al Banks poration. Ellington's full band; Saturday (16) well as those written by the team of Boudleaux and Felice Bryant. The current Williams resurgence is particularly noteworthy. Impression Record On the album front alone, the quartet, featuring Phil Napoleon, trumpet; the Barbara Carroll Trio; Sunday (17) Stan Kenton full band; Dave Brubeck quartet; Dizzy Gillespie sextet and the Four Freshmen.

Ducats from \$2.20 for general admission to \$3.60 and \$4.80 for

UA Preps King,

NEW YORK - United Artists

Country" movie, Miss Carroll's husband, Monte Kay, is currently negotiating to produce a series of jazz LP's for U. A.

poration.

On Saturday and Sunday after-noons during the jazz weekend, panel discussions of jazz critics, including Leonard Feather and Boston University's Fr. Norman O'Connor, plus newspaper and (Continued on page 10)

NEW YORK --- Atco re-cording star Bobby Darin currently has two disks in Dick Clark's "Top 10" listing on his ABC-TV "American Band-stand" and Saturday night shows.

DARIN DOUBLES

shows. Darin's "Splish Splash" is No. 4, while his newest wax-ing, "Early in the Morning," with the Rinky Dinks, is No. 10. This is believed to be the first time are stirt has had first time an artist has had two platters on Clark's "Top 10" chart at the same time.

THE MORAL, CHILDREN, IS 'DON'T GET CAUGHT'

song was written by Darin and a immediate action and sent out a filed with BMI by the publisher filed with BMI by the publisher of the tune, Portrait Music, a BMI firm owned by deejay Murray Kaufman. After the tune became a under a pseudonym and stating Kaufman. After the tune became a under a pseudonym and stating hit, word began to spread around that under the circumstances they that one of the writers was not actually a BMI writer at all, but an ASCAP cleffer using a nom de plume. BMI, mightily concerned with

anyone using a nom de plume, es-pecially an ASCAP'er, started the wheels of its investigative machinery rolling and came to the conclusion that the rumors were true.

NEW YORK — An intriguing drama has taken place over the hit tune, "Splish Splash," now way up on the best selling charts via Bobby Darin's Atco record. It seems the iman, deejay Kaufman's mother, and an ASCAP songwriter. They took ean Murray, according to the copy letter of notification, telling Mrs.

assignment of half of his share of the writer's share of the tune to Mrs. Kaufman and then BMI could have paid her this part of (Continued on page 12)

ON CLARK '10' CHICAGO — With \$16,000 reserved seats each night. The reportedly in the ducat till and a very pleasant weekend of weather ahead, the first French Lick (Ind.) Jazz Festival looks forward to the first of what is honed to be an Pleak of Associated Booking Cor-

NIGHT CLUB

NETWORK TV

Kent, Weldon Head Attractive Revue

Jack Silverman's International, known more familiarly as the Old Romanian, opened its new revue Tuesday (12) and it's pretty much what the uptown mushk steak eaters dote on. The show stars Lenny Kent, whose fast delivery of parochial humor has been tic-kling them from Las Vegas to the Borscht Belt for some time. It

was uphill work for him at the opening, however, with an un-wary andience stone-cold sober because of New York election primaries.

Finsky - voiced Ann Weldon Fensky - voiced Ann Weldon seemed completely at ease as she slammed out "Hard Hearted Han-nah" and "Whatever Lola Wants." The West Coast warbier, who has

recorded for RCA Victor and Uni-versal, sings like a combination of Pearl Balley and Eartha Kitt, with a nice dash of her own discoming tinotive interpretation

thro. Coriane and Ravel, acrobatic dance team, and six very pretty ohorines round out the bill, with Mao Pollack's ork alternating with D'Aquila's rumbas for dancing. Whatever the hill, it's an at tractive club to visit.

Bernie Hodes

Carl Smith Scores on 'Jubilee, U.S.A.'

Red Foley, bothered by a se-vere attack of laryngitis, turned, his emsee reins over to Carl Smith on the chapter of the for-mer Country Music Jubilee caught Saturday (9), and Smith, with his soft-spoken, gentlemanly personality did a fine job in the substitute slotting. Smith topped a bill which included such strong country acts as Bobby Lord, Billy Walker, and the Jordonaires. The

hour session had all the normal ingredients for a successful country outing with the Jubilee Promenaders adding their usual fancy, fast - moving footwork in the square dance groove and Uncle Sike Brasfield, with Mäma, ip a rather typical rural humor rou-

tine. The high spots were reserved however with for the chanters, however, with Smith scoring with a bouncy

"Let the Bells Keep Ringing," a rendition of his latest Columbia disk, the weeper "Walkin" the Slow Walk All Alone," and in Foley's usual inspirational spot, a fine reading of the waltz sa-cred tune, "Amazing Grace." The Jordonaires, one of the slickest and busiest of the rural-based groups, offered a suppy Joshua," and a spiritual "He Looked at Me." The ABC Triplets, a group of little girls from Champain, fl., looked cute but proved an unfor tunate talent choice with their reading of "Que Sera Sera." Ren Grevatt.

many record albums of the show.

LEGIT-TV

Two Recent Looks at 'My Fair Lady'

Bill Leonard's CBS-TV "Eye on New York" gave "My Fair Lady" an understandable elec-tronic ogle on August 10th; the CBS - backed show had just passed its 1 000th ligit perform-ance and was till packing 'em in. On hand to sing sward Lar

Ou hand to sing several Ler-ner-Loewe numbers were the first rate replacement team-Ireland's E d w a r d Mulhare, Rockville

NETWORK RADIO

Center's pert and pretty Lola Fisher (the star understudy), and London's Ronald Radd. Between numbers, Leonard guided the conversation skillfully thru back-stage anecdotes with producer Herman Levin and the cast visi-tor.

tors. Meanwhile, back at the ranch, "Fair Lady" continues to be Broadway's best promotion for the

tire two hours is stepped off at

A performance caught the pre-vious week (July 28) proved as fresh and lively as ever. As vious week (July 28) proved as fresh and lively at ever. As Professor Higgins, Mulhare is just right; he plays it with less of Rex Harrison's tofty egoism and more of the lonely sensitivity of the late Leslie Howard. Sally Ann Howes has a richer voice than Julie Andrews, is prettier, but doesn't quite equal Miss An-drew's skilled thesping and some-how lacks Miss Fisher's warmth. But it's still the town's top mo-sicial. Charles Sinclair. The entire dish was jazz at its best and the mixture of Davis' hot irumpet, the big sound of the Richards' aggregation, the fine work of Tristano at the key and the blending of many instruments for great listening by the Au-tralian Quintet made this a meal fit for all Jazzlovers' palates. Host Ed Ladd, sitting in for vacationing Guy Wallace, was refreshing and added much to what is one of the few live jazz shows on the airwaves.

Mutual Proves Case for Live Music

Band-tand Producer, Tommy Reynolds, Director, Wes McWain, Mutual Broadcassing System, 8-10 p.m., EDT, August 9.

This Mutual Network show is proving every week that there is little substitute for live entertainment, especially when it's jazz. Utilizing direct pickups in four different jazz spots on the East Coast: occasional guests in the studio and a "live" host, the en-

a neat pace The pickups in such niteries as Bridland in New York, the Spot-lite in Washington, D, C., The Round Table and the Half Note, New York, afford this show some of the top jazz performers in the business each week. On the show caught. listeners .were served Miles Davis, the Johnny Richards band, Lenny Tristano and his combo and the Australian Quintet.

REVIEWED IN BRIEF

Radio City Music Hall

The new stageshow at the Music Hall boasts another slick Leon Leonidoff format, this time saluting Paris. Two excellent singers, tenor John Alexander and mezzo Mary Hansley, are stand-outs in the Quartet from "Rigo-letto" (don't ask what this has to do with Paris), while a brilliantly bumbling juggler Caston Palmer

letto" (don't ask what this has to o with Paris), while a brilliantly bumbling juggler, Caston Palmer, adds a superb, sophistacated furn. On the plus side are the Troubadors, an attractive vocal furn. On the plus side are the troubadors, an attractive vocal and some special lyrics by Al Stillman. The Rockettes de-light the crowd as usual and the anual use of the Dancing Water. On screen, "The Reluctant footients is an eye-please." Debutante" proves to be a tepid of doned wistinguished by fine sapstick performances from Rex Harrison and Kay Kendall, the quiet charm of John Saxon and a score composed entirely of dance band arrangements by Ed-die Warner. Warner's ork figures prominently in the footage, too. Sandra Dee is embarrasingly in-et in the title role. [Bernstein]

(Bernstein)

Album Covers An

interesting, if partisan, up of album covers at roundup

Photo-Library, New York, this month strongly suggests that art museums and top photo salons are overlooking a good bet in not providing an annual industry-wide exhibit of outstanding jack-ets. The show, featuring some 500 covers (mostly from RCA Vic-tor and Tops, plus a few from Westminster, Coral and Urania), represents color work of photogs represented by Photo-Library. Many top covers from other la-bels are not included, but it's bels are not included, but it's still worth a visit by diskery art or promotion execs.

(Sinclair) All-Navy Talent

Genial Sam Levenson took over for vacationing Ed Sullivan Au-gust 10 to host the fourth annual All-Navy Talent Finals on CBS-TV. The 16 acts offered were brief nervous and not with each TV. The 16 acts offered were brief, nervous and not quite ready for the professional arena. A 12-man steel band, led by Chief Charles Roper, pleased most with a spirited Limbo Dance. There was the inevitable mimicry of Sullivan, this time by Brooklyn seaman Arnie Raskin, and a choral windup of Marine Corps songs. Overall impression was a CBS public service feature rather than an entertainment program. CBS public service reacting program. than an entertainment program. (Hodes)

The new CBS Radio series, "Burt and Gloria" (Mondays, 8:35 to 9 p.m.), is a prime example of to 9 p.m.), is a prime example of unimaginative programming. The format: Boy sings, girl sings, both sing, then an instrumental by Ed-die Collins ork. Show features Burt Taylor and, subbing on night canght (11) for Gloria Lambert, Dolores Randall. They weren't bad, but the format was, and the material mostly tired standards available on hundreds of LP's. Art Hannis handled the dull in-tros in pleasant fashion. How badly the show needs ideas, bright chatter and fresher songs. No wonder disk shows are out-pulling live programs such as this. (Rolontz) Steve and Evdie

what is one of the few live jazz shows on the airwaves. Guest was Tom Noonan, man-ager of The Billboard's Music Popularity Charts Division, who demonstrated his enclycopedic knowledge with charm. Lionel Abzng.

Burt and Cloria

Steve and Evdie

Steve and Evdie The Steve Lawrence - Evdie Corme stanza (8-9 p.m., NBC-TV) is still one of the more taste-ful musical shows around. Both of the "junior Lunts" were in fine form Sunday (10). Eydie exhib-ited a flashier sense of showman-ship but, in his neatly under-played way, her spouse, soft-spoken and charming, registered biggest with a tender rendition of the difficult-to-sing "Moonlight in Vermont." Julius La Rosa was an ingratiating guest but vocally no match for Mr. and Mrs. Law-rence. (Bundy)

Wilson Volume Useful For Newer Jazz Buffs

By BOB ROLONTZ

REVIEWS

The Collector's Jass by John S. Wilson, J. Br Lippineois Company, Philadelphia Kevalona Booka edision, July, 1958, 319 pp. 61-45.

The Collector's Jars by John S. Wilson, J. R. Hippheoil' Company, Philadelighta. Keystone Books edicion, July, 1958, 319 pp. 61-83. John S. Wilson, jazz critic for The New York Times and High Fidelity Magazine, has surned out a useful and interesting compen-dium of jazz. LP's now available relating to the traditional and swing styles of jazz, plus comprehensive biographies of almost all of the musicians associated with these diskings. Wilson's book is subtitled "Iraditional and Swing" and it is expected that there will be another book later on dealing with the modern school of jazz. Wilson has divided his book into three parts: The first part is a short history of jazz to the end of the swing era, which covers the high spots and will be of interest to the neophyte. The second part deals with the LP records via short blos of the artists who had an important influence on the course of jazz or who at least show off some of the older styles of jazz today. (The higgspluy of a Louis Armstrong, Benny Goodman or Duke Ellington is much longer than that of a lesser known or less important musician.) And the third section is a good list of disks dealing with lolk blues, gospel and ragtume as well as a personal listing for each of the LP's men-tioned in the blos. There could be much objection to the method used by Wilson in this book. The blos are in alphabetical rather than chromo-logical order, causing the reading to jump from New Orleans to swing and back again depending on the first letter of the musicians mame. And there are many artists included whom Wilson himself writes off as tasteless or uninspired, yet whose records and history are included. These are serious drawbacks. Wilson's klea appears to be to present information and a conciser bistory about almost every swing or traditional musican

writes of as fasteness of transpired, yet write records and fasteness of transpired, yet write records and a concise Wilson's kies appears to be to present information and a concise bistory about almost every swing or traditional musican avgluble on was today and from that perspective his book is an extensive cultivation of his subject matter.

Tina Robin Scores Triumph In Solid Latin Quarter Show

By REN GREVATC

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'Big Country' Shapes Up as Really Big Picture, Big LP

By JUNE BUNDY

The Bik Country Stars: Gregory Peck, Jean Simmons, Carroll Baker, Charlton Heston, Buil Ives, Charles Bickford, Director, William Wyler, Producers, Wyler and Peck, Screenplay by James, R. Webb, Sy Bartlett and Robert Wilder, Munic, Jerome Morros, Re-Jeased thru United Artists. Running time, 166 minutes. Reviewed at preview, Aug-urt 12.

"The Big Country" is a "big picture" on many counts. It's that ratity in film circles these days – a potent box-office item, which combines artistic merit with sure-life commerical appeal. Writing, photography, acting, music – all are major factors in the picture's success, but the standout contribution is William Wylet's brilliant direction, which turns what could have been just another "feodia", fightin' and a-fussin" Western (albeit on a DeMille-like scale) into a biting commentary on the age-old conflict between force and reason.

Jerome Moross' exciting score is artfully integrated throut quietly-underscoring the film's intimate scenes and sparking its memorable outdoor sequences with blood-pounding intensity and dramatic fire

memorable outdoor sequences with blood-pointing intensity dramatic fire. Consequently, United Artists' sound-track LP from the picture -which goes on the market this week with considerable fanfare, promotion-wise-has considerably more sales appeal than the average movie background-music album. All of the performers are excellent-Gregory Peck, Charlton Heston, Jean Simmons, Carroll Baker, Charles Bickford, Chuck Connors and Alfonzo Bedoya-but top acting honors easily to to Burl Ives for his powerful portrayal of a prairie patriaroh. The part bears a striking similarity to Big Daddy, the role Ives also created in Tennessee Williams "Cat on a Hot Tin Root."

MUSIC



THIS directory is designed as a service to record dealers and juke box operators who constantly are seeking the distributor of new labels and new lines. For complete details on how you, as a manufacturer, distributor or onestop can avail yourself of this low-cost but big-impact space, contact your nearest representative of The Billboard.

In the Easti RON CARPENTER THE BILLBOARD

1564 Broadway

New York 36, N. Y.

In the Midwest; JOHNNY SIPPEL THE BILLBOARD 188 W. Randolph St. Chicago 1, 111. In the Southwest: In the West: ALLEN CALLAWAY BOB McCLUSKEY The Billboard THE BILLBOARD 812 Olive St. 1520 N. Gower St. St. Leuis 1, Me. Hollywood 28, Calif. By HOWARD COOK

Ted Adams and Ernest Young of Ernie's Record Mart in Nashville report strong action on "Prisoner's Song" by Warren Smith on Nasco. Smith is a local lad, and his platter is among the strongest in the area. Other hot items are "La-De Da-Da" by Dale Hawkins on Checker and "Carol" by Chuck Berry on Chess. "Bird Dog" b-w "Devoted to You," by the Everly Brothers on Cadence is a two-sided hit. "Over and Over" b-w "Rock-In' Robin" by Bobby Day on Class is the same. "My Life" by Chuck Willis on Atlantic is moving strongly. Frankie Avalon's Chancellor waxing of "Ginger Bread" is starting to click. "Hey Girl-Hey Boy" by Oscar McLollie and Jeanette on Argo is big. "Itchy Twitchy Feeling" by Bobby Hendricks on Sue is going well. Top LP's are "I'm Jimmie Reed" on Vee Jay, "Bo Diddley" on Checker and the George Shearing-Dakota Staton album on Capitol.

Harold Weiss, Music Distributor's, Inc. in Chicago, lists "Stupid Cupid" by Connie Francis on M-G-M as his top disk. "It's All in the Game" by Tommy Edwards also on M-G-M is going well. "Weekend" by the Kingsmen on East West is perking. "Blessed Are They" by the Petites on Spinning looks like a sleeper. Top album is the sound track of "Gigi" on M-G-M.

Gene Gotthelf of Leslie Distributors in Hartford, Conn., reports that calls are heavy on "Baby Face" by Little Richard, one of the tunes from list latest Specialty LP, "Little Richard." "The Letter" by Don and Dewey on Specialty is also moving well. "The Green Mosquito" by the Tune Rockers on United Artists is jumping. "Why Do I" by Lee Andrews and the Hearts on United Artists is also moving. Strongest new disks are "Nothin' Shakin'" by Eddie Cochran on Argo and "Elevator Operator" by the Rays on XYZ. "If I Only Knew" by Kurt Jensen on Pet is also doing well. "Need You" by Donnie Owens on Cuiden is a territorial hit. Roulette is cooking with "Are You Really Mine?" by Jimmie Rodgers, "Somebody Touched Me" by Buddy Knox, "The Only Way to Love" by Frankie Lymon and "Tippicanoe" by Shaye Cogan. "Chicky Cha" by the Dazzlers on Knick is hot. "Carol" by Chuck Berry on Chess and "La De Da-Da" by Dale Hawkins on Checker are strong. Biggest albums are "Basie Plays Hefti" by Count Basie on Roulette, ard" on Specialty. Advance orders on Vanguard's Paul Robeson Album are heavy.

Harry Chipetz of Cosnat Distributing Corporation in Philadelphia lists "Rock-In' Robin" by Bobby Day on Class as his No. 1 platter. "Where the Blue of the Night Meets the Gold of the Day" by Tommy Mara on Felsted is also big. "Bing Bong" by Vince Castro on Apt is moving well. "Somebody Touched Me" by Buddy Knox on Roulette is clicking. "Itchy Twitchy Feeling" by Bobby Hendricks on Sue has caught on. "Who Would Have Thought It" by the Deltairs on Felsted looks promising. "Trudy" by Joe (Piano) Henderson on Cub is starting. Roulette is also a big LP. "Tjader and Getz" on Fantasy is strong. The Stereo-Fidelity line is moving strongly.

NOTES IN THE MAIL: Paul Knowles, manager of RCA Victor Records at Raymond Rosen & Company, Inc., in Philadelphia writes that Ray Hartley's LP, "The Trembling of a Leaf" is scoring. Ditto "Presenting Peter Palmer." Camden is hot with "Anything Goes" by Bruce Prince Joseph. "False Alarm" a single by Jo Anne King looks good... Congratulations to Superior Record Sales in New York. The firm is celebrating its first anniversary. Hottest platters at Superior at the moment are "Just a Dream" by Jimmy Clanton on Ace. "Rebel-'Rouser" by Duane Eddy on Jamie and "Tears on My Pillow" by the Imperials on End. Top LP is "But Not For Me" by Ahmad Jamal on Argo.... Top disks at Columbia Record Distributors in New York are "Everybody Loves a Lover" by Doris Day, "A Certain Smile" by Johnny Mathis. "Enchanted Island" by the Four Lads, "Put a Ring on My Finger" by Les Paul and Mary Ford and "Young and Warm and Wonderful" by Tony Bennett. ... Word from Dave Greeman of Associated Promotion is that there is a heavy initial reaction to "The End" by Earl Grant on Decca.

Phil Markman of Marnel of Maryland, Inc., in Baltimore writes that his top records are "Summertime, Summertime" by the Jamies and "I Don't Want to Set the World on Fire" by Somethin' Smith and the Redheads on Epic. United Artists has a hot one with "The Green Mosquito" by the Tune Rockers. "No One Knows" by Dion and the Belmonts on Laurie is starting to break. "Chicky Cha" by the Dazzlers on Knick is strong.

DISTRIBUTOR DOINGS: Stanley W. Zabka, prexy, and Buddy Basch, promotion and distribution manager, of Paladium Records announce that they have signed Jaybird Distributors in Hollywood and Lesco Distributors in Philadelphia. Current plug for Paladium is "Rocka-Bolero" by Rosina Pagan. . . Warner Bros. Records have set the following distributors: Decca Distributing Corporation, Albany, N. Y.; Records, Inc., Boston; Leslie Distributors of New England, Hartford, Conn.; Warner Bros. Record Sales Corporation, New York; Sparks Music Distributors, Philadelphia; Remlee Sales Corporation, Pittsburgh; Record Sales Corporation, Chicago; Schwartz Bros., Washington; Warner Bros. Record Sales Corporation, Chicago; Hit Record Dist. Company, Cincinnati; Benart Dist. Company, Cleveland; Arc Distributing Company, Detroit; Radio Distributing Company, Indianapolis; Commercial Music Company, St. Louis ; National Record Distributors, Atlanta; Carol Distributing Company, Charlotte, N. C.; Daily Bros. Distributing Company, New Orleans; A-1 Records Distributors, Oklahoma City; Great Western Record Distributing Company, Lo Angeles, Sunland Supply Company, Phoenix; Great Western Record Distributors, San Francisco; Distributing Company, New Orleans; A-1 Records Sales Company, State Music Dist., Los Angeles; Warner Bros. Record Sales Company, Los Angeles, Sunland Supply Company, Phoenix; Great Western Record Dist. Company, Salt Lake City, Erie Distributors, San Francisco; Decca Distributing Company, Seattle and Musical Distributors, Honolulu.

7



IL NUOVO DISCO DI

SUCCESSO DI

FRANK PIZANI E

"YOU'RE BREAKING MY HEART"



the 1958 sound: FRANK PIZANI'S YOU'RE BREAKING MY HEART (Mattinala) c/w LISA THE TOWER OF PISA (Vive le Tour de Pisa) (ARLTON #476

L

VOX JOX By JUNE BUNDY

fans) go for the traditional

IAZZ IOCKS: Since this issue is devoted to jazz, we are turning over Vox Jox to jazz spinners, whose opinions on jazz record pro-gramming follow:

"Rocky Clark, WICC, Bridgeport, Conn.: "My show, Rock 'N' Rhythm,' celebrates its 16th anniversary this month. I call it 'radio's old-est jazz program.' Can any-body challenge that state-ment? The most rewarding experience in doing an estab-lished jazz show is the loyal andience it builds up. Some of my listemers write regularly year after year. They help year after year. They help me make up the show because I frequently remind listeners that it's their show I want to spin the jazz you want to hear, so send in your requests on a postcard' . . . and they do. Most of them (in fact all of the loyal year-after-year

"Ocasionally I arouse attention "Ocasionally I arouse attention By spinning a jazz record from over seas, thanks to a swap arrange-ment I have with a couple of col-lectors in Europe. One of them is in Czechoslovakia, which gives me the opportunity of showcasing jazz from behind the Iron Curtain. A collector in England provides me with some of the tasticst jazz from overseas. England has some exwith some or the tastlest jazz from overseas. England has some ex-cellent traditional jazz bands – Chris Barber, Ken Colyer, Dave Carey, etc. Holland boasts the ex-cellent Dutch Swing College Band. France come thru with our old Sidney Bechet. From Italy I have acquired a real swinging LP by the Milan College Jazz Society.

Despite the number of years my show has been on the air, I experience the same dif-ficulty a number of your other jazz jocks complain about-the

difficulty in obtaining jazz records from manufacturers or distributors.

"A word of advice to younger jazz jocks: Even tho your taste may lean toward the progressive, may lean toward the progressive, try varying your program. Toss in a few good Dixieland and blues numbers, and see if you don't ac-quire some loyal listeners. The most popular American traditional groups, as far as my audiences are concerned, are the Dukes of Dixieland, the DeParis Brothers, Firehouse Five, Paul Barbarin, Jimmy McPartland, and the inevit-able Eddie Condon and Louis Armstrong. I also get frequent re-quests for collector's items by Beiderbecke, Waller, Oliver, Mor-ton, Henderson, Red Allen and Bessie Smith.

"How do I make a living out of a weekly jazz pro-gram? I don't. During the gram? (Continued on page 58)

ON THE BEAT

- By REN GREVATT

Forgetting about song material, backings, and all the rest, it's in-teresting to note from time to time the ebb and flow of the artists themselves on the best - sell-ing charts. It's no secret that the pop record derby has produced the phenomenon of the so-called one-shot hit maker. That's no won-der in this day when every week there are a dozen or so new labels and more new artists than you can shake a stick at. Actually, how-ever, it might better be called the phenomenon of the two-shot artist, because in many cases, after the initial hit, there's enough backlog of interest in an artist for him to place his second effort somewhere in the charts, tho perhaps not as high as the first.

But perhaps there is more staying power on the current scene than would at first be suspected. For example, al-

most one-third of the current artists had records on artists had records on top 30 top 30 artists had records on the charts one year ago. Of those represented on the charts now, Ricky Nelson, the Coasters, Elvis Presley, Patti Page, Pat Boone, the Everly Brothers, and Johnny Mathis all had disks on the charts in August of 1957. Current chart entrants, Perry Como and Doris Day, each had disks on the charts at this time two years ago. The most stable of the current crop would apof the current crop would ap-pear to be Pat Boone, Elvis Presley, and despite what they say about thrushes, Patti Page. These three are on the charts now and were also represented in August of '56 and '57.

From the opposite side of the pole, fully one-third of the current top 30 are artists enjoying their first appearance on the charts.

These would include Domenico These would include Domenico Modugno, Duane Eddy, the Kalin Twins, Jimmy Clanton, Jack Scott, Sheb Wooley, the Danleers, Jerry Butler and the Impressions, the Poni Tails and the Olympics. Four of these are on labels also enjoying their first appearance on the charts. These are Jamie, Carlton, Abner and Demon.

On the "whatever happened to" kick, however, one can go back to the charts of one year ago and wonder with some justification what ever hap-pened to Debbie Reynolds, Billy Williams, the Del Vik-ings, Billy Ward, Gale Storm, Johnny and Joe, Buchanan and Goodman, Dave Gardner, Russ Hamilton the Four Russ Hamilton, the Four Coins and even Sal Mineo and Jerry Lee Lewis. These questions are posed only with (Continued on page 65)



TALENT TIDINGS

- By BOB BERNSTEIN -

By BOB BERNSTEIN By BOB BERNSTEIN By BOB BERNSTEIN Ereasing popularity will be urged a gold disk, is trying for a second one, and it's only his second rec-ord. The first, a Columbia LP called "Great Moments in Sports," debuted in 1955 at a stiff \$6 tag, but a surprising sale and a huge Gillette order for giveaway copies pushed it over a million. Strangers have been sending tapes and plat-ters in ever since, which made the new collection easy to amass. By BOB BERNSTEIN creasing popularity will be urged along even faster by the rise of stereo. And the "Great Moments" developed into a syndicated series now heard on 200 radio stations, so he thinks the subsidiary possi-bilities are endless. In fact, with his partner James Hammerstein, he's storming Madison Avenue with new collection easy to amass. About 100 famous names events. Bub BERNSTEIN creasing popularity will be urged cert August 23 at the Music Barn, Lenox, Mass.... Atlantic City's Steel Pier has Les Paul and Mary Ford and Guy Lombardo's ork starting August 24.... Jazz pianist Leonard Mazzola has changed his name to Len Magnum for his film debut in "Up Periscope" at Warner Bros. Club owners in N. Y. and the Newport Festival exects are shivering over the upcom-ing novel, "Rootless," which uses them in rementedly the

"The Thrill of Sports" is the new Columbia issue and, like the first, contains on-the-spot interviews and descrip-tions of classic moments in a dozen sports. Greenspan, a producer of documentary movies, finds his biggest head-oche is convincing engineers to ache is convincing engineers to leave the material ragged. "Like cameramen, waxing ex-perts want to smooth every-thing out nice and neat," he

About 100 famous names are heard on each of the sports disks. Some of the an-nouncers and athletes de-manded and got payment from Greenspan, others were satis-fied merely to be included in an album with a complimen-tary title, while still others were paid by the producing team without a request be-cause "the people can use the money." the money.

NITERY NOTES: Roger Cole-

Club owners in N. Y. and the Newport Festival execs are shivering over the upcom-ing novel, "Rootless," which uses them in reportedly the most searing dissection of the beat generation yet. The rash of jazz novels meanwhile conof jazz novels meanwhile con-tinues to produce hits, latest being "The Horn" by John **Clellon** Holmes

CINEMATTERS: Jimmle constars with Debbie CINEMATTERS: Jimmie Rodgers co-stars with Debbie Reynolds in "How Good Girls Get Married" for M-G-M. Julie London's first pic under her new M-G-M contract will be "The Beat Generation." Freddy Martin plays himself in Columbia's "Senior Prom." Earl Holliman sings the title song of "The Trap," with computcion due cleffers Van Heusen and Cahn who also penned "The Tender Trap." Frankie Vauchan has been named 1957's Next on his agenda is a one-or-two-disk album for Coral, "Voices and Sounds of the 20th Century," for which he's dug up P. T. Bar-num, Florence Nightingale and the bugler who blew the Charge of the Light Brigade. He has a strong be-lief in the bright future of docu-mentary disks, whose steadily in-

MUSIC AS WRITTEN -By BOB ROLONTZ -

CHANGE AND CONFUSION

CHANCE AND CONFUSION From the vantage point where we sit, the music publishing business appears to be boiling with changes taking place all over as the business feels the strains of smaller and smaller copy sales and more and more indie publishers entering the business. One of the more interesting facts is that one of the diskeries that pio-neered its own music publishing firms has suddenly started to take tunes from outside publishing firms and even to split copyrights with its artists who write the tunes. Another interesting item is that two old line ASCAP publishing firms who went to BMI to start new firms this year were tuned down by the latter. A few years ago BMI would have junped at the chance. And a quick check of the publishing fraternity reveals that the rate has become so common that it is a rarity when a publisher gets a tune waxed for 2 cents, except with one of the larger recording companies which doesn't seem to be hip about such matters. The only pub-lishers able to hold at 2 cents are the two tune firms and the Wainers' publishing companies. In addition to rates the practice of splitting copyrights is also so common as to no longer be worth mentioning in Lindy's. Splits are made with a &r. men, diskeries, artists, other publishers who control artists, artist managers and occasionally deejays. It all adds up to confusion. ERROL CARNER PREVIEW

ERROL GARNER PREVIEW

Erroll Garner will preview his forthcoming Columbia double LP album titled "Paris Impressions," on the CBS "Best of Music" show on Sunday, August 24. This will be the first live performance of the album which will be released in September. Album contains four original compositions for harpsichord and 18 other original compositions for piano.

NEVER TOO BUSY TO SAY HELLO

EVER TOO BUSY TO SAY HELLO Lots of visitors have been up to see us over the past few weeks, most from the areas west of the Hudson. Bill Justis, of "Raunchy" fame, was up to say hello while on a deejay trip recently. And Hal Neely, of King Records, dropped in on a winging trip from Cincinnati. Last week Herman Lubinsky, of the famous Savoy label, brought up personally one of his latest disks. Jack Tracy, of the Mercury album department, talked to us for a spell. This week Jimmy Byrd, of station WSRC in Durham, N. C., and his lovely wife stopped by. Another visitor this week was Dave Usher, friendly jazz a.&r. chief for Argo Records of Chicago.

New York

New York Gloria Pincus, lovely daughter of publisher George Pincus, married Harvard med student Maurice Tannenbaum on Sunday (17). Marriage took place at the Hotel St. Moritz in New York with music supplied by one of the Lester Lanin bands... Otis Pollard has joined Lou Fargo as promotion chief for Fargo Records. ... Tommy Valando left for Europe last week to set up foreign distribution for Sunbeam Records and pick up material for his publishing firms... The Schuyler Brothers debuted with their first release on Sunbeam Records last week... Publicist George Jay has started his own record company, Jolt Records.... Andy Gibson, Deluxe a.&r. chief, has signed Reggie and Jimmie, and the Swinging Phillies to the label. Ralph Bass, a.&r. head for Federal, has signed Faith Taylor and Kenneth Tibbs to the other King subsidiary.

The Herman Lubinsky scholarship was awarded to Dale Hilliary, tenor man from Edmonton, Alta., Canada. Scholarship is for young jazz artists to attend the Jules Foster School of Jazz at Lenox, Mass.... The Warney Ruhl Ork and vocalist Patti Brown, and the Harmonicats, will play the Chevrolet Exhibition at the Michigan State Fair starting August 29. ... Sunbeam Records has signed thrush Gloria Rome, movie starlet and night club performer. ... Liberty Records has signed John Leslie to a long-term contract. contract.

Joni James plays a week at the Manor House in Wildwood, N. J., starting August 22. . . . Art Mooney and his ork will play a week at the Cavalier Hotel in Virginia Beach from August 22 thru 31. . . . Gospel singer George Beverly Shea accompanied Billy Graham on the latter's recent tour of Latin America. Shea aroused so much interest on the part of the audience that RCA Victor is releasing for the export market a new disking containing "How Great Thou Art" and "If You Know the Lord," sung by Shea in Spanish. . . . Harry Belafonte will be accompanied in Great Britain by Geraldo and his ork when the singer makes his European tour this fall. . . . Dick Broderick, RCA manager export marketing, took off last week for a selling trip for new RCA Victor albums in Mexico, Cuba, Puerto Rico and Venezuela.

Chicago

Phil Chess, of Chess-Checker-Argo, and his wife, Sheva, are parents of a second son, Kevin Scott, born August 7. . . . The Petites, teen-age harmony family fivesome, currently riding with "Blessed Are They," on Spinning Records, Norm Forgue's label, have been inked thru their personal manager, Len Fisher, to a year's stay on the George Gobel TV-er, starting September 23. . . . Duke Ellington set a house record at the Brass Rail, Mil-waukee, last week, when he drew over 800 into the Third Street iazzerv. jazzery.

Harold Pfau, veteran Milwaukee musician and owner of the oldest recording studio in Wisconsin, died recently. He also operated Pfau label. . . Al Trace, personal man-ager of the Buccaneers, just cut a semi-religious album with the group for Coral here. The veteran WLS, Chicago, radio group recently went with WBKB, Chicago TV outlet. . . . Record attractions, together with their booking dates for the important Chez Paree here, include Johnnie Ray and Perez Prado and orchestra, September 3; Nat King Cole, Septem-ber 25; the McGuire Sisters, October 12; Tony Martin, No-vember 2; Eydie Gorme, November 16; Louis Prima and Keely Smith, December 3; Sammy Davis Jr., January 16; Xavier Cugat and ork plus Abbe Lane, March 15, and Dean Martin, April 5. . . Ralph Voegelin, Tell Music, Madison, Wis., distributor, underwent surgery last week.

9

ROGER WILLIAMS NEAR YOU

his fastest selling record since Autumn Leaves.

*Spotlighted by Billboard Cashbox Music Vendor



10



Total unit record sales equalled the highest level of the past prine weeks. Not since the period ending 5-31 have total sales been this close to the "par" line. This increase is due to similar rises in

increase is due to similar rises in LP's and EP's. LP's reached the highest level in five weeks while EP's are the highest in the past six weeks. However, all speeds again failed



No Bounderies for C&W Music E. H. Cashion • Continued from page 4

THE BILLBOARD

The Bryants, contract writers for Aculf-Rose, in just the past year have written country material that has hit the top in the pop world via Everly Brothers disks. The tunes include "Bye Bye Love," "Wake Up Little Susie," "All 1 Have to Do Is Dream" and "Bird Dog," the pair's latest hit. One of RCA Victor's important new chart makers is Don Cibson.

One of RCA Victor's important new chart makers is Don Gibson, a country singer associated with the "Grand Ole Opry." When Gib-son's "Blue Blue Day" was issued last year nothing happened. This year Gibson made a country-styled pop hit with "Oh Lonesome Me." and when the label later re-released the "Blue Blue Day" side it too the "Blue Blue Day" side, it too became a chart record.

the "Blue Blue Day" side, it too became a chart record. Another indication of the sus-tained strength of country music is the hiring of Fedin Husky, "Grand Ole Opry" star, to substi-tute for Arthur Godfrey for two weeks starting Labor Day. He'll do 10 live radio-TV simulcasts. Still another country music first, highlighting the international an-gle, was the start two weeks ago of network radio airings in Australia of Philip Morris' "Country Music Show." The show, which was heard from January to May of this year in the U. S., is being rebroadcast over a network from Victoria. The show features such top rural acts as Carl Smith, Red Sovine, Mimi Husky, Ray Price, Jerry Lee Lewis, Patsy Cline, Hank Snow and Webb Pierce. Country acts are being-booked out of the WSM Artists Bureau, top booking wing of Jubilee, U. S. A., and the artist bureau headed up by veteran country booker Jim Denny, for appearances thruout the nation.

and the artist bureau headed up by veteran country booker Jim Denny, for appearances thruout the nation. "Grand Ole Opry" stars, for exam-ple, have appeared in 37 States, four Canadian provinces, Hawaii and Alaska in the past two months. Not only that, Cousin Jody did an eight day stand recently in Lealand eight-day stand recently in Iceland Top Rankers

Artists most in demand, accord-ing to booking schedules, are such stars as Roy Acuff, Wilma Lee and stars as Roy Acuff, Wilma Lee and Stony Cooper, Porter Wagoner, the Wilburn Brothers, Johnny and Jack, Kitty Wells, Lonzo and Oscar, Hank Snow, Don Gibson, Hawk-shaw Hawkins, Ferlin Husky, the Jordanaires, Jimmy Newman, Er-nest Tubb, Jean Shapard, Jim Reeves, Red Foley and all of the group associated with the Philip Morris tours. A few of these acts are new on the scene. Yet all of the consider-able number are in demand for personals and most of them con-tinally rotate on the several regu-

tinally rotate on the several regu-lar on-the-air showcases. In fact, it has been said, and not without

Outlook Bright

• Continued from page 4 mag critics from the Midwest, will hold free forume

Jazz weekend is one of four similar concurrent weekends, which French-Lick Sheraton is staging. Previously, the hotel staged a bar-Previously, the hotel staged a bar-ber shop harmony sing weekend, while a h.b. and western weekend is slated starting Friday (22), with record names on deck, such as Red Kirk, Skeets Yaney, Ernest Tubb and the Wilburn Brothers, Randy Atacher, Ray Price, Wilma Lee and Stoney Cooper, Hank Snow and Don Gibson. Starting Friday (29), a symphonic festival, featur-ing Friday (29) Minas Christian of the Evansville Philharmonic con-ducting the French Lick Sym-phony, with Sidney Harth, violin soloist; Saturday (30)-Arthur Fiedler conducting the French Lick Symphony, Ralph Votapek, piano soloist; and Sunday (31) Robert Whitney, director of the Louisville Symphony, director of the Louisville Symphony, director of the Louisville Symphony, directing the French Lick Symphony, Lee Luvisi, piano soloist.

man, a new pop artist on Phillips scme logic, that in the country International. The Bryants, contract writers for around and continue to sell for a

around and continue to sell for a long time, contrary to the one or two-shot conditions that exist in the strictly pop field. In short, the country field still has a market and the artists are selling themselves personally and on disks in many areas that were once considered out of bounds for country music,

Diskeries' Blues • Continued from page 3

other or are they different markets asks the manufacturer?

Tape Problem

Tape Problem Tape is a problem now due to the introduction of the RCA Victor tape cartridge. This tape is four-track and will only play on the RCA Victor machine. The price is half of the price for two-track tape. Will the Victor cartridge sweep twin-track tape out of the market, or will there now be two markets, one for twin and the other for four-track tape? No one will have any idea of this until Victor brings out the tape cartridge in the brings out the tape cartridge in the fall, but at the moment many manufacturers are holding off twin track tape release until they have

track tape release until they have some guideposts to go by. One more problem facing manu-facturers is what is happening to the single record market. Is it, as some claim, becoming strictly a hit or miss market? Are records be-coming either 200,000 or better sellers or just dogs, and if so is this the trend for the future? Will adults ever be weaned back to 45 r.p.m. singles or is this to turn into a 17 - and - under record mar-ket, with adults generally interested in LP's only? These problems, and the dif-

In LP's only? These problems, and the dif-ficult problem of making the right decision about them at the right time is the reason so many manu-facturers are holding their heads in their hands these hot, muggy days this summer this summer.



orkings of Irving Berlin and Richard Rodgers songs, while the class-cial agenda features Ravel and De-bussy works conducted by Mauel

bussy works conducted by Mauel Rosenthal, pupil of Ravel. The monaural output has been increased, meanwhile, with 21 releases et for September, in-cluding Milhaud pieces by pianist Badura-Skoda, five Brethoven so-natas by Daniel Barenboim, Saint-Saens' Organ Symphony by the Utah Symphony, "Gospel Singing in Washington Temple" and Schu-Saens Organ Symphony by Utah Symphony, "Gospel Sin in Washington Temple" and S bert's "Die Schone Mullerin" cle by tenor Petre Munteanu. CY

Heart Victim NASHVILLE—E. H. Cashion, chairman of the board of the Her-mitage Music Company, with headquarters in this city, died of a heart attack here Friday morn-ing (15).

He was a co-founder of the Hermitage firm and a former vice-president.

Funeral was held from the Bracey-Welsh Funeral Home here Sunday afternoon (17). C. V. Hitchcock is president of the Her-mitage company.

Song Seminar • Continued from page 3

equipment and a well-known art-ist. In addition to the workshop sessions, participating songwriters will be entertained by the Cleve-land Symphony Orchestra.

A booklet, containing a detailed report on the conference along with advice on copyright, etc., will be made up after the meet and made available to the trade.

The conference will be limited to 50 songwriters, who will be se-lected from screened applications. Qualifications will include the stipulation that the writers must have

• Continued from page 3

members have to go to the retailer for their records," says Verbit. "I agree that they should, but it's pretty obvious that they won't and they are too strong to be forced ino it. The retailers have always been the backbone of the record industry and what hurts them will ultimately hurt the entire business. I believe that most distributors believe that most distributors

I believe that most distributors agree that his price cutting is very harmful, but what can SORD do about it except hire attorneys to check into Fair Trade regulations as the drug industry has done?" Verbit continued: "Again I feel manufacturers could help SORD with this problem if they would be more realistic in their production and shipping schedules. SORD is a good thing because it is pointing up and dramatizing the problems of the retailer. For that, I applaud it. When it comes to achieving its aims, however, that can come only aims, however, that can come only from the outside."

Coral Debs Birthday Program • Continued from page 3

tion of show tunes, titled "Front Row Center," by Barbara McNair; "Steve Allen Plays Neal Hefti"; "Picnic," a program of Steve Allen tunes by Dorothy Collins; "The Kingdom of Eddie Lawrence"; two sets by the McGuire Sisters, titled "Sugartime," and "Greetings From the McGuire Sisters," the platter a Christmas set; plus albums by the Eddie Costa Quartet, the First Modern Piano Quartet, the First Modern Piano Quartet, the First Modern Piano Quartet, the First Henchmen Band, Colette Renard (the Girl from Montmartre) and Jerry Caretta.

the McGuire Sisters," the platter a Christmas set; plus albums by the Joe Newman Quartet, Carolyn Hes-ter, Jack Kane, Teresa Brewer, the Eddie Costa Quartet, the First Modern Piano Quartet, the For Knights, Alan Freed's King's Henchmen Band, Colette Renard (the Girl from Montmartre) and Jerry Caretta. There are also three vault album being issued, carrying the titles "We Like Girls," "We Like Guys," and "We Like Bands." The Bruns-wick release includes two packages, "Lawrence Welk Presents the Len-

91 88 93 85 **45 SINGLES UNIT SALES** AVERA 89 91 84 00 91 7/22 100 EQUALS AVERAGE WEEKLY SALES/JUNE-NOVEMBER 1957 **45 EP UNIT SALES** 92 97 77 83 63 64 7/19

78 SINGLE UNIT SALES 62 24

3/5 7/12 7/19 7/26

to reach the average weekly sales for the June thru November 1957 period. This makes the fourth week in a row that none of the four speeds made "par." It is interesting to note that the packaged records have been on the rise for the past four weeks while 45 singles have actually been dropping slightly for the same period.





same period

7/5

100 EQUALS AVERAGE WEEKLY SALES/JUNE-NOVEMBER 1957

97

331/3-12" UNIT SALES

206

150

100

80

200

150

100

50

150

100

50

350

300

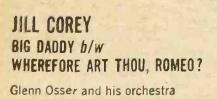
50

92

AUCUST 18, 1958

THE BILLBOARD

11



4-41202



EILEEN RODGERS TREASURE OF YOUR LOVE b/w A LITTLE BIT BLUER 4-41214

TONY BENNETT THE NIGHT THAT HEAVEN FELL b/w FIREFLY Ray Ellis and his orchestra 4-41237

JOHNNIE RAY UP UNTIL NOW *b/w* NO REGRETS 4-41213 MUSIC

12

Pierce-Daily Revise Set-Up

NASHVILLE — Don Pierce and Pappy Daily, who for the last 18 months have been producing and promoting the sale of the Mercury-Starday Country Series, agreed at a meeting here last week to oneste their separate c.s.w. to operate their separate c.&w. labels on a mutual co-operation basis.

Under the new set-up, Pierce will own and operate the c.&w.

"DANCE EVERYONE DANCE" BETTY MADIGAN "A LITTLE BIRD TOLD ME" TINA ROBIN "MARJOLAINA"-GOGI GRANT "LADIES PLEASE REMOVE YOUR HATS"-LOU BUSCH BOURNE, INC.---ABC MUSIC 136 West 52 St. New York 19

SO SATISFIED

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No

CINDY AND LINDY CORAL IT'S ALL IN THE GAME TOMMY EDWARDS MGM

MUSIC PUBLISHERS

ON

WARRIOR RECORDS

San Antonio 6, Texas

Coming Out SOON!

"SANTAVILLE"

and "A Peaceful Christmas"

Vocal by that Sensational Singing Brook KATHY DUNN

Starday label internationally, while Daily, with Houston as his base of operation, will continue to build his new D label, which in the last 30 days has come up with "Cotton Picker," "Chantilly Lace" and "Talk to Me, Oh Lonesome Heart." Daily will produce many of the masters which Pierce will release on the Starday label, and the latter will assist Daily in sales, promotion and administration of the D label. Under the new arrangement,

Under the new arrangement Daily and Pierce are reported to have divided over 1,400 recorded songs in the Starrite song catalog, with Daily acquiring the Starrite trade name.

trade name. Mercury Records recently de-cided to concentrate on fewer c.&w. artists, principally George Joues and Jimmie Skinner, who have consistently been in the charts for Mercury-Starday. Pierce and Daily will continue to work to-gether to produce the masters by Jones and Skinner and help pro-mote sales by these artists on the Mercury label. Pierce is slated to hit the road

Pierce is slated to hit the road in September with new releases on the Starday and D labels. He plans to change distributors in several areas in order to strengthen sales and promotion set-ups for both la-

YA GOTTA HAVE HEART & FEET

THE BILLBOARD

NEW YORK — Deejay Erick-O Furseth, WILS, Lan-sing, Mich., staged a "period-piece" event for local teen-agers last Saturday (9).

agers last Saturday (9). The jock sponsored an all-day "dance-a-thon" at the K. of C. Ballroom, harkening back to the old marathon and walkathon contest days of the early '30's. The ballroom doors opened at 6 a.m. and a capacity crowd of 700 young-sters danced to records for al-most 18 full hours until 11:30 p.m. that night. More than 100 kids showed

More than 100 kids showed up at 5 a.m. to be first in line, with the first 50 receiving free copies of Bobby Darin's "Early in the Morning" wax-ing. Station WILS broadcast five minute remotes from the ballroom every 30 minutes thruout the day and evening.

Solons Veto

Provision was part of the For-and (D., R. I.) Excise Tax Tech-nical Change Act, which passed the House last year. For and bill called for the levy because House tax-writers felt that tape and wire recorders were in "direct competi-tion" with phonographs and should be taxed at the same rate

The Senate Finance Committee, which held hearings on the bill earlier this year, was convinced by industry spokesmen that because

of the present economic situation in the tape recorder industry, it would be unwise to levy the tax now. (The Billboard, August 11.)

President's signa-

be taxed at the same rate.

ure needs the President's ture before it becomes law.

Jazz Tops U.S. Global Exports

• Continued from page 1

countries asking for records of their favorite recording artists. The Voice has received letters of praise from such countries as Indonesia, India and Mozambique.

and Mozambique. At this year's World's Fair at Brussels. American jazz performers attracted more attention than our olassical artists. And, they attracted larger crowds, too. And this audi-ence wasn't only composed of youngsters, adults attended too. In spite of language difficulties, politi-cal viewpoints, economic attitudes, etc., our jazz artists win friends wherever they go as soon as they start to play jazz. Interesting aspect to all this is

start to play jazz. Interesting aspect to all this is that in one European country after another and in some Mideastern countries, too, local musicians have swung to jazz. They have devel-oped many good jazz musicians, most of whom play in the modern idiom, like the youngsters who be-came members of the International Jazz Band for Newport this sum-mer. But hardly any of these jazz-men come up to the level of the good American jazzmen, and none to the level of our top men. Thus the American musician is still wel-comed as tops in America and in the world.

No Brussels Trek for NSO

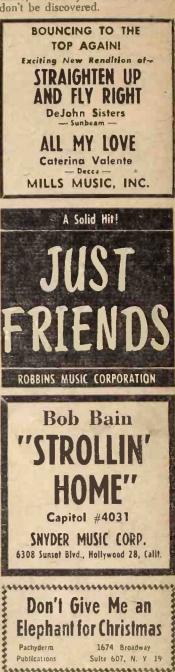
WASHINGTON --- While bills to promote music performance stalled on Capitol Hill, the National stalied on Capitol Hill, the National Symphony Orchestra has come to a full stop on its plan to play at the Brussels Fair. The board of di-rectors have reportedly given up, in the face of a \$29,000 deficit in the required \$70,000 needed to take the symphony overseas.

The State Department invited the orchestra to play at the fair, with a target date of late September. A private fund was 'e-gun, and pledges poured in, but fell too far below the needed amount. The directors did not permit a public drive for funds." Senate went along with the ber, views of its Finance Committee, gun, and decided to kill the tax. Meas-too

AUCUST 18, 1958

Don't Get Caught Continued from page 4

the writer's share. But since she had used a nom de plume and been discovered, they could do naught else but notify ber as they did. And thus the moral of the tale: Use your right name at all times, but if you use an alias-don't be discovered.



RADIO ACTIVE MUSI for Mid-Summer MILLS Programming **Billboard Pick** STRAIGHTEN UP and FLY RIGHT ALL MY LOVE of the Week August 4 Caterina Valente — Decca The DeJohn Sisters - Sunbeam THE SHEIK OF ARABY WHEN MY SUGAR WALKS DOWN THE STREET Lou Monte - RCA-Victor Jackie Cooper - Dot ARGENTINA BALLERINA TZENA, TZENA, TZENA, TZENA Ray Martin — United Artists Jose Melis — MGM The John Buzon Trio - Mills The Doodlers — Jones Pat Boone — Dot Album "Star Dust" Bobo Hathoway — Carlton SOLITUDE STORMY WEATHER TOO LATE TO BE SORRY I'M LEFT WITH THE) (TOO EARLY TO CRY) BLUES IN MY HEART John Buzon Trio — Mills Dokoto Stoton — Capitol The Spaniels --- VeeJay Dick Roman - MGM Don Heller - Mercury HOLD ME, THRILL ME, KISS ME AIN'T MISBEHAVIN' Bill Dornell - Jubilee MOONGLOW Bill Trocey --- Dol Googie Rene - Class GIRL OF MY DREAMS KEEP YOUR HEART Michael Holliday Michael Copitol Gerry Granahar Sunbeam KITTEN ON THE KEYS BU #1 top selling album on Dot. **Going Strong!** CHUCK GOULD plays STAR DUST August album release a la Fletcher Henderson Hear DECCA Wonderful ricky-tick piano. Russ Pat Chuck PAT BOONE Includes Featuring Russ Morgan on the PIANO AIN'T MISBEHAVIN' BLUE (AND BROKEN HEARTED) WHO'S SORRY NOW WHEN YOU'RE SMILING Vik MARY-LOU sing Boone Morgan Gould for the first time on records. STAR DUST and SOLITUDE MILLS MUSIC, INC. 1619 Broadway, New York 19, N. Y. / 6533 Hollywood Blvd., Hollywood 28, Calif.

Tape, Wire **5 GREAT RECORDS** Furness Exits **Recorder Tax** BAISEZ - MOI (KISS ME) Stearns Firm WASHINGTON — The Senate voted last week (12) not to levy a 10 per cent tax on tape and wire recorders, players and re-corder-players.

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SO SATISFIED VICTOR NEW YORK — George Fur-ness, right-hand man to Julie Stearns, EMI professional manager, ITAMY BOWEN ROULETTE Stearns, Darn processional manager, I'LL STRING ALONG WITH YOU CINDY AND LINDY CORAL IT'S ALL IN THE GAME TOMMY EDWARDS MGM

geles are closed. Furness intends to go into busi-ness for himself.

SHEET MUSIC BY SANTAVILLE MUSIC COMPANY

Salt Lake City 6, Utah

THE CREW-CUTS' FIRST FOR RCA VICTOR

FIRST FOR RCA VICTOR WILL BE FIRST ON THE CHARTS!





14

NAB Skeds Regional Fall Conferences

WASHINGTON -- Dollars and cents aspects of music programming, music licensing and general business procedures of radio stations will be gone into at National Association of Broadcasters' eight fall conferences. NAB says theme of the fall meetings will be "Dollars and Sense."
Disk jockeys were originally listed among topics for discussion, but it was later decided that there would be no discussion of that area, NAB spokesmen report. How ever, "Washington developments" will be talked over, and it would seem likely that the subject of dee jays would come in somewhere, if recent Senate hearings on the highly unpopular Smathers bill to divorce broadcasters from music interests are mentioned!
It would also seem difficult for members to discuss music program interest are decided that there is the schedule for the regional sessions: September 18-19, Biloxi, Miss., Hotel Buena-Vista; September 22-23, Oklahoma City, Oklahoma Biltmore; September 25-26, Sun Valley Idaho, Challenger Inn; September 29-30, San Francisco, Mark Hopkins; October 13-14, Miwaukee, Wis., Schroeder; October 16-17, Minneapolis, Radiscon, Cotaber 20-21, Boston, Somerset, and October 27-28, Washington, Statler-Hilton.
Mab members can attend any conference, without regard to their station location. of the fall meetings will be "Dollars and Sense." Disk jockeys were originally listed among topics for discussion, but it was later decided that there would be no discussion of that area, NAB spokesmen report. How-ever, "Washington developments" will be talked over, and it would seem likely that the subject of dee-jays would come in somewhere, if highly unpopular Smathers bill to divorce broadcasters from music interests are mentioned! It would also seem difficult for members to discuss nusic program-ming in radio, without any talk of the disk jockey, who is the back-bone of much of the music pro-gramming on radio stations across the country. Each of the eight conferences scheduled to run from September 18 thru October 28 will begin with a general assembly to discuss over-all problems of broadcasting busi-ness, public relations and Washing-ton developments in both TV and radio. At each meeting Harold Fel-

radio.

radio. At each meeting Harold Fel-lows, NAB president, will address the luncheon, and in the afternoon of the first day radio sessions will go into sales management and pro-gramming. Second day of each conference will concentrate on sta-tion administration for radio; sales

7 NEW LABELS IN WAX PARADE

NEW YORK — Seven new labels joined the record sweepstakes this week and sent their first releases to The Billboard for review. Here are the names of the new labels, with their mailing addresses. Skylight Records, 1064 Divis-adero Street, San Francisco, Calif.; Win Records, 108 East 65th Street, New York, N. Y.; Nashmore Records c/o Nasco Records, 177 Third Avenue, North, Nashville, T e n n.; Goode Records and Harmony House, P. O. Box 339, Mill Valley, Calif.; Crest Records, 9109 Sunset Blvd., Holly-wood, Calif.; Journal Records, 9109 Sunset Boulevard, Holly-N. Y.; Reelfoot Records, Rives, Tenn.

I CHICAGO — Mercury Records fortified itself in the jazz idiom this week, with the inking of Ernestine Anderson, much sought after Amer-ican jazz chirp, whose recent rise in Europe was chronicled in a re-cent issue of Time mag. Miss Anderson will cut her first LP for Mercury in Los Angeles with Pete Rugolo in two weeks. Max Roach has re-signed with Mercury for a long term paper and is cutting Aug. 17 with the Boston Percussion Group. Material has been prepared by Harold Far-berman of the Boston Symphony. The session will feature only Roach and the Percussive group. Roach has recently re-aligned his group, according to Jack Tracey, Emarcy Jazz a. and r. chief, with Ray Draper, tuba; Booker Little, trum-pet; George Coleman, tenor; and Art Davis, bass. Emarcy has also inked Cat An-derson birch reacting to functional terms the terms of the data the terms and the Percus terms of the set of the terms of the function the term according to Jack Tracey. Emarcy Jazz a. and r. chief, with Ray Draper, tuba; Booker Little, trum-pet; George Coleman, tenor; and Art Davis, bass.

Emarcy has also inked Cat An-derson, high register trumpet with Duke Ellington and cut an LP, with scoring by Ernie Wilkins. Eddie South, veteran jazz fiddle, has also cut his first packet for Emarcy

has also cut his first packet for Emarcy. Art Talmadge, executive v.-p. in charge of a. and r., announced this week that Elaine May and Mike Nichols, satirical comedy team who scored so heavily on the Steve Allen TV-er, have pacted to do their first Long Play.



ARGO RECORDS AUDIO ODYSSEY BY ARGO

jazz best-sellers

GP SEPTEMBER 4, 1958 1. Ahmad Jamal, But Not For Me (Argo 628)

LP628 BUT NOT FOR ME LP602 CHAMBER MUSIC OF JAZZ LP610 COUNT EM "88" EP1076 MUSIC, MUSIC, MUSIC 45-5294 BUT NOT FOR ME/MUSIC, MUSIC, MUSIC

NEW RELEASES SONNY STITT LP629 SWINGIN' THE LOOP VITO PRICE LP631 CHUBBY'S BACK CHUBBY JACKSON LP614 CHUBBY SAYS CHUBBY JACKSON LP625

THEME FOR THE TALL ONE **BESS BONNIER LP632**

AUDIO CATALOG

- AL HIBBLER 601
- 603 JAMES MOODY, VOL. 1
- 604 PINKY WINTERS
- 605 DICK LANE, VOL. 1
- 605 DOORWAY TO DIXIE (MIFF MOLE & CY TOUFF)
- 607 NORMAN SIMMONS
- 608 **ZOOT SIMS**
- 609 CHICAGO SCENE
- RAMSEY LEWIS, VOL. 1 611
- 612 JOHN YOUNG TRIO
- 613 MOODY'S MOOD FOR LOVE, JAMES MOODY, VOL. 2 DICK LANE, VOL. 2 615
- 616 CHET ROBLE
- MANY MOODS, AL RUSS & HIS ORCHESTRA 618
- 620 OUT ON A LIMB, CLARK TERRY
- 621 MJT + 3
- 622 THE JAZZ EXPONENTS
- 623 MAX
- 624 JOHNNY GRIFFIN
- COOKIN, PAUL GONSALVES 626
- 627 RAMSEY LEWIS, VOL. 2
- JIMMY WOODE 630
- 633 THIS IS ME J.C., J. C. HEARD
- 634 LATEEF AT CRANBROOK YUSEF LATEEF
- 635 2:38 AM, RALPH SHARON TRIO

WRITE FOR CATALOG DEPT. W CHESS PRODUCING 2120 S. MICHIGAN CHICAGO 16, ILL.



THE BILLBOARD'S SPECIAL Fal Programming SSUE For Deejays

SPOTLIGHT ON COMMERCIAL JAZZ

PROGRAMMING TREND:

Deejays Jump on Jazz for Heavy Play in Air Shows

• Swing away from rock and roll on many stations is sparking upbeat in use of jazz albums and artists

• As program fare, jazz now reaches a growing air market often ideal from Madison Avenue viewpoint

By JUNE BUNDY

More and more jazz deejay shows are springing up across the country. And, many pop spinners -including some key jocks – are beginning to integrate jazz plat-ters on a regular basis into here-tofore strictly pop programming formats.

formats. The entertainment world has never been as jazz-conscious as it is today. Network TV shows are spotlighting jazz talent with in-creasing frequency; jazz niteries, festivals and concerts are booming, and jazz LP sales continue to spi-ral; thereby giving jazz jockey

College Clothes Go On Jazz Kick

ment

If you tell your chick her clothes are "jazzy" this season, you're paying her a compli-

Jazz, believe it or-not, is the latest theme in milady's fashions, as' attested to by New York's Abraham & Straus which this month threw a jazz bash in the middle of its collegisted department to show

a jazz bash in the middle of its collegiate department to show off some new college clothes. While reed star Tony Scott tottled, pretty girls modeled clothes which A&S described as "louder and brassier than ever." Flared skirts were termed "the skirt with swing," and shocking pink was re-named_ "percussion." And, guess what they called a plaid? Why, a "blue and green com-bo" of course. What the visting jazzmen had to say of "an exaggerated sweater that almost touches the knee and is horizontally striped in red, gray and white"

striped in red, gray and white" was, perhaps unfortunately, not recorded for the un-fashionable cats back home.

shows a new-found commercial imand creating an unprec-edented audience for jazz records on the local radio level. Interestingly, the rock and roll controversy is—in part—responsi-

Interestingly, the rock and roll controversy is—in part-responsi-ble for the stepped-up jazz pro-gramming by many pop stations. One of the top indies, WNEW, New York, for instance, now spots jazz waxings on practically all of its shows as part of its anti-rock and roll programming format, which emphasizes LP selections and non-r.&r. singles.

Jazz Names Appear

Jazz Names Appear Jonah Jones, Ella Fitzgerald, Count Basie, Carmen McRae, Cole-man Hawkins, Artie Shaw, Erroll Garner-these are just a few of the jazz names featured on WNEW, including William B. Williams' high-rated "Make Be-lieve Ballroom" stanza. The sta-tion also spotlights many progres-sive jazz sides on Al "Jazzbo Col-lins" night time airer.

tion also spotlights many progres-sive jazz sides on Al "Jazzbo Col-lins" night time airer. Another New York pop jockey, Jim Lowe, WCBS, New York, in-tegrates a considerable amount of jazz wax into his regular daily pro-gramming period (4-5 p.m.) and spotlights a 15-minute "Jazzarama" seg on his Saturday afternoon show. Lowe opens with a big band side – Ellington, Goodman, etc.; followed by a small group such as Brubeck, Shearing or Mulligan; a vocal; and closes with a Dixieland selection. Lowe also emsces "Sat-urday Night Upbeat," a weekly CBS network live jazz show. "The LP," notes Lowe, "has done for jazz what remote broad-casts did for bands back in the thirties." Lowe concentrates on jazz artists with the most mass-appeal during his week-day ses-sions, on which he plays most of the artists noted above by WNEW, plus the Dukes of Dixieland and Louis Armstrong. Socio-Economics

that jazz fans are in a higher in-come bracket than the average ra-dio - TV listener. This fact, of course, is played up for all it's worth by stations seeking sponsors for jazz record shows, and is also utilized by stations (such as WNEW) which claim their non-rock and roll programming reaches more listeners with buying-power (i. e., adults rather than teen-agers). For example, FM station KNOB

agers). For example, FM station KNOB, Los Ángeles (supposedly the only all jazz station in the world) has made a special study, which indi-cates that the average KNOB lis-tener is 28, married, with two chil-dren and owns his own home and one or more autos. And, in New York, indie FM outlet WBAI, which has a fairly "Serious" jazz show, has learned that the income of the family head who listens reg-ularly to the station averages around \$10,000 yearly. FM, which has always been a

around \$10,000 yearly. FM, which has always been a stronghold for classical music, has recently begun to spotlight more and more jazz shows. The impact of jazz on FM is dramatically pointed up by KNOB, which switched from a pop format to an al¹ - jazz programming policy in August, 1957, and has been in the black since its first month of op-eration. The outlet now features jazz thruont its entire 16-hour pro-gramming day. Dixieland is played during the

Dixieland is played during the early morning hours, jazz for the housewife thruout the afternoon (Sinatra, Ella Fitzgerald, Billy May, Les Brown, etc.); quiet jazz at dinner time (Modern Jazz Quar-tet etc.) and modern ing at night at differ time (Modern Jazz Quar-tet, etc.) and modern jazz at night. On Saturdays, big bands and Latin styled jazz are featured, and on Sunday "Jazz Goes to Church" (spirituals by jazz artists and/or with jazz-styled backings).

casts did for bands back in the thirties." Lowe concentrates on jazz artists with the most mass-sions, on which he plays most of the artists noted above by WNEW plus the Dukes of Dixieland and Louis Armstrong. Socio-Economics Surveys (see jazz market survey study elsewhere in this issue) show with jazz-styled backings). In addition to general manager-deejay "Sleepy" Stein, KNOB is represented by program director and promotion chiet Dave Larsen, and deejays Pat Henry and John Brophy, plus a specially taped se-ries by WNEW jock "Jazzbo" Col-lins. Larsen and Stein attended the Newport Jazz Festival last month and taped special inter-(Continued on page 20)

'Live Stereo' Show **Draws TV Viewers**



ART FORD: His show is AM-FM-TV

"Art Ford's Jazz Party," aired over WNTA-TV, Newark, N. J., on Thursdays (9-10:30 p.m.), is an outstanding example of a local live jazz show which has gained both critical and audience acceptance, and added fame for its deejay host. The program, which debuted live in the New York-New Jersey market last May to rave reviews from local and national press, has steadily increased its ratings (ARB Reports for July showed it jumped to 16.6, a cumulative increase in audience of 400 per cent over the program's 4.1 per cent share in june). set-all tuned to WNTA and WNTA-TV. Jack Could, The New York Times' TV editor, called the stereo show an "audiophile's delight," with a "vibrancy and life-like quality that placed the sound of the average television program on a par with people talking under water." Gould also pointed out that while stereophonic broadcasting it-self certainly isn't new, "the dif-ference here was in also seeing where the stereophonic sound came from." He added, "Those far-sighted enough to record the June)

At the same time, Ford and "Jazz Party" recently received the first annual "Hallmark Stereo-phonic Sound Award" for "imagi-native and artistically provocative radio and TV programming which added a new dimension to the art of entertainment."

3-Channel Sound

3-Channel Sound 3-Channel Sound 3-Channel Sound 3-Channel Sound 3-Channel Sound 3-Channel Sound The award was in recognition of the show's regular stereophonic. broadcasting operation, whereby the weekly 90-minute program is broadcasting operation, whereby the weekly 90-minute program is arried on WNTA-TV and aired simultaneously on radio by WNTA-AM and WNTA-FM. Separate mikes in the studio are used to feed each transmitting facility. Listeners are advised to sit in the middle of the room surrounded by an FM radio, AM radio and TV

a par with people taking under water." Gould also pointed out that while stereophonic broadcasting it-self certainly isn't new, "the dif-ference here was in also seeing where the stereophonic sound came from." He added, "Those far-sighted enough to record the show-no doubt the school of hi-fi post-graduates did it on tape de-signed for stereo recording-had themselves a collector's item." "Jazz Party" is slated to be tele-vised soon in foreign countries (via tape) and relayed to service-men over the TV and sound facili-ties of the Armed Forces Radio Network.

Network.

Meanwhile Ford is setting up another version of "Jazz Party" which will be aired over WNTA-TV's sister station in Minneapolis, utilizing local jazz men and a local emsee

"Jazz Party" is completely un-rehearsed, a fact which has un-doubtedly helped Ford line up the remarkable list of big name guests who've played the show since the (Continued on more 24) (Continued on page 24)

16 DISK JOCKEY SPECIAL

NEW GLOSSARY A Deejay's Guide to Jazz **Terms, Trends and Styles**

By BOB ROLONTZ

A glossary of any sort is apt to be capricious or arbitrary or both. The object of this jazz glossary is to avoid both pitfalls—and yet iden-tify for deejays some of the terms tossed about so readily today by jazz critics and jazz buffs when describing styles of jazz music and jazz performers jazz performers. The two terms most common to

The two terms most common to jazz are very general and taken to-gether they cover about half a century of jazz music, These are **Traditional** and **Modern** jazz. Traditional is used to cover all styles of jazz up to the swing era; modern is used to cover all styles of jazz since the swing era. This

of jazz since the swing era. This automatically brings up a third term, Swing, which links the two general terms, traditional and mod-ern, and is often used to cover a

ern, and is often used to cover a separate era of its own. • Traditional Jazz: In its original, counctation traditional referred to New Orleans jazz, the fount from which all jazz flows. It has since expanded to cover Dixieland, rag-time, boogie woogie and other forms of jazz that grew up in the period between the 1900's to about 1930. Performers who started in that era and are performing today that era and are performing today are still considered traditional. are still considered traditional. Louis Armstrong, for instance, is a traditional jazzman, even tho he is as active today as he was 30 years ago. There are, of course, other mu-sicians who started as traditional-ists and have changed to the mod-ern style and are now known as modemists

ern style and are now known as modernists. In one sense, traditionalism is-fading out since there are fewer and fewer jazzmen around today who play real New Orleans jazz. But as the years roll by and new styles crop up the older styles are relegated to traditional. Thus many of the early swing men are looked on by some as being traditional-ists even tho by strict definition they are not.

ists even the by strict definition they are not. • Swing: The big swing bands were active from the early 1930's to the late 1940's. Before the big swing bands small combos were developing the style that led to swing (especially in Kansas City), and at the end of the swing era new bands were forming that be-came the modern jazz orks. The great swing bands include such names as Count Basie, Jimmie Lunceford, Duke Ellington, Fletch-er Henderson, Benny Goodman, Woody Herman and a host of others. The swing period was also

leaders of the movement; many others were experimenting at the same time. One of the earliest terms applied to the modern move-ment was Bop. It usually meant the style of jazz played by small groups in New York, led by Charlie Parker, Dizzy Gillespie, Lester Young, to name a few. This early-style bop is no longer with us, but it has developed into Hard Bop, a term used to describe the play-ing of Art Blakey, Max Roach, Sonny Rollins and others. Bop-type solos can be heard played by many of our current performers. Alongside hard bop, or Progres-

many of our current performers. Alongside hard boy, or Progressive Jazz, two terms that are used almost interchangeably, there has grown another school of modern jazz musicians to whom no general term applies. These include such diverse figures as Dave Brubeck, Charlie Mingus, Miles Davis, Ger-ry Mulligan (who can play in any style), George Shearing, Chet Baker, Jimmy Giuffre, Andre Pre-vin, the Modern Jazz Quartet, Tony Scott, Thelonious Monk, Shorty Rogers, Chico Hamilton and others. All that one can say is that they are all modernists. (The term "cool" used to be used for many of

<text><text><text><text><text>

'Big Brother' Is Watching . . .

