

# The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JULY 26, 1947



The Suns beam (and Perry Como is happy, too) as the singing trio and the croon king from Canonsburg assemble in the latter's Paramount Theater dressing room to ogle The Billboard Music Pop Charts. And hence the beaming: Como's "Chi-Baba, Chi-Baba" is number one on the best-selling retail records chart and the Three Suns' "Peg o' My Heart" is number two. (July 5 issue scoring.) Aside from their sock RCA Victor disks, the Three Suns (Morty Nevins, accordion; Al Nevins, guitar and Artie Dunn, organ and vocals, from left to right here) also continue in their eighth year of packing 'em in at the Piccadilly Hotel, New York, whence they get nightly NBC coast-to-coast airings . . . and their "Three Suns and a Starlet" is among radio's top e.t. shows.



# Announcing

## THE BILLBOARD'S 10th ANNUAL

# RADIO PROMOTION COMPETITION AND EXHIBITS

FOR the 10th consecutive year The Billboard invites the nation's stations and networks to submit entries in the Annual Radio Promotion Competition. This is the event which gives broadcasters the opportunity to present to advertising agencies and advertisers in a single package, under proper auspices, a picture of the promotion job they have done in the past radio season. This is the event which brings to the attention of agencies and sponsors "under one roof" a lucid and impressive picture of the radio industry's continuing effort to maintain and develop radio's place as the world's number one advertising and public service medium. This is the event which singles out and focuses the spotlight on the best promotion jobs done in the industry.

And this year The Billboard's Radio Promotion Competition will have the greatest impact in its 10-year history.

Top advertising agency and advertiser executives constitute this year's board of judges. These are the men to whom all station and network promotion must, in the final analysis, have a solid appeal. These are the men most qualified to judge radio's promotional job. Here they are:

### BOARD OF JUDGES

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Frank Kemp Compton Advertising, Inc.	Ray Sullivan Sullivan, Stauffer, Colwell & Bayles, Inc.

Two separate exhibits will be held: The first, in New York, will be attended by key advertising agency and sponsor representatives, as well as network and station men. The second, in Atlantic City, will be run in conjunction with the National Association of Broadcasters' Convention, so that the entire industry will have an opportunity to look over the promotion job done by the nation's broadcasters.

The competition is timed so that the exhibits will take place, and announcements of the winners will be made at the opening of the new fall radio season . . . when interest in all broadcasting matters is at a peak.

### Rules for Entries

ALL STATIONS AND NETWORKS ARE ELIGIBLE TO ENTER AWARDS WILL BE MADE FOR PRESENTATIONS IN THE FOLLOWING CATEGORIES:

- ★★ OVER-ALL PROMOTION ★★  
(For the 1946-1947 radio season.)
- ★★ SINGLE CAMPAIGN PROMOTION ★★  
(This can be on any type of campaign: Program, call letters identification, etc., etc.)
- ★★ PUBLIC SERVICE PROMOTION ★★  
(This can be on a single public service effort or on public service promotion on a sustained basis.)

STATIONS AND NETWORKS WILL COMPETE IN THE FOLLOWING DIVISIONS:

Network (National)  
Network (Regional)  
Clear Channel, Network Affiliate  
Regional Channel, Network Affiliate  
Local Channel, Network Affiliate  
Non-Network

### ★★ FORM OF ENTRIES ★★

Don't worry about preparing big, fancy, elaborate presentations. Awards will be made on the basis of facts, the meat in the presentations, and not on their physical appearance. Submit entries in any form you care to, from simple typewritten sheets up to any kind of "art" presentation. We don't care how simple or elaborate the presentation is, just so long as you get it in by the deadline date.

### ★★ DEADLINE ★★

Because the final judging will take place in New York on September 3, and the New York and Atlantic City exhibits must be prepared immediately thereafter, the final deadline for entries at the New York office of The Billboard is Wednesday, August 27. Sorry, no extensions.

### ★★ WHERE TO SEND ENTRIES ★★

ALL ENTRIES SHOULD BE ADDRESSED

THE BILLBOARD 10TH ANNUAL  
RADIO PROMOTION COMPETITION

1564 BROADWAY NEW YORK 19, N. Y.

You Can Help Us Prepare More Intelligently for Exhibit Space and Other Phases of the Competition by Filling in This Entry Pledge and Mailing It to Us Today

ENTRY PLEDGE

The Billboard Radio Promotion Competition and Exhibits  
1564 Broadway  
New York 19, N. Y.

Gentlemen:

We are planning to submit an entry in the 10th Annual Radio Promotion Competition and Exhibits. We will enter in the following category(ies): (check any or all)

Over-all Promotion;  Single Campaign Promotion;  Public Service Promotion.

Our entry will be in the following division: (check one)

Network (national);  Network (regional);  Clear Channel, Network affiliate;

Regional Channel, Network Affiliate;  Local Channel, Network Affiliate;

Non-Network.

We expect to have our entry in by . . . . . and Please Make It as Early as Possible

NAME . . . . .

TITLE . . . . . STATION . . . . .

ADDRESS . . . . .

CITY . . . . . STATE . . . . .

ENTRY PLEDGE

PLEASE ACT PROMPTLY

FILL IN AND MAIL TODAY



# GOOD-BYE TO ORK STAND-BYS

## Wurlitzer (Stores, Not Juke Box Division) Into Disk Manufacturing Biz

Seen as Effort To Whip Major Disk Distribs in Line

By Joe Csida

NEW YORK, 19.—Retail stores division of the Rudolph Wurlitzer Company is in the record manufacturing business, it was learned here this week, and the company's first album (label will be called Wurlitzer) will be released about August 15. Due to extensive Wurlitzer music interests (firm makes pianos, organs, etc., in its De Kalb, Ill., division, as well as juke boxes in its North Tonawanda plants), issuance of the disks under

the company name label is figured to stir plenty of trade talk re possible ramifications.

### Stores Division Set-Up

The *Billboard* has learned, however, that the disk manufacturing set-up is purely a project of the retail stores division and has nothing to do with the juke box manufacturing phases of the company's business. Furthermore, Wurlitzer has not bought, nor is it planning to buy or build, a record manufacturing plant. Initial disks were recorded in Milwaukee and farmed out to an indie pressing plant. Best guess as to the reason for the move is that Wurlitzer Retail Stores Division has been having difficulty getting proper deliveries on "leader" items from major diskers' distributors, and that they (See *Wurlitzers' Move on page 17*)

## Out-of-Town Crix Wind Up Season Picks

Hub's Norton Leads

NEW YORK, July 19. — Final check-up in *The Billboard's* out-of-town legit critics' accuracy averages finds Elliott Norton, of *The Post* top pundit in Beantown; Linton Martin (*Inquirer*) leader in Philly; Nelson Bell (*Post*), Jay Carmody (*Star*) and Don Craig (*Times-Herald*) deadheating it as leaders in Washington. Finals couldn't be released until now because it was necessary to give all shows a chance to click or prove definite failures, according to *The Billboard's* reckoning system, which calls for a show to play 100 performances to get into the click column.

Annual accuracy tab on out-of-towners is based on their opinions as to Broadway expectations of tryout in their local theaters. If they thumb-down a show and it fails on the Stern, all well and good. Conversely, however, if it proves a success, an error is charged. Norton caught 20 out of (See *Out-of-Town Crix on page 44*)

## Knoxville's 5% Bite On June Biz: \$7,312

KNOXVILLE, July 19.—The city's 5 per cent amusement tax, which is being contested in the courts, brought in \$7,312.12 in June, according to the finance department.

The levy on all amusements in the city was passed this year during the January session of the State Legislature and more than \$25,000 has been collected, but the money has been tied up by court order pending the outcome of a suit by the Knox-Tenn Theater group, which controls 90 per cent of Knoxville's theaters, to test the legality of the law.

## Royalties Are Not Reparations, World Composers Argue

LONDON, July 19.—At the recent meeting here of the International Federation of Authors' and Composers' Societies, attended by reps from all European countries except Spain, Yugoslavia and Russia, a strong plea was made by British and Swedish reps that playwrights and composer's royalties should under no circumstances be treated as reparations. The British cited the case of Franz Lehar, composer of *The Merry Widow* and an Austrian now living in Switzerland, who has had his royalties impounded in several European states. The Dutch and Swedish delegates asked that the conference agree to the establishment of a "watch committee" to report to the (See *No Reparations on page 38*)

## Performers Cinch Fall Guys In Today's Tense Atmosphere

NEW YORK, July 19.—Uproar over the Ahooskie (North Carolina) Kiwanis Club-Harvey Jones incident is the latest in a recurring series of social, national and international situations in which performers have found themselves innocently embroiled. Ahooskie Kiwanis held a dance-festival about two weeks ago at which a drawing was made, in which winner was to get a \$3,200 Cadillac. Tickets had been sold at a buck a head to all comers and were said to have been marked "you need not be present to win the car." Leslie

Long, chirp in Carmen Cavallaro band (which was playing the dance) pulled the winning ticket out of the drum. Ticket turned out to have been purchased by Harvey Jones, 23-year-old Negro tenant farmer.

Story, as reported by United Press, is that upon discovering ticket was held by a Negro, Ahooskie Kiwanis toppers asked Miss Long to draw another tab. She asked why, and when told that the boy was ineligible because he was a Negro, refused to pull another ticket. Local Kiwanis officials were then said to have pre- (See *Brand Performers on page 38*)

## Hits Gus-Pot

NEW YORK, July 19.—Thomas W. Duncan, former Des Moines newspaperman, took 10 years to write *Gus the Great*, the story of a super-duper showman-newspaperman-promoter, but has hit a big jackpot with it. The book, in addition to being named as the September selection of the Book-of-the-Month Club, was sold to Universal-International for a pic. U-I is making a \$100,000 down payment and may pay as much as \$201,000 more, depending upon the success the book has.

## Canada Tired Of U.S. Shows, Says Ljungh

Disk Jockeys Find Favor

NEW YORK, July 19.—Canadian radio listeners are getting tired of the sameness of some of the top American programs, according to Esse W. Ljungh, Canadian Broadcasting Corporation (CBC) producer, who also states that disk jockey programs are mushrooming all over the Dominion. Another Canadian trend is a reaction against whodunits and programs of (See *Ljungh Reports on page 11*)

## Education Not So Pop on Tele, DuMont Finds

NEW YORK, July 19.—DuMont television station WABD this week concluded a survey of listener reaction to its four major Tuesday night programs, believed to be one of the first of its kind made for video. A questionnaire, mailed June 11 to 5,250 persons, drew 744 replies—a return of (See *DuMont Audience on page 14*)

## AFM Reported Ready To Bow On T-H Point

Exec Board Action Due

NEW YORK, July 19.—Reliable sources close to both the management and union sides are predicting this week that stand-by fees for musicians in situations where orks play theaters will soon be a thing of the past. Indicative of the imminence of such a move, according to these informants, are the approach and content of James Petrillo's (American Federation of Musicians' prexy) testimony before Congressional committees at recent hearings. The AFM head apparently went out of his way to maneuver committee members into going on the record to the effect that governmental opinion (as stated in Taft-Hartley and Leavendberg laws) is that stand-by fees must be eliminated, and quickly.

No Prestige Loss

This, according to both key theater operators and AFM spokesmen, en- (See *AFM REPORTED on page 40*)

## Budget Cuts To Curtail U. S. Showbiz Data

WASHINGTON, July 19.—Department of Commerce's multitudinous routine surveys of entertainment business will get a nipping from Congress's economy ax despite some moderate compromises this week, Commerce officials indicated today.

Reliability of statistics on business done by eating and drinking places will be lessened, officials said, because most of the canvassing will have to be done by mail from Wash- (See *Budget Cuts Curtail, page 38*)

## N. Y. Pigskin Games Get Video Sponsor

NEW YORK, July 19.—Hoffman Beverage Company, starting September 3, will bank roll all home games of the New York Giants professional football team over National Broadcasting Company's (NBC) video station, WNBT. According to the contract signed by John V. Mara, of the Giants, and Hoffman, eight home games will be televised from the Polo Grounds, in addition to a night game from the Polo Grounds between the Giants and the Eastern All-Stars—the latter in connection with the Ninth Annual Tribune Fresh Air Fund.

Contract, set by Warwick & Legler, Inc., marks the third successive year that NBC television has covered the Giants games, but the first year that the games have been sponsored.

Sportswriter Arthur Daley and Bob Stanton, NBC sportscaster, will describe the play-by-play.



# BBC Grip on English Orks Faces Threat

LONDON, July 19.—Threat to the government-owned British Broadcasting Corporation (BBC) grip on English orks by virtue of BBC's air-wave monopoly may develop via the English-speaking and commercial Radio Luxembourg. Latter gave BBC its greatest pre-war competition and this same Continental station currently is rumored making overtures to top English music talent.

### Music Artistes Deal?

The Continental station is said to have approached Music Artistes, Ltd., a London band agency, now undergoing a change in ownership, to negotiate a contract for the agency to act as sole booking agents for the station in England. Should the agency accept the offer, it will mark the first post-war English agency to move into commercial broadcasting. Radio Luxembourg currently is broadcasting sponsored programs from at least half a dozen countries.

### Orksters Buy Interest

Music Artistes, one of the leading English band bookers in the past year and responsible for most of the (See BCC Grip on Orks on page 38)

# AGMA Starts Dicker In Opera This Week

NEW YORK, July 19.—A committee representing the American Guild of Musical Artists (AGMA) will meet with the League of Grand Opera Producers next Wednesday (23) to begin negotiations for a new basic agreement, according to Charles L. Wagner, prexy of the league. The basic agreements of the local opera companies expired June 30.

The impresarios balked at signing the new agreements offered by the union (*The Billboard*, July 19), and requested AGMA to bargain with it as a group. The league will meet Monday night (21) to decide a course of action.

## In This Issue

American Folk Tunes	110
Broadway Showlog	44
Burlesque	48
Carnival	53-76
Circus	77-80
Classified Ads	87-94
Coin Machines	103-164
Continuing Program Studies	10-13
Fairs and Expositions	49-52
Fair List	52
Final Curtain, Births, Marriages	47
General Outdoor	48
Honor Roll of Hits	24
Legitimate	44-45
Letter List	95-96
Magic	46
Merchandise	87-102
Music	17-38
Music as Written	36
Music Machines	112-121
Music Popularity Charts	24-35
Night Clubs	40-43
Night Clubs-Cocktail	39
Parks and Pools	81-83
Pipes for Pitchmen	97-98
Radio	5-16
Repertoire	86
Reviews: Legit	45
Night Club	42-43
Records	31
Television	14
Vaudeville	41
Rinks and Skaters	84-85
Roadshow Films	86
Routes: Carnival	62
Circus	62
Legitimate	44
Miscellaneous	62
Salesboards	100-102
Sponsored Events	76
Television	14-15
Vaudeville	40-43
Vending Machines	105-111

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# Lovable Dog Days

NEW YORK, July 19.—It's been a dull but lovable week around town. Not the ordinary kind of love, like love thy neighbor or love makes the world go round or I love you, but lovable celebs. Over at lovable Frank Law's lovable Crest Room, Thursday (17) the Lovable Girl-of-the-Month Committee and Florida's lovable girl of the month gave a cocktail party for all the lovable names that could be crowded onto a lovable press release. By a strange lovable coincidence, Florida's LGOTM is named Love Lindsey.

Lovable Maggi McNellis was a lovable emcee. Lovable Conover girls (by another strange lovable coincidence, lovable Harry was one of the contest sponsors, along with lovable Russell Patterson and lovable George Hurrell) served lovable refreshments and lovable awards to lovable Jan August, Black Smith Trio, Dusty Bruce, Eddie Condon, Copsey and Ayres, Diosa Costello, Nita Del Campo, Kenny Delmar, Betty George, Willie Howard, Bobby Jordan, Dorothy Kilgallon, Joe Laurie Jr., Jack Lawrence, Hugh Marlowe and K. T. Stevens, Noro Morales, Ben Roberts, Louis Sobol, Marilyn Towne and Mary Lou Williams. Curious lovable will be interested in knowing that the next lovable GOTM contest begins in lovable New Jersey August 1 with the lovable finals at lovable Asbury Park's lovable Monte Carlo pool August 28. (A lovable day if there ever was one.)

# Hold Your Horses!

JUNCTION CITY, Kan., July 19.—Author Stanley Pennell, whose writings include the recent best-seller *The History of Rome Hanks*, complained to the city commissioners that a Merry-Go-Round with a brass organ, which has been operating across the street from his apartment since July 4, was disrupting his work. The Merry-Go-Round belongs to a jeweler who said he has always wanted to own one since he was a boy. The commissioners declared that it was a legitimate enterprise and that they had given the jeweler a license. So, Pennell plans to leave Junction City, his home town.

# Showbiz May Benefit From N. J. Action On Games of Chance

TRENTON, N. J., July 19.—Showbiz may benefit from the decision of the legislative committee of the constitutional convention, which is drawing up a new State constitution to be submitted to the general session of the Legislature July 31, to recommend a referendum this fall on gambling. If the State's voters decide to legalize games of chance, gambling would come out from under cover and some of the spots might put in shows.

According to the chairman of the legislation committee, Sen. Edward J. O'Mara, the group will recommend that two proposals be the subject of the referendum: Whether to permit pari-mutual betting at licensed race tracks in the State, or whether, in addition to such betting, the legislature be authorized to 'regulate gambling or games of chance by bona fide religious, educational, charitable, veteran's or fraternal organizations.' The recommendation also will provide that the proposal receiving the highest vote will become a part of the new constitution.

The State constitution permits pari-mutual betting at licensed tracks, but bans any other form of gambling. Bingo, raffles and other games of chance have been declared unlawful by the courts.

# Garry Moore as Salesman

NEW YORK, July 19. — Comic Garry Moore, whose new script show is being considered by N. W. Ayer Agency, is turning salesman for the nonce. Trade reports have the comedian doing a personal pitch this week at officials of Plymouth motor firm.

# N. Y. Board Explains New Law on Union Contract Procedure

NEW YORK, July 19.—The New York State Board of Mediation in letters sent out last week has notified all unions that under the Taft-Hartley Act when a union wants to terminate or modify an existing contract, it must serve notice on the employer 60 days before the expiration of the pact, and that should parties not succeed in agreeing to a new contract within 30 days, the union must notify the State Mediation Board, as well as the Federal Mediation Service, of the existence of a dispute. The act places the same requirement upon employers should they desire to terminate or modify a contract.

The letter also pointed out that during the 60-day period before the contract is terminated, both parties are required to continue in force and effect all terms and conditions of the pact without resort to strike or lock-out. The act requires that the party desiring to end or modify the contract must offer to meet and confer with the other party to negotiate a new pact. Under the new law, the Federal Mediation and Conciliation Service is directed to avoid attempting to mediate disputes which would have only a minor effect on interstate commerce if State or other conciliation services are available and provides that unions or employers need not utilize the services of any particular mediation or conciliation service. Therefore, parties to a dispute which threatens to cause a substantial interruption of commerce, as well as others, may voluntarily select the services of the N. Y. State Board of Mediation.

This part of the Taft-Hartley Act goes into effect August 23. One point which will have to be clarified by the National Labor Relations Board is whether a union may give notice before the act goes into effect. No showbiz unions have yet served such notice upon employers, altho unions in other fields have done so.

# Alf Landon Obtains Permit for Colorado

WASHINGTON, July 19.—Alf M. Landon, GOP candidate for president in 1936, joins the list of politicians in radio ownership with announcement this week by the Federal Communications Commission (FCC) that he has received his grant for a new 1,000-watt standard station in Englewood, Colo.

Landon also has applications pending for new stations in Leavenworth and Liberal, Kan.

# Pic Guesters Nixed on Disk Jockey Shows

HOLLYWOOD, July 19. — Free guest shots of flickerites on transcribed disk jockey shows was ruled out this week, following a meeting of radio sub-committee of Motion Picture Producers Association (Johnston office). Pic radio exploitation men agreed to withhold stars unless platter spinners pay the going rate, and not merely token AFRA fees for guesters.

Ruling is aimed at platter spinners of caliber of Tommy Dorsey and Paul Whiteman, and similar big names who may swing into disk jockey field. Restrictions follow close on heels of recent ruling which banned cuffo interview dates on live gossip commentaries originating in film capital. New ruling does not affect interviews with run-of-the-mill players and other film personalities.

# Ford Is Building Sports Video Net

NEW YORK, July 19.—Ford's pioneering in the field of sports telecasting has progressed to the point where the sponsor has built up what is virtually a sports video network. At the present time, the bank roller is sponsoring video programs in New York, Los Angeles, Detroit and Chicago, with St. Louis coming into the picture beginning July 25. As the number of receivers increases in various cities, the video operation in those spots is expected to be hiked proportionately.

In line with this philosophy, New York, which has the most video receivers, is the top spot for Ford's sports coverage. The Gotham programs, aired over WCBS-TV, include sharing 50 per cent of the sponsorship of the Dodgers' games. In addition, (See Ford's Sports on page 14)

# The Billboard

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The Billboard also publishes: The Billboard Encyclopedia of Music Vend



# MORGAN EARNS HIS LETTER

## Night Educational Series Being Launched by CBS With 'School of Air' Revivals

Nine 'Return Engagement' Programs Starting August 5

NEW YORK, July 19.—Columbia Broadcasting System (CBS) is set to embark on a project designed to prove that educational radio is of sufficient stature to warrant a nighttime slot. In line with this view, Leon Levine, assistant director of the web's educational division, has scheduled a series titled *Return Engagement*, Tuesdays at 10:30-11 p.m., starting August 5, during which period the web will broadcast nine outstanding *School of the Air* programs culled from offerings of the past five years.

NEW YORK, July 19.—Columbia Broadcasting System has allocated a budget of \$200,000 for next season's *School of the Air* series. This sum includes costs of actors, musicians, writers, directors, etc. Time, of course, is not included.

Some 25 men and women are now engaged in research on the *School* series, which opens its 18th consecutive season Monday, October 6, and runs 30 weeks.

The programs, which have been chosen because of their dramatic and showmanly presentation of educational subjects, include *Neighbors in Space*, originally broadcast December 18, 1946; *Launching the Republic*, December 17, 1945; *The Goldbug*, October 31, 1946; *The Philippines*, November 4, 1946; *Haym Solomon*, February 19, 1942; *Mr. Cortex* (originally *Brain Power*), October 2, 1946; *John Henry and the Double Jointed Steam Drill*, October 17, 1946; *Union of South Africa*, December 9, 1946, and *Biscuit Eater*, January 2, 1947.

### Replaces "Open Hearing"

Series, which will be aired in the spot vacated by *Open Hearing*, will be a demonstration of the CBS education department's point of view; namely, that good network educational radio is general in its appeal and that it has far outgrown the classroom stage. Levine sees this type of educational program as the proper format for network broadcasting. The narrower function of educational programs as a means of supplying the needs of classrooms is more properly in the sphere of local standard and FM stations, he believes.

What has happened thru the years, says Levine, is that educational radio first attempted to adapt itself to class-

room methods. But as writers and directors gained greater freedom and radio know-how, the elements of drama, suspense, conflict, etc., all came to be adjuncts of good educational radio. "We're dealing with an open microphone," explained Levine, "and listeners can walk away." This, he believes, necessitates giving the listener more than dry facts or statistics. Programs must have good characterization, plausibility and other elements of good radio generally. For instance a program like *CBS Is There*, according to Levine, couldn't have happened 10 years ago. Ditto the web's documentaries and various programs on other networks.

*Return Engagement* will wind up September 30.

## Bea Lillie Nixes 4G Weekly Show

NEW YORK, July 19.—Ruthrauff & Ryan is still hunting a comedy star to go into the Autolite-Dick Haymes program this fall. Bea Lillie this week turned down a two-year deal with star billing at a reported \$4,000 a week because the pic she was to do for Eddie Golden on the West Coast was postponed and she did not want to stay out there for the airshow alone.

R&R started out with a list of 60 prospective comics for the show. Frank Morgan was willing to go on the program and take equal or even second billing, but Old Gold picked up his option. The agency still is dickering with Bob Burns and Cass Daley.

Miss Lillie sails for England next week and plans to go into a new musical, *Charlot's Revue* next fall.

## FCC Mulls Steps To Spur Action on Educational Webs

WASHINGTON, July 19.—The Federal Communications Commission (FCC) this week was weighing new steps to encourage educational and non-commercial FM station and network activity.

Answers by educational institutions to questionnaires sent out months ago by FCC show, that, while 23 States plan Statewide FM webs, in only five States have any educational network plans reached as far as the legislative stage. Even these face a fairly long wait before webs can actually start operating.

FCC officials, while satisfied with the activity of individual educational stations, are disappointed that not a single web has yet been established. Ten years having elapsed since the commission first set apart educational channels. The FCC reportedly now is ready to take new steps to get these webs organized.

## No Brooklynese?

NEW YORK, July 19.—Columbia Broadcasting System (CBS) goes multi-lingual Monday night during its airing of the web-built *CBS Is There*. The actors will talk in Hebrew, Spanish, Arabic and Indian. Oh yes, and English.

Program theme will be Columbus' discovery of America, and the linguists will be part of the discoverer's retinue of interpreters — carried on shipboard because Columbus was uncertain as to where he would land.

## Upstate N. Y. Farm FM Web Seeks Permit

### 6-Station Net Files With FCC

WASHINGTON, July 19.—Industry observers here are awaiting with high interest the action of Federal Communications Commission (FCC) on an application filed this week for construction of a six-station FM broadcast system to bring distinctly rural programs to 40 counties in up-State New York.

Rural web, the first proposal of its kind, is seen as a pace-setting project which is likely to win approval from FCC. Up-State New York outfit is titled Rural Radio Network, Inc., and is wholly owned by a non-profit organization called Rural Radio Foundation, set up by nine farm organizations in the proposed broadcast area.

H. L. Creal, of Homer, N. Y., a farmer and member of the New York State Assembly, is president of the operating network and the foundation. He claims the web is designed to "serve families on 110,511 farms, 76 per cent of all the farms in the State of New York."

## College Tuners Rate Him Top Variety Act

### Townsfolks Stick by Hope

LANSING, Mich., July 19.—Emergence of Henry Morgan as the favorite fare of cap-and-gowners headlined the fourth annual survey of college radio listening habits, made by graduate students of Michigan State College here. The survey, which for the first time compared the tastes of students and townfolk of Lansing, indicated that the city's residents continue to string along with Bob Hope as top variety choice. Hope also took honors as top comedian with both groups polled.

Winning programs were selected on the basis of points, each voter naming choices, and with first selection getting three points, second two, third one. Winners in 11 classifications and their points included:

CATEGORY	COLLEGE	LANSING
Dramatic	Radio Theater (1251)	Radio Theater (1140)
Popular Music	Hit Parade (1063)	Hit Parade (285)
Variety	Henry Morgan (975)	Bob Hope (198)
Comedian	Bob Hope (1473)	Bob Hope (532)
Newscasters	Lowell Thomas (854)	Bill Stern (137)
Commentators	Walter Winchell (853)	Walter Winchell (274)
Semi-Classical Music	Phil Spitalny (315)	Phil Spitalny (232)
Classical Music	New York Philharmonic (408)	New York Philharmonic (208)
Discussion	Town Hall (539)	Town Meeting (261)
Sports	Baseball (1544)	Baseball (634)
Quiz Programs	Take It or Leave It (727)	Take It or Leave It (636)

Accompanying charts break down the balloting on these and other questions.

Other outstanding results of the poll show that radio is the most popular news source both in college and town, that both groups indicate an active sponsor awareness, but that both have emphatic objections to commercials.

The survey conducted by Doris (See MORGAN EARNS on page 7)

• STATION MANAGERS

• PROMOTION MANAGERS

See THE INSIDE FRONT COVER THIS WEEK FOR A MESSAGE OF IMPORTANCE TO YOU

## Berle Program Fate Remains Undecided

HOLLYWOOD, July 19.—With Biow agency officials due to huddle next week with the sponsor, Philip Morris, on the fate of the Milton Berle show, top brass of both were unwilling to comment on industry rumors that the program may be canceled.

Bruce Dodge, agency's radio chief now on the Coast, indicated that no final decision had been made as yet, but reports persist that his visit here may have been concerned with a possible replacement.



# NAB'S TAFT-H. VIEW: GO EASY

## Labor Report, Out This Week, Asks Caution

### May Even Favor Modification

WASHINGTON, July 19.—National Association of Broadcasters (NAB), nearing completion of a final analysis of the new Taft-Hartley law, is preparing to issue a report to members next week hailing the general objectives of the new law but advising a "go easy" interpretation of some of the law's more stringent curbs. The policy of "prudent caution" is being adopted because of feeling on the part of some NAB bigwigs that the law is certain to undergo some legislative modification in the next session of Congress, if not the current term. Also, with the American Federation of Musicians (AFM) in quest of "challenge" cases, NAB wants to exercise full precautions against giving AFM an open-and-shut case.

President Justin Miller of NAB is himself convinced that a bill offered this week by Sens. George D. Aiken (R., Vt.) and Carl Hatch (D., N. M.), to delete a key provision of the law banning union political expenditures, "has definite merits." While this was expressed as a personal opinion, it is seen to be reflected in the thinking of the rest of NAB's legalists who are now rushing their analysis to completion under direction of Don E. Petty, NAB general council. Miller emphasized, however, that he ardently favors the new Taft-Hartley Act's broad aims.

#### Miller's Quotes

In discussing the Aiken-Hatch amendment to the Taft-Hartley Act, Miller told *The Billboard*, "Speaking personally, I am in favor of thought— (See NAB T-H VIEW on page 9)

## WBAL Decish Held Unlikely For Long Time

WASHINGTON, July 19.—Stretching out of proceedings in the WBAL (Baltimore) case is expected, despite Federal Communications Commission (FCC) action this week setting October 6 as the date for a consolidated hearing of WBAL's bid for a license renewal and the bid of Drew Pearson and Robert Allen for WBAL's frequency. Legalists predict the decision will be delayed months beyond conclusion of hearings. It is also predicted that the case will wind up in an appeal to the courts, regardless of which way FCC decides.

It is pointed out that even the side issue of WBAL's attempt to have FCC charges against the Baltimore station expunged from the record is still being kicked around after many months. This issue is now being carried by WBAL to the Circuit Court of Appeals, following a recent unfavorable decision by a lower court.

Speculation in Washington centers on one aspect of the WBAL case—a question whether new Commissioner Robert F. Jones will take part in the decision.

## CBS Says Reshuffle Won't Change Programing Policy

NEW YORK, July 19.—Reshuffle of the exec set-up of the Columbia Broadcasting System (CBS) with Ed Murrow exiting as vice-president in charge of public affairs to be succeeded by Dave Taylor, whose post as programming chief in turn goes to Hubbell Robinson, is not likely to cause any major changes in the web's programing policy. This was affirmed this week by both Taylor and Murrow. Murrow, who remains with CBS as executive consultant in public affairs, stated: "I have no reason to believe there is involved a change in policy or reorientation in attitude toward radio. I cannot put it too strongly." Additional talks with both Murrow and Taylor indicated that the web's package building activity would be continued at a high rate—perhaps "even more so"—and that the documentaries and *CBS Views the Press* would continue.

#### Murrow's New Show

Murrow's plans regarding his news program for Campbell's Soup, replacing Bob Trout in the 7:45-8 p.m. slot across the board starting September 29, are not yet fully crystallized, but he's planning the broad outlines of it already. The program will originate in New York generally, but will be flexible enough to permit originations elsewhere whenever the occasion warrants—in Washington, for instance, when Congress is in session, and occasionally from abroad.

Murrow intends, too, to devote a good chunk of the program time to the top story of the day. Additionally, he does not see the show as one which he will fill all the time. Rather, he intends to use both CBS news men and other competent experts. The show will include a rebroadcast. Dry runs on the series will start after a brief vacation. "It's more satisfying to worry about one program a day than 15 or 20," Murrow added.

#### Trout's Status Dubious

Status of Bob Trout this week was in a state of flux. Trout, tho an unofficial member of the CBS family, has no contract. Late in the week Murrow scheduled a dinner appointment with Trout to sell the latter on a sustaining contract. CBS execs said they would do all they could to keep him, "but he may get other offers, and if we cannot meet them he may go."

Taylor said no shifts in personnel were contemplated. Bill Fineshriber

## 10,800,000 Radio, TV Sets in Britain; Up 460,000 in Year

LONDON, July 19.—The Postmaster-General office announced recently that British radio and television receiving licenses had climbed to 10,800,000 by the end of May, 1947, as compared with 10,340,000 one year ago. In this figure are included 19,000 video receiver permits.

Altho more than this number of tele sets were known to be in private hands at this time, many have not yet been connected up with the video circuit. Others are working without licenses, with the average prosecutions for this offense during the first six months of 1947 set at 500.

remains as assistant program chief to Robinson, and Geralt Maulsby, who was assistant to Murrow, stays on in that capacity with Taylor.

Robinson spent a few days in conference with CBS execs this week. He leaves for Bermuda today for a week's stay.

## Kyser Switching To Sat. Slot in Colgate Revamp

NEW YORK, July 19.—Ted Bates Agency this week plotted a realignment of its Colgate program over the National Broadcasting System (NBC), with all indications pointing to a switch in Kay Kyser's time from Wednesday night to Saturday at 10-10:30 p.m. At press time, papers for the switch were not yet signed, but it was learned that the Kyser shift was satisfactory to all concerned.

With Kyser going into the Judy Canova spot, the latter would be moved to 9:30-10 p.m. Saturdays, heretofore held by Colgate's *Can You Top This?*

*Can You Top This?*, it was reported today, was slated to be moved from Saturday to Wednesday evening, on which night Colgate airs the Dennis Day show over NBC.

Should the Kyser switch be consummated, as appears likely now, NBC's Saturday nighttime line-up, which got a boost when *Hit Parade* moved over from Columbia Broadcasting System, would be additionally strengthened.

## House Sets Up Industry Poll On 'U. S. Voice'

WASHINGTON, July 19.—The radio industry will be canvassed for its views on foreign broadcasting, with the Mundt Bill authorizing the State Department to continue such broadcasts considered a mere stop-gap until Congress can get around to establishing blueprints for the activity. The Mundt measure is expected to stumble to passage next week carrying an amendment authorizing money for an investigation of foreign broadcast services.

The joint congressional investigating committee set up in the amendment to the Mundt Bill is required to report its findings to Congress by next February 1. It is expected that the group will ask the views of broadcasters before making its report. In addition, it is contemplated that the group will travel to Europe and Asia for first-hand information on results of the foreign broadcast program.

#### Lyons Packaging Comic Strip

NEW YORK, July 19.—Steve Canyon, King Features comic strip, is being packaged for a half-hour live show. A. & S. Lyons is doing the packaging and peddling.

## NAB Rushing Fair Practices Regulations

### Enforcement Still Undecided

WASHINGTON, July 19.—National Association of Broadcasters (NAB) new standards of fair practices are being rushed into final shape for submission to the Atlantic City convention, with NAB's Code Committee standing pat against incorporating any code provisions that would "over-restrict" commercials in programing.

Still bothering the committee is a provision that could in any way suggest enforcement of the new "code," and apparently this issue will remain unsettled up to the time of the convention. Committee is finding it virtually impossible to set up sanctions or other enforcement devices in view of the anti-trust laws. The committee is expected to give this issue a thoro airing at its full-day session at NAB headquarters here next week.

