

The Billboard

DISK JOCKEY SUPPLEMENT

SECTION II

OCTOBER 2, 1948

Thanks, fellows...

for the part you played
...and we mean played!

16 MUSIC

Capitol Disk Biz Booms

The future picture is just as rosy, according to Wallicks, who stated that anticipated sales for fall and winter promise to be even greater than last year, judging by the present flow of orders. Last year was Capitol's biggest, the diskery head said, hence biz in '48 should be great.

Sales for the six months ended June 30 (1948) were \$8,013,559.20 as compared to the sales of the same period last year amounting to \$6,704,584.30. Capitol has been fortunate in having such best sellers as Nat (King) Cole's *Nature Boy*, Peggy Lee's *Manana* and her *Golden Earrings*. According to Wallicks, Capitol's current strong sellers include *My Happiness*, *Pee Wee*, *Pied Pipers*, *Marjaret Blane's Woody Woodpecker*, *Maragaret Hunt's 12th Street Rag*, *Jack Smith's Whiting's foreign-rk*, *Jack Smith's Tree in the Meadow*, *Jack Smith's You Call Everybody Darling* and *Gordon MacRae's Hair of Gold, Eyes of Blue*.

Capitol Disk Sales Up 18% So Far in '48

Gain Tops Million Pucks

HOLLYWOOD, Aug. 7.—At a time when other labels are pinning the had big blues, Capitol, sounding of the major diskeries, winks to an why the meloncholia and points to an 18 per cent increase in its sales as over the first six months of this year as over the same period of the previous year. As a matter of fact, current sales are so strong that both Capitol's Scranton, Pa., plant and its local factory are working two shifts jolly and overtime on Saturdays. Furthermore, Capitol's local production has had to be supplemented by the complete facilities of the Duraflex plant in Long Beach, Calif., which formerly pressed Mercury's Coast-delivered product. Duraflex is in full-time production for Capitol, Wallicks said, and the waxery is currently negotiating for contract pressing in the East to help boost the Scranton plant's output.

ABC Pictures

NEW YORK. Video dramatic Studio, Inc., this by the American company (ABC) starting Aug. will serve as a

BVH May Join Budd Mu

A year ago Cap had 29 company owned - and - operated distributing branches; today, diskery distributes its platters thru 27 company-owned branches and 48 independent distributors. According to its most recent report to stockholders, the first three months in 1947, ended March 31, gave as earnings per common share (430,000 shares outstanding) 44 cents, as compared to the 1946 figure of \$1.32.

ONE HAS MY NAME
The Other Has My Heart!

UNDERNEATH THE ARCHES

HAIR OF GOLD, EYES OF BLUE

THIS IS THE MOMENT

ROCK AND RYE

WHO? ME?

MY HAPPINESS

IT'S MAGIC

HOW HIGH THE MOON

YOU CALL EVERYBODY DARLING

CIGARETTES, WHUSKEY, AND WILD, WILD WOMEN

TWELFTH ST. RAG

HUMPTY DUMPTY HEART

LOVER

WOODY WOODPECKER

TELL ME, DADDY

FINE BROWN FRAME

TREE IN THE MEADOW

GOLDEN EARRINGS

COOL WATER

MAÑANA

NATURE BOY

T. D. M. Cur

We'll keep the hits coming!!!!?

Capitol
REG. U.S. PAT. OFF.
RECORDS • HOLLYWOOD

NEW ALL-TUNE RECORD CROP
IN HAMPTON FRISCO DATE
AT BLANCO'S COTTON CLUB

HAMP HITS NEW RECORD
HEIGHTS AT MARRCUSO
THEATRE, BATAVIA, N. Y.

LA'S MILLION \$ THEATRE
BEST ALL B.O. HIGHS WITH
HAMPTON ORCHESTRA

CLEVELAND AUDITORIUM
DRAWS RECORD CROWDS
WITH HAMPTON ORCHESTRA

SRO CROWDS FEATURE
LIONEL HAMPTON DATE
AT OAKLAND AUDITORIUM

LIONEL HAMPTON BAND SETS
NEW ATTENDANCE FIGURES
AT LOUISVILLE'S ROLLER RINK

'POT OF GOLD'
IN HAMPTON STAY
AT DENVER'S
RAINBOW BALLROOM

HAMPTON TROUPE
SMASHES MARK AT
BIG TEN BALLROOM,
TULSA, OKLA.



*Thanks, Disk Jockeys
for Helping Us to
Write These Wonderful
Headlines...
Lionel Hampton*

DECCA

RECORDS

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DECCA 669

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AND

GOLDWYN STOMP

DECCA 24505

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In Pictures . . .

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DICK THOMAS	BOB EBERLY
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LARRY CLINTON	HILDEGARDE
BURL IVES	FRANK LUTHER
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RANDY BROOKS	JOE MOONEY
VICTOR YOUNG	ETHEL MERMAN
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LUCKY MILLINDER	MARY OSBORNE
KENNY BAKER	HOOSIER HOT SHOTS
MARTHA DAVIS	AMES BROTHERS
SHORT BROTHERS	SHORTY LONG

Through the Years...

AMERICA'S NO. 1 BAND



... and a Consistent Topper on
America's Disk Shows...

- In 1940 it was "There I Go"
- In 1941 it was "High on a Windy Hill," "There'll Be Some Changes Made"
- In 1942 it was "Somebody Else Is Taking My Place," "Sleepy Lagoon"
- In 1943 it was "Let's Get Lost"
- In 1944 it was "Hawaiian Sunset"
- In 1945 it was "Something Sentimental"; "The I've Said It Again"
- In 1946 it was "Let It Snow! Let It Snow! Let It Snow!"
- In 1947 it was "Tallahassee," "I Wish I Didn't Love You So," "Ballerina"

TAUGHAN

... and NOW, the ONLY
Recording of that Great Novelty
"The MAHARAJAH of MAGADOR"
RCA Victor 20-2851

... and that appealing
WESTERN BALLAD
"COOL WATER"
RCA Victor 20-2923

ATTRACTION



MONROE

and his Orchestra



EXCLUSIVE

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Willard



Alexander

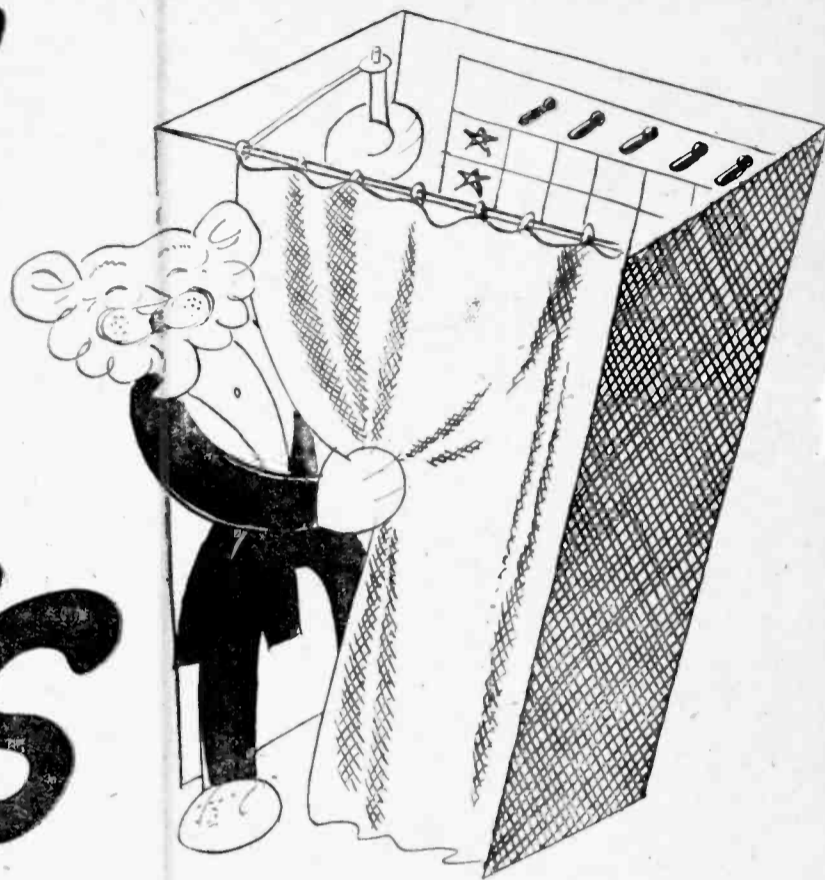
INC.

30 ROCKEFELLER PLAZA
NEW YORK

Direction: **MARSHARD MUSIC**

FROM M-G-M RECORDS STARS

A VOTE OF THANKS



TO THE JOCKEY

The Bachelors
Blue Barron
The Beale Street Boys
The Jackie Brown Quartet
The Canterbury Choir
The Singing Crusaders
Hank D'Amico
Denver Darling -
Johnny Desmond
Jimmy Dorsey
Jimmy Durante
Billy Eckstine
Jack Edwards
Ziggy Elman
Derry Falligant
Jack Fina
Helen Forrest
Four Chicks and Chuck

Slim Gaillard
Betty Garrett
Kathryn Grayson
Philip Green
Harry Harden
Bud Hobbs
Lena Horne
Bob Houston
Marion Hutton
Jerry Irby
Chubby Jackson
Rome Johnson
Van Johnson
Johnnie Johnston
Buddy Kaye Quintet
Gene Kelly
Rev. Kelsey
The King's Men

Korn Kobblers
Art Lund
Franklyn MacCormack
Hal McIntyre
Joseph McNally
Matty Malneck
Macklin Marrow
Frankie Masters
Bob Matthews
Lauritz Melchior
Art Mooney
Noro Morales
Jimmy and Mildred Mulcay
George Murphy
Sam Nichols
Sy Oliver
Jackie Paris
George Paxton

Five Red Caps
Buddy Rich
Tommy Roberts
Carson Robison
David Rose
Singin' Sam
Raymond Scott
Jerry Sellers
Bert Shefter
Nev Simons
Arthur (Guitar Boogie) Smith
Kate Smith
Danny Thomas
Evalyn Tyner
Viola Watkins
Buddy Weed
Hank Williams
Bob Wills

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

Second Annual Disk Jockey Poll

OCTOBER 2, 1948

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An Open Letter to the Disk Jockeys of America!



COUNT BASIE

October 1, 1948

Dear Deeja's -

I want to take this opportunity to thank you for the wonderful play you've given my records, both old and new, during the past years. I sincerely believe that you, and you alone, are responsible for keeping standards like "One O'Clock Jump" so popular with the public. You also have my complete gratitude for the great job you've done in establishing my newer hits.

Thanks, too, for all the votes you cast for my boy Jim McCarthy. He'll always be tops with me.

I hope you'll like my RCA Victor record, "Bye, Bye, Baby" and "Just A Minute", which has just been released.

Sincerely,

Count Basie

P.S. Jim McCarthy asked me to suggest that you drop him a line at 1619 Broadway, New York, if you need any of my material for your programming. He'll be happy to help you in any way he can.

RCA - Victor Records

Personal Management **MILTON EBBINS**

Direction

Road Manager
MURRAY BLOOM



WILLIAM MORRIS AGENCY, Inc.

Publicity
JIM MCCARTHY

THE NEW TWIST

A Definitive Report

This special edition represents a somewhat drastic departure from similar projects issued by The Billboard in the past. It is not the usual collection of special articles, no matter how trade-wise, representing the opinions and findings of a single person or a scattered handful of people. It is rather a report from the men who spin the platters in America's radio stations to record companies, music publishers, band leaders and others on whose business lives the disk jockeys have such an important bearing. It is further a report to the jockeys and about them.

No Comment, No Analysis

Thus The Billboard's Second Annual Disk Jockey Poll, separated in this supplement into its many single phases, indicates not only which bands, singers, specific records, etc., the disk jox consider their favorites, but possibly more important, highlights the comparative effect of the effort of all who are interested in reaching the platter spinners. It will be noted that unlike its treatment of the First Annual Disk Jockey Poll, published last year about this time, The Billboard this year makes no editorial comment on the findings of the survey, makes no effort to analyze or interpret the results. This treatment is deliberate. The purpose of the survey is to bring to light in a concentrated and simple fashion exactly what the jockeys think of the product and the services being offered them by various parties in the music-record business. The Billboard believes that any such interested parties can best serve their own interests, and further their own causes with the jockeys, by making their own analyses of the survey results.

Mission Accomplished

The primary objective of the survey is to bring about a better working relationship between the jockey and the people who create the product and services he uses, and even a casual comparison of this year's results and last will show that the poll is achieving that objective in a most realistic manner. That is to say that various companies which did not rate particularly well with the jockeys in the first year have moved up in the jockeys' estimation of the value of their product or services. We are conceited enough to feel we contributed in some measure to such results thru the medium of this survey.

Another First Jox Ratings

The Hooperatings of disk jockey shows, never before published in any paper, is another example of the startling, and we believe solid editorial departure from tradition, represented by this supplement. Here all loose talk, all the boloney is stripped from the jockey audience picture. Here it is laid right on the line. This feature, too, cannot fail to have a constructive effect on overall jockey music record relationships. The Music Popularity Charts and the Top Songs for the Last 50 Years round out this strictly factual supplement report.

These features, too, are intended as service items in the broadest sense. It is our hope that the supplement will be read and studied so thoroly in the next several months that every jockey on America's airplanes will find his job made easier, that every recording artist, every publisher and record company will find their work with the jockeys made more effective.

To the
DISK JOCKEYS of
America:

Many thanks for making

TOMMY DORSEY's "UNTIL"

the big hit that it is!



The stars who make the hits
are on

**RCA
VICTOR
RECORDS**



PART I

The Billboard

Second Annual Disk Jockey Poll

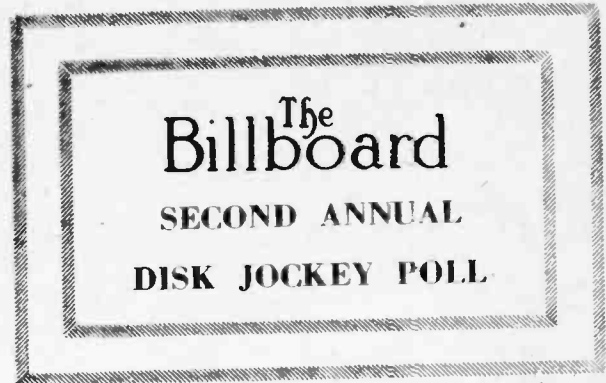
“POPULARITY”

More than 400 disk jockeys thruout the country returned answers to some 2,500 questionnaires covering the subjects listed below. Percentage of return better than 16 per cent. Each jockey was asked to indicate his “personal” favorite.

Questions:

1. Greatest All-Around Record
2. Favorite Single Records
 - a. Popular
 - b. Classical
 - c. Children's
 - d. Race
 - e. Hot Jazz
 - f. Hillbilly
3. Bands
 - a. All-Around Favorite
 - b. Favorite Sweet, Swing, Latin, Corn
4. Favorite All-Around Male Vocalist
5. Favorite All-Around Female Vocalist
6. Favorite Male *Band* Vocalist
7. Favorite Female *Band* Vocalist
8. Favorite Small Singing Group
9. Favorite Small Instrumental Group
10. Most Promising Newer Band
11. Most Promising Newer Male Vocalist
12. Most Promising Newer Female Vocalist
13. Favorite Popular Record Album
14. Favorite Classical Record Album
15. Favorite Children's Record Album
16. Favorite Classical Singing Artist
17. Favorite Symphony Orchestra

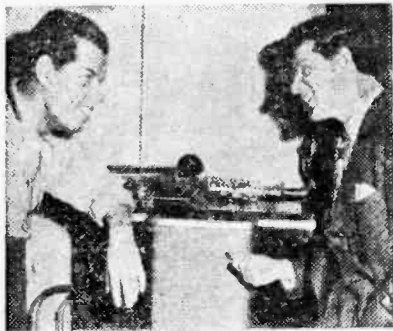
THE GREATEST ALL-ROUND RECORD



QUESTION 1 . . . Without qualification, which was the greatest record of the past year in your opinion?

SCORING Five positions: Five points for 1st; four for 2d; three for 3d, etc.

THE ANSWERS:



Glenn Miller's successor, Tex Beneke, grabbed off third place for his disk of "St. Louis Blues March." Here he talks it over with Johnny Desmond (right).



The big event of the year. Nat (King) Cole in front of a full ork cut the "greatest" platter of all, "Nature Boy."



The publicity topper was the Yogi. Here Edén Ahbez, "Nature Boy's" writer, vegetates with his wife.

PLACE	WINNER	RECORD CO.	POINTS
1.	Nature Boy—King Cole	Capitol	743
2.	Manana—Peggy Lee	Capitol	153
3.	St. Louis Blues March—Tex Beneke	Victor	149
4.	Ballerina—Vaughn Monroe	Victor	147
5.	Near You—Francis Craig	Bullet	143
6.	Little White Lies—Dick Haymes	Decca	128
7.	Now Is the Hour—Gracie Fields	London	80
8.	Four Leaf Clover—Art Mooney Lover—Les Paul	MGM Capitol	79 79
9.	You Can't Be True Dear—Ken Griffin, Jerry Wayne	Rondo	75
10.	Golden Earrings—Peggy Lee Now Is the Hour—Bing Crosby	Capitol Decca	71 71
11.	How High the Moon—June Christy & Stan Kenton	Capitol	65
12.	My Happiness—Jon & Sandra Steele	Damon	61
13.	Heartaches—Ted Weems Love Somebody—Doris Day & Buddy Clark Because—Perry Como	Decca Columbia Victor	55 55 55
14.	Sabre Dance—Woody Herman	Columbia	43
15.	Clair de Lune—Paul Weston	Capitol	28



The jox said Peggy Lee's "Manana" was No. 2 platter of the year. She also wowed with "Golden Earrings."

FAVORITE RECORDS BY CATEGORIES



In the folk field, triumphant over all was Eddy Arnold.



Third best pop disk went to Dick Haymes whose "Little White Lies" was so purty.



Jox showed their affection for Mercury by naming Two-Ton Baker their top kidisk mentor.



Arthur Fiedler lifts the baton before the Boston Pops Orchestra, whose "Fiddle Faddle" was the classical(?) favorite of the platter pilots.



Pee Wee Hunt toasts Freddy Martin (right) as Hunt beams over his "12th Street Rag" phenom success



The race division queen, Capitol's stylist Nellie Lutcher.

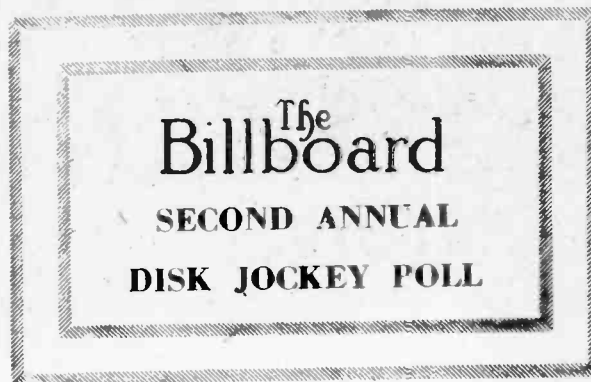
QUESTION 2 . . . Which single record in the following categories (a, b, c, d, e, f) did you like the most during the past year?

SCORING Each category has five positions: five points for 1st; four for 2d; three for 3d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
(a) POPULAR			
1.	Nature Boy—King Cole	Capitol	540
2.	Manana—Peggy Lee	Capitol	169
3.	Little White Lies—Dick Haymes	Decca	162
4.	Love Somebody—Buddy Clark and Doris Day	Columbia	141
5.	St. Louis Blues March—Tex Beneke	Victor	116
(b) CLASSICAL			
1.	Fiddle Faddle—Boston Pops	Victor	140
2.	Clair de Lune—Jose Iturbi	Victor	106
3.	Clair de Lune—Paul Weston	Capitol	96
4.	Sabre Dance—Oscar Levant	Columbia	82
5.	Bluebird of Happiness—Jan Peerce	Victor	78
(c) CHILDREN'S			
1.	I Wuv a Wabbit—Two-Ton Baker	Mercury	119
2.	I'm a Lonely Little Petunia—Two-Ton Baker	Mercury	107
3.	Little Toot—Don Wilson	Capitol	66
4.	Woody Woodpecker—Mel Blanc	Capitol	58
5.	Bugs Bunny Meets Elmer Fudd—Mel Blanc	Capitol	45
(d) RACE			
1.	Real Gone Guy—Nellie Lutcher	Capitol	245
2.	Run Joe—Louis Jordan	Decca	199
3.	I Love You—Bull Moose Jackson	King	178
4.	King-Size Papa—Julia Lee	Capitol	159
5.	Tomorrow Night—Lonnie Johnson	King	127
(e) HOT JAZZ			
1.	Twelfth Street Rag—Pee Wee Hunt	Capitol	240
2.	East of Suez—Charlie Ventura	National	116
3.	Lover—Stan Kenton	Capitol	77
4.	Peanut Vendor—Stan Kenton	Capitol	65
	Keen and Peachy—Woody Herman	Columbia	65
5.	World Is Waiting for the Sunrise—B. Goodman	Capitol	62
(f) HILLBILLY			
1.	Bouquet of Roses—Eddy Arnold	Victor	218
2.	Smoke, Smoke, Smoke—Tex Williams	Capitol	178
3.	I'll Hold You in My Heart—Eddy Arnold	Victor	145
4.	Anytime—Eddy Arnold	Victor	129
5.	Cool Water—Sons of Pioneers	Victor	118

THE ALL-ROUND FAVORITE BAND



QUESTION 3 (a) . . . Which band on records do you like the most currently?
Your all-round favorite?

SCORING Five positions: five points for 1st; four for 2d; three for 3d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Stan Kenton	Capitol	475
2.	Tex Beneke	Victor plus 95 for Glenn Miller	386
3.	Tommy Dorsey	Victor	365
4.	Vaughn Monroe	Victor	319
5.	Harry James	Columbia	266
6.	Les Brown	Columbia	238
7.	Sammy Kaye	Victor	200
8.	Benny Goodman	Capitol	191
	Claude Thornhill	Columbia	191
9.	Ray McKinley	Victor	177
10.	Paul Weston	Capitol	174
	Woody Herman	Columbia	174
11.	Freddy Martin	Victor	155
12.	Gene Krupa	Columbia	148
13.	Elliot Lawrence	Columbia	138
14.	Eddie Howard	Majestic	125
15.	Sam Donahue	Capitol	108



The kids had their say. Stan Kenton, so the jocks report, is all-round favorite band



Runner up to the champ of the band division was sax-blowing Tex Beneke.



Ye olde Sentimental Gentleman still hangs high, winning third-place honors.

Tremendous SALES

Sensational PROFITS

GLORIA

on Sig 15213

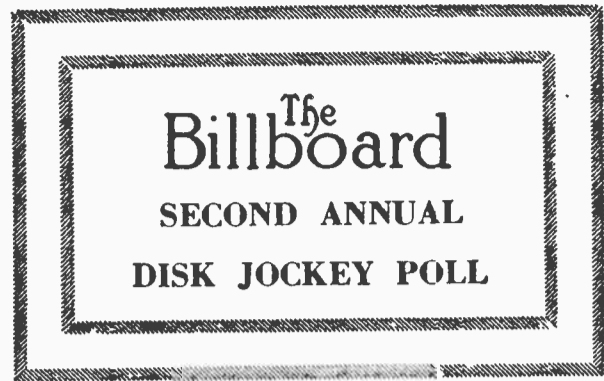


*Ray
Anthony
and his Orchestra*

Signature
records

Signature Records, 601 W. 26th St. New York

FAVORITE BANDS IN GIVEN CATEGORIES



QUESTION 3 (b) . . . Which band on records within the following specialized categories do you like the most currently?

SCORING Three positions for each: three points for 1st; two points for 2d; three for 3d.

THE ANSWERS:



King of the Latin-American bands for so many years, Xavier Cugat shows no signs of abdicating



The sweet band. Sammy Kaye, the old swing and swayer's tops with jox.



Benny Goodman (without the cheaters) looks sleepy but happy that he's No. 2 swingster with spinners



Recognize Spike Jones or should we ask, do you recognize his music?

SWEET

PLACE	WINNER	RECORD CO.	POINTS
1.	Sammy Kaye	Victor	298
2.	Tex Beneke	Victor	166
		Plus 29 for Glenn Miller	
3.	Claude Thornhill	Columbia	163
4.	Freddy Martin	Victor	156
	Vaughn Monroe	Victor	156
5.	Tommy Dorsey	Victor	109

SWING

1.	Stan Kenton	Capitol	349
2.	Benny Goodman	Capitol	159
3.	Woody Herman	Columbia	149
4.	Gene Krupa	Columbia	139
5.	Tex Beneke	Victor	135

LATIN-AMERICAN

1.	Xavier Cugat	Columbia	801
2.	Desi Arnaz	Victor	288
3.	Noro Morales	MGM	149
4.	Enric Madriguera	Decca	85
5.	Jose Melis	Mercury	82

CORN

1.	Spike Jones	Victor	919
2.	Red Ingle	Capitol	298
3.	Korn Kobblers	MGM	145
4.	Al Trace	Regent	99
5.	Tiny Hill	Mercury	32

Standard

...in the Western Field!



Jimmy Wakely

PERSONAL APPEARANCES

Appearing **FLYING L. RANCH RODEO**
TEXAS STATE FAIR
DALLAS
OCTOBER 9-24 INCLUSIVE

Terrific on CAPITOL:

"ONE HAS MY NAME"
No. 15162

RECORDS

Just Released:

"I LOVE YOU SO MUCH IT HURTS"
No. 15243

Just Out on DECCA:

"A BROKEN HEART"
"GO YOUR WAY AND I'LL GO MINE"

MONOGRAM PICTURES

8 a Year—Just Released:

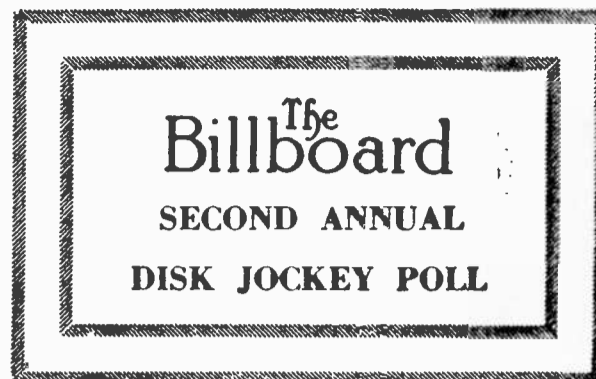
"OUTLAW BRAND"

RADIO

"JIMMY WAKELY SHOW" Transcribed Coast to Coast



FAVORITE ALL-ROUND MALE VOCALIST



QUESTION 4 . . . Who is your favorite male vocalist (with or without a band)?

SCORING Five positions: five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Bing Crosby	Decca	829
2.	Frank Sinatra	Columbia	593
3.	Perry Como	Victor	565
4.	Lick Haymes	Decca	511
5.	Buddy Clark	Columbia	352
6.	Frankie Laine	Mercury	289
7.	Gordon MacRae	Capitol	197
8.	Vic Damone	Mercury	177
9.	Herb Jeffries	Exclusive	172
10.	Billy Eckstine	MGM	156
11.	Tony Martin	Victor	136
12.	Mel Torme	Musicraft	128
13.	King Cole	Capitol	89
14.	Art Lund	MGM	63
	John Laurenz	Mercury	63
15.	Andy Russell	Capitol	46



Third amongst jox male faves, the Chesterfield kid, Perry Como



The champ among male vocalists and probably among all entertainers, Bing Crosby pipes to Fred Waring's words.



Second money went to Frank Sinatra, shown here with Dinah Shore.

CHERYL CRAWFORD presents



LOVE LIFE

A New Musical

Book and Lyrics by
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Music by
KURT WEILL

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Sammy Kaye ----- Victor

GREEN-UP TIME

Gracie Fields ----- London

Buddy Clark ----- Columbia

Sammy Kaye ----- Victor

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By Arrangement with MARJO MUSIC CORPORATION

FAVORITE ALL-ROUND FEMALE VOCALIST



QUESTION 5 . . . Who is your favorite female vocalist (with or without a band)?

SCORING Five positions: five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Peggy Lee	Capitol	988
2.	Jo Stafford	Capitol	602
3.	Dinah Shore	Columbia	591
4.	Margaret Whiting	Capitol	495
5.	Doris Day	Columbia	380
6.	Sarah Vaughan	Musicraft	249
7.	June Christy	Capitol	233
8.	Kay Starr	Capitol	192
9.	Anita O'Day	Signature	186
10.	Ella Fitzgerald	Decca	120
11.	Beryl Davis	Victor	100
	Fran Warren	Columbia	100
12.	Patti Page	Mercury	97
	Martha Tilton	Capitol	97
13.	Billie Holiday	Decca	84
14.	Helen Forrest	MGM	78
15.	Monica Lewis	Decca	78



Ash blond Peggy Lee reigns as queen vocalist for jocks. Here she's kibitzed by Buddy Cole (left) and hubby Dave Barbour.



Jo Stafford (second money choice) leans for the script's benefit as Mel Allen oversees.

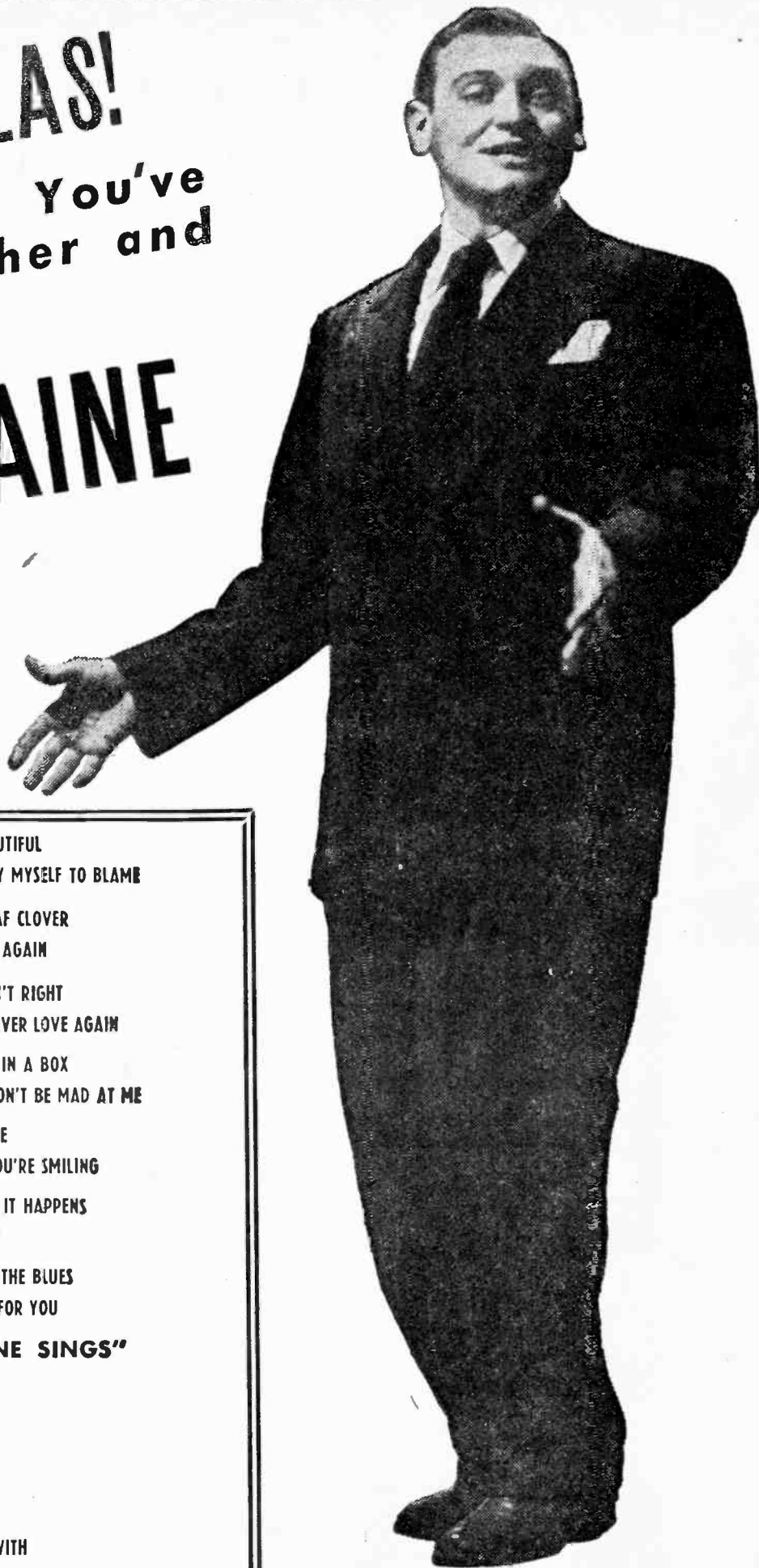


That Dinah Shore gal, third placer, sings, flanked by Harry James and Johnny Mercer

THANKS, FELLAS!
 I'm Grateful For All You've
 Done For Carl Fischer and
 Me.

