

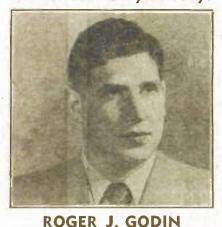


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Canadian National Exhibition, Toronto, Ontario Calgary Stampede & Exhibition, Calgary, Alberta Saskatoon Industrial Exhibition Ltd., Saskatoon, Sask. Norfolk County Agricultural Society, Simcoe, Ontario Prince Albert Agr. Soc., Prince Albert, Sask. Estevan Fair, Eslevan, Sask. Vermillion Fair, Vermillion, Alberta

(those omitted altributed to lack of space)

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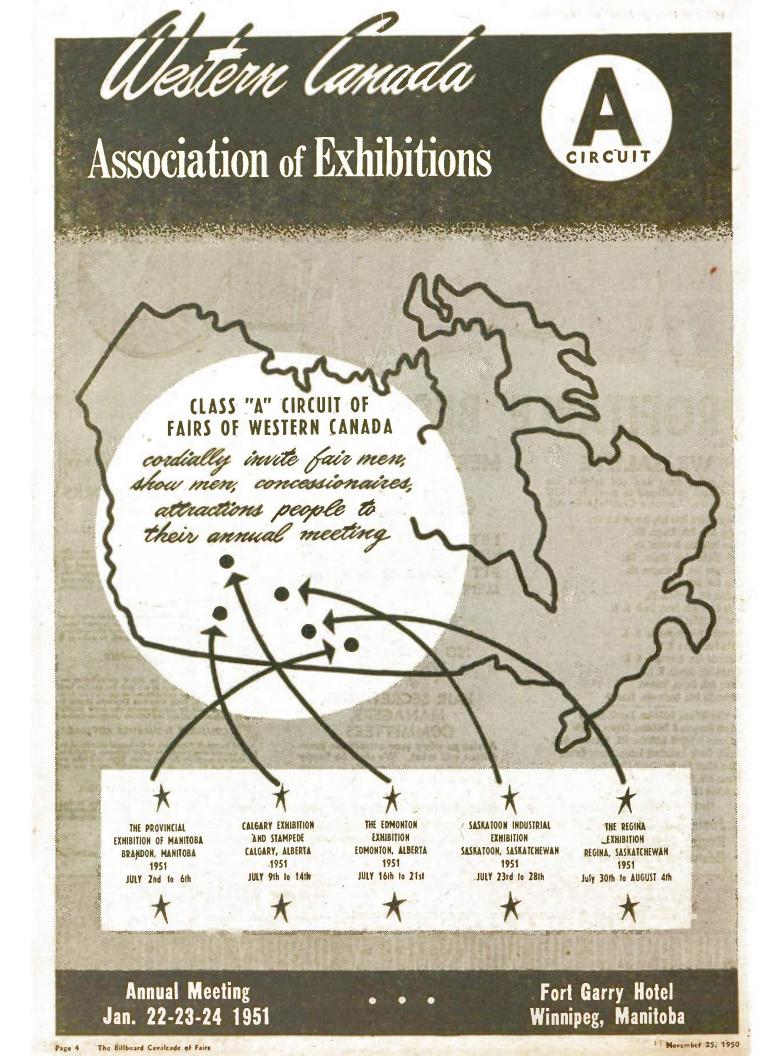
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# Billboard

# **CAVALCADE OF FAIRS**

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Water Follies is ideal entertainment for sponsorship by leading organizations throughout the United States and Canada.

NOW AVAILABLE

1951 BOOKINGS

sam snyder's

It is a 21/2-hour musical revue in water and on stage.

We are now in a position to play two and three-day stands as well as for longer periods because of our new type of equipment.

Local newspapers are glad to support Sam Snyder's Water Follies of 1951 because it is the type of show that is different, entertaining and has loads of interesting material. The company of 50 gorgeous bathing beauties, swimming and diving champions, famous stage acts, water comedians, lines of dancing girls is loaded with items that make a reporter feel as if he is in Heaven.

World's Greatest Water and Stage Musical Revue Oregon; the Western Washington Fair, Puyallup, Washington, and the San Joaquin County Fair, Stockton, California. They have been using one type of entertainment for a great number of years. This is the first time they made a change and they were tremendously pleased with the amazing results (ask them).

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Some of the Mermaids in the Famed Water Ballet Group



The Water Ballet During Rehearsal

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During the Fair the Headquarters will be at the SHERMAN HOTEL



Water Follies of 1950

Thrill Oregon Audience

World's Largest Portable Pools and Stage Used in Presenting the Water Folfies and Stage Revue

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All performers booked Exclusively through the DANIEL WHITE AGENCY Little Bldg, Baston, Mass

# A VITAL ROLE IN TROUBLED TIMES





### **CHARLES F. BRANNAN**

### U. S. Secretary of Agriculture

HOSE who have aided in the advancement of agriculture in the United States, including those responsible for the development of fairs, can take great satisfaction in the strong position of our agriculture today.

We have large reserve stocks of foods, backed up by the greatest capacity for farm production that we have ever known. Thru conservation measures we have stored np fertility in our soils for times of need. Our farms are highly mechanized, well stocked, in good financial condition and skillfully operated. They are linked thru farm programs and county-State-federal administrative machinery to move rapidly on any front and to shift production as the nation needs more of certain commodities and less of others.

While the nation gathers strength to resist aggression and works with other nations to create a foundation for a lasting peace, it is our job to keep on working as hard as we can for the further advancement of agriculture and for those things that provide a better living for all the people.

In the efforts toward this objective, I wish the fairs of the nation the greatest success in 1951.

## \* \* \* \* \* \*

# By RT. HON. JAMES G. GARDINER

Canadian Minister of Agriculture

A GRICULTURAL fairs are as old as recorded history. The first organized one in Canada was held at Windsor, N. S., in 1765. Since then fairs, predominantly agricultural, have spread westward until now there is an annual exhibition in hundreds of cities, towns and villages. They have made, and continue to make, an immeasurable contribution toward the solidarity and progress of Canada.

It would be an unusual town or eity in which retail merchants did not display their wares in store windows. By holding annual fairs and exhibitions farmers, too, acquaint the public—in addition to their fellow farmers—with the products that come from the soil.

Agriculture becomes more scientific with the years, but the farmer cannot also he the scientist. It would seem then that agricultural fairs present an idea medium thru which this scientific knowledge can be readily passed along to the farmer by visual displays, as often the written word is insufficient.

The increasing interest shown in agricultural fairs by the general public has been most marked during the last decade. This offers great opportunity to show thru exhibits something of the work of grading and standardization of food products, which in most countries is part and parcel of the everyday routine of meeting consumer requirements.

Agricultural fairs are now well-established features of community life. There seems no reason to think that they will lose ground, on the contrary, they seem likely to increase in strength and continue as valuable meeting places for farmers and as a means of acquainting the general public with something of the vital agricultural industry.

inventor 25, 1950



The Dallas Cotton Bowl's crowd of 75,000 is shown spilling out on the grounds after a same. Bowl rait faces the midway area, and grid fans are pictured as they jam into the fun zone. Big Saturday filled the bowl afternoon and night for top college games and enabled the fair to pile up a 289,307 attendance, the world's largest single-day gate for an annual exposition.

# Grows Texas Style

Dallas Does Things in Big Way, Pulls 'Em With King-Sized Events, Eyes Toronto's Top Attendance



Program beard, new this year, was built in the traditional Texas manner-giant-da to miss seeing the board, which was changed daily. Large, easy-to-read letters day's features, their locations, times, etc. ed. It was impossible were used to list the

A POSTER of the Canadian National Exhibition carrying the line "The World's Largest Exposition" hangs in the publicity office of the State Fair of Texas. Before the '50 Dallas fair opened a Texas staffer had penciled in a revision, chang-ing the description of the Toronto expo to read "The World's Second Largest Exposition."

ing the description of the Joronio expo to read "The world's Second Largest Exposition." This revision might be charged off to traditional Texas pride in hings big and Texas pride in things big and Texas or to the optimism of a press agent shoot-ing for record attendance. More likely, tho, it reflects the belief in the continued growth of the Texas fair that grips is execs, staffers and patrons. Final attendance figures this second was about 500,000 under Toronto's 14-day total. Texans per-nist, tho, in the belief that is some not distant year the Dallas, with its 18-day gate of 2,178,519, had set a new all-time high for an annual exposition in the U. S. But the count was about 500,000 under Toronto's 14-day total. Texans per-nist, tho, in the belief that is some not distant year the Dallas gate world's largest annual exposition. Progressive, imaginative man-agement, plus the tremendous growth of the Lone Star State, is credited with the continued growth of the Dallas fair. Thruout the year department heads flush out possi-bilities and attractions, and once they decide can some they don't hesitale in the physical make-ready for them, or in pulling out all the stops in publiciting them. Football in the Cotton Bowl, which is a part of the Sair plant, seconnts for a big site of the gate So does the aud straction. This year South Pacific, which grossed \$330,000 after taxes. And the loce

show, which this year played to capacity or near capacity at all performances. Those attractions, while the mas-jor ones, are but few of the many-jures thrown out by the large-scaled Dallas expo. Almost every possible interest is played to. And almost every attraction is pre-sented in traditional Texas fashion, large-scaled. Its science show of this year reflected that. The show was, indeed, huge, embracing explice of an atomic pile a show-and a good one-in itsel. Mirroring the same large-scaled

replica of an alumic pile, a show-and a good one-in itself. Mirroring the same large-scaled approach was the toy exhibit staged by a Dallas department store. The display, featuring min-lature trains, was far and away the largest of its kind ever pre-sented at any U.S. fair and it pulled-and held-adults and chil-drea in huge numbers. This year the Cotton Bow previous years. On one day four undefcated college teams, three of which then were rated among the patient's gate gosing to a new sent the fair's gate gosing to a new single-day record high of 289,307. Thus the Dallas fair, tho it didat outpull Toronto for the full run, bettered Toronto's all-time one-day gate peak by some 6,000 per-sons.



New feature this year was the Diamond Garter, reproduction of a Gay '90, cabarel. In which "The Drunkard's Daughter" and similar stage face was presented.



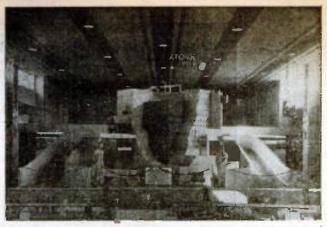
Ministure atom smasher—Yan Dr Graff generator—was part of the big American Museum exhibit at the science abow. Atomic display was a reject at the fair but was enlarged greatly over the previous year.



Events such as the Old Fiddlers' Contest were televised live. Two Dallas stations and one First Worth outlet correct the fair, both live and via newsreets.



Seattish hiltis hand, obtained from Canada thra the sponsorship of the Plymouth division of the Chrysler Corporation, proved big hit. Unit paraded daily and also gave concerts at fair.



Replica of an atomic pile was arresting high spot of atomic exhibit. Propertions of the replica are suggested by the relative size of the men shown.



New feature of the Museum of Fine Arts was actual on-the-spot demonstration of woodcarving and other arts. Geleboated poloting, "Washington Growing the Defaware," borrowed from the Metropolitan Museum, New York, topped the exhibits.

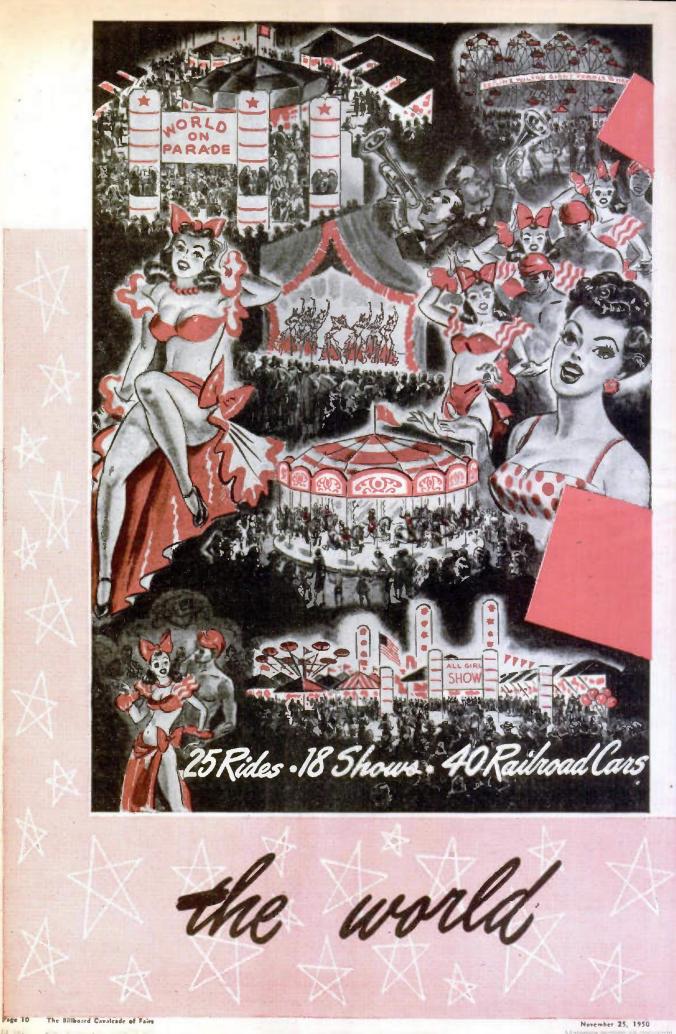


One of the top attractions was have toy fair sponsored by Sanger Bross Dallas department store. Display featured elaborate electric train layout and mechanical toya.



Daily parade around the grounds proved good attenction, but posed labor problem, About  $\delta S_{\rm c}000$  worth of floats want into parade, but difficulty was getting volunteer personal for floats.

The Billboard Cavalcade of Fairs Page 2



L. .

# **CETLIN & WILSON SHOWS** the maximum midway of modern times!

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|--|------|-------------|------|
| HAGERSTOWN INTERSTATE FAIR, Hagerstown, Md.  | 9th  | consecutive | year |
| SUMTER COUNTY FAIR, Sumter, S. C.            | 9th  | consecutive | year |
| EASTERN CAROLINA AGRI. FAIR, Florence, S. C. | 9th  | consecutive | year |
| ATLANTIC RURAL EXPOSITION, Richmond, Va.     | 5th  | consecutive | year |
| INDIANA STATE FAIR, Indianapolis, Ind        | 4th  | consecutive | year |
| IONIA FREE FAIR, Ionia, Mich                 | 4th  | consecutive | year |
| PIEDMONT INTERSTATE FAIR, Spartanburg, S. C. | 4th  | consecutive | year |
| BAY COUNTY FAIR, Bay City, Mich.             |      |             |      |
| GEORGIA STATE FAIR, Macon, Ga.               | 2d   | consecutive | year |
| ALLEN COUNTY FAIR, Ft. Wayne, Ind.           | lst  | year        |      |
| SOUTHWEST GEORGIA FAIR, Albany, Ga.          | 1st  | year        | 5    |



### to our friends everywhere

Fair secretaries, committees, showmen, concessioners, loyal employees. Your whole-hearted co-operation made our success possible. We thank all of you sincerely.

# NEW AND NOVEL INNOVATIONS FOR 1951

See us in Chicago

JOHN W. WILSON General Manager IZZY CETLIN Assistant Manager R. C. McCARTER General Agent CEORGE GOLDEN Business Manager WILLIAM HARTZMAN Treasurer J. E. WÁLKER Secretary E. K. JOHNSON Special Agant BICHMOND W. COX, JR. Pross Agant CHARLES SHEESLEY Superintendent

## PERMANENT ADDRESS: BOX 787, PETERSBURG, VA.

on parade



The Billboard Cavalcade of Fairs Page 11

# Nothing like it

DIAD DAIS Attendance 10,000

> The power of the Canadian National Exhibition to attract so many people is built upon the annual presentation of the finest in entertainment. educational and inspirational attractions.

> Through sound direction, imagination and insistence on the best, the Canadian National Exhibition has grown not only in size and scope but also in effectiveness as the world's premier annual exposition.

CANADIAN NATIONAL EX

Nevember 25; 1950

# the world...

# ORAL EXHIBITION 2,573,007 People in 1950 xhibitors from 100 Countries

In 14 days as many people pass thru the Canadian National Exhibition gates as populate the states of Arizona, Idaho, Montana, Newada, New Mexico and Utah... An attendance equal to one-fifth of the population of the Dominion of Canada.

As the show-window for the world's products the Canadian National Exhibition has no equal. Where else can a product be displayed in two short weeks to so many who mean so much to its success. An industrial stimulant of unquestioned worth. The Mecca of home and foreign buyers.

Plan now to come to Toronto in 1951 for the 14 most event filled days of the year.

1951

DATES

AUG. 24 thrus SEPT. 8

TORONTO







R. C. Berkinshaw C. B. E., President Elwood A. Hughes O. B. E., General Manager

Administration Building EXHIBITION PARK TORONTO 2-B, CANADA

Nevember 25, 1950

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Curtis L. Bockus General Representations 1.50



AMERICA'S

Richard (Dick) O'Brien

STARR DE BELLE Press Agent



November 25, 1950

# BEST MIDWAY Thanks.

Our sincerest thanks to all members of fair boards and committees who helped to make our 1950 tour a pleasant and profitable one ... thanks to our loyal employees, ridemen, showmen and concessionaires who have been with us thru the seasons ... thanks to all newspapers and radio stations for their hearty co-operation thru the years ... thanks to the millions of showgoers who have visited our midway annually during the past 28 years. You have made it the "Family Midway of the Nation." Thanks to all of our old friends and the new friends we made in 1950. Yes ... thanks to everyone for their good will and friendliness.

James E. Strates



Roy B. Jones



Nick Bozinis Trensurer



J. F. McDevitt





Harry I. Long Vice-President Gen. Counsel



Edward P. Rahn Special Agens

# LOS BANOS "MAY DAY" BUILDS

### By SAM ABBOTT

California Event, Started in '78, Continues To Gain in Stature, Pull **Under Direction of Vet Art Craner** 



The community goes all out to eclebrate the bringing of water into the town. Floats like this are featured in the Los Banos children's parade. This float was entered by kindergarten students and won the 1950 first prize.



Getting the people into the spirit of the Los Banos celebration is given strong emphasis. Here is Queen, with her court, being honored at a hanquet. The event brought out 700 people for the din and show, yet the board lost about \$1 on each admission.



Everyone turns out for the May Day Celebration, offices of which are set up in the City Hall. Left to right: Betty Realf, office assistant; Eiga Mastrangelo, city councilman and director of the May Day Association; Art Graner, public relations director, and Marce Janis Walth, excentive scoretary. 74. 28 The Billioard Cavalcade of Fairs

THE ANNUAL "It's May years by the nominal charge. For Day in Los Banos" Cali-fornia is an outstanding ex-ample of how a celebration event to day the entire festival comes closer to a free fair and cel-event to anything in the can be made self-sustaining. It was not until food It may also be cited as an ideal prices soared that the original pol-merchant-event tie-up, for the normalized for the membrant Is may also be cited as an ideal merchant-event tie-up, for this year the businessmen of the town were so cathusiastic over it that they over-subscribed their quota by 4 per cent.

quota by 4 per cent. With the exception of the war years, the celebration has been staged since 1878 by various or-ganizations. Since 1938, Art Cran-er, who has been in charge, des-ignates himselt as "public rela-tions director" for want of a title that better describes his respon-sibilities. He works under a board of 15 named in 1946. Even Dur Excet.

sibilities. He works under a board of 15 named in 1846. Four Day Exent The event runs four days and invariably ends on a Sunday. While it is staged as near to May a spossible, this often causes complications when the calendar has not seen fit to make things complications when the calendar has not seen fit to make things complications when the calendar has not seen fit to make things complications when the calendar has not seen fit to make things complications when the calendar has not seen fit to make things complications are reasonably sure that it do not happen at a certain time on a certain day. This gives the board leveray and keeps it his-torially authentic. Los Banos, located on the west-five, has a population of about \$00 and there is a like number in the township. With approxi-imately 7,000 potential customers, the May Day event draws \$0,000 on closing day alone. The stiend-ance for the other three days runs upward 030,000. Sunday closing day is a

The Sunday loss the set of the se

both the stew and the ton's plant ish style red beans that are used. The cost of serving one person is about 90 cents, yet the paying customers part with only 50 cents. Over 5,000 tickets are given to visiting dignitaries, parade par-ticipants and the preas. The onlire Western dinner requires in all about two and a half hours and is a model of efficiency. To take care of the irremendous crowd that swelis the city almost to a bursting point, parking is offered free and the event's management spends about \$200 for parking attendants. By simple arithmetic the loss of 40 cents on each ebuck wagon stew up to a loss. In fact, the loss has been somewhat curtailed in recent

Then-where do the merchanta come in? And how is a profit made each year when a visitor who eats at the barbecue actually costs money? These are logical ques-tions.

money? These are logical ques-tions. First of all, no merchant carries too much of the financial load in donating. It is truly a community sponsored movement. The largest their ability. The men's and wom-en's furnishing stores start doing business several months before the event when the townspeople pur-chase their Western garbs. Grocery stores sell many times their con-tributions to picnickers who pre-ter to prepare lunches and spread the stations do a rushing buri-ness with the visitors When these advantages are known, the drive is well supported. The stations do arushing buri-ness with the visitors When these advantages are known, the drive is well supported.

ness with the visitors When these advantages are known, the drive swell supported. **Durch's Contest** The prime money maker is the Graner, who is a past master at how ho is a past master at how how how how how how a silowoin a single year and are always good for at least \$1,000 crares. The the years that Craner has been handling the queer contests, here monting the queer contests, here monting the queer contests, here monting the gueer and are always good for at least \$1,000 crares. The the years that Craner has been handling the queer contests, here most of the girls happy most of the girl closer to the throne and give the purchaser a chance to who one of many valuable ing in the most votes—and the most money. She necelves \$300 an out of the girls to year that and dive the purchaser a chance to the out a formal out-fitting from head to toe. A trip to holywood, where she is wined and dined and featured on the of ra Day, is also one of her pre-nective for the girls bays the event accost the ator. **Pe-Of Lares** The mexit four girls platers are given to add add featured of \$223, \$156, \$100 and \$50 in that order. The stored and sto in that order. The four runners-up become the two-day all-expense trips to \$30 left out in the cold free y have collect out in the cold free y have so cold for votes. In this way actors. The four runners-up become the day align runners on the celebration's stored any night. **Deliving Neurol** 

Saturday night. Publicity a Natural The selection of a queen is most valuable to Craner, who must think up the publicity for the cele-bration. There's hardly a news-paper in the United States that will not primt the picture of a pretty girl, especially if she is

### . ART CRANER

The he heads the anonal May Day celebration in Los Banos, Calif., he calls bimself "public relations director." He has directed the event since 1938.



November 25, 1950

a contest winner. Craner realizes livestock show in California from verted from wastelands by the this and has worked it so that the the quality of exhibits. The fair-number of breaks in the Los An-grounds cover six blocks, having anassed a fortune in land and geles and San Francisco dailies been set up in the old Miller Park. Born Henri Kreiser in sion of many fair men closer to Bulldings were constructed on a Bracknehem, Germany, he left home at an early age and landed larger events.

larger events. Craner starts his campaign early in January wilh a general án-nouncement that the event will be held on such-and-such days in May. When this story has been placed, he begins to look around for a new angle to shoot for addi-tional editorial breaks. The next step is a visit to editors to see what they are thinking about com-munity events such as Los Banos. Should an editor want special stories, Craner fills the order. By then it is February and time

these eithes and handling much larger events. Craner starts his campaign carly in January with a general day nouncement that the event will be held on such-and-such days placed, he begins to look around for a new angle to shoot for addi tional editorshow days what they are thinking about com-munity events such as Los Bano. Should an editor want special stories. Craner fills the order. By then it is February and time for a second story. This is usual announcement and any stories re-tores cond story. This is usual announcement and any stories re-to see what is being used. The sur-rey serves to guide him in the preparation of future press sideration, too, when the paid and erstield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response in the arca north of Bak restield and up to Sana Ros-response and earnival. (Crafts 20 Big Shows were featured this year). The third day, a Saturday, has response its annual barbecued to spectors with his couptor, which which prospective to store generally give the histor radifies. The children's parade in the cord runter company, a State-wide cond given by the Hammond and give the size and and store to saturday feature and attrests and Si Otis performs with his couptor which which prospective tor the publications and give the store and and the could by the

ALABAMA STATE FAIR

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195

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### Banquet Draws

dailles. a night crowd. When the celebration comes up the publicity is carrying fiself. It is then necessary to send out only news stories. Some of the publicity today is based upon the Merced County Spring Fair and Livestock Show staged in connection with the Los Banos celebration in the lass mission charge can be set at a buck and the ball makes money. year the fair had over 1,000 head of cattle and A. E. Snider, chief then the Los Banos event comes of the Division of Fairs and Ex-by it naturally. The town and positions, proclaimed it the second

amassed a fortune in land and cattle. Born Henri Kreiser in Brackenheim, Germany, he left home at an early age and landed in New York. After hearing of California, he wanted to make bis home there. He bad no money for passage and was unable to save it from his small earnings as a butcher. However, he met a friend, a shoe salesman named Henry Miller, who bad a ticket but was unable to use it. Miller turned the ticket over to Kreiser, as he was then known, and the immigrant sailed for the Golden West. He decided to use the name of henry Miller when he read that the ticket was non-transferable. Once in California, Miller, began to annex all of the land that he could. His holdings ran north stance of several hundred miles. To raise feed for his cattle, be hanessed rivers and controlled hood. His achievenent supplied Los Banos with water and the is told in the book, The Catlie Kitag, by Edward F. Treadwell Published in 1931, the book was recently put back link print:

### Town Moves

Town Mores However, Los Banos, where the celebrations are held today was not at its present location in 1878. It was near where the town of Gustine, Calif., is now located. When the Southern Pacific put down its tracks, the town of Los Banos moved to the railroad.

Banos moved to the railroad. For years after the initial cele-bration the cost of the barbecue and other festivities was paid by the Miller & Lax Company. Charles Lux, Miller's partner, pre-ceeded him to the grave by several years. Miller died in 1916 and the American Legion took over the celebration and its financing. Later the Golden West conducted it for four years. Croner had no idea of ever tat-

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"Alabama on Parade"

R. H. McINTOSH, General Manager J. C. McCAFFERY, Concession Manager

For years sfter the initial cele-bration the cost of the barbecue and other festivities was paid by the Miller & Lax Company. Charles Luz, Miller's partner, pre-ceeded him to the grave by several years. Miller died in 1916 and the American Legion took over the American Legion took over the Native Sons and Daughters of the Golden West conducted it for four years. Craner had no idea of ever takk-ing charge of the Los Banos event and it was not unell Mike Krekov, suproached him with the prop-sition that he gave it any thought the Katter for several years and the show owner felt that it staging an interscholastic athelic



The children turn out for their parade on the third day of the four-day Los Banos celebration. The 1930 parade had more than 2,000 children in it, and the winner of liest prize was given the above Boll House, built at a cost of \$600 and donated by a lumber

. The Billboard Causicade of Fairs

Page 17

Suite 2200, 203 N. Wabash Ave., CHICAGO, ILL.

# SETS TUB-THUMPING PATTERN

### **Ray Speer Doubles as Press Agent** for Minn, State Fair, St. Paul Winter Carnival, Clicks at Both

GET your copy ready early cations and working them into -weeks, even months in advance—but hold your fire until just a couple of weeks. before opening day if you want an all-inclusive, success iul publicity cations and working them into prospect list worked up by a traveling salesman. Starting the plan also permits Speer traveling salesman. Starting the plan also permits Speer traveling salesman. Starting the plan also permits Speer is an important policy; each story is crusive and there is o dupli-traveling salesman. Starting the plan also permits Speer is an important policy; each story is crusive and there is o dupli-traveling salesman. Starting the plan also permits Speer is an important policy; each story is crusive and there is o dupli-traveling salesman. Starting the plan also permits Speer is an important policy; each story is crusive and there is o dupli-to the plan also permits Speer is an important policy; each story is crusive and there is o dupli-to the plan also permits speer is actually turned traveling salesman. Starting the plan also permits speer the plan also permits speer is actually turned the plan also permits speer is actual the plan also permits speer the plan also permits speer is actual the plan also permits speer the plan als ful publicity campaign for your State or county fair. What's more, such a program of publicity is good for almost any type of entertainment activity, es-pecially the outdoor type.

This advice comes from Ray P. Speer, superintendent of publicity for Minnesota State Fair, who has done one of the most out-standing jobs in the fair publicity and promotion field

and promotion field. Not only does Speer use this method for State fair publicity, but he also has adapted it suc-cessfully in his job of directing Northwest activities and promo-tion and publicity for the fee Capades as part of the annual St. Paul Winter Carnival

Outdoor Specialist A professional publicity man for many years, a good share of them spent publicizing outdooror them spent publiciting outcoor-type entertalanment. Specr in re-cent years has confined himself to the two jobs, the Minnesota State Fair in the late spring and summer and the St. Paul Winter Carnival in the fall and carly winter

winter. Speer has been told that his publicity program differs from that of any other major fair in the nation. That it pays off is evidenced by the fact that the Minnesola Fair this year set a new all-lime attendance record of 905,563, even the fair officials and others looked for a box-office decline similar to that affecting other forms of public entertain-ment.

Next came the job of indexing the champions and grand cham-plons of all departments of the 1949 fair, setting down their lo-

Then Speer actually turned traveling salesman. Starting the first week in May, he and a photog-rapher speet two days a week out in the field, working zone by zone. Speer made it a point to complete contacting all prospects in a given zone before moving on to the next zone.

### Prospects Routed

Prospects Routed Prospects In cach zone were routed, just as a salesman routes his customers in his territory. Be-fore starting out on a trip Speer phoned cach of his prospects to announce his forthcoming visit and make certain the person vanted was at home. This time-saving device enabled Speer and his cameraman to visit five or six prospects a day.

six prospects a day. Speer talked with each prospect until he hit upon the idea he wanted publicized. Once he got his story, he turned his photog-rapher loose to get the necessary pictures to go with the yarn. Sometimes as many as a dozen photographs were taken if Speer though he had an unusually good feature story. The average yarn yielded from two to four pictures. Back in his office after his two-

Back in his office after his two-day, countryside jaunt, Speer turned to preparing his copy, ordering the caption lines for the pictures and making the ma-terial easily available when needed. He doesn't believe in postponing the jab until tomorrow, hereuse he saws that the opening posponing the job until tomorrow, because he says that the opening date of publicity breaks comes too fast to take the chance of try-ing to catch up on material which still is in note form.

This system. Spect contends, permits him to concentrate all of his efforts in placing his material, instead of preparing it, when he is ready to shoot his publicity fire for public consumption. Thus there is no time lost.

is exclusive and there is no dupli-cation of features. Editors pre-fer exclusive yarns and knowing how Speer works, they are certain he takes care of them-with the result that they take care of him in playing the stories to the hilt. Pluga Plentifut

When the 1950 fair opened, Specr had so much stuff prepared and on file for future use that and on file for future use that for once he thought he had gone overboard and would be left with the equivalent of "overset." But by the fair's opening day he was digging for stuff in the bottom of the harrel and his files were bare by the time the 10-day an-nual closed.

bare by the time the 10-day an-nual closed. Speer contends that his method of operation, in addition to all of its other good points, enables him to assemble material which is the most readable in the news-papers. They include such yarns as success stories about breeders of horses, cattle, sheep, hogs, poultry, rabbits, pigeons, dogs and cats, all properly illustrated; suc-cess stories of women in sewing, haking, canning and alled en-deavors; men, women and chil-dren competing in agriculture, horticulture, bee culture, 4-H Club activities, dairy, education and other departmental activities. "There is a world of this ma-teria available, just waiting for us to catte hup with it." Speer said. "There is a world of this ma-ter a success much as we want to. Even the time already spent from May on digging this stuff out isn't sufficient to permit us to do a completely rounded.

### Radio Coverage

Just as the needs of the State's newspapers are taken care of weeks and months in advance, so weeks and months in advance, so Speer makes certain that the radio stations are well protected—and in advance, too. Starting 10 days or two weeks ahead of opening day, Speer preparts a mimeo-graphed news summary of the fair, each item complete in isself and each containing 50 to 100 words. He works up 100 to 150 such short "takes" and mails copies to every radio station in the State, as well as to all daily papers outside the Twin Citles proper. Speer found that there sum-Speer found that these sum-maries, the only ones of their kind prepared by any fair in



Biggest mid-winter event in Minnesota's Twin Cities is the St. Paul Winter Carnival, ably flacked by Ray Speer. Scene above shows the king of the 1950 earnival and is typical of many colorful scenes in the event, and Speer makes the most of them, picture and copy-wise.

America, are used widely by radio and 10 days to two weeks would stations starting the week before her sprograms and feature peri-ods as they lend themselves. One radio station news editor told Speer this year that he flipped the dial of his radio to each Twi State of his radio to each Twi State fair publicity used her be sable to get first publicity and her be sable to get for a begin and eaught of a newspaper, very often simul-state fair publicity used her be sable to get for a begin and eaught of a newspaper, very often simul-state fair publicity used her be begin to the tail of a newspaper, very often simul-tor the tail of the begin the begin the begin the same the only time her bad two of three days a herd of the

"This was the only time he had ever known where the State fair, or anything else for that matter, had gotten 100 per cent coverage by Twin Clitics stations at the same time," Speer beamed,

### Initial Flack Break

Initial Flack Break The 1950 fair publicity program began the first Sunday in August —after the Minneapolis Aquaten-nial festival was over. The ini-tial break consisted of an adver-tisement, an introductory story in the general news section and a sports story in the sports pages of Minnesota's Sunday papers. The rest of the week Speer placed only one or two other stories in the deily newspapers.

the daily newspapers. The real strike came the fol-lowing Sunday, less than two weeks in advance of the fair's opening. From then on every-thing went, as Speer began feed-ing stories—each one exclusive— to the newspapers. Each story was fresh and readable and he presided much convect from city. received much comment from city editors

editors. Meanwhile, the campaign in the country weeklies began the first week in August. Radio fire was withheld until 10 days before the fair opened. Copy in the out-State daily papers was under way by August 10.

### Times Publicity

"We do not use any publicity prior to this time because we think it not only does us no good, but actually harms us," Speer ex-plained. "First, the public does not remember the early material. Second, it rubs the bloom off the later suprime mithin is for more Second, it rubs the bloom off the later campaign which is far more important because it is closer to the date of opening. In these modern days no publicity cam-paign should be for a longer period than two to three works,

own scheduled date." By following this procedure Speer finds that he is able to get fresh-copy into every depariment of a newspaper, very often simul-taneously, with the peak coming two or three days ahead of the fair opener. This comprehensive cam paign — instead of one dragged out all thru the year-has played a major role in the success of the Minnesota State Fair, he believes. Even if he weren't sure of it, he has been told as much by fair directors. Altho Stare tork ever as nub

Alten into the fair directors. Altho Speer took over as oub-licity superintendent for the Min-mesota fair in 1945, it wan't until 1947 that he could show what he is capable of doing. The 1945 and 1946 fairs were called off, the first year by the war and the second because of a polio epidemic. The 1947 fair stracted 902,693, a record for the 10-day annual, far more than fair officials had anticipated. The fact that it was the first State exposition since 1944 and that 10 good days of weather heiped swell the crowd was taken into consideration. But it still was better than the pre-vious high of 762,228 paid set in 1941. Attendance Increase

### Attendance Increase

Attendance Increase Minnesota's 10-day run was in-augurated in 1939 with an attend-ance of 706,619. The average yearly attendance from 1939 thru 1914 was 596,052, so the 1947 fig-ure of 902,693 was almost 50 per cent greater than the six-year average.

average. In 1948 fair officials 'booked for a sharp decline in attendance, yet everyone was surprised when the final figures showed 855,011 pay-ing their way thru the gales to yield a net profit of more than \$250,000. Fair managers were certain that the foll-off would come in 1949, but attendance ran neck and neck for each day until a deluge hit on the last Sunday, resulting in a 75,000 attendance loss plus the loss of afternoon and evening granditand performance.



Automobile rares-big cars and stock cars-head the hit parade at the Minnesota State Fair. Photo, taken during the '50 fair, shows a representative auto race grandstand with every seat occupied. 18 The Billboard Cavalcade of Faits

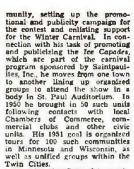
Yet. despite this, attendance was \$30,060, with the net profit more than \$180,000.

In preparing for the 1950 fair managers were certain it was to be the drop-off year. Yet, despite the fact that both grandstands were lost the first Monday due to rain and attendance fell off and despite the shutting down of side to yobicute traffic for more and despite the shutting down of gates to vehicular traffic for more than an hour on both Sundays, a record of 905,563 was set this year. Thus, under Speer's pub-licity regime, the average four-year attendance from 1947 thru 1950 is 873,334, considerably above the average of the six years pre-ceding the time he installed his near sublicity, extru-

than an hour on both Sundays, body in St. F30 Additorum. In a record of 905,563 was set this 1950 he brought in 50 such units year. Thus, under Speer's pub-following contacts with local lelty regime, the average four-chambers of Commerce, com-year attendance from 1947 thru mercial clubs and other civic 1950 is 873,334, considerably above units. His 1951 goal is organized the average of the six years pre-ceding the time he installed his in Minnesola and Wisconsin, as well as unilled groups within the Twin Cities. As with the State fair work, "It is significant that during the sat four years attendance seems work early, reporting on the job not only to have attained a new and higher level, but to have hit spite changes in weather and busi-ness conditions." Speer sail other pro-"Each year we have honesity br-metendance. The peculiar thing out. constant.

For the St. Paul Winter Carni-For the St, Paul Winter Carni-val Speer has used his State fair techniques to good advantage. As director of Northwest activities for the Winter Carnival, his prin-cipal task has been to handle the outside queen promotional work. In the last five years the carnival has been conducted on a far larger basis than that of any other organ-tration in the country, with the exception of the Atlandic City Miss America fete.

Miss America fete. In 1948 the Winter Carnival entertained 96 girls who had been chosen in actual local, community or regional contests in as many municipalities. In 1949, to mark the Minnesola Territorial Cen-tennial celebration. Speer organ-ized the State-wide Centennial Queen contest with more than 200 Minnesota communities hold-ing leguinately sponsored and organized contests for the selec-tion of queen candidates. This, he contends, is the largest specially organized venture of its kind ever chosen in actual local, community or regional contests in as many municipalities. In 1949, to mark the Minnesota Territorial Cen-ternial celebration. Speer organ-tized the State-wide Centenniaj Queen contest with more than 200 Minnesota communities hold ing legitimately sponsored and organized centests for the sele-tion of queen candidates. This, he contends. Is the largest specially reganized venture of its kind ever held in America. Traveling Suiseman Here, too, Speer turns traveling salesman as he visits each com-tage and the post and slayed with it turu the post and slayed with it itru the post and slayed a poster and nated and developed a poster and every per advertising service for State fairs and expositions. That washington, working out plans for the Federal Food Administra-tion headed by Herbert Hoover, salesman as he visits each com-



is a complete lee Capadas sell-out. Speer started his newspaper work after being graduated from the University of Wisconsin school of journalism in 1910. The farst two years he was night edilor of The Eau Claire (Wis.) Daily Leader, coming to the Twin Cities in 1911 as a reporter for the old Minneapolis Journal. He quit in 1912 and enrolled at Minnesota College of Agriculture to prepare himself for farm paper work, and was graduated in 1914. While attending college he worked as editorial and feature writer for the old Farmer's Dispatch, issued lwice a week in St. Paul. Publicity Discetor

### Publicity Diecetor



Minnesota State Fair this year drew an all-time high attendance of 905,563 persons. Picture shows a troical section of a 1950 fair crowd near the Agricultural Building.

State fairs to co-operate with the government in furthering Ameri-ca's role in World War L ca's role in World War L. Speer was out of fair work from 1930 until 1944. He operated as a free lance publicity director for the first three years. In 1934 he became head copywriter for the Stack-Goble Advertising Agency, Chicago, then one of the 10 largest agencies in the country. He was plued in charge of furth. He was placed in charge of insti-tutional advertising for Swift & Company, one of the agency's largest accounts. Tiring of this work in 1939, he returned to Min-neapoils and publicity work.

publicity campaign for the Min-neapolis Aquatennial summer fes-tival. In 1941 he became pub-licity director of the Miancapolis Arena where he remained until 1945. There he was in charge of publicity and promotion for the Shipstads and Johnson Jee Follies for four easons as well as Min-Snipstads and Johnson for Polices for four seasons as well as Min-neapolis Millers hockey promo-tion. Among his other tasks was publiching the Skating Vanities at the Areria and the annual com-petitions of the U. S. Figure Skat-ing Association.

largest accounts. Tiring of this Ing Association. work in 1939, he returned to Min-neapolis and publicity work. Aquatennial Flack During his first two year's back, Speer was associated with the Ship Building Company. Fadell Publicity Bureau and in 1940-1941 was in charge of the Fair publicity director, was anx-

ious to go with the St. Paul Mid-way Club as executive secretary, and in 1944 he brought Speer back to the State fair organization as assistant publicity director. In 1945 Lund resigned and Speer wort back to his old Job as State fair publicity director. On leave of absence from the Minneapolis Arena, he intended to return there in the fail of 1945. However, by then Saintpaulites, Inc. was ready to revive the Winter Carnival and Speer was induced to handle Northwest activities and I/c Ca-pades promotion and publicity. Thus he had created for him-

Thus he had created for him-I have not as the created for him-self a situation where he had but two accounts to handle. Also, it gave him a far greater net return for his efforts. The two jobs have worked out well and Speer is fully content with this set-up.



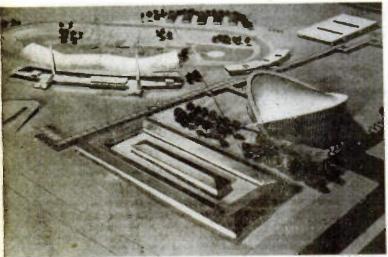
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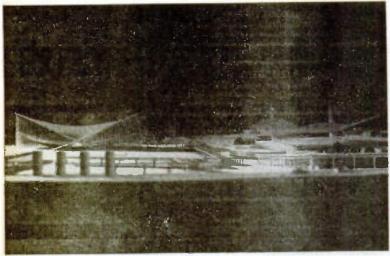
88,000,000 Program Is Launched; Legislature Provides Initial \$2,000,000, Plus 25 More Acres



Working plan for the North Carolina State Fair plant is shown above. Twenty-five acres of additional land, provided recently by the State, plus the screage of the present ground, will be used.



Model for the proposed livestock exhibition building at the North Carolina State Fair is shown in the foreground. The livestock buildings will adjoin the unique amphitheater. The grandstand and race track are at the upper left. The proposed industrial building is at the upper right.



e unique design of the 9,500-scat amphitheater and the suspended roof of the grandstand are picted in this ground-level view of the working model of the \$5,000,000 rebuilding program of the rth Carolina State Fair.

A N \$8,000,000 program, des-tined to make the North Carolina State Fair, Raleigh, the most ultra-modern pres-tion for constructing eye-appealing entation among North Ameri-can annuels, is in the pro-jected planning stage.

can annuals, is in the pro-jected planning stage. With the solid backing of the State, sparked by Gov. Kerr Scott, whose pronounced interest in the State's annuals, and the State Fair in particular, stems from his ten-ure as commissioner of agricul-ture, Dr. J. S. Dorton, fair man-ager, has launched the project which he has guided slowly with the express purpose of ultimately achieving the unusual and distinc-tive, without sacrifieing the prac-tice. 82 Million Grant

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Dr. J. S. Dorton, fair manager (left), and Governor Kerr Sent, spark-plugs of the North Carolina State Fully's relativity groupstam, have thoroly analyzed every part of the annual, right down to the problems of the independent roncessionaire, such as the pictured Dr



The unorthodex design of the proposed 9,500-seat amphitheater and the grandstand which will be enlarged to seat 10,000 are shown in the working model of the North Carolina State Fair. Also included are other unusual features, such as the covered walks which will connect all principal structures and provide protection in all worther, and the landscaped initial area with its proba and caseades. In the upper right hand corner a particular of the proposed 100,000-seat stadium is visible. The midway is platned for the top center area.

has been profitable for a number of years, it is likely that additional state funds will be needed to be state for the completion of the program. Altho Governor Scott has excelled show places for the pressure of the completion of the program. Altho Governor Scott has excelled show places for the pressibility that its estimated to the state area of ground which the annual's called althore features. Included in the additional 25 areas of ground which the annual's location, both the state areas of ground which the annual's location, both the state and ther features. If it is to be built.
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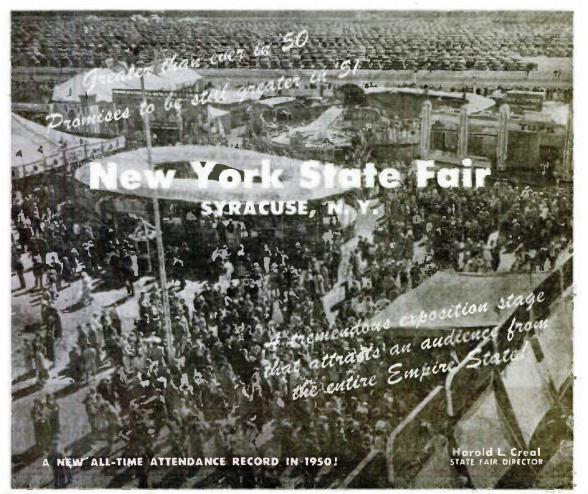
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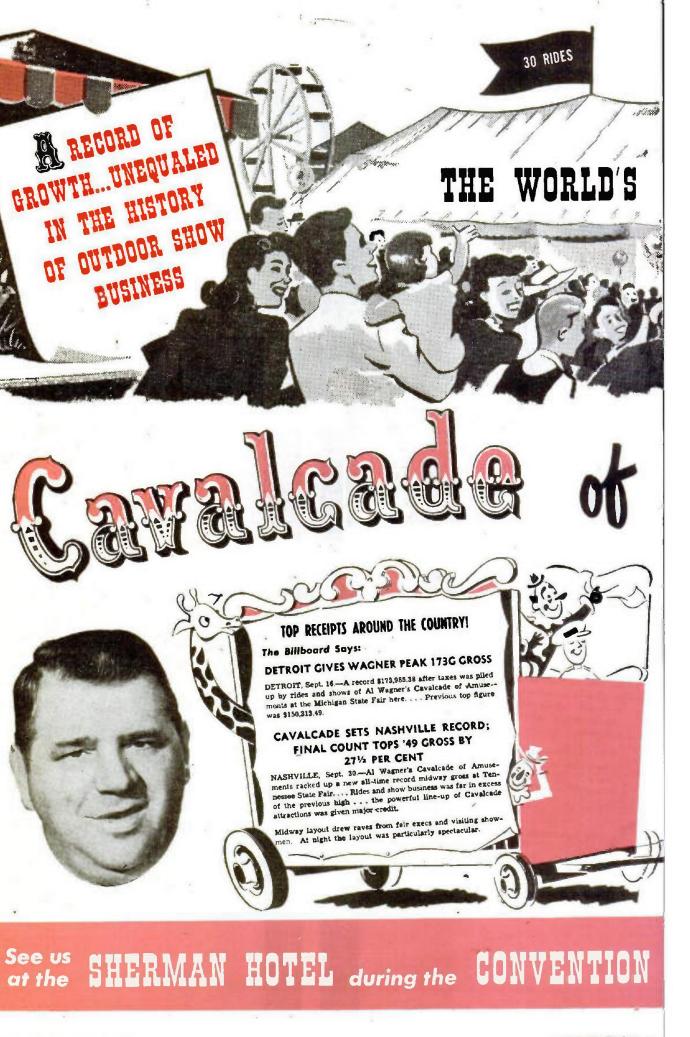
AND THE BIGGEST SINGLE DAY'S CROWD IN OUR HISTORY . . . 56,147 PAID ADMISSIONS TO SHOWS AND RIDES (Saturday, August 12th).

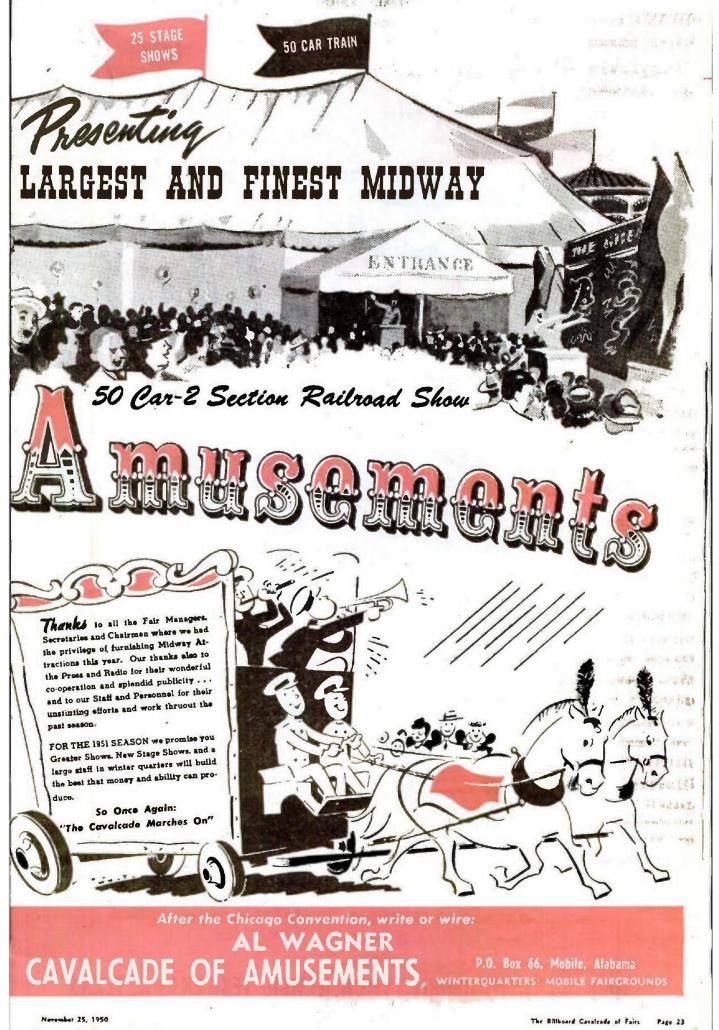
IONIA Gree FAIR

Michigan's Greatest Outdoor Event

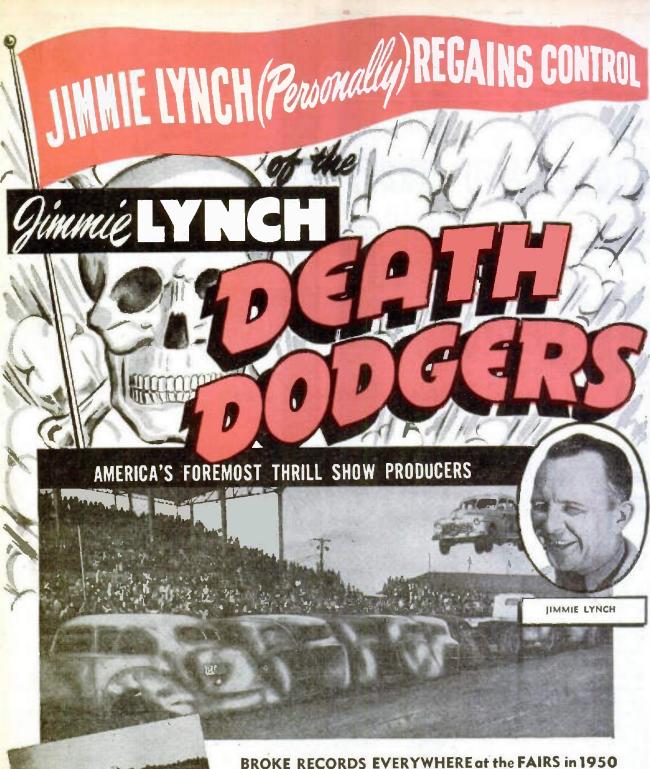
ALLAN M. WILLIAMS ROSE SARLOW Secretary







<sup>•. &</sup>gt; \* \*\*\*\* • Materiale proteito da copyright



Including the All-Time Record at the Los Angeles County Fair, Pomona, Calif., where over 131,000 were in attendance. (Largest Sunday Attendance of the Fair.)

GUARANTEED TO PACK YOUR GRANDSTAND

Now Planning New Thrills for 1951 NOW BOOKING INDEPENDENTLY

or thru

# BARNES-CARRUTHERS THEATRICAL ENTERPRISES

159 North Dearborn St., Chicago, III.

# JIMMIE LYNCH, JIMMIE LYNCH RANCH, TEXARKANA, TEXAS

# **ARANSAS PASS TEXAS**

# WHERE THE FISH BITE EVERY DAY



10

LARRY RAY Pres. Liens' Club CHARLEY MARSHAL Pies, 20-30 Club

Pres, Chamber of Commerce WE EXTEND A WARM WELCOME TO ALL SHOW PEOPLE AND TOURISTS TO RELAX AND PLAY WHERE THE SUNSHINE SPENDS THE WINTER ON THE WARM, MILD GULF OF MEXICO ... WHERE THE FISH BITE EVERY DAY ... NO FISHING LICENSE RE-QUIRED FOR OUT-OF-STATE TOURISTS.



IACK EDWARDS

Press Showman's Club

PAT KINDLE ican Leaien Commende



MRS. ESTHER MENEILL Mgr., Chember of Comm

SPORTSMEN'S MECCA OF THE **GULF COAST** . . MILD WINTER CLIMATE



IOHNNY STELLMAN

CAPT. J. M. GILLROY Y. F. W. Communder

FAST BECOMING THE WINTER HOME OF THE SHOWMEN. SPLENDID SCHOOLS AND CHURCHES . . . 6 MODERN TRAILER PARKS . . . 10,000 FRIENDLY PEOPLE AND BUSINESS MEN WELCOME YOU.



infrant and the

MODERN

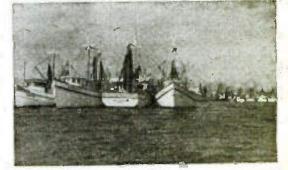
MOTEL

COURTS

WINTER HOME OF

MANY OUTDOOR SHOWS

> GUIDES AND BOATS AVAILABLE FOR FISHING AND DUCK HUNTING PARTIES. 45-DAY SEASON



SHOWMEN'S 2nd ANNUAL CHARITY DANCE. FRIDAY, DEC. 15th

MERCHANTS WELCOME YOU TO ARANSAS PASS . . . HOME OF THE SHOW PEOPLE. Baslays I.C.A. Store Snug Marbor Trailer Park Heughtens Food Stores Kings Florist Central Pharmacy Aransas Pass Hospital Piemons Pick & Pay Geoc. & Mice. Foo Drugs Grill Cafe Scuincts Analiance Stores Springts Appliance Store

Bonny & Dougs Bar Justia Snyder Pontiac Ca. 8, & C. Croce. & Mikt. Commercial Mator Ce. Little Bobs Drive-In Cale Taylor Furniture Store Aranas Lumber Ce. First State Bask Moveys Tarkle Shop Swyder-Clark Motor Ca.

FOR RESERVATIONS AND INFORMATION, WRITE - WIRE - CALL CHAMBER OF COMMERCE WHERE THEY BITE EVERY DAY - ARANSAS PASS, TEXAS

Una Konnedy Reel Estate-Insurance Nandara Humble Service Stotion Georges Motor Sales Vaggers Electric & Plumbing Ca. City Grescery & Mit. Kaufmani Dept. Store Genore: Megnola Service Station Fields Lumber Cu. Glondenings Federated Store

SHOWMEN'S CLUB NOW OPEN. WELCOME, SHOW FOLKS

Alive . . . and still performing the world's highest aerial act! But ... one never knows when something may happen-so it is best to be prepared!

That's the way it is with showbusiness-best to be prepared. Every successful manager knows that-best to contract with good shows. plenty of concessions, good exhibits and thrilling, sensational acts.

That's why many engage the highest and most sensational of them all-Selden, the Stratosphere Man-at the feature attraction of their programs. In 18 years this act has thrilled 20.000.000 people -the largest single crowd at the Chicago Tribune Show in Chicago, June 11, 1947-300.000 excited, awe-stricken people jampacked to witness his sensational performances.

# MEET SELDEN AT THE CONVENTION



Write, Wire or Phone FOR COMPLETE INFORMATION TODAY!



Located in Deepdale Cemetery, Lansing, Michigan, Selden's tombstone is ready and waiting.

It was designed by Arzeno Selden himself during the off season last year.

Made from red granite, one side illustrates the act and the other side describes the act in detail.

On May 7, 1950, when Selden presented his act in the City Park. a feature of the Lansing Mid-Century Festival, this memorial was unveiled under the rigging before a crowd of 20,000 interested spectators. Immediately after the unveiling ceremony, Selden performed his act while Paramount made a news-reel which was released internationally.



Nevember 25, 1950

# Allentown Up-Dates Plant

## Sturdy Pennsylvania Event Heads Into Long-Range Modernization **Program Under Prexy Singmaster**

Reserver registered. Refurtish Plant But the results in modern times do not represent the potential for this annual which has one of the function of the second second second with this in mind that the present execs started this year to refur-bish and modernize the plant. There wasn't much lime before the September running of the an-nual and not enough money to significant start was made, prin-tion of the whole program. But a significant start was made, prin-tion of the second second second significant start was made, prin-tion the grounds, but the 90 or so thal were eliminated chlarged the midway and concession area about a third. The streets, which on any good day in the past rapidly became as crowded as Times Square on New Year's Eve, were widened eight feet.

Square on New Year's Eve, we have the source and be the annual is owned and operations of the source of the sourc

CUTTING down a few trees signify little change in the scheme of things. On the scheme of things. On the tree chopping denoted a new and the beginning of a in time rejuvenste the event. New with shad weather wanted for the prevailing continued on the scale of the major mid-time rejuvenste the event. New with the beginning of a in time rejuvenste the event. Refusion program that can be annual new wanted for the major mid-time the prevailing continued on the busite of the major mid-time the prevailing continued on a scale of the gravitation with the sweather prevailing continued on the past in the devision was not inter registered. Refusion from the potential for the results in medorn time the neults in medorn time the neults in medorn time the neults in the prevailing continued of the sugs will be worked to the results in the potential for the neults in the prevailing continued of the sugs will be worked to the results in the potential for the neults in the prevailing continued of the sugs will be worked the neults in the potential for the neults in the potential for the neults in the prevailing continued the the sugs will be worked the neults in the prevailing continued the the sugs will be worked the neults in the prevailing continued the prevailing continued right up to the last previous the the the sugs will be worked the neults in the prevailing continued the prevailing continued right up to the last previous the the sugs will be worked the neults in the prevailing continued the prevailing continued right up to the last previous the previous the prevailing continued the prevailing continued right up to the last previous the pre

special Kiddieland section estab-spod and be decided to adopt Space for the moppet spot was alloted in the grave, which might normally have earned additional concession revenues. Rides and benches were provided for the small fry and their parents apart from the busite of the major mile asy zones. A special decoration the annual. The decision was a wise also decided upon for this years also decided upon for this years annual. The decision was a wise normally and their parents apart from the served. A special decoration the annual and their parents apart asy decide upon for this years annual. The decision was a wise one, since the weather for the run was bad. The canvas topping asyed the annual an estimated the annual and more the partice that spectration was no perfect, but excess are confidered with a beautiful ornamental minute and its operation was no out by next year. **Cranetstand Stage Covered** while Singmaster describes the principal change made in time to for the year's annual, the demi-tion of he cold horse barns might to ask storn down. The built say were beyond repair and it was tought that replacing the startuctures would be an unneces-stary expanse since the fair oper-test for only five days each year. the as are meted and the spaces the annual cost storn of the spaces stary to ronly five days each year, the make are relead and the spaces the annual of the necesary plier carries all of the necesary plier carries all of the necesary singmaster said that plans carries for a coliseum that will seat 12-for a coliseum that will seat 12-for a coliseum that will seat 12-to the annuals.

exhibit buildings which had been allowed to become dowdy.

ernized tollet facilities are planned. The annual is owned and oper-aled by a non-profit sharing organization with 932 stockholders. Altho the stock has a par value of only \$10, a share of stock today could not be bought for less than \$375. All the stockholders get, other than their pride in this com-munity event, is \$15 worth of gate admission likeks and the same amount in grandstand tickets an-nually.



President and Mrs. Howard Singmaster daily roam the length of the Allentown fairgrounds to inspect and supervise every plane of operation.



Principal midways on the grounds of the Allentown Fair have be widened about eight feet to provide patrons with considerable root a nictured above.



Grandstand patronage at the Allentown Fair is one of the annual's principal sources of revenue. The night show is generally a sell-out after opening night, with standing room offered in the paddock and folding chairs on the race track. Normaliar 25, 1950



The elimination of some 90 trees, such as those visible in the background, have made it possible for midway units to be erected property for the first time, also the show again had to cut its usual four Ferris Wheels to two. The Billboard Cavalcade of Fairs Page 27

We Are Proud

to have the privilege of playing a part in the continuous growth of the annual that is now America's Greatest State Fair and destined to become an event without equal anywhere.

We Pledge

INF STOCK

Salute to the Great

LAL

E FAIR

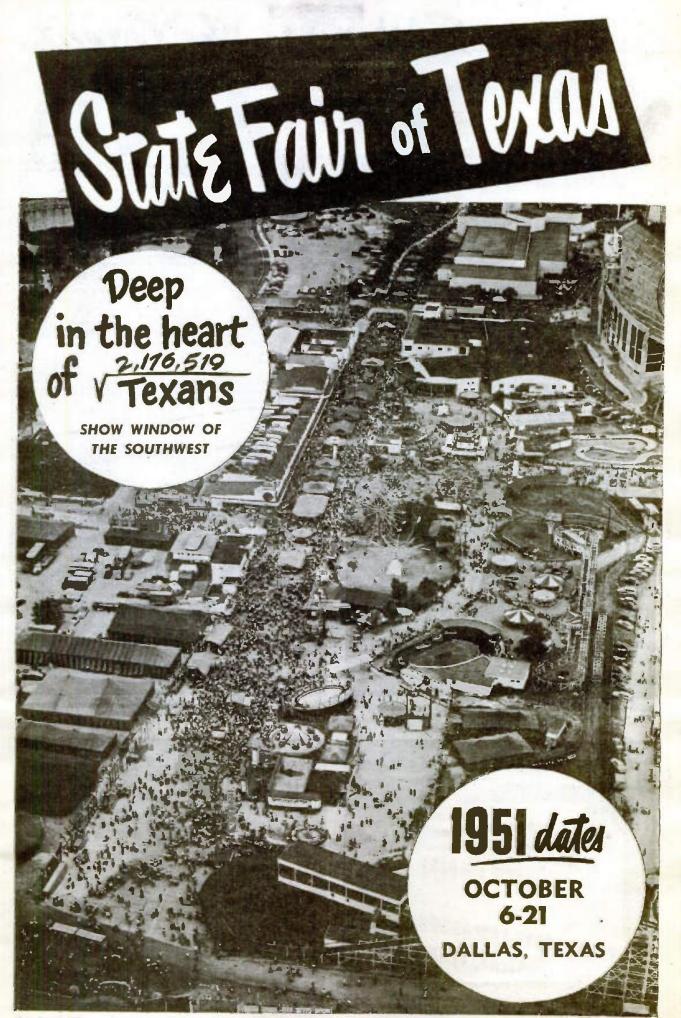
that our efforts on its behalf will remain on par with the standards and purposes set to maintain the progress of the great State Fair of Texas.

THANKS TO THE DIRECTORS, OFFICERS AND OUR ASSOCIATES WHO HAVE ENABLED US TO SERVE THE PEOPLE OF THE GREAT STATE OF TEXAS ....

JOE MURPHY MARGARET PUGH JACK LINDSEY

Gallas

TEXAS STATE FAIRGROUND DALLAS, TEXAS



# **NEW, OLD BLEND IN N. MEX.**

Distinctive Adobe Architecture Gives Albuquerque Plant Unique Appearance; More Expansion Set



Entrance to the New Mexico State Fair introduces visitors to the unique architecture of this growing Southwestern event, which this season invested \$200,000 in new additions.

A DOBE architecture and modern needs are blended with the plant of the blended with the plant of the sector receive the money. Mechanization of the monelary system to the sector receive the money. Mechanization of the monelary system of the sector receive the money. Mechanization of the monelary system of the sector receive the money. Mechanization of the monelary system of the sector receive the sector receive the monelary system of the sector receive the monelary system of the sector receive the sector rec tecture.

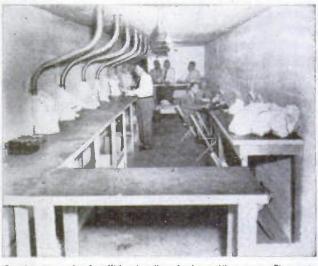
Built blong low, straight lines. As might be expected in New the glistening white buildings ad-Mexico, the 'fair's rodeo is a here closely to the style of adobe major attraction that draws out-bouses of early Indians in the New standing crowds. For this season,

### Rodeo Fills Stands

the glistening white buildings adhere closely to the style of adobe houses of carly indians in the New Mexico area. Yet, they embrace all of the latest converiences for their respective needs. **Unique Maney Room** As novel as the fair's architecture is its system for routing admission coin to the coffers. A mission coin to the coffers. A fourname route the management has added plans the management has added plans the turnstiles route the money di-



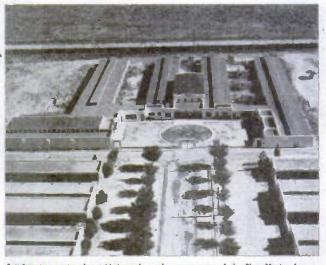
Adobe design is used throot the New Mexico plant, which is highlighted by gateways, paties and walls typical of early Spanish-Indian days of the State.



Counting room makes for efficient handling of roins at Albuquerque. Pipes route money from lugratiles directly to sacks in the basement roune.



Youth hall at New Mexico, new this year, provides quarters for 1.200 youngsters as well'as a large auditorium. A hall of education is scheduled for construction next year. Page 30 The Billboard Cavalcade of Fairs



Landscaping project has added much to the appearance of the New Mexico layout. The Breets and parking areas were paved as a part of the 1950 improvement project Mat November 257 1950 right





Relatively few column supports give patrons practically unobscured vision. Roof is hung on cantilever trasses supported by small number of steel columns.



Sweeping view above how stand's design and construction enables perfect vision from almost every point. Huge battery of lights may be noted at the edge of the roof's center.

# **CNE--Show Place Plus**

Whopping \$1,200,000 Grosses By Night Shows in Three Years; Houses Exteries, Exhibits, Too

THREE years after its completion the 22,000-capacity \$3,500,000 grandstand at the Canadian National Exhibition, Toronto, remains as outmanding as when it was dedicated

If anything, it is even more notable, for its grosses have been fabulous. Within three years night shows at the CNE have grossed close to \$1,200,000, a remarkable total for 42 nights of operation.

The first year the night show, headed by Olsen and Johnson, grossed more than \$350.000; the second year the show, again headed by Olsen and Johnson, amassed \$355,000, and this year the Danny Kayeheadlined bill grossed a whopping \$415,000.

Actually the night show on most nights at the CNE plays to more than 22,000, as seats placed on risers in front of the stand has enabled the seating of more than 26,-000 in all for many performances.

The productions offered are built to massive proportions; they have to be. The stand is 800 feet long, with a height of 75 feet. The slage is of proportionate size, 330 feet wide, 132 feet deep, with a circular front. Scenery is mounted on 70-foot trucks which move on ralls.

Vision from the grandstand is practically unobstructed, the roof being hung on steel cantilever trusses and supported by only a few narrow steel columns. Lighting facilities are enormous, power-wise and numerically, and brilliant lighting effects are achieved and are casily discernible from even the remote corners of the huge stand. Similarly, the sound system is superb, conveying sound from the stage with great fidelity to the far upper ends of the stand.

The massive stand is far more than a show place. Under its rising tiers are two large dining halls, each capable of seating 1,000; an exhibition hall with 15,000 square feet of floor space, a permanent storage room, one story off the ground, that runs the length of the building, plus five dressing rooms for contestants, plus a battery of lavatories.

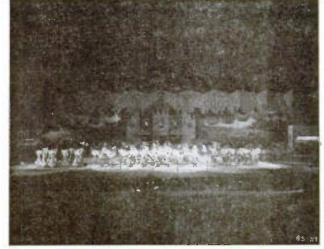


Commodions cateries, large exhibit area, storage space, and rest and dressing rooms are provided underneath the rising tier of seats. Portion of stand's from pictured shows an matrance to exhibit hall.



Brilliant lighting effects for the lavish night shows are provided by a huge battery of lights mounted beneath the stand's roof. Scores of lights are used for color shadiog, with eight hig spots used to highpoint numbers.

Page 32 The Billboard Cavalcade of Fairs



Massive scenery is mounted on 70-foot trucks that move on rails. Stage is 350 feet wide, almost hulf the length of the 800-foot stand. Sound system is superb, earrying to remote corners of the stand with fidelity.

November 25, 1950



WITH GUARANTEED CROWO APPEAL-ELIMINATE ANY POSSIBLE CHANCE OF A DEFICIT

# THRILL-AMAZE YOUR FAIR PATRONS liday on yee 20.1/ HULLA

# HOLIDAY ON ICE

LAVISH ENTERTAINMENT

STATISTICS STREAM

A \$250,000 production on a lake of real ice. The sensation of 35 American cities and-England and France went wild over this show. A company of 115 people on a rink 120x65 feet.

GROSSED \$150,000 AT THE UTAH STATE FAIR



# ICE VOGUES

A \$125,000 production on 90x40 feet of real ice. Has just concluded a sensational South American tour. Ideal for your most extravagant night grandstand show. A company of 65 internationally known skating stars.

GROSSED \$120.000 AT WISCONSIN STATE FAIR

THEY ARE SENSATIONAL CAN BE PLAYED INDOOR OR OUTDOOR ANYTIME - ANYWHERE

# THE WORLD'S FINEST PRODUCTIONS ARE NOW AVAILABLE

for fairs, celebrations or sponsored events. Here is that something new, something different you are looking for; and we guarantee to make perfect ice, either indoors or outdoors. Also, we have the equipment and know how to build special units to meet YOUR requirements and pocketbook.



# **SQUARES FOR GATE HIKES**

### By JESSE SAFLEY

The Nashville Banner Farm Editor

Tenn. Fairs, Nashville Newspaper Square Dance Tie-ins Up Opening Day Turnouts; Hypoes State Event

Contrest.Teaturing the bation's oldest<br/>form of group recreation and<br/>executing the dance steps used by<br/>participants' grandfinters and<br/>grandmothers, a dozen dance team<br/>arandmothers, a dozen dance team<br/>performed before over 8,000 spec-<br/>tators in the grandfinters and<br/>metature was sponsored jointly by<br/>the fair board and The Narhville<br/>Banner, afternoon newspaper.<br/>This event was more than just<br/>a contest; it was the grand finals<br/>run-off of a square dance context<br/>it is event was more than just<br/>a the State Fair finals were those<br/>which previously had won ther<br/>at the State Fair finals were those<br/>which previously had won ther<br/>at the State Fair finals were those<br/>which previously had won ther<br/>at the State Fair finals were those<br/>which previously had won ther<br/>at the State Fair finals were those<br/>which previously had won ther<br/>at the State Fair finals were those<br/>which previously had won ther<br/>at the state fair finals were those<br/>which previously had won ther<br/>at the state fair finals were those<br/>which previously had won ther<br/>at the state fair finals were those<br/>which previously had won ther<br/>at the state fair finals were those<br/>which previously had won ther<br/>at the state fair finals were those<br/>which previously had won ther<br/>at the state fair finals were those<br/>which previously had won ther<br/>at the state fair finals were those<br/>which previously had won ther<br/>at the state fair finals were those<br/>which previously had won ther<br/>at the state fair finals were those<br/>which previously had won ther<br/>at the state fair finals were those<br/>which previously had won ther<br/>at the stene state fair finals were those<br/>which previously had won ther<br/>at the stene fair finals were those<br/>which previously had won ther<br/>at the stene fair finals were those<br/>which previously had won ther<br/>at the stene fair finals we

a shot in the arm, something to other activities. Square dancing increase interest and attendance soldom got into the publicity spot-at the annual events. Earlier in light.

at the annual events. Earlier in the year The Banner had features 11 all-free square dance contests throut Middle Tennessee. Cli-tion was a grand final contest, which was staged with success. In its own contest, The Banner had offered some \$3,500 in cash prizes with a \$500 grand prize. A prizes with a \$500 grand prize. the three-mount was spent for pro-moting and staging the various district contests and finals. It was free in all respects, and linals. It teams participated. Over 40,000 states and the source finals.

moting and staging the various squares—appeared in bright conditions from the motion of the contests.
 The idea developed that square dencing might be the answere estimated to have seen on or more of the programs.
 The idea developed that square dencing might be the answere estimated.
 The Banner contacted fair officials in 22 counties and, as result, initiated 19 county fair contests. The three fairs which did not add square dancing were these with free gaises and they had found attendance was not aproblem.
 Despite a rainy season for the estimated in special example.

THE LARGEST first-day at-the dance in the history of annuals experienced their largest the 45-year-old Tennessee atlendance on the night of their State Fair turned out this contests. Most of the competition in the exhibitions and see the fair. The exhibitions and see the fair.



About \$,000 persons filled the Tennessee State Fair grandstand to see square dance contest finals. About 40,000 saw demonstrational later in web.



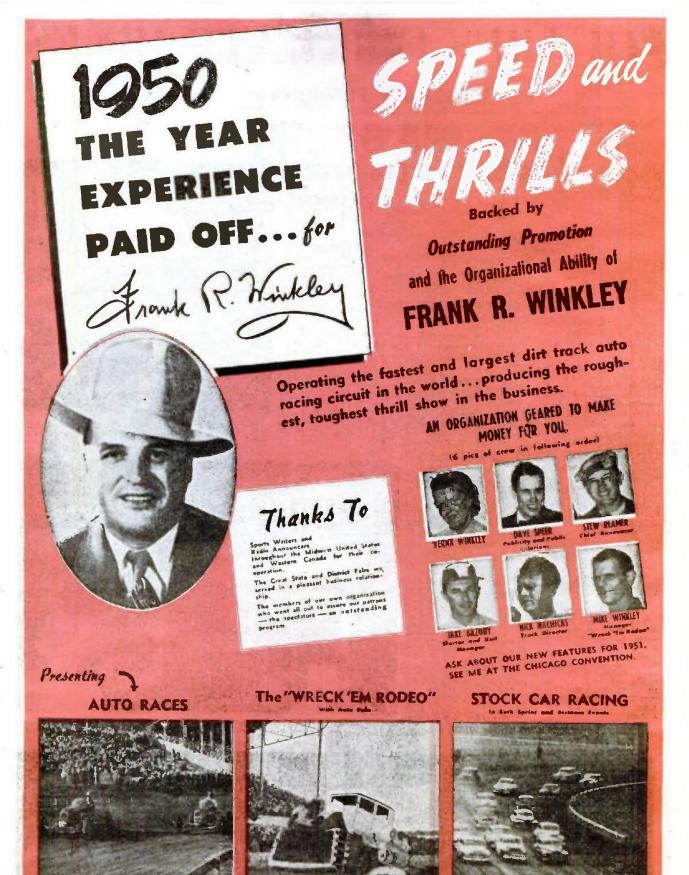
rnoon marie and evening demor week. Entire event was free to non-tration dancing kept the event operating to big crowds all during to spectators. Teams came from a 120-mile radius to participate.



Dance teams wore colorful enstances which drew attention on the fairgrounds. Here's one of the winning teams. Page 34 The Billboard Cavalcade of Fairs



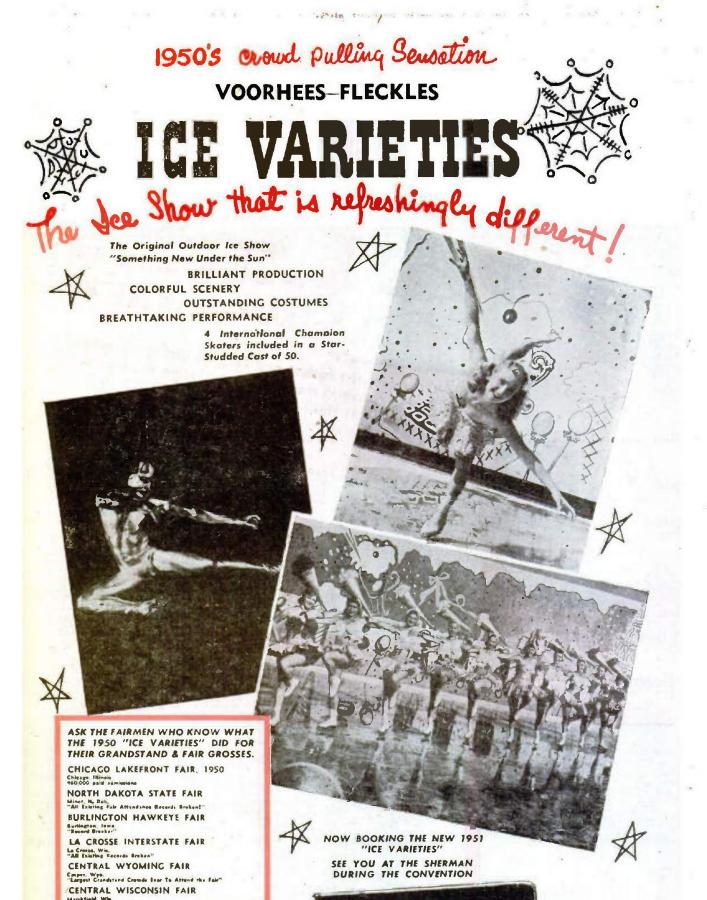
Interior of the recreation hall was scene of dancing after opening night's contest finale. More than 3,000 dancers took part.



FOR BOOKINGS, CALL-WRITE-WIRE

FRANK R. WINKLEY, Pres. and Mgr. ADUTO RACING, INC. 3145 Girard Ave., So. Minneapolits, Minn.

The Billboard Cavalcade of Fairs Page 35



Marthfold, Wh. "All Artendance and Existing Fail & Grandstand Records Smar KALAMAZOO COUNTY FAIR Edamazoo, Mich. "Bacerd Attendance"

In these and many other Outstanding fairs, "Ite Variaties" was forced to perform 2 shows per night in order to handle the crowds.

> VOORHEES-FLECKLES "ICE VARIETIES"

32 West Randolph St., Chicago, Illinois. Franklin 2:8600

# UNITES SHOWS

# **NEW OWNERSHIP NEW MANAGEMENT**



The HENNIES SHOWS will open the 1951 Season under NEW OWNERSHIP and MANAGEMENT ... Our joint intention is to produce and develop a "TOP-RANKING" midway, using our experience with IMPROVED METHODS, careful management and MODERN IMPROVEMENTS.

WE SHALL PRODUCE WHAT WE PROMISE .... and through integrity and business-like dealings with our customers. make a LASTING IMPRESSION OF GOODWILL. ... That is our idea of "GOOD SHOW BUSINESS." Sincerely yours,

## WHAT WE WILL DO

Already experienced showmen are getting in line to join the new management of the HENNIES SHOWS. Prospects of a big route with men in charge of all departments who are capable and experienced is unquestionably the magnet. We shall have new rides and money earning shows with several extraordinary features.

1951 will be the HENNIES SHOWS BANNER PRESENTATION



Please address all co

# WHAT WE OFFER

Our plans are nearing completion for a NEW and DISTINCTIVE MIDWAY, featuring many NEW INNOVATIONS In STAGE SHOWS and a MIDWAY that will take second place to none in the U. S. A. IF YOUR CUSTOMERS ARE GETTING TIRED OF THE "SAME OLD MIDWAY" SEE US before you complete any arrangements for 1951.

J. C. McCaffery

WE SHALL HAVE MORE MONEY EARNING ATTRACTIONS THAN EVER BEFORE OUR MIDWAY WILL BE A BUSY SPOT ON YOUR FAIR-GROUNDS.

WE SHALL BE GLAD TO HEAR FROM YOU

HENNIES SHOWS SUITE 2200, 203 N. WABASH AVE ILLINOIS PHONE: FRanklin 2-3473 WINTER QUARTERS: HOT SPRINGS. ARKANSAS

Nevamber 25, 1950

The Billboard Cavalcade of Fairs Materiale protetto da copyright

Page 37

COMPARE Before you Plan your Carnival for 1951

# EDDIE YOUNG'S ROYAL CROWN SHOWS

Positively America's Finest Carnival

Big enough . . . clean . . . an asset to your fair. We have our own light plants, towers, searchlights and the finest array of highclass shows in the business.

# AN OPEN LETTER TO ALL FAIR SECRETARIES

Eddie Q Young's

Shows

I take great personal pride in presenting the Eddie Young Royal Crown Shows for your consideration. The cleanliness, brilliance and all around wholesome appearance of our show has become a model by which others are judged.

We guard our reputation for dependability with sincerity. Our record bears up without a blemish.

I would like to thank those Fairs and their secretaries for the privilege of playing their annuals in 1950. It was A mutually profitable experience. We would like to refer them for reference to others who may want to book our show.

This is my promise for 1951:

- 1. A brighter midway
- 2. New money-making rides 3. A Big Name Attraction
- 4. Clean, attractive concessions 5. An adherence to our present policies
- of fair dealing dependability

We invite you to consult with us at the Convention in Chicago and to learn what we will have to offer for 1951.

Eddie Young

raw

Tarpon Springs, Fla.

We invite you to see our show at the Florida Citrus Exhibition, Winter Haven, Florida, Feb. 12-17

Our 6th Season

Eddie Moung's

P. O. Box 486

# **New Headliners Keep Old Trenton Young**

Accent on Top Showmen Maintains New Jersey Annual in Win Column . . . Annie Oakley Was an Early Feature

### By JIM McHUGH

Tt WASN'T until 1888 that the operation of the New Jersey State Fair became an annual event and began its run after a number of false run after a number of false starts dating from September 8, 1745, when King George II, granted a colonial charter for the operation of a fair in the Township of Trenton. In those days of knee breeches, it was proclaimed that two fairs would be held annually for the "purpose of buying and selling all manner of livestock and merchandise." One event was scheduled for April, and the other for July.

Current offerings also contain "all manner of livestock and merchandise," representing perhaps more than was available in the whole of the territory in colonial times. Added are the scintillating fun features and other modern developments which have earned their place in the principles of fair planning and operation by virtue of their earnings which, in turn, have made for growth and development.

### Fairs Banned

The original twice-a-year, three-day events were operated until 1750 when the borough charter was surrendered. Only the usual markets prevailed and the possibility of revival was notably foiled with the passage of an act banning all fairs by the State Legis-lature in 1797. In 1885 the lawmakers had apparently seen their error since the way was opened for the revival of the event by the State Agricultural Society. The exhibit, held at the old Eagle Race Track, lasted for three days.

A new group, the Central Agricultural Society of New Jersey, hought land near the present site and staged a fair in 1866. During the next few years considerable progress was made with permanent buildings and a mile track be-

1885 on the old Trenton Baseball Club grounds. The location was changed once and the program was limited to mechanical and agricultural displays with varied amusements. No horse racing was presented

### Buys Land

In 1888 the Inter-State Fair Association took over and the present tract of 110 acres in Hamilton ent tract of 110 acres in Hamilton Township was purchased Exhibi-tion buildings were constructed and a half-mile track was built John Taytor was the first presi-dent and John Guild Muirhead the first manager. Brigge and the re-tary-manager in 1899 and he re-tary-manager in 1890 and he re-tary and the second and the re-tary of the second and the re-tary of the second and he re-tary and the second and he re-tary and the second and he re-tary and he re-tary and he second and he re-tary and he second and he re-tary and he re-second he here and he re-tary and here and here and here and here and here hurried job of transforming a com-tary and here and spendid-by courber of fairgrounds." Township was purchased. Exhibi-

ly equipped fairgrounds." Facilities Taxed Perhaps the greatest similarity between the first fair and the 1950 event is found in their like reports of inadequate facilities. In 1883, with an estimated 50,000 altend-ance, the plant was sorely taxed. This year, despite the addition of two steel structures, it was still necessary to use tents to care for the overflow of exhibitors. With the attendance now annually erowding the 400,000 mark, there seems to be no limit to the demand for space.

for space. Showme for space. Showmen have always headed up the New Jersey State Fair. The first event featured Annie Oakley, the celebrated markswoman. She was extensively billed and the crowds that came to see her built

Uses Name Lures

Uses Name Lares The State Fair is still using name attractions to pull crowds. This year's event featured Johnny Olsen and his Ladies. Be Seated radio show and Roy Acuff and his Rocky Mountain Boys and Girls and the cast of Grand Ole Opry. Both presentations are as well known to audiences today as An-nie Onkley was in her time. George A. Hamid, president and manag-ing director of the fair, who also heads up the New York talent agency besting his name, rounded out the talent program with his own Grandsrand Follies, the Jack Kochman and Irish Horan thrill Kochman and Irish Horan thrill shows and a number of other features

A feature of the present fair; A feature of the present fair, Politician's Day, probably stems from the appearance of Mrs. Belva Ann Bennet, a suffragist and the first woran candidate for the presidency of the United States, who was invited to speak at the first event. Candidates for public offices now flock to the fair each year to avail themselves of the opportunity to meet and ad-dress a big segment of their con-stituents. stituents.

### Parks 8.000 flars

Parks 8.000 Cars The report of the laitial fair made reference to the large and the second second second that were on exhibit. However, the second second second second rest and second second second rest made in the 62 year span, while buggies and horse drawn oars filed the transportation needs in the beginning, catering to to-bay's huge turnouts would be im-possible without the acres of supervised parking which can ac-commodate nearly 8,000 automo-bits.

A considerable number of transients in search of a dollar or two at the expense of the natives populated the grounds at the first annual. Policing the event cost a notable 3700 and the newspaper account of the event said that "fakers" were everywhere. Pres-ent midway supervision eliminates the possibility of fakers setting up

LOBBHOS he Highly Dalla HOUSES. E ITISS IE DARLEY -----

The New Jersey State Fair over the years has placed heavy emphasis on name talent. Advertisement of an early fair reproduced above plugged the scheduled appearance of Annie Dakley, celebrated markowman, at the height of her career.

UNDAY ADVERTISER

TRENTON, OCTOBER 2, 3, 4 & 5.

FAIR

Agriculture, Art and Industry

SPIRITED - SPRED - CONTESTS

in the

EROTTING PROGRAMME 

BURGIAL ATTRACTIONS BACH DAT.

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10-Arce Fun Zone The individuals who peopled the mldway at the first and many subsequent fairs were supplanted by organized fun zone set-ups which loday encompass some 10 acres and probably account for considerable more money than the total gross of the first event. In-dependent operators are still anx-ious to participate and the demand for space at \$12 a foot angually exceeds the supply.

exceeds the supply. The demand for exhibit space follows the same pattern and Nor-man L. Marshall, secretary-man-ager, its busy thruout the year whys aimed at the next scheduled vers and better sense is not heard of. At frequent intervals thruout the outdoor season extra curricu-lar events, in the form of autor races and thrill shows and other how features, are scheduled and cert extra cure for the fait.

### Night Big Lags

Altho Hamid has earned his for-tune in the booking business

shop. John McCormack, a keen eved individual with the necessary background for analyzing the mul-tiple proposals he receives each year, keeps the fun zone under tight control. **10-Arce Fun Zone** The individuals who peopled the midway at the first and many subsequent fairs were supplander by organized fun zone set-ups which today encompass some 10 considerable more money than the total gross of the first event. In-dependent operators are still anx-for space at \$12 a foot anpualty month-a-year basis

montn-a-year basis. The plant at Trenton, because of Hamid's show business inter-ests, is a mecca for talent with their own trailers, friggings, ani-mals, etc. The large exhibit build-ings provide perfect rehearsal quarters for the several Hamid revues produced each year for fairs.

Tairs. In the account of the initial fair, it was noted that the event "will probably be able to meet all ex-penses, and it may be that there will be a little over." "Today" New Jersey State Fair definitely makes all of its expenses, and for quite some time there has been considerable left over.



Willer midways and additional paved surfaces have made the tram ear unit pictured a popular attraction at the New Jersey State Fair. November 25, 1950



For years auto racing has been one of the strongest lures at the New Jersey State Fair. Pictured above is a typical race turnoul.



Nationally famous folk artists backed by the promotional power of 130 million phonograph records, countless hours of network radio time and WSM showmanship "Know-How."

Always fresh, always new, every Saturday night some 5 thousand persons from all over the country come to see the four-hourlong WSM Grand Ole Opry in historic Ryman Auditorium, Nashville.

WSM radio artists are America's top recording stars, consistently appearing in the top groupings of all record sales polls. Your people are among the buyers of these records. They will want to see the stars they love in person.

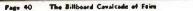
**ARTIST SERVICE BUR** 

# BACKED BY POWERFUL PROMOTION

Pictures, mats, film trailers, readers, transcribed and live announcements, posters and other materials are available for publicizing all WSM attractions on their personal appearance tours.

# WANT THE COMPLETE STORY?

You can get it, complete with box office figures, by contacting James Denny, WSM Artists Bureau, Nashville, Tennessee.



# **Yolo Thrives on Co-Operation**

Secretary-Manager Stuart Waite Harnesses Efforts of Many To. Rear Strong Annual Near Woodland, Calif.

Stuart Waite's office opened days and pulled 40,000 visitors. and in walked John Rogers As there is no admission charge

had been made. The questions answered, they returned to their chores around the fairgrounds.

Ordinarily there would be no cost. nothing unusual about two men questioning a secretary-manager. However, this particular incident was interesting, for Rogers, in addition to serving as a director and livestock superintendent, is a member of the Yolo County Board of Supervisors and at one time operated a large cattle ranch. Collins also serves on the fair board and is mayor of Woodland, CaliL, near which city the fair is held. Both men have plenty to keep them busy, yet they find time to serve the fair-without

While the activities of the two are noted here, their work is matched by several others in the county. The success of the Yolo event can be directly attributed to the co-operation given by outstanding countlans.

### Co-Operation Results

Co-Operation Results a friend of Luther Burbank's The Yolo County Fair is an and the first Emperor Grapes in example of what combining California were planted on this energy and co-operation can ac-farm. The new secretary set to complish. Located just outside work to build a fair plant which Woodland corporate limits, the is rated as one of the best in the grounds cover 55 aeres, 40 of State today. which were in the original tract. Believing that Woodland, located last word is account of the ball of the ball of a fair plant which when the original tract. Believing that Woodland, located grounds cover 55 acres, 40 of State today. which were in the original tract. Believing that Woodland, located Last year 15 acres more were in the nation's richest farming purchased and these and 10 of section, should have a fair in the initial plot were used for auto-mobile parking. As success of a fair is gauged by attendance, the growth here and water. These were put in

CALIFORNIA'S Third An-nual Yolo County Fair and Sugar Beet Festival was at its height, when the door to Stuart Waite's office opened

Stuart Waite's office open-and in walked John Rogers As there is no admission cross-and Yolo is designated as a "free fair," the interpretation of this for the further than the front First, Rogers directed a question concerning the livestock exhibits, gate. Some of Walte's depart-then Collins asked something mental heads serve without pay about a financial arrangement that and are neonle with while exand are people with wide ex-perience. This manager considers himself fortunate for being able to obtain such know-how-and at

### Enters Fair Biz

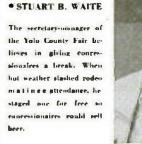
Waite and Yolo entered the fair business at the same time in 1940. He had been teaching school in Modoc County and had moved to Colusa to take charge of the The course to take energy of the fair there when the manager's post was open. He directed the annual for two years for, like other fairs, its schedule was in-terrupted by the war. In 1946 Waite was named to the secretary-manager post of the Siskiyou County event in Yreka. He staged the fair that year and the one following. In the fall of ect. 1947 he went to Yolo and began

working on the 1948 attraction. When Walte acquired his first fair job, Yolo also acquired its site. It was located just outside the city limits on a plot sweed by a man named Blowers. He was a friend of Luther Burbank's and the first Emperor Grapes in

r well-rounded affair. It was not to be an exposition.
Building Goes On
Today there are 20 buildings and another started the day following the close of this years and another started the day following the close of this years is a total of over 75,000 square feel and sents 5,000 for basketball. Other sports events are to be held in it. During the 1951 fair, commercial exhibits will be housed. The completion of the construction fairs right into Waite's plans for 52-week use of the grounds. This fail the area was used by five different organizations for their outings and celebrations. These included the county employees, Mexican and Portugeses groups.
To stimulate interest among the town belo defay the doring that the organizations may use during their affairs. They are rented to the sponsors and have been used to help defray the cost of the day's activities. When the dories are not in use. Waite installs them in Woodland at some prominent spot to bally the fair or other resident-supported project.

### Never Misses Bet

ect. Never Misses Bet Yolo is only 25 miles from Secramento, the scene of the Call-fornia State Fair. The Woodland event is held only a malter of days before the State's big event. To some this may be a disad-vantage. Walte has never looked at it is this light. He meets this asserted competition by making his annual a hometown affair. To do so he never misses a bet. Last June when the Korean war Stated and grocers whelves were being raided for sugar, Walte capitalized on the strustion. With the Spreckels Sugar Company, one of the Largest operators in the section, and many growers being anount of sugar and had the queen of the fair give It away on her trip to Holly wood that she won as one of her prizes. The free

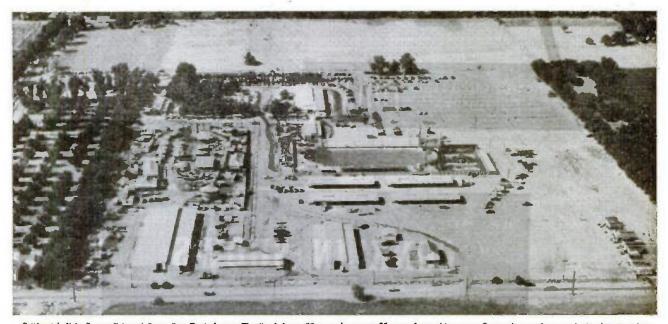


Language Scholarship The Spreaches Scholarship dive plan and established a scholar-ship. The refnery was also thrown open to visitors during the weekdays of the fair.

Invertiges of the fair.
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sugar pointed up Yolo's million-dollar industry and proved there was no sugar shortage. Close co-operation between the fair and industry works in another fair and industry works in another every, With sugar beets a principal way. With sugar beets a principal worker is Leonard Payne, Chamber every, Waite extended the events of Commerce secretary. During title to include Sugar Beet Festi-title to include Sugar Beet Festi-tut comical character that he sugar." **Easiblishes Scholarship** The Spreckels Jorgan to the co-operation the Spreckels and the co-operation and his interest in Yolo, dated the next annual bigger and better than ever were discussed. **Easiblishes Scholarship** 

Everybody Attends Woodland has a population of 15,000 and the city and county have 40,000. As the fair draws this latter figure, just about every-one in Yolo attends. Waite makes every effort to get them there.



California's Yulo County Fair and Sugar Beet Festival, near Woodland, has a S5-sere plant, uses 25 seres for parking cars. Operated on a free-gate basis, the event has grown stratily since World War II, and it continues to add to its facilities. Immediately after the close of the 1950 event, construction was started on a new building, to be used for commercial exhibits during the fair and for aports events in the off season. The structure provides seating for 5.000 at a baskethall game. November 25, 1950 The Milheard Cavalcade of Fairs Page 41



# STATISTICAL DIRECTORY OF FAIRS

### ALABAMA

## Alabama State Fair,

Birmingham

TOTAL ATTENDANCE: Paid, 250,-000, Operated 6 days, 6 nights. WEATHER: Good & days, 6 nights.
WEATHER: Good & days, 6 nights.
CARNIVAL: Hennies Bros.' Shows;
Fide and show grosm, total amount, less federal tax, 85,500.

Icas Federal Laz, 80,500. ATTRACTIONS: Jole Chitwood Auto Daredevils. 2 sfternoona; Ngtional Beruse-Carruthers revue, 6 nights. Thesart-Duffeld fireworks, 6 nights. Thesart-Duffeld fireworks, 6 nights. 2009. Total serimsted pre-miums did out (sciuding races). 2009.

ADMINISTRATION : Chairman, Bed-ADMINISTRATION: Chairman, neg-ford Scales; general manager, R. H. McIntosh; superintendent of comose-sions, J. C. McCaffery; publicity direc-

tor, Andy Smith. 1951 DATES: October 5, official.

# Limestone County Fair,

Athens

TOTAL ATTENDANCE: Paid. 16.000; Free. 6.000. Operated 6 days. 6 nights. WEATHER: Good 6 days. 6 nights. CARNIVAL: Gern City Shows. ARNIVAL: Gern City Sh

miums paid out (excluding rates, at.800, ADMINISTRATION: President, John Earlow: secretary, W. A. Queens.

North Alabama State Fair,

### Florence TOTAL ATTENDANCE: Paid, 50,-000, free, 5,000. Operated 6 days, 6

000; free, party optimized mights. WEATHER: Good 8 days. 6 nights. CARNIVAL: Royal Crown Shows. ATTRACTIONS: Braly Attractions. 6 days and 6 nights. AID. PRESSIUMS: Total setimated premiums paid out (axcluding races). at Ann.

65.000. ADMINISTRATION: President J. T. Plack; secretary, C. H. Jackson; su-perintendent of concessions, B. L. Nabore; publicity director, O. D. Lewis 1951 DATES: September 17-22, ten-tering.

### ARKANSAS

### Arkanasa-Oklahoma Livestock Show, Ft. Smith

SHOW, FL. SEELEN TOTAL ATTENDANCE: Paid, 52,000. Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. RECEIPTS: Gate [tess tax], 612,000; night grandstand total (tess tax], 87,980 CARNIVAL: 20th Century Shows ATTRACTIONS: Gal Oray Circus, Horse Show.

Hone Show, AID, PREMIUMS: State aid, 85,000; fold animated premiuma and as an

total attimated premiums paid out (actualing races), \$11,000, ADMINISTRATION President, O. Wenderski, secretary, A. D. Murphy, 1931 DATES: September 24-29, of-Wende 1951 ficial

### Benton County Fair. Bentonville

Denion ville TOTAL ATTENDANCE: Faid, 30 000; free, 5000. Operated 3 days, 2 nigbts; rain 1 day. 1 night. CARNIVAL: 2010 Century Bhows. ATTRACTIONS: Daily free acts booked thru Tommy Sacco. AID, PREMIURS: State sid, 01260; ounnty aid, 01.000; Total estimated premiums paid out (excluding races) 03200.

ADMINISTRATION: President, C. M. Burger, secretary, Earl Pields.

### Clark County Fair,

cial

### Arkadelphia

OPERATED: 3 days, 3 nights, WEATHER: Rain 3 days, 3 nights, CARNIVAL: Southern Valley, ADD, PREMITUMS: Bists aid, 8475; County aid, 8600, ADBENNETRATION: President, Charence Davis; scoretay, superinten-dent of concessions and publicity di-rector, George 8, Daws.

### Franklin County Fair, Ozark

OPERATTED: 3 days, 5 hights, WEATHER: Good 2 days, 2 hights, WEATHER: Good 2 days, 2 hights; AID, PREMITINES: Base and, 8500; ADDITESTORY, J. M. Hopper, Martis, secretary, J. M. Hopper,

# Newton County Fair, Jasper

California Mid-Winter Fair,

Newion County Fair, Jasper TOTAL ATTENDANCE: pres 2,800. Operated 2 days, 2 hights. WEATHER: Ocod 2 days, 2 hights. ADD, PREMETURE: Oct 2 days, 2 hights. ADD, PREMETURE: Ottale aid, 8000; ADDENDETRATY, N. President, Ouy ADDENDETRATY, N. President, Ouy Perioteculars of Concessions, B. Thur-man; publicity director, East Upton.

AID. FERMILING: State aid, acon ADMINISTRATION: President. Gur ADMINISTRATION: President. Gur Freetawar, President. Gur perintendent of concessions, B. Thur-man: publicity director. Easis Upton. **Polk County Free Fair, Mena** WEATHER: Rain 5 days, 6 nights, ATTRACTIONS: Fireworks three lights. ATTRACTIONS: Fireworks three lights. ATTRACTIONS: Provident of State and State

# **Facts and Figures**

California State Fair.

Sacramento

Sacramento TOTAL ATTENDANCE: Paid. 405-915: free. 223,344. Operated 11 days. 11 nights: WEATHER: Good 8 days. 6 nights; hot 6 days. 6 nights. RECEIPTS: Gats (ites tax), 8170-483: day grandstand total (ites tax), 852-480. night grandstand total (ites tax), 840,807: horse show (ites tax), 822,784.

237,784. ATTRACTIONS: 9 days both harness and running races, sight theatrical abow, booked by MCA. PREMIUMS: Total estimated pre-miuma paid out (excluding races), 4190,027.

4199.027. ADMINISTRATION: President, W. C. Wright; secretary-manager, E. P. Green; superintendent of concessions, Theodore Rosequiat; publicity director,

Theofore Roscy and Raiph Bell, 1951 DATES: August 30-September

Contra Costa County Fair,

Antioch

TOTAL ATTENDANCE: Paid. 17,-22; free 9,000. Operated 4 days, 4

WEATHER: Cold or cloudy 4 days.

nights. RECEIPTS: Gate (less tax) 86,595,-5; might grandstand total (less tax)

The Billboard's annual Statistical Directory of Fairs long ago proved its great worth as a guide not only to concessionalres, exhibitors, attractions, etc., but to fair management. Back year since its inception the Directory has grown in size, reflecting the mounting value placed upon it by fairs who respond to survey requests from The Billboard. Coupled with the compilation of Still-Date Facilities, presented elsewhere in this issue, the Directory is extremely valuable in obtaining at-tractions for events other than at fair time. Con-cessionalizes, attractions and show people gen-eratly use the two listings in determining still-date

AID, PRENTIVES: State aid, 8596; 3 Bights, by the Hunt-Webb Agency, total estimated premiums paid out county aid, 81.500. Total estimated pre-miums paid out (excluding races), 839,000. ADMINISTRATION: President J. N. ADMINISTRATION: President J. N.

a2.000. ADMINISTRATION: President and superintendent of noncessions, Tom 5. Moor: secretary. Mrs. John De Shato; publicity divector, Owner Washburg, 1961 DATES: September 12-16, ten-taire,

# South Arkansas Livestock

# Show, Pine Bluff OPERATED: 5 days, 6 night

WEATHER: Good 4 days, 4 nights; in 1 dig, 1 night. CARNIVAL: Snapps Greater Shows. ATTRACTIONS: Civid Miller rodeo.

aights. ADMINISTRATION: President and

superintendent of concessions, George Hestand; secretary and publicity di-rector, Charles Varn. Third District Livestock

TOTAL ATTENDANCE. Proc. 60,000. Operated 6 days. 6 nights. WEATHER: Good 4 days. 4 nights; rsin 1 day. 1 night; cold or cloudy, 1 day. 1 night. RECEIPTS: Night grandstand total (less tat). 46:136.50. CARNIVAL: Sunset Amusement Company.

CARRIVAN Company, ATTRACTIONS: Rodeo, Burr An-drews. Clarkswille. Tex., producer. ALD: State aid. 85.000 ADM(NISTRATION: President Otenn Wallace; manager, Bob Shivers

Van Buren County Fair and

Van Burren County Fair and Livestock Show, Clinton TOTAL ATTENDANCE: Free. 30,000. Operated 3 days 3 nights. WEATHER: Good 1 day. 1 night: rey. 1 night CARNYAL: Flords Amusement Co. ATT\_VOTIONS: Local produced ro-

Construction of the second produced re-dees a performances. AID PREMIUMS: Siste aid, 6500; total estimated premiums paid out (excluding races), 81,000. ADMINISTRATION: President. Mac Frans; secretary, Owen Blies; superin-sections to concessions, J. B. Naney;

tendent of concessions. J. B. Naney; publicity director, Bill Boykin. CALIFORNIA

Alameda County Fair,

Pleasanton

Calaveras County Fair,

Angels Camp

Imperial

# 56: night grandstand tors: trees tag, 540.81. CARNIVAL: Ferris Oreater Showa ATTRACTIONS: Case Basing Con-test, Puppet Show, Morse Show, two nights: football games. two nights: danding. four nights: talent show, four nights: horse show pitching con-test, two aftermoona. Total estimated premiums paid out (excluding races) 515.000. ADM/NISTRATION: President, E. O. Millchell: secretary. Norman D. Sund-org, publicity director, James Zeno. 1931 DATES: August 9, 12, official. Eldorado County Fair, Placerville

# TOTAL ATTENDANCE: Paid, 8.5 re, 4.000. Operated three days, th

I'leusanion TOTAL ATTENDANCE: Free, 72,850, Operated 11 days, 11 nights. CARNIVAL: Ooldan West Shows. ATTRACTIONS: Vaudeville enter-tainment. afternuous and sveniogs: Jose Chitwood's subo thrill show. 2 nights: 10 days running races. AID. PREMITUMS: State sid. 640. 000: county aid. \$1,000. Total setti mated premiums paid out (sacluding races) \$30,000. ADMINIETRATION: President, Paul

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free, 4000. Operated three days, three mights. WEATHER: Good 3 days, 3 nights RECEIPTS: Gate [less tas], 43, 534.50; day grandstand total [less tas], 447.80; night grandstand total [less tas],

9497.80; hight grandstand total (less tax), 6435. CARNIVAL: Golden West Bhow. ATTRACTIONS: Shafton Puppets. three shows daily; Jack Reese Jr. vaidetille troups. one evening per-formance; German Band, two days: MEXICAN CONSTRUCTION (State State MEXICAN CONSTRUCTION (State State AID, PREMITIAS: State Sid, 814,000; County aid, 6400; total salianated pre-mitums paid out (excluding races), 515,000.

races) \$20,000. ADBdINISTRATION: President, Paul E. Dolan. secretary and superintend-ent of concessions, W. L. Bergrhn; publicity director, James U. Zerw. 1901 DATES; June 27-July 7, offi-815,000 ADMINISTRATION: Secretary-man-ager, Silvio E. Ronzons: publicity di-rector, Stuart Correll. 1951 DATES: Septamabr 7-9, of-

ficial

52d District Agri. Ason., Gult

TOTAL ATTENDANCE: Paid, 17,-7; free, 2,112: Operated 3 days, 3

Content T. Mills Operated 3 Gays. solution.
 WEATMERE: Good 3 Gays. 3 Nights.
 RECENTYS: Gate Game East, 814 273.
 ADD PHENTUMS: State side sil: 276: county mid. 81 000. Total settimated prentume paid out (ascluding races).
 83.276
 ADMINTRATION: President, Geo.
 Dietz: secretary and publicity director, Gate T. Mills superintements director, Gate T. Mills with a 10-20. official.

52d District Agri. Assn., Galt TOTAL ATTENDANCE: Paid, 30 000, Operated 10 days, 10 nights. WEATHER: Good 10 days, 10 nights. RECEIPTS: Gate (less tax) 810, 417,07; day grandstand total (less tax) 89,500; night grandstand total (less tax) 8300. CARNIVAL: California Shows. ATTRACTIONS: Molocrycle races AIL Laver); rode, 5 days, 7 days har-base horse and running races. AID, PHEMIUMS: State ald, 865, 400, Total estimated presultura paid (dout (doclung races) 915,077.02. ADDINIETRATION: President, And Hoffman; Screteury and asperiased-ent of concessions. Sam Relit; pub-licty directs. E. Oorse. 1951 DATES: July 13-22, tentative.

ADETNIGTEATION President, And Roffmai, Scretzury and augeritation ent of concessions, Sam Reflatt; pub-licity director, E. Goyo. Bisi DATES: July 13-22, tentative Glean County Fair, Orland TOTAL ATTENDANCE: Paid, 25,00 Total ATTENDANCE: Paid, 25,00 Total ATTENDANCE: Paid, 25,00 WEATHER: Good 5 days, 4 nights att 18,00 ATTRACTIONS: Moule Brooks At-the world and a state to att addition and a state ATTRACTIONS: Moule Brooks At-the world and a state of the state add. 22,000 ATTRACTIONS: Moule Brooks At-the world and a state add. 22,000 ATTRACTIONS: Rode 3 days: Bert ATTRACTIONS: Moule Brooks At-the state add. 2 angets. ATTRACTIONS: Rode 3 days: Bert ATTRACTIONS: Moule Brooks At-the state add. 2 angets. ADMINISTRATION: President, And MOULE ATTRACTIONS: Rode 3 days: Bert ATTRACTIONS: Moule Brooks At-the state add. 2 angets. ADMINISTRATION: President, And ADMINISTRATIONS: President, And ATTRACTIONS: Rode 3 days: Bert Add. 2 angets. ADMINISTRATIONS: President, And ADMINISTRATIONS: AND ADMINISTRATIONS: President, And ADMINISTRATIONS: AND ADMINISTRAT

possibilities. And, those concerned with showing, working or performing at fairs, find it important in assaying the relative strength of fairs. To fair exces, the Directory serves as a guide, too. It throws out possible suggestions on how to operate, suggestions gleaned from the opera-tions of other fairs as presented briefly and statistically in the Directory. The compilation of the Directory is but one of the many features presented in The Billboard, not only in the Cavalcade, but each week throuot the year as a service to fairs of the U. S. and Canada.

Barnes; superintendent of concessions Gay-Lynch Enterprises.

Placer County Fair, Roseville

TOTAL ATTENDANCE: Paid, 13,963; re, 2,147. Operated 4 days. 4 nights. WEATHER: Good 4 days, 4 nights.

RECEIPTS: Night grandatand total ess tax), \$760.

CARNIVAL: Craft's Exposition Shows. Ride and show gross, total smount, loss federal tax, \$1,285.

ATTRACTIONS: Professional and amateur vaudeville acts, 4 shows daily. PREMIUMS: Total estimated pre-miums paid out (excluding races), \$13,567. ADMINISTRATION: President, M. J. oyer; secretary, Tom J. Pugh; mau-ger, Nic Huddleston.

1951 DATES: August 9-12, official

Plumas County Fair, Quincy TOTAL ATTENDANCE: Paid. 9.000; free, 15,000. Operated 6 days, 6 hights.

CARNIVAL: California Amusement

Company. ATTRACTIONS: Variety show. I inght: Woodsmenn coalist. I bight: 2 ADD PREMIUMS: State aid \$10-064 984: county aid. 8963.00, Total es-timated premiums paid out (exclud-ing racea, \$10.917.94. ADMENISTRATION: President. Ar-hur Peter; secretary. Tulss E. Scott; superintendent of concessions. C. B. 1951 DATES: August 9-12. official.

Salinas Valley Fair, King City

San Diego County Fair,

Del Mar

San Joaquin County Fair,

Stockton

Santa Clara County Fair,

San Jose

TOTAL ATTENDANCE: Paid, 191-022 Operated 6 days, 7 nights. WEATHER: Good 6 days, 8 nights: rain 1 day; cold or cloudy 1 night: CARNIVAL: West Coast Shows ATTENCTIONS: Musical Oomedy Revue: rodco, 2 nights: 4 days hurness home racing: 4 days quarter home rache.

racing. AID, PREMIUMS; State aid, 832 804.50.

80480 ADMINISTRATION: Presidens, Frank C. Mikbeli: secretary and uperintentient of concessiols, Rus-sell Petti; publicity director, A. E. Publot. 1961 DATES: September 10-18. offi-

17th District Agri. Ason.,

Grass Valley

TOTAL ATTENDANCE: Pald, 9,768. cc, 4,556. Operated 4 days, 3 nighta. WEATHER: Good 4 days, 3 nighta. RECEIPTS: Gate (loss tax) \$3,319.-

CARNIVAL: West Coast Exposition ATTRACTIONS: Vaudeville, 4 AID. PREMIUMS: State aid. \$9;-757.75. Total estimated premiuma paid out (scluding races) \$9,767.75. ADMINISTRATION: President

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cr-sciuding races), 829,000. ADMINISTRATION: President, J. M. Cook: secretary and superintendent of concessions. J. W. Bequette, publicity director, Norma Randolph. 1951 DATES: September 12-16, of-ficial. ADMINISTRATION: President, J. R. Snyder, secretary, D. V. Stewari; pub-licity director, Dick Washburns. 1981 DATES: Pebruary 24-March 4,

Lake County Fair, Lakeport TOTAL ATTENDANCE: Paid. 6,007 free, 3,600. Operated 4 days. 4 nights. WEATHER: Exceptionally hot. CARNIVAL: Goiden West Shows. ATTRACTIONS: Indian Exhibit. taiont allow. base hail, 3 horse shows. guarter bore racing. AID PREMITIMS: State Aid. 610,500. Total astimated premiums paid out AID PREMIUMS: State Aid, \$10,500. Total astimutums paid out (excluding races), \$10,500. ADMATHETRATION: President H. O. Crawford: secretary, C. P. Lewis; pub-licity director, Oiga Hudson. 1951 DATES: September 1-3. ten-tatire

### Lassen County Fair and

Livestock Show, Susanville

TOTAL ATTENDANCE: Paid, 7.800, free, 7.200 Operated 3 days. 3 highls WEATHER: Good 3 days. 3 highls CARNIVAL: California Shows ADD, FREMIUMS: State and \$13,000. ADMINISTRATION: President. M ADMINISTRATION: President. M. B. Layous; meretary L. H. Burus; publicity director, B. Thompson, 1951 DATES; April 20-22, official.

Livestork Show, Susanville TOTAL ATTENDANCE: Free, 12. 00 Operated 6 days, 2 alghes WTTHENCHIPS: Day grandstead for FECCHIPTS: Day grandstead total (less tax) 80,13946, incht grandstead total (less tax) 80,13946, incht grandstead Judging, 2 alghes borne snows and 2 days of rodow and running reces. ADMINISTRATION: Pressiden X. Simer Williams: secretary, superin-tendant of concessions and publicity director A. Jensen. 1961 DATES: August 21-26, official.

Madera District Fair, Madera

TOTAL ATTENDANCE: Paid. 26,-850; free, 8,408. Operated 4 days, 4

550; free. 6,408. Operated 4 days, 4 Nights. WEATHER: Good 4 days: 4 nights. RECEIPTS: Gate (less tax), 85,500; day grandstand total (less tax), \$2,800; night grandstand total (less tax), \$2,000.

22 000. CARNIVAL: West Coast Shows ATTRACTONS: Jule Chitwood Auto Tarili Show. 2 performances; rodeo. 2 performances; horse show perform-ances, 2: horse racing, 2 perform-

AID: PREMIUMS: State and Alls. OD. Total estimated permiuma paid out (sciuding mace), 815,000. ADMINISTRATION: President, O. L. Baker; secretary and superintendent of concessions, J. T. O'Shaughneay; publicity director, D. R. Rishnat, 1951 DATES: October 11-14, tenta-tive.

Merced County Fair, Merced TOTAL ATTENDANCE: Paid, 44,310; ree, 13,000. Operated Says. 5 nights. WKATHER: Rain 1 day. 1 night: coid or cloudy. 4 days. 4 nights. EECEIPTS: O at a (less tax), 9,311.05; night grandstand total ites tax), 818.032.90. CARNIVAL: Fnley & Burke Shows; ride and show gross, total amount, leas federal tax, 86.096.11, ATTRACTIONS: Joir Chiltwood Au-to Darcelevilla, 3 nights radeo, 1 night and 1 day. AID, PREMIUMS: State aid. 823.000; total estimated premium paid out eactuding merces), 433.500. ADMINISTRATION: President, O. Pountain: secretary and superintend-ent of concessions, W. C. Worberg: publicity director, Don Curles. Merced County Fair, Merced

Stockton TOTAL ATTENDANCE: Paid, 135,-500 Operate DANCE: Paid, 135,-CARNIVAL: Foley & Buches. CARNIVAL: Foley & Buches. ATTACTIONS. Christenan Brief Water Folles, 7 nights, one maineer Maineer Water Folles, 7 nights, one maineer Maineer Water Folles, 7 nights, one maineer Water F Lalive.

publicity director, Don Curise. 1951 DATES; September 12-16, offictal.

### Monterey County Fair and Horse Show, Monterey

Horse Show, Monterey TOTAL ATTENDANCE: Paid. 32,000, free, 35,000. Operated 4 days, 4 nights. CARNIVAL: West Coast Shows. ADMINISTRATION; President, J. P. Van Loben Sels, secretary, Fred Mc-Cargar. 1951 DATES: August 16-19, official,

Ninth District Fair, Eureka

# RECORDS SHATTERED

905,563 **ATTENDANCE** 



**1951 DATES** AUG. 25—SEPT. 3

**ROBERT J. LUND** President

Page 44

# RAYMOND A. LEE

Secretary

Thomas Mulcahy; secretary, Edith B. premiums paid out (axcluding races) Sont. 1951 DATES: September 13-16, offi-cial. Shasta District Fair, Anderson TOTAL ATTENDANCE: Faid, 10,242; Tee, 8,707, Operated 4 days, 3 night, tative. Total ATTENDANCE: Faid, 10,242; Testion 20, 10

Shasta District Fair, Anderson TOTAL ATTENDANCE: Paid, 10.343; Tree, 5.707, Operated 4 days. 3n glish: WEATHER: Good 2 days. 1 night: BECHTS: Once (less tast), 84-(less tast), 81.462; might grandatand total (less tast), 81.462; might grandatand tast), 81.462; might grandatand total (less tast), 81.462; might grandatand total (l

Siskiyon County Fair, Yreks Trinklad Round-Up, Trinklad

Siskiyou County Fair, Yreka
 TOTAL ATTENDANCE: Pret. 13, WEATHER: Good 3 days. 2 nights.
 WEATHER: Good 3 days. 2 nights.
 WEATHER: Good 3 days. 2 nights.
 WEATHER: Good 2 days.
 MECKETPS: Day gradiatand total thrill show, 1 day. 1 day horse traces.
 ATTRACTIONS: Stole Chitwood auto thrill show. 1 day. 1 day horse traces.
 ATTRACTIONS: Stole Chitwood auto thrill show.
 MERCENTRATION: President J. B.
 Bohrer, secretary and superintenders of concessions. Z. B. Mathews: pub-licity
 TOTAL ATTENDANCE: Pick.
 Mathews: pub-licity
 TOTAL ATTENDANCE: Pick.
 Mathews: pub-licity
 TOTAL ATTENDANCE: Pick.
 Mathews: pub-licity
 Mathews: pub-licity
 Mathews: pub-licity
 Mohrer: secretary and superintenders tative
 TOTAL ATTENDANCE: Pick.
 Mathews: pub-licity
 Meanter: Good 4 days. 5 nights.
 Meanter: Good 4 days. 5 nights.
 Meanter: Good 4 days. 5 nights.
 Meanter of the stary 8, 133,805.
 Mathews: pub-licity
 Mathews: pub-licity director K. 8 Linton.
 Mathews: pub-tative
 Mathews: pub-tative

TOTAL ATTENDANCE: Faid, 20,746; free, 13,001. Operated 4 days, 5 nights, WEATHER: Good 4 days, 5 nights, RECEIPTS: Once (less tax), 833,800; day grandistand total (less tax), 83, 846 428.

night grandstand total tiess (as.), \$3, 684.25. CARNIVAL: California Amusement Gompany: risk and thow gross total amount, less federal tax, \$1,300. ATTRACTIONS: 2 rodees, Christen-sen Bros: pageant, Chicago Latti-theatte Group: 1 horse show. Butte County Horsemen's Association: 1 baseball game. Chico basebal citub; 1 Mel Ventor dance; 1 Mel Ventor radio broadcast. AID. PREMIUMS: State sid, \$17,810.70. ADMINUTRATION: Fresident, R. R. McDuspy: scoretary and superinten-binant. Bist Dartes: May 24-27, official. Tulunce County Eng: Tulance

Tulare County Fair, Talare

TOTAL ATTENDANCE Paid, 41,277; free 19,135. Operated 6 days, 6 nighta. WEATHER: Good 6 days, 6 nighta. RECEIPTS: Gate liess tax) \$19-20175; day grandstand total (less tax) \$2,900,13; might grandstand total (less tax) \$2,960,00.

ALT BALLST BIRK FYADDICAD (VOIA) (1889 Sth Lax) 83,16600. OR ARNIVAL: Poley & Burk. Ride and abow grose. total amount, less federal tax \$10,416.29. ATT BA CTION S: Horse show, 3 nights; horse racing and harmass rac-ing 6 aftermoons and 1 evening; wild cow milking and calf roping, 2 after-uoons; motorreder races. 2 evenings. AID, PREMIUMS: State aid, 645,000. Total estimated premums paid out Opp (excluding races) \$31,500. ADMINISTRATION: President, C. L. clon Fraser; secretary, superintendent of A. J. Shinot. State and publicity director, Cla. A. J. Shinot.

TOTAL ATTENDANCE: Paid, Fueeblo TOTAL ATTENDANCE: Paid, 155, 000; free, 16,000. Operated 5 days, 5 nights. WRATHER: Good 5 days, 5 nights. CARNIVAL: Forsythe-Downs Ridee. Ride and abow gross, total amount, less federal tax, \$21,177.66. ATTRACTIONS: Running races, 4 days: Leo J. Cremer Rodee, 5 days and nights; Jimmie Lynch Death Dodgers, 1 night

rodec. AID, PREMITUMS: County aid. 84, 500, Total estimated premiums paid out (secluding races) 94,000. ADMENISTRATION: Manager and publicity director, Brandt Weng: superinterident of concessions, L. E. Passier.

Yuma County Fair, Yuma

Yuma County Fair, Yuma TOTAL ATTENDANCE: Free, 10,000. Operated 3 days. 2 nights. WEATTHER: Rain 1 day, 1 night: to or of county, 1 day. 1 night: to or of county, 1 day. 1 night: the start of the start of the start of the start (rese tax) as for the start of the start of the start (rese tax) as the start of the start of the start (rese tax) as the start of the start of the start (rese tax) as the start of the start of the start (rese tax) as the start of the start of the start of the start (rese tax) as the start of the start of the start of the start (rese tax) as the start of the s

# CONNECTICUT

### Goshen Fair, Goshen

Goshen Fair, Goshen TOTAL ATTENDANCE: Paid, 7,500. Operated 2 days. WALTHER: Pain 1 day: cold or cloudy, 1 day. ADMINISTRATION: P resident. Clarence Vall: secretary. Edward M. Randall: auperintendent of conces-nons, Raymond Perregues. 1981 DATES: September 5-6, ten-tative.

## North Haven Fair, North

CAR NY AL: Craft's Exposition
 ATTRACTIONS: Thrill show, how;
 ADMINISTRATION: President, C.J.
 Barter, scretary, Roy L, Welch, 443
 Barter, scretary, Roy L, Welch, 444
 Bremer Avenue, Yuna City.
 If51 DATES: October 1-2-3-4, ten
 Law.
 Colorado Siste Fair, Pachion
 TOTAL ATTENDANCE: Paid and three abov; Sunday.
 TOTAL ATTENDANCE: Paid and three abov;
 Marter, scenario, Siste Fair, Pachion
 TOTAL ATTENDANCE: Paid and three abov;
 Singhts.
 WTATHER: Good 3 days, 3 nights;
 Barter, scenario, Siste Fair, Pachion
 TOTAL ATTENDANCE: Paid 155, 000; free, 16000. Operated 5 days;
 Marter, Scenario, State Fair, Pachion
 TOTAL ATTENDANCE: Paid 155, 000; free, 16000. Operated 5 days;
 Marter, Scenario Cold scenario and barse abov;
 Barter, Scenario Cold scenario and barse abov;

# **Riverton Fair**, Riverton ide and abow gross, total amount, ss federal tax, §21,177,86, ATTRACTIONS: Running races 4 sy: Leo J. Cremer Rodeo, 5 days and ghts; Jinnmie Lynch Death Dodgers, night a. D. PREMIUMS: Total estimated AID, PREMIUMS: Total estimated

The Billboard Cavalcade of Fairs

A J. BIIGH. 12th District Fair, Ukish TOTAL ATTENDANCE: Paid, 10,019: free 6,2027, Operated 3 days, 3 nighte. ATTRACTIONS, 2 dis. ADD REMUTURES: Active and 0,616,000 total estimated premiume paid out estuduing reaces, 51,500, 10,600 TOTAL ATTENDANCE: Paid, 13,879; TOTAL ATTENDANCE: More and 0,016,000 total estimated premiume paid out estuduing races, 51,000 TOTAL ATTENDANCE: Paid, 13,879; TOTAL ATTENCE: Paid, 13,879; TOTAL ATTENDANCE: Paid, 13,879; TOTAL ATTENCE: Paid, 13,879

inter produces it is star monitoring or one of the

ATTRACTIONS: Horse drawing, or premiums paid out (excluding races), drawing. \$2,000.

drawing. Total selimated premiums pair of ADMINISTRATION: President, Wei-(secluding races), 83,000. ADMINISTRATION: President of con-constance, Beu Winslow. Prancis Jacquier: eccrutary & pub-icity director Grace D. Seymour. Superintendent of concessions, Wm. P. IDAHO Wright

### GEORGIA

Georgia State Fair, Macon

### **Rockdale** County American Legion Fair, Convers-

Legion Fair, Conyers TOTAL ATTENDANCE: Fsid, 7,791: free 1.855. Operated 6 days, 6 nights. WEATHER: Good 2 days, 2 nights; cold or cloudy 4 days, 4 nights CARNIVAL: C. A. Stephens Shows. Ride and show gross, total amount, less federal tax 43,353,45. Total estimated premiums paid out (escluding races) 4550. ADMINISTRATION: President, G. A. Owens J.:. secretary and superintend-ent of concessions. W. Bowen Jr. 1951 DATES: Sept. 24-29. official.

Tri County Fair, Manchester

TOTAL ATTENDANCE: Paid, 10,000, free, 4,000. Operated 6 days, 6 nights. WEATHER: Good 6 days. 8 nights CARNIVAL: Johnny L. Keefe Shows. AID. PREMIUMS; Total estimated

Bannock County 4-H Club

WEATHER: Good 2 days.

George Hantie & Son Treased et al. 2000. Cashid & ATTERNANCE: Paid, 90.-MAD. PREMIUMS: County aid, 81.-MAD. PREMIUMS: County aid, 81.-Premiums paid out (actuding races) VARATHER: Rain 3 days, 3 nights: Cashid X-12 Cellin & Wilson Shows. More Hamile & Son: Inverse President & M. K. Kennington; secretary, Boyd ATTEACTIONS: Revus pius acts, Batter; publicity director, Albert My-Cashid X-12 Cellin & Wilson Shows. More: secretary, B Ross Jordan; publicity director, Geo Adama. 1951 DATES; October 15-20, official. Total estimated premiums paid out, (excluding races), \$14,000. ADMINISTRATION: President J. C. Moore: secretary, B Ross Jordan; publicity director, Geo Adama. 1951 DATES; October 15-20, official. Total estimated premiums paid out, (excluding races), \$14,000. ADMINISTRATION: President J. C. Moore: secretary, B Ross Jordan; publicity director, Geo Adama. 1951 DATES; October 15-20, official. Total estimated premiums paid out, Cassia County Fair and Rudeo, Burley Total Attreston Anter. Total estimated premiums paid out, Cassia County Fair and Rudeo, Burley Total Attreston Anter. Total States County Fair and Rudeo, Burley Total Attreston Anter. Total A AID, PREMITMS: County aid, 01-600, other mid, 6600. Total estimated premums paid out (excluding races) 02,400.

ADDIVISITIATIONS: Total estimated angint. RECEIPTS: Oats (Iem tar), \$6500 CARNIVAL: Shan Bros. Show. ATBRATIONS: Total estimated angint. RECEIPTS: Oats (Iem tar), \$6500 CARNIVAL: Shan Bros. Show. ATBRATIONS: Total estimated pression ADDIVISITIATION: Predicat, Con-rid Rombers: secretary and Blarkfoot TOTAL ATTENDANCE: Paid 83,132: WEATHER: Good 3 days. 5 nights: RECEIPTS: Gate (isse tas), 61,074: day granditand total (isse tas), 61,074: 300; night granditand total (isse tas), 61,074: 300; night granditand total (isse tas), 61,074: CARNIVAL: Stebrand Bros." Circus & CARNIVAL: Stebrand Bros." Circus & CARNIVAL: Stebrand Bros." Circus CARNIVAL: Stebrand Bros." Circus

CARNIVAL: Stebrand Bros. Circus & Carnival. ATTRACTIONS: State Feir Revue of 1950; produced by Barrise-Carnuthern Thesirical Enterprises: 5 days of theroughbered running races; borse, show, 3 days; horse pulling, 5 days, and borse Hitches, 5 nights. ADD. PREMITIMS: County sid. 818-000, Total estimated president year 000, Total estimated president year and borse Hitches, 5 nights. ADMINISTRATION: President, Frank O. DEKay: secretary and superinter-topf. 1831 DATES: September 11-15, of-nelat.

Marsh Valley Fair and Rodeor Downey

OPERATED: 3 days. WEATHER: Good 3 days.

CARNIVAL: Midwest Shows. Ride and show gross, total amount, less federal tax, \$1,200. ATTRACTIONS: Rodeo & Carnival

only. AID. PREMIUMS: County aid. 92-600. Total estimated premiums paid out (excluding races), 43:200. A DMINISTRATION: President, B. Maulon: secretary, Arvilla McKay; auperintendent of concessiona, B. Almoud; publicity director, James Prod

rair, Lava Hot Springs Pool 1951 DATES: August 30-Sept. 1, Operated 2 days.

Washington County Fair

Association, Cambridge TOTAL ATTENDANCE: Paid. 3.153; ree. 150 Operated 3 days. 3 nights. WEATHER: Good 3 days. 3 nights. RECEIPTS: Gate (less tar), 43.130. CAENIVAL: American United \$20

SI ATTRACTIONS: 3 day rodeo, pro-moted by Fair Asen., 3 days; bone

races AID, PREMIUMS: County aid, 6400. Total estimated premiums paid out (encluding races), 8850. ADMINISTRATION: President, Earl

Aryuscost; secretary and superintend-ent of concessions. Buck Howland; publicity director. Robt. Horning.

Weiser Round-Up and Fair, Weiser

TOTAL ATTENDANCE: Paid, 10,928. RECEIPTS: Oate views Lari 69,107. GARNIVAL: American United; ride and show grow, total annount, less fedral Lar, 81,072. ADMUNISTRATION: President Ridou Couper; secretary Claude Wide.

MOCE and matternet County aid, 630. AID. PREMIUMS; County aid, 630. DOW Total estimated premiums paid out (excluding races), 815.000. ADMINISTRATION: President, Steva Collas: secretary, Clare E. Hunt.

ILLINOIS

American Legion Fair, Sunman

TOTAL ATTENDANCE: Pree, 4,000. Operated 5 nights. WEATHER: Good 3 days. 3 nights;

night. CARNIVAL: Dan-Louis Shows, Ride





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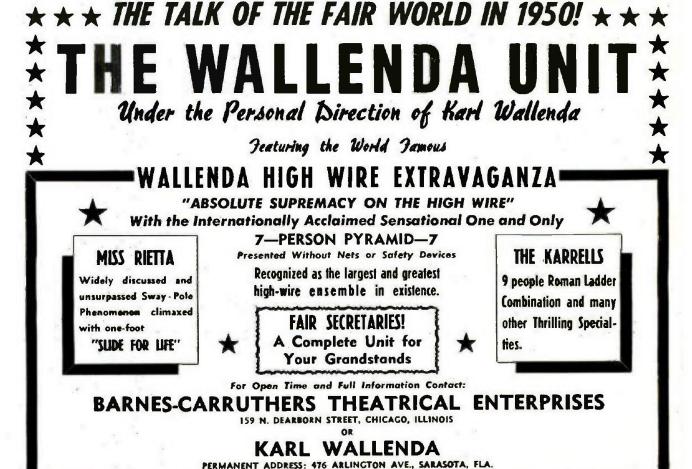
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Meders Greadstead Seating 11,000 people fasily reached by car or ally but Excellent transportation Planty of parking space

**1951 DATES** AUGUST 12 TO 19





November 25, 1950





Fairhury Fair, Fairhury TOTAL ATTENDANCE! Paid, 22,000. Operated 5 days, 5 nights. WEATHER: Good 5 days, 5 nights. CARNYAL: Imperial shows. ATTERCTIONS: Orand of Opry. ATTERCTIONS: Orand of Opry. ATD, PREMIUMS: State aid, 87,000. Total estimated premiums paid out (secoluding races), 812,000. ADMINISTRATION: President, Joe U. Slagei, secretary. Robert J. Maurer. upprintendent of concessions, Duane Morris; publicity director, John P. Wode. 1961 DATES: August 31-24. tests.

1951 DATES: August 21-25, tentative

Heart of Illinois Fair, Peoria

Heart of Illinois Fair, Peoria TOTAL ATTENDANCE: Paid, 64,001. Operated 7 days. 7 nights. WEATHER: Good 3 days; rain 4 days. 1 nights: coil 6 nights. RECEIPTS: Gase (iem tas), 823, 778.60. Days and night grandstand total (iem tas), 830,384.88. CARNYAL: Royal Crown Shows. Ride and show gross, total amount tiems federa tas), 830,384.20. ATTRACTIONS: Harness races. 3 days: Rational Speedway big car races. 1 day: AMA motorcycle races, 1 day: National Speedway big car races. 1 day: Barnes-Carruthers retue. 4 hights: society homes show, 2 nights. ATD. PREMUME: State ald, \$16,000. Total estimated premiums paid out ALD, PREMIUMS: State ald, \$15,000, Total estimated premiums paid out (excluding races), \$23,216,91, ADMINISTRATION: President, J. V. Chiles; executive secretary, L. R. Huckstead.

Henry County Fair,

### Cambridge

tamborage TOTAL ATTENDANCE: Paid. 18,000; ree, 4,000. Operated 4 days, 4 nights, WEATHER: Good 3 days, 3 nights, in 3 days, 2 nights, GARRIVAL: Wilson Shows. ATTRACTIONS: Revue and 4 days

of harmes racing. ADMINISTRATION: President, C. H. Stackhouse; secretary, Esther B. Wer-bach; superintendent of concessions, Ray Palloon.

Illinois State Fair, Springfield

TOTAL ATTENDANCE; Paid and ee 978,000. Operated 10 days, 10

and show gross, total amount, less federal tax, 6900, ADMINISTRATION: President, Zu-gene Outwiller, servelary, E. W. Fairhury Fuir, Fairhury TOTAL ATTENDANCE Paid, 22,000 Operated 5 days, 5 nights, CARNYAL: Imperial show, ATTRACTIONS: 4 days, 4 nights, 47,000 Children and State Pair Revue of sical Revue The Strict Enterprises, Inc, 5 nights, 000. Total estimated premiums paid to boxe produced by Barnes-Carruiters The Strict Enterprises, Inc, 5 nights, 000. Total estimated premiums paid to boxe paid the strict and the strict

Iroqunis County Agricultural

and 4-H (Juli Fair, Milford TOTAL ATTENDANCE: Paid, 8.500; free. 2.200. Operated 3 days, 5 mighta. WEATHER: Good 3 days. 5 nighta. RECEIPTS: Gate (least tak), 63,-

RECEIPTS: Gaie (less tax), \$3,-162.75. CARNIVAL: Tatham Bres. ATTRACTIONS: Acts booked thru Zemnter Agency. AID, PREMIUMS: State aid, \$1,500. Total setimated premiums poid out CALDHIRSTRATION: President, Oso. Anderson: secretary. Chas Allen: sup-perintendent of cuoncessions. B. M. Ingalis: publicity director. Warren Bartberg. Hartberg. 1951 DATES: August 7-9, tentative.

Johnson County Fair, Vienna TOTAL ATTENDANCE: Paid, 3.000. Operated 4 days, 4 nights. WEATHER: Good 6 days, 3 nights;

WEATHER: Good 6 days 3 bigms, rain 1 night. RECEIPTS: Gate (issa tax), 81,700; night grandstand total (issa tax), 8400; night grandstand total (issa tax), 8400. CARNIVAL: Buif-Motile, Ride and show gross, total amount, less federal tax, 64,000. ATTEACTIONS: Dutton's Ridera, acrobat, bar act, trapeze act; Koch-man's Tarill Show; 3 days of running races.

ADD. PREMIUMS: State aid, \$12,317, Total estimated premiuma paid out (sectoring races), \$18,000, ADMENTSTRATION: President, J. O. Stanley: secretary, M. C. Neison, 1601 DATHES: July 23-27, tentative.

### Kankakee County Fair Association, Kankakee

sical Revue. AID. PREMITIMS: Stata ald. \$10,-000. Total estimated premiums paid out (excluding races) \$21,500. ADMINISTRATION: President, Percy Loiselle; secretary, Roy Robinson.

TOTAL ATTENDANCE: Paid, 15,-39; free, 1,750. Operated 6 days, 5

wEATHER: Good 6 days, 5 nights. RECEIPTS: Gate (less tax) 64.751. 42: grandstand total (less tax) 61.-655 05.

4. Frankreine Otar (res out) 0... 6506 NYAL: Eluc Oras Shows ATTRACTIONS: 4 days, 4 nigble; Barnes-Caruthers revue. AID. PREMIUMS: State ald, 60,605.-60. Total estimated premiums paid out (excluding races) \$17.113.39. ADMINISTRATION: Sceretary, G C. Oross; president. Barley Neal; super-intendent of concessions. Chig Gray; publicity director. Roy R. Rücker.

Livingston County Fair and 4-H Club Show, Pontiac

TOTAL ATTENDANCE: Paid, 26,000. Operated 3 days. 3 nights. WEATHER: Good 2 days. 1 night; rain 1 day. 2 nights. RECEIPTS: Oate (less tax), \$2,745.

CARNIVAL: Miller Amusement

ATTRACTIONS: Len Fisher Shows, 1.00

two night.
 AID, PREMITIME: State aid. 81.546,-94; County aid. 81.253,06 Total estimated premiums paid out (excluding races), 82,799;
 ADMINISTRATION: President, John Gaapardo; secretary, Guy K. Gee; superintendent of concessions and publicity director, L. D. Clark.
 1961 DATES: August 7-9, tentative.

### Logan County Fair, Lincoln

TOTAL ATTENDANCE: 50,000. Op-

erated 6 days, 6 nights. WEATHER: Good 5 days, 3 nights; rain 1 day, 2 nights; cold or cloudy 1 night.

I night CARNIVAL: Gold Medal Shows. ATTRACTIONS: Barnes-Carruthers Revue, one hight Wills barn dance I night; borns show with Boyle Woul-folk acts 4 highes; 4 days haruses races. 1 day running races.

ATD, PREMIUMS: State aid, 818.-000; county aid, 8300. Total cell-mated premiums paid out (excluding races) \$35,000.

races) 833,000. ADMINISTRATION: Presidens, Barrott Rogers: secretary and pub-licity director, W. E. LAYMAN, super-intendent of concessions, L. M. Hardin, 1951 DATES: August 5-10, tentative.



MOINES AUGUST 25 TO SEPTEMBER 3, 1951

The Billboard Cavalcade of Fairs Page 46

DES

Marshall-Putnam Fair, Henry TOTAL ATTENDANCE: Paid, 10,000. Operated 6 days, 6 nights.

WEATHER: Cool: 3 days 3 nights. WEATHER: Cool: 3 days 3 nights; rain 1 day: 1 night. RECRIPTS: Gate (less tax), 64.753; day grandstand total (less tax), 51.500; night; grandstand total (less tax), 81.400.

# CARNIVAL: Tatham Shows. ATTRACTIONS: 4 days harness

AID. PREMIUMS: State aid, \$14,-574.

ADMINISTRATION: President, Charence Stameli; secretary and su-perintendent of concessions, R. H. perintendent of constants Morris. 1961 DATES: August 30-Sept. 2.

### Martineville Fair Association, Martinsville

TOTAL ATTENDANCE: Paid, 28-000; free, 2,000. Operated 5 days, 6 nights. WEATHER: Good 2 days, 3 nights; rain 1 day, 2 nights; cold or cloudy.

rain 1 day. 2 nights; cold or cloudy, 2 days. 1 nights. RECEIPTS Gate (leas tan), 86,000. day grandstand total (less tan), 82,500; night grandstand total (less tan), 82,500;

Miclean County Fair, Bioomington TOTAL ATTENDANCE: Paid, 30,000. Operated 4 days, 3 alghts. WEATHER: Good 3 days, 2 alghts: rain Milling Table. Market and the state of the state ATTRACTIONE: Hore show, 1 day: Barnes-Carruthen shows, 2 days. ADMINISTRATION: Presides L Dwight Stephens: secritary. Essanch Benjamis: superlatedest of con-cessions. William Gronamet.

Moultrie-Douglas County Fair, Arthur

 Fairs Arthur
 RECEITS: Oise (test tas), 82,800.

 TOTAL ATTENDANCE: Plaid, 10,730.
 day grandstand Lotsi, (trest tas)

 Tree, 1,400.
 Operated 5 days, 8 nighta;
 \$1,300. night grandstand Lotsi, (trest tas)

 rain 1 day 1 night
 nighta;
 \$1,300. night grandstand Lotsi, (trest tas)

 rain 1 day 1 night
 RECEIFTS: Gate (test tas), 66,000.
 CARNIVAL: Midway of Mirth. Ride

 and show grose, total amount, less
 600.
 Total estimated premiums paid

 ATT RA CTIO NS: WLS Show,
 Dates: estimated premiums paid
 Octal estimated premiums paid

 ATD, PREMUMS: Grass add, \$1,200
 Dates: estimated premiums paid
 Octal estimated premiums paid

 ATD, PREMUMS: Grass add, \$1,200
 Barber, & R. Tash, superintendent of concessions, George
 Connersville

 Robicity: estrate add, \$1,200
 Ray Estrate County Free Fair,
 Connersville

 Standord; publicity director, J. L Me Meant Dist, superinter. Sourge, 6 nights.
 OPERATED: 6 days, 6 nights.

 Home
 ISI DATES: August 9-13, feera
 Isid Say, 2 nights.
 Say, 6 nights.

tive

Fair, Fairfield TOTAL ATTENDAVGE: Paid. 10.000; free, 1,000. Operated 4 days. 4 nights. WEATHER: Good 2 days. 2 aights: rain 3 days. 2 aights: RECEIPTS: Gate (ites tas) 83.500; day grandatand total (ites tas) 8730. CARNIVAL: Turner Bros. Shows. ATTRACTIONS: John ny Brus. Methods Show, horse pulling contest.

Western Horse Show, nowe putting atons. Harold Armstrong; publicity atons. Harold Armstrong; publicity difference in the state and ato-111.83. ADMINISTRATION: President, 8, 0. Baker: super-Internet attendent of concessions. Dale Owena Internet attendent of concessions. Dale Owena Internet attendent of concessions. Dale Owena

Will County Fair, Peotone TOTAL ATTENDANCE: Paid, 11,000; free, \$.000, Operated 3 days, 3 nights; WEATHER: Good 2 days, 3 nights; rais 1 day, cloudy or cold 1 night.

RECEIPTS: Oats (less tax), 86,-894 78.

TOTAL ATTENDANCE: Free 60.-CARNIVAL: John Doolin Shows. ATTEACTIORS: Circus 1 day & evening; tractor pulling contest. 1 ATTEACTIONS: Jois Chitwood AUG Darderla, McKinig Rodeo, Auto Darter Alter, Winch, superintendest of tones Winch, Vernou Ittme. Massher Alter Auto State Autor State Au

tive.

INDIANA

### **Bourbon Fair Association,** Bourloos

TOTAL ATTENDANCE: Paid, 12,000. Operated 4 days, 4 bights. W"ATHER: Cold or cloudy 4 days,

H. Lemma 1, 1993
 H. R. Lemma 1, 1993
 H. Lemma 1, 1994
 H. Lemma 1, 1994</li

day anniatand total (less tax), mint grandstand total (less tax), CAPATUAL: W. G. Wade Shows Ride and ibow gross, total amount, less federal tax, 62500. ATTRACTIONS: 4 days of barnses meline, running faces and pony faces. ADDINISTRATION: President, Roy Bowert; scretzir, Hartrey Byter, su-perintendent of concessions, Howard Dillingham.

### Carroll County 4-H Exhibit, Flora

OPERATED: 6 days, 5 nights. WEATHER: Good 5 days, 5 nights. CARNIVAL: Drago Amusements. ATTRACTIONS: Dixle Four-Station

dight grandstand total (less tak), s2-, 00.
 OARNIVAL: Moore's Modern Shuw, Ride and show grow, total amount isse federat tax, s2-, 00.
 ATTRACTIONS: Birte Four-otation, MDC.
 ATTRACTIONS: Burness raching, Attractions: Barry Could a says a sub-total estimated premiums paid out (sectuding races, 522,000 ADMINISTRATION: President, R., ADMINISTRATION: President, R., ADMINISTRATION: President, R., ADMINISTRATION: President, R., 1831 DATES: July 18-21, official Biological Concession, Harry Doublet, Operated 4 days, 1 alght, Concession, Harry Doublet, Biological Concession, Harry Doublet, Biological Concession, Harry Doublet, Concession, Harry Double, Concession, Harry Doublet, Concession, Harry Doublet, Con

### Farmers-Merchants Fair Association, Salem

Association, Sarem TOTAL ATTEMDANDES: Paid, 8,000. Operated 3 days, 3 nights. WEATHER: Good 2 days, 2 nights; rain 1 day, 1 night. RECEIPTS: Gate (less tax), 42,500; day grandstand totsi, (irms tax) 61,500; night grandstand totsi (less tax), 9000. CARNYAL: Nelson Breeze Shows.

Inobioch: secretary, E. E. Bood: uperintendersiona. George tradiord: publicity director, J. L. Me- lose.

 ISB DATES: August 9-13, tenta New Wayne County Agrl.
 Fair, Fairfield
 TOTAL ATTENDANCE: Paid, 10,000, ret, 1,000. Opcrated 4 days, 4 nights: New Firther. Good 2 days, 5 nights: More and the second 2 days, 4 nights: ATTEACTIONS: WLW and Klein More and the second 2 days, 4 nights: ATTEACTIONS: WLW and Klein More and the second 2 days, 4 nights: ATTEACTIONS: WLW and Klein ADMINISTRATION: President, 8, 05
 ILS.
 ADMINISTRATION: President, 8, 05
 Hights: Additional the second 2 days, 4 nights: ADMINISTRATION: President, 8, 05
 ILS.
 ADMINISTRATION: President, 8, 05
 Hights: Additional the second 2 days, 4 nights: ADMINISTRATION: President, 8, 05
 ADMINISTRATION: President, 8, 05
 Hights: Additional the second 2 days, 4 nights: ADMINISTRATION: President, 8, 05
 ADMINISTRATION: President, 8, 05
 Hights: Additional the second 2 days, 4 nights: ADMINISTRATION: President, 8, 05
 ADMINISTRATION: President, 8, 05
 Hights: Additional the second 2 days, 4 nights: ADMINISTRATION: President, 8, 05
 ADMINISTRATION: President, 8, 05
 ADMINISTRATION: President, 8, 05

ATTRACTIONS: Horse races, Join Attracting races, Billions, Billion

TOTAL ATTENDANCE: Paid, 810,-103; free, 450,000. Operated 9 days, 8

100; free, 450,0445 openance nights WEATHER: Good 4 days, 4 nights; rain 3 days, 3 nights; cold or cloudy. 2 days, 2 nights; RECEIPTS; Gate (less tai), \$148.-



# Swing and Sway the Sensational

Way...

Doris & Vern ORTON

"Aerobats in the Sky"

THANKS Al Martin Jor his

exceptional booking. new representing the Sensational Orlons for the Wolfs consecutive seasor

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> Address: AL MARTIN AGENCY Revel Brudfpert, Boston, Mass.

755.79; day grandstand total (less tan), 875.122.41: night grandstand total (less tan), 852,178.27.

CARNIVAL: Cetlin & Wilson Shows. Ride and show gross, total amount, Ride and show gross, total less federal tax, \$115,198.45.

ATTRACTIONS: Bob Hope in Coll-seum, 6 nights, \$39,490.03; 6 nights horns show and Tes Beneke in Coll-seum, \$39,870.99.

AID, PREMIUMS: Total estimated premiums paid out (encluding races).

### Jackson County Free Fair, Brownstown

OPERATED: 7 days. 7 nights, WEATHER: Good 5, days. 7 nights;

WEATHER: Good 3, days. 7 nights: rain 2 days. days a second that the rain 2 days and the second 10 days and 10 days. The result is the rain 2 days and the result is the rain 2 days and the result of the rain 2 days and the rainer Out Sun acts. 3 evenings. ADD PREMIUMS Statemons. ADD REMEMBER 24,000. ADMINISTRATION: President, Dr. dot is including mean 34,000. ADMINISTRATION: President, Dr. G. B. Olliespis secretary. Richard N-Hot; superintendent of concessions. Just Cummings

### Knex County Farm Fair, Bicknell

TOTAL ATTENDANCE: Paid; 26.-000. Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. RECEIPTE: Oste (iess tax) 86400; night grandstand total (less tax) 82-100.

Bight granutation over the construction of a second second

### Kosciusko County Fair, Warsaw

TOTAL ATTENDANCE: Free, 30.000. Operated 6 days, 6 mights, WEATHER: Good 2 days, 4 mights; rain 2 6 ys, 2 mights; cold or cloudy 1 day.

and day. CARNIVAL: World of Plessure. ATTRACTIONS: Joie Chitwood. WLW Bayride, chuck wagon races. stock car races. Amish and smateur

stock car races, ADDias and and an ADDias races. ADD, PREMITMOS: County sid. 83,-000, Total selimated premiums paid out trachulary races) 55,000, and 40 ft, victor V. Anglin, secretary, Roger F. Dunn: superintendents of concessions. Russell B. Smith. 1951 DATEB: August 14-20, official.

### Marion County Fair. Wanamaker

W anternaker TOTAL ATTENDANCE: Free, 100-000, Operated 6 duys. 6 nights. WEATHER: Good 6 days. 6 nights. CARNIVAL: Joyland Shows. ADD PREMUME: County nid, 81-000, Total estimated premiums paid out lexitiding morel, 85,500, ADMINISTRATION: President. Roberts. Flaher; secretary, Harry C. Roberts.

Minmi County Free Fair, Converse

TOTAL ATTENDANCE: Free, 14,000.

Operated 4 days, 4 mights. WEATHER: Good 1 day, 1 might; rain 2 days, 2 mights: cold or cloudy 1 day, 1 might. HECHIPTS: Day grandstand total

1 day, 1 high. High.

**Owen County Fair, Spencer** TOTAL ATTENDANCE: free, 10,000 (esti) Operated 5 days, 6 nights, WEATER: Ocod 4 days, 5 nights, rain 1 day, cool 1 night, ATTRACTIONS: 3 horse pulling contests; punde; musical program;

contesta; purade; nutaical program; uniety show. AID, PREMUMB: County sid 6000. Total estimated premium puid out resciuding races, 82,000. ADMINISTRATION; Prevident, Ward International of concessions, Harry Long; publicity director Carb Ward. 1051 DATES: August 14-18, ten-tative. Intive

Parke County Fair, Rockville TOTAL ATTENDANCE Free, 1.800, Operated 5 days, 5 mights, WEATHER: Good 5 days, 4 mights;

WEATHER: Good 5 days, 4 nights; rain 1 night. CARNIVAL: P. M. Rumble. Ride and show gross, total amount, less frderal tax, 44,812 ATTRACTIONS: 3 free acts. AID PREMIUMS: County aid, 81,480; total premiums paid out (ex-cluding macce) 82,688.29. ADMINTRATION: President, Ciyde M. Spencer; secretary and pub-

licity director. R. L. Taylor; super- 500. Total estimated prenitums mild intendent of concessions, Alvin M out (excluding mores), 85.000. Franklin ADMINISTRATION: Receiptor: Robin

### Rush County Agricultural Assn., Rushville

OPERATED: 5 days, 5 mights. WEATHER: Good 5 days, 5 mights. CANNIVAL: F. E. Cooding. ATTRACTIONS: Saddle Horse Show. Cicle's Variang Shows, 2 mights. ALD. PREMIUMS: County ald, ALD. PREMIUMS: County ald, sid, ALD, FREMIDUSS: County ald, ADMINISTRATION: President, Ken-selb Blackweil; secretary, Carl Tyner; paid out texcluding racea, 92,780. superintendent of concessiona. F. M. ADMINISTRATION: President, Burl Overstreet; publicity director. Al Hinchman; secretary and superin-tendent of concessiona. E. E. Pruett. 1951 DATES: August 30-September 7, tentative

### Shelly County Fair, Shelbyville

OPERATED: 6 days, 6 nighta WEATHER: Oood 5 days, 6 nighta Negative state of the sta

ADMINISTRATION : Secretary, Ralph Briggs

1951 DATES: August 5-10, official, 000. Spencer County Fair,

### Rockport

8

TOTAL ATTENDANCE: Paid, 14.600; free, 1.100. Operated 3 days. 4 nights. WEATHER: Good 2 days, 4 nights; ain 1 day RECEIPTS: Gate-(less tax); \$5,000; ight grandstand total (less tax); \$600. rain 1

82 900. CAENVAL: J. A. Gentach Shows. Ride and show gross, total aniount. less federal tas: 48,900. ATTRACTIONS: Barnes-Corruthers circus acts. 2 nights; Lucky Lott Thrill Show, 1 sight: harness and run-ning races. 8 days. Experiments: State aniounced anious state anious state anious state anious state state anious state state anious state st

AL200 ADMINISTRATION: President. Laurd Schoenfeld; secretary and pub-licity director, H. L. Hargis; superio-tendent of concessions, E. Jacobs.

Vigo County Fair, Terre Haute Paid. 42.

TOTAL ATTENDANCE: Paid, 42. 000, Operated 6 days, 5 nights. WEATHER: Good 4 days, 3 nights; cold or cloudy 2 days, 2 nights

cold or cloudy 2 days. 2 nights. CARNIVAL: Torner Broa. Shows. ATTRACTIONS: High act, balloon ascensions, acrobatic acts: sanateur show. I night: motocycle races, Har-bess racing, Western Borne show, I day; society bores show. I day. ADMINISTRATION: President, Joa. L. Quinn Jr; socretary, E. J. Acres; superiatendent of concessions. E. E. Typeret, treasurer, Carl Baurmeister Sr; minnager, E. E. Typeret ioxi nartES: Answirz 12-20. Førta-

1951 DATES: August 21-26, tenta-1190

Wabash County 4-H Fair,

## Wahash

W BRIAND OPERATED: S days, 5 mights. RECEIPTER: Good 5 days, 5 mights. RECEIPTES: Night granistand lotal ress tax), 81.400. CARNIVAE: Dengo Shows: Ride and ow gross, total should, less federal sh tan, 03,000.

AID. PREMIUMS: Total estimated miums usid out (excluding races). 11,100

ADMINISTRATION: President. N. A. Turner: secretary, Dale J. Miller: pub-Heity director, Dick Neher, 1951 DATES: August 21-25, official,

## · IOWA

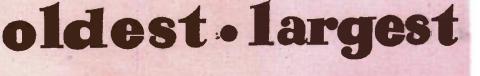
All-Jowa Fair. Cedar Rapida TOTAL ATTENDANCE: Paid, 50.213; free, 100,000, Operated 6 days, 6 nights.

WEATHER: Oood 6 days, 6 lighte. RECEIPTS: Gate (less tax), 928-398.00; day grandstand total (less tax), 912.786.10; night grandstand total (less tax), 812.500.60.

tax), 112,500,60. OARNIVAL: Johany J. Jones Shows. Ride and show gross. total smount, less federai tax, 817,560. ATTRACTIONS: AAA big car roces. I day, Sam Nunia, promoter; John Chitwood Turill Show, I day, Au Swenson, promoter; Barnes-Charuthers night production, 6 nights; two days of running horse races, 2 days chuck horse the state of the state of the state of the state of state of the state of the state of the state of the state of running horse races. 2 days chuck horse state of the state of running horse races. 2 days chuck horse state of the state

Yes, friends, we really enjoy providing so much fun for so many people all over the country. It is a privilege and a pleasure to work with our friends in show business. So, to all the Fair Boards and Committees . . . To our many loyal employees . . . To our business associates .... To the Millions of fine patrons .... To all of you whose splendid co-operation has made it possible for us to enjoy another successful season . . . we again say. Thanks a Million !!

General Offices: 1300 Norton Ave., Columbus 8, Ohio **Telephone: University 1193** 



November 25. 1950

usement

thanks a million

Wagon races. MMARA midget auto ent of concessions and publicity di-races. I night, John Gerber, promoter. rector, D. C. Perley.
 ADD. PREMIUMS: State ald, \$1,-timated premiums paid out (exclusion for 2,331). Operated 3 days, 3 nights. TOTAL ATTENDANCE: Paid, 11,736.
 WEATHER: Good 3 days. 4 nights. Total ATTENDANCE: Paid, 11,736.
 WEATHER: Good 3 days. 3 nights. Total ATTENDANCE: Paid, 11,736.
 WEATHER: Good 3 days. 3 nights. Total ATTENDANCE: Paid, 11,736.
 WEATHER: Good 3 days. 3 nights. Total ATTENDANCE: Paid, 11,736.
 WEATHER: Good 3 days. 3 nights.

ADMINISTRATION: President. Charles Penningroth; secretary-man-Aget, Andrew C. Hamson: superluten-dent of concessions, Skel Bapty; pub-licity director, Carl Kane. free 1961 DATES: August 12-ID, tenta-

### Audubon County Fair, Andahon

TOTAL ATTENDANCE: Paid. 21,167. IEss federal tax, 92,200. Operated

WEATHER: Good 3 days, 3 nights: cold or cloudy 1 day, 1 night.

60d or cloudy i any, i nugh, CARNVAL: Model Shows, ATTRACTIONS: Rodeo i day, i hight; Barnes & Carrythers Acta 3 days, a hights, running roces 3 days, AID, PREMITIMES: State sid, 82,300; county aid, 92,500; Total estimated premiums faid out (excluding races), 84,500

Benton County Fair, Vinton

rain 1 day

RECEIPTS: Gate (less tax), 83,853, Day graudstand total (less tax), 81,004. Night grandstand total (less (ax), 81,249,

ress Federal tas, 82,300. ATTFACTIONS: Staple's Rodeo Ex-hibition Company. I day and I might; Lynch Turill Shuw, I day and I might; Floyd County stock dust races. I day, Barnes & Carruthers Revue, 2 mights. ATD. PREMITIMS: State aid. 82,100; county aid. 85,000. Total estimated premiums pad out (excluding races). 83,089.93.

ADMINISTRATION: President, Dr. ADMINISTRATION: President, D. M. Hibbs, secretary, O. E. Carrier. W. P. Manatt; secretary, superintend-1951 DATES: August 6-9, official.

cont of concessions and publicity dispective, L.S. Pertey.
 Isal DATES: September 10-16, tensitive.
 Isal DATES: Cool 3 days 3 nights.
 Isal DATES: Cool 2 days 4 nights.
 Isal Date: Cool 2 days 4 nights.
 Isal DATES: Cool 2 days 4 nights.

prendums paid out toattain 63,100. ADMINISTRATION: President, J. P. Alian; secretary, V. E. Shepard. 1951 DATES: AUgust 9-12, tentative.

Cedar County Fair and Night

Show, Tipton TOTAL ATTENDANCE: Pald, 5,013;

RECEIPTS: Gate (less tax) 83,754.-7; hight grandstand total (less tax) 85.50.

\$365.50, CARNIVAL: United Liberty Shows. ATTRACTIONS: Stock Car Ruces. I afternoon, John Gerber, Rhythm Rambiers 2 mights, E E. Williams; Jimmie Lynch Death Dodgets 1 after-Jimmie Lynci Densi Lorgani hoob 1 ereming. ADD. PREMIUMS: State nid, 62.100; county sid, 83.600. Total estimated premiums paid out (excluding races) 8.138.40. M.B. Fluchet; screthary, Eugene R. M. B. Fluchet; screthary, Eugene R.

M. S. Flocher; secretary, Eugene

### Central Iowa Fair, Marshalltown

TOTAL ATTENDANCE, Puid. 28 2841 free. 19.761. Operated 5 days, 4 nights, WEATHER: Good 6 days, 4 nights, RECEIPTS: Gate (new ing), 87-709.51. Day grandstand total (new ins), 61.84-139, Night grandstand to-tal Hew ing), 53.804-80 CARNIVAL: Sunset Amusement

Company. Ride and show gross total amount, less federal tax, 81.530.25. ATTRACTIONS: Variety show, auto-races, home meces [1 day], thrill show, Banciss-Curruthans free acts ATD PREMIUMS: Sings nd, 82.100; county aid, 87.374.56. Total estimated promiums paid out (excluding races), 86,734

county premis

ADMINISTRATION: President, H V. Meier: secretary and publicity di-rector, Wendell R. Benson, superin-tendent of concessions. W. E. Rice. 1951 DATES: September 1-6, tenta-Live

### Cliston County 4-11 Club Show, DeWitt

TOTAL ATTENDANCE: Paid, 7,500; ec 10,000. Operated 4 days/3 mights. free

(rec 10.000 Operated 4 days. 3 mights, WEATHER: Cood 3 days. 2 mights; rain 1 day, 1 might RECEIPTS: Gate (ires tay) 86,000, AID, PREMIUMS: Sinte aid, 82,000, Total estimated premiums putd out (excluding neess) 84,000; Fresident, Ben Witt; secretary, Lyte Haring; super-latendent of concessions, U.J. Bar-tanton 10, 1987; Answer 19,17 sector. 1961 DATES: August 13-17, tenta-

Eagle Grove District Junior

Fair, Eagle Grove

Fair, Eagle Grove TOTAL ATTENDANCE: Free, 15,000. Operated 3 days, 3 nights WEATHER: GOOD 3 days, 3 nights RECEITS: Day grandstand total (locing), 2000 and 2000 and 2000 and 2000 (locing), 2 neuroscience and 1,748, County aid, 81,500; other aid, 81,748, Total estimated premiums paid out, 32,500. ADMINISTRATION: President, B. E. MCCUBOOD; secretary and superin-tendent of concessions. Gerhard Han-son.

1951 DATES: August 20-22, official.

Four-County Fair, Coon

### Rapids

Kapinia TOTAL ATTENDANCE: Paid. 3.354; free. 240. Operated 4 days. 4 nichta. WEATHER: Good 4 days. 4 nighta. RECEIPTS: Gate (less tax) 41.919-36; night grandstand total (less tax) 3168.82.

\$108.82. ATTRACTIONS: Amateur program, Variety stage abow, Town & Country quiet, Cliff & Helen & Buckarow. ADD, PREMIUNS: State ald, 82,100; county ald, 85,000 Total estimated premiums paid out (excluding races) 63,000

ADMINISTRATION: President, mold Thomas: secretary, Don Wil-

1051 DATES: September 20-23, ten-tative.

### 4-H Club Congress, Spirit Lake

TOTAL ATTENDANCE: Free, 4.000.

TOTAL ATTENDANCE: Free. 4,000. Operated 3 days, 2 mights. WEATHER: Good 3 days, 2 mights. ATTRACTIONS: 1 manteur telent might, 1 might hore show. AID, PREMUTMS: State aid, 8:500 county aid, 8:500 other aid, 8:500 Total settimated premutums paid out (excluding races), 83:100 ADMINIETRATION: Printent, Va-ADMINIETRATION: Printent, Va-ADMINIETRATION: Printent, Va-diate and the state of courseions. Horace Westcott; publicity director Wilbur Thanson.

### Great Jones County Fair, Monticello

TOTAL ATTENDARCE: Paid, 24,814; free, 18,000. Operated 4 days. 4 nights. WEATREE: Good 3 days. 3 nights. cold or cloudy 1 day, 1 night. RECEIPTS: Gate (less tax) \$20,-

CARNIVAL: Subset Amusement Co. ATTRACTIONS: Voorhees-Fleckies 3 days harness racing, I day

acts: 3 days harrcas racing, I day auto races. ADD. PREMIUMS: State id. \$2,100; County aid, 90.728 76, Total esti-mated premiums puid out (excluding races) #6.571.10. ADMINISTRATION: President, H. W. Stuhler: scertcary and publicity di-rector, Claude Applebey; aupertubed-ent of concessions, O. M. Jones. 1951 DATES: August 16-18, tenta-tive.

# Greene County Fair, Jefferson

Greene County Fair, Jefferson TOTAL ATTENDANCE: Itald, 7000; free, 7000, Operated 4 days, 4 nights, WEATHER: Good 3 days, 9 nights; CARNIVAL: L. C. Steelman Shows, A TTRACTION S: White Horse Troupe, Frank Winkley's Auto Thrift Bhows, hot rod races, 1 day home ADD, PRBMIUMS: Street ald 82,100; county ald, 85,000, Total selimated premulam paid out (excluding races), 85,000.

5000 ADMINISTRATION: President Leon Prantz: secretary, Frantcis L Gudahy superintendent of concessions. Bran-der Ow: publicity director, Robert Clabbe. 1951 DATES: August 14-18, tentative

## Hamilton County Fair,

Webster City

W CHART City TOTAL ATTENDANOR: Paid, 21.000: free, 9.000, Operated 5 days, 5 nights. WEATHER: Good 6 days; cold, 5

WEATTREE: Unos -Nights. RECEIPTS: Oate (less tax), 010-113.13; day grandstand total (less tax), 02.528.28; night grandstand total (less tax), 02.5121.0. CARNIVAL: L B. Lamb Shows,

where competition is limited-no pay gates - 100% legitimate concessions - a well advertised midway-big children's day promotions - proven territory backed by years of successful experience? Ask those who have been with us many years and are now successfully and financially sound. Contact us immediately for one of the few show vacancies on our units. Always interested in new ideas.

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# 114 FAIRS AND CELEBRATIONS IN 1950

Now booking Fairs and Celebrations for 1951. No State Fair too large-no County Fair too small.

Modern Rides - Entertaining Shows Legitimate Concessions.



Ride and show gross, total amount noon: motorcycle rases. I afternoon. Rees: secretary and superintendent (less federal tax), 61,240,22. A sational Spectways. Inc. I concessions and publicity director. ATTRACTIONS: Bores racius: 3 days. De Waldo Shows, Frank Wins-Pike: secretary, L. B. Cunninghum. Leys free bin Redec. Suppley Renders of concessions, W.J. Winsley; Jinmis Lynch Death Pairal Dodsers. L. R. Davenport TOTAL ATTRNCAME: Paid 41-

Winkley: Junious - John States and States an

# Harrison County Fair.

Missouri Valley

Missouri Valley TOTAL ATTENDARCE: Pald, 3,103. Operated 2 days. 2 nights. WEATMER: Good 2 days. 2 nights. RECEIPTS: Gate (see tax) 8,1341. Os; day grandstand total (less tax) 580-33; nights grandstand total (less tax) 01001.73. CARNIVAL: Out Kartas Shows. ATD RECTONS: J 100 mHz Lynch Death Dodgers. two shows: Williams and Lee variety show. 2 shows. ATD, REMUMAS: State aid, 80,100; Outry and 02,630, Total esti-mated grantiums paid out (escluding nace, 83,287,63. ADMINTRATION: President, Wm Jonas: secretary, Fred C, Behm.

races. AID. PREMIUMS: State aid, \$2,100; connty aid. \$5,000. Total estimated prematums paid out (excluding races), \$3,600.

1.600. ADMINISTRATION: President ouis Byrnes: secretary, C. C. Nichola. 1951 DATES: August 9-12, tentative. L

Humboldt County Fair, Humboldt

TOTAL ATTENDANCE: Pald. 8,900; ee. 600 Operated 8 days. 3 nights. WEATHER: Good 3 days, 2 nights; \$r.

WEATHER: Good 3 days, 2 nignus, rain 1 night. MCCIPTS Gate (icas tax), 84.548; might notatund total (ices tax), 84.548; days, 2010; 2010; CARNIVAL: Robinson Shows. ATTRACTIONS: 2 days harness, 1 day Jimmie Lynch Death Dodgers. ADD. PREMIUMS: State aid 83,100; county aid, 82.000, Total setimated premiums paid out (escluding races), 83,100.

Otis Ncison: secretary, Levi W. Oloo, 1980 DATES: August 14-38, tents-twe
Iowa State Fair, Des Moines TOTAL ATTENDANCE: Paid, 6500 Operated 6 days. 3 nights. WEATHER: Good 2 days, 2 nights; TAT. Operated 8 days. 8 nights. WEATHER: Good 2 days, 2 nights; TATACTIONS: Vaudeville scts. Hoggins Hippodrome, 2 days auto CARNIVAL: Hennies Bros, Shows, ATTRACTIONS: Night show, Barnes-ATTRACTIONS: Night show, Barnes-ATTRACTIONS: Night show, Barnes-ATTRACTIONS: Night show, Barnes-ATTRACTIONS: Night show, I night, perminis paid out (scillander for the state state) ATTRACTIONS: Night show, Barnes-ATTRACTIONS: Night show, Barnes-ATTRACTIONS: Night show, I night, perminis paid out (scillander for the state state) ATTRACTIONS: Night show, I night, atternooma, stock car race, 1 after-

Jackson County Fair,

Maguoketa Maguoketa TOTAL ATTENDANCE: Paid. 12,000: free. 4,000. Operated 4 days. 4 nights. WEATHER: Dood 4 days. 4 nights. TECSIPTS: Gate (less tas). 40-731.15. day grandstand total (less tas). 40,000 night grandstand total (less CARNYAL: L. E. Lamb Shows. ATTERACTIONS: Jim mite Lynch.

CARNIVAL: L. B. Lamb Shows, ATTRACTIONS: Jim mile Lynch, opening day and night: White Horse Troups, second day and night; Boyle-Walfok Shows, third and fourth day and night; two days horse racing. AID, PREMIUMS; State aid, \$21,00; county aid, \$3,000. Total estimated premiums paid out (escluding faces), \$3,000.

83.000. ADMINISTRATION: President R. C. Kroeger; secretary and superintendent of concessions, L. S. Lein; publicity director, Earl Boyer.

Live

Lee County Fair, Donnellson Let UMHITY Fair, IPONNElison TOTAL ATTENDANCE: Paid, 0.242; free, 2.745, Operated 3 days. 4 nights. WEATHER: Good 8 days. 4 nights. RECEIPTS: Gate (less tas), 45, 242.06; day grandstand total (less tax), 9681.22; might grandstand total (less tax), 42.017.45.

BUBL22: inght grandstand total (restar, \$2,017.45. CAENIVAL: L. B. Lamb Shows, ATTRACTIONS: WHO Barn Dance, Insiph: Williams & Lee Stage Show Insiph: Williams & Lee Stage Show Insiph: Williams & Lee Stage Show Insiph: Statement of the State and \$2,000. County and \$2,007.28. Total estimated ADD, FREMITIMS: State and \$2,000. county and \$2,007.28. Total estimated premiums paid out (excluding races), \$3,653.47. ADMINISTRATION: President, C. J. Ward: secretary, J. R. Doherty: superintendent of concreasions, Raiph Heaton: publicity director, Frank Alas-ton.

103.100. ADMINISTRATION: President, Marion County Fair, Knoxville 1951 DATES: August 14-18. tenta-TOTAL ATTENDANCE: Paid, 6500. County 4 dam 3. initha.

TOTAL ATTENDANCE: Paid, 41.-584; free, 13.553. Operated 6 days. 6 nights.

5 Bigota. WEATHER: Good 2 days 1 highl; cold or cloudy 4 days. 5 highls. RECEIPTS: Gate (less tat) 514-59751; day grandstand tolal (teas tat) 63.95724; highl grandstand total (res tat) 81.059437.

CARNIVAL: Imperial Shows. Ride and show gross, total amount, less federal tax, \$12,854.04,

federai taz, 812.884.04, ATTRACTIONS: Middwest Asan, midget ruces, 1 night; WLS barn dance, 1 night; Midwest Asan, stock car races, 2 afternoons; Jole Chit-wood's therif anow, 1 day, 1 night; Sam Howard's Aqua Thrills and Ernie Young Agency acts, 1 day and 3 nights

of concessions, L. S. Lein; publicity director, Earl Boyer. Koauth County Fair, Algona berlindet of concessions, Tenk Harris; su-to TOTAL ATTENDANCE: Faid, 12,51; free, 4,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights.

 Fraces. 83.257.05.
 ADMINTSTRATION: President, Wm. Jonas: secretary. Fred C. Behm.
 Howard County Fair, Cresson
 TOTAL ATTENDANCE: Paid, 12,451; free 4,000. Operated 4 days, 4 nights.
 RCECEPTS: Case (less tax), 80, 001; days, 2 nights: cold or cloudy, 2 days.
 ADDIA
 ADMINTATIONS: Marlo Free, two line tax), 82, 000; nights randstand total (less tax), 83, 000; nights randstand total (less tax), 84, 000; nights, 104; 85,000; Total estimated randstand total (less tax), 84, 01; D PREMIUMS; Barnes-Carruthers 195; DATES; August 15-16, tents
 ADD, PREMIUMS; Bate aid, 82,000; Total estimated twe. rain 2 days, 2 nights; coid 2 days. 2 nights CARNIVAL: Royal United Shows. ATTRACTIONS: Shriner's White Horse Mounted Patrol 2 matinees, 1 veshing; Horse show and acts by Barnos-Carruthers. Studies evening thru Saturday night, twice daily ALD, PREMIUMS: Shake aid, \$2,000. PREMIUMS: Shake aid, \$2,000. Data and a shows and acts by Barnos-Carruthers. Studies and a ALD, Shake aid and a ALDMINISTRATION: President

372,000. ADMINISTRATION: President. B. B. Phumb: accretary and auperin-tendent of concessions. E. S. Estei-publicity director, W. F. Hansen. 1951 DATES: September 29-October 6. tentative.

North Iowa Fair, Mason City

North Iowa Fair, Mason City TOTAL ATTENDANCE: Paid, 43,194; Irce, 40,700 Operated 5 days, 5 nights. WEATHER: Good 5 days, 5 nights. WEATHER: Good 5 days, 5 nights. RECEIPTS: Oate (less tax), 51,7-265,06. Day grandstand total (less tax), 51,263,850. Night grandstand total (less tax), 54,875,44. CARNYAL: World of Today Shows, ATTERACTIONS: Big car race and total stars are by Auto Racing. Inc: 2 sformoorns of Jole Chitwood Auto Dardetells, 1 afternoos and 5 nights of running races: Ous Sun-Irring Orcas revue, 5 nights. ADD FREMICINES: Blace ald, 62,100 onnay aid, 540,000. Total setimated pr0,340,09, and 5 nights of tax and the set of tax of the set of the set of tax and the set of tax of the set of tax and tax and tax of the set of tax and tax of tax and tax and tax and tax of tax and tax and tax and tax and tax of tax and tax of tax and tax and

premiuma pass outs (scaluding races), ADMINIGTRATION: President, Leigh B. Curron; scerreiary and auperintend-est of concessions, M. O. Lawson; publicity director, L. P. Loomis, 1951 DATES: August 30-September 3, official:

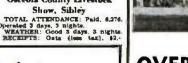
Osceola County Livestock

SPORTS SHOWS

Chicago Detroit Thanks to Wm. Shilling

Vinneapolis Foronto Bangor, Me. Coming up in '51: Boston New York Chine

HARRY GREBEN Chicago



# The Langs "TOPS IN THEIR FIELD" Say Trade and Newspaper Critics ... na se se se al an se 🚽 👘 insersor 🗰 insersor de la companya de la "PHENOMENAL . . . " "CLASS . . . " ". . . YOUTHFUL" ". . . FABULOUS" "SOCK ACT . . ." "CLEVER . . . . " ". . . DOMINATE BILL" "COMEDY . . . " SOLID TOP BOOKINGS AND RETURN ENGAGEMENTS CONFIRM THIS CAPITOL THEATRE Nov. 23-29 (return engagement), Washington, D. C. arananan 🛧 wa

NEW YORK

NE. Razy Palace Lanin Quarter Milton Berla's TV Antor Hotel Commoders Hotel Waldoor-Astoria Waldoor-Savare Gardon Se. MILES INGALLS New York CHICAGO Oriental Chicago (3 return angagements) Mildwest Fairs 12 weeks (Barnes-Carruthers) Deluth Home Show St. Louis Police Show

YEAR

AT THE

AID, PREMIUMS: State aid, \$2,100;

WISCONSIN STATE FAIRGROUNDS



## **OVER** 700.000 in ] week attend the Wisconsin State Fair.

"MORE THAN NINE OUT OF EVERY 10 PER-SONS WHO ATTENDED THE WISCONSIN STATE FAIR THIS YEAR WANT TO COME BACK IN 1951."

. . According to the results of an official survey taken in co-operation with the research department of the Milwaukee Journal.

# 1951 Dates **AUGUST 18-26**

FOR INFORMATION WRITE

JACK REYNOLDS, Mgr., Milwaukee 14, Wis.

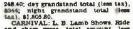


FIND THEIR ENTERTAINMENT



For Profitable Concession and Exhibit Space

MAUDE H. ATWOOD Secretary CHATTANOOGA 2. TENN ROOM 420. VOLUNTEER BLDG.



248.40; day grandstand total (less tas), 8364; night prandstand total less tas), 81.805.80; CARNIVAL: L. B Lamb Shows, Ride and show grose, total amount, less federal tas, 82.863.82; ATTRACTIONS: Cast Marko Show Productions, 2 days and nights; Wink-by "Wreck-Em." Rodeo, 1 day and night, PREMIUMS; Stars aid, 821.00; county aid, 825. Total seitmated pre-miums paid out (excluding races), 83.062.50; ADMINISTRATION: President, Wm. Castrona; secvetary, Paul P. Cava-naugh; superintendent of concessions, J. M. McKibben. 1931 DATES: August 28-31, official Playmonth Connet All and

Plymouth County 4-H and

Plymonth County 4-H and Agricultural Show, I.e. Mans TOTAL ATTENDANCE: Proc. 12,000. Operated 3 days, 3 nights. CARNIVAL: Boone Valley Shows. Elde and show gross. fotal smouth. less Indered Las. 0,700 met and county aid. 0,100 met and pressure rodeo, Beer and and FRAMIUMS: Shake aid. 42,100; county aid. 0,1,000. Total settmated premiums paid out (excluding races) 43,500. ADMINISTRATION: President, P. A. Joutters; scoretary, Bon P. Carter, 1961 DATES; August 30-23, lepta-tive.

tive

Ringgold County Fair,

Mt. Avr TOTAL ATTENDANCE: Paid, 3.500; free, 1.500. Operated 8 days, 5 nights: wEATHER: Good 3 days, 3 nights; rain 1 day. 1 night; cold or cloudy 1 day. 1 night; RECEIPTS: Gate (less tax) 81.-732.80.

732.80. CARNIVAL: All-American Midway

ADD AID, PREMIUMS: State ald, \$1,890; UDBY ald, \$1,343,30, ADMINISTRATION: President, JE, P. (Ubbrt: sccretary, L. W. Hall, 1951 DATES: August 20-23, official, Wain: sccretary, Stuart W.

D. Warin; secretary, Stuart W. Hoover; superintendent of concessions. Frank P. Clarke. 1951 DATES: August 16-20, official. Southern Iowa Fair.

Oskaloosa TOTAL ATTENDANCE: Paid, 14.-556. Operated 4 days, 4 nighta. WEATHER: Good 4 days, 3 nighta; with 1 ther: Good 4 days, 3 nighta;

WEATTHER: Good 4 days 3 nights; rain 1 nights. RECEIPTS: Gate (less tas), 86.703; day grandatiand total (less tas), 82.780 ds; night grandatand total (less tas), 83.120 52. CARNIVAL: American Beauty Shows. Ride and show gross, total amount, lest TERACIONS: 2 days of barness races: I day of Dig car, I day of stock car races; both by Frank Winkley; B night thrill show by Jois Chitwood ALD, PREMIUMAS: State aid, \$2,000;

county sid, \$5,000. Total estimated premiums paid out (excluding races), \$11,839.13.

a courts. ADMINISTRATION: President, D. H. Meer; secretary, Clyde Hanns; su-rintendent of concessions, R. H. Mala Stitel 1951 DATES: August 4-8, tentative.

Van Buren-Jefferson County

# Fair, Kensauqua

TOTAL ATTENDANCE: Paid. 5,000 free. 3.500. Operated 3 days. 4 nights. 1951 DATES: August 22-24; tenta-WEATHER: Rain 4 days. 4 nights. 1951 DATES: August 22-24; tenta-WEATHER: Rain 4 days. 4 nights. 1951 Balls Dising Fair 4 magistics. CARNIVAL: Robinson's Greater

ATTRACTIONS: Charles Zemater acts; 2 days of harbess and running

AID. PREMITING: State add. 62. D94.06; county aid. 61.215.11. Total estimated premiums paid out (exclud-ing moos), 82.900.10. ADMCNETRATION: President, Joe M. Barker; secretary, Arthur J. Becq; superintendent of concessions, Robert Vickerman. 1951 DATES: August 13-17, tenta-

Wapello County Agricultural

Wayne County Fair, Corylon TOTAC ATTENTAMORE: Paid. 3812: The ATTENTAMORE: Paid. 3812: The Attention of the Attention of Attention of Attention WEATHER: Good 3 days. 3 nights, RECEIPTS: Gale iless tax), 43-762.00, day grandstand total (less tax), 4376.20, day grandstand total (less tax), 4376.20, day grandstand total (less tax), 4376.20, day Bernet Attention Blow, Jaight Sunny Bernet Attention Blow, White Horse Show, 1 night, blow, Baight Sunny Bernet Attention Blow, Jaight Sunny Bernet Attention Blow, Jaight Sunny Bernet Attention Under State State and States and Press States and States and Press States and States and Press States and States and States State

KANSAS

### Barton County 4-H Fair. Great Bend

TOTAL ATTENDANCE: Free, 2,000. Operated 3 days, 2 nights. WEATHER: Good 3 days, 2 nights. ADMINISTRATION: Secretary, R. J.

Belle Plaine Fair Association,

Belle Plaine

OPERATED: 2 days, 2 nights. WEATHER: Good 2 days, 2 nights. CARNIVAL: Parada Shows. all, PREMIUMS: County aid. 8500. otal estimated premiums paid out ADMINISTRATIONS: County and estimated premiums paid out (escluding races), 8775. ADMINISTRATION: President M. L. Cos; Publicity Director Paul Sandera.

Cowley County Free Fair,

Winfield

TOTAL ATTENDANCE: Pres. 8.000. operated 4 days. 4 nights. WEATHER: Good 4 days. 4 nights. RECEIPTS: Night grandstand total.

Wapelio County Agricultural Fair Association, Eklon TOTAL ATTENDARDE: Paid, 24, 2000, Tree, 4,000. Operated 3 days. WEATTER: Good 4 days, 4 upthus. CAR NIVAL: Rockwell Shows. ATTRACTIONS: Stock car racef, 3 dispin. CAR NIVAL: American Beauty Shows. ATTRACTIONS: Stock car racef, 3 dispin. CAR NIVAL: American Beauty Shows. ATTRACTIONS: Stock car racef, 3 dispin. CAR NIVAL: American Beauty Shows. ATTRACTIONS: Stock car racef, 3 dispin. CAR NIVAL: American Beauty Shows. ATTRACTIONS: Stock car racef, 3 dispin. CAR NIVAL: Nockwell Shows. ATTRACTIONS: Stock car racef, 3 dispin. Constructions: County add, 82, County add, 55,000. Total estimated Operated 3 days. 5 night. Tanaking: 2 nights. ADMINISTRATION: President, Exp. ATTRACTIONS: Stock car racef, 3 dispin. County add, 55,000. Total estimated Operated 3 days. 5 nights. Tanaking: 2 nights. Tanaki Prenklin County Fair, Olawa Operated S days, 5 night. WEATHER: Good 1 day. 1 night; rain 2 days 2 nights. RECEIPTS: Night grandstand total (less tat) 64.711. CARNIVAL: Cherokee Amusement

CARNIVAL: Universe Company, ATTRACTIONS: Rodeo 3 nights, Clyde Miller, ADD. FREMIUNS: County aid, 81,-500, Total estimated présniums paid out (excluding races) \$1,600. 1991 DATES: August 29-31, Uni-

Harper County Agricultural Fair Assn., Harper

TOTAL ATTENDANCE: Free, 5.000 Operated 4 days, 4 nighta. WEATHER: Cood 4 days, 4 nighta. C ATNIKR: Cood 4 days, 4 nighta. 9

ATTRACTIONS: Home talent each

ATTRACTIONS: Home taient each day. ADD, PREMITIMS: County aid, 42,-000. Total estimated premiums paid out (eacluding races), 61,800. ADMINISTRATION: President, Charles V, Maninger; secretary, R. B.

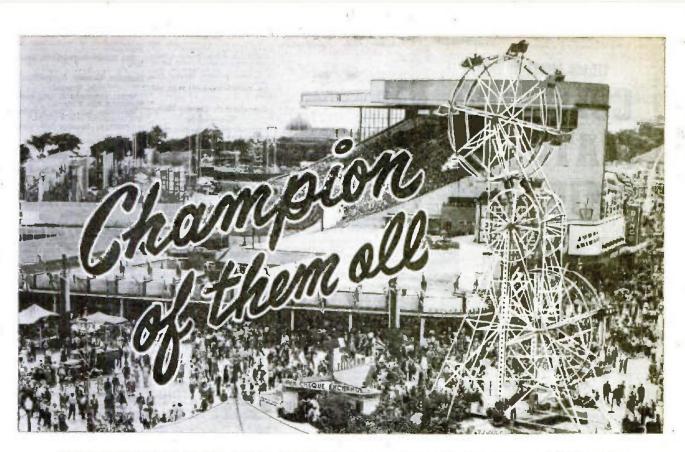


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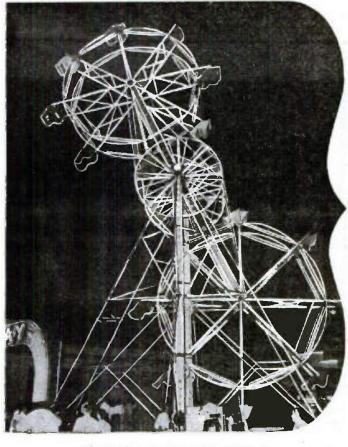
A CONTRACTOR OF A CONTRACTOR OF

November 25, 1950

DATES SEPT. 16-21



# WORLD'S LARGEST PORTABLE RIDE-TOP MONEY EVERYWHERE



WILL BE AVAILABLE FOR A FEW ENGAGEMENTS IN 1951

VELARE BROS. SKY WHEELS

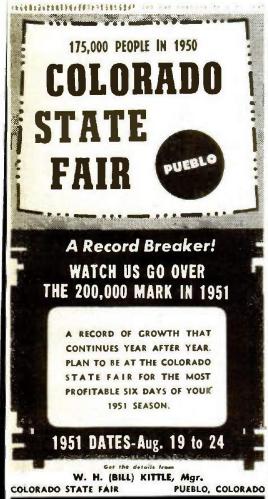
# **PROGRESSIVE FAIRS PLAYED IN 1950**

CANADIAN NATIONAL EXHIBITION-

- \* STATE FAIR OF TEXAS DALLAS
- \* TENNESSEE STATE FAIR --- NASHVILLE
- \* ILLINOIS STATE FAIR --- SPRINGFIELD

\* CALIFORNIA ORANGE SHOW-SAN BERNARDINO 

For Details, Contact VELARE BROS. 210 East Ocean Blvd. Long Beach, California



Fair, Newton TOTAL ATTENDANCE: Paid, 1478; tree, 16,000 Operated 4 days, 4 nights. RECEIPTS: Gast 4 days, 4 nights. CARNIVAL: Maddon Bros 8 how RECEIPTS: Night grandstand total (lest night, store) GASTAN BECOMPACE: Prec, 20.000. CARNIVAL: And Stars 8 days 4 nights. RECEIPTS: Night grandstand total (lest night, store) CARNIVAL: Armiteld Amusement Company.

ATTRACTIONS: Prise ATTRACTIONS: Prise City, Mo. ADD, PREMUTAS: County aid, 62-Company. ADDMINISTRATION, President, Clar-coce J. Tangeman; secretary, Keith E. Mende, auperintendent of concession Berry. 1961 DATES: August 29-September 1, tentative. ADATES: August 30-September 1961 DATES: August 30-Sep

1951 DATES: September 8-14, ten-

# Kansas State Fair.

Hutchinson TOTAL ATTENDANCE: (Estimated) SIO.000. Operated 6 days. 7 nights. WEATHER: Good 6 days. 7 nights. RECEIPTS: Gale diese tag 945-SIL60: Gale diese tag 945-GARNIVAL: SSO. CARNIVAL: Cherokee Amusemi (construction), Ride and show gross total amount, iess federal tas. 45150. ATTRACTIONS: Big car races. Prank R. Winkley: Joie Chitwood Dare-devil Driver, Aut Swanos, stock car zees, Verne M. Hamilton. Marshall County Stock Sho and Fair, Blue Rapile TOTAL ATTENDANCE: 6.000. Op at d 4 days. 4 nights. CARNIVAL: Cherokee Amusemi construction of the stock car Traces, Verne M. Hamilton. Marshall County Stock Sho Attractions: ADMINISTRATION: President, Pr Hutchinson

Dreaser: superintendent of conces-sions, Olenn irion. 1061 DATES: August 23-26, tenta-twe. Harvey County Fair and 4-H Fair, Newton TOTAL 4. Superintendent of concessiona, E ADEINESTRATION: Freshear, Ferry Lambulatty, Virgi O. Multicry, Virgi O. Multicry B. Weener: publicity director, Freshear Henpy. 1051 DATES: Solution: 1051 DATES: August 21-24, tenta-twe. 1051 DATES: August 21-24, tenta-twe. 1051 DATES: August 21-24, tenta-1051 DATES: August 21-24, tenta-1051 DATES: Solution: 1051 DATES: Solution:

Kansus Free Fair, Topeka TOTAL ATTENDANCE: Free 400-1061 DATES: August 30-September 1061 DATES: August 30-September 1 tentative. Linn County Fair, Mound City TOTAL ATTENDANCE: Pide WEATHER: Good 3 days, 4 nights; and 2 days, 1 night; oidd of eloudy 2 days, 2 nights: night grandstand total (lees tax) 46337. CARNIVAL: Royal American Bhows; Leen federal tax 860,980. ATTRACTIONS: Barree Carrither Revue 7 nights: stock car races two firemonies: Big car races, 1 afternoons. AID, PREMUME: State aid, 85,000 County sid, 84,940. Total estimated premiums paid out (escluding races), 824,000. ADMINISTRATION: President D. E. Ackers: scretary. M. W. Jencks, sup etintendent of concresions. R. R. Lan. Lan. County sid, 1 might: rodeo Tory Martin, Galena, Tinnel 2 anghts: wielet and 1 day. ADD, PREMUME: State aid, 85,000 County sid, 84,940. Total estimated premiums paid out (escluding races), 82,000. ADMINISTRATION: President D. E. Andr. Lan. Lan. AID Dattes: September 6-14, ten

 Taill 1 085, 1 Hight, when we training 1 087, 1 Hight, RECENTPTS: Gate (less tax), \$4055; night grandstand total (less tax), \$1,835.
 CARNIVAL: F. C. Bogle Shows; ride and abow gross. (total amount, less federal tax, \$1,912.
 ATTRACTIONS: Midget races (Hamilton Attractions) leight; rodeo (Tony Martin, Galena, Kans) 2 night; wareity ahow (Tom Draks) 1 night; borse show 1 day.
 ADD, FREMIUMS: County add, \$2,-000. Total estimated premiums paid and consultant states \$2,000. AID, PREMIDMS: County and, 82, 600. Total estimated premiums paid out (excluding races), 82,000. ADMINISTRATION: President Chas Murray; superintendent of cou-cessions, J. F. Bacon: secretary and publicity director, John H. Morse.

Marshall County Stock Show

Fair, Seneca

TOTAL ATTENDANCE: Pree, 5,000. Operated 3 days, 3 nights. WEATHER: Rain 1 day, 1 night; cold or cloudy 2 days, 3 nights. CARNIVAL: Cherokes Amusement

ATTRACTIONS: Home talent, AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$750.

ADMINISTRATION: President Ray-mond Russel; secretary, A. J. Haver-kamp; publicity director, A. J. Wempe.

### North Central Kan, Free Fair-Belleville

Belleville OPERATEED 4 days, 6 nights. WRATTEER: Good 4 days, 6 nights. CARNIVAL: 20th Gontury Shows. ATTERACTIONS: Stock car races, 1 day; big car races, 2 days, Jimmle Lynch Death Dodgers, 2 nights, stage-nhow and (insertion, 2 nights, 3 night). ADD, PREMITURS: County and, 613, -720, Total settimated premaiums paid out (saciuding races), 65,000. ADMINIETRATION: President, F. Shoemaker; secretary, Homer AlkIre; superintendent of concessions, R. E. Supervant; publicity director, Merie Miller.

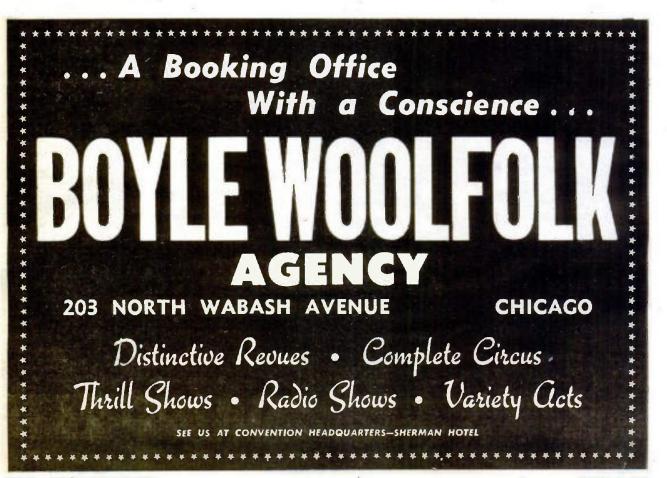
Supervant; publicity Miller. 1951 DATES: August 27-31, official.

### Osborne County Fair. Osborne

TOTAL ATTENDANCE: Free, 30,000. Operated 5 days. 5 nights. WEATHER: Good 5 days. 5 nights. RECEIPTS: Oate (less tax), 85,000. Day grandstand total (less tax), 81,-000.

CARNIVAL: American Midway

CARNIVAL: Amsrican Midway Shows. ATTRACTIONS: Michaels Elg City ATTRACTIONS: Michaels Elg City Chrcus. 3 days; amateur rodeo. 1 day; horms. 32787, 1102. County aid. 82. 00. Twisi estimated premiums paid ont (scriutiding races), 82.500. ADMINISTRATION: Premiemt. Fred Cady: accretary. Benny Goodman; superintendent of concessions. Blin Hadle; publicity director, Quintin Wool; 1051 DATES: August 15-18, tenta-Uvr. and Fair, Blue Hapide TOTAL ATTENDANCE: 8,000. Oper-ated 4 days 4 hights. WEATHER: Rain 1 day. 1 night: CARNIVAL: Cheroke Amusement Company. Ride and show gross, total amount, less federal task, 4530. ATTEACTIONS: Radio stars, ball Cont escluting races, 32,100 out escluting races, 32,100 ADMINISTRATION: President, Pred Company. Ride and show gross, total Company. And the stars, ball Comp



ATTRACTIONS: Stageshow, dance, band concerts, home show

Milisooro OPERATED: 4 days. 4 nights. WEATHER: Good. 4 days. 4 nights. GARNIVAL: Central States. ATTRACTIONS: Pres act. ADMINISTRATION: President.

TOTAL ATTENDANCE: Prec. 3,000. perated 4 days, 4 nights. WEATHER: Bain 4 days, 4 nights. RECEIPTS: Night grandstand total less. tax), \$1,900.

CARNIVAL: Prear United Shows; ride and show groups, total amount, less federal tax. \$800.

### **Thayer Home-Coming Picnic** Fair, Theyer

Fair, Thayer TOTAL ATTENDANCE: Free, 6,000 Operated 2 days. WEATHER: Good 3 days. 3 nights. CARNIVAL: Sumbo Shows. Ride and show gross. total amount, less federal tax 6050. ATTRACTIONS: Free rodeo. two ATTRACTIONS: Free rodeo. two ATTRACTIONS: County aid, 81.-Storman, State State State State State State (escluding races) \$217. ADMINISTRATION: President, E. Johanton: secretary, H. & Münnick: Bourquin: superintendent of concess-superintendent of concessions. R. M. ADMINISTRATION: President, E. Johanton: secretary, H. & Münnick: Bourquin: superintendent of concess-superintendent of concessions. R. M. Minnick: President, E. Minnick: Bourquin: superintendent of concess-superintendent of concessions. R. M. Minnick: Bourquin: State State

1961 DATES: September 5-7, offi-

### The Inter-State Fair, Coffeyville

TOTAL ATTENDANCE: Paid, 30,000.

Operated & days, 4 nights, WEATRER: Good & days, 4 nights, RECEIPTS: Day grandstand sotal (less tas), 61,000, Night grandstand tots! (less tas), 89,000.

CARNIVAL: Brodbeck & Schrader CARNIVAL: & merican Midway

ATTRACTIONS: Stageshow, dance, ATTRACTIONS: 3 nights, profes-band concerts, horse show, sional rodeo by Clyde Heriet and Billy, ADD, PREMIUMS: County and roces by Bud Wilson Enterprise, Traction of the statement of the stateme

ALD, FREMIUMS: A Bynakies, Program. AD, FREMIUMS: County aid, 62,-Souders, scertary, Frank A. Bynakies, AD, FREMIUMS: County aid, 62,-Souders, scertary, Frank A. Bynakies, 200, Total estimated premiums paid out (sculding races), 63,800. ADMINISTRATION: President, P.O. Marion County Fair, Hillsboro

Thomas County Free Fair,

# Colby

ADMINISTRATION: President, T. W. Spacheck; secretary, Dr. O. L. free: 306. Operated 3 days, 3 nights Elassen Sylvan Grove Fair, Sylvan Grove TOTAL ATTENDANCE: Pres. 3000.

CARNIVAL: M. A. Srader Shows. Ride and show gross, total amount, less federal tax, \$2,424.78.

ATTRACTIONS: Pireworks, 5th Ave-nue Pollies Revus. Tip-Top Circus, Texas Raugers Revue. Hall on Wheels Thrill Show, all booked intu Ben Trues of Wichita; 2 days of running

rederai tax. 3800. ATTRACTIONS PIth Are. Follins, 3 ATTRACTIONS PIth Are. Follins, 3 ATTRACTIONS PIth Are. Follins, 3 ATD. PREMIUMS: County sid, 82. ADD. PREMIUMS: County sid, 82. Building races, 82.592. ADMINISTRATION: President Are. ADMINISTRATION: President, 42. ATD. ADMINISTRATION: President, 42. ADMINISTRATION: Breater, superinterial-min Meiller: secretary, R. B. Middle-ett of concessions and publicity di-rector, 3. B. Kuska. W. A. Busick.

# Tri-County Fuir, Horton

TOTAL ATTENDANCE: Free, 6,000, persied 3 days, 3 nights. WEATHER: Good 3 days, 3 nights.

Wabaunsee County 4-H Fair.

Alma

TOTAL ATTENDANCE: Free, 1,500, perated 3 days, 2 nights. WEATHER: Good 3 days, 2 nights. CARNIVAL: 4-H Carnival. AID, PREMTUMS: County aid, 6300.

Total estimated premiums paid out (excluding races), 6500. ADMINISTRATION: President, Al-bert Stuewe; secretary, H. O. Weaver.



UNFAVORABLE WEATHER

SHOWMEN - EXHIBITORS

CONCESSIONAIRES

PLAN TO BE WITH US IN 1951

SEPT. 11-12-13-14-15, 1951

November 25, 1950



### Kentucky State Fair. Louisville

TOTAL ATTENDANCE: Paid, 180,-134; free, 125,002. Operated 7 days. Nights, WEATHER: Good 4 days. 4 nights; rain 3 days 2 nights. RECEIPTS: Onto (less tax), 890,-045.

RECETPTS: Once (less tax), eso,-o65, CARNIVAL: Gooding Anusement Compair, Ride and show gross, total amount, less lecteral tax, \$52,008,37, ATTRACTIONS: BUI Kolland's Thrill Show, 2 nights, 5 programs of barness ing: Roy could be in on crycle reco-ment of the state of the state of the how, 1 night, National Fiddle Con-text, Rentuckinan Square Dance Championabip Contest, State Baton Twitting Championabip Contest, Ama-ture Tobasco Auctioneer Contest, State Championabip Contest, Ama-Contest and State Beauty Contest ADD PREMIUMS: State sid, 970,000 other aid, 30,318, Total estimated pionals, paid out (excluding race), ADMINETATION: Manager J

4100.318. ADMINISTRATION: Manager, J. Dan Baidwin: superintendent of con-cessions. Ed Brooks: publicity direc-tor. L. (Doc) Casaidy. > 1961 DATES: September 9-15; tenta-

tive.

OPERATED 3 days. S'nights. CARNIVAL: Bee's Old Reliable

show ATTRACTIONS: Catile show, horse how, school parade. AD. PRAINTIME: County ald, 8500. ADMINISTRATION: President, Wil-liam McCulwr, screthart, Jean Tyl-Liam McCulwr, screthart, Jean Tyl-Camba: publicity director. Neugie Shacketord

Lewis County School and

Agricultural Fair, Vanceburg TOTAL ATTENDANCE: Pres. 7,000. Operated 2 day. CARNYAL: Hartis Shows Total estimated premiums paid out (scluding races), 62,300 (scluding races), 62,300 Herisian Jr.: secretary, Omar B. Harrison.

 Barrison.

 Logan County Fair, Nussellville

 To description

 State Stat

Marion County Fair, Lenanon TOTAL ATTENDANCE: Paid, 8,000: free, 100: Operated 4 days, 6 nights, WEATTER: Good 3 days, 8 nights; rain 1 day, 1 night, OARNIVAL: Magic Empire Shows Total settimated premiums paid out (szcluding races), 63,600 ADMANTERATION: President, A. C. Giasecock; szerstary, Sam B. Spaiding,

# Meade County Fair.

Brandenburg Drandenijurg TOTAL ATTENDANCE: Paid, 1,280; free, 600. Operated 3 days, 3 nighta WEATHER: Good 9, days; rain 3½ days, 3 nighta. REDERTE: Oate (less tar), 8631. GATTACTIONS: Rea fro Valley Polya

ADMINISTRATION: President W. ADMINISTRATION: President W. T. Sith; secretary, E. J. Rice Jr.; superintendent of concessions, Jake

**Owsley County Fair Assn.**,

## Booneville

Booneville TOTAL ATTENDANCE: Free, 9,000. Operated 1 as 5 Nights WAATENDANCE: Free, 9,000. WAATENDANCE CARRIVAL: Silver Bilpper Boow. ATTEACTIONS: WNOX singers. square dance, amateur contest, horse enow, 1 day. AID, PREMUMS: \$1,000. Total cett-mated premiums paid out (excluding races), 81,000. ADMINISTRATION: Secretary, Fred W. Gabbard.

## LOUISIANA

.

Allen Parish Fair, Oberlin

OPERATED: S days, S nighta WEATHER: Good & days, S nighta WEATHER: Good & days, S nighta CARNTVAL: Buff Notice Shows. ADD, PREMITVAS: State aid, \$2,000. Total settimated premiuma paid out (escluding moos), \$841. ADMANUTRATION: P resident, Wheeler Fuselise; secretary, O. C. Meaut

ADMII Wheeler

Grant Parish Fair Association, 0 Verda

Vertia OPERATED: 2 days, four nights. WEATHER: Good 2 days, 4 nights. CARMIVAL: Floyd O. Ells Shows. ATTRACTIONS: Square dancing nd fineworks.

ATTEACTIONS: Square dancing TOTAL ATTENDANCE: Paid, 4,000. ADD, PRIMITIAN: Base aid, 42,000; Operated 4 visys, 4 mights. yunny aid, 2250. Other aid, 4220. WEATHER: Good I day, 1 might;

Total estimated premiums paid out (excluding races) \$1.500. ADMINISTRATION: President, John Williams; secretary, Odelia Purvis; superintendent of concessions. C. F.

South Louisiana State Fair, Donaldsonville

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LOURAIGOON'IIIC TOTAL ATTENDANCE: Free, 45,000. Operated 4 days, 4 nights. WEATTER: Good 4 days, 4 nights. RECEIPTS: Day grandstand total (let Lant), 45,000, r Hotic Shows, ADD, FREMUUSS: State and, 816,000, County and, 85,000, Total stimated premiums paid out (excluding racms), 13,000. al3:000. ADMINISTRATION: President, L. A. Barnes; secretary, A. Notter; publicity director, Claire Puneky.

Southwest Louislana Fair,

### Eunice

OPERATED: 5 days. 5 nights WEATHER: Good 5 days. 5 nights. CARNIVAL: Cavalcade of Amuse-

CARNIVAL: Cavalcade of Annuse-mente. AID, PREMIVAS: State aid, 816,000; county aid, 8700. Total estimated premiuma paid out (escluding races) 812,000. ADMINISTRATION: President, Jno. W. Clark: secretary and publicity di-rector, Ma. J. P. Bedell, manager, 1611 DATES, October 10:14 testa-

El Ardoin. 1931 DATES: October 10-14, tenta-OPERATED 3 dam 5 monthly the

### MARYLAND

Windsor Fair, Windsor

Windoor Fair, Windsor TOTAL ATTENDANCE: Paid, 10.000; Tree, 2000. Operated 6 days, 8 nights, WAATER, Cood 1 day. 1 night; WAATER, Cood 1 day. 1 night; GARNYAD: Playtime Show, ATTRACTIONS: AI Mertin's Yaude-will; 2 days, 2 night; Ward Beam's Auto Thrill Show, 1 night; 3½ days barness rectag; cattle abox. Total estimated premiums paid out (azziuding rases), 47,000. ADMINISTRATION; Predident. Gor-don Drev; secretary, E. B. Hayre: superintendent of concessiona, Clay-ton Core; secretary, E. B. Hayre: superintendent of concessiona, Clay-ton Core; secretary, E. B. Hayre: superintendent of concessiona, Clay-ton Core; bublety director, Con Kenatoa. 1061 DATES: August 29-September 2. tonaulve.

Weymouth Fair, Weymouth TOTAL ATTENDANCE: Pasd, 128.-T25. Operated 7 days, 7 nights. WEATHER: Good 3 days, 3 nights: rain 1 day. 1 night; cold or cloudy 3 days, 3 nights. CARNTVAL: Lagance Ansusement

Company. ATTRACTIONS: 7 nights, vaude-vills booked thru George A. Hamid & Son: 7 afternoons, running races, horse, oxen pulling and riding ex-

ADD, PREMIUMS: State aid, 43,000, Total estimated premiums paid out (escluding races), 810,000. ADMINISTRATION: President, D.

ALMELNISTRATION: President. D. Reidy; general manager and superin-tendent of concessions. M. Danziger: publicity director, Floyd L. Bell. 1951 DATES: August 12-18, official,

MICHIGAN

Berlin Fair, Marne

TOTAL ATTENDARCE, Paid, 15,000; free, 5,000. Operated 4 days, 4 mights: wKartHRE: Cood 2 days, 2 mights: rain 1 day, 1 might; cold or cloudy 1 day, 1 might. RECEIPTS: Cale (lem tas) 86,000; day grandstand total (lem tas) 81,-375; hight grandstand total (lems tas) 2 375.

0.87 pillbarcant vosa time vas e., 757 piljbarcant vosa time vas e., 12 ARNIVAL: W. O. Wade Shows, Ride and show gross tosai amount, Iese federal tas. 65.300. ATTRACTIONS: Rarm Cavalande of Stars. 3 days: horse raoss. 2 days: horse-pulling contest. ADD, PREMITMAS: State sid, 64.100. Okunst. 6.300. Total estimated

county aid. \$300. Total estimated premiums paid out (excluding races) \$2,500.50

ADMINISTRATION: President, Arthur P. Edison; secretary, R. M. Ossewaarder, publicity director, Jack

ronkewa. 1951 DATES: August 28-31, official.

Charlevoix Co. Agricultural Society, East Jordan

BEN

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The Billboard Cavalcade of Fairs

Co

Ymin 2 days, 2 nights; cold or cloudy, 1 day, i night, AID, PREMITOMS: State aid, \$1,100. Total estimated premiums paid out (excluding races), \$2,600. ADMINISTRATION: P resident Claude Pearsall; secretary, Ed Reb-man.

Eaton County 4-H Agricultural

RECEIPTS: Gate (less tax) \$7,994.-30; day grandstand total (less tax) \$1.664.60; might grandstand total (less tax) \$3.118.75.

taxi 83.118.75. CARNIVAL: Gooding's Rides and Bnown. Ride and abow gross, total amount, less federal tax, 85,771.50. ATTRACTIONS: WILS, one night, Renry Lueders acta, 2 days. dreus. 2 days: 3 days harness racing: 2 days Armener funning races. ATT PERFINITING: Stress 44U 83.94. Company.

AID, PREMIUMS: State aid, \$3.300 Total estimated premiums paid out (scaluding races) 847.00 ADMINISTRATION: Preident, J. B. AID, PREMIUMS: State aid, \$3.500 AID, PREMIUMS: State aid, \$5.500 Strange: scretary and publicity di recing, Haus Kardel; superintendent of concessions, 8. B. Phillips. ISth Annu-1

15th Annual Homecoming and Fair, Pinconning

TOTAL ATTENDANCE: Free, 6,000. perated 2 days, 2 nights.

WEATHER: Ocod 2 days, 2 nights. CARNIVAL: W. G. Wade Shows AID: State aid, \$720; county aid, \$500.

CARNIVAL: W. O. Wade Shows AID: State aid, \$720; county aid. ADMINISTRATION: President, Neal Whyte; secretary, Meryl Bird; 400; night grandatand total (less tax) publicity director. Dr. P. Latchfield, Fowlary. ill.

Fowlerville Fair, Fowlerville TOTAL ATTENDANCE: Paid, 13,200. perated 5 days, 5 nights. WEATHER: Good 4 days; rain 1 day.

RECEIPTS: Gate (less tax), 84.807; ay grandstand total (less tax), 81.-04; night grandstand total (less tax), 81.-

**Gladwin County Fair** Association, Gladwin

ATTRACTIONS: Harness racing, horse pulling, tractor events, Klines Revue, Lucky Lott Thrill Show, 3 days harness races. ABSOUTIATION, GIALTIN TOTAL ATTENDANCE: Free, 10,500, Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: Day grandstand total (here tay 1 6805)

Huron County Fair, Bad Aze

All, FREMIUMS: State aid. \$3,200; county aid. \$2,500. Total estimated premiums paid out (excluding races), \$7,963.57.

 Total Pearsail: secretary, Ed Reb.
 RECEIPTS: Day grandstand total premiuma paid out (excluding races), application out (excluding races), application, ap

 ADSETTIGETRATION: Prestdent, Youth Fair, Mount Pleasant Valler, O. Nakkula; secretary, Earl Naller, State add, State and Stat

The first of the state of the s TOTAL ATTENDANCE: Fait, 22,000; tree, 11,000. Operated 5 days, 6 nights: value and the state of the state o

12.300. CARNIVAL Gooding Amusement Company. ATTRACTIONS: Barnes-Carruthers;

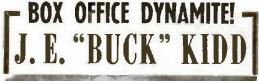
ATTRACTIONS: Barnes-Carrubers; Stars on Purade Revue and free acts; I day of barness racing (wet track). ADD, PREMIUMS: State aid, 85,500. Total estimated premiums paid out (escluding races), 812,000. ADMINISTRATION; President, J. P. Witt: secretary. H. H. Bungerford; superfunctional of concessions, Clar-ence Eledinat.

Jackson County Fair, Jackson

(60; night grandstand total (less tax) 81,780. CARNTVAL: Happyland Shows. ATTRACTIONS: Barness & Car-ruthers-Randolph Avery Revue, 4 days, 4 nights; 3 days harness racing; 2 days wagon and running races; 2 days horse pulling. ADD, FREMEIUAS: Shate aid, 82,000; county aid, 8800, Other Aid, 82,500; County aid, 8800, Other Aid, 835. Total estimated premiuma puid out leacluding races; 36,500. ADMINISTRATION: Presiden t, Joseph L. Ruth: secretary and super-initedent of concessions and pub-licity directs, W. E. Logan. 1951 DATES: August 14-16, tenta-tive.

Jackson County Fair, Jackson OPERATED: 5 days, 8 nipts, WEATHER: Ood 2 days, 2 nipts; rain 3 days, 3 nipts, RECEIPTS: Oate 818,155.45. CARNIVAL: Gooding Shows, Rids and show gross, total amount, less federal tax, 85,854.34. ATTRACTIONS: Gue Sun acts and revue number. Total estimated premiums paid out (excluding races) \$10,500 ADMANIETRATION: President, John Salmes; secretary, Hone Storms.

Michigan State Fair, Detroit TOTAL ATTENDANCE: Paid. 527.



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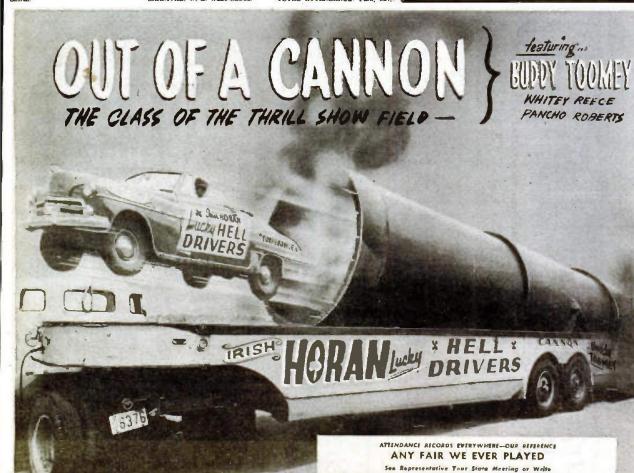
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IRISH HORAN Forrest Helet, 224 W. 49th Street New York 19, N. Y. Phonet Circle 6-5252



WEATHER: Good 10 days, 9 nights; rain 1 night.

rain 1 night. RECEIPTS: Gate (iess tax), 8221, 685.52; day and night grandstand to-ti (iess tax), 820, Collesum to-tal (iess tax), 820, 948. Capulty 2, 2000, Derated 3 days, 3 nights. WEATHER: Good 2 days, 1 night; tal (iess tax), 829, 948. RECEIPTS: Cate (iess tax), 822, free, 10,000, Derated 3 days, 3 nights. Capulty 2, 100, 000, Derated 1 days. RECEIPTS: Cate (iess tax), 822, free, 10,000, Derated 1 days. RECEIPTS: Cate (iess tax), free, 10,000, Derat

rer, James D. Friel. 1951 DATES: August \$1-September official. 88

TOTAL ATTENDANCE: Paid, 2400. Operated 2 days. WEATHER: Ocod 2 days. RECEIPTE: Gate (rea tax) \$1,200. CARNIVAL: Skerbecks Northern

AID. PP.EMIUMS: State ald, 4375: county ald, \$800. Total estimated premiums paid out (excluding races) 800.

Elliott Smith: supersident Oliver Beacom. 1951 DATES: September 6-8, ten-tatice.

### St. Joseph County Fair, Centerville

Company. AITRACTIONS: Barnes-Carruthers Revue: 4 days of barness taking. AID. PREMIUNS: State aid. 84.800. Fotal estimated premiums paid out (etcluding races), 812.000. ADMINISTRATION: President H. C.

Bucknell: secretary and superinten-dent of concessions, L. R. Schrader; publicity director, H. Distell.

Samilac County 4-H Fair, Sandusky

TOTAL ATTENDANCE: Prec. 30.000. Operated 4 days, 6 nights. WFATHER: Good 4 days, 5 nights, EECEIPTS: Gate (less tax), 82, 947.50, Day and night grandstand to-tal (less tax), 83,76740. CARNYAL: W. G. Wedc, Ride and show gross, total amount, less federal tax 83,703.01

show gross, total amount, less reterai tax, \$3.395.91. ATTRACTIONS: Barnes-Carruthers

ACTS. AID. PREMIUMS: State ald, \$1.600; county aid. \$700. ADD. 100. COUNTY aid. \$700. ADMINISTRATION: President, Gor-don Smechert: secretary, Albert T.

Hall. 1961 DATES: August 21-25, official.

### MINNESOTA

### Aitkin County Agricultural Society, Altkin

SOCICIY, AHAM TOTAL ATTENDANCE: Paid, 6,831; (ree, 7,000, Operated 2 days, 3 nights, WEATHER: Good 2 days, 3 nights, RECEIPTS: Gate (less tax) 8,1,007; day and night grandstand total (less tax), 81,485 d0. CARNIVAL: Raney United Shows. Dide and show group total showing.

Elde and show gross, total amount, less federal tax, 61.524.16. ATTRACTIONS: Mario Show acts, Lucky Lee Lott. AID, PREMIUMS: State aid, 01.550.

AID, FREMUMS: State ald, 01,550. Total estimated premiums paid out feucluding maces) \$1,966. ADMINISTRATION: President, La-verne Kelling: secretary and pub-licity director, F. C. Espian. 1931 DATES: August 13-15, tenta-

### Becker County Fair. Detroit Lakes

Detroil Lakes OPERATED 3 days, 3 nights. WEATHER: Good 1 day, 1 night; rain 1 day, 1 night; cold or cloudy 1 day, 1 night; cold or cloudy 1 day, 1 night; cold or cloudy 1 Rec2iPIS date (less tax), free. Night grandtatand total (less tax), free. Night grandtatand total (less tax), 2000 CARNYAL: 20th Century Shows. ATTRACTIONS: Mario Productions, variety a hows; Leo Tiffany, horse show; Sunday afternoon only. ADD, PREMITIMS: State aid, 81,550, other aid, 8100. Total estimated premi-uma paid out (secluding races), \$1,550. ADMINISTRATION; President L. O.

\$1,650, ADMINISTRATION: President L. C. Enfield: superintendent of conces-sions, R. W. Lindeman; secretary and publicity director, G. W. Poplas, 1951 DATES; August I-4, tonitativa,

### Benton County Agricultural Society, SL Cloud

Society, St. Cloud TOTAL ATTENDANCE: Free, 28,000, Operated 3 days, 2 nights. WEATHER: Good 2 days, 8 nights; cold or cloudy 1 day. ATTRACTIONS: Ecodes, Pley, ATTRACTIONS: Ecodes, Pley AID, PREMIUMS: State aid, 81,600; opunty aid, 8780; botal estimated pre-miume paid out (activiting receipt) 2,200. ADMINISTRATION: Presides & Prank Schub: secretary, C. E. Varner.

Society, New Ulm

tal (ices tar), 8108.680. Collesum to-rail 2 nights; cold 1 day. <sup>21</sup> Inghts; CARNIVAL: Oxva[cade of Amuse-Ottal (ices tar), 810,88. CARNIVAL: Oxva[cade of Amuse-Ottal estimated premiums paid out amuunt, ices federal tar, 8173.98. ATTRACTIONS: Collesum: Boly wood Stars, Stage Revue, 10 day, sock attrin Gus Sun Agener; grand data day: sock cars, 1 day; Western bore stand; Johnný Mack Brown and In-day: sock cars, 1 day; Western bore stand; Johnný Mack Brown and In-day: sock cars, 1 day; Western bore stand; Johnný Mack Brown and In-thritt Show. 1 night: Total estimated premiums paid out (excluding races), 84.125. ADMINISTRATION: Secretary. Man Secr. James D. Friel.

Lindermann. Clearwater County

9. omeral Pickford District Agricultural Agricultural Society, Bagley Society, Pickford TOTAL ATTENDANCE: Paid, 2,400, WEATHER: Oood 3 days, 3 nights; TOTAL ATTENDANCE: Paid, 4,800; TOTAL ATTENDANCE: PAID

what man, thight. HECEIPTS: Gate tiess tax), 82.-079.08; total grandstand total (less tax), 81.018.19.

CARENTVAL: Sketbeck Northern (as.) \$1018.18. hows. AID. PPEMITIMS: State ald, a375: OLINY ald. \$800. Total estimated ermiums paid out (excluding races) AD. PREMITIMS: State ald, \$1500: AD. PREMITIMS: State ald, \$1500: AD. TOTRACTIONS: Williams & Lee AD. PREMITIMS: State ald, \$1500: AD. INVISTRATION: President, F. Bill Inter Bacconc: secretary, F. Bill Inter Bacconc. AD. MINISTRATION: President, E. H. 1951 DATES: September 6-8, ten-Ref: secretary, Murgaret Davids.

Crow Wing County Fair,

### Brainerd

Centerville TOTAL ATTENDANCE: Puid. 51.985: Tree. 22.000, Operated 6 days. 6 nights: WEATHER: Good 3 days, 5 nights: CARNIVAL: Gooding Amusement ATTRACTIONS: Barnes-Carruthers Revue: 4 days of harnes facing. AID, PREMIUMS: State aid, 94.900. Cotal estimated premiums paid out (reduding races), 612,000. ATTRACTIONS: Barnes-Carruthers AID, PREMIUMS: State aid, 94.900. Cotal estimated premiums paid out (reduding races), 612,000. ATTRACTIONS: Date state aid, 94.900. Cotal estimated premiums paid out (reduding races), 612,000. ATTRACTIONS: Date state aid, 94.900. Cotal estimated premiums paid out (reduding races), 612,000. ATTRACTIONS: Date state aid a state state state state states (reducting races), 612,000. ATTRACTIONS: Date state aid barbow gross by DeWaldo Attrac-ADMINISTRATION: President A.C.

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Goodbue County Fair,

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STATE

Paid admissions 610,103

238 acres of fair grounds

• 48 permanent buildings

**38-acre machinery field** 

agricultural exhibits

racing program

Cetlin & Wilson

Carnival

Total premiums \$314,369

AID: State atd, \$1,500. ADMINISTRATION: President George Freeman; secretary, A. E. Col-linge Jr.; publicity director, M. C. Rockne.

Hubbord County Fair, Nevis

TOTAL ATTENDANCE: Paid. 1.500; ec, 500. Operated 3 days. 3 nightsfr WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate (less tax), \$407.47.

CARNIVAL: Stipes Shows. ATTRACTIONS: Two nights of ome talent show.

AD, PREMUDAS: State aid, \$1.500; other aid, \$100; total sutimated pre-miums paid out (excluding races), \$1.516.50.

ADMINISTRATION: President. 8. O. Reishus: secretary, Darwin L. Erick-son; superintendent of concessions. Carl O. Johnson; publicity director, John Johnson.

TOTAL ATTENDANCE: Padd. 4,860; ec. 600. Operated 3 days, 3 nights. WEATHER: Cold or cloudy 3 days,

3 3 nights, RECEIPTS; Gate (less tax), \$1,706; day grandstand total (less tax), 671, CARNIVAL: Rogers Shows; ride and show gross, total amount, less Iederal manual show gross, total amount, less Iederal

show gross, total amount, less federal filght; i tax, 8800. AID, ATTRACTIONS: De Waldo Shows, 2 county

days. 3 nights. AID, PREMIUMS; State aid, \$1.55 other aid, \$300; total estimated pre-mluma paid out (excluding races) \$2.550

ADMINISTRATION: President, John High Diving . Erikkon; Becretary, Victor Eli-G. Erickson; strum

### High Wire Lake County Agricultural Society, Two Harbors

TOTAL ATTENDANCE Paid. 5.000: re 5.500. Operated 4 days. 4 nights. WEATHER: Good 4 days. 4 nights. RECEIPTS: Gate (less tes), \$1.-Music

228.40. CARNIVAL: Roger Bros. Shows. ADD. PREMIUMS: State ald 81.500. Other aid 850. Total estimated pre-mium paid out (excluding races) 81.531.25. Jugglers

tions AID, PREMIUMS: State aid, 61,560. Total estimated premiums paid out (excluding races), ADMINISTRATION: President, Ed. ADMINISTRATION: President, J. E. Nauha: Secretary, Torstein Orinter. Chalberg: secretary and superintend-ent of concessions, B. C. Wilkins; publicity director, J. H. Riasen Lynn County Fair, Marshall Trained Antif

Lyon County Fair, Marshall Trained Anin Chimpanzee

Goodbue County Fair, Zumbroia TOTAL ATTENDANCE: Paid, 7800, free, 4000, Operated 3 days, 3 nights TOTAL ATTENDANCE: Free, 25,450, Operated 4 days, 4 nighta WEATHER: Good 4 days, 4 nighta

FA

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The world's richest state fair harness

Mammoth Atomic Energy Show

Interesting industrial exhibits

Bob Hope • Tex Bencke

\$50,000 Saddle Horse Show

1951 DATES-AUG. 30 THRU SEPT. 7

Contract negotiations begin Jan. 1

Write to the Indiana State Fair Board

Indianapolie 5, Indiana

Barnes & Carruthers Follies

Irish Horan's Thrill Show

Wheels, 1 afternoon; harness races, Total estimated premiums paid out 1 afternoon (excluding races), \$2,946,40

a atternoon Atto, PREMITUMES: State aid, 91.500; Atto, PREMITUMES: State aid, 91.500; Attoal estimated premiums paid Odf (excluding races), 82.904.40 Habedank: secretary and publicity di-rector, A. K. Tvetten: superintendents of concessions. George A. Landsreik. Knute Nevre: secretary J. F. Meade: last parts discussions. J. F. lative.

1951 DATES: August 28-31, tentative

Mower County Fair, Austin TOTAL ATTENDANCE: Paid, 60,000; ee, 50,000. Operated 6 days, 5 nights. free.

CARNIVAL: Imperial Shows. ATTRACTIONS: Stock car and od races, Ibrill show, sight r AID. PREMIUMS: State ald, \$4,500. ADMINISTRATION: President, K. V. orgenson: secretary, P. J. Holand; operaticadent of concessions, C. C. oungdshi.

1951 DATES; August 7-11.

Norman County Fair, Ada

TOTAL'ATTENDANCE: Paid, 15.000. Operated 3 days. Jour nights. WEATHER: Good 3 days. 4 nights. RECEIPTS: Gate less tax), 85,700, day and night grandstand total (less tax). 82,000

RUDEL C. day and night grandstano CARNIVAL: Raney's International ATTRACTIONS: DeWaldo's Stage Attractions. three nights: Frank Winkley's Tarili Drivers, 1 day. 1 rights: hore show, 1 day. AID, PREMIUMS: State aid, 81,500; county and 5300 other aid, 8300.

High Diving

Wild Animals

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Revue

Thrill Sho

Comedy

Musical

Dancing

Bands .

Comedy

Thrill Shows

High Wire . Bicycles

Aerial

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Aerial Ballet

Roller Skatin

Nicollet County Fair, St. Peter TOTAL ATTENDANCE: Paid. 9.500; er. 1,000. Operated 3 days, 3 nights. free

Teeter Board

free. 1.000. Operated 3 days, 3 nighka. WEATHER: Good 1 day; rnhn 1 day, 2 nights; cold or cloudy 1 day, 1 night. CARNIVAL: Wolfe Showa Ride and show gross, total amount, less federal tax, 61.046

tax, 81,046 ATTRACTIONS: Rerus acts, 1 diys, 3 mights: big car racing, 1 day; thrill show, 1 day; horse racing. AID, PRXMIUMS: State aid, 81,550; county aid, 81,915; other aid, 8016. Total estimated premiums paid out (excluding races), 82,250.

ADMINISTRATION: President. Irnie Idoff; sectetary, Dr. R. A. Dean; superintendent of concessions. Hilton Miller,

1951 DATES: August 23-26, tents tive

**Renville County Fair, Bird** Istand

TOTAL ATTENDANCE: Paid, 8,210; free, 843 Operated 3 days, 3 nights

Elephants

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Depend

On

banis

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AGENCY

HOTEL BRADFORD

BOSTON, MASS.

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in Entertainment

for

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**Special Events** 

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· Aerial Ballets

Roller Skating

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High Div.

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Comeus

High Aerial

Swaying Pole

Acrobats

Revues

Bicycles

Thrill Shows

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Dancing

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Dancing

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WEATHER: Good 1 day, 1 night; rain 2 days, 2 nights. RECEIPTS: Gate [less tax], 43.-1951 DATES: August 23, 24, 25, 26, 707.43; day and bight grandstand total tentative. (less tax], 41.666.74.

CARNIVAL: Wm, T. Collins Shows. ATTRACTIONS: DeWaldo Attrac-tions. Lucky Lott Thrill Show, Klaus-ner car more.

AID, PREMIUMS: State aid, \$1,550; county aid, \$6,750. Total estimated premiums paid out (excluding races), \$3,746.

ADMINISTRATION: President, Os-car Dahlgren; secretary, Harvid Baum-gariner. 1951 DATES: September 11-13, ten-tative.

Roseau County Agricultural

Roseau County Agricultural Society, Roseau TOTAL ATTENDANCE: Paid. 7.600; free, 4500. Operated 3 days. 3 nights. WEATHER: Good 3 days. 3 nights. RECEIPTS: Gute (less tax), 43,000; day grandstand total (less tax), \$530.800; might grandstand total (less tax), 81,373.00; CARNIVAL: Badger State Shows. ATTRACTIONS: Barnes - Carruthers Orandstand Show, 3 nights, 2 days; local horse races, 2 days. ADD, PREMIUMS: State aid, 81,560; County aid, 6600. Total estimated pre-miums paid out (excluding races), 1320;

ATTRACTIONS: Barnets Carry, waterna CARINY File, Wa

## Fair, Proctor

FBIF, FFOCIOF TOTALA ATTENDAMCE: Faid, 10,000; free. 5,000. Operated 3 days, 3 nights. WEATERE: Good day, 1 night: cold or cloudy 1 days. Inight: CARNIVAL: Rogers Bra.'S. ATTEACTIONS: Home talent shows. ATTEACTIONS: Home talent shows. I bight: motorcycle races, 1 day; stock car races. 1 day. ADD, FREMITIME: State and, 81,500; county aid, 82,000. Total setumated premiums paid out (excluding faces). 42,400.

82,400. ADMINISTRATION: President, Thomas G. Bell Jr.; secretary, Rose Cann; superintendent of concessions, Paul Sramek; publicity director, Elmer J. Gorbam.

Scott County Fair, Jordan

TOTAL ATTENDANCE: Paid, 10,000. Operated 4 days, 4 mights. WEATHER: Good 4 days, 4 mights. RECEIPTS: Gate (less tax), 54,860. CARNIVAL: Wolf Shows: ride and show gross, total amount, less federal tax. \$3,90. ATTRACTONS: Al Sheehan Artist

AID: State aid, \$1,500. County aid.

8250. ADMINISTRATION: President, Benry Arens: secretary, H. H. Berg. 1951 DATES: September 6-9, ten-

Shell Prairies Agricultural Association, Park Rapids

OPERATED: 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. CARNIVAL: Bone State Shows. ATTRACTIONS: Minstrel Show, one talent plays, horse pulling con-

test. Presenting colle-test. Presenting collection of the second out of the second second out (excluding races) \$1500. ADMINISTRATION: President, C. C. Maslove: secretary, B. B. Breuer, 1951 DATES: August 16-18, ten-talive.

### Sherburne County Fair, Elk River

Elk River TOTAL ATTENDAMES: Pres. 2,000. Operated 3 days, 3 nights. CARNIVAL: Stupe Snows: rule and tax. 6054.88. ATTRACTIONS: Henry Gordlen, magician from Peters Entertainment Service, 1 night: Hal Oarven Bhow from Hal Garven Music and Enter-tainment \$250. Total estimated pre-muting paid out (excuding taces). ADBANUSTRATION President Law.

MUMB paid and ALL \$1,400. ADMINISTRATION: President Law-

rence Norwood secretary and pub-licity director, E. E. Bjuge. 1951 DATES: August 9-11, official.

Steele County Free Fair, Owatonna

TOTAL ATTENDANCE: Pres, 196,-740. Operated 5 days, 6 nghta WEATHER: Good 2 days, 3 nighta; cold or cloudy 3 days, 3 nighta; ATTEACTIONS: Wild West Show 2 days; 3 days big car reces; 1 day hot rod; 1 day horse show; 4 nights of re-vus.

Allo States and States

Swift County Fair Association, Appleton

TOTAL ATTENDANCE: Paid, 18,000, Operated 3 days, 3 nights. WEATHER: Good 1 day, 2 nights; rain 1 day; cold or cloudy 1 day. CARNIVAL: Badger State Shows. ATTRACTIONS: Barnes-Carnuthers

ACL. ALD, PREMIUMS: State aid, approx. \$2.600; county aid, \$500.

### Traverse County Fair, Wheaton

TOTAL ATTENDANCE: Paid, 11.487, perated 3 days, 3 mights.

WEATHER: Good 3 days, 2 nights; old or cloudy 1 night. RECEIPTS: Gate (less tax), \$4,-

cold or eloudy 1 night. RECEIPTS: Gate (ires tax), 84,-713.80: day and night grandstand total (ies tax), 82.53.18. ATTRACTIONS: Williams & Lee revue 3 days: auto races, 1 day, W. Klassier: 3 days of harness racing. AD, PREMTONA: State aid, 81.500; centry ad, 8100; other aid, 850. Total mg races), 81004.55. ADMINISTRATION: President, Ed W. Hanson; secretary and superin-

A Hanson; secretary and superin-indent of concessions, A. W. Vys. 1951 DATES: September 6-9, official.

Wallens County Fair, Wadena perintendent of concession licity director, Paul Eddy.

Washington County Fair,

### Bayport

TOTAL ATTENDANCE: Paid, 6.000.

TOTAL ATTENDARCE: Paid. 6.000. Operated 3 days. 3 highls. WEATHER: Good 3 days, 3 highls. GARNIVAL: Dobson United Shows. ADMINISTRATION: President John T. McCleary: secretary, Fred & Lammers: superintendent of conces-atom. John Kiels. 1951 DATES: August 10-19. official.

### Watonwan County Fair,

### St. James

IN THE HEART OF THE WORLD'S

total estimated premiums paid out (escluding races), 81,500. ADMINISTRATION: President, J. M. Glasier, secriary, Rubert Ransom. 1951 DATES: August 24-26, tenta-tive.

Wright County Fair,

### Howard Lake

TOTAL ATTENDANCE: Paid, 12.000; ee, 12.000. Operated 4 days, 3 nights. WEATHER: Good a days 3 nights. RECEIPTS: Gate (less tax), 93.898.29; day grandstand total (less tax), 01.300; night grandstand total (less tax), 01.400.

(less tar), \$1,400. OARNIVAL: Wolf Shows. ATTRACTIONS: Btage shows, horse mess, horse show, stock car more, Unil show. AID, PREMIUMS: State aid. \$1,550 county nd, \$2,000. Total estimated premiums paid out (excluding maces), \$3,380.

389. ADMINISTRATION: Secretary, su-scriptendent of concessions and pub-

### MISSISSIPPI

Clay County Fair, West Point Clay County Fair. West Point TOTAL ATTENDANCE: Paid, 8000; ires. 3000. Operated 8 days, 6 mights: wWATHER: Good 4 days, 6 mights: rain 1 day. 1 might: cold or cloudy 1 day. 1 might: RECEIPTS: Gate (iese tax), 83,000. AID, RTEMIUMS: Estate aid, 8232. Total estimated premning paid out (sectualing races), 82,200. ADDINISTRATION: Pfesident, B. R. Compton: secretary, T. P. Akers; publicity director, R. G. Millard.

Mississippi A. and L. State

Mississippi A. and I. State Fair, Jackson OPERATED: 6 days. 6 nighta. WEATHER: 6 door 6 days. 6 nighta. RECEIPTE: Night grandstand total liem tas). 624-88. CARNYVAL: Royal American, Ride and show gross, total amount, lees ADD Prismitums: Pair aid. 816-500; county aid. 61,500; other aid. 64,000. Total settimated premuums paid out (escluding races). 622/200. ADDATESTRATION: Secretary. J. M. Deal: superintedent of concessions. M. M. Beden baugh. 1061 DATES: October 8-19, tenta-tive.

Mississippi-Alabama Fair & Dairy Show, Tupelo

TOTAL ATTENDANCE: Paid, 103,-0, free, 20,000. Operated 5 days, 3 000, free, 20,000, open-pights, WEATHER: Good 5 days, 5 nights (Continued on page 64)

RICHEST AGRICULTURAL EMPIRE Free Fair TOPERA PLAN TO BE HERE IN 51 TO HELP US CELEBRATE OUR 71ST ANNUAL EXHIBITION SEPTEMBER 8-14 +

# The State's Greatest Outdoor Event

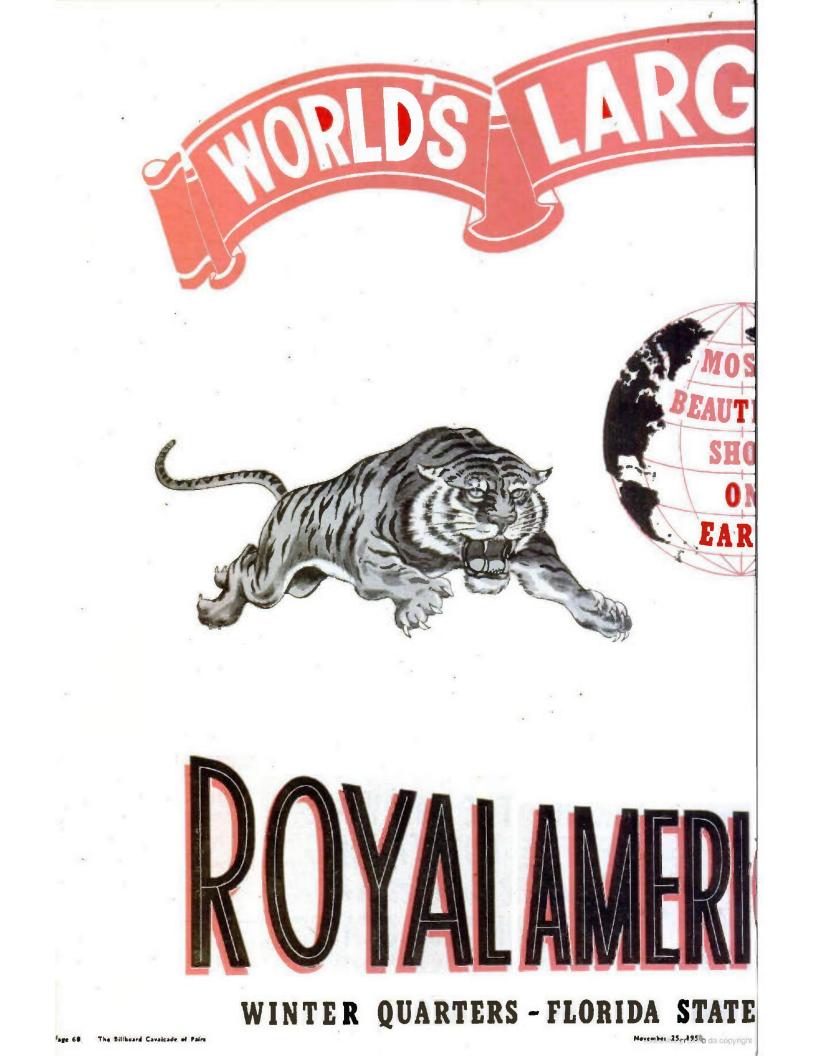
AVERAGE ANNUAL ATTENDANCE 500.000

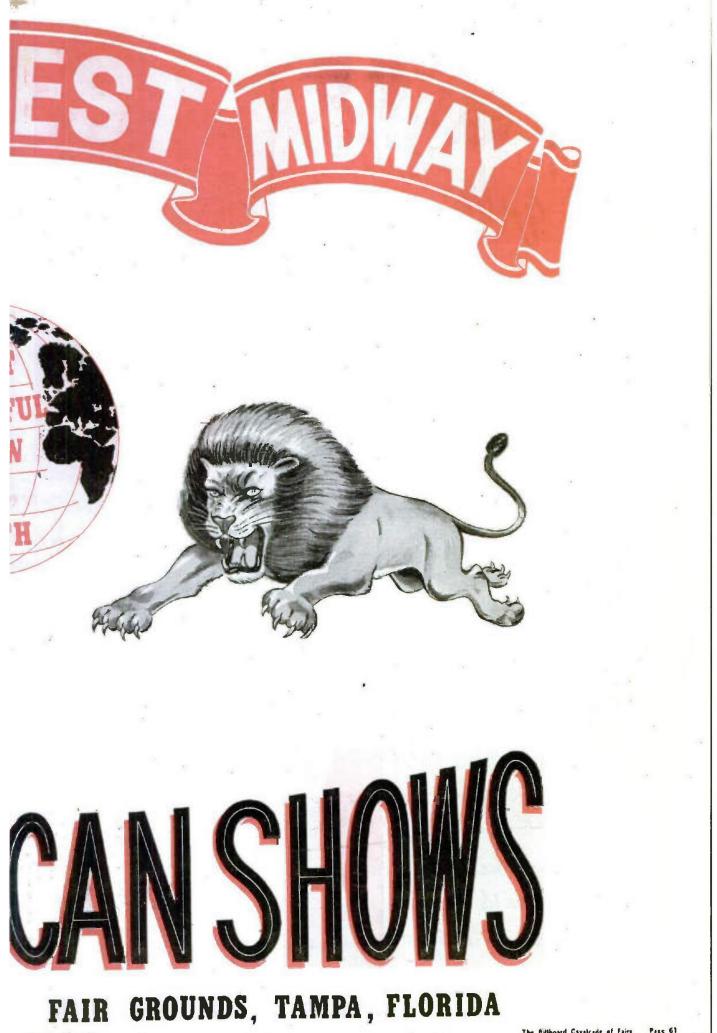
**RUSSELL BROWN** + SUPT. OF CONCESSIONS

# SI. James (erd) TOTAL a TERNDANCE: Paid, 44.84 free, 3.500 Operated 3 days, 3 nights, 5 weathTERE, Rain 1 day, coid or 10 record of the second se

# HERE IS THE REASON WHY COLLONS

THRONG THE MIDWAYS OF THE OUTSTANDING Fairs and Exhibitions OF THE UNITED STATES and CANADA EVERY YEAR





November 25, 1950



Carl J. Seldmays and C.J. Seldmays gr. express three sincere thanks and appreciation to the Managers and Directors of these Great Fairs and Ephibitions who made possible the record breaking 1950 Season.

FLORIDA STATE FAIR Tampa, Florida MEMPHIS COTTON CARNIVAL Memphis, Tennessee MANITOBA PROVINCIAL EXHIBITION Brandon, Manitoba CALGARY EXPOSITION AND STAMPEDE Calgary, Alberta EDMONTON EXHIBITION Edmonton, Alberta SASKATOON INDUSTRIAL EXHIBITION Saskaroon, Sask. REGINA EXHIBITION Regina, Sask. CANADIAN LAKEHEAD EXHIBITION Ft. Williams, Pt. Arthur, Ont. TRI-STATE FAIR Superior, Wis. MINNESOTA STATE FAIR St. Paul-Minneapolis, Minn. KANSAS FREE FAIR Topeka, Kansas TULSA STATE FAIR Tulsa, Okla. OKLAHOMA STATE FAIR Oklahoma City, Okla. ARKANSAS LIVE STOCK SHOW Little Rock, Ark. MISSISSIPPI STATE FAIR Jackson, Miss. LOUISIANA STATE FAIR Shreveport, La.



The Billboard Cavalcade of Fairs Page 63

Continued from page 54
 RECEIPTS: Oate (less tar) wire CARNIVAL: Cavalende of Amuse Obs.00 CARNIVAL: Cavalende of Amuse Obs.00 CARNIVAL: Wallace Broat Showt, Carnival, State livestock abow cartonic, Btate livestock abow; beauty rerue, pulling contest, call metumites swine sale. AID. PREMIUMS: State sid. 02.500; Ounty aid, 6800. Total estimated pre-miums paid out (excluding races), dounty sid, 6800. Total estimated pre-miums paid out (excluding races), dounty sid, 800. Total estimated pre-miums paid out (excluding races), dounty sid, 800. Total estimated pre-miums paid out (excluding races), dounty sid, 800. Total estimated pre-miums paid out (excluding races), dounty sid, 800. Total estimated pre-miums paid out (excluding races), dounty sid, 800. Total estimated pre-miums paid out (excluding races), dounty sid, 800. Total estimated pre-miums paid out (excluding races), dounty sid, 800. Total estimated pre-miums paid out (excluding races), dounty sid, 800. Total estimated pre-miums paid out (excluding races), dounty sid, 900. Total estimated pre-miums paid out (excluding races), dounty sid, 900. Total estimated pre- dounty sid, 800. Total estimated pre-

ADMINISTRATION: President Mrs. as M. Savery: publicity director, Bob Jas

roud. 1931 DATES: October 2-6, official.

Yazoo County Fair, Yazoo City

est.

THANKS,

TO OUR

FRIENDS

for making our 43rd Exposition cass of the most outstanding Fair and Dairy shows in our history.

.

Also to the Exhib-itors. Concession-girss. Acts and Shawmen — Thanks for your splendtd

SEE US IN

CHICAGO

P.O. Box 717

MANY

60

MISSOURI

# Boone County Fair, Albion

A

TOTAL ATTENDANCE: Paid, 16.000; TOTAL ATTENDANCE: Paid, 16.000; free. 850. Operated 2 days. 6 nights. WEATHER: Good 1 day, 5 nights. Cold or cloudy 1 day, 1 night. RECEIPTS: Gate (less tax), 61.867.-

CALIFORNIA DE LA

THIS IS THE BIG

EVENT IN THE SOUTH

ississippi-Alabama

FAIR AND DAIRY SHOW

TUPELD, MISSISSIPPI 1951 Detest Oct. 2nd. three oth.

PITCHMEN, ETC., ETC.

MERIT.

WILL BOOK FOR INDEPENDENT

MIDWAY-CONCESSIONS OF ALL

KINDS, EATING AND DRINK STANDS. ALSO DEMONSTRATORS,

\*

We'll see you in Chicago .... at the Convention . . . where

we will contract for the

Carnival to furnish our Mid-

way Attractions and with

booking agencies for our

Grandstand Show. WE ARE

ALWAYS INTERESTED IN

ATTRACTIONS WITH

TUPELO, MISSISSIPPI

11

Proudly serviced by

Continued from page 54
 CARNIVAL: Cavaleds of Amuse 695.00.
 CARNIVAL: Cavaleds of Amuse Carnival: Cavaleds of

81.588. (Particular process), Operated 3 days, 3 hights, ADMINISTRATION: President, Dor- rain 1 hight rain 1 hight rain 1 hight ARMIVAL: Alamo E a position Shows ATTRACTIONS: Methods

### Daniel Boone Days Celebration and Fair, Boonville

TOTAL ATTENDANCE: Free, 22,000. Operated 3 days, 3 nights. WEATHER: Fain 3 days, 3 nights. CARNIVAL: Mound City Shurgs. PREMIUMS: Total estimated pre-miums paid out (excluding reces), 42,300. ADMINISTRATION: Secretary, J. M. Meredib.

Mr 1951 DATES: Aug. 11-16. tentative.

Eldon Community Fair,

# Eldon

TOTAL ATTENDANCE: Free, 7,500 operated 3 days, 3 highls WEATHER: Good 3 days, 2 nights; rain 1 night. CARNIVAL: Sammy Lane Shows, ATTENDTIONS; Hayden Family and Valley, Earch Dense

AID PREMIUMS: State and, \$300; AID PREMIUMS: State and, \$300; county aid, \$150. Total estimated premiums paid out (excluding races) \$1,000.

61,000. ADMINISTRATION: Chairman, W. J. Curr, secretary, H. E. Biuner: superintendent of concessions. Leon-ard Dark: publicity director, C. D. Bailey. 1951 DATES: Aug. 9-11, tentative

### Harlan County Junior Fair. Orleans

OPERATED 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. ATD, PREMIUMS: Home talent. ADD, PREMIUMS: County and \$2,000. ADMINISTRATION: President. Har-old Simmons: secretary, W. A. Lenne-mana.

# Holt County Fair, Mound City

OPERATED 3 days, 3 nights. WEATHER: Good 2 days, 3 nights: in 1 day.

TOTAL ATTENDANCE: Free, 40,000, Operated 3 days, 3 nights.

hows. ATTRACTIONS: Marion Wallace tompan; Gene Whitaker family, two erformances each day and sight. AID. PREMIUMS: State aid. \$900; ther sid. \$2.000; total satimated pre-nums paid out (excluding faces);

ADMINISTRATION: President and

about the secretary. Bud Moore. 1951 DATES: September 6-6, tenta-tive.

Logan County Fair and Rodeo, Stapleton, Neb.

TOTAL ATTENDANCE: Paid, 2,775. Operated 2 days.

WEATHER: Good 1 day; rain 1 day BECEIPTS: Day grandstand total ess tax), \$2,760.

ATTRACTIONS: Rodeo, 2 days. Total estimated premiums wald out (excluding races), 8600, -

ADMINISTRATION: President. G. Philpot: secretary. V. Magnuson; su-perintendent of concessions. K. Ware; publicity director, M. Brown, 1951 DATES: August 24-26, tenta-

Missouri State Fair, Sedalia

OPERATED 8 days, 8 nights. WEATHER: Good 8 days, 6 nights; rain 2 days, 2 nights; cold or cloudy 1 day, 1 night.

SAM GORDON

His Staff and the Boys and Girls of the **Concession Department of the** 

KIIYAI =

AMERICAN

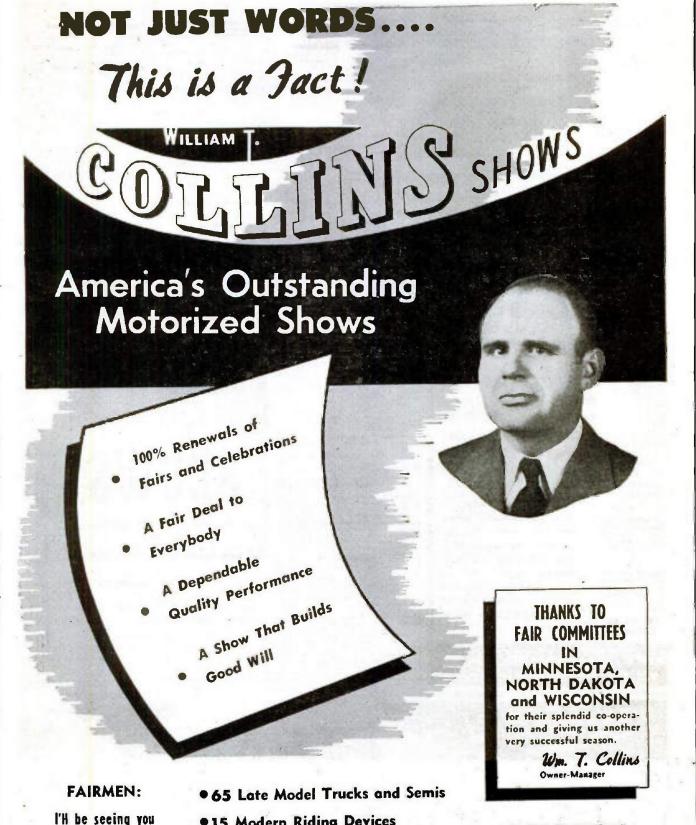
Page 64 The Billboard Cavalcade of Faire



٠ Largest Midway an Earth

BERHARD "BUCKY" ALLEN Concession Me

RAIN SERVER General Manager



NOW BOOKING

Shows-Rides-Concessions Not conflicting with what we have for our outstanding route in 1951. CAN USE Quality COOK HOUSE in keeping with the standards of our show.

in Chicago and at the fair meetings in Minneapolis, North Dakota & Milwaukee

- •15 Modern Riding Devices
- Beautiful Wagon Type Shows
- Neon Light Towers
- 1 Anti-Aircraft Searchlight

Winterquarters and Permanent Address: 801 E. 78th Street, Minneapolis, Minnesota MRS. WM. T. COLLINS, Secy.-Treas. ART SIGNOR, Ass't Mgr.

The Billboard Cavalcade of Fairs Page 65 the different particle of the 

CARNIVAL: Johnny J. Jones Expi-sition. ATTRACTIONS: Ernis Youngs 1950 State Fair Revue, 5 nights: Jimme Show, 2 nights: Peter Bairy Bollywood Lynch Desib Dodgers, 1 nights: stock Thrill Show, 1 day: WLS National Grand Circuits Arr races, 2 mailures: Carauto Circuits Caracteriant Show, 2 nights: Peter Bairy Bollywood Lynch Desib Dodgers, 1 nights; stock Thrill Show, 1 day: WLS National Carauto Circuits Arr races, 2 mailures: Carauto Circuits Arr races, 2 mailures: Carauto Circuits Carauto Carauto Show, 2 nights: Peter Bairy Bollywood Carauto Circuits Arr races, 2 mailures: Carauto Circuits Carauto Show, 2 nights: Peter Bairy Bollywood Carauto Circuits Arrentee Carauto Show, 2 nights; 2 nights;

 WEATHER: Good 4 days, 5 nights:

 RECEIPTS: Gate (less tas), 827.

 RECEIPTS: Gate (less tas), 827.

 Bills: scoretary, K. Schuedler: superimencial concessions, E. Bowells

 TUTAL ATTENDANCE: President, E. Internor, stock carron, and 1 night;

 CARNIVAL: Royle - Woolfolk's

 Summer Follies, 5 nights; Jumaie

 CARNIVAL: Royle - Woolfolk's

 Summer Follies, 5 nights; Jumaie

 Control Structure, 1 afternoon; and 1 night;

 Control Structure, 1 afternoon; and 1 night;

 Dio-mile struct, 1 night; 3 state aid, 87, 329,73;

 Control estimated ptenling, big out (secluding races, 1 afternoon; big out (secluding races), 192,733;

 ADD. President, K. Schweiler, Structure, 1 afternoon; big out (secluding races), 192,00;

 ADMINISTRATION: State aid, 87, 329,73;

 Constructure out (secluding races), 192,00;

 ADMINISTRATION: State aid, 87, 230,00;

 Size: Constructure, 1 afternoon; 100,00;

 Dio mile struct, 1 night; 3 state aid, 87, 230,00;

 Size: Constructure, 1 afternoon; 100,00;

 Doornie structure of president, K. Schwell, 82, 10,00;

 Roder, Lewistown

 TUTAL ATTENDANCE: Paid, 1,00;

 Bizo: Total estimated pterming, as nights: 10,10;

 State aid, 10,00;

 Bizo: Total estimated ptereming, 10,00;
 INSI DATES: August 11-17, tenta- Sh tive.

Platte County Mid-Neb. 4-H Fair, Columbus

"IN THE HEART OF THE GREATEST AGRICULTURAL AREA IN THE WORLD"

ANA Central Montana Fair and Rodco, Lewistown TOTAL ATTENDANCE: Paid. 15., TOTAL ATTENDANCE:





### Prairie Home Fair, Prairie Home

Prairie Home OPERATED: 2 days, 2 nights. WEATHER: Good 2 days, 2 nights. Company, Ride and show gross, total amount, less federal tax, 81,200. AID, FREMIUMS: States and, 82,000, county aid, 82,000; mther sid, 82,000; county aid, 82,000;

Richardson County Free Fair, Humboldt

TOTAL ATTENDANCE: Free, 60,000, Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. CARNIVAL: Hales Rides ATTRACTIONS: Barbes-Carruthers Revus

ADD PREMIUMS: County aid, \$4,000; other aid, \$400; total estimated premiums paid out (excluding races). \$1,600.

\$1.600 ADMINISTRATION: President, F. M. Boas: secretary, L. E. Walson; super-intendent of concessions, Leo Good-hart: publicity director, Frank J. Rut. 1981 DATES: September 12-14, offi-cient.

### St. Charles County Free Fair, St. Charles

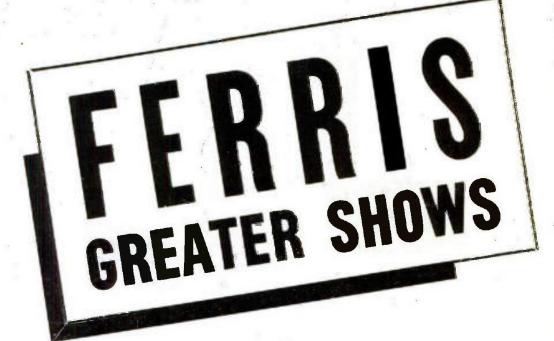
TOTAL ATTENDANCE: Free, 50,000. Operated 4 days, 4 nights, WEATHER: Good 1 day, 1 night; rain 3 days, 3 nights, CARNIVAL: Big Four Amusement

CO. ATTRACTIONS: All stiractions incal talent, AID, PREMIUMS: 51ate aid, 8750; total estimated premiums paid out (excluding races), 82,250,





Page 66 The Billboard Cavalcade of Fairs Navember 25, 1950



# Welcome ... WESTERN FAIRS MANAGERS ...

You, Too ... WILL WANT TO PLAY The OUTSTANDING

> MAKE SURE YOU HAVE FERRIS in 1951

# HERE'S OUR ENVIABLE

- Lancaster, Calif. 9th Consecutive Year
- RIVERSIDE COUNTY FAIR AND DATE FESTIVAL Indio, Calif. — 4th Consecutive Year
- SAN LUIS OBISPO COUNTY FAIR Paso Robles, Calif.—4th Consecutive Year
- Santa Ana, Calif. 2nd Consecutive Year
- Las Vegas, Nev. 2nd Consecutive Year
- CONTRA COSTA COUNTY FAIR Antioch, Calif. — 2nd Consecutive Year
- San Bernardino, Calif.
- GOLD RUSH DAYS Mojave, Calif.—3rd Consecutive Year
- CALIFORNIA MID-WINTER FAIR
- FRESNO DISTRICT FAIR
- SOLANO COMMUNITY FAIR Vallejo, Calif.
- LION'S COMMUNITY FAIR Huntington Beach, Calif.
- San Diego, Calif.
- Pacific Beach, Calif.
- San Diego, Calif.

# FERRIS GREATER SHOWS P. O. Box 899 Whittier, Calif.

taxi, 82.098.73; night grandstand to-tal (less tax), 82.384.39;
 CARNYAL: Hills Orester.
 ATTRACTIONS: Clarence Smith Thesirical Show, 3 algoints; Allens Bor-der Collies, 3 days: 3 days running races: 3 days rodoo.
 AID, PREMIUMS: County aid. 82.-573.10. Total estimated preducts paid out (excluding races), 82.575.10.

### NEBRASKA

### Buffalo County Fair. Kearney

Kentney TOTAL ATTENDANCE: Paid, 6-272. Operated 8 days, 5 mights. WEATHER: Glood 5 days, 5 nights. RECEIPTS: Gate (less tax), 83, 135.60; day grandstand total, 81, 131.35; night grandstand total, 82, 191.40.

CARNIVAL: Hale Showa. ATTRACTIONS: Wheeler - Pitlmin Show; horse racing of local mature. 2 days: horse pulling contexts. 2 days. AID. PREMIUAG: County aid. 84. OO. Total estimated premiums paid out (excluding races). 85,000. ADM/THETRATION: President. Fred Knobel; secretary. W. 8. Wimborly; sup-perintondent of concessions. Ernest Staubia: publicity director. Earl Rem-sey.

1951 DATES: August 27-31, official.

## Cass County Fair, Weeping Water

OPERATED: 3 days. 3 nights WEATHER: Good 3 days, 3 nights. CARNIVAL: Mairs Shows of Tomor-

row. AID, PREMIUMS: Coutny aid, 82,-000; other aid, 8900. Total estimated premiums paid out (excluding races), 81,700.

ADMINISTRATION: President, E. T. Stacy; secretary, Joe Bender.

### Dawson County Fair, Lexington

Lexington TOTAL ATTENDANCE: Free, 23.000. Operated & days, 4 hights. WEATHER: Good 2 day, 2 hights. Cold or cloudy 2 days, 2 hights. Catanival: Empire State Shows: ride and show gross, total amount attractions: Jimmy Lynch Death Dodgers, 1 day, 1 hight; pransistand saccal; 1 day. ATTRACTIONS: Jimmy Lynch Death Dodgers, 1 day, 1 hight; gransistand show, 3 hights; stock car race, 1 day; basebal; 1 day. ATTRACTIONS: County sid, 44,900; ADEMNORS: County sid, 44,900; ADEMNORS: County and Auperin-tendent of concessions Monie Elfin, 1051 DATES: August 28-31, tenla-tive.

e2200. ADMINISTRATION: President, Wil-liam Coon: secretary, George B. Comer: superistendent of concessions, Date Youel: publicity director, Robert Y. Ross.

Stanton County Fair, Stunton fre TOTAL ATTENDANCE: Paid 4,000;

WEATHER: Good 1 day, I night; rain 1 night; cold or cloudy 2 days, 1 night CARNIVAL: Merriams Midway Shows.

ATD, PREMTUMS; State aid, 6350; Bremer; secretary, William P. H. county ald, 62,000. Total estimated Beyer; superintendent of concessions, premtums paid out (escluding races). Henry Shultz; publicity director, James Cornwell.

### Thurston County Fair, Walthill

TOTAL ATTENDANCE: Paid, 6,000; ee. 6,000. Operated 4 days, 3 nights. WEATMER: Good 4 days, 3 nights. RECEIPTS: Onte (less tax), 02,500; day grandstand total (less tax), 02,-400.

GARNIVAL: John B. Davis.

ATTRACTIONS: D. E. Waldo revue and circus acts.

Shows.
 ATTRACTIONS: D. E. Waldo revue
 and circus acts.
 AID, FREMUIMS: State aid association of the second secon

1950 Record Breaker! Gage County Agricultural Society, Beatrice 100.000 Paid Attendance NORTHWEST MISSOURI STATE FAIR BETHANY. MISSOURI 1951 Dates SEPT. 2-8-7 DAYS planning a program of ... BIG CAR AUTO RACES . HARNESS AND RUNNING RACES EXHIBITS - ENTERTAINMENT FEATURES . THRILL DAY - STAGE ATTRACTIONS All Bigger and Better in '51 L. M. MAPLE, Secretary, BETHANY, MO.

A Salute to the ...

t

FRANK BERGEN General Manager

Proudly serviced by

IN



Largest Midway on Earth

BERNARD "BUCKY" ALLEN Concession Manager

2. 68 The Billboard Cavalcade of Fain

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da copyright



### Nevada Rodeo, Winnemucca TOTAL ATTENDANCE: Paid, 6,000; we. 50. Operated 3 days. 170

ee, 50. Operated 3 days. WEATHER: Good 3 days. RECELPTS: Gate (iem tax), 610,000. ATTRACTIONS: Enders. 3 days. ADERNISTRATION: President L. W. FOIdo; secretary, Albart Lowry.

1951 DATES: September 1-3, official.

## NEW HAMPSHIRE

Deerfield Fair, Deerfield TOTAL ATTENDANCE: Paid, 20,-600. Operated 4 days, 3 nigha. WEATREN: Good 2 days, 3 nights; cold or cloudy 2 days. RECEIPTS: Gate (line tax), 619,000. CARNYAL: Continential Bhows. ATTRACTIONS: Rorse show, bore-pulling, oann pulling, valdeville (George Ramid Company). ADD. PREMITUMS; State aid, 87 000, Total estimated premiums paid out (esciuding races), 810,000. ADMINISTRATION: Prasident, Carl Programmatic publicity director, Beesis P. Maynard. Deerfield Fair, Deerfield

aynard. 1 DATES: September 20-October 2 Lentalive

# Sandwich Fair,

### Center Sandwich

aloge. ADMINISTRATION: Presidest. Harry Blanchard: secretary, Doris L. Bezz: superintendent of concessions. Luther J. Burrows; publicity director, Mrs. William H. Porristall. 1651 DATES: October 12. official.

**Don't** 

NEW MEXICO Valencia County Fair, Belen TOTAL ATTENDANCE: Paid, 6.000; free, 1.000. Operated 3 days, two hights.

WEATHER: Good 3 days, 2 nights. WEATHER: Good 2 days, 1 night; RECEIPTS: Gate (less tas), \$800; rain 2 days, 2 nights; cold or cloudy day grandstand total (less tas), 6000. 3 days, 3 nights. WEATHER: Good 3 days, 2 nights.

day grandstand total (less tax), 8800. ATTRACTIONS: Rodeo. ADD. PREMIDIAS: County aid, 81.500. total estimated premiums paid out (excluding races and rodeo). 3).500. ADMINISTRATION: President San-riago Marquet: secretary, Fred Hus-riago Marquet: secretary, Fred Hus-riago Marquet: secretary, Fred Hus-riago Marquet: secretary, Fred Hus-rig, J.; superintendent of concessions. Joe L. Toodre: publicity director. 1801 DATES: September 18-17, ten-tative.

# NEW YORK

### Callaraugus County Agricultural Society,

Little Valley

Little Yalley TOTAL ATTENDANCE: Paid, 20,000; free, 2,000, Operated 5 days, 5 nights, wEATTENE: Good 4 days, 4 nights; rain 1 day, 1 night, CARNIVAL: Carl Parta Shows. ATTRACTIONS: George A. Hamid Revet, remes Freed, 5 days, funning races, 1 day: big car automobile races. 1 day Center Sandwich TOTAL ATTENDANCE: Paid, 11,000, 1 day. ATTENDANCE: Paid, 11,000, 1 day. ATTENDANCE: Paid, 11,000, 1 day. ATTENDANCE: Vaudeville, home Total estimated premiuma paid out (steluding races) \$10,000, 05. ADMINISTRATION: President, J. O. ADMINISTRATION: President, J. O. Hanne Binnehard: secretary, Doris L.

Chautauqua County Fair,

### Dupkirk

 Mere William B. Porrelatil, 1931 DATES: October 12, official, 1931 DATES: October 12, official, NEW JERSEY
 Dunkirk TOTAL ATTENDANCE: Paid, 54,498; weATRER: Good 3 days, 3 nights, edd or cloudy 3 days, 3 nights, edd or cloudy 3 days, 4 nights, teed and cloudy 3 days, 4 nights, edd or cloudy 3 days, 4 nights, attractions: October 13, official, weather the start of the start, 4 nights, tree, 13,00, Operated 5 days, 5 nights, attractions: October 13, official, start aday, 1 night, CARNIVAL: LT T. Shows, ride gross and hight, 11 day, 1 night, ATTRACTIONS: Coore, 5 days, 4 nights, atto, Parkatumer, 1 start add, 81,000; county add, 84,000. Total esti-mated prentume paid out (example, 40,000, County add, 84,000. Total esti-mated prentume paid out (example, 40,000, county add, 84,000. Total esti-mated prentume paid out (example, 40,000, county add, 84,000. Total esti-mated prentume paid out (excluding ADMINISTRATION: President: Wal-rece), \$12,250.

<u>Forget</u>

ter Steen; manager, Alezia L. Clark; ADMINISTRATION: President. D. 1 Lewis County Agricultural publicity director, Ed Diebl. ent of concessions, Carlino J. Larsoni publicity director, Alfred Gent. OPERATED: 6 days, 6 nights.

# Erie County Agricultural

Society, Hamburg TOTAL ATTENDANCE: Paid. 105.-229; free. 37.525. Operated 7 days, 6 nights.

CARNIVAL: James B. Strates Shows ATTRACTIONS: Hamid stage acts; Joie Chitwood, 2 mights; Irish Horan, 2 mights; Sam Nunis big cars; 3 days of harness races.

AID, PREMIUMS: State aid, 610,-000; county aid, 618,500. Total esti-mated premiums paid out (escluding racm), 830,319,50.

races), 430.318-50. ADMINISTRATION: President, Dr. Lyle J. Tillou; secretary, Frank A. Siade; auperintendent of concessione, Warren S. Oressman; publicity direc-tor, Eichard Allen. Genesee County Agricultural

Society, Balavia

TOTAL ATTENDANCE: Paid, 3,200; free, 1,000. Operated 6 days, 6 nights

WEATHER: Good 2 days, 2 nights; rain 2 days. 1 night; rain 2 days. 1 night; days. 3 nights. RECEIPTS: Gate (iesa tat), 85,000; day grandstand total (iesa tat), 83, 000; night grandstand total (iesa tat), 83,000 83.0

OPERATED: 6 days. 6 night

OPERATED: 6 days. 6 nights. RECEIPTE: Gate (incl. 5at), 66.-191.40; day grandstand total (incl. tax), 61.326.50; night grandstand to-tal (incl. tax), 63.571.10; ATTRACTIONS: George A. Hansid & Son show, 4 days and nights; Word Beam Thrill Show, 4 days. ADD. FREMUMS: Sites sid, 630.-000; Total estimated premiums paid interface and 180.260.

Word Beam Thrun on ADD. PRIMITIANS: State aid, 630,-600. Total estimated premiums paid out (saculuting mease), 810-250. ADMCINISTRATION: President, Al-con D. Weiler; sociatory and superin-tendent of soncessions. Cyril Seymour; publicity director, L. H. Wardell.

Niagara County Fair,

### Lockport

TOTAL ATTENDANCE: Paid, 94,-0; free, 3,100. Operated 8 days, 6 100; free, 3,100. Operated 8 days, 6 lights. WEATHER: Good 6 days, 6 nights. CARNIVAL: O. C. Buck and R.

Agricultural Fair, Burlington TOTAL ATTENDANCE: Paid, 17,-963; free 5,000. Operated 6 Dights WEATHER; Good 3 Dights: raim 1 night; cold or cloudy 2 nights RECEIPTS: Oate (icm tas) 85,544.

art Coveney; secretary, W. Ray Con-verse; publicity director; John Meyers.

NORTH CAROLINA

Alamance County Veterans'

ABOUSTTS: Oake (100 mm.) GA CARNTVAL: John Marks Shows. Rids and show gross, total annount. Ioss federal tas 00.176.50. ADMINISTRATION: President, Ray J. Nally; secretary, O. W. Minnis; general manager of fair association, Joseph Cohie. 1961 DATES: September 10-10. tea-taites.

CARNIVAL: O. C. Buck and ...
 Manning Shows.
 ATTRACTIONS: George Handd, genddtad show, Joie Châlwood and Jack Kochman Thruit Shows.
 ALD, PELLITUMS: State and slo, State Structures, State St

TOTAL ATTENDANCE: Paid, 16,-000; free 5,000. Operated 6 slays. 6

WEATHER: Good 6 days. 6 sights. WEATHER: Good 6 days. 6 sights. CARNIVAL: Mighty Page Shows. ATTRACTIONS: Free acls. ADMINISTRATION: President, J. C.

Haskins; secretary, superintendent of concessions, J. J. Perry, and publicity director, W. C. York.

# Patronage in the Past

Fireworks picture above represents two mammoth Gerandoles or large Flying Saucers produced at Los Angeles Colineum July 4th American Legion Show, the largest fireworks display in America. We have produced this grand display for 15 years. We also supply fireworks to Centennials. Exposition Celebrations and Fairs, including the California State Fair. We specialize in events auch as "The Battle of Midway." "Hellzapoppin." "The Taj Mahal." Sulky and Running Races. Fountains. Flying Saucers and many other special sets. changing program alghtly. No price too large or too small for us to handle, and no distance too far from our factory to your location.

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Thanks for Your

The Billboard Cavalcade of Fairs Page 67 . . i fill Biffel att merfetteft



mber 25, 1950

### Chermiee County Mutual Fair, Murphy

Fair, Murphy TOTAL ATTENDANCE: Paid, 8:000: Bree. 500, Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. RECEIPTS Oate (less tax), 43/00. CARNIVAE: Cold Meads Show, Ride and show gross, total amount, less federal tax, 64,003. PREMIUMS: Total estimated pre-miuma paid out (excluding races). 4000.

ADMINISTRATION: President Law-son Lunsford; secretary, C. R. Freed.

### Cumberland County Fair, Fayetteville

TOTAL ATTENDANCE: Paid, 26,-000; free, 13.000. Operated 5 days,

000; free, 13.000. Operated 5 days, 6 mights. WEATHER: Good 5 days, 6 nights. RECEIFPS: Gate (iese tar), 47.909. CARNIVAL: John H. Marks Shows; ride and show gross, total amount, less federal tas, 619.000.

In Quebec!

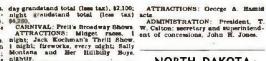
OLISEE

TOTAL ATTENDANCE: Paid, 24,000. ADMINISTRATION: President, VERATIFIC: Cloudy Solay, 5 pikhis, VERATIFIC: Cloudy Solay, 5 pikhis, VERATIFIC: Cloudy Solay, 5 pikhis, Verman Y, Chambliss: manager, Mis, ATTRACTIONS: Bights, beauty ADMINISTRATION: President and secretary, Curtis A, Leonard

Elizabeth City Seven County

Fair, Elizabeth City TOTAL ATTENDANCE: Paid, 33,000;

ATTRACTIONS: Local talent. AID\_PREMITURS: Total estimated premium paid out (excluding raced) ADMINISTRATION: President, D. Dil: day grandstand total (less tax), 82.100; Dil: day grandstand total (less tax), 92.00; Premium paid out (excluding raced) ADMINISTRATION: President, D. Davideon County Fuir, Lexington TOTALI ATTENDANCE: Paid 2, 000 ADMINISTRATION: President, D. Davideon County Fuir, TOTALI ATTENDANCE: Paid 2, 000 ADMINISTRATION: President, D. Davideon County Fuir, TOTALI ATTENDANCE: Paid 2, 000 ADMINISTRATION: President, D. Davideon County Fuir, TOTALI ATTENDANCE: Paid 2, 000 ADMINISTRATION: President, D. Davideon County Fuir, TOTALI ATTENDANCE: Paid 2, 000 ADMINISTRATION: President, D. Davideon County Fuir, TOTALI ATTENDANCE: Paid 2, 000 ADMINISTRATION: President, D. Davideon County Fuir, TOTALI ATTENDANCE: Paid 2, 000 ADMINISTRATION: President, D. ADMINISTRATION: Presiden, D. ADMINISTRATION: President, D. ADMINISTRATION: Presiden, D. A



Rutherford Co. Agriculture Society, Rutherfordion

TOTAL ATTENDANCE: Paid, 12.-0: free, 10,500, Operated 5 days, 5 210

NORTH DAKOTA

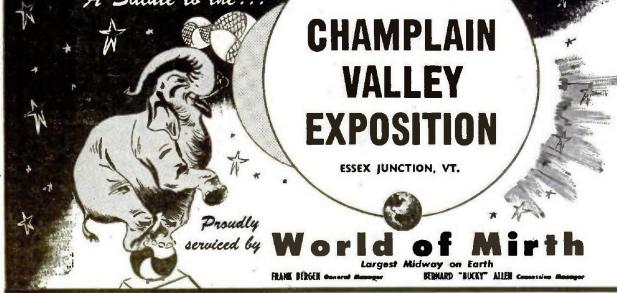
### **Greater Grand Forks State** Fair, Grand Forks

Fair, Grand Forks TOTAL ATTENDANCE: Paid, 45,: 000. Operated 6 days, 6 nights. WEATHER: Good 8 days, 4 nights; rain 1 day, 2 nights. CARNIVAL: World of Today. ATTRACTIONS: Joid Chitwood Auto Daredevils. 1 day: Frank Winkley Stock car races, 1 day: Dig car races, 1 day: rodao, 2 days. AID. PREMIUMS: County aid. (Continued on page 75)





EMERY BOUCHER-Managing Director



November 25, 1950

# CONSISTENTLY SETTING THE STANDARD FOR EXCELLENCE!

Thanks to ...

• R

all the Fairs and Committees of Western Canada and Ontario where our shows had the privilege of furnishing the Midway Attractions for making our seventeenth season a successful one . . .





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JACK DUFFIELD



ART BRIESE

FOR ITSELF THERE IS NO SUBSTITUTE FOR EXPERIENCE!

November 25, 1950

The Billboard Covalcade of Fairs Page 73

Thanks <u>Show Owners and Fair</u> <u>Secretaries</u>. Till be seeing you at the Convention. Bot K. Parker

MIAMI DIGGERS: OFFICE and FACTORY: 28 N. E. 54th St., Miami 38, Florida

Continued from page 70
 65,000, Total estimated premiums paid out (eacluding mose), 69,000.
 ADMINISTRATION: President, Os-car Lunseit; secretary and publicity director. Ralph Lynch; superintendent of concessions, Cliff Brattand.
 1951 DATES; July 18-23, tentative.

#### Pembina County Fair, Hamilton

TOTAL ATTENDANCE: Paid, 10,000. Operated 2 days, 2 nights. WEATHER: Good 1 day, 1 night; rain 1 day, 1 night. CARNIVAL: William T. Collins

FCS9CTMCTI TOTAL ATTENDANCE: Free, 20,000. Operated 5 days, 6 nights. wEATHER: Good 2 days, 2 nights: rain 1 day, 1 night, cuid or cloudy, 2 days, 2 nights. RECEITTS: Gate (less tax), \$971; day grandstand total, \$1,58149; night grandstand total, \$1,58149; night

day prandstand total, 81,581.89; night grandstand total, 84,748,80. CARNIVAL: 20th Century Shows ATTRACTIONS; Joie Chitwood Thrill Show; Williams & Lee Attrac-tions; Chippews Valley Barn Dance Show; Prestion Love Orchestra (dance, evenings); home more every day. PREMIUMS: Total setimated pre-miuma paid out (excluding races), 83,411,40.

AUMINICATION: Becretary, Tony Lill; superintendent of concessions, Ben Rogelstad.

#### OHIO

## Auglaise County Agricultural

Auglaize County Agricultural Society, Wapakoneta TOTAL ATTENDANCE: Paid 23,471,4064 ADMINISTRATION: Predident. Dr. WEATHER: Good 45, days, 63, hights ree, 21,000. Operated 6 days, 6 nights ADMINISTRATION: Predident. Dr. WEATHER: Good 45, days, 49, days appendatand total (iess tax), 41,200, ADMINISTRATION: Predident. Dr. W. P. Lower; secretary, Verle Spreng; appendatand total (iess tax), 40,200, ADMINISTRATION: Predident. Dr. W. P. Lower; secretary, Verle Spreng; appendatand total (iess tax), 40,200, ADMINISTRATION: Predident. Dr. W. P. Lower; secretary, Verle Spreng; appendatand total (iess tax), 40,200, ADMINISTRATION: Predident. Dr. Stiemil. Host Dates and 41,000, CARRIVAL: Ocoding Rides ATTRACTIONS: E. Ward Beam Provider Wile States and 10,200, ADMINISTRATION: Predident. Dr. Stiemil. Host Dates and 41,000, CARRIVAL: Ocoding Rides ATTRACTIONS: E. Ward Beam Provider Wile States and 10,400, CARRIVAL: Ocoding Rides ATTRACTIONS: E. Ward Beam ADMINISTRATION CE: Paid. 10,600; CONTRAVEL CONSCIPCTIONS (10,000) CARRIVAL: Ocoding Rides ATTRACTIONS: E. Ward Beam Provider Wile Construction of the States and 10,400; CARRIVAL: Ocoding Rides ADMINISTRATION CE: Paid. 10,600; CARRIVAL: Ocoding Rides ADMINISTRATING CONSTRUCTIONS; ADMINISTRATION CE: Paid. 10,600; CARRIVAL: Ocoding Rides ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTIONS; ADMINISTRATING CONSTRUCTION

PREMIUMS: Total estimated premi-uma paid out (excluding races),

uma paid out (excluding races) \$12,968. ADMINISTRATION: President, Mar-

Un Entire, secretary, superintendent of concessions and publicity director, Harry Kahn. 1951 DATES; August 5-11, tentative.

Belmont County Agricultural

Soriety, St. Clairsville TOTAL ATTENDANCE: Paid. 12,-8; free, 2,500. Operated 4 days, 6

818: Iffe, 2000. Operators & onys, w nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: Oate itess tax), 45.-127; day grandsinnd total (tess tax), 480; night grandstand total (tess tax), 81 7mn

\$1,780. CARNIVAL: Howard Brothers ATTRACTIONS: Band contest, horse above, Gus Sun's Circus, 2 nights ALD, FREMULAS: State aid, \$400; county aid, \$1,500. Total estimated premiums paid out (escluding races). \$5,500.

ADMINISTRATION: President, Lynn G. Griffith; secretary, William R. Butcher Jr.; superintendent of concessions, Harold J. Henderson;

publicity director, A. V. Dim. 1951 DATES: September 5-8, tenta-tive.

Carthage Fair, Cincinnati TOTAL ATTENDANCE: Paid, 40,000; ree, 10,000. Operated 4 days. 4

CARNIVAL: Gooding Amusement ADMINISTRATION: President, war and out (excluding races), ADMINISTRATION: President, W, K David, secretary, H. A. Mayers: superintendent of concessions, Don ATTRACTIONS: Stude ald, 81,000, ADMINISTRATION: President, Worgan County Agricultural Society, McConnelsvill-TOTAL ATTRACTION; President, Morgan County Agricultural Society, McConnelsvill-

 CARNIVAL:
 William T. Collina county add, \$2,500. Total setimated setimated shows.
 Society, McConnelsville Total ATTENDANCE: Fadd, 706; \$30,00.

 ATTACTIONS:
 Action and the setimated setima

CARNIVAL: Gooding Amusement #2

CARNIVAL: Gooding Amusement 2/200, ADM ATTRACTIONS: Horse abow, 2 Ham J. Dights: Gus Sun, Yauderlie, 2 hights: 1931 Joie Obitwood's Auto Datederlie, 1 hights: 1931 Joie Obitwood's Auto Datederlie, 1 hights: 1492 Dight; 5 harness race programs. ADMINISTRATION: President, R. E. Haines: secretary, Mar. J. Robert Bry-son; superistendent of concessions. Gerald Book and Barold Van Peit. 1951 DATES: July 31-August 4, 000\_17

Holmes County Junior Fair,

Millersburg TOTAL ATTENDANCE: Free, 4,800. perated 3 days, 3 nights. WEATHER: Good 3 days, 2 nights;

WEATTER: Good 3 days, 2 highls; relh 1 night RECEIPTS: Night grandstand total (less tax), 81.785, CARNIVAL: Shapp Fowelson, Ride and show grow, total amount, less ATTEACTIONS: Trackor pull, horse pulling, local horse show

Prototoville TOTAL ATTENDANCE: Paid, 10,864; free, 700. Operated 3 days, 3 nighta. WEATTHER: Oodd 1 day, 1 night; rain 2 days, 2 nights. RECEIPTS: Oate (loss tax), 64, 523.71; day grandstand total (loss tax), 6426.09 night grandstand total (loss tax), 91.039.92. CARNIVAL: Gooding Amusement Company.

Company. ATTRACTIONS: Cumberland Bros! Circus and Hollywood Cavalcade; 2

Circus and Hollywood Cavalcade; 2 days of harbress recipies 6000. Total estimated premiums paid out (excluding races), 81,443,85. ADMINISTRATION: President, Wil-liam Litteral; secretary. Owen Grif-rith; superintendent of concessiona, Edwin Behafer; publicity director, Min M. Schachietter. ADD. PERMITINGS: County sid, Wayne County Fair, Wooster 8600. Total estimated premiums for tree, 1500. Operated 5 days. 5 nights. ADMINISTRATION: President, William Litteral; secretery. Owen Grit. Berling and the secretery of the s

ees racing. AID, PREMIUMS; State aid, \$500; ounty aid, \$2,800; total estimated femiums paid out (excluding races).

nt \$2.200, ADMINISTRATION; President, Wil-2 Ham J. Huck; secretary, Ray G. Smith, 1951 DATES; September 6-6, ten-

#### Pickaway County Fair. Circleville

TOTAL ATTENDANCE: Paid, 10.-000; free, 500. Operated 8 days, 5 Digbts. WEATHER: Good, 4 days, 4 nights;

WEATHER: Good, 4 days, 4 nights; raim 1 day, 1 night. RECKIPTS: Gate (less tax), 85,-015.50; day grandstand total (less tax), 62.186.50; night grandstand to-tal (less tax), 81.50]. CARNYALI: Roward Brothers' Eldes, ATTRACTIONS: 2 nights, Rouroff Attraction; 2 nights, B. Ward Beam, thrill show; 3 days, barness races, automobile races. Imotorcycle races. ADMINISTRATION: President, Raiph Fisher; secretary, John R. Hendell.

Union County Agricultural Society, Marysville

Society, Marysville TOTAL ATTENDARCE: Paid, 15,000, Operated 4 days, 3 nights. WEATHER: Good 2 days, 2 nights; iain 2 days, 2 nights. RECEIPTS: Onte (less tax), 45,500; day grandstand total (less tax), 42,000; night grandstand total (less tax), 42,000; CARNTVAL: Happy Attractions Ride and abow grow, total amount, less identi tax 22,000

.

CARNIVAL: Happ Attractions Fide and show grows, total amount, less federal tax, \$2,000. ATTRACTIONS: Heart of Ohin Rad-dis Club, Gus Sun acts, wrastling, promoted by Al Haft, and horse pul-ling. AID. PREMIUMS: State aid, \$500; county aid, \$1,700; other aid, \$750, Total estimated premiums paid out (excluding races), \$5,850. ADMINTRATION: President, Paul E. Herd, secretary, Otto E. Rausch.

Wayne County Fair, Wooster

#### OKLAHOMA

#### Cimarra County Free Fair, **Boise City**

TOTAL ATTENDANCE: Free, 3,000. Operated 4 days, 4 nights. WEATHER: Good 3 days, 2 nights; rain 1 night; cold or cloudy 1 day, 1 night;

Dickerson. 1951 DATES: October 3-6, tentative.

Dewey County Free Fairs Taloga

TOTAL ATTENDANCE: Free, 1,500. Operated 3 days, 2 nights. WEATHER: Good 2 days, 2 nights:

WEATHER: Good 2 days, 2 nights; rain 1 day. AID, PREMIUMS: County aid, 81, 7000. Total estimated premiums paid out (excluding races), \$1,000. ADMINISTRATION: Presiden 5, Wave Allen: secretary, W. F. Taggark, 1961 DATES; September 13-15, ten-taive.

Jackson County Free Fair,

## Altus

TOTAL ATTENDANCE: Free, 7.000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. AID: County aid, \$3,000; other aid, \$400 840

ADMINISTRATION: President, Jash Howard; secretary, Woodrow Wash Reeves.



ently a big winner. Here you will find a holiday . mood that reflects itself in every manner.

EXHIBITORS: Customers from all over the country will see your product in action here. Here is an unequaled opportunity to test your market for the coming year.

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## FLORIDA STATE FAIR TAMPA, FLORIDA

. . .

P. T. STREIDER, Manager



Autor and a second seco

## There is a sugart Blarkwell

OPERATED 3 days, 3 nights.

OPERATED 3 days, 3 nights. WEATHER: Good 1 day: -rain 1 hight: cold or cloudy. 2 days. 2 nights RECEIFFIS: Night grandstand total (less tax), 61.600. CARNYAL: Brodbeck & Schrader Shows: ride and show gross. total amount, less federal tax, 65.000. ATTRACTIONS: Pete Balleys Theil Drow; Trucz, Western revue, 2 nights ALD, PREMEIDAS: County ad, ADMINICTRACTA.

au,000, ADMINISTRATION: President, E. W. et Higgins; secretary, W. R. Hutchison; superintendent of concessions, Marsh Of B. Woodruff.

1951 DATES: September 12-16, tentative

#### Lincoln County Free Fair. Chandler

Chandler TOTAL ATTENDANCE: Pres. 10, 500, Operated 4 days, 4 nights. WZATHER: Good, 4 days, 4 nights. CARNIVAL: Cherokee Amusement Company: ride and abov gross, total Company: ride and abov

ADMINISTRATION: President, A. L. Ball; secretary and publicity director. Ball; secretary and publicity director. Oran Stips. 1951 DATES: September 5-8, tenta-tive.

Arten att and the

## AID: County aid, \$10,000. ADMINISTRATION: President, Tom Cobrady: secretary, M. E. Twedell; auperintendent of concessions, Bob Venus: publicity director, J. L. Stone. Pottawatomie County Free

## -Fair, Shawnee

blows AID. PREMIUMS: County nid. 6d.-000. Total estimated premiums paid out (excluding races) 84,000. ADMINISTRATION: President, Otto T. Krauase: secretary, Mrs. H. L.

ADMINISTRATION: President, Otto T. Krausse; secretary, Mrs. H. L. Swink. 1951 DATES: Soptember 12-15, ten-tative.

OREGON

totive

#### Beaver Community Fair, Beavertown

premulums paid out (excluding races), &1.138. ADMINISTRATION: President, A. Weiker; secretary, Kenneth R. Boyer; superintendent of concessions, Olace Aurand: publicity director, James Thompson, 1931 DATES: August 29-September 1, Centétre.

Wewoka TOTAL ATTENDANCE: Free, 23,000 Operated 4 days. 4 night. WEATHER: Good 3 days. 2 nights. WEATHER: Good 3 days. 2 night. WEATHER: Good 2 days. 1 night. RECEIFES: Day grandstand total (ies tast), 813.000: night grandstand

AID, PREMIUMS: State aid, \$5,400. Toisi estimated premiums paid out Total estimated premiums paid out (excluding races), \$200. (excluding races), \$1,000. ADDIMINGTRATION: Prealdent. ADDIMINGTRATION: President, A. J. Homar Curits, secretary and public-Bucholisi, "scretary, Mary O. Cooms ity director, O. Leet. 1951 DATES: September 15-18, ten-

the a prover a second of the second second second

Free, 8.000. Operated 9 unye, v month WEATHER: Good, 3 days, 4 nights; rain 2 days, 1 night; cold or cloudy, 1 day, 1 night.

Tang a days, a night, cois or couldy, I day, I hight. CARNIVAL: Frell's Broadway Showa. ATTRACTIONS: Hamid's Grand-stand Pollies. 8 days and 8 nights: Jole Chitwand's Thrull Show. I night Frish Boran's Thrul Show. I night Frish Boran's Thrul Show. I night Artuge Shows and Show Shows and Show A thrule and the show of the show of the A thrule and the show of the show of the result of the show of the show of the out of the show of the show of the show of the result of the show of the show of the show of the result of the show of the show of the show of the premiums paid out (excluding races). 83-500.

premiums paid out (excluding races), a3.500, ADMINISTRATION: President, Wil-liam Brice: secretary, A. C. Brice; au-perintendent of concessions, J. R. Shriver: publicity director, E. Prear.

Juniata County Fair.

rain 1 bight; coid or cloudy 2 days, 1 alghis. REDCHIPTS: Oats (less tax) 810-169.70; day grandstand total (less tax) 80.105.90; night grandstand total (less tax) 80.061.87. CARNIVAL: Penn Premier Showt. ATTRACTIONS: Midget racing, one day-Dolle Willcox; 1 day, Sam Nunis big cars; homer racing; 3 days: revue aix nights. Phillips & McClrath. AID. PREMITIMS: State ald, 4550; county ald, \$200. Total estimated premiums paid out (ascluding races) \$1,285.70. ADMINISTRATION: President.

a. 285.70.
 b. 285.70.
 ADMINISTRATION: President,
 M. M. Kohler: scretary, Dwight B.
 Hower: superintendent of concessions,
 John Röhler.
 1951 DATES: September 3-6, official.

Northern Wayne Community

#### Fair, Lakewood

FIREWORKS CO.

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The services of our expert operators, furnished with all the lumber, teels and labor to do a "Turn Key" job.

Reading Fair, Reading

TOTAL ATTENDANCE: 218,517. Op-erated 8 days. 7 nights. WEATHER: Good 1 day: rain 5 days. 3 nights; cold or cloudy 2 days. 6

3 nights: cold or cloudy 2 days. 6 nights. CARNEVAL: Cetlin & Wilson Shows. ATTRACTONS: Prank Binatra, Jerry Colonna, 1 night each, booked by George A. Hamid: Rosyeties. 4 nights, Hamld: Grand Clrouth horse races. 2 days: Jule Chitwood Auto Durederlis, 1 day: AAA big car attlo carce. 1 day, Sam Nunis. ADMCINISTRATION: President, John Gliss: scretary and auperintend-ent of concessions, Charles W. Swoyer.

publicity director. Russ Moyer. 1951 DATES: September 9-16, official

Somerset County Fair,

Moyersdale

Meyersdiale TOTAL ATTENDANCE: Paid, 25.000. Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights: CARNIVAL: Preli's Broadway Shows. ADMINISTRATION: Preddent, Nor-man Walker: secretary, E. A. Pingkar uperlithedsat of concessions, E. J. Meager; publicity director, E. Suder, 1951 DATES; August 21-27, tentar tive.

Juniata contract Port Royal TOTAL ATTENDANCE: Paid. 55-317; fice 12,870. Operated 6 days. WZATHER: Good 3 days. 3 nights: WZATHER: Good 7 days. 7 nights: Tail 1 day. 1 night: WZATHER: Good 7 days. 7 nights: Tail 1 day. 1 night: WZATHER: Good 7 days. 7 nights: Total setimated pre-Total setimated pre-

ATTRACTIONS: Actal act booked thru Cook & Rose. PREMIUMS: Total estimated pre-miums paid out (excluding races), 8375. ADMINISTRATION: President, Roy Richwine: superintendent of conces-sions, Robert Richwine. 1931 DATES: August 20-September 3, official.

Tioga County Fair, Tioga

TOTAL ATTENDANCE: Paid. 500; free. 1.000. Operated 3 days. R nights: WRATHER: Rain 3 days. 9 nights:

cold 1 night. CARNITAL: Buffalo Showa ADMINISTRATION: President, R. E Patterson: secretary, Carl H. Forrest.

Townville Community Fair,

Townville

BRANCH OFFICE and

WAREHOUSE:

TEXARKANA, TEXAS

Phone: 2-3351

Nevenber 25, 1950

1931 DATES: September 6-8. tents.
Major County Free Fair, Fairview
OPERATED: 3 days. 3 nights.
MCOPERATED: 4 days. 4 days.
MCOPERATED: 5 days. 5 nights.
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MISS September 20-0ctober 18-302. 30. 300.
ADMINISTRATION: President, 100.
MUSS September 20-0ctober 18-302. 30. 300.
MISS DATES: September 20-0ctober 18-302. 30. 300.
MISS DATES: September 20-0ctober 18-30. 30. 300.
MISS DATES: September 20-0ctober 18-30.
MISS DA TOTAL ATTENDANCE: Free, 3.000. Operated 3 days, 2 Dights. WEATHER: Good, 3 days, 2 nights. ATTRACTIONS: Horse show, horse rec. 200. Operated 2 days. WEATHER: Good, 2 days. NECKIPPS: Gast. 2 days. 97.75. ATTRACTIONS: Conc. 2 days. 2 days. 2 days. 2 days. 2 days. 3 days. 3 days. 3 days. 3 days. 2 days. 3 days States and a state **法**财政运动的风险部列制度分子 COMPARE BEFORE YOU BUY

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GENERAL MANAGER



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The Billboard Cavalcade of Faire

Page 76

Write For Our Special Catalog

8749.50. ADMINISTRATION: President, Wil-his Keiser; secretary, Warren J. Dock; superintendent of concessions. Harry Hartman: publicity director, Zarl Nuss.

York Interstate Fair, York

TOTAL ATTENDANCE: Paid, 300,-600. Operated 5 days, 5 nights. WEATHER: Good no days, 1 night: rain 5 days, 2 nights: cloudy 2 days.

TAID 3 GAYS, 2 Dignie, clowery a way-mights. RECENTTS: Gate (less tax), 885-789.55; day and night grandstand to-tal (less tax), 186.537.86. CARNIVAL: James E. Strates Shows. ATTRACTIONS: Frank Wirth Book-ing Association acts, B. Ward Beam Thrill Show, 4 barness races, 5 run-ving face.

ADDI SHOW T MALIFES FACE, 5 JUNE ADD: State ald, \$1,000; county ald, \$100; Other ald, \$1,725 \$2. ADMINISTRATION: President, Sam uel S Lewis, secretary, Clara Trageer, superintendent of concessions. Marry D. Innael.

D. Immel. 1951 DATES: September 11-15, of-ficial.

#### Youngsville Community Fair, Youngeville

Fair, Youngaville TOTAL ATTENDANCE: Free, 10-000. Operated 4 days, 4 nighta. WEATTER: Good 4 days, 4 nighta. RECEIPTS: Day grandstand total (leas tax), \$200: night grandstand total (leas tax), \$1000. ATTENCITONS: Horse show, 2 nighta, 1 day; White Horse Trouppe, 1 day, 2 nighta. AID: County nid \$350. ADMINISTRATION: President W. J. Kay: secretary, Mar. Rose Aberg: superintendent of concessions, C. W. Spencer; publicity director, Mar. Mar-te Finlan. 1851 DATES: September 5-8, tenta-tive.

#### SOUTH CAROLINA Kershan County Fair.

#### Camden

Camirn TOTAL ATTENDANCE: Paid. 14.800; rev. 13.000. Operated 6 days, 6 mighta. WEATHER: Good 6 days, 6 mighta. CARNIVAL: Prelib Broadway Shows. AID. PREMIUMS: Total estimated remiuma paid out (excluding races). 1400 premi \$1,490

ADMINISTRATION: President, J. R. West; secretary, J. D. Crasford.

#### **Union County Agricultural**

#### Fair. Union

A TTRACTIONS: Stageshow, Harry ATTRACTIONS: Stageshow, Harry James A. Barker, sa Jackson (Gal

## Deuel County Fair,

**Clear Lake** 

Clear Lake OFERATED: 3 days. 8 nights. WEATHER: Good 3 days. 3 nights. RECEIPTS: 84.03.02. CARNIVAL: Art B. Thomas Shows. ATTRACTIONS: Local horse racing. afternoon: local stock car sciling. afternoon: local motorcycle racing. afternoon: Cedric Adams (CBB) Falent Show, 3 evening: Art B. Thomas Stageshows. 1. Talent

Talent Show, 1 evening; Art 25, Thomas' stageshows, 1 ADMINISTRATION: President, Frank Tupa; secretary and publicity director, C. R. Tvedt. 1951 DATES: August 21-23, tenta--

#### Hutchinson County Agricultural Fair, Tripp

Agricultural Fair, Tripp TOTAL ATTENDANCE: Paid, 2000; WEATTER: Good 3 days, 3 nights; WEATTER: Good 3 days, 3 nights; Showa Ride and show gross, total smount, leas federal tas, 44,000 ATTERACTONS: Williams & Lee At-Winkley Thrill Show, 1 day and night; stock car rateing, 1 matibee AID, PREMIUMS: Gounty ald, 8500; Total estimated premiums paid out ADMINISTRATION: Secretary, R. J. Hirsch. Hisch attes: August 26-29, tenta

ADMARTS AUgust 26-29, tenta- Huddleston. 1951 DATES: August 26-29, tenta- Huddleston. 1951 DATES: September 6-8, of-ficial.

TENNESSEE

# Cannon County, Woodbury TOTAL ATTENDANCE: Paid. 8,000; free. 1,000. Operated 3 days. 3 nights; cold or cloudy 1 day. 1 night; cold or cloudy 1 day. 1 night; cold or cloudy 1 day. 1 night; RECEIPTS AD, 84,700. CARNIVAL: A. J. Sparks Shows. ADD. FRATULES: East add. 8400; county aid. 9200. Total estimated pre-murms paid out: (secululing races), 817.25. UNISTRATION: President and unperintent of concessions. T. J. McBroom: secretary, Mrs. James H. Cummings: publicity director. Hayden Smith.

1951 DATES: September 15-17, tentative. Coffee County Fair,

#### Manchester

TOTAL ATTENDANCE: Free, 10,000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. CARNIVAL: Cumberland Valley AID, PREMIUMS: State aid, #180. 1951 DATES: September 20-22, ten-tative.

Green County Agricultural

ADMINISTRATION: Secretary, Hy-life L, Kirbs, 1951 DATES: October 1-6, official, SOUTH DAKOTA Corn Palace Festival, Mitchell Operated 6 days, alx nights. Corn Palace Festival, Mitchell Corn Palace Festival, Mitchell

Glenn Webster: publicity director. W. Guidette. Twin-County Fair, Northampton DEPENDENT 4 dors: A substa: Substa

tor, Ed Garland. 1981 DATES: August 30-September

#### Jackson County Fair, Gainesboro

OPERATED: 4 days, 4 nighta. CARNIVAL: Silver Slipper Shows. AID, PREMIUMS: County ald, 6800. ADMINISTRATION: President, H. M. Darwin: secretary, Ray Hiz.

#### Maury County Fair, Columbia

Columbia TOTAL ATTENDANCE: Paid. 6,746; free. 1.500 Operated 6 days, 6 nights. WEATHER: Good 6 days, 1 night; rain 1 day, 1 night; cold 4 nights. CARNTVAL: Magic Empire. ATTERACTIONS: E. R. Brail Enter-prises, Dizte Unit, 6 days, 6 nights. ADD, PREMIUMS: State aid, 8700. Total estimated prendums paid out (estcluding races), 82,300. ADMINISTRATION: Chairman, Bel-ton Rardwick Jr.; secretary, A. B. Barmon Jr.; superintendent of con-cessions. Jacob W. Shapiro.

Summer County Colored Agricultural Fair, Gallatin Agine on the strain of the str

ony Sr. 1951 DATES: August 23-25, official

Tennessee State Fair,

#### Nashville

Nashville TOTAL ATTENDANCE: Paid, 156, 210, free, 5,000 (estimated), Oper-ated 6 days, 6 nights, WEATHER: Good 6 days, 6 nights, RECEIPTS: Gate (less tax), 867,800; day and night grandstand total (less tax), 822,000. CARNIVA: Cavalcade of Amuse-ments, Ride and show gross, total amount, less federal tax, 8101,368. ATTERACTIONS: Ernle Toung's Re-works, harness races, 0 days; auto races, 1 day. AID, PREMIUMS: State nid, \$6,000. Total estimated premiums paid out

ADD, FREATORS, SHARING, WARD, Total estimated premiums paid out (excluding races), \$52,000. ADMINISTRATION: Chairman, Judge Beveriy Briley; secretary, L. E. Griffin.

West Tennessee District Fair, Jackson

Jackéon OPERATED: 6 days, 5 nighta, WEATHER: Good 3 days, 3 nights; ain 2 days, 2 nights; coid or cloudy day, 1 night, CARNIVAL: Hennice Bros, 8hows ATTRACTIONS: Sun Bros' Circus, PREMIUMS: Total estimated pre-

aylor. 10-18, of-

#### TEXAS

## Anderson County Fair,

Palestine TOTAL ATTENDANCE: Paid, 25,000; ree, 20,000. Operated 3 days, 6 nights. WEATHER: Good 3 nights; rain 3

days, 3 nights. CARNIVAL: Bill Hames Shows. PREMIUMS: Total estimated pre-niums paid out (escluding races),

84 000 ADMINISTRATION: President, P. H. Ellenberger: secretary and superin-tendent of concessions, G. O. Miller Jr.

FIVE BIG NICHTS

## Lets Go to the EASTERN IDAHO STATE FAIR **BLACKFOOT** LARGEST FAIR IN THE INTERMOUNTAIN WEST! 1951 FIVE BIC DAYS DATES

September

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FEATURE ACTS BRILLIANT MIDWAY ATTRACTIONS \* Greater Enhibits and a more extensive variety Livestock-Industrial-Women's Art-Indian Displays, plus many more

Planning a Greater Program for 1951

FAMOUS TWO-FOUR-SIX HORSE HITCHES

Including; GIGANTIC MUSICAL EXTRAVAGANZA

HORSE RACING

crowd-drawing events.

EASTERN IDAHO STATE FAIR MRS. RUTH C. HARTKOPF SICRETARY-MANAGER BLACKFOOT, IDAHO P. O. BOX 228





no la cop Same as fra Milling

Brazoria County Fair, Angleton

Angleton TOTAL ATTENDANCE: Paid. 25.000: free, 32.000. Operated 5 days, 5 nightal WRATHER: Good 5 days, 6 nightal CARNIVAL: Don Franklin Shows. ATTRACTIONS: Great Caronita, bigh pole act; rodes, folles, coronation and professional wrestling. AID, FREMUMS: Total estimated premiums paid out (excluding races), 82,700.

prem!

2.700. ADMINISTRATION: President, E L. Gaton; scoretary, E. L. Bungarner; uperintendent of concessions, Geo. adge; publicity director, L. R. Gisse. 1981 DATES: October 9-13, official.

Four States Fair, Texarkana TOTAL ATTENDANCE: Fail, 40.000; free. 18.000. Operated 7 days. 7 nights. WEATHER: Good 6 days. 6 nighte: rain 1 day. 1 night. RECEIPTS: Gate (fem tax), 812.000; day grandstand total (less tax), 8600;

Montague County Fair, Bowie

mentague County Fair, Bowie TOTAL ATTENDANCE: Faid. 6,000; free. 477. Operated 3 days. 3 nights. wwarther: Ocod 2 days. 3 nights. rain 1 day. 1 night. RECEIPTS: Oate (less tax). 61.-144.50: night grandstand total (less tax). 62.315.16. CARNIVAL: A merican Midway Bhows. Bick and abow gross. total sement. less federal tax. 63.231.60. ADD. PRIMUTURE: Total estimated ptimo.mas paid out (excluding races). ADD. HTRATTARTS.

al.000. ADMINISTRATION: President, L. O. Miller, secretary, Virgil Blair: superin-tendent of concessions. Balley Tatlor; publicity streetor, Paul Tallaterro.

An I day. CARNIVAL: Victory Exposition Inte

Show, ATTRACTIONS: Midwastern Univer-ally Revue, championship square dances. PREMUUM: Total estimated premi-uma paid out (excluding races), \$12,-15, 50

316.5

ADMINISTRATION: President, Dr. Gotdou G. Clark: secretary, Ted Over-bey, superintendent of concessions

night grandatand total (imi tax), s10:500. CARNIVAL: Units d Exposition Shows. Stows. CARNIVAL: Units d Exposition Shows. CARNIVAL: Units d Exposition Shows. Conserved to Corr. ATTRACTIONS: Carles Construction Stows. Stows. Concessions. L. E. Gilliand Carles Construction Stows. Concessions. L. E. Gilliand Carles Construction Concessions. L. E. Gilliand Carles Construction Stows. Concessions. L. E. Gilliand Carles Construction Concessions. L. E. Gilliand Carles Construction Concessions. L. E. Gilliand Carles Construction Carles Construction Concessions. L. E. Gilliand Carles Construction Concessions. L. E. Gilliand Carles Construction Carles Construction Carles Construction Concessions. Concessions. Concessions. Concessions. Carles Construction Concessions. Concessions. Carles Construction Concessions. Concessi ADMINISTRATION: President, Hanry Holy: secretary, B. R. Mayo, su-perintendent of concessions, J. E Hanry, 192] DATES: September 20-22, tan-tative. Wharton County Fair, Wharton County Fair,

Wharton

TOTAL ATTENDANCE: Paid, 50,000; free, 10,000, Operated & days, 5 hights. WEATEER; Good 5 days, 5 hights. CARNIVAL: Don Franklin. ATTRACTIONS: Rodeo, 3 hights; horse abow, 1 hight: PREMIUMES; Total estimated pre-miums paid out (excluding faces), a5 000.

settas-Oklahoma Fair & Southwest Oil Exposition TOTAL ATTENDANCE: Paid 113, est: free, 50.839. Operated 6 days, 6 Induta WEATHER: Good 5 days, 6 nichter

 VERMONT
 Antra Actions: Variety acts, coole trades borres racio.
 WASHINGTON

 Rutland Fair, Rutland TOTAL ATTENDANCE: Poid, 116, 000, Operated 6 days, 6 nights. MEATER: Good 6 days, 6 nights. Camputal: world of Mirth Shows, Attractions: 3 days barnes ress: Hanita revue, 6 bights; A days barnes tradic revue, 6 bights; A days barnes to the concessions, D. H. Garnes, Attractions: 3 days barnes to concessions, D. H. Garnes, Attractions: 3 days barnes to concessions, D. H. Garnes, Attractions: 3 days barnes to concessions, D. H. Garnes, Attractions: 3 days barnes to concessions, D. H. Garnes, Attractions: 3 days barnes to concessions, D. H. Garnes, Attractions: 3 days barnes to concessions, D. H. Garnes, Attractions: 3 days barnes to concessions, D. H. Garnes, Attractions: 3 days barnes to concessions, D. H. Garnes, Attractions, Statistic, Attractions, Attractions, Statistic, Attractions, Attractins, Attractratractions, Attractins, Attractions, Attractins, At

ADMINISTRATION: President, R. B. Crawford; secretary, R. A. Wilmouth; superintendent of concessions, man-ager and publicity director, J. C. Brick-ert.

#### Shenandoah County Fair, Woodslock

TOTAL ATTENDARCE: Paid, 20,000; free, 2,000. Operated \$ days, 6 highls, what THER: Oood 3 days, 2 highls; rain 3 days, 4 highls. RECEIPTS: Gate (less tax), 48,000. Dey grandstand total (less tax), so the second s

8

WRATHER: (Good 2 days, rain 1 day, 3 nights. cold or cloudy, 1 day, 3 nights. 18450: days and stand total (ime tar), 18450: days and total (ime tar), 18450: days and total (ime tar), 18450: days and total (ime tar), 680450. CARNIVAL: Imperial Exposition Shows. Rick and show gross, total smotift, less federal tar, approxi-mately 24000. A THTRACTIONS: Stage acts, Westers Show and the state of the showed of the smotift, less federal tar, approxi-mately 24000. A THTRACTIONS: Stage acts, Westers PPLA 10000, state (horses). A DACINISTRATION: President, Mac Charles, 1951 DATES: August 23-28. tents-tive. TOTAL ATTENDANCE: Paid, 12,187; ve. 350. Operated 4 days. 4 signts. WEATHER: Good 3 days. 3 sights; WEATHER GAL TEIN 1 day, 1 night. RECEIPTS: Gate (less tas), 56,998.94, CARNIVAL: Geo. Clyde Smith

Shows ATTRACTIONS: The Sky Princess (high sci); barnas races, four days, ADD, PRIMITURS: State aid, none; county aid, mone; other aid, mone; rotal estimated premiums paid out (sciuding races), \$945.81; ADMINISTRATION; President, J. G. White; sorretary, H. C. Holman.

### WASHINGTON





FIRST WITH THE LATEST SERVING THE WEST'S LARGEST FAIRS FOR OVER FIFTEEN YEARS

# A COMPLETE LINE OF SOUVENIRS FOR EACH INDIVIDUAL FAIR

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M. MONETTE & COMPANY

OUR BEST WISHES FOR THE HOLI-DAYS TO THE MANAGEMENTS of the Fairs and Celebrations we have served in the past and hope to serve in the future. From WHITE, DORIS and PHILLIP

Monroe TOTAL ATTENDANCE: Paid, 52,000; free. 2100, Operated & days, 5 nights. WEATHER: Good 5 days, 5 nights. WEATHER: Gate (isse tax), 82,000; dsy grandstand total (isse tax), 83,000; night grandstand total (isse tax), 83,000. ATTRACTIONS: 6 free acts, 5 days and nights of racing. AID, PRANTUMS: 5 Make aid, 64,600; county aid, 820,000; other aid, 63,000; Ottal sectionated premium paid out (excluding races), 86,000. ADMINISTRATION: President, RD, PRINT, Service, J. Paul 1951 DATES: September 5-9, official

North Central Washington

Evergreen State Fair,

Monroe

TOTAL ATTENDANCE: Paid, 4,369; free, 1.200. Operated 4 days, 4-nights. WEATHER; Good 3 days; rain 1 day, 2 nights: cold or cloudy, 1 day, 3

Fair, Waterville

Fair, Waterville TOTAL ATTRHDANCE: Pid. 8.000. Opersied 3 days. WEATHER: Good 3 days. CARNIVAL: Western Shows. ATTRACTIONS: Horse faces with fiding club congregsion; vauderlife booked thru Bert Levey. AID PREMIUMS: Blate sid a 80.000; county aid, 823.00, Total setimated premiums pid out (excluding races), 81,700. ADMINISTRATION: President, E. Swinhoott; servictary, G. Merion Dick: publicity ditactor, Forrest Barnes.

Barnes. 1951 DATES: September 14-16, ten-

#### Southwest Spokane County Fair, Cheney

FAIR, LDEREY TOTAL ATTENDANCE: Paid, 700; tree, 300. Operated 3 days. WEATHER: Ocod 3 days. RECEIPTS: Oate (lass tat), \$350. ATTRACTIONS: Norse show and Dereda

rade, AID, PREMIUMS: State ald, \$262. ADMINISTRATION: President, euman Willims: secretary, Mamie

1951 DATES: September 15-17, ten-tative.

#### Thurston County 4-H Fair. Tenino

TOTAL ATTENDANCE: Paid, 1.069. Operated 3 days, 3 nights. WEATHER: Good 3 days. 3 nights. RECEIPTS: Gate (less tar), 6360; night grandstand lotal (less tar), atto

8150. ATTRACTIONS: Local talest. ADD, PREMITINS: Estate and 82,000, Total estimated premiums paid out (escluding reces), 81,400, ADMENISTRATION: President, M. Bretsroom; secretary, M. Jester; su-perintendent of concessions, Phil Andewall.

Live

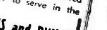
Ellenshurg TOTAL ATTENDANCE: Paid, 40,-00. Operated 3 days, 3 nights. WEATTER: Good 3 days, 3 nights. CARNIVAL: Meeter Shows. ATTEACTIONS: Ellensburg Rodeo, 3 days; junior hores show, 1 night; pase show, 1 night; bontast, 1 night; ADD. PREMITIMS: Stale aid, 82,350. Total witnasted premitum paid out (sciuding races), 83,500. ADMINISTRATION: Presiden %, Frank Schnebly; secretary and super-lineaident of concessions. George Hosgnon. 1981 DATES: Saturday, Sunday, hm-

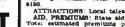
odgson. 1951 DATES: Saturday, Sunday, In-or Day, official.

Marshall Fair, Inc. Moundsville TOTAL AL ATTENDANCE: Paid, 20,000; 1,000. Operated B days, Sour frae, 1.000. Operatum nighta, WEATHER: Good 2 days, 3 nights; rsin 1 day, two nights. - 25, 8950

Page 78. The Billhoard Cavalcade of Fairs

1013 MISSION ST.





Aspinwall, 1961 DATES: August 28-25, tenta-

#### Wittitas County Fair, Ellenshurg

WEST VIRGINIA

Ma November 25, 1950

Marshified Total attENDANCE: Paid, 45.40; Ker, 45.000, Operated & days, 5 aights. WattER: Good & days, 5 aights. Exception of the second state of the Marshifield and second state of the Marshifield and second state of the second second second state of the second second second state of the second second

#### Crawford County Fair, Gays Mills

Cays 71118 TOTAL ATTENDANCE: Paid, 5,425; free, 4,000, Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate (tem tan), 63,-538.44; day grandstand- total (tem tan), 5853.70; night grandstand total (tems tax), 674.97; CARNIVAL: KarDopp's Rides, Ride and show gross, total amount, less federal Mag, 81.308.72. ATTRACTIONS: Lucky Lott Thrill Show.

ATTRACTIONS: Lucky Lott Thrull Show. AID. PREMIUMS: State aid. 42,-604.60. Total estimated premiuma paid out (asiliading races). 83.65.75. ADMINISTRATION: President, A. L. Caya: secretary, Lenore M. Peld-man; euperintendent of concessions. John H. Levier.

John H. Lester. 1951 DATES: September 6-9, ten-tative,

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

FFCC FBIT, SFCCCE 148C TOTAL ATTENDANCE: Free, 16,000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. CARNIVAL: John Francis Shows. ATTRACTIONS: The Estylarks, Bigh pole act booked in thru Charles Ze-mnier Agency. ADE: County aid 4800. ADMINISTRATION: President, Clif-ford Jones: secretary, Francis Cuacek; superintendent of concessions, Wilmer Gorake.

### Iron County Fair, Saxon

TOTAL ATTENDANCE: Paid, 2,-580; free, 3,000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 1 night; wEATHER: Good 3 days, I might; cold or cloudy 2 mights. RECEIPTS: Gate (less tax), \$501.20. CARNIVAL: Valley Amusement

Company. AID: State ald: \$1,272.20; county ald, \$3,016.34.

ald, 83,016.34, ADMINISTRATION: President, Vern Downey; Secretary, Anne L. Skaja. 1951 DATES: August 24-26, official.

Jefferson County Fair,

#### Jefferson TOTAL ATTENDANCE: Paid. 13.-10; free. 500. Operated 4 days, 4

TOTAL ATTENDANCE: Paid. 13.-000: free: 500. Operated 4 days. 4 hights. WEATHER: Ocod 3 days. 2 nights: rain 1 night; cold of cloudy 1 day. 1 night. RECEIPTB: Gate (less tat). 85.-823.60: day grandstand total (less tat). 41,708.60; night grandstand total Crewith Ward Schon. \* Shores. Refer and show gross, lotal amount, less foders tat. 85.86 do. ATTERACTIONS: Jimmis - Ly n ob Desth Dodgers. Staples Rodso; har-neas races, Saturday and Sunday eve-ning; (rivus scis Schose dhru Barnea-Carty is scis Bodded thru Barnea-Carty is scis Bodded thru Barnea-Carty thermony and Sunday eve-cluding races, 86.261.0; ADD, PREMIUMS: State ald. 84.-624.10. Total premiums paid out (ex-cluding races), 86.261.0; ADMINISTRATION: Manager, Hor-ace L. Eur; chalyman of fair com-mittee, Edward Breuin; superlinitead-

## Seymour

TOTAL ATTENDANCE: Paid. 20.584;

Pierce County Fair, Ellsworth

## Polk County Fair,

St. CFOIX Fails TOTAL ATTENDANCE: Paid, 4.744; free, 5.000. Operated 3 days, 3 nights. MEATHER: Good 3 days, 3 nights. ATTRACTIONS: Horse publics, home show and slock car races. PREMTUMS: Total estimated pre-

ent of concessions. Gordon Maiters; publicity director, Horace Buri. 1951 DATES: August 8-12, tenta-tive. Kenosha County Fair, Wilmot TOTAL ATTENDANCE: Paid, 18422:

Portage County Fair, Rosholt

1951 DATES: September 1-3, official.

Price County Fair, Phillips OPERATED: 3 days, 3 nights.

WEATHER: Good 8 days, 3 nights. CARNIVAL: Gold Boad Shows. ATTRACTIONS: Williams and Lee PREMUME: Total estimated pre-miums paid out (excluding races), s2,700. ADMINISTRATION: President, A. G. Johnson: secretary, L. F. Wiemer.

TOTAL ATTENDANCE: Parls a. WEATTERE's Cool 2 days, three mights. CARNIVAL: Dusy Rhodes. ATTRACTIONS: Chippers Valley TOTAL ATTENDANCE: Paid. 20,000; ATTENDANCE: Paid. 20,000; ATTRACTIONS: Chippers Valley TOTAL ATTENDANCE: Paid. 20,000; ATTRACTIONS: President and State Paide State P

rain 1 Gas, 1 night. RECENPTS: Gate (less tax), 87,366; day grandstand total (less tax), 81-714. CARNIVAL: Gold Bond Shows. ATTRACTIONS: Barnes-Carruthers

Revue, 2 days, 2 nights. PREMIUMS: Total estimated pre-

THE MIDWEST'S LARGEST SHOWPLACE OF AGRICULTURAL ACHIEVEMENT Saginau FAIR SAGINAW. MICHIGAN STATE FAIR IN SCOPE COUNTY FAIR IN HOSPITALITY **1951 DATES** SEPTEMBER 9-15 C. H. HARNDEN MANAGER MRS. M. MULROONEY . B. SAWYER Concessions Director Assistant Manager

A Salute to the ... GREAT ALLENTOWN FAIR ALLENTOWN, PA. × Proudly serviced by Largest Midway on Earth BERNARD "BUCKY" ALLEN Concession Manages FRAMK BERGEN Generot Manager

TOTAL ATTENDANCE: Faid, 20.584; free, 7,500. Operated 4 days, coid or cloudy 4 nights. HECCHPTE: Case (less tax), \$10,300; day, 47.817. CARNYAL: Snapp Orester Shows. ATTRACTIONS: Prank Winkley, CARNYAL: Snapp Orester Shows. ATTRACTIONS: Prank Winkley, Reck Em Rodeo. 1 day and night; horse-pulling contest, 1 aftersoon; Bries Brade, 1 day and night; horse-pulling contest, 3 nights. PHEMIUMS: Total scimotic Brain Young Retue and acts, 3 nights. PHEMIUMS: Total scimotic pre-miums paid out (escluding race), 44,150. ADMINISTRATION: Preside B 4, Charles Steret: secretary, superin-teretor, Michael Burn, 1961 DATES: August 2-6, tentative.

Pierce County Fair, Ellsworth TOTAL ATTENDANCE: Faid: 6.002; free, 1000. Operated 3 days. 3 nighta. WEATHER: Good 3 days. 3 nighta. RECEIPTS: Gate (iese tax), 6350.84. Grandstand total (iese tax), 6350.84. Grandstand total (iese tax), 63, 1426.85. CARIVAL: Dobson United Shows. ATTEACTIONS: Steele Cavalcade of Stara, 1 afternoon, 1 evening: Chapten Zemnter Show, 1 afternoon, 1 evening: The Mainter Show, 1 afternoon, 1 evening: Chapten Zemnter Show, 1 afternoon, 1 evening: Chapten Zemnter Show, 1 afternoon, 1 evening: Chapten Zemnter Show, 1 afternoon, 1 evening: ADMINISTRATION: President, Ray Crownbart; secretary, H. C. Seyforth. 1951 DATES: August 22-24, tenta-tive.

St. Croix Falls

miums paid out (excluding races), \$8,472.35, 83.472.35, ADMINISTRATION: President, El-ton Broege: secretary, R. T. Glassco; superintendent of concessions, Ralph

St. Croix County Fair,

Glenwood City

GJERWOOI LUY TOTAL ATTENDANCE: Free, 15,000, Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. CARNIVAL: Dobson's United Shows. Ride and show gross, total amount ATTEACTIONS: Free acts, two days and Rights.

a CTRACTIONS: Free acts, two days and nights. AID. PREMIUMS: State aid. 81,800. Total estimated premiums paid out (excluding races), 62,300. ADMINISTRATION: President, Vic-tor Pahl: secretary, George Staffan; Superintenent of concessions, M. Christianason; publicity director, Trank New.

1951 DATES: August 6-8, official. 3. official.

The highest

#### Shawano County Fair, Shawano

OPERATED: 3 days, 4 nights WEATHER: Good 3 days, 3 n cold 1 night. nights;

cold 1 might. RECEIPTS: Gate (less tax), 69,-613,10; day and night grandstand total (less tax), 66017.30. CARNIVAL: Bodart's Shows, Ride and show gross, total amount, less federal tax, 86,650.20.

ATTRACTIONS: Acts by Zemater Agency, 2 days and nights; stock car races, 1 night, Land o' Lake Racing Association; big car racing, i day, F. Winkley; 2 days harness racing. PREMUMS: Total estimated pre-miums paid out (excluding races). \$5.696.40.

ADMINISTRATION; President, Q. Piehl; secretary, Louis W. Cotteau.

uxem

TOTAL ATTENDANCE: Paid, 35,841; free. 13,260. Operated 4 days, 4 nights. WEATHER4 Good 4 days, 2 nights;

free. 13,250. Operated 4 days, 4 nights; W&ATHRIR Good 4 days, 2 nights; cold 2 nights. RECEIPTS: Oake (less tax), 613,-033,22; day and night grandstand total (ites tax), 64,842,10. CARNIVAL: John Francis Shown. Ride and show gross, total amount, less federal tax, 81,306,51. CARNIVAL: John State Shown. Ride and show gross, total amount, less federal tax, 81,306,51. Control tax, 81,400,51. Control tax, 81,100,51. Control tax, 81,100,51. Control tax, 84,100,51. Control tax, 84,10

1961 DATES: August 31-September 1, 2, 3, tentative.

Southwestern Wisconsin Fair,

**Mineral Point** 

Mineral Point TOTAL ATTENDANCE: Paid, 14,-738; free, 1,000. Operated 3 days, 3 nbhs. HEXEIPTS: Gate (less tar), 87,-07833; day grandstand total (less tar), 82,384.39; night grandstand to-tal (less tar), 81,813.30 CARNIVAL: Dyer's Greater Shows. ATTRACTEONS: Hongtand's Elppo-drome hores bacts and dwynne the Ma-glelan and acts. Boyle-Woolfolk, book-er. I day running races. 2 days harnes

gleian and acts Boyle-Woolfolk, book-er, I day Tunning races, 2 days harness racing; Jimmie Lynch Thrill Show, 1 night, AID, PREMIUMS: Etate nid, 84, 054.22; conty aid, 8,1000. Totai esti-mated premiums paid out (etcluding aDMINOTRATION: President, S. C. Severson; secretary, C. L. Winn; au-perintendent of concessions, W. L. Tyeweek; publicity director, D. M. Mongan.

Morgan. 1951 DATES: August 81-September 3, official.

Stoughton Festival & Dane Co. Jr. Fair, Stoughton

Co. Jr. Fair, Stoughton TOTAL ATTENDANCE: Free, 20,000 Operated 3 days, 3 nights, WEATHER: Ood 3 days, 9 nights, RECEIPTS: Day grandstand total (less tas), 9,000; night grandstand (less tas), 9,000; night grandstand (less tas), 9,000; night grandstand CARNYAL: Sappe Orester Shows. Ride and abow gross, total amount, ress tedgraf tas, 92,25. ATTEACTIONS: Specialty numbers, presented 2 days and 2 nights. PREMIUMS: Total estimated pre-niums paid out (excluding faces), 4000. ADMINISTRATION: President.

ADMINISTRATION: President, Adolph Aslesen; secretary, B. P. Adolph Aslesen; secretary, B. F. Schaefer; superintendent of conces-sions, Lawrence Lynch; publicity di-rector, Harold Cumminga. 1951 DATES: July 20-22, official.

The Hodag Fair, Rhinelander

TOTAL ATTENDANCE: Paid. 6.000, free, 6.000. Operated 4 days. 3 nights. WEATHER: Good 3 days, 2 nights;

What have rain 1 day. RECEIPTS: Clate (less tax), \$1,500. Day grandstand total (less tax), \$800. Night grandstand total (less tax),

CARNIVAL: Bodart's Shows. Ride and show gross, total amount less federal tax, \$1,015. ATTRACTIONS: Lucky Lots thrull show, i day: horse show, I day; toto races. I day! ruaning races, I day.

ALD PREMIUMAS: State aid, \$1,500; county aid, \$2,000. Total estimated promos paid out (excluding races), additional and a state and state and state and state promos paid out (excluding races), additional and a state and state and state promos paid out (excluding races), additional and a state and state and state promos publicity director. C. R. Weilland. Trenspealeau County Fair, Galesville TOTAL ATTENDANCE: Paid, 6,000 (rec. 2300, Operade 4 days, 4 nights WEATTHER: Good 4 days, 4 nights Weilland. Tree 2,300, Operade 4 days, 4 nights WEATTHER: Good 4 days, 4 nights WEATTHER: Cood 4 days, 4 nights Prefere 2,300, Operade 4 days, 4 nights WEATTHER: Good 4 days, 4 nights WEATTHER: Cood 4 days, 4 nights MECRITIFIC Gale (less tas), \$750. day grandstand total (less tas), \$750. ATTERACTIONS: Church wapon races, 1 day: and phore wrose, 10 days, 4 nights MECRITIFIC Gale (less tas), \$750. day Grandstand total (less tas), \$750. MICHARCHICK WAPON TARES, 1000. MICHARCHICK WAPON TARES, 1000. MICHARCHICK WAPON TARES, 1000. MICHARCHICK WAPON TARES, 1000. MICHARCHICK SCON TARES, 1000. MICHARCHICK SCON TARES, 1000. MICHARCHICK SCON TARES. MICHARCHICK SCON TARES.

Calesville TOTAL ATTENDANCE: Paid, 6000; free, 2300, Operated 4 days, 4 nights. WKATHER: Good 4 days, 4 nights. WKATHER: Good 4 days, 4 nights. WKATHER: Gate (less tay), 82525; day grandstand total (less tax), 8750. CARNIVAL: Weydt Carnival. Ride and show gross, total amount, less federal tax, 8550. ATTERACTIONS: Chuck wagon races. I day, Barnes-Carntbers; revue and free acts, by Williams & Lee, 2 days and nights: harness racing, 1 day, and running races, 1 day. ATD, PRENTEMS: States aid, 81,000; county aid, 81,000, Total estimated premiums paid out (excluding races), 13400. ADMINISTRATION: Presid cast, Clarence Brown; secretary and super-inendent of concessions, F. M. Saulth: publicity director, Bert Olppie. 1961 DATES: August 3-6, tentative.

Vernon County Fair, Viroqua Vernon County Fuir, Viroqua TOTAL ATTENDANCE: Paid. 12,670; free, 5,000. Operated 5 days. WEATHER: (Bood 2 days, rain 3 day: cold or cloudy 2 days. RECEIPTS: Gate (less tax), 80,335; day grandstand total (less tax), 81,350. CARNIVAL: Pearl Weydt. ATTRACTIONS: Barnes-Carruthers acts. 4 afternoons; 3 days, of harness races.

ACDS, 9 SITEMENTON: President, Jess ADMINISTRATION: President, Jess Sands: secretary, superintendent of concessions and publicity director, Oren G. Johnson. 1951 dates: Seplember 19-23, Lenta-

tive Washburn County Junior

Fair, Spooner

OPERATED: 3 days. 3 highle. WEATHER: Good 2 days. 3 highle: WEATHER: Good 2 days. 3 highle: WEATHER: Good 2 days. 4 highle: WEATHER: GOOD 2 days. 4 highle: Ride and abow gross, total amount, less foderal tax, 82,000. ATTRACTIONS: Chippewa Valley Barth Dauce.

ATTRACTIONS: Chippewa Valley Baru Dance. AID. FREMIUNS: State aid. 81.350. Total estimated premainums paid out (sccluding races), 81.350. ADMINISTRATION: Prtaident, Janet McNabb, secretary, W. H. Dubgerg, S. August 13-15, tenta-tive.

Waupaca County Fair.

Waupner County Fair. Weyawega OPER 4, days, and the Weatther: Ood 2 days, and the Meatther: Ood 2 days, and the Meatther: Ood 2 days, and the Meatther: Ood 2 days, and the Meatther of the Me

Wanshara County Fair.

Wautoma

TOTAL ATTENDANCE: Paid, 4,660;

Wisconsin State Fair,

Milwankee

Milwankee TOTAL ATTENDANCE: Paid, 721.-731. Operated \$ days. B nights. WEATHER: Good 2 days of lights. Thill 2 days. 2 gabs of the second second second second barnes: cases. 4 days: thrill show...1 day, and motorcycle races, 1 day: Barnes-Garruthers Revue. ADMINISTRATION: Secretary, Jack Reynolds: superintenent of conces-siona, George Henderson; publicity director, Peta Walch. 1951 DATES: August 18-28, official.

#### Wisconsin Valley Fair,

#### Wausau

TOTAL ATTENDANCE; Paid, 06,-285; free 54,422. Operated 5 days. 5

ghts. WEATHER: Good 4 days. 4 nights; nights. WEATHER: Good 4 days. 4 nights; rain 1 day. 1 night. RECEIF73: Gats (less tax) 812,-800.70. day graudstand total (less tax) 810.964.00 night grandstand total (less tax) 85.83.85. CARNIVAL: Wates Brox. Shows. Res federal tax 813.800. ATTRACTIONS: Gbuek Wagon Re-vue 2 nights: revue and sets. 3 nights; natto races. 2 days; thrill show: 1 day: motorcycles. 1 day. horce racing. 1 day. ALD, PREMATURG: State aid. 85. Horce racing. 1 day. ALD, PREMATURG: State aid. 85. Horce racing. 1 day. ALD, PREMATURG: State aid. 85. MADINISTRATION: Freident, W. Steffks. servetary. H. A. Klefer: superinterndent of concessions. Colon. 1951 DATES: August 8-12, lenstative.

#### WYOMING

#### Central Wyoming Fair,

Casper

Casper TOTAL ATTENDANCE 37.580; free Collo. Operated 4 days. 4 nights. WEATRER: Good 2 days. 4 nights. WEATRER: Good 2 days. 4 nights. HECELTS: Gate (less tax) 612.-725.20; day grandstand total (less tax) 8.876 ds; night grandstand total (less tax) 612.664.8. GARIWAL: Statum Broak Clause stat) amount, less federal tax 83.-901.85. ATTRACTIONS: Atternoons Leo Cremer World's Championabile Rodeo; nights. Vorhees-Fleckles 'Lee Varieties of 1850° plus Thearle-Duffield Fire-words.

of 1900 pilds intenter-Dunked Fide-Works, ADD, PREMIUMS: County sid, 90, ADD, PREMIUMS: County sid, 90, Culding races \$11,770.05, ADMINISTRATION: President, Ouy Engle: secretary, R. B. Latta; super-intendent of concessiona, Jack Baas; publicity director, Link Cote. 1931 DATES: August 14-18, ten-tative.





QUEEN OF THE AERIAL SWAY POLE

DIRECTION: CHARLES IEMATER, 54 W. Randolph Street, Chicago, Illinois

Residence: 1687 Nottingham Way, Trenton, N. J.

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TOTAL ATTENDANCE: Paid, 196,-1; free. 64.900. Operated 6 days, 6

(less tax), \$31,858,25. CARNIVAL: Royal American Shows. Ride and show gross, total amount. less federal tax, \$113,828,34. ATTRACTRONS: V aristy show booked thru Barnes-Caruthers The-strical Enterprises, Chickago. ADD, PREMIUMS: Frovincial aid, 63,000; Doeninion aid, \$1,500; other aid, \$1,300. Total estimated premiums paid out (saciuding races), \$11,600; ADMDHISTRATION: Freshed, M. W. J. Maddison; mainager, James Paul; superintendent of concessions. Contents of the same state of the same state of the same paid out (same state of the same state of

ordon Steeves. 1951 DATES: July 16-21, official.

#### BRITISH COLUMBIA

Port Alberni TOTAL ATTENDANCE: Paid, 5,000 free 2,800. Operated 3 days. 3 nights. rain 1 day, 1 night. RECEIPTE: Gate (less tax) \$1,007. tailye. Total ATTENDANCE: Paid, 5,000 Received 3 days. 2 nights. Received 3 days. 3 nights. Received 3 days. 3 nights. Received 3 days. 3 nights. Received 3 days. 4 nights. Received 3 days. Receiv

TOTAL ATTENDANCE: Pald, 21 822. Operated 4 days, 6 nights. WEATHER: Good 6 days, 3 nights:

Operated 4 days, 4 nights. WEATER: Good 6 asy, 5 nights: min 1 night. RDCRIPTS: Cate (less tas), 86. 134 00 Day and sight grandstand to-134 00 Day and sight grandstand to-134 00 Day and sight grandstand to-CARNTYAL: COCOL: CARNTYAL: COCOL: CARNTYAL: COCOL: ADJ. PREMIUNG: State nid. 8000: county aid, 6300: other aid, 8500. county aid, 6300: Theraident. W. R. Rolling: secretary, superimendent of concembines and publicity director. 2. S. Denyee. 1951 DAIES: August 13-16. tenta-tive.

#### McKellar Agrl. Society, McKellar

evenings. \_\_\_\_\_ a comedy act, 3 AID, PREMIUMS: County aid, 4500; other aid, \$175. Total estimated pre-miuma paid out (excluding races), \$1,859.35. Mickellar TOTAL ATTENDANCE: Paid, 500: ree, 200. Operated 1 day. WEATTER: Bain 1 day. RECEIPTS: Gate (less tax), 6102, ADMINISTRATION: President, J. L. douse; secretary, L. Moffat.

North Renfrew Agricultural

North Renfrew Agricultural Society, Beachhurg TOTAL ATTENDANCE: Paid, 2,800; free. 200. Operated 2 days. WEATHER: Good 2 days. RECEIPTN: Gate (less tax), 8601. CARNIVAL: Stangers Midway. AID. PREMIUMS: Township aid, 8150; county aid, 2000; other aid, 8150; county aid, 8150

Norfolk County Fair, Simcoe TOTAL ATTENDANCE: Paid, 46,-000; free, 10,000. Operated 4 days, 5

TOTAL ATTENDANCE: Paid, 46, 5000 free, 10:000 Operated 4 days, 5 sights. WEATETR: Good 5 days, 4 nights: rain 1 day; cold or cloudy 1 nights. RECEIPTS: Gate lives tax), 813, 268,01; day grandstand total (iew tax), 82,000,75; night remoistand to-tal (iew tax), 820,139,25. CARNIVAL: Wallace Bros.' Shows. Ride and show gross, total amount, iew tax), 82,001,925. CARNIVAL: Wallace Bros.' Shows. Ride and show gross, total amount, iew tax), 82,01,925. CARNIVAL: Wallace Bros.' Shows. Ride and show gross, total amount, iew tax). ATTRACTIONS: Congress of Holly-wood Daredenis, 1 night: 5 nights of reture by George A. Hamid & Son, New York. Date Change secretary, Handd L. Pond; superintendent of concessions, 110;95 Culter; publicity director, Harold I. Pond. 1951 DATES: October 2, 3, 4, 5, 6. official.

Port Perry Fair, Port Perry

Aus Ferry Fair, Port Perry TOTAL ATTENDANCE: Faid, 3300; Sree, 1700. Operated 3 slays. 3 nights. WEATHER: Cold 3 days. 3 nights. HEORIPTS: Gate lises tan), 61735. Day grandstand total (less tan), 6125.

CARNIVAL: E. J. Casey Shows. Ride nd show gross, total amount, less

CARNIVAL: Z. J. Casey Shows Ride and show gross, total amount, less federal tax, \$450. ATTRACTIONS: Kan Spear's At-tractions, I day. ADD, PREMIUMS: State aid, \$434; county aid, \$535, other aid, \$450. Total setimated permitums paid out (er-cluding races), \$2,500. ADBATNETRATION: President, F. G. Christie, macretary and publicity director, R. D. Woon; superintendents of concessions, M. Holkby.

Stanley Fair, Stanley

TOTAL ATTENDANCE: Paid, 8.000; free, 3.000 Operated 4 days, 4 nights. WEATHER: Good 2 days, 2 nights; rain 1 night; cold or cloudy 2 days.

22000. CARNTVAL: Lynch Shows. ATTRACTIONS. Horse show, band and variety concert, horse pulling. Total estimated premiums puid out (macluding races), \$2,000. ADMINISTRATION: President 3. G. Thoroburn; secretary, T. Allan Best. 1061 DATES; August 29-September 1, official.



Materiale protetto da copy



TOTAL ATTENDANCE: Paid, 5,-340 340. Operated S days. 1 night: wEATHER: Good 3 days. 1 night; cold or cloudy 1 day. 2 nights. RECEIPTS: Oate (iess tax), \$2,595; day grandstand total (iess tax), \$150,25; night grandstand total (iess tax), \$672.50;

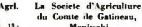
NEW BRUNSWICK

Queens County Fair,

Gagetown

# CARCHIVAL: All-Maritime Shows. ATTRACTIONS: Horse hauling matches, 2 afternoons: tractor rodeo, 1 evening; horse show, 1 evening; roller skaling and a comedy act, 3 evenings.





Maniwaki TOTAL ATTENDANCE: Paid, 5,813; ee, 1,300, Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate (leas tax), \$2,029. CARNIVAL: Danie's Greater Shows. ATTRACTIONS: Barnes-Caruthers Transfig face. ATD: State aid, 840; county aid, \$00. ADMINISTRATION: President, C. ADMINISTRATION: ADMINISTRATION: President, C. ADMINISTRATION: President, C. ADMINISTRATION: President, C. ADMINISTRATION: ADMINISTRATION: ADMINISTRATION: President, C. ADMINISTRATION: President, C. ADMINISTRATION: ADMINISTRATION: ADMINISTRATION: ADMINISTRATION: C. President of concessions, Wil-Hame Lify. 1931 DATES: July 30-August 4, tentative.

Saint Francois du Lac TOTAL ATTENDANCE: Paid, 8,000; free, 500, Operated 3 days, 3 nights. WEATHER: Good 2 days, 3 nights:

WEATHER: Good 2 days, 3 nights; rain 1 days, RECEIPTS: Gate (less tax), \$2,000, CARNIVAL: Daniel's Greater Shows, ATTRACTIONS: Harbest races, 2 days, auto races, 1 day. AID, PREMIUMS: State aid, \$1,000; other aid, \$1,000, Total estimated premiums paid out (excluding races), \$2,000.

2.000. ADMINISTRATION: President, B. Traversy: secretary, superintend-nt of concessions and publicity direc-or, Alex Trudeau. 1951 DATES: August 13-15, tenta-

#### SASKATCHEWAN

Prince Albert Exhibition. Prince Albert

TOTAL ATTENDANCE: Paid, 35,-0; free 7.000, Operated 3 days, 3

000; free 7,000, Operated 3 days, 3 highta WEATHER: Good 3 days, 2 nights RECEIPTS: Gate (iess tax) 81,000; day grandstand total (iess tax) 81,500; might grandstand total (iess tax) 81,500; s1,100.

rain t day, 1 night. RECEIPTS: Gate (less tax), 430.255. Day grandstand total (less tax), \$55.388. Night grandstand total (less tax), 840.254.73.

CARNIVAL: Royal American Shows. Ride and show gross, total amount. \$63,456.98.

Saskatoon Industrial Exhibition. Saskatoon

TOTAL ATTENDANCE: Paid, 99,120. perated 6 days, 6 nights.

Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. RECEIPTS: Gaté (less tax), 224,-73835; day grandstand total (less tax), 810.653.00; night grandstand to-tal (less tax), 816.481.65. CARNYAL: Royal American Shows. Ride and show gross, total amount; less federal tax, \$46.60.59. ATTRACTIONS: Revue type, 6 Nights: booker. Barnes-Carruthers

less federal tax, \$46,860.30. ATTRACTIONS: Revue type, 6 mights; booker, Barnes-Carruthers Theatrical Enterprises; 6 days run-

Thesirical Enterprises; 6 days run-uing races. AID, PREMIUMS: Covernment aid, 94:20465. Total estimated premiums paid out (excluding races), 30.82406. ADMINISTRATION: President. A. M. Duncan; secretary, Mrs. Letta Waish; augerintendent of concessions, John A. East; publicity director. H. R. Hunking; manager, S. M. MacKachern. 1061 DATES: July 23-August 8, of-ficial

fictal.

Yorkton Agricultural and Industrial Exhibition,

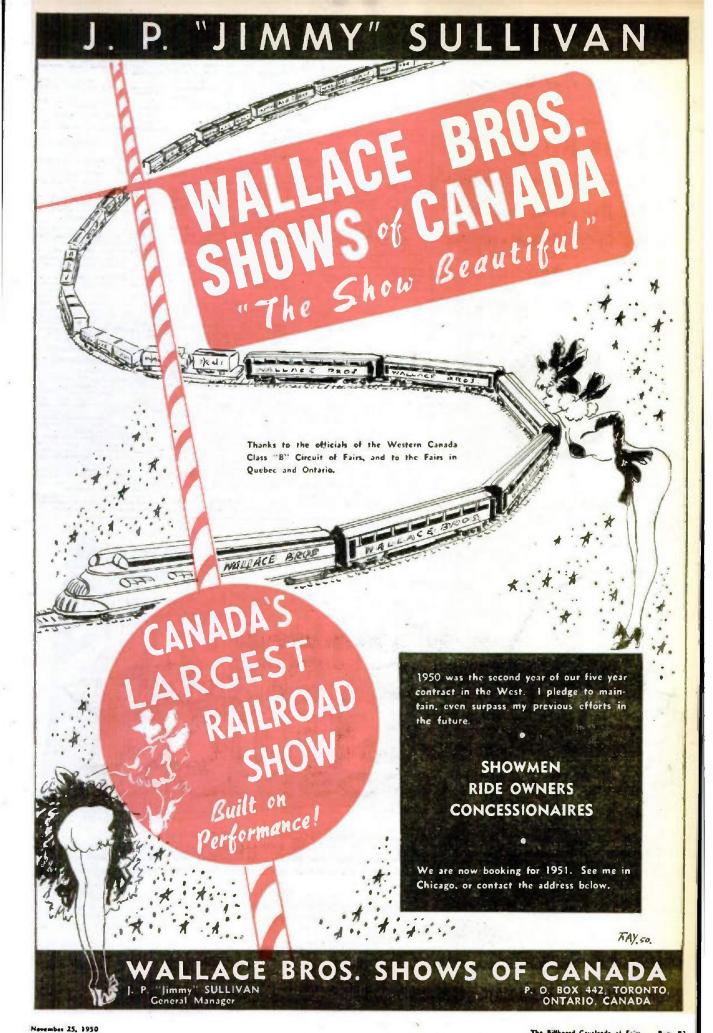
#### Yorkton





**O. C. BUCK, General Manager** 

November 25, 1950, 1: Materiale protetto da coovright



# **SCOUT SHOW A "NATURAL"**



Covered wagon was the central attraction for one Boy Seout exhibit at the Michigan State Fair this year. About 200 youths took part.

**Detroit Boys Org Stages Double-**Feature Exhibit to Draw Throngs

were an im-were an im-in the Boy Scout activities at Michigan State Fair at Detroit this season. The authentic dances by Scouts in home-make costumes were scheduled carly in the three-a-day shows bully to clotor the regulation of the tom-toms served as Up to 2.500 persons caupt each of the hour-long shows

bally to draw and hold the crowds. Up to 2,500 persons caught each of the hour-long shows, which featured what Scout leaders called the "circus or vaudeville side of Scouting." Equally interesting dis-plays were included in the ground section of the Scout event. The twin bills attracted an estimated 15,000 persons in three days. Widencesd family interest and

Widespread family interest and the fact that many male fair-goers formerly were Boy Scouts themselves make the Scouting show a "natural" for the fair.

#### Third Year at Mich.

Third Year at Mich. Baying a Scouling encampment on the grounds is not a new ides and has been used by other an-nuals, such as Wisconsin and Illinois, for some time. At Michi-gan, the activity was in its third year and thus was used to be three days because of the conflet between the latter part of the fair with the opening of school. The exhibition is presented en-tirely by the Scouls and their icaders and has been remarkably successful in view of relatively up the scenar of the context the scheric ment with the opening of school.

The ground section of the show-was continuous and included demonstrations of Scouting tools and techniques, ropemaking, var-lous crafts and troop activities.

diameters. A group of Explorer Scouls (age 14-18) did "wilderness cooking" of firemaking techniques utilized on the grounds. A diversified true showmanship in a process for menu was prepared each noon and throwing a spark about eight feet evening. One day the menu called into a pile of tinder. for flapiacks and after the Scouls prepared them over an open camp fire they were passed out to persons watching the demonstra-tion. A Negro troop exhibited handi-200 wutts fook nort and about

Scoute prepared their new meals on the fairgrounds. When flappacks were on the churk wagon menu, fair visitors shared in the feast,

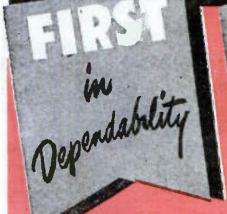
A Negro troop exhibited handi-200 youths took part and about craft work of a fine order, includ-ing ash trays, lamp bases and letter openers made of steer horns, grounds. Future plans call for a The stage shows included skits larger camp site.



Costumes and tom-toms for Indian dances served to draw crowds for the Bay Scout shows three times daily. Up to 2,300 persons attended acts of the shows.



America's Ultra - Modern Miracle Midway!



th



# Shows

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E. D. MCCRARY

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mark. Waar to hear from tabable men to complete Motord tabable men

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The series four incuring and will be the series Chicago Convertion and will be Norme Distore Kansat, Minouth and Venha, Arkansas and Louis Atlancetori.

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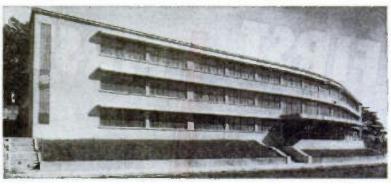
Nevember 25, 1950

The Billboard Cavaicade of Fairs Page 85 -



# **D. Moines Adds 428G Dorm**

Structure Houses 550 Girls: Fills Long-Time Need, Dream Of Late President J. P. Mullen



UNTIL this year, 10 wa State ball for a state ball of the state of the things, for its vast youth program was handlcapped by lack. The big 277 by 113-foot con-of housing facilities for its young crete and steel three-sory strucgirl exhibitors. However, a new \$428,000 girl's dormitory comleted prior to the '5" fale, filled the cutaway hillsides on each side in this gap and gave added impetus of the light court. At capacity it to the broad-scaled youth -articipaties.

Completed after two years of construction, the building culminated 12 years of planning and fulfilled like dreams of the late J. P. Mullen, member, president screening throut. year and president-emeritus of the fair No dining room faellities were nual

UNTIL this year, Iowa State board for 36 years. A bronze incorporated due to the spacious Houses 550

ture is U-shaped with two dormi-

tory wings running back toward

bouses 550 girls, 40 to a room.

Each room with its double-decker

beds has two baths, both well

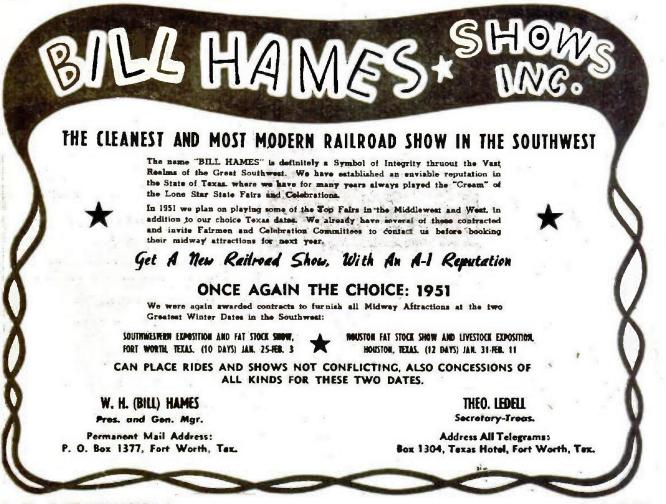
equipped: built-in dressing tables,

drinking fountain and a sick 'ay.

sitting with a complete meal served for the low price of 50 cents.

In addition to the girls' living quarters, accommodations for county extension agents, who previously lived off the grounds during fair week, occupy the space over the lobby on the third floor.

Dedication of the building and delivery of the key by H. L. Pike, The multi-windowed dormitory is fair president, to the girls in blue fully insect-proofed by copper was me of the highlights of this year's youth program at the an-



Nevember 25, 1950

## **Venus-Apollo Contest Draws**

New Detroit Competition Sparks New-Group Interest, Leads Trio of Press Deals

NOVEL "Venus and Apollo" contest at the Michigan State Fair this year served to build interest among new groups for the Detroit annual. It was one of three new contests inaugu-rated this season, each being op-erated thru a tie-in with a dif-

ferent Detroit newspaper.

Open to anyone over 14, the event drew 110 entries-most of the males being under 19 and most of the fems 17 or less. One grandmother of 58 took part. Not a beauty contest, it was

operated with rules similar to those for the Mr. Americ: competition. Each contestant prepared his own routine. Baton twirling, trampoline act, weight lifting, acrobatics, dancing and singing were among those seen.

In judging men, up to six points were given for symmetry of proportions and muscular develop-ment and one each for general appearance, pose, face and skin. Except for omission of the muscular development factor, women were judged on the same basis.

Judges were selected from city recreation department, YMCA, sponsoring newspaper and the fair management. High caliber of conmanagement, High caliber of con-testants was illustrated by partici-pation of a "Mr. Michigan." a State "best built amateur athiele" titleholder, an Olympic champion weight infer and a State champion baton twirler. About 5,000 persons were on hand for the senior division pro-gram, in competition to all other events on the fairgrounds.



Venue contestanjs included a State elsampion hatan issieler. A tutat of 60 women and girls participated.



Aspiring Apollos were judged for symmetry and muscular develop-ment. Variety of routines ranged from trampoline act to singing and dancing.



WORLD of PLEASURE \* Shows \* 12 RIDES -8 SHOWS - 50 CONCESSIONS

Now Contracting for Our 1951 Tour SHOWS-Glass House, Snake, Monkey Cir-cus, Motor Drome, Animal, Mechanical City, Funhouse and other worthwhile attractions. Especially want flashy Sideshow, Illusion, or large animal to feature.

RIDES—Dark Ride, Spitfire or Fly-o-Plane, CONCESSIONS — Merchandise Concessions of all kinds. Modern Cookhouse and Grab that caters to showfolks. Good territory for Penny Arcade.

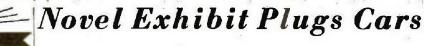
Ride Foremen and Helpers that drive semis. A-1 Electrician for transformers. Mechanic or trucks and ride motors (Lloyd Soules, answer). We will open in April in Detroit territory.

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SHOWS The Only Show That Features a 5 TON ELEPHANT

FREE ACT



Kuiser-Frazer Makes Powerful Pitch to Fairgoers; Uses Flashy Tops, Lights, Keen Showmanship



NOVEL exhibit in the na- had the opportunity of viewing it was found on several occasions tional advertising class, the exhibits. sponsored by the Kaiser-Fra-

at a number of the nation's prin-cipal fairs this year. The showsurmounted by a revolving tower unique sidewalls plugging the Henry J the com- top are laced in ing off a demonstration area.

Calorful

The entire units were fabricated zer Corporation, was presented The entire units were fabricated wall louvres can be manually op-from lightweight metal pipe and wall fouries can be manually opspectacularly dressed in red, white what tails this year. The show and blue canvas, The canvas, and the conditions. The exhibit won blue ribbon a main umbretla-like structure unique sidewalling of the big awards at the Oregon State Falt.

pady's newest motor car product. plus a smaller, similarly shaped unit, with portable fencing mark-with portable fencing mark-the state of the state of the

Six such units, costing \$40,000 demonstration in the enclosed area. tures of the Kaiser-Frazer prod-each, will have loured 28 States A huge aluminum soucer atop arts. In exhibiting at fairs, Kaiserby the end of February, 1951, and the tent is functional as well as Frazer joined an ever-growing estimates based on State fair at-ornamental, serving to alr-cool the number of national concerns using tendance figures indicate that more interior by directing the flow of this medium for dealing with than 15.000,000 persons will have warm air up and out thru the top, potential clients first-hand,

that the inside temperatura was decidedly lower than the outside atmosphere. In addition, the sideerated to cope with weather

p are laced in Salem, and the Washington State A large amount of space, 350 Fatr, Yakima, as the top exhibit

Each unit contains a publicmobiles were kept inside and address system for attracting at-seven or more were available for tention and explaining the fea-



LIGHT PLANTS

20 RIDES

SEARCH LIGHTS

SHOWS INC.

SO CONCESSIONS

DOWNEY TOWERS

## -OUR 7TH SUCCESSFUL TOUR-

**10 SHOWS** 

## Thanks

To the Fairs and Celebrations where we had the privilege of furnishing the Midway Attractions this year. You made it possible for us to chalk up a Pleasant and Successful Season.

## For 1951

We are now arranging our Route. If you want a real High-Class Show for your event, contact us early. We can definitely promise you a more beautiful and larger show for 1951.

SEE US AT CHICAGO DURING THE CONVENTION, OR AT YOUR STATE FAIR ASSOCIATION MEETINGS.

ALL ADDRESS: THOMAS D. HICKEY Pres. & Gen. Mgr. **GEM CITY SHOWS, Inc.** 

809 JEFFERSON ST., QUINCY, ILL.



Our Sincere Thanks TO THE FAIRS and CELEBRATIONS

> Where we had the privilege of furnishing the Midway Attractions during the past season. The fact that we have already signed some of these for 1951 is conclusive proof that we live up to our agreements and promises.

## 7or 1951

We can definitely promise you a Better and More Beautiful Show. We are now arranging our Route. se contact us before booking your Carnival and Midway Attractions.

## Shows - Concessions

We are now booking and contracting Shows and Attractions with their own Equipment and Transportation m. Also Legitimate Concessions of all kinds. Some "exclusives still open.



mber 25, 1950

Tate 14 The Billboard Cavalcada of Fain

# Du Quoin-Fair Beautiful

Illinois Plant Ranks With Nation's Showplaces; Once Was Eyesore Mine Area; Developed Largely as Hobby



Grandstand ranks with best in the U. S., seats 8.500-500 more than the population of Du Quoin. Large exhibit space is provided under the stand.

BILLED as one of America's stance, it had Bob Hope at \$10,000, Hambletonian Stakes at Goshen show places, the Du Quoin plus other talent for a one-night and a \$41,365 purse. (III.) State Fair not only lives performance. The the Hayeses have ekber

The eyesore has since been transformed into a beautiful fair-grounds, lush with lawns, spotted with over 3,000 trees and broken by 128 miles of red gravel roads Grandstand Seats 8,500

A grandstand seath 6,000 A grandstand seath 6,000-or 500 more than the population of Dù Quoin Itself-was bullt, Lavish horse barna, 10 of them of striking design, ranging up to one 520 feet in length by 60 feet in width, were chetted A comercile range track erected. A one-mile race track-one of the best in the country-was built So, too, were a livestock pavilion, arresting entrances, not only to the grounds but to the mid-way area; an open air horse show area and a picnic grounds.

This year's new improvement was a covering for the grandstand stage. Of permanent construction, the ateci-supported stage roof rises 49 feet above stage clearance, ex-tends 103 feet from the end of the grandstand to a point over the back of the stage and has a width of 148 feet.

The covering is designed to safe-guard against the loss of night grandstand performances to rain. And, the fair has need for such safeguards, as is spends gener-ously for talent. This year, for in-

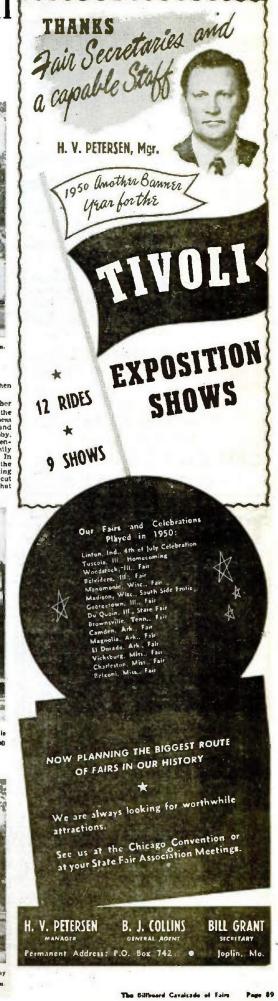
(III.) State Fair not only lives performance. The the Hayese have ekker more to just projects designed to mana-tain its position. Frivately owned, the Du Quoti the rows have the Du Quoti the investment in harness two sons, Eugene value of the investment in harness in the owner Hayes's two sons, Eugene value of the investment in harness and D. M. join their dad in the racing and the fair, racing and operation of the fair. The sons have the fair are largely their habby, they have added vasity nation's fairs on several counts, share the joy of fair operation— to living in Southern IIInois. In the owner, W. R. Hayes, whose life and also of harness horse racing, the process they have upped the story has all the ingredients of a in the latter field, the Hayes also sales of Coca-Cola, in the bottling Horatio Alger epic, started the fair are fair, and they have added vasity have much to be proud of, for of which they have for years us on what was this year, a Hayes entry—Lusty a big figure and profit in that 1,000 acres of coal strip mines. The eyesce has since been



Steel framework for the grandstand stage covering erected this year. Fair spends liberally for top tairnt; paid Bob Hope \$10,000 for one-nighter this year.



Nothing was skirneed in building the beautiful Du Quoin plant. One of the entrances to the midway is shown above. Note the light towers on either side, also the refreshment stands beneath them. November 25, 1950



11 20



# STILL-DATE FACILITIES

#### ALABAMA

.....

#### Athens, Limestone County Colored Fair.

GRANDSTAND CAPACITY: 1.000. Size of race tract, half mile. Plant is renied for harness races, rodecs, mo-torcycle races, carbival show lot, cir-

w. A. OWENS: Athens, Ala.

#### Attalla, Etewah County Fair

PLANT IS RENTED FOR: Carnival abow lot, circus show lot. 1950 STILL DATES: Spring Festival. RILEY L. HAMBY, 514-5th Ave., West Attaila.

## Brimingham, Alabama State

Fair

# GRANDSTAND CAPACITY: 10.000, Size of race track, half mile. Plant is renied fol big car races, bot rod races, midget auto races, thrill shows, ro-dece, motorcycle races, circus show lot, 1950 STILL DATES: Stock Show. R. H. McUNTOSH: Alsoama State Pair, Birmingham, Ala

Florence, North Alabama State

#### Fair

GRANDSTAND CAPACITY: 10.000. PLANT IS RENTED FOR: Rodeos. COLISEUM INDOOR ARENA) CA-COLISEUM INDOOR ARENA) CA-PACITY: 1,100, Collseum available for rental for trade shows, sports shows, 1950 STILL DATES: Baseball, stock

BSU STILL DATES: Baseball, stock sales. C. H. JACKSON: Box 165, Florence, Alu.

Roanoke, Randolph County

Legion Fair

PLANT IS RENTED FOR: Carnival PLANT IS RENTED FOR: Carnival show lot, circus show lot, COLISEUM (INDOOR ARENA) CA-PACITY: both Collocation available for rental for dances, circuses, sizgeshows, Indeshows, Indeshows, lambores, restating, D. L. HAYNES: Randolph Co. Legion Post 53, Roanole, Ala.

#### ARIZONA

Phoenix, Arizona State Fair GRANDSTAND CAPACITY: 8.500. Size of race track, mile, Piani rented for big car races, hot rod race dget auto races, thrill shows, rodeos, 1950 STILL DATES: Rodeos, midget

auto races. PAUL P. JONES: Arizona State Pair, Phoenis, Ariz.

#### ARKANSAS

Arkadeluhia, Clark County Fair & Livestock Association

PLANT IS RENTED FOR: Carnival

iow lot. A. T. Goodlor, Arkadelphia. Booneville, Logan County

Livestock Show and Fair

BLEACHER CAPACITY: 2,500, Pisnt is rented for roleos, carnival show lot, circus show int. Booneville School District No. 65.

#### Hope, Third District Livestock Show

COLISET'M INFOOR ARENA) CA-PACITY: 4000. Coliseum available for rental for dances, rodeos, ice abows, circuses, singe chows, trade shows, sports shows. ROBERT N. SHIVERS: Hops, Ark.

Ozark, Franklin County Fair

Association, Inc.

PLANT IS RENTED FOR: Carnival

#### Pine Bluff, South Arkansas Livestock Show

decs, carnival abow lot, circus abow lot. 1650 STILL DATES: Shrine Greus, apring fat stock abow, fall regular GDOROF HESTAND: Care of Hast and Super-Market, Pine Bluff, Ark

CALIFORNIA

Anderson, Shasta District Fair Ora

GRANDSTAND CAPACITY: 1,006. BLEACHER CAPACITY: 8,000. Track is equipped for high racing. Flant is equipped for big car races, hol rud races, midget auto races, thrill shows, rodecs, carbinal show lot.

November 25, 1950

## A Way to Bigger Income

GRANDSTAND CAPACITY: 5,000, BLEACHER CAPACITY: 2,000, Size of race track, half mile Fint is rented for harness races, thrill shows, rodeos, carnival show lot, circus show

COLISEUM (INDOOR ARENA) CA-PACITY: (Not Given), Collacum available for rental for dances, ice shows, stageshows, trade shows, sports shows,

1950 STILL DATES; Cattle sules,

Polack Circus. W. C. WOXBERG: P.O. Box 1352, Merced, Calif.

Monterey, Monterey County

Fair and Horse Show

shows FRED McGARGAR, Box 1151, Mon-

Orland, Glenn County Fair

of race track, half mile. Plant in rented for big car races, hot rod races,

rodeos. COLISEUM (INDOOR ARENA) CA-PACITY: (Not Gives.) Colliseum available for rental for dances, stage-shows, trade shows.

hows, trade shows. 1950 STILL DATES: Big car races. J. W. BEQUETTE: Orland, Calif.

Placerville, El Dorado County

Fair

**Onincy, Plumas County Fair** 

Red Bluff, 30th District Agri.

Asen.

GRANDSTAND CAPACITY: 5,000, BLEACHER CAPACITY: 5,000. Size of race track, half mile. Plant is rented for rodeos, carnival show lot, circus show lot,

circus abow lot. COLISEUM (INDOOR ARENA) CA-PACITY: (Not Given.) Collacum available for rental for dances, stage-showa, trade shows. 1950 STILL DATES: Buil asle, rodeo,

Roseville, Placer County Fair

NOBLE: P.O. Box 70, Red

R. R. N. Bluff, Calif

GRANDSTAND CAPACITY: 1.500. BLEACHER CAPACITY 1.500, Size race track, half mile. Plant in

operation of fairs. The Billboard's second annual compilation of fairgrounds facilities reflects this. The number

**County Fair** 

Bakersfield, Kern County

Fair and Horse Show

GRANDSTAND CAPACITY: 12,000.

and is relified for thrill shows, ro-cos. circus show lot, BOARD OF SUPERVISORS: County | Kern, Bakersheld, Cshif.

Chico, Third District Fair

GRANDGTAND CAPACITY: 1.800. BLEACHER CAPACITY: 2.000. Size of race track, haif mile. Track is equipped for night rucing. Plant is rented for big car races, bot rod races, barness races. Until abows foot, carnival abows foot, circus shows foot, Auto Darcderla, Pois Carbows, Spring Circus, Barbail genes, Hower Shows, dug show, suto races, Juniur Judging rontests.

MAURICE J. HOGAN, P. O. BOX 1158. Chico.

Del Mar, San Diego County

Fair

**Fair** ORANDSTAND CAPACITT: 6.500. Size of Face track, 1 mile, Plant is reprict for midget suito races, har-ness races, tarili shows, rodees, motor-cycle races, carnival show lot, circus COLISEDM (IMDOOR ARENA) un-der construction. Collecum will be available for retual for dances, rodeos, lee shows, circuses, stage shows, trade shows, aports aboves.

nows, sports ahows, 1950 STILL DATES: Horse races, ances, picnics, rabbit show, lectures, PAUL T. MANNEN, Box 578, Del

Eureka, 9th District Fair

ORANDSTAND CAPACITY: 4,000, BLEACHER CAPACITY: 4,000, BLEACHER CAPACITY: 2,000 Size frace track, five-eights mile, Plant rested for midget auto races, har-rest races, thrill abow, motorcycle stees, carnival show lot, circus abow

1950 STILL DATES: Shrine Circus.

Hedwood Empire Rodeo, RALPH H. BARNES, 3750 Herris St., Eureks, Calif.

Ferndale, Humboldt County

Fair

GRANDSTAND CAPACITY: 2.750. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harmes races, thrill shows, motorcycle races, carnival show

in ows, motorcycle faces, carnival show lot, circus show lot COLISEUM (INDOOR ARENA) CA-POLIFIC 2000, Coliseum available for dances, loc shows, singeshows, trade ahows, sporta shows, DR. JOS N. D. HINDLEY: Box 415, Ferndale, Calif.

Fair

BLEACHER CAPACITY: 1,000, Flant

rented for rodeos, carnival show lot, LOYLE TREEMAN: P.O. BOX 1104,

Imperial, California Mid-

a Valicy, Calif.

dog sho contests

de

Mai

An increasing number of fairs are turning to year-round utilization of their facilities as a means of bringing in added revenue. Attractions, ioo, are showing a greater aware-ness of the money to be made by playing at fairgrounds at times other than during the actual operation of fairs. of fairs responding to questionnaires concerning the availability of their facilities for still-dates this year far surpassed that of last year. The listing proved of vast importance to at-tractions last year. Its greater completences and

The listing proved of vasi importance to at-tractions last year. Its greater completeness and added information this year will make it a more effective working tool than before. Attractions are urged to save the listing and to make use of the information it contains in routing or booking.

COLLSEUM AVAILABLE FOR RENT-AL POR: Dances, stageshows, trade shows, aports shows, 1856 STILL DATES: Beef Cattle CollSEUM (INDOOR ARENA) CA-CollSEUM (INDOOR ARENA) CA-Bisso STILL DATES: Burler for rental for dances, circues, Cansention, Shasta County Kennel Convention, Shasta County Kennel Cub, Firewark alorented for stagedboxe, auto races from May to October 22. JOSEPR J, SPEER, P. O. Box 100, Anderson. Angels Catup, Calaveras Angels Caup, Calaveras

GRANDSTAND CAPACITY: 8,000, BLEACHER CAPACITY: 1,000. Size of race track, one mile. Fiant is rented for big car races, carnival show ol. circus show lot. AL FOR: DANCELLABLE FOR RENT-AL FOR: DANCELLABLE FOR RENT-AL FOR: DANCE Lagenhows, trade shows, sorth a brows to Madera, Madera District Fair BRANDSTAND CAPACITY: 5.000 Size of race tracks, 13 mile and 1.5 BLEACHER CAPACITY: 1.250. Size fraces. hol rof races, midget auto races, nord races midget auto races, carnival above lot. COLISEUM (INDOOR ARENAI CA-Bill, Maluy Son rofeo. Carl T. Mills. Angels Camp. 10r URTIL SDOWS, FOREOS, CARTIVAL ShOW SHOWS, PORTA SHOWS, UTAGE Lot. carcus show lot. E. P. OREEN, P. G. Box 2036, Sacra-1550 STILL DATES: Rorse racing, mento.

San Jose, Santa Clara County Fair

GRANDSTAND GAPACITY: 5,346. SIZE OF RACE TRACK: mile. Plant is rented for midget auto races, har-ness races, rodoes, motorsyste races. ISSO STILL DATES: Rodeo, quarter TL. BOTHE FACES, RUGEO, QUARTER TL. RUSSELL E PETTIT, 2330 So, 1st COLISEUM (INDOOR ARENA) CA-ACITY: (Not Given)

Stockton, San Joaquin

#### County Fair

ORANDSTAND CAPACITY Includ-ing bieachers, 4,000, Sise of race tracks, three-quarty mile and mile. Plant is renied for big car races, harmes races, thrill shows, rodess, molorrycle race, can bid abow lot. chrone show lot. eircus show lot. F. G. VOLLMANN: P.O. Box 1609. Bank of America Bidg., Stockton,

CRAIDSTAND CAPACITT: JAON Bank Plant is rented for midget auto raccs. Calif. COLDEEUM (INDOOR ARENA) ca-pacity not given. Colleum available for rentai for dances. ke shows, tor-tanes, stragehous, trade shows, tor-tanes, stragehous, trade shows, tor-tanes, stragehous, trade shows, tor-Susanville, Lassen County

## Fair and Livestock Show

GRANDSTAND CAPACITY: 2341. BLEACHER CAPACITY: 2341. BLEACHER CAPACITY: 600. Size of race track, three-quarter mile. Flant is reduced for maldget auto races. Inful shows. rodeca. A. A. JENSER: Manager, P.O. Bor 472, Susanville, Calif.

Tulare, Tulare County Fair

GRANDSTAND CAPACITT: 1,600. BLEACHER CAPACITT: 3,600. Siz BLEACHER CAPACITT: 3,600. Size of race track, une-half mile. Track is equipped for sight racing. Plant is rented for big car races, hot rod races, midget auto races, harness races. Intell ahows, rodecs, motorcycle races, carnival abow lot, circus abows lot. A. J. ELLIOTT: Secretary-Manager, Box 777, Tulare, Calif.

Ukiah, 12th District Fair

UKIRD, 1210 DISTRICT Fair GRANDSTAND CAPACITY: 1344, BLEACHER CAPACITY: 1440, St of more track, nair mile. Plant rented for big car meses, thrifi show carnival ahow lot, circus show lot. 1950 STILL DATES: Circus. MRS, W. C PETERS; Uklab. Plant is

#### COLORADO

#### Akron, Washington County Fair and Rodeo

GRANDSTAND CAPACITY: 2,400. BLEACHER CAPACITY: 700. Size of ace track, balf mile. Plant is rented or carnival abow iot, circus abow lot, BRANDT WENIG: Akron, Colo,

GRANDEY, FURIAR CONTY: 580. BEACHER CAPACITY: 580. BEACHER CAPACITY: 580. BEACHER CAPACITY: 180. Structure of the second second second equipped for high rat races, built shows, restored for big car races, built shows, restored the second second second second bill bichts DATES: Dances, base-bill bichts Hotchkiss, Delta County Fair TUISA E SCOTT: c/o Plumas County Fair, Quincy.

Hotchkies, Delta Caunty Fair GRANDSTAND CAPACITY: 2800. BLEACHER CAPACITY: 500. Size of race track, naif mile. Track is equipped for night needing. Flash is rented for barnes race. running races, rodev. Colliseut (in DOOR ARENA) vallable for dances. 1940 STHIL DATES: Starting second veek in September. Wednesday, junior livestock show, Jivestock, poulty, ca holta general in fruits, grains, acedie-eraft, school, clothing, spiny. RENTAL AGENT: Juan R. Nell, Mark R. Clay, secretary.

### Rifle, Garfield County Fair

#### and Rosleo

GRANDSTAND CAPACITY: 1.200. BLEACHER CAPACITY: 1.000. Finit BLEACHER CAPACITY: 1.000. Finit rented for harness races, thrill shows. rented for thrill shows. rented for thrill shows. 
 Winter Fair
 la rented for thrill abows, rodeos, car-nival abow lot, circus abow lot, ORANDSTAND CAPACITY: 5,000.
 rodeos, carnival abow lot, lot.
 lot.

 GRANDSTAND CAPACITY: 5,000.
 COLISECUM (INDOOR ARENA) CA-502c of race track, bait mile.
 PACITY: 1,000.
 Colineum available for Rifle, Colo.

COL

#### Rock Ford, Arkansas Valley Fair Asen.

GRANDSTAND CAPACITY: 2,003. BL&ACHER CAPACITY: 2,003. BL&ACHER CAPACITY: 2,000. Sine of race track, haif mile. COLISEUM (INDOOR ARENA) CA-PACITY: 1,500. Coliseum available for rental for dances, loc shows, circuss, stareabows, incle shows, circuss, March St. March. Core of Chamber of Commerce, Rocky Ford, Colo.

Yuma, Yuma County Fair

DRANDSTAND CAPACITY: 1,000 BLEACHER CAPACITY: 1,000 BLEACHER CAPACITY: 1,000 BLEACHER CAPACITY: 1,000 Bleacher Capacity (1) 1960 STILL DATES: Horse races 1960 STILL DATES: Horse races 1960 STILL DATES: Horse races Will County COMMISSIONERS: Wray, Colo.

#### CONNECTICUT

Goshen, Gushen Fair

BLEACHER CAPACITY: 1.000, CLARENCE VAILL: Gomben, Conn.

North Haven, North Haven Fair

GRANDSTAND CAPACITY: 540. BLEACHER CAPACITY: 500. Finnt rented for carnival show lot, circus ow lot. ERWIN SMITH, North Haven.

#### Stafford Springs, The Stafford Fair

ORANDET AND CAPACITY: 2,300, BLEACHER CAPACITY: 2,300, BLEACHER CAPACITY: 2,300, BLEACHER CAPACITY: 2,300, Bleacher Capacity (1997) and the second second second and the second second second second and second second second second second and second second second second and second second second second and second second

Motorcycle racing. C. D. BENTON: Cooper Lane, Staf-ford Springs.

#### **FLORIDA**

#### Tampa, Florida State Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 3,000. Size of race track, hail mile. Plant is rented to thig car races, hor rod races, midget auto races, thril shows, motor-cycle races. 1950 STILL DATES: Baseball, auto races, Shrine & Grouts. P. T. STRIEDER: P. O. Bus 1231, Tampa.

Tampa

#### GEORGIA

#### Eastnum, American Legion Fair

ORANDSTAND CAPACITY: 1,000. BLEACHER CAPACITY: 1,500. Size of race track, half mile Plant is peaked for stock Car, big car races, barneen races, thrill shows, rotecas, motorcycle races, carnital show lot, circus show lot.

1950 STILL DATES: Rodeo, motorcycle roces, atock car mcen. R. T. RAGAN: Eastman, Ga.

#### Gainesville, Northeast Georgia Fuir

GRANDSTAND CAPACITY: 500. Size of race track, haif mile. Plant is rented for rodecs, carrival show lot, circus show lot. COLISEUM (INDOOR ARENA) CA-PACITY: 2000. Ecclerum available for rental for dances, stage shows, 1900 STILL DATES: Cattle auctions, carrivals.

GABE G. JARRARD. Sec'y., Box 274.

Gaine Hawkinsville, Pulaski County Fair Asen.

Size of race track, half mile, Plant rented for harness races. 1950 STILL DATES: Haimess races. ROOER H. LAWSON; Hawkinsville,

Macon, Georgia State Fair

MARCON, GEORGIA SIAIE Fair GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 1,500. Size of race tracks, mile and half mile. Plant is rented for big car races, hot rod races, mildget auto races, thrill shows, rodces, motorecite races, our-niral show lot, circus show lot. 19:00 STILL DATES: Base hall, cir-cuse, carnival still dates, auto rac-ung.

MACK DODD: Care of City Hall, Ma-

The Billboard Cavalcada of Fairs Page 91

#### **IDAHO**

#### Blackfoot, Eastern Idalio State Fair

BLEACHER CAPACITY: 500. Size of race track, three-sighth mile. Flant is rented for rodeos, carnival show lot, circus abow iot. GRANDSTAND CAPACITY: 5.000. Size of race track, half mile. Plant is rented for thrill above, rodeos. 1950 STILL DATES: Rodeo, horse show, 1950 STILL DATES: Rodeo, circus, aseball, football.

RUTH C. HARTKOFF: Box 228, Blackfoot Idaho.

Boise, Western Idaho State Fair

GRANDSTAND CAPACITY: 4.000 BLEACHER CAPACITY: 2.400. Size of most track, half mile. Plant is realed for thrill shows, rodeos.

The

OOLINEUM (INDOOR ARENA) CA-PACITY: 5000, Ooliseum available for renhal for dances, siageshows, sports abous, ELMER TUCKER: Box 872, Couer d' Alane, Jaabo. 1950 STILL DATES: Livestock nity activitie

MANAGER: Western Idaho State Downey, Marsh Valley Fair Fuir, Route 4, Boise. and Rodea Cambridge, Washington

County Fair Association GRANDSTAND CAPACITY: 1.500.

Coeur d'Alene City, Kootenai

County Fair Assn.

FRED BRANT; Cambridge.

MISTER SHOWMAN

BLEACHER CAPACITE 600 B. M. ALMOND Downey, Idaho.

Gooding, Gooding County Fair and Rodeo URANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 1,000 Flat is rented for rodeos, carnival show hot, circus abow lot. LELAND G. BURRIESS: Gooding, Idaho. GRANDSTAND CAPACITY: 2.000

Plant is rented for carnival show Weiser, Weiser Roden

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 5,000. Size of race track. % mile. Flant is rented for rodeos. carnival show lot, circus show 10<sup>o</sup>.

1950 STILL DATES: Festivals, cir- Marshall, Clark County Fair ELDON COUPER: Weiser.

#### Weiser, Weiser Valley Round-Up

0

BLEACHER CAPACITY: 5.000. Plant is rented for thrill shows, rodecs, car-mival show lot, circus show lot. CLAUDE WADE: Weiser.

#### ILLINOIS

Bloomington, MeLean County Fair

Cambridge. Heary County Fair Association GRANDSTAND CAPACITY: 2.300. ze of race track, half mile. Plant rented for motorcycle races.

1950 STILL DATES: Motorcycla Carmie, White County Fair

GRANDSTAND CAPACITY: 3,000.

Fairbury, Fairhury Fair ORANDSTAND CAPACITT: 2,200

ington

BLEACHER CAPACITY: 500. Plant is rested for harness races, thrill shows, rodeos, carnival show lot.

GRANDSTAND CAPACITY: 3.00. SIZE OF RACE TRACE: Half mile. DR. R. L. DOWNEY, Martineville, BL. MELEAN COUNTY FARM BUREAU: Peoria, Heart of Illinois Fair

E. D. LAUDERS: Oregon, Ill.

CORANDERATION ALLANOUS Fair ORANDETAND CAPACITY: 5.200. SIZE OF RACE TEACHES, hair miles and quarter mile. Quarter mile track is equipped for night racing. Plant is rented for big car races, hair on race, midget suito races, hair on race, midget suito races, hair on race, midget suito races, barness rams, thrill shows, rockees, motorcycle races, chrcus show lot.

GRANDSTAND CAPACITY: 1,800.

BLEACHER CAPACITY: 600. Size of race track, half mile. Track is equipped for night racing.

FRED EUFFINOTON: Marshall. III.

Oregon, Ogle County Fair

GRANDSTAND CAPACITY: 2,300.

BLEACHER CAPACITY: 1,000. Size of race track, half sale. Plant is rented for harness races, carnival show lot, circus show lot.

Martinsville, Martinsville

Fair Association

show lot. 1950 STLL DATES; May 14. Big Car Auto Races; May 28, Joie Chitwood Thrill Show; May 26, rodeo, Tex Rit-ter; June 30, motortycle maces; June 40, stock car races; July 30-August 8, Eldiday on Ice. L. R. RUCKSTEAD, 5301 North Uni-versity, Peorla.

GRANDSTAND CAPACITY: 3.000. Holday on Ice. BLEACRER CAPACITY: 2.000. Size of race track, half mile. Plant is rested for rodeos, carninal show int. BEN BERFIELD Screetary, 122 E. Main St., Carmie, EL.

Association BLEACHER CAPACITI: 1.800, Size of race track. oue-fifth mile. Track is equipped for night racing. Plant is rented for stock car races 1960 STILL DATES: Ball games, Lock car races. CLARENCE CANN, Peotone.

Springfield, Illinois State Fair GRANDSTAND CAPACITY: 10.300.

GRANDSTAND CAPACITY: 10.200. BLEACHER CAPACITY: 3.500. Size of race track, mile. Plant is rented for big car races, barness races, ro-dens, molorcycle taces. COLISEUM (INDOOR ARENA) CA-PACITY: 2.500. Colse-um available for rental for rodeos, ice shows, cir-cuses, stageshows, trade shows, sports shows. shows

H. W. ELLIOTT: General Manager. Illinois State Fair, Springfield, Ill.

Warren, Warren Fair

GRANDERTAND CAPACITY: 2.500, Size of race track, half mile, Plant is rented for circus show lot. 1960 STILL DATES: Circus. J. W. RICHARDSON: Secretary, Warren, B.

Vienna, Johnson County Fair

ORANDSTAND CAPACITY: 750. Size of race teach, half mile. Plant is rented for harness races, thrill shows, rodees, carnival abow lot, cir-cus show tot. M. C. NELSON: Box L. Vienna.

#### INDIANA

#### Bourbon, Bourbon Fair Association

GRANDSTAND CAPACITY: 1.800. BLEACHER CAPACITY: 300. Bize

ID-SOUT

will be

interested only

in first-class

amusements!

WE ARE GROWING BIGGER AND BETTER

# MID-SOUTH Fair, Inc.

MEMPHIS, TENNESSEE

GRANDSTAND CAPACITY: 2,500. BILACHER CAPACITY: 2,500. BILACHER CAPACITY: 1,000. Size of moc tract, half mile. Plant is rented for big car races, horness fraces, cardial atow lot, circus abow lot. 1850 STILL DATES: Horse show, of aralisai show lot, circus show lot, 1850 STLL DATES: Horse show; of race track, ball mile, notorcycle races, carnival. W. E LAYMAN: 181 10th St., Line cycle races, carnival. dan, EL. MARVET BYBER: Bourbou.



Highland, Madison County

BLEACHER CAPACITY: 8,500. Bize of race track, half mile Plant is rented for hot rod races, midget suto races, harness races, thrill shows, ro-

Agri. Fair Aven.

Harrisburg, Saline County

Fair

Fair

GRANDSTAND CAPACITY: 2,500 Size of race track, half mile. Flant is rented for harmens races. R. H. MONDER; Sparland, Ell.

GRADSTAND CAPACITY: 2.200. Size of race irack, balf mile. Plant is rented for bile car races. harness faces, thrill shows, rodecs, motorcycle races, carnival show lot, circus show lot. 8. O. DALE: Fairfield, The

GRANDSTAND CAPACITY: 2.900. Size of race truck, ball mile. Plant is reated for big car races, hot rod races, midget nuto races, fiftness traces, thrill shows, rodecs, microrycle races, Car-niral show lot, circus thow lot. L. M. HANCOCK: Harrisburg, III.

BLEACHER CAPACITT: 2,000

Lincoln, Legan County Fair

Jair, Inc.

1950 STILL DATES: July 4 celebra-lon, stock car races every Wednesday hight, soft ball games, JOE N. SLAGEL: Fairbury.

Fairfield, New Wayne County

BLEACHER CAPACITY: 2.000. Plant rented for hit rod races, thrill town, rodecs. L. A. ALLEN: Vincennes.

Connersville, Fayette County

## Free Fair

GRANDSTAND CAPACITY: 3,500. SIZE OP RACE TRACK: Quarter Ms. Fint is rented for harman mile,

mile. FIRST IN FORM ARENAY OA-races. COLLSEUM (INDOOR ARENAY OA-PACITY: 3.400. Collecum available for rental for dances, rodeos, circuse, singe shows, sports shows. G. ROSS DORSETT, Conneraville.

Indianapolis, Indiana State

#### Fair

GRANDSTAND CAPACITY: 9.000. ELEACHER CAPACITY: 3.000. Size of race wacks, mile and haif mile. Plant is rented for harmas races, cir-

Plant is rented for hartrai races, cir-cus show lot. ORASSEVM (HTDOOR AREVA) CA-Broot, 12000. Collesum available for rental for dances, rodeos, lor shows, aporto shows,

Newtock sales, picnics: A. O. NORRICK: P.O. Eoz 888, Munde, Ind.

#### Portland, Jay County Fair Association

Rushville, Rush County Fair PLANT IS RENTED FOR: Thrill hows, rodeos, carnival show lot, cir-us show lot.

COLISEUM (INDOOR ARENA) CA-PACITY: 1,000. Coliseum available for rental for dances, stageshows, trade shows.

I. G. BURKHER: Rushrille, Ind.

Salem, Farmers-Merchants

Fair Association

GRANDSTAND CAPACITY: 1,000. BLEACHER CAPACITY: 1,000. Size of most track, half mile. Plant is rented for midget auto races, harness

Bucknell, Knox County Farm Fair BLEACHER CAPACITY: 2000. Plant BLEACHER CAPACITY: 2000. PLANT

Shelbyville, Shelby County

Fair Assn., Inc. GRANDSTAND CAPACITY: 1,800. Bize of face track, half mile Plant is renied for harness races, thrill shows, nerrival abow lot, circus show lot. 1960 STILL DATES; Bill Holland thrill show. RALPH S. BRIGGS: Shelbyville: Ind.

Sunman, American Legion

Fair PLANT 15 RENTED FOR: Carnival show lot, circus show lot, E. W. HOWRET: Sunman, Ind.

## Terre Haute, Vigo County

Fair ORANDSTAND GAPACITT: 3.200. Bize of race track, hall mile. Plant is rented for big car races, hot rod races, thill shows, rodes, monorycle races, carnival show lot. E.Z. TORET. P. O. Box 539, Terr E.Z. TORET. P. O. Box 539, Terr

Warsaw, Koscinsko County

#### Fair

Muncic, Delaware County Fair Size of race track, nore quarter mile. Size of race track, nore track, nore track is equipped for night racing. Heating tracts and the second seco GRANDSTAND CAPACITY: 3,000. Ize of race track, one-quarter mile.

**IOWA** 

Association GRANDSTAND GAPACITY: 2,300. BLEACHER CAPACITY: 300. Size of race track, half mile. Plant is show lot, circus show lot. and in June and one in August. ORIEN E. HOLSAPPLE, Partiand. ORIEN E. HOLSAPPLE, Partiand. ORIEN E. MOLSAPPLE, Partiand. DATES: Algona, Kossulb County Fair State of race track, half mile, Plant is races. U.S. STILL DATES: High school U.S. STILL DATES: High school U.S. STILL DATES: High school

Allison, Rutler County Fair

GRANDSTAND CAPACITY: 750. BLEACHER CAPACITY: 600. Size of race track, half mile. Plant is rented for hot rod races, carnival show

lot, circus show lot. VIROLL SHEPARD: Allison, Is. Audubon, Audubon County

Fair

ORANDSTAND CAPACITY: 1,400. 00. BLEACHER CAPACITY: 500. Size Size of race track, haif mile. 1 is 1950 STILL DATES: Baseball. Bess D. C. PERLEY: Audubon, Ia.

1951 Riverside County Fair

Date Festival

Feb. 16-22, 1951 at INDIO, CALIF. Can use good sight acts. WIRE-PERCHetc. Something New and it must be Good No Animols or High Swoy Pole Business Office: COURT HOUSE, RIVERSIDE, CALIF.

1951

**ORANGE COUNTY FAIR** 

at SANTA ANA

Aug. 15-19, 1951

A NEW FAIR WITH THE BIGGEST ATTENDANCE POTENTIAL IN CALIFORNIA

Can Use Some Chaice Concessions ... Will Need Some Outstanding Entertainment Feature With Evening Society Horse Show

Address: 32nd DISTRET AGRICULTURAL ASSOCIATION

20391 Newport Blvd., Santa Ana, California

and National

Burlington, Burlington Hawkeye Fair

ORANDSTAND CAPACITY: 4200. Bize of race tracks half and quarter mite. Quarter-mile tracks is equipped for night racing. Plant is rented for slock car races. 1000 STILL DATES: Block car races. WALTER B SYRE: Box 204. Bur-Mugton, Jowa.

Cedar Rapids, All-lows Fair

GRANDSTAND CAPACITY: 6,000. BLEACHER CAPACITY: 5,000. Size of race tracks, half mile and quarter mile. Quarter mile track is equipped for night racing. Flast is resulted for big car races, midget suito races, rodocs, motorrycie races, circus show

lot. 1950 STILL DATES: Memorial Day auto races. Midwast Championably rodeo, midget and slock car races. water show. July 4th celebration. Labor Day celebration. Labor Day celebration. C. HANSON: Cedar Memorial C. HANSON: Cedar Rapida

Corydon, Wayne County Agrl. Fair

ORANDSTAND CAPACITY: 1,400. ize of race track, half mile. A. L. COBEL: Corydon., Ia. BI

Cresco, Howard County Fair GRANDSTAND CAPACITY: 2,800, BLEACHER CAPACITY: 300. Size of race track, half mile. C. C. NICHGLS, Cresco.

Fair

GRANDSTAND CAPACITY: 8,000. BLEACHER CAPACITY: 3,000 Size of race track, quarter and buil mile. Quarter mile track is equipped for night racing.

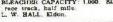
Des Moines, Iowa State Fair GRANDSTAND CAPACITY: 12.000 BLEACHER CAPACITY: 10.000. Size of race track hall mile. Track is equipped for night racing. 1950 STILL DATES: Big car faces. stock car faces, molorcycle faces.

Donnelison, Lee County Fair

DRANDSTAND CAPACITY: 1.500 Size of race track, half mile. 1950 STILL DATES: Chuck wagon

J. R. DOHERTY, Donnellson, Eldon, Wapello County Agrl. Fair Association

GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: 1,000. Size of race track, hair mile L. W. HALL, Eldon.





## 9 BIG DAYS and 8 BIG NIGHTS

ON OUR BEAUTIFUL AND SPACIOUS FAIRGROUNDS

#### PROGRAM LIST

Internationally Famous Revue Nightly

\*

Grand Circuit Harness Racing \$65.000 Livestock Premiums

America's Finest Horse Show AAA Auto Racing (100 Mile National Championship) Big Cars AMA Motorcycle Races AAA Auto Racing 1200 Mile National Championship) Big Cars

## 1951 DATES: Aug. 26 thru Sept. 3 DU QUOIN STATE FAIR, Du Quoin, III.





The Billboard Cavalesde of Fairs Page 93



Fair PLANT IS RENTED FOR: Circus Suc of race track, half mile Plant is how lot, carrival show lot. INOWER L. HANSON, Hartley, Ia. there is the state of the

## Humboldt, Humboldt County

Fair

ORANDSTAND CAPACITY: 2.000. Bize of race track, half mile. No fa-cliftics arailable for rental. LEN W. OLSON: Humboldt, Ia.

Jefferson, Greene County Fair

GRANDETAND CAPACITY: 1800. BLEACHER CAPACITY: 1800. BLEACHER CAPACITY: 300, Size of race track, haif mile. Piant is rented for hot rod races, hurness races. thrill shows motorcycle races, carnival show lot, circus show lot.

CECIL BARRETT: Jefferson, Is.

HENRY HEINZ: Knourille, Is

Le Mars, Plymouth County 4-H and Agricultural Show BLEACHER CAPACITY: 1.300. Size of race track: one-eighth mile.

Malvern, Mills County Fair

GRANDSTAND CAPACITY: 100 BLRACHER CAPACITY: 100. BLRACHER CAPACITY: 3,000. Bize of race tracks, half mile and one-fifth mile.

M. C. LAWSON: 821 Brick and Tile Building, Mason City, Ia. Missouri Valley, Harrison

County Fair

GRANDSTAND CAPACITY: 3.134

ORANDSTAND CAPACITY 3.03 BLEACHER CAPACITY 1.000. Size of race track, half mile. Plant is rented for big car races. had rod races, midget suito races, harness faces, Lirili shows, rodeos, motorcycle races, garaival show lot, circus show lot.

1950 STILL DATES: Horse show, circus, motorcycle races, big car faces.

GRANDSTAND CAPACITY: 3.500. ise of race track, half mile. Plant i racted for big car races, thrul hows, carnival show lot.

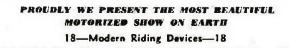
WILLIAM JONES, Missouri Valley



1950 STILL DATES: Baseball, foot-

ONE WAY FOR A SURE PLEASANT, PROFITABLE SEASON IS TO GET CONNECTED WITH THE CAPELL BROS. SHOWS NOW FOR 1951. THE SHOW WHICH HAS A REGULAR ROUTE EACH YEAR-No Wild-Catting, No Lay-Offs, No Long Jumps, and you get Six Nights a Week ACTION.

WE OPEN EARLY IN MARCH (AS USUAL) SHOWING OUR REGULAR ROUTE OF PROVEN SPRING DATES, UNDER STRONG AUSPICES, WITH 18 FAIRS AND CELE-BRATIONS TO FOLLOW.



12-High-Class Shows With New Modernistic Fronts-12

8-Giant Light Towers-8

#### FAIR SECRETARIES:

Do you want a New Show from the front to the back end? A show that you will be proud to have at your fair? Then pick up your phone NOW and call 1984, McAlester, Okla., for more information about

**America's Finest** Motorized Carnival."

## WANT FOR SEASON OF 1951

CONCESSIONS: Will place well-flashed Concessions of all kinds. Concessioners, write us what you have!

- FOR THE SHOWS; Capable Managers, Talkers and Canvan Mon, Side Show Attractions, Circus Acts, Families preferred, doing several turns for our Society Circuit
- FOR THE BIDES: Sabar, capable Foromen, Second Man and Working Man. Must Drive Samis. Top Salaries with Bonus. Positively no Drunks or Chasors tolerated.

All Address: H. N. (DOC) CAPELL BOX 725, McAlester, Okla. (Phone: 1984)

Monticello, Great Jones **County Fair** 

ORANDSTAND GAPACITY: 2,000. BLEACHER CAPACITY: 600. Size of race track, half mile. CLAUDE APPLEBY: Monticello, Ia.

#### Oskaloosa, Southern Iowa Fair

BAIT ORANDSTAND CAPACITY: 2.200. BLEACHER CAPACITY: 2.000. Bics of race track, haif mile. Track is equipped for hight macing. Plant is reaced for big car races. stock car races. circus show 100. 1800 STILL DATES: Midget auto and wook car races. Chaltered

CLYDE A. HANNA; Oskaloosa. Sibley, Osceola County

Livestock Show

GRANDSTAND CAPACITY: 900. BLEACHER CAPACITY: 900. Plant rented for thrill shows, carnival low lot.

PAUL & CAVANAOH: Sibley. Tipton, Cedar County Fair

and Night Show

GRANDSTAND CAPACITY: 1.200. BLEACHER CAPACITY: 1.200. BLEACHER CAPACITY: 1.000. Size of race tracks, balf miles and quarter mile. Track is equipped for bight racing Plant is penied for big car reces, midget auto races, thrill above, show lost. show lot, EUGENE R, MOORE, Tipton, Ia

Vinton, Benton County Fair GRÁNDSTAND CAPACITY: 1200. Sue of rece track, bait mile Plant is resited for big car rares. hot rod races, midget auto races, her rod races, mo-torcreie races, central show lot. DR. D. H. HIBBS: Vinton, Is.

Waterloo, National Dairy

Cattle Congress COLISKUM CAPACITY: 8,500. Coli-seum stallable for rental for rodeos, ice shows, circuses, stageshows, trade

ice shows, circuaes, shareshows, trade shows, sports shows. 1050 STILL DATES: Professional basketball, ice show. Waterico Meat Animal Show, Grand Cle Opry, Sig-mond Romberg, etc. Waterico, Audito-fun Corp., Bos 622, Waterico, Ia,

Webster City, Hamilton

**County Fair** 

GRANDSTAND CAPACITY: 3,000. Size of race track, half mile. Plant is rested for big car races, hot rod races, mildget auto races, thrill shows. rodeus, cartinel show the races, the store rodeus, cartinel how the store of the store car race, big car races, actety horse abow.

Show. PAT HALLECK: Woolworth Bidg., Webster City.

West Union, Fayette County Fair

GRANDSTAND CAPACITY: 2.800. BLEACHER CAPACITY: 400. Size I more track, haif mile. ED BAUDER: West Union. Is.

#### KANSAS

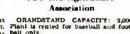
Belle Plaine, Belle Plaine

Fair and Agriculture Association

football. R. B. MIDDLERAUFF: Sylvan Grove,

ORANDSTAND CAPACITY: 2,000. Plant is rented for baseball and foot-ball only 1950 STILL DATES: Baseball and

Size of race track, helf mile. FRANK McCOY: Sublette, Kan.





Colley, Thomas County Free Fair

ORANDSTAND CAPACITY: 2.500, Size of race track, baif mile, Piant is rented for rodece, caribral show lot, basebalt, horse shows, football, out-door dances, circus show lot. 1050 STILL DATES: Horse show, rodec, carnival, circus, tractor show, J. B KUSKA: Secretary, Colby, Kan.

Hutchinson, Kansas State Fair

GRANDSTAND CAPACITY: 12.000. Size of race track, half mile. Plant is rented for big car races, hot rod races, thrill shows, rodeos, motorcycle races, circus abow lot.

VIROIL C. MILLER: Hutchi

Iola, Allen County Fair Association

ORANDSTAND CAPACITY: 1,300. Size of race track, haif mile COLISEUM (INDOOR ARENA) CA-PACITY: 1,200. Collecum available for rental for diances, circuses, stage-shows, trade shows, aports shows.

IOLA CITT COMMISSIONERS: Iola. Mound City, Linn County

## Fair

BLEACHER CAPACITY: 1.200. Sime of race tracks, balf mile, one-mith mile. Plant is rented for bot root races, midget auto races, barnew races, thrill show, rodea. 1950 STILL DATES, Thrill show, baschall and football. JOHN H. MORSE: Mound City. 06

#### Newton, Harvey County Fair and 4-H Fair

GRANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 500. Pient is rented for carnival show lot. IRA D. S. KELLY 130 West Sixth, Newton, Kan.

**Oberlin, Decatur County Free** Fair

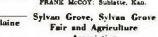
# ORANDSTAND CAPACITY: 1.450. Size of race track, half mile. Plant is reated for hot rod reses, midget auto races, harbress races, thrill shows, ro-dece, carbival show lot, circus show lot. E. R. WOODWARD: Oberlin, Ran.

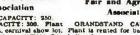
Ottawa, Franklits County Fair BLEACHER CAPACITY: 3,500.

Seneca, Nemaha County Agricultural Fair

BLEACHER CAPACITY: 3,000. Plant s rented for carnival show lot, circus-how lot. A. J. HAVERKAMP: Seneca.

Sublette, The Haskell County Fair





# Fair Association ORANDSTAND CAPACITY: 250 BLEACHER CAPACITY: 250. Finaled for rodecs, entrieval show lot, COLISIUM (INDOOR ARENA) CA-ACITY: 400. Collectin available for ental for dances, trade shows. M. L. COX: Bells Plaine

## 1950 FAIRS AND CELEBRATIONS

X

X

#### FAIRS

Monroe, Wis.—Louis Wallenson Jefferson, Wis.—Horace Bure Wausau, Wis.—Harry Kiefer Escanaba, Mich.—Harold Lindsay Manitowoc, Wis.—Dr. A. F. Rank Elkhorn, Wis.—Bruce Harris Beaver Dam, Wis.—Forrest Knoup Murray, Ky.—City Recreation Dept. Jackson, Tonn.—Jess McNeely Clarksdale, Miss.—American Legion Yazoo City, Miss.—Buck Ballard Aberdeen, Miss.—Eugone Sykes Jackson, Miss.—L. M. Harris Greenville, Miss.—American Legion

#### CELEBRATIONS

Beloit, Wis.—Centralia, III.—Ath of July Humboldt, Tenn.—Strawberry Festival Memphis, Tenn.—Cotton Carnival 17 RIDES 12 SHOWS 50 CONCESSIONS 5 NEON TOWERS 3 LIGHT PLANTS FLOODLIGHTS

MALL

BROS. SF

#### FAIR SECRETARIES

in Wisconsin, Illinois, Michigan, Missouri, Mississippi, Tennessee, Indiana, Iewa, see us at Chicago or at your State Association Meetings. Contact at all times at ever permanent Winter Quarters in JACKSON, MISSISSIPP1.

## WANT FOR 1950 SEASON

SHOWS—Hawsiian, Big Snake, Hillbilly, Mater Drome, Wild Life, Minstrei, Glass House, Monkey Speedway of Menkey Circus, high-class Peature Side Show. CONCESSIONS—Reliable Concessions that operate for stock. Positively no Wheels, Count Stores or Percentage.

All East open-Want first-class Cook House with tables

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- E. E. FARROW, Co-Owner and Mgr.
- MRS. E. E, FARROW, Co-Owner
- JACK OLINER, Business Representative
- JACK DOWNS, General Agent
- MARGARET MILLER, Secretary
- L. M. HIGGS, Supt. of Concessions
- EARL RIECKEN, Diesel Mechanic
- GLEN EDWARDS, Billposter
- JAMES REED, Building Supt.

Permanent Address: BOX 1184. JACKSON. MISSISSIPPI Phone 3-7644

WALLACE BROS. SHOWS



Thanks

To the fair secretaries,

committees and to the public . . . to our show-

men, concessionaires, ride

owners and our employees ... for making our 23rd

Annual Tour the tremendous success that it was.

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Tonganoxie, Leavenworth County Fair

GRANDSTAND CAPACITY: 500. BLEACHER CAPACITY: 1,500. Plant rented for carnival show lot, circus low lot. GEORGE L. BAKER: Tonganozie.

Topeka, Kansas Free Fair CORANDSTAND CAPACITY 10,000. Sise of race track half mile Plant is rented for big car races, roders. carniral show lot, circus show lot. M. W. JENCKS: Central Bidg., To-pets, Kan.

#### **KENTUCKY**

Brandenburg, Meade County Fair

Plant is rented for carnival abow

W. T. STITH: Brandenburg.

Lehanon, Marion County Fair Leftandri, Blarion County Fair GRANDSTAND CAPACITY: 4000 BLEACHER CAPACITY: 500, Size of rare track, half mile. Flant is rented for hot rod races, midget auto races. hurness races, circus show lot, carni-val show for, circus show lot, carni-val show for, circus show lot, carni-SAM B SPALDING: Lebanon Ky.

Louisville, Kentucky State Fair

**GRANDSTAND GAPACITY: 4,000.** Size of race track, half mile, Grand-stand is rented by the year to J. Fred

Miles. COLISEUM (INDOOR ARENA) CA-PACITY: 4,200. Collacum svailable for PACITY: 4.200, Colliseum available for veutal for rodeos, circuses. 1850 STILL DATES Ringling-Bar-num Circus, July. J. DAN BALDWIN: Louisville, Ey.

Vanceburg, Lewis County Fair Plant is rented for carnival abov Adrian Agriculture Society of

#### LOUISIANA

ORANDSTAND GAPACITY: 1,500. BLEACHER GAPACITY: 500. Pint is reated for thrill shows rodecs, car-alval show lot, circus show lot. ADDLEY NETTER: Secretary-Man-ager. Donaldsonville La BLEACHER CAPACITY: 500. Plant is realed for thrill show and the state of the show lot, circus show lot. ADDLEY NUTTOR: Secretary-Man-Ager. Doualdsonville La Shreveport, Louisiana State Fair GRANDSTAND CAPACITY: 700. Collecum available for rental for dances, stageshows, sports State of race track, half mile, Plant is Are, Mich,

rented for big car races, not rod races, thrill shows, motorcycle races, carni-val show lot, circus show lot. W HIRSCH: P. O. Box 100, Shreve-port La

#### MAINE

Windsor, Windsor Fair

JRANDERTAND CAPACITY: 1,000. BLEACHER CAPACITY: 500. Siles of race track, hair mile Pinst is remied for big car races, barnes reces, thrill show, raced, carnival show lot, circus show lot. 1930 STILL DATES, SLOCK car rac-ing Slo STILL DATES, SLOCK car rac-

ing. CLATTON OBGOOD: State House, Augusta.

#### MASSACHUSETTS

Brockton, Brockton Fair GRANDSTAND OAPACITY: 3.000. ize of race track, half mile. Plant is inted for picnics FRANE KINGMAN: Brockton, Mass 81%

Great Barrington, Barrington

Fair

GRANDSTAND CAPACITY: 4,000 Size of race track, half mile. That is rented for running races, thrill above Also have a 7,000-seat siz-difference Park. Agaran, Musa as Mirken the Dark agaran, Has fith mile aphat track equipped with lights th lights. EDWARD J. CARROLL. Great Barwith rington

#### MICHIGAN

Lenawee County

GRANDSTAND CAPACITY: 4,400 Size of race track, baif mile, Fiant is rensed for hot rod race, thrill shows, molorcycle races, circus show lot. 1950 STILL DATES: Motorcycle Danaldwanville, South Louis-iana State Fair Adrian, Mich.

Bad Axe, Huron County Fair



5 Year Average

Attendance

344,755

(Paid Gate)

September 22-29,

1951

C. G. BAKER

SECRETARY-MANAGER



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\*

P. O. BOX 771

MOND, VIRGINIA

General Representative Will See You at the Meetings · South Carolina Georgia

LARGEST

MOTORIZED

SHOW

IN THE

NATION

North Carolina Virginia New York · Pennsylvania

PRESIDENT AND GENERAL MANAGER

John H. Marks

H. MARKS IOHN Winterquarters: Midlathian Pike, Richmand, Virginia

The Billboard Cavalcada of Fairs Page 96

Nevember 25, 1950 yright

P. O. Box 974 Oklahama City, Oklahoma



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ALL IOWA FAIR CEDAR RAPIDS FAIR-A-GANIA

## ALERT TO the needs of America's great Fairs, Expositions and Celebrations for more than 50 years

COWN THRU THE YEARS ...

TOKUK STREET

PLACE YOUR CHIP?

A SURE THING

For more than five decades those who have placed their "chips" and their confidence with the Johnny J. Jones Exposition have found it was no gamble. Always the leader-the planeer of innovations in the outdoor amusement world, our organisation has just concluded another season of furnishing midway attractions for America's GREAT celebrations and fairs. Another year-another record of confidence-inspiring performance. A performance that earned the satisfaction and gained the praise of the able, foresighted men who mange these fairs and celebrations. These men, backed by years of experience, know they "place their chips on a sure thing" with the Johnny J. Jones Exposition.

With shows as with men, birth may lay the basis for character and worth, but life contributes, too-tempers and toughens and molds for growth and meturity. Fifty-two years of faithful service to the amusement-going public, to city officials, fair managements and allied trades have crystallised and developed the substanding character of the Johanny J. Jones Exposition.

Through sincerity of purpose confidence has been earned. This confidence will be kopt—will be nurtured—will be expanded into an inspiration to do better things for 1951.

# INDEPENDENT SHOWMEN

"Place Your Chips on a Sure Thing"

We offer a proven route of outstanding still dates and fairs to a select number of independent operators who have attractions in keeping with our standard for the 1951 season.

## MORRIS LIPSKY and HAROLD PADDOCK, Co-Owners

JOHNNY J. JONES

EXPOSITION

WINTER QUARTERS: BAINBRIDGE, GEORGIA

ANNUALLY SINCE 1899

The Billboard Covalcade of Fairs Page 97

ORANDSTAND GAPACITY: 1.800 BLEACHER GAPACITY: 750. Size of show for dances, trade show, aports for bot rod ruces, thril shows, rodees, dereus show lot. ARVID E. SWANSON: RPD No. 2, Collins: Viet.

#### Centerville, St. Joseph **County Fair**

ORANDSTAND CAPACITY: 5.000. BLEACHER CAPACITY: 800, Plant is not rented.

Charlotte, Eaton County 4-H Fair

**CRANDSTAND CAPACITY:** 3,300. Size of race track, half mile. Plant is rented for big cur races, hot rod races, mildget auto races, harness races, tharin shows, rodow, motorcycle races, caral-val abow lot, circus abow lot. 1950 STILL DATES: Kelly-Miller Circus, motorcycle races, big car races, horse abow.

HANS KARDEL: Charlotte, Mich.

#### Croswell, Croswell Fair

CHANDSTAND CAPACITY: 700, BLEACHER CAPACITY: 700, Size of race track, half mile Plant is rented for midget subo races, thru shows rodecs, carnival show lot, cir-Cus show lot. WESLEY J. HURLEY; Crosswell, Mich.

#### Detruit, Michigan State Fair

ORANDETAND CAPACITY: 5000. BLEACHER CAPACITY: 5000. Size of race track, one mile COLISEUM (INDOOR ARENA) CA-PACITY: 6000. Collesium available for rental for dances. circuses, circuses howa. ADRICHIGAN DEPARTMENT of AORICULTURE: Lansing, Mich.

East Jordan, Charlevoix Co.

Agricultural Society ORANDSTAND CAPACITY: 500. Size of race track, 1 mile.

## Escanaba, Upper Peninsula

State Fair

OTANORTAND CAPACITY: 6.000. ELEACHER CAPACITY: 2500. Size of race trace. hair mulc. COLISEUM (INDOOR ARENA) CA-PACITY, 2000. E. P. LINDGAT, Excanaba. Mich.

Fowlerville, The Fowlerville

## Fair

GRANDSTAND CAPACITY: 1.800. BLFACHER CAPACITY: 0.0 Size of reas truck. halt mile prant is rested for big car races, hot rod races, thrui shows, rodeos, mutorcycle races.

1050 STILL DATES: Motorcycle races, thrill show, midget auto races. ROBERT E. SMITH: Fowlerville, M

#### Hartford, Van Buren County Fair

GRANDSTAND CAPACITY: 2,000.

BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is rented for hot\_rod races, thrill shows. PAUL P. BICHTER, JR.: Hartford, Mich.

## Iron River, Iron County Fair

GRANDSTAND CAPACITY: 2,000. Flant is resided for carnival show lot. olrcus show lot. 1950 STILL DATES: Baseball. V. C. VAUCHN: Iron River, Mich.

Hillsdale, Hillsdale County

### Agricultural Society

ORANDSTAND CAPACITY: 5.000. BLEACHER CAPACITY: 5.000. Size of race track, balf mile. Plant is not reated. 1950 STILL DATES: July 4th sponsored by American Legion, public auctions, picules. community duys. H. B. KELLEY: Hillsdale.

## Jackson, Jackson County Fair

GRANDSTAND CAPACITY : 6,500. GRANDETAND CAPACITY' 9,000. SIZE OF RACE TRACKS: Half and quarter mile. Track is equipped for hight racing. Plant is renied for bot rod races. harness races. 1000 STILL DATES: Roller skating rink. 40-day harness meet. ILONE STORMS: 301 Carter Bldg., Jackmon.

#### Marne, Berlin Fair

HETRY, BETHY, BETHI FRI ORANDETARD CAPACITY, 1400. BLEACHER CAPACITY, 1400. BLEACHER CAPACITY, 100. Size of rive stack, half mile son, Size equipped for night racing lisso STILL DATES; Western riders, riding elub, rabbit show, 4-H Ciub schierement day. R. M. OSSEWARDE: Marne.

Pickford, Pickford County Agricultural Society ORANDSTAND CAPACITY: 800. Size of race track, half mile. ELLIOTT HANCOCK: Pickford.

Richmond, Richmond Lions' Horse Show and 4-H Fuir BLEACHER CAPACITY: 2.500. Plant

Cadillac. Northern District is rented for rodeos, carnival show of race track, half mile Plant is for circus show loc. COLISEVIM (INDOCR ARENA) CA- via show for thrill shows, rodeos, carnival show and the control of the control of

MINNESOTA

Ada, Norman County Fair

ORANDSTAND COMMY SHI ORANDSTAND CAPACITY: 0.600. BLBACHER CAPACITY: 000. 5122 of race track, half mile. Plant is rented for but rod races, rodecs, mor-torcycle faces, circus show lot.

COLIFICIE FACES, CIrcus abow lot. COLIFICUM (INDOOH ARENA) OA-PACITY: 1,000. Collscum svallable fur restal for dances, trade abows. 1950 STILL DATES; Hot rod races. A. K. TVEDTEN: Ada.

Aitkin, Aitkin County Agricultural Society GRANDSTAND CAPACITY: 1,000. BLEACHER CAPACITY: 400. Size

Appleton, Swift County Fair Asen.

GRANDSTAND CAPACITY: 2,500. Size of race track, half mile. Plant is rented for midget suto races, circus show lot, earnival show lot. J. O. ANDERSON: Appleton, Minn,

Arlington, Sibley County Agrl. Assn.

ORANDSTAND CAPACITY: 1.700. BLEACHER CAPACITY: 300 Size of race track, hair mile. Plant is rented for big car races, hot rod races, midget attic races, harreem races, thrill abows, rodeos, motorcycle races, car-nival show lot, circus show lot. LOUIS KILL: Arlington, Minn,

Austin, Mower County Fair ORANDSTAND CAPACITY: 6,200. ine of nace track, half mile. P. J. HOLAND: Austin. Austin, Mower County Fair ORANDSTAND CAPACITY: 3.000. BLEACHER CAPACITY: 1,200. Size

BLEACHER CAFACETT: 1,200, size of race track, half mile. Plant is rented for stock car races, big our races, hol rod races, thrill shows, ro-dees, carnival show los. COLISETM (INDOOR ARENA) CA-

P. J. HOLAND: Austin, Minn.

#### Bagley, Clearwater County

Agricultural Society GRANDGTAND CAPACITY: 1.500 BLEACHER CAPACITY: 1.500 BLEACHER CAPACITY: 100, Size of race track, hair mile Plant is rented for carrival show lot. E. H. REPP. Bagley.

Bird Island, Renville County Fair

ORANDSTAND GAPACITY: 2.500. Size of race track, half mile. Plant is rented for big car races, hot rod faces, midget suto races, harmes races, thril about, rodeos, motorcycle races, carnival show iot.

HAROLD BAUMGARTNER: Bird

EO

**Cambridge**, Isanti County Fair GRANDSTAND CAPACITY: 2.500. Plant is rented for rodeos, carnival show lot. circus show lot. L. C. CARLSON: Cambridge, Minn.

Clinton, Bigstone County Agr. Society

ORANDSTAND GARGITY: 1,000, BLEACHER OAPAGITY: 1,000, BLEACHER OAPAGITY: 200 Size I race truck, haif mile, Plant is mied for harness races, rodeco. 1940 STILL DATES; Baseball, ROBERT & WELLS; Cinton, Minn.

Detroit Lakes, Becker County

## Fair

ORANDSTAND CAPACITY: 5.000. Size of rece track, half mile. Plant is rended for host rod races, thrill shows, carnival show lot, circus show lot. G. W. PEOPLES: Box 707, Detroit Lakes, Mnn.

Jackson, Jackson County Fair ORANDSTAND CAPAOITY: 2,200. BLEACHER CAPAOITY: 500. Size frace track, half mile. Plant is

> NIL. -0

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THE LARGEST IN THE EAST

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sented for big caf race, hot roll nece, midget suto races, harnese races, thrill shows, rodeos, motorcycle races, circus show lot. ANTON O. OEIGER, Jackson.

Montevideo, Chippewa County Free Fair

GRANDSTAND CAPACITY: 2,700. Size of race track, half mile. Plant is regited for carnival show lot, circus show lot, harness races.

S. O. SYVERSON: Montevideo, Minn,

Mound City, Holt County Fair GRANDSTAND CAPACITY: 1,500. Plant is rented for harbess races, thrill

N inte

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14

shows, carnival show lot, circus show lot COLISETIM (INDOOB ARENA) 'OA-PACITY' (Not Olven), Coliseum available for reubal for dances, ies shows, circuses, sizageshows, trade shows, sports shows. JAMES CRAWPORD: Mound City, Minn. of race trace, half mile. Plant is rented for big car races, hot rod races. harness races, thrill shows. rodeos. carnival abow lot. errous abow lot. STAN MUCKLE: Owatonna, Minn.

PLANT IS RENTED FOR: Thrill hows, rodeos, carnival show lot, cir-

shows, rodeos, carnivas and cus show lot. 1950 STILL DATES: Basebuil games. DARWIN L. ERICKSON: Nevis,

**Owatonna**, Steele County Free

Fair

ORANDSTAND CAPACITY: 3.050 BLEACHER CAPACITY: 3.000. S

and and

Size

Pine City, Pine County Fair ORANDSTAND CAPACITY: 1,000. Size of race track, short baif mile. Plant is rented for harness races, thrill shows, rodeos, carnival show lot. E J. WAMHOFF: Einckley, Minn. Nevis, Hubbard County Fair

Proctor, So. St. Louis County **Community** Fair

Society DRANDSTAND CAPACITY: 800. BLEACHER C

GRANDSTAND GAPACITY: 1,500. SIZE OF RACE TRACK: Half mile. 1950 STILL DATES: August 6-7, dec; September 14, purebred sheep CHARLES CHRISTIANSON, Rosesu.

St. James, Watonwan County Fair

GRANDSTAND CAPACITY: 1.800. Plant is rented for midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, HUBERT RANSOM: St. James, Minn,

St. Peter, Nicollet County

ORANDSTAND GAPACITY: 1.750. Size of race track, half mile. Plant is midget auto races, hor rod races, midget auto races, harness races, thril shows, rodees, motorrycle races, car-nival show lot, circus show hot. DR. R. A. DFAN'S E. Peter, Minn.

Waseca, Waseca County Fair GRANDSTAND CAPACITY: 3,000. ELEACHER CAPACITY: 1,000. Size

Sincere thanks to all our friends for an outstanding season

Fort Myers, Fla.—Southwest Florida Fair—R. V. Lee, Secy.

Delray Beach, Fla .- Gladiola Festival-Mr. Lawson, Secy.

Ocala, Fla .- Marion County Veteran Fair Assn .--John Benedici, Secy. Fayelteville, N. C.—American Legion Flower Festival

Charlottesville and Albermarle Post No. 74-American Legion, Va.

American Legion-Richmond, Ya.-Wm. T. Luck, Mgr.

American Legion Post 1087—West Hempstead, L. L. H.Y.

American Legion Voiture No. 56-Queens, N. Y.

Bedlord Fair Assn., Pa .- A. C. Brice, Sery.

Carlisle, Pa., Fair-Beautort Schwartz, Sery.

Butler Fair and Agricultural Assn., Pa.—A. M.

Miller, Secy. Indiana County Fair Assn., Pa.—Don Martin, V. P. Cambria County Fair and Industrial Espe., Pa.-Jas. A. Wilkinson, Pres.

Covington, Va.-Allegheny County Fair, Robert E. Sydenstriker, Mgr.

Elizabeth City, Seven County Fair, N. C.—Norman Y. Chambliss, Mgr.

Pitt County Agricultural Fair, N. C.—Norman Y. Chambliss, Mor.

Rocky Mount Agricultural Fair, N. C.-Norman Y. Chambliss, Mgr.

Greenwood County Fair Assn .- John L. Wash, Secy. Greenville County American Legion Fair Assn., S. C.

Harry B. Ilev, Secy. Laurens County Fair Assn., S. C .- John G. Gatlin,

Sery.

Athens Agricultural Fair Assn., Ga .- F. H. Williams, Secy.

American Legion, So. Georgia State Fair—Valdosta, Ga.-H. R. Wilkinson

Woodstock, Va.-Shenandoah Co. Fair Assn.-D. H. Garman, Secy.

Warsaw, Ya.-Northern Heck Fair Assn.-L. F. Allaffer, Sery.

Goldsboro, N. C .- Wayne County Fair-Oland F. Peele

Camden, S. C .- Kershaw County Fair Assn .- J. D. Crawford, Sery.

Columbia, S. C.-State Fair-H. G. Reese

South Boston, Va.—Agricultural Fair.—W. W. Wilkins, Sery.

of race track, haif mile. Plant is rented for thrill shows, rodecs, car-nival show lot, circus show lot. LEON J. E. SEXTON: Waseca, Minn.

Wheaton, Traverse County Fair

Fair ORANDSTAND GAPACITY: 2.850. Size of race track, haif mile. Plant is rented for carnival brow lot. 1950 STILL DATES: Horse show, carnival, Ed W. Hanson, Wheaton.

Zumbrota. Goodhue County

Wadena, Wuslens County Fair ORANDSTAND CAPACITY: 3,000 BLEACHER CAPACITY: 3,000 of race track, hair mile Plant is rented for carnival show lot. 1960 STILL DATES: Carnival CLYDE E. KELSEY: Wadens.

Forest, Scott County Colored Fair Asen.

GRANDSTAND CAPACITY: 2.000. Plant is remited for hot rod races, midget auto races, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) CA-PACITY: 2,000. Collecum available for dances, rodeos, ice shows, sports snows, eircuses, stageshows, trade ahows. 1950 STILL DATES: Circus, baseball, football, picnics.

ANANIAS WARE: Box 22%, Forest.

Jackson, Mississippi A. & I. State Fair

ORANDSTAND CAPACITY: 4.500. BLEACHER CAPACITY: 500. 1950 STILL DATES: Circus, baseball. J. M. DEAN; Jackson.

Tupelo, Mississippi-Alabama Fair and Dairy Show

GRANDSTAND CAPACITY: 4,000. dece. JAS. M. SAVERY: Tupelo

West Point, Clay County Fair ORANDSTAND CAPACITY: 1.000. BLEACHER CAPACITY: 500. Plant

rented for thrill shows, rodeos, 1950 STILL DATES: 2 Horse shows,

Yazoo City, Yazoo County Fair

PLANT IS RENTED FOR: Caralval PLANT IS RENTED FOR: Caralval abow ict, cretus show jot. 1950 STILL DATES: Rogers Bros. Circus, Rabbit Foot Minatrel. Silas Green, Kelly-Morris Circus. Clyde Beatty Circus. J. N. BALLARD: 420 Canal St., 7asco City.

#### MISSOURI

Eldon, Eldon Community Fair

Plant is rented for carnival show lot. H. E. BRUNER: Secretary, Eldon.

Senath, American Legion,

**Dunklin County Fair** 

Plant is rented for big car races, hot rod races, midget suto races, bar-ness races, thril shows, rodcos, motor-cycle maces, carnival show lot, circus show lot.

Show lot. COLISEUM (INDOOR ARENA) available for rental for dances. rodgos. foe shows, circuses, stageshows, trade shows, sports shows.

1951 STILL DATES: None listed to date.

ALFRED A. HAMLIN: Chr. Board, Senath. Mo-

Springfield, Ozark Empire Fair

CRANDSTAND CAPACITY: 4,500. BLEACHER CAPACITY: 4,500. BLEACHER CAPACITY: 1,000. Size of race tracts, half and fifth mile. Trace is equipped for night reclag. Plant is rented for big cur races, horit abows. rodeos, motorcycle races, thritte shows. rodeos, motorcycle races, cir-cus show lot.

COLISEUM (INDOOR ARENA) CA-PACITY: 4,000. Coliseum available for rental for rodeus, ice shows, circuses, trade shows, sports shows.

O. B. BOYD: P. O. Box 630, Spring-Trenton, North Central

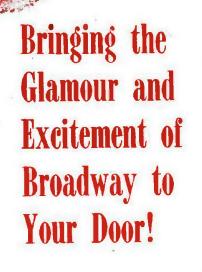
### Missouri Fair

ORANDSTAND CAPACITY: 1.200. BLEACHER CAPACITY: 1.200. BLEACHER CAPACITY: 1.000 Bleac of race track, one-filth mile. Frack is equipped for night subtraces, Plant is result for midget subtraces, thrill shows, rodece, motorcycle maes, carni-val abow lot.

val abow lot.
 COLISEUM (INDOOR ARENA) GA-PACITY: 1,000. Collbeam svallable for rental for dances, stage shows, unde shows, sports shows.
 INSO STILL DATES: Rodeos. auto and motorcycle races, 4th of July celebration.
 RENTAL AGENT: Lin McMullen, P. O. Box 533, Trenton. Mo.

SAM PRELL General Manager

216 CUSTER AVE., NEWARK, N. J. PHONE: WAVERLY 3-0436





cial Agent

云

**ABE PRELL** Supt. Rides G Transportation



November 25, 1950

P. J. FINKERTY

Business Manages

CHAS. GUTERMUTH Anet. Rides & Transportation



MONTANA Baker, Fullon County Fair ORANOSTAND CAPACITY: 300. BLEACHER CAPACITY:

Great Falls, North Montana

State Fair TITLE OF FAIR: Laramic County Fair has been moved to Cheyenne. Contact the following: Join Noyes Mont Curry: Contact Fair A Redien GRANDSTAND CAPACITY: 2.000 BLEACHER CAPACITY: 2.000

Thanks

From the

BOH SAM BADE

Exhibitors of

Shelby, Marias Fair & Rodeo

### NEBRASKA

Albion, Boone County Fair Creat Fulls Numeric and County Fair Constraints and the second se

Agel. Society GRANDSTAND CAPACITY: 1,500. Size of race track, three-tenths mile, Plant is rented for rodeos; earnival show lot circus show lot



Columbus, Platte County Mid-

## Neb. 4-H Fair

ORANDSTAND CAPACITY: 2500 BL&ACHER CAPACITY: 1.500 Sige rented for big car races, hot rod races, middet utto races, running races, thris show, rodecs, motorcycle races, car-nival show lot. 1950 BTILL DATES: Motorcycle races, car-ness

W. L. BOETTCHER: Columbus, Neb

#### David City, Butler County Fair

ORANDSTAND CAPACITY: 2,000. Sime of race track, half mile. Plant is rented for big car races, hot rod racca, midget auto races, harness ruces thrill shows, rodeos, molorcycle ruces, enrules i show lot, circus show lot. DICK GRUBAUGH: Secretary-Treas-user. David City, Neb.

#### Franklin, Franklin County

Agriculture Society

Agriculture Society GRANDSTAND CAPACITY: 2,200. Size of mee track, half mile. Track is equipped for night racing. Plant is reauch for hat rod races, midget auto races. harness races, thrill shows, rodoos, caenival show not. 1950 STILL DATES: Baseball, hot rod races, horse races. CLIPF ASHBURN: Franklin,

Fullerton, Nance County Fair

ORANDSTAND CAPACITY: 1200. BLEACHER CAPACITY: 1200. Plant in rented for circus show lot. E. M. BLACK: Secretary. Pullerton, Neb.

Lexington, Dawson County

MONTI KIFFIN: Lexington.

Ogallala, Keith County Fair

OCLINETIM (INDOOR ARENA) CA. Pawnee City, Pawnee Commy PACTY: (Not given), Coliscum available for finital for dances, rodeos, cit-Cumes, sports shows. EVERET E ROSSO: Bartlett, Neb. GRANDSTAND CAPACITY: 2,000.

BLEACHER CAPACITY: 600. Size of race track, half mils. W. J. PRICE: Pawnee City, Neb.

Stanton, Stanton County Fair GRANDSTAND CAPACITY: 1,200

BLEACRER CAPACITY: 500. Size of race track, half mile. Frant is rented for midget subto races, thrill shows rodecs, carnival show lot. DR. H. S. TENNART or WM. P. H. BETER: Both Stanton, Neb.

G. PHILPOT-Supleton, Neb.

Walthill, Thurston County Fair

GRANDSTAND CAPACITY: 2,500, Size of race track, half mile. Plant is rented for rodeos, carnival show lot. 1950 STILL DATES: Rodeo, fuot-

ALPRED D. RAUN: Walthul.

bal

#### NEVADA

Winnensucca, Nevada Rodco GRANDSTAND CAPACITY: 2.000.

SIZE OF RACE TRACK: three-sighths mile. Plant is rented for rodeos, carnival show lot.

ALBERT LOWRY: Winnemucca Nev.

## **NEW HAMPSHIRE**

Keene, Cheshire Fair

Keene. Cheshire Fair ORANDSTAND CAPACITY: 1.500. SIZE OF RACE TRACE: Haif mile Plant is rested for big car races, hot rod neces, midget suto races, har-news naces, carnival subow 10, circus show tol. COLISEUM (INDOOR ARENA) CA-PACITY: No permanent seats. Coli-seum swallable for rents for sports shows, trade shows. CLIFFORD H. COLES: Box 27, West Swanzey, N. H.

#### NEW MEXICO

#### Belen, 17th Annual Valencia **County Fair**

BLEACHER CAPACITY: 1,500. Plant is rented for rodeos, carnival show lot. clrcus show lot. 1960 STELL DATES: Rodeo. PRED HUNING JR.: Los Lunas, N. M.

#### **NEW JERSEY**

Bridgeton, Cumberland County Co-op Fair

ORANDSTAND CAPACITY: 2.000. BLEACHER CAPACITY: 000. Size of race track, half mile, Plant is rested for harness races. RAYMOND R. RILEY: Business

A Salute to the ... 家 SOUTH CAROLINA STATE FAIR COLUMBIA, S. C. \* Proudly serviced by Largest Midway on Earth SERVICE "NELLE OLIVER RAME MONTH .....

November 25, 1998

Asen.

Humboldt, Richardson County Free Fair

BLEACHER CAPACITY: 5.500. L. E. WATSON: Humboldt, Neb

Kearney, Buffalo County Fair

GRANDSTAND CAPACITY 2.300. BLEACHER CAPACITY: 1.200. Size of taos track, quarter mile. Plant is rented for rodeos, carnival show lot, circus show lot, 1850 STILL DATES: Annual rodeo. EARL RAMSEYL 615 West 24th, Kearney.

## Agricultural Society

ORANDSTAND CAPACITY: 2,000, BLEACHER CAPACITY: 1,200, Size of race track, half mile. Plant is rented for big car noce, hot rod races, midge auto races, stock car races, highly and the stock stock car races, 1960 STILL DATES: Stock car races, haseholl. wrwelling.

BLEACHER CAPACITY 3500. Size f range track, one-quarter mile Track equipped for night racing. Plant rented for forces, carnival show lot. 1980 STILL DATES: Rodeo. ROY NELSON: Ogsilains.

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If You Have Something Interesting, Give Us a Ring.

Aflon, Afton Fair GRANDSTAND CAPACITY: 1,000. SIZE OF RACE TRACK: Bail mile Plast is rented for stock car races, hot red races, harness races, inful show, 1050 STILL DATES: Stock car races, barness works

FREDERICK CRANE: Afton, N. Y. Batavia, Genesee County

#### Agricultural Society

GRANDSTAND CAPACITY: 1000, ELEACHER CAPACITY: 1000, Size of race tracks, quarter and half mite. Plant is rented for hot rod races, midget auto races, thrill shows, ro-deos, carnival show lot, circus show lot. GLEN W. ORINNELL: Batavia.

Dunkirk, Chautauqua County Fair

 Finit
 of race track, half mile.
 Track is equipped for high racing.
 Track is equipped for high racing racing.
 Track is equipped for high

Shows. CARLTON J. LARSON: P.G. Box 170, Dunkirk, N. T.

Hamhurg, Erie County Agricultural Society

ORANDSTAND CAPACITY: 3.100. BLEACHER CAPACITY: 3.000. Size of race track, half mule. Track is soupped for high racing. Plant is rented for big car races, hot rod races, midget subcraces, harness races, mo-

bloger and makes harmes have have breede races. 1960 STILL DATES: 50 days of har-meas racing, Eric County Republican picnic, stock car races, catile shows, sattle sales, mink show, grange.

PRANK A. SLADE, secretary: Coun-ty Hall, Buffalo 2.

#### Little Valley, Cattaraugus

4

**County Agricultural Society** GRANDSTAND CAPACITY: 2.544. Size of race track, balf mile. Plant is resuld for big car races. harness races, thrill shows, motorcycle races. 1850 STTIL DATES: Motorcycle races, cattle shows, big car races, licence

races, cattle shows, big car picnics. J. W. WATSON: Little Valley.

Middletown, Orange County Greenshoro, Greenshoro Agrl. Fair

GRANDSTAND CAPACITY: 2,800. BLEACHER CAPACITY: 2,800. Size of ruce tracks. half mile-fifth mile. Track is equipped for night rachar. Wrack is rented for big car races, stock cor races. 1950 STILL DATES: Stock car races every Saturday night.

Mineola, Mineola Fair GRANDSTAND CAPACITY: 3,000, sports shows. Ize of race track, haif mile. GRARLES BOCHERT: Mineols, N. Y. CLARLES BOCHERT: Mineols, N. Y. CITUDE KENDALL: Fairgrounds. Greensboro, N. C. SI

Palmyra, The Great Palmyra Fair

GRANDSTAND CAPACITY: 1.240. BLEACHER CAPACITY: 500, Size of race track, half mile. Track is equipped for high racing. Plant is rented for big car races, midget auto

COLISETUM (INDOOR ARENA) CA-PACITY: (Not given). Collectum avail-able for rental for dances, rodeos, ice shows, circuises, sizgeshows, trade abows, sports shows.

1950 STILL DATES: Circus-carnival, W. C. FORK: 123 Law Bidg Ashe-boro, N. C.

Favetteville, Cumberland

County Fair

Seven County Fair

GRANDETAND CAPACITY: 2500. BLEACHER CAPACITY: 1,000. Size of race track, quarker rolls. Plant is rented for hot rod ruces. midget auto races, thrill shows. rodeos, mokorsycle races, chrus show hot. COLISEUM AVAILABLE FOR RENT-AL FOR: Stageshows. sports shows. 1950 STILL DATES: Clyde Beatty Circus. Cir NORMAN Y. CHAMBLISS: Rocky Mount, N. C.

Fair

Henderson, Golden Belt Fair HERGETSCH, CHIGEN Dell Fair BLRACHER CAPACITY: 700. Size of race track, balf mile. Plant is rented for harrises races, cardival show lot. circus show lot. 1950 STILL DATES: Baseball. C. M. HIGHT: Henderson. N. C.

North Larolins Feir GRANDSTAND CAPACITY: 5.000. SIZE OF RACE TRACK: Quarter mile: Track is equipped for night racing. Plant is rented for big car races, harnes races, thrill shows, rodeos, motorcyclc races, carnival show lot, circus show lot, 1930 STILL DATES: Jole Chitwood thrill show, rodeo. thrill show, rodeo. BILL HODGES, State Trust Co. Hendersonvilla.

Hickory, Catawha Fair

GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 400. Plant a redad for thrill abows, rodeos. artival abow lot, circus abow lot, 1950 STILL DATES: Rodeo, indoor



and his entire staff say:

To the fairmen and committees we had the privilege to serve during the 1950 season-

# THANKS SINCERELY

for making the season sa pleasant and successful.

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will again open our season in St. Louis, Ma., on the best lots We and locations in that Mattepalitan City. Our opening is set for the end of March, and following our choice spots in St. Louis, we will play the provan money-making spots in the Middle-West ndustrial Cities

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Nevember 25, 1950

show

NORTH CAROLINA Asheboro, Center of North Carolina Fair Asen. PLANT IS RENTED FOR: Big car faces, hot rod faces, midget suito faces. harness faces, thrill shows, rodcos, motorcycle races, earnival show lot, circus show lot.

Hendersonville, Western

North Carolina Fair

No facilities available for rental. ELBERT C. JACKSON: P. O. Box 858, Payetteville, N. C. Elizabeth City, Elizabeth City GRANDSTAND CAPACITY: 1,500, BLEACHER CAPACITY: 1,000, Sime

CORBIN GREEN: Hickory, N. C.

Manroe, Union County

Agricultural Fair PLANT IS RENTED FOR: Circus sow lot, carnival show lot. 1950 STILL DATES: Circus. dog sow, cattle shows.

sh M. W. WILLIAMS: MORTON, N. C.

Murphy/ Cherokee County

Fair Assn.

BLEACHER CAPACITY: 500, Plant is rented for circus show lot, carnival show lot.

show lot. COLISEUM (INDOOR ARENA) CA-PACTTY: 1.000. Collaseum available for rental for dances, stageshows, 1950 STILL DATES: Pootball, base-ball

Rocky Mount, Rocky Mount

Agricultural Fair ORANDSTAND CAPACITY: 3,000

"The Grand Young Man of Carsivals"

WANT

emon and Second Men Ridet. Useful Show ople. Contact us early the 1951 Season, ich will open in March.

Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, circus abow lot,

1940 STILL DATES: Midget auto N. C. seces. Bill Bolland thrill show, Jote Chilwood thrill show. RORMAN T. CHAMBLISS: 1901 Sunset Avenue, Rocky Mount.

Rutherfordton, Rutherford County Fair

GRANDSTAND CAPACITY: 1,900. BIZE OF RACE TRACK: Half mile. 1950 STILL DATES: July 4, auto accs.

JOHN H. JONES: Spindale, N. C.

FAIR SECRETARIES

AND COMMITTEES

L. J. HETH SHOWS

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36 Years of Experienced

Showmanship "Know How"

Spindale, Rutherford County Fair

GRANDSTAND CAPACITT: 1,500. BLEACHER CAPACITT: 300. Size of

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I'LL BE SEEING YOU AT

The mostings in Chicage, Eestucky Fale Meeting at Louisville, Tannesses Fale Meeting at Chaftanooga, and the Georgia Fair Meeting at Atlants. Be sure and contact me at three meetings.

IGE & FONTANA

SHOWMEN

an place coveral wor Shows and Attracti-money-making routs ates, fairs and celeb See us at Chicago, the Tampa Pair, rt us at winterguark

show on earth

Shu

General Representative

rate track, half mile. Plant is rested for big car races, thrill shows, rodece, carnival show lot, circus show lot. H. JONES: Rutherfordton,

#### NORTH DAKOTA

## Fessenden, Wells County

Free Fair

GRANDSTAND CAPACITY: 6,000. BLEACHER CAPACITY: 600. Size of race track, half mile. Flant is rented for thril shows, rodge, motor-cycle races, carnival show lot, circus show lot.

enow lot. COLISENIM (INDOOR ARENA) CA-PACITY: 3,000. Collseum svallable for reutal for dance, stageshows. 1950 STILL DATES: Saasball games, fontball games, rudeos, track movels. 4-B activities, air shows, ELLER SEVERSON, County Auditor, Ferender

#### Grand Forks, Greater Grand Forks State Fair

FORKS SUBUE FAIL ORANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 2,000. Size of race track, half mile. Plant is renied for big car races, hot rod races, thrill shows, rodson, motorsyste races, carnival isbow. loc, circus show lot. RALPE LYNCH: Orand Porks

Hamilton, Pembina County

## Fair

GRANDSTAND CAPACITY: 2,500 ize of race track, half mile, FRANKLIN PAGE: Hamilton.

#### Jamestown, Stutsman County Fair Association

GRANDSTAND CAPACITY: 2.800. BLEACHER CAPACITY: 2.200. Size of face track, half mile. 1950 STILL DATES: Rorse abow. N. D.

Rugby, Pierce County Fair

ORANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 500. Plant rented for thrill shows, rodeos. Bravel show lot, circus show lot.

is rented for thrill shows, rodecs, and thrill shows, rodecs, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) CA-PACITY: 2500. Collseum available for dances, lee shows, stageshows, trade shows, aproxis shows, inclusion (Internet shows, inclusion). Horse show, here the show, the show, the show in the show in the show in the show.

baacball, football, DAN BAILLE: Rexall Drug Store, Rugby, N. D.

OHIO

#### Carrollton, Carroll County Agricultural Society

GRANDSTAND CAPACITT: 4,000 SIZE OF RACE TRACE: H Half

H. S. HOOBLER: Deliroy. O. Cincinnati, Carthage Fair

ORANDSTAND CARACITY: 3,500 Size of race track, haif mile. Plant is renied for harness races, thrill shows, circus show lot. O. A. PETERS: Room 410, Court House, Cincinnati 2, Ohio.

Circleville, Pickaway County Fair

GRANDSTAND CAPACITY: 800. BLEACHER CAPACITY: 400. Size of race track, half mile, Flant is rented

for big car races, hot rod races, harness races, thrill shows, rodecs, motorcycle races, circus abow lot.

COLISEUM (INDOOR ARENA) CA-PAOITT: 2,500. Collectim available for rantal for dances, ice ahows, circuses, stageshows, trade ahows, sports shows. JOHN R. HEISKELL: P.O. Box 377 Circleville, O.

Jefferson, Ashtabula County Fair

ORANDSTAND CAPACITY: 2,000. SIZE OF RACE TRACK: Half mile. Plant is rented for hot rod races, harmas races, thrill shows, rodcos, motorcycle races, ROBERT L. SHELDON: Jefferson, O.

London, Madison County Agr. Society

ORANDSTAND GAPACITY: \$.000, SIZE OF RACE TRACE: Haif mile, Plant is ranted for harness races, thrill shows, rodecs, motorcycle races, camival abow lot, circus abow lot.

FRED M. OUY: Secretary, Mechan-icsburg, O.

Marion, Marion County Fair ORANDSTAND CAPACITY: 2,000. BIZE OF RACE TRACE; Half mile Track is equipped for night racing. Plant is rented for harness races, thrill shows, notorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) CA-COLISEUM (INDOCK ANEANA) CA-PAOLTY: 3.660. Oolseum available for rental for dances. rodeos. ice shows, circuses, siage shows. Irade shows, sports shows. R. A. MAYERS, 640 Lark St., Marion.

#### Marysville, Union County

Agricultural Society
 ORANDSTAND CAPACITY: 2,300,
Size of face track, haif mile. Plant,
 is rented for harness races, thrili
 shows, carulval show lot, circus show
 lot,
 OTTO E. RAUSCH: Plain City, O.,
 Route 1.

#### McConnelsville, Morgan

County Agricultural Society GRANDSTAND CAPACITY: 1,000, BLEACHER CAPACITY: 500, Size of race track, third mile, Plunt is rented for barness faces, rodens, car-RAY O. SMITH: McConnelsville, O., RAY O. SMITH: McConnelsville, O., Rt. 2.

Millershurg, Holmes County

Junior Fair

GRANDETAND CAPACITY: 1200 BLEACHER CAPACITY: 500 Plant Is rented for rodees, carnival abow lot. Et. U. STEDELL: Millerburg. SIZE OF RACK TRACK: Balt mile

#### Proctorville, Lawrence

**County Fair** 

# GRANDGTAND CAPACITY: 750, Sze of race Usak, half mile. Piant is rented for thrill shows. 1980 STILL DATES: B. Ward Beum hrill shows, June 25, OWEN ORLPFITH: Box 84, Ironton.

St. Clairsville, Belmont

County Agricultural Society GRANDSTAND CAPACITY: 750. BLAACERR CAPACITY: 750. BLAACERR CAPACITY: 750. CLARCERR CAPACITY: 750. CLARCERC CAPACITY: 750. BLAACERR CAPACITY: 750. CLARCERC C. LISTER: P. O. Box of reac track, half mile. Finat is \$175 Tulas 16.

Agricultural Society

GRANDSTAND CAPACITY: 8,400. SIZE OF RACE TRACK: Balf mile.

Plant is rented for circus show lot. N. E. STUCKET: Secretary, Van Wart, G .

#### Xenia, Green County Agricultural Society

ORANDSTAND CAPACITY: 1.500. BLEACHER CAPACITY: 500, Size of race track, half mile. Plant is rented for motorcycle races.

1950 STILL DATES: Annual meet-ings, family picules, stock shows. R. K. HAINES: RR #1 Xenia, O.

#### OKLAHOMA

Altus, Jackson County Free Fair

PLANT IS RENTED POR: Carnival how lot, circus show lot,

#### Anadarko, Caddo County Free Fair

GRANDETAND CAPACITY: 5,200 BLEACHER CAPACITY: 5,000 BLEACHER CAPACITY: 500. Bize of race track. half mile. Plant is remised for hol rod races. Barness races, thrill shows, rodece, motorcycle races, cat-nival ahme lot, circuit abow lod COLISEUM (INDOOR ARENA) CA-PACITY: Not given. Collecum avail-able for rental for dances, skating rink.

uble rink.

rink, 1960 STILL DATES: Pat Stock Show, American Indian Exposition, N. J. DIKEMAN: care First State Bauk, Anadarko, Okia.

Blackwell, Kay County Free Fair

ORANDSTAND CAPACITY: 2.250 BLEACHER CAPACITY: 500. Plant is rented for midget auto races, thrill shows, rodece, circuix show tot. 1950 STILL DATES: Rabbit, cattle

and poultry shows. CARL RANDALL: City clerk, Black-well, Okla.

## Chandler, Lincoln County

Free Fair BLEACHER CAPACITY: 1,000, Plant a rented for thrill shows, rodeos, arnival show lot. A. L. BALL: Agra. Okla.

Muskogee, Oklahoma Free State Fair

ORANOSTAND CAPACITY: 5,000 Size of race track, baif mile. Plant is rented for big car races, hot rod races, thrill shows rodeus, cartival show iot, M & TWEDELL: Box 1636, Mus-kogee, Okla.

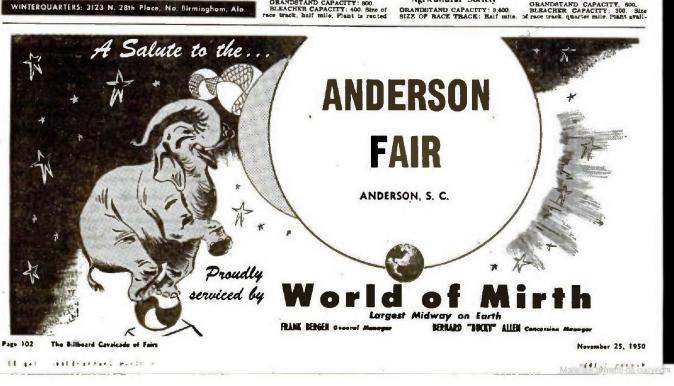
Fair SIZE OF RACE TRACK: Buit mile

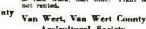
Tulea, Tuisa State Fair

Iulsa, Tulsa State Fair ORANDSTAND CAPACITY: 6.500, BLEACHER CAPACITY: 2,000, Bize of race tracks, hair mile and one-tith mile. Plant is reated for hot rod races, midget auto races. COLISECUM (INDOOR ARENA) CA-PACITY: 6,000, Collseum swaliable for result for dances, rodecs, cir-cuses, sizgehow, trade shows, sports shows.

Watonga, Blaine County Free Fair

OBANDSTAND CAPACITY, 600, BLEACHER CAPACITY: 300. Size race track, quarter mile. Plant avail-





#### OREGON

## Eugene, Lane County Fair GRANDSTAND CAPACITY: 5,000. SIZE OF RACE TRACK: Balf mile. Plant is rented for big car races, horress races, thrill abows, rodeos, motorcycle races, cambral show lot. circus show

lot. COLISEUM (INDOOR ARENA) CA-PAOLTY: 2,800. Collasum available for rantal for ice shows, elircuses, stage-Shows, trade shows, sports shows. H. P. WELCH: Pairgrounds, Eugene Ore.

#### Lakeview, Lake County Fair and Roundup

ORANDSTAND CAPACITY: 3,000 BLEACHER CAPACITY: 5000. Size of Iace track, half mile, Plant is rented for thrill shows, rodeos, 1950 STILL DATES: Ram sale. A. M. DENIO, Lakeview. Ore.

Moro, Sherman County Fair

ORANDERTARD CAPACITY 1,500. PLANT 1S RENTED FOR: ( BLZACHER OAPACITY: 100. Size of show lot. see track, half mile. R. H. GARRA: Ephrata, Pa. 1950 STILL DATES: Horse shows. ART BUCGUITZ: More of the Source of City. Armstrong (

Salem, Oregon State Fair

#### PENNSYLVANIA

Bedford, Bedford Fair ORANDSTAND CAPACITY: 4000. Size of race track, half mile Plant is realed for big car race, hot rod races, midget auto races, thrill shows, rodeos, motorcytel races, chrnival show lot, circus show lot.

Clearfield, Clearfield Park Association

GRANDSTAND CAPACITY: 2.700.

able for auto races, carsival show lot. BLEACHER CAPACITY: 3,000. Size 1060 STILL DATES: Spring fat of race track, half mile. Plant is rented stock show in March, daily show in for big car races, harmese races, thrill april. VANCE L, DEATON, Watonga, Okia. mival show lot, circum show lot.

nival abow lot, chrcus how iot. 1980 STLL DATE: AAA big car COLISEUM (INDOOR ARENA) CA-auto races, stock car auto races. AMA PACITY: Not given. Collecum avail-motorcycle races. Bielo (ratal for dances. CHARLEM W: BWOYER, 522 Court-HOWARD STEWARY: Box Sel Clear-St. Reading.

#### Dayton, Dayton Agricultural and Mechanical Assn.

ORANDSTAND CAPACITY: 1,000. SIZE OF RACE TRACK: Half mile. Plant is rented for harness races, thrill shows, carnival abow lot. MRS. MAINE JORDAN: Dayton, Pa.

Ebensburg, Cambria County

Fair

GRANDSTAND CAPACITY: 3.500. BLEACHER CAPACITY: 200. Size of race tracks, half mile and quarter mile. Plant is rented for big car races.

Ephrata, Ephrata Fair PLANT IS RENTED FOR: Carnival

#### Ford City, Armstrong County . Fair

Saletin, Oregoni State Fair GRANDSTAND CAPACITY: 400 BLEACHER CAPACITY: 700, Size of Facs track, haif mile, Piant is renter for circus show lot. COLISEUM (INDOOR ARENA) GA-PACITY: 4000, 1850 STLIL DATES: Dog show, cir-tikes hows, porta shows, state with the state of the state of the state of the state (Stateshows, sporta shows, state the sole for rolating of the state of the state (Stateshows, sporta shows, state the sole for rolating of the state (Stateshows, sporta shows, state the sole for rolating of the state (Stateshows, sporta shows, sporta shows, the sole for rolating of the state (Stateshows, sporta shows, the sole for rolating of the state (Stateshows, sporta shows, the sole for rolating of the state (Stateshows, sporta shows, the sole stateshows, the sole statesh

Fair Association CRAINSTAND CAPACITY: 1400. BLEACHER CAPACITY: 1400. of race track, haif mile. Plant is rental for dances. rehted for big car races, midget auto retest, thrill alows, rodes, moder. CARL BURGESS: Rapid City. Carl BURGESS: Rapid City. Spartanburg, Piedmont

Reading, Reading Fair

GRANDSTAND CAPACITY: 4,00 BLEACHER CAPACITY: 4,00 BLEACHER CAPACITY: 4,00 Stree of race track, half mile Plast of race track, half mile. Plast is car mace, carnival show lot, circ rented for big car maces, hot roof races, show lot, midiget autor races, hot mol races, show lot, indiget autor lot, show lot, indiget autor lot, show lot, indiget autor lot, show lot, show lot, indiget autor lot, show lot, indiget autor lot, show lot, indiget autor lot, show lot, show lot, indiget autor lot, show lot, indiget autor lot, show lot, show lot, indiget autor lot, show lot, indiget autor lot, show lot, show lot, show lot, show lot, show lot, indiget autor lot, show lot,

COLLERUM (IMDOOR ARIENA) CA-PACITT: 2,800. Coliscum available for rental for dances, stage shows. trade shows. sports shows.

Stoneboro, The Great

Stuneboro Fair GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 850. Size of race track, haif mile.

Aloga, lioga County Fair GRANDSTARD CAPACITY: 500, BLEACHER CAPACITY: 300, Size of race track, one-quarter mile, Planti la rented for bot roof aces, midget auto races, rodecs, centival show lot, directs \$8000 lot. Tioga. Tioga County Fair CARL H. FORREST: Tioga.

York, York Inter-State Fair

mile. Plant is renter to us and the second states of the second states o

**Community** Fair BLEACHER CAPACITY: 2.000. Plant is rented for carnival show lot. GILBERT SANFORD: Youngsville.

#### SOUTH CAROLINA

#### Rapid City, Black Hills Exposition

Exposition GRANDSTAND CAPACITY: 2,000. BL&ACHER CAPACITY: 1,000 Size of race track, ball mile. Plant is rented for hot rod races, midget auto races, harness races, thill shows, ro-deos, motorcycle races, cardival show lot.

#### Interstate Fair

GRANDSTAND CAPACITY: 2,000, Size of race track, haif mile Plant is resuled for hot rod races, stock, car races, carolval show lot, circus show lot, 1950 STILL DATES: Swine and eat



HOTEL



MOORE'S

D

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WE HAVE BEEN BOOKED BT J. GEORGE LOOS

to Jurnish Rides. Shows and Concessions at the GEORGE WASHINGTON BIRTHDAY CELEBRATION, February 17 to March 4. and the DYER-NATIONAL FAIR AND EXPOSITION. March 5 to 18. both at LABEDO. TELAS. Contact us at Laredo, Texas, from February 15 to March 18. nelusive

NOW BOOKING FOR 1951 SEASON: RIDES - SHOWS - CONCESSIONS

JACK B. MOORE Manager

Winterquarters IRENE MOORE Address: Secretary Box 85. Searcy. Ark.



NEW AMPHI-THEATRE MIDWAY FOR 1951

WE OFFER YOU FOR THE 1951 SEASON: 12 Modern Rides — 6 High Class Shaws — Legitimate Concessions — Fun House — Penny Arcade — Glant Saerklights — 5 Near Light Towers — Streamlined Sound Truck — Diesel Light Plants.

1

Statute and

CAMOON, SOUTH CAROLINA

To the FAIRS AND CELEBRATION COMMITTELS where we played the past Season for making our Fifth Year such a Successful one. THANKS ALSO

To Our Personnel and the Concessionaires for their co-operation and loyalty, without which we could not have succeeded.

#### FAIRMEN AND COMMITTEES: See us at Chicago during the Convention and at the Fair Meetings in Wisconsin, Minnesota, North Dskota and Illinois.

**CONTRACTING NOW FOR 1951 SEASON** RIDES\_SHOWS\_CONCESSIONS

MICKEY STARK MRS. MARY STARN SECRETARY-TREASURER Permanent Winterquarters Address: P.O. BOX 229, MT. STERLING, ILLING!" When Enroute: 890 ARCADE BLD2., ST. LOUIS 1. 49.

Nevember 25, 1950



#### SOUTH DAKOTA

## Camden, Kershan County

Fair Association PLANT IS RENTED POR: Caralyal

show lot, circus show lot. 1950 STILL DATES: Biller Brothers Olecus J. D. CRAWPORD: Box 248. Cam-

den.

Clear Lake, Deuel County Fair Association

ORANDSTAND CAPACITY: 800, BLEACHER- CAPACITY: 600 Size of race track, half mile FRED SERGER: Clear Lake.

COLEM

**BROS.' SHOWS** 

We sincerely thank

all Fairmen and

Show Personnel who

contributed so much

to make 1950 one of

the best of our 32 sea-

Dick Coleman

Bobbie Coleman

**COLEMAN BROS.' SHOWS** 

Francis Coleman

Middletown, Conn.

sons.

P. O. Box 886

Huron, South Dakota State Fair

ORANDSTAND GAPACITY: 5.300. BLEACHER GAPACITY: 5.700. Size of race test, quarter mile, Plant to rented for big car racet, hot rod races. harmes races, thrill above, rodecs. 1950 STILL DATES: Rodeo, hot rode. P. L. HATNER: Secretary, Euron. S. D.

Mitchell, Corn Palace COLIBEUM (INDOOR ARENA) CA-PACITY: 3.482. Collseum available for rental for dauces. Ice abows. stage-shows, trade shows, sports abows. H. N. NOBLE: Corn Palace, Mitchell, S. D.

Tripp, Hutchinson County Agricultural Fair Association

GRANDSTAND CAPACITY: 2,000. BLEACHER GAPACITY: 1,000. Size

of race track, half mile dirt track, Plant is rented for big our races, hot rod races, midget auto races, harness races, thrill shown, motorcycls races, calival show lot, circus show lot. R. T. HIRSCH: Secretary. Tripp, S. D. 8. D.

#### TENNESSEE

#### Gallatin, Summer County Colored Fair

GRANDSTAND CAPACITY: 1,600. Plant is rented for cartival show lot, circus show.lot. 1950 STILL DATKS: Baseball. EDW. W. ANTHONY SE.: Gallatin,

Greenéville, Greene County Fair

BLEACHER CAPACITY: 500. Size of race track. 500 yards Track is equipped for subtracting. Finat is rented for barnes races, rodecs, car-nival ahow ict, circus show lot. JAMES N. HARDIN, Orewardia.

Huntingdon, Carroll County

Fair ORANDSTAND CAPACITY: 1,500. PLANT IS RENTED FOR: Thrill HOWS, FORCES, CARNIVAL S. /W Lot. cir-

shows, rodeos, carnival s. /w lot. cir-cus show lot. J. P. WINTERS: Huntingdon, Tenn. 

#### Jackson, West Tennessee District Fair

ORANDSTAND CAPACITY: 3.000. PLANT IS RENTED FOR: Thill nows, carnival show lot, circus show

A. H. TATLOR: Jackson, Tenn Cookeville, Putnam County

Agricultural Fair ORANDSTAND CAPACITY: 5,000. ant is rented for rodecs. 1950 STILL DATES: Jaysee horse

W. J. EUDDLESTON: Cookeville.

Nashville, Tennessee State Fair

CRANDETAND CAPACITY: 3,500 BLEACHER OAPACITY: 1,500 Of race track i mule. Plant is rented for circus show joi. COLISEND (INDOOR ARENA) CA-COLISEND (INDOOR ARENA) CA-La Crange. Favelle County

ACTTY: 5,000 1950 STILL DATES: Cattle and Mastock sales, Ringling Bros.' circus. 113

L. E. ORIPPIN, P. O. Box 90, Nash-

Trenton, Gibson County Fair ORANDSTAND CAPACITY: 1,500. Plant is rented for midget auto races, thrill shows, rodeos, motorcycle races, carnival show jot, circus show

1950 STILL DATES: Baseball. JOHN R. WADE, Trenton, Tenn.

Woodbury, Cannon County Fair

ORANDSTAND CAPACITY: 500. BLEACHER CAPACITY: 500. Piant rented for rodeos. carnival show

lo 1950 STILL DATES: Carnivals, base-M. F. ROACH: Woodhury.

#### TEXAS

Abilene, West Texas Fair GRANDSTAND CAPCITY: 3,500.

BLEACHER CAPACITY: 2,000. Size race track, five-eighths mils,

#### Angleton, Brazoria County Fair

FAIT GRANDSTAND CAPACITY: 4000. ORANDSTAND CAPACITY: 3,500. Size rodecs, circuses, stageshows, trade of race truck, hait mile. Finat is abow, rented for rodecs, carnival show lot. 1950 STILL DATES: Ringling Broat OOLISEUM (INDOOR ARENA) CA. and Barnum & Bailey Circus, Septem-PACITY: 5,000. Collseum available ber 26, horne show, May 12:18. Tor result for dances, rodecs, ic L E OILLICAND: 200 P & M shows, circuses, stageshows, trade Building, Texarkana. L BOSTON: Angleton.

## Bowie, Montague County

Fair

CRANDSTAND CAPACITY: 1,500, Plant is remied for thrill shows, rotecs, contrival show lot, circus show lot, COLISEUM (INDOOR ARENA) CA. PACITY: 250 Collesum available for remisil for dences, trade shows. 1959 STILL DATES: Rodeo. D. M. MAJOR, City Auditorium, Bowie.

Dallas, State Fair of Texas

Usinar, State Fair of ICXas ORANDSTAND CAPACITY: 4,321. BLACHER CAPACITY: 6,000 Flant Prelied for midget suto races, threll hows, rodece, motorrycle races, car-lysia show lot, circus show lot. COLBEUM (INDOOS ARENA) CA. COLBEUM (INDOOS ARENA) CA. of ra ACITY: 4,301. Collecum available for rented for singeshows. 1850 STILL DATES: Trade show, threll ART

GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 3,000. Size of race track, half mile. Plant is related for thrill shows, rodecs. 1950 STILL DATES: Music festival, thrill show, horse show.

1850 STILL DATES: Trade show, thrill show, howe show. ARTHUR B. PORTER: 39% Center DAVD McMINW: P. O. Box 7756, St. Rutland, Vt. Dailss 10, Test.

#### Hempstead, Waller County Fair

ORANDSTAND CAPACITY: 1,200 BLEACHER CAPACITY: 800. PLANT IS RENTED FOR: Rodeos HENRY HOLZ, Waller, Tes.

Iowa Park, Texas-Oklahoma Fair and Southwest Oil

#### Exposition

BLEACHER CAPACITY : 4,000. Plant rented for thrill shows. rodeos, cara rented for thrill shows, rodros, car-lival show iot. COLISEUM (INDOOR ARENA) CA-ACITT: 2.000. Collectum available for rental for dances, ice shows, stage-nows, trade shows, sports shows. 1950 STILL DATES: Square dances.

La Grange, Fayelle County

Fair

ORANDSTAND CAPACITY: 1,000. BLEACHER CAPACITY: 1,000. PLANT IB RENTED FOR: Bodeos. araival ahow lot. circus ahow lot. 1500 STILL DATES: LivesLock show. OUT L. MCCRAW: 230 West La-spetie Surest, La Orange, Tex. CHARDETAND CAPACITY: 1.000. PLANT IS RENTED POR: Bodges, caraitad aboy lot, circuits andow lot. DUT L. DATES: Livencek abow. OUT L. MCCRW: 2.02 Wast La Paysies Street, La Grange, Tex. Livingsion, Polk County Fair CHARDER CAPACITY: 2.000, Fair available for winter quarters. CHARDER OF COMMERCE: Man. Services and the street of t

#### Marshall, Central East Texas Fair

ORANDSTAND CAPACITY: 3.000. Plant is rented for carnival she circus show lot. JOE L'MOCK: Marshall, Tex.

Palestine, Anderson County

#### Fair

PLANT I3 RENTED FOR: Carrieral faces, icrus show ico, show ics, circus show ico, COLISEUM (INDOOR ARENA) CA-COLISEUM (INDOOR ARENA) CA-PACITY: (Not given). Coliseum stail-shie for rental for sinces, singeshows, shows, profis shows.

VIRGINIA Amherst, Amherst County Fair, Inc.

Rutland, Rutland Fair

BLEACHER CAPACITY: 300. Plant rented for carnival show lot. O. B. ROSS; Amherst, Va.

#### Danville, Danville Fair

Danville, Danville Fair BLEACHER CAPACITY: 4.000 Size of race track, balf mile. Track is equipped for high tracing. Flant is rested for hot rold races, midget auto these, barress races, thrill shows, rodeom, motorycle races, caralvas show lot, circus show tot. COLLISSUME (INDOOR ARMA) CA-Poulis Stude (INDOOR ARMA) CA-Poulis Stude (INDOOR ARMA) CA-Poulis for dance, los above, stage-bows, trade shows, sports shows. C. O. FINCE: Pairgrounds, Dan-ville, Va.

#### Petersburg, The Petersburg Fair, Inc

Richmond, Atlantic Rural Exposition

or La

GRANDSTAND CAPACITY: 3.000. BLEACHER CAPACITY: 3.000. Sign of race track, one-ball mile. Track is equipped for night recing. PLANT IS REWIED FOR: Big car races hol rod races. mildot auto races, harness races, tarili abwes, motorcycle

Mar Inc. Salute to the ...  $\overline{\lambda}^-$ NN EXCHANGE CLUB FAIR .1 AUGUSTA, GA. \* Proudly serviced by . Largest Midway on Earth BERKARD "BOCKY" ALLEN Concession Me RAIK BERGET Concerned Ma Page 104 The Siliboard Cavalcade of Fals Nevember 25, 1950

trade shows, sports shows, C. O. MILLER JR.: P. O. Box 508, Palestine, Tex.

Texarkana, Four States Fair GRANDSTAND CAPACITY: 4,000, Rodeo arens available for rental for rodeos, circuses, stageshows, trade ahows,

Wharton, Wharton County

Fair

Fair ORANDSTAND CAPACITY: 3,000, Plant is rented for rodeos, carolval show lot 1950 STLL DATES: Texas Annual Youth Rodeo (July): Southwestern Champlonably Quarter Home Show (June). E. CHAS KOEHL JR.: Wharton.

## PLANT FACILITIES VERMONT

# 1981 FIEL DATE: Emand Gub Bork, Some Show, Hunt Gub rassa, offer ressa, molecular for seas, J. A. Marcanill, General Manager, Atlantic Bural Exposition, Inc., P. O. Par. 137, Elebarool Va.

Tazewell, Tazewell County

Agricultural Fair GRANDSTAND CAPACITY: 250. BLEACHER CAPACITY: 800. Sum of track, half mile. Plant is rented for rodeom, carnival show lot, circus show

J. B. HELDRETH; Takewell, Va.

Wise, Wise County Fair ORAMDSTAND CAPACITY: 1500. BLACHER CAPACITY: 1500. Size of race track, bail mile. Plant is rested for rouning races, carnival show lot, circus show lot, J. MONROZ BOBERDSON: Box 40, Wile, Va.

#### WASHINGTON

Centralia, Southwest

Washington Fair

Washington Fair ORANDSTAND CAPACITY: 5400. BLEACHER CAPACITY: 500. Size of race track, one-half mile. PLANT 18 BENTED FOR: HATDRES mose, thrill shows, rodean, motor-spice rouse, carnival show lot, circus show lot. ARTHUR W. RIRET: P. O. Bos, 489, Orntralis, Wash.

Ellensburg, Kittitas County Fair

GEORGE HODGSON ; Ellenaburg.

#### Port Angeles, Clallam County Fair

ORANDSTAND CAPACITY: 1200. SZZE OF RACE TRACK: One-baif mile. Plant is rested for vodees and carnival abow lot. 1951 STILL DATES: July 4th rodeo. ED R. HAGERTY. 118 East 13th, Port Angeles.

Tenino, Thurston County 4-H Fair

GRANDSTAND CAPACITY : 600 BLM OKANISTAND CATELLES IN ON OTICE TREE, QUARTER IS IN COLISION (INDOOR ARENA) CA-PACITY: 1000, Colisium available for renal for dances, spurts shows. 1950 STILL DATES: Labor Day Cels-TOM RICHARDS: Tenino.

Waterville, North Central

Washington Fair GRANDSTAND CAPACITY: 44 BLZACHER CAPACITY: 760. B I race track, haif mile. G. MERTON DICK: Waterville. of

#### Yakima, Central Washington Fair

ORANDSTAND CAPACITY: 5,000. BLEACHER CAPACITY: 5,000. Biss Ladysmith, Rusk County Fre-or race tracks, mile and one-bail mile. Track is equipped for night

mile. Track is equipped for night racing. PLANT IS RENTED POR: Big ear races, hot rod races, midget sub-races, running races, thrill shows, ear-nival show lot, circus show lot. 1860 STILL DATES: Horse show, alto face, carlivis, circuses J, BUGH KDNG: Box 1881, Takima. Waah,

#### WEST VIRGINIA

Marlinton, Pecahontas County Fair

CAULITY FAIR ORANDSTAND CAPACITY: 1.600, SIZE OF RACE TRACE: Hair balls, PLANT IS RENTED FOR: Bug car races, hot rod races, midget auto races, harries mess, thill shows, ro-decs, carnival show lot, circus show

105. 1950 STILL DATES: Horse show. Celebrations. XERTH NOTTINGHAM: Mariinton, W. Va.

# Moundsville, Marshall Pair CHARTER VIILE, Warshall Pair GRANDSTAND CAPACITY: 1,100. BLEACMER CAPACITY: 1,100. Size of race track, half mHe. Plant to rented for big car races, hot rod races, midget suito races, hot rod races, midget suito races, hot rod races, tarti-shows. rodos, montrycle races, tarti-athow lot, circus show lot. O. B. ALLMANT BOR 346, Mounde-ville, W. Va.

#### Pennshoro, Ritchie County Fair Association

ORANDETARD CAPACITY: 1,700. Size of race track, haif mile, Plant is rested for hot rod races, midget suto races, harbow races, thrill show, ro-doos, motorcycle races, carnival show lot, circus show lot.

#### WISCONSIN

#### Beaver Dam, Dodge County Fair Assn.

GRANDSTAND CAPACITY: 5,000. Size of race track, balf mile, Plant le mented for the car race, hor Tod races, maldget auto races, har race, that Tod shows, rodges, motorycle races, car-al al show lot, circus show lot, area, organization of the show lot, area, with article in the show lot, oars, motorcycles, circus. PORREST KNAUP: Beaver Dam.

#### Black River Falls, Jackson **County Fair**

GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 500. Plans is rented for: Carnival show lot. 1950 STILL DATES: Base ball. dances. DOUGLAS J. CUWAN: Black River

Bloomington, Blake's Prairie

## Agricultural Society

ARTICLIAR CAPACITY: 800. BLEACHER CAPACITY: 800. BLEACHER CAPACITY: 800. Finite Content of the C W1s.

> Elkhorn. Walworth Agriculture Society

GRANDSTAND CAPACITY: 6,500. Size of race track, half mile. Flant is rented for harness races, carniyal show lot.

ORANDSTAND CAPACITY: 2,500. BLEACHER OAPACITY: 3,500 Size of mage track, three-fifth mile. Track sequipped for high-racing. STILL DATES: Livestock shows and STILL DATES: Livestock shows and

GRANDSTAND CAPACITY: 1.000. Size of race track, half mile.

## Galesville, Trempealcau

County Fair CRANDSTAND CAPACITY: 600. BLEACHER CAPACITY: 600. Size of race track, half mile. Plant is rented for hot rad races, harness races, thrill shows, rodeos, motoreycle races, carrival show lot, circus show lot. 1950 STILL DATES: Hot rod races

P. M. SMITH: Galeaville.

#### Jefferson, The Jefferson

County Fair County Fair GRANDSTAND CAPACITT: 1.500 Size of race track: Half mile, Plant is rented for harness races, stock car races, motorregic races. 1060 STILL DATES: Stock car races july 4. Labor Day and Sundays; cattle sales in October. HORACE L. BURI, Jefferson.

## LaCrosse, LaCrosse Inter-State

Fair CHANDSTAND CAPACITY: 3.780 Plant is rented for circus show int 1860 STILL DATES; Shrine Circus, sth of July Circ Pageant and Pir-works, Barbershop Parada. JOSEPH W. TRIBCH: 310 Hosechler Bidg., LaCrosse.

GRANDGTAND GAPACITY: 1.200. BLEACHER CAPACITY: 0.200. Sine of race track, half mile. Plant is rested for bot rod races, midget suto races, harrow races, thrill shows, rodson, motorcycle races, carlival show lot. circus show lot. F. J. MANNING: Ladysmith, Wis.

#### Marshfield, Central Wisconsin State Fair

State Fair GRANDETAND CAPACITY: 2482 BLEACHER CAPACITY: 1980 Sme of rese tweek hair mile Plant is resided for hig car races, hor rol races, ibrill shows motorcycle races, carsi-val show lot, circus abow lot. 1930 STILL DATES: Motorcycles, May 21; bot rods, June 18; V. P. W. celebration, July 2-4; hot rods, July 30; Barine Circus, July 14-16, W. A. UTHAESER: Box 48, Marsh-field.

#### Milwaukee, Wisconsin State Fair

ORANDSTAND CAPACITY: 16,500 BLEACHER CAPACITY: 2000 Sine of rase track, mile, and quarter mile Quarter mile track is equipped for wight rastme. Flant is restad for big car raose, bot rold races, midget auto races, harrows raose, thill shows, ro-mose, motortycle rece, circus abow int.

reces, barres, circus and barres, circus and barres, collabeliad (INDOOR ARENA) CA-PACITY: 5.000 Collection available for realiad for foders, ice shows, stage-1960 STHJ, DATES: Racing every Tuesday and Priday Bights. JACK REYMOLDS: Manager, Wis-consin State Pair.

Mineral Point, South Western

Wisconsin Fair Association ranom, DATHON FRANK, GARILL ADOWS, FO-doos, motorcycle ranom, caralval abow ORANDOTARD CAPACITY: 10. circus abow 104. J. B. MURPHY: Pannsboro, W. Va. O. L. WINN: Mineral Point.



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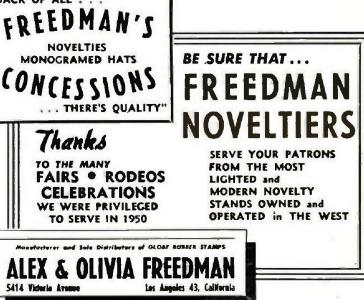
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nions and poweral well-framed Shaws. Especially mate Cano want a fimby Side Show and Ascade, Researable terms, A pleasant and pretitable season assured.

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it 14, Michiga





Oshkosh, Winnehago County Fair and Exposition ORANDSTAND: 5000. Size OF RACE TRACE: Half mile. Plant is rented for: Big car races, hard mile. Plant is rented for: Big car races, hard mile. Plant is rented for: Big car races, hard mile. Plant is rented for: above, motorcycle races, hard soles-bove above, fail live-stock above and sales-bove above. Size OF RACE TRACE: Half mile. Plant is rented for: Big car races, hard mile. Plant is rented for: above, motorcycle races, races, thrill show, motorcycle races. TAYLOR G. BROWN: Oshkosh,

#### Phillips, Price County Fair

ORANDSTAND CAPACITY: 1,000 dant is rented for midget auto races. L. F. WIEMER: Phillips. E1

## L. F. WIEMER: Phulips. OLISEUM (INDOOR ARENA) CA-Plymnuth. Sheboygan County for rental for dance, stageshowa. Fair

GRANDSTAND CAPACITY: 2950, BLEACHER CAPACITY: 1200 Size of race tracks: Hail mile and one-fourth mile. Quarter-mile track is equipped for night racing. Plant is rented for: Big car races, harmess races, thrill shows, rodcos, motorcycle shows, rodcos, races, races Wautoma, Waushars County GRANDSTAND CAPACITY: 700. BLEACHER CAPACITY: 700. BLEACHER CAPACITY: 300. Size of race track, half mile. Plant is rented for hot rod races, circus show lot. W. H. ELDRIDGE, 3151/2 E. Mills St., Plyn

## St. Croix Falla, Polk County Tacing, H. N. HAPUBUKER: Wautoma,

ORANDSTAND CAPACITY: 1,500. Size of race track, half mile, Plant is rented for hot rod races, stock ear, midget auto races, thrill shows, no-decs, motorpreis races, carnival show lot, circus show ior, carnival show lot, circus show ior, croix and PRARK BARNEY, ROWARD CLAY-TON: Both of St, Croix Palis, Wis. Fair GRANDSTAND CAPACITY: 3.000. SIZE OF RACE TRACK: Hair mile. Plant is rented for harness races. circus show lot. 1950 STILL DATES: Circus, Aug. 8. herabali augus Sindar

## Shawano, Shawano County

ORANDSTAND CAPACITY: 2,200. Size of race track, half mile and quatter mile. Quarter mile track is equipped for alght racing. 1950 STILL DATES: Stock car

## Fair

Wausau, Wisconsin Valley

Fair

Fair Association

1950 STILL DATES: Stock car

Weyauwega, Waupaca County Fair

ALBERTA

and Stampede GRANDSTAND CAPACITY: 8,800, BLEACHER CAPACITY: 10,000, Size of race track: Raif mile, Plant is reated for: Big car races, hot root maces, harness races, thrill shows, rodeos,

#### BRITISH COLUMBIA

FAIF GRANDSTAND CAPACITY: 2,800. BLEACHER CAPACITY: 3,300. Size race track, baif mile Plant is of rented. Cloverdale, Lower Fraser Valley Agricultural Assn. Valicy Agricultural Assu. ORANDSTAND CAPACITY: 4,000. BL&ACHER CAPACITY: 4,000. Size of race track, bail mile. Plant is rented for big car races, bor tod races, midget atto faces, harces races, thrill shows. Todeca, motorcycle races, caral-val show inct, circus show lot, 1050 STILL DATES: Rodso, May 23 and 24

JOF Feblal Tor Gances, stageshows, ref unde shows, sports shows, 1959 STILL DATES: Dances, wed, with ding, church services, backstehil, rod sh shows, speeches, conventions, RENTAL AOENT L S. HOROEN: 2 c/o City Hall, Wausau.

RAROLD E. LOCK, Cloverdale.

#### MANITOBA

## Carmen, Dufferin

#### Agricultural Society

ORANDSTAND CAPACITY: 2.700. BLEACHER CAPACITY: 623. Size of rece track half unle. Plant is rented for hot rod races, midiget auto races, harness races, thrill shows, rodcos, motorcycle races. 1950 Still Dates: Auto races, thrill Association GRAD.DSTAND CAPACITY: 7,000. BLEACHER CAPACITY: 1,000. Si of noce track, half mile. Plant rented for thrill show. modorcyc races, carnival show lot, circus sho lot. shows, rodeo. COLISEUM (INDOOR ARENA) CA-D. G. SAUNDERS: P. G. Box 56, Car-man, Man.

## NOVA SCOTIA

## Amherst, Maritme Winter

Fair

COLISEUM (INDOOR ARENA) CA-ACITY: 6,000. Coliseum svallable for ental for: Dances. rodeos. ice shows. ircuses. slageshows. trade shows. R. F. McCUNN: manager, Balley Arens, Amberst, Nova Scotia.

Truro, Central Nova Scotia

Exhibition Exhibition ORANDSTATD CAPACITY: 2,400. SIZE OF RACE TRACE: Hair mile. Track is sequipped for hight racing. Plant is rented for thrul shows, har-ness races, rodecs, carries show lot into STLL DATES: Harness horse into: STLL DATES: Harness horse Tor up and the states in the states of the s

1950 STILL DATES: Harness races. LLOYD S. CULVER R. R. 4. Simcoe, Ont QUEBEC

TAL FOR

ONTARIO

Delta, Delta Agricultural Society GRANDSTAND CAPACITY: 350. SIZE OF RACE TRACE: One-third ile. Plant is reuted for harness

Fort William, Canadian

Lakehead Exhibition

GRANDETAND CAPACITY: 6.000. SIZE OF RACE TRACK: Half mile Plant is rended for big car races, hori rod races, mildget auto races, harness races, thrill shows, rodecs, motorcycle races, carnival show lot, circus show lot.

lot. COLISEUM (INDOOR ARENA) CA-PACITY: 1.200. Coliseum available for rental for dances, trade shows, sports above. W. WALKER: 80 Victoria Block. Fort William. Ont.

London, Western Fair

Association

rental for ice abow, circusse. 1950 STILL DATES: Circus, carnival, thrui show, motorcycle races, suto-mobile races. SECRETARY, Queen's Park, London.

Simcoe, Norfolk County Fair

ORANDSTAND CAPACITY: 2,000. SIZE OP BACE TRACK: Haif mile Plant is rented for harness races, thril shows, rodeos, carnival show lot, cir cus show lot.

COLISEUM AVAILABLE FOR REN-

trade sh

Size

T. M. GRANT: Delta, Ont,

mile.

## Bedford, Bedford Fair

GRANDSTAND CAPACITY: 1,500. SIZE OF RACE TRACK: Half mile. tant is rented for thrill shows, ro-cos, carnival show lot. circus show

iot. COLISEUM (INDOOR ARENA) CA-PACITY: 1,500. Collacum available for rental for dances, ice shows, cir-cuses, stageshows, trade shows, sports

shows. 1950 STILL DATES: Baseball, P. O. ROT: Bedford, P. Q., Canada.

## Chicoutini, Exposition

Agricultural di Chicoutimi PLANT IS RENTED FOR: Thrill shows, rodees, carnival show lot. COLISEUM (INDOOR ARENA) CA-PACITY: 8,000. Colsetum available for restal for dances, rodeom, ice shows, sports shows, trads shows, sports shows, trads shows, circusse, tageshows, trads

Granby, Granby Horticultural Society

ORANDSTAND CAPACITY: 1,000 SIZE OF RACE TRACE: Third mile, Plant is rested for harness races, thrill shows, motorecies races, cas-nival show lot, circus show lot. C. E. BALL: 28 Queen St., Granby, Que.

## Maniwaki, La Societe d'Agriculture du Comte de

Gatinesu GRANDSTAND CAPACITY: 1,00. BLEACHER CAPACITY: 50. Size ORANDSTAND CAPACITY: 250. Size of race track, haif mile Plant is rented for harness races, thrill shows. rented for midget suto races, circus arbow lot. 1950 STILL DATES: Auto races. plents. Buttitud b McCombines. MULTING MCCOMBINES. MILL DATES: MALE MALE MCCOMBINES. MILL DATES: MALE MALE MCCOMBINES. MILL DATES: MALE MALE MCCOMBINES. MILL DATES: MALE MCCOMBINES. MILL MALE MCC WILLIAM P. McCONNERT: Maul-Wakt. ORORGE ROSS

Quebec City, Exposition Provinciale de Queber

CROVINCIALE DE QUELER GRANDSTAND CAPACITY: 7,000. BUEACHER CAPACITY: 7,000. Size of race track, half mile. Track is equipped for might racing. Find is rested for harhese faces. COLISEUM (INDOOR ARENA) CA-PACITY: 10,000. Collseum available for rantal for rodoos, ice shows, cir-cuses, stageshows, trade shows, aports shows.

hows. 1950 STILL DATES: Hockey. EMERY BOUCHER: Manager, Coll-sum, Exhibition Park. Quebec, Can.

#### Roberval, Roberval Fair

ORANDSTAND CAPACITY: 3,000. SIZE OF RACE TRACK: Hail mile, Hotel, Sakkatoon. Track is equipped for hight racing. Plant is reated for big or races, hot rod races, midget auto races, hernest races, thill show, roted. Workton, Yorkton Agricul-tural & Industrial Exposition abou 105.

PUBLIC HALL AVAILABLE FOB:

#### Saint Francois-du-Lac,

Yamaska Agricultural Society GRANDSTAND CAPACITY: 2,000. Size of track 1/2 mile. Plant is rented for harness races, thrill shows, carnival show lot

A. TRUDEAU: St. Prancols du Lac.

#### St. Jean, St. Jean Agricultural Fair

GRANDSTAND CAPACITY: 800. BLEACHER CAPACITY: 10.000. Size

of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, J. R. ST. ARNAUD: Secretary, 112 Richelleu St., St. Jean, Que.

Shawville, Shawville Fair GRANDSTAND CAPACITY: 600. BLEACHER CAPACITY: 3,000. Size of race track, half mile

Regina, Regina Exhibition GRANDSTAND CAPACITY: 8,000. SIZE OF RACE TRACE: Half mile Plant is rented for big car races, har-

Plant is souther for big car races, nar-ness races, thrill shows, rodeos, car-nival ahow lot, circus show lot. COLISEUMA (INCOOR ARENA) OA-PACITT, 6,000. Collsecum svalinble for rental for dances, ice shows, cir-cuse, stageshows, sports shows.

T. R. McLEOD: 2 Victoria Park Building, Regina, Sask. Can.

Tillsonburg, Tillsonburg and **District Agricultural Society** GRANDSTAND CAPACITY: 1,800

SIZE OF RACE TRACE: Half mile. Plant is rented for harness races, thrill shows, rodeos.

COLISEUM (INDOOR ARENA) CA-PACITY: 2,500. Coliseum available for rental for dances, ice shows, stage shows, trade shows, sports shows. 1950 STILL DATES: Horse races, July 14-Aug. 9, Shrane Club carnival, hardball, softball, tennis, JACE M. Clerme, 60 Oxford St.,

Valleyfield, Valleyfield Fair GRANDSTAND CAPACITY: 1,000.

BLEACHER CAPACITY: 1000. Size of race track, half mile, Plant is rented for big car races, hot rod races, midget auto races, harries races, thrill shows, rodecs, motorcycle races, car-nival show lot.

nival show lot. OOLISEUM (INDOOR ARENA) CA-PACITY: 4,000, Collsevin available for rental for dances, rodeos, ice shows, stage shows, trade shows, sports shows, RENTAL AGENT: City Hall Build-

ing. clerk

Woodbridge, Woodbridge Agricultural Society

GRANDSTAND CAPACITY: 500. BLEACHER CAPACITY: 500. Size of race track half mile. Plant is rented for harness races, rodeos, mo-torcycle races, carnival show lot. S. R. R. MCNEIL, Woodbridge

## SASKATCHEWAN

Lloydminster, Lloydminster Agricultural Exhibition Association, Ltd.

GRANDSTAND CAPACITY: 1,700.

Saskatoon, Saskatoon

Industrial Exhibition

GRANDSTAND CAPACITY: 6.000. GRANDSTAND CAPACITY: 6.000. BLEACHER CAPACITY: 2.000. Size of race track, four furious, Plant is rented for big car races, bot rod races, mildget auto races, harmes races, thrill abows, rudeces, carbival show lot, eir-cus abow lot. COLISEEMS (INDOOR ARENA) CA-PACITY: 3.000. Collasum arsiable for shows, sports abows.

1950 STILL DATES: A. R. Swine Show and Sale, September 27; auto racing, June 28; light horse show, May 2-5.

GRANDSTAND CAPACITE: 1,800. 
 PUBLIC HALL AVAILABLE POB: BILRAGE LEVENDOW, ENDER.
 BILRACHER CAPACITY 1,000.

 BERNARD LEVENGUE, EDBERAL
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A. H. STROSCREIN, Weyauwega. Wilmot, Kenosha County Fair Fair BLEACHER CAPACITY. 3.000. CANADA

LOUIS W. CATTEAU: Shawano.

Seymour, Outagamie County Calgary. Calgary Exhibition

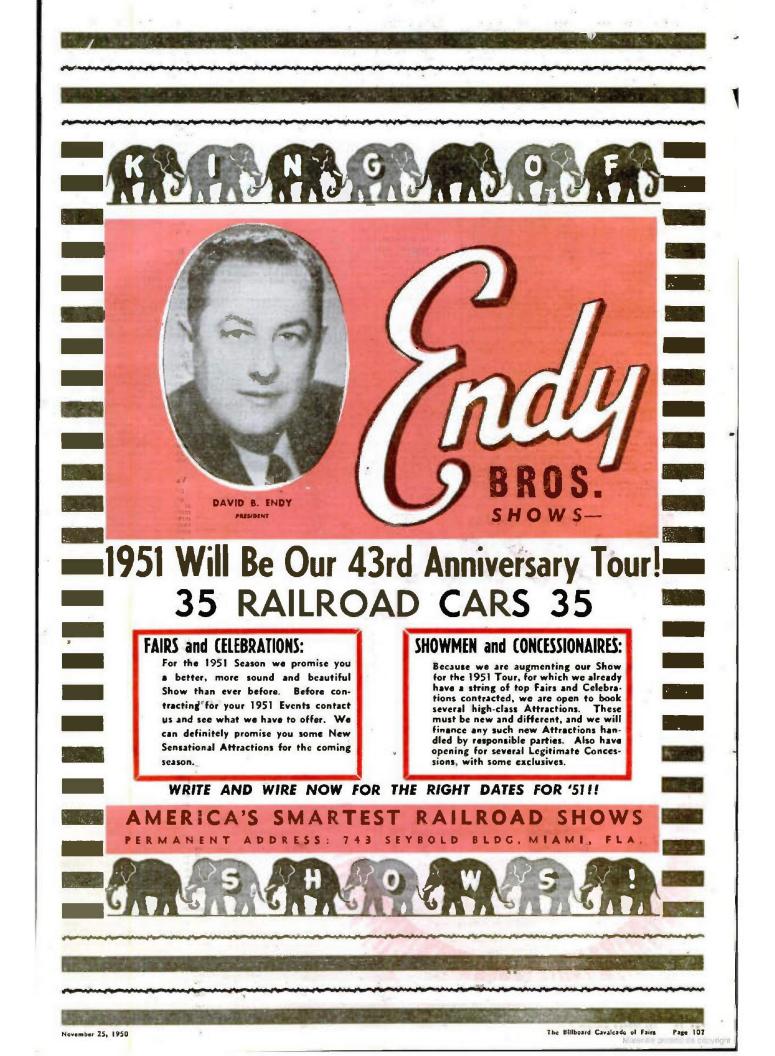
GRANDSTAND GAPACITY: 3,100. BLEACHER CAPACITY: 400. Size of race track, haif mile, Plent is rented for big snr races, hot rod races, midget auto races, barness rented to. Taces, middet nuto faces, that races, midget nuto faces, motor-races, thrill shows, rodece, motor-cycle races, carnival show lot, circus show lot, 1980 STLL DATES: Stock car races us various spontaged events.

and various sponsored events. MICHAEL BURNS, Soymour.

Page 106.

The Billboard Cavalcade of Fairs







Milwankee Intros Department Store

Display Technique, Holds Exhibits

#### Of Top Fire in Each Classification

If cations, the fair first selected service grovery store. the best five in each division, then displayed them strikingly and ef-feetively by adapting the methods of department stores. Much of the needlework, lamp shades and draperies were dis-played in glass-enclosed picture came to the fully equipped kitchen frame showcases, reversed and to show how they made their indirectly lighted. Other handl-

Department store dis-builting to the interval division, the displays, wrapped in cellophane and screened by diagonal ropes. Food Coleral Canned goods were an eye-in single rows on open shlue department. Shunning the traditional method of displaying all entries in the various women's competitive class-floations, the fair first selected insplayed them strikingly and ef-tisplayed them strikingly and efmachines.

Plans for 1951 are to further enhance the beauty of the struc-ture. A lower celling will be constructed to shut off the build-ing's skylights, and all exhibits will then be illuminated by arti-fical means.



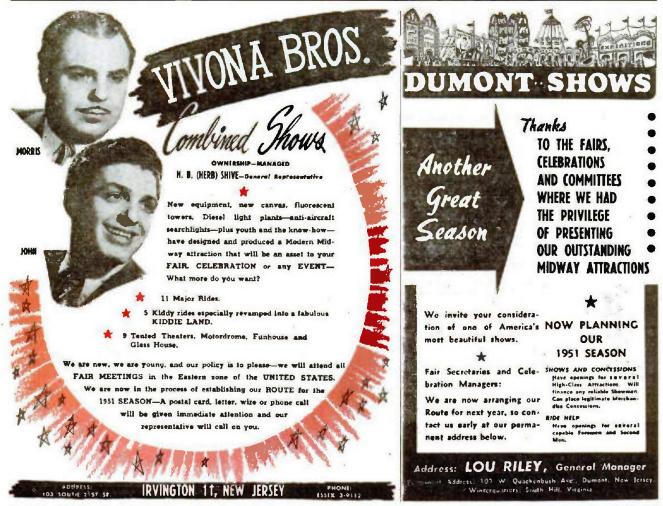
Blue-ribbon winners gave daily demonstrations of their culinary provess in the modern kitchen-theater.



Glass-paned shadow boxes, indirectly lighted, added luster to the top-ranking homeeraft entries.



An ourstanding example of modern department store technique, a set-in display second by disputal ropes.



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(Continued on page 115)

Schafers JUST FOR FUN SHOWS Texas' largest and most Beautiful Motorized Show

AN INNOVATION IN MIDWAY LIGHTING

#### Featuring

16 Rides, 10 Shows, 40 Concessions, Sensational Free Act, 6 Anti-Aircraft Spotlights, Mammoth Light Towers, Diesel Light Plants.

## Fair Secretaries

### BEFORE CONTRACTING

For your 1951 Events, be sure and investigate our Show. See us at the Texas and Oklahoma Fair Meetings.

### OUR THANKS

To those Progressive Fair Men where we had the privilege of furnishing the Midway Attractions this year.



PERMANENY ADDRESS 714 SOUTH HASKELL, DALLAS, TEXAS PHONE: TAYLOR 5357

## **Showcase for State Agencies**

New \$1,000,000 Illinois Bidg., Complete With Roof Gurden, Used

To Demonstrate Units' Functions

A Showcase for territing in the department store manner. A strating functions of vari-ous Illinois State government departments was unveiled in the form of a luxurious building to the Springfield fairgrounds this year. Unusual in design, the structure unusual in design, the structure unusual in design, the structure to state design, the structure unusual in design, the structure to structure the department store manner. On the door Garden, above the subles and garden sets 'equipped this part with multi-surface walls to give the building an outstanding ap-with multi-surface walls to give the building an outstanding ap-inght, were used this year for a "Pioneer Display," showing how any stilene the delay. Display windows, which combine "Pioneer Display," showing how any stilene the delay at the building the stile and worked in for fair visitors to rest. on Francis Shows

Get the

FACTS about

was given the deluxe treatment Illinois. by the State Legislature in answer Also in the display windows windows will be used as office space. The to striking success of the State's were the official State Fair trophies auditorium will be available for 'Your Illinois' road show which and prizes for the State Fair for educational work. has made county fairs in recent years and previously was shown first time the trophies had here

SHOWCASE for demon- display windows opening outward 40,000 persons attended the shows in the department store manner, during the ten-day free run.

LLINDIS BUIL

Roof Garden of Illinois Building provides good sightseeing vanlage point.

Night view of building illustrates modernistic design and lighting.

Displays of governmental departments filled large hall in the new



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Novamber 25, 1950

# **BARNES-CARRUTHERS** THEATRICAL ENTERPRISES

America's Foremost Producers of State and County Fair Revues

Staged by Ainsley Lambert and Dorothy Hild

An organization backed by 42 years of experience devoted to serving all phases of Show Business. Experience that gives assurance to the Attraction Buyer of always getting the right act or show, staged and presented in a manner to please every audience. BARNES-CARRUTHERS has an enviable reputation for successfully presenting new and distinctive features each year. Features that have attracted in increasing numbers the acclaim of those who depend upon the power of their attraction for the success of their event. Features that pay off BIG at the Box Office!

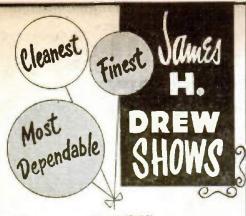
## Also Presenting GERTRUDE AND RANDOLPH AVERY'S **SPECTACULAR REVUES** And Top Talent for \* Indoor and Outdoor Celebrations \* Special Events \* Internationally Famous Circus Acts \* Championship Rodeos—Horse Shows \* Fomous Name Thrill Shows

THEATRICAL ENTERPRISES

159 NORTH DEARBORN ST.

CHICAGO 1, ILLINOIS

The Billboard Cavalcade of Fairs Page 111



#### ATTENTION

#### FAIRS, SPECIAL EVENT, AND CELEBRATION COMMITTEES

We are not contracting dates for our 1951 route. 19 you are interested in a clean and modern Expenieten that will be a credit to your avent. We would like to hear from you new. Will furnish ample reforence upon fequerst.

Rides: laterested in hearing from new and novel Rides that will not conflict

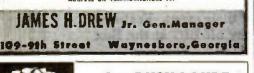
Shows: We have openings for Fun or Glass House. Motordrome, Arcade. Or any Attraction that will not conflict and caters to Ladies. Gentlemen

and Children. Concessions: All Legitimate Merchandising and Gaming Privileges are open. Special opening for Cookhouse and Derby Races. Bings and Popcorn are sold exclusive.

Help: Have several good apenings for Ride Mes who can drive tractor-trailer units. Want Electriclem and Mechanic. Man to handle light towers. All Help must be of good character and able in furnish reference.

Note: This unit opens early in April and plays in busy manufacturing cities until June. Then a solid route of bona fide fains and celebrations continuing until Mid-Nereauber.

Address all communications to:



### Let BUSH-LAUBE solve your concession problems

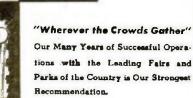
We after the most direstilied line of concersion operation. We are set up and equipped to handle any of your concession needs.

### A Unit To Fit Every Occasion

GRAND STANDS REER TAVERUS REFRESHMENTS FROZEN CUSTAND



POPCORN RESTAURANTS CANDY FLOSS NOVELTIES GAME CONCESSIONS PO OCD ANS ICE CREAM PEAMUTS



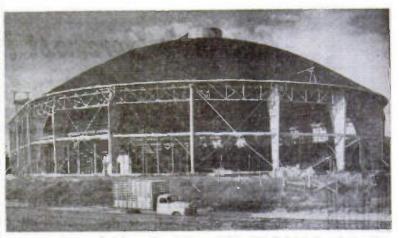
BUSH-LAUBE CONCESSIONS





## Sen. Byrd – Ark. Sparkplug

Little Rock Livestock Show, Other Annuals of State Grow Under Plan **Of Solon To Spur Cattle Industry** 



Open-sided Coliseom at the Arkanses Livestork Show and Rodes, Little Hork, is to be enclosed and ice equipment installed, under present plans. Building seats 5.975.

FEW fairs have progressed in recent years as has the Arkansas Livestock Show and Rodeo, and the story of the de-velopment is really the story of Clyde E. Byrd, the closest ap-proximation of a human dynamo

proximation of a human dynamo in Arkansas. At the age of 21, he became major of his hometown, Smack-over, Ark. (Pop. 3,000). In turn, he became county clerk. county judge and, in 1939, St ta senator. He's been a senator ever since and almost everybody halls him by that title

He's been a senator ever since and almost everybody halls him by that title. En route in his career, he put depression-hil Smackover back on its feet, tansforming the muddy. oil-boon town into one with paved streets, garbage collection, severs, water, a fire-fighting department and law and order. Too, he took the county, which was so badly in debt that its \$1 script was sell-ing at 80 cents, and righted 11 financially. ing at 80 financially,

During the same time. Byrd, who is convinced that the livestock in-dustry eventually will prove boom to Arkansas, brought in the first herd of registered Heretords late ble county acquired the deford

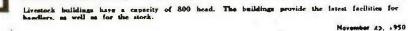
boom to Arkansa, brough in the first herd of registered Herefords into his county, revived the defunct fair at 21 Dorado, Ark., as a means of stimulating interest in livestock and, in addition, found time to study for and be admitted to the bar. In 33, he was named secretary-manager of the Arkansas Live-stock Show Association at a time when the show was almost in hopeless condition, with a debt of \$27,000, no buildings, nor any permanent facilities. He has held the post as secretary-man-ager ever since, and the fair's facilities and financial standing are a testimonial to his effective man-agement. Now the fair has a permanent

Agement. Now the fair has a permanent 72-acre showgrounds, and seven buildings including a 5,975-ca-pacity Colseum, four cattle bulld-ings with a capacity of close to 800 head, and a swine building with a capacity of 800 hogs.

#### Earmarks Tax for Fairs

Earmarks Tax for Fairs It was Byrd who succeeded in selling the State Legislature on earmarking 38-cents-a-gallon tax on liquor to the advancement not only of the State show but also of county fairs. Since, the State from this and other sources has appropriated a total of \$1,500,000 for the State show. Other shows have benefited greatly, too. In '48, each of the district shows received \$50,000 and each of the county fairs averaged \$500 toward premiums. premiums.

As a result, not only is the Little Rock show gaining on its own, but also because of the feeder system set up by the lesser shows of the State. All of which fits intu Byrd's idea of developing the State's fairs and the liveslock inductors industry





Sen. Clyde E. Byrd, shown in a characteristic pose, is a persua-sive opeaker on behalf of fairs and livertock development in Arkanosa.

OCT 3-10 ARKANSAS LIVESTOCK SHOW OCT 3.10

Entrances designed to expedite the flow of heavy auto and pedestrian traffic.



The Modern Show With "Eye Appeal"

## Hams in Act at Syracuse

Amateur Radio Ops' Fairgrounds Outlet Relays Patrons' Messages, Sends Out Invitation's to Press

The Show with a "Brand New" look, always clean and bright . . . a credit to any Fair or Celebration.

We are now planning our 1951 Route thru Texas, Oklahoma, Kansas, Nebraska, New Mexico and Colorado.

Now Booking SHOWS and CONCESSIONS FOR 1951

Thanks TO THE FAIRS AND CELEBRATIONS that sponsored our show during the past season.

Shourd

Address T. J. TIDWELL MGR.

ŵ.

A "HAM" radio station op- invited to send messages tree of erated by members of the charge to any point in the country. Syracuse Amateur Radio Club The amateur operators, most of at New York State Fair this whom also own their own trans-year transmitted messages thru- mitters, were on duty at the fair out the country for fair visitors. from 10 a.m. to 8 p.m. to send The innovation on the list of messages and demonstrate uses to educational exhibits drew wide- which the station could be put, spread attention from visitors at Call letters K2NYS were assigned the State's 104th annual exposition. to the fair by the Federal Com-Visitors, to the grounds were munications Commission.



Hain ratile ops' station at the New York State Fair, Syneuse, was new this year, and it clicked. Hams relayed fairgoers' messages through nation and sent out pre-opening invitations to press.

FOR THE BEST IN MIDWAY ATTRACTIONS ... IT'S

All Address: ALVIN AND LOWELL VANDIKE co-Owners and Managers

Winter Mailing Address 231 KENDELIA, SAN ANTONIO, TERAS

Adding futher interest to the exhibit and accentuating the widespread use of amateur radio transmission was the fact that many foreign visitors, licensed radio operators in their own countries, visited the fair's station and identified their own call letters posted on a large bulletin board near the transmitter.

In addition to messages relayed by the "hams" from the fair to their fellow amateurs in other parts of the United States for delivery to friends of fair-goers, were messages sent to Alaska and to countries in South America and Europe

Europe. Families and friends of per-sonnel in the 10th Marine Battallon, which had departed for Camp Pendetton, Calif., shortly before the fair opened, made use of the "ham" radio set-up to relay messages to the marine of-ficers and enlisted men from New York. Reports from the West Coast to K2NYS showed that the marines and were delivered to the servicemen upon their arrival at the camp.

#### Broadcast Invitations

Broadcast Invitations Prior to the opening of the fair, 298 amaleur operators in the Syracuse area co-operated in send-line nearly 500 inwitations to news-paper and radio news editors, city and State officials and other civite leaders asking them to attend the New York State Fair.

Amateur radio operators at the station explained to visitors how their networks have been used for emergency service during storms and other events which durupted normal communication services.



PERMANENT WINTERQUARTERS: Box 954, Sweetwater, Texas

Shade Gap Fair

Lehighton Fair

Selinsarove Fair

Flemington Fair

York Interstate Fair York, Pannsylvania

#### Orange County Fair Association Great Allentown Fair Middletuwn, New York

Centre County Fair Centre Hall, Pennsylvania

insgrove, Pennsylvania

Kont and Sussex County Fair

Harrington, Delaware

Shade Gap, Pennsylvania

New Jersey State Fair Lehighton, Pennsylvania Trenton, New Jarsey

> Union Fair Union, South Carolina

Bloomsburg Fair

**Piedmont Interstate Fair** Spartanburg, South Carolina

Attentown, Pennsylvania

Bloomsburg, Pennsylvania

Georgia State Fair Flamington, New Jersey Macon, Georgia

CONCESSION COMPANY

BEN WEISS

**Reading Fair** Reading, Pennsylvania Orangeburg County Fair Orangeburg, South Carolina

AND SON

5205 Alton Road,

Miaml Beech, Florida

FAIR SECRETARIES AND CELEBRATIONS Don't Be Satisfied unless the midway attractions you contract can come up to our standards. . . . Consult with us.

SHOWS AND CONCESSIONS

Want to book several more High Class Shows not conflicting with what we have and in keeping with the standard of our Midway Attractions. Can place Legitimate Concessions of all kinds.

Shaw Winesquarters: EACLE PASS. TEXAS

Aposition Shows Our 1951 Lineup Will Be Complete With 16 Rides 10 Modern Shows 40 Quality Concessions 5 Light Towers Our Own Diesels



Farm Equipment Companies Take Cue From Midway Ops, Use Carnival Gimmicks, Set-Ups in Bid to Buyers



THE ADAPTATION of show chinery at the '50 Minnesota State door amusement attractions to pull business methods to the sale of farm machinery was storig ranging from small garden culu. A Farmall tractor provided the never more pronounced than vators to huge combines and youngsters with free rides just out-at 1950 agricultural fairs. Forced valued at close to \$5,000,000, make side the top, while on the inside by keen competition to seek new methods of glamorizing unglam- hibit, both space-wise and from the by a puppel show and a circus orous machines, the maufacturers attendance standpoint. orous machines, its har the rest from Most representative of profes. Adult entertainment features in-outdoor showbiz, using a Side sional showmanship was the Inter- cluded animated displays, a photo Show stmosphere to attract, en- national Harvester exhibit at the simmick where mapshots could be taken riding a papter-mache tertain and put over their sales fair. Housed in a 90 by 250-foot message.

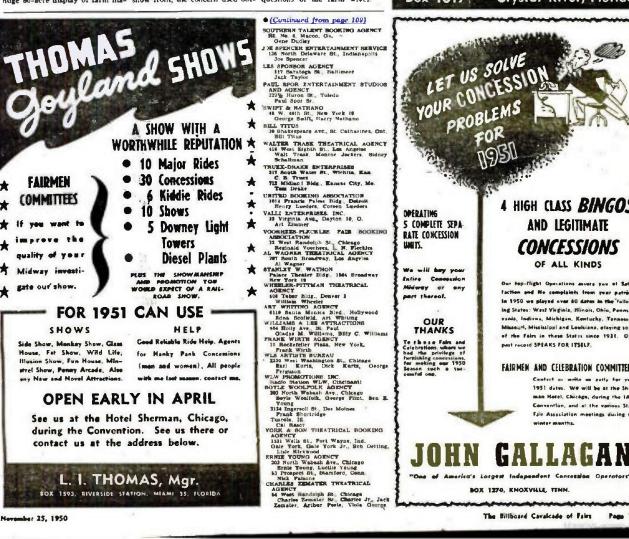
Some outstanding examples of circus-type tent, complete with this were demonstrated at the a multi-color five-panel carnival huge 80-acre display of farm ma- show front, the concern used out-

up the St. Paul annual's top ex- the kids were further entertained clown

> be taken riding a papier-mache tractor, and one of the most popu-lar attractions, Harvey the talking refrigerator, who answered the questions of the farm wives.

• (Continued from page 109)





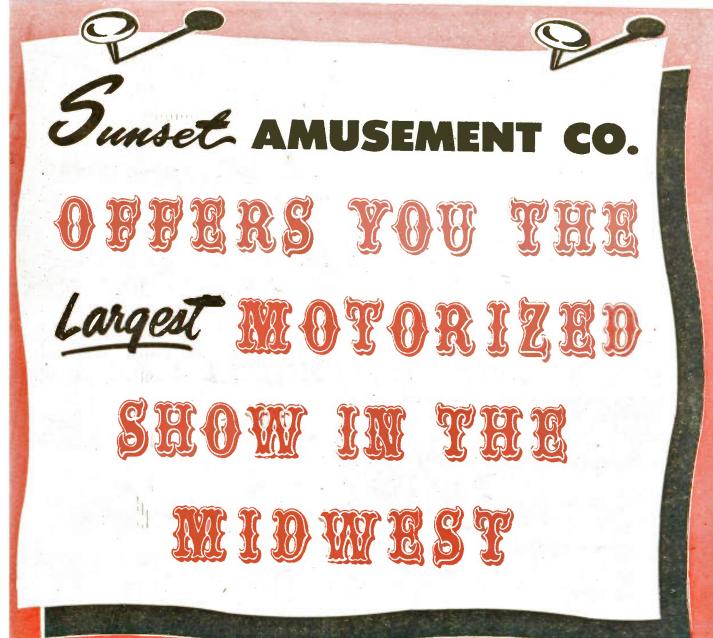
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Don't be satisfied with less than THE FINEST EQUIP-MENT INCLUDING MONEY the BEST ! MAKING RIDES **LIGHT TOWERS** AN EXPERIENCED ORGANIZATION WITH Searchlite A REPUTATION FOR DEPENDABILITY Veen Frent 2 V. R. FLORA

Inge 118 The Billboard Cavalcade of Fairs



16 Thrilling RIDES 10 High-Class SHOWS 3 Ferris Wheels Dodgem \* C-Cruise \* Caterpillar Spitfire \* Octopus \* Merry-Go-Round Tilt-a-Whirl and others Legitimate CONCESSIONS

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 ★ JEFFERSON CITE, MISSOURI
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Winterquarters: 701 N. Main St., Excelsior Springs, Mo.

Correspondence: P.O. Box 468, Danville, 28.

# The Largest Midway on Earth...

and the Best Illuminated too!

(General Manager) FRANK BERGEN

XX

(Concession Manager) BERNARD (Bucky) Allen

10 ROCKEFELLER PLAZA, SUITE 1029, RADIO CITY, N. Y. Page 120 The Billboard Cavalcade of Fairs

WILLIAM BYRD HOTEL, RICHMOND, VA. November 25, 1950