#### Individual Responsibility

Committee is prepared to encourage acceptance of the new standards thru a provision that will, in effect, invite individual broadcasters to shoulder the responsibility for effectiveness of the new "code." Meeting of the standards committee marks the latest spurt in activity, following a two-day session here this week of the public relations executive committee which, among other things, set up a subcommittee to explore ways for the radio industry to participate in a system of radio institutes at colleges and universities.

#### Miller Stand Endorsed

Gilmore Nunn, chairman of the public relations committee and president of Nunn stations, in the wake of his committee's session here, issued a statement endorsing the presentation made by NAB President Justin Miller at the recent hearing on the White radio bill.

The committee threw its support behind the Broadcast Measurement Research, and it planted itself firmly behind a broad campaign keyed to "sell radio by radio."

## WQXQ Set for Full-Time FM

NEW YORK, July 19.—WQXQ, the FM affiliate of WQXR, on Monday (21) will begin full-time rebroadcast of the AM station's programs over both FM bands. Hitherto on a 5 p.m. to midnight sked, WQXQ now will function from 9 a.m. to 12:05 a.m. at 45.9 megacycles on the old FM band, and at 96.3 megacycles, Channel 242, on the new band. The expanded operations makes WQXR the first commercial AM station in New York to make all its shows available to FM listeners, and has WQXQ joining WGYN as the only FM stations operating full time in the city.

WGYN this week, in an unusual salute, noted WQXQ's expansion with a series of announcements welcoming *The New York Times* outlet to full-time broadcasting.



## College Listening Favorites

LANSING, Mich., July 19.—Following lists show favorite programs as reported in the radio survey made by Michigan College graduates (see story in next column). One column reports college favorites; the other shows favorites as reported by Lansing residents. Points were counted as three for first, two for second, one for third.

### FIVE FAVORITE DRAMATIC SHOWS

COLLEGE POINTS		LANSING POINTS	
Radio Theater	1251	Radio Theater	1140
Theater Guild	398	Lady Esther	444
Suspense	277	Theater Guild	324
Sam Spade	276	Suspense	146
Inner Sanctum	179	Sam Spade	146

### FIVE FAVORITE POPULAR MUSIC SHOWS

COLLEGE POINTS		LANSING POINTS	
Hit Parade	1063	Hit Parade	988
Fred Waring	483	Bing Crosby	284
Supper Club	297	3-Hour Club (WJLM)	222
Bing Crosby	253	Dick Haynes	168
Vaughn Monroe	252	Molly Malloy	162

### FIVE FAVORITE VARIETY SHOWS

COLLEGE POINTS		LANSING POINTS	
Henry Morgan	975	Bob Hope	198
Bob Hope	633	Henry Morgan	150
Jack Benny	411	Bing Crosby	114
Bing Crosby	330	Red Skelton	84
Fred Allen	244	Breakfast Club	84

### FIVE FAVORITE COMEDIANS

COLLEGE POINTS		LANSING POINTS	
Bob Hope	1473	Bob Hope	532
Henry Morgan	1395	Joan Davis	222
Jack Benny	729	Red Skelton	196
Fred Allen	454	Jimmy Durante	190
Red Skelton	212	Henry Morgan	173

### FIVE TOP NEWSCASTERS

COLLEGE POINTS		LANSING POINTS	
Lowell Thomas	854	Bill Stern	137
Bob Trout	358	Howard Finch, (WJLM)	115
Ted Grace	126	Raymond Swing	82
Elmer Davis	98	Jack White	82
Jack White	75	Bob Walsh, (WJLM)	82

### FIVE TOP COMMENTATORS

COLLEGE POINTS		LANSING POINTS	
Walter Winchell	653	Walter Winchell	274
Drew Pearson	314	Drew Pearson	193
Kaltenborn	292	Lowell Thomas	100
Fulton Lewis	153	Martin Agronsky	75
Baukhage	148	Gabriel Heatter	58

### FIVE FAVORITE SEMI-CLASSICAL MUSIC SHOWS

COLLEGE POINTS		LANSING POINTS	
Phil Spitalny	315	Phil Spitalny	232
Telephone Hour	197	Wayne King	156
Family Hour	163	Family Hour	137
Sunday Evening Hour	138	Album of Familiar Music	104
Paul Whiteman	126	Saturday Night Serenade	98

### FIVE FAVORITE CLASSICAL MUSIC SHOWS

COLLEGE POINTS		LANSING POINTS	
N. Y. Philharmonic	408	N. Y. Philharmonic	203
Metropolitan Opera	181	Columbia Masterworks, (WEAR)	114
Boston Symphony	135	Metropolitan Opera	108
Sunday Evening Hour	118	Sunday Evening Hour	76
Detroit Symphony	105	Sigmund Romberg	76

### FIVE FAVORITE QUIZ PROGRAMS

COLLEGE POINTS		LANSING POINTS	
Take It or Leave It	727	Take It or Leave It	636
Information, Please	456	Quiz Kids	264
Truth or Consequences	306	Break the Bank	198
Break the Bank	298	Quiz of Two Cities	162
Quiz Kids	188	Truth or Consequences	132

### FIVE FAVORITE DISCUSSION PROGRAMS

COLLEGE POINTS		LANSING POINTS	
Town Hall	539	America's Town Meeting	261
America's Town Meeting	374	Around the World	87
Chicago Round Table	266	Chicago Round Table	43
In Our Opinion	59	In Our Opinion	29
Stump the Professor	39	Your Doctor Speaks	29

### FIVE FAVORITE TYPES OF SPORT SHOWS

COLLEGE POINTS		LANSING POINTS	
Baseball	1544	Baseball	634
Football	1305	Football	265
Boxing	280	Boxing	75
Basketball	141	Basketball	29
Hockey	118	Racing	26

# Morgan Earns His Letter; Collegians Rate Him Tops

(Continued from page 5)

Spoth and Fred Vinroot, both working toward master's degrees in radio under the aegis of Professor Joe A. Callaway, associate director of speech and director of radio education. The survey used 1,200 returns by the collegians, about 10 per cent of the college's enrollment. The survey covered 400 townspeople, one for every three students. Questionnaires were distributed on a proportional basis thru the college by classifications of class, sex, size of home town and educational interest.

#### Programing Ideas

Asked whether they had any suggestions for changes in programing, 418 collegians and 247 townspeople came forward with offerings. In order, the five top recommendations of the students were for less soap opera, more popular music, fewer or better commercials, more classical music and more educational programs. The town listeners' first five requests were for more popular music, fewer or better commercials, more variation on stations, less soap opera and less mystery.

Both groups were asked to list their three favorite program types. On the 3-2-1 basis of points, the students preferred, in order, popular music, variety, sports, semi-classical music and dramas. Lansingites, however, switched the order and voted for drama, popular music, sports, variety and semi-classical music, in that order.

#### Rate Radio Over Press

To the question, "Do you prefer to get your news from the newspaper or the radio?" both college and Lansing listeners answered that they preferred radio by a wide margin. The collegians voted 641 for radio, 411 for newspapers, 115 for both, and 33 gave no answer. Lansing voters balloted 204 for radio, 115 for newspapers, 60 for both and 21 gave no reply. Those who preferred radio gave as reasons its economy of time, conciseness, convenience and freshness. Those liking newspapers cited their greater detail, that they can be re-read, and more complete absorption.

When asked whether they could identify sponsors of programs, 948 students said they could, 205 said no and 47 did not answer. Among Lan-

sing listeners, 282 answered yes, 85 no and 33 did not answer. Many added comments, such as "how can one avoid it?" and "yes, too much so."

#### Commercials Taken Apart

A new question was added in an attempt to determine which of three types of commercial—singing, straight talk or dramatized—the listeners preferred. Many checked their answer but struck out the word "prefer" and inserted such substitutes as "detest least." Result of this question was:

Type	College	Lansing
Straight Talk	521	143
Singing	325	154
Dramatized	152	67
None	27	36
No Answer	75	—

To the question originated in last year's survey asking whether the listener had any objections to commercials, the answers were equally as empathic as in 1946. The result:

Objection to Commercials	College	Lansing
Yes	709	247
No	407	153
No Answer	84	—

Most frequent objections to commercials, from collegians, were: Too long (129), too much time (104), repetitious (69), silly (67) and too frequent (55). Townsfolk made their major objections on the basis of too much time (148), silly (148), too frequent (49), interrupt programs (32), and overdone (23). There were several gratuitous comments, emphasizing that, despite criticism of commercials, the voters realized the plugs were needed to keep the shows on the air.

#### Live Shows Over E.T.

Another new question, dealing with preference for live or transcribed shows, found college listeners favoring live programing 693 to 31, with 61 voting for both and 415 giving no answer. Townspeople voted 277 to 84 for live shows, with 39 voting for both. Most of those voting for live shows said it was because they seemed more real and spontaneous, but wax devotees cited better end products as a reason and pointed to Bing Crosby.

Queried about FM and its publicized advantages over AM radio, only 423 college students knew about these advantages, while only 71 Lansing residents said they were familiar with FM.

● STATION MANAGERS

● PROMOTION MANAGERS

See THE INSIDE FRONT COVER  
THIS WEEK  
FOR A MESSAGE  
OF IMPORTANCE TO YOU



# ZIV

FOR A  
**BIG NAME**  
AND A  
**BIG SHOW**

ZIV PRODUCES  
"NETWORK" PROGRAMS  
FOR  
"LESS-THAN-NETWORK"  
SPONSORS



Consider these musicals:

### ★ SINCERELY KENNY BAKER:

Starring America's favorite romantic tenor, plus the cute singing of Little Miss Rhythm, Donna Dae, plus the music of Buddy Cole and his men—all neatly tied together by your favorite master of ceremonies, Jimmy Wallington. Three or five quarter hours per week.

### ★ THE WAYNE KING SHOW:

The Waltz King, his golden saxophone, his traditionally brilliant orchestra, plus vocalists Nancy Evans and Larry Douglas, narrated by Franklyn MacCormack. A sensational network history of success.

### ★ THE BARRY WOOD SHOW:

Starring Barry Wood with songstress Margaret Whiting, the Melody Maids and the smooth strings of Hank Sylvan and his orchestra. A quarter hour musical that's smooth as silk.

Because other less-than-network sponsors in other cities pay their pro-rata, single-city rate, these big-name, big-time programs are available to you at a mere fraction of their cost.

AVAILABLE FOR LOCAL AND  
REGIONAL SPONSORSHIP



Heard by most...

Preferred by most

**KWKH**  
SHREVEPORT  
50,000 WATTS

Represented by The Branham Co.

## PROGRAM AVAILABILITIES

A weekly advertising service, listing pertinent details concerning outstanding programs available for sponsorship. Agencies and advertisers inter-

ested in any one or more of these programs are requested to communicate with station representative or production organizations listed.

For information concerning rates for program listings in this section, write Program Availabilities, The Billboard, 1564 Broadway, New York 19, N. Y.

### Networks

#### NAT'L BROADCASTING CO.

Once Upon Our Time

Rep.: NBC Program Sales

10:15-10:30 a.m., Mon. thru Fri.

Jack Kilty, brilliant NBC baritone, now has his own program of story-telling and song, a show containing all the elements proven necessary for successful daytime radio. Each day he takes a human-interest story, generally contemporary, and narrates it dramatically, illustrating it with appropriate songs. His subject matter is unlimited, and his musical skill permits him to use every type of music for illustration. Piano, guitar and organ support him with a rich melodic background.

### Radio Stations

#### Illinois

##### WSPR, Springfield

Sports Highlights

6:15 p.m., 5 times wky.

Rep.: Geo. P. Hollingbery Co.

Bob Jones, sports editor of the station, is heard at the popular dinner-hour sports-news time of 6:15. He is widely known by sports leaders and listeners alike through his broadcasts of play-by-play hockey games of the Springfield Indians, in season, and by his regular coverage of local sports events. He reports on international, national, regional, and local pro, semi-pro, amateur and scholastic athletic events. He is an established favorite.

#### Maryland

##### WFBR, Baltimore

CHILDREN'S THEATRE

10-10:15 a.m., Saturday

(Also Transcribed for Syndication)

Rep.: John Blair & Co.

The "Children's Theatre" represents top juvenile dramatic effort, and is a program of special interest to youngsters and parents. The program consists of original dramatizations and adaptations from children's stories and fairy tales. The entire cast is made up of talented boys and girls under the direction of Eleanor Bowling Kane. The "Children's Theatre" is transcribed with "open ends" for your commercial message. Here is a natural avenue of approach that leads straight into the heart of the home.

#### Montana

##### KBOW, Butte

Sports Spotlight

6:15 p.m., 6 times wky.

Rep.: Donald Cooke, Inc., New York, Chicago & Detroit; Gene Grant, Inc., Los Angeles & San Francisco.

New but popular. Butte is great sports town and the sports commentator does not merely read press releases but adds personal touches through years of observance of major league baseball and other sports. Local sports are carried. Weekly award made to Butte individual with outstanding sports performance of the week. Now sponsored by local beer brewery on Mondays, Wednesdays and Fridays. Sponsor pleased.

#### Washington, D. C.

##### WRC

David Brinkley News

Mon. thru Sat., 12:05-12:15 p.m.

Rep.: NBC Spot Sales

David Brinkley's presentation of news and comment about local Washington is just different enough to make him one of the most popular figures in Capital City radio. Brinkley leaves the high-powered international affairs to the other commentators, and concentrates on local topics that interest the "little man" around town. His recent Hoopers show his popularity. Ask NBC Spot Sales for full information about David Brinkley. You'll do well with the audience Brinkley commands.

### Transcribed Services

#### BEULAH KARNEY, INC.

228 N. La Salle St., Chicago 1, Ill.,

or 444 University Av., Toronto, Can.

Meal of the Day

5-minute open end, 5 times wky.

A ten-year tested program used locally and nationally by big name advertisers. Five minutes, five times a week. Written and narrated by Beulah Karney. 160 shows ready for local or regional sponsorship. More in production. Tailored especially for grocers, dairies, appliance dealers, flour mills, utility companies and household products. Merchandising plan. Send for free audition platters and availabilities.

#### HARRY S. GOODMAN

19 E. 53d St., N.Y. 22, N.Y.

Your Gospel Singer

Edward MacHugh, Your Gospel Singer, now available to local and regional sponsors. 420 fifteen-minute transcribed programs consisting of hymns known and loved by young and old. Featuring Edward MacHugh, who is said to have the most perfect diction of any singer without sacrificing warmth of expression. His many years on the networks have created a loyal ready-made audience. Newspaper mats, glossy prints, press releases, etc., are available for publicity purposes. Write, wire or phone for availabilities and audition disk.

#### TRANSCRIBED RADIO SHOWS

2 West 47 St., New York 19, N. Y.

Salute to Song

A 15 minute transcribed program—music millions love. A special feature on each program (the dramatization of a story which inspired a never-to-be-forgotten song.) Starring: two well known vocalists plus two outstanding commentators, plus a famous orchestra; a program to charm every member of the family, listeners will salute "Salute to Song". 52 programs produced—audition pressings available. Priced to fit your

#### FREDERIC W. ZIV CO.

1529 Madison Rd., Cin. 6, O.

Favorite Story, with Ronald Colman

Shirley Temple, Orson Welles, Spencer Tracy, Bing Crosby pick their FAVORITE STORIES, which are brilliantly dramatized in the most lavish series of half-hour productions ever transcribed. All-star cast: Ben Alexander, John Beal, Janet Waldo, Vincent Price, Lurene Tuttle, William Conrad in addition to Ronald Colman. Fifteen-piece orchestra, under the direction of Claude Sweeten, brilliant musical scores by Robert Mitchell. Stories include "Wuthering Heights," "Cyrano de Bergerac," "Dr. Jekyll and Mr. Hyde." Available transcribed.

## 'When a Girl Marries' On Agency Shuttle

NEW YORK, July 19.—Realignment of General Foods programs, which are undergoing a series of agency switches, this week found *When a Girl Marries* in a double take. Assigned to Young & Rubicam last week from Benton & Bowles, the soaper this week tentatively was returned to B&B, which will control production while probably splitting commissions on the opus with Y&R.

### Pueblo's KCSJ Debuts

PUEBLO, Colo., July 19.—Pueblo's new station, KCSJ, affiliated with the daily newspapers here (*Chieftain* and *Star-Journal*), made its debut on 590 kc. with 1,000 watts Monday (14).

Frank S. Hoag Jr., is president, with F. W. Meyer, vice-president, and A. G. Meyer, secretary-treasurer. New station is being managed by Frank McQuinn, former general manager of KOB, Albuquerque, N. M.

### CHARTOC-COLMAN PROD'NS 360 N. Michigan Ave., Chicago, Ill. The Ted Lewis Show

Is EVERYBODY happy? Well, local and regional sponsors have never been happier that they will be with THE TED LEWIS SHOW... a transcribed half hour that is strictly "top-hat" radio entertainment. What's it got? EVERYTHING. Ted's terrific 18-piece orchestra... big name vocalists... top supporting cast... and TED himself, the real TED LEWIS that everybody loves. Who will this show appeal to? EVERYBODY... young or old, rich or not-so-rich, big-town folks, small-town folks! All set to start on August 15. For audition platter, write Chartoc-Colman Productions, 360 N. Michigan Ave., Chicago.

### KASPER-GORDON, Inc. 140 Boylston St., Boston 16, Mass. Adventures of Buddy Bear

The greatest transcribed children's program ever offered! See TIME magazine, May 12, page 62. 78 1/4-hour episodes available in first unit. Sensational merchandising tie-ups, plenty of publicity for all sponsors, with Universal Pictures making color cartoon shorts, Richard G. Krueger Company making BUDDY BEAR dolls, Boston Junior Deb Company making children's sportswear, etcetera, and 100,000 BUDDY BEAR SONG ALBUMS (records) in production. Available for regional and local sponsors at low syndicated rates. Wire for samples, rates. Release date, September 8.

### HOPKINS SYNDICATE, INC. 11 S. LaSalle St., Chicago 3, Ill. Dr. George W. Crane, M.D., Ph.D.

From WEEK, Peoria, Illinois, Station Manager Stanley White writes, "After broadcasting Dr. George W. Crane's programs for 2 months, present indications point to its becoming one of our outstanding daytime features. Sponsor, People's Federal Savings and Loan Ass'n, one of the largest of its kind in the Midwest, is especially pleased with the high quality of the material presented by this famous physician and psychologist." And so it goes everywhere! Over 300 open end 15-minute programs now ready; more in preparation. Contact John R. Kneebone, Anderson 2833, for sample transcriptions.

### CAPITOL TRANSCRIPTIONS Sunset & Vine, Hollywood 28 Music From Hollywood 1/2 hour, five times a week.

"Music From Hollywood" presents an all star line-up from the entertainment capital of the world—a show that is universal in its appeal, and will gain and hold listeners in all age groups. Headlined is the music of Frank DeVol; there are vocal solos by the King Sisters, Peggy Lee, and Hal Derwin. Special opening and closing themes are supplied, plus harp interludes which may be used to back commercials; and voice tracks by the stars to "personalize" the program. Available now. Write Capitol.

### Denver Univ. Opens Clinic On Small Station Operation

DENVER, July 19.—A summer radio clinic on small station operation gets under way here at the University of Denver Monday (21), with five one-week sessions conducted thru August 22. The clinics are intended to fit in with the university over-all radio training pattern, which includes a four-year course training students in small station operation.

Subjects to be covered by the clinics include radio law, journalism, sales, advertising and promotion, use of community resources and programming problems.

### Sonora Tele Set in Chi Intro

CHICAGO, July 19.—Sonora Radio will introduce its first television set to a meeting of distributors from thruout the nation here July 28 and 29. The new set, which will go into production October 1, will feature the 10-inch screen, and will be a standard table model.



# NAB T-H View: Go Easy; Labor Report Urges Caution

(Continued from page 6)

fully-devised legislation which protects the basic freedom of expression and I am against any legislation which threatens that freedom. I have not yet completed studies of the Taft-Hartley Act, nor have I had time to digest in full detail the Aiken-Hatch Bill, but I personally feel that the Taft-Hartley Act needs the sort of modification that is proposed by Aiken and Hatch, altho I believe that the Taft-Hartley law is a sound one and actually presents nothing drastically new."

According to Aiken, the Taft-Hartley ban on union political expenditures could, if taken literally, prohibit any broadcast sponsored by a union. Sen. Robert A. Taft (R., O.), one of the co-sponsors of the new law and GOP leader of the Senate, conceded that "the law can stand some revising," but he is flatly opposed to

drastic amendments and to outright repeal such as has been proposed by Sen. Claude Pepper (D., Fla.) in a bill tossed into the hopper this week.

### Thoro Analysis by NAB

NAB's legalists headed by Petty have been in process of preparing their latest report on the Taft-Hartley Act practically from the day of the law's enactment, and the report is expected to be one of the most exhaustive analyses yet made by any group. Petty told *The Billboard* today that the new law "is certainly a helpful one to the industry," but he added that it is "a highly complicated one in its effect on radio." Among major issues which reportedly are being studied by the Petty group is the extent of protection given the industry against the latest threat by James C. Petrillo, president of AFM, to ban chain broadcasting and record making.

The Petty group's report will reiterate a warning to broadcasters that the new law in no way eliminates an employer's obligation to bargain collectively if the majority of his employees elect this method. Furthermore, the Petty report will advise that the full impact of the new law will not be felt by the bulk of broadcasters for many months to come, inasmuch as existing contracts prevail until termination. This, the report will state, applies to closed shop provisions of the law as well as others. The report also will furnish broadcasters with several explanatory paragraphs on the application of the "secondary boycotts" ban which the new law provides. Broadcasters will be reminded that the new law enables them to obtain an injunction and collect damages if a union strikes in violation of a contract.

### Ban on "Featherbedding"

One of the major changes effected by the law, the NAB report will state, is a ban on "featherbedding," a provision which, it will be emphasized, absolutely prohibits double-crew edicts by Petrillo from being carried out. At the same time, NAB legalists

will suggest that member stations work closely with the national headquarters, inasmuch as NAB is known to be aware that AFM is already searching about for "a weak broadcaster" as a target for one or more test cases challenging the new act. Also, NAB nabobs have in mind the prospect of revisions to the act which now are being pushed on Capitol Hill. Several lawmakers are already mulling an amendment to repeal the Taft-Harley section which restricts closed shop and check-off agreements.

This section has been loudly protested by the American Guild of Variety Artists and other unions. A repeal amendment to this section is expected to be introduced early in January.

General strategy of legislators opposed to the act appears to be to introduce piecemeal amendments to virtually every section of the new law in the hope that some will get by. It is generally conceded that Pepper's measure for outright repeal is little more than an empty gesture which will be lost in committee.

## KLAC Tops Again In Coast Hooper; Block Boosts KFVB

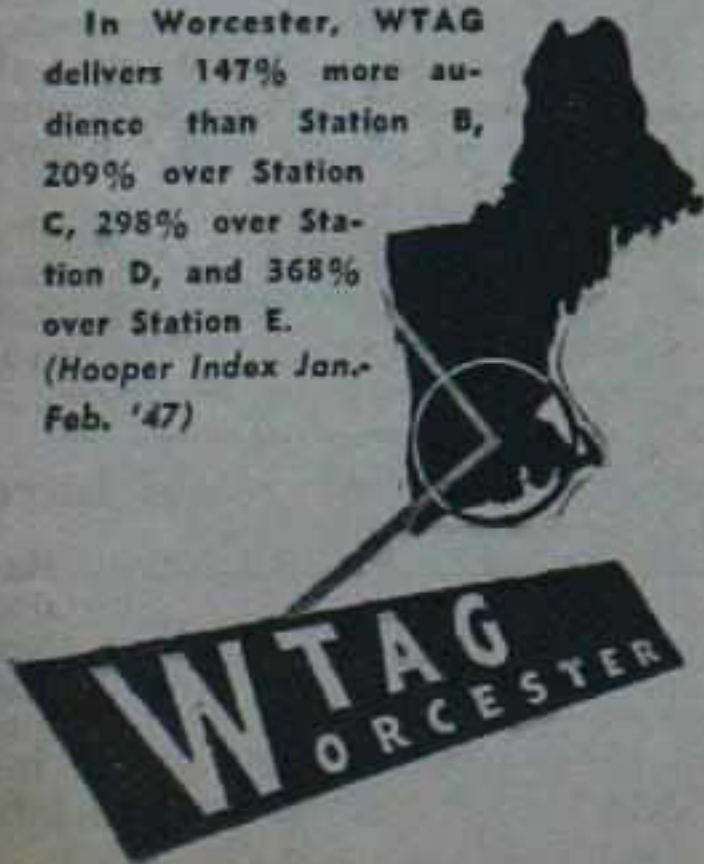
HOLLYWOOD, July 19.—First real indication of the drawing power of KFVB's super disk pilot Martin Block was given to Hollywood agency execs with the release of a special Hooper survey for June, containing comparative share of audience ratings for local indie stations. (*The Billboard*, July 5.) KLAC copped top honors again, maintaining a comfortable over-all lead, with Warner's KFVB chalking up a noticeable gain in morning audience.

Broken down further, KLAC's Al Jarvis was ahead with a 5.7 share of audience, (down from 6.4 last month) while Block boosted rating from last month's 3.7 (before Block took to the airwaves) to a 4.2 share of listening public. KMPC, other contender for indie honors hiked total rate period score from 3.9 to 4.4 with morning rating up from 3.7 to 4.0.

Survey was made by KLAC's Don Fedderson, who refused to release further figures, contending that outlet was dead set against turning Jarvis-Block competition into a dogfight. That station was happy with the outcome of the survey was certain, especially in view of KFVB's costly publicity and promotion campaign with which Warner Bros.' station launched Block stanza.

KFVB's Harry Maizlish was likewise jubilant over success of Block stanza. Altho a non-subscriber (and non-believer) in Hooperatings, Maizlish pointed to fact that after six weeks on the air, only time available on the Block show was one six-a-week 15-minute slot and one three-a-week quarter hour stanza.

In Worcester, WTAG delivers 147% more audience than Station B, 209% over Station C, 298% over Station D, and 368% over Station E. (Hooper Index Jan.-Feb. '47)



## Ray Henle Choice As Lowell Thomas Successor Irks NBC

WASHINGTON, July 19.—Word here is that National Broadcasting Company (NBC) bigwigs are not too happy about the outcome of a race among commentators for the prize assignment awarded to local WOL-Mutual commentator Ray Henle for the spot long held by Lowell Thomas on the Sunoco news show. Henle reportedly got the nod from agency men for the profitable spot over three NBC commentators who were vying to supplant Thomas, who moves to a bigger-stipend assignment for Procter & Gamble on Columbia Broadcasting System (CBS).

Henle for years has been commentator on locally sponsored shows and has been substituting for Fulton Lewis Jr., on latter's show on Mutual Broadcasting System.

### Pilot Radio Buys FM Series

NEW YORK, July 19.—Pilot Radio Corporation this week signed to bank roll a series of one-hour symphonic broadcasts over FM Station WABF, New York, marking the 15th sponsor signed by the outlet. Shows will feature programs built from Pilotone vinylite recordings.



## THREE firsts in a row!

WWJ is a name long associated with "firsts" in Detroit. WWJ was the first AM station in America, having begun broadcasting commercially way back in 1920. WWJ-FM was the first FM station in Detroit—on the air regularly since 1940. And now WWJ-TV, newest sister station, is the first and only television station in Detroit—already broadcasting commercial and sustaining features, among which are televised broadcasts of the Detroit Tigers baseball games. It is this pioneering instinct so consistently identified with the letters WWJ, that has given The Detroit News its well-earned leadership in Detroit's radio field.

First in Detroit . . . Owned and Operated by THE DETROIT NEWS

National Representatives: THE GEORGE P. HOLLINGBERY COMPANY



Basic NBC Affiliate

Associate FM Station WWJ-FM . . . Television Station WWJ-TV

- STATION MANAGERS
- PROMOTION MANAGERS

See THE INSIDE FRONT COVER THIS WEEK FOR A MESSAGE OF IMPORTANCE TO YOU



Part 1

The Billboard



TOP 15 PROGRAMS IN TEN TOP MARKETS



New York ratings based on March-April '47 Hooper report. Other cities' ratings based on December 1946-April 1947 report made every five months.

Ratings by Cities

**NEW YORK**

Program	Hooper-ating	Station
Fred Allen	27.3	WNBO
Radio Theater	26.3	WCBS
Walter Winchell	25.7	WJZ
Bing Crosby	25.4	WJZ
Jack Benny	25.2	WNBO
Bob Hope	23.7	WNBC
Screen Guild Players	23.4	WCBS
Mr. District Attorney	22.2	WNBO
Fibber McGee and Molly	20.2	WNBC
Bandwagon	19.5	WNBO
Duffy's Tavern	19.4	WNBC
Edgar Bergen	18.4	WNBO
Suspense	16.7	WCBS
Amos 'n' Andy	16.3	WNBO
Break the Bank	16.0	WJZ

**CHICAGO**

Program	Hooper-ating	Station
Bob Hope	35.4	WMAQ
Fibber McGee and Molly	32.4	WMAQ
Fred Allen	29.7	WMAQ
Edgar Bergen	29.4	WMAQ
Red Skelton	29.3	WMAQ
Jack Benny	28.9	WMAQ
Amos 'n' Andy	25.2	WMAQ
Screen Guild Players	25.1	WBBM
Radio Theater	23.9	WBBM
Duffy's Tavern	21.7	WMAQ
Mr. District Attorney	21.7	WMAQ
Truth or Consequences	19.1	WMAQ
Bandwagon	18.8	WMAQ
Your Hit Parade	18.8	WBBM
Bing Crosby	17.1	WLS-WENR

**PHILADELPHIA**

Program	Hooper-ating	Station
Radio Theater	27.6	WCAU
Fred Allen	24.8	KYW
Bob Hope	24.7	KYW
Jack Benny	23.8	KYW
Fibber McGee and Molly	22.4	KYW
Screen Guild Players	22.3	WCAU
Edgar Bergen	21.6	KYW
Walter Winchell	21.1	WFIL
Suspense	20.7	WCAU
Bandwagon	20.5	KYW
Take It or Leave It	19.5	WCAU
Big Town	19.5	WCAU
Mr. District Attorney	19.1	KYW
Crime Photographer	18.9	WCAU
F.B.I. in Peace and War	18.5*	WCAU

\* Includes five minutes other programming.

**DETROIT**

Program	Hooper-ating	Station
Bob Hope	31.8	WWJ
Radio Theater	28.2	WJR
Fibber McGee and Molly	27.5	WWJ
Jack Benny	27.4	WWJ
Walter Winchell	25.4	WXYZ
Fred Allen	25.2	WWJ
Edgar Bergen	24.1	WWJ
Screen Guild Players	24.0	WWJ
Amos 'n' Andy	22.9	WWJ
Big Town	21.5	WJR
Joan Davis	20.7*	WJR
Fannie Brice	20.1	WJR
Mr. Keen	19.8	WJR
Duffy's Tavern	19.8	WWJ
Inner Sanctum	19.4	WJR

\* Includes five minutes other programming.

**LOS ANGELES**

Program	Hooper-ating	Station
Jack Benny†	39.0	KFI
Bob Hope	30.9	KFI
Red Skelton	28.1	KFI
Edgar Bergen	26.4	KFI
Walter Winchell	25.7	*
Fibber McGee and Molly	22.8	KFI
Fred Allen	22.0	KFI
Radio Theater	20.5	KNX
Bandwagon	18.3	KFI
Eddie Cantor	18.1	KFI
The Whistler	17.9	KNX
Blondie	17.2	KNX
Screen Guild Players	17.0	KNX
Adv. of Sam Spade	16.7	KNX
Amos 'n' Andy	16.2	KFI

† Includes first and second broadcasts.  
\* Includes first broadcast on KECA and second broadcast on KHJ.

**ST. LOUIS**

Program	Hooper-ating	Station
Bob Hope	36.8	KSD
Jack Benny	32.4	KSD
Fibber McGee and Molly	31.7	KSD
Edgar Bergen	31.4	KSD
Screen Guild Players	30.3	KMOX
Radio Theater	30.3	KMOX
Red Skelton	26.5	KSD
Mr. District Attorney	25.4	KSD
Fred Allen	25.3	KSD
Bandwagon	25.0	KSD
Amos 'n' Andy	24.7	KSD
Duffy's Tavern	24.2	KSD
Suspense	23.3	KMOX
Big Town	20.7	KMOX
Take It or Leave It	20.5	KMOX

**BOSTON**

Program	Hooper-ating	Station
Fred Allen	32.3	WBZ
Edgar Bergen	27.6	WBZ
Jack Benny	24.3	WBZ
Fibber McGee and Molly	24.2	WBZ
Radio Theater	23.4	WEEI
Bob Hope	22.6	WBZ
Duffy's Tavern	20.6	WBZ
Amos 'n' Andy	20.5	WBZ
Screen Guild Players	20.4	WEEI
Bandwagon	19.6	WBZ
Take It or Leave It	18.1	WEEI
Great Gildersleeve	17.4	WBZ
Truth or Consequences	17.1	WBZ
George Burns and Gracie Allen	16.8	WBZ
Your Hit Parade	16.5	WEEI
Walter Winchell	16.5	WCOB

**BALTIMORE**

Program	Hooper-ating	Station
Bob Hope	31.4	WBAL
Jack Benny	29.9	WBAL
Fibber McGee and Molly	27.8	WBAL
Amos 'n' Andy	27.8	WBAL
Fred Allen	27.8	WBAL
Radio Theater	25.2	WCAO
Bing Crosby	24.9	WFBR
Truth or Consequences	24.7	WBAL
Edgar Bergen	23.7	WBAL
Bandwagon	22.1	WBAL
Abbott and Costello	20.9	WBAL
Screen Guild Players	20.2	WCAO
Date With Judy	19.4	WBAL
Great Gildersleeve	18.2	WBAL
Mr. District Attorney	18.1	WBAL

**CLEVELAND**

Program	Hooper-ating	Station
Edgar Bergen	33.9	WTAM
Fibber McGee and Molly	29.9	WTAM
Bob Hope	29.1	WTAM
Great Gildersleeve	28.9	WTAM
Duffy's Tavern	28.8	WTAM
Mr. District Attorney	28.1	WTAM
Radio Theater	27.2	WGAR
Screen Guild Players	26.3	WGAR
Amos 'n' Andy	26.1	WTAM
Fred Allen	25.9	WTAM
Jack Benny	24.9	WTAM
Inner Sanctum	22.5	WGAR
Date With Judy	21.8	WTAM
Dennis Day	21.6*	WTAM
F.B.I. in Peace and War	21.3†	WGAR

\* Program not broadcast consistently, but during a majority of the months surveyed.  
† Includes five minutes other programming.