FRANKIE LAINE

These Are The **RECORDINGS**
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 For Us.



- | | | | |
|------|---|------|--|
| 5003 | AIN'T THAT JUST LIKE A WOMAN
SEPTEMBER IN THE RAIN | 5096 | BUT BEAUTIFUL
I'VE ONLY MYSELF TO BLAME |
| 5007 | THAT'S MY DESIRE
BY THE RIVER ST. MARIE | 5105 | FOUR LEAF CLOVER
MONDAY AGAIN |
| 5018 | A SUNDAY KIND OF LOVE
WHO CARES WHAT PEOPLE SAY | 5114 | THAT AIN'T RIGHT
MAY I NEVER LOVE AGAIN |
| 5028 | I MAY BE WRONG
STAY AS SWEET AS YOU ARE | 5130 | PUT 'EM IN A BOX
BABY, DON'T BE MAD AT ME |
| 5048 | MAM'SELLE
ALL OF ME | 5143 | ALL OF ME
WHEN YOU'RE SMILING |
| 5059 | KISS ME AGAIN
BY THE LIGHT OF THE STARS | 5158 | AH, BUT IT HAPPENS
HOLD ME |
| 5064 | PUT YOURSELF IN MY PLACE, BABY
TWO LOVES HAVE I | 5174 | SINGING THE BLUES
THANKS FOR YOU |
| 5091 | SHINE
WE'LL BE TOGETHER AGAIN | | |

ALBUM No. A-22 "FRANKIE LAINE SINGS"

- | | |
|------|---|
| 1026 | BLACK AND BLUE
WRAP YOUR TROUBLES IN DREAMS |
| 1027 | ON THE SUNNY SIDE OF THE STREET
BLUE TURNING GRAY OVER YOU |
| 1028 | WEST END BLUES
I CAN'T BELIEVE YOU'RE IN LOVE WITH
ME |

on **MERCURY RECORDS** of course
 and Standard Transcriptions



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THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

SAY SOMETHING SWEET TO YOUR SWEETHEART Jo Stafford-Gordon MacRae-Starlighters
Capitol 15207
Capitol injects its bid to cash in on the expected loot of "Sweetheart" which has been catching on swift of late due to the original London platter. Stafford and MacRae give in rare type of old-time vaude, light-hearted piping and corny group vocal aid.

2 Billboard Awards!

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

SAY SOMETHING SWEET TO YOUR SWEETHEART THE LAW IS COMIN' FER YA PAW... Anne Shelton-Sam Browne
London 260
Here's a doubleheader that's to be recommended solely on the thesis that it leaves not a kernel of the corn unpoped. "Says" is saccharine succotash with a gas-ling team's satiric impression of a devonooer's blue. The real hillbilly would grab for his gun at first hearing, but the "Feudin', Fussin'" fancters may go for this. It's fairly obvious that the sides were made intentionally bad. They're so bad they might be great.

"SAY SOMETHING SWEET TO YOUR SWEETHEART"

words and music by Sid Tepper and Roy Brodsky

JO STAFFORD — GORDON MacRAE

and the Starlighters — Capitol Record 15027

INK SPOTS

Decca Record 24507

EVE YOUNG

and the Drug Store Cowboys — Victor 20-3077

ANNE SHELTON — SAM BROWNE

and the Keynoters — London 260

VIC DAMONE — PATTI PAGE

Mercury 5192

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Sidney Mills, Gen. Prof. Mgr.

The Billboard SECOND ANNUAL DISK JOCKEY POLL

FAVORITE MALE BAND VOCALIST

QUESTION 6 . . . Who is your favorite male band vocalist?

SCORING Five positions: five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	BAND	POINTS
1.	Vaughn Monroe	Vaughn Monroe	355
2.	Don Cornell	Sammy Kaye	311
3.	Stuart Foster	Tommy Dorsey	289
4.	Gary Stevens	Tex Beneke	244
5.	Harry Babbitt	Kay Kyser	198
6.	Greg Lawrence	Frankie Carle	143
7.	Buddy DeVito	Harry James	132
8.	Eddy Howard	Eddy Howard	124
9.	Buddy Stewart	Gene Krupa	113
10.	Stuart Wade	Freddy Martin	87



Of all the male band vocalists none held sway as did the distinctive Vaughn Monroe. His "Ballerina" success was slightly terrific



FAVORITE FEMALE BAND VOCALIST

QUESTION 7 . . . Who is your favorite female *band* vocalist?

SCORING Five positions: five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	BAND	POINTS
1.	June Christy	Stan Kenton	660
2.	Fran Warren	Claude Thornhill	399
3.	Rosalind Patton	Elliot Lawrence	262
4.	Marion Morgan	Harry James	210
5.	Marjorie Hughes	Frankie Carle	187
6.	Irene Daye	Charlie Spivak	168
7.	Gloria Wood	Kay Kyser	134
8.	Lucy Ann Polk	Tommy Dorsey	120
9.	Laura Leslie	Carmen Cavallaro	97



The spinners gave the overwhelming nod to Stan Kenton's capable canary, June Christy

BILL ELY,
 manager of KONG,
 Alameda, California
 says this about the
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LIBRARY
SERVICE

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The **Billboard**
 SECOND ANNUAL
 DISK JOCKEY POLL

FAVORITE SMALL SINGING GROUP

QUESTION 8 . . . Which is your favorite small singing group (duo, trio, quartet)?

SCORING Five positions: five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Pied Pipers	Capitol	838
2.	King Cole	Capitol	450
3.	Andrews Sisters	Decca	322
4.	Modernaires	Columbia	254
5.	Starlighters	Mercury	252
6.	Sportsmen	Capitol	250
7.	Mills Brothers	Decca	246
8.	Ink Spots	Decca	198
9.	Dinning Sisters	Capitol	162
10.	Charioteers	Columbia	152



The Andrews Gals share the mike with Bing Crosby and Irving Berlin.

The Pied Pipers topped all the small singing groups according to the jox.



Nat (King) Cole's singing won second money for the King Cole Trio's vocal efforts.

The
Billboard
SECOND ANNUAL
DISK JOCKEY POLL

FAVORITE SMALL INSTRUMENTAL GROUP

QUESTION 9 . . . Which is your favorite small instrumental group (less than seven pieces)?

SCORING Five positions: five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	King Cole	Capitol	919
2.	Benny Goodman	Capitol	443
3.	Three Suns	Victor	392
4.	Page Cavanaugh	Victor	297
5.	Ernie Felice	Capitol	249
6.	Louis Jordan	Decca	161
7.	Joe Mooney	Decca	133
8.	Les Paul	Capitol	109
9.	Charlie Ventura	National	99
10.	Gene Krupa Jazz Trio	Columbia	73



The King Cole Trio repeats and repeats winning mentions among the jox



BG'S sextet, second-place winner, which comes as no surprise to loyal members of Benny Goodman fan clubs



There being Three Suns, they won third place for instrumental groups beloved by the platter pilots.

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RECORDS**

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Benny Lee with Stanley Black and his Orch.

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"I'LL BE FAITHFUL"

and forever grateful for your great cooperation...



"EVERYTHING I HAVE IS YOURS"

for keeping...



"SOPHISTICATED LADY"

(NATIONAL)

and my other records spinning on those turntables.

BILLY

ECKSTINE

*Thanks and congratulations,
Jim McCarthy, for doing a great job.*

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Publicity **JIM McCARTHY**

The **Billboard**
SECOND ANNUAL
DISK JOCKEY POLL

MOST PROMISING BAND

QUESTION 10.... Which *newer* popular band do you feel has the greatest chance to get up among the top five?

SCORING..... Three positions; five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Elliott Lawrence	Columbia	444
2.	Sam Donahue	Capitol	229
3.	Ray Anthony	Signature	218
	Art Mooney	MGM	218
4.	Ray McKinley	Victor	186
5.	Barclay Allen	Capitol	132
6.	Ziggy Elman	MGM	121
7.	Skitch Henderson	Capitol	118
8.	Buddy Moreno	MGM	113
9.	Larry Green	Victor	107
10.	Jack Fina	MGM	98



Young Ray Anthony smiles as jox pick him third "most promising" ork



Saxophoning Sam Donahue got up there with a big "second most promising" vote.



Jox still look to Elliot Lawrence as the lad with biggest chances to whom thru. Here Dinah Shore shakes the maestro's mitt.



The Billboard
 SECOND ANNUAL
 DISK JOCKEY POLL

MOST PROMISING MALE VOCALIST

QUESTION 11 . . . Which newer male vocalists (singing with a band or as a single) have the greatest chance to get up among top names?

SCORING Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Vic Damone	Mercury	211
2.	Gordon MacRae	Capitol	168
3.	John Laurenz	Mercury	116
4.	Johnny Desmond	MGM	66
	Denny Dennis	London	66
5.	Jerry Wayne	Columbia	58
6.	Alan Dale	Signature	42
	Billy Eckstine	MGM	42
7.	Buddy Clark	Columbia	40
8.	Hal Derwin	Capitol	38



Meteoric rise of Gordon MacRae is recognized by jox who dub him "second most promising" male singer



John Laurenz, another Mercury lad, stuck his oar into singing positions



The pet of Pet Milk, Mercury's Vic Damone, earns the posy for most promising male chirp.

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is
believing

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WAY FROM ST. LOUIS"**

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SAN JOSE"**

RCA VICTOR 20-2993

"ARIZAY"

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NEW YORK

The
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SECOND ANNUAL
DISK JOCKEY POLL

MOST PROMISING FEMALE VOCALIST

QUESTION 12 . . . Which newer female vocalists (singing with a band or as a single) have the greatest chance to get up among top names?

SCORING Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Patti Page	Mercury	190
2.	Kay Starr	Capitol	139
	Doris Day	Columbia	139
3.	Beryl Davis	Victor	87
4.	Fran Warren	Columbia	82
5.	Toni Harper	Columbia	57
6.	Monica Lewis	Decca	38
7.	Ann Vincent	Mercury	36
8.	Ann Shelton	London	34
9.	Rosalind Patton	Columbia	32
10.	Lucy Ann Polk		30
	Jeanette Davis	Columbia	30



Mercury's Patti Page swooped in to cop the "most promising female vocalist" awards. Her "Confess" sure helped.



Kay Starr popped up fast to become jox fave in 1948.



Doris Day, shining light of Columbia Records, and Mike Curtiz, film producer, study her next hit.

The
Billboard
SECOND ANNUAL
DISK JOCKEY POLL

FAVORITE POPULAR RECORD ALBUM

QUESTION 13 . . . Which popular record album in the past year did you like the most?

SCORING Five positions: five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Stan Kenton (Progressive Jazz)	Capitol	190
2.	Peggy Lee (Rendezvous)	Capitol	145
3.	Jo Stafford (Folk Songs)	Capitol	134
4.	Paul Weston (Music for Romance)	Capitol	97
5.	Glenn Miller Salutes	Victor	66
6.	King Cole (Album No. 3)	Capitol	58
7.	Frankie Laine Sings	Mercury	57
8.	Andre Previn	Capitol	54
9.	Ray Noble (Happy Anniversary)	Columbia	52
10.	Errol Garner	Mercury	51
11.	Stan Kenton (Artistry in Rhythm)	Capitol	46
	Frank DeVol (Classics in Modern)	Capitol	46
12.	Bing Crosby (Emperor Waltz)	Decca	43
13.	Stan Kenton (Volume 2)	Capitol	40
14.	Perry Como	Victor	37



Brother Stan Kenton explains the intricacies of the progressive jazz that in album form won top honors among jox.



Jo Stafford's American Folk Songs album for Capitol took third money.

London presents

NEW VOICES

ANNE SHELTON
VERA LYNN
DENNY DENNIS
BENNY LEE
JOY NICHOLS
SAM BROWNE
ROSITA SERRANO

NEW BANDS

CYRIL STAPLETON
PRIMO SCALA
TED HEATH
THE SQUADRONAIRES
KINGSWAY SYMPHONY
EDMUNDO ROS
MANTOVANI

GREAT NAMES

CAMARATA
GRACIE FIELDS
ARTHUR TRACY
AMBROSE
FRANZ LEHAR



RCA Victor Artist

Wins with
24,000 on the
Disk Jockey
*Polls in
1948

Herbie FIELDS

AND HIS ORCHESTRA

DID IT AGAIN!

HEADLINED
3 RECORD
BREAKING
WEEKS
CHICAGO
THEATRE

The Billboard Says:
Biggest hands went to Herbie Fields and his Sextet, with Fields adding a tram for this job. While jazz blowing is good, it's his terrific showmanship that brings down the house. Hubbard had to call a halt to the mitting to keep the show on schedule.

Johnny Sippel

THANKS TO DISK JOCKEYS:
EDDIE HUBBARD, DAVE GARROWAY,
ERNIE SIMON, LINN BURTON.

* Hubbard: WIND
Evans: WJJD CHICAGO

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"JOHN, JOHN"

Victor Record No. 20-3052

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"JALOUSIE"

Victor Record No. 20-1961

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FAVORITE CLASSICAL ALBUM

The
Billboard
SECOND ANNUAL
DISK JOCKEY POLL

QUESTION 14 Which classical album in the past year did you like the most?

SCORING Five positions: five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Khachaturian: Gayne Ballet Suite (E. Kurtz-N. Y. Symph.)	Columbia	215
2.	Gaite Parisienne (Dorati-London Phil.)	Columbia	61
3.	Khachaturian: Masquerade Suite (E. Kurtz-N. Y. Symph.)	Columbia	42
4.	Strauss Waltzes (Kostelanetz)	Columbia	37
5.	Khachaturian: Violin Concerto (Oistrakh)	Mercury	33
	Ibert's "L'Escales"	Victor	33
6.	Ravel's Bolero	Victor	27
	Rhapsody in Blue (Levant)	Columbia	27
7.	Beethoven: Symphony No. 9 (Boston Symph.)	Victor	20
	Grand Canyon Suite (Kostelanetz)	Columbia	20
	Kostelanetz Conducts	Columbia	20
	Levant Plays Chopin	Columbia	20
	Manhattan Towers	Decca	20
	Tristan and Isolde (Melchior Flagstad)	Victor	20

FAVORITE CHILDREN'S ALBUM

The
Billboard
SECOND ANNUAL
DISK JOCKEY POLL

QUESTION 15 . . . Which kiddie or children's album did you like the most in the past year?

SCORING Five positions: five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Bugs Bunny	Capitol	108
2.	King Cole for Kids	Capitol	97
3.	Rusty in Orchestraville	Capitol	60
4.	Sparky's Magic Piano	Capitol	55
5.	Little Toot	Capitol	52
6.	The Bear That Wasn't	MGM	49
7.	Bozo at the Circus	Capitol	46
8.	Gildersleeve	Capitol	43
9.	Tubby the Tuba	Decca	38
10.	Pecos Bill	Victor	33
	Songs of Friendship	MGM	33
	Uncle Remus	Capitol	33
11.	Sparky and the Train	Capitol	25

"NO FOOLING!" Says Leo
 "It's a PLATTER PARADE Natural!"



BLUE BARRON

"And His Music of Yesterday and Today"

"YOU WERE ONLY FOOLING"

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				
YOU WERE ONLY FOOLING	85	87	83	88
Sweet and sentimental tune gets good chirping and good backing. The Barron uses trombone choir, steel guitar tinkling 88 to good effect.				

Here's how The Billboard rates it-

MGM-10185

M-G-M RECORDS

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2 GREAT NEW SONGS!

from 20th Century's new technicolor picture
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"WHEN MY BABY SMILES AT ME"
 Songs by MACK GORDON and JOSEF MYROW

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BVC

BY THE WAY

Recorded by—DICK HAYMES (Decca) • ART LUND (M.G.M.)
 PERRY COMO (Victor) • DENNY DENNIS (London)
 JO STAFFORD (Capitol)

FROM
TRIANGLE

WHAT DID I DO?

Recorded by—ANNE SHELTON (London) • RAY MCKINLEY (Victor)
 MARGARET WHITING (Capitol) • HELEN FORREST (M.G.M.)
 HARRY JAMES (Columbia) • DINAH SHORE (Columbia)
 DICK HAYMES and the ANDREWS SISTERS (Decca)

and reminding you of
**THESE CURRENT
 SMASH HITS**

FROM
BVC

**I'D LOVE TO LIVE
 IN LOVELAND**

WITH A GIRL LIKE YOU

Recorded by—DENNIS DAY (Victor) • PHIL BRITO (Musicraft)
 THE SPORTSMEN (Capitol) • BING CROSBY (Decca)
 ARTHUR GODFREY (Decca) • MAPLE CITY FOUR (Mercury)
 BOB HOUSTON (M.G.M.) • JERRY WAYNE-DELL TRIO (Columbia)
 THE WAYFARERS (London) • JACK OWENS (Tower)
 EDDY HOWARD (Majestic)

FROM
TRIANGLE

WHEN THE MOONLIGHT FELL
ON THE WATERFALL

Recorded by—THREE SUNS (Victor) • BUDDY CLARK (Columbia)
 MARTHA TILTON (Capitol) • BOB HOUSTON (M.G.M.)
 GUY LOMBARDO (Decca)

FROM
TRIANGLE

MAYBE YOU'LL BE THERE

Recorded by—BETTY RHODES (Victor) • JACK FINA (Mercury)
 TOMMY TUCKER (Columbia) • GORDON JENKINS (Decca)
 EDDY HOWARD (Majestic) • BILLY BUTTERFIELD (Capitol)
 VARSITY ORCH. & FRANK (Varsity) • JACK CARROLL (National)

**JACK BREGMAN
 ROCCO VOCCO
 CHESTER CONN**

**The
 Billboard**
 SECOND ANNUAL
 DISK JOCKEY POLL

FAVORITE CLASSICAL SINGING ARTIST

QUESTION 16 . . . Who is your favorite classical singing artist (male or female)?

SCORING Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Nelson Eddy	Columbia	177
2.	Lauritz Melchior	MGM	147
3.	Robert Merrill	Victor	110
4.	Lily Pons	Columbia	107
5.	Rise Stevens	Columbia	101
6.	Jan Peerce	Victor	86
7.	James Melton	Victor	70
8.	John Charles Thomas	Victor	59
9.	Ezio Pinza	Victor	51
10.	Gladys Swarthout	Victor	46



MGM's Lauritz Melchior named as the Number Two favorite classical singing artist.



Victor's Robert Merrill placed third.



Nelson Eddy, Columbia artist seen here with Walt Disney, was declared jox fave classical artist.

The
Billboard
 SECOND ANNUAL
 DISK JOCKEY POLL

FAVORITE SYMPHONY ORCHESTRA

QUESTION 17 . . . Which is your favorite symphony orchestra?

SCORING Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Boston Pops (Fiedler)	Victor	348
2.	New York Philharmonic	Columbia	197
3.	Philadelphia Symphony (Ormandy)	Columbia	172
4.	Boston Symphony (Koussevitsky)	Victor	168
5.	NBC Symphony (Toscanini)	Victor	98
6.	Los Angeles Symphony (Janssen)	Artist	69
7.	London Philharmonic (Beecham)	Columbia	53
8.	Hollywood Symphony	Victor	39
9.	Minneapolis Symphony (Mitropolous)	Columbia	37



Poised for Arthur Fiedler's down sweep, the Boston Pops shows the technique which won the jox top recognition.

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of America**

THANK YOU!

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JOE LIGGINS (and The Honeydrippers)
 EX-207—THE HONEYDRIPPER
 EX-210—GOT A RIGHT TO CRY
 EX-231—TANYA

HERB JEFFRIES
 EX-16X —WHEN I WRITE MY SONG
 EX-702 —BASIN STREET BLUES
 EX-700 —FLAMINGO
 EX-1001—MAGENTA MOODS ALBUM

BUDDY BAKER'S ALBUM
 EX-1003—BEYOND THE STARS

MABEL SCOTT
 EX-35X—ELEVATOR BOOGIE

JOHNNY MOORE'S (THREE BLAZERS)
 EX-703—GLORIA
 EX-265—GROOVY MOOVIE BLUES
 EX-240—NEW ORLEANS BLUES

IVORY JOE HUNTER
 EX-56X—BLUES AT SUNRISE

BASIN STREET BOYS
 EX-39X—I SOLD MY HEART TO THE JUNK MAN

JACK McVEA
 EX-255—TWO TIMIN' BABY

FOLK SONGS

DOYE O'DELL
 EX-33X—DEAR OKIE
 EX-27X—SHUT UP AND DRINK YOUR BEER
 EX-43X—THE ROVING GAMBLER

TEXAS JIM LEWIS
 EX-45X—ONE HAS MY NAME (the other my heart)
 EX-46X—I HATE TO LOSE YOU
 EX-34X—DRAGGIN' THE STEEL

SPIRITUALS

THE DIXIE-AIRES
 EX-37X—JUST A CLOSER WALK WITH THEE
 EX-38X—LOSE THE MAN
 EX-50X—ELIJAH



Thanks

to you **DISC JOCKEYS**
EVERYWHERE

for your sincere
co-operation

**MERLE
TRAVIS**
CAPITOL RECORDS



speaking of **RECORDS** --- Look these over

Past

NO VACANCY
DIVORCE ME C.O.D.
SO ROUND, SO FIRM, SO
FULLY PACKED

Present

MERLE'S BOOGIE WOOGIE
WHEN MY BABY DOUBLE-
TALKS TO ME
CRAZY BOOGIE

Future

PICKIN' UP THE PIECES OF
MY HEART
GIT ALONG BLUES

MERLE TRAVIS writes exclusively for . . .

AMERICAN MUSIC, Inc.

now available . . . MERLE TRAVIS SONG FOLIO

Merle Travis is also on CAPITOL TRANSCRIPTIONS

ADDRESS: P. O. BOX 1403, HOLLYWOOD 28, CALIF.

PART II

The Billboard

Second Annual Disk Jockey Poll

“TRADE ASPECTS”

More than 400 disk jockeys thruout the country returned answers to some 2,500 questionnaires covering the subjects listed below. Percentage of return better than 16 per cent.

Questions:

1. Best Record Company Service
2. Best Record Company Info on New Releases, Artists
3. Free Records and Timing
 - a. Sending Most Free Records
 - b. Timing of Free Records
4. Best All-Round Records
 - a. Best Mechanical Record
5. Most Co-Operative Record Company Distributors
6. Most Helpful Recording Artists
 - a. Most Helpful Artists
 - b. Most Helpful Press Agents or Managers
7. Program Planning
8. Most Co-Operative Record Companies or Distributors for Personal Appearances
9. Most Co-Operative Press Agents for Personal Appearances
10. Best All-Round Press Agent or Record Promotion Man
11. Most Co-Operative Booking Office
12. Data Requirements
13. The Best Disk Jockey

THANKS BOYS!

Clip this
MEMO

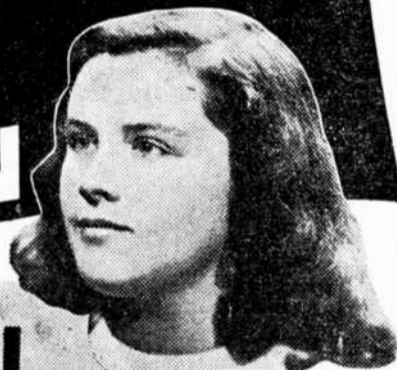


OF ANOTHER
**TOWER
SMASH HIT**



**JACK
OWENS**

WITH HIS DAUGHTER
**MARY
ANN**



**WILL
YOU BE MY
DARLIN'**

TOWER NO. 1288

OWENS' HIT TUNES

"How Soon"
"Will You be My Darlin'"
"Hukilau Song"
"Cynthia's in Love"
"Hut Sut Song"
"Hi Neighbor"
"Mistletoe Song"

**TELEVISION
"JACK OWENS
SHOW"**

WENR TV - Chicago
EVERY TUESDAY 730-800PM
ABC NETWORK

HERE'S A SLEEPER FOR THE XMAS PUSH!

"THE MISTLETOE SONG"

Backed with "WHITE CHRISTMAS"—TOWER RECORD NO. 1261

the CRUISING CROONER OF DON McNEILL'S BREAKFAST CLUB ON ABC

PERSONAL
MANAGER

AL BORDE

203 N. WABASH
CHICAGO 1, ILL

**The
Billboard**
SECOND ANNUAL
DISK JOCKEY POLL

BEST RECORD COMPANY SERVICE

QUESTION 1. . . . Which record companies give you the best all-round service (please list in order of "best service")?

SCORING. Five positions: five points for 1st; four for 2d, etc.

THE ANSWERS:

PLACE	WINNER	POINTS
1.	Capitol	1559
2.	Victor	1158
3.	Mercury	837
4.	Columbia	810
5.	MGM	280
6.	Decca	188
7.	Signature	114
8.	Bullet	108
9.	King	88
10.	London	77
11.	Four Star	60
12.	Exclusive	53
13.	Musicraft	41
14.	Majestic	32

(Only scattered votes for other companies)

BMI

first in Service to
the Disc Jockey



Here are 4 Hours of Practical Program Suggestions of BMI Music on Records

Especially useful to the Disc Jockey is BMI's special service of Practical Programs, providing 12 full hours of recorded music each month . . . expert selection of musical programs arranged in 15-minute segments . . . Perfect for participating shows . . . The BMI kit of Practical Programs now contains a total of 234 hours.

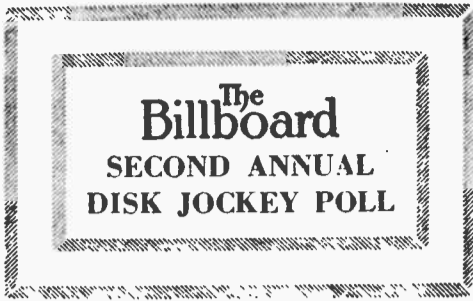
- | | | |
|------------------------------|---|---------------|
| PIN UP PARADE | | |
| 0:00 | HAIR OF GOLD, EYES OF BLUE
Art Lund (Voc) | MGM 10258 |
| | PLAY THE PLAYERA—Xavier Cugat (Voc) | Col. 38288 |
| | RENDEZVOUS WITH A ROSE
Buddy Clark (Voc) | Col. 38341 |
| | LONESOME—Sammy Kaye (Voc) | Vic. 20-3025 |
| MUSIC FROM HOLLYWOOD | | |
| 0:15 | I WONDER WHO'S KISSING HER NOW
Perry Como (Voc) | Vic. 20-2315 |
| | QUANTO LE GUSTA—Andrews Sisters (Voc) | Dec. 24479 |
| | FLYING HOME—Lionel Hampton (Inst) | Dec. 23837 |
| | BAIA—Bing Crosby (Voc) | Dec. 23413 |
| CANARY ROW | | |
| 0:30 | THERE'LL BE SOME CHANGES MADE
Peggy Lee (Voc) | Cap. 15001 |
| | FOOL THAT I AM—Dinah Shore (Voc) | Col. 37952 |
| | NOBODY BUT YOU
Margaret Whiting (Voc) | Cap. 15079 |
| | HIGHWAY TO LOVE—Helen Carroll (Voc) | Vic. 20-2915 |
| MUSIC FOR BABY | | |
| 0:45 | BABY, BABY ALL THE TIME
Tommy Dorsey (Voc) | Vic. 20-2912 |
| | DON'T BE SO MEAN TO BABY
Peggy Lee (Voc) | Cap. 15159 |
| | AIN'T NO HURRY BABY—Etta Jones (Voc) | Vic. 20-2310 |
| | PAPER DOLL—Mills Brothers (Voc) | Dec. 18318 |
| FOLK TUNE FROLIC | | |
| 0:00 | BOUQUET OF ROSES—Eddy Arnold (Voc) | Vic. 20-2806 |
| | ONE HAS MY NAME—Jimmy Wakely (Voc) | Cap. 15162 |
| | TENNESSEE WALTZ—Pee Wee King (Voc) | Vic. 20-2680 |
| | TOMORROW'S JUST ANOTHER DAY TO CRY
Ernie Lee (Voc) | Vic. 20-2645 |
| JUNGLE RHYTHMS | | |
| 0:15 | JUNGLE DRUMS—Fred Waring (Voc) | Dec. 29227 |
| | JUNGLE RHUMBA—Freddy Martin (Inst) | Vic. 20-2769 |
| | JUNGLE FANTASY—Esy Morales (Inst) | Rainbow 10050 |
| | JUNGLERO—Noro Morales (Inst) | Maj. 1192 |
| BARITONE TIME | | |
| 0:30 | YOURS—Andy Russell (Voc) | Cap. 10112 |
| | SERENADE—Buddy Clark (Voc) | Col. 38091 |
| | WE'LL BE TOGETHER AGAIN
Frankie Laine (Voc) | Merc. 5091 |
| | COOL WATER—Vaughn Monroe (Voc) | Vic. 20-2923 |
| LYRICS ABOUT LADIES | | |
| 0:45 | AMAPOLA—Jimmy Dorsey (Voc) | Dec. 25120 |
| | TERESA—Vic Damone | Merc. 5092 |
| | DELILAH—Glenn Miller (Voc) | Vic. 20-2942 |
| | NINA NANA—Alan Dale (Voc) | Sig. 15178 |
| MUSIC FOR WALKING | | |
| 0:00 | WALKING WITH MY SHADOW
Monica Lewis (Voc) | Sig. 15046 |
| | WALKIN' WITH MY HONEY
Sammy Kaye (Voc) | Vic. 20-1713 |
| | YOU WALK BY
Jerry Wayne-Bobby Byrna (Voc) | Dec. 3613 |
| | PARADE OF THE WOODEN SOLDIERS
Morton Gould (Inst) | Col. 12748 |
| FIESTA TIME | | |
| 0:15 | SAY SI SI—Andrews Sisters (Voc) | Dec. 25098 |
| | TICO TICO—Desi Arnaz (Inst) | Vic. 20-2281 |
| | TAKE IT AWAY—Enric Madriguera (Voc) | Dec. 24460 |
| | MISIRLOU—Jan August (Inst) | Dia. 2009 |
| STRICTLY INSTRUMENTAL | | |
| 0:30 | STRICTLY INSTRUMENTAL
Harry James (Inst) | Col. 36579 |
| | AIR MAIL SPECIAL
Page Cavanaugh Trio (Inst) | Sig. 15198 |
| | FLOATIN'—Les Brown (Inst) | Col. 38292 |
| | NINE-TWENTY SPECIAL
Harry James (Inst) | Col. 36887 |
| PIANO MAGIC | | |
| 0:45 | GLOW WORM—Frank e Carle (Inst) | Col. 37567 |
| | PIANO PORTRAIT BOOGIE
Jack Fina (Inst) | MGM 10135 |
| | BABALU—Jan August (Inst) | Dia. 2009 |
| | MALAGUENA—Carmen Cavallaro (Inst) | Dec. 24257 |
| SOMETHING OLD | | |
| 0:00 | BALLIN' THE JACK—Danny Kaye (Voc) | Dec. 24401 |
| | JUST AN OLD LOVE OF MINE
Tommy Dorsey (Voc) | Vic. 20-2371 |
| | THERE I GO—Vaughn Monroe (Voc) | Vic. 20-2644 |
| | SONG OF THE ISLANDS—Bing Crosby (Voc) | Dec. 25009 |
| SOMETHING NEW | | |
| 0:15 | SUNDAY IN OLD SANTA FE
Jose Morand (Voc) | Vic. 26-9034 |
| | YOU STARTED SOMETHING
Tony Pastor (Voc) | Col. 38297 |
| | FOR HEAVEN'S SAKE
Claude Thornhill (Voc) | Col. 38244 |
| | THE CLICK SONG—Tony Pastor | Col. 38297 |
| SOMETHING BORROWED | | |
| 0:30 | THE BREEZE AND I (Andalucia)
Three Suns (Voc) | Vic. 20-2350 |
| | MY PROMISE TO YOU (Chopin)
Larry Green (Voc) | Vic. 20- |
| | THE THINGS I LOVE (Tchaikovsky)
Tommy Dorsey (Voc) | Vic. 20-2 |
| | WILLIAM TELL OVERTURE (Rossini)
Spike Jones (Voc) | Vic. 20-2861 |
| SOMETHING BLUE | | |
| 0:45 | BORN TO BE BLUE—Mildred Bailey (Voc) | Maj. 1190 |
| | TRCUBLE IS A MAN—Sarah Vaughn (Voc) | Music 533 |
| | BLUES FOR YESTERDAY
Louis Armstrong (Voc) | Vic. 20-2456 |
| | JAZZ ME BLUES—Will Bradley (Inst) | Sig. 28120 |

Refer to your monthly releases of BMI's Practical Programs
for hundreds of additional suggestions.

BROADCAST MUSIC, INC.

580 FIFTH AVENUE, NEW YORK 19, N. Y.

**BEST
RECORD
COMPANY
DATA**



QUESTION 2. . . . Which record companies keep you best informed regarding their new releases and artists, etc.

SCORING. Five positions: five points for 1st; four and artists, etc.?

THE ANSWERS:

PLACE	WINNER	POINTS
1.	Capitol	1619
2.	Victor	1137
3.	Mercury	839
4.	Columbia	833
5.	MGM	351
6.	Decca	117
7.	King	74
8.	Signature	48
9.	National	45
10.	Exclusive	39
11.	London	31

(Only scattered votes for other companies)

Dear D. J.:

Just a brief note of thanks for your constant help and assistance to UNIVERSAL and its artists.

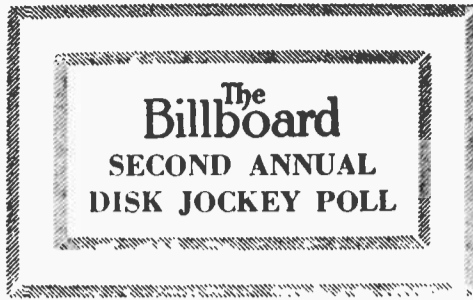
To the many of you who have taken the time to write us, every now and then, we want you to know how much we appreciate it.

The willing spirit of co-operation shown throughout the broadcasting industry toward the independent record manufacturer has been a vote of confidence for free enterprise and small business.

For the "Harmonicats," Gene Austin, Flash and Whistler, and all the other UNIVERSAL artists one big T-H-A-N-K-S.

Best regards,
UNIVERSAL RECORDS, INC.

Milton Putnam
Milton T. Putnam



SENDING MOST FREE RECORDS

QUESTION 3-a. . . Please list all companies (record manufacturers or distributors) who send you *free* records. Indicate whether each of them follows this practice "regularly," "occasionally" or "infrequently."

SCORING. Three positions: three points for "regularly"; two points for "occasionally"; one point for "infrequently."

THE ANSWERS:

PLACE	WINNER	POINTS
1.	Capitol	948
2.	Mercury	868
3.	Victor	757
4.	Columbia	625
5.	MGM	534
6.	Signature	299
7.	King	213
8.	Decca	211
	Bullet	211
9.	National	188
10.	London	180
11.	Exclusive	158
12.	Musicraft	151
13.	Apollo	85
14.	Majestic	83
	Four Star	83
15.	Universal	62
16.	Dana	34
17.	Tower	31

(Other companies only sparsely mentioned)

BMI

E. B. MARKS HIT TUNES

A Selected and Select
List of Recent Records

PLAY THE PLAYERA

Xavier Cugat—Col. 35288
Snooky Lanson—Merc. 5188
Enoch Light—MGM
Pedro Vargas—Vic.
23—1045

MALAGUENA

Carmen Cavallero—Dec.
24257
Billy Butterfield—Cap.
15127
Anita O'Day—Sig. 15181
Jan August—Merc. 5140

THERE'LL BE SOME CHANGES MADE

Peggy Lee—Cap. 15001
Vaughn Monroe—Vic.
20-2607
Dinah Shore—Col. 37263
Ted Weems—Dec. 25288

YOURS

Jimmy Dorsey—Dec. 25121
Vaughn Monroe—Vic.
20—2984
Eddy Howard—Col. 37995
Andy Russell—Cap. 10112

PEANUT VENDOR

Stan Kenton—Cap. 15052
Don Azpiazu—Vic. 26—9038
Desi Arnaz—Vic. 20—2281
Ray Bloch—Sig. 15208

IDA, SWEET AS APPLE CIDER

Tex Beneke—Vic. 20—2510
Eddie Cantor—Dec. 23987
Gene Kelly—MGM 30138
Eddie Condon—Dec. 24219

TANGO OF ROSES

Three Suns—Vic. 20—2317
Carmen Cavallero—Dec.
23881
Jan August—Diamond 2078
Phil Brito—Musicraft 456

GLOW WORM

Frankie Carle—Col. 37567
Spike Jones—Vic. 20—1893
Hooper & Jethro—King 721
Stan Freeman—
Rainbow 10009

PARADE OF THE WOODEN SOLDIERS

Ethel Smith—Dec. 24477
Morton Gould—Col. 12748
The Lady In Blue—
Mayfair 1—106
Castellucci Band—Cap.
20119

EL RANCHO GRANDE

Bing Crosby—Dec. 23914
Tommy Dorsey—Vic.
20—3033
Eddie Duchin—Col. 37515
Tito Guizar—Merc. 460

PAPER DOLL

Mills Brothers—Dec. 18318
Wingy Manone—Cap. 347

BALLIN' THE JACK

Danny Kaye—Dec. 24401
Georgia Gibbs—Maj. 12010

SONG OF THE ISLANDS

Bing Crosby—Dec. 25009
Wayne King—Vic. 20—2096
Ray Kinney—Vic. 20—2192
Fred Lowery—Col. 37862

MY SHAWL

Frank Sinatra—Col. 36842
Xavier Cugat—Col. 37541
Carol Bruce—Dec. 18431
Jan August—Diamond 2032

MARKS MUSIC, established 54 years ago, has remained one of the most representative and versatile publishing firms. This list is only fragmentary; there are hundreds of other Marks hits, most of them recorded by leading artists on every label. The Marks catalog boasts leaders not only in the strictly popular field, but in folk songs, hillbillies, children's favorites, international successes, novelties, swing and jazz tunes and every other category popular today.

POINCIANA

Bing Crosby—Dec. 18586
Tex Beneke—Vic. 20—3112
The Starlighters—Cap. 500
Bloch-Dale—Sig. 15184

PLAY FIDDLE PLAY

Fred Waring—Dec. 18774
Carmen Cavallero—Dec.
24062
Slam Stewart—Savoy 537
Lawrence Quartet—
Rainbow 30202

SAY 'SI SI'

Andrews Sisters—Dec.
25098
Xavier Cugat—Col. 36850
Henry King—Dec. 25083
Damiron—Seeco 4109

JAZZ ME BLUES

Joe Venuti—Dec. 18168
Will Bradley—Sig. 28120
Sidney Bechet—Blue Note 44
Irving Fazola—Keynote 658

EDWARD B. MARKS MUSIC CORPORATION
RADIO CITY NEW YORK

TIMING OF FREE RECORDS



QUESTION 3-b... Please list all companies (record manufacturers or distributors) who send you *free* records. Indicate with a check (✓) those which send free records ahead of release dates; an (o) those which send them on release dates and (x) for those which send them late.

SCORING.....One point for each (✓), (o) or (x).

THE ANSWERS:

Record Companies Listed Alphabetically

COMPANY	✓	o	x
Algene		1	
Ambassador		1	
Animal		1	
Apollo	4	9	10
Artist	1	2	
Atlas		1	
B & W	3	1	4
Banner			1
Bibletone			1
Broadcast		1	
Bullet	14	19	10
Capitol	101	52	7
Celebrity		1	
Chord		1	
Coast	2	2	
Columbia	61	38	18
Command		1	
Continental	1	3	2
Cosmo		2	
Courtney		1	
Crown		1	
D & D	1		
Damon	1		3
Dana	3	3	
Dancetone	1	2	
Davis		1	1
Decca	7	16	31
DeLuxe	1	2	1
Dial		1	2
Diamond	1	2	1
Exclusive	7	21	9
FM			1
Four Star	8	8	4
Gem	1	2	
Guild			1
Harmonia			1
Imperial		2	1
International	1		
Jewel			1

COMPANY	✓	o	x
King	19	23	4
Linden		1	
London	19	14	9
MGM	49	39	11
Majestic	6	12	5
Manor		4	
Mayfair	1		
Mercury	97	40	9
Metrotone		1	
Modern	1	1	2
Musicraft	11	16	9
National	12	16	10
Orpheus	1		
Palda	2	1	3
Pan American	1		
Penguin	1		
Process		1	
Rainbow		4	3
Recordo		1	
Regent		2	3
Reina		1	
Republic	2	1	1
Rondo		3	4
Savoy			1
Sensitive			1
Signature	25	26	10
Specialty	2	1	
Spiro		1	
Standard		1	
Taxco	1		
Tempo	1	6	
Tex Star	1		
Tower	3	2	
Trilon		2	
Universal	5	7	4
Varga			2
Victor	82	37	14
Vitacoustic			1
Yale		1	

BMI

first in Service to
the Disc Jockey

"CUANTO LE GUSTA"

Col. 38239 XAVIER CUGAT
Dec. 24479 ANDREWS SISTERS & CARMEN MIRANDA
Vic. 20-3077 EVE YOUNG

"ONE HAS MY NAME THE OTHER HAS MY HEART"

Cap. 15162
Crystal 132
Excl. 45X
Dec. 24492
Col. 20491

JIM WAKELY
EDDIE DEAN
TEXAS JIM LEWIS
BOB EBERLY
SLIM DUNCAN

PEER-INTERNATIONAL CORP.

"I LOVE YOU SO MUCH IT HURTS"

Dec. 46139 SHORTY LONG & RANGERS
Col. 20430 FLOYD TILLMAN
Vic. 20-3188 THE FRONTIERSMAN
London 312 REGGIE GOFF-STAPLETON ORCH.
Cap. 15243 JIM WAKELY

"JUST FOR ME"

Cap. 15183
Dec. 24173
King*
Vic.*
*To be released

ANDY RUSSELL
PIED PIPERS
INK SPOTS
GALLI SISTERS
THE FRONTIERSMAN

MELODY LANE

"PERFIDIA"

"FRENESI"

"MARIA ELENA"

"DO I WORRY"

"TIL REVEILLE"

"GREEN EYES"

GLENN MILLER

ARTIE SHAW, Vic. 26542

JIMMY DORSEY, Dec. 3698

INK SPOTS, Dec. 3432

BING CROSBY, Dec. 3886

JIMMY DORSEY, Dec. 3698

"YOU ARE MY
SUNSHINE"

"AMOR"

"BESAME MUCHO"

"BRAZIL"

"YOU BELONG TO
MY HEART"

BING CROSBY, Dec. 3952

ANDY RUSSELL, Cap. 156

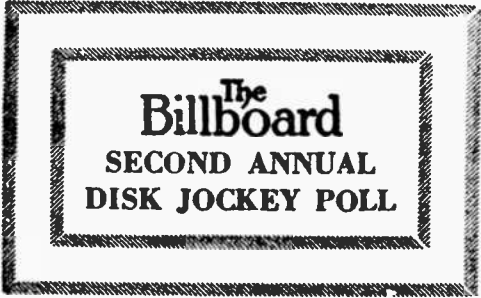
ANDY RUSSELL, Cap. 149

XAVIER CUGAT, Col. 36651

BING CROSBY, Dec. 23413

Sole Selling Agent

SOUTHERN MUSIC PUBLISHING CO., INC.
1619 BROADWAY
NEW YORK 19, N. Y.



THE BEST COMPANY RECORD

QUESTION 4..... Which record companies turn out the best records from an all-round point of view that includes artistic and mechanical factors?

SCORING..... Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	POINTS
1.	Capitol	917
2.	Victor	888
3.	Columbia	330
4.	Mercury	138
5.	MGM	87
6.	London	69
7.	Decca	43
8.	Signature	27
	Majestic	27
9.	Exclusive	13
	National	13
10.	Damon	8
	Bullet	8
11.	Atlantic	5
	Modern	5
	Mayfair	5
12.	King	3
	Dial	3
	Republic	3



BEST MECHANICAL RECORD

QUESTION 4-a... Which record companies turn out the best records from the point of view of best surfaces?

SCORING..... Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	POINTS
1.	Capitol	796
2.	Victor	653
3.	Columbia	230
4.	Mercury	132
5.	London	118
6.	MGM	82
7.	Majestic	59
8.	Signature	37
9.	Decca	23
10.	Exclusive	16
11.	Damon	13
12.	Bullet	10
	National	10
	Rainbow	10
13.	Tempo	7
	Modern	7
14.	Mayfair	4
15.	Tri-State	3
	B and W	3

BMI

first in Service to
the Disc Jockey

"RENDEZVOUS WITH A ROSE"

By DEB DYER

APOLLO	Fred Gray	DECCA	Bob Eberly
BULLET	Pepper Nealy	MGM	Don Rodney
CAPITOL	Pied Pipers	MERCURY	Snooky Lanson
CASTLE	Bobby Worth and Sophisticats	MERO	Bob Stewart
COLUMBIA	Buddy Clark	SIGNATURE	Westonians
D&D	Dick Wong	SPIRO	Walter Scheff

"THAT'S MY GAL"

By JACK CALDWELL and KEN HECHT

APOLLO	Fred Gray	BULLET	Jack Caldwell Trio
--------------	-----------	--------------	--------------------

"YOU'LL ALWAYS BE MY SWEETHEART"

By MURRAY SINGER

BULLET	Jack Caldwell Trio	MERO	Bob Stewart
D-C	The Cap-Tans	UNIVERSAL	Walter Scheff
WORLD	Red Gilliam		

"ANNABELLE"

By BILLY BISHOP and FRANK BELASCO

BULLET	Billy Bishop
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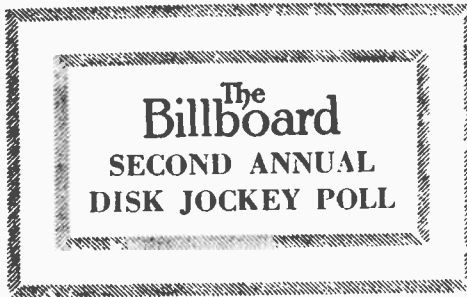
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NEW YORK, N. Y.

Chicago
Armand Baum

New York
Cy Manes
Morris Diamond

Hollywood
Mike Sukin

**MOST
CO-OPERATIVE
DISTRIBUTORS**



QUESTION 5.....Which record company distributors in your area co-operate with you most?

SCORING.....Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	POINTS
1.	Capitol	454
2.	Victor	433
3.	Mercury	221
4.	Columbia	216
5.	MGM	165

**The
Billboard
SECOND ANNUAL
DISK JOCKEY POLL**

**MOST HELPFUL ARTISTS
ON OVER-ALL PROMOTION**

QUESTION 6-a... Which individual recording artists are most conscientious and helpful to you with the promotion of their disks?— personally (which artist?)

SCORING.....Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	RECORD CO.	POINTS
1.	Art Mooney	MGM	180
2.	Stan Kenton	Capitol	101
3.	Vaughn Monroe	Victor	99
4.	Frankie Laine	Mercury	64
5.	Sam Donahue	Capitol	59
6.	Vic Damone	Mercury	55
7.	Spike Jones	Victor	45
8.	Ted Weems	Mercury	34
9.	Artie Wayne		29
10.	Les Paul	Capitol	27
	Count Basie	Victor	27

IMPERIAL RECORD CO.
presents.....
**"JOYMAKERS
BOOGIE"**
BOOGIE INSTRUMENTAL
with.....
Lloyd Glenn and his Joymakers
Backed with
"Advice To a Fool"
IMPERIAL RECORD NO. 5031
Order from your nearest distributor or write to:
IMPERIAL DISTRIBUTING CO.
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Art Mooney, the genial Irish gentleman, must have really trotted out the geniality, what with the jocks finding him most helpful. That's Mooney, hands in pockets, talking to MGM Prexy Frank Walker and a. and r. director Harry Meyer-son.

Vaughn Monroe, along with Stan Kenton, knows how to gladhand the jockey craft. Here's Vaughn in the midst of a rehearsal session.



BMI

first in Service to
the Disc Jockey

dear
d. j.'s

many, many thanks
for this

cavalcade of disc-played hits

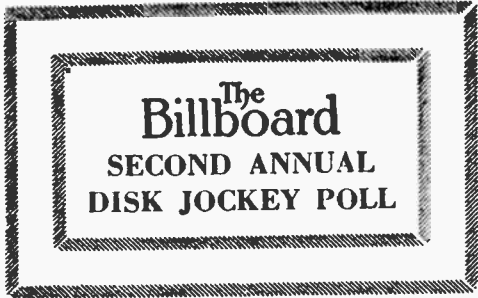
cool water • smoke! smoke. smoke! (that cigarette) • deck of cards
will you be my darlin'? • natural born gamblin' man • judy • talking boogie
dad gave my dog away • who? me? • kentucky means paradise • honky tonk gal
somewhere in utah • when my baby double talks to me • spanish bells • smotch
a petal from a faded rose • no vacancy • b-one baby • leave my honey bee alone
missouri • so round, so firm, so fully packed • the covered wagon rolled right along
divorce me c. o. d. • fat gal • how do you mend a broken heart?
watch it, neighbor • fair weather baby • t. n. teasin' me

american music, inc.
new york

hollywood
9109 sunset blvd.

s. l. cross, president
garet romero, prof. mgr.

**MOST
HELPFUL
ARTIST
REP**



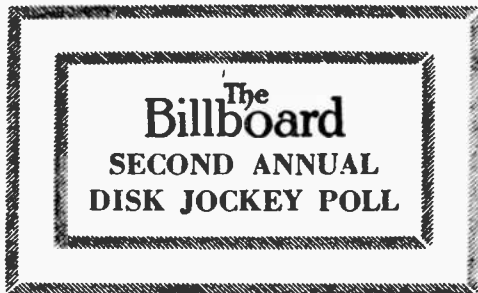
QUESTION 6-b... Which individual recording artists are most conscientious and helpful to you with the promotion of their disks?— via press agents or managers (which press agent or manager?)

SCORING Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	POSITION	POINTS
1.	Jim McCarthy	Press Agent	187
2.	Gene Howard	Press Agent	79
3.	Jackie Smith	Press Agent	28
4.	Gale Agency	Management	23
5.	Gabbe, Lutz, Heller	Management P. A. and	21
6.	Paul Brown	Management	17
	George Evans	Management	17
7.	Tom Hennessey	Management	13

**PROGRAMING
METHODS**



QUESTION 7.... How do you plan your programs?
(a) By requests strictly; (b) By your own taste; (c) Combination of both.

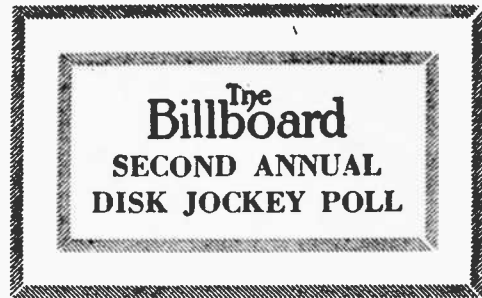
SCORING One point for each (a), (b) or (c) checked.

THE ANSWERS:

Requests	14
Own Taste	31
Combination	175

**MOST
CO-OPERATIVE
RECORD
COMPANY**

(In arranging for personal appearances)



QUESTION 8.... Which record companies or distributors are most co-operative in arranging for personal appearances of artists on your program? In listing distributors please indicate which label(s) they handle.

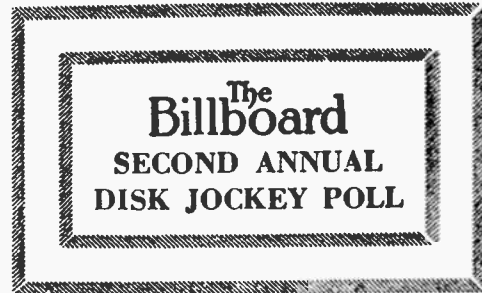
SCORING Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	POINTS
1.	Capitol	235
2.	Victor	166
3.	Mercury	114
4.	Columbia	89
5.	MGM	52
6.	Signature	31
7.	King	20
8.	Musicraft	17
	Decca	17
9.	Bullet	15

**MOST
CO-OPERATIVE
PRESS
AGENT**

(In arranging for personal appearances)



QUESTION 9.... Which press agents are most co-operative in arranging for personal appearances of artists on your program?

SCORING Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS: (Also See Question 10)

PLACE	WINNER	POINTS
1.	Jim McCarthy	164
2.	Gene Howard	30
3.	Virginia Wicks	25
4.	George Evans	20
5.	Paul Brown	14
	Carlos Gastel (Mgt.)	14
	Gale (Mgt.)	14
	David Alber	14

BMI

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the Disc Jockey

*Sole Selling Agent:

HILL & RANGE SONGS, INC.
7164 Melrose Ave., Hollywood, Calif.

**CIGAREETS, WHUSKY, AND WILD,
WILD WOMEN**
Red Ingle—Capitol

COWBOY CAMP MEETIN'
Sons of Pioneers—Victor

EVERLASTING HILLS OF OKLAHOMA
Sons of Pioneers—Victor

TIM SPENCER MUSIC, INC.*

BUBBLES IN MY BEER
Bob Wills—MGM

I'LL HAVE SOMEBODY ELSE
Bob Wills—MGM

**GO HOME WITH THE GIRLS IN THE
MORNING**
Bob Wills—MGM

BOB WILLS MUSIC, INC.*

NEVER TRUST A WOMAN
Red Foley—Decca

PEEPIN' THROUGH A KEYHOLE
Cliffie Stone—Capitol

TENNESSEE SATURDAY NITE
Red Foley—Decca

HOME FOLKS MUSIC, INC.*

**I'M WALTZING WITH
A BROKEN HEART**
Red Foley—Decca

RED HAIR AND GREEN EYES
Spade Cooley—Victor

ALAMO MUSIC, INC.*

THAT WILD AND WICKED LOOK
Ernest Tubb—Decca

BANJO POLKA
Tex Williams—Capitol

THORN IN MY HEART
Bob Wills—MGM

CALICO RAG
Al Dexter—Columbia

HILL AND RANGE SONGS, INC.

7164 Melrose Avenue

Hollywood, Calif.

FOREVER IS ENDING TODAY
Ernest Tubb—Decca

SEAMAN'S BLUES
Ernest Tubb—Decca

DON'T LOOK NOW
Ernest Tubb—Decca

ERNEST TUBB MUSIC, INC.*

ROSE OF OLD KENTUCKY
Bill Monroe—Columbia

I HEAR A SWEET VOICE CALLING
Bill Monroe—Columbia

I'M TRAVELLIN' ON AND ON
Bill Monroe—Columbia

BILL MONROE MUSIC, INC.*

MY FEET TAKES ME AWAY
Sons of Pioneers—Victor

**THE MISSOURI IS A DEVIL OF A
WOMAN**
Sons of Pioneers—Victor

SHENANDOAH MUSIC, INC.*

MY HEART BELONGS TO YOU
Arbee Stidham—Victor

MESSIN' AROUND
Memphis Slim—Miracle

ST. LOUIS MUSIC CORPORATION*

JUST A LITTLE LOVIN'
Eddy Arnold—Victor

BOUQUET OF ROSES
Eddy Arnold—Victor

ANYTIME
Eddy Arnold—Victor

MOLLY DARLING
Eddy Arnold—Victor

**The
Billboard
SECOND ANNUAL
DISK JOCKEY POLL**

BEST OVER-ALL PROMOTION MAN

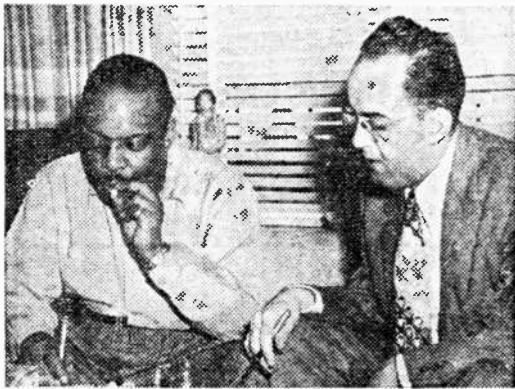
QUESTION 10. . . . In your opinion and as concerns your program, which press agents or record promotion men are doing the best all-round job for their clients—clients can be disk companies, artists or specific record campaigns.

SCORING. Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:

PLACE	WINNER	POINTS
1.	Jim McCarthy	159
2.	Jackie Smith	56
3.	Frank O'Donnell	31
	Daniel Anderson	31
	Gene Howard	31
4.	Virginia Wicks	15
	George Evans	15
	Al Wilde*	15
	Jerry Mercil	15
	Moe Gale*	15

*Note: Al Wilde is the publicity director for Gales, Inc. (Moe Gale). Both Wilde's and Gale's votes were counted in this question. Wilde would be just one point behind the third place tie indicated.



Best man for any client, according to jox, would be Jim McCarthy, seen here mapping strategy with Count Basie.



Long one of the best known and best established press agents, George Evans includes jockey contacting as one of his program of services.



A firebrand with Midwest jockeys is Mercury Records' gal whiz, Jackie Smith.



Many of Stan Kenton's laurels can be traced to jockey-servicing put in by Gene Howard, shown above.

**MOST
CO-OPERATIVE
BOOKING
OFFICE**
(In arranging personal appearances)

**The
Billboard
SECOND ANNUAL
DISK JOCKEY POLL**

QUESTION 11. . . . Which booking offices (if any) are most co-operative in helping arrange personal appearances of artists on your program?

SCORING. Three positions: three points for 1st; two for 2d; etc.

THE ANSWERS:

PLACE	WINNER	POINTS
1.	MCA	25
2.	Wm. Morris	11
	GAC	11
3.	Gale Agency	10



MCA's Sammy Roen can take bows for the agency's showing on "co-operation with the jox."

**DISK
DATA
DESIRED**

**The
Billboard
SECOND ANNUAL
DISK JOCKEY POLL**

QUESTION 12. . . . What kind of data which you are not now receiving (from any source) would you like to receive to help you with your work? (1) Artists' biographies; (2) Information re tunes; (3) Information re orchestra sidemen.

SCORING. One point for each (1), (2) or (3) checked.

THE ANSWERS:

Artists' Biographies	114	Checked
Info Re Tunes	103	Checked
Info Re Ork Sidemen	95	Checked

BMI

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Cordially invites you to audition the stellar recordings of

WHY DOES IT HAVE TO RAIN ON SUNDAY

MILT HERTH (Decca)
BEALE STREET BOYS (MGM)

SNOOKY LAWSON (Mercury)
FREDDY MARTIN (Victor)

FOR HEAVEN'S SAKE

CLAUDE THORNHILL (Columbia) RAY McKINLEY (Victor)
JAN GARBER (Capitol) ADELE CLARK (Decca)
HELEN FORREST (MGM)

NOBODY BUT YOU

KAY KYSER (Columbia) MARGARET WHITING (Capitol)
LES PAUL & CLANCY HAYES (Mercury)
JAN GARBER (Capitol)

*Duchess presents these new songs for your consideration, remembering
with gratitude your cooperation on such of our past hits as:*

JUNGLE FANTASY • (I LOVE YOU) FOR SENTIMENTAL REASONS
OPEN THE DOOR RICHARD • HAVE I TOLD YOU LATELY THAT I LOVE YOU
SILVER DEW ON THE BLUE GRASS TONIGHT • LET ME OFF UPTOWN

DUCHESS MUSIC CORPORATION • RKO BLDG. • RADIO CITY • NEW YORK 20, N. Y.
I. GALLICO, Prof. Mgr.

Once we "SET THE WORLD ON FIRE"
Then we went "STRICTLY INSTRUMENTAL"

And
Now We're

FLOATIN'

Words by HERMAN FAIRBANKS Music by BOB HIGGINS

LES BROWN
Columbia 38292
WITH BOBBY SHERWOOD
Capitol 15211

CHERIO MUSIC PUBLISHERS, INC. 1585 Broadway, New York, N. Y.

"WHEN YOU LEFT ME"

By Russ Morgan, Al J. Neiburg, Irving Melcher, Win Sharples

RECORDED BY

RUSS MORGAN - - - - DECCA 4503

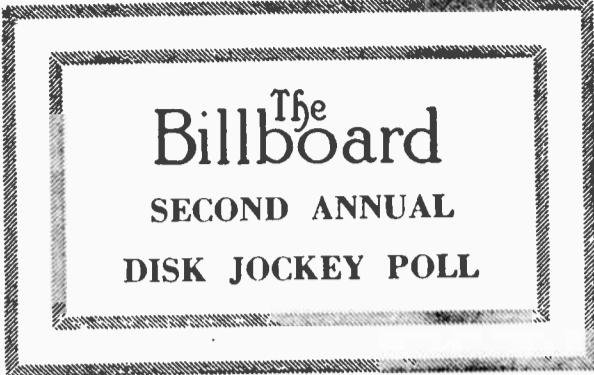
PORGIE MUSIC CORPORATION

1619 BROADWAY

NEW YORK 19, N. Y.

THE DISK JOCKEYS' DISK JOCKEY

● IN WHICH THE SPINNER BOYS TURN MODEST AND NAME THE "BEST" OF THEIR CRAFT.



QUESTION 13. Of all the disk jockeys whose programs you have heard, whose radio-record show do you like the best (be modest, please, don't vote for yourself).

SCORING. Three positions: three points for 1st; two for 2d, etc.

THE ANSWERS:



His own brethren yield the throne to Chicago's Dave Garroway, a man who knows his jazz, his audience and few limitations.

<u>PLACE</u>	<u>WINNER</u>	<u>STATION</u>	<u>POINTS</u>
1.	Dave Garroway	NBC, Chicago	239
2.	Bob Poole	New Orleans	214
3.	Martin Block	WNEW	175
4.	Fred Robbins	WOV, N.Y.C.	171
5.	Arthur Godfrey	CBS Net.	62
6.	Kurt Webster	Charlotte, N. C.	47
7.	Gene Norman	KFWB, Los Angeles	42
8.	Paul Whitman	ABC Net.	33
9.	Art Ford	WNEW	29



Fourth-place winner Freddie Robbins, WOV, New York, marks another triumph for a jazz specialist, bowing only to New Orleans' zany Bob Poole and the top medicine-man Martin Block.

BMI

first in Service to
the Disc Jockey

ENCORE MATERIAL

Sammy Kaye's Swelegant Victor version of

1 **THE TUNE ON THE TIP
OF MY HEART**

2 **IT'S MY LAZY DAY**

Vaughn Monroe—Victor
Smiley Burnette—Bullet
Evelyn Knight—Decca

Freddy Martin's Superb Recording of

3 **ON THE SANTA
CLAUS EXPRESS**

IN SANTIAGO, CHILE

Desi Arnaz—Victor • Xavier Cugat—Columbia
Jimmy Carroll—Dana

A STRANGER IN TOWN

Martha Tilton—Capitol • Mel Torme—Decca
Charlie Spivak—Victor • Buddy Greco—Musicraft

BLUE CHAMPAGNE

Tex Beneke—Victor • Jimmy Dorsey—Decca
Freddy Martin—Victor

BORN TO BE BLUE

Mel Torme—Musicraft

MANAGUA, NICARAGUA

Freddy Martin—Victor • Guy Lombardo—Decca
Kay Kyser—Columbia

STOMPIN' ROOM ONLY

Charlie Spivak—Victor

and watch for

**BACK IN TEXAS • TEQUILA
TOODLE-OO-BABY**

**SWEETHEART OF TELEVISION
JUKE BOX JAMBOREE**

THE HANDWRITING ON MY HEART

Copies and Orchs also available

ENCORE MUSIC PUBLICATIONS, INC.

1674 BROADWAY

NEW YORK 19, N. Y.

HERBERT B. LEVINE, Pres.

DAVE BLUM
SAM WIGLER

PAUL SALVATORI

MURRAY MASSEY
ROCKY CARR

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MUSIC BY REGENT INSURES GOOD PROGRAMMING

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FLYING HOME

*Featured in Samuel Goldwyn's production
"A Song Is Born"*

Starring Danny Kaye

Recorded by BENNY GOODMAN, LIONEL HAMPTON,
CHARLIE BARNET, WILL BRADLEY
The Squadronaires on London

★ ★ ★

"KING COLE FOR KIDS"

the new Capitol Record Album featuring

**THERE'S A TRAIN OUT FOR
DREAMLAND**

Recorded by King Cole

REGENT MUSIC CORP.

1619 Broadway
1491 N. Vine St.

New York 19, N. Y.
Hollywood 28, Calif.

The Ballad Hit of the Year!

I WANT TO CRY

DINAH WASHINGTON
Mercury 8082

SAVANNAH CHURCHILL
Manor 1129

CHRIS CROSS
Sterling 4004

PHIL REED
Dance-Tone 216

EXCELSIOR MUSIC PUBLISHING CO.

1619 BROADWAY

NEW YORK 19, N. Y.

ERNIE LEE'S Sensational Folk Hit

Recorded on Victor (#20-2645)

**TOMORROW'S JUST
ANOTHER DAY TO CRY**

By Rosalie Allen and Billy Hayes

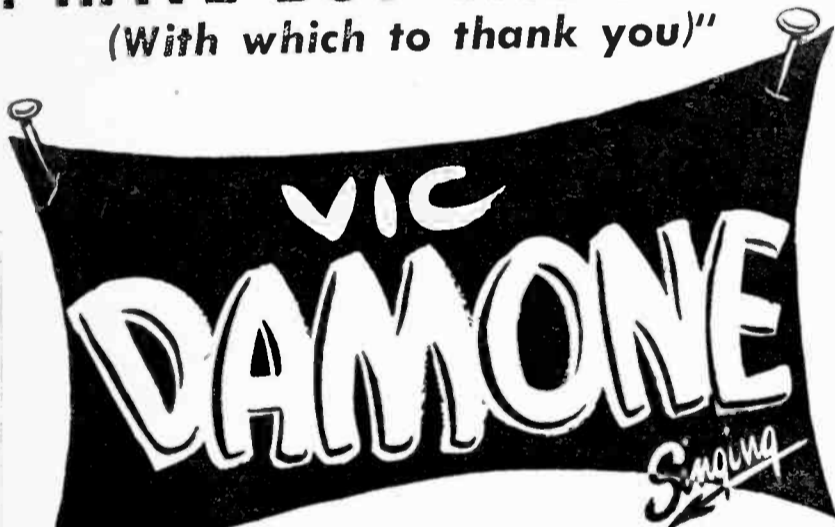
Always Among the Most-Played, Most-Requested
Folk-Tune Programs on the Air.

DAWN MUSIC 130 W. 70 St., New York, N. Y.

"TO THE DISK JOCKS--
For Your Wonderful Cooperation . . .



I HAVE BUT ONE HEART
(With which to thank you)"



'LILLETTE' and
"The Night Has A Thousand Eyes"
on Mercury 5170



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The Billboard MUSIC POPULARITY CHARTS
PART I
The Nation's Top Tunes
The nation's 10 top tunes. THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.
Week Ending September 24

HONOR ROLL OF HITS
(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

- | | |
|---|--------------------------------------|
| <p>1. YOU CALL EVERYBODY DARLIN'
By Sam Martin, Ben Trace and Clem Watts
Published by Mayfair (ASCAP)
Records available: B. Hayes, De Luxe 1178; A. Trace, Starling 3023; A. Trace, Regent 117; A. Vincent, Mercury 5155; Tennessee (Slim) King, Apollo 161; Jack Smith-The Clark Sisters, Capitol 15155; J. Wayne, Columbia 38286; Frank and the Boys Ork, Varsity 103; Art Lund-Crew Chiefs & the Harmonica Gentlemen MGM 10258; Jack Lathrop and the Drugstore Cowboys, Victor 20-3109; Andrews Sisters, Decca 24490; Texas Jim Lewis & His Lone Star Cowboys, Decca 46138; P. Garrett, Continental C-1243; B. Buchanan & His Rhythm Rogues, World 1501.
Electrical transcription libraries: Al Trace, Lang-Worth; Jack White Ork, London; Monica Lewis, World.</p> | <p>This Week
Last Week
1</p> |
| <p>2. A TREE IN THE MEADOW
By Bill Reid
Published by Shapiro-Bernstein (ASCAP)
Records available: S. Browne, London 123; P. Kennelly Ork, MGM 10211; J. Laurenz, Mercury 5148; Monica Lewis-Ames Brothers, Decca 24411; J. Loss Ork, Victor 20-2965; Margaret Whiting, Capitol 15122; B. Johnson Columbia 38279; B. Lester, Rainbow 70015; Varsity 108.
Electrical transcription libraries: Cyril Stapleton Ork, London; Monica Lewis-Ames Brothers, World.</p> | <p>2</p> |
| <p>3. IT'S MAGIC
By Sammy Cahn and Jule Styne
Published by Witmark (ASCAP)
From Warner Bros. "Romance on the High Seas."
Records available: Vic Damone, Mercury 5138; Doris Day, Columbia 38188; Dick Haymes, Decca 23826; Buddy Kaye Quintet, MGM 10187; Gordon MacRae, Capitol 15072; Tony Martin, Victor 20-2862; Sarah Vaughan, Musicraft 557; Johnny Frank with Ork, Varsity 110.
Electrical transcription libraries: Felix King Ork, London; Monica Lewis, World.</p> | <p>3</p> |
| <p>4. MY HAPPINESS
By Betty Peterson and Berney Bergentine
Published by Blasco (ASCAP)
Records available: R. Deauville-Novelle Harmonica Trio, Bullet 1032; the Marlin Sisters, Columbia 38127; the Pled Pipers, Capitol 15094; P. Sheridan, Palda 1004V; J. & S. Steele, Damon D-1133; E. Fitzgerald, Decca 24446; A. Dale, Signature 15206; J. Laurenz, Mercury 5144; The McKay Trio, Continental C-1241; A. and J. Nelson, Bandwagon 504; Anne Vincent, Dana 20-17; Dorothy Morrow Ensemble, Victor 20-2965; Tyler Duo and Ork, Varsity 101; Bill Case with His Melody Boys, Royal-Tone 1001.
Electrical transcription libraries: The Serenaders, Standard.</p> | <p>4</p> |
| <p>5. TWELFTH STREET RAG
By Al Bowman
Published by Shapiro-Bernstein (ASCAP)
Records available: M. Herth Trio, Decca 24450; Pee Wee Hunt Ork, Capitol 15105; N. Simons, Rego 1016; Jack Fina & Ork, MGM 10251; Eddie (Gin) Miller, Rainbow 70033; Sidney Bechet, Victor 20-3120; Varsity 106; F. (Schnickelfritz) Fisher, Regent 125; B. Bishop Ork, Bullet 1060; Liberate, Signature 15240.
Electrical transcription libraries: Airline Trio, Lang-Worth; Frankie Carlo, Lang-Worth; the Four Polka Dots, Lang-Worth; Charles Magnante, Associated; Manhattan Nighthawks, NBC Thesaurus; Music Hall Varieties Ork, NBC Thesaurus; Pat Dodd-Cecil Norman, London; Jack Fina, Standard; Alvino Rey, Standard.</p> | <p>5</p> |
| <p>6. HAIR OF GOLD, EYES OF BLUE
By Sunny Skylar
Published by Mellin (BMI-ASCAP)
Records available: L. Carson, Bandwagon 516; J. Emerson, Metrotone 2018; Jack Lathrop, Victor 20-3109; John Laurenz, Mercury 5172; Art Lund-Crew Chiefs, MGM 10258; Gordon MacRae, Capitol 15178; Smokey Rogers-The McCal Twins, Capitol 15217; C. Shane, Columbia 38315; B. Tyler, Continental C-1244; B. Eberly-Sunshine Serenaders, Decca 24491; Larkin Sisters-The Swingsters, Spiro S-3001; Harmoncats, Universal U-121; Red Gilliam & His Texas Pals, World 1502; Redd Harper, Exclusive 59X.
Electrical transcription libraries: Monica Lewis, World.</p> | <p>9</p> |
| <p>7. UNDERNEATH THE ARCHES
By Bud Flanagan and Joseph McCarthy
Published by Robbins (ASCAP)
Records available: Andrews Sisters, Decca 24490; C. Boswell, Columbia 38298; L. Chambers Accordion Aces, MGM 10264; B. Green-A. Paul String Band, Rainbow 70077; Al Hummer, Mercury 5173; G. Olsen Ork, Victor 20-3114; Andy Russell-The Pled Pipers, Capitol 15183; P. Scala's Banjo and Accordion Ork-The Keynotes, London 238; The Serenaders, Columbia 38274; the Singing Gondoliers, Continental C-1245; Larkin Sisters-The Swingsters, Spiro S-3001; Aqua String Band, Regent 126.
(No information on electrical transcription libraries available as The Billboard goes to press.)</p> | <p>7</p> |
| <p>8. MAYBE YOU'LL BE THERE
By Sammy Gallop and Rube Bloom
Published by Triangle (ASCAP)
Records available: J. Fina Ork, Mercury 5160; G. Jenkins Ork, Decca 24403; Varsity Ork-Frank and Chorus, Varsity 102; Jack Carroll-David Rhodes Ork, National 9033; Betty Rhodes, Victor 20-2189; Billy Butterfield, Capitol 397.
Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; Minday Carson-Hank D'Amico, Associated; Ziggy Elman, Lang-Worth.</p> | <p>8</p> |
| <p>9. LOVE SOMEBODY
By Kramer and Whitney
Published by Kramer-Whitney (ASCAP)
Records available: Doris Day-Buddy Clark, Columbia 38174; Barbara and Frank with Ork, Varsity 102.
Electrical transcription libraries: Felix King Ork, London.</p> | <p>6</p> |
| <p>10. BLUEBIRD OF HAPPINESS
By Edward Heyman and Sandor Harmati
Published by T. B. Harms (ASCAP)
Records available: D. Groner Trio, Aristocrat AR-1303; Art Mooney, MGM 10207; Jan Peerce-RCA Victor Ork-S. Levin, Dir., Victor 10-1454; Varsity 108; Jo Stafford-Gordon MacRae, Capitol 15207.
(No information on electrical transcription libraries available as The Billboard goes to press.)</p> | <p>10</p> |

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS

On The
Billboard

"HONOR ROLL OF HITS"

- 1. **YOU CALL EVERYBODY DARLIN'**
JACK LATHROP AND THE DRUGSTORE COWBOYS RCA Victor 20-3109
- 2. **A TREE IN THE MEADOW**
J. LOSS ORCHESTRA RCA Victor 20-2965
- 3. **IT'S MAGIC**
TONY MARTIN RCA Victor 20-2862
- 4. **MY HAPPINESS**
DOROTHY MORROW ENSEMBLE RCA Victor 20-2965
- 5. **TWELFTH STREET RAG**
SIDNEY BECHET AND HIS NEW ORLEANS FEETWARMERS RCA Victor 20-3120
- 6. **HAIR OF GOLD**
JACK LATHROP AND THE DRUGSTORE COWBOYS RCA Victor 20-3109
- 7. **UNDERNEATH THE ARCHES**
GEO. OLSEN ORCHESTRA RCA Victor 20-3114
- 8. **MAYBE YOU'LL BE THERE**
BETTY RHODES RCA Victor 20-2189
- 10. **BLUEBIRD OF HAPPINESS**
JAN PEERCE RCA Victor 10-1454

This week's **RCA VICTOR** release!

POPULAR

- Bye, Bye, Baby
Just A Minute **COUNT BASIE** RCA Victor 20-3051
- What Did I Do
The Morning Glory Road **RAY McKINLEY** RCA Victor 20-3124
- On A Slow Boat To China
Czardas **FREDDY MARTIN** RCA Victor 20-3123
- Dainty Brenda Lee
Cornbelt Symphony **JACK LATHROP and The Drugstore Cowboys** RCA Victor 20-3119

FOLK

- Twin Trouble
Grouchy Gaucho **ZEKE MANNERS** RCA Victor 20-3128
- Just a Faded Petal From a Beautiful Bouquet
I'm Gonna Bid My Blues Goodbye **HANK, "THE SINGING RANGER"** RCA Victor 20-3136

RHYTHM

- Bling-A-Ling-A-Ling
Who's Zat **JESSE STONE** RCA Victor 20-3137

SPIRITUAL

- Until I Found The Lord
He'll Understand And Say "Well Done" **WINGS OVER JORDAN** RCA Victor 20-3120

POP SPECIALTIES

- Tickle Polka
Hoyer Waltz **ERNIE BENEDICT** RCA Victor 20-3139



Riding High... Climbing Fast

- Everyday I Love You **VAUGHN MONROE** RCA Victor 20-2957
- This Is the Moment **TONY MARTIN** RCA Victor 20-2958
- All the Way from San Jose **RAY McKINLEY** RCA Victor 20-2998
- The Missouri Is a Devil of a Woman **SONS OF THE PIONEERS** RCA Victor 20-3082
- The Skaters Waltz **BILL BOYD** RCA Victor 20-3067

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City _____ State _____

Sheet Music

Week Ending
September 24



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical. (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	Position	Title	Publisher
12	1	1	1	A TREE IN THE MEADOW (R)	Shapiro-Bernstein
22	2	2	2	MY HAPPINESS (R)	Blasco
13	3	3	3	YOU CALL EVERYBODY DARLIN' (R)	Mayfair
5	5	4	4	HAIR OF GOLD, EYES OF BLUE (R)	Mellin
16	4	5	5	IT'S MAGIC (R)	Witmark
6	6	6	6	UNDERNEATH THE ARCHES (R)	Robbins
25	8	7	7	YOU CAN'T BE TRUE, DEAR (R)	Biltmore
9	10	8	8	BLUEBIRD OF HAPPINESS (R)	T. B. Harms
3	11	9	9	EV'RY DAY I LOVE YOU (R)	Harms, Inc.
15	7	10	10	MAYBE YOU'LL BE THERE (R)	Triangle
7	13	11	11	RAMBLING ROSE (R)	Laurel
10	12	12	12	IT ONLY HAPPENS WHEN I DANCE WITH YOU (F) (R)	Berlin
12	9	13	13	LOVE SOMEBODY (R)	Kramer-Whitney
1	—	14	14	BUTTONS AND BOYS (F) (R)	Famous
1	—	15	15	JUST FOR NOW (R)	Adanced

ENGLAND'S TOP TWENTY

Weeks to date	Last Week	This Week	Position	Title	English	American
22	1	1	1	GALWAY BAY	Box and Cox	Leeds
3	4	2	2	SO TIRED	Campbell-Connelly	*
7	2	3	3	YOU CAN'T BE TRUE, DEAR	Chappell	Biltmore Music
9	3	4	4	WOODY WOODPECKER	Leeds	Leeds
16	4	5	5	BALLERINA	Peter Maurice	Jefferson
3	6	6	6	MY HAPPINESS	Chappell	Blasco
20	7	7	7	DREAM OF OLWEN	Lawrence Wright	Mills
8	9	8	8	RAMBLING ROSE	Irwin Dash	Laurel Music Co.
17	5	9	9	HEARTBREAKER	Leeds	Leeds
14	6	10	10	I'M LOOKING OVER A FOUR LEAF CLOVER	Francis Day	Renick
20	10	11	11	TIME MAY CHANGE	Campbell-Connelly	Shapiro-Bernstein
10	11	12	12	I'D GIVE A MILLION TOMORROWS (For Just One Yesterday)	Campbell-Connelly	Oxford Music Corp.
4	17	13	13	LITTLE WHITE LIES	Lawrence Wright	Bregman-Vocco-Conn
8	13	14	14	OCTOBER TWILIGHT	Irwin Dash	Shapiro-Bernstein and Carl Fischer
1	—	15	15	ALL DRESSED UP WITH A BROKEN HEART	Cinephonic	E. B. Marks
28	8	16	16	GOLDEN EARRINGS	Victoria	Paramount
17	12	17	17	AFTER ALL	Cinephonic	*
16	15	18	18	NATURE BOY	Edwin Murrills	Burke-Van Heusen
1	—	19	19	PASSING CLOUDS	Kassner	*
13	14	20	20	TOOLIE OOLIE DOOLIE (The Yodel Song)	Southern	Charles K. Harris

*Publisher not available as *The Billboard* goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

Weeks to date	Last Week	This Week	Position	Title
16	1	1	1	MY HAPPINESS
11	2	2	2	A TREE IN THE MEADOW
9	3	3	3	YOU CALL EVERYBODY DARLIN'
11	5	4	4	IT'S MAGIC
20	4	5	5	YOU CAN'T BE TRUE, DEAR
5	7	6	6	UNDERNEATH THE ARCHES
21	8	7	7	NOW IS THE HOUR
2	12	8	8	HAIR OF GOLD, EYES OF BLUE
1	—	9	9	BLUEBIRD OF HAPPINESS
10	6	9	9	LOVE SOMEBODY
3	13	10	10	TWELFTH STREET RAG
5	14	11	11	RAMBLING ROSE
4	9	12	12	MAYBE YOU'LL BE THERE
7	11	13	13	IT ONLY HAPPENS WHEN I DANCE WITH YOU
10	15	13	13	PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON
14	10	14	14	WOODY WOODPECKER
8	15	14	14	BLUE SHADOWS ON THE TRAIL
2	—	15	15	MY BEST TO YOU
23	—	15	15	TOOLIE OOLIE DOOLIE (The Yodel Polka)

You Predicted it! ... then helped make it a HIT!

“THAT CERTAIN PARTY”

TOWER RECORD NO. 1271



BENNY STRONG

AND HIS ORCHESTRA
TOWER RECORDS



“Benny is going Strong on Tower Records exclusively”

CURRENTLY
18 WEEKS
BOULEVARD ROOM
STEVENS HOTEL
CHICAGO

“MARY LOU”
“STUMBLIN'”
Tower Record No. 1254
“BABY FACE”
“SWEET GEORGIA BROWN”
Tower Record No. 1255

MUSIC CORPORATION OF AMERICA

Radio Popularity

Week Ending September 24



RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last Week	This Week	Title	Artist	Label	By
9	1	1	TWELFTH STREET RAG	Pee Wee Hunt	Capitol 15105	ASCAP
10	2	2	A TREE IN THE MEADOW	Margaret Whiting	Capitol 15122	ASCAP
12	4	3	YOU CALL EVERYBODY DARLIN'	Al Trace	Regent 117	ASCAP
9	5	4	IT'S MAGIC (F)	Doris Day	Columbia 38188	ASCAP
19	3	5	LCVE SOMEBODY	Doris Day-Buddy Clark	Columbia 38174	ASCAP
4	9	6	UNTIL	Tommy Dorsey Ork-H. Prime	Victor 20-3061	ASCAP
21	7	7	MY HAPPINESS	J. & S. Steele	Damon D-11133	ASCAP
17	9	8	MY HAPPINESS	Pied Pipers	Capitol 15094	ASCAP
9	8	9	YOU CALL EVERYBODY DARLIN'	A. Vincent	Mercury 5155	ASCAP
9	6	10	MAYBE YOU'LL BE THERE	Gordon Jenkins	Decca 24403	ASCAP
5	12	11	IT'S MAGIC (F)	Gordon MacRae	Capitol 15178	ASCAP
10	14	12	BLUEBIRD OF HAPPINESS	Art Mooney	MGM 10207	ASCAP
5	17	13	UNDERNEATH THE ARCHES	P. Scala's Banjo and Accordion Ork-The Keynotes	London 238	ASCAP
4	25	14	YOU CALL EVERYBODY DARLIN'	Jerry Wayne	Columbia 38286	ASCAP
4	15	15	HAIR OF GOLD	Gordon MacRae	Capitol 15178	ASCAP

(Continued on page 67)

SONGS WITH GREATEST RADIO AUDIENCES (AC)

(Beginning Friday, September 17, 8 a.m., and ending Friday, September 24, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

Title	Publishers	Lic. By
A Tree in the Meadow (R)	Shapiro-Bernstein	ASCAP
At the Flying "W" (R)	E. H. Morris	ASCAP
Bluebird of Happiness (R)	T. B. Harms	ASCAP
Confess (R)	Oxford	ASCAP
Cuanto le Gusta (R)	Peer	BMI
Dolores (R)	Famous	ASCAP
Everybody Love Somebody (R)	Sinatra Songs	ASCAP
Ev'ry Day I Love You (R)	Harms, Inc.	ASCAP
For Heaven's Sake (R)	Duchess	BMI
Hair of Gold, Eyes of Blue (R)	Mellin	BMI-ASCAP

(Continued on page 58)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical point totals are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of September 17-23

Songs	Publisher	SI—Sustaining Instrumental				CI—Commercial Instrumental				SV—Sustaining Vocal				CV—Commercial Vocal				Tot. Pts.
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	
A Tree in the Meadow	Shapiro	1	8	0	8	4	4	4	4	8	4	14	0	8	161			
Ah, But It Happens	Bourne	0	4	0	3	3	3	0	2	10	6	0	1	63				
Bluebird of Happiness	T. B. Harms	4	8	1	3	4	6	2	4	6	6	0	3	103				
Confess	Oxford	0	8	0	11	1	0	0	10	12	16	0	9	171				
Cuanto Le Gusta (Date With Judy)	Peer	2	9	1	7	4	3	2	5	4	12	2	4	137				
Dolores	Famous	1	0	1	8	1	0	1	4	4	1	0	3	66				
Ev'ry Day I Love You (Two Guys From Texas)	Harms	2	6	0	6	1	2	2	6	12	7	1	6	129				
Everybody Loves Somebody	Sinatra	2	5	0	4	0	4	0	3	6	6	0	3	78				
For Heaven's Sake	Duchess	3	16	0	3	4	13	0	3	40	20	0	7	119				
Hair of Gold, Eyes of Blue	Mellin	0	8	0	6	1	7	3	6	2	12	0	6	138				
Hankerin' (Two Guys From Texas)	Remick	1	5	1	1	3	1	3	3	12	4	1	1	71				

(Continued on page 71)



A special listing of Decca records based on actual sales... your guide to the sure-fire hits of today and tomorrow.

TWO MORE DECCA DOUBLES

DICK HAYMES SINGS

"BOUQUET OF ROSES"

"ANYTIME"

Both Vocal with Mixed Chorus

DECCA 24506

INK SPOTS with Rhythm Accompaniment

"SAY SOMETHING SWEET TO YOUR SWEETHEART"

"YOU WERE ONLY FOOLING"

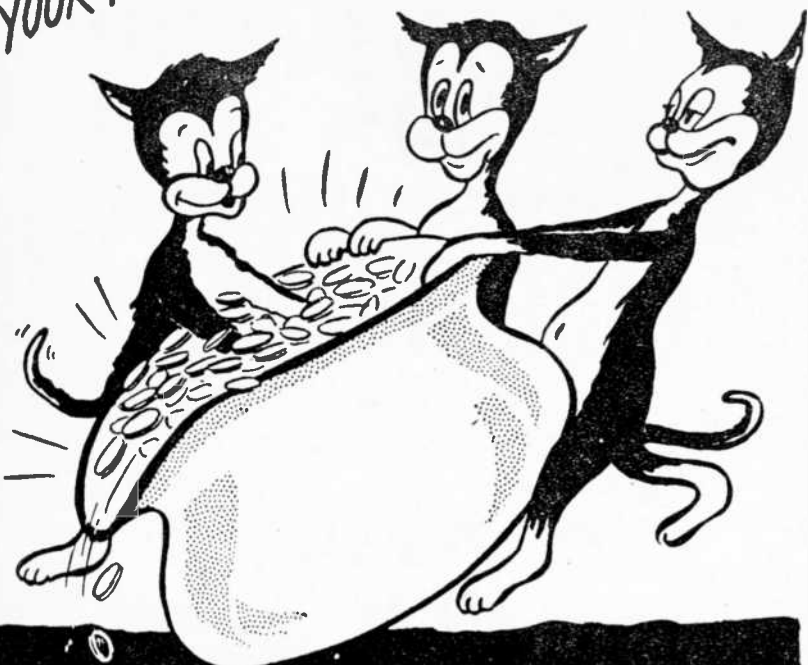
DECCA 24507

BEST SELLERS

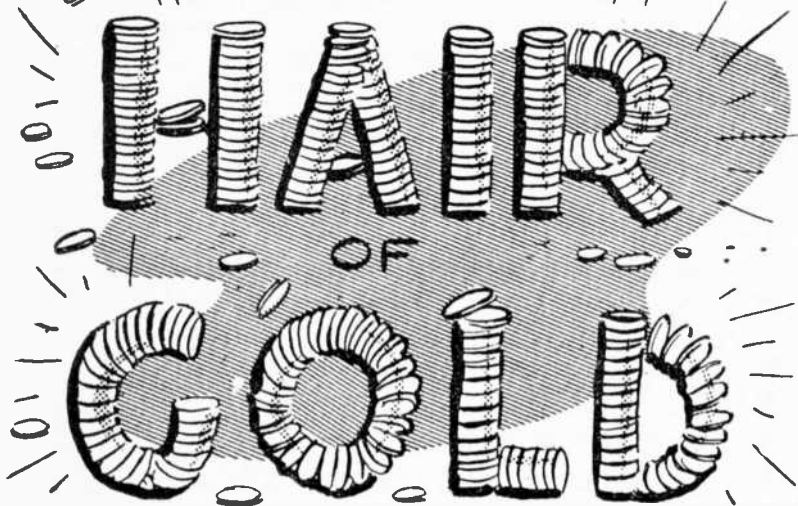
- 1 MAYBE YOU'LL BE THERE GORDON JENKINS
Dark Eyes Decca 24403
- 2 MY HAPPINESS ELLA FITZGERALD
TEA LEAVES Decca 24446
- 3 UNDERNEATH THE ARCHES ANDREWS SISTERS
YOU CALL EVERYBODY DARLING Decca 24490
- 4 AT THE FLYING "W" BING CROSBY and ANDREWS SISTERS
A HUNDRED AND SIXTY ACRES Decca 24481
- 5 IT'S TOO SOON TO KNOW ELLA FITZGERALD
I CAN'T GO ON (Without You) Decca 24497
- 6 IT'S MAGIC DICK HAYMES
It's You or No One Decca 23826
- 7 COOL WATER SONS OF THE PIONEERS
Tumbling Tumbleweeds Decca 46027
- 8 RUN JOE LOUIS JORDAN
All for the Love of Lil Decca 24448
- 9 BEAMS OF HEAVEN SISTER ROSETTA THARPE and MARIE KNIGHT
PRECIOUS MEMORIES Decca 48070
- 10 CUANTO LA GUSTA CARMEN MIRANDA and ANDREWS SISTERS
THE MATADOR Decca 24479
- 11 A TREE IN THE MEADOW MONICA LEWIS and AMES BROTHERS
On the Street of Regret AMES BROTHERS, Decca 24411
- 12 TENNESSEE SATURDAY NIGHT RED FOLBY
BLUES IN MY HEART Decca 46136
- 13 EVERY DAY I LOVE YOU DICK HAYMES
HANKERIN' Decca 24457
- 14 LITTLE WHITE LIES DICK HAYMES
I'll Never Smile Again Decca 24480
- 15 FOR YOU GORDON JENKINS
On the Painted Desert (An Indian Legend) Decca 24478

All Records Listed \$.75 Each, Exclusive of Taxes

YOUR FORESIGHT - MADE IT FOREMOST!



Jerry Murad's
HARMONICATS



No. 121

HEADLINED
4 WEEKS—CHICAGO THEATRE
CHICAGO

3 WEEKS—ROXY THEATRE
NEW YORK

NOW! 3rd TIME in 1 YEAR
HIPPODROME—BALTIMORE

Exclusive Management

MUTUAL ENTERTAINMENT AGENCY
203 NORTH WABASH AVENUE CHICAGO 1, ILLINOIS

The **Billboard**

MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending
September 24



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italic*.

POSITION	Weeks	Last	This	Record Title	Artist	Label
15	1	Week	Week			
15	1			1. TWELFTH STREET RAG..	Pee Wee Hunt.....	Capitol 15105
				<i>Somebody Else, Not Me</i>		
10	2			2. A TREE IN THE MEADOW.	Margaret Whiting....	Capitol 15122
				<i>I'm Sorry But I'm Glad</i>		
12	4			3. IT'S MAGIC	Doris Day.....	Columbia 35188
				<i>Put 'Em in a Box (F)</i>		
15	3			4. YOU CALL EVERYBODY		
				DARLIN'	Al Trace.....	Regent 117
				<i>Linger Awhile</i>		
16	5			5. MAYBE YOU'LL BE		
				THERE	Gordon Jenkins.....	Decca 24403
				<i>Dark Eyes</i>		
				(J. Flin Ork, Mercury 5160; Varsity Ork-Frank & Chorus,		
				Varsity 102; Jack Carroll-David Rhodes Ork, National 9033)		
7	9			6. UNDERNEATH THE		
				ARCHES	P. Scala's Banjo and Accordion	
				<i>Side by Side</i>	Ork-The Keynotes...London 238	
18	7			7. MY HAPPINESS	Pied Pipers.....	Capitol 15094
				<i>Highway To Love</i>		
16	8			8. MY HAPPINESS	Ella Fitzgerald.....	Decca 24446
				<i>Tea Leaves</i>		
4	17			9. UNTIL	Tommy Dorsey Ork-H. Prime Ork	
				<i>After Hour Stuff</i>		
				(The Charioteers, Columbia 38329)		Victor 20-3061
18	6			10. LOVE SOMEBODY	Doris Day-Buddy Clark.....	
				<i>Confess</i>		Columbia 38174
8	11			11. COOL WATER	Vaughn Monroe-Sons of the Pio-	
				<i>The Legend of Tiabi</i>	neers.....	Victor 20-2923
				(Eastman Trio, Trilon 189; Derry Pallgant, MGM 10256; N.		
				Lutcher, Capitol 15148; Tex Ritter, Capitol 48026; Sons of the		
				Pioneers, Decca 46027, Victor 20-1724; Western Aces, Lamb		
				10-105)		
14	10			12. BLUEBIRD OF HAPPINESS.	Art Mooney.....	MGM 10207
				<i>Sunset To Sunrise</i>		
4	15			13. UNDERNEATH THE		
				ARCHES	Andrews Sisters.....	Decca 24490
				<i>You Call Everybody</i>		
				<i>Darlin'</i>		
7	14			14. YOU CAME A LONG WAY.	Ray McKinley.....	Victor 20-2913
				<i>For Heaven's Sake</i>		
21	11			15. MY HAPPINESS	J. & S. Steele.....	Damon D-11133
				<i>They All Recorded To</i>		
				<i>Beat the Ban</i>		
8	26			16. YOU CALL EVERYBODY		
				DARLIN'	Andrews Sisters.....	Decca 24490
				<i>Underneath the Arches</i>		
11	13			17. IT'S MAGIC (F)	Dick Haymes-Gordon Jenkins....	
				<i>It's You or No One</i>		Decca 23826
2	22			18. BUTTONS AND BOWS	Dinah Shore.....	Columbia 38284
				<i>Daddy-O</i>		
				(G. Autry, Columbia 20469; Dinning Sisters & Art Van Damme		
				Quintet, Capitol 15184; B. Garrett-H. Mooney Ork, MGM		
				10244; E. Knight, Decca 24489; Betty Rhodes-H. Zimmerman		
				Ork, Victor 20-3078)		
3	24			19. THAT CERTAIN PARTY...	B. Strong.....	Tower 1271
				<i>My Best Girl</i>		
				(F. Gray, Apollo 1132; Varsity Ork, Varsity 111; Louis Prima,		
				Victor 20-3098)		
9	19			20. IT'S MAGIC (F)	Tony Martin.....	Victor 20-2563
				<i>It's You or No One</i>		
5	20			21. HAIR OF GOLD	Gordon Mac Rae.....	Capitol 15178
				<i>Rambling Rose</i>		
7	21			22. YOU CALL EVERYBODY		
				DARLIN'	Jack Smith.....	Capitol 15156
				<i>Cuckoo Waltz</i>		
1	—			23. BLUEBIRD OF HAPPINESS	Jan Peerce-RCA.....	Victor 11-9007
				<i>Because</i>		
7	—			23. HAIR OF GOLD	The Harmonicats..	Universal U-121
				<i>Harmonic Blues</i>		
12	16			25. YOU CAN'T BE TRUE		
				DEAR	Ken Griffin.....	Rondo R-128
				<i>The Cuckoo Waltz</i>		
				(The Sportsmen, Capitol 15077; K. Griffin, Broadcast G-4006;		
				N. Emmett, Apollo 1121; Colonial Ork, Standard T-136; Ziggy		
				Lane, DeLuxe 1171; V. Lynn, London 202; F. Wilson, Grand		
				G-25004; Martin Sisters, Columbia 38211; D. Haymes-Song		
				Spinners, Decca 24439; D. James, Victor 20-2944; W. Glabe Ork,		
				Victor 25-1117; R. Deauville-Novelle Harmonica Trio, Bulet		
				1032; Ken Griffin-Jerry Wayne, Rondo R-228)		
3	—			26. HAIR OF GOLD	J. Emerson.....	Metrotone 2018
				<i>The Moonrise Song</i>		
6	—			27. IT'S MAGIC	Gordon MacRae.....	Capitol 15072
				<i>Spring in December</i>		
8	23			28. RAMBLING ROSE	Perry Como-The Satisfiers.....	
				<i>There Must Be a Way</i>		Victor 20-2947
				(P. Brito, Musicraft 560; B. Eberly-R. Morgan, Decca 24449;		
				J. Frank & Ork, Varsity 105; G. MacRae & Starlighters,		
				Capitol 15178; T. Pastor, Columbia 38207; G. Paxton Ork, MGM		
				10192)		
1	—			29. LIFE GITS TEE-JUS		
				DON'T IT		
				<i>The Wind and the</i>	C. Robinson.....	MGM 10224
				<i>Mountain</i>		
10	18			29. YOU CALL EVERYBODY		
				DARLIN'	A. Vincent.....	Mercury 5155
				<i>Bluebird Polka</i>		

Retail Record Sales

Week Ending September 24



BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION	Weeks Last	This	Record	Label	Week
16	1	1	LITTLE TOOT (One Record) Don Wilson-The Starlighters	Capitol	DAS-80
16	3	2	BOZO AT THE CIRCUS (Two Records) Billy May with Ork-Vance "Pinto" Colvig	Capitol	BBX-34
6	4	3	BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May	Capitol	DBX-93
16	2	4	BUGS BUNNY (Three Records) Mel Blanc	Capitol	CC-64
6	8	5	PECOS BILL (Three Records) Roy Rogers-Sons of the Pioneers	Victor	Y-375
1	—	6	BOZO UNDER THE SEA (Two Records) Vance "Pinto" Colvig-Billy May Ork	Capitol	DBX-99
7	8	7	KING COLE FOR KID ALBUM (Three Records) King Cole Trio	Capitol	DC-89
11	6	8	BOZO SINGS (Two Records) Billy May with Ork-Vance "Pinto" Colvig	Capitol	DBS-84
7	9	9	JOHNNY APPLESEED (Three Records) Dennis Day	Victor	P-368
14	10	10	UNCLE REMUS (Three Records) Johnny Mercer and Original Cast	Capitol	CC-40
6	—	11	THE LITTLE FIDDLE (One Record) Danny Kaye	Decca	DU-11
11	11	12	RUSTY IN ORCHESTRVILLE (Three Records) Billy May-Alan Livingston-Henry Blair	Capitol	BC-35
4	—	12	MOTHER GOOSE (One Record) Frank Luther	Decca	CUS-2
9	—	14	GENIE, THE MAGIC RECORD (One Record) Peter Lind Hayes	Decca	CU-102
6	13	15	TUBBY THE TUBA (Two Records) Danny Kaye	Decca	CU-106

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks Last	This	Record	Label	Week
153	1	1	Clair De Lune Jose Iturbi	Victor	11-8851
35	2	2	Bluebird of Happiness Jan Peerce, RCA Victor Ork; S. Levin, director	Victor	10-1454, Victor 18-1074, Victor 11-9007
150	3	3	Chopin's Polonaise Jose Iturbi	Victor	11-8848
2	4	4	Liszt: Second Hungarian Rhapsody First Piano Quartette	Victor	12-0251
9	—	5	Fiddle Faddle Boston Pops; Arthur Fiedler, conductor	Victor	10-1397

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks Last	This	Record	Label	Week
6	1	1	Chopin's Favorites (Three Records) First Piano Quartet	Victor	MO-1227
70	8	2	Tchaikovsky: Nutcracker Suite (Three Records) Eugene Ormandy, conductor; Philadelphia Ork	Victor	1020
1	—	3	Beethoven Sixth Symphony (Five Records) NBC Symphony Ork-Toscanini, director	Victor	DM-417
11	—	3	Tchaikovsky: The Sleeping Beauty (Seven Records) Leopold Stokowski and His Symphony Ork	Victor	DM-1205
1	—	3	Beethoven Sonata C Sharp Minor, OP 27 #2 (Moonlight) Horowitz	Victor	DM-1115

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks Last	This	Record	Label	Week
13	1	1	AL JOLSON VOLUME III ALBUM (Four Records) Al Jolson	Decca	A-649
20	3	2	STAN KENTON: PRESENTATION TO PROGRESSIVE JAZZ (Four Records) Stan Kenton	Capitol	CD-79
5	2	3	THEME SONGS (Four Records) T. Dorsey, S. Kaye, T. Benke, Larry Green, V. Monroe, F. Martin, W. King, Three Suns	Victor	PT-17
20	6	4	SONGS OF OUR TIMES (1932) ALBUM (Four Records) Carmen Cavallaro	Decca	1932
12	4	5	EMPEROR'S WALTZ (Two Records) Bing Crosby	Decca	A-620
91	7	6	GLENN MILLER (Four Records) Glenn Miller	Victor	P-148
19	8	7	BUSY FINGERS (Four Records) Three Suns	Victor	P-206
13	—	7	DOWN MEMORY LANE (Four Records) Vaughn Monroe	Victor	P-202
23	5	9	GLENN MILLER MASTERPIECES (Four Records) Glenn Miller	Victor	P-189
4	9	10	WIZARD AT THE ORGAN Ken Griffin	Rondo	R-1007

THANK YOU
DISC JOCKEYS!!!

FOR
MAKING
OUR



OUR NEWEST
RELEASES ARE
ON THEIR WAY
TO YOU...
NOW!



9056-THE RAVENS'-It's Too Soon To Know

Be on Your Merry Way

Your Favorite Quartet

9052-BILLY ECKSTINE'S-You're My Everything

Cool Breeze

9055-CHARLIE VENTURA'S-Euphoria

Hi I Had You

5020-RAY SMITH'S-My Daddy Is Only a Picture

I'm a Fool to Care

9051-GRACE SMITH'S-What's on the Rail for the Lizard

Get Your Fat Man Now

9054-DON ALFONSO'S-Papa Sabe (Papa Knows)

Dorotea

(Thank You for Your Reception of Our Former Hits)

9045-THE RAVENS'-Send for Me if You Need Me

Until the Real Thing Comes Along

9039-THE RAVENS'-For You

Searching for Love

9049-BILLY ECKSTINE'S-Sophisticated Lady

Jitney Man

9016-BILLY ECKSTINE'S-I'm in the Mood for Love

Long, Long Journey

9048-CHARLIE VENTURA'S-East of Suez

I'll Never Be the Same

9047-HANK D'AMICO-Hank's Pranks

Juke Box Judy

9046-GRACE SMITH'S-Competition Blues

Baby, You're Just My Speed

25001-CHARLIE BARNET-Cherokee

Redskin Rhumba

9050-DON REID-Just a Girl That Men Forget

Love Is a Dangerous Game

9033-JACK CARROLL-Maybe You'll Be There

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IF IT'S BE-BOP
IT'S GOT TO BE

DIZZY

AND WE

DO MEAN...

GILLESPIE

for a change of pace
in platter spinning
try this current
RCA Victor Hit...

'MANTECA'

Backed by
COOL BREEZE

(RCA Victor #20-3023)

EXCLUSIVE MANAGEMENT
Willard Alexander
30 ROCKEFELLER PLAZA
NEW YORK INC.



The Billboard MUSIC POPULARITY CHARTS

Juke Box Record Plays

PART
V

Week Ending
September 24



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

POSITION	Weeks to date	Last Week	This Week	Record	Label
12	2			1. TWELFTH STREET RAG	Pee Wee Hunt...Capitol 15105
16	1			2. YOU CALL EVERYBODY	DARLIN'...Al Trace...Regent 117
10	3			3. A TREE IN THE MEADOW	Margaret Whiting...Capitol 15122
10	5			4. IT'S MAGIC (F)	Doris Day...Columbia 38188
11	4			5. MY HAPPINESS	J. & S. Steele...Decca 24446
15	8			6. MY HAPPINESS	Ella Fitzgerald...Decca 24446
7	12			7. UNDERNEATH THE ARCHES	P. Scala's Accordion Ork-The Keynotes...London 238
17	6			8. MY HAPPINESS	Pied Pipers...Capitol 15094
13	10			9. YOU CAN'T BE TRUE, DEAR	Ken Griffin...Rondo R-128
					(The Sportsmen, Capitol 15077; K. Griffin, Broadcast G-4006; N. Emmett, Apollo 1121; Colonial Ork, Standard T-136; Ziggy Lane, DeLuxe 1171; V. Lynn, London 202; F. Wilson, Grand G-25004; Martin Sisters, Columbia 38211; D. Haymes-Song Spinners, Decca 24439; D. James, Victor 20-2944; W. Glahe Ork, Victor 25-1117; R. Deauville-Novelle Harmonica Trio, Bullet 1032; Ken Griffin-Jerry Wayne, Rondo R-228)
14	9			10. LOVE SOMEBODY	Doris Day-Buddy Clark...Columbia 38174
10	14			11. IT'S MAGIC (F)	Dick Haymes-Gordon Jenkins...Decca 23828
11	11			11. MAYBE YOU'LL BE THERE	Gordon Jenkins...Decca 24403
4	28			13. JUST A LITTLE LOVIN'	Eddy Arnold and His Tennessee Plowboys...Victor 20-3013
					(B. Eberle-Sunshine Serenaders, Decca 24492; Fox Williams & Riders of the Purple Sage, Capitol 15221)
4	13			14. YOU CALL EVERYBODY	DARLIN'...Andrews Sisters...Decca 24490
5	7			15. UNDERNEATH THE ARCHES	Andrews Sisters...Decca 24490
15	25			16. BOUQUET OF ROSES	Eddy Arnold and His Tennessee Plowboys...Victor 20-2808
					(R. Turner & Westerners, Varsity 8001; J. Wakely, Capitol Americana 40107)
10	20			17. YOU CALL EVERYBODY	DARLIN'...A. Vincent...Mercury 5155
4	18			18. HAIR OF GOLD	Gordon MacRae...Capitol 15178
4	15			19. IT'S MAGIC (F)	Tony Martin...Victor 20-2882
3	—			20. BLUEBIRD OF HAPPINESS	Art Mooney...MGM 10207
7	—			21. IT'S MAGIC	Gordon MacRae...Capitol 15072
2	18			22. UNTIL	Tommy Dorsey Ork-H. Prime...Victor 20-3061
					(The Charioteers, Columbia 38329)
8	17			23. COOL WATER	Vaughn Monroe-Sons of the Pioneers...Victor 20-2923
					(Eastman Trio, Trilon 189; Derry Falligant, MGM 10258; N. Lucher, Capitol 15148; Tex Ritter, Capitol 48028; Sons of the Pioneers, Decca 46027, Victor 20-1724; Western Aces, Lamb 10-105)
7	—			24. RAMBLING ROSE	Perry Como-The Satisfiers...Victor 20-2947
					(P. Brito, Musicraft 560; B. Eberly-R. Morgan, Decca 24449; J. Frank & Ork, Varsity 105; G. MacRae & Starlighters, Capitol 15178; T. Pastor, Columbia 38207; G. Paxton Ork, MGM 10192)
1	—			25. BUTTONS AND BOWS	Dinah Shore...Columbia 38284
					(G. Autry, Columbia 20469; Dinning Sisters & Art Van Damme Quintet, Capitol 15184; B. Garrett-H. Mooney Ork, MGM 10244; E. Knight, Decca 24489; Betty Rhodes-H. Zimmerman Ork, Victor 20-3078)
2	—			26. HAIR OF GOLD	J. Laurenz...Mercury 5172
3	27			26. THAT CERTAIN PARTY	Benny Strong...Tower 1271
					(F. Gray, Apollo 1132; Varsity Ork, Varsity 111; Louis Prima, Victor 20-3098)
7	20			28. HAIR OF GOLD	J. Emerson...Metrotone 2018
3	25			29. A TREE IN THE MEADOW	John Laurenz...Mercury 5148
7	22			30. YOU CALL EVERYBODY	DARLIN'...Jack Smith...Capitol 15156

SONGS WITH GREATEST RADIO AUDIENCES

(Continued from page 55)

Here I'll Stay (F) (R)	Chappell—ASCAP
I'd Love to Live in Loveland (With a Girl Like You)	Bregman-Vocco-Conn—ASCAP
I'm Sorry But I'm Glad (R)	George Simon—ASCAP
It Only Happens When I Dance With You (F) (R)	Berlin—ASCAP
It's a Most Unusual Day (R)	Robbins—ASCAP
It's Magic (F) (R)	Witmark—ASCAP
Just for Now (R)	Advanced—ASCAP
Little Girl (R)	Leeds—ASCAP
Lonesome (R)	Republic—BMI
Love Somebody (R)	Kramer-Whitney—ASCAP
Maybe You'll Be There (R)	Triangle—ASCAP
My Happiness (R)	Blasco—ASCAP
Rambling Rose (R)	Laurel—ASCAP
Take It Away (R)	Pemora—BMI
The Night Has a Thousand Eyes (R)	Paramount—ASCAP
The Things I Love (R)	Campbell—BMI
This Is the Moment (F) (R)	Miller—ASCAP
Walkin' With My Shadow (R)	Johnstone-Monei—BMI
When You Left Me (R)	Porgie—BMI
You Call Everybody Darlin' (R)	Mayfair—ASCAP
You Were Only Foolin' (R)	Shapiro-Bernstein—ASCAP

Race Records

Week Ending September 21



BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

POSITION	Weeks to date	Last Week	This Week	Record	Artist	Label
17	1	1	1	PRETTY MAMA BLUES	Ivory Joe Hunter	4 Star 1254
3	11	2	2	CORN BREAD	H. Singer Sexette	Savoy 671
4	9	3	3	LATE FREIGHT	Sonny Thompson	Miracle M-128
5	12	4	4	DON'T BURN THE CANDLE AT BOTH ENDS	Louis Jordan and His Tympany Five	Decca 24483
16	3	5	5	MY HEART BELONGS TO YOU	Arbee Stidham	Victor 20-2572
12	2	6	6	I CAN'T GO ON WITH-OUT YOU	Bull Moose Jackson	King 4230
20	5	7	7	LONG GONE	Sonny Thompson	Miracle M-126
20	4	8	8	GOOD ROCKIN' TONIGHT	Wynonie Harris	King 4210
20	6	8	8	MESSIN' AROUND	Memphis Slim	Miracle M-125
4	8	10	10	AM I ASKING TOO MUCH?	Dinah Washington	Mercury 8095
3	15	11	11	WAXEY MAXIE	Paul Williams	Savoy 670
15	12	12	12	RUN, JOE	Louis Jordan	Decca 24448
1	—	13	13	ALEXANDER'S RAG-TIME BAND	Nellie Lutcher	Capitol 15180
2	—	13	13	ELEVATOR BOOGIE	M. Scott	Exclusive 35X
3	7	15	15	EVERYTHING I DO IS WRONG	Roy Milton and His Solid Senders	Specialty SP-314
1	—	15	15	HOP, SKIP AND JUMP	Roy Milton and His Solid Senders	Specialty SP-314

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

POSITION	Weeks to date	Last Week	This Week	Record	Artist	Label
5	9	1	1	CORN BREAD	Hal Singer Sexette	Savoy 671
6	7	1	1	LATE FREIGHT	Sonny Thompson	Miracle M-128
20	4	3	3	LONG GONE	Sonny Thompson	Miracle M-126
17	1	3	3	PRETTY MAMA BLUES	Ivory Joe Hunter	4 Star 1254
3	—	3	3	WE'RE GONNA ROCK	"Wild" Bill Moore	Savoy 666
3	—	6	6	AM I ASKING TOO MUCH?	Dinah Washington	Mercury 8095
3	—	6	6	ELEVATOR BOOGIE	M. Scott	Exclusive 35X
11	5	6	6	I CAN'T GO ON WITH-OUT YOU	Bull Moose Jackson	King 4230
14	3	6	6	MY HEART BELONGS TO YOU	Arbee Stidham	Victor 20-2572
1	—	6	6	ANOTHER DAY—ANOTHER DOLLAR	Cecil Grant Trio	Bullet 280
1	—	6	6	THREE O'CLOCK BLUES	L. Fulson	—
13	11	12	12	DON'T FALL IN LOVE WITH ME	Ivory Joe Hunter	King 4220
2	—	12	12	EVERYTHING I DO IS WRONG	Roy Milton and His Solid Senders	Specialty SP-314
1	—	12	12	HOP, SKIP AND JUMP	Roy Milton and His Solid Senders	Specialty SP-314
1	—	12	12	ROLL'EM	J. Liggins	Exclusive 41X
1	—	12	12	WAXEY MAXIE	Paul Williams	Savoy 670

ADVANCE RACE RECORD RELEASES

Baby I'm Gone Ernie Andrews (Green Gln) Exclusive 55X	Peanut Vendor "Little" Willie Jackson (Let's Jump) Modern 20-613
Blues at Sunrise Ivory Joe Hunter (You Taught) Exclusive 56X	Railroad Blues F. Dunn & His Barrelhouse Rhythm (Mountain Blues) Signature 32010
Green Gln E. Andrews (Baby I'm Gone) Exclusive 55X	Ready for Action F. Cully (The Pig) Continental C-6070
I'll Be Right Some Day Big Three Trio (Reno Blues) Columbia 30142	Reno Blues Big Three Trio (I'll Be) Columbia 30142
I'm a Fool About Someone T. Carpenter-M. Ayers Ork (Just You) Columbia 30141	Riff's Blues Scat Man Crothers-Riff Charles and Friends (Mabel the) Capitol 15220
I'm in the Mood for Love C. Hawkins Quintet (Eean At) Mercury 8101	S. H. Blues Duke Henderson-L. Thompson and His All Stars (H. D. Blues) Apollo 400
Just You, Just Me T. Carpenter (I'm a) Columbia 30141	That's Your Last Boogie J. Swift-J. Otis Ork (What's Your) Exclusive 51X
Lonesome Blues J. Moore's Three Blazers (Walkin' in) Exclusive 53X	Tootsie Timese H. Brooks Trio (What Have) Modern 20-602
Mabel the Lush Scat Man Crothers-Riff Charles and Friends (Riff's Blues) Capitol 15220	Walkin' in Circles J. Moore's Three Blazers (Lonesome Blues) Exclusive 53X
Mountain Blues F. Dunn & His Barrelhouse Rhythm (Railroad Blues) Signature 32010	What Have I Done H. Brooks Trio (Tootsie Timese) Modern 20-602
No Mail Blues S. (Lightning) Hopkins (Ain't It) Modern 20-621	What's Your Name? J. Swift-J. Otis Ork (That's Your) Exclusive 51X
Oh! Woman, Oh! Woman "Smokey" Hogg (Golden Diamond) Modern 20-606	You Taught Me to Love Ivory Joe Hunter (Blues at) Exclusive 56X

SPARKING LIKE SIXTY!



FLOYD
TILLMAN
SINGS

"I LOVE YOU SO MUCH, IT HURTS"

"I'LL TAKE WHAT I CAN GET"

Columbia 20430

COLUMBIA'S TUNE TIPSTER

BEST BETS

- Gene Autry**
 - SURE FIRE
 - "Buttons and Bows" (From "Paleface")
 - "Can't Shake The Sands Of Texas From My Shoes"
 - Columbia 20469
- Johnny Bond**
 - WATCH THIS ONE
 - "Bartender's Blues"
 - "I Can't Hide The Tears"
 - Columbia 20467
- Slim Duncan**
 - COMING UP FAST
 - "One Has My Heart" (The Other Has My Name)
 - "Dear Oakie"
 - Columbia 20491

HEAR THE GREAT ARTISTS AT THEIR BEST ON

COLUMBIA RECORDS

Trade-marks "Columbia" and Reg. U.S. Pat. Off. Marcos Registradas

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5000
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A 2 TON THANKS

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Psst.....

Have You Played:

"AN OLD FLAME NEVER DIES"

Mercury No. 5151

"I'M A LONELY LITTLE PETUNIA"

Mercury No. MMP 25

"I WUV A WABBIT"

Mercury No. MMP 24

... and for those Children's Programs

"CHRISTMAS PARTY"

Mercury No. MMP 5

"NURSERY RHYME TIME"

Mercury No. MMP 4

"SING A SILLY SONG"

Mercury No. MMP 9

"BOOMER THE BASS DRUM"

Mercury No. MMP 11



JUST CONCLUDED

3 Record Breaking Weeks—Chicago Theatre, Chicago

THANKS TO BURTON, GARROWAY, HUBBARD AND SIMON

The
Billboard

MUSIC POPULARITY

PART
VII

Folk Record Section

Week Ending
September 24

Billboard
TRADE
SERVICE
FEATURE

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

POSITION	Weeks		Record	Artist	Label
	Last	This			
to date	Week	Week			
19	1	1	1. BOUQUET OF ROSES.....	Eddy Arnold and His Tennessee Plowboys	Victor 20-2808
6	2	2	2. JUST A LITTLE LOVIN'...	Eddy Arnold and His Tennessee Plowboys	Victor 20-3013
29	4	3	3. ANYTIME	Eddy Arnold and His Tennessee Plowboys	Victor 20-2700
5	4	4	4. ONE HAS MY NAME.....	Jimmy Wakely	Capitol 15162
35	—	5	5. HUMPTY DUMPTY HEART	Hank Thompson and His Brazos Valley Boys	Capitol Americana 40065
23	6	6	6. TENNESSEE WALTZ.....	Pee Wee King and His Golden West Cowboys	Victor 20-2860
2	—	7	7. MY DADDY IS ONLY A PICTURE	Eddy Arnold and His Tennessee Plowboys	Victor 20-3013
13	—	8	8. BANJO POLKA	Tex Williams	Capitol Americana 15101
1	—	9	9. THE CODS WERE ANGRY WITH ME	Eddie Kirk and String Band	Capitol 15176
21	3	10	10. TEXARKANA BABY.....	Eddy Arnold and His Tennessee Plowboys	Victor 20-2808
2	—	11	11. CALICO RAG.....	Al Dexter and His Troopers	Columbia 20438
17	9	11	11. SWEETER THAN THE FLOWERS	Moon Mullican	King 673
14	—	13	13. TENNESSEE WALTZ.....	Cowboy Copas	King 696
7	—	14	14. FOREVER IS ENDING TODAY	Ernest Tubb	Decca 46134
2	9	15	15. MEMORIES OF FRANCE...	T. Tex Tyler	4 Star 1249

FOLK TALENT AND TUNES

By Johnny Sippel

Joe Bean's San Antonians are working four nights per week at McDonald's Party House, Compton, Calif., with airings over KGER, Long Beach. Texas Tiny Cherry, 600-pound d.j., has returned to his KGER post from six weeks of personals thru the West. Tex Williams and his Western Caravan are doing an amateur show over KGER every Sunday night featuring prospective Western and hillbilly talent. . . . Jimmy Osborne, King artist and d.j. and singer at WLEX, Lexington, Ky., is doing personals, with Ralph Martin, his p.m., handling the skedding. . . . Patsy Montana, Victor artist, is breaking her affiliation with WLS, Chicago, after 13 years to go to the Box R Ranch, near Hot Springs, which she purchased several years ago. She intends to broadcast from that spot. Patsy worked her daughters, Beverly and Judy, into the act during their summer vacation, when they toured folk music ranches with her.

Doc Cassidy, manager for Roy Starkey's Louisville combo, reports that his special events section of the Kentucky State Fair went off well. In the national fiddle contest at the fair September 14 Clayton (Pappy) McMichen, veteran Louisville bandleader heard over WAVE, copped first place, with Sleepy Marlin, WINN, Louisville, second, and Esther Neal, WWVA, Wheeling, third. . . . Eddie Ruton, manager of Hillbilly Park, Newark, O., expects to close with Pappy Howard and the Kernels October 10. Ruton will then visit Nashville and Renfro Valley after which he goes on tour with his dog act. . . . The Smile Time Trio, Chuck Brady, Betty Jean and Tex Grooms, are starting their second year at KFEQ, St. Joe, Mo., with four daily shows. In addition, the station is starting its Pony Express Round-Up, a live show which will be aired each Saturday night from the City Auditorium. Additions at KFEQ include the Missouri Melody Boys, Dick Autry and Clem Shepherd and Tex Ferguson and his Drifting Pioneers, recently with WKNX, Saginaw, Mich. Personnel of the Pioneers includes Dusty Owens, accordion; Chuck Flannery, fiddle; Dick Weston, bass, and Tex's guitar.

Dome Records, platter subsidiary of Country Music, Chicago, has acquired masters by Andy Hill and the Hillsiders, Slim Carter and Brown Eyes and Chuck Harding and the Colorado Cowhands. . . . Jack Staap, program director, WSM, Nashville, and producer of the Grand Ole Opry, reports that Jimmy Dickens, Saginaw, Mich., radio favorite, has joined WSM. Hawkshaw Hawkins, who recently joined WFIL, Philadelphia, is reported to be weighing offers from WSM also. Staap reports that current plans call for Rod Brasfield to remain as emcee of the NBC Opry seg, while Red Foley will be the singing star. . . . Marge Engler, featured on WTOL, Toledo, is contemplating erection of a folk music stadium near that city. . . . Dallas Turner, Melody Trail recording star, has moved to KCRG, Cedar Rapids. . . . Bob Atcher, WBBM, Chicago, singer, also featured on Columbia platters, has purchased a North Side, Chicago, home. . . . Newest folk music show at KGVO, Missoula, Mo., is the Barn Dance, which features the Friendly Trio, Pete Potter, mandolin and bass; Eddy Williams, guitar, and Ray Potter, bass and guitar. Others on the show are Orvie Mace, violin; Ray Ziesemer, singer and Lloyd Bryson. . . . Ex-Gov. Jimmy Davis is suing the Rag Doll, Chicago nitery, for \$4,000 back wages.

Tennessee Morgan has left WWVA, Wheeling, W. Va., looking for a station nearer his home. . . . Cowboy Phil, who heads the Golden West Cowgirls, WWVA, Wheeling, W. Va., commutes 65 miles daily because he can't find a home nearer the station. . . . Shorty Fincher, ex-leader of the Cotton Pickers, is booking several WWVA acts. . . . Patsy Jean and Mel Steele have left WRVA, Richmond, Va., to do a lengthy tour. . . . Jimmie Walker and the Frontiersmen have left

(Continued on opposite page)

Folk Record Section

Week Ending September 24



BEST-SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

POSITION	Weeks Last to date	This Week	Record Title	Artist	Label
21	1	1	BOUQUET OF ROSES	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806
6	2	2	JUST A LITTLE LOVIN'	Eddy Arnold and His Tennessee Plowboys	Victor 20-3103
5	5	3	ONE HAS MY NAME	Jimmy Wakely	Capitol 15162
13	3	4	ANYTIME	Eddy Arnold and His Tennessee Plowboys	Victor 20-2700
21	4	4	TENNESSEE WALTZ	Pee Wee King and His Golden West Cowboys	Victor 20-2680
7	8	6	LIFE GETS TEE-JUS, DON'T IT?	C. Robison	MGM 10224
6	7	7	MY DADDY IS ONLY A PICTURE	Eddy Arnold and His Tennessee Plowboys	Victor 20-3013
1	—	8	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136
21	10	9	SWEETER THAN THE FLOWERS	Moon Mullican	King 673
8	12	10	FOREVER IS ENDING TODAY	Ernest Tubb	Decca 46134
21	9	11	TEXARKANA BABY	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806
1	—	12	CRAZY BOOGIE	Merle Travis	Capitol 15143
2	—	12	DOGHOUSE BOOGIE	H. Hawkins	King 720
4	14	12	TALKING BOOGIE	Tex Williams and His Western Caravan	Capitol 15175
12	—	15	TENNESSEE WALTZ	Cowboy Copas	King 696

ADVANCE FOLK RECORD RELEASES

A Lie Can't Mend a Broken Heart Redd Harper (Hair of) Exclusive 59X	Old Boy Doye O'Dell (I Signed) Exclusive 52X
Be My Darling B. Jennings & the Eagle Rangers (That Old) World 1503	One More River to Cross Sons of the Pioneers (Open Range) Columbia 20500
Buck's Boogie B. Buchanan & His Rhythm Rogues (You Call) World 1501	Open Range Ahead Sons of the Pioneers (One More) Columbia 20500
Devil's Dream Spade Cooley Ork (You'll Rue) Columbia 20490	Please My Little Darlin' Doye O'Dell (Ring Around) Exclusive 58X
Doo Wah Ditty Redd Harper (My Silent) Exclusive 60X	Ring Around the Moon Doye O'Dell (Please My) Exclusive 58X
Down in Sweetheart Valley Sheriff Tom Owen's Cowboys (Hey! Hey!) Country Music Dome 1005	Staccato Polka Speedy Matula (Monongahela Valley) Country Music Dome 1004
Hair of Gold Red Gilliam & His Texas Pals (You'll Always) World 1502	That Old Moon Seems To Know B. Jennings & His Eagle Rangers (Be My) World 1503
Hair of Gold, Eyes of Blue Redd Harper (A Lie) Exclusive 59X	The Devil's Great Grandson Sons of the Pioneers (Hold That) Columbia 20499
Hey! Hey! Loway Polka Sheriff Tom Owen's Cowboys (Down in) Country Music Dome 1005	Then I'll Get Along Without You Smilin' Red Maxedon (When We) Arcadia AP-1950
Hold That Critter Down Sons of the Pioneers (The Devil's) Columbia 204990X	Tired of Me D. Dyson & His Musical Texans (One Has) Tri-State 116
Hometown Stomp B. Willis & His Texas Playboys (Honey-moon Trail) Columbia 20487	Walkin' the Sidewalks of Shame J. Wakely & Cowboy Band (Mine All) Capitol 15236
Honeymoon Trail B. Willis & His Texas Playboys (Home-town Stomp) Columbia 20487	When We Broke the Old Wooden Bucket Smilin' Red Maxedon (Then I'll) Arcadia AP-1950
I Don't Want Your Sympathy J. Wakely & Cowboy Band (I Love) Capitol 15243	Yesterday's Mail Shorty Long (Tennessee Moon) Decca 46142
I Love You So Much It Hurts J. Wakely & Cowboy Band (I Don't Want) Capitol 15243	You Ask Me Why I'm Crying The Turner Brothers (Something's Wrong) Mercury 6134
I Signed on the Dotted Line Doye O'Dell (Old Boy) Exclusive 52X	You Call Everybody Darlin' B. Buchanan & His Rhythm Rogues (Buck's Boogie) World 1501
Mine All Mine J. Wakely & Cowboy Band (Walkin' the) Capitol 15236	You Told Me Your Love Was True J. P. Sauceman (Day Dreaming) Rich-R-Tone 419
Monongahela Valley The Saddlemates (Staccato Polka) Country Music Dome 1004	You'll Always Be My Sweetheart Red Gilliam & His Texas Pals (Hair of) World 1502
My Silent Ears Redd Harper (Doo Wah) Exclusive 60X	You'll Rue the Day Spade Cooley Ork-Tex Williams (Devil's Dream) Columbia 20490
One Has My Name the Other Has My Heart D. Dyson & His Musical Texans (Tired of) Tri-State 116	

FOLK TALENT AND TUNES

(Continued from opposite page)

WTNS, Coshocton, O., heading for the West Coast on a p.a. tour. . . Cliff Rodgers, disk jockey and singer at WHKK, Akron, is vacationing for three weeks, with Bruce Blake subbing. . . Jake Taylor, operator of Radio Ranch, near Grafton, W. Va., reports business is good. Johnny Lee Wills, brother of Bob Wills, and his business manager, O. W. Mayo, were in Monroe, La., September 6-12, where the Wills ork worked the seven-day rodeo. Johnnie and his boys work each Thursday and Saturday at Cain's, Tulsa, Okla., dancery, owned by Mayo, with remotes picked up by KVOO, Tulsa, which also picks up a half-hour show daily at noon by the Wills band, sponsored by a milling concern. Personnel includes Henry Boatman, sax and fiddle; Don Harlan, alto and clarinet; Fred Beatty, tenor sax; C. H. (Hoppie) McCray, trombone; Eugene Crownover, steel guitar; Julian (Curley) Lewis, fiddle and vocalist; Eugene Thomas, standard guitar; Clarence Cagle, piano; Charles Adams, bass fiddle; Howard Davis, drums, and Leon Huff, vocals.

HANK THOMPSON



STAR OF NEW
"Smoky Mountain
Hayride"
MUTUAL
NETWORK SHOW
SATURDAYS

Personally Thanks You

Disc lockers and Phono-Ops for keeping a Hank Thompson recording,

"HUMPTY DUMPTY HEART"

AMONG THE TOP TUNES IN
BILLBOARD'S FOLK MUSIC POPULARITY CHARTS
for THIRTY-FIVE WEEKS!

LATEST
CAPITOL
RELEASE
"THE GREEN LIGHT"
"YOU REMEMBERED
ME"
CAPITOL NO. 15187

OTHER SURE FIRE
MONEY MAKERS

"YESTERDAY'S MAIL"
"WHAT ARE WE GOING TO DO
ABOUT THE MOONLIGHT?"
CAPITOL No. 15132

"ROCK IN THE OCEAN"
"DON'T FLIRT WITH ME"
CAPITOL No. 40085

"CALIFORNIA WOMEN"
CAPITOL No. 40112

"TODAY"
CAPITOL No. 40065

EXCLUSIVE CAPITOL RECORDING STAR

Under Personal "PAPPY" HAL HORTON DALLAS, TEXAS
Management of

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DALLAS, TEXAS BOX 5052

The **Billboard** MUSIC POPULARITY CHARTS
PART VIII
Record Reviews

Week Ending
September 24



RATINGS (100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined
Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

The Categories
Point listings are maximums. Song calibre, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv't'g-promotion, film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
ARTHUR GODFREY-ARCHIE BLEYER ORK (Columbia 38322) <i>Take 'Em to the Door</i> Comic "blues" material should be well-suited to Godfrey, but he never gets started in a no-punch rendition. <i>Waiting at the Church</i> An exercise in Godfrey's best Cockney dialect, but nothing special happens.	66	68	65	65
	63	66	62	62

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
BILL HART-DEWEY BERGMAN ENSEMBLE & THE STREAMLINERS (Republic 140) <i>Just Like Old Friends</i> Quiet, unspectacularly pleasant ballad warbling with light jive small combo backing. Weak last minute detracts. <i>Remember September</i> Undersung to point of boredom.	64	63	63	65
	40	40	40	40

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
GENE AUSTIN-LES PAUL (Universal U-122) <i>Cala-California</i> Dull booster song dully rendered. <i>Yearning</i> Echoes of the 1920's as Gene croons the oldie. Nothing here beyond possible nostalgia kicks for some.	60	60	60	60
	66	68	64	66
GUY LOMBARDO & HIS ROYAL CANADIANS (Decca 24487) <i>The Night Has a Thousand Eyes</i> Tuneful beguine gets a straight, quiet orking and Don Rodney vocal. <i>Mademoiselle Hortensia</i> Pleasing lilt to this waltz instrumental, featuring piano duet.	75	74	76	73
	76	76	77	75
TED WEEMS ORK (Mercury 5186) <i>Irene</i> Old ballad warbled and orked in lackluster fashion. <i>Beside a Babbling Brook</i> Same lack of punch here in ork work, with vocal an improvement.	55	55	55	55
	58	58	58	58
BOB MATTHEWS- BUZZ ADLAM ORK (MGM 10266) <i>Caravan</i> Ellington's famed standard treated to the infrequently heard lyric; adds up to good stock item. <i>Azure</i> Ditto but this is less commercial Ellingtonia.	81	85	82	75
	73	80	70	70

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
FREDDY MARTIN ORK (Victor 20-3018) <i>Solitaire</i> Routine Martin piano concerto production with Barclay Allen 88-ing. No divine spark here. <i>My Destiny</i> Pretentious, "fateful" ballad approached with awe by Martin and warbler Clyde Rogers.	74	73	73	75
	71	71	71	71
ORRIN TUCKER ORK (Mercury 5165) <i>The Moon Is Always Bigger On Saturday Night</i> Pleasant novelty ballad done easily as a light production number, with leader Tucker and chorus vocalizing. <i>Little Girl</i> Oldie gets a relaxed, light-bounce job.	73	73	73	73
	71	71	71	71
CONNIE BOSWELL (Columbia 38298) <i>Underneath the Arches</i> Side, cut many years ago, released now for obvious reasons. Connie made it as a slow ballad, and her version makes a delightful contrast to all the jangling string band jobs. <i>It's All My Fault</i> Subdued ballad from the crooner era, and Connie's piping and ork backing have a remembered atmosphere no one's been able to reproduce authentically in the current efforts to catch the feeling of yesterday in pop music.	76	76	74	77
	75	75	75	75

(Continued on page 64)

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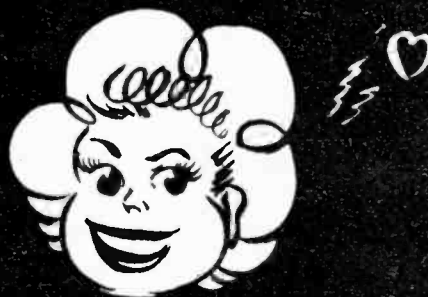
"My Mother"
"My Sweet Texas Blue Bonnet Queen"
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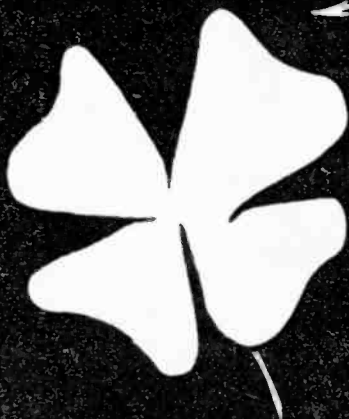
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From Tennessee" #38207
- "GONNA GET A GIRL"
Tony Pastor with the Clooney Sisters
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Record Reviews

(Continued from page 62)

RATINGS
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST	RATINGS				ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR		OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
PHIL MOORE ORK (Discovery 100) <i>125th Street Prophet</i> Some superb music gushes forth from the 52-piece ork specially assembled by Moore to cut a series of jazz sides with classical innuendos; ork is made up of top flight Hollywood studio men.	77	84	70	NS	KAY KYSER ORK- HARRY BABBITT- GLORIA WOOD (Columbia 38301) <i>On a Slow Boat to China</i> Excellent treatment of a promising song; Harry Babbitt's vocal and ork's fine beat give the disk the necessary lift.	92	93	92	90
PHIL MOORE ORK (Discovery 1200 (12")) <i>Concerto for Trombone, Parts I and II</i> Moore and Nat Shilkret collaborated to turn out this effective showcase for Murray McEachern's trom; overall a highly pleasing and impressive chunk of modern music; particularly good is a short waltz section; scoring, ork performance and recording are superior.	77	84	70	NS	PHIL MOORE ORK (Discovery 1200 (12")) <i>Concerto for Trombone, Parts I and II</i> Moore and Nat Shilkret collaborated to turn out this effective showcase for Murray McEachern's trom; overall a highly pleasing and impressive chunk of modern music; particularly good is a short waltz section; scoring, ork performance and recording are superior.	77	84	70	NS
DICK HAYMES-GORDON JENKINS ORK (Decca 24493) <i>By the Way</i> Haymes wonderful singing can't atone for a mild Gordon-Myrow pic tune; if tune gets any play this should be the version.	-78	78	78	78	CYRIL SHANE (Columbia 38315) <i>Hair of Gold, Eyes of Blue</i> British-made late issue on the breaking song may cash in a few pence if only on the strength of the tune.	68	66	68	70
MONICA LEWIS-RUSS MORGAN ORK (Decca 24494) <i>An Old Magnolia Tree</i> Ordinary picune capably done by Monica with a pleasant assist from the Morgan aggregation.	66	66	65	67	FRED GRAY (Apollo 1132) <i>That Certain Party</i> Nostalgia rides again. This Donaldson-Kahn revival gets a going over in the best 1925 tradition. Tune is riding high via Benny Strong disk; this version, coupled with another up-and-comer, bids fair to cash in.	71	72	68	73
ELLA FITZGERALD (Decca 24497) <i>It's Too Soon To Know</i> Tune that has the "hit" sign on it receives superb treatment in Ella's hands, tho her support is hardly worth mentioning.	89	90	88	88	DORIS DAY-GEORGE SIRAVO ORK (Columbia 38302) <i>Just Imagine</i> Finely enunciated vocal treatment of a tune which has a relaxed, sometimes haunting quality. Tasteful ork work.	83	82	84	83
THE THREE STEPS (Radio Artist 232) <i>Caravan</i> Ellington standard projected in undistinguished fashion by guitar-bass-acordion group. Nothing happens here.	56	56	56	55	BUDDY CLARK (Columbia 58314) <i>I Still Get a Thrill</i> Buddy Clark in fine form with medium tempo rhythm treatment of this oldie. Delivery has warm h. Ork background not too schmaltzy.	80	79	80	81
THE THREE STEPS (Radio Artist 232) <i>Cachita</i> Jazzed-up version of Latin perennial offers nothing outstanding. Instrumentation lacks sufficient color.	56	56	57	55	NORO MORALES ORK (MGM 10267) <i>Puerta De Tierra, Parts I and II</i> Side one tabbed "Early Morning" is a melodic low rumba with a healthy chunk of Noro's pianistics; second side is abbed "Late Evening" and ork's rhythm generates a pulse-beating rhythm base for Morales' expert keyboarding. Disk should prove a rumba degenerates' delight.	80	85	80	75
THE THREE STEPS (Radio Artist 232) <i>Taboo</i> Pleasant projection of standard boogie authenticity needed to rouse the rumbaphiles.	59	50	58	58					

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

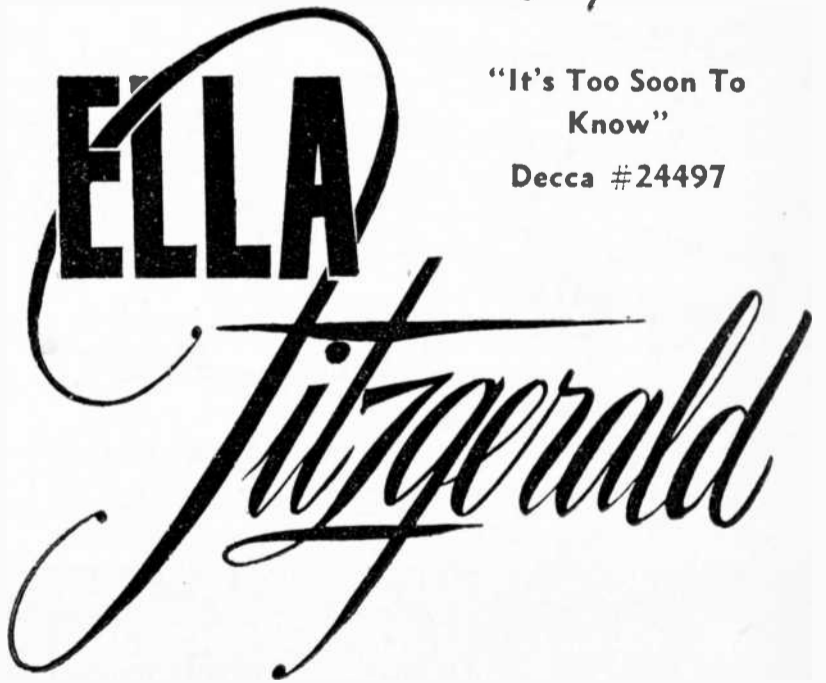
ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			ARTIST TUNES LABEL AND NO. COMMENT	RATINGS				
	OVER-ALL	DISK JOCKEY	DEALER		OPERATOR	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
POPULAR				FOLK					
FRED GRAY (Apollo 1131) <i>That's My Gal</i> Warbling uneven, orking ragged.	53	50	53	56	HANK THOMPSON & HIS BRAZOS VALLEY BOYS (Capitol 15187) <i>Green Light</i> Thompson tonills easily thru pleasantly paced ditty. Ork assists feature accordion and steel guitar bits to good effect.	75	75	75	76
<i>Rendezvous With a Rose</i> Weak in all departments.	52	51	52	53	<i>You Remembered Me</i> Weaker material here. Slow tempo ballad lacks that old feeling.	62	60	62	63
FREDDY (SCHNICKEL-FRITZ) FISHER & HIS SCHNICKELFRITZERS (Regent 125) <i>Twelfth Street Rag</i> Unalloyed baniam treatment is clever but lacks in spontaneity and humor that made the Pee Wee Hunt waxing No. 1.	69	68	66	72	J. E. MAINER'S MOUNTAINERS (King 724) <i>I'm Not Turning Backward</i> Sacred singing from the back - country. Carries authentic ring tho fuzzy recording obscures diction.	62	60	64	62
<i>Josephine</i> Again deliberately corned, but spark missing.	63	60	62	66	<i>The Forks of the Road</i> Also "sacred." Solo voice and chorus come thru more clearly here. Mountain band supports suitably.	69	68	70	69
LEE MONTI'S TUNES (Jimmy Adams & Trio) (Aristocrat 802) <i>Don't Take Me Home</i> Novelty vocal with accordion and rhythm backing. Lyric is humorous, but performance stiff.	66	64	66	68	YORK BROTHERS (King 723) <i>Sweet Anita</i> Hill-country harmony at a slow tempo boasts a strong beat and tiny voice pick-up.	65	65	65	64
<i>Hindustan</i> Instrumental of jazz oidle played with good beat, but failure to vary becomes monotonous.	64	64	62	65	<i>It Ain't No Good</i> Soloist warbles suggestive lms and all hands join in on the choruses. Bouncy band features live beat plus neat bits from the steel gittar.	71	NS	70	72
GORDON JENKINS ORK (Decca 24478) <i>On the Painted Desert</i> Jenkins sets a beautiful background for the pretty melody of the new tune; Bob Stevens and chorus do fine vocal job.	72	73	72	71	BILL WILHITE-AL CLAUSER & THE OKLAHOMANS (Skyline M-68) <i>I'm Losing You</i> Bad balance, weak material and off-center pressing obscure any merits side may have.	41	40	42	42
<i>For You</i> Jenkins' clefting builds this from virtually a nothing into a smash discing with Five Hits and a Miss doing the vocal building.	89	90	90	87	<i>Never Let Those Deep Blues Get You Down</i> Each member of the band goes his own way behind Wilhite's warbling; there's only the steady 4-beat of the string bass to hold things together.	50	50	50	50
CARMEN MIRANDA-THE ANDREWS SISTERS-VIC SCHOEN ORK (Decca 24479) <i>Cuanto La Gusta</i> Carmen does the song in the 'A Date With Judy' flick; it's sock disk material particularly with the ebullient Andrews to help.	90	91	89	90	TEX FLETCHER (Flint 1788) <i>Let's Be Sweethearts Again</i> Good-enough folk treatment of the familiar torcher.	66	66	64	68
<i>The Matador</i> Flip is equally attractive in the Latin novelty field; much gusto and the Miranda accents make for a pleasing spin.	85	85	85	85	<i>Safe at Home</i> First waxing of the ballad to the departed Babe, Tex's rendition figures to rack up a fair sales quota, trading as it does on lowest-common-denominator morbidity and sentimentality.	74	74	73	75
FOLK				FOLK					
'BUTCH' STONE ORK (Modern 20-619) <i>A Good Man Is Hard To Find</i> Butch gives it his ebullient, brassy best, but failure to shade makes his performance somewhat wearing.	63	63	61	65	JACK HAIGHT'S KADOODLERS (T-xstar T-3) <i>Be My Silver Lining</i> (Jack Haight's Band) Undistinguished rendition of routine material.	55	55	55	55
<i>Put Your Brakes On Mama</i> Louis Jordan type blues novelty, but performance doesn't have enough skill and know-how.	66	65	64	67	<i>Old Time Jamboree</i> (Jack Haight's Kadoodlers) Brighter tempo than reverse but the boys ain't inspired.	55	55	55	55
BUD MESSNER & THE SKYLINE BOYS (Slim Roberts) (Banner H-565) <i>Safe At Home</i> The embarrassing eulogy to the late Babe Ruth done folk style. There's been a market for these exercises in bad taste in the past, and this one could appeal.	70	66	71	72	TEX FLETCHER (Flint 1789) <i>The Girl in the Blue Velvet Band</i> Fletcher is fetching as he unwinds his involved jail-house ballad. Material and delivery fit in traditional Folk Americana.	72	74	72	68
<i>Lead Me to That Rock</i> (Skyline Quartet) Cowboy spiritual performance paired here lends the proper mortuary tone to the A side.	38	38	38	NS	<i>Little Blossom</i> Another story engagingly spun, but lacks substance of flip side.	67	68	68	66

(Continued on next page)



- "Lady Be Good" Decca #23844
- "How High the Moon" Decca #24387
- "That's My Desire" Decca #23866
- "Don't You Think You Ought To Know" Decca #24157
- "Sentimental Journey" Decca #23844
- "Stairway to the Stars" Decca #25292
- "My Happiness" Decca #24446
- "Tea Leaves" Decca #24446

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Record Reviews

(Continued from Page 65)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS				ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR		OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
FOLK					FOLK				
WALLY FOWLER & HIS GEORGIA CLODHOOPPERS (Capitol 15213) <i>If I Had My Life to Live Over</i> Vigorous, sob-voiced Fowler chanting of lugu- brious folk (not the pop of the same name); with rousing chorus and steel guitar support.	68	68	66	70	THE THOMAS FAMILY- RILEY SHEPARD The Musical Moun- tainners (Regent 2000) <i>The Wedding Walts</i> Murky recording mars sentiment of pretty tune. Rendition, more in pop vein than folk, misses fire.	44	42	46	43
<i>Hold That Temper Down</i> Contrived formula ditty with recurring refrain in the "Pistol Packin' Ma- ma" vein. Warbling has no conviction, tho ork- ing shows fairly well.	61	60	60	64	<i>Just An Old Family Album</i> Same blurry diskng. Lit- tle trace of folk quality in this rendition.	40	40	40	40
MERLE TRAVIS (Capitol 15212) <i>T For Texas</i> This up-tempo country blues, warbled in Travis' easy-going manner with yodel punctuation, should register with the folk trade.	83	83	82	85	TEXAS JIM LEWIS & HIS LONE STAR COWBOYS (Decca 46138) <i>Dear Okie</i> Bouncy version of the high-riding novelty. Lewis' chanting should catch good share of the coins.	76	74	76	77
<i>Leave My Honey Bee Alone</i> Interest flags here owing to too-lax vocal and over- emphasis on instru- mental passages, which offer nothing outstand- ing.	68	68	68	68	<i>You Call Everybody Darlin'</i> Pop success scores in folk version. Lewis' straight- away warbling gets ditto orking. Good job, but late.	73	73	72	74
CHARLES LUNDY-THE VIRGINIA VALLEY BOYS (Mercury 6125) <i>I'm Sending My Heart in This Letter</i> Muffled reproduction mars authentic back country Lundy chanting and good-beat orking.	63	61	63	65	LES ANDERSON (Exclusive 57-X) <i>This Is Southland</i> Steel guitar and fiddle in a country-styled opus, sans vocal. Danceable.	58	62	57	56
<i>Lover's Farewell</i> Same recording deficien- cy here, plus a too-no- ticeable temp lag at last third of side.	50	50	50	50	<i>And I Shook</i> Blues format with rhythmic vocal and ade- quate instrumental back- ing. Unusual refrain adds a novelty touch.	64	64	63	65
JIMMIE DAVIS (Decca 46137) <i>Columbus Stockade Blues</i> Routine jailhouse ditty with uninspired Davis chanting and barroom piano adding some juke interest.	63	61	63	66	ARTHUR (GUITAR BOOGIE) SMITH & HIS CRACKER JACKS (MGM 10268) <i>Raindrop Polka</i> Melodic and generally pleasing polka original featuring Smith's steel guitar strumming.	75	75	75	75
<i>Honky Tonk Blues</i> (Brown's Musical Brownies) Quasi-blues, hill style, gets so-so warbling and weak orking.	53	51	53	56	<i>Cubanola Glide</i> The oldie dressed in folk type dress with a vocal and Smith's guitar is un- exciting but not hard to take.	68	68	66	70
DAVE DENNEY (Victor 20-3044) <i>There's Two Sides to Ev'ry Story</i> Strong folk feeling in Denney's rhythmic war- bling, with smooth string orking making for a well- blended if unspectacular side.	76	77	75	77	ART LUND-JOHNNY THOMPSON ORK (MGM 10269) <i>On a Slow Boat to China</i> Lund's relaxed and ork is fine in dispensing this melodic new tune.	83	85	82	82
<i>Everyone Has Someone But Me</i> Warbling quality good here too, but overall per- formance lacks life and projection of flip.	69	69	68	71	<i>By the Way</i> Again Lund sounds good as he sings this fair picture.	76	76	75	77
TEX RITTER (Capitol 15215) <i>Jingle, Jangle, Jingle</i> Re-issue of pop-folker of some years back—well- warbled and orked.	72	72	70	74	RACE				
<i>There's a New Moon Over My Shoulder</i> Also a re-release, this side is more strictly cowboy, with Ritter do- ing well in the chanting chores. More of a stan- dard than flip, side should get a fair share of folk- buyer attention.	75	73	76	77	HADDA BROOKS TRIO (Modern 20-602) <i>Tootsie Timesie</i> Rhythm novelty with a zaffling lyric and loose- knit performance.	54	51	53	57
					<i>What Have I Done?</i> Hadda's caressing race warbling and easy 88- mark this ballad side for high juke potential.	84	83	84	85
					SAM "LIGHTNING" HOPKINS (Modern 20-621) <i>No Mail Blues</i> Good feeling and taste in Lightning's old-time blues chanting. Lyric has interest.	72	72	70	74
					<i>Ain't It a Shame?</i> Well performed, but lacks sustained interest of flip.	67	65	67	70

LATIN-AMERICAN

ALBERTO SOCARRAS
ORK
(Victor 26-9040)

Rumba
Fluent fluting by the maestro with powerful rhythm section providing more than adequate support. An instrumental rumba, the dance studios should love this one.

Murmullo
Maestro's flute displays rich low register in so-so bolero tune. Rhythmic rendition lacks subtle persuasion of flip side.

76	76	78	75
56	58	55	55

LATIN-AMERICAN

PEDRO VARGAS
(Victor 23-0984)

Yo Vivo Asi
"Nature Boy" with a Spanish lyric. Vargas chants with mucho passion aided no little by lush orking that suggests strong North-American influence.

Un Poquito De Tu Amor
Rich Vargas vocalism of easy-going bolero. The rhythm section is conspicuous by its absence, however.

78	78	78	78
60	60	62	58

RECORDS MOST PLAYED BY DISK JOCKEYS

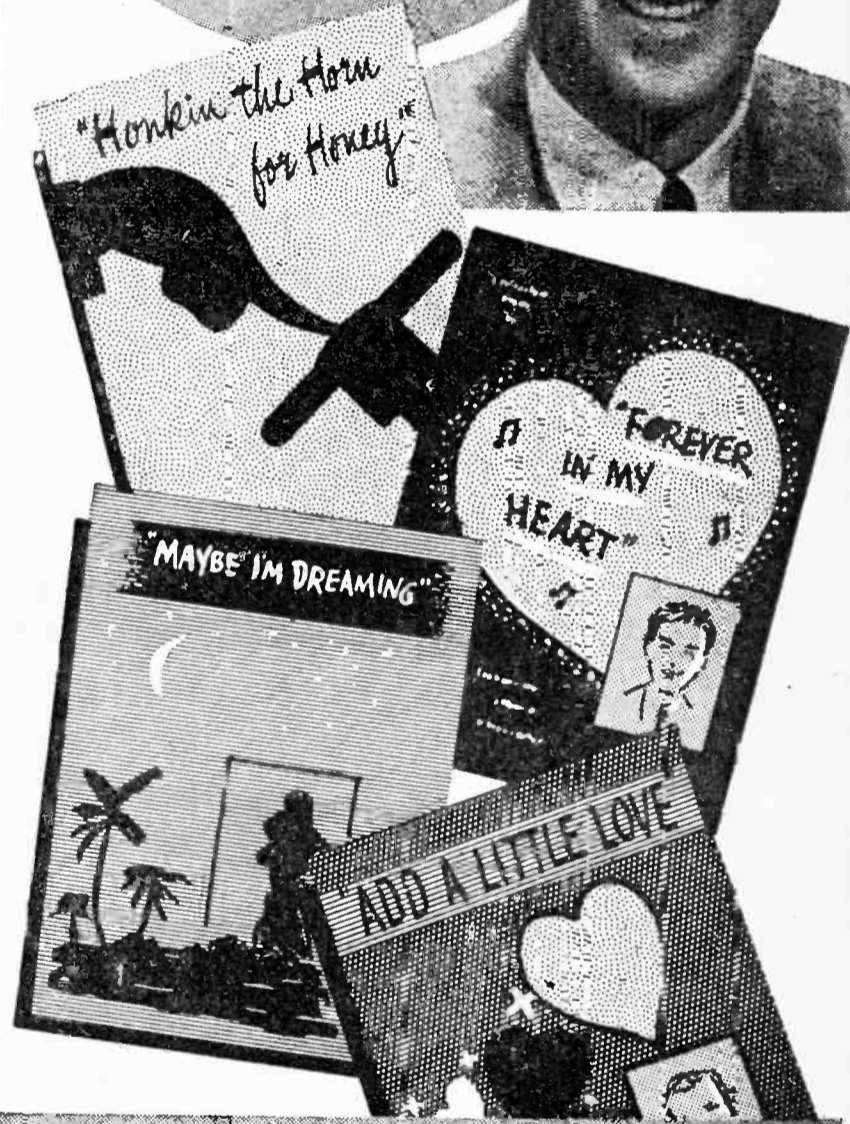
(Continued from page 55)

Weeks to date	POSITION		Title	Artist	Label	Lic. By
	Last Week	This Week				
2	21	16	UNDERNEATH THE ARCHES	Andrews Sisters	Decca 24490	ASCAP
8	13	17	IT'S MAGIC (F)	Tony Martin	Victor 20-2862	ASCAP
5	25	18	HAIR OF GOLD	J. Emerson	Metrotone 2018	ASCAP
3	16	19	BUTTONS AND BOWS	Dinah Shore	Columbia 38284	ASCAP
2	30	20	HAIR OF GOLD	Art Lund-Crew Chiefs and The Harmonica Gentlemen	MGM 10258	ASCAP
7	18	21	YOU CALL EVERYBODY DARLIN'	Jack Smith	Capitol 15156	ASCAP
1	—	22	YOU CALL EVERYBODY DARLIN'	Art Lund-Crew Chiefs-Harmonica Gentlemen	MGM 10258	
13	28	23	MY HAPPINESS	Ella Fitzgerald	Decca 24446	ASCAP
2	20	24	UNDERNEATH THE ARCHES	Andy Russell-The Pied Pipers	Capitol 15183	ASCAP
5	19	25	CLAIR DE LUNE	Paul Weston	Capitol 15153	
5	—	26	IT'S MAGIC	Dick Haymes-Gordon Jenkins	Decca 23826	ASCAP
1	—	27	A TREE IN THE MEADOW	S. Brown	London 123	
2	—	27	YOU CALL EVERYBODY DARLIN'	Andrews Sisters	Decca 24490	ASCAP
4	29	29	HAIR OF GOLD	J. Laurenz	Mercury 5172	ASCAP
8	11	29	IT'S MAGIC (F)	Sarah Vaughan	Musicraft 557	ASCAP
1	—	29	THAT CERTAIN PARTY	B. Strouf	Ork. Tower 1271	ASCAP

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STAY AS LONG AS YOU LIKE ---PEARL #10

WEDDING BELLS ---PEARL #20

LITTLE GIRL ---PEARL #22

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The Billboard MUSIC POPULARITY CHARTS

PART
IX

Record Possibilities

Week Ending
September 24



THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

SONG AND DANCE MAN ALBUM.....Gene Kelly.....MGM 30

- | | |
|-------------------------------|------------------------|
| You're a Grand Old Flag | Moonlight Bay |
| The Daughter of Rosie O'Grady | Let Yourself Go |
| Ida! Sweet as Apple Cider | Do'n' the New Low Down |

The versatile muscomedy and flicker hooper-singer recreates the sock song and dance routines of Eddie Leonard, George M. Cohan, Pat Rooney and other old-time greats in a nostalgia-loaded package that figures to be a hot retail item in the same vein as the Jolson albums. The slow sides, like "Ida" and "Moonlight Bay" can do well in the jukes, and all six songs can be profitably programed, either singly or as a group, by jocks.

SAY SOMETHING SWEET TO YOUR SWEETHEART
YOU WERE ONLY FOOLIN'.....The Ink Spots.....Decca 24507

Backed for the first time by a vocal chorus of nine voices, the popular quartet deliver their stylized best on two of the click plug ballads of the day. A capella support lends a rich timbre, and the combination has every reason to score.

MELANCHOLY MINSTREL.....Anne Shelton.....London 267

A hauntingly original melody in the troubadour tradition, "Minstrel" gets one of the English thrush's richest and most feelingful performances to date, with the ork doing a sock job of backing built on a class cleffing. Another interesting version is Snooky Lanson's Mercury job, backed by a single guitar.

WHEN YOU'RE SMILING.....Perry Como.....Victor 20-3066

Perry's at his smoothest, lightest best here, with a medium tempo rhythm interpretation of the good oldie. Backed by the lustrous Satisfiers Choir and Russ Case ork, he pours it on in a delightful middle-period Crosby manner—tasty, relaxed, and a world of beat.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

- SERUTAN YOB.....The Unnatural Seven.....Capitol 15210
- SAY SOMETHING SWEET TO YOUR SWEETHEART.....Jo Stafford-Gordon MacRae.....Capitol 15207
- CUANTO LE GUSTA.....Carmen Miranda-Andrews Sisters.....Decca 24479
- HE SEZ, SHE SEZ.....Marion Hutton.....MGM 10252
- LOVE DON'T GET YOU NOTHIN' BUT THE BLUES.....Jon and Sandra Steele.....Damon D-11130
- I'LL WAIT AND PRAY.....Sarah Vaughan.....Musicraft 586
- I WANT TO BE THE ONLY ONE.....Jon and Sandra Steele.....Damon D-11130
- IT'S GREEN UP TIME.....Buddy Clark.....Columbia 38294
- GLORIA.....Ray Anthony.....Signature 15213
- SLOW BOAT TO CHINA.....Kay Kyser.....Columbia 38301

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

- SAY SOMETHING SWEET TO YOUR SWEETHEART.....Jo Stafford-Gordon MacRae.....Capitol 15207
- IT'S TOO SOON TO KNOW.....Ella Fitzgerald.....Decca 24497
- SERUTAN YOB.....The Unnatural Seven.....Capitol 15210
- CORNBELT SYMPHONY.....Nev Simons.....Rego 1016
- I WANT SOME MONEY.....Primo Scala.....London 275
- SLOW BOAT TO CHINA.....Kay Kyser.....Columbia 38301
- LILLETTE.....King Cole Trio.....Capitol 15224
- SINGIN' THE BLUES.....Frankie Laine.....Mercury 5174

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

- SAY SOMETHING SWEET TO YOUR SWEETHEART.....Jo Stafford-Gordon MacRae.....Capitol 15207
- ONE HAS MY NAME.....Bob Eberly.....Decca 24492
- I WANT SOME MONEY.....Primo Scala.....London 275
- I STILL GET A THRILL.....Francis Craig.....Bullst 1040
- LILLETTE.....Vic Damone.....Mercury 5170
- AT THE FLYING "W".....Bing Crosby-Andrews Sisters.....Decca 24481
- CORNBELT SYMPHONY.....Nev Simons.....Rego 1016
- CORNBELT SYMPHONY.....Ann Vincent.....Mercury 5171
- GIVE A BROKEN HEART A BREAK.....Vaughn Monroe.....Victor 20-2851

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| P-35 Robin Hood | P-68 8 to the Bar |
| P-40 Organ Encores | P-154 Two Grand |

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| P-143 Nutcracker Suite—
Spike Jones | C-44 Boogie Woogie |
| C-19 Musical Hawaii | C-56 Let's Polka |
| C-25 Bert Williams | C-57 Louis Armstrong |
| C-27 Eddie South | C-111 Victor Borgi |
| C-30 Fletcher Henderson | C-17 Harry James |
| | C-127 Ellington Special |

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|--------------------------|--|
| P-163 All Time Favorites | P-202 Down Memory Lane |
| P-152 Show Boat | C-117 All Time Favorites—
Harry James |
| P-150 Star Maker | C-124 Songs by Sinatra |

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Advance Information

Week Ending September 24



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Moonlight Night**
A. Sinatra-A. Stordahl Ork (Autumn In) Columbia 38316
- Add a Little Love**
F. Nagel Ork-L. Saunders & Glee Club (Forever In) Raymor 5004
- Although I Know You Love Another**
B. Blake Ork (It's Too Late) Holmes Royal 100
- And I Shook**
L. Anderson (This Is Exclusive 57X Anniversary Song)
A. Russell-P. Weston Ork (Magic Is) Capitol 15238
- Autumn in New York**
F. Sinatra-A. Stordahl Ork (A Moonlight) Columbia 38316
- Baby, Baby All the Time**
B. Troup Trio (I Found) Bullet 1055
- Baby, Don't Be Mean, Be Mine**
O. Bradley Ork (I'd Love) Bullet 1018
- Cala-California**
G. Austin-L. Paul (Yearning) Universal U-122
- Concerto for Trombone, Parts I and II**
P. Moore Ork . . . Discovery 1200
- Corn Belt Symphony**
J. Lathrop & the Drugstore Cowboys (Dainty Brenda) Victor 20-3119
- Cornish Rhapsody**
S. Henderson Ork (Maybe) Capitol 15234
- Cornucopia**
P. Moore Ork (125th Street) Discovery 100
- Cuban Sugar Mill**
F. Slack Ork (Riffette) Capitol 15239
- Dainty Brenda Lee**
J. Lathrop & the Drugstore Cowboys (Corn Belt) Victor 20-3119
- Early Morning Blues**
S. Terry (Harmonica Rag) Capitol 15237
- Forever in My Heart**
F. Nagel Ork-L. Saunders (Add a) Raymor 5004
- Goldwyn Stomp**
L. Hampton Ork (Hawks Nest) Decca 24505
- Harmonica Rag**
S. Terry (Early Morning) Capitol 15237
- Harvest Moon Album—The Pied Pipers-P. Weston Ork (3-10")**
Capitol CC 103
Alice Blue Gown . . . Capitol 10158
Can't You Hear Me Callin' Caroline . . . Capitol 10160
Girl of My Dreams . . . Capitol 10160
My Melancholy Baby . . . Capitol 10159
Poor Butterfly . . . Capitol 10159
Shine On Harvest Moon . . . Capitol 10158
- Hawks Nest**
L. Hampton Ork (Goldwyn Stomp) Decca 24505
- Honkin' the Horn for Honey**
F. Nagel Ork-D. Dalen & Glee Club (Maybe I'm) Raymor 5003
- I Ain't Lookin'**
Don Q. Ork (Tom, Tom, the) World 2501
- I Found a Million-Dollar Baby**
B. Troup Trio (Baby, Baby) Bullet 1055
- I Want To Be the Only One**
J. & S. Steele (Love Don't) Damon D-11130
- I'd Love to Live in Loveland**
O. Bradley Ork (Baby, Don't) Bullet 1018
- It's Too Late Now to Say You're Thru**
B. Blake Ork (Although I) Holmes Royal 100
- It's Too Soon to Know**
The Charioteers (Until) Columbia 38329
- It's Whatcha Do With Whatcha Got**
Pied Pipers-P. Weston Ork (Yes, We) Capitol 15233
- Love Don't Get You Nothin' But the Blues**
J. & S. Steele (I Want) Damon D-11130
- Love, Your Spell Is Everywhere**
P. Lee-D. Barbour Ork (So Dear) Capitol 15232
- Magic Is the Moonlight**
A. Russell (Anniversary Song) Capitol 15238
- Music in the Morgan Manner Album-R. Morgan Ork (4-10")**
Decca A-685
Does Your Heart Beat for Me? . . . Decca 25080
Ell Green's Cakewalk . . . Decca 25152
Goodbye My Lady Love . . . Decca 25152
I. Linger Awhile and 2. Stumbling . . . Decca 25107
So Long . . . Decca 25080
The More We Are Together . . . Decca 24196
Trail of the Lonesome Pine . . . Decca 24196
Wabash Blues . . . Decca 25107
- Malaguena**
Liberace (Twelfth Street) Signature 15240
- Maybe**
S. Henderson (Cornish Rhapsody) Capitol 15234
- Maybe I'm Dreaming**
F. Nagel Ork-L. Saunders (Honkin' the) Raymor 5003
- (All of a Sudden) My Heart Sings**
F. Waring & His Pennsylvanians (Winter Wonderland) Decca 24501
- 125th Street Prophet**
P. Moore Ork (Cornucopia) Discovery 100
- One-Two-Three**
Accordion Specialty (Valentine Polka) Belle 565
- Riffette**
F. Slack Ork (Cuban Sugar) Capitol 15239
- So Dear to My Heart**
P. Lee-D. Barbour Ork (Love Your) Capitol 15232
- Some Other Time**
H. Jeffries-B. Baker Ork (Sweetheart of) Exclusive 54X
- Sweetheart of Sigma Chi**
H. Jeffries-B. Baker Ork (Some Other) Exclusive 54X
- That's Where My Money Goes**
W. Solek Ork (Week End) Harmonia H-1702
- The House Is Haunted (By the Echo of Your Last Goodbye)**
The Sportsmen (The Sleigh) Capitol 15235
- The Sleigh**
The Sportsmen (The House) Capitol 15235
- This Is Southland**
L. Anderson (And I) Exclusive 57X
- Tom, Tom, the Piper's Son**
Don Q. Ork (I Ain't) World 2501
- Twelfth Street Rag**
Liberace (Malaguena) Signature 15240
- Until**
The Charioteers (It's Too) Columbia 38329
- Valentine Polka**
B. Bell & His Polka Dots (One-Two-Three) Bell 565
- Week-End Polka**
W. Solek Ork (That's Where) Harmonia H-1702
- Winter Wonderland**
F. Waring & His Pennsylvanians (My Heart) Decca 24501
- Yearning**
G. Austin-L. Paul (Cala-California) Universal U-122
- Yes, We Have No Bananas**
Pied Pipers-P. Weston Ork (It's Whatcha) Capitol 15233
- CLASSIC & SEMI-CLASSICAL**
Estrellita
M. Marrow & the MGM Ork (My Lost) MGM 30132
Gounod: Faust-Ballet Music Album—City of Birmingham Ork-G. Weldon, Dir. (2-12")
Columbia MX-304
Columbia MX (72643-D-72644-D)
- My Lost Love**
M. Marrow & the MGM Ork (Estrellita) MGM 30132
- Ravel: L'Enfant et Les Sortilèges Album (Part 2)**
Solo Artists—E. Bour, Dir. Orchestre National-Choir of La Radiodiffusion Francaise, F. Agostini, Dir.
Songs of Irving Berlin Album—Rise Stevens-Dudley King Ork (3-10")
Columbia MM-784
Always . . . Columbia 4540-M
Easter Parade . . . Columbia 4540-M
How Deep Is the Ocean . . . Columbia 4539-M
Remember . . . Columbia 4538-M
Say It With Music . . . Columbia 4538-M
They Say It's Wonderful . . . Columbia 4539-M
- INTERNATIONAL**
At the End of an Irish Lane
R. Pascoe-Arcadia Parlor Ensemble (The Little) Arcadia AP-2032
Cryin' All the Way Home
P. Uryga (Darf Men) Rego 1004
Darf Men Gain in College
P. Uryga Ork-J. Palmer (Cryin' All) Rego 1004
The Little Homes of Ireland
R. Pascoe-The Arcadia Parlor Ensemble (At the) Arcadia AP-2032

(Continued on next page)

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ADVANCE RECORD RELEASES

(Continued from preceding page)

Se Formo La Bronca
D. Santos & Su Conjunto (El Bobo)
Seeco 7002
Sera Posible
B. Capo-R. Hernandez Ork (Madrid)
Seeco 7001

RELIGIOUS

Daniel Prayed in the Lion's Den
Georgia Peach & Her Gospel Singers
(Give Me) Signature 32002
Dry Bones
Sons of Harmony (Just a) Signature
32003
Give Me Strength Lord and I'll Carry On
Georgia Peach & Her Gospel Singers
(Daniel Prayed) Signature 32003
Go Tell It on the Mountain
Famous Jubilee Singers (Sweet Little)
Bullet 294
Great Day
Bibletone Jubileers (Working on) Bible-
tone 2019
He'll Understand and Say Well Done
Wings Over, Jordan (Until I) Victor
20-3128
I'm Gonna Take a Ride
The Speer Family (When the) Columbia
20489
Jesus Met the Woman at the Well
Bibletone Jubileers (Wade in) Bibletone
2021
Jesus Traveled This Road Before
Bibletone Jubileers (Move on) Bibletone
2020
Just a Closer Walk With Thee
Sons of Harmony (Dry Bones) Signature
32003
Just a Little Talk With Jesus
Smith Jubilee Singers (Faithless Days)
Modern 20-616
**Lord Help Me to Be More Humble in This
World**
Georgia Peach & Her Gospel Singers (The
Harvest) Signature 32001
Move On Up a Little Higher
Bibletone Jubileers (Jesus Traveled)
Bibletone 2020
Negro National Anthem
Sister Marie Knight-The Sunset Four
(Where Could) Signature 32006
Summertime Is Past and Gone
B. Monroe & His Blue Grass Boys
(Wicked Path) Columbia 20503
Sweet Little Jesus Boy
Famous Jubilee Singers (Go Tell) Bullet
294
The Harvest King
Georgia Peach & Her Gospel Singers
(Lord Help) Signature 32001

CHILDREN'S RECORDS

Bambi Album—S. Temple-Chorus, P. Smith,
Dir. (3-10")
Victor Y-395
Billy-on-a-Bike Album—V. Monroe-E. Car-
ter Ork (2-10")
Victor Y-366
Happy the Humbug Has a Birthday Album
—D. Wayne-H. Rene Ork (2-10")
Victor Y-370
Lore of the West Album—R. Rogers-Gabby
Hayes-Lore of the West Singers & Ork
(2-10")
Victor Y-394
Nursery Songs Album (Vol. 2)—G. Kelly-
P. Aftelder Ork (2-10")
Columbia MJV-49
Billy Boy . . . Columbia 90036-V
Farmer in the Dell . . . Columbia
90036-V
Hickory Dickory Dock . . . Columbia
90037-V
Little Bo Peep . . . Columbia 90037-V
Mulberry Bush . . . Columbia 90037-V
Pussy Cat . . . Columbia 90037-V
See Saw Margery Daw . . . Columbia
90036-V
Ten Little Indians . . . Columbia
90036-V
Sylvester the Seal Album—E. Mayhoff-
All Star Ork (2-10")
Victor Y-373
The Wedding of the Princess Album—P.
Wing-Guild Singers-T. L. Jones Ork
(2-10")
Victor Y-374

LATIN-AMERICAN

Arrullo Nocturnal
Conjunto H. Castrillon-G. Castrillon (La
Mula) Seeco 668
El Bobo De La Yuca
D. Santos Y Su Conjunto (Se Formo)
Seeco 7002
La Mula De Donisidro
Conjunto H. Castrillon-F. Castrillon-R.
Castro (Arrullo Nocturnal) Seeco 668
Lo Que Yo Te Digo
L. Balaguer (Qui Te) Seeco 669
Madrid
B. Capo-R. Ondina Ork (Sera Posible)
Seeco 7001
Mira Que Eres Linda
C. Vega (Rumba Rumbamba) Seeco 670
Qui Te Parece
L. Balaguer (Lo Que) Seeco 669
Rumba Rumbamba
C. Vega (Mira Que) Seeco 670

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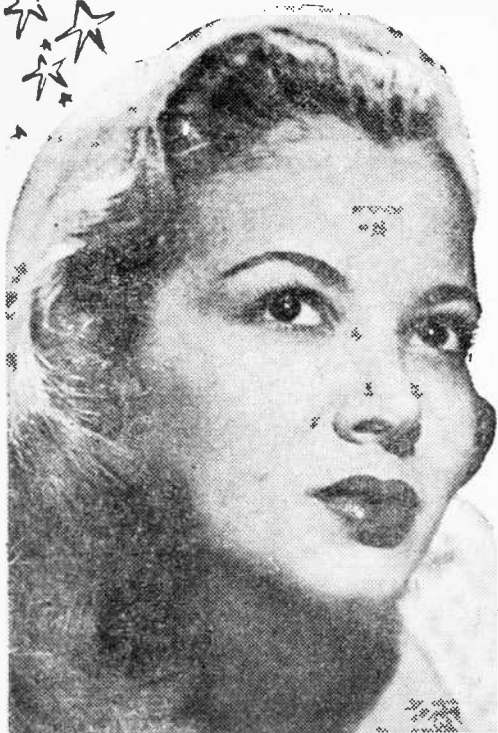
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(Continued from page 55)

Songs	Publisher	SI—Sustaining Instrumental SV—Sustaining Vocal				CI—Commercial Instrumental CV—Commercial Vocal				Heard In N.Y. Heard In Chi. Heard In Calif. Tot.				Pts.
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	
Here I'll Stay (Love Life)	Chappell	2	11	0	3	0	0	0	4	2	0	0	4	70
I Don't Care If It Rains All Night (Two Guys From Texas)	Witmark	2	8	0	2	0	7	0	2	7	7	0	0	69
I'm Sorry But I'm Glad	George Simon	3	11	0	2	0	5	0	2	2	13	0	2	87
It Only Happens When I Dance With You (Easter Parade)	Berlin	6	6	0	3	2	8	1	4	2	9	0	2	95
It's a Most Unusual Day (Date With Judy)	Robbins	1	6	0	2	1	4	0	4	3	7	0	3	78
It's Magic (Romance on High Seas)	Witmark	1	3	1	5	0	6	6	8	8	9	2	5	144
Just for Now	Advanced	3	10	0	1	3	9	3	2	12	6	0	1	93
Little Girl	Leeds	1	10	0	6	3	8	3	9	15	17	0	6	182
Love Somebody	Kramer- Whitney	1	4	0	8	0	1	0	8	2	9	0	8	127
Maybe You'll Be There	Triangle	3	7	0	8	2	6	0	9	4	12	0	8	159
My Happiness	Blasco	0	0	0	4	0	0	2	4	4	8	0	5	78
Rambling Rose	Laurel	0	17	0	5	0	1	0	5	4	4	0	4	104
Take It Away	Pemora	2	8	1	4	4	3	1	3	7	3	1	3	90
The Night Has a Thousand Eyes	Paramount	5	12	0	0	2	3	1	0	12	9	0	0	70
The Things I Love	Campbell	3	8	3	3	3	11	3	6	7	1	3	3	128
This Is the Moment (Lady in Ermine)	Miller	2	12	1	4	2	7	4	4	3	11	1	4	133
Underneath the Arches	Robbins	2	4	0	1	3	7	2	2	4	7	0	1	63
When You Left Me	Porgie	1	7	0	5	0	0	0	3	13	9	0	2	84
You Call Everybody Darlin'	Mayfair	1	9	0	12	1	1	0	12	3	12	0	11	189
You Were Only Fooling	Shapiro	1	17	0	8	3	8	0	7	9	17	0	5	177

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Tom Frank
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Roland Dumas
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Larry Kentfield

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WABI
WONS
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Jim McLaughlin

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WHIM
WNEB
KSKY
KTEN
KLIF
KEBE
KFTZ
KPLT
WSBS
WXGI

Alan Lomax
Happy
Buck Ritchie
Spike Hogan
Sammy Taylor
Uncle Ezra
Pokey Red
Bill Robbins
Bud Eaton
Hal Horton
Al King

MUTUAL
WTIP
KVI
KXA
KWJJ
KCMO
WNB
WCKY
KBIX
KRLD
WCKY

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Byron Parker
Art Pallan
Davey Tyson
Bill Brant
Al Nobel
Wally Grouter
Kenaeth Sandy
Eddie Chase
Don Mamern
Bob Harvey

WJJD
WKIX
WWSW
WCAE
KDKA
KQB
CFRB
CKEY
CKLW
CJAD
CJAD

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Mike Cashin
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Maurice Gauvin
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Dave West
Slim Frank
Jean Barry
Bill Nimmo

CJAD
CICVL
CICVL
CKAC
CKAC
CHLP
KWJJ
KVAN
WJNC
WLW

Paul Dixon
Artie Kaye
Eddie Coontz
Jack Powell
Bobby Cook
Merl Lindsay
Tommy Allen
Kelly West
Harold Shreve
Larry Robertson
Bill Taylor
Ted Kramer

WCPO
WKLX
KOMA
WKY
KWFT
KBYE
KOCY
KLPR
KTOK
KOME
KFMJ
KTOW

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The Billboard MUSIC POPULARITY CHARTS

PART XI

Album Reviews

Week Ending September 24



The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted. Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS

80-100	tops
80-89	excellent
70-79	good
40-69	satisfactory
0-39	poor

THE CATEGORIES

	Max. Pts.
1. Production Idea (grouping of selections continually)	15
2. "Name Value"	15
3. Caliber of Material	15
4. Manufacturer's Distribution Power	10
5. Exploitation Aids (Record company and other advertising-promotion, film, legit and other plugs)	10
6. Interpretation	15
7. Record Quality	5
8. Manufacturer's Production Efficiency	5
9. Packaging (art work, binding, wrapping)	10

TOMMY DORSEY'S CLAMBAKE 71

(4-10") (Victor P-220)
The Music Goes 'Round and 'Round; Sailing at Midnight; At the Codfish Ball; Josephine; The Lady Is a Tramp; The Sheik of Araby; Alla en el Rancho Grande; Chinatown, My Chinatown.
Here is a package that is draped in nostalgia. It's composed of eight sides T. D. cut with the several versions of his Clambake Seven with vocal assists from Jack Leonard and Edythe Wright. Disks date back to the mid and late thirties and all are in the Dixieland vein. Shortly after these were cut T. D. "found" Sy Oliver and he moved from two-beat Dixie to two-beat Lunceford. From there to the music he plays today. The tunes evoke pleasant memories of the pleasanter days when Hitler was still only a threat and the NRA was being slugged about. A must for new and old Dorsey fans as well as Dixie fanciers.

JUKES Some sides like "Music Goes 'Round" could still draw coin.
JOCKS Fine stuff for pop spinners.

FAMILIAR SELECTIONS FROM CHOPIN ALBUM—RAY TURNER 67

(Capitol CC-97)
Etude Op. 25, No. 1 in A Flat Minor; Prelude Op. 28, No. 7 in A Major; Valse Op. 64, No. 2 in C Sharp Minor; Butterfly Etude Op. 25, No. 9 in G Flat Major; Minute Waltz Op. 64, No. 1 in D Flat Major; Chopin Valse in E Minor; Prelude Op. 28, No. 6 in B Minor; Etude Op. 25, No. 2 in F Minor; Revolutionary Etude Op. 10, No. 12 in C Minor.
Capitol steps out of the pop field with this package for a slight fling at familiar classics. With Ray Turner, a movie lot behind-the-scenes pianist, turning in a good enough job, the diskery has a similarly good enough catalog filler in the Chopin pieces for its dealers.

JUKES Not suitable.
JOCKS Chopin warhorses could fill in on most any type of airer.

SOFT LIGHTS AND SWEET MUSIC 85

(Columbia MM-765)
Soft Lights and Sweet Music; Let's Put Out the Lights; You and the Night and the Music; Goodnight, Sweetheart; Tell Me That You Love Me Tonight; My Silent Love; Orchids in the Moonlight; I'm in the Mood for Love.
Another in the popular series of Columbia's short-hair-music-grown-long albums which are regularly dispensed by handymen Gould and Kostelanetz. Gould is the simpler, schmaltzier of the two and has cut into the Kostas rep and sales with his efforts. This package is as easy to take as any of the other Gould packages and should sell just as well. Tunes all are of the extremely evergreen variety. Dealers should have little trouble telling this one.

JUKES Highly limited appeal.
JOCKS Good all-round jock fodder.

GAY NINETIES ALBUM (37 Grand Old Songs) FRANK LUTHER WITH CENTURY QUARTET 73

(Decca A-692)
Thirty-Seven Grand Old Songs.
Here's a package of gaslight oldies to gladden the collection of every fan of 'Nineties nostalgia. As the sub-title indicates, there are 37 tunes in the album, about equally divided between sentimental harmonizers like "Kentucky Babe," handled by Frank and an able, uncomplicated barbershop quartet, and rowdy-dowders like "Just Because She Makes Dem Goo Goo Eyes," soloed by Frank with ork backing. Stress is rightly on the songs, with performances simple and straight, stressing the original values. Luther, a top man in this line, does a good job.

JUKES Not for the general run.
JOCKS Fine supplement to spinner libraries.

SATIE: TRES MORCEAUX EN FORME DE POIRE 60

Gaby and Robert Casadesus, duo pianists. (Columbia MM-763)
Erik Satie was one of the leaders in the drive against Impressionism and Scholasticism in French music in the early part of this century. His own music is a "cold" music; it possesses little in form yet it is fundamentally simple and interesting stuff to the student; it would appear to be somewhat hard to take for the average listener. Brother and sister Casadesus do a fine job with the Satie material, tho they are slightly under-recorded. Album notes by Goddard Lieberson are superb.

JUKES Not suitable.
JOCKS Longhair and FM spinners can take this or leave it.

SPIRITUALS TRANSCRIBED FOR CHAMBER ORCHESTRA BY ADOLF BUSCH 63

(Columbia MM-764)
Po' Mourners Got a Home at Las'; Mary an' Martha Jes Gone 'Long; Gilt on Board, Little Chillen; We Am Clim'in Jacob's Ladder; Death G'wineter Lay His Cold Hands On Me; Crucifixion; Little David Play On Yo' Harp.
Violinist-conductor Adolf Busch has taken a group of traditional Negro spirituals and transcribed them for chamber orchestra. Result is a set of music with a traditional hymn-like flavor which lacks the spontaneity and flame which one usually expects from spiritual singing. The Busch Players, performing the simple and full-toned scores conceived by their leader, turn in the usual fine job—it's an excellent group. Liner notes contain the lyrics to the spirituals in the package.

JUKES Not suitable.
JOCKS FM and longhairs should like these for fillers.

SQUARE DANCES ALBUM—GOODFELLOW WITH THE PORE OL' TIRED TEXANS 60

(Bandwagon A1)
Hopkins Turn; Loch Lomond; Deep In the Heart of Texas; Forward Up Six and Back; Hot Time in the Old Town Tonight; The Jolly Irishman.
A useful album here for square dancers. Goodfellow sings out the calls with such clarity of diction as to make one doubt the authenticity of the calling, and an industrious six-piece country group saws out the rhythms with plenty of vim. Liner notes include directions for the step sequences.

JUKES Size precludes.
JOCKS Country seg specialists can use to excellent advantage.

AMERICAN BANJO ALBUM—NATHANIEL SHILKRET'S ORK-REX SCHEPP 60

(Victor P-218)
Old Black Joe; Down South; Holiday for Strings; Sand Dance; Serenade Rhapsodie (Pts. I & II)
Mostly one-string banjo work of only moderate virtuosity. The Shilkret ork arrangements on "Joe," "South" and "Strings" reminiscent of routine Western film sound strip stuff. The "Serenade" piece is a concerto in old-hat "modern" style. Banjoists may find this package of some interest.

JUKES Hardly.
JOCKS Rather dull for most jocks.

SOUVENIR ALBUM—ROY ROGERS 70

(Victor P-215)
Don't Fence Me In; On the Old Spanish Trail; Home In Oklahoma; Along the Navajo Trail; San Fernando Valley; A Gay

THANKS



—1—

DISC



JOCKEYS

—2—


FOR



ALL

—3—

YOUR



—4—

WONDERFUL



—5—

CO-OPERATION



—6—

Ranchero; Roll On, Texas Moon; Yellow Rose of Texas
Each of the songs is from one of Rogers' movies. This fact, plus a picture of a scene from each in the liner cover, is the strong selling point for the package. Roy, who is said to receive "the greatest tonnage of fan mail in Hollywood, doesn't warble with a great deal of vigor or truthness of pitch here, but his admirers probably won't mind, and attentive exploitation should sell a raft of these albums. Orchestra backing is anonymous, with Roy singing several choruses on each side. Exception is "Spanish Trail," with the Spade Cooley ork, but here, too, accompaniment is played down and characterless.

JUKES **JOCKS**
Most sides too Okay for cowboy dated.

VIENNESE WALTZES ALBUM— 65
FRANK DE VOL ORK (4-10") (Capitol CD-98)

Vienna Dreams; Waves of the Danube Waltz; The Merry Widow Waltzes; Du Und Du; Treasure Waltz; Sari Waltzes; Thousand and One Nights; Gold and Silver Waltz.

Frank DeVol and his orchestra of Capitol sidemen do eight waltzes capably but without any special inspiration here. The softness and sweeping grace one looks for in waltzes aren't noticeable. However, the beat is fairly good, the intonation acceptable, and the scoring adequate if not imaginative, ergo this package of standards should have its market.

JUKES **JOCKS**
Where Continental atmosphere prevails. Can use.

VAUGHAN WILLIAMS: 70
FANTASIA ON A THEME BY TALLIS AND MINNEAPOLIS SYMPHONY ORK., D. MITROPOLIOS, DIR. (2-12") (Columbia MX-300)

Second fine Vaughn Williams of the month. Following closely on the heels of his Oboe Concerto (Mercury Classics) comes this package which is Williams's conception of a theme written originally by 16th century ecclesiastical composer Thomas Tallis. It's somewhat somber sounding but is beautifully scored for full orchestral tones. It follows in the Williams' pattern of influ-

ence from English liturgical and folk music. Mitropoulos extracts a fine sound from the Minneapolis group on these disks.

JUKES **JOCKS**
Not suitable. FM and longhair sure fire material.

AMERICA'S FAVORITE 80
WALTZES (3-12")

Al Goodman and His Ork (Victor CO-44)
Missouri Waltz; Let Me Call You Sweetheart; Beautiful Ohio; Three o'Clock in the Morning; On Miami Shore; That Naughty Waltz.

Al Goodman's large ork makes a big beautiful sound executing these six American waltzes with grace and warm simplicity. Section work is first-rate, with strings in sweeping dominance. Vocal groups of quartet size and larger sing the lyrics (except for "Naughty Waltz," done as a boy-girl duet). Warbling is unobtrusive, enhancing the sides, because the words to these American waltzes are as intrinsic as the music.

JUKES **JOCKS**
Size precludes. FM'ers in particular will welcome.

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PAT FLOWERS—VICTORY #20-2930
AL STEWART—EMBASSY #P-1011

MY MOTHER'S SMILE

ERNIE LEE—VICTOR #20-3084
BILLY & JAKE—CONTINENTAL #8011

JOHN'S OTHER WIFE

JOHNNY BOND—COLUMBIA #20419
LOONEY TOONERS—CONTINENTAL #1242
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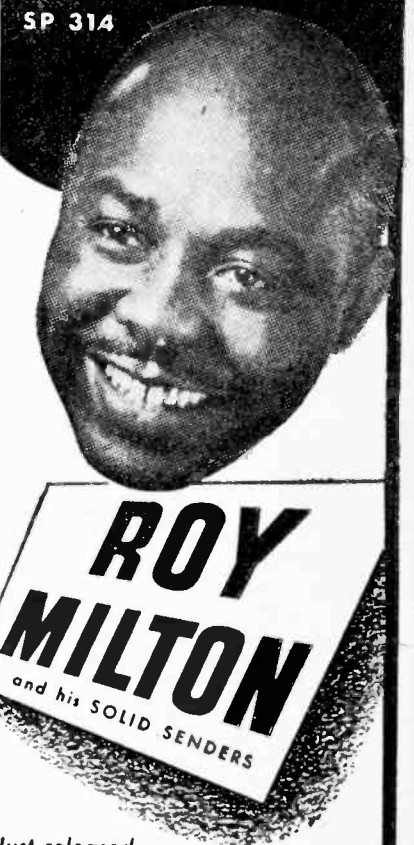
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DISK JOCKEY SHOW HOOPERATINGS

Thru the co-operation of the C. E. Hooper organization, widely recognized radio audience rating firm, *The Billboard* presents for the first time Hooperatings of many of the nation's disk jockey programs. The completeness of this list of programs and ratings is obviously limited by a number of considerations: (1) In addition to the national Hooperating reports, which include only commercial network programs, the Hooper firm conducts city rating studies in just 89 cities. The original Hooper city reports, even in these 89 cities, do not always indicate the name, and very rarely the type of show. Many ratings

in the city reports are for time periods with no indication as to the show on at a given time. *The Billboard* wrote all the stations in the 89 cities, attempting to learn the names of all disk jockey shows on these stations. Most of the stations sent the requested information, but a number didn't. The Hooper organization then worked with the stations' information, and matched them up with the city reports. All ratings are for the December thru April, 1948, period. However, according to information supplied by the stations all these programs are still on the air unless otherwise indicated.

STATION	NAME OF SHOW	DISK JOCKEY CONDUCTING SHOW	TYPE OF SHOW	DAYS & TIME	RATING	SPONSORS
WROW Albany, N. Y.	Standard Morning Watch	Walt Sheehan	Popular	Mon.-thru-Sat. 8:00-9:00 A.M.	1.1	Standard Furniture Co.
WAGA Atlanta	Hillbilly Hit Revue	Jon Farmer	Hillbilly	Mon.-thru-Sat. 2:00 P.M.	5.5 (above rating Mon.-thru-Fri. only)	Sunshine Dept. Str. & Participating
WAGA Atlanta	Early Worm	Jon Farmer	Popular	Mon.-thru-Sat. 8:05 A.M.	4.1 (above rating Mon.-thru-Fri. only)	Participating
WAGA Atlanta	In the Groove	George Trent	Jive	Mon.-thru-Sat. 4:45 P.M.	4.9 (above rating Mon.-thru-Fri. only)	Royal Crown Hair Dressing
WCOP Boston	Ed Dinsmore Show*	Ed Dinsmore	Popular	Mon.-thru-Sat. 6:00-8:30 A.M.	2.5	Participating
WCOP Boston	Bar-None-Ranch*	Terry Cowling	Western	Mon.-thru-Fri. 4:30-5:00 P.M.	2.1	Participating
WNAC Boston	Breakfast with Bill	Bill Hahn	Popular	Mon.-thru-Fri. 8:15-8:30 A.M.	1.9	Nat'l Biscuit Co. Shredded Wheat
WBGW Buffalo	Luncheon Club	Les Barry (Ed Dinsmore present Jock)	Pop., Hillbilly, etc.	Mon.-thru-Fri. 12:30-1:30 P.M.	4.7	Participating
WKBW Buffalo	Million Dollar Ballroom	Foster Brooks	Popular	Mon.-thru-Fri. 1:30-2:30 P.M.	3.5	Participating
WEER Buffalo	Hiz Tenn	Bob Wells	Popular	Saturday 2:00-4:00 P.M.	10.4	Participating
WEER Buffalo	Noonday Revue	Ed Tuchsolka	Popular	Mon.-thru-Sat. 12:15-1:00 P.M.	2.4	One Sponsor
WBEN Buffalo	Luncheon Club	Ed Dinsmore	Pop.-Variety, Western, Semi-Classical	Mon.-thru-Fri. 12:30-1:30 P.M.	4.7	Participating
WMAQ Chicago	Music That Sings	Norman Ross	Popular	Mon.-thru-Sat. 8:30-8:45 A.M.	3.6 (above rating Mon.-thru-Fri. only)	Oscar Mayer & Co.
WMAQ Chicago	Dave Garroway Show	Dave Garroway	Popular	Mon.-thru-Fri. 5:15-5:45 P.M.	2.9	Simonis Co. Puritan Co. Blue Note Lounge
WIND Chicago	Record Shop	Jim Hamilton	Popular	Mon.-thru-Fri. 2:00-4:00 P.M.	1.0	Participating
WIND Chicago	ABC Club	Eddie Hubbard	Popular	Every Night 10:05-11:00	1.6 (above rating 10:00-10:30 only)	Chesterfield
WCFL Chicago	Great Day For Music	Franklyn MacCormack	Popular	Mon.-thru-Fri. 9:00-10:00 A.M.	0.2	Marshall Field & Co.
WCFL Chicago	That Gal Gleason	Patricia Gleason	Popular	Mon.-thru-Fri. 1:30-1:55 P.M.	0.2	
WCFL Chicago	Hugh Douglas Show	Hugh Douglas	Popular	Mon.-thru-Fri. 2:00-3:00 P.M.	0.2	
WCFL Chicago	Wax & Needle Club	Bill Evans	Popular	Mon.-thru-Fri. 7:30-8:00 P.M.	0.9	Carson, Pirie, Scott & Co.
WCFL Chicago	Marty Hogan Show	Marty Hogan	Popular	Mon.-thru-Fri. 9:30-9:45 P.M.	0.4	Robert Hall Clothes
WCKY Cincinnati	Make Believe Ballroom	Bill Dawes	Popular	Mon.-thru-Sun. 10:00-12:00 A.M.	2.5 (above rating Mon.-thru-Fri. only)	Participating
WCKY Cincinnati	Make Believe Ballroom	Bill Dawes	Popular	Mon.-thru Sun. 3:00-5:00 P.M.	1.4 (above rating Mon.-thru-Sat. only)	Participating
WCKY Cincinnati	Daily Hit Parade	Nelson King	Popular	Mon.-thru Sun. 6:15-7:00 P.M.	8.2	Participating
WCKY Cincinnati	The Jamboree	Nelson King	Hillbilly	Mon.-thru Sun. 8:00-12:00 P.M.	2.8 (above rating 8:00-10:30 P.M. only)	Participating
WCPO Cincinnati	1230 Club	Paul Dixon	Popular	Mon.-thru-Sat. 9:30-11:30 A.M.	3.2 (above rating Mon.-thru-Fri. only)	Participating
WCPO Cincinnati	1230 Club	Paul Dixon	Popular	Mon.-thru-Sat. 3:00-5:00 P.M.	4.4 (above rating Mon.-thru-Fri. only)	Participating
WTAW Cleveland	Off the Record	Tom Haley	Popular	Mon.-thru-Fri. 8:45-9:30 A.M.	2.0	Spot Announcements
WGAR Cleveland	Impressions in Wax*	Stan Gee	Popular	Mon.-thru-Fri. 2:30-2:45 P.M.	3.0	Participating
WGAR Cleveland	10 o'Clock Tune	Chas. Roberts	Popular	Mon.-thru-Fri. 10:00-10:30 P.M.	2.9	Cleveland Elect. Illumination Co.
WGAR Cleveland	Tune Champs	Chas. Roberts	Popular	Mon.-thru-Fri. 5:15-5:30 P.M.	4.6	Fisher Bros. Grocery Chain
WGAR Cleveland	Sunrise Serenade*	Walt Henrich	Popular	Mon.-thru-Sat. 8:30-8:45 A.M.	1.7 (above rating Mon.-thru-Fri. only)	Forum Cafeteria
WBNS Columbus, O.	Early Worm	Irwin Johnson	Popular	Mon.-thru-Fri. 8:15-9:30 A.M.	7.7	Yes
WBNS Columbus, O.	Marty's Party	Marty DeVictor	Popular	Mon.-thru-Fri. 4:30-5:00 P.M.	3.5	Yes
KLIF Dallas	Revolving Band Stand*	Joe Keith	Progressive Jazz	Mon.-thru-Fri. 4:30-5:30 P.M.	0.6	None
WCOL Columbus, O.	Phil Bradford	Phil Bradford	Popular	Mon.-thru-Sat. 7:00-9:00 P.M.	8.9 (above rating Mon.-thru-Fri. only)	Participating
WCOL Columbus, O.	Phil Bradford	Phil Bradford	Popular	Mon.-thru-Sat. 7:00-9:00 P.M.	2.5 (above rating Mon.-thru-Fri. only)	Participating
WOC Davenport, Ia.	Package From Parkers	Jane Boon & Warren Vasen	Popular	Mon.-thru-Fri. 8:15-8:45 A.M.	5.4	M. L. Parker Drug Store
WHBF Rock Island, Ill.	Open House	Ray Hampton	Popular	Mon.-thru-Fri. 4:00-5:00 P. M.	6.9	Participating
WJBK Detroit	Jack the Bellboy	Ed McKenzie	Popular	Mon.-thru-Fri. 1:00-2:00 P.M. 3:30-6:30 P.M.	4.9	Participating
WXYZ Detroit	John Slagle	John Slagle	Popular	Mon.-thru-Fri. 4:30-5:00 P.M.	3.4	Co-op
KXOL Ft. Worth	Harlem Hits	Jimmy Lowe	Race & Hot Jazz	Mon.-thru-Sat. 1:00-1:30 P.M.	1.2 (above rating Mon.-thru-Fri. only)	Askins Radio Center
KXOL Ft. Worth	Hillbilly Matinee	Carl Story	Hillbilly	Mon.-thru-Sat. 1:30-2:00 P.M.	1.5 (above rating Mon.-thru-Fri. only)	Participating
KXOL Ft. Worth	Rhythm Caravan	Norm Alden	Popular	Mon.-thru-Sat. 2:00-2:30 P.M.	1.9 (above rating Mon.-thru-Fri. only)	Participating
KXOL Ft. Worth	Supper Club	Bill Herring	Hillbilly	Mon.-thru-Sat. 6:00-6:45 P.M.	3.5	Participating
KXOL Ft. Worth	Morning Varieties	Joe Willis	Popular	Mon.-thru-Sat. 8:00-8:30 A.M.	1.3 (above rating Mon.-thru-Fri. only)	Participating
WLAV Grand Rapids, Mich.	Late Risers	Jack Harrison	Variety	Mon.-thru-Sat. 8:15-9:00 A.M.	2.9 (above rating Mon.-thru-Fri. only)	Montgomery Ward
WLAV Grand Rapids, Mich.	Music for Milady	Jane Peterson	Light Concert	Mon.-thru-Fri. 1:15-2:00 P.M.	3.6	Park Furniture Herrud Sausage
WGRD Grand Rapids, Mich.	Comin' Right Up	Bill Boyle	Popular All Request	Mon.-thru-Sat. 12:15-12:45 P.M.	0.9 (above rating Mon.-thru-Fri. only)	Participating
WONS Hartford, Conn.	Song Shop	Crean Patterson	Popular	Mon.-thru-Sat. 8:30-9:00 A.M.	1.1 (above rating Mon.-thru-Fri. only)	Harmony Radio & Record Shop

STATION	NAME OF SHOW	DICK JOCKEY CONDUCTING SHOW	TYPE OF SHOW	DAYS & TIME	RATING	SPONSORS
WONS Hartford, Conn.	Music Kitchen	Ev Seltzer	Show Tunes	Mon.-thru-Fri. 10:30-11:00 A.M.	0.9	Participating
WONS Hartford, Conn.	Juke Box	Ev Seltzer	Popular	Mon.-thru-Fri. 4:00-4:45 P.M.	0.8	Participating
WDRG Hartford, Conn.	Music Off the Record	Russ Naughton	Popular	Mon.-thru-Fri. 4:30-5:00 P.M.	3.8	Co-op
WDRG Hartford, Conn.	Old Record Shop	Leif Jensen	Popular	Mon.-thru-Fri. 5:30-5:45 P.M.	3.5	Co-op
WCCC Hartford, Conn.	Wake Up and Dream	Walt Nielson	Old Standards	Mon.-thru-Sat. 8:00-9:00 A.M.	1.0 (above rating Mon.-thru-Fri. only)	None
KTRH Houston	Musical Clock	Jerry Johnson	Variety Pop. Music	Mon.-thru-Sun. 7:00-9:00 A.M.	2.9 (above rating 8:00-9:00 A.M. only)	Participating
KTRH Houston	Hillbilly Bandwagon	Babe Fritsch	Hillbilly & Folk	Mon.-thru-Sun. 6:45-9:00 A.M.	8.6 (above rating 12:00-12:15 P.M. only)	McMillion-Ford P & G
KTRH Houston	Encore	Tom Jacobs	Semi-Classic & Old Familiar	Mon.-thru-Sun. 3:30-4:30 P.M.	1.9	Participating
KATL Houston	Chuckwagon Call	Johnny Edwards	Variety	Mon.-thru-Sat. 6:00-9:00 A.M.	1.3 (above rating 8:00-9:00 A.M. only)	Participating
KTRH Houston	Musical Clock	Jerry Johnson	Popular	Mon.-thru-Sat. 5:00-9:00 A.M.	2.9 (above rating 8:00-9:00 A.M. only)	Participating
KTRH Houston	Hillbilly Bandwagon	Babe Fritsch	Hillbilly	Mon.-thru-Fri. 12:00-12:15 P.M.	8.6	Oxydol
WISH Indianapolis	Hoosier Request Time	Bill Faulkner	Popular Request	Mon.-thru-Fri. 3:00-5:00 P.M.	3.9	Participating
WPDQ Jacksonville, Fla.	Dixie Fun Barn	Bernie Adams	Hillbilly	Mon.-thru-Sat. 12:30-1:00 P.M.	2.6 (above rating Mon.-thru-Fri. only)	Participating
WPDQ Jacksonville, Fla.	Startime	Ken Bell	Popular	Tuesday 8:00-8:30 P.M.	2.8	Participating
WMBR Jacksonville, Fla.	Sky Commuter	Ted Chapeau	Popular	Mon.-thru-Sat. 7:00-9:00 A.M.	4.4 (above rating 8:00-9:00 A.M., Mon.-thru-Fri. only)	Participating
WMBR Jacksonville, Fla.	Lazy Bones	Ted Chapeau	Popular	Mon.-thru-Fri. 4:25-5:30 P.M.	3.9	Participating
WMBR Jacksonville, Fla.	Uncle Bud	Charlie Stone	Hillbilly	Saturday 6:30-7:00 P.M.	3.9	Participating
WJHP Jacksonville, Fla.	Sunrise Serenade	Claude Taylor	Popular	Mon.-thru-Sat. 7:00-9:00 A.M.	3.5 (above rating 8:00-9:00 A.M., Mon.-thru-Fri. only)	Participating
WJHP Jacksonville, Fla.	Radio Record Shop	Wayne Farrell	Variety	Mon.-thru-Fri. 3:00-3:30 P.M.	4.6	Record Shop
WJHP Jacksonville, Fla.	Campus Corner	Wayne Farrell	Popular	Mon.-thru-Fri. 4:30-5:00 P.M.	3.4	Sustaining
WJHP Jacksonville, Fla.	Club 1320	Wayne Farrell	Popular	Mon.-thru-Fri. 6:00-6:30 P.M.	4.1	Participating
WJHP Jacksonville, Fla.	Platter Party*	Taylor-Farrell	Live From Night Club (Pop)	Sun.-thru-Fri. 10:00-11 P.M.	2.8 (above rating 10:00-10:30 P.M. only)	Nite Club
WNOX Knoxville	Musical Clock	Lowell Blanchard	Popular	Mon.-thru-Sat. 7:05-9:45 A.M.	7.2 (above rating 8:00-9:45 A.M. only)	Participating
WNOX Knoxville	Club 99	Uncle Tom More	Pop & Hillbilly	Mon.-thru-Fri. 4:30-5:30 P.M.	8.5	Participating
KECA Hollywood	Between Us Girls	Staff Announcers	Popular	Mon.-thru-Fri. 11:45-12:00 Noon	1.3	Participating
WHAS Louisville	Walton's Wax Works	Jim Walton	Popular (Boogie)	Mon.-thru-Fri. 4:30-5:00 P.M.	4.7	Participating
WKYW Louisville	Cornbread Matinee	Bob Lawson	Hillbilly	Mon.-thru-Sat. 1:30-2:30 P.M.	3.8 (above rating Mon.-thru-Sat. only)	Sports Dome Swiss Cleaners

*This show no longer on air.

(Continued on next page)

RECORD OF THE MONTH

Top Record for October is

DAMON D-11130

(VOTED BY DETROIT OPERATORS)

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IT'S THE GREATEST HIT IN RECORD HISTORY

"I WANT TO BE THE ONLY ONE"

JON and SONDRAS STEELE'S SEQUEL TO THEIR SMASH HIT

Original "MY HAPPINESS"

Do not be confused by inferior imitations

Demand DAMON D-11130—See your DAMON distributor now

IT'S OUTSELLING "HAPPINESS"

DISK JOCKEY SHOW HOOPERATINGS

(Continued from page 75)

STATION	NAME OF SHOW	DISK JOCKEY SHOW CONDUCTING	TYPE OF SHOW	DAYS & TIME	RATING	SPONSORS
WKYV Louisville	Mr. & Mrs. Music	Doris Hayes & Stan Hayes	Variety	Mon.-thru-Sat. 9:00-9:30 A.M.	2.0 (above rating Mon.-thru-Sat. only)	Anderson Plumbing Stoker Farms
WQAM Miami	Record Session	Carl Hall	Popular	Mon.-thru-Fri. 4:30-5:30 P.M.	2.6	Participating
KSTP Minneapolis St. Paul	Clockwatcher	Roch Ulmer	Popular	Mon.-thru-Sat. 8:00-9:00 A.M.	2.6	Participating
WTCN Minneapolis	John Ford Show	John Ford	Pop. & Variations	Mon.-thru-Fri. 3:30-4:15 P.M.	2.7	Participating
WKDA Nashville	You Name It	Jim Reppert	Popular	Mon.-thru-Sat. 8:00-9:00 A.M.	4.8 (above rating Mon.-thru-Fri. only)	White Appliance Co. & JFG Coffee
WKDA Nashville	Platter Club	Larry Munson	Popular	Mon.-thru-Fri. 3:00-4:00 P.M.	3.6	Participating
WJBW New Orleans	Midday Serenade	Harry Nigocia	All Types (Request)	Mon.-thru-Sat. 12:00-2:00 P.M.	1.7 (above rating Mon.-thru-Fri. only)	Yes
WHN New York	Swing-Time Session	Tedd Lawrence	Popular & Occasional Interviews	Mon.-thru-Sat. 7:00-9:00 A.M.	0.4 (six month average) (above rating 8:00-9:00 A.M. Mon.-thru-Fri. only)	Yes
WHN New York	Ted Husing's Bandstand	Ted Husing	Popular & Jazz	Mon.-thru-Sat. 10:00-12:00 Noon	1.0 (six month average) (above rating Mon.-thru-Fri. only)	Yes
WHN New York	Ted Husing's Bandstand	Ted Husing	Popular & Jazz	Mon.-thru-Sat. 5:00-6:30 P.M.	1.5 (six month average) (above rating Mon.-thru-Fri. only)	Yes
WINS New York	Listen To Lacy	Jack Lacy	Popular	Mon.-thru-Sat. 10:00-12:00 Noon	0.3 (six month average) (above rating Mon.-thru-Fri. only)	Yes
WINS New York	Battle of Baritones	Geoff Davis	Popular	Sundays 12:00-2:00 P.M.	1.4	Yes
WQXR New York	Morning Melodies	Rex Benware	Semi-Classic	Mon.-thru-Fri. 9:15-10:00 A.M.	0.5 (above rating six-month average)	Participating
WQXR New York	Listening With Jacques Fray	Jacques Fray	Semi-Classic	Mon. & Wed. 7:30-9:00 P.M.	0.9	Participating
WNEW New York	Make Believe Ballroom	Martin Block	Popular	Mon.-thru-Sat. 10:00-11:30 A.M.	2.0 (above rating Mon.-thru-Fri. only)	Participating
WNEW New York	Make Believe Ballroom	Martin Block	Popular	Mon.-thru-Sat. 5:35-7:30 P.M.	4.5 (above rating Mon.-thru-Fri. only)	Participating
WNEW New York	Anything Goes	Gene Rayburn & Dee Finch	Popular	Mon.-thru-Sat. 6:35-9:30 A.M.	4.7 (above rating Sat., 6:00-7:30 P.M. only)	Participating
WNIW New York	Music Hall	Jerry Marshall	Popular	Mon.-thru-Sat. 2:00-4:00 P.M.	2.1 (above rating 8:00-9:30 A.M. Mon.-thru-Fri. only)	Participating
WNEW New York	Canada Lee Show*	Canada Lee	Popular	Saturday 8:00-8:30 P.M.	1.4 (above rating Mon.-thru-Fri. only)	Participating
WMCA New York	Ted Steele Show	Ted Steele	Live & Recorded Music & Guests	Mon.-thru-Fri. 11:03-11:45 A.M.	1.6 (above rating six-month average)	None Participating*

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WE'RE ON THE WEST COAST NOW AND HOPE TO MEET A LOT OF YOU WHEN WE'RE IN YOUR NEIGHBORHOOD CALL ON US FOR A VISIT.



the MARY KAYE TRIO

musical-comedy favorites

Newest APOLLO RECORD Release
"YOUR ASKING TOO MUCH OF ME"

Currently
SADDLE & SIRLOIN CLUB
Bakersfield

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Opening Nov. 18
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San Francisco

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A "Dream" Record

VAUGHN MONROE

and THE MOON MAIDS sing

"IN MY DREAMS"

A New Hit Exclusive!

IT'S DREAMY

RCA VICTOR RECORD 20-3133

STATION	NAME OF SHOW	DISK JOCKEY CONDUCTING SHOW	TYPE OF SHOW	DAYS & TIME	RATING	SPONSORS
WMCA New York	Ted Steele Show	Ted Steele	Live & Recorded Music & Guests	Mon.-thru-Fri. 2:03-4:00 P.M.	0.6 (above rating six-month average)	Participating
WMCA New York	Mr. & Mrs. Music	Bea Wain & Andre Baruch	Recorded Music Live Jam Sessions Guest Interviews	Mon.-thru-Sat. 12:03-2:00 P.M.	0.8 (above rating six-month average)	Participating
WMCA New York	Mr. & Mrs. Music	Bea Wain & Andre Baruch	Recorded Music Live Jam Sessions Guest Interviews	Mon.-thru-Sat. 8:30-6:25 P.M.	0.7 (above rating six-month average) (above rating Mon.-thru-Fri. only)	Participating
KOCY Oklahoma City	Your Request Program	Ben Avery	Popular	Mon.-thru-Fri. 4:05-4:45 P.M.	1.5	Participating
KOMA Oklahoma City	Eddie's Corner	Eddie Coontz	Popular	Mon.-thru-Fri. 3:30-4:55 P.M.	3.7	Participating
KOMA Oklahoma City	Platter Party	Eddie Coontz	Popular	Saturday only 1:30-2:30 P.M. (During school year only)	7.6	John A. Brown Co.
WOW Omaha	Eight O'Clock Call	Thomson Holts	Popular	Mon.-thru-Fri. 8:00-9:00 A.M.	6.5	Participating
KFAB Omaha-Lincoln	Star Dust Time	Ernie Allen	Popular	Mon.-thru-Fri. 4:15-5:00 P.M.	2.2	Spots Only
WMMJ Peoria, Ill.	Bernie's Bandstand	Bernie Enterline	Popular	Mon.-thru-Sat. 3:30-4:30 P.M.	1.9	Co-op
WMMJ Peoria, Ill.	In the Groove	Rob Weaver	Popular	Mon.-thru-Fri. 2:30-3 P.M.	0.9	Co-op
WMBD Peoria, Ill.	Jay's Record Shop	Harry Levdeke	Popular	Mon.-thru-Fri. 10:30 A.M.	15.5	One
WIP Philadelphia	Harmony Rangers	Mac McGuire	Western Music	Mon.-thru-Fri. 12:45-1:00 P.M.	1.9	Sustaining
KRUX Phoenix, Ariz.	Music in the A. M.	Rex Bowen	Popular	Mon.-thru-Sat. 9:00-10:00 A.M.	0.8 (above rating Mon.-thru-Fri. only)	Participating
KRUX Phoenix, Ariz.	Golden Pages of Melody	Rex Bowen	Memory & Popular	Mon.-thru-Sat. 11:00-12:00 A. M.	0.9 (above rating Mon.-thru-Fri. only)	Participating
KRUX Phoenix, Ariz.	Platter Party	Ed DeForest	Popular Music	Mon.-thru-Sat. 2:00-4:00 P.M.	1.4 (above rating Mon.-thru-Fri. only)	Participating
KPHO Phoenix, Ariz.	Juke Box Jamboree	Bob Vache	Popular	Saturday 12:30-1:30 P.M.	1.7	Participating
KPHO Phoenix, Ariz.	Western Jamboree	Bill Lindsey	Western Hillbilly	Mon.-thru-Fri. 12:30-1:30 P.M.	1.7	Participating
WWSV Pittsburgh	Do You Remember	Ray Schneider	Popular	Mon.-thru-Sat. 8:00-6:15 P.M.	2.7 (above rating Mon.-thru-Fri. only)	Brown Baking Co.
WWSV Pittsburgh	Melody Go Round	John Davis & Ray Buch	Popular	Mon.-thru-Fri. 1:00-1:30 P.M.	1.1	Participating
WWSV Pittsburgh	Record Hits	Art Pallin	Popular	Mon.-thru-Sat. 5:00-6:00 P.M.	6.1	National Record Mart
WWSV Pittsburgh	Golden Hour	Michael Marlow	Classical Music	M.-T.-W.-F.-Sa. (No time listed)	0.7	Sustaining
WWSV Pittsburgh	Clockwatcher	David Curtin	Popular	Mon.-thru-Sat. 6:30-9:00 A.M.	0.7 (above rating 8:00-9:00 A.M., Mon.-thru-Fri. only)	New York Fair
WWSV Pittsburgh	680 Club	Frank Jordan	Popular	Mon.-thru-Fri. 11:00-12:00 Noon	1.6 (above rating Mon.-thru-Fri. only)	Spons. on Sunday only
WRNY Rochester, N. Y.	Melody Matinee	Bill Demarse	Popular	Mon.-thru-Fri. 3:00-5:00 P.M.	1.0 (above rating 3:00-4:30 P.M. only)	None
WRNY Rochester, N. Y.	Mountain Music	Russell Browne	Hillbilly	Mon.-thru-Sat. 9:00-9:30 A.M.	1.6 (above rating Mon.-thru-Fri. only)	None

*This show no longer on air.

(Continued on next page)

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says Thanks

DISC JOCKEYS FOR PLAYING MY KING RECORDS



696 - TENNESSEE WALTZ
HOW MUCH DO I OWE YOU

618 - BREEZE
DOLLY DEAR

714 - TENNESSEE MOON
THE HOPE OF A BROKEN HEART

658 - SIGNED SEALED AND DELIVERED
OPPORTUNITY IS KNOCKING AT YOUR DOOR

WATCH FOR MY NEXT RELEASE ON KING RECORD

737

ROSE OF OKLAHOMA BELIEVE IT OR NOT

I KNOW YOU'LL LIKE IT

EXCLUSIVE MANAGEMENT
NASHVILLE TENNESSEE

LES HUTCHINS
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