As inexorably as fate, an electronic monitor keeps the deejays and announcing staff of WDRC. Hartford, Conn., on their toes these days dur-ing local radio shows. The gimmick is a tape re-corder, running at slow speed, hooked up to the "studio signal light" in the announcer's stu-dio. Whenever the mikes go live, the tape goes to work, running automatically 24 hours a day to catch deejay platter intros, newscasts, live spots and the like. The station's announcing

The station's announcing staff, oddly enough, like the electronic "Big Brother" just fine. One staffer, playing the tapes (they're kept on special colored reels, incidentally), found he was using some phrases repetitively. Another spotted some vocal manuer-isms of which he was not aware. The station's announcing aware.

Since nothing but talk goes on the tapes, about six hours worth of normal station programming goes onto each tape reel.

Lists Show Pop Appeal of Jazz

Growing public taste crosses jazz frontiers

Deejays win listeners ٠ with new jazz artists

By HOWARD COOK

By HOWARD COOK The roster of best selling jazz artists has not changed appreciably during the past year from the dee-jay's point of view. The record buying public, how-ever, apparently has become more jazz-conscious. Many of the al-bums that are landing on the best selling jazz charts are also big pop clicks, showing a definite trend to-ward "commercial jazz." The most dynamic new personali-ties to have joined the ranks of top

ward commercial jazz. The most dynamic new personali-ties to have joined the ranks of top commercial jazz artists last year are Dakota Staton and Jonah Jones, both new Capitol pactees. "The Late, Late Show," by the sultry-voiced Miss Staton, released well over a year ago, blossoned into a dual-market pop and jazz hit last fall and has been selling well ever since and getting lots of deejay spins. Her current LP with the George Shearing Quintet also ap-pears a jazz-flavored hit. Jonah Jones scored heavily with "Muted Jazz," his first Capitol al-bum, and "Swingin" on Broadway," his second Capitol release, followed suit. His current album, "Jumpin' With Jonah," is presently moving well. Best selling single jazz artist

cert by the Sea," also a pop item, is still going strong, and his first album with strings and full orchestra, "Other Volces," also reached the best selling jazz chart. Show-Tune Jazz Top jazz group was Shelly Manne and His Friends, whose al-bum of jazz interpretations of songs with sparkling piano performances by Andre Previn from "My Fair Lady" and "Lil Abner" on Con-temporary were successful pack-ages. "My Fair Lady" headed the list of jazz albums most of the year. The Dave Brubeck Quartet, Co-humbia artists, clicked with "Jazz Impressions of the U. S. A.," "Jazz Goes to Jr. College" and their cur-rent release, "Dave Digs Disney,"

is a strong seller and a favorite with deejays. "Black Satin" proved a strong item for the Capitol's George Shearing Quintet, who also placed among the top selling jazz groups. "The Modern Jazz Quartet" on At-lantic was one of the top-selling albums by a group last year. Dixie-land fans and hi-fi bugs found "The Dukes of Dixieland, Volume 3," on Audio Fidelity, and "The Roaring Twenties," by the Charleston City All-Stars, on Grand Award, to their liking, creating a demand for a: plays of these albums. Top jazz bands on records this year were Duke Ellington and Stan Kenton. "Ellington at Newport" is in its second year as a best seller and several later Columbia releases by the band also scored. "Such Sweet Thunder" and "A Drum Is a Woman" were big items. The Kenton crew has successful Capitol LP's with "Kenton With Voices" and "Kenton in Hi-Fi," both draw-im heavy featuring on the air. Ella Fitzgerald still reigns as the top selling commercial jazz vocal-ist. Her Verve releases of the songbooks of Cole Porter, Rodgers and Hart and Duke Ellington were huge pop and jazz bits. Her two volumes on Verve with Louis Arm-strong also enjoyed strong sales. Best selling male vocalists were

vocal cole Porter, Rodgers
und Broadway,
und release, followed
nucl release, followed
stong also enjoyed strong sales.
Best selling single jazz artist
thruout the year was Erroll Carner. His Columbia album, "Concert by the Sea," also a popitiem, is still going strong, and his
first album with strings and full
orchestra, "Other Voices," also
reached the best selling jazz chart.
Show-Tune Jazz
Top jazz group was Shell
Manne and His Friends, united with sparklim and this frights under the parklim and this frights under the parklim and the state of the parklim and the parklim and the state of the park the parklim and the parklim an

Diskeries in **Blues** Switch

• Trend started in singles wax field

• Top artists turn to blues material

Observant deejays are program-ming blues. Conversely, deejays passing up the blues are missing a good bet. This can be stated as fact, in view of the great quantity of blues being recorded currently and dur-ing the past year. The big upsurge in blues is most interesting on the package level. In the singles field, it had already been noted in The Billboard that blues constituted a very large pro-portion of singles released. The increase of blues in the album field followed the singles upsurge, and the interest of the adult mar-ket in this product is indicated by the fact that the current selec-tion of the RCA Victor Book of the Month Record Club is Harry Belafonte's new recording of blues material. material.

material. Blues albums offer All types of material-ranging from folk, as in Big Bill Broonzy's Columbia re-cordings, to jazz, as in Atlantic's "Joe Turner Sings Kansas City Blues."

Blues. In recent months, notable blues packages have been done by Pearl Bailey on Roulette, Jimmy With-erspoon on Atlantic and Victor, among others.

among others. One phase of the blues renais-sance has been the slavish attempt to recapture the style of Bessie Smith, legendary blues singer whose work is available on four LP's issued on the Columbia label. Ronnie Gilbert on Victor, LaVern Baker on Atlantic, Juanita Hall on Counterpoint, and many others have tried to re-create the moods of the great chanter. This is symptomatic of the great

of the great chanter. This is symptomatic of the great hold blues has taken on the re-cording world-from the manufac-turer to the consumer. It is unlikely that this is only a passing phase. Blues is one of the truly American musical forms-

(Continued on page 22)

ARTIST BOGRAPHY



Jonah Jones

<text>

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AUGUST 18, 1958

THE BILLBOARD

17

YESTERYEAR'S HITS ... '47-'57

A list of the 10 hits of each of the next four months, August, September, October and November for the years 1947 ghru 1957. Source for these listings is The Billboard's Honor Roll of Hills chart.

	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER
1947	 Peg o' My Heart That's My Desire I Wonder, I Wonder, I Wonder I Wonder Who's Kissing Her Now Chi-Baba, Chi-Baba Ask Anyone Who Knows Across the Alley From the Alamo Tallahassee When You Were Sweet Sixteen Feudin'- and Fightin' 	 Peg o' My Heart I Wonder Whc's Kissing Her Now That's My Desñe Smokel Smokel Smokel (That Cigarette) Near You Feudin' and Fightin' When You Were Sweet Sixteen I Wish I Didn't Love You So The Lady From 29 Palms I Wonder, I Wonder, I Wonder 	 Near You I Wonder Who's Klssing Mer Now I Wish I Didn't Love You So Fendin' and Fightin' Peg o' My Heart When You Were Sweet Sixteen An Apple Blossom Wedding The Lady From 29 Palms That's My Desire You Do 	 Near You I Wish I Didn't Love You So You Do I Wonder Who's Kissing Hee Now Feudia' and Fightia' How Soon Ballerina An Apple Blossom Wedding Whiffenpoof Song The Lady From 29 Palms
1948	 My Happiness. You Call Everybody Darlin' Woody Woodpecker You Can't Be True Dear It's Magie A Tree in the Meadow Love Somebody Little White Lies Twelfth Street Rag Maybe You'll Be There 	 You Call Everybody Darlin' My Happiness A Tree in the Meadow It's Magic Twelfth Street Rag Love Somebody Maybe You'll Be There You Can't Be True Dear Underneath the Arches Woody Woodpecker 	 A Tree in the Meadow You Call Everybody Darlin' It's Magic Twelfth Street Rag My. Happiness "Underneath the Arches Hair of Gold, Eyes of Blue Maybe You'll Be There Bottons and Bows Bluebird of Happiness 	 Buillons and Bows A Tree in the Meadow Twelfth Street Rag On a Slow Boat to China Maybe You'll Be There Hair of Cold, Eyes of Blue You Call Everybody Darlin' My Happiness My Durling, My Darling It's Magic
1949	 Some Enchanted Evening Again Room Full of Roses Baby, It's Cold Outside Riders in the Sky You're Breaking My Heart Forever and Ever The Four Winds and the Seven Seas Bali Hai Someday 	 You're Breaking My Heart Room Full of Roses Some Enchanted Evening Someday Maybe It's Because That Lucky Old Sun Again Let's Take an Old-Fashioned Walk Jealous Heart The Hucklebuck 	 You're Breaking My Heart That Lucky Old Sun Someday Room Full of Roses Jealous Heart Maybe R's Because Slipping Around Some Enchanted Evening Don't Cry, Joe I Can Dream, Can't I? Let's Take an Old-F. shioned Walk 	 That Lucky Old Sun Slipping Around You're Breaking My Heart I Can Dream, Can't IP Don't Cry, Joe Jealous Heart Mule Train A Dreamer's Holiday Someday Room Full of Roses
1950	 Mona Lisa Coodnight, Irene I Wanna Be Loved Play a Simple Melody Sam's Song Tzena, Tzena, Tzena Bewitched Third Man Theme Count Every Star Bonaparte's Retreat 	 Goodnight, Irene Mona Lisa Sam's Song Play a Simple Melody Tzena, Tzena, Tzena Bonaparte's Retreat Count Every Star All My Love La Vie En Rose Can Anyone Explain? 	 Coodnight, Irene Mona Lisa All My Love Play a Simple Melody Harbot Lights Can Anyone Explain? Sam's Song La Vie En Rose Bonaparte's Retreat Our Lady of Fatima 	 Harbor Lights All My Love Goodnight, Irené Nevertheless Thinking of You Mona Lisa A Bushel and a Peck Play a Simple Melody La Vie En Rose An Oranga-Colored Sky
1951	 Come On A-My House Too Young My Truly, Truly Fair Sweet Violets Loveliest Night of the Year Because of You Jezebel On Top of Old Smokey Mister and Mississippi Shanghai 	 Because of You Come On A-My House Too Young Loveliest Night of the Year Sweet Violets I Cet Ideas Shanghai My Truly, Truly Fais Cold, Cold Heart World Is Waiting for the Sunrise 	 Because of You I Get Ideas Cold, Cold Heart Sin Loveliest Night of the Year Down Yonder Too Young World Is Waiting for the Sunrise Come On A-My House And So to Sleep Again 	 Because of You Sin Cold, Cold Heart Down Yonder I Get Ideas And So to Sleep Again Undecided World Is Waiting for the Sunrise Loveliest Night of the Year Slow Poke
1952	 Auf Wiedersch'n, Sweetheart Half as Much Walkin' My Baby Back Home Botcha-A-Me Botcha-A-Me Here in My Heart I'm Yours Delicado Kiss of Fire Wish You Were Here Blue Tango 	 You Belong to Me Auf Wiederseh'n, Sweetheart Wish You Were Here Half as Much I Went to Your Wedding Botch-A-Me Walkin' My Baby Back Home High Noon Jambalaya Blue Tango Mret Mr. Callahan 	 You Belong to Me I Went to Your Wedding Wish You Were Here Jambalaya Meet Mr. Callahan Half as Much Auf Wiederseh'n, Sweetheart Hig!, Noon Somewhere Along the Way Clow Worm 	 You Belong to Me I Went to Your Wedding Clow Worm Jambalaya Wish You Were Here It's in the Book Because You're Mine Why Don't You Believe Mr Lady of Spain Meet Mr. Callahan

THE BILLBOARD

PYESTERYEAR'S HITS Continued

	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER
1953	 I'm Walking Behind-You Vaya Con Dios No Other Love Song From Moulin Rouge You, You, You P.S. I Love You Crying in the Chapel April in Portugal Ruby Oh 	 Vaya Con Dios You, You, You Crying in the Chapel No Other Love Oh I'm Walking Behind You P.S. I Love You Dragnet With These Hands Song From Moulin Rouge 	 Vaya Con Dios You, You, You Crying in the Chapel Oh Dragnet Ebb Tide St. George and the Dragonet No Other Love P.S. I Love You Eh, Cumpari 	 You, You, You Vaya Con Dios Ebb Tide Rage to Riches Oh Eh, Cumpari Many Times Crying in the Chapel Ricochet That's Amore
1954	 Sh-Boom Little Things Mean a Lot Little Shoemaker Hey! There Three Coins in the Fountain Hernando's Hideaway High and the Mighty In the Chapel in the Moonlight Goodnight Sweetheart, Goodnight Happy Wanderer 	 Sh-Boom Hey! There Little Shoemaker High and the Mighty Skookiaan In the Chapel in the Moonlight Little Things Mean a Lot This Ole House Goodnight Sweetheart, Goodnight If I Give My Heart to You 	 Heyl There Skookiaan This Ole House If I Give My Heart to You Sh-Boom I Need You Now High and the Mighty Hold My Hand Little Shoemaker Papa Loves Mambo 	 I Need You Now Heyl There If I Give My Heart to You This Ole House Papa Loves Mambo Hold My Hand Teach Me Tonight Skookiaan Shake, Rattle and Roll Count Your Blessings
1955	 Rock Around the Clock Learnin' the Blues Unchained Melody Ain't That a Shame? Hard to Get Yellow Rose of Texas Cherry Pink and Apple Blossom White A Blossom Fell Something's Cotta Give Humming Bird 	 Yellow Rose of Texas Ain't That a Shame? Seventeen Rock Around the Clock Wake the Town and Tell the People Love Is a Many-Splendored Thing Learnin the Blues Hard to Get Bible Tells Me So Autumn Leaves Humming Bird 	 Yellow Rose of Texas Love Is a Many-Splendored Thing Autumn Leaves Seventeen Ain't That a Shame? Moments to Remember Wake the Town and Tell the People Shifting, Whispering Sands Suddenly There's a Valley Bible Tells Me So 	 Autumn Leaves Love Is a Many-Splendored Thing Yellow Rose of Texas Moments to Remember Shifting, Whispering Sands He Suddenly There's a Valley Sixteen Tons Only You Seventeen
1956	 My Prayer Wayward Wind Whatever Will Be, Will Be I Almost Lost My Mind Allegheny Moon I Want You, I Need You, I Love You Hound Dog On the Street Where You Live Moon Clow and Theme From Picnic Canadian Sunset 	 My Prayer Whatever Will Be, Will Be Don't Be Cruel Canadian Sunset Hound Dog Allegheny Moon Tonight You Belong to Me Wayward Wind Song for a Summer Night I Almost Lost My Mind 	 Don't Be Cruel Canadian Sunset Tonight You Belong to Me Whatever Will Be, Will Be Honky Tonk My Prayer Just Walkin' in the Bain Green Door Love Me Tender Hound Dog 	 Love Me Tender Green Door Just Walkin' in the Rain Don't Be Cruel True Love Singing the Blues Canadian Sunset Honky Tonk Blueberry Hill Tonight You Belong to Me
1957	 Tammy Teddy Bear Love Letters in the Sand Love Letters in the Sand I'm Gonna Sit Right Down and Write Myself a Letter White Silver Sands Bye Bye Love Around the World Old Cape Cod So Rare It's Not for Me to Say 	 Tammy Diana Honeycomb Around the World Fascination That'll Be the Day White Silver Sands Whole Lotta Shakin' Coin' On Ted ly Bear In the Middle of an Island 	 Tammy Wake Up Little Susie Honeycomb Chances Are Fascination Jailhouse Rock Diana That'll Be the Day Around the World My Heart Reminds Me 	 Jailhouse Rock Wake Up Little Susje Silhouettes You Send Me Chances Are April Love Fascination Honeycomb Tammy Melodie D'Amour

FOR YESTERYEAR'S HITS OF OTHER MONTHS OF THE YEAR

WATCH FOR FUTURE DISK JOCKEY PROGRAMMING ISSUES

For bigger and better programming

ideas and coverage, read

Billboard

THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY

18



ELLINGTON PROLL GAR blasting in with the latest additions I. J. JOHNSON QUINTET: J. J.! In Other Leading Columbia Jazz Artists: Person, CL 1161 DUKE ELLINGTON: Black, Brown and MILES DAVIS

Beige—featuring Mahalia Jackson, CL 1162 DAVE BRUBECK: The Dave Brubeck Quartet in Europe, CL 1168 ERROLL GARNER: Paris Impressions (2-record set), C2L 9 UTHEF LEADING (MILES DAVIS MAHALIA JACKSOM JIMMY RUSHING KAI WINDIHG BUCK (LAYTOM BILLIE HOLIDAY LOUIS ARMSTROMG BENNY GOODMAN additions to the world's best-selling (p jazz catalog

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Winners of Sixth Annual International Jazz Critics Poll Duke Ellington J. Johnson Jimmy Rushing Mites Davis

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Jazz Singer' Tag Covers a Wide Artist Roster on Wax

• Deejays are increasingly important in forming new trends in jazz vocalists, shaping listener taste

 Strict "jazz vocalist" label is obsolescent as materials, styles aim at commercial sales success

By REN GREVATT

20

By REN GREVATT Where is the field of jazz vo-calizing headed today? What are the influences that propel it along on the current scene and occasion-ally, perhaps, bring it a much-dis-cussed new disciple? It might be better to first deter-mine the answer to the long-stand-ing enigma, "what is a jazz singer?" There are numerous concep-tions of what constitutes a jazz singer, so many, in fact, that one trade observer was prompted to remark that "It's all just a matter of semantics." "Roughly," says veteran jazz disk

"Roughly," says veteran jazz disk man George Avakian, of jazz vocal-

"Roughly," says veteran jazz disk man George Avakian, of jazz vocal-ists, "a jazz singer in my mind, is the kind who would, be singing with a band if we had bands in the older sense today. Many of your top jazz singers of this day cut their eve teeth in this business singing with bands." Atlantic Records jazz mahoff, Nesuhi Ertegun, feels it's primarily a matter of beat. "If a singer stresses different accents, or lays back or gets ahead of a beat, he or she has the jazz feeling. The ability to improvise vocally is an-other attribute of the jazz singer. They have to be able to use the voice like a horn, but they also must have an uncommonly good ear and feeling for rhythm." All these definitions, perhaps, are part of the jazz vocalist. And in-terestingly enough, tho there ap-parts to be numerous definitions by which a singer can be admitted to the jazz school, the field is char-acterized by a very minute number of new entrants who manage to amount to anything at all. **Talented Newcomer** In the past year, only one singer,

ARTIST BIOGRAPHY

In the past year, only one singer,



Dakota Staton

Born in Pittsburgh, Pa., in June, 1931, Dakota Staton began her Born in Pittsburgh, Pa., in June, 1931, Dakota Statan began her career at the age of seven, singing with her two sisters. The tria dis-solved when the sisters married, but attending high school, appearing in night clubs in the evenings. In 1955, with the help of jazz pianists, George Steiner and Willie Bryant, she secured a Capitol Records re-cording contract. That same year of the Year" award. Wer distinctive vocal stylings are sometimes blues-like, with an un-usual misty quality and sometimes swingin' with a light, refreshing beat. Her album, "The Late Late show," has been riding the best selling charts for approximately six months. She has appeared on many television shows and in plush rooms all over the country. George Shearing says, "She's dynamic," and that she certainly is.

Dakota Staton, has found a solid niche in the commercial jazz field and, 'largely' by becoming the sweetheart of the disk jockeys, did Miss Staton establish herself. With this grip on the ladder, she has be-come a solid seller with two Capi-tol albums getting heavy sales play. From the standpoint of sales, Ella Fitzgerald, Chris Conner, June Christy, Sarah Vaughan and Anita O'Day have all done exceedingly well.

well.

Miss Fitzgerald, with her Verve songbook albums of the works of Porter, Rodgers and Hart and most recently, Duke Ellington, has scored heavily. Chris Conner, too, with her Atlantic album of George Gershwin material, has vaulted to to Gershwin material, has vaulted to the top of the jazz sales lists. June Christy has continued to score with her Capitol albums, including "Something Cool," and "Fair and Warmer," while Miss O'Day after a long spell of relative quiet, has made a strong comeback via her most recent Verve albums.

• Continued from page 15

views with jazz names for re-broad-cast over KNOB. Meanwhile, Stein, Larsen and

Meanwhile, Stein, Larsen and Henry are negotiating to open an-other all-jazz FM station in San Francisco sometime after the first of next year pending FCC ap-proval.

'Deejay's Deejay'

'Deejay's Deejay' Among the key jazz jockeys to-day are Dick Martin, who emsees a two hour show, 'Moonglow with Martin,'' over WWL, New Orleans, and Felix Grant, WMAL, Wash-ington, D. C., who now presents regular monthly Sunday afternoon concerts-featuring some of the big-gest names in jazz today-at the Sheraton Park Hotel. The jazz jock is the ''deejay's

Sheraton Park Hotel. The jazz jock is the "déejay's deejay," in that pop spinners often spend their free time listening to jazz shows. In line with this, Bill Lowry, Jr., KGCF, Coffeyville, Kan., (who notes, "I have little op-portunity to play jazz on my shows, however plug it to the limit") wrote The B.Ilboard recently to praise Martin's WWL jazzcast. Jazz jocks are eager to share their theories on jazz program-ming and the following comments represent a cross-section of their

epresent a cross-section of their

Mel Clark, WASK, Lafayette, Ind.: "If the jazz disk jockey takes into consideration the fact that he is there to entertain his audience

is there to entertain his audience and not educate them, he would in-crease his listening audience at least 100 per cent. . . In mail re-quests the artists most represented are those that follow the melody line of the music. I don't say the more progressive type of music should be completely eliminated from your show, but it should be held to a minimum."

thinking:

earlier experience. Also of interest is the fact that from the standpoint of material, in the cases of three of the jazz singers here, best selling albums are composed of standard show tunes. This would, indicate that the artists involved are selling in the broad pop market as well as the more limited jazz field. It may indicate, too, that what happened in the traditional fields of rhythm and blues and for that matter, country and western music as well, has also in a measure happened in jazz. Distinct markets for r.&b. and country music in the authentic sense now barely exist. As has been said, "It's all part of the vast pop melting pot. Both traditional country and r.&b. have had a powerful influence on pop-ular music today, but as separate fields they have virtually disap-peared. Something of the same thing is true of vocal jazz. It's not just the out-and-out jazz fan today who is buving re-

SPECIAL DAYS, WEEKS, MONTHS for Sept., Oct., Nov., and Dec., 1958

Compiled from U. S. Chamber of Commerce Bulletin, "Special Days, Weeks and Months 1958." (Domestic Distribution Department, Chember of Commerce of the United States, Washington Department, Chember of Commerce of the

SEPTEMBER 1 ... Labor Day

SEPTEMBER-NOVEMBER 1-27. United Con America

SEPTEMBER-OCTOBER 15-15. National V SEPTEMBER

SEPTEMBER-OCTOBER

OCTOBER 1- 6. 1- 8.

SEPTEMBER

and the second se	And the second
EPTEMBER	15 World Poetry Day
1 Labor Day (First Monday In Sep-	OCTOBER-NOVEMBER
tember of each year)	15-15. Clean Oil Month
1- 7. First-Voters Week	OCTOBER-NOVEMBER
1-30National Better-Breakfast Month	15-30. Gift Cheese Shopper's Time
1-30. American Home-Lighting Fixture	OCTOBER-NOVEMBER
Month	15-30. Kraut, Pork'n Apple Dinner Season
1-30. Protein Bread Sales Month	OCTOBER-DECEMBER
1-30. Water Conditioning Month	15-24. Dessert Festival
EPTEMBER NOVEMBER	OCTOBER
1-27. United Community Campaigns of	16 International Credit Union Day
America	16-25. National Macaroni Week
EPTEMBER	19 Winter Millinery Openings Begin
2- 9. National Child Safety Week	20 Father-in-Law Day
7-13. National Blouse Week	18 Sweetest Day
7 Fall Millinery Openings Begin	19-25. National Thrift Week
7-13. National Make It Yourself With Wool	
	19-25. Cleaner Air Week
Week	19-25. Pass-the-Laugh Week
8-14. Lessons In Truth Week	19-26. United Nations Week
15 Rosh Hashana (New Year) Religious	20-26. National Bible Week
(Jewish)	20-27. National Donut Week
EPTEMBER-OCTOBER	24 United Nations Day
15-15. National Wallpaper Month	OCTOBER-NOVEMBER
EPTEMBER	23- 1. National Apple Week
15-21. Anthracite Week	OCTOBER
15-30. Lessons in Lamb Week	
	26 Quarterly Temperance Sunday
17 . Clitzenship Day () Am an American	OCTOBER-NOVEMBER
Day)	26- 1. National Popcorn Week
17-23. Constitution Week	OCTOBER-NOVEMBER
18 National Chiropractic Day	26- 1. National Pretzel Week
19-26. Home Fashion Time (Tentative)	OCTOBER-NOVEMBER
20-21. Cranberry Festival	26- 1. National Catholic Youth Week
20-28. National Soft Water Week	OCTOBER
21-27. National Dog Week	27 . Navy Day
21.27100 per cent Pure Maple Syrup	OCTOBER-NOVEMBER-
Week	
	28- 2. Anti-Freeze Week (Deep South)
21-27. National Tie Week	NOVEMBER
22-28. National Sweater Week	2 National Honey Week
23-28. Anti-Freeze Week (North)	OCTOBER
24 Yom Kippur (Day of Atonement)	31Halloween
Religious (Jewish)	31 National Apple Day
27Kids' Day	NOVEMBER
28 Gold Star Mothers' Day	1 National Authors' Day
EPTEMBER-OCTOBER	1-30. Religion in American Life Month
28- 5. Christian Education Week	1-30. National Contact Lens Month
CTOBER	130 Datain Dread Cit Martin
	1-30. Raisin Bread Sales Month
1- 6. National Lath and Plaster Week	NOVEMBER-DECEMBER
1- 8. National Newspaper Week	1-30. Butter-Baked Turkey Time
1-30. Cheese Festival	NOVEMBER
1-31. National High-Fidelity Month	2-8. Children's National Book Week
1-31. Let's Go Hunting	2- 8. International Cat Week
1-31. Restaurant Month	4 Election Day
1-31. Rice Harvest Festival	7 World Community Day
1-31. National Science Youth Month	9-15. American Education Week
4 Nalional Newspaperboy Day	9-15 "Grand Ole Opry" Week
5-11. National Employ the Physically	9-15. World Fellowship Week
	10 16 Vante Annu Ship Week
Handicapped Week	10-16. Youth Appreciation Week
5-11. Better Letter Writing Week	11 Veterans Day
5-11. Fire Prevention Week	(Formerly Armistice Day)
5-11. National Pharmacy Week	13-22. National Save a Life Week
6-7-8. National Better Living Week	NOVEMBER-DECEMBER
6-12. International Pizza Week	15-15. Jewish Book Month
11 General Pulaski's Memorial Day	NOVEMBER-DECEMBER
11-18. National Wine Week (Tentative)	15-15. Christmas Seal Sale
12 . Columbus Day	NOVEMBER
	16-22. Diabetes Week
Citizens Day	16-23. National Long Underwear Week
12-18. Save the Horse Week	19 , Equal Opportunity Day
12-18. Oil Progress Week	21-27. Farm City Week
12-18. Certified Washable Week	25-29. National Cage Bird Week
12-18. National Y-Teen (YWCA) Roll Call	23-29. National Latin America Week
12-18. National Civil Defense Week	23-29. Know Your America Week
4-19. Anti-Freeze Week (Middle States)	(Continued on page 28
in the second se	CONTRACTOR ON THE PROP 28

- . Oil Progres . Certified W 12-18. National Y-Teen (YWCA) Roll Call 12-18
- 12-18. National Civil Defense Week 14-19. Anti-Freeze Week (Middle States)
- (Continued on page 28)

PROGRAMMING AID

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Another programming service of The Billboard. The Communications Center of the Music Industry.

thing is true of vocal jazz. It's not just the out-and-out jazz fan todav who is buying re-corded jazz. It's the hippies, the smart, sophisticated buyers who like good song material, well per-formed as well as the cap and Jaguar cats who answer a question with such well-chosen words as "Well, like, you know man." The commercial jazz and the jazz fan today who is buying re-pear to be dominated by the distaff

This group is close to the top of the jazz group in terms of sales. Interestingly, most of them had a strong band background in their (Continued on page 28)

the guys who've been spinning jazz for a good while. Dick Martin, Felix Grant, and Al Collins; (4) be yourself! Don't come on with things like 'wild, man' or 'wow' or 'what a gas'."

Lots of Ideas

Lots of Ideas Don Hofmann, KAKE, Wichita, Kan.: "In programming a show I always try to build it around one or more ideas... I think it's ridic-ulous to play an entire LP on one show unless it's an extended work. ... I always try to keep music balanced between combos, big bands and vocalists, and try not to stick to one 'type' of jazz.... Also important, I feel, is the commen-tary made about the recordings such as who plays fourth trumpet in the Kenton section. I also try to exploit 'new' talent as much as possible. Last week for instance we featured an 'international segment' on our show, playing stuff by over-seas groups."

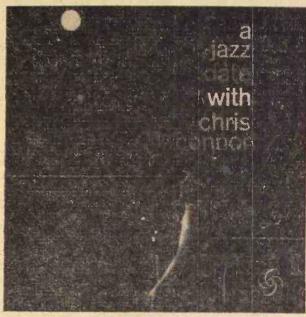
seas groups

held to a minimum." Charlie Doll, WELK, Charlottes-ville, Va.: "A few words of advise to beginner - jazz - spinners: (1) Don't just spin sides by Hampton, Brubeck, Armstrong and Good-man. 'Cats' like Miles Davis, Ben Golson, Herbie Mann and Chico Itamilton are players that also make the grade; (2) if you don't know too much about jazz tl en the less said, the better the show; (3) a helping hand is to listen to

on our show, playing stuff by over-seas groups." John C. Lindemulder, WTOD, Toledo, O.: "I originally ran 'The Sound of Jazz' myself but Bernie Leiter and Chase Clements, two local jazzophiles, stopped in one afternoon to make a few remarks and they've been here since. While not catering to any particular area of jazz we try to give an idea of what's happening nationally and internationally. For example, Chase reviewed the Newport Festi-val, and we showcased as many artists who were outstanding there as possible. There's no format. We just let it happen, and, strangely says the program director, our mail (really) grows each week. For ma-terial we rely on the station li-brary, our personal collections, and the stock of a downtown record shop where we have a working agreement." . (NOTE: For news of other top

Disk Jockeys Jump on Jazz

the incomparable CHRIS CONNOR



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I want to thank you from the bottom of my heart for helping to make this my biggest year in music. Your friendly support has always been a tremendous help...and a source of much personal satisfaction.

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PERSONAL MANAGEMENT: MONTE KAY

ATLANTIC RECORDS



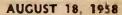
DISK JOCKEY SPECIAL

THE BILLBOARD

Jimmy Rushing

JIMMY KUSNING Born in 1903 in Oklahama Čity, Okla., Jimmy Rushing taok violin lessons at an early age at the in-sistence of his father. However, whenever he could, Jimmy Rusing the blues. At 16 years of age he started singing professionally in California. In 1927 he performed with Walter Page's Blue Devils, which led him to Bennie Moten's group in 1929 were he remained for 5 years. It was in 1935 that he teamed with Count Basie's six-piece band and continued with him when Basie formed his big band. For the next

ARTIST BIOGRAPHY



unt

MILLION-SELLING RECORDS Additions Since March, 1958

A list of single recordings that sold a million copies or more as of August 15, 1958, from the period starting earlier this year. All listings are in sighabetical order by the artist's last name. Each label has verified the sligibility of each listing. See offer below this list to obtain the all-time similar list.

list to obtain the all-time similar list.				
ARTIST	TITLE	LABEL		
Acuff, Roy	. Wabash Cannonball	Columbia		
Andrews Sisters	.Winter Wonderland	Decca		
Boone, Pat	. Remember You're Mine	Dot		
	.A Wonderful Time Up There			
Chacksfield, Frank	.Ebb Tide	London		
	.Tequila			
Coasters, The	.Yakety_Yak	. Atco		
Como, Perry	.Catch a Falling Star	, Victor		
Cooke, Sam	You Send Me	Keen		
Danny & the Juniors	.At the Hop	ABC-Paramou		
Darin, Bobby	.Splish Splash	. Atco		
	.Pistol Packin' Mama			
Diamonds, The	.The Stroll	Mercury		
Dorsey, Jimmy	.Amapola	. Decca		
Dorsey, Tommy	.Boogie Woogie	. Victor		
	. My Foolish Heart			
Everly Brothers	All I Have to Do Is Dream	Cadence		
Four Preps, The	.Twenty-Six Miles	. Capitol		
Francis, Connie	.Who's Sorry Now	M-G-M		
Hilltoppers, The	.P. S.: I Love You	. Dot		
Howard, Eddy	.To Each His Own	Mercury		
	.The Gypsy			
	Easter Parade			
	.I've Heard That Song Before			
Lewis, Jerry Lee	.Great Balls of Fire	Sun		
London, Laurie	.He's Got the Whole World in His Hands.	Capitol		
Mantovani	.Charmaine	London		
Nelson, Ricky	.Stood Up	Imperial		
Nelson, Ricky	.Be-Bop Baby	Imperial		
Nelson, Ricky	.Poor Little Fool	Imperial		
Platters, The	.Twilight Time	Mercury.		
Prado, Perez	.Patricia	Victor		
Presley, Elvis	.Hard Headed Woman	. Victor		
Presley, Elvis	. Wear My Ring Around Your Neck	. Victor		
Rodgers, Jimmie	.Kisses Sweeter Than Wine	Roulette		
Rodgers, Jimmie	Secretly	Roulette		
Seville, David	Witch Doctor	. Liberty		
Silhouéttes	Get a Job	Ember		
Sinatra, Frank	.White Christmas	. Columbia		
Standley, Johnny	It's in the Book	Capitol		
Vaughn, Billy	Sail Along Silvery Moon	Dot		
Williams, Tex	. Smoke, Smoke, Smoke	Capitol .		
Willis, Chuck	.What Am I Living For?	Atlantic		
Wills, Bob	San Antonio Rose	Columbia		
Yankovic, Frankie	.Blue Skirt Waltz	Columbia		
Yorgeson, Yogi	.I Yust Go Nuts at Christmas	Capitol		
Wooley, Sheb	Purple People Eater	M-G-M		
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Blues Switch

• Continued from page 16

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Jazz Glossary

• Continued from page 16

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ATTENTION: JOCKEYS

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> MILLION SELLERS The Billboard 1564 Broadway New York 36, N. Y.

A complete list will be mailed to you immediately.

Another programming service of The Billboard, The Communications Center of the Music Industry.

"ENDLESS SLEEP"

Fellas

for

and everything



Jody Reynolds

And hope you like our new one Billboard picks it in the 8-4-58 issue!



Thanks

22

"Congratulations to the disc jockeys of America for playing more jazz on the air. All jazzmen have benefited from your keen interest in their music... and your education of the public to the merits of jazz."

Warmest personal thanks, John Lewis Milt Jackson Percy Heath Connie Kay

WINNERS OF DOWNBEAT'S INTERNATIONAL JAZZ CRITICS POLL FOR THE PAST FIVE CONSECUTIVE YEARS



The Jodern Jazz Quartet Plays One Novel Kn ws Original Film Score for No Sun in Venice by John Lewis

ATLANTIC LP'S BY THE MJQ

AT MUSIC INN 1247 FONTESSA 1231



NO SUN IN VENICE 1284! THE MODERN JAZZ QUARTET 1265

the world's leading jazz group THE MODERN JAZZ QUARTET

PERSONAL MANAGEMENT: MONTE KAY'

EXCLUSIVELY ON

ATLANTIC RECORDS 157 WEST 57 STREET, NEW YORK 19, NEW YORK



DISK JOCKEY SPECIAL

Thanks

Fellas

for

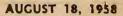
22

THE BILLBOARD

Jimmy Rushing

Born in 1903 in Oklahama City,

ARTIST BIOGRAPHY



MILLION-SELLING RECORDS Additions Since March, 1958

A list of single recordings that sold a million copies or more as of August 15, 1958, from the period starting earlier this year. All listings are in alphabetical order by the artist's last name. Each label has verified the eligibility of each listing. See offer below this list to obtain the all-time similar list.

	obtain the all-time similar list.	
ARTIST	TITLE	LABEL
	.Wabash Cannonball	
	.Winter Wonderland	
	.Remember You're Mine	
	.A Wonderful Time Up There	
	.Ebb Tide	
	.Tequila	
	.Yakety_Yak	
	.Catch a Falling Star	
	You Send Me	
	At the Hop	
	.Splish Splash	
	.Pistol Packin' Mama	
	.The Stroll	
	.Amapola	
	.Boogie Woogie	
	.My Foolish Heart	
	All I Have to Do Is Dream	
	. Twenty-Six Miles	
	.Who's Sorry Now	
	.P. S.: 1 Love You	
	. To Each His Own	
	.The Gypsy	
	Easter Parade	
	.I've Heard That Song Before	
	.Great Balls of Fire	
	He's Got the Whole World in His Hands.	
	Charmaine	
Nelson, Ricky	.Stood Up	Imperial
Nelson, Ricky	.Be-Bop Baby	Imperial
Nelson, Ricky	.Poor Little Fool	Imperial
Platters, The	.Twilight Time	Mercury.
Prado, Perez	.Patricia	Victor
Presley, Elvis	Hard Headed Woman	Victor
Presley, Elvis	.Wear My Ring Around Your Neck	Victor
	Kisses Sweeter Than Wine	
Rodgers, Jimmie	.Secretly	Roulette
Seville, David	Witch Doctor	Liberty
Silhouettes	.Get a Job	Ember
Sinatra, Frank	.White Christmas	Columbia
Standley, Johnny	It's in the Book	Capitol
Vaughn, Billy	Sail Along Silvery Moon	Dot
Williams, Tex	Smoke, Smoke, Smoke	Capitol 🦂
Willis, Chuck	.What Am I Living For?	Atlantic -
Wills, Bob	San Antonio Rose	Columbia
Yankovic, Frankie	Blue Skirt Waltz	Columbia
Yorgeson, Yogi	.1 Yust Go Nuts at Christmas	Capitol
wooley, Sheb	.Purple People Eater	M-G-M
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Born in 1903 in Oklahama City, Okla., Jimmy Rushing took violin lessons at an early age at the in-sistence of his father. However, whenever he could, Jimmy Rusing went to the piano to play and sing the blues. At 16 years of age he started singing professionally in California. In 1927 he performed with Walter Page's Blue Devils, which led him to Bennie Moten's group in 1929 were he remained for 5 years. It was in 1935 that he teamed with Count Basie's six-piece band and continued with him when Basie formed his big band. For the next 14 years Rushing stayed with and was heard all over the country with "the Count." In 1950 Rushing went out on his own with a septer and produced albums for Columbia Records. The current year of '58 is the culination of his long career. He went to the Brussels Fair, where he was a smash. His albums are big sellers today to all types of buyers.

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DISK JOCKEY SPECIAL

Webs Learn That **TV Jazz Can 'Sell'**

• Commercial jazz is no longer a "Sonny Tufts"

HIP NETWORKS

24

Gray-flannel execs now map shows with beat

By BOB BERNSTEIN

By BOB BERNSTEIN Done year ago the programming veepee of a hugh enlightened TV network proposed a jazz series. The commander in chief pon-dered and, in the stunned silence of the conference room, replied, "You mean like Helen Kane?" The 1957-'58 season has changed all that. There's hardly a network exec today who doesn't know what jazz is, who plays and sings it best and what rating it should draw. After a trial period with plenty of error, television has embraced jazz with as much fervor as it rejected it as entertaimment for 10 years. Not that Helen Kane and boop-boop-a-doop won't also be repre-sented. But 1957-'58--the season in video history in which music gen-avelle video mease-has convinced

sented. But 1957-58-the season in video history in which music gen-erally laid an egg-has convinced solons that jazz (which showed well against the trend) can be just as commercial and sometimes more so than ballads, variety and musi-solution and the standards

so than ballads, variety and musi-cal cornedy spectaculars. "Of course, we still have the little problem of audience composi-tion. We don't know exactly who likes jazz," purrs an NBC-TV exec. "But we do know now that the combination of earthy simplicity, musical sophistication and a swing-ing beat can hold 5,000,000 view-ers."

Show Ranks Rise

Spontaneous combustion is how some explain the broadcasters' switch, with the totals leaping from switch, with the totals leaping from two regular jazz shows to about 102 in local and web TV within the year. Others, more gray-flannel-minded, note that the broadcasters' about-face followed ad agency research for hardy clients like U. S. Time, which ven-tured in with the Timex All-Star Jazz specials where veepees feared to tread. to hread.

Jazz specials where veepees feared to head. The second Timex show lart April, hosted by Garry Moore on CBS-TV, won good critical notices and a whopping rating-and even gave a short-term, 300 per cent boost to Timex watch sales. A third was instantly scheduled for Novem-ber 10 of this year to include Louis Armstrong, Anita O'Day and the Les Brown ork. If there's one thing all webs agree on, it's that jazz still needs names to insure a big audience. A case in point is "Stars of Jazz," which improvised healthily for 100 weeks as a Los Angeles local stanza, accenting names unknown to the general public. With the expansion to network status via ABC-TV, a big-name policy has been instituted. Since names which Madison Avenue recognizes as be-

The tradition-hung "Voice of Fire-stone" has gone native and booked Benny Goodman and Jo Stafford. In addition to network activity and the boom in local TV jazz stanzas typified by "Art Ford's Jazz Party" on WNTA whose current local 16.6 ARB rating is depressing "Playhouse 90," jazz has made a startling gain in daytime TV. "At an hour when Greenwich Village fans are asleep, we tossed jazz at housewives and they loved it," says an NBC veepee. "True, it was radio, but what went three times on Bert Parks' Bandstand now will go in TV. And NBC aims to will go in TV. And NBC aims to prove it this winter."

Jazz "Education"

NBC's educational series on jazz, telecast on a delayed basis which put it in most markets between 10 a.m. and 4 p.m. and at the latest in a 6:30-7 p.m. slot, buried forever the widely held notion that jazz was strictly late night pro-gramming for insomniaes and drinkers drinkers

drinkers. "When I was briefed for my pres-ent programming job," recalls an amused CBS official, "I was told as a passing truth that jazz even in guest spots was not to be con-sidered before 10 p.m." The infiltration of jazz has even extended to Lawrence Welk, who features clarinetist Pete Fountain every week, and the McBoing-Boing cartoon series, which is using Chico Hamilton background music, as well as "Omnibus," "Wide, Wide World" and almost every egghead series. The newest wrinkle, poetry read to jazz backing, debuted via series. The newest wrinkle, poetry read to jazz backing, debuted via Kenneth Patchen last week on "Stars of Jazz." Hypoed by a growing interest reflected in LP sales and concert attendance, the stations and webs are no longer embarrassed at showing a sponsor embarrassed at showing a sponsor an outline for a jazz show or a guest roster dotted with jazz per-formers. (One by-product is the heavy schedule of radio broadcasts of jazz festivals, which many insist will embrace 'TV next summer.) Advertisers, whether they be the bickow or the egg are hosening

Advertisers, whether they be the chicken or the egg, are loosening purse strings for this area of music regardless of personal tastes. "I'm a Blue Danube man myself, but by Nielsen! jazz can move my prod-ucts," exclaims a detergent wizard. "Our commercials happened to fall before and after several stanzas of hoost to Timex watch sales. A third was instantly scheduled for Novem ber 10 of this year to include the less frown ork. If there's ore thing all webs agree on, it's that be agreed to include the less frown ork. If there's ore thing all webs agree on, it's that be agreed to include the less frown ork. If there's ore thing all webs agree on, it's that be agreed to include the less frown ork is 'Stars of Jaz,' accenting names unknown or the general public. With the agreed to for multiple appear. "Messawa accent for Peck Ageney. The agreed to a stars on the Timex spectrates of a stars on the Timex spectrates." Names Are Bookel for multiple appeared to for the big hom for extravaganza series, are turn for stars of their talent little knows. And they're exhibiting facets of their talent little knows. And they're exhibiting facets of their talent little knows to jon Doe. The same time, elder states parts as suddenly opened the gues that is a suddenly opened the gues that the age. That doesn't mean the work the age the subset is the the applice is the greet. They didn't pull ratings, nor did the age's the greet is the the agenes the must of the greet is the agenes the subset is the the agenes the subset is the the agenes the subset is the the greet is the subset is the the agenes the subset is the the agenes there the subset is the thead o



This pianist, composer and leader of many exciting jazz groups is one of the creators of modern jazz and remains one of its most active conremains one of its most active con-tributors. He has earned the praise of jazz critics, listeners, fellow mu-sicians and buyers of records. The 1958 International Critics Poll con-ducted by Down Beat magazine selected him as the best pianist of the year.

in becoming a powerful night club attraction. Currently he is slated for a series of concerts in Europe this coming October. He is also dickering with a firm to compose the music for, and perform in, a film in France. Monk has a string of best selling Riverside albums and re-cently signed a new recording contract with them for three more years.

Art Ford

• Continued from page 15

relatively low-budgeted series first went on the air last May. The list includes Billie Holli-day, Woody Herman, Antia O'Day, Maxine Sullivan, Rex Stewart, Bud Freeman, Pee Wee Russell, Zutty Singleton, Mundell Lowe, Vinnie Burke, Jimmy McPartland, Georgie Auld. Chubby Jackson, Bobb Sco-bey Group, Chatlie Shavers, Dinah Washington, Roy Eldridge, Wilbur deParis, Joe Turner, Benny Good-man and a host of other big jazz names. names

names. Ford trekked to New Orleans last week to film three "Jazz Party" telecasts from the "heart of jazz-land itself." He hopes to "capture the true atmosphere of Bourbon Street night life" and will even visit the Waifs' Home, where Louis

visit the Waifs' Home, where Louis Armstrong grew up. Among other successful live jazz TV shows today are "Storyville," WBZ, Boston, and "Jazz in the Round," which debuted over WBBM-TV, Chicago, June 4; Bob-by Troup's "Stars of Jazz" pro-gram was a local Los Angeles TV show until it made the jump to network this summer via ABC-TV. "Jazz Meets the Classics," a TV film series produced last summer in the WGBH-TV Boston studios for distribution to other educational TV stations, features Ceorge

TV stations, features George Shearing and the Rev. Norman J. O'Connor, who demonstrate the importance of classical music to the jazz musician. The film series was launched on WGBH-TV July 20. July 20.

"Jazz in the Round," on WBBM-TV, which replaced "I Love Lucy" on that station, features Ken Noron that station, features Ken Nor-dine as emsee, and spotlighted Duke Ellington and sidemen Ray Nance, Paul Gonsalves, Jim Woode and Sam Woodyard on the first telecast. It is staged in a small stage area surrounded by a studio audience of approximately 80 per-sons, thus accounting for the show's title, "Jazz in the Round."

Latin or folk; they've all been tried numerous times and been found to numerous times and been found to have limited audiences. The best answer we've come up with so far is jazz. We know it's the right answer for 1958-'59. As for 1959-'60, poll us next summer." It might well become a case of "Don't poll us, we'll poll you."

1958 Is Big Year For Outdoor Jazz

• Success of al fresco events tabs upbeat

AUDIENCE BUILDERS

New audience doors opened for deejays

The summer of 1958 may well go down in jazz annals as the big-gest yet in the short history of al fresco jazz festivals.

gest yer in the short history of all fresco jazz festivals. Where only three or four years ago an ontdoor jazz festival was a novelty, by the time summer 1958 is over close to a dozen major jazz festivals will have been held in almost every section of the North American continent, ranging from New England to California, from Ontario to British Columbia. It is estimated that they will attract close to 250,000 jazz aficiandos. Jazz festivals have become, in one sense, the musical chautauquas for a large segment of the college age population, and no deejay can af-ford to be unaware of their in-fluence. fluence.

ford to be unaware of their in-fluence. So far this summer there have been major jazz festivals held in Newport, R. I.; Ravinia, Ill.; Great South Bay, N. Y.; Stratfort, Ont.; Vancouver, B. C.; and most re-cently, French Lick, Ind. Still to come are concerts at Randalls' Island, N Y.; Lenox, Mass.; and Carmel, Calif. This doesn't include the many college jazz festivals and concerts sponsored by colleges, such as the Big Eight jazz festival held at the University of Kansas, the inter-collegiate jazz festival at the Lighthouse in Hermosa Beach, Calif., the Hofstra College Con-temporary Music Festival in Hemp-stead, L. I., and many more. Big Audiences That the total attendance at the

<text><text><text><text><text><text><text><text><text><text><text><text><text>

will appeal to an even wider seg-ment of the listening public. Names Draw Crowds

The promoters of jazz festivals, jazz concerts, etc., are a canny crew. They want their jazz shows to succeed and thus they plan their programs for the widest pos-sible audience. That is why such names as Erroll Carner, the Duke Ellington ork, Benny Coodman ork, the Modern Jazz Quartet, George Shearing, Gerry Mulligan Quartet, Miles Davis Quintet, Louis Armstrong, Dave Brubeck, Dizzy Gillespie, and others of this name value appear on mafiy of the The promoters of jazz festivals, value appear on many of the various festival programs. These are the names that draw, and proof that they do draw is apparent from some of this year's festival attendance figures.

In addition to buttressing box-(Continued on page 28)

Jazz Jocks

• Continued from page 20

the year. recent years he has succeeded

THE BILLBOARD

25

AMERICA'S GREATEST JAZZ COMPOSER, ARRANGER AND CONDUCTOR

INTERNATIONAL JAZZ CRITICS POLL Thanks to my many friends in the industry

WINNER

BEST

BIG BAND

DOWNBEAT'S

... DUKE ELLINGTON

BOOKINGS ASSOCIATED BOOKING CORP. 745 Fifth Ave. New York, N. Y.

EXCLUSIVELY: **COLUMBIA RECORDS**



CURRENT ALBUM RELEASE:

BLACK BROWN and BEIGE

-A Billboard pick, August 11, 1958

BEST SELLING ALBUMS: SUCH SWEET THUNDER CL 1033 ELLINGTON INDIGOS CL 1085 A DRUM IS A WOMAN CL 951 **ELLINGTON AT** NEWPORT CL 934

BLUE ROSE CL 872 HI FI ELLINGTON UPTOWN CL 830 LIBERIAN SUITE CL 848 BLUE LIGHT CL 663

A BILLBOARD PROGRAMMING FEATURE

BIOGRAPHIES OF SONGWRITERS

Robert Allen

26

This successful, 36-year-old, New York composer's tunes have sold over 12 million records within the past two years. He is undoubtedly one of the hot-test writers around. Both his parents were accomplished pianists and he took music lessons at an early age. After amateur dates and his first professional job at the age of 16, jobs as a musician were not too available. He drove a taxi and worked for a contractor.

In 1945 he started playing the piano in Greenwich Village chubs and worked his way up to the lush spots in the East 50's. In 1951 Cordon Jenkins introduced him to Allan Roberts, well-known lyricist, to kick off special material for Julie Wilson

special material-for Julie Wilson and Eddie Cantor in addition to the first three Jimmy Dur-ante TV shows. He wrote "Song for a Sum-mér Night" for "Studio One," and "The Ninth Day" for "Play-house 90." In 1952 he met lyricist Al Stillman and since then has done the majority of his then has done the majority of his writing with him.

writing with him. The top tunes he has collab-orated on are: "Chances Are," "It's Not for Me to Say," "Mo-ments to Remember," "No, Not Much," and "Home for the Hol-idays." Three of his current hits are: "Enchanted Island," re-corded by the Four Lads; "If Dreams Came True," by Pat Boone, and "Everybody Loves a Lover," by Doris Day. Allen is now writing a Broadway mu-sical with David Shaw and Bob Hilliard. Hilliard

Otis Blackwell

Otis Blackwell, who was born in Brooklyn, N. Y., started writing songs while in high school. After several unsuccess-ful attempts to produce a hit song, he scored heavily with "All Shook Up," one of Elvis Presley's biggest hits.

After breaking thru with that hit song, he wrote "Priscilla," "Sit in My Window," "Cherry Blossom" and "Don't Be Cruel" -the latter also a big record for Presley. He also cleffed "Fever" for Little Willie John, and that hit of two seasons ago is cur-rently enjoying a smash re-vival via the Peggy Lee record-

Blackwell is married and has two children. In addition to his cleffing talents, Blackwell is quite a singer and has recorded for Cale, Atlantic and Date recørds.

Boudleaux and Felice Bryant

Both Boudeleaux and Felice come from families with musical come from families with musical interests. Boudeleaux's ambition was to become a concert vio-linist while Felice's talent was singing. Mr. Bryant began playing for Station WSB in At-lanta and this led to a season with the Atlanta Philharmonic Orchestra, while Mrs. Bryant sang for USO shows and won

several amateur contests. "The Bryants" finally met in Milwaukee where Boudeleaux was playing a show date for a local hotel. Their mutual interest in music drew them together and they were married in Sep-tember, 1945, thus starting the now successful songwriting team. Boud, as he is best known, and Felice both write songs separately as well as collaborating with each other. They hold the distinction of receiving a BMI award for an outstanding song every year since BMI has been awarding them.

them. They are credited with such hits as, "Hey, Joe," "Hawkeye," "I've Been Thinking," "Richest Man in the World," "Have a Good Time" and "Bye Bye Love." The latest hits of this prolific team are: "Wake Up prolific team are: "Wake Up Little Susie," "All I Have to Do Little Susie," "All I Have to Do Is Dream," "Devoted to You," "Bird Dog," "Little Brother," "You Thrill Me," and "Blue Boy.

Bob Crewe and Frank Slay Jr.

Frank Slay Jr. The song writing team of Bob Crewe and Frank Slay Jr. came into being in 1953. Both are single, and while holding down other full-time jobs, still manage to get together for songwriting and recording sessions. In ad-dition to collaborating together as cleffers, they also arrange their numbers, then sell the masters of their recorded tunes to various record companies.

Twenty-seven-year-old Slay, who hails from Texas, claims that he became a songwriter by a fluke. After losing a job at an insurance agency, he utilized his free time in composing. His tune was accepted by a pub-lisher and later recorded. Crewe, one of New York's top

male models, is also a noted artist, and some of his canvasses have sold for as much as \$1,200. He also is under contract to Vik Records as a vocalist, and he has waxed one of their early efforts, "Charm Bracelet." Other top tunes by the duo are "Silhou-ettes," which was a huge bit for ettes," which was a huge hit for the Rays, who were discovered by Slay and Crewe, and "La Dee Dah," a recent olick for Billie and Lillie. Their latest song is "Elevator Operator" on which there are several records due to be released soon.

Melvin Endsley

Melvin Endsley was born in Heber Springs, Ark., in 1934. He was stricken with polio at the age of three and spent at the age of three and spent several years in hospitals at Little Rock and Memphis. He graduated from high school at Concord, Ark., and began work-ing for radio station KCON in Conway, Ark. Endsley has been singing and

-playing guitar for as far back as he can remember. His fa-vorite country artist is the late Hank Williams. He records for RCA Victor records and is writer. His hit tunes include "Singing the Blues." "Knee Deep in the Blues." "Love Me to Pieces" and "Gettin' Used to the Blues."

Sammy Fain

Born and educated in New York, Sammy Fain, a natural pianist, began songwriting as a boy. Before becoming a radio singer, he was on the profes-sional staff of a New York music publishing house. Fain was among the first songwriters to work in Hollywood in the new sound era. He wrote scores for such Broadway productions as: "Hellzapoppin'," "Sons o' Fun" and "Boys and Girls Together

He has written many hit songs that today are considered "olassics." A few are: "Let a Smile Be Your Umbrella," "That Old Feelin'," "I Can Dream Can't I," and "I'll Be Seeing You" You.

You." In addition, he wrote these other best sellers: "Wedding Bells Are Breaking Up That Old Gang of Mine," "When I Take My Sugar to Tea," "You Brought a New Kind of Love to Me," "Was That the Human Thing to Do," plus "Dear Hearts and Gentle People," and "The Diokey Bird Song." His latest hit is "A Certain Smile" written with Paul Francis Webster and with Paul Francis Webster and recorded by Johnny Mathis for Columbia Records.

Eddie Heywood

Eddie Heywood's rise to fame was systematic and compara-tively smooth. Born in Atlanta in 1915, he made his professional debut at the age of 15. In 1939 he moved to New York and became a member of the Benny Carter band. He later broke out as a single act and in 1943 recorded his million-sell-ing record of "Begin the Beguine.

In addition to being one of the country's leading pianists, he arranged for Bing Crosby, the Andrews Sisters and many other big stars. One of his earli-est hit tunes was "Haiti Lady."

In 1946 he suffered a nervous breakdown and was forced to discontinue his musical ac-tivities. His hands were in plaster casts for several months, but thru determination and patience, he gradually strengthened his he gradually strengthened his hands and was able to make a comeback. Heywood is married and has a young son. Some of his better known songs are "Soft Summer Breeze" and "Canadian Sunset," which was a big hit instrumental for him, and which later scored in a vocal version by Andy Williams.

(Continued on page 30)

Ideas, Not Top 40, **Click for Deejays**

• Michigan outlet finds payoff in "brainstorm"

PROMOTIONAL PLUS

· Sets model pace in smart air promotions

By RALPH FREAS

KALAMAZOO, Mich. — The sweep-second hand hits 15 seconds before 5 o'clock. Behind WKMI's before 5 o clock. Behind WKMI's horseshoe-shaped console, a partly bald guy with a deep tan bends over one of the transcription turn-tables and cues up his theme music. Four seconds-3-2-1. The table spins and all over South and Cen-tral Michigan radios tuned to 1360-fill the air with "It's Gettin' to Be a Habit."

a Habit." The guy with the tan-golf is his hobby-is Dan Daniels. And spinning records is only part of the day-to-day task of keeping WKMI in a pre-eminent position in the Kalamazoo market. Dan Daniels is program director and it's his re-sponsibility to see that everything aired on 1360 kilocycles conforms

Horn, Ron Turner, Faul Hoffman and Vince Ford. "We want our boys to be people, to be recognizable individuals," says Daniels. "In other words, Top 40 programming has no place on WKMI. We program for all the people and we don't do it by fornula. Sure, we want to sell bubble gum but we want to sell bubble gum but we want to sell automobiles and white goods, too. The only way you're going to do that is to appeal to an adult audi-ence as well as the teenagers." As he spoke, Daniels was mind-ful of the fact that both of his com-petitors in the Kalamazoo market program by the Top 40 rule. "I wouldn't work at a Top 40 station," said Daniels flatly. "And you'd be surprised at how many of the Top 40 people come to us looking for jobs. The jockeys want to become individuals again. You can't blame them."

Promotions Sell

Within the past year, WKMI has had contests to see who could write WKMI the most words on



SPLOSH!: Custard-pie-in-the-face was gag stunt staged by WKMJ as part of "Suppressed Desires" contest for listeners. Gal dialer won; station deejay lost, with gooey results shown in shot above.

Audience Supreme

"To me, radio is people," Dan Daniels says simply.

That brief statement embraces a rhat brief statement entiraces a great deal of pretty complicated logic about sales and programming. For one thing, the people are his advertisers trying to reach other people to sell them something.

advertisers them something. "Our commercial pitches are done from fact sheets," Dan Daniels explains. "None of this canned copy that sounds phony and artificial. Our boys, the jockeys, not the salesmen, go out to the advertiser, talk to him, find out something about his product, his problems. Then, when they give a commercial, it sounds like one person talking to another. It's believable, down-to-earth, homier. The sales talk has a spontaneous sound. That's a part of what I mean when I say radio is people." Of course, we get some agency copy and we read it the way they want it read. But I sincerely be-lieve our method produces more business. "Here is husiness? It's evel business.

"How is business? It's excellent

By people, Daniels also means his own deejay staff of five. In ad-dition to bimself, there are Al (Continued on page 41)

to a special sound uniquely WKMI's In addition, he does some selling, some promotion and some dreaming about what an ideal AM outlet's function is. an ordinary postcard (9,953 won), and who could show what "The Little Blue Man" looks like. They've sponsored dances. They've brought personalities into the area They've sponsored dances. They've brought personalities into the area to raise funds for important causes. They sponsored the Miss America entry from the area. Their booth copped first prize at a recent Home Show. In short, the outlet never passes up a promotion opportunity. Promotions have to make sense from a business point-of-view.

passes up a promotion opportunity. Promotions have to make sense from a business point-of-view. A case in point is the current series of three teenage dances sponsored by WKMI. The first, in July, was a "School's Out" dance: Current-ly, the station's deejay Vince Ford, who doubles in promotion, is work-ing out details for a "Vacation Time" dance set for August 16. A "Back to School" dance is planned for September. All three dances were conceived as traffic-builders for shopping centers in addition to being teen-age attractions. The first dance was held at the Sears Shopping Center on their huge parking lot. The second is set for the parking lot of the Eastwood Shopping Center and the third at the Cort-lane Shopping Center. The dance at the Sears Shopping Center drew 5,000 people, a fact that was not lost on the Sears management nor those of the other two shopping centers. A lot of work and planning goes centers.

27



GEORGE TREADWELL 200 WEST 57TH ST. PLAZA 7-6794 BOOKINGS: WILLARD ALEXANDER 425 PARK AVE. NEW YORK, N. Y.

THE BILLBOARD

ARTIST BIOGRAPHY

'Jazz Singer' Tag Covers Many

• Continued from page 20

broadcast acceptance are the girl ingers. Sarah Vaughan, described by some as having the best ear of all of them, sells well in both markets. Carmen McRae, Jeri Southern, Di-nah Washington and Lavern Bake (whe latter two of which are iden-tified with the strictly blues field) today all have good jazz accept-ance. Peggy Lee, who perhaps suffered a bit over the years be-cause of the lack of strong identi-ication with either jazz or pop-singing, has made a strong come-back with a single record in recen-weeks called "Fever." It's a spir-tied, quietly frantic rhythmic read-ing of a bluesy number that has strong jazz overtones. Billie Hoi-day, meanwhile, a favorite of many of the jazz sects, continues to sell. Mut what of the men in the jazz vocal field? In the '20's the blues was considered more or less synouymous with jazz. And the blues was considered more or less a jazz stylists. The granddady of them all in the vocal department, the strong is still using his

vocal field? In the '20's the blues was considered more or less synouymous with jazz. And the New Orleans cats of that era with their blues were widely considered as jazz stylists. The granddaddy of them all in the vocal department, Louis Armstrong, is still using his voice just the way he blows his horn. But today some of our strong-est male singers are blues special-ists of varying degrees of primi-tiveness, and yet they are not con-sidered primarily as jazz artists. Ray Charles, Joe Turner, Jimmy Rushing and Jimmy Witherspoon all have the deep, basic blues qual-ity. But today, perhaps as a result of the today, perhaps as a result

all have the deep, basic blues qual-all have the deep, basic blues qual-ity. But today, perhaps as a result of the many offshoots and inde-pendent factionalisms of jazz, everything becomes a separate school. The blues singers thus are strictly blues, not jazz. As an illus-tration, when Joe Turner and Ray Charles, both admittedly powerful performers in their field, recently appeared on the Saturday evening concert at the Newport Festival,

broadcast acceptance are the girl which was labeled "Blues Night," singers.

"Five trumpets," etc., obviously carrying a jazz connotation. Yet these albums have sold in quantities to identify them with the pop 'market and have consistently made pop LP charts. So have al-bums by the Hi-Lo's. Many ac-cept groups of this kind as "jazzy" or "jazz inspired" yet knowledge-able tradesters prefer to label them merely as "hip commercial" groups. Another added that "they might be more commercial if they were a



Chris Connor

This young Atlantic recording artist was born in Kansas City, Mo., her birthday is November 8. She became interested in singing, while became interested in singing, while in high school. Prior to that she was more enthused about the clari-net and violin. Her first real chance to sing was with a dance band at the University of Missouri. She modeled her singing style an those of Anita O'Day and June Christy. It was in 1949 that Chris Connor

It was in 1949 that Chris Connor came To New York to make it big. She signed with Claude Thornhill and stayed with his band for over 31/2 years, but her real showcase was a stint with the touring Kenton band. In 1953 she started a success-ful single act and has appeared in all the top clubs. Signed by At-lantic Records in 1956, Chris Connar has since had some tremendous hits. Her big pop hit, "I Miss You So," and her albums make Chris Connar equally at home in the pop and straight jazz fields.

· Continued from page 24 • Continued from page 24 office potential by using big names, most festival promoters also do their best to present new talent. They do this because they feel they should and also because there are enough sophisticated jazz fans attending these festivals who want to see and hear some of the newer names coming up in the jazz world. It is easy, from persuing the talent roster at any of the major festivals, to spot the new names who either are or soon will be making a name for themselves in the field. Every jazz fan who attends a

in the field. Every jazz fan who attends a concert for the first time-and there are many such youngsters at jazz festivals-usually comes home a confirmed jazz buff, interested in hearing more of the artists he en-joyed. Every jazz fan attending for the second or third time usually broadens his vision and discovers three or four new artists he wasn't truly aware of previously. Either way, the jazz attendees help spread the word of jazz and they look for the music of jazz wher-ever they can.

Jazz Missionaries

Jazz festivals are, in themselves, spreaders of the word. They are part of a general movement that keeps jazz growing all the time and helps it spread its vital musical message to an ever increasing and helps it spread its vital musical message to an ever increasing group. Astute jockeys can easily grab this sizable audience by spinning the platters of the big jazz names who sell, in many cases, more LP's than most pop artists, and by occasionally playing the recorded performances of some of the newer, more talented jazz musicians who are just starting to make an impression in the jazz make an impression in the jazz world.

A re-creation of an actual jazz festival, by playing records of the artists who performed there, is an interesting type of program for the

jazz jockey. Tying in with local festivals by featuring some of the artists who will be on the bill is easily accomplished by any jockey, no matter what type of show he has. The interest that these festi-vals create, what they mean in terms of business for record companies, musicians, and local businesses in the towns where they are held makes them a natural for deejays to the in with whenever possible.

Best Sellers

Continued from page 16

.

large, the most generally preferred types of jazz albums—and those which were the best sellers—were those that also had pop appeal.

Jazz versions of movie or Broad-way scores mood jazz packages and releases by top artists with their own individual style (such as Gar-ner, Brubeck and Mulligan) and albums produced on location at the various jazz festivals sold best.

Special Dates

• Continued from page 20

27 . Thanksgiving Day. The fourth Thurs-day in November NOVEMBER-DECEMBER

27-25. Holiday Eggnog Time NOVEMBER DECEMBER

- 27-25. DECEMBER Worldwide Bible Reading Month
- National Prosperity Week Holiday Butter Cookie Time 1.30.
- Pan American Health Day Channukah, Religious (Jewish) Feast of Lights
- Universal Bible Sunday United Nations Human Rights Day 10
- 17
- 25
- United Wattons fromou Argins JCI Day Bill of Rights Day Pan American Avlation Day Christmas Day. Religious. Legal holiday in practically all States



28

THE BILLBOARD

DISK JOCKEY SPECIAL





JUBILFF

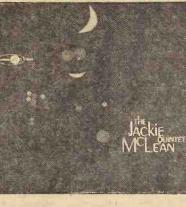
JLP-1070 JOE PUMA JAZZ JOE PUMA QUARTET AND TRIO



JLP-1074 THE "SHEPHERD" SWINGS AGAIN THE MOE KOFFMAN QUARTET



JLP-1071 A DATE WITH DELLA REESE AT MR. KELLY'S IN CHICAGO WITH KIRK STUART TRIO



JLP-1064 THE JACKIE MCLEAN QUINTET



JLP-1075 A SHOWER OF MOODS FROM THE GRAY RAINS ORCHESTRA



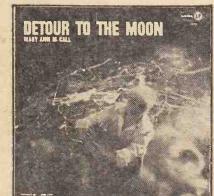
JLP-1061 "PAL JOEY" WITH BOBBY SHERWOOD

records

jubilee



JLP-1066 JAZZ WAVE MED FLORY AND HIS ORCHESTRA



JLP-1078 DETOUR TO THE MOON MARY ANN McCALL



JLP-1044 FIRE 4N THE WEST HERB GELLER

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NEW YORK

JAY-GEE RECORD CO., INC.

josie PECORDS



JLP-1076 DIXIELAND AT THE WORLD'S FAIR WITH DAVID BEE AND HIS DIXIELAND BAND IN BRUSSELS



JLP-1037 COOL AND HOT SAX MOE KOFFMAN QUARTETTE AND SEPTETTE

the best jazz albums are on ... jubilee

Biogs on Songwriters

• Continued from page 26

Jerry Lieber and **Mike** Stoller

30

Current Artist and Repertoire men at both Atlantic and RCA Victor Records companies, Mike Stoller and Jerry Lieber have been writing songs since 1931. Stoller in his early years showed a definite inclination to this vocation. He had a college education and spent two years intensively studying musical composition. Collaborating with Jerry Lieber, Mike Stoller spent a number of years on the West



a million

and laugh and tap their feet to

"FLOATING DOWN THE OLD GREEN RIVER"

Coast writing special material and some film music. But, be-cause of their special blending of talent, their most commercial music remained in the rock and roll idiom.

Lieber and Stoller rate high on the list of songwriting teams today. At various times they've had as many as two and three numbers in the charts at the same time. Some of their hits same time. Some of their into are: "Black Denim Trousers," "Searchin'," "My Blind Date" and the three big ones recorded by Elvis Presley – "Jailhouse by Elvis Presley – "Jailhouse Rock," "Hound Dog," and "Don't." Their latest best seller is "Yakety Yak" by the Coast-ers on the Atco label.

Bob Merrill

At 16, Bob Merrill was an actor, a protege of Richard Bennett. From there he has run the gamut of composer, author, motion - picture director, radio writer, and TV producer.

Born in Atlantic City, N. J., and educated in Philadelphia, he recently wrote the entire score for the Broadway musi-cal, "New Girl in Town," and is currently under contract to M-G-M pictures. Among his hit songs are: "Why Does It Have to Rain on Sunday," "If I Knew You Were Comin' I'd've

beers over

"THE TORCH

(WHEN THE GANG'S ALL GONE)

THE BILLBOARD

Baked a Cake," "Sparrow in the Tree Top," "My Truly, Truly Fair," "Belle, Belle, My Liberty Belle," and "Fool's Paradise." Also, "Make Yourself Com-fortable," "Parade of Broken Hearts," "Punch and Judy Judy Hearts, Punch and Judy Love," "Santa Claus Blues," "Mambo Italiano" and "Doggie in the Window." His most recent hit is "When the Boys Talk About the Girls." Bob Merrill is equally successful in Europe as well as the U.S. with his tunes.

Marvin Moore

This 180-pound Texan went directly from college into radio and TV announcing. He was writing songs most of the time, as sort of a habit. Then, as Moore himself says, "the habit ontgrew itself." In 1953 he re-turned to New York, after a short stay back in Texas to take short stay back in Texas, to take

up songwriting professionally. He has worked with several different collaborators, including Bob Davie, with whom he wrote "The Green Door," the smash Dot record as recorded by Jim Lowe. He teamed with Charlie Grean for "I Dreamed" and with Grean and Joe Csida, wrote the novelty "1492," re-corded by Betty Johnson on the Atlantic label. Others were "Four Walls," written with George Campbell, "Talkin' to the Blues" with Jim Lowe as co-writer, and "Rock and Roll Rhapsody" written with Bob Davie and recorded by the Four Aces.

He was born in the city of Fort Worth on July 1 and now resides, with his lovely wife and two daughters, in New Jersey.

Al Stillman, a New Yorker, is probably the only steadily em-ployed lyric writer in the world, having been staff lyricist for Radio City Music Hall since 1935. He attended New York University, majoring in journalism, and started as a typewriter salesman. He sold humorous verse to magazines and newspapers, using the sample ma-chine to type them. Then he picked up a pulp lyric maga-zine one day and decided to become a lyric writer.

nesto Lecuona, Fred Ahlert, Percy Faith, and currently Robert Allen. He wrote the score for the motion picture "Carnival in Costa Rica." Following are some of the approximately 50 some of the approximately 50 hit songs with the top artist listed. "Chances Are" and "It's Not for Me to Say," as recorded by Johnny Mathis, and "Moment to Remember," "No Not Much," "Who Needs You," and "En-chanted Island," all recorded by the Four Lads. Also "You the Four Lads. Also, "You Alone," "My One and Only Heart" and "Home for the Holi-days" by Perry Como; "The Breeze and I," Caterina Valente; "And That Reminds Me," Della Reese; "Baby, Don'cha Go Way Mad," Sammy Davis; "Juke Box Mad, Saminy Davis, Juke Box Saturday Night," Glenn Miller; "One - Two - Three - Kick," Xavier Cugat; and his latest, "If Dreams Came True," as re-corded by Pat Boone.

Charles Tobias

Composer, author, vaudeville artist, and music publisher, Tobias began his songwriting career by writing parodies when he was just a schoolboy. He be-came a singer on the pro-

fessional staff of various publishers, and in 1921 pioneered in radio. Tobias, spent several years in vaudeville, and wrote scores and songs used in "Hellzapoppin"," "Earl Carroll's Vanities" and "Yokel Boy." He also wrote scores and songs for motion pictures.

Some of his most noted tunes include: "Miss You," "Wlfen Your Hair Has Turned to Sil-ver," "Let's Swing It," "Rose O'Day," "For the First Time" and "Time Waits for No One." Also, "Somebody Loves You," "Just a Prayer Away," "No Can Do," "Don't Sit Under the Apple Tree," "Coax Me a Little Bit," "The Old Lamplighter" and his current number on the chart is "Born Too Late" as recorded by the Poni Tails. Charles Tobias was born in New York and educated in Worcester, Mass.

Paul Francis Webster

Mr. Webster has a consecutive hit streak of top songs from the year 1932 to the present. He is as hot a writer today as he ever was. Witness some of his recent awards: The Radio Daily All American Award of the Year, 1957; Diploma di Onore, Messina, Italy, 1956; Downbeat Bronze Plaques in 1955 and 1956 and the Photo-play Gold Medals in 1955 and 1956.

Some of the musical show scores that he wrote are: "Casino de Paree," "Jump for Joy," "Windy City," "Alive and Kicking" and "My L. A." Two of his songs have won him Academy Awards "Secret Love" Academy Awards. "Secret Love" in 1953 and "Love Is a Many-Splendored Thing" in 1955. Since 1935 Webster has been

writing scores for motion picwriting scores for motion pic-tures. Some of the most out-standing being: "April Love," "Friendly Persuasion," "Calamity Jane," "Merry Widow," "Hit the Ice," "Minstrel Man" and "Lucky Me." He contributed songs to: "Marjorie Morning-stars" "A Cartain Smile," "Bain songs to: "Marjorie Morning-star," "A Certain Smile," "Rain-tree County," "The Gift of Love," "Boy on a Dolphin" and many others.

many others. His many hit songs include: "Masquerade," "Two Cigarettes in the Dark," "I Got It Bad and That Ain't Good" and "Lamp-lighter's Serenade." Also more recently, "The Loveliest Night of the Year," "I Speak to the Stars," "Honey Babe," "Friendly Persuasion," "Giant," "I'll Walk With God," The Song of Rain-tree County" and "April Love." And his current best sellers are. And his current best sellers are, "A Very Precious Love," "Padre" and "A Certain Smile." Webster was born in New York, schooled at Cornell and New York University.

Bobby Worth

An Ohio boy, Bobby Worth studied music and started playing the piano at the age of six, and became a concert soloist at the age of 12. He turned to popular music in high school and led both jazz and concert orks. He started singing with his own band and broadcast in Cleveland and New York, writing and composing songs all the while

In 1940 he moved to Hollywood and seriously began concentrate on songwriting. He accomplished this by contributing songs to various films includ-ing "Hopalong Cassidy." As he is the writer of both music and lyrics, many songs are entirely penned by him, but he has also collaborated with other writers, as is the case of the current song "The Same Old Song and Dance," written with Sammy Cahn and Jimmy Van Heusen and sung by Frank Sinatra. His first big hit was "Do I Worry?" the million seller re-orded by the July Sonta An

corded by the Ink Spots. An-other top standard is "Tonight We Love" the title and lyrics of which he wrote to the Tchai-(Continued on page 41)



JIMMY SMITH

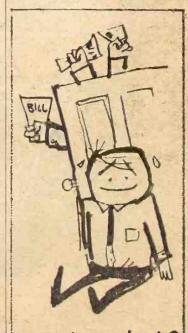
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modern jazz organist. BLP 1585 Groovin' at "Smalls'" BLP 1552 Jimmy Smith Quintet BLP 1551 All Day Long BLP 1563 Jimmy Smith Plays Pretty BLP 1547/8 A Date With Jimmy Smith BLP 1528/9 At Club "Baby Grand" BLP -1512, 1514, 1525 Jimmy Smith Trio

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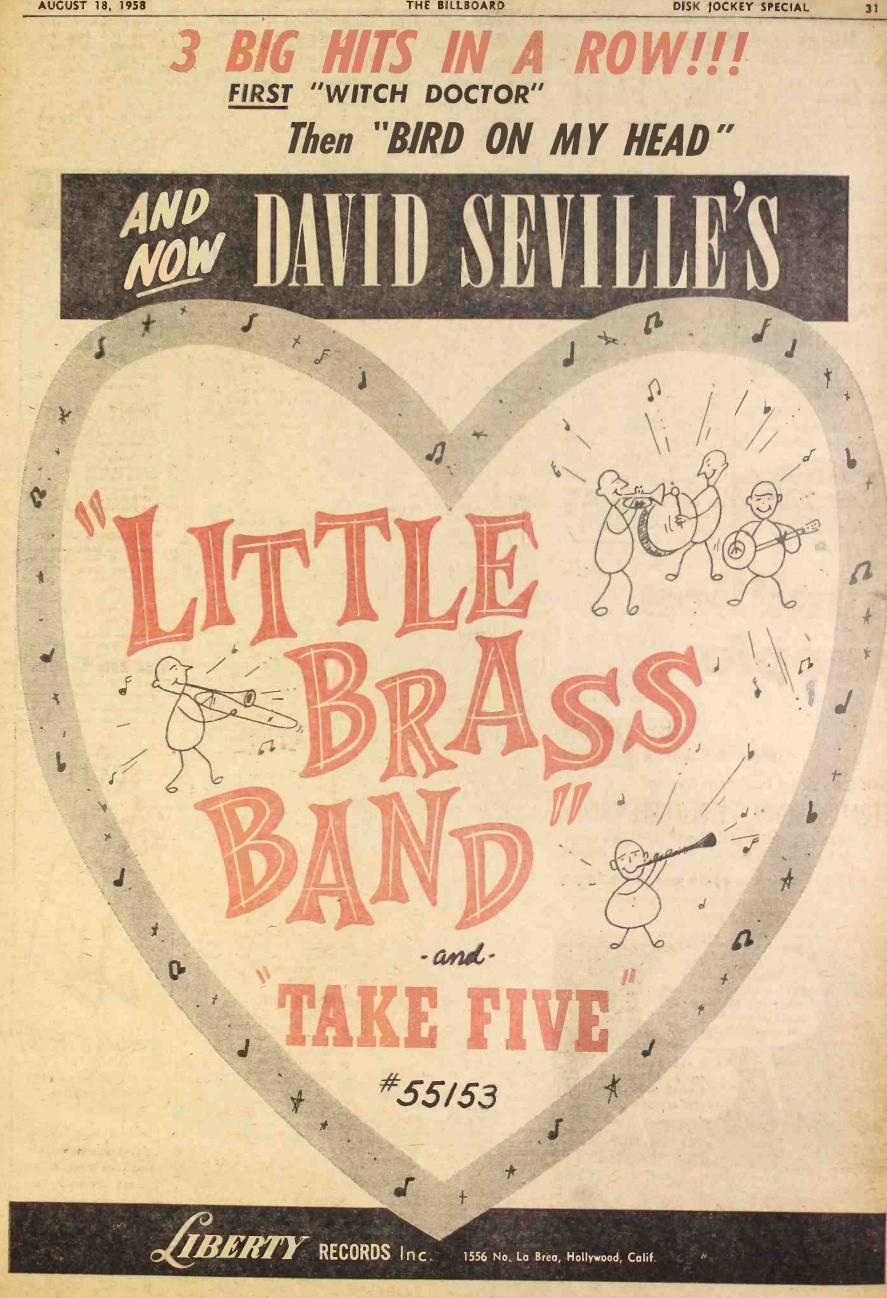
Al Stillman people will cry in their

Stillinan has collaborated with, among others, Arthur Schwartz, George Gershwin, Er-

AUGUST 18, 1958

THE BILLBOARD

DISK JOCKEY SPECIAL



THE BILLBOARD 32

Stereo Phono Firm In Finance Hassle

By RALPH FREAS By RALPH FREAS NEW YORK — Paramount En-terprises, stereophonic phonograph manufacturer, petitioned Federal Court here August 15th under Chapter 11 of the Federal Bank-ruptcy Act to be allowed to con-tinue in business. The firm offers to pay unsecured creditors 70 cents on the dollar, payable in 15 equal semi-annual payments. The court referee, Asa S. Her-zog, ruled that the firm can con-tinue in business, pending accept-ance of the offer by the 10 largest creditors. These criditors will meet next Wednesday (20) to decide on the action they will take. Paramount Enterprises pointed out in their petition that they have a heavy investment in stereophonic "research and development" and

sion. "In the Radio and 'Victrola' Di-"In the Radio and 'Victrola' Di-vision," Mr. Saxon said, "our en-gineers have worked on stereo-phonic sound equipment for almost five years, utilizing the results of more than 11 years of research conducted by the David Sarnoff Research Center at Princeton, N. J. Since 1946, tests have been con-ducted there to determine the fac-tors that influence performance of stereo systems, including extensive work with stereophonic sound for motion pictures, the disk phono-(Continued on page 38)

Sylvania Swings To Indie Distrib In Capital Area

In Capital Area BATAVIA, N. Y.—Sylvania is closing its factory branch in Wash-ington, D. C., and returning to in-dependent distribution in that mar-ket. Sylvania TV, radios, and stereo and high fidelity phonos will be handled by Washington Wholesal-ers. Inc. 3115 V Street, N.E. A spokesman for the company said that the appointment of Wash-Ington Wholesalers is in keeping with. Sylvania's policy of distribut-ing thru independent wholesalers wherever possible. He added that acceptance of Sylvania products in the nation's capital has kept pace with the firm's progress nationally and that the return to indie dis-tribution will further enhance the firm's position there. Washington Wholesalers is head

fribution will further enhance the firm's position there. Washington Wholesalers is head-ed by M. David Dubb as president. Saul Greber is vice-president and C. D. Kendall is sales manager. They will soon announce plans for introducing Sylvania's 1959 lines to retailers in that area.

Pilot Ships New Stereo Pre-Amp

NEW YORK——Pilot Radio Cor-poration has started dealer ship-ments of its new dual channel, stereo pre-amplifier, Model SP210. The upit consists of two identical pre-amps with ganged controls for convenient stereo operation. The SP-210 features 12 inputs, six for each channel, and two out-puts—audio and tape. It has a DC heater supply to all tubes to reduce hum and dispense with hum bal-ancing circuits and controls. The new unit is the matched

The new unit is the matched companion to the Pilot stereo am-plifiers Sa-332 (64 watts peak) and the SA-260 (120 watts peak). It is available to the trade now and it retails for \$89.50.

The court referee, Asa S. Her-

Court here August 15th under Chapter 11 of the Federal Bank-ruptcy Act to be allowed to con-tinue in business. The firm offers to pay unsecured creditors 70 cents on the dollar, payable in 15 equal semi-annual payments. **RCA Offers Five Products Five Products CAMDEN**, N. J. — Five RCA Victor engineering developments in stereophonic sound-diamond and sapphire pick-up heads, tone arm and two types of tape heads-are now available to other manufac-turers, says Raymond W. Saxon, v.-p. and general manager, RCA Victor Radio and "Victrola" Divi-sion. "In the Radio and 'Victrola' Divi-sion," Mr. Saxon said, "our en-

Hallmark Recorded Tapes, a wholly owned subsidiary (\$50,000) equipment (\$7,500), r e c o r d e d tapes, artwork and music (\$87,-000), office furniture and supplies (\$7,500), a c c o u n t s receivable (\$113,159) and receivables due from Hallmark (\$70,000).

MORE LOOT IN ADMIRAL TILL

CHICAGO -- Diversifica-tion may be fine for some cats, but Admiral's had enough of it for awhile.

The big electronics firm (TV, radio, phonos) has junked its Molded Products Division, originally set up in 1952 as a

diversification move. It was, says Admiral, "unprofitable." Meanwhile, back at the bookkeeping department, Ad-miral has announced an in-crease in second quarter sales for the aurent season scoring for the current season, scoring a gain of about \$1,000,000 over the period last year. "Elimination of expenses in our Molded Products Division land area berging in jury

should go a long way in im-proving Admiral's profit pic-ture," says Ross Siragusa, prexy.

454,598, partial breakdown of chich is as follows; unsecured lains (\$425,558,) secured clains \$20,000), wages (\$5,000) and axes (\$2,500). The firm's total assets of \$472,-the firm's total assets of \$472,-ern Corrugated Box Co. (\$3,900), Columbia Transcriptions (\$1,061), (\$2,800), Graphic Cuild (\$10,773), Masstercraft, Inc (\$2,667), Ronette Acoustical Co. (\$5,904), Webster International (\$10,943), Len Steck-ler Studio (\$2,649), Astor Hotel (\$2,378) and many others.

AMPEX PREDICTION: Sees Four-Track Tape Upsurge in 60 Days

NEW YORK——Within "a couple of months" 90 per cent of the tape recorders produced will offer fourtrack recording and playback. That's the shape of things to come as seen by Phil Gundy, president of Ampex.

of Ampex. In a recent interview with The Billboard, Gundy also predicted that 90 per cent of recorded music will be on tape within five years. "The day is not too far off," said Gundy, "when the entire record and music business will be revolu-tionized by developments in tape. In future, the customer for re-corded sound will take tape car-tridge to a duplicating machine in corded sound will take tape car-tridge to a duplicating machine in his music store. He'll plug it in-insert some money and a com-pletely new group of the latest tunes will be recorded on his tape. The same tape cartridge, will be used over and over again." Tape Cartridges Commenting on the recent tape cartridge development, Gundy said that all of the kinks haven't yet been ironed out of the cartridge itself.

itself

The machines are ready have a model that works perfectly and it's priced at \$495. But, we don't intend to bring it out until the bugs are out of the cartridges," Gundy told The Billboard.

He cited warping of the plastic cartridge shell, uneven guidance of the tape past the playback heads, and lack of sinoothness of move-ment as some of the difficulties to be concerne

ment as some of the difficulties to be overcome. The record firm pioneering the' tape cartridge development is RCA Victor. Gundy believes that they were a bit "premature" in bringing out the cartridge at this time. The industry, he believes, should go thru a "reel-to-reel shakedown" of four-track recording and reproduc-tion before bringing out the car-tridge.

tion before bringing out the ear-tridge. Cundy scoffed at rumors that RCA was buying Ampex. "With our knowledge of the tape field and with our stake in it, we will someday surpass RCA in size," the Ampex president said.

Fisher Bows a New Tuner for Stereocasting

NEW YORK — Current up-beat in radio stereocasts continues to bring a flock of new two-chan-nel tuners to the component mart. Newest is Fisher Radio's Model 101-R, with a blue-chip tag of \$229.50. The tuner has completely inde

The tuner has completely inde-pendent AM and FM channels, with no inferaction. It is extremely sensitive, requiring only 0.75 mi-



Fisher's Stereo Tuner

crovolts for 20 db of FM quieting and 1.1 microvolts for 30 db. It can operate in FM-AM stereo, FM multiplexed stereo (with an adap-tor unit to come later, and in reg-ular monaural radio operation in either channel. There are record jacks for stereo or monaural record-ing

Model 101-R is available in cab-

Model 101-R is available in cab-inets in mahogany, walnut and blonde finishes, with the cabinet priced at \$22.50. Fisher, incidentally, has just is-sued two new brochures covering its fall stereo and nonaural con-sole and component lines. They list 14 components and nine com-plete units. plete units

\$99.95 Tape **Unit Debbed By Telectro**

By ielectro NEW YORK -- Price barriers in the low-price tape recorder field continue to be broken. Latest unit launched is the Telectrosonio Model 1970, a two-speed monaural unit, priced at \$99.95. Recorder is a lightweight (un-der 20 pounds) model with sim-plified controls. It's packaged in a two-tone leatherette covered ply-wood case. Speeds offered are 7½ ips and 3¾ ips. Packaged with the unit is a speaker unit and Swatt amplifier, plus crystal mike. Launched as part of the firm's new expansion program, Model 1970 contains many features usually found only on higher-priced models.

PHONO MERCHANDISING Stereo Age Poses Touchy Sales

Problems for All **Phono Dealers**

By RALPH FREAS

"When I sell somebody a stereo phono-graph, where should I tell them to sit in relations to the phonograph in order to hear the stereophonic effect?"

the stereophonic effect." This question was posed by a dealer at the Phonograph Record Clinic at the recent Music Merchants show in Chicago. And, judging from the interest shown by the dealers attending the clinic, the question is one that dealers every-where have been mulling lately. Evidently, this is regarded as a key question in closing the sale. It is also a tricky question. Speaker placement is important. The danger lies in giving the customer the impres-sion that he has to be glued to one spot in order to enjoy his stereo phonograph. Unless the customer is a dyed-in-the-wool audiophile, he'll look upon this static listening position as to ogreat a price for enhanced sound-in the beginning. What to Stress

What to Stress

<text><text><text><text><text><text><text>

room itself, the furniture in it, draperies and rugs and even the texture of the walls. Still, certain principles can be followed.

First, the speakers should not be placed closer together than six feet. When they are placed too close together, the record sounds like a monophonic disk, Any stereo effect is lost

Second, the optimum affect can be heard Second, the optimum affect can be heard at a distance from the speakers that is roughly equivalent to the distance between the speak-ers. If the speakers are 10 feet apart, the maximum effect will be heard at a spot 10 feet from a point midway between them. Third, the speakers should be faced straight out-not angled in toward the optimum point. Angling the speakers in greatly reduces the over-all stereo effect that will be heard throut the room.

the room. Fourth, the speakers should not be placed too far apart. The result will be a "hole in the middle" of the sound.

<text><text><text><text><text><text>

AUGUST 18, 1958

AUCUST 18, 1958

THE BILLBOARD

MUSIC

33

Junbeam Presents



SINGING

COMPETITION

AND

YOU WON'T BE SATISFIED SUNBEAM 109 SUNBEAM RECORDS 225 West 57th Street New York, N. Y. (Plaza 7-8387)

AUDIO PRODUCTS

THE BILLBOARD

'We-Sell-Tape' DO-IT-YOURSELF **Turntables, Changers** Decal Offered Now Sell in Kit Form

By CHARLES SINCLAIR

34

NEW YORK--The "kit fever" form this fall. which has seen companies like

New Rek-O-Kut Turntable

will be available in knock-down

In its first tie-up in this area, Eico and Heathkit grab off an im- Heath Company, whose Heathkits portant segment of the consumer now range from an AM-FM stereo traffic passes a store without knowaudio market, and which has wit-

portant segment of the consumer audio market, and which has wit-nessed even giant General Electric taking the kit plunge on a speaker enclosure package, is now spread-ing to turntables and changers. Rek-O-Kut is first off the mark in the turntable field, reportedly planning a fall launching of a single-speed (33¹/₃ r.p.m.) belt-driven turntable in kit form for just \$39.95. This is about \$20 less than the cheapest Rek-O-Kut two-speed assembled turntable currently on the market. The unit, due to be termed the K-33, has been styled by noted de-rigner George Nelson's staff, utilizes a belt drive from a heavy four-pole motor, claims a noise level of 47 db under recording levels, and involves only some 30 minutes of do-it-yourselfing. Sale of the K-33 unit will be handled via Rek-O-Kut dealers. **Changers, Too** Not only turntables but changers

deal with charger manufacture
 Glaser. Stees to package a kit form of the changer under the Heathkit label.
 Due to sell at \$64.95 complete
 Welch noted that surveys con-the doi:ryours
 general public doesn't know
 general public doesn't know

OPELIKA, Ala .-- ORRadio Industries, Inc., manufactúrer of

three-color decal on the show win-

EAST MEETS WEST 'Hi-Fi' Spells 'Come-On' For Japanese Merchants

dustries, Inc., manufactúrer of Irish brand magnetic recording tape, is offering an attractive new identification decal to recording tape dealers. "In many locations sidewalk traffic passes a store without know-ing the dealer carries recording tape," said Nat Welch, ORRadio sales manager. "This attractive three-color decal on the show win-

Set for November

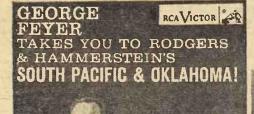
FROM SAN FRANCISCO ANOTHER CARLTON SPREADS OUT CROSS-COUNTRY **ARE YOU GRL FR** MORRY WILLIAMS and the kids CARLTON CARLTON 477

AUCUST 18, 1958





The Interpretation that won the Soviet Union's first International Tchaikovsky Plano Competition! Van Cliburn's bestselling Red Seal debut recording. LM-2252*



Sparkling piano-and-rhythm arrangements of two of Rodgers & Hammerstein's best-loved scores. Supper-club star George Feyer's record premiere on RCA Victori LPM-1731*



THE BILLBOARD

SOUT

RODGERS & HAMMERSTEIN'S

RCA VICTOR

HEIG

The top guitarist at his nimble-fingered best on a dozen favorites like SOPHISTICATED LADY, APRIL IN PORTUGAL, YOU'RE JUST IN LOVE, VILIA, and SAY "SI SI." LPM-1544

PARAMOUNT PRESENTS ELVIS PRESLEY IN A HAL WALLIS PRODUCTION KING CREOLE Ning Crede New Orleans As long as I Have You Lover Doll

Presley's newest EP! The original soundtrack recording from his latest film, "King Creole" –KING CREOLE, NEW ORLEANS, AS LONG AS I HAVE YOU, LOVER DOLL! EPA-4319, Vol. 1.



A VERY PRECIOUS LOVE, MELODIE D'AMOUR, TAMMY and 9 other hits by the team that The Billboard and Cash Box voted "Best Vocal Combo"! LPM-1859*

RCAVICTOR SIL



Fourteen consecutive Presley triumphs. Individually, they sold more than a million copies aplece-now here they are together, all on one fabulous, fast-selling Long PlayI LPM-1707

THIS SUMMER'S BEST-SELLING ALBUMS CONTROL OF PORTION OF AND ALBUMS

"Also available on RCA Victor Living Stereo Records.

AUDIO PRODUCTS

ALUTA

V-M Unveils Its **Fall Marketing Plans to Trade**

80

36

BENTON HARBOR, Mich.— Having blueprinted some aggressive plans for fall selling, V-M Corpora-tion has been spelling out the de-tails of its marketing to distributors and distributor salesmen in a series of regional meetings in San Fran-cisco, New Orleans, Chicago and New York, with the first round of meetings completed.

meetings. Complete product promotion and merchandising kits were distributed at each meeting. These contained V-M's new full-color catalog, dis-tributor catalog inserts in color, a self-contained parts line promotion package and merchandising sheets explaining special promotions and detailing the sales aide service and with a better understand-ing of how the public really wants to hear music, stereo eventually can be the keystone of our industry." A highlight of each of the regional meetings was the showing of a new V-M sales training film, "Ghost of the Profitless Wonderl" which handles the vital problem of how to sell against

STEREO TO TOP MONAURAL SALE

CHICAGO — Stereo is al-ready off to a fast start in the components field, but accord-ing to William Grommes, prexy of the electronics firm that bears his name, the in-dustry hasn't seen anything vet yet.

"The present popularity of stereo is only the beginning," he says. "In a very short time stereo units will outsell mon-aural components two to one." one.

Grommes' own firm is on a real stereo kick this season, and will launch its "Premiere Stereo Series" of amplifiers, tuners, preamps and other stereo units in September.

New York, with the first round of meetings completed. In turn, the distributors will pass along the word on these sales plans to dealers handling the Voice of Music line of phonos, tape record-ers and record changers. Participating in the coast-to-coast series of sales seminars were President Victor Miller, Sales Manager Bud Cain, Advertising and Sales Promotion Manager Gene Miller and other V-M officials. More than 700 distributors and their key salesmen were given de-tailed information about V-M prod-ucts and promotion plans at these meetings.

self-contained parts line promotion package and merchandising sheets explaining special promotions and detailing the sales aids available-television films, theater trailer films, outdoor posters, newspaners, premiums and national advertising support. Stress was placed on stereo equipment – for disks and tape-with Cain commenting: "We can-

THE BILLBOARD

CORPANSA INSTRA

Lafayette's **Catalog** for

NEW YORK — Looking more kike the latest issue of "Astounding 260-page 1959 catalog is currently in two-color rotogravure and a four-color cover that illustrates an orchestra beaming a stereocast to halfway to the moon. Big Stereo Play Highiighting the high-fidelity of the newest stereord.

Big Stereo Play Highlighting the high-fidelity section is a comprehensive listing of the newest stereophonic sound equipment and complete stereo systems, including components for composition of computing high equipment and complete stored equipment and complete stored conversion of conventional hi-fi systems to stereophonic sound. In addition, this section contains a complete listing of the newest hi-fi items of the major manufacturers. A full line of Lafayette's own exclusive stereo tuners, amplifiers, pre-amplifiers, tape recorders turn.

exclusive stereo tuners, amplifiers, pre-amplifiers, tape recorders, turn-tables, pickup arms, speakers and exclusive hi-fi systems is offered. Tuners, pre-amplifiers, amplifiers and enclosures are available in both kit and completed form. Com-plete selection of all major label stereophonic d i s k s and pre-recorded tapes is listed. A full presentation of radio and TV parts, transistor kits and minia-turized components, antennas and

turized components, antennas and installation accessories, amateur gear, tools, technical books, tele-

Audio Execs

manufacturers of magnetic record-ing tape, and Ampex is a leading equipment manufacturer. The two

year. The appointment of E. T. Epper-son to the newly created position of resident sales manager, San Francisco, for Sylvania Home Elec-tronics, a division of Sylvania Elec-tric Products, Inc., was also an-nounced last week.

Epperson, formerly Midwest divi-sion manager for Norge Sales Corporation, will be responsible for the sale of Sylvania television sets, radios and high fidelity phono-graphs in the San Francisco mar-ket. He will report directly to Peter J. Grant, manager of market-ing services for the division.

Pentron Assigns Overseas Distrib

AUGUST 18, 1958

as it coincides with the introduc-tion of Pentron's revolutionary "Cartridge" stereo tape machine which ushers in a new era in home entertainment. In discussing pro-jected sales potential for the new Cartridge recorder Rossman said, "Raytheon's vast overseas distribu-tion network will enable Pentron to reach hitherto unexplored mar-kets." kets.

George E. Magrath, Sales Man-ager of Special Products for Ray-theon International Division, will head the group charged with Pen-tron distribution.

be handled directly from division headquarters in Batavia, N. Y. Two major marketing assign-ments were announced in Chicago by S. R. Herkes, vice-president for Marketing, Motorola, Inc.

C. Frederick Parsons was appointed merchandising manager of the Consumer Products Divi-sion, and David H. Kutner was named to the newly created posi-tion of distribution manager.



SUE RANEY The little girl with the big voice

IT'S HER GREATEST!

has a brand new smash!

"MY, MY, HOW THE GOES BY"

Swingin' up-tempo

"PERIWINKLE BLUE" beautiful, breathy ballad

record no. 4038



THE BILLBOARD



AUDIO PRODUCTS





Stereo Emphasis in **New Traveler Phonos**

THE BILLBOARD

CHICAGO — A flashy line of five portables and eight consoles is the fall offering from Traveler Radio Corporation. As in other phono lines, stereo reproduction is featured in many of Traveler's new models. Three portables and three consoles are designed for stereo. The two stereo portables are the Models 1001 and 1005. They step up in power and in the quality of speaker systems as they rise in price. Both feature "BSR" four-speed record changers like all in the Traveler phono line. The 1001 consoles are designed for stereo. The two stereo portables are the Models 1001 and 1005. They step up in power and in the quality of speaker systems as they rise in price. Both feature "BSR" four-speed record changers like all in the Traveler phono line. The 1001 has dual 5-watt amplifier (10 watt total) and two speakers (one six-inch and one three-inch). The 1005 has dual eight-watt amplifiers (16 has dual eight-watt amplifiers (16 watt total) and three speakers (one six-inch, one five-inch and one three-inch).

The stereo consoles are the Models 1100, 1105 and 1110. The 1100 has two-channel five-watt amplification (total of 10-watt) and 1100 amplification (total of 10-watt) and a speaker system that includes one six-inch, one five-inch and one three-inch. The 1105 steps up to dual channel eight-watt amplifica-tion (total of 16 watts) and the speaker system has an eight-inch, five-inch and three-inch. The 1110 -the "custom de luxe"-has dual 112-watt amplification (total of 24 watts) and has a four-speaker sys-tem comprising two 10-inch, one five-inch and one three-inch speaker. speaker.

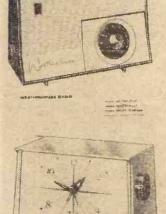
Both the portable and console stereo lines have complementary speaker systems for the second

nets in modern styling.

Westinghouse 'Beep' Clock, 4-In. Radios

METHUCHEN, N. J.--A new clock radio with an "electric alarm" tone, and a "slim" table radio that's ouly four inches deep are among several new radio models being launched by Westinghouse in its fall line.

The four-tube clock radio, Model 677T4 at \$24.95, features



the "SonoRiser" electronic alarm that uses an oscillator to produce what Westinghouse calls "a pleas-ant "beep' tone thru the radio speaker." The full-face clock unit also has a wake-up-to-music con-trol trol

trol. One of the slimmest radios around is Westinghouse's \$23.95 table unit 671T5. With a fully-moulded cabinet, it is only four inches deep. Five-tube unit has a contrasting tapered front and radial dial.

RCA Offers

• Continued from page 32 graph, magnetic tape and FM ra-dio. "Numerous manufacturers have

expressed an interest in these RCA engineering developments," Mr. Saxon said. "For that reason, we are making available at once our stereo pick-up cartridges and tone arms." arms

arms. RCA products now available to manufacturers include the dual synthetic sapphire pick-ups; dia-mond and synthetic sapphire pick-ups; tone arms; record and play-back tape heads, and erase tape heads heads

Within a few weeks, Mr. Saxon said, the list will be extended to include tape heads for the recently introduced stereo tape cartridge

player. "Sales of these products will be handled in the same manner as other RCA Victor products sold outside the company," Mr. Saxon said. "Robert J. Shannon, Market-ing Services, RCA Victor Radio and Victrola' Division, Camden, will assume the responsibilities."

ARVIN TIES PHONO SALES TO FREE TABLE

AUGUST 18, 1958

NEW YORK — An intro-ductory promotional program to enable distributors and deal-ers to get a wheeled stand at half price with each two Ar-vin phonographs or hi-fi sets has been announced by Rich-ard H. Williams, sales director for the firm

has been announced by Rich-ard H. Williams, sales director for the firm. Purpose of the program is to offer the tables free to cus-tomers who purchase an Arvin Model 7093 phonograph for \$69.95. This represents a sav-ings of \$12.95, the regular re-tail price of the table. "However, the distributor or dealer does not have to order just the Model 7093 to get the tables," Williams points out. They can be obtained at half price with the purchase of any of the eight Arvin phono-graphs." The stand, designed to hold the top five models in the Ar-

The stand, designed to hold the top five models in the Ar-vin phonograph and hi-fi line, has an adjustable brass finish top that fits any phonograph. It has black tubular legs, brass trimmed record album shelf and rubber casters which pre-vent vibration. Distributors and dealers who take part in the introduc-tory program will receive com-

tory program will receive com-bination mailers, wall banners and catalog sheets 17 by 22 inches in size. Advertising mats also are available, says Williams.

Sales Rep Heads **Hi-Fi Promoters Below Border**

Below Border MEXICO CITY, Mex.—Benja-min Cardenas del Rio, Mexican representative of Fideliton, Inc., Chicago, has been elected presi-deut of the Mexican Association of Hi-Fi Promoters, AMIAF (Associa-tion Mexicana de Impulsores de Alta Fidelidad, A. C.). Mr. Cardenas del Rio, who is founder and owner of Agnja y Dis-cos, S. A., Mexico City, is presently directing preparation for the 1958 Mexican Hi-Fi Show to be held later this year in Mexico City. Me said that a minimum of 25 exhibitors, m an y representing U. S. manufacturers of hi-fi equip-ment and accessories, are expected to maintain booth exhibits at the coming show. Last year the show drew more than 10,000 visitors from among Mexico's fast-growing hi-fi enthusiasts. This year Mr. Cardenas del Rio expects a much greater attendance.

Lafayette Catalog • Continued from page 36

of precision scientific instruments is offered, including refractometer, spectroscope and engineers' transit. The extensive public address sec-tion contains Lafayette and other major manufacturers' amplifiers and complete systems, power major manufacturers amplifiers and complete systems, power megaphones, intercoms, micro-phones, sound powered phones, speakers, cable and connectors. Lafayette's new catalog No. 590 is available free upon request.



There are 2 important differences in the new CAPITOL

> STEREO PHONOGRAPHS

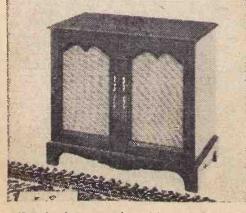


Sound systems developed by Capitol's own recording engineers to give true, balanced stereophonic sound

Custom-quality sets from the recognized merchandising leaders in the music industry - Capitol Records

CUSTOM-STYLED CABINETS! Fashioned by the nation's leading furniture designers. Hand-rubbed wood console cabinets – scuff-resistant portable cases.

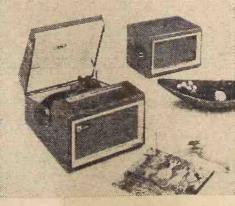
FACTORY-AUTHORIZED SERVICE! Every set carries Capitol's full warranty, allowing for free parts



Four handsome console models, each equipped for stereo and standard records, with (optional) matching speaker cabinet. •(Model 838 above)

Add it up: Capitol delivers high styling higher fidelity ... highest value in the whole wide world of music

and service for 90 days at no cost to you. FULL PAGE ADS! Millions of potential customers will see these phonographs advertised in Look and Life. And you can rely on Capitol's success-ful merchandising know-how to help you plan your local promotions.

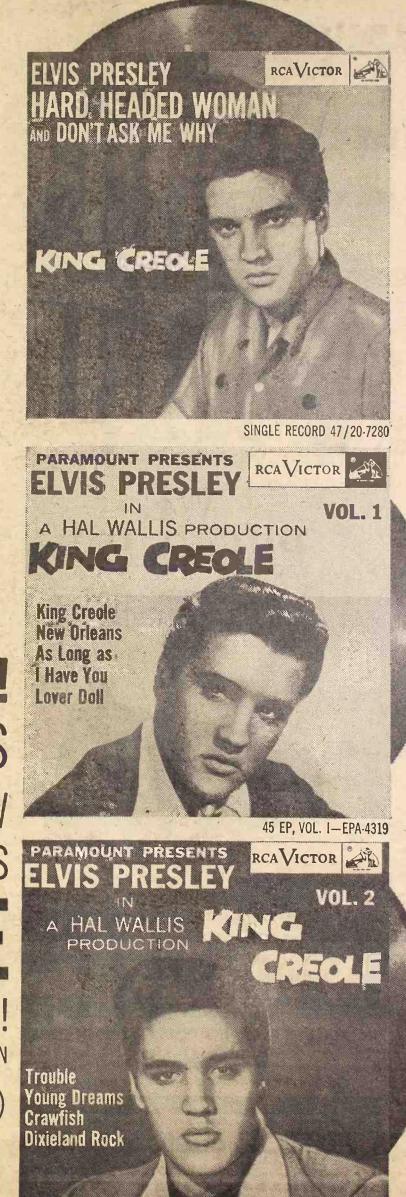


Seven colorful portables, from fully equipped stereo models to popular-priced sets for regu-lar long playing records only. (Model 832 above)



38



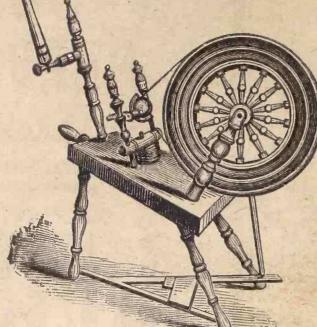


ELVIS' GREATEST YET! SENSATIONAL SELLERS FROM HIS NEW MOVIE, NOW PLAYING IN OVER 500 THEATRES **KING CREOLE** STOCK NOW FOR THE RUSH! A HAL WALLIS PARAMOUNT PICTURES PRODUCTION

45 EP, VOL. 2-EPA-4321

40

YOU SPIN 'EM!



WE PRESS 'EM!



RCA Victor Custom Record Service is first with the big "Indies" of the record business. Disc jockeys, too, prefer records manufactured by RCA Custom. They have such a sleek, smooth, satisfying motion as they spin on your turntable. RCA Custom Records give better sound, because they feature: an accurately centered hole, for distortion-free motion . . . highest quality vinyl compound . . . lowest surface noise. Whether it's 45 or L.P., if it's manufactured by RCA Custom, it's the best product you can find anywhere.

FOR DJ'S GOING INTO THE RECORD BUSINESS:

Settle all your pressing problems this way! Choose RCA Custom, leader in the field. You get highest quality, every step of the way-newer, better equipment , . . expert recording techniques . . . three-plant "Speed Record Service" shipping . . . the capacity that gives you all the records you need, when you need them.

RCAVICTOR custom record sales

155 East 24th St., New York 10, N. Y.-MUrray Hill 9-7200; 445 N. Lake Shore Drive, Chicago 11, III.-WHitehall 4-3215; 1016 N. Sycamore Ave., Hollywood 38, Calif.-OLdfield 4-1660; 800 17th Ave. South, Nashville 3, Tenn .- ALpine 5-6691.



"SERVICE ON A PLATTER"

Audio Feedback

By CHARLES SINCLAIR

CRYSTAL GAZING IN AUDIO

Some intriguing new ideas are being developed in the electronics field. Minnesota Mining, for instance, has evolved a new "sandwich" recording tape, which has a thin plastic layer-only 50 microns thick-over the oxide to protect it from wear, and to keep it from rubbing off on tape heads during recording. According to the tape firm, this steps up the usable life span of the tape "30 to 100 times more than old type." So far, this de luxe tape is being made for com-puters, but it may ultimately be available in a regular audio version.

KEEP IT CLEAN, SON!

The familiar hassle to keep tape heads clean goes on, however. Latest weapon in this never-ending problem is a new device from the Walsco Electronics firm in Rockford, Ill. It's called "Kleen-Tape," and is a "specially impregnated fabric tape on a standard tape recorder reel." The reel goes on the recorder in the usual manner, and is played thru. As it passes the head, a special formula cleaner is said to "dissolve and remove iron oxide accumulation, dust, and other foreign materials." A reel of Kleen-Tape will sell for \$2.95.

STEREOCASTING UPBEAT SEEN

There's more and more interest on the part of broad-casters in stereophonic radio. By one network's estimate, nearly 175 stations are engaging in part-time stereophonic broadcasts today. Biggest thing on this horizon is multiplex-ing in FM. Even tho the FCC in Washington is still just gathering comment on the subject, broadcasters are already talking of stereocasting in multiplex. And one of the big suppliers of transmitter equipment, Gates Radio, is now offer-ing FM broadcasters a packaged stereo transmission unit for \$10,500 that includes turntables, tape unit, studio console and single or dual multiplexed transmitter.

THAT SPEED PROBLEM AGAIN

New York audio and record retailer George Leavy, of Terminal Music Shop, swears to the follow-ing: Lady came into his shop and asked for Glenn Miller's "In the Mood." The conversation went like this. this:

"Yes, Ma'am. What speed would you like?" "Oh, 45 and 78 please." "You want 45 and 78?"

"Yes

"Yes, Ma'am. Here you are."

"Oh, no! I don't want two records. Just one record."

"But, didn't you say ..." "You don't understand, young man. I want one that plays at two speeds. You see, we have a three-speed phonograph."

PREVIEWS OF AUDIO SHOWS

With the current boom in stereo gear, the big audio shows this year will probably draw record crowds. The biggest exposition of the lot, the 1958 New York High Fidelity Music Show, is booked to occupy the entire Trade Show Building representing an increase of 25 per cent in exhibitor space. Theme of the show is "The Age of Stereo," and dates are September 29 thru October 4. In Detroit, the Second Annual Detroit International Hi-Fi Show has been sched-uled for November 7 thru 9 at the Leland Hotel with plenty of advance support assured from local dealers. Show is being sponsored by Electronic Representatives, Inc., a group of electronics reps in Michigan.

MARS DEAD AHEAD, SIR!

Nobody can say Zenith isn't keeping on its ga-lactic toes. Latest product announcement from the big electronics firm reads like science fiction. The gim-mick is a new high-gain "fast wave" amplifier tube that requires no refrigeration equipment. Developed by Dr. Robert Adler and Dr. Glen Wade, the tube has many military applications including its use in "receivers designed for long-range communications between the earth and interplanetary space ships," according to Zenith execs. Zenith execs

TAPE ABOUT TAPE SELLING

Dealers who sell tape recorders and accessories can "sit-in" on a recent conference held in Chicago to thresh out problems of marketing and selling in this field. The price: \$5. A complete tape of the first Annual Retail Distribu-tion Congress is available for the above amount from Bel Canto, 2919 South La Cienega Blvd., Culver City, Calif. Among the problems tackled by the experts are "Market Research for the Dealer," "Sales Planning," "Advertising to Promote Business," and "The Future of the Magnetic Record-ing Industry." ing Industry

PAGING AUDIO DISTRIBUTORS

Decor Products Corporation of Farmington, Mich., is launching a new and clever idea in record racks, and is also on the lookout for distributors to handle the new line. Called "Fi-Rack," the racks are long aluminum strips which are grooved so that records can be slipped in, something like pictures being slipped into a frame. Two records fit in each slot, and total of 32 can be stored in each section (49 inches long). Unit projects less than two inches, and can be used both in stores or in homes.

SMASHING!

TER,

THE BILLBOARD



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Dennis Farnon

Otiginal Cast

• Continued from page 26

Bright Ideas

various WKMI staffers. Dan Dan-iels has made a standing offer of 10 bucks for any usable idea and the ideas are quick in coming. Once Daniels likes an idea he throws it to the staff in a "brain-storming session." This session works out the kinks and decides on the details. For example one staff

on the details. For example, one staff member recently came up with the idea of parading an elephant thru the center of town. The animal would be draped with a banner proclaim-ing the WKMI call letters. The idea was brought up for considera-tion at a brainstorming session

idea was brought up for considera-tion at a brainstorming session. Some of the aspects of the promo-tion raised by different staffers were: Are there any dangers? Are we covered by insurance? Where will we get the animal? Will dif-ferent jockeys lead the elephant at different times? How can we tie in the radio audience? Could we have a contest for naming the animal? What prizes could we award winners? And so on. Personally, Daniels is against

Personally, Daniels is against

Personally, Daniels is against zany stunts. "The zany stuff is for the sta-tions that are really hurting rating-wise and we dou't fit in that cate-gory," he says. **Full Day's Fare** In their bid for top position in their market, WKMI has made a big investment to provide more for their listeners. They recently went on a 24-hour schedule ("You get more in 24"), the only such station between Chicago and De-troit. And they put two mobile news units on the road, station













B/W

OVER AND OVER

BOBBY

DAY #229



better than a memo recently sont by Vince Ford to Dan Daniels. It reads as follows: "Here is the status of the Vaca-tion Time dance to be hold August 16 at the Eastwood Shopping Center, Nazareth Road and East Main porting. But, according to Dan Daniels.

LP's

EP'a

merce will send eight men to help chaperone. "5. Deejays have been notified of dance. Ron is to get some local talent, Al will work on prizes. "6. The Parks Department has not yet told me if we can have a platform". Will do Monday, August kowsky theme from the B flat Minor Concerto. He is the writer of two big World War II songs, 4. "7 Engineering still has to be notified of what to do." From Taps Till Reveille" and "A Fellow on Furlough," both of which have won many

Where do promotion ideas origi-nate? Most of them come from varions WKMI staffers. Dan Dan-iels has made a standing offer of 10 bucks for any nable idea and Before and Never Again" and "Beyond the Next Hill." His current releases are "Do I beyond the locat flue. The current releases are "Do I Worry" and "The Same Old Song and Dance." Bobby Worth has had tunes recorded by what could be termed a "Musical Hall of Fame of Art-ists," such as Bing Crosby, "Musical Hall of Fame of Art-ists," such as Bing Crosby, Dinah Shore, Ella Fitzgerald, Tony Martin, Margarat Whiting, Frances Langford, Jane Froman, Helen O'Connell, Joni James, Eddy Howard, Kay Starr and many others many others.



Mr. Consistency



HOllywood 9-2136 Cable Imperial-Hollywood

Imperial Records, Inc.

6485 Hollywood Boulevard

Hollywood S's, California

August 13, 1958

Mr. Fats Domino c/o Fats Domino Orchestras, Inc. 6425 Hollywood Boulevard Hollywood 28, California

My dear Fats:

This release marks the tenth anniversary of your association with the Imperial label. I thought you would be interested in knowing that in the past ten years you have sold over 40,000,000 records, 3,000,000 albums and about 4,000,000 EP's.

This is quite a record. Please rest assured that today you are a household name throughout the world.

I know that you will duplicate these sales figures in the next ten years.

I remain, with kindest personal regards to you, your wife and your children,

Very truly yours,

IMPERIAL RECORDS, INC.

Lewis R. Chudd

P.S. Your new record YOUNG SCHOOL GIRL b/w IT MUST BE LOVE is a smash.

LONDON RECORDS, Ltda IN CANADA

IMPERIAL RECORDS 6425 Hollywood Blvd., Hollywood, Calif. 43

FATS DOMINO HOT NEW SMASH! YOUNG SCHOOL GIRL

-and-

IT MUST

BE LOVE

5537

The Billboard's Music Popularity Charts . . . PACKAGED RECORDS

AUCUST 18, 1958





BEST SELLING LP'S

FOR SURVEY WEEK ENDING AUGUST 9

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record out-lets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing atudy of retail record sales are under the direct and continuing supervi-sion and control of the School of Retailing of New York University.

Week		Last Week	Chai
1.	Tchaikowsky's Piano Concerto No. 1 Van Cliburn, RCA Victor LM 2252	1	619
2.	Johnny's Greatest Hits	3	19
3.	The Music Man Original Cast, Capitol WAO 990	6	25
4.	South Pacific Sound Track, RCA Victor LOC 1032	4	21
	Stardust Pat Boone, Dot DLP 3118	9	4
6.	Gigi Sound Track, M-G-M E 3641	2	9
7.	South Pacific	5	229
8.	My Fair Lady	8	124
9.	Sing Along With Mitch Mitch Miller, Columbia CL 1160	7	6
		10	4
11.		21	ń
12.	Come Fly With Me Frank Sinatra, Capitol W 920	12	29
13.	 'S Awful Nice	14	8
Piano	Thru an error in tabulating, the sales of Van Cliburn's recording of To o Concerto No. 1 were inadvertently credited to Como's Golden Reco	haikow rds, bot	sky'y
RCA	Victor. This has been corrected above.		
1.4		-	_
14.	Oklahoma! Sound Track, Capitol SAO 595	20	150
	Oklahoma ! Sound Track, Capitol SAO 595 Hymns Tennessee Ernie Ford, Capitol T 756		150 85
15.	Sound Track, Capitol SAO 595 Hymns Tennessee Ernie Ford, Capitol T 756		
15. 16.	Sound Track, Capitol SAO 595 Hymns Tennessee Ernie Ford, Capitol T 756 Around the World in 80 Days Sound Track, Decca DL 9046 Carousel	22 13	85
15. 16. 17.	Sound Track, Capitol SAO 595 Hymns Tennessee Ernie Ford, Capitol T 756 Around the World in 80 Days Sound Track, Decca DL 9046 Carousel Sound Track, Capitol W 694	22 13 25	85 71
15. 16. 17. 18.	Sound Track, Capitol SAO 595 Hymns Tennessee Ernie Ford, Capitol T 756 Around the World in 80 Days Sound Track, Decca DL 9046 Carousel Sound Track, Capitol W 694 The King and I Sound Track, Capitol W 740 Film Encores	22 13 25	85 71 60
15. 16. 17. 18. 19.	Sound Track, Capitol SAO 595 Hymns Tennessee Emie Ford, Capitol T 756 Around the World in 80 Days Sound Track, Decca DL 9046 Carousel Sound Track, Capitol W 694 The King and I Sound Track, Capitol W 740 Film Encores Mantovani, London LL 1700	22 13 25 11	85 71 60 106
15. 16. 17. 18. 19. 20.	Sound Track, Capitol SAO 595 Hymns Tennessee Ernie Ford, Capitol T 756 Around the World in 80 Days Sound Track, Decca DL 9046 Carousel Sound Track, Capitol W 694 The King and I Sound Track, Capitol W 740 Film Encores Mantovani, London LL 1700 Swingin' on Broadway Jonah Jones, Capitol T 963	22 13 25 11 15	85 71 60 106 56
 15. 16. 17. 18. 19. 20. 21. 	Sound Track, Capitol SAO 595 Hymns Tennessee Ernie Ford, Capitol T 756 Around the World in 80 Days Sound Track, Decea DL 9046 Carousel Sound Track, Capitol W 694 The King and I Sound Track, Capitol W 740 Film Encores Mantovani, London LL 1700 Swingin' on Broadway Jonah Jones, Capitol T 963 Warm Johnny Mathis, Columbia CL 1978	22 13 25 11 15 16	85 71 60 106 56 12
 15. 16. 17. 18. 19. 20. 21. 22. 	Sound Track, Capitol SAO 595 Hymns Tennessee Ernie Ford, Capitol T 756 Around the World in 80 Days Sound Track, Decca DL 9046 Carousel Sound Track, Capitol W 694 The King and I Sound Track, Capitol W 740 Film Encores Mantovani, London LL 1700 Swingin' on Broadway Jonah Jones, Capitol T 963 Warm Johnny Mathis, Columbia CL 1978 Elvis' Golden Records Elvis Presley, RCA Victor LPM 1707	22 13 25 11 15 16 23 —	85 71 60 106 56 12 35 16
 15. 16. 17. 18. 19. 20. 21. 22. 22. 23. 	Sound Track, Capitol SAO 595 Hymns Tennessee Ernie Ford, Capitol T 756 Around the World in 80 Days Sound Track, Decca DL 9046 Carousel Sound Track, Capitol W 694 The King and I Sound Track, Capitol W 740 Film Encores Mantovani, London LL 1700 Swingin' on Broadway Jonah Jones, Capitol T 963 Warm Johnny Mathis, Columbia CL 1978 Elvis 'Golden Records Elvis Presley, RCA Victor LPM 1707 Pat's Great Hits Pat Boone, Dot DLP 3071	22 13 25 11 15 16 23 —	85 71 60 106 56 12 35 16 35
 15. 16. 17. 18. 19. 20. 21. 22. 23. 224. 	Sound Track, Capitol SAO 595 Hymns Tennessee Ernie Ford, Capitol T 756 Around the World in 80 Days Sound Track, Decca DL 9046 Carousel Sound Track, Capitol W 694 The King and I Sound Track, Capitol W 740 Film Encores Mantovani, London LL 1700 Swingin' on Broadway Jonah Jones, Capitol T 963 Warm Johnny Mathis, Columbia CL 1978 Elvis' Golden Records Elvis Presley, RCA Victor LPM 1707	22 13 25 11 15 16 23 —	85 71 60 106 56 12 35 16

THE PICK BILLBOARD OF THE WEEK'S NEW RELEASES OF THE WEEK

The following new packages, re-viewed during the past week, have been selected for outstanding sales potential, artistic merit, new talent, sound recording or display value,

as indicated. These "Spotlights," in the opinion of The Billboard staff, merit prime consideration from dealers.

----- Pop Albums -----

SWING SOFTLY Johnny Mathis-Columbia CL 1165

The tunes are all done in bright tempos. This is a real swinger. This is a real swinger. The tunes are all done in bright tempos. Excellent ork backing by Percy Faith gives Mathis plenty of room to breeze gently thru a nicely programmed set of tunes including "This Heart of Mine," "I've Got the World on a String" and a racy "Get Me to the Church on Time." It's a good switch for the artist. He hasn't missed yet and this latest offering should keep his string going.



RILL BOAR

EYDIE IN LOVE

Eydie Gorme with Don Costa Ork-ABC-Paramount 246

Miss Gorme may have herself another smash album seller here. Using, the artist's recent marriage to Steve Lawrence as a takeoff, the thrush sings of love thru such songs as "When the World Was Young," "In Love in Vain," "Here I Am in Love Again" and "Why Shouldn't I." She sings them with emotion and feeling and her voice is more con-trolled and more listenable than ever. Don Costa's backing is excellent. A fine album A fine album.

STRAUSS WALTZES Mantovani Ork-London PS 118

STEREO AND MONAURAL

For the army of Mantovani fans and the stereophiles alike, this is top product. The repertoire ("Blue Danube," "Voices of Spring," etc.) is surefire and altho some of the items are already competitive via a Chicago Symphony set on Victor, the name value here is powerful. The usual shimmering strings are in fine fettle and there's a good bit of bright horn activity as well to lend added interest. Must merchandise.

JOHNNY NASH

With Don Costa Ork-ABC-Paramount 244

Warm, tender vocal interpretations by Nash of poignant staudards. "Imagination," "I Had the Craziest Dream," "My Foolish Heart," etc.--enhanced by Don Costa's lush backing. Nash has considerable follow-ing in the singles field, and this LP could established him in the album market as well. Excellent jockey programming.

CONCERT IN RHYTHM

RayConniff-Columbia CL 1163

In his latest effort Conniff presents motifs from classical and semi-classical selections with his usual tasteful chorus and ork approach. It's an excellent programming item, and it also figures to be as strong saleswise as his previous hit albums, "'S Wonderful," "'S Marvelous" and "'S Awful Nice." Selections include the themes from Tchaikovsky's First Piano Concerto and Swan Lake Ballet and Gershwin's "Rhapsody in Blue." Strong potential.



----- Jazz Albums -----

THE DAVE BRUBECK QUARTET IN EUROPE Columbia CL 1168

Another potent package from the Brubeck orew. The selections are those that were included in the group's concert appearances on their recent global jaunt. Paul Desmond on alto, Joe Morello on drums and Gene Wright (who substitutes for Norman Bates on bass) lend top backing to pianist Brubeck on such fare as "Wonderful Copenhagen," "Like Someone in Love" and "Watusi Drums." -A natural.







DUKES OF DIXIELAND VOL. 4 Audio Fidelity AFLP 1860 STEREO AND MONAURAL

The "Dukes" have regularly marched into the top brackets of jazz album sales, aided by some fine audio work by the AF label, and this stereo version of the Volume 4 monaural edition is likely to capture a lot of business from both new stereophiles and regular fanciers of the two-beat group now geared for two-channel sound. Tunes-include many "tailgate" evergreens like "Saints," and the stereo sound is dra-matin and effective. matic and effective.

-----Classical Albums -----

STRAVINSKY: LE SACRE DU PRINTEMPS New York Philharmonic Orch. (Bernstein)-Columbia MS 6010

The ballet score is ideal stereo fodder and it's handled with brilliance and full impact in the new medium. The combination of potent names, Bernstein, Stravinsky and ork, should delight multitudes, with the per-formance living up to the billing. Provocative cover.

PROKOFIEV: CLASSICAL SYMPHONY; WEINBERGER: SCHWANDA-POLKA & FUGUE; BIZET: SYMPHONY IN C

The Philadephia Orch. (Ormandy)-Columbia ML 5289

The fresh, youthful quality of the music in all three of these works is clearly evident in delightful readings by Ormandy and the famed Philadelphia ork, with the result sounding as the conductor and musi-cians had enjoyed themselves immensely. Despite the heavy listings on the Prokofiev and Bizet works in LP catalogs, this well-recorded album, with its handsome, floral cover, should do nicely on ork strength and word-of-mouth.

RESPIGHI: THE PINES OF ROME, THE FOUNTAINS OF ROME

The Philadelphia Orch. (Ormandy)-Columbia MS 6001 STEREO AND MONAURAL

"Pines" and "Fountains" have long been favorite orchestral works of hi-fi fanciers, and this latest version in two-channel sound, one of Columbia's first group of stereo releases, will probably do equally solid business with the growing ranks of stereophiles. Ormandy paints rich vivid tonal pictures of the Eternal City in both of the Respighi works, and the orchestra's superb strings fairly glow in stereo sound. A ton merchandise item. A top merchandise item.

----- Stereo Classical Album -----

BARTOK: CONCERTO FOR VIOLIN

Isaac Stern, Violin, with New York Philharmonic Orch. (Bernstein)-Columbia MS 6002 STEREO AND MONAURAL

See August 4 issue.

Children's Low-Price Albums

SONGS ABOUT ZORRO

Various Artists—Mickey Mouse Club MM 28

Here's a potent low-priced seller for the kiddie market with some appeal for the pop market as well. Package spotlights four tunes from the popular "Zorro" TV series, along with tunes about heroes of other Disney TV shows-"Davy Crockett," "Andy Burnett," "Mike Fink," "Cheyenne" and "Sheriff of Cochise." Warblers include Fess Parker, Stan Jones, Henry Calvin, Jerome Courtland, George Bruns and Tommy Cole.

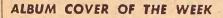
HOLIDAYS WITH THE MOUSEKETEERS Mickey Mouse Club MM 22

A strong sales prospect for the racks is this package (previously released as a \$3.98 package). Stars of ABC-TV's "Mickey Mouse Club" offer pleasing vocal interpretations of 13 holiday songs, ranging from Darlene Gillespie's attractive "Valentine Waltz" to host Jimmy Dodd's "Your Mother and Mine."



BILLBOAR

BILLBOARD PICK





EYDIE IN LOVE, ABC-Paramount ABC 246. Charming cover photo of thrush Eydie Gorme is by Fran Scott. It's an eye-catcher and a fine display item.

• Most Played by Jockeys FOR SURVEY WEEK ENDING AUGUST ?

Albums are ranked in order of the greatest number of plays on disk lockey radio shows thruout the country. Results are based on The Blilboard's weekly survey among the nation's disk lockeys.

1. STARDUST	
	Dot DLP 3118
2. SOUNDS OF THE CREAT BANDS	
Clenn Gray and t	
O C AND IN NYOT	Capitol W 1022
3. 'S AWFUL NICE	Ray Conniff
	Columbia CL 1137
4. COME FLY WITH ME	Frank Sinatra
	Capitol W 920
5. SING ALONG WITH MITCH	Mitch Miller
C CONTRAL DA CONTRO	Columbia CL 1160
6. SOUTH PACIFIC	Sound Track
7 SWINCIN' ON PROADWAY	Victor LOC 1032
7. SWINGIN' ON BROADWAY	onah Jones Quartet
8. LESTER LANIN COES TO COLLEGE	Capitor 1-903
9. GIGI	Sound Track
	MC M 2641
10. JOHNNY'S CREATEST HITS	Johnny Mathis
	Columbia CL 1133



Best Selling Pop EP's



FOR SURVEY WEEK ENDING AUGUST ? The information given in this chart is based on actual sales to customers in a scientific sample of the nation's rotall record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail rec-ord sales are under the direct and continuing super-vision and control of the School of Retailing of New York University

1.	KING CREOLE, VOL. 1 Elvis Presley, RCA Victor EPA 4319
2.	SING ALONG WITH MITCH. Mitch Miller, Columbia EP B-11601
3,	RICKY NELSON Imperial EP153
4.	UNCHAINEDRicky Nelson, Imperial EP 158
5.	HYMNS
6.	WARMJohnny Mathis, Columbia EP B-1078
7.	ELVISElvis Presley, RCA Victor EPA 992
8.	FOUR BY PAT
9.	SPIRITUALS
10.	THE EVERLY BROTHERS



BILLBOAR PICK

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HONOR ROLL OF HI

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THE NATION'S TOP TUNES For survey week ending August 9

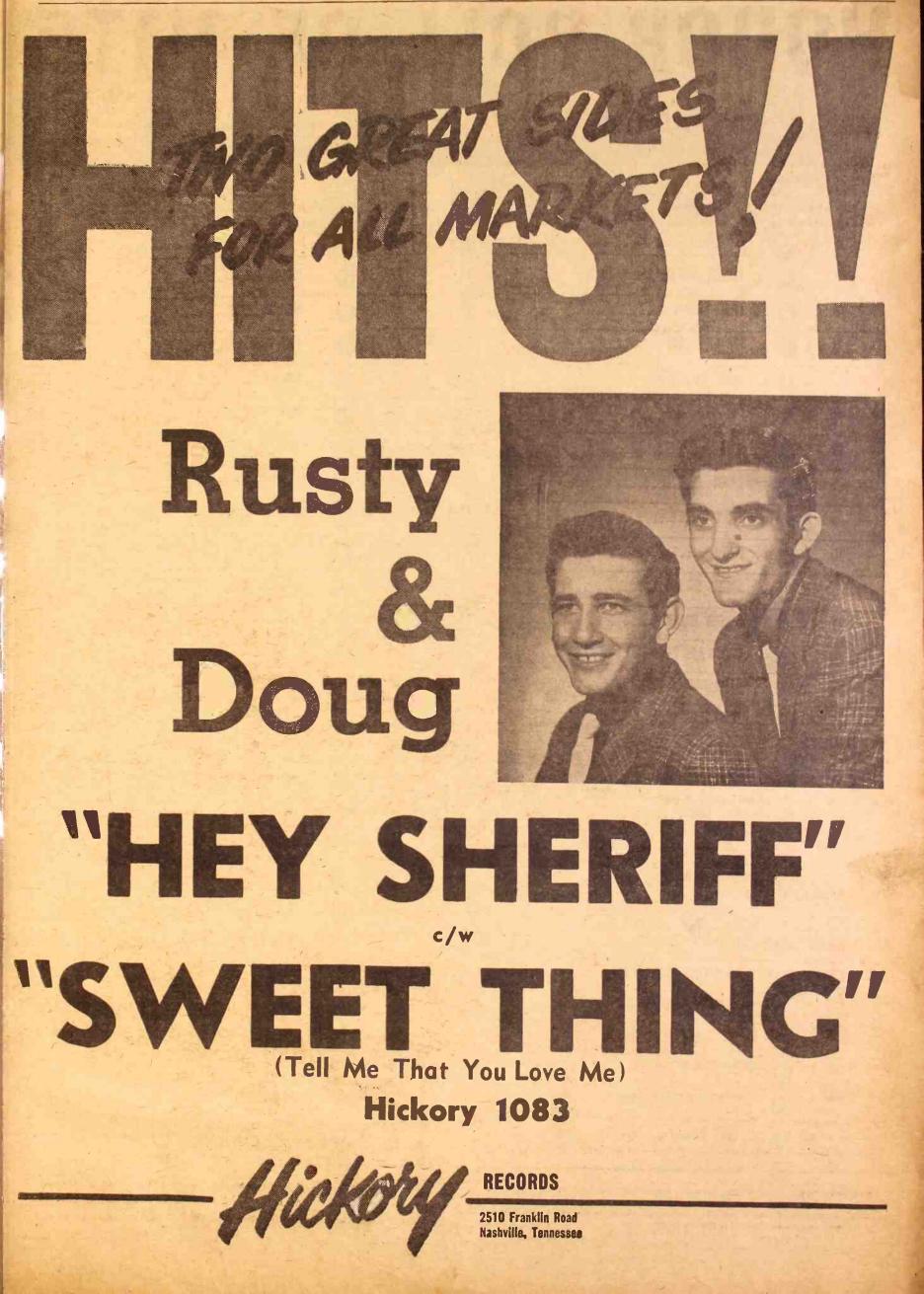
This Week		Last Week	Weeks on Churt	This Week		Last Week	Weekt on Chart
1.	Volare (Nel Blu Dipinto Di Blu) BEST SELLING RECORD: Dean Martin, Cap 4028; Domenico Modugno, Dec RECORDS AVAILABLE: Jesse Belvin, Vic 7310; Dalida, Verve 10146; Alan M-G-M 12699; Aurelio Fierro, Col 41223; Marty Gold, Kapp 232; J. J. Jones, M 1002; Rosa Linda, Challenge 59016; Charles Magnante, Grand Award 1019; U Marcato, Kapp 228; McGuire Sisters, Coral 62021; Nitha Pizzi, Vic 7361; Nelson	Dale, forocco imberto	3		My True Love By Jack Scott-Published by Starfire-Peer Intl. (BMÍ) BEST SELLING RECORD: Jack Scott, Carlton 462. Bird Dog	10	5
2.	Cap 4024. Patricia By Perez Prado-Published by Peer (BMI) BEST SELLING RECORD: Perez Prado, Vic 7245. RECORDS AVAILABLE: Morty Craft Ork, M-G-M 12672; Jerry Martin,	l	8		By Boudleaux & Bryant-Published by Acuft-Rose (BMI) BEST SELLING RECORD: Everly Brothers, Cadence 1350. RECORD AVAILABLE: Don Woody, Dec 30277.		I
3.	106; Ray Peterson, Vic 7303. Just a Dream By Jimmy Clanton-C. Matassa—Published by Ace (BMI) BEST SELLING RECORD: Jimmy Clanton, Ace 546.	-11	3	8.	Rebel-'Rouser By Duane Eddy-Lee Hazlewood-Published by Gregmark (BMD) BEST SELLING RECORD: Duane Eddy, Jamie 1104.	7	7
4.	Poor Little Fool By S. Sheeley-Published by Eric (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5528. RECORD AVAILABLE: Johnny Angel & the Dodgers, Sky 119.	2	7	9.	Fever By Davenport-Cooley-Published by Lois (BMI) BEST SELLING RECORD: Peggy Leer Cap 3998.	12	5
5.	Little Fool By Venosa-Picone-Published by Keel (BMI)	6	4	10.	When By Jack Reardon-Paul Evans-Published by Sounds & Michele (ASCAP)	5	7
	BEST SELLING RECORD: Elegants, Apt 25005.	Se	econ	d Te	REST SELLING RECORD: Kalin Twins, Decca 30642.		
11.	Splish Splash	4	8	16.	Born Too Late	20	3
	By Darin-Murray-Published by Portrait (BM1) BEST SELLING RECORD: Bobby Darin, Atco 6117.				By S. Toblas & C. Strouse-Published by Mansion (ASCAP) BEST SELLING RECORD: Pon! Tails, ABC-Paramount 9934,		
12.	Hard Headed Woman By Claude De Metruls—Published by Gladys (ASCAP)	8	8	17.	Ginger Bread By C. Ballard-H. Hunter-Published by Jimskip & Rambed (BMI) BEST SELLING RECORD: Frankie Avalon, Chancellor 1021.	18	3
	BEST SELLING RECORD: Elvis Presley, Vic 7280.		*	18.	Western Movies By Fred Smith-Cliff Goldsmith-Published by Elizabeth-Aries (BMI)	21	2
13.	If Dreams Came True By R. Allen & A. Stillman-Published by Korwin (ASCAP)	13	5	10	BEST SELLING RECORD: Olympics, Demon 1508. RECORD AVAILABLE: Matlene Gwynn, Ensign 34021.		
14	Willie and the Hand Jive	14	6	10.	Left Right Out of Your Heart By Mort Garson-Earl Shuman—Published by Shapiro-Bernstein (ASCAP) BEST SELLING RECORD: Patti Page, Mer 71331.	17	7
14.	By Johnny Otis—Published by El Dorado (BMI) BEST SELLING RECORD: Johnny Otis Show, Cap 3966.	1.4	U	20.	RECORD AVAILABLE: Vaughn Monroe, Vic 7284. A Certain Smile By Paul Francis and Sammy Fain—Published by Miller (ASCAP)	15	6
15.	Everybody Loves a Lover By Richard Adler & Robert Allen—Published by Korwin, Inc. (ASCAP) REST SPLLING RECORD: Doris Day, Col 41195.	16	4		BEST SELLING RECORD: Johnny Mathis, Col 41193. RECORDS AVAILABLE: Leni Barteri, Big B-1012; Jerry Fuller, Lin 5015; S Gale, Dec 30670; Bud Herman, 20th Fox 107; Montenegro Ork and Chorus, Fox 107; Ray Rivera, Patio 100; Andy Russell, Vic 7299; Millon Sparks, Hunt Sandy Stewart, Atco 6118.	20th	
		- 1	hird	l Ten			
21.	Yakety Yak By Jerry Leiber and Mike Stoller—Published by Tiger (BMI) RECORDS AVAILABLE: Coasters, Atco 6116; Tompall and the Glasers, Robbins	9 1006:	11	26.	Stupid Cupid By Sedaka & Greenfield-Published by Alden (BM1) RECORD AVAILABLE: Connie Francis, M-G-M 12683.	1	1
22.	One Summer Night By Danny WebbPublished by Melody Lane (BM1) RECORD AVAILABLE: Danleers, Mer 7132.	19	4	27.	Endless Sleep By Jody Reynolds-Dolores Nance-Published by Johnston-Montei-Elizabeth (BMI) RECORDS AVAILABLE: Jody Reynolds, Demon 1507; Gene Ross, Herald 517; Ji Witherspoon, Rip 126.		12
23.	Early in the Morning By Harris-Bobby Darin-Published by Royalty (ASCAP) RECORDS AVAILABLE: Bobby Darin and the Rinky Dinks, Atco 6121; Ding 1	26	2	28.	Enchanted Island By Robert Allen and Al Stillman-Published by Korwin (ASCAP) RECORDS AVAILABLE: Four Lads, Col 41194; Jane Morgan, Kapp 221.	27	6
24.	Brunswick 55073; Buddy Holly, Coral 62006. Are You Really Mine?		1	29.	Guess Things Happen That Way By Jack Clement-Published by Knox (BMI) RECORD AVAILABLE: Johnny Cash, Sun 295.	29	10
	By Hoffman-Manning-Markwell—Published by Planetary (ASCAP) RECORD AVAILABLE: Jimmie Rodgers, Roulette 4090.			30.	Blue, Blue Day By Don Gibson-Published by Acuff-Rose (BMI)	,	1
25.	Devoted to You By Boudleaux & Bryant-Published by Acuff-Rose (BMI) RECORDS AVAILABLE: Cliff Butler, Nasco 6010; Everly Brothers, Cudence		1	30.	RECORD AVAILABLE: Don Gibson, Vic 7010. Tears on My Pillow By Sylvester Bradford & Al Lewis—Published by Wanderbilt-Boonie (ASCAP) RECORD AVAILABLE: Little Anthony and the Imperials, End 1027.	-	1
THE A	ARNING-The little "HONOR ROLL OF HITS" is a resistand trade-mark and the li	stings of th	h.	Th	e Honor Roll of Hits comprises the notion's tan turned		

bits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. Requests for such consent should be submitted in writing to the publishers of The Billboard at The Billboard, 1564 Broadway, New York 36, N. Y.

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to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

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WEEKS ON CHART

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	Billboard HO	FOR THE WEEK ENDING AUGUST 24
	000 000 X333 VIME STAR PERFORMER designation shows the outstanding upward changes of position in The Hot 100 since last week's chart. Its purpose merely is to provide quick visual identification of the sides which moved up most dramatically or to new entries which first entered the chart at an unusually high position. NO 000 X333 X334 X1HL X1HE STAR PERFORMER designation shows the outstanding upward changes of position in The Hot 100 since last week's chart. Its purpose merely is to provide quick visual identification of the sides which moved up most dramatically or to new entries which first entered the chart at an unusually high position. NO NUL NIL X1ILE Artist, Company, Record Number	OPY O
	- 54 2 VOLARE (Nel Blu Dipinto Di Blu) Domenico Modugno, Decca 30677 3	- 72 35 31 STUPID CUPID Couble Francis, M-G-M 12683
	- 18 14 2 * LITTLE STAR	- 17 20 32 ENDLESS SLEEP
	- 8 6 3 MY TRUE LOVE Jack Scott, Cariton 462 3	- 15 23 3 FOR YOUR PRECIOUS LOVE Jerry Butter and the Impressions, Abuer 1013
	- 1 1 4 POOR LITTLE FOOL	- 37 30 34 MOON TALK
	- 2 3 5 PATRICIA	- 32 36 35 BLUE, BLUE DAY
	- 12 9 5 JUST A DREAM Jinuty Clanton, Ace 546	- 29 29 36 ENCHANTED ISLAND Four Lads, Columbia 41194
	- 5 5 WHEN	- 41 40 (EARLY IN THE MORNING
	- 6 8 B REBEL-'ROUSER 3	- 35 33 38 ROCK-IN' ROBIN
	- 10 13 9 FEVER	- 21 22 39 GUESS THINGS HAPPEN THAT WAY
	- 3 4 D SPLISH SPLASH	- 30 39 (1) ANGEL BABY
	- 11 15 (1) GINGER BREAD	- 61 50 (1) ITCHY TWITCHY FEELING
	- 9 9 12 WILLIE AND THE HAND JIVE Johnny Otis Show, Capitol 3966 3	- 25 31 42 WHAT AM I LIVING FOR!
	- 4 7 13 HARD HEADED WOMAN Elvis Presley, RCA Victor 7280 3	- 20 27 43 DO YOU WANT TO DANCE! Bobby Freeman, Josie 835
	- 19 16 14 EVERYBODY LOVES A LOVER Doris Day, Columbia 41195 3	- 84 52 44 SUMMERTIME BLUES Eddle Cochrun, Liberty 55144
	- 14 12 15 IF DREAMS CAME TRUE	- 39 57 45 * THAT'S HOW MUCH I LOVE YOU
	- 26 18 16 BORN TOO LATE	- 78 44 46 BETTY LOU GOT A NEW PAIR OF SHOES Bobby Freeman, Josie 841
1	- 92 34 1 ★ BIRD DOG 3	92 (1) * LA PALOMA
	- 7 11 18 YAKETY YAK	- 53 46 48 COME CLOSER TO ME
	- 23 21 19 WESTERN MOVIES	- 42 48 49 YOU CHEATED Slades, Domino 500
	- 68 37 20 * VOLARE (Nel Blu Dipinto Di Blu) Dean Martin, Capitol 4028	- 33 55 50 THE FREEZE
	- 16 17 2) ONE SUMMER NIGHT 3 Danicers, Mercury 71322	- 94 79 51 * SHE WAS ONLY SEVENTEEN Marty Robbins, Columbia 41208
12.4	- 38 25 22 SOMEBODY TOUCHED ME Buddy Knox, Roulette 4082	
	- 13 19 23 LEFT RIGHT OUT OF YOUR HEART	- 43 49 53 COME WHAT MAY
196-1	- 93 26 24 ARE YOU REALLY MINE! Jimmie Rodgers, Roulette 4090	- 74 61 54 WIN YOUR LOVE FOR ME
	43 25 * DEVOTED TO YOU	- 34 54 55 DON'T ASK ME WHY
	- 52 24 26 EARLY IN THE MORNING. 3 Bobby Durin and the Rinky Dinks, Ateo 6121	- 45 74 56 * KATHY-0 Diamonds, Mercury 71330
2	42 20 ★ SUSIE DARLIN'	- 60 53 57 OVER AND OVER Bobby Day, Class 229
	- 27 32 28 THINK IT OVER	- 50 69 58 BY THE LIGHT OF THE SILVERY MOON Jumpy Bowen, Roulette 4083
3	- 31 38 29 CHANTILLY LACE	- 50 100 59 * BAUBLES, BANGLES AND BEADS Kirby Stone Four, Columbia 41183
	- 22 28 30 A CERTAIN SMILE Johnny Mathis, Columbia 41193	Bobby Heims, Decca 30682

THE INDUSTRY'S FASTEST AND MOST COMPLETE PROGRAMMING AND BUYING GUIDE

These 100 sides are listed in order of their national popularity, as determined by weekly local studies prepared for The Billboard in markets representing a cross-section of the United States. These studies take into consideration such factors as disk jockey plays, juke box sctivity and record sales.

THREE WEEKS AGO.	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	WHY HIM WILL WHY HIM WILL WHY HIM WART Changes of position in The Hot 100 since last week's chart. Its purpose mercip is to provide quick visual identification of the sides which moved up most dramatically or to new entries which first entered the chart at an unusually high position. IIILE Artist, Company, Record Number	WEEKS ON CHART
-	73		61	HEY-BOY, HEY-GIRL Oscar McLoille & Jeanette, Class 228	. 2
-	40	62	62	CRAZY EYES FOR YOU Bobby Hamilton, Apt 25001	. 3
		73	63	TEARS ON MY PILLOW Little Anthony and the Imperials, End 1027	. 2
-	-	85	64	THE WIZARD Jimmle Rodgers, Roulette 4090	. 2
	89	45	65	BLUE BOY Jim Reeves, RCA Victor 7266	. 3
-	+	84	66	* YOU'RE A SWEETHEART	. 2
-	-	-	67	* NEAR YOU Roger Williams, Kapp 233	. 1
-		51	68	ALONE WITH YOU Faron Young, Capitol 3982	2
	76	71	69	MIDNIGHT	3
_	36	59	70	NO CHEMISE, PLEASE Gerry Granahan, Sunbeam 102	3
	63	65	0	PADRE Tonl Arden, Decca 30628	3
		-	0	+ LAZY SUMMER NIGHT Four Preps, Capitol 4023	1
	77	80	13	HAPPY YEARS Dlamonds, Mercury 71330	3
_	-		1	SUMMERTIME, SUMMERTIME Jamies, Epic 9281	1
	88	-	75	JUST LIKE IN THE MOVIES Upbeats, Swan 4010	2
-		_	76	STRAIGHTEN UP AND FLY RIGHT DeJohn Sisters, Sunbeam 106	1
-	28	41	0	SECRETLY Jimmie Rodgers, Roulette 4070	3
		95	78	CHARIOT ROCK Champs, Challenge 59018	2
_	66	_	79	DELICIOUS ! Jim Backus, Jubilee 5330	2
	55	75	80	LET'S GO STEADY FOR THE SUMMER Three G's, Columbia 41175	3
-	24	47	(81)	PURPLE PEOPLE EATER Sheb Wooley, M-G-M 12651	3
_			81	★ GAS MONEY Jan & Arule, Arwin 111	. 1
		88	83	CERVEZA Boots Brown, RCA Victor 7269	2
	82		84	BLIP BLOP Bill Doggett, King 5138	2
	65	68	85	YOU'RE MAKING A MISTAKE	3
	74	78 98	86	HARVEY'S GOT A GIRLFRIEND Royal Teens, ABC-Paramount 9945	2
-	14	70	0	GOTTA HAVE RAIN Eydle Gorme, ABC-Paramount 9944	3
_	1	-	88	★ DANCE, EVERYONE, DANCE Betty Mindigan, Coral 62007 DEVOTION	1
			89	MY LIFE	-1
		-	90	Chuck Willis, Atlantic 1192	_

From The Hot 100: THE BILLBOARD'S BEST BUYS

These records, of all those listed on The Billboard Hot 100, have shown sales break-out potential for the first time this week. Action sides are listed in capital letters.

DANCE, EVERYONE, DANCE	Betty Madigan
(Bourne, ASCAP) My Symphony of Love (Rhyme & Rhythm,	ASCAP) Coral 62007
DOWN THE AISLE OF LOVE	The Quin-Iones
(Myra, BMI) Please, Dear (M	yra, BMI) Hunt 321
MY LIFE	Chuck Willis
(Rush, BMI) Thunder and Lightning (Rush,	
NELS VAL	
NEAR YOU	.Roger Williams
(Supreme, ASCAP) Merry Widow Waltz (Garland	d, ASCAP) Kapp 233
The above are previous Billboard Spotlight	picks,

SUSIE DARLIN'	in second second		Robin Luke
(Congressional,	ASCAP) Living's Loving	You (Congressional,	ASCAP) Dot 15781

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	With the star performer designation shows the outstanding upward changes of position in The Hot 100 since last week's chart. Its purpose merely is to provide quick visual identification of the sides which moved up most dramatically or to new entries which first entered the chart at en unusually high position. SILE XILE IIILE Artist, Company, Record Number	THE THE THE THE THE THE
	_	-	91	★ DOWN THE AISLE OF LOVE The Quin-Tones, Hunt 321	1
	48	63	92	RETURN TO ME Dean Martin, Capitol 3894	3
		96	93	DOWN IN VIRGINIA Jimmie Reed, Vee Jay 287	2
	-	-	94	FIRE OF LOVE Jody Reynolds, Demon 1509	1
Ξ	-		95	PUT A RING ON MY FINGER Les Paul & Mary Ford, Columbia 41222	1
-			96	IT'S ALL IN THE GAME	1
_	-	-	97	MA-MA-MA MARIE Gaylords, Mercury 71337	1
	-	-	98	WHERE THE BLUE OF THE NIGHT Tommy Mara, Felsted 8532	1
-		-	99	WHO ARE THEY TO SAY! DeCastro Sisters, ABC-Paranioual 9932	1
-	-	-	100	GOING TO CHICAGO BLUES Count Basic, Routette 4088	1
			95 96 97 98 99	Jody Reynolds, Demon 1509 PUT A RING ON MY FINGER Les Paul & Mary Ford, Columbia 41222 IT'S ALL IN THE GAME Tommy Edwards, M-G-M 12688 MA-MA-MA MARIE Gaylords, Mercury 71337 WHERE THE BLUE OF THE NIGHT Tommy Mara, Felsted 8532 WHO ARE THEY TO SAY! DeCastro Sisters, ABC-Paranioual 9932 GOING TO CHICAGO BLUES	

THE CHAMPS "CHARIOT ROCK" "SUBWAY" #59018

MERE

JERRY WALLACE "HOW THE TIME FLIES" #59013

CHUCK "Tequila" RIO "BAD BOY" DENISE #59019

CHALLENGE

partan Records • Canada



HOTI

THE BILLBOARD

MUSIC

LENNY YOUNG "LOVABLE" #48006

THE ORIGINALS ***THE WHIP" BLUE KAT** #48007

BIGGIE McFADDEN "THE LESSON OF LOVE"

#48004

53

THE BILLBOARD

AUCUST 18, 1958

Dot's PARADE of BEST SELLERS

15795	LA PALOMA-Billy Vaughn
15805	YOU CHEATED-The Shields
15781	SUSIE DARLIN'-Robin Luke
15785	IF DREAMS CAME TRUE-Pat Boone
15783	SOON I'LL WED MY LOVE - SOUTH OF THE BORDER- Gale Storm
15774	HONOLULU-Millon Delugy
15796	A PROMISE OF THINGS TO COME - THINKIN' ABOUT YOU- Mac Wiseman
15804	JUST A DREAM PRETTY-EYED BABY Margåret Whiting

DOT NEW RELEASES

15806 ALL MY LOVE—LOOK WHAT YOU'VE DONE TO ME—The Sharps 15807 NEAR YOU—BEG YOUR PARDON—Francis Craig

DOT BEST SELLING LP'S

DLP-3118	STAR DUST-Pai Baone
DLP-3119	BILLY VAUGHN PLAYS THE MILLION SELLER
DLP-3100	SAIL ALONG SILV'RY MOON-Billy Vaugha
DLP-3071	PAT'S GREAT HITS-Pat Boone
DLP-3068	HYMNS WE LOVE-Pat Boone
DLP-3086	MUSIC FOR THE GOLDEN HOURS -Billy Vaugha
DLP-3098	GALE'S GREAT HITS-Gale Storm
DLP-3104	SING SING SING I The Clark-Sisters
DLP-3103	Mmmm— The muts Brothers
DLP-3096	SON OF WORD JAZZ - Ken Nordina

DOT BEST SELLING EP'S

DEP-1068 THE LORD'S PRAYER _ Pat Boone

DEP-1066 FOUR BY BILLY VAUGHN

DEP-1064 TUTTI FRUTTI - Pat Boone

RECORDS, Inc. + Sunsetand Vine + Hollywood, Calif. + Phone HO 2-314 THE NATION'S BEST SELLING RECORDS

MUSIC



BEST SELLING The information given in this charf is based on actual sales to customers STORES

In a scientific sample of the nation's retail outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

SURVEY WEEK

ENDING

FOR

AUGUST 9, 1958

	of new tork university.			1	
Thi		Churt Weeks	1 Data We		Chart
We		OT	Week La		Weeks
19	ONE SUMMER NICHT (BMI)-		35. TEARS ON MY PILLOW (ASCAP)-		
	Danleers	7	Little Anthony & the Imperials	-	1
	Wheelin' and A-Dealin' (BMI)-Mercury 71322		Two People in the World (BMI)-End 1027		
90	VOLARE (Nel Blu Dipinto Di Blu)		36. ENCHANTED ISLAND (ASCAP)-		
	(ASCAP)-Dean Martin 37 Outta My Mind (ASCAP)-Cap 4028	2	Four Lads	32	6
	Out a My Mind (ASCAP) Cap 4020		Guess What the Neighbors'll Say (BMI)- Col 41194		
21	LEFT RIGHT OUT OF YOUR HEART		97 DETUDI TO ME (LOOK)		
	(ASCAP)-Patti Page 14 Longing to Hold You Again (ASCAP)-	7	37. RETURN TO ME (ASCAP)- Dean Martin	24	19
	Mercury 71331		Forgetting You (ASCAP)-Cap 3894	-	10
. 99	STUPID CUPID (BMI)-		20 SECRETI V (ASCAD) I' I D I		
	Connie Francis	4	38. SECRETLY (ASCAP)-Jimmie Rodgers . Make Me a Miracle (ASCAP)-Roulette 4070	28	15
	Catolina Moon (ASCAP)-M-G-M 12683				
23	EVERYBODY LOVES A LOVER		39. THE FREEZE (BMI)-Tony & Joe	43	4
200	(ASCAP)-Doris Day	4	Era 1075		
	Instant Love (ASCAP)-Col 4)195		40. BETTY LOU GOT A NEW PAIR OF		
24	EARLY IN THE MORNING (ASCAP)-		SHOES (BMI)-Bobby Freeman Starlight (BMI)-Josle 841	-	. 1
	Bobby Darin & the Rinky Dinks 34	2	Starlight (BMI)—Josie #41		
	Now We're One (BMI)-Atco 6121		41. SUSIE DARLIN' (ASCAP)-Robin Luke	_	1
25	ARE YOU REALLY MINE? (ASCAP)-		Living's Loving You (ASCAP)-Dot 15781		
	Jimmie Rodgers 36	2	42. WITCH DOCTOR (ASCAP)-		
	The Wizard (ASCAP)-Roulette 4090		David Seville	39	19
26.	A CERTAIN SMILE (ASCAP)-		Liberty 55132		
	Johnny Mathis 23	7.			
	Let It Rain (ASCAP)-Col 41193		43. ALL I HAVE TO DO IS DREAM (BMI)-Everly Brothers	35	17
27.	ENDLESS SLEEP (BMI)-		Claudette (BMI)-Cadence 1348		
	Jody Reynolds 25	13	44. ANGEL BABY (BMJ)-Dean Martin	46	5
	Tight Capris (BMI)-Demon 7507		I'U Gladly Make the Same Mistake Again (ASCAP)-Cap 3988		
28.	PURPLE PEOPLE EATER (BMI)-				
	Sheb Wooley 13 T Can't Believe You're Mine (ASCAP)-	12	45. EARLY IN THE MORNING (ASCAP)-		
	M-G-M 12651		Buddy Holly Now We're One (BMD-Coral 62066		1
90	WHAT AM I LIVING FOR? (BMI)-				а –
20.	Chuck Willis	15	46. KATHY-O (ASCAP)-Diamonds HAPPY YEARS (ASCAP)-Mercury 71330	-	1
	HANG UP MY ROCK AND ROLL SHOES				
	(BMI)-Atlantic 1179		47. LA PALOMA (ASCAP)-Billy Vaughn Here Is My Love (ASCAP)-Dot 15795	-	1
30.	GUESS THINGS HAPPEN THAT WAY		ALL IS MY LOL (ASCAP)-DOL 15755		
	(BMI)-Johnny Cash	12	47. THINK IT OVER (BMI)-Crickets	-	1
	COME IN, STRANGER (BMI)-Sun 295		Fool's Paradise (BMI)-Brunswick 55072		
31.	FOR YOUR PRECIOUS LOVE		49. LOOKING BACK (BMI)-		
	(ASCAP)-Jerry Butler & Impressions 19 Sweet Was the Wine (ASCAP)-Abner 1013	10	Nat King Cole Do 1 Like It? (BMI)-Cap 3939	40	19
32.	MOON TALK (ASCAP)-Perry Como . 29 Beats There a Heart So True (BMI)-Vic 7242	3	50. DO YOU WANT TO DANCE? (BMI)-	4.7	
	Stats filter a ficart SU FILE (BMI)- VIC /242		Bobby Freeman Big Fat Woman (BMI)—Josie 835	41	14
33.	BLUE BLUE DAY (BMI)-Don Gibson. 33	6	50. YOUNG AND WARM AND		
	Too Soon to Know (BMI)-Vic 7010		WONDERFUL (ASCAP)-		
34.	ROCK-IN' ROBIN (BMI)-Bobby Day 44	2	Tony Bennett Now I Lay Me Down to Sleep (ASCAP)-	42	2
	OVER AND OVER (BMI)-Class 229		Col 41172		
11912201910	All of the second s	1.			

IN ST
C BILLBOW
This
Work
1. VOLARE (Nel Blu Dipinto Di Blu) (ASCAP)-Domenico Modugno Marti in Citta (BIEM)-Dec 30677
2. LITTLE STAR (BMI)-Elegants Getting Dizzy (BMI)-APT 25005
3. BIRD DOG (BMI)-Everly Brothers
DEVOTED TO YOU
(BMI)-Cadence 1350
4. POOR LITTLE FOOL (BMI)- Ricky Nelson
5. JUST A DREAM (BMI)-Jimmy Clanton You Aim to Please (BMI)-Ace 546
6. PATRICIA (ASCAP)-Perez Prado Why Wait? (BMD-Vic 7245
7. MY TRUE LOVE (BMI)-Jack Scott LEROY (BMI)-Carlton 462
8. REBEL-'ROUSER (BMI)-Duane Eddy. Stalkin' (BMI)-Jamie 1104
9. FEVER (BMI)-Peggy Lee You Don't Know (BMI)-Cap 3998
10. WHEN (ASCAP)-Kalin Twins Three o'Clock Thrill (BMI)-Dec 30642
11. HARD HEADED WOMAN (ASCAP)-

Week Chart Weeks

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12. SPLISH SPLASH (BMI)-Bobby Darin Judy, Don't Be Moody (BMI)-Atco 6117-9 13. YAKETY YAK (BMI)-Coasters Zingl Went the Strings of My Heart (ASCAP)-5 11 Atco 6116 14. WESTERN MOVIES (BMI)-Olympics Well! (BMI)—Demon 1508 15. GINC "R BREAD (BMI)-16. BORN TOO LATE (ASCAP)- Poni Tails 20 Come On, Joey, Dance With Me (BMI)-ABC-Paramount 9934

DON'T ASK ME WHY (ASCAP)-Vic 7280

18. IF DREAMS CAME TRUE (ASCAP)-

artists' biographies

Elvis Presley



Jack Scott on Charts With First Release

This Canadian born Carlton Records artist has been riding the Best Selling Records chart for 10 weeks with his two-sided hit, "Leroy" and "My True Love." Born in Windsor, Ont., 22 years ago, Jack Scott took to the guitar as soon as he could hold one. His father, a great guitarist in his own right, gave his son bis own instrument when he was eight years old. From that point to the present, he has played and com-posed whenever the opportunity presented itself. Scott's real monicker is lack

presented itself. Scott's real monicker is Jack Scafone Jr. and his family left Canada when he was 10 to settle in Hazel Park, Mich., a Detroit suburb. It was here that he first got into show business, starting first as a singer on a local radio show. He is one of seven children and his 13-year-old sister, Linda, has appeared with him many times. He wrote "Leroy" and his favorite sports are baseball, football, swim-ming and weight lifting.

Bobby Freeman Hits With Initial Offering

artists' biographies

Born in San Francisco, Calif-on June 13, 1940, Bobby Freeman resides there with his mother and grandmother and attends Mission

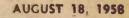


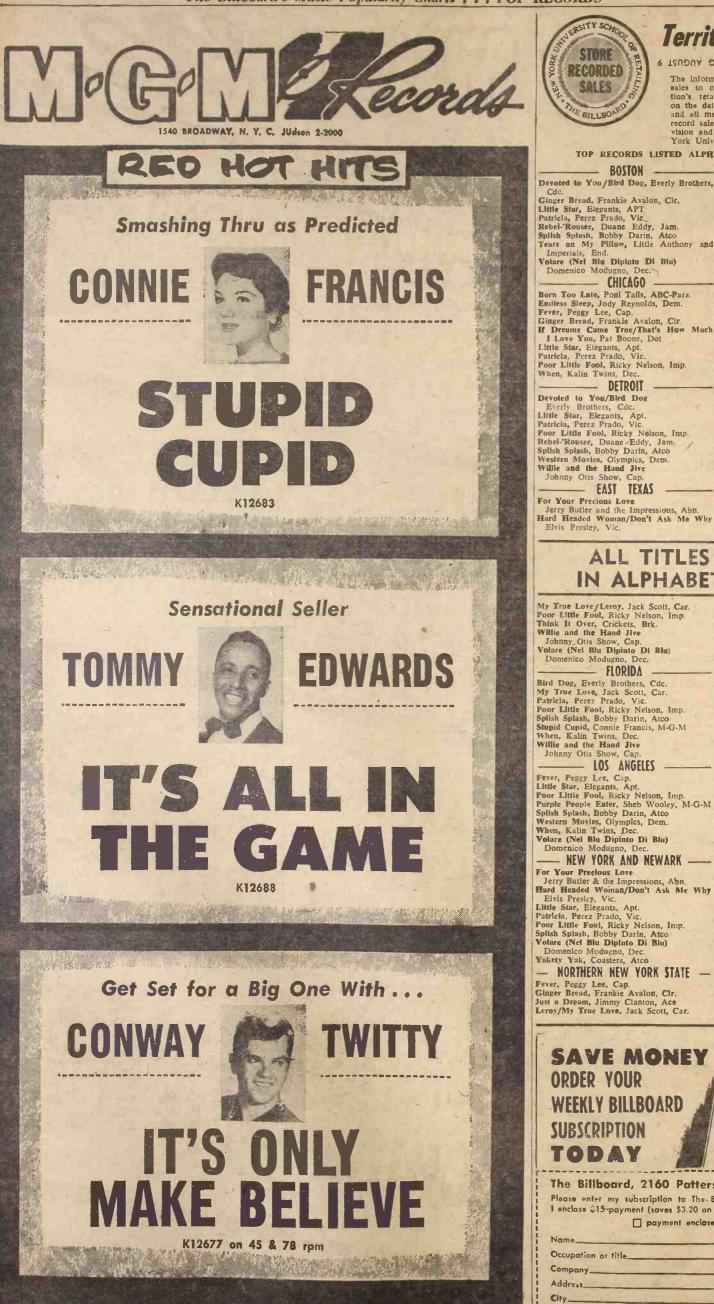
High School. He will graduate in February, 1959. While in school, he has been making money as a newspaper boy, porter, file clerk and delivery boy. He has also been writing songs.

When he was 14 years old, he formed a vocal group called "The Romancers," and sang with them for two years. At that point, he decided to become a single act and sing the songs that came from his own pen. his own pen.

Morty Palitz, while honeymoon-ing In Frisco, discovered Bobby Freeman and recorded "Do You Want to Dance" and released it on the Josie label. This Freeman-ithe time because a supericht written tune became an overnight smash and has been riding the charts for more than three months.

55





Territorial Best Sellers

LOK 206AEL MEEK ENDING ANGORI &

The information given in this chart is based on actual sales to customers in a scientific sample of the na-tion's retail record outlets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing study of retail record sales are under the direct and continuing super-vision and control of the School of Retailing of New York University.

TOP RECORDS LISTED ALPHABETICALLY BY TERRITORIES

Devoted to You/Bird Dog, Even, Even, Cdc. Ginger Bread, Frankie Avalon, Cir. Little Star, Elegants, APT Patricla, Percz Prado, Vic. Rebel-Rouser, Duane Eddy, Jam. Spilsh Splash, Bobby Darin, Atco Tears on My Pillow, Little Anthony and Imperials, End. Volare (Nel Blu Dipinto Di Blu) Domenico Modugno, Dec. CHICAGO

Domenico Modugno, Dec. CHICAGO Born Too Late, Ponl Tails, ABC-Para. Endiess Sieep, Jody Reynolds, Dem. Fever, Peggy Lee, Cap. Ginger Bread, Frankie Avalon, Cir. If Dreams Came Trne/Tnat's How Much I Love You, Pat Boone, Dot Little Star, Elegants, Apt. Patricia, Perez Prado, Vic. Poor Little Fool, Ricky Nelson, Imp. When, Kalin Twins, Dec. BTDAIT

- DETROIT

Devoted to You/Bird Dog Everly Brothers, Cdc. Little Star, Elegants, Apt. Port Little Fool, Ricky Nelson, Imp. Rebel-Rouser, Duane-Eddy, Jam. Splish Splash, Bobby Darin, Atco Western Movies, Olympics, Dem. Wille and the Hand Jive Johnny Otis Show, Cap. FAST_IEVAS EAST TEXAS

For Your Precious Love Jerry Butler and the Impressions, Abn. Hard Headed Woman/Don't Ask Me Why Elvis Prestey, Vic.

BOSTON Devoted to You/Bird Dog, Everly Brothers, Cdc. Ginger Bread, Frankie Avalon, Cir. Little Star, Elegants, Apt. Poor Little Fool, Ricky Nelson, Imp. Splish Splash, Bobby Darin, Atco Volare (Nel Bill Diplato Di Blu) Domenico Modugno, Dec.

NORTHERN OHIO If Dreams Came Trie/That's How Much I Love You, Pat Boone, Dot Just a Dream, Jinmy Clanton, Ace Little Star, Elegants, Apt. My True Love/Leroy, Jack Scott, Car. Patricia, Perez Prado, Vic. Poor Little Fool, Ricky Nelson, Imp. Rebel-Rouser, Duane Eddy, Jam. Volare (Net Blu Dipinto Di Blu) Domenico Modugno, Dec.

NORTHWEST

NORIHWEST Bird Dog/Devoled to You Everly Brothers, Cdc. Blue Blue Day, Don Gibson, Vic. Endless Sieep, Jody Reynolds, Dem. Ginger Bread, Frankle Avalon, Clr. Just a Dream, Jimmy Clanton, Ace Left Right Out of Your Heart Patti Page, Mer. Little Star, Elegants, Apt. My True Love/Leroy, Jack Scott, Car.

----- PHILADELPHIA ---

A Certain Smile, Johnny Mathis, Col. Hard Headed Woman/Don't Ask Me Why Elvis Presley, Vic. If Dreams Came True, Pat Boone, Dot Left Right Out of Your Heart Patti Page, Mer. Just a Dream, Jimmy Clanton, Ace Patricia, Perze Prado, Vic. Purple People Eater, Sheb Wooley, M-G-M Return to Me, Dean Martin, Cap.

ALL TITLES ARE LISTED IN ALPHABETICAL ORDER

My True Love/Leroy, Jack Scott, Car. Poor Little Fool, Ricky Nelson, Imp. Think It Over, Crickets, Brk. Willie and the Hand Jive Johnny, Otis Show, Cap. Volare (Nel Blu Dipinto Di Blu) Domenico Modugno, Dec.

- FLORIDA PIUKIDA Bird Dog, Everly Brothers, Cdc. My True Love, Jack Scott, Car. Patricia, Perez Prado, Vic. Poor Little Fool, Ricky Nelson, Imp. Splish Splash, Bobby Darin, Acco Stupid Cupid, Connie Francis, M-G-M When, Kalin Twins, Dec. Willie and the Hand Jive Johnny Otis Show, Cap. LOS ANGELES -

LUS ANULLES Fever, Peggy Lee, Cap. Little Star, Elegants, Apt. Poor Little Fool, Ricky Nelson, Imp. Purple People Eater, Sheb Wooley, M-G-M Splish Splasit, Bobby Darin, Atco Western Movies, Olympics, Dem. When, Kalin Twins, Dec. Volare (Nel Blu Dipinto Di Blu) Domenico Modugno, Dec.

- NEW YORK AND NEWARK -

nico Modugno, De Yak, Coasta NORTHERN NEW YORK STATE

Fever, Peggy Lee, Cap. Ginger Bread, Frankie Avalon, Clr. Just a Dream, Jimmy Clanton, Ace Leroy/My True Love, Jack Scott, Car.

- ST. LOUIS AND KANSAS CITY -- JI, LUUIJ ARD MANDAD SITT Bird Dog, Everly Brothers, Cdc. My True Love/Leroy, Jack Scott, Car. Over and Over, Thurston Harris, Ala. Patricla, Perez Prado, Vic. Poor Little Fool, Ricky Nelson, Imp. Rebel-'Rouser, Duane Eddy, Jam. Splish Splash, Bobby Darin, Atco Volare (Net Blu Dipinti Di Blu) Domenico Modugno, Dec. D

- SAN FRANCISCO AND OAKLAND -- JAN FRANCISLU AND UANL Enchanted Island, Four Lads, Col. Ginger Bread, Frankie Avalon, Chr Just a Dream, Jimmy Clanton, Ace Patricia, Perez Prado, Vic. Poor Little Fool, Ricky Nelson, In Volare (Nel Blu Dipinto Di Blu) Domenico Modugno, Dec. Wheu, Kalin Twins, Dec. Wille and the Hand Jive Johnny Otis Show, Cap. SOIITHERN OHIO Imp SOUTHERN OHIO

Are You Really Mine? Are You Really Mine? Jimmie Rodgers, Rit. Devoted to You,Bird Dog Everly Brothers, Cdc. For Your Precious Love Jerry Butler & the Impressions, Abn. Hard Headed Woman/Don't Ask Me Wiy Elvis Presley, Vic. If Dreams Came True, Pat Boone, Dot My True Love/Leroy, Jack Scott, Car. Poor Little Fool, Ricky Nelson, Imp. Willie and the Hand Jive Johnny Otis Show, Cap.

WASHINGTON AND BALTIMORE -- WAJHINGUM AND DALING Just a Dream, Jimmy Clanton, Ace Little Star, Elegants, Apt One Summer Night, Danleers, Mer. Patricla, Perez Prado, Vic. Poor Little Fool, Ricky Nelson, Imp. Rockin' Robin, Bobby Day, Cls. Splish Splash, Bobby Darin, Atco Yakety Yuk, Coasters, Atco

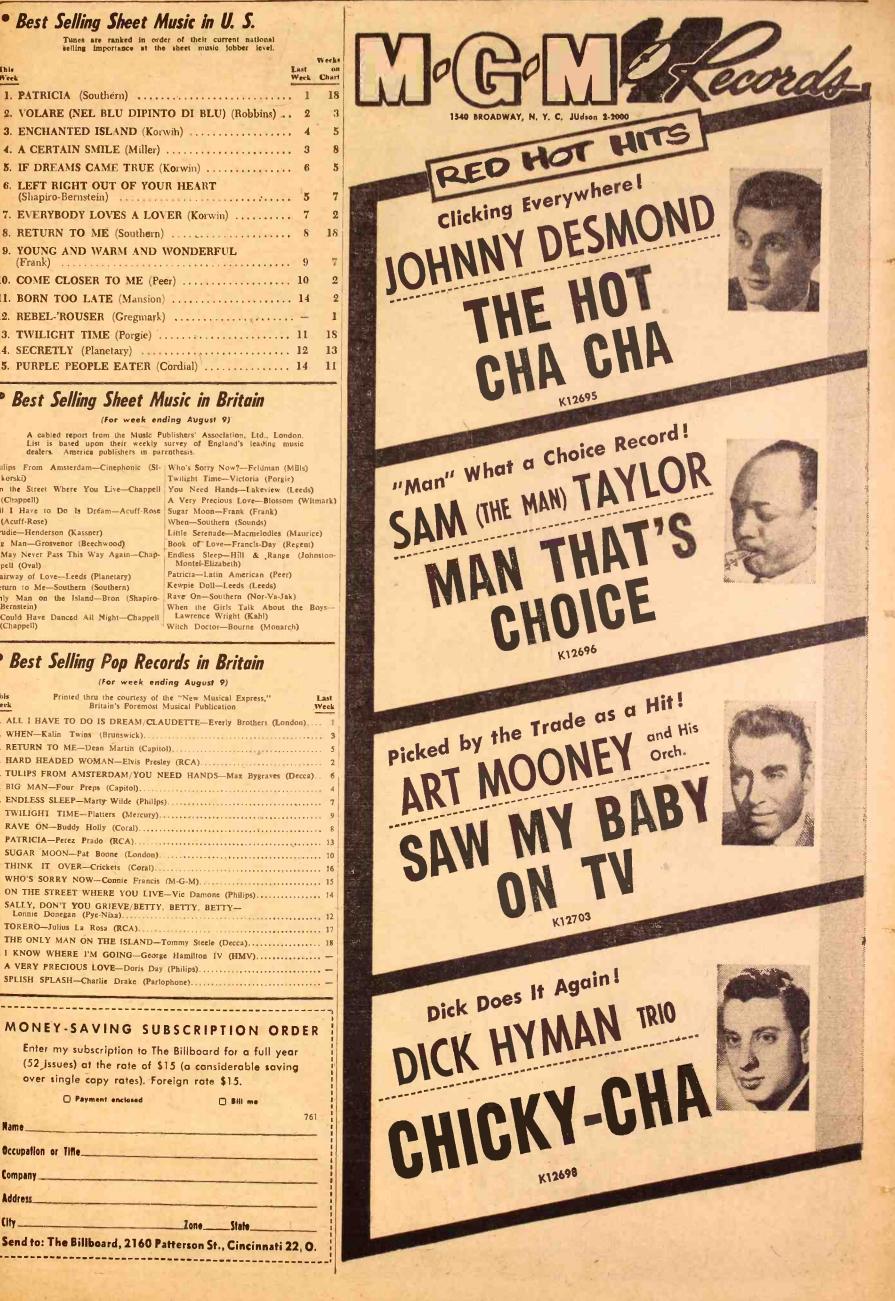
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_Zone__

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This Week





1. PATRICIA (Southern) 2. VOLARE (NEL BLU DIPINTO DI BLU) (Robbins) .. 2 3. ENCHANTED ISLAND (Korwih) 4 4. A CERTAIN SMILE (Miller) 5. IF DREAMS CAME TRUE (Korwin) 6. LEFT RIGHT OUT OF YOUR HEART (Shapiro-Bernstein) 7. EVERYBODY LOVES A LOVER (Korwin) 8. RETURN TO ME (Southern) 9. YOUNG AND WARM AND WONDERFUL (Frank) 10. COME CLOSER TO ME (Peer) 10 11. BORN TOO LATE (Mansion) 14 12. REBEL-'ROUSER (Gregmark) 13. TWILIGHT TIME (Porgie) 11 14. SECRETLY (Planetary) 12 15. PURPLE PEOPLE EATER (Cordial)

• Best Selling Sheet Music in Britain

(For week ending August 9)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. America publishers in parenthesis.

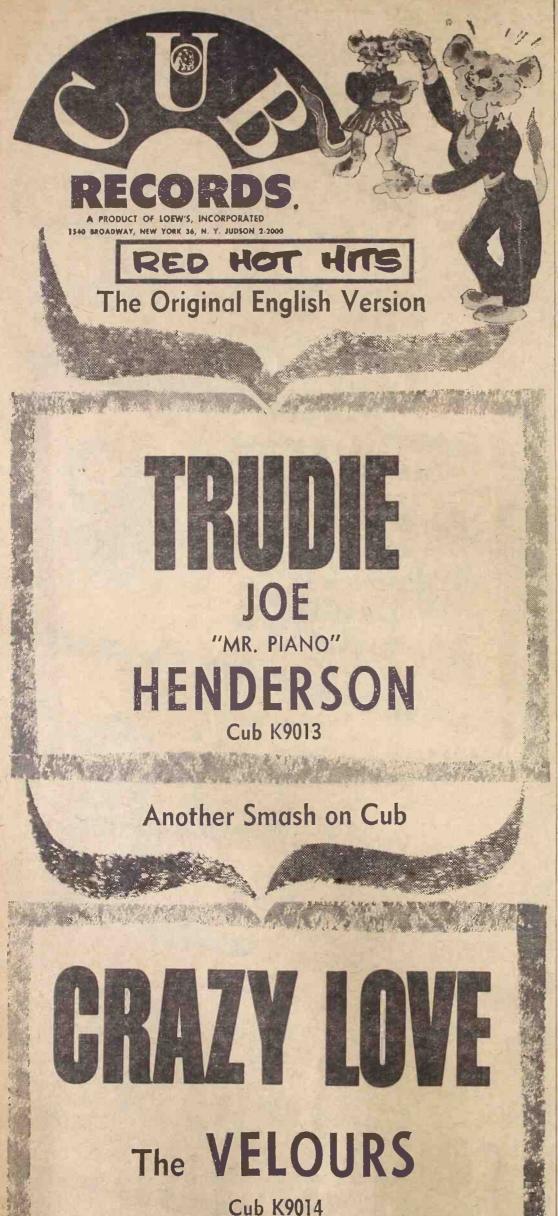
1000	Tulips From Amsterdam-Cinephonic (Sl-	Who's Sorry Now?-Feldman (Mills)
1	korski)	Twilight Time-Victoria (Porgie)
	On the Street Where You Live-Chappell	You Need Hands-Lakeview (Leeds)
	(Chappell)	A Very Precious Love-Blossom (Witmark
	All I Have to Do Is Dream-Acuff-Rose	Sugar Moon-Frank (Frank)
ł	(Acuff-Rose)	When-Southern (Sounds)
Trudie-Henderson (Kassner)		Little Serenade-Macmelodies (Maurice)
ł	Big Man-Grosvenor (Beechwood)	Book of Love-Francis-Day (Regent)
	I May Never Pass This Way Again-Chap-	Endless Sleep-Hill & Range (Johnston
5	pell (Oval)	Montel-Elizabeth)
	Stairway of Love-Leeds (Planetary)	Patricia-Latin American (Peer)
Return to Me-Southern (Southern)		Kewpie Doll-Leeds (Leeds)
	Only Man on the Island-Bron (Shapiro-	Rave On-Southern (Nor-Va-Jak)
i and	Bernstein)	When the Girls Talk About the Boys-
	I Could Have Danced All Night-Chappell	Lawrence Wright (Kahl)
	(Chappell)	Witch Doctor-Bourne (Monarch)
	and senter and senter the second second second second	The second se

Best Selling Pop Records in Britain

	(For week ending August 9)	
		Last Week
1.	ALL I HAVE TO DO IS DREAM/CLAUDETTE-Every Brothers (London)	. 1
2.	WHEN-Kalin Twins (Brunswick).	. 3
3.	RETURN TO ME-Dean Martin (Capitol)	5
	HARD HEADED WOMAN-Elvis Presley (RCA)	
	TULIPS FROM AMSTERDAM/YOU NEED HANDS-Max Bygraves (Decca).	
	BIG MAN-Four Preps (Capitol).	
	ENDLESS SLEEP-Marty Wilde (Philips)	
	TWILIGHT TIME-Platters (Mercury)	
	RAVE ON-Buddy Holly (Coral).	
	PATRICIA-Perez Prado (RCA).	
1.	SUGAR MOON-Pat Boone (London).	. 10
2.	THINK IT OVER-Crickets (Coral).	. 16
3.	WHO'S SORRY NOWConnie Francis (M-G-M).	. 15
4.	ON THE STREET WHERE YOU LIVE-Vic Damone (Philips)	. 14
5.	SALLY, DON'T YOU GRIEVE/BETTY, BETTY, BETTY-	
	Lonnie Donegan (Pye-Nixa).	
6.	TORERO-Julius La Rosa (RCA).	. 17
7.	THE ONLY MAN ON THE ISLAND-Tommy Steele (Decca)	. 18
8.	1 KNOW WHERE I'M GOING-George Hamilton IV (HMV)	
9,	A VERY PRECIOUS LOVE-Doris Day (Philips)	
	SPI ISH SPI ASH-Charlie Deales (Berlanders)	

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llty Send to: The Billboard, 2		
Addross		
Company		1
Occupation or Title	 	_



The second second

VOX JOX

• Continued from page 8

week I am news director of WNHC - TV, New Haven, Conn. But Sundays I have a ball doing my jazz show and it pays me enough to keep well stocked in cigarettes and scotch."

Andy Lane, KRIZ, Phoénix, Ariz.: "My new hour show, "Just Jazz," will star all jazz greats and to fill out the program will feature top selections from various jazz LP's you seldom hear these days."

P's you seldom hear these days. Don Hofmann, KAKE, Wichita, Kan.: "About the availability of jazz records, I think World Pacific, Contem-porary, Riverside, Prestige and a few others are doing a tre-mendous job in making their jazz available to deejays at a 'cost' price. I don't mind shell-ing a buck or so out of my pocket to get a new side on the air. However, the out-fits that never answer our in-quiries or send us the stock 'your distributor for that area is, etc. are only hurting them-selves. Their sides just don't get on the air!"

Johnny Adams, KIDD, Mon-terey, Calif.: "Now I am not one to start complaining after seven years of promoting good modern jazz on radio, but when I have the only pr-duced show, 80 per cent sponsored and six nights a week, three hours long of modern jazz, and still can't get the com-panies to send out some of their jazz albums so that they can be

YESTERYEAR'S TOPS-

The nation's top tunes on records as reported in The Billboard

- UGUST 14, 1948

- AUGUST 14, 1948 1. My Happiness 2. Woody Woodpecker 3. You Can't Be True, Dear 4. You Call Everybody Darlin' 5. It's Magic 6. A Tree in the Meadow 7. Love Somebody 8. Little White Lies 9. Twelfth Street Rag 10. Maybe You'll Be There

- AUCUST 15, 1953 1. Vaya Con Dios 2. I'm Walking Behind You 3. No Other Love
- 4
- 5.6.7.8.9.

- aily. "I hasten to add that a dee-jay who spins jazz cannot be a-mere 'record spinner.' He must have a broad enough scope and understanding of his product before he can pre-sent it intelligently and suc-cessfully. When he is inte-grating jazz with pops he should be careful to select the more melodic jazz rather than the 'pure.' There is a great deal of tasty commercial jazz that will very nicely augment the music of a pop show, the real thing (i.e., jazz for the af-ficianado) should be separately showcased. "Now I have an age-old bee "Now I have an age-old beef

Not enough co-operation from the distributors. The jazz single is a thing of the past. Consequently we rely on albums. But where and how in the world do you come by them?"

(Continued on page 66)



played by the people who are doing this kind of show and not by others, then it's about time someone should hear about it. If jazz is to be heard on radio, let's see that the deejays that have modern jazz shows get some of the releases.

Phil Brooks, program direc-tor-deejay, WKPA, New Ken-sington, Pa.: "Isn't it about time that radio station managsington, Pa.: Isn't it about time that radio station manag-ers began to give some seri-ous consideration to jazz as an integral part of their program policy? For as long as I can remember the word 'jazz' has been taboo at the vast major-ity of stations. The jazz audience has for too long been neglected. I'm willing to wager that it's a great deal larger than many radio people care to believe. The anti-jazz faction in radio presents a mighty weak argument when they classify jazz as cocaph-ony, when one stops to con-sider the brand of music spill-ing out of many radios today.

"Our success with jazz program-ming at WKPA is a point in case. We program approximately 15 hours of jazz weekly. The decision to program the modern idiom was not made overnight. It began strictly as an experiment with one hour set aside each Sunday after-noon for the playing of nothing but good jazz. Audience response was so good that we added another hour, and for the past six months we have been programming a great deal of jazz from 6 to 8:30 p.m. daily.

daily

AUGUST 18, 1958

10. I Believe 10. Oh

Song From Moulin Rouge You, You, You P. S.: I Love You Crying in the Chapel April in Portugal Ruby

AUCUST 18, 1958

• Reviews and Ratings of **New Popular Albums**

• Continued from page 47

CHILDREN'S ***

ALICE IN WONDERLAND Cyril Ritchard, Riverside 12-822 This charming set is an excerpted ver-sion of a two four record LP set con-taining the complete performance of "Alice" starting Cyril Ritchard, recently issued by the label. This set merely contains the songs, plus four of the Lewis Carroll poems set to music. The music is charming and the recording is a tour de force for actor-farceur Rit-ehard. Should appeal to sophisticates both for them and their children.

LOW PRICE- CHILDREN'S ****

THE LITTLEST OUTLAW Various Artists. Mickey Mouse Clab MM 26

4M 26 An excellent kiddie package with the title story plus "Three Little Pigs," "Bongo" and "Johnny Applesced," as the selections. Story telling is done by Jiminy Cricket and Buddy Ebsen, while the "Pigs" band is a story strictly in song. An entertaining production for the younger juvenile element. The tag "Official Mickey Mouse Club," in it-slef can generate sales activity, and the \$1.98 price is right.

FOLK ****

SONGS OF THE IRISH REPUBLICAN

Dombic Behan. Riverside RLP 12-820 This package features authenticity per-sonified. Presenting folk songs from the Irish War of Independence, the Black and Tan War and the Civil War, as sung by a member of the I. R. A. himself, and with some of them written by the artist's uncle. Peadar Kearney, a leading ballad writer of Erin. The authenticity is furthered by Behan's own voice which is sincere and earnest. A striking cover (album Cover of the Week 8-4 issue), and contents make this a strong buy for folk collectors. Includes such favorites as "Erin Go Bragh," "Kevin Barry" and "Slean Libh."

FOLK *** HE ORIGINAL TRINIDAD STEEL BAND Elektra 139

STEREO & MONAURAL

The dynamic, colorful sounds of the original Trhindad Steel Band provide exciting material for stereo demonstra-tion. The colorful band offers high spirited, pounding treatments of such pop tunes as "Cheek to Cheek," "Be-gin the Beguine," "Autumn Leaves," etc. An incongruous, but intriguing package with solid appeal for stereo fans. Vivid cover gives LP good dis-play value. play value.

RIK DARLING

RIK DARLING Blektra 154 Derving, a member of The Tarriers and The Weavers, displays a distinctive, dramatic style in this package of tunes. Material is colorful, including "Cumber-land Mountain Bear Ohase," "Salty Dog," "In the Eaning"-great ballads and folk blues. This is Darling's first solo album, and a very creditable job, not only on the vocals but also the banjo and guitar work.

FOLK **

OUR SINGING HERITAGE VOL. 1 Various Artists. Elektra 151 First of a projected series presents trained performers, traditional singers and amateurs in an amalgam of Amer-ican folk song. Peggy Seeger and Paul Clayton are the "names" here, but fresh young voices can overcome the duplication of material offered, which has been over-recorded.

LATIN AMERICAN ****

RHYTHMS OF THE SOUTH Edmundo Ros Ork. London PS 114

STEREO & MONAURAL

Ros has selected a number of rather typical "south-of-the-border" items along with some less likely entries like "Colonel Boogie," "The Blue Danube," "Barcarolle," etc., all of which get Ros' fine, vibrant, danceable Latin treat-ment. This is a superior stereo pro-duct handsomely waxed in the first place, which really snaps out in the dual-track version. A fine po demo set, which will give the equipment a good workout.

LATIN AMERICAN ***

CHA CHA CHA Ramon Marguez & Monchito Orks. Fl-

Ramon Marquez & Monchito Orks. Fl-esta FLP 1235 Monchito plays his own merengues and cha chas with verve, Marquez zips thru some hot mambos and cha chas. Span-ish lyrics. Best sides: "Me Gusto," "Mambo India," "Suavecito." Should please many in the market.

LATIN AMERICAN **

TROPIC HOLIDAY Instrumental Stylings of Don Enrico. Fi-esta FLP 1234

STEREO & MONAURAL

Pleasant, listenable Latin-styled music by the Don Ecrico Trio, consisting of guitar, Hammond organ and drums. Tunes include "Poinciana," "La Raspa" and "Andalucia." For dancing or lis-tening, it's easy to take.

SPECIALTY ***

BAWDY BARRACKS BALLADS The Four Sergeants. ABC-Paramount 245 Refined performances of "Red Wing," "Bless Em All," "Roll Me Over" and wartime bunk tunes; mostly the milder verses. One exception concerns a se-ducer who is an Army chaplain. Good combo backing, Titles should attract a goodly group.

POLKA **

LET'S POLKA, OBEREK, WALTZ, TANGO Ted Maksymowicz Ork. ABC-Paramount 229 Thiu bouncy album, third in ABC-Para's releases of the popular Maksy-mowicz crew, is more polka-flavored than anything else; a total of eight of the 12 numbers are in polka tempo, with the other Mid-European dance styles sandwiched in the middle of either side. Aotractively covered with a cos-

(Continued on page 63)



CGOV HANDS YOUZ GREAT NEW HITS!

ALL ALL ALL ,1 ith.chu MARVIN RAINWATER NOTHIN NEEDS OT K12701 on 45 2 (Like | Need You) 78 rpm

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The Billboard's Music Popularity Charts . . . POP RECORDS

AUGUST 18, 1958



Always in My Heart....76 Miss Sands revives the pretty over-green to good effect. Listenable ork backing helps sell the side. It can move. (Southern, ASCAP)

60

Volare....74 "Dans Le Bleu du Ciel Bleu" is the tille of this Gallic version, warmly chanted by the thrush. Late, perhaps, for big action, but an item for jock-eys. (Robbins, ASCAP)

Blue Ribbon Baby....76 Personable warbling by Sands on at-tractive country-styled ditty with pleasant choral backing. (Grace, RMD) BMI)

MOONLIGHTERS

JOSIE 843 — Exciting backing and hypnotic tempo makes this folk-fla-vored theme chanted with solid Impact by lead singer and group. Watch it, (Reeny Rhythms, BM1) .79

Clow of Love....75 Fervid plea by lead singer on emo-tional rockaballad. Should pult play, but flip appears stronger side. Reency Rhythms, BMI)

All About Love.....77 A smart song well handled by Steve Lawrence in a manner that strongly suggests Sinatra. Big band backs. Side should catch spins. (Maxana, ASCAP)

C.S.

King Cotton....77 On this side the lad comes thru with a strong reading of a folk-styled bal-lad about a fabulous character named "King Cotton." Both sides could take off. (Sparrow, ASCAP)

RUSTY DRAPER Hip Monkey 78 MERCURY 71351—On this novely effort, Draper sings a snappy jungle novely. It's unusual and it rocks. Could get action. Watch it. (Stells Lane-Pure, BMI)

You Can Depend on Me76 The standard is sung neatly by Draper, helped by a large vocal group and a danceable arrangement. (Peer, BMD)

Nothin' Needs Nothin'....76 A pleasant effort by Rainwater. The message is one of devotion and the tune has a persistent rhythmic beat, Should catch spins. (Alama, ASCAP)

THE EXCITING VOICES Die

Swing Low Sweet Charlot76 Rockaversion of the traditional spir-itual featuring a mixed chorus and a rocking backing with horns featured, With the many new versions of the tune this one has a chance too. (Morrisania, ASCAP)

JACKIE DEE

Buddy76 - Thrush sells strongly on hard-driving - ditty with a catchy tempo.

Texas Ain't the Biggest Anymore.... A rockabilly novelty side by South. Fancy guitar backing adds interest. Side also has a speeded up voice gimmick. Flip has an edge. (Lowery, BM1) .76

WARNER MACK First Chance I Get DECCA 30714—Personable chanting by Mack on an attractive tune with bright cha-cha tempo. Spinnable side. (Roosevelt, BMI) .78

Going Away to School.....76. Wistful interpretation of timely back-to-school theme. Good wax for teen-age audiences. (Cedarwood, BAII)

.78

Another appealing side with a "Guall-ogne" rhythm. Attractive backing is handled nicely by accordion. (Rob-bins, ASCAP) Lazzarella. .75

CHUCK "TEOUILA" RIO

- HUCK "HEIGHAR AND THE SOUNDS AND THE SOUND 78
- Bad Boy. 71 A new rendition of a Savoy Records hit of a season or two back by the Jive Bombers. Gimmick vocal style is close to the older disk. (Conrad, BMI)

I Want to Know.....75 Agonized rockaballad sold with em-phatic emotional impact by lead singer. (Beanell, BMI)



Pop Records

DUANE EDDY RAMROD (Gregmark, BMI) THE WALKER (Gregmark, BMI)

The artist has two strong bids to match the success of his current click, "Rebel-Rouser." "Ramrod" is a driving, instrumental rocker-blues that spotlights guitar and horns. Flip, "Walker," is also an instrumental with choral work in the background. Eddy's guitar is featured to advantage. Either can score. Jamie 1109

TONY BENNETT

FIREFLY (E. H. Marks, ASCAP)

Bennett handles the snappy gay '90's-type tune against bright, brassy ork support. It's his best offering in a spell and appears a likely winner. Flip, "The Night That Heaven Fell," is a pretty, new ballad. (Shapiro-Bernstein). Columbia 41237

Just Blues....75 Same comment. (Octave, ASCAP)

The Wisest Man You Know....71 Rockabaliad has interesting lyric idea, but performance and backing treat-ment are routine. (H & L, BMI)

My Girl,...71 A clink-clink rhythm ballad which doesn't get too far. Flip would have to be rated ahead. (Michele, ASCAP)

THE TECHNIQUES

single in a long time features the planist on harpsichord playing the old standard. Garner plays it in his own commercial style and it should get spins. (Chappell, ASCAP)

RAY STEVENS Cat Pants CAPITOL 4030 — A new apparel-type tune done to a bop-type rhythm. The cat sings about the new style with a chick coming in with interest-ing comments. Something could hap-nen with strosure on the newsith pen with exposure on the novelty (Central Songs, BMI)

Love Goes on Forever....71 A soulfully rendered ballad but the flip has more interest. (Lowery, BMI)

FRANKIE LAINE

COLUMBIA 41230-This is reminis-cent of the old Frankie Laine and his big hit "Mule Train" with a lot of the same feel including whip cracks. Laine sings it with ferver, and the disk may appeal to the kids. (Erosa, ASCAP)

Tool 76 IMPERIAL 5534—Cute, light riff ef-fort receives a lightly swinging read-ing from the Haskell combo with flute featured on lead. Good juke wax. (Post, ASCAP)

THE KIRBY STONE FOUR WITH JIMMY CARROLL ORK Zing! Went the Strings of My Heart.... COLUMBIA. 41229—Group presents the evergreen with a very listenable medium-beat rendition. Good pros-pects. (Harms, ASCAP) .76

- Let's Do It.....75 Smart reading of the Cole Porter turne is handled with usual charm by the group, Good Jockey Item. (Harms, ASCAP)
- DART WARD & THE CUT-UPS fisery 75 RIP 134—In the "Endless Sleep" tradition is this new waxing by Dart Ward. He sings this meaning effort



A BILLBOARD

PICK

BILLBOARD

well, backed by a good sound. Fair chances. (Maryjune, BMI)

0-T-Cute.....75 Rockabilly effort is sold with feeling by Dart Ward over backing with a beat. Two listenable sides that could get some coin. (Maryjune, BMI)

DOMENICO MODUGNO

Musetto....74 A tenderly handled Italian ballad has some appeal. Jock spins indicated. (Robbins, ASCAP)

.76

Roses of Rio....74 Pleasant reading by boys on gentle theme with Latin tempo. (Northern, ASCAP)

The New You.....74 Bright tune with the touch of show material. Kaye does a vocal full of verve. Colorful arrangement empha-sizes brass. (Sunbeam, BMD)

Call Me a Coward.....73 Rocker about a guy who leaves the bride waiting at the church. Group makes pleasant sounds. (Tag, BMJ)



JIMMIE HASKELL

The fastest, most complete and most authoritative evaluation of this week's new releases

BILLBOARD

PICK

BILLBOARD

PICK

BILLBOARD PICK

NDY WILLIAMS

PROMISE ME, LOVE (Thompson, ASCAP) YOUR HAND, YOUR HEART, YOUR LOVE (Alamo, ASCAP)

Two potent efforts by the chanter. Top side is a multi-track approach on a catchy, medium-tempo Kay Thompson tune. Williams handles it with great salability. His delivery on "Your Hand," the flip, is equally listenable. The tune is a folkish ditty done in clip-clop rhythm. Watch 'eml Cadence 1351

ATS DOMINO

YOUNG SCHOOL GIRL (Allan-Edwards, BMI)

IT MUST BE LOVE (Marquis, BMI) Two fine sides by Domino. "Young School Girl" is a teen-slanted rocker about a school girl for whom summer vacation is over, and the artist presents it with his usual appeal. Flip, "It Must Be Love," is a change of pace on a softly rendered rockaballad. Either can click. Strong why notential also r.&b. potential also. Imperial 5537

ARL GRANT

THE END (Criterion, ASCAP) Grant's sincere vocal on "The End," a ballad with thythm backing, has a sound that could catch on. The soft warble is given listenable, light ork backing. Flip, "Hunky Dunky Doo," is a medium-beater. (Criterion, ASCAP) Decca 30719

LARROLD BURRAGE BETTY JEAN

Hey, Stella!...,73 An upbeat rocking blues by the boys in their first outing on Victor, has some tongue-twisting spore. (Wanessa, EMI)

HIL CARTER 75 Amazon 75 CHALLENGE 59020—This is about a cat who gets stranded in the South American jungle. Side has a lot of wild, primitive sounds as the oat relates the tale. Quite an adventure story. (Jat, BMI)

Twenty-Four Hour Night....73 A rural-flavored weeper balkad done with a certain amount of style by Carter. Good nasal sound, (Walkece Fowler, BMI)

The HOLNES EAGLE 1000—Soulful quality marks this rockaballad, Chanter has a dis-tinctive sound. Backing includes an echo-like chorus sound and a triplet figure. Attractive wax. (Sounds, ASCAP)

Together Again73 A rockaballad with an inspirational-type arrangement for the chorus, coupled with a triplet figure. The chanter does a good job. (Sounds, ASCAP)

GOLDEN CREST 505-A rockabily ade with a difference in that the chanking and the arrangement carry a folk quality. Merits exposure. (C. G. F., BMI)

The Riddle72 Interesting arrangement of the haunt-ing folk song. Shaw's vocal, a good one, is backed by a rhythmic in-strumental pattern- (C. F. G., BMI)

DDIE HOLMES

ICKY SHAW

See review in R&B Spotlight section.

Cobra 5026

new reading with chorus vocal in a rhythm similar to that used on the old Ted Weems "Heartaches" hit. Worth spins. (Remick, ASCAP) Love on the Rocks....72 The ork under Lee Castle hands the tune a bouncy reading with vocal by Diana Wisdom and Tommy Mercer in a back and forth style similar to the "Baby It's Cold Outside" approach. Spins possible. (Buckey, ASCAP)

THE RAYS Elevator Operator XYZ 2001—Frantic blues rocker with novelty elements gets an energetic workout by the group. Coin possible. (Conley, BMI) 75

Souvenirs of Summertime.....72 Rockabaliad is well delivered by a mature - sounding lead and group. (Conely, BME)

ANN COLE

NN COLE Summer Nights BATON 258—A slow touching ro-mantic ballad about the reminiscences on' a lonely summer night. Good song idea, and it's expressed with deep meaning by the thrush. Good scasonal item, (Horizon, BMI) 74 lces Good

The Love in My Heart. 74 This has a gospel thythm and Miss Cole gives it a spirited reading that builds well. Vocal also has the gospel quality. Definitely worth spins. (Monu-ment, BMI)

Rollin' Home....74 A calypso, and a good one, with the different voices weaving in and out of the melody. Song tells an in-teresting story. (Sherbourne, BMT)

JOSS BASELLI

Columbia 41228-Lush, listenable. instrumental treatment of romantic theme. Fine jockey wax, (Symphony House, ASCAP)

La Bardinette ..., 73 Lively instrumental orking of bright tune with good musette solo work. Another spinnable side.

BILLBOARD

PICK

DE "MR. PIANO" HENDERSON fore is the Sweetest Thing. CUB 9013—Tasteful piano noto inter-pretation of the lovely standard with mildly r.&r. backing and pleasing choral work. Nice jockey wax. (Harms, ASCAP)

Trudle.....73 Attractive instrumental theme high-lighted by pleasant piano solo work, (Picadfily-Glow, BMI)

THE ACADEMICS

Drive-In Movie ELMONT 1001-Rocker with blues flavor is nicely handled by lead and group. Fair potential. (H. & K, BMI) 74

Somethin' Cool....72 From the Rachmaninoff Prelude into a fast rocker. Interesting arrange-ment. (H & K, BMI)

BOBBY COLT

Uniess....71 Ballad is pleasantly rendered by cat with choir. (Tee Pee, ASCAP)

WILLIE NELSON .74

usle LIBERTY 55155-Cousin of Ricky Nelson debuts with a peppy reading of a cute rockabilly tune. Fair Chances. (Assembly, BM1) 73

No Dough

My Baby Likes to Rock....73 Gibson warbles with considerable showmanship on bouncy r.&r. item. Dual market appeal, (Startire-Peer, Parto Doal 8MD

THE STEWART TWINS

bey HATON 259—Rockabaliad is ging with feeling by the girls, as they hand the new rockabaliad a pleasant treat-ment. Side has anough symmicks (o help it get exposed. (Dare, BM1)

DAVID ALLEN

ASCAP)

Can't Help It72 Side has the quality of special ma-terial. Allen's vocal is smart and is backed with a sophisticated strange-ment. Jazz-minded deejays will like it. (Marvin, ASCAP)

THE SATELLITES You Ain't Sayin' Nothin' 74 CLASS 234—Rocker about a girl who claimed sho was at a baseball game. Lead gives ft his fealous all with warm group help. Fair po-tential. (Recordo, BMI)

Heavenly Angel.....72 Rocknoallad with recitation has a cere lenor solo and good group w (Records, BAII)

GEORGE BARNES

SURCE BARNES Strollin' Slow GRAND AWARD 1018—The wow blues stroll rhythm comes thru in good shape here with the Barnes gui-tar leading the quartet thru the paces. Good sound and the tow down best gives this a chance for spins. (Gien-cove, BMI) .74

Rockabiliy Boogle72 Guitarist Barnes plus another guilar man and drims and bass offer an es-ample of sound and flashy fret tech-nique with not too much teen terp appeal. (Glencove, BMI)

JANIS & HER BOYFRIENDS Please Be My Love RCA VICTOR 7318 — Sittong vocal job on appealing rockaballad. Nice jockey wax. (Tannen, BMI)

BUDDY BROOKS They Could Be Wrong 73 EAGLE 1001—Attractive rockaballad is sung with feeling by Brooks on his debut cutting for the new label. Tune has good teen lyrics. If exposed, there's a chance. (Sound, ASCAP)

'irA-Buly....' is the name of a new 'DIX-A-Bily" is the name of a new dance that the kids are doing accord-ing to this Dixieland styled record. Brooks performs it in okay style over a raucous backing. (Sounds, ASCAP)

Meaning of the Word.....69 Okay Vocal by Gregg Hunter on a new rockaballad. (Maryjune, BM1)

CHIP FISHER

HIP FISHER DId You Ever See a Dream Watking.... RCA VICTOR 7308—Boy sings with considerable presence on rock and roll version of standard. (DeSylva, Brown & Henderson, ASCAP) .71

Sugar Bowl Rock.....70 Fisher warbles with commendable

vltallty on routige rocker. (Zodiae,

- Blues in My Beart.....71 On this side the organist is helped out by a sax which plays the lead on a listenable blues item. Nice jock Wax. (Gotham, ASCAP)

TONINY FACENDA

Little Baby NASCO 6018 — An echosy, rockas-billy reading by Facenda, Fair way, (Escellorec, BMI) 71

You Are My Everything.....70 A deeply felt hullad rendition in a slightly meshuga style. (Excentoree, BMI)

THE SCHUYLER BROS.

be Snake 71 SUNBEAM 110-The lyric leads to the belief that this is a new dance but it's actually in stroll tempo. Moderate prospects only. (Borekwin, ASCAP)

J. 4. JONES

olare 72 MOROCCO 1002-This instrumental version of "Volare" transmutes the ditty into a rock and roll liem with a growing sax waiting throust. It doesn't come off. (Robbins, ASCAP)

THE LEXONS

Anests Like You 71 LEXINGTON 100-A sincerely ban-died slow ballad with triplet figure in the piano backing. Fair chances, (Lexington, BMI)

Rock'n, Roll'n Rock Roll.....68 An upbeat suffle rhythm song. Tune gets confusing with so many rocka and rolls in lyrics. Slim potentfal. (BMD)

THE SHARPS All My Lore DOT 15806-Expressive reading by lead singer and group on moving rockaballad. (Combo-Regent, BMJ)

Okay vocal wrap-up on bouncy rhythm tune. Flip is stronger side. (Combo-Meridian, BMI)

Your Sweet Kiss,....67 Sano handles this medium beat ballad in okay style but the tune doesn't offer much. Backing is dated. (Dan-phin, BMI)

ELMER SCHMIDT

Blues On Pier 21 PROTONE 202-Nice bluesy instru-mental theme with haunting trumpet (Continued on page 62)



62 The Billboard's Music Popularity Charts . . . POP RECORDS AUGUST 18, 1958 Reviews and Must Get a Passing Mark RECORDS BEST SELLERS! Continued from page 2 **Ratings of New** WHOLESALE follow any set pattern. Bobby Dar-in's "Splish Splash" was nixed be-cause it was not considered eu-phonious." The Coasters' "Yakety Yak" (also blasted in the NBC Spot Sales LP) is also on Mutual's "no-play list," along with Elvis Pres-ley's "Hard Headed Woman" and Roy Hamilton's "Don't Let Go" (described as "the worst thing yet"). Presley, of course, records for NBC's affiliate label, RCA Vic-tor; while Hamilton is with Epic, a subsidiary label of the CBS sub-sidiary Columbia. THE SWALLOWS **1-STOP SERVICE Popular** Albums ITCHY, TWITCHY for Operators, Dealers and Rack Jobbers FEELING • Continued from page 61 ALL LABELS solo work. (Star Rover-Souvenir, ASCAP) 1-Day Service • Free Title Strips WHO KNOWS, DO YOU 45's...60C Rock No. 5....69 Interesting rock and roll instrumental treatment of classical theme. (Tower of Gold, BMI) Federal 12333 Most EP's...800 78's...60 & 71e KENNY MARTIN LP's ... I'M SORRY 91° \$2.47 sidiary Columbia. sidiary Columbia. On the other hand, Lampkin has given the play-ahead signal to Frankie Avalon's "Gingerbread," "Purple People Eater," "Bird on My Head," "Got a Match," and "Endless Sleep," as well as to disks which definitely belong in the non-r.&r. category such as "A Certain Smile" and "Volare." Mutual's record programming • Continued from page 2 b/w YUM YUM dealers have some representation \$3.09 \$3.69 in the low-price lines. One year ago, the percentage of dealers rep-resented was between 15 and 50 per cent, depending upon the area. Federal 12330 C.O.D., or check with order, plus EARL BOSTIC REDISCO The gradual increase in stereo albuns will, of course, make in-evitable a greater accent on new recording, O'Donnell pointed out. The label will also be in the mar-bat for storeo meeters PINKIE GARY WARREN Smile" and "Volare." Mutual's record programming service provides six 25-minute rec-ord segs daily. Affiliates are pro-vided with lists of records to be played on the shows 10 days in advance, and the programs (music only, no talk) are set up so that the affiliates may cut in local in-tros for the disks and commercials by their own deeiays. All records 1221 West North Avenue b/w NIAnght Rain NASCO 6017—An echoey, minor key ballad opus with a repeated figure in the guitar backing. Thrush whis-pers "Midnight" repeatedly behind the dirge-like reading. (Excellorec, BMI) .70 Baltimore 17, Maryland MAdison 3-1517-8 HOME SWEET HOME ROCK The label will also be in the mar-ket for stereo masters. The old Victor vault masters continue to do exceedingly well on Camden, O'Donnell noted, with Caruso, Rosa Ponselle, Pinza, Mel-chior and McCormack racking up average sales of 20,000 on the low-price label. Last St. Patrick's Day, Guy Harris of KDKA, Pittsburgh, offered 50 McCormack albums to the first 50 writers of postcards sending in requests. Harris got more than 31,000 postcards. King 5144 DONNIE ELBERT Werewolf....68 This one starts with the howl of the worewolf with a low-down minor key vocal. (Excellorec, BMI) CONWAY TWITTY COME ON SUGAR I'LL TRY by their own deejays. All records used on the show are cleared thru I WANT TO BE NEAR YOU IT'S ONLY used on the show are cleared thru Lampkin who operates out of Washington. Lampkin's new programming policy on the service is of con-siderable importance to the disk industry, since Mutual has 468 af-filiates, of which outlets at least 220 "depend almost entirely on the Mutual service for their music, be-cause their own record libraries Deluxe 6168 Spiritual BILL DOGGETT MAKE BELIEVE .77 BLIP BLOP MGM K 12677 b/w ARIELLE MUSIC CORP. Avakian TANYA 119 W. 57th St., N. Y • Continued from page 2 Mutual service for their music, be-cause their own record libraries are practically non-existent." Altho nothing was said about it in the press at the time, Mutual quietly adopted its new disk pro-gramming policy some weeks ago. Consequently, Lampkin said he is now in a position to report the majority of affiliates are "very King 5138 bility at Warner Bros. Records, Conkling declared. In addition to producing albums and singles un-der his own aegis, Avakian will direct and assign similar produc-tion to other producers of his own cloosing LITTLE WILLIE JOHN **His Biggest Single!** YOU'RE A .76 Mantovani SWEETHEART Conkling's as producers of his own choosing. Conkling's as philosophy dovetails with that relating to the firm's recorded product. "We've previously said that we hope to create unusual repertoire; albums upper form a structured model. To **TULIPS FROM** Ob, Lord, Stand by Me....76 In contrast to flip, this side has chorus in back of the lead. The performance is strong. Typical goe-pel feeling in the arrangement. (Mar-tia & Morris, BMI) LET'S ROCK WHILE THE AMSTERDAM Footprints of Jesus....79 Quartet sings with heart and sincerity on powerful sacred tune. (Savoy, BMI) **ROCKIN'S GOOD** create unusual repertoire; albums apart from a stereotyped mold. To do this, we firmly believe that a repertoire director justly needs a labyrinth of opportunity to create in an unfettered atmosphere." During his tenure at Columbia, Avakian enjoyed a significant suc-cess in discovering many new art-ists, among them Johnny Mathis, Michel Legrand, etc., and was largely responsible for the devel-opment of that company's "CL 500" popular album series. His appointment at Warner Bros. Rec-ords is effective immediately. It is no trade secret that Avakian, 1823 King 5142 LONDON O The following records, also reviewed by The Billboard music staff, were rated 70 or tess. **NEW RELEASES!!** JOHNNIE PATE CARL BRICE: A Song Is Born/Stay on the Right Side Sister-U-C 5003 LATEST RELEASE STROLL SOME MORE ANDY DOLL: Rollin' Rhythm/Hey Ba Ba Re Bop-Ad 101 Who Are They Following Him....74 Blues has only one sister soloing with organ for attractive results. (Plane-mar, BMI) PHIL JOHNSON & THE DUVALS: Money in the Bank/I Lie to My Heart---Kelit 7033 REVIVAL To Say Federal 12332 **DE CASTRO** KENTONES: Please Make Up Your Mind/ KENTONES: Please Make Up Yout Mind/ Marle-Siroc 201 ROYAL NOTES: Three-Speed Glrl/Kisses Left Unkissed-Kelit 7032 HENRY SHARP: Lovely Lady/Shortnin'-Roll-Global 717 JOHN SHAW & THE DELLO'S: Why Did You Leave Me?/Why Does It Have to Be Her?-U-C 5002 TERRI & JANE: Firefly/Dreamboat-Morocco 103 SISTERS CLIFFORD SCOTT ords is effective immediately. It is no trade secret that Avakian, a vet of 20 years in the record biz, was entertaining offers from several major labels at the time of his decision to join Conkling's crew. The acquisition of Avakian by the WB label marks the refor-mation of the former Columbia records triumverate of Conkling-Hal Cook (now WB's sales v.p.)-Avakian. Sacred 9932 GOOD GOSH PARAMOUN PULL COLOR FIDEVIAY .79 **CUBAN ECHOES** King 5145 THE TALK OF THE TRADE! The play's on MOON WIN YOUR RECORDS **Bill Broonzy** • Continued from page 3 LOVE FOR ME LEADING RECORD DISTRIBUTOR TALK • LISTED WITH ALL THE CHAIN STORES SIX SALESMEN SAM COOKE DEALING WITH RACK JOBBERS AND SUPERMARKETS

DOPERMARKETS LONG ESTABLISHED IN THE TRADE WITH GOOD CREDIT STANDING INTERESTED IN HANDLING ADDITIONAL RECORD LINES Write to Our Representative:

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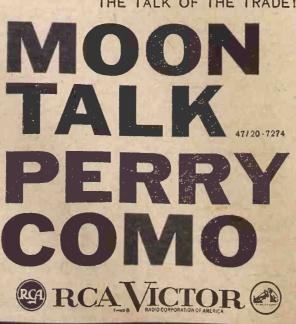
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AUDITION a new selling force ...for dealers ...for manufacturers IN FULL COLOR EVERY MONTH IN THE BILLBOARD cert in 1939. Early in the '40's, he worked as a janitor at Iowa State College, Ames, Ia., returning to Chicago during World War II. He made several tours of Europe, Africa and Australia under the aegis of Alan Lomax after World War II. In 1957, Bill Randle, WERE, Cleveland, kingpin d.j., came to Chicago and cut over eight hours of recorded blues and spirituals with Broonzy. Broonzy was a big name in the singles field during the '30's. He is survived by his widow,

big name in the singles held during the '30's. He is survived by his widow, Rose. Burial will be in Chicago. His present LP discography includes seven packages, EmArcy (2), Peroid (1), Folkways (3) and Columbia (1). He also has made recordings for the Library of Congress.



GIVE TO DAMON RUNYON CANCER FUND



The Billboard's Music Popularity Charts . . . POP RECORDS



64 The Billboard's Music Popularity Charts COUNTRY & WESTERN RECORDS AUCUST 18, 1958			
• This Week's C&W Best Buys	• C&W Territorial	• C&W Best Sellers in Stores	
NO SELECTIONS THIS WEEK.	Best Sellers	FOR SURVEY WEEK ENDING AUGUST 9 RECORDS are rauked in order of their current national selling importance at the	
	FOR SURVEY WEEK ENDING AUGUST 9	retail level, as determined by The Billboard's weekly survey of dealers thruout the nation with a high volume of sales in country and western records. When significant	
• Review Spotlight on	City-by-city listings are based on late reports secured from top country and western dealers and juke box operators	action is reported on both sides of a record, points are combined to determine position on the chart. In such a Weeks This case, both sides are listed in bold type, the leading side Last on	
C&W RECORDS	in each of the markets listed.	Week on top. Week Chart	
RED SOVINE	Birmingham	1. GUESS THINGS HAPPEN THAT WAY (BMI)- Johnny Cash	
Where Will Mommie Go (Central Songs, BMI) Courtin' Time in Tennessee (Cedarwood, BMI)-Deoca 30715	 Blue Blue Day, Don Gibson, Vic. Alone With You, Faron Young, Cap. Guess Things Happen That Way 	COME IN, STRANGER (BMI)-Sun 295 2. BLUE BLUE DAY (BMI)-Don Gibson 2 11	
Sovine's plaintive reading of "Mommie," a touching weeper, should prove a must with devotees of traditional c.&w. fare. The	Johnny Cash, Sun 4. Splish Splash, Bobby Darin, Atco	Too Soon to Know (BMI)—Vic 7010 3. HARD HEADED WOMAN (ASCAP)—	
tune tells of a child wondering if God will build mommie "a honky tonk in heaven." Flip, "Courtin' Time," is a obeerful coun-	5. She Was Only Seventeen Marty Robbins, Col.	Elvis Presley Don't Ask Me Why (ASCAP)-Vic 7280 4. POOR LITLE FOOL (BMI)-Ricky Nelson	
try item that is nicely warbled,	Dallas-Fort Worth	Don't Leave Me This Way (BMI)—Imperial 5528 5. BLUE BOY (BMI)—Jim Reeves	
SACRED	1. Gaess Things Happen That Way Johnny Cash, Sun	Theme of Love (ASCAP)—Vic 7266 6. OH, LONESOME ME (BMI)—Don Gibson 5 26	
HANK LOCKLIN That Inner Glow (Coldwater, BMI)	2. Blue Blue Day, Don Gibson, Vic. 3. Oh, Lonesome Me, Don Gibson, Vic. 4. She Was Only Seventeen	I CAN'T STOP LOVING YOU (BMI)–Vic 7133 7. JUST MARRIED (BMI)–Marty Robbins	
The Upper Room (Coldwater, BMI)-RCA Victor 7317 Locklin packs plenty of emotion into his readings of these two	Marty Robbins, Col. 5. I Can't Stop Loving You	STAIRWAY OF LOVE (ASCAP)-Col 41143 8. ALONE WITH YOU (BMI)-Faron Young 10 8	
hynns. It's potent stuff for this market, and the singer's fans should find these attractive sides.	Hank Locklin, Vic.	EVERY TIME I'M KISSING YOU (BMI)-Cap 3982 9. SHE WAS ONLY SEVENTEEN (BMI)-	
Deview of New (914/ Decords	 The Ways of a Woman in Love Johnny Cash, Sun Blue Boy, Jim Reeves, Vic. 	Marty Robbins	
• Reviews of New C&W Records	9. Hard Headed Woman Elvis Presley, Vic.	10. SECRETLY (ASCAP)–Jimmie Rodgers	
BILLY WALKER Ghost of a Pormise	10. Poor Little Fool, Ricky Nelson, Imp. Houston	11. INVITATION TO THE BLUES (BMI)-Ray Price 8 6 CITY LIGHTS (BMI)-Col 41191	
COLUMBIA 41226—A pretty tune with a music box effect in the back- ing is sung with feeling by Walker	1. Blue Blue Day, Don Gibson, Vic.	12. BIRD DOG (BMI)-Éverly Brothers - 1 DEVOTED TO YOU (BMI)-Cadence 1350	
as he tells the story of a broken love affair. Good side here. (Earl NELSON YOUNG	 Blue Boy. Jim Reeves, Vic. City Lights, Ray Price, Col. Jealousy, Kitty Wells, Dec. 	13. SEND ME THE PILLOW YOU DREAM ON (BMI)- Hank Locklin 11 19	
LUCKY 0002-The fiddle and the banjo go to town on this bright	5. Poor Little Fool, Ricky Nelson, Imp. 6. You'll Come Back, Webb Pierce, Dec.	14. IT'S A LITTLE MORE LIKE HEAVEN (BMI)-	
Country tune is handed a strong war- ble by the lad, over good rockabilly support. Both sides have por poten-	Memphis	Hank Locklin Blue Grass Skirt (BMI)—Vic 7203. 15. ALL I HAVE TO DO IS DREAM (BMI)—	
tial too. (Cedarwood, BMI) Will bounce, (Countryfied, BMI)	1. Invitation to the Blues, Ray Price, Col, 2. Blue Boy. Jim Reeves, Vic.	Everly Brothers	
BOB GALLION	3. Ballad of a Teenage Queen Johnny Cash, Sun	16. SPLISH SPLASH (BMI)-Bobby Daria	
That's What I Tell My Heart	4. Fools Like Me, Jerry Lee Lewis, Sun 5. Guess Things Happen That Way Johnny Cash, Sun	17. CRYING OVER YOU (BMI)-Webb Pierce 13 YOU'LL COME BACK (BMI)-Dec 30623	
appealing country ballad, which in- cludes a nice chorus in the backing,	Nashville	18. PATRICIA (ASCAP)-Perez Prado 1 Why Wait (BMI)-Vic 7245	
Good territorial wax. (Acuff-Rose, BMI) ORVILI. COUCH: Let ft Happen/Easy Does It-Dixle 2007	1. Blue Blue Day, Don Gibson, Vic. 2. Invitation to the Blues, Ray Price, Col.	19. WHEN (ASCAP)-Kalin Twins	
Run Boy74 This tune has a strong folk flavor 102	3. Guess Things Happen That Way Johnny Cash, Sun 4. Hard Headed Woman	20. JEALOUSY (BMI)-Kitty Wells	
	Elvis Presley, Vic. 5. Alone With You, Faron Young, Cap.	Mast Dlaved C & W/ by lackave	
FOLK TALENT & TUNES	6. Poor Little Fool, Ricky Nelson, Imp. 7. High School Confidential Jerry Lee Lewis, Sun	• Most Played C&W by Jockeys	
By BILL SACHS	New Orleans	FOR SURVEY WEEK ENDING AUGUST ? SIDES are ranked in order of the greatest number of plays on disk lockey radio shows thruout the country according to The Billboard's	
Around the Horn "D." Kilpatrick, bossman of kilpatrick, bossman of bost of other metal and bost of other metals.	1. Blue Blue Day, Don Gibson, Vic. 2. Guess Things Happen That Way	weekly survey of top disk locksy shows in all key markets. Weeks This Last on	
WSM's "Grand Ole Opry," an- Saturday (23) will be back as guest	Johnny Cash, Sun 3. Blue Boy, Jim Reeves, Vic.	Week Week Chart 1. ALONE WITH YOU-Faron Young	
annual WSM-sponsored c.&w. dee- from Los Angeles The Jubilee	4. Hard Headed Woman Elvis Presley, Vic. 5. Just Married, Marty Robbins, Col.	Cap 3982-BMI 2. GUESS THINGS HAPPEN THAT WAY-	
ville. New dates for the event, the country music husinger's most im. Keller, are racking up the miles on	6. The Ways of a Woman in Love Johnny Cash, Sun	Johnny Cash	
portant annual conclave, are No- ing last Friday (15) to the fair in	St. Louis	3. BLUE BOY-Jim Reeves	
firmed last week that Hank Thomason and His Brogge Valley the stage with Slim Wilson, Bobby	1. Guess Things Happen That Way Johnny Cash, Sun	4. CITY LICHTS-Ray Price	
Boys will be one of the convention features this year Hank and his		6. CRYING OVER YOU-Webb Pierce 10 14	
combo will be in Nashville Thurs- day and Fiiday Norwhar 20 21	5. Alone With You, Faron Young, Cap. 6. City Lights, Ray Price, Col.	7. BLUE BLUE DAY-Don Gibson. 2 7	

board of the Town and Country, has added to his radio holdings with the recent acquisition of Sta-tion KITE, San Antonio. Alex Coe is KITE manager; Kelly Wof-ford, commercial manager.

John Kelly's World-Famed Attractions, Nashville, has set Cowboy Copas and band on a 16-day tour of the Middle West and West, starting Thursday (14) at Salt Lake City. The Kelly office recent-ly set Marty Robbins and his unit, comprising 10 people, on one-day stands at Willis-ton, N. D., and Watford, N. D. The package is re-ported to have attracted some 8,000 ducat buyers at Willis-ton and 3,200 at Watford City. ... Gary Walker, Nash-ville manager - producer, has set Kaye Golden, 18-year-old Nashville singer, with Hi Rec-ords, of Memphis, witti her first release, coupling "I'm Surrendering" and "Lover-Boy Bo."

eon Bay, Wis. There's a story making the rounds that a Louisiana lad has 600 feet of movie film of the latte Hank Williams, pic-teryday pursuits. The fellow won't sell, so they say, as he feels he'll get a big price from Hollywood if they use his footage in the upcoming life story on Hank, "Your Cheat-ing Heart," to be filmed soon. ... Hank King, heard on the Blue Hen label, has -con-tracted with Eagle Pass Mu-sic, Inc., Hollywood, to pub-lish his new song folio titled "Hank King's Folio of Cou-try & Western Favorites." Hank's new Blue Hen release, "Believe in Me" c.w. "Cry tike a Baby," is due out in two weeks. two weeks.

Surrendering" and "Lover-Boy Bo." Similey Monroe, Vita Records artist, is keeping busy on night club work in the Los Angeles area, while doubling on guest appear-ances on various country music shows in the area. Last Saturday

square-dancing youngsters how will be one of the Middle square-dancing youngsters how will be in Nashville Thurs-company the same gang, plus Billy Walker, to the fair at Cresco Ia. and Friday (22) they'll join Chuck Bowers, Norma Jean and the Coun-try Gentlemen at the fair in Stur-se is KITE manager. John Kelly's World-Famed Attractions, Nashville, has set Cowboy Copas and band on Cowboy Copas and band on

Nat Nigberg, producer of "Country America," beamed Saturday nights over KABC-TV, Los Angeles, writes that response has been over-whelming from c.&w. artists anxious to participate in the show's tribute to the late Fred Rose next Saturday (23). "Aft-er revealing our plans," type-writes Nat, "scores of top c.&w. personalities phoned and wired our Hollywood of-fices expressing their desire to participate in the worthwhile project. It is gratifying to all of us and to Fred's son, Wes-ley Rose, who will fly in from Nashville for the occasion." show's tribute to the late Fred Rose next Saturday (23). "Aft-

8. IT'S A LITTLE MORE LIKE HEAVEN-HankLocklin7Vic 7203-BMI79. BICWHEELS-HankSnow13 16 7 10. SQUAWS ALONG THE YUKON-Hank Thompson .. -1 12. SEND ME THE PILLOW YOU DREAM ON-17 13. COME IN. STRANGER-Johnny Cash..... 10 14. HARD HEADED WOMAN-Elvis Presley...... 8 3 27

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R&B Best Sellers in Stores

FOR SURVEY WEEK ENDING AUGUST 9 RECORDS are ranked in order of their current national selling importance at the retail level, as determined by The Billboard's weekly survey of dealers thrubut the nation with a bigh volume of sales in rhythm and blues records. When significant action is reported on both sides of a record, points are combined to determine position on the chart. In such a Weeks

The		Last Week	Weeks on Cbart
1	. PATRICIA (ASCAP)-Perez Prado	. 1	4
2	JUST A DREAM (BMI)-Jimmy Clanton	. 5	4
8	. LITTLE STAR (BMI)-Elegants	. 6	4
4	Getting Dizzy (BMI)—Apt 25005 POOR LITLE FOOL (BMI)—Ricky Nelson	. 4	7
	Don't Leave Me This Way (BMI)-Imperial 5528 SPLISH SPLASH (BMI)-Bobby Darin		5
	Judy, Don't Be Moody (BMI)-Atco 6117 MY TRUE LOVE (BMI)-Jack Scott		6
	Leroy (BMI)-Cariton 402		n
	Zingl Went the Strings of My Heart (ASCAP)-Atco 6116	. 3(
•	REBEL-'ROUSER (BMI)-Duane Eddy Stalkin' (BMI)-Jamie 1104	. 8	4
9.	WHEN (ASCAP)-Kalin Twins Three o'Clock Thrill (BMI)-Dec 30642	9	3
10.	WILLIE AND THE HAND JIVE (BMI)- Johnny Otis Show	п	8
-11	Ring-a-Ling (BMI)-Cap 3966		
	ONE SUMMER NIGHT (BMI)-Danleers		4
	FEVER (BMI)-Peggy Lee You Don't Know (BMI)-Cap 3998	14	2
13.	HARD HEADED WOMAN (ASCAP)- Elvis Presley	10	8
14	Don't Ask Me Why (ASCAP)-Vic 7280 FOR YOUR PRECIOUS LOVE (ASCAP)-		Ŭ
1.1.	Jerry Butler & the Impressions	12	4
15.	WESTERN MOVIES (BMI)-Olympics	19	2
	GINGER BREAD (BMI)-Frankie Avalon		2
	Blue Betty (ASCAP)—Chancellor 1021		16
19	WHAT AM I LIVING FOR? (BMI)-Chuck Willis Hang Up My Rock and Roll Shoes (BMI)-Atlantic 1179 BIHD DOC (RVI) Further Restleter	10,	
	BIRD DOG (BMI)-Everly Brothers DEVOTED TO YOU (BMI)-Cadence 1350	. –	1
19.	DO YOU WANT TO DANCE? (BMI)- Bobby Freeman		13
20	Big Fat Woman (BMI)-Josie 835	1	
	ENDLESS SLEEP (BMI)-Jody Reynolds Tight Capris (BMI)-Demon 1507	-10	11

Most Played R&B by Jockeys

FOR SURVEY WEEK ENDING AUGUST 9 SIDES are ranked in order of the greatest number of plays on disk lockey radio shows thruout the country according to The Billboard's weekly survey of top disk lockey shows in all key markets. Weeks Weeks This Week Week Chart 1. YAKETY YAK-Coasters. 2 10 2. SPLISH SPLASH-Bobby Darin. 1 Atco 6117-BMI 4 3. FOR YOUR PRECIOUS LOVE-

 Ierry Butler and Impressions.
 3

 Abner 1013-ASCAP
 3

 4. WHAT AM I LIVING FOR?-Chuck Willis.
 4

 Atlantic 1179-BMI
 4

 4 16 2 2 7 2 3 10. REBEL'-ROUSER-Duane Eddy...... 12 2 11. WILLIE AND THE HAND JIVE-7 2 13. MY TRUE LOVE-Jack Scott. 10 4 15. WESTERN MOVIES-Olympics.

Reviews of New R&B Records

OTIS RUSH

Checking On My Baby....73 Slow blues is given a pleasingly agonizing reading by Rosh.

...74

It's a blues with good shout spots and good chorus for the backing. For Southern marts. (Excellorec, For BMD

My Shutter Won't Work...74 A slow blues which on the surface is all about an auto. A bit of double entendre however gives it a different flavor. Not up to the par of "I'm Grown," an earlier disk by the cat. Strictly a regional item. (Excel-lorec, BMI)

BETTY EVERETT

ON THE BEAT

• Continued from page 8

regard to the disk side of these artists.

Going back another year, one could ask the same question with regard to such acts as Gene Vin-cent, Morris Stoloff, Teresa Brewer, the Cadets, Nervous Norvus, Ed-die Heywood and the Jayhawks.

Taking it from the album angle, however, the picture is yastly different as far as best-sellers are concerned. The sales retentive power at the album level of certain sets and certain artists is phenomenal.

For example, four packages on the current best-selling album chart were on the same ohart two years ago. These were the "My Fair Lady" original cast, and the sound-tracks for "Carousel," "The King and I" and "Oklahoma." In addi-tion to these four, the soundtrack for "Around the World," Manto-vani's "Film Encores," and Tenn-essee Ernie's "Hymns," all on the current charts, were also on the oharts one year ago. Tho with dif-ferent albums, Frank Sinatra was represented on the album charts for all three years, while Nat King Cole was listed both last year and now. In fact, nine out of 15 of last year's best-selling album en-tries show up this year either in terms of the same package or a dif-ferent package by the same artist. All this, despite the fact that the amount of album product now be-ing pumped to market is incred-ibly large. It would appear that the new album artist or the off-beat album idea has far less a chance of becoming a best seller than even one of the 150 or so singles being issued every week. 4 For example, four packages on

ngles being issued every week. Lou Krefetz of Poplar Rec-ords will shortly be swinging back into activity after play-ing it cool during the summer. Lou is readying an album for October release by the Clov-ers. Distrib reaction to the test pressings has been great, says Lou, and he freely pre-dicts it may hit the top al-bum slot on the charts. A sin-gle will be taken from the al-bum for early release. Krefetz also has singles in the works for September by the Vox Poppers and George Knox and his Sharps, a new vocal-in-strumental combo.

Jimmy Duncan, writer of last year's smash hit, "My Special An-gel," and cleffer of Tommy Sands' current entry, "After the Senior Prom," has signed a disk pact with Brunswick Re.ords. Initial sides will be "Keep Me Satisfied" and "I Close the Door." ... Atlantic is advising everybody to "boot the will be "Keep Me Satisfied and "I Close the Door." ... Atlantic is advising everybody to "beat the dog days" with new disks by Chuck Willis, Ray Charles, the Bobettes and the Two Chaps. The latter two are New York teen-agers, debuting on records, with "No latter two are New York teen-agers, latter two are New York teen-agers, debuting on records, with "No More," and "Forgive Me."... The Poni Tails, Toni, Patti and La-Verne, write from Elkhart, Ind., that the CAC summer dance party tour of which they are a part is tour of which they are a part is doing fine in the Midwest. The gals are booked for Alan Freed's 10-day Brooklyn Fox Theater show starting Friday (29) after which (Continued on page 66)

dled nicely by chick in traditional style. Killer Diller.

iller Diller.....69 Rhythm item gets so-so delivery. Armel, BMI)

The following records, also reviewed by The Billboard music staff, were rated

70 or less.

SPIRITUAL THE SILVERTONE SINGERS:: Soldiers in the Army/What the Good Lord's Done for Me-U-C 5004

This Week's R&B Best Buys

• Review Spotlight on . . .

R&B RECORDS

HAROLD BURRAGE

NO SELECTIONS THIS WEEK.

Betty Jean-Cobra 5026 Burrage handles the rocker in driving fashion. It's a powerful chant on a catchy tune that could pull coin in both pop and r.&b. marts with exposure. Flip is "I Cry for You" (Armel, BMI), a blues.

FATS DOMINO

Young School Girl (Allan-Edwards, BMI) It Must Be Love (Marquis, BMI)–Imperial 5537

DUANE EDDY

Ramrod (Gregmark, BMI) The Walker (Gregmark, BMI)–Jamie 1109 See reviews in Pop Spotlight section.

R&B Territorial Best Sellers

FOR SURVEY WEEK ENDING AUGUST 9 Listings are based on late sales reports secured via Western Union messenger service from top rhythm and blues dealers and luke box operators in the markets listed.

Atlanta

Just a Dream, Jimmy Clanton, Ace My True Love, Jack Scott, Car, Little Star, Elegants, Apt Win Your Love for Me Sam Cooke, Keen Poor Little Fool, Ricky Nelson, Imp. Splish Splash, Bobby Darin, Atco Western Movies, Olympics, Dem. Hurd Headed Woman Elvis. Presley, Vic.

5.6.7.8

Charlotte

- Little Stark, Jimmy Clanton, Ace 2. Just a Dream, Jimmy Clanton, Ace 2. Western Movies, Olympics, Dem. 3. Splish Splash, Bobby Darin, Atco 4. Little Star, Elegants, Apt 5. Poor Little Fool, Ricky Nelson, Imp. 6. Rebel-Rouser, Duane Eddy, Jam. 7. Willle and the Hand Jive Johnny Otis Show, Cap. 8. Hard Headed Woman Elvis Presley, Vic. 9. Bird Dog, Everly Brothers, Cdc:

Chicago

- 1. Little Star, Elegants, Apt 2. Poor Little Fool, Ricky Nelson, Imp. 3. Just a Dream, Jimmy Clanton, Ace 4. Fever, Peggy Lee, Cap. 5. Patricia, Perez Prado, Vic. 6. Ginger Bread, Frankie Avalon, Chan. 7. Rehel-Rouser, Duane Eddy, Jam. 8. Devoted to You, Everly Brothers, Cdc. 9. Hard Headed Woman Elvis Prealey, Vic. 10. When, Kalin Twins, Dec.

Cincinnati

- You're a Sweetheart Little Willie John, King
 Win Your Love for Me Sam Cooke, Keen
 Blip Blop, Bill Dogett, King
 For Your Preclous Love Jerry Butler and the Impressions, Abn.
 You Cheated, Del Vikings, Mer.

Detroit

- Patricia, Perez Prado, Vic.
 Little Star, Elegants, Apt'
 Poor Little Fool, Ricky Nelson, Imp.
 Splish Splash, Bobby Darin, Atco
 Willie and the Hand Jive Johnny Otis Show, Cap.
 Just a Dream, Jimmy Clanton, Ace
 Ferer, Pegy Lee, Cap.
 Yakety Yak, Coasters, Atco
 When, Kalin Twins, Dec.

Los Angeles

1. Patricia, Perez Prado, Vic. 2. Just a Dream, Jimmy Cianton, Ace 3. Splish Splash, Bobby Darin; Atco 4. When, Kalin Twins, Dec. 5. One Summer Night, Danleers, Mer. 6. My True Love, Jack Scott, Car. 7. Poor Little Fool, Ricky Nelson, Imp. 8. For Your Precious Love Jerry Builer and the Impressions, Abn. 9. Yakety Yak, Coasters, Atco 10. You Cheated, Shields, Ten.

New Orleans

Patricia, Perez Prado, Vic.
 Poor Little Fool, Ricky Nelson, Imp.
 Little Star, Elegants, Apt
 You Cheated, Shields, Ten.
 Ferer, Peggy Lee, Cap.
 Win Your Love for Me Sam Cooke, Keen
 When, Kalin Twins, Dec.

New York

Little Star, Elegants, Apt Poor Little Fool, Ricky Nelson, Imp. Yakety Yak, Coasters, Atco Patricla, Perez Prado, Vic. Fever, Peggy Lee, Cap. Splish Splash, Bobby Darin, Atco My True Love, Jack Scott, Car. Rebel-Rouser, Duane Eddy, Jam.

Philadelphia

Patricia, Perez Prado, Vic. Just a Dream, Jimmy Clanton, Ace



St. Louis

- My True Love, Jack Scott, Car.
 Patricla, Perez Prado, Vic.
 Just a Dream, Jimmy Clanton, Acc
 One Summer Night, Danleers, Mer.
 Little Star. Elegants, Apt
 Splish Splash, Bobby Darin, Atco

Washington, D. C.

- Spilsh Spinsh, Bobby Darin, Atco
 Patricha, Perez Prado, Vic.
 For Your Precious Love Jetry Butler and the Impressions, Abn.
 Yakety Yak, Coasters, Atco
 Win Your Love for Me Sam Cooke, Keen
 Poor Little Fool, Ricky Nelson, Imp.
 Fever, Peggy Lee, Cap.
 My True Love, Jack Scott, Car.





BUSINESSPAPERS

MEANS BUSINESS

ABD



AUCUST 18, 1958 -66 The Billboard's Music Popularity Charts . . . POP RECORDS Reviews and Ratings of • Reviews and Ratings of ON THE BEAT New Jazz Albums New Classical Albums • Continued from page 65 they play the Kentucky State Fair with Bob Crosby on September 10, the currently popular trend of doing small-group jazz versions of Broadway show scores. Available in a monaural edition, the stereo treatment adds some —but not too much-effectiveness to the performance. Hamilton fans, how-ever, will like the styling given the roster of the show's well-worn tunes. The album should do fairly well with stereo-equipped jazz buffs. $JAZZ \star \star \star \star$ • Continued from page 63 11 and 12 Tenori Chorus & Orch. of the Teatro di San Carlo de Napoli (Molinarl-Pradelli). Columbia M2L 401 A well-bred reading in a gaily packaged two-dikk album, with photos, text, articles and fine drawings. Stella is affecting and silken as Mimi, Poggi edgy, Renato Ca-pecchi warm and Bruna Rizzoll a find. Ork is held down in favor of the voices. Has to compete with three equally powerful Bohemes already out, but Stella's new fame should help. Title should attract many, however, at \$1.49. CHET BAKER & CREW World Pacific Stereo 1004 A flock of diskery and mu-sic biz mahoffs are making the Sic biz mahoffs are making the European scenes during the next few weeks. Phill Kahl of Patricia and Kahl Music and Lee Magid, artist rep and free-lance disk man, were off for London Thursday (14). Meanwhile, Gene Norman of the GNP West Coast label left STEREO & MONAURAL Recorded at the Forum Theater in Los Angeles in 1956, and released previously as a monaural package on Pacific Jazz this LP is a sound-treat for stereo fans and jazz fans alike. It was a well-recorded package originally, and sounds even better on stereo. Selections include "To Mickey's Memory" (featuring Bill Loughbrough's "chromatic tympani") "Medium Rock" and Gerry Multigan's "Revelation." Coyer is striking. LOW PRICE-CLASSICAL ** GRIEG: PEER GYNT SUITES 1 & 1 The State Symphony Orch. (Ledermann). Promenade 2103 The popular suites—with "Morning Mood," "Ase's Death," "Anitra's Dance" etc. in a creditable pecform-ance. Cover photo has quiet digalty. Good merchandise for the price. JAZZ ** NEW YORK JAZZ QUARTET GOES NATIVE With Drummers, Manuel Ramos & Teiji Ito. Elektra 118 SHOSTAKOVICH: FROM JEWISH FOLK POETRY; MUSSORGSKY: THE NUR-SERY; KABALEVSKY: SHAKESPEARE SONNETS — Various Artists. Monitor MC 2020 Composers Shostakovich and Kabalevsky accompany top-notch Russian singers in hitherto unrecorded songs which make worthy additions to the LP catalog. The melodic Shakespeare Sonnets are interpreted by basso Mark Reizen, whose solid stomach voice is marred only by an occasional tremolo. The Mussorgsky alone is familiar to Western ears. While Irmgard Seefried's voice is better on Decca version, Russian thrush Nina Dorlyak lends authenticity to this children's work. A little gem. the GNP West Coast label left earlier the same week for a swing thru London and the Continent to finalize European distribution for his labels. He'll be in Europe till after Labor Day. Sid Frey, head of Audio Fidelity Records in New York, was set for de-parture for Europe next week. Mona Lee of Specialty Records, THANKS, MR. D.J. JAZZ *** STEREO & MONAURAL Upon such basic Latin rhythms as the bolero, samba, etc., the group have superimposed their own individual in-terpretations, which depends not only on occasional low-pressure type soloing but on interesting harmonic structures as well (picolo or flute against guitar and bass). Nice, easy-going set— stereo or monaural-with no great ad-vantage to the former. Islander girl dancer on the cover may capture a rov-ing eye. * LINK DAVIS * EARL AYCOCK * THE SOUNDWAVES * JIM KENT THE SWING'S TO TV Bud Shank & Bob Cooper. World Pacific Stereo 1002 * THE SOURCE. * JIM KENT * JOHNNY WATSON * RED MANSEL * JOHNNY BUSH * BILL FREEMAN * BILL FREEMAN * BUDDY YOUNG * DANIEL JAMES Pop-C/W-R/R D.J.'s not receiving samples, write and state category. STEREO & MONAURAL Mona Lee of Specialty Records, Mona Lee of Specialty Records, Hollywood, announces a new East Coast tie-up with Seaboard Dis-tributors, Inc., of Albany. Tony Ri-vera is the contact man there. The full line of singles, EP's and LP's will be carried. Horace Silver has written lyrics for his original tune, "Senor Blues," which he has re-corded, with Bill Henderson on the vocal, for Blue Note...Jim Aguirre has sold the master of "Baby," to Sylvester Cross of Crest Records. It's warbled by Johnny Law, also under contract to Aguirre. Crest takes over the talent as well. Flip of the disk is "Grape Juice," by the Sport Shirts. Bobby Hen-dricks of Sue Records is slated for the Dick Clark Saturday Night Bandstand Show, August 23, to be followed by the Minnesota State Fair with Clark, August 27, 28, and 29. He will also do the Alan Freed New York TV show, Wed-nesday (20). See August 4 issue. SOUTH PACIFIC IN HI-FI Chico Hamilton Quintet. World Pacific 1003 STEREO & MONAURAL ing eye. LOW PRICE-CLASSICAL **** ALLSTAR RECORD COMPANY 2106 Orean Street Houston 17, Texe The title is still slightly misleading to album shoppers. It's another entry in JOHNNIE PATE AT THE BLUE NOTE Stepheny MF 4005 Bassist Johnny Pate demonstrates con-siderable hipness of fingers here as does pianist Floyd Morris. Actually, tho it's Pate they're talking about on the cover, it's Morris—with a good cocktailish style of jazz piano—who is mostly in the limelight. The pair is supported by Johnny Whited on drums and Wilbur Wynne on guitar. Selections include standards in good, falrly con-servative jazz treatment. TCHAIKOVSKY: NUTCRACKER SUITE L'Orchestre National De France (Tomáši). L'Orchestre National De France (Tomáši). Promenade 2101 Package should click in the low-price field, combining, as it does, good qual-ity performance on one of the most popular classical works. There are, of course, many stronger versions out in the higher priced album field, but this one should fare well sales-wise in its price bracket. Qui 3907 "HEY BA BA RE BOP" 6 Acres b/w ITTER I Looking for one should it price bracket "ROLLIN' RHYTHM" **USED EQUIPMENT???** by LOW PRICE-CLASSICAL *** ANDY DOLL Be Sure to Check the JAZZ * GRIEG: PEER GYNT SUITES NOS. 1 **CLASSIFIED SECTION** DIXIELAND AT THE WORLD'S FAIR David Bee Dixieland Band. Jubilee JLP 1076 Vienna Pro Arte Orch. Crown 5065 Two popular Grieg works, both fu Vienna Pro Arte Orch. Crown 5065 Two popular Grieg works, both full of familiar themes for the, average disk buyer. Unfortunately, the recording it-self is not of the highest quality, nor apparently is the pressing itself. Con-siderable surface noise is present. Front cover credits the Vienna Pro Arte Ork while the back mentions the International Symphony Ork. Some rack sales possible but in this case the quality, like the price is below normal. this issue AD RECORDS OELWEIN, IOWA 0 musical dynamite! JOHNNY CASH **VOX JOX** IT'S YOU "THE WAYS OF A RIMSKY - KORSAKOV: SCHEHERA-ZADE Sonar Swart WOMAN IN LOVE" • Continued from page 58 Bill Barry, WFMB, Nash-ville, Tenn.: "I have a two-hour jazz show each Saturday from 9 to 11 p.m., 'Jazz Ses-sion.' All types of jazz from Dixie to progressive are used. Small groups and large or-chestras with a few 1935 to 1949 records on each show. This is the only jazz show presented in Nashville so I have tried to put some of all types of jazz on it. WFMB programs classical music Sun-day thru Friday. Saturday has been made flight' with LOVE ADE onar Symphony Orch. (Ledermann). romenade 2102 A capable reading of the Rimsky-Korsakov "Scheherazade" by the Sonar Symphony Orchestra under the baton of Hans Ledermann. With the popularity over the years of this war-horse, it should do well for the low price label. **"YOU'RE THE NEAREST** THING TO HEAVEN" 4x = 0334Sun 302 TCHAIKOVSKY: NUTCRACKER SUITE International Ballet Orch. Crown CLP 5067 RE A muddy performance of the ballet which for some reason includes two ver-sions of the "Waltz of the Flowers." NOW NEARING THE TOP ! SYLVIA Don't Miss This Opportunity programs classical music Sun-day thru Friday. Saturday has been made 'light' with move music and Broadway music and we end the eve-ning with jazz. The jazz show draws more comment than any other program we put " "THE DEACON'S who is going to understand and enjoy what follows. There is no talking down, or apolo-Vik records WALK" gizing. Savoy #1539 BILLY HOPE & THE BAD MEN JAZZ JOCK ROUNDUP: Vern JAZZ JOCK ROUNDUP: Vern Stevenson started a new jazz show over WLOL, Minneapolis, last week from 11 p.m. to midnight Monday thru Saturday. Stevenson, who has worked with many jazz greats himself, will feature stereo broadcasts of new stereo jazz LP's on his new show other program we run. Bill Eger, KSEL, Lubbock, Tex.: "KSEL's jazz programming format is the result of a careful study of the problem of presenting jazz to a town of 150,000 that has yet to its population (because of two colleges and an air base) many who are from areas where jazz has become a more substantial item in the musical diet. We decided to program in a mildly experimental vein on Sunday evenings and have since adopted the following format as a permanent program titled 'A Sunday Evening With Bill Eger. "It is pitched and mildly joinmicked as a variety show, but it is primarily jazz, mixed with a few folk, listenable pops and Dave Rose-styled mood disks... We strive to play the best in each school of jazz and if it's too far out for most of the listeners we don't try to sell it to them or cram it down their ears with a gimmick intro. We introduce it in the manner we feel will be appreciated by the listener RECORD CO S8 MARKET ST NEWARK, N J 0 Bill Eger, KSEL, Lubbock, Tex. Olé! HOTEL . on his new show. FORREST CFRVF "We now program an entire jazz album twice a week, on week days, in segments that were formerly strictly dinner music. Works well. In our FM operation, Dave McGee 49TH STREET WEST OF BROADWAY NEW YORK CITY REAL Theatrical Discounts for SHOV PEOPLE and MUSICIANS. LIVE in the Brightest, Newest, Biggest Rooms in Times Squarei Singles, Doubles and Sultes. Private Bath, Shower, TV and 24-hour answering service. By the Day, Week or Month. has a regularly formatted daily two-hour jazz show and 47 20-7269 a late-night hour that features OFFICE AND STUDIO SPACE AT SURPRISING LOW RATES the more off-beat or really modern sounds in the world of jazz. And, that's jazz at KSEL." **BOOTS BROWN** Home of the Famous SPINDLETOP Restaurant. Circle 6-5252 **CLOWN COSTUMES & ACCESSORIES** RCAVICTOR Circulars Free DANCE & CLOWN COSTUMES

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TIGHTENED GATE

THE BILLBOARD

Memphis Fair Seeks 387-Acre Riverfront Tract for New Plant

Want 60,000-Seat Stadium, 10,000-Seat Coliseum, 250,000 Sq. Ft. Exhibit Space

MEMPHIS — The Mid-South Fair last week announced its de-cision on the site of its proposed new fairgrounds, requesting a 387-acre plot in Riverside Park on a bluff of the Mississippi River. The preference was voiced at a joint meeting of a committee from the fair and the city and county comions.

The land would be the location for a fairgrounds that would cost over \$15 million and in some cases has been estimated at \$25 million. The site was selected after the fair committee studies 24 dif-ferent locations. The tract of land, which is owned by the City of Memphis, is

Pyro Pageant Pulls Big at Missouri Fair

TRENTON, Mo .--- "Out of the Darkness," a story in fireworks of the creation, pulled a near capa-city grandstand crowd Thursday night (14), closing night of the six-day North Central Missouri Fair-here

day North Central Annual here. The fireworks show, produced by the Ohio Fireworks Manufac-turing Display Company, Bellaire, O., drew a crowd which equalled that pulled by Roy Acuff and the "Grand Ole Opry" show early in the fair's run, normally the heav-iest from a grandstand attendance standpoint.

The pyro offering was extremely well received and sparked the well received and sparked strong praise from the Ministerial Alliance here. Elmer Posey, fair board member, lauded the show and indi-cated he may re-contract it for a

cated he may re-contract it for a repeat next year. L. (Doc) Casidy, long time staff-er of the Kentucky State Fair, Louisville, who is a vice-president of the Ohio Fireworks Display Company, in charge of production and sales of the show, supervised the production here. He was assist-ed by Veto Prescutti and Damicid ed by Veto Prescutti and Dominick Prescutti, company president and Prescutti, company president and secretary-treasurer, respectively.

VIRGINIA ASSN. **BEATS DRUMS** FOR FAIR BIZ

DANVILLE, Va. -- One DANVILLE, Va. -- One Eastern fair association which prote ts the interest of its members is that in Virginia. It is circularizing newspaper and other media thrucout the State with the history and im-portance of Virginia's fair sea-son. Stories relate the de-velopment of fairs, cash prizes awarded, educational ad-vancements, and benefits a community receives from a fair. Bill Finch, secretary of the association, emphasizes the differences between modern the association, emphasizes the differences between modern fairs and those outlined by King George II on May 15, 1742, in his charter for the Town of Richmond.

The fair has said that it would require an open-air stadium that would seat a minimum of 60,000; a coliseum with a minimum capa-city of 10,000, and a minimum of 250,000 square feet of exhibit space under roof.

The location would lend itself to construction of a natural amphi-theater where close to 100,000 people, seated and standing, could watch water sports. The stage of the theater would be Mckeller Lake, which is connected to the Mississippi River but protected from its currents by a levee. Other tentative plans, if the land is made available, would be con-struction of Rivertown U.S.A., a permanent replica of a Mississippi River town of the 1860's. A stern-wheeler would be tied to the wharf and other props of that era are planned. The proposed grounds are bor-dered on the other word here to the

are planned. The proposed grounds are bor-dered on the west by the river. On the east will be a new ex-pressway to be built that will cir-cumvent the city of Memphis. In its proposal to the city and county the fair committee said con-struction would be spread out over a five-year period with a com-pletion target date of 1964.

SPRINGFIELD, IM.

By HERB DOTTEN

Tops '57 at Gate

Windstorm Smacks Exhibit Tops:

Hetzer Show Pulls Strong Crowds

Turnouts Top '57 Count

Illinois State Fair

SPRINGFIELD, Ill. — Long loose at its gates in the day-time and a free-gate event at night, the 10-day Illinois State Fair, operat-ing with a tighter gate and with a paid gate on at night as well as day, exerted a strong pull thru Wednesday (13), its sixth day. Weather was clear and hot. Paid admissions to that point totalled 187,952, as compared to 129,656 a year ago, and fair execu-tives estimated that the paid count for the full 10 days would hit 300,000 for a 50 per cent increase

Long over last year, when the paid way was down, but there was attendance was 202,404. Ny-time Stillman J. Stanard, State Agri- shift to around-the-clock paid gates

gates. Paul Olson, manager and co-owner of the Olson Shows, pointed out that the paid gate after 6 p.m., as against the free after 6 p.m. gate of previous years had kept an undesirable element off of the mid-way and that this made night-time midway operation much supother. smoother

A day-by-day comparison of the paid admissions for this and last ear follows:

	1958	1957
Friday (8)	19,233	8,488
Saturday (9)	40,948	27,425
Sunday (10)	34,137	30,425
Monday (11)	22,458	14,961
Fuesday (12	35,373	25,919
Wednesday (13)	35,803	22,438
As in the past,	the first	Sunday

was Veterans' day and, in con-formance with existing State law, all veterans and their families were admitted free.

CEDAR RAPIDS, Ia.—Despite two storms, which knocked down many exhibit tents, the All-Iowa Fair last week was running ahead of last year and by Friday (15), fifth day of its seven-day run, was up 10 per cent at the gate. In addition to the storms, the fair this year raised its gate from 50 cents to 75 cents for adults and still topped '57 figures. The plant was hit by a cloud-burst on Tuesday afternoon which fair secretary-manager. The fair this year inaugurated a new policy of pricing that proved very successful, Hanson said. In addition to increasing its admission tab, it offered free parking and presented a free grandstand show on four afternoons. The shows **Eddie Arvidas** (Continued on page 86)

Hurt in Fall;

Clyde Reopens

Me. State Trails At Halfway Point 10-15% Decline Pinned on Rain and

Economic Conditions; Quality High

SKOWHEGAN, Me. — Hopes for a 100,000 gate were spoiled by weather and economic condi-tions at the Skowhegan State Fair last week, with officials taking beaut nonetholess from the security to performances on Saturday (9) heart week, with officials taking heart nonetheless from the security of knowing this year's quality was the best the fair has experienced. Eight-day event was to end Sat-urday (16).

urday (16). Exhibits and agricultural partic-ipation were encouraging, but busi-ness slowups in the Waterville, Madison and Skowhegan region combined with rainfall to cut at-tendance by 10-15 per cent. Man-ager Roy Symons said pari-mutuel wagering also suffered in propor-tion.

Biggest day thru midweek was children's day on Monday (11) when nearly 10,000 youngsters and their families produced an excep-tional matinee throng. Included was a trainload of 1,500 youngsters from nearby Waterville, sponsored by the Exchange Club.

Night grandstand business was also off for the Hamid revue, which was well received. Attendance was behind last year, when the week's engagement was plagued by cold-ness.

Wednesday Rained Out

A potential big day was washed out on Wednesday. It rained all around the fairgrounds, threatened and drizzled in Skowhegan, then came down in torrents around 4:30 p.m. Symons said that consider-ing the rainfall a surprising num-

Joie Chitwood thrill show gave two performancer on Saturday (9) and one on the following day, grossing about \$1,000 more than in two performances last year. Rac-ing held forth during the midweek atternoons, with the revue at night, and King Reid Shows on the mid-way. way.

way. A four-man delegation visited from the fair in Rutland, Vt., Sy-mons reported. They expressed in-terest in the under - grand-stand flower show and conserva-tion display.

remiums totaled \$22,000. Ad-mission prices were \$1 daytimes, 85 cents at night, no charge for kids up to age 12. Grandstand tiekets were 75 and 85 cents in the daytime, and \$1 to \$1.50 at night.



Ozark Empire Races 12% Up **On Attendance**

SPRINGFIELD, Mo. -- The SPRINGFIELD, Mo. — The Ozark Empire Fair got away to a strong run here last week and up until Friday (15) was running 12 per cent ahead of '57 attendance-wise, Glen Boyd, veteran secretary-manager, announced. Gate count was over last year on every one of the first six days. the first six days. Grandstand attractions were

Grandstand attractions were up sharply. Featured were an RCA rodeo brought in by Harry Nelson, Camdenton, Mo., on four days and two programs of auto racing by Al Sweeney's National Speedways. Rides and shows of the Heth Shows were 10 per cent ahead of 1957, Boyd reported.

ROCKFORD, Ill .--- Eddie Arvi-ROCKFORD, III.——Eddie Arvi-das, aerialist, was injured in a 35-foot fall from his rigging at the opening performance of Clyde Bros. Circus here Wednesday (13). He had a fractured arm, injured nose, and possible internal injuries. Carl Wallenda broke Arvidas' fall and himself sustained a bruised and himself sustained a bruised

and himself sustained a bruised head. Clyde Bros. opened here for a three-day stand after a 30-day lay-off. The show reportedly is routed solidly now for a number of weeks.

First two performances pulled a total of 6,600 persons, including 4,100 at night. Acts included the Great Wallendas and David Hoo-ver's Lions.

Davenport, Ia., Fair Matches '57 Gate Count

Weather thruout the first part of the run was hot with the only rain coming late one evening after clos-ing. Featured grandstand attrac-tions was a GAC-Hamid revue featuring Snooky Lanson and Hal

DAVENPORT, Ia. — Attend-ance at the Mississippi Valley Fair here thru Friday (15), sixth day of the eight-day run, was about even with last year but the final week-end was expected to bring up the total to surpass '57. Weather thruout the final ahead of last years counterpart. Fair got under way on Sunday (10) with Gene Autry in for an afternoon and evening show, pull-ing a total of 4,500 to the two performances. Afternoon attrac-tions, which pulled fairly well, in-cluded harness racing, stock car races and a local talent show. Gem City Shows was on the midway.

admitted free. Such complaints from fair pa-trons who had to pay for the first time came largely from Springfield residents, long aware of the fair's loose gate policies. The fair's publicity department had conducted an intensive pre-opening campaign via television and radio to appraise the public of the change in gate policy. Attendance at the horse show was up sharply, with the \$500,000 modernization job on that building getting the credit for the increase. In all, more than \$1,000,000 had (Continued on page 86)

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Cedar Rapids Fair

SIXTH YEAR San Mateo Fair Sets New Record

recent years' were accountable for the increase. Booked for the full run of the event were the Bud Moore Fiesta orchestra, the Mason-Kahn Danc-ers, a group featured here for the past several years; Count Popo De Bathe, Nob Hill Trio, strolling musicians, and Hal DeGarro, stilt walker. Crafts Shows were on the midway, playing a return engage-

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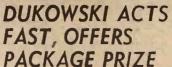
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SAN MATEO, Calif.—For the sixth consecutive year, the San Mateo County Fair and Floral Fiesta set a new attendance record, pulling 158,062 people during the nine days ending Saturday (9). In-crease was more than 12 per cent over the 145,115 last year. William Wilson, secretary-man-along with "the best weather in recent years" were accountable for the increase.

SEDALIA, Mo. — Auto race attendance at meets operated by National Speedways, Inc., has switched around in the past 10 days and turnouts are improving after slow business the earlier part of the season, according to Al Sweeney, NSI president.

past several years; Count Popo De Bathe, Nob Hill Trio, strolling musicians, and Hal DeGarro, still walker. Crafts Shows were on the midway, playing a return engage-ment. The shows were produced by Bud Moore and E. O. Bondeson, a fair director. The Skylarks, TV singing group and the Frank Wheeler Marimba Trio were the headliners the first two days with the Four Preps opening Sunday (3) for three days. Jimmy Wakely was the featurad attraction the last four days with The Appletons. Paul Speegle, San Françisco



THE BILLBOARD

VICTORIA, B. C.—More than 3,000 lacrosse fans helped expose a bomb hoax here Wednesday night (6) without being aware of it.

Mithout being aware of it. The fans went to work after Memorial Arena Manager Joe Dukowski announced a \$10 prize for finding "a mystery package." None was found. A few minutes before he had received a telephoned re-port that a bomb had been placed under one of the seats.

Saskatoon Ex **Official Tab Shows Records**

SASKATOON, Sask. --- Official attendance at the recent 73rd an-nual Saskatoon Industrial Exhibi-tion was 166,899, an all-time high and an increase of 4,546 over last

and an increase of 4,546 over last year. The grandstand figure, at 68,090, was down 11,280. The pari-mutuel take hit a new high of \$690,004, up \$33,997 from last year, and the number of autos admitted to the grounds was a record 23,206, ahead of 1957 by 424.

tine four-day fair closed Sunday (10). Teonard Cookson of Klamath Falls, Ore, took honors as an all-round Pacific Coast logger competitions. He split the nail which held a snuff box at 20 feet with an ax as a feature of the Saturday inght program. Hand chopping and power saw events were also well attended. Namager S. N. MacEachern Manager S. N. MacEachern Manager S. N. MacEachern time in grandstand attendance. The opening day was hot and muggy and on the second last day the second evening show was cate. 88,127; grandstand, 58,038; pari-mutuels, \$351,926; a... Ke



For Final Day HUTCHINSON, Kan. — The Kansas State Fair will offer a bar-

gain on its closing day with a free outside gate and bargain grand-stand prices, Virgil Miller, execu-tive secretary, announced.

The final day of the run, Sep-tember 13-18, will be designated "All Kansas Day." All judging re-sults will be in and prize-winning exhibits will remain on display for the viewing of final day patrons the viewing of final-day patrons.

Only general admission prices will be charged for grandstand seats. There will be no reserved seats, either for the afternoon auto races or the revue at night.

The race program will include sprint stock cars and speedway type races. The night show will have a fireworks display.

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Carnival Routes

70

A-1 Am. Co.: (Fair) Georgetown, Ill.; Grayville 25-30. Alamo Expo.: Sidney, Ia. Amusements of America: (Fair) Holidaysburg, Pa. B. Amusements: Callao, Mo.,

21-23; Shelbyville 28-30. adger State: Windom, Minn.,

Badger

Badger, State: Windom, Minn., 18-20; Perham 21-24.
Baker United: (Fair) Boswell, Ind., 18-21; Oblong, Ill., 25-29.
Beam's Attractions: (Fair) Gaithers-burg, Md.; (Fair) McConnels-burg 25-30.
Beel's Old Reliable: Brodhead, Ky.; (Fair) Burksville 25-30.
Belle City, No. 1: (Fair) Rhine-lander, Wis., 20-24; (Fair) Shawano 28-Sept. 1.
Belle City, No. 2: (Bay Shore Shop-ping Center) Clendale, Wis., 18-24.

Belle City, No. 2: (Bay Shore Shopping Center) Glendale, Wis., 18-24.
Bernard & Barry: Sorel, Que.; Sarnia, Ont., 25-30.
Big D Am. Co.: Eldora, Ia., 21-22; Livermore 24-25.
Big State: (Fair) Waxahachie, Tex.; (Fair) Boerne 25-30.
Blue Grass: (Fair) Frankfort, Ind.; (Fair) Lebanon, Tenn., 25-30.
Blue. Valley: Archie, Mo., 21-23; Appleton City 25-27.



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Brasch Bros.: Sun Prairie, Wis., 23-24. Brodbeck & Schrader: (Fair) Wa-keeney, Kan. Brown, Al: Pipestone, Minn., 18-20; Vermillion, S. D., 21-22; Bloomfield, Neb., 23-26; Parker, S. D., 27-29; Wagner 31-Sept. 1. Brok O. C. Malone, N. Co., No. 2: Newport, S. D., 27-29; Wagner 31-Sept. 1. Buck O. C. Malone, N. Co., No. 2: Newport, S. D., 27-29; Wagner 31-Sept. 1. Buck O. C. Malone, N. Co., No. 1: Roseburg, Davis Am. Co., No. 2: Newport, S. D., 27-29; Wagner 31-Sept. 1. Buck O. C. Malone, N. C. Malone, N. Co., No. 1: (Fair) Buck O. C. Malone, N. Co., No. 1: (Fair) B Brodbeck & Schräder: (Fair) wakeeney, Kan.
Brown, Al: Pipestone, Minn., 18-20; Vermillion, S. D., 21-22; Bloomfield, Neb., 23-26; Parker, S. D., 27-29; Wagner 31-Sept. 1.
Buck, O. C.: Malone, N. Y.; (Fair) Bath-27-Sept. 1.
Bucke, Harry: Abbeville, La,

Abbeville, Burke Harry: La. 18-26.

Burkhart: Strasburg, Ill.; Oakland Deluxe: City, Ind., 27-Sept. 2. Byers Bros.: Humbolt, Ia., 18-21; Deluxe

(Fair) Osage 22-25. Capell Bros.: (Fair) Afton, Wyo. Capital City: (Fair) Barboursville, Ky.; (Fair) Greensville, Tenn., 25-30.

Carl, A. J.: Shelby, Mich., 19-20; Ravenna 21-23; Marne 25-30, Carpenter Bros.: Maumee, O., 18-24.

18-24. Carroll's Greater: Bird Island, Minn., 18-20; Marshall 21-24; Webster, S. D., 27-29; Forman, N. D., 31-Sept. 3. Central States: Abilene, Kan., 25 20

25-29.

25-29.
Cetlin & Wilson: (Fair) Lewisburg-Ronceverte, W. Va.; (Fair) Indianapolis, Ind., 27-Sept. 4.
Chanos, Jimmie: Winchester, Ind.; (Fair) Fairborn, O., 25-30.
Cherokee Am. Co.: (Fair) Holton, Kan., 18-20; (Fair) Seneca 21-23; Hillsboro, Kan., 25-30.
Coleman Bros.: Altamont, N. Y.
Collins, Wm. T.: Albert Lea, Minn., 18-21; Boone, Ia., 22-28.
Conklin: Three Rivers, Que., 18-21; Sherbrooke 22-28.
Continental: Lyndonville, Vt.,

Continental: Lyndonville, Vt.

Copeland: (Fair) Manchester, Mich.; Lapaz, Ind., 26-30. Crafts Expo.: (Fair) Merced, Calif., 21-24.

Crafts 20 Big: (Fair) Hemet, Calif., 20-24.

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Cumberland Valley: (Fair) Tracy City, Tenn.; (Fair) Cookesville 25-30.

THE BILLBOARD

Ore., 20-23. Davison Am. Co.: Oakland, Neb., 18-20; Magnolia, Ia., 21. Deggeller Am. Co., No. 1: (Fair) Marion, O., 18-21; Anna 22-25. Deggeller Am. Co., No. 2: Toledo, O., 18-25. Deluxe: (Fair) Chester, Conn., 92-24

22.24 Deluxe Ride Co., No. 1: Sandusky, Mich., 19-23: Manton 27-Sept.

I.
 Deluxe Ride Co., No. 2: Monroe, Mich.; Pontiac 25-30.
 Dickson United: Armada, Mich.; Wayland 27-29.
 Dixie Am. Co.: (Fair) Smith Cen-ter, Kan., 18-20; (Fair) Clasco 21-23; Sheldon, Mo., 27-30.
 Dobson's United: (Fair) Hayward, Wis., 18-20; (Fair) Black River Falls 21-24; (Fair) Crandon 26-28.

Falls21-24;Falls26-28.onovanBros.: Beloit, Kan.,Hartsock, Roy: Unionvane,18-20; Clay Center21-23;Onega24-26; Blue Rapids27-30; Burlington, Sept. 2-5.Hartsock Bros.: Baring, Mo., 20-23;Iown River Am. Co.: (Fair)Lucerne 27-30.Standish, Mich., 20-23; Chesan-Heart of America: (Fair) Stockton,Standish, Mich., 20-23; Chesan-25-29. Lewellyn 30-Sept. 2.Drago, No. 1: Hartford City, Ind.;Heth: (Fair) Mayfield, Ky.; (Fair)Mazon, Ill., 27-Sept. 1.DuQuoin, Ill., 24-Sept. 1.Na 2: (Fair) Spencer, Ind.;Hoard & Mullis Am. Co.: IndianSprings, Ca.Co.: Osage City, Do

27-30; Burlington, Sept. 2-5. Down River Am. Co.: (Fair) Standish, Mioh., 20-23; Chesan-ing 27-Sept. 1. Drago, No. 1: Hartford City, Ind.; Mazon, Ill., 27-Sept. 1. Drago, No. 2: (Fair) Spencer, Ind.; (Fair) Pana, Ill., 25-30. Drew, James H.: (Fair) Harlan, Ky.; (Fair) Clintwood, Va., 25-30. Ky.; 25-30.

25-30.
Dudley, D. S.: (Fair) Syracuse, Kan., 18-20; (Fair) Ulysses
21-23; (Fair) Liberal 25-Sept. 1.
Dyers: Tipton, Ia., 18-21; Bloomington, Wis., 22-24.
Eddie's Expo.: (Fair) Washington, Pa., 19-23; Stoneboro 27-Sept. 1.
Emshoff: Boolton III 21-24.

Emshoff: Rockton, Ill., 21-24; Beaver Dam, Wis., 30-Sept. 1. Evans United: Iola, Kan., 20-23; Winfield 26-29.

Winfield 26-29.
Fairland Am. Co., No. 1: Youngstown, N. Y., 28-Sept. 1.
Fairland Am. Co., No. 2: Bergen, N. Y., 22-24.
Fera Bros.: Wrentham, Mass., 20-23; Natick, R. I., Sept. 1.
Fitzsimmons: (Fair) Leoti, Kan., 18-20; (Fair) Beaver City, Neb., 21-23; (Fair) Oakley, Kan., 27-30. 27-30.

Franklin, Don: (Fair) Fairmont, Minn., 20-24; (Fair) Marshfield, Wis., 27-Sept. 1.
Fred's Playland: (Fair) Chatham Hill, Va.; Bristol 23-30.
Fun Beam: (Fair) Caithersburg, Md

Fun I Md Funland: Lockwood, Mo., 20-23; (Fair) Marshfield 27-30.

Gala Expo.: DeWitt, Ark. Garden State: High Bridge, N. J. Gem City: (Fair) Tompkinsville, Ky., 19-23; (Fair) Russellville

Ky., 1 25-30.

25-30. Gentsch: - Granada, Miss.; (Fair) New Albany 25-30. Georgia Am. Co.: (Fair) Blue Ridge, Ga.; (Fair) Ellijay 25-30. Geren, W. R.: Hodgenville, Ky.; Litchfield 26-Sept. 1. Glades Am. Co.: Buena Vista, Va.; Piney River 25-30. Cladetang Ermo, Plag. Lake, Wis

Gladstone Expo.: Rice Lake, Wis., 21-24; (Fair) Oakland 27-30.

Cold Bond: Sturgeon Bay, Wis. 19-24; Plymouth 26-Sept. 1.

Cooding Am. Co., No. 1: (Fair) Hamilton, O.

Gooding Am. Co., No. 2: (Fair) Lima, O. Gooding Am. Co., No. 3: (Fair) Sedalia, Mo.

Gooding Am. Co., No. 4: (Fair) Greenville, O.

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AUCUST 18, 1958

King Bros.: Ogallala, Neb., 18-20. Lagasse, No. 1: Westville, N. H. Lagasse, No. 2: (Fair) Rehoboth, Mass.

Lagasse, No. 4: Brookline, Conn. Lee Am. Co.: (Fair) Heflin, Ala., 25-30.

ndle: (Fair) Petersburg, Ill., 18-22; Hamilton 23-24; (Fair)

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(Continued on page 71)

Lagasse, N. H.

Lindle

Wellington, O.
Gooding Am. Co., No. 9: (Fair) West Union, O.
Gooding Am. Co., No. 10: Wau-seon, O., 20-21; Canton 22-24.
Grand American: (Fair) Marshall-town, Ia., 18-19; (Fair) Cresco 21-24; (Fair) Dunlap 26-29.
Great Western: Grass Valley, Calif.
Green Treet (Fair) Wise, Va.; (Fair) Pennington Gap 25-30.
Hale's Shows of Tomorrow: Auburn, Neb., 18-20; Beatrice 21-23.
Hames, Bill: Paris, Tex.
Hammond, Bob: Anadarko, Okla.;

Hames, Bill: Paris, Tex.
Hammond, Bob: Anadarko, Okla.; Coffeyville, Kan., 25-31.
Hannah Am. Co.: Herminie, Pa.; Fairchild 25-30.
Hannum, Morris: (Fair) Kutztown, Pa.; (Fair) Meyersdale 25-30.
Hartsock, Roy: Unionville, Ia., 21.23

Springs, Ga. Holiday Am. Co.: Osage City, Kan., 19-22; Gardner 27-30; Øhapman, Sept. 1. Hottle, Buff, No. 1: Bridgeport, Ill.

In.
Hottle, Buff, No. 2: Freeport, Ill.; Union City, Tenn., 25-30.
Hugo's Novelty Expo.: (Fair) Effingham, Kan.; (Fair) Tonga-nōxie 25-29. (Fair)

noxie 25-29. Hunt Am. Co.: Odon, Ind.; (Fair) Lyons 26-30. I. T.: (Fair) Flemington, N. J., 26-Sept. I. Ideal Rides: (Fair) Cullom, Ill.; (Fair) Ridge Farms, 26-30. Imperial: (Fair) Fairbury, Ill., 19-23; (Fair) Odell 25-27. Inland: Plains, Mont., 22-24; Missoula 27-30. Johnny's United: (Fair) Hunting-ton, Tenn.; (Fair) Decatur, Ala., 25-30.

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THE BILLBOARD

71

Hagerstown Banks on Final Days to Match '57 Turnouts

Hagerstown Fair, accustomed to 40,000-60,000 crowds in its six days, was faced with hot, humid weather and rain on Tuesday and Wednesday (12-13) last week. In all its aspects the fair was more than prepared for big attendances the week prior to the opening of its 104th edition. Attendance had to pick up on Friday and Saturday the total was to metch heat to pick up on Friday and Saturday if the total was to match last year's

Overflowing commercial and agricultural exhibits were the order, with the new household building, finished in 1956 being jammed again. It is of concrete

Allan Herschell **Buys Brownie Tractor Ride Co.**

NORTH TONAWANDA, N. Y. -Allan-Herschell Company, Inc., has purchased the U. S. Brownie Company, maker of gasoline-powered kiddie farm tractor rides. The transaction was announced The transaction was announced here by George Moses, Herschell

sales manager. Herschell will add the tractor to its line of amusement rides for parks, carnivals and Kiddielands. Arley Brown, of Joliet, Ill., de-signed the tractor in 1946 and hand-made several that were oper-ated at Kiddielands and carnivals. He joined with the Greenberg

ated at Kiddielands and carnivals. He joined with the Greenberg Brothers of Joliet to form the company which subsequently mass produced the rides. Brown will spend time at the Herschell plant to assist in the initial production. Manufacturing, designs, patents and inventory of the Brownie firm are being trans-ferred to Allan Herschell at North Tonawanda. "Because of the tractor's ex-cellent engineering," the Herschell plans little modification other than the addition of rear fenders and an

addition of rear fenders and an optional adult rear step." Parts and repairs for present tractors may be obtained here-after thru Herschell. Prices and delivery of the new Herschell line of Brownie Tractor will be nounced shortly, it was stated. an



For the Amusement Industry SAM SOLOMON" "The Showfolk's Insurance Man" 5017 N. Sheridan Road, Chicago, Illinois Phone: LOngbeach 1-5555 or 5576

HACERSTOWN, Md. -- The and steel construction and measures 80 feet by 90.

racing from September 29 to Octo-ber 11, and uses its under-grand-stand space for exhibits and dis-plays. All grandstand concourse space was sold. Dr. Robert C. Snavel heads the 12-man board which serves on salaries of \$16 a year apiece, with the president getting \$25. On the midway, Amusements of America has the spot for the first time. Grandstand entertainment was free, and provided by Ward Beam

has the spot for the first time. Grandstand entertainment was free, and provided by Ward Beam of Goshen, N. Y. He had hypnotist Joan Brandon booked for Friday and Saturday. The fair has run continuously for 104 years except for a one-season layoff due to the World War I flu epidemic₁

Quarter Horse **Events Added** By Cobleskill

COBLESKILL, N. Y .-- Ouarter horse showing and competitions are added to the Cobleskill Fair sched-ule this year. The event's dates have been advanced more than two

Nave been advanced more than two weeks to a split week, opening on a Friday (22) and ending on a Wednesday (27). Some 100 entries are in for the nine halter and 12 working class events on Sunday the largest re-ported in the East by the Eastern Quarter Horse Association. There will be two reaso or more and will be two races or more and full scale Western show with rop-ing and "cutting" with calves. About \$1,000 in prizes has been posted.

posted. Also scheduled are two concerts by the 579th Air Force Band on Sunday (24). Grandstand show will be GAC-Hamid's "Havana Holiday" revue. Opening night's show is the Hamid wild animal show and jungle racing. Saturday matinee has the International Auto Daredevils. Harry Foster Welch, Popeye, appears for the kids in the afternoons. afternoons

afternoons. There will be harness horse rac-ing on Monday and Wednesday. Earl Rickard is agricul ural soci-ety president, with T. Paul Kane as vice-president. John L. Halpin of Schenectady is handling publicity and advertising and advertising. Other officers include Alfred L.

Platt, treasurer, and Dr. David W. Beard, secretary. The Board of Management of the fair consists of Rickard, Kane. Platt, Langley V. Rickard, Kane, Platt, Langley V. Collyer, Charles R. Salsburgh, John H. T. Dow, William Hajny, Roger Becker and Franklin Holmes.

NASCAR Sets Feb. Opening Of New Oval

DAYTONA BEACH, Fla. — Opening racing dates for the new two and one-half-mile Daytona International Speedway have been set for February 20-22, Bill France, president of the National Associa-tion for Stock Car Auto Racing, Inc., announced.

Carnival Routes

• Continued from page 70

- Henry 26-29; Ashkum 30-Sept.
- Lynn's Midway: Waconla, Minn., 18-20; Deer River 22-24; Floodwood 29-Sept. 1. Mac's Am. Rides: Onida, S. D., 21-23; Summit 27-28.
- Marks-Manning: (Fair) Charlottes-ville, Va.; (Fair) Woodstock

ville, 25-30.

- Marvel: Morton, Ill. McKenna's Rides: (Fair) Phillips, Wis., 21-24; (Fair) Chilton 29-Sept. 1.
- McKeown Am. Co.: (Fair) Pleasant, Mich.; Romeo (Fair) Mt 28 Sept. 1. Meeker: (Fair) Kennewick, Wash.;
- Meeker: (Fair) Kennewick, Wash.; Ellensburg 27-Sept. 1. Merriam's Midway: West Union, Ia.; Columbus, Neb., 25-28; Schuyler 30-Sept. 1. Midway of Mirth: Eldorado, Ill.; Stonefort 25-30. Mighty Hoosier State: (Fair) Hodgenville, Ky.; (Fair) Litch-field 26-Sept. 1. Mighty Interstate: (Fair) Johnson

- Mighty Interstate: (Fair) Johnson City, Tenn.; (Fair) Oneida City, 25-30.
- Monarch Expo.: (Fair) Princeton, Ill.; (Fair) Rock Falls 25-30. Moore's Modern: Benkelman, Neb., 18-20; Culbertson 21-24. Motor State, No. 1: (Fair) Hicks-ville O.

- 18-20.
- 18-20. New England Am. Co.: (Fair) Keene, N. H., 20-24. North American: Aitkin, Minn., 18-20; Herman 21-24. Northern Expo.: Basin, Wyo., 18-20

18-20

Norton's Rides: (Fair) Forsyth, Mont., 19-21; (Fair) Baker 22-23.

Olson: Springfield, III., 18-2 (Fair) Des Moines, Ia., 22-31. Orange Bros.: Tontitown, Ark. 18-21

(Continued on page 86)

Autry Helps Wausau, Wis., Set New Mark

WAUSAU, Wis .-- The Wisconsin Valley Fair recorded its biggest opening day on record here Wednesday (13) with Gene Autry as the grandstand attraction. Business for Autry's two shows, matinee and evening, was up almost 50 per cent over last year when a water show was featured. Attendance the first three days

Attendance the first three days of the fair was sharply ahead of last year, figures showing a 15 per cent hike. E. E. (Ernie) Farrow's Wallace Bros.' Shows got off to a good start and for the first three days showed a 15 per cent increase.

On Thursday; Earl Newberry's thrill show was slightly below last year. At night, a program of big car races, brought in by Al Sweecar races, brought in by Al Swee-ney's National Speedways, showed a 10 per cent bulge over '57. Two more Sweeney-produced auto races, both stock cars, were sched-uled for Saturday and Sunday and big advance ticket sales were reported.

Inc., announced. Engineers are of the opinion that bor Day on the high-banked speed-bor Day on the high-banked speed-

Circus Routes

- Adams Bros.: Norfolk, Neb., 18; Fremont 19; Columbus 20; Grand Island 21; Lincoln 22-23. Beatty, Clyde: Madison, Wis., 18; Beloit 19; Dubuque, Ia., 20; Waterloo 21; Fort Dodge 22; Sioux City 23; Council Bhuffs 24; Grand Island 25; North Platte 26; Sterling, Colo., 27; Scotts Bluff, Neb., 28; Chey-enne, Wyo., 29; Fort Collins, Colo., 30; Greeley 31. Carson & Blake: Belfield, N. D., 20. 20
- Carson & Blake: Belfield, N. D., 20.
 Crisbiani Bros.: Centre Moriches, N. Y., 18; Valley Stream 19-20; Freeport 21; Huntington 22-23.
 Hagen Bros.: Clens Falls, N. Y., 18; Perth Amsterdam 19; Latham 20; Saugerties 21; Catskill 22; Beacon 23; New Paltz 24; Middletown 25; Poughkeepsie 26; Haverstraw 27; Piermont 28; New Windsor 29; Pompton Lakes, N. J., 30; Port Richmond, N. Y., 31-Sept 1.
 Hunt Bros.: Belford, N. J., 18.
 Kelly-Miller: Pendleton, Ore., 18; Walla Walla, Wash., 19; Dayton 20; Colfax 21; Moscow, Idaho 22; Lewiston 23.
 Mills Bros.: Cologne, N. J., 18; Ocean City 19; Millville 20; Clayton 21; Beverly 22; Levittown, Pa., 23; Flourtown 25; King of Prussia 26; Upper Darby 27; Medina 28; Chester 29; Wilmigton, Del., 30.
 Polack Bros.: Vancouver, B. C., 18-Sept. 1; Kennewick, Wash., 5-7; Seattle 11-14.
 Ringling Bros. and Barnum & Bailey: Topeka, Kan., 19-20.
- ingling Bros. and Barnum & Bai-ley: Topeka, Kan., 19-20; Omaha, Neb., 22-24; Denver, Colo., 28-Sept. 1. R
- Colo., 28-Sept. 1. Strong, John A.: (Fair) Gross Valley, Calif., 21-24; (Hillsdale Shopping Center) San Mateo 25-30.
- Trapeze Bros .: Rimbey, Alta., 22.

Thrill Shows

Aut Swenson Thrillcade: (Fair) Rochester, N. Y., 19; (Fair) Toronto, Ont., 21-Sept. 1. Jack Kochman Hell Drivers: (Fair)

- ack Kochman Hell Drivers: (Fair) Cumberland, Md., 18; Mead-ville, Pa., 19; Watertown, N. Y., 20; Hamburg 21; Brookfield
 22; Malone (afternoon) 23; Ham-burg (night) 23; Malone 24; Essex Junction, Vt., 25.
 ack Kochman Intl. Auto Dare-devils: (Fair) Hamburg, N. Y., 18-19; (Fair) Huntington, Pa., 20; (Fair) Painesville, O., 21; (Fair) Huntingdon, Pa., 22; (Fair) Cobleskill, N. Y., 23; West Haven, Conn., 24; (Fair) Little Valley, N. Y., 26.

Miscellaneous

- Bisbee's Comedians: Russellville, Ky., 18; Elkton 19-23; Hopkins-ville 25-30.
- Burke's Wild Cargo: (Fair) Ronce-

- Ville 25-30.
 Burke's Wild Cargo: (Fair) Ronceverte, W. Va., 18-23; (Fair) Indianapolis, Ind., 27-Sept. 4.
 Kiel's Circus Acts: Monticello, Ia., 19; Moline, Ill., 20-23.
 Matohstick City: (shopping centers) Indianapolis 18-26; (Fair) Indian-apolis 27-Sept. 4.
 Popo Circus Productions: (Fair) Ukiah, Calif., 21-24; Oakland 25-Sept. 1.
 Scott, Tommy, Country Show: Claremont, N. H., 18; Keene 19; Brattleboro, Vt., 20; Greenfield, Mass., 21; Adams 22; Benning-ton, Vt., 23; Rutland 25; Barre 26; Montpelier 27; Burlington 28; St. Albans 29; Plattsburg, N. Y., 30; Massena, N. Y., Sept. 1.
 Schaffer Players: Paris, Mo., 18-24; Mexico 25-31.
 - schaffer Players: Paris, Mo. 18-24; Mexico 25-31.

Ice Shows

BRYNES-Mrs. Rachel, 83, mother of Martin (Muttles) Brynes, of the Venditto Bros. Shows, recently in Providence, R. 1. Surviving are five sons and three daughters.

Final Curtain

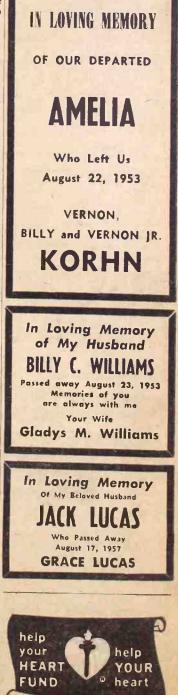
McDANIEL-Mrs. Grace,

CDANIEL-Mrs. Grace, 70, who was billed with car-nival Side Shows as the Mule-Faced Lady, July 29 in Chicago of pneunonia. She was born in Numa, Ia., in 1888 and entered show business in 1924 with J. J. Bejano of the Norris & Castle Shows. Since then she had ap-peared with most of the major railroad shows, at parks and at world's fairs. This year she had been an attraction at Riverview been an attraction at Riverview Park, Chicago, for Dick Best. Survived by a son, Elmer.

McPHERON-James A.,

cPHERON-James A., 52, concessionaire with various carnivals on the West Coast, recently in Veterans Hospital, Sawtelle, Calif., following a long illness. A native of Wilt, Ill., he had been a member of the Pacific Coast Showmen's Association since 1937. Survived by a sister. Burial August 13 in the Veterans Cemetery, Saw-telle. telle.

STUCKEL-H. Elliott, 69, former theatrical, screen and os, former theatrical, screen and radio press agent, August 8 in Stamford, Conn. He left the field several years ago to enter business in Connecticut. He was with the late Harry Houdini at the time of the magician's death death.



Motor State, No. 1: (Fair) Hicksville, O.
Mound City, No. 1: Hardin, Ill., 20-24; Hillsboro 27-28; Benld 29-Sept. 1.
Mound City, No. 2: Fosterburg. Ill., 20-24.
Murphy's Northern State: Wayne, Neb., 18-20; Stanton 21-24; Axtell 26-27; Brule 28-29; Bridgeport 30-Sept. 1.
Nell's United: (Fair) Sibley, Ia., 18-20.

CARNIVALS

Communications to 188 W. Randolph St., Chicago 1, JH.

AUCUST 18, 1958

SURPRISE RESULTS **Olson Up Despite Shift** To Tight Gate at III. Fair

72

THE BILLBOARD

were up more than 9 per cent over the corresponding period last year

Strong ride patronage accounted for the hike. Shows turned in a smaller total than last year. Con-

cessions also were down. The Olson Shows topped last year's gross even without inclusion of the receipts of the Space

Olivia Waldron Posts 22G Bond In Lawsuit

SANTA ANA, Calif.—Bond of \$22,000 has been posted to satisfy the attachment against Fair Times Shows, Inc., filed by Alex Freed man, who alleges approximately \$11,000 is still due him from the sale, Olivia Waldron, show's presi-dent, said. The show's equipment was at tached August 2 in Antioch, Calif, where it was on the midway of the Contra Costa County Fair. Mrs. Waldron said that she was told earlier in the week that the action was pending, but it was not until late Saturday, the day before the fair closed, that the attachment was placed on the equipment, valued at approximately \$400,000. Freedman filed his "complain for monies" in the Superior Court of California in the city and county

of California in the city and county

SPRINGFIELD, III.—The Olson Shows pulled a surprise in the first six days of the 10-day Illinois State Fair here, turning in a ride gross higher than last year in the face of a shift by the fair from an extremely loose gate in the daytime and a free night gate to a paid gate, both night and day.
Expectations were that the midway, following the usual pattern when a fair shifts to a tight paid gate, would suffer a considerable drop in receipts. But at the end of the six days, rides and show grosses were up more than 9 per cent over the corresponding period last year.
Wheels, the spectacular "double, double" Forris Wheel, built, owned and operated by the Velare. Spotted at the far back end of the funzone in the low Happy Holow area, the ride turned in size able grosses each day. Its biggest day's gross was \$3,300, registered on Sunday (10). Its operation here, disclosed that his show has purchased a new Mad Mouse, the bace Wheels also will be in the space Wheels also will be in the ine-up at the Iowa State Fair. Des Moines, and the Kentucky State Fair, Birmingham. After the fair, Sousy at the ride will be operated at the Mad Mouse will be delivered in time for the show's appearance at the Alabama State Fair, Birmingham. After the fair, Sousy at the ride will be operated at the fair, Birmingham. After the fair, Sousy at the ride will be operated at the fair. Des days, rides and show grosses were up more than 9 per cent over the corresponding period last.

Buys Mouse Paul Olson, manager and co-owner of the midway aggregation here, disclosed that his show has purchased a new Mad Mouse, the first such unit to be manufactured by the Allan Herschell Company, North Tonawanda, N. Y. This unit, Allan Herschell's answer to the Wild Mouse, will be delivered in time for the show's appearance at the Alabama State Fair, Birmingham. After the fair, Olson said, the Mad Mouse will be (Continued on page 74)

Fair Kick-Off Big **Boost for Serfass**

Penn-Premier at Full Strength for Indiana, Pa.; Still Dates Rough

INDIANA, Pa. — Biggest spot thus far for Penn Premier Shows was the fair here which opened today (18), and the show was geared in high for it. Lloyd Serfass, manager, had his most impressive spread of equipment to date on hand, and reasonable weather was expected to be a blessing for all units.

The show has endured enough The show has endured enough rain for three seasons, Serfass com-mented, with weekends being espe-cially hard hit. Connellsville, a short - notice booking switch, proved a bustout, with week-long rains and poor attendance, several shows having played the spot earlier earlier.

Three rainy days cut the take in Monongahela, Pa., which would have been pretty good otherwise. Elizabeth, Pa., was just fair.

Skowhegan Gross On Par for Reid Midway Blacktopping Extended; Canada Tour Hailed as Okay; Season 'Not Bad'

cade

dron said une r in the week that the s pending, but it was not Saturday, the day before osed, that the attachment ed on the equipment, approximately \$400,000. In filed his "complaint is" in the Superior Court nia in the city and county (Continued on page 74) Elizabeth, Fa., was juint Elizabeth, Fa., was juint Twelve fair dates follow Indiana, with the unit doubling on three weeks. The potential is good and Serfass will take a hefty-sized show into the South. Several additional units booked on at this spot, and there was holding good for the King Reid Shows midway thru its Maine State Fair date here. As of Thurs-day (14) the gross avas virtually even with the previous year's, Reid claimed. Season's business has not been bad, with a couple of good weeks worked in during a rainy spring and summer. SKOWHEGAN, Me .-- Weath- Kneeland, and Paul Miller's Ar-

rainy spring and summer. The show brought a hefty line-up out of Canada, where a couple of early fairs and celebrations pro-vided decent business. More than 60 concessions crossed back into the United States and, with the addition of independent units here plus expanded concessions by op-erators on the show, a wide layout was presented at the fairgrounds here. here

Fourteen major rides and nine kiddie units, including four of Dale Quillman's, were in action. There were four Ferris Wheels, which garnered top ride money thru mid-week. Following in order were the Caterpillar and Scooter.

New Pretzel Received

A new Pretzel ride was received and is in operation here. On the back end were 12 shows, top money-winners among them being Bill Chalkias' Circus Side Show and the Club 17 Minstrel Revue managed by Lawrence Williams.

MARKS LAUNCHES RETURN TO ROAD Enlarged Show Emerging in 1959; Travers Partnered; Eye N. Y., Pa.

The retirement. The retirement story was the top carnival news of its time, and this new development will cause as much, if not more, concern on the part of eastern showmen. Holding a financial interest with Marks is Charles Travers, brother of Allen Travers, well-known contracting agent. agent

Marks said the new show will be the biggest truck operation in the East. He said \$100,000 will be

the East. He said \$100,000 will be spent on new light plants and rides to augment the equipment he al-ready owns. Disposed of when he retired were a couple of show fronts and light plants. The new John Marks Shows will have 25 rides and shows and around 40 trucks. Travers was con-cession manager on the King Reid Shows for 1953-4 and 1956-7, and in 1955 was co-owner of the 20th Century Shows. Marks said 75 per cent of his equipment has been retained. This year he has augmented Ross Man-ning's midway and the operation is touring fairs as the Marks - Man-

Southern tour. Twenty-five rides, about 14 shows and about 100 concessions, were set up here. On the back end (Continued on page 74) equipment has been retained. This year he has augmented Ross Man-ning's midway and the operation is touring fairs as the Marks - Man-ning Combined Shows.

COVINGTON, Va.—The John Marks Shows will emerge from the shadows next season with consid-erable equipment and plans for routing into New York and Penn-sylvania. Owner Marks, whose re-tirement two years ago caused a flurry of booking activity involving his valuable fair route, announced this week that he is coming out of retirement. The retirement story was the top Carnival news of its time, and this covington, Lynchburg and Roa-noke, Va.; Burlington, Castonia, Al-bemarle, Hickory and Monroe, N. C.; Orangeburg, S. C., and the Wisston-Salem (N. C.) Colored Fair, some of the prime truck show spots in the south.

The Virginia-based show did not normally venture out of its area except for a few still dates. With New Jersey not as high in stature as formerly, booking has intensified for New York and Pennsylvania fairs. Marks' activity in this area will make the competition even rougher, come convention time.

Lighthouse's **Fall Fair Is** Set in Philly

Free Circus Part Of Promotion by Active Bazaar Co.

PHILADELPHIA --- Philadel-PHILADELPHIA — Philadel-phia's circus promoters have come up with a fall date right at the height of the Eastern fair season. Active Bazaar Company, heart-ened at the results of its annual spring circus, has set its first an-nual Lighthouse Fair for Septem-ber 22-27 at the Front and Erie lot which is synonomous with cir-cus in this city. cus in this city.

cus in this city. The idea has been on the fire for some time, it was disclosed. Around 70 per cent of the conces-sionaires occupying the spring mid-way committed themselves to a fall appearance, if details could be worked out. The details are as follows: follows:

Some 7,500 bleacher seats have been acquired by partners Jack Essner, Jack Quinn and Samuel Moonblatt, and will be spotted on the usual circus location in the rear of the grounds. A free two-hour performance will be offered, with (Continued on page 76)

Joining have been Nate Water-man with two concessions, a Bob Parker unit managed by Mike Fa-rino, and Fletcher Petrie's cook-house. Old-timers returning to the States with the show included Har-ry Agne with the bingo, Mrs. De Vito, Tommy, Bill and Violet De Vito, Freddie Prumo, Art and Vick-(Continued on page 76) **Superior Looms Big** For Royal American

SUPERIOR, Wis. American Shows got away to a strong start at the Tri-State Fair here and ride and show grosses for the first two days were 24 per cent ahead of last year which was also a big year for both the fair and midway midway.

Increased money-winning poten-Increased money-winning poten-tial and a strong night grandstand show was credited for the in-creased attendance and spending. The night g r a n d st a n d show, brouht in thru GAC-Hamid, fea-tured the Mariners and Shep Field's orchestra.

- Royal coming out following supper. The Wild Mouse and Rotor, State Fair both of thom here for the first rosses for time, were scoring big grosses. On 4 per cent the back-end the show-owned was also Mitzi unit was running slightly fair and ahead of Leon Claxton's Harlem in Havana with Dick Best's Side Show on its heels.

Show moved here in good order from the Canadian Lakehead Exhibition, arriving here early on Monday morning.

managed by Lawrence Williams. Other shows included I rene Bur-ton's Wild Life, two Funhouses, Monkey Show, Wydle's Mirror Shows including the office-owned Lila Show managed by Louise The ingit grandstand show, trued the Mariners and Shep Field's orchestra. Weather the first two days of the fair, which opened its six-day run Tuesday (12), was warm with cool evenings with most of the crowd TV reps at a buffet supper.

COLLINS UP 25% OVER '57 TOUR

Cedar Rapids Matches Year Ago; Pacts La Crosse, Minot Fairs for '59

CEDAR RAPIDS, Ia. -- Busi-ness for the William T. Collins Shows has generally been ahead of 1957 and as the show opened at the All-Iowa Fair here last week, season grosses were up 25 per cent, according to Billy Collins, owner-manager. manager.

manager. Two good still dates and the Fargo, N. D., fair were instrumen-tal in hiking the season's business, he said, and most fairs played by the show have added to the in-

crease. Business here the first three days of the seven-day run was as good as 1957 and would have topped the figure except for rain on Tues-day, kid's day. A free grandstand show in the afternoon, which drew a' packed grandstand, broke in a cloud burst and the moppets all left the grounds. This ruined a big potential business, Collins said. The La Crosse (Wis.) Interstate

noons. The show, which is carrying 22 major and kid rides and eight shows, made a circus jump here from La Crosse. Show closed at midnight on Sunday and was up and ready to go in its entirety here at 6 p.m. on Monday. The distance was 220 miles. Show made the long 600-mile jump between Minot and La Crosse in good shape. It will make an-

AUCUST 18, 1958

MICHIGAN STATE FAIR

10 Days and Nights Aug. 29 thru Sept. 7

DETROIT

Still have locations avail-

able for two outstanding

Grind Shows such as Fat Freak or other unusual money getting units. Also have one location

available for one particu-larly good Bally Show.

Past Top Grossers, Hawai-

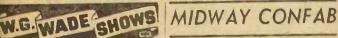
well framed, etc.

location.

THE BILLBOARD

73

AX



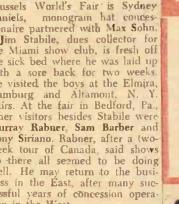
Eddie Ames, veteran of many shows, is currently off the road at 4501 North West 27th Avenue, Miami, where his four-year-old daughter, Janet, is facing major heart surgary. During his many years in ontdoor show business, Ames was with Dodson's World's Fair, Kirkwood, Bright Lights, George Clyde Smith, Cetlin & Wil-son, World of Marth James E. Strates, Penn Premier, Page Com-bined, Page, Bee's Old Reliable, United Exposition, Johany J. Jones and Interstate show's. Eddie Ames, veteran of many and Interstate shows.

Charlie Roach, old-time show Charlie Roach, old-time show agent, is in retirement in Centralia, Ill. . . . Harriet (Cookie) Stevens, of Prell's Broadway Shows, was guest of honor at a birthday barbe-cue given by her mother and sis-ter, Gnests included Pinkey Syl-vester, Tommy Mann, Billy Strick-land, Billy Welsch, Judy Stevens, Allen Paul Neal, Chuck Farrow, Robert Listner, Paul Keene, Lester Robbins, Harry and Alice Stevens, Marge Stevens, Mary Stevens, John Bronowski, Al London and Bill and Lillian Sylvester.

James Moore, driver for Han-nah's Amusements, escaped serious nah's Amusements, escaped serious injury recently when the semi he was driving was ditched in Penn-sylvania. The vehicle, which car-ried a Ferris Wheel, had its wheels lock when Moore made a quick stop to avoid hitting an automobile that had stopped on the highway. The driver was treated for a chest injury

Morris Brown had a nice week ith the cookhouse at the Middle-Morris Brown had a file week with the cookhouse at the Middle-town (N. Y.) Fair, as did Mr. and Mrs. Joe Uknis with their custard. Marty Weiss is back in Hot Springs, Ark., following which he will resume his duties as executive secretary of the Miani Showmen's Accordation Association.

Recent returnee from the Brussels World's Fair is Sydney Daniels, monogram hat conces-sionaire partnered with Max Sohn. Jim Stabile, dues collector for the Miami show club, is fresh off the sick bed where he was laid up with a sore back for two weeks. He visited the boys at the Elmira, Hamburg and Altamont, N. Y. Fairs. At the fair in Bedford, Pa., ther visitors hesides Stabile were Murray Rabner, Sam Barber and Tony Siriano. Rabner, after a two-week tour of Canada, said shows up there all seemed to be doing





One of the Great Eastern Shows

Morris Hannum

WANT CONCESSIONS that work for stack only, including Hi Striker, Bolloon Dort, and Cork Gollery. Con place Fish Pand after Oshkash, Dan't Write, Dan't Wire... COME ON. GRIND SHOWS with own equipment come on. Can place Girl Show after Oshkash, Bill Butler wants Agents for office-owned concessions, including & Cats, Buckets, Swinger, PC Tables etc. owned concession P.C. Tables, etc.

F. O. POOLE, Owner

place 2 nice Kid Risles for Oshkosh and balance of season. Mr. Phillips wonts slow Talkers and fast Walkers for Cook-house counters and Griddle Man. Oke Joe (Bear Pitch) Turkaly, contact Lindy at ance in case of show

RIDE HELP, come on. Need"2d and 3d Man on all sides. Com

J. O. GREENE, Agent

Land of Lakes Hotel, Rice Lake, Wis., this week.



CALLING NOW FOR RIDES, SHOWS and CONCESSIONS for our outstanding Southern Route. MORGAN CO. FAIR. Decatur, Ala., week Aug. 251 LIMESTONE CO. FAIR. Athens, Ala., follows. Then the ever-growing CULLMAN CO. FAIR, Cullman, Ala.) prize given away nightly at these talis. COBB CO FAIR, Marietta, Ga.; Barstow Co. Fair, Cartersville, Ga. Then back to Alabama with Scottsboro, Anniston and Troy.

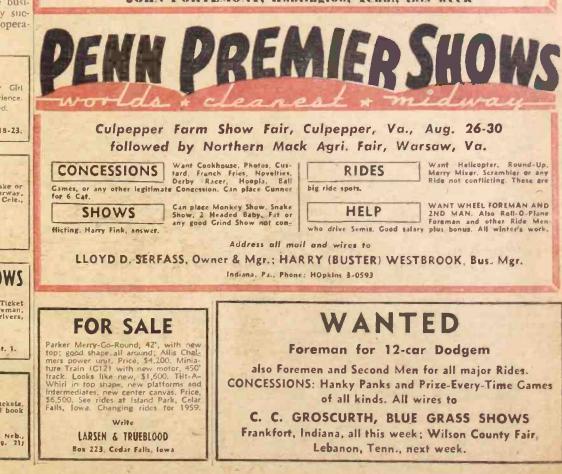
CONCESSIONS WANTED-Arcade, Derby, Bumper, Ball Gamus, Dart Games and Pitches. Shows of metit.

RIDES-Want to book Rides not conflicting, for Marietta: Flying Scotter, Twister, Nelkopter, Round-Up, Roll-O-Plane, Paratrooper, Fly-O-Plane, Dark Ride, Wheel to Twim and Coaster, HELP-Dodgem Foreman

Want following persons to contact; Casey Sims, Whitey Richards, Ingalls and Hollingsworth. Billy Shafer wants Tip-Over-Coke Agents. Dewey Rupert, contact. All replies to

Carroll Green wants professional Talker for Revue-Type Cirl. Show, Also Girls for same.

JOHN PORTEMONT, Huntington, Tenn., this week





D. S. DUDLEY SHOWS Need Help to Join at Once Hanky Pank Agents, Grind Show Ticket Agent and Talker, Kiddle Ride Foreman, major Ride Foreman, Truck Drivers, useful Help in all departments. D. S. DUDLEY Syracuse, Kan., Aug. 18-20; Ulysses, 21-23; Liberal 25 to Sept. 1.

> WANTED Agents for Grind Stores and Buckets, also Hanky Pank Agents, Also will book Hanky Panks not conflicting. **ROBT. VOGT** Davison Amusement Co., Oakland, Neb., Aug. 17-20; Magnola, Iowa, Aug. 21; then as per route.

ian, Colored Rock and Rock, etc., or others you have to offer. Must be neat, large flashy front, good equipment, seats, These are not hideaway locations but in excellent All replies via Western Union.

D. WADE W. G. WADE SHOWS Escanaba, Michigan (Fair), all this week.

CONCESSIONS WANTED WATERLOO DAIRY CATTLE CONGRESS SEPT. 27 . OCT. 4

Best Crop in Years

Hanky Panks only-Quarter Limit Send Depoist to hold space. Balance due on arrival. Concession Space limited Write

Box 442 Waterloo, Iowa

AGENTS WANTED For tinest route of Fairs in the East.

Coupt Store. Agent, J. Peek Store Agent/and 1 Capable Skiller Man for Cumberland, Md.: Port3mouth, Va., and Gastonia, N. C. With 10 more of the finest Fairs in the East to follow. This show operates every week. Contact

MAX SHARP Ft. Cumberland Hotel, Cumberland, Md.

Thank You JOHN R. MIDEKE Purchasing Agent Pena Premier Shows for your new PATHFINDER TRAILER purchase. Save Money With Johnny" JOHNNY CANOLE Phones: WI 3-0003 or WI 4-9347 Altoona, Pa. "Save

CHEROKEE AMUSEMENT CO. Want Operators for Tilt, Mixup, Coas and Kid Ride. Joe Miller, please pho Johnie Treadway here; have job for y

J. W. MAHAFFEY Holton, Kan., Aug. 18-20; Seneca, Kan., Aug. 21-23; Hillsboro, Kan., Aug. 25-30.

STRANGEST

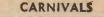
ATTRACTIONS

On earth. Devil's Child, Wolf Boy, Jungle Pygmics, many others. Free

Tale's Curlosity Shop

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74

1 Da



Audubon, lows; this week West Point, Neb., next.

Want Concessions that work for stock, also Photo. Want FERRIS WHEEL FOREMAN. Marshalltown, Iowa, until Aug. 19. L. O. WEAVER, Mgr.

02

AUGUST 18, 1958

MID-SOUTH FAIR



ADDRESS: c/o American Beauty Shows Eldon, Iowa., Aug. 16-20; then per route.

THIESS UNITED SHOWS Billboard Route







PARKS-KIDDIELANDS-RINKS

THE BILLBOARD

188 W. Randolph St., Chicago 1, III.

AUGUST 18, 1958

Philadelphia Paper Features Grandmothers Who Run Park

-just fun.

- That two mother to own an amusement park, operators of They love to visit us!" PHILADELPHIA -

78

PHILADELPHIA — That two women are successful operators of an amusement park attracted fea-ture attention in The Philadelphia Bulletin of Sunday (10). The newspaper placed spotlight attention on Mrs. Edgar B. Gibbs and Mrs. Arthur R. Eldred, who are co-managers of Clementon Lake Park, at nearby Clementon, N. J.

"People come into our office and expect to find very shrewd talkers in bright red ties and diamond stickpins," Mrs. Eldred said with a laugh. "Instead, they find us."

Theodore B. Cibbs purchased the property as a farm in 1870. People enjoyed coming to the huge grounds and lake for picnics so much that it was soon transformed into an amusement park run by the family family

Alberta Gibbs married into the business in 1915 and she's been acbusiness in 1915 and she's been ac-tive in it ever since. Her husband is president of the company and she's vice-president. They live in in the big farm house right on the grounds of the park.

"My husband is 88 years old now," said Mrs. Gibbs. "He's re-tired from the business. So my niece and I became co-managers on a full-time basis in 1951." Mrs. Eldred has had a hand in the business since 1932.

"My husband died in 1951," she said, "so with me this work is a matter of making a living. The park has put my children thru col-lege. A lot of people think it's sort of crazy for us to be running this place, but we enjoy it. It's a family park, our employees have been with us for years and our own families love to come here.

"My grandchildren think it's the most glamorous thing for a grand-

MURE MUNVES COLDO arcades

377 TENTH



Stressing the family angle is the theme of the park. Adults and chil-dren like to have fun together, Mrs. Gibbs observed.

"We like to see the whole family

go on the rides together. That's why our rides aren't terrifying ones

NORTH DARTMOUTH, Mass. -Television personality Captain Kangeroo again proved a phenomenal attraction for John Collins' Lincoln Park funspot here. In a return engagement Sunday (10) Kangeroo outdid his July recordbreaking stand when 44,200 patrons crowded the park.

Itolis crowded the park. In spite of intermittent rain, crowds came hours before the 1 p.m. legal opening time, according to Roland Gamache, park staffer. Kangaroo brought along Frank Luther, another local TV artist who sang as part of the show.

This time Kangaroo put on an expanded performance in three shows with record background and the introduction of animals into the

act. Sunday (17) Kangaroo will ap-pear at Mountain Park in Holyoke, also operated by Collins. Last month the TV performer chalked up a record there also. Collins said big picnic groups and good attraction had put both parks out ahead of last year and that a fine season was in prospect.

Reservations **Still Coming** For Park Trip

NAAPPB Readying For European Tour, Plan Film Record

CHICAGO --- Late reservations are being received by the National Association of Amusement Parks, Pools and Beaches for its September tour of European funspots and its late summer session at the Brussels Fair. Executive Secretary John Bow-man has returned here from the East where he conformed with

East, where he conferred with other members about the upcoming

He said that the NAAPPB tour group was seeking a photographer among its members to arrange for movies to be taken during the trip. It is hoped a film can be shown at the November convention.

at the November convention. Basic arrangements for the tour are being handled by a committee headed by William W. Muar, Canandaigua, N. Y., and including George C. Whitney, San Francisco; Jack Singhiser, Louisville; Henry G. Bowen, Fitchburg, Mass.; Carl E. Henninger, Pittsburgh, and NAAPPB President William B. Schmidt, Chicago. Special aid for the tour has been provided to the association by Michey Hughes, New York; Leon-ard Thompson, Blackpool, Eng-land; J. W. (Patty) Conklin, To-ronto, and Harry J. Batt, New Or-leans.

Palooka to

Spend a Day

ROLLER RUMBLINGS Tight Conduct Rein Builds Chez Vous Biz

has been one of the reasons for the success over the past 28 years of Mrs. Elizabeth Kelly, owner of Chez Vous Skating Rink. Translated, "chez vous" means "your house." Using the transla-tion literally, Mrs. Kelly asks chil-dren to treat the rink as they would their own home. As a result, no jeans, sweaters or slacks are seen on the rink, No one is allowed in Chez Vous unless properly dressed. The only exception to that rule

The only exception to that rule is Saturday afternoon, and it's in-teresting to note that the general atmosphere is noisier and less-controlled at that time, according to Mrs. Kelly. Mrs. Kelly formerly managed

Mrs. Kelly. Mrs. Kelly formerly managed Danceland in Philadelphia. Al-ways a lover of roller skating, she found that many of the rinks in town were unsafe and often jammed with a rough crowd. On the premise that entertainment should be genteel and safe, as well as fun, Mrs. Kelly founded Chez Vous at 7050 Terminal Square. Besides a rink, she also offered a restaurant, indoor miniature golf restaurant, indoor miniature golf

Park Moves Against Pa. Minimum Wage

HARRISBURG. Pa HARRISBURG, Pa. — The Pennsylvania Amusement Parks Association has joined hotel and motel groups in a court fight against efforts of the State Departagainst efforts of the State Depart-ment of Labor and Industry to impose a minimum wage for wom-en and minors working in food service units at parks. A State wage board has been set up to make recommendations for the restaurant, hotel and motel industries. The park food service would come under the restaurant phase of the Board's activities. Idlewild Management, Inc., of Ligonier, amusement park opera-tors, filed the action because such court procedures cannot be taken

court procedures cannot be taken by associations. It seeks to have four members of the present wage board removed from their posts and also to exempt parks from any State attempts State attempts to impose minimum wages

wages. A similar move by the Depart-ment of Labor and Industry which would have set wages at mini-mums of up to \$1.05 an hour for park workers handling food, was thrown out by the Duphin County (Continued on page 86)



Keeping standards high has not always helped Mrs. Kelly's busi-ness. She recalls one Saturday evening when 62 persons were in the building, and she had turned away 200 because of their appear-ance and profane language.

ance and profane language. Once a rink owner pointed out a youngster to Mrs. Kelly and ad-vised her to keep him out. In-stead, she let him in, finding the boy to be above reproach. The incident strengthened her convic-tion that an owner can set be-havior standards and, if they're en-forced, there needn't be trouble when teenagers get together. At Chez Vous, the culprit usually has three chances. He's warned at first. If he fails to heed the warn-ing, he finds himself out for two first. If he fails to heed the warn-ing, he finds himself out for two weeks. "By the end of the second week," she says, "I usually find them sitting at the bottom of the steps listening to the skaters steps listening to the skaters above." In the case of bad lan-guage and insults, the offender is removed immediately.

Chez Vous has fond memories for hundreds of couples who met there. Since many return after they're married to skate, Mrs. Kelly established an Old-timers' Night the first Tuesday of each month. "What's more," she says, "they bring their children."

couple who met, skated and A courted at the rink years ago wigiven a wedding on skates with all the trimmings by Mrs. Kelly. The couple returned recently to visit



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200 BINGO SEATS \$4.00 each Used for marchandise bingo. Terms, **GIBBY STERLING**

Rocky Glen Park, Moosic, P

THE MOST SUCCESSFUL MINIATURE GOLF COURSES ARE DESIGNED AND BUILT BY THE HOLMES COOK MINIATURE GOLF CO. 183 10th Ave., New York 36, N. BRyant 9-0576 "Imitated But Never Duplicated"

For Members CHICAGO-National Association of Amusement Parks, Pools and Beaches this month is conduct-ing a membership campaign. Each member is urged to enroll a new member Parks, Pools

member. Chairman of the campaign is Harry Batt Jr., of Pontchartrain Beach, New Orleans. He has an-nounced prizes in the contest-cam-paign, including a weekend for-two persons in New York.

Members may be park operators, concessionaires, Kiddieland opera-tors or manufacturers and sales personnel in the amusement field



Amusement Park located on Rt. 150, North edge of Galesburg, Illinois. Consists of Train. Merry-Go-Round, Tilt, Wet Boat, Auto Ride, Ferris Wheel, Lusse Scooter, Chairsplane, Aeroplane, Hand Car, and Space Ship. All Rides in good shape, good paint. This park has been in operation 5 years and shown an increase each year. Some credit to responsible party. Galesburg Amusement Park, 245 No. Cherry St., Galesburg, Ill

FOR SALE



Cash With Order Price SPECIAL PRINTED 2,000 4,000 6,000 8,000 10,000 30,000 100,000 500,000 \$ 6.90 7.80 Double Double 9.60 10.50 133.00 133.00 258.00 Mach Roll or

At Coney Island NEW YORK --- A public rela-

NEW YORK — A public rela-tions accomplishment for Coney Island is breaking nationwide this week in the form of the Joe Palooka comic strip. On Wednes-day (20) Dr. Shane MacCarthy, executive director of the Presi-dent's Council on Youth Fitness, is coming from Wathington for a pre-sentation ceremoly at City Hall to Moe Leff, artist of the strip, by Mayor Wagner. Mayor Wagner will proclaim Sunday (24) as "Joe Palooka Youth Fitness Day at Coney Island." The color comic page that day will be devoted to beach, boardwalk and amusement attractions at Coney, and will show Palooka characters enjoying the resort elements. The comic strip is syndicated on Sundays to 650 newspapers in the United States. Working on the pro-motion has been Milton Berger, public relations man for the Coney. Island Chamber of Commerce. Countless millions of people will be exposed to it and the resultant interest is expected to be a shot in the arm for late-season business. interest is expected to be a shot in the arm for late-season business.

USED EQUIPMENT???

Be Sure to Check the

CLASSIFIED SECTION

this issue

POP Attracts 390,000 Paid In Three Wks.

SANTA MONICA, Calif.—A total paid attendance of 390,417 was pulled by the new Pacific Ocean Park for the first three weeks of operation thru Monday (11), Ben A. D'Orisio and William Jayne vice-presidents and general managers of the Los Angeles Turf Club and Columbia Broadcasting System amusement area, said. System amusement area, said. The first week's attendance was 151,759; the second, 120,015, and the third, 118,643.

AUCUST 18, 1958

III. Mixed for Beatty After Big Mich. Week

RACINE, Wis,—-Clyde Beatty Ill., Circus played to mixed business in Illinois and Indiana after a strong route thru Michigan that gave the show one of its best weeks of the

year. General Agent Floyd King noted that the Michigan time was strong for the Beatty show despite fear other shows had for coming into the auto industry's area while car is are down

On Zoo Buildings

On Zoo Buildings PAWTUCKET, R.I.—Citv offi-cials here are faced now with the problem of how to house the major animals they bought and leased from the Ringling-Barnum circus for the city zoo. Giraffes. elephant and zebra are in a corral. Hippo, rhino, tigers and lesser animals are in Ringling cage wagons outdoors. Architect's drawings for a new building have been ordered and it is hoped the proposed new building can be far enough along to house the animals when weather turns cool.

Hagen Changes

CORNING, N. Y. — Hagen Bros. Circns now has Enoch Brad-ford as superintendent. Avres and Kathryn Davies recently closed with the show. Legion date here had two three-quarter houses.

NEED TWO SOBER SALESMEN Who can stand prosperity and are willing to work 30 weeks per year in Ala. on a State-wide police publication. Contact T. C. TERREL, Mobile, Ala.

WANT

Contracting Agent for new Indoor Circus. Must be capable of setting top sponsors for telephone promotion. References re-quired. Year round work if you can produce. Contact BOX D-63, c/o BILLBOARD Cincinnati 22, Ohio

TENT FOR SALE 100 foot Round Top with 40 foot middle piece. Used 12 weeks at one location. Excellent condition. FINGER LAKES LYRIC CIRCUS Skaneateles, N.

PHONEMEN Top sponsor. Repeat deal. 25% pay daily. Book, tickels. Air-conditioned office. Other deals to follow. EDWARDS Jim Qualey, call Sid Harris. Ward What happened? Phone: AM 6-2089 Chattanooga, Tenn

WANTED BILL POSTER 5 weeks' work. Pay scale. Start Aug. 25, Arkansas Livestock Exposition. PAT FORD Box 907, Little Rock, Arkansas

WANT ACTS Bohng two or more auitable for school asym show. Eurene-Christy and Tama Frank and shoase know me. will open Oct. 10. ARES & NATHRYN DAVIES CHEVEN BOX ATOB, R.R. 1 Ormond Beech, File. Circus Box 470B, R.R. 1 Ormond Beach, Fla.

Ill., there was more heavy rain and the show followed a fair, but business was described as satisfac-

Comn

business was described as satisfied tory. Pulling into Champaign, Ill, Friday (8), the show changed lots because of mid. Both houses were

Constant Agent Floyd King noted that the Michigan time was strong for the Beatty show despite fear other shows had for coming into the auto industry's area while can sales are down. South Bend, Ind., came up with a good day Monday (4). After that came Marion, Ind. (5), where half and three-quarter houses were registered. Ora Parks worked press mere registered. Ora Parks worked press many to be and three-quarter houses were registered. Ora Parks worked press how broke in a new lot. Afternon was about half filled and night was light. The provide the press were and in the show had half and three-quarter houses were registered. Ora Parks worked press how broke in a new lot. Afternoon was about half filled and night was light. The provide the press were and in the afternoon and hot weather at night. Lions sponsored. Show began its Wisconsin route with Ræine on Tuesday (12), when it had half of capacity in the afternoon and near the afternoon and near the for the provide the press were and in the afternoon and hot weather at night. Lions sponsored. it had half of capacity in the after-noon and near-full at night. The show was delayed in the afternoon

show was delayed in the afternoon because the big top spool truck overturned en route. Show scored with a story in Parade Sunday supplement by Clyde Beatty. Entitled "My Nar-rowest Escape," it was carried Sunday (10) in many papers, in-cluding The Chicago Sun-Times in this area. Recent visitors included Red Sonnenberg at Sterling and Harry Anderson at Lafayette.

stay in Reno. Shaded facilities are slim and the few shady seats avail-able go at a higher rate. Show played 8,000-seat Uni-versity of Nevada MacKay Sta-dium. It had crowds of 6,500 and 7,000 on Wednesday (6), 2,500 and 7,000 on Thursday, 2,500 and strawed 8,400 on Friday, and

Hunt Claims

Spoils Paper

GLEN HEAD, N. Y .-- Opposi-

tion has flared between Hunt Bros.

Circus and Cristiani Bros. Circus,

both playing Long Island towns. At Huntington Station, Hunt

At Huntington Station, Hunt Bros. oharged "unfair advertising tactics" on the part of Cristiani Bros. They charged Cristiani had damaged Hunt posters. The Hunt show also wrote a letter to The Long-Islander, Huntington news-paper, complaining about the other show.

show. Hunt's appearance at Hunting-ton Station was held to half houses, at least partly because of heavy thundershowers at night show time. Cristiani plays there August 22-23. At Glen Head, local sources re-ported Cristiani had a full after-noon and near-full night on Satur-day (9), while Hunt Bros. had light attendance at Glen Cove two days earlier.

days earlier.

RENO. Nev

OPPOSITION

Cristiani

Polack Strong in Reno;

REAO, Nev. — Threats of 2,500 and 5,500 on Saturday for rain and unusually high humidity kept Polack Bros. Circus from drawing its normally high after-noon attendance at its four-day stay in Reno. Shaded facilities are in other parts of the city scared

Special Train for Kids

Threats

6 Packs Dates Score Heavily To End Season Southern Outdoor

Stands Prove Big, **Circus Execs Say**

ST. LOUIS-Tom Packs Circus wound up its season with six stands that brought big business. Coming up next for the organiza-tion are the firemen's rodeo in St. Louis and the holiday circus in Havana, Cuba.

At Parkersburg, W. Va., for one day, August I, the Packs circus attracted a huge 12,000 attend-ance. Natchez, Miss. August 5, had 8,000 in two shows. Lafayette, La., turned out 12,000 people for

two performances on August 6. Baton Rouge, La., had some rain and it scheduled no afternoon shows, but it scored a hefty attend-ance of 33,000 in two night per-formances August 8-9, according to the show the show.

Gulfport, Miss., came thru with 9,000 people in two shows on August 11, and Jackson, Miss., gave the Packs show 19,000 people

in two performances on August 12. The big crowds capped a gen-erally successful season for the Packs circus, show staffers stated. the

of 2,500 and 5,500 on Saturday for

Sam Ward said block seats were

up 10 per cent, and promotion

was up 17 per cent over 1957, re-

Was up 17 per cent over 1957, re-flecting the increase thru consecu-tive years. A political year helped boost promotion. The circus opened Wednesday afternoon with a big children's day. A tradition was continued as children of Northern Nevada came to Bene by train for the big day

children of Northern Nevada came to Reno by train for the big day. The Shrine Temple has sponsored the attendance of the youngsters for 11 years, 10 of which a special circus train has been used. Western Pacific Raihroad furnished the 16-car train which brought 878 youngsters.

youngsters. Accompanying the children were Gov. Charles H. Russell, District Judge Merwyn H. Brown; William McNeill, potentate of Kerak Tem-ple, and Gerald Niece, public re-lations man for Western Pacific. Two Shriners and two women were assigned to each car. Departure at 7:30 a.m. was marked by the re-lease at the Winnemucca station of about 3,000 balloons. Children were fed lunches dur-

of about 3,000 balloons. Children were fed lunches dur-ing the 160-mile journey to Reno and again during the return trip. Most of the other children who came from an area of about 100 miles around Reno were fed. Shriners put out 3,800 lunches that day.

car train youngsters.

off potential customers.

R-B OK in Memphis; Houston Cancels Out

THE BILLBOARD

MEMPHIS -- Ringling Bros.
and Barnum & Bailey Circus
bucked election interest in Mem-
phis for part of its three-day run
(4-6). Night erowdsrreached 6,000
and 5,000 after that.
The show played at 11,400-seat
(4) had 4,500 people. Tuesday (5)
had 3,500 in the afternoon and
6,000 at night. Third day (6)
pulled 2,800 in the afternoon and
6,000 at night. Third day (6)
pulled 2,800 in the afternoon and
5,000 at night, it was teported.
Tom here the show moved to
fort Smith, Ark., to play August
8-9. This was a late change in the
route caused by the cancellation
of the proposed Houston energage-
ment. Houston had been set for
August 8-10. Cancellation there
has been attributed to pressure by
the Shrine Circus, altho the circus.
altho the circus.
There Fort Smith, the Ringling
show was picking up its scheduled
route at Oklahoma City for the
othe other six days between Mem-
mis and Oklahoma City.
Mean-while, Art Concello, gener-
al manager of the show, is reportedturn to indoor dates after weeks in
Summer Structure Circus.
August 8-10. Cancellation there
has been attributed to pressure by
the chare reasons.turn to indoor dates after weeks.
In the afternoon and
the other six days between Mem-
mis and Oklahoma City.turn to indoor dates after weeks.
Intervention of the show, is reportedMean-while, Art Concello, gener-
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Mean-while, Art Concello, gener-
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Meanwhile, Art Concello, gener-al manager of the show, is reported to be back in Sarasota. This is his second trip to the show's home,

second trip to the show's home, base in recent weeks. From Denver, focal promotion man Ed McLaughlin said he was faced with a problem in equaling last year's publicity breaks there. Ringling put on a parade in con-junction with local elements last year and full houses resulted. This year the show will be using 30,000 mailing pieces among other items. The show will play in Den-ver Coliseum again, marking its rever Coliseum again, marking its re-

'TERRIFIC'

Lancaster Has **Big Response** For 'Crusade'

SARASOTA, Fla.—The "Ring-ling 49er Crusade" has won a "terrific response," according to Stuart Lancaster, who with his mother, Mrs. Hester Ringling San-ford, has launched the public re-lutions comparing lations campaign.

They announced the "crusade"

lations campaign. They announced the "crusade" and formation of an organization dubbed the Forty-Niners several weeks ago. Name is derived from the nickname of the minority group in the Ringling corporate set-up which owns 49- per cent of the stock. Lancaster and Mrs. San-ford are critics of the present management of the circus. Lancaster said hundreds of let-ters have reached him from per-sons who want the Ringling circus back under canvas. He also listed about two dozen newspapers that have carried features and articles about two dozen newspapers that have carried features and articles about two dozen newspapers that have carried features and articles about two dozen newspapers that have carried features and articles about two dozen newspapers that have serviced features and articles about two dozen newspapers that have carried features and articles about two dozen newspapers that have services and magazines, he stated. Purpose of the campaign is to demonstrate the backing uping is to

Other youngsters came by bus, and later in the week Sheriff C. W. (Bud) Young and his deputies sponsored the attendance of all of the children at the Reno-Sparks Purpose of the campaign is to demonstrate the backing which the circus has among the press and public for tented operation, Lan-cester pointed out

Indian colony, with Greyhound furnishing the transportation. As in past years, the children who live at the State orphan's home in Carson, 30 miles to the south, were guests at the circus.

Ringling Bros. turn to indoor dates after weeks in

79

BACU, OUCL. CONTRACT ON A CONTRACT OF A CONTRACT ON A CONTRACT OF A CONTRACT ON A CON

ALL CONCESSIONS

For Eats, Drinks and Novelties open. First Annual World's Championship Rodeo, Oak Ridge, Tenn. 6 perform-ances, Aug. 26-30. Mr. A. Hynes, please phone. All replies call

L. S. SCANDLYN Phone 5-5647, Dak Ridge, Tenn.



SACRIFICE CIRCUS TENTS

60x120, also 20x60, Walls & Staker. Water and flame proof. Used 1 season, stored 2 years. Sell for best cash offer. BRISON

131 Oley, Reading, Pa.

PHONEMAN

Must be capable and dependable. Handle advertising on established Veis' paper; year around deal; air-conditioned office. Phone: JE 1-0664 6171/2 West 33rd St., Kansas City, Me. (Bill Calder, write)

4-PHONEMEN-4 Two deals to open Monday, Aug. 18. Lions Club, book and tickets: American Legion, book and tickets. Beith repeat deals good for \$10.000 each on taps. Have work through Christmas, Comp in on your own, no collect calls. R. A. (BOB) MALLORY Nashville, Tenn. Phone: AL 63412

MARCHAND THE MAGICIAN Everything seitled and everyone under-stands. Need you again or will lose Little Rabbit permanently. Call person to person 8-5150 collect before Angust 25 as to location of show.



CIRCUSES

Sr., Chicago 1, 111.

THE BILLBOARD

80

FAIRS-EXPOSITIONS

AUCUST 18, 1958

AUSTIN, MINN., HITS **RECORD** 140,392

Breaks Gate Mark Second Straight Year; Grandstand, Midway Biz Generally Okay

to mar that record came at 11 p.m. on one evening and twice after midnight on two other nights. Rain did fall on the grounds Sun-day night, but it was after 9 p.m. and did not hurt any programs. Grandstand attractions pulled fair to good crowds thruout the run. Top turnouts of the week were racked up by Aut Swenson's Thrillcade in two performances on Wednesday. Gene Holter's animals did good business the day previous with two shows. Horse racing on Thursday afternoon pulled well, while a GAC-Hamid revue on three nights did fair business. Holand nights did fair business. Holand

Altho it had held a celebration tied in with Minnesota's centennial in May, additional features were presented at the fair. On Friday afternoon the Centennial Funfest was held which included a treas-

them.

was held which included a treas-ure hunt for youngsters. The mop-pets were required to visit 100 historical places on the grounds where they would find treasures. The fair's Western horse show was held on Saturday afternoon and proved popular. On Sunday afternoon stock cars, produced by a local promoter, racked up a sell-out. Sunday night a "Grand Ole Opry" unit, featuring Lonzo and Oscar. did good business prior to the rain. the fain. In order to care for the fair's

Rain Slows Gate Pace At Carlisle

CARLISLE, Pa, — Rain hit Carlisle Fair here on Wednesday (13) midway thru its six-day run ending Saturday (16). The fair had Prell's Broadway Shows on the midway and a full week of varied Ward Beam attractions before the grandstand grandstand.

grandstand. Gate admission was lowered this year to 55 cents for adults and 25 cents for kids, Secretary Engene H. Sheely reported, after being raised for one season to 65 cents. Last year's increase was to offset the cost of a closing-day car giveaway which is not being repeated. Park-ing is a quarter.

which is not being-day cat give away which is not being repeated. Park-ing is a quarter. The 1957 effort drew about 60,000 people in clear weather. President of the fair association is Paul Snyder, and Max C. Hembt is vice-president. Considerable ren-ovation of stables, exhibit build-ings and roadways was made for the year's fair, Sheely noted. Attractions included the Black Diamond Rodec on Monday and Tuesday (11-12), beauty contest on Wednesday, hypnotist Joan Bran-don plus quarter midget racing on Thursday, Tournament of Thrills stunt show on Friday, and two wild animal racing displays on closing day. Harness and pony rac-ing were presented Tuesday thru Friday afternoons.

AUSTIN, Minn. — The Mower County Fair and Livestock Show, for the second straight year, racked up a new attendance record at its seven-day run which ended here Sunday (10). Total attendance was 140,392, topping last year's previ-ous record by approximately 3,000, P. J. (Pete) Holand, veteran secre-tary-mangger, announced. Weather was good thruout the run with hot days. The only rain to mar that record came at 11 pm. on one evening and twice after

Don Franklin Shows reported good business considering general conditions. Ride and show grosses for the week were \$700 ahead of 1957.

Newest addition to the fair's well-known historical center was a Sherman Tank from World War Sherman Tank from world war the attendance was on a par with II. The children's barnyard, which has been an exceptionally popular feature here for the past 14 years, was completely rebuilt this year with all new buildings.

Bedford Hits 78,500 Gate

Attendance Holds, Spending Dips; **Race Day Success**

Race Day Success BEDFORD, Pa.—A rare week of perfect weather smiled on the Great Beford Fair, which racked up around 78,500 admissions for the six days ending Saturday (9). It was the most pleasant week in many years, general manager Richard Eichelberger said. Vir-tually every aspect of the fair was improved over last year's and patron comments were enthusiastic. From the statistical point of view the attendance was on a par with last year.

Skies Smile, McGuires Complete **York Talent Card**

rehearsals for his fall show. The program is now as follows: Tuesday (9), Johnny and Jack country music show, with Kitty Wells; Wednesday, Lennon Sisters; Thursday, "Ted Mack Amateur Hour," repeat from last year; Fri-day, McGuire Sisters, and Satur-day, Aut Swenson's Thrillcade.

YORK, Pa. — The McGuire Sisters have been signed to round out the York Inter-State -Fair grandstand program, Manager Sam Lewis announces. This finished the week's schedule of headliners set by booker Frank Wirth, who was faced recently with finding a short-notice substitute for Ceorge Cobel (The Billboard, June 30). Gobel was to show on Friday of fair week, September 12, but can-celed out due to a conflict with TV rehearsals for his fall show. The program is now as follows: Lewis reported the grandstand advance sale as surprisingly high. James E. Strates Shows repeats on

James E. Strates Shows repeats on the midway. Wirth said acts so far for the Coliseum show at the New York State Fairgrounds in Syracuse, Sep-tember 2-4, in support of Bob Hope, include the June Taylor Dancers, Four Vikings, vocalists; Bobby Nelson's pigs and Poodle Symphony, with others to be au-nounced. nounced.

At Front Gate

MASON CITY, Ia.—-The North Iowa Fair, aided by the appear-ance of Gene Autry in six grand-stand performances, wound up its six-day run here Sunday (10) by matching 1057 in cleared with

matching 1957 in almost all seg-

Hans Henricksen, secretary, r

Hans Henricksen, secretary, re-ported that attendance pretty much approximated last year's official count of 92,146, with all figures not yet available. Grandstand re-ceipts and receipts around the grounds were a few percentage points ahead of last year, while midway grosses of Schafer's 20th Century Shows were off about \$1,000. Autry and his supporting show

ments.

Rain Hurts Gate. Mason City, Ia., **Grandstand Shows** At Wapakoneta, O. Matches '57

WAPAKONETA, O. — Rain on several nights hurt attendance and income at the Auglaize County Fair which closed its seven-day run here Friday (8). Rain washed out opening-night harness racing as well as the Wednesday-night program of rac-ing. On Thursday night the rain fell again, forcing cancellation of Earl Newberry's auto thrill show. Top attractions of the week were the Hendrick's animal show, which drew capacity to its one performdrew capacity to its one perform-ance, and closing-night midget auto racing, which also had camidget

\$2,000 DOWN Great Falls, Mont., Matches Good '57

CREAT FALLS, Mont. — The North Montana State Fair, which Saturday (9) closed its six-day run, virtually a duplicate of 1957's excellent run.

The net was a scant \$2,000 less than last year, Leo Dailey, retiring

The net was a scant \$2,000 less than last year, Leo Dailey, retiring fair manager, said. Excellent weather prevailed thruout, and this, Dailey main-tained, served to keep some ranch-ers harvesting in the fields. Gate attendance was a scant 1 per cent higher than last year. Midway receipts for the Siebrand Combined Shows were up about as much. Pari-mutuel wagering for the afternoon horse races finished a nose ahead of last year. Grandstand income, both after-noon and night, was down about 4 per cent. The number of grand-stand patrons was up slightly, but more people bought lower priced bleacher seats than last year to account for the drop-off. Dailey was gratified with the fair's financial results, pointing out

Greenfield, Mass., Hikes Gate Tab. **Cuffos Grandstand**

GREENFIELD, Mass. - The

GREENFIELD, Mass. — The Franklin County Fair has increased its gate charge to \$1 from last year's 73 cents, but will run a free grandstand with the exception of the appearance of the Joie Chit-wood thrill show on closing night. Fair runs September 7-10. Continuous entertainment will be offered in front of the grand-stand on the basis of 10 to 15 hours daily. Some will be locally produced, others professional. In-cluded are firemen's muster, dog show, craft demonstrations, fashion shows, cooking schools and a radio network show. The Al Martin Agency will pro-vide acts for two evenings, two afternoons and one morring. Other attractions will include archery, rifle, golf, a jazz concert and a foreign car show. Harness racing, horse and oxen pulling and a square dance and record hop are also planned. New bleachers have been added, upping capacity to 1,600.

upping capacity to 1,600.

he was particularly pleased because the fair marked the end of his 10 years as fair manager. Dailey, who resigned some months ago, with the resignation effective following the 1958 run, will be replaced No-vember I by Dan Thurber, who managed the fair before Dailey.

Middletown Off 3% But Tops 100,000

MIDDLETOWN, N. Y. — A closing day rainstorm kept the Orange County Fair from equaling or exceeding last year's all-time attendance mark, but the event fared well nonetheless. It was the second straight year that turnouts topped 100,000. At the final angle an

At the final reckoning Sunday night (10) 108,254 persons had passed thru the gates, about 3 per cent or 3,584 less than last year. The record set then was 112,838. Fair officials were elated at the result considering the handiese

Fair officials were elated at the result, considering the handicaps which were evident. Chief among these was the death during the fair's first full-time manager (The Bill-board, August 11). In addition, there was a much publicized ride mishap from which the I. T. Shows was absolved of any negligence. On Sunday night the Black Dia-mond Rodeo booked in thru Ward

mond Rodeo booked in thru Ward

390 600 Looking for **USED EQUIPMENT???** Be Sure to Check the **CLASSIFIED SECTION** this issue

Casper, Wyo., Counts 53,785 to Top 1957

CASPER, Wyo. — Attendance at the Central Wyoming Fair, which operated here July 30-Au-gust 2, was 53,785 according to official records announced last week by Mrs. Ruth Palmer; serv-ing her first year as secretary of the fair. the fair.

This was a whopping 12,000 over last year and was the highest turnout in the five years that Mrs. Palmer has been associated with

Palmer has been associated with the fair. She replaced Bill Kittle in the secretary post last May. Strongest attraction on the grounds was the potent combina-tion of Cremer Rodeo and chuck-wagon races. The first night the show was put on, rain and cold held down attendance to about 75

per cent of the stand. The following four nights, however, were complete sellouts. It was the first appearance of the chuck wagons here

Brodbeck & Sohrader Shows racked up big winnings on the midway, showing a 45 per cent in-crease over last year. Much of this gain was registered on the two kid days. The kid grandstand attrac-tion, Lassie, plus acts, failed to pull any sizable attendance, and the

Beam drew a rainstorm which chased patrons from the grounds, but the performance went on for several hundred spectators. Matinee business had been much better. Race Crowds Huge Biggest grandstand crowd of the week was on Saturday (9) when nearly 8,000 filled the grandstand corver of the grandstand coverflowed into all available nooks and corners to view stock (Continued on page 81)



AUCUST 18, 1958

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Free Afternoon Shows Sub for Reading Races

READING, Pa. — The Reading Fair will offer free grandstand pro-grams this year, on Monday thru Friday afternoons and on Monday night. John Giles, president of the association, said all will consist of vaudeville and circus acts except the one on Wedneyday afternoon. Also scheduled are five automo-tive features. Motorrycle racing is riday atternoons and on Monday night. John Giles, president of the association, said all will consist of vaudeville and circus acts except the one on Wednesday afternoon. That will be a 90-minute agricul-tural pageant, "The Four Seasons," presented by the 13 senior granges of Berks County. The free shows are the higgest



AT LIBERTY LABOR DAY Thirteen-year-old ELISABETH GREEN

And her famous baby Elephant "QUEENIE." Also White Llama Liberty Act and unique Miniature Donkey Act one or all ASK THE PEOPLE WHO SAW IT THIS SUMMER.

ATTENTION-Winter Sports Show Producers and Promoters

The Only Animal Display of

Its Kind In the Country

TAME MORE & TAME CULINY Tame Moose & Tame Caribou & Tame White Wolfs & Canadian Lynx & Wol-verines & Panther & Deer & Bear Arctic Snow Owls. We also have a beautiful, flashy 118-ft. Front and exciting hand-painted back-ground effects to give your Show real atmosphere. Managed and presented by a man with 22 years of experience as a professional hunter, guide and outfilter and featured in nationally distributed magazines as Field and Stream, Outdoor Life, True and others. Write us toriany er Write us today or

contact your booking agent. **BILL GREEN'S**

RARE BIRD & ANIMAL FARM FAIRLEE, VERMONT

WANTED

"Legitimate" Rides, Cames, Exhibits, Solling Stands



tive features. Motorcycle racing is set for Sunday afternoon (7) with the Jack Kochman Hell Drivers at

the Jack Kochman Hell Drivers at night, jalopy racing on Wednesday (10) evening, Joie Chitwood Thrill Show on Saturday and USAC sprint car racing on closing day, Sunday (14). Admission will be charged, CAC-lamid attractions are the talent tratures, with Johnny Mathis nooked in for Tuesday night, Sep-tratures, with Johnny Mathis nooked in for Tuesday night, Sep-structures are statistic to Standard and Stand Stand a quarter daily for children over six years old. Grandstand re-served seats for the Mathis show are \$2, and for the Sunday after-noon racing, \$2 and \$2.75. Grand-stand boxes of six seats, good for every performance of fair week, are \$50. Admission prices will also be charged for the other automobe charged for the other automo-tive and talent shows.

Bedford Hits • Continued from page 80

was down altho crowds turned out was down altho crowds turned out in satisfying numbers. Eichelberger reported spending on the James E. Strates midway as about 10 per cent behind last year, and the fair's gross income as down 3 per cent. Otherwise the week was an un-qualified success. The track was encircled with

qualified success. The track was encircled with cyclone fencing which served to keep crowds in control on Saturday (9), when 9,400 paid admissions were the highest total on record for race day. Sam Nunis presented URC big cars on that day, with one feature being the emergence from retirement of Bill Holland, nationally known driver. Midway Enlarged

Midway Enlarged

Actionally known driver. Midway Enlarged On the midway and parking area, some 16,000 cubic yards of earth were moved, including level-ing of a hillside, to provide greater space. The Strates organization had about 30 per cent more prop-erty to occupy. The grandstand featured CAC-Hamid's "Satellite Revue" and drew business only a few dollars behind last year's effort. Costumes for the revue were designed by Jill Eichelberger, daughter of the fair manager. The Four Freshmen were featured Tuesday and Wednesday (12-13) and Jimmy Dean on Thurs-day and Friday. On Wednesday, band day, 11 high school bands were the guests of the fair, and the Pennsylvania State Police Rodeo performed mounted skills. Harness racing was provided on Tuesday, Thursday and Friday. On closing night there was a giveaway of a Chevrolet Impala convertible. Tony Vitale's fireworks added to the attractions. There were two kids' days, Tues-day and Friday. Both were well

featured Tuesday and Wednesday (12-13) and Jimmy Dean on Thurs-band day, 11 high school bands were the guests of the fair, and the Pennsylvania State Police Rodeo performed mounted skills. Harness racing was provided on Tuesday, Thursday and Friday. On olosing night there was a giveaway of a Chevrolet Impala convertible. Tony Vitale's fireworks added to the attractions. There were two kids' days, Tues-day and Friday. Both were well attended. Opening night's attrac-tion was the Jack Kochman Hell Drivers, for which business was fair. Eichelberger said this year's livestock exhibition brought out the finest quality the fair has known.

Mason City

• Continued from page 80 pletely resurfaced, provided a fast road for both stocks and big cars. Barnes' Rodeo was in for two per-formances on Friday and a night show on Saturday, doing fair busi-ness. A light turnont was reported for Sunday evening's horse show. In addition to work on the track, several new rest rooms were added and much blacktopping was in evi-dence thruout the grounds. The fairgrounds, which was first used in P956, also showed much signs of seeding and tree-planting.

OLD PENNIES EARN ENTRY AT DANVILLE

DANVILLE, Va. — Great anville Fair officials are DANVILLE, Va. — Great Danville Fair officials are plugging the 50th anniversary angle this year. In addition to sponsoring a get-together for golden wedding couples in the area and setting up a 50-year-old merchandise and clothing display, they have set free admission to the fair for all those producing a 1908 or 1909 penny. One of the old-time couples will get an ex-pense-paid trip to Florida.

Rhody's ESE Building Lot Given to R. I. WEST SPRINGFIELD, Mass

Altho the Rhode Island Building was built last spring at Eastern States Exposition, it stood on Massachusetts territory ever since, Massachusetts territory ever since, despite the usual intent to give the model statehouse property to the State in question. That is the case with the other buildings on the Avenue of States. There are 32,000 square feet involved, and they finally are the property of Rhode Island. Exposi-tion officials filed a deed a week ago.

Jack Reynolds explains that the original deed was mailed to Provi-dence in 1956 and was to be re-turned to ESE for filing. It wasn't, nor was its receipt confirmed by Rhode Island's Department of Ad-ministration. A long time has gone by the boards, Reynolds acknowl-edged, but Rhode Island at last-owns the land on which its State-house (replica) stands.

Job Situation Hurts Ionia Stand, Midway

IONIA, Mich .-- Lower employ-

nomic condition in the fair's draw-ing area. The night grandstand show, which featured a Barnes-Carruth-ers revue, the Chordettes and fire-works, failed to produce a gross equal to last year's receipts for "West-O-Rama," which was also presented by Barnes-Carruthers Theatrical Enterprises, Chicago. The show was well received, and Williams ascribed the drop to tighter economic conditions. tighter economic conditions. Weather, except Wednosday afternoon (6), was excellent.

FAIRBURY, Neb. -- The Jefferson County Fair closed its three-day run here Saturday (9) with excellent attendance despite FAIRBURY,

with excellent attendance despite extreme hot weather. The night grandstand attrac-tions, booked in by Truex-Peebles Theatrical Agency, Wichita, did strong business, the Roy Acuff Grand Ole Opry unit topping the run

Weymouth Gets Mass. Season Off to Big Start

SOUTH WEYMOUTH, Mass.-The Bay State fair season moved off to a good start as the Wey-mouth Fair, which ended Saturday (16), chalked up records in the attendance and pari-mutuel de-partments. partments

partments. While New England race tracks were reporting dips in the handle, the first two days at Weymouth rang up a 20 per, cent increase over last year. Monday saw \$97,066 going into the machines and Tuesday \$94,786. E. W. Burr, of Playtime Amusements Company of Ouiney operating a birgger mid sover the \$97,066 going muc-and Tuesday \$94,786. E. w. of Playtime Amusements Company of Quincy operating a bigger mid-way than last year, said money seemed to be plentiful. Burr predicted, from the early stands this season, that the year would be ahead of 1957. A ladies and children's day Tuesday (12) Middletown Off nage 80 Middletown are source of the largest attend-ance in years and said it was evi-lent that there was a resurgence in the area's fairs. Wider

tory Speedways, which runs a regular race schedule at the fair-grounds track during summer

Funeral services were held for Germain on Saturday (9). with burial in the family plot, Wallkill Cemetery. The fair association said it would not immediately decide on whether to seek a successor to Ger-main or operate the 1959 even on a committee basis without a gen-eral manager. President Ben Strong, Doug Vernoov and Ken Piggott ran things during Ger-main's illness, with assistance from Jack Davis. On the wild

operated another season under its long-term contract, and reported a long-term contract, and reported a satisfactory week despite the drop in paid attendance. Officials of the fair said free admissions were in-creased over last year's, so the actual difference in patrons was negligible. Mobile Police agency of Springfield, Mass., was hired to man the gates with uniformed at-tendants for the first time here, and fairmen reported being very satisfied with the tightened gate operation which resulted.

signs out at the evening perform-ance. New features scheduled this year were a teen-age record hop, the National Cotton Sack contest and fireworks closing night, Satur-

and threworks closing night, Satur-day (16). Nearly 400 Four-H Club mem-bers and entrants in poultry and livestock classes were competing for \$7,000 in prizes, making the largest group of entrants to date. The homemaking class was far ahead as usual.

car racing at night. Midget racing in the afternoon also drew heavily. Both events were promoted by Vic-bulkicity in big town newspapers publicity in big town newspapers was being garnered by new public relations man Herb Fontaine, also news director at Station WJDA, Quincy.

Appoints Jones To Manager Post

FLORENCE, S. C. — Eastern Carolina Agricultural Fair has ap-pointed R. N. (Bob) Jones as man-ager, succeeding the late E. D.

Sallenger Jr. A native of Florence County, Jones has been treasurer of the fair for the past six years and will con-tinue in that capacity, it was stated.

Elected as assistant manager, a new position, was G. B. (Good Boy) Stokes.



DUKE ELLINGTON and His Band appearing nightly for Grand Stand Show Contact Cherry Park Fair, Avon, Conn. Phone: ORchard 3-3692.



months.

Jack Davis. On the midway, I. T. Shows





84

THE MARKET PLACE FOR BUYERS and SELLERS

Acts, Songs, Gags

CLASSICOLLECTION' A VERITABLE GOLD-mins of comedy. The newest Show Big sagille for entertainers, DJ's and Writers. 5. Order yours today. Show Biz Comedy Service (Dept. B-17), 625 Avenue V, Brook-Ivo 23. N. Y.

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SEND FOR FREE CATALOG OF ORIGINAL new comedy material; Gagfiles, Skits, Monologs, Parodles, etc. Laughs Unlimited, 106 W. 45 St., New York City. au25

23,000 PROFESSIONAL COMEDY LINES, Routimes, Sight-Bits, Parodles, 1,600 pages Free catalog. Write Robert Orben, 111 E. Carpenter St., Valley Stream, N. Y. se29

Agents, Distributors Items

CREW MANAGERS: MY NEW PEACE SONG "Dear God Above" selling like wildfire, af sixty renis a copy. Sample dozen, \$2: 100, \$12; 1,000, \$100. George Gillesple, 2740 Stan-hope Ave., Norfolk 12, Va.

DECALCOMANIA TRANSFERS NOW OF-fered in small quantities, quick delivery; an attractive name plate on your product is the best advertisement. Side line sales-man wanled, also make money with our line of automobile Initials and Sign Letters. Free samples. "Ralco," XL, Boston 10 Massachusetts. ch-np

EARRINGS ASSORTED STONE AND TAIL-ored, \$6 per gross plus postage. Bill folds, plastic allgator or lizard, \$10.80 per gross plus postage. C.O.D. gross lots. New Encland. Dept. B. 124 Empire St., Provi-dence, R. I.

FAMOUS MFR. CLOSEOUTS

TALIOUS LINK, CLUSLOUIS
Assorted Stoned Brooches\$1.75
Stoned & Tailored Earrings 1.75
Pierced Earrings on Display 1.25
Charm Bracelets, asst 1.50
Eng. Lord's Prayer Neck., boxed 3.00
Stoned Cameo Sets. boxed 6.00
Stoned Heart Miracle, boxed 4.50
Children's Jewelry, boxed, asst 2.95
Asst. Tie Slide, carded 1.00
Tie & Cufflink Set, asst 3.50
Pearl Necklace (domestics) 1.45
Neck & Earrings, asst., boxed 7.20 & 9.00
Cufflinks, carded, asst 1.95
Necklaces, asst. 1.50
Engraving Charm Bracelets 2.00
Asst. Earrings, carded
Ropes & Popplts 2.25
3-Pc. Pearl Sets, boxed 6.00
Send for descriptive literature on other t
rific values on jewelry of all descriptio
20% deposit with order, balance C.O
SAMUEL SILVERMAN & CO., INC.
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FUNMAKERS, CADCETS, GIMMICKS, Gazs, Noveliles, Gifts. Unusual items. No name brands. Big wholesale catalog free. Generous samples, 25t. Dohn GT-Marks, Broadview, III. ch-up-del

HOSIERY-LOW PRICES: LADIES', MEN'S, Children's. Ladies' Nylons, \$1 dozen up. Slightly imperfect. Nylons, packed cello bags, \$3 dozen. Prompt shipment and saits-faction guaranteed. S. F. Pollard Hosiery C8. (AMS-1741), 1258 Market St., Chatta-nooga, Tenn. sc1

JOBBERS INVITED-SEND FOR SAMPLE and price list on College and Souvenir Pennants. Best price and quality. Hart Processing, Marlne City, Mich. au18

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NEW 7"x11" SIGNS-COMEDY, RELIGIOUS, General, 7¢; retail 50¢. Catalog free. 15 samples. 51. Lowy, 812 Broadway, Dept. 981, New York 3.

RUN A SPARE-TIME GREETING CARD and Gift Shop at home. Show Triends samples of our new 1958 Christmas and All Occasion Greeting Cards and Gifts. Take their orders and earn to 100% profit. No experience necessary. Costs nothing to try. Write today for samples on approval. Regal Greetings, Dept. 10. Ferndale, Mich. ch-se29

SUITS-TUXEDOS COMBINATION, 339. SELL or advertise \$10. Commission mailed dept. on our address. Talis, 11 Pleasant St., Worcester, Mass.

YOUR OWN BUSINESS - SUITS, \$1.50, Overcoats. 65c; Mackinaws, 35c; Shoes, 124c; Ladies' Coats, 30c; Dresses, 15c, Enormous profits; catalog free. Nathan Portnov Associates, 2109 AF Roosevelt Rd., Chicago 8. ch-np

JEWELRY CLOSEOUTS

Gent's Stone Rings, Asst. Dz. 2.50 -Tri-Color Flashlites, Bxd. Dz. 4.50 I-Religious Medalitons, Bxd. Dz. 5.77 -Fancy Brandy Glasses, Bxd. Dz. 1.37 Boultques, Boxed, Asst. Dz. 3.00 -3-Piece Pearl Set, Dxd. Dz. 7.20 I-Mor W Sunglasses, Bxd Dz. 7.30 I-Mor W Sunglasses, Bxd Dz. 7.30 St. dep., bal. C.O.D. Free catalog. samples of any items at reg. prices. 12.00

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FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

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MOST APPEALING LEOPARD SEALS, SEA Lions, guaranteed healthy delivery by world's only trapper-trainer. Homer Snow's Sealaquarium, 287 Jefferson, San Francisco. Greystone 42268. se1

PARAKEET CAGES. 30c; SET-UP CHRONE. 40c; Parakects, 85c. Thousands shipped dally. Write, wire, phone WEbster 9-4191. Chicago Bird and Cage Co., 422 S. State St., Chicago, Ill. au18 PARAKEETS, 60; UP; MINIMUM ORDER 25 birds. Cages, \$3.60 doz. Canaries, Flash Cages, Rats, Mice, Monkeys. Immediate shipment. Terms: Part cash, balance C.O.D. National Pet Supply, St. Louis 3, Mo. se8

THREE-LEGGED STEER, FOUR YEARS old, weight 750 lbs. Show animal, gentle. Write A. K. Zumwalt, Versailles, Mo.

TIGER CUB, 5 MONTHS OLD; TAME Cheetahs; large Pythons, 15-25 feet; Baboons, Java Monkeys, Black Panthers, tame Cub, glant Monitor Lizard, Orangutan. Request prices. To arrive August 25. R. Biddle, 328 Manheim St., Philadelphia, Pa. aul8

WANTED—AFRICAN OR MOUNTAIN LION Cub born this July. Female preferred. Must be healthy and price right. Box 201, Dover, New Hampshire.

1 MIDGET COW, WEIGHT 190 LBS, ABOUT two years old, price \$200. No time for letter writing. Phone, day or might, 9317, P. L. Cobb, Amile, La.

Business Opportunities

BUY WHOLESALE! 25,000 NATIONALLY advertised products. Get amazing dealer catalogs. Complete details free. American Wholesalers, 1841 DX, Levee. Dallas 7, Tex. ch-tfa

FOR SALE—TAFFY BUSINESS, LOCATED large anusement park, Central Ohio. Model "K" wrapper, latest Hidreth puller and equipment. In new 14x14-ft, portable stand, For detalls write Box C-377, c/o Billiboard, Cincinnati 22, Ohio.

FOR SALE-DRIVE-IN RESTAURANT AND 5-Ride Kiddleland with 3.5 acres: business-5-Ride Kiddleland with 3.5 acres; business-zoned on Lincoin Hwy, at entrance to coun-ty park and \$30 million shop center being built. Only spot near new ligh school open-ing Sept. 5-yr.old, \$20,000 bldg, equipped. 2 large storage bldes. Suitable for much needed amusement park with swim pool and motels. Aged owners cannot handle. Price, \$75,000, halt cash. Edison Drive-In, Lincoln Hwy and Parsonage Rd., Menlo Park, N. J. LI. 8-5787.

RECORD SHOPS—OVERSTOCKED OR BUSI-ness failure need not be a complete finan-cial loss. We can move your entire stock. Write Box 799, New Orleans, La. au25

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DISPLAY CLASSIFIED AD Your Advertisement displayed in a space this size will cost

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Band Organs CALLIOPES AIR OR STEAM. AIR CAL-liopes from \$750 up. 44 noie Calliopes, large size, \$1,000 to \$1,500. Cozait Organ Co., Danville, III:

Food and Drink **Concession** Supplies

ABOUT ALL MAKES OF POPPERS, CARA-mel Corn equipment, Floss Machines, re-placement Ketties for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. se29 PURCHASE YOUR SNOW CONE MACHINE direct from manufacturer. All prices and sizes. P. O. Box 7803, Dallas, Tex. se29 SNO-CONE MACHINES, NEW AND FAC-tory rebullt. Easy terms, also rentals. Sno-Master Mig. Co., 124B Hopkins Place. Baltimore 1, Md. sel

Formulas and Plans

ANY FORMULA. \$3; FORMULA CATALOG and manufacturing ireatise, 10*. Joseph H. Belfort, 192 N. Clark St., Room 620, Chleago 1, Ill.

For Sale Secondhand Goods

20-FOOT ARROW MERRY-GO-ROUND, IN perfect condition, 53,995. San Francisco area. Photo. Box C-373, c'o Bilihoard, Cin-cinnati 22, Ohio. au25

For Sale-Secondhand Show Property

BATTER UP BASEBALL BATTING RANGE. One owner, used 1 season. Will sell for bo owners, Can be seen in operation. Don Owens, Colonial Beach, Va. Phone Capitol 4-5862.

Capitol 4:5862. BINGO, 16X32, 60 TOOLS, CENTER FLASH. Canvas used one season. Ace blower, Beil sound system and speaker, flash cloths, light stringers. etc. Complete, ready to operate, 500. 1948 614 2½ ton Diamond T. Tractor, 1949 Fruehauf Trailer, 28 (t. drop frame, \$1,500 All in perfect condition, stored at thousand dollars' worth mdse, for \$3,000, due to illness. Have also 1953 Spartan House Trailer, 1954 Chev. Pickup for sale in Tampa, R. P. Crawford, 1326 Eckles Dr., Tampa 4, Florida.

BUILD KIDDIE RIDES FROM TESTED plans: Auto, Airplane, \$100 Chairplane, Rocket, 55 each. Free 72-page plan catalog. Brill, Box 875, Peoria, III.

COMPLETE GIRL SHOW-CAN BE SEEN this week Adams Co. Fair, Abhoitstown, Pa. Or write Bill Shoemaker, Box 312, Camp Hill, Pa. Phone Harrisburg.

D.P. PHOTO STUDIO TAKES 21/2 SIZE photos. Ready to work. In 16 ft. trailer, \$250. Ed. Roach, 223 Spillman, Rolla, Mo. FOR SALE-OCTOPUS IN PERFECT CON-dition, \$3,500. Teen-Age Tubs, Kiddle Auto and Truck, \$1,550. Parada Shows, or Box 31, Caney, Kan. Earl McReynolds.

FOR SALE-FERRIS WHEEL, MERRY GO Round. Tilt-a-Whirl, Spineroo after Labo Day, Write Box 818, c/o Bilboard Publish ing Co., 390 Arcade Bidg., St. Louis 1, Mo.

TRIPPERS-YOUNG ATTRACTIVE, EXP. Ton exp. All year steady, short hours, very hydrogen and Awning Pipe, S125. Also extra tor, S50; 12x8 Top only, S20; 10x12 Top and Side Wall, used 5 wceks, S55; 10x14 Top and Side Wall, used 5 wceks, S85; Big Silvati Top and Side Wall, used 5 wceks, S85; Big Silvati Top and Side Wall, used 5 wceks, S85; Big Silvati Top pong Ball Roll Down with Blower and troughts, S50; Wire Recorder, Webster, S20 John Keeler, Gen, Del., St. Augustine, Fla. STRIPPERS-YOUNG ATTRACTIVE, EXP. no exp. All year steady, short hours, very hydrogen exp. All year steady and the steady of the steady short hours, very hydrogen exp. All year steady, short hours, were hyd

RUTH BRODBECK Insley, Kans

KIDDIE AUTO RIDE - SMITH & SMITH, mounted, new top, A-1 condition, now operating in park, \$2,500 cash. Dee Steele, Lime Lake Park, Box 87, Machias, N. Y. Phone: Machias 8836. au25

KIDDIE MERRY-CO-ROUND, PINTO FIRE Engine (Kiddle Ride), Airplane Ride. Also Popcorn and Candy Floss Machines, 36' Merry-Go-Round Top, 10 Ferris Wheel Seats --wood. Arlington Esso, 485 Passale Ave., Kearny, N. J.

KING PONY CART, 8 ALUMINUM HORSES and carts. King Fire Engine, 8 Cars, holds 32 children. Rides 2 years old. Located in permanent park near Philadelphia. Box C:378, c o Billboard, Cincinnati, Ohio. au25

NEW DODGEM, 30x50

Also Portable Building, used 30 weeks. 12 new Dodgem cars, 2 tractors and 2 trailers. Now in operation on show. No deals, no trades. All replies to HAROLD J. LUCAS

c/o Happyland Shows Marshall, Mich.

NO. 12 ELI WHEEL, LATE MODEL, METAL Seats Let will be a seats of the source of the seats o

SPITFIRE FOR SALE WITH TRANSPOR-tation. Can be seen in operation at Eagle Grove, Iowa, August 18-20. Harry Murphy, Clear Lake, Iowa.

TRAINS — ALL SIZES, GAUGES, TYPES, new, used, custom bullt, Photographs, details. 31 hill (refundable). Minialure Trains, 33B Winthrop, Rehoboth, Mass. au25

16 GAUGE GAS TRAIN, COACHES AND Spare Parts, \$4,000; 7.Car Tiltas Whit, \$6,900; Crosley Fire Engine Truck, \$1,000. No letters. Can be seen in operation or call Mr. Miller, Lyons, III, 3.3279, 3938 S. Harlem Ave., Fairyland Park, Inc., Lyons, III. 3,000 FOLDING CHAIRS, 4,000 STADIUM Chairs, Theater Chairs, Lockers, Bleachers, Tents, Tables. Lone Star Seating Co., Box 1734, Dallas 1, Tex.

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ANIMAL MAN SEEKING ALL-YEAR round position. Specialized in bear train-ing. Sober and reliable. Box 162, The Bill-board, 1564 Broadway, New York 36, N. Y.

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MUSICIANS WANTED. MUSICIANS FOR Circus opening California August 23. Air calliope, double drums, trumpet, trom-bone, bass, alto saxophone. Write or pay own wires. Victor Robbins, 712 E. Harrison, Porterville, Calif.

NEED IMMEDIATELY-PIANO MAN AND/ or Accordion for top entertaining group. Strong all-around musician, good appear-ance, adaptable to most styles: modern, but no far-out jazz. Excellent job for right man. Top salary. Write or wire Benes, 2541 E. 124th St., Cleveland 20, Ohio.

SCHOOL ASSEMBLY BOOKER. H lished reliable Acts. Open week Sep Midwest territory. Lyceum Co., 76 Dr., S.E., Albuquerque, N. M.

STRIPPERS -YOUNG ATTRACTIVE, EXP. non exp. All year steady, short hours, very high pay. Send full info. Box 2073, South Bend, Ind. Fill arrange appointment. Work starls now Ind., Nidwest. au25

FREE CATALOG. ARMSTRONG'S IMPE rial red Tatioo Color now in stock, sud many new items. Spaulding & Rogers, Cour St., Jacksonville, N. C. se

TENOR SAX DOUBLING CLARINET FOR commercial style combo. Must have good tone and read well. Here through Jan. 12, 1959. Locations only. No character tolerated. Salary, 890 minimum; union tas paid. Contact Ernic Ray, 228 West 11th Casper, Wyo. Phone 20769.

WANTED — ACCORDION-PIANO, MUST fake, male of female for show and dance do parts in plays, experience unnecessary. Three months' job starting Sept. 1. Ray Ira Rose, Lee Stewart, contact immediately. Chubby Swain, Box 276, Wolf Point, Mont

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NEW 152-PAGE ILLUSTRATED CATALOG-Mindreading, Mentalism, Spooks, Hyp-notism, Horoscopes, Crystals, Handwriting, Sub-minlattre transistorized Radiophone for mentalists. Brochure, prices on request. Catalog 50. Nelson Company, 336 South High. Columbus, Ohio.

Miscellaneous

BINGO SUPPLIES OF ALL KINDS-BLOW ers. Cages, Heavy Cards, Double Cards Specials, Plastic Markers, etc. Amusement Industries, P. O. Box 2, Dayton 1, Ohio.

JUGGLERS ULTRA FIRE CLUBS. \$12: BALL Clubs, \$12: Hoops, \$8; sets of Three Devil Sticks, \$8. Vanmac Co., 3121 E. Burnside, Portland, Ore. **Motion Picture Films**

and Accessories

ATTENTION, ARCADES-NEW 16MM. PAN oram Art & Pin-Up Film. Brand new mod-els, never seen before. Film can be coated for longer performance if requested. Bos C-375, c/o Billboard, Cincinnaii 22, Ohio see

16MM. FILM BOUGHT, SOLD AND EX-changed at \$5. Free list. Bryant Supply Co., Emporia, Va. np-se8

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condition, now in operation Takes both size 14,842 and 23,455. Comic backgrounds tent and awning to fit same: 2 extra lenses. Bargain. Write Stanley Lutz, Box 1290, Wald-ameer Park, Erie, Pa.

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10. 20, 30, 50 and 240-light book matches Biggest spot cach commissions; very bus ness a prospect. Low prices for high qual ity. Repeals. Start with experience; men women; full, part-time; buy nothing; sale kit furnished. Match Corp., Dept. D-195 Chicago 32, Ill.

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ANYONE CAN SELL FAMOUS HOOVER uniforms for beauty shops, waitresses nurses, doctors, others. All popular miracle fabrics-mylon, daeron. Exclusive styled top quality. Big cash income now, real fu ure. Equipment free, Hoover, Dept, K-109, New York 11, N. Y.

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\$300 FIRST WEEK OR MONEY BACK-AL Clock, unlike any in world. Electric Ad Clock Co., 227-231 W. Illinois, Chicago 10

Tattooing Supplies

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AUCUST 18, 1958

THE BILLBOARD

CLASSIFIED

Kerrville, Tex., **Jaycees Cancel** odeo Run

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and -

LE, Tex.——The Junior Commerce annual Hill impionship Rodeo will in 1959, according to lent Aime Frank Real. has been held for 24 vears.

has been held for 24 years. 's rodeo, plagued by or attendance, lost ap-\$1,800 for the Jay-nances have not been profitable for several i learned.

diate plans have been diate plans have been celebration to replace Under discussion is a a gala water show to mer entertainment.

ckering Horse Show, Sept. Dowden. rce FFA Stock Shów, Sept. /Ilks. vestock Show, Sept. 11-12.

hanan Co. Livestock Show, b Embrey. terstate Home Economics 5-18. Webb Embrey. d Settlers' Reunion, Aug.

h-Interstate Baby Beef & w, Sept. 16-18. H. M. Gar-

arks FFA Fat Beef Show, ell G. Mount. tary Club Cotton Pestival, bon Waggoner. erly Apple Jubilee, Sept. Bricken.

Nebraska -Ben Livestock Show, Sept.

ation, Sept. 1. Nevada dmission Day Celebration,

ew Mexico

ew Mexico v Co. Livestock Show & 23. Riwanis Club. New York ration, Aug. 28-Sept. 2 Aviation Show (Collseum),

Ohio

Ohio bration, Aug. 28-Sept 1. ming, Aug. 20-23. Dick number of Commerce. ter-Street Fair, Sept. 3-8. Food & Home Show, Aug. J. Fredriks. rth Annual Original Food n), Sept. 20-28. Id Settlers' Reunion, Aug.

eet Fuir, Sept. 29-Oct. 4. elebration, Aug. 30-Sept. 12. ecoming, Aug. 20-91. Intennial, Aug. 18-23. Oklahoma rican Indian Expo., Aug.

ennsylvania Jr. Dairy Show (Farm Sept 18. Istein Cattle Show (Farm Sent. 19. Istein Cattle Sale (Farm Oct. 16. Jr. Dairy Show, Sept. 18.

Nat'l Horse Show (Parm Oct. 18-25. — Firemen's Convention,

entennial, Aug. 25-Sept. 1. 312 N, Washington Ave., Pittsburgh Livestock Show, I. L. Claiborne:

uth Dakota Sent. 11-12.

atton Sert 11-12. Ion. Aug. 28-30. Texas ort Worth Food Pair (Coll-25-28. Iman Co. Livestock Show, n D Perev. n Basin Oil Show, Oct.

ebration, Aug. 18-23. John 764. 764. Pose Pestival. Oct. 17-19. gh. Utah

Peach Days, Sept. 5-6. Southern Utah Livestock Sept. 1. Day, Bept. 1. Vashington

Jr. Poultry Show. Oct. 6-8. n, 814 2d Ave. Bldg. est Virginia est Virginia In State Forest Festival, Vood, Crawford. ton Co. Buckwheat Festi-27. Mrs. Betty Tennant. State Black Walnut Fes-11 W. B. Reed Jr. CANADA October

Ontario nial, Sept. 3-6. Yowing Match, Oct. 7-10. iskatchewan ry Cattle Show & Sale. ne Show & Sale, Oct. 17. hern.

dy's Girl Show, as well nits on the Funland been doing well in re-. Former carnival arry Gold is ill in B'Nai , Memphis, and would from friends.

AUCUST 18, 1958	the strend in the	THE BILLBOARD		CLASSIFI
ATTOOING-I WILL TEACH YOU THIS profibile, fascinating business. Complete ourse, supplies, secrets. Free information. ists, 738-A-Leslie, Rockford, Ill. pp:se22	FOR SALE-GOOD USED CIGARETTE MA chines, all 50¢ and 30¢. Electro 6 column 25; Keeney, 9 column, \$25; Lehigh 8 col umn, \$35; Lehigh M. C. 10 column, \$40; Du Grenier A J 7 column, \$40; Du Grenier	AND AND A STATE OF A DATE	ILABILITIES	Kerrville Jaycees
Trucks, Trailers, Accessories	Grenier A J 7 column, \$401 Du Grenier A J 9 column, \$75. Send ½ dépadi. Frank Guerrini, 1211 W. 4th St., Lewistown, Pa FOR SALE-54 PENNY MASTER CHARM Vander 3 seb: A N W. Model 49. 16		m \$1. CASH WITH COPY.	1959 Ro
Did This Ad	FOR SALE-64 PENNY MASTER CHARM Venders, 53 each: 4 N. W. Model 49, 14. 47 each: 3 Hart 16 Ball Gum, chrome. 57 each. F. T. Hawkins, Boule 6, Palestone, Tex. HART BÁLL GUM MACHINES, 87 EACH:	play. First line in 5 pt. ca	e, one paragraph, no dis- ps, balance in regular 5 pt.	KERRVILL Chamber of C Country Chan
ATTRACT YOUR ATTENTION? USE DISPLAY CLASSIFIED	Watting Fortune Scales, 510 each; Hamilton Scales, 575 each; Stoner Candy Machines, prewar, 575 each; Stoner & Lose, 1720 Le Roy Ave., Louisville 16, Ky.	upper and lower case.	ing cost, be sure to count	not be held in Jaycee Preside The rodeo ha
A sure way to attract more attention and secure greater results.	LOST LEASE MUST SELL 42 POKER Machines now operating on premises. Sacrifice, Comet Poker Roll, 810 Surf Ave.	your name and address. V c/o The Billboard, allow	When using a Box Number, six words for address and	consecutive year's This year's rain and poor
RATE: \$14 PER INCH Rule border permitted when using	Coney Island, N. Y. SCALES, SEEBURG PHONOGRAPHS-SEE- burg 100R, \$525; Seeburg V200, \$595; Wat- hurg 500 Cuesces Tom Thumb Fortune, \$33	replies.	o cover cost of handling	proximately s cees. Perform financially p
two inches or more.	Ing 500 Guesser, Tom Thumb Fortune, 533 ea; Walling 500 Fortune, A.B.T. Kirk Hi- Boy Scales, 545 ea., renewed, reconditioned. Send deposit and shipping instructions; bal. sight draft, Gaycoln Distributors, 4866 Wood- ward, Detroit 1, Mich.		FLYING SAUCER - WORLD'S ONLY AU- thentic non-flying custom built concealed	years, it was I No immedi
new tires, runs and ammunition, \$600. Rooy Miller, Rt. 2, Evansville, Wis.	SHIPMAN DUPLEX STAMP MACHINES, 510: Triplex, 529.50 each; like new Folders, direct factory prices. USP Co., 100 Grand. Waterbury 5, Con 8138	A-1 ORGANIST FOR LOUNGE, RINK, hotel, restaurant, radio, TV. Address:	chassis, 18-ff. diameter model. Attractive Sales promotion winner. B & W Photos, Color Slides, S3 postpald. H. M. Carmien, Elkhart 401, Ind.	the rodeo. U project for a provide summ
ondition, has everything, beautiful outfit. 1995. Tom Thornton, Gratulty Rd., Groton, Inssachusetts.	100 Grand. Waterbury 5. Conn. 8118 SKEE BALL	AT LIBERTY-NEED JOB. STRING, BASS.	spears, blazing gasoline, smallest tank in the world. Rigging illuminated and visible	Pickering - Pick 10-13 W. H. D
Wanted to Buy	PHILADELPHIA TOBOGGAN 1 to 16 machines. Latest models, like new, \$375 each.	34, Local 693, some vocals. Prefer combo, consider anything, Steady, very good ear. Can join immediately. M. C. Lewis, 303 Marble St., Cadillac, Mich. Phone Prospect 59121. BASEWAN VOCALIST AVAILABLE SEP.	IT PAYS TO ADVERTISE RAY'S CIRCUS Revue. Will fill your fondest expectation as a Free Act. Magnolla, Ohio, Route #1.	18-19. J. B. Wil Purdy-FFA Live Harold Storck.
SED PORTABLE ROLLER RINK, FULLY equipped. If set up. will come and see. 0x100 or larger. Write Box C-376, c/o Bill- oard, Cincinnati, Ohio.	S. L. HERRMANN Box 1125, Manitov Springs, Colo.	BASSMAN VOCALIST AVAILABLE SEP- tember 1. O. Woolsey. Metro Hote, New Orleans, La. FINE ELECTRIC GUITARIST, DOUBLING	oc20 OLD TIME BALLOON ASCENSION FOR your Celebrations, Anywhere. Virgil Kutscher, 111 Ave. D, Fort Madison. Iowa.	St. Joseph-Buch Sept 13 Webb St. Joseph-Inte Show, Sept 15
COIN MACHINES	50 ADVANCE MODEL D BALL GUM MA- chines, with large globes, \$3.95 each. Al Hoff, 1920 Rose, Baltimore 13, Md. 30 MERCURY COUNTER GRIPPERS, LOOK	State top price. Charne utum, in S.L.	au18 OUTSTANDING PLATFORM TRAPEZE Act. Available for all types of outloor	Pig Olut Show
Used Equipment	and work like new, \$15 each; \$400 for lot. Ann Yankura, 3733 West 138 St., Cleveland 11, Ohio.	TRUMPET-NAME EXPERIENCE. LEAD, good sound. Have made recordings with studio orchestra, good range, lots of drive.	literature, details, address: Charles La Croix, 1304 South Anthony, Ft. Wayne, Indiana. Tetephone: Eastbrook 3312.	lock. Springfield—Ozar Sept. 11. Veneil Wardell — Rota Sept. 22-27 Do
OR SALE-GOOD USED BINGOS, VARi- ety, \$40: Miami Beach, \$90; Manoco, \$125; each Beauty, \$100; Manhattan, \$50; Palm prings, \$25; Triple Play, \$50; Big Time, \$75; inted Mars Boyler, \$75; United Acc Boyler.	Wanted to Buy	Latin & montunes authentile, cut shows at sight. Ace, 36. Locals 802, 10. Danny Little, 1456 Pleasant Ave Wellsburg, W. Va., Phone REpublic 4-4851.	Dogs, Monkeys, Bozo Clown with Tini- mite the Mule. Magnolia. Ohio. Route No. 1, Phone UNion 62010. au18	Waverly - Waver 25-27 R. W. Bu
prings. \$25; Triple Play, \$50; Big Time, \$75; nited Mars Bowler. \$75; United Ace Bowler. \$0. All games ready for location. Send '4 eposit. Frank Guerrini, 1211 W. 4th St., ewistown, Pa.	Rifles, A.B.T. Challangers, Kickers & Catchers, Genco Big Tops. Write to Packet Vending Co., 13 Caleb St., Portland, Me. se8	TRUMPET, ALL AROUND EXPERIENCE vocals. Commercial combo preferred. Dick Shelby. Hotel Del Rio, Cheboygan, Mich. Phone 403.	mite the Muie. Magnolia, Ohio, Route No. 1. Phone UNion 62010. oc20	19-27 Schuyler—Celebra
HERE'S	A HANDY ORDER	Outdoor Acts and Attractions	ROVER'S WESTERN REVUE-PERFORM ing Horses, Clown Mules, Dogs, Monkey, Frick Riding, Roping, Sharpshooting, Buil Whips, Charlot Races, Bucking Ford Con- tact Revud, 422 W High Ave. New Phila delphia, Ohio.	Carson City-Ad Oct. 31. Ne Carlsbad - Eddy
() * T	FOR PREPARING	A-1 CLOWN MAGIC ACT, ALSO DO GEN- eral clowning. The original "Atomic Bum." Hal Griffin, 1814 Shenandoah, St. Louis 4, Mo.	SUDED AND AT ACT AND TRANDOLINE	Sale, Oct. 23-23 N Chatham—Celebra New York—Tatl.
Tel YOU	R CLASSIFIED AD	Louis 4, No. BALLOON ASCENSIONS, PARACHUTE Jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indian	WILSON'S COMEDY CANINES—AMERICA'S outstanding comedy Dog Act. 8 dogs. Lady & Clown available now for Southern Fairs.	Sept. 10-23. Barberton-Celebi Belpre-Homecom
1. Type or print your copy in this sp	ace:	apolis 21 Ind. se8	ton, Florida sel	Treadway, Char Canal Wincheste: Cincinnati-Zoo 1 13-24. Gerritt J
		COMING	EVENTS	Cincinnati—Fourt Show (Garden) Jacksonville—Old 30-Sept. 1.
		- Arkansas DeWitt-Doughboy Reunion, Aug. 18-23. DeWitt-Ark. Co. Livestock Show, Sept. 24-27. Harold Kendall.	Iowa Marcus-Celebration, Aug. 25-27. Muscatine-Watermelon Carnival, Aug. 28- 30. Vince Beckey, Chamber of Commerce.	Laurelville—Stree New London—Cel Wauseon—Homec Westerville—Cent
2. Check the heading under which ye ☐ Acts, Songs, Gags ☐ Advertising Specialties	u want your ad placed: Miscellaneous Mobile Homes, Accessories	E. Dorado—Union Co. Livestock & Poultry Show, Sept. 15-21. Emil W. Weiss. Little Rock—Ark. Livestock Expo., Sept. 29-Oct. 4.	Red Oak-Celebration, Aug. 30-Bept. 1. Sibley-Osceola Co. Livestock Show. Aug. 18-20. Gene Alexander. Waterloo-Lowa 4-H Club-Dairy Cattle	Anadarko-Ameri 16-23. Per
Agents, Distributors Items Animals, Birds, Snakes Business Opportunities	M. P. Films—Accessories Musical Instruments, Accessories Partners Wanted	Pine Bluff-S. Ark Livestock Show, Sept. 22-27. Harvey Hewitt. California San Francisco - Grand Nat'l Livestock	Congress, Sept 27-Oct. 4. E. S. Estel, Kansas Hoisington-Celebration, Sept. 1:	Harrisburg—Pa. Show Bidg.), S Harrisburg—Holst Show Bidg.), S
Calliopes and Band Organs Collectors Items Costumes, Uniforms, Wardrobes	 Personals Photo Supplies & Developing Ponies 	Expo (Cow Palace), Oct. 31-Nov. 9. Nye Wilson. Santa Maria-Blue Ribbon Horse Show & Horsemen's Convention, Oct. 2-5. Ray	3-5. H. M. Minnich. Wichita-Sedgwich Co. Nat'l Jr. Livestock Show, Oct. 1-3 Conlee Smith. Louisiana	Harrisburg-Holst Show Bldg). O Harrisburg-Pa Rex Carter
 Food & Drink Concession Supplies Formulas and Plans For Sale—Secondhand Goods 	Printing Rigging and Props Salesmen Wanted	Stone, 8351 Sunnybrook Lane, Fair Oaks. Santa Monica-Better Homes & Garden Show (Civic Aud.), Sept. 17-21. Stockton-Sports Car Show (Civic Aud.),	Abbeville—La. Dalry Festival, Oct. 24-25. Roy R. Theriot Crowley—Intl. Rice Festival, Oct. 16-17. R. F. Cisco.	Harrisburg—Pa. Show Bldg.), O Mechanicsburg - Aug. 30-25.
For Sale—Secondhand Show Property- Help Wanted Instructions and Schools	Scenery, Banners Talent Wanted Tattooing Supplies Trucks, Trailers, Accessories	Sept. 6-7. George Westcott, 311 East Market. Yuba City-Golden Jubilee, Sept. 26-28. Robert Clark.	Marksville-La. Livestock & Fasture Fes- tival, Oct. 2-5. Kermit J. Ducote. Morgan City-La. Shrimp Festival, Aug. 30-Sept. 1. P. O. Box 111.	Olyphant — Cer Jeff Gorski, 3 Scranton. Pittsburgh — Pi
 Locations Wanted Magical Supplies 	□ Wanted to Book □ Wanted to Buy	Florida West Paim Beach-Home Show of the Palm Beaches, Oct. 22-26. Lew Nachman, F. O. Box 2886.	Natchitoches-La. Broller Festival, Sept. 25-27 Jim Mike. Opelousas-La. Yambilee, Oct. 3-4. Billy M. Smith.	Oct. 21-23. N. Sou Alcester—Celebra Tripp—Celebratio
Music, Record Business for Sale Record Pressing	Used Dealer-Distributor Equipment	Georgia Savannah-Summer Bazaar, Aug. 30-Sept. 4. Irwin B. Griffin, Jewish Educational Alliance, 511 Albercorn St.	Villa Platte-La. Ootton Festival, Sept. 19-21. Dallas Deville. Winnfield-La. Forest Festival, Oct. 1-4. L. L. Brewton.	Fort Worth-For seum), Sept. 25 Kaufman-Kaufm
□ Situations Wanted Coin Machir	Used Records Used Record Pressing Equipment Headings	Illinois Assumption—Homecoming, Sept. 18-20. H. J. Harpeld.	Maryland Fair Hill-Cecil Co. Breeders' Fair, Sept. 6 and 13. Wm Shelton. Princess. Anne-Princess Anne Livestock	Sent 4-9 Wm Odessa—Permian 16-23 Perryton — Cele
Help Wanted Opportunities Parts, Supplies	Routes for Sale Wanted to Buy	Columet City-Labor Day Festival, Aug. 27:Sept 1. Tom L. Baker, 2235 Ransdell St., Indianapolis, Chicago-Celebration, Aug. 15-24. 4922 N. Kedzie.	Show, Oct. 3-4. Howard H. Anderson. Michigan Manton-Manton Harvest Pestival, Aug. 29-Sept. 1. Robert McBrian.	Mayfieln, Box Tvier - Texas Frank Bronoug
Positions Wanted Talent Availabi	Used Equipment	Ecozie Chicago-Inti. Dairy Show, Oct. 6-11. W. E. Oglivie. Depue - Championship Outboard Motor Races, Aug. 30-Sept. 1. E. H. Bunting,	Newaygo-Celebration, Aug. 31-Sept. 1. Port Huron-Thumb Dist. Plowing Match. Oct. 2. Simo Pynnonen. Romeo-Peach Festival, Aug. 28-Sept. 1.	Brigham City—P Cedar City — Show, Sept. 4-6 Payson—Onion D
Agents and Managers Bands and Orchestras Dramatic Artists	M. P. Operators Musicians Outdoor Acts and Attractions	P. O. Box 203, La Grange. Frosterburg—Centennial, Aug. 18-23. Wapella—Corn & Bean Festival, Aug. 21- 22. Geo. Spray, Box 176.	Shelby—Homecoming, Aug. 19-20. Minnesota Tracy—Box Car Days and Labor Day Cele- bration, Aug. 29-Sept. 1.	W Seattle-Wash Ji John G Wilson We
 Hypnotists Miscellaneous Indicate below the type of ad you 	□ Vaudeville Artists □ Vocalists	Indiana Austin-Tomato Festival, Sept. 4-13. Berne-Harvest Jubilee, Oct. 16-18. Jay-	Missouri AuroraTri-Co. Jr. Livestock Show; Oct. 4. John R, Buckley.	Elkins-Mountain Oct 1-4 C Wo Kingwood-Presto val, Sept 25-27
REGULAR CLASSIFIED AD-20c DISPLAY CLASSIFIED AD-1 pe	a word. Minimum \$4	ces. Ekhart-Centenniat, Sept. 11-29. Evansville-Tri-State Oil Show, Oct. 10-12. Evansville-West Side Nut Club Fail Pes- tival, Oct. 8-11. Ed Claborne, 253 S.	Bethany — Harrison Co. 4-H Livestock Show Sept 15 Ohas. Belshe. Bloomfield—Stoddard Co. Homecoming & Livestock Show, Sent. 8-13. Leroy Moore. Carrollyna-Corroll Co. Is. Unacted Show	Spencer—W Va. tival. Oct. 10-1
□ TALENT AVAILABILITIES AD—S Classified and all Talent Avail	(14 agate lines to Inch) is a word. Minimum \$1	Sonntag Ave. Goldsmith-Old Settlers' Reunion, Sept. 4-8. Bartford City-Fall Street Festival, Sept.	Carrollton-Carroll Co. Jr. Livestock Show, Sept. 6-7. Deep Water-Labor Day Celebration, Sept. 1-2.	Almont—Centenni Crysler—Intl. Pla Sas
in advance. The Billboard, 2160 Patterson St., Cincinn		9-13. Tom L. Baker, 2235 Ransdell St., Indianapolis. Ladoga-Homecoming & Fish Fry, Aug. 20-23.	Aug. 29. Geo. H. Schmitt. Gower-Clinton Co. Jr. Livestock & Home Economics Show, Aug. 27. George R. McArthur.	Saskatoon-Dairy Oct. 16. Saskatoon-Swine S. N MacEache
Please insert the above ad in		La Grange-La Grange Corn School, Sept. 9-13. Milton-Milton Street Fair, Sept. 17-20. J. Bohlander.	Kansas City—American Royal Livestock Show Oct. 18-26. C. M. Woodward. Lockwood – Dade Co. Centennial, Aug. 20-23.	Jackie Cady as other uni
	remittance of	Oakland City-Labor Day Miners' Picnic, Aug. 25-Sept. 1. Odon-Old Settlers' Meeting, Aug. 20-23. Lex Seneff. Versalles-Pumpkie, Show Sept. 24.27	Maplewood - Golden Jubilee, Sept. 8-13. Maryville-Nodaway Co. Baby Beef & Fig Club Show, Sept. 15. K. Walkup. Milan-4-H & FFA Livestock Show, Sept.	Shows, has be cent weeks. showman Harr
CITY STAŤ	£\$	Versailles-Pumpkin Show, Sept. 24-27. Waynetown-Waynetown Fish Fry & Street Fair, Sept. 11-13.		Brith Home, I like to hear fro

Rubens, Si & Mrs. Rubin, Harry Ryan, E. J.

Ryan, E. J. (Big Jimmy) Ryan, Pauline Sales, Art Salsbury, Bill Salyina, Pete Sanders, Clifton Scott, Homer

rs, H

Salyma, Pete Sanders, Clifton Scott, Homer Scart, Steve Shaffer, Melvin Shott, Thomas Steblar, Mrs, Hannah Stepts, Helen Stater, Jack Smith, H. D. Smith, H. D. Smith, H. D. Smith, K. D. Smith, Walter Snyder, Mrs, Norma Solomon, Capt Sol Solary, Loval G. Staley, Mrs, Ross Steven, H. G. Staley, Mrs, Ross Steve, Russell Stevens H. G. Stuart, Boh & Judy

Steven & G Steven & G (J.ucky) Stout. Silm Stuart, Bob & Judy Cony Rides) Sullivan. Al (Pete) Sward, Buth Sword, B

Letter List

MAIL ON HAND AT

ST. LOUIS OFFICE

390 Arcade Bldg.

St. Louis 1, Mo.

Burslem, Cass John Caldwell, Sam Carlyle, Malcolm Carman, Curley Carponter, Walter E. Clans, Jack Clans, Jack Clans, Jack Cozart, John Cozart, John Cozart, John Cozart, Mamie W. J.

Creignton, Mamie Crowe, W. J. Cuilinan, Dick Cuilinan, Ronald Daniels, Mr. & Mrs. Melvin Dantzier, Kenneth Davis, Jacqueline E. Davis, Mr. & Mrs. N. E.

Davis, Mr. & M. E. Diaz, Isabel Dify, Roy T. Elder, Charlie Fasnacht, Russell M. Fein, Morria Ferguson, Danny Forguson, Danny Fiannagan, W. M. Fiannagan, W. M.

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• Continued from page 83

Miller, Don L. Miller, Donaid B. Miller, Frank Miller, F. W. Miller, John Adam Miller, John F. Miller, Steve Mitchell, Peter Mitchell, Watson W.

Mitchell, Watson W. Mitchell, William Moore, Mrs. Don Moore, Frenchy & Mrs.

Moore, James A. Moore, Jimmie Moore, William J Moran, Chet Morerand. Mrs. Effle

Moreno, Tony Morgan, Clayton Morgan, Lanton Morton, C. O. Motth, Rusty Murphy, Charles J. Murphy, Joe T. Murray, Robert Myska, Joe

Nyykä, Joe Newman, Sydney Nicholas, Ehprem Nippo, William Nołte, Mrs. Irwin Novak, John Nurney, Bill O'Dare, Lynn O'Hara, Frederick O'Trechowski, Frank Owens, Bill Owens, Charlie Lee C. Ralph

Owens, Charlie Lee Owens, Charlie Lee Owens, Charlie Lee Palmatier, G. Richard Parsons, P. Patterson, Luella Paul, C. Pearson, Carl Pearson, Carl Philipson, G. Polan, Elleen Popun, Charlie & Mrs. Porter, Bill

Poplar, Bill Porter, Bill Price, Dorothy Elizabeth

loss, Emlle loss, John lossl, Peter louse. Blackle loy, Edd

m

Popin. Charlle & Mrs.
 Popin. Charlle & Mrs.
 Porter, Bill
 Procter, Ellen
 Procter, Ellen
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 Procter, Fonano
 Pruscik, Chester
 Puketi, George
 Randow, Gene
 Reinington, Les
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 Reinington, Les
 Rieder, Laurence
 Ridedr, Laurence
 Rider, Johnie
 Roberts, W. L.
 Roberts, W. L.
 Roberts, S. John
 Ross, John
 Ross, John
 Rous, Leier
 Rous, Leier
 Reinington, Charles F.
 Reinington, Les
 Reinington, Les
 Reinington, Les
 Reider, Laurence
 Willes, Polly
 Willis, Polly
 Willis, Polly
 Willison, Fat
 Moss, John
 Ross, John
 Rouse, Biackla
 Conce, Slack
 Chorence and Charlis, Jon
 Chorence and Charlis, Jon
 Chorence and Charlis, Jon
 Chorence and Charlis, John
 Chorence and Charlis, John
 Chorence and Charlis, Jon
 Charles J.
 Conce Sinches

MAIL ON HAND AT

CHICAGO OFFICE

188 W. Randolph St.

Chicago 1, Ill.

THE BILLBOARD

Parker Setting Christmas Show

CHICAGO—Tom Parker, who recently promoted the Chicago en-gagement of Cristiani Bros.' Circus, will operate a 10-day tour of a show company giving perform-ances of "A Christmas Carol." show

show will play sponsored dates in Chicago suburbs December 13-23, using school auditoriums. Chi-cago Stage Guild personnel will be used

Cedar Rapids

• Continued from page 67

Allen, H. S. Allen, Kenneth & Julia Allen, Kenneth & Allen, Wilber H. Azbill, Mr. & Mrs. Baer, John O. Bates J. Charles I. Beenzy, Jack Boodreau, Mrs. A. Bryer Sr.; Mr. & Bursten, Charles J. Calwell, Sam John Carlwiel, Sack Carky, Jack • Continued from page 67 were made up of acts from Jimmy Hetzer's night grandstand revue and did a 90-minute performance. Even tho the weather was any-thing but good, with two big storms, the Hetzer revue, the same one that played Western Canada, was running a little ahead of last year when a major ice show played the fair. It opened fair on Tuesday but then began to build strongly, Hanson reported. The fair man-ager said it was the best show they've ever had at Cedar Rapids since he's been here and reported excellent response from patrons. Local papers gave it a strong review. review. Frank Winkley's big oars opened

the fair on Monday night with about 3,000 in the stands. Winkley with about 3,000 in the stands. Winkley was scheduled to come back in for a program of stock car races on Sunday, which normally pulls one of the biggest crowds of the week. On Thursday the fair offered a free gate to teen-agers, gave them a free afternoon grandstand show and drew in thousands of the ycungsters, many of whom also paid to see the night show. Entries of livestock hit an all-time record, Hanson disclosed.

Pipes for Pitchmen

Also seen at the spot were Tim Massey, making good turns with choppers, and Hank Fredericks, doing well with slicers. The mar-ket, operating Friday, Saturday and Sunday of each week, is open to pitchmen, according to the Hefflings.

from Toronto: Ken Rifkin is work-ing sheet again after a lengthy ill-ness. . . Dave Iseman is doing okay in a professional shopper's

business. Snooks Hollander, manager of Adamac Jobbers on Spadina Avenue, won't be able to make the Toronto fair. Pat

propriate. . . Jimmie McInness made the Canadian A fair circuit with Royal American Shows this year. . . Albany Red has a cigar store a couple of doors from the Ford Hotel on Bay Street

Ford Hotel on Bay Street. Louis Apple, the scale man, will again work the CNE. . . Al Brown is reportedly having a rough time on the Western B fair circuit. Carl Eisele, who recently lost a

leg, won't have his spot at the CNE this year.

ment, entertainment or recreational

Pennsylvania

enterprises." Meanwhile, the

• Continued from page 83

CHESTER NAIRNE

NEWS NOTES

CARNIVAL ROUTES

• Continued from page 71

Carnett 25-30. Penn Premier: Indiana, Pa.; (Fair) Culpepper, Va., 26-30. Peppers All States: Vidalia, Ga. Playtime: (Fair) Marshfield, Mass. Powelson Am. Co., No. 1: (Fair) Bellefontaine, O.; (Fair) Canton 27-Sept. 3. Powelson Am. Co., No. 2: (Fair)

welson Am. Co., No. 2: (Fair) Woodsfield, O.; (Fair) Canton 27-Sept. 3. Powelson

Broadway: Cumberland, Prell's Md.

Md.
Raines Am. Co.: Emporia, Kan.; Ottawa 25-30.
Rainier: Centralia, Wash.; Long-view 25-30.
Reid's Golden Star: Loudon, Tenn.; Maynardville 25-30.
Reid, King: (Fair) Union, Me.
Reithoffer: Watertown, N. Y.
Reithoffer: (Green): (Fair) Walton, N. Y., 19-23; (Fair) Gilbert, Pa., 26-27.
Ritter's United: Arlington Calif.

Ritter's United: Arlington, Calif. 19-23.

Robinson's Greater: Hampton, Ia., 18-20; South Sloux City, Neb., 21-24.

Rock City: (Fair) Ceneva, Neb., 18-19. Rogers Bros.: Pine River, Minn., 18-20; Detroit Lakes 21-24; Two Harbors 26-29; Bovey, Sent 1 Two Sept. 1

Rohr's Modern Midway: Greenup, Ill.; Hoopston 29-Sept. 1. Rose City Rides: Mountain View,

Rose City Rides: International Mo. Royal American: (Fair) St. Paul-Minneapolis, Minn., 23-Sept. 1. Royal United: Britt, Ia., 18-19; Wellman 21-22; New Boston, III., 23-24; Amboy 25-26; Wyoming 27-28; Nauvoo 30-Sept. 1. Monti-

Sept. 1. Schater's 20th Century: Monti-cello, Ia., 18-24; Hannibal, Mo., 25-30.

20-30. Shorter's Creater: (Fair) Preston, Minn., 20-24. Siebrand Bros. Comb., No. 1: Bozeman, Mont.; Boise, Idaho

25-30. Siebrand Bros. Comb., No. 2: Jerome, Idaho.

Jerome, Idano. Silver Star: Arlington, Neb., 19-23. Skerbeck Am. Co.: Caro, Mich. Smiley's Am. Co.; (Fair) Greens-burg. Pa.; New Castle, Va., 26-30.

26-30. Smith, Ceorge Clyde: Winchester, Va.; Stafford 25-30. Smith's Funland: Durbin, W. Va. Southland Am. Co.: Ashford, Ala.; Graceville, Fla., 25-30. Stafford's: Veedersburg, Ind., 20.23

20-23.

Illinois State • Continued from page 67

been spent on plant improvements. For the first time in about 10 years, no ice show was presented. "Holiday on Ice" had been staged for about 10 previous years before temporary bleachers. Louis (Satchmo) Armstrong and his Pop Concert, presented opening night, played to 2,639 tickets for a gross, after taxes, of \$6.310 a gross, after taxes, of \$6,310. WLS Barn Dance, in the following night, was presented to 4,972 who paid \$5,647, after taxes. This was a drop of about 2,500 paid cus-tomers for the Barn Dance from

tomers for the Barn Dance from last year. The Barnes-Carruthers Revue, which opened a five-night engage-ment Monday night (11), played to 9,782 customers the first three nights. This compared with 9,352 last year. Crowds grew as the engagement progressed. Final night grandstand show, Saturday (16), was to offer a bill consisting of James (Maverick) Car-ner, Jane Russell, Jonathan Win-ters, Dukes of Dixleland, Andy Williams, Frankie Masters and his orchestra, and Peter Donald, emsee. emsee.

AUGUST 18, 1958

Page Bros.:(Fair) Erin, Tenn.;
(Fair) Camden 23-30.Standard:(Fair) Riverton, Wyo.,
19-23.Page Comb.:Henrietta, N. Y.
Parada:Minn., 21-24;
East Grand ForksCarnett 25-30.Minn., 21-24;
East Grand Forks 26-Sept. 1

Stephen's, Otto: Prairie City, Ia., 19: Monroe 21. Strates, James E.: Hamburg, N. Y

Strong's Am. Co., No. 1: David City, Neb., 18-19; (Fair)) Hol-droge 20-23; (Fair) Franklin 25-27.

Strong's Am. Co., No. 2: North Bend, Neb., 21; (Fair) Leigh 22-24; (Fair) Pawnee City 25-28.

25-28. Stumbo's Tri-State: Central City Neb., 19-21; Bartlett 23-24. Sunset Am. Co., No. 1: (Fair) Audubon, Ia., 18-22; (Fair) West Point, Neb., 24-27. Sunset Am. Co., No. 2: W Liberty, Ia., 18-22. Swain: Newton, N. C. Tatham Bros. Comb.: (Fair) Greenville, Ill.; (Fair) Clinton 25-28; (Fair) Toluca 29-Sent. 1. Tennessee Valley Am. Co.: (Fair) Clarksville, Tenn.; (Fair) Callatin Clarksville, Tenn.; (Fair) Gallatin

25-30. Theiss, No. 2: Lacon, Ill., 19-21; Ellwood 22-24; De Pue 29-

Sept. 1.

Sept. 1. Thomas, Art B., No. 1: Pueblo, Colo., 19-24. Thomas, Art B., No. 2: Alexandria, Minn., 21-24; Fergus Falls 25-28; Butte, Neb., 30. Thomas Joyland: Crown Point, Ind Ind

Ind. Thomas, W. A.: Crand Island, Neb., 19-22; Lexington 25-28; Johnstown 30-Sept. I. Tinsley, J. T.: Greenville, S. C. Tip Top: (Fair) Caledonia, Minn., 20-23; Elwood; Wis., 25-27; Cloquet, Minn., 30-Sept. I. Tivoli Expo.: McComb, Miss.r Newellton, La., 25-30. Unole Joe's Am Co.: Hollis, Okla.; Roaring Springs, Tex., 27-30. United Expo.: Blytheville, Ark. United States: Oceana, W. Va.; Pennsboro 25-30. Venditto Bros.: (Fair) West Green-

Venditto Bros.: (Fair) West Green-wich, R: I.; East Providences 25-30.

Victory Expo.: Grants, N. M., 19-24.

19-24. Virginia Greater: Williamston, N. C.; (Fair) Pittsboro 25-30. Volunteer: (Fair) Livingston, Tenn.; (Fair La Grange, Ky., 25-30.

25-30.
W. B. J.: Metamora, O., 22-23; Blissfield, Mich., 29-30.
Wade, W. C.: (Fair) Escanaba, Mich., 19-24; (Fair) Detroit 29-Sept. 7.
Wade Greater: (Fair) Fremont, Mich., 19-23.
Wall, Alfred, Am. Co.: Spring Bay, Ill., 22-24; Wanatah, Ind., 29-Sept. 1.
Wallace Bros.: Manitowoc, Wis.

Day, In., 22-24; Wahatah, Ind., 29-Sept. 1.
Wallace Bros.: Manitowoc, Wis., 20-24; Elkhorn 29-Sept. 1.
West Coast, No. 1: Anderson, Calif., 20-24; (Fair) Salem, Ore., 28-Sept. 6.
West Coast, No. 2: (Fair) Monto-rey, Calif., 20-24; (Fair) Sacra-mento 27-Sept. 7.
Western, No. 1: Bremerton, Wash.; Monroe 25-Sept. 1.
Western, No. 2: Port Angels, Wash.; Issaquah 25-Sept. 1.
Wilber, H. O.: (Fair) Atlanta, Mioh., 20-23.
Wilcox, Dick: (Fair) Dover-Fox-croft, Me.; (Fair) Blue Hill 29-Sept. 1.

Sept. 1. Williams Am. Co.: Calax, Va.; (Fair) Dublin 25-30. Wilson Famous: Ottawa, Ill., 20-24; Abington 25-28; Streator

20-24; Abington 25-28; Streator 29-Sept. 1.
Wolfe: (Fair) Tasley, Va.; Windsor, N. C., 25-30.
Wonderland Expo.: (Fair) Kinsley, Kan.; (Fair) Eureka 25-30.
World's Finest: (Fair) Three Rivers, Que., 18-21; Sherbrooke 22-28.
World of Mirth: (Fair) Ottawa, Que., 22-30.
World of Pleasure: Coldwater, Mich.; Alpena 25-30.
Young, Monte: Burley, Idaho.

Begar. Harry Bohrmann, Mrs. Burns, Doc Cox, A. V. Crouch, Don L. Davis, Stanley M. Jaxon, Jay Chelly, P. Diaz, Ted Dixon, Mildred Geroud, Clarence Gillard, Tony Gonder, William Griffin, Earl D. Gustow, Morris Hall, A. Johnson, Alva Jones, Billy Jaxon, Jay Johnson, James Julian, Paul Kamaka, Charles K. Tuttle, Dossie rew Jack Mrs. Kelly. The occasion? Their Journal-Every Evening, who is

Zern, Charles Zoleen or Zolum, Mrs Rose Mary

21st wedding anniversary.

Three years ago, Mrs. Kelly inaugurated a New Year's Eve party for youngsters, featuring everything a night club would offer, except alcohol, all at a price youngsters could afford. Faced with the higher costs of such items as band and catering, she decided last year to give the idea up, but she couldn't take the looks of disap-pointment on her patrons' faces when she told them the bad nèws. Offsetting the costs by cooking her own turkeys, Mrs. Kelly held the party as usual.

Printz Roller Way Featured in TV Show . .

WILMINGTON, Del.—Printz Roller Way, operated by Mr. and Mrs. Victor Caille, was the subject of the half-hour TV program, "This Is Delaware," conducted by Miles L. Frederick of the Delaware State Development Department on a re-cent Saturday afternoon over Sta WILMINGTON, Del.—Printz Roller Way, operated by Mr. and Mrs. Victor Caille, was the subject of the half-hour TV program, "This Is Delaware," conducted by Miles L. Frederick of the Delaware State Development Department on a re-cent Saturday afternoon over Sta-tion WVUE here. Program featured Bob Fitzger-old, pro at the rink. Guests in-cluded Mrs. Elmer Cunningham, wife of the managing editor of The

working on formation of a mothers' club at the rink; 15-year-old Rena Weber, speed skater, who placed second in the Delaware Valley Regional competition; Eastern Greg Godwin and Jane Allen, intermediate dance team, who won the Tidewater championship and the Tidewater championship and placed second in the regionals, and Mr. and Mrs. Terry Kilby, second in the State and first in the re-gional competition for novices. A hit of the show was 21-month-old Rose Marie Pascavage, a skating student student

Park Moves

• Continued from page 78

Meanwhile, the Pennsylvania association has s ch e d u l e d its annual convention for August 28 at Ben Sterling's Rocky Glen Park, Moosic, Pa. W. J. Tarr, associ-ation secretary - treasurer, an-nounced the meeting.

Followell, Leonard M. Frith, Gene M. Fry, Aulene Gonsalves, James J. Goodwin, Wendell Gray, Clifford H. Gray, Herb Gruet, Leszil Hall, Zdward L. Hall, Star Franklin Holenbeck, Carl Hollenbeck, Carl Hollenbeck, Carl Hollenbeck, Carl Hollenbeck, Carl Holenbeck, Carl Holenbeck, Carl Holenbeck, Carl Holenbeck, Carl Howard, Lucky Joe Kaldy, Irene Kaldy, C. O. Kiassen, Fred Legan, Mr. & Mrs. Eldon Smetrora, Mr. & Mrs. Simons, J. L. Smith, Don & Margle Sproull, Lollman Stair, Hobert M. Star, Hobert M. Star, Hobert M. Teter, Mrs. John Toter, Mrs. Ulrginda Walker, Mr. & Mrs. James White, Rodney White, Rodney White, Rodney Whitesdie, A. R. Whitesdie, A. R. Whitenbeck, C. W. Zawatzke, John Mrs. Eldon Zimmer, Florence MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway New York 36, N. Y. a former vitamin worker, opened the Farmers' Market and Auction Sale at North Jackson, O., on July 25 to an enormous crowd, accord-ing to Scotty and Dorothea Hef-fling, who worked coils there. Also seen at the spot were Tim Massey making good turge with Adams, Billy Allen, Robert E. Borden, Lee Brodi, Ophelia Broudy, Paul Buchanan, Thos,

Noakes, Mr. & Mrs. O'Bryant, Patrick Odrechowski, Frank O'Neil, Ed Parsons, Francols Fatters, Mary W. Pualis, Mary W. Pualis, Mary W. Richardson, Mrs. Catherine Richardson, Joseph G.

Roberts, Mr. & MG. Max Robertson Jr., Casey Rogers, John F. Romero, Mr. & Mrs. Rowe, Terrence James Ruppert, Dewey

Ruppert, Dewey Seebach, Mr. & Mrs. Ricky

Sellers, Jack Shieford, Wm. B. Shelford, Mr. & Mrs. Wm.

Kelley, Frank (Red) Kelly, Bob P. Lanikan, John P. Lanikan, Rohn P. Makin, Frid (Red) Miller, N. O'Grady, Gerald Razaf, Andy Rector, Juanita Romero, Don Ryan, F. Russell, Harry Sanford, Hester Ringling Spurlock, H. Spurlock, H. Stanley, Frank Wirth, Phil (St. Leon)

ROLLER RUMBLINGS

Callahan, M. J. Chelly, P.

• Continued from page 78

VENDING MACHINES

AUCUST 18, 1958

Order Curbing Ads

PROFILE OF WEEK

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FRANK THORWALD

Atlas to Appeal FTC See 33% More Bulk Vending Buyers in 1970 Than 1955 Number of Children Will Increase 8% Quicker Than Population Rise

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1 87

THE BILLBOARD

By HAL REVES Charles Bernstein finds that raising capital for expansion of his routes is one of the headaches of the business. "You can't get any financing from the bank with bulk vending as you can with bigger machines," he says. "They claim your business is such that they would have difficulty tracing down the machines if it became neces-sary." To get around the problem, Bernstein often uses his automobile for collateral, and pays the loans off gradually with profits from his machines. When new locations open up suddenly and he can't obtain a loan, Bernstein frequently buys used machines and overhauls them. He says the investment is generally one-fifth that of a new umber." your business is such that they would have difficulty tracing down be machines if it became neces-sary." To get around the problem, Bernstein often uses his antomobile for collateral, and pays the loan off gradually with profits from his machines. When new locations open up suddenly and he can't obtain a loan, Bernstein frequently buys used machines and overhauls them. He says the investment is generally one-fifth that of a new wender. "My machines sell out about tonce a month now," reports Henry Lemke, a veteran operator with 45 years in the business. He currently wending route in addition to his othat bulk vending isn't as good in this area as it was last year, and cites unemployment as the main contributing factor. "With this dow it daddies unemployed, the kids dow it daddies unemployed, the kids dow it daddies unemployed, the kids dow it continued on page 88

Folz Vending Begins **10-Cent Capsule Tests**

No Point in Retiring

<text><text><text><text><text><text><text>

. . . two-reel movies

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PENS OFTEN COME in handy when using a store's pay phone. The conversation often reminds the caller of correspondence that should be taken care of, and stamp sales likewise are high. Pictured is one of 12 combination stamp and ball-point pen vending installations of Snocap Distributing Company, Colorado Springs, Colo. All are in supermarkets.

FIND WALL-MOUNT PHONE GOOD PEN, STAMP SPOT

THE BILLBOARD

25)

.



Occupation

best alternative, probably simply because people generally favor their right when operating some-thing manually.

thing manually. Sales increase near the tele-phones because people already have change handy when they make a call. Another reason is that calls from superinarkets often con-cern everyday practicalities involv-ing bills, reminders, appointments, instructions and the like. The call-er often finds himself in need of a pen, while, on the other hand, buying a few stamps serves as the first step in handling routine cor-respondence that the call may have reminded him of.

permarket employees themselves account for a large share of sales. Pens are easily misplaced or lost, and a supermarket is constantly preparing flow sheets of stock on hand and engaged in general bookwork. The stamp machine, on the other hand, serves as an easy way of eliminating a trip to the post office.

VENDING MACHINES

Flexible

VENDING MACHINES - Parts, plies: Ball Gum, all sizes; is Gum, 5e Package Gum, Spanigh J Virginla's Red Skibs, small Cash amall Almonds, Mixed Nuts, a vacuum pack or bulk; Panned Sup m pack or bulk 1 Hersheys, 320 Candy Conted orex: 1 Jershevk, 320 Count and 520 count Caridy Coaled Baby Chicks; Leaflets, Coin Wrappers, Stamp Fold-ers, Sanilary Ninghan, Route Cards, Wall Bracass, Rei Catable Ball Point Pens, new and used Venders. Write for prices and order blank. KING 5, CO., Northwestern, Distributors, 2700 West Lake St., Chicago 12, 11.

BELT RINGS



Los Angeles, California

OAK MANUFACTURING COMPANY, INC.

11411 KNIGHTSBRIDGE AVE. CULVER CITY, CALIFORNIA

Pittsburgh, Pa.

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MUSIC MACHINES

Committee Okays O'Mahoney HERE'S COMPLETE TEXT **Bill With Mechanical Rider**

Virtually Dead This Session, Measure Ends Exemption, Ups Present Royalty

• Continued from page 1

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Original wording sweepingly de-clared that "reproduction or rendi-tion of a copyrighted musical com-position by or upon a coin-opera-ted machine shall be deemed to be ted machine shall be deemed to be a public performance for profit, and the operator of any such ma-chine shall be liable for any in-fringement of any such musical composition occurring thru use of such machines." This would knock out the copyright law clause spe-

MOA Prexy

Urges Ops

'Write Now'

OAKLAND --- Music'Qperators of America president George Miller issued an emergency personal plea for all operators to immediately contact their Senators and seek defeat of the O'Mahoney anti-juke box copysight bill on the Senate floor

floor. Miller's plea came on the heels

the operator, unless the location owner also owns or controls the machine. The amended bill makes juke box music "subject to per-formance royalty," but wording is changed from the original. Original Wording Original wording sweepingly de-clared that "reproduction or rendi-tion of a copyrighted musical com-position by or upon a coin-opera-ted machines from performance of bill as taking in coin-operated and lobbies, making music played on these sets liable to per-formance royalties. During the time the original Mechanical Royalties During the time to xiefficient Mechanical Royalties Hotel spokesmen also com-plained against the originally word-ed bill as taking in coin-operated radios and TV sets in hotel bed-rooms and lobbies, making music played on these sets liable to per-formance royalties. Mechanical Royalties During the juke box hearings, juke box interests claimed to be paying \$2 million a year in me-chamical woyalties or their records. The new amendment to the bill could up this sum to \$4 million. O'Mahoney was very cool to the idea of upping mechanical royal-ties, in lieu of charging perform-ance royalties, during hearings.

Ops Overruled in **Majority Report**

Proponents List Views on Measure; Minority Opinions Not Yet Filed

WASHINGTON—As the Sen-ate Judiciary Committee put its final okay on the amended O'Ma-honey anti-juke exemption bill last week (15), it released a majority report with new wording of the bill, but minority reports had not then been filed then been filed.

then been filed. However, it is fairly certain that any minority reports would reflect the stunned reaction of the juke box operators to the amended bill, which not only removes the tradi-tional performance royalty exemp-tion, but adds a doubling of the mechanical royalty fee to at least as far as statutory amounts go, on records to be used in juke box play. During O'Mahoney subcommittee hearings, Senator Dirksen particu-larly questioned the licensing socie-ties as offering a hard prospect to small business juke operators claim-ing heavy operational expenses

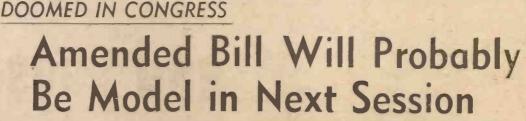
The opinion of the eight to five majority on the full Judiciary Com-mittee was reported to feel that the O'Mahoney amended bill is fair legislation, in that it gives creators of music their fair share, but at the same time numbers the user. Julia same time protects the users. Juke user protection is indirect, thru ad-monition in the report that licens-ing societies use the annual fees of \$15, \$20 and \$25 suggested during cubeomittee basis \$15, \$20 and \$25 suggested during subcommittee heavings. The major-ity also indicate that since the bill requires all licensing contractors and agreements with juke operators to be registered at the copyright office and reported to the commit-tee, it will keep track of the kind of money being charged. **Promise Review** The majority report promises

The majority report promises that if any one licensing group should try to absorb the whole fee, (Continued on page 92) OF NEW O'MAHONEY BILL

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machines. Sec. 3. Section 205 of Title 17, United States Code, is amended by adding the following new paragraph: "Within forty-five days after the commencement of each regular session of the Congress, the Register of Copyrights shall transmit to the Judiciary Committees of the Senate and House of Representatives a report, which may be a part of the above-mentioned annual report, containing a summary of the provisions of all licenses and agreements filed with him during the pre-ceding-calendar year pursuant to the last paragraph of Section 1 (E) of this Title."

(E) of this Title. Sec. 4. The amendments made by this act shall take effect on the first day of the sixth month following the date of its enactment. Nothing contained in such amendments shall alter or impair the enforcement by the Attorney General of any provision of law or any judgment or decree heretofore entered by any court under any provision of law.



ceived committee approval is an entirely different package than was originally considered by the com-mittee and discussed in hearings between Music Operators of America and the American Society of Composers, Authors and Publishers earlier this year.

Comparison

A capsule comparison can be had by referring to the Senate Committee majority report that was released with the approved

WASHINGTON—The amend-ed O'Mahoney copyright bill, tho doomed for passage in this session of Congress, is almost certain to be a model for legislation introduced by solons in the 86th session con-vening after the first of the year. But the version which finally re-ceived compiltee approval is an

Explanation The original O'Mahoney bill: provides (1) "Affirmatively" that the reproduction of music on juke boxes shall be deemed a public performance for profit. (2) It makes the operator of such ma-chine liable for any infringement of copyright. (3) It defines the term "operator" (See Billboard, July 14 issue). July 14 issue). Difference

The majority report notes that affirmatively provide that any re-

righted musical composition of a copy-righted musical composition by means of a coin-operated machine shall constitute public performance for profit, but repeals the exemp-tion provided by existing law," and makes the rendition on juke boxes without consent of coordinate without consent of copyright owner an infringement—"if such rendition does in fact constitute public per-formance for profit."

(2) Amended version specifically excludes coin-operated radio and TV sets from its provisions.
(3) It makes the operator of the coin-operated machine exclusively responsible, and releases the location owner unless he is also the operator and "has complete control over the selections placed" on the machine. machine

(4) It defines "operator" as the (Continued on page 92)

HOW VOTE WENT ON O'MAHONEY COPYR'T BILL

WASHINGTON -- Here's how the vote went on the version of the O'Mahoney antijuke box exemption bill passed 8 to 5 in the full Senate Judiciary Committee last week (14):

Voting against the O'Ma-honey bill were: Wiley (R., Wis.), Dirksen (R., 111.), Ervin (D., N. C.), Hruska (R., Neb.), and the Judiciary committee chairman, Eastland (D., Miss.).

Voting for the bill, in addi-tion to its author, were co-sponsors Kefauver (D., Tenn.) and Johnston (D., S. C.) The and joinston (D., S. C.) The remaining five votes opposed were from/Sens. McClellau (D., Ark.), Carroll (D., Colo.), Langer (R., N., D.), Jenner (R., Ind.), and Butler (R., Utah). Not voting were com-mittee members Watkins (R., Utah) and Hennings (D., Mo.).



GEORGE A. MILLER

f that contacting of the Senate members expressing the MOA posi-tion was essential. He asked every operator to con-

tact as many location owners and friends as possible to gain support for the MOA position. Miller sug-gested that operators location gested that operators, location owners and their friends use every owners and their friends use every available means to contact their Senators, whether it be mail, tele-phone or telegraph. "The main thing," he said, "is that as many Senators as possible hear the oper-ators' side. The operators' plea should no longer be confined to various committee members," the various committee members," the MOA ohief added. "With the bill due for introduction on the Senate floor, any and all Senators should measure. be contacted."

No Date Set For Racket Hearings

WASHINGTON—A target date for the Senate labor rackets com-mittee's probe into the coin ma-chine industry still has not been

for the Senate labor nackets committee industry still has not been ster.
When queried by The Billbaard last week (0.3), committee sources from each province were from each province and the fall ust what was going on to the state for a long time.
Distrib Holds Shebarg BriDGEPORT, Com. — Juke Mendy wanted to know why Hoffa dearn's do were, stolk when the probe will concentrate of the structure of the stole for a could one of the holtest sites are provided in the fall ust being door and the store for a condition as the fall ust being door form. — Juke the fall ust being door and the fall ust being door door and the fall ust being door door the being the fall ust being door and the fall



TORONTO --- A juke box stood by the side of the road and hundreds stood and watched. They were engrossed in a new highway building exhibition put on by the gov-ernment. And the juke box didn't play music, but ex-plained what was going on to the crowd. the crowd.

THE BILLBOARD

'Scramble'

Colo. Sites

COLORADO SPRINGS, Colo.

-A virtual gold rush for new juke locations has developed here around one of the hottest sites

For New

GOLD RUSH

Tune Talk •

The Buyer... Hirsh de La Viez

Hirsh de La Viez, president of the largest juke box operation in the Washington area, has been in the coin machine business areat deal of interest in pinballs at first, and in 1924 manufac-tured the first pinball game in Baltimore under the trade name terested in music machines, too, and set up the Hirsh Coin Ma-bine Corporation. In 1948 Hirsh founded the Washington of the Unit of the Washington of the Unit of the Washington of the Unit of the Washington of the Avertising Club of Washington and is a member of Washington and is a member of Music Operators of America. In addition, he is Chief Barker of



Tent 11 of the Vasiety Club. Hirsh believes the idea that an operator must wait until a tune is in the top 30 is a fallacy. He says customers want hit tunes, but also look and ask for new releases

His disk buys last week

Tea for Two Cha Cha, Tommy Dorsey (Decca)

An old standard with a new cha cha beat, together with a new gimmick in sound and style. Makes a winner for us. By placing it on our machines now, wet get a long ride on this tune."

Dance, Everybody, Dance, Betty Madigan (Coral)

"Betty will bring us many a dime with this lively Jewish dance number, since she is a local girl and a favorite in this area." . . .

"Tune Talk" is a special feature for juke box operators. Each week The Billboard interviews a different operator-record buyer to find out what records he is putting on his route that week, and why. Let us hear what you think about it, won't you.



MUSIC MACHINES

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300 Attend Third Milwaukee Party



AMI Incorporated

1500 Union Ave., S.E. . Grand Rapids, Mich



MILWAUKEE — An overflow crowd of more than 300 people jammed the Taylor Electric Com-pany auditorium Tuesday evening (12) for the third Annual Milwau-kee Music Industry Party. According to Benn Ollman, The Billboard correspondent in Mil-waukee who chairmanned the event, and Stu Classman, Radio Doctors, one of the committee members, the gratifying turnout

Ollman. Top spot on the annual event is given to presentation of the Millie Award to a local disk jockey by members of the music industry here in recognition of public serv-ice work during the previous year. This year a Millie was also awarded to a radio station. Judges of the entries were Elmer Krahn, manager Milwaukee Auditorium-Arena; Civil Judge Robert W. Landry, and Mack Kehoe, Miller Brewing Company community re-lations director. Millie winner in the disk jockey category was Lee Rothman, WRIT. The station award went to WISN. Presentation was made by Richard

Presentation was made by Richard S. Falk, secretary, Falk Corpora-tion, Milwaukee.

tion, Milwaukee. Entertainment bortion of the program took on the aspects of a "little MOA banquet" with a two-hour parade of recording label art-ists dubbing their latest releases onstage. Artists were introduced in-dividually by various disk jockeys in the audience. Several disk la-bels flew artists with currently breaking numbers to the party from both coasts to impress the record buyers and radio people on hand. Performers included: Joe Bushkin,

buyers and radio people on hand. Performers included: Joe Bushkin, Capitol Records; Gary Sheiton, Mer-cury Records; Clebanoff, Mercury Rec-ords; Jack Scott, Carlton Records; Mar-lene Cord, Dot Records; Canton Records; Sonaps, Window Records; Sonny Wil-liams, Coln Records; Sonny Wil-Hams, Coln Records; Casey Grams, Felsted Records; Casey Grams, Count Records; Rollettes, Clinch Rec-ords; Bobby Dean, Chess Records, and Scott Engel, Orbit Records.

Borby Dean, Chess Records, and
Scott Engel, Orbit Records.
Committee members working with chairman Benn Ollman were Stu Glassman, Radio Doctors; Harry Jacobs and Woody Johnson, United, Inc.; Barney Kuehn, Music Mart; John Pilmpton, Bay Music Center; Harold Rietz, Taylor Electric Company, and Don Smith, Records Unlimited, Inc.
The list of record and juke box distributors who gave their support to the annual party included Capitol Records, Columbia Records, Coral Records, Columbia Records, Coral Records, Columbia Records, Inted, Inc.; Tell Music, James H. Martin, M. S. Distributing Co.; S. L. London Co., Inc.; Paster Distributing Co.; Record United, Inc.; and United Record Distributors.
Representing the juke box distributors.

Co, S. L. London Co., Inc., Paster Distributors, C. Records Unlimited, Inc.; RCA Victor; Music Distributors, Inc.; and United Record Distributors.
Representing the juke box distribu-tors and operators at the party were Joseph Hillar; Mr. and Mrs. Harry F. Jacobs Jr., and Woody Johnson, United, Inc.; Mr. and Mrs. Jay Albrent, Cisler Music; Herb. F. Wagner, Gali Wagner and Mary Beth Wilkowski, G. & W. Vendors; Waiter Kobylarz, Wisconsin Novelty; Bert G. Llesch, Bert's Music; Mr. and Mrs. Waiter Brown, Mr. and Mrs. Gien Grubb, Ken-dou, Inc.; Mrs. George Schroeder Jr., Nancy Schroeder, Fred and Dorothy Mueller and Jack Bain, George Schroeder Amusement Co.; Mr. and Mrs. Arnold Cutter, Hilltop Coin Machine; Joseph Pelligrino and fam-Hy, P. & P. Distributing, and Mr. and Mrs. Les Haese, Regal Music.
Record distributors and Reniloyeest George Leaner, Jerry Ferber, Record Distributors, Chicago; Jack Solinger, Musio Dist., Inc., Chicago; Shim Weiner, Paul C. Baio, Eob Bile, Emil Reitman and R. C. Strassburger, Decca Distributing Corp.; Tom Schlesinger, Mr. and Mrs. Reuben W. Lawrence, Record Distributors, Chicago; Ray Ruch, King Records; Mr. and Mrs. Bill Schwartz, Window Records, She-boygan; Mr. and Mrs. Richard Froio, M. S. Distributing Co., Chicago; Marty Schwartz and family, Morie Goldman, James Martin, Inc., Chicago; Seymour Schwartz, Heartbeat Records, Ohleago; Pete Stocke, D. C. Bade, Raiph Retzer, Frank S. Amaru, John D. Anelio Jr., Ed Hoffman, Robert E. Garrett and Harold Rietz, Taylor Electric Com-pany: Donaid C. Smith, Robert Maure, John Contney, Helen Beilfus, Garmen La Ross, William B. Ferreli and Jim Mayer. Hecords Unlimited, Inc.; George Gerken, Dick Kibbe, Jack Freeman, Bob Maxwell, Irvin H. Kras-no, Mary Orth, John A. Fricano and George O'Keefg, Capitol Records Dis-tributing Corp.; Mr. and Mrs. Harlyn Herriges, Garmits Distributing Corp., Chicago; "Honest John," London-Fel-

Senate Lifts Tax on Milk **Bar Locations**

WASHINGTON - A proposal that would exempt "milk bars" from the cabaret tax, and possibly lead to a greater demand for juke boxes in teen-age gathering places, was approved by the Senate last week (12.)

Now that the measure has passed both Houses, it needs only the President's signature to become law.

In a report issued earlier on the proposal by the tax-writing Senate Finance Committee, it was pointed out that since milk bars "do not fall within the scope of the adult commercial entertainment normally associated" with the cabaret tax, they should not be subject to the levy

Milk bars have incurred the tax

milk bars would be specifically exempted from the cabaret tax if music for dancing is provided by a juke box or provided free of charge by the location owner. Light refreshments could be served, but no alcoholic beverages would be allowed. (The Billboard, July 21.)

sted-Dale, New York, N. Y.; Bob Smith, Liberty, Skokie, III.; Gordon Krahn, Robert W. Reinhardt, Lee Lerche, Henry F. Aubuchen and Bill Far, Morley-Murphy Co.; Bill Obbink, Musical Isle Record Corp.; Joe Liptak, Tell Music Distributing, Inc., Madison; Mike Owry, All State Records, Chi-cago; Joe Nantz Jr., Count Records. The largest contingent of represen-tatives from one firm at the party was that of the Lieberman Distribut-ing Co., Inc. They included Harold Lieberman, Mr. and Mrs. Don P. Thorn, John Heidiner, Lowell Rice, Marland A. Waak, Tess Blanchette, William R. Broege, Barbara Nelson and Wally Kappelman. Radio and press people at the party included John A. Reddy, Happy O'Day and John (Mad Man) Michaels, WOKY; Ken Knaut, Nick Biro, Mr. and Mrs. John Sippel, The Billboard; Jim Lewis, WEMP; Al M. Elewitz, Gordon H. Brehm, The Milwaukee Sentinel; Curly Williams, Sol Radoff and Fet Radoff, WMIL; Don Dooley, The Milwaukee Journal; Bruce Wal-lace and Donald F. Loose, WTMJ; Dorothy M. White, WITI-TV; Tom Lambert, Art Barnes, Marilyn Gumin and Chuck Arnold, WISN; Mr. and Mrs. Lee Rothman, Mr. and Mrs. Bob (Coffeehead) Larsen, Mr. and Mrs. Bill Bramhall, Bill Allard, Richard Mann, Clark Weber, Kathy Plato and Robert Herzberg, WRIT. Recrd Dealers: Mr. and Mrs. Bill Bramhall, Bill Allard, Richard Mann, Clark Weber, Kathy Plato and Robert Herzberg, WRIT. Recrd Dealers: Mr. and Mrs. Bill Bramhall, Bill Allard, Richard Mann, Clark Weber, Kathy Plato and Robert Herzberg, WRIT. Recrd Dealers: Mr. and Mrs. Bill Bramhall, Bill Allard, Richard Mann, Clark Weber, Kathy Plato and Robert Herzberg, WRIT. Recrd Dealers: Mr. and Mrs. Bill Bramhall, Bill Allard, Richard Mann, Clark Weber, Kathy Plato and Mrs. L. M. Glassman, Mr. and Mrs. Bill Bramhall, Bill Allard, Richard Mrs. Jarny Glassman, Mr. and Mrs. Bill Bramhall, Bill Allard, Richard Mrs. Jarny Glassman, Mr. and Mrs. Bill Bramhall, Bill Allard, Richard Mrs. Jarny Glassman, Mr. and Mrs. Bill Bramhall, Bill Allard, Richards, Joh Mr. Jarny Glassman, Mr. and Mrs. Bill Branh

CUSTOM WALL BOX UNIT DEVISED BY CALIF. OP

SAN DIEGO—A totally new concept in wall box installa-tions was devised by an operator here, when he incorporated a special, custom designed remote selection unit into a room

separator for a cocktail lounge. The operator, Jack Gordon, was faced with the problem of providing the owners of Cabrillo, a swank new cocktail lounge, with a music installation that would fit into the decor of the spot.

of the spot. Multi-Sides His answer was a custom-designed unit that doubled as a room separator and flower planter. Each of the units has a full 200-selection program in full view, with selector mechanism and coin chute on each side of the "wall." Two of the wall separators were installed in the lounge, with the actual phonograph mechanism housed in a hideaway model removed from sight. Special speakers installed in the wall of the lounge complete the installation.

• Continued from page 90

to the exclusion of other song-writers and their representatives, Congress will review the whole matter, and take steps to put an end to any abuses. The report out-lines the "reasonable" fee set-up suggested by the National Licensed Beverage Association and endersed Beverage Association, and endorsed by ASCAP at the hearings. by

by ASCAP at the hearings. It notes that based on The Bill-board Juke Box Poll in May 20, 1957 issue, the Copyright Office determined annual charges to juke-boxers would run like this: 120,000 boxes of 40 to 50 plays, at \$15 a year, would pay 4.1 cents per day per box. 290,000 boxes from 80 to 120 play, at \$20 per year, would pay 5.5 cents per day, and boxes of 200 or more, numbering 90,000 would pay \$25 annually, or 6.8 cents per day. Total of 500,000 boxes would average payment of \$19.70 fee per year, or 5.4 cents per box per day. Bargaining

Bargaining

The committee majority says it The committee majority says it feels bargaining and negotiation between creators and users of copy-right music, with a "reasonable" framework of such fees, is more the American way than setting up statutory ceilings. It notes that letters from State Department and the Copyright Office endorse the bill, although Justice Department prefers to remain neutral in a mat-ter it considers one of "policy." About complaints of juke opera-

About complaints of juke opera-tors concerning licensing groups, the majority acknowledges that there may be a basis for criticism, but says these are "internal" mat-ters. Complaints that certain fa-vored publisher and writer mem-bers of ASCAP get the lion's share of ASCAP distribution are not truly germaine to the question of whether performance royalty should be paid to authors and composers in such societies, the majority believes. The report also indicates that the consent decrees under which ASCAP and BMI op-erate offer justice department the means of correcting any such abuses in distribution for individual songwriters and publishers. About complaints of juke operasongwriters and publishers.

No Threat

No Threat The majority believes that repeat of the juke exemption would not constitute a serious injury to the manufacturers and operators of the boxes. It points out rises in price of the boxes, and increases in num-ber of boxes, indicating to the committee that the juke box busi-ness is healthy enough to "pay its fair share," like other users of copyright music who perform it publicly for profit. The committee also insists that under our copyright law, payment of mechanical royalty should not exempt the juke box operator from paying performing royalty. Popularize Music?

(5) It places on the copyright owner (or his representative, such as ASCAP, BMI, SESAC), the owner (or his representative, such as ASCAP, BMI, SESAC), the duty to file with register of copyrights (with recording fee), every agreement executed by him, construction of the use, is brushed off by the majority opinion. The argument hasn't much weight either way, they feel-juke play doesn't necessarily kill a composition with overuse, as proponents of
(5) It places on the copyright owner (or his representative, such as ASCAP, BMI, SESAC), the duty to file with register of copyrights (with recording fee), every agreement executed by him, consenting to the juke box play.
(6) It enables Congress to keep track of this information by requiring register of copyrights to send annual reports "summarizing the provisions of all such agreements filed during the preceeding calendar year." tion with overuse, as proponents of calendar year.

juke exemption legislation, are lined up: Ereators of music and licensing groups argue that the creator has a right to be paid by all users, without juke-play exemption. Proponents say payment of mechanical royalty was intended by law to be "exclusive" of royalty obligation on public performance for profit.

Proponents point out that mechanical royalty does not provide

Proponents point out that me-chanical royalty does not provide the copyright proprietor with any bargaining power as to the actual mechanical fee received, and this is one reason why the act specifically says mechanical royalty shall not cover performance obligation. Proponents Proponents also say juke play does not popularize, but rather shortens life of music by overplay. Opponents of anti-exemption legis-lation say: the 1909 copyright act exemption is still valid for today's small-business operation in juke boxes. They claim the exemption is the very basis for present spread of the industry, and constitutes its lifeline for survival. Opponents say S. 1870 would give performing rights groups a new right heretofore denied them under law, by the exemption in section 1 (E). They claim the li-censors do not distribute fairly to songwriters (and during hearings, this was a reason given for upping mechanical royalty in lieu of per-formance rights fees involving the licensors. No operator dreamed at that time, that a bill incorporating both types of levy would emerge from hearings). Opponents also ob-jected to the original O'Mahoney legislation as providing no ceilings on fees to be charged by licensors.

Amended Bill

• Continued from page 90

individual or organization entitled to any "residual profit derived, after payment of all expenses and charges." It "treats as a charge, the share of receipts payable to the proprietor of the place at which the machine is operated, hereby absolving such proprietor from lia-bility unless he also is entitled, thru his ownership of the machine or otherwise, to receive residual profit...." profit.

(5) It places on the copyright

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average. PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors. MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" on "distressed" equipment.

(For 10-week period ending with issue of August 11, 1958)

mart of the second se	1			Nigh	Low	Mean Avg		High	Low	Mean Avg	N	igh	Low	Mean Avg	His	h Low	Mean Avg.		High	Low	Mean Avg.
	AMI		MUSIC MA	CHIN	ES	1													* 100		* 100
No. 2 No. 2 <th< td=""><td>Model</td><td></td><td></td><td>\$150</td><td>\$ 150</td><td>\$ 150</td><td></td><td></td><td></td><td>25</td><td>Star Pool (10-54)</td><td></td><td></td><td></td><td>Shuffle Alley Deluxe</td><td></td><td>\$ 245</td><td>Flash Hockey</td><td></td><td></td><td></td></th<>	Model			\$150	\$ 150	\$ 150				25	Star Pool (10-54)				Shuffle Alley Deluxe		\$ 245	Flash Hockey			
No. Proc. No. Proc. No. Proc. No. Proc. N				245	199	245						55	- 55	55		B5 30	60		99	75	,99
	Nodel	E-40	0 (53) 40 sel.,			X	Coronation (11-52)	45	45	45	Slugfest (3-52)	~15	45	45	6 Player (K)	85 45	55	(M) (6-50)			
	Model	E-80	0 (53) 80 sel.,			-	Cyclone (4-51)	25	25		Times Square				10 Player (K)	95 50	60	Goalee (CC) (1-46)	110	110	110
					295	an De	Derby Day (4.56)	175								35 150	-195				95 10
al.	45 Model	RPM	0 (54) 80 sei	359	325	345	Diamond Lil (12-54)	120	75	75		165	165	165	Shuffle Alley Deluxe		255				
distant bit matrix	45	RPM		485	485	485	Duette (3-55)	165	145	150	(4-51)				Shuffle Pool			Hi-Ball (Ex) (2-38)	. 65	65	65
Norma Norma <th< td=""><td></td><td></td><td></td><td></td><td></td><td>485</td><td>Flying High (2-53)</td><td>65</td><td></td><td></td><td></td><td></td><td></td><td>95</td><td>Six Player (CC)</td><td></td><td></td><td>Home Run, 6 Player</td><td></td><td></td><td></td></th<>						485	Flying High (2-53)	65						95	Six Player (CC)			Home Run, 6 Player			
no. no. <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>Four Belles (10-54)</td> <td>125</td> <td>90</td> <td>125</td> <td>Ace Bowler (CC)</td> <td></td> <td></td> <td></td> <td>Six Player Deluxe (II)</td> <td></td> <td></td> <td>the second se</td> <td>. 95</td> <td>95</td> <td>95</td>							Four Belles (10-54)	125	90	125	Ace Bowler (CC)				Six Player Deluxe (II)			the second se	. 95	95	95
Date Date <th< td=""><td>78</td><td>RPM</td><td></td><td></td><td></td><td></td><td>Frontiersman (11-55)</td><td>350</td><td>110</td><td>125</td><td>(9-50)\$ Advance Bowler (CC)</td><td>295</td><td>\$ 95</td><td>\$ 195</td><td>Six Player</td><td></td><td></td><td>Meteor (6-53)</td><td>. 485</td><td>485</td><td>485</td></th<>	78	RPM					Frontiersman (11-55)	350	110	125	(9-50)\$ Advance Bowler (CC)	295	\$ 95	\$ 195	Six Player			Meteor (6-53)	. 485	485	485
Description Description <thdescription< th=""> <thdescription< th=""></thdescription<></thdescription<>							Grand Slam (4-53)	49			(5-53)	95	95	95	Speedlane Bowler (K) 1	85 185	185	(Amusematic) ('46)			125
a. br b. br <th< td=""><td>1434</td><td></td><td></td><td></td><td></td><td>149</td><td>Green Pastures (1-54)</td><td>84 85</td><td></td><td>60</td><td>Shuffleboard) (5-52)</td><td></td><td>225</td><td>225</td><td></td><td>35 135</td><td>5 135</td><td></td><td>. 110</td><td>110</td><td>110</td></th<>	1434					149	Green Pastures (1-54)	84 85		60	Shuffleboard) (5-52)		225	225		35 135	5 135		. 110	110	110
North Control North Contro North Control North Con	45	RPM					Gypsy Queen (2-55)	170	95	170	Arrow (CC) Banner (U) (8-54)	210			(U) (7-52)	95 34	45				75
Sing bing bing bing bing bing bing bing b							Hawaiian Beauty (5-54)	95			Bikini (K) (6-54)	195			(U) (9-52)			Jet Fighter (W) (10-54) .	. 195	145	150
State State <th< td=""><td></td><td></td><td></td><td>449</td><td></td><td>369</td><td>Hit 'n' Run (3-52) Jockey Club (4-54)</td><td>45 125</td><td></td><td></td><td>(3-54)</td><td>190</td><td>75</td><td>125</td><td></td><td></td><td></td><td>1 1/ 10 /11/1 /1 1/</td><td></td><td></td><td>125 195</td></th<>				449		369	Hit 'n' Run (3-52) Jockey Club (4-54)	45 125			(3-54)	190	75	125				1 1/ 10 /11/1 /1 1/			125 195
Market Press Number of the State Press Number of the S	SEEBU	RG				507	Jubilee (5-55)	225	215	215	(CC) (4-55)	175	175	175	Super Frame			Lovemeter (Ex)			25
Marke of Mark				\$ 125	\$-125	\$ 125	Marathon (10-55)	275			Bowlette (G) (7-50)	245		245	Super Hatch Bowler	25 125	5 125	Mercury Counter			
All Color All Color <t< td=""><td>M-100</td><td>A (9</td><td>9-49) 100 sel.,</td><td></td><td></td><td></td><td>Lady Luck (9-54) Lovely Lucy (2-54)</td><td>120</td><td></td><td></td><td>Capifal Deluxe</td><td></td><td></td><td></td><td></td><td></td><td></td><td>111 5- 4 10- 1- 1000</td><td></td><td></td><td>125</td></t<>	M-100	A (9	9-49) 100 sel.,				Lady Luck (9-54) Lovely Lucy (2-54)	120			Capifal Deluxe							111 5- 4 10- 1- 1000			125
Jartie Carbon Jartie C	M-100)-B (1	10 50) 100 sel.,	,			Marble Queen (6-53)	69	69	69					Targette (U)			Midget Racer	75	75	75
John Mar. How Mar.	45 M-100	RPM FC (5	5-52) 100 sel.,	445	325	325	Mystic Marvel (3-54)	120			Carnival (K) (5-53)	125			(U) (8-54) 3	20 95	195	Midget Skeeball (CC)	. 125	125	125
def prim				565	345	395	Pin Wheel (10-53)	85			Century (K) (6-54)	145	145	145				Panoram (Mills)	. 395	325	325
Conv. et al. Conv. and and any	45	RPM		525			Poker Face (8-53)	7.5	75	75	Chief (U) (11-53)	115			Tenth Frame (K)			Pennant Baseball (W) .			115 95
MARCON MARCON MARCON MARCON <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>Queen of Hearts</td> <td></td> <td>43</td> <td>95</td> <td></td> <td></td> <td></td> <td></td> <td>Bowler (CC)</td> <td></td> <td></td> <td>Photomatic (M) (1.50) .</td> <td></td> <td></td> <td>350</td>							Queen of Hearts		43	95					Bowler (CC)			Photomatic (M) (1.50) .			350
Biole Super Data Pite Pite Pite Pite Pite Pite Pite Pite	1			575	525	565	Rose Bowl (10-51)	. 50			Clipper Deluxe (U)				Triple Score Bowler	200 200	0 200	(M) (2-36)			245
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	1015	(46)	24 sel.,				Score-Board (3-56)	195		175	Clover Shuffle			210	(LL) (0-53)	65 6	5 65				
The Part				\$, 35	\$ 35	\$ 35	Shindig (9-53)	90	90	90	(U) (1-53) Club (K) (4-53)	65 75			Bowler (CC)	200 15		Pistol Target Skill	. 15		15
$ \begin{array}{c c c c c c c c c c c c c c c c c c c $				35	35	35	Sluggin' Champ (4-55)				Comet Targette				Venus Deluve	145 14	5 145	Polar Hunt (W)	, 295	295	295
43 10<	78	RPM		49	49	49		175	175	175	Comet Oeluxe (U)				Victory Bowler	350 22	5 275				
Abs Construction				149	149	149	Southern Belle (6-55)	160	160	160	Criss-Cross (CC)	345	125	245	(B) (5-54)			Diffe Callens	. 195	• 195	195
1200 1200 <th< td=""><td></td><td></td><td></td><td>175</td><td>150</td><td>150</td><td>Stage Coach (11-54)</td><td>160</td><td></td><td></td><td>(11.00)</td><td>310</td><td>110</td><td>110</td><td></td><td></td><td>5 145</td><td>(G) (6-54)</td><td></td><td></td><td></td></th<>				175	150	150	Stage Coach (11-54)	160			(11.00)	310	110	110			5 145	(G) (6-54)			
120 CP 10 Cut Cut </td <td>1500</td> <td>(52)</td> <td>104 sel.,</td> <td></td> <td></td> <td>1</td> <td>Sweet Add-a-Line (7-55) . Toreador (6-56)</td> <td>170</td> <td></td> <td></td> <td>Deluxe (CC) (1-55)</td> <td>110</td> <td>1-10</td> <td>116</td> <td>CODE: AP-Auto Photo 8-</td> <td>Bally, CC</td> <td></td> <td>Round the World Traine</td> <td>r</td> <td>210</td> <td>295</td>	1500	(52)	104 sel.,			1	Sweet Add-a-Line (7-55) . Toreador (6-56)	170			Deluxe (CC) (1-55)	110	1-10	116	CODE: AP-Auto Photo 8-	Bally, CC		Round the World Traine	r	210	295
description description <thdescription< th=""> <thdescription< th=""></thdescription<></thdescription<>	1550	(52)	104 sel.,			100	Tournament (8-55)	195	145	165	Regular (CC) (1.55)	310	285	285	Gb-Gottlieb K-Keen	ey M-Int	'l Muto-	(CC) (10-53) Royal Mustang Horse	. 350		
$ \begin{array}{c} 4.5 \\ 3.6 \\ 7.8 $				145	145	145	Wild West (8-51)	250	250		(crown (cc) (4-35)				ATE', P. P	Seeburg, S Tetecoin, U	Sc-Scien United	Scientific Boat			
ds or 78 BPM 235 <t< td=""><td></td><td></td><td></td><td>295</td><td>145</td><td>145</td><td></td><td>1/5</td><td>125</td><td>135</td><td>Domino (K) (5-53)</td><td>50</td><td></td><td></td><td>W-Wilframs Wa-Wat</td><td>ling</td><td></td><td>(Munves) (6-52)</td><td>. 250</td><td></td><td></td></t<>				295	145	145		1/5	125	135	Domino (K) (5-53)	50			W-Wilframs Wa-Wat	ling		(Munves) (6-52)	. 250		
	45	or 71	8 RPM	235	235	235					(CC) (3-53)				(5-46)\$						
15.65 16.35 11.0	45	or 71	8 RPM	200	200	200	Circus (8-52)	335				275	125	185				oncoving concry	225	05	150
Instantial disk Instantial (C) Instan				345	345	345								110	Atomic Bombers (M)	125 10		Sidewalk Engineer			
$ \begin{array}{c c c c c c c c c c c c c c c c c c c $					225	205	Manhattan (4-55) Mexico (3-54)	70,		70	Fireball (CC) (11-54)	145	145	145	Anti Aircraft ,	99 9	9 99	Silver Bullets	. 1/3		
1980 c. 239 (p) 1993 c. 239 (p) 1993 c. 239 (p) 1993 c. 239 (p) 115 d. M. Feelball 245 c.	1700	(54)	104 sel.,				Nevada (8-54)	50	50	50	8 Player (Ge) (9-51)	85									
PHRBALL CAMES Singapore (10-51) 75 50 50 50 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td>Rio (11-53)</td><td></td><td></td><td>75 30</td><td>Gold Cup (CC) (7-53) Gold Medal (B) (3-55)</td><td>155</td><td></td><td></td><td></td><td>245 24</td><td>5 245</td><td>Six Shooter (Ex)</td><td>. 100</td><td>75</td><td>95</td></t<>							Rio (11-53)			75 30	Gold Cup (CC) (7-53) Gold Medal (B) (3-55)	155				245 24	5 245	Six Shooter (Ex)	. 100	75	95
BALL Chr. (Chr. (S32) S ap £ 30 F 30	100-				ES					50	Hi Speed Triple Score				Capitol P (1-55)		5 19	Sky Fighter			
Beach Beach (1): (53) IOO IZS Training (23) IZS IZS Training (23) IZS Training (23) IZS Training (23) IZS Training (23) IZS IZS Training (23) IZS			ity (5-52)	\$ 30	\$ 30	\$ 30	Starlet (11-55)	110	90	95	Holiday Match Bowler	60	60	. 60					110		
instruct (1:52) instruct (Beach	Bear	uly (1-55)	160	125	125	Tahiti (8-53)	30				165					0 175	Sky Gunner (CC)	125	125	125
Big Inter [12] 13 33 32 Tropics (7.55) 45 30 35 Leader Spint Inter Allay 100 15.0 120 168 1	Beauty	y (1	1-52)	60	50					-	Imperial (U) (9-53)	85	60	60	Basketball Champ (CC)			Space Gun (Ex)	100	a 90	.95
Birletin Stort (1-51) 145 415 416 416 416 415 516 51	Big T Bright	ime (Llg	(1-55) hts (5-51)	45			Tropics (7-55)	45			Leader Shuffle Alley	T	15		(Ev) (8-48)	100 9	5 95				
Concy Stand (9 52) Tis	Bright	Spo	of (11-51)	145	1:45	145	A 47.7 AT A 49.4	\$ 35	\$ 35	\$ 35		195	125	165		95 9	5 9	Speed Boat (8) (7-53) .	325	275	325
a Fronte (10.62) 45 45 45 45 45 45 45 45 45 45 46 15 350	Coney	Isla	nd (9 52)	185	155	170	Big Ben (9-54)	100				250	95	165	Bert Lane			Sportsman (K) (11-54)-			
Gayma (6-55) 115 65 116 65 116 65 65 60 (2-55) 295 275	Frolic	(10.	.52)	45	45	45	Colors (11-54)	135	135	135	(U) (4-54)	195			Big Bronco (1-51)	350 35	0 350	Typer F S		275	275
Hief (c.5a) 50 60 75 75 65 50 50 60 75 <th75< th=""> 75 75</th75<>	Gayet	y (3.	-55)	75			Dealer '21' (2.54)	34	34		Lightning Deluxe		145	145	Big League Baseball		5 12:		85	85	85
Mine Cube (3-50) Tits Tits Deamy (2-50) Tits Tits Manuatran (W) (2-54) 145 145 145 146 145 145 146 145 115<	HI-FI	(6.54	4)	. 50	50						(U) (2-55),	295			(3-51) (W)	130 13	0 130	(Ex) (9-54)			
Paim Basch (7:52) 40 40 Mark (U) (1:53) 155 165	Mlami	l Bea	ach (9.55)	. 115	110	115	Dreamy (2.50)	135	011	135	Manhattan				(W) (2-54)			Strike-a-Lite (ABT)	195	195	
Pain Springs (11-52) 55 50 Grand Champion (8-53) 50 50 50 Mars Delaxe (U)	Nite Palm	Beac	(3·56) h (7-52)	, 200 , 40			Four Corners (11-52)	. 40											., 125	125	125
Surf Club (3-54) 55 Agbymer (6-57) 25 25 25 (C) (6-52) 70 45 45 Broncho Horse Super Let (C) (6-33) 295 <td></td> <td>395</td> <td>185</td> <td>245</td> <td></td> <td></td> <td></td> <td></td> <td> 125</td> <td></td> <td></td>												395	185	245					125		
Yacht Club (6-53) 60 35 35 Jalogy (8-51) 40	Surf	Club	(3.54)	. 55	50	55	Hayburner (6-51 ⁹)	25	25	25	(CC) (8-52)	70			Broncho Horse			Super Jet (CC) (8-53)	295	295	5 295
Baskelbill Champ Lay Q (2-54) 35 35 35 35 325 325 245 Carnival Gun. Teleguir q(1-49) (1) 95 65 66 (10-49) 105 \$120 \$120 \$120 \$120 \$125 125 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>Jalopy (8-51)</td> <td>40</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>Card Vendor *(Ex)</td> <td>50 4</td> <td></td> <td></td> <td> 100</td> <td>100</td> <td>) 100</td>							Jalopy (8-51)	40							Card Vendor *(Ex)	50 4			100	100) 100
(10.49)				- 8			Lazy Q (2-54)	185			Mystic Bowler					295 15	0 24	S (U) (7-55)			
Tabial (10-49) 30 <td>(10</td> <td>-49)</td> <td></td> <td></td> <td></td> <td></td> <td>Lu Lu (12-54)</td> <td>125</td> <td>725</td> <td>125</td> <td>Mercury Deluxe</td> <td></td> <td></td> <td></td> <td>(U) (10-54)</td> <td></td> <td></td> <td>7 Ten Strike (E) (46)</td> <td> 85</td> <td></td> <td></td>	(10	-49)					Lu Lu (12-54)	125	725	125	Mercury Deluxe				(U) (10-54)			7 Ten Strike (E) (46)	85		
Saddle & Turf Club Warterback (10-47) 85 85 (1-54) 50 50 50 50 Champion Hockey (24.5) 100	Tohill	(10	.49)	. 95			Peter Pan (4-55)	145	125	145	Name Bowler (CC)	• •			Champion Baseball (G)	175 17	5 17	5 (M) (12-53)	150	150	1.50
Gence Gence Olympic (U) (B,54) 65	Seddle	e &	Turf Club				Race the Clock (1-55)	85 165										Three-of-a-Kind	20	18	8 18
Ball Pacemaker (K) (9-53) 85 49 50 Defender (B) ('40) 150 125	GENC	0			0.5	00	Rag-Mop 5 Ball				Olympic (U) (B-54)	65	65	65	Coon Hunt (S) (2-54)	145 14	10 14	5 Treasure Cove	1		
Invader (3-54) 75 75 Regetta (10-55) 145 75 87 125 1				\$ 35	\$ 35	\$ 35	Rainbow 5 Ball				Pacemaker (K) (9-53)	85	49	50	Defender (B) ('40)	150 12	5 12	5 Trigger Horse			5 225
GOTTLIEB Screamo (4-54) 75 <td>Invad</td> <td>er (3</td> <td>3-54)</td> <td></td> <td></td> <td></td> <td>Regetta (10:55)</td> <td>145</td> <td></td> <td></td> <td></td> <td>55</td> <td>55</td> <td>55</td> <td></td> <td>125 12</td> <td>15 12</td> <td></td> <td></td> <td></td> <td></td>	Invad	er (3	3-54)				Regetta (10:55)	145				55	55	55		125 12	15 12				
(11-50)							Sea Jockeys (11-51)	75		75	(CC) (10-54)	290	165	165	(CC) (3-52),			5 Voice-O-Graph			
Budkathall (10.40) 175 175 175 175 175 175 175 175 175 175	(11	-50)					Silver Skates (2-53)	50	50	50	(U) (8.54)				Jungle Gun (U) (7-54)	135 13	15 13	5 Wild West (G) (2-55)	245	245	5 245
						175	Sky Way (9.54)	65									50 5	2 Wizard Whiz Zingo (1-51) (U)	6		

AMUSEMENT MACHINES

AUCUST 18, 1958

THE BILLBOARD Commissions Hard Fed. Probe To Budge in Detroit May Hurt Splits Remain Within 10% of 50-50, Either

Way; Game Types Rate No Consideration

This is another in a series of articles on game operator loans and commission prac-tices in cities across the coun-try. An article on the Detroit loans situation appeared in The Billboard July 7. loans

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DETROIT—Commissions to lo-cations on coin games here are al-most wholly within 10 per cent— either way—of the standard 50-50 arrangement. Operators say that there is no marked trend upward or downward at present. Differen-tials in commissions are based more upon the age and cost of the ma-chine than upon the type of game. chine than upon the type of game. "The competition is tough - if

"The competition is tough – it you don't give top' commissions somebody else is going to," A. Jor-dau Spring, proprietor of Ray-O-Lite Amusement Machine Com-pany, says. He seeks a 60 per cent share on new equipment, but finds it difficult to land. Such a deal usu-ally lasts only a short time, as competitors will be willing to set-tle at 50 per cent.

tle at 50 per cent. Spring believes there should be a differential depending on the type of game spotted. New ball

Senate Passes

Remote Tax Bill

bowlers should offer just 30 per cent to the location. He notes, "When a new game comes out your location might phone and ask for one. You may be in a com-manding position and say, 'Here is a \$1,400 machine-we will place it at 30 or 35 per cent.' But an-other operator will offer 10 to 15 per cent better." Bonus Last Straw Typifying competition. Spring

Bonus Last Straw Typifying competition, Spring nctes a spot where he had a shuf-fleboard for several years. The owner called to say a competitor was offering him 60 per cent plus a \$125 bonus-not a loan-to put in a new bowler. Spring just pulled his unit out in disgust. Thomas J. Dewberry, of T. J. Amusement Company, has just four of the new ball bowlers out, on 50 per cent, but believes they should be on 60-40. Long-established re-lationships with the locations

lationships with the locations prompted him to continue the ex-isting percentage. He estimated that 80 per cent of all games of all types are on 50-50 in this area. He said that distributors here have been recommending 60-40 splits on new bowlers.

One operator who has stood (Continued on page 98)

Indy Pins

INDIANAPOLIS — A federal grand jury investigation of an inter-national multi-million dollar gam-bling syndicate, allegédly head, bling syndicate, allegédly hea quartered in Terre Haute, Ind., expected to revive the drive against pay-off pinball operations in Indiana

ana. Questioning of witnesses, expect-ed to include nearly 200 persons, some famous personalities, began last week, and is to continue for the next two or three weeks. The syndicate i. calculated to have ac-cepted and placed \$3,500,000 in bets on athletic events.

The highly publicized investi-gation with its dramatic overtones of famous personalities and febu-lous sums of money is almost sure to affect the future of pinball operations in the State.

operations in the State. Many Indiana pinball operators and distributors, tho none of them were connected with the Terre Haute enterprise, view the matter with concern. Up to this time, the prospects of new anti-pinball legis-lation in the 1959 General Assem-bly seemed remote.

Now prospects have changed with the Terre Haute incident be-lieved to have given legislators a fresh, impelling reason for pressing on with their pin campaign. That they will now enjoy stronger public support is certain. As a rule, anti-pin prohibitions in this State are part of a general anti-gambling legislative package. No Interference Now

No Interference Now

No Interference Now Currently, pinball operations are progressing without interference thruout the State. The following anti-pinball legis-lative possibilities, some too ex-treme for serious consideration, are forecast as result of the Terre Haute investigation:

1. Outright ban on pins.

2. A policy of enforcement to be established by law and to be carried out by the excise division of the Alcoholic Beverages Com-mission for getting pay-off pinballs out of Indiana tavens.

3. An exhaustive re-examination of the 1957 law with the view of eliminating its unconstitutional characteristics.

EDITORIAL

A Fair Trial

Operators continually call for "new and different" coin games that will jack up collections. But too often the seeming lack of a spectacular new game is used as a ready excuse for poor operating results. No new type of game can work a miracle for operators. They must be willing to work a little harder as well, by giving new games a fair trial on locations. Distributors report that operators sometimes have such pre-conceived notions about any one new type of game that they refuse to even give the game a trivout. The only games that seem to be immune from such notions are bowlers and pinballs, and even some of these, if they incorporate some untried new play idea, are apt to face an abrupt thumbs-down treatment from operators. operators

operators. We think that manufacturers are making real efforts to produce new types of games that could bring top business to the industry as a whole. Of course, there is room for improve-ment, especially in the matter of price-a top operator complaint

But no fiew game that is well built and offers a fresh idea in amusement should be shunted aside by an operator simply because "no one thinks it will go," or "this type of game never worked before," or "it's okay for Arcades, but won't do for a taverr

Operators can truly argue that no game can lose money until purchased; but by the same token, no game can make money until it's on location. If a new-type game has basic merit it's worth a tryout in at least one spot on the route.

MOVE TO SUMMIT Kiddie Ride Op Hikes To Mountains, Ups \$\$

Most of the kiddie rides out-weigh even the heaviest phono-graphs, and thus require man-size trucks to make the transfer. The receipts, however, coming from thousands of tourists flowing in from all over the nation, is so out-standing that the trip is thoroly worthwhile, Thorwald says. In some instances, play from mountain-based kiddie rides has been from 10 to 15 times greater than in standard eity locations. Supervises Move

Supervises Move Thorwald contracts for the handling, goes along on each junket to make sure that the rides Rules Pins are not damaged, sets them up himself, and then visits each site regularly throout the summer to make collections as well as to per-form the sort of preventive main-

DENVER — Frank Thorwald prominent kiddie ride operator here, each summer undertakes a ponderous moving job, but one which pays dividends in increased revenue. As the summer season breaks, he moves a dozen coin rides up into the high Colorado Rockies. where he catches the tourist trade. The has locations at such spots as the Mountain Deer Ridge Chalen ear Estes Park, Colo., and the Berthound Pass Ion, astride the Continental Divide, west of Den-ver. Most of the kiddie rides out-weigh even the heaviest phono-graphs, and thus require man-size trucks to make the transfer. The

season. In addition to operating 27 kiddie rides, chiefly in super-markets, chain and variety stores throout Denver, Thorwald has more than 1,000 nickel and penny bulk vending machines spotted in the Colorado capital. (See profile in Vending Machine section.)

Rules Pins Legal

SAN DIEGO, Calif.—The State Fourth District Court of Appeals has ruled that it is legal to own pinball games if they are not used for gambling. The ruling upheld an Imperial County, California, Superior Court decision. The earlier decision or-dered four machines seized by of-ficers in 1956 returned to Claude

ficers in 1956 returned to Claude Sharpensteen, a W i n t e r h a v e u, Calif., cafe proprietor.

Orders Out \$250-**Stamped Pinballs**

MARION, Ark .-- Pinballs carrying \$250 federal gambling stamps were ordered removed from two locations in Crittendon County, Arkansas, by Sheriff Cecil Cood-

win. Said Coodwin, "Arkansas laws prohibit gambling and when a per-son puts a federal gambling stamp on a pinball machine, he is an-nouncing to the world that he permits gambling."

levies as coin-operated devices. The tax-writing committees of both Houses favored the levy in re-ports issued earlier "because of the similarity of the machines." (The Billboard, August 11). The bill is part of the Forand (D., R. I.) Excise Act Technical Change Act, which now needs only the President's signature to become law. \$250 Stamp Sales

Triple, \$10 Fees Drop in Kentucky

FRANKFORT, Ky .-- The Interral Revenue Service reported sales of federal \$250 gambling tax stamps for pinballs tripled in Ken-tucky during the last fiscal year. In this period 946 such stamps were sold, compared to 265 the previous year.

In the same period, sales of \$10 amusement device stamps dropped to 4.522, compared to 4,933 the previous year.

previous vear. There is no federal law against pay-offs on a pinball, provided the game is covered with the \$250 stamp. However, pay-offs are il-legal under State law, and under codes of the various cities. An IRS official commented on the trend to buy stamps: "These machines are getting so costly that it isn't worth the dodge of buying only the \$10 stamp and risking confiscation." The 946 gambling tax stamps

confiscation." The 946 gambling tax stamps sold during the year ended June 30 brought the government \$236,-500, compared to a \$66,250 intake a year ago. IRS also reported 208 federal wagering stamps at \$50 each, good until next June 30, have been sold since July 1. In the year ending June 30, 289 such stamps were sold.

Launched Gondolier CHICAGO — The Billboard's Anusement Games Editor had the uneasy feeling of getting a new boat into the water too soon and sinking with it last week. He broke the story on D. Gott-lieb & Company's new five hall

He broke the story on D. Gott-lieb & Company's new five-ball game, Gondolier, a week too early. The game isn't actually getting into regular shipment until this week, according to the firm. Needless to say, the miscue had the Cottlieb factory temporarily up in arms, and the editor was ver-bally rapped on the knuckles. Gondolier is a two-player model

in arms, and the condi-bally rapped on the knuckles. Gondolier is a two-player model with two sets of playfield ball flippers. A special "Mystery Gircle" feature lights up with different number values, changing the val-ues of bull's-eye ball targets. Gon-dolier has a double match play feature and can be set for three or five-ball play. (The Billboard, August 11).

COIN MACHINE EXPORTS

MAY, 1958										
Country	New No.	Phonographs Value	- Used No.	Phonographs Value	Amus No.	ement Games Value	No.	Total Value		
Belgium	371	\$ 294,904	285	\$105,075	720	\$143,571	1.376	\$~ 543,550		
W. Germany	436	324,809	16	11,124	311	116,658	763	452,591		
Venezuela	346	297,499	4	1,370	123	44,662	473	343,531		
Cuba	86	68.339	4	3,137	1,072	115,976	1.162	187,452		
Canada	109	70,724	7	.1,663	407	87,285	523	159,672		
Switzerland	94	70.393	40	26,596	139	43,300	273	140,289		
Italy	120	84,606			58	20,762	178	105,368		
Netherlands	56	43,809	48	17,174	96	13,972-	200	74,955		
Sweden	8	5,929	1.1		29	15,651	- 37	21,580		
Dom. Rep	30	19,820					30	19,820		
Lebanon	17	- 14,245	5		38	4,193	55	18.438		
Mexico	14	14,843	2	1,395			16	16.238		
Ecuador	30	12,034	2	1,150			. 32	13.184		
Denmark			1		27	11,308	27	11.308		
Greece	2	1,689	44	8,550			46	10.239		
Other Countries	114	83,231	153	30,239	445	65,191	712	178,661		
Totals1	,833	\$1,406,874	605	\$207,473	3,465	\$682,529	5,903	\$2,296,876		

Whoops-We WASHINGTON --- The U. S. Senate last week (12) approved a bill which would make remote control amusement and gaming de-vices subject to the same federal levies as coin-operated devices.

TOO SOON

AUGUST 18, 1958

May Exports Hiked By 1,833 New Jukes Phonos Set High Dollar Mark of Year, Total Shipments Far Ahead of April

CHICAGO -- Exports of new U. S. juke boxes hit a new high dollar volume for the year in May, notching \$1,406,874 on 1,833 units shipped. This was a decided increase from the April level of \$1,111,939 on 1,556 units. Game exports also immed in the schipped in Viau bit \$2,206

Game exports also jumped in ay, hitting a \$682.529 volume 3.465 units, compared to May, 1945 3.465

AMI F120 S475 SEEBURG 1006 550 WURLITZER 1800 625 WURLITZER 2000 625 WURLITZER 2150 775

on 5,300 and section). Total volume of games and jukes shipped in May hit \$2,296,-876 on 5,903 units. This compares to the April volume of \$1,855,770

While running second to Bel-gium in total game and juke dollar gium in total game and juke dollar volume, West Germany was the prime market for new juke boxes in May, taking a volume of \$324,809, an unusually heavy run. Venezuela and Belgium were the other major markets in this cate-gory, both near the \$300,000 level. Belgium was the only major market for used juke boxes during the month, taking \$105,075 worth. No other market was above \$27,000 \$27.000.

THE BILLBOARD

Belgium also nailed down the heaviest share of the U. S. game exports, taking \$143.571 value. West Germany (\$116,658) and Cuba (\$115,976) followed, the only other two markets above the \$100,000 level in this category.

LATIN-AMERICAN OSCARS Wurlitzer Awards Attract

MEXICO CITY MEXICO CITY --- Probably the greatest array of Latin-Ameri-can recording and composing tal-ent ever assembled under one roof gathered at the swank Ranchero d'Artista here July 28 for the pre-sentation of the Premio Wurlitzer awards awards.

awards. The competition, sponsored by Casa Riojas (Mexican juke box manufacturer and Wurlitzer dis-tributor) covers classifications for various types of male and female vocalists, combos and composers of popular music. All artists from South and Central American coun-tries are eligible for awards. The contests, held each year with awards based on the previous 12 months' performances, have reached about the same status in

12 months' performances, have reached about the same status in Latin-America as the Motion Pic-ture Academy Awards have at-tained in this country. Radio Coverage

Radio Coverage Radio Coverage Tho this year's contest is only the third held, every Mexican radio and television network gave the event live coverage, and KALI, Los Angeles' Spanish language sta-tion, sent down its top disk jockey to cover the event. The tape was later played over KALI. The method of selecting the award winners is thoro and expen-sive. Thru the co-operation of the Gadena Latin-America de Com-mentardestes de Discos (Latin-American DJ Association), some 6,000 voting cards are mailed out each month.

Probably votes are tallied and awards are given for the best bolero (sophis-ticated) male and female vocalists, r one roof Ranchero r the pre-Wurlitzer the record of the year, the best vocal groups etc vocal groups, etc. Award Dinner

Each award winner is presented with a gold statuette at the award dinner. Some 200 Latin-American radio stations give live coverage to the event.

the event. Despite the scope of the ven-ture, Riojas figures the promotion costs him the relatively low price of \$10,000 a year to run. The degree of co-operation the press gives the competitions is fantastic. Leading daily newspapers-from the Texas border to Rio de Janeiro, give front page coverage not only to the awards presentations but to to the awards presentations, but to speculations about possible winners. Disk jockeys speculate about the winners and refer to previous award winners when they an-

award winners when they an-nounce their records. Latin Oscar Winning a Premio Wurlitzer in Latin America is tantamount to winning an Oscar in Hollywood.

Jose Riojas, who foots the bill r the enterprise, feels that the for Availed winners is there and expen-sive. Thru the co-operation of the Gadena Latin-America de Com-mentardestes de Discos (Latin-American DJ Association), some 6,000 voting cards are mailed out ach month. At the end of 12 months, the



on 4,133 units. The May U. S. Department of Commerce figures show Belgium the leading market with a total volume of \$543,550 on 1.376 machines. West Germany (\$452.-591) and Venezuela (\$343.531) were runners-up in May. Other markets above the \$100,000 level include Cuba, Canada, Switzer-the previous month. Italy and Sweden showed declines. Vending machine export volume (not shown on chart) hit \$296.317 were runners-up in May. Other markets above the \$100,000 level include Cuba, Canada. Switzer-land and Italy, in order of volume. **Cream of Latin Disk Talent**



Distributors For

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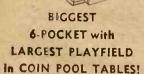
• They STAND IN LINE for this one!

WANTED-WILL PAY CASH \$\$\$\$ for:

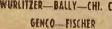
Every Make-Every Model Bingos-Shuffle Alleys Will ship prepald cartons

> ALSO WANT-WURLITZER 1400's, 1250's











AMUSEMENT MACHINES

97

Coinmen You Know

community.

Milwaukee

GIVE

By BENN OLLMAN

By BENN OLLMAN George Card, retired blind vender from Madison, is get-ting set for a trip around the world. He will be among the official U. S. delegates at the UNESCO - sponsored World Conference for the Blind in India. . . Busiest man in South Milwaukee last week was Herb Wagner, G. & W. Novelty. He is chairman of



trip thru Northern Wisconsin to call on operators. . . Juke box distributors who are the annual Spectacle of Mu-sic which draws several hun-dred thousand people to the box distributors who are among the sponsors for the 3d Annual Milwaukee Music Industry Party Tuesday eve-ning, August 12, include: Has-tings Distributing Company; S. L. London Music Com-pany; Paster Distributing Walter H. ('Pop') Waters sold pany; Paster Distributi Company and United, Inc.

Back from his vacation trip to his old St. Paul haunts, Sam Cooper, Paster Distributing Com-pany, reports that music equip-ment is moving at a good clip. Stop-ins this week included Arnold Foch, Beloit, and Bill Miller, Menasha...George Schroeder re-ports that the work piled up last week with routeman Emil Sauler on vacation...Also vacationing is on vacation . . . Also vacationing is Glenn Geadtka, of G. & W. Novelty, South Milwaukee.

Nick Novasic, County Vend-Nick Novasic, County Vend-ers, reports complete satisfac-tion with his firm's recent switchover to liquid coffee. Business this summer, adds Novasic, has been fairly good, despite serious dropoffs in employment in a number of his industrial stops...Alice Antczak, music buyer for Banaco Music, is planning a Antczak, music buyer for Banaco Music, is planning a vacation trip to New York City at the end of the month

Denver

By BOB LATIMER

By BOB LATIMER Pete Geritz, head of Mountain Distributors, feels that he deserves some sort of prize as the most burglarized business in the Denver area. During mid-July, two boys were arrested breaking out the glass in a rear door and attempting to enter. When caught by police, the youngsters testified that they "wanted some phonograph records and didn't have the money to pay for them. During the same week-end, some more aggressive burfor them. During the same week-end, some more aggressive bur-glars chopped a hole thru the ceil-ing in Gertiz' storage warehouse, dropped thru to the floor, and made off with a number of tools, a table radio, and what little money had been left in the build-ing



CORPORATION BRyant 9-6677



AMUSEMENT MACHINES

98



COIN CALENDAR Association Meetings scheduled. Check for changes.

August 18-Westchester Operators' Guild, Inc., monthly meeting, American Legion Hall, White Plains, N. Y. August 20-Automatic Equipment & Owners' Association of Indiana. monthly meeting, 550 Broadway, Gary. August 20-New York State Operators' Guild, monthly meeting, Gov. Clinton Hotel, Kingston. August 20-Eastern Pennsylvania Amusement Machine Association, monthly meeting, General DeKalb Inn, Norristown, Pa.

Association, monthly meeting, General DeKalb Inn, Norristown, Pa.
August 21-Eastern Ohio Phonograph Operators' Association, 4104 Rush Boulevard, Youngstown 12, O.
August 21-Cleveland Phonograph Merchants' Association, Executive Board meeting, Hollenden Hotel, Cleveland.
August 23 & 24-Music Guild of Nebraska, Pathfinder Hotel, Fremont, Neb.
August 24 & 25-South Dakota Phonograph Operators' Association, Rapid City, S. D.
August 25-Central States Phonograph Operators' Association, monthly meeting, 805 Main Street, Peoria, Ill.
August 26-Western Massachusetts Music Guild, semimonthly meeting, West Springfield, Mass.
August 26-Western Vending Mxohine Operators' Association, monthly meeting, Unique Restaurant, Los Angeles.
Dinner, 7 p.m.; meeting 8 p.m.
September 2-Anthracite Music Operators' Association, monthly meeting, Seattle, Wash.
September 3-Music Operators' Association, imonthly meeting, offices of Carl Zimmer, Mishawaka, Ind.

Ind. September 3-Summit County Music Operators' Association, monthly meeting, Akron, O. September 4-Cleveland Phonograph Merchants' Associ-ation, monthly meeting, Hotel Hollenden, Cleveland. September 4-California Music Merchants' Association, Sacramento Division, monthly meeting, association head-quarters, Sacramento.

Commissions Hard to Budge • Continued from page 94

firmly for the 50-50 arrangement is Joseph Kanterman, of K & S Company . . . but he has lost a couple of spots to operators who offered locations as much as 60 per cent

offered locations as much as 60 per cent. It is a few "johnny come late-lies," he thinks, who are really causing this trouble, not the es-tablished operators. I don't think it's too prevalent. On the whole, most operators are good fellows. The chiselers tend to be the never operators who have not had the experience and think they can make money that way.

"I personally think that the commission trend is being forced up by the practice of such chiselers. Bar owners naturally will go for the operator who will offer them the most."

A diversified operation, Kanter-A diversified operation, Kanter-man's route provides a good cross-section of the slight variation ex-isting between different types of games in respect to commissions. Shuffleboards, long ago paid for but still popular, are at 50 per cent; pool tables, also low in cost, generally 50 per cent; new games, espècially new ball bowlers, 40 per cent if possible, otherwise 50; guns, with relatively low-investment, 50. Onerators indicated generally

Operators indicated generally that there is no money off the top or front money being taken out in games today. Some would like to see it, but don't think it feasible now. Kattern a generated even now. Kanterman suggested one reason:

"If our machines are to get a good play there must be promo-tion on the part of the location owner. And the amount he puts in out of his own pocket he is not going to split with you."

Mixed Views

Operators would generally like to see the commission percentage improved, but see no practical way to do it. Opinions differ on wheth-er the prevalent 50-50 basis is adequate to give them a fair profit.

Those in favor of better com-missions argue higher cost of new equipment and service: "The cost of parts just eats you

up You never get far enough ahead

so that you can pay cash for new equipment, and the cost of financ-ing is a big item today. If you have to refinance it really kills you

Those satisfied with 50.50 say: "You can make money on 50.50, but you have to do a lot of hard work. It's not like the shuffleboard business. The bowlers require a lot of attention he order to east lot of attention. In order to oper-ate enough machines to make a profit, you have to have service-men-and the cost of service is very high."

"It's necessary to have a lot of locations and a lot of good games



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AUGUST 18, 1958

THE BILLBOARD

AMUSEMENT MACHINES

flat in his new Porsche.

90

.50

By SAM ABBOTT

Los Angeles

Haruo Maki, Badger Sales Com-pany mechanic, is on vacation and

puny mechanic, is on vacition and welcoming the arrival of a new addition to his family. Nick Beaver, Laneaster, recently re-ceived his Master Mason's degtee. Al Cicero and wife, Santa María, spent a brief vacation in Los Angeles recently. Frank Totzky now makes it from his home base in Mojave to Los An-geles Coin Row in almost nothing

Al Colm, Trico Music, and his wife are planning to take in the Art Festival in Laguna Beach late this month. Trico is moving its headquarters' from West Pico Boulevard to Culver City. . . Jerry Lowe, also of Trico, and family are back from a vacation spent in the mountains near Crestline. . . Phil Robinson, Chicago Coin, back from a business trip (Continued on your 100)

(Continued on page 100)

Coinmen You Know

Continued from page 97

untain routes.

Paul Miller, of Ace Amuse-ment Company in Glenwood Springs, Colo., visited Draco Sales Company during July for a "bushel of parts" to build up his busy routes in Glenwood Springs, Aspen, Basalt, and other central Colo-rede semenuities rado communities.

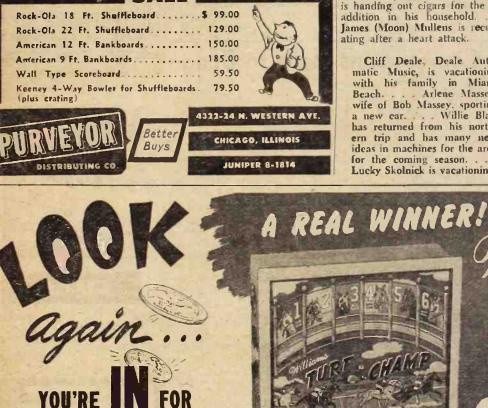
Gloomy reports to the con-trary. Mike Savio and Leo Negri, of Draco Sales Com-pany, Wurlitzer distributors, are happy over record sales during the first two months of the summer. Stacked high with new phonographs all on order, Draco Sales has found that the 50 cents chute has been the top reason for ex-panded sales.

Washington

Michael Bushdid is very pleased Stanley Bennett, owner of oundup Music Company, has an-unced purchase of the routes has installed it in some 95 loca-

By PAUL DANIEL

Ron Rood returned to Orlando after his annual visit to Southern Music. . . Morris Marder and his wife visited Havana and upon re-turn he bought some of the latest music machines. June Sanders, Key Vandire Compute visiting in the music machines. June Sanders, Key Vending Company, visiting in the Miami area. . . Bob Ball, owner of Marathon Court, is making his spot the headquarters for all Flori-da operators who want relaxation. Bob Norman, of Southern Music, calls it fisherman's paradise. . . Eddie Leopold, of Mellow Music, is handing out cigars for the new addition in his household. . . James (Moon) Mullens is recuper-ating after a heart attack.



RIDE WITH

Williams

Cliff Deale, Deale Anto-matic Music, is vacationing with his family in Miami Beach. Arlene Massey, wife of Bob Massey, sporting a new car. Willie Blatt has returned from his north-me trie and has many new ern trip and has many new ideas in machines for the area for the coming season. . . . Lucky Skolnick is vacationing.

0

Twin Chutes at slight extra cost

	MARE	CIUI	TUUK	COIM-	MALNINE	neave	UUAKI	CK
	FOR	ANY	THING	YOU	EQUIRE-	-new	or use	d
					CONVERT YO			POC
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			into any lo			J.COL. STA		INE
	CA	NDY	VENDO	RS		new, \$39		
	U-Select-It,	54 bar		49.50	CIGAR	ETTE V	ENDOR	S
					P.X. 8 col. Lehigh 10 col.	*******		85.
1	Mills 8 col.	, Sr & 10.	11, 50	110.00	Lenigh 12 col.			136.
1	Shipman 4	Col., ner	W	165.00	National 9 col. National 9 M			110.
1	Vendell 8 c National 6	col. 54		67.50	National 11 co Basiern Bloc.	I		145.
	National 9	col., 5# .	16 col.	95.00	Hastern Blec.	10 col		95.
ľ			and the second second		Eastern Elec. Keeney 7 col.			125.
			VENDIN		Mercury 9 col.	• • • • • • • • • • • • •		135.
			**********		SPECIA	L-2 Ringe	i Shutfles	
	Acorn Wr	lie for g	uantity pri-	CRS.	All four con	mpletely sh	opped, \$17	9.50
			E CREAM		F UNITED & I	PPPINTO (0 1 0 00	ALZ
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	& bars .		sel		without slat	o tops.		
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	Artic-Reve Revco, 2 c	o-Crais, 1 ol., new	sel	250.00	COU	NTER C	CAMES	
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	Built In	1956, used	very little,	like new	Merc. Gripper Kickers & Cat	8		25.
			nal price \$1 ed at half		Kickers & Cat	chers		20.
		r all four		price	Peek Show			- 18.
		-			3 of a Kind		*******	20.
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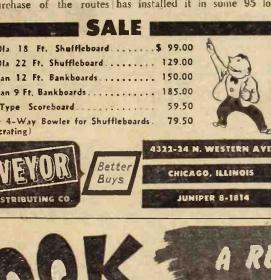
MAKE THIS YOUR COIN-MACHINE HEADOWARTERS

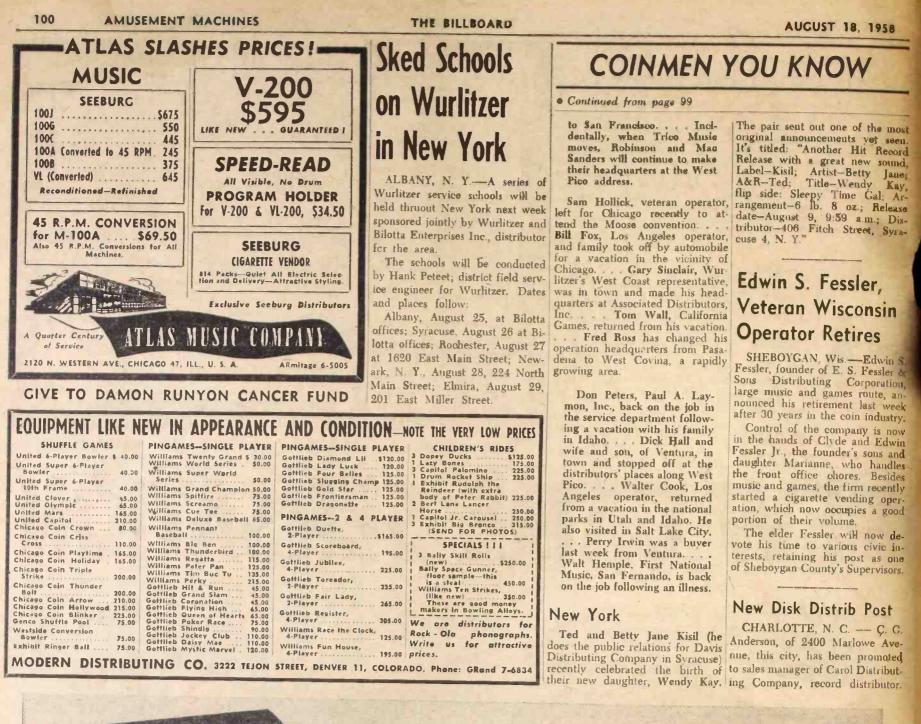
Williams

RECORD BREAKING

RF

снамр







ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

AUGUST 18, 1958

Cig Ad Bill

Continued from page 87

Representative Blatnik's bill would also have the U. S. Surgeon General make grants to States agreeing to inform and educate

Atlas Appeal • Continued from page 87

Continued from page 87 at at a rate of not more than 11 milligrams" per regular size ciga-etter when tested by a rate fixed by FTC. The bill would consider ciga-tettes "misbranded" if not labeled to show the nicotine and tar con-ent of the total number of ciga-tettes in the package. Such "mis-pranding" would be called an "un-ni method of competition, and unufair method of competition, and unufair and deceptive act or practice in commerce" under the FTC act. Representative Blatnik's b i11 Continued from page 87 Continued from page 87 (FTC) brought against them." He said further that witnesses for FTC were not in a position to testify against Atlas Manufacturing be-cause they were affliated with vending machine companies that had nothing to do with bulk vend-ing. They never had experience with machines of the Atlas type, he said, and therefore were not authoritative witnesses. its school children on the "harm-ful effects of tobacco and tobacco

its school children on the "harm-ful effects of tobacco and tobacco

ful effects of tobacco and tobacco products." Measure has come under sharp fire from the Tobacco Institute's President James P. Richards. Rich-ards criticized Blatnik's proposal, which was publicized in Harper's magazine. He said the proposal is "based on assumptions that are not supported by fact," and that Blat-nik is "willing to present legislation on the basis of statistical reports that are admittedly not backed up by clinical and laboratory re-search."

Bill was referred to the House Commerce Committee for study and comment. It is doubtful that action will be taken before this congressional session-ends.



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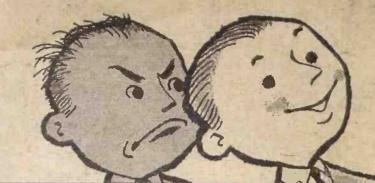
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4 in. Hard Ball

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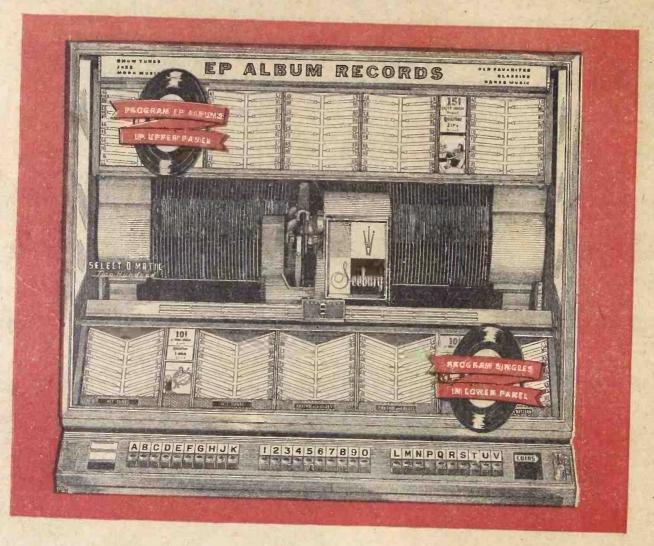
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