**PITTSBURGH**

Program	Hooper-ating	Station
Bob Hope	37.7	KDKA
Fibber McGee and Molly	34.3	KDKA
Amos 'n' Andy	33.9	KDKA
Walter Winchell	28.3	WCAE
Radio Theater	27.8	WJAS
Jack Benny	26.9	KDKA
Screen Guild Players	26.3	WJAS
Bing Crosby	26.0	WCAE
Edgar Bergen	25.3	KDKA
Mr. District Attorney	24.9	KDKA
Duffy's Tavern	24.9	KDKA
Fred Allen	22.9	KDKA
Great Gildersleeve	21.5	KDKA
Supper Club	20.6	KDKA
Big Town	20.2	WJAS
Date With Judy	20.2	KDKA

Individual Program Performances

PROGRAM	New York	Chicago	Philadelphia	Detroit	Los Angeles	St. Louis	Boston	Baltimore	Cleveland	Pittsburgh
FRED ALLEN	1	3	2	6	7	9	Tie 3	10	12	
RADIO THEATER	2	9	1	2	8	Tie 5	6	7	5	
WALTER WINCHELL	3		8	5	5		Tie 15		4	
BING CROSBY	4	15						7	8	
JACK BENNY	5	6	4	4	1	2	3	2	11	
BOB HOPE	6	1	3	1	2	1	6	1	3	
SCREEN GUILD PLAYERS	7	8	6	8	13	Tie 5	9	12	8	
MR. DISTRICT ATTORNEY	8	Tie 10	13			8		6	Tie 10	
FIBBER MCGEE AND MOLLY	9	2	5	3	6	3	4	Tie 3	2	
BANDWAGON	10	Tie 13	10		9	10	10	10		
DUFFY'S TAVERN	11	Tie 10		Tie 13		12	7		Tie 10	
EDGAR BERGEN	12	4	7	7	4	4	2	9	1	
SUSPENSE	13		9			13				
AMOS 'N' ANDY	14	7		9	15	11	8	Tie 3	9	
RED SKELTON		5			3	7				
TRUTH OR CONSEQUENCES		12					Tie 15			
HIT PARADE		Tie 13					Tie 15			
TAKE IT OR LEAVE IT...			Tie 11			15	11			
BIG TOWN			Tie 11	10		14			Tie 15	
F.B.I. IN PEACE AND WAR			15						15	
INNER SANCTUM				15					12	
GREAT GILDERSLEEVE							12	14	4	
DATE WITH JUDY								13	13	

Following programs each received one mention in city designated in parenthesis: "Break the Bank" (New York, 15th); "Crime Photographer" (Philadelphia, 14th); Joan Davis (Detroit, 11th); Fannie Brice (Detroit, 12th); "Mr. Keen" (Detroit, Tie 13th); Eddie Cantor (Los Angeles, 10th); "The Whistler" (Los Angeles, 11th); "Blondie" (Los Angeles, 12th); "Sam Spade" (Los Angeles, 14th); Burns and Allen (Boston, 14th); Abbott and Costello (Baltimore, 11th); Dennis Day (Cleveland, 14th); "Supper Club" (Pittsburgh, 14th).



# Hope Again Tops First 15 Web Shows

Fred Allen Is Runner-Up

NEW YORK, July 19.—Seven network programs gained niches on the "top 15" program lists of all nine cities surveyed by C. E. Hooper for five-month summaries, as well as in

New York, which is surveyed every two months. First place on the lists was monopolized by five of these shows, with Bob Hope

leading the tally in five cities, Fred Allen gaining two firsts, and one first place each going to *Radio Theater*, Jack Benny and Edgar Bergen. Accompanying charts (see page 10) reveal that the other two shows to make all ten "top 15" lists, altho they gained no first place laurels, were *Screen Guild Players* and *Fibber McGee and Molly*.

Bob Hope, again capturing the lion's share of first places, proved the favorite fare in Chicago, Detroit, St. Louis, Baltimore and Pittsburgh in the period covered by the survey (December, 1946-April, 1947). Fred Allen's two firsts were racked up in New York and his old home town, Boston. *Radio Theater* took the honors in Philadelphia, Jack Benny in Los Angeles and Edgar Bergen in Cleveland.

A total of 36 shows made the "top 15" lists at least once. Of these, 13 were named on only one list, three were placed on two lists, five gained three lists, three shows hit four lists, two made six tallies, two were on seven lists, and one show was on nine cities' "top 15" chart.

Best over-all record also went to Hope, as the comic scored, besides his five first places, one second place, two third places, and two sixth places—his lowest position on any list. Next best showing was recorded by *Fibber McGee*, despite its failure to gain even one first place. It was able, however, to score three second places, three third places, and one list each at fourth, fifth, sixth and ninth place. In order, behind Hope and McGee, came Jack Benny, *Radio Theater*, Fred Allen, Edgar Bergen and *Screen Guild Players*.

Part II

The Billboard



## URBAN Circulation Index

Tabulations are based on sponsored programs only. Points leading to totals accumulated by 15-minute periods.



FIRST 15 FEMALE AUDIENCE, BASED ON JUNE 30 EVENING PROGRAM HOOPERATINGS

Program	Hooperating	Women Listeners Per Listening Set	Hooperating Multiplied by Listeners Per Set	No. of Urban Listeners*
JACK BENNY#	19.5†	1.41	27.5	4,026,609
BOB HOPE##	19.1	1.22	23.3	3,412,549
RADIO THEATER	16.7	1.27	21.2	3,106,032
SCREEN GUILD PLAYERS	16.0	1.31	21.0	3,069,566
CHARLIE McCARTHY#	16.5	1.23	20.3	2,972,178
RED SKELTON##	18.4††	1.10	20.2	2,964,123
AMOS 'N' ANDY	18.2	1.09	19.8	2,905,251
BING CROSBY	13.6	1.35	18.4	2,688,800
WALTER WINCHELL	14.0†	1.28	17.9	2,624,362
MR. DISTRICT ATTORNEY	14.2	1.17	16.8	2,433,100
FIBBER McGEE & MOLLY	13.6	1.21	16.5	2,409,961
FRED ALLEN	12.1	1.27	15.4	2,250,478
YOUR HIT PARADE	12.0	1.27	15.2	2,231,879
DUFFY'S TAVERN	12.4	1.13	14.0	2,052,040
TAKE IT OR LEAVE IT	10.3	1.26	13.0	1,900,612

#Based on program Hooperating in May 30 report.  
##Based on program Hooperating in June 15 report.  
†Includes second broadcast on Pacific Coast.  
††Excludes Eastern time zone cities.  
\*Based on figure of 14,644,878.

## Fem Listeners Like the Same Shows as Men

Keep Benny and Hope at Top

NEW YORK, July 19.—Study of the Urban Circulation Index based on the June 30 nighttime program Hooperatings indicates that the nation's top programs in general listener appeal also rank as the leaders in female listener interest. There's not much divergence from this viewpoint. Jack Benny and Bob Hope, for instance, ranking 1 and 2 on the Hooper score, also rank in similar order with respect to women listeners.

Some variation from this general trend exists. There's Red Skelton, for instance, ranking third on the top 15, but scoring sixth position with respect to program's ability to corral fem listeners. Such differences as exist may be explained by the variable women-listeners-per-set figure, which is multiplied by the program's Hooperating. The resultant figure, used as a percentage, is

multiplied by 14,644,878—the total number of radio homes in cities having populations of 25,000 or more. The resultant total is the number of female listeners per program.

The number of women listeners-per-listening-set column shows some interesting figures. Benny leads, with 1.42. However Bing Crosby,

who ranks 10th in the Hooperating, is second to Benny in the women listeners-per-listening-set category, scoring 1.35. The Groaner was always strong in fem appeal and he apparently still has the old charm. Other figures in this column, taken in conjunction with the Hooperatings, explain the variance between a program's general and female appeal.

## Ljungh Reports Canada Tired Of U. S. Shows; Sold on Jocks

(Continued from page 3)

murder and violence, and a move in the direction of musicals. The producer, currently doing *It's a Legend*, CBC's summer replacement for the top prestige program, *Stage 47*, adds that there are five disk jocks operating in Toronto alone, indications being that the Canadian liking for the jocks will last a long time. The Toronto platter spinners include Elwood Glover, who is heard straight across Canada on the Transcontinental web starting at 2:30 p.m. CJBC has two more, Bing Whittaker and Bob Christy. The latter does a popular item tabbed *Christy's Wax Works*. CKEY has a couple of popular diskers in Mickey Lester and Sandy Keith.

### Tired of Gimmicks

Ljungh, whose *It's a Legend* is being aired over WNEW in New York thru special arrangement with the CBC, states that Bob Hope and Jack Benny have waned in popularity, the listeners being tired of the constantly repeated gimmicks—such as Benny's stinginess, etc. Fred Allen and *Fibber McGee and Molly* continue popular, with the Edgar Bergen-Charlie McCarthy program holding up fairly well. In the case of Benny, one factor in decline of listening was sponsor's decision not to buy the Canadian web—a situation which forced Canadian listeners to tune in an American station if they wanted to hear him. Benny's previous sponsor, General Foods, bought the Canadian web.

Henry Morgan, says Ljungh, was terrifically popular before he went commercial, and "pity the poor guy

who was opposite him."

Altho American programs carry a lot of prestige in Canada, listeners there believe they have dramatic programs superior to those in U. S. "Our dramatic programs are more outspoken in language and subject matter," said Ljungh. He added that *Lux Radio Theater*, America's top dramatic show, was not too popular in Canada because the people would rather see the film than hear a radio rehash which is stale.

### Murder Mysteries

Regarding reaction to murder mysteries, shows of this nature now being aired in Canada are generally transcribed productions from the States. They are done over local stations—the community in each case deciding just how far it wants to go on this type of programming. News programs are going down in popularity since the war, with musicals on the upgrade.

Canadian production costs are remaining within a tight budget, Ljungh reported. His *It's a Legend*, for instance, a half-hour dramatic seg, costs \$1,000—which is considered generous for a good half-hour. Figure includes actors, orchestra of 15 pieces, a singer if needed and script. Price on scripts in Canada are \$100 for a half-hour job over the Transcontinental web and \$50 if performed over a regional web.

A 30-minute musical-variety program in Canada costs about \$1,200, Ljungh said. This would include a 26-piece orchestra, comedy team, top-quality vocalist such as Jimmy

## "Timid Soul" Rights Bought

NEW YORK, July 19.—Adaptation rights to the H. Webster cartoon series, *The Timid Soul*, were acquired this week by Program Productions, package outfit. The firm plans to create an original dramatic radio show from the single-panel drawings.

Shields, Dorothy Alt or John Sturges, etc. The warblers get about \$75 to \$100 per performance, as does a leading lady in shows comparable to our soap operas. Latter shows cost between \$110 to \$150 per quarter-hour program, according to the producer.

A straight musical half-hour would add up to between \$600 and \$700, Ljungh reported.

As in America, Canadian radio finds it difficult to develop comics. But the Dominion's radio performers generally, according to Ljungh, are necessarily versatile. This is due to the fact that they have other theatrical experience, plus the fact that specialization in one type of radio work would materially cut down their employment opportunities.

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1000, 5"x7", \$34.00  
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20"x30" \$2.50 EA.

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Photographers Bryant 9-1723 N.Y.

WE DELIVER WHAT WE ADVERTISE



Part III

The Billboard



NETWORK PROGRAM  
Reviews & Analyses

Rating figures used are supplied by the G. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.



Lights Out

Reviewed July 16, 1947  
EVERSHARP, INC.  
E. S. Felton, Adv. Mgr.  
Thru the Biow Company  
Milton Biow, Account Exec.  
Via ABC

Wednesday, 10:30-11 p.m.

Estimated Talent Cost: \$4,500; producer, Larry Robertson; director, Bill Lawrence; music director, Leith Stevens; announcer, Ken Niles; writers, Willis Cooper and Paul Pierce; cast, Boris Karloff.

Current Hooperating of this program (Premiere) ..... None  
Average Hooperating of shows of this type (Mystery Drama)..... 7.0  
Current Hooperating of show preceding ("Bing Crosby")..... 13.6  
Current Hooperating of show following ..... (Not Available)

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS  
CBS: "Information, Please" (Computed Hooperatings) ..... 4.7  
NBC: "Kay Kyser" (Computed Hooperating) ..... 7.0  
MBS: Sustaining..... None

Boris Karloff plus the heat plus the characters who put together *Lights Out* are guaranteed to disrupt any listener's blood chemistry and endocrinology. There's no doubt about it. And for those who like to indulge in this sort of thing, this program fills the bill. It's an expertly done thriller backed by a long successful tradition. Now it's got the sepulchral Karloff in the lead, and if you'll take my advice you won't extinguish those lights—just dim 'em somewhat.

Series, which replaces Henry Morgan for the summer, debuted with a blood-thickening opus about a scientist who thinks he can bring dead people back to life. He's done it with monkeys, you see. But as his assistant reminds him, there's a moral issue involved in such experimentation with humans. The fears of the assistant prove very true, as the scientist finds when he resuscitates his wife who had been killed in an auto accident.

There are a couple of unearthly screams and two murders, for the resuscitated woman gets handy with a scapel and must be silenced once again. It's all effectively done, and those ghoulish actors led by Karloff, and the writers and directorial talent, deserve kudos.

Plugs for Eversharp were generally fair, altho the closing phrase of the blurb, "push-pull, click click," grows very annoying.  
Paul Ackerman.

Front and Center

Reviewed July 6, 1947  
U. S. ARMY RECRUITING SERVICE  
Thru N. W. Ayer & Son, Inc.  
Clarence Jordan, Account Exec.  
Via NBC (158 Stations)

Sunday, 8:30-9 p.m.  
Producer, Glenhall Taylor; writer, Bill Dansch; announcer, Hal Gibney; music director, Henry Russell; cast, Dorothy Lamour and guests, Crew Chief's Quartet.

Average Hooperating for shows of this type (Variety)..... 7.3  
Current Hooperating of show preceding (Alec Templeton)..... 6.8  
Current Hooperating of show following (Manhattan Merry-Go-Round)..... 7.3

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS  
ABC: Sustaining..... None  
CBS: "Crime Doctor," 8:30-9:05..... 8.7  
Sustaining, 8:55-9..... None  
NBC: Sustaining..... None

The U. S. Army's new program, *Front and Center*, started off, so it seemed, much like a rookie in his first day in training. It made, too, just about as much impression as (See *Front and Center* on opp. page)

Wayne and Shuster

Reviewed July 12, 1947  
Sustaining on NBC

Saturday, 8-8:30 p.m.  
Producer, William D. Byles; writers, Johnny Wayne, Frank Shuster; announcer, Herb May; music director, Samuel Hershoren; cast, Johnny Wayne, Frank Shuster, Georgia Day.  
Average Hooperating of shows of this type (Variety)..... 7.3  
Current Hooperating of show preceding ("Curtain Time")..... 6.3  
Current Hooperating of show following ("Truth and Consequences")..... 9.8

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

ABC: (Sustaining)..... None  
CBS: Vaughn Monroe..... 3.8  
MBS: "Twenty Questions"..... 4.2

American audiences this week got their first taste of two Canadian comics who have been wowing audiences north of the border for some time. Johnny Wayne and Frank Shuster, Canuck zanies, are sustaining fill-ins for NBC's *Life of Riley* during that show's eight-week hiatus. The award-winning team played its own material to the hilt, and if not all of it is yock stuff, the show provides more than the average amount of titillation.

The duo specializes in deflation. During the show they put the blast on Guy Lombardo, radio commercials, summer replacements and, of course, themselves. Admittedly, none of this is new, as subject matter. Still, the team seemed able to come up with a fresh treatment for each item, tho sometimes the satire bordered on the heavy-handed.

Other participants in the show were Georgia Day, introduced as a "better singer than Bobby Green," announcer-stooge, Herb May, who proved a talented comic himself, and an ork batoned by ex-longhair conductor Samuel Hershoren. The band was described by the comics as being very versatile. Asked to play like Benny Goodman, it launched into a typical Lombardo version of *Auld Lang Syne*. Requested to make like Harry James, it gave with a trumpet lead, then segued back to Lombardo style. Questioned, then, whether they could play like Lombardo, the band chorused, "never heard of him."

No Border Difference

Evidently the line between U. S. and Canadian humor is as invisible as the border between the two nations. Typical line was, "come to the point—use your head." Following week's guest was announced as "Vivian and Her Magic Della Chiesa." At the midway point, announcer Herb May audibly licked his chops in anticipation of delivering what "everybody waits for," a commercial, a la American announcers. Comics, however, declared they don't believe in them, giving May an opportunity to put on the best bit of hysterics since the mad scene from *Lucia*. Corny but funny.

Wayne and Shuster also purported to dramatize for American listeners the story of their lives, "which is not just our story—it's the story of Canada!" Several quick blackout-type sketches were climaxed with a description of the duo's trip to England in the Canadian army, with a mimic delivering Winston Churchill's classic line to Parliament:

Eddy Duchin

Reviewed July 18, 1947

R. B. SEMLER, INC.

Thru Erwin, Wasey & Co., Inc.  
George Wasey, Account Exec.

Via ABC

M., W., F., 4:30-4:45 p.m.

Estimated Talent Cost: \$3,000; producer-director, John Halpern; writer, Bob Smith; announcer, Frank Waldecker; cast, Eddy Duchin and Lisa Kirk (guest vocalist, July 14, 16 and 18).

Current Hooperating for the program (Premiere July 4)..... None  
Average Hooperating for shows of this type (Miscellaneous)..... 3.5  
Current Hooperating of show preceding (Sustaining) ..... None  
Current Hooperating of show following ("Dick Tracy")..... 2.9

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

NBC: "Lorenzo Jones"..... 5.4  
CBS: Sustaining..... None  
MBS: Sustaining..... None

The magic fingers of radio proves only one thing with this show—that the band which usually backs him has a lot to do with making his piano sorcery. Duchin is a good pianist, but with the instrumental quartet backing him instead of the customary smooth society ork, the magic has stolen out of the keys and left just better than average thumping.

In addition to Duchin, the three-a-weeker has a guest star, changed each week. Lisa Kirk, singer at the Versailles, is this week's guest. On the show caught, the thrush sang *I'm in the Mood for Love* with Duchin rippling in the background. Miss Kirk must have been a bit off form, because the selection didn't set hearts afire.

Duchin played five numbers in his usual style, including such oldies and faves as *I Wonder Who's Kissing Her Now*, *April Showers* and *The Man I Love*. They were all done well, but somehow his playing just didn't have the vibrancy it generally has.

The sponsor, Semler, is making a double-barreled pitch on this show for Kreml hair tonic and Kreml shampoo. Anyone who has seen the Kreml ads in mags can guess the pitch: Powers models use Kreml shampoo, and men, avoid that gooeey, greasy look!

The show may sell Kreml products, but it won't sell Duchin. It needs a fast hypo, say, in the instrumental department.  
George Berkowitz.

"This, then, is Britain's darkest hour."

Probably the best feature of the opening show was that song that closed it, a tribute to summer replacements. Lyrics were similar to the sharp-witted satiric ditties on the Fred Allen show, and nearly on a par with them.

Georgia Day

Chirper Georgia Day was ade-

Summer Electric Hour

Reviewed July 13, 1947

ELECTRIC LIGHT AND POWER COMPANIES OF AMERICA  
Thru N. W. Ayer & Son, Inc.

Edward R. Dunning, Account Exec.  
Via CBS (148 Stations)

Sunday, 4:30-5 p.m.

Estimated Talent Cost: \$3,000; producer, Glenhall Taylor; director, Richard Dunn; music, Dave Barbour's orchestra; writer, James Bloodworth; cast, Woody Herman, Peggy Lee.

Current Hooperating of the show (Premiere) ..... None  
Average Hooperating of shows of this type (Variety)..... 7.3  
Current Hooperating of show preceding (Sustaining) ..... None  
Current Hooperating of show following ("Family Hour")..... 4.1

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

ABC: (Sustaining)..... None  
MBS: "True Detective Mystery"..... 5.2  
NBC: (Sustaining)..... None

*Summer Electric Hour* is a pleasant summer offering, despite the fact that it is run-of-the-mill in format. The program's mainstay is Woody Herman, clarinet-tooting vocalist and emcee. In addition, there are Peggy Lee, whose renditions of blues and specialty tunes are persuasive and of technical excellence, and Dave Barbour's orchestra, which supplies a good musical background for the solos and duets of the aforementioned. Besides the regulars, the program format calls for a guest—and on the debut show the happy selection was Paramount's Diana Lynn, who delivered a fetching piece of piano work titled *Peter, Peter, Pumpkin Eater*, a jive rendition which grew hotter as Woody joined in with his clarinet.

Commercials on the opening show were unusually good, being brief and completely devoid of high-pressure verbiage or bizarre sound effects. The pitch was entirely on a public service level, pointing up such angles as the great increase in rural electrification. These plugs were general in nature; that is, they plugged America's business-managed electric light and power companies. The commercial at the tag end of the program, however, threw a bouquet to Consolidated Edison, the local "hosts."

Chatter on this program could be improved. The exchanges between Woody Herman and the Misses Lee and Lynn occasionally seemed forced, with Woody using a few jive terms in an effort to brighten the talk. Woody's talking style is natural and easy and it shouldn't be difficult to fit a script to his needs.  
Paul Ackerman.

quate, but showed little to differentiate her voice from the countless other fem singers on the air in her rendition of *I Wonder, I Wonder, I Wonder*. Hershoren's tootlers delivered their version of *Alexander's Ragtime Band* as their contribution.

If the comics can retain their freshness and inventiveness, and bring up their poorer offerings to the level of their best, they may be on the U. S. airlines for a long time to come.  
Sam Chase.



# Soft-Pedalling Of Commercials Fails To Pay Off

WASHINGTON, July 19. — The noble experiment of local WQQW in holding commercials to a minimum is about ready to collapse amid an excess of expenses and a shortage of revenue. Watched nationally not only for its novel approach to advertising, but also as symptom of what happens in an over-developed radio market, WQQW will be put on the block following a stockholders' meeting to be held within a few weeks.

Launched several months ago as a daring move to de-emphasize commercials and soap operas, WQQW has stuck to a policy of keeping commercials down to a minute per quarter hour, undertoning announcements of plugs and building programs around highbrow music, talks and drama. With the D. C. area jammed with 13 stations, seven of them within the city limits and the rest on the periphery, WQQW stalwarts still think the experiment might have prevailed in a less radio-packed metropolitan area.

### Sale Up to Board

WQQW Manager Edward Brecher in disclosing plans by the board to submit the issue of the station's sale to a full meeting of the 200-odd members, said the station will resume its present commercial de-emphasis policy for at least another two months, by which time the station is expected to pass into other hands. No bids have been submitted yet for the sale of the station, Brecher said, the board's decision for sale of the station having been reached only last Tuesday night (15).

# Heavy Air Sked For New RKOPic

BOSTON, July 19.—Radio promotion of RKO-Radio's film, *The Long Night*, set with the Yankee Network, is rated as the largest air promotion ever attempted by a film company in the New England area.

The 212-city premiere August 6 will be ballyhooed via spot announcements on Yankee Net's news programs for 10 days prior to the opening. On August 13, Yankee will air a mock trial broadcast from Symphony Hall, an hour-long show spotlighting special guests and stars of the movie. Final air push for the pic is due to be a series of 15-minute transcribed programs based on the movie and featuring stars Henry Fonda, Barbara Bel Geddes and Vincent Price.

# Spike Jones Top Contender For Downey Coca-Cola Show

NEW YORK, July 19.—Spike Jones band handled by Music Corporation of America has inside track for the spot on the Morton Downey Coca-Cola show.

Program debuts over Columbia Broadcasting System October 3, in the 10:30-11 p.m. slot. D'Arcy advertising is the agency.

Part IV

The Billboard



## LOCAL PROGRAM Reviews & Analyses

Rating figures are used whenever available from authentic sources. Data concerning advertiser's expenditures, campaign themes, promotion or other pertinent information, as in the case of public service programs, are based upon material supplied by station, advertisers, agencies, etc.



### Kate Smith Sings

Reviewed July 18, 1947

Sustaining on WOR, New York  
50,000 Watts

Monday thru Friday, 12:45-1 p.m.

Cast, Kate Smith, Ted Collins.

Current Hooperating of show preceding (Sustaining)..... None  
Current Hooperating of show following ("Cedric Foster")..... 3.1

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS  
ABC: Sustaining..... None  
NBC: Sustaining..... None  
CBS: "Our Gal Sunday"..... 6.8

Ted Collins said it. Kate Smith's adjutant remarked, on the stanza reviewed, that "You don't need much brains to make a living playing phonograph records." Yet that's just what he and Miss Smith are doing in *Kate Smith Sings*, newest of local disk jockey shows.

Coming just 30 minutes after the network broadcast of *Kate Smith Speaks* over Mutual Broadcasting System (MBS), WOR has the Smith-Collins team engaging in informal palaver between records, which embrace Smith disks exclusively. Actually, the 15 minutes afforded the pair gave time only for three records, with the talk occupying a comparatively large amount of time. Inasmuch as there were no commercials to deliver as yet, problem arises of how much of Kate's singing will be left when the plugs start flying.

Records selected, *I Didn't Mean a Word I Said*, *Kalamazoo* and *We'll Meet Again*, offered good musical

### Breakfast With Binnie and Mike

Reviewed July 17, 1947

Participating Sponsorship Over KLAC,  
Hollywood  
1,000 Watts

Monday thru Friday 8:30-9 a.m.

Average cost per spot on a three-a-week participating basis, \$24.50 each. Maximum sponsorship if sold completely, 25 spots per week. Remote airing from home of Binnie and Mike Frankovich. Producer, Sue Clark. No writing staff-ad lib show. Hooperatings not available.

It was inevitable that Hollywood should burst forth with a Coast version of the Mr. & Mrs. Breakfast stanza, hence the *Breakfast With Binnie and Mike* (Binnie Barnes and Mike Frankovich) show is probably the forerunner of similiar segs to crop up in film capital. As the ayem gab fest stacks up now, show has a 50-50 chance of making the grade. Altho the basic format is light and informal, couple haven't as yet shown ability to build the

contrast. Chatter began with Collins gabbing about fishing at Kate's dock, switched to value of fish as brain food and led into Collins making the above quoted remark on disk jockeys. Brains or no, the magic of the Smith name should prove all the lure necessary for both sponsors and listeners of this pleasant-enough seg. *Sam Chase.*

show into something listenable on a regular basis.

Stanza moved to KLAC this week after a five-month run on local indie KFVD. With station's roving mike moved into their Beverly Hills breakfast nook, Binnie and Mike devote the half-hour sesh to chit-chat on current events, sports, fashions, and a wide variety of oddities. Show caught, for example, covered Mike's forthcoming visit to the dentist, vacation plans, ways to prepare eggs, the latest in costume jewelry, use of banana stalks in making newsprint, sports round-up, and similiar pot-pourri.

Lion's share of talk load falls to Mike with spouse Binnie chiming in a bit too often with an "is that so" or "you don't say" remark. Listeners, unfortunately, get the impression that wife Binnie is merely there for the ride, contributing less than her share to the doings. When lass does take the discussion lead, she proves as competent as her hubby. Moreover, couple showed a tendency to talk down to listeners, which won't sit well with mass of tuners-in.

Breakfast atmosphere is carried thru with illusion that couple are actually eating. Clatter of china, calls for the maid, occasional off-mike comments of Frankovich youngsters add to the stanza's relaxed mood. Seg is being sold on participating basis, with one local bank-roller already signed for three spots weekly. Before other sponsors latch on to seg, however, toast-and-coffee couple will have to do some tighter planning and much smarter programing. Sparkling conversation won't make the show—but it should help. *Alan Fischler.*

# Marx, Baker Latest To Enter "Take It" Emsee Sweepstakes

HOLLYWOOD, July 19.—Emsee sweepstakes for the top job on Ever-sharp's *Take It or Leave It* continued here last week with Blow Agency's Bruce Dodge waxing another three audition shows. Latest to enter competition for Phil Baker's lush berth were Graucho Marx and Kenny Baker, with screen star Dick Powell doing a second test platter.

Baker's contract expires in September with betting certain that gagster will not be renewed. Six bidders have been pitching for the job to date, including Bill Goodwin, Harry Vonzell, Frank Fay and Red Barber. Understood Vonzell and Powell have inside track at this time. Jack Haley, minus an airshow since cancellation from *Sealtest Village Store*, would also like *Leave It* assignment, but as yet, no audition is skedded.

### Aussies Submit 9,000 Scripts

SYDNEY, July 19.—Radio 2 UE in June, 1946, advertised for 53 original plays for *Authors' Playhouse* and 9,000 scripts were received from all parts of Australia, New Zealand and overseas. Show has encouraged Australian script writers, 52 plays being produced up to yesterday. Judges will select a winner, who will get an extra \$172.50.

### FRONT AND CENTER

(Continued from opposite page) that same rookie might on his Com-Gen. Somehow, it strikes this reviewer that in order to lure the boys back into uniform, the army will have to serve up more than a tired variety show, devoid of the faintest trace of brightness or originality.

Program is designed to encourage army recruitment and is on a semi-cuffo basis. NBC is donating the time and Music Corporation of America is supplying the stars at token cost. Still, the show needs more than these laudable gestures.

The format has Dorothy Lamour as permanent emsee, with different guests each week. Teeing off were Gene Kelly and Abbott and Costello, the latter in their familiar mustard routine, which is just as worn out as "Flugel Street." Kelly participated in a contrived sketch about a hero cop trying to snatch a moll (Miss Lamour) from the jaws of gangsterdom. Miss Lamour also sang, in the style to which she has been accustomed, and which always has impressed this reviewer as a cross between moaning induced by abdominal discomfort and a Holstein's lowing.

To those not familiar with some aspects of army benefits, the commercials undoubtedly possessed considerable interest, probably more so than that which surrounded them. Plugs told of college studies permissible under the army's institute plan. *Jerry Franken.*

# CBS Sales To Stress Live Talent Research

NEW YORK, July 19.—Research in the sale of local live talent programs is likely to be one of the chief services offered to stations represented by CBS Radio Sales in the latter's limited expansion program (*The Billboard*, July 19), according to J. L. Van Volkenberg, who heads up the spot broadcasting division of the Columbia Broadcasting System. Van Volkenberg stated that such stations as would be repped would necessarily be affiliates of the web.

He reiterated that tie-ups with web affiliates would be made only if CBS Radio Sales was reasonably certain that a constructive job could be done for both parties.

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# FORD'S SPORTS TELE NETWORK

## Sponsor Now Operating in Four Cities

Fifth Starting July 23

(Continued from page 4)  
company has renewed *Parade of Sports* for the 1947-'48 season over WCBS-TV, covering events at Madison Square Garden. As in last year's contract, the deal set by George L. Moskovics, WCBS-TV commercial manager, and the J. Walter Thompson Company for Ford, excludes boxing bouts. Included will be collegiate basketball, hockey, track, horse show, rodeo, amateur boxing, the circus and other events.

### Los Angeles Sports Coverage

Sports coverage in Los Angeles is via pick-ups from the Olympic Auditorium. Series, aired over KTLA, started July 2 and is set for one year, with contract calling for one program a week. Thus far, wrestling has been the fare.

The Ford baseball picture, in addition to New York, includes Chicago, where the company shares sponsorship of the Cubs' games over WBKB, and St. Louis, where Ford will sponsor one-half of the home games of the Cardinals and Browns starting July 25. The St. Louis telecasts will be aired via KSD-TV, *The Post-Dispatch* station.

### Detroit Activity

Ford also is becoming active in Detroit, altho thus far it has bank-rolled only spot programs. Last week the Gold Cup races were telecast over WWJ-TV, *The Detroit Evening News* station. Today (19), same station is scheduled to carry the rowing races of the American Association of American Oarsmen.

That's the picture as of now, and it's expected to expand. In addition to obvious fact that sports is clicking over video, two angles were mentioned as pertinent by an agency exec. These are (1) the reasonable cost of the sports pick-ups as against studio programs, and (2) the fact that such events as collegiate basketball and hockey at the Garden already have built up sizable audiences which take to video as soon as receivers are available.

### Wilmington Star Lists TV

WILMINGTON, Del., July 19.—The *Sunday Morning Star* has added television to its radio program listings, programming WPTZ Channel 3. Also new in *The Star* is a radio column *Airing Local Items*, which recently noted that "Wilmington radio stations are taking considerable credit for having educated the driving public on the principles of safety first over the July 4 week-end. WILM, WDEL and WTUX pounded hard and long the message, 'Be Safe While Driving.'"

## DuMont Audience Survey Shows Educational Seg Least Popular

(Continued from page 3)  
14.1 per cent. Shows covered were *Small Fry Club*, *Cash and Carry*, a Western feature film and *Serving Thru Science*, a public service educational show.

Each questionnaire dealt with three subjects: regularity of listenership, opinion of program quality, and number of persons per receiver viewing at home and at public places.

*Small Fry Club* had 400 replies that

reported listening regularly, for 54 per cent; 179 listened occasionally, 103 seldom and 62 did not answer. Very good program quality was the report of 284, or 38 per cent; 221 thought the show good, 113 fair, 27 poor and 99 did not answer. Number of listeners per set averaged 5.8, with 4.6 average at home sets and 1.2 in public places for the kiddie moving program, totaling 4,300 viewers for the receivers reported.

The audience participation show, *Cash and Carry*, drew a 53 per cent response from regular viewers, with 28 per cent occasional listeners, and 12 per cent tuning in seldom. Program quality was called very good by 42 per cent. Total viewers were 3,987, for an average of 5.4 per receiver.

### Educational Lease Popular

The Western feature film attracted 53 per cent of listeners regularly, 26 per cent occasionally and 13 per cent seldom. Very good rating was accorded only by 28 per cent of viewers, with 24 per cent each voting it good and fair, and 12 per cent grading it poor. Average of 5.9 viewers per receiver was reported for 4,385 total viewers.

As expected, least popular show was the educational *Serving Thru Science*, which drew only 275, or 37 per cent of listeners regularly. Occasionally viewing was reported by 34 per cent, with 20 per cent tuning in seldom. Very good grade was accorded by 30 per cent, and 29 per cent voted it fair. Average number of viewers was 3.9 per receiver, 2.7 at home and 1.2 at public places, for the 2,930 total.

## Anglo-French Video Tie-Up Makes Debut

LONDON, July 19.—An exchange of video programs foreshadowing regular future interchange between English and French tele systems got under way this week with a special television show from London July 14, the French national holiday. The program, broadcast from British Broadcasting Corporation (BBC) Alexandra studios, lasted two hours, largest video show ever staged over BBC facilities. Nearly 60 French artists took part, including Stephane Grappelly's noted hot jazz ensemble.

The program and visit of the French actors and musicians was financed by the French national radio system, and arranged by Imlay Watts, Paris, BBC representative. In addition to the video broadcast, the program was fully relayed by sound over BBC's *Light Programme*, and parts of it also were used by the French radio system.

In September, a representative BBC team of artists will return the visit by going to Paris to broadcast an *English Night* from the video studios of Radiodiffusion Francaise. This junket will be financed by BBC, with Jean Gilbert serving as emcee. Miss Gilbert is editor of *Picture Page*, one of the most attractive features in BBC's current video schedules.

## Nat'l Video Expo Muled In St. Louis

### C of C Plans Fall Fete

CHICAGO, July 19.—In an effort to put St. Louis in the fore on the television map, the St. Louis Chamber of Commerce is investigating the feasibility of holding the nation's first industry-wide video exposition in October or early in November, according to J. W. McAfee, prexy of the city's Union Electric Company of Missouri and chairman of the group's tele committee.

McAfee said that St. Louis is trying to work out plans for the exposition because its central location will eventually make it a hub for video programming and transmission, while its position in a convenient mid-way time zone would make it possible for St. Louis originated video shows to reach both West and East Coast audiences at a convenient hour.

Altho television is still in its infancy in St. Louis (five channels allotted by the Federal Communications Commission and only one, KSD-TV, in operation), McAfee pointed out that surveys of local citizenry showed a great current interest in video. McAfee said that plans call for holding the exposition in the city's Kiel Auditorium, with extensive television exhibits and program demonstrations.

## Harvey Marlowe Starts Own Biz

NEW YORK, July 19. — Harvey Marlowe, executive video producer for American Broadcasting Company (ABC), resigned this week to form his own package and consultation service, to be known as Harvey Marlowe Television Associates, Inc. New org plans to work with advertisers, agencies and stations and also will produce films for business firms, trade associations and social groups.

Marlowe's experience with ABC included supervision of many types of video shows, including productions in five different cities. He also worked with Radio Corporation of America's barnstorming jeep unit and headed American Theater Wing's series of video classes.

## Fast Step-Up Seen in Tele Set Output

RMA Reports 11,484 in June

WASHINGTON, July 19.—Fast stepping-up of television production output is indicated by the latest report of Radio Manufacturers' Association (RMA) today. The report shows June output alone at 11,484 video receivers, compared with 6,476 video receivers produced in the entire year of 1946, and bringing the total for the first half of 1947 to 46,389.

Production of FM-AM receivers for the first half of this year reached 445,563, nearly three times the output for the same period last year. Half-year total for sets of all kinds reached 8,610,644, RMA reported.

### Farnsworth Starts

CHICAGO, July 19.—Farnsworth Television & Radio Corporation has started video receiver production and expects to place them on the market next month, according to President E. A. Nicholas, who spoke to Farnsworth distributors at their national convention here this week.

Nicholas said models being built are table sets retailing at \$349.50 and console sets at \$497.50. Latter also have FM-AM radio, and both models have 10-inch direct-view picture tubes.

## 3 New Associates Join Hubbell Firm

CINCINNATI, July 19.—Three new members this week joined the television consultant firm of Richard W. Hubbell and Associates, with more additions to staff expected shortly.

Latest affiliates included Dr. Alfred N. Goldsmith, consulting engineer and former veepee at Radio Corporation of America; Thomas H. Hutchinson, former exec at National Broadcasting Company, Ruthrauff & Ryan and RKO-Television, and Philip Booth, producer and dramatic director at Columbia Broadcasting System (CBS) television from 1939 thru 1947.

### NBC Mulls Video Sports Quiz

NEW YORK, July 19. — National Broadcasting Company may build a video sports quiz around Jimmy Powers, sports columnist on *The News*, and Max Kase, sports editor of *The Journal-American*. First airing is set for Wednesday at 9 p.m., over WNBT.

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## London Resumes Outside Video

LONDON, July 19.—After a temporary stoppage of all outside video recording, caused when Alexandra Palace owners demanded withdrawal of recording vans from their grounds, video activity is again on the upbeat. The fleet of 33 vans has been moved to the Palace of Industry at Wembley, North London. Property has been rented by the government until end of the year.

Owing to Wembley's improved facilities, there will be broadcasts from events far outside London during the next few months, with groups of vans being sent out to effect long distance relays. BBC intends to cover all top sports events.

What happens when the Wembley grounds are vacated is uncertain, but BBC hopes to move the entire video set-up, except the transmitter, to the London suburb of Ealing, where wartime aircraft-assembly sheds may offer a solution.

## Two Railroads Co-Sponsoring Chi Train-Time Video Series

CHICAGO, July 19.—Joint sponsorship of *Streamliner Time*, 15-minute remote telecast from Chicago's Northwestern Railroad station, was assumed this week by Union Pacific and Northwestern Railroad companies.

Show, which originally was produced as a sustainer by the Balaban & Katz video outlet in conjunction with Caples Advertising Company, features train-time interviews with entertainment, sports, business and government celebrities.

Contract for 13 weeks was set thru David P. Lewis, Caples' radio and tele director, and John Dickinson of Paramount's New York video department.

## World Inventor's Exhibition

Reviewed Wednesday (16), 8:30-10:30 p.m. Style—Remote pickup of exhibition from Pan-Pacific Auditorium. Sustaining over KTLA (Paramount), Hollywood.

This was another one of KTLA's on the spot pickups of a special event and as such proved to be an eye-holder.

Keith Hetherington was the man with the mike, moving into the various display booths with the cameras right behind him for an up-close peak at the latest in gadgetdom. Everything from cribs to cranes was to be seen and the tele didn't miss a thing. Whenever possible, each product was demonstrated for the benefit of video viewers with demonstrator explaining advantages of the items, its price and where it can be purchased.

Aside from the fact that new mechanical gimmicks make interesting tele material, seg as a whole was enhanced by Hetherington's easy-going, relaxed gab manner. This informal approach served as a thread, tying in the various displays and making for a generally enjoyable tele session. Panning and dollying was handled with precision.

After its heavy sked of special events and sports coverage, outlet evidently has gotten these away-from-home jaunts down pat, remote coming thru with the ease and flawlessness of a studio seg. Home lookers had good cause to be impressed with the video medium: They enjoyed the exhibition from the comfort of their living rooms, and they saw all there was to see closer and better than if they were on the spot. Lee Zhitto.

## Do Warner Bros. Tell Loew's? Yes — And on TV Yet!

WASHINGTON, July 19. — Fred McMillan, manager of the Warner Bros.' Earle Theater here, was sitting in his office attending to business when a breathless stranger dashed in and demanded that McMillan accompany him to the near-by television studio of WTTG. Explained the stranger: "I'm a contestant in a scavenger hunt program and I've got to produce a live theater manager pronto, so come along."

McMillan, always obliging, found himself rushing off in tow of the stranger, who was also carrying a bowl of goldfish, a thimble, a snood and a bamboo pole. The pair arrived at the studio so fast that McMillan's stranger was immediately declared winner of the scavenger hunt.

Casually witnessing the television show from a near-by grill was Frank Lafalce, public relations chief for Warner Bros. in the Washington area. Lafalce was plenty surprised when he saw and heard McMillan suddenly come onto the video screen. Lafalce's shock hit a peak, tho when Mike Hunnicutt, emcee of the video program, handed McMillan a "supplementary award"—a pair of theater passes to Warner Bros.' downtown competition, Loew's Palace Theater.

## V. Monroe Show Starts Tour July 26

NEW YORK, July 19. — R. J. Reynolds-Vaughn Monroe show, heard Saturdays, 9:30-10 p.m. over the Columbia Broadcasting System, goes on tour starting Sunday (26), on which date the troupe will be in Elmira, N. Y.

Other bookings are Narragansett Pier, R. I., August 2; Convention Hall, Asbury Park, N. J., August 9; East Market Gardens, Akron, August 23; Hershey Park Ballroom, Hershey, Pa., August 23.

## Philco Pick Wilmington For Next TV Sets' Debut

WILMINGTON, Del., July 19.—Wilmington will be the next city in which Philco television will be released, according to Joseph McCoy, Atlantic division sales manager, who addressed a meeting of Delmarva Peninsula Philco dealers at the Shrine Club near here recently. More than 250 dealers were entertained by Garrett, Miller & Company, Peninsula distributor, and the 1948 models of radios and refrigerators were introduced.

McCoy pointed out that Philco engineers have been experimenting locally with television, but are not satisfied with the picture reception at present. They will not release sets here until they can give a clear and concise reception.

## Video in Every Hotel Room Said To Be 5 Years Away

NEW YORK, July 19.—Two leading hotel technicians this week declared that telescreens for every hotel guest room are at least five years away. W. D. Lewis, chief engineer, and Evan Rushing, radioman for the Hotel New Yorker, said that the main reason for the delay is lack of equipment. When video does hit hotels in a big way, they said, it will be via master receiver selecting programs in a hotel official's office, with individual screens all receiving the same image from the master by co-axial cable.

## Top Programs Dip in Latest Hooperatings

NEW YORK, July 19.—Combination of the hiatus period for top shows, the long Independence Day week-end and unusually fine weather were considered the major reasons for the sharp drops in average ratings, sets in use and available homes in the latest Hooperatings, issued this week. Declines in all three categories were noted in comparison with the preceding report and with a year ago. These factors, plus awarding of a furnished house to the cancer slogan winner, placed Walter Winchell at the head of the parade of first 15 evening programs with a rating of 12.1.

First shows in the report, in order, were Walter Winchell, 12.1; *Crime Doctor*, 10.7; *Take It or Leave It*, 10.1; *Mr. District Attorney*, 10.1; *Screen Guild Players*, 10.0; *Life of Riley*, 8.4; *Can You Top This?*, 8.3; *Dr. I. Q.*, 8.2; Fred Waring, 8.0; *Phillip Marlowe*, 8.0; Drew Pearson, 8.0; *Truth or Consequences*, 7.9; Bob Hawk show (sub.), 7.9; *Your Hit Parade*, 7.8, and *Inner Sanctum*, 7.7.

Average evening rating for this report was 4.9, a drop of 1.8 from the last report and 0.6 under the comparable report for 1946. Average evening sets in use, 17.3, dropped 4.8 points from last report, and 1.1 from 1946. Average available homes fell 7.4 from last report to 67.4, which was 2.2 under 1946.

### Top Daytime Shows

The daytime reports showed an average daytime rating of 3.3, drop of 0.7 from the preceding report and 0.2 from last year. Top 10 daytime shows, in order, were: *Young Dr. Malone*, 5.2; *Our Gal, Sunday*, 5.1; *Romance of Helen Trent*, 5.1; *Ma Perkins* (CBS), 4.9; *Big Sister*, 4.9; *Young Widder Brown*, 4.9; *When a Girl Marries*, 4.8; *Portia Faces Life*, 4.7; *My True Story*, 4.6; *Stella Dallas*, 4.6, and *Pepper Young's Family*, 4.6.

Interesting item among the day-timers was failure to make the top 10 by *Kate Smith Speaks*, which shifted from Columbia Broadcasting System to Mutual Broadcasting System. This show racked up a 2.4 rating, while *Wandy Warren and the News*, which now competes with Miss Smith under the CBS banner, weighed in with a 3.2 for its first rating.

## Ed-Keenan Wynn Show Up to Pop

NEW YORK, July 19.—The Ed-Keenan Wynn package for the National Broadcasting Company (NBC) has advanced to the stage where it's up to poppa now to decide whether he'll do the airshow or go into the new Lee Shubert musical *Ziegfeld Follies*. Philip Morris offered 10G for the package, but it was no go at that price.

A. & S. Lyons has turned the package over to NBC, but will collect commission if the deal goes thru. The web reportedly has offered to pay for cutting the audition.

## Phil Baker's Quiz Readied

HOLLYWOOD, July 19. — Phil Baker's new quiz show will be called *What Do You Know?* The program, packaged by A. & S. Lyons, Baker's rep, will combine studio and home audience participation.

The package is getting hefty peddling, with the National Broadcasting Company, Columbia Broadcasting System, General Motors, Colgate (via Bates), General Foods (via Young & Rubicam), Procter & Gamble (via Pedlar & Ryan) and Compton (for an unnamed client) reported getting the pitch and showing interest.

## 'Hawk Larrabee' Going Co-Op In Saturday Night CBS Slot

NEW YORK, July 19.—*Hawk Larrabee*, oat opera now heard over the Columbia Broadcasting System (CBS) Fridays, 8-8:30 p.m. goes co-op when it moves to the Saturday 7-7:30 p.m. slot August 2.

This will be the first nighttime general entertainment program to join the CBS co-op list.

## Agency Closes Coast Branch

HOLLYWOOD, July 19.—Recent loss of the Drene radio account to the Compton agency has led Kastor, Farrell, Chesley & Clifford agency to shutter its Hollywood office for good, as of August 1. Drene canceled its Don Ameche program over National Broadcasting Company a few weeks before the agency shift.

## STATION MANAGERS

## PROMOTION MANAGERS

See THE INSIDE FRONT COVER THIS WEEK FOR A MESSAGE OF IMPORTANCE TO YOU



# FCC "Cease & Desist" Orders To Break Complaint Log Jam

WASHINGTON, July 19.—Federal Communications Commission (FCC) is preparing to install a drastic new type of procedure akin to the Federal Trade Commission's (FTC) famous "cease and desist" orders as a substitute for hearings in all cases involving complaints against radio stations. Under the new procedure, stations would be given an opportunity to file answers to complaints of violations and agree to discontinue the alleged wrongful practices without necessitating drawn-out hearings.

The new technique, known as "stipulation procedure," is intended not only to slash the number of hearing cases which are bogging down the FCC, but also to reduce what is seen as fast developing into a wholesale legal rigmarole in government regulation of the radio industry. The new procedure for the FCC is reported to be the brainchild of Harry Plotkin, FCC assistant general counsel, and expectations are that it will become operative within a few months.

### WHLs an Early Case

One of the first cases to which the "stipulation" procedure may be applied is a drawn-out complaint against WHLS, Port Huron, Mich. Complaint that WHLS had violated the Communications Act by refusing time for political broadcasts was originally filed in March, 1945, when the complaint was designated for a hearing. Since that time, FCC has issued extension of hearings no less

than eight times because of press of other hearings, and meanwhile the station has been compelled to operate on temporary renewals of license. Now in the works is a ninth postponement of hearing until September 25.

FCC legalists as well as most industry legalists, including lawyers for the station, are known to be dissatisfied with this sort of laborious proceedings, and the FTC system of expediting action thru issuance of "cease and desist" orders is viewed as the surest way to remedy the situation in the radio industry. When the system is inaugurated in FCC, the commission will simply issue the "cease and desist" order, the station will be allowed to file its "stipulation" as to the facts in the complaint and, if it agrees to discontinue the practices, the matter, except in extreme cases, will then be dropped. It is estimated that more than three score presently scheduled hearings would be eliminated automatically by adoption of the new system.

# "Saucers" Stunt Helps Publicize KDAL Power Hike

DULUTH, Minn., July 19.—KDAL, 1 k.w. CBS affiliate, lays claim to being the first radio station in the country to take advantage of the "flying saucer" publicity in connection with its power increase to 5 k.w. on August 1.

Joe Cook, station flack, jumped into the "flying saucer" business with both feet a few days ago when he had 10,000 aluminum paper disks printed up. These were sent aloft and an airplane pilot spent four and one-half hours shooting the saucers over Duluth, Superior, Hibbing, Virginia and Ashland, Wis.

Twelve disks had special markings on them and when turned in to the station were good for \$5 each. Cook said the entire area was talking about KDAL's "flying saucer" promotion, which tied in with the station's 10,000 red-button deal being passed out to kids, plus 15,000 program skeds for listeners in area, movie trailers, syndicated radio column in 12 area newspapers and billboards.

# Another New Rating System Enters Ring

### Yoell Index Makes Bow

NEW YORK, July 19. — After a two-year trial period, including tests for Lever Bros., William A. Yoell, research counselor, this week tossed his hat into the well-filled radio audience measurement ring. The new rating system, to be known as the Yoell Index, is said to embrace qualitative as well as quantitative aspects of listening.

Yoell explained his system can reveal not only the size of an audience continuously thruout the day or for specific shows, but also "determines the disposition of the audience to listen at any particular time to any specific program." Result is a rating figure which indicates the effective or "disposed" radio audience.

Other factors which affect the rating include: what the audience was doing when the radio was turned on, location of radio to listener, who turned on the radio and why, whether or not program is heard regularly, and number of times the dial was turned during the course of a show.

Yoell, formerly associated with Dr. George Gallup at Young & Rubicam agency, and currently research counselor for Cecil & Presbrey Agency, said the index would furnish a running check on why audiences, rural as well as urban, fluctuate during the day. Sponsors, it was claimed, thus could plan shows and plugs to fit in with needs, habits and listening practices of audiences to time with actual use of their type of product.

# WHN May Extend Sign-Off to 2:15 A.M.

NEW YORK, July 19.—WHN may extend its closing time from 2 a.m. to 2:15 a.m. in the event Bee Kalmus, fem disk jockey airing from Ben Miller's Riviera, picks up additional bank-rollers. Miss Kalmus' show, which debuted June 14, now has six sponsors: Leo Spain Furs, Sondra Brand Foods, Neville Country Club in Ellenville, N. Y., Don Pallini Dance Studios, Wear-Rite Brassieres and the Riviera.

In event the nitery closes for part of the summer, WHN intends to pick up the show from another club.

# Heidt-Philip Morris Dickering

NEW YORK, July 19.—Altho both Horace Heidt and the Biow Agency refused to confirm that Heidt's new ork had been signed for a Philip Morris show, a report to that effect spread here this week. It is definitely known that Philip Morris is interested and that Biow has been dickering with the band leader, but Heidt, when queried on the West Coast, said the deal was still pending.

# Talk of the Trade

RCA VICTOR on Monday (21) began a series of demonstrations in the RCA exhibition hall, Radio City, of modern receiver fidelity. Listeners will be challenged to distinguish between the sound of a piano being played in the hall and one being played in a studio and reproduced on a radio set in the hall. The tone demonstration will continue five times daily until August 2.

Radio actress Mary Patton flew to Switzerland Monday (21) to join her husband, NBC director Frank Papp, who is touring Europe's displaced persons camps and relief centers to record a radio documentary series for Church World Service. Latter is the co-operative relief and reconstruction agency of major Protestant and orthodox churches of America. . . . Catherine Walsh, of CBS press information, engaged to George Muldowney, news photos of Acme Press. . . . Berry Kroeger, radio and legit thesp who currently is headlined in the Big Story, is readying his own network dramatic package for fall production. . . . Bret (The Shadow) Morrison has signed to play the lead in Song of the Stranger, Pharmaco's new five-a-week daytime strip which debuts on MBS in September. . . . Bill Cullen (Winner Take All), who subbed for Robert Q. Lewis when latter was stricken ill last week, now is in contention for the head spot on We the People as result of his showing.

JOE TOBIN, chief announcer at J WINS, New York, is on a three-month leave. . . . Carroll Freeman is back at WKY, Oklahoma City, after service in the Marine Corps. Channing Guffy, formerly with KGNO, Dodge City, Kan., has been added to WKY as a reporter and newscaster. . . . Lorraine Holmelund has joined staff of WDRG, Hartford, Conn., as receptionist, replacing Jane Redding, who has been upped to the program department.

Jean Colbert is now director of women's activities at WTIC, Hartford, Conn. . . . Johnny Montgomery succeeds William (Bill) Elliot, radio announcer at WICC, Bridgeport, Conn. Elliot becomes prexy of a station scheduled to debut in Bridgeport soon. . . . Phil Lopp, known as Tex Beverly with road shows, is now doing an across-the-board show over WSUN, St. Petersburg, and WLOF, Orlando, Fla.

ORRIN E. DUNLAP JR., heretofore director of advertising and publicity for Radio Corporation of America, has been elected a vice-president in charge of that department. . . . WKJG and WKJG-FM, Mutual affiliate now under construction at Fort Wayne, Ind., signed with Paul H. Raymer Company, Inc., for national representation. . . . Art Brown, disk jockey at WOL, Washington, on vacation at Ocean City, N. J. . . . Lionel F. Baxter and Clint Blakely, manager and chief announcer at WAPI, Birmingham, are back from vacations. . . . Harry Bannister, manager of WWJ, Detroit, has been elected a director of the Adcraft Club. . . . James G. Riddell, manager of WXYZ, Detroit, won the Variety Club annual golf tournament.

Work has begun on the new transmitter building for WREN, Topeka, Kan. . . . Ted Belote, engineer in charge of studio operations at WOL, Washington, is recovering from a heart attack. . . . American Broadcasting Company's Spokane affiliate, KGA, has been granted a power increase from 10,000 to 50,000 watts, day and night. . . . WHLI, Hempstead, L. I., has added two announcers and one newsmen. They are, respectively, Henry Senft, formerly of WKAP, Allentown, Pa.; Joel Kreiger, recently with WGAS, Utica, N. Y., and Hal Terkell, formerly with Columbia Broadcasting System in New York.

EDYTHE FERNE MELROSE, who is syndicating a woman's show as The Lady of Charm, is the new vice-president of the Women's Advertising Club of Detroit. . . . Richard E. Jones, commercial and sales manager of SKLW, Detroit, and Mrs. Jones escaped serious injury recently when their car was in an accident. . . . Orrin Melton, president of the Northwest Radio News Editors' Association, has joined KSOO, Sioux Falls, as news editor. . . . Ray Linton is manager of the new Detroit office opened by Frederic W. Ziv. . . . Herb Landon, Kenyon & Eckhardt radio publicity director, is vacationing. . . . Ellis Sard has joined Kenyon & Eckhardt to work in television and radio. He was formerly with LaRoche & Ellis.

# WNYC Puts On Big FM Bally

NEW YORK, July 19.—Beginning August 4, WNYC, city-owned station, will put on a three-week ballyhoo to acquaint New Yorkers with FM. By means of free tickets, to be plugged over the air and distributed to those requesting them, the station will invite listeners to view a General Electric film on FM and the receivers to be displayed by 22 manufacturers. The Associated Broadcasting disk on frequency modulation also will be played. According to Seymour Siegel, station manager, WNYC will present a full-hour show, three or four hours a day.

Municipal station's FM sked, which now is 11 a.m. to midnight daily and 9 a.m. to midnight Sundays, is being extended August 1. The FM operation will begin at 7 a.m. and air until midnight. WNYC's new four-way antenna is expected to arrive next month and installation is skedded before the end of the year. Station now is 1,000 but is going to 20,000 watts next year.

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# WHITHER DISK BIZ, PETRILLO?

## Higgins Close To Ga. Hotel Coup for GAC

NEW YORK, July 19.—General Artists Corporation's (GAC) newest agent addition, Joe Higgins, this week was close to completing a deal to set GAC orks into the Rainbow Roof of the Ansley Hotel, Atlanta. The spot, only year-round name ork location in the South, opened only recently, but has been booked thru September by Music Corporation of America (MCA). Skinnay Ennis' ork currently is in the spot, having followed Tommy Tucker. Tucker opened the Roof June 17 with a three-week date.

### GAC September Swoop

MCA has the Ansley booked thru mid-October, but GAC figures to land its first ork date about then, altho nothing has been definitely set. GAC execs indicate that they expect to land more than one date in the spot. Orks due into the Ansley after Ennis include Ted Weems (opens July 22), Clyde McCoy, Glen Gray (September 3 for three weeks) and MCA has the spot booked for the unit to follow Gray. The agency is hoping to fill the latter gap with the Three Suns and an ork, provided it can get the Suns out of their obligations to the Piccadilly Hotel here, where they have been appearing for many years consecutively. Suns took one week off on July 3 to play for dancing at the Surf Club, Virginia Beach, Va., and the experiment proved to be successful enough for the agency to be anxious to move the trio out of their longtime location.

GAC's Higgins also is reported to have opened up seven smaller locations thru the South for cocktail and small band units.

## Warner Bros.' Firms Shake Up Staffers; Swap Ross, Kelton

NEW YORK, July 19.—Considerable activity in the professional ranks of the Warner Bros.' firms last week found changes affecting the staffs in New York, Chicago and Los Angeles. Locally, Hy Ross switched from Witmark to Advanced, with Frank Kelton leaving Advanced for Witmark. In Chi, Jack Perry joined the Witmark staff while Jesse Stool was added to the Harms contact staff. Al Friedman, who has been with Witmark, was dropped.

Ed Kelly, of Campbell-Porgie in Los Angeles, has resigned to join the Witmark staff on the Coast.

## Cut in War Newscasts Is Break for Orks

NEW YORK, July 19.—Break for name orks is seen in the growing network trend away from war-time news spots. Latest news-drop in favor of band etherings is Columbia Broadcasting System's (CBS) slashing of the 11:15-11:30 p.m. news spot effective Monday (21).

Period was taken off the remote sked during the war to extend the 11 p.m. quarter-hour news period to a half-hour. Now the latter quarter hour, with the exception of Sunday and Wednesday nights, will be filled by name orks appearing in this area.

## Waxers Seen as Pawns in Larger Strategy by AFM, But Big Firms Hold Aces

### Real Battle Lines Still Shaping Up Behind Scenes

By Joe Carlton

NEW YORK, July 19.—Whither the record biz and James C. Petrillo? Will he stop all recording after December 31, as threatened? What does he want from the diskers? What will they give? How would a ban affect them? These are the questions which hold paramount attention in the music trade and the answers are now beginning to integrate.

Those who have followed the Petrillo line since his American Federation of Musicians (AFM) convention ultimatum see the disk companies as mere pawns in a larger Petrillo strategy. The AFM prexy, they say, primarily is aiming at winning legislative changes to the Lea-Vandenberg and Taft-Hartley acts, both of which crimp his chain-broadcasting powers and disk-royalty welfare-fund set-up. Petrillo indicated at the convention that if the two acts became law (both were validated later) he would leave it up to the employers to figure out a way to satisfy him. And that satisfaction, say AFM watchers, could come only thru heavy employer pressure on Congress.

### Leave It to Employers

What Petrillo wants, say these observers, is for both his radio and disk troubles to be settled by employer blocs working on Congress. Since his contracts with the broadcasters are binding until at least 1949, the analysts declare, Petrillo swooped on the disk companies (two of the majors in the field are directly related to radio. Columbia Broadcasting System (CBS) owns Columbia Records and RCA Victor record division is part of Radio Corporation of America which owns the National Broadcasting System) whose pacts expire at the end of this year. How much of a squeeze Petrillo figures to put on the Sarnoff and Paley web interests is seen in last year's report that Columbia Records had totaled almost 34 per cent of the total net profits of the over-all CBS earnings. With the Victor Record income assumed to hold similar proportion to NBC earnings, problem of a recording ban might figure as no little concern to the radio bigwigs. Meanwhile, the unaffiliated Decca and Capitol majors, altho in no position to affect AFM's radio relations, would suffer as much as Victor and Columbia diskeries and their loud squawks (goes the reported Petrillo reasoning) would also reach congressional ears.

### The Other Side

But from the employer standpoint, the question of how much the diskers are prepared to ask of Congress in order to pacify Petrillo, if they would ask at all, is another thing. In the first place, it is pointed out that perhaps Petrillo has overestimated the profit-cutting powers of his threatened recording ban. The four major diskeries are staunch in their avowal that a recording ban can be met for a year or more without appreciable concern. Majors contend they have a vast store of old masters, public demand for which they have never been able to satisfy and which a new-disk taboo would open up as an easily exploited market. One or two major label spokesmen see Petrillo's move, if accomplished, as a boon rather than a bane. "We have the catalogs," they say, "the smaller record companies don't. Should a new record ban develop, Petrillo will be helping us to get rid of" (See WAXERS SEEN AS PAWNS on page 23)

## Wurlitzer's Move Into Disk Biz Seen as Effort To Whip Major Record Distributors in Line

### Stores, Not Juke Division, Manufacturing

(Continued from page 3)  
(Wurlitzer stores) somewhat resent distributors putting non-music outlets into the record retailing business. (Many distributors have been selling book stores, drugstores, auto accessory shops, etc., on carrying disk lines, and regular record dealers, Wurlitzer and others, have expressed their displeasure with this practice.)

Giving credence to the "best guess" reasoning outlined is the fact that the Wurlitzer record-making enterprise is headed up by Bob McCloud, supervisor of record merchandising in the retail stores division, headquar-

tered in Chicago, and that neither the De Kalb nor Tonawanda Wurlitzer toppers have been active in the picture thus far.

### Barber Shop Champs

Further supporting the theory is the material and talent selected for the first album. McCloud went out to Milwaukee June 13 and 14 to attend the annual convention of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc. (SPEBSQSA) and recorded the quartet which won the international championship, as well as the four (See Wurlitzer Store on page 112)

## Garroway Hits Jackpot With Jazz Concerts

CHICAGO, July 19.—Dave Garroway, disk jockey on WMAQ, NBC outlet here, and emcee of his own network half-hour show, can be credited with doing an almost one-man job of re-creating jazz interest locally during the past six months. Garroway threw his last jazz concert here Monday (14), with an overflow crowd of 1,000, paying \$2.50 per head to hear the bash, making it five in a row for his jazz venture. Garroway started his live jazz shows six months ago, holding the first two in a smaller spot, which he packed with 550 persons each time at \$1.80 per. His next venture was a fast eight-day promotion, when the *Jazz Cavalcade* unit disbanded just before it was coming into the 3,300-seat Civic Opera House. Opera house op, Herb Carlin, set up a makeshift jazz line-up in place of the canceled attraction and Garroway's radio plugging pulled an 85 per cent house, despite the short promotion period. Garroway's fourth and fifth concert of this week both pulled capacity houses, and like all his bashes utilized no newspaper ads, but only three signs in Hudson-Ross record stores, which sponsor a seg of his two-hour jazz shows heard over WMAQ six nights per week, and plugging on his own show.

Guy's sell-out houses are creditable these days, for various local and out-of-town ops have been losing dough consistently on jazz promotions in Chi during the same period.

Garroway is given plenty of credit for pushing the success of two local lounges, which, thru advertising on his shows, have been able to expand their talent policy from local jazz combos to outside jazz names. Jump-town, which was using local chirps and jazzmen when they went on the Garroway show, now is using top jazz names, like Anita O'Day and Charlie Ventura, while the Argyle Show Lounge is show-casing the Bill Samuels' Mercury recording trio, and Tave Vove's Foursome and a girl singer. Previously only a trio and a single were used.

## Block To Turn Pic Producer

HOLLYWOOD, July 19.—Martin Block will turn pic producer-actor, according to a deal the platter spinner-publisher-announcer set last week with Metro-Goldwyn-Mayer. Block will produce and appear in a series of musical shorts, tentatively tagged *Martin Block Presents*. Understood deal calls for a minimum of four and maximum of eight two-reelers to come thru the Metro mill in the next 12 months. Block will receive an estimated \$5,000 per pic.

Shorts will treat music names, giving background and showing how they got started in the biz. Aside from the monetary gain, reason behind Block's invasion into pix is to further trench the *Martin Block Presents* tag as well as boost his stature as a music authority in the eyes of the public. Block's tie with MGM gives deal a unique twist since he is already linked with KFWB, owned by Metro's competitor, Warner Bros.



# ORK-SHOW HOOPERATINGS

## Full Season Score Shows Band Toppers

### Kyser Nose-Dives to 8th

NEW YORK, July 19.—The Billboard once again presents the full season's Hooperatings for all commercial air shows which are basically (or in substantial portions) audience faves because of the ork on the show. All types of music, from longhair to crewcut, are represented, thus permitting comparisons (with proper consideration given to time on air, opposition, etc.) between the ratings of the various musical types. All shows listed are evening programs (Sunday thru Saturday), with the listings also showing Sunday afternoon airers.

Of the daytime shows, only the Monday thru Friday Fred Waring National Broadcasting Company (NBC) airers can be construed an ork presentation. Average rating for the Waring shows is 3.95, with his full season Tuesday-Thursday total running 4.1 and his Monday-Wednesday-Friday sessions (taken from September thru November, 1946) averaging 3.8. Highest mark hit by Waring was 5.3 on the February 15 report, while his low point was 3.5 on the April 30 report, altho his opening September 15 Tuesday-Thursday report showed 3.0.

### '47 Vs. '46

There are a number of interesting changes from last year's results in the current Hooperatings. Foremost is the drop of the Kay Kyser show from last year's 2 and 4 spots (one spot for each half hour of his former full-hour NBC show) down to eighth slot this year. His was the ork music pop topper. Flying home on top this year with a juicy 19.1 average is the new *Bandwagon* show, which features Alice Faye, Phil Harris and the Harris ork. Top all-music show (Faye-Harris seg is more "family" comedy than music) is the *Hit Parade*, which came in second with an average rating of 12.7, which is lower than that show's 13.2, which earned third spot for the show in '46. *Kraft Music Hall*, last year's listing topper with 15.4, slipped to a 12.0 rating and third slot.

Most phenomenal music style popularity development showed in the hillbilly field, evidenced by the appearance of the *Grand Ole Opry* show in seventh slot with a 10.0 rating.

### Monroe Top Ork

Top Hooperated dance ork was the Vaughn Monroe crew with an 8.6 average, enough to earn the orkster's Camel show 12th spot. Carmen Cavallaro's Sunday afternoon airer followed Monroe in ork popularity in 15th spot over-all and an 8.1 rating, which was .5 lower than the '46 average which earned him 10th spot.

Must be re-emphasized that it is dangerous to jump to final conclusions on the basis of the Hooperatings printed here without going into an analysis of the time the show is on the air, the show's competition, the length of time on the air in the same time slot, and many factors.

Next week *The Billboard* will publish full-season Hooperatings of shows whose chief appeal lies in singers.

### THE TOP TEN

	1 BAND-WAGON	2 YOUR HIT PARADE	3 MUSIC HALL	4 MERRY-GO-ROUND	5 AMERICAN ALBUM	6 SUPPER CLUB	7 GRAND OLE OPRY	8 KAY KYSER	9 VOICE OF FIRESTONE	10 WALTZ TIME
Sept. 15	—	9.7	7.4	7.5	9.7	7.7	10.2	9.0	6.8	6.0
Sept. 30	—	11.5	9.4	9.5	9.5	7.9	7.0	12.2	8.8	6.5
Oct. 15	17.3	11.8	12.7	11.0	11.7	9.1	9.8	10.7	9.7	8.5
Oct. 30	19.6	11.4	12.1	12.1	11.1	10.1	12.5	7.5	9.7	9.3
Nov. 15	19.2	12.2	13.5	11.7	11.4	11.1	8.9	9.2	10.5	10.3
Nov. 30	22.8	13.2	14.3	13.5	13.8	10.4	10.1	8.0	9.2	9.7
Dec. 15	21.0	12.6	11.6	13.7	10.8	11.7	10.5	10.8	11.1	8.8
Dec. 30	21.2	13.8	12.7	12.8	13.8	12.5	11.3	7.8	11.3	11.0
Jan. 15	21.0	14.6	14.5	14.0	13.0	12.5	11.3	10.9	9.4	11.3
Jan. 30	19.8	12.9	11.7	13.9	12.8	11.5	11.7	8.3	8.8	10.9
Feb. 15	21.7	14.1	13.6	13.3	11.8	12.5	11.3	11.9	10.7	10.2
Feb. 28	20.4	11.2	16.9	11.6	11.1	11.3	9.9	11.0	9.6	9.5
March 15	20.3	14.3	12.7	13.1	12.4	11.6	10.9	11.7	10.9	11.8
March 30	19.3	12.9	11.7	14.1	12.5	10.6	9.8	11.1	9.1	9.8
April 15	15.8	13.3	12.5	10.0	9.6	10.3	—	10.1	10.1	11.4
April 30	18.3	13.3	11.2	10.4	11.0	9.9	8.4	8.9	9.2	9.8
May 15	13.6	13.1	9.3	9.7	10.9	12.7	7.8	9.3	7.4	7.8
May 30	13.7	12.9	8.1	11.5	10.8	9.4	8.0	9.7	7.8	7.0
AVERAGE	19.1	12.7	12.0	11.9	11.5	10.7	10.0	9.9	9.5	9.4

### THE SECOND TEN

	11 AMERICAN MELODY HOUR	12 VAUGHN MONROE	13 TELEPHONE HOUR	14 SAT. NIGHT SERENADE	15 CARMEN CAVALLARO	16 CONTENTED PROGRAM	17 MEREDITH WILLSON	18 HIGHWAYS IN MELODY	19 BORGE-GOODMAN	20 SAMMY KAYE
Sept. 15	5.7	7.2	8.0	7.4	5.9	5.7	—	4.8	—	—
Sept. 30	5.6	8.4	7.6	7.7	6.1	5.4	—	4.5	6.8	3.7
Oct. 15	8.8	—	6.8	7.9	4.1	5.9	5.0	6.2	6.8	6.5
Oct. 30	10.4	7.6	7.9	7.7	8.3	7.3	6.4	8.5	7.0	5.2
Nov. 15	9.0	8.9	6.4	8.4	7.9	7.1	7.2	8.1	6.5	4.9
Nov. 30	11.4	9.6	9.0	8.2	6.9	7.5	6.0	8.1	7.4	7.7
Dec. 15	8.5	9.8	8.3	10.5	8.7	7.2	7.3	8.4	6.3	6.3
Dec. 30	8.9	8.7	8.2	10.7	8.6	6.6	7.4	7.8	7.9	7.0
Jan. 15	8.8	8.9	7.8	8.2	11.6	8.4	8.3	8.2	7.2	7.9
Jan. 30	11.1	9.3	11.0	11.4	10.9	7.6	7.4	7.9	5.7	7.0
Feb. 15	10.9	10.2	8.7	9.1	9.8	8.2	8.5	7.3	8.1	7.4
Feb. 28	9.6	11.7	10.1	9.1	8.7	7.4	7.4	8.4	7.3	5.0
March 15	10.8	10.4	11.5	10.6	10.0	10.2	7.4	6.8	—	7.9
March 30	9.5	7.8	10.6	10.3	8.8	6.5	9.1	7.9	6.4	6.6
April 15	9.5	7.2	9.3	8.5	6.4	9.2	—	8.0	6.3	4.9
April 30	9.8	8.2	8.7	7.9	8.1	7.3	—	5.8	5.5	6.6
May 15	6.4	7.2	7.6	4.8	7.8	7.3	—	4.5	6.1	5.2
May 30	4.7	4.9	6.4	5.2	7.0	7.5	—	7.0	4.8	4.5
AVERAGE	8.8	8.6	8.6	8.5	8.1	7.4	7.3	7.0	6.6	6.1

### THE THIRD TWELVE

	21 HOUR OF CHARM	22 RCA VICTOR SHOW	23 FAMILY HOUR	24 POT O' GOLD	25 N. Y. PHIL. HARMONIC	26 SUN. EVE. PARTY*	27 SUN. EVE. HOUR	28 STRADIVARI ORCHESTRA	29 TREASURE HOUR	30 SPOTLIGHT BANDS (MFW)	31 BY POP. DEMAND	32 BOSTON SYMPH
Sept. 15	—	3.7	2.6	—	—	2.9	—	—	—	—	3.6	—
Sept. 30	—	4.0	3.7	—	—	3.6	—	—	—	3.5	3.0	—
Oct. 15	2.6	4.2	4.3	5.2	2.5	5.0	—	2.6	—	2.7	2.2	—
Oct. 30	5.7	5.8	6.9	6.7	4.2	5.8	—	3.7	—	3.3	2.3	—
Nov. 15	4.8	6.7	5.1	5.1	3.8	4.2	—	3.9	—	3.1	3.2	—
Nov. 30	7.1	5.7	3.4	4.9	4.3	4.9	—	4.1	4.0	3.3	—	—
Dec. 15	6.8	6.9	5.3	5.8	4.3	4.3	—	4.3	2.3	—	—	—
Dec. 30	8.2	6.3	6.3	4.7	4.9	5.5	—	4.2	3.3	—	—	—
Jan. 15	7.4	7.7	6.9	5.8	3.9	5.0	—	—	3.6	—	—	3.6
Jan. 30	6.7	7.0	7.1	5.6	4.0	3.8	2.3	—	3.4	—	—	—
Feb. 15	6.4	7.7	8.0	6.9	4.0	3.3	2.0	—	6.0	—	—	2.8
Feb. 28	6.3	6.7	6.6	5.4	5.0	2.9	1.8	—	3.3	—	—	2.2
March 15	6.7	8.5	6.4	6.0	4.1	4.0	2.7	—	2.9	—	—	2.5
March 30	7.3	5.9	5.6	5.6	4.4	3.8	18.0	—	3.0	—	—	—
April 15	6.1	5.2	4.7	—	3.7	2.5	1.8	—	2.7	—	—	2.3
April 30	5.1	5.4	5.5	—	—	3.3	1.7	—	2.9	—	—	2.6
May 15	5.1	5.7	4.0	—	—	2.7	1.7	—	2.4	—	—	—
May 30	4.8	5.3	3.9	—	—	2.2	1.8	—	2.7	—	—	—
AVERAGE	6.1	6.0	5.6	5.6	4.1	3.9	3.8	3.8	3.3	3.2	2.9	2.6

\* Program name changed to "Here's to You" as of February 15 report.

## Columbia's Tolnay Export Sales Chief In Personnel Shifts

NEW YORK, July 19.—Columbia diskery this week appointed Rudi Tolnay as the firm's export sales manager. Tolnay, who previously was Columbia's district manager in the Philadelphia, Harrisburg, Baltimore and Wilkes-Barre, Pa., area, will make his headquarters in the firm's Bridgeport, Conn., headquar-

ters. Paul Wexler, who covered Columbia's Buffalo, Syracuse, Albany and Burlington, Vt., area, will take over the post formerly held by Tolnay, while Roger White will move into Wexler's former area to assist topper Jack Stafford.

The firm's Bridgeport office promoted Robert T. Vogel to assistant production control superintendent from his post as head of the material control division of the production control department. William B. Hardwicke was appointed to fill Vogel's former post. William MacIntosh was appointed personnel manager of the Bridgeport office.

## Harmonicats Start Eastern Trek in Aug.

CHICAGO, July 19.—Jerry Murad's Harmonicats, whose Vitacoustic platter of *Peg 'o My Heart* passed the 1,000,000 mark last week (*The Billboard*, July 19), start an East Coast tour early in August with the Roxy Theater, New York.

*Stay*, which has confined itself to Midwest dates up to now, will cut its second release styled like *Peg* next week and record will probably be released early in August.



MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★

MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★

Thank You,  
 Harry Link, for the  
 Success\* of Mam'selle  
 Edmund Goulding

- \*14 Recordings
- 8 Electrical Transcriptions
- 7 Consecutive Weeks No. 1 in The Billboard Honor Roll of Hits
- 14 Consecutive Weeks in The Billboard Honor Roll of Hits . . . and Still Going Strong
- Voted Favorite Song in The Billboard 9th Annual College Poll
- . . . and many other laurels

MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★ MAM'SELLE ★



# AFM To Meet Carroll Terms?

## Coast Move Seen as Bow To T-H Bill

### Sidemen Cut Effectuated

HOLLYWOOD, July 19.—Reported concessions to Earl Carroll by Local 47, American Federation of Musicians (AFM) were seen as a strong indication here that the local music union was adopting gentler tactics in the face of the Taft-Hartley legislative teeth. Altho no contracts between Carroll and Local 47 have been formalized as yet, indications were that board of musickers org would give in to Carroll on a good many counts.

### Carroll's Demands

Hornet's nest originally stirred up when Carroll announced he would close his show rather than continue to buck AFM "featherbedding" practices brought a congressional subcommittee on the run to Hollywood to investigate union-management relationships. As an aftermath, Carroll announced he would make one more effort to solve his troubles which he did by submitting a new contract to Local 47 officers. Among Carroll's demands contained in the new pact were the following clauses: (1) Carroll would retain right to hire and fire musicians; (2) he retained right to hire only musicians deemed necessary by him; (3) producer's activities should be considered interstate commerce; (4) disputes must be submitted to arbitration under rules established by American Arbitration Association. Moreover, Carroll asked for a weekly reduction of \$20 per side man.

### Union Back-Down?

In the opinion of at least one important 47 executive here, the union after an official week-end board meeting was believed to be ready to agree in some measure to many of Carroll's demands. As a token of "good will," scale for sidemen immediately was dropped Tuesday (15), with 13 orksters cut to \$100 weekly (See Reported Concess on page 22)

## Eckstine and Auld Reorganizing Bands

NEW YORK, July 19.—Billy Eckstine, currently working as a single at the Onyx Club here, will reorganize his big ork in mid-August, confirming earlier reports that he would return to band-fronting following his first ork's break-up several months ago. William Morris agency began booking dates for the new band this week, setting a break-in one-nighter at Asbury Park, N. J., August 27 and a one-week session at the Apollo Theater here beginning August 29. Following that the agency is building an Eastern one-nighter itinerary for Eckstine.

NEW YORK, July 19.—Georgie Auld is back in town forming a new band. The 10-piece combo will be hotel-styled and made up of saxes and rhythm. Probably two or three of the sidemen in Auld's last unit, a swinger of six men, will go with the new outfit. The band goes into rehearsal shortly and, booked by Harry Moss, expects to preem in August.

## Ork Stand-Bys Out

For full details of probable elimination of stand-by fees in theaters see story, "Goodbye to Ork Stand-bys," Page 3 this issue.

## James Ork Hauls in Hot 4G a Night on Tour; Now at Asbury

NEW YORK, July 19.—Harry James' ork continued its sensational one-nighter grosses thru nine New England and Canadian dates sandwiched between the ork's record breaking July 4 week-end at the Click in Philadelphia and its current one-week Berkeley-Cartaret Hotel, Asbury Park, date.

James took out an average of between \$3,500 and \$4,000 per night on the short tour, playing at a \$2,500 guarantee against 60 per cent of the gross. The ork's top attendance figures were registered on its two Canadian dates, where it drew 12,000 persons into Montreal's Forum on July 11 and 7,500 in Ottawa on the 12th with ducats priced at \$2.40 each.

### New London, 2,800

On his New England dates James drew 2,800 in New London, Conn. (6); 2,500 at New Riverside Park, Springfield, Mass. (7); 2,600 at Old Orchard Pier, Old Orchard Beach, Me. (8); 2,400 at Bedford Grove, Manchester, N. H. (9); 2,550 at Malletts Bay Pavilion, Burlington, Vt. (10); 2,900 at Russell's Ballroom, Sylvan Beach, N. Y. (Broke house record here on July 13); 2,300 at the Armory, Elmira, N. Y. (14); and 2,485 at the Shrine Mosque, Scranton, Pa. (15).

James, currently doing healthy biz in Asbury, is due to head back toward the West Coast, but is certain to return East in late fall. A two-week return date at the Click is already set, altho the opening day hasn't yet been determined.

### Solo by the Horn

NEW YORK, July 19.—The 2,800 people who jammed Ocean Beach Ballroom, New London, Conn., July 6 expected to see Harry James and his band. The bandstand looked mighty empty, however, when James walked out alone to explain to mob waiting for the hoofing to begin that his ork had been delayed. The band didn't show up until 11 p.m., during which time James entertained, ran an amateur show, signed autographs and stalled in other ways. When the sidemen arrived, James insisted on playing the full four-hour dance.

The story behind it is that the band was coming by bus. En route, the back of the bus fell out. A second bus broke down. The sidemen then took a train, which was two hours late. So James, who already was in New London, first stop on his recent 10 one-nighters tour, had to carry the ball himself. He did such a good job that the ballroom lost only 50 people to another spot.

## Sidney Epstein Joins WM Chi

NEW YORK, July 19.—Sidney Epstein joined the Chicago office of the William Morris agency this week as administrative topper. He will be responsible for the bookkeeping, contract and office details in the Chi office, where Leo Sulkind is the agency's sales topper.

## Mercury Execs To Split Adams' Duties 3 Ways

CHICAGO, July 19.—Confirming the exodus of Berle Adams from Mercury Records (*The Billboard*, July 19), plattery execs Irv Green, production; Jimmy Hilliard, talent and repertoire, and Art Talmadge, promotion, issued a joint announcement that Adams' duties will be split among the threesome, with the majority of the burden falling to Hilliard as recording chief. From now on, all matters of company policy, which formerly were handled by Adams, will be considered jointly by the threesome.

Mercury, which formerly shared space in Adams' Loop office, is moving its entire operation into the South Wabash headquarters, in an effort to accelerate the company's activity. The trio said that the new set-up would mean no drastic changes, as far as the talent roster was concerned, and artists were mailed letters this week assuring them that the company would operate just as before Adams' departure.

### Dick Tracy Albums

First move following Adams' exit was the inking of a pact with Arthur Lowenthal, of Famous Artists' Syndicate, by which Mercury will have the option on recording versions of all the leading comic strips, which are held by FAS. First plastic two-record album in the comic strip series will be a *Dick Tracy* folder, about the *Vitamin Flintheart* and *Flattop* episodes. The record will feature radio actor Jim Ameche as Tracy, plus a cast of Chi radioactors. Additional gimmick will be art work on the four sleeves, which will contain black and white drawings of all the Sunday strips during the episodes, which can be colored by kids, and balloons, into which kids can write the strip's continuity. If successful, Mercury has options on other strip characters, such as *Superman*, *Orphan Annie* and *Terry and the Pirates*.

Two new artists were inked by the revised Mercury regime with radio singer, Patti Page, set for a year with Mercury as was Helen Humes, ex-count Basie chirp, who previously cut sides for several race labels. Preem Humes sides have been cut already under supervision of John Hammond, prexy of Key-note Records.

## Martha Tilton May Quit Cap

NEW YORK, July 19.—One Capitol disk artist, Martha Tilton, probably will check out of the company soon, it has been learned, while another, Matt Dennis, definitely has left the diskery.

Tilton gal is virtually set to go with another record company, with Capitol's Johnny Mercer reportedly agreed to an option waiver.

Songwriter-singer Dennis terminated with Cap this week after rejecting an extension pact which he considered a bad deal. Rumor has Dennis going into the Tommy Dorsey ork as the band's second male singer along with Stuart Foster. This was unverified at press time, altho Dennis is definitely skeddled to record two of his own tunes as guest singer with Dorsey's Victor ork.

## MGM's Three-Way Plugging Starts On 'Huckster' Tune

NEW YORK, July 19.—Three-way promotional possibilities between MGM studios, MGM disk label and MGM - controlled Robbins - Feist - Miller publishing firms showed up last week in the newspaper ads for the film company's *The Hucksters*, which stars Clark Gable.

Initial film ads carried a tagline boosting the Robbins plug tune, *Don't Tell Me* (from the pic), and ran the extra advice that it was featured "on MGM Records." But the old fear of the Metro-Robbins pub group that plugging MGM disks alone would hurt the pub's dealings with other mechanicals, it was learned, brought a second-day change in the ad to read "on MGM Records and others."

## 3 New Labels Make Midwest Bow; Aim At Gen., Rustic Biz.

CHICAGO, July 19.—Three new record labels emerged this week in the Midwest, with two aiming toward a general catalog, and the other stressing hillbilly and religious. Dixie Records, operated by Herb Goddard, prexy; Buddy Starfher, vice-president, and Isaac Hardesty, secretary-treasurer, will aim toward rustic trade with a roster which includes vocalists Dolph Hewitt, Arizona Rusty, Dick Hart, the Franklin Brothers, the Mayse Brothers, Mack and Bob, and Big Slim. Headquarters for Dixie are located in Marietta, O.

### Future Label

Pat L. O'Connor and H. C. Sweeney have opened future Music Records (in conjunction with their as yet unaffiliated music firm, Future Music). Duo intends to issue the first platters August 1, featuring Zach Dante and his orchestra, with vocalists Thelma Gracen—now with Gay Claridge's ork—and Austin Little and His Vocalites, a vocal group. The label, which headquarters in Chi, will feature waxings of original tunes from the FM catalog.

### Debut of Chord

Milwaukee reported its first label trying for nationwide recognition in the Chord firm, operated by Mike Cudahy, op of Cudahy Recording Company, a beer city waxing studio; and Henry V. Quarles, recording director. Label, which boasts as yet only jazz artists Eddie Getz and His Quintet and the Sheboblou Trio (Shelly Manne, drums; Bob Carter, bass, and Lou Stein, piano, from the Charley Ventura jazz group), intends to expand into the pop field when more artists can be inked. All the above labels will retail for 75 cents.

### Bullet Building

Bullet platters, headed by Jim Bullet, of Nashville, which up to now has concentrated on race and hillbilly, will expand into the pop field in the future. In addition to Frances Craig's ork, which had been their only pop artist, the diskery has inked Vi and Jerry Wagner, and their trio; and Ray Pearl's ork.

## New Flackery Uses Jockeys

NEW YORK, July 19.—Formation of a publicity and promotion service, working exclusively thru disk jockeys, has been completed by Art Cooper and Jerry Breitman. The firm, to be known as Record Promotion Associates, has offices in New York, Chicago and Hollywood, and plans to set up European branches later this year. The flackery, which specializes in handling recording artists, has signed Harry James as a client.



### Stratford by Avon

NEW YORK, July 19. — Dave Dreyer returned from California this week. With him he brought not only a couple of tunes for the new Dreyer-Frankie Carle pubbery but something more precious, a program from a recent American Legion boxing bout.

In the program a medley of "girl friend" songs performed by the Legion band was listed as follows:

- Liza by Gershwin.
- Mary by Cohan.
- Stella by Starlight.

## Donaldson Song Renewals Sought

NEW YORK, July 19.—Death of Walter Donaldson in Santa Monica, Calif., last week touched off a publisher search of copyright files to see how many Donaldson tunes come up for renewal this year or next. Passing of such a prolific double-A writer as the author of *My Blue Heaven* and *Mammy* usually sharpens interest in deals for renewals since these have to be made with heirs or an estate and give an outside pub (rather than the current copyright holder) more of a chance to bargain without bucking the friendship ties between the writer and original pub.

Actually the bulk of Donaldson faves are not up for renewal until 1952 and thereafter, but a few of his melodies may start a copyright chase in 1948. Donaldson tunes of 1920 vintage (which must be renewed in '48) include the Jolson-famous *Mammy* (Bourne Music), *My Little Bimbo* (Bourne), *Tired of Me* (Berlin) and *Rock-A-Bye Lullabye Mammy* (Bourne). Up for 1950 renewal are *Georgia* (Leo Feist), *True Blue Sam* (Shapiro-Bernstein) and *Where the Bamboo Babies Grow* (Shapiro-Bernstein), and in 1951, *Stealing to Virginia* (Leo Feist).

## Levine Acquires Nat Frier Firm

NEW YORK, July 19.—Herb Levine, owner of Encore and Jewel pubberies, has purchased the Nat Frier East-West firm, with Frier joining Encore. Initial tune skedded to be pushed by Encore from the East-West catalog is *Zu-Buy*, a Swedish novelty tune. In connection with the tune, a fight looms between Encore and the Sammy Kaye pubberies, which control a tune based on the same novelty.

Similarity in numbers was noted after Kaye had been set to cut *Zu-Buy* for Victor last week, only to discover that tune was almost identical with one which has been in his own catalog for some five years. The Encore tune was scratched from the date, and now both firms are searching the public domain files to determine whether or not either has a case. In the meantime, Encore is continuing work on its tune.

## Mary Howard Recordings Releases First 6 Sides

NEW YORK, July 19. — Mary Howard Recordings (MHR), newly-formed diskery, has released its first six sides, a Herman Chittison Album, and will release a new Ethel Waters Album August 15. Firm also has signed Dale Belmont, whose first two sides, *The Sheik of Araby* and *Tennessee*, will be out this week, and Walter (Foots) Thomas, formerly of Cab Calloway's ork, who has formed his own combo. MHR distribution is handled thru Wesley Smith, New York City.

# Three Copyright Bills Tabled

## Mills To Set Up London Branch

NEW YORK, July 19.—Jack Mills is leaving for London, July 29, on the S.S. Veendam to set up Mills Music, Ltd., new English adjunct of the heavy-catalog Mills pub firms here.

Idea for overseas pubbery, first developed last September by Jack and Irving Mills as well as H. G. Watkins, who will run the London branch, is to allow the Mills interests over here to maintain control of copyrights while exploiting foreign music sales. Some of the bigger American pubberies have maintained their own English firms since before the war, but the bulk of pubs here have relied on private deals with English pubs to handle their copyrights. Prior to the recent \$4,000,000 loan to England (after which reciprocal credit arrangements were opened up) wartime restrictions prevented most pubberies from aping pre-war, American-owned pubs in England.

Mills Music, Ltd., will function with its own staff and will start a large-scale promotional drive on all American-Mills works, standard as well as pop.

## Musicraft Assigns "Producer" Title

NEW YORK, July 19.—Comes now the "producer" in diskery nomenclature. Musicraft diskery this week hired same to supervise the firm's waxing sessions. The producer, Henry Hayward, will be in charge of cutting sessions for the diskery, assuming duties similar to those of recording director. Hayward has a background of radio and electric transcription production.

Diskery Prexy Jack Meyerson says he hired Hayward with the theory in mind that each individual waxing actually is a production of sorts, therefore would require supervision by a producer.

Musicraft could claim no first, however. Since its inception Rainbow Records has been marking the inside of album covers: "Produced by Herb Hendler."

## Prima, Bridgeport, \$2,974

BRIDGEPORT, Conn., July 19.—Always a prime favorite in Bridgeport, Louis Prima drew 1,980 persons for \$2,974 gross Sunday (13) at Pleasure Beach Ballroom here.

## No Action on Recordings, Juke Boxes

### May Be Revived Next Season

WASHINGTON, July 19.—Climaxing months of controversy, a House judiciary subcommittee this afternoon finally sent three major copyright bills to the pigeonhole, as foretold in these columns. The subcommittee at a lengthy executive session voted to table HR 1270, the so-called Interpretation Bill, which gives performers the right to secure copyrights on individual recordings of a song. At the same time, the subcommittee took no action on two so-called juke box bills which would have wiped out exemptions now enjoyed by jukeboxes under the copyright act.

### No '47 Action

By tabling the Interpretation Bill and by declining to act on the two juke box bills, the House judiciary (See *Three Copyright Bills*, page 23)

**Carnival RECORDS** present

# "ESSEN"

PART 1 and 2 by C-5000

*the Originator*

## BILLY HODES

with RAY CARTER'S CATSKILL COWBOYS



**79¢**

TAX INCLUDED

NATIONAL DISTRIBUTION BY  
**BANNER RECORDS, Inc.**



# Poses Long-Range Project; BMI Licensing of Niteries Focusing on N. Y., Chi, L. A.

Music Org Girds for Campaign To Run for Years

NEW YORK, July 19.—While Broadcast Music, Inc. (BMI), was moving ahead with its Chicago licensing campaign (the Blackhawk and the Aragon and Trianon ballrooms fell in line), the over-all situation in the nitery field continued to lag, with indications now pointing to a long-term BMI program covering a span of years. Concentrating their efforts in the three major entertainment centers, New York, Chicago and Los Angeles, BMI officials admitted that it would be months before these three cities could be thoroly canvassed and signed contracts obtained from the locations involved. In New York, an early settlement of the Pelham Heath Inn suit loomed as Herman Schubert planned to meet again with BMI officials during the coming week, and indicated that the two parties were close to an agreement. There are reports, however, that Schubert was considering filing a countersuit against BMI if the licensing org continued to demand a retroactive clause in the contract, alleging this to be a discriminatory practice.

The Post Lodge and the Glen Island Casino, both located in Westchester, are still holding out against a BMI contract. The former location, whose license fee under a proposed BMI pact would run to \$67 a month, had instructed Marshall Young, whose ork comes in Tuesday (22), not to perform any BMI tunes during his engagement.

**Get Together?**

It was believed that ops of locations in the New York area who are still unsigned might get together in the near future to pin down BMI to a uniform pact which would eliminate the retroactivity clause which some of them have been asked to honor. BMI's own professional staff and

those of its major affiliates are anxious to get the licensing situation cleared up as soon as possible in the three major cities, especially in larger locations with network wires. BMI front office spokesmen, however, were none too hopeful. According to Bob Burton, the road ahead appears to be a long one, mainly because there are so many spots yet to be approached. Pointing out that the American Society of Composers, Authors and Publishers (ASCAP) had been faced with a similar problem which took many years to solve, Burton said it was possible BMI would be forced, at some future date, to commission lawyers or other representatives in large cities thruout the country to act as its agents in an attempt to speed up what now appears to be a 10-year task.

**Chi Gains**

CHICAGO, July 19. — Broadcast Music Inc.'s licensing campaign in the Midwest, which has progressed more slowly there than on the East or West Coast, racked up two important

## BMI Hypo

NEW YORK, July 19.—Indications of stepped-up activity by Broadcast Music, Inc. (BMI) affiliates in Chicago and on the West Coast were seen in a flying trip to those cities by Carl Haverlin, BMI president, and Julie Stern, general professional manager. Haverlin, who is expected back in New York Thursday (24), was reported to have huddled with BMI affiliates and broadcasters in both localities on the two major problems now confronting the org—an intensive drive by the firms to build some hit songs, and the setting up of a plan to lure top-drawer writers into the BMI fold.

Stern, who remains on the Coast an extra three days, has been completing the contact set-ups he started after taking over the reins from Bobby Mellin a few weeks ago. With BMI skedded for its first drive week under Stern starting Friday (26), contact staffs in Chicago and California have been hypoed by Stern while Harold Wald has handled the *Everybody and His Brother* plugs in the East.

gains this week here, when Chi headquarters announced the inking of pacts with Don Roth, of the Blackhawk Restaurant, important Loop nitery, and with William Karzas, op of the city's two major ballrooms, the Aragon and Trianon. Roth had previously been reported as signing, but the pacts were returned when BMI execs in New York could not agree to terms which Roth demanded.

While Karzas inked BMI license papers for his two Chi danceries, he did not sign for his two Minnesota terperies, for BMI execs informed him that they will not seek to ink out-of-Chi ballrooms until BMI men are ready to penetrate those particular areas in which his other holdings are located.

With the inking of the above spots, only two ballrooms, Oh Henry and Melody Mill, and two major niteries, the Latin Quarter and the Rio Cabana, remain outside the BMI fold.

## Reported Consesh To Earl Carroll

(Continued from page 20) and three additional sidemen, who played only during two nightly shows, sliced to \$80.

**Ops Eye Situation**

With a peace pact in the offing, it appeared likely that Carroll would drop his threat to shutter. Meanwhile other nitery ops were watching negotiations with a hopeful eye, with most definitely believed ready to chime in with "me, too" pay-cut demands if the official union okay comes thru. Attempts to slash music costs in the past have made little dent on the AFM local before, as have attempts to reduce number of sidemen employed.

HOLLYWOOD, July 19.—Board of directors of Local 47, American Federation of Musicians (AFM) drafted a letter-contract at session Friday (18) to be submitted to Earl Carroll in an effort to end drawn-out feud between producer and musicians' org.

Board agreed to Carroll's demands for lowered scales, right to hire and fire, and the right to determine number of men employed. Union execs turned down Carroll's request for recognition as being engaged in interstate commerce, declaring such ruling was a matter for federal authorities to determine. Union also nixed Carroll's request for a five-year contract, offering in-

# UAR Set-Up Seen as Boon To Small Diskers

HOLLYWOOD, July 19.—A move toward consolidation of independent record label forces was revealed last week with the formation of United Artists' Record Company (UAR). Details of the new org were released by Jerry Rolston, attorney for UAR chief John Clein, who explained the UAR set-up as being similar to United Artists' Motion Picture Releasing Corporation, altho having no connection with the film group.

Under the proposed UAR set-up, small labels would contract with UAR for exclusive pressings and distribution rights. A standard UAR label would be used for all releases, with label owner getting production credit on disks. UAR will assume responsibility for pressings, distribution, royalties, taxes, operating overhead, exploitation and recording costs. Parent org will share profits with label owners after all expenses are deducted.

**UAR Claims**

UAR spokesmen claim their plan would give small, struggling labels entree to large distribution sources at lower cost and would mean savings in paper work, inventories, and operating expenses, as well as facilitate orders and deliveries; e. g. an Eastern distrib could get many labels by dealing direct with UAR, instead of past headaches of doing biz with a raft of indie waxworks. Details of UAR financing have not been disclosed, but it is understood that the profit-sharing percentage between UAR and plattery owners would vary with drawing power of artists and catalogs.

At press time no contracts with indies had been inked, but it was learned that following waxeries were negotiating for inclusion in new set-up: Hucksters, Rhapsody, Excelsior, Eagle, Minor, Hit, and Urban.

## Philly's Click Books Beneke for Birthday

NEW YORK, July 19.—Philadelphia's Click nitery, which uses a heavy remote sked, has booked a number of orks into the spot to follow the current occupant, Ray Eberly, who is in for a month. It has hired the Tex Beneke-Glenn Miller ork for September 4-6, during which three days Owner Frank Palumbo will celebrate the Click's first anniversary.

Other dates set have Ray Anthony's ork in to follow Eberly August 14 for one week. Desi Arnaz's Latin crew follows Anthony August 21 for a two-week stand and Elliot Lawrence will bring his ork back home for a week beginning September 8.

stead a one-year pact subject to renegotiation within 60 days of termination date. Union further questioned wisdom of arbitration by American Arbitration Association, as requested by Carroll. Execs argued that due to the peculiar angles of the music biz, it would be wisest that arbitration of possible disputes be kept in the family and settled by joint arbitration board to be set up by the union and Carroll, as has been done in the past.

With reference to lowered scales, it was learned that union agreed to a reduction of \$20 per man only so long as Carroll employs the minimum number of men now working (13). Should Carroll cut music staff further (as he can under new agreement) then union would "suggest" that minimum wages be upped to previous levels.

## GEORGE SIMON, INC.

Proudly Presents

# NAUGHTY ANGELINE

by ALLAN ROBERTS-LESTER LEE

THE FOLLOWING RECORDINGS HAVE BEEN RELEASED

<b>KING COLE TRIO</b> (CAPITOL)	<b>ART LUND</b> (M-G-M)
<b>DICK HAYMES</b> (DECCA)	<b>KAY KYSER</b> (COLUMBIA)
<b>DENNIS DAY</b> (VICTOR)	<b>JACK LEONARD</b> (MAJESTIC)
<b>EDDY HOWARD</b> (WORLD)	

To Our Friends — Thanks for putting and keeping "YOU CAN'T SEE THE SUN WHEN YOU'RE CRYIN'" way up there for sixteen weeks. We honestly expect that, with your help, "NAUGHTY ANGELINE" will top that record.

1619 Broadway, N. Y. 19  
GEORGE GILBERT

1520 No. Highland, Hwd. 28  
HERB LUTZ



# Whither Disk Biz, Petrillo? Waxers Seen as Pawns in Larger Strategy by AFM

## Big Firms Hold Aces as Battle Lines Shape Up

(Continued from page 17)

small-label competition. We'll spread 'revival' disks all over the market and the minor companies could not follow suit, except with new a cappella renditions or plates cut with non-unionized instruments such as the harmonica, ukulele, jew's-harp, ocarina, etc. Year-long holiday is just what we need to clear up the backlog of orders for old disks. How many of the smaller companies can sweat out a year without new pop diskings?"

### Plants in Mexico

In addition, the majors point out that, if the merchandising of old masters isn't enough to outlast Petrillo, they, too, can resort to a cappella, non-union instruments or musicians or cutting new stuff in Mexico. Columbia Records, for example, has a new plant rolling in Mexico City where native talent which eludes AFM jurisdiction actually could be employed. Or as tradesmen recall, the gag of going to Mexico, N. J., could be revived with Taft-Hartley restrictions this time believed preventing Petrillo from throwing up picket lines or taking steps against strike-breakers. His no-recording edict, by his own admission, would be a stop-work program rather than an out-and-out strike.

So the question of just how much pressure on Congress that the major diskers could or would exert when they admittedly are quite fond now of the Taft-Hartley and Lea-Vandenberg provisions remains moot and suggests that, if the December 31 impasse does come off, it's likely to be a long test of strength. Majors also are known to be considering the financial question. Petrillo figures to collect almost \$2,000,000 this year from the disk royalties for his welfare fund. Next year, without that \$2,000,000 (assuming the recording ban takes hold) and expected court battles figured to put a heavy drain on AFM's treasury (as of April 30, 1947, union's surplus was listed at \$2,248,728.33), the waxers and radio people behind the wax firms may feel themselves willing to test Petrillo longer than he may be ready to go. All strictly conjectural, this money-talk leads some diskers to predict that, if a way can be found to satisfy the welfare-fund payments to the AFM without violating Taft-Hartley limitations, this would hold the key to signing new contracts before end of year. But again the question of how much the diskers feel they'll lose from a recording ban as compared with what they feel they've got now under Taft-Hartley law will come into play.

### Main Losers

Paradoxically the greatest losers if the Petrillo ban comes about will not be the diskers but other facets of the music biz—the publishers, band agencies and orks. Without records, the pubs may find themselves at a virtual standstill with substitute activities similar to the last diskery-AFM ban, probably inadequate when sheet sales already have dropped to pre-war levels. Band offices whose ork clients more and more rely on disks for box-office build-up and the precious extra income supplied by diskings, also stand to lose plenty of potatoes.

As it stands, the real fencing between diskers, radio powers behind the scene and Petrillo has yet to begin. If Congress will play the important bargaining role that some observers foresee, then little is expected in the way of definite action before November 15. Sources close to the union, in fact, say that not until that date, when Petrillo and AFM can feel out preliminary congressional committee reaction (actual sessions of Congress now ready to close shortly will not reopen until January) will December probabilities shape up for sure. Others, however, stick to the claim that since Petrillo is hunting for new legislation, he will definitely slap on his ban in December and hold it until at least January before which time Congress cannot act on the wished-for amendments.

### AFM in Disk Biz Unlikely

As for the concurrent threat that Petrillo would go into the recording biz profits for AFM itself, major and minor diskers alike maintain the perverse hope that the music boss would pull such a stunt. This, on the theory that Petrillo little realizes the cost of running a large-scale disk biz and has yet to appreciate artist and repertoire pitfalls as well as the problems of production and distribution. Material for recording he can get, the wax execs admit, but as for names to sell the merchandise, they're all tied up under personal contracts to the disk firms, and any attempt to record for the union would bring a flood of court suits that would top anything the Taft-Hartley Act can stimulate.

"If Petrillo thinks he can sell platters made by the run-of-the-mill of his 219,000 members," said one disk topper, "let him put some AFM dough into recorded band music and see how fast that union treasury will fade."

## Three Copyright Bills Are Tabled

(Continued from page 21)

subcommittee today, in effect, ended possibility of action this year on any of the three measures.

In all likelihood, all three of the bills, which had been subjected to heated controversy at a recent series of hearings stretching over two months, will be revived next year. Ammunition for and against the legislation is certain to be even heavier than this year's. The recent hearings drew testimony from a wide number of prominent folk in the show and

music world and the juke box industry.

### Treaty Report Tabled

Meanwhile, the State Department's Inter-American treaty report on copyrights also has been pigeonholed. The treaty report reached the Senate Foreign Relations Committee this week. The proposed changes in international copyright regulations, which had been studied at a series of State Department hearings earlier this year, have been opposed by National Association of Broadcasters and supported by American Society of Composers, Authors and Publishers and others. The Senate Foreign Relations Committee is likely to stage a public hearing on the entire issue at the next session of Congress.

JERRY MURAD'S HARMONICATS

"Peg o' My Heart"

Hits the Million Mark

AS PREDICTED BY "BILLBOARD"

FIRST RELEASE SCORES!

Record history is made as VITACOUSTIC becomes the first independent record company to hit a million sales with one record.

**A Record Hit!**

14 weeks after first appearing under "Record Possibilities"

**RECORD POSSIBILITIES**

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

PEG O' MY HEART.....The Harmonicats.....Vita-coustic No. 1 & 2

There's a story that goes with this one. Vita-coustic, newly formed Midwest label out of the former Universal diskery, launched their harmonica version of "Peg" just recently. Mouth-organing was highlighted by a unique echo chamber effect giving depth and glucose which helps cover up other technical flaws. Disk has created a mild panic in Chicago and St. Louis at this writing, and looks to spread fast. Harmonicats, trio, handle the grand old song sweet and slow, with a string guitar finishing off measures with echoed notes. Flip on No. 1 and No. 2 are Chopin's "Fantasy Impromptu" and "Malaguena." Latter stands out as especially suited to unique harmonica treatment and probably makes No. 2 the better disk for coin boxes and home trade. Record biz has seen everything but a harmonica platter hit—this might be the baby to do it.

WATCH VITACOUSTIC FOR MORE AND BETTER HITS

VITACOUSTIC Records "LIVING SOUND"

CHICAGO  
NEW YORK  
HOLLYWOOD

GENERAL OFFICE & STUDIOS  
42nd FLOOR  
20 N. WACKER DRIVE  
CHICAGO 6, ILL.



**Edwin H. Morris**  
AND COMPANY, INC.

# RED SILK STOCKINGS AND GREEN PERFUME

By DICK SANFORD, SAMMY MYSELS and BOB HILLIARD

# TOMORROW

By GORDON JENKINS

and in preparation

# JUST PLAIN LOVE

By AL RUSSELL and JOEL COWAN

*Melrose Music Corp.*

# I WANT TO BE LOVED (BUT BY ONLY YOU)

By SAVANNAH CHURCHILL

# I'M STILL SITTING UNDER THE APPLE TREE

By SAMMY CAHN and JULE STYNE

and in preparation

# YOU'RE BREAKING IN A NEW HEART

(WHILE YOU'RE BREAKING MINE)

By ERVIN DRAKE and JIMMY SHIRL

1619 Broadway - New York 19, N.Y.

The Billboard

MUSIC POPULARITY CHARTS

PART  
I

## The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending  
July 18



# HONOR ROLL OF HITS

(TRADEMARK)

This Week

Last Week

### 1. PEG O' MY HEART

By Alfred Bryan and Fred Fisher

Published by Robbins (ASCAP)

Records available: Clark Dennis, Capitol 346; The Harmonicats, Vitasacoustic 1 and 2; Art Lund, MGM 10037; Ted Martin, De Luxe 1080; Red McKenzie, National 9027; Danny O'Neil, Majestic 7238; Floyd Sherman-The Chickering Four, Signature 15119; The Three Suns, Victor 20-2272; Ted Weems, Mercury 5025; Phil Regan, Decca 25076; Buddy Clark, Columbia 37392; Glenn Miller Ork, Decca 25075; Dolph Hewitt, Autograph 2033; Miff Mole Nicksteland Band, Rhythms, SR-235. Electrical transcription libraries: The Ambassadors, Lang-Worth; The Novatime Trio, NBC Thesaurus; Allen Roth, NBC Thesaurus; Eddie Skrivanek Ork, MacGregor; George Towne, Associated; Al Trace, Lang-Worth; Paul Martin, Standard; Lawrence Welk, Standard; Russ Morgan, World.

### 2. I WONDER, I WONDER, I WONDER

By Darryl Hutchins

Published by Robbins (ASCAP)

Records available: Louis Armstrong, Victor 20-2228; Jack Carroll, National 9032; Eddy Howard, Majestic 1124; Van Johnson, MGM 10018; Guy Lombardo, Decca 23865; Ted Martin-Air Lane Trio, De Luxe 1075 and De Luxe 1070; Tony Pastor, Columbia 37353; The Scamps, Modern Music 20-516; Ted Straeter Ork, Sonora 2024; Martha Tilton, Capitol 395; The Vagabonds, Trilon 114; The Four Aces, Trilon 143; Glenn Davis, Skating Rhythms, SR-236. Electrical transcription libraries: Art Mooney, Associated; Charlie Spivak, World; Leighton Noble, Standard.

### 3. CHI-BABA, CHI-BABA

By Mack David, Al Hoffman and Jerry Livingston; published by Oxford (ASCAP)

Records available: Blue Barron, MGM 10027; Connie Boswell, Apollo 1064; The Charlestons, Columbia 37384; Perry Como, Victor 20-2259; Sherman Hayes Ork, Aristocrat 1001; Peggy Lee, Capitol 419; Ted Martin, De Luxe 1080; Louis Prima, Majestic 1133; Henry Rene Musette Ork, Victor 25-1085; George Towne Ork, Sonora 2023; Lawrence Welk, Decca 23878; Glenn Davis, Skating Rhythms, SR-238. Electrical transcription libraries: George Towne Ork, Associated; Blue Barron, Lang-Worth; Nat Brandwynne Ork; Jumpin' Jacks-Patti Dugan, NBC Thesaurus; Ernie Pilice Quartet, MacGregor; the Four Knights, Lang-Worth; Lawrence Welk, Standard.

### 4. THAT'S MY DESIRE

By Carroll Loveday and Helmy Gress

Published by Mills (ASCAP)

Records available: Ray Anthony Ork, Sonora 2019; Hadda Brooks, Modern Music 147; The Cats and the Piddle, Manor 1064; Ella Fitzgerald, Decca 23866; Golden Arrow Quartet, Continental C-6048; Woody Herman, Columbia 37329; Sammy Kaye, Victor 20-2251; Frankie Laine, Mercury 5007; Curtis Lewis, Apollo 1056; Art Mooney Ork, MGM 10020; The Scamps, Modern Music 20-516; Martha Tilton, Capitol 395; Glenn Davis, Skating Rhythms, SR-235. Electrical transcription libraries: Barclay Allen, MacGregor; Lenny Herman, Lang-Worth; Art Mooney Ork, Associated; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Leighton Noble, Standard.

### 5. ACROSS THE ALLEY FROM THE ALAMO

By Joe Greene; published by Capitol Songs (ASCAP)

Records available: Earle Hagen Ork, Mercury 3060; Woody Herman, Columbia 37280; Stan Kenton, Capitol 387; Mills Brothers, Decca 23663; The Three Suns, Victor 20-2272; The Starlighters, Mercury 3060; Glenn Davis, Skating Rhythms, SR-237. Electrical transcription libraries: Les Brown, World; Lawrence Welk, Standard.

### 6. MAM'SELLE

By Mack Gordon and Edmund Goulding

Published by Feist (ASCAP)

From the 20th Century-Fox film "The Razor's Edge." Records available: Ray Block Ork, Signature 15093; Dennis Day, Victor 20-2211; Ray Dorey, Majestic 7217; Dick Haymes, Decca 23661; Al Gayle and His Harmonicords, Aladdin 536; Art Lund, MGM 10011; Marshall Young Ork, Rainbow 10014; Derry Palligant, Enterprise 357; Frankie Laine, Mercury 5048; The Pied Pipers, Capitol 396; George Towne Ork, Sonora 2023; Frank Sinatra, Columbia 37343; Jack Carroll, National 9032; Edo Lubich, International D-249. Electrical transcription libraries: Skitch Henderson, Capitol; Silver Strings, MacGregor; Jan Garber, Capitol; Freddy Martin, Standard; Frankie Masters, Lang-Worth; The Music of Manhattan Ork, NBC Thesaurus; Art Mooney Ork, Associated; Charlie Spivak, World.

### 6. MY ADOBE HACIENDA

By Louise Massey and Lee Penny

Published by Peer International Corp. (BMI)

Records available: Kenny Baker-Russ Morgan, Decca 23846; Glenn E. Davis, Skating Rhythms 231; The Dinning Sisters-Art Van Damme Quintet, Capitol 389; The Esquire Trio, Rhapsody RR-101; The Hammondairs, Mars 1037; Eddy Howard, Majestic 1117; Billy Hughes, King 609; Art Kassel, Vogue R-785; Louise Massey-The Westerners, Columbia 37332; Jack McLean Ork, Coast 8091; Bobby True Trio, Mercury 3057; Billy Williams, Victor 20-2150; The Coffman Sisters, Enterprise 174; Dolly Good, Radio Artist Records 205. Electrical transcription libraries: Chuck Foster, Lang-Worth; Leighton Noble, Standard; The Novatime Trio, NBC Thesaurus; Sunshine Girls-Jimmie Wakely Ork, MacGregor; Barclay Allen, MacGregor; Mindy Carson-Hank D'Amico Sextet, Associated; Henry King Ork, MacGregor; Curt Massey, Standard.

### 7. LINDA

By E. H. Morris (ASCAP)

Records available: Bob Chester Ork, Sonora 2006; Glenn E. Davis, Skating Rhythms 225; Larry Douglas, Signature 15106; Chuck Foster Ork, Mercury 3058; Hollywood Rhythm-Aires, Hollywood Rhythms 1551; Gordon Jenkins Ork, Decca 23864; Ray Noble Ork-Buddy Clark, Columbia 37215; Charlie Spivak, Victor 20-2047; Paul Weston Ork, Capitol 362. Electrical transcription libraries: Barclay Allen, MacGregor; Jack Pina, Standard; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Jack Lawrence, Lang-Worth; Leighton Noble, Standard; The Sweetwood Serenaders, NBC-Thesaurus; Art Mooney Ork, Associated; Charlie Spivak, World.

### 8. I WONDER WHO'S KISSING HER NOW

By W. M. Hough, F. R. Adams and J. E. Howard

Published by E. B. Marks (BMI)

From the 20th Century film "I Wonder Who's Kissing Her Now." Records available: Perry Como, Victor 20-2315; Jerry Cooper, Diamond 2082; D'Artega Ork, Sonora 2012; The Dinning Sisters, Capitol 433; Bobby Doyle, Signature 15057; The Hollywood Rhythm-Aires, Hollywood Rhythms 1552; Jack McLean Ork, Coast 8002; Ray Noble, Columbia 37544; The Four Vagabonds, Apollo 1055; Ted Weems-Perry Como, Decca 25078; Foy Willing, Majestic 6013; Marshall Young, Rainbow 10002; Glenn Davis, Skating Rhythms, SR-239. Electrical transcription libraries: Chuck Foster, Lang-Worth; Ozie Waters, MacGregor.

### 9. ASK ANYONE WHO KNOWS

By Eddie Seiler, Sol Marcus and Al Kaufman; published by Witmark (ASCAP)

Records available: Joe Dosh, Continental C-11001; Larry Douglas, Signature 15123; Anita Ellis, Mercury 3058; Eddy Howard, Majestic 1124; Ink Spots, Decca 23900; Sammy Kaye, Victor 20-2239; Dinah Shore, Columbia 37344; Kate Smith, MGM 10028; Four Vagabonds, Apollo 1060; the Velvetones, Sonora 2014; Margaret Whiting, Capitol 410. Electrical transcription libraries: Les Brown, World.

### 10. WHEN YOU WERE SWEET SIXTEEN

By James Thornton; published by Shapiro-Bernstein (ASCAP)

Records available: Perry Como, Victor 20-2259; Mills Brothers, Decca 23627; Dick Jurgens, Columbia 37803. Electrical transcription libraries: Fourtime Quartet, MacGregor.



RCA VICTOR'S  
**FREDDY MARTIN!**

**The Lady from 29 Palms**

Latin-American swing. Catchy, trick-lyrics by the Martin Men will make this side reap and repeat!

**Cumana**

Watch the crowd gather around Barclay Allen's piano! It's the samba that's been wowing Freddy's Coconut Grove customers... will hit yours the same way.

RCA Victor 20-2347



LOUIS RCA VICTOR'S  
**ARMSTRONG!**

JACK  
**TEAGARDEN!**

and his All Stars, featuring

A sensational platter featuring 2 of the greatest names in jazz! They did the "A" as a wartime V-disc... now record it to meet the terrific demand.

"B" is Hoagy Carmichael's hit featured by Armstrong on his jazz concert tour, with Louis and Jack giving it their famous dialogue twist.

**Jack-Armstrong Blues**

AND

**Rockin' Chair**

RCA Victor 20-2348

(Swing Classic)



RCA VICTOR'S  
TEX  
**BENEKE!**

with The Miller Orchestra

(How I'll Miss You)

**When the Summer is Gone**

Waxed at last—the famous Hal Kemp theme song! Beneke's version has terrific interest, spotlighting the saxes. Vocals by Garry Stevens and the Moonlight Serenaders.

**Without Music**

New theme song of the Martin Block coast-to-coast disc jockey show, with vocals by the Moonlight Serenaders. A sure bet for everybody's money.

RCA Victor 20-2341



**TWO BIG FAVORITES RE-ISSUED:**

**GLENN MILLER** and his Orchestra with vocals by Tex Beneke, Marion Hutton, Ray Eberle, and The Modernaires.

**(I've Got a Gal in) Kalamazoo**

AND **At Last**

RCA Victor 27931

**RAY KINNEY** and his Hawaiian Musical Ambassadors

**Honolulu AND Leimana**

RCA Victor 27971

BILLY  
RCA VICTOR'S  
**WILLIAMS!**

and the Pecos River Rogues

**I've Got a Gal in Laramie**

Another top plug number from the publishers of "Sue"... a clever arrangement featuring some catchy musical questions.

**Mary Marry Me**

Billy puts a lot of real melodic feeling into this lilting waltz. Both sides will take a big ride in the country.

RCA Victor 20-2343

THE STARS WHO MAKE THE HITS ARE ON

**RCA VICTOR RECORDS**





# The MERRY MACS

★ It was the Merry Macs, you'll remember, that first took the old "mixed quartet" and juiced it up into "Blend Singing". And you'll remember how a swarm of imitators immediately sprouted among the vocal clef-dwellers. But you know too, that none could match the Merry Macs' vocalistics—none could scurry up a scale and scatter a patter through an arpeggio with the finesse this group achieves.

That's what makes them the Juke-Dukes they are. For there's nothing that will lure the fickle nickel like the blend that sends. And in these recordings they're at their Merry Maximum!

"NATCH" and  
"I'M DROWNIN' IN YOUR  
DEEP BLUE EYES"

Majestic No. 7260

# Majestic RECORDS

Studio: NEW YORK CITY • Sales: ELGIN, ILLINOIS  
(Subsidiary of Majestic Radio & Television Corporation)

## The Billboard MUSIC POPULARITY CHARTS

### Sheet Music

Week Ending  
July 18

PART II

TRADE SERVICE FEATURE

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	This Week	Publisher
9	1	1.	PEG O' MY HEART (R) Robbins
8	3	2.	CHI-BABA, CHI-BABA (R) Oxford
10	2	3.	I WONDER, I WONDER, I WONDER (R) Robbins
11	4	4.	THAT'S MY DESIRE (R) Mills
9	5	5.	ACROSS THE ALLEY FROM THE ALAMO (R) Capitol Songs
17	7	6.	MY ADOBE HACIENDA (R) Witmark
20	6	7.	LINDA (R) E. H. Morris
3	11	8.	ASK ANYONE WHO KNOWS (R) Witmark
17	8	9.	MAM'SELLE (F) (R) Feist
7	9	10.	MIDNIGHT MASQUERADE (R) Shapiro-Bernstein
1	—	10.	I WONDER WHO'S KISSING HER NOW? (F) (R) E. B. Marks
27	13	11.	ANNIVERSARY SONG (F) (R) Mood
16	10	12.	IF I HAD MY LIFE TO LIVE OVER (R) General
9	14	13.	A SUNDAY KIND OF LOVE (R) Peter Maurice
2	12	14.	WHEN YOU WERE SWEET SIXTEEN (R) Shapiro-Bernstein
3	—	15.	IVY (F) (R) Burke-Van Heusen

### ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	This Week	Song	Publisher
12	1	1.	AMONG MY SOUVENIRS... Lawrence Wright	T. B. Harms
12	9	2.	A GAL IN CALICO... Feldman	Remick
14	3	3.	TELL ME, MARIANNE... Southern	*
9	2	3.	PEOPLE WILL SAY WE'RE IN LOVE... Chappell	Williamson
4	5	4.	I GOT THE SUN IN THE MORNING... Chappell	Berlin
2	8	5.	ON THE OLD SPANISH TRAIL... Peter Maurice	Peter Maurice
12	4	6.	TRY A LITTLE TENDERNESS... Campbell-Connelly	Robbins
1	—	7.	MAM'SELLE... Francis Day	Feist
7	18	8.	COME BACK TO SORRENTO... Ricordi	Public Domain
3	11	8.	THEY SAY IT'S WONDERFUL... Chappell	Berlin
27	6	9.	ANNIVERSARY SONG... Campbell-Connelly	Mood
6	10	10.	TIME AFTER TIME... Sinatra Songs	Edw. H. Morris
5	12	11.	HEARTACHES... Campbell-Connelly	Leeds
25	13	12.	APRIL SHOWERS... Chappell	Williamson
20	7	13.	HOW LUCKY YOU ARE... Kassner	*
5	15	14.	DEAR OLD DONEGAL... Leeds	Leeds
9	17	15.	OH, WHAT A BEAUTIFUL MORNING... Chappell	Williamson
31	20	16.	THE STARS WILL RE-MEMBER... Feldman	*
11	—	17.	HARRIET... Keith Prowse	Broadway
14	19	18.	HEAR MY SONG, VIOLETTA... Dix	Crawford

\* Publisher not available as The Billboard goes to press.

### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.
- AS LONG AS I'M DREAMING (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Welcome Stranger." National release date—June 13, 1947.
- I BELIEVE (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.
- I WONDER WHO'S KISSING HER NOW? (E. B. Marks), in 20th Century-Fox's "I Wonder Who's Kissing Her Now?" National release date not set.
- IVY (Burke-Van Heusen), in Universal-International's "Ivy." National release date—June, 1947.
- MAM'SELLE (Feist), in 20th Century-Fox's "The Razor's Edge." National release date—January, 1947.
- MY HEART IS A HOBO (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Welcome Stranger." National release date—June 13, 1947.
- TALLAHASSEE (Famous), in Paramount's "Variety Girl." National release date not set.
- TIME AFTER TIME (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.
- WOULD YOU BELIEVE ME (Remick), sung by Trudi Erwin in Warner Brothers' "Love and Learn." National release date—May 3, 1947.



It's **HARRY COOL** at his best



**'RAGTIME COWBOY JOE'**

Flip Side

'Who Takes Care of The Caretakers Daughter'  
MERCURY POPULAR 3066

**COLUMBO LIVES AGAIN!**

In the Voice of

**JOHN LAURENZ**



He startled the Music World with his First Record Release

Looms As Threat to Crosby, Como and Haymes—Daily Variety

NOW LISTEN TO  
**'WHEN I WRITE MY SONG'**

And by Popular Request

**"AUF WIEDERSEHN"**

Mercury Celebrity 5060

The Man Who Makes the Jukes Happy

**Chuck Foster**

And His Orchestra

'On The Avenue'

'Just Around The Corner'

Vocals by Tommy Ryan

Mercury Popular 3064



wait 'till you hear THIS version

**REX ALLEN**

'Feudin' And A Fightin'

'Take It Back And Change It For A Boy'

It's A Winner!

Mercury 6049



Mercury 8047

introducing a NEW MERCURY star

**HELEN HUMES**

Singing in Sensational Style

'Blue And Sentimental'

'Jet Propelled Papa'

**Gene Ammons**

'Red Top'

'Idaho'

MERCURY 8048

**EVERYONE A  
Sure WINNER**



**MERCURY  
RECORDS**



Signature's SPINNER of the WEEK

TEDD LAWRENCE

Tedd wakes up Manhattanites over WHN from 7 to 9 every morning. He comes back at 10:45 P. M. with his Hall of Fame shot, interviews musical celebrities.



BY THE MAN WHO MADE CECILIA!



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WITH ALVY WEST AND HIS BAND

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The Billboard MUSIC POPULARITY CHARTS

PART III

Radio Popularity

Week Ending July 18



SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, July 11, 8 a.m., and ending Friday, July 18, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date			PUB.	LIC.
14	A Sunday Kind of Love (R)	.....	Peter Maurice	ASCAP
8	Across the Alley From the Alamo (R)	.....	Capitol Songs	ASCAP
11	Almost Like Being in Love (M) (R)	.....	Sam Fox	ASCAP
8	As Long As I'm Dreaming (F) (R)	.....	Burke-Van Heusen	ASCAP
8	Ask Anyone Who Knows (R)	.....	Witmark	ASCAP
5	Cecilia (R)	.....	ABC	ASCAP
9	Chi-Baba, Chi-Baba (R)	.....	Oxford	ASCAP
4	Feudin' and Fightin' (R)	.....	Chappell	ASCAP
14	I Believe (F) (R)	.....	Sinatra Songs	ASCAP
3	I Wish I Didn't Love You So (R)	.....	Paramount	ASCAP
11	I Wonder, I Wonder, I Wonder (R)	.....	Robbins	ASCAP
6	I Wonder Who's Kissing Her Now (F) (R)	.....	E. B. Marks	BMI
7	If I Had My Life To Live Over (R)	.....	Robbins	ASCAP
3	I'm So Right Tonight (R)	.....	Leeds	ASCAP
6	Ivy (F) (R)	.....	Burke-Van Heusen	ASCAP
1	Je Vous Aime (R)	.....	Crawford	ASCAP
19	Linda (R)	.....	E. H. Morris	ASCAP
1	Love and the Weather (R)	.....	Berlin	ASCAP
16	Mam'selle (F) (R)	.....	Feist	ASCAP
18	My Adobe Hacienda (R)	.....	Peer	BMI
4	My Heart Is a Hobo (F) (R)	.....	Burke-Van Heusen	ASCAP
1	My Young and Foolish Heart (R)	.....	E. H. Morris	ASCAP
6	Passing By (R)	.....	Chappell	ASCAP
9	Peg o' My Heart (R)	.....	Robbins	ASCAP
4	Red Silk Stockings and Green Perfume (R)	.....	E. H. Morris	ASCAP
5	Stella by Starlight (R)	.....	Beverly	ASCAP
2	Tallahassee (F) (R)	.....	Famous	ASCAP
8	That's My Desire (R)	.....	Mills	ASCAP
2	The Echo Said "No" (R)	.....	Lombardo	ASCAP
2	The Man Who Paints the Rainbow in the Sky (R)	.....	Mutual	ASCAP
1	The Turntable Song (R)	.....	Miller	ASCAP
1	There's That Lonely Feeling Again (R)	.....	Mellin	BMI
7	Would You Believe Me? (F) (R)	.....	Remick	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Wks. to date	Last Week	This Week	Artist	Label	Lic.
1	5	1	1	PEG O' MY HEART	Buddy Clark	Columbia 37392—ASCAP
2	8	5	2	I WONDER, I WONDER	Eddy Howard	Majestic 1124—ASCAP
3	7	2	3	TIMTAYSHUN	Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle)	Capitol 412—ASCAP
4	6	6	4	PEG O' MY HEART	(Jerry Brent Ork, Modern Music 20-510; Bing Crosby (John Scott Trotter Ork), Decca 23754; Henry Busse Ork, Four Star 1130; Noro Morales Ork, Majestic 1130; Juan Rolando, Cocktail Hour CGE 116)	Three Suns
5	5	4	5	PEG O' MY HEART	Art Lund (Johnny Thompson-Ork)	MGM 10037—ASCAP
6	12	7	6	I NEVER KNEW	Sam Donahue	Capitol 405—ASCAP
7	13	11	7	THAT'S MY DESIRE	Frankie Laine	Mercury 5007—ASCAP
8	4	5	8	PEG O' MY HEART	Ted Weems (Bob Edwards)	Mercury 5052—ASCAP
9	4	3	9	SMOKE! SMOKE!	Tex Williams Western Caravan (Tex Williams-Trio)	Capitol Americana 40001—ASCAP
10	3	—	10	CHI-BABA, CHI-BABA	Peggy Lee (Dave Barbour Ork)	Capitol 419—ASCAP
11	5	11	11	I WONDER, I WONDER	Tony Pastor	Columbia 37353—ASCAP
12	8	10	12	CHI-BABA, CHI-BABA	Perry Como (The Satisfiers-Lloyd Shaffer Ork)	Victor 20-2259—ASCAP
13	9	5	13	PEG O' MY HEART	The Harmonicats-Sid Fisher	Vitacoustic 1—ASCAP
14	4	8	14	THAT'S MY DESIRE	Sammy Kaye (Don Cornell-The Kaydets)	Victor 20-2251—ASCAP
15	6	8	15	ONE O'CLOCK BOOGIE	Count Basie	Victor 20-2262—ASCAP
16	2	15	16	BLOOP BLEEP	Alvino Rey (Rocky Coluccio)	Capitol 428—ASCAP

(Two Ton Baker Ork, Mercury 5050; Woody Herman, Columbia 37553; Danny Kaye, Decca 23950; Frank Loesser, MGM 10044)

Coming Up

CHI-BABA, CHI-BABA ..... The Charlotteers... Columbia 37384—ASCAP



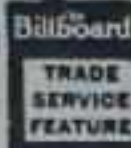
The Billboard

MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending July 18



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION Last/This Week/Week	Record Title	Artist	Label
10	1	1. PEG O' MY HEART	The Harmonicats-Sid Fisher... <i>Fantasy Impromptu</i>	Decca 469
8	2	2. CHI-BABA, CHI-BABA	..... Vitacoustic 1	
3	5	3. TIMTAYSHUN	Perry Como (The Satisfiers-Lloyd Shaffer Ork)... <i>Victo 20-2259</i>	Victo 20-2259
5	3	4. PEG O' MY HEART	Red Ingle and the Natural Seven-Jo Stafford-Cinderella... <i>Capitol 412</i>	Capitol 412
6	6	5. THAT'S MY DESIRE	Three Suns... <i>Victor 20-2272</i>	Victor 20-2272
8	4	6. I WONDER, I WONDER, I WONDER	Sammy Kaye (Don Cornell-The Kaydets)... <i>Victor 20-2251</i>	Victor 20-2251
5	7	7. PEG O' MY HEART	Eddy Howard... <i>Majestic 1124</i>	Majestic 1124
1	—	8. SMOKE! SMOKE! SMOKE!	Art Lund (Johnny Thompson On the Spanish Trail Ork)... <i>MGM 10037</i>	MGM 10037
4	8	9. I WONDER, I WONDER, I WONDER	Tex Williams Western Caravan (That Cigarette)... <i>Capitol Americana 40001</i>	Capitol Americana 40001
3	—	10. PEG O' MY HEART	Round-Up Polka... <i>Decca 23865</i>	Decca 23865
			Guy Lombardo... <i>It Takes Time</i>	
			Buddy Clark (Mitchell Ayres Ork)... <i>Columbia 37392</i>	Columbia 37392
			<i>Come to Me, Bend to Me</i>	

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last/This Week/Week	Album Title	Label
27	1	1. Al Jolson Album	Decca 469
14	2	2. Dorothy Shay (The Park Avenue Hillbilly) Sings Album	Columbia C-119
5	3	3. Carle Comes Calling	Columbia C-129
73	4	4. Glenn Miller	Victor P-148
1	—	5. Sentimental Journey Album	Columbia C-131

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last/This Week/Week	Record Title	Label
94	1	4. Claire de Lune	Victor 11-8851
67	5	2. Jalousie	Victor 12160
109	2	3. Chopin's Polonaise	Victor 11-8848
10	3	4. The Whiffenpoof Song	Victor 10-1313
83	4	5. Warsaw Concerto	Victor 11-8863

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last/This Week/Week	Album Title	Label
45	1	1. Rachmaninoff Concerto No. 2 in C Minor	Victor 1075
100	2	2. Rhapsody in Blue	Columbia X-251
1	—	3. The Student Prince	Victor P-180
13	—	4. Rhapsody in Blue	Signature GP-1
10	—	5. Beethoven: Sonata in C Sharp Minor, Op 27, No. 2	Victor DM-1115

CASH IN with CAPITOL



THEY ALL WANT

Margaret Whiting

"YOU DO"

With Frank DeVol and His Orchestra

Top ballad from 20th Century-Fox's "Mother Wore Tights"

Flipover: "MY FUTURE JUST PASSED"

From the Paramount Picture "Safety in Numbers"

CAP. B438

"WHAT ARE YOU DOING NEW YEAR'S EVE"

A summer song that looks ahead!

Flipover: "DON'T TELL ME"

Big song from Metro-Goldwyn-Mayer's "The Hucksters"

CAP. 427



HAPPY LISTENING!

Jack Smith

With the Clark Sisters and Orchestra conducted by Earl Sheldon

"THE TURNTABLE SONG"

Disk-jock ditty from Universal-International pix "Something in the Wind"

Flipover: "SWEET MARIE"

Featured in the Warner Bros. picture "Life With Father"

CAP. 435

"JACK, JACK, JACK" ("Cu-Tu-Gu-Ru")

Grand version of a big tune, getting bigger.

Flipover: "OH, MY ACHIN' HEART"

An aching heart in rousing rhythm!

CAP. 403

Capitol RECORDS

FIRST WITH THE HITS FROM HOLLYWOOD

Sunset and Vine



Release number 38



Acclaimed his Greatest!

**CARAVAN**  
backed by  
**DARKTOWN STRUTTER'S BALL**  
Charlie Barnet • Apollo record  
AND HIS ORCHESTRA NO. 1070



...Fascinating! Unforgettable!  
**GLOOMY SUNDAY**  
backed by  
**I'VE BEEN A FOOL AGAIN**  
Louis Russell & Orch. • Apollo record  
VOCAL by Lee Richardson NO. 1071



...Something different!  
**PLAY IT COOL BLUES**  
backed by  
**THE SIGNIFYIN' MONKEY**  
Sax Karri • Apollo record  
and his Orch. NO. 339



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The Billboard MUSIC POPULARITY CHARTS PART V  
**Juke Box Record Plays**  
Week Ending July 18

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION		Record
	Last Week	This Week	
13	1	1.	PEG O' MY HEART..... The Harmonicats-Sid Fisher... Vitacoustic 1
9	2	2.	I WONDER, I WONDER, I WONDER..... Fady Howard..... Majestic 1124
5	3	3.	PEG O' MY HEART..... Three Suns..... Victor 20-2272
9	4	4.	I WONDER, I WONDER, I WONDER..... Guy Lombardo..... Decca 23865
4	8	5.	TIMTAYSHUN..... Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle) ..Capitol 412 (Jerry Brent Ork, Modern Music 20-510; Bing Crosby (John Scott Trotter Ork), Decca 23734; Henry Busse Ork, Four Star 1139; Noro Morales Ork, Majestic 1130; Juan Rolando, Cocktail Hour CGE 116)
8	6	6.	CHI-BABA, CHI-BABA..... Perry Como (The Satisfiers-Lloyd Shaffer Ork)..... Victor 20-2259
2	9	7.	SMOKE! SMOKE! SMOKE! (That Cigarette)..... Tex Williams Western Caravan (Tex Williams-Trio)..... Capitol Americana 40001
9	5	8.	THAT'S MY DESIRE..... Sammy Kaye (Don Cornell-The Kaydets)..... Victor 20-2251
12	7	9.	ACROSS THE ALLEY FROM THE ALAMO..... Mills Brothers..... Decca 23863
4	8	10.	PEG O' MY HEART..... Art Lund (Johnny Thompson)..... MGM 10037
12	11	11.	THAT'S MY DESIRE..... Frankie Laine..... Mercury 5007
5	12	12.	PEG O' MY HEART..... Clark Dennis..... Capitol 346
3	10	13.	TALLAHASSEE..... Bing Crosby-Andrews Sisters (Vic Schoen Ork) Victor 23885 (Ray Dorey, Majestic 7339; Johnny Mercer-The Pied Pipers, (Paul Weston Ork), Capitol 422; Vaughn Monroe (Vaughn Monroe-The Moon Maids), Victor 20-2294; Dinah Shore-Woody Herman (Sonny Burke Ork), Columbia 27387; Kate Smith (Jack Miller Ork) (Four Chicks and Chuck), MGM 10028)
3	13	14.	WHEN YOU WERE SWEET SIXTEEN..... Perry Como (The Satisfiers-Lloyd Shaffer Ork)..... Victor 20-2259
1	—	15.	PEG O' MY HEART..... Buddy Clark..... Columbia 37392

**Coming Up**

RAGTIME COWBOY JOE ..... Eddy Howard..... Majestic 1155

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	1	1.	SMOKE! SMOKE! SMOKE! (That Cigarette)..... Tex Williams Western Caravan (Tex Williams-Trio)..... Capitol Americana 40001
6	2	2.	TIMTAYSHUN..... Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle)..... Capitol 412
9	3	3.	IT'S A SIN..... Eddy Arnold and His Tennessee Plowboys..... Victor 20-2241
1	—	4.	JOLE BLON'S SISTER..... Moon Mullican..... King 632
15	—	4.	NEW JOLIE BLONDE..... Red Foley (The Cumberland Valley Boys)..... Decca 46034
21	—	4.	WHAT IS LIFE WITHOUT LOVE?..... Eddy Arnold..... Victor 20-2058
20	5	5.	RAINBOW AT MIDNIGHT..... Ernest Tubbs..... Decca 46018
1	—	5.	TEARDROPS IN MY HEART..... Songs of the Pioneers..... Victor 20-2276

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
7	1	1.	JACK, YOU'RE DEAD..... Louis Jordan..... Decca 23901
17	2	2.	I WANT TO BE LOVED (BUT ONLY BY YOU)..... Savannah Churchill..... Manor 1046
5	5	3.	I WANT TO BE LOVED (BUT ONLY BY YOU)..... Lionel Hampton and His Hamptonians..... Decca 23878
4	—	4.	NEW ORLEANS BLUES..... Johnny Moore's Three Blazers (Charles Brown)..... Exclusive 240
19	3	4.	OLD MAID BOOGIE..... Eddie Vinson Ork (Eddie Vinson)..... Mercury 8028
6	4	5.	ACROSS THE ALLEY FROM THE ALAMO..... Mills Brothers..... Decca 23863



The Billboard

MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending July 18



RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

**KISS ME AGAIN**.....Frankie Laine.....Mercury 5059  
Frankie Laine applies his refreshingly original style to this worthy Victor Herbert oldie, accelerating the tempo a bit but still maintaining all the tune's beauty which has made it a long-time fave. Laine selected tune himself for waxing and will boost it via a three-month chain of p.a.'s at name locations, including the Million Dollar Theater, Los Angeles; the Hotel Sherman, Chi., and Dixon's, New York. Reverse is a faster rhythm tune, "By the Light of the Stars," with Harry Geller's orchestra again handling the backing.

**AL JOLSON SINGS, VOL. II**.....Al Jolson with vocal group and Morris Stoloff Orchestra.....Decca A575  
What's better than one Jolson album? More Jolson albums, of course. So to tell retailers that this four-record \$3.75 package is sure fire is like telling a stock investor that American Tel and Tel is a good buy. It's still The Billboard's job to warn that Volume II looks every bit as good as Volume I. Song selections include "When You Were Sweet Sixteen," "Waiting for the Robert E. Lee," "I'm Sitting on Top of the World," "Toot Toot Tootsie," "Back in Your Own Backyard," "Carolina in the Morning" and "Liza." Decca reports it will sell single disks to operators and the ops can stand a peek at Decca 24196 "When You Were Sweet Sixteen," with Como's Victor version already spread out into hit proportions, the Jolson treatment can add enough strength to make "Sixteen" a No. 1 item very shortly. Como's just-as-good version is mated with "Chi-Baba, Chi-Baba" and Jolson's is accompanied by "Robert E. Lee." Also from the album the "Liza" and "Carolina" pairing should make interesting nickel bait.

**COME TO THE MARDI GRAS**.....Xavier Cugat with Aladdin and the Boyd Triplets.....Columbia 37556  
Freddy Martin with Stuart Wade and Ensemble.....Victor 20-2288  
Rhythmic samba oldie set with English lyrics is cooked up and served piping hot on the Cugat and Martin platters. Tune's catchy melody and rhythmic appeal are captured by the vocalists on each dinking—Stuart Wade with band ensemble on Martin's platter, and Aladdin and the Boyd Triplets for Cugat—and both platters should rack up plenty coin. Martin's version is backed by the novelty, "Lolita Lopez," while Cugie's crew cuts capers with the "Miami Beach Rhumba."

**I HAVE BUT ONE HEART**.....Frank Sinatra with Axel Stordahl Ork.....Columbia 37554  
A plaintive Italian love song that looks to catch on because of the Sinatra and Damone diskings. Sinatra sings in both Italian and English with sock results, while the 19-year-old Damone shows plenty singing ability and promise on his dinking, which marked his waxing debut with Mercury. Both enjoy excellent musical backings, with Axel Stordahl behind Sinatra as usual and the very capable Jerry Gray conducting for Damone. Sinatra's disk is backed with the up-and-coming "Ain'tcha Ever Comin' Back?," which he shares with Stordahl and the Pied Pipers. Damone's flip is "Ivy."

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**COUNT BASIE (Victor 20-2314)**  
**I Ain't Mad at You—FT; VC.**  
**Jungle King—FT; VC.**

Count Basie grooves it low-down and jumpie for both of these novelty rhythm tunes, with the Basie band drive ever pronounced. Most effective is the Count's own "I Ain't Mad at You," fashioned from a chopstick arpeggio lick. Ensemble sings the Fred Green lyrics in lusty manner, topped off by Ted Donnelly's soft rhythm phrasings. For contrast, Taps Miller comes in for a violent scat stanza, setting the stage for a solid band passage topped by the riding tenor sax man. The same jump beat prevails for the animal jingle, "Jungle King." Jimmy Rushing, with the boys in the band ganging up on the chorus, takes it all in good stride with the Count cutting in with a lick of his fine treble-piano noodling.

Jump fans will fancy "I Ain't Mad at You" for their coin pieces.

**SOPHIE TUCKER (Decca 23982)**  
**My Yiddish Momme, Part I and II—FT; V.**

A grand old lady of song—old in years only, Sophie Tucker packs an emotional tug in singing "My Yiddish Momme." Imparting powerful dramatic impact as she recites the traditional mother song, Miss Tucker takes it in English for one side and repeats on the other side with the original Yiddish lyrics, and with an even greater impact. Ted Shapiro conducts the orchestra for the musical assist.

For home buyers.  
**KAY KYSER (Columbia 37543)**  
**On the Old Spanish Trail—FT; VC.**  
**What Are You Doing New Year's Eve?—FT; VC.**

More of this and the dance fans will re-discover the old professor, largely because of the sincere singing of Harry Babbitt, whose rendition is flavored by the fem hums and harmonies of the Campus Kids. Both tuneful ballads, Kyser gives to each rich vocal and instrumental harmonies adding a likeable whistling bridge for "Spanish Trail" with brassy and celeste to bridge the singing while the alto sax and brass choir enhance the Kyser picture painted for "New Year's Eve." Spinning

is hyper-smooth and polished for both sides of the platter and just as attractive for the listening as for the hoof.  
Both sides strong for the coin circuit.

**CHARLIE SPIVAK (Victor 20-2319)**  
**Fing Thing—FT; VC.**  
**Stop Throwin' Rocks at the Devil—FT; VC.**

With the advantage of an attractive ballad in "Fine Thing" from the "Dear Ruth" movie, Charlie Spivak makes it a smooth dance dinking for the side with Tommy Mercer's balladdeering and a bit of his own trumpet tones to carry the side. For the flip, Spivak tackles a spiritual in "Throwin' Rocks," but doesn't know what to do with it. Band beats it out with a sluggish jump rhythm, never solid or in spirit. Nor does Rusty Nichols' rhythmic phrasing without real vocal quality give any lilt to the lyric.

Movie hype will help bring coin attraction to "Fine Thing."

**DINAH SHORE-FRANK SINATRA (Columbia 37528)**  
**My Romance—FT. & W.; V.**  
**Tea for Two—FT; V.**

The combination of the label's two top chanters on the same spinning makes for a happy blend apart from the added merchandising appeal in such plattering. With both singers displaying their usual fine flair for romantics in rhyme, the two-some make it a real topper for a slow and leisurely spinning "Tea for Two." No real attempt is made at harmonizing, the singers alternating the passages or taking it in unison in fine boy-belle fashion with the selling punch in Miss Dinah's la-de-dah ditty over Sinatra's singing. For "My Romance," the singers add a lick of pleasant harmonies after alternating the passages for an opening stanza in slow ballad style, and then ring in a mixed chorus to start a second chorus in waltz tempo to make for pleasant contrast. Axel Stordahl's music, as ever, excels. Record royalties earmarked for the Damon Runyon cancer fund.

Two top names and a "Tea for Two" bakes a coin cake for music ops.

(Continued on page 32)

FIRST STRING FAVORITES



GENE AUTRY'S WESTERN CLASSICS ALBUM

C-120

Gene's latest record is THE ANGEL SONG WHEN THE SNOWBIRDS CROSS THE ROCKIES Columbia 37390



BOB WILLS' ROUND UP ALBUM

C-128

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Direction  
GENERAL ARTISTS CORPORATION

(Continued from page 31)

FRANK SINATRA-THE PIED PIPERS  
(Columbia 37554)I Have But One Heart—FT; V.  
Ain'tcha Ever Comin' Back?—FT; V.

The platter fans profit again in this happy reunion of Frank Sinatra and the Pied Pipers, loaned to the label for "Ain'tcha Ever Comin' Back?" which numbers Capitol's musical chief, Paul Weston, among the writers. Bringing the two together for the first time since their slave with the Tommy Dorsey gang, the Pipers add musical body to Sinatra's singing before taking a stanza on their own for the attractive spinning at a slow bounce beat. For the flip, Sinatra's on his own and acquits himself admirably for a plaintive and highly tuneful serenade in "I Have But One Heart," fashioned from the Italian folk lullaby, "Oh Maremarillo." And for added measure, takes a second stanza in the original Italian wordage. Axel Stordahl's musical bank adds much to the singing attraction.

Both sides stack up strong for phono play, with machines in Italian quarters sure to strike pay dirt with "I Have But One Heart."

BING CROSBY (Decca 23975 and 23990)

Feudin' and Fightin'—FT; V.  
Whiffenpoof Song—V; V.  
Goodbye, My Lover, Goodbye—FT; V.  
Kentucky Babe—FT; V.

Bing Crosby, surrounding himself with good vocal company and fine musical assist, brings a full measure of enjoyment in his singing for each of these four sides. In high order in striking rhythmic style is his vocal fancying of the catchy mountain novelty, "Feudin' and Fightin'," bringing out all the mountain humor of the lively ditty. The Jesters join their voices with Crosby on the chant with Bob Haggart's music providing pert rhythmic beats. In the same lively fashion, with the Haggart music in solid support, Crosby and the Jesters make it just as tasty for "Goodbye, My Lover, Goodbye." For the second set Crosby calls in Fred Waring's glee club, and in a capella style sings it most expressively and with beautiful vocal harmonies for the "Whiffenpoof Song" and "Kentucky Babe."

"Feudin' and Fightin'" will find its way into juke.

ART LUND (MGM 10046)

What Are You Doing New Year's Eve?—  
FT; V.  
Naughty Angelina—FT; V.

Equally at home with the ballad and rhythm chants, Art Lund adds to his singing stature on wax with this twosome. With Johnny Thompson's music providing a rich string bank, he packs a load of charm in his chant for the appealing "New Year's Eve" ballad. At a brighter tempo, he provides a rhythmic lift to the bouyant "Naughty Angelina" serenade. Sings it easy and relaxed for both, and making both chants count as much.

"New Year's Eve" will woo nickels.

KATE SMITH (MGM 10041)

Tomorrow—FT; V.  
Feudin' and Fightin'—FT; V.

No rhythm chanteuse, Kate Smith spins it hard for these two sides. Even while Jack Miller's music bears down hard on the rhythmic beat to cover up the chant, the appeal still remains only for those who are most partial to her song—whatever the song might be. Sings it full and loud for "Tomorrow" and for "Feudin' and Fightin'," which also has the advantage of the bright rhythm harmonies of the Four Chicks and Chuck.

Little coin lure in this cutting.

DICK HAYMES (Decca 23977)

I Wish I Didn't Love You So—FT; V.  
Naughty Angelina—FT; V.

Hardly the intimate type of singing, this setting is hardly becoming to the troubadour. Instead of a rich musical bank to frame his piping, Haymes takes on only a piano, guitar and bass with a mixed quartet on the vocal to add some substance—none of which lends attraction to his lyricizing. Gets by better with his expressive singing for the attractive "Love You So" ballad from the "Perils of Pauline" movie than he does for the brighter "Angelina" rhythm ballad. No luster to his lullabying for either side.

No coin charm in this chanting.

ELLIOT LAWRENCE (Columbia 37545)

As Years Go By—FT; VC.  
The Echo Said "No"—FT; VC.

The symphonic scoring characterizing the music of Elliot Lawrence lends itself expertly to the lovely "As Years Go By" classical melody stemming from Brahms' "Hungarian Dance No. 4." The maestro's piano polish, banked by rich brass harmonies and colorful oboe figures, sets forth the minor melody in mood style that is most attractive. Jack Hunter's plaintive baritone polishing off the platter in top fashion. For the flip, Lawrence contrasts with an engaging rhythm "Echo" ditty. Spinning at a bright bounce beat with tricky instrumental effects pointing up the melody, Rosalind Patton's pert piping sells it just as strong lyrically.

Both sides stack up strong for coin catching.

ZIGGY ELMAN (MGM 10047)

And the Angels Sing—FT; VC.  
Three Little Words—FT; VC.

Ziggy Elman, his trumpet a powerhouse for the blowing, and packing plenty of power in the band, repeats the Benny Goodman arrangement of "And the Angels Sing" that helped bring attention to the maestro while still a sideman. Virginia Maxey sings it with full voice and meaning to set the stage for Elman's interlude touting of the Jewish melody that provided the melody motif for the ballad. And with the trumpet soaring high and hot, Elman carries it out with the band in sock style. For the flip, Elman provides a bright rhythmic dress for the "Three Little Words" oldie. While neither the band boys nor Miss Maxey do anything for the song, the Elman trumpet gives the spinning some interesting moments to start.

"Angels Sing" may count for some coins.

RAY NOBLE (Columbia 37544)

I Wonder Who's Kissing Her Now—FT;  
VC.

April Showers—FT; VC.

It's smart and sophisticated dance styling for both of these everlasting melodies, with rich vocal flavoring added by Snooky Lawson and the Sportsmen. Ray Noble adds a bit of likeable British humor and novelty for his lively-spinning "Kissing Her Now" in the responsive lyrics and sounds given up by the Sportsmen. And for "April Showers," contrasts the cutting with ballad and bright rhythm tempos with added color in the fluting clarinet over the vocal figures of the Sportsmen harmonies.

Novelty added to "I Wonder Who's Kissing Her Now" makes it nickel needing.

IKE QUEBEC (Blue Note 537)

Someone To Watch Over Me—FT.  
Zig Billion—FT.

The artful and full-toned tenor saxing of Ike Quebec is showcased expertly for a slow and moody "Someone To Watch Over Me." For contrast, his Swing Seven sessions it jam for he waxes "Zig Billion" rith rider. With the Quebec tenor improvising it furiously to open and shut the side, spinning takes in some meaty riffs by Shad Collins on trumpet, John Colton on guitar, Roger Remirez at the piano, a stop chorus that doesn't imprint as well by J. C. Heard at the drums, and a topper in Keg Johnson's trombone slides.

For hot jazz fans.

THE BEALE STREET BOYS (Savoy 653)

Lights Out—FT.  
Raising the Roof—FT.

There's a terrific rock to the eight beats pounded out to the bar by the piano player with the unit that takes in a tenor sax, bass and drums. It's the early low-down playing of the boogie blues, with the keyboarding real mean for the slow "Lights Out" blues, raising the tempo for a rockin' rhythmic "Raising the Roof."

Good instrumentals for Harlem jivers, particularly "Lights Out."

LAWRENCE WELK (Decca 23981)

Whiffenpoof Song—W; VC.  
Doin' You Good—FT; VC.

The sweet harmonies of Bobby Beers and Joan Mewry, with the band playing the waltz rhythms sweet and smooth, makes it a most attractive dance design for the "Whiffenpoof Song." For the flip, Lawrence Welk cuts it with corn for the tuneful "Doin' You Good" rhythm ditty. Rustic trumpeting and the maestro's whimsical accordion squeezings kick off with Beers singing it as smoothly as the band plays it.

"Whiffenpoof Song" will be favored by those dancing to juke box music.

JACK TEAGARDEN (Victor 40-0138)

Say It Simple—FT; VC.  
A Jam Session at Victor—FT.

Jack Teagarden assembled a star session to make for his Big Eight on this jazz dishing. But little comes out, save for his own fine trombone phrasings. It's an old-time rhythm blues tune for "Say It Simple," which has more of Teagarden's leisure lyricizing than his trombone wizardry. For the "Jam Session," all the hot men get a chance to ride out, but none catch up to Teagarden.

For the jazz collectors.

CLAUDE THORNHILL (Columbia 37498)

There's a Small Hotel—FT; VC.  
I Get the Blues When It Rains—FT; VC.

Both tunes oldies, Claude Thornhill pairs one of his early recordings with a new cutting for this set. "There's a Small Hotel" spins out the Thornhill band of early days, its rich and broad tones flooded by the maestro's piano stardust more colorful and meaningful than his music of today. In the slow ballad tempo, the side also brings back the closely knit vocal harmonies of the soothing singing Snowflakes. The Thornhill piano paces the band at a brighter beat for "I Get the Blues," with Fran Warren's soulful singing something to occupy the attention.

Claude Thornhill fans will shower coins for both of these sides.

(Continued on page 132)



The Billboard

MUSIC POPULARITY CHARTS

PART VII

Advance Information

Week Ending July 18



ADVANCE RECORD RELEASES

Records listed are generally approx- mately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

A SUNDAY KIND OF LOVE	Glenn Davis (MAH-ZEL)	Skating Rhythms SR-246
ACROSS THE ALLEY FROM THE ALAMO	Glenn Davis (ALEXANDER'S RAGTIME)	Skating Rhythms SR-237
ALEXANDER'S RAGTIME BAND	Glenn Davis (ACROSS THE)	Skating Rhythms SR-237
ALL OF ME	Hal Horton (PAL IN)	Sonora 2015
ALL THE THINGS YOU ARE	Ben Light (THE CONTINENTAL)	Tempo TR-570
AND THE ANGELS SING	Ziggy Elman Ork (Virginia Maxey)	(THREE LITTLE) MGM 10047
ARIZONA MOON	Glen Davis (I WONDER)	Skating Rhythms SR-239
BEAUTIFUL OHIO	Glen Davis (PARADISE)	Skating Rhythms SR-240
*BLUE DANUBE	Elmer Bieck (VIENNA WOODS)	Hollywood Rhythms 1527
BY THE LIGHT OF THE STARS	Frankie Laine (Harry Geller Ork)	(KISS ME) Mercury 5059
*CANADIAN CAPERS	Elmer Bieck (DEEP PURPLE)	Hollywood Rhythms 1529
CARAVAN	Charlie Barnet (DARKTOWN STRUTTERS')	Apollo 1070
CHI-BABA, CHI-BABA	Glenn Davis (I BELIEVE)	Skating Rhythms SR-238
*CLAIR DE LUNE	Elmer Bieck (THIS LOVE)	Hollywood Rhythms 1532
COUNT ME OUT	Tommy Tucker (COUNTRY STYLE)	Columbia 37563
COUNTRY STYLE	Tommy Tucker (Don Brown-Madelyn Russell-Kerwin Somerville)	(COUNT ME) Columbia 37563
DARKTOWN STRUTTERS' BALL	Charlie Barnet (CARAVAN)	Apollo 1070
*DEEP PURPLE	Elmer Bieck (CANADIAN CAPERS)	Hollywood Rhythms 1529
DREAM STREET	Buddy Weed Trio (Buddy Weed)	(I'M SO) MGM 10049
EL BINGO ALBUM (4-10")	Bing Crosby	Decca A-547
Alla En El Rancho Grande (My Ranch)	(The Foursome-John Scott Trotter Ork)	Decca 23914
Amor	(John Scott Trotter Ork)	Decca 23914
Bala	(Xavier Cugat)	Decca 23413
Flores Negras (You're The Moment of a Lifetime)	(Victor Young Ork)	Decca 23915
Hasta Manana	(Xavier Cugat)	Decca 23547
No Te Importe Saber (Let Me Love You Tonight)	(Victor Young Ork)	Decca 23915
Siboney	(Xavier Cugat)	Decca 23547
You Belong To My Heart	(Xavier Cugat)	Decca 23413
*ELMER'S TUNE	Elmer Bieck (LA CUMPARSITA)	Hollywood Rhythms 1531
HENRY V ALBUM (4-12")	Laurence Olivier (Philharmonic Ork of London-William Walton, Dir.)	Victor DM-1128
HOLIDAY FOR STRINGS ALBUM	David Rose	MGM 3
Deserted City		MGM 30017
Estrellita		MGM 30019
Four-Twenty A. M.		MGM 30019
Holiday for Strings		MGM 30017
Intermezzo		MGM 30020
Laura		MGM 30018
Manhattan Square Dance		MGM 30020
Sweet Sue—Just You		MGM 30018
HOT BISCUITS	Francis Craig Ork (SOMETIMES I)	Bullet 1002
I BELIEVE	Glenn Davis (CHI-BABA, CHI-BABA)	Skating Rhythms SR-238
I WONDER, I WONDER, I WONDER	Glenn Davis (WHEN AM)	Skating SR-236
I WONDER WHO'S KISSING HER NOW	Glenn Davis (ARIZONA MOON)	Skating Rhythms SR-239
I'LL BE THERE	Tommy Dorsey (Stuart Foster—The Town Criers) (KATE)	Victor 20-2363
I'M DROWNIN' IN YOUR DEEP BLUE EYES	The Merry Macs (NATCH)	Majestic 7260
I'M SO LONESOME I COULD CRY	Buddy Weed Trio (Buddy Weed)	(DREAM STREET) MGM 10049
I'M SORRY I DIDN'T SAY I'M SORRY	Tony Pastor (Rose Mary Clooney-Tony Pastor) (THE LADY)	Columbia 37562
IT MIGHT HAVE BEEN A DIFFERENT STORY	Glenn Davis (YOU NEVER)	Skating Rhythms SR-245
IT'S KIND OF LONESOME OUT TONIGHT	Kay Kyser (Harry Babbitt—The Campus Kids) (NAUGHTY ANGELINE)	Columbia 37561
*JALOUSIE	Elmer Bieck (LIEBESTRAUM)	Hollywood Rhythms 1530
*JEALOUS	Elmer Bieck (SERENADE)	Hollywood Rhythms 1526
JUST PLAIN LOVE	Eddy Howard (SAY SOMETHING)	Majestic 1161
KATE (Have I Come Too Early, Too Late?)	Tommy Dorsey (The Town Criers) (I'LL BE)	Victor 20-2363
KATE (Have I Come Too Early, Too Late?)	Four Chicks and Chuck (Jack Miller Ork)	(WAIT'LL I) MGM 10048
KATE (Have I Come Too Early, Too Late?)	Eddy Howard (ON THE)	Majestic 1160
KISS ME AGAIN	Frankie Laine (Harry Geller Ork) (BY THE)	Mercury 5059
KOKOMO, INDIANA	Vaughn Monroe (Vaughn Monroe—The Moon Maids) (YOU DO)	Victor 20-2361
*LA CUMPARSITA	Elmer Bieck (ELMER'S TUNE)	Hollywood Rhythms 1531
*LIEBESTRAUM	Elmer Bieck (JALOUSIE)	Hollywood Rhythms 1530
LOVE AND THE WEATHER	Dennis Day (Charles Dant Ork) (NAUGHTY ANGELINE)	Victor 20-2360
MAH-ZEL	Glenn Davis (A SUNDAY)	Skating Rhythms SR-246

(Continued on page 34)

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SERA POR ESO . . . . . Bolero	SI PUDIERA . . . . . Bolero
NO. 608—BOBBY CAPO and Orchestra	NO. 585—BOBBY CAPO and Orchestra
LOS CHURUMBELES (San Miguel) . . . . . Bolero-Moruno	QUIZAS, QUIZAS . . . . . Bolero
ENTRE ESPUMAS . . . . . Bolero	QUE MALA SUERTE . . . . . Guaracha
NO. 603—TONI GART and Orchestra	NO. 587—CHITO IZAR and Orchestra
AUNQUE TU NO ME QUIERAS . . . . . Bolero	ANOCHÉ PLATICAMOS . . . . . Bolero
TAL ES LA VIDA . . . . . Bolero	SERE DE TI, SERAS DE MI . . . . . Bolero
NO. 607—CELSO VEGA and his Quintet	NO. 591—CHUCHO MARTINEZ with Terig Tucci and his Orchestra
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NO. 597—RAFAEL GONZALEZ PENA and his Orchestra	NO. 593—DANIEL SANTOS and Orchestra
EL MENEITO . . . . . Guaracha	NO ME DESPIERTES EL NINO . . . . . Guaracha
DULCE OBSESION . . . . . Bolero	PESAR . . . . . Bolero
NO. 575—CONJUNTO MATAMOROS	NO. 600—LOS PANCHOS TRIO
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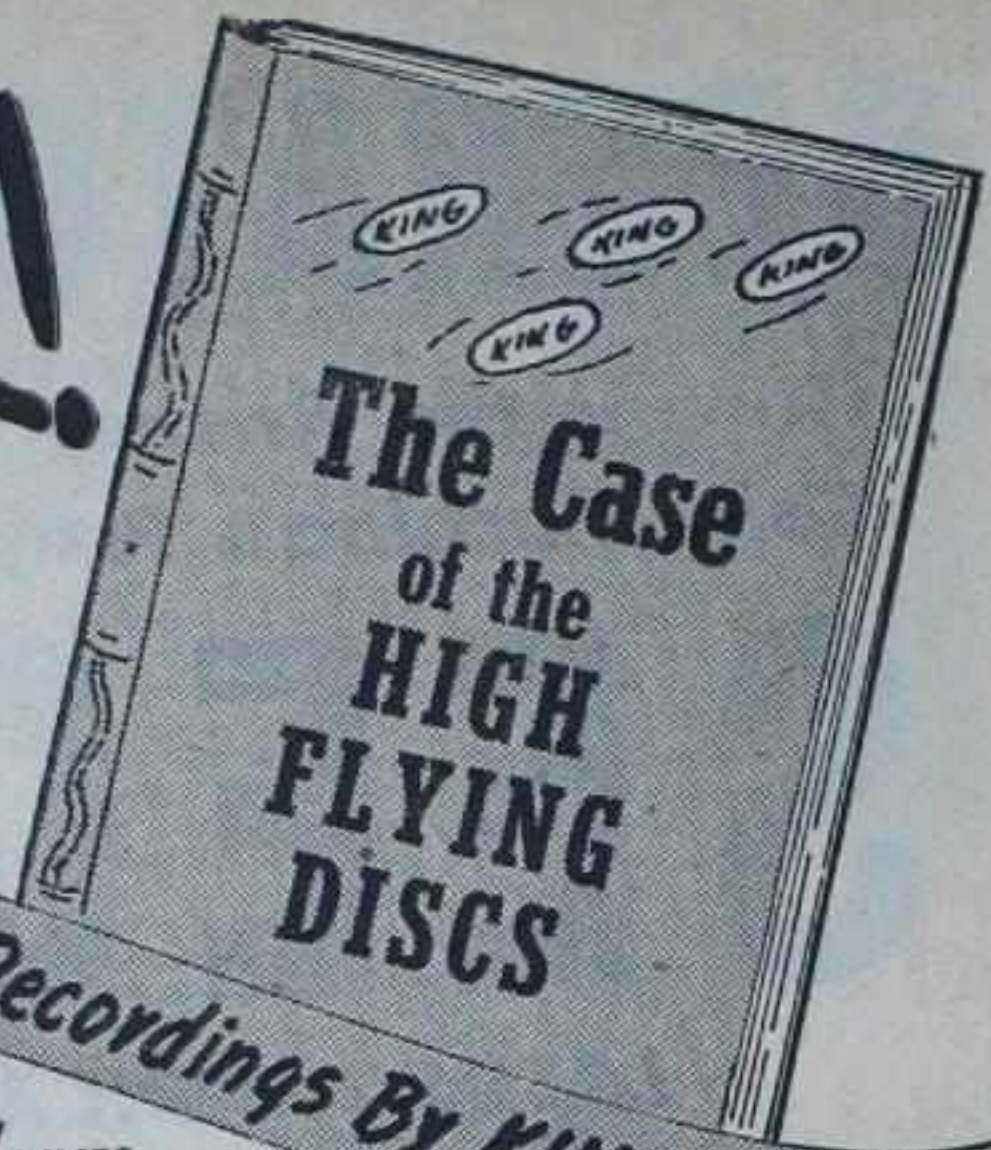
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(Continued from page 33)

MEXICALI ROSE	Roy Smeck Ork (Bob Houston)	Sonora 2027
MILDRED'S BOOGIE	Jimmy & Mildred Mulcay (TIGER RAG)	Sonora 3046
MOONLIGHT MOODS ALBUM	Buddy Cole	Capitol BD-54
Good Night Sweetheart		Capitol B20093
Mood Indigo		Capitol B20090
Sleepy Lagoon		Capitol B20093
Sleepy Time Gal		Capitol B20090
Stairway to the Stars		Capitol B20093
Stars in My Eyes		Capitol B20091
The Night Is Young and You're So Beautiful		Capitol B20092
You and the Night and the Music		Capitol B20091
*MY BLUE HEAVEN	Elmer Bieck (YOU AND)	Hollywood Rhythms 1528
MY GAL SAL	Ben Light (THE SUNNY)	Tempo TR 574
MY PRETTY GIRL	Glenn Davis (PHILADELPHIA, PA.)	Skating Rhythms SH-243
NATCH	The Merry Macs (I'M DROWNIN')	Majestic 7260
NAUGHTY ANGELINE	Dennis Day (Charles Dant Ork)	Victor 20-2360
NAUGHTY ANGELINE	Kay Kyser (Harry Babbitt—The Campus Kids) (IT'S KIND)	Columbia 37561
ON THE AVENUE	Eddy Howard (KATE)	Majestic 1160
ON THE SUNNY SIDE OF THE STREET	Ben Light (MY GAL)	Tempo TR 574
PAL IN PALO ALTO	Hal Horton (ALL OF)	Sonora 2015
PARADISE	Glenn Davis (BEAUTIFUL OHIO)	Skating Rhythms SR-240
PEG O' MY HEART	Glenn Davis (THAT'S MY)	Skating Rhythms SR-235
PHILADELPHIA, PA.	Glenn Davis (MY PRETTY)	Skating Rhythms SR-243
PRETTY BABY	Roy Smeck Ork (Bob Houston)	Sonora 2027
RAGGING THE SCALE	Ben Light (STORMY WEATHER)	Tempo TR 566
ROLLER RINK MARCH	Glenn Davis (WINGS OVER)	Skating Rhythms SR-241
ST. JOE BLUES	Glenn Davis (THERE'S GOOD)	Skating Rhythms SR-242
SAY SOMETHING NICE ABOUT ME	Eddy Howard (JUST PLAIN)	Majestic 1161
SOMETIMES I WONDER	Francis Craig Ork (HOT BISCUITS)	Bullet 1002
SOUSA MARCHES, Vol. II ALBUM (4-10")	Decca Band (Joe Colling, Dir.)	Decca A-536
Jack Tar		Decca 23924
Nobles of the Mystic Shrine		Decca 23926
Sabre and Spurs		Decca 23925
The Fairest of the Fair		Decca 23924
The Free Lance		Decca 23926
The Invincible Eagle		Decca 23926
The Picadore		Decca 23927
The U. S. Field Artillery March		Decca 23925
STORMY WEATHER	Ben Light (RAGGING THE)	Tempo TR 568
*SUNRISE SERENADE	Elmer Bieck (JEALOUS)	Hollywood Rhythms 1526
TANGO WITH CUGAT ALBUM	Xavier Cugat	Columbia C-132
Adios Muchachos	Columbia 37397	La Cumparsita
Caminito	Columbia 37396	Medias De Seda
Inspiration	Columbia 37395	Porque Te Quiero Tanto?
Jalousie	Columbia 37394	Rain in Spain
TENNESSEE (Uncle Fud)	Dale Delmont (Johnny Cola Trio)	(THE SHEIK)
THE BEST THINGS IN LIFE ARE FREE	Mary Howard Recordings MHR-123	Glenn Davis (PEG O')
THE CARIOCA	Glenn Davis (PEG O')	Skating Rhythms SR-235
THE CONTINENTAL	Ben Light (THE CARIOCA)	Tempo TR 572
THE LADY FROM 29 PALMS	Ben Light (THE BEST)	Tempo TR 572
THE SHEIK OF ARABY	Ben Light (ALL THE)	Tempo TR 570
THE WALTZ YOU SAVED FOR ME	Tony Pastor (Tony Pastor) (I'M SORRY)	Columbia 37562
THERE'S GOOD BLUES TONIGHT	Dale Belmont (Johnny Cola Trio)	(TENNESSEE)
*THIS LOVE OF MINE	Mary Howard Recordings MHR-123	Glenn Davis (YOU'RE THE)
THREE LITTLE WORDS	Glenn Davis (YOU'RE THE)	Skating Rhythms SR-244
TIGER RAG	Glenn Davis (ST. JOE)	Skating Rhythms SR-242
*VIENNA WOODS	Elmer Bieck (CLAIR DE)	Hollywood Rhythms 1532
WAIT'LL I GET MY SUNSHINE IN THE MOONLIGHT	Ziggy Elman Ork (Virginia Maxey)	(AND THE)
WHEN AM I GONNA KISS YOU GOOD MORNING?	Jimmy & Mildred Mulcay	Sonora 3046
WINGS OVER AMERICA	Elmer Bieck (BLUE DANUBE)	Hollywood Rhythms 1527
*YOU AND I	Four Chicks and Chuck (Jack Miller Ork)	(KATE)
YOU DO	Glenn Davis (I WONDER)	Skating Rhythms SR-236
YOU NEVER TOLD ME	Glenn Davis (ROLLER RINK)	Skating Rhythms SR-241
YOU'RE THE ONLY STAR IN MY BLUE HEAVEN	Elmer Bieck (MY BLUE)	Hollywood Rhythms 1528
	Vaughn Monroe (Vaughn Monroe—The Moon Maids)	(KOKOMO, INDIANA)
		Victor 20-2361
	Glenn Davis (IT MIGHT)	Skating Rhythms SR-245
	Glenn Davis (THE WALTZ)	Skating Rhythms SR-244

**CLASSICAL AND SEMI-CLASSICAL**

A MESSAGE FOR LIZA	Leopold Stokowski-Hollywood Bowl Symphony Ork (HUNGARIAN DANCE)	Victor 10-1302
BACH: BRANDENBURG CONCERTO No. 2 IN F MAJOR ALBUM (2-12")	Boyd Neel String Ork-Boyd Neel, Dir.	Decca London EDA 27
BACH: SUITES NOS. 2 and 3 ALBUM (5-12")	Boston Symphony Ork-Serge Koussevitzky, Dir.-Georges Laurent	Victor DM-1123
BENDEMEER'S STREAM	Thomas L. Thomas (Jacob Hannemann)	(LOCH LOMOND)
DUKAS: THE SORCERER'S APPRENTICE (L'apprenti Sorcier) Parts I & II	The Philadelphia Ork (Dir: Eugene Ormandy)	Columbia 12584
ROMANTIC ARIAS ALBUM	Raoul Jobin-Metropolitan Opera Ork (Dir: Wilfred Pelletier)	Columbia MM-696
Berlioz—Damnation Of Faust	Invocation To Nature	Columbia 72135-D
Gounod—Romeo And Juliet	Cavatina	Columbia 72137-D
Massenet—Herodiade	Jean's Air	Columbia 72136-D
Massenet—Manon	"Ahi Puyes, Douce Image"	Columbia 72137-D
Massenet—Werther	Ossian's Song	Columbia 72136-D
Meyerbeer—L'Africaine	"O Barada"	Columbia 72135-D

(Continued on page 120)



# First 'Musicomedy' on Wax Preems on Jockey Turntables; Rainbow Starts 'Romeo' Push

## Fromkes Still Working To Line Up Pix, Legit Deal

NEW YORK, July 19.—Rainbow Records, local indie, used the turntables of close to a hundred disk jockeys scattered around the nation yesterday as the "stage" on which to preem its musicomedy-on-wax, *Romeo Loves Juliet*. (Original review and story, *The Billboard*, May 10.) Setting Friday (18) as "D" (disk jockey) Day, the plattery launched one of the most aggressive promotion campaigns on a single item ever attempted by a new and relatively small diskier. Wires and album sets were sent to several hundred platter spinners, urging their co-operation in preeming the first musical comedy-in-album-form. (Usual procedure in disk biz, of course, is to record tunes from Broadway or filmicals after they have been presented on Broadway or in pic houses.) In addition, Al Dale, formerly road manager with Carmen Cavallaro, headed an in-person drive to get the jockey ball rolling.

### 78 Spinners In

Results were gratifying, with 78 turntable lads set to participate in the D Day push. Many of them expressed enthusiasm both over the idea and execution of the album. A number of them, in confirmation wires, told the plattery they were devoting full half hours of their shows to playing the complete album.

These are the 78 jocks so far participating:

Jockey	Station	Location
Bob Elliott	WHDH	Boston
Louis Goldberg	WCLP	Boston
Bob Perry	WORL	Boston
Bandstand	WPRO	Providence, R. I.
Paul Whiteman	ABC	Coast-to-Coast
Net		
Ross Mulholland	WJB	Detroit
Al Jarvis	KLAC	Hollywood
Ossie Osborne	WISH	Indianapolis
Lex Boyd	KROW	Oakland, Calif.
Mark Jordan	KGO	San Francisco
Les Malloy	KGO	San Francisco
Warren Anderson	WJIM	Lansing, Mich.
Jim Gray	WAIT	Chicago
Rosemary Wayne	WJJD	Chicago
Linn Burton	WIND	Chicago
Tony Ford	WGES	Chicago
Berne Enterline	WMMJ	Peoria, Ill.
Myron Walden	WTAX	Springfield, Ill.
Bob Burton	WEEK	Peoria, Ill.
Bob Hildreth	KDTH	Dubuque, Iowa
Will Vennell	WHO	Des Moines
Harry Nigocla	WJBW	New Orleans
Gay Batson	WDSU	New Orleans
Ken Elliott	WNOE	New Orleans
Paul Monson	WNAS	Springfield, Mass.
Bob Elliott	WHDH	Boston
Harry Osborne	WNAB	Bridgeport, Conn.
John Savage	WAAB	Worcester, Mass.
Howard Reig	WGY	Schenectady, N. Y.
Jim Cleary	WSGN	Birmingham
Joe Reaves	WMBR	Jacksonville, Fla.
Symphony Sid	WCCP	Savannah, Ga.
Ned Connor	KRKO	Los Angeles
Artz Kay	WKLN	Lexington, Ky.
Bud Abbott	WHAS	Louisville
Don Bell	KRNT	Des Moines
Loudon Gingery	KVAK	Atchison, Kan.
Francis Craig	WSM	Nashville
Dick Schmidt	KMYR	Denver
Gene Amole	KMYR	Denver
Frank Harden	KLZ	Denver
Marvin Elin	WCAO	Baltimore
Les Sand	WVDC	Washington
Sam Brown	WINX	Washington
G. C. Rianhard Jr.	WMBG	Richmond, Va.
Ross Weller	WHAM	Rochester, N. Y.
Walter Kay	WJW	Cleveland
Sid Garris	WWSO	Springfield, O.
Russ Hughes	KXOK	St. Louis
Al Noble	RQV	Pittsburgh
Curt Ray	KMOX	St. Louis
Bud Wendell	WHK	Cleveland
Gl Newsome	KWK	St. Louis
Betty Dean	KCKN	Kansas City, Mo.
Herb Graham	KFEQ	St. Joseph, Mo.
Larry Naylor	KPRC	Houston
Sam Rowland	KWKW	Pasadena, Calif.
Gene Barry	WING	Dayton, O.
Ken Powell	WELM	Elmira, N. Y.
Art Fallon	WWSW	Pittsburgh
Martin Tobin	WGE	Buffalo
Dick Barron	WSJS	Winston-Salem, N. C.

Ray Burke	WAIR	Winston-Salem, N. C.
Billy Keaton	WRR	Buffalo
Claude Taylor	WJHB	Jacksonville, Fla.
Bernadette Lavelle	WEER	Buffalo
Bayce Hanna	WAYS	Charlotte, N. C.
Carl Bailey	KNLA	Pasadena, Calif.
Alan Freed	WAKR	Akron
Bill Leyden	KMPC	Hollywood
Leo J. McDevitt	WAAB	Worcester, Mass.
Read W. Wynn	WTAL	Tallahassee, Fla.
Charles Shaw	WOLF	Syracuse
Bud Windell	WHK	Cleveland
Paul Whiteman	WJW	Cleveland
Brook Taylor	WJW	Cleveland
Howie Lund	WJMO	Cleveland
Fran Petay	WHK	Cleveland

Other phases of the company's jockey promotion are: Parties for jockeys in key cities (first was held in Philadelphia, Thursday (17)); contest, with awards still to be determined, to see which jocks can pick the "hit" tune out of the eight originals in the package, and personal appearances on jockey shows by Larry Clinton, Janette Davis and other talent who made the album.

### Dealer Assists

In addition to jockey promotion, company has also designed dealer merchandising aids in *Romeo*. Calendars (for last six months of the year) featuring the Casey Jones album cover illustration (Jones is a *Cosmopolitan*, *Ladies' Home Journal*, etc., illustrator) are being given to dealers. "Proposal" post cards which dealers can place on their counters for customers for-free usage are also being utilized. These are double-cards, with one card featuring lyrics of *For a Penny* and other giving *Baby, Walk Before You Run* wordage. Copy gimmick on cards is cute "proposal" twist with *Penny* words asking the question, and *Walk* lyrics supplying qualified answer.

In addition to calendar and cards, Eddie Heller, firm's veepee in charge of sales, has put together a standard dealer sales kit, with publicity releases, sales ideas, etc.

### Broadway or Legit Chance?

In the meantime, Harry Fromkes, Rainbow prexy, is apparently keeping alive and cooking the idea of selling the tunes and story to a film company or Broadway producer for a pic or Stem production. Both *The New York Times* and *Herald Tribune* theater pages in the past week carried stories about the album and discussed possibilities of its being done in legit. Fromkes seems determined to get a legit production on the item, going so far as to maintain he will produce it himself, if other arrangements aren't made.

**Ex-Kenton Sidemen  
Click in Platters  
Issued by Capitol**

HOLLYWOOD, July 19.—Capitol is frothing over two new platters issued by the small West Coast Trilon record firm on which a group of former Stan Kenton sidemen led by tenorman Vido Musso are featured. Disks feature two arrangements by Kenton cleffer, Pete Rugolo, and a couple of originals by Kenton sidemen, Boots Mussuli and Ray Wetzel.

Capitol hasn't issued a Kenton disk in a couple of months, having been unable to get the orkster into a recording studio since his collapse some months ago.

### BEST-SELLING SHEET MUSIC

Weeks to date	POSITION Last Week	POSITION This Week	Song	Publisher
8	2	1	PEG O' MY HEART (R)	ROBBINS
9	1	2	I WONDER, I WONDER, I WONDER (R)	ROBBINS
7	3	3	CHI-BABA, CHI-BABA (R)	OXFORD
10	4	4	THAT'S MY DESIRE (R)	MILLS
8	5	5	ACROSS THE ALLEY FROM THE ALAMO (R)	CAPITOL SONGS
19	6	6	LINDA (R)	E. H. MORRIS
16	7	7	MY ADOBE HACIENDA (R)	FEIST
16	8	8	MAMSELLE (F) (R)	SHAPIRO-BERNSTEIN
6	12	9	MIDNIGHT MASQUERADE (R)	General
15	10	10	IF I HAD MY LIFE TO LIVE OVER (R)	WITMARK
2	13	11	ASK ANYONE WHO KNOWS (R)	SHAPIRO-BERNSTEIN
1	—	12	WHEN YOU WERE SWEET SIXTEEN (R)	MOOD
26	12	13	ANNIVERSARY SONG (F) (R)	PETER MAURICE
8	9	14	A SUNDAY KIND OF LOVE (R)	LEEDS
19	—	15	HEARTACHES (R)	

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- ★ "OKIE DOKI OKIE" with #3003
- ★ "COTTON PICKIN' BOOGIE" #3003
- ★ "OUT ON STRIKE" with #3004
- ★ "I'M IN THE MOOD FOR TEARS" #3004
- ★ "BUGGER RED BLUES" #3005
- ★ "MY INSPIRATION" #3006
- ★ "MY RANCHO IN CALIFORNIA" #010B

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## Music—As Written

### NEW YORK:

Decca returned to weekly record releases after a long session of bi-weekly scheduling. . . . RCA Victor is slimming releases for next two weeks. Claims pressing are 4,500,000 behind on newer pops, and company still has to catch up on cut-back in production caused by recent holiday and plant-help vacationing.

Tommy Dorsey readying a Tschai-kowsky album for RCA Victor. . . . Majestic's Gene Tracy due in New York within 10 or 12 days to straighten out diskery affairs. Exiting of Ben Selvin may be called off, it is reported, pending word from Tracy. . . . Abe Olman, Big Three general manager, off to Connecticut for some sun-snoozing. . . . Rumors have Detroit magnate, Henry Reichhold, mulling the purchase of Cosmo salvage from bankruptcy referee in New York. . . . Abe Bloom, Bourne pub group staffer, corrects reports he would leave in August with statement that he holds contract until September.

Jo Stafford's option for a fourth week at the Chicago Theater, Chicago, has been picked up at the end of her first of three weeks originally skedded at the theater. . . . Former Tommy Dorsey arranger, Hugo Winterhalter, clefled the scores and conducted them for Bob Houston's first MGM waxing date. . . . Claude Thornhill's ork signed to do a Columbia movie short in October or November. . . . The Blue Moods, vocal quintet formerly with Woody Herman's ork, have joined Jimmy Dorsey's band. . . . British chirp Beryl Davis will be honored by British war brides at a gathering at the English Speaking Union, July 22. . . . Harry Moss leaving for Chicago this Thursday to set some swing bands.

United Artists has worked out promotion tie-ups with Decca, Victor and Columbia diskeries for its forthcoming *Body and Soul* Flick. . . . June Christy into the Oriental Theater, Chicago, for two weeks following her closing at the Hotel Sherman July 31. . . . Capitol diskery's jazz singing discovery, Nellie Lutcher, is skedded for a mid-August date at Cafe Society Downtown here. . . . Vox diskery last week issued the first of a series of WNEW Saturday night swing session albums, which are waxings taken from the actual jam session broadcast.

Cantor Mihal Kousevitsky, formerly head cantor of the Synagogue of Warsaw, was signed to record for the RCA Victor international label. Kousevitsky, who has been touring the country the past few months, is handled by the William Morris Agency. He already has cut his initial

Victor wax and will record additional sides prior to resuming his concertizing.

Skitch Henderson's ork reported renewed thru August at the Hotel Pennsylvania. . . . Bill McCune also set thru next month at the Pelham Heath Inn. . . . Glenn Carr, following his run at the Rustic Cabin, goes into the Village Barn, with Les Elgart, currently the contender for the Rustic Cabin spot. . . . Bernie Alpert left Santly-Joy to join Irving Berlin. . . . Dick Farney, singer on the Milton Berle airer and Majestic diskery, married Sybal Gomez, of Rio.

Harry Ranch unit will do an album for Victor in the fall. . . . Things Are Looking Up Dept.: Harry James got his first complimentary room in six years during his recent one-nighter trip at the Casey Hotel, Scranton.

Ira Sidelle is the new assistant to Jay Michaels in the General Artists Corporation press department. . . . Irwin Timberg is leaving the Elliot Lawrence ork after handling the road advance for the band for several months. . . . New Ray Eberle ork opened at Philadelphia's Click nitery Thursday (17) for a one-month engagement, the band's third appearance at the spot in recent months.

Funeral services for Jimmie Lunceford were held Saturday (19) at the Levy & Delany funeral parlors in New York. The body will be sent to Memphis for burial. . . . Herman Schubert unveils his new bar at Pelham Heath Inn Tuesday (22). . . . Muriel Gaines, Ruban Bleu chirper, has been signed for a calypso short by Warner Bros. . . . Ella Fitzgerald set at the Downbeat starting August 29.

### HOLLYWOOD:

A carefully planned promotional campaign is currently being hatched to prelude Stan Kenton's return to the Podium in September. . . . Andy Russell settled out of court hassle with Sam Stiefel by buying back piece of his contract held by Stiefel for a reported \$20,000. Bullets Durgom continues as personal manager. . . . Jerry Johnson signed to handle disk jockey promotion for Robbins, Feist, Miller and Martin Music.

Nellie Lutcher, Capitol's newly found swiny songstress, will make her New York bow at Cafe Society Downtown. . . . Bass Bower, Sam Stewart, taking a forced rest from his Toddle House stint. Reason: Tripped and broke a leg. . . . Jay McShann is coming in smaller packages these days, opening at Susie Q with a five-piece group. Linda Keene will be intermission vocalist. . . . Kay Starr takes over the Morocco for a two-month run following Frankie Laines' departure after a nine-month stint. . . . Curt Massey signed to Coast Records, giving label its second artist in its pop catalog. Other is Jack McLean.

Page Cavanaugh Trio starts cutting e.t. show series for Larry Finley with tune selections designed to push group's Victor diskings. . . . Bobby Weiss to handle promotion on Frankie Carle while latter takes over the Palladium Podium.

Screen Composers' Association will be acting for the first time as a group in contracting single pic deals with producers. Cleffer pact, as drawn up by SCA's Attorney Leonard Zissu, is similar to that used in England. SCA is also pitching for bigger royalty cuts from ASCAP.

Decca prepping new unbreakable album of thesp Agnes Moorehead re-creating her radio chiller *Sorry, Wrong Number*. . . . Tommy Reilly and Pat O'Shea will be first musical

attraction under new entertainment policy launched by Shanty Healey's, Hollywood eatery. . . . Imogene Lynn, who used to warble with Merry Macs, has switched to Smart Set vocal group.

Gene Krupa ork packed for short by U-I Pix. . . . Pianist Ken Clarke going to the Haig, Los Angeles. . . . Jack McVea moves to Billy Berg's July 30. . . . Tex Williams, currently riding the record rails with Smoke, Smoke, Smoke will do a two-reeler at U-I Pix. . . . Bill Richards, Columbia Records Coast recording topper, became a poppa for the third time last week. . . . Lionel Hampton ork goes into Million-Dollar Theater August 12. . . . Joseph Marias, Decca's African songster, and partner Mirandy hitched in Hollywood.

Thrush Mae Williams going into her third year at Billy Gray's Band Box. . . . Chuey Reyes takes a two-week leave of absence from Mocambo to play Club Brazil, Catalina.

### DETROIT:

Bernard Besman, of Pan American Record Distributors, is leaving about August 1 for a business trip to California.

## Admissions Sought By Plaintiffs in Rainbow Litigation

NEW YORK, July 19.—A rare courtroom instance cropped up in the Don Haynes injunction suit against Rainbow Records and Harry Fromkes over Rainbow's *Tribute to Glenn Miller* album this week. Plaintiffs Don and Polly Haynes asked that the defendants accept a list of admissions pertaining to the suit.

Among the admissions sought by Haynes of Fromkes and Rainbow was that, prior to 1942, Glenn Miller owned and operated his own ork that Haynes and his wife, Polly, were personal manager and secretary, respectively, in the ork organization and that after his army discharge Haynes reorganized Glenn Miller's ork under the leadership of Tex Beneke, with the approval and consent of Helen Miller, Glenn Miller's widow.

Fromkes and Rainbow, answering the request, deny the truth of certain of the requests for admissions. They specifically denied that they, at any time, had information or knowledge as to whether the late Glenn Miller owned and operated his own ork and therefore, could not truthfully admit or deny that portion of the request.

## Tanglewood To Give U. S. Debut of Mozart's 'Idomeno'

NEW YORK, July 19.—Mozart's opera, *Idomeno, Re Di Creta*, composed in 1780, will get its first U. S. performance August 4 and 6 by the opera department of the Berkshire Music Center at Tanglewood, Lenox, Mass. The original Italian text by Giambattista Varesco will be used. Boris Goldovsky, who has edited the score for this preem, will conduct and Richard Rychtarik is designing the sets. As in Tanglewood's production last summer of Benjamin Britten's *Peter Grimes*, the orchestra and singers will consist of music center students.

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## 4 Booking Execs Form New Firm

NEW YORK, July 19.—Formation of the Musical Entertainment Agency was completed last week, with Charles Busch, Stewart Seymour, William B. Peterson and Walter Bloom, all well known in the booking field, heading up the biz. According to Peterson, a former Consolidated exec, the agency will handle bands, cocktail units and package shows for locations. However, announcement of the artists who will be handled thru the new firm will not be made for another week, when actual operations will get under way.

Leaving Consolidated with Peterson was Busch, who headed the band and the cocktail unit departments. Walter Bloom formerly was in the band and cocktail unit department at Frederick Bros., while Seymour was associated with Joe Glaser.

## 2 Midwest Orks Hit Payola After Move To Major Agencies

CHICAGO, July 19.—Two Midwest territory orks, which went with major booking agencies recently, hit pay dirt this week. Jack Staulcup's 11-piece ork, which went with Joe Glaser's office, will play its first major location date, starting September 5, when the band goes into the Claridge Hotel, Memphis. Staulcup has also joined the Tower Record roster and his first sides are being released next week.

Leo Peiper, a McConkey Music Corporation addition, who has racked up several important Midwest stands such as Oh Henry Ballroom, Chi; and the Plantation, Nashville, will start his first Gotham stay July 25 at Donahue's, Mountain View, N. J., for 10 weeks.

## Robbins Gets Writ To Examine Denton On 'My Gal' Rights

NEW YORK, July 19. — Federal Judge Alexander Holtzoff has granted the request of Robbins Music Corporation for examination before trial of Joseph J. Denton, president of Denton & Haskins Corporation (D-H), in connection with the Robbins suit involving renewal rights to *Somebody Stole My Gal*.

Robbins claims renewal rights from the widow of Leo Wood, composer of the tune, while the defendant claims that Wood in 1918 was an employee for hire of the original term publisher of the song, Meyer Cohen Publishing Company, and that the tune published in 1924 without notice of copyright was public domain property.

Defendant's attorney had opposed the oral examination of Denton on the ground that he was too sick. Robbins attorneys, however, claimed the examination is important because the Denton & Haskins president has knowledge of the facts.

## Cancer Society in Spot Drive

NEW YORK, July 19.—American Cancer Society this week began a year-round educational campaign to inform the public, via radio, what can be done about cancer. Transcriptions and scripts will be sent to 1,461 AM and FM stations. Announcements are on double-faced, 16-inch disks, carrying 10 one-minute, six 15-second and six 20-second announcements about means of guarding against cancer. Additional scripts will be issued to stations bi-monthly.

## Norfolk Getting 100G Terperery

NORFOLK, July 19.—A new \$100,000 dance pavilion is being erected near the Military Highway-Virginia Beach Boulevard junction for J. Frank Panella. The terperery, which will have a 2,000 capacity, will be used for summer dancing.

Panella formerly operated the Casino De Paree and the dance concession at the Million Dollar Pier, Atlantic City, and promoted road-shows here.

## Disk Promotion Ups McKinley Take In Akron Booking

AKRON, July 19.—Pay-off value of disk jockey plugs for ork booking: showed in the crowd of 3,379 paid admissions at last Saturday's (12) one-nighter at Summit Beach Park ballroom here. Featured ork was the Ray McKinley band, which has been the subject of concentrated plugging by local disk jockey Alan Freed since last September, when the orkster was first heard in this area.

That the success of this date was due in good part to Freed's plugs was conceded by Lew Platt, the ballroom's operator, who reported that local employment conditions and weather had kept his biz down to a mediocre level. Other attractions included Tommy Tucker, who drew 1,150; Dean Hudson, with 700; Buddy Morrow, with 900, and Ray Anthony, 1,200. Coming attractions include Sonny Dunham and Elliot Lawrence.

## Widow Weighs Fate Of Lunceford's Ork

NEW YORK, July 19.—Future of the Jimmie Lunceford ork will rest with Mrs. Lunceford, it was learned here this week after the ork broke up in Seattle Thursday (17). Following the unexpected death of the leader, the ork, under the baton of saxer Joe Thomas, filled two one-nighters in Tacoma and Seattle, with the sidemen returning East along with Eddie Rosenberg, Lunceford's road manager.

Under consideration now are the following proposals. One is to gather former Lunceford stars together with Trummy Young fronting and Bill Young with the Jimmie Lunceford ork; another is to send the ork out, with former Lunceford sidemen and with either Joe Thomas or Sy Oliver fronting, on a memorial tour to determine whether it will pay to keep the ork going permanently. Still another is to send out the ork with actor Canada Lee fronting.

The Gale Agency reports that no decision will be made until sometime after the burial in Memphis next week, and Mrs. Lunceford has had time to recuperate and discuss the matter with her advisers and Gale.

## Kaye and MCA Sue for \$3,900

ST. LOUIS, July 19.—Orkster Sammy Kaye and Music Corporation of America (MCA) filed suit for \$3,900 in Circuit Court here Tuesday (15) against a local dance promoter, Sam D'Agostino.

Plaintiffs allege that D'Agostino paid them only \$3,600 of the \$7,500 he contracted to pay Kaye for three dates, one at the Auditorium here, and the others in Terre Haute and Evansville, Ind., on June 18, 19 and 20.



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**Vogue, Pic Disk Still \$1.05**  
 DETROIT, July 19.—Reports that the price of Vogue and Picture Record has been cut were strongly denied by a spokesman for the company at the factory here this week. Price of the disks remains at the \$1.05 level. The reports stemmed from a recent advertisement in the trade press offering some Vogue records for sale at a lower price, but it was stated at the plant that this was only a limited quantity in a job lot, offered by a former distributor.

**Cab's Ork Dares Knoxville Date**

KNOXVILLE, July 19.—Cab Calloway ork has been booked for a combination concert and dance at the Chilhowee Park auditorium August 5, the first time a Negro band has been skedded to play for an all-white audience here in 10 years. Deal was set by Lee Levitt and Irving Leeds, of the newly-organized 20th Century Music Association. Program includes a two-hour swing concert followed by two hours of dancing.

**Song Spinners Form Own Record Firm**

NEW YORK, July 19.—New Spinnacord Record Company has been set up by Margaret and Travis Johnson, who control the Song Spinners Quartet. Admitted purpose of the new company is to take advantage of the rep built up by the quartet via its Decca disks and network radio programs. The Spinners will continue their non-exclusive dishing deal with Decca, according to the Johnsons.

Under the present plan, the Spinners will record at the WOR studios in New York and 1,000 pressings of each disk will be turned out by WOR. The platters then will be sent to disk jockeys, and if reaction is favorable, the masters will be peddled to any interested larger diskeries with facilities to press and distribute the disks. Initial platter to be cut on the new label is *Cool Waters*, backed with *How Many Biscuits*, both of which have been featured on the Spinners' network shows.

**Columbia Records Engineers Awarded New Pay Boosts**

NEW YORK, July 19.—Engineers in Columbia Records headquarters here won further pay boosts as a result of the new contract signed recently between the diskery and Local 1212, Radio and Television Broadcast Engineers Union (IBEW).

The 18-month pact sets up escalator scales for technicians running from \$67.50, starting, to \$127.50 after three years. Supervisors get a flat \$153.00 weekly. Men working night hours get 10 per cent extra; engineers with five years' experience rate a choice of four weeks paid vacation plus one holiday or three weeks plus six holidays.

**NO REPARATIONS**

(Continued from page 3)  
 federation any move on the part of State governments to interfere with the regular payment of royalties to playwrights and composers.

The matter of getting U. S. coin machine ops to pay performing fees for music publicly played was shelved after the American delegation announced that discussions of this subject would be started soon with operators. It was also pointed out that some operators already were conforming to international terms for public performance.

**BBC GRIP ON ORKS**

(Continued from page 4)  
 Continental dance ork dates played by British bands recently, sold its controlling interest this week to top English orksters Ted Heath and George Melachrino. Former agency director Charles Bohm will resign from the organization.

Heath and Melachrino lead war-born orks which have risen to the top English band ranks and have made Continental tours. Both leaders say they will attempt, thru their agency, to place BBC radio talent on European stations. The agency, in addition to orks, also handles vaude acts and placement of individual tootlers.

**Brand Performers Cinch Fall Guys**

(Continued from page 3)  
 vailed upon Cavallaro himself to draw another number.

**PM's Push**

Newspapers, prominently PM, New York, picked up the story, and PM made vehement editorial protest over the episode, denouncing Ahaskie Kiwanians and asking readers to send in contributions for a fund to buy the Cadillac for Jones. Paper also played up Cavallaro's drawing of the second number. As it turned out, Kiwanis subsequently reversed itself and agreed to give Jones a Cadillac.

Just about a month ago, film and radio singer Gloria Jean took a blasting from London newspapers because she sang *The Lord's Prayer* at a London concert with the "debtor" phrase in it, rather than the version which says "forgive us our trespasses," etc. British papers felt gal was referring to English debt to U. S.

**Daubed Red**

And in the current issue of *Plain Talk*, anti-commie mag, feature piece *Behind the Asbestos Curtain* lists 50 top showbiz names in all fields as fellow-travelers and/or outright party members. Tradesters, in scanning the list, were aghast at some of the distinctly non-commies who have gotten themselves unwittingly (and in some cases due to circumstances beyond their control) daubed with red. Top personal managers and more alert performers are taking the whole series of incidents as an indication of the extreme caution necessary these touchy days in deciding upon material to be used in working and in participation in official or unofficial, active or inactive semi-political or political affairs.

**Budget Cuts Curtail U. S. Showbiz Data**

(Continued from page 3)  
 ington instead of from field offices. These, now being drastically curtailed, have handled the operation up to now. Commerce spokesmen say mailed data is less reliable than information gathered by personal canvassers.

**Curtailed Services**

Most services rendered by Commerce to entertainment business, however, will be continued, even tho on reduced scale. The main effect of budget cuts, a spokesman said, will be to make most statistics less reliable because fewer businesses will be canvassed. Commerce Department's budget slash is among the heaviest brought about by Congress this year.

Commerce's monthly tabulation of radio advertising sales over the major networks is one activity which the cuts will not affect because of a relatively small amount of work involved in collecting the data, Commerce said. The same situation holds true for figures on the sales of radio and disk stores, gross monthly spending by the American public, tourist activity, and other statistical data published by Commerce on a monthly basis.

**Census Gets a Break**

At the same time, partial restoration of a number of cuts originally proposed by the House leaves Commerce in a far better position than officials had feared. The Census Bureau, which compiles much of the sales statistics, was given \$600,000 more in a Senate-House compromise than the House had proposed earlier. The Bureau of Foreign and Domestic Commerce was granted nearly \$2,000,000 more than the House originally offered.

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**Great, But . . .**

NEW YORK, July 19.—A Music Corporation of America (MCA) booker got hold of Bob Weitman, managing director of the Paramount Theater, this week and said:

"Bob, I've just seen the greatest band stagershow in the history of the business. Do yourself a favor and catch it."

"What show is that?" asked Weitman.

"Freddy Martin at the Strand," said the MCAgent.

"How's business over there?" asked Weitman.

"Not so good," said the booker, doefully.

**Another All-Pix Bill for Strand**

NEW YORK, July 19.—The Strand is planning to drop flesh next month for another one of those double-feature, re-issue gimmicks that it tried out a few weeks ago. According to present plans, house intends to bring back two flickers, *Marked Woman* and *Dust Be My Destiny*, for two weeks.

Idea of the straight grind appears to come from the Warner Bros. sales department, which wants to point to good Stem grosses as a selling point around the country.

A few months ago when the Strand ran *Sea Hawk* and *Sea Wolf* the gross dropped to \$30,000 for the second week. The show that closed Thursday (17), with Vaughn Monroe ork, took in nearly \$60,000 for the third and final week.

**Helena Club Lounge And Cabin Remodel**

HELENA, Mont., July 19.—The Club Lounge, one of the two largest night clubs in Helena (the other is the Cabin), has closed for remodeling. Just before the closing, Louis M. Shagina bought out his partner, Archie Beaupre, and is now sole owner. The Lounge, one flight above street level, seats 100. The Club Car, connected with the Lounge by front and back stairs and operated in conjunction with the Lounge, has not been closed.

The Cabin, owned by Tom Alley, has also remodeled the room and its entertainment policy. Alley took control of the Spencer Cafe (formerly Eddy's) and installed a bar, moved the counter to the rear and replaced all booths with tables.

Wes Mullen, organist in the Cabin dance hall for several years, now plays in the cafe from 11 a.m. to 1 p.m. and 7 p.m. to 9 p.m.

In the Cabin lounge, connected with the cafe by stairs, and one story above it, Alley intends to engage traveling shows on short-time contracts. The attraction now and for an indefinite period is Paul Page with his seven-piece band.

**Borsht Belt Jam Cleared Up**

**Cocktail Assn. for Improved Booking Set-Up Formed in Chi**

CHICAGO, July 19.—In an effort to improve cocktail booking generally, a movement is under way here to set up an association of cocktail skedders to promote better understanding not only between percenters, but also with their talent, operators and the American Federation of Musicians.

Biggest development thus far has been the appointment of two committees, which will prove of utmost importance to the future of the association. An ethics committee, composed of Phil Albright; Bill Parent, of Frederick Bros., Ralph Williams, and Julie Dale, General Artists' cocktail chief in Chi, is currently trying to work up a constitution for the organization. The paper will not be ready for some time, because it is felt that while the four named should spearhead the formulating of such a paper, the entire field of cocktail skedders locally should be consulted for recommendations and the paper will be submitted to the execs of Local 10, AFM, here for their consideration.

A grievance committee, composed of Jack Russell, of Mutual Entertainment Agency; Dick Shelton, of McConkey Music; Jose Musse, of FB; and Frank J. (Tweet) Hogan has been appointed to hear any arguments, which arise out of the yet-to-be-worked-out constitution.

Reaction to the promulgated cocktail skedders' org has been good, with Music Corporation of America, as yet, the only major office not to send a delegate to one of the first three meetings, while a large majority of the independents have been attending all

the meetings. Bookers, contacted this week by The Billboard, said that there is a definite need for an association to promote better understanding and co-operation in the lounge field, but they are awaiting the submission of the constitution before giving full approval.

One of the first points which was brought to the attention of skedders who attended the meetings was the upsurge of direct bookings, which are taking place thru the Midwest. Boys also did plenty of talking about what they considered some underhand tactics in selling practiced by a particular agent.

**15G Minstrel Revival Hits Road in Sept.**

NEW YORK, July 19.—The *Monarchs of Minstrelsy*, the first minstrel show since an attempt was made to revive them in 1925, is being planned by Minstrel Productions at a contemplated cost of \$15,000. The traveling show will have 23 performers in all, with 15 in the first part circle and an ork of eight.

According to Jimmy Daley, former black-face singer with the Burnt Kork Comedy Five and present mentor of this 19th century minstrelsy in 20th century setting, the show's agenda will include vaude theaters with a one-hour performance and independent legit houses on a two-hour scale.

Rehearsals start late in August, with a preem in mid-September.

**Jerry Colonna, Chester Ork Do 20G at Omaha Orpheum**

OMAHA, July 19.—Jerry Colonna and Bob Chester's ork pepped up a flagging amusement situation here. The bug-eyed comedian headlined a stage show at the Orpheum, 3,000 seats, which rolled \$20,000 into the box office for week ended Thursday (17).

Colonna grabbed plenty of public eye. He joshed the kids in several hospitals, and even added a gaudy piece to Mayor Charles Leeman's necktie collection, getting a mustache cup in return.

Also on the bill were Walter Nilsson and Al and Connie Fanton. Screen had *Ladies' Man*.

**3 Suns' 1-Nighters Off to Socko Start**

NEW YORK, July 19.—The Three Suns, in their first week stand away from their Piccadilly Hotel job in a long time, broke the house record at the Surf Club, Virginia Beach, where they followed Guy Lombardo. For the July 4 night, the spot played to 2,300 people. Dick Himber was on the bill as added attraction. Three Suns were the headliners.

The three guys, who get about \$3,500, making them one of the most expensive cocktail combos in the country, are starting off on a series of one-nighters and split weeks which will keep them out of the Piccadilly until late August or early September.

**Sale of Las Vegas Flamingo Gives Booking to Lou Irwin**

HOLLYWOOD, July 19.—Sale of the Las Vegas Flamingo for \$3,500,000 to Sanford Alder and the group backing him also puts the house into Lou Irwin's hands so far as talent booking is concerned.

Adler is op of the El Rancho, which Irwin has booked for some time. Reason for the buy, according to insiders, was two-fold. First and most important reason was that El Rancho's lease was up and the spot was looking for a new location. Second, the shooting of Bugsy Siegel made it almost mandatory that a new

group come in, if only for the record. The Flamingo is said to have cost about \$7,500,000 and was completed only last winter. Spot consists of a large hotel, a number of swimming pools, the cafe seating 250 and the all-important casino where the big dough was expected to come in. Practically all talent booking into the cafe was done by the William Morris office and, with the Flamingo putting it on the line for top attractions, the Morris office got a nice piece of commission business out of the spot.

**Mountain Ops Clear Way for Acts To Work**

**Jack Segal Is Man in Middle**

NEW YORK, July 19.—The strike and the unfair action which put the Borsht belt temporarily out of business ended yesterday afternoon when the County Resort Association (Big 21) dissolved its agreement with the Federation of Hotelmen. Big 21 promptly followed this action by notifying all its members (Concord, Nevele, etc.) that shows would go on as skedded.

Agreement between the two orgs called for a united stand against any of its members being declared unfair by American Guild of Variety Artists (AGVA). When AGVA put a number of hotels on the unfair list for violating the five-mile rule, the two hotel orgs got together and warned AGVA in a wire that both bodies would declare themselves unfair if the union persisted in its action. This was followed up by canceling shows and Wednesday (16) was the first time in years that shows didn't go on as skedded.

Huddles were arranged between AGVA and hotel ops, and the State mediation board also entered the picture, with no success. The fellow in the middle was Jack Segal, who claimed that AGVA applied the rule that all hotels using acts must sleep them on the premises or move them outside no farther than a five-mile distance. Segal, who besides being a booker also has a hotel in the mountains, had been sleeping acts at his hotel and transporting them to their jobs.

AGVA charged that Segal, who books several hotels in the mountains, was violating the rule and placed his hotels on the unfair list. Segal countered with charges that actors preferred to stay at his place, and many other bookers, against whom AGVA had not proceeded, were sending their acts to his hotel to sleep.

When AGVA was adamant in its unfair stand, New York showbiz, particularly the small actors, were hit in the pocketbook. Mountains spend about \$3,000,000 a season for talent and without that money coming in many actors just wouldn't have room rent.

Wally Boag will appear at the Hippodrome, London, for Charlie Tucker, starting September 15.

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# DOWN UNDER, VAUDE LOOKS UP

## 50 Weeks' Work in Australia And New Zealand Await Acts From U. S. — Demand Brisk

### Tivoli's New Tie-Up With Kerridge-Rank Helps

NEW YORK, July 19.—There are jobs to be had Down Under, and with the new tie-up between the Tivoli chain and the Kerridge-Rank theaters in New Zealand there will be about 50 weeks' work in the Anzac territory. Working in Australia has its points. Tivoli, the big Aussie buyer, needs American acts to keep the vaude biz boiling. The territory started to boom seven years ago and is still going strong. During the war the large floating G.I. population kept many of the old faces around who worked up and down all over the country. Now with the G.I.'s gone, the natives want new faces and the search is on. Business is good in all the Tivoli houses and directors are trying their hardest to see that it continues that way.

### Money Is High

Money for American acts, by Aussie standards, is high. Where a native of the country will get \$100, the British import will get \$200 and the Yank \$300. The average American act comes in for about 75 pounds a week, or \$250. The popular belief that only 50 per cent of the dough can be taken out of the country is without foundation. A large portion of the take, however, is eaten up by taxes. American actors cannot deduct for ordinary living expenses, food, lodging, fares, etc. Tax is via the withholding method and amounts to about 25 to 30 per cent a year. Another handicap is the fact that American acts which come back to the U. S. within six months have to pay an additional U. S. income tax. The only way that double bite can be beaten is to stay for a half year or longer.

Up to the recent past staying in Australia for 25 weeks could be managed, but it meant working the same territory and unless the act did well the chances were that after original contract was over there would be no more work.

### Three Payless Months

Tivoli buys its acts for 10 weeks out of 12, with round-trip second-class fares paid by the circuit. Travel isn't luxurious and doubling aboard ship is quite common, sometimes four in a room. It takes four weeks to get to Australia and four to get back. With the two-week lay-off, this adds up to almost three months with nothing coming in.

Tivoli stock contracts are loaded with gimmicks. One clause gives the chain the right to make actors double in picture houses, on the air and sometimes in other theaters. Tivoli makes the deal direct, and collects for the doubling; the actor has nothing to do with it. What the circuit gets and what it gives to the actor is often a matter of considerable dispute. Agents sending properties abroad, if they know their way around, cross out the gimmicks. If they don't, the actor may find it isn't all strawberries and cream in kangaroo land. If an actor refuses to double, or makes his own deals (without benefit of contract), he may forfeit his return and even go on the Tivoli black list. With the chain controlling flesh in the

country, the actor may find himself stranded.

### Vaude Formula

Aussie vaude works to a formula. Individual acts arriving in the country are made up into packages. These consist of production numbers with individuals doing specialties. All shows are two a day.

Recently Tivoli made a deal with Kerridge-Rank to give each of its packages 20 additional weeks. The deal calls for six weeks in Sydney and Melbourne and two weeks in Brisbane and Adelaide. So far no contracts calling for both Tivoli and Kerridge-Rank dates have been seen by the writer of this article. But if an actor watches the small print and gets his kind of deal, 50 weeks' work isn't to be sneezed at, particularly when the U. S. has only about 12 weeks going at this time.

## Myron Cohen in Stage Deb at Loew's State

NEW YORK, July 19.—Myron Cohen will do his first theater date at Loew's State October 23. The comic had wanted the Capitol, but the date at the Metro flaghouse was held in abeyance until it could be seen how he does at the State.

Salary, it is understood, will be about \$2,500.

### New York:

## Weather Hot, Stem Biz Cