

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

SEPTEMBER 18, 1948

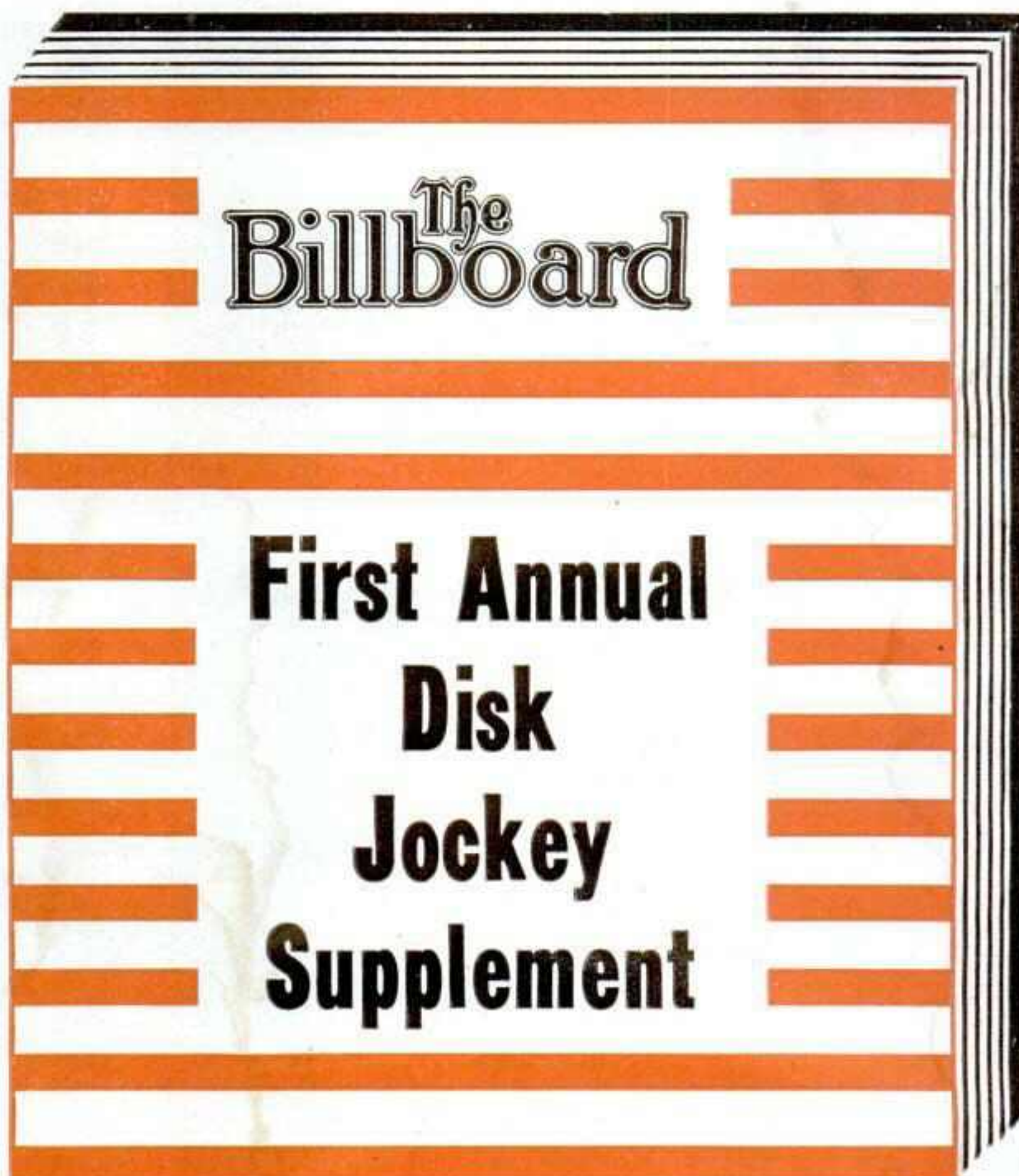


After 12 consecutive years of class sponsorship on the airlines (General Electric, Electric Companies of America, etc.), Phil Spitalny's Hour of Charm group is being ogled as a tele attraction. Nibbles from bank-rollers have been constant, and when and if the Hour of Charm band makes its Kinescope appearance, it will probably be the highest-budgeted package in TV history. The picture above is of the Hour of Charm choir singing the hymns recorded in album form now being released.

For the First Time...

A SPECIAL BILLBOARD SUPPLEMENT FOR AMERICA'S DISK JOCKEYS

Coming in the ➔
October 2 ➔
Issue ➔



AS ANOTHER phase of the recognition of the disk jockey's continuing importance and as a special service to The Billboard's thousands of disk jockey readers, The Billboard will publish in its October 2 issue the First Annual Disk Jockey Supplement.

With the publication of this supplement, The Billboard will have completed its 1948 special-edition coverage of the three major forces in the music and record field (the June 19 issue featured the Special Retailer Supplement; the January 24 issue featured the Juke Box Operator Supplement). Together, these three special supplements comprise an expanded, up-to-date treatment of the valuable music-record features and reference lists formerly published in The Billboard Encyclopedia of Music.

SPECIAL FEATURES

Worthy of particular emphasis are the following exclusive features which will be of long-term value to all disk jockeys:

The Billboard's Annual Disk Jockey Poll: Participated in by better than 800 jockeys among whom are all the recognized top spinners. This is the one place the jock airs (confidentially) his collective views on artists, records, songs, record companies, personal managers, etc. It is a feature "written" by the jockeys themselves—The Billboard just tabulates it.

Disk Jockey Hooperatings in All Major Cities: Thru co-operation with C. E. Hooper, The Billboard will publish exclusively and for the first time the audience rating figures on recorded shows in virtually all major markets now surveyed by Hooper. A really red hot package!

All-Time Song Hits From the 1890s to Date: In view of programming difficulties today, The Billboard (thru co-operation with

licensing organizations) will list each year's top songs for the last 50 or more years. This listing is based on royalty figures and will include name of publisher, writer and licensing organization for each song.

All of the Important Regular Weekly Features, such as the complete Music Popularity Charts and The Billboard's column on disk jockey doings, Vox Jox, will be a part of The Billboard's First Annual Disk Jockey Supplement.

Advertisements, too, will be of genuine value to all readers, with special emphasis on the disk jockeys. Program ideas, chatter material, full recognition of the disk jockey's important position in the field will be featured in large-space advertisements by major record companies, publishers and talent.

REMEMBER THE DATE

Look for this all-important, valuable issue, dated October 2, 1948, —out on over 8,000 newsstands and in the hands of subscribers September 29th. It is planned, written and edited to be of genuine value and service—another important Billboard supplement and done as only The Billboard's experienced music editors could do it!

SPECIAL NOTE TO ADVERTISERS

Final Closing Date for Advertising is September 17th. Contact your nearest office of The Billboard.

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EQUITY-AFRA 1948 MERGER?

Cops in Red

LEBANON, Pa., Sept. 11.—The town's 30-man police force, which last week hired a big name band and a high-priced radio show in an attempt to boost its pension fund, wound up with a deficit "of more than \$10,000." The cops hired Tex Beneke's band for a three-night stand, climaxed by radio's *Truth or Consequences* show on last Saturday night (4). Talent budget for the band and show ran to some \$19,000. Never once did the cops have to use their night sticks to handle the crowds.

**BMI Offers
Radio Scripts
In Music Bally**

NEW YORK, Sept. 11.—Broadcast Music, Inc. (BMI), in conjunction with the music promotion campaign now being carried on by the American Music Conference (AMC), has prepared a series of public service radio scripts blocked around the campaign theme, "Enjoy life more with music." The scripts, prepared under the supervision of Russell Sanjek, BMI continuity director, are being forwarded to more than 2,000 radio stations throughout the country. AMC, as well as the National Association of Music Manufacturers (NAMM), is urging local music dealers to support the stations who program the series, either by actual commercial sponsorship or by window displays of station promotional material, word of mouth advertising by the retailer and lending (See *BMI OFFERS* on page 19)

**Coast Acts,
Ops To Reap
Video Dough****Tele Moves for Remotes**

HOLLYWOOD, Sept. 11.—Entertainers, ballroom and nitery ops will be reaping tele benefits, as Coast video moves out into spots for remote pick-ups. Video remotes are taking on the cherished importance once held by radio in its earlier day, when a line out of a spot figured strongly in deals set between entertainers and location ops. Indicative of this is the pact closed between Joe Zucca (Zucca's Opera House, Culver City) and Red Ingle, whereby the spot guarantees latter a weekly tele remote, with a clause in the paper agreeing to pay Ingle and sidemen extra tele dough from the first week on, even tho Zucca's unable to line up a tele slot in time for Ingle's opening (September 17).

Paramount's KTLA this week inked a deal with the south side Red Feather, whereby spot's ops, Andy Andrews and Paul Shipton, will open wide the nitery's doors to admit the video cameras once a week for a pick-up. Seg starts Monday (13) with Feather's current bill (songstress Frances Wayne, mimic Kenny Pearce and Dick Peterson's ork), to be supplemented by pic player Alan Mowbray, who will remain as permanent emcee for the video pick-ups from that spot. Following week KTLA's cameras will focus on King Cole Trio, which takes over after the Feather bill.

KTLA has led the local field in moving out of its studios to pick up entertainment. Recently Paramount's (See *COAST ACTS, OPS*, page 16)

**Band Biz Gets
Belated Hypo;
"Names" Click**

NEW YORK, Sept. 11.—After a slow start, summer band box office all over the country appears to have taken a turn for the better with the season drawing to a close, if reports of booking agencies, orksters and band managers fresh off the road are to be trusted.

Some of the top names who, with the remainder of band biz, had slipped into the hot and cold box-office class apparently were responsible for the reported late season rash of good to excellent biz. Tommy Dorsey's band has been enjoying hearty one-nighter success thruout the East. Sammy Kaye, working only week-ends because of his daily Chesterfield ciggie airer commitment, has been doing fine biz in recent weeks after a series of poor early summer dates. Most encouraging were gross reports which showed less sterling names like Tony Pastor and Hal McIntyre drawing occasional percentage money.

Even the virtually prostrate West Coast band box-offices seemed to have been injected with some new (See *BAND BIZ* on page 19)

**Ice Show Uses
AM Web Bally**

HOLLYWOOD, Sept. 11.—Shipstad and Johnson's *Ice Follies* will use network radio for the first time to promote the latest edition of the ice extravaganza. Show producers closed a one-shot network deal with Mutual Broadcasting System (MBS) this week-end, skedding a half-hour broadcast of the Hollywood premiere (See *S & J TO PROMOTE*, page 8)

**Stage Actors,
In About-Face,
Now Favor It**

NEW YORK, Sept. 11.—A merger of the two top performer unions in the East, Actors' Equity and the American Federation of Radio Artists (AFRA), before the end of the year was forecast this week by a top official of one of those unions. The prediction was made following appointment by the Equity council of a committee to meet with AFRA and discuss and negotiate such a merger. This marked a complete reversal of Equity's position and thus gave terrific impetus for the long discussed one-union-for-all.

The first meeting between Equity and AFRA will be held late next week. AFRA's board is meeting Tuesday and is expected to appoint its committee to huddle with Equity. AFRA, more than any other talent union, has campaigned for merger, not only to strengthen the position of actor unions under the Taft-Hartley Act, but also to deal with the question of working conditions in television. AFRA, at its convention in Boston a few weeks ago, passed a resolution strongly urging merger. The union also said that, failing merger, it would claim TV jurisdiction, thus provoking a beef from Equity last week.

Heller Calls for Merger

Equity's council meeting this week heard a long appeal by George Heller, AFRA's national executive secretary, (See *AFRA MERGER* on page 8)

**Fuel Shortage
Hurts London
Stage Outlook**

LONDON, Sept. 11.—London's legit and variety theaters face their most serious crisis this winter. The ministry of fuel today announced that all movie houses and theaters must reduce their electricity consumption by 20 per cent of their 1946-'47 peak.

The new order takes effect October 1 and carries with it a fine up to \$2,000. From October to February, theaters will be allowed to use only half their installed capacity during peak hours.

Reduction in the use of electricity may mean the cutting of vaude shows (See *Fuel Shortage* on page 44)

**Trucks Rolling;
Wax Rolls, Too**

NEW YORK, Sept. 11.—Most local diskers are breathing easier following the sudden finish to the local trucking strike yesterday (10). The strike, which had taken on signs of becoming a long and drawn out affair, already had succeeded in putting a crimp in some of the diskers' biz, which in recent weeks had shown (See *TRUCK STRIKE'S* on page 19)

Revive Vaude, Tootlers Beg AFM**Rank and File
Ask Locals To
Lead Drive****But Money Stands in Way**

NEW YORK, Sept. 11.—A rank and file movement of musicians, members of the American Federation of Musicians (AFM), is slowly getting under way to persuade the union's international executive board to do something about bringing back vaude.

The grass roots movement stems from the resolution passed by Local 526 (Jersey City) of the AFM which requested the AFM's exec board to ask all locals having vaude houses in their jurisdiction to form groups to be known as "bring back vaudeville" (See *Tootlers Beg* on page 38)

**Gonna Work the Hub? Give
Cops Yer Right Name, Bub**

BOSTON, Sept. 11.—All theatrical entertainers, actors, performers of any kind who play in Massachusetts from now on and who use stage names must register their true names with the State police. The new law, believed to be unique in the United States, became effective September 8. Similar bills originated in the past 11 years had met defeat in the Legislature.

The true name bill was initiated by State Rep. Paul A. McCarthy, Democrat, of Somerville, and was passed during the final two weeks of the last session. Penalty for failing to register is a fine of \$100.

Registration blanks have been printed by the State Department of Public Safety and will be given by the office of the Chief of Inspections, George C. Parsons, to all entertainers who need them.

Theaters, cafes, night clubs, dance halls, and all other places where entertainers of any sort appear have been reminded by Chief Parsons that the law is in effect and that blanks are available. Officials say the law is designed to make available to State police, in the event it may become useful, the true names of all entertainers.

Registration blanks carry spaces for the true name, stage name, place of birth (or date of naturalization if foreign-born), mother's maiden name and father's name, and height, weight, complexion and color of performer's eyes and hair.

It is estimated that the law will force the registration of 75 per cent of the people in show business.

Entered in the statute books as a section of the so-called "True Name" (See *Gonna Work Hub?* on page 16)

This One



TRDO-Q2A-9B4X

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CBS Series Presses the Hunt For Polk's Slayer in Greece

NEW YORK, Sept. 11.—The Columbia Broadcasting System (CBS) has the fortunate faculty of impressing its listeners with the fact that it regards with utmost seriousness its responsibilities as a communications medium.

The truth of that statement is inherent in the web's series on the murder of George Polk, CBS newsman whose body was found in the Bay of Salonika May 16. On Thursday, CBS presented report Number 3, an analysis of the circumstances surrounding the murder and an inquiry into the probe as conducted by the Greek police. What is most important in the series is CBS's insistence that the murder, if unsolved, symbolizes the fact that freedom of speech and communications has been dealt a body

blow, and that the freedom of Americans abroad is imperiled.

The Polk case is still open. CBS, in each of its reports, has been able to cast additional light on the circumstances surrounding the murder, additional light on the political situation in Greece and additional light on the methods of the Greek police. The web has also emphasized that the murder was political in nature. But the murderer has not been apprehended.

Show Packs Drama

The drama and impact of the CBS presentations, however, are terrific. The build-up continues with each of the reports, and enough pressure has (See CBS AIRS SERIES on page 8)

62½c Minimum Pay for Mass. Showbiz Folks

BOSTON, Sept. 11. — Amusement and recreation workers are to receive the highest minimum wage schedule ever established in Massachusetts. The schedule was approved September 3 by the State Minimum Wage Committee, after a hearing in the State House at which reps of neighborhood theaters and a carnival operator opposed the schedule. The sked, establishing 62½ cents an hour as the wage floor for regular employees in the industry, and 55 cents for casual employees, becomes mandatory January 1.

Because of the opposition and complaints from theater ops, the commission agreed to classify ushers as casual rather than regular employees. Tips cannot be considered part of wages, nor can employees be forced to buy their own uniforms.

The schedule limits deductions for meals to 25 cents for breakfast and 40 cents for lunch or dinner, and \$3.25 per week for lodgings furnished by the employer.

More than 10,000 people in the amusement industry in the State will be affected.

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Stem's Niteries Going Ooh-La-La

NEW YORK, Sept. 11. — French singers will dominate the local cafe and theater field about the end of October. The latest entry will be Jean Sablon, who opens at the Capitol on or about October 28 for his first American theater date. Meanwhile, the Versailles will have Edith Piaf, the Plaza will have Charles (See Frenchies on page 38)

Victoria Will Ante 177G for Showbiz

MELBOURNE, Australia, Sept. 11. —I. Victorian State Government will ante a \$177,500 stake for showbiz here this year. The budget allots \$50,000 for a State Symphony Orchestra in collaboration with the Australian Broadcasting Commission (ABC), \$32,500 for "Music for the People" concerts thruout the country and \$80,000 for miscellaneous culture such as the ballet, art, etc.

The remaining \$15,000 goes for the establishment of a traveling theater, which is already prepping a tour of Gippsland as an audience test. The theater will travel in a semi-trailer, which will accommodate seven actors plus electricians and stagehands while traveling.

No specific sum was set aside for a National Theater, tho there has been a great deal of agitation in the past for one.

Admission Taxes Up 10% This Year

WASHINGTON, Sept. 11.—The 33 States levying admissions taxes collected \$17,159,000 from that source during the 1948 fiscal year, the Census Bureau reported last week. The same number of States took in \$3,501,000 from license and business privilege fees on amusement enterprises. Both figures represent an increase of about 10 per cent in a year. New York led the nation, collecting \$1,313,000 from admissions and \$459,000 in amusement fees. Second was Illinois, with \$1,009,000 and \$375,000.

Erie Gets Legit, Vaude Boom; New 100G House, 40G Niteriy

ERIE, Pa., Sept. 11.—Following the successful three-day stand of Harvey last season, Erie theaters are pointing for longer stands and more stage bookings. Oklahoma is skedded for four performances at Shea's Theater, and Warners has signed Willard the Magician, for two days at the Columbia.

While local managers are taking a cautious, wait-and-see attitude, it is apparent that all have an eye on all types of flesh attractions. The biggest moan is that not enough stage band units are available.

Prices are standing a good hike. Oklahoma is tabbed from \$1.80 to \$4.60, with the majority of the house in the higher brackets.

Part of the boom is due to the constant expansion of the city and its sales capacity. This is indicated by the \$6,000,000 in construction permits issued by the city during the past 18

months. The majority of this has been invested by retail stores in the business district. This also includes a new \$100,000 pic building by Warner and a new \$40,000 neighborhood spot.

The demand for legitimate theater is further expressed in the increase of local projects. The Community Playhouse, using six full-time people, is again scheduled for a solid season, and is backed with a well organized membership committee that regularly insures good business. Another group tagged Starboard Players is handling productions in the class of Stephen Foster, You Can't Take It With You, etc. The Players are directed by Frank E. Bierbach.

Ice Vogues of 1948 staged five evening performances in the Erie stadium to full houses, the unit being sponsored by a local gazette.

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits
YOU CALL EVERYBODY DARLIN'
- No. 1 Sheet Music Seller
A TREE IN THE MEADOW
- No. 1 Most Played on Disk Jockey Shows
TWELFTH STREET RAG by Pee Wee Hunt, Capitol 15105
- No. 1 Disk Via Dealer Sales
TWELFTH STREET RAG by Pee Wee Hunt, Capitol 15105
- No. 1 Disk in the Nation's Juke Boxes
YOU CALL EVERYBODY DARLIN' by Al Trace, Regent 117
- No. 1 Most Played Juke Box Folk Record
BOUQUET OF ROSES by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806
- No. 1 Best Selling Retail Folk Record
JUST A LITTLE LOVIN' by Eddy Arnold and His Tennessee Plowboys, Victor 20-3103
- No. 1 Most Played Juke Box Race Record
I CAN'T GO ON WITHOUT YOU by Bull Moose Jackson, King 4230
- No. 1 Best Selling Retail Race Record
PRETTY MAMA BLUES by Ivory Joe Hunter, 4 Star 1254
- No. 1 Sheet Music Seller in England
GALWAY BAY

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 22 to 33 in Music Section.

AFM, Flicker Pact Talks In Stalemate

Ork Retention Main Issue

HOLLYWOOD, Sept. 11.—Contract negotiations between American Federation of Musicians (AFM) and indie motion pic producers were deadlocked at press time, after four days of discussions. Film producers refused to budge in their demands to eliminate contract orks, while union remained adamant in its desire to continue practice. This appeared to be the only serious obstacle in the way of inking a new pact.

Specifically, movie men ask to drop four contract orks, employing 100 men. Largest group is 40-man crew (See AFM AND INDIE on page 19)

Unions Satisfied; Opera Season in Connecticut Sure

HARTFORD, Conn., Sept. 11.—The Connecticut Opera Association is set to open its season according to schedule, after successfully concluding negotiations with the American Guild of Musical Artists (AGMA), it was announced this week. First performance will be *Cavalleria Rusticana*, with Regina Resnick, and *Pagliacci*, with Ramon Vinay, at the Bushnell Memorial November 4. *Barber of Seville* is due in November 26.

Frank Pandolfi, artistic director for Connecticut Opera, said: "For a time it seemed as tho we wouldn't have a season in Hartford. We were facing the same difficulties with the unions that the Met was having. Finally, however, we came to an agreement with AGMA, and the other unions—stagehands, truckmen, who are co-operating to make our season possible."

The Billboard

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The Billboard also publishes Turnover and Vend

WRITERS' STRIKE PENDING

'Quiet' Lams MBS To Buck Web's 'Shadow'

NEW YORK, Sept. 11.—*Quiet Please*, one of the Mutual Broadcasting System's (MBS) top sustaining programs for over a year, will, starting Sunday (19), be in competition with Mutual's top ranking show, *The Shadow*. On Sunday, *Quiet* moves from Mutual to the American Broadcasting Company (ABC) and will air at 5 p.m., against the Mutual front-running crime stanza. This is the second MBS show in two weeks to go over to ABC, the latter having grabbed *What Makes You Tick?* last week and peddled it to Procter & Gamble.

While *Quiet* will air sustaining over ABC, it's reported that a deal for the television rights is now under way. Info is that ABC has given an option to an advertiser, plan being to have Willis Cooper, writer-producer on the program, film the video shorts in the East. The cast would include Ernie Chappell, who plays the lead in the air show, altho Chappell himself might not actually show in the TV version.

Since its debut, *Quiet*, a psychological dramatic series, has drawn some of the highest critical praise, both in the trade and daily press, ever given a radio series. In addition, the program also copped an award at the recent sessions of Ohio State University's Radio Institute. The odd part of its transfer to ABC is that Bud Barry, now ABC's program veepee, wanted the show a year ago, but was overruled, according to report, by his predecessor, Adrian Samish.

Ted Lloyd handles the package, which sells for \$2,000 as a commercial.

CBS May Buck Bing Via "Sing"

NEW YORK, Sept. 11.—An interesting series of strategic programming moves is being made by the Columbia Broadcasting System (CBS), the National Broadcasting Company (NBC) and clients on both webs. The moves hinge on the current predilection for bucking top-ranking stars with giveaway shows (a la *Stop the Music* vs. Fred Allen). Latest of the checkerboard maneuvers came to light this week when CBS disclosed that *Sing It Again*, previously announced as shifting to the 10-11 p.m. spot Tuesday, from 8-9 p.m. Saturday, would be rescheduled.

Sing was intended to buck NBC's Bob Hope and *People Are Funny* Tuesday, but NBC and Lever Bros. countered this idea by moving Hope back one hour to 9-9:30 p.m. Into the 10 p.m. Tuesday spot Lever is putting *Big Town*, a low-cost dramatic show.

The picture becomes additionally (See CBS May Buck Bing on page 14)

Reunion

HOLLYWOOD, Sept. 11.—Phil Baker this week signed Sid Silvers to a writing berth on his new show, *Everybody Wins*. Silvers is now recuperating from a long illness.

Silvers was Baker's "first in the balcony" stooge, in vaudeville, some 20 years ago.

Mutual Nixes Million-Buck Giveaway Offered by Agency

NEW YORK, Sept. 11.—The Mutual Broadcasting System (MBS) recently rejected, it was learned this week, a cash giveaway program which would have given the winner of the gimmick \$1,000,000 in cash. The proposal that the web carry such a program is reported to have been one of the reasons Edgar Kobak, MBS president, announced Mutual's ban on giveaway shows two weeks ago.

The proposal to Mutual came from an agency which now has a show on that network. The gimmick was to have been to place the million smack-ers in a safe, and then, via a telephone deal, give listeners a crack at figuring out the safe's combination. The "first" listener to twirl the tumbler in proper sequence would have kept the cash, with presumably a U. S. Treasury representative breathing down his neck. The tax rap on a haul of this sort is around 90 per cent.

Lottery Laws Feared

Mutual turned the deal down for obvious reasons, such as criticism from government agencies, charges of

large-scale lottery operations and the like. In view of the proposed ban on giveaways it would have been especially hazardous.

An MBS mathematician calculated that the odds against winning the million-dollar bundle were slightly fantastic. To begin with there are something like 25,000,000 U. S. telephones. Presupposing a listener was contacted, the odds on his tabbing the first number correctly ranged around 22,000,000 to 1; the second number 100,000 to 1 and the third number a measly 100 to 1. With no guarantees against heart attacks.

Mutual, as a matter of curiosity, (See Mil \$ Giveaway on page 14)

Weiss & Brown Are Guardians Of Lee's Estate

HOLLYWOOD, Sept. 11.—Thomas S. Lee, head of the Don Lee Broadcasting System and motor car empire, was declared mentally incompetent this week by Superior Judge Harold B. Jeffery, thereby relinquishing all control over the operation of the radio network and other interests. Lewis Allen Weiss, vice-president and general manager of the Don Lee network, and Willet H. Brown, Don Lee veepee, were appointed guardians of the estate, which Thomas Lee inherited from his father Don Lee, founder of radio and auto firms.

Lee was adjudged mentally ill August 27 at a hearing at a private sanitarium to which he is now confined. Value of the broadcasting and other interests was fixed at nearly \$8,000,000.

Operation of the Don Lee network and its relationship with Mutual Broadcasting System will continue unchanged according to statements made in court by Weiss and Brown.

Heatter To Air 13 Times Wkly.

NEW YORK, Sept. 11.—Gabe Heatter has been tentatively set to start his 13th broadcast of the week over the Mutual Broadcasting System October 16. The sponsor will be R. B. Semmler, which is dropping Billy Rose's five-minute show in a few weeks. Among other items, Rose and the advertiser differed on the commercials on his show.

In addition to his new Semmler show, Gabe is working on still another program, an hour-long amateur show, *The Magic Curtain*. He now airs five times a week nightly for Carter, Serutan, and Noxema, and September 20 will start a new five-time-a-week daytime show. The last is to be a co-op. He also does a Sunday night show for Mutual Benefit Insurance.

Congress' Interest Grows in Re FCC Giveaway Hearing

WASHINGTON, Sept. 11.—With the broadcast industry given an extension until September 24 to file briefs on the Federal Communications Commission's (FCC) proposed giveaway restrictions and with oral argument set by the FCC for October 19, Capitol Hill showed increased interest in the issue. Nearly a dozen congressmen have sent letters to the FCC asking that they be kept advised on developments. The mail from the congressmen gave no indication of how the lawmakers stood on the issue, and one congressman, Rep. Frederick A. Muhlenberg (R., Pa.), frankly apologized for bothering the commission and explained that this information would be a help in parrying queries from the sticks. Capitol Hill has been getting hundreds of letters from constituents on the give- (See Giveaway Hearing on page 14)

Admen Refuse Free-Lance Writer Pact

Members Okay Action

By Leon Morse

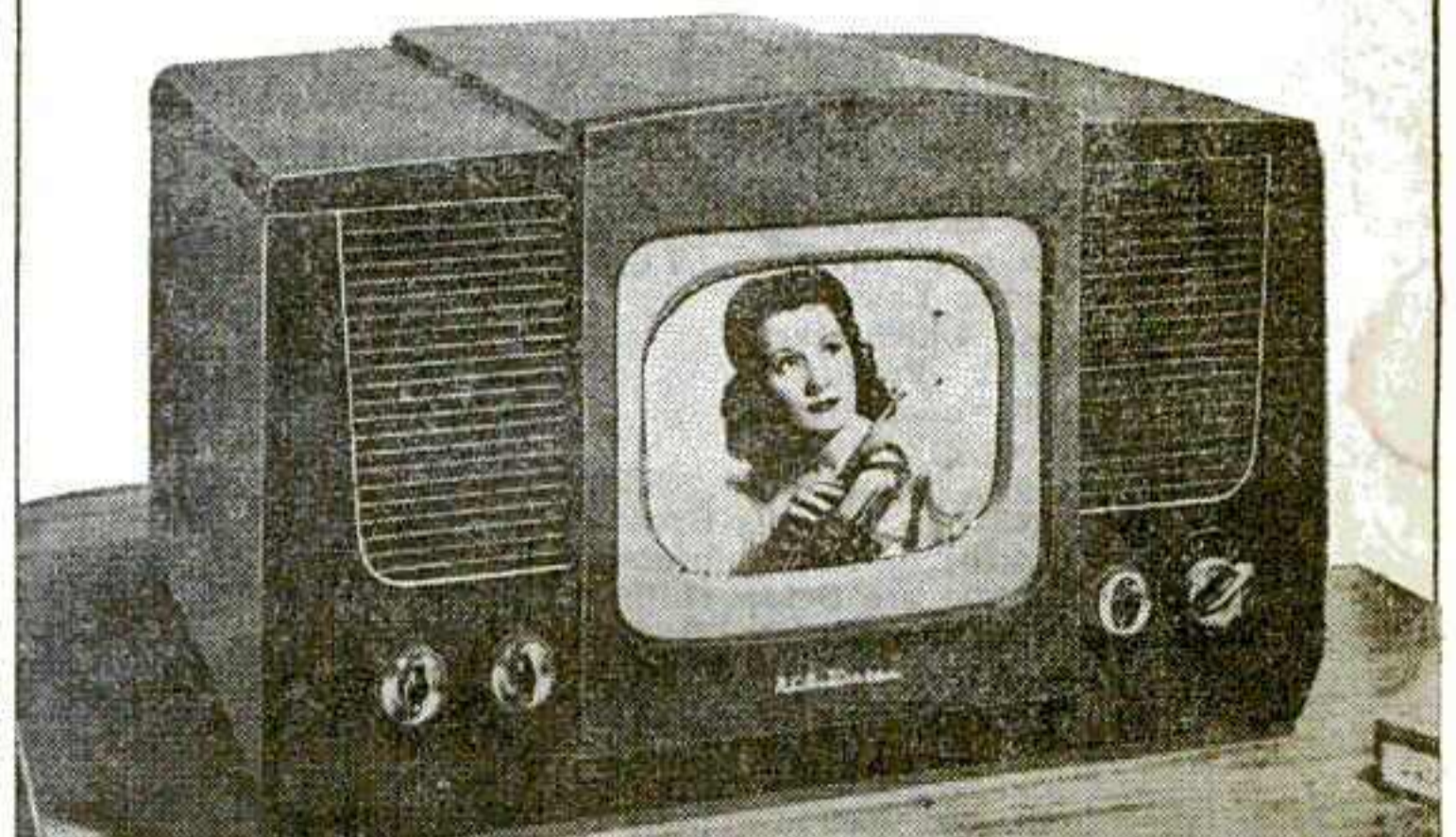
NEW YORK, Sept. 11.—The Radio Writers Guild (RWG) is expected to strike sometime in October against advertising agencies handling commercial radio shows. The reason is the agencies' refusal to grant the union a contract covering free-lance scribes. The Eastern Regional Council of the RWG met Wednesday (8) and the Western council Thursday (9), with both groups unanimously approving a strategy committee's report recommending a strike if no agreement is reached. The report also recommended that membership meetings be held nationally October 13 to ratify again a blanket authorization to strike which the membership (See ADMEN REFUSE on page 9)

Groaner to D. J. With Own Platters

NEW YORK, Sept. 11.—The new daytime show Bing Crosby will do this fall will be a disk jockey show, using Crosby records exclusively. Program, to be sponsored by Vacuum Foods Corporation, will be transcribed and will start on Eastern stations first. The show will not interfere with Crosby's evening transcribed show for Philco which granted a release to permit the food series.

Details as to the financial arrangements were not revealed, but Crosby was elected a director of the firm and apparently has been given a stock interest. On the Coast, his brother, Everett Crosby, denied such an arrangement.

AS Beautiful TO See AS TO Hear...



HOUR OF CHARM

ALL-GIRL ORCHESTRA and CHOIR

under the direction of PHIL SPITALNY

The Perfect Television Program

PHONE CO 5-1393

3 Nets Plan Fall Reshuffle Of Daytimers To Vary Fare; NBC Remains Fairly Set

New Shows, Talent Added to Hypo Schedules

NEW YORK, Sept. 11.—Daytime radio will undergo considerable change on three networks this fall, according to present indications. The schedule of the National Broadcasting Company (NBC) is remaining fairly static, but the Columbia Broadcasting System (CBS), the American Broadcasting Company (ABC) and the Mutual Broadcasting System (MBS) all show considerable reshuffling, with new shows and new talent being scheduled to jack up the daytime hours. These hours, of course, have long been regarded as among the dreariest in radio, owing to the sameness of the fare offered.

A gander at each of the three webs illustrates how extensive is the attempt to hypo the daytime periods. Mutual, for instance, is mixing established names with upcoming talent for the daytime hours. Here are some examples: *The Happy Gang* which originates in Canada, generally Toronto, goes into the 1:15-1:45 p.m. slot, Monday thru Friday, starting Monday (13). It's a variety layout emceed by Jack Pearl (not the Dutch comic) who has been with the Canadian Broadcasting Corporation.

Secondly, Michael O'Duffy, warbler who has been airing over WOR only, is now slotted 3-3:30 Sundays over the entire web. Also, during the past week, Bob Poole, disk jockey who was formerly in New Orleans, started his Monday thru Friday 9:30-9:55 a.m. stint. He's set for a build-up.

Show Shuffles

That's only the beginning. Effective Monday (20) Gabriel Heatter's *Mail Bag*, the *Minute Quiz* and *Luncheon at Sardi's* take the air. Gabe goes into the 11:30-11:45 a.m. time. *Minute Quiz*, with Red Benson as emcee, takes over 11:45-noon and consists of interviews at places in and around New York. *Luncheon* is scheduled for 12:30-1 p.m., coming immediately after the two Kate Smith shows (*Kate Smith Speaks* and *Kate Smith Sings*). Mutual's daytime schedule, just to round out the variety, also includes John Nesbitt's *Passing Parade*, 11-11:15 a.m., and Victor Lindlahr's food news commentaries, 11:15-30 a.m. *Golden Hope Chest*, Monday thru Friday at 2:30-3 p.m., which started two weeks ago, will remain on the regular schedule.

ABC Makes Changes

The American Broadcasting Company (ABC) is also hypoing its daytime air. Pillsbury will sponsor Kay Kyser, but just which time segment between 11-11:30 a.m. will be taken is not yet set. Other shows which are either new, or in new daytime slots, include *What Makes You Tick?* formerly on Mutual but which starts September 20 on ABC for Procter & Gamble in the 11:45 noon time; *Breakfast in Hollywood*, 2-2:30 p.m.; *Talen Drake*, 3:30-4:45 p.m.; Anne and Eleanor Roosevelt, 3:45-4 p.m., and *Second Honeymoon*, 4-4:30 p.m. Filling out the afternoon schedule are *Bride and Groom*, 2:30-3 and *Ladies Be Seated*, 3-3:30 p.m. Two co-ops, *Ethel and Albert* and *Nelson Olmstead* hold the 4:30-5 p.m. seg, but these are in station time and just how extensively they will be used by stations will depend upon sales.

ABC's kid programing has also undergone some changes. New slots are *Quaker Oats' Challenge of the Yukon*, thrice weekly at 5:30 p.m., and *Green Hornet*, filling out the remaining Tuesdays and Thursdays as sustainer. General Mills' *Jack Armstrong* and Derby Foods' *Sky*

King follow in the 5:30 p.m. and 6 p.m. slots.

CBS Hypos Shows

CBS has jacked up its daytime programming too. The fall Sunday schedule now includes the new Longines-Wittnauer show starting Sunday, September 26, in the 2:30-3 p.m. slot; also the new air forces *Skyway to Stars* (Tex McCrary) show at 4:30-5 p.m., and probably Robert Q. Lewis in the 5:30-6 p.m. slot, and possibly John Lund in *Romance*.

Herb Schriner's comedy show, with the Raymond Scott Quintet, takes the air September 27, 5:45-6 p.m., Monday thru Friday. It's notable that a comic at that time is somewhat unusual. The use of Lewis on Sunday, as projected now, is also something of a programming departure. Another new feature of the CBS daytime sked is the *Prudential Hour*. The show has always been a musical, but starting October 3 at 6 p.m., it will be the *Prudential Family of Stars*, a new format.

WHCU Gives 6 Press Awards

ITHACA, N. Y., Sept. 11.—Awards for editorial leadership or promotion of community progress were presented to six weekly newspapers of New York State and Pennsylvania by WHCU at the second annual Cornell-press-radio dinner here tonight (Saturday). Awards were presented by Station Manager Michael R. Hanna at a dinner attended by 215 press and radio people. Among those present were 97 representatives from 68 weeklies which co-operate with WHCU in the production of the Cornell station's Sunday program, *Radio Edition of the Weekly Press*.

First prize of \$500 for editorial leadership went to *The Corning News*, Corning, N. Y.; second prize of \$250 in this category to *Ontario County Times-Journal*, Canandaigua, N. Y., and third prize of \$100 to *The Tioga County Herald*, Newark Valley, N. Y. Special citation of editorial leadership was awarded *The Dundee Observer*, Dundee, N. Y.

First prize of \$500 for promotion of local community progress went to *The Newark Courier-Gazette*, Newark, N. Y.; second prize of \$250 in this

Mutual Preps Nighttime "Listenability" Figures

NEW YORK, Sept. 11.—The Mutual Broadcasting System (MBS) will probably unveil its nighttime "Listenability" figures sometime in October. "Listenability" is the system of audience potential measurement favored by Ed Kobak, MBS president, since it measures all web stations alike, on the basis of the reception quality of their signal. MBS's figures for daytime "Listenability," introduced early this year, ranked Mutual a close second to Columbia (CBS), with the National Broadcasting Company (NBC) ranking first.

Coverage maps of the networks, for the nighttime measurements, are about complete, but Mutual is now working them out on the basis of



Alias "Sue Carson"

PALMO FULLER

Palmo is the "Sue Carson" of KLZ's popular afternoon participating stanza, "Budget Brigade." She mixes recipes and household hints with guests such as Lon McAllister, Donald Duck and Donald Woods. She's also a veteran on KLZ's writing staff.

KLZ, DENVER

FCC Probing Charges of Gag On WLAD News

WASHINGTON, Sept. 11.—The Federal Communications Commission (FCC) is examining charges and counter-briefs filed this week on a case involving charges of labor news censorship at WLAD, Danbury, Conn. The charges were made by John Deme, minority stockholder and former general manager of the station, who filed a petition asking the FCC to revoke its approval of transfer of control of WLAD to four majority stockholders. Deme charged that the new owners were "agreed regarding the policy of attempting to withhold important news in reference to labor activities in Danbury." He alleged that two of the stockholders, "being of a rabid anti-labor group," exerted pressure in ousting Deme, who said he refused to censor any news.

The four majority stockholders, all prominent in the hat industry in Connecticut, vigorously denied the charges. They filed a counter-brief claiming that Deme had been discharged "because it was thought best to hire a new general manager." They denied belonging to an anti-labor group and listed several WLAD shows which were described as "union programs."

category to *The Moravia Republican-Register*, Moravia, N. Y., and third prize, \$100, to *The Wyoming Courier*, Tunkhannock, Pa.

House Probe Of FCC Adds To Its Scope

WASHINGTON, Sept. 11.—The House committee investigating the Federal Communications Commission (FCC), which will issue an "interim" report next week (*The Billboard*, September 11), assailing FCC's rulings in the Port Huron and Scott cases, is now training its guns on FCC's Blue Book policy, the commission's methods of licensing stations, FCC's administrative practices, and its personnel. The committee's investigators are busily gathering data on those issues and it is anticipated hearings will be staged in November and December.

Another FCC situation which the committee is probing is the background of the license of station WIPR, the government-owned station in Puerto Rico. Complaints aired months ago by some independent broadcasters in Puerto Rico against an alleged government broadcast "monopoly" at WIPR are being sifted by the committee investigators, and it is seen likely that a separate hearing will be held on this issue.

The committee's interim report, which is due next week, will set the tone, as foretold, for the committee's final report. As disclosed in (*The Billboard*, September 11), the interim report will reprimand the commission as having overstepped its authority in prohibiting broadcasters from censoring political broadcasts and in upholding the rights of atheists to radio time.

MBS 8-Mo. Gross Reaches \$15 Mil

NEW YORK, Sept. 11.—The Mutual Broadcasting System (MBS) grossed \$14,768,173 for the first eight months of 1948, a gain of 2.1 per cent over last year.

The web's business for the last two months, July and August, picked up 6.7 per cent over the same months last year. The take for those two months alone in 1948 was \$3,143,350.

HOLCOMB WITH L & M

NEW YORK, Sept. 11.—Larry Holcomb this week joined Lennen & Mitchell as assistant to Nick Keesely, the agency's radio and tele manager. Before the war, Holcomb was with Sherman K. Ellis. Lately he has been with Grey Advertising.

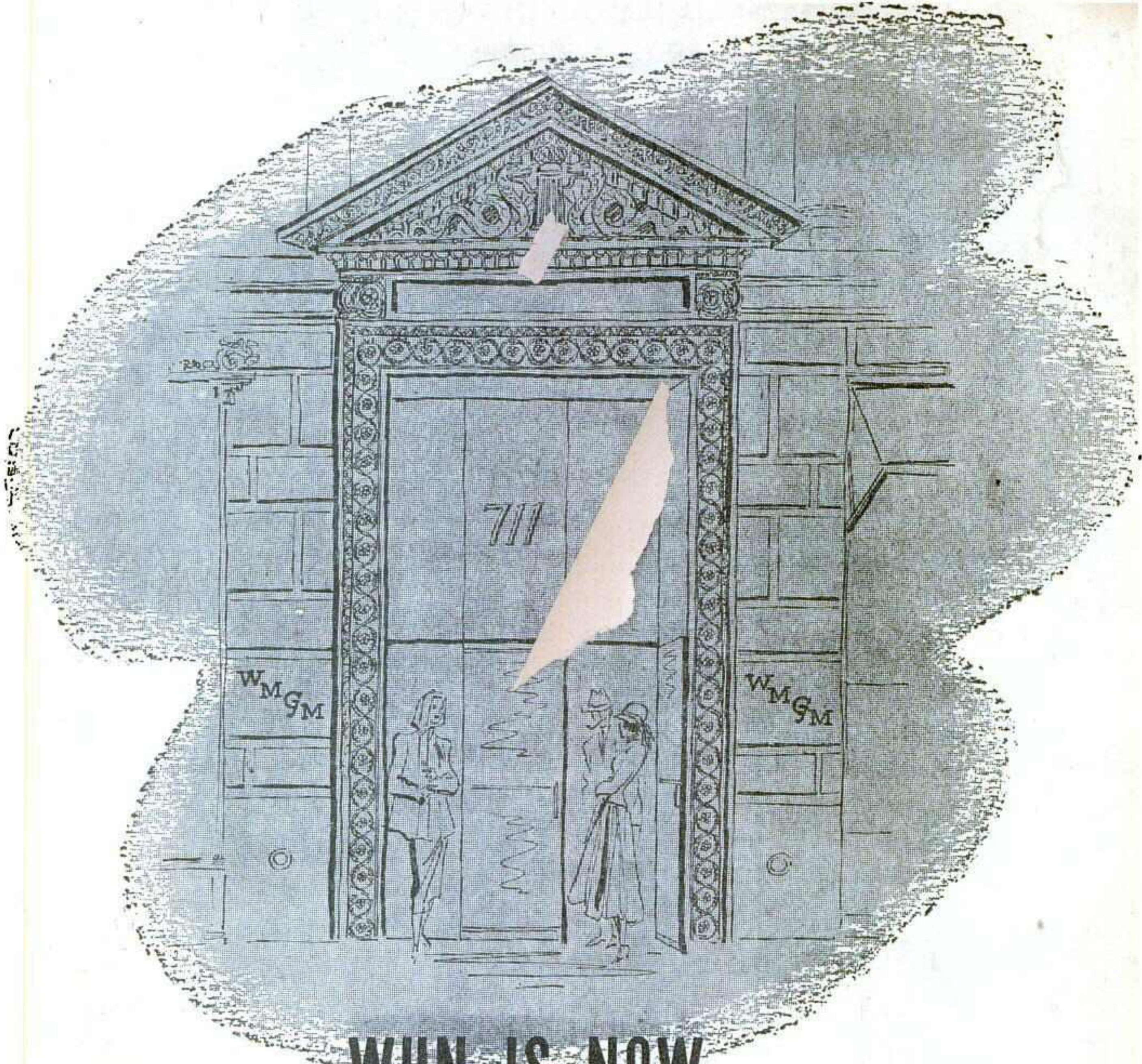
ST. LOUIS'S 9,200 SETS

ST. LOUIS, Sept. 11.—There are now 9,200 tele receivers operating in St. Louis, according to a study made by Union Electric Company, local utility. Of these, there are 7,400 in homes and the remainder in public places. The only station operating here is KSD-TV.

No \$\$ for DeMille

NEW YORK, Sept. 11.—The Mutual Broadcasting System (MBS) has no sponsor for its proposed show with Cecil B. DeMille, Ed Kobak, the web president, said this week. Reports have been that an "unnamed" sponsor is all set to bankroll the program.

On the contrary, Kobak said, several accounts are interested, but until the show is finally cleared with the radio actors' union, in which DeMille is in poor standing, no attempt will be made to sell it. Picture commitments will keep the megger busy until the end of the year.



WHN IS NOW...

WMGM

***** "CALL LETTERS OF THE STARS" *****

NEW MILLION DOLLAR STUDIOS at 711 FIFTH AVENUE



LEO IS PROUD of Metro-Goldwyn-Mayer's own station in New York... of its magnificent new studios—the most beautiful in America... of its sensational new programming plans that will bring WMGM audiences Hollywood's most glamorous stars! For the best in music, sports and news... for great entertainment, the call letters are now WMGM!

50,000 WATTS • 1050 KILOCYCLES

WMGM—FM 100.5 MEGACYCLES

WLW presents NEW STARS FOR FALL BOOKINGS



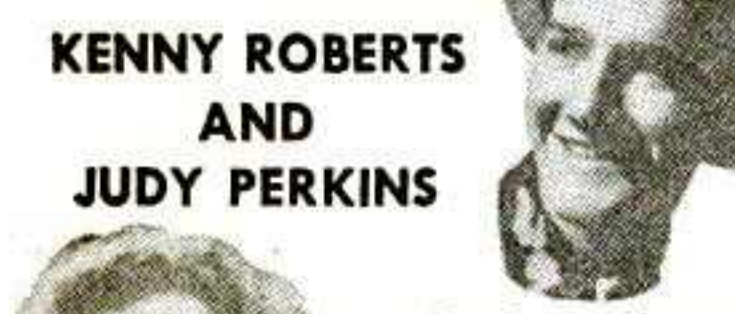
**SWANEE
RIVER BOYS**

A sensational vocal quartette with an established national following. Outstanding harmony on hymns, spirituals, popular, folk and novelty tunes.



**NANCY
WRIGHT**

WLW's glamorous new singing star, "going to town" on radio and television. Formerly with Blue Barron's and Frankie Carle's orchestras.



**KENNY ROBERTS
AND
JUDY PERKINS**

A champion yodeler and an outstanding vocalist. Both are versatile, talented rural entertainers with a wealth of experience on radio, television and personal appearances.

For availabilities on these new stars—plus all the regular favorites of The Nation's Station, contact:

WLW
PROMOTIONS, INC.
140 W. NINTH ST., CINCINNATI 2, OHIO
Crosley Broadcasting Corporation

AFRA Merger With Equity Seen in the Cards for 1948

(Continued from page 3)
for merger. Heller reportedly cited AFRA's headaches under Taft-Hartley—they have been legion—and also set forth the increased strength which would result from a one-union deal. The Equity council then voted 16-1 to meet with AFRA.

Should the merger work out, one organization would be set up, to include members of the American Guild of Musical Artists (AGMA), with one membership card instead of three, as now; one set of officers, one constitution and one treasury. Two divisions would be established within the union, one to administer legit, the other radio-tele.

AGVA in Later On

The Associated Actors and Artistes of America (Four A's), the performers' international union, has two other branches, the American Guild of Variety Artists (AGVA) and Screen Actors' Guild (SAG). AGVA will undoubtedly be brought into the combination later on, but its affairs have been so jumbled that nothing is likely to be done in this respect for some time.

SAG, on the other hand, has gone against merger, at present at least, on the ground that its members would be endangered by a set-up involving remote control, stemming from its location on the Coast. SAG, however, also signified that if an arrangement whereby it could participate on a par-

tial basis could be worked out, it might play ball.

Altho there are many problems to be worked out, union officials are more optimistic than they have been in a long time. One thing that throws them, tho, is a name for the new organization. Both Equity and AFRA have well-established names and an attempt to keep them, in some form, will be made.

FMA Deadlocks With RMA on Its Reports

WASHINGTON, Sept. 11.—A verbal tilt between the FM Association (FMA) and Radio Manufacturers' Association (RMA) over RMA's production reports has wound up its current phase with RMA sticking to its guns.

The battle arose from a request made several weeks ago by J. N. (Bill) Bailey, exec director of FMA, that RMA list a separate breakdown of combination TV-FM sets in RMA's production reports. RMA replied that it was not feasible to change its statistical methods in the production reports but that FMA was free to make use of the figures in FMA's own analyses. Bailey followed with a statement August 30 criticizing RMA's refusal to comply with the FMA request and added that RMA was making no TV-FM set listings without approval of the Radio Corporation of America (RCA). Bond Geddes, vice-president of RMA, in a letter to Bailey last week, took issue with what he described as Bailey's implied assertion that RCA holds "veto power" over RMA and he demanded that Bailey "correct the misstatement." Bailey retorted in a letter this Wednesday (8) reiterating his earlier criticism.

Asked whether he intends to reply to Bailey's latest letter, Geddes said, "Absolutely no—Bailey's latest letter adds nothing to the subject." Geddes said RMA "has no intention of changing its statistical methods for Bailey."

WJR PAYS DIVIDEND

DETROIT, Sept. 11.—Regular quarterly dividend of 15 cents a share has been voted to stockholders of WJR, the Goodwill Station, Inc., payable Friday (17). The dividend, announced by president Frank E. Mullen, is unchanged from recent declarations, and goes to stockholders of record of September 10.

Program Tests On Lone Outlet

HARTFORD, Conn., Sept. 11.—Program testing, a project which is usually confined to network shows, will be undertaken this month by WTSC, Stamford, Conn., outlet. The station plans weekly audience response tests on transcriptions of locally created programs, with tests directed in the station's main studio by Charles Hull Wolfe, radio researcher.

According to Julian Schwartz, station manager, a cross-section of Stamford listeners will hear the waxes and will evaluate the shows in minute-by-minute votes of approval, disapproval or indifference. Group discussions are also planned.

The research will be used both for shows already on the air and for programs scheduled for pretesting.

French To Offer 3 Good-Will Series Cuffo to U. S. Stations

NEW YORK, Sept. 11.—The French Broadcasting System (FBS) this week set plans to offer American stations three new program series. The shows are being offered cuffo, but not for sponsorship, in a drive the FBS has had under way for some time to increase the interchange of U. S.-French programs as a good-will measure between the two nations.

The first program FBS is offering will be a library of French music, recorded, of course, in France. This will start with a supply of tunes for a month and be augmented regularly, with the records so cut stations may use either the transcribed announcements or a staff announcer.

The second show will be a series of French lessons, also to be cut in France, using well-known American personalities visiting that country and taking the lessons.

The third show will be dramatizations of famous French novels, plays

and films, to be recorded in the United States with American talent.

Shortwave Fails

The move by France to get U. S. airtime started when its prior move, using French shortwave stations, didn't click, due to the inability of the shortwavers to penetrate deeply into the U. S. In addition to these shows, FBS is using a series by Ed Gruskin, its program director for North America (he's an American), depicting life in the States.

Plans were set at an FBS program advisory committee meeting this week. Those attending included Ted Cott, WNEW, chairman; Seymour Siegel, New York City Director of Communications; Arnold Hartley, WOV; Gene King, WCOP, Boston, and Art Ford, WNEW. Unable to attend were Jack Stapp, WSM, Nashville, and Dick Driscoll, WLIP, Kenosha, Wis.

CBS Airs Series On Polk Murder, Stresses Freedom

(Continued from page 4)
already been exerted to force the Greek government to take over investigation of the case. Should the government fail to close the case, the United States, in the words of Gen. William J. Donovan who appeared on the program, must make formal representations to the Greek government. Dave Taylor, CBS vice-president and director of public affairs, summarizing on the program, reiterated Donovan's point and further emphasized the Polk case concerns not only freedom of speech, safety of Americans, but also the competence of the government of Greece.

What is fascinating in the web's procedure on the case is the dogged persistence with which it marshals its facts, its thoro digesting of all evidence, and the highly proper, sometimes coldly polite, manner in which the various CBS newsmen make their point that the police, because of political leanings, were unable to make a thoro investigation.

Appearing on this program were newsmen Ed Murrow, Winston Burdett, Taylor and Donovan. They participated in a high enterprise: A network's marshalling of its resources in order to protect a number of America's basic liberties.

Paul Ackerman.

BBC Reveals Eng. Prefers Pickles's 'Have a Go' Show

LONDON, Sept. 11.—Wilfred Pickles's *Have a Go* has been named by the British Broadcasting Corporation (BBC) as their best-liked feature. This fact was revealed in the annual BBC report.

The report stated that 11,179,676 licenses were issued to listeners in the past year. This is an increase of 400,000 over last year and has set a record for listeners. Revenue from licenses totaled \$36,709,452.

The take from BBC publications and other revenue brought the total to nearly \$40,000,000. The Home and the Television Services got the bulk of this money—\$29,091,836. The two services now cost much more, chiefly because artists and speakers are better paid.

The total income was not spent, and \$4,800,000 was set aside for income tax.

S&J To Promote Icer Via Networks

(Continued from page 3)
September 16. Ainer will be carried on 40 selected Mutual-Don Lee outlets covering cities which ice spectacle will play during coming season.

Ken Carpenter will interview performers and celebs at premiere, with fashion commentator Frances Scully handling distaff side. Deal was made by Smith, Bull & McCreery, Hollywood commission house.

GALLUP ON ABC

NEW YORK, Sept. 11.—Dr. George Gallup, public opinion analyst who is already doing a Sunday night TV election series for CBS-TV, is also to join the staff of the American Broadcasting Company (ABC) for the radio web's national election coverage. According to Thomas Velotta, ABC vice-president in charge of news and special events, Dr. Gallup will analyze the early election returns and on their basis will project the trend of the voting in the November 2 contest.

"Girl Marries" Ties In Listeners' Gifts With Scouts' Drive

NEW YORK, Sept. 11.—Because American soap opera fans enjoy sending gifts to the characters on their favorite shows, *When a Girl Marries* (General Foods) has effected a tie-up with the Girl Scouts of America. The *Girl* leads, a married couple, are due to have a baby—in the script—within the next week or so, and from past experience, the account knows they'll be deluged with diapers and stuff like that.

Consequently, special announcements will be run asking listeners to send useful clothing gifts, to tie in with the Scouts' campaign to send 100,000 kids' wardrobes to Europe this year. Announcements will run from September 15 to October 15.

Girl Scouts, meanwhile, are making a survey, via Natalie Flatow, their radio director, as to the use of radio locally by scout councils. The questionnaire seeks to establish data as to current and past use, the stations airing the programs, types of programs, frequency of broadcasts, use of material supplied by Scout headquarters, etc.

Malone Starts New ABC Talk Session

NEW YORK, Sept. 11.—Ted Malone, commentator, starts a new series on the American Broadcasting Company (ABC) Sunday (19). The show will be a 15-minute talk session tagged *Your Roving Reporter*, akin to a similar show Malone did a few years ago.

Malone continues his daily ABC strip for Westinghouse, now in its fifth year.

Admen Refuse Free-Lance Pact

(Continued from page 5)

voted to the national executive board April 7, 1947.

RWG leaders say that the October strike vote will scarcely be more than a formality. The RWG does not intend to contact the agencies before undertaking any action for two reasons. The first is that the agencies do not recognize the RWG as the free-lance scripters' bargaining agent, and previous negotiations have been singularly fruitless. The attitude of the RWG execs toward future dickering with the admen is summed up in the statement, "They know our phone number and they can call, if they are interested."

Revised Pact

RWG is also working on a revised and improved version of the pact now in effect with the networks, which it will hand to agencies that it strikes against. At least three categories of scripters, comedy, dramatic and audience, locally and on the Coast, are meeting to draft the upward revisions.

RWG, a branch of the Authors League (AL), has been assured the moral and financial support of its sister AL groups, the Dramatists Guild, the Screen Writers Guild and the Mystery Writers Guild. These sister units also have pledged that none of their material or members will be available for agency use, if trouble starts.

As to the question of the agency's use of old scripts in case of a walkout, the RWG feels that most of that material is far from usable. They claim that most of the shows need timely scripts, and that is where the agencies will have their difficulties.

Exceptions

Networks and package production outfits which have signed the min-

WMGM's New Lavish Layout Designed To Lure Time Buyers

NEW YORK, Sept. 11.—Its expected clients will be push-overs for the WHN — beg pardon — WMGM salesmen in the station's new quarters at 711 Fifth Avenue. The call letter switch becomes effective September 15, but the personnel has been ensconced in the new layout for a few weeks, basking in sunlit and air-conditioned quarters.

The new set-up, which has already become known as the Taj Mahal of independent stations, comprises four floors in the building which once housed the National Broadcasting Company (NBC) and later the World Broadcasting System (WBS). But the revamping job is very extensive, and it's doubtful that M. H. (Deke) Aylesworth, one-time NBC topper, would recognize the joint. It's that lavish,

imum basic agreement with the union will not be struck. This exempts from strike action such important Columbia Broadcasting System (CBS) house packages as *My Friend Irma*, *Mr. Ace* and *JANE* and the Arthur Godfrey shows. Unsigned package producers will have to sign pronto or else be struck.

The RWG is not certified by the National Labor Relations Board (NLRB) and does not need to file a notice of its intention to strike with that body. As to help from other labor orgs, RWG is a member of the Association of Broadcasting Unions and Guilds (ABUG) and can count on their sympathy and perhaps some limited financial help. The RWG is keeping the extent of its war chest for the action a secret but will find its major financial support stemming from the rich Authors' League.

what with recessed television receivers for the execs, functional furniture, lush carpeting and private binnacles for the salesmen.

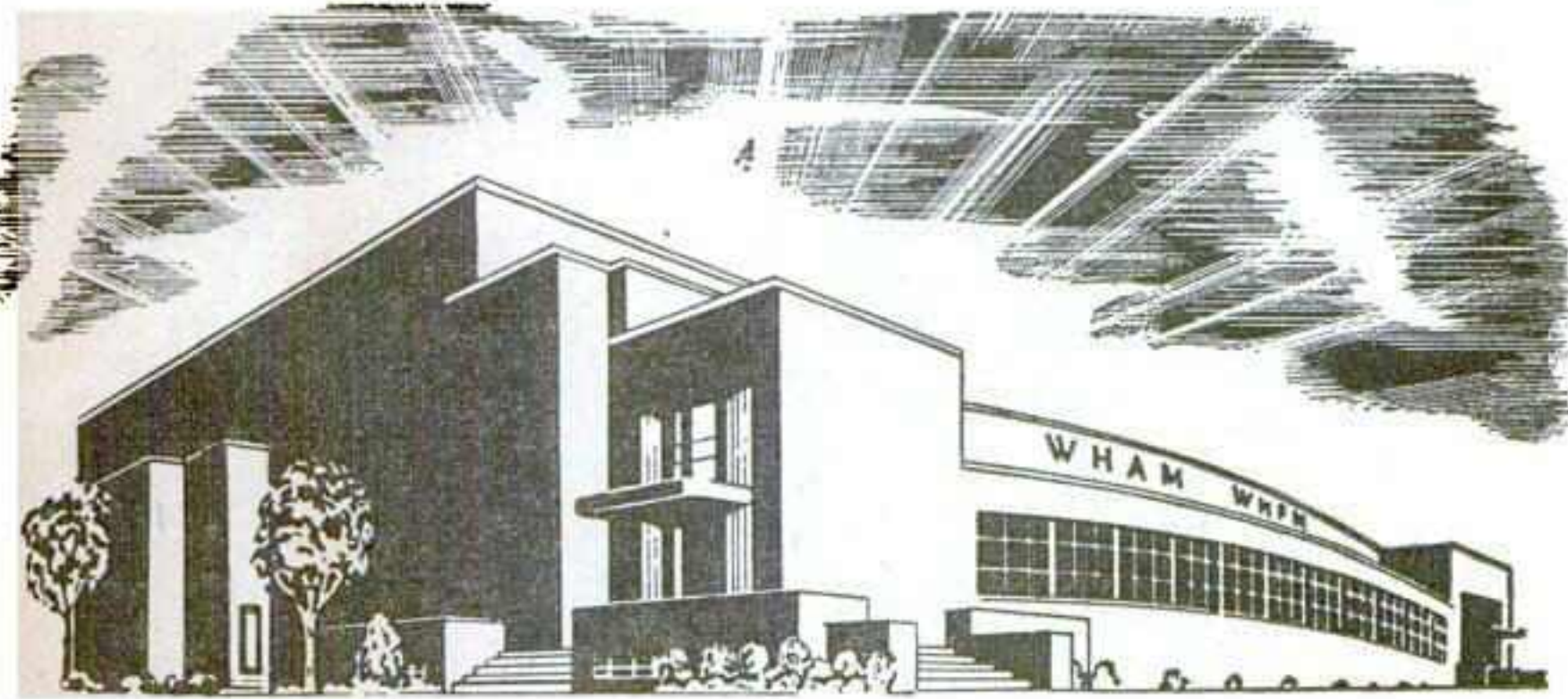
The time peddlers have a special pitch. It seems when a client comes into the shop his eye roves over certain color schemes and murals which have a soothing, tho enervating effect. This is calculated to lower resistance to the buying point, and when this happens Herb Petty, the head of the station, walks in and it is all over. The client has maybe bought Bert Lee across the board.

Station's Rebirth

The station's rebirth, which is expected to be accompanied by a close working alliance with the West Coast film producing firm, is being plugged in trade and daily newspapers. Twenty-nine of the latter are using 50-line daily insertions calling attention to "MGM's own station . . . with the call letters of the stars . . . with new million-dollar studios . . ." This campaign is being conducted in Brooklyn, Queens, Nassau, Suffolk, Manhattan, Staten Island, Westchester, Newark, Hackensack, Bridgeport, New Jersey and other sections of the coverage area. The campaign will continue thru September 20 and will be followed by supplementary campaigns.

There are six studios, all of them such beautiful places that actors may take a voluntary cut just to sit out the heat in them. The largest is Studio A, 37 by 90 feet with a 20-foot high ceiling, and accommodating 250 persons. The remaining studios are of various sizes, ranging down to cozy layouts for interview-type programs.

We're Mighty Pleased . . .



Here at WHAM we're mighty pleased and proud to acknowledge BILLBOARD'S First Place Award for Variety Programs in the 50,000-watt station class.

PLEASED . . . because the decision of BILLBOARD'S judges confirmed the opinion of WHAM listeners. When the "experts" and the "people" agree, you've got something!

PROUD . . . because this is the *third* BILLBOARD award and the *fifth* national program award that has come our way in 1948.

As Rochester's oldest and leading station, WHAM has repeatedly shown it has "know-how" unmatched in this area. Year by year, WHAM wins more awards than all other Rochester stations combined . . . And year by year, WHAM is first in sales, and first in total area audience.

WE'RE MIGHTY PLEASED ABOUT THAT, TOO!

WHAM

THE STROMBERG CARLSON STATION • ROCHESTER, NEW YORK
Basic NBC

(Represented nationally by George P. Hollingbery Co.)

Quizzing the News

Reviewed Monday (September 6), 8-8:30 p.m. Style—News. Sustaining via WJZ-TV (ABC), New York. Producer, Bob Brenner; director, Tom DeHuff; writer, Milton Subotsky. Cast: Emsee, Allen Prescott; cartoonist, Albee Trilber; guests (this broadcast): Robert Garland, Hope Emerson, Joan Lloyd.

Quizzing the News has potentialities as a video program, but as of this show, they're not realized. Essentially, there's too much gab and too little action, and, in any event, it seems that a half hour is too much for this sort of format. That seems to be the result of applying radio thinking to video programing, rather than thinking in terms of sight and sound. Quizzing would be far better all around as a 15-minute deal at the most.

The routine is to have a panel of three try to identify news events via verbal cues given by emsee Allen Prescott, plus quick sketches drawn by cartoonist Albee Trilber. In addition there is an audience participation gimmick for viewers, who are asked to identify well-known personalities whose phizzes are redecorated via the addition of a mustache, eyeglass, sombrero, etc. It's a good gag, since surprising results can be obtained, for example by decking Joe DiMaggio out as a caballero.

Guests on Show

The panel this week consisted of Robert Garland, drama critic; Hope Emerson, actress, and Joan Lloyd. Following the unwritten rule which seems to be pretty ironclad already in tele, all three were sitting, this time on the same couch, and remained perched thruout. Just why it seems to be impossible for participants in this sort of tele talk show to roam around the room somewhat, so that the camera has more than just three positions, is tough to figure out. As it was, the only shots showed Trilber drawing little pictures, Prescott asking questions and the panel thinking. So far, the only guy who ever came up with a good shot of a man thinking is a fellow named Rodin. None such around in television.

Prescott makes a good emsee, with a fast line of patter and glib ad libbing, but Tom DeHuff, director, should inject more animation into the show.
Jerry Franken.

Donald Kirkley

Reviewed Sunday (5), 8:15-8:30 p.m. Sustaining via WMAR-TV, Baltimore. Style—Guest interview. Producer, director and emsee, Donald Kirkley. Guest this program, Billie Holliday.

The program, of the guest celebrity type, provides a pleasant and entertaining quarter hour. Conducted by Donald Kirkley, drama critic of *The Baltimore Sun*, which owns the station, the success and appeal of the shot are mainly due to the personality and ease of situation handling of Kirkley.

The guest this shot, in keeping with a policy of nabbing sport and theatrical greats, was singer Billie Holliday, appearing at a local theater. Flanked by her manager and accompanist, an interesting confab covered Miss Holliday's career, record hits and plans, interspersed by several numbers. Production efforts were good, tho handicapped by the fact that the station as yet has no studios, and improvisation is required, with all pick-ups from the Baltimore Museum of Art. Adept handling of cameras and the excellent close-ups of the singer's features as she got into the song moods were skillful and well timed.

Staging Formal

Staging at times seemed a bit formal, with Miss Holliday braced against the piano much too stiffly. A



Radio and Television Program Reviews

Designates Radio Review

Designates Television Review

Batter Up

Reviewed Monday (25), 8-8:30 p.m. Style—Sports quiz show. Producer, Milton Shapiro; assistant producer, Herb Freedman; director, Bob Wahl. Sponsor, Crisconi's Philadelphia Motor Car Company. Agency, Yardis Advertising, Philadelphia. Station, WFIL-TV, Philadelphia.

Combining the elements of guest names from the sporting whirl with the sure-fire giveaway pitches, this format blends smoothly for favored audio-visual appeal. It's umpired by Tom Moorehead, vet AM sportscaster with a full command of sports lingo and knowledge, who rules on the sports questions fired at the panel of sports experts by selected contestants. Eye appeal is heightened by a mechanical baseball diamond with the bases lighting up a la pinball machine as the contestants go "around the bases" if the experts are stumped. Also adding to the visual, apart from all the participants, is Blossom Terry, local model, who finds plenty of excuse to pose pretty before the cameras in introducing the experts and contestants to Moorehead and in handling the prize giveaways.

Contestants are culled from mail pull, selecting those submitting the best lists of four sports questions to be fired at the experts. Each contestant rates a ducat to the ball game, an Oldsmobile advertising pencil that makes for an additional sponsor mention, and a sporting goods gift from Passon's Sports Center which rates the donor video credits. If the experts fail on the first question the contestant moves to first base with \$1 for his effort. Second base rates \$2, third base brings \$4 and home plate \$8.

Fast Pace

Questions cover the entire sports arena. The panel when caught took in Eddie McLaughlin, former big league umpire; Jocko Collins, Phillies' baseball scout, and Matt Guokas, pro basketball star. Moorehead, with a breezy patter style and a fine sense of showmanship, kept the show moving along fast for the half hour.

Apart from the sports and entertainment appeal, the sponsoring auto dealer is not neglected. Credit film strip to open the stanza backed by the *Merry Oldsmobile* music, with staff announcer Jim Felix handling all the spoken copy. Two commercials during the show are on films, and both highly effective. The first, for sales, utilizes strips from Oldsmobile factory films. The other, for service and locally produced, kicks off with scenes of an actual auto accident that leads to the sponsor's repair and service shop.

Batter Up is a package piece produced and sold by Milt Shapiro Associates, local video package firm.
Maurie Orodener.

better effect might have been achieved with the participants sitting, and on such an occasion as this where music is needed, a regular walk-around to the piano. The background also could be enhanced by a touch of the appropriate motif, in this case, musical or theatrical, rather than a plain drop. This quite understandably can be ironed out when the facilities of the new studios are available.

Kirkley's aforementioned ease and informality compel attention, and if the competent camera work continues, the program will hit its goal of smart tele entertainment.

James A. Carter.

The Bob Smith Show

Reviewed Thursday (September 9), 9-9:30 p.m. Style—Variety. Sponsored by Gulf Oil Corporation thru Young & Rubicam, Inc., over NBC East Coast television network, New York. Producer, Rod Erickson; director, Roger Muir. Cast: Bob Smith (master of ceremonies), guests.

Bob Smith's half-hour show for Gulf is an audience participation format, with gals and guys coming on stage to make themselves ludicrous. With Smith's help, of course. Some manage to perform their odd jobs rather well, but, as is the case in AM broadcasting, the nuttier things go, the bigger are the boffs from the studio audience.

Up to this point Smith's show is the same as an AM audience participation turn—with the exception, of course, of the visual element. Frankly, this did not jell too well. But, tho the show started like a turkey, it took a sudden turn for the better. This occurred when Smith dropped the audience participation angle, sat himself down at the piano and launched into one of those chatty musical cavalcades evoking the tunes and customs of the good old days.

Now this type of thing is by no means new. It was first raised to a high entertainment peak by Bing Crosby on the old one-hour Kraft *Music Hall*. Other performers in AM broadcasting have copied the technique, some well and others not so well.

TV Possibilities

In TV, the technique can be done remarkably well, for it can have everything it has in AM plus a number of visual aids, such as stills, motion picture film and the live appearance of performers who were in their prime circa 1913. *The Bob Smith Show* used these aids very effectively—for instance, motion picture films of Vernon and Irene Castle, Queen Mary of England, President Wilson, et al.—with appropriate comments on the times. There were also stills—one of Tom Barrett, who was a popular vaudeville dancer in 1913. Barrett then appeared in the flesh, and with Smith and a quartet of fem warblers worked a production number in which he displayed agile footwork. The tunes of this cavalcade were such ripe oldies as *Peg o' My Heart*, *The Curse of an Aching Heart* and *Get Out and Get Under*.

When Smith resumed the audience participation format in the closing third of the show, interest waned. To this reviewer it seems that the program needs drastic reworking. All is not lost, but perhaps some of that audience participation routine can be trimmed and another element inserted—meanwhile keeping the tune cavalcade idea.

Spotty Commercials

Commercials on the show were spotty. It would seem a waste of good TV time to show a picture of a can of Gulf oil on the screen. That's scarcely attention-getting, even when it is coupled with Smith's verbiage about the refining process. There's certainly sufficient romance in the oil business to capture the interest of the TV viewer. It just needs proper presentation.

On the other hand, some Gulf commercials clicked. For instance, the stills showing an ancient service sta-

The Fitzgeralds

Reviewed Tuesday (August 31), 8:15-8:30 p.m. Style—Miscellaneous. Sustaining via WJZ-TV (ABC), New York. Producer, John Hade. Director, Jean Heaton. Announcer, Les Griffith. Cast: Ed Fitzgerald, Pegeen Fitzgerald.

The only trouble with *The Fitzgeralds* as it's presently constituted is that it isn't a television show because all that the American Broadcasting Company (ABC) has done, in effect, is to slap a few cameras and lights into the set-up whence Ed and Pegeen carry on their radio show, and grind away. Fitzgerald, when last this reviewer saw him, had a normal, or reasonably normal face, with a left side, a right side and some features in between. On his video show, Fitzgerald is just a profile—right side—shot by the ikes as he perches at a dinner table, gassing with his helpmeet. Peg gets a better break, by virtue of camera position, since she's shown full or three-quarter view. The master of the house, tho, he's just a guy with half a face. Mustache, too.

Actually, it's obvious that the visual scope on *The Fitzgeralds*, a straight talk show, is limited. But there seems to be no reason why either or both can't get up from that table and ankle around the crib somewhat. On the show reviewed, for example, they talked about a new desk which Ed claimed was lousing up the diggings, and it might have been well to let the people see what they were talking about. Similarly, Peg gabbed about some new drapes—bare midriff style—and there was no reason why it wouldn't have been possible to play around with the drapes already hung. In an extemporaneous show of this sort, that poses obvious difficulties, since no one—even cameramen or director, or possibly the Fitzgeralds, themselves—knows what's going to be talked about. It may require a change in the modus operandi of the show, by planning the chatter; else, all concerned will have to be more alert so that the camera can be allowed more flexibility.

The Fitzgeralds, the first of the breakfast twain characters around these parts, offer fluid and facile gab, happily free of references to the big shots they supped with last night. It's pleasant to listen to, but as it now stands, it just isn't video.

Jerry Franken.

Rhythm Rambler

Reviewed August 19
Sponsored by Little Ritz Luncheonette Over WCCC, Hartford, Conn.
Independent, 500 Watts Daytime Only Monday-Friday, 12 noon-12:15 p.m.

Producer, Harry LeBrun; director, Walter Nielsen; announcer-master of ceremonies, Joe Girand.

Rhythm Rambler is this city's sole man-in-the-street show and as such is getting more of a play from listeners than some of the considerably more expensive fem audience-participation units. It gives passers-by a question based on headlines in daily newspapers. If the guess is right, the passer-by has a chance to identify the title of a current musical tune played on the street. After this come prizes.

Joe Girand, disk jock on WCCC, has a breezy, informal style that seems just right. He doesn't talk up or down to contestants, and the latter, in return, don't get out of hand.
Allen M. Widem.

tion, vintage 1913, as compared to modern Gulf stations. Such a commercial really takes advantage of the visual element of TV.

Paul Ackerman.

Sacher's Oust Bares Politicing AFM and Indie Movie Studios In Deadlock

Local 802 Firing Marks Leftist Fuss

Council Gives Quick Vote

NEW YORK, Sept. 11. — Harry Sacher was dismissed as attorney for Local 802, American Federation of Musicians (AFM) yesterday (10) at a hastily convened special meeting of the local's executive board. No reason was given for Sacher's dismissal, but the fact that he was dropped three days previously as counsel for Local 100 of the Transport Workers' Union for alleged Communist inclinations, plus a Frederick Woltman front-page story in Friday's *World-Telegram* on Sacher's reported left-wing activities and associations, are considered to be the key to his firing.

Eleven of the 13-man exec board of Local 802 attended the Friday meeting, and all 11 voted unanimously for Sacher's dismissal. Motivations for this unanimity were mixed, however, as the four members of the board belonging to the Unity Party, opposition group to the incumbent Blue Ticket, issued a statement imputing the timing of the move to political expediency on the part of the local prexy, Richard McCann. The four opposition members, Max Arons, Al Manuti, Henry Maccaro and Herman Tivin, averred that they have been seeking Sacher's dismissal for some time. "Now that local elections are pending, Mr. McCann and his so-called right wing group have suddenly decided to take advantage of the public clamor and dismiss Sacher in the hope of saving their sinking ship in the local," their statement read.

Unity's Opposition

"Communist associations" were also the reasons for the Unity group's stated opposition to Sacher. At a board meeting last January Manuti had moved for the attorney's dismissal because of his affiliation with John Santo, the international director under fire as a Communist alien. The Blue Ticket majority, Manuti said, responded by voting Sacher a \$3,300 raise. AFM head James C. Petrillo is also known to have been opposed to Sacher's retention, and to have so indicated to the Blue incumbents. But because of Sacher's recognized ability and value to the local it seems McCann was loath to let him go. The suddenness of the move—the exec board members were phoned at their homes 10 o'clock Friday morning to appear at the special meeting at 11:30—is attributed by union insiders to the Woltman story which it is believed forced the Blue's hand and made it more than politic to drop Sacher immediately.

Insiders also say that the true reason for the Unity group's opposition to Sacher has not been his reported Communist affiliations, but rather that he has been the alleged guiding star of the Blues. The story is that Unity people resent the fact that instead of confining his work to the interest of the union he devoted a good portion of his time and energies to formulating and carrying out Blue Ticket policies and serving the incumbents as an intra-union political brain.

Coalition Speaks

The coalition committee, which has been under fire from the Blue incumbents as an alleged Communist

Truck Strike's End Relieves Diskers Firms

(Continued from page 3)
signs of picking up after an almost drastic seasonal slump.

Most particularly relieved were the London diskery execs, whose entire biz was tied up by the strike. The firm had over 250,000 disks in dock warehouses, which weren't able to be moved due to the walkout. These include 65,000 copies of the promising *Say Something Sweet to Your Sweetheart* disk.

faction in the local, and which has joined forces with the Unity group in opposition to the Blue Ticket, openly claims that Sacher has been playing union politics, but castigates the administration for having fired him at this time. In a statement to *The Billboard* coalition spokesman David Freed said: "Mr. Sacher's loyalty to the present Blue Ticket administration has not endeared him to the membership of the coalition committee. However, to dismiss a concededly capable and experienced union attorney while new agreements with theaters, night clubs, hotels and restaurants are still awaiting completion shows complete disregard by the administration for the economic welfare of the members of Local 802."

The coalition committee's lightly qualified regret for the loss of Sacher's services is in contradiction to the uncompromising opposition of their Unity allies to Sacher and is regarded as first indication of signifi-

Band Biz Gets Belated Hypo As Season Nears the Finish

(Continued from page 3)
life in the past few semesters, with a couple of top Negro attractions showing the way. Between Lionel Hampton's veteran jump crew and the be-bop antics of Dizzy Gillespie's ork, a number of Coast niteries have been revitalized, with the primary benefactor being Billy Berg's one-time hot niterie. The Palladium Ballroom, which has suffered from poor biz all thru the major part of the summer, reportedly has been pulling in its most consistent biz of the warm-weather season in the past three weeks, with Ziggy Elman's new ork working the spot.

The Midwest remains the strongest band biz territory. Box-office figures there are maintaining a fairly constant tho slightly leaner and profitable level.

Totem Pole on High

BOSTON, Sept. 11.—Altho dancery ops around the country have been crying into their unsold beer, the Totem Pole Ballroom at Norumbega Park in Newton, a Boston suburb, shows a 10 per cent increase over last year's take.

Last year the over-all operation of park and ballroom grossed better than \$1,000,000, and according to operator Roy Gill, this year's general park business has been as good. Except for the 10 per cent hike in the ballroom take, he offers no breakdown of the figures. Improvement has come about despite hiring of fewer name bands this season. (Gill figures his fiscal year as ending August 31.) In September, 1947, Guy Lombardo played a four-day stand, and in August of this year Tommy Dorsey and

Freddie Martin each did a day. But with those exceptions the full year has been played by Al Donahue, a local product who left the big time to operate near home.

Hush! Hush!

One coalition member claimed that the inside story of Sacher's following stems from two hush hush situations: First, pressure by a discredited right wing splinter group of the Unity Party brought to bear on the administration, and second, a local reflection of a so-called "softening" of the AFM at the national level. With regard to the latter, the informant stated that there is growing discontent in the rank and file over Petrillo's recent agreements with employers of musicians. Whether this allegation is either true or justifiable is considered highly debatable; however, because Petrillo is still regarded in most quarters as militant as ever, and only forced by Taft-Hartley and legal obstacles on a State-wide level to operate with a restricted framework.

Sacher, who had been with the union as counsel for 15 years, declared that the local had been reluctant to re-engage him this year because he was an employee of Quill. "The irony of the situation," he said, "is that my services have now been terminated because I no longer represent Mr. Quill." Sacher's salary with the musicians' local is said to have been \$8,500 a year, plus \$1,500 expenses.

Canadian Bookings Pay

MONTREAL, Sept. 11.—Night club booker Roy Cooper has invaded the Canadian band one-nighter field with a splash. Recently he has brought in toppers like Tommy Dorsey, Tex Beneke, Paul Whiteman, Stan Kenton, Skitch Henderson and Vaughn Monroe, with resulting sweet music at the cash register as well as on the podium. Dorsey's top of 7,000

Contract Orks at Issue

(Continued from page 4)
under contract to Society of Independent Motion Picture Producers (SIMPP). Eagle-Lion, Enterprise and Monogram studios each employ 20-man orks on a yearly basis. Industry claims that it lost \$250,000 last year on unused hours, having shelled out a total \$700,000 for studio musicians. Film makers now insist they can no longer carry the load and will pay only for actual work performed with no minimum guarantees.

Representing indie producers are Anthony O'Rourke, SIMPP; I. E. Chadwick, Independent Motion Picture Producers' Association, and Ted Cain, SIMPP music co-ordinator. Union delegates include J. W. Gillette, C. L. Bagley and Herman Kenin, special representative of AFM Chieftain James C. Petrillo.

BMI Offers Radio Scripts In Music Bally

(Continued from page 3)
of platters or scores not available in the station's library.

The drive has no immediate profit goal, but has sights set on long range cultivation of music activity in the home. The ultimate goal, of course, is stimulation of music training for youngsters, and the consequent benefit to music biz in terms of instrument and sheet music sales as well as the conditioning of music-responsive audiences. The majority of the dealers sounded out by AMC and NAMM appear to recognize the worth of the program and can probably be counted upon to respond.

BMI, as a founding member of AMC, is standing the expense of the script series. The script distributing is the latest in a large-scope program which includes essay contests, concerts, polls on home music appreciation and participation, slogan cards for disk jockeys and similar projects.

paying customers at the Forum here is a sample.

Cooper's formula, a two-for-one concert and dance, plus promotional efforts such as newspaper ads, jockey plugs and p.a.'s, have turned the b.-o. trick. The promoter is now considering setting up a regular Canadian circuit.

Inaugurating the . . . RH LISTENING POST

. . . listing accurately
only the tunes heard
on the four major networks
emanating from California

SUBSCRIPTIONS
ACCEPTED
NOW

BUDDY BERNARD, Gen. Mgr.
Suite 216 . . . 160 Central Park South . . . New York, N. Y.

Creditors Pull W. E. Harvey Co. Out of Sec. 11

CHICAGO, Sept. 11.—The attempt by 20 out of 21 record manufacturer creditors of W. E. Harvey Company, Cleveland, Cincinnati and Detroit platter distributors, to pull the firm out of Section 11 proceedings under the Chandler Act, into which it was placed August 17 (*The Billboard*, September 4), looked almost successful, with the hearing on a petition to pull the company out set for Monday (13) in Cleveland Federal Court. Petition, which was filed 10 days ago, has the backing of approximately 98 per cent of the debts, held by creditors, who contacted Bill Simon, Harvey chief, immediately after hearing that the company had been placed in the Chandler proceedings.

Switch into Section 11 occurred when DeLuxe Records, only creditor who didn't join in the petition to pull the Harvey company out of the Chandler proceedings, applied for receivership in Federal Court. Spokesman for Harvey said that DeLuxe represents 1½ per cent of the firm's indebtedness of the firm. Harvey has moved its Detroit distribution point to 74 West Montcalm.

Ritz Ballroom, Bridgeport, Readies 38th Straight Year

BRIDGEPORT, Conn., Sept. 11.—The Ritz, Bridgeport's largest and oldest ballroom, opened its 38th consecutive season this week. The spot, owned and operated by Joseph Barry and Mary McCormack, will have the same policy as in the past, with name bands on Sundays and holidays, territorial bands during the week.

Joey Zelle and the Casa Ritz orchestra

Bradburn Breaks With N. Y. Office of Disk Retailer Org

HOUSTON, Sept. 11.—J. G. Bradburn, recently elected president of the National Record Retailers' Federation (NRRF), this week announced a change of the organization's name and virtually canceled what has been referred to as the New York executive office of the dealer association. Bradburn's charge is that the New York group, headed by Charles Rozelle, is in fact, a co-operative, set up for the purpose of buying and selling phonograph records nationally. As such, Bradburn contended, the New York office "will be rendered useless in furthering our objectives, nor will it have the full confidence of the record industry or the press."

The Bradburn-headed association will hereafter be called the National Association of Record Dealers (NARD). In denouncing the Rozelle-headed faction, Bradburn charged: "The prestige of our members, the executive offices, the *Record News*, known as the 'official organ of NRRF,' are being used almost exclusively in promoting this new enterprise without our sanction." *The Billboard* reported (September 4) that some franchised Columbia and Victor dealers in the East were protesting the Rozelle distribution plan, particularly as it applies to transshipping of records

again will be the house band, and Irving Hintz and the Farmers, and Frank Woljnarowski and His Polish Orchestra will play weekly. The first name band scheduled is Victor Lombardo September 12, followed by Tony Pastor September 19.

to non-franchised dealers.

Bradburn's announcement also contained a prospectus stating the reasons for the NARD, an outline of "what has already been accomplished" and a pitch for membership.

In addition, the material included "a report of the present phonograph record industry to retail record dealers." In this report Bradburn severely criticizes present distribution practices, stresses anew the importance of reducing inventories, urges dealers to attempt to buy records from other dealers before buying from their distributors, takes a rap at what he terms "Columbia's about-face policy in dealer discounts," praises King Records' return privilege set-up, urges more careful reading of trade papers.

Mark-Down Assailed

In a separate "message" Bradburn charged that the RCA Victor mark-down week test (*The Billboard*, September 11) "will finally brand records as a cut-rate racket." Of course, other dealers, consulted by RCA Victor before the test was decided upon, expressed considerable enthusiasm over the mark-down clearance plan.

Interesting to some recipients of Bradburn's "report" was his outline of the NARD program for the coming year, with particular reference to possibilities of the NARD development as a national organization. Said Bradburn: "The NARD program for the ensuing year will be a 'down the middle of the road' course that will crystallize sentiment, that will improve relations between the dealers and their suppliers. It would be a fantastic idea to get sidetracked into something that I seriously doubt could function nationally."

Signature Plans Use of Non-Vinyl Plastic Kidisks

NEW YORK, Sept. 11.—Signature Records this week revealed the development of a new non-vinylite plastic compound which is tabbed Signaflex, which the firm intends to use for its kidisk line and disk jockey samples. Firm exec Bob Thiele added that the firm will be able to put out its unbreakables at a price between 75 and 85 cents for 10-inch wax, which is the lowest reported price to date in the unbreakable field. Signature Veepee George Jaycox was responsible for the development of the new plastic.

Meanwhile, the diskery is planning to open a small West Coast plant in the hope of hyping the Pacific sales of the firm's product.

National Enters Kidisk Field

NEW YORK, Sept. 11.—The newest entry in the kidisk unbreakable stakes is National Records, out with a single and a two-platter album. The disks, 10-inchers, are on a plastic developed by Al Green, National topper, and are "heavy in vinyl," according to Green.

The single is *Fuzzy Wuzzy*, by Al Trace and His Silly Symphonists, backed by *Barnyard Carnival of Animals*, material by Drake, Hoffman and Livingston. The album, *Luke, the Singing Duck*, is narrated by David Kurlan, accompanied by the National Salon Orchestra. Releases will retail at popular prices, Green stated, and if successful will be the first in a regular kidisk line.

— HERE AT LAST —

We Proudly Present

Another JON and SONDRA STEELE SMASH Original

"I WANT TO BE THE ONLY ONE"

LOVE DON'T GET YOU NOTHIN' BUT the BLUES

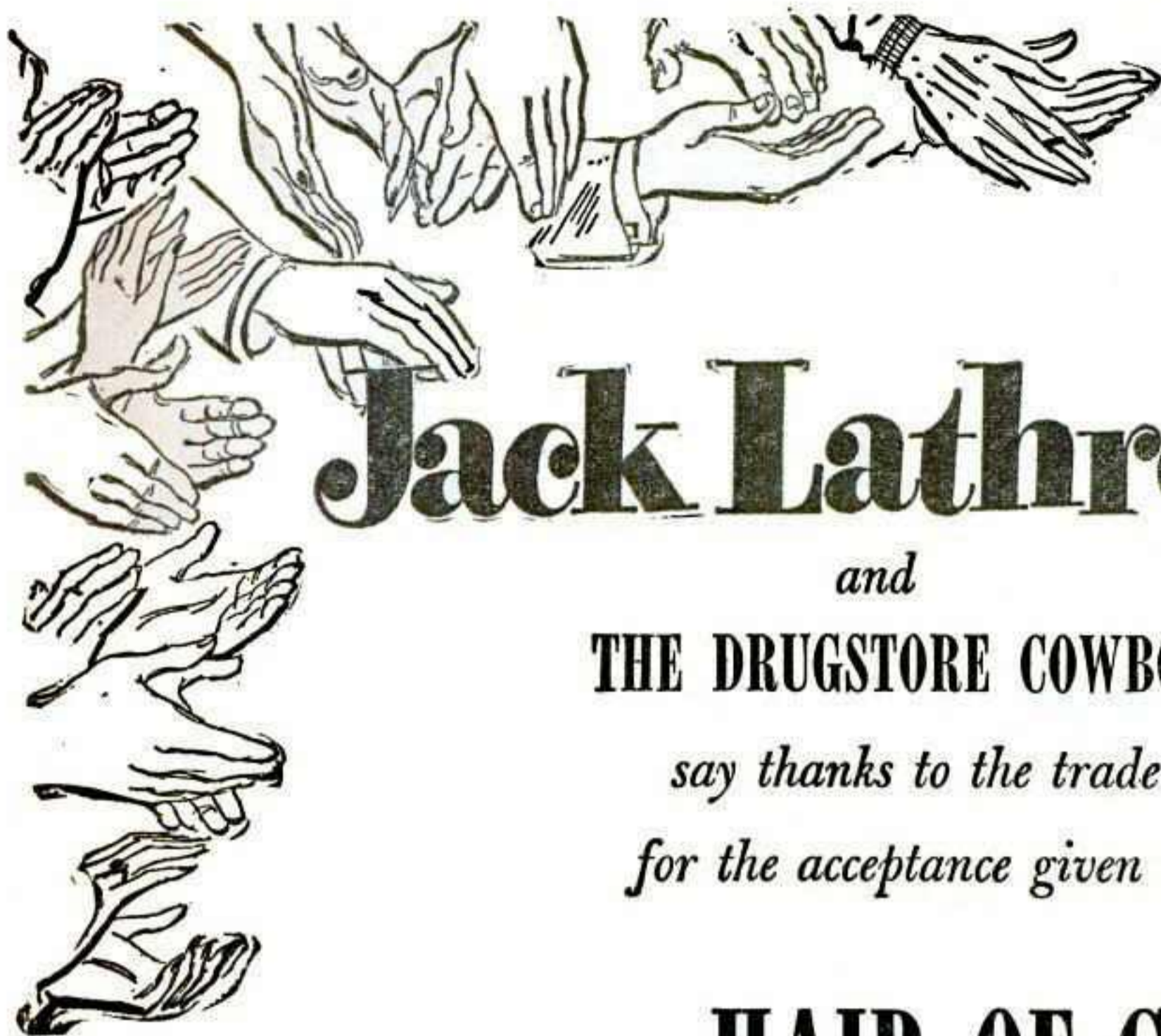
Damon RECORD D-11130

D-11130 EVEN SURPASSES OUR ORIGINAL "MY HAPPINESS"

DEFINITELY A TOP SELLER—80,000 FIRST WEEK

ORDER NOW FROM YOUR DAMON DISTRIBUTOR

NO OTHER LABEL HAS IT! NO FUTURE IMITATION CAN EQUAL IT!



Jack Lathrop

and

THE DRUGSTORE COWBOYS

*say thanks to the trade
for the acceptance given to*

HAIR OF GOLD and

YOU CALL EVERYBODY DARLIN'

and dedicate their latest recording, RCA Victor 20-3119

DAINTY BRENDA LEE*

to

"The Girl Friend"

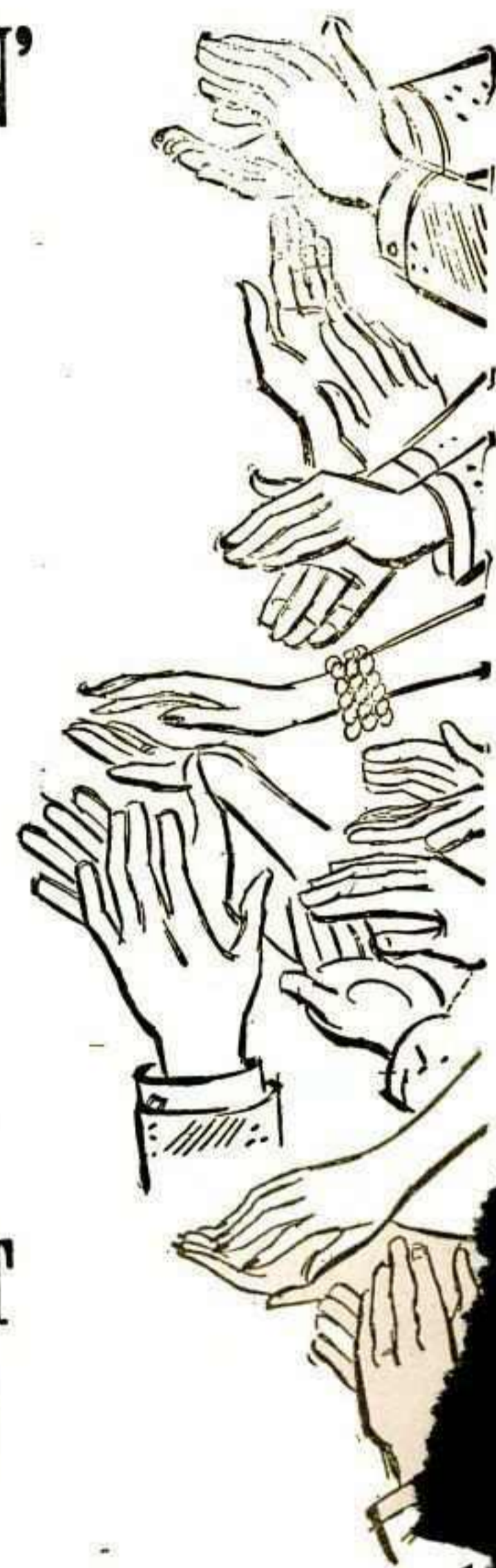
Eve Young

*and extend their congratulations on
her first recording*

CUANTO LE GUSTA and

**SAY SOMETHING SWEET
TO YOUR SWEETHEART**

RCA Victor 20-3077



**coupled with the terrific sleeper, "Corn Belt Symphony"!*

The stars who make the hits are on **RCA VICTOR RECORDS** 

A GREAT NEW STAR IS BORN

PRIMO SCALA
HIS ACCORDIAN AND BANJO BAND

NO. 238

UNDERNEATH THE ARCHES

SIDE BY SIDE

With vocals by The Keynotes
List Price 75c plus tax

NO. 281

I WANT SOME MONEY
HOMETOWN

With vocals by The Keynotes
List Price 75c plus tax

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The
Billboard

MUSIC POPULARITY CHARTS

PART
I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
Sept. 10

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

1. **YOU CALL EVERYBODY DARLIN'** *By Sam Martin, Ben Trace and Clem Watts*
Published by Mayfair (ASCAP) 1
Records available: B. Hayes, De Luxe 1178; A. Trace, Starling 3023; A. Trace, Regent 117; A. Vincent, Mercury 5155; Tennessee (Slim) King, Apollo 161; Jack Smith-The Clark Sisters, Capitol 15155; J. Wayne, Columbia 38286; Frank and the Boys Ork, Varsity 103; Art Lund-Crew Chiefs & the Harmonica Gentlemen, MGM 10258; Jack Lathrop and the Drugstore Cowboys, Victor 20-3109; Andrews Sisters, Decca 24490; Texas Jim Lewis & His Lone Star Cowboys, Decca 46138; P. Garrett, Continental C-1243.
Electrical transcription libraries: Al Trace, Lang-Worth; Jack White Ork, London; Monica Lewis, World.
2. **MY HAPPINESS** *By Betty Peterson and Berney Bergentine*
Published by Blasco (ASCAP) 2
Records available: R. Deauville-Novelle Harmonica Trio, Bullet 1032; the Marlin Sisters, Columbia 38127; the Pied Pipers, Capitol 15094; P. Sheridan, Palda 1004V; J. & S. Steele, Damon D-1133; E. Fitzgerald, Decca 24448; A. Dale, Signature 15206; J. Laurenz, Mercury 5144; The McKay Trio, Continental C-1241; A. and J. Nelson, Bandwagon 504; Anne Vincent, Dana 20-17; Dorothy Morrow Ensemble, Victor 20-2965; Tyler Duo and Ork, Varsity 101; Bill Case with His Melody Boys, Royal-Tone 1001.
Electrical transcription libraries: The Serenaders, Standard.
3. **IT'S MAGIC** *By Sammy Cahn and Jule Styne*
Published by Witmark (ASCAP) 4
From Warner Bros. "Romance on the High Seas."
Records available: Vic Damone, Mercury 5138; Doris Day, Columbia 38188; Dick Haymes, Decca 23826; Buddy Kaye Quintet, MGM 10187; Gordon MacRae, Capitol 15072; Tony Martin, Victor 20-2862; Sarah Vaughan, Musicraft 557; Johnny Frank with Ork, Varsity 110.
Electrical transcription libraries: Felix King Ork, London; Monica Lewis, World.
4. **A TREE IN THE MEADOW** *By Bill Reid*
Published by Shapiro-Bernstein (ASCAP) 3
Records available: S. Browne, London 123; P. Fennelly Ork, MGM 10211; J. Laurenz, Mercury 5148; Monica Lewis-Ames Brothers, Decca 24411; J. Loss Ork, Victor 20-2965; Margaret Whiting, Capitol 15122; B. Johnson Columbia 38279; B. Lester, Rainbow 70015; Varsity 108.
Electrical transcription libraries: Cyril Stapleton Ork, London; Monica Lewis-Ames Brothers, World.
5. **TWELFTH STREET RAG** *By Al Bowman and James S. Summer*
Published by Shapiro-Bernstein (ASCAP) 5
Records available: M. Herth Trio, Decca 24450; Pee Wee Hunt Ork, Capitol 15105; N. Simons, Rego 1016; Jack Fina & Ork, MGM 10251; Eddie (Gin) Miller, Rainbow 70033; Sidney Bechet, Victor 20-3120; Varsity 106; F. (Schnickelfrits) Fisher, Regent 125.
Electrical transcription libraries: Airlane Trio, Lang-Worth; Frankle Carle, Lang-Worth; the Four Polka Dots, Lang-Worth; Charles Magnante, Associated; Manhattan Nighthawks, NBC Thesaurus; Music Hall Varieties Ork, NBC Thesaurus; Pat Dodd-Cecil Norman, London; Jack Fina, Standard; Alvino Rey, Standard.
6. **LOVE SOMEBODY** *By Kramer and Whitney*
Published by Kramer-Whitney (ASCAP) 6
Records available: Doris Day-Buddy Clark, Columbia 38174; Barbara and Frank with Ork, Varsity 102.
Electrical transcription libraries: Felix King Ork, London.
7. **MAYBE YOU'LL BE THERE** *By Sammy Gallop and Rube Bloom*
Published by Triangle (ASCAP) 7
Records available: J. Fina Ork, Mercury 5160; G. Jenkins Ork, Decca 24403; Varsity Ork-Frank and Chorus, Varsity 102; Jack Carroll-David Rhodes Ork, National 9033; Betty Rhodes, Victor 20-2189; Billy Butterfield, Capitol 397.
Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; Minday Carson-Hank D'Amico, Associated; Ziggy Elman, Lang-Worth.
8. **YOU CAN'T BE TRUE, DEAR** *Based on a composition by Hans Otten and Gerhard Ebeler*
Published by Biltmore (ASCAP) 8
Records available: Ken Griffin, Broadcast G-4006; Ken Griffin, Rondo R-128; Ziggy Lane, De Luxe 1171; V. Lynn, London 202; Jerry Wayne-Ken Griffin, Rondo R-228; F. Wilson, Grand G-25004; R. Deauville-Novelle Harmonica Trio, Bullet 1032; Colonial Ork, Standard T-136; N. Emmett, Apollo 1121; The Sportsmen, Capitol 15077; Dick Haymes-The Song Spinners, Decca 24439; The Martin Sisters, Columbia 38211; R. Brooks, Musicraft 568; D. James, Victor 20-2944; L. Stewart, Bandwagon 501.
Electrical transcription libraries: Jack White Ork, London.
9. **UNDERNEATH THE ARCHES** *By Bud Flanagan and Joseph McCarthy*
Published by Robbins (ASCAP)
Records available: Andrews Sisters, Decca 24490; C. Boswell, Columbia 38298; L. Chambers Accordion Aces, MGM 10264; B. Green-A. Paul String Band, Rainbow 70077; Al Hummer, Mercury 5173; G. Olsen Ork, Victor 20-3114; Andy Russell-The Pied Pipers, Capitol 15183; P. Scala's Banjo and Accordion Ork-The Keynotes, London 238; The Serenaders, Columbia 38274; the Singing Gondoliers, Continental C-1245; Larkin Sisters-The Swingsters, Spiro S-3001.
(No information on electrical transcription libraries available as The Billboard goes to press.)
10. **HAIR OF GOLD, EYES OF BLUE** *By Sunny Skylar*
Published by Melin (BMI-ASCAP)
Records available: L. Carson, Bandwagon 516; J. Emerson, Metrotone 2018; Jack Lathrop, Victor 20-3109; John Laurenz, Mercury 5172; Art Lund-Crew Chiefs, MGM 10258; Gordon MacRae, Capitol 15178; Smokey Rogers-The McCal Twins, Capitol 15217; C. Shane, Columbia 38315; B. Tyler, Continental C-1244; B. Eberly-Sunshine Serenaders, Decca 24491; Larkin Sisters-The Swingsters, Spiro S-3001.
Electrical transcription libraries: Monica Lewis, World.

IMPORTANT NOTE: In the teleprinter transmission from Cincinnati to New York of the Most-Played Juke Box Records in last week's (September 11 issue) Music Popularity Charts, the record of "Underneath the Arches" was not included. Thus the tune was not credited with its juke box points in the Honor Roll of Hits tabulation. This error caused the tune to amass fewer total points than "Bluebird of Happiness," which thus just squeezed out "Arches" for 10th position on the honor roll. Actually "Underneath the Arches" won the 10th place position last week. The Billboard regrets this error.

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS

On The
Billboard

"HONOR ROLL OF HITS"

- 1. **YOU CALL EVERYBODY DARLIN'**
JACK LATHROP AND THE DRUGSTORE COWBOYS RCA Victor 20-3109
- 2. **MY HAPPINESS**
DOROTHY MORROW ENSEMBLE RCA Victor 20-2965
- 3. **IT'S MAGIC**
TONY MARTIN RCA Victor 20-2862
- 4. **A TREE IN THE MEADOW**
J. LOSS ORCHESTRA RCA Victor 20-2965
- 5. **TWELFTH STREET RAG**
SIDNEY BECHET AND HIS NEW ORLEANS FEETWARMERS RCA Victor 20-3120
- 7. **MAYBE YOU'LL BE THERE**
BETTY RHODES RCA Victor 20-2189
- 8. **YOU CAN'T BE TRUE, DEAR**
DICK JAMES RCA Victor 20-2944
- 9. **UNDERNEATH THE ARCHES**
GEO. OLSEN ORCHESTRA RCA Victor 2'
- 10. **HAIR OF GOLD**
JACK LATHROP AND THE DRUGSTORE COWBOYS RCA Victor 20-3109

This week's **RCA VICTOR** release!

✓ **POPULAR**

- You Started Something
The Night Is Young and You're So Beautiful **RUSS CASE** RCA Victor 20-3080
- Here I'll Stay
Green-Up Time **SAMMY KAYE** RCA Victor 20-3063
- Love That Boy!
Lillian **LOUIS PRIMA** RCA Victor 20-3079
- Cuanto Le Gusta
Say Something Sweet to Your Sweetheart **EVE YOUNG "The Girl Friend" and The Drugstore Cowboys** RCA Victor 20-3077

✓ **FOLK**

- New York to New Orleans
Say Good Mornin' Nellie **PEE WEE KING** RCA Victor 20-3106
- The Texas Special
A Nickel in the Juke Box **LUKE WILLS** RCA Victor 20-3081
- Living With Jesus
I Have a Home **HARMONEERS QUARTET** RCA Victor 20-3107

✓ **RHYTHM**

- Elevator Boogie
My Baby's Giving Me the Brush **BILL JOHNSON** RCA Victor 20-3108

✓ **ALL TIME FAVORITES**

- Down By the Old Mill Stream
Estrellita **HENRI RENÉ and his Musette Orch.** RCA Victor 20-3110

✓ **GEMS FROM SIGMUND ROMBERG SHOWS**
(Volume 2)

- Sigmund Romberg and his Orchestra and Chorus;
Genevieve Rowe, Soprano; Lawrence Brooks, Baritone;
Lillian Cornell, Mezzo-soprano. RCA Victor Album MO-1256
- Lover, Come Back to Me and Wanting You (Both from "New Moon") RCA Victor 10-1450
- Stout-Hearted Men (From "New Moon") and Song of Love (From "Blossom Time") RCA Victor 10-1451
- Your Land and My Land and Silver Moon (Both from "My Maryland") RCA Victor 10-1452
- Mother (From "My Maryland") and Desert Song Valse (From "Desert Song") RCA Victor 10-1453

Riding High... Climbing Fast

- If I Had You **TONY MARTIN** RCA Victor 20-2914
- Manteca **DIZZY GILLESPIE** RCA Victor 20-3023
- Lonesome **SAMMY KAYE** RCA Victor 20-3025
- Just a Little Lovin' **EDDY ARNOLD** RCA Victor 20-3013
- He Taught Me How to Yodel **ROSALIE ALLEN** RCA Victor 20-3028



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City _____ State _____

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Harvey is the bigman in Richmond, Va. radio. He has a 7 to 9 am show and a three hour afternoon platter session. Noted for his comic talents, Harvey makes with the jokes, kids everything and does take phone calls.



Signatures

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FOR DEALERS AND OPERATORS

THE DARKTOWN STRUTTERS' BALL

CONNIE HAINES and ALAN DALE

LITTLE BOY BLUES

CONNIE HAINES

With RAY BLOCH'S Swing Eight

on Sig 15197



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Jeri
SULLIVAN

The Sensational Singing Discovery

YOU'VE BEEN SO GOOD TO ME DADDY

BABY, WON'T YOU PLEASE COME HOME

With The Les Baxter Quintet and Johnny White's Orch.

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COWBOY JAMBOREE

DREAM HOUSE

With The Les Baxter Quintet and Johnny White's Orch.

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GLORIA vocal by Ronnie Deauville

OH! MOON instrumental

Ray Anthony and his Orchestra

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Signature Records, 601 W. 26th St., New York



The **Billboard** MUSIC POPULARITY CHARTS

PART
II

Sheet Music

Week Ending
Sept. 19

TRADE
SERVICE
FEATURE

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION	This Week	Publisher
10	1	1. A TREE IN THE MEADOW (R)	Shapiro-Bernstein
20	2	2. MY HAPPINESS (R)	Blasco
11	4	3. YOU CALL EVERYBODY DARLIN' (R)	Mayfair
14	3	4. IT'S MAGIC (R)	Witmark
23	5	5. YOU CAN'T BE TRUE, DEAR (R)	Biltmore
10	6	6. LOVE SOMEBODY (R)	Kramer-Whitney
13	7	7. MAYBE YOU'LL BE THERE (R)	Triangle
4	9	8. UNDERNEATH THE ARCHES (R)	Robbins
7	10	9. BLUEBIRD OF HAPPINESS (R)	T. B. Harms
3	11	10. HAIR OF GOLD, EYES OF BLUE (R)	Mellin
5	12	11. RAMBLING ROSE (R)	Laurel
8	8	12. IT ONLY HAPPENS WHEN I DANCE WITH YOU (F) (R)	Berlin
1	—	13. LITTLE GIRL (R)	Leeds
16	15	14. WOODY WOODPECKER (R)	Leeds
1	—	15. EV'RY DAY I LOVE YOU (R)	Sinatra Songs

ENGLAND'S TOP TWENTY

Weeks to date	POSITION	This Week	English	American
20	1	1. GALWAY BAY	Box and Cox	Leeds
7	3	2. WOODY WOODPECKER	Leeds	Leeds
5	5	3. YOU CAN'T BE TRUE	Chappell	Biltmore Music
14	2	4. BALLERINA	Peter Maurice	Jefferson
15	4	5. HEARTBREAKER	Leeds	Leeds
18	7	6. DREAM OF OLWEN	Lawrence Wright	Mills
1	—	7. SO TIRED	Campbell-Connelly	*
6	8	8. RAMBLING ROSE	Irwin Dash	Laurel Music Co.
1	—	9. MY HAPPINESS	Chappell	Blasco
18	6	10. TIME MAY CHANGE	Campbell-Connelly	Shapiro-Bernstein
8	10	11. I'D GIVE A MILLION TOMORROWS (For Just One Yesterday)	Campbell-Connelly	Oxford Music Corp.
15	14	12. AFTER ALL	Cinephonic	*
12	9	13. I'M LOOKING OVER A FOUR LEAF CLOVER	Francis Day	Remick
3	18	14. OCTOBER TWILIGHT	Irwin Dash	Shapiro-Bernstein & Carl Fisher
11	13	15. TOOLIE OOLIE DOOLIE (The Yodel Polka)	Southern	Harris
26	11	16. GOLDEN EARRINGS	Victoria	Paramount
35	12	17. NEAR YOU	Bradbury Wood	Supreme
14	16	18. NATURE BOY	Edwin Morris	Burke-Van Heusen
8	15	19. THERE OUGHT TO BE A SOCIETY	Kassner	Dreyer
37	17	20. A TREE IN THE MEADOW	Campbell-Connelly	Shapiro-Bernstein

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

Weeks to date	POSITION	This Week
14	1	1. MY HAPPINESS
18	2	2. YOU CAN'T BE TRUE, DEAR
9	3	2. A TREE IN THE MEADOW
7	4	3. YOU CALL EVERYBODY DARLIN'
9	6	4. IT'S MAGIC
8	5	5. LOVE SOMEBODY
19	8	6. NOW IS THE HOUR
12	7	7. WOODY WOODPECKER
1	—	8. TWELFTH STREET RAG
2	12	9. MAYBE YOU'LL BE THERE
3	11	10. UNDERNEATH THE ARCHES
5	15	11. IT ONLY HAPPENS WHEN I DANCE WITH YOU
1	—	12. EVERY DAY I LOVE YOU
8	10	13. PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON
1	—	13. MY BEST TO YOU
3	9	14. RAMBLING ROSE
1	—	15. A FELLA WITH AN UMBRELLA
22	12	15. TOOLIE OOLIE DOOLIE (THE YODEL POLKA)

The Billboard

MUSIC POPULARITY CHARTS

PART III

Radio Popularity

Week Ending Sept. 10



RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	Title	Artist	Lic. By
7	3	1	TWELFTH STREET RAG	Pee Wee Hunt	Capitol 15105—ASCAP
8	2	2	A TREE IN THE MEADOW	Margaret Whiting	Capitol 15122—ASCAP
17	1	3	LOVE SOMEBODY	Doris Day-Buddy Clark	Columbia 38174—ASCAP
10	4	4	YOU CALL EVERYBODY	DARLIN'	Al Trace—Regent 117—ASCAP
7	7	5	IT'S MAGIC	Doris Day	Columbia 38188—ASCAP
7	8	6	YOU CALL EVERYBODY	DARLIN'	A. Vincent—Mercury 5155—ASCAP
7	10	7	MAYBE YOU'LL BE THERE	Gordon Jenkins	Decca 24403—ASCAP
15	5	8	MY HAPPINESS	Pied Pipers	Capitol 15094—ASCAP
2	16	9	UNTIL	Tommy Dorsey Ork-H. Prime	Victor 20-3061—ASCAP
19	6	10	MY HAPPINESS	J. & S. Steele	Damon D-11133—ASCAP
6	12	11	IT'S MAGIC	Sarah Vaughan	Musicraft 557—ASCAP
11	15	12	MY HAPPINESS	Ella Fitzgerald	Decca 24446—ASCAP
3	9	13	IT'S MAGIC	Gordon MacRae	Capitol 15178—ASCAP
3	27	14	UNDERNEATH THE ARCHES	P. Scala's Banjo and Accordion Ork-The Keynotes	London 238—ASCAP
2	—	15	HAIR OF GOLD	Gordon MacRae	Capitol 15178—ASCAP
5	17	15	YOU CALL EVERYBODY	DARLIN' Jack Smith	Capitol 15156—ASCAP

(Continued on page 103)

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, Sept. 3, 8 a.m., and ending Friday, Sept. 10, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

Title	Publishers	Lic. By
A Boy From Texas—A Girl From Tennessee (R)	Shapiro-Bernstein	ASCAP
A Tree in the Meadow (R)	Shapiro-Bernstein	ASCAP
Bluebird of Happiness (R)	T. B. Harms	ASCAP
Confess (R)	Oxford	ASCAP
Cuanto Le Gusta (R)	Peer	BMI
Dolores (R)	Famous	ASCAP
Everybody Loves Somebody (R)	Sinatra Songs	ASCAP
Ev'ry Day I Love You (R)	Harms, Inc.	ASCAP
Hair of Gold, Eyes of Blue (R)	Mellin	BMI-ASCAP
I'd Love To Live in Loveland (With a Girl Like You) (R)	Bregman - Vocco - Conn	ASCAP
It Only Happens When I Dance With You (F) (R)	Berlin	ASCAP
It's a Most Unusual Day (R)	Robbins	ASCAP
It's Magic (F) (R)	Witmark	ASCAP
Just for Now (R)	Advanced	ASCAP
Little Girl (R)	Leeds	ASCAP
Lonesome (R)	Republic	BMI
Love Somebody (R)	Kramer-Whitney	ASCAP

(Continued on page 28)

SONGS WITH THE MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Humber (RH) logging system. Numerical point totals are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of September 3-9

Songs	Publisher	Heard in N.Y.				Heard in Chl.				Heard in Calif.				Tot. Pla.
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	
A Boy From Texas	Shapiro	0	5	0	3	2	5	0	3	0	7	0	3	72
A Tree in the Meadow	Shapiro	3	17	1	13	2	12	5	14	4	8	0	13	261
Beyond the Sea	Chappell	3	3	0	3	2	3	1	3	6	7	0	3	76
Bluebird of Happiness	T. B. Harms	2	8	1	4	1	2	1	4	9	7	1	3	99
Confess	Oxford	3	9	0	4	1	1	0	3	6	4	0	3	78
Cuanto Le Gusta (Date With Judy)	Peer	0	10	0	6	2	1	1	4	5	3	0	4	94
Everybody Loves Somebody	Sinatra	4	6	0	3	2	1	0	3	8	7	0	3	78
Everyday I Love You (Two Guys From Texas)	Harms	4	15	0	3	4	11	3	5	14	16	0	3	159

(Continued on page 103)



WATCH THESE GREAT RECORDS! THEY'RE GOING PLACES!

- I'D LOVE TO LIVE IN LOVELAND (With a Girl Like You) LOVE THY NEIGHBOR BING CROSBY Decca 24471
- DOLORES PALE MOON BING CROSBY Decca 25399
- IT'S TOO SOON TO KNOW I CAN'T GO ON (Without You) ELLA FITZGERALD Decca 24497
- HAIR OF GOLD (Eyes of Blue) RENDEZVOUS WITH A ROSE BOB EBERLY Decca 24491
- A TREE IN THE MEADOW MONICA LEWIS and AMES BROTHERS ON THE STREET OF REGRET AMES BROTHERS Decca 24411
- TWELFTH STREET RAG HERTHQUAKE BOOGIE MILT HERTH TRIO Decca 24450
- FOR YOU ON THE PAINTED DESERT GORDON JENKINS Decca 24478
- AT THE FLYING "W" BING CROSBY and ANDREWS SISTERS A HUNDRED AND SIXTY ACRES Decca 24481
- TWO BLOCKS DOWN . . . TURN TO THE LEFT I'LL NEVER BE WITHOUT A DREAM MILLS BROTHERS Decca 24472
- RAMBLING ROSE SO TIRED BOB EBERLY and RUSS MORGAN Decca 24449
- THAT WILD AND WICKED LOOK IN YOUR EYE FOREVER IS ENDING TODAY ERNEST TUBB Decca 46134
- TENNESSEE SATURDAY NIGHT BLUES IN MY HEART RED FOLEY Decca 46136
- DEAR OKIE YOU CALL EVERYBODY DARLING TEXAS JIM LEWIS Decca 46138
- I LOVE YOU SO MUCH IT HURTS SWEETER THAN THE FLOWERS SHORTY LONG Decca 46139
- TEACH ME TO BE RIGHT LAY DOWN YOUR SOUL SISTER ROSETTA THARPE Decca 48083
- MY HEAVENLY FATHER WATCHES OVER ME THE LAND BEYOND THE RIVER MARIE KNIGHT Decca 48084
- MY HEART BELONGS TO YOU PRETTY MAMA BLUES CLYDE BERNARD Decca 48087

All Records Listed \$.75 Each, Exclusive of Taxes

England's Greatest Music Publishers and Recording Directors Said —

"... Adding glamour to their unique presentation of songs, plus personality, was a sure way to success and the hearts of the British public. England will always have a welcome for them..."
 JOHN ABBOTT — Francis, Day & Hunter, Ltd.

"... I have seen every act that has come across from America and, to my mind, the Andrews Sisters are in the first flight of variety acts..."
 S. VAN LIER — Keith Prowse & Co., Ltd.

"... May I put on record the marvellous reaction over here to the girls..."
 JOHN COSTA — Ascherberg, Hopwood & Crew, Ltd.

"... It is unbelievable the impression the Andrews Sisters left behind them in this country... I predict, on their next visit, the girls will be bigger than ever if such a thing is possible..."
 IRWIN DASH — Irwin, Dash Music Co., Ltd.

"... The Andrews Sisters endeared themselves to everyone on this side... unfortunately their stay was too short..."
 W. C. WARD — Lawrence Wright Music Co., Ltd.

"... I have spoken to many of my friends, artistes, musicians and music people alike and they were all impressed with the great performance that the girls put over..."
 EDDIE KASSNER — The Edward Kassner Music Co., Ltd.

"... I've never seen three girls pack such a variety of entertainment into one show..."
 WALLY MOODY — E.M.I.

"... In my opinion, the Andrews Sisters are quite the most sensational act that London has ever seen, and their work has to be seen to be believed..."
 JOHN FIRMAN — B. Feldman & Co., Ltd.

"... The act looks so good on the stage that I am sure it would be a tremendous success on television..."
 DAVID TOFF — Southern Music Publishing Co., Ltd.

"... I doubt if many of the millions of people who have enjoyed the girls' records realized what accomplished stage performers they are..."
 REG CONNELLY — Campbell Connelly and Co., Ltd.

"... There is no need for me to tell you of the great success they have been and what a great fillip their appearance has been to the sale of their records..."
 H. G. SARTON — London Decca Record Co., Ltd.

"... The girls put on a magnificent show... my heartiest congratulations on their tremendous success..."
 TEDDY HOLMES — Chappell and Co., Ltd.



THE ANDREWS SISTERS

Management
LOU LEVY
 RKO Bldg., Radio City, New York

The Billboard MUSIC POPULARITY CHARTS PART IV

Retail Record Sales

Week Ending Sept. 10

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION	Record Title	Label
Last Week	This Week		
13	1	1. TWELFTH STREET RAG... <i>Somebody Else, Not Me</i> Pee Wee Hunt.....	Capitol 15105
8	3	2. A TREE IN THE MEADOW... <i>I'm Sorry But I'm Glad</i> Margaret Whiting....	Capitol 15122
13	4	3. YOU CALL EVERYBODY DARLIN'... <i>Linger Awhile</i> Al Trace.....	Regent 117
10	2	4. IT'S MAGIC... <i>Put 'Em in a Box</i> Doris Day.....	Columbia 38188
16	5	5. MY HAPPINESS... <i>Highway to Love</i> Pied Pipers.....	Capitol 15094
14	8	6. MAYBE YOU'LL BE THERE... <i>Dark Eyes</i> Gordon Jenkins.....	Decca 24403
16	7	7. LOVE SOMEBODY... <i>Confess</i> Doris Day-Buddy Clark.....	Columbia 38174
19	6	8. MY HAPPINESS... <i>They All Recorded to Beat the Ban</i> J. & S. Steele.....	Damon D-11133
14	11	9. MY HAPPINESS... <i>Tea Leaves</i> Ella Fitzgerald.....	Decca 24446
8	11	10. UNDERNEATH THE ARCHES... <i>Side by Side</i> P. Scala's Banjo and Accordion	Ork-The Keynotes... London 238
6	10	11. COOL WATER... <i>The Legend of Tiabi</i> Vaughn Monroe-Sons of the Pioneers	Victor 20-2923
7	19	12. IT'S MAGIC... <i>It's You or No One</i> Tony Martin.....	Victor 20-2863
10	9	13. YOU CAN'T BE TRUE, DEAR... <i>The Cuckoo Waltz</i> Ken Griffin.....	Rondo R-128
12	15	14. BLUEBIRD OF HAPPINESS... <i>Sunset to Sunrise</i> Art Mooney.....	MGM 10207
2	25	15. UNTIL... <i>Alter Hour Stuff</i> Tommy Dorsey Ork-H. Prime....	Victor 20-3061
2	21	16. YOU CALL EVERYBODY DARLIN'... <i>Underneath the Arches</i> Andrews Sisters.....	Decca 24490
9	14	17. IT'S MAGIC... <i>It's You or No One</i> Dick Haymes-Gordon Jenkins...	Decca 23826
5	18	17. YOU CAME A LONG WAY... <i>For Heaven's Sake</i> Ray McKinley.....	Victor 20-2913
2	—	19. HAIR OF GOLD... <i>Rambling Rose</i> Gordon MacRae.....	Capitol 15178
2	—	20. YOU WERE ONLY FOOLIN'... <i>It's Easy When You Know How</i> Blue Barron.....	MGM 10185
10	—	21. CONFESS... <i>Love Somebody</i> Doris Day-Buddy Clark.....	Columbia 38072
8	16	21. YOU CALL EVERYBODY DARLIN'... <i>Bluebird Polka</i> A. Vincent.....	Mercury 5155
2	—	23. UNDERNEATH THE ARCHES... <i>You Call Everybody Darlin'</i> Andrews Sisters.....	Decca 24490
6	29	24. HAIR OF GOLD... <i>Harmonicat Blues</i> The Harmonicats..	Universal U-121
2	27	25. THAT CERTAIN PARTY... <i>My Best Girl</i> Benny Strong Ork.....	Tower 1271
2	27	26. HAIR OF GOLD... <i>The Moonrise Song</i> Jack Emerson.....	Metrotone 2018
6	20	26. IT'S MAGIC... <i>Spring in December</i> Gordon MacRae.....	Capitol 15072
5	13	26. YOU CALL EVERYBODY DARLIN'... <i>Cuckoo Waltz</i> Jack Smith.....	Capitol 15156
1	—	26. YOU CALL EVERYBODY DARLIN'... <i>Cuckoo Waltz</i> Jerry Wayne.....	Columbia 38286
1	—	30. A TREE IN THE MEADOW... <i>My Happiness</i> J. Loss Ork.....	Victor 20-2965
1	—	30. BOUQUET OF ROSES... <i>Texarkana Baby</i> Eddy Arnold and His Tennessee	Victor 20-2808
17	24	30. WILLIAM TELL OVERTURE... <i>The Man on the Flying Trapeze</i> Spikes Jones.....	Victor 20-2861

The Billboard
MUSIC POPULARITY CHARTS
PART IV
Retail Record Sales
 Week Ending Sept. 10

BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
14	1	1	LITTLE TOOT (One Record) Don Wilson-The Starlighters.....	Capitol DAS-80
14	3	2	BOZO AT THE CIRCUS (Two Records) Billy May with Ork-Vance "Pinto" Colvig.....	Capitol BBX-34
3	5	3	BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May.....	Capitol DBX-93
14	2	4	BUGS BUNNY (Three Records) Mel Blanc.....	Capitol CC-64
4	6	5	PECOS BILL (Three Records) Roy Rogers-Sons of the Pioneers.....	Victor Y-375
9	4	6	BOZO SINGS (Two Records) Billy May with Ork-Vance "Pinto" Colvig.....	Capitol DBS-84
11	9	7	BOZO AND HIS ROCKET SHIP (Two Records) Billy May with Ork-Vance "Pinto" Colvig.....	Capitol BBX-65
5	7	7	KING COLE FOR KIDS ALBUM (Three Records) King Cole Trio.....	Capitol DC-89
10	—	9	NURSERY RHYMES (Two Records) Frank Luther.....	Decca CS-5
5	8	10	JOHNNY APPLESEED (Three Records) Dennis Day.....	Victor P-368
5	—	11	SPARKY'S MAGIC PIANO (Three Records) Billy May-Alan Livingston-Henry Blair.....	Capitol DC-78
4	—	12	MELODY TIME (Two Records) Roy Rogers-Sons of the Pioneers-Sammy Kaye-Freddy Martin.....	Victor Y-369
9	10	13	RUSTY IN ORCHESTRVILLE (Three Records) Billy May-Alan Livingston-Henry Blair.....	Capitol BC-35
12	14	13	UNCLE REMUS (Three Records) Johnny Mercer and Original Cast.....	Capitol CC-40
2	12	15	LITTLE ENGINE THAT COULD (Two Records) Paul Wing.....	Victor Y-341
3	11	15	LITTLE TUNE THAT RAN AWAY (One Record) Peter Lind Hayes.....	Decca CU-108
3	—	15	MOTHER GOOSE (One Record) Frank Luther.....	Decca CUS-2

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
151	1	1	Clair de Lune Jose Iturbi.....	Victor 11-8851
148	3	2	Chopin's Polonaise Jose Iturbi.....	Victor 11-8848
16	—	3	Khachaturian: Gayne Ballet Suite—Sabre Dance Oscar Levant.....	Columbia 17521-D
33	2	3	Bluebird of Happiness Jan Peerce, RCA Victor Ork; S. Levin director.....	Victor 10-1454, Victor 18-1074, 11-9007
11	—	5	Ave Maria Marian Anderson.....	Victor 14210

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
4	1	1	Chopin's Favorites (Three Records) First Piano Quartet.....	Victor MO-1227
3	4	2	Grieg's Concerto in A Minor (Three Records) A. Rubinstein.....	Victor DM-900
7	4	3	Khachaturian: Violin Concerto (Five Records) David Oistrakh.....	Mercury DM-10

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
11	1	1	AL JOLSON, VOLUME III ALBUM (Four Records) Al Jolson.....	Decca A-649
18	2	2	STAN KENTON: A PRESENTATION OF PROGRESSIVE JAZZ ALBUM (Four Records) Stan Kenton.....	Capitol CD-79
10	3	3	EMPEROR'S WALTZ (Two Records) Bing Crosby.....	Decca A-620
3	10	4	THEME SONGS (Four Records) T. Dorsey, S. Kaye, T. Bencke, Larry Green, V. Monroe, F. Martin, W. King, Three Suns.....	Victor PT-17
18	4	5	SONGS OF OUR TIMES (1932) ALBUM (Four Records) Carmen Cavallaro.....	Decca 1932
17	7	6	BUSY FINGERS (Four Records) Three Suns.....	Victor P-206
12	—	7	DOWN MEMORY LANE (Four Records) Vaughn Monroe.....	Victor P-202
9	8	8	SONGS OF OUR TIMES (1927) ALBUM (Four Records) B. Grant Ork.....	Decca A-1927
89	8	8	GLENN MILLER (Four Records) Glenn Miller.....	Victor P-148
51	6	10	GLENN MILLER MASTERPIECES (Four Records) Glenn Miller.....	Victor P-189

THEIR LATEST AND GREATEST RECORDINGS—

Two-fers!

THE ANDREWS SISTERS with BING CROSBY
 Just Released —
160 ACRES • AT THE FLYING "W"
 (Decca 24481)

THE ANDREWS SISTERS with CARMEN MIRANDA
 Just Released —
CUANTO LA GUSTA • THE MATADOR
 (Decca 24479)

THE ANDREWS SISTERS with BURL IVES
 Just Released —
BLUE TAIL FLY • I'M GOIN' DOWN THE ROAD
 (Decca 24463)

THE ANDREWS SISTERS with DANNY KAYE
 Riding High —
**WOODY WOODPECKER
 PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON**
 (Decca 24462)

THE ANDREWS SISTERS with DICK HAYMES
 Watch for —
**WHAT DID I DO?
 I'D LOVE TO CALL YOU MY SWEETHEART**
 (Decca)

Singles!

To be Released September 27th
BELLA BELLA MARIE • THE MONEY SONG
 (Decca 24499)

Just Released —
JEALOUS • MEAN TO ME
 (Decca 25303)

Just Released —
**UNDERNEATH THE ARCHES
 YOU CALL EVERYBODY DARLIN'**
 (Decca 24490)

and don't forget —
**SABRE DANCE • HEARTBREAKER
 TOOLIE OOLIE DOOLIE • I HATE TO LOSE YOU
 DON'T BLAME ME • RUN, RUN, RUN**



THE ANDREWS SISTERS

Management
LOU LEVY
 RKO Bldg., Radio City, New York

ATTENTION, COMPETITORS!!

HERE'S ANOTHER TOWER-IFIC "FIRST" YOU'LL WANT TO COPY

It's
TOWER RECORD No. 1271

Featuring
THE SENSATIONAL SINGING and PLAYING of

"THAT CERTAIN PARTY"

By the Exclusive Tower Recording Artist
BENNY STRONG

DEALERS, OPS, JOCKS, ARE YUH LISTENIN'?
TOWER DISTRIBUTORS—PLEASE

Get Orders In Now Before They All Beat Me To It!!!

MORE TOWER TO YOU ALL!

P.S.: Hey, Competition, I'm Only Kiddin', Love—D.B.

DANA says:

"JEDZIE BOAT!"

... The biggest Polish polka hit this county has ever had is WOJNAROWSKI'S

"JEDZIE BOAT"

And now, it's available in ENGLISH, as...

FERRYBOAT POLKA DANA 2020-A

Backed by
PLOOM, PLOOM, PLOOM

(The first and only English version of that famous Polish Waltz)

Both performed by **FRANK WOJNAROWSKI** and His Orchestra

(The No. 1 Polka Orchestra of America)

Vocals by the Wayfarers

English version by **ALBERT GAMSE**, one of America's outstanding writers.

A SURE-FIRE HIT FOR THE JUKE BOX AND THE DEALER



DANA MUSIC CO., Inc.

286 FIFTH AVENUE

NEW YORK 1, N. Y.

Wisconsin 7-9093

Note: The sheet music to Ferryboat Polka is published by Dana Music Co., Inc.

The Billboard MUSIC POPULARITY CHARTS

Juke Box Record Plays

PART V

Week Ending Sept. 10



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 1,500 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hit's Music Popularity Chart, Part I.

Weeks to date	POSITION		This Week	Record	Label
	Last Week	Change			
14	1	1	1	YOU CALL EVERYBODY DARLIN'	Al Trace...Regent 117
10	2	2	2	TWELFTH STREET RAG	Pee Wee Hunt...Capitol 15105
8	4	3	3	A TREE IN THE MEADOW	Margaret Whiting...Capitol 15122
9	3	4	4	MY HAPPINESS	J. & S. Steele...Damon D-11133
15	5	5	5	MY HAPPINESS	Fred Pipers...Capitol 15094
11	7	6	6	YOU CAN'T BE TRUE, DEAR	Ken Griffin...Rondo R-128
13	8	7	7	MY HAPPINESS	Flla Fitzgerald...Decca 21446
12	9	8	8	LOVE SOMEBODY	Doris Day-Buddy Clark...Columbia 38174
8	10	9	9	IT'S MAGIC	Dick Haynes-Gordon Jenkins...Decca 23826
8	6	10	10	IT'S MAGIC	Doris Day...Columbia 38188
8	12	11	11	YOU CALL EVERYBODY DARLIN'	A. Vincent...Mercury 5155
8	18	12	12	UNDERNEATH THE ARCHES	P. Scala's Banjo and Accordion Ork-The Keynotes...London 238
9	14	13	13	MAYBE YOU'LL BE THERE	Gordon Jenkins...Decca 24403
3	17	13	13	UNDERNEATH THE ARCHES	Andrews Sisters...Decca 24490
2	18	15	15	JUST A LITTLE LOVIN'	Eddy Arnold and His Tennessee Plowboys...Victor 20-3013
2	16	15	15	YOU CALL EVERYBODY DARLIN'	Andrews Sisters...Decca 24490
6	23	17	17	IT'S MAGIC	Gordon MacRae...Capitol 15072
2	—	18	18	HAIR OF GOLD	Gordon MacRae...Capitol 15178
13	13	19	19	BOUQUET OF ROSES	Eddy Arnold and His Tennessee Plowboys...Victor 20-2806
8	15	20	20	YOU CALL EVERYBODY DARLIN'	Jack Smith...Capitol 15156
2	—	21	21	A TREE IN THE MEADOW	P. Fennelly...MGM 10200
10	25	21	21	YOU CALL EVERYBODY DARLIN'	Al Trace...Sterling 3023
2	—	23	23	IT'S MAGIC	Tony Martin...Victor 20-2862
1	—	24	24	IT'S MAGIC	Vic Damone...Mercury 5138
23	21	24	24	YOU CAN'T BE TRUE, DEAR	Ken Griffin-Jerry Wayne...Rondo R-228
5	22	26	26	HAIR OF GOLD	J. Emerson...Metrotone 2018
6	20	26	26	RAMBLING ROSE	Perry Como-The Satisfiers...Victor 20-2947
6	—	28	28	COOL WATER	Vaughn Monroe-Sons of the Pioneers...Victor 20-2923
2	26	28	28	YOU CALL EVERYBODY DARLIN'	Jerry Wayne...Columbia 38286
1	—	30	30	FOREVER IS ENDING TODAY	Ernest Tubbs...Decca 46134
1	—	30	30	THAT CERTAIN PARTY	B. Strong Ork...Tower 1271

SONGS WITH GREATEST RADIO AIR PLAYS

(Continued from page 25)

Maybe You'll Be There (R)	Triangle—ASCAP
My Happiness (R)	Biasco—ASCAP
P. S.: I Love You (R)	La Calle—ASCAP
Put 'Em in a Box, Tie 'Em With a Ribbon (F) (C)	Remick—ASCAP
Rambling Rose (R)	Laurel—ASCAP
Take It Away (R)	Pemora—BMI
Tea Leaves (R)	E. H. Morris—ASCAP
The Night Has a Thousand Eyes (F) (R)	Paramount—ASCAP
The Things I Love (R)	Campbell—BMI
When the Red, Red, Red Robin, Comes Boob, Bob Ebbin' Along (R)	Bourne—ASCAP
When You Left Me	Porgie—BMI
You Call Everybody Darlin' (R)	Mayfair—ASCAP
You Can't Be True, Dear (R)	Biltmore—ASCAP
You Were Only Foolin' (R)	Shapiro-Bernstein—ASCAP

MGM, Apollo Add Jazz Wax

NEW YORK, Sept. 11.—Both the MGM and Apollo diskeries this week added to their jazz wax backlog with the purchase of new masters. MGM came close toward closing a deal for the American rights to press and distribute a group of Swedish-made jazz masters cut by Chu' by Jackson's bebop group while it was in that country for a concert tour several months ago. The diskery also will obtain in the deal some sides cut by a group led by former Ellington trumpeter, Rex Stewart, who has been barnstorming

Beneke To Open Holyoke

HOLYOKE, Mass., Sept. 11.—The Tex Beneke ork will be the first attraction at the reopening of the Valley Arena here Sunday (13). The spot plans to pursue a one-night (Sunday) name band policy thru the fall and winter season.

in Europe.

Apollo bought some wax from drummer J. C. Heard which were cut by a group of top-flight sidemen. These are mainly originals in the bebop vein. The same diskery also inked some waxing talents this week including blues singer Jimmy Brown, the former Lionel Hampton singer, Sam Jennings, and the Italian comedian, Singus Mondri.

The Billboard
MUSIC POPULARITY CHARTS

PART VI

Race Records

Week Ending
Sept. 19



BEST SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last week	This Week	
15	2	1.	PRETTY MAMA BLUES...Ivory Joe Hunter.....4 Star 1254
18	3	2.	LONG GONE.....Sonny Thompson....Miracle M-126
2	8	3.	LATE FREIGHT.....Sonny Thompson....Miracle M-128
14	7	4.	MY HEART BELONGS TO YOU.....Arbee Stidham.....Victor 20-2572
18	5	5.	MESSIN' AROUND.....Memphis Slim.....Miracle M-125
10	1	6.	I CAN'T GO ON WITHOUT YOU.....Bull Moose Jackson.....King 4230
3	6	7.	DON'T BURN THE CANDLE AT BOTH ENDS.. Five.....Decca 24483
1	—	8.	EVERYTHING I DO IS WRONG.....Senders.....Specialty SP-314
13	10	9.	RUN, JOE.....Louis Jordan.....Decca 24448
2	14	10.	AM I ASKING TOO MUCH?..Dinah Washington....Mercury 8095
1	—	11.	WAXIE MAXIE.....Paul Williams.....Savoy 670
17	—	12.	TOMORROW NIGHT.....Lonnie Johnson.....King 4201
8	—	13.	I WANT A BOWLEGGED WOMAN.....Bull Moose Jackson.....King 4189
1	—	13.	CORN BREAD.....Hal Singer Sextette.....Savoy 671
18	4	15.	GOOD ROCKIN' TONIGHT..Wynonie Harris.....King 4210

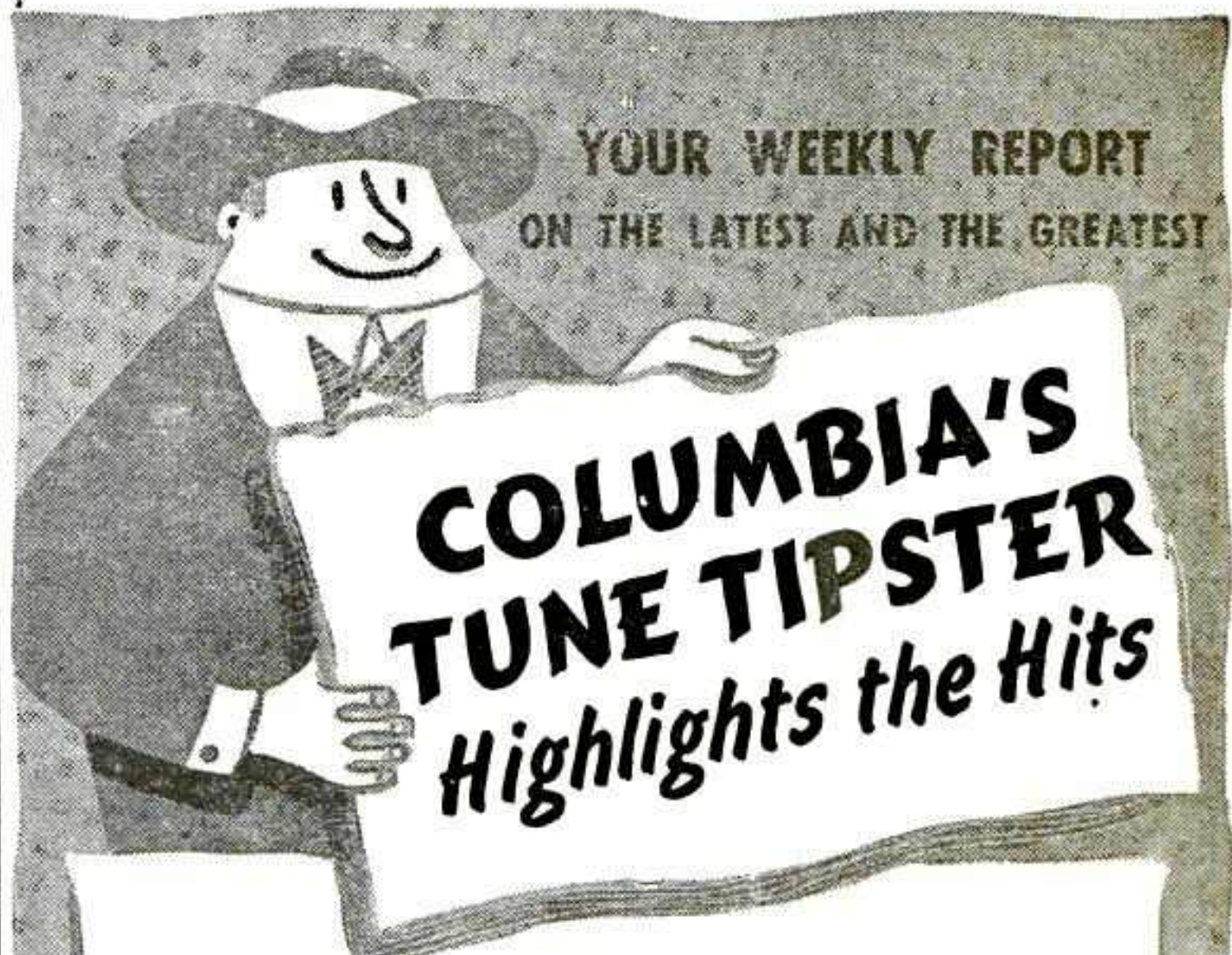
MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

Weeks to date	Last week	POSITION	This Week	
9	3	1.	1.	I CAN'T GO ON WITHOUT YOU.....Bull Moose Jackson.....King 4230
12	1	2.	2.	MY HEART BELONGS TO YOU.....Arbee Stidham.....Victor 20-2572
15	9	3.	3.	PRETTY MAMA BLUES...Ivory Joe Hunter.....4 Star 1254
21	4	4.	4.	GOOD ROCKIN' TONIGHT..Wynonie Harris.....King 4210
13	2	5.	5.	RUN, JOE.....Louis Jordan.....Decca 24448
2	12	6.	6.	AM I ASKING TOO MUCH?..Dinah Washington....Mercury 8095
3	10	7.	7.	CORN BREAD.....Hal Singer Sextette.....Savoy 671
18	5	8.	8.	LONG GONE.....Sonny Thompson....Miracle M-126
11	14	9.	9.	DON'T FALL IN LOVE WITH ME.....Ivory Joe Hunter.....King 4220
3	10	10.	10.	DON'T BURN THE CANDLE AT BOTH ENDS.. Five.....Decca 24483
1	—	11.	11.	I FEEL LIKE GOING HOME.....Muddy Waters....Aristocrat 1305
27	—	11.	11.	KING SIZE PAPA.....Julia Lee and Her Boy Friends.....Capitol Americana 40082
3	—	13.	13.	TELL ME, DADDY.....Julia Lee and Her Boy Friends.....Capitol 15144
4	7	14.	14.	LATE FREIGHT.....Sonny Thompson....Miracle M-128
1	—	15.	15.	EVERYTHING I DO IS WRONG.....Senders.....Specialty SP-314
18	5	15.	15.	MESSIN' AROUND.....Memphis Slim.....Miracle M-125
28	—	15.	15.	TOMORROW NIGHT.....Lonnie Johnson.....King 4201
2	13	15.	15.	IT'S TOO SOON TO KNOW..The Orioles.....Natural 5000

ADVANCE RACE RECORD RELEASES

Bean at the Met Cambawkins Quintet (I'm in) Mercury 8101	Lilacs in the Rain D. Groner Trio (Bluebird of) Aristocrat AR 1803
Berserk Boogie Lucky Millinder Ork (Fare-Thee-Well) Decca 24495	Little Anna Mae Muddy Waters (Gypsy Woman) Aristocrat AR 1302
Bluebird of Happiness D. Groner Trio (Lilacs in) Aristocrat AR-1803	Lonesome Women Blues T-Bone Walker (West Side) Comet T-50
Dirty Deal Boogie Willie (Long Time) Smith (Flying Cloud) Columbia 30140	Mabel the Lush Scat Man Crothers-Riff Charles and Friends (Riff's Blues) Capitol 15220
Flying Cloud Boogie Willie (Long Time) Smith (Dirty Deal) Columbia 30140	My Heart Belongs To You C. Bernard (Pretty Mama) Decca 48087
Gypsy Woman Muddy Waters (Little Anna) Aristocrat AR 1302	Pretty Mama Blues C. Bernard (My Heart) Decca 48087
H. D. Blues Duke Henderson-L. Thompson and His All Stars (S. H. Blues) Apollo 400	Ready for Action F. Cully (The Pig) Continental C-6070
Hurry Sundown (See What Tomorrow Brings) R. Huey (I Can't) Decca 48088	Riff's Blues Scat Man Crothers-Riff Charles and Friends (Mabel the) Capitol 15220
I Can't See Liza No More R. Huey (Hurry Sundown) Decca 48088	S. H. Blues Duke Henderson-L. Thompson and His All Stars (H. D. Blues) Apollo 400
I'll Wait D. Washington (It's Too) Mercury 6107	The Devil Blues Jazz Gillum (What a) Victor 20-3118
I'm in the Mood for Love C. Hawkins Quintet (Bean At) Mercury 8101	The Pig Is Digging F. Cully (Ready For) Continental C-6070
It's Too Soon to Know D. Washington (I'll Wait) Mercury 6107	West Side Baby T-Bone Walker (Lonesome Women) Comet T-50
	What a Gal Jazz Gillum (The Devil) Victor 20-3118



YOUR WEEKLY REPORT
ON THE LATEST AND THE GREATEST

CURRENT COLUMBIA TOP HITS

IT'S MAGIC	Doris Day	38188
PUT 'EM IN A BOX	Doris Day	38188
BUTTONS AND BOWS	Dinah Shore	38284
Daddy-	Dinah Shore	38284
LOVE SOMEBODY	Doris Day &	
CONFESS	Buddy Clark	38174
YOU CALL EVERYBODY DARLING	Jerry Wayne	38286
Cuckoo Waltz	Jerry Wayne	38286
JUST FOR NOW		
EVERYBODY LOVES SOMEBODY	Frank Sinatra	38225
CANDY STORE BLUES	Toni Harper	38229
Dolly's Lullaby	Toni Harper	38229
I'D LOVE TO LIVE IN LOVELAND	Jerry Wayne &	
Your Heart and Mine	The Dell Trio	38251
TABBY THE CAT	Toni Harper	38265
You're My Everything	Toni Harper	38265
WOODY WOOD-PECKER	Kay Kyser	38197
When Veronica Plays the Harmonica	Kay Kyser	38197
I'M IN LOVE	Doris Day &	
	Buddy Clark	
It's You Or No One	Doris Day	38290

RIDING HIGH!

UNDERNEATH THE ARCHES	The Serenaders	38274
I Want Some Money	The Serenaders	38274
FIDDLE FADDLE	Columbia	
1. Jazz Pizzicato	Orchestra	38266
2. Jazz Legato	Orchestra	38266
A TREE IN THE MEADOW	Bill Johnson	38279
Galway Bay	Bill Johnson	38279
RAMBLING ROSE	Tony Pastor	38207
A Boy From Texas	Tony Pastor	38207

THE GREAT ARTISTS AT THEIR BEST ARE ON
COLUMBIA RECORDS

Trade-marks "Columbia," and Reg. U. S. Pat. Off. Marks Registered

The Billboard
MUSIC POPULARITY CHARTS
Folk Record Section
PART VII

Week Ending
 Sept. 10



MOST PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

Weeks to date	POSITION		Record
	Last Week	This Week	
17	1	1	BOUQUET OF ROSES.....Eddy Arnold and His Tennessee PlowboysVictor 20-2806
4	2	2	JUST A LITTLE LOVIN'..Eddy Arnold and His Tennessee PlowboysVictor 20-3013
27	3	3	ANYTIMEEddy Arnold and His Tennessee PlowboysVictor 20-2700
34	5	4	HUMPTY DUMPTY HEART Hank Thompson and His Brazos Valley BoysCapitol Americana 40065
3	10	5	ONE HAS MY NAME.....Jimmy Wakely.....Capitol 15162
15	7	6	SWEETER THAN THE FLOWERSMoon Mullican.....King 673
19	6	7	TEXARKANA BABYEddy Arnold and His Tennessee PlowboysVictor 20-2806
21	4	7	TENNESSEE WALTZ.....Pee Wee King and His Golden West Cowboys....Victor 20-2680
12	14	9	BANJO POLKATex WilliamsCapitol Americana 15101
1	—	10	THORN IN MY HEART....B. Wills and Texas Playboys....MGM 10236
1	—	11	CALICO RAGAl Dexter and His Troopers....Columbia 20438
1	—	12	BREEZECowboy Copas.....King 618
1	—	12	DEAR OAKIEJ. Rivers with Western Band....Capitol 15169
3	13	12	DOGHOUSE BOOGIE.....H. Hawkins.....King 720
6	8	12	FOREVER IS ENDING TODAYE. TubbDecca 46134

BEST SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	2	1	JUST A LITTLE LOVIN'...Eddy Arnold and His Tennessee PlowboysVictor 20-3103
19	1	2	BOUQUET OF ROSES.....Eddy Arnold and His Tennessee PlowboysVictor 20-2806
3	10	3	ONE HAS MY NAME.....Jimmy WakelyCapitol 15162
5	4	4	LIFE GETS TEE-JUS, DON'T IT?Carson RobisonMGM 10224
19	6	5	SWEETER THAN THE FLOWERSMoon Mullican.....King 673
11	3	6	ANYTIMEEddy Arnold and His Tennessee PlowboysVictor 20-2700
4	8	7	MY DADDY IS ONLY A PICTUREEddy Arnold and His Tennessee PlowboysVictor 20-3013
19	14	8	HUMPTY DUMPTY HEART Hank Thompson and His Brazos Valley BoysCapitol Americana 40065
19	4	9	TENNESSEE WALTZPee Wee King and His Golden West Cowboys....Victor 20-2680
13	10	10	BLUE SHADOWS ON THE TRAILRoy Rogers-Sons of the PioneersVictor 20-2780
19	7	11	TEXARKANA BABY.....Eddy Arnold and His Tennessee PlowboysVictor 20-2806
6	12	12	FOREVER IS ENDING TODAYE. TubbDecca 46134
1	—	13	DOGHOUSE BOOGIEH. HawkinsKing 720
2	14	14	TALKING BOOGIETex Williams and His Western CaravanCapitol 15175
1	—	15	BANJO POLKATex WilliamsCapitol Americana 15101

ADVANCE FOLK RECORD RELEASES

- A Voice From the Grave**
D. Branam & the Brandy Mountain Boys (Greenback Dollars) Savoy 3018
- Be Careful**
D. Branam & the Brandy Mountain Boys (Maple On) Savoy 3019
- Be My Silver Lining**
J. Haight's Band (Old Time) Textstar T-3
- Darling, Please Forgive and Forget**
The Oklahoma Wranglers (Monongahela Valley) Mercury 6133
- Dear Oakie**
Slim Duncan (One Has) Columbia 20491
- Foolish Love**
S. Thompson (Smiles Are) Mercury 6135
- Georgia Anne From Georgia**
Curley Williams & The Georgia Peach Pickers (Leave Me) Columbia 20486
- Greenback Dollars**
D. Branam & The Brandy Mountain Boys (A Voice) Savoy 4018
- Happy Mary Polka**
R. Allen Ork (Who Shot) Mercury 6140
- I Belong to Only You**
Shorty Warren & His Western Rangers (My Heart) Cowboy CR-901
- I Used To Be Blue for Texas**
The Broadway Buckeroos (Song of the) Cowboy 1101
- I'm Losing You**
A. Clauser & the Oklahomans-B. Wilhite (Never Let) Skyline M-68
- Just a Little Lovin' (Will Go a Long Way)**
Foy Willing & His Riders of the Purple Sage (Lay Your) Capitol 15221
- Lay Your Little Head on My Shoulder**
Foy Willing & His Riders of the Purple Sage (Just a) Capitol 15221
- Leave Me Along With the Blues**
Curley Williams & the Georgia Peach Pickers (Georgia Anne) Columbia 20486
- Little Blossom**
Tex Fletcher (The Girl) Flint 1789
- Maple on the Hill**
D. Branam & The Brandy Mountain Boys (Be Careful) Savoy 3019
- Memories of France**
D. Thomas & His Nashville Ramblers (My Daddy) Decca 46141
- Monongahela Valley**
The Oklahoma Wranglers (Darling, Please) Mercury 6133
- My Daddy Is Only a Picture**
D. Thomas & His Nashville Ramblers (Memories of) Decca 46141
- My Heart Says Giddyup**
Shorty Warren & His Western Rangers (I Belong) Cowboy CR-901
- Never Let the Deep Blues Get You Down**
A. Clauser & the Oklahomans (I'm Losing) Skyline M-68
- Old-Time Jamboree**
J. Haight's Kadoodlers (Be My) Textstar 3
- One Has My Heart (the Other Has My Name)**
Slim Duncan (Dear Okie) Columbia 20491
- Smiles Are Made Out of the Sunshine**
S. Thompson (Foolish Love) Mercury 6135
- Something's Wrong**
The Turner Brothers (You Ask) Mercury 6134
- Song of the Timberland**
The Broadway Buckeroos (I Used) Cowboy 1101

CAL TINNEY

NOW ON KING RECORDS

Doing **SMASH HIT**
LIFE GET'S TEE-JUS DON'T IT



AND A **TERRIFIC ORIGINAL**
I WISH I HAD A DAD

ORDER NOW

AVAILABLE AT ALL

KING BRANCHES



TRI-STATE

... the NEW Label that means HILLBILLY and WESTERN HITS!

FIRST RELEASE:

HELLS FIRE and COCAINE BLUES

Dick Dyson and His Musical Texans

HERE'S HOW THE BILLBOARD RATES 'EM

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS	
				OVER ALL	WEEKLY
DICK DYSON & HIS MUSICAL TEXANS (Tri-State 113)	76	NS	72	76	
Cocaine Blues	73	NS	71	74	

Write for Catalogue and information about the territories still open for distributors.
TRI-STATE RECORDING CO.
 1903 SOUTH HARWOOD DALLAS, TEXAS

The Billboard MUSIC POPULARITY CHARTS

Record Reviews

PART VIII

Week Ending Sept. 10



RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined
 Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

The Categories
 Point listings are maximums. Song calibre, 15; Interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv't'g-promotion, film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
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ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
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ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
THE PHIL MOORE FOUR (Victor 20-3046)							
<i>Lazy Lady Boogie</i>	62	62	60	64			
<i>As Time Goes By</i>	76	76	75	77			
LOUIS PRIMA ORK (Victor 20-3034)							
<i>All of Me</i>	75	77	74	74			
<i>Sweet Nothings</i>	70	70	70	70			
THE DINNING SISTERS-ART VAN DAMME QUINTET (Capitol 15184)							
<i>Buttons and Bows</i>	83	84	82	83			
<i>San Antonio Rose</i>	77	77	75	78			
JACK SMITH & THE CLARK SISTERS-F. DEVOL ORK (Capitol 15185)							
<i>A Carnival in Venice</i>	80	80	80	80			
<i>In the Market Place of Old Monterey</i>	73	73	72	75			
TONY PASTOR ORK (Columbia 38297)							
<i>The Click Song</i>	72	73	71	72			
<i>You Started Something</i>	85	86	83	85			

ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
BILLY BUTTERFIELD ORK (Capitol 15186)							
<i>What's New?</i>	74	77	72	75			
<i>Wild Oats</i>	63	66	62	62			
FREDDIE SLACK ORK AND ELLA MAE MORSE (Capitol 15188)							
<i>Cow, Cow Boogie</i>	75	75	72	77			
<i>House of Blue Lights</i>	73	73	70	75			
JEFF DANE-JOHNNY GILES ORK (Atlas D-154)							
<i>Think of Me</i>	62	61	62	63			
<i>What Can I Say, Dear?</i>	72	70	72	74			
EDDIE CONSIDINE (London 251)							
<i>After the Ball</i>	52	53	51	52			
<i>Only a Bird in a Gilded Cage</i>	67	68	67	66			
SNOOKY LANSON (Mercury 5191)							
<i>(I'm Gonna Get You) On a Slow Boat to China</i>	67	67	65	68			
<i>Melancholy Minstrel</i>	76	77	75	76			
ERIC ROBINSON-MERCURY STRING ORK (Mercury 5189)							
<i>Fiddle-Fiddle</i>	69	71	67	69			
<i>Jazz Legato</i>	53	56	50	53			

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
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ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
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ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
PATTI PAGE (Mercury 5184)							
<i>Five-Four-Three-Two</i>	81	85	82	85			
<i>My Sweet Adair</i>	72	73	71	73			
SNOOKY LANSON (Mercury 5188)							
<i>Rendezvous With a Rose</i>	75	74	72	77			
<i>Play the Players</i>	53	53	53	53			
PATTI PAGE (Mercury 5187)							
<i>I Can't Go On Without You</i>	75	75	73	77			
<i>All My Love Belongs To You</i>	75	75	73	77			
NICK DELANO-PHIL MOORE ORK (Black & White 868)							
<i>Ah, But It Happens</i>	61	61	60	63			
<i>That's the Way It Goes</i>	59	60	58	60			
JEFF DANE-JOHNNY GILES ORK (Atlas D-153)							
<i>Love Is a Wonderful Thing</i>	73	75	70	73			
<i>No Regrets</i>	61	61	60	62			
GENE KRUPA ORK (Buddy Hughes) (Columbia 38296)							
<i>It's Whatcha Do With Whatcha Got</i>	72	71	70	73			
<i>It's Up To You</i>	74	77	73	73			
PRIMO SCALE BANJO & ACCORDION ORK-THE KEYNOTES (London 275)							
<i>Hometown</i>	81	82	81	82			
<i>I Want Some Money</i>	90	90	90	90			
THE BACHELORS (MGM 10261)							
<i>Peepin' Polka</i>	61	60	60	60			
<i>Ring, Telephone, Ring</i>	57	56	55	58			

ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
DENNY DENNIS (Bob Faron Ork) (London 283)							
<i>Glen Echo</i>	75	78	74	74			
<i>By the Way</i>	75	75	74	76			
ANN SHELTON (Jay Wilbur Ork) (London 287)							
<i>Greensleeves</i>	78	78	78	N.S.			
<i>Galway Bay</i>	85	85	85	85			
CYRIL STAPLETON ORK (The Keynotes) (London 282)							
<i>Cornbelt Symphony</i>	74	74	72	75			
<i>P.S.: I Love You</i>	72	74	71	72			
VERA LYNN (Bob Faron Ork) (London 274)							
<i>Drifting and Dreaming</i>	71	73	73	70			
<i>The Hymns My Mother Used To Sing</i>	61	62	62	60			
LEN CAMBER'S ACCORDION (MGM 10261)							
<i>Underneath the Arches</i>	72	70	70	75			
<i>The Silver Wedding Waltz</i>	72	70	70	75			
VIC DAMONE-PATTI PAGE (Mercury 5192)							
<i>Say Something Sweet To Your Sweetheart</i>	61	60	50	63			
<i>Isn't It Romantic?</i>	65	65	63	67			
DICK BROWN (Banner B-564)							
<i>I Wouldn't Hurt You for the World</i>	77	80	74	76			
<i>I Don't Have to Tell You</i>	73	73	71	73			

(Continued on page 100)



Disk jocks, juke ops and retailers. Get on the bandwagon . . . ride along with the greatness of these top tunes, top artists and top labels.

'RENDEZVOUS WITH A ROSE'

BY DEB DYER

- | | |
|-----------|------------------------------|
| BULLET | PEPPER NEALY |
| CASTLE | BOBBY WORTH AND SOPHISTICATS |
| COLUMBIA | BUDDY CLARK |
| D. & D. | DICK WONG |
| DECCA | BOB EBERLY |
| M. G. M. | DON RODNEY |
| MERCURY | SNOOKY LANSON |
| MERO | BOB STEWART |
| SIGNATURE | WESTONIANS |

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'I STILL GET A THRILL (THINKING OF YOU)'

BY J. FRED COATS & BENNY DAVIS

- | | |
|------------|-----------------------------|
| ARISTOCRAT | L. MONTI'S AND HIS TU TONES |
| BULLET | FRANCIS CRAIG |
| COLUMBIA | BUDDY CLARK |
| M. G. M. | ART LUND |
| RCA VICTOR | BETTY RHODES |

WORDS & MUSIC, Inc. 1650 BROADWAY NEW YORK, N. Y.

'I DON'T WANT TO MEET ANY MORE PEOPLE'

BY STANLEY ADAMS & FRANKIE CARLE

- | | |
|------------|-------------------|
| BULLET | BOB CHESTER |
| COLUMBIA | FRANKIE CARLE |
| LONDON | THE SQUADRONAIRES |
| MERCURY | VIC DAMONE |
| M. G. M. | DON RODNEY |
| RCA VICTOR | JOHN PARIS |

DREYER MUSIC CORP. 1650 BROADWAY NEW YORK, N. Y.

The Billboard

MUSIC POPULARITY CHARTS

PART IX

Record Possibilities

Week Ending Sept. 19



THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

GLORIARay Anthony Orchestra...Signature 15213

This platter is skyrocketing as the result of an unusual one-man exploitation. Fred Benson, manager of the Anthony Crew, has been plugging it indefatigably to every jock, coin op and dealer he could find, and the Ronnie Deauville-warbled ballad looks like a lock-in now. Others disking of the tune out on Varsity, Mercury and Exclusive.

SERUTAN YOBThe Unnatural Seven.....Capitol 15210

Sub-titled "A Song for Backward Boys and Girls Under 40," the bemused take-off on "Nature Boy" could tickle risibilities on the same national scale as the original, provided, of course, that listeners aren't so "Boy"—glutted by now that they won't even tolerate a rib of the Abbes opus.

WHEN I WAS YOUNG AND HANDSOMETexas Jim Robertson.....Victor 20-3039

A fresh, originally conceived Western with a catchy lyric pattern, and handsomely warbled by Robertson's chuckle-voiced baritone, this work has a simple, straightforward appeal that should earmark it for the top in folk brackets, and perhaps edge in on over into pop esteem, too.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. HEART AND SOULJerry Sellers-E. Light Ork..MGM 10254
2. LILLETTEVic Damone.....Mercury 5170
3. CORNBELT SYMPHONYNev Simons.....Rego 1016
4. ON A SLOW BOAT TO CHINA.....Kay Kyser Ork.....Columbia 38301
5. CUANTO LA GUSTA.....Andrews Sisters-Carmen Miranda...Decca 24479

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. BUTTONS AND BOWSDinah Shore.....Columbia 38284
2. AT THE FLYING "W".....Bing Crosby-Andrews Sisters.....Decca 24481
3. WITH ALL MY HEARTPied Pipers.....Capitol 15142
4. LILLETTEVic Damone.....Mercury 5170
5. EVERYBODY LOVES SOMEBODY.....Peggy Lee.....Capitol 15151
6. ALEXANDER'S RAGTIME BANDNellie Lutcher.....Capitol 15180

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. EVERY DAY I LOVE YOUVaughn Monros.....Victor 20-2957
2. LINGER AWHILEAl Trace Ork.....Regent 117
3. RENDEZVOUS WITH A ROSEPepper Nealy and The Ace Trio....Bullet 1056

The Billboard
MUSIC POPULARITY CHARTS
Advance Information
PART X
 Week Ending Sept. 10
 Billboard TRADE SERVICE FEATURE

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Strawberry Moon in a Blueberry Sky
B. Lee-J. Nichols (Ah, Tra-La-La) London 271
- A Tale of Two Cities Album
R. Coleman & Supporting Cast (3-10")
Decca DA 696
Columbia 29253-29255 inclusive
- After the Ball
E. Conside (Only a) London 251
- Ah! But It Happens
S. Browne (I'm Thru) London 281
- Ah! But It Happens
N. Delano-P. Moore Ork (That's the Black & White 868
- Ah, Tra-La-La Your Kiss
B. Lee-J. Nichols (A Strawberry) London 271
- Baby, Won't You Please Come Home
J. Sullivan-The L. Baxter Quintet-J. White Ork (You've Been) Signature 15224
- Bella Bella Marie
Andrews Sisters (The Money Song) Decca 24499
- By the Fireside
A. Schackner (El Cumbanchero) Signature 15212
- By the Way
D. Dennis-B. Barnon Ork (Glen Echo) London 283
- By the Way
J. Stafford (In the) Capitol 15218
- Cachita
The Three Steps (Taboo) Radio Artist 233
- Caravan
The Three Steps (Dell's Guitar) Radio Artist 232
- Cornbelt Symphony
F. Gray (That Certain) Apollo 1132
- Cornbelt Symphony, Parts I & II
C. Stapleton Ork-The Keynotes . . . London 282
- Cowboy Jamboree
J. Sullivan-L. Baxter Quintet-J. White Ork (Dream House) Signature 15225
- Daddy-O
L. Jordan Ork-M. Davis (You're On) Decca 24502
- Dell's Guitar Boogie
The Three Steps (Caravan) Radio Artist 232
- Down Among the Sheltering Palms
S. Lanson (Georgia On) Mercury 5181
- Dream House
J. Sullivan-the L. Baxter Quintet-J. White Ork (Cowboy Jamboree) Signature 15225
- Dream of Heaven
L. Bashell Ork (My Sweetheart) Mercury 6132
- Drifting and Dreaming
V. Lynn (The Hymns) Decca 24474
- El Cumbanchero
A. Schackner (By the Signature) 15212
- Emperor Waltz
P. Garrett (You Call) Continental C-1243
- Ever Since We Fell in Love
D. Ballantine-V. Hauer-The Men of Melody (The Sing-a-Tina) Gold Medal GM 929
- Faithfully Yours
Bernard (Rendezvous With) Spiro S-3002
- Fiddle-Fiddle
E. Robinson-Mercury String Ork (Jazz Legato) Mercury 5198
- Five-Four-Three-Two
P. Page (My Sweet) Mercury 5184
- Galway Bay
A. Shelton (Greensleeves) London 287
- Georgia on My Mind
S. Lanson (Down Among) Mercury 5181
- Glen Echo
D. Dennis-B. Farnon Ork (By the) London 283
- Gloria
R. Deauville (It's Too) Mercury 5193
- Gloria
The Varsity Ork (That Certain) Varsity 111
- Grandma's Thanksgiving Album-F. Waring and His Pennsylvanians (1-12")
Decca DU 14; Decca 90035
- Greensleeves
A. Shelton (Galway Bay) London 287
- Guitar Boogie
A. Rey Ork (Mama Blues) Capitol 15223
- Hair of Gold
E. Eberly-Sunshine Serenaders (Rendezvous With) Decca 24491
- Hair of Gold
Larkin Sisters-The Swingsters (Underneath the) Spiro 3001
- Harbor Lights
B. Worth & The Sophisticats (Rendezvous With) Castle 1258
- Hometown
P. Scala-The Keynotes (I Want) London 275
- I Don't Want to Meet Any More People
D. Rodney (Rendezvous With) MGM 10272
- I Never Knew
D. Good (No One Will) Radio Artists 231
- I Still Get a Thrill
B. Clark (Rendezvous With) Columbia 38134
- I Want Some Money
P. Scala-The Keynotes (Hometown) London 275
- I'll Never Let You Go Little Darlin'
D. Good (Whatcha Gonna) Radio Artist 230
- I'm Thru With Love
S. Browne (Ah! But) London 281
- In the Still of the Night
J. Stafford (By The) Capitol 15218
- Is It True
D. Paull-Flynn's Hollywood Haymakers (There The) Highway H-3457
- It's Too Soon To Know
R. Deauville (Gloria) Mercury 5193
- Jazz Legato
E. Robinson-Mercury String Ork (Fiddle-Fiddle) Mercury 5198
- *Jingle Bells
Hoosier Hot Shots (Santa Claus) Columbia 20472
- Josephine
F. (Schmickelfritz) Fisher (Twelfth Street) Regent 125
- Just Imagine
D. Day-G. Siravo Ork (Pretty Baby) Columbia 38302
- Little Mister Future President
A. Wayne-A. Phillips Ork (Sleepy Baby) Capitol 15219
- Mama Blues
A. Rey Ork (Guitar Boogie) Capitol 15223
- Melancholy Minstrel
S. Lanson (On a Slow) Mercury 5191
- Melancholy Minstrel
A. Shelton (The Velvet) London 267
- Moonlight in Vermont
M. Whiting-B. Butterfield Ork (My Ideal) Capitol 15222
- My Ideal
M. Whiting-B. Butterfield Ork (Moonlight In) Capitol 15222
- My Sweet Adair
P. Page (Five-Four) Mercury 5184
- My Sweetheart Polka
L. Bashell Ork (Dream Of) Mercury 6132
- No Money
E. Ros Ork (Relatives, Relatives) London 280
- No One Will Ever Know
D. Good (I Never Knew) Radio Artist 231
- (I'm Gonna Get You) On a Slow Boat to China
S. Lanson (Melancholy Minstrel) Mercury 5191
- Only a Bird in a Gilded Cage
E. Conside (After the) London 251
- Piano Score of Four Album—H. Schaefer-J. Bushkin-B. Laine-H. Bostwick (4-10")
Jewel D-20
All the Things You Are—H. Bostwick . . . Jewel D-20, Side 8
Back Home in Indiana—J. Bushkin . . . Jewel DA-20, Side 2
Boogie Woogie Platter—J. Bushkin . . . Jewel D-20, Side 1
How Deep Is the Ocean?—H. Bostwick . . . Jewel D-20, Side 7
Love for Sale—H. Schaefer . . . Jewel D-20, Side 4
Moontide—B. Laine . . . Jewel D-20, Side 5
South of the Border Blues—B. Laine . . . Jewel D-20, Side 6
The Man I Love—H. Schaefer . . . Jewel D-20, Side 3
- Pretty Baby
D. Day-G. Siravo Ork (Just Imagine) Columbia 38302
- Relatives, Relatives
E. Ros Ork (No Money) London 280
- Rendezvous With a Rose
B. Clark (I Still) Columbia 38341
- Rendezvous With a Rose
E. Eberly-The Sunshine Serenaders (Hair of) Decca 24491
- Rendezvous With a Rose
F. Gray (That's My) Apollo 1131
- Rendezvous With a Rose
D. Rodney (I Don't) MGM 10272
- Rendezvous With a Rose
W. Scheff-Bernard (Faithfully Yours) Spiro S-3002
- Rendezvous With a Rose
B. Worth and The Sophisticats (Harbor Lights) Castle 1258
- Rose Room
The Squadronaires (Song Of) London 273
- Round the Back of the Arches
Flanagan & Allen (Run, Rabbit) London 276
- Run, Rabbit, Run
Flanagan & Allen (Round The) London 276

(Continued on page 118)

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IT'S NEW'S!



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VOX JOX

A National Accounting of Disk Jockey Activities

GOTHAM GAS . . . Nat Shapiro, of Mercury Records, guests on Jack Lacey's WINS Platter Parade September 28. . . . Bill Watson has switched from WLIB to WINS to turn tallow after baseball season in spot formerly occupied by game broadcasts. . . . Mitch Miller, Dinah Washington and Jan August cutting e.t.'s last week for Tedd Lawrence's WMGM Robert Hall of Fame seg. . . . Vic Cohen taking over library duties at WINS while Mike O'Donnell vacations. . . . Bob Poole set for a Saturday shot at WOR. . . . Lena Horne and MGM Records will host all Gotham spinners at the Copa September 27.

DEFINITION . . . Jack Kampe, of Metrotone Records, fearlessly submits the following edifying definition: "A disk jockey is a noun who interviews a subject, gives out with adjectives, spins articles made of wax, in conjunction with a sponsor, over a phonetic instrument called a mike."

NEW ENGLAND NOUGATS . . . In advance of Peggy Lee's p.a. at the State Theater, Hartford, Conn., house's manager, Ted Harris, arranged a "Mystery Voice" platter contest thruout Southern New England, with deejays Joe Girard, WCCC, Hartford; Everett Seltzer, WONS, same city; Bernard Moore, WKNB, New Britain, Conn.; Lee Ellis, Springfield, Mass.; Lee Smith, WACE, Chicopee Falls, Mass., and Toby Baker, WELI, New Haven, participating. . . . Russell Naughton, WDRC, Hartford, co-operating with the Connecticut State Department in distributing a new booklet on caloric content of food. . . . Johnny Morris, of Music With Morris, WTOR, Torrington, Conn., back from vacation. Jim Parker, Al Vestro, Dick Kilbourn and Bob Hitchcock combined talents to present Johnny's show. . . . Norman Prescott, ex-WHEB, Portsmouth, N. H., goes over to WHDH, Boston, to pilot the Boston Ballroom tallow turn. . . . Verne Williams, WNAC, Boston, was host to Al (L'il Abner) Capp and Harold (Best Years of Our Lives) Russell on his Round the Town show last week. . . . Irving Fields and Redd Evans guested with Sherm Feller, WEEL, Boston. . . . Jay MacMasters on vacation from WMEX, Boston, with Norm Nathan pinch-plattering for him.

TUNE TOUTING . . . Quoth Dave Miller, of WAAT, Newark, N. J.: "Reaction on Ray Smith's National platter, *My Daddy Is Only a Picture*, has been wonderful, with 100 requests a week coming in. I predict it will be a hillbilly smash." . . . And Alix Blake, of Wake With Blake, WENT, Gloversville, N. Y., informs: "From listener response, Mercury's Anne Vincent deserves laurels for her consistent top quality novelty material. Her Cornbelt Symphony looks like a sure winner—corny but commercially perfect. Don Cornell's *I'll Always Be in Love With You* with Sammy Kaye strengthens this jock's conviction that Don is the top band warbler these days." . . . Tedd Lawrence, WMGM, currently favoring Bob Stewart's Mero waxing of *You'll Always Be My Sweetheart*. . . . Paul Brenner's current rave at WAAT, Newark, the Jerry Sellers dinking of *Heart and Soul* on MGM.

MIDWEST MEMOS . . . Bob Murphy, six feet and nine inches of disk jockey at WJBK, Detroit, is the subject of the new Emanon release, *Tall Boy, Third Row*, a be-bop opus cut in France by the Kenny Clarke All Stars. . . . Toby David, enterprising Detroit jock, has incorporated himself as Broadcast Productions, Inc., and is free-lancing his services to four watteries: CKLW, WJBK, WWJ and WWJ television. . . . Nelson King, emcee of the Western Jamboree spot at WCKY, Cincinnati, made a guest appearance at the Falmouth (Ky.) Fair. Bill Dawes, same wattery, has moved his *Make Believe Ballroom* show from the studio into the country. Program now emanates from the Feldman Farm and Home Center near Milford, O., a modern country store and frozen food plant. Show will follow a platter plus audience-participation format. . . . Gil Newsome has renewed for another year with KWK, St. Louis, thru his agency, MCA. Gil now does three shots—*Bandstand Revue*, *First Five* and *Teen Thirty Club*.

SOUTH BY SOUTHWEST . . . Red Munro, WCOG, Greensboro, N. C., has added a daily 15-minute chatter column titled *Show Business* to the two-hour platter stint he's been operating. . . . Jack (Scat) Powell, ex-Frankie Masters warbler, running the 2315 Club, late show at WKY, Oklahoma City.

FIRST STEPS . . . Ted Hallock, ex-trade reporter, debuts as a jock over KPOJ, Portland, Ore. . . . New Rochelle's new FM'er, WGNR, bows Monday (13) with two tallow turns lined up—Mel London's *Commuters Special* and Hal Liebow's *Date for Dancing*.

CHICAGO CHATTER . . . Bill Evans, local free-lancer, starts a post-game football commentary 15-minute show over WBKB, Balaban & Katz video outlet, September 23, while Ernie Simon, WJJD, starts a tele show over WBKB (see Radio Department). . . . Warren Ketter, slack for Bill Evans, departs that post next week. . . . Johnny Apt, ballroom op of the Prom Terrace, Fort Wayne, Ind., says he set a new attendance record with Eddy Howard's ork September 1, due to the co-operation he received from local d.j.'s Bob Montgomery and Bill Beatty of WGI; Paul Price, WFTW, and Freddy Smith, WKIG. . . . Homer Daylie, better known as Daddy-O, Negro platter spinner, just acquired a six-time weekly half-hour show over WAIT, with a national beer as bankroller.

SWITCHES . . . Slim Rodgers has moved over to WIBV, Belleville, Ill., from WMLX, and is "still spinning the folk platters," he says. . . . Bill Wells, former Cincinnati and Memphis spinner, now at KLIF, Dallas, with his show also funneling into the 26 stations of the Liberty Broadcasting System. . . . Jim Lonsbury has transferred from WHAS, Louisville, to WLEX, Lexington, for a network chore. . . . Ed Peck moved from WSPR, Springfield, Mass., to take over the *Music Till Dawn* all-niter at WAAT, Jersey City, replacing Dave Evans.

NEW WATTERIES . . . WNOW, York, Pa., bowing soon, with Charlie Trussell, The Old Judge from the Carolinas, set as head jock. . . . Ditto WNOP, Newport, Ky., Paul Cowley to top jock. . . . Newark's newest will be WUNJ, with Hal Tunis doing an a.m. and noon show, and Eddie Newman a 12-2 and 7-8 p.m. stint. Ivan Newman will be station manager. (See Vox Jox on opposite page)

FOLK TALENT AND TUNES

Hank Thompson has been signed to head a new Mutual network folk music show which started September 11.

Claude (Grandpa) Jones, the King platter-seller, recently left WSM, Nashville, to join Connie B. Gay's *Radio Ranch* airing with Clyde Moody and Pete Cassell over WARL, Arlington, Va. Hank Penny, formerly on WARL, has returned to the West Coast. . . . The Top Hands, Nick Wesley, mandolin, guitar and vocals; Joy Yvonne, guitar and vocals; Chubby Wilson, mandolin, guitar and vocals, and Ray Burwell, bass and comedy, are working ballrooms in the Denver area booked by Empire Entertainment Agency, Denver. . . . Andy Walsh in his sixth year with KSTP, Minneapolis, where he does a daily show of his own and works with the Main Street Gang and on the Saturday night *Sunset Valley Barn Dance*. . . . Mrs. Pauline Bryant, secretary to Red Foley, is starting a mail order music business. . . . Barbie Allen, Mello-Strain platter artist, is airing over WOV, New York.

George Lee Marks, Jimmy Wakely's p.m., has added Texas Tiny Cherry, the 600-pound West Coast d.j. as a client. Cherry will do a series of p.a.'s with Wesley Tuttle, the Frontiersman, and others. . . . Bill Blancett, the Cowboy Policeman, who is really a member of the Montebello, Calif., police staff, is working with his Nevadians, eight-piece Western band, at the American Legion Hall, Maywood, Calif. . . . The Maddox Brothers and Rose, the Four-Star Record favorites, are doing their shows from KTRB, Modesto, Calif., with Cal, guitar, harmonica; Fred, bass; Don, fiddle; Henry, mandolin; Bud, steel guitar, and Rose, bass, plus the hired man, Bud Duncan. They recently completed their 15th year on the West Coast. . . . Slim Rhodes and His "Mother's Best" Mountaineers, are heard on a 20-station Southern regional web out of WMC, Memphis. . . . Eddie (One Has My Name) Dean, the Crystal disk star, is working Ohio towns and will play seven days at the Utah State Fair, Salt Lake City, starting September 18. Broome Brothers, also on Crystal, will back Dean. . . . Ginny Jackson, the ex-Spade Cooley thrush, has signed a p.m. deal with Hartford Agency and has a two-reeler for Sam Coslow set. Film will be used for video programming. . . . New Western group at WVOM, Boston, is Pete and Herb, the Melody Mustangs. Instrumentation includes guitar, fiddles and bass and harmonica. . . . Tex Ritter is reportedly dickering for a fall network show with a national sponsor. New show would augment the e.t. series the Capitol star is currently airing.

Lee Moore and the Sandy Valley Gang, WSWA, Harrisonburg, Va., are working the regional park circuit in that vicinity. Unit features Juanita, Lee's frau. . . . The John Daniels Quartet, which waxes for Bullet, features three of the voices which are heard on Columbia waxings via the Daniels Family Quartet. They are currently airing from WLAC, Nashville, and are on an open-end 15-minute e.t. show peddled by Charley and Bill Brown, of Monogram Radio Programs. . . . Elton Britt, Victor, is in Hollywood to make a radio connection. . . . The Masters Family, who recently inked a pact with Murray Nash, line up with Johnnie, mandolin and vocals; Lucille, his wife, guitar, and Owen, their 13-year-old son, who handles the lyrics. Owen often teams with his seven-year-old sister, Deanna, for duets on the *Dirie Barn Dance* over WJHP, Jacksonville. . . . Red Murrell, Tex Atchinson and Abner and Sleepy Carson are working intermissions at Spade Cooley's Santa Monica (Calif.) Ballroom. . . . Dink Embry, the rustic comedian, is working at WSB, Atlanta, with Cotton Carrier. He left the York Bros., with whom he made some King records six months ago. Dink advises that Jack Davis, the take-off guitar specialist, is fronting a combo at Boise, Idaho, where he owns a ranch. Other boys working with Dink at WSB include Chuck Franklin, guitar; Dean Bence, mandolin; Lee Roy Blanchard, fiddle, and Farley Holden.

Charlie Haley, the Yodeling Cowboy, is airing from WMSM, Massena, N. Y., three times weekly. . . . Bill Case and His Melody Boys, heard over KCNC, Fort Worth, recently set up their own Royal-Tone recording firm. They cut their own original tunes, as all the boys are songwriters. Personnel is Bill Case, fiddle; Homer Hargrove, guitar and vocals; J. C. Case, mandolin; Vernon Young, bass, and Norma Jean and Jeanine, the Melody Girls, harmony duo. . . . Cliffie Stone, the busy rustic music d.j. and radio entertainer, is now repping Century Songs on the West Coast. . . . The cast of the Texas All-Star Jamboree, KTRH, Houston, copped third prize for 50,000-watters in the First Annual Local Program Competition of *The Billboard* (see August 28 issue). Featured on this show are Floyd Tillman (Columbia), Jerry Irby (Mercury and MGM), Babe Fritsch, John Cooke, Hank Thompson and Al Clauser. . . . Patsy and Her Buckaroos, KTRM, Beaumont, Tex., are a family trio, lining up with Patsy, mandolin and vocals; Pop, mandolin and vocals, and Froogie, her brother, on the frog, their own patented electric one-string bass. . . . Doy O'Dell, the Exclusive platter maker, is subbing for Ken Curtis while he takes several weeks from the ABC web *Hitching Post* to make a picture with Shug Fisher, who is also starred on the network airer.

Dolly and Polly, the Kendall Sisters of WGAR, Cleveland, have just inked a three-year pact with Victor Records. Polly plays guitar and bass, while Dolly handles the guitar, with both girls vocalizing. The girls are featured Sundays at Harmony Ranch Park, Chagrin Falls, O., during the summer. . . . Shug Fisher, the Capitol Records comedy singer, has completed two pictures with Ken Curtis for Kayson Productions. Shug and Ken are working p.a.'s thru the South. . . . Foreman Phillips, who operates the country barn dances at Compton and Baldwin Park in California, reports that he has Ted Daffan and His Texans at Compton now, and Eddie Cleto continues with his Round-Up Boys at the other location. Romotes from both Western terperies are aired over KRKD, Los Angeles. . . . Jim Parks, former Tex Ritter sideman, is heading the Utah Playboys from his post at the steel guitar, assisted by Neil Rodgers, vocals and Spanish guitar; Gene Devey, accordion and vocals, and Johnny Cabalong, bass. Boys are heard over the Intermountain Network of 20 stations, airing from KLO, Ogden, Utah.

Court Bars ASCAP Charging Theaters for Music in Pix

MINNEAPOLIS, Sept. 11.—Paral-
 leling Judge Vincent Liebell's anti-
 trust ruling against the American So-
 ciety of Composers, Authors and Pub-
 lishers (ASCAP) in New York July
 20 in a similar case (*The Billboard*,
 July 31), Federal Judge Gunnar H.
 Nordbye here Friday (10) held un-
 lawful ASCAP's practice of charging
 a "performance fee" from theaters ex-
 hibiting movies containing copy-
 righted music. In a 17-page memo-
 randum, Judge Nordbye denied relief
 to five ASCAP music publishers who
 sued four Minnesota theater com-
 panies for refusing to pay the license
 charge imposed. Nordbye refused the
 publishers' requests for damages and
 injunction because "the granting
 thereof would tend to serve the plain-
 tiffs in their plan and scheme with
 other members of ASCAP to extend
 their copyrights in a monopolistic
 control beyond their proper scope."

"This plan and method of doing
 business by plaintiffs and other mem-
 bers of ASCAP undoubtedly was
 prompted by a desire to protect their
 rights as copyright owners, facilitate
 the collection of license fees so that
 they might be distributed in accord-
 ance with the formula agreed upon,
 enable them to handle more expedi-
 tiously the licensing of films to the-
 ater owners and enable the Society to
 police the violation of their copy-
 rights," Nordbye wrote. "But not-
 withstanding these seeming beneficial
 purposes, plaintiffs and their associ-
 ates thru ASCAP have obtained, by

these methods and practices which
 they have carried on over the years,
 a monopolistic control over the copy-
 righted films in which their music is
 integrated."

The judge said ASCAP has the
 "combined and potential power to
 deny to any theater owner the right
 to carry on his business because with-
 out the right to exhibit films contain-
 ing ASCAP music no theater owner
 would be able to stay in business." Such powers can "sound the death
 knell of every motion picture theater
 in America," he asserted.

Involved in the suits were Mrs.
 Jessie L. Jensen, of the White Bear
 Lake Theater, sued by M. Witmark &
 Sons; Hastings Theater Corporation,
 owner of the Riviera Theater, Hast-
 ings, by Santly-Joy, Inc.; Grand The-
 ater Corporation, by Harms, Inc., and
 Berger Amusement Company, Min-
 neapolis, by Witmark and Mills
 Music, Inc.

L. Vannerson Returns to TD

NEW YORK, Sept. 11.—Leonard
 Vannerson, who at one time managed
 Tommy Dorsey and who recently was
 reported as having exited from the
 music biz, this week returned to the
 Dorsey fold as an exploitation man
 for TD's disking of *Until*. Vannerson
 will aid in semi-activating the
 Dorsey brothers' pubbery to handle
 whatever demand is created for sheet
 music of the tune, whose disking re-
 portedly has topped 250,000 in sales
 in the first month of release.

The TD waxing has been the sub-
 ject of a super-promotion job by the
 RCA Victor waxery in an effort for
 the firm to re-establish the Dorsey
 sales power on records.

Commodore Reissues On Hot Jazz at 79c

NEW YORK, Sept. 11.—The Com-
 modore Record Company, pioneer
 jazz indie, is reissuing sides from its
 Harlem jazz catalog on the Com-
 modore Star-Maker label to retail
 at 79 cents. Waxings include *Strange
 Fruit* and other Billie Holiday etch-
 ings, and sides by Eddie Heywood,
 Hot Lips Page, Lester Young and
 others. The label will be handled by
 independent distributors: Cosnat in
 New York, Marnell in Philadelphia,
 and Central Record Sales in Chicago.

In addition to the hot jazz re-re-
 leases, the label includes pop sides
 by Shorty Sherock, Jerry Wald and
 the Do Re Mi Trio, whose *Wrapped
 Up in a Dream* reportedly has been
 taking hold in Philadelphia in recent
 weeks.

VOX JOX

(Continued from opposite page)
 . . . Al Owen departing WMID, Atlantic City, to manage the new wattery in
 Miami. . . Johnny Murray, all-night man for WDSU, New Orleans, goes
 Yankee to spin for the Oyster Bay, Long Island, wattery opening shop this
 week.

CONNECTICUT CAPERS . . . Ray Colonari, WNAB, Bridgeport,
 is doing name band broadcasts from local danceries in addition to his
 platter duties. . . Bob Murphy, WNAB's newest jock, is making personal
 appearances at various stores, from whence he broadcasts direct. . .
 WICC's program director, Florence Robinson, is doing her ninth year of
 handwriting analysis, appearing thruout Bridgeport at civic gatherings.

STRICTLY FROM DIXIE . . . Bill Crutchley, WCOS, Columbia,
 S. C., doing an early a.m. show for a local platter shop, featuring race and
 folk stuff. . . Phil Agresta, WIS, same bailiwick, has a new twice-weekly
 show called *Tune Shop*, with accent on pops and standards. . . Chuck Bell
 left WIS to manage WGYD, New Chester, S. C., wattery. He'll also do a
 spinner stint there. . . Byron Parker, WVA, Columbia, livened his early
 riser seg recently by offering all his kid listeners oakleys to the local midget
 speedway. No contest—just plain free pa uses!

Orchestras Look To Ballrooms

(Continued from page 18)

veered away from the name ork pol-
 icy for his coming season in an effort
 to increase biz by building little-
 known or semi-name crews in his
 spot via long engagements with air
 time and heavy promotions. First
 orks skedded for the Dailey push are
 Hal Derwin's and Dean Hudson's.
 Palumbo currently is attempting to
 use his high-pressure promotion tac-
 tics and his large air time quota to
 build the ork of Gene Williams.

Also of significance is that fact that
 a couple of what once were the key
 name band spots in the country are
 again swinging back to a solid, estab-
 lished name ork policy. The Hotel
 Sherman, Chicago, which cut out the
 names a year ago and shuttered com-
 pletely last May, will come back into
 the ork fold shortly with its Panther
 Room featuring such bands as those
 of Woody Herman and Lionel Hamp-
 ton. New York's Hotel Pennsylvania's
 Cafe Rouge, now shuttered for re-
 decoration, will reopen with Tommy
 Dorsey's band and will fill the re-
 mainder of its season with top-flight
 crews like Frankie Carle and Dick
 Jurgens.

Out of this potpourri of reasoning,
 tradesmen are hoping the antidote to
 bad biz will emerge. Many believe
 that perhaps the sales leader—the
 firm top-notch band of the old Benny
 Goodman, Tommy Dorsey, Artie
 Shaw, Glenn Miller type—that could
 bring the public's interest back to
 the name band biz will be forth-
 coming in the coming season.

However, tho there has been a
 slight spurt in recent weeks, top
 agency men report that their band
 biz still is moving at little more than
 a rapid walk.

BRIDGEPORT POPS PAY

BRIDGEPORT, Conn., Sept. 11.—
 Bridgeport's first pop concert series,
 held this summer at Fairfield Univer-
 sity's outdoor stadium, not only cleared
 expenses but showed a \$5,000 profit,
 according to Roy Gregory Jr., gen-
 eral manager of the series. Because
 of the expense of erecting bleachers,
 heavy talent cost of name artists and
 exploitation, an even break was the
 best that was hoped for at the outset.
 Now the concerts' sponsors have de-
 cided on a winter series at the Con-
 necticut State Armory here.

Harry Goodman, whose music firm
 has published almost exclusively
 some of the wildest jazz and jive stuff,
 has taken over tune, *Hymns My
 Mother Used To Sing* in America.
 Published by Feldman's London, tune
 has been recorded by Vera Lynn and
 a choral group with full orchestra on
 London Records.



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 Brooklyn 7, New York.

Gale Agency Inks Swede Clary Ace

NEW YORK, Sept. 11.—Stan Hassel-
 gard, Swedish clarinet ace who is
 being groomed as a protege of Benny
 Goodman, this week inked a manage-
 ment pact with the Gale Agency. It
 is planned that Hasselgard will take
 his initial crack at band-fronting with
 a sextet. The deal was set by Billy
 Shaw, Gale veepee.

Hasselgard recorded a number of
 sides for Capitol Records and has
 worked with Goodman in the short-
 lived B. G. sextet venture in the
 early part of the summer.

Thanks
Dave Garroway
 W-M-A-Q
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Music—As Written

New York:

Trade was shocked at the sudden death of society orkster and top-ranking band manager Jack Marshard. The 38-year-old manager for Vaughn Monroe, Larry Green and others was killed in an auto crash near his home in Boston early Sunday morning (5). Funeral was held Tuesday (7). . . . Count Basie opened at the Royal Roost this week with a number of new sidemen; Shadow Wilson at the tubs, Jimmy Nottingham in the trumpet section, Wardell Gray on tenor sax, Earl Warren back in the band after a five-month layoff on alto sax and vocals and an unidentified new bass player.

Billy Eckstine's date at the Paramount Theater here moved back from September 29 to mid-December. . . . Claryist Buddy DeFranco cut from the Tommy Dorsey ork ranks to form his own trio along with drummer Louis Bellomy and blind British pianist, George Shearing; threesome reportedly mulling management deal with Associated Booking Corporation. . . . Apollo Records will throw a housewarming party in its new 10th Avenue home Saturday (18).

Sammy Kaye ork broke the house record at the Virginia Beach Surf Club, Saturday (4), with 2,615 paid. . . . Thrush Francey Lane has joined Vincent Lopez's ork. . . . Una Mae Carlisle into Detroit's Bowery, Monday (13), for one week. . . . Larry Gallagher heading Chappell pubbery's disk jockey exploitation. . . . Harmonicats to wax four sides for Universal in Chicago after they close at the Roxy, then head into Baltimore's Hippodrome September 23. . . . Janina Spiro touring East and Midwest on a jockey contact campaign for the Spiro waxing of *You, You Live in My Heart*.

Enoch Light, now being booked by Frederick Bros., playing the Bob Smith WNBTVideo show for a 10-week stretch. . . . Ravens into the Club Ball, WASHINGTON, for two weeks, beginning Friday (17). . . . Dick Fikes ork current at the Westwood Club, Little Rock. . . . Frank Palumbo's Click Club in Philadelphia celebrated its second anniversary Labor Day. . . . Warqey Ruhl into the Muehlbach Hotel, Kansas City, Mo., for a month, beginning September 23. . . . Cowboy Records moved to new quarters at 122 12th Street, Philadelphia.

E. H. (Buddy) Morris arrived Sunday (12) from the Coast to view Philly preem of *Where's Charlie?*; he's handling the show's Frank Loesser score. . . . Trombonist Parke Groate replaces Milton Bernhardt in the Stan Kenton crew. . . . Connie Haines and Ray Eberle's band went before the cameras in a Columbia short last week. . . . Paul Salvatori, former E. H. Morris plugger, is the new Chi rep of Encore Music. . . . Don Boyd, former Harry James trombonist, now batoneering at the Holiday Inn, Flushing, enlarging his band from eight to 12 and adding a girl chirper.

Mutt Carey, old-time New Orleans trumpeter who had been working with the Kid Ory band, died in Los Angeles Tuesday (7). . . . Harry Ranch's novelty ork opening at the Village Barn Wednesday (15). . . . BMI has hired George Marlowe to act in a liaison capacity with organization's affiliate pubbers. . . . Abe Olman's old tune, *Down Among the Sheltering Palms*, set for a revival push at Miller Music, with five records due soon. . . . Warbler Jerry Sellers opening at the Chateau Crillon in Philadelphia, Wednesday (15), for two weeks.

Columbia Records arranging a p.-a. tour for Jerry Wayne, beginning with an appearance at the Philadelphia Retail Store Association banquet, Sunday (26), and following with another at the opening of 'the new Wurlitzer shop in Chicago, October 4. . . . Berle Adams, p.m. for Louis Jordan, has acquired *Why Did You Get So High, Shorty?* for his Pic music pubbery. Tune is the first published work of Bob Colby and Mauri Edwards. . . . Jimmy Dorsey's waxing of *These Are the Things I Love* skedded for re-issue at Decca.

Jolly Joyce from Philadelphia to the Coast, October 1, to negotiate a flick deal for client Steve Gibson and the Red Caps, who open October 8 at Larry Potter's Supper Club, North Hollywood, Calif., for a six-week run. . . . Algene label has purchased four sides from Baggy Hardiman and His Kings, vocal-instrumental combo who backed some of Savannah Churchhill's Manor waxings unbilled.

Mel Torme will replace Johnny Desmond as the vocal regular on the Saturday a.m. *Teentimers'* ailer; Torme's Philip Morris ailer goes off the ether shortly. . . . Jimmy Dorsey's ork swings into full-time action the late part of this month and thru October with a series of one-nighters, culminating in the rounds of the Eastern circuit. . . . Claude Thornhill's ork, to be reorganized in early October when the maestro returns from his Hawaiian vacation, will do its first of a series of one-nighters October 29.

Ray McKinley's ork, now enjoying a four-week vacation, will move into the Hotel New Yorker October 8 for five weeks; the hotel reportedly is mulling the elimination of its ice show policy during the ork's run. . . . Decca exec Dave Kapp is off on a one-week biz trip to the Coast. . . . Vaughn Monroe's Camel ailer moves from its current Monday eve slot to its old Saturday night spot. . . . General Artists Corporation signed the "Masked Spooner," who owns a Victor disking pact, for personal appearances.

London diskery threw a farewell party for bossman E. R. (Ted) Lewis at the Sherry-Netherlands Hotel prior to his return to England September 8. . . . Sherry Sisters back to the Club 15 ailer September 13 after returning from their successful six-week stand at the Palladium Theater in London. . . . Winner of the *Song Hits'* mag Vincent Lopez search for talent contest is Joan Mayno, a Staten Islander, who wins as a prize two weeks of work with the Lopez ork at the Hotel Taft.

Chicago:

Kermit Bierkamp, ex-Tom Archer manager, has rejoined Archer as overseer at the Tomba Ballroom, Sioux Falls, S. D. . . . MCA penetrated Minneapolis-St. Paul area last week, with Charlie Richter, ex-Chi club-date skedder, taking over, with Layton Bailey, band location booker, acting as liaison man between the local and Twin City offices. . . . Herbie Fields's Sextet extended at the Club Silhouette until October 24, making a 14-week

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run here. . . Al Jahns has completed six months at the Dragon Grill, Corpus Christi, Tex.

Teddy Phillips set for his first New England date, a five-weeker at the Totem Pole, Boston, opening September 29, followed by eight weeks at the Trianon here, opening November 9. . . Billy Bishop has worked out a deal with Bullet Records for eight pre-ban masters, with the Nashville diskery already peddling his *Twelfth Street Rag* platter. . . DeLuxe Records will shortly release first sides on Red Perkins, hillbilly singer.

King platters has a new branch in Nashville and will open one in Jacksonville by October 1. Jack Lyons will head the Tennessee outlet, while Charley Beiler will head Florida. . . Sid Nathan, King prexy, taking a month's rest starting October 1. . . Cal Tinney, the radio comic, has been signed by King to do speaking parts on platters, cut before the ban by King. First release will be *Life Gets Teejus*, backed by *I Wish I Had a Dad*, a poem with music.

Harmonicats make their third appearance in a year at the Hippodrome, Baltimore, starting September 23. . . Shirley Blumberg, secretary to Art Talmadge, Mercury slack chief, marrying Melvin Krepack, non-pro, October 10. . . Wayne Karr ork has obtained its release from MCA and joined McConkey Music Corporation. . . Vic Rickey, ex-FB booker here, now operating his own office in Minneapolis, has obtained an exclusive on the Lowery Hotel, St. Paul, which opens with a \$1,200 budget for small bands and acts September 17. Rickey also signed Dick Finch and Johnny Mills, bringing his territory band stable to five.

Eddy Howard's ork set a new attendance mark at the Prom Terrace, Fort Wayne, September 1. Op Johnny Apt has installed a remote wire over WFTW, Fort Wayne, which will air his name band dates. . . Bill McCall, prexy of Four-Star, purchased approximately 20 Cecil Gant masters from King chief, Sid Nathan, last week.

Philadelphia:
Garden Terrace of the Benjamin Franklin Hotel reopens with Earl Denny for the music making. . . Record distributor Eliot Wexler auditioning for a blond canary to add to Buddy Greco's unit, which he manages. . . Buddy Lawrence back for the dancing season at Bombay Ballroom. . . Three Suns added to the music parade at Frank Palumbo's Click. . . Art Wendel relights the Oakes Ballroom. . . Charlie Ventura's band with Billy Eckstine's songs set for the first two October weeks at Ciro's. . . Don Rudman, drummer boy with Jack Verna's band, organized a unit of his own for Buradine's across the river in Camden, N. J. . . Herbie Collins, with Carole Stevens for the chanting, back at the Hotel Warwick.

Buddy Williams, going under the wing of General Artists Corporation, prunes his band from 18 to an even dozen men. . . Pat Lockwood joins Dave Stevens for the canary chores. . . Sammy Marlowe, drumming-maestro, is back in action after a year on the sick list. . . Drummer Nick Varello leaves Don DeVodi to join Don Nichols at the Mayfair House. . . Dolores O'Neill, who retired from the big bands to housework and motherhood after her marriage to trumpeter Alec Fila, returns to the mike in joining Joe Frassetto's band at Wagner's Ballroom. . . Ross Raphael takes on Puerto Rico's Tony Figueroa to sing with his enlarged band at the Chateau Crillon Rhumba Room.

Cincinnati:
Frank Hanshaw, until recently head of the local GAC office, returned to New York last week to begin search for quarters to house his own personal management office which he plans to launch soon. He'll also lend his efforts to selling tele ideas he's been working on in recent months. . . Ina Ray Hutton, who concluded two weeks at the Lookout House, Covington, Ky., Monday (13), is being held over an additional fortnight. Henry Busse takes his crew into the Lookout House for four weeks beginning October 11. . . Patti Beals, pianist, opens the new cocktail lounge in the Virginia Hotel, Columbus, O., September 20, set by GAC.

Joe Higgins, new GAC nabob here, has hung his firm's banner back at the Commodore Perry Hotel, Toledo, after an absence of several years. First in under the new set-up is Gardner Benedict, who moves in December 6 for an indefinite stand. . . Ken Griffin, the *You Can't Be True, Dear* organist, and Gardner Benedict set for Club Madrid, Louisville, October 16-17. Griffin also set by GAC for the Sky Bar, Cleveland, September 27 week; Merry-Go-Round, Youngstown, O., week of October 18, and two weeks at the Bowery, Detroit, beginning October 25.

Hartford, Conn.:
Bob Halprin's ork back in the Hartford area after summer bookings in the Connecticut valley resort circuit. . . Local tootlers feted Henry Zaccardi, zone representative for the American Federation of Musicians (AFM), at a bachelor party prior to his wedding.

Red Coach Inn, Middletown, Conn., has launched a fall series of jazz concerts, with Jack Teagarden pulling a big crowd at the opening bash. . . Number of other area locations which formerly featured jazz concerts have gone in for television sets as the prime attraction.

McConkey Office Shifts Personnel
CHICAGO, Sept. 11.—Mack McConkey, chief of McConkey Music, this week announced important personnel shifts. Andy Andersen, manager of the Kansas City, Mo., office, moves to the Hollywood office to take over as cocktail chief, with Clyde Baldschun, v.-p. and L. A. office manager, concentrating on big bands and fair business. Bill Merrill, band leader for the past five years under the McConkey banner, will replace Andersen as K. C. chief. Other L. A. additions include Charles Smith, motion pictures and acts, and Mark Cochran, cocktail units in the Hollywood vicinity.

Tempo Disks Opens New York Office
NEW YORK, Sept. 11.—Tempo Records, West Coast diskery, last week launched its New York office at 728 10th Avenue. Opening of the branch, according to the diskery's prexy, Irving Fogel, was necessitated by increasing demand here for Tempo's etchings. Office here will stock the complete Tempo catalog as well as the diskery's new 33 1/3 platters. Tempo also this wee' named Milton Salzman to head the firm's operations along the Atlantic Coast. Salzman, formerly with Tempo in Hollywood, will work out of Philly.

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Acts Help Pic Pull Fat 35G At Cap'l, D. C.

Is There a Moral?

NEW YORK, Sept. 11. — Theater men and chain act bookers are watching and wondering whether the big figures made last week at the Capitol, Washington, will make Hollywood studio heads sit back and think.

The holiday show at the Loew house consisted of Peggy Lee and Dave Barbour, with *Mr. Peabody and the Mermaid* as the flicker. The combo brought in about \$35,000 and almost set a record for the house. Labor Day week in 1947, the take was \$27,000.

The jump in grosses gives the live flesh buyers a talking point they've been getting blue in the face trying to get across to distribution. The latter branch of the film biz has always regarded stagershows as a necessary evil, tolerating more than helping it. Theater ops, on the other hand, have been yelling that it wasn't fair to get a big stagershow with a slough-off pic and then expect it to do business; by the same token a good film would do more business if the stagershow weren't hit by economy.

While the trade doesn't believe that the big gross at the Capitol will set any trend, it believes that if the lads who count the money for the over-all operation have any respect for profits, they'll get the act buyers and distributors together and make a deal rather than let them battle each other.

Trade informants say they've often wondered why picture people object to a stagershow's getting say, \$10,000, off the top, when that additional 10G might very well bring the total take up another \$15,000. They pooh-pooh the argument that a good picture playing a grind house eight or nine shows a day will bring in more than a vaude-pic combo limited to four or five.

It is admitted that in the pre-war days when good flickers were plentiful a straight flicker policy paid off. Today, however, with a big picture a rarity, running it with nothing extra doesn't pay off, and it frequently alienates the buyers. One showbiz insider said the film moguls who make policy might well consider a plan to have every picture, except the solid grade A's, go into houses with stagershows. The ideal combo, he said, would be a minus-A flicker with a sock show. The show would cost about \$6,000-\$7,000, but probably would bring in \$10,000-\$12,000.

If the movie people insist on playing bad pictures and only fair stage shows, the trade consensus says, they're just storing up trouble for themselves. If they don't think vaude pays off, the houses argue, they should drop it, because it's like treating it like a stepchild that will cost them money.

Philly's Celebrity Room

To Try Top Names Again

PHILADELPHIA, Sept. 11.—After experimenting with top names for his small and intimate Celebrity Room, Mort Casway has decided to tempt patronage with names again. Music Corporation of America (MCA), unable to crack the Latin Casino last year, encouraged Casway to make a try of it with names.

For the season's opener, Casway is bringing back Jerry Lester September 20.

IN SHORT

New York:

Sam Wall, husband of Barbara O'Brian, got into a battle with Jimmy Little; Miss O'Brian was caught in the scuffle, hurt and is now at the Polyclinic Hospital.

Slapsy Maxie Rosenbloom is dickering for the Harem with Sammy Lewis, ex-op of the West Coast Slapsy Maxie, backing him. . . . Martha Stewart, with a 12-week vacation from pictures, will shortly be offered for cafe dates. . . . Lisa Kirk at the Flower Hospital.

Jane Froman pulled out of the Riviera because of a broken toe and her doctor's warning that an aggravated hip condition necessitated a rest. . . . By the time you read this Gloria Manning, singer and Miami socialite, will have become Mrs. Curt Weinberg.

Judy Canova is to do six to eight weeks of personals. The act probably will be her old format, Annie, Judy and Zele. . . . Peter Lawford is also getting an act together for theaters.

The Slate Brothers' new act, which uses only Sid and Jack and Sandra, Sid's wife, for the singing chores, opened at the Tic Toc in Montreal September 10 and will go from there to the Olympia, Miami. The new combo will do an act similar to the one it did with Henry, the third brother.

Hollywood:

Frederick Bros. Agency Coast topper Bill Woolfenden died of a heart attack last week, ringing down the curtain on a showbiz career which began years ago when Woolfenden and Jesse Lasky produced vaude acts. . . . Frankie Farr back on the Coast after string of nitery dates in Fresno, Calif.; Albuquerque, N. M., and Las Vegas, Nev. . . . Comics Shaw and Lee back in the swing after a long layoff, opening at Long Beach's Club Moderne, September 20. . . . Frankie Laine went into the same spot for 12 days, beginning last week, to be followed by Artie Wayne.

Terpster Miriam Lavelle flew to Australia for 10 weeks on the Tivoli Circuit. . . . Martha Davis set for one week at Million-Dollar Theater, L. A., beginning October 5. . . . New York detective Barney Ruditsky and restaurant op Nat Sherry will take over the shuttered Dave's Blue Room on Hollywood's Sunset Strip, renaming the spot Sherry's.

Philadelphia:

Connie Dunham leaves the Latin Casino line to make it a dance duo with Roy Carlson, breaking in the act at Yorktown Tavern. . . . Dusty Brooks, Nut Club comic, inked by William Morris Agency and leaves to open Saturday (11) at the Town Casino, Buffalo.

Dean Martin and Jerry Lewis go into the Latin Casino September 16 for three weeks. . . . Vic Damone is set for a September 30 starting at Frank Palumbo's Click. . . . Jackie Winston first in at the Little Rathskeller, of which he's part proprietor. . . . Savannah Churchill opens the Bohemian Village at the New Look nitery, and is set for October 18 starting at Chubby's on the Jersey side in North Collingswood. . . . Jane Russell inked in for a November 29 opening at the Latin Casino.

Mont'l AGVA Fights Income Bite on Yanks

MONTREAL, Sept. 11.—The Montreal branch of the American Guild of Variety Artists (AGVA) is planning to seek government action for a change in the present system whereby U. S. performers appearing in Canada are required to leave 15 per cent of their salaries behind as a deposit for any income tax which they may owe at the end of a year.

The system works now as follows: Any act playing Canada has 15 per cent deducted from his gross salary by the operator. If during a period of 12 months the performer earns above a certain amount, the tax is deducted from his 15 per cent deposit and a rebate, if any, is sent to him. If the performer earns below a certain figure for the year, the entire amount of his deductions are returned to him. Actual taxation does not begin, however, unless the performer makes over \$750 as a single person for the 12-month period or over \$1,500 (with exemption for dependents) as head of a family.

U. S. Misunderstanding

A considerable amount of misunderstanding has arisen on the part of U. S. performers who are not informed what the tax regulations are; even if they do know, the 15 per cent

Russell! Who's He?

NEW YORK, Sept. 11.—Andy Russell and his manager, Bullets Durgom, were guests at the wedding of Gloria Manning, singer, and Curt Weinberg, local p.a., and Russell was persuaded to sing *Because*.

When he finished, Dr. McAndrews, a guest, approached Russell. "Young man," he said, "you really sang a nice song. You ought to take your singing seriously."

cut out of the salary is a large bite, considering the fact that living expenses and commission take other large amounts away. For this reason Armand Marion, local AGVA rep, has stated the following:

(a) All contracts issued with AGVA approval must contain the clause that the signees are absolutely cognizant of the Canadian tax regulations; and

(b) With national's approval he will petition the Canadian Government to deduct 5 per cent from all salaries at source, with no rebates required at the end of the year. The 5 per cent would be deducted from the full salary, and there would be no allowances for living expenses, etc.

Marion, who has contacts in Ottawa, believes this arrangement would be most equitable for the manager. (See Montreal AGVA on page 43)

Tootlers Beg Union "Bring Back Vaude"

But Money Stands in Way

(Continued from page 3)
committees and to use their best efforts to further this program.

Locals Money-Hungry

But while this rumbling is going on, the AFM locals which do business with various theaters are still adamant in their stand of continuation of stand-bys, more dough and more weeks in any given year. This stand, say theater men, not only doesn't further the cause of live shows but will almost certainly close up theaters now running.

The Adams, Newark, for example, had a deal with the local calling for 12 men at \$85. The union demanded 16 men at \$125, so the return of full-weekers was dropped and, according to Ben Grier, managing director of the house, it probably will mean the end of stagershows in the house. Later the Adams decided to try vaude one night a week—Monday. The union gave permission and a deal was made calling for \$12 for sidemen and \$18 for leader. The theater had the Monday vaude running about 20 weeks, but last week the house got notice from the union that henceforth the rate would be raised to \$14 for sidemen and \$28 for leader.

Grier admits that the few extra bucks wouldn't make much difference, but points to it as a sign of continual non-co-operation which may force the house to drop even the Monday vauders.

In Other Cities, Too

A similar split exists in other sections of the country where stagershows are hit by what ops call impossible demands. In Boston musicians insist on 20 weeks' guarantee a year. The Boston RKO is said to have offered 10 weeks, but so far there is no deal. Privately RKO admits that even 10 weeks is going to be a hard thing to manage. It says 10 weeks of attractions in these days, when attractions just aren't available, is practically impossible.

Warners has the same problem. The chain was planning to open up the Earle, Philadelphia, right after Labor Day. But here, too, inability to get together with musicians stymied the deal, so it's been shelved.

The American Guild of Variety Artists (AGVA) has many plans on the fire seeking a return of vaude. It admits, however, that until and unless it gets better co-operation from the AFM, nothing will happen.

Frenchies To Dominate NY Clubs, Vaude

Set for Oct. Dates

(Continued from page 4)

Trenet and La Directoire will have Los Compagnons.

Miss Piaf appeared last season at the Versailles but for Trenet this will be his initial bow in a hotel room. His first job here was the Embassy, later doing a couple of theater dates. Sablon has done many concerts and has appeared at the Waldorf and the Versailles. Bert Wheeler and Max Baer, a new team, are tentatively scheduled on the bill with him.

VAUDEVILLE REVIEWS

Capitol, New York

(Thursday, September 9)

Capacity, 4,827. Prices: 70 cents-\$1.50. Number of shows, four daily. House booker, Sidney Piermont. Show played by name band on bill.

This bill is a well-conceived mixture that offers an hour of solid entertainment. If there is any criticism, it is that there isn't enough comedy to give balance to the presentation.

Georgie Price, headliner, is good for a few yocks, tho he leans mostly to singing and imitations. He is the type of song salesman whose style never seems to age, and his vocalizing on *Bye Bye Blackbird*, *Carolina in the Morning* and *Over There* is good for plenty of palm whacking. His impressions of Jolson, Jessel, Cantor and Cohan are right up the audience's alley, giving the old-timers a big kick and the youngsters a look at the best of the "good old days."

Betty Reilly, the Irish seniorita, is another who seems to catch the patrons' fancy. This blond looker has plenty of vitality and her enjoyment of her chirping chores helps put her across. Her *Cuban Playboy*, *Unsera Casina* and *Gay Ranchero*, especially the last, were crowd pleasers.

Slow-Motion Acros

Renald and Rudy are a slow-motion acro act that gives the customers an idea of the stress and strain that the two go thru. Working in blue tights, the well-muscled boys are something to see as they make their difficult lifts. The red spotlighting helps accentuate the muscular strains and makes the audience appreciate even more the boys' work.

Not only do Gene Krupa and his 18-piece ork cut a good show, but in several of his novelties Krupa really sends the audience. His standout was *Drum Boogie*, with lights silhouetting him against a curtain. His terrific drumming got a tremendous response. The opener, *Gene's Boogie*, and *Bop Boogie* were both well received. Delores Hawkins, Krupa's canary, does a swell job of song selling. The thrush is easy on the eyes, and her bounce and smile coupled with nice pipes added up to a sock job. Krupa's unusual arrangement of *Scheherazade* made fine listening, tho it can stand pruning.

Pic, *Luxury Liner*. Leon Morse.

Hippodrome, Baltimore

(Thursday, September 9)

Capacity, 2,200. Price policy, 40-70 cents. Four shows daily. Show played by Jo Lombardi and the house band (12).

There's solid vaude entertainment with this bill, with every act a stand-out in its own line.

Setting a sharp pace was the opener by Chester Dolphin and company. The company was an eye-filling lass, foiling for Dolphin. The slick juggler combined good fast patter with plain corn and good ball and club tossing to rate plenty of hands. The closer, a free headstand, with five hoops going, all done on a revolving mirrored ball, had plenty of flash and brought big mits.

The vocal team of Cass Franklin and Monica Moore, seen here only a few months ago, came in with plenty of new stuff. A novel touch was a treatment of *Haunted Heart*, with Miss Moore dueting from a second mike, with long strobolite gloves used to create an eerie and fitting effect. Couple threw in several new ballads, (See Hippodrome on page 43)

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JOLLY JOYCE

Oriental, Chicago

(Thursday, September 9)

Capacity: 3,200. Prices: 50 to 98 cents daily. Five shows week days, six week-ends. House booker, Charley Hogan. Show played by Carl Sands' house band.

Three newcomers locally do top-notch jobs to rack this package up a winner. Chief mitt nabber is Dave Barry, the gurgle-voiced Mr. Ripple of the Schnozzle Durante airer, who dabbles a bit at mimicry but cashes in most with his deadpan comedy. Worked 15 minutes with solid, new material, sandwiching parodies between routines that showed excellent continuity. His bow-off parody on politics won him a second call-back.

Singer Jerry Wayne showed plenty of video and pic possibilities, combining suave appearance and vocal and speaking delivery with wise combination of tunes. Looking like a sleek movie heavy, Wayne immediately won the fems and captured the males with a smart take-off, "A woman could be such a wonderful thing." His distinctive vocal delivery marks him for a bright disk future. His hands built after each number to a solid crescendo at closing.

Church and Hale, good-looking boy and girl tap team, work singly and do a precision whirling tap to give show a good start. Utilizing good musical background, pair displays plenty of showmanship. Boy has a bad habit of looking inquisitively at the gal often, making customer think something is probably going wrong in their act.

Arren and Broderick went thru their standard piano and knockabout vocal turn, getting top results all the way. The abbreviated Indian costume looks a little out of place on the chirp.

Carl Sands' house band contributed a railroad medley, featuring animated Marilyn Shaughnessey, dedicated to the Railroad Fair here.

Pic, *Pitfall*. Johnny Sippel.

Chicago, Chicago

(Friday, September 10)

Capacity: 4,200. Prices: 50 to 98 cents. Five shows daily; six week-ends. House booker, Harry Levins. Show played by Jack Fulton's house ork.

Current two-weeker lacks any real high spot, altho Paul Regan did the best job he's done here in years to get laughs and hands to match. Regan has added a number of new and unusual characterizations to his mimic grab bag, with Walter Brennan, Gary Cooper, Barry Fitzgerald; Mr. Peavey, of the Gildersleeve show, and Sidney Greenstreet ringing the gong. He should scissor Clark Gable, Peter Lorre, Kay Kyser and Senator Claghorn, for these impresoes are poor. He won a well-deserved call-back.

Ben Beri still does the most polished juggling turn around, but needs some new novelties to spruce up his nine minutes. He's worked almost every local spot during the past three years without a major revision to the act. He won good returns for his efforts.

Fred Barry has selected a graceful and charming partner in brunet Susan to follow his wife, Elaine, who died in an auto accident early this year. Pair are outstanding in their subtle footwork, lifts and whirls, but they need a commercial routine to really sell pew sitters. Barry, terrific on the sprightly terping, handled his partner with an ease and experience that belied the fact that this was their first big job since their recent break-in.

Ginny Simms did okay in the anchor spot, tho her choice of tunes could have been more up to date. Gal did only one current pop, *It's Magic*, stressing standards not often heard. Tho she hasn't been here in years and lacks records or a live radio show for build-up, the Kyser alumnae, in a terrific off-the-shoulder gown, warmed up pew sitters with

Casino, London

(Monday, September 6)

Capacity, 1,750. Price policy, 60 cents to \$2.20. Number of shows daily, two; Saturdays, three. House booker, Bernard Delfont. Shows played by the Casino ork.

A one-act play, *The Cherry Tree*, with Harry Green as the lead, topped this new Casino bill. Green was supported by Diana Napier, wife of the late Richard Tauber, making her first return to the stage; Francis Bethincourt, Gerald Spring and Leslie Spurling.

The opener played to a house at least 40 per cent empty. Green is a good audience puller, but he couldn't fill the theater.

Frakson, Magico

Frakson, the magician, topped the supporting bill. His biggest hand came for a trick in which he asked three members of the audience each to pick a card from a deck. He then placed a larger deck in a large glass and in turn made the three cards rise out of the glass. His second best turn was to make a portable radio disappear.

Marie Louise, assisted by Charles, opened the bill with a neat bit of aerial bar work. Her routine was smooth.

Comedian Johnny Lockwood, making a return appearance, drew mild applause. His closing vocal topped his act.

June Richmond, the American chirp, held over, again drew a big hand but did not click as well as in her opener two weeks ago. Her act has sock but needs to be spiced up a little.

Wahl Tumbles

Walter (Dare) Wahl, with a tumbling routine, drew a fair mitt for a fair act.

Afrique, impressionist who was assisted at the piano by Bob Marshall, gave out with some very life-like characterizations of Winston Churchill, Vic Oliver, Danny Kaye and Sophie Tucker. He earned a return engagement and may draw a two-week holdover.

Two Yank dancers, Coles and Atkins, scored heavily with a tap routine that outshone previous Casino dance acts. K. H. Waggoner.

Follow-Up Review

PARAMOUNT THEATER, NEW YORK: Replacement by Jack Leonard in the comic spot is a good move. The fat boy isn't exactly a tumultuous comic but his weight and booming voice give his act a tumult effect that won hands and yocks time and again. Leonard has moved up very nicely since his Loew's State days. He now has confidence and gallumphs around the stage like he's completely at home. In fact some of his prancings threatened to bring the whole stage down. The crowd, however, loved it and him.

But if Leonard is a fine performer and hit in his first date at the Paramount, he shows one fault that is a mark of the tyro. His line when the audience didn't laugh quick enough, "Come on—this is my best joke," obviously an ad lib, is dangerous. It can bring resentment instead of laughs. Bill Smith.

her ingratiating speaking and singing manner.

House ork fronter Jack Fulton got the show off to a slow start with his vocalizing of a medley from *Oklahoma*, a choice that's become hackneyed thru constant repetition.

Pic, *A Foreign Affair*.

Johnny Sippel.

Tom McDermott Trio opens at the Alta Club, Miles City, Mont., September 18 for its fourth return engagement in three years.

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Sept. 5 & 6—Evergreen Park
Hazleton, Pa.

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NIGHT CLUB REVIEWS**Penthouse Club, New York**

(Wednesday, September 8)

Capacity, 100. Price policy, \$2.50 minimum. Shows at 10:30, 12:30 and 2. Owner-operator, Phil Rosen. Booking policy, non-exclusive. Publicity, Jay Russell. Estimated budget this show, \$500 (percentages make figure vary). Estimated budget last show, \$500.

Opening night obstacles didn't give Joan Barton a fair shake. But despite these, she showed qualities that promise to make her a good bet for this room.

Miss Barton, a very pretty brunette, opened with a Hildegardish number, singing into a hand mike buried in a bouquet of flowers. As she strolled around, she gave flowers away. It's a good gimmick but missed for two reasons. The mike was off, and in her strolling she frequently left the fixed baby spots. The audience, unable to see or hear her, except faintly, soon lost interest.

Easy Selling

But once these production problems are ironed out, the girl should do a good job. Her voice isn't particularly outstanding, but she overcomes it with an at-ease selling style. Her material was smartly chosen, consisting of pops, standards, oldies and a few specialties. Incidentally announcing that "my next number will be a change of pace . . ." is the mark of an amateur. The average customer doesn't know what a change of pace means, and if he does he can recognize it without having attention called to it.

Oscar Walzer does the piano backing for Miss Barton in very competent fashion. In fact that lad is fast becoming a pianist who can play for almost any singer. *Bill Smith.*

Club Charles, Baltimore

(Friday, September 3)

Capacity, 325. Price policy, no cover, no minimum. Shows at 9 and 12. Operators, Tom Shaw, Lou Shaw, Moe Levy. Publicity, Irv Klein. Booking, non-exclusive. Estimated budget this show, \$3,500. Estimated budget last show, \$3,500.

With the recent about-face of the Chanticleer, leading nitery here, in returning to business as a cocktail lounge, the Charles stands to grab just about all the business as the one remaining spot using names. Opening after a redecoration job, which should make it one of the finest clubs in the East, the spot has a pretty bright outlook. Appearance of the room has been sharpened with new drapes backing the band and stairs, and a complete renovating job in the locally famous back bar, with plenty of color contrast and brand new murals.

The current production is a credit to the management. With headliner Jackie Gleason, and the Wally Wanger girls, it shapes up as a lot of entertainment. Gleason turns on the familiar impressions and quite a bit of new chatter. The slightly heavy comic works hard and punches fast. Particularly outstanding was a bit on the various night spots he had visited, and his idea of each, and every bit was good for plenty of hands. A snap closer, which left the audience both in doubt and pleased, was the sight of Gleason turning a neat one-hand over and announcing that the next show would be on shortly. It's a smart piece of showmanship and one which will put the comic way ahead, even after he's off. People are still wondering whether he dislocated his sacroiliac.

Marion Frances Chirps

Songstress Marion Frances was also an ace in the hole. The lovely blonde warbled her way thru a medley of *Oklahoma* tunes that were top-drawer. Gowned in white and putting them across with an intigrating personality, the gal sold every tune for all it was worth. The closer was *(See Club Charles on page 43)*

**Cafe Society Downtown,
New York**

(Tuesday, September 7)

Capacity, 210. Prices, \$3.50 minimum. Operator, Barney Josephson. Booking, non-exclusive. Publicity, Kohn-Nard. Estimated budget this show, \$1,500. Estimated budget last show, \$1,250.

It is just about a year since Nellie Lutchter made her debut here. Unknown as a cafe name but already a large seller of records under the Capitol label, she went in for \$250 and she did plenty of business for owner Josephson. This time around she gets four figures, and is still doing the business. In fact, her opening night was \$300 bigger than last year's, which had plenty of newspaper advertising to start it off.

Last year Miss Lutchter had a folk quality that was infectious. This time around, the rough spots have been smoothed down and tho the folk effect has been lost, she has gained in experience and selling savvy, which makes her that much more acceptable to the cafe-going public. She dresses better, makes up better and sells better. The crowd couldn't get enough of her as she went thru her standards like *Brown Frame*, *Gone Guy*, etc. Requests kept her busy and she finally wound up with *Cool Water*, a delightful tune, but not for her. Her forte is the hot jazz songs she does so well.

Incidentally the backing of Dave Martin's band, no more than a small cocktail unit, was thrilling to hear. Particularly outstanding was Mundell Loew's guitar backing.

Avon Long's interpretive dancing to his own chanting of special numbers was okay. Appeal, however, is limited. Material is better suited for the concert stage than a nitery floor.

The show opened with Dave Martin's group giving out with some hot licks on standards. Young Loew, a white lad out of Mississippi, obviously enjoys playing that guitar. The boy works dead pan, but his fingering is lively enough to offset it.

Bill Smith.

**Starlight Roof, Chase Hotel,
St. Louis**

(Tuesday, September 7)

Capacity, 600. Dancing and floorshows, 8:30-11:30; manager, Harold Koplar; booking, non-exclusive. Publicity, Jeanne Dunaway. Budget this show, \$7,000.

It's practically a one-man show here this week, with Joe E. Lewis as the big attraction.

The dance team of Hoctor and Byrd, which opens the show, makes a nice appearance, with routines showing plenty of thought. The fellow and girl each do a solo bit, working together to open and close their act. They do about 13 minutes of fine dancing to nice reception.

Joe E. Lewis takes over next with Austin Mack at the piano. The comedian's rep has preceded him; the ringsiders are ready for anything and

Chez Paree, Chicago

(Thursday, September 9)

Capacity, 500. Shows at 8, 12 and 2. Price policy, \$3.50 and \$5 minimums, with a 50-cent cover charge. Booking policy, non-exclusive. Operators, Joe Jacobson and Mike Fritzel. Publicity, Bob Curley; production, Dorothy Dorben. Estimated budget this show, \$8,000.

The two years' absence from this city and the trip to London haven't slowed Sophie Tucker, for she worked 35 minutes and kept punching right up to the last line. Every offering was a mitt grabber, with her shouting of the nostalgic hits she created reaping the most pounding. Of several new numbers her *I'm Having More Fun Since I'm 50* pulled the biggest reception. Bit is pertinent and she gives it everything. Pleasing break in the full spotlight on la Tucker was her five-minute exchange with her perennial piano pounder, Ted Shapiro, who proved a good comic as well as a foil. Pair are celebrating their 25th anniversary as a show team.

While she overshadowed the show, remainder was above par. Elissa Jane, sexy terpstress, didn't get the full attention she deserved at show's start, for lack of an elevated stage makes it impossible for those beyond ringside to catch all her work. Gal has woven the simulated strip routine into some excellent acrobatics that rate high for continuity.

Faye and Gordon have done plenty of burnishing on their work since caught last locally. Both have more confidence, and gal was far better gowned and coiffured than before. Their versions of standard dance numbers were fine, but it was their music box bit that won them the big salvo.

Comic Paul Gray lacked his usual calm when caught. Noted for his terrific vocabulary, he was fluffing lines and losing his train of thought at times. His first five minutes were in very low gear, with a long series of disjointed gags getting nowhere. Sharpened the pace with a series of excellent vocal parodies and imitations that seemed to bring back his composure. His *Whiffenpoof Song* and *Nature Girl* clicked, with his encore, *Old Man River*, rating him another salvo.

Dorothy Dorben's line work was excellent, with gals showing that they can step out to do specialties as well as production bits. Her football game routine, complete with fans and players, was an especially pertinent number. Marty Gould's band played a faultless show. Lanny Adams, ex-Teddy Phillips warbler, shows promise as an emcee-vocalist.

Johnny Sippel.

everything, and Joe E. gives it to them in large doses. The guy obviously enjoys working and would have stayed on the floor much longer. As it was, he worked for an hour, telling gag after gag, interspersed with special song numbers.

Ork leader Barclay Allen, 88-er late of the Freddie Martin crew, does a capable emcee job. The band does a good job cutting the dance team's music, and its musical style is just right for dancing. *Abie L. Morris.*

The Topnotchers

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Steuben's Vienna Room, Boston

(Opened Wednesday, September 8)

Capacity, 350. Price policy, minimum \$1.50-\$2.00. Shows weekdays, 7:30 and 11:30, Saturday, 7:15 and 10:15. Owner-operators, Max and Joseph Schneider. Booking by Jack Mandel. Estimated budget this show, \$1,300.

With several dining rooms (one featuring food similar to New York's Lindy's), two night clubs and a bar, all on the same premises, Steuben's is practically a Boston institution and has stronger staying powers than any other local bistro.

First show of the season in the Vienna Room offers four so-so standard acts, a band for show backing and dancing, and a reliefer. Show is a fast and indifferent entertainment less than 45 minutes long. Probably the most expert of the acts is the opener, Romaine and Babette, in slow acrobatics. Emsee Jon Norbert takes second spot with a few songs after the manner of cellar baritones—Play, Fiddle, Play and the like.

Bob and Marty Sherman

Bob and Marty Sherman attempt the show's only comedy. They're young, inexperienced and not very good. But they try hard with a couple of skits and some patter with a phonograph record. Closers are dancers Richard and Flora whose best number is a bolero done with twirling capes. Hard to perform in limited space, but must be an eye-filler on a large scale.

The whole show has a punchy, small-town atmosphere. But the customers seemed to like it, and also the fact that the room absorbs the 20 per cent tax nick during dining (and show) hours. Tony Bruno's six-piece band furnishes loud show support; Joey Masters and His Music Masters are the relievers.

Bill Riley.

White Leaves Penthouse Over Percentage Fuss

NEW YORK, Sept. 11.—Josh White's falling out at the Penthouse here Wednesday (8) was due to his disagreement with operator Phil Rosen over his split of the gross. White was booked for a two-weeker at a guarantee and 30 per cent of the gross beverage take.

White thought he was getting 30 per cent of the food and beverage gross. A compromise was arranged by Rosen so that the singer would get 15 per cent of the food and beverage gross; however, that wasn't satisfactory. Joan Barton replaced.

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Copacabana, New York

(Thursday, September 9)

Capacity, 610. Price policy, \$3.-\$4 minimum. Operator, Monte Proser. Shows at 8:30, 12:15 and 2:15. Booking, non-exclusive; publicity, George Evans. Estimated budget this show, \$10,000. Estimated budget last show, \$7,000.

The spot had another one of its typical openings—jammed room, glittering with celebs, to see a show headed by Lena Horne and featuring Copsey and Ayres, with Olga Suarez, Jane Ford and Sonny Calello.

Miss Horne, looking as beautiful as ever, did another of her sock jobs. Working with her own trio, supplanting the regular rhythm section, the gal went thru a half dozen songs with that same impression of suppressed emotion which makes her one of the best song sellers around. Her material this time included a throwaway building up to a great *Beale Street Blues* and ended with *Take Love Easy*, winding up to a tremendous hand.

Copsey and Ayres, sporting new costumes, silver mesh and white, plus some new numbers, teed off with their classical Near East terper. The couple opened slow and built up to a fast finish. They also did a thing to no music, picking up the beat from their spangled ankles. The idea was good but missed here. The number was too long and, without the background music, the crowd did too much talking. The team came back in the finale production for a drum bit, finishing to appreciative hands.

Good Voices

Olga Suarez, who's been here before, did a very nice ballet and novelty routine in her own two spots and with the production. The boy production singer, Sonny Calello, had some rough spots but overcame them with a voice that shows promise. Janie Ford, girl production singer, showed surprising improvement. The gal was noticeably nervous and didn't look too well in a poor fitting costume. But in the voice department she did remarkably well. Her head tones, phrasing and over-all selling indicated plenty of hard work. In another spot she would stand out. Here she's just another stage wait for Lena Horne.

The music and lyrics by Bob Hilliard and Carl Sigman are adequate rather than the catchy things the team has done for previous Copa shows. Their best was *Once Around the Moon*. Their *Please Don't Paint the Mustache on the Girl in the Cigarette Ad* was an amusing idea, but only an idea.

Productions staged by Doug Coudy indicated lack of familiarity by the line (8). The gals looked okay but went thru their routines like nobody was talking to nobody. But if the executions were dull, the costumes by Billy Livingstone, executed by Mme. Berthe, were exciting as well as expensive. The opener had the kids in electric blue, which they later shed for a strip number showing sequined bras and panties. Eye catching chassis got the proper responses.

Finale Misses

Middle number to *Big High Mountain* had the kids in Swiss mountain climbers outfits, green sweaters, white rabbit skirts, green stockings and white flat-heeled shoes. The finale was a voodoo thing, with girls in silver with red accessories. Previous finales here always featured a number with a beguine beat or something Latin. This time it was *Cannibal Wants a Dance*, a number that missed completely.

All in all the current show is all Lena Horne. The costumes looked like they cost money, but the dances they were used in and the music behind it were a couple of notches below the customary Copa standard.

Mike Durso's band cut the show satisfactorily. Fernando Alvares did well for the rumba sessions.

Bill Smith.

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N. Y. POST

"CLICK AT THE RIVIERA"

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N. Y. DAILY NEWS

"TRIPLE 'A' ENDORSEMENT"

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NEW YORK CITY

New York:

**Stem Rises to 487G; Roxy,
Para 120G Each; MH 141**

NEW YORK, Sept. 11.—A sharp
increase in vaude grosses was regis-
tered last week on the Stem, with the
Labor Day week-end and a sock week
at the Paramount the chief reasons for
the rise. The five-house total was
\$487,000 as against the \$413,000 take
the week before.

Radio City Music Hall (6,200 seats;
average \$115,000) still is packing
them in, with a neat 141G collected for
the fifth stanza with Bunin and
Company, Estelle Sloan and *Date*
With Judy. The week before brought
in \$135,000.

Roxy's (6,000 seats; average \$89,-
000) second week's receipts top the
first with this attraction. The second
seven days were responsible for an
impressive \$120,000 take as against a
\$116,000 the week before. The show
consists of the Harmonicats, Al Gor-
don, Jerry Colonna, the Ice Show and
That Lady in Ermine.

Para Hits 120G

Paramount (3,654 seats; average
\$76,000) really was jammed to the

**Comerford Chain
To Start Auditions**

NEW YORK, Sept. 11.—The Comer-
ford chain auditions to be held by
the Joe and Abe Feinberg office will
start in New York September 21. The
office gives acts an accompanist and
rehearsal halls for free and those
chosen get a couple of weeks on the
Comerford time.

Last year the Feinberg office chose
60 acts, many of whom went into
hotel rooms and big-time niteries
after winding up the Comerford dates.

**Montreal Registers Jingle
---For Three Good Reasons**

MONTREAL, Sept. 11.—Montreal
today is a boom town for night club
biz. During the last couple of months
the trade has seen a mushrooming of
spots using shows, and despite the in-
creased competition there is appar-
ently enough loot to go around to
keep all cash registers jingling.

The hypoed box office, according to
trade sources, can be laid to the fol-
lowing reasons: (1) A record-break-
ing tourist traffic; (2) the end of the
25 per cent entertainment tax and
(3) the fact the customer is getting
his money's worth.

Tourist traffic will, of course, al-
ways hypo business to a certain ex-
tent, but it's a cinch the take would
not be what it is if the customer had
to pay a 25 per cent tax and if he
didn't feel he was getting value.

Spots like El Morocco, Tic Toc,
Normandie Roof and Samovar, for

example, get \$2-\$2.50 average for
liquor or food, for which minimums
the customer gets a full-course dinner
that compares favorably with that
received at any good restaurant.

A \$7 Evening
An average couple can have an
evening for \$7 or \$8 and that's in-
cluding tips. On top of the food,
liquor and dancing, there's entertain-
ment that matches that of any me-
dium-priced spot on the continent.

El Morocco is particularly good
value since it has also a Wally Wan-
ger line, usually three acts, Buddy
Clarke's band (best ork name in Can-
ada) and the show can be seen from
the lounge, which has no minimum.

Except when a Brisson or Regan
comes in, the Normandie runs a three-
act parlay. Ditto the Samovar.

Little Spots Okay, Too

In addition, the visiting firemen
find many little spots off the main
drag which have the Montreal con-
tidential atmosphere as an added sell-
ing factor. The Quartier Latin (Latin
Quarter), for example, is in decor
and atmosphere a replica of any bet-
ter spot on the Place Pigalle or Mont-
martre in Paris. Currently Irene
Hilda, the continental singer and im-
pressionist, is playing that spot.

It's not New Year's Eve every night
of the week. But there's no doubt
the business is at the moment stronger
than it has been since the war, and
on week-ends it is all but impossible
to get a table if you don't come early
or make reservations.

**Cops Crack Down;
London Blue Law
Faces a Battle**

LONDON, Sept. 11.—Four name
British comedians have been stopped
by the police from appearing at Sun-
day concerts. Action was taken under
the Sunday entertainment act which
prohibits Sabbath shows except for
"straight concerts." The comics in-
volved are Tommy Handley, Wilfred
Pickles, Michael Howard and Richard
Murdoch.

Stopping of the four is expected to
result in wholesale action on the part
of variety artists. They have de-
manded their union, Variety Artists'
Federation (VAF), take action to re-
peal the ancient act.

Under the guise of Sunday concerts,
variety has been carried on for a
number of months. Those who par-
ticipate are not supposed to use
make-up or stage clothes. While com-
plying with this regulation, they per-
form the same acts they do the other
six days. Artists want to end the
farce.

Under the terms of their contracts
many American artists must appear in
Sunday concerts. Members of the
VAF claim that these people, along
with their own members who perform
at the Sunday concerts, are breaking
the law as it stands.

The matter is expected soon to be
brought up in the House of Commons.

**Kent To Take
Over Playgoer's**

NEW YORK, Sept. 11.—Lenny Kent
will take over the Playgoer's Club,
the cellar spot where Morey Amster-
dam held forth. Kent plans to be the
only act on the bill, on the theory
that until the spot makes dough it
won't be able to afford any other act.

The comic has two dates to fill after
he opens at the Playgoer's, which,
incidentally, will be called Lenny
Kent's Playgoer's Club, starting Sep-
tember 30. While he's away other
comics will be bought to fill in.

The room will operate at a \$2.50-\$3
minimum and will have a new gim-
mick involving half a dozen or more
mikes for hecklers who'll do their
stuff from the tables.

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Magic

By Bill Sachs

NED BATES, formerly for many years manager of Blackstone the Magician, recently called Walter B. Gibson from New York to Allentown, Pa., to serve as director of a new magic company headed by Willard the Magician which Bates has launched in association with the veteran agent and manager, Claude H. (Kid) Long. Gibson joined the show in Allentown during rehearsal the week of August 22 and remained with it a week to work it into shape. Show opened in Hornell, N. Y., August 27 for two days; then moved on to Norwich, N. Y., for August 29-30, following with Bradford, Pa.; Elmira, N. Y.; Batavia, N. Y., and Jamestown, N. Y., September 8-11. Following the four-day Jamestown stand, the Willard unit moved on to Erie, Butler and Johnstown, all in Pennsylvania. Frank Luckner, for many years with the Blackstone show and now a magician in his own right, has joined the Willard show as stage carpenter. Willard, who, incidentally, is no relation to Willard the Wizard, popular for many years in the Texas country, is now doing a 50-minute show for use in picture houses but will be prepared to give 'em two hours when he moves into auditoriums later on. Willard is using 10 people on stage, including himself. There are five on the business staff, including Long in advance and Bates as manager. Bob Bundy, of the Gale Agency, New York, is booking the show. . . . Earl Morgan, deft manipulator and expert on smoke magic, after a fortnight's stand at the Latin Quarter, Newport, Ky., hit out for New Orleans where he opens Wednesday (15) for a two-week at the Pre-Vue theater-restaurant. He is tentatively set to follow that with the Silver Slipper, Memphis.

THE recorded radio show, *Blackstone, the Magician-Detective*, a 15-minute program, has been inked by the Blackstone Washing Machine Company and will be aired thruout the East, originating from a New York station. It'll probably result in Blackstone creating a new illusion to go with it. . . . Sir Felix Korim infers from his Clinton, N. Y., headquarters that he is set for Columbus, O., for October 20 to play a return engagement for the Grand Lodge of Ohio, F. & A. M., as the entertainment feature of the lodge's annual communication. Sir Felix is scouting for a larger bus to accommodate the increase in personnel and equipment. Writing under date of September 4, Korim says in part: "Hope Prof. Allan Crouse doesn't spend too much money on his patent for a Plexiglas clipboard, as mentioned in a recent column. I developed such an item during the war and turned over the original to the well-known card expert, the Phantom Dealer, more than a year ago, and the manufacturing rights were given to the S. W. Reilly Company, Columbus, O., about six months ago." . . . Ben Badley, St. Louis magician-hypnotist, and Ray Amy, of the mental team, Ray and Norvelle, have placed on the market a 10-page manuscript on a

Indie Agents May Leave ARA Over Percentage Split

NEW YORK, Sept. 11.—Another agents' org may be formed if the present behind-doors confab of indies jells into anything substantial. The major beef among the percenters is their charge that they can't make money on 5 per cent and the big offices either don't buy acts from them or, when they occasionally do, give them their 5—and that's all.

The big gripe, oddly enough, is among members of the Artists' Representative Association (ARA), some of whom are officers of that body. The situation has grown so bad that the dissidents flatly refuse to do business with the big offices, but sell, exchange and trade acts only with indies.

Where the small agents are involved they frequently make a deal for 15 per cent, splitting the commission between them. This practice is now nationwide covering areas in the South, Midwest and other parts of the country.

The ironic part of this understanding between the indies is that the extra 5 per cent is prohibited both by ARA and by the American Guild of Variety Artists (AGVA). Attempts have been made in the past to formalize what has become a custom by permitting a 7½ per cent split between two agents involved in a sale. But despite the pressure by the indies, the decision, which indies say

was dictated by the big offices, was to keep the 10 per cent inviolate.

Where an agent books a joint exclusive he is entitled to a straight 5 per cent. But many bookers flatly refuse to book acts at that figure. The big offices with their stables of names can beat this extra 5 per cent bite thru weight of attractions. In fact, attractions go in for net in any spot. This leaves the indies out on a limb yelling that it cost them over 6 per cent to do business and if they're limited to a 5 per cent figure they'll have to go out of business.

While there hasn't been any official boycott of the big offices, the fact is that many agents, heretofore hardly on speaking terms, have slowly been doing their business with one another, and the latest move is to formalize their arrangement thru some national organization that will remove them from ARA.

ARA officials deny there is any friction in the ranks. But members who insist that the org is ruled by the big offices say there is plenty and look for an explosion if business gets any worse.

CLUB CHARLES

(Continued from page 40)

a series of hillbilly stuff, with some tickling lyrics, that even the sophisticated crowd here went for in a big way.

Rounding out the show was Lewis Hawkins, recent winner of the club's talent contest. The Negro lad shows plenty of stage presence and a lot of personality, but not too much in the way of tapping. Hawkins concentrates on the unusual and does fairly well in a couple of new routines with chairs, which is his forte. The number leaves a lot to be desired, altho it's a good start.

The Wally Wanger line shapes up as one of the most beautiful and talent-loaded lines to come in in some time. Wanger evidently has spared no expense in outfitting the girls, and each one is a looker who can dance. Dancer Roy Ross does okay in his own spot and working with the line. Ross, a tall, dark lad, flashes some neat wardrobe, and is at his best with a fast *Begin the Beguine*.

Norman Brooks and the ork back the show creditably, with some unexpected laughs coming when Brooks does a bit with Gleason which almost broke up the house.

The show over-all was well planned, designed for entertainment and hit the mark as far as the customers were concerned.

James A. Carter.

MONTREAL AGVA

(Continued from page 38)

majority, and he said that chances of its being passed by the government are good.

It's a well-known fact that under the present system the rebates don't always find their owners because of the transient life led by the average performer. For this reason there are sums of hundreds of dollars lying dormant in Ottawa waiting to be claimed.

For years the deduction system was not enforced by the local clubs until the government stepped in and made the spots collect. Some owners were reluctant to make the deduction, since it involved bookkeeping. Also the performer in too many cases never stopped to figure out that the deduction was not the owner's fault.

HIPPODROME

(Continued from page 39)

all well done, and closed to a top mitt with their *Anything You Can Do*.

Billed as the Philosopher of the Piano, Leon Navara did a battle royal with boogie and some top-notch impressions on the keyboard. As far as his chatter goes it could stand some refurbishing. Navara tries hard and has the personality for it, but the stuff was pretty weak. Comic also showed some hesitation with the emcee chores, appearing ill at ease, and slipping here and there. However, when he hit the piano the house was with him, and he got good results with a community whistling bit, changing key on the pew sitters at every bar.

The Evans Family of four closed with its smart dancing. The excellent solo work of each and the combined efforts rated hands again and again. Tricky cleating of father and son and acro work of the daughter were outstanding.

Pic, Canon City.

James A. Carter.

mental code bearing a \$5 price tag. It's the same code formerly used by Amy and his wife. Amy says anyone can do it with a little study without entailing a lot of memorizing. . . . L. E. (Roba) Collins, after closing with the Mills Bros.' Circus at Pater-son, N. J., is resting up at his home in the Ozarks at Patterson, Mo. He plans to take his magic act into schools and theaters again this fall and winter. . . . Nardini and Nadyne write in to tell of the busy season they've had since closing at the Rag Doll, Chicago, and to relate that they open at the Nixon Restaurant, Pittsburgh, October 4 on a two-weeker with options. That'll put them there at the time Dell O'Dell and Charles Carrer move into Pittsburgh's new Carousel October 13. Writing under date of September 7, Nardini and Nadyne say further: "We've been working like crazy on club dates since arriving in Pittsburgh, as a cocktail-bar act like ours hasn't played locally for quite some time. We hope to stick around here for at least another six weeks, as Regow's Magic Studio is building us a gorgeous plastic bar shaped like a huge cocktail glass. It'll cost us around \$1,500.

Burlesque

By UNO

NADINE, Modern Lady Godiva, closed a year's stock engagement at the Burbank, Los Angeles, and opened September 3 as feature on the Midwest Circuit at the Palace, Buffalo. The unit's co-principals are Binder and Rosen, Chick Hunter, Yvonne Foussaint and Mar-Shan. . . . Bobb Lang, who recently completed a course of vocal study, has signed to play with the American Opera Company in Chicago. . . . Inez Claire opened with a roadshow in Toronto on the Midwest wheel. Other principals are Linda Leslie, Dick Dana and Harry Conley. Joining the week following in Detroit were Walter Scott and Candy Parker. . . . Rose Mack (Baby Dumplin'), who has been a feature with *Follies of 1948* with the Johnny J. Jones Exposition all season, was parted last week by friends to celebrate her becoming the bride of Wally Chagnon, guitar player in the show. . . . Chalimar, known as the Original Perfume Girl, is back in burly with the Taylor-Murray unit on the Hirst Circuit after two years of nitery work in South America and Panama. . . . Maryland Theater, Baltimore, opens with a burly stock policy October 1, with Eddie Kaplan as booker. . . . Tommy Brice is handling the concession department at the Gayety, Columbus, O., for Oscar Markovich.

JESSICA ROGERS, who closed four weeks at the Samoa, New York, September 9, is due for a return of two weeks beginning November 12. . . . The Hudson, Union City, N. J., has opened for another season, with Sam Cohen again at the managerial desk. The house has all new scenic effects. The producer is Eddie Lynch, who is doubling at the Empire, Newark, N. J. House singer is Mickey Scott. Stock chorus includes Ruth Jackson, captain; Smiling Ann Bergin, Ann Connors, Janice Day, Dottie Edwards, Rita Gomez, Lois Kelly, Genevieve Koronas, Cecilia McMillan, Pat Paige, Gladys Podel, Sherry LaVerne, Eva Starr and Dorothy White. The ork leader is George Ponzoni. Principals come in from the Casino, Pittsburgh, and leave for the Howard, Boston. . . . Carol Lord, Ann Powell, Camille, Gloria Page and Leona are the features at the Carousel nitery that reopened for the winter September 2 with a new burly stock policy. All were booked thru Mickey Owens, who follows up with Peaches and Irving Selig, September 9, Rosita Royce in October and Rose LaRose in November.

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Is Brownstein Hitting Skids In Equity Job?

NEW YORK, Sept. 11.—Altho Rebecca Brownstein may remain as the associate legal counsel for Actors' Equity for the present, she appears to be on her way out. She has submitted her resignation, effective September 21, but a three-man Equity committee has asked her to keep the status quo at least until a competent replacement can be found. She has agreed.

Miss Brownstein is getting about 10G a year for her legal work from the union. She wants a raise, but that is not an important stumbling block. The chief difficulty seems to be that she has expressed a desire for "more harmonious relations with executives" of the labor org.

Has She Ambitions?

In clear language, according to an Equity council member, this means she has disagreed with the administration of Equity affairs by Angus Duncan, the new temporary executive secretary of the union. Some council members also interpret her move as meaning that she has gotten ambitions and wants to be appointed exec sec. They have asked her to make specific charges about lack of "harmonious relations."

It is said by some Equity brass that Miss Brownstein is in effect holding a gun to Equity's head when she submits a resignation notice at a time when her services are sorely needed on several matters. These spokesmen also say she initially claimed she wanted to be let out because of "ill health" and her later gripe made her first excuse somewhat of a cloak. When it is realized that she tried resigning several times before, each time when her counseling was needed, the Equity council can hardly be expected to be tolerant of her activities, according to these council members.

Bad Strategy?

Miss Brownstein is the associate of Paul Turner, the Equity legal representative. She has taken over because of his illness. Accordingly, she is an employee of Equity and for an employee to give ultimatum to the union is considered bad business by those who make decisions for Equity.

All this indicates that the union is likely to dispose of her services as soon as it can obtain someone who has the ability to take over in her stead.

Who Is Going To Rescue ELT?

NEW YORK, Sept. 11.—Preliminary action has got under way on the Equity Library Theater (ELT) with the sending of a telegram to Sam Jaffe, former head of the ELT committee, asking him whether he intends to return from the Coast in time to take over its affairs. Jaffe, who for several years nursed the org along, last season stepped out because of differences with John Golden.

If he doesn't return, indications are that a new committee head will be appointed and work started on the new season. It is also becoming increasingly evident that Golden, the ELT angel, may not back the project and that it will have to be handled by the union, financially as well as artistically. Golden, who is in Europe, has handed Equity a list of demands which it does not seem inclined to meet, according to council members.

McCleery Script Muddled

NEW YORK, Sept. 11.—John C. Wilson may produce William McCleery's script, *A Play for Mary*, in the late fall. The play was formerly optioned by Paul Streger.

OUT-OF-TOWN OPENINGS

LOVE LIFE

(Opened Thursday, September 9)

SHUBERT THEATER, NEW HAVEN

A musical. Book and lyrics by Alan Jay Lerner. Music by Kurt Weill. Directed by Ella Kazan. Choreography by Michael Kidd. Sets by Boris Aronson. Costumes by Lucinda Ballard. Lighting by Peggy Clark. Musical director, Joseph Litau. General manager, John Yorke. Press representatives, Wolfe Kaufman and Abner Klipstein. Stage manager, Ward Bishop. Presented by Cheryl Crawford.

CAST: Nanette Fabray, Ray Middleton, Robert Strauss, Rosalie Alter, Glenn Dale, Vincent Gugliotti, John Diggs, Joseph James, James Young, William Veasey, Holly Harris, Josephine Lambert, Peggy Turnley, Marie Leidal, Sylvia Stahlman, Carolyn Maye, Lily Pagel, Dorothea Berthelson, Faye E. Smith, David Collyer, Victor Clarke, David Thomas, Robert Byrn, Evans Thornton, Gene Tobin, Mark Kramer, Larry Robbins, Paula Lloyd, Melissa Hayden, Pat Hamnerlee, Emma Allison, Virginia Conwell, Barbara McCutcheon, Ed Phillips, Bill Bradley, Frank Westbrook, Art Partington, Forrest Bonshire, Michael Maul.

There is no doubt that this one is in. It unfolds as a tuneful, colorful, completely delightful evening's entertainment, and after the bolts are tightened and the loose ends gathered in, it will take its place among the top musicals of the season. The all-star combo of Crawford, Kazan, Lerner and Weill has fashioned something refreshingly new for the theater and, combining it with the talents of Nanette Fabray and Ray Middleton, has come up with a show that will certainly gather the plaudits of the Main Stem audience for some time to come.

As the program states, *Love Life* is a vaudeville show, but it is far from following the accustomed patterns of the old variety. It is presented in two parts, each consisting of a series of acts. The sketches, which start in 1791 and come up to the present, are offered in the physical style of the various periods. The vaudeville acts, which interlard the sketches, are presented before a vaude drop and are styled and costumed in the set variety pattern.

Plot Points Moral

The plot follows the love life of the Coopers, Sam and Susan, from colonial days to the present and points a rather banal moral, but one that is certainly theater: as long as you are poor and struggling you can be happy, but when you start toward success—bango, your happiness is wrecked.

Both Nanette Fabray and Ray Middleton score heavily in every one of their stints, and they are almost continually on stage. Especially delightful was Miss Fabray in the two comedy numbers, *Women's Club Blues* and *Mister Right*. She and Middleton made excellent foils for each other, and their duet numbers were treats for the eye and ear.

Two Hit Tunes

Kurt Weill has contributed a very catchy score, and at least two of the numbers are scheduled for the parade of hits: *Here I'll Stay* and *Green-Up Time*. Several of the novelty tunes, notably *Progress* and *Economics*, presented as vaude numbers, are definitely clicks and will find their permanent places in record albums of the collectors.

Alan Jay Lerner's book and lyrics are right out of the top drawer, altho quite a bit of slicing is indicated. The show as it runs now is 25 minutes overtime, and the cuts will give the necessary zip to the show.

Both first and last act finales are gorgeous and are another testimony to Elia Kazan's genius for direction. Michael Kidd's choreography is refreshingly different. His *Puppet Show* pattern is just about tops in modern terping.

Adding it all up, "hit" is written all over *Love Life*. **Sidney Golly.**

SUMMER AND SMOKE

(Opened September 9)

ERLANGER THEATER, BUFFALO

A play by Tennessee Williams. Staged by Margo Jones. Scenery and lighting by Jo Mielziner. Costumes by Rose Bogdanoff. Original music and scoring by Paul Bowles. General manager, Manning Gurlan. Press representative, Sol Jacobson. Stage manager, Henri Cuabisens.

Alma, as a Child.....Arlene McQuade
John, as a Child.....David Burke
Rev. Winemiller.....Raymond Van Sickle
Mrs. Winemiller.....Marga Ann Deighton
John Buchanan Jr.....Tod Andrews
Alma Buchanan.....Margaret Phillips
Rosa Gonzales.....Monica Boyar
Nelle Ewell.....Anne Jackson
Roger Doremus.....Earle Montgomery
Mrs. Bassett.....Betty Greene Little
Vernon.....Spencer James
Rosemary.....Ellen James
Walter.....William Layton
Papa Gonzales.....Sid Cassel
Dr. Buchanan.....William Crane
Mr. Kramer.....Ray Walston

The Buffalo legit season premed to much excitement over the presentation of Tennessee Williams's new play *Summer and Smoke*. As its smoldering title suggests, it is a drama of highly emotional conflict between the purely physical and idealistic aspects of life. The play offers an absorbing evening, with some highlights of unusually strong theater included in the 16 scenes.

The actors in almost every instance do a fine job, and certainly the author has a knack of putting together interest-provoking situations. Yet somewhere among all these admirable attributes the message gets lost, the play bogs down, the dialog becomes wordy, for a letdown finale. This is not saying that Williams has a lemon to follow his two smash hits. On the contrary, it is entirely possible that this vehicle will coast to success on the strength of the two previous winners. But despite the fine component factors, the whole fails to come off.

Gal Loves Doc

The two central characters are a young, self-indulgent medico and the girl next door, a neurotic and completely idealistic daughter of a minister who has been in love with the doc since childhood. They meet in constant conflict, each finally converting to the other's point of view. At the last, the doctor becomes famous and respectable and is about to marry a sweet young girl, while the erstwhile fem moralist drifts off into promiscuity with a traveling salesman.

Tod Andrews gives a virile interpretation of the doctor and packs plenty of appeal for fem audiences. Margaret Phillips does a commendable job of wistfully underplaying the minister's frustrated daughter. Arlene McQuade and David Burke give good juve portrayals of the above two as children. Raymond Van Sickle, the minister, and Marga Ann Deighton, his insane wife, offer finely etched performances. Miss Deighton is especially effective. Monica Boyar is a hip-wiggling hussy. Anne Jackson, a fresh and sincere ingenue, plays the doctor's fiancée, and Betty Greene Little handles the neighborhood busybody well.

Joe Mielziner's one multiple set of a Southern locale is effective. Paul Bowles's original music sets a good pace, and Rose Bogdanoff's 1916 costumes are eye-filling.

All told, *Summer* is a creditable effort, but whether it will measure up to the author's previous *Stem* efforts is debatable. **Eva Warner.**

Goodman Travels "Dugan"

NEW YORK, Sept. 11.—As a result of its click on the Strawhat Circuit, Martin Goodman is producing a road version of *The Trial of Mary Dugan* with Jay Jostyn in the lead. Show opens in New Haven September 16 and goes from there to Boston September 20. Unless the attraction does terrific business, it is not figured that it will be brought to Broadway.

Fuel Shortage Hurts London Stage Outlook

(Continued from page 3)

from two performances to one daily. Legit theaters are expected to start their evening performances at 6 or 6:30 to reduce the electricity load at peak hours. A cold winter also may result in theaters being allowed to open only on alternate days.

The crisis may curtail the appearance of many American artists. Theater managers will be unable to meet top wages paid American stars' with the limited performances scheduled each week.

The new regulations are based on the 1947-'48 winter, which was quite mild. A return of the 1946-'47 winter, which created a very serious situation, might bring about even greater cuts in the schedule for the October-to-February period.

Choreographer Unit in Equity?

NEW YORK, Sept. 11.—Choreographers interested in joining a union have set up a committee and got in touch with Actors' Equity to find out whether the thespians' union would be interested in accepting them as members. A meeting was skedded with the Equity Council Tuesday(6) but the choreographers committee, consisting of Helen Tamiris, Jerome Robbins and Agnes De Mille, could not make it. The confab will take place later.

The dance directors do not want to join Equity as actors. They feel they should have a semi-autonomous group within the thesp union roughly similar to Chorus Equity. The blueprint for the choreographers labor unit hasn't been finalized. The first step must be approval from Equity.

There is also talk that legit directors would also like to have their own union unit within Equity. In the ordinary course of events most directors become members of the actors' labor org, but they never have status as legit pilots—only as actors. Formation of a semi-independent group within Equity seems to be the directors' desire, but discussions have been cursory so far.

Experimental Fight

NEW YORK, Sept. 11.—Actors Equity will get down to settling the status of the Experimental Theater when it meets Tuesday (14) with the other legit unions at a council meeting. Aside from the actors' union, the other theatrical labor orgs want to curtail the concession to the Experimental, but Equity is expected to fight.

ROUTES Dramatic and Musical

Angel in the Wings (Blackstone) Chicago.
Annie Get Your Gun (Shubert) Chicago.
April Fool (Blitmore) Los Angeles.
Blackstone (Shubert-Lafayette) Detroit.
Brigadoon (Shubert) Philadelphia.
Burlesque (Lyceum) Minneapolis.
Carousel (Curran) San Francisco.
Devil's Carnival (Shubert) New Haven, Conn., 15-18.
For Love or Money (Locust St.) Philadelphia.
Grandma's Diary (Wilbur) Boston.
Harvey (Erlanger) Buffalo.
High Button Shoes (Great Northern) Chicago.
John Loves Mary (Hanna) Cleveland.
Love Life (Shubert) Boston.
Leading Lady (Selwyn) Chicago.
Medea (Geary) San Francisco.
Mr. Roberts (Erlanger) Chicago.
Oklahoma (Shea) Erie, Pa., 13-15; (Shea) Jamestown, N. Y., 16-18.
Oklahoma (Omaha) Omaha 13-15; (Music Hall) Kansas City 16-18.
Summer and Smoke (Cass) Detroit.
Street Car Named Desire (Nixon) Pittsburgh.
Town House (Colonial) Boston.
Where's Charlie (Forrest) Philadelphia.
Winslow Boy (Davidson) Milwaukee 15-18.

HILARITIES

(Opened Thursday, September 9)

ADELPHI THEATER

A vaude revue conceived by Ken Robey and supervised by Mervin Nelson. Music and lyrics by Buddy Kaye, Stanley Arnold and Carl Lampl. Sketches by Sidney Zelinka, Howard Harris and Morey Amsterdam. Dances arranged by George Tapps. Scenes by Drayon. Special musical arrangements by Elliot Jacoby. Musical director, Ruby Zwierling. General manager, Paul Groll. Stage manager, David Kanter. Press representative, George Ross. Presented by Morey Amsterdam.

CAST: Morey Amsterdam, Betty Jane Watson, Mitzi Novelle, Larry Douglas, Gerald Austen, Connie Stevens, Andre and Steve Calgary, Enid Williams, Paul and Eva Reyes, Harold and Lola, Sid Stone, Connie Sawyer, Nancy Andrews, the Holloway Sisters, Gail Gall, George Tapps, Victoria Crandall and Moreland Kortkam, the Herzogs, Gil Maison.

Morey Amsterdam has the makings of a good vaude show. In a house of the Adelphi's capacity, on the basis of 12 showings a week at a \$2.40 top, there is no reason why the venture shouldn't pay off. There is talent aplenty—perhaps too much talent for the enterprise's own good. However, properly pared down and integrated, *Hilarities* could prove a customer magnet. It boasts some amusing standard acts and some canniily selected not-so-well-knowers sufficient to provide a satisfactory evening's entertainment for nostalgic vaude fans.

Unfortunately, Amsterdam hasn't made the best use of his personnel, altho it is a safe bet that the pattern will come to him after a few break-in performances. Much was done, a reporter was advised, to revamp a preview which ran to 1 a.m. on opening night. Considerable trimming is still in order until the impresario achieves a tight show which will run from 8:40 to, let's say, 11:10. This seems easily possible via the elimination of an overdose of deadwood in the second stanza. To be personally specific, the item featuring George Tapps and Amsterdam in old-time vaude routine might be lopped off; the acro stint of the Herzog Trio could be speeded up; the Rio chant number is overlong and adds little to the good-neighbor policy, and the finale should be materially shortened. Amsterdam has a definite problem on his hands, and if he is willing to solve it, *Hilarities* conceivably can get into commercial step.

Amsterdam makes an amusing emcee, altho a bit of judicious cutting of his own material would be in order. He has used balanced showmanship in corraling such acts as Harold and Lola's snake adagio routine; the Holloway Sisters, a pair of fem tapping experts; Gali Gali, a magic act par excellence; the Calgary Brothers with their comedy, slow-motion acros; Gil Maison with his monkey and dogs, and the above-mentioned George Tapps, framed somewhat pretentiously as a concert tap artist.

Also he has snared a singing comedienne, Connie Sawyer, who is somewhat terrific; Betty Jane Watson, of musical comedy, and Larry Douglas, similarly dedicated, to handle the melody assignments. There are others, too: Negro, dead-pan Enid Williams, whose apple-eating chanting technique is a delight; double-talking Al Kelly; Sid Stone, in a rehash of the familiar pitchman routine, and—lest the Latin terp classics be neglected—Raul and Eva Reyes in a rumbasamba sequence.

It seems to one reporter that *Hilarities'* chief defect is in the poor spotting of some talent and over-emphasis on others. Certainly, Betty Jane Watson doesn't get the showcasing she should as the show's lead songstress. Conversely, Tapps's terping is framed to the point of an old-fashioned "class" act. After all, there are two other good tapsters on the bill.

In sum, the ingredients are on hand for a good fast show. There probably will always be a dull spot or two, but nobody expects perfection. What *Hilarities* needs is a bit more constructive showmanship. There is still time for Amsterdam to put it into effect. **Bob Francis.**

BROADWAY OPENINGS

SUNDOWN BEACH

(Opened Tuesday, September 7)

BELASCO THEATER

A drama by Bessie Breuer. Staged by Elia Kazan. Setting by Ben Edwards. Lighting by Jean Rosenthal. General manager, John Yorke. Stage manager, Alex Nicol. Press representatives, Wolfe Kaufman and Abner Klipstein. Presented by Louis J. Singer.

Cecil.....Nehemiah Persoff
Merle (Bartender).....Martin Balsam
Hazel.....Trevia Frazer
Vanilla.....Jennifer Howard
Tourist.....Ellen Mahar
Helen.....Vivian Pirko
Pop.....Ralph Cullinan
Thaddeus Long.....Steven Hill
Otis.....Don Hammer
Buster.....Joe Sullivan
Grits.....Michael Lewin
Tommy.....Joseph Fallon
Ida Mae.....Julie Harris
Muriel.....Cloris Leachman
Major Paul Walters.....John Sylvester
Psychiatric Captain.....Ira Cirker
Sheriff.....Robert Simon
First Airforce Pilot.....Alex Nicol
Second Airforce Pilot.....George Joseph
Lou.....Lou Gilbert
Nadine.....Joan Copeland
Nona.....Anne Hegira
George Washburn.....Edward Binns
Arthur Bond.....Warren Stevens
Henry.....Tom Avera
Ella.....Lenka Peterson
Belle.....Kathleen Maguire
Nancy.....Phyllis Thaxter

It is logical that something like Bessie Breuer's attempted clinical survey of air force neuroses should have been selected by the Actors Studio for its first production. More or less similar in construction to Maxwell Anderson's late and unlamented *Truckline Cafe*, *Sundown Beach* offers opportunities to 28 earnest young actors to have their moments—major and minor. Laboratorywise, *Beach* may have seemed an exciting study to its participants. Commercially, however, as presented at the Belasco it adds up to a somber and disappointing season's start.

The fault is primarily in the lap of the author, since she has not written a play, but rather a jumble of overlapping vignettes—nearly any one of which could be developed for sustained dramatic impact, but all of which are so cluttered and congested as to allow less than superficial character analysis. So in spite of occasional sharp and deftly written scenes, *Beach* unveils as a diffuse and somewhat confusing actor's exercise.

Complex Upon Complex

There is no doubt about the author's sympathy for or knowledge of her subject—the psychiatric, emotional debacles of war-weary fliers in a Florida hospital. Had she stuck to the development and solving of a single problem, a poignant play might have come to light. But Miss Breuer concerns herself with pelting the psychiatric target with a variety of complexes. There is a bomber captain whose wife can't take him after he gets back; a fighter pilot who refuses to believe he's washed up and has to be yanked out of his doldrums by a loving and purposeful WAC; a hillbilly gunner-sergeant who depreciates his mountain mama's presentimenting him with an illegitimate offspring during his absence; an Oedipus lad whose mother's death has enriched his Don Juan tendencies. In addition there are odds and ends of waitresses and a wacky, servant-in-the-house major who infest the juke-joint where the lads do their alternate drinking and love-making. There is more than considerable confusion involved, since it takes the better part of two acts to satisfactorily identify them all. Apparently the author's premise is that the boys had most of their mental twists before they ever got into the service—it just took battle fatigue to bring them out. However this may be, nothing comes across in *Beach* which looks like an answer to a rehabilitation problem. It all just adds up to cluttered melodrama.

The best that can be said of *Beach* is that it affords a showcase for some brilliant work by comparative new-

SHOW BOAT

(Opened Tuesday, September 7)

CITY CENTER

Revival of the Kern-Hammerstein musical. Music by Jerome Kern. Book and lyrics by Oscar Hammerstein II. Staged by Hassard Short. Dances by Helen Tamiris. Settings by Howard Bay. Costumes by Lucinda Ballard. Musical director, David Mordica. Orchestrations by Robert Russell Bennett. Book directed by Oscar Hammerstein II. Company manager, Harold Goldberg. Stage manager, Victor Belder. Press representative, Michel Mok. Presented by Richard Rodgers and Oscar Hammerstein II.

Windy.....George Spellman
Steve.....Fred Brookins
Pete.....Gerald Prosk
Queenie.....Helen Dowdy
Parthy Ann Hawks.....Ruth Gates
Captain Andy.....Billy House
Ellie.....Clare Alden
Frank.....Sammy White
Rubber Face.....Gordon Alexander
Julie.....Carol Bruce
Gaylord Ravenal.....Norwood Smith
Vallon.....Fred Ardath
Magnolia.....Pamela Caveness
Joe.....William C. Smith
Backwoodsman.....Howard Frank
Jeb.....Gerald Prosk
Sam.....La Verne French
Sal.....Gloria Smith
Barker.....Walter Russell
Fatima.....Sylvia Myers
Sport.....Robert Fleming
Dahomey King.....La Verne French
Landlady.....Sara Floyd
Ethel.....Assota Marshall
Mother Superior.....Lorraine Waldman
Kim (Child).....Alyce Mace
Jake.....King Brill
Jim.....Seldon Bennett
Man With Guitar.....Albert McCary
Doorman at Trocadero.....Walter Mosby
Drunk.....Walter Russell
Lottie.....Sara Dillon
Dolly.....Elaime Hume
Sally.....Janet Van Derveer
Old Lady on Levee.....Ann Lloyd

SINGERS—GIRLS: Sybol Cain, Clarice Crawford, Sara Dillon, Betty Graeber, Marion Hairston, Kate Hall, Elaime Hume, Charlotte Junius, Assotta Marshall, Sylvia Myers, Eleyne Paul, Eulabel Riley, Dee Sherman, Janet Vanderveer and Lorraine Waldman.

BOYS: Jerome Addison, Gilbert Adkins, Gordon Alexander, Ivory Bass, Henry Davis, William Cole, Clarence Jones, Albert McCary, Walter Mosby, Walter Russell, William Sol, Charles Welch, Leo Norman, Robert Flavelle, Francis Fleming and Henry Hamilton.

DANCERS—GIRLS: Eloise Hus, Mabel Hart, Evelyn Pilcher, Gloria Smith, Alma Sutton.

BOYS: Isiah Clark, James Hunt, Reginald Ridgley, George Thomas and James Fields.

UNDERSTUDIES—

Magnolia.....Elaime Hume
Queenie.....Eulabel Riley
Steve, Pete.....Walter Russell
Dahomey King.....George Thomas
Ellie.....Sylvia Myers
Joe.....Charles Welch
Windy, Vallon.....Gordon Alexander
Landlady.....Lorraine Waldman
Jake.....Albert McCary
Rubber Face.....Albert McCary

Back in 1945-1946 the revival of *Show Boat* at the Ziegfeld Theater won the Third Annual Donaldson Award as the best musical production of the season. Donaldson gold keys and scrolls went likewise to Arthur Hammerstein II for its books and lyrics and—posthumously—to Jerome Kern for its score. Essentially the same production bows in now at the City Center for a two-week stand.

True, the principal roles have undergone over-all changes, with the exception of Carol Bruce, whose Julie in the '45-'46 version was tabbed the best musical supporting performance of its year. But the new faces have more than satisfactory talents gaited to Hassard Short's pacing of the familiar sentimental tale. True also, there has been a certain amount of streamlining—there is no grown-up Kim in this edition—and Howard Bay's elegant sets have been fitted into somewhat less opulent dimen-

comers to the Stem. In spite of the sprawling content of the opus, Elia Kazan's staging has highlighted fine sequences for Steven Hill, Don Hammer, Edward Binns and Warren Stevens. On the distaff side, Phyllis Thaxter, Julie Harris and Cloris Leachman have their top moments.

Ben Edwards' simplest set of an island beach cafe is excellent. It deserves better than the confused tension which goes on in and about it. **Bob Francis.**

sions. But the latter are still sufficiently eye-filling, as are likewise Lucinda Ballard's costumes. And Helen Tamiris's dance patterns, with La Verne French again in the top stepping slot, are as fresh and zestful as on opening night at the Ziegfeld.

Score Holds Up

Admitting that a bit of the gloss has been rubbed off *Show Boat's* paint, there can never be any wear and tear on the Kern melodies and the Hammerstein lyrics when they are well done—and well done they are in this edition. It will be a long, long day before any single musical rings up a score equaling a hit total of such items as *Only Make Believe*, *Ol' Man River*, *Can't Help Lovin' Dat Man*, *You Are Love, Why Do I Love You?* and *Bill*. Pamela Caveness and Norwood Smith, both Stem newcomers, are the current Magnolia and Ravenal. Both are excellent vocally and do the tunes and words top justice. Carol Bruce, of course, duplicates her previous performance with *Man* and *Bill*. William C. Smith has a magnificent bass and with a bit more fire in his vocalizing could make *River* the show-stopper it always has been.

Billy House is eminently successful with Captain Andy. He plays him strictly for laughs—much more broadly than his predecessors. However, there is no question that the laughs do come and the customers eat up the interpretation. Sammy White is back to play the role of song-and-dance comic which he created more years ago, probably, than he cares to count. Clare Alden is his current soubrette gal friend. Both are happy additions to the cast.

Boat is obviously an expensive show to keep afloat, as was demonstrated when it took to the road after its Ziegfeld run. It must, of necessity, play big houses. However, the current edition has definite customer appeal and should do right well in the City Center even at a \$3 top.

Bob Francis.

BROADWAY SHOWLOG

Performances Thru September 11, 1948

Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrymore)	12- 8, '47	825
Born Yesterday (Lyceum)	2- 4, '46	1,096
Command Decision (Fulton)	10- 1, '47	897
Harvey (48th Street)	11- 1, '44	1,080
Heiress, The (Biltmore)	9-29, '47	901
Mister Roberts (Alvin)	2-18, '46	237
Play's the Thing, The (Booth)	4-28, '48	137
Respectful Prostitute, The; Happy Journey From Trenton to Camden, The (Cort)	3-16, '48	297

Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	978
Finian's Rainbow (46th Street Theater)	1-10, '47	717
High Button Shoes (Century)	10- 9, '47	888
Inside U.S.A. (Century)	4-30, '48	155
Make Mine Manhattan (Broadhurst)	1-15, '48	278

ICE SHOWS

Howdy Mr. Ice (Center)	6-22, '48	104
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OPENED

Sundown Beach (Belasco)	9- 7, '48	7
Show Boat (City Center)	9- 7, '48	7
Hilarities of 1949 (Adelphi)	9- 9, '48	4

COMING UP

(Week of September 13, 1948)		
Small Wonder (Coronet)	9-15, '48	
Heaven on Earth (Century)	9-16, '48	

Majestic Opens 9-Day Cincy Run To Good Results

CINCINNATI, Sept. 11. — Capt. Thomas J. Reynolds' Majestic Showboat, chartered for a summer tour under the aegis of student thespians of Kent State University, Kent, O., and Hiram College, Hiram, O., docked here last Monday (6) for a nine-day engagement at the foot of Lawrence Street, the concluding stand of its successful Ohio River run. Business the initial two nights of the stand was reported good. Engagement ends September 15 when the 25 students, under direction of Prof. G. Harry Wright, of Kent's speech department, and Prof. Robert L. Pence, speech instructor of Hiram College, will resume their class work. Mrs. Wright is in charge of ticket sales, while Mrs. Pence heads the commissary.

Such mellers as *Arsenic and Old Lace*, *Ten Nights in a Bar Room* have been programed for the Majestic's stay.

A. L. (Tommy) Thompson, agent for the Famous Georgia Minstrel Show, and wife, Sylvia, lithographer, visited Hi-Brown Bobby Burns, press agent for Cole Bros.' Circus, in Little Rock recently.

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CHICK BOYES

HEBRON, NEBR.



MEMBERS OF THE SLOUT PLAYERS banded together for this photo during the show's engagement at White Pigeon, Mich., on the occasion of a visit to the org by Mrs. Norman Ginnevan and her son, Howard Miranda. First row, left to right, are: Theresa DeCeco, Barbara Browning, Connie Loren; Mrs. Ginnevan, retired owner of the Ginnevan Dramatic Company; Ora Slout, Delores O'Neal. Second row: Ken Seeley, Robert Childres; Al Sager, Station WJR, Detroit; Frances Lemmon, Howard Miranda, Bill Slout, L. Verne Slout, Guy O'Neal. Top row: Elvin Fisher, Klink Lemmon, Chuck Warden, Bob Brown and Andrew Leigh.

One-Nighter Orgs Plentiful In the Days of Yesteryear

By Clair Brewer

I HAVE enjoyed reading Will Locke's interesting recollection of old-time actors and shows and some of them I remember and some I knew very well. Glen Chase and Will Lister, of the Old Chase-Lister Company; Flora DeVoss Company, Senter Peyton and the Peyton Sisters, and the Crow Sisters Company, were my favorites when I was a youngster. I later trouped with Nellie and Orpha Crow, who were from What Cheer, Ia.

My first experience was with Sam Morris, of Chicago, who put out a one-night stand, *Fatty Felix*, based on a comic strip running in the papers at the time. I joined to play in the band, but Morris grabbed me for a juvenile part. We rehearsed in the old Alhambra Theater on State Street, Chicago, and opened in Joliet, Ill. Show played the better towns and remained out most of the winter. When it closed. Robert Humbert, trombone player, who later drowned off the Cotton Blossom Showboat, and I joined Crawford's Comedians at Nevada, Mo. The Crawfords were good musicians and their show was headed by Jack Roseleigh and Velma Whitman. Show played Missouri, Kansas and Oklahoma, staying a week at a time in a town and was well liked. Some of the plays used were *Under Two Flags*, *Convict's Daughter*, *Niobe*, and *Black Flag*.

"Folks Up"

The following season found me again with a one-nighter, Frank S. Davidson's *Folks Up Willow Creek*. Davidson was well known in the Midwest having made most of the territory with his *Old Farmer Hopkins*. Davidson, a gifted songwriter, carried his own scenery (Diamond Dye), and played opera houses in small towns thru Ohio, Indiana, Illinois, Iowa, Nebraska, Kansas and Missouri. I did the heavy and the only heavy thing I remember about it was the large, black mustache I wore. Show's personnel included Claud Cubine, Mr. and Mrs. Jack Parsons, Thomas Fogg and Fred Neifert. The salary was \$10 to \$12 and all—the all meaning all the misery of cold hotels and waiting in depots all night for trains. But we liked it.

The following summer my wife and I joined Clark & Sammons Stock Company, in Southern Illinois. Show carried a tent, but we used it very

little, playing mostly airdromes. Among the folk on the show were Mr. and Mrs. Charles Clark, Fred Sammons, Mr. and Mrs. Tom Yancey and Mr. and Mrs. Bob Williams. Most of the actors doubled in brass and most shows carried a band. This show closed at the airdrome in Christopher, Ill., with a play called *Nugget Nell*.

When the final curtain fell there was only the hero and his girl left on the stage, the rest of the cast having been killed during the play's action. That night about half of the officials of Christopher were killed by a gang of hoodlums. Needless to say we left on the first train out of town.

Hans Hanson

In 1913 we were with the Hans Hanson Company, which played opera houses in Wisconsin, Minnesota, the Dakotas, Montana, Iowa and Missouri. My daughter played the child lead and sold pictures with this one-nighter. It featured Nelson Loranger and Mr. and Mrs. Theron Fahl, who put out their own show, the Clarendon Stock Company, in Ohio, the following summer at 10-20-30, with ladies free Monday nights. Don Palmer sang on the street every day with the band. His brother, Al, wrote several songs while with the show. There were five Fahl brothers, all musicians and actors.

We also were with Reavor & Kelly Uncle Tom Company, a two-car railroad show. Harry Kelly, of Newton, Ia., and Vernon Reavor, Des Moines, owned the show, and Will Lister of the Chase-Lister Show, painted the scenery. We also were with the William and Nora Leonard Stock Company for four seasons, winter and summer. The Leonards were good performers and great favorites in Southern Iowa and Northern Missouri. At one time we were up in about 30 different plays and could have changed plays every night for a month.

Varied Attractions

We also were with Burk's two-car Tom Show, Harry Kelly's, Martins and Mason's. The last named Tom Show opened in Little Rock and it made money in Canada, but it was the parade that did it. We knew most of the old-time Tom Show folk and the dean of them all, I think, was Dad Barnum, who played Mark's

Redstone's Boston Drive-In Bows Okay

BOSTON, Sept. 11.—Second drive-in theater in the Michael Redstone expanding chain, the Revere Drive-In preemed August 25 to a capacity house. Harvey Elliot has been named manager.

Promotion for the new drive-in, which followed launching of Redstone's Dedham Drive-In, had Revere's Mayor Jordan cutting the tape to officially open the theater. Altho the normal season of the outdoor movie in New England is about eight months out of the year, Redstone expects to remain in operation until late in the fall. Constructed on what was once swampland, new drive-in represents an investment of \$300,000.

Drive-In License Okayed

With Car Receiver Proviso

HARTFORD, Conn., Sept. 11.—State Police Commissioner Edward J. Hickey has granted General Manager Vincent J. Youmatz, of Peoples' Forest Drive-In Theater, on Route 44A, near here, a renewal of his license for 1949, providing individual car receivers are installed at the outdoor theater.

In protests over the theater's loud speakers and car noises, property owners in the theater's vicinity petitioned Commissioner Hickey for a hearing, which was held in Barkhamsted, Conn., last week. A number of property owners testified that property values were definitely lowered by the theater operation in present form.

Following the six-hour hearing, a number of the property owners said that installation of individual car receivers would eliminate the principal objections.

Harry Burgess, sound engineer, appearing at the hearing for the theater, declared that sound tests showed the noise from the theater was less than that made by passing cars and trucks.

for 30 or 35 years.

I remember Mort Steece, of Chicago, who knew little about show business, but who had money and a hobby for putting out Tom Shows which very seldom stayed out a season. I joined him the first time and the late John Stowe came and looked it over and said: "He won't last two weeks. It's too big to move." This was the truth, and it lasted only 10 days. I joined him three years later and he had it cut down to where he could move it fast. He stayed out most of the season.

We were on Bart's Showboat, which played Ohio and Green river towns with a Western bill and Uncle Tom, whichever one the agent happened to bill. Charles and Dan Payne, of New York, were on the show that summer.

We put in a season with *King of Tramps*, and a one-nighter, *Uncle Josh Spruceby*. Our last engagement (See *One-Nighter Orgs opp. page*)

New Outlet?

DETROIT, Sept. 11.—Drive-ins don't have to pass up suitable live entertainment entirely just because they don't have a stage, according to Harold G. Bernstein who proved it at his Tuscola Drive-In at Bay City, Mich. Bernstein, who has a string of indoor theaters as well, booked Smiley Burnette for a number of personal appearances. Spotlights were rigged in proper positions and trained on the roof of the projection booth, which served as a stage in the middle of the parked cars. Only trouble was, it wasn't strong enough to take on Burnette's horse.

THE FINAL CURTAIN

BARNHART—Harry, 74, orchestra conductor, September 3 in New York. He also conducted English opera and was in vaude. Later he became a choral director in Rochester and New York.

BOONE—Perley H., 61, former newspaperman who directed press relations at the New York World's Fair from 1936 to 1939, September 6 in Bayside, N. Y. He began his newspaper career in Tyler, Tex., and later joined *The Chicago Tribune*. After his stint with the World's Fair he joined *The New York Times* and then became director of information of the Air Transport Association of America before his retirement. His widow, two sons, three brothers and two sisters survive.

BROWN—William Porter, father of Margaret Brown, Hollywood dancer, recently at Veterans' Administration Center, Sawtelle, Calif. He was one of the originators of the Desert Cavalcade, Calexico. Also survived by his widow.

CASEY—Michael J., 53, stage manager of the Paramount Theater, Springfield, Mass., and business manager of Local 53 (Springfield), International Alliance of Theatrical Stage Employees, recently in Cape Cod, Mass. Survived by his mother, a sister and brother.

CHAPPNIS—Rufus R., guess-your-weight concessionaire at Ohio county fairs for many years, recently in Lancaster (O.) Hospital. Survived by his widow, Myrtle; three daughters, Mrs. Robert Eades, North Hollywood, Calif.; Mrs. Kay Estep, Lancaster; Lucille, Lancaster, and a son, Maurice, Columbus, O. Burial in Hampson Cemetery, Pleasantville, O.

CLARK—Harry G. (Waxey), 68, formerly associated with rep shows, September 1 in Grafton, W. Va. Survivors include a daughter, Alice, of Los Angeles.

CRANE—Frank H., 75, stage and screen star and director of silent films, September 1 in Hollywood. His widow and sister survive.

DAVIS—Clark M., concert and opera baritone, September 6 in Longmont, Colo.

DOMBROFSKI—Mildred (Mildred Trotter), 30, stripper for several years at the Empress Theater, Detroit burlesque house, suddenly September 2 in that city. She had also operated the candy concession at the theater. Survived by her husband, Solly, candy butcher at the Avenue Theater, Detroit.

EDWARDS—Jack Sr., 53, associated with various radio stations, recently in University Hospital, Minneapolis. In recent years he had been a producer at KFI, Los Angeles, and he developed one of radio's first soap operas, *The Edwards Family*. Survived by three children, Sam, Jack Jr. and Florida.

FAIR—Virginia, 49, silent film actress, at St. Vincent Hospital, Los Angeles, September 6. In the mid '20's she starred in the Erich von Stroheim production of *Foolish Wives*. Survived by her husband, William C. Durham. Burial in Comstock, Tex.

FRATER—Minnie, 71, mother of Frances Frater, education director of the McClatchy Broadcasting Company, at Palo Alto (Calif.) Hospital September 3. She also leaves a son, a sister and brother.

FROELICH—Harry A. (Frale), 58, former vaude performer, September 1 in Philadelphia. He and his wife, Ruth, were a featured dance act in vaude for many years. They also appeared as a concert attraction with the Ringling circus for several seasons. In late years he was an electrician in Philadelphia theaters. Besides his wife, he leaves two sisters and two brothers. Burial in Holy Cross Cemetery, Philadelphia.

HOFF—Grand D., 27, radio announcer, September 2 in Butte, Mont.

HUNT—Tom, former med show operator, recently in Continental, O. Burial in that city.

KARST—August G., 77, owner-operator of Forest Park, Hanover, Pa., for the past 22 years, September 11 in Hanover General Hospital. Karst operated parks for the past 55 years in various sections of the country, including Flagstaff Park, Mauch Chunk, Pa., for about 18 years, and parks and amusements in Old Orchard, Me., and Rehoboth Beach, N. J. Survivors include two daughters, Mrs. E. J. Schwartz, Philadelphia; Dorothy, Miami; two sons, Howard, Los Angeles; August F., Hanover, and two sisters, Mrs. Louisa Miller and Mary, both of Philadelphia. Burial in Mt. Olivet Cemetery, Hanover.

IN MEMORY OF HARRY (PAT) KLING

September 15, 1942.

BILL & PEGGY KLING

LANDT—Mathias, 81, father of Karl, Jack and Dan Landt, known on the Columbia Broadcasting System's *Bob Hawk Show* and *Sing Along* program as the Landt Trio, September 8 in Scranton, Pa. His widow and two daughters also survive.

LAUGHLIN—William, 16, former actor in *Our Gang Comedies*, at his Puente, Calif., home September 2.

LEONARDSON—Edna Schley, 63, former literary agent and story editor for Universal and First National studios, September 6 at her Hollywood home. Survived by her husband, two sisters and a brother. Interment in Inglewood Park Cemetery.

IN LOVING MEMORY

Of Our Papa

CAPT. D. L. LATLIP

Who passed away Sept. 5, 1944.

"We miss you so very much."

IDA MAE and BILLY MCKINNEY

Daughter and Son-in-Law

LUMSDAINE—Jack, 56, radio pianist and singer, recently in Sydney. He aired over the MacQuarie network there. He was also a vaude entertainer. His widow and daughter survive.

MALLORY—Violet, former vaude and musical comedy performer known as the Irish Scrub Woman, August 31 in Williamsport, Pa. Survived by her husband, Clyde, and a brother, Frank Vance, of New York. Burial in Mount Cemetery, Williamsport, September 3.

MALONEY—Russell, 38, playwright, radio critic and writer, September 3 in New York. A member of *The New Yorker* staff, he recently became a book critic on the Columbia Broadcasting System's show, *Of Men and Books*. Besides writing for numerous magazines, Maloney collaborated with his wife, actress Miriam Battista, on the musical play, *Sleepy Hollow*, which had a brief run on Broadway in June. His widow, daughter, sister and brother survive.

Thanks

To Our Many Friends

for their kind expressions of sympathy and flowers from Gem City Shows, Imperial Exposition Shows, J. J. Jones Shows and Rufe and Jack, upon the loss of our son

LARRY MOFFETT

from drowning at Tampa, Fla., Aug. 14, 1948.

Danny & Jean Moffett

MARCHETTI—Ettore, 65, violinist and former conductor of the Cosmopolitan Opera Company, Philadelphia, and originator and general musical director of the St. Michael's Opera Company, August 31 at his home in

Atlantic City. Marchetti directed orchestras in the leading beachfront hotels in Atlantic City. Survived by his widow, Mary; a son, daughter, two sisters and a brother. Burial in Atlantic City September 3.

MARSHARD—Jack, 38, New England society orchestra leader and manager of Vaughn Monroe's orchestra, September 5 in Millis, Mass., of injuries sustained in an auto accident. His widow and two children survive.

MILLER—Robert O., son of Mr. and Mrs. William O. Miller, Winona, Minn., August 27 in that city.

MOFFETT—Larry, 7, son of Dan and Jean Moffett, carnival concessionaires, drowned in Tampa August 14. Besides his parents he leaves three sisters, Georgia, Joan and Margo, and two brothers, Jack and Dan. Burial in Richwood Cemetery, Chicago, August 18.

MORRIS—Angela, 73, playwright and pioneer in little theater movements, recently in New York. Her plays included *The White Posts* and *The Mirage*. She was one of the founders of the Hub's Theater Guild.

PETTINGELL—William G., 91, charter member of the Regina (Sask.) Agricultural and Industrial Exhibition, in Regina August 26. Burial in Regina.

We Wish To Thank

Our Many Friends for their Flowers and Expressions of Sympathy upon the Sudden Loss of our Beloved Husband and Father.

The Family of

PATSY POTENZA

RANN—Abraham, 60, father of Murray Rann, of *Variety*, August 31 in New York.

REID—Isaac, former member of the 101 Ranch Wild West Show, August 25 on the Piapot Indian Reserve near Regina, Sask.

REITZ—Abe, former candy butcher with Cole Bros. and the old Hagenbeck-Wallace Circus, recently in Sacred Heart Hospital, Wichita, Kan.

ROBSON—Douglas, Shakespearean actor, of a heart attack September 3 at his Los Angeles home.

SARCHE—Simon, 70, theatrical agent and father of Bea, with the Paul Marr Booking Agency, and Edward, songwriter, August 28 in Chicago. He also leaves his wife and two brothers.

SCHULTZ—Louis C., 73, ork leader and violinist, September 2 in Aurora, Ill.

SIMMONS—Barbara Demut, 32, ex-showgirl and daughter of actor Reginald Denny, at General Hospital, Los Angeles, September 3 of polio. A former Earl Carroll showgirl, she was also a noted sportswoman. Survived also by her husband, James Simmons, TWA publicist; a son, Craig, and her mother, Mrs. Irene Eldridge.

STEVENS—Mrs. Nelda Hewitt, 60, mezzo soprano who specialized in singing Negro spirituals, September 3 in New York. She was featured with the Southernaires Quartet on the National Broadcasting Company (NBC) stations and wrote and directed the program, *Grandmother's Trunk*. She sang with a number of symphony orchestras. Her husband, Elgin Howard Stevens, survives.

IN MEMORY OF

LOUIS "PICKLES" WEISS

Departed September 19, 1943.

May he rest in peace.

KAY

WARNER—Kenneth B., 53, managing secretary of the American Radio Relay League and member of the Fi-

Marriages

GREENTHAL-DAVEY—Monroe Greenthal, ad agency owner, and Ruth Barton Davey, former radio singer, September 3 in New York.

HAWKINS-GRAHAM—Erick Hawkins and Martha Graham, both dancers, in Santa Fe, N. M., September 4.

LEVIN-ROLF—Michael Levin, *Look* columnist and former New York editor of *Down Beat*, and Jinna Rolf, model, September 4 in San Antonio.

LEVITT-SPIEGLEMAN—Paul Levitt, film actor, and Miriam Spiegelman (Paula Morgan), actress, in Beverly Hills, Calif., September 1.

MASON-NICHOLS—David Mason and Dorothy Nichols, musician and daughter of Red Nichols, September 2 in Hollywood.

MESSOLONGHITES - BROWN—Louis Messolonghites, editor with King Features, and Bernice Brown, former radio singer, September 3 in Jersey City, N. J.

ROCK-HUSTON—George Rock and Betty Jo Huston, both with the Spike Jones show, September 4 in Sacramento.

SWIRSKY-HALPERN—Harry Swirsky and Lee Halpern, executive secretary for Leeds Music, September 1 in Los Angeles.

Births

A son to Mr. and Mrs. Richard Burdick August 27 in Sacramento. Father is program manager of KFBK there.

A son, Dennis, to Mr. and Mrs. Al Avayou August 30 in Nazareth Hospital, Philadelphia. Father is a guitarist-singer featured at the Embassy Club in Philadelphia.

A daughter, Veronica, to Mr. and Mrs. Chick Kelly September 1 in St. Joseph's Hospital, Philadelphia. Father is publicity director for WCAU, WCAU-TV and WCAU-FM in that city.

A son, Gary Stephen, to Mr. and Mrs. Bert Henry in Good Samaritan Hospital, Cincinnati, September 9. Father is a vaude and nitery comic.

Divorces

Jean Wallace, actress, from Franchot Tone, film star, in Los Angeles August 23.

Letha Little, non-pro, from Arthur Little Jr., film actor in Los Angeles August 23.

ONE-NIGHTER ORGS

(Continued from opposite page) was with Richard Kent's Rotary Stock Company, in North Dakota, where my wife and daughter came close to being killed by monoxide gas. We came home to Muscatine, Ia., where they were a year recovering.

I am sure many of the old-timers will recall these shows. I saw Will and Della Locke in their play *Kansas Sun Flower*, many years ago. Those were the happy-go-lucky days and those old-timers were the best hearted people in the world. The old Opera House Reporter was going strong at Estherville, Ia., in those days and at one time my good friend Will H. Bruno had it.

A few of the shows popular at that time were Winninger Bros., LaCompe and Fletcher Company, Jewel Mortimer Company, the Lyman Twins, in *At the Races*, Fred Raymond's *Missouri Girl*, Doug Morgan Company, Lillian Mortimer in *No Mother To Guide Her*, and John Preston in *In-gomar*.

stitute of Radio Engineers, September 2 in West Hartford, Conn.

WOOLFENDEN—William, 60, motion picture agent, at his home in Hollywood September 7 of a heart attack. The past few years he headed the film department at Frederick Bros. Agency. Before coming to Hollywood he was a booker for Keith-Albee. Survived by his widow, Sherrie.

CNE CRACKS 1947 PEAK COUNT

Gate Registers 240,000 Hike Over Last Year; Grandstand Attractions Big Crowd Draw

Excellent Weather Prevails—Car Giveaway Clicks

By Herb Dotten

TORONTO, Sept. 11.—A record-shattering attendance of more than 2,600,000 was piled up by the 69th Canadian National Exhibition which closed its 14-day run here tonight. The total topped the 2,360,000 peak set last year by over 240,000. It is doubly impressive because the 1947 high had been sparked by interest built up over the CNE's return to operation after its wartime suspension. Only extreme heat the first few days marred otherwise perfect weather and the little rain that fell came at times when it did little harm. Final figure for today's attendance had not been compiled, but estimates placed it at a quarter million, 18,000 over the corresponding day last year.

A day-by-day comparison with 1947 follows:

	1947	1948
Friday	103,500	105,500
Saturday	272,000	256,500
Monday	167,000	203,500
Tuesday	125,000	164,000
Wednesday ..	172,000	196,500
Thursday	151,000	174,500
Friday	127,000	161,000
Saturday	226,500	262,000
Monday	238,500	267,000
Tuesday	128,500	132,500
Wednesday ..	139,500	141,000
Thursday	136,500	145,500
Friday	141,000	145,000
Saturday	232,000	250,000

Total 2,360,000 2,604,500

Tremendous turnouts for the night show did much to pile up the record-breaking attendance. After the first few nights the powerful night show, framed around Olsen and Johnson, and featuring a nightly automobile giveaway, consistently played to capacity grandstands.

On some nights grandstand patronage was so big that even the new stand proved insufficient. Tonight the overflow numbered 4,000, bringing the total audience to 26,000. More probably could have been accommodated, but were discouraged when they saw the block-long, three-abreast lines which sprung up as early as 5 p.m. awaiting the sale of unreserved seats.

Afternoon grandstand program, which featured Jack Kochman's Hell Drivers, played to good business thruout the two weeks.

Gene Krupa's ork, in for two nights, and Tommy Dorsey, in for three, early in the run as the Coliseum attraction, played to satisfactory crowds in view of the heat which prevailed and made the interior of that building anything but inviting.

Rides and shows on the midway up to the closing day were 2 per cent under last year to the corresponding point, J. W. (Patty) Conklin, midway chief, reported. While the exhibition attendance was up, per capita spending on the grounds was down. Moreover, unlike last year, the midway had to contend with potent opposition from the grandstand. (For details of the midway business see story in the Carnival Department.)

Alfresco Units Get Big Play in "Life"

NEW YORK, Sept. 11.—Life magazine, which has always found good source material in outdoor showbiz, hit the jackpot in its September 13 issue with three yarns on alfresco entertainment.

The top story is a lengthy illustrated piece on Frank Bergen and his World of Mirth Shows, authored by William Lindsay Gresham, famed for having penned the best seller *Nightmare Alley*.

Joie Chitwood and His Hell Drivers are depicted in three pages of pictures.

Jack and Irving Rosenthal's Palisades (N. J.) Amusement Park provided the setting for a series of photos on lost children.

Rain Nips Gate At Lehigh

LEHIGHTON, Pa., Sept. 11.—Rain on three days cut heavily into attendance of 74th Lehigh Fair which closed here today. However, when good weather prevailed crowds were heavy and spending apparently free.

Crowds of children took advantage of free admission Wednesday (8). Dick Gilsdorf's Dick's Greater Shows scored some of its best business on this day.

Harness racing was featured Tuesday thru Friday afternoons, with a high school band contest added Friday. B. Ward Beam's Hell Drivers drew hefty crowds on opening Labor Day afternoon.

The Winter Garden Revue, inked thru Cooke & Rose, Lancaster, Pa., played to big crowds thruout the week, including a turnaway on Labor Day night.

Acts appearing in the revue, in addition to a line of girls trained by Catherine Behney, were Danny O'Brien, emcee; Dashington's dogs; Oscar Friskee, juggler; the Skating Axis; the Trangers; Mills and Renee, adagio; the Karolis, hand balancing; Billy Irwin, rocking tables; the Cycling Harrisons; Elaine Drew, contortionist, and the Four Fantinos, aerialists.

Close-Ups:

Accident Took Bette Leonard Out of Circus -- Not Out of Her

By Hank Hurley

(This is another in a series of articles on little-known facts about prominent people in outdoor show business.)

BETTE LEONARD literally was born into show business and probably still would be actively engaged in it had not fate intervened in the form of an automobile accident which ended her days as a performer. The name Bette Leonard is well known thruout the circus world and today her home at 440 North Dodge Street, Wichita, Kan., is a mecca for circus performers and fans. There, in addition to being treated like royalty, performers and fans may gaze at one of the best circus collections of pictures, programs and clippings to be found any place in the country.

While Mrs. Leonard had to quit as a performer back in 1935, she still has her hand in circus business as president of the Circus Historical Society and never misses a chance to catch a show. With her husband, she still is in the business of training animals, probably her first love, and she'll talk circus with you at the drop of the hat.

Bette's love for animals and the circus started at a tender age and that love grew until today she talks of horses, dogs, ponies and bulls like a mother speaks of her first born.

Born in Corry, Pa., April 2, 1901, Bette Carl DeClow was raised on her grandfather's pony farm. During her early childhood she was the constant companion of her grandfather as he tended the animals. She learned at an early age how to care for them and how to talk their language. When Bette reached the age of 16, her grandfather died. It was a great blow to the young miss, who had graduated from Villa Marie School at Erie, Pa., shortly before. Her grandmother and mother decided there was only one thing to do—sell the animals.

Thru the early years of her life, Bette became acquainted with many show folks because her grandfather sold many horses and ponies to circus people. Numbered among her close acquaintances was J. Augustus Jones, owner of the J. Augustus Jones Cole Show. Bette longed to join that show and she finally mustered enough courage to put it up to her grandmother and mother.

After much discussion, she was allowed to go to Riverside, Calif., where the Jones org was wintering. Her mother told the grandmother, "Let her go and get it out of her system. She'll be back."

So in the winter of 1917, Bette took off for Riverside. She was given the Powers' Posing Act, which consisted of a white posing horse, four dogs and a troupe of monkeys. Bette took the name of Cutie Powers, the Cutie (See Accident Took Bette on page 77)



BETTE LEONARD

Salt Lake Saltair, Lagoon End Season

SALT LAKE CITY, Sept. 11.—Two of Utah's four major resorts, Saltair and Lagoon, closed for the season Labor Day. Black Rock and Sunset Beaches continue operation.

With the possible exception of Lagoon, all resorts followed the national pattern of sustained attendance with spending tightening up about 20 per cent. Spending at Lagoon was off slightly, but attendance was up. Saltair and Lagoon feature rides and dancing, while Black Rock and Sunset cater to the family and bathing trade.

Black Rock and Sunset were off slightly in attendance from 1947's Centennial year, but this was attributed mainly to local conditions of storms which several times flooded the beaches and did some damage to resort installations. Both resorts remain open post-seasonally during the current hot spell.

Ayres-Davies Readies Show for Indoor Dates

DIXON, Ill., Sept. 11.—The Ayres and Kathryn Davies Circus closed the outdoor season August 31 and is in quarters here preparing for the indoor season which opens October 8. Show, which was out 20 weeks, covered Illinois, Indiana and Wisconsin. Show officials report business was satisfactory for the first season. Plans are to enlarge the org next year, adding two middles to the big top and a Side Show.

Personnel will vacation while the show is in quarters. Joe McMahon went to New York; Paul and Edna Zallee to Pekin, Ill.; and Walter Raudenbush, Tama Frank and Patsy, and Ayers and Kathryn Davies will remain in Dixon.

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Puts Sting On
Chi R.R. Fair**

Make Pitch for Small Fry

CHICAGO, Sept. 11.—Bad weather hit the Chicago Railroad Fair here this week at the lakefront, with attendance having neared the 2,000,000 mark.

Labr Day turnout fell far under expectations when rain fell about noon, and the day's attendance added up to only about 33,000. Wednesday (8) was virtually a washout, the first since the fair opened July 20.

All four performances of *Wheels A Rollin'* were rained out that day. This brought the total of lost performances to eight, a remarkably low figure considering the long run. Thru Wednesday, paid admissions to the spec aggregated 810,466.

Also thru Wednesday, the 51st day of the event, total paid attendance to the fair itself aggregated 1,967,705.

Beginning Tuesday (7) the fair put into effect a reduced front gate admission for kids who come in large groups. For these, the price of 25 cents was shaved to 15 cents. Similarly, the price for these kids to ride the narrow gauge railroad on the grounds was cut from 10 to 5 cents and orange juice in one exhibit was cut from 15 cents to 5 cents. The cuts were made to build attendance of school and other children's groups before the fair folds the end of this month.



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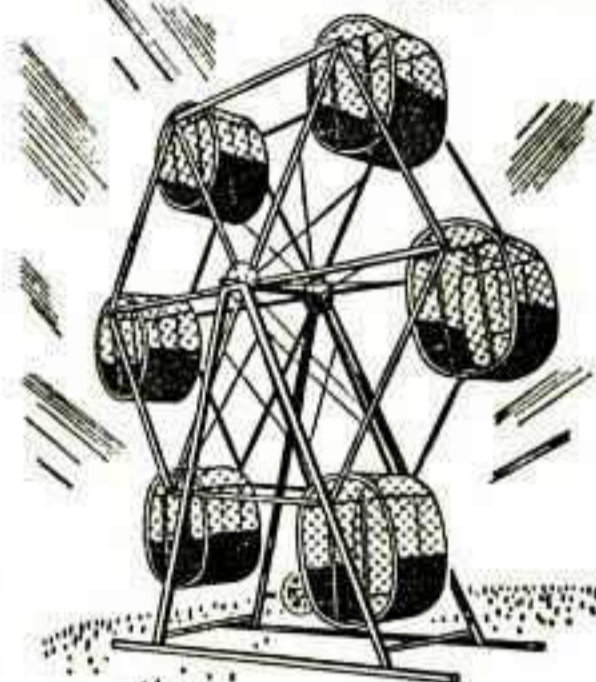
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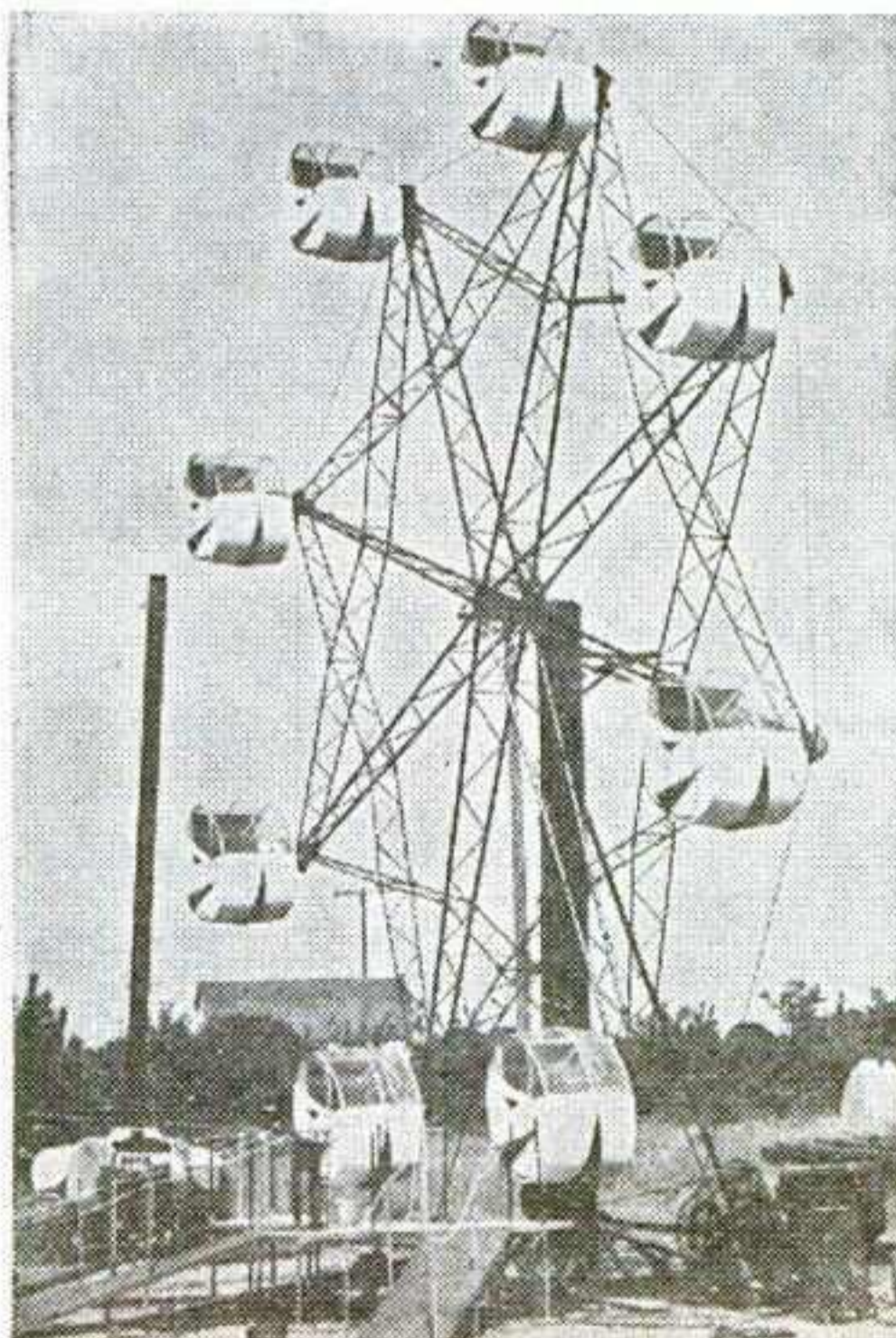
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**WASHINGTON STATE FAIR
PUYALLUP, WASHINGTON,
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QUEBEC RIDES FINANCIAL WAVE

Gate Keeps Pace With 1947 Marks

Attractions in Hefty Rise

QUEBEC CITY, Que., Sept. 11.—With only one day of its 1948 run remaining Exposition Provinciale was riding on an even financial keel with its record all-time high voyage of 1947 and most attractions on the grounds were showing a healthy increase.

Labor Day and Wednesday (8), traditional big days, were off considerably because of unseasonably hot weather, but attractions generally profited as other days were up and it gave operators a better opportunity to work to the people.

From an over-all standpoint this was the best and most complete exhibition in the long tenure of office of Emery Boucher, veteran general manager. All available exhibit space was utilized and there was a marked display of imagination and ingenuity in the various arrangements. For the first time in its history it was necessary to sell space on the spacious lawns to house commercial and industrial exhibitors, the automotive industry leading the field in expansion.

"Vanities" Click

Skating Vanities of 1949, appearing in the Coliseum for the second straight year, was by far the outstanding attraction, and to the amazement of Harold Steinman, owner-producer, the financial take promised to go 20 per cent over the astounding \$63,000 take of 1947. Skating Vanities caught on from the opening this year and when it was checked up Friday night (See Quebec on Par on page 76)

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Here's How Labor Day Week-End Biz Stacked Up at Nation's Parks

CHICAGO, Sept. 11.—Following are telegraphic replies received from amusement park operators thruout the country relative to business over the La'or Day week-end. The replies were in answer to a questionnaire sent out by the Chicago office of *The Billboard*.

ROSELAND PARK, Canandaigua, N. Y., William Muir, manager: "Combined attendance for holiday week-end 30,000. . . . Monday attendance 11,000. . . . Labor Day, 25 per cent better than last year. Park closes September 19, slightly behind last year."

CARLINS PARK, Baltimore, Marlon DeWolfe Berry, manager: "Exceptionally large crowd Sunday and Monday. . . . Three free acts and \$500 worth of gifts at two drawings helped. . . . Attendance 40 per cent greater than '47. . . . Prorated spending off 10 per cent."

LINCOLN PARK, Bedford, Mass., Roland Gamache, manager: "Labor Day week-end mill clambake. . . . Saturday attendance 20,600. . . . Sunday-Monday TWUA-CIO outing with 50,000 on hand Sunday and 75,000 Monday. . . . Free acts, fireworks and free entertainment in clambake pavilion for three days. . . . Midnight dance Sunday and dance Monday night. . . . Park open until October 12."

LAKE COMPOUNCE, Bristol, Conn., Julian H. Norton, manager: "Business excellent over holiday week-end. . . . Saturday and Monday better than corresponding days last year. . . . Sunday about the same. . . . Season gross for 1948 about 5 per cent less than 1947. . . . Park open until September 12. . . . Dancing to continue Saturdays thru September. . . . Many special parties and barbecues booked for September."

HERSHEY PARK, Hershey, Pa., J. E. Sollenberger, manager: "Labor Day week-end within 1 per cent of last year. . . . Season closes September 12. . . . This will be our best year. . . . About 2 per cent ahead of 1947."

GLEN ECHO PARK, Glen Echo, Md., Leonard B. Schloss, manager: "Holiday week-end attendance 35,000. . . . Labor Day crowd was 12,000. . . . Park closed for season Labor Day. . . . Business for season 10 per cent off, but still a big season."

FOREST PARK, Chalfont, Pa., Richard F. Lusse, manager: "Attendance Labor Day week-end, with good weather, about the same as last year. . . . Expenditure per capita, however, would indicate a downward trend in spending. . . . Due to large industrial picnics for September we will remain open until October 1. . . . Our 1948 income definitely increased over 1947, but operational expenses also increased. . . . Weather this year perhaps the worst in years."

PLAYLAND at the Beach, San Francisco, George K. Whitney, manager: "Labor Day week-end close to 15 per cent under last year, but Labor Day, despite foggy weather, surprised by equalling last year's take for that day. . . . Only forest fire in big basin area, which kept week-enders at home, no doubt helped to up the take. . . . Also the fact that Labor Day marked the end of school vacation brought its rush of parents with kiddies."

LAKEWOOD PARK, Mahanoy City, Pa., Larry Guinan, manager: "Freddie Martin ork plus Dan Woods, balloonist, were featured at Lakewood Park Labor Day week-end. . . . Saturday and Sunday business exceeded last year, with Labor Day itself slightly lower. . . . Lakewood plans to remain open thru the balance of September with Van Kenton ork and amateur boxing matches scheduled for the ballroom."

REVERE BEACH, Revere, Mass., Harry Della Russo, manager: "Saturday, Sunday and Monday total attendance 500,000. . . . Monday only 150,000. . . . This Labor Day business off 10 per cent. . . . Year's business same as last."

JACKSONVILLE BEACH, Jacksonville Beach, Fla., H. M. Shelley, president of Boardwalk Association: "Estimated combined Labor Day week-end attendance 550,000. . . . Skeeeter auto races Monday drew 22,000, bringing Labor Day crowd up a little over last year."

AUDUBON PARK, New Orleans, George Douglas, manager: "Attendance off 50 per cent for holiday week-end, due to hurricane which hit Friday."

ROLLING GREEN PARK, Sunbury, Pa., R. M. Spangler, manager: "Labor Day week-end weather perfect. . . . Total attendance for three days 24,000. . . . Labor Day crowd hit 8,000, which compares favorably with last year. . . . Season's biz off 10 per cent and Labor Day week-end off 8 per cent."

RIVERSIDE PARK, Agawam, Mass., Ed Carroll, manager: "Labor Day week-end strong. . . . Photo finish with 1947 figures. . . . Excellent weather three days. . . . Games especially heavy. . . . Outboard motor races Sunday and Monday big factor. . . . Am extending season to October 3 with four-day operation, Thursday thru Sunday."

FONTAINE FERRY PARK, Louisville, J. R. Singhiser, manager: "Rained out Saturday,

Sunday and Monday. . . . Closed for season Labor Day."

CELORON PARK, Jamestown, N. Y., Harry A. Illions, manager: "Celoron Park dropped about 8 per cent from 1947 on Labor Day week-end, due mostly to light rain about 7 p.m. Monday. . . . Crowd Monday estimated at about 20,000. . . . For three days attendance was over 45,000. . . . Park closed for season Labor Day night. . . . Tommy Dorsey's ork proved an exceptional draw Labor Day night."

FLINT PARK, Flint, Mich., Dr. L. H. Firestone, manager: "Labor Day was the biggest thing we ever promoted, with the CIO-AFL joint picnic and President Truman the main speaker. (See story in Park Section.)"

RIVERVIEW PARK, Chicago, George Schmidt, manager: "Rain Sunday and Monday hurt us. . . . We had about 20,000 Labor Day and were lucky to have that many."

IDLE HOUR, Phenix City, Ala., Mike Calderazzi, public relations director: "Despite a washout Saturday, we entertained 89,000 visitors over the Labor Day week-end, setting all-time attendance and gross business records. . . . Spending at an all-time high with concessions, games, rides, swimming pool and dancing reaping a harvest. . . . Local Shrine Club Labor Day week-end celebration helped to swell receipts."

SEASIDE PARK, Virginia Beach, Va., Jack L. Greenspoon, manager: "Labor Day week-end slightly off 1947. . . . Gross for the season 9 per cent under '47. . . . We are open until September 12, playing host to Shriner's convention September 9-11."

CONNEAUT LAKE PARK, Conneaut Lake Park, Pa., E. E. Freeland, president: "Combined attendance three days was 40,000. . . . (See Here's How on page 76)"

String Bands Star In Dorney Wind-Up

ALLENTOWN, Pa., Sept. 11.—Dorney Park winds up its season tomorrow with two spectacular reviews put on by four of Philadelphia's top string bands as the feature attractions.

The bands are the Ferko, Hegeman, Aqua and Avalon string strummers, who will appear in the elaborate costumes they use in Philadelphia's famous Mummies' Parade. Reviews will be staged in front of the midget race track grandstand. Ducats for the matinee show will be 25 cents, while the night show, plus fireworks, gets half dollar, plus tax.

Dorney Park's Labor Day attraction was the Dutch comedy, *Apple Butter Party*, plus midget auto racing, Western jamboree and a big display of fireworks.

Allentown's Central Park also offered special attractions for the Labor Day week-end, including a big treasure hunt and fireworks Sunday (5), and concerts by Philadelphia's Uptown String Band Monday (6).

Philly Area Spots Shutter for Season

PHILADELPHIA, Sept. 11.—The Labor Day holiday week-end attracted most of those who stayed at home away from the near-by beaches and mountain resorts, and while all the local amusement parks were crowded, there was no shattering of attendance or financial figures.

Both Willow Grove and Woodside parks are making this week-end (11-12) the season's wind-up. Woodside's Crystal Pool also shutters tomorrow (12). Riverview Beach Park, on the Jersey side, which depends on the Wilson Line excursion boats to bring in the visitors, called it a season Labor Day (6). Sunset Beach Park, also on the Jersey side at Almonesson, N. J., winds up the season tonight (11), with a water carnival, including a bathing beauty contest and a fireworks display. Admission to the water carnival is free, and the entire event will be televised by WCAU-TV.

Mass. Beaches Finish Strong

BOSTON, Sept. 11.—Swan song of the summer was marked at Revere and Nantasket beaches Labor Day night with fireworks displays. At Revere, 25,000 gathered to see the exhibition. Display was originally set for Sunday night, but high tide covered the beach area causing a 24-hour postponement. At Nantasket, fireworks were shot off both Sunday and Monday nights.

Labor Day was another red one at both Revere and Nantasket, with 150,000 at Revere and 50,000 at Nantasket. Concessionaires, who got off to a bad start because of the rainy period at the beginning of the summer, more than made it up with the August heat wave and temperatures of high 80s over Labor Day week-end to finish the season in the red.

Strong Finish For R. I. State

KINGSTON, R. I., Sept. 11.—Attendance at the Rhode Island State Fair spurted to a satisfactory 18,000 average for the last three days, it was announced by James C. Muldowney, president.

The first six days of the 10-day run, which ended Labor Day, averaged only about 6,000 despite a strong lineup of grandstand attractions topped by a circus booked and produced by Al Martin, of Boston.

Jimmie Lynch's auto thrill show drew a capacity crowd on Labor Day. Muldowney, who managed the fair this year for the first time, said the building of attendance thruout the week was most encouraging and would result in equally strong entertainment features being booked for next year.

Rockaway's Playland To Shutter Sept. 19

NEW YORK, Sept. 11.—Rockaway's Playland is winding up its second annual carnival week with an Opportunity Night, tonight. The carnival opened Monday night (6) with a Cavalcade of Clowns; followed by a Sweater Girl contest, Tuesday; Amateur Night, Wednesday; Masquerade Party, Thursday, and Community Sing, Friday. The park remains open thru Sunday (19).

Free circus attractions provided by Owner A. Joseph Geist for the park's wind-up were the Blazer Sisters, equilibrists, and the Rodneys, who proved a good draw over the Labor Day week-end.

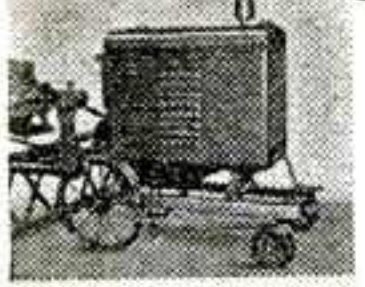
The Wilson Line excursion liner, *State of Pennsylvania*, which has been bringing patrons from New Jersey and New York City to Rockaway's Playland, made its final trip of the season Labor Day. The park has received heavy publicity the past summer and has played to good business.

Rutherford Changes Dates

RUTHERFORDTON, N. C., Sept. 11.—The directors of the Rutherford County Fair Association have decided to postpone the county fair from the week of September 14 to the week of October 25 due to the serious polio epidemic in North Carolina and in this section. The fair will feature a livestock show including adult, 4-H and FFA exhibits. Morris Hannum Shows will be on the midway and George A. Hamid will furnish the grandstand program.

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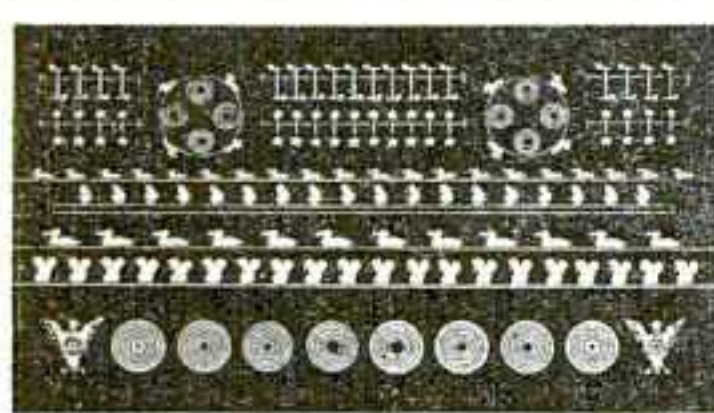
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Fair Dates



A list of fairs, with dates one week in advance and arranged according to dates, States and cities, will appear in each issue. The complete List of Fair Dates was published in the issue dated July 31.

September 19-25

ALABAMA

Athens—Limestone Co. Fair Assn. Week of Sept. 20. W. I. Dobbins.
Florence—North Ala. State Fair. Sept. 20-25. C. H. Jackson.
Huntsville—Madison Co. Fair. Sept. 20-25. Marie Dickson.
Jasper—Walker Co. Fair Assn. Sept. 20-25. James D. Dickson.

ARIZONA

Douglas—Cochise Co. Fair. Sept. 24-26. J. D. Jordan.

ARKANSAS

Bly. Heat Ark. District Fair. Sept. 20-22. W. H. Mathis.
DeQueen. Fair Assn. Sept. 23-25. Ralph B. ...
Eudora—Chicot. Sept. 20-22. W. H. Mathis.
Fort Smith—Ark.-Okla. Stock Expo. Sept. 19-25. A. D. Murphy.
Hamburg—Ashley Co. Fair. Sept. 23-25. Tom Durham.
Hampton—Calhoun Co. Fair Assn. Sept. 23-25. L. A. Primm.
Harrisburg—Poinsett Co. Fair Assn. Sept. 23-25. Edward S. Maddox.
Heber Springs—Cleburne Co. Fair Assn. Sept. 24-25. Oscar Patchell.
Hope—Third Agrl. Dist. Livestock Show Assn. Sept. 20-25. Charles A. Armitage.
Jasper—Newton Co. Fair Assn. Sept. 23-25. Iris Fern Spencer.
Mount Ida—Montgomery Co. Fair Assn. Sept. 20-25. Cleo Ray.
Newport—Jackson Co. Fair. Sept. 23-25. P. L. Copeland.
Russellville—Pope Co. Fair Assn. Sept. 21-25. W. B. Langford.

CALIFORNIA

Auburn—20th District Agrl. Assn. Sept. 24-26. L. F. Morgan.
Colusa—Colusa Co. Harvest Festival. Sept. 23-26. Wm. S. Randall.
Monterey—Monterey Co. Fair. Sept. 23-26. Fred S. McCargar.
Pomona—Los Angeles Co. Fair Assn. Sept. 17-Oct. 3. C. B. Afferbaugh.
Red Bluff—Tehama Co. Fair. Sept. 24-26. George F. Blake.
Tulare—Tulare-Kings Co. Fair Assn. Sept. 21-26. A. J. Elliott.

COLORADO

Kremmling—Middle Park Fair Assn. Sept. 24-25. Mike H. Hinman.

CONNECTICUT

Durham—Durham Agrl. Fair Assn. (Durham Fair). Sept. 24-25. John A. Jackson.

GEORGIA

Cartersville—Barton Co. Legion Fair. Sept. 20-25. V. H. Waldrop.
Decatur—DeKalb Harvest Festival. Sept. 22-25. Dr. C. C. Von Gremp.
Griffin—Spalding Co. Fair. Sept. 20-25. J. Fred Newman.
Madison—Am. Legion Morgan Co. Fair. Sept. 20-25. J. R. Turner.

IDAHO

Coeur d'Alene—Kootenai Co. Fair. Sept. 23-25. C. W. Nelder.

INDIANA

Bourbon—Bourbon Fair Assn. Sept. 21-25. H. E. Byrer.

KANSAS

Conway Springs—Conway Springs Fair Assn. Sept. 23-24. R. H. Cline.

(See FAIR DATES on page 77)

**Palisades Boosts Biz
With Special Events**

CLIFFSIDE, N. J., Sept. 11.—Jack and Irving Rosenthal put on a string of special events at Palisades the past week to hypo biz for the season's wind-up, with the spot shuttering tomorrow night.

Tuesday (7) thru Thursday (9) Bert Nevins staged elimination contests in his annual Mrs. America beauty promotion. Assisting as judges, kibitzers and window dressing were a bunch of stage and radio celebs, including Maggi McNellis, Helen Jepson, Lisa Kirk, Vic Damone, Steve Ellis, Jack Pearl, Vincent Lopez, Jack Barry, George Petri, Dick Wilson, Danny Webb and disk jockeys Paul Brenne., Bill Berns, Ted Steele, Art Ford, Lou Steele and Ted Lawrence.

Johnny Dee's ork, with vocalist Vickie Lane, furnished the music for the pulchritude display and for dancing. Bargain rates on all rides—5 cents, afternoons, and a dime at night—proved good bait Tuesday (7) thru Friday (10) of closing week.

**Salisbury Hit
By 75G Fire**

SALISBURY BEACH, Mass., Sept. 11.—A \$75,000 fire, fought by firemen from five communities, destroyed the Dodgem, gutted the Cushing Hotel and damaged other units in the heart of the amusement area here Thursday morning (9).

The fire, believed to have started in overheated fat used in frying clams, spread first to the Dodgem, where it damaged 30 cars, then to the hotel which houses on its ground floor a Penny Arcade, shooting gallery and ice cream stands. Nine concessionaires were routed by the blaze which for a time threatened the entire amusement area. The property involved is owned by the Pratt Estate which controls most of the beach realty.

Water caused heavy damage to the arcade, operated by Mrs. Lillian Kelleher, of Newburyport; the shooting gallery, operated by Joseph Habbolla, of Lawrence, and a restaurant operated by William Contafagas.

3000 BINGO

No. 1 Cards, heavy white, black back, 5 1/4 x 7 1/4. No duplicate cards. These sets complete with Calling Numbers, Tally Card: 35 cards, \$3.50; 50 cards, \$4.75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 @ \$5 per 100. Fibre Calling Numbers, 50¢; Wood Calling Numbers, \$1; Printed Tally Card, 15¢. Colored Heavy Cards, \$3, same weight as #1 in Green, Red, Yellow @ \$6 per 100. DOUBLE CARDS. No. 1 size, 5 1/4 x 7 1/4, 10¢ each.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card calling markers \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow. Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ring-Pong Balls, printed 2 sides, \$30.00. Replacements, Numbered Balls, Ea. .58. 3,000 Jack Pot Slips (strips of 7 numbers) per 1,000 1.25. M. W. Cards, 5x7, White, Green, Red, Yellow, per 100 2.00. 3,000 Small Thin "Browne" Bingo Sheets, 5 colors, loose only, no pads. Size 4x5, M 1.50. 3,000 Featherweight Bingo Sheets, large size 5 1/4 x 7 1/4; 5 colors; loose, no pads, M 1.75. Adv. Display Posters, Size 24x36, Each .10. Cardboard Strip Markers, 10 M for .75. Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board: 3 piece layout for 15.00. Thin Tramp Plastic Markers, Bwn., 1/4 M 1.00. Red or Green Plastic Markers, 1/4, Square, Round or Scalloped, \$2.50 M; 1/2 the Size \$2.00 M. All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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Our 1948 Catalogue has been mailed to everyone on our mailing list. If you have not received your copy, write for it today. The new 58-page catalogue lists all the equipment and supplies you need for the above Concessions, in addition to many other items. Be sure you line up with Gold Medal this year for the fastest service in the business.

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Bar H Rodeo Gets Biz at Maryville

MARYVILLE, Tenn., Sept. 11.—Good weather and business prevailed for the Bar H. Ranch Rodeo at the fairgrounds here, August 16-21, H. B. Russell announced.

Line-up included Webb Hastand, owner-manager; Stan Garber, assistant manager and announcer; Bill Phillips, arena director; Janny Garber, Alvin Neeley, Jonnie Payne, Everett Welch, Ralph Waddell, Kenneth and Junior Hastand, Lucky Star, K...simo Kid and Bill Moore, cowboys; Allie Rinehart, Bee Bunny and Wanda Starrenda Welch and Gale Huston, cowgirls.

Mrs. Rinehart had the candy floss and popcorn.

Contest events resulted in these winners: Bull Riding: Ellis (Chief) Star, first; Simon Welch, second; Kississimo Kid, third. Saddle Bronk Riding: Kenneth Hastand, first; Ellis (Chief) Star, second; Janny Payne, third. Bull Dogging: Stan Garber, first; Janny Payne, second; Ellis (Chief) Star, third. Bareback Bronk Riding: Webb Hastand, first; Stan Garber, second; Janny Garber, third.

Calf Roping: Stan Garber, Webb Hastand, Ollie Rinehart. Bull Whips: Stan Garber, Janny Garber, Allie Rinehart. Trick Roping: Webb Hastand, Stan Garber, Allie Rinehart, Janny Garber.

Drive-In Theater, Pool Planned for Mass. Spot

LANESBORO, Mass., Sept. 11.—Plans for Sunset Park, a 40-acre site near here, include a drive-in theater, W. Wendell Budrow, president, announces. Also planned are a swimming pool and a pavilion that will accommodate 500 persons.

Entertainment will include dancing, vaude and weekly band concerts.

Fred P. Clouthier is treasurer and Frederick M. Myers secretary.

Large Order

HAGERSTOWN, Md., Sept. 11.—If Hagerstown residents appear a bit slap-happy as they go about readying themselves for the Hagerstown Fair, which opens Monday (20), there's a reason. To date, Hagerstown has been host to:

- Four circuses
- Six carnivals
- A rodeo
- A 10-day race meet.

13 Spectators Injured When Stunt Car Crashes

STONEBORO, Pa., Sept. 11.—Thirteen spectators were injured when an auto driven by a stunt driver of Ward Beam's daredevils crashed into a fence Sunday (5) at the Stoneboro Fair. The injured were rushed to three hospitals in the area.

W. B. Parker, fair secretary, said Meade Gorce, driver of the auto, escaped unhurt. A large number of spectators were standing on top of an underpass and on a level with the race track when Gorce's car skidded and hit the railing. Most of those injured were struck by fragments from the splintered railing.

Spokane Joins Rodeo Circuit for Next Year

SPOKANE, Sept. 11.—Spokane will join the rodeo circuit next year with \$25,000 in prize money, J. Lamar Butler, co-owner of the Spokane Indians Baseball Club, of the Western International League, announced this week.

Butler, obtaining permission from the city council to stage the first of five annual rodeos at Ferris Field next fall after the close of the baseball season, said the show will be held at night and will follow the Pendleton Round-Up.

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- 1 ROLL.....\$1.00
- 5 ROLLS.....@.....75c
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Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

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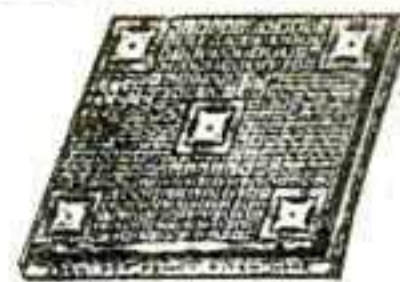
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Size 48x48", With 1 Jack Pot, \$50.00.
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PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$27.50

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On hand in three sizes 2 1/2, 3 inch; 3 9/16; 4 3/16. Write for prices.
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Any Quantity, Each 1 1/2¢
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Can be used indoors with compressed air.

Hauls a big load of kids or adults on every trip.



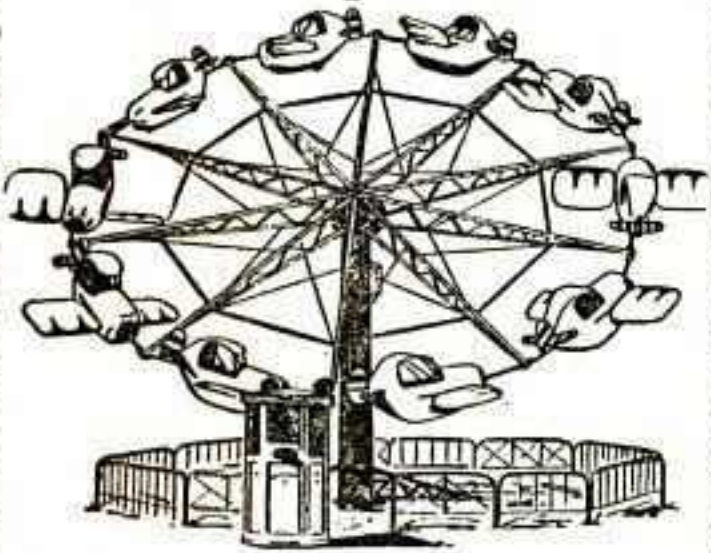
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You need a steam train to make real money. These trains are grossing \$2,500 to \$12,000 a season; you can do it too in any town over 10,000. Many park officials give rent-free concession just because of the crowd pull.

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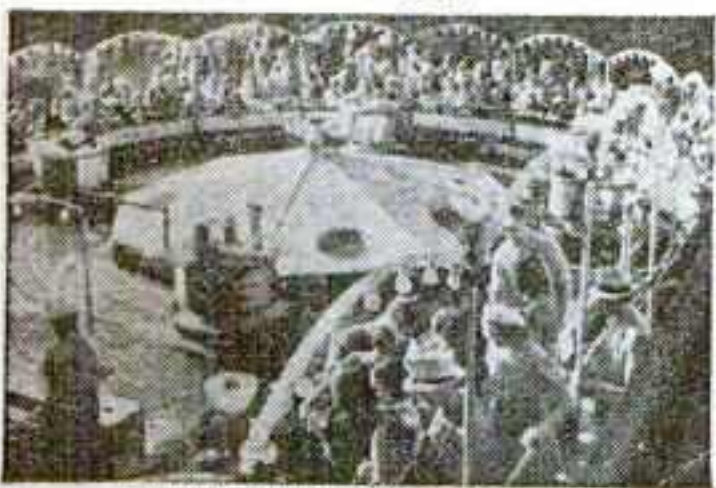
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Cincy Home Show Tops 1947 Gate Despite Weather

CINCINNATI, Sept. 11.—Food and Home Show, which wound up a successful 14-day run at the zoo here Labor Day, chalked up an increase of 6 per cent in paid attendance and a profit of approximately \$20,000 over last year's event, Jack Heusser, general manager, revealed in a preliminary report Tuesday (7). Figure is considered outstanding since this year's festivities were hampered by rain on five days, six days of record-breaking heat and one day of cloudy and threatening weather as compared with ideal weather which prevailed for the 1947 run.

This year marked the first time in the event's history that all proceeds went to the city-owned zoo to purchase animals, birds and reptiles. Until this year the event was promoted privately on a percentage arrangement.

Heusser said that a total of 198,801 persons paid admissions aggregating \$43,836.17, exclusive of \$11,725.48 taxes, giving the event a 11 per cent increase of \$12,299.45 in total revenue. Last year's count showed 186,813 persons paid to see the show. Unofficial estimates revealed that attendance this year was 227,000.

The Civic Committee reported it received \$26,412.75 for exhibit space from 181 exhibitors. Army and express highway exhibits were allocated free space.

Sponsors this year included the Greater Cincinnati Retail Meat Dealers' Association, Disabled American Veterans posts, *The Cincinnati Times-Star*, *Cincinnati Post* and *Cincinnati Enquirer*.

Numerous radio and tele shows were aired from the grounds in addition to the usual line-up of acts and free attractions presented.



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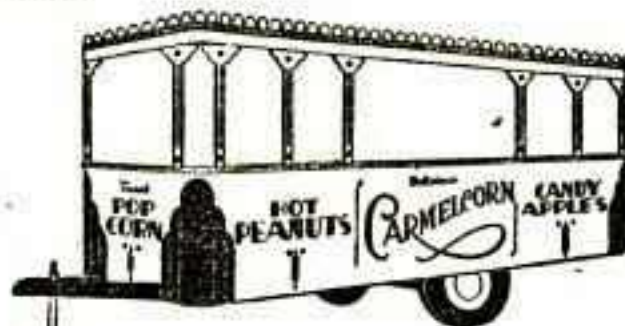
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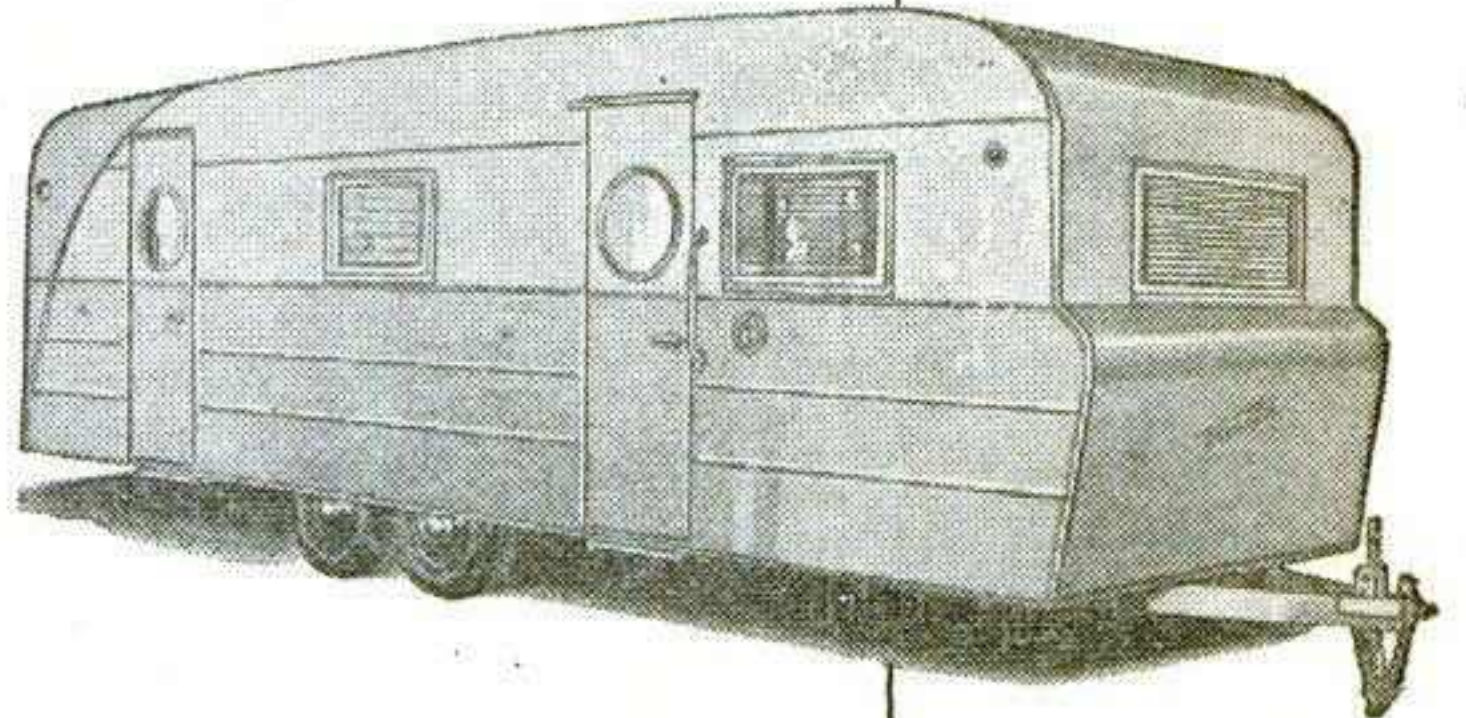
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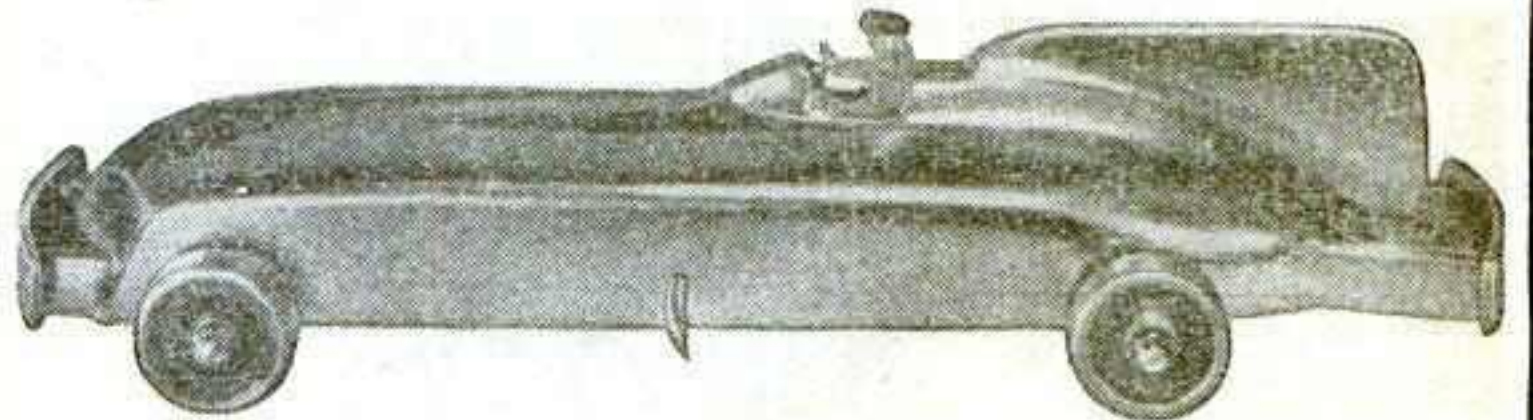


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ALTON, ILLINOIS

ST. PAUL OFF 5% FROM 1947

Pulls 855,011 in 10 Days; 47,682 Under Previous High

Spending down generally, but grandstand attendance holds up firmly—Royal American grosses \$251,000 on midway—ten-day centennial expo is set for 1949

ST. PAUL, Sept. 11.—The Minnesota State Fair took a 5 per cent drop in attendance for its 10-day run here which closed Labor Day, with the turnstiles registering 47,682 fewer persons than during the record year of 1947, when the total was 902,693. This year's attendance was 855,011. Business fall-off was general thruout the fair, according to Douglas Baldwin, assistant secretary. The Royal American Shows, on the midway, grossed \$251,000 after taxes, as compared with an all-time record of \$283,000 a year ago. Day and night grandstand attendances were very good, altho no records were set, Baldwin asserted. Day grandstand patronage was clocked at 170,166, while the night grandstand attracted 136,903.

Altho a profit was made at the '48 event, it was expected to be down substantially from the 1947 net operating gain of \$255,331, Baldwin said. Final figures will not be available for about 10 days.

Meanwhile the Minnesota Agricultural Society Board, meeting Tuesday (7), voted to continue next year's fair as a 10-day exposition instead of the suggested 21-day run in observance of Minnesota's territorial centennial observance. Next year's dates were set for August 27 thru Labor Day, September 7.

Longer Run Shunned

Proposals to extend the '49 fair to include additional days to mark the centennial were voted down because, according to Baldwin, a study of results of long fairs in connection with similar celebrations elsewhere showed they didn't work out well.

The 1949 fair will be known officially as the Minnesota Territorial Centennial State Fair. Studies of such celebrations in other States will be undertaken immediately and the best features incorporated in the '49 plans, the board decided.

Day-by-day attendance figures at (See ST. PAUL OFF 5% on page 56)

Rutland a Cinch To Score Big Sans Records

RUTLAND, Vt., Sept. 11.—Only continuing good weather is needed to assure the all-round success of the Rutland State Fair, which concludes a week's run here today. Altho it is unlikely that the records set in 1946 will be equaled, the attendance has been nearly on a par.

Attendance, estimated at around 40,000, was near the saturation mark Labor Day (6), as every foot of the midway and exhibit area was packed solid, while the grandstand, featuring George A. Hamid's revue, played to capacity crowds.

On Tuesday (7) about 15,000, many of them children, attended to set a new mark for the day.

Big car auto races, staged by Sam Nunis, are expected to draw heavily this afternoon. Motorcycle racing was featured in front of the grandstand Friday afternoon (10). Harness racing was presented thruout the week, with Jimmie Lynch's auto thrill show featured on Labor Day.

Salem, Ore., Off To Strong Start; Labor Day Big

SALEM, Ore., Sept. 11.—The seven-day Oregon State Fair opened Labor Day with a total gate of 70,418, of which 49,228 were paid and 21,190 were children admitted free. The total tops last year's figure of 55,502 but is under the 77,366 peak set in '46.

Business thruout the grounds and for the various attractions was up substantially from last year. Horse racing betting hit a new one-day high of \$81,969. On the midway the Douglas Bros.' Shows' gross was reported 20 per cent higher than last year.

Meanwhile the grandstand show, Helen Hughes's State Fair Showboat, and the night horse show registered record grosses. The Showboat bill includes the Three Rockets, dancers; Day, Dawn and Dusk, vocalists; Bob Williams, dog act; Jackson and Rockwell, comedy; Bedell and Matson; Dell and Darnell, acrobats, balancers and jugglers; Valentine, juggler; Eddie Peabody, banjo, and the Helen Hughes Dancers. George West emcees.

Irwinton, Ga., Schedules 1st Annual in 20 Years

IRWINTON, Ga., Sept. 11.—The first Wilkinson County Fair in more than 20 years opens here Monday (6) and runs thru Saturday (11).

Plans call for a midway consisting of rides and concessions and fireworks. The event, to be staged on the high school ground, is under supervision of County Agent James R. Wilcox, assisted by Nannette Hancock, home demonstration agent.

Also featured will be livestock, poultry and produce exhibits under 4-H Club direction. Approximately \$450 in prizes will be awarded.

642,484 See PNE Despite Heavy Rains

Durante, Polack Bros. Click

VANCOUVER, B. C., Sept. 11.—The Pacific National Exhibition (PNE) wound up Labor Day (6) with a total of 642,484 paid customers in 11 days, against 586,961 for the seven-day run in 1947.

The rainiest weather in the long history of the PNE prevailed, according to Ben V. Williams, general manager. "Had the weather been okay, or had we had a minimum of two or three wet days, the attendance figures should have hit the 800,000 mark," he said.

The midway, featuring George Hiscock's Ziegler Shows, Happyland Shows and Concessions, and hundreds of independent concessions, failed to gross anything like the big take of last year; but few, if any, failed to get out of the red.

While the outdoor events suffered, the Jimmy Durante show, Cafe Umbriago, doing a four-a-day in the Forum, the first four days of the fair, packed them in. Polack Bros.' Circus, the final seven days in the same location, turned thousands away.

The Hobby Show, in Exhibition Gardens, an inside attraction, also did good business.

The various exhibits in the Pure Food Building, Home Arts and B. C. Products Building, Manufacturers Building, Livestock Building, Lipsett Indian Museum, Poultry, Pet Stock, Dog and Cat Show building and all inside events and exhibits went over the top with capacity crowds.

On Saturday (4), the Hobby Show had 16,200 adult admissions at 50 cents and children at 25 cents.

Weather	Date	Attendance
Rain	Thursday (2)	34,433
Cloudy	Friday (3)	53,825
Fine	Saturday (4)	77,800
Fine	Monday (6)	103,426
Labor Day	(1947)	130,000
Total attendance	— 1947 —	586,961
Total attendance	— 1948 —	642,484

Detroit Off 25% Down Stretch

Labor Day Gate Kayoed by Rain

Weather hits grandstand, midway Tuesday, Wednesday—Coliseum show good

DETROIT, Sept. 11.—Thru Wednesday (8), the sixth day of the 10-day Michigan State Fair here, paid attendance was off about 25 per cent from last year, when the event resumed operation after a five-year, war-time suspension.

Paid admissions thru Wednesday totaled approximately 268,800, as compared to 359,017 at the corresponding point last year. In addition to the paid admissions, cuffo admissions, mostly children under 14, totaled 110,112, which lifted the combined total of free and paid for the first six days to 378,902.

Rain pelted the fair early this week. On Labor Day, it fell at noon and again in the evening, and the day's (See DETROIT OFF 25%, page 56)

Around the Grounds:

Joe Chitwood Makes Life Mag; Pa Strieder Returns to Tampa

Life magazine, in its September 13 issue, devoted two and one half pages to a picture story of Joie Chitwood's Hell Drivers.

P. T. (Pa) Strieder, veteran manager of the Florida State Fair, Tampa, last week returned to Tampa after having completed his services at the Cook County Fair, Chicago, where he set up contacts and arrangements for the livestock, agricultural and women's exhibits.

The Princess Anne Fair, skedded to be held at the Agrigade, Norfolk, in October, has been called off. In announcing the decision, M. C. Mohr, fair treasurer, said the cancellation was due to the loss of fair records which disappeared from the car of the late Frank D. Shean, fair promoter, who died July 1. The auto-

mobile was left parked and unattended for two days after Shean's fatal heart attack.

At a recent meeting of the board of directors of the Danville, Va., Fair the proposed plan for increasing admission fees and offering a free grandstand program was adopted. Front gate fee will be hiked to \$1, with children admitted for 60 cents. Department heads have been selected and preparations are being made for a number of improvements on the grounds prior to annual's September 27 opening. James E. Strates Shows again will occupy the midway.

John I. Debord has been elected president of the Russell County Fair Association, organized recently for the holding of an agricultural fair in (See Around the Grounds, page 56)

Biggest Success Ever Registered At Escanaba, Mich.

ESCANABA, Mich., Sept. 11.—The Upper Peninsula State Fair, which closed here August 22, was the most successful, financially, in the event's history, according to a statement prepared by Harry E. Keehne, account examiner.

Gross receipts, exclusive of federal taxes and not including advances from the State, totaled \$51,839, as compared to \$40,133 in 1947. Expenditures, thru August 26, were \$41,694, leaving a balance of \$10,145.

A total of 32,727 paid gate admissions to this year's six-day event, made for a substantial increase over the 20,990 who paid last year.

Receipts from ticket sales, including parking fees, gate admissions and grandstand admissions, added up to \$39,440. Deduction of \$6,227 for federal taxes left a balance of \$33,213, well above the \$21,175 balance in this department in 1947.

Payments for entertainment this year totaled \$15,517, as compared to \$12,573 in 1947.

SACRAMENTO GATE ON SKIDS

Kearney's Annual Sets Crowd Marks

KEARNEY, Neb., Sept. 11.—Chalking up what is believed to be the most successful event in its history, Buffalo County Fair here, August 30-September 3, broke all existing attendance and receipt records, Earl H. Ramsay, manager, said this week.

Exhibit space was taxed to capacity and all rental display spots were contracted weeks in advance of the annual's opening, Ramsay said. Three different grandstand attractions packed the stands to capacity nightly, with the crowds overflowing into extra seats placed on the track. Afternoon grandstand shows also played to capacity, with horse races, exhibition drills and contests being added to the regular act line-up.

Wednesday night (1) a strong wind and rain storm broke as the grandstand show was about half finished and sent patrons scurrying to shelter. Some minor damage was recorded. The band from the Army Air Field here was a guest of the fair board Tuesday (31) and Friday (3), presenting a musical program each night.

Hale's Shows of Tomorrow reported excellent midway business, Ramsay said.

Brockton Annual Alterations for Diamond Jubilee

BROCKTON, Mass., Sept. 11.—Brockton Fair, celebrating its diamond jubilee, September 11-19, will eliminate old-time hot dog stands this year with the substitution of four large cafeterias, each seating 800, and eight white modern lunch stands, operated by the fair management. The midway will be twice the size of former years and additional parking space to allow room for 5,000 cars has been made available.

A controversy over fees for beer licenses has arisen, and Frank H. Kingman, fair secretary, has lodged a formal protest with the commissioners. The fair has eliminated individual licenses and will operate only five stands on the grounds this year as against the 47 licensed last year. Shortly after fair officials announced intentions of controlling sale of beer and foodstuffs, license authorities set a figure of \$160 per license, or \$800 for the five beer spots.

Monroe County Firemen Close Rochester Annual

ROCHESTER, N. Y., Sept. 11.—The Monroe County Fair closed its six-day run Monday (6), with a big turnout on the grounds to watch some 2,000 firemen from 11 companies of Monroe County volunteers put on exhibitions.

Sunday (5), horse show day, also drew a big gate, but peak attendance was chalked up Thursday (2), with 8,000 on the grounds.

No grandstand shows were presented, but free circus acts were provided by the B & C Shows on the midway.

George E. Wilson Named Eudora, Ark., Manager

EUDORA, Ark., Sept. 11.—George E. Wilson, local automobile dealer, has been named manager of the Chicot County Fair skedded here September 20-22. He succeeds H. Stephenson, Eudora, who resigned. Mayor Jack Mabry is assistant manager.

\$127G Profit At D. Moines; Receipts Off

Early School Start Hurts

DES MOINES, Sept. 11.—The Iowa State Fair, which closed here Friday (3), will show a net profit of approximately \$127,000, according to figures compiled by Lloyd Cunningham, fair board secretary.

Gross receipts were \$533,000 as compared to \$522,000 in 1947 when attendance was approximately 28,000 greater than this year's 478,668.

A day-by-day comparison of attendance figures for the past two years follows:

	1947	1948
Wednesday	6,803	6,986
Thursday	8,691	9,817
Friday	64,924	79,397
Saturday	73,242	78,950
Sunday	76,350	81,509
Monday	52,187	42,655
Tuesday	66,978	48,207
Wednesday	62,428	48,294
Thursday	46,738	47,218
Friday	47,770	35,635

Totals 506,111 478,668

Fair officials blame the drop in attendance upon the earlier opening of rural schools which affected the final stages of the event's 10-day run. Attendance closing day this year, for instance, was 35,635 as compared with 47,770 on the final day in 1947 when rural schools did not open until after the fair's close.

Concessionaires reported biz was slightly off from last year, and a check of State Tax Commission figures bears this out. Tax collections this year totaled approximately \$10,000 as compared to \$12,000 last year. This report does not include business by the fair itself, but does include the midway, cafes, stands, pitchmen and related types of business sales.

Roanoke Annual Gets Good Play During Six-Day Run

ROANOKE, Va., Sept. 11.—The Roanoke Fair closed its six-day run Saturday (4), having drawn good attendance every day, with peak attendance close to 12,000 Thursday (2). Rain Tuesday (31) cut attendance for that day.

Grandstand shows, included in price of gate ticket, played to from 5,000 to 6,000 spectators nightly. The line-up of acts included Ullaine Malloy, fem trapezist; Capt. John Tiebor's sea lions; Werner Amares, musical clown; Sorelle Saltens and Company, acrobats, and Georgiana Dieter, vocalist. Jack Craig emceed the show, and Jimmy St. Clair's Circus Band provided the music.

The John H. Marks Shows were on the midway with a big layout of rides, shows and concessions. Fireworks displays were held nightly.

Cutler To Direct Horse Show at Calif. Annual

AUBURN, Calif., Sept. 11.—Naming of Harrison Cutler, of Napa, as manager of the horse show at the 1948 fair here September 24-26 was announced by 20th District Agricultural Fair Board.

Cutler, who was in charge of the horse show at the 1947 fair, also is managing shows for San Diego, San Joaquin and Glenn County fairs.

Record Gate Mark Set at Columbus, O.

COLUMBUS, O., Sept. 11.—Final tabulation of attendance at the seven-day Ohio State Fair, which ended Friday (3), revealed 390,932 paid admissions for an all-time record. Previous peak was 351,995, set in '46. Last year's attendance was 346,229.

While the gate was up, grandstand and Coliseum attendance was off. Early in the fair's run, hot weather, with the mercury as high as 100 degrees, shaved Coliseum and grandstand attendance, but it picked up with the return of cooler weather. One afternoon program of harness races was rained out.

98,500 Attend Essex Junction

ESSEX JUNCTION, Vt., Sept. 11.—A record 98,500 paid to attend the eight-day Champlain Valley Exposition which ended Monday (6), James Grow, president, announced. This is 9,000 more than attended the seven-day showing last year.

A new one-day mark was set Saturday (4) when 21,500 turned out. Sam Nunis-promoted big car races were the feature attraction.

On Sunday (5), 4,500 attended to hear Warren R. Austin, United States representative to the United Nations.

Grow said that plans for next year include cattle barn expansion, the erection of a 4-H Club cattle barn and probably a building for the pet show.

It is also planned to stage big car races on Labor Day next year, with thrill shows on Monday and Saturday afternoons.

Delaware County Fair Chalks Up Good Week

WALTON, N. Y., Sept. 11.—Delaware County Fair here, August 17-20, chalked up a good week, according to Paul Williams, secretary-manager of the fair.

The grandstand show was supplied by the Frank Wirth office, with the following acts in the line-up: Monroe and Grant, comedy trampoline; Jade Sisters, formerly the Honey Girls; Captain Wesley's seals; Danny Dennis, bike act, and the Herzog Sisters, trapeze.

Fair was extended an extra day, with Jack Kochman's Hell Drivers as the grandstand draw.

Danbury Space Sales Near Saturation Mark

DANBURY, Conn., Sept. 11.—Exhibit space for the Diamond Jubilee showing of the Danbury Fair has been virtually sold out, John W. Leahy, general manager, announces. All booths in Machinery Hall have been sold and space in the big top is at a premium. The fair will operate for nine days beginning October 2.

Leahy said that requests for space were received from Havana, Florida and the Midwest. C. Irving Jarvis, assistant general manager, is in charge of space sales.

Heath, Mass., Draws 1,500

HEATH, Mass., Sept. 11.—With exhibits the largest in years, and some of the season's hottest weather driving patrons to the relative coolness of this Berkshire Hills town, the 31st annual Heath Fair drew a record crowd of 1,500 in its one-day stand August 25.

Oil Strike, Heat Blamed

Crowd off 40,000 from '47 in first 8 days but grandstand, midway biz hold up

SACRAMENTO, Sept. 11.—Excessive heat and a State-wide strike of oil refineries was blamed Thursday (9) for a drop in attendance at the California State Fair, which was approximately 40,000 persons behind its '47 gate at that point, the eighth day of its run. The fair opened September 2 and closes September 12.

Altho attendance the opening two days topped 1947's first days, the Labor Day week-end fell off sharply from the previous year. The holiday crowd totaled 98,247, as against 128,392 in '47.

Thru Thursday, the gate aggregated 457,290, as compared to 497,210 last year, when attendance for the full run of the event totaled 658,038.

Thousands were reported unwilling to risk being caught short of gasoline in the drive from Los Angeles and San Francisco to Sacramento for the big Labor Day week-end and for Governor's Day, Thursday (9).

Celebration Helps

At that, the celebration of the Native Sons and Daughters of the Golden West, held in Sacramento in conjunction with the fair for the first time in several years, swelled attendance Thursday (9), which was Admission Day as well as Governor's Day.

In his opening day address, Governor Earl Warren stated the 1948 fair is a good one but it will be nothing compared to the 1950 edition when California's Celebration comes to an end. By 1950, it is expected the new permanent site for the fair will be in full operation.

Attendance and receipts of the Foley & Burk Shows on the midway have held up to expectations, according to owner L. G. Chapman. The carnival will pay a record rent for the 11 days and nights, having bid 10 cents per capita, which may run the rent fee around \$60,000. Last year, Crafts Shows paid around \$50,000 on a bid of 7½ cents. Top price for major rides is 25 cents, with 14 cents as the highest charge on the kiddie rides. There are no girl shows in the midway line-up of the Foley & Burk org, which played the State fair for 28 years straight prior to 1947.

List Grandstand Line-Up

Golden Melodies of 1948, night grandstand production, emceed by Wilbur Evans, ended a five-day run Thursday (9). Show offered Patsy, the horse; the Aida Broadbent Dancers, the Two Black Crows (John Swore and Jack Goode), the Chorus, hoofers Jack Fisher and Billy Burt and banjoist Ken Card.

Spike Jones drew well Tuesday and Wednesday (7-8) and Burl Ives was featured Thursday night, with Governor Warren in the audience. Abbott and Costello are booked in for the final afternoon and night, Sunday (12).

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INDIANA HOLDS UP THRU RAIN

Gate Near 1947 At Indianapolis

Weather hits five days—two night grandstands washed out—Coliseum big

INDIANAPOLIS, Sept. 11.—Despite five days on which the gate was cut by rain, the eight-day Indiana State Fair ended here Friday night (10) with total attendance of close to the 560,869 compiled last year.

Final figures had yet to be tabulated, but thru Thursday (9) paid attendance was 494,571, as compared to 497,775 at the corresponding point in 1947. And on closing day indications were that the day's gate would overcome the difference of some 3,200 and probably swell the final total to more than last year, the second best in the fair's history.

Rain hurt five days: Opening day, Friday (3), Sunday (5), Labor Day, Tuesday (7) and Wednesday night (8). The rain washed out two grandstand performances of the revue and acts booked thru Barnes-Carruthers Theatrical Enterprises, Chicago, and two other performances finished in the rain. However, all of the night grandstand shows that got started played to capacity crowds. Rain also cut into the harness horse racing, forcing postponements, but all of the events finally were run off.

The Coliseum attractions enjoyed capacity business. The Hoosier Round-Up was in Saturday night (4), with a horse show following for the balance of the fair's run. Wayne King's ork was featured with the horse show the last four nights.

Joie Chitwood's Hell Drivers accounted for two capacity grandstands, Saturday night (4) and Sunday afternoon (5). (For details of the midway business, see the carnival department.)

Cummington, Mass., Gate Cut to 1,800 by Heat

CUMMINGTON, Mass., Sept. 11.—Extreme heat cut sharply into attendance at the three-day annual Cummington Fair, ending August 29. The 80th annual drew a total gate of about 1,800, considerably under that of last year.

Officials blamed the small crowd on the blistering heat which sent temperatures soaring to the 100-degree mark on the first two days and 97 on closing day. Vaudeville acts were presented by A. J. Clements, of Hartford, Conn.

Lloyd Cunningham, secretary of the Iowa State Fair, Des Moines, planned to Lincoln, Neb., for the closing days of the Nebraska State Fair.

Detroit Off 25%; Labor Day Gate Kayoed by Rain

(Continued from page 54)

gate added up to 79,611 paid, as against 112,154 last year. Rain washed out Tuesday's (7) grandstand matinee and a cloudburst killed Wednesday night's (8) midway play.

Canova Clicks

Judy Canova, flicker star, and a show booked in by Ernie Young, Chicago, drew 25,321 for a gross of \$26,112 in the Coliseum during the first six days. This is a slight increase over the gross of Olsen and Johnson and Bob Burns who, over the same period last year, grossed \$25,739. The Coliseum played to standees Sunday night (5) and again Wednesday night (8), when grandstand patrons got rainchecks good for the Coliseum show.

Grandstand business was up sharply. Bob McKinley's Rodeo drew 35,027 and grossed \$24,254.75 in the first six days. Last year Buster Crabbe's water show, then hit hard by weather, grossed \$16,725.50.

On the midway, the gross of the Gooding Amusement Company, for the first six days, was reported at \$96,000 by Buck Saunders, Gooding rep. This represents an increase of about \$11,000 over last year, and is attributed to a few more rides and a strong line-up of shows, including six operated by Ray Marsh Brydon.

Get Clergy's Okay

Representatives of the Detroit Ministerial Association visited the midway shows Thursday (9) and appeared entirely satisfied. There was a short flare-up by the Detroit police, objecting to the venereal disease film sponsored by the State Department of Health, but the show was reopened.

Sponsored entertainment, normally a big feature here, is slim. Chevrolet is sponsoring Ray Gorrell's ork and Ford is presenting Wayne Fernelius, ventriloquist.

Horse Racing Pays Off At Galt, Calif., Annual

GALT, Calif., Sept. 11.—For the first time in three years horse racing paid off at the Sacramento County Fair here when a profit of \$4,000 was realized. Eugene Kennefick, secretary-manager, has fought opposition to racing and his faith was justified this year.

So far the fair has lost money, it was reported, and the mutual pay-off ending in the black has helped balance up the ledger for the 1948 meet.

Lincoln, Neb., Beats 1947 Pace Despite Two-Day Rain

LINCOLN, Neb., Sept. 11.—Despite rain which hit Labor Day night and washed out both afternoon and night grandstand programs, the gate at the six-day Nebraska State Fair thru noon Friday (10), the last day of the event's run, was running ahead of '47. The grandstand patronage for the full run of the fair was expected to top last year, even the two showings Tuesday were washed out. Indications at noon Friday (10) were that the afternoon's card of automobile races, to be presented by Al Sweeney and Gaylord White, would sell out the 14,000-capacity grandstand in the afternoon and Jimmie Lynch's Death Dodgers would play to a huge stand at night.

Huron, S. D., Biz Weathers Rains

Attendance close to 1947 — day, night grandstand click despite showers

HURON, S. D., Sept. 11.—South Dakota State Fair stood up firmly in the face of bad weather here this week. Thru Friday (10), the fifth day of the six-day event, attendance was running close to '47 which was a good year.

Heavy rain fell Labor Day and again Wednesday (8), yet the fair did not lose a single grandstand show. On Labor Day rain started in the forenoon and continued until 2 p.m. However, the track was ironed out and at 5 p.m. Jimmie Lynch's Death Dodgers played to an excellent crowd.

Again on Wednesday, the afternoon feature, big car auto races, presented by Al Sweeney and Gaylord White, were threatened with a washout. A half inch of rain fell up to 2 p.m., but again the track was ironed out, and at 5 p.m. the races were run off before another huge crowd. Auto races staged the previous day also pulled extremely well. Harness horse races in for the last three afternoons pulled a packed stand Thursday and a good stand Friday.

The night grandstand show was rained out Labor Day, but two shows were presented Tuesday night and both played to capacity. On the midway the Imperial Exposition's gross was forced down by the rain, the resulting muddy lot and by cold night weather.

Around the Grounds

(Continued from page 54)

Lebanon, Va., September 23-25. Other officers include W. K. Gibbons and C. J. Combs, vice-presidents; Mrs. Estella H. Graham, treasurer; J. S. Buchanan, secretary, and Ralph S. Rsnio, assistant secretary.

Hillsdale (Mich.) Fair is featured in the current issue of the Ford Times, of which some 1,500,000 copies are distributed by the Ford Motor Company. Photo-montage on the cover, and four pages, divided between picture spreads and text, tell the story of this typical county fair.

The South Georgia Fair, Valdosta, Ga., will be held November 8-13 at the Livestock Auditorium fairgrounds. Fair will have an industrial show, merchants' and manufacturers' booths, displays by county and industrial schools, 4-H Boys and Girls, Future Farmers Clubs and other educational exhibits. Fair will be sponsored by the American Legion. Shan Bros.' Shows will be on the midway. H. K. Wilkinson is director of the annual.

ST. PAUL OFF 5%

(Continued from page 54)

the 1948 fair were: Saturday, August 28, 69,143; Sunday, 110,600; Monday, 69,571; Tuesday, 64,659; Wednesday, September 1, 73,304; Thursday, 71,353; Friday, 76,650; Saturday, 97,971; Sunday, 144,894, and Monday, Labor Day, 77,866.

The figure of 144,894 for Sunday (5) is a new all-time one-day record for a 10-day fair here, Baldwin said. Threatening weather, with a little rain, hit Labor Day's turnout. Weather previous to that was fair to good.

Victor J. Parr, superintendent of the Greater Mobile Gulf Coast Fair, Mobile, Ala., was a visitor to the Michigan State Fair, Detroit, where he busied himself inspecting exhibits.

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Good Weather, Big Crowds Rule At Barrington

GREAT BARRINGTON, Mass., Sept. 11.—The 107th annual Barrington Fair, which closed its seven-day run here Saturday (4), proved a big winner. Good weather prevailed thruout, with area newspapers referring to it as "typical Eddie Carroll weather," inasmuch as the fair has enjoyed good weather ever since Carroll took the helm nine years ago. Attendance was estimated at 105,000, with night turnouts increased greatly.

Mutuel handle for the six afternoons of racing totaled \$1,200,000, off 1.9 per cent. Jimmie Lynch's Death Dodgers were the attraction Sunday, August 29, opening day, and attendance was almost a duplicate of the excellent turnout for the Lynch stunts in '47.

The night show, which ran six days, consisted of 10 acts booked thru the Al Martin Agency, Boston, and the program drew the heaviest night patronage in years. Dates of the fair were a month earlier than usual, and this helped considerably at the gate as the Berkshire Hills were still full of vacationists, many of whom took in a fair for the first time.

On the midway, the Ross Manning Shows benefited by the changes in dates, playing nightly to a jammed midway.

Premiums aggregating \$10,000, a new high, were offered and entries in several departments hit new peaks.

The fair was preceded by a potent publicity campaign, headed by Harry Storin, Carroll's public relations chief, with newspaper, radio and outdoor advertising in three States.

Manager Carroll's father died during the fair, and this necessitated his absence for a considerable portion of the event's run.

Crowd Record Set At Bad Axe, Mich.

BAD AXE, Mich., Sept. 11.—A new attendance mark was set at the recent six-day Huron County Fair here, with the gate estimated at 70,000 by Manager Ed McCrae. Exhibits also exceeded previous records, the midway having been crowded in order to set up additional exhibit tents.

A heat wave hurt midway business, particularly in the daytime, while a dusty ground condition created difficulties at night. Business on the midway during the evening hours was about equal to last year for the W. G. Wade Shows, but the final day was off because of an error in fair advertising which omitted that date.

Jack Raum's Circus proved a powerful lure in front of the grandstand.

Hartford, Mich., Cattle Barn Burns; Loss Is 10G

HARTFORD, Mich., Sept. 11.—A cattle barn at the Van Buren County Fairgrounds here was burned Sunday, at an estimated loss of \$10,000. The fair is scheduled for the last week of this month.

Cook County Event a Cinch For 1949 Encore in Chicago

CHICAGO, Sept. 11.—There will be another Cook County Fair here in '49. That's the definite word from Orville Cullerton, manager of the 11-day fair, which closed Labor Day (6) at Soldier Field.

But nothing is definite about it again being held at Soldier Field. In fact, a number of indications suggest it will be shifted to another location.

Fair officials are not talking about this possibility. But the recent show at Soldier Field had more than the normal amount of red tape, high operational costs and clashes with prior commitments by the park board, which controls the land. Moreover, the Soldier Field area isn't too compact.

Despite all this the fair was a money-winner. Not big, to be sure, but sufficient to warrant a re-run, based on the lessons learned. The fair proved one thing: City folks go for the county fair side of such an event. They ate up the commercial, the live stock and the women's exhibits.

On the attraction side, the fair-booked attractions in the Stadium didn't win. Both Joie Chitwood's Thrill Show and the Aqua Follies, a Crosby interest, lost money. The Tank Show, while pleasing to the customers, dropped a big chunk. It carried a big budget, far bigger, perhaps than necessary. Moreover, at-

Fayette, Ia., Gate Off \$1,200 From '47

WEST UNION, Ia., Sept. 11.—Total receipts for the 1948 Fayette County Fair dropped about \$1,200 this year as compared with last year's record-breaking gross. Extreme hot weather was a factor in keeping some of the crowd away this year. Night attendance was up for the five days, according to C. W. Grimes, treasurer, but not enough to offset the afternoon drop.

Daily receipt totals were: Tuesday, \$4,455; Wednesday, \$3,042; Thursday, \$3,789; Friday, \$3,783, and Saturday, \$832. Midway and concession receipts about equaled last year, with the dances slightly under.

Knoxville Nixes Beer Sale; City Board Denies Permit

KNOXVILLE, Sept. 11.—No beer will be sold at the Tennessee Valley Agricultural and Industrial Fair here September 27-October 2 as a result of the recent action of the city beer board.

The board denied a license renewal to Joe Ellison, who has operated the beer and drink concession at the fair since 1934. The board not only denied permit for the sale of beer inside the grounds, but refused licenses for beer stands at two entrances.

W. M. Shaeffer Acquires Site of Brodhead Annual

BRODHEAD, Ky., Sept. 11.—Upon completion of the Brodhead Fair here August 14, W. M. Shaeffer, Lancaster, Ky., purchased all real estate and equipment of the fair association for "in the neighborhood of \$30,000," as Shaeffer put it.

Dr. M. M. Phillips, association president, said the purchased property includes the 26-acre fairgrounds, with a half-mile dirt race track, a skating rink, barns and exhibition buildings. Russell Brewer was named manager by Shaeffer. The property will continue as the site of the Brodhead Fair.

tendance started light, and it was only in the home stretch of the fair's run that its patronage picked up. Most of the pick-up was attributed to word-of-mouth plugging by the early patrons.

Business on the midway, where the Johnny J. Jones Exposition held forth, was rated just fair. The Jones show lost a week coming in and going out of the fair, and, in view of this, the combined gross of the rides, shows and the front-end at best can be classed as satisfactory.

Malone, N. Y., Scores Big; Weather Helps

MALONE, N. Y., Sept. 11.—New records were chalked up in every department of the Franklin County Fair which concluded a week's run here Sunday (29).

All seats for the Saturday afternoon grandstand show, featuring Jack Kochman's Hell Drivers, were sold out more than two hours in advance of show time, H. B. Kelley, fair manager, announced.

Except for a light rain Tuesday afternoon (24) good, but hot weather prevailed. As a result the grandstand was sold out Thursday afternoon and evening.

George A. Hamid's Show Time Revue was featured nightly. Acts included Peaches and Her Sky Revue, John Kiley, organist, and Claire and Hudson, acrobats.

About 3,000 children attended free Thursday to give the O. C. Buck Shows on the midway a good play.

Racing purses offered totaled \$15,000. A record 400 exhibitors participated.

Heat Wave Hurts At Sandusky, Mich.

SANDUSKY, Mich., Sept. 11.—Attendance at the recent Sanilac 4-H Fair here was cut sharply by a heat wave. Total attendance was estimated at 55,000. Midway business, as compared with '47, was down 40 per cent in the afternoons and 10 per cent at night, according to execs of the W. G. Wade Shows.

Jack Raum presented his thrill show one night and a series of circus acts the other four nights in front of the grandstand to good crowds.

Opening night's business was dented when the crowds were held for about an hour by the lure of a major fire that destroyed 50 acres of wheat directly across the road from the fairgrounds.

Improvements to the fairgrounds included a new exhibit building, which doubled the space available for exhibits.

Standish, Mich., Event Tops '47 by 60 Per Cent

STANDISH, Mich., Sept. 11.—Attendance at the recent Arenac County Fair here was estimated at 25,000, an increase of 60 per cent over the preceding year.

Under the direction of Secretary Paul Pennock, extensive improvements were made this year, including 500 new seats in the grandstand, new water and sanitary systems, and leasing of 60 additional acres. Plans for next year call for construction of new stock barns.

Grandstand crowds were estimated at 15,000, with capacity crowds at most shows except opening day, when the WLS Barn Dance unit was rained out in the afternoon.

Playland United Shows, under the management of Jack Gallagher, had the midway and reported good business.

Top 1947 Score At Mason City

William T. Collins org up 12% in encore — Lynch show, fireworks click, too

MASON CITY, Ia., Sept. 11.—The five-day Central Iowa Fair, which closed here Tuesday night (7), topped last year's successful event by a slight margin at the outside gate.

Grandstand patronage and midway play also were up. The William T. Collins Shows, again on the midway, piled up a gross 12 per cent higher than in '47, M. C. Lawson, fair secretary, said.

Biggest day was Labor Day, when paid admissions, over and above season tickets sold, totaled 13,555. Largest grandstand crowd was registered that night, with Jimmie Lynch's Death Dodgers and fireworks by Thearle-Duffield Fireworks Company, Chicago, as the lures.

Other afternoon attractions included two days of auto races, Saturday and Tuesday (4 and 7), one afternoon showing of Graham's Riders, and two afternoons of harness horse races. A revue and acts, booked thru the Barnes-Carruthers Theatrical Enterprises, Chicago, were presented three nights, with a horse show as the opening night grandstand attraction and Lynch's stunts in on closing night.

The fair sold out on all commercial exhibit space. A poultry show, the first since pre-war years, drew a huge entry. All livestock buildings were filled to capacity.

Jack W. Gordon, owner of the Hartford, Conn., booking agency bearing his name, announces the inking of four acts for a town fair at Sturbridge, Mass., September 18.

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PENNSY OPS PLAN TAX FIGHT

E. E. Freeland Named Prexy

Delegates attending 14th State meeting report good season—22 new members

By Jim McHugh

SUNBURY, Pa., Sept. 11.—Pennsylvania's "local tax" law, which has already affected some members of the Pennsylvania Amusement Parks Association (PAPA), drew the fire of delegates attending the org's 14th annual meeting at R. M. Spangler's Rolling Green Park here Thursday (9). Under the existing law, passed last year, municipalities are permitted to tax anything not already taxed by the State. Several communities have imposed a 10 per cent amusement tax, while others are proposing levies as high as 20 per cent.

A. B. McSwigan, past president of the National Association of Amusement Parks, Pools and Beaches (NAAPPB), warned that while other industries were working for the repeal of the law, parkmen could expect little help from the outside and would have to do the job themselves. Elmer E. Foehl, of Willow Grove, was named to head a legislative committee composed of George M. Horton, West View, Pittsburgh; N. S. Alexander, Woodside, Philadelphia; David Sternbergh, Playland, York, and A. B. McSwigan.

E. E. Freeland, of Conneaut Lake, was elected president and Carl E. Henninger was re-elected a director. George M. Horton was elected a new director.

Retiring President R. M. Spangler announced that 22 new members had been obtained during his administration, for a total of 65. About 65 members and guests attended the meeting.

Many members arrived Wednesday night (8) in time to participate in an informal gathering at the Sunbury Country Club, adjacent to Rolling Green.

Luncheon was served in the park restaurant. The dinner-dance was held in the ballroom. Principal speaker at the dinner was Mayor Joseph Nesbitt, Sunbury. Edward L. Schott, of Coney Island, Cincinnati, president, and Paul H. Huedepohl, (See *Pennsylvania Parks* on page 91)

A. C. Holiday Spending Off

ATLANTIC CITY, Sept. 11.—The banner Labor Day week-end was banner only in the number of visitors holidaying here. The tide of vacationists stemmed last Sunday (5) by forecasts of cloudy skies and rain. Holiday crowd here was estimated at 400,000, which barely equaled the crowd that thronged the resort the previous week-end to escape the heat wave. Business and amusement interests had counted on a half-million over the week-end.

While the 400,000 made for plenty crowd, they weren't bent on any spending spree, with the result that business was not up to holiday levels.

At near-by Wildwood, an overflowing crowd estimated at better than 200,000 invaded the resort. There were more people there than at any other time during the season, but as in Atlantic City it wasn't a spending crowd. The business slump which set in weeks previous found only a slight pick-up with the holiday.

President Truman Visits Flint Park; Business Terrific

FLINT, Mich., Sept. 11.—Dr. Louis H. Firestone, president-general manager, came up with an idea to spur business at his Flint Park for Labor Day and the results amazed even himself.

"Several months before the holiday week-end, I suggested a joint rally of the CIO and AFL for our park on Labor Day. Officials of the two unions thought favorably of it and we had them sign a contract. Then I suggested a prominent speaker, even going so far as trying to obtain President Truman. The CIO contacted the Detroit CIO and they worked together with John Gibson, assistant secretary of labor in Washington," Dr. Firestone said.

President Truman delivered a speech in Flint Park Labor Day and upward of 35,000 persons were on hand. Dr. Firestone estimates business at his firestone jumped 300 per cent over last year as a result of the President's appearance.

"The rides operated to capacity, with line-ups from 10:30 a.m. on thru (except for a shutdown during the President's speech) to 7:30 p.m., when rain stopped activities," Dr. Firestone said.

"Refreshments were sold out by 6 p.m. A few thousand remained thru the rain but we finally were able to close about 10:30 p.m. The fireworks display had to be canceled. About \$5,000 in prizes, cars and radios were given away."

Calgary Gets Wallaroo

CALGARY, Alta., Sept. 11.—Calgary Zoo has received a wallaroo from the Seattle Zoo in exchange for a dingo dog. Recent shipments from Calgary to zoos in the U. S. included wolves, squirrels, mink, foxes, comorants, pelicans and eagles.

Coney Island, New York

By UNO

Three-day Labor Day week-end brought perfect weather and, as a result, there were good crowds, but they did not quite measure up to the larger mark of last season, the cause being laid to three very good reasons: The publicity given to the water pollution, high cost of living that hindered money spending on the part of visitors and the weather man's prediction of rain.

Important large real estate deal last week was the sale of Ravenhall's bathing park and concession property stretching from Surf Avenue to the Boardwalk and from West 19th to West 21st Streets. Purchaser is Max Goldberg, dealer in wholesale bar and kitchen supplies on Stillwell, and seller, Morris Goldberg (no relation), operator of Silver's Baths. Isadore Dworman, present operator of Ravenhall's, remains as the tenant, having 38 more years to go on his lease.

Pleasureland Changes Hands

September 2 recorded the date Pleasureland, the new walk-thru, one-story building on Surf erected last winter by Dave Rosen, to house concessions only, changed hands. Phil Gould, who took over in May, sold out to Jack Semel, a former Coney business man during 1915-31 when he operated freak shows, photo studios and games. From 1931 to this year Semel has been a manufacturer, jobber and distributor in coin machines. His plans for Pleasureland are for a

Record 89,000 Jam Idle Hour Over Labor Day

PHENIX CITY, Ala., Sept. 11.—Despite a washout Saturday (4), Idle Hour Park here entertained 89,000 visitors over the Labor Day week-end, setting an all-time record for attendance and gross business for the two days, Manager Jessie L. Marlowe announced.

"The local Shrine Club Labor Day week-end celebration of the Southeastern Grotto Convention helped tremendously to swell receipts," Marlowe said. He reported spending was at an all-time high with concessions, games, rides, swim pool and dancing reaping a harvest.

The air show Sunday (5), with parachute jumps and acrobatics at Idle Hour's own airport, drew a big crowd. A mock wedding Sunday afternoon and a real double wedding Monday (6), both sponsored by the Phenix City Shrine, together with fireworks Sunday and Monday, and the matinee and night performances of the Four Flying LaVals featured part of the week-end attractions.

The Rainbow Room, dancery, with a different name band and floorshow for the three nights, drew far above expectations. The new C-Cruise ride, which arrived Friday (3) and was put up Saturday, did capacity business Saturday and Monday.

Manager Marlowe announced that all equipment is being readied for the winter season. Idle Hour remains open the year around. Plans have already been mapped for a Halloween week-end celebration. For the winter season, a Spitfire, Motordrome, Looper, Rolloplane and Tilt-a-Whirl will be added. These rides, according to Marlowe, are operating in northern parks and will be sent here at the close of the summer season.

thoro renovation and the addition of many improvements.

DuVals to Exit

The DuVals, mother Daisy and daughter, Leona, who is Tirza, operator and feature of the Wine Bath show, are due to exit shortly from Coney Island Hospital to where they were removed last week suffering from severe burns due to the explosion of cleaning fluid at their home on West 15th. Many flowers and cards from well wishers are being received daily at the hospital. Show, in the meantime, is being supervised by Tony Clement, with Bill Williamson and Mattie Sullivan installed as ticket sellers. Labor Day week-end reinforcements on stage were Estelle Dixon and Betty and Lusty Rose.

Moe S. Silberman, prexy of the Coney Island Carnival Company, sponsors of the Mardi Gras, had as honorary guests Mayor O'Dwyer and other city officials at a dinner in Feltman's immediately preceding the opening of the celebration on September 13. . . . Victory Gift Shop has Junior Faber back from a Florida vacation. Sam Karl, mistaken often for Jockey Arcaro, moved up to Abe Seskin's right hand man and Sol Faber, top man in the fat men's department. . . . Jeck Merr, fishing pond operator on the Bowery, will help to officiate September 19 at the unveiling of a monument over the (See *CONEY ISLAND* on page 80)

Cincy Coney Pays \$5,000 To Satisfy Explosion Claims

CINCINNATI, Sept. 11.—Coney Island Company here, owner-operator of Coney Island Park and the ill-fated Steamer Island Queen, last week was ordered to pay \$5,000 in claims filed against the company after the Island Queen exploded and burned last September 9 at a Pittsburgh wharf. Nineteen were killed and injured in the tragedy. Judge Robert M. Gibson, in Federal District Court, Pittsburgh, ordered the \$5,000 be paid to satisfy the \$36,320 in damages filed by claimants following the explosion.

The \$5,000 approximates the amount the Coney Island Company was able to salvage before abandoning the hull. A report submitted to the court by John V. Snee, commissioner, appointed to distribute the amount allowed, said that Coney officials had paid or agreed to pay \$175,000 in death claims and \$5,000 in personal injury claims. Most of the Pittsburgh claimants were owners of buildings and automobiles damaged in the explosion. In such proceedings, under admiralty law, damage claims allowed are limited to the value of the boat after such an accident.

Season's End Sees Cut Rates At Some Spots

NEW YORK, Sept. 11.—While there has been little, if any, cutting of prices on rides at Coney Island or Rockaway Beach, several big amusement parks along the Eastern seaboard have been offering bargain-day ride rates the past week to hypo end-of-the-season attendance.

Palisades Amusement Park, catering to New Yorkers, has been plugging all rides, from Tuesday (7) thru Friday (10), at 5 cents up until 7 o'clock and at 10 cents from seven until closing.

In Baltimore, Carlin's Park offered all rides at 2 cents from Tuesday (7) thru Friday (10) during the entire day, and Saturday (11) allowing the cut rate from seven to closing, while Sunday (12) the cut was effective from 2 o'clock until closing.

Gwynn Oak Amusement Park, in Baltimore, also reduced all ride prices to 5 cents Wednesday (8). Several parks in the New England and Pennsylvania sectors have tried out kiddie cut-rate days, but the practice has not become general as yet.

Riverside Starts On Fall Schedule

AGAWAM, Mass., Sept. 11.—Beginning next week Ed Carroll's Riverside Park switches to its fall schedule, with the entire park open nightly from Thursday thru Sunday. Open-air dances will be held Saturday nights in the new Riverside Gardens.

Torelli's Circus, with its Liberty horses, bucking mule and dogs and ponies, is this week's free attraction. Midget auto races were run off Thursday night (2) at the Riverside Stadium, where Jimmie Lynch and His Death Dodgers will be the attraction next Sunday (19).

Holiday Biz Runs Hot and Cold

Weather Hits Some Locales

Midwest gets rain at least one day—biz down over '47 in most places

CHICAGO, Sept. 11.—The weatherman failed to smile upon Midwestern and Southern park operators over the three-day Labor Day week-end holiday, and as a result business didn't surpass last year's figures. In fact, in most cases the figures were down from a year ago.

In the East, where the weatherman in most instances co-operated, business was practically on a par with last year's marks. Some Eastern ops, however, voiced disappointment in the over-all results.

In the Rocky Mountain and Far West regions, the few scattered reports received in a telegraphic survey by *The Billboard* showed attendance figures down over the holiday period.

Midwest Gets Rain

The Midwest received rain, and the reports from the South told of rain and even a hurricane. One Southern funspot which was an exception was State Fair Park at Dallas. Fred E. Tennant Jr., midway superintendent at the Dallas Park, wired:

"Labor Day week-end business largest in our history, being 20 per cent over last year. Attendance Saturday estimated at 30,000, with Sunday registering 33,000 and Monday 60,000, including 8,000 for the square dance held in the new Automobile Building and the Old Fiddlers' Contest in the picnic pavilion."

Weather Bad in Chicago

Riverview Park, Chicago, world's largest amusement zone under a single management, ran into bad

weather for the third straight year. Saturday the weather was okay and business good. It was different, however, on Sunday and Monday when the rains came.

"Sunday we only had a few drops at Riverview itself," George Schmidt, president-general manager of the Chicago Park, said, "but it rained all around us and that hurt. Monday it drizzled off and on most of the day and you can't expect people to come out in weather like that."

Schmidt reported the turnstiles clicked 20,000 Monday. He added, "We're lucky to have registered that many."

Des Moines Up

At least one Midwest spot showed an increase over last year. That was Riverview Park at Des Moines. Robert A. Reichardt wired: "The Labor Day week-end for 1948 increased 4 per cent over 1947. . . . Weather comparable. . . . Everything ahead in 1948 except refreshment sales."

A blue note was sounded by Edward L. Schott, manager of Coney Island, Cincinnati. He reported weather bad Sunday and worse Monday. As a result, attendance was down. For the season, Schott said, business is a little over 11 per cent off from last year.

Two Midwest spots reporting business this year over the long week-end about the same as a year ago were Excelsior Park, Excelsior, Minn., managed by Joe Colihan, and Summit Beach, Akron, managed by Frank Rafal. Ramona Park, Grand Rapids, Mich., managed by Don Williams, reported net figures down over a year ago, but not too much. The Grand Rapids park received rain Labor Day.

Batt Not Downhearted

Outside of Dallas, other Southern spots reported biz off. Harry J. Batt, manager at Pontchartrain Beach, New Orleans, however, wasn't downhearted. He wired: "Labor Day business off 12 per cent, but we think this excellent considering the fact the Labor Day holiday followed the hurricane of Friday and Saturday." Continuing on the optimistic plane, Batt reported the 1948 season's business was 2 per cent ahead of last year.

Virginia Beach amusement centers showed a decrease this year. B. P. Stieffen, of Buckroe Beach, Va., said business was very good up to August 1, when a polio scare in Virginia, due to an epidemic in North Carolina, caused a slump. Horace Bluford, Casino Park, Virginia Beach, said his holiday business was 30 per cent behind 1947. He reported July receipts this year way above '47, but said August receipts fell behind 1947. Jack L. Greenspoon, Seaside Park, Virginia Beach, reported Labor Day week-end business this year off only slightly from last year. "Our gross for the season is 9 per cent under '47," he said.

A Sad Note

Probably the saddest sounding wire came from J. R. Singhiser, Fontaine Ferry Park, Louisville. It read: "Rained out Saturday, Sunday and Monday. . . . Downpour every day. Closed for season Labor Day." And George Douglas, Audubon Park, New Orleans, said his attendance was off 50 per cent on the three days, but, like Batt, attributed it to the hurricane.

The West Coast spots all reported business down over a year ago, including George K. Whitney, owner-manager of Whitney's-at-the-Playland, who reported the holiday week-end business as being down 15 per cent from last year, but, he added, "Labor Day this year, despite foggy weather, surprised by equalling last year's take for that day only." Louis Jenkins Jr., president of the Santa

Cruz, Calif., Seaside Company, said attendance was off approximately 15 per cent from a year ago, but that gross business was about equal to last season. Louis Vogel, owner of Natorium Park, Spokane, reported Labor Day week-end biz down 40 per cent, and attendance for the year about equal to '47 but receipts down about 30 per cent. R. W. Owsley, Jantzen Beach, Portland, Ore., reported business for the holiday week-end down just slightly.

A Different Story

In the East it was a story of good weather, good crowds and, in most cases, an increase in attendance. Many Eastern spots, however, reported the season's gross down a trifle, but not alarming. A surprising number reported 1948 business on a par with a year ago.

Larry Guinan, Lakewood Park, near Mahanoy City, Pa., said Saturday and Sunday business exceeded last year with Labor Day itself slightly lower than in '47. And William Muir, Roseland Park, Canandaigua, N. Y., said Labor Day business at his park was 25 per cent ahead of last year, altho the season's gross was down slightly.

At Carlin's Park, Baltimore, Marion DeWolfe Berry, manager, said exceptionally large crowds were on hand Sunday and Monday, attendance being 40 per cent greater than a year ago, but "prorated spending was off 10 per cent."

Julian H. Norton, Lake Compounce, Bristol, Conn., reported excellent business over the holiday week-end and said Saturday and Monday were better than the corresponding days a year ago, with Sunday about the same. Season's gross, he said, is about 5 per cent less than 1947.

About the Same

Richard F. Lusse, Forest Park, Chalfont, Pa., reported attendance for the holiday week-end this year about the same as last year. "Expenditure per capita, however, would indicate a downward trend in spending," he said. R. M. Spangler, Rolling Green Park, Sunbury, Pa., said the week-end attendance this year compared favorably to last year, with business off 10 per cent for Labor Day and 8 per cent for the three days.

Ed Carroll, Riverside Park, Agawam, Mass., said the week-end at his spot was strong. It's a photo finish this year with the '47 figures," he wired. From Harry Illions, Celoron Park, Jamestown, N. Y., came the word that his funspot showed a

East Chalks Varied Play

Labor Day pull satisfies, with Sunday results panning out fair

NEW YORK, Sept. 11.—Labor Day week-end attendance at beaches, resorts and parks, in general, was reported disappointing in the New York, New England and Pennsylvania areas. In most cases turnouts were satisfactory on Labor Day but were off Sunday (5).

Principal complaints of disappointing crowds were voiced by beach resort drum-beaters. They had been predicting banner throngs for the holiday week-end and wound up with quite normal gates, considerably smaller than the all-time highs chalked up by most resorts the preceding heat-scorched week-end. Weather conditions in the New York area were nearly ideal, but forecasts of clouds and rain, which failed to materialize, were probably partly responsible for the comparatively low attendances at outdoor spots.

Crowds at Beaches

Coney Island drew the biggest crowds in the New York City area, with an estimated 1,100,000 Sunday (5), and 1,150,000 on Labor Day (6). Rockaway Beach, which looked for a peak crowd, reported only 600,000 Sunday (5) and 650,000 on Labor Day. The Rockaways, at noon-time Monday (6), appeared jammed. Eateries, drink stands and the two parks, Rockaway's Playland and Seaside Amusement Park, were open and doing fairly brisk business.

The Long Island Railroad, which serves Rockaway Beach and most of the other beach resorts on Long Island, carried 1,645,000 passengers from Friday (3) thru Monday (6), of whom 1,518,891 were headed for shore resorts—an increase of 7 per cent over last year.

Over in near-by New Jersey, Jack (See *Park Biz Varied on page 92*)

drop of about 8 per cent from the Labor Day week-end of '47, due, he said, to a light rain Monday night.

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R-B LOS ANGELES STAND SOCKO

Shekel Count Stacked High On Labor Day

Strike, Polio No Hindrance

LOS ANGELES, Sept. 11.—Terrific biz, despite polio threat and gasoline shortage, was rung up by Ringling Bros. and Barnum & Bailey Circus on the first eight days of its nine-day stand here. Premiere, Saturday (4), under auspices of St. John's Hospital Guild, featured many top film names.

Attendance at regular shows has held up following the premiere. Sunday's matinee and night shows were sellouts, as were the two Labor Day shows. Tuesday found a packed tent at afternoon and night performances, but there were no turnaways. This slight drop in ticket-buyer enthusiasm was chalked up to the holiday aftermath. Wednesday matinee and night came back strong and the double performances for Thursday, Friday and Saturday found no empty seats. Show closes tomorrow (12).

At first it was feared that a strike of CIO oil refinery workers, which has created a local gas shortage, would affect attendance, but show got a break because the grounds at Gilmore Field are well served by public transportation.

Mild polio outbreak did not affect attendance either, but normal ratio of children, which is usually one moppet to three adults, was off to the point of one child to 16 adults.

Slight alterations in seating had to be made to meet local fire department restrictions. One chair was removed from the end of each row, in order to increase aisle space. However, these chairs were allowed to be placed on (See L.A. Bang-Up on page 78)

Biz OK for Mills When Weather Is

FREDERICK, Md., Sept. 11.—Mills Bros. drew a pair of near-capacity turnouts here Wednesday (8) after running into rain and heavy opposition the previous day in Chambersburg, Pa. The opposition was in the form of a heavily publicized benefit night baseball game, staged as a Babe Ruth memorial. As a result of the opposition and the rain, the circus played to scant houses at both showings.

Ideal weather and a capacity crowd welcomed the org at Carlisle, Pa., Monday night (6). Biz also was strong at the matinee.

A three-quarter house saw the night show at Hagerstown, but the matinee was off.

West Yorkborough, Pa., gave with only a pair of small crowds, despite the fact this was first circus to play there in years. The org was under the auspices of the borough fire company.

Rogers Bros. Hit By Kentucky Rains

BURKESVILLE, Ky., Sept. 11.—Rogers Bros. played to an overflow here Tuesday night (7), despite an all-day rain which hurt biz at the matinee.

Jupiter Pluvius also plagued the org in Glasgow, Ky., and in Tompkinsville, Ky., and hurt attendance at both spots.

Beatty Org Pulls Two Full Houses At Hot Springs

HOT SPRINGS, Sept. 11.—Clyde Beatty hit the jackpot here with two full houses. This was a welcome relief from other spots where the Beatty show has been on the slight side from an attendance standpoint.

At Jonesboro, Ark., business was fair, show getting two three-quarter houses, which might have been full ones had the weather behaved. The afternoon was hot and cloudy and a rain started about 6:30 p.m., lasting over an hour. This hurt night business.

Despite a late arrival in Camden, Ark., the show had a three-quarter matinee and a full night house.

Oklahoma Gives With Red Ones For Bailey Org

LAWTON, Okla., Sept. 11.—Bailey Bros. struck oil during its swing thru Oklahoma in the form of numerous capacity and overflow crowds.

The org has enjoyed ideal weather in recent weeks and played to an overflow matinee crowd here Labor Day (6), followed by capacity at night.

An overflow was on hand at night in Frederick, with near-capacity biz registered at the matinee.

Altus gave with a full house at night and a strong one in the afternoon.

S. A. Ops Scout U. S. Talent

NEW YORK, Sept. 11.—Juan Stevanovich and Cesar R'Onofre, circus operators of Argentina, are in New York in quest of talent and equipment for the two units which they have on tour in South America.

Stevanovich is general director of Stevanovich Bros., owners of two South American circuses, the Grand Circus North American and the Grand Circus South African, both of which are currently playing in Buenos Aires, but which also tour Argentina, Brazil, Chile and Uruguay.

Also here for the same purpose is Del Pino, of the Circo Santos Y Artigas, Cuba.

Overflows, Full Ones for Stevens In Neb., S. Dakota

HEMINGFORD, Neb., Sept. 11.—Full houses and overflows have been the order of the day for Stevens Bros. on its tour of Nebraska and South Dakota.

Despite high winds and lightning, the org attracted a capacity night crowd here, with good biz at the matinee.

A full house saw the night show at Edgemont, S. D., and a three-quarter house viewed the matinee.

An overflow greeted the show's night performance in Bison, S. D., after a full matinee. It was the first show to play Bison since before World War II.

Texas Spots Prove Better For Cole Org

Tenn. Not So Hot

GREENEVILLE, Tex., Sept. 11.—Despite some terrific heat, Cole Bros. was finding Texas a lot more lucrative than Tennessee, where business was only fair.

Here in Greenville the show did capacity at night after a light matinee, the latter due mostly to the heat. At Longview it was near capacity at night after a light matinee. Texarkana gave with a strong matinee and a full one at night.

Little Rock gave the show two big crowds but Memphis supplied only one good day's business in two. Jackson, Tenn., registered a near-capacity night house but the matinee was light. At Paris, Tenn., it was a small matinee but a strong one at night.

Cole followed Beatty into Paris by one week.

Iowa, Wisconsin Tour Proving Okay for K-M

INDEPENDENCE, Ia., Sept. 11.—Ideal weather for the most part and better than satisfactory biz have been the rule for Al G. Kelly-Miller Bros. on its swing thru Wisconsin and Iowa.

Wednesday (8) the org played to a full one at night here, after a near-capacity matinee.

Dyersville, Ia., gave with an overflow the previous night and a full house in the afternoon.

A pair of strong houses viewed the show in Highland, Wis., and Stoughton, Wis., produced a near-capacity at night following a fair matinee.

Threatening weather hurt the matinee at Jefferson, Wis., but a near-capacity was on hand that night.

A morning rain pared attendance at both shows in Cedarburg, Wis.

Heavy Death Toll To Cuban Org When Storm Sinks Ship

NEW YORK, Sept. 11.—According to somewhat confused reports, 44 persons, the majority of whom were members of a Cuban circus, were drowned September 1 when the small steamer Euzkera foundered in a tropical storm off the coast of Colombia. Many wild animals and all the circus equipment were lost.

The ship's manifesto listed 47 passengers, including 11 children and 10 women, and a crew of 11 men. A message from the Norwegian motor vessel, Caribe, Wednesday (8) reported that the ship had picked up 12 survivors.

The Euzkera was en route from Cuba to Cartagena, Colombia, with the performers, personnel, animals and equipment of the Razzore Circus. According to Leo Grund, in charge of the foreign department of the George A. Hamid office, no American acts were on the Razzore roster.

The wife, two sons and other relatives of the circus owner, Emilio R. Razzore, of Brazil, were on the ship.

Good News

CHICAGO, Sept. 11.—R. M. Harvey, general agent for Dailey Bros., arrived in Chicago Thursday (9) and reported that Ben Davenport, owner of the Dailey org, is definitely on the road to recovery.

"Doctors at Rochester (the Mayo Clinic) told me Ben is definitely on the recovery road and may be able to get out of the hospital late next week," Harvey said. The Dailey g.a. said Davenport would not rejoin the show this year but would just take things easy by vacationing around the country.

Dailey Bros. Continues to Draw in N. W.

Ore. Spots Are Big

BOISE, Idaho, Sept. 11.—Dailey Bros. moved in here today and officials reported that business in the Pacific Northwest continues to hold up and that several spots in Washington and Oregon proved surprises.

"Pendleton, Ore. (played Tuesday), proved a big surprise," one official stated. "It was even better than Kennewick, Wash., which proved very good," he said.

At Kennewick the show had two strong houses, despite the fact it had plenty of competition in neighboring towns from various celebrations. Richland, 10 miles from Kennewick, with a population of over 30,000, had its Atomic Frontier Days; Walla Walla, 50 miles distant, was host to the fair, and Ellensburg, 30 miles away, was featuring its 25th annual rodeo.

At Auburn, Wash., the show was late arriving and as a result the matinee didn't get under way until 5:15 p.m., which made for light attendance at the first show. Those who didn't wait around, however, came back at night and it was near capacity. Delay was caused by a broken journal and a slow trip thru the Seattle yards on the trip from Bellingham to Auburn. The show did not arrive until 12:20 p.m. The big top finally was erected a mile from the unloading track and the matinee started at 5:15 p.m.

Baker, Ore., proved very good, officials said, spot giving with crowds almost the size of those in Pendleton. Cle Elum, Wash., proved just fair, altho better than anticipated.

Tennessee Good To King Bros.

LAWRENCEBURG, Tenn., Sept. 11.—King Bros. played to a pair of near-capacity crowds here Saturday (4), despite an all-day rain.

Biz was even better at Pulaski, Tenn., the previous day when the matinee drew a full house and the night show a straw.

Razzore was in Cartagena, having gone there by plane from Havana to arrange for the arrival of his show.

Polack Bros.' Western

From the opening downbeat of *Oh, Canada*, to the final strains of *God Save the King*, this org's eight-day run at the Pacific National Exhibition, Vancouver, B. C., rang the bell for all shows. The three performances daily over the holidays still failed to accommodate the thousands who turned out for each performance.

The fair's Forum Building fronted with a built-up mock marquee, flanked with colorful, painted cut-outs of various circus acts, clowns and animals, was a natural draw for circus-hungry Canadians. The building, perfect in size for this opera, covered with sawdust and enhanced with new ring carpets, had the appearance of a miniature Madison Square Garden. Manager Louie Stern had the personnel and sponsoring Shrine lined up during the final intermission for the "family portrait."

The show was sold outright to the fair and local Shrine for the second time this season; the other being at the Del Mar Fair, San Diego, Calif. Ross Paul, assistant manager, took over the chores of equestrian director, leaving Jack Klein to concentrate solely on whanging the cymbals for each act.

Reports from the Vancouver General Hospital are that Don Dorsey's condition is satisfactory. He will be confined for several weeks. Drop a line and cheer him up.

Photos of the Ward-Bell Flyers and the Great Francisco were spread over the front pages of the local dailies.

The laugh of the week was on Frank (Wrong Way) Doherty and Carl Barnett who drove the show's semi to the right town but the wrong country. Following Vancouver signs, they found themselves in Vancouver, Wash., only 350 miles out of the way.

An enjoyable after-the-show party was given in the ring by the fair officials and Shrine, with Jack Klein as emcee. Program consisted of songs by Klein, Ross Paul, the Shrine Chanters and the writer. Wrong way acrobatics were demonstrated by Gus Bell, ending with a "Lucky Teeterish" crash dive over three chairs and heading into the fourth. The show's closer was a surprise aerial ballet by the two Harolds, Ward and Barnes, burlesquing the show's web number with costumes by Dennis Stevens, make-up by Harry Dann and accessories from the U. S. Rubber Company.

Billy Watson Jr. has returned to Fort Lauderdale for school after spending the vacation in the concession department with his dad.

Visitors were Mr. and Mrs. Frances, Dick Antle; Virginia Powell, the former Mrs. Truth Montgomery, wife of the Sells-Floto band leader, Don; A. K. McMartin, and Jack and Martha Joyce.—HAROLD BARNES.

Philly Shrine Stages H-M for Ninth Year

PHILADELPHIA, Sept. 11. — For the ninth consecutive year, the Hamid-Morton Shrine Circus, sponsored by the LuLu Temple, will be presented twice daily, September 25 to October 1, at the Philadelphia Arena.

The line-up of acts includes Captain Dick Clemens's lions; the Norbertys, aerial novelty; the (7) Therons, bike act; Les Idalys, aerialists; Flying Romas, trapeze, and the All-American Girl Aerial Ballet. As usual, Joe Basile will front the circus band.

Dr. Henry Martin, P. A., CFA Member, Dies Aug. 21

NEW BRITAIN, Conn., Sept. 11.—Dr. Henry Martin, former press agent for minstrel shows and a prominent member of the Circus Fans of America, died at his home here August 21.

For many years after graduating from high school in 1897, Martin traveled with a minstrel show as advance agent and press agent. He then entered the University of Maryland, from which he was graduated with a

Dressing Room Gossip

Dales Bros.

We enjoyed having the Rumbauchs with us for a visit. They are going to Macon, Ga., Pittsburgh and Cincinnati before returning. Bert Pettis has a new motor in his bus. It was installed by Davey and Deacon McIntosh. Speaking of the McIntoshes, Deacon, Flo, Davey and Gracie report that they had a grand time recently when the Homer Lees had them out for a home-cooked dinner.

A double birthday party was held for Jasper Henderson, 12, and Dickie Oliverio, 6. Vivian Reeh celebrated her birthday by inviting everyone for glasses of wine after the show. Her husband Pete presented her with a wrist watch set in a two-inch gold band surrounded with jewels.

Trudy Babuka is making play suits and costumes. While swimming, another fellow's head collided with Ted Jenkins's arm. Ted was hospitalized with a broken elbow. The other person is back working; no harm done.

Most of the performers, including the horses and elephants, worked the Junior Chamber of Commerce benefit show; full houses at both shows Monday. Bud Summerlin is on a week's honeymoon.

When East meets West: Harry Bordman, of the East Coast, lost his gin rummy championship to an amateur from the West Coast, by losing eight straight games to I. B. McCoy.

Tex Maynard, returning from the cookhouse on his horse had a little trouble. The horse suddenly ran away. After several attempts to stop the horse, Tex gave up, threw both arms around his neck, and with stirrups flying he rode him into the pad room.

Charlie Cuthbert is feeling better since being overcome by the heat the other day. Isa and Charlie LaBird became entangled in cables and rigging as they dashed into the big top in their Ferdinand, the bull, costumes. They went down in a heap. After several attempts to untangle themselves, they continued on with only minor damage to Ferdinand.

Visitors: Benny Nolegs, Ira Watts and son, Dad White, and Ed Hiler.—CORA DAVIS.

Dailey Bros.

Johnnie Williams is enlarging his minstrels for the Southern tour. Huggins, Cole and Elmo purchased new instruments recently. Cardessa and Lucille have several sets of new wardrobe to complete the season.

Birthdays: Mildred Pyle, Carmen Mendosa and Sweetie Mactumkins.

Visitors: Mrs. Rube Ray's mother, who had not seen her daughter in 23 years, and her brother and family; Red Rumbell's wife and son, with Mr. and Mrs. Robert Donaldson and children, Kay and Jean; Penny Parker, traps, contortion and funny Ford, who is playing fairs; Bill O'Brien, former bandsman with Al G. Barnes and other shows, now leader of his own band; James Dennis, brother of prop boss, Oscar; Mr. and Mrs. Harry Chipman, and George Sky Eagle.

Bob Mock, who is contemplating taking up wild animal training and bareback riding under the tutelage of Louis Roth, drove the writer to several points of interest around Kennewick, Wash. Jeff Kyser's brother and sister-in-law are spending a few days with him. Ronnie Van joined the Hawaiian entertainers.—HAZEL KING.

degree of Doctor of Dental Surgery. Dr. Martin was widely known as an active member of the Bluch Landolf Tent of the Circus Fans of America, of which he was press agent. Funeral services were held at the Curtin Funeral Home August 24, with interment in St. Francis Cemetery, Naugatuck.

Cole Bros.

A Liars' Club has been organized on this opera. Harry Thomas is president and Henry Kyes is treasurer. Membership includes Ora Parks, Irish Deedy, Dick Scatterday and Frank J. Lee. Otto Griebing is not a member as yet. How he missed, I'll never know.

Dutch Wise, our head ticket seller, is a papa for the second time. Mrs. Wise gave birth to another daughter.

Billy Griffin took a Saturday night off to visit his mother and dad in Indiana. He arrived back on Monday just in time for the matinee. Marion Partello and Ethel Freeman gave the kids on the show a going-away-to-school party. There were hot dogs, lemonade, cake and candy. I counted a few folks who heeled their way in, including Pete Cristiani, Otto Griebing, Louise Cristiani, Marion Partello, the four ballet girls and the writer.

Many thanks to Norman and Shirley Carroll for those swell pictures of Joe Cotton and Gregory Peck, taken with the clowns on the lot when Cole Bros. was on the Coast.

We in the dressing room are still wondering what has happened to Griebing. He was all decked out the other day in a white sport suit, two-toned shoes, silk shirt, straw hat and, above all things, his fingernails manicured.

Three of the folks marked their birthdays September 2. They are Zack Terrell, Bobby DeLochte, our (See Cole Bros. on page 93)

Bailey Bros.

We continue to play Oklahoma and its dusty lots.

Mrs. Albert Powell Sr. flew to Louisville to be with her brother, Blonnie Saltsman, who underwent a serious operation.

Bill Woodcock joined at El Reno, Okla., to take charge of the elephants. Bill's brother-in-law, Bayard Orton, and family visited. They had not seen each other in 10 years.

Charles Rourke and Betty Broadbent have taken over the Side Show. Pete Kortez took his Side Show off. Claire Ratley, of the Seven Riding Conleys, lost his little black dog, Punkie, in Clinton.

Lorine Read, dancer, joined the Side Show. Albert Powell Sr. is breaking in his dog, Whittie, for the ladder trick to take Tonto's place. Eddie Doman, bass player in the big show band, traded in his old horn for a new one. Bob Stevens purchased a 20-foot trailer body that is to be used as a canvas truck. Buck Leahy and George Barnaby are sporting new clown wardrobes.

Bee (Kyle) Wacker returned after her operation. Martha Meredith wins (See Bailey Bros. on page 93)

Dear Friends;

We have the pleasure to inform you that we open November the first, 1948, in Sarasota, Fla. (next to the Ringling Bros., Barnum & Bailey Winterquarters), a 5-acre place with space for Acts of all kinds to erect rigging and rehearse.

A regular 42-foot Shady Circus Ring is available for Animal Acts. Fourteen box stalls for horses, three furnished apartments and plenty of trailer space with modern conveniences at moderate prices.

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DRESSING ROOM GOSSIP

Clyde Beatty

The hot weather still pursues us but still it doesn't seem to deter the natives, who come out despite the heat.

The new dressing room was erected in Hot Springs. Alben Beatty left us at Hot Springs to return to school. John Halliot stayed in Hot Springs to take the baths but will be back soon. Charlie Sparks was a visitor in Hot Springs. Cole Bros. was only a few miles away in Hot Springs, so many visits were exchanged.

Birthdays were celebrated by Max and Jane Tubis, Laurence Cross and Ted Dewayne.

The writer enjoyed a visit with Billy Griffin. A new Side Show top was received in Hot Springs. Charles Cox was on the sick list but is okay again. Alonzo Dever was a recent visitor.—LAURENCE CROSS.

Stevens Bros.

The last few weeks we have had our share of tough going, with long jumps up and down hills and over dusty, gravel roads. The weather has been ideal, however, with warm days and cool nights.

John Long is running the cookhouse now. He even makes homemade (eating kind) cherry pie.

George King looks like an Indian prince in his white turban and rhinestone wardrobe. Ray Hadley and Johnny Latosca enjoyed themselves during our stay in their home stamping grounds.

Dudley Riggs still is suffering from injuries received when a bar broke while he was working. Junior Riggs departed for school. Ray Beihler joined with his dog act.

News has been received of the death of Boy Blue, faithful old steed who passed away at Vernon Pratt's winter quarters at Hugo, Okla. Boy Blue originally was an Al G. Barnes high-school horse and was purchased by the writer in 1938 from John Ringling North.

Arthur Stensvard, CFA, of North Platte, Neb., and his son motored 100 miles to see the show and snapped plenty of pictures. Other visitors in-

Ringling-Barum

Opening night in Los Angeles was an exciting and glamorous one. *The Billboard* went into detail last week as to what stars did what in the show.

The lot in L. A. was 12 miles from the trains and downtown L. A. sight-seeing was enjoyed by all. The show busses made trips to all points of interest.

Robbie Thompson joined the usher department for his annual vacation. Curly Stewart joined. Julius (Blocks) Gerlick rejoined. Patsy and Virgil Kist closed the season.

Everyone was sorry to hear of the illness of Eddy Silbon. The ladies on the show gave Roberta Light a bridal shower and she received many beautiful gifts.

Among visitors on the lot were Ernestine and Parley Baer, Mrs. Elizabeth Clarke, John K. Kreis, Bones Hartzell, Barbara Whit's sister, Fred Cervene, Jerry Gamble, Charlie Hildera, Jack Witson, Danny McAvoy, Mr. Goebels, Carl Myers, Jack Bray; Everett Hart and niece, Betty; Bill and Ethel Kirkise, Patrick (Mickey) McGeehan, George and Bernice (Brown) Emerson, Chuck Holloway and family, Doodles De Marrs, Walt Mathie, Dude and Eloise Rhodes, Esther Escalante, Wallace Seawell, Mr. and Mrs. Dean Genders, Tom and Lela Plank, Gladys Forrest, Frank Whitbeck, Jim and Mildred Maddux, Ruben and Anita Olvera, Albert Ostermaier, Babe Gardner, Mrs. Post, Farriss Brown, Charley and Irma (Ward) Arley, Earl C. Stooks, Maruka and Roberta Yacopi, Lola and Anita Codona, Johnny James, Hawaiian Joe and Ginger Alexander.

Back yard scenes: All the girls wearing the orchids given out on movie night. Dennis Day, Preston Foster and others entertaining the fellows in the prop top. . . . Bill Balandine getting plenty of ribbing before the wedding day.—MARY JANE MILLER.

cluded Lyle Putman and Lloyd Hoxworth, the latter a brother of Laura Stevens and uncle of our boss, Bob Stevens.—DOLLY JACOBS.

King Bros.

The writer and Betty Biller are back on the show after being hospitalized at Harriman, Tenn., by injuries suffered in a recent accident. We wish to extend our thanks to the show personnel and the many friends who were so kind during our hospital stay.

Sally Bell and Patsy returned to school after spending the summer vacation with their parents on the show. Cliff Schell is back on the front door after visiting his wife in Memphis. Clown alley has been strengthened by the addition of three more joys and Frankie Cain, producer.

Recent visitors were Billy and Dottie Hill and Billy Jr., and Mr. and Mrs. Howard Ingram.

Millie Chamberly is back in the flying act and doing web with Carmen Caudillo. Millie has some new wardrobe. Dora Caudillo is working between shows practicing traps and muscle grinds.

Thanks to J. V. Leonard for those photos. Charlie Campbell recently spent the entire day on the show, coming from Sylva, N. C. The Poplins entertained Ollie and her hubby and Jewel's mother. Mr. and Mrs. Hugh A. Barnhart, publishers of *The Rochester (Ind.) News-Sentinel*, spent their vacation on the show. Frank L. (Kokomo) Anders rejoined. C. A. McPherson, theater manager at Nashville, visited at Fayetteville, Tenn. Enoch Brafford, boss canvasman, returned from a visit to his home in Gastonia, N. C.—SYLVIA GREGORY.

Len Humphries managed and emceed the George A. Hamid circus and variety acts which were presented in front of the grandstand at the Canadian National Exhibition, Toronto.

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Brush, 14; New Raymer, 15; Windsor, 16; Johnstown, 17; Longmont, 18; Frederick, 19; Ft. Lupton, 20; Keensburg, 21; Byers, 22; Hugo, 23; all Colorado.

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1 Sloth, good feeder	20.00	1 Pair Medium Sized Rhesus Monkeys. Pr.	35.00
1 Pair African Green Monkeys. Pr.	20.00	3 Giant Rhesus Male Monkeys. Each	20.00
1 Pair Sooty Mongoose Monkeys. Pr.	25.00	1 Agouti	10.00
1 Ocelot, nice tame animal	30.00	1 Kinkajou	15.00
1 Paca, South American Rodent	10.00	1 Golden Spider Monkey	15.00
1 Full Grown African Civet Oat	25.00	1 Black Spider Monkey	15.00
1 Coat Mundi (Snookum Bear)	10.00	1 Hamadryas Baboon, old male, good cage animal	50.00
1 Pair Orange and Silver Squirrels. Pr.	7.50	1 Large Guinea Baboon	50.00
		1 Small Dog-Faced Baboon	25.00

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UNDER THE MARQUEE

Mrs. Frank Casey visited her husband, who is with Cole Bros., when the show played Richmond, Va.

A small town is one where everybody is interested in an elephantless show.

Johnny Bossler, former acrobat and clown, with Ringling, Downie, Hunt and Sparks, among others, is at his home in Allentown, Pa.

Jack Kain reports that when King Bros. played his home town of Lewisburg, Tenn., he was the guest of Sancho Morales.

One of the most important inventions not yet made is an unsidewalling sidewall.

Donald Marcks recently spent four days on the Ringling show in San Francisco, visiting Bill Antes and other friends.

The Jorgen M. Christiansen Tent of the CFA attended the night per-

formance of the Ringling show at the Cow Palace, San Francisco, September 1.

The inconvenient part of being a good canvasman is that you have to prove it to two pushers.

Ronnie Constantine, University of Tampa graduate and circus aerialist, who was injured last February when a lion cage fell on her, has discarded her crutches and reports she hopes to be back doing her act next season.

Gamest gambler in the world is the manager who sends tickets and expense money to people he never heard of.

Mr. and Mrs. Herbert A. Douglas, West Chester, Pa., were guests of Mills Bros. when the show played Chester, Columbia and Lebanon, Pa.

Col. Bill E. Green, with Polack Bros.' Eastern Unit the past six months, was in Cincinnati Friday (3), and called at *The Billboard* offices. He said he would go either to Jacksonville, Fla., or San Antonio for Polack soon.

Rogers Bros. and Pan-American World Wide Animal Exhibit day and dated in Tompkinsville, Ky. As a result, business for both shows was off. Personnel of the two shows enjoyed exchanging visits. Jim Mc-Masters closed as head electrician with Pan-American. Al (Boston) (See Under the Marquee on page 92)

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McKinney, 15; Denton, 16; Decatur, 17; Graham, 18; Seymour, 20; all Texas.

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Route: Washington, D. C., Sept. 14; Richmond, Va., 15; Newport News, 16; Hopewell, 17; Norfolk, 18; Portsmouth, 20; Lawrenceville, 21.

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DALES BROS.' CIRCUS

WANTS A-1 CIRCUS TROMBONE, ALSO SEAT BUTCHERS. WIRE:

Anniston, Ala., Sept. 14; Talladega, 15; Sylvauga, 16; West Point, Ga., 17; Opelika, Ala., 18.

Bergen Splits WOM to Play 2 Fair Dates

Rutland & Essex Junction

RUTLAND, Vt., Sept. 11.—Frank Bergen this week split his World of Mirth Shows' midway as a result of the Champlain Valley Exposition in near-by Essex Junction expanding to eight days. The decision, however, posed no serious problems since the Rutland State Fair, at which the main part of the org will wind up a week's stand today, has not been able to accommodate all WOM attractions for some years.

The units, comprising about 10 cars, which were left at Essex Junction for the Labor Day play entrained a day later for the Brockton, Mass., Fair, where they were ready for today's preem of that event. The main part of the shows will arrive in time for complete erection by Monday (13).

Business has been good both here and at Essex Junction for the WOM. Extra days at Essex Junction did not result in big grosses, altho they included Labor Day.

Harry Ettles' independent midway here was doing good business.

Hurricane Wrecks Bill Lynch Shows; Damage Tops 25G

SYDNEY, N. S., Sept. 11.—The Bill Lynch Shows suffered the worst blow in their history here Wednesday (1) when a hurricane damaged virtually all of the organization's equipment. Total damage was estimated at between \$25,000 and \$50,000.

Storm, which ravaged Cape Breton Island, was the worst here in 62 years and flattened many of the org's tents. Others were ripped from their moorings and sent sailing thru the air.

Shows, which carry the largest number of rides of any shows playing the maritime provinces, were playing Ashby Sports Field at the time the 70 m.p.h. gale struck.

The storm came up suddenly in the morning, lasted until evening and was accompanied by a torrential down-pour.

Equipment for all rides, games, shows and concessions was either ruined or severely damaged.

Railroad Carnival Chiefs Schedule Parley in Chi

CHICAGO, Sept. 11.—A conference of railroad carnivals will be held in connection with the annual meeting of the American Carnival Association, Max Cohen, general counsel, announced. The meeting, Cohen said, was called at the request of one owner who feels that all railroad show owners should discuss and plan possible action in connection with securing consideration from the carriers.

Cohen pointed out that present rates are almost 60 per cent higher than three years ago, and that the current rates are rapidly bringing railroad shows to the point where they no longer can earn a reasonable profit on their operations. While no definite date has been set for the meeting, Cohen indicated the suggestion is for it to be held Tuesday morning, November 30, at the Hotel Sherman.

In addition to piling up some good grosses at the Grove City, Pa., Sesqui-Centennial, Rex Fulkerson, master mechanic with the No. 1 Unit of O'Brien's Mechanical Working World, won a new Lincoln, which was donated by local merchants.

Texas Show Women Praised in Print

DALLAS, Sept. 11.—The efforts of the Lone Star Show Women's Club was the subject of a feature yarn Monday (6) in *The Dallas News*.

The organization was praised for its handling of funeral arrangements for a scenic artist who had died in New Ulm, Minn.

Rosary services were held at noon, Sunday (5), and requiem mass held the following day at St. Edward's Church.

Burial was at Showmen's Rest in Grove Hill Cemetery, with the total funeral expenses, amounting to approximately \$700, taken from the club's Jackson Fund. The fund was named for the first showman buried in Showmen's Rest.

Cetlin & Wilson Falls Below Record '47 Marks at Indiana As Heavy Rains Pelt Midway

Shows Hang Up Big Biz When Weather Permits

By Bob Doepker

INDIANAPOLIS, Sept. 11.—With heavy rains on five days hampering the over-all operations of Indiana's State Fair here, September 3-10, Cetlin & Wilson Shows, midway attraction for the second consecutive year, waged a gallant but losing battle to the elements in their efforts to eclipse their record-breaking business figures of last year when they registered a remarkable \$151,858.82 for the eight-day run. This year's total hit \$126,632.04, a \$25,226.78 drop from 1947. Owner-Managers Izzy Cetlin and John W. (Jack) Wilson, along with fair officials, agreed that if given weather on a par with that of last year the shows stood a better-than-average chance of topping the marks set in 1947. Shows suffered their greatest blow Labor Day (6), which annually attracts more than 100,000 patrons to the fair, when an all-day rain curtailed all operations. At that, \$16,462.69 was added to the Cetlin & Wilson strong box, compared with the record \$29,436.16 midway take chalked up on the same day in 1947. This year's biz for that day, however, was considered good by the stout-hearted Cetlin & Wilson brigade considering that midway operation was held to a minimum. Despite intermittent rains Friday (3), opening day, shows were able to check in with \$6,896.18 as compared to the \$3,231.92 turned in at last year's opening session when good weather prevailed. Rain late Tuesday night (7) held the midway count to \$11,419.89, while the shows registered \$17,733.50 Wednesday (8) despite rain which hit the midway at 7 and knocked off all activities. Thursday (9) came up cold and cloudy, with drizzling rain prevailing thruout the day and night. Friday (10), the final day, with beautiful weather, saw the shows rack up an estimated gross of \$16,500 as compared with last year's finale which hit \$9,120.25. A heavy rain hit the grounds Sunday night (5), cutting the take approximately \$6,000 under last year for the same day.

Midway figures and their comparison with the same days in 1947 follow:

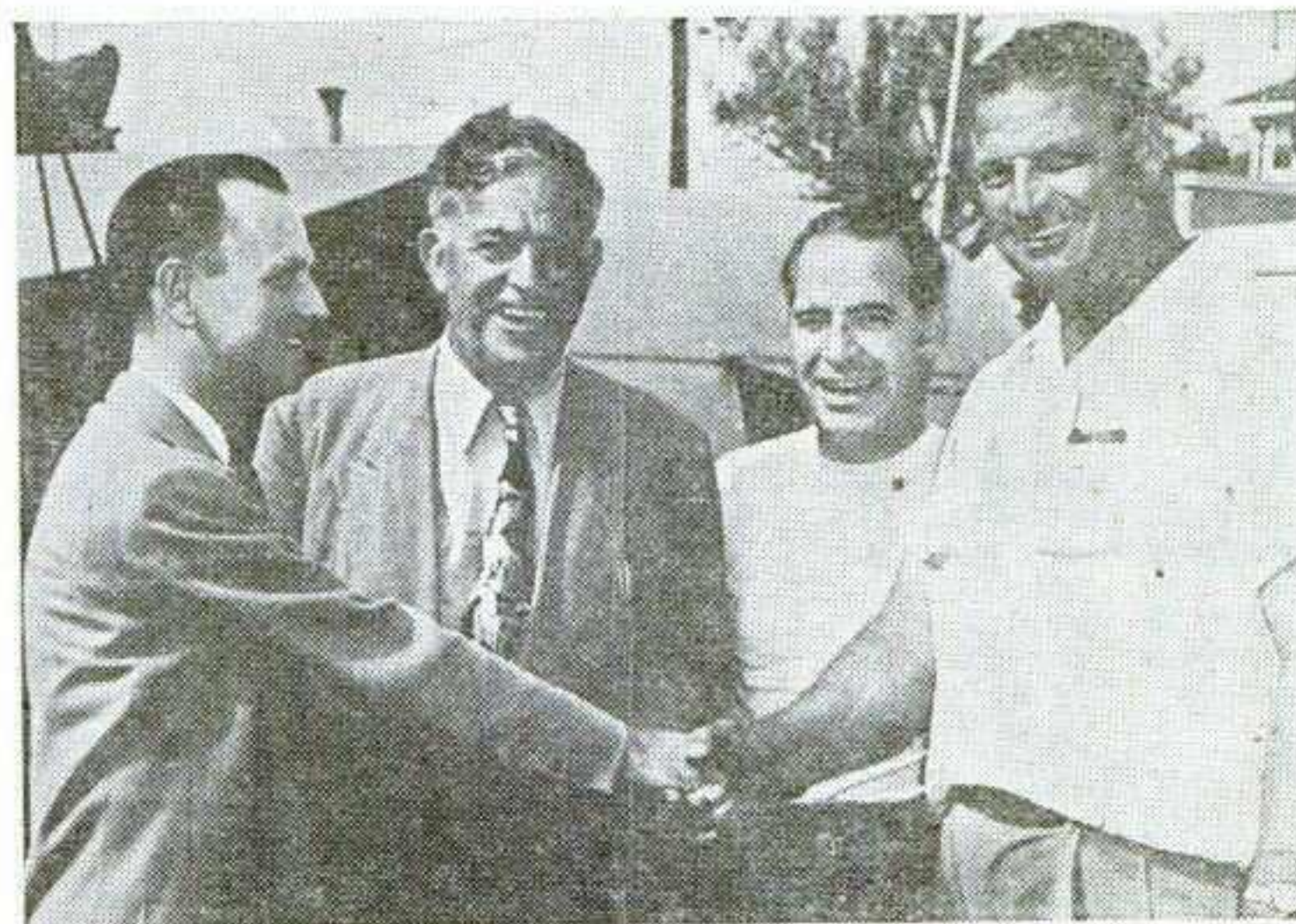
	1948	1947
Friday	\$ 6,896.18	\$ 8,281.92
Saturday	21,936.50	21,256.84
Sunday	21,682.08	28,385.99
Labor Day	16,462.69	29,436.16
Tuesday	11,419.89	15,600.93
Wednesday	17,733.50	22,392.28
Thursday	14,001.20	17,384.45
Friday	16,500.00	9,200.92

Preview Dinner Clicks

Owner-Managers Izzy Cetlin and John W. (Jack) Wilson were hosts to 217 guests at a 1948 Press-Radio Preview Dinner in the Raynelle Show Girls' tent Thursday night (2). Guests included members of the Indiana State Fair board and their wives, Indiana's lieutenant governor, the editorial staffs of the three Indianapolis papers, members of the Hoosier capital's radio stations and representatives of 38 radio stations over the State.

Following the dinner, prepared and catered by the slick Dorso & Goodman Commissary on the shows, guests witnessed an hour-and-15-minute show staged for their benefit by the Raynelle entourage. It included acts by Nan Topping and Joe Petane, singers; Bob and Betty Carr, roller skaters; Johnny and Kitty King, dance team; Billy (Zoot) Reed and Jack Coyle; Jo Ann Keller, Dottie Velez, Irma Keating, Miss Conti, Lee Petane and Grace Reed, chorus, and Lou Stratton, talker.

Bob Williams' ork, including Dutch Conti, Billy Moore and Eddie Sterling, provided the show music, and Sterling was featured on the Hammond organ during the serving of the six- (See WEATHER CRABS on page 72)



MAYOR HOCK OF ALLENTOWN, PA. (left), is shown greeting Leo Bistany and Ted Lewis, of the Orange State Shows and Ted Lewis Shows Combined, and John J. McHugh, general agent, at the Allentown Festival on Labor Day. Bistany is the second from the left; Lewis is on the extreme right.

Big Hauls—In \$'s, Too—

Midwest Railroad Shows Make Long Jumps as They Head South

CHICAGO, Sept. 11.—This was a week of big moves for most Midwest railroad carnivals. The Royal American Shows jumped from the Minnesota State Fair, St. Paul, to the Kansas Free Fair, Topeka; the John R. Ward Shows railed from Aberdeen, S. D., to the Kentucky State Fair, Louisville, and the Johnny J. Jones Shows from the Cook County Fair, Chicago, to Hendersonville, N. C. They were long hauls—and expensive ones, at current prices, for the carnivals.

The Royal American Shows opened Friday night (10) at Topeka. Everyone on the shows was quite happy. The Minnesota State Fair had ended with a ride and show gross of \$251,000, a downright good total tho off from the record of 283G set last year. Then, however, the Minnesota State Fair was something of a maiden, having been called off the previous year due to the polio epidemic.

George Givot, comedian, styled the Greek Ambassador, didn't demonstrate enough strength to kick it as "name" on a midway show with Al Wagner's Cavalcade of Amusements. Givot left the Cavalcade last week at Danville, Ill. Carrie Finnell, dancer, also left the Girl Show there. The Danville fair was not up to '47 on the midway, final figures showed.

Rain pelted most Midwest shows on Labor Day. Hardest hit by rain was the Hennies Bros.' Shows, playing the Nebraska State Fair, Lincoln. Rain fell Monday night and all day Tuesday at Lincoln, and this put a deep dent into midway play. Moreover, the rains left the lot in a muddy condition, and this had a telling effect Wednesday (8).

The Imperial Exposition Shows caught rain over the holiday at the South Dakota State Fair, Huron. And the gross for the spot, one of the best on Imperial's route, suffered. The previous week the Imperial had scored excellent business at Fargo, N. D., piling up a gross 50 per cent over that for the peak year there in '47.

Hendersonville, N. C., current stand of the Johnny J. Jones Exposition, is one of the few spots in North Carolina which has not been hit by the polio epidemic.

A VD exhibit, offered for free at the Michigan State Fair, Detroit, by the Michigan State Department of Health, this week drew the objection of the Detroit Police Department, but it was reopened. Shows on the midway, meanwhile, were given the once-over by a ministerial association and drew no objections. The VD exhibit is housed in a tent and carries a front characteristic of midway (See Shows Jump South on page 72)

KALAMAZOO CO.

FREE FAIR

6—BIG DAYS & NIGHTS—6
Kalamazoo, Mich.,

September 27-October 2

Annual Attendance 100,000 people
Selling rights now for

RIDES—SHOWS CONCESSIONS

For information write to

CLYDE W. BLOOM

Supt. of Concessions
1504 Howland Ave. Kalamazoo, Mich.



SHRUNKEN HEADS
As the natives of the jungle prepare them. White native and others. Female heads with long hair, prepaid \$8.00; Male heads, prepaid \$6.00. Many other manufactured attractions: Wolf Boy, Fish Girl, Ape Boy, Cannibal Heads and Bodies, Shrunken Bodies, life size Mummies and Bodies. Attractions made to order. Write for Prices and Photos.
Tate's Curiosity Shop

5240 EAST VAN BUREN, PHOENIX, ARIZ.

HUBERT'S MUSEUM

228 W. 42nd St., New York, N. Y.
Open all year round

Want Freaks and Novelty Acts.

State salary and all particulars in first letter.

BAKER'S

GAME SHOP

Everything You Need.

8108 DeSoto, Detroit, Mich.

Phone UNIVERSITY 2-0464

READERS

WANTED

FOR JACKSON, TENN.,

NASHVILLE and KNOXVILLE FAIRS

Contact: FRANCES DEEMER

c/o Cavalcade of Amusements

Jackson, Tenn., this week.

STAR AMUSEMENT CO.

WANTS CONCESSIONS OF ALL KINDS

For Marion County Fair, Sept. 13-18; Des Arc County Fair, Sept. 20-25; Heber Springs County Fair, Sept. 27-Oct. 2, all Ark., and other good ones. Come on. No ex at Celebrations.

B. E. Miller, Kid Burns.

Cavalcade of Amusements

CAN PLACE

Capable Ferris Wheel Top Men and Operators. Want Boss Canvasman who can get top up and down. Salary no object. Also want Waiters and Griddle Men for Cookhouse. Address: Jackson, Tenn., this week; Nashville, Tenn., next week.

WANT TO BOOK BINGO

Have Bingo to book starting week Sept. 27 on Show having Fair Dates.

Write or wire:

M. A. BEAM

WINDBER, PA.

FOR SALE

#5 ELI FERRIS WHEEL

Complete with Eli motor. In fine running condition.

H. V. PETERSEN, c/o Tivoli Exposition Shows
Butler, Mo., Sept. 13-18; Trumann, Ark., 20-25.

GOING SOUTH

8 weeks in the heart of the cotton country. Want Help in all departments. Want to book Pop Corn and 10¢ Hanky Panks. Want one clean Mitt Camp.

BURKHART SHOWS & AMUSEMENT CO.

Hanna City, Ill., this week.

MIDWAY CONFAB

Ed Heyl, of Baltimore, recently visited the Jimmie Wilsons, father and son, at their home in Salisbury, Md.

Midway cookhouses are as much show-places as are modernistic fronts.

Linda Lopez, of the L. B. Lamb Shows, took delivery on a new Buick sedan during the org's stand at Algona, Ia.

Al Nation, well known in carnival circles, is operating the Ranch Girl Grill on Highway 35 near Palacios, Tex.

Dewey and Tony Gentry write that they are doing good biz with their concessions on the Big State Shows in the cotton section of Texas.

A general agent is one who can't afford the luxury of admitting that he's broke.

Mr. and Mrs. Gordon Jackson, of the Model Shows, took delivery on a new car while org was playing the Wine Festival at Nauvoo, Ill.

Sam Palitz, who was hospitalized at Roanoke, Va., after suffering a heart attack while playing the fair there, has returned to his, Miami home.

Carnival business has become a big business but not big enough to sell shares in a Geek Show to Wall Street.

A. (Hambone) Hamilton, who remained off the road this season, is making his home in Houston where he is employed as a watchman at the Rice Hotel.

Doc Cooney, guess-your-weight specialist, currently at Eastwood Park, Detroit, was the subject of an illustrated feature story in the Sunday (5) edition of *The Detroit Free Press*.

Alice Alfredo recently was tendered a surprise birthday party. Among those present were Mr. and Mrs. Carl Little, Dorothy Hinton, John Peterson and George (Shawn) Crawford.

Some showmen ask patrons on their way out of tents if they liked the performance in the mistaken opinion that they did.

Lou Davis, with United Expo Shows, has added several acts to Oddities on View for the fairs. He again will have his store show in Texas this winter. Walter Gibson has rejoined Davis.

Charles J. Stapleton, Detroit carnival supply dealer, is on the sick list. Mrs. Stapleton has been discharged from the hospital following a minor operation.

A financial genius is a fair man that loves a carnival operator to take enough money away from the fair to entertain him with at meetings.

Louis Bright recently visited Mr. Mullen, of the Mullen-Conn rides, at Myrtle Beach, S. C. They opened September 13 at Whitesville, N. C., to play the tobacco towns in the Carolinas with an organized carnival.

George (Dixie) Malanga was recently discharged from Mercy Hospital in Chicago, where he underwent a physical check-up. He will be at his mother-in-law's home, P.O. Box 112, Chauncey, Ga., for a two-week rest.

Remember the days when show trains had to be shook down on Sunday to unload those who were hanging around to grab jobs when open?

Mr. and Mrs. Ned Torti recently entertained a group of showfolk at their Lake Delavan, Wis., cottage. Those present included Mr. and Mrs.

WANT TO BOOK, BUY OR LEASE

NO. 5 ELI WHEEL

Will book same for Committee Money.

Good route in Cotton Country.

Concessions of all kinds.

NESSLER SHOWS

LILBOURN, MO.

WANTED

For all winter's work: Side Show Acts, Freak to feature, Working Acts, Inside Man that can handle Show, Ticket Sellers that can make second openings. Cookhouse Don and wife, come on.

BILL CHALKIAS—BLACKIE HASKINS

c/o SNAPP GREATER SHOW

Fayetteville, Ark., this week;

Hope, Ark., to follow.

WANTED

Manager for Girl Show, Not Less Than Three Girls. This Show Stays Out Until Nov. 27.

PEPPERS ALL STATE SHOWS

Grenada, Miss. (this week); Eudora, Ark., Fair, week Sept. 20.

HOME STATE SHOWS

WANT

Man to take over Athletic Show. Red Ryan, join. Good proposition to Shows, legitimate Concessions.

Crete, Neb., this week.

6 good weeks left.

DRAGO AMUSEMENTS

Want for Gaston, Ind., Free Street Fair, this week, all kinds of Stock Concessions. Denver Fall Festival to follow. Will sell X on Popcorn, Snowballs and Cotton Candy.

PAUL DRAGO

PER ROUTE

JAMBOREE AMUSEMENT

WANTS

Concession Agents for Ball Game and Hanky Panks. Good proposition for Man and Wife for flashy Mug Outfit. Can use small Grab, Fish Pond, Clothes Pin, Darts, Bumper, String, Mitt Camp with no small children. We are staying out all winter in the cotton and sugar cane. Can book Kiddie Ride. Concession privilege, \$15.00.
JAMBOREE AMUSEMENT
Grand Junction, Tenn., Sept. 13 thru 18.

PHILLIPS COUNTY FAIR

HELENA, ARK., SEPT. 20-25

Sell exclusive. Scales and Age, Popcorn, Apples, Candy, Novelty, Jewelry, Hanky Panks open. Mechanical and other clean Shows open. Ride Help, Concession Agents, if clean as a whistle, come on.

Dyer's Greater Shows

TIPTONVILLE, TENN., this week

BINGO HELP WANTED

2 EXPERIENCED COUNTERMEN, ALSO RELIEF CALLER. Salary no object if I know you.

Write **RAY JOHNSON'S BINGO**

c/o Pike's Amusement Shows

Salem, Mo., Sept. 13, 14, 15; Ava, Mo., Sept. 16, 17, 18.

SECOND-HAND SHOW PROPERTY FOR SALE

\$35.00 Wax Head Hindu General in glass case.
\$40.00 Wax Pin Head. Side show attraction.
\$16.00 Hair Wrestling Mat, 4x6 ft. Others.
\$15.00 Large Bass Drum. Good heads. Bargain.
\$15.00 Satin Drop, light blue, 12x27 feet.
WEIL'S CURIOSITY SHOP
20 So. 2nd St. Philadelphia 6, Pa.

LEGAL ADJUSTER

Call

GARRETT SCOTT

ROANOKE, VA.

POPCORN HEADQUARTERS

TOP-POP Hybrid Popcorn is backed by a money-back guarantee if you are not completely satisfied in every respect. Send your order in today.

Finest quality roasted peanuts—attractive circus bags.

5 sizes boxes—cones—bags—snow cones—floss papers—colors—napkins—spoons—ready-to-use flavors—apple sticks.

Immediate delivery
Star Poppers. Midway
Marvel Candy Floss

Machines—All-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity, 500 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free. Big money makers.

CHUNK-E-NUT PRODUCTS CO.

Serving You From Coast to Coast

MATTY MILLER

231 N. Second St.
Philadelphia 6, Pa.

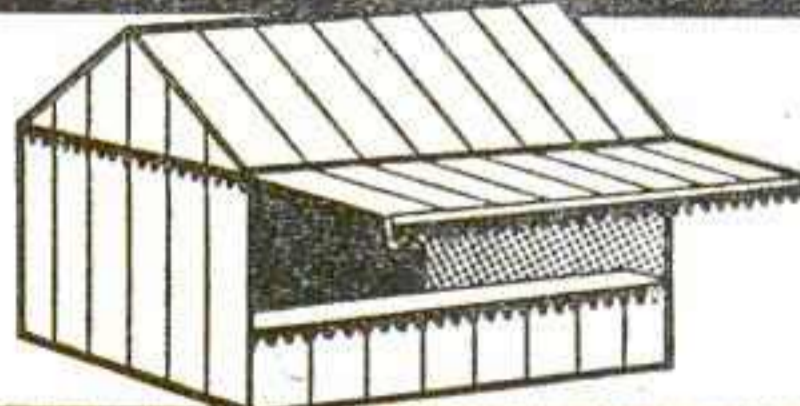
HANK THEODOR

2908-14 Smallman St.
Pittsburgh 1, Pa.

JOE MOSS

1261 E. Sixth St.
Los Angeles 21, Cal.

ANCHOR TENTS



CARNIVAL TENTS SHIPPED WITHIN

5 DAYS

AFTER ORDER RECEIVED!
SLIGHTLY MORE TIME
REQUIRED

FOR SHOW TENTS
WIDE SELECTION OF MATERIALS
AND TRIM

ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

CAPELL BROS.' SHOWS

WANT

For Choctaw County Free Fair, Hugo, Okla., this week; McCurtain County Free Fair, Idabel, Okla., next week, and the cotton patches of Arkansas to follow. Can place Stock Concessions of all kinds. On account of illness want nicely framed Corn Game for the balance of season. All wire:

H. N. "DOC" CAPELL

AS PER ROUTE

WANT

W. R. GEREN
Presents

MIGHTY HOOSIER STATE Shows

RIDES! FOR SALE! RIDES!

1 1946 Spitfire, in perfect condition, cannot be told from new, with 1942 Dodge Tractor and 26-foot Kentucky Semi. Price complete, \$9,500.00.
 1 1942 7-Tub Tilt-a-Whirl, in perfect condition, with two new Fruehauf Semis, with Dodge 1941 Tractors. Price complete, \$14,500.00.
 1 1947 Flying Scooter, 8 tub, same as new, with 1947 Superior Semi, with 3-ton Diamond T Tractor. Cost of this outfit, \$17,000.00. Selling price, \$11,000.00.
 1 Side Show, complete. 20x80 royal blue top, 100-foot banner line, with banners, ticket boxes, bally platform, proscenium. In other words, complete. Price, \$1,000.00.
 This equipment can be seen in operation. If you are looking for junk, I do not have it. These rides and trucks are in the best of condition and are priced for cash. I am not quitting the show business, only cutting my show from 12 rides to 6 for 1949. Do not phone or wire. Come look this equipment over.
 This week, Sept. 14-18, Akron, Indiana; Sept. 20-25, Lawrenceburg, Ind.; Sept. 27-Oct. 2, Milan, Indiana, or later. Winter quarters, Greensburg, Ind.

W. R. GEREN, Owner
MIGHTY HOOSIER STATE SHOWS, PER ROUTE

WESTERN MICHIGAN FAIR

LUDINGTON, MICH., SEPT. 21-25

Can place LEGITIMATE CONCESSIONS of all types
 MAJOR NON-CONFLICTING RIDE
 CLEAN, ATTRACTIVE SHOWS

Space for the KALAMAZOO FREE FAIR
 SEPT. 27-OCT. 2, NOW BEING SOLD

Make reservations early to assure excellent locations.

W.G. WADE Shows

Petoskey, Mich. (Fair), this week

PIONEER SHOWS

—high class midway attractions—

Want Legitimate Concessions of All Kinds, Shows
 Committees, Fair Secretaries, have open dates. Answer, week
 September 13 to 18, Williamsport, Md.

MODERNISTIC SHOWS

WANT for Eight Weeks of Tobacco and Peanut Festivals and Fairs in Georgia,
 Then Florida for winter, starting at Richland, Ga., Sept. 20.

WANT—Any worth while Show with own outfit.
 RIDE HELP—Semi Drivers.
 WANT—Custard, Long Range Shooting Gallery, Scales, Guess Your Age, Novelties, Ten-Cent Stock Concessions, Ball Game Agents, P.C. Agents for office-owned Stands.
 WANT—High Diver. I have Rigging.

JOHN KEELER
GREENSBORO, MD., UNTIL SEPT. 14; THEN RICHLAND, GA.

"A REAL HOT ONE" NORTHERN VIRGINIA FAIR

Tappahannock, Va., Sept. 20-25

Prel's Broadway Shows On The Midway

FIVE COUNTIES BEHIND THIS ONE.

Want Kitchen Gadgets, Candy Floss, Ice Cream (Pitchmen, what have you?), Popcorn, Ice Cream on the Stick, Novelties, or any Concession that can work in Exhibition Hall or Independent Midway. Wire or phone:

C. P. HENRY, Fair Concession Mgr.

PHONE: 1382 TAPPAHANNOCK, VA.

OHIO VALLEY SHOWS

WANT FOR VERSAILLES, INDIANA

PUMPKIN SHOW AND STREET FAIR, SEPT. 24 and 25

WANT—Bumper Store, Coke Bottles, Long or Short Range Gallery, Mitt Camp, Photos, Jewelry, Candy Apples, Diggers. Can place Monkey Show and Penny Arcade.

ROXIE HARRIS, Remington, Indiana, this week

AMP SHOWS NO. 2

Can place for balance of season: Penny Arcade, Hoop-La, Fish Pond, Bowling Alley, String Game, Dart Store, other Hanky Panks, Monkey Shows, Animal Shows, Crime, Wild Life with own equipment, Girls for Girl Shows.

All this week, Woodruff, S. O.; Ware Shoals next week; Bath Community Fair to follow, Bath, S. O. Dan Donnitte, get in touch with me at once. All wire:

J. P. MILLER, Mgr.; TOMMY SCOTT, Business Mgr.

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

Last Call—Great Griffin, Ga., Fair—Last Call

SEPT. 20 THRU 25

AND THE FOLLOWING FAIRS
 STRAIGHT THRU UNTIL WE CLOSE

CONYERS, GA.
 NEWNAN, GA.
 SENECA, S. C.
 WINDER, GA.
 MONTICELLO, GA.
 ZEBULON, GA.

SHOWS. Want Manager and Riders for finest Motor-drome on the road. Complete. Minstrel, Side Show, any show not conflicting. What have you?

WANT CONCESSIONS. Hanky Panks of all kind, no X. Scales and Age, Novelties, Photo Gallery, Short Range, Long Range Gallery. Would like to hear from complete Monkey Show, no junk.

Griffin, Ga., will have the first television show in this section. Expect 20,000 people that day. Also big jet air show. Can use Second Men on rides.

Would like to hear from first-class Free Act for our fairs. Wire, don't write. Time is short.

Shows must have own equipment and transportation.

Can use American Palmistry except Griffin. All replies

MARIETTA, GA., September 13 to 18.

JOHN T. TINSLEY SHOWS

E. H. SMITH, Concessions

FOR SALE—POPCORN TRAILER—FOR SALE

18 Ft. All Steel Trailer equipped with Double Cretors Poppers, Butane Gas Burners, Electric Agitators. Trailer has large counter space, plenty storage room, is equipped with neon signs and buyer can finish season here (5 fairs) clearing this investment. Priced right and booked on large R. R. show.

WANT

One Scale and one Age Agent that can operate without a bottle in the stock box. Direct all inquiries to

AL BAYSINGER

Imperial Exposition Shows

CORINTH, MISS.

ALAMO EXPOSITION SHOWS

Can book for Sherman, Texas, Centennial, Sept. 20-25. 6 nights. Location in City Park in Heart of Town. 50,000 visitors expected daily. Other Texas Fairs to follow.

Can place Custard, Short Range Lead Gallery, ALL 10¢ Merchandise Concessions. Wild Life Show, Iron Lung. Have Frame Up for Snake Show. Any other Grind Show that does not conflict. Will book Pretzel Ride, Caterpillar Ride or any Ride that does not conflict. Want Acts for Side Show. Am now booking Rides, Shows and Concessions for 1949 Battle of Flowers at San Antonio, Texas. All answer to:

JACK RUBACK, Mgr., ALAMO EXPOSITION SHOWS, MIAMI, OKLA.

Contact Jack Ruback at Miami Hotel, Miami, Okla., Sept. 13-18.
 HAVE FOR SALE—12-Car Ridee-O Ride. Is in operation on Show now.

NEW DIXIE SHOWS

Want for Walstonburg, N. C. (Maiden Fair), exhibits, contests, prizes, free gate, week Sept. 13; Bethel, N. C., Firemen's Fair, week Sept. 20; with Rich Square Peanut Festival and Fair, also Princeton and Roseboro Fair, and 3 more to follow, all tobacco towns.

CONCESSIONS—Grab, High Striker, Penny Pitch, Hanky Panks, all kind, no X. SHOWS—Small Shows with own outfits. RIDES—Book Merry-Go-Round. Can place Ride Help on all Rides. We have 5 Rides. Bill Taylor wants Hanky Pank Agents. Over and Under Agent. Man for Short Range Gallery. Show out all winter. Address:

WALSTONBURG, N. C., FAIR, THIS WEEK.

P.S.: Lonnie Bratcher, get in touch with Jack Orr.

A.M.P. SHOWS

UNIT #1

Now reserving space for the Roanoke Co. Colored Fair, Roanoke, Va., Sept. 27-Oct. 2. CONCESSIONS—String Game, Dart Stores, Blower, Pitch-Till-U-Win, Fish Ponds, Hoop-La, Lead Gallery, others not conflicting. Good opening for Wild Life, Snake Show, Monkey, Crime, Sherry can place Girls for Girl Shows. All replies: **A. M. PODSOBINSKI**
 This week, Rowlesburg, W. Va.; next week, Franklin, W. Va.

B & V SHOWS

WANT FOR BUENA VISTA, VA., SEPT. 20-25;

MONTROSE, SEPT. 27-OCT. 2

CONCESSIONS all open. RIDES—Can place Flat Ride and Merry-Go-Round, also Kiddie Rides. SHOWS—All open. Prefer with own outfits. Ride Help on all rides. Want Business Manager. Jimmie Tiernan, contact. Wire Lodi, N. J., until September 16; then Buena Vista, Va.

J. VAN VLIET

EXPOSITION at HOME SHOWS

High Class Attractions for Fairs and Celebrations

WANT

General Agent at once for Southern territory. CONCESSIONS—Hanky Panks, will book all. Also Photos, Scales, Palmistry, Custard, French Fries, Cookhouse. Want Agents for Pan Game, Percentage Dealers. Mike Gatto wants Agents for Razzle. Show Electrician, Merry-Go-Round Foreman, Second Men all departments (must be drivers), Canvasmen. SHOWS—Want Side Show with or without outfit, Monkey, Wild Life, any Shows not conflicting. Williamstown, Pa., 11-17; then south. Contact

ROX GATTO, Owner LYKENS HOTEL, LYKENS, PA.

WANTED

C. A. STEPHENS SHOWS

Can Place for Hillville, Va., Sept. 13-18

Followed by seven Fairs in North Carolina and Georgia

RIDES—Roll-o-Plane, Octopus or Spitfire. SHOWS—Man and Wife take charge of Girl Show, have everything but wardrobe. Any Grind Shows of merit. CONCESSIONS—Photo, Jewelry, High Striker, Lead Gallery, Novelties, Diggers, Glass Pitch, String Game, French Fries, Pronto Pups, Palmistry, Ice Cream or Milk Shake. Agents for Count Store and Slum Store. Yadkinville, Pilot Mountain, King, all North Carolina, following.

—LOOK—

TWIN CITY SHOWS

CONCESSIONS—Want all kinds of Hanky Panks. Mack McCrary wants Skillo and Count Store Agents. Only two Stores on show. RIDE HELP WANTED—Octopus Foreman, Second Men on Merry-Go-Round and Ferris Wheel. No drunks. We have 5 more Fairs in Missouri, then south. Contact

GEO. CRABLE

MOULTON, IOWA, SEPT. 13 TO 18

FOR SALE—8-CAR WHIP

In best of condition. Completely overhauled. A reconditioned Wisconsin air-cooled motor. No repairs necessary. Priced right for quick sale.

J. J. ALLEN, 22 Scollay Square, Boston, Massachusetts

GEORGE CLYDE SMITH SHOWS

WANTED FOR FIVE COUNTY FAIR, FARMVILLE, VA., WEEK OF SEPT. 20

Ball Games, Duck Pond, Fish Pond, String Game, Photos, Penny Pitch, Hoop-La, Cigarette Gallery, Age Scales, Novelties, Penny Arcade. WANTED—Side Show, Mechanical City, Girl Show, Snake Show. WANTED—Truck and semi drivers. All replies:

GEORGE CLYDE SMITH SHOWS

CUMBERLAND, MD., UNTIL SEPT. 17TH; THEN FARMVILLE, VA.

JOHNNY J. DENTON SHOWS—UNIT No. 2

FAIRS

FAIRS

FAIRS

ALL FAIRS UNTIL FLORIDA

Want for our long list of Fairs starting this week at Dunganon, Va.; then Wise County Fair, Wise, Va.; then the Cherokee County Fair, Murphy, N. C.; then Georgia, Alabama and Florida. CONCESSIONS—All Concessions open. Good opening for Cook House that will cater to show folks. Want Side Show, Fun House and Monkey Show. Want Man and Wife to take charge of Illusion Show, new and complete. No Ride Help needed. All replies to

J. A. SPARKS

DUNANNON, VA., THIS WEEK

GIVE TO THE DAMON RUNYON CANCER FUND

Bob Parker, Mr. and Mrs. Mike Wright, Mr. and Mrs. Ed Wall, Mr. and Mrs. Joe Streibich, Mr. and Mrs. Pat Purcell, Mr. and Mrs. Bill Stephens, Mr. and Mrs. Ed Kornrumpf, Mr. and Mrs. John Wulf, Mr. and Mrs. B. Kyrovac, L. R. Reiff, Dorothy Willard and John Moore.

Zora Blair, of the Silver Slipper Shows, was guest of honor at a party tendered by Linda Lopez of the L. B. Lamb Shows in Sac City, Ia. Guests included Secrets LaPage, Cleo Renee, Babbling Bertie, Jackline Korie, Agnes Brooks, Margaret Flynn, Sandra Mae Lee, Minnie Meyers and Martha Williams.

N. L. (Whitie) Dixon has closed for 1948 and is making his home in Aransas Pass, Tex., where other amusement interests will keep him busy this winter. Since closing with Silver State Shows recently, Dixon has been visiting shows thru Nebraska, including J. R. Leeright and 20th Century.

This is the time of the year when the spendthrift figures. "After the next six weeks I'll still have six weeks to save for a winter bankroll."

Line-up of Zadu Side Show with Harrison Greater Shows: Zadu, snakes and monkeys; Ruby Neal, fire and smoke pictures; Francis Jablonski, magic, talker and emcee; James Camel, sword ladder and glass act; Red Corcoran, electric act; LeLola, mentalist; Lola Conklin, annex. Biz is reported as good.

To hold down a shop nut on a show where everybody borrows tools, the secret is to own no saws, pliers, wrenches or hammers that cost more than 36 cents.

E. G. (Bless) Blessinger, veteran showman, rambled into Cincinnati last week from his home in Muncie, Ind., for a visit to *The Billboard* offices. Formerly associated with the Center Township Assessor's Office there, Bless has been booking a number of carnivals this season to good results. He set a number of street fair dates for the Grey-Loy Shows, in addition to booking the Lone Star and Magic Empire shows into several spots. Bless was instrumental in setting the Lone Star org into Batesville, Ind., for the city's Fall Festival September 15-18. He reported that Lone Star registered a sock week at Angola, Ind., under Veterans of Foreign Wars Post auspices. He also set the org at the week-long Francisville, Ind., Street Fair.

Estimated 50,000

At Streator Cele

STREATOR, ILL., Sept. 11.—An estimated 50,000 persons attended the three-day Labor Day celebration here, sponsored by the Streator Labor Day Association, Inc. This organization includes District 50 United Mine Workers, Streator Trades and Labor Council and Streator Building Trades Council.

Highlights included a street parade, complete with floats; free acts, band concerts and platform shows. Event took place on the 11-acre downtown city park midway. Six rides, furnished by Port City Rides, Muscatine, Ia., did big business, as did concessions furnished by C. Fisher and John Unger, Chicago. The featured free act was the Flying Valentinos, who played a return engagement this year and were re-signed for next year.

Floats were furnished by National Decorators, Fort Wayne, Ind., with Robert Rehm in charge of designing and construction.

Fred Salvati and Richard Hendrickson were co-chairmen of the event and the main speaker was Welly Kennon Hopkins, chief counsel of the United Mine Workers of Amer-

CONCESSIONS WANTED

CORN FESTIVAL

MARION, IOWA

SEPT. 23-24-25

NO FLAT STORES OR RACKETS

Contact

Marion Chamber of Commerce
Or Come On

WANT

Carnival with Concessions and six to eight Rides, October 6 to 9, on percentage. Sponsored by WARRENSBURG, MO., CHAMBER OF COMMERCE. Sponsor will furnish license, space and lights.

R. E. BARTEL
Entertainment Chairman

GEORGIA AMUSE. CO.

Will book Concessions of all kind, \$15.00 each. SHOWS — Can use non-conflicting Shows. RIDES — Can use another Wheel for next ten weeks; also non-conflicting Rides. Want man and wife to take over Sit-Down Grab, 50-50 basis. No nut. Have for sale, one new Fish Pond complete; also one Milk Bottle Stand.

Honest (H. H.) Homer Scott
Sycamore, Ga., Sept. 13-18

AGENTS WANTED

Can use two reliable, experienced Agents all winter at IDLE HOUR PARK. Write or wire:

G. M. COWAN
IDLE HOUR PARK
PHENIX CITY, ALA.

Midway of Mirth Shows

WANT

Stock Concessions of all kinds. Also Darts, Blower, Penny Pitch and Pea Pool. Want Ball Game Agents. Second Men on Rides that drive semis. Address: Marked Tree, Ark., this week; Caraway, Ark., next week.

NOTICE

LOUISE PIPER

Former wife of Bob Conn, contact Father Marrio at once. Have settlement to make of a will left by your deceased husband.
REV. FATHER MARRIO, 218 Alexander St., Chicago, Ill. Phone: Victory 2231.

CANVAS MARQUEE

FOR SALE

Light green, 45 feet long, with 10-foot overhead on each end, 6 1/2 feet high, 5 1/2 feet wide, complete with iron posts. Excellent condition, used once. Write or Phone

W. C. BUSSING JR.

708 South Willow Road Evansville, Ind.

COASTAL PLAIN SHOWS

Want Ride Help. Concessions all open. Black Creek Fair, this week; Kenly, N. C., Fair, next week. Everything open, come on.

C. V. (BILL) COX

Black Creek, N. C., this week

FOR SALE

No. 5 Eli Wheel, V-drive Eli power unit, this season; '40 Ford, 24-Foot Nabors Trailer, Complete unit, \$6,000 cash.

IRA BURDICK

1503 No. 5th St. Temple, Texas

WANT TO BOOK

Merry-Go-Round, Popcorn, Candy Floss, Milk Bottle Ball Game with a good show.

BOX 1534

ROUTE 13 DES PERES, MO.

LADOGA POST AMERICAN LEGION

THIRD ANNUAL BARBECUE

SEPT. 29, 30, OCT. 1, 2.

HARRY R. SKINNER

LADOGA, IND.

ica and legal advisor to John L. Lewis.

A 60-page souvenir program, arranged by William J. Lewis, was distributed free.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Sept. 11.—Our visitation program the past week included nightly visits to B & C Exposition Shows, exhibiting jointly at the Monroe County Fair here with Paul Mattle rides and a portion of Gaiety Shows. All three are members of the association.

Visitors included Walter Schafer, formerly of Royal Crown Shows; Phil O'Neil, associated with Sheesley Shows many years ago, and Tom Hochter, a former show owner.

On Sunday (5), we visited Jones's concessions at Sea Breeze. On Labor Day (6), our visits included James E. Strates Shows at Steuben County Fair, Bath, N. Y., where we chatted with Owner James E. Strates, Business Manager Roy Jones, Publicity Director Starr DeBelle and Assistant Manager Dick O'Brien. Our schedule calls for visits to Holman's Rides at Palmyra, N. Y., Fair, and Hemlock, N. Y., Fair.

During the past week 29 personal membership cards were issued to B & C Exposition Shows, again re-shuffling the standings in the annual personnel membership race. Results as of this writing are as follows: James E. Strates Shows, 250; Cavalcade of Amusements, 156; B & C Exposition Shows, 102; O. C. Buck Exposition Shows, 100, and Penn Premier Shows, 81.

The writer has made application in behalf of the association for membership in the American Trade Associa-

tion Executives organization at Washington.

The U. S. Department of Commerce is holding a conference at Washington of all users of iron and steel for the purpose of holding a scrap drive to meet the developing shortages in this field.

The War Assets Administration has submitted comprehensive catalogs of many items available for resale, including electrical apparatus, insulating material, hand tools, machine tools and parts, and many other items useful in the carnival industry. It also has announced various changes in its regulations relating to the disposal of such items.

The National Board of Fire Underwriters has called our attention to Fire Prevention Week, October 3-9.

The weekly indicator of business activities seems to show that employment continues at a record high level, but that the upward trend of prices is reducing the money available to the public for amusement purposes. This is further evidenced by the fact that receipts by the government for admission taxes have dropped, altho the indoor amusement field seems to be hit harder than the outdoor field. A bright spot appears in the picture, however, to the effect that the House Ways and Means Committee is making a serious study of cutting excise taxes. The best available information we have at present would seem to indicate there is an excellent prospect of reducing admission taxes by one-half; in other words, getting back to the pre-war rate of 10 per cent.

We have on file and available to the membership, detailed information with reference to the new regulations applicable to installment sales and statistical information relating to the changes in population in each State.

BULLOCK AMUSEMENT CO.

lean entertainment for the whole family

WANTS

Small Animal Show, Wild Life Show or Snake Show.
Any legitimate Grind Show.

We are not selling real estate but will book legitimate Concessions, Photos, Dart Joint, Bowling Alley, Hoopla, Ball Games, String Game, Scales or any other legitimate concession. Want Cook House or Sit Down Grab Joint. No Rides wanted, all rides office owned.

Want experienced Ride Help that can drive. Top salary and long season south. Man agent for Milk Bottles and High Striker.

Want two P.C. Dealers that can stand to make money. Ed Diebert wants two Counter Men for Bingo.

This week, Oak Hill, West Va.; week of Sept. 20, Burnwell, West Va.; week Sept. 27, Madison County Fair, Marshall, N. C.

DICK'S Greater Shows

WANT

Concessions, Cook House or Sit-Down Grab. Grind Stores of all kinds.
Ride Help, Semi Drivers preferred; top salaries. Want Side Show Acts.
Chester, Pa., this week; week September 20, Aberdeen, Md.

PINE STATE SHOWS

WANT FOR GEORGIA AND FLORIDA FAIRS

OUT ALL WINTER
Can place Stock Concessions of all kind. Sell exclusives Custard, Diggers, Novelty, Popcorn, Candy Floss. Some Percentage open with Stock Games. Can place Shows with own equipment not conflicting. Want Tilt, Roll-o-Plane. Ride Foremen, come on.

STANLEY ROBERTS, Mgr.

MACON, GA.

P.S.: Mario Zacchini, Jack O'Connell, Joe Ross, contact. Want High Free Act. All winter work.

WANTED PURVIS SHOWS

Want Kid Ride, Merry-Go-Round and Chairplane for Firemen's Fall Festival, Lively, Va., Sept. 27-Oct. 2; Powhatan, Va., Fair, Oct. 4-9; Waverly Firemen's Fair and other good spots to follow. Can place Hoop-La, Fish Pond, Hanky Pank, Grocery Wheel, Pop Corn, Jewelry, Candy Apples. All mail and wires:

CECIL PURVIS

White Stone, Va., this week, Sept. 13-18, or as route.

JOHNNY GREEN

WANTS

WANTS

Capable Agents for Skillo, Count Store and one Wheel Man for only line-up store on show. Playing all Fairs until Nov. 15. This week, Dunganon, Va., Fair; followed by Wise County Fair, Wise, Va.; then Murphy, N. C., Fair; eight Fairs in Georgia and Alabama; then all winter's work in Florida. Wire at once or come on to Dunganon, Va., will place you. Wire

JOHNNY GREEN, c/o J. A. SPARKS SHOWS, DUNGANNON, VA., THIS WEEK.

P.S.: Charley Gregg, Business Manager.

ORANGE BLOSSOM SHOWS

Want for Hardin County Fair, Elizabethtown, Ky., Sept. 20-25; then South for the winter. Want Cookhouse or Sit Down Grab, Ball Games, Pitch-Till-You-Win, Shooting Gallery, Photo Gallery, or any 10¢ Stock Concession. Want one or two more Grind Shows. Want any Ride not conflicting. Want Ride Help, First Man on Wheel and Second Man on Swing. Want Agents for Stock Stores and Percentage. All replies to:

A. P. HINNANT or W. H. MYERS

Pleasureville, Ky., this week; Elizabethtown, Ky., Sept. 20-25.

JACK J. PERRY SHOWS

"The Show That Tops All Shows"

Next Week **The Great High Point, N. C., Fair**
Followed by **Center of North Carolina Fair, Asheboro, week of Sept. 27**

Selling space now for week October 4, Cleveland County Colored Fair, Shelby, N. C.

WANT legitimate Concessions of all kinds. Jewelry, Novelties, Photos, String, Ball Game. Will book one Bucket, one Swinger.

WANTED, SHOWS—Side Show, Hillbilly, Arcade, Glass House.
WANTED, RIDES—Account disappointment will book Rolloplane for best ride spots in South.

WANTED, RIDE MEN—Foreman for No. 5 Wheel, Merry-Go-Round, Chairplane. Ride Men and Semi Drivers, come on.

Wire

JACK J. PERRY

Fair Grounds, Elkin, North Carolina

BARNEY TASSELL UNIT SHOW

Booking now for week of September 20, Victoria, Va., right in town. Big railroad pay and tobacco.

Week of September 27, bankroll spot of the season, Brookneal, Va. Tobacco festival.

P.S.—Don't be fooled by size of towns.

Can place two more major Rides, Shows and Concessions.

Write, wire, this week, Orange, Va.

UPPER MARLBORO FAIR

Upper Marlboro, Md., DATES SUNDAY, OCTOBER 17TH, THRU AND INCLUDING SUNDAY, OCTOBER 24TH.

WANTED: Concessions of all kinds. NO FLATS OR GYPS. All types of Shows including Girl Shows and Jig Shows. Also Merry-Go-Round.

WM. E. LONG

22 S. FULTON AVE., BALTIMORE 23, MD.

HAGERSTOWN INTERSTATE FAIR

SEPTEMBER 20 TO 25 INCLUSIVE, HAGERSTOWN, MD.

PETERSBURG FAIR

SEPTEMBER 27 to OCTOBER 2 INCLUSIVE, PETERSBURG, VA.

Camp Lee is now in full swing with plenty of Soldiers and WACS

WILL PLACE Eating and Drinking Stands. No apples.

WILL PLACE all Legitimate Merchandising Games.

ALL ADDRESS:



Now Fairgrounds, Reading, Pa.

BOURBON, INDIANA, FAIR

SEPT. 21-25, Day-Night

Want Merchandise Concessions of all kinds including Eating and Drinking Stands. Bingo, Popcorn, Floss and Diggers sold.

Can place Grind Shows of all kinds. Organized Girl or Minstrel Show.

WORLD OF PLEASURE SHOWS

Auburn, Ind., All This Week

**LEBANON, TENN., FAIR THIS WEEK, WITH EIGHT CHOICE GEORGIA FAIRS TO FOLLOW INCLUDING CARROLLTON, COVINGTON, MONROE AND HAWKINSVILLE.**

WANT—Monkey Show, Fat Show, Mechanical City or any Grind Shows with own outfits.

Place Independent Rides with own transportation not conflicting.

CONCESSIONS—Good opening for Hanky Panks, Hooplas, Glass Pitch, Bowling Alley, Darts. Will give ex. on Jewelry, Frozen Custard, Hi-Striker, Penny Arcade, Wonder Bar. Can place Capable Agents for Hanky Panks.

Address all replies Lebanon, Tenn., this week; then as per route.

KELLIE GRADY SHOWS

WANT

FOR EIGHT BEST COTTON TOWNS IN NORTH ALABAMA

CONCESSIONS—Candy Apples, Scales, Age, High Striker, Lead Gallery, Photo Gallery, Cigarette Gallery, and any other 10¢ Concessions. Will book any Show for 25%. Rides not conflicting with what I have. Will only book a few Concessions so wire in what you have. Rex Barnes, wire. This will be the best eight weeks' work in the South.

KELLIE GRADY SHOWS

313 W. TOMBIGBEE ST.

FLORENCE, ALA.

FOR SALESMITH & SMITH KIDDIE AIRPLANE RIDE used two seasons..... \$1,200.00 cash
EIGHT-CAR OCTOPUS 4,700.00 cash
TOP AND SIDEWALL FOR TEN-CAR KIDDIE AUTO RIDE 50.00**V. L. DICKEY**c/o HAPPYLAND SHOWS
ALLEGAN, MICH.**FROM THE LOTS****Virginia Greater**

WARSAW, Va., Sept. 11.—Shows on the lot here after a week at Suffolk, Va., auspices of the Elks, under the chairmanship of Harry P. Taylor. Weather was ideal and business fair.

Suffolk is the shows' home and winter quarters, so many local friends were on hand to give the shows a welcome. The shows have 10 more weeks before heading for quarters. Manager Rocco Masucci went to Hampton, Va., where the shows have the contract for the Hampton Seafood Festival, with Jack Pinner, the Hampton Seafood secretary and manager.

On Friday afternoon (10) manager Masucci was host to about 60 underprivileged children, who were guests of the show and treated to rides and shows, under the supervision of Captain Johnson, of the local Salvation Army, and Harry P. Taylor, of the Elks' committee.

During the heat wave of last week Louis Augustino had the misfortune to lose three of the animals in his Wild Life Show. Bob Milligan is no longer connected with this show. Raleigh Gibson and Bill Penny have completed building a new wagon front for one of the Girl Shows and are having it lettered and painted with artistic designs. The Cotton Club Revue Minstrel Show is now under management of the office and the cast has been augmented. Business was slow the early part of the week because of a hurricane that was supposed to be headed for the Virginia Coast. It never materialized, but it had all the natives jittery.

Many visitors on the lot at Suffolk, including Postmaster Sam Stallings, Larry Briggs, Mrs. Fletcher Gibson and a girl friend, from Charlottesville, Va.; James Gibson, U. S. Navy; Landon Maxie, local attorney; State Police Sergeant Burgess, from West Point; Sheriff Culpeper of Suffolk; Dr. L. C. Holland, dentist and amateur clown, and Mr. and Mrs. Wallace Goodrich. Little Harry White is leaving for his home and school in Philadelphia.

Harry Lottridge

CUTHBERT, Ga., Sept. 11.—The writer joined the Lottridge Shows in Tallapoosa, Ga., Wednesday (1). Ride help is the most willing the writer has had the pleasure of being with in some time.

Business at Tallapoosa was fair Wednesday (1) thru Friday (3) but rain killed Saturday (4). According to the route set by General Agent J. C. Admire the show has 10 more weeks to go and all locations are in the city, many of them within a block of city hall.

Owner Harry Lottridge and his wife are holding down the office. Curley McCoy, electrician and mechanic, has all equipment in tip-top condition. Peggy Wilson is doing okay with pc, as are all the other concessions.—HARRY E. WILSON.

Mighty Hoosier State

MARION, Ind., Sept. 11.—Biz here picked up rapidly following a slow start, which was due largely to city power failure. Final count showed the stand here was a winner. The org was under auspices of the South Marion Business Men's Club.

Concession space both here and at Converse was at a premium, several being turned away because of the org's limitations.

Hugo Zacchini's cannon act is clicking. Owner Geren reports the re-signing of the Greater Linton Club's annual July 4 celebration for next year.

The kiddie matinee and a car giveaway, both Saturday (4), highlighted the stand here, luring an estimated 15,000 to the midway on that date.

The committee, headed by S. R. (Slim) Anders and Frank Lahr, cooperated in every way.—M. G. STOKES.

Bright Lights Exposition

ROCKY MOUNT, Va., Sept. 11.—Bright Lights Exposition Shows played Schuyler, Va., the week ended September 4, under auspices of the local ball club. Business was fair despite limited population of the town and concessions chalked up some of the best business of the season, as did some of the shows. Merry-Go-Round and Ferris Wheel also reported good biz. Good week for Paul Botwin's bingo and Harry Schriber's concessions and, in general, everyone was satisfied with the spot.

Raymond and Griffin joined with their one-ring circus and there are plenty of new faces on the midway as well as new concessions. Dannie Donnini quit the show.

Five-year-old mascot, Richard Lucas, is the new shine boy.

Rocky Mount Fair is the show's last spot in Virginia, then to North Carolina for remainder of the season.—FRANK Z. HYDE.

Orange State and Ted Lewis

ALLEN TOWN, Pa., Sept. 11.—The shows had a successful week in Bath, Pa., last week and the Lions Club gave a banquet in the hotel for the personnel. Leo Bistany, owner of the Orange State Shows, was guest of honor. He is a brother Lion, being a member in a Florida chapter.

Org opened big here Labor Day, Mayor Donald V. Hock cutting the ribbon at the front gate. Org was host to the Good Shepherd Home and the crippled children were taken on rides and entertained. Louise Weir, free act, gave them a special performance. Ted Lewis, owner of the Lewis shows, made a flying trip with his brother, Floyd, to his home in Paterson, N. J., to pick up more equipment for shows' Southern fairs.—LOUISE WEIR.

★ ★ ★ AMHERST COUNTY FAIR ★ ★ ★

Amherst, Va., Week of September 20

Can place Shows with own equipment not conflicting for this date and balance of season; North Carolina to follow. WANT CONCESSIONS—Frozen Custard, Snow Ice, Ice Cream, Candy Floss, French Fries, Duck and Fish Ponds, Penny Pitches, High Striker, String Game, Spot the Spot, Nail Game, Glass Store, Bowling Alley, Pitch-Till-You-Win, American Palmistry (John Pinfold, write), Photos or any CONCESSION except Bingo, Pop Corn, Candy Apples and Grab.

All Write or Wire

I. K. WALLACE ATTRACTIONS

Lovington, Va., this week; Amherst, Va., week of the 20th.

FITZIE BROWN

Wants Now for LAWRENCE GREATER SHOWS

All FAIRS and LONG SEASON in the CAROLINAS and GEORGIA—Concessions and Agents. All my OLD REGULARS contact me now. PULASKI, VA., September 15 to 18 (Four Days); then LEXINGTON, N. C.

**FOR SALE
ALLAN HERSCHELL
KIDDIE AUTO RIDE**

First class condition, overhauled this past winter, tires and wheels replaced with the new type solid tire. Will be delivered after September 11. Can be seen in Silver Spring, Maryland, any time. Operating at carnival near the District line.

1 BINGO TOP

14'x20', with Frame, made by Anchor

Price \$150.00

For additional information contact

James W. Gessford Sr.

c/o Pioneer Promotion Co.
10305 Crestmoor Drive
Silver Spring, Maryland

Telephones: Sligo 4854, Shepherd 4454

**SHOWMAN'S
HEADQUARTERS**

**HILLMAN HOTEL
BIRMINGHAM, ALABAMA**

Comfortable, Convenient,
Economical

**W. T. WILSON JR.
Manager**

Attention, Concessionaires

Have a few choice locations left in first block at Ephrata, Pa., Fair, September 21-25. Contact me at once.

P. E. REITHOFFER JR.

Box 96 Dallas, Pa.

WANTED WANTED

Man and wife to take full charge of small Bingo; salary or percentage. Agents for Slum Stores, also Agent for Under and Over Seven and other Percentage Dealers. Want Counter Men and Caller for Bingo.

S. B. WEINTROUB

Care B & H AMUSEMENT CO.
LATTA, S. C.

**DOUBLE LOOP
and
FUN HOUSE
For Sale**

A. B. ROGERS SHOWS
Winsted, Conn.

TILT FOR SALE

7-TUB TILT-A-WHIRL, NEW RED LEATHER UPHOLSTERY, PAINT GOOD. RIDE ON SAME LOCATION 3 YEARS. CHANGING TO DIFFERENT RIDE. NO JUNK.

Can be seen up and running until late September.

D. & S. AMUSE. CO.
OLD ORCHARD BEACH, MAINE

NOTICE

To all Carnivals and Shows. If you intend to play Malden, Mo. this fall, see me before you book. Can book all types of legitimate Games and other Concessions. No sponsors.

F. L. WERNER

Werner's Club & Show Grounds, Malden, Mo.

**Best on Earth
in the sticks**

Want Pop Corn, Apples, Carmel Corn, Snow, Ice Cream, Custard, Balloon Darts and other Hunky Punks. Have Truck, three Concessions for man and wife capable operating. Want Second Man on EH, Fourth Man on Caterpillar. Enlarging for next season. Tiptonville, Tenn., this week; West Helena, Ark., Fair, follows; then the Big One.

Dyer's Greater Shows

Pacific Coast

BURNS, Ore., Sept. 11.—The org checked in here following its best stand of the season at the South-eastern Fair in Walla Walla, Wash. Opening day was Kids' Day and 9,342 small fry paid 10 cents admission. It was the first K. history and prov

Mr. and Mrs. W. Berkshire joined with their Boat Ride and Toonerville Trolley. The Boat Ride, along with the Ferris Wheel, ran a close second to the Merry-Go-Round and Rollo-plane in ride grosses at Walla Walla. Bulldog Jackson's Athletic Arena topped the shows, with Albertson's Mickey Mouse second. Concessionaires reporting good grosses included Jim Davisson, Charles Martin, Ellen Barber, Blanche Pickard, Ellen Lansdowne, Mr. and Mrs. Les Bernstein, Ed Freeman's cookhouse and the writer.

Jack Chatfield added an ice cream and grab joint; Clarence Faleido a novelty stand and Willima Brown a candy floss. At the close of the Walla Walla stand, Jim Davisson, Roy Franchina and Ed Trotman left for the Pomona, Calif., Fair and plan to return to the org when it makes its first stand in California. Mr. and Mrs. Mel LaLonde visited the past week.

Members of the org are happy to learn that O. H. (Red) Hildebrand, former owner of the shows bearing his name, who was struck by a hit and run driver during the shows' stand in Walla Walla, is recuperating at the Veterans' Hospital there.

Grover and Evelyn Wright are on a week's trip to their home in Seattle. Mr. and Mrs. Ed Freeman and daughter, Joyce, visited Spokane four days. Al and Gladys Wells and Roy West left for Portland. Terry Lansdowne enrolled at a private school in Pendleton, Ore., but will rejoin the org when it enters California. Walter Howard is back after a visit with his family in Kirkland, Wash.

The writer renewed acquaintances with Fred and Celia Bowery, one of the grandstand acts at Walla Walla. Memories of days on the 101 Ranch Wild West several years ago were rehashed.—WALTON DE PELLATON.

**NEW MERRY-GO-ROUND
FOR SALE—NEW**

3 weeks old, 34 ft. 2-abreast, all-aluminum horses, fluorescent and indirect lighting, electric motor, \$9,500.00 full price. Terms to reliable party. Can be seen operating at Auction City on Firestone Blvd., Norwalk, Calif. Address all replies to

W. B. KOONTZ

14834 So. Lakewood Blvd. Paramount, Calif.

FOR SALE

STREAMLINE TRAIN, 240 FT. TRACK. Complete with Ticket Box, Lights.

Ready to go.
\$2,500.00 CASH
Will Deliver.

A. D. GREY

2506 Salem Joplin, Mo.

FOR SALE

Attractive Bingo, complete with amplifier. Center section in tandem trailer built to haul complete outfit. If you see it you will like it. Priced to sell.

Contact
C. W. SICHLEY

214 E. 5th St. Concordia, Kans.

—AVAILABLE—

BEAUTIFUL NEW RIVERSIDE PARK

For Circus and Carnivals. Plenty of good water.

ALBERT ROBERTS

908 Franklin St. Clarksville, Tenn.

Carl G. Hatfield

Or anyone knowing his whereabouts, call your brother. Also call me collect. Your mother passed away.

Billie Timberlake

FOR SALE

Wurlitzer Band Organ, style 150, renewed, \$500.00; two Masco S.S. 25 W. Turntable Top, 110-115 V.; 4 24-in. University Speakers.

JOHN A. WILSON

Lincoln Park Chattanooga, Tenn.

ROGERS GREATER SHOWS

presents

DORAL DESHON'S

Unique Attraction

TOLLIES DE PAREE

THE AMERICAN SHOW WITH THE FRENCH ACCENT
FEATURING THE TWO SENSATIONAL DANCERS

MARGIE FLYNN & SANDRA LEE

WANT FOR THE ABOVE

A good Ticket Seller and Grinder that can up and down it and drive truck, remain sober on the job or at least handle their liquor. You do not need to be a world beater because this Show sells itself and has received enormous grosses all season on the World of Pleasure Shows, and last week was one of the top money Shows at the Williamson County Fair, Marion, Ill.

Address:

DORAL DESHON

ROGERS GREATER SHOWS, COVINGTON, TENN.

WANT

For **DYER COUNTY FAIR, Dyersburg, Tenn.,**

Sept. 20th thru 25th

CONCESSIONS—Grab, Floss, Popcorn, Snow, Ice Cream, Apples, Ball Games, Basket Ball, Fishponds, Darts, Novelties, Hoopla, Penny Pitch or any Hunky Pank Concession.

SHOWS—Monkey, Wild Life, Snake or any well-framed and flashed Show with own transportation. Want Workingmen and Canvas Man for office Shows.

All replies to

E. L. YOUNG, Mgr. Royal Crown Shows

Union City, Tenn., this week.

**PRELL'S
BROADWAY SHOWS**

Sept. 20th to 25th, Northern Virginia Fair

Want Free Acts that are high and sensational for week September 20 and balance of season.

Want Grab and Drink Stands, all kinds of Grind Concessions, Ball Games, Age and Scales. Professor Vadala wants Musicians and Dancers. Mabel Kidder wants Girls for Posing Show. Jake Aughtman wants Acts for Side Show. Joe Kane wants Agents.

10 more Fairs All answer

SAM E. PRELL

Covington Fair, Covington, Va., this week; week September 27 to October 2, Rocky Mount, N. C.; week of October 4 to 7, Henderson, N. C.; week of October 9 to 14, South Boston, Va.; week of October 16 to 21, Greenville, S. C.

FOR SALE

Eli Wheel No. 5, Allan Herschell 2-abreast 32-foot Merry-Go-Round, 16-Seat Chairplane and Allan Herschell Kiddie Auto Ride in well established territory where we have operated for several years. Selling because of poor health. If well handled can pay for themselves in two seasons. Includes 5 Chevrolet trucks and semis for complete transportation and operation. Also Cookhouse and excellent sleeping quarters for help. These rides can be seen in operation at Monmouth, Illinois, September 16-18; at Kewanee, Illinois, September 23-24-25, and at Muscatine, Iowa, September 29-30 and October 1-2, where we will close our season. Contact

A. H. FREERS

PORT CITY RIDES

311 FAIRVIEW AVENUE

MUSCATINE, IOWA

**WANTED WANTED WANTED
Free Act for 10 Weeks Choice Spots With Big Celebrations**

SHOWS—Pit Shows, Grind Shows of any kind. Want Ten-in-One and Girl Show. Whiteville, N. C., Sept. 13-18; Bladenboro, N. C., Sept. 20-25; St. Paul, N. C., Sept. 27-Oct. 2. All Replies as Per Route.

MULLEN-CONN SHOWS

RALPH DECKER presents **JOSEPH J. KIRKWOOD SHOWS** **AMERICA'S BEST ADVERTISED MIDWAY**

WANT FOR GREAT MT. AIRY FAIR, SEPT. 20 TO 25

Cook House, Grab, Age, Scale. Long and Short-Range Gallery, Hoopla, Duck and Fishpond, Pitch-Till-Win, Ball Games, Swinger, Buckets, Six Cat, any legitimate Concession. Percentage open if you have Hanky Panks. Place set of Kid Rides, Tilt, Looper, Hi-Ball or any Ride that does not conflict. Shows—Can place any Show with own equipment, useful Carnival People, Ride Men, Semi Drivers, Canvas Men, Ticket Sellers, Dancing Girls, Side Show Acts. All address

RALPH DECKER, Gen. Mgr.

Greenville, N. C., this week, then as per route.

P.S.—Phone Proctor Hotel.

BUFF HOTTLE SHOWS

WANT WANT

FOR SOUTH LOUISIANA STATE FAIR, DONALDSONVILLE, LA., SEPT. 29 TO OCT. 3

FIRST FAIR IN 5 YEARS, FIRST TIME FREE GATE

SHOWS WITH OWN OUTFITS THAT DO NOT CONFLICT.

CONCESSIONS THAT WORK FOR STOCK, COOKHOUSES, GRAB JOINTS. WILL SELL "EX." ON JEWELRY AND ICE CREAM. (Mitt Camp, Diggers, Bingo, Novelties and Lead Gallery sold. Do not want P.C.)

RIDES—PRETZEL OR SPITFIRE. ANY KID RIDE EXCEPT KID AUTO. (WHITIE RICHARDS, BUDDY HOLMES, CLIFF KNOX AND PHILAMENO, CONTACT.) WANT SOBER RIDE MEN WHO DRIVE SEMIS.

Oberlin, Mansfield and the Washington Parish Free Fair at Franklinton to follow. All free gates. Marrero, La., now; Thibodaux Fair next. All mail and wires:

Box 1025, New Orleans, La., until Sept. 22

76th ANNUAL TOUR **JAMES E. STRATES SHOWS** 76th ANNUAL TOUR
AMERICA'S BEST MIDWAY

WANT

FOR NINE MORE WEEKS OF OUTSTANDING FAIR DATES, including N. C. State Fair, Raleigh

Legitimate Merchandise Concessions that can and will throw out stock.

Grind Shows with well-lighted fronts and something inside. Johnny Rae, wire me immediately.

Can place Boss Canvasman capable of handling big top for Georgia Southern Revue. Good proposition. Jersey Schenck, wire Ray B. Jones.

Alexandria, Va., this week; Cleveland Co. Fair, Shelby, N. C., week of Sept. 20th.

HARRISON GREATER SHOWS
PRESENTING "THE SHOWS OF SHOWS"

Want for South Boston, Va., Tobacco Festival, Sept. 20-25; Thomasville, N. C., Sept. 26-Oct. 1; Newberry, S. C., VFW Fair; Orangeburg, S. C., Colored Fair; Columbia, S. C., Colored Fair; then all winter's work in Florida.

Can place Concessions of all kinds. Have opening for Skillo, Clothes Pin, Swinger, Six Cats, Roll Down, Razzle and some P.C.; also Ball Games, Fish Pond, Pitch-Till-U-Win, Shooting Gallery, Glass Pitch, Darts, French Fries, Popcorn and Candy Apples. Can place at once Cookhouse that caters to show people. Will place one or more Grind Shows. Want Musicians and Performers for Colored Minstrel Show. Salary out of office. All wires to

Frank Harrison, Owner and Mgr.; Buddy Graves, Bus. Mgr.
Fredericksburg, Va., this week; then as per route.

McBRIDE BROS.' SHOWS

Roderfield, W. Va., Sept. 13-18; then Southern Fairs

Can place Candy Floss, Novelties, Custard, Hi-Striker, Basket Ball, Photos, Penny Arcade. What have you? NEED QUICK—Ride Help that doesn't lish. Drunks, chasers and agitators, no. Can place worth-while Shows. Mickey Meeker wants Agents quick. Wire or phone

WOODY McBRIDE, Mgr., or BILLY BURTON, Gen. Representative, care Carter Hotel,

Welch, W. Va., this week.

P.S.: Lonzo Jones, Luke Moore and others, contact.

NATIONAL SWEET CORN FESTIVAL

HOOPESTON, ILL., SEPTEMBER 22-25

Can place Photos, Jewelry, Custard. One Cookhouse location open. Have a few openings for legitimate Stock Stores.

BAKER UNITED SHOWS

SEYMOUR, IND., THIS WEEK

TIVOLI EXPOSITION SHOWS

WANT CONCESSIONS AND SHOWS FOR COTTON AND RICE FESTIVALS—WANT

Stuttgart Rice Festival has again been revived. If you want to get your winter's bank roll, join now. Can place Shows that do not conflict and all kinds of legitimate Concessions. These are all proven spots, cotton and rice are the best in years.

Contact H. V. PETERSEN

Buena Vista, Mo., Fair until Sept. 18th; Trumann, Ark., Sept. 20th-25th.

From the Lots

Lawrence Greater

CHARLESTON, W. Va., Sept. 11.—Biz has been good for the org at the nine-day West Virginia Fair, which closes here Sunday (12). With the exception of Thursday (9), which customarily is the event's off day, every day has been a winner.

Fitzie Brown joined with 12 concessions and George Harms with 10. Bennie Smith is the new privilege superintendent, and William E. (Red) Hicks has been made executive assistant to Sam and Shirley Levy. George L. (Smitty) Smith is lot superintendent. Charles L. (Frenchy) Roy is in charge of all rides in the org's Kiddieland, which went into operation at the Washington, Pa., Fair. Frenchy reports the date here an all-time high for him, declaring he sold in excess of 17,000 tickets thru Thursday (9). M. H. May also did capacity biz with his miniature train.

Casey Sens took over the mike at his Funhouse here and his efforts paid off. The Sens were visited here by their in-laws, the Elkmans, from Chicago. Chuck Renton turned his mike over to the missus after a couple of days of tough grinding wore him down. Ditto his dad, Al Renton. Secretary and Mrs. McMachamer will head for De Land, Fla., following this stand to put their son, Danny, in school. Mac will rejoin the show at Lexington, N. C. Their daughter, Toni, is attending school in Oberlin, Kan.

Clarence Hymas had exclusive novelty rights here. Al and Louis Norwood are doing okay with their long and short-range galleries. Harry S. Nelson and Walter Kulpeka did a terrific biz with their custard on Children's Day. Raymonde and Manuel Garcia are clicking with their French fry trailer. Ida Smith had to have hubby, George, and two sons, Buddy and Jimmie, help out with the

pitch-till-you-win the first couple of days here.

The org will move into the Carolinas following the stand at Pulaski.

Recent visitors have included Marion and Madaline Latlip, of the Latlip Hometowners; Mr. and Mrs. Watson, relatives of the May family, and Mr. and Mrs. Vic Huljacks, of Newark, son and daughter-in-law of the Rentons.—HERB SHIVE.

Eddie L. Wheeler

TRENTON, Ga., Sept. 11.—Show arrived here in time to have everything ready for Labor Day but was rained out that day. Remainder of the week turned out okay for everyone. Captain Harrell has purchased a new truck. Org will be at the Pikeville, Tenn., Fair next week.—RUBY BANTA.

PLAYTIME SHOWS

WANT

For Fredericktown, Mo., Fair, week of September 13 and balance of season: One major Ride, Cook House or Grab, Stock Stores of all kinds and two small Shows.

MIKE DEMKO WANTS

Help for Blanket, Jam Concessions at Bluffton, Ind., Street Fair, week of September 27-October 2. Must be sober and attend to business. Wire

MIKE DEMKO

Auburn, Ind., September 13-18; Hartford City, Ind., week of September 20-25.

GREENTOWN CENTENNIAL

Sept. 23, 24 and 25

Need clean Concessions—Popcorn, Snow Cones, Candy Floss, Candy Apples, Balloon Darts, String Game, Glass Pitch, or what have you. Strong Concessions or P.C. will not work here. Address:

C. R. BALL, Greentown, Ind.

Morris Hannum Shows
One of the Great Eastern Shows

ZEBULON, N. C., FAIR, WEEK OF SEPT. 20

Want Concessions of all kind. Want Chairplane Foreman and other Ride Help. Jimmy Ferenzi wants Colored Strippers. Long season South.

All replies to

MORRIS HANNUM

Pocomoke Hotel, Pocomoke City, Md., now; Zebulon, N. C., next week.

MIGHTY PAGE SHOWS

Now Booking for Maryland Fair, Spruce Pine, N. C., Week of Sept. 20, and Five Other Big Fairs

WARREN COUNTY FAIR, WARRENTON, N. C., WEEK OF SEPT. 27TH-OCT. 2ND.
NASH COUNTY FAIR, SPRING HOPE, N. C., WEEK OF OCT. 4TH-OCT. 9TH.
ATLANTIC DISTRICT FAIR, AHOSSIE, N. C., WEEK OF OCT. 11TH-OCT. 16TH.
ONSLOW COUNTY FAIR, JACKSONVILLE, N. C., WEEK OF OCT. 18TH-OCT. 23RD.
JONES COUNTY FAIR, TRENTON, N. C., WEEK OF OCT. 25TH-OCT. 30TH.

These are all bona fide Fairs and not mere promotion. Want Shows—Mechanical City, Fat Show, Animal or Wild Life, Glass or Fun House. Special proposition to Motor Drome. Want Concessions—Booking all Concessions but not too many of one kind. Especially want Arcade. Want Coupon Store, Skillo, P.C. and Stock Store Agents. Want Rides—Will book Train and one or two Kiddie Rides. Will also book one Major Ride that does not conflict. Can use sober and experienced Ride Men that drive. If you have had a bad season these six Fairs will help the winter B.R. All replies to

BILL PAGE, Mgr. MIGHTY PAGE SHOWS, WALNUT COVE, N. C.

P.S.: Both Free Acts contracted, join in Spruce Pine, N. C.

DICKERSON SHOWS

Will book Ferris Wheel, Merry-Go-Round or any Ride that doesn't conflict with Chairplane, Airplane, Whip or Kiddie Auto Ride. Good opening for small Cookhouse and Bingo. All Concessions open. Place any Show on low percentage basis. Watch next week's Billboard for complete route of Fairs, ending December 18 at Zephyrhills, Florida. Tri-County Fair. Will the following people please answer this ad: Mrs. Cecil Purvis, Whitey East, George West, Herb Mace and all others who played this route with me last year. You know what it is. Those joining now will have preference at all Fairs. Write or wire

FRANK DICKERSON, General Delivery, Wilson, N. C., this week.

VIRGINIA GREATER SHOWS

The Show With The Proud Reputation

FAIR FAIR FAIR

BIGGEST THING IN THE SOUTH

8 COUNTY FAIR

WEST POINT, VIRGINIA, Next Week, Sept. 20-25th

WANT: Ball Games, Penny Pitches, Basket Ball Games, Hoop-La, Fish Ponds, Duck Ponds, Ten-Cent Bowling Alleys, Mug Outfits, Scales and Age, Ice Cream, Frozen Custard, Candy Floss, Long Range Shooting Gallery. All Eating Outfits open, American Camp (strictly no gypsies).

H. C. Fearington wants Agents for Popcorn and Ball Game; James McGraw, come on. Cookhouse Larry Olstry, come on; can use you at once.

HAMPTON NATIONAL SEAFOOD FESTIVAL, Hampton, Va.

This week, first Show in 20 years; then another Big One next week, WEST POINT, VA., FAIR; a bona fide Fair, not a promotion.

All Mail and Wires to:

WM. C. (BILL) MURRAY

BLUE GRASS SHOWS

C.C. (SPECK'S) GROSCURTH PRESENTS

FEATURING THOROUGHbred ENTERTAINMENT
DECATURVILLE, TENN., DECATUR COUNTY FAIR

WEEK OF SEPT. 20, FOLLOWED BY LAWRENCEVILLE, GA. (FAIR), WEEK OF SEPT. 27, and long route of bona fide Georgia Fairs.

Can place Concessions of all kinds, such as FISH AND DUCK POND, BALL GAMES, DEVIL'S BOWLING ALLEY, HIGH STRIKER, JEWELRY, CANE RACK, PITCH-TO-YOU-WIN, COKE BOTTLES, COUNTRY STORE, or any Stock and Sum Concessions.

Can place any Attraction with own outfit and transportation.
Can place Foremen and Second Men on all Rides. Must drive Semis and have chauffeur's license. All wire:

C. C. GROSCURTH, Gen. Mgr., "BLUE GRASS SHOWS"

All this week, WOODBURY, TENN. (FAIR); all next week, DECATURVILLE, TENN. (FAIR).

Can Place LEGITIMATE CONCESSIONS FOR CHATTANOOGA INTERSTATE FAIR

CHATTANOOGA, TENN.
SEPT. 20-25

Address **MORRIS LIPSKY, Mgr.**
Johnny J. Jones Exposition
Hendersonville, N. C.

WANT—10 Weeks Fairs—WANT

Hamburg, Ark., week Sept. 20; Winnfield, La., Fair, week Sept. 27; Haynesville, La., week Oct. 5; Minden, La., week Oct. 12, etc.

CONCESSIONS—Eating and Drink Stands. Will sell Exclusive on modern Cookhouse and Grab that will cater to Show People. Custard, Age, Scales, Photos, Hanky Panks. No Mitt Camps. Penny Arcade, book for 20% or flat.

SHOWS—With own equipment: Mechanical City, Unborn, Wild Life, any Pit or Platform Shows that can get money. Wild West that phoned from Omaha, wire.

RIDES—Will book Dark Ride, Spitfire, Tilt or Whip, Caterpillar, Jack Vinson, wire Mike Dresen.

RIDE HELP—For 10 Modern New Rides; must be sober and drive Semi Trailers. Address:

HARRIS UNITED SHOWS; M. J. MIKE DRESSEN, Gen. Rep.

Fair Grounds, Monticello, Ark., this week; then per route.

P.S.: Jimmy Crafton, wire.

SUNSET AMUSEMENT CO.

WANTS CONCESSIONS FOR HUTCHISON, MINNESOTA, FAIR, SEPTEMBER 19 TO 23

Can use long range, basket ball, fish pond and other slum concessions.

Inda Clar Days, around the Court House, at Clarion, Iowa, follows.

For Sale—1938 Tilt, \$4500.00 cash. Can be seen in operation both spots.

Central Iowa Fair, Marshalltown, this week.

FOR SALE

20-Car Portable Lusse AUTO SKOOTER, 1940 model cars, excellent condition, many extra parts. Can be seen in operation at

IDORA PARK, YOUNGSTOWN, OHIO, UNTIL SEPT. 20.

Contact:

HAL WILSON
AT ABOVE ADDRESS.

CARBONS for 60" SEARCHLIGHTS

REDUCED FOR IMMEDIATE CLEARANCE

These Carbons are for 60" searchlights and are manufactured by the National Carbon Co. They are type 1, which is a high intensity, white flame.

Each set consists of one Positive 16mm. x 22" and one Negative 11mm. x 12". There are 25 sets to a metal container; factory packed 20 containers to a wood case. In excellent condition. \$17.50 Value . . . Now

\$4 Per container when purchased in case lots. **\$2.50** Per container when purchased in 10 case lots.

AS LONG AS STOCK LASTS. Terms: Net cash F. O. B. Los Angeles.

R.M.B. CORPORATION

1505 E. FIRST STREET • Wholesale Distributors • LOS ANGELES 33



CORRECTION

Due to a typographical error in the ad of R. M. B. CORPORATION, September 11 issue, a price of \$2.50 per container in case lots was quoted whereas this price applies to 10 case lots only. The correct price in single case lots is \$4.00.

CENTRAL AMUSEMENT CO.

WANTS FOR FOLLOWING FAIR DATES:

Belhaven Community Fair, Sept. 13-18; Tabor City Centennial Celebration and Fair, Sept. 20-25; Pembroke, Robinson County Fair, Sept. 27-Oct. 2; Whitakers, Firemen's Annual Fair, Oct. 4-9; Bertie County Fair, Windsor, Oct. 11-16; Scotane Neck, Firemen's Annual Fair, Oct. 18-23; all North Carolina; Loris, S. C., County Fair, Oct. 25-30; Andrews, S.C., Annual American Legion Fair, Nov. 1-6, and Big Armistice Celebration to follow.

Stock and P.C. Concessions, no Ex; come on. Penny Arcade, Cookhouse, Grab Outfits, Custard, etc. Very good deal for Motor Drome.

SHOWS—Any worth while Shows: Wild Life, Snake, Minstrel, Girl, Hillbilly, 10-in-1. We have outfits if you don't have your own.

WANT RIDE HELP—Second Man for Wheel and Caterpillar.

WANT FREE ACTS.

RIDES—Can place Kiddie Rides. Can also place Octopus, Tilt, Spitfire, Roll-o-Plane, or any Ride not conflicting. Agents for Stock and P.C., come on. All contact:

SHERMAN HUSTED, Mgr.

BELHAVEN, N. C., this week; then as per route.

LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

Want Now for LONG SEASON of FAIRS in the CAROLINAS and GEORGIA

FREE ACT—One more high-class AERIAL ACT to join at the Davidson County Fair, Lexington, N. C., Sunday, Sept. 19th.

SHOWS—Girl Show with 3 or more girls. CONCESSIONS—COOK HOUSE, Lunch Stands, Custard, Novelties, Photos, Arcade, Jewelry, Coca-Cola Bottles, Basket Ball (Blackie Wilson, contact Fitzie Brown). Sam Levy wants Percentage and Coupon Agents. Bennie Smith wants his old stand-bys.

DIESEL ENGINEER who understands Caterpillar Diesels and can wire a CARNIVAL MIDWAY.

HELP—Ride Help who are licensed truck drivers. This show carries 16 Rides and can always place sober, reliable men—use your wives on ticket boxes or concession agents. Pulaski, Va., now for 4 days; THEN Davidson County Fair, Lexington, N. C.

F. M. SUTTON SR.

Wants—For 7 Weeks in the Cotton Country—Wants

ANY MAJOR RIDE EXCEPT WHEEL OR MERRY-GO-ROUND. CONCESSIONS, COME ON; NO EXCLUSIVE. WANT ALL CONCESSIONS EXCEPT BINGO, POPCORN, SNOW AND LUNCH, WHICH ARE SOLD. CAN PLACE MOUSE GAME, PAN GAME, RACE TRACK AND BLOCK GAME, 50-50, FILIPINO JIMMIE WANTS GIRLS FOR GIRL SHOW.

Sikeston, Mo., Sept. 13-18; Poplar Bluff, Mo., Sept. 20-25; Gideon, Mo., Sept. 27-Oct. 2.

RIDE HELP

Foreman for Octopus, Second Men for other rides; must be licensed semi drivers; top salaries. Long season. No drunks. Canvas Man for Girl Revue; must know how to handle big top and panel front.

Reply

E. L. YOUNG, Mgr. Royal Crown Shows

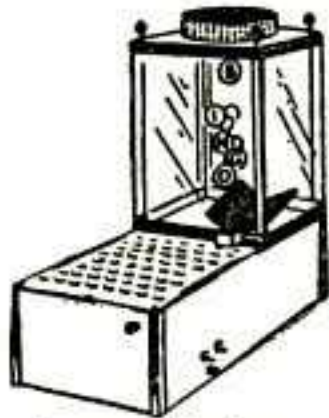
Union City, Tenn., this week.

NOW DELIVERING



NEW 1948

Apex 4 Star
**CARNIVAL
WHEELS**
Heavy Duty
Mounted
**BINGO
CARDS**
In Various Colors



Apex 5 Star
**BINGO
BLOWERS**



Complete Bingo Supplies.
Also Amplifiers.
SEND FOR FREE CATALOG

MORRIS MANDELL, INC.

26 East 13th St. (Dept. B) New York 3, N. Y.
Phone: OREGON 3-5912

ROSS MANNING SHOWS

MANCHESTER, CONN.

CONCESSIONS: Cookhouse, Mitt Camp, Photo, any Grind Store that works for stock. Danbury, Conn., Fair to follow, Oct. 2-10.

SHOWS: Have 30x50 top complete, also 30x40. Can use Grind Show, Iron Lung, Crime, Snake. Can place Show Painter, 6 weeks' work in winter quarters, Trenton, N. J., Fairgrounds after Oct. 10th. Toby Kneeland, write or come on.

All Address:

ROSS MANNING

Ossining, N. Y., or Plymouth Hotel, New York City

W. C. KAUS SHOWS

HENRY COUNTY "WHITE" FAIR

Martinsville, Virginia, Sept. 20 to 25

WILL BOOK

CONCESSIONS: Eat and Drink Stands, Age and Scales, Fish Pond, Bowling Alley, Ball Games, and any other 10¢ Stores working strictly for stock. Will also book two Mitt Camps.

SHOWS: Monkey Show, Wild Life, and any Show of Merit with own outfit. Danny McManie wants Acts for Sideshow.

RIDES: Any Flat Ride.

HELP: Foreman and Second Man for Wheels, Second Man for Chairplanes.

We have six more Fairs following this date. No, we don't play Florida. We got the bundle in our 32-week season. Business is good. Wire replies to:

RUSS OWENS, Gen. Mgr.

c/o Lincoln County Fairgrounds, Fayetteville, Tenn., this week; then Martinsville, Va.

JIMMIE CHANOS SHOWS WANT

FOR VERONA, OHIO, STREET CELEBRATION

Legitimate Concessions of all kind—Ball Games, Fish Pond, Pitch Till You Win, Hoop-La, Balloon Dart, Octopus Foreman for four or five weeks. Also have ten-car Allan Herschell Kiddie Auto, A-1 shape; a Smith & Smith Chairplane, good as new, for sale. Come and see them at Eaton Fair. Reason for sale, too many rides. All replies:

JIMMIE CHANOS
EATON, OHIO, FAIR GROUNDS

WANTED SMITH AMUSEMENT CO.

Shows—Baby Auto Ride, Merry-Go-Round Foreman, Tilt Foreman; must drive Semis. Wives can work on Concessions or sell tickets. Concessions—Hanky Panks of all kinds, Long and Short Itange Lead Gallery, well flashed Bingo, Novelty Guess Your Age, Scales and Popcorn. A couple to take over small Cookhouse catering to Show People, 50-50 basis. L. E. Wilson, Legal Adjuster-Business Mgr., wants one Swinger Agent, one Count Store Agent. Will book a well flashed Count Store (Razzle Dazzle), preferably flashed with Bears Toys. Will book a Nail Store; Cecil Brown, answer. We have five bona fide East Texas Fairs starting Commerce, Texas, on the Streets; Bowie County Fair, New Boston, Texas, Sept. 20-25; Northeast Texas Fair, Pittsburg, Sept. 27-Oct. 2; Collin County, McKinney, 4-9. We work every week. ROLAND SMITH, Commerce, Texas, Sept. 13-18.

THE SHOWMAN'S TAILOR!!

CUSTOM MADE-TO-ORDER GABARDINE SHIRTS. TAILORED to FIT you. Choice of 10 colors, TAILORED BY "BOTTS." INITIALS embroidered FREE. \$7.50 each, 3 for \$20.00; SNAP BUTTONS, 75¢ extra per shirt. Write for samples. Athletic Clothes, Jackets, Shirts; Pants for clubs, bands and all organizations; Bowling Shirts, Embroidery Work.

STYLE-SELECT MFG. CO.

39½ S. MAIN STREET

COUNCIL BLUFFS, IOWA

Weather Crabs Cetlin & Wilson At Indianapolis

(Continued from page 63)

course feed. It proved a jovial affair, with all present joining in the group sings which interspersed the various servings.

Laid out in an attractive U-shaped set-up, the tables were tastily decorated by Raynelle and staff, with each woman guest being presented with a bouquet of flowers.

Numerous fair representatives were on hand during the shows' run for midway inspections and to enjoy the hospitality dished up by Wilson, Cetlin, George C. Golden and a host of aides. A partial list included R. M. Penland, J. C. Moore, Otis Hughes, Ross Jordan, Joe Pruett, M. C. Pittman Jr., J. C. Sheehan, Tommy Parker, George Adams and Bill Ragan, all of the Georgia State Fair, Macon; Tommy McCloud, manager, Saskatoon Industrial Exhibition; J. C. McKee, manager, free attractions, Regina Agricultural and Industrial Exhibition; J. H. Warren, midway manager at Saskatoon, Sask.; D. Roy Campbell, president, and H. H. McElroy, secretary of the Central Canada Exhibition Association, Ottawa, and their wives, and I. V. Hulme, secretary-manager of the Anderson, S. C., Fair.

Papers Co-operate

Local papers plugged the shows handsomely, with *The Indianapolis News* using a four-column shot of the illuminated midway on the first page of its September 4 home edition, in addition to another four-column photo of the arrival of the shows in the Indiana capital in another edition. *Indianapolis Times* devoted a full page of its September 10 edition to the midway and shows' kiddie rides.

William Hartzman's new Rock-O-Plane, the third in operation in this country and Canada, arrived in time for opening Saturday night and obtained a good share of the midway spending money. The Tillman & Johnson Whirl-About, another new ride, made its appearance here and worked to good patron counts. Captain Thompson, who returned to the C&W line-up for this date, will remain with the org until the season ends.

Mr. and Mrs. Earl Purtle came in from Palisades Park, Palisade, N. J., to personally supervise the handling of their Motordrome. Hartzman's son, Bill, left here for St. Petersburg, Fla., where he will return to school.

Gee Gee Golden, daughter of Mr. and Mrs. George C. Golden, left the shows at this stand to return by plane to Miami where she will finish her studies at the Academy of the Assumption. George Harms closed with the shows at the stand in Pontiac, Mich.

Visitors list also included J. C. McCaffery, general agent of the Hennies Bros.' Shows, co-owner of Imperial Exposition, and booking rep for the Cavalcade of Amusements; Ralph Lockett, general agent of Johnny J. Jones Exposition; Bobby Kline, general agent of the John R. Ward Shows; William Eyerly Jr., who planed in from his Salem, Ore., headquarters to supervise the setting up of the new Rock-O-Plane; Johnny Anderson, Enquirer Show Print Company; E. Lawrence Phillips and John R. Ward of the shows bearing his name.

SHOWS JUMP SOUTH

(Continued from page 63)

shows. That was the plan when the exhibit was built, but it aroused the suspicion of Rose Sarlow, secretary of the Ionia (Mich.) Free Fair, when it pulled into that fair recently. Thinking someone might be pulling a fast one, Rose put in a call to the State Capitol to determine whether it actually was a State-sponsored exhibit.

LAST CALL FOR CONCESSION SPACE AT ALABAMA STATE FAIR

Birmingham, Ala.

Oct. 4 to 9, inc.

Address: J. C. McCaffery

155 N. Clark St. Chicago 1, Ill.

BIG GALA WEEK

NORTH JUDSON, IND.

SEPT. 14 TO 18

6 more weeks of Good Indiana Spots to follow.

ALL CONCESSIONS OPEN, NO "X" EXCEPT BINGO. NO FLATS. NO GYPS.

Can always use Good Ride Help.

THOMAS AMUSEMENT ENTERPRISES

NORTH JUDSON, IND.

Cliff Thomas, Owner. T. J. Smith, Mgr.

WANT AT ONCE

For Wewoka, Okla., Sept. 16-18, Seminole Co. Fair.

Any Show, Ride, Concessions that work for stock—Bumper, String, Balloon Darts, Blocks, Post Office, Jewelry, Basket Ball, High Striker, Hoop-La, Mug Outfit, small Cook House. For Sale or Trade—Double Loop, Kid Auto, Chairplane. Can be seen in operation Wewoka, Okla., two spots; then the Cotton Country, South Texas.

ADMIRATION SHOWS

WEWOKA, OKLA.

FOR SALE—FUN HOUSE—FOR SALE

Revised King built Fun House, newly painted. Built on bally, Bally Cloth, plywood interior. Complete with 1941 K-8-7 International Tractor with sleeper cab as transportation. Can be booked on this Show balance of season, with nothing but good Fairs to follow. Good reason for selling. First offer over \$2,750.00 takes over. Also beautiful framed Jewelry Outfit for sale, complete with lighted display cases and fluorescent lighting. Can be booked on Show. Will sell with or without jewelry. All replies to:

NAT FRYOU

UMBERLAND VALLEY SHOWS
McMinnville, Tenn.

SIDE SHOW ACTS

WANT ANNEX ATTRACTION FOR AUBURN, IND. Must be outstanding. Don't misrepresent. Wire at once. ALSO WANT MENTAL ACT, TATTOO ARTIST AND MAGICIAN FOR DONALDSONVILLE, LA., SEPT. 27.

SAILOR KATZY

c/o World of Pleasure Shows, Auburn, Ind.

DIESEL ENGINEER

Who understands CATERPILLAR DIESELS and can WIRE a CARNIVAL MIDWAY. Salary no object to able engineer who can handle this job.

Lawrence Greater Shows

Pulaski, Va., Sept. 15th to 18th; then Lexington, N. C.

FOR SALE

One double head Candy Floss Machine, five foot panel outfit, complete, almost new, \$185.00. One single head high speed Machine with 5 ft. panel outfit, complete, \$165.00. Chatillon Chair Seale, \$125.00. Wire or write

SAM MERONEY

General Delivery Albuquerque, New Mexico

FOR SALE COOK HOUSE

Book on Show for balance of season. All Fair dates from now on. 1941 CHEVROLET TRUCK and VAN TRAILER. Will sell at a bargain.

D. L. HALL

c/o Wallace Bros.' Shows, Cape Girardeau, Mo.

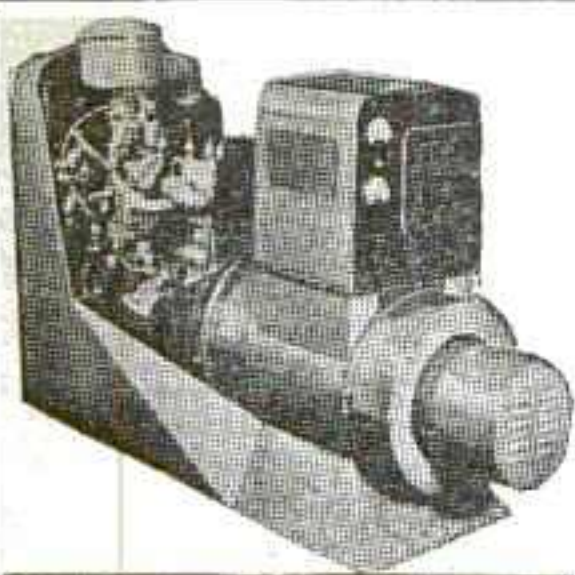
1948 FLY-O-PLANE

FOR SALE

Perfect condition, \$8,000.00. Terms to reliable party.

J. A. BLASH

IMPERIAL EXPOSITION SHOWS
Corinth, Miss., Sept. 14-18



**15 KW. & 10 KW. GENERATORS
FACTORY NEW**

MODEL GPW-153: This model is rated 15 kw., 18.75 kva at 80% power factor, 3 phase, 4 wire, 120/208 volts, 60 cycle at 1800 rpm.
MODEL GPW-101: This model is rated 10 kw., 12.5 kva at 80% power factor, single phase, 3 wire, 120/240 volts, 60 cycle at 1800 rpm.

POWERED BY A 4 CYLINDER JEEP ENGINE
ELECTRIC MACHINERY GENERATORS

IMMEDIATE DELIVERY

Subject to Prior Sale.

PRICE
\$1150.00
SPECIAL PRICE
TO
OUTDOOR SHOWMEN

F. O. B. N. Y. C.
25% Deposit. Balance C. O. D.

These Units Regularly List for
\$1,800.00.

H.
135 W. 5L

HAYKIN
NEW YORK 19, N. Y.

RIDES AND SHOWS WANTED

Northeast Arkansas District Fair, Blytheville, Arkansas

September 21-26 Inclusive

Can use Spitfire, Hi-Ball, Caterpillar, C-Cruise, Looper, or any other Rides that do not conflict. Also want good entertaining Shows, including Motordrome. Will consider clean Girl Show. Address inquiries

GOODING AMUSEMENT CO., INC.

1300 Norton Avenue

Columbus 12, Ohio

HERE 'TIS JACKSON COUNTY FAIR

Gainsboro, Tennessee, week of September 19-25

CONCESSIONS—Custard, Age and Weight, Novelties, Taffy, Carmel Corn, Balloon Dart, Add 'Em Up Dart, Candy Apple, Coke Bottle, Fish Pond, Duck Pond, Hit-Miss Cat Rack, Hoop-La, Pitch Till U Win, Short Range. SHOWS—Monkey, 10-in-1, Snake, Glass House, any with own equipment and transportation. Mrs. F. E. (Helen) Lewis, contact Libby Beyl immediately; emergency—something has happened. One 12x12 Khaki Push Pole Concession Top, 4-way awnings and bally cloth, in good condition, \$65.00—Harry G. Williams. All replies to Johnny Portemont, Mar.

Johnny's United Shows

Now playing Shoals, Indiana, Sept. 13-18.

WANTED FOR MISSISSIPPI'S BEST FAIRS

FROM SEPTEMBER 1 TO DECEMBER 1

Want to book Rides—Octopus, Roll-o-Plane and Dark Ride. Shows—Good proposition for Motor Drome, Ten-in-One, Mechanical City and Illusions. Book legitimate Concessions, Scales and Age (Jackson, answer) and any other 10-Cent Stock Store. Cook House Help needed.

GREENVILLE, MISS., this week; then as per route.

J. A. GENTSCH SHOWS

WANTS—NEW RIVERSIDE PARK—WANTS

RIDES—Spitfire, Scooter, Pretzel, Rolloplane, Tilt, Pony Ride or any Ride that doesn't conflict. Work all winter for 25%. 18,000 university students and three army camps near-by. 5 blocks from town. SHOWS—Fun House, Slide Show or any Show of merit. Work for P.C. CONCESSIONS—Ball Games, Watch-La, String, American Palmistry. All others not named are booked. Work for 25%. Address all mail or wires to

MADISON BROS.

525 BARTON SPRING ROAD

AUSTIN, TEXAS

ZOO—COMPLETE, PORTABLE—ZOO

FOR SALE—16 new Cages, healthy Animals, Portable Jacks for Cages, Snake Pit, Portable, with Shade. Over 100 Signs, new. 1947 Ford long wheel base Truck, 12 ft. high, rack body, built to handle Zoo; driven only 5,000 miles, like new. Lots of flash and joints for 2 Huts. Also 15 extra Cages and Snake Pit for No. 2 Zoo.

Have 3 locations in the South I would turn over to the buyer. Come and get it if interested. (Frank Boyd, advise if still interested.)

H. D. WEBB

c/o OLSON'S, MATTESON, ILL.
Phone: Chicago Heights, Ill., 4488

PEERLESS CELEBRATION AMUSEMENTS

American Legion Fall Festival, Paw Paw, W. Va., Sept. 18 to 25. Want Popcorn, Apples, Photos, Floss, any Stock Concession, Pea Pool or Percentage with Stock Games. Shows with own transportation. Ride Foremen for Merry-Go-Round and Ferris Wheel. All wire or address:

WM. J. NESPELT

TERRA ALTA, W. VA.

PALACE SHOWS WANT

For Moline, Kansas, Kaffir Korn Carnival, Sept. 13-18.

Cookhouse Help; Agents of all kinds, Rolloplane, Razzle, Skillo; Ride Help. Girl Show or any Grind Show with or without equipment.

KENNETH or RUTH THOMPSON

Gooding AMUSEMENT CO., INC.

MAMMOTH MATCHLESS MIDWAYS

60 RIDING DEVICES • Oldest—Largest—Most Reliable • 7 UNITS

WANTED

**MID-SOUTH FAIR AND LIVESTOCK SHOW
MEMPHIS, TENN., SEPT. 26-OCT. 3 INCLUSIVE
AND AT ARKANSAS LIVESTOCK SHOW
LITTLE ROCK, OCT. 4-10 INCLUSIVE**

The following Rides: SPITFIRE, STREAMLINED CATERPILLAR, HI-BALL.

SHOWS WANTED for NORTHEAST ARKANSAS DISTRICT FAIR, Blytheville, September 21-26 Inclusive. All shows open. Will sell entire show midway to good, reliable operator.

PHOTOS, JEWELRY, FROZEN CUSTARD, WANTED FOR HANNIBAL, MISSOURI, FALL CELEBRATION, MAIN STS., SEPTEMBER 27-OCTOBER 2 INCLUSIVE.

FOLLOWING CONCESSIONS OPEN AT KEOKUK, IOWA, FALL CELEBRATION, October 4-9 Inclusive: Custard, Photos, Long-Range Gallery and Jewelry.

PERSIMMON FESTIVAL, MITCHELL, INDIANA, MAIN STS., October 12-16. WANT LEGITIMATE CONCESSIONS, INCLUDING BINGO. NO PERCENTAGE.

Address all inquiries

GOODING AMUSEMENT COMPANY

1300 NORTON AVENUE

COLUMBUS 12, OHIO

J. P. BOLT'S

ROYAL
exposition shows

FAIRS FAIRS FAIRS

APPLING COUNTY FAIR, BAXLEY, GA., SEPT. 20-25
HANCOCK COUNTY FAIR, SPARTA, GA., SEPT. 27-OCT. 2
PUTNAM COUNTY FAIR, EATONTON, GA., OCT. 4 TO 9
MIDDLE GEORGIA FAIR, MILLEDGEVILLE, GA., OCT. 11 TO 16
JEFFERSON COUNTY FAIR, LOUISVILLE, GA., OCT. 18 TO 23
BULLOCH COUNTY FAIR, STATESBORO, GA., OCT. 25 TO 30
AMERICAN LEGION FAIR, PELHAM, GA., NOV. 1 TO 6

VETERANS' FAIR AND ARMISTICE CELEBRATION, TAVARES, FLA., NOV. 8 TO 13
All of the above Fairs are legitimate and carry two mammoth exhibit tents for exhibits and are backed up by County Agents and all Civic Organizations in each county. All Georgia Fairs are in the cotton, peanut and pecan district that have bumper crops, plus high market averages for each product.

We want for this circuit Tilt-a-Whirl, Octopus, Sunshine Choo Choo, Kiddie Auto Ride, Kiddie Boat Ride, Penny Arcade, Funhouse, Pit or Grind Shows with something in them worth while, Minstrel Show with own outfit and transportation. Joe Hylton, please note: Will expect you to be in Baxley to open. Advise quick. Concessions—Want several legitimate Concessions, such as Long Range, Cigarette Gallery, Rotaries, Custard, High Striker, Huckly-Buck, etc. No Mitt Camps or Flats wanted. Sober Ride Help wanted who drive semis. Want capable, sober Man and Wife to operate Grab. Mose, what happened? Answer. No phone calls will be answered, so wire or write and pay your own, as we pay ours.

J. P. BOLT, Manager

SHANK BROS. SHOWS
WORLD'S CLEANEST MIDWAY

Sevierville, Tenn., this week; Cartersville, Ga., week September 20; Elberton, Ga., week September 27; Canton, Ga., week October 4; Sandersville, Ga., week October 11; Eastman, Ga., week October 18, and three more all-established White Fairs. WANT C-Cruise, Flyoplane or Looper. Shows with own outfit to join on wire. No phone calls.

BOB STEWART, Mgr.

3rd ANNUAL FALL FESTIVAL AND PUMPKIN SHOW

MAIN STREET—TIPP CITY, OHIO—SEPTEMBER 20-25

Want Concessions that work for stock—Bumper, Fish and Duck Ponds, Box Ball, Balloon Dart, Add 'Em Up Dart, Hi Striker, Cane Rack, Huck, Cork Gallery or any Stock Store that works for 15¢ or 25¢. Positively no gypsies. Can also place Popcorn, Candy Apples and a good clean Cook House. All replies to

LEE BECHT SHOWS

TROTWOOD, OHIO, SEPT. 13-18

WHITE'S RIDES

WANT To play the cotton country: Small Cook-house or Grab, Hi-Striker, Age, Scale, Bumper, Ball Game, one Mitt Camp, Dart, Pitch-Till-U-Win, P.C. If you have other concessions. Nickel in Penny Pitch or what have you. **RIDES:** Kid and Major Rides not conflicting. **SHOWS:** Monkey and Side Shows. We don't over-stock with concessions and don't have any gate. All replies to:

GUY WHITE or FRED ALMANY
White, Ga., Sept. 13-18
Fair Mount, Ga., Sept. 20-25

ONE MORE STILL DATE, THEN FAIRS HARRY LOTTRIDGE SHOWS

Can place Concessions of all kinds, Long and Short Range Gallery, String Game and other like concessions. Opening for one more Grind Store (will be only two on lot), Pan Game and Pea Pool (must also have Hanky Panks), Kid Rides, Grind Shows with own equipment. Side Show with own equipment. Address Harry Lottridge, Owner Harry E. Wilson, Bus. Mgr. COLQUITT, GA., THIS WEEK

American Beauty Shows**WANT**

Penny Pitch, Basket Ball, Darts, Coke Bottles, Hoop-La, Glass Pitch, Jewelry, Pan Joint. Paragould, Ark., Fair, this week; Portageville, Mo., Soybean Festival, following.

STANDARD AMUSEMENT SHOWS

WANT FOR GUTHRIE, KY.
WEEK OF SEPTEMBER 13

Agents of all kinds. Will book percentage of all kinds. Want Mug Joint, Penny Pitch, Lead Gallery, Mitt Camp. Want Acts for Wild West Show.

All replies to
Henry Willis
Guthrie, Ky.

WANTED AGENTS

For Bumper and Heart Pitch. Also man to drive truck and help get three joints up and down. Going south next week. Earl Jones, if at liberty, contact me. Wire now; don't write.

BUCK WEAVER
Bloomington, Ill.

JOHN McKEE SHOWS**WANT**

Kiddie Rides, Concessions that work for stock. Shows that do not conflict with what we have. Contact

JOHN McKEE, Mgr.
Portageville, Mo., this week; Malden, Mo., next week; then Piggott, Arkansas, Fair.

HELEN LEWIS

Contact me immediately by wire or phone collect. Emergency and very urgent. Anyone knowing the whereabouts of the above girl, about 5 ft. tall, brown hair, blue eyes, purple birth mark on left side of nose, has blond baby girl, 18 or 14 mos. old. Thought to be in strong-man-and-muscle control act in side show. Wire immediately collect. It may mean a life. Address:

JIMMY ANNIN
Louisville, Ky., State Fair, this week.

WILL BUY Rides of All Kinds

Must be in A-1 running condition. What have you?

TURNER BROS.' SHOWS
E. Prairie, Mo., this week; Trenton, Tenn., week Sept. 20; then per route.

CLUB ACTIVITIES**National Showmen's Association**

154 Broadway, New York

NEW YORK, Sept. 11.—Plenty of activity around the clubrooms, as many of the shows playing locally have closed for the season. The by-laws committee recently held a meeting in the clubrooms to edit the new by-laws. Counsellor Max Hofmann presided. Meeting attended by Arthur Campfield, Leonard Traube, the club's Executive Secretary Walter K. Sibley, and Secretary Ralph Decker, who made the trip from Elizabeth City, N. C., to attend.

Recent visit by the executive secretary to the King Reid Shows, at Rhinebeck (N. Y.) Fair, where he was received by Secretary Leonard Farley and met a number of club members, including Dave White. Also paid a visit to the I. T. Shows at Great Neck, L. I., where Blanche Henderson, the secretary, showed me around the lot. Met Morris Brown, Joe and Larry Falco, Arthur Milligan, Ted Barton and other members. Visited the Carnival Shows at Jamaica, presided over by I. Trebish. Nice location and good business.

Made a short call on the Gerard Shows, up-town in New York City, and talked with Charlie Gerard and Ralph Endy. John O'Rear, of the Gerard Shows, is confined to the Lebanon Hospital in New York, but is recovering and will be permitted to return to his home in a few days. The mother of Moe Elk died recently.

Visited Palisades Amusement Park Tuesday (7) night, where elimination contests were under way in the Mrs. America beauty contest, and was agreeably surprised to find the park as well attended as on a midsummer Sunday evening. Visited with Jack Rosenthal, Joe McKee, Anna Halpin and Joe Weismann.

Leonard Traube, former editor of *The Billboard*, has been appointed editor of the 1948 Year Book and has signified his acceptance. Gerald Snellens advises that he has sold all the covers of the book as per usual. Ralph Decker has again taken the center spread, and page advertising is coming in satisfactorily.

Banquet reservations are now being accepted and delivery of tickets is immediate. Those desiring the same seating as last year may have this assignment if they apply at once. Banquet date is Thanksgiving Eve, November 24, at the Hotel Commodore.

Recent visitors to the clubrooms were Emanuel Silver, Rudy Dressler, Al Shriner, Herman Moskowitz, Sam Bibring, Max Kassow, Ed Goldman, John Francis King, Henry Fein, Jack Stern, Barney Berman, A. J. Merrill, Jack Agree, Lazarus Fink, Larry Newman, Ralph Decker, Max Hofmann, Arthur Campfield, Leonard Traube, Siro Aurillio, Jack Lichter, Sam Rothstein, Jack McCormick, Ike Weinberg, Arthur Livingston and Morris Brown.

Bucky Allen, of the World of Mirth Shows, who is chairman of the membership committee, has just sent in a flock of applications. Also have applications pending from the I. T. Shows.

The I. T. Shows, in conjunction with the James M. Cole Circus, will put on a jamboree for the club at the Mineola (L. I.) Fair next Wednesday (15) night. The building fund drive is making headway according to Chairman Ralph Decker. Sam Rothstein has been selected as chairman of the banquet committee to fill the vacancy created by the death of William C. Fleming. Dues are over-due. First meeting of the fall and winter season will be held Wednesday, October 13.—WALTER K. SIBLEY.

Miami Showmen's Association

236 W. Flager St., Miami

MIAMI, Sept. 11.—Plans for the fall and winter program are in full swing, with membership applications coming in, advertising for the year book going at a good clip and 1949 dues arriving with each mail.

J. C. Weer, retired show owner, returned to his home here following a sojourn in Adrian, Mich., his old home town. He reports visiting many shows while en route. Mel Dodson, who expects to have his new home here completed within the next few weeks, is a regular visitor at the club. Tex Sherman, veteran p.a., left to join the George A. Hamid publicity staff. His first assignment took him to Huntington, Pa., for the fair there, following which he moved on to Rochester, N. Y.

Abe Zucherman was a visitor before starting on his fair dates. Danny Dell and Sam Taylor are operating a bingo parlor at the former Frolic Club and report good biz. Nathan Jackson has arrived. Eddie Owens is another regular visitor.

Members were sorry to learn of the death of Vern Soules at Daytona Beach.

Word has been received that C. E. (Doc) Barfield is seriously ill in Dr. Oschner's Foundation Hospital in New Orleans.

Bill Tucker, retired showman, is sporting a new Studebaker. He and Mrs. Tucker are on a trip to Chicago, with a stop at Louisville included in their plans.

Members should keep the club informed regarding their whereabouts, in order that correspondence may be forwarded.

Arizona Showmen's Association, Inc.

317 W. Washington, Phoenix

PHOENIX, Ariz., Sept. 11.—Siebrand Bros.' Shows are holding a weekly bingo party, with the club the beneficiary. Paul Pisuka is the chairman of the benefit drive. Percy M. Jones, of Victory United Shows, sent in eight new members. Brother Yeakle enrolled them. Charles Denny, president, also sent four new members. On January 1 club will be three years old. The general, cemetery and relief funds are in good shape.

House Committee is planning on new furniture for the reception room and a new tile floor is to be laid. Tom Wheelright is ill at his home in Elz, Nev. Jack Harris also is on the sick list. Club has mail for A. J. Thompson, Frank D. Merrow, L. H. Bell, Mrs. J. W. Boland, W. M. Wells, D. W. Yeakle, V. L. Crishman, E. M. Chapman, E. J. Curtis, William Gallimore, Claude Terry, James Hale, Helen Erb, Arthur Hockwald, Pete Mitchell and George Stevens.

Pacific Coast**Showmen's Association**

1235 S. Hope Street, Los Angeles 16

Ladies' Auxiliary

August 30 meeting was called to order by Charlotte Cohen, first vice-president.

Correspondence was read from President Madge Buckley, Margaret Farmer, Marie Levitt, Lucille Gilligan, Mimi Garneau, Doris Douglas, Donna Day, Minnie Springs, Vivian Jacobi, Rose Clark, Louise Morrell, Cecilia Bowen and Grace Merkel.

Twenty-five members and seven guests were on hand for the party in the clubrooms August 25. Proceeds went to the bazaar fund. Ester Carley donated a pressure cooker, which was won by Vera Downie. Margaret Farmer, Maybelle Bennett and Rose Rosard donated door prizes, which went to Maybelle Bennett, Marie Mead and Sally Maggiano.

Donors to the bazaar include Margaret Farmer, Doris Douglas, Julia Smith,

GIRLS WANTED

For Charm Hour Revue. Want Chorus Girls who do Exotic and Strip. Staterooms available; top salaries. Enlarging show for Southern Fairs. Bill Dely and Mike Ballerina, have opening for you.

Wire; don't write

JACK NORMAN
HENNIES BROS.' SHOWS
Spencer, Ia., this week; Clarksdale, Miss., next week.

VIRGINIA ROSE SHOWS

WANT FOR MEADE CO. FAIR,

SEPT. 22-25; BRANDENBURG, KY.

Will book Milk Spill, Punk Rack, Photos, Guess Your Age and Weight, Clothes Pin (Slum), Hoop-La, Fish Pond, Cork Gallery, Hi-Striker, Penny Pitch, Novelties, Coke Bottles and Jewelry. All replies:

M. F. KAUFMAN JR.
1244 South 3rd St. Louisville, Ky.
Magnolia 1918

Wanted Performers

for

Sugar Foot Sam Minstrels

Wire or come on.

GULF COAST SHOWS

Sikeston, Mo., Sept. 13 to 18.

WANTED

FOR 10 FREE FAIRS—10

Big Snake Show, Illusion Show, good Monkey Show or Side Show. Second Men for Merry-Go-Round, Ferris Wheel and Tilt-a-Whirl. Heflin, Ala., Sept. 13 thru Sept. 18; Decatur, Ga., Sept. 20 thru Sept. 25; Lanett, Ala., Sept. 27 thru Oct. 2.

LEE AMUSEMENT CO.
N. L. CRESON, Owner

RICHARD'S DELUXE BINGO WANTS

Counter Agents and Relief Caller. FOR SALE—Above Bingo in its entirety, \$1000.00; Smith & Smith Chairplane, practically new, \$1800.00; also Allan Herschell Kiddie Auto Ride, \$800.00. Transportation for above available. See

RICHARD

Care GRA-LOY SHOWS
Upland, Indiana, this week

INDEPENDENT MIDWAY

AT WEST POINT, MISSISSIPPI, FAIR AND CATTLE SHOW

Want legitimate Concessions and Eats and Drinks of all kinds. Contact **CONCESSION SUPERINTENDENT** West Point, Mississippi, Fair Association West Point, Miss.

FOR SALE—POPCORN TRAILER

This Trailer and Popper cost one thousand and eight hundred dollars to frame. Trailer is 12 ft. long, 7 ft. wide. Plenty room for Candy Apples, Snow Cones or anything you wish to put in. Stored in Ohio. Will sell for one thousand dollars.

HARRY HUNTING

R. R. #9, BOX 884, DAYTON, OHIO

WANT

OPERATOR FOR LONG RANGE GALLERY. 50-50 above stock and nut. No lusher. All winter's work. (H. L. "Curley" McDaniel, wire or call.)

BRUCE J. DUFFY

c/o Mound City Shows #2
Lutesville, Mo., this week; Farmington, Mo., Fair to follow.

Cecilia Bowen and Lucille King, Sally Flint, who has been on vacation, was called upon for a short talk. Bingo was played and lunch served by Doodles Demars and Charlotte Cohen.

Grandstand Cuts Into CNE Midway To Put Takes Under '47; Spending Does a Brodie

Weather Good and Attendance Up 240,000

TORONTO, Sept. 11.—While final figures are lacking, the huge and attractively arrayed battery of rides and shows on the midway at the Canadian National Exhibition, which closes its 14-day run here tonight, appears to have missed the feat of matching the peak gross of \$432,000 racked up last year. Up to the final day the take was 26 per cent under the total for the corresponding period last year, J. W. (Patty) Conklin, operator of the midway, said. Conklin was hopeful that this difference would be pared when the closing day's business had been totaled.

There were indications, tho, that this might prove wishful thinking. For one thing, kid ride prices today were 5 cents, cutting down the potential gross. For another, the Motordrome was torn down early today as a result of a leg fracture sustained yesterday by Art Spencer, featured rider and operator.

However, the ride and show gross will indeed be remarkable if in the final accounting it is off no more than 26 per cent from last year, when the midway comprised the biggest attraction, amusement-wise. This year the midway was given a terrific run for the money by the new 22,000-capacity grandstand, built at a cost of more than \$3,000,000. The grandstand's completion was preceded by intensive publicity. The night grandstand show proved all powerful, headed by Olsen and Johnson, stage comedians, with an automobile giveaway as an added nightly feature. The show thru most of the two weeks played to capacity crowds. This tied up plenty of possible midway customers, as did the afternoon grandstand show.

Per capita spending was also off from last year, but this was offset a

bit by an increase of some 240,000 in the CNE's attendance. Weather was good thruout the running. Of the rides, the Hurricane and the two Ferris Wheels were the biggest money-getters, Conklin said. The Girl Show, presented by Flash Williams and Ed Schooley, was believed to be the biggest grosser among the shows, with the Side Show, handled by Charlie Hodges, second, and Alf Phillips's Water Show, third.

Other midway shows included an Ice Show, presented by Audrey Miller on a 24 by 20 rink; Charles Lucas's Darkest Africa, a Fat Show booked in by Ray Marsh Brydon, Randall's Miniature Circus and Art Spencer's Motordrome.

Visitors on the midway this week included Ray Lee, secretary of the Minnesota State Fair; Jack Reynolds, new manager at the Wisconsin State Fair; J. C. McCaffary, Bob (Diggers) Parker, Jack Duffield, Larry Stone, Jack Eyerly, E. O. Bushnell, Don Littler, James E. Strates, Bucky Allen, Jimmy Sullivan, Pat Purcell; Herb McElroy and Roy Campbell, of Ottawa; Morris Brown, of Calgary; H. A. McGill, of Branden, Ont.; Bert McLain, of Lindsay, Ont., and a contingent of Canadian fair men.



CARAVELLA AMUSEMENTS

10 RIDES—Rolling Bigger and Better—10 SHOWS
8 FAIRS—EIGHT MORE TO GO

Our Fourth Season . . . This Has Always Been a Winner

DAUPHIN COUNTY FAIR SEPT. 20 TO 25, GRATZ, PENNSYLVANIA
BOOK AT ONCE — LIMITED SPACE

WILLIAMSBURG COUNTY FAIR, SEPT. 27 TO OCT. 2, KINGSTREE, S. C.

CLARENDON COUNTY FAIR, OCT. 4 TO OCT. 9, MANNING, S. C.

KERSHAW COUNTY FAIR, OCT. 11 TO OCT. 16, CAMDEN, S. C.

HORRY COUNTY FAIR, OCT. 18 TO OCT. 23, CONWAY, S. C.

LAURENS COUNTY FAIR, LAURENS, S. C.

ST. GEORGETOWN COUNTY FAIR, GEORGETOWN, S. C.

ALL CONCESSIONS OPEN ALL CONCESSIONS OPEN
CONTACT AT ONCE

RIDE OWNERS Will book Spitfire, Tilt, Whip, Moon Rocket and Caterpillar.

ATTENTION Needed at once—Side Show. Freaks, Illusion, Minstrel, Motordrome or any Show of Merit.

JIG SHOW Needed Good Jig Show for all Southern Fairs. Contact at once.

FREE ACT. CONTACT AT ONCE.

HELP Needed at once—A-1 Canvas Man to take care of all our shows. Needed—Good Carpenter, Painter and Lot Man.

RIDE HELP Needed on all rides—Good Ferris Wheel, Octopus, Rolloplane and Merry-Go-Round Foremen. Also Second Men. Drunks and agitators will not be tolerated.

AGENTS Can use Good Agents for all concessions.

Fair Secretaries and Committeemen

Please visit us at Cumberland County Fair, Cumberland, Md.

FRANK CARAVELLA, Owner and Manager
SEPT. 20-25—DAUPHIN COUNTY FAIR, GRATZ, PA.
SEPT. 27-OCT. 2—WILLIAMSBURG COUNTY FAIR, KINGSTREE, S. C.

GREAT SUTTON SHOWS

WANT

WANT

Fish Pond, Pitch-Till-You-Win, Penny Pitch, Frozen Custard, Ice Cream Wonder Bar, Popcorn, Candy Floss or any legitimate Concessions for the following Fairs: Hazen, Arkansas, County Fair and Livestock Show, Hazen, Ark., Sept. 15-18; West Point Fair and Cattle Show, West Point, Miss., Sept. 20-25, with 3 other Mississippi Fairs to follow.

Leo Allen wants experienced Pea Pool Dealer, also experienced Dealer for 3-way Over and Under. People he knows will be given preference. Also need Agents for all kinds of Slum Concessions for the big Southeastern World's Fair at Atlanta, Ga. Contact Leo Allen per route of Great Sutton Shows or be in Atlanta not later than Sept. 28.

Can place Roll-o-Plane, Octopus, Spitfire and Caterpillar for the above list of Fairs and balance of season in Mississippi. 25% gross. Contact

F. M. SUTTON JR.
HAZEN, ARK., ALL THIS WEEK



WANT FOR AMERICAN LEGION ANNUAL FESTIVAL

Alton, Ill., Sept. 15-16-17-18, and Kennett, Mo., Fair to follow
CONCESSIONS THAT WORK FOR STOCK—NO FLATS. SHOWS OF ALL KINDS WITH OWN EQUIPMENT. Ride Help on all Rides and General Help in all departments. Want Bingo and Stock Stores for Kennett and following spots. Address:

SAM FIDLER, Mgr. Alton, Ill., this week; Kennett, Mo., next week; then per route.

FOR SALE

A complete Monster Show. All new this year. Anchor Green Fireproof Tent, 25x50; 9 ft. side wall, 6 Nemler made Banners. Banner Line 17 ft. high and 60 ft. long. Masco Amp. Set, Ticket Box and Bally. 2 beautiful trained Lions, weight over 450 each, females. Steel Arena in 3x10 sections. Jungle Rat and Cage, Rept and Glass Cage Spidora Blow, Floodlights, Stringers and Boxes. 1947 Reo Tractor, 14,000 miles. Special built 20-foot Van. Can be seen at Saginaw, Mich., Fair, starting Sept. 12. Everything in very best of condition. A bargain for a quick CASH sale. All replies to

JIMMIE WINSLOW, in Care of

F. E. GOODING

1300 NORTON AVENUE

COLUMBUS, OHIO

PLEASURELAND SHOWS

WANT FOR

HUMBOLDT, TENN., Colored American Legion Fair

Cookhouse, Diggers, Mouse, Pan and any Concessions that work for stock. Ride Help that drive semis, come on. Dresden, Tenn., this week; then Humboldt and five other good ones to follow. Trenton, Brownsville, Alamo, all in Tennessee.

PLEASURELAND SHOWS, JACK RATERINK



CAN PLACE

CAN PLACE

EIGHT MORE BIG FAIRS TO GO

Scottsboro, Ala., Fair this week, followed by Limestone County Fair, Athens, Ala.

CONCESSIONS—Good opening for Jewelry, Ice Cream, High Striker, Candy Apples. All other Stock Concessions open.

RIDES—Want Foreman for Caterpillar, Chairplane and Octopus.

SHOWS—Good opening for Wild Life, Fat Show, Penny Arcade.

All wires JOHNNY J. DENTON, Scottsboro, Ala., this week.



Can Place for Laurens, S. C., Fair and a good route of Fairs to follow

CONCESSIONS—All kinds, especially good opening for Diggers, Scales, Custard and Photos. SHOWS—Will book Grind Shows with own outfits and transportation. RIDES—Will book a couple not conflicting with what we have. Liberal proposition if you have your own transportation. Sam Glenn, get in touch with Elmer Reid. Bull Montana wants Talker for well-framed Ten-in-One. We positively play the tobacco market of South Carolina. Everybody Address: J. J. PAGE SHOWS, LAURENS, S. C., THIS WEEK.

GRACELAND GREATER SHOWS

Want for Cleveland County Fair, Rizon, Ark., Sept. 22-25

Can use a few more concessions.

Bob Steve, Bill Walcott, Bill Davis, E. B. Martin and Harry Basham—If my wires didn't reach you, come on in.

SHOWS—Want Snake Show, Monkey Show or any show that can get the money, come on.

RIDE HELP—Want First and Second Men on Wheel, Chairplane. Top wages. Must drive semis. All replies to

GRACELAND GREATER SHOWS

C/o Cleveland County Fair Assn., Rizon, Ark.

GIVE TO THE DAMON RUNYON CANCER FUND

Quebec on Par With '47 Marks

(Continued from page 50)

the 1947 cash take had been exceeded at no increase in prices.

As established a year ago, the Coliseum was available for the showing of stock and horses during the afternoons, with the skaters taking over at night. Matinees were possible when the judging was completed. Boucher attributed the startling upswing in *Skating Vanities'* business to the improved production this year which was handled by Gae Foster, of New York's Roxy Theater.

Midway Biz Brisk

Frank Conklin, ordinarily in charge for Conklin Shows on the midway, was absent over the closing week-end, having gone to Toronto to pick up \$37,000 for seven yearlings he had bred on his midway farm at Brantford, Ont. The affable James Patrick Sullivan and his 16-month-old son, James Jr., were left in charge of the greeting department in Frank's absence, and the senior Sullivan explained that "There won't be a two-dollar difference in our record take of last year."

He said that the usual big days were off a little in the shows and rides department, but that the grosses built up because those who stayed away because of the unusual warm weather evidently came on other days.

Lauds Side Show

He was loud in his praise of the Side Show offered by Pete Kortès, the well-framed show getting the biggest gross any show has ever hooked on the midway here. Show censorship is unusually rigid and it worked directly in favor of Kortès' offering.

Ride department was strengthened by a Moon Rocket and a Dipper, and the stock concessions dealt merchandise at such a merry clip that there was no complaint along that rialto. All got money.

Boucher's exhibit buildings had plenty of eye-appeal, and the needlework and handcraft departments compared favorably with any offered in the Dominion. Boucher explained that the horse department suffered a

Here's How Labor Day Week-End Biz Stacked Up at Nation's Parks

(Continued from page 50)

Labor Day attendance was 10,000. . . . Attendance the usual but spending down. . . . Park open until September 12 when we close with largest picnic of year. . . . Business for '48 a little ahead of '47."

NATATORIUM PARK, Spokane, Wash., Louis Vogel, manager: "Business down 40 per cent over Labor Day week-end from last year. . . . Only 1,000 persons in the park Labor Day. . . . Attendance for the year about the same as in '47, but receipts down about 30 per cent."

STATE FAIR PARK, Dallas, Fred E. Tennant Jr., midway superintendent: "Labor Day week-end business largest in our history. . . . It was 20 per cent over last year. . . . Attendance Saturday was 30,000; Sunday, 33,000, and Monday 60,000, including 8,000 for square dance held in new automobile building and old fiddler's contest in picnic pavilion. . . . We had fireworks Monday night. . . . Park closes September 19 in preparation for the fair."

JANTZEN BEACH, Portland, R. W. Owsley, manager: "Week-end business for 1948 as follows: September 4-6, \$29,836.97 as compared to \$29,950.36 in '47. . . . Labor Day 1948 figures are \$13,602.39 as compared to \$14,686.19 on Labor Day '47. . . . Weather this year, good."

EXCELSIOR PARK, Excelsior, Minn., Joe Colihan, manager: "Saturday and Sunday business on a par with last year. . . . Labor Day down due to rain at night. . . . Regular park season closed Labor Day night. . . . Will be open for week-end operation thru September."

GWYNN OAK PARK, Baltimore, David W. Price, manager: "Combined attendance for the three-day Labor Day week-end totaled approximately 80,000, with Labor Day attendance about 45,000. . . . Figures represent a drop of about 25 per cent in attendance, but gross business was up 19 per cent. Business generally is ahead of last year by 17 per cent despite a rainy first half season. . . . First time in park's history that it used no free

big drop this year as more and more of Quebec's farms are being mechanized. There is little interest in beef cattle in this section of the Province, but the quality of dairy cattle was declared excellent by the judges.

Some space usually occupied by dairy cattle and a new barn was necessary to house the entries in the harness racing program. Interest has soared on the trotters and pacers and tomorrow (12) a record field is listed for the five-mile sulky classic, and the ticket department had arranged for an overflow crowd for this unusual race on this continent.

acts. . . . Closing September 14 with Tony Pastor ork."

BUCKROE BEACH, Virginia, B. P. Stieffen: "Business very good until August 1. . . . Polio scare in Virginia due to epidemic in North Carolina caused slump."

RAMONA PARK, Grand Rapids, Mich., Don Williams, manager: "Net figure for Saturday, Sunday, Monday this year was \$12,741.97 as compared to 1947's \$15,512.68. Labor Day last year saw a net of \$6,535.84 as compared with \$4,976.32 for 1948, which was hampered by rain."

IDLEWILD PARK, Ligonier, Pa., C. C. MacDonald, manager: "Labor Day week-end very good and compared favorably with 1947. Season was over 10 per cent ahead of last year despite bad weather late in July and August. Park closed Labor Day."

CASINO PARK, Virginia Beach, Va., Horace Bluford, manager: "Labor Day business 30 per cent behind 1947. . . . July receipts way above 1947. . . . August fell behind 1947. . . . Park closes September 12 with Shriners Convention September 9-11."

PONCHARTRAIN BEACH, New Orleans, Harry Batt, manager: "Labor Day week-end business off 12 per cent. . . . We think this excellent considering Labor Day holiday followed the hurricane of Friday and Saturday. . . . Ponchartrain business up about 2 per cent over 1947."

WHALOM PARK, Fitchburg, Mass., H. D. Gilmore, manager: "Labor Day week-end comparable to last year in both weather and receipts."

SANTA CRUZ BEACH, Santa Cruz, Calif., Louis W. Jenkins Jr., president Santa Cruz Seaside Company: "Estimated attendance off approximately 15 per cent from 1947. . . . Gross business equal to last season. . . . Attendance Labor Day this year less than last because of serious forest fire in Santa Cruz Mountains, threatened gas shortage, poor weather and West Coast strikes."

RIVERVIEW PARK, Des Moines, Robert A. Reichardt, manager: "Labor Day week-end 1948 increased 4 per cent over '47. . . . Weather comparable. . . . Beat races attraction Monday in 1947. . . . This year we had fireworks Sunday and Monday. . . . Teddy Phillips ork in Riviera Ballroom against local band last year. . . . 1948 business 5 per cent over 1947. . . . Practically everything ahead this year except refreshment sales."

WALDAMEER PARK, Erie, Pa.: "Business for holiday week-end about the same as last year. . . . Aggregate season's business off 5 per cent from last year. . . . Park closed Labor Day."

CENTRAL PARK, Allentown, Pa., George Joseph, manager: "Combined week-end attendance approximately 25,000, with Labor Day accounting for 15,000. . . . Week-end attractions included fireworks, dancing, kiddie treasure hunt and string band concert. . . . Attendance and spending same as last year. . . . Plan to keep park open at least another two weeks."

SUMMIT BEACH, Akron, Frank Rafal, manager: "Labor Day week-end attendance about the same as last year. . . . Park, with the exception of the roller rink which is a year around proposition, closed Labor Day. . . . This year's business off about 10 per cent from last."

CONY ISLAND, Cincinnati, Edward L. Schott, manager: "Attendance Labor Day week-end 43,960, which is 43 per cent less than last year. . . . Labor Day attendance 8,235. . . . Weather bad Sunday and very bad Monday. . . . Business this year 11½ per cent less than a year ago. . . . Park operates only week-ends now until end of September."

James M. Cole Finds Biz Hot, Cold in New Jersey

WILLIAMSTOWN, N. J., Sept. 11.—James M. Cole met with varied success the past week in New Jersey. A strong house witnessed the night show here Tuesday (7), but biz was off at the matinee.

A two-day stand in Wildwood, N. J., produced a full house the second night and a near-capacity that afternoon. A scant crowd viewed the matinee on opening day, followed by a satisfactory turnout at night.

Lynchburg Attractions

LYNCHBURG, Va., Sept. 11.—Grandstand attractions at the Lynchburg Agricultural Fair, August 23-28, included the Hollywood Hell Drivers, Al Porter's Thrill Circus and the WWVA Hillbilly Jamboree. Fireworks displays were presented nightly and the Joseph J. Kirkwood Shows were on the midway.

A Full One for Dales

MORRILTON, Ark., Sept. 11.—Dales Bros. played to a full house at the night show here, following a strong matinee. Biz was off at Somerville, Tenn., however, with only a scant crowd on hand at both shows.

Olympic Closing Set; Season's Biz Okay

IRVINGTON, N. J., Sept. 11.—Olympic Park winds up its season Sunday night (12), with everything shuttered excepting the big roller skating rink, which operates the year round.

The line-up of acts for the final circus program of the season has Jim Daring, high thrill act; Jack Lane and his lovebirds; Ron and Mary Norman, gymnasts, and Donnelly and Company.

While Sunday (5) brought out only a normal crowd, Labor Day (6) drew a big turnout in the afternoon for a special concert by Joe Basile's Band and a big crowd at night for the circus, concert and fireworks display.

Owner Henry Guenther reports a satisfactory season at Olympic Park despite the fact that patrons are spending less than last year. The park's big swim pool, which closed at the end of Labor Day holidays, did capacity business during the recent heat wave.

Schaghticoke Draws 60,000 in Four Days

SCHAGHTICOKE, N. Y., Sept. 11.—Schaghticoke Fair wound up its four-day run Thursday (9) with a total estimated attendance of 60,000, which was 6,000 below the record set in 1946.

The fair got off to a good start Monday (6), with a Labor Day crowd of close on 32,000, just barely missing the record-opening day mark set in 1946. Tuesday (7) was Children's Day, which brought out 2,000 kiddies and 5,500 adults. Wednesday (8) brought a turnout of 7,000, slightly above the third-day mark of last year. Excessive heat and a light rain kept closing day attendance down to 14,000.

The grandstand attraction at Schaghticoke was George A. Hamid's *Fantasies*, in charge of Joe Hughes, which packed them in nightly. Jack Kochman's Hell Drivers put on two performances on closing day.

Fireworks displays were presented Tuesday (7) and Wednesday (8) nights. The King Reid Shows were on the midway.

3-County Annual Big at Northampton

NORTHAMPTON, Mass., Sept. 11.—Except for an electrical storm which washed out the Thursday night (9) grandstand show, the Three-County Fair, which ends a seven-day run here tonight, has played to big crowds and good business.

Altho the pari-mutuel handle during the early part of the week was slightly under pace set last year, fair officials predicted that the 1947 record of \$900,000 would be equaled.

The Jimmie Lynch Death Dodgers played to capacity houses afternoon and evening opening day, Sunday (5). A square dance jamboree was staged Monday night (6). Ell Lagasse's Shows were on the midway.

A record of 21,000 attended Children's Day Tuesday (7). Attendance Wednesday (8) was about 8,000. Labor Day attendance was over 21,000.

Bailey Case Continued

SAN MATEO, Calif., Sept. 11.—Judge Hugh Mullin continued the scheduled trial of Bob Stevens, owner of Bailey Bros.; Luke Murphy show's fire chief, and Willie Lundy boss canvasman, until November 8. The circus officials are charged with three violations of the State fire marshal's law following the collapse of the show's grandstand during the org's date in Redwood City, Calif. last April. The Bailey officials are represented by Nathan Cohn, San Francisco attorney and one of the owners of the Golden West Shows.



Want for Now and 8 Straight Bona Fide Fairs

Starting Tri-County Fair, Manchester, Ga., week Sept. 27 to Oct. 2.

Closing Lanier County Fair, Lakeland, Ga., week Nov. 15 to 20.

RIDES—Tilt, Rolloplane, Spitfire, Fly-o-Plane, small percentage.

SHOWS—Monkey, Wildlife, Funhouse, 10-in-1. Have 20x80 Top and Bannerline, need someone who has something to put inside. Legitimate Stock Concessions of all kinds. (No Gypsies.) Diggers open.

All replies

J. L. KEEF, Rockmart, Ga.

GRAPE HARVEST FESTIVAL

Brocton, New York. In the heart of the Lake Erie Grape Country. 5 Nights — September 21-25 Inclusive.

On the Beautiful New Legion Grounds on Main U. S. 20.

WANT legitimate Concessions. These people have all got money. Concessions will do well here.

BUFFALO SHOWS

This week, Kill Buck, New York, Firemen's Celebration.

PAGE BROS.' SHOW

WANTS

Diggers, Mitt Camp, Scales, Jewelry and Snow Ball Concessions that work for stock. Show with own outfit. Girls for Girl Show and Cookhouse.

Centerville, Tenn., this week; Lexington, Tenn., Fair, next week.

P.S.: PAUL PITTMAN wants Count Store and P.C. Agents. JIG SLICK, get in touch with me.

Fair Dates

(Continued from page 51)

Ellis—Ellis Co. Jr. Free Fair. Sept. 22-25. Jack R. Nicholson.
Hutchinson—Kansas State Fair. Sept. 19-24. S. M. Mitchell.
Kincaid—Kincaid Fair Assn. Sept. 23-25. W. R. Brown.
Vinland—Vinland Grange Fair. Sept. 23-25. Woodrow Sturdy, R. F. D. 3, Baldwin, Kan.

KENTUCKY

Booneville—Owsley Co. Fair Assn. Sept. 23-25. Fred W. Gabbard.
Elizabethtown—Hardin Co. Fair. Week of Sept. 20. Stokley Bowling.
Inez—Martin Co. Fair. Sept. 23-25. Wm. F. Cornett.
Manchester—Clay Co. Fair Assn. Sept. 23-25. J. M. Rogers.
Mount Olive—Robertson Co. Agrl. Fair. Sept. 24-25. Theo. Schubert.

LOUISIANA

Port Allen—W. Baton Rouge Parish Fair Assn. Sept. 23-26. A. E. Camus.
Thibodaux—Lafourche Parish Agrl. Fair. Sept. 25-26. S. P. Blanchard.

MAINE

Andover—Oxford North Agrl. Soc. Sept. 22-23. George P. Stowell Jr.
Farmington—Franklin Co. Agrl. Soc. Sept. 21-25. Frank E. Knowlton.

MARYLAND

Hagerstown—Washington Co. Agrl. Assn. Sept. 20-25. Charles E. Cushwa.

MASSACHUSETTS

Springfield—Eastern States Expo. Sept. 19-25. Charles A. Nash.
Sterling—Sterling Farmers' Club. Sept. 22. Charles W. Wiles.

MICHIGAN

Adrian—Lenawee Co. Fair. Sept. 20-25. H. H. Hungerford.
Brown City—Brown City Agrl. Assn. Sept. 23-25. Louis F. Reuter.
Centerville—St. Joseph Co. Grange Fair. Sept. 20-25. Lester R. Schrader.
Ludington—Western Mich. Fair Assn. Sept. 21-25. Irving L. Pratt, Scottville, Mich.

MINNESOTA

Hutchinson—McLeod Co. Agrl. Assn. Sept. 20-23. Everett Oleson.
Jordan—Scott Co. Good Seed Assn. Sept. 24-26. Herbert G. Strait.
Mankato—Blue Earth Co. Fair. Sept. 21-22. W. C. Prat.

MISSISSIPPI

Fulton—Itawamba Co. Fair. Sept. 21-25. H. L. Holland.
Pontotoc—Pontotoc Co. Livestock Show Assn. Sept. 22-25. Q. S. Vail.
Senatobia—Tate Co. Fair. Sept. 20-25. S. R. Morrison.
Vicksburg—Miss. Lou. Expo. Sept. 20-25. Frank H. Andrews Jr.
West Point—Clay Co. Fair. Sept. 20-25. T. F. Akers.

MISSOURI

Carthage—Jasper Co. Agrl. Exhn. Sept. 23-25. J. C. Gibbons.
Mound City—Holt Co. Fair. Sept. 23-25. E. N. Wright.
Nevada—Vernon Co. 4-H & FFA Fair. Sept. 22-24. Jane Runyon.
Norborne—Farm & Barnyard Fair. Sept. 22-23. Paul Beck.

NEBRASKA

Beatrice—Gage Co. Fair. Sept. 21-23. J. M. Quackenbush.
Tecumseh—Johnson Co. Agrl. Assn. Sept. 20-23. Wm. Evans.

NEW HAMPSHIRE

Rochester—Rochester Fair. Sept. 19-26. Ralph E. Came.

NEW MEXICO

Albuquerque—New Mexico State Fair. Sept. 19-26. Leon H. Harms.

NEW YORK

Cobleskill—Cobleskill Agrl. Soc. Sept. 20-24. Wm. H. Golding.
Dundee—Dundee Fair Assn. Sept. 21-24. Lewis R. Hanmer.

NORTH CAROLINA

Albemarle—Stanly Co. Fair Assn. Sept. 20-25. Frank B. Patterson.
High Point—High Point Agrl. Fair Assn. Sept. 20-25. T. C. Potts.
Mebane—Six-County Fair. Sept. 20-25. D. L. Pender.
Shelby—Cleveland Co. Fair Assn. Sept. 21-25. Dr. J. S. Dorton.
Smithfield—Johnson Co. Fair. Sept. 20-25. Thompson & Rumley.
Zebulon—Zebulon Five-County Fair. Sept. 20-25. R. Vance Brown.

OHIO

Ashland—Ashland Co. Agrl. Soc. Sept. 21-25. H. G. Dotson.
Barlow—Barlow Agrl. Assn. Sept. 23-24. F. H. Proctor.
Delaware—Delaware Co. Agrl. Soc. Sept. 20-24. John G. Wagner.
Gallipolis—Gallia Co. Agrl. Soc. Sept. 20-25. John N. McNealy.
Hillsboro—Highland Co. Agrl. Soc. Sept. 21-24. Walter West.
Lebanon—Warren Co. Agrl. Soc. Sept. 21-24. Corwin Nixon.
Logan—Hocking Co. Agrl. Soc. Sept. 22-25. James H. Barker.
Paulding—Paulding Co. Agrl. Soc. Sept. 22-25. Ernie Rulman.
Randolph—Randolph Ind. Agrl. Soc. Sept. 24-25. R. P. Hamilton.
Smithfield—Jefferson Co. Agrl. Soc. Sept. 23-25. W. E. Rose, R. 1, Rayland, O.

OKLAHOMA

Buffalo—Harper Co. Fair. Sept. 26-28. Max Barth.

Guthrie—Logan Co. Free Fair Assn. Sept. 20-22. Harold Casey.
Guymon—Texas Co. Free Fair Assn. Sept. 21-24. Clifford Hatcher.
Idabel—McCurtain Co. Free Fair Sept. 22-25. Ross Dugan.
Lawton—Comanche Co. Fair. Sept. 20-22. Ted Krisher.
McAlester—Pittsburg Co. Fair. Sept. 23-25. O. L. Gamble.
Oklahoma City—Oklahoma Co. Fair. Sept. 20-22. Harry F. James.
Pond Creek—Grant Co. Free Fair. Sept. 21-24. H. J. Dedrick, Medford, Okla.
Poteau—Lefflore Co. Free Fair. Sept. 22-25. Averett Garrett.
Shawnee—Pottawatomie Co. Free Fair. Sept. 20-23. Mrs. H. L. Swink.
Sulphur—Murray Co. Fair. Sept. 21-22. Charles W. Phelps Jr.

OREGON

Condon—Gilliam Co. Fair. Sept. 23-25. Ernest J. Kirsch.
Eugene—Lane Co. Fair Assn. Sept. 22-25. Ernest McCulloch.
John Day—Grant Co. Fair. Sept. 23-25. Charles A. Trowbridge.
La Grande—Union Co. Fair Assn. Sept. 23-25. David C. Baum.

PENNSYLVANIA

Allentown—Allentown Fair. Sept. 20-25. E. H. Scholl.
Beaver Springs—Beaver Community Fair. Sept. 23-25. Kenneth H. Boyer.
Gratz—Gratz Agrl. Assn. Sept. 21-25. Guy R. Kilinger, Lykens, Pa.
Honesdale—Wayne Co. Agrl. Soc. Sept. 21-25. R. W. Gammell.
Meadville—Crawford Co. Fair Assn. Sept. 21-25. L. O. Hotchkiss.
Montandon—Tri-Township Fair. Sept. 23-25. Clarence E. Emery.
Perkasie—Sell-Park Community Farm Show. Sept. 23-25. Hugh S. Niles.
Shanksville—Stony Creek Community Fair. Sept. 22-25. Mrs. Milton Lowry.

SOUTH DAKOTA

Mitchell—Corn Palace Festival. Sept. 20-25. R. B. Willard.

TENNESSEE

Bolivar—Hardeman Co. Colored Fair. Sept. 23-25. W. B. Hunt.
Chattanooga—Chattanooga-Hamilton Co. Fair. Sept. 20-25. Mrs. Maude H. Atwood.
Dyersburg—Dyer Co. Fair. Sept. 20-25. Carl F. Armstrong.
Gainesboro—Jackson Co. Fair Assn. Sept. 23-25. Johnnie Broom.
Jackson—Madison Co. Colored Fair. Sept. 20-25. J. E. McNeely.
Lexington—Henderson Co. Colored Fair. Sept. 20-25. Prof. C. C. Bond.
Livingston—Overton Co. Fair. Sept. 23-25. Cleston Grimsley.
Manchester—Coffee Co. Fair Assn. Sept. 23-25. David W. Shields Jr.
Nashville—Tennessee State Fair. Sept. 20-25. Paris—Henry Co. Livestock & Products Show. Sept. 22-24. Robert E. Arnett.
Trenton—Gibson Co. Fair. Sept. 22-25. Jno. R. Wade.
Union City—Obion Co. Fair. Sept. 20-25. Fred Latimer.

TEXAS

Bowle—Montague Co. Fair Assn. Sept. 23-25. O. B. O'Dell.
Childress—Childress Co. Fair. Sept. 23-25. J. B. Johnson.
Crocket—American Legion Fair. Sept. 20-25. Alvin Ball.
Leonard—Leonard Fair Assn. Sept. 21-25. H. H. Blackburn.
Marshall—Central East Texas Fair. Sept. 20-25. Oscar B. Jones.
Shamrock—State Line Free Fair. Sept. 23-25. Guy Hill.
Temple—Central Texas Fair. Sept. 21-25. Earl T. Pate.

VERMONT

Tunbridge—Union Agrl. Soc. Sept. 21-23. Edward R. Flint.

VIRGINIA

Amherst—Amherst Co. Fair Assn. Sept. 22-25. W. M. Gannaway.
Chesterfield—Chesterfield Co. Fair. Sept. 23-25. J. C. McKesson, Richmond, Va.
Fairfax—Five-County Fair. Sept. 20-25.
Farmville—Five-County Fair. Sept. 20-25. J. C. Brickett.
Lebanon—Russell Co. Fair. Sept. 23-25. J. S. Buchanan.
Martinsville—Henry Co. Fair Assn. Sept. 20-25. O. B. Hensley.
Tappahannock—Northern Va. Fair. Sept. 20-25. Ellen Martin.
West Point—Tidewater Fair Assn. Sept. 20-25. B. C. Graves, Providence Forge, Va.
Wise—Wise Co. Fair. Sept. 23-25. E. D. Vicars and D. P. Davis.

WASHINGTON

Colfax—Whitman Co. Fair Assn. Sept. 24-25. H. M. Ulcoag.
Dayton—Columbia Co. Fair. Sept. 24-25. Robert A. Williams.
Puyallup—Western Wash. Fair Assn. Sept. 18-26. J. H. McMurray.

WEST VIRGINIA

Philippi—Barbour Co. Street Fair Assn. Sept. 22-25. Mary K. Barnes.

WISCONSIN

Lodi—Lodi Union Agrl. Soc. Sept. 24-26. Gretchen Gunderson.
Viroqua—Vernon Co. Agrl. Assn. Sept. 22-26. Oren G. Johnson.

CANADA

Kamloops, B. C.—Kamloops Agrl. Soc. Sept. 21-23. T. A. Bulman.
Ladysmith, B. C.—Ladysmith Agrl. Assn. Sept. 22-23. Rev. C. McDiarmid.
Salmon Arm, B. C.—Salmon Arm Agrl. Assn. Sept. 23-24. Mrs. J. F. Doe.
Stanley, N. B.—Stanley Fair. Sept. 21-24. T. Allan Best.
Caledonia, N. S.—Queens Co. Fair. Sept. 21-24. Robert Smith.
Digby, N. S.—Digby Co. Agrl. Soc. Sept. 22-23. H. E. Chisholm, Bear River.
Lawrencetown, N. S.—Annapolis Co. Exhn. Sept. 21-23. B. E. Finigan.
Musquodoboit, N. S.—Halifax Co. Exhn. Sept. 21-22. George S. Dickey.

Accident Took Bette Leonard Out of Circus -- Not Out of Her

(Continued from page 48)

being tagged on her by E. H. Jones, she says. It was hard work, what with rehearsing daily and taking care of the animals, but Bette loved every minute of it. She worked the act alone during the seasons of 1917 and 1918. Illness halted her at the end of the 1918 season and she was forced to return home.

A year under the care of her mother, however, and Bette was back in good health. The circus was in her blood now and there was no stopping her. She joined Cristy Bros.' Circus in 1919, working the animal act.

Marries Aerialist

The year 1920 found her with Campbell Bros., owned by William and Mabel Hall. It was at this time that Bette fell in love with Bobby Zenero and married him that same year at Parker, S. D. Zenero was an aerialist with the show and the newly married couple continued the season with the Campbell org.

From 1920 thru 1931 (in 1930 Bette and Bobby came to the parting of the ways), Bette worked on various shows, including Sells-Floto, Hagenbeck-Wallace, and for five years was with Howard and Floyd King when they had the Walter L. Main and Gentry Bros. titles. In 1928 and again in 1930 she was with the Cole & Rogers Show. In 1931 she married Fred Leonard.

Fate Ends Career

In 1932 the Leonards went with the Benson Wild Animal Farm, training animals. Both were happy with this set-up, especially Bette, who was in her second heaven when around animals. But fate was to put an end to Bette's work as a performer.

It happened in 1935 when the Leon-

ards were working for Phil Isley, father of the now famous movie star, Jennifer Jones. Isley, Bette recalls, had a show of his own and the Leonards owned the stock. One day while she and her husband were driving outside of Tulsa, Okla., they were involved in a serious auto smash-up in which Bette suffered severe injuries. Her husband, luckily, escaped with only minor injuries.

Months of medical care finally put Mrs. Leonard on her feet again, but doctors told her that her career as a performer was at an end. They were right about her career as a performer being ended but they couldn't keep her away from her favorites, the animals. She spent her time helping her husband in 1936-'37 when he was equestrian director on Sells-Sterling, owned by the Lindermann brothers. In 1938, Fred Leonard took over the Black Horse Troupe, owned by Mrs. Edna Curtis, and Bette accompanied her husband.

Settles in Wichita

Traveling was proving a bit difficult for Mrs. Leonard and in 1939 she and her husband moved to Wichita, Kan., to settle down. Fred Leonard went to work for Col. A. E. Howse, who owned a furniture store in Wichita. Fred is still there. Howse also owns a stable of horses which he loans to 4-H club exhibits, Future Farmers organizations, and the like, with Leonard in charge.

All the years as an active performer were wonderful, Bette tells you with the suggestion of a tear in her eye, "but I can't say I'm unhappy in the least with my present lot. We still have plenty of horses, I still catch every circus around, and show folks continue to drop in at Wichita, and we cut up many a jackpot."

Started at \$45 Per Week

Bette recalls, with a smile on her lips, that when she started in show business she owned her own horse, a white Arabian named Juanita. She remembers that her starting salary was \$45 a week, "but that was because I owned my own horse."

Vern Castro Captures Ellensburg, Wash., Rodeo

ELLENSBURG, Wash., Sept. 11.—Thirty-seven thousand fans turned out for the 25th Ellensburg Rodeo last week-end (4-6). A Labor Day crowd of 12,000 saw Vern Castro, Richmond, Calif., win the all-round cowboy championship for the second successive year by taking a first in wild cow milking and a third place in the championship calf roping. His winning 534 points also gave him permanent possession of the Spokane Athletic Round Table's Esmeralda Trophy, which was put up last year.

Jack Buschbaum, Venita, Okla., was second in total points, with 416; Dave Campbell, Las Vegas, Nev., third, and Bill McMacken, Chandler, Ariz., fourth with 384.

Final results:

Saddle Bronk Riding—Casey Tibbs, Fort Pierre, S. D., first; Bill McMacken, second; Gene Pruitt, Yakima, third; Chuck Sheppard, Phoenix, Ariz., fourth.

Bareback Bronk Riding—Gene Rambo, Shandon, Calif., first; Jack Buschbaum, second; Carl Mendes, Fresno, Calif., third; Tommy Tureman, Pendleton, Ore., and Steve Johnson, Long Beach, Calif., split fourth.

Steer Wrestling—Dave Campbell, first; Bud Spence, Okanogan, Wash., second; Ralph Santon, Missoula, Mont., third; Barney Wills, White Salmon, fourth.

Calf Roping—Dan Taylor, Doale, Tex., first; Tony Salinas, Encinal, Tex., second; Vern Castro, third; Buckshot Sorrells, Tucson, Ariz., fourth.

Carnival Routes

Send to
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Admiration: Wewoka, Okla.
 Alamo Expo.: Miami, Okla., 13-18; Sherman, Tex., 20-25.
 Alfier Am. Co.: Springer, N. M.
 American Midway: (Fair) Anadarko, Okla.; (Fair) Bowie, Tex., 20-25.
 American Beauty: (Fair) Paragould, Ark.; Portageville, Mo., 20-25.
 American Eagle: (Fair) Philadelphia, Miss.
 A. M. P., No. 1: Rowlesburg, W. Va.; Franklin 20-25.
 A. M. P. No. 2: Woodruff, S. C.; Ware Shoals 20-25.
 Babcock, Frank W., United: El Monte, Calif.; Montebello 20-25.
 Baker's United: Seymour, Ind.; Hoopston, Ill., 22-25.
 B. & C.: Trumansburg, N. Y.
 Beam's Attrs.: (Fair) Cookport, Pa.
 Becht, Lee: Trotwood, O.
 Bee's Old Reliable: Horse Cave, Ky.
 Bernard & Barry: Welland, Ont., Can.; Stratford 20-22.
 B. & H.: Latta, S. C.
 Big Four Am. Co.: New Madrid, Mo.
 Big State Am. Co.: Taylor, Tex.
 Blue Grass: (Fair) Woodbury, Tenn.; (Fair) Decaturville 20-25.
 Bogle & Reese: Boonville, Mo.
 Bohn & Sons United: Vandalla, Mo., 14-15-16.
 Borderland: Gonzales, Tex.
 Borup's United: (Fair) Forest, Miss.; (Fair) Senatobia 20-25.
 Bright Lights Expo.: Rocky Mount, Va.; (Fair) Apex, N. C., 20-25.
 Brownie Am.: Bristol, Okla.; Guthrie 21-25.
 Buffalo: Kill Buck, N. Y.
 Bullock Am. Co.: Oak Hill, W. Va.; Burnwell 20-25.
 Buffalo: Kill Buck, N. Y.; Brocton 21-25.
 Burke, Harry: Rayne, La., 13-19; (Fair) Port Allen 20-27.
 Burkhart: Hanna City, Ill.
 B. & V.: Lodi, N. J., 13-16; Buena Vista, Va., 20-25.
 Capell Bros.: Hugo, Okla.; Idabel 20-25.
 Capital City: Rockmart, Ga.
 Caravella Am.: (Fair) Cumberland, Md.; (Fair) Gratz, Pa., 20-25.
 Casey, E. J., No. 1: Norwood, Man., Can.
 Casey, E. J., No. 2: (Fair) Tweed, Ont., Can., 15; (Fair) Metcalf 17-18.
 Cattlett Greater: Merriam, Kan.; Concordia, Mo., 21-25.
 Cavalcade of Amusements: (Fair) Jackson, Tenn.; (Fair) Nashville 20-25.
 Central Am. Co.: (Fair) Belhaven, N. C.; Tabor City 20-25.
 Central States: (Fair) Pawhuska, Okla., 13-16.
 Cetlin & Wilson: (Fair) Reading, Pa.; (Fair) Hagerstown, Md., 20-25.
 Chanos, Jimmie: Eaton, O.
 Coastal Plain: Black Creek, N. C.; Kenly 20-25.
 Conklin: (Fair) Renfrew, Ont., Can., 14-17; (Fair) Lindsay 21-25.
 Cole Bros.: Maysville, N. C.
 Coleman Bros.: (Fair) Greenfield, Mass.
 Collins, Wm. T.: (Fair) Bird Island, Minn., 13-15; (Fair) Redwood Falls 16-19.
 Community Fairs Shows: Torrance, Calif., 15-19.
 County Fair: (Fair) Scribner, Neb., 15-17.
 Crafts Expo.: Lodi, Calif., 13-19.
 Crafts 20 Big: (Fair) Pomona, Calif., 17-Oct. 3.
 Craig, Harry: (Fair) Stillwater, Okla.
 Crystal Expo.: Madisonville, Tenn.
 Cumberland Valley: (Fair) McMinnville, Tenn.; (Fair) Manchester 20-25.
 Cunningham's Expo.: Laurelville, O.
 Curl, W. S.: (Fair) Marysville, O., 15-17.
 Davis United: (Fair) Albion, Neb., 14-17.
 De Luxe: Wethersfield, Conn., 13-25.
 Denton, Johnny J.: Scottsboro, Ala.; Athens 20-25.
 Denton, Johnny J., No. 2: Dunganon, Va.; Wise 20-25.
 Dickerson, Frank: Wilson, N. C.
 Dick's Greater: Chester, Pa.; Aberdeen, Md., 20-25.
 Dixieland: Leary, Ga.
 Douglas Greater: Puyallup, Wash., 18-27.
 Down River Am. Co.: Dexter, Mich.
 Drago Am.: Gaston, Ind.; Denver 20-25.
 Dudley, D. S.: (Fair) Waurika, Okla.; (Fair) Childress, Tex., 20-25.
 Dumont: (Fair) Dunn, N. C.; (Fair) Smithfield 20-25.
 Dupree, Jimmie: Roswell, N. M.; Dexter 21-26.
 Dyer's Greater: Tiptonville, Tenn.; West Helena, Ark., 20-25.
 Endy Bros.: (Fair) York, Pa.
 Exposition at Home: Williamstown, Pa., 11-17.
 Ferris Rides: (Fair) Hemlock, N. Y.
 Fidler's United: Alton, Ill.; Kennett, Mo., 20-25.
 Fleming, Mad Cody: (Fair) Jasper, Ga.; (Fair) Cumming 20-25.
 Florida Am. Co.: Celina, Tenn.
 Folk's Celebration: (Fair) Albuquerque, N. M., 19-27.
 Franklin, Don: Victoria, Tex., 13-21; (Fair) Floresville 23-25.
 Garden State: (Fair) McClure, Pa.; (Fair) Gratz 20-25.
 Gem City: (Fair) Benton, Ark.; Pine Bluff 20-25.
 Gentsch, J. A.: Greenville, Miss.
 Georgia Am. Co.: Sycamore, Ga.
 Gold Bond: DeKalb, Ill.; Marseilles 20-25.
 Golden Rule: (St. Vincent's Hospital Lot) Philadelphia, Pa., 13-25.
 Golden West: (Fair) Orland, Calif., 14-19; (Fair) Red Bluff 21-26.
 Gooding Am. Co., No. 1: (Fair) Carthage, O.
 Gooding Am. Co., No. 2: (Fair) Sidney, O., 13-17.
 Gooding Am. Co., No. 3: (Fair) Cadiz, O.
 Gooding Am. Co., No. 4: (Fair) Norwalk, O.
 Gooding Am. Co., No. 5: (Fair) Narne, Mich., 14-17.
 Gooding American Expo.: (Fair) Montpelier, O.
 Gooding Greater: (Fair) Saginaw, Mich.
 Gooding Park Attrs.: (Fair) Bellville, O.

Great Sutton: Hazen, Ark.; West Point, Miss., 20-25.
 Graceland Greater: Mount Ida, Ark.
 Gra-Loy: Upland, Ind.; Greentown 23-25.
 Greater Rainbow: (Fair) Clay Center, Neb., 14-17; Utica 18-19.
 Greater United: (Fair) Corsicana, Tex.; (Fair) Temple 20-25.
 Groves Greater: Lafayette, La.
 Gulf Coast: Sikeston, Mo.; Poplar Bluff 20-25.
 Hannum, Morris: Pocomoke City, Md.; Zebulon, N. C., 20-25.
 Happy Attrs.: (Fair) Wooster, O.
 Happyland: (Fair) Allegan, Mich.
 Harris United: (Fair) Monticello, Ark.; (Fair) Hamburg 20-25.
 Harrison Greater: Fredericksburg, Va.; South Boston 20-25.
 Hennies Bros.: Spencer, Iowa; Clarkdale, Miss., 20-25.
 Henson, J. L.: Luxora, Ark.
 Beth, L. J.: (Fair) Lebanon, Tenn.
 Home State: (Fair) Crete, Neb.; Falls City 20-25.
 Hottle, Buff: Marrero, La.; Thibodaux 20-25.
 Howard Bros.: (Fair) Circleville, O., 13-17; (Fair) Logan 20-25.
 Howard Bros. Attrs.: (Fair) Upper Sandusky, O., 14-17; (Fair) Paulding 20-25.
 Howard Bros. Rides: (Fair) Mannington, W. Va.
 Imperial: Olney, Ill.
 Imperial Expo.: (Fair) Corinth, Miss.; (Fair) Huntsville, Ala., 20-25.
 International: (Fair) Chandler, Okla.; (Fair) Shawnee 20-25.
 Jamboree Am. Co.: Grand Junction, Tenn.
 Jayhawk Am. Co.: Lamar, Mo.
 J. & B.: Capitol Heights, Md.
 Johnny's United: Shoals, Ind.; (Fair) Gainesboro, Tenn., 23-25.
 Jones Greater: (Fair) Greenup, Ky.
 Jones, Johnny J., Expo.: Hendersonville, N. C.; Chattanooga, Tenn., 20-25.
 Joyland Midway: (Fair) Imlay City, Mich.

To maintain earlier distribution schedules, it is necessary that Circus and Carnival Routes be received in the Cincinnati office of The Billboard, 2160 Patterson Street, not later than 5 p.m. (EST) on Saturdays.

Kaus, W. C.: (Fair) Fayetteville, Tenn.; (Fair) Martinsville, Va., 20-25.
 Keystone Expo.: Fountain, N. C.
 Kilgore: Trinity, Tex.; (Fair) Huntsville 20-25.
 Kirkwood, Joseph J.: Greenville, N. C.
 Lamb, L. B.: Carrollton, Mo.; Martin, Tenn., 21-25.
 Lane, Sammy: Poplar Bluff, Mo.
 Lawrence Greater: Pulaski, Va.; (Fair) Lexington, N. C., 20-25.
 Lee Am. Co.: Heflin, Ala.; Decatur, Ga., 20-25.
 Leeright, J. R.: Cosad, Neb.
 Lone Star: Batesville, Ind.
 Lottridge, Harry: Colquitt, Ga.; Blakely 20-25.
 Magic Empire: (Fair) Macon, Miss.; (Fair) Holly Springs 20-25.
 Maine Am.: Cherryfield, Maine.
 Majestic Greater, No. 1: (Fair) Suffolk, Va.; (Fair) Troy, N. C., 20-25.
 Manning, Ross: Ossining, N. Y.
 Marlon Greater: Lake City, S. O.
 Marks, John H.: Charlottesville, Va.
 McBride Bros.: Roderfield, W. Va.
 McCall, Jim: (Fair) Austell, Ga.
 McIntyre, J. M.: Kings Mountain, N. C.
 McKee, John: Portageville, Mo.; Malden 20-25.
 Meekers: Spokane, Wash.; Kennewick 22-26.
 Merit: South Paris, Me.
 Merry Midway: Oran, Mo., 18-24.
 Midway of Mirth: Marktree, Ark.; Caraway 20-25.
 Midwestern Expo.: (Fair) Morrilton, Ark.
 Mighty Hoosier State: (Fair) Akron, Ind.; Lawrenceburg 20-25.
 Mighty Page: Walnut Cove, N. C.; Spruce Pine 20-25.
 Model: Russellville, Ark.
 Modernistic: Richland, Ga.
 Moore's Modern: (Fair) Shawneetown, Ill.; (Fair) Harrisburg, Ark., 19-25.
 Mound City, No. 1: Sparkman, Ark.
 Mound City No. 2: Lutesville, Mo.; Farmington 20-25.
 Mullen-Conn: Whiteville, N. C.; Bladenboro 20-25.
 Murray Am. Co.: Bloomington, Ill., 16-18.
 Nessler's: Libbourn, Mo.
 New Dixie: (Fair) Walstonburg, N. C.; (Fair) Bethel 20-25.
 Nolan, Larry: Tribune, Kan., 16-18.
 Northern Expo.: Bismarck, N. D.
 Ohio Valley: Remington, Ind.
 Olson Greater: Tower City, N. D., 13-15; Sharon 16-18.
 Orange Blossom: Pleasureville, Ky.; Elizabethtown 20-25.
 Orange State & Ted Lewis: (Fair) Wake Forest, N. C., 20-25.
 Pacific Coast: (Fair) Burns, Ore., 14-19; (Fair) John Day 21-26.
 Page Bros.: Centerville, Tenn.; Lexington 20-25.
 Page, J. J.: (Fair) Laurens, S. C.
 Palace: Moline, Kan.
 Palmetto Expo.: Conestee, S. C.
 Park Attrs.: (Fair) Rison, Ark., 14-17; (Fair) Eudora 20-22.
 Paul's Am. Co.: Ozark, Ark.; Clinton 20-25.
 Peerless Celebration: Terra Alta, W. Va.; Paw Paw 20-25.
 Penn Premier: (Fair) Bridgeton, N. J.; (Fair) Mebane, N. C., 20-25.
 Peppers All-State: Grenada, Miss.; Eudora, Ark., 20-25.
 Perry, Jack L.: (Fair) Elkin, N. C.; (Fair) High Point 20-25.
 Pike Am. Co.: Salem, Mo., 13-15; (Fair) Ava 16-18; (Fair) Piedmont 20-25.
 Pine State: Macon, Ga.
 Pioneer: Williamsport, Md.
 Playtime Am., No. 1: (Fair) Plymouth, N. H.
 Playland United: (Fair) Harrison, Mich.; (Fair) Brown City 20-25.
 Pleasureland: Dresden, Tenn.; Humboldt 20-25.
 Port City Rides: Monmouth, Ill., 16-18; Kewanee 23-25.
 Powelson Greater: Barnesville, O.
 Prell's Broadway: (Fair) Covington, Va.; (Fair) Fairfax 20-25.
 Purvis Whitestone, Va.
 Queen City: Obeta, Columbus, O.

Rafferty, James M.: (Fair) North Wilkesboro, N. C.; (Fair) Clinton 20-25.
 Raines Am.: (Fair) Mena, Ark.; (Fair) De Queen 20-25.
 Reid, King: (Fair) Morris, N. Y.; (Fair) Cobleskill 21-24.
 Rogers Greater: (Fair) Covington, Tenn.; (Fair) Union City 20-25.
 Royal American: (Fair) Topeka, Kan.
 Royal Crown: Union City, Tenn.; Dyersburg 20-25.
 Royal Expo.: Millen, Ga.; Baxley 20-25.
 Rupe's Midway: Pawnee, Okla., 21-26.
 Schafer: (Fair) Ardmore, Okla.
 Shan Bros.: (Fair) Sevierville, Tenn.; Cartersville, Ga., 20-25.
 Shugart, Doc: Cooper, Tex.
 Siebrand Bros.: (Fair) Blackfoot, Idaho.
 Silver States, No. 1: Plattsmouth, Neb., 15-18.
 Silver States, No. 2: Villisca, Ia., 15-17.
 Skerbeck: Independence, Wis.
 Smith Am. Co.: Commerce, Tex.; New Boston 20-25.
 Smith, Casey: (Fair) Hobart, Okla.
 Smith, George Clyde: Cumberland, Md., 13-16; (Fair) Farmville, Va., 20-25.
 Snapp Greater: Fayetteville, Ark.; Hope 20-25.
 Southern States: Madison, Fla.
 Southern Valley: (Fair) Monroe, La.; (Fair) Vicksburg, Miss., 20-25.
 Sparks, J. A.: (Fair) Dunganon, Va.
 Srader, M. A.: (Fair) Beaver, Okla.; (Fair) Guyton 20-25.
 Standard Am.: Guthrie, Ky.
 Star Am. Co.: Marion, Ark.; Des Arc 20-25.
 Starlight Am.: (Fair) Cleburne, Tex.
 Starr, Joe: (Fair) Mulberry, Ark.
 Steblar Greater: Damascus, Va.
 Stephens, C. A.: Hillsville, Va.; Yadkinville, N. C., 20-25.
 Strates, James E.: Alexandria, Va.; (Fair) Shelby, N. C., 20-25.
 Stumbo, Fred R.: (Fair) Neosho, Mo.
 Sunflower State: Perry, Okla.
 Sunset Am. Co.: (Fair) Marshalltown, Ia., 14-17; Hutchinson, Minn., 20-24.
 Sutton, F. M.: Sikeston, Mo.
 Tassell, Barney: Orange, Va.; Victoria 20-25.
 Tatham Bros. Bismarck, Ill.
 Texas: Pecos, Tex.
 Tidwell, T. J.: (Fair) Muleshoe, Tex.; (Fair) Littlefield 20-25.
 Thomas Am.: North Judson, Ind.
 Thomas Joyland: Goshon, Ind.; Hartford City 20-25.
 Tinsley, Johnny T.: Marietta, Ga.; Griffin 20-25.
 Tip Top: Weyauwega, Wis.
 Tivoli Expo.: Butler, Mo., 15-17.
 Turner Bros.: E. Prairie, Mo.; Trenton, Tenn., 20-25.
 20th Century: Waterloo, Neb.
 Twin City: Moulton, Ia., 16-18.
 United Expo.: (Fair) Pocahontas, Ark.
 United States: (Fair) Belington, W. Va.; (Fair) Philippi 20-25.
 Utah Expo.: Hobbs, N. M.
 Veterans United: Red Oak, Ia., 13-15.
 Victory Expo.: (Fair) Enid, Okla.; (Fair) McAlester 20-25.
 Victory United: Moberly, S. D., 14-18.
 Virginia Greater: Hampton, Va.; West Point 20-25.
 Wade, W. G., No. 1: (Fair) Petoskey, Mich.; (Fair) Ludington 21-25.
 Wade, W. G., No. 2: (Fair) Coldwater, Mich.; Bronson 22-25.
 Wallace Bros.: Cape Girardeau, Mo.
 Wallace Bros. of Canada: (Fair) Renfrew, Ont., Can.; (Fair) Lindsay 20-25.
 Wallace, I. K.: Lovington, Va.; Amherst 20-25.
 Wallace & Murray: Chatsworth, Ill.
 Ward, John R.: (State Fair) Louisville, Ky.
 W. E. Attrs.: Joiner, Ark.
 West Coast: (Fair) San Jose, Calif., 13-19; (Fair) Monterey 22-26.
 Whalen & Riley: (Fair) Taloga, Okla.
 Wheeler, Eddie L.: Pikeville, Tenn.
 White Star Attrs.: Shelby O.
 White's Rides: White, Ga.; Fairmount 20-25.
 Wilson Famous: Morton, Ill.; Astoria 23-25.
 Wolf Greater: (Fair) Willmar, Minn., 15-18; Jordan 23-26.
 Wolfe Am.: (Fair) Commerce, Ga.; (Fair) Madison 20-25.
 Wonder City: Water Valley, Miss.; Coffeeville 20-25.
 World of Mirth: (Fair) Brockton, Mass.
 World of Pleasure: (Fair) Auburn, Ind.; (Fair) Bourbon 21-25.
 Young's Am. Co.: Monmouth, Ill.

Misc. Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Plunkett's Stageshow: Sedan, Kan., 13-15; Caney 16-18; Joplin, Mo., 20-22.
 Raum's Cavalcade of Stars: Petoskey, Mich., 13-18.
 Skating Vanities of 1949 (The Forum) Montreal, Can., 15-19; (Stadium) Chicago, Ill., 22-26.
 Slout Show: Mascoutah, Ill., 13-18; Waterloo 20-25.

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Bailey Bros.: Sherman, Tex., 14; McKinney 15; Denton 16; Decatur 17; Graham 18; Seymour 20; Vernon 21; Childress 22; Shamrock 23; Berger 24 Pampa 25.
 Barton's Society: (Fair) Bridgeton, N. J., 14-19.
 Beatty, Clyde: Baton Rouge, La., 14 Opelousas 15; Alexandria 16; Lake Charles 17; Beaumont, Tex., 18; Port Arthur 19.
 Cole Bros.: Clovis, N. M., 14; Lubbock, Tex., 15; Sweetwater 16; Midland 17; Big Spring 18; Eastland 19; Fort Worth 20-21; Waco 22; Taylor 23; Austin 24; San Antonio 25-26.
 Cole, James M.: (Fair) Mineola, L. I., N. Y., 13-18; season ends.
 Dalley Bros.: Burley, Idaho, 14; Idaho Falls 15; Montpelier 16; Rock Springs, Wyo., 17; Rawlins 18.
 Dales Bros.: Anniston, Ala., 14; Talladega 15; Sylacauga 16; West Point, Ga., 17; Opelika, Ala., 18.

L. A. Bang-Up For Ringling

(Continued from page 60)

the ground in front so that no seating capacity was actually lost. Another stipulation was that all seat jacks had to be bored with a three-eighths inch hole and inserted with a five-sixteenth inch pin. Footrests on the blues had to be installed, which were lashed to the stringers.

Early Saturday visitors, watching the show get ready, included Curtis Little, S. L. Cronin, Ruth and Johnny Strong, Hugh McGill, Clyde Stewart, Bert Chipman, Phil Goldstein, Jean and Forrest Freeland, Harry Phillips, Bill Spaeth, George McMasters, Glenn Harrison, Andy White, Abe Goldstein, Pauline and Claude Webb, Frank Chi-carelli and J. Ed Brown.

Norman Carroll is announcing the show. Large part of the credit for the turn-away biz enjoyed by the show was the part played in radio plugs handled by Bill Antes for the circus, and Paul Mosher, Kay Kyser's p.a. Mosher and Antes got 220 plugs and interviews on the air for the charity premiere.

A total of 30 plugs for the entire run of the show were garnered by Antes who set interviews and spots on most of the local stations. Big concentration, however, was on network shows, which included *The Whistler*, *Breakfast in Hollywood*, *Double or Nothing*; both of the John Guedel, Art Linkletter shows, *GE Houseparty* and *People Are Funny*; *Meet the Missus*, *It's a Living*, and *Red Skelton*. Plugs were also set on newscasts on ABC, NBC and Mutual. Local shows included *Show People's Show*, *Battersea Comes to Breakfast* and *Eddie Oxford's Inside Hollywood*.

Circus personnel rounded up by Antes for appearances on the air shows included Fred Smythe, Side Show manager; Felix Adler, Hanka Kelter, Miss Patricia, Harry and Daisy Doll, Mr. and Mrs. Fred Fischer, Bill Ballantine and Jack Leclair.

Hagerstown Exhibit

Draws 3,373 During Run

HAGERSTOWN, Md., Sept. 11. — The third annual Hagerstown Circusiana Exhibit, held in the Washington County Museum of Fine Arts building, drew 3,373 spectators during its August 1-29 run. Exhibit consisted of 50 lithographs and posters, many from the Library of Congress and dating back to the 1880's; more than 400 pieces of model circus equipment, including a complete one-quarter-inch scale model show with 6 tents, 192 wagons, bannerline, etc.; 6 cases of model equipment in all scales, and a display of programs and route books.

Flamante: Fresno, Calif., 15-16; Cutler 17; Visalia 18; Delano 19; Huron 20; Hanford 21; Shafter 22; Bakersfield 23; Filtmore 24; Santa Paula 25.
 Gould, Jay: Huntsville, Mo., 14; Troy 15-18; La Grange 20-21; Mt. Pleasant, Ia., 22-23; Barry, Ill., 24-25.
 Hunt Bros.: Milford, Del., 18.
 Jones, Al, Rodeo & Circus: (Fair) Logan, O., 22-25.
 Kelly, Al G., & Miller Bros.: Rockwell City, Ia., 14; Storm Lake 15; Ida Grove 16; Mapleton 17; Jefferson 18.
 King Bros.: Tuscaloosa, Ala., 14; Columbus, Miss., 15; Amory 16; Starkville 17; Calhoun City 18; Water Valley 20.
 Mills Bros.: Washington, D. C., 14; Richmond, Va., 15; Newport News 16; Hopewell 17; South Boston 22; Altavista 23; Roanoke 24; Pulaski 25.
 Polack Bros. (Eastern): Corbin, Ky., 13-15; Albany, Ga., 18-20.
 Polack Bros. (Western) (Ice Arena) Seattle, Wash., 14-19; (Armory) Portland, Ore., 21-27.
 Ringling Bros. and Barnum & Bailey: San Diego, Calif., 14-15; Santa Ana 16; San Bernardino 17; El Centro 18; Phoenix, Ariz., 19-20; Tucson 21; El Paso, Tex., 22-23; Dallas 25-26.
 Rogers Bros.: Jamestown, Tenn., 14; Livingston 15; Gainesboro 16; Carthage 17; Red Bolling Springs 18; La Fayette 20.
 Seal Bros.: Wilburton, Okla., 14; Hartshorn 15; Eufaula 16; Wetumka 17; Allen 18.
 Stevens Bros.: Brush, Colo., 14; New Raymer 15; Windsor 16; Johnston 17; Longmont 18; Frederick 19; Fort Lupton 20; Keensburg 21.

Skate Industry Plans New Tub Thumpin' Org

Wider Publicity Object

CINCINNATI, Sept. 11.—Evidence that the rink industry is in there pitching for the roller sport is the Institute of Roller Skating, which has been set up to obtain more and better publicity for the sport, according to Bill Love, skating columnist for *The New York Journal-American*.

Love says that the top man in the venture is Irwin Rose, head of the New York firm of News Alliance, Inc., reputedly one of the best publicity getters in the sports field. "Financial support," continues Love, "is coming from the country's rink operators and manufacturers of skating equipment. The goal is to sell roller skating and roller skaters, including amateurs, champions and stars, to the nation's press and to magazine, radio, screen and television people."

Hartford Skate Palace Garners Big Holiday Biz

HARTFORD, Conn., Sept. 11.—Irving Richland, operator of the Hartford Skating Palace here and who just returned from a vacation thru New Jersey, said this week that the Labor Day week-end at his rink brought out the biggest skating crowd since last April.

"Rink owners are encouraged, too," he added, "by the attendance of spectators at the roller championships in Cleveland this summer. It set a record for national competitions."

Greenville Spot Renovated

GREENVILLE, S. C., Sept. 11.—Skating Rink at Cleveland Park here reopened September 3 following a 10-day renovation job, Manager J. R. Gibson said.

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Great Leopard Off To Good Start at Chester Location

CHESTER, Pa., Sept. 11.—Great Leopard Skating Rink, under direction of Manager Carl Ellis, staged its fall reopening here Thursday (9) to good crowds and business. Among features this year are the rink's new maple floor and a television set installed in the spot's new club lounge.

Emma S. Ellis is the rink's pro skater, with Jack W. Coopersmith the spot's operator. Organ, Novochord and Solovox provide the music.

USARSA Skate Confab Draws 60 Officials

New Unity To Pay Dividends

PITTSBURGH, Sept. 11.—First Skaters' Conference ever sponsored by the United States Amateur Roller Skating Association was conducted successfully at Flamingo Roller Rink September 3-6, with 60 USARSA officials, professionals and judges in attendance. A few amateurs were present as spectators.

Purpose of the meeting was to discuss discrepancies in dance and figure skating and to correct any abuses and misunderstandings of the present judging system.

George Apdale, USARSA prexy, who presided, said: "Out of this conference came a new unity which will pay big dividends during the competitive season ahead."

Sefferino 'Drome Sets '48 Bow Plans

CINCINNATI, Sept. 11.—Having undergone its usual summer renovation, Sefferino's Rollerdrome this week completed plans for its reopening tonight.

Rink has been closed since last May when it wound up one of its finest seasons, and officials are looking forward with optimism to the new season's operations. C. V. (Cap) Sefferino, assistant manager, said that numerous telephone calls have been received in recent weeks as to when the rink would open.

Palisades Planning Fall-Winter Season

McKEESPORT, Pa., Sept. 11.—Palisades Amusement Company, currently in its 34th year of operating a skating rink, has completed plans for its fall and winter season, Jim McGirr, who founded the organization in 1914 in partnership with the late John Davenport, said this week. McGirr has operated the spot since Davenport's death in 1925. He said that because of illness he plans to retire from the field January 1.

Crystal Palace Obtains Incorporation Papers

HARRISBURG, Pa., Sept. 11.—Crystal Palace Roller Rink, Inc., Norristown, Pa., has been issued articles of incorporation by the Pennsylvania Department of State authorizing it to issue \$5,000 in capital stock for the purpose of operating a general amusement enterprise.

Incorporators are listed as Richard A. Brandt, Bridgeport, Pa.; Mary K. Haller, Norristown, and Francis J. Litzenberger, West Leesport, Pa.

Allen Skateland's Biz Pars 1947 Results; Skate Clubs, Classes Play Leading Role

Old Hat B.-O. Incentives Click in Hartland

HARTLAND, Me., Sept. 11.—Despite keen competition, this year's Skateland business has maintained an even keel with that of last year, altho Manager Frank B. Allen Jr. has only two months with which to strike a contrast since he began operations in June of 1947. Allen is enthusiastic in doling out credit for this year's financial results to the Skateland Skating Club and Skateland Dance Classes. He said that while his methods of operation for added box-office incentive are probably old hat with the out-of-State rinks, it is new here and proving highly successful.

Allen pointed out that unfortunately for the good of roller skating, and operators as well, is the fact that there are no more than three rinks sponsoring dance classes in Maine. He also revealed that of the approximately 12 rinks in the three counties termed Central Maine, Skateland is the only rink to sponsor either club or classes. The southern sector, Allen said, boasts one club and one class and this is about the only other rink operating in that manner in the State. Allen referred to the Ramblers of Lewiston, Me., which is the oldest organized club in the State.

He further stated that the members of the Skateland rink are appreciative of the fact that they are the only members in the State of USARSA, while the management is the only member of United Rink Operators in the State. Allen says that he honestly believes that the skate clubs and dance classes have played a major role in keeping his box-office counts above board.

"Of course," says Allen, "the operator who concludes his program with the sponsorship of a club and a dance class even after the groups are under officers is due for a downfall here. The board of officers now have full charge of all activities and my rink has gained much publicity thru their benefits and programs. Therefore I have made it a policy to plan programs that will fall in with an added incentive to help others join the club and/or class."

Dance Step Carnival

"A roller carnival was sponsored here a few weeks ago in which a special dance step class was entertained with the winners receiving trophies. Steps included the polka, barn dance, two-step, cake walk, collegiate, flea hop and a ladies' graceful skating contest. These were presented because they tie in splendidly with the fact that it adds an incentive for others to join the classes. It also provides the pro with an opportunity to watch his members much more closely than he would be able

to do during a dance class. Also it must be assumed that those in the contests are necessarily his best skaters and any faults that they may exhibit are probably faults of the others. These faults are ironed out at the next class.

"In July we held the first sanctioned event in Maine since 1933 when the RSROA sponsored a speed race at a rink owned by Frank B. Allen Sr., which I managed. Trial winners received bronze medals and winners in the finals were awarded trophies. For added box-office appeal, I tied a Coronation Ball onto the program.

"At present we are in the trials stage of a ladies' speed championship and a ladies' graceful skating contest, the latter being an annual affair which is looked forward to with intense interest by women members because of the trophies and medals (See *Allen Skateland*, page 80)

Paterson Preems To Big Crowds, Biz Under AOW

PATERSON, N. J., Sept. 11.—Paterson Recreation Center, newest rink in the America on Wheels chain, reopened here Wednesday night (8) to near-capacity crowds despite humid weather. Swoon singer Alan Dale, of the *Alan Dale Show* (WAED-television) and of the *Sing It Again* (CBS) radio program, proved a hit when he appeared as guest star at the premiere.

Exhibitions by amateur champions completed the entertainment phase of the debut program. The AOW purchased Paterson last spring and, after closing the rink for the summer, re-decorated it inside and out and enlarged the actual skating surface.

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Eastern Operations Perk Up As Ops Gird for New Season

NEW YORK, Sept. 11.—Roller rink operations in this sector perked up this week as many of the spots went into full fall and winter operation and many others completed arrangements for openings scheduled for next week after being closed for the summer to make their usual renovation and clean-up projects fit in with new seasonal set-ups.

Some of the spots like the America on Wheels, Gay Blades, Empire and Sunnyside went into their fall programs without interruption as they never closed for the summer.

Allen Skateland Biz Pars 1947

(Continued from page 79)

awarded and the coveted title of Miss Skateland. We have won the respect of local newspapers thru these sports achievements.

"In setting out the following ideas which we have put to use, we constantly bear in mind the fact that we are still amateurs at all this and it's only our earnest endeavor and the will to learn that keeps us going. Since fairs draw from our attendance—from all operators' attendance, I suppose—we began a program of prizes designated as promotional awards with the awards given for attendance records. In our particular case, the first 20 skaters who reached their 20th attendance at the weekly dance classes were awarded a bronze lapel skate pin. It amazed us to learn how skate members attempted to maintain a position. These positions are posted weekly.

"Another item we use here is a three-foot square calendar of coming events, properly marked off in large squares. We also have a regular schedule of games, contests, special nights, club nights and parties. Contests include such events as the block race, circle race, lucky spot, potato race, shoestring race, lucky balloon and sack race. In the special events line we cater to charity parties, speed races, relay races, post office, silver apple, guest night, party ball, obstacle race and balloon polo among others.

"The operator of a skating rink without the benefit of an organization behind him such as the URO or RSROA is missing out on something that he cannot afford to do. To be sure it is an added expense, but it is one that pays off. My rink is a small one in a small town with a minimum of skaters, but I find that my organization is more than willing to assist me in any way possible."

Rolleries at Hillside, Park Circle, Paterson, Bay Ridge, Eastern Parkway, New Dreamland, Queens and Wal-Cliffe all either premed for the season or are on the verge of doing so. All have girded for their operations with new construction jobs of one type or another and are imbued with an unusual optimism over the coming season.

The Paterson rink has been rejuvenated by its new operators, America on Wheels, and Eastern Parkway reportedly has spent \$14,000 on interior changes and repainting work. Sunnyside already has begun class instructions and this week announced that its annual club show will be held sometime in November.

When the Paterson rink reopened, its guest list was topped by Alan Dale, of the Alan Dale tele show and Sing It Again radio seg. In addition to Dale, Paterson featured a completely redecorated rink, plus an enlarged skating surface. Park Circle bowed with a program of solo and pair-skating by RSROA national and State titlists including Rudy Goldman, Gloria McCarthy, Paul Baumann, Bob Cawley, Joseph Davis, Jack Crichton and Edna Grasso.

Fowler Rollery Preps Plans for Sept. 17 Debut

FOWLER, Ind., Sept. 11.—Hi-Way Roller Rink, formerly known as the Roost Roller Rink, will reopen for the fall and winter September 17, after being closed for its usual redecorating and general clean-up program.

Mrs. M. A. Flowers, owner-operator of the spot, has lined up an attractive program for the new season. Numerous games and contests are billed for the spot's opener, with souvenirs being awarded to skaters. Current indications point to an especially busy season, she said.

CONEY ISLAND

(Continued from page 58)

grave of his dad who died July 9, 1947, at Cypress Hills Cemetery.

Seasonal Dinner

Tessie Balis is the first femme to be employed as a ticket seller in Kyrimes Ride Park. Her ride is the Boomerang. Forty-two employees of Kyrimes Ride Park, headed by Ameen Abbott, prexy, and Johnny Londis, treasurer, will spend their dollar-a-week collection of the season toward an end-of-the-season dinner and dance at the Half Moon Hotel September 24. . . . Mrs. Jimmie Kyrimes was hostess to her cousin May Kenelly on a visit from her Washington home and a friend, Marie Parkington, New York, September 3. . . . One of Coney's new concessionaires this summer is Kenny Huie who serves Chinese eats and sells Oriental novelties from a stand on Albert Falcon's property on West 12th with the assistance of Fay Lum. Kenny formerly managed the China Doll nitery in Manhattan. . . . Charles Smith, all-round, out-front barker, is mourning the loss of his wife who was cremated September 2.

Bergen to Ohio U.

Moe Bergen leaves Play-the-Races game September 18 to resume his position on the basketball team of Ohio University. . . . Dave Berger of Eddie's 5-Star Final, will become partner in the ownership of a vast acreage of Texas property. . . . Joe Boston has severed his connections with his girlie show on Stillwell and, with his wife, Billie, joined the Georgia Sothern revue with the James E. Strates Shows.

Scott Rollarena Reopens; Kiddie Sessions Winner

LEXINGTON, Ky., Sept. 11.—Plans were completed here this week for the reopening of Scott's Rollarena September 15, following its usual three-month summer renovation job. Glibert W. Scott, operator of the local rink, revealed that the rink has had good luck with its policy of conducting extra sessions for children, a policy that will be continued thru the fall and winter.

Scott said that each Saturday morning after the rink has been cleaned and readied for that night's session, the rink devotes two hours to children's activities in an effort to build future skaters. Each Saturday the doors are opened to children under 12 years old at 9 a.m., with the price for the two-hour session set at 25 cents.

Scott said that the rink is tough about keeping the sessions exclusively for the children and that they don't let any helpers on. Regular floor men are used and a couple of prospective floor men are added for instruction purposes. Rink is giving the children full-size sessions, including the grand march and advance numbers. Scott says they are quick to learn and are responsive to mass instructions.

Thru a tie-up with a soft drink company the rink is able to provide free drinks.

Springfield Rialto Debuts With Prizes And Special Events

SPRINGFIELD, Mass., Sept. 11.—Door prizes, including men's and ladies' show skates, varied other special prizes and free souvenirs were distributed at last night's opening of the Rialto Skating Rink here.

Among features was Frank Moors, Boston, who presented a free-style skating exhibition. Gil Bajek is at the organ, with Armand Champa as pro. Rink will operate each night of the week, with Sunday afternoon sessions also on the program. Free classes for children got under way today and will continue each Saturday thru the season.

Bronx's Fordham Preems Full Sked

NEW YORK, Sept. 11.—Fordham Skating Palace, in the Bronx here, premed its new fall and winter program last week after being closed for the summer. Rink went into full operation with matinees scheduled for Sundays and holidays from 2 to 5 p.m.

Eddie Gray is set as the music maker.

Girlie show has been taken over by Frank Garto, Boston's former partner. New talker is Caspar Medonia, recently out of a hospital where he was laid up two months suffering from brain concussion as the result of being hit by a truck. Andy Zacarino is ticket seller and Kitty Krevere, ticket taker. New dancers are Eleanor Marie and Ida May. Aida, former feature, is out of the dancing personnel, because of a fall off a horse. . . . Tony Ianunno Jr., of an Italian eatery on Surf, will wed Phyllis Schittini September 26. Marriage feast is to be at bride's home on West 10th. . . . Two other Islanders to follow suit will be Mickey Klarnet, October 9, and Lester Dworman after the Mardi Gras. . . . Mardi Gras lights strung up to ceiling entire Surf Avenue the length of the parade were turned on September 4 for the first time.

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- Identification Bracelets. Doz. 2.00
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(Continued on page 82)

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COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 93 of this issue.

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ALL-BRAIDED CELLOPHANE WAISTRAND Hula Skirts, with leis, \$7.50; Straw Hula Skirts, \$2.50; Spangle-trimmed Strip Panel and Bra Sets, \$8.50; Rhinestone G-Strings, \$6.50; Bras, \$3.50; Chorus or Strip Pants, \$1.10. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 8-4137.

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(Continued on page 84)

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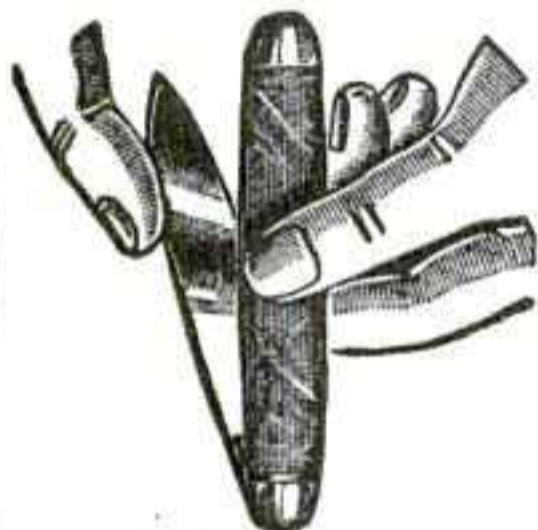
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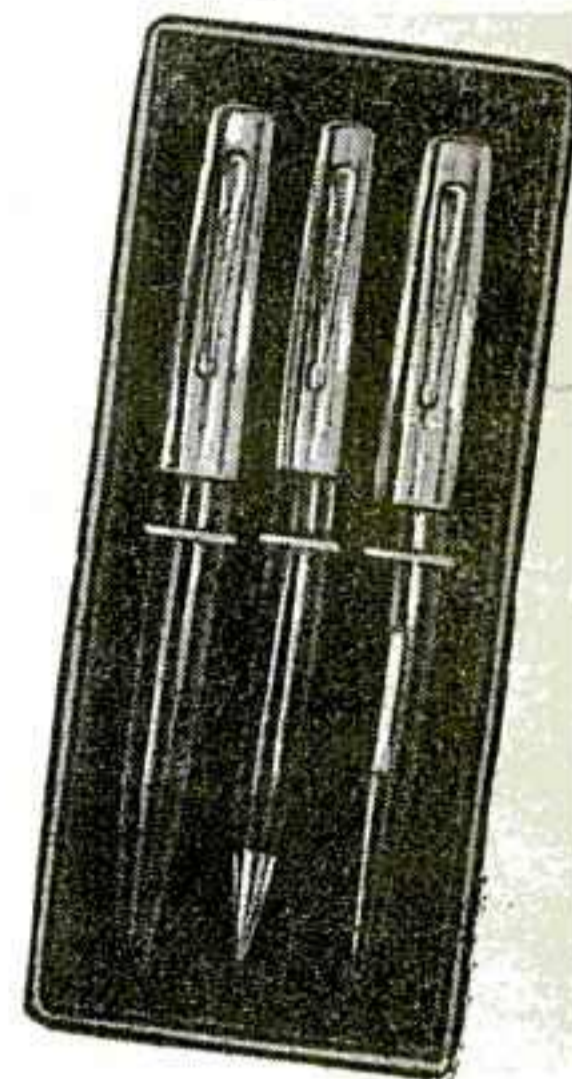
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MAKE \$15 TO \$25 PER DAY—JOE LOUIS' and Marva Louis' (his wife) Toilet Articles, Cosmetics and other products for men and women are sensational. White people like them, colored people buy on sight. Perfumes, Powders, Pomades, Creams, Brown Creams, Flavors, Remedies, and many other fast sellers are our features. \$3.95 buys \$10.00 (23 items) retail deal. Send \$1, pay post-man balance. Be first in your community to offer this new line and you will be happy. Joe Louis Products Co., 6 E. Garfield Blvd., Dept. BB-10, Chicago 15, Ill. oc2

QUICK, SURE MONEY SELLING ANNIE Blain Flavors. Surefire tested selling system. Geo. S. Parker, First Ave., Highland Park, N. J. se25

TATTOOING SUPPLIES

COMPLETE TATTOOING OUTFIT—TRUNK. Machines, Transformer, designs, plenty Stencils. Ready for making money. \$100 M. Zels, 728 Lesley Ave., Rockford, Ill. oc9

TATTOOING MACHINES, DESIGNS, COLORS, Needles, Outfits. Free catalog. Fast service. Owen Jensen, 120 W. 83d St., Los Angeles 3. oc30

VERMILION REDS (MERCURIC) AND COLORS specially designed for tattooers. General Color Co. 24 Ave. B Newark 5, N. J. se25

WANTED—TATTOOER, OLD-TIMER WITH long experience, sober, reliable, must be good artist. Write Coleman, Tattooer, Main St., Norfolk, Va.

WHOLESALE—BEST BLACK INK, \$5.62 QT.: 300 Shading Tubes, \$3 dozen; 19 Sheets 20x50 Celluloid, \$1.25 sheet; Stencils, 100 assorted sizes, \$15; four Machines, \$22.50. P. Waters, Anniston, Ala.

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING machines, all other coin equipment. Mac Postel, 6416 N. Newgard Ave., Chicago. oc23

WANTED—CALLIOPE, STEAM OR AIR, with or without boiler. Frank Dupuy, 649 Sycamore Dr., San Gabriel, Calif.

(Continued on page 86)

SENSATIONAL NOVELTY

#6145K Three Piece Goldplated Filigree Perfume Set

Non-tarnishable perfume bottles, 1 1/4 inches high, on mirrored gold-plated filigree tray, 6x4 inches. Each set packed in individual GIFT BOX. 1/2 doz. sets in masterbox.

\$13.50 Per Doz. SETS

333 & 335 K SOUTH MARKET ST. CHICAGO 6, ILL.

LEO KAUL IMPORTING AGENCY, Inc.

GIANT SIZE WESTERN SADDLE HORSES

Ready for delivery in one week. Height, 14 inches; length, 17 1/2; weight, 9 1/2 pounds. Our price, \$10.00 F. O. B. N. Y. C. Retail here in N. Y. at \$25.00. You fellows in the Far West, jump on this one. Will open a new field. Bars, Grills and Saloons will buy them for display. Plenty on display here in the East. Order sample only. Watch results. Please note: We were the first to introduce the 10 1/2-inch horse in The Billboard last May, 1947. Result. Lots of people were more happy. Our price on this size \$3.25 each. Sample sent, \$4.00. Cheaper in gross lots. Also have 8 other sizes at reduced prices. We have a Small Midget Horse that is a Knock-Out for small prizes or give-aways. Sample sent, 50¢ in stamps. We give you a Square Deal. Nice Horses and prompt shipments or your money back. From factory direct to you. No post cards answered. Note New samples now ready of new racing horses. You boys near race tracks will clean up. Every racing fan will want them. Samples sent, \$1.50 in stamps.

C. GAMEISER, 250 West 88th Street, New York City 24

Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blankets, Hampers, Hossocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.

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1111 South 12th, St. Louis 4, Mo.

MONEY \$\$ \$\$ MAKERS!

CHRONOGRAPH Wrist Stop Watch

Only \$5.75 Each
6 or more Sample \$6.75

Sweep second hand runs or stops at click of button. Assorted dials.

Written Guarantee
Shock and Water Resistant!
Radium Hands and Dial
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Stainless Stretch Band
Fits All Wrists
Sparkling New - Not Rebuilt!

25% With Order - Balance C.O.D.
F. O. B. St. Louis
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HOT SALES BOARD ITEM!
Never Before Have You Seen a Precision Time-piece Like This With All These Features at this LOW PRICE!

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Wholesale only
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WESTERN CHARM BRACELET

Massive weight throughout. Hand polished and silver plated. \$9.00 Doz. Send \$1.00 for sample.

Direct Mfg. Co.
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• Square and round rolled gold plate wire, all gauges and qualities. • Stone-set and plain bangles as follows: • hearts • stars • clovers • crescents • beaded hearts • wagon wheels • crosses, etc. • Jewel sets, all sizes, with 1 and 2 holes set with stones and pearls. • 3-stone ring top of beaded stock. • Beaded band wire • Plain findings, such as crosses • anchors • bowknot pins • springrings • jumpings • swivels • chains • plain and twisted hoops • earwires • earstuds, etc. • Hoop earrings • earrings for pierced and unpierced ears. • Hand-made adjustable bangle bracelets. • Wire knot rings of rolled gold plate. • Pearl plates of small shell. • Cameos, etc.

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Box 63, North Station, Providence 3, R. I.
Buy Direct From Manufacturer and Save

5,000 ITEMS AT FACTORY PRICES

VARIETY AND GENERAL STORE MERCHANDISE. SPECIAL PRICES TO WAGON JOBBERS. Nylon Hose, Watches, Guns, Toys, Cosmetics, Combs, Auto Supplies, Cards, Film, Key Chains, Trick Items, Men's Fancy Socks, Work Clothes, Gloves, School Supplies, Fireworks, Balloons, Clocks, Salesboards, Merchandise Deals and thousands of good selling, long profit items.

H. L. BLAKE
Broker and Factory Distributor
LITTLE ROCK, ARK.
Send 5¢ in stamps for price list.



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Minimum quantity, 1 gross
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No. 301 \$2.85 Doz. \$33.00 Gr.

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The New "Lucky '48 and Horse" is Available in Various Style Pins, Pendants and Bracelets

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\$3.85 Doz.
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Yellow Finish
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No. 516
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Merchandise Carded
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(State Your Business)

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ATTENTION: ALL CREW HAT WORKERS

WHO OPERATE SEWING MACHINES AND PUT NAMES ON HATS



AT FAIRS and CELEBRATIONS

IMMEDIATE DELIVERY on Two-Tone and Plain Crew Hats. One of the best hats on the market. Guaranteed satisfaction or no sale.

WE DELIVER AT ONCE

TWO-TONE HATS, GROSS.	\$72.00
PLAIN CREW HATS, GROSS.	66.00
FELT CREW HATS, ASSORTED COLORS, ARE OUTSTANDING AND ONE OF THE BEST ON THE MARKET—AND THEY ARE BEAUTIFUL. GROSS.	36.00
ALSO CREW HATS. THESE ARE BEAUTIES. GROSS.	30.00

All these Crew Hats are in great demand all over country from Coast to Coast, and we do business with most of the Crew Hat Workers. Ask them.

50% Deposit, Money Order or Cash, Balance C. O. D.

We also take orders for all schools, colleges and universities. Any color that you may desire.

HARRIS NOVELTY CO.

1102 ARCH ST. Phone: Market 7 984 8 PHILADELPHIA 7, PA.

DEALERS ATTENTION!! REAL MONEY-MAKERS!

FAMOUS BRAND NAMES Men's and Ladies' **WRIST WATCHES**

FAST SELLING RINGS
By JOSEPH BROS.



Gent's 3 - Stone Rings, large ruby colored center stone and 2 large white side stones in 12 kt. gold filled extra heavy mounting. Outstanding value. No. 1922. Doz. . . \$24.00



Ladies' 6-Stone Wedding Rings, 12 kt. gold filled. No. 1207W. Doz. . \$8



Ladies' Engagement Rings to match. No. 7228E. Doz. \$6.75

Complete with leather strap. 10-Kt. R.G.P. case. (3 Watches Minimum.)

25% With Order, Balance C. O. D.—Write for Catalog.

Wholesale Only! None Sold Retail! **JOSEPH BROS.** 59 E. Madison St. Dept. B-18 Chicago 3, Ill.

TO SELL PROFITABLY AT POPULAR PRICES!

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7-JEWEL Round Case. Priced at only **\$9.50**

Square or rectangular cases, \$10.85. Rhinestone Dials, \$2.00 additional. All watches are re-conditioned and guaranteed like new.



ARE YOU LOOKING FOR A REAL FAST SELLING ITEM!
WELL—HERE IT IS, "THE MYSTIC TEASE"

"SALLY OF HOLLYWOOD AND VINE" \$2.00 Doz. or \$21.60 Gr.

AND

"BOTTOMS UP," THE PARTY SENSATION \$1.50 Doz. or \$16.50 Gr.

"NOVELTY" MAN-IN-BARREL 2.40 Doz.

SAMPLE OF "SALLY," 25¢. 25% Deposit, Balance C. O. D.

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GRIND STORE • NOVELTY STAND

Write for New Catalogue • Address Inquiries to **BILL CARSKY**

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1132 S. Wabash Ave. Chicago, Illinois

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word . . . Minimum \$2

Remittance in full must accompany all ads for publication in this column . . .
No charge accounts.

Forms Close Thursday for the Following Week's Issue

BASS MAN—DOUBLE VOCALS FOR COMMERCIAL territory band. Bennett-Greten, Rochester, Minn. se25

GIRLS FOR WESTERN UNIT—PLAY SOME modern. Accordion, Guitar, Violin, some doubling vocal. State experience, send snapshot. Box C-124, c/o Billboard, Cincinnati 22, O.

IMMEDIATELY—TENOR SAX DOUBLING Clarinet for five-piece orchestra using one sax. No characters, must be sober, congenial, real, fake, choruses, commercial, tone, work steady. Salary, this job, sixty dollars. No union tax. Also Piano Man, Kerry King, 841 N. 2d, Eunice, La.

LEAD TENOR, CLARINET AND FLUTE— Well organized, rehearsed organization will need good replacement in near future. Fine position for right person. Box C-120, Billboard, Cincinnati 22, Ohio. se25

MUSICIANS—ALL INSTRUMENTS: 12 DANCE orchestras, work steady, give full particulars. VSA, 848 Insurance Bldg., Omaha, Neb. se30

MUSICIANS—DRUMMER AND PIANO MAN needed. Other chairs, write. College orchestra, 15 nights month. Bob Anderson, 207 9th St., North Fargo, N. D.

NEED PIANO MAN AND ALTO MAN—TER- ritory band, Ralph Victor Orch., Glencoe, Minn. se25

WANTED—HILBILLY COMEDIAN, MUST BE clean, sober and regular guy. Prefer one who can play hillbilly and Western fiddle. All considered. Contact at once. Radio Station WMGY, Montgomery, Ala.

WANT COLORED GIRL MUSICIANS ON ALL instruments for Chicago locations. Datus Goodwin, 2606 Indiana Ave., Calumet 5669.

WANTED REPLACEMENTS FOR MIDWEST territory band. Elmer Hall, 321 S. Cleburn, Grand Island, Neb. se25

WANTED—PIANIST, BASS, TENOR—FOR ALL girl band. State qualifications. Send photo. Box C-131, Billboard, Cincinnati, Ohio.

WANTED—ORGANIST WITH OR WITHOUT organ or piano player, night club work. State experience and salary expected. 6-night week. Room and board furnished. Year round work. Ritz Club, Clear Lake, Iowa.

WANTED—TRIO, QUARTET OR QUINTET, regular work, 5 nights per week, for night club in Central Kentucky. 4 hours per night, 30 on and 15 off. Prefer girls that can do vocal and requests. Must be good. Send replies to K. A. Cornumey, Box 532, Richmond, Ky.

WANTED—EXPERIENCED PIANO MAN, TENOR and Drummer for location. Contact Orchestra Leader, Box 173, Laurel, Miss.

WANTED—ONE EX-JUNKER OR DRUNKARD. All square Jolins, please don't answer this ad. Wanted: One Guitarist Accompanist for crooner, singing old love memory songs. Ty Huey, Illinois Hotel, Centralia, Ill.

YOUNG WOMAN—TO DIRECT FAMOUS THE- atrical production. All expenses paid plus high earnings. Write Personnel, 3410 Broadway, Kansas City, Mo. se18

AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1

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No charge accounts.

Forms Close Thursday for the Following Week's Issue

AGENTS AND MANAGERS

BUCK BROS. — ILLUSIONISTS, THEATERS, school assemblies. Agents, please contact. S. B. Buck, 220 Sanluskusky St., Pittsburgh, Pa. State all. se25

MANAGER—25, RADIOS, RECORDS AND AP- pliance business, desires position as manager-salesman in New York. Classics a specialty. Walter Snyder, 4739 Tacony St., Philadelphia 37, Pa. oc9

BANDS AND ORCHESTRAS

ATTRACTIVE ALL-GIRL BAND — PIANO, tenor sax, trumpet and bass. Sweet, swing and Latin. Dance music, vocals and entertaining. Available October 1. For smart clubs, cocktail lounges and resorts. Will travel. Mgr. R. W. Seikel, 2416 Marvin Ave., Cleveland 9, O. Phone Florida 7618. se18

AVAILABLE AFTER SEPT. 28—WESTERN Variety Show for tour. Theaters and auditoriums. Reliable Agent wanted. Length of engagement and distance no handicap. Own transportation. All theater equipment. California act. Write Dick Wells, Box 1611, Reading, Pa. se18

COLORED BAND FOR NIGHT CLUBS, COCK- tail lounges, taverns, etc. 3 or 4 men entertaining and singing. Jump Jackson, 4719 S. Dearborn, Chicago, Ill. se18

ORCHESTRA—FIVE MALE INSTRUMENTAL- ists and Girl Vocalist. Fine presentations for hotels or dine, dance spots. Available soon. Write Box C-126, Billboard, Cincinnati 22, O.

SMALL ORCHESTRA — GO ANYWHERE IN world. 4 men, sweet, commercial, entertaining. Information: "Jens" Jensen, Shelbyville, Mich. oc9

TRIO — INSTRUMENTAL WITH VOCALS, smart, modern. Small clubs, hotels or show bars. For details communicate: Box C-125, Billboard, Cincinnati 22, O.

CIRCUS AND CARNIVAL

CIRCUS — MED. OR WHAT HAVE YOU? Comedy Bumps, Juggling and Barrel Jumping, Roman Rings. Chance 3 to 6 nights. Allen Bros., Betty Davis, Monroe Bros., Morris Cash, take notice. Man and Lady, Acker & Kaye, Route No. 2, Greencastle, Ind., care W. D. Redding.

MAGICIANS

MAGICIAN—EXPERIENCE. SMALL MAGIC scientific. Theaters, high schools. Company or partner considered. Thordini, R. No. 1, Box 59, Lost Creek, W. Va.

MISCELLANEOUS

AT LIBERTY—ARRANGER. WILL WRITE for 3 or 4 small bands, 20 years' experience, modern. Also Dance Teams, Dancers, Singer. Union stamp, Houston, Texas. 65. Lee Selby, 630 S. Okmulgee, Okmulgee, Okla.

AT LIBERTY—GEN. BUS. CHARACTER, Comedy, Specialties. Wardrobe, steady, o.k. Al Ulrich, 1570 34 Ave., Columbus, Neb.

AVAILABLE — HARVEY THOMAS, VAUDE- ville Show, Singers, Dancers, Comedians, Musicians, Clowns, Jugglers, Ventriquoists, Punch-Judy, 162 N. State, Dearborn 2734, Chicago, Ill. np

HARRY MCGHEE, FEMALE IMPERSONATOR— "A night or a year." 354 Fifth St., S.E., Puyallup Wash. se18

PUBLICITY MAD! NO, JUST HUNGRY!—I live dangerously, go anywhere, do anything. Picture free. Albacher, 2015 E. 31 St., Lorain, Ohio.

VERNON HOFF—FEMALE IMPERSONATOR. 1948's Sweetheart of Detroit! AGVA. Booking currently. Vernon Hoff, Sweetheart Bar, Third and Selden, Detroit, Mich. oc9

MUSICIANS

AT LIBERTY—FIVE OR SIX-PIECE ORCHES- tra, very commercial with fine vocalists and entertainment, band will sell. Cappy Leonard, Mazomanie, Wis. se18

AT LIBERTY—DRUMMER, AGE 22, UNION, single, sober, reliable. Have fine equipment and exp. Plenty of experience and good appearance. Can go immediately. Consider all offers. Write or wire. Don Alexander, Box 3004 Poly, Fort Worth 5, Tex.

AT LIBERTY—FIDDLE MAN. PLAY COM- mercial, hot, Western, any style. Cut or no notice. Prefer location. Musician, Box C-133, Billboard, Cincinnati 22.

AVAILABLE IMMEDIATELY—A-1 COLORED organ stylist desires position in A-1 theater, lounge, bar or night club. Just finished second successful engagement at large downtown theater in New York City. Member Local 802, N.Y.C. Doesn't own organ, doesn't vocal, experienced in all electronic organs and pipe organs. Plays special arrangements or pop standards, classics, swing and be-bop. Go anywhere but South. Reginald Smith, 105-14 32nd Ave., Corona, Queens, L. I., N. Y. Phone Illinois 7-3218. se25

ELECTRIC SPANISH GUITARIST—WHITE, age 30, sober, play hot lead and fill-in on all hillbilly, Western and popular tunes. Double on bass, tenor, banjo, harmonica. Prefer radio job with personal. Have flashy wardrobe. Would like location in Midwest or elsewhere. Can furnish best of references, union available on two weeks' notice. Address: Morrie Jones, 602 1/2 N. 5th Ave., Sacknow, Mich. Phone 2-4043.

GIRL STRING BASS—COMBO OR LOCATION band. Union, Read and fake. Box C-130, care Billboard, Cincinnati, Ohio. se25

FREDDIE SHEPAD, HAMMOND ORGANIST— Just completed five months at the Paddock Club, Monticello, N. Y. Now available, go anywhere. Don't own organ. Agents invited. Address: 116 Washington St., Gloverville, N. Y. 3551-J.

GUITARIST—WELL EXPERIENCED, MODERN, entertaining unit, dance or strollers. Good rhythmic accompanist or solo. Box C-127, Billboard, Cincinnati 22, O.

HAMMOND ORGANIST—WHITE, UNION, EX- perience in radio, theater, special events. Prefer hotel, restaurant, club. First class only. New BV Model Hammond. Howard Burton, Creston, Iowa. se25

HAMMOND ORGANIST—LADY, UNION, SKAT- ing rink experience. Will consider other lines. Prefer Central, South or West. Box C-132, Billboard, Cincinnati, Ohio.

HAMMOND SOLO ORGANIST—OWN NEW triple-tone organ, Deagan chimes, wants to win your business new friends with his artistry. Personable, reasonable. Permanent. Recordings, photo, references. Organist, 863 Roscoe, Chicago, Ill.

HARPISIT—SMOOTH, AVAILABLE AFTER OCT. 15 for cocktail lounge or hotel dining room. Exp., will travel. Write or wire Miss Ruth Moore, 373 Garden Rd., Columbus, O.

MATT THOMAS—SMART SET PIANO STYL- ist, vocals in idomatic jazz, doubles accordion, available for hotel, society, cocktail only. Will consider joining trio. Union only. 411 33d St., Union City, N. J.

PIANIST—YOUNG LADY, BAND AND SOLO experience. Can transpose and accompany. Was staff accompanist at radio station. Available for Florida resort work. Permanent location desired. 3801 West 158th St., Cleveland, Ohio. se25

PIANIST — SOBER, RELIABLE, MARRIED. Available after Oct. 15. 18 years' experience. Commercial, solo, double organ. New York, Hollywood union. Box C-128, Billboard, Cincinnati, Ohio.

PIANIST—SOLOVOX AND SOME HAMMOND organ, middle aged, available September 21, small combo or single night clubs, cut shows. Will travel, thoroughly experienced, union. (Closing show cause of this ad. Gus Schulze, c/o Gen. Del., Pekin, Ill. se25

PIANO MAN—NEAT, DEPENDABLE. SMALL combo. Prefer Southwest. Contact Dick Ballard, 508 11th Ave., Greeley, Colo.

RINK ORGANIST—FOR A-1 RINK. WRITE Organist, Box C-114, care Billboard, Cincinnati, Ohio. se25

TENOR MAN, CLARINET—AFTER SEPT. 18. Read, fake, jam, etc., neat appearance, union only. Lee Ulbrich, Club Royale, Savannah, Ga.

TOP-NOTCH ORGANIST FOR A-1 RINK — Have been associated with R.S.R.O.A. rinks. Play popular, boogie, classics and all skate dance numbers. Write or wire Chuck Prewitt, 1517 South Michigan Ave., Chicago 5, Ill.

TROMBONE—ANY STYLE, BIG BAND, COMBO. Take off, semi-name experience. Don't drink. George Royce, 724 Chestnut St., Columbia, Pa. se18

TROMBONIST, ARRANGER—EXPERIENCE IN all combinations, wants steady work. Read, fake, will travel. Al Chase, 261 Lewiston, Detroit 30, Mich. Phone Niagara 5787.

TROMBONIST-ARRANGER — EXPERIENCED in all combinations, wants steady work; reads, fakes, will travel. Al Chase, 261 Lewiston, Detroit 30, Mich. Phone Niagara 5787.

TRUMPET—SPLIT LEAD AND JAZZ, SEMI- commercial or jump. Age 21. No one-nighters. David Joel, 4727 Attleboro, Jacksonville, Fla.

TRUMPET—READ, FAKE, TONE, UNION. Society or hotel style. Draft exempt. Cliff Langdon, 36 Cassius St., New Haven 11, Conn.

VIBIST—SWEET AND GONE. HAVE CON- cert Deagan vibes. Prefer small combo, young, sober, reliable. Member Local 47. Carl Dean, 815 W. California St., Oklahoma City.

PARKS AND FAIRS

AERIAL ACT—BREATH-TAKING, CROWD- thrilling high-pole act. Features many death-defying feats that assure success for any grandstand show or free attraction. Fair secretaries and committeemen, wire or write, several late weeks open. Box C-119, c/o The Billboard, 2160 Patterson St., Cincinnati 22, O. oc16

BALLOON ASCENSIONS—PARACHUTE JUMP- ing. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shafer, 1041 S. Dennison, Indianapolis 21, Ind. se18

OUTSTANDING PLATFORM TRAPEZE ACT— Available for celebrations, fairs, etc. Flashy act. For literature, particulars, address: Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

PAMAHASIKA'S SOCIETY CIRCUS — DOG, Pony and Monkeys, featuring the Act Beautiful, the Famous White Cockatoos, Military Macaws. Presented by the only original Prof. Pamahasika. Address Circus Headquarters, Geo. B. Roberts, Manager, 3504 N. 8th St., Philadelphia 4, Pa. Sagamore 5536. se25

SENSATIONAL HIGH FIRE DIVE INTO FLAM- ing tank of shallow water. An old established standard attraction. Never fails to please. Capt. Earl MacDonald, 456 Lamphier Pl., Warren, O. oc9

VAUDEVILLE ARTISTS

PROF. PAMAHASIKA PRESENTS THE World's Greatest Acting Birds, those Famous Cockatoos Military Macaws. Nothing like in anywhere. The oldest and greatest on earth. Always was headliner and still the tops. Address Pamahasika Studio, 3504-N. 8th St., Philadelphia 40, Pa. Sagamore 2-5536. se25

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VOCALIST—MALE, YOUNG, DISTINCTIVE, popular, ballads. Club or band connection in Los Angeles district. Bob French, 13711 Largo, Compton, Calif.

IDENTIFICATION BRACELETS!

...FOR FAST PROFITS

NO. B 111 Flashy Expansion Ident. gold plated, 2 styles . . . \$6.00 Doz. Bulk
NO. B-96 Massive Bracelet, pink or white, giant links. \$4.75 Doz., \$54 Gr. Bulk
NO. 6211 Heavy Men's Ident. pink or white finish . . . \$3.25 Doz., \$36 Gr. Bulk

1949 CATALOG OFF PRESS!
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Buy Direct From Manufacturer

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SPECIAL: 118—18"x14" Real Fur Scotty Dog—
\$22.50 Doz. Black or Asstd. Colors.
CARTON of 4 Doz. only \$84.00!!

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SALEMEN: Choice territories still open!
• Send for our latest catalog B and price list listing over 100 outstanding numbers in fur and plush.

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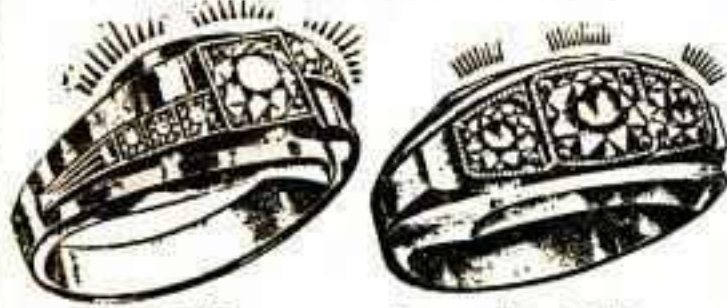
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Finished in Gleaming Bronze. 13 1/2" High, Mounted on Base. The Finest Globe Radios. Powerful AC-DC Superheterodyne; Built-in Antenna; Heavy Duty Alnico 5 P.M. Speaker; Tuning Range, 540 KC to 1620 KC., Etc., Etc.

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"ONLY THE BEST MAKES SOLD"



No. 982 \$22.50 Doz. No. 966 \$24.00 Doz.



No. B-8142 \$18.00 Doz. No. 1021 \$19.50 Doz.

Net F. O. B. N. Y.

Leaders From the Leading Ring Factories. 1/20—12K Gold Filled Ruby and White Combinations.

Send for Illustrated Ring Circular and Price List of the Finest Men's and Ladies' Costume Ring Line.

Harry Mahren Ring Co.

303 Fifth Ave., Rm. 1609, N.Y. 16, N.Y.

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BUY DIRECT FROM MANUFACTURER AT LOW PRICES

MASSIVE ALUMINUM IDENT \$3.50 DOZ.—\$40.00 GRO.

SOLID NICKEL SILVER IDENT \$4.50 DOZ.—\$51.00 GRO.

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MANUFACTURING JEWELER

604 W. LAKE ST. CHICAGO 6, ILL.



LETTER LIST

The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 2160 Patterson St. Cincinnati 22, O.

Parcel Post

Rogers, M. R. 10c Benjamin, W. 8c Mott, C. W. 15c Tibbets, Buddy 25c Nielson, Whitey 8c Griffith, Thos. M. \$2.45

Abshire, Hurb Adams, Dewey P. Ails, Roscoe Alexander, Sam Alexander, Wm. E. Allen, D. V. Allen, Wilbur H. Almy, Fred Alvarado, Tonia Anders, Frank Anderson, "Ham" Anderson, Sig Annin, Ralph J. Arenz, Mrs. Lucy Arenz, Mrs. Thomas Armbruster, Geo. Arthur, John R. Asher, Chas. Ashley, Thos. L. Atkinson, Mrs. Au, Palmer F. Auskings, Clarence Bailey, Al "Hap" Bailey, Chas. Baker, Harvey Baker, Pat & Henry Baker, Lorraine Bakerman, David Barnhill, Mrs. K. B. Barnsdale, Rich & Gracie Barr, Gertrude Basham, Harry Bates, Glen Beach, Harry Beal, Velma Beck, Connie Beck, Thelma Bellefeuille, Chas. Roy Bellino, Casper Benjamin, Mrs. H. Benway, Nelson Bernstein, Brenda Berry, Morton Rest, Dick Bible, O. R. Bible, Roy Billsbury Booking Agency Binger, Mrs. Ann Bishop, Martha Blair, H. H. Blair, J. E. Blankenship, B. H. Blanton, J. W. Boyle, Chuck F. Brady, Allen Brady, Leslie E. Brangle, Lawrence J. Breese, Mr. Billie Brooks, Al (Agent) Brooks, Mrs. Barbara (Brooks Stock Co.) Brown, Don B. Brown, Mrs. Jack Brown, John H. Brown, W. A. Brown, Wendell S. Browning, A. L. Bruner, Mrs. W. C. Buchanan, Thos. J. Burke, Roy Burlington, Oscar Burnes, Mrs. Francis Burns, Kathleen Burto, Leon H. Burton, Howard Busch, Robt. Calahan, Mr. Billie Caldwell, J. E. Calhoun, John B. Calvert, John Cambren, Mrs. Leslie Campbell, Dorothy S. Cannon, Ralph Caouette, Armand J. Carew, E. A. Carland, Margaret Carpenter, Lew Carper, Chas. Carper, Mrs. C. R. Carr, Wm. Carroll, Wm. Carter, Mrs. Geo. M. Sr. Carter, Mary Jane Caruso, John J. Casey, Robt. Cates, Wm. F. Caulfield, Leonard (Derby) Chambers, Slim Chamberlain, Thos. D. Chandler, Mrs. Grant Chapman, Virgie Chappell, Chapple Chilson, Angus Chitwood, J. (Hell Drivers) Clarke, James H. Clark, Wm. Coggin, John Cohen, Harry Cohen, Milt Cole, James Wm. Coleman, Miss Jackie Colorito, John P. Compton, Roy L. Conn, Bob Conn, Robt. Cantrell Conners, James C. Copeland, Mrs. Ester

Hanson, Harlow L. Hanson, Mrs. Idel Hanson, Ruth Irene (Hansen) Hardeman, Mrs. V. Hardy, Patricia Harp, J. T. Harr, Mrs. Geo. Harrell, Bozo Harrell, Capt. (Circus) Hartzburg, Amos Harrington, Stanley Harwarth, Irene Hastings, C. L. Hatfield, Carl J. Haven, Wyman J. Hedrick, Kurt Hedrick, Bernadine Helin, Lillian Herrell, Mrs. Helen Heth, Bob (Heth Expo. Show) Higgs, Aline Hinkle, Milt (Mgr. Rodeo) Hodges, Comedy Ford Hodges, Mrs. Elsie Hodge, Louis Hodgini, Edw. H. Hoffman, Harry Hollingsworth, B. P. (Agt.) Hood, Al Hope, Linda Horrell, "Shackles" Houlditch, Edna Howard, J. C. Howell, Ann Huffman, Harry (Harmonica) Huffle, Tom Hughes, M. D. Jack Humphrey, C. A. Hunter, Chas. Hunter, Jr., Chas. Hutchets, Bill Hutchinson, Henry T. Hyman, H. Jackson, Mrs. F. L. Jackson, John R. Jackson, Harry H. Jackson, Robt. (Breezie) Jacobs, Mrs. J. K. Jagger, Jimmy James, Jack Jennis, Harold Jensen, Mrs. Wm. E. Jenkins, Virginia Hartice Jerome, Arthur Jerry, Frank John, Geo. Johnson, Alfred L. Johnson, B. A. Johnson, Geraldine May Johnson, James J. Johnson, Sr., Newton M. Johnston, Leona Mae Johnson, Ruth Bell Jones, Scotter Jordan, Mr. Bill Jordan, Vance F. Judy, R. F. Kaplan, Sam Kabage, Richard Keating, Robt. Keegan, Chris P. Kehoe, Lawrence Keller, Harry Keller, Prof. Geo. J. Kelly, James Kelly, John J. Key, M. J. King, R. C. Kirlow, Louise Kirby, A. E. Kirby, E. N. Kirk, Hommer Knight, Allen Knowlton, Frank Krauss, Yakob LaBlanc, Limpy Laiser, C. C. Lamon, Harry Lafayette, W. C. Lafayette, Ira Lakatos, Joseph J. Laughlin, Joe Leaman, Mrs. Herman Lecta, Miss Lee, Joe Direct Lee, Kenneth L. Lee, Mrs. Robt. Levitan, Mrs. Maurice Lewis, Mrs. F. E. Helen Lewis, Baby Francis Lewis, Harry Lewis, Glass Pitch San Liger, Scoop Lipsie, Chas. Long, Paul C. Lorenz, Eddie Lundatown, Lorena Lynn, Mickey Lytle, Harold McArter, John B. McClain, E. E. (Mac) McCracken, Mrs. Lucille McCord, Lela McDonald, Jim McElroy, Ted H. McFarland, Mrs. V. McFarland, Jack McGee, Max McGill, Leo S. McGlasson, Owen McGowan, Joe McGraw, John McGregor, Bob McKay, Mrs. Barbara McKenny, Frank McKinney, T. A. McLaughlin, Bill & Mary McNeal, Jr., James Rogers, Connie McVan, Kenney B.

ELGIN BULOVA WALTHAM MEN'S WRIST WATCHES 7 JEWELS... \$11.95 15 JEWELS... 14.95 17 JEWELS... 17.95 RHINESTONE DIALS, \$2.00 EXTRA Modern 10K r.g.p. case. Steel back. Genuine Leather Band. Hands some dial. Reconditioned like new. FULLY GUARANTEED! 25% with order, balance C. O. D. Sample Order \$1.00 Extra. WHOLESALE ONLY For Our Complete Line of Watches and Jewelry, send for NEW 1948 CATALOG LOUIS PERLOFF 737 Walnut St., Dept. C PHILADELPHIA 6, PA.

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12 GAUGE SHOTGUN ONLY \$9.95 New, Heavy-Duty. Manual Operated. 1948 Single-Shot 36" LONG Cool-proof, safety trigger device. Convenient "Tommy Gun" type grip. Bar proofed. (Barrel & Stock) requires no oiling or cleaning. COMPACT 6 1/2 Lbs. GREENGLASS SALES National Distributors 50-11 40th St. L. I. C. 4, N. Y. TERRITORIES OPEN

CHAIRS Folding, Non-Folding Many Styles Steel, Wood, Bridge. State requirements. Minimum order - two dozen. ADIRONDACK CHAIR CO. Dept. 5, 1140 Bway., New York 1, N. Y.

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FOR SALE 2000 Men's and Boys' Plastic Neckties, retailed for \$1. Various colors. The lot at 20¢ each, 75 gross of Tie Forms and 75 gross of Elastic Bands. Tie Forms, \$1.50 gross; Elastic Bands, \$4 per gross. Send \$1 for 4 Ties as samples and be convinced. PLASTIC TIE AND DISPLAY CO. 3510 Germantown Pike Dayton 9, Ohio

(See Letter List on page 88)

ELGIN-BULOVA-WALTHAM



Amazing Values in ladies' and men's watches. Prices as low as \$7.95 on ladies' jeweled watches and \$8.50 on men's jeweled watches. Write today for big new 1949 catalog.

RINGS SELL ON SIGHT Styled to Sell—Priced for Profit



Beautiful 1/20 12K G. F. man's ring. "Diamond" like center stone with your choice of two red, white or blue, smaller stones on either side. \$17.90 per dozen.
This is one of the fastest sellers on the market. 1/20 12K G. F. ladies ring. Beautiful, synthetic birthstone surrounded by "diamond" like stones. It's a real beauty, only \$11.00 per dozen.
This ring is fast moving. Three big, beautiful "diamond" like stones, 1/20 12K G. F. with a look of distinction, only \$22.50 per dozen.

Write today for our big new 1949 catalog filled with these fine values and many, many more on all types of jewelry and accessories. Be sure you write today.
WRITE: Dept. B.B.

Cel-Max WHOLESALE JEWELERS

182 S. Main St. • Memphis, Tenn.

25¢ Election Cig. Case Sells Like Mad!

150% PROFIT... and more!

What an item for election year! Political slogans and insignia on a low-price, good looking, sturdy plastic cigarette case for re-sale or premium. Shoulder look, precision-fit top makes this a real pack saver. Gold leaf design makes it smart... wanted. Sells — but FAST — at taverns, meetings, fairs and over the counter. You can make big volume, special imprint sales for local political giveaways. Immed. Deliv.

Asst. Colors
Asst. Slogans
Donk or
Elephant



SINGLE SAMPLE	
Our Selection	
25c	
(Retail Price)	
Dozen	\$ 1.50
Gross	\$14.40
Special Imprint.....	\$18.00 gross
King Size (Gross Only).....	\$14.40

THE BRUCE CO., Dept. B-8
63 E. ADAMS ST. CHICAGO 3, ILL.

WAR SURPLUS CLOSE-OUT! Amazing RAIN-CAPE COVER-ALL



Folds up to fit pocket
FOOTBALL AND OUTDOOR CONCESSIONAIRES

This is just the type of complete light weight protection you need from the rain and weather while FISHING, HUNTING, COLFING OR ATTENDING OUTDOOR SPORTING EVENTS. Made of tough plastic with transparent top which enables you to see in all directions. BE SNUG AS A BUG WHEN IT RAINS.

15c EACH IN LOTS OF 100 - 10,000
SAMPLES—3 FOR \$1.00

F. O. B. Chattanooga—Cash or Check with Order

ACME TOOL CO.
BOX 1512 Phone 23693 CHATTANOOGA, TENN.

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All New Numbers With Flat Curb Chain		
NO LARRIES—NO SQUAWKS—NO BEEFS!		
	Dor.	Gr.
1927 AA Ident—Men's All-Aluminum Chain and Tag	\$3.50	\$40.00
1927 FC Ident—Men's Silver-Plated Chain, Alum. Tag	4.50	50.00
1891 FC Ident—Men's S.S. Tag, Silver-Plated Chain	4.50	50.00
1925 FC Ident—Ladies' S.S. Tag, Silver-Plated Chain	3.50	40.00
1925 AA Ident—Ladies' All-Aluminum Chain & Tag	3.00	35.00
1928 AA Ident—Ladies' Dble. Heart S.S. Tag, Silver-Plated Chain	3.50	40.00
1928 FC Ident—Ladies' Dble. Heart All-Alum. Chain & Tag	3.00	35.00

The originator and manufacturer of the All-Aluminum Ident.
Send for Catalog
MILLER CREATIONS MFG.
I Am With It Since 1907
6628 KENWOOD AVE. 3 Phones: BUTTERFIELD 8-7811 CHICAGO 37, ILL.

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MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway New York 19, N. Y.

- Abrams, John
- Adams, Dina
- Adams, Rickie
- Andrykow, Joseph
- Bedford, William A.
- Blackmar, Rita
- Braunon, Walter
- Burgher, Tony
- Byford, Leslie
- Cantwell, Charles
- Canell, Frank
- Casey, Fred
- Coley, Clark Jr.
- Conway, Rose
- Cronen, John J.
- Dale, Timothy E.
- Dale, Dolly
- Deater, Miss Jerry
- Deater, Kathleen
- Dubois, Fanny
- Egony, Igor
- Fanadio, Louise
- Gallagher, Ruth
- Getchell, Robert
- Goley, Larry
- Gosh, Byrou
- Harman, D. George
- Hinkle, Milt
- Howard, Joseph
- Jackson, Bee
- Keller, Millie
- King, Mrs. Ethel
- LeMar, Elaine
- Livermore, Norman
- Loguersey, Freddy
- Lorraine, Blanch
- Lundy, Willis
- Lush, Edgar
- Lyons, Bayne
- Mathieu, Phil
- Moore, William H.
- Mullen, Andrea
- Napoli, Joseph
- Neill, James
- Nerins, Albert John
- Nunes, Manuel
- Parsons, Carl
- Rigg, Charles
- Schubert, Erwin
- Silva, Mr. (Custard Concession)
- Sintzen, Olya
- Smith, Jack & Ann
- Snyder, Pearl
- Stickland, Rosley T.
- Tell, Art
- Thundersky, Chief
- Townes, Freddy B.
- Wayburn, Mrs. Ned
- Whitree, Victor
- Yates, Mrs. Eddie
- Yates, Mrs. George
- Zito, Horatio

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

- Adair, Arlette
- Albright, Louella
- Arnott, Jack
- Aulger, A. M.
- Bailey, K. E.
- Bauer, Joseph
- Bennet, Rose
- Blaine, LeRoy
- Blandford, Ralph
- Bonneville, T. B.
- Boyle, Charles F.
- Calthard, Tomray
- Carr, Thomas E.
- Chaffee, Mrs. Marjorie
- Chanos, Immaie
- Colston, George
- Davis, James S.
- Dees, John Harley
- DeLano, Louis
- DeMelo, Charles
- Dowse, William H.
- Elverude, Walter
- Emil & Evelyn
- Fennell, F. N.
- Flannagan, D.
- Fleming, Marjorie
- Force, H. "Blon lie"
- Franz, Mr. & Mrs. Billy
- Frazer, Gracie
- Gaines, Mr. & Mrs. Al
- Gelfman, Max
- Gilchrist, Charlotte
- Goss, William
- Gordon, Fred

- Grey, Gloria
- Hale, Mrs. Tom
- Hamilton, Mr. & Mrs. Leo
- Hanson, Dale
- Hartnett, Robert J.
- Henkes, Mrs. Dorothy
- Hoffman, M.
- Howard, Joe
- Keen, Foster
- Kline, Charles & Peggy
- Kohout, J. Jr.
- Koschland, C. F.
- La Form, Mrs. Lilly
- Lea, Sharon
- Leweday, Jack
- Lunde, Russell E.
- Lynn, Robert B.
- Lyons, Earl H.
- Malone, John
- Marmon, Lou Dusty
- Martin, Helen
- Martin, Wayne
- Meyerburg, Henry
- Morales, Concha
- McClanahan, Mrs. Schneider
- McDonough, Rita
- McGuire, Mr. H. E. & Constance
- McNeilly, Jackie
- McTherney, William
- Nelson, Paul Patrick
- Nicolls, George
- O'Hara, Harry
- Pearson, Leonard
- Pelley, Burnam
- Petersen, Mr. Francis
- Platt, John J.
- Red, Alabam
- Reynolds, Mrs. Mae
- Robbins, Clarence
- Robertson, Paul P.
- Schuler, Charles & Virginia
- Setterlund, Leo
- Sheehan, Jack
- Steffen, Jewell
- Taylor, Earl R.
- Thompson, William T.
- Tracey, Arthur M.
- Walk, R.
- Walsh, Earl B.
- White, Richard
- Wicks, Robert F.
- Zawatzke, Jack

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

- Albert, E. J.
- Alkon, Harry
- Antonino, Rallo
- Ashby, G. O.
- Bailey, Bob
- Bales, Mrs. C. W.
- Bales, Mrs. Dorothy
- Bell, Adron
- Boucher, Bill
- Branson, John T.
- Brittain, Mrs. D. A.
- Brooks, Miss Annie
- Buchanan, Uncle
- Billie (Shorty)
- Buffington, P. W.
- Calaway, Earl
- Calaway, James E.
- Callaway, Gordon
- Campbell, Miss Lillian
- Chamberlain, Thomas D.
- Calogero, Rallo
- Collins, Miss Alice
- Crawley, Rolla
- Cutler, Rose & Louis
- Davis, Ken
- Davis, John C.
- Delaney, Johnny A.
- Desjardens, Miss Suzanne
- Dessereau, Roland E.
- DeWitt, Mr. & Mrs. Ted R.
- DeClements, Benna
- Dixon, Mrs. Dixie
- Eckstein, Mrs. George
- Edwards, G. A.
- Elst, John
- Escoe, James C.
- Fairchild, Pollie A.
- Foyle, Ed. (Mike)
- Fuller, Mr. & Mrs. Oliver
- Gage, Glen A.
- Grant, H. L.
- Haggard, George
- Hall, Mr. & Mrs. Edward L.
- Hinkston, Chas. R.
- Holbrook, Mrs. Bobby
- Hopper, Frank
- Hopkins, Frederick E.
- Hutson, Mrs. Henry
- Jandron, Richard
- Johnson, Jesse J.
- Karnes, Walter
- Kelly, Joseph
- King, Miss Faith
- Kirk, L. C.
- Klominga, Joan
- Lassiter, Fred
- Leverett, Robert T.
- Levine, Mrs. Joe
- Lock, Howard Kolar
- Lunde, Russell E.
- Luther, Jack
- McCarey, Cecil
- McGuire, A. R.
- McMullen, John L.
- McTheaney, William
- Malbin, Mr. & Mrs. Ed.
- Malone, John
- Manu, Frances
- Marshfield, L. C.
- Meck, Mr. & Mrs. Harold
- Miller, Elsie
- Milliken, Willson
- Moore, Raymond C.
- Morehouse, Junior
- Morley, Robertina
- Mort, Steve
- Muekey, Ralph
- Nash, John
- Newton, John B.
- O'Brien, Mr. & Mrs. Eldie
- Oddi, J. O.
- O'Laughlin, R. J.
- Olson, O. L.
- Pope, Carl V.
- Rambo, Wesley
- Randall, Archie
- Redman, Ace
- Rendelle, Harry J.
- Reese, J. R.
- Robertson, Richard
- Rosa, Wallace
- Ruby, Marie
- Schotfield, Mr. & Mrs. Ed
- Scifres, Mary
- Shallow, Mrs. Alonzo
- Shelton, Mrs. Nellie
- Shipley, Mrs. L. L.
- Skills, Lee
- Slaten, Mrs. A. G.
- Staley, Hershel M.
- Steffen, Jewell
- Steffen, J. O.
- Strombaugh, Mr. & Mrs. Edw.
- Strain, Carl
- Sullivan, Flossie M.
- Tabbert, Henry C.
- Taylor, Mrs. R. O.
- Vinson, Jack
- Walker, Mr. & Mrs. Paul & Betty
- Welch, Mrs. Jewel
- Wells, Robert
- West, Charlie B.
- West, Edna
- West, George
- West, Ralph & Edna
- Wetherbee, Harold
- Winchester, Norman H.
- Winn, Gene
- Womack, Mrs. Douglas
- Wright, George and Thelma
- Zimmer, Miss Fern M.

Nickel Silver Saddle Rings

THEY'RE NEW THEY'RE HOT THEY SELL!

Fast Sales and Big Profits from These Western Rings . . . Priced to MOVE!

MEN'S SADDLE RING. Eye-catching, massive, with plenty of deep, clear detail. Oxidized for richness, then polished for glistening highlights. No. NS-80, in sizes 7 to 13. Dozen \$8.00

Women's & Children's Saddle Ring. Same as men's ring except smaller and more delicate in detail. No. NS-60, in sizes 4 to 10. Dozen \$7.00

Western Hat Ring. Sterling silver, smooth and lustrous . . . a real Western sombrero in miniature that everybody wants to have. No. H-20, in sizes 4 to 10. Dozen \$7.00

TERMS
2% 10 days, 80 days net to well-rated firms. All others 25% deposit, balance c.o.d.

DON'T WAIT! Order these sensational new Western Rings TODAY! Prompt service.

W. G. SIMPSON CO., 2351 E. Van Buren, Phoenix, Ariz.

A REAL FLASH ITEM!

Genuine Saddle Leather POCKET BOOK

Hand-tooled and hand-laced, 14" wide with a zipper all the way around, also with inside zipper. Retail for \$35.00. SPECIAL \$11.50 Each

Also available in the same quality with zipper.

Sold Wholesale for Re-Sale Only. 6" hand-tooled. \$2.25 Each | 8" hand-tooled \$2.75 Each

Sorry, no catalogs.

ORDER BY MAIL

25% deposit, bal. C. O. D.

ATLAS NOVELTY AND JEWELRY SHOP

1128 16th Street, Denver 2, Colorado

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Bingo & Premium Merchandise

WRITE FOR OUR 1948 PRICE LIST

M. A. SINGER CO.

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EXQUISITE BRIDAL PAIR



No. 01855 SOLITAIRE
In Sterling Silver
Baguette Solitaire and Band to match.
\$13.50 per doz. sets (24 Rings)
Also sold separately
Solitaire, \$7.50 doz. Band, \$6.00 doz.
Same Set—Gold Filled
\$19.80 per doz. sets (24 Rings)
Sold separately
Solitaire, \$10.80 doz. Band, \$9.00 doz.



MASSIVE MEN'S RING
No. 512
Rolled Gold
\$21.00 Doz.
Large center-stone, white or red sidestones.

SEND FOR CATALOG
Over 300 styles, \$1.00 doz. and up.
Sample assortment—\$20.00
STERLING JEWELERS
85 E. Gay St. Columbus 15, Ohio

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Alligator Grain
Solid Leather
• FAST SELLING •
• BIG PROFITS •



Be first in your territory to sell this belt.

ONLY \$6.00 per doz.
Write for sample, 60¢ postpaid.
Banner Merchandise Co.
60 Orchard Street
New York 2, N. Y.

"TOSS HEAD!—TAILS!"

Flip any coin either head or tails as you choose! . . . ANY COIN! ANY TIME! ANY PLACE! . . . (No fixed or trick coins used.) An easy to master technique that will startle you as well as your audience. GOOD MAGIC PITCH! . . . (Quantity price list mailed with order.) A copyrighted manual mailed promptly for \$1.00. (Refunded first quantity order.)

ARRO CO.

M. P. O. 961 Bridgeport 1, Conn.

FLASH! FILL-O-MATIC THREE-STAR SET
★ Fountain Pen ★ Pencil ★ Ball-Point Pen
All newly styled with Gold Finish Caps.
Price List on request. Sample, \$1.00

ARGO PEN-PENCIL CO.
220 Broadway New York 7, N. Y.

FIRECRACKERS!

1280 CHINESE FLASH \$3.95

Send for Complete Price List
• Displays • Guns • Caps • Fireworks
Standard Specialty Co.
Oostburg, Wisconsin

TWO NEW NUMBERS

Doctor's Orders, a million laughs, \$12.00 Gr.; Sample Dz., \$1.50. P. P. Man, Squirrel, another new novelty, sure to sell, \$15.00 Gr.; \$1.50 Dz. Kilroy Was Here, \$8.00 Hundred; \$1.25 Dz. Bottoms Up (Stiffarin), \$18.50 Gr.; \$1.50 Dz. Rubber Man in Barrel, \$18.50 Hundred; \$2.50 Dz.

M. S. POSNER
4851 N. 8th St., Philadelphia 20, Pa.

Pipes for Pitchmen

By Bill Baker

SMACKSIE SHAPIRO . . . continues to peddle novelties to good results along the avenue in Milwaukee.

Pity the poor pitchman whose mouth is full of tacks all the time.

MR. AND MRS. SPRINGER . . . of Beverly Hills, Calif., obtained a good share of lucre with their stand at the Cincinnati Food Show.

JOE LOBARSKY'S . . . son, Mel, landed in the pictorial section of a recent issue of *The Milwaukee Journal* when he and wife moved into a Wingfoot home there, one of the houses constructed for disabled veterans.

It's the fellows with horse sense who never become a nag.

DAISY WINDER . . . had a neat layout working to good business at the Cincinnati Food Show.

RAY C. HERBERS . . . letters from Grand Island, Neb., that Marvin Hulick and Nibs were among visitors to their educational hygiene exhibit at the Sioux Empire Fair, Sioux Falls, S. D. "We are framing our exhibit," says Herbers, "in a motorized unit and plan to tour the South this winter. My wife, Madaline E. Ragan, has fully recovered from the second degree burns she sustained while frying chicken in our trailer at Savanna, Ill. We'd like to read pipes here from Edwin Anthony, Carroll Miller, Myrtle Hutt Beard and Jack Powder Puff."

JOHNNY MANLEY . . . is reported to have mopped up the long green with mops during his stint at the Food Show at the Cincinnati Zoo.

Best method of increasing your business is to keep hustling.

LEO POSTEL . . . and son, who closed at the F. W. Grand Store, Milwaukee, recently, have left for Grand Rapids, Mich.

THE FOOD SHOW . . . at Cincinnati's Zoo, which came to a highly successful close on Labor Day, had a plethora of pitchmen selling their wares to big tips and takes, with a number of the boys and girls reporting their best stands in many years at the spot. William G. Barnard and Eddie Martony, of Natural Foods Institute, Sarasota, Fla., dished up plenty of Vita Mixers at a

neat \$39.50 per copy. Prior to moving into the Queen City, Barnard closed successful stands in Milwaukee and St. Paul, with Gillette Johnson assisting with the mixers.

Honest and clean methods are the only road to permanent success.

VERA AND LESLIE SCHEY . . . are working their Ivel perfume layout at the F. W. Grand Store, Milwaukee, to successful business. Following an eight-day engagement there, the Scheys plan to leave for a stand at the Goldblatts' store, Chicago.

EMIL MARTONY . . . and Charles Parr, with plastic gadgets, chalked up sock geedus counts at the recently closed Food Show at the Cincinnati Zoo.

I. W. HIGHTOWER . . . has a fast coupon-deal pitch lined up for the winter in a large chain of drugstores in a Northern State. He'd like to read pipes here from Eddie Lorenz, Prof. Jack Scharding, and W. L. Cunningham.

THE BRUCE SOCKETTS . . . spent a pleasant engagement at the Cincinnati Food Show passing out gadgets to good moola counts.

JIM HOWARD . . . took over Gene Kessler's spot on Milwaukee's North Side while Gene took a brief vacation recently. Jim's regular job is assistant manager of

Dealers
MAKE MONEY ON FIREWORKS

Get in line NOW for our Fall Fireworks Specials. Write for complete illustrated Catalog.

SPENCER FIREWORKS CO.
Wholesale Dept. Polk, Ohio

MEXICAN JUMPING BEANS

New Crop . . . Lively Beans.
100 for \$1 500 for \$4
25% with order, balance C. O. D.
Postpaid if full amount with order.
SUNLAND NOVELTY CO.
P. O. BOX 719 EL PASO, TEXAS

MEDICINE MEN!
THERE IS NO SUBSTITUTE FOR QUALITY
WRITE TODAY for new wholesale catalog on tonics, oil, salve, soap, tablets, herbs, etc. LOW PRICES—RAPID SERVICE! (Products Liability Insurance Carried) We are MANUFACTURING PHARMACEUTISTS established 1934.
GENERAL PRODUCTS LABORATORIES, INC.
137 E. SPRING ST. Dept. X COLUMBUS 9, OHIO

FREE—500 COOPER BLADES

Nationally Advertised—Retailing 5/25¢
Send for sample order. Enclose Cash or Money Order for only \$5.00 for 100 pkgs. 5's and receive FREE 100 pkgs. 5's with details on how to sell retailers and increase your earnings \$75.00 to \$100.00 weekly. It's a cinch at our special prices.

COOPER RAZOR BLADE COMPANY
35 York St. Brooklyn 1, N. Y.

ENGRAVERS!

BUY DIRECT FROM ORIGINATOR
Massive All-Alum. Ident.
\$3.50 Doz. \$40.00 Gross.
Other New Items—Send for Catalog.
MILLER CREATIONS MFR.
6628 Kenwood Ave. Chicago 37, Ill.

OAK-HYTEX FOOTBALL SQUAWKY DOLL

YEA TEAM!

CASH in at the football games with this new novelty noise-maker. Available with initials or 2-line imprint on chest. Head and body in contrasting colors. See your jobber at once.

Sold by Leading Jobbers
The OAK RUBBER CO.
RAVENNA, OHIO.

Red West

A GENUINE TWO TONE DONKEY BRAY NOVELTY
Hurry! Hurry! Hurry!
CONCESSIONAIRES AND HUCKSTERS
Get them while they are selling fast to Democrats at 50¢ each. Wholesale prices, per gross, \$13.00; one-third gross, \$5.00.
25% deposit with order, balance C. O. D.
PROMPT SHIPMENTS. Send your order to
E. COLE MFG. CO.
P. O. Box 522 Evansville 3, Ind.

FOLDING CHAIRS

PROMPT DELIVERY
IN STEEL OR WOOD
WRITE FOR CATALOG

J. P. REDINGTON & CO.
DEPT. 18 SCRANTON 3, PENNA.

FIREWORKS and NOVELTIES!

• Housewares • Cutlery
• Kitchenware • Toys
• Wheel goods • Novelties
Send for Catalog
Order Now • Lowest Prices
ACME SALES CO.
P. O. Box No. 1141, Atlanta, Ga.

The New Improved PLASTIC PARASOL

- Flowered Plastic Design \$4 Doz.
- 20" Spread, 20" Stick \$47 Gross
- Rainproof
- Composition Wood Frame
- Reinforced at Vital Points

Packed 4 doz. to carton.
Sample, \$1 Postpaid.
Silk parasols also in stock.
1/3 Dep., Bal. C. O. D.

FARBER TRADING CO.
(Formerly Quality Trading Co.)
263 William St. New York 7
Phone: BEekman 3-9843

BIG PROFITS
Own your own business stamping key checks, name plates, social security tags. Sample with name and address, 25¢.
HART MFG. CO.
311 Degraw St. Brooklyn, New York

GUARANTEED WRIST WATCHES

NEW! FAST SELLERS! For MEN



With the following sensational features:

- Precision Swiss Movement
- Sweep Second Hand
- Polished Chrome Case
- Individually Gift Boxed (Radium Dials 20¢ Additional)
- Written Guarantee
- Water Resistant
- Unbreakable Crystal
- Genuine Leather Strap
- Assorted Dials



For the LADIES

with **100% PROFIT APPEAL**

- Featuring:**
- Precision 4 Jewel Swiss Movement
 - Looks and Performs Like \$50 Watch
 - Beautiful 2-tone dial with small sec. hand
 - Individually Gift Boxed
 - 14K Gold Plate Case & Silver Chrome Back
 - 14K Gold Plate Basket Weave Band
- Above prices for orders of 6 or more watches. \$1.00 ea. extra on orders under 6. **25% with order, balance C.O.D.**

DUNHALL Imports Co.
101 Cedar St. New York 6, N. Y.

the Plankinton Avenue office of the Home Finance Company, Milwaukee.

GLEN REEVES . . . worked gadgets to good long-green takes at the Cincinnati Food Show at the zoo.

If you have to howl, do it at home. Not at your tip.

HENRY H. VARNER . . . cards from Akron that the Freedom Train appearance there September 4 brought out large crowds of viewers, but none of the boys were permitted to do any pitching.

GARMENT HANGERS . . . were a prize item for Mr. and Mrs. Eddie Gall at the recent Food Show at the Cincinnati Zoo. They reported successful takes.

ALTHO HAMPERED . . . by rain in the early stages of its run, the Indiana State Fair, Indianapolis, had its usual share of ace pitchfolk on hand to pass out their wares. The huge plant made provisions for the workers both indoors and out and all seemed to be garnering plenty of hermans for their efforts. During this columner's visit, September 7, he sighted one of the most expert hum-a-tone workers it has been his privilege to lamp in many a moon. Unfortunately the lad's tip was so large almost all day that your scribe was unable to obtain his name. His clean and engaging method of operation was evident in the long green he corralled thruout the day. His is one of the funniest seen in a long time and

it is our guess that he could reach the upper rungs among nitery comics if he ever elected to apply his talents in that field. His bally, his pitch and his turning of a tip were filled with laugh-provoking incidents. If his early-fair operations are an indication, the lad should walk away with a trunkful of crispy greenbacks. In the manufacturing building on the grounds was a topflight gadget layout, operated by an interesting lass, who knew and used all the tricks of a successful worker. Her tip-turning ability was remarkable and during our 15 minutes of observation the gal turned out over 50 gadget and garnishing sets at a buck a copy. The usual large number of novelty purveyors were on hand, all getting a goodly share of the spending money. Names-on-hat workers displayed numerous engaging layouts and won big-buying crowds as a result.

If you figure on your good or bad results in advance you can be prepared for them when they occur.

WORKING . . . the House of Bab, Milwaukee, with their foot layout were Earl Burmeister and Jim Haley.

THE GENIAL . . . George Haney chalked plenty of long green counts with a neat assortment of flowers which he purveyed at the Food Show in Cincinnati.

NELLIE BROWN . . . continues to work to big tips and passouts with her Satin Sheen layout in the W. T. Grant store, Milwaukee.

DEL RAES . . . had his astrology charts going to good pieces of change at the Cincinnati Food Show during its run.

If you are in a position to back up what you say, you'll have little difficulty collecting the shekels.

WARNER B. POOL . . . is in Omaha framing a food supplement and health book give-away demonstration which he plans to spring in that sector soon.

HOBO DAY . . . here proved a big success," writes Ben (Hobo) Benson from Britt, Ia. Benson, who pitched his profile sketch to good business, says he was re-elected official king of the hoboes there August 17. Following the ceremonies Benson headed for his fair dates in Iowa, after which he will go to California for the winter.

DOREEN DRAGAN . . . and Marion Norgren are currently taking a whirl at office work in Milwaukee.

FOLLOWING . . . a two-week vacation, Gene Kessler has returned to his pitch stand in Milwaukee.

Supplant your old ideas with new ones and you're on your way to the long green.

WESTERN SADDLE HORSES

Well Built
Highly Polished
Bronzed Horses

B-1 and B-2 have a detachable saddle and saddle blanket.

Six Sizes:

B-1 — 10 1/2" Tall, 12" Long, \$4.00 ea. In doz. lots. Samples postpaid, \$5.00 ea.	B-4 — 5 1/2" Tall, 7" Long, \$12.00 Doz. Sample postpaid, \$1.50.
B-2 — 8 1/2" Tall, 10" Long, \$3.00 ea. In doz. lots. Samples postpaid, \$4.00 ea.	B-5 — 6 1/2" Tall, 7 1/2" Long, \$14.40 Doz. Sample postpaid, \$2.00.
B-3 — 4 1/2" Tall, 5" Long, \$7.20 per doz. Samples, postpaid, \$1.00 ea.	B-6 — No saddle, 6 1/2" Tall, 8" Long, \$14.40 Doz. Sample postpaid, \$2.00.

25% Deposit, Balance C. O. D.

JERRY GOTTLIEB, Inc.

Summerfield Ave. & Post Office Place
Asbury Park, New Jersey
P.O. Box 356 Phone Asbury Park 1-1524

BRAND NEW

Guaranteed
15 Jewel Waterproof Gent's Watch With Expansion Band. **\$12.50**

Only

- ★ 15 Jewels
- ★ Shock Proof
- ★ Water Proof
- ★ Anti-Magnetic
- ★ Radium Dial and Hands
- ★ Large Sweep Second
- ★ Stainless Steel Band

Minimum order, 6 watches. Sample, \$13.50. 25% with order, balance C. O. D. Free catalogue showing our complete watch line.

TRYLON WATCH CO.
93 NASSAU ST. N. Y. C.

FAST SELLING RINGS

NO. SW5
Gold Filled, Center Stone Red or White.
\$22.00 DOZEN

NO. SW6
Gold Filled.
\$22.00 DOZEN

NO. SW7
Wedding and Engagement Rings.
Sterling: \$4.50 Doz. Rings
Gold Filled: \$5.75 Doz. Rings

25% With Order. Balance C. O. D. **SAMPLE ASSORTMENT, \$10.00.**

STAR WHOLESALE JEWELRY CO.
294 Washington St. Boston 9, Mass.

Manufacturer of
HIGHEST QUALITY CHEWING GUM

BALL GUM
BUBBLE GUM
BUBBLE BASE

SOLICITES INQUIRIES FROM
QUANTITY BUYERS ONLY

BARKER BRANDS, Inc.
SEA BRIGHT, N. J.

ADVERTISING BALLOONS

WRITE TODAY for our new low prices and samples on advertising balloons with name of business . . . Political Candidates and Football Teams.

NATIONAL SALES CO.
2805 East 79th St. Chicago 49, Illinois

\$1 STARTS YOU IN BUSINESS

TIES LINED ON BOTH ENDS
100% WOOL INTERLINING

Latest creations. Large assortment of patterns. **RAPID FIRE \$1.00 seller.**

Costs you \$7.00 per doz. You make \$5.00 per doz.
SEND \$1.00 FOR SPECIAL INTRODUCTORY OFFER of 2 lined ties.

PHILIP'S WEARWEAR 20 WEST 22nd STREET, Dept. B-92
NEW YORK 10, N. Y.

MIRACLE PHOTO CARDS

A HOT ONE TO HANDLE

● BRAND NEW and LARGE SIZE! Each package has 12 actual photos, glamorous Hollywood beauties. 3 1/4"x4", complete with developing tissues. GET 'EM NOW and GET GOING!

\$5.40 DOZ.; \$15 3 DOZ.; \$48 GR.
(Write for prices in larger quantities)
25% DEPOSIT, BAL. C. O. D.
ORDERS FILLED SAME DAY

Also available, "HORSE RACE CARDS," "X-O-GRAPHS," "PIO-TEASE." Same prices as above.

STAR SPECIALTY CO.
BUTLER, PA.

THE HOUSE BUILT ON BINGO MARKERS

BINGO MARKERS

Transparent Plastic, 1/2" round, 3/4" round and square. Vesco Plastic, 1/2" round. Rubber, 1/2" and 3/4" round. 1M or 1# to 10 million or 1 ton.

WRITE FOR SAMPLES AND PRICES

V. E. SUPPLY CO.
222 W. Market St. AKRON 8, OHIO
Phone: BLackstone 2169

SENSATIONAL LITE-UP TOY AUTO!

Greatest Kiddie Item on the Market!

Unique lite-up Toy Auto sells on sight to everyone . . . sets amazing volume sales records everywhere! Nothing like it for appeal and rapid turnover! Streamlined plastic body comes in assorted colors. Operates on standard penlite battery. Individually boxed, complete with battery and bulb, ready to use.

Sample, 60c
\$4.65 Dozen \$55.00 Gross

Packed 6 Doz. to shipping carton.
TERMS: F. O. B. Chicago. 1% 10 days to well-rated firms. Others cash with order. Sorry, no C. O. D.'s.

THE TARR CO. 325 W. HURON ST., CHICAGO 10, ILLINOIS

GIVEN!
Electric Flasher Display, no charge, with every order of 1 Gross or more.

PRESS IT— IT LIGHTS!

JOBBER: Write for prices on your business letterhead.

A MILLION SALES with CIRCLINE

Fluorescent Fixtures

The greatest lighting fixture yet made.

Here's Your Big Opportunity for Big Money Making

LOWEST PRICES
Direct From Manufacturer
Write for Catalogue

ABRAMS LIGHTING
MANUFACTURERS FLUORESCENT FIXTURES
113 No. 7th St., Philadelphia 3, Pa.
Phone: WALnut 2-1947-1948

SENSATIONAL LOW PRICES

Newest Designs!
Fast Sellers!

Over 500 Styles in Men's and Ladies' Gold Filled and Sterling Silver for Immediate Delivery.

SEND FOR ILLUSTRATED CIRCULAR AND COMPARE OUR PRICES.

U. S. RING COMPANY
105 Nassau St. New York 7, N. Y.

MAGIC LIGHT BULB

Mysteriously lights whenever desired. No visible connections. A terrific Fun novelty!

Retail price, \$1.50.
Wholesale price, \$7.80 per doz.
Sample, \$1.50.

D. ROBBINS & CO. 152-B W. 42ND STREET
NEW YORK 18, N. Y.

Pennsylvania Parks Gird for Tax Fight

(Continued from page 58)
secretary of the NAAPPB, also spoke. Altho the park closed Labor Day, Spangler had all units in operation from 4 p.m. on. Added attractions were two concerts by the Sunbury town band and a fireworks show put

on by the Hudson Fireworks Company, Hudson, O.

A two-hour sightseeing tour was provided for the wives while the men attended the business meeting.

Season's Biz Okay

Season's business on the whole was reported good by most members. Generally, the falling off in gross take by some units was made up for by increases in others, so that final tabulating is expected to show volume business about on a par with 1947.

The natural setting of Rolling Green was conducive to effortless relaxation by members, most of whom had just concluded tabulating a busy Labor Day week-end. An afternoon thunderstorm had little effect on the meeting.

Wallace St. C. Jones, treasurer, represented the New England Association of Amusement Parks and Beaches.

Attending were: E. A. Arneith, John L. Steffa, Frank Crumback, Vernon D. Platt, Suburban Swimming Pool Association, Philadelphia; Mr. and Mrs. C. Max Lee, Marcresan Beach, Union City, Pa.; Mrs. Nellie Barr, Mr. and Mrs. John D. Cannon, Sans Souci, Wilkes-Barre; Harry Cooke, Cooke & Rose Agency, Lancaster; Mr. and Mrs. Wallace St. C. Jones, Wallace Berry Company, Boston; Mr. and Mrs. Benjamin Sterling Jr., Rocky Glen, Scranton; J. A. Fellin, Sylvester Recla, Rumbel; N. S. Alexander, E. F. Strunk, Woodside, Philadelphia; Mr. and Mrs. H. D. Stoner, Mr. and Mrs. I. J. Brehm, Willow Mill, Mechanicsburg; William de L'horbe Jr., National Amusement Device Company, Dayton, O.

Robert Richwine, Roy Richwine Jr., Williams Grove, Mechanicsburg; Edward L. Schott, Coney Island, Cincinnati; A. B. McSwigan, Carl E. Henninger, Frank L. Danahey, Kennywood, Pittsburgh; Fred T. Lauerman, Lauerman Bros., Chicago; Mr. and Mrs. J. S. Hart, Glen Echo, Maryland; Mr. and Mrs. Paul H. Huedepohl, Chicago; Mr. and Mrs. H. P. Schmeck, Philadelphia Toboggan Company; E. W. Wassman, Acme Hardware & Supply Company, New York; C. K. MacDonald, Idlewild Management Company, Ligonier; H. C. Battin, Globe Ticket Company, Philadelphia; B. A. Schiff, Miami.

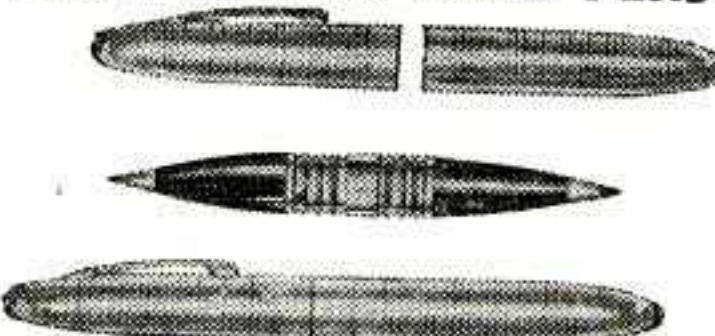
Raymond Lusse, Lusse Bros., Philadelphia; Joseph L. Barnes, Elmer E. Foehl, Willow Grove; W. J. Tarr, C. J. Beares Jr., W. T. Edmunds, Conneaut Lake; Mr. and Mrs. Frank Hoover, Philadelphia Toboggan Company; David Sternbergh, Playland, York; Mr. and Mrs. William Wendler, Allan Herschell Company, North Tonawanda, N. Y.; Mr. and Mrs. R. M. Spangler, Mr. and Mrs. R. M. Spangler Jr., Zita Spangler, Jay Cortright, Mr. and Mrs. George Gower, Rolling Green.

Pleasure Beach Biz Off But Ballroom Does Okay

BRIDGEPORT, Conn., Sept. 11.—Municipally operated Pleasure Beach Amusement Park reports one of the worst seasons in many years. While definite figures for the park's 15-week season are not as yet available, it is expected that the intake will be approximately 15 per cent less than last year.

Rainy weather was largely to blame for the slump, the best business being registered by the park's ballroom, which operated with a policy of name bands. John C. Molloy is manager of the park.

DUAL-WRITER BALL PENS



TU-COLOR PEN, 45c EA.
WRITES RED AND BLUE, \$6.00 DOZ.
PEN-LITER IT LIGHTS 50c EA.
\$6.60 DOZ.

ALL PENS STREAMLINED
ALL GOLD FINISH, WILL NOT TARNISH
ALL PERFECT—NO LEARYS
BALL PEN FLASHLIGHT
Gold Fin. A Beauty. **55c EA.**
Standard Size Midget Bat- **55c Gr. Lots**
tery and Bulb. **\$7.20 DOZ.**
25% DEPOSIT, BALANCE C. O. D.
DUAL-WRITER PENS
P. O. Box 1693 MILWAUKEE, WIS.

DON'T BE A BIG SUCKER

Sell the long stick, flashy striped Suckers that racked up sensational grosses for 24 days at the WISCONSIN CENTENNIAL

- #1 KING SIZE SUCKERS—10c Seller
3 Oz. 4 1/4" Diameter 6c Each in Gross Lots
- #2 JUMBO SUCKERS—25c Seller
8 Oz., 6" Diameter 12c Each in 1/2 Gross Lots
- #3 SUPER SUCKERS—50c Seller
1 Pound, 8" Diameter 23c Each in 1/4 Gross Lots

SUCKERS ARE PACKED ASSORTED FLAVORS IN SHREDDED PAPER. APPROX. WEIGHT PER CARTON, 40 POUNDS.

Terms: F. O. B. Milwaukee, 50% with order, bal. C. O. D. If Dun & Bradstreet rated will ship open account.

LARRY CANDY COMPANY



1307 E. Brady Street
Milwaukee 2, Wis.

"HOW DRY I AM"

MUSICAL MUGS
12 OUNCES
5 IN. HIGH
NOTE PRECISION MADE GENUINE SWISS UNIT
Music plays when mug is lifted.
\$72.00 Doz. Less 40% to Dealers.
1/3 Deposit, Balance C. O. D.
SAMPLE \$5.00 Post Paid

HALL'S Iowa City, Ia.

GENUINE SWISS 2-Push-Button CHRONOGRAPH WRIST WATCH

ONLY **\$5.50** In Lots of 6 or More
SAMPLE, \$6.00

A beautiful precision timepiece that sells on sight.

- Measures Time
- Measures Speed
- Measures Distance

WRITTEN GUARANTEE and DIRECTIONS for Use with every watch

These outstanding watches come with Radium Dial, Sweep Second Hand, shining Chrome Case, water protected, and genuine Leather Band. Order today.

25% Deposit With Orders
SWISS IMPORT CO.
1335 So. California Ave., Dept. B
Chicago 8, Ill.

LOOK! Hand Painted Zipper Wallets Today's Sensational Big Seller — Direct From Manufacturer

MAKE 100% PROFIT AND MORE

FAST-SELLING 98¢ to \$1.49
Retail Value
YOUR NEW LOW COST
\$7.50 per doz.
\$7.25 per doz.
\$7.00 per doz.
\$6.50 per doz.
in gross lots.

Sample 85c

All around zipper, 4 cellophane windows, zipper change purse, 12 appealing, multi-colored designs. Big demand. Popular gift item.
Send 25% deposit, balance C. O. D.
SELL STORES AND DIRECT—Write today for FREE ILLUSTRATED NEW CATALOG; big value leather goods novelties for all the family.
GOLDEN NOVELTY CO.
648 Broadway, Dept. B-17, New York 12, N. Y.

NEW TRICK CAMPAIGN BUTTON FOOL YOUR FRIENDS
Red, White and Blue. Interchangeable by fingertip control from DEWEY to TRUMAN.
Send 10¢ for sample and price list.
JONES SPECIALTY MFG. CO.
338 W. Pico Blvd., Los Angeles 15, Calif.

ANOTHER "LUSTER-PLATE" SUCCESS IN GENUINE SILVER-PLATE



Stands over 8" High

Our new **DANCING LADY**
A masterpiece of form and grace, this item is perfect as prizes for FAIRS, bridge parties, bingo, and for the home. Ideal as a gift for the fall and holiday season. Can be had in gleaming SILVER-PLATE, or in lustrous GOLD finish. Guaranteed never to tarnish.

Price per dozen **\$21.00**
Sample **\$2.00**
10% Deposit—Balance C. O. D.

KAYGEE NOVELTIES, INC.

Mfd. by
39 Great Jones St.
New York 12, New York
We also manufacture 12 styles of miniatures (3 in. high) in Silver or Gold, \$4.80 per doz. Still very popular is our 10-in. high HORSE at \$24.00 per doz. Our new RELIGIOUS LINE in antique silver is a sure seller at popular prices. WRITE FOR OUR FALL CATALOGUE FOR OUR COMPLETE LINE. Special prices for dealers and distributors. Terms: 2% 10. Net 30 days (if rated).

"Swiftly" PRESSURE COOKER

Guaranteed to increase your sales!

- 4 Qt. Capacity in Satin Finish Hammered Aluminum.
- Fully guaranteed with complete set of instructions for use in each box.
- Each cooker equipped with flashy, multi-colored display band.
- Approved by Underwriters' Laboratories.

\$5.00 Ea. in Doz. Lots
Sample, \$6.00 Post-paid.
Rush your orders today for quick sales response!
25% Deposit, Balance C. O. D.
Telephone: ORegon 8-6330

GUTTLER & COMPANY, INC.

928 Broadway...New York 10, N. Y.

SELL REVERSIBLE ALL WOOL 2-in-1 Rugs



No one can resist the beautiful life-like animal subjects, the gorgeous floral and modern designs, and rich colors which are woven right through these double-thick, cushiony reversible all wool rugs! And when you quote the amazingly low prices, your prospects will buy several ON SIGHT—for children's rooms, recreation rooms, all rooms! Why not? You're saving them almost 50% by representing AMERICA'S LARGEST MANUFACTURER of reversible rugs!

Stores Charge Up to \$7.95
You Sell for Only **\$3.95**
For 22x40 rug

GET YOUR PROFITS IN ADVANCE
Best of all, YOU collect big, easy commissions in advance on our popular C. O. D. plan—or make even greater profits on our Stock Plan! Wonderful year-round business of your own. Don't fail to write for complete details at once! Send \$5.25 for 27x50 sample rug and complete selling kit now—and you'll begin reaping big, daily profits right away!

"Wear Best" RUGS, Dept. B-9
TRADE MARK REG.
31 E. 32nd St. New York 16, N. Y.

Sensational



Where else could you get a modernly designed, timed and tested 7 Jewel Men's Swiss Chrome Cylinder Wrist Watch with Ruby and Rhinestone Dial decorations (No. 207) at this quick-selling, profit-making price? Or in 10 kt. domestic rolled Gold Top Case, Steel Back, 7 Jewel Swiss Cylinder Wrist Watch for \$8.50. (No. 208). Wholesale only in minimum sample lot of six. (Add \$1 extra to each for less than six.)

LANCYL CO.
580 Fifth Ave., New York 19, N. Y.

GET INTO \$5 AN HOUR CLASS
Why work for peanuts when you can make up to \$5 an hour specializing on easy-to-sell, easy-to-carry solid brass name plates for homes. Genuine engraved, stay-bright finish; direct from manufacturer. Collect \$1 with order; we deliver. Fast calls, fast sales, fast \$1 profits for you. Write today.
Hub Stamping & Engraving Co.
357-O Congress St. Boston 10, Mass.

**- AGREEMENT -
DISTRIBUTORS AND OPERATORS**

**All Agree That the
BEST TICKET DEALS
On the Market Today Are
"BEST LINE"**

We manufacture a Complete Line of
Tickets — Spindle, Pad, Combination
and R.W.B.

**DISTRIBUTOR TERRITORY OPEN
SALESMEN WANTED**

Phone, Wire, Write:

AL DECKER, Gen. Mgr.

MISSOURI NOVELTY MFG. CO.

506 Market St., St. Louis 1, Mo.
(Phone: Main 4264)

**WATCH
WAIT**

for the great new

BORK

line of salesboards.

See next week's Billboard
for complete details

SALESBOARD SIDELIGHTS

Jack Morley, vice-president of the Container Manufacturing Company, St. Louis, has returned from a five-week trip with his salesmen thru the Northwest and Western States. Jack started out with representative Ernest Marley thru Missouri, Kansas and Nebraska, then teamed up with Leonard Ruben for a trek thru Colorado, Wyoming, Montana and Idaho, next with Philip Beugen in Oregon and Washington, and winding up with Frank Showalter in California. Marley, incidentally, was recently appointed territorial representative for Container for those States he toured with Jack. Firm announces that B. J. Gould is again territorial sales supervisor and sales director. Gould formerly held that position for many years, starting with the formation of the company, until about two and a half years ago. Recently he had been operating his own business in Sarasota, Fla.

Gay Games, Inc., Muncie, Ind., states that its recently introduced line of Redi-Pac ticket games is the target of a growing demand in all territories. The new games are made in various sizes of all popular numbers, and tickets are packaged in lots of 5, 7, 10, etc., in small envelopes with payout information printed on each en-

velope. Guy E. Noel, firm president, stresses that this method of dispensing tickets allows the location to hand a package to the player and collect immediately. The new line is currently in the hands of the firm's entire sales force and is available for inspection.

Harlich Manufacturing Company, Chicago, is preparing for a full fall and winter season, business expectations being top level. Sales manager Sam Feldman says production and orders will be definitely on the up-trend come the first frost. Manny Gutterman, sales director, returned this week from a short trip thru the Eastern territory, which started Wednesday (1)... Harold Boex, Pioneer Manufacturing Company (Chicago) vice-president, rolled back in town in his Chrysler last week, after driving thru the Southern states. Florida and Georgia were his prime points of coverage.

Harold says that board business is holding up steadily, and is another official to predict a good fall and winter season. Pioneer is still keeping its second shift of production workers busy, which is a good sign for sales activity. Firm is preparing two new card games for release within the next two weeks. Games have not as yet been named.

PARK BIZ VARIED

(Continued from page 59)

Rosenthal, of Palisades Amusement Park (Cliffside), appeared quite happy with the holiday turnout, while Henry Guenther, of Olympic Park (Irvington), found Sunday (5) a bit disappointing but enjoying big biz Labor Day.

Out on Long Island the beach crowds were fairly good Sunday (5), with swanky Jones Beach reporting 81,000, Long Beach a goodly 115,000 and Atlantic Beach 60,000. Labor Day attendance dropped to 65,000 at Jones Beach, while Long Beach drew only a poor 30,000. For the record it should be noted that the Long Island State Park Commission reports 1948 a banner season so far as attendance at its beach resorts is concerned, with Jones Beach chalking up a season (ended Labor Day) attendance record of 5,018,000 against 4,163,000 in 1947.

Atlantic City brought out its crying towels, with wails of a disappointing count of around 225,000—poor spenders, at that—on Labor Day, while near-by Wildwood, N. J., was jammed with a crowd of 200,000—also reluctant about dishing out money.

Philly Parks Draw Big

Most of Philadelphia's parks, and those in near-by New Jersey, including Willow Grove, Woodside, River-view Beach and Sunset Beach, drew big crowds Labor Day but little heavy spending.

Rhode Island beaches reported Labor Day attendances far below that of the preceding week-end. Beaches in the vicinity of Providence reported only 60,000 on Labor Day.

Boston's beaches chalked up big scores for Labor Day, with 150,000 at Revere Beach and 50,000 at Nantasket. On the other hand, the municipally operated Pleasure Beach Amusement Park, at Bridgeport, Conn., turned in a glum report, setting down the season of 1948, in its entirety, as one of the worst in a long time.

UNDER THE MARQUEE

(Continued from page 62)

Dennis, formerly with Hunt Bros., replaced McMasters.

J. L. Harshman, CFA, of Hagerstown, Md., reports that when Mills Bros. played his home town, he rode Burma, the elephant, in spec and Jack Martin and his daughter rode her at the night show. The Emmett Kelly Tent No. 41, of Hagerstown, presented the Mills brothers, Jack and Harry, with a large cake, across the top of which were the words, "Welcome Mills Bros. Circus."

The real circus trouper is one who either dies broke or winds up around a stake-and-chain wagon without convincing anybody that circuses aren't properly run.

When Hunt Bros. played Bailey's Cross Roads, Va., visitors included Dr. and Mrs. Mann, Ann Archibold, Bill Wetmore, Melvin Hildreth and family, Mr. and Mrs. Roy Jennier, Mr. and Mrs. Bumpsey Anthony, B. L. Scott and Mr. and Mrs. Rex M. Ingham and family. Following the night show, Mr. and Mrs. Frank Deriskie entertained visitors at a back yard party.

When Bailey Bros. played Pawhuska, Okla., it was like old home week for Faith Ryan, former riding performer with the Hagenbeck-Wallace show. The former performer, who was forced to leave show business because of a back injury suffered in a fall at Springfield, Ill., enjoyed a reunion with George Myers, Bailey's equestrian director, with whom she trouped on the Hagenbeck-Wallace show.

H. C. Landaker, Pacific Grove, Calif., formerly an artist with the Beckmann & Gerety Shows, recently received an award of \$250 as a prize for modern artists from the California State Fair for a painting, *The Big Top*. He painted it from material gathered at the Clyde Beatty Circus when it played in Monterey, Calif., in the spring. Painting was chosen from 2,500 entrants of artists from California.

Jake Disch, known in outdoor show business as Corrigan the Cop, a resident of Cudahy, Wis., and a former alderman there, wanted the city fathers to have the electric poles near the city schools painted red, white

and blue. Disch figured the painting on the poles would tend to slow down traffic and cut mishaps to school children. The city fathers received permission from the electric company to paint the poles but told Disch there wasn't anyone available to paint them. So Disch got his own paint and did the job.

A suitcase indoor promoter was described by his press agent as "noble and benign," but he never stuck around on closing night to see whether the actors believed that stuff.

Rex and Fannie Ingham are back home at Ruffin, N. C., after a trip to Washington, called there by the serious illness of Ingham's mother. Recent visitors at Ingham's Wild Animal Farm have included Rev. Charles Hamrick, former band leader and now a Baptist minister, and his wife; Bobby and Erla Jenkins, animal show owners; Ernest Sylvester, formerly with Clyde Beatty and now with the Wolfe carnival; Bill Mason and family; Paul Coty, Mr. and Mrs. Floyd King, who visited when King Bros. played Danville, Va.; W. T. Harrellson, guess your weight operator, and Rev. Tom Edgar Bray, animal fancier.

A typographical error in Harold Barnes's Dressing Room Gossip column (Polack Western Unit) in the September 11 edition of *The Billboard* caused him plenty of grief. Seems Barnes led off his column telling of his visit to the Ringling show in Seattle and wound up with "They have a pretty good show, too." However, when the story appeared in print, the "too" was left off. This, according to Barnes, made it look like he was setting himself up as a critic, which he definitely wasn't. Barnes reports the error caused him plenty of embarrassment. It wasn't his fault, *The Billboard* editors want the folks to know. It was a typographical error.

A Winner.....



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A FAST PLAYING BOARD WITH A BIG BEAUTIFUL GIRLIE PICTURE

1200 R.M. HOLES
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FORM NO. 12308

Takes In \$60.00
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AVE. PROFIT ... \$27.36
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CHICAGO 51, ILLINOIS

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Profit	Price
400	5¢	Lucky Bucks, Thick	Def. \$ 7.00	\$.85
1000	25¢	J.P. Charley, Thick	Avg. 51.95	1.25
1200	25¢	Texas Charley, Thick	Avg. 102.98	1.80
980	5¢	Fully Packed, Thick, Girl Board	Avg. 26.25	2.75
980	5¢	It's the Knots Thick, Girl Board	Avg. 26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board	Avg. 26.80	2.75
1000	5¢	Glovely Lady, Thick, Girl Board	Avg. 26.80	2.75
1200	5¢	Pick a Cherry, Thick, Seal Board	Avg. 30.04	2.85
800	25¢	Pin & Sawbuck, Thick, 5 Nos. to Ticket	Avg. 33.15	2.85
220	25¢	Quick Pin, Giant Holes, 6 for 25¢	Avg. 28.75	2.50

JAR TICKETS
RED, WHITE AND BLUE LUCKY SEVEN
BINGO TICKETS
on Sticks—Size: 1000-1200-1260

State your requirements. Large stock Plain, Tip, Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders—balance C. O. D.

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QUALITY BOARDS AT BARGAIN PRICES

Name	Play	Holes	Profit	Net Price
Texas Charley	25c	1200	\$102.28	\$1.68
Texas Charley	5c	1200	23.10	1.65
Jackpot Charley	25c	1000	52.00	.95
Reg. Charley	25c	1000	50.00	.90
Jar of Jack	10c	2000	58.00	2.75
Barrel of Jack	10c	2000	58.00	2.75
Dollar Game	5c	400	7.00	.59
Fin & Sawbuck	5/25c	300	33.15	2.75
Kwik Fin	8/25c	220	28.75	2.50
Pick a Cherry	5c	1200	30.04	2.50
Sizzling Smokes	8/25c	200	30.00	1.50
(Cigarette Board)				
E-Z Pickin'	5c	2400	45.68	2.95
E-Z Pickin'	10c	2400	91.36	2.95
Baby E-Z Pickin'	25c	140	17.08	1.25

All brand new, guaranteed boards. No seconds or rejects. 20% deposit. Balance C.O.D., F.O.B. Chicago.

HOWARD MACHINE PRODUCTS CO.

Dept. PB
2754 Diversey Blvd. Chicago 47, Ill.

SALESBOARDS

IMMEDIATE DELIVERIES—20% DEPOSIT

Holes	Name	Def.	Profit	Price
400	5c Dollar Bd. X.Th.	Def. \$ 7.00	\$.59	
1000	25c Charley	Def. 50.00	.79	
1440	5c Olgarete Barrel	Def. 22.00	.99	
1440	5c Barrel	Def. 19.00	1.15	
1440	10c Barrel, X.Th.	Def. 38.00	1.39	
1800	5c Lulu Bd., X.Th.	Def. 19.00	1.49	
1000	25c J.P. Charley, Tr.	Avr. \$52.08	\$.94	
1200	25c Tex. Charley, Seal	Avr. 102.28	1.49	
800	25c Jumbo Q.T., X.Th.	Avr. 65.30	1.59	
1000	5c J.P. Asst. Bds.	Avr. 27.00	2.34	
1050	5c J.P. Asst. Bds.	Avr. 31.00	2.89	

NEW! 6 Tickets Per Hole Boards

200	25c 6-in-1	Max. Avr. \$39.50	\$1.59
300	25c 6-in-1	Max. Avr. 73.50	2.39
200	25c Kwik Fin.	Max. Avr. 39.50	2.45
2170	5c Red-Wh.-Bl. Tks.	Def. \$36.50	\$1.29
2170	R.W.B. 5 Fold	Def. \$36.50	\$1.39
120	Tip Ticket Bks., gross	\$18.75; doz.	1.89

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building, Blue Earth, Minn.

NO OTHER BOARD CAN MAKE THIS STATEMENT

MORE OPERATORS and JOBBERS USE **PROFIT BOARDS** THAN ALL OTHERS COMBINED. IT'S A FACT!

PROFIT MFG. CO. 64 Pg. CATALOG FREE!
50-11 40th St. L. I. C. 4, N. Y.

PUSH CARDS

All sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.

FREE CATALOG—Write **W. H. BRADY CO., MFRS.** CHIPPEWA FALLS, WISC.

SPECIAL

1260 BINGOS (ON STICKS).....75c
1000 BINGOS (ON STICKS).....58c

We distribute a full line of Punch Boards and UNIVERSAL JAR-O-DO combination tickets, R.W.B. tickets, all size Bingo tickets, and pad deals.

Quantity buyers, write for special prices on such items as you use.

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207 N. Sandy St. Jacksonville, Ill.

WE ARE MANUFACTURERS All kinds—PULL TICKET GAMES • **TIP BOOKS.**

Buy Direct From Manufacturer at Very, Very Reasonable Prices.

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Only advertisements of Used Machines accepted for publication in this column.

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Remittance in full must accompany all ads for publication in this column . . . No charge accounts.

Forms Close Thursday for the Following Week's Issue

A-1 BARGAINS—CIGARETTE AND CANDY
Vending Machines. All makes, models, lowest prices. What have you to sell? Mar Postel 6416 N Newgard Ave., Chicago. oc23

A-1 BARGAIN—TWO WILCOX-GAY 25c COIN-
Recordios with Envelope Venders (400 envelopes free with sale). Machines purchased May this year at cost of \$1500. Will sell one at \$500 or both for \$1000, perfect condition, fully guaranteed. See for yourself or call or write Roy Tharrington, P. O. Box 325, phone 399, Coolidge, Ariz.

AAAAA-1 RECORDING DISKS FOR AUTO-
matic and semi-automatic machines. Thousands of coin machine parts. Vending machines designed, developed, built. Joe Munves, 615 10th Ave., New York City.

CIGARETTE MACHINES—20-25 CENT OPERA-
tion all makes and models. Completely overhauled and refinished in two-toned baked enamel. All work guaranteed. Parts available for all 25c conversion, immediate delivery. What have you for sale? Fred Stumm, 337 S. Lawrence St., Philadelphia 6, Pa. Lombard 3-2642. oc2

CIGARETTE VENDORS—ROWE, NATIONAL,
and DuGrenier, reconditioned and guaranteed. Quarter coin chutes, too. Kelnor Vendors, 3730 W. Division St., Chicago 51. se25

CLEARANCE SALE! 1c SCALES, 5c CANDY
Vendors, Stamp Machines, etc. Free list No. 83. Adair Co., 6926 Roosevelt, Oak Park, Ill. se18

CUP BEVERAGE DISPENSING MACHINES—
Frigidrink, 320-cup capacity, good condition, extra parts, will sacrifice. Miller-Janney Co., 1362 Florida Ave., N. E., Washington 2, D. C. se18

DIGGERS FOR SALE, EXHIBIT IRON CLAWS,
Microscopes, Merchants, Erie hand-operated, Philadelphia, Pa.

FOR SALE—USED BANG-A-FITTY SKEE
Balls, reconditioned, like new, \$150 each; used Wurflitzer, Premier Barrel Rolls, Ten Grands, Bank Rolls, cheap. King-Pin Equipment Co., 826 Mills St., Kalamazoo, Mich. se18

FOR SALE—COIN RADIO WITH METER TO
register elapsed time. T. D. C., Box 111, Quincy, Mass.

MUTOSCOPE MACHINES—LITTOGRAPH AND
Gripograph, both \$75; Punching Bag, \$65; Atomic Bomber (like new), \$125; Ace Bomber, \$49.50. All in working condition, crated. P. Waters, Anniston, Ala.

COLE BROS.

(Continued from page 61)
treasurer, and Bill Spaulding, the Fred Harvey of the circus.

Visitors have included Mrs. James L. Hurth and son, Bobby; Mr. and Mrs. Clarence Alspack, Bill Marine and family, Dr. L. C. Holland, who came with loads of peanuts for the gang; Bobby Bumps, formerly in Cole Bros.' clown alley; Bill Valentine and Charley Fisher, who came over from Dickson, Tenn., where they were the grandstand attractions at the fair there; Bill Stiles, Fred Wenzel and R. L. McConnell, who spent a week on the show and clowned every day. Jo-Jo Monarch received a pleasant surprise in the form of a visit from her sister.

Side Show news: Rose Westlake took off to visit her husband, Chuck Gammon, on the Dailey show. Joe Nelson left to join a road show. The Side Show folks report they would sleep better if Bogonghi didn't snore so loudly at night. Fred Harris, magician, had a flock of visitors in Memphis, including L. O. Harris and son, Ross; Virginia Barnett, Arthur Hoffman, Joe Carvalho, Pat Oliveria, Genevieve Wright and Jerry Scruggs. Mrs. Harris gave a chicken dinner for all the folks on the Side Show.—**FREDDIE FREEMAN.**

BAILEY BROS.

(Continued from page 61)
the prize for her cake baking.

Since her visit to the show, Shirley Ann Stevens has been making tournament twice daily. Ben Thomas was in from Denison, Tex., conferring with Owner Stevens about the route. Lillian Sadowski washes clothes three times a day.

Visitors: Mr. and Mrs. Lee Hinkley and Honest Bill Newton, who visited in Enid, Okla.; Doc and Mabel Campbell, formerly of Campbell Bros.; Cecil Cornish and family; Frank Marshall, State tax collector of Oklahoma; Leo Ricker, formerly of Sells-Floto and now playing trumpet with Oklahoma City Symphony; Ben Thomas, and Leo Moore.—**ALBERT WHITE.**

PENNY ARCADE—\$3000 TAKES ALL, REAL
steal, over 70 machines. Write for list. Leopold, 105 Bradley, Bridgeport, Conn.

POSTAGE STAMP MACHINES FOR SALE—
7 Scherneck, 2-column, folder type; 5 Postage Stamp Machine Co., 2-column, folder type, dispensing 4 1c stamps for a nickel and 3 3c stamps for 7 dime. Price, \$5 each. All of the above mach. in A-1 operating condition. M & B Stamp Mach. Co., 265 Bank St., Norfolk 10, Va.

QUITTING BUSINESS—SEND FOR LIST \$2000
Punchboards way under cost. 7 Mills Vest Pocket Bells, factory bought, used 60 days, \$39.50. Duvy, Childersburg, Ala.

REBUILT POPCORN MACHINES FOR SALE—
Fully guaranteed. Priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. oc30

TWO LIKE NEW IMP WITH 3500 BALLS
Gum \$30 T. O. Thomas Co. Paducah, Ky. se18

WANTED—SHIPMAN TRIPLEX POSTAGE
Stamp Machines. Send complete details to Somerville Stamp Service, 1310 Pingree Rd., Toledo 12, O. se18

167 PRACTICALLY NEW COIN-OPERATED
Radios located in beautiful Santa Barbara, Calif., and environs. All radios of a well known manufacturer. A going business with excellent returns. Must sell due to other business obligations. Terms available to responsible party if desired. Write Guest-Radio Company, 205 West Montecito St., Santa Barbara, Calif.

SALESBOARDS at FACTORY PRICES

Immediate Delivery

MULTI-GIANTS, 6 for 25c

HOLES	NAME OF BOARD	PROFIT LIST
250	Pool Table	\$31.11 \$8.67
200	Solid Six	27.01 8.00
200	Star Dust	21.05 8.64
250	Glamour Gal	31.55 7.10
200	Grand Special	28.14 5.94
200	Quick Fins	23.75 6.50
200	Four Horses	25.70 5.25
200	Gold Bag Bookcover	25.25 7.30
200	Big Hit	22.80 6.50
200	Five High (Def.)	25.00 4.50
200	Little Giant (Def.)	25.00 4.50
240	Step Up	30.80 6.98
200	Worm's Eye View (Def.)	23.25 4.40
200	They All Go (Def.)	24.25 4.93
200	Trial Treat (Def.)	27.00 4.40
200	Winna Seal	28.50 6.44
200	The Comet	26.58 5.52
200	Dixie	27.92 5.32
200	Triple Fives	23.50 5.44
300	Fin and Sawbuck	33.15 6.58

JAR-O-DO TICKETS AND JAR DEALS

JAR-O-DO	Tickets	Size	NET PRICE
Jar-O-Do	Bingo Tickets	1000 Size	\$.75
Jar-O-Do	Bingo Tickets	1200 Size	.80
Jar-O-Do	Bingo Tickets	1260 Size	.95
Jar-O-Do	Bingo Tickets	1380 Size	1.05
Jar-O-Do	Bingo Tickets	1600 Size	1.20
Jar-O-Do	Bingo Tickets	1800 Size	1.50
Jar-O-Do	RWB 2170, 5/1		1.75
Bingo	Jackpot Cards	50 Seal, Per Doz.	6.80
Bingo	Jackpot Cards	74 Seal, Per Doz.	8.85
Grab A	Fin Pad	1000 Size 5/25c	1.70
Grab A	Fin Pad	1200 Size 5/25c	2.25
Grab A	Fin Pad	1200 Size 6/25c	2.25
Grab A	Fin Pad	1200 Size 5/60c	2.25
Grab A	Twenty	1200 Size, 5/\$1.00	2.25

FACTORY DISCOUNTS ALLOWED. Complete Stock on Hand. Call or Drop in To See Us.

1/3 With Order, Balance C. O. D.
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1 PRIZE 2 PRIZE 3 PRIZE
25c PLAY — 10c PLAY — 5c PLAY
CASH PAYOUT OR CIGARETTE PLAY
ALL AVAILABLE IN THIN OR THICK 1000 TO 2000 HOLES

New Profit Makers!
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FREE! Write for "NEW WHOLESALE 'NET' PRICE BULLETIN"
NEW LOW PRICES — GIGANTIC ASSORTMENT — FASTEST SELLERS.
10th year giving immediate delivery on finest boards.

LEGALSHARE SALES
BOX 86-A Phone 2842 HUNTINGTON BEACH, CALIF.
222 2nd St.

CANADIAN OPERATORS SPEAK

Country Short On U. S. \$, Say Industry Reps

Hope for Early Ban Lifting

CHICAGO, Sept. 11.—The Canadian embargo on the import of coin machines, which went into effect last November and which has caused the operators of such equipment a series of headaches practically from its inception, has only one good point in its favor, according to most of the operators polled by *The Billboard* in its survey of conditions in the Dominion today. And that point is that the embargo has actually had no visible effect on play.

In most cases the operators today actually have found themselves in better shape than the distributors, as they can import certain parts of music machines, for example, as replacements for their existing equipment, while imports for the average distributor have been banned entirely. In the latter instance, the import of parts by the distributor has been practically wiped out, so that distributors could not import parts and build new units.

In the following will be found reports from a representative group of
(See *Canadian Ops* on page 101)

No Free Play In S. C. Till Final Appeal

Case Awaits Supreme Court

COLUMBIA, S. C., Sept. 11.—Attorney General John M. Daniel ruled last week that all pinball machines with a free play feature in South Carolina must remain idle pending a U. S. Supreme Court decision on the legality of the amusement games. The nation's highest tribunal has before it an appeal by T. B. Holiday, who has asked for a reversal of the South Carolina Supreme Court and Federal District Court decisions declaring the games illegal.

Pending the final appeal, local law enforcement officers are enjoined from seizing or destroying the amusement equipment whether the games are operable or not. However, the officers are not enjoined from making charges against operators or players of the machines when found in operation.

Daniel disclosed that he had recently received many inquiries concerning the legality of games without free-play features. His standard reply to these inquiries has been that the law provides that any machine which "can be used for games of chance" and which does not give a "uniform return" is illegal.

Meanwhile U. S. Chief Justice Fred Vinson denied an appeal by game operators to continue operation of equipment under bond pending appeal of their legality.

CMI Dons Cleats

CHICAGO, Sept. 11.—Sports fans in 30 States will be given the latest details on Coin Machine Industries' Health Bowl football game for cancer research when CMI President Dave Gottlieb takes to the air tomorrow (12) night at 11:15 p.m. over Don Elder's popular *Final Sports Edition* over local Station WMAQ. The interview is one of a series that Elder is conducting as a pre-season round-up of expert opinion on the 1948 football season.

Health Bowl game will be played in Soldier Field, Chicago, December 4. Contesting teams are to be selected from among the nation's top collegiate teams in different sections of the country. All proceeds, after expenses, will be donated to the Damon Runyon Memorial Cancer Fund.

Last year's CMI cancer fund drive netted over \$250,000.

Game Buying Up, But Juke, Vender Sales Decline in Latest Export Analysis

June Shipments Hit \$145,749 for 1,299 Units

WASHINGTON, Sept. 11.—American coinmen exported shipments of more than \$500 to 18 foreign nations during June, latest figures released this week by the U. S. Department of Commerce showed. In all, 1,299 games, music machines and venders were shipped out with a total valuation of \$145,749. Actually, the report showed that the over-all shipment was far below both the previous month and also under the same month a year ago. But considered in the light that June is a traditionally off month for exporting coin products and also the fact that embargoes are still in full effect in both Canada and Mexico, two perennial leaders,

the June, 1948, totals are still impressive.

During the month of June both music machines and venders dropped from the previous month dollar totals, but the game division finished with a solid \$23,715 total compared with the \$20,027 reported for May. The very fact that game exporters made such a strong showing in an off month indicates that distributors have been doing a fine job in cultivating overseas coinmen as outlets for their newer used equipment.

Venezuela Tops

A consistently heavy buyer all thru the post-war era, Venezuela led other nations for the first time in June, purchasing 65 jukeboxes worth \$36,411 and two games valued at \$700 for an over-all total of \$37,111. Cuba, another steady coin customer, was a close second, with 140 machines having an aggregate value of \$34,470. Cuba purchases were divided as follows: Music equipment, \$25,729 for 55 jukeboxes; 40 venders with a total
(See *Game Buying Up* on page 108)

Jennings 1949 Line Bows; Nevada Attendance Heavy

LAKE TAHOE, Nev., Sept. 11.—The 1949 O. D. Jennings Monte Carlo bell series was unveiled during a special two-day showing Tuesday and Wednesday (7-8) at the Cal-Neva Lodge here before a crowd upward of 500 coinmen and guests from the West Coast and Mountain States. Premier Southern showing of the new line, which features the Jennings-developed "live jackpot," will be held September 17-18 at the Edgewater Gulf Hotel, Edgewater Park, Miss., followed by the first Eastern showing of the 1949 Monte Carlos at the Berkeley-Carteret, Asbury Park, N. J., September 22-23.

The Nevada showing, a model of the other two later in the month, began at 4 p.m. Tuesday (7) with an address of welcome by Jennings officials, who pointed out the features of

the new line and explained fall sales policy and outlined an effective sales campaign. Among Jennings' representatives on hand from the Chicago headquarters were J. Raymond Bacon, vice-president and general manager; John Neise, sales manager; George Isle, special factory representative, and George Hurbst, factory technician.

Nevada Senator Guest

Following the banquet held the first evening of the two-day event, the new Monte Carlos were put on display for the throng. Among the special guests at the banquet were Sen. Ken Johnson, of Nevada. After all business had been attended to the Cal-Neva banquet room was turned over to Eddie Garr, prominent night club
(See *Jennings 1949* on page 112)

D. C. Coinman Presents Yacht To Israel's Merchant Marine

WASHINGTON, Sept. 11.—Bernard Rodins, one of the leaders in the coin machine distribution field here and well-known sportsman, has presented his 48-foot seagoing yacht Viking to the new State of Israel. The trim craft will be pressed into service soon in Haifa or Tel Aviv harbor for the ferrying of passengers or cargo from larger vessels.

During the official presentation ceremony Rodin, who is president of Marlin Distributing Company, told Eliahu Epstein, special representative of Israel to the United States, that "This is just my way of expressing admiration for those people over there and the wonderful way they are trying to gain lasting freedom for themselves."

Following the brief address the flag of Israel was raised to the mainmast of the ship and representative

Epstein, in accepting the generous donation for Israel, said: "It is with great pride and pleasure that I, in the name of the State of Israel, accept this magnificent gift so generously presented by Bernard Rodins, of Washington. This gesture of friendliness and sympathy with our cause is another manifestation on the part of Washington Jewry of their solidarity with the tremendous struggle now going on in Israel to establish a State based on progressive and democratic principles. It is also a link with the past, for in Biblical days the Jews, and especially the tribe of Vevulun, were widely known as seafaring men, people who traveled far and wide in their own ships. Today, again, there is a resurrection and a renaissance of this great seafaring tradition of the Israeli people.
(See *D. C. Coinman* on page 110)

Williams Names Paul Federman Traveling Rep

CHICAGO, Sept. 11.—Paul Federman has been appointed to the newly created post of special traveling representative for Williams Manufacturing Company, Fulton Moore, firm sales manager, announced this week.

Federman was formerly with the Seaboard New York Corporation for whom he traveled extensively during the past two years specializing in pin games. Prior to that affiliation he was a traveling representative for Decca Records.

In his new post with Williams, Federman will travel to all parts of the country contacting pinball distributors.
(See *Williams Names* on page 108)

N. Y. Federal C. Mach. Taxes

NEW YORK, Sept. 11.—An Internal Revenue Bureau spokesman disclosed this week that 33,867 federal tax stamps, at \$10 each, had been issued for "amusement devices" operating in New York State during the year ended July 1. The tax stamps were issued chiefly for jukeboxes and pin games, he said. For similar devices, the figure for New Jersey was 14,264, while that of Connecticut was 5,710.

It was reported at the same time that the annual federal tax levy of \$100 on bell machines had been imposed on 1,020 such games in this State. The total federal take from tax stamps on all amusement devices in the country during the fiscal year has been \$19,270,940.

BULK VENDER PATTERN CLEAR

NAMA Sales Rep Men To Attend Meet

Take Part in Program

CHICAGO, Sept. 11.—NAMA's new membership group, the vending machine salesmen, will be well represented during the two-day meeting of Region 2 at the Hotel Syracuse, Syracuse, September 17-18. Regional Chairman George M. Seedman and Chairman of Arrangements Earl R. Mason, of C. C. Bradley & Sons, state that key salesmen from many manufacturing and supply firms in the Region 2 area (New York State) will discuss various merchandising problems during the meeting.

Heading the list of subjects scheduled for discussion by the NAMA sales representatives division is the "new look" in cigarette merchandising in New York. This will be included in a forum on prices and change mechanisms, to be headed by John Moran, of Rowe Manufacturing Company. Another discussion, with 26 salesmen from the Ford Gum & Machine Company, Lockport, participating, will cover advantages of operating penny gum machines with other vending equipment. This session will (See NAMA Sales on page 100)

Statler Mfg. Co. In Production On New Vender

NEW YORK, Sept. 11.—Statler Manufacturing Corporation is now in production on a new medium-capacity biscuit vender designed to sell for \$80, Lawrence Reiss, president, announced this week. While production of its standard nine-column machine is continuing, the introduction of Statler's junior model is "to meet numerous operator requests for a biscuit vender suitable for frequently serviced locations," he said.

Deliveries of the new model, which has a capacity of 102 packages of Niks biscuits in six columns, are scheduled to begin October 15. No more than 50 machines will be sold to any one operator from that date until February 1, to allow for equitable distribution until quantity production can catch up with the anticipated demand. Statler Manufacturing facilities have recently been enlarged.

Hume, Hagensen Ups Production On Popcorn Mch.

CHICAGO, Sept. 11.—Hume, Hagensen Manufacturing Corporation here announced this week the expansion of production facilities and increased output of its Pop 'n' Hot popcorn vender. Firm officials Harold Hagensen and Robert Hume stated both moves were the result of increasing operator and location demand for this type of machine.

Firm has added 2,000 square feet of production area to its plant, taking over extra space available in its present building. Addition will mean (See Hume, Hagensen, page 97)

English Scale Op Weighs the Nation

LONDON, Sept. 11.—During the recent annual general meeting of one of the largest local operating firms, British Automatic Operating Company, it was reported that during the past year over 60,000,000 people had deposited pennies in the firm's scales. Chairman Major R. D. K. Curling stated that this figure was equivalent to one and a quarter times the population of the British Isles.

Going on with his comparison, Curling said that the pennies themselves, if placed together, would weigh 544 tons, and that the combined weight of all the people using their scales during the year would total over 2,000,000 tons.

Dog-in-a-Kennel Testing Venders in 10 Denver Spots

DENVER, Sept. 11.—The hot sandwich vending machine, announced earlier this summer by Dog-in-a-Kennel, Inc., here, is currently being location-tested in 10 Denver spots and will go into production in the near future, according to Don R. Harlan, secretary-treasurer and operating head of the manufacturing company.

Harlan said this week that his firm has redesigned the hot sandwich machine to conform with suggestions made by sanitation officers. As a result, the vender the firm will produce will be considerably smaller in capacity and will have completely removable inside parts.

Holds 28 Sandwiches

The redesigned hot dog or hot tamale vender will hold 28 sandwiches in separate compartments. Sandwiches will come packaged in a box with the meat wrapped in parchment paper separate from the bread. Steam-heated (the steam is generated by an electrical unit), the vender requires 20 to 30 minutes to warm up. Sandwiches to be dispensed are kept under this constant heat so there is no necessity to have the machine refrigerated.

Unit which Dog-in-a-Kennel will put into production at the Morton & Peabody plant in Denver, will measure 17 inches wide, 18 inches deep and 59 inches high (this includes a 36-inch stand).

Smaller Unit

The smaller machine, Harlan said, was decided upon because of its portability and because he believes a hot sandwich location would rather have a number of machines with limited capacity than a unit with a large capacity.

Harlan said the machine currently

Established Firms Realize Penny Vender Values -- Open Up Numerous New Locations

Many Would-Be Ops Entering Field; Weed Others Out

CHICAGO, Sept. 11.—Basic changes in the bulk nut and confection phase of automatic merchandising, growing out of developments in that field during the past two years, are crystallizing today and setting the pattern this segment of the vending industry will follow during the next 12 months.

A spot check canvass of both manufacturers and operators of bulk nut and confection equipment brought out these facts:

1. An increasing number of established merchandise vending operators are adding bulk machines to their routes;

2. The number of beginning operators coming into bulk vending is still strong but nowhere near as strong as it was a year or two ago;

3. Time is weeding out these would-be operators of bulk equipment who entered the business a year or two ago with an idea that a merchandise vending route was an easy path to success and called for no more effort than putting machines in whatever locations were handy, filling them and counting the weekly gross.

The second and third factors—that the number of newcomers is smaller this year than it was last year, and that incompetents are now being weeded out—were anticipated by manufacturers and distributors. But the fact that this type of bulk machine is now being used, and in increasing numbers, by operators who are diversifying their route, is the result of a peculiar set of circumstances.

Rediscover Value

Consensus in the trade is this: That established operating companies, especially candy operating firms, have rediscovered the basic worth of bulk machines. At a time when high supplies, costs and increased operating expenses have pinched the operator's profit margin, operators are eager to open any avenue of expansion which may strengthen their position. Bulk vending, where the operator can in a measure control his supply costs, has therefore become an attractive proposition.

Speaking particularly of the bulk nut field, manufacturers and operators alike point to the development (See Bulk Vender on page 99)

NAMA Releases Initial List of 90 Exhibitors

CHICAGO, Sept. 11. — National Automatic Merchandising Association (NAMA) this week released the names of 90 exhibitors who will participate in the association's 1948 convention and exhibit at the Palmer House here December 12 thru 15. List was prepared by the convention committee, which met Wednesday (1) when plans were completed for this year's conclave.

Display of machines and merchandise will take place on the hotel's fourth and seventh floors, with the possibility that the eighth floor will also be used for exhibits if the demand for display space continues at its present rate, according to C. S. Darling, NAMA executive director.

Exhibitors include A.B.T. Manufacturing Co.; Alkuno & Co., Inc.; Fred W. Amend Co., American Coin Changer Corp., American Vending (See NAMA Releases on page 97)

lists at \$185 with the stand, but that the company expects to increase that price to \$200 shortly because of increased production costs.

Dog-in-a-Kennel also will market the boxes and parchment paper which the operator will need. Boxes will be sold to the operator at \$18.75 per thousand, and parchment wrappers at \$2.50 per thousand. The vender is built to operate at a 20-cent price, altho it can be adjusted to operate for less.

Distribution facilities have been contracted for in Wyoming, Colorado, California, Missouri, Kansas, Nebraska and Oklahoma.

Begin Delivery Of New Douglass Shoeshine Mchs.

OAKLAND, Calif., Sept. 11.—New Model B Douglass shoeshiners are being readied for immediate shipment, it was announced here this week by Parent Distributing Company. Spokesman for the company said that improvements over the old Model A machine have been made so that a luster shine is now possible.

First sizable operation of the new machine is now under way in Washington under the joint management of William Kessler and Marvin Redd.

Charles L. Ward, sales manager for Parent Distributing Company, headed East this week to handle distribution at that end. The Douglass shoeshiner is manufactured by Kinco, Inc., of Los Angeles.

Brach Blast Wrecks Bldg.

CHICAGO, Sept. 11.—Destruction of the E. J. Brach Company plant here, after an early-morning blast Tuesday (7) resulting from undetermined causes, resulted in the deaths of 11 employees and serious injuries to at least 18 others. Fire department and Brach officials estimate damages ranging from \$500,000 to \$750,000.

Blast, which occurred in the plant's starch-making machine in the third floor creamery department, blew out almost the entire north side of the building and demolished equipment, structural members and several trailers at the loading dock. Cause of the blast could not immediately be determined, but fire officials declared it may have been due to corn or other starch dust accumulating despite firm's mechanical ventilating system. Another possible cause advanced was that the explosion resulted from steam which was turned on at 100 pounds pressure into pipes in the cream cooking room.



**MASTER #2
PENNY-NICKEL
VENDOR**

Time-Tested and Proved
\$17.50

Vends All Products
Also MASTER
Straight 5¢ and 1¢
VENDORS.
1/3 Dep., Balance
O. O. D., F. O. B.
N. Y. C.
FACTORY
DISTRIBUTOR.
**TRI-STATE
VENDING CO.**
561 10th Avenue
New York, N. Y.

IN STOCK!

Less than 25 \$12.60
Less than 100 12.40
100 or more 12.25



MODEL
33
for
**PEANUTS
YOU CAN'T
BEAT IT**



Write for prices on Models 40, 39, Deluxe
and 33 Ball Gum.

**EMPIRE COIN MACHINE
EXCHANGE**
1012 MILWAUKEE AVE. CHICAGO 22

5¢ GUM
AND
5¢ HARD CANDY
AND
MINT VENDORS

for Charms, Lifesavers,
Gum and similar sized products.

WRITE FOR CATALOG!

ALKUNO & CO.

408 Concord Ave., New York 54, N. Y.
MElrose 5-7757
Mechanical Manufacturing
Laboratories



**Supplies
In Brief**

Sugar Picture

WASHINGTON, Sept. 11.—Distribution of sugar by primary distributors in the Continental United States for civilian and military use totaled 149,543 short tons, raw value, during the week ended August 28, as compared with 159,520 short tons in the corresponding week last year, Agriculture Department has announced. This brings total deliveries so far this year to 5,005,016 short tons, as compared with 4,903,858 short tons in the same period last year.

Agriculture also announced last week the reallocation of deficits in sugar import quotas for 1948 for various countries other than Cuba and the Republic of the Philippines. Because they have filled their basic quotas, the Dominican Republic, Peru, El Salvador, Mexico and Haiti are given authority to fill the deficits in the basic quotas for foreign countries other than Cuba and the Philippines. The Dominican Republic, Peru and Haiti share in the reallocation of the unfilled portions of the Philippine deficit. These are the only eligible countries that have substantially filled, or appear likely to fill their shares of the deficit.

The department states that it is unnecessary to allot among processors the 1948 sugar quotas for Puerto Rico. Actual production of the 1947-'48 crop in Puerto Rico is proving to be smaller than was estimated earlier. This change in the amount of sugar which will be available for marketing in 1948, combined with the increase July 12 of 48,302 short tons in the quota for Puerto Rico, makes the allotment of sugar quotas unnecessary, the department stated.

**TDANJ To Hold
Annual Meeting**

NEWARK, Sept. 11.—Jerome Kaufman, of the National Association of Tobacco Distributors (NATD), will be the featured speaker at the first annual meeting of the Tobacco Distributors' Association of New Jersey (TDANJ), it was announced here this week by Monroe A. Lewis, TDANJ executive director. The meeting will be held at the Essex House, in Newark, Saturday (18).

Kaufman, who holds the NATD post of director of industry and public affairs, will speak on the subject, "Can Cigarettes Be Profitable?" and will lead a discussion on the results of a survey regarding the handling of cigarettes recently completed by NATD.

Other featured speakers on the agenda include Morton Singer, of Singer Bros., Jersey City, whose topic will be "The Tobacco Distributor and Candy," and Lewis, who will report on the effect of the New Jersey unfair cigarette sales act.

The business portion of the meeting will include the election of directors for the coming year. The address of TDANJ is 972 Broad Street.

**Alkuno in Small
Price Increase**

NEW YORK, Sept. 11.—A small price increase on the Alkuno & Company line of gum, hard candy and mint vendors, scheduled to become effective October 1, was announced here by Kuno Hamann, firm president. Under the new price structure, necessitated by increased costs of steel, labor and plating, Alkuno's three-column merchandiser will sell to operators at \$59, while the four-column unit will list at \$69.50. They are now priced at \$55 and \$66.50, respectively.

Hamann declared that all orders received before the October 1 deadline will be honored at present prices. The same policy will be followed on vender bases, whose prices will be upped \$2 and \$2.50 at the same time.

Reporting a generally increased demand for his line of vendors, "as operators become more aware of the relatively high profit margin in the merchandising of mints and hard candy," Hamann also stated that Alkuno & Company is now engaged in contract work for several large aircraft companies. Contracts call for precision machining and fabrication of aircraft parts.

**NCWA Finishes Plan
For Fall Board Meet**

WASHINGTON, Sept. 11.—National Candy Wholesalers' Association, Inc., announced that arrangements are complete for the annual fall meeting of the board of directors at the Statler Hotel here September 18-19.

Order of business will call for consideration of special programs and objectives, financial and membership problems and other matters relative to association policy, NCWA announced. H. J. Herrick, of Bismarck, N. D., chairman of the board, will preside.

**WANTED
DISTRIBUTORSHIP**

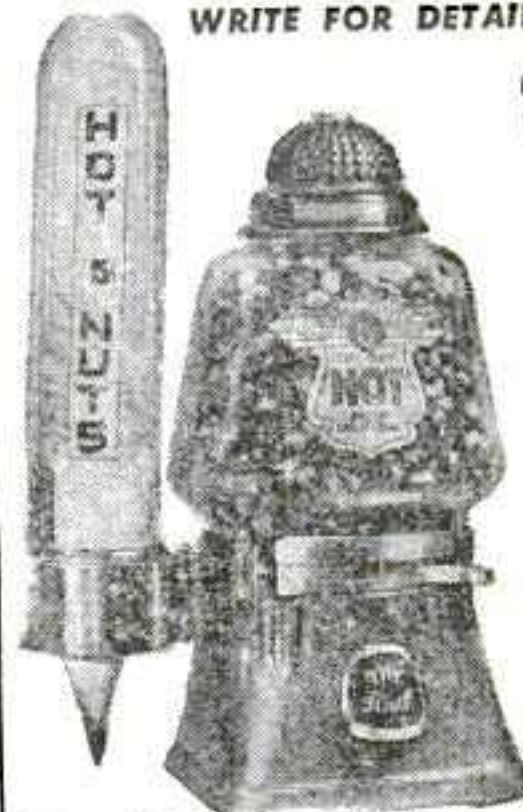
For Factory Sales Representation for
CIGARETTE MACHINES and
OTHER EQUIPMENT.

MURATEL CO. of Baltimore
SHOWROOM and OFFICE

211 E. Mt. Royal Ave. Baltimore 2, Md.

**TIME PAYMENTS ON
"SILVER KINGS"**

24 or More
1/3 DOWN—20 WEEKS TO PAY
WRITE FOR DETAILS



Bigger Profits
from locations
are a natural
with the all
new
Silver-King
Nut Nut
Vendor.

Completely
redesigned for
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compelling
eye appeal.
Flashing ruby
red jeweled
top vendor.

\$29.95

OTHERS
LOW AS
\$10.55

Nut and Ball Gum Vendors,
1¢-5¢.
U. S. and Foreign Coins.

At All the Best Dealers—or Write

SILVER-KING CORP.

622 Diversey Parkway Chicago, Ill.

**VICTOR'S
MODEL V**

The Operator's Choice
is Model V, as it
correctly vends ALL
BULK MDSE.
Charms, Peanuts,
Candy and Ball Gum.
No additional parts
necessary.

Write us NOW for
detailed information
and prices.

A Product of

**VICTOR
VENDING CORP.**

5701-13 Grand Ave.
Chicago 39



ALL VICTOR MACHINES

recommended and sold on
TORR TIME PAYMENT PLAN

Pay for same in 16 weekly payments

WRITE FOR DETAILS

SPECIAL PRICE

FOR MONTH OF SEPTEMBER ONLY

RAIN-BLO BUBBLE BALL GUM

Packed 25 Lb. to Carton

Less than 100 lbs.	5¢	170¢
100 lbs. and over	30¢	30¢
100 lbs. and over	28¢	29¢
1000 lbs. and over	26¢	27¢
Spotted and Striped	40¢	40¢

Freight paid on 100 lbs. or over

Pistachios, Large Red, 60 Lb. Ctn.	75¢ Lb.
Pistachios, Small Red, 60 Lb. Ctn.	60¢ Lb.
Virginia Peanuts, 30 Lb. Ctn.	29¢ Lb.
Spanish Peanuts, 30 Lb. Ctn.	23¢ Lb.
Licorice Gems, 775 Ct., 37 Lb. Ctn.	26¢ Lb.
Jawbreakers, 575 Ct., 34 Lb. Ctn.	22¢ Lb.
Chocolate Confetti, 450 Ct., 34 Lb. Ctn.	36¢ Lb.
Pee Wee Rainbow Peanuts, 33 Lb. Ctn.	25¢ Lb.
Pee Wee Boston Baked Beans, 33 Lb. Ctn.	24 1/2¢ Lb.

FULL CASH WITH ORDER

ROY TORR LANSDOWNE, PENNA.

**FOR MACHINES
TO SUIT YOUR NEEDS**

COUNTER GAMES OF ALL TYPES AND
MERCHANDISE OF HIGHEST GRADE
AT LOWEST PRICES.

WRITE TO:

J. SCHOENBACH

Factory Distributor of Advance
Machines

1647 Bedford Ave. Brooklyn 25, N. Y.

CHARMS CAN DOUBLE OR
TRIPLE YOUR PROFITS
IN BULK VENDORS. . .
Write NOW FOR LOWEST PRICES AND SAMPLES OF OUR
METAL AND PLASTIC CHARMS, STONE AND CAMEO RINGS,
WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC.
BECKER VENDING SERVICE - BRILLIANT, WISCONSIN

**GET YOUR POPCORN
READY POPPED!**



Now you can get famous
'Pop' Corn Sez popcorn—
ready-popped, ready to use
anytime, any place. It's
always uniformly perfect . . .
seasoned just right with the
finest of ingredients. Here's
popcorn at its best . . . scientifically
cured, packaged and sealed . . . pure,
crisp, tender, and tasty. Order your
supply today.

- ★ Uniformly perfect popcorn—Scientifically popped from the finest quality hybrid corn.
- ★ Perfectly seasoned with pure coconut oil and special salt.
- ★ Sealed in special stay-fresh glassine lined airtight containers—shipped any place. Stays fresh for months.
- ★ "Cured" for maximum flavor—produced under hospital clean conditions by one of the country's largest popping plants. Write, Wire or Phone—

'POP' CORN SEZ, Inc. of Pennsylvania

DELAWARE AND MONTROSE AVENUE—UPPER DARBY, PENNSYLVANIA

Phone: Allegheny 4-1019—Sunset 9177



10 BALL GUM VENDORS \$99.50

FOR THE LOT Filled with 3/4" Colored Bubble Ball Gum (75 lbs.)

Reconditioned 1¢ or 5¢

SILVER KINGS

Late Model \$7.95 EA.

Lots of 10 Sample, \$8.95



Vends Pistachio Nuts, Peanuts, Cashews, etc.



NEW ASCO 1c or 5c ALL PURPOSE VENDOR \$13.50 EA.

In Lots of 10 SAMPLE, \$13.95

Specially built to vend Pistachios, Cashews. Vends accurately.

Colored Bubble Ball Gum, 25 lb. ctn. . . 27¢ lb. Pistachio Nuts, med. size, 60 lb. ctn. . . 68¢ lb. Jumbo Salted Peanuts, 30 lb. ctn. . . . 28¢ lb.

1/3 with order, bal. C. O. D., F. O. B. Newark.

SEND FOR COMPLETE PRICE LIST

ASCO VENDING MACHINE EXCHANGE
55-57-59 BRANFORD STREET, NEWARK 5, N. J.
BIGELOW 3-7744-5

NAMA Sales Reps To Attend New York Meet

(Continued from page 95)

be conducted by Fred Baehr, Gum Vending Corporation. Both discussions will take place opening day of the meet (17).

In addition to those talks originally scheduled (*The Billboard*, September 11), Larry Reiss, Statler Manufacturers' Corporation, will deliver an address on "Biscuit Machines—Their Future," and I. H. Houston, Spacarb, Inc., will discuss "Cup Beverages as I Know Them." Both talks will also be made on the first day of the meeting.

Among the sales representatives attending the two-day meet will be members from C. C. Bradley & Son, Inc.; Drink-o-Mat Industries Corp.; Ford Gum & Machine Co., Inc.; The Gum Vending Corp.; Lehigh Foundries, Inc.; International Ticket Scale Corp., Mills Automatic Merchandising Corp., Peerless Weighing & Vending Machine Corp.; Rowe Manufacturing Co., Inc.; Spacarb, Inc.; Statler Manufacturers Corp. and U-Need-A Vendors, Inc.

Vending machine supply salesmen who are also expected to attend include representatives from American Chicle Co., B. F. D. Co.; Babaco Alarm Systems, Inc.; Chalex Corp.; Delicia Chocolate & Candy Manufacturing Co., Inc.; Henry Heide, Inc.; Walter G. Keyser & Co., Inc.; Lamont, Corliss & Co.; Liggett & Meyers Tobacco Co., Inc.; Lily-Tulip Cup Corp.; Lion Match Co., Inc.; P. Lorillard Co.; Mason, Au & Magenheimer Confectionery Manufacturing Co.; Philip Morris & Co., Ltd., Inc.; Richardson Corporation, Sero Syrup Co., Standard-Johnson Co., Surprise Candy Co.; Topps Chewing Gum, Inc., and Wilbur-Suchard Chocolate Co.

Food Venders Target Of New Phoenix Tax

PHOENIX, Ariz., Sept. 11.—An ordinance providing for the licensing of food vending machines here is being prepared under the direction of the City Health Department and is scheduled for early action by the commission.

In addition to ice cream and hot sandwich venders, the more common soft drink machines are also slated to be dubbed with a use tax. Licensing would also require approval of the health department which would inspect location and equipment for sanitation standards. Proposed ordinance would include licensing of all businesses engaged in wholesaling or retailing of food.

HUME, HAGENSEN

(Continued from page 95)

a 20 per cent boost in vender output, officials said.

Indicating a hypoed demand for the hot popcorn type of vender were recent requests of several local bowling alley owners for a second popcorn machine for installation in their bars and cocktail lounges, supplementing the present machine in the alley proper, according to firm's national distributor, Jack Nelson Company.

Lions Weigh In

PHOENIX, Ariz., Sept. 11.—Local Lions Club here has evolved a unique method of obtaining money for purchase of scales with which to increase the club's Sight Conservation Fund. This week members were put on scales before a dinner meeting and assessed 1 cent per pound.

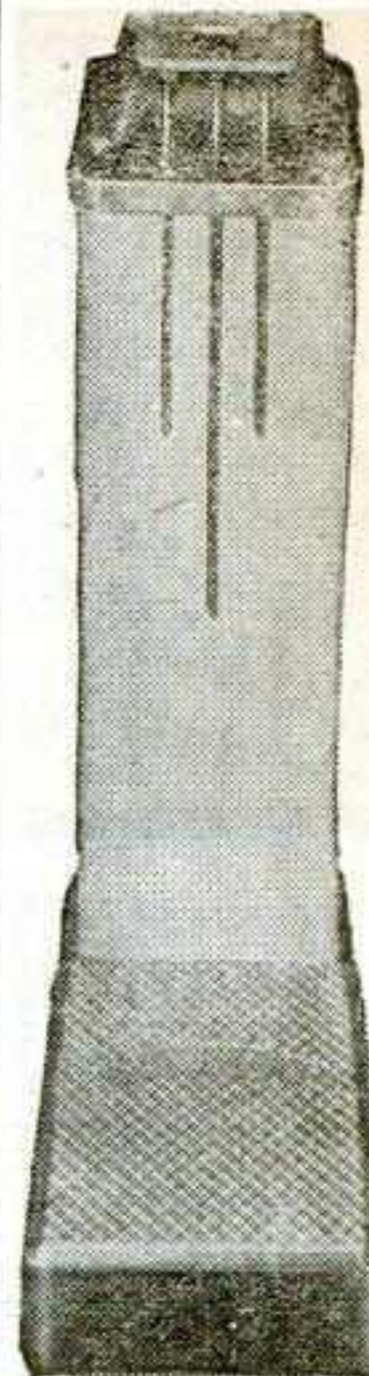
Subway Stiles Click to Slugs

NEW YORK, Sept. 11.—That the New York City subway system has yet to lick the slug problem was made very evident this week as the board of transportation disclosed that the take in slugs and worthless foreign coins during July averaged \$43 a day. And since the city raised its subway fare July 1, dishonesty on the part of underground travelers seems to have doubled.

A breakdown of the worthless metal collected by subway turnstiles showed a bizarre collection varying from crude metal washers to a Soviet 10-kopek piece. And included are coins of various denominations originating from a dozen or more foreign countries, as well as tokens issued by transportation systems of other cities.

Coin machine operators of dime equipment were glad to learn that a great many mutilated and worn 10-cent pieces were being taken out of circulation as they found their way into subway cashboxes. These, and there were 11,681 that showed up in July, are redeemable at the federal mint.

Despite the large daily take in spurious coins, the city subways are in no financial danger due to loss of revenue.



MARION SCALE

ONLY \$79.50

F. O. B. PLANT. 1/3 CASH, BAL. C. O. D.

LESS IN QUANTITIES

6 COLORS 41" HIGH SHIPPING WEIGHT 74 LBS.

IMMEDIATE DELIVERY. FULLY GUARANTEED.

Fire and Theft Insurance Furnished.

Distributors: Write, Wire or Phone

Foreign Inquiries Solicited.

WORLD SALES, INC.

Sole Factory Agents
3220 W. Broad St., Columbus 4, Ohio
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ATTENTION DuGRENIER OPERATORS

Immediate Delivery of SILVER QUARTER CONVERSION UNITS. UNIVERSAL FOR DuGRENIER MODELS R, S, V, VD, W, WD.

\$12.85 EA.

Efficient, simple. Can be installed on location quickly and easily. The finest factory-made conversion unit on the market. Guaranteed to give complete satisfaction.

CONVERSION UNITS FOR DuGRENIER "CHAMPION" \$14.75 EA.

Order DuGrenier factory-made parts and get the most efficient working units to insure the life and later trade-in value of your equipment.

Feeler Gadgets for Converting ALL CHAMPIONS to 25c Vending—
2 dimes, 1 nickel, 40c ea.

Conversion Attachments for Models R, S, V, W Converts to 2 dimes, 1 nickel; 3 nickels, 1 dime Nominal cost

RUSH YOUR ORDERS TODAY

We are now delivering the new DuGRENIER CANDY MAN 5c CANDY BAR MACHINE AND ARE IN FULL PRODUCTION

There are a few territories available for exclusive distribution WRITE FOR DETAILS

Arthur H. DuGrenier, Inc.

15 Hale Street

Haverhill, Mass.

WHY PAY MORE?

SLIGHTLY USED THOROUGHLY RECONDITIONED

"POP CORN SEZ" VENDORS

OUR PRICE

\$90

COIN EQUIPMENT DISTRIBUTORS, INC.

1321 S. MICHIGAN AVENUE

CHICAGO

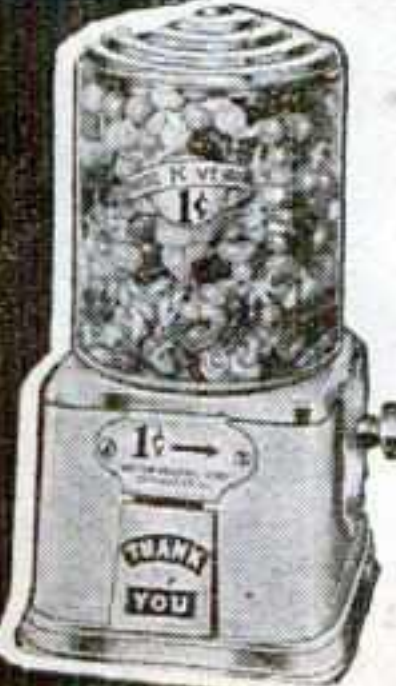


Victor's Sensational New Custom-Built UNIVERSAL

Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending. Buy The Best! Write for Complete Details and Prices. Manufactured by

VICTOR VENDING CORP.
5701-13 W. Grand Ave. Chicago 39, Ill.

VICTOR'S SPECIAL FINISH MODEL V-K
24 or more \$12.25
1 to 23 12.95
EMPIRE COIN MACHINE EXCHANGE
1012 Milwaukee Ave. Chicago 22, Ill.



THE "CHALLENGER"

THREE MACHINES IN ONE

\$10.00 to \$50.00 Weekly on Location!

TROPICAL TRADING CO.
716 W. Madison St. Chicago 6, Illinois

GIVE TO THE DAMON RUNYON CANCER FUND

A-T-T-E-N-T-I-O-N

QUARTER NATIONAL-TYPE SLUG REJECTOR for U-NEED-A PAK MODELS E, A, 500 AND MONARCHS

\$15.00
IMMEDIATE DELIVERY

PENNY LOADERS NOW ON HAND

U-NEED-A SERVICE & PARTS CO.

Manufacturers of U-NEED-A Pak & Monarch Parts
2715 SUMMIT AVE. Phone: Union 3-2211 UNION CITY, N. J.
Under personal supervision of Joseph Kalishman

ATTENTION NOW available for immediate delivery:

NATIONAL SILVER QUARTER CONVERSION UNITS FOR ROWE IMPERIAL, ROYAL, PRESIDENT AND CRUSADER MODELS—

with these exclusive features:

- Excess Coin Throwout
- Complete Unit; No Other Attachments
- Fewer Parts Than Any Other Unit Now on the Market
- Jam Proof
- All Units Guaranteed Against Defects in Workmanship

PENNY LOADERS NOW ON HAND

Complete for only **\$12.00**

WRITE WIRE PHONE ..

IMMEDIATE DELIVERY

No Deposits Necessary; All Orders C. O. D.

U-Need-A Service & Parts Co.

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GET INTO THE POPCORN BUSINESS
with only a small investment!

The "Little Giant" is a proven money-maker that is small in size but a "giant" in action! 8-gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute.

Write for free literature and profit table compiled by a popcorn man for popcorn operators. F. O. B. Chicago **\$57.50** Each

Manufactured by

ABC POPCORN CO. 3441 W. NORTH AVE. CHICAGO 47



SALESMEN

National manufacturer has opening for salesmen to sell to new operators, brand new coin-operated Vending Machines. Must have auto. Free to do extensive traveling. Prospects obtained through business opportunity columns. Earnings well over \$1,500 to \$3,000 monthly commission. Men with franchise, intangible or promotional experience preferred. Permanent. References required. Strong company with excellent selling material.

BOX 201, The Billboard, 155 N. Clark Street, Chicago 1, Illinois

5¢ BANTAM TRAY VENDOR IMMEDIATE DELIVERY

Atlas Mfg. & Sales Corp.
12220 TRISKETT RD. • CLEVELAND 11, OHIO
ESTABLISHED 1928

Atlas

VENDS ALMONDS, NUTS, CANDY, PISTACHIOS
Write for Circular. Jobber Inquiries Invited.



Eastern Engineering To Deliver First Ice Cream Mchs. Oct. 15

PHILADELPHIA, Sept. 11.—Samuel Rogove, secretary-treasurer of Eastern Engineering & Sales, Inc., has announced that the company's first Kenro ice cream bar vender will be displayed before an invitation audience of distributors this coming week in the firm's showroom in the Commercial Trust Building here. Following six months of testing and experimenting, the Wilson Cabinet Company in Smyrna, Del., has completed a self-contained unit. Delivery is guaranteed by October 15.

The Kenro machine is completely electrified with coin changer and features compact size with large capacity. The machine utilizes a special high-density insulation which has never been used before in any refrigeration. Rogove also explained that, altho the Wilson plant was the scene of a fire last month, a second company plant has been in continual operation and there is no slowing down of machine production. Moreover, the Wilson company has sufficient steel on hand to insure maximum production capacity.

Announcement of distributor appointments will be made later this month by James R. Kendig, president of Eastern Engineering. He also revealed that negotiations have been entered into with the Borden Ice Cream Company to service the machines with standard packaging in every section of the country, which will insure operators with a continuous supply of ice cream bars.

Candy Sales, Mr. Profit Charts Made By Council on Candy

CHICAGO, Sept. 11.—Council on Candy, of the National Confectioners' Association (NCA), has released a series of charts illustrating the relationship of total consumer purchase of candy, in pounds, to sales volume and profits of individual candy manufacturers. Council Director John Kettlewell, commenting on the charts, said they show that price levels in the confectionery business are sensitive to the slightest drop in consumer consumption. In a slumping market the average manufacturer will, as raw ingredients costs drop, sell his product at a lower price to gain a competitive advantage.

Charts deal with the sustained slump in consumer consumption of candy during 1929-'33, showing that during this period candy sales, in pounds, dropped 15 per cent, but that dollar volume dropped 45 per cent.

Kettlewell also announced that the council is currently raising \$200,000 to finance their advertising and educational programs for the first six months of 1949. Such expenditures for the current year totaled \$350,000.

Council on Candy's plans for the first half of 1949 will be determined during its semi-annual meeting at the Blackstone Hotel here November 11.

CHARMS

... that are different

Stone Set Ring, Per Gr. \$1.10
Gold Charm Bracelet (In Capsule) Per Hundred 7.50
Blade Knife, Per Gross 1.10
Skulls, Guns, Dice, etc.

All items will fit any Vending Machine. Send for Samples and Prices.
1/3 Deposit Required With Order.

RING BROTHERS
We Specialize in Small Novelties
6050 Market St. Philadelphia 39, Pa.

GIVE TO THE RUNYON CANCER FUND

SHUFFLE BOARDS
22 TO 28 FEET
\$249.50 IMMEDIATE DELIVERY

CIGARETTE MACHINE CLEARANCE

3 National 9-30 \$75.00 Ea.
5 National 9-50 79.00 Ea.
3 DuGrenier W 60.00 Ea.
10 U-Need-a-Pak E, 8 Cols. 55.00 Ea.
\$5.00 Extra for 25¢ Conversions.

1 POLAR PETE SNOW CONE MACHINE \$175.00

100 Adams-Fairfax 5¢ Nut Vending Machines \$5.00 Ea.
Household Scales \$2.50 Ea.
Popcorn Machines \$125.00 Ea.

Also Other Vending Machines. Write for Free Circular
1/2 Dep. With Order, Bal. C. O. D.

CAMEO VENDING SERVICE
432 West 42d St., New York 19, N. Y.
L.Ongare 3-1334

IMPS

1 or 5¢, Fruit or Cigarette Reel, \$12.95 lots of 12; \$18.75, lots of 6; \$14.50 Sample, 1 Imp and 3,500 Balls Gum, \$17.50; 2 Imps and 7,000 Balls Gum, \$35.00. Third with order, bal. C. O. D. or 5% discount for full remittance.



Ask for our booklet—"Why Work for the other guy" and "Dollars From Pennies"—Both free.
Address mail to Dept. B.

T. O. THOMAS CO.
Phone 2131
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NEW LOW PRICES U-SELECT-IT CANDY MACHINES

72 Bar Capacity, \$27.50 Each. Limited Supply.

CIGARETTE MACHINES

DU GRENIER W, 9 Col. \$37.50
DU GRENIER CHAMPION 47.50
UNEEDA, 9 Col. 500 70.00
UNEEDA E, 8 Col. 40.00
NATIONAL 9-30 45.00
ROWE ARISTOCRAT, 6 Col. 22.50
Half Deposit.

HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.
Phone: BA 9-0608

METAL PLATED CHARMS

In bright gold and silver finish

Per M
Metal Plated Charms, Series #1 \$8.00
Metal Plated Charms, Series #2 7.50
Plastic Charms, Famous Series #1 3.50
Plastic Charms, Big Series #2 4.50
Plastic Skulls 5.25

SAMUEL EPPY & CO., INC.
WORLD'S LARGEST CHARM MANUFACTURER
113-08 101st Ave. RICHMOND HILL 19, L. I., N. Y.

VICTOR'S NEW MODEL V-K

It's Outstanding!
Vends Everything! Investigate the many new features incorporated in this great new bulk vender. Write us NOW for detailed information and prices.

A Product of
VICTOR VENDING CORP.
5701-19 Grand Ave. Chicago 39



Bulk Vender Pattern Clear; Firms Realize Penny Values

(Continued from page 95)

of hot nut venders and double and triple-bowl machines as a partial answer to the fact that new types of locations have been opened where bulk machines never before had a chance.

But while these new types of machines are opening brand new locations for the bulk operators, and while established merchandise vending firms are thinking in terms of bulk machines to add to their routes, the penny bulk machine has lost ground in some territories, primarily because operators have not been pushing penny equipment.

In Detroit, for example, a check of the bulk field indicates there are fewer machines in the typical retail outlet than there were formerly. There has been a steady turnover in Detroit's bulk operators, altho more new firms have been started than have closed.

Some Detroit operators, who got their start in bulk vending, have moved into the larger equipment. Francis C. Higgins, a partner in Royal York Vending Machine Company, is an example. Higgins and his partner decided to turn their part-time operation into a nickel and dime route rather than a penny bulk route because they feel the higher priced equipment will gross as much for the same investment and require less servicing.

Detroit has approximately three large penny bulk operators, while the remainder of the city's bulk equipment is divided among small firms, most of them part-timers.

Philadelphia Story

A check of bulk operations in Philadelphia reveals that the placement of penny venders is definitely on the up-

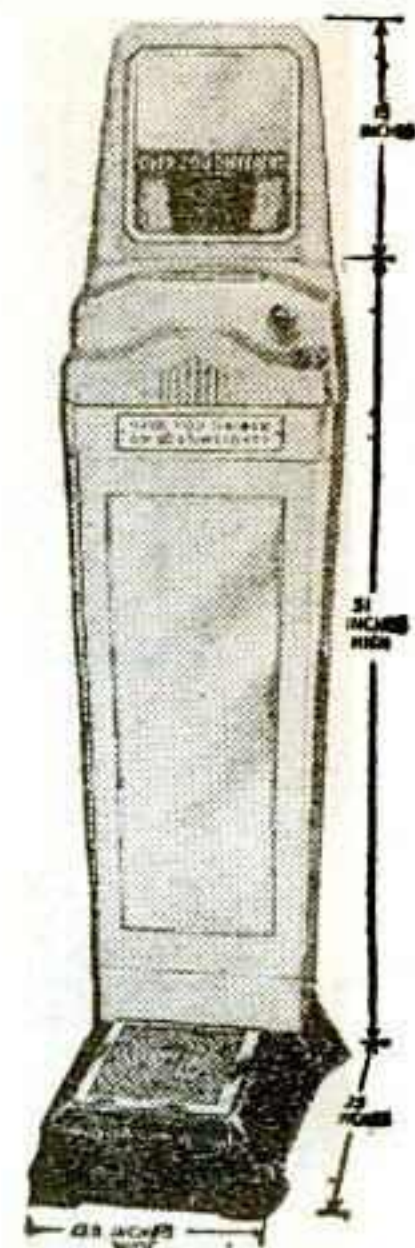
grade there but that these machines are largely being placed by companies who are established in the business. Percentage of newcomers and part-timers has not been as high there during the past two years as it was before the war.

Established vending machine companies in Philadelphia, in order to maintain volume collections, have taken on penny venders to complement their other equipment.

Despite the fact that these firms are developing locations and opening new types of stops, the fact that new part-time operators have been scarce in that area has tended to hold back the development of bulk operating.

Within recent years Philadelphia operators have noted what they consider a significant trend in the local bulk operating picture. Some chain stores have been buying their own equipment to become, in effect, part-time operators. Last year the Sunpray Drug Company, which has over 100 stores in the Philadelphia area, experimented with its own penny

(See Bulk Venders on page 108)



\$25 BRINGS THIS SCALE TO YOU BALANCE MONTHLY 200 FORTUNE TELLING NO SPRINGS SCALE

Height, 51 in. Width, 13 in. without sign
Depth, 25 in. Sign, 15 in.
Net Weight185 Lbs.
Shipping Weight . . 245 Lbs.
LARGE CASH BOX HOLDS \$85.00 IN PENNIES

Invented and Made Only by

WATLING

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.
Est. 1889—Telephone: Columbus 2770.
Cable Address: WATLINGITE, Chicago.



BUY VICTOR'S Custom Built UNIVERSAL

Truly a creation. Beautifully designed of finest materials. Strong, clean and trouble-free through and through. 24 or More...\$13.50 1 to 23 13.95

INTRODUCTORY OFFER!

1 Universal, 11 lbs. of Licorice Lozenges and 1000 Plastic Charms. All for—

\$19.50

BRAND NEW IMPS
EITHER 1c OR 5c PLAY Cig. or Fruit Reels
\$12.95



Lots of 12 \$13.75—Lots of 6 or More Sample \$14.50

Brand New ABT CHALLENGERS

Special Price **\$42.50**
For Limited Time Only Model F—\$49.50



MILLS VEST POCKET BELL

Pays Out Automatically **\$65.00 Ea.**
USED \$49.50



MILLS QT \$115.00
USED MILLS GOLDEN FALLS.. 149.50
COMPLETE LINE OF MILLS MACHINES
WRITE FOR LIST

Send for New 1948 Catalog Listing All Vending Machines, Counter Models and Merchandise.

WANT TO BUY Vending Machines, Counter Games, etc. SEND LIST
Certified Deposit Required on All Orders.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST., PHILA 23, PA
LOmbard 3-2676

BUILT for OPERATORS



WORLD'S BEST BULK VENDERS

Designed and built to meet the demands of experienced operators, Northwestern bulk venders are generally recognized as the world's best! Famous for dependable performance, long life, and trouble-free service, these rugged machines are real money makers from the start. Make sure of your investment

insist upon Northwestern. Write for the name of your nearest distributor.

THE NORTHWESTERN CORPORATION
1 EAST ARMSTRONG ST.—MORRIS, ILLINOIS



Victor's Sensational New Custom-Built UNIVERSAL

Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy The Best! Write for Complete Details and Prices.

Manufactured by **VICTOR VENDING CORP.**
5701-13 W. Grand Ave. Chicago 39, Ill.

25c COIN MECHANISMS

(Complete with National or ABT Ejector)

TO FIT THE FOLLOWING

ROWE: Imperials, Royals, Presidents and Crusaders

DUGRENIER: Models R, S, V, VD, W and WD

NATIONAL: Models 7-30, 7-50, 9-30, 9-50 and 9-A

U-NEED-A PAK: All Models

These are brand new mechanisms and not conversions. No machining is required on location. Simply remove old mechanism and replace with new quarter mechanism.

These mechanisms are manufactured for Riteway Coin Devices by Malkin-Illion Company (established 1930), one of the country's leading coin machine manufacturers.

RITEWAY COIN DEVICES

400 COIT STREET IRVINGTON 11, NEW JERSEY
Telephone: Essex 2-3405

IMMEDIATE DELIVERY

NOT JUST PROMISES, BUT YES . . .

Price Reduced to

\$15.00 EACH

Complete and ready to install in machine.

Installation takes less than 60 seconds

1/3 with order—balance C. O. D.

WRITE FOR OUR CATALOG

VENDORS' SPECIALS

Mdse. Stands, Solid Steel—Weight 35 Lbs.	\$4.50
Double Plates for Two Machines	1.15
BUBBLE GUM—140 Count and 170 Count—25 Lb. Cartons, Per Lb.35

1/3 Deposit, Balance C. O. D. Fast Delivery.

VEEDCO SALES CO.

2113 Market St. Philadelphia 3, Pa.

When Buying Vending Machines

BUY THE BEST

Buy a Line of **VICTOR VENDING MACHINES**

(We carry complete stock of Victor machines and parts)

DEVICE NOV. SALES CO.
467 N. Milwaukee Avenue
Chicago 10, Illinois
MONroe 7532

Peanuts Moved

WASHINGTON, Sept. 11.—Department of Agriculture reported this week that 18,111,654 pounds of peanuts were bought by the department in July and "sold or otherwise disposed of to individuals and corporations in the U. S. because of the

danger of spoilage or lack of program outlets." This amount was part of an over-all total of 3,312,000 pounds of all kinds of food and agricultural commodities purchased by the department in July on the basis of shipment and delivery reports received by the department during the month.

NAMA Releases

List of Exhibitors

(Continued from page 95)

Corp., Amity Mfg Corp.; Austin Packing Co., Inc.; Automatic Syrup Corp.; Auto-Vend, Inc.; Paul F. Beich Co.

B-F-D Co., Bell Lock Co., The Billboard Publishing Co., E. J. Brach & Sons; Canada Dry Ginger Ale, Inc.; Chalex Corp, the Charms Co., Chase Candy Co., Chicago Lock Co., Cigaretomat Corp. of America.

Coan Mfg. Co., the Coca-Cola Co., Coin Machine Journal, Coin Machine Review, Columbus Vending Co., Crown Implement Corp., C-8 Laboratories, Delicia Chocolate & Candy Co., Diamond Match Co., Dixie Cup Co.

Drink-o-Mat Industries Corp.; Arthur H. DuGrenier, Inc.; Falcon Distributing Co., Ford Gum & Machine Co.; D. Goldenberg, Inc.; Guardian Electric Mfg. Co., Gum Vending Corp., Hershey Chocolate Corp., Honey Bee Co.; Charles E. Hires Co., Inc.

Hospital Specialty Co., Hurty-Peck & Co., Ideal Dispenser Co., Illinois Lock Co., International Mutoscope Corp., O. D. Jennings & Co., Johnson Fare Box Co., Walter H. Johnson Candy Co., Howard B. Jones Div., J. H. Keeney & Co.

Kelner Vendors, Lamont, Corliss & Co., Leaf Gum Co., Lehigh Foundries, Lily-Tulip Cup Corp., P. Lorillard Co.; Lymo Industries, Inc.; Malkin-Ilion Co., Mason, Au & Magenheimer; Philip Morris Co., Ltd., Inc.

National Refractors, Inc.; National Vendors, Inc.; Jack Nelson & Co., Northwestern Corp.; Dr. Pepper Co.; Rowe Mfg. Co., Inc.; Rudd-Melikian, Inc.; Sero Syrup Co.; Servel, Inc.; Shotwell Mfg. Co.

Leon "Hi Ho" Silver, Inc.; Snively Vending & Sales Co.; Spacarb, Inc.; Sperry Candy Co., Standard Products Co., Stanley Uniform Co., Howard B. Stark Co., Statler Mfg. Corp., Stoner Mfg. Corp., Supervend Corp.

Sweets Co. of America, Inc.; Universal Match Corp.; Veeder-Root, Inc.; Vendall Co., Vendo Co., James O. Welch Co., Westinghouse Electric Corp., Wilbur-Suchard Chocolate Co., Wilcox-Gay Corp.; Quaker City Chocolate & Confectionery Co., Inc.

NCWA Gives Survey Results on Rate of Candy Salesmen Pay

WASHINGTON, Sept. 11.—Because many vending machine operators are candy wholesalers, and vice versa, the National Candy Wholesalers' Association, Inc. (NCW), survey of rates of candy salesmen's pay in 149 wholesale firms is of direct interest to coinmen. Survey report, released this week, revealed that the most popular method for paying salesmen is a straight commission basis, with a commission above a base salary second and straight salary third.

Most popular rate of commission was found to be 5 per cent, altho the average commission paid was somewhat higher; 6.5 per cent for firms paying a commission above a salary. Most popular combination was 2 per cent above a base salary of \$30-\$34 per week. However, the average was a commission of 3.6 per cent above a base salary of \$40-\$44 weekly.

PIONEER OFFERS ALL PURPOSE



VICTOR MODEL V \$12.50 EA.

IN LOTS OF 24 \$11.75 EA.

- Small Pistachio Nuts 25 Lb. or 45 Lb. Ctns., 52¢ Lb.
- Spanish Peanuts, 30 Lb. Ctns., 28¢ Lb.
- Virginia Peanuts, 30 Lb. Ctns., 29¢ Lb.

PLASTIC CHARMS \$3.25 Per M

5/8-140 Ct. Colored Bubble Ball Gum

(Makes Colored Bubbles)
25 Lb. Ctns. 28¢ Lb.
100 Lb. Ctns. 27¢ Lb.
REG. 5/8 BUBBLE BALL GUM
25 Lb. Ctns. 28¢ Lb.
100 Lb. Ctns. 28¢ Lb.
(Freight Prepaid on 100 Lbs. or More)
FULL CASH WITH ORDER

1/3 Deposit, F. O. B. Brooklyn, N. Y. Balance C. O. D.
Orders Under \$10.00, Money in Full.
ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y.
461 SACKMAN ST., BROOKLYN 12, N. Y.
Phone: Dickens 2-7992

NON TILT



SUCTION-GRIP CUPS For Vending Machines

Live Rubber, 1 1/2" diam. Powerful Grip; with standard 3/32" machine screw.
100 \$ 3.00
1000 24.00
Lower prices in quantities; write for catalog.
25¢ dep. on C.O.D. orders; prompt delivery.
GORDON MFG. CO.
Dept. VM, 110 E. 23rd St., New York City 10

NOTICE
25c Vending Conversions
Specify either silver quarters or combination of nickels and dimes desired.

- PX
- UNEDAS
- ROWE
- DUGRENIER
- NATIONAL
- Etc.

Rapid, Same Day Conversion Service.
Expert Workmanship at Moderate Cost.
Send your coin mechanism or machines in any quantity.

CIGARETTE MACHINES

Lehigh PX, 10 Col.	\$160.00
NEW Unedda, 6 Cols., 380 Pack Cap.	149.50
Unedda Model 500, 9 Cols., 500 Pack Cap.	115.00
Rowe Royal, 10 Col.	100.00
Rowe Imperial, 8 Col.	70.00
Unedda Model E, 9 Cols., 270 Pack Cap.	59.50
DuGrenier, 9 Cols., Model W, 270 Pack Cap.	62.50
DuGrenier, 6 Cols., 150 Pack Cap.	32.50
DuGrenier, 4 Cols., 100 Pack Cap.	25.00
8 Columns	35.00

SPECIAL, \$70.00
DuGrenier Champion, 9 Cols., 480 Pack Capacity; 7 Cols., \$25 Pack Capacity, \$65.00.

CRACKER MACHINES
9 Cols., 164 Cap. \$ 85.00

CANDY MACHINES

Rowe, 8 Cols.	\$ 90.00
U-Select-It	85.00
Advance Candy Machine	27.50

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Mirrors available for all makes and models.

UNEDDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET EVERGREEN 7-4568 BROOKLYN 11, NEW YORK



SHIPMAN DUPLEX POSTAGE MACHINE

Compact and Foolproof. This famous model is in production once more and is more popular than ever. Now made with a white porcelain front, trimmed in red and blue.

\$29.50

DISTRIBUTORS, JOBBERS, SALESMEN WRITE AT ONCE FOR DEAL DISTRIBUTING THESE VENDORS.

Folders — 10,000 -- \$ 5.75
25,000 -- \$13.95

HOT NUT MACHINES

Brand New!

Dispenses all types of bulk merchandise for 5¢ as cashews, pistachios, almonds, etc. A real value for your money. Limited stock on hand, so order early. Cup dispensers not included. Original value, \$44.50.



\$14.95 Lots of 5
\$16.95 Single

1/3 DEPOSIT ON ALL ORDERS. WRITE FOR CATALOG ON BULK VENDORS, GAMES, ETC.

PARKWAY MACHINE CORPORATION
623 W. NORTH AVE. DEPT. B • MADISON 1447 • BALTIMORE, 17, MD.

POP N' HOT
HOT POP CORN VENDING MACHINE

*** TAKES IN \$12.00 EACH TIME MACHINE EMPTIES**

*** MACHINES EMPTY 2 TO 3 TIMES A WEEK IN NORMAL LOCATIONS**

ORDER TODAY GET ON THE PROFIT WAGON	\$139.50 F. O. B. CHICAGO	SEND \$25.00 DEPOSIT, BALANCE C. O. D.
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JACK NELSON & CO.

2320-22 MILWAUKEE AVE. CHICAGO 47, ILL.



"NOT TO PAN MY COMPETITORS, BUT MY NEW PAN CANDIES

HAVE 'EM ALL BEAT!
Developed exclusively for vending machine trade. Lowest prices. Write, wire, phone your requirements.
ROLAND SEE, Sales Mgr.
LEON "Hi-Ho" SILVER, INC.
760 HAYES ST. SAN FRANCISCO, CALIF.

- BUTTERSCOTCH BUTTONS
- COFFEE BUTTONS
- LEMONETTES
- FRUIT DROPS
- BOSTON BAKED BEANS
- AFTER DINNER MINTS, ETC.



VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. Charms, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.
A Product of **VICTOR VENDING CORP.**
5701-13 Grand Ave Chicago 39

VICTOR'S NEW MODEL V-K

It's Outstanding!
Vends Everything! Investigate the many new features incorporated in this great, new bulk vender. Write us NOW for detailed information and prices.



A Product of **VICTOR VENDING CORP.**
5701-13 Grand Ave. Chicago 39

ATTENTION, SALESMAN

If you can sell vending machines, then we have the position you have been looking for. We want men looking to the future. Write, giving qualifications. Must have car.

ATTENTION, OPERATORS

Our new 1949 catalog will be ready at N.A.M.A. Convention, Dec. 12-15. Get your name on list.

Show Type Machines Operated

PARKER PRODUCTS CO.

P. O. BOX 4501 PHONE 8-2615
648 RIVERSIDE MEMPHIS 1, TENN.

WANT REPRESENTATIVE

To Sell Personal Weighing Scales

Full time or as a side line. Strictly commission basis. Should net right party \$600.00 per month up. Give details in first letter.
BOX D-39, The Billboard, Cincinnati 22, O.

CANADIAN OPERATORS SPEAK

Mike Hammergren Vacates Vice - President, Director Of Sales Post at Wurlitzer

Wurgler Heads Phono Sales; Policies Remain Unchanged

NORTH TONAWANDA, N. Y., Sept. 11.—M. G. (Mike) Hammergren, vice-president and director of sales of the Rudolph Wurlitzer Company's North Tonawanda division, resigned from the company this week. E. R. Wurgler will continue as general sales manager of the phonograph division and F. D. Street Jr. as sales manager of the organ division.

Official announcement of Hammergren's action was made by Carl E. Johnson, vice-president and general manager. In a prepared statement, released by the company, Johnson simply said that Hammergren had resigned and that his resignation "has been accepted by the company."

No reason for the resignation was given in Johnson's statement, nor was a reason implied.

Friday (10) Hammergren met with most of the company's distributors in Chicago's Bismarck Hotel. The meeting was a private one, not called by the company. Neither Hammergren nor the distributors said for what

purpose the meeting was called, but it could be presumed that Hammergren took the opportunity to personally inform the distributors of his move (they had been informed earlier in a telegram sent over the signature of Johnson).

It was impossible to learn whether or not Hammergren discussed the reasons for his resignation during the distributors' meeting, since neither Hammergren nor the distributors would comment for publication.

R. C. Roling, president of the Wurlitzer Company, told *The Billboard* that the move will mean "no basic change in our policies." He said that Hammergren's action was entirely voluntary.

(See Hammergren Quits on page 102)

Year-Round Xmas

GREENSBORO, N. C., Sept. 11. — Picking the records for music equipment here is a job for Einstein, according to a recent survey of music tastes of the local population. It seems the hometowners are as unpredictable as the weather when it comes to music tastes. For instance, one of the hottest records in town during the torrid heat wave this summer was *White Christmas*. Practically no operator had the number on his machine, but when the tune started moving in retail stores, a few enterprising gents took a fling at it—and found the song drawing most of the nickels in their machines.

Survey further revealed that many persons here are more interested in a particular rendition of a hit than in the song itself. Hence, the operator has to be on his toes at all times to see which version of a new song is selling best, then make sure he has it in his box.

Country Short On U. S. \$, Say Industry Reps

Hope for Early Ban Lifting

(Continued from page 94)

Canadian operators on their own experiences in the field during the nine months that passed since the embargo was put into effect.

Dollars Short

W. Leahy, of the National Novelty Company, London, Ont., reported a definite shortage of American dollars in Canada. Said Leahy: "Canada is short of American dollars. She has lots of Canadian dollars, but those can't be used in payment of your goods."

"The reason we are short of American dollars is that we are supplying Great Britain with food, manufactured goods, machinery, etc., on a credit basis. To get this merchandise for Britain we have to import a lot of parts, raw materials, etc., from the United States. But we have to pay in cash to get the goods."

"So we are short—very short—of American money."

"The only solution would be for you to buy more from us and balance up the trade."

"Of course, you could get around the situation by building the machines in Canada, but frankly the volume, in my opinion, is not there. You have more people in the city of New York than we have in the whole of Canada. And in area Canada is larger than your country."

"I'm sure you will appreciate the unhappy position we are in. We want to buy from you. Past records prove this statement. But we can't until you buy more from us so that we will have American dollars to pay you for your merchandise."

Hugh Simpson, Empire Amusements, Hespeler, Ont., points to the

(See Canadian Ops on page 103)

Disk Companies In B. C. Shuffle Distrib Set-Ups

VANCOUVER, B. C., Sept. 11.—McLennan McFeely and Prior, Ltd., wholesale and retail hardware dealers with retail outlets thruout the province, have been appointed distributors for Mercury disks in British Columbia. Previously they were handled here by Lush & Jones, Ltd., who still retain the province of Alberta.

E. & H. Distributing Company, who has been importing Capitol and MGM waxings for the trade here, may be appointed B. C. distributor for Capitol when the Marconi Company begins pressing in Montreal for the Canadian market. With the import duty, American pressings retailed for \$1.25 here; when pressed in Canada they will retail at about 75 cents. This firm also distributes Canadian repressings of Musicraft and other labels.

Lush & Jones, Ltd., thru an arrangement with Gordon V. Thompson, music publisher of Toronto, will distribute Best Sellers from Selected American Labels in British Columbia and Alberta. They are being pressed in Canada.

Juke Music Via Car Radio Zooms in Shreveport, La.

SHREVEPORT, La., Sept. 11.—Juke box music piped by a special midget "broadcasting station" to the loud-speakers of patrons' cars parked outside drive-ins appeared in several different spots here during the week. With the advent of this special type of juke entertainment in local snack stops, the idea seems to be gathering momentum and may be due for a widespread wave of popularity in the Northern States next summer. This is the second city to feature such customer-ized juke service. Here, as in the San Francisco drive-in featuring this music service (*The Billboard*, September 11), customers give their nickels to girl car-hops who in turn select the tune requested on the juke box, which is located indoors, as usual.

In one of the Shreveport drive-ins having this juke box broadcast service, the Huddle, the owner is preparing a "musical menu" consisting of selections on the machine and which are handed to each customer as he drives up. The customer checks off those tunes he wishes played, giving the car-hop the money for same.

Use of such "stations" is said by those drive-in operators having them, to be the answer to their own special music problem. They can now satisfy outdoor patrons' desire for juke box music and at the same time abide by local laws banning the playing of music over outside loud-speakers.

As to the stations themselves, which may be purchased either by the location owner or music operator, they are actually only small wireless phono-oscillators, measuring about 3 by 1½ inches in size, and which operate with a power of about half a watt. These units, which may be purchased complete from the average radio supply house, are attached to the juke box and broadcasts its music over a short range.

Among the other drive-in spots in Shreveport featuring broadcasting of juke box music are the Rendezvous and the Amber Inn. With the growing customer approval of such installations, numerous other local drive-in and like establishments catering to outdoor trade are expected to install their own broadcasting units or request their music operators to do so.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are:

MUSIC BIZ LAW JOURNAL. Summaries of legal entanglements of several record companies are outlined.

COMMODORE ISSUES 79-CENT JAZZ. Commodore Records releases recuts from its Harlem jazz catalog and also some pop sides.

NEW PLASTIC RECORDS BOW. Signature reveals new unbreakable plastic—not vinylite—which will be used now on disk jockey samples and kidisks.

NEW JAZZ RECORDS BOUGHT. MGM and Apollo Record companies buy new masters for release.

And other informative news stories as well as the *Honor Roll of Hits* and pop charts.

Havana Ops Must Quiet Equipment Or Lose License

HAVANA, Sept. 11.—With the music machine industry here beginning to show a definite uptake in business, a new stumbling block has appeared to hamper the operators of such equipment, the formation of a league against noise. In action only a comparatively short space of time, the league has already been able to have the mayor issue an order whereby juke boxes must either be toned down or their licenses will be revoked.

Altho the music machines on location here actually are placed on private premises, they are practically on the street, for none of the cafes, grocery stores or bars, which constitute the major locations in Havana, have walls or doors. Therefore, unlike cold countries where the music from the music machines can usually be confined within the location, the music here is heard thruout an entire neighborhood.

Filben Appoints Texas-Ark. Rep.

CHICAGO, Sept. 11.—Formation of the Filben Tex-Ark Sales Company, with headquarters in Texarkana and covering Texas and Arkansas, has been announced by William W. Rabbin, president of the Filben Manufacturing Company, Chicago. New distributor is headed by Clyde and Don Durham and A. T. Farr Jr.

According to present plans, the new firm will appoint sub-distributors to cover special territories in Texas and will handle the entire State of Arkansas by itself. The Durham brothers are holding a showing of the Filben line in Houston and expect to tour Texas with the equipment in the next few weeks.

Okay Aireon Reorganization

Steps Already Taken To Ready Plan

Emerges as Factor in Field

KANSAS CITY, Kan., Sept. 11.—Emerging as a definite factor in the juke box manufacturing field, the Aireon Manufacturing Corporation this week won an okay from the United States District Court here for its reorganization plan (*The Billboard*, July 24). Firm officials announced immediately following the decision, which was handed down by Judge Arthur J. Mellott Wednesday (8), that steps are being taken to consummate the plan of reorganization as approved by the court.

With a clear road ahead, Aireon will continue production on its Coronet 400, which lists for \$495, and in addition, will produce its Golden Bell full-size unit, listed at \$595, the Blonde Bombshell and the Fiesta.

Immediately following the handing down of the decision, Bernard D. Craig, general sales manager of Aireon, told *The Billboard*:

"Judge Arthur J. Mellott, of the United States District Court, has approved the plan of reorganization of the Aireon Manufacturing Corporation.

"Aireon distributors and representatives thruout the United States and foreign countries have been advised by telegraph of this official expression of confidence in Aireon's future.

"Steps are being taken to consummate the plan of reorganization as approved by the court.

"It appears that Aireon will emerge from its reorganization proceedings with a strong capital structure to assume a definite position in the industry."

Future Plans

Under the reorganization plan, a new corporate set-up will be established, and it is expected that Harold Pearson, present trustee with Harry Miller Jr., will be at the head of the firm. Miller, who is practicing attorney here, is expected to concentrate on his law practice.

Consummation of the reorganization plan is expected to be accomplished by the end of the year.

However, full production will continue while the paper work is in progress. With the door now opened for operators to obtain financing for the Aireon phonographs, the firm will concentrate on production of the Coronet, but will keep its other three models moving as well.

Hammergren Quits Wurlitzer Exec Post

(Continued from page 101)

Asked whether this would signal changes in distributorships, Roling said it would not. He commented that he could not say there would be no changes in distributorships, since changes are always possible, but he added that the company is always striving to stabilize its selling organizations.

Currently, Roling said, the company's distributors are rapidly reducing inventories of phonographs on hand. As soon as those inventories are reduced sufficiently, Roling said Wurlitzer would resume production. (The company ceased production in March of this year in order to reduce inventories.)

Hammergren's resignation terminated 24½ years with Wurlitzer that started when he joined the sales department of the automatic piano department. Later Hammergren was transferred to the Central Discount Finance Company, a subsidiary company later taken into Wurlitzer. He worked then in the credit and sales departments, and opened Wurlitzer's Chicago retail store approximately 13 years ago.

In January, 1939, Hammergren went to North Tonawanda, and there succeeded Homer E. Capehart as general sales manager, then went on to become vice-president and director of sales.

MAPOA Holds Hit Tune Party; Crowd of 5,600 Chalked Up

DETROIT, Sept. 11.—A record crowd of 5,600 turned out Sunday afternoon (8) for the monthly teenage party sponsored by the Michigan Automatic Phonograph Owners' Association (MAPOA) to hear Stan Kenton and his orchestra at Eastwood Gardens Ballroom in East Detroit.

Besides Kenton, the program of entertainment featured five local disk jockeys—Larry Gentile, CKLW, and Allan Douglas, WKMH, who were scheduled for the day, and unscheduled impromptu appearances by Beverly Norberry, WJJW; Tod Purse, WJLB, and Warren Kelly, WJR. Kelly, who is sponsoring a mixed quartet, the Double Daters, also presented them in a few numbers during the matinee session.

Because the date of the party was moved up in order to assure the youngsters a chance to hear Stan Kenton, no attempt to pick the hit tune for October was made. Records presented by various distributors for consideration were played during the afternoon to gauge the crowd reaction but the final selection will be made subsequently by the MAPOA itself.

Unusual feature of the day was the appearance of a wounded war veteran, Sgt. Jack M. Jowlett, who is a wheel-chair patient at Percy Jones Hospital in Battle Creek, 125 miles west of Detroit. He had expressed an interest in attending the party, and the MAPOA, thru Business Manager Roy Clason, arranged for his trip into Detroit with an attendant, and played host for him at a Detroit hotel, so that he could spend the week-end, attend the Sunday party, and see President Truman in his Labor Day appearance.

The MAPOA party was extensively photographed by the staff of *Teens* magazine, and is slated to be featured in the October issue of the publication.

Hospital Tele Clicks; 2,000 in By End of Oct.?

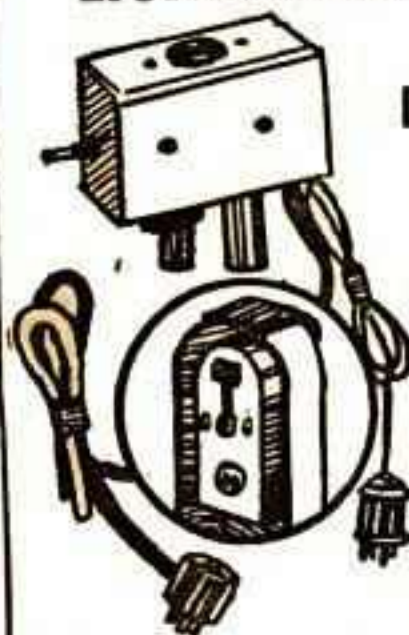
NEW YORK, Sept. 11.—Following six weeks of operating rental and coin-activated television sets in New York hospitals on a limited basis, Lou Ross, local operator, predicted that he would have 1,500 to 2,000 units functioning in city medical institutions by the end of October. These sets would be distributed among 10 or 11 large hospitals, he said, as well as several smaller maternity and convalescent homes.

Using sets with self-contained aerials, adjusted for maximum average reception in each location, Ross obtains his equipment from the New York Television Company here (*The Billboard*, August 7). The mobile units, renting to patients at \$2 and \$3 a day, are merely plugged into electrical outlets near the hospital beds to operate. Coin-operated sets, with larger viewing screens, are installed in solariums and doctors' and nurses' recreation lounges. These operate at a 25-cent charge for 15 minutes.

Altho hospital officials have told Ross that television entertainment has proved therapeutically beneficial to patients by distracting them from their ailments, in at least one instance this distraction led to an embarrassing incident.

A ward patient in the Knickerbocker Hospital was so absorbed in a telecast of a baseball game one afternoon, said Ross, that the examining physician had to delay attending to him. The patient refused to be examined until a crucial inning was over.

GENERAL ELECTRIC Reluctance Magnetic LIGHTWEIGHT PICKUP



FOR ALL PHONOGRAPHS

- ★ Highest Quality Tone
- ★ Easy on Records
- ★ Long Life
- ★ Simple Installation
- ★ Just Plug In

Seeburg, complete with PRE-AMP, GE pickup, lightweight tone arm, electric cancel \$19.95
Wurlitzer, complete with PRE-AMP, GE pickup \$14.95

Electric cancel extra, \$4.00
Kits for A. M. I., Rock-Ola and Aireon \$14.95
PRE-AMP only, to be used with any type pickup \$9.95

For the above and others, write for complete information. Send in your sample order today—be convinced.

1/3 Deposit, Balance C. O. D.

ADVANCE MUSIC CO.

1606 Grand Ave. Kansas City, Mo.



BUILD UP YOUR OWN BUSINESS

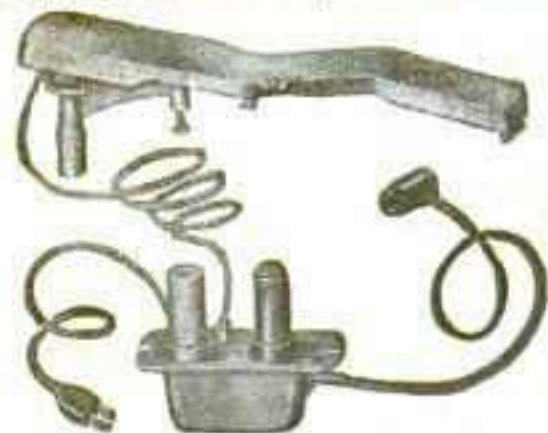
while holding down your present job. Thousands are doing it. Small investment plus very little effort and time. Write for details today.

Columbian Products Co.

505 N. LaSalle St. Chicago 10, Ill.

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburgs Perfect Tone—Easy on Records



Nothing to change just plug it in

JACOBS MANUFACTURING CO., INC.
Stevens Point, Wisconsin
Sole Canadian Distributor
ST. THOMAS COIN SALES, LTD.
St. Thomas, Ontario, Canada

NATIONALLY-KNOWN RELIABILITY TIME-TESTED EXPERIENCE

REMEMBER—The magnificent Manhattan is built by the SAME men who created the FIRST commercial automatic electric phonograph more than 20 years ago.

Write Today for New "Direct-To-OPS" Sales Plan



THE **Manhattan** BY PACKARD

PACKARD MANUFACTURING CORP.

Indianapolis 7, Indiana

Aireon's
Coronet
FOR
495

RECORDS! RECORDS! RECORDS!
FRESH OFF OUR JUKE BOXES

ONLY 10¢ EACH

(Packed 100 to a box)

These records are carefully inspected and well packed. Will stand any shipping distance. Send 1/3 deposit with order, balance C. O. D. Can ship any size order same day received. Also new records, all labels—write for prices.

Write—Wire—Phone

THE MUSIC BOX

292 MADISON MEMPHIS, TENN.
Tel. 37-7701

FOR SALE

Wurlitzer 800	\$185.00 Each
Wurlitzer 850	200.00 Each
Model 100 Wall Boxes	5.00 Each
Model 120 Wall Boxes	10.00 Each
Model 145 Steppers	15.00 Each

All equipment in good working order.
Phonos equipped with new G.E. Pickup.
Terms: One-Third Deposit, Balance Sight Draft.
MUSIC SERVICE CO.
2860 Southwest Blvd. Kansas City 8, Mo.

GIVE TO THE
RUNYON CANCER FUND

RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 25)

Weeks to date	POSITION		Title	Artist	Label	I.C. By
	Last Week	This Week				
3	14	17	CLAIR DE LUNE	Paul Weston	Capitol 15153	(V. Greene Trio, Trilon 210; H. Sukman, Artist 3001)
6	11	17	IT'S MAGIC	Tony Martin	Victor 20-2862	—ASCAP
1	—	19	YOU CALL EVERYBODY DARLIN'	Andrews Sisters	Decca 24490	—ASCAP
1	—	20	BUTTONS AND BOWS	Dinah Shore	Columbia 38284	—ASCAP (G. Autry, Columbia 20469; Dinning Sisters-Art Van Damme Quintet, Capitol 15184; B. Garret-H. Mooney Ork, MGM 10244; E. Knight, Decca 24489; H. Zimmerman Ork, Victor 20-3078)
1	—	21	A TREE IN THE MEADOW	M. Lewis-Ames Bros.	Decca 24411	—ASCAP
4	—	22	IT'S MAGIC	Dick Haymes-Gordon Jenkins	Decca 23826	—ASCAP
8	19	23	BLUEBIRD OF HAPPINESS	Art Mooney	MGM 10207	—ASCAP (D. Groner Trio, Aristocrat, A-1803; Jan Peerce, RCA Victor Ork, S. Levin, director, Victor 10-1454, Victor 18-0174, Victor 11-9007; Varsity 108)
1	—	24	A TREE IN THE MEADOW	Sam Browne	London 123	—ASCAP
3	—	24	RUN, JOE	Louis Jordan	Decca 24448	(Varsity 5002)
2	24	26	HINDUSTAN	Ted Weems	Mercury 5139	—ASCAP (J. Garber Ork, Columbia 38208; L. Monti's Tu Tones, Aristocrat AR-502; The Three Suns, Victor 20-2776)
4	28	27	A TREE IN THE MEADOW	J. Laurenz	Mercury 5148	—ASCAP
2	—	27	HAIR OF GOLD	J. Laurenz	Mercury 5172	—ASCAP
20	28	27	LITTLE WHITE LIES	Dick Haymes	Decca 24280	—ASCAP Decca 24480—ASCAP
4	—	27	THE MAHARAJAH OF MAGADOR	Vaughn Monroe	Victor 20-2851	—ASCAP

SONGS WITH THE MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS

(Continued from page 25)

Songs	Publisher	Sustaining Instrumental (SI)				Sustaining Vocal (SV)				Commercial Instrumental (CI)				Commercial Vocal (CV)			
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV
Hair of Gold, Eyes of Blue	Mellin	0	10	0	6	1	9	0	5	0	11	0	5	185			
It Only Happens When I Dance With You (Easter Parade)	Berlin	3	12	0	6	11	16	5	9	25	21	0	7	840			
It's a Most Unusual Day (Date With Judy)	Robbins	0	5	1	6	0	2	4	5	5	4	1	5	107			
It's Magic (Romance on the High Seas)	Witmark	2	14	1	3	9	8	3	4	18	9	1	3	182			
Just for Now	Advanced	0	8	0	5	0	4	1	6	8	9	1	5	114			
Little Girl	Leeds	2	7	1	1	2	5	4	1	11	18	1	1	85			
Lonesome	Republic	6	11	0	4	2	2	0	4	14	7	0	3	106			
Love Somebody	Kramer-Whitney	3	5	0	8	0	2	0	3	1	18	0	7	186			
Maybe You'll Be There	Triangle	1	5	0	4	3	6	1	5	6	10	0	4	107			
P.S.: I Love You	La Salle	1	10	0	3	3	7	4	2	2	4	0	2	88			
Put 'Em in a Box (Romance on the High Seas)	Remick	2	9	1	2	5	4	4	2	1	3	1	2	92			
Rambling Rose	Laurel	1	17	0	7	0	8	0	5	11	9	0	3	180			
Steppin' Out With My Baby (Easter Parade)	Berlin	2	2	4	1	6	1	5	2	4	3	4	1	79			
Take It Away	Pemora	4	6	1	4	4	1	1	4	3	5	1	4	97			
Tea Leaves	Morris	1	15	0	6	1	4	0	6	17	9	0	5	148			
The Night Has a Thousand Eyes	Paramount	9	11	0	3	3	8	9	4	21	2	0	2	118			
This is the Moment (Lady in Ermine)	Miller	2	12	0	2	1	6	0	4	3	4	0	2	82			
When the Red, Red Robin	Bourne	2	3	1	2	3	2	3	3	5	5	1	2	78			
When You Left Me	Porgie	0	9	0	5	0	1	6	4	5	1	0	3	75			
With a Twist of the Wrist	Patmar	3	3	0	2	3	2	0	2	18	12	0	2	96			
You Call Everybody Darlin'	Mayfair	1	13	1	18	0	4	1	18	1	9	2	12	218			
You Were Only Foolin'	Shapiro	6	18	0	4	6	6	1	4	20	14	0	3	142			

Coin Radios Planned For Regina Hospital

REGINA, Sask., Sept. 11.—The board of General Hospital here is

considering a proposal to place coin-operated individual radios at each bed.

Under the proposal, made by a sales representative, patients could listen for two hours for 10 cents. The hospital would receive 20 per cent of the proceeds. Earphones would be placed under the pillows.

WANTED

We are interested in large lots of top label records. These must be new records.

Write or Wire

SHELDON'S RECORD CENTER

31 Tremont St. Boston 8, Mass.

What Am I Offered? FOR SALE

3000 brand new Records, Includes Victor, Columbia, Signature, Davis, Majestic, ARA, Black and White. Write to BOX D-51, c/o The Billboard Cincinnati 22, O.

Announce New Needles

CHICAGO, Sept. 11.—A new line of multiple-play phonograph needles in three price brackets was announced this week by the Pfanstiehl Chemical Company, Waukegan, Ill. A folder describing the new line features the Flex-Staff, listing at \$2; the regular Pfanstiehl \$1.50 needle, and the \$1 needle, a metal alloy tipped needle with a different type of shaft.

Canadian Operators Speak; Country Short on U. S. \$\$\$

(Continued from page 101)

high prices of used equipment in Canada which have resulted from the embargo. Simpson told *The Billboard*:

"If the American operator were operating in this country he would find the following prices being asked for post-war used pin games: Cyclone, \$375 to \$425; Havana, Lightning and Amber, \$325 to \$440; Kilroy, \$350; Superliner, \$300, and Lucky Star, Crossfire and Carousel, \$375.

"The average take on this type of equipment would be between \$10 and \$15 weekly, and there are a lot of pieces that don't take that much.

"The same type of situation, only more so, exists in the music field. The price asked for a new 1948 juke box (when one happens to be available) is \$1,349. If any operator can make money on these kind of prices, he must be a very smart fellow."

Election Factor

R. M. Ross, of Hammill & Ross, Ltd., Calgary, Alta., is hopeful that conditions will return to normal shortly.

"Canadian coinmen," said Ross, "are looking forward to a possible change in restrictions of American merchandise with the coming of the federal elections.

"Canada, as you know, placed restrictions on the importation of many kinds of American merchandise due to the shortage of American dollars. Since the placing of these restrictions last November, the U. S. dollar situation has been alleviated considerably, and on the last quotation it was learned that it had been brought up to at least one-half of the necessary amount required to open full trade with the United States.

"We are anxiously looking forward

to the day when importations may be handled in the normal manner, and I feel that this should occur within the next six months to a year."

Replacements

Ray M. Sherk, Amusement Enterprises, Port Colborne, reported as follows:

"Unless the ban is lifted within a year, the operator that has a route consisting of 75 per cent pre-war games and music is going to start feeling a drop in play and will also experience more competition from the operator who is fortunate enough to have a fair number of post-war pieces on hand.

"Here are a few prices from a large Montreal distributor. They vary from \$50 to \$100, depending on how much you purchased from him before the ban. Pre-war games: Big Parade, \$135; Five-Ten-Twenty, \$105; Jungle, \$120, and Miami Beach, \$150.

"In the post-war game field, the following prices, with the same \$50 to \$100 variations, exist: Amber, \$300; Play Boy, \$450; State Fair, \$375; Broncho, \$525; Havana, \$375; Stage Door Canteen, \$275; Superliner, \$275, and Sea Isle, \$525.

Music Picture

L. A. Reid, Reid Amusement Machines, Moncton, N. B., who is a distributor of music equipment, as well as an operator, believes that the embargo actually helped keep operators in business who might otherwise have failed. His reasons are as follows:

"In 1946 I sold off all my old equipment and got a fair price for it. I re-invested the money in new equipment, including Wurlitzers, Seeburg and Rock-Ola phonographs. I paid out all the cash I had received for

(See *Canadian Ops* on page 116)

a.m.i. 40 Selection Wall Box

This is a complete coin machine. It coaxes the play by allowing free examination of 40 titles. Holds \$14 in nickels. Write for folder.

AMI Incorporated
127 N DEARBORN, CHICAGO 2

COINMEN YOU KNOW

Chicago:

Bernard D. Craig, general sales manager of the Alrean Manufacturing Company, visited here last week, arriving September 9, to confer with Fred Mann, the firm's Midwest regional manager. Ray Craig held up his trip here until after the U. S. District Court in Kansas City, where the firm headquarters, had approved the all-important reorganization plan. With the road ahead now clear, Mann, fresh from a North Woods fishing trip, is plunging back into the swim of business in a hurry. Mann, in addition to cover his wide territory, will supervise Alrean's factory-to-buyer selling program in Chicago.

Activity at United Manufacturing Company's plant continues to run high, with Billy DeSelm, sales manager, keeping tabs on production of the firm's latest game, Paradise, as well as seeing that the distributors are getting shipments on time. Lyn Durant, who took a week off to visit Eagle River, Wis., back in Chicago September 9 in time to say hello to Dave Simon, who was in town from New York. Also visiting the plant last week were Harry Jacobs Sr. and Jr., who took a day off from their United Distributing Company headquarters in Milwaukee. . . . Ray Riehl, assistant sales manager at United, reports that his camera is now back in shape and he is busy photographing the progress at the new plant on California Avenue.

Sam A. Drucker, vice-president of the National Filben Corporation, remained in town last week to catch up on the paper work that piled up during his recent traveling splurge. While William W. Rabin, president of the Filben Manufacturing Company of Chicago, was in New York last week visiting Bill Goetz, firm's distributor in the Hub, production at the Wabash Avenue plant continued to meet its schedules. Visiting the plant last week was Sam Manareno, member of the board, who arrived early in the week from his New Kensington, Pa., home.

Mills Industries, contrary to reports from some quarters, is using their electric built-in coin changer on both their bottle and cup soft drink venders, and not on the latter exclusively. While firm to date has made no move to offer the changer for sale to other vending machine manufacturers, possibility that they might do so cropped up recently.

Bally Manufacturing Company greeted a number of its distributors at the Belmont Avenue plant last week. Among the callers were Bill Marmer, Cincinnati; Jack Rosenfeld, St. Louis; Ben Becker, New York; Lew London, Philadelphia, and L. J. Lopic, of the Victoria Amusement Company, Victoria, Tex. Other visitors were Carl Hoelzel, United Amusements, Kansas City, Mo., and veteran (See Chicago on page 106)

Miami:

Coinman Willie Blatt, of Supreme Distributors, Inc., tells of a pleasant visit last week with J. D. Lazar and his son, when they walked into his office to look over some equipment. Blatt promptly demonstrated the Quiz Master machine and the new Solotone musical set-up which he has been enthusing about. Lazar, who is here on a vacation, will visit Havana for a few days before returning to his desk. During the coin machine conversation J. D. commented on meeting Art Weinand, who is also visiting here, after a stay in Havana. Among other Supreme callers during the week were Mr. and Mrs. Sam London, of Milwaukee. August 27, by the way, was an occasion for celebration for Blatt—50 years old.

San Francisco:

Maury Jackson, for five years with the Acme Paper Company, has joined the M. A. Pollard Company as sales manager and will concentrate on promoting the new Pollyboard, which the firm recently put into production. . . . Alexander Arnos, owner of the Golden Gate Novelty Company, left September 6 by plane for Chicago on business. He expects to be away from 10 days to two weeks.

Jack Eyman, formerly Pacific Northwest roadman for Packard Phonograph Company, has joined the Jack R. Moore Company as Northern California representative. . . . Deloss Osborn, head of the Osborn Distributing Company, Oakland, Calif., is vacationing near Mount Shasta, Calif.

Buffalo:

In near-by Olean, the Schafer brothers, Paul and Ted, are expanding their music routes. They recently were in Buffalo, visiting the Davis Distributing Corporation, where they added 25 new Seeburgs to their rapidly growing business.

Los Angeles:

Minthorne Music Company hosted out-of-towner Ted Patton, who came for some of that Los Angeles fog after a sizzling summer in Las Vegas. . . . Mac Sanders watching the boys put the finishing touches to one of Walter (Solly) Solomon's new Olympic shuffleboards. . . . William R. Happel Jr., of Badger Sales, motored north last week on first leg of his vacation. He plans to stop at San Francisco, Portland and Seattle. Visitors to Badger Sales included N. P. Craver, San Diego, and C. E. Collard, San Bernardino. Joseph Duarte, Badger Sales export man, huddled with Aymar Sobr-Casas, of Montevideo, Uruguay, last week.

D. A. Wallach, who recently resigned as sales manager of the Marvel Manufacturing Company in Chicago, arrived at his home, San Pedro. Wallach said that he had been on the road so much lately that he was enjoying a breather from catching trains and planes. No definite plans yet. . . . Celee Padwa, secretary at Sickag Distributors, post cards that she's (See Los Angeles on page 106)

New York:

Larry Reiss, of Statler Manufacturers, has announced the appointment of the Burns Distributing Company, Winston-Salem, as the Statler outlet in North Carolina. He also reports a stepped-up campaign on the part of his franchised operators to place the biscuit venders in navy installations. He says about 90 units have been placed in the Brooklyn navy yard, with over 30 already on location at Lakehurst naval air station.

Sam Sacks, head of Uneda Shine Company, says one of his mechanical shiners has been placed in the male employees' recreation room of Macy's Department Store. After sending out initial shipments of machines to ops, he reports that many are following thru with orders for additional equipment. . . . Dan Kipnis, of Young Distributing, left for Chicago on his September 9.

Dave Lowy, of the distributing company of the same name, doing well with Skee Balls. . . . Ruth Nussbaum, AMOA secretary, was out ill last week. . . . Ethyl News, house organ of the Ethyl Corporation, ran a three-page illustrated feature on coin machines in its September issue.

Lou Ross, who operates television sets in local hospitals on a rental and coin-operated basis, has joined New York Television Company in an exec capacity. He will assist Morton Lipper in a stepped-up campaign of the television firm to place units in hotels. The tele sets, specially adapted by New York Television Company to operate with inside aerials, will be rented by hotel patrons.

Coe Stone, of Southern Amusement Company, recently appointed Memphis outlet for Alkuno & Company, was a visitor to the Bronx Manufacturing plant last week. With Mrs. Stone, he spent the week-end at the Northport home of Kuno Hamann, Alkuno president. Hamann's summer home, built on a bluff overlooking Long Island Sound, is an engineer's dream, with all its many conveniences designed for maximum utility by the producer of the Alkuno vending machine line himself.

Joe Chicofsky, of D. J. Music, whose wife gave birth to a boy last week, will have a story to tell the youngster in later years. Returning home from the hospital after the event, Chicofsky found his apartment a shambles. A fire had broken out during his absence. . . . Maurice Shack, of Milk-e-Mat Corporation, reports that a recent improvement has been made in the coin selector of his milk dispenser.

Mac Pollay, of United Phonograph Service, had a fine time at a Catskill resort over the Labor Day week-end, except for one incident. The outboard motor he brought with him, which he owns jointly with a friend, sank during an afternoon cruise. "The motor just didn't travel as fast as the boat," commented Pollay.

Nat Cohn, of Gem Records, is seriously considering a move to Arizona. A sun-worshiper, he finds the Arizona climate ideal and is mulling over setting up a coin machine business there. But headquarters of Gem Records, the label he owns with Paul McGrane, will remain in New York, he says. . . . Sid Levine, AMOA counsel, went to Hartford on a biz trip last week.

George Glassgold, attorney for Coin Machine Industries, Inc. (CMI), is in Chicago this week on biz. . . . Al Denver, president of the Automatic Music Operators' Association (AMOA), is looking forward to the end of the baseball season for an upswing in juke box take. Another

Turning Back the Clock

10 Years Ago This Week

Sept. 10, 1938.—Richard Groetchen, head of Groetchen Tool Company, sailed for an extended trip to Europe this week, and had a very good reason for the voyage; he sailed with his bride on their honeymoon. Groetchen stated that current business is better than in 1937, with hopes for a really good year's total by January. New member of the firm, J. O. Bates, formerly with Baker Novelty as sales manager and Pace Manufacturing Company, was energetically filling his post as Groetchen sales executive.

Music operators were pushing the two top tunes of the moment on their machines this week; namely, A-Tisket A-Tasket and You Go to My Head. . . . Great States Manufacturing Company, Kansas City, headed by A. E. Sandhaus, reported a demand for its new Sel-Mor cigarette vender. Machine, which dispensed a special nickel pack of Turkish cigarettes, was expected to be available soon on a national scale.

Al S. Cohen had just opened sales offices in Newark, N. J., under the name of Asco Vending Machine Exchange. Featuring a complete line of venders and parts and supplies, Cohen stated that he would "give vender operators his exclusive attention." . . . Charley Epstein, of Mechanical Sales, firm which was making the Perfume Bar automatic dispenser, claimed the Ris-Charde perfumes used by the venders, and available only to patrons of the machines, attracted profitable trade from strictly feminine installations.

Back from Europe this week were coinmen Sam Gensburg, of Chicago Coin Machine Manufacturing Company, and Harry Hoppe, of Exhibit Supply. Hoppe reported that the games business in Europe was steadily growing, and should equal that in the States before long. . . . Chicago Coin released its new game, Chico Marvel. Official Sam Wolberg was mum on details, preferring to let the game "speak for itself." . . . Bally Manufacturing Company also debuted a new game, with general sales manager Jim Buckley enthusing over the game (Lucky Strike) as the royal purple of roll-downs.

National Association of Coin-Operated Machine Manufacturers (NACOMM) announced that its 1938 show will be held at the Hotel Stevens, Chicago, December 13 thru 15. . . . George Ponsler revealed to the trade last week his new credit plan

15 Years Ago This Week

Sept. 9, 1933.—National Association of Coin-Operated Machine Manufacturers (NACOMM), formed two weeks ago, filed a code for coin machine manufacturers with the administration at Washington and expected a hearing in the near future. O. Gullicksen, of the Churchill Cabinet Company, Chicago, association secretary, reported that headquarters had been established in the Northwest Power Building at Milwaukee and North Avenues, Chicago. Code covered minimum rates of pay for employees, maximum hours of labor, contractual adjustments, etc. The whole plan revolved around the government's National Recovery Act.

Ray Maloney, president of Bally Manufacturing Company, promised the trade a "surprise" machine in the firm's new Rocket pin game, upon which designers and engineers had been working for the past six months. Game was to be announced as a fall number. . . . Exhibit Supply Company, Chicago, enlarged and remodeled its factory and offices, and had the largest sample room in the country, according to Perc Smith, sales manager.

S. H. Bloom, secretary of the Western Vending Machine Operators' Association (WVMOA), Los Angeles, was to start working hand-in-hand with local police September 15 in effecting the return of stolen merchandise machines to their proper owners. A plan had been evolved whereby numbers and initials would be stamped on each machine owned by members. . . . American Manufacturing & Sales Company, Pacific Coast firm, announced that its new Hav-a-Smoke automatic cigarette dispenser was going good. Several hundred were on location in the Intermountain and Pacific Coast territory. . . . Herman W. Balzer, heading Inter-City Novelty Company, Lansing, Mich., stated that the new State sales tax should benefit the operator. He explained that the tax put more pennies and small change into circulation, many of which were bound to find their way into coin machines.

for operators. He stated that in order for ops to get off to a good season credit advantages must be available, and he would offer same. Offer to be effective in his home office (New York) as well as in those in Newark, Brooklyn and Philadelphia.

factor accounting for reduced music biz, aside from television competition, has been the summer vacation exodus of New Yorkers.

The New York Candy Club has canceled its silver jubilee celebration previously announced for October 16 at the Waldorf-Astoria Hotel. The affair, to have been held in connection with the Sweetest Day program prepared by city confectioners, was called off because the club didn't have enough time to prepare for it properly, the board of governors stated.

Joe Hanna, of the Hanna Distributing Company, Syracuse, was in town yesterday for a confab with Dave Simon. After the meeting they announced the formation of their new firm, Hanna & Simon Distributing Company, organized to promote sales of the quizzer machine manufactured by Training Devices, Inc.

Lew Jaffa, sales manager of the Eastern Electric Vending Machine Corporation, busy playing host to cigarette ops yesterday as his three-day school on the C-Eight Electro vender opened at the Park Central Hotel. With plant engineers on hand, the ops were shown how to bring their early model machines up-to-date by incorporating the latest modifications developed by the factory.

Cincinnati:

Members of the Automatic Phonograph Owners' Association (APOA) were the guests of Joe Weinberger, Southern Automatic Music Company, and William Marmer, of Sicking, Inc., at a get-together at the Gibson Hotel evening of September 9. . . . The regular monthly association meeting is scheduled for September 14 evening at the same hotel, according to Sam Chester, APOA president. The board of directors of the group will meet earlier in the day at the association offices.

Philadelphia:

Erwin Kahn, sales manager for Y & Y Popcorn Supply, became the father of a girl born last week in the Lying-In Hospital. . . . Harriet Rosenberg, of the Kaylor Record Company here, and Bernie Shapiro, newspaper and magazine distributor in New Jersey, have made their romance official with an engagement ring. . . . Max Bushwick, vet coin operator, now has a second doctor in the family with his son, Herbert M., receiving his doctorate degree last week at summer commencement exercises at Pennsylvania State College of Optometry. His wife, Dr. Esther Rene Bushwick, holds a similar degree.

Detroit:

Martin Sorkowitz is establishing the Martin Vending Company, with headquarters on Tyler Avenue. . . . Kathleen Say is selling the Iromatic Corporation, which makes coin-operated ironers and washers, to Kansas City interests. . . . Harold L. Livingston, assistant manager for Mills Automatic Merchandising, and Chester Hardesty, formerly with Mills, are operating a popcorn route here, with headquarters in the suburb of Highland Park. . . . Joseph O'Connor is negotiating to sell manufacturing rights for Radiotel, coin-operated radio made by Consolidated Productions here, to a Cuban manufacturer.

Harriet E. McKenzie, demonstrator of the Ironrote Ironer at the J. L. Hudson Department Store, is installing a coin-operated ironing department in the Laund-Robot, rated as one of the most unusual automatic laundry installations in the area. Under the management of John Millich, the new department will be operated as the Servself Ironing Service. . . . Nicholas Porosky, of Nu-Way Popcorn Sales, reports the company has more than quadrupled its operations in the nine months it has been in business. . . . Willis Lutz is taking over the firm of Quality Vendors, with new headquarters in suburban Dearborn on Nash Avenue. . . . Idessa Malone, of Malone Distributors, has been on the sick list for the past week. . . . William H. Cook is establishing the Cook Coin-Op Sales on Sussex Avenue in Northwestern Detroit as a new vending operation.

Indianapolis:

Sam Weinberger, head of Southern Automatic Music Company, visited the Ft. Wayne, Ind., branch of his company Thursday (9) in the interests of business. . . . P. H. Hohman, better known among operators as Dutch, who manages the Janes Music Company, is spending the last week of his vacation at home. . . . Mr. and Mrs. Peter Stone, Indiana Automatic Sales Company, distributors of the Rock-Ola phonograph, returned from Saugatuck, Mich., where they spent their vacation, rested and ready to get to work.

The Playland Arcade, on North Illinois Street, operated by Victor Larsen, has closed its doors and gone out of business. . . . Charles Henderson, service department Southern Automatic Music Company, reports the arrival of a girl, Lindy Kay, born September 6 in the Methodist Hospital here.

Homer Capehart, Packard Manufacturing Company, is en route back to Indianapolis from a West Coast vacation. . . . Samuel R. White, salesman at Southern Automatic Sales Company, is spending his vacation at the old Homestead resort at Irons, Mich. . . . William H. Smith, of the Smith Music Company, has gone to Cedar Falls, Wis., on a fishing trip. . . . Frank Bannister, head of Bannister & Bannister Distributing Company, spent several days in Chicago in the interests of business.

Look To The **GENERAL** *For LEADERSHIP*

America's Finest, Cleanest

RECONDITIONED 5 BALLS

CONSOLES	
Reconditioned	
Jennings SILVER MOON TOT., F.P.	\$ 49.50
Baker PACERS, used less than 6 months, latest model, very clean	39.50
Bally BIG TOP, animal reels	39.50
Evans GALLOPING DOMINOES, walnut cab.	69.50
Evans RACES, latest model, conv.	495.00
Keeney PASTIME	150.00
Keeney 1938 SKILL TIME	75.50
Keeney TRIPLE ENTRY	89.50
Mills FOUR BELLS	69.50
Mills FOUR BELLS, 5-5-5-25c, late heads, over 2200	125.00
Pace SARATOGA, two tone-rails	69.50

Convertible Free Play—Payout


Keeney BONUS SUPER BELL	\$275.00
Keeney TWIN BONUS SUPER BELL, 5c-5c or 5c-25c	450.00
Bally CLUB BELL	42.50
Bally DELUXE DRAW BELL	285.00
Jennings SILVER MOON TOTALIZER, conv. with escalator head	89.50

ARCADE EQUIPMENT

ACE BOMBER	\$150.00
TOTAL ROLL	89.50
WILLIAMS ALL STARS	275.00

AMBER	\$ 39.50
BAFFLE CARD	39.50
BALLYINGO	46.00
BIG HIT	29.50
BOWLING LEAGUE	69.50
CO-ED	69.50
CYCLONE	39.50
FLAMINGO	79.50
FLYING TRAPEZE	79.50
HORSE	49.50
HONEY	49.50
HUMPTY DUMPTY	129.50
KILROY	29.50
LADY ROSIN HOOD	139.50
LUCKY STAR	59.50
MARJORIE (Flippers)	65.00
MIDGET RACER	29.50
NEVADA	75.50
PLAYBOY	49.50
RANGER	69.50
ROCKET	49.50
SEA ISLE	29.50
SMARTY	39.50
STATE FAIR	39.50
SUPERLINER	35.00
SUPER SCORE	29.50
TORNADO	49.50
VANITIES	69.50

Terms: 1/3 cash with order, balance C. O. D. Write for our complete bulletin.


 MEMBER
 Member National Coin Machine Distributors' Association.

GENERAL *Vending Sales Corp.*

BIDDLE & HOWARD STS. Phone: Vernon 4119 BALTIMORE 1, MD.

GUARANTEED USED GAMES

Stage Door	Bonanza .. \$47.50
Canteen .. \$12.50	Nevada .. 59.50
Superliner .. 17.50	Dolly 44.50
Talley-Ho .. 39.50	Tropicana .. 69.50
Bowling Lea. 44.50	Manhattan 79.50
Click 39.50	Shanghai .. 129.50
Flying	Cleopatra .. 139.50
Trapeze .. 47.50	Spin Ball .. 144.50
Mam'zelle. 44.50	

One-third deposit with order, balance C. O. D.

NEW GAMES IN CRATES
UNITED'S MAJOR LEAGUE BASEBALL
 \$149.50

MARLIN
 AMUSEMENT CORP.
 412 9th St., N. W., Washington, D. C.
 DI 1625

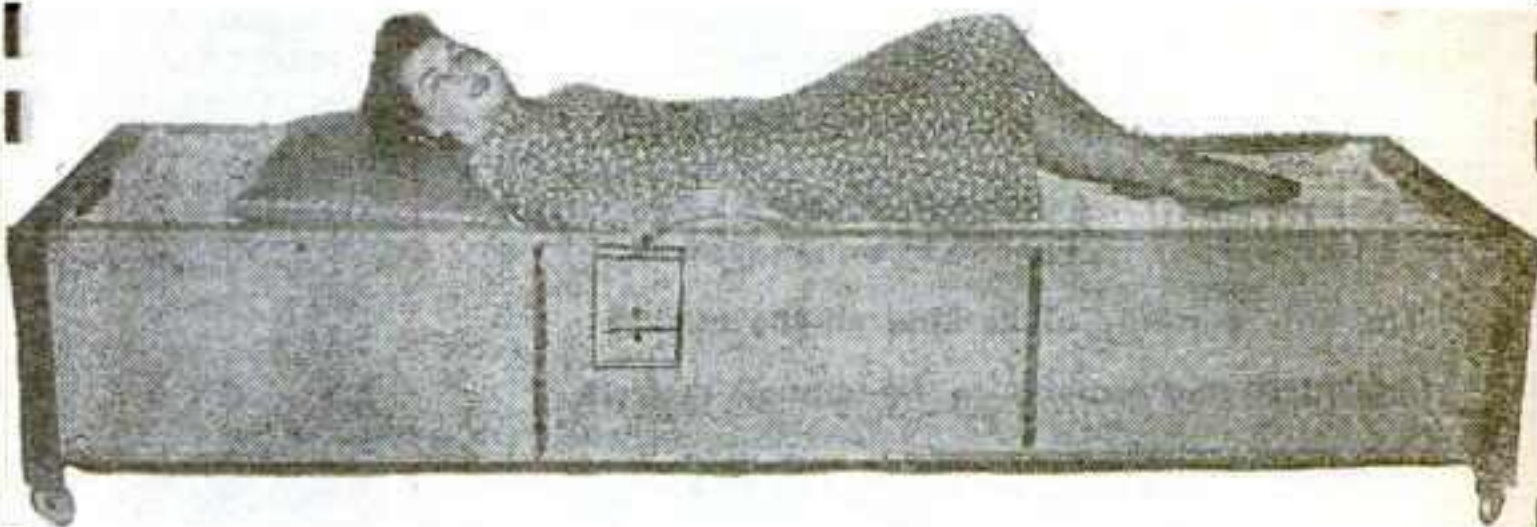


Only the famous Chicago **ACE LOCK** gives you this patented ACE Round Key protection

Note unique patented construction. Seven different located bittings in seven different depths. Affords over 80,000 key changes. Another reason why the Chicago ACE Lock is the "Ace" of all locks.

CHICAGO LOCK CO.
 2024 North Racine Avenue
 Chicago 14, Illinois

MASSAGE-O-MAT SHOW IN CHICAGO FOR COIN OPS



Now you can see this sensational money-maker at the Hotel Sherman, September 26-27-28-29. This coin-operated automatic massage table is having terrific success in the East. A MUST visit for alert coin machine operators. Ask at the information desk for the Massage-O-Mat Suite.

MASSAGE-O-MAT CORP.

22 EAST 29TH ST. NEW YORK 16, N. Y.

IN NEW ENGLAND IT'S TRIMOUNT ★ IN NEW ENGLAND IT'S TRIMOUNT ★ IN NEW ENGLAND IT'S TRIMOUNT

A Great SELECTION of OUTSTANDING 5 BALLS TO "PEP UP" Your LOCATIONS

Gottlieb's BARNACLE BILL
Williams' GIZMO
Exhibit's CIRCUS
Genco's SCREWBALL
Chicago Coin's THRILLER
United's SUMMERTIME

NOW BEING DELIVERED BY TRIMOUNT

TRIMOUNT

COIN MACHINE CO.
 40 WALTHAM ST., BOSTON 18, MASS. PHONE: LIB. 9480

LONDON DELIVERS VALUES!

CLEANED!—PIN GAMES—CHECKED!

SEA BREEZE RIO SUSPENSE SMARTY KILROY LIGHTNING HAVANA BALLYHOO TORNADO	\$39.50 EACH ANY FIVE FOR \$175.00	MYSTERY RANGER MAISIE TORCHY CYCLONE ROCKET GOLD BALL LUCKY STAR	\$69.50 EACH ANY FIVE FOR \$325.00	SHOOTING STARS SUPERSCORE STEP UP SPELLBOUND AMBER SUPERLINER FASTBALL	\$34.50 EACH ANY FIVE FOR \$150.00
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ALL PHONOGRAPHS COMPLETELY RECONDITIONED USED PHONOS

REGALS CROWNS CASINOS	\$99.50 EA.	COLONELS ENVOYS	\$239.50 EA.
9800 ESRC 8800 ESRC	\$210.00 EA.	8200 ESRC COMMANDER	\$235.00 179.50

ROCK-OLA SUPER MASTERS	\$99.50 EA.	WURL. 500 K 600 K	\$99.50 EA.	ROCK-OLA STANDARD DELUXE	\$89.50 EA.
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ARCADE

GOALEES\$99.50

ALL STAR
HOCKEY
SCIENT.
BATTING
PRACTICE } \$49.50
EA.

DRIVEMOBILE ...\$99.50
TUMBLER 79.50
BOOMERANG ... 64.50

ALL STARS
\$249.50

BLACK CHERRY CABINETS
\$24.50
Complete

ROLL DOWNS

TALLY ROLL
DOUBLE UP
PINCH
HITTER
SUPER
TRIANGLE } \$49.50
EA.

ADVANCE ROLLS
BING-A-ROLLS WRITE

TERMS: 1/2 Deposit, Balance C. O. D.

Exclusive Distributor for SEEBURG Products in Wisconsin and Upper Michigan.

PHONE: KILBOURN 7323

COINMEN YOU KNOW

Chicago:

(Continued from page 104)

coinman Doc Hamilton, also Kansas City; both boys spent several hours with Sales Manager George Jenkins and Western Sales Manager Phil Weinberg.

Jack Nelson, Jack Nelson Company, said the best news he has heard in weeks is the current hypo of Hume, Hagenson Manufacturing Corporation's production of their Pop 'N Hot popcorn vender. "With their 20 per cent increase in output, the venders can continue to move at their present rate without back orders piling up," Jack said. . . . Ray Raymond, A&M Music Company, says the newest form of entertainment, television, has picked up his tune Juke Box Jamboree via plugs from Toledo Station WTOL Monday nights.

A. Garrick Alex, Vendall Company president, and Sales Manager William Fuller report the boom in business on their five and eight-column candy venders is still rising since they announced the \$10 and \$20 price reductions recently. . . . Bel E. Hall, general manager of Holli-Ware Manufacturing Company, is another to report a steady uptrend in business. Firm's triple-bowl sugarbowl units and other bulk models are hitting a high clip in sales volume, in keeping with the general over-all increase in interest and operation of the bulk type machine.

Richard Adair, head of Adair & Company, Oak Park, is being kept increasingly busy getting out the reconditioning jobs in his well-equipped repair department. Richard does a good deal of this type of work, combined with periodic cleaning of customers' bulk machines as a service to operators. . . . Jimmy Johnson, Globe Distributing, returned last week from his three-week haul in a new Mercury station wagon, during which he contacted many friends and customers over the country.

Jack Kelner, Kelnor Vendors, reports good progress on his coupon idea for cigarette venders. Use of premium coupons acts as a sales stimulant, operators are discovering, Jack states. . . . Al Schechter, Howard Machine Products Company, is finding increasing interest being directed toward the line of coin-operated portable typewriters handled by the firm; especially the dime-operated type. . . . Visitors at the United Manufacturing Company during the last several days included Buster Williams, of Music Sales, Memphis, and Ray Williams (no relation) of Commercial Music, Dallas. Lyn Durant played host past week to his parents, Mr. and Mrs. A. Durant, when they visited the city.

Floyd Pedone, Little Amusement is still enthusing over his beauty shop locations. "Appears that the women like music when they are under the driers" is his contention. Floyd is also trying out reception on the oldest in coin music devices (player pianos) along with his latest juke. Novelty often makes the former a top coin puller, he finds. . . . Frank Padula, Melody Music, has a top record filing system set up in his offices across the street from his service department. Facilitates disk choice and routing to routeman, with chances of locations getting records not suitable for their particular preferences almost eliminated.

Anton Oomens, heading Walter Oomens Sons, feels that the existence of numerous small record labels helps rather than detracts from the over-all disk picture. Anton states that the many smallies are coming up with firsts on the big hits of the day, and bringing to light some good tunes that might never have seen the light of day (or juke turntable) otherwise.

Los Angeles:

(Continued from page 104)

enjoying her vacation at Yosemite. Mrs. Jack Ryan is pinchhitting until Celee's return. Jack Simon, of Sicking Distributors, says that biz ought to pick up now that the long holiday is over and Pico Street is settling back to normal.

Bill Abel, of Coast Records, back on the job after a Labor Day holiday. Ivan Wilcox, Visalia, made coin machine row last week again. Ditto for Stanley Tracy, Kingman, Ariz. . . . Carl Thompson, of Delano, paid a visit to the Ray R. Powers Company. . . . Nels Nelson keeping his eye on the local shuffleboard scene.

Combined biz and pleasure trip to Chicago being enjoyed by F. E. Wilson, proxy of Solotone. He'll return in about two weeks. . . . George Young, Selma, looking things over at General Music Company last week. . . . Paul A. Laymon Company had Lawrence Rays, Colton operator, for a visitor last week. The company reports good progress is being made with their new Lamb-o-Matic rebound shuffleboard. . . . Clyde Denlinger, Orange County coinman, is in the hospital for an ulcer operation. All his friends are wishing him a speedy recovery. . . . Leonard E. Baskfield, vice-proxy for E. T. Mape Company, planned out for Chicago on a two-day biz trip, arriving just in time for the heat wave. . . . Chuck Allen, Long Beach coinman, all set to pass out the cigars as a prospective father. Big event will be any day.

Bill Jones, MGM Records salesman, renewing acquaintances in the Leuenhagen Company's record bar. He's pushing Art Lund's *On a Slow Boat to China*. . . . Rachel Weston ducked out of the California Music Company's record department long enough to pick up some tan at Laguna Beach.

METAL TYPER DISCS

FOR GROETCHEN TYPERS

\$9.50 PER 1,000

Manufactured from Precision Disc from Finest Quality Aluminum. Standard Thickness. Satin Finish.

TOP QUALITY ONLY—ONE LOW PRICE

SAMPLE ON REQUEST

MONEY BACK GUARANTEE

1/2 With Order, Balance C. O. D.

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY • CHICAGO 14 • ILL.

MUSIC AND GAME ROUTE FOR SALE

85% in walking distance of office. Opportunity for quick advancement. Camp Gordon opening Oct. 1st. Established 15 years. 30 locations. 150 Wall Boxes, all Parts, Pins and Machines, new Truck. Will sell cheap (no profit). Latest equipment (pay out in one year).

MUSIC MACHINE CO.

#636 BROAD ST. AUGUSTA, GA.

LOOK!

Alreon Type 1200A	Each \$149.50
Seeb. Regal	65.00
Seeb. Vogue	79.50
Bing-a-Rolls	245.00
My Rolls	165.00
Widget Skee Ball	24.50
Undersa Raider	55.00
Vest Pockets	20.00
Esso Arrows	40.00
Electromaton Rola Score	65.00

OLSHEIM DISTRIBUTING CO.

1100-02 Broadway Albany 4, N. Y.

PENNY WISE

Operators are cashing in today with

MERCURY ATHLETIC SCALES

The only machine of its kind on the market

TIME-TRIED and proven to be money makers

EVERYBODY PLAYS IT

Be first to join the successful PENNY WISE operators

PLAY SAFE and be safe with a beautiful machine built to LAST

See your distributor or WRITE TODAY

Delivery within ten days

LIST PRICE — \$129.50

F. O. B. Detroit

1/2 down, balance C. O. D. Terms arranged in quantities.

MERCURY ATHLETIC SCALE CORP.

3830 Holbrook Avenue Detroit 12, Michigan
TR 3-3255



DELUXE MODEL

13 PLAYS

Meet Opportunity . . . Spelled

C-O-R-A-D-I-O

Coradio. Coin Operated Radio is your custom built investment designed for high net profits. Consider Coradio carefully. It's well worth your while.

CORADIO Coin Operated Radio

212 BROADWAY NEW YORK, N. Y.

GIVE TO THE DAMON RUNYON CANCER FUND

OUR MONEY BACK GUARANTEE IS YOUR ASSURANCE OF SATISFACTION

MILLS AND JENNINGS SLOTS

IN ALL MODELS
JEWEL BELLS
BLACK CHERRY BELLS
BLACK GOLD BELLS
MELON BELLS

TRY THE NEW
CRISS CROSS BELL

THE MOST POPULAR PAYOUT SINCE THE BONUS BELL!

HEADQUARTERS FOR THE BEST IN CLUB EQUIPMENT

BAKER NOVELTY CO.

1700 Washington Blvd.
 Chicago 12, Illinois

COLUMBIA TWIN JACKPOT BELL



Fruit or Cigarette Machine. Gold Award or Jackpot Model. Size: Height, 18 3/4"; Width, 12 1/2"; Depth, 12"; Weight, 43 lbs. Plays pennies, nickels, dimes and quarters. 10 OR 20 stop reel.

WRITE FOR PRICES

FOREIGN TRADE

This machine takes any foreign coin as big as U. S. 25¢ piece or as small as U. S. 10¢ piece.

GROETCHEN TOOL & MFG. CORP.

9 N. Union Ave. Chicago 6, Ill.

or the Best in Phonos

WRITE FOR ATLANTIC'S

COMPLETE LIST OF RECONDITIONED MUSIC EQUIPMENT

Triple Tested for . . .

- ✓ Good Appearance
- ✓ Mechanical Perfection
- ✓ Proper Packing

ATLANTIC NEW YORK CORPORATION

240-550 W. 58th St., New York 19, N. Y.
 Phone: COLUMBUS 5-4584

Trade Directory

Summary of trade activity for the past two weeks is condensed here in easy-to-file form as a trade service feature of The Billboard:

New Equipment

Bat-a-Score (10-ball), H. C. Evans & Company, 1528 West Adams Street, Chicago 7.

Barnacle Bill (five-ball), D. Gottlieb & Company, 1140-50 N. Kostner Avenue, Chicago.

Cigarette Vender, Vendors, Inc., 585 10th Avenue, New York.

Circus (five-ball), Exhibit Supply Company, 4222-30 West Lake Street, Chicago 24.

Coffee Vender, Jiffy Products Company, El Monte, Calif.

Gizmo (five-ball), Williams Manufacturing Company, 161 West Huron Street, Chicago 10.

Ice Cube Machine, Vendice Corporation, San Diego, Calif.

Nut Vender, Ajax Distributing Company, 55 Branford Street, Newark, N. J.

Paradise (five-ball), United Manufacturing Company, 5737 North Broadway, Chicago 40.

Sales Audit Recorder, Durant Manufacturing Company, Milwaukee.

Screwball (five-ball), Genco Manufacturing Company, 2621 North Ashland Avenue, Chicago 14.

Shuffleboard, Valley Manufacturing Corporation, 338 Morton Street, Bay City 3, Mich.

New Firms

Commercial Coin Machines, Inc., 28 Hartford Avenue, New Britain, Conn.

Hartford Cigarette Vendors, Inc., 20 Grand Street, Hartford, Conn.

Muscraft, Inc., Mobile, Ala.

Popcorn Products Company, Omaha.

The Telequis Corporation of New York, Corporation Trust Company, 100 10th Street, Wilmington, Del.

Purchase

Blevins Popcorn Company, of Nashville, has purchased the Ohio Popcorn Company.

New Addresses

Automatic Syrup Corporation, 60 Wall Street, New York.

Name Changes

National Automatic Distributors' Association (NADA) has been changed to the National Coin Machine Distributors' Association (NCMDA).

Distributor Appointments

Alkuno & Company has appointed Lavole & Hillman, Inc., as its distributor in New England; Charvane Company, 1112 Chemical Building, St. Louis, for Missouri, Illinois, Colorado, Indiana, Iowa, Kansas, Kentucky, Nebraska and Ohio; A. H. Simpson Sales Company, 90 Folsom Street, San Francisco for California; Southern Amusement Company, 628 Madison Avenue, Memphis, for Tennessee, Mississippi, and Arkansas.

The S. H. Lynch & Company has been appointed exclusive distributors for the C-Eight Laboratories in seven Southwest States.

The Al Price Tobacco Company, St. Louis, has been named distributor for the C-Eight Laboratories Electro cigarette vender. Its territory will include Missouri, Kansas and Southern Illinois.

H. Rosenberg & Company has been appointed distributor for the American Shuffleboard Company in Westchester County, the Bronx, and

NEW GAMES IN STOCK

THRILL CIRCUS
 GIZMO SCREW BALL
 BARNACLE BILL

Lehigh Specialty Co.

1407 W. Montgomery Avenue
 Call POPLAR 5-3289 Philadelphia 21, Pa.

Manhattan.

The Taran Distributing Company has been appointed A. M. I. distributor for Florida and Cuba. Its Florida office is in Miami while its Cuban office is in Havana.

Personal Notices

William Adams has been added to the staff of the National Automatic Merchandisers' Association, as the assistant to the director of membership.

Charles G. Allen has resigned his position as treasurer, assistant secretary, and director of Veeder-Root, Inc.

Jonas Bessler has joined the Lieberman Music Company, Minneapolis, as director of sales.

Chalex Corporation, New York, has placed its advertising account with Kirk B. Shivell, Inc., of Ridgewood, N. J.

E. W. Chapman has been named vice-president in charge of engineering for the Tuthill Pump Company, Chicago.

Herb Geiger has been elected chairman of the NAMA Region VI.

Will R. Golden has resigned his position with the Universal Match Company.

Jack Pero has resigned his position as sales and advertising director of Spacarb, Inc.



MILLS BELLS!

We have all Mills latest Bells in stock.

AUTOMATIC COIN MACHINE & SUPPLY CO.

4135 W. Armitage Ave., Chicago, Ill.
 AUTHORIZED BELL-O-MATIC DISTRIBUTOR

INSTALL **WICO'S**

FITS ALL PLAYFIELDS

"WHIRLWIND PLAYBOOSTER"

TWO SIZES, 4"-5"

WICO CORPORATION

2913 No. Pulaski Rd. Chicago 41, Ill.

HERCULOCK is the best collection insurance you can have



Trademark registered

No. 4750Y Improved **HERCULOCK** Shown Above

Pat ILCO **HERCULOCKS** on all your coin boxes and you'll take out every nickel that goes in. **HERCULOCK** is the tight-fisted ILCO coin-machine lock that resists picking and shock. It's tough on sneak-thieves because it opens instantly and easily only when the right man uses the right key.

Plan now to use **HERCULOCKS** for new machines or change-overs. **HERCULOCKS** are the best collection insurance you can have! Write for free, descriptive catalog.

INDEPENDENT LOCK CO., Fitchburg, Mass.

NEW YORK, 25 Warren St.
 CHICAGO, 268 W. Randolph St.
 DETROIT, 1109 Cass Ave.
 PHILADELPHIA, 508 Commerce St.

BALTIMORE, 611 Eutaw St.
 SAN FRANCISCO, 121 Second St.
 LOS ANGELES, 406 Wall St.
 SEATTLE, 568 First Avenue, South

ACTION SALE—BUY NOW!

Wurlitzer 950	\$165.00	Rock-Ola Master	\$ 59.50
Wurlitzer 600R	49.50	Rock-Ola Spectravox	19.50
Wurlitzer 750	235.00	Rock-Ola DeLuxe	59.50
Wurlitzer 41 or 41 C.M.	49.50	Rock-Ola Standard	59.50
Wurlitzer 42-600 Victory	49.50	Wurlitzer 850	149.50
Wurlitzer 24	39.50	Seeburg Wall-o-Matic R.C. Boxes	7.50
Seeburg Casino	39.50	Wurlitzer #100 30-Wire Boxes	4.00
Seeburg Regal	59.50	Wurlitzer 125, 5-10-25 Boxes	8.50
Seeburg Victory-Cem	49.50		

Race Horse Back Glass for Advance Roll . . . \$9.50

WRITE FOR COMPLETE PRICE LIST ON ROLL DOWN AND PIN GAMES

SEND 1/3 DEPOSIT, BALANCE C. O. D.

HUB DISTRIBUTING CO., 632 Tenth Avenue, Cor. 45th St., New York 19, N. Y. Circle 6-9570

FOR SALE

CLEVELAND, O., ROUTE—48 ROLLDOWNS

Strictly Legal. Approx. \$400.00 Weekly Net To Operator.

\$12,500.00

Cash—No Balance.
 BOX D-48, THE BILLBOARD
 60 Patterson St., Cincinnati 22, O.

Game Buying Up; Juke, Vender Sales Take Drop

(Continued from page 94)

worth of \$4,395 and 45 games for \$4,346. Others buying heavily during June were the Union of South Africa, 426 machines of all types for \$14,608, and the Philippine Republic, \$11,044 for 99 machines, mostly games.

Lebanon, since the war on oil-producing area of growing international importance, bought an unusually large number of automatic merchandisers in June, just as this smaller country has done in virtually every previous month of 1948. In all, Lebanon's coinmen spent \$3,667 for 45 venders, and its vending dollar total was second only to Cuba's \$4,395 for 40 units.

Top game purchaser in June was the Philippine Republic, whose coinmen spent \$8,429 for 67 amusement machines. Others high on the game list included Cuba, with \$4,346 for 45 units, and Japan. Latter nation spent \$2,080 and is definitely considered a coming outlet for all types of coin machines, both new and old.

Average Prices

Average prices on juke exports varied from the high paid by Newfoundland (\$950) to the low paid by the Philippines (\$125). Venezuela, the top juke buyer, paid an average of \$560 for each of its 65 music machines. Other average prices paid by big music buyers during June were Cuba's \$467 for each of its 55 units and South Africa's \$623 each for 21 units. Vender customers also varied a great deal in average price per machine. The top buyer, Cuba, paid an average price of \$109 for each of 40 automatic merchandisers. While the biggest unit buyer, South Africa, paid less than \$2 each for its 400 smaller used venders. In general there was less price fluctuation among game purchasers in foreign lands. In this case the leader, the Philippines, paid an average of \$125 for its 67 amusement machines, while Cuba, second on the game list, paid \$96 for its 45 units. Venezuela paid \$350 for each of its two games, the highest average game price.

Coin Machine Exports

June, 1948

Country	Totals		Phonographs			Venders			Amusement Games		
	No.	Value	No.	Value	Av. Value	No.	Value	Av. Value	No.	Value	Av. Value
Venezuela	67	\$37,111	65	\$36,411	\$560	40	\$4,395	\$109	2	\$700	\$350
Cuba	140	34,470	55	25,729	467	40	\$4,395	\$109	45	4,346	96
Union of S. Africa	426	14,608	21	13,101	623	400	527	1	5	980	196
Philippine Republic	99	11,044	4	500	125	28	2,115	75	67	8,429	125
Newfoundland	13	7,577	6	5,700	950	4	1,147	286	3	730	243
Colombia	66	7,419	66	7,419	112
Mexico	20	4,427	8	2,685	335	12	1,742	145
Japan	14	4,029	5	1,949	389	9	2,080	231
Lebanon	45	3,667	45	3,667	81
Canada	290	3,547	2	1,125	562	256	1,267	4	32	1,155	33
Canal Zone	33	3,393	9	773	85	24	2,620	109
Costa Rica	4	2,920	4	2,920	730
Guatemala	6	2,211	6	2,211	368
Honduras	5	2,168	5	2,168	433
Panama	5	1,679	2	1,120	560	3	559	186
Nicaragua	1	774	1	774	774
Peru	1	632	1	632	632
India	4	500	4	500	125
Other Countries	60	3,573	13	1,570	120	44	1,570	35	3	433	144
Totals	1,299	\$145,749	264	\$106,014	\$41	829	\$16,020	\$19	206	\$23,715	\$115

Bulk Venders Pattern Clear

(Continued from page 99)

machines and was encouraged to the point of buying equipment for all of its stores. As a general rule, however, location-owned equipment is not a factor in Philadelphia, nor do operators expect that it will be. The small retail store cannot profitably operate its own bulk equipment since it cannot purchase supplies in quantity.

Largest of the Philadelphia bulk operators, Peoples Vending Service Company, which operates in the subway and on the elevated platforms here, has been adding new equipment in a planned expansion program. Penny business, Peoples' executives report, is definitely on the upgrade.

In Washington, on the other hand, operators of bulk machines are reported converting to a nickel price except ball gum units which are still pegged at a penny.

Harold Klein, manager of Washington's Silent Sales System which distributes and operates there, reports a large percentage of penny bulk ma-

chines have been converted to nickel operation. Said Klein: "We are doing a fairly good business in the sale of nickel venders and in the sale of nickel converters." He added that ball gum machines are still profitable at a cent.

Silent Sales has been receiving pretty good response from advertisements placed to attract newcomers to the bulk field. "Most of the newcomers," Klein said, "go into nickel machines."

Another Washington company—Hirsch Coin Machine Corporation—reports that the bulk business is down locally, both penny and nickel. Jack Schwartz of Hirsch said the high cost of merchandise "makes penny venders unprofitable, while the high cost of nickel venders keeps their profits low."

Across the country, Los Angeles vending machine companies partly agreed with Silent Sales and partly with Hirsch. A good barometer of Los Angeles bulk conditions is the number of routes for sale. Lew Feldman, of Acme Vending Company, reports that while his company had 40 routes for sale last December, the number of routes up for sale dwindled gradually until only three were put up for sale by his firm during the past six months.

Feldman's company has been running advertisements in the local newspapers offering to buy either routes or machines. He claims that his response has been negligible—another indication that West Coast operators are in the business to stay.

The "back country," Feldman says, is almost totally undeveloped since operators want to confine their activities to the city area. His observations of bulk vending in smaller California towns have led him to believe that a vast territory is available for expansion, but that territory is not yet being developed either by sellers or operators.

Both Feldman and penny operator James Stone agreed that a number of West Coast operators got off on the wrong foot because they were "pressured" into bulk vending with promises of a high return on a small investment with little work. Gradually this situation is correcting itself; inferior machines and inferior operators are being weeded out.

WILLIAMS NAMES

(Continued from page 94)

tributors and will also act as liaison between operators and the manufacturer thru distributors. Moore stressed the fact that Federman will serve as one of Williams main links in keeping up close co-operation between operators' amusement game needs and the Williams organization attempts to satisfy these needs.

Federman left Thursday (9) for a tour of several Eastern cities. Following this trip he will return to Chicago to start a series of other trips to all parts of the country.

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.....,000	5.00 Dimes	In Lots Under 100,000
.....,000	3.00 Dimes	Any or all denominations
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.....,000	.50 Pennies	otherwise free.
.....,000	.25 Pennies,000
.....,000		Twin Window Wrappers @ 25¢ Per 1,000 Extra
.....,000		Coin Packaging Trays @ 20¢ Each
.....,000		Coin Stackers @ \$5.00 Pair

Name

Per

City State

1/3 Deposit Required.

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RECORD REVIEWS

(Continued from page 31)

RATINGS
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
OVER-ALL
DISK JOCKEY
DEALERS
OPERATORS

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
OVER-ALL
DISK JOCKEY
DEALERS
OPERATORS

POPULAR

BETTY GARRETT-HAROLD MOONEY ORK (MGM 10244) <i>The Matador</i> Garrett gal romps thru new bull fighter novelty, chirping like thees, and mixing in patter effectively. <i>Buttons and Bows</i> Betty takes the new appealing flick tune at slow, infectious pace.	85	85	84	85
	81	83	80	81

FOLK

MONTANA SLIM & THE BIG HOLE BRONCO BUSTERS (Victor 20-3038) <i>The Midnight Train</i> Conventional medium-tempo item; warbling somewhat uneven. <i>The Tramp's Mother</i> Saccharine tearjerker doesn't rise above formula limits.	60	60	58	62
	58	58	56	60

TEXAS SLIM ROBERTSON & THE PANHANDLE PUNCHERS (Victor-3039) <i>Sad Heart</i> Robertson's ingratiating bass voice easy-rides the mournful cowboy weeper. <i>When I Was Young and Handsome</i> Clever lyric idea in old folk tradition gets a top-grade warbling here. Refreshingly original pattern and Robertson's warm projection could boost side into click bracket.	80	80	80	80
	86	86	86	86

MOON MULLICAN (King 722) <i>What My Eyes See My Heart Believes</i> Platonic ballad of unfaithful love. Mullican up to usual high standard in ringing lyric dry. <i>Wait a Minute</i> Bad balance mars otherwise good novelty. Half sung, half spoken.	82	82	81	82
	73	70	73	75

HOMER AND JETHRO (King 721) <i>Glow Worm</i> This duo's country rendition of standard falls short of potential. <i>It's a Bloody War</i> Pair clown way thru tale of farm lad in the Army during war; hit and miss lyric.	68	68	66	70
	70	72	70	68

HAWKSHAW HAWKINS (King 720) <i>I Can't Tell My Broken Heart a Lie</i> It's unrequited love that Hawkshaw sings about; fine for the weeper lovers. <i>Dog House Boogie</i> They're referring to the marital doghouse in this bright boogie-woogie set-to. Tune has appeal to hill country jukes mainly.	81	80	81	82
	83	82	83	84

COWBOY PHIL AND GOLDEN WEST GIRLS (Biblestone 8002) <i>The Golden Train</i> Spirited camp-meetin' feeling in smartly clefted range spiritual. <i>Beyond the Sunset</i> Slow weeper with nasal gal trio harmony lacks vitality and unity of flip.	73	74	74	72
	61	61	63	62

FOLK

ROSALIE ALLEN & THE BLACK RIVER RIDERS (Victor 20-3022) <i>He Taught Me How to Yodel</i> Western gal turns yodeler here, exercising her tonsils in fine fast fashion. <i>I Wasn't Born Yesterday</i> Allen gal chirps fair rhythm lament well aided by okay River Riders work.	78	79	75	79
	74	75	73	74

THE GEORGIA CRACKERS-BOB NEWMAN (Victor 20-3021) <i>Horses, Women and Wine</i> Hillbilly tale of horse breaker going broke playing the ponies. Newman piping abetted by chorus chanting properly melancholy. <i>Hi, Nellie</i> Fast stepping modernized treatment of Stephen Foster's "Nellie Bly." Vocal format same as flip.	77	77	74	79
	73	75	71	73

SPADE COOLEY & HIS BAND (Victor 20-3020) <i>Big Chief Boogie</i> Western style boogie with Redskin flavor. Cooley band struts instrumental prowess behind deep throated warbling. <i>Topka Polka</i> Bright fiddle featured polka dishing sans vocal. Guitar and accordion solos but high flying unison violin work steals show.	78	77	77	79
	80	80	80	80

RILEY SHEPARD & HIS MUSICAL MOUNTAINERS (Regent 2001) <i>Till the End of the World</i> Rhythmic Western novelty nicely warbled, with full-sounding ork support. <i>Scrappin'</i> Smart instrumental work here on a sort of cowboy "Holiday for Strings" idea.	69	70	68	70
	68	72	64	66

RELIGIOUS

ERNIE BARNET-HOLLYWOODAIRES SPIRITUAL SINGERS (Jewel SE-12000) <i>Climbing Up the Mountain</i> Baritone leads capable choir in rhythmic spiritual. <i>Don't Let Nobody Turn You Around</i> (Marie Austin) Contralto sings fine lead here with smartly clefted choir backing. As on flip, sounds as the recording locale was acoustically poor.	64	64	64	NS
	69	69	69	NS

THE DIXIE-AIRES (Exclusive 50-X) <i>My Trouble Is Hard</i> Good quartet does slow spiritual hampered by complex, disconnected clefting. <i>Elijah</i> Infectious, staccato rhythm spiritual, with rocking revival-meeting spirit.	62	62	62	NS
	71	71	71	NS

(Continued on page 110)

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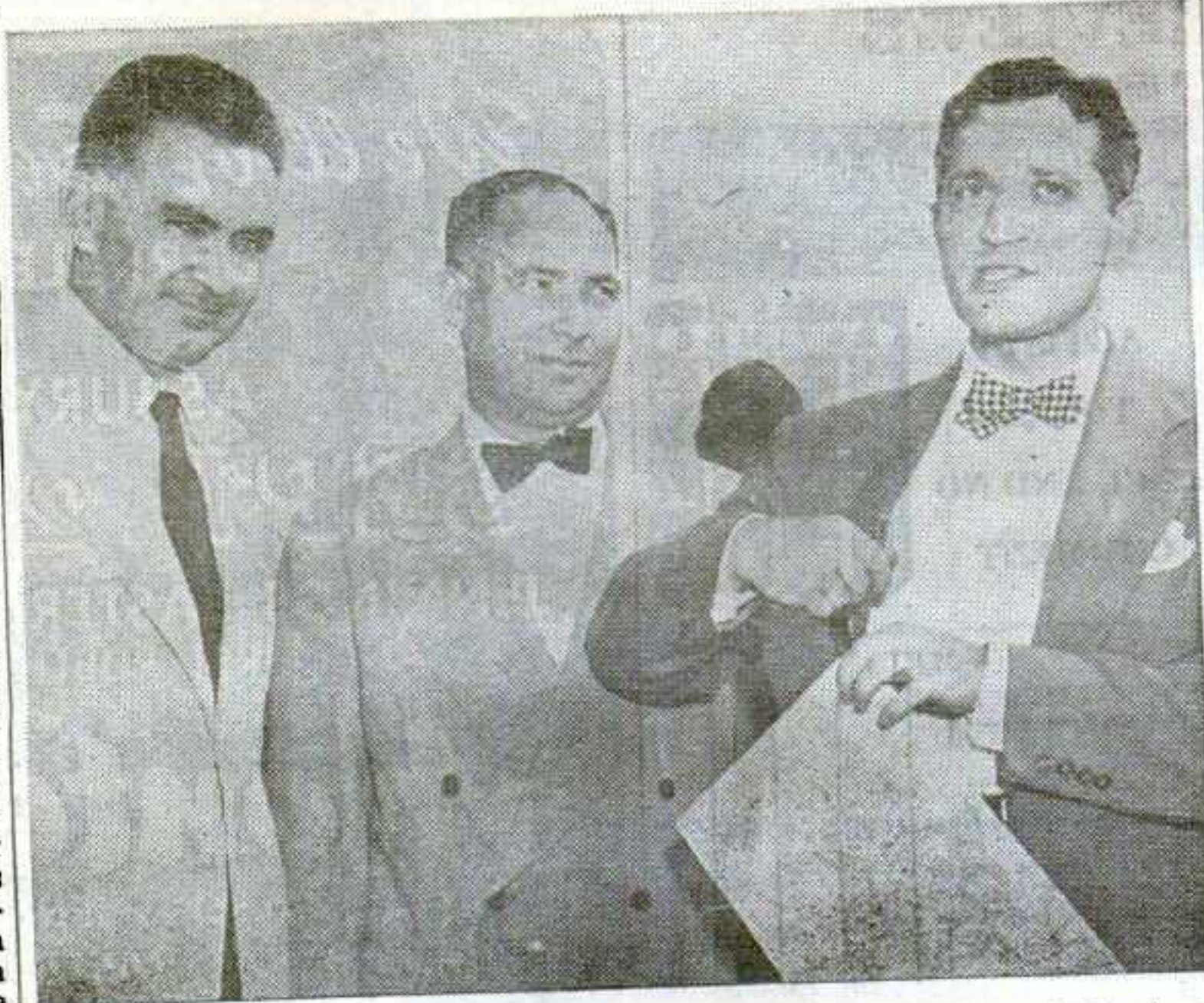
D. C. Coinman Gives Yacht to Merch't Marine

(Continued from page 94)

"It might be well to remember at this time that all of the materials which went into the building of the great temple of Solomon were brought from far places in ships manned by Jews. We are now, as in ancient times, the only country in the Middle East having a direct outlet both to the Atlantic Ocean thru the Mediterranean and to the Indian Ocean thru the Red Sea. We are a small country as far as territory is concerned, and we shall have to do our best to use to the greatest advantage our positions on the sea. Ships such as these will contribute enormously to the development of our merchant marine and our harbors and ports. They will make us a complete nation capable of standing on its own feet and of handling its own affairs with great efficiency. The trim lines of this fine yacht will soon bear in Israeli waters the gentle peace-loving flag of Israel. That peace should bring satisfaction and warmth to the heart of our very generous friend who has found in this gift a very symbolic gesture toward the establishment of the state of Israel.

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Long and outstanding civic leader and business man in the nation's capital, Rodins is a strong supporter of the metropolitan Police Boys' Club as well as numerous other worthy organizations.



NEW STATE RECEIVES YACHT from Bernard Rodins (center), head of Marlin Amusement, Washington, as Eliahu Yorkstein (left), Israel's special representative, and Harold Leventhal, New York attorney for the Israeli mission, officially accept for government of Israel.

Cig Sales Soar; New Record Seen for 1947-'48 Fiscal Year

WASHINGTON, Sept. 11.—A record output of cigarettes due to a rising consumer demand resulted in 379,000,000,000 cigarettes during the fiscal year ended June 30, with every prospect that production during the current 12-month period will hit a still higher total, according to the Department of Agriculture's Bureau of Agricultural Economics recently.

Figure is 18,000,000,000 or about 5 per cent above the previous fiscal year. Department emphasized that the increase was almost entirely consumed in the United States, as exports, estimated at 22,000,000,000, remained the same as during 1946-'47. Domestic consumption, indicated by tax-paid withdrawals totaled 345,000,000,000 last year and 307,000,000,000 during 1945-'46.

Hiked cigarette consumption was given as the result of higher purchasing power and employment since pre-war, which has tended to increase both consumption per smoker and number of smokers.

Record Reviews

(Continued from page 109)

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS			
				OVER-ALL	DISC JOCKEY	DEALER	OPERATOR
RELIGIOUS							
GOLDEN GATE QUARTET (Columbia 30136)	<i>Hush</i>		Group's unique sound and feeling in evidence here. Revivalist quality thruout.	72	73	75	68
	<i>Do Unto Others</i>		Quartet renders tune with accustomed fervor; fair song idea.	70	72	73	65
SAM PRICE TRIO (Decca 48084)	<i>My Heavenly Father Watches Over Me</i>		Slow, dramatic piping in sacerdotal style.	64	62	66	NS
	<i>The Land Beyond the River</i>		Spiritual - in - jazz with barrelhouse Price piano accompaniment. Nice fervor and phrasing by Marie.	72	70	73	71
THE HAMILTON QUARTETTE (Tempo TR-1056)	<i>The Church in the Wildwood</i>		Straight rendition of standard church song suffers from poor arrangement.	57	55	58	NS
	<i>The Old Rugged Cross</i>		Quartet sings tune with feeling; rendition adequate.	62	60	63	NS
GOLDEN WEST QUARTET (Victor 20-2986)	<i>Everytime I Feel the Spirit</i>		Western hymn done at a bounce tempo. Restrained and well-harmonized.	65	66	66	63
	<i>Singin' As I Go</i>		Cowboy - in - the - saddle spiritual, smoothly warbled.	63	64	64	62
RELIGIOUS							
THE BRIGHT LIGHTS (Apollo 188)	<i>I Just Rose To Tell You</i>		Spiritual has moderate tempo and good feeling.	72	73	71	NS
	<i>Let Us Cheer the Weary Traveler</i>		Bright tempo and fine harmony make this a good bet.	74	75	73	NS
THE LE FEVRE TRIO & BIG JIM (Bibletons 7009)	<i>Looking For a City</i>		Group does spiritual with a moving beat; piano featured.	68	65	65	57
	<i>Just a Closer Walk With Thee</i>		Poor recording technique garbles lyric.	55	56	55	54
RACE							
THE RAVENS (King 4234)	<i>Bye, Bye Baby Blues</i>		Popular group's lively up-tempo blues job already in the best-seller lists.	84	84	83	85
	<i>One and For All</i>		Ravens depart from usual format by having busy voice lead instead of bass on this slow ballad—as a result, side doesn't have distinction that characterizes most of their work.	75	75	74	76
CECIL GANT (King 4231)	<i>Hogan's Alley</i>		Old-style boogie woogie piano with a driving beat.	74	74	73	75
	<i>Why?</i>		A pop torcher chanted in a speaking style by Gant, accompanying himself on the 88. Both sides were bought by King from Gant.	65	65	63	68

No Hike in Tenn. Cig Tax

NASHVILLE, Tenn., Sept. 11.—Recent 1-cent hike in the retail price of cigarettes will not cause a corresponding increase in State cigarette taxes, State Finance Commissioner Sam K. Carson stated this week. In a memorandum to tobacco distributors he said: "So long as the retailer does not sell a package of cigarettes for more than 23 cents there should be no increase in the tax rate."

Price jump at most retailers was from 20 to 21 cents per pack.



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Record Reviews

(Continued from opposite page)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

RACE

IVORY JOE HUNTER (King 4232) <i>What Did You Do to Me?</i> Joe warbles a sultry blues of his own cleffing, with fine indigo backing by a small group of Ellington sidemen. Side is earmarked for juke success.	84	84	83	85
<i>The Code Song</i> Novelty, also cleffed by Hunter, as well as race potential.	80	81	80	82
EARL BOSTIC ORK (Gotham G-162) <i>Joy Dust</i> Light, cleanly played original, with Earl's melodic alto leading at a bouncy tempo.	67	68	65	68
<i>Slightly Groovy</i> Uneven riffer lacks cohesiveness of flip.	62	63	60	63

CLASSICAL

NEW YORK PHILHARMONIC SYMPHONY, EFREM KURTZ, CONDUCTOR (12") (Columbia 12881-D) <i>Prokofiev: March (Opus 99)</i> Brief, fiery work by the Russian as arranged by Efrem "Sabre Dance" Kurtz should ring the bell with those seeking "pop" classics.	82	84	80	NS
<i>Shostakovich: Waltz No. 2 From "Les Monts D'Or" Suite</i> Item from a movie score also smacks of "pop" classic; unique is the use of guitar to play lead melody.	80	83	77	NS
GREGOR PIATIGORSKY, CELLIST, WITH PHILADELPHIA ORK UNDER EUGENE ORMANDY (12") (Columbia 12882-D) <i>Bruch: Kol Nidrei-Adagio for Cello and Orchestra (Opus 47 Parts I and II)</i> This is Bruch's well-known transcription of the Hebrew Yom Kippur prayer music. It is superbly rendered on this record by Piatigorsky, who remains in the top line of cellists, with the aid of the superior Philadelphia ork under Ormandy. As good and briefer than the Casals' version on Victor.	78	78	78	NS

CLASSICAL AND SEMI-CLASSICAL

ISAAC STERN-ALEXANDER ZAKIN (10") (Columbia 1754-D) <i>Heifetz-Dinicu: Hora Staccato</i> Add another good version of the Heifetz-Dinicu warhorse to the catalog.	75	75	75	NS
<i>Milhaud: Tijuca From "Saudades Do Brazil"</i> Stern gets better opportunity in the Milhaud piece to show a slight bit of his great and young talent.	70	71	69	NS
MANTOVINI CONCERT ORK (12") (Ivan Fosello, Pianist) (London B.12006) <i>The Dream of Owen</i> Movie "concerto" type of thing with attractive melody and fair enough orking; contrived but pretty; good jock stuff.	73	76	70	NS
<i>Skyscraper Fantasy</i> Donald Phillips' opus is a conglomeration of the many and varied conceived sounds attributed to New York City; again musical hoke that attracts.	69	70	67	NS
LONDON SYMPHONY ORK; ERIC COATES, COND. (12") (Columbia 72597) <i>Coates: Knightsbridge March</i> Light classic approach in 'his Coates written and conducted opus; might even say lightweight classic.	66	66	65	NS
<i>Coates: London Bridge March</i> Similar type and ditto comment.	66	66	65	NS

INTERNATIONAL

VAUGHN HORTON & HIS POLKA DEBS (Continental C-1246) <i>Charlie Was a Boxer</i> Clever polka idea here, but gal group doesn't bring it out. Orking okay, but comedy potential could have been better exploited via smarter cleffing and use of sound effects.	72	72	70	73
<i>Gold and Silver (Continental Waltz Ork)</i> Off-hand, rendition of the pretty Lehar waltz.	64	66	63	62
CONNECTICUT POLISH ORK (Continental C-773) <i>Dza-Gee Bote</i> Lively rendition of the latest Polish polka craze. Gay Polish language lyric and sound effects.	75	75	75	75
<i>Polskie Orly</i> Waltz instrumental. Despite sketchy rendition, charm of melody comes thru.	70	70	70	70

SEMI-CLASSICAL

EUGENE DORIAN (Victor Arno-Curtis Armstrong) (Phoenix 001) <i>The Lord's Prayer</i> Resonant baritone does the hymn richly and piously.	67	67	67	NS
<i>The Light on a Thousand Hills</i> Same sacredotal treatment.	67	67	67	NS

HOT JAZZ

GEORGE HARTMAN & ORK (Mercury 5176) <i>Always</i> Rousing Dixie blowing, bootied by the tailgating of old time New Orleans trombonist Julian Laine. Hartman's trumpet and Bujl Senotobie's clarinet kick.	70	72	70	67
<i>Darktown Strutters Ball</i> Freshest two-beat waxing in months, as the boys blow with enthusiasm and lots of drive.	73	75	72	70

Havana Coca-Cola, Pepsi Bottlers Close

HAVANA, Sept. 11.—Rather than accede to the new wage increase demanded by employees this week, both the Coca-Cola and Pepsi-Cola bottling companies here have suspended production. Officials announced that to increase wages would necessitate a rise in the price of their products which they claimed they would not tolerate.

Two months ago both bottling firms granted workers a 20 per cent wage increase which they say was given during a period when production had declined over 30 per cent.

The Pepsi-Cola plant closing resulted in the arrest Tuesday (7) of plant manager Wilmont R. Averill and superintendent Harry H. Font. Workers instigated the arrests with the claim that the company had declared a lockout as part of a plan of the soft drink firms to force employees of those industries to accept conditions inferior to those they have now.

Prior to the closing of the Coca-Cola plant officials had installed a new, increased capacity bottling machine which caused a disagreement between workers' union and the firm.

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1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

SPECIAL—TUMBLERS & BOOMERANGS Brand new in orig. crates. Sensational upright games. \$119.50 Ea.

BRAND NEW 5-BALL GAMES Genco Screwball — Chicago Coin Thrill — Gottlieb Barnacle Bill — United Summertime — Bally Carnival — Exhibit Circus — Marvel Hit Parade.

JEWEL BELLS SPECIAL—5¢, 10¢, 25¢, 50¢ New and RECONDITIONED WRITE

MILLS GOLDEN FALLS, H. L.—Orig. 5¢-10¢-25¢ 2/5 or 3/5 PO \$155.00 EA. ANY MILLS ESCALATOR BELLS REBUILT INTO LATEST MODELS. WRITE OR CALL. MILLS BLACK CHERRYS—Orig. 5¢-10¢-25¢ 2/5 or 3/5 PO \$150.00 EA.

Thoroughly Reconditioned Equipment Ready for Location

ARCADE CONSOLES	
Batting Practice \$ 75.00	Bally Hi-Hand \$ 99.50
Sky Fighter 99.50	Bally Club Bell 99.50
Chicoin Hockey 99.50	Del. Draw Bells 295.00
Ex. Merchantmen Dig. 135.00	Jenn. Silvermoon, FP, 5¢ 59.50
Keeney Submarine .. 69.50	10¢, \$69.50; 25¢ 79.50
Panorams 195.00	Ev. Lucky Lucre, 5¢-25¢ 179.50
Zingo 69.50	Photomatics 245.00
	Ev. 40 Pacer \$275.00
	Mills 25¢ Golf Ball 275.00
	Sup. Bell Twin, 5¢-5¢ 135.00
	Sup. Bell Twin, 5¢-25¢ 155.00
	Sup. Bell 4-Way 179.50
	Keeney Bonus, Single 325.00
	Keeney Bonus, Triple 795.00
	Pace Reels, 5¢-25¢ 99.50

WRITE FOR COMPLETE LIST: 1-Balls, 5-Balls, Arcade, Phonographs, Slots, Etc. FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information. Terms: 1/3 Deposit. Balance C. O. D. or Sight Draft. CABLE: MOOIN.

WE WANT TO BUY

- BALLY GOLD CUP
- BALLY JOCKEY SPECIAL
- BALLY VICTORY SPECIAL
- BALLY SPECIAL ENTRY
- GOTTLIEB DAILY RACES

STATE QUANTITY AND PRICE IN FIRST LETTER



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
Phone: Franklin 3620

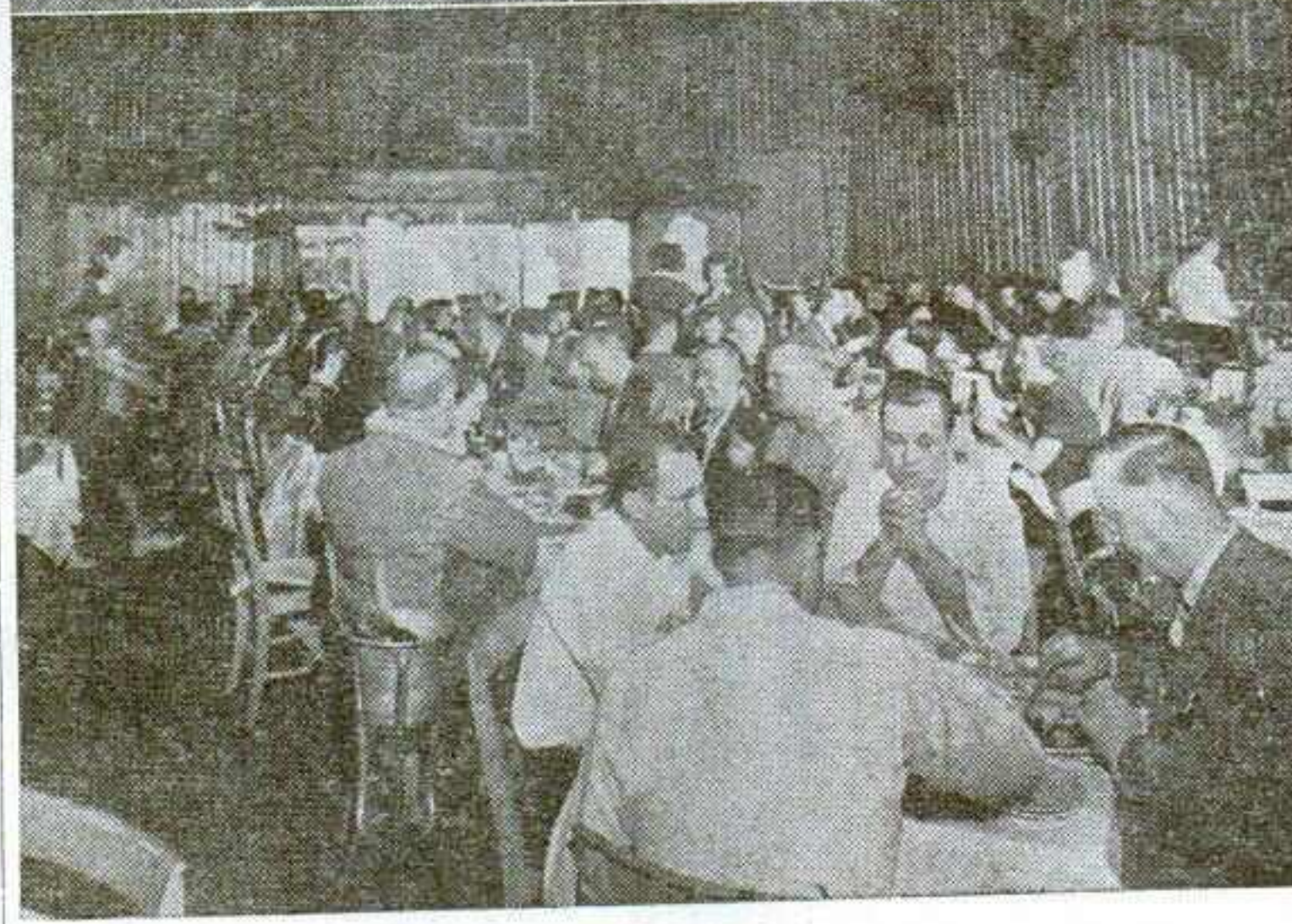
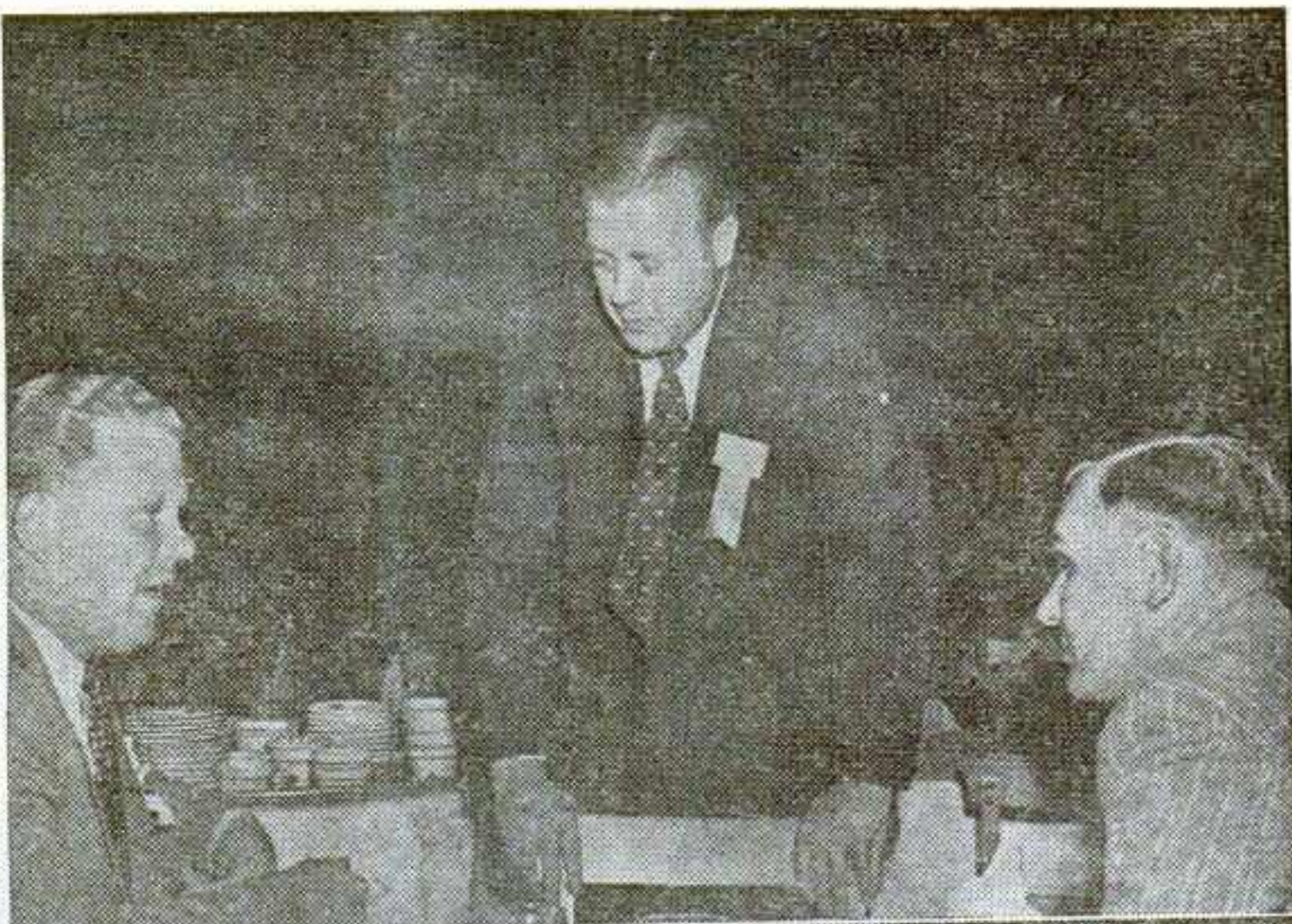


REAL BARGAINS!
NEW EIGHT BALL ROLL DOWN
 Original Price \$485.00—\$100.00

Sportsman Roll	\$45.00
Ten Strike	45.00
Barrel Roll (Skee Ball)	65.00
Midget Skee Ball	65.00
Victory Roll	65.00
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MUNVES' FACTORY REBUILT MACHINES LOOK AND WORK LIKE NEW
FREE! 8 Page, 52 Illustrations, Catalog
 New or Factory Rebuilt Amusement Machines—Any Make or Model—Parts, Supplies & Cards—Munves Has Them All.

MIKE MUNVES
 510-514 W. 34th St.
 N.Y. 1, N.Y. (Bryant 9-6677)



LAKE TAHOE SHOWING of new Jennings line. (Above, left) John Neise, sales manager, discusses new features of Monte Carlos with two coinmen. (Below) Part of the huge crowd that jammed the Cal-Neva Lodge banquet hall for the dinner that preceded the unveiling of the new bells. Second day of the two-day event was dedicated to morning and afternoon service schools with factory experts on hand to discuss every phase of operation of the new equipment.

Begin Delivery Of Chicago Coin New 5-Ball Game

CHICAGO, Sept. 11.—Thrill, a new five-ball game by Chicago Coin Machine Company featuring a changing value light-up scoring target, is now in full production and first deliveries have been made, Sam Wolberg and Sam Gensburg, firm heads, announced Thursday (9).

New Chicago Coin product has a top score of 3,990,000 points, has one pair of highly powered flippers and features an unusual use of roll-over buttons and kick-out pockets. Its newly developed scoring target is placed near the bottom of the playfield, has a variable point value of from 50,000 to 200,000 points and is located near enough to the game's flippers so that players can make combination plays and thus add to their scores.

Main object of the game is to make all lettered bumpers spelling Thrill. Once this is accomplished player gets 500,000 points added to his score and also receives many extra points when he goes thru special roll-over switches and hits a red bumper at the very top of the playfield. Player, after making all lettered bumpers, also can try for five replays by getting a ball in the center of three kick-out pockets near the top of the playfield.

Scoring target is surrounded by four markers designating 50,000-100,000-150,000 and 200,000 points. When player hits target (which is an oversized roll-over button) he gets points from 50,000 to 200,000 points depending on which of the point markers is lit when he hits the target. Actually, the amount varies whenever one of the lettered bumpers or roll-over buttons or switches is contacted. By skillfully playing a ball from the game's flippers up on the playfield and catching a ball on the flipper and hurling it at the scoring target player can run up high scores.

Both Wolberg and Gensburg stressed the fact that the new game was designed to hold player interest until the last ball had dropped into the out-hole. Because of the game's highly powered flippers and the many points to be won by a co-ordinated use of the flippers and the scoring target, players are able to make enough points even on the last ball to win a high score.

Thrill has a newly designed ball lifting tray. After the player inserts a coin in the game to initiate a new game, the action of the lifting tray is so brief and complete that the balls can be put into play in a minimum amount of time.

MILLS BELLS!

We have all Mills latest Bells in stock.

DIXIE COIN MACHINE CO.
 912 Poydras St., New Orleans 13, La.
 AUTHORIZED BELL-O-MATIC DISTRIBUTOR

100%
 RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT.

SEND TODAY FOR OUR NEW LIST

DAVID ROSEN, INC.
 Exclusive AMI Distributor
 855 N. Broad St. Philadelphia 23, Pa. Stevenson 2-2903
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FOR SALE OR TRADE

20 PACES REELS

F. P. or Cash with Mint Vendor. Make cash offer or will trade for Mills Slots, Columbias or late model F. P. Bally 1-Balls.

ROBERT W. HUNTER
 6123 Revere Dr. DALLAS, TEXAS
 Phone: Taylor 9726

VENDING MACHINE SALESMEN

The fastest selling—biggest profit machine for the operator—our men doing better than in '46. Deals can still be made if you have the right machine. This is it!!! Top commissions to real promotional producers who can travel and finance themselves until under way. Tell us who you're sold for and we will send you full data. No curiosity seekers, weak sisters or free sample artists need apply. Territories going fast, so write now.

BOX D-53, The Billboard, Cincinnati 22, O.

Run, Thief

NEW YORK, Sept. 11.—A thief who forced his way into a Third Avenue theater early Tuesday (7) was caught, but only after he spent precious hours—which he could have better utilized making good his escape—in rifling contents of the theater vending machines.

The young burglar remained in the house six hours while breaking into the venders, eating the candy contents, smoking the cigarettes and pocketing the money in the cash boxes. He was caught when a cleaning woman, reporting for duty, saw him and called the police.

Jennings 1949 Line in Debut

(Continued from page 94)

emsee and movie personality, who introduced an all-star talent show.

Second day of the showing was dedicated to two service schools, one in the morning, the other in the afternoon. These sessions were led by technician Hurbst, who first explained a breakdown of the new equipment by the use of movie slides. Later he gave a demonstration of loading and fully explained the various assemblies that make up the 1949 machines.

Among the distributors and dealer companies that brought virtually their complete staffs to the Lake Tahoe showing were: C. A. Robinson & Company, Los Angeles, headed by C. A. Robinson; Advance Automatic Sales Company, San Francisco, headed by Low Wolcher; the Nevada Club, headed by Lincoln Fitzgerald, Reno; R. F. Jones Company, Salt Lake City, headed by R. F. Jones; A. C. Rud Company, Spokane, headed by A. C. Rud, and Western Distributors, Portland, Ore., headed by Budge Wright.

New Knoxville Coin Wash

KNOXVILLE, Sept. 11.—New automatic laundry opening here this week, second in a chain of Bendix equipped stores, features sterilization of machines after each wash. Tag-line employed by the new coin washery is "You bring the duds—we furnish the suds."

MILLS BELLS!

We have all Mills latest Bells in stock.

CENTRAL SERVICE SALES COMPANY
 219 West Jackson, Kokomo, Indiana
 AUTHORIZED BELL-O-MATIC DISTRIBUTOR

JUKE BOX SPECIAL

7 Mills Constellation, Like New \$350.00 Ea.
 1 Amplifier for Constellation, New 25.00

IDEAL NOVELTY COMPANY
 2823 Locust St. St. Louis 8, Mo.
 (Phone: Franklin 5544)

GIVE TO THE RUNYON CANCER FUND

TERRITORIES AVAILABLE

For

Wide Awake Distributor To Handle Nationally Advertised, Self-Service Stand Type Coin Changer.

Write

BELL PRODUCTS CO.
 2000 No. Oakley Ave. Chicago 47, Illinois

We'll be Seeing You
at
BERKELEY - CARTERET
HOTEL,
ASBURY PARK, N. J.

SEPT. 22 & 23
JENNINGS EASTERN CONVENTION
AND FIRST PUBLIC SHOWINGS OF

Monte Carlo

ALSO - - JENNINGS' NEW
MYSTERY ATTRACTION - "LIVE JACKPOT"

AUTOMATIC COIN MACHINE CO.

338 CHESTNUT STREET
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SHAFFER MUSIC CO.

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COLUMBUS, OHIO

S & L CO.

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PITTSBURGH, PA.

SKILL AMUSEMENT CO.

661 NORTHAMPTON STREET
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FRANK ZAYDELL

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O.D. JENNINGS & COMPANY

4307 WEST LAKE STREET CHICAGO 24, ILLINOIS

- WURLITZER MODEL 950 \$125.00
- WURLITZER VICTORY MODEL 40.00
- ROCK-OLA COMMANDO 40.00
- ROCK-OLA SUPER 40 40.00



RECORDS—NEW ENGLAND OPERATORS BUY THEIR RECORDS FROM REDD—ALL POPULAR RECORDS—SPECIAL DEAL THAT MAKES OPERATORS MAKE MONEY.

SPECIAL!! NEW ADAMS-FAIRFAX CASH TRAYS \$4.00 each

EXPORT ORDERS OUR SPECIALTY

PHONE ST 2-3320

REDD DISTRIBUTING CO., INC.

130 LINCOLN • ALLSTON • BOSTON 34, MASS.

— TELEVISION —

Act now—Special Distributors' deal in television. Big picture, direct view television sets designed for commercial use. Available for immediate shipment.

ATLANTIC TELEVISION & SERVICE CORP.

130 LINCOLN STREET

ALLSTON 34, MASS.

Hanna, Simon Form Outlet For Quizzer

NYC & Syracuse Offices

NEW YORK, Sept. 11.—A new distributing company, formed here yesterday for the sole purpose of merchandising Training Devices, Inc., coin-operated quizzer, was announced jointly by Dave Simon and Joseph A. Hanna, principals. Bringing together two veteran East Coast coinmen in the pooled enterprise, the new firm is to be called Hanna & Simon Distributing Company, with offices in Syracuse and New York.

Both coinmen, who conduct separate businesses as Simon Sales, Inc., in New York, and Hanna Distributing Company in Syracuse, said the just-organized outlet will not affect the operation of their individual concerns. Their distribution rights for the quizzer are effective in Maine, New Hampshire, Vermont, Rhode Island, Massachusetts, Connecticut, New York, New Jersey and Eastern Pennsylvania.

The quiz machine, altho introduced to the trade about a year ago, has only recently been placed on location. Offering the player a choice of three answers to questions flashed on a screen, the quickness of response and correctness of the player's choice are recorded on a scoring unit. He may press any one of three buttons to indicate his answer. Five separate sets of questions are offered for a nickel.

The compact, console-type device stands 58 inches high, is 24 inches deep and 20 inches wide. It weighs approximately 65 pounds. Designed for easy servicing, it may be disassembled in three basic units. An ordinary automobile headlight lamp is used in the projection unit, and all electrical relays are of the plug-in type.

Each reel of film used in the projector carries 6,000 separate questions, and the machine may be played for 10 consecutive hours without repetition. New reels will be supplied by the distributor. Similar devices were used during the war to aid servicemen in aircraft and warship recognition.

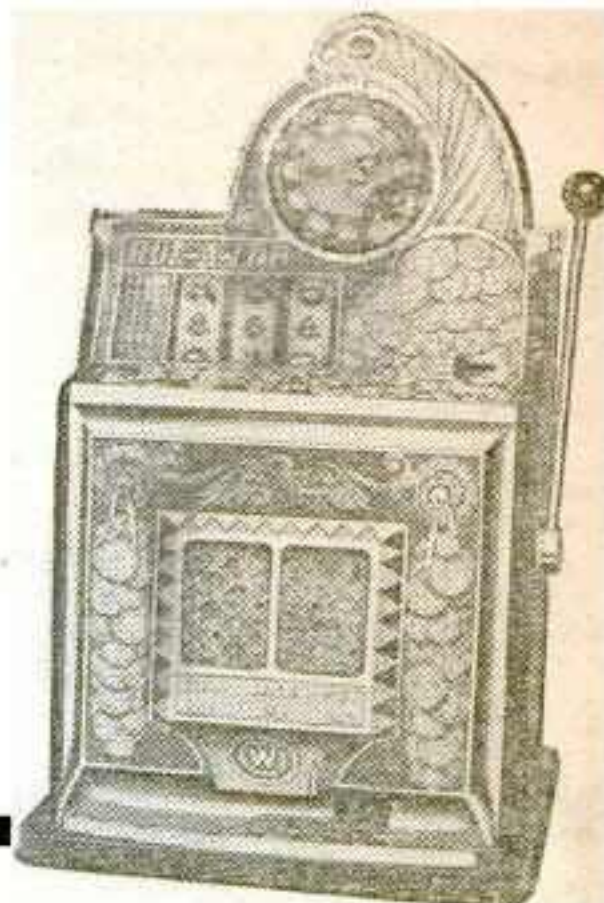
The formation of the new company yesterday followed several weeks of negotiating, it was learned. Hanna has recently gained new recognition thru his efforts at the organization of a State-wide association of coinmen in New York State.

Thrilo, Inc. Files Suit Against N. Jersey County

ATLANTIC CITY, Sept. 11.—Thrilo, Inc., the operators of the automatic Thrilo machines games featured at a coin machine arcade on the Boardwalk here at Arkansas Avenue, have filed suit against Atlantic County officials for the return of \$2,095.25 allegedly illegally seized last summer, it was learned here this week.

The action, directed against Sen. Frank S. Farley, as Atlantic County treasurer, cites that August 1, 1947, Harold Gray, a constable, seized the money on the ground it was used in gambling. It is claimed that no subsequent indictment was found in the case and therefore the complainant is entitled to the refund since such funds are only forfeited in the event of a conviction.

Assistant County Solicitor Abraham Rosenberg said the county had made a general denial to the claim in an answer filed in the Common Pleas Court.



NOW \$150.00

BRAND NEW MACHINES . . .
NOTE: NO EXTRA CHARGE FOR NEW CLUB HANDLE.

5c-10c-25c ROL-A-TOP BELLS

The Above Prices Are Net F. O. B. Chicago

WATLING MFG. CO.

4650 W. Fulton St.
CHICAGO 44, ILL.

Est. 1889—Tel.: OOLumbus 2770
Cable Address "WATLINGITE," Chicago

Complete stock of new and used equipment at lowest prices. Phone or write.

- Triple Bells \$499.00
- Draw Bells, R.B. 225.00
- Big Inning, New 389.00
- Drivemobile 139.00
- Exh. Crossfire 40.00
- Daily Races 250.00
- Ballyhoo 50.00
- Pimlico 79.50

EXCLUSIVE DISTRIBUTOR OF BALLY'S

- Carnival • Reserve Bell
- Gold Cup (One Ball) Trophy (One Ball)
- Double Up • Wild Lemon
- Triple Bell

We will buy Bally Draw Bells, Deluxe Draw Bells, Triple Bells, Bally One Balls. All types of Slots. Late type Pin Games.

COVEN Distributing Co.

3181 ELSTON AVE. CHICAGO, ILL.
INDEPENDENCE 2210



MILLS BELLS!

We have all Mills latest Bells in stock.

MARVIN J. BLAND INDIANA MUSIC CO.

705 Putnam St., Terre Haute, Indiana
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

CLOSE-OUT! "BANK BALLS"

9, 12 and 14-FT. SKEE BALLS
\$129.50 Ea.

WRITE - PHONE - WIRE

RUNYON SALES CO.

128 W. Runyon St., Newark 8, N. J.

Tel.: Bigelow 3-8777

598 Tenth Ave., New York 18, N. Y.

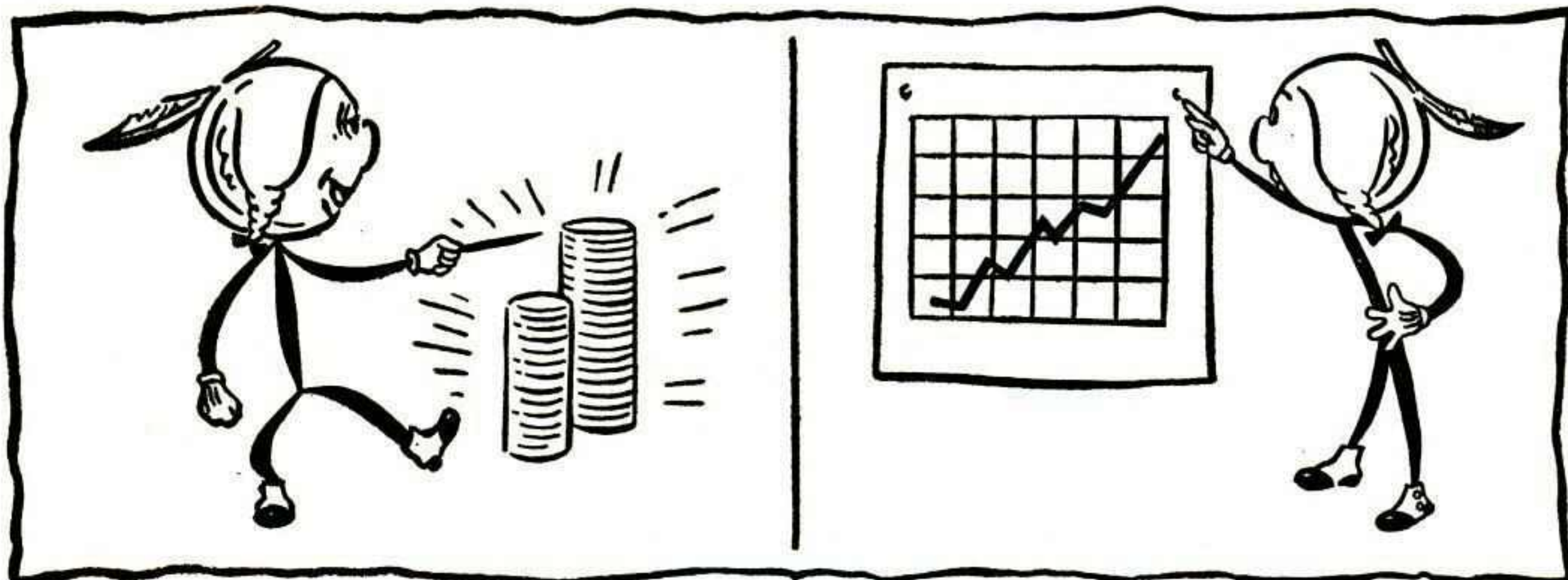
Tel.: Longacre 4-1880

WHAT'S WRONG WITH THE COIN MACHINE BUSINESS?

**NOTHING . . . that a little hard
work and optimism can't cure**

JUST CHECK THE FACTS:

There are more people working today earning more money than ever before in the history of the United States. THAT MEANS THERE IS MORE OPPORTUNITY FOR THE COIN MACHINE OPERATOR TO MAKE MORE MONEY, TOO.



The per capita income is now topping \$1,323 for every man, woman and child in the nation. That's 25% greater than the peak war-time year, 130% above 1940.

Employment is now at 61,650,000. Again way above any war or peace-time high! More people working with more earning dollars add up to more customers.

Of course, the job is tougher. The successful operator today has to be a better business man. He must know his costs accurately. He must know how to train and check his servicemen to be sure they are worth the salaries he pays them. He must have the guts to face competition, lick it with salesmanship and service rather than cut commissions and lose money just to "hold" a spot.

There is no room in the coin machine business anymore for the fair-weather operator who could always make a profit when play was up, costs were down and competition virtually non-existent.

It's time to stop asking "what's wrong with the coin machine business" and go to work and do the job you should be doing.

Start right now by making plans to check your route thoroly, to visit your locations, take an inventory of your equipment needs. Plan, too, to read carefully The Billboard's Fall Coin Machine Special. It will contain plenty of new equipment announcements, helpful articles and valuable lists that will help get you off to a fast start in the Big Fall Season ahead.

Make Sure You Get Your Copy of The Billboard's

**FALL COIN MACHINE SPECIAL
OUT NEXT WEEK**

Olympic SHUFFLEBOARDS

TRUE SURFACE

EARN \$60 TO \$100 PER WEEK—Income to operators from installations is increasing rapidly with the fast growing popularity of shuffleboards. Shuffleboards, particularly fast, true-surface boards, are becoming a "Must" in entertainment for cafes, taverns, etc.

PREFERRED BY OWNERS AND SHUFFLEBOARD FANS—Olympic's "Fiber-Loid" playing field is America's finest, preferred by both bar owners and customers. Actual cases prove that where a wooden playing field is used alongside Olympic's

"Fiber-Loid" true-surface field, Olympic boards get 75% of the play. League players and champions patronize bar owners who have the foresight to install the finest board made.

A quick comparison of playing fields will convince you that the "Fiber-Loid" field has a truer surface, will retain its factory precision surface, is faster, will not warp, and will not dent by dropping of weights, No other board can make these claims.

WILL NOT WARP

SHUFFLEBOARD SIZES 14' • 18' • 20' • 22'



IMMEDIATE DELIVERY

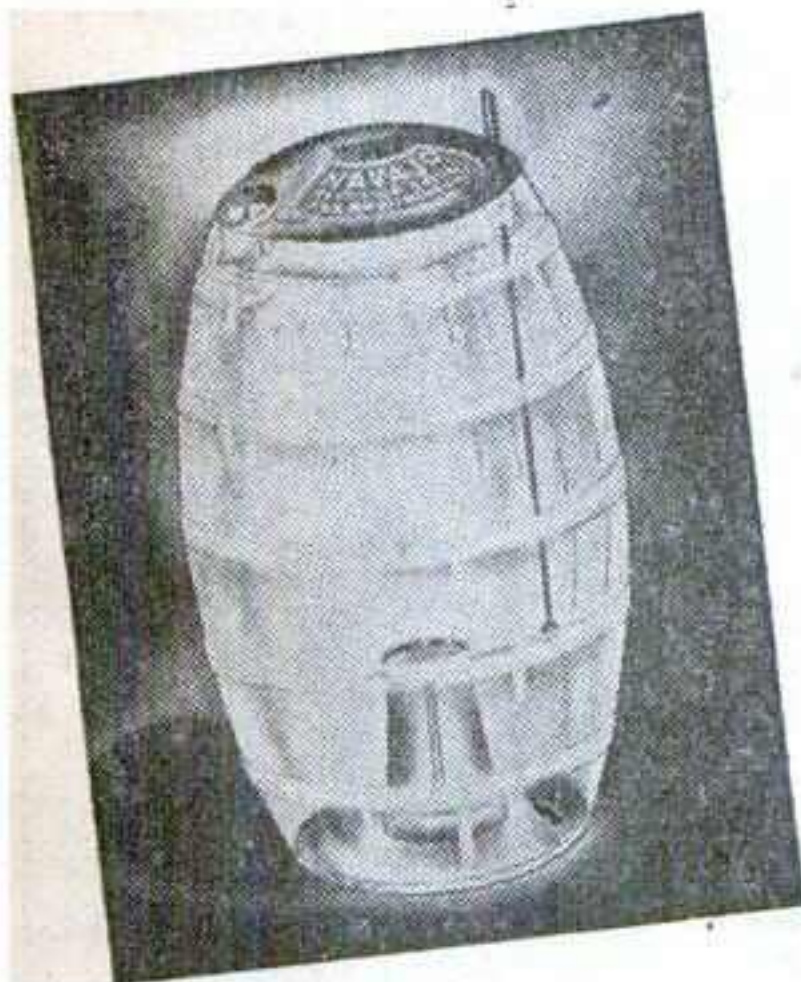
UNLIKE WOOD, "FIBER-LOID" PLAYING FIELDS WILL NOT WARP—"Fiber-Loid" has withstood all required tests in aviation, shipbuilding,

and other industries. It is a fibrous material and plastic, formed under terrific pressure. "Fiber-Loid" is far superior than wood in strength and its ability to retain a smooth true surface. It's the ideal shuffleboard playing field. Olympic shuffleboards are the only boards that have a "Fiber-Loid" field and carry a one year written guarantee.

WRITE, WIRE OR PHONE FOR COMPLETE INFORMATION DISTRIBUTORS AVAILABLE

SYSTEM AMUSEMENT EXCHANGE, INC. 2281 W. Pico Blvd. L. A., Calif. Tel. DUnmark 8-5286

LATEST and BEST MONEY MAKER NAVAJO



Loads of Fun EVERYBODY PLAYS IT

- ◀ Small Investment
- ◀ Excellent Returns
- ◀ Easy to Operate
- ◀ Takes Pennies, Nickels, Dimes or Foreign Coins
- ◀ Usually Repays Investment Each Month
- ◀ Initial Cost Your Only Expense
- ◀ Every Business Place a Location

DISTRIBUTORS OR OPERATORS — order a sufficient supply for your territory immediately! Samples, \$14.50. Cash with orders. 4 or more, \$12.50. 1/3 cash with order, balance C. O. D. Wire, phone or airmail

CAUDLE & McCRORY MFG. CO.

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Phone 4-9184

PHOENIX, ARIZONA

GUARANTEED FACTORY REBUILT JACKPOT BELLS

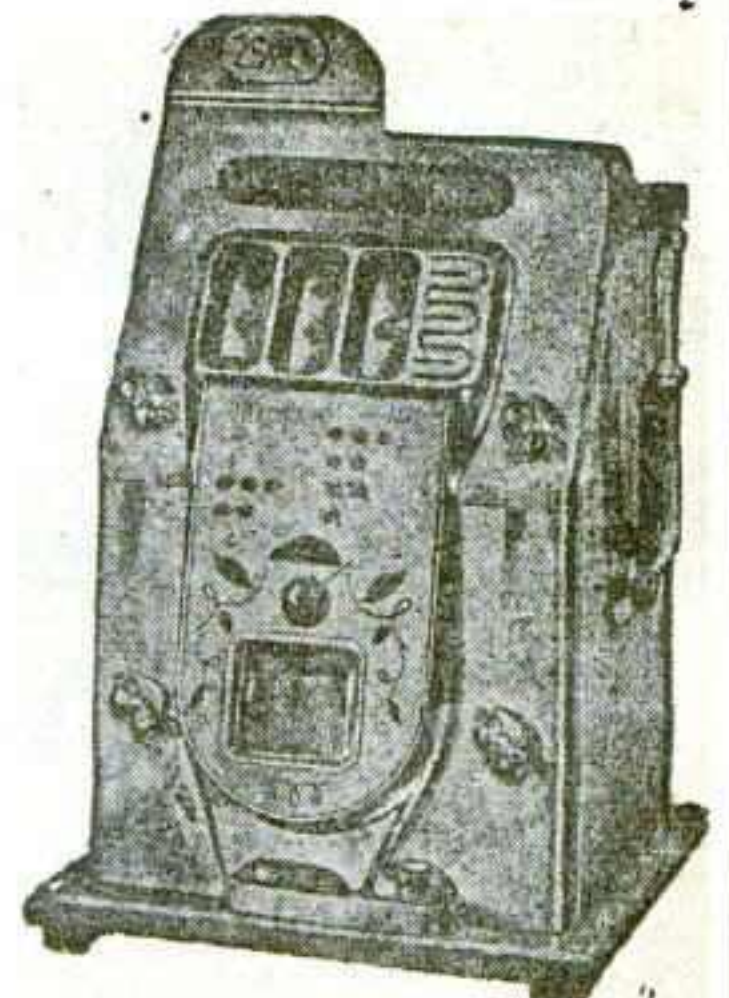
LOOK and OPERATE Like NEW!

\$150.00 Each

Offered Subject to Prior Sale

2-5 OR 3-5 PAYOUT
5c, 10c OR 25c PLAY

Your Choice: Chrome, Blue, Hammerloid, Grey Hammerloid



Reconditioned Wurlitzer 24 Record Phonograph Excellent Condition, \$150.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6636-6637-6638-6538

FALL PHONOGRAPH SALE

POST-WAR
PHONOGRAPHS

WURLITZER 1015	\$469.00
WURLITZER 1080	489.00
ROCK-OLA 1422	319.00
AIREON	New Accumulator & Coin Mechanism	229.00

**EACH MACHINE THOROUGHLY CLEANED—
CHECKED—REFINISHED
OPERATES LIKE NEW—LOOKS LIKE NEW**

GUARANTEED REBUILT PHONOGRAPHS

- PROFESSIONALLY REFINISHED
- MECHANISM OVERHAULED
- WORN PARTS REPLACED
- AMPLIFIER RECONDITIONED
- TONE HEAD RENEWED
- TALKING GOLD GRILL

Following prices for machines complete in working order.

For rebuilt unconditionally guaranteed phonographs, add \$35 each.

WURLITZER	SEEBURG	ROCK-OLA
750	LOTONE	SUPER
950-850	MAJOR	MASTER
800	COLONEL	DELUXE
500	COMMANDER	STANDARD
600R	CLASSIC	PRESIDENT
24	VOGUE	CELLAR JOB
500 VICTORY	1941 FACTORY R.C.	TWIN 12, METAL
71	SPEC.	CABINET
61		
MODEL 412		

Seeburg, 5-20-12, \$3.95; WS-2Z, Wireless, \$17.50; DS-20-12, 3-Wire, \$15.00; Post-War, Write: Wurlitzer 120, \$5.00; Wurlitzer 3020, 5-10-25¢, 3-wire wall box, \$55.00; Rock-Ola Dial-A-Tune, \$3.50. Terms: 1/3 Deposit, Bal. C. O. D.

DAVIS

DISTRIBUTING
CORPORATION
SEEBURG
FACTORY DISTRIBUTORS

738 ERIE BLVD. EAST
SYRACUSE, NEW YORK

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SYRACUSE
5-5194

BRANCHES
BUFFALO
ROCHESTER

RECONDITIONED 5-BALLS

Trade Winds	\$145.00
Cinderella	139.00
Trinidad	139.00
Tennessee	139.00
Yanks	135.00
Wisconsin	129.00
Lady Robin Hood	129.00
Bermuda	125.00
Triple Action	119.00
Ballerina	119.00
Stormy	119.00
Humpty Dumpty	119.00
Catalina	109.00
Manhattan	89.50
Tropicana	89.50
Singapore	74.50
Nevada	74.50
Ginger	74.50
Bonanza	69.50
Mexico	69.00
Hawaii	69.00
Bowling League	49.00
Honey	49.00
Lucky Star	49.00
Havana (with motor)	49.00

(* Indicates Flippers)

NEW 5-BALL EQUIPMENT

FOR IMMEDIATE DELIVERY
WRITE FOR PRICES

Gottlieb Barnacle Bill	Bally Carnival
United Paradise	Exhibit Circus
Genco Screwball	Williams Gizmo
Chicago Coin Thrill	Marvel Hit Parade

RECONDITIONED MUSIC

Wurlitzer 500	\$120.00	Wurlitzer 1015	\$475.00
Wurlitzer 600	120.00	Seeburg 146-M	480.00
Wurlitzer 750E	225.00	Rock-Ola 1422	300.00
Wurlitzer 800	185.00	Rock-Ola 1426	400.00
Wurlitzer 850	200.00		

SPECIAL

10 MILLS 25¢ BLUE FRONTS,
REBUILT.....\$95.00 EACH

MEMBER CMI

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. Phone: BUCKingham 6466 CHICAGO 14

BARGAIN TIPS

WUR. #850	\$189.50	ADVANCE ROLL	\$89.50
WUR. #600R	69.50	TOTAL ROLL	79.50
WUR. #500	79.50	BIG CITY	39.50
SEEB. VOGUE	\$ 89.50	HAWAII, R.D.	\$45.50
SEEB. CLASSIC	89.50	SINGAPORE, R.D.	59.50
SEEB. #8800	125.00	COVER GIRL, R.D.	69.50
ROCK. STANDARD	\$ 69.50			
ROCK. MASTER	89.50			
ROCK. DE LUXE	79.50			

1/3 certified deposit, balance C. O. D.

DAVE LOWY & CO.

"In business over 10 years"

594 10TH AVE., NEW YORK 18, N. Y.

CHICKERING 4-5100

Canadian Operators Speak; Country Short on U. S. \$\$\$

(Continued from page 103)

my old equipment and financed the balance. Shortly afterwards the income dropped about 50 per cent and that was only a part of my troubles. A firm in Halifax, N. S., started importing music machines to Canada and then sold them directly to locations. They charged the location a total of \$1,750, which included the finance charge. (Most locations were required to put down only a small down payment.)

"The locations which bought the machines were those that had made money on older equipment thru the war years. Location owners thought they could make a lot more money by having their own equipment. I lost as many as 15 locations in one week, locations which had brand-new machines that had cost me \$1,149 each.

"Today I have most of those locations back. The location owner soon found that he could not make his payments from the collections in his machine and had to buy new records in addition. He also found a great deal of trouble getting anybody to service the machines. Most of the locations have, or are, returning their machines to the finance companies. One such company here in Canada financed over \$100,000 in phonographs, and it is getting the machines back daily.

"In my opinion, the main trouble here lies with the manufacturer. The Canadian distributor appoints sub-dealers and sells all the machines he can and does a good job. In my own case, I sold around \$80,000 worth of phonographs to good operators. As soon as I had the operators well supplied, and my sales started to slip, and I was trying to give the operator a chance to get his money back, I lost my distributorship.

"I think the manufacturers in the United States (when the ban is lifted) should control their distributors here in Canada. Some distributors here, in an effort to keep loading up the operators, are even trying to sell equipment with no down payment."

Post-War Equipment

Romeo Laniel, who heads the Laniel Amusement Machine Exchange in Montreal, knows the sales market of coin machine equipment thoroly. His comments on the Canadian picture today are as follows:

"Regarding post-war games, they are all on the same level, as nobody has new equipment, and there is no competition on this point. We are doing a good business. The only slow part of the business is the selling point, as the merchandise is so scarce, with the embargo, that we haven't much to sell.

"Regarding the phonographs, we still have a few new ones on hand. Most of the operators would like to see the embargo remain, because equipment is still worth a lot of money here.

"We are not suffering for parts, as we are allowed to import replacement parts as long as we have a license number."

Vending Machines

"Inasmuch as we are only in the vending end of the business," said A. M. King, Polarmat, Ltd., Montreal, "we know little of the other segments of the industry. There have been few vending machines imported into Canada; their importation has been prohibited since November, 1947, and the importation of parts for the machines has been under license since June, 1948. This license is under the control of the Foreign Exchange Control Board, Ottawa.

"We have manufactured all the vending machines which we use and are consequently unfamiliar with the market on same. To our knowledge, there is one other Canadian company manufacturing vending machines. This company, Vendomatic, Toronto, is selling cigarette machines."

Special!

Chicago Coin Hockey	\$49.50
Keeney Submarine	49.50
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Set Early Vote Date for Bells In Md. Suburb

WASHINGTON, Sept. 11.—A proposed ordinance to license bell machines is scheduled to come up for a vote by the Bladensburg Town Council next month. The council of the near-by Maryland town weighed the proposal at a meeting this week and decided to defer action until October.

As originally proposed, bell machines in Bladensburg would have been assessed at the rate of \$1,000 each, but the proposal was later amended to fix the tax at \$50. In discussing the proposal last night the councilmen leaned toward a further reduction to \$25 per machine. Advocates said this figure would be in line with the levy in other Maryland communities.

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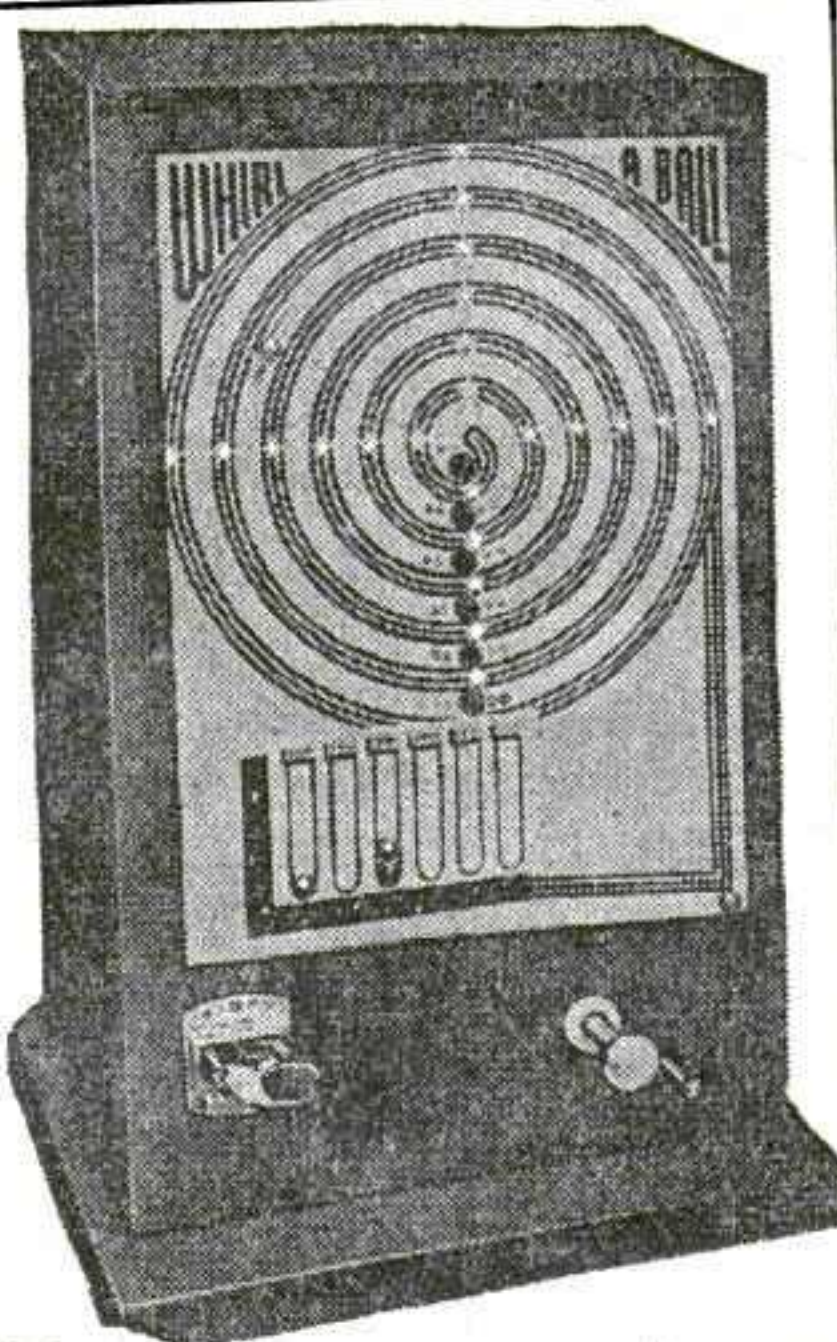
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(Continued from page 33)

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- Stardust Album—E. Crosby (4-10") Decca A-678
- A Blues Serenade . . . Decca 25368
- Deep Purple . . . Decca 25285
- I Cried for You . . . Decca 25366
- Moonlight and Shadows . . . Decca 25367
- My Melancholy Baby . . . Baby 25366
- S'posin' . . . Decca 25368
- Stardust . . . Decca 25285
- The One Rose (That's Left in My Heart) Decca 25367
- Taboo The Three Steps (Cachita) Radio Artist 233
- Take 'Em to the Door A. Godfrey (Waiting At) Columbia 38322
- Tea Leaves F. Gardner Ork (Where the) Victor 20-3121
- That Certain Party F. Gray (Cornbelt Symphony) Apollo 1132
- That Certain Party Varsity Ork (Gloria) Varsity 111
- That's My Gal F. Gray (Rendezvous With) Apollo 1131
- That's the Way It Goes N. Delano-P. Moore Ork (Ah, But) Black & White 868
- The Hymns My Mother Used To Sing V. Lynn (Drifting and) London 274
- The Money Song Andrews Sisters (Bella Bella) Decca 24499
- The Sing-a-Tina and the Tambourine D. Ballantine-V. Hauer-The Men of Melody (Ever Since) Gold Medal GM 929
- The Velvet Touch A. Shelton (Melancholy Minstrel) London 267
- This is the Moment S. Browne-S. Black Ork (With Cindy) London 269
- To Make a Mistake Is Human Murphy Sisters-J. Jerome Ork (Whose Heart) Apollo 1128
- Twelfth Street Rag F. (Schnickel) Fisher (Josephine) Regent 125
- Underneath the Arches Larkin Sisters-The Swingsters (Hair of) Spiro S-3001
- Waiting at the Church A. Godfrey (Take 'Em) Columbia 38322
- Whatcha Gonna Do D. Good (Til Never) Radio Artist 230
- Where the Apple Blossoms Fall F. Gardner Ork (Tea Leaves) Victor 20-3121
- Where the Apple Blossoms Fall D. Paull-Flynn's Hollywood Haymakers (Is It) Highway H-3457
- Whose Heart Are You Breaking Now? Murphy Sisters-J. Jerome Ork (To Make) Apollo 1128
- With Cindy S. Browne-S. Black Ork (This Is) London 269
- You Call Everybody Darlin' F. Garrett (Emperor Waltz) Continental C-1243
- You're on the Right Track, Baby (But You're Goin' the Wrong Way) L. Jordan Ork-M. Davis (Daddy-O) Decca 24502
- You've Been So Good to Me, Daddy J. Sullivan-The L. Baxter Quintet-J. White Ork (Baby, Won't) Signature 15224
- *Reissue.

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- Chopin: Concerto No. 2 in F Minor for Piano and Orchestra, Op. 21 Album (4-12") Malcuzyński, the Philharmonia, P. Kletski, Dir. . . . Columbia MM-776; Columbia MM (72654-D, 72657-D)
- Delibes: Coppelia-Ballet Music Album (4-12") Royal Opera House Ork, Covent Garden, C. Lambert, Dir. . . . Columbia MM-775, Columbia MM (72650-D, 72653-D)
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- Haydn: Symphony No. 94 in G Major ("Surprise") (3-12") Liverpool Philharmonic Ork, Sir M. Sargent, Dir. . . . Columbia MM-781, Columbia MM (72679-D, 72681-D)
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- Mozart: Symphony No. 33 in B Flat Major (K 319) (5 Parts) Album
- Mozart: The Marriage of Figaro—Overture (1 Part) (3-12") Vienna Philharmonic Ork, H. Van Karajan, Dir. . . . Columbia MM-778, Columbia MM (72661-D, 72663-D)
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- Mozart: The Magic Flute—"Within These Temple Walls" (1-12") O. Natzka, Ork and Chorus of Royal Opera House, Covent Garden, K. Rankl, Dir. (Mozart: The) Columbia 72641-D
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- Verdi: Rigoletto—"La Donna E Mobile" L. Infantino, Royal Opera House Ork, Covent Garden, F. Patane, Dir. (Verdi: Rigoletto) Columbia 17557-D
- Verdi: Rigoletto—"Questa O Quella" L. Infantino, Royal Opera House Ork, Covent Garden, F. Patane, Dir. (Verdi: Rigoletto) Columbia 17557-D
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- Noah and the Ark (Part 1) Capitol 25019
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(Continued on page 120)

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BOWL LEAG.	\$89.50	\$94.50	\$104.50
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LUCKY STAR	69.50	74.50	84.50
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- 50c MILLS GOLD CHROME \$209.50
- MILLS BLACK CHERRY, Orig. 5c \$144.50; 10c, \$149.50; 25c, 154.50
- 5c MILLS BLUE FRONT ORIG. 89.50
- 5c MILLS BONUS BELL 119.50
- 5c MILLS ORIG. CHROME, 2-5 109.50
- 10c BROWN FRONTS 109.50
- JENN. SILVER CHIEF, 5c 79.50
- JENN. CIGAROLA XV 89.50
- GROET. COLUMBIA, J.P. 69.50
- 5c MILLS VEST POCKET 44.50
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- UNDERSEA RAIDER 119.50
- SUPER TORPEDO 109.50
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- BUCKLEY TREAS. IS. DIGGER 119.50
- GENCO LINE-A-BASKET, F.P., F.S. 69.50
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- SPECIAL ENTRY, F.P. \$329.50
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- 2-WAY SUPER BELL 5-5c 125.00
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- MILLS 4-BELLS, 5-5-5-5 89.50
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See End to N. Y. Trucking Tie-Up

NEW YORK, Sept. 11.—A possible break in the 10-day-old truck strike, which has been hampering flow of equipment to and from city coin machine houses, was seen yesterday as the striking union local lowered its wage demands and disclosed that

it would try to negotiate contracts with individual trucking firms rather than the industry-wide employers' committee.

Executives of local 807, of the International Brotherhood of Teamsters, have recommended a 17½-cent-an-hour wage boost, as opposed to the 25-cent demand which brought negotiations to a halt. Other demands include hospitalization and insurance benefits, as well as preferential pay for night work.

ADVANCE RECORD RELEASES

(Continued from page 118)

HOT JAZZ

- I Found a New Baby
- De Gordon Quintet (Rosetta) Mercury 8900
- My Old Flame
- Flip Phillips-H. McGhee Sextet (Znarg Blues) Mercury 8903
- Rhythm Itch
- Sir Charles and His All Stars (Strange Hour) Apollo 782
- Rosetta
- D. Gordon Quintet (I Found) Mercury 8900
- Strange Hour
- Sir Charles and His All Stars (Rhythm Itch) Apollo 782
- Suey
- S. Bechet and His New Orleans Feet-warmers (12th Street) Victor 20-3120
- 12th Street Rag
- S. Bechet and His New Orleans Feet-warmers (Suey) Victor 20-3120
- Znarg Blues
- Flip Phillips-H. McGhee Sextet (My Old) Mercury 8903

LATIN-AMERICAN

- A Puerto Rico
- A. Rodriguez Conjunto (Sacando Candela) Victor 23-0995
- Agnus Dei
- Les Petits Chanteurs a la Croix De Bois (Madre En) Victor 23-1000
- Amalia
- L. Herrera-Criolla de Ulises Acosta Ork (El Nino) Victor 23-0999
- Anuncios Clasificados
- A. Sacasas Ork-R. Gonzalez (La Botella) Victor 23-0992
- Armoniosos de Amalia
- Arcano Y Sus Maravillas (El Moro Electrico) Victor 23-0996
- Aunque Me Duela Un Poquito
- E. Gomez (Piensa Bien) Victor 23-0997
- Ave Maria
- Les Petits Chanteurs a la Croix De Bois (Las Posadas) Victor 23-1001
- Baila La Rumba
- J. Cueva Ork-O. Guerra (Camisa Sin) Victor 23-0994
- Camisa Sin Botones
- J. Cueva Ork-O. Guerra (Baila La) Victor 23-0994
- Chinito, Chinito
- I. Diaz Ork (Quien Pompo) Columbia 6253-X
- Clarinet Polka
- D. Pablo Ork (Helena Polka) Latin American 5
- El Moro Electrico
- Arcano Y Sus Maravillas (Armoniosos De) Victor 23-0996
- El Nino Maleriodo
- L. Herrera-Criolla De Ulises Acosta Ork (Amalia) Victor 23-0999
- Grasshopper Polka
- Don Pablo Ork (Meadowbrook Polka) Latin-American 14
- Helena Polka
- Don Pablo Ork (Clarinet Polka) Latin-America 5
- La Botella
- A. Sacasas Ork, R. Gonzalez (Anuncios Clasificados) Victor 23-0992
- Las Posadas
- Les Petits Chanteurs a la Croix De Bois (Ave Maria) Victor 23-1001
- Madre En La Puerta
- Les Petits Chanteurs a la Croix De Bois (Agnus Dei) Victor 23-1000
- Meadowbrook Polka
- Don Pablo Ork (Grasshopper Polka) Latin-American 14
- Nochebuena
- M. Teresa Acosta-Radio Caracas Ork (Si, Como No) Victor 23-0998
- Pecado
- J. Arvizu-V. Fidanzini Ork (Sin Importancia) Victor 23-0993
- Piensa Bien Lo Que Me Dices
- E. Gomez (Aunque) Victor 23-0997

INTERNATIONAL

- Chella D' O Primmo Piano
- E. Nova-M. O. D. Olivieri Ork ('Epperle) Victor 25-7098
- 1. Cossack Dance; 2. Orosz-Walzer; 3. Rapsachol
- M. Weber Ork (Dark Eyes) Columbia 38270
- 1. Dark Eyes; 2. Meadow Land; 3. Volga Boatman
- M. Weber Ork (Cossack Dance) Columbia 38270
- 'E Pperle Da Madonna
- E. Nova-M. O. D. Olivieri Ork (Chella D') Victor 25-7098
- Far Vuss Bist Du Bais Off Mir
- E. Linden-Jewish Swing Ensemble (Tzotzkeleh) Victor 25-5085
- Festival Gems Album—Cantor Moshe Kusevitsky-String Ensemble-J. M. Rumshinsky, Dir. (3-10")
- Victor S-56
- Akavyo Ben Mahalalel (Part 1) Cantor Israel Alter . . . Victor 38-1027
- Akavyo Ben Mahalalel (Concluded) Victor 38-1026
- L'Dor Vudor . . . Victor 38-1025
- Shelbonch Bels Hamikdosh (Part 1) Victor 38-1026
- Shelbonch Bels Hamikdosh (Concluded) Victor 38-1027
- Unipnei Chatoeinu . . . Victor 38-1025
- Tzotzkeleh
- E. Linden-Jewish String Swing Ensemble (Far Vuss) Victor 25-5085
- Wieczorek
- W. Dombkowski Ork (Wony Orzel) Victor 25-9191
- Wolny Ork
- W. Dombkowski Ork (Wieczorek) Victor 25-9191

(Continued on opposite page)

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- 5¢-5¢ Twin Bonus Supers . . . 575.00
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- 5¢-5¢-25¢ Bally Triple 545.00
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- 5¢ Paces Reels, C.P. . 49.50
- 5¢ Bally Big Tops, C.P. 79.50
- 5¢ Evans Gal. Dominos, '47 415.00

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- Lite Leagues 149.50
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Mills Jewel Bells . . .	248.00	253.00	258.00	350.00
Mills Golden Falls . . .	248.50	253.50	258.50	350.00
Mills Vest Pockets . . .	74.50			
Jennings Std. Chief . . .	289.50	279.50	289.50	399.00
Jennings Club Chief . . .	324.00	334.00	344.00	454.00
Groetchen Columbia . . .				145.00
Watling Rotatop	175.00	200.00	225.00	300.00
Pace DeLuxe Chroms . . .	245.00	255.00	265.00	375.00
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- 5¢ Jennings Grandstands . . . 12.50

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| BALLY TRIPLE BELLS, 5-5-25 . . . 545.00 | KEENEY BONUS 2-WAY, 5-5 545.00 |
| MILLS 1947 THREE BELLS 395.00 | KEENEY GOLD NUGGET WRITE |
| MILLS 1941 THREE BELLS 169.50 | KEENEY WILD BELL WRITE |
| JENNINGS CHALLENGER, 5-25¢ . . . 375.00 | BALLY DRAW BELLS (R. B.) 245.00 |
| KEENEY TWINS, 5-25, F.P., P.O. . . . 89.50 | BALLY DRAW BELLS (M. B.) 225.00 |
| KEENEY SINGLE SUPER, F.P., P.O. . . 59.50 | MILLS JUMBO, LATE F.P., P.O. 49.50 |
| MILLS JUMBO, LATE F.P. 39.50 | MILLS JUMBO, LATE P.O. 89.50 |
| 1947 EVANS BANGTAILS, P.O. 250.00 | 1948 BUCKLEY TRACK ODDS 445.00 |
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| WURLITZER MODEL 1015 \$475.00 | SEEBURG MODEL 1-47 M \$525.00 |
| WURLITZER MODEL 1080 495.00 | SEEBURG MODEL 1-46 M 425.00 |
| A.M.I. 1946 MODEL A 575.00 | ROCK-OLA MODEL 1425 (1947) 450.00 |
| PACKARD 1946 MODEL 7 395.00 | ROCK-OLA MODEL 1422 (1946) 375.00 |
| 1946 SEEBURG MODEL 246 295.00 | 1946 ROCK-OLA PLAYMASTER 325.00 |
| PACKARD MODEL 400 195.00 | 1940 ROCK-OLA PLAYMASTER 149.50 |

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| MILLS BLACK CHERRY ORIG., 10¢ 159.50 | NEW MILLS BLACK CHERRY WRITE |
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New Record Pleasure Spending Harbinger of Fall Play Rise

WASHINGTON, Sept. 11.—Adding additional evidence why the coin-operated amusement field is rapidly picking up in tempo is the Bureau of Agricultural Economics' (BAE) latest monthly report pointing up the record amount of money in circulation for entertainment spending. The BAE, which last month predicted a continued upswing in already record-sized personal incomes, declared in its current report, issued this week, that latest figures appear to be bearing out this forecast. Business activity is continuing high, BAE stated. With personal incomes for the first half of the year already at a record, industrial production has continued "markedly stable" for several months and more civilians were at work in July than ever before in the nation's history.

"Two of the main forces contributing to high economic activity, the booms in residential building and business spending for plant and equipment, show no signs of weakening this year," reported BAE. Spending for new housing is expected to total over \$7,000,000,000, compared with 5.3 billions last year and 2.1 billions in 1939, BAE stated. Work on about 850,000 non-farm dwelling units is expected to be started this year, well above the 1925 record and far more than in any other year. Business expenditures on plant and equipment are expected to total a record 18.6 billion, as compared with 16.2

billions in 1947 and 5.2 billions in 1939.

Total civilian employment in July rose to a new high of 61.6 million persons, 300,000 higher than the previous peak of June and 1.5 million larger than a year earlier. Unemployment was practically unchanged from June at about 2.2 million persons and was about 400,000 fewer than a year ago. The seasonally adjusted annual rate of personal income increased to a new high of 211.9 billion dollars in June, 4.7 billions greater than the previous month and 2.5 billions over the previous high of January this year. The annual rate of personal income in June was almost \$20,000,000,000 greater than a year ago.

Practically all of the increases took place in non-agricultural fields, BAE reported. Under the impact of prospects for the greatest crop production in history, prices of farm crops continued down in July, BAE reported, and the average for all crops was off 7 per cent from mid-July to mid-August, bringing the level 17 per cent below January and 7 per cent below August, 1947. Biggest difference from a year ago is an 18 per cent drop in the average for truck crops. Feed grains and hay are off 13 per cent, cotton and food grains, 8 per cent. Tobacco and oil-bearing crops are averaging a little above a year earlier while fruit prices are up 3 per cent.

ADVANCE RECORD RELEASES

(Continued from opposite page)

Quien Pompe I. Diaz Ork (Chinito, Chinito) Columbia 6253-X	Si, Como No M. Teresa Acosta-Radio Caracas (Nochebuena) Victor 23-0998
Sacando Candela A. Rodriguez Conjunto (A Puerto) Victor 23-0995	Sin Importancia J. Arvizu-V. Fidanzini Ork (Pecado) Victor 23-0993

Columbia's Monthly LP Releases (33 1/3 R.P.M.)

LP Micro-groove Catalog No.	Title	Artist	LP Size
CL 6013	A Victor Borge Program 1. Phonetic Punctuation 2. A Lesson in Composition 3. The Blue Serenade	Victor Borge 1. Grieg Rhapsody 2. Brahms Lullaby 3. A Mozart Opera by Borge 4. All the Things You Are	10"
BEETHOVEN			
ML 4074	Concerto No. 4 in G Major for piano and orchestra	Robert Casadesus, piano; Philadelphia Orchestra; Eugene Ormandy, conductor.	12"
ML 4073	Quartet No. 6 in B Flat Major, Op. 18, No. 6. Quartet No. 11 in F Minor, Op. 95 ("Serious")	Budapest String Quartet	12"
ML 2022	Campus Favorites Alma Mater, Yale A. Boola Boola B. Bright College Years Army A. On Brave Old Army Team B. Army Blue Navy A. Anchors Aweigh B. Navy Blue and Gold Washington and Lee A. Washington and Lee Swing B. College Friendship	Kay Kyser Ork Notre Dame A. Victory March B. Notre Dame, Our Mother Wisconsin A. On Wisconsin B. Alma Mater University of Southern Calif. A. Fight On B. All Hail	10"
DEBUSSY AND RAVEL			
ML 4075	Debussy: La Danseuse Elue Ravel: Piano Concerto for the Left Hand	Philadelphia Ork; Eugene Ormandy, conductor; Bida Sayao, Rosalind Nadell Robert Casadesus, piano; Philadelphia Ork; Eugene Ormandy, conductor.	12"
DVORAK			
ML 2023	"Slavonic Dances" No. 1 in C Major, Op. 46 No. 1 No. 3 in A Flat Major, Op. 46 No. 3 No. 10 in E Minor, Op. 72	Cleveland Ork; George Szell, conductor. No. 2 No. 8 in G Minor, Op. 46 No. 8 No. 15 in C Major, Op. 72 No. 7	10"
JL 8003	Goldilocks and the Three Bears The Gingerbread Boy	David Allen, Narrator	10"
JL 8002	Many Moons The Eager Piano	John Lansing, narrator John Larkin, narrator; Frank Glazer, piano.	10"
ML 2023	Motion Picture Favorites 1. September Song 2. I'll Take Romance 3. It's a Grand Night for Singing 4. Sweet and Lovely	Andre Kostelanetz Ork 1. Sweet Lullaby 2. Thanks for the Memory 3. Caricola 4. A Foggy Day	10"
JL 8001	Nursery Songs 1. Jack and Jill 2. London Bridge 3. Three Little Kittens 4. Alphabet Song 5. Sing a Song of Sixpence 6. Mary Had a Little Lamb 7. Little Boy Blue 8. Pop! Goes the Weasel	Gene Kelly-P. Affelder Ork 1. Farmer in the Dell 2. Ten Little Indians 3. See Saw Margery Daw 4. Billy Boy 5. Little Bo-Peep 6. Hickory, Dickory, Dock 7. Pussy Cat 8. Mulberry Bush	10"
PUCCINI			
SL 1	La Boheme	Metropolitan Opera Cast—Bida Sayao-Richard Tucker	2-12"
JL 8004	Rhumpy the Rhino Kankie and the Concertina	Craig McDonnell-Karl Weber-M. Ayers Ork David Allen, narrator	10"
CL 6015	'S Wonderful 1. Just One of Those Things 2. Mad About the Boy 3. Let's Do It (Let's Fall in Love) 4. 'S Wonderful	Dinah Shore-Buddy Clark 1. You'd Be So Nice To Come Home To 2. Rosalie 3. Summertime 4. Easy To Love	10"
ML 4072	Sinbad the Sailor The Adventures of Oliver Twist and Fagin	Basil Rathbone and Supporting Cast—Ralph Rose Ork Basil Rathbone-Peggy Lawrence-Jerry Farber-Raymond Lawrence-Jack Edwards Jr.-Fred Warlock-Bunty Cutler-Ramsey Hill	1-12"
ML 2021	Soft Lights and Sweet Music 1. Soft Lights and Sweet Music 2. Let's Put Out the Lights 3. You and the Night and the Music 4. Goodnight, Sweetheart	Morton Gould Ork 1. Tell Me That You Love Me Tonight 2. My Silent Love 3. Orchids in the Moonlight 4. I'm in the Mood for Love	10"
CL 6014	Sweet and Low 1. Sweet Lorraine 2. I'm in the Mood for Love 3. Sleepy Time Gal 4. My Fate Is in Your Hands	Charlotiers-Mitchell Ayers Ork 1. On the Sunny Side of the Street 2. If I Could Be With You (One Hour Tonight) 3. I Can't Get Started 4. Sweet Marie	10"
ML 2024	Jennie Tourel Sings Offenbach Jennie Tourel in Rossini Arias 1. La Perichole—"O Mon Cher Amant, Je te Jure" 2. The Tales of Hoffman—Etre Acte and Barcarolle 3. La Perichole-A. "Ah! Queldiner." "Zmon Dieu, Que Les Hommes Sontes Betes" 4. La Perichole—"Je t'Adore"	Jennie Tourel-Metropolitan Opera Ork-Pietra Cimara, conductor 1. The Italian Girl in Algiers "Cruda Sortell" 2. The Barber of Seville "Una Voce Poco Fa"	10"

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SEPT. 22-23

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O. D. JENNINGS & CO.
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MILLS 5¢ VEST POCKET ... 65.00

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5¢ Pace Reels Jr. \$ 49.50
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Mills 3 Bells (Fact. Rebuilt) . 245.00
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(All Equipped With Club Handles)

5¢ BLUE FRONTS	\$ 85.00
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25¢ BLUE FRONTS	95.00
5¢ BROWN FRONTS	95.00
10¢ BROWN FRONTS	100.00
25¢ BROWN FRONTS	105.00
5¢ GOLD CHROMES	105.00
10¢ GOLD CHROMES	110.00
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THESE SLOTS GUARANTEED TO BE 100% PERFECT!

NEW JENNINGS BELLS*

Standard Chief, 5¢	\$269.50
Standard Chief, 10¢	279.00
Standard Chief, 25¢	289.00
Standard Chief, 50¢	399.00
Standard Chief, \$1	599.00
Super DeLuxe Lite Up Chief, 5¢	324.00
Super DeLuxe Lite Up Chief, 10¢	334.00
Super DeLuxe Lite Up Chief, 25¢	344.00
Super DeLuxe Lite Up Chief, 50¢	454.00
Standard Club Console	389.00
Super DeLuxe Club Console	424.00

*With Tio-Tao-Tod Reels, Same Prices.

5¢ WIRELESS WALL-O-MATICS (WS-2Z) \$22.50
5¢-10¢-25¢ WIRELESS BAR-O-MATICS (WB-1Z) \$32.50

Each unit completely reconditioned and refinished. All worn parts replaced.

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Terms:
1/2 Dep.,
Balance
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SENSATIONALLY NEW!

CASINO BELL Sr.

ACCEPTS 5c AND 25c COINS ON SAME PLAY. PAYS OUT NICKELS OR QUARTERS, ACCORDING TO COIN PLAYED

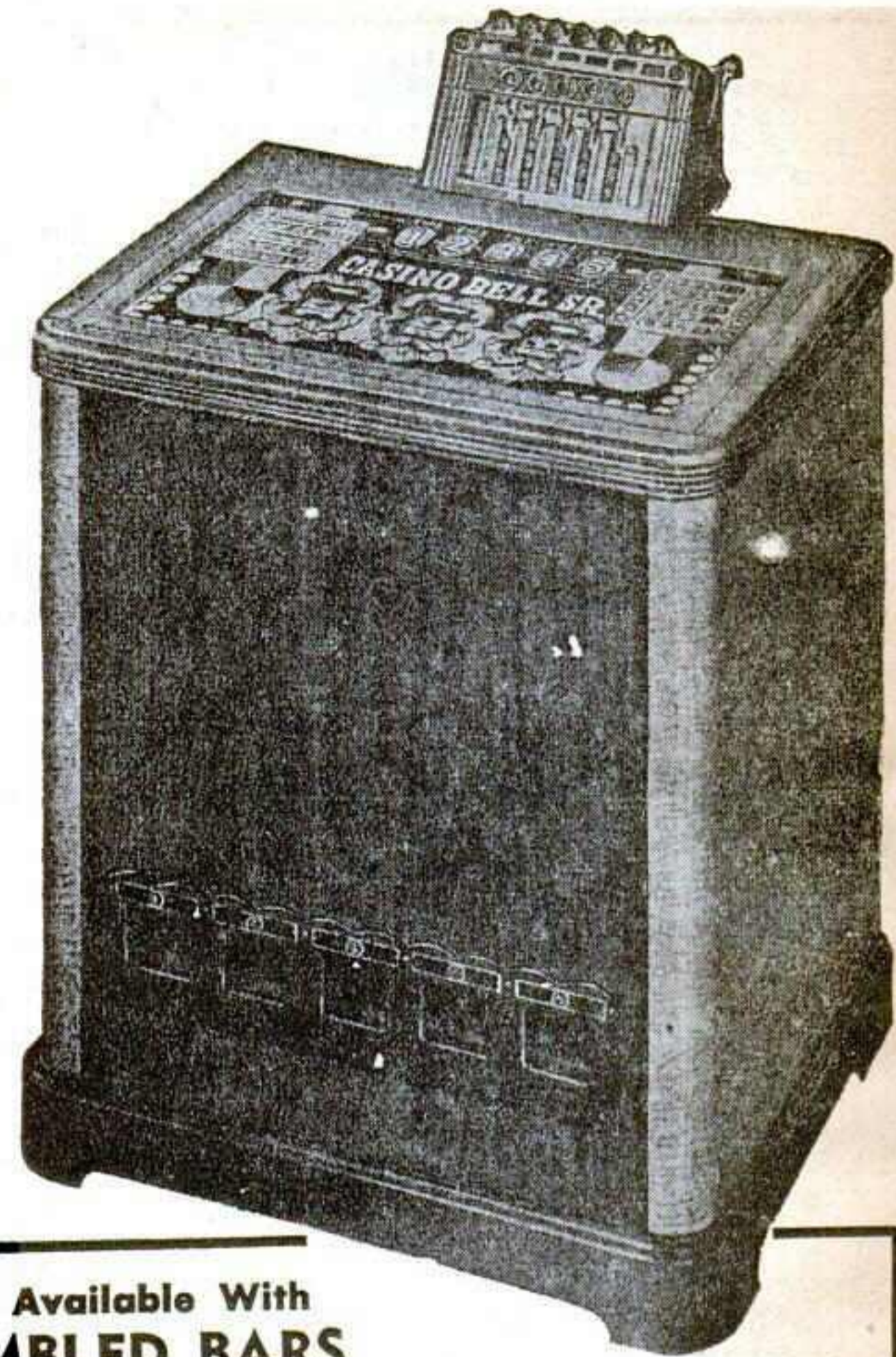
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- **STANDARD BELL FRUIT REELS!**
- **MODELS NOW AVAILABLE:**
STANDARD 3/5c and 25c;
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CLUB MODEL WITH ONE-CHERRY PAYOUT

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★ ★ ★
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Write for Complete List of Other Equipment

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NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

COIN OPERATED ELECTRIC SCOREBOARD FOR SHUFFLEBOARDS—ANY MAKE

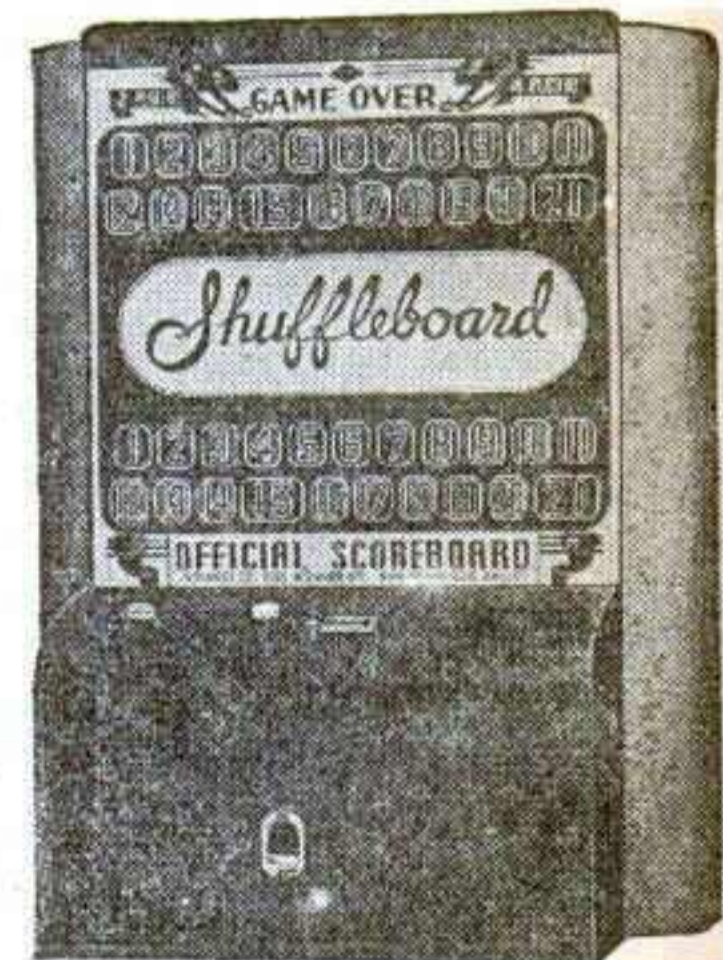
Don't depend on "sheets,"
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memories."

The "Coin-Operated Electric Scoreboard" keeps tabs on every shuffleboard game with "actual cash in the box!"—at 10¢ per person per game.

20¢ must be inserted in order for two players to use score board. 40¢ for four players. Score goes to 15 with 20¢ and 21 with 40¢.

Players will like this coin-operated scoreboard because the score of all players is there for all to see without mistakes.

"COIN-OPERATED ELECTRIC SCOREBOARD" can be placed on a base or attached to a wall. Two sets of scoring numbers—red and blue—on morris-finished scoreboard field make this unit a most practical and beautiful addition to your shuffleboard game.



Scores can be registered direct from Shuffleboard if desired.

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IMMEDIATE DELIVERY**

PRICE COMPLETE
\$175.00

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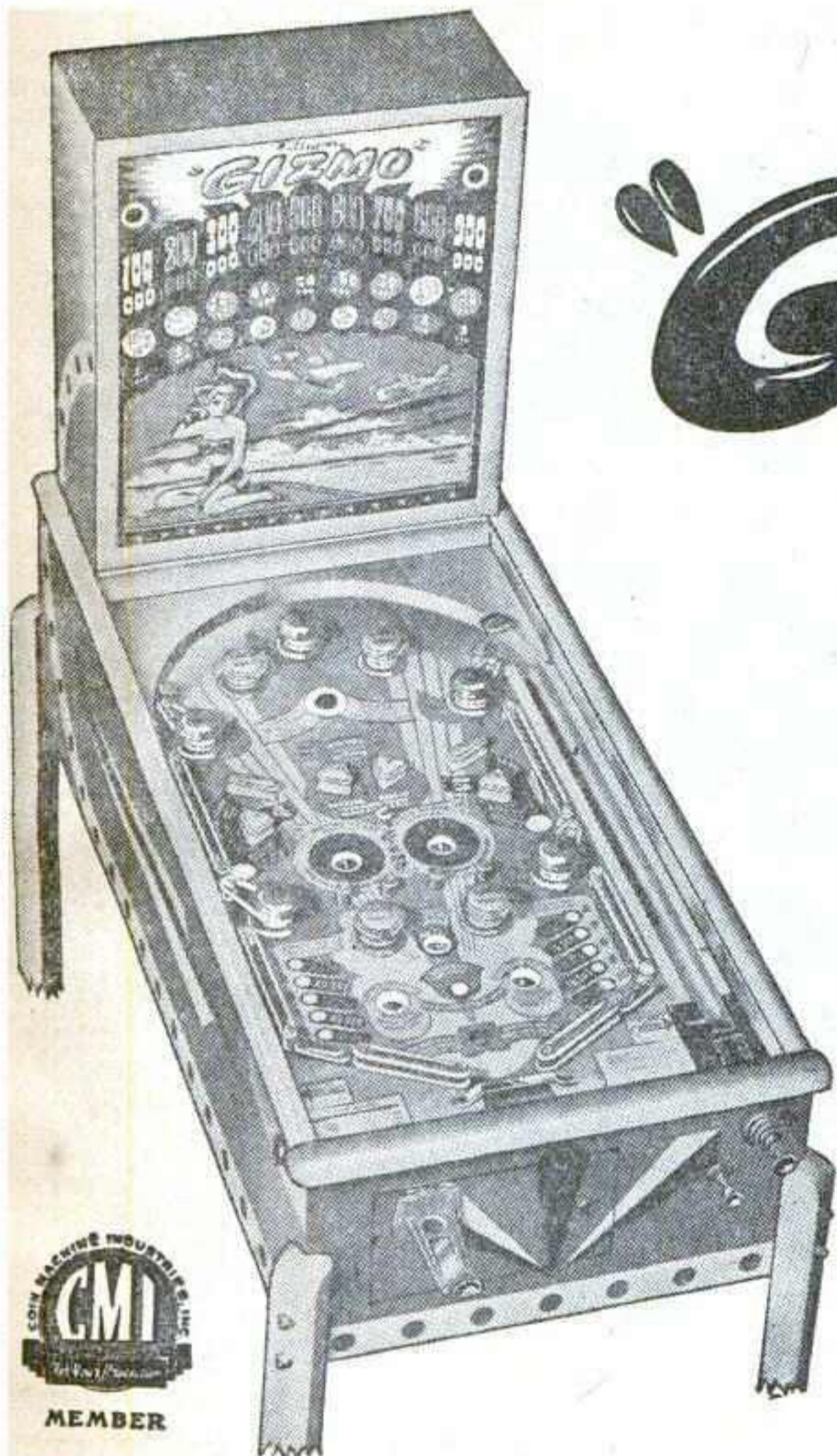
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You'll See Why!

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SHAFFER SPECIALS in rebuilt Phonographs—

TOP QUALITY — READY FOR LOCATION

SEEBURG 9800—R. C. Lofone . \$239.50	ROCK-OLA SUPER '40 34.50
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ARCADE

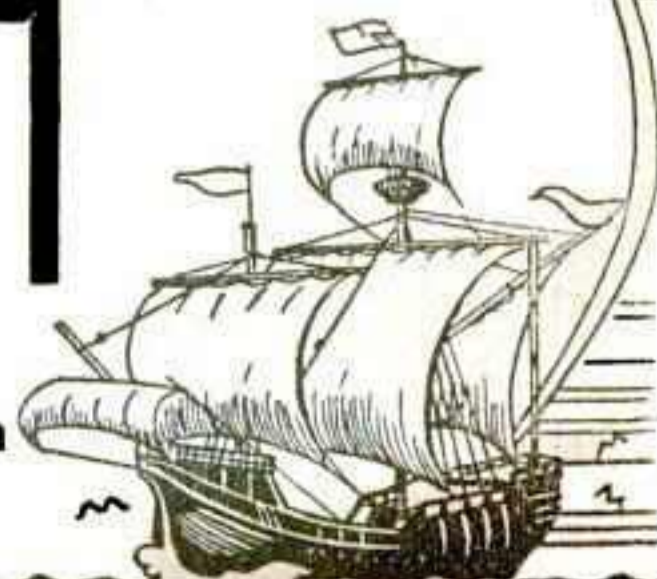
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Triple Bell	Write
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Used 1947 Gal. Dominoes	\$250.00
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Light Weight Tone Arm
 With Pre-amp Unit
 Fits All Wurl. and Seeburg
 Specify Model
 Nothing to Change
 Just Plug In

\$14.00



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with **AGITATING BUMPER**

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- BOTTOM KICK BACK HOLE
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- BOTTOM OF THE BOARD FAST SCORING ACTION
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(ESTABLISHED 1901)

MILLS LATEST MACHINES



← GOLDEN FALLS

You can make **MORE MONEY** with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on the unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play. **WRITE FOR PRICES**



JEWEL BELL →

If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play. **WRITE FOR PRICES**

IMMEDIATE DELIVERY

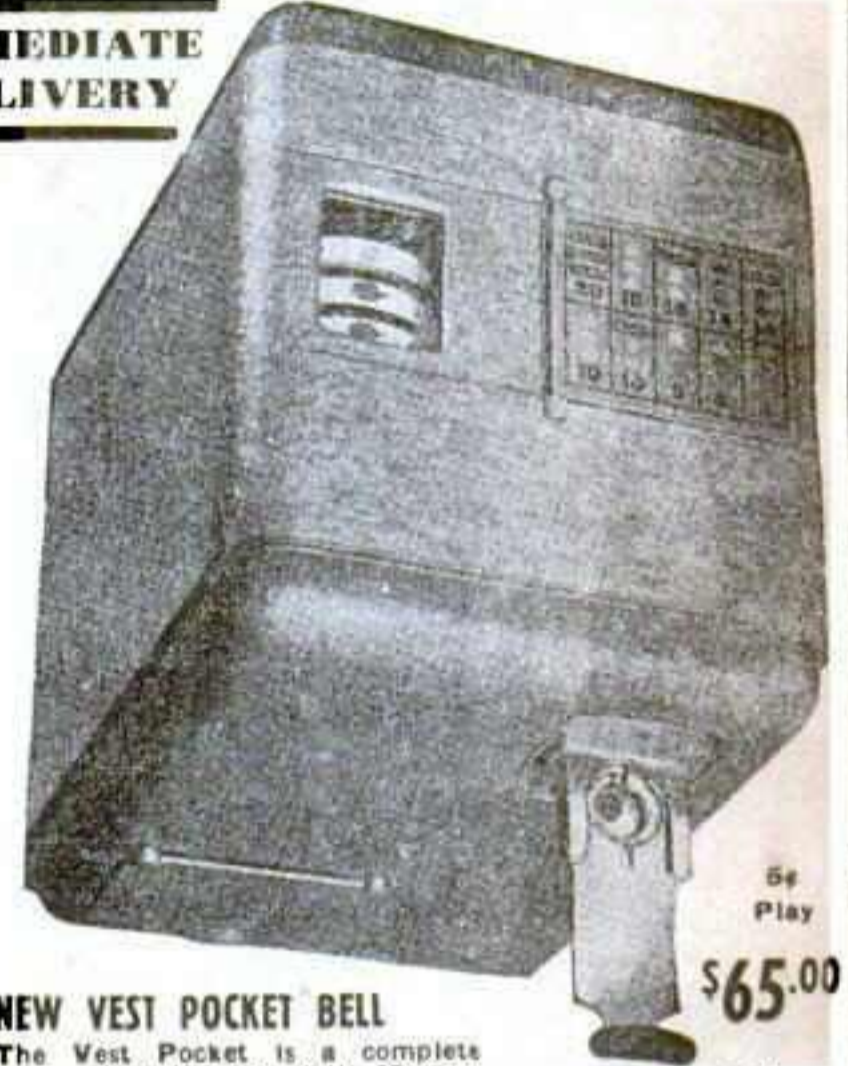


MILLS QT

A "Pony-Size" Bell. Weighs only 35 lbs. The **NEW QT** is an entirely new design with streamlined front painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any rouser anywhere will welcome its presence.

\$115.00 1/3 Deposit

New Box Stands, Single, Double and Triple Safes



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payroll cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

\$65.00

5¢ Play
1/3 Deposit

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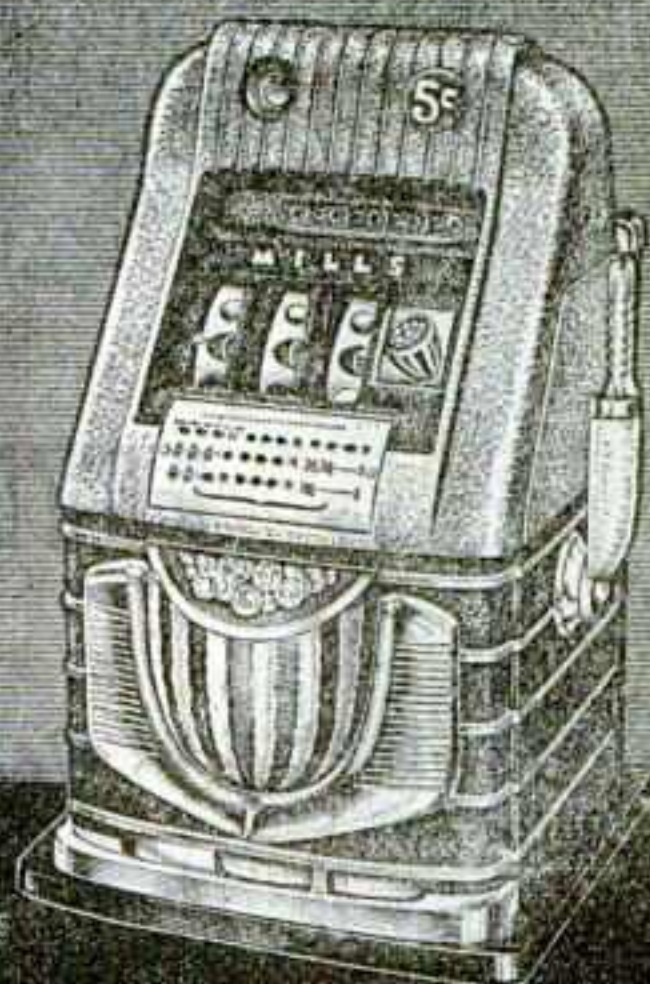
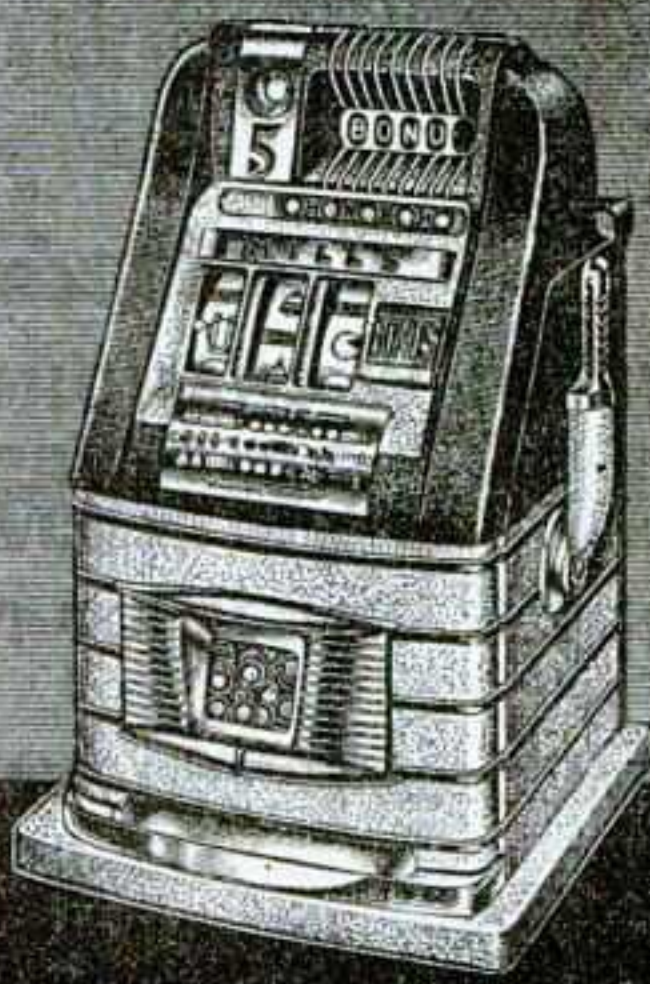
all four·sure·fire to the core

JEWEL

BONUS

MELON

BLACK
GOLD



The operator's
standard Bell!

It's not only a
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It kicks out a
Jackpot Token!

The handload with
dominant Jackpot!

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Chicago Coin's THRILL

AN OUTSTANDING HIT!



Featuring

**THE NEW CHANGING VALUE
LITE-UP SCORING TARGET
IN THE CENTER OF PLAYFIELD**

Its simplicity makes it terrific!

Also these Location Tested Ideas

- NEW LITE-UP POST BUMPERS
- WIDE OPEN SCORING FROM 50,000 TO 200,000
- EASY FLIPPER ACTION

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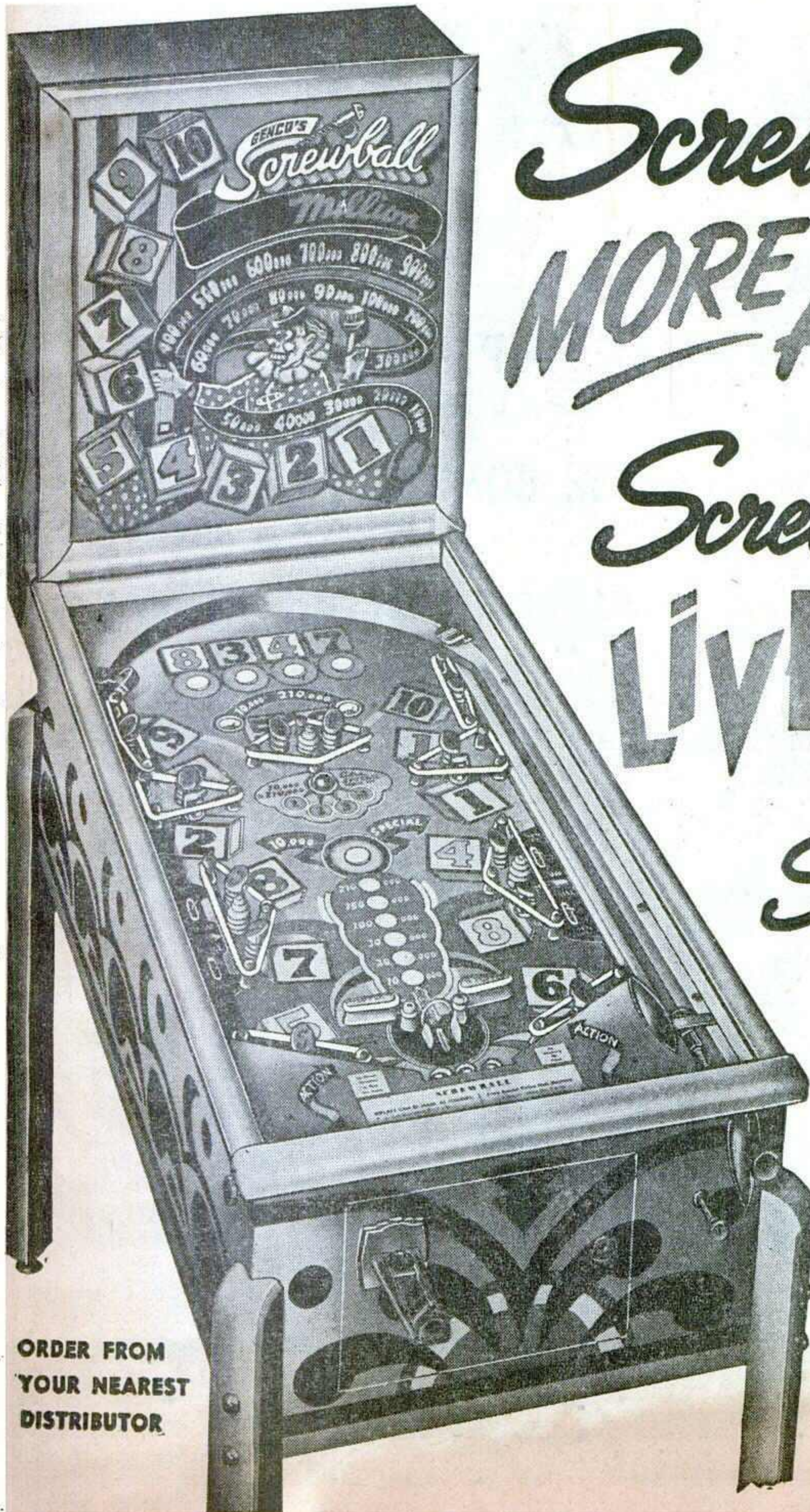


**OUR FIRST
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THE *new*
FEATHER-TOUCH
BALL LIFT**

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MORE ACTION!

Screwball
LIVELIER!

Screwball
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✓ **BUILD-UP--HOLDING BONUS**
(Resets only at Start of Game)

✓ **SUPER BONUS**-Increases 4 Times in Value

✓ **2 WAYS TO SCORE REPLAYS**

**FIVE-BALL
NOVELTY
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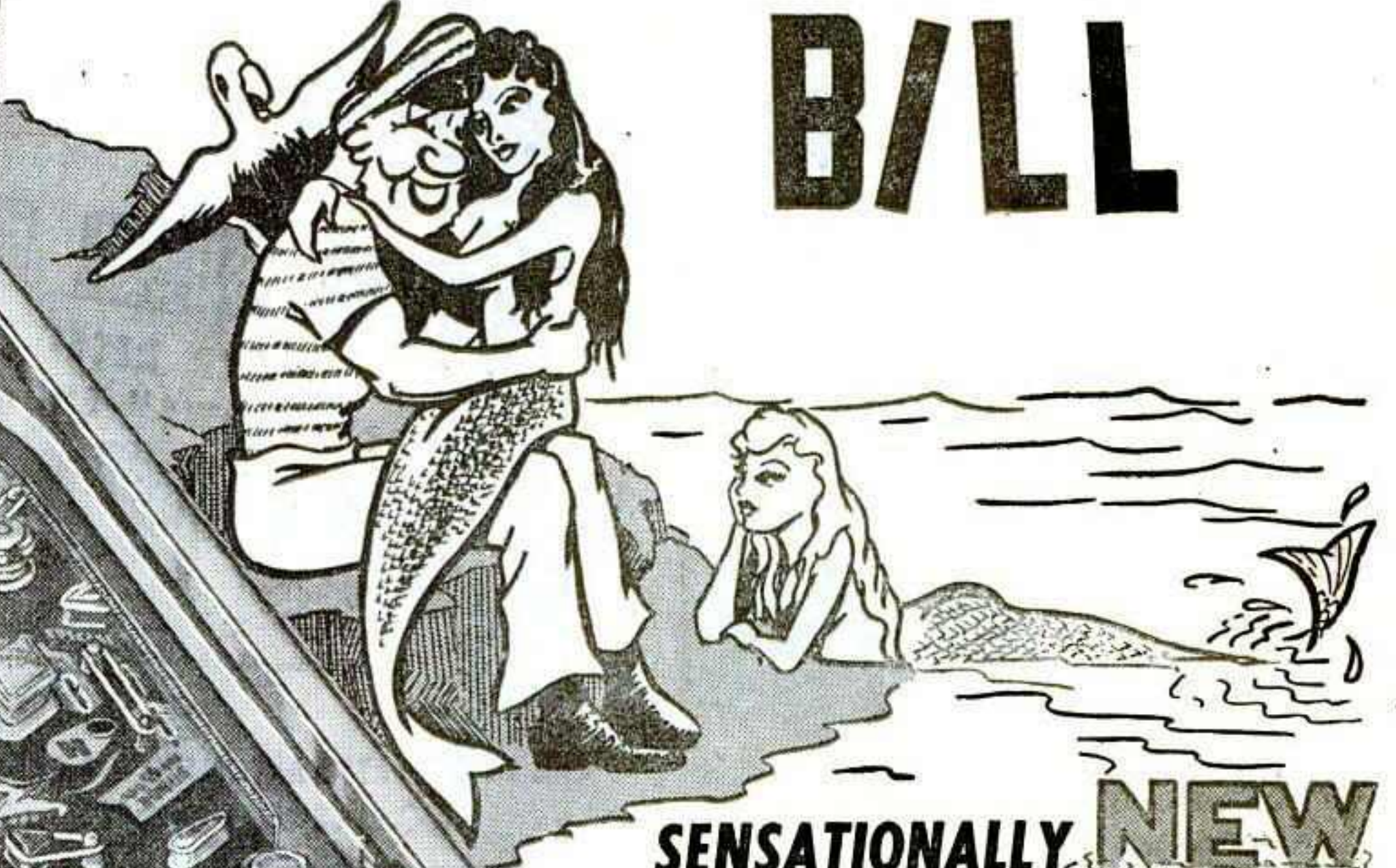
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SUPER-SENSITIVE CONTROL BUTTONS ON BOTH SIDES



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NEW TYPE BONUS with RAPID FIRE BUILD-UP and HIGH SPEED TAKE OFF!
100,000-BUMPERS!

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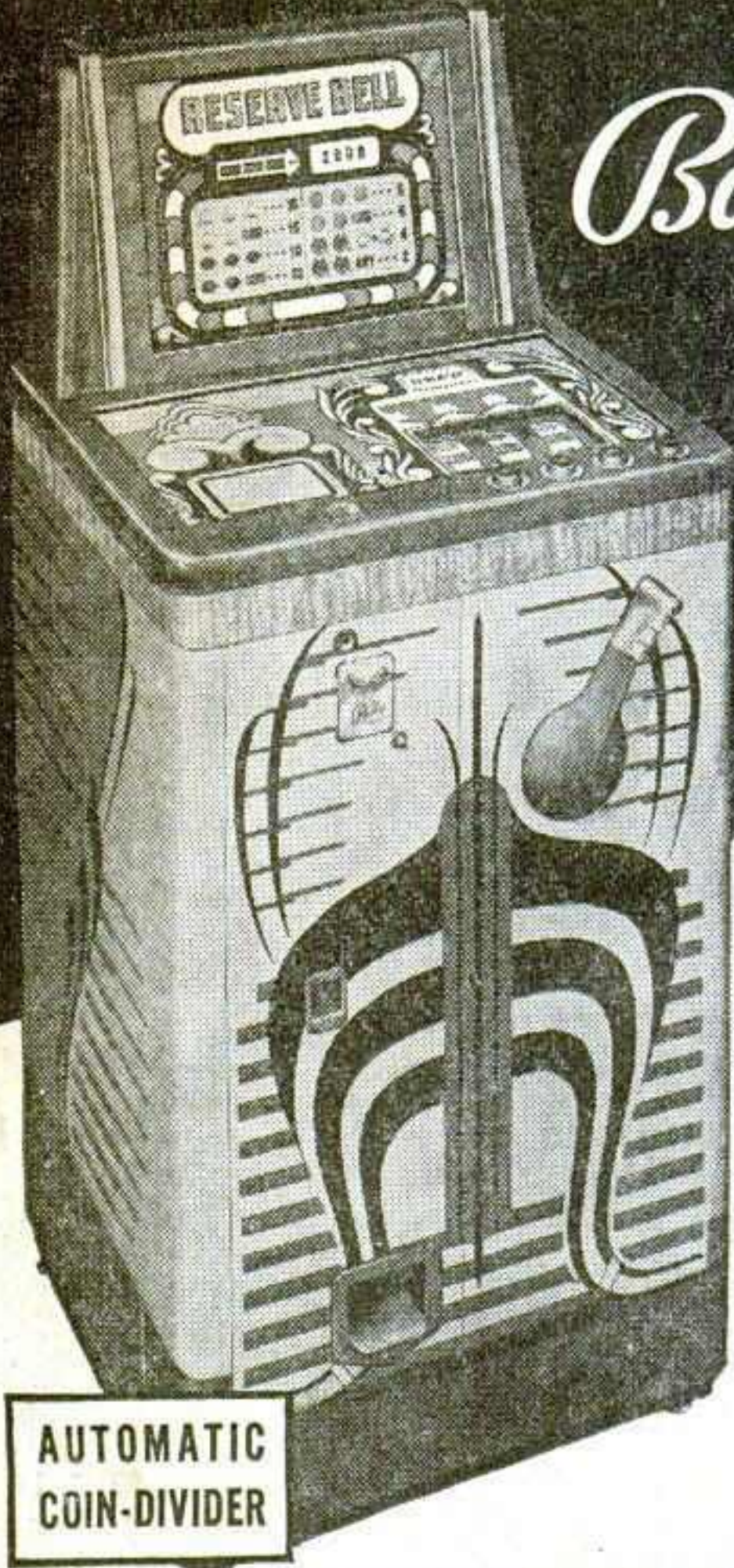
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NEW HOLD AND DRAW BELL-CONSOLE WITH NEW BUILD-UP BONUS



AUTOMATIC COIN-DIVIDER

BALLY BALLY BALLY
3-BAR WINNER RECEIVES BONUS
BONUS "GROWS" FROM 100 TO
2000 TOP

PLUS PLENTY OF
BELL-FRUIT
WINNERS

CAN BE OPERATED AUTOMATIC OR REPLAY
NICKEL OR QUARTER PLAY

DOUBLE YOUR EARNINGS IN EVERY 5-BALL LOCATION IN YOUR TERRITORY

WITH *Bally*

CARNIVAL

FAMOUS BUILD-UP BONUS...
AND "ALL-12" SKILL FEATURE
PLUS HIGH-SCORE
COMPETITIVE PLAY APPEAL



**KICKER-BUMPER
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ON BOTH SIDES
OF CABINET**

A BALLY GAME
FOR EVERY SPOT

BIG INNING
TRIPLE BELL
WILD LEMON
DOUBLE UP
HI-BOY
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DELUXE BOWLER
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GOLD CUP
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AUTOMATIC

PROFIT PROVED
HORSESHOE FLASH
with
NEW "FAN" FLASH



PLAYERS PLAY
UP TO
6, 8, OR 10
COINS
PER GAME



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A 22% INCREASE IN TAKE A 20% DECREASE IN RECORD- NEEDLE-SERVICE COSTS



that's what happened when
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went to work for Angelo Angeleri

♪ Angelo Angeleri replaced a number of his best paying phonographs with Wurlitzer 1100s. Results were quick—and extremely satisfying. Take bounded up 22%. Record, needle, service costs went down by a resounding 20%.

What does it? The 1100's amazing eye-appeal. The 1100's sensational Zenith Cobra Tone Arm. The fact that all important electrical and mechanical parts in the 1100 are "packaged" units for quick, convenient, money-saving service.

Combine the three and you'll see why all over the country Wurlitzer Music Merchants are reporting Wurlitzer 1100s the greatest money-makers in the history of their business. The Rudolph Wurlitzer Company, North Tonawanda, New York.

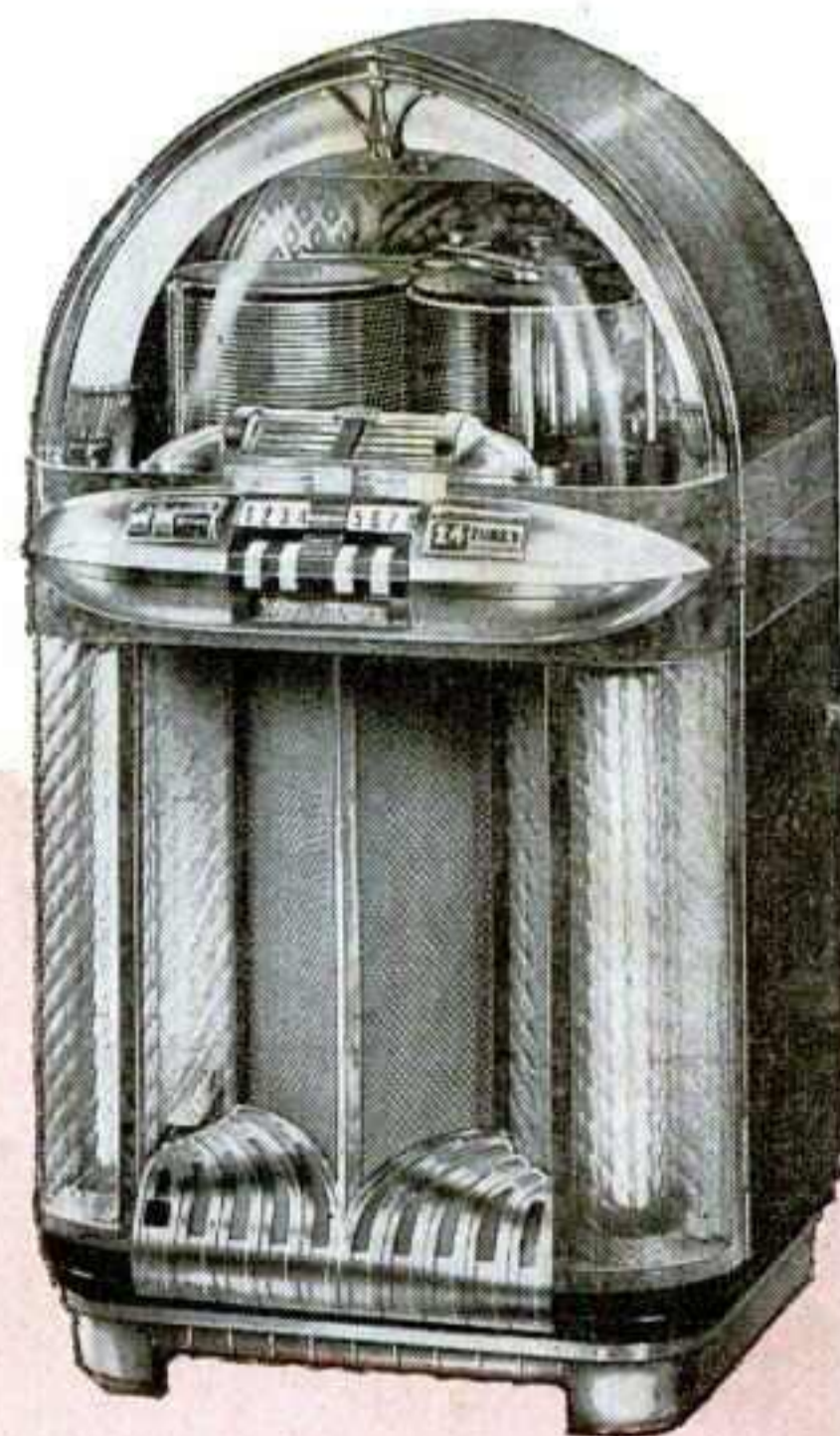
"The incomparable beauty of the Wurlitzer 1100 means far greater play appeal."

Angelo Angeleri

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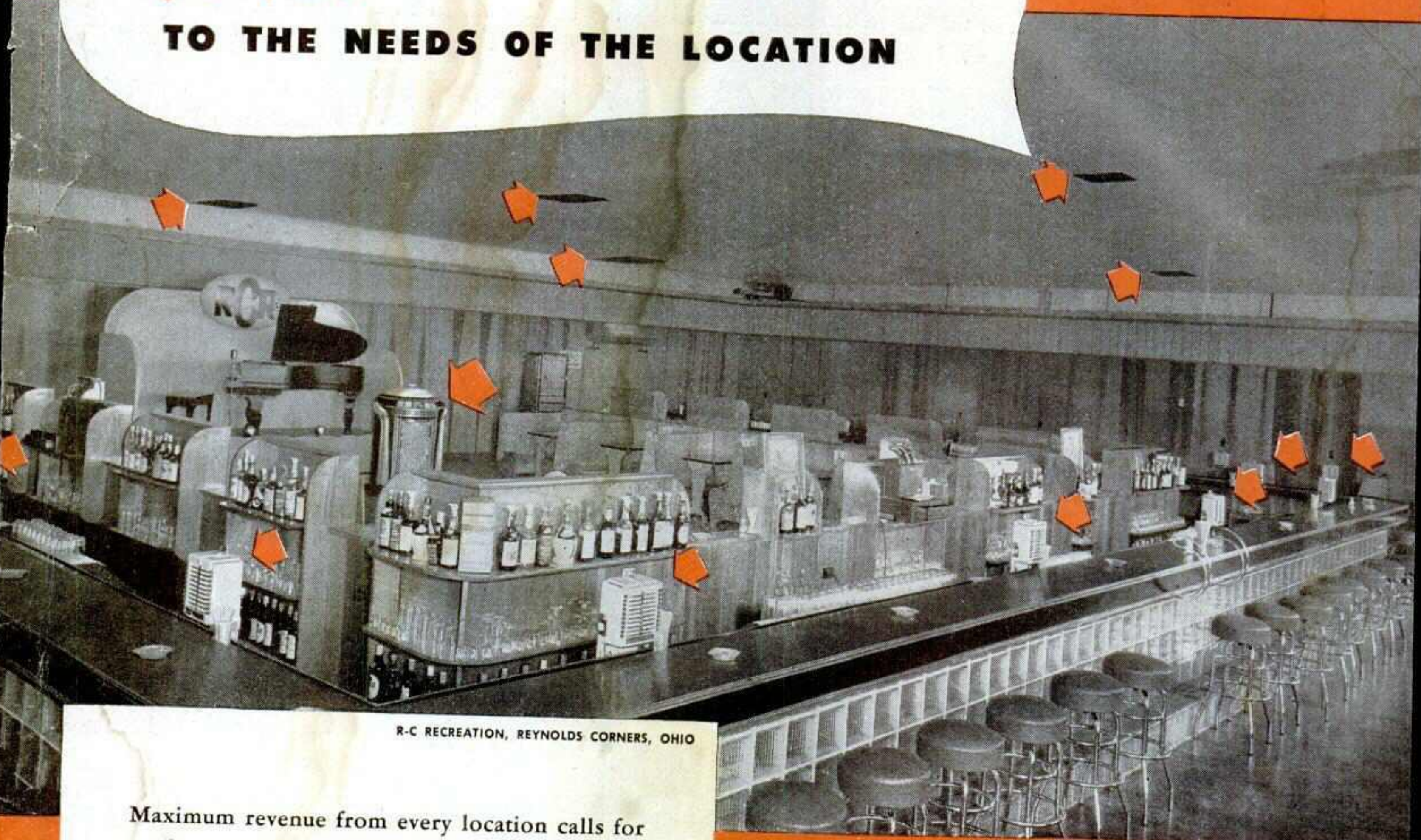
Among all commercial phonographs, only the Wurlitzer offers this tremendous contribution to play-stimulating tone and sensational longer record-needle wear.



Model 1100

Ask your Wurlitzer Distributor about
GENEROUS TRADE-IN ALLOWANCES
on your old phonographs
EASY TERMS ON WURLITZER 1100s

FOR MAXIMUM REVENUE . . .
"Tailor" THE MUSIC SYSTEM
TO THE NEEDS OF THE LOCATION



R-C RECREATION, REYNOLDS CORNERS, OHIO

Maximum revenue from every location calls for modern music merchandising. The public is no longer impressed by the novelty of coin-operated mechanisms. Instead, the public wants the music of its choice properly played—and easy to select. You can "tailor" the music system to the exact needs of any location by utilizing two Seeburg developments—Scientific Sound Distribution and Remote Control.

Scientific Sound Distribution is the method of attractively packaging your product—music. Remote Control simply means making your product easy to buy.

Seeburg manufactures all the equipment you need to "tailor" a music system to the exact requirements of any and every location. See your Seeburg Distributor for a demonstration.

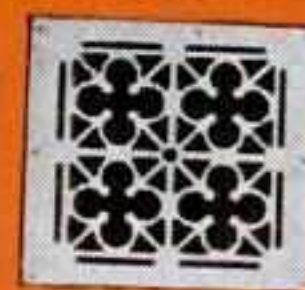
Seeburg provides everything you need for the complete music system



"148" Symphonoid



Wireless and 3-Wire Wallomatics



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Dual Remote Volume Control



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11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

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*at the
 Phonograph*



*anywhere
 in the location*



The most remarkable remote selection system you ever saw. 100 selections—cataloged under the 5 basic musical classifications. Compact. Streamlined. 3-wire system.

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 DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
 Chicago, Ill.

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UNITED'S

SHUFFLE ALLEY REBOUND



FAST PLAY

45 SECONDS

DISAPPEARING PINS

1 ^{10¢} OR 2 ^{20¢} CAN PLAY

20-30 SCORING

← THE PREFERRED
HINGED PLAYFIELD
FOR EASY SERVICE

SMOOTH, QUIET
OPERATION

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PROVEN
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CHUTE**

8 FT. x 2 FT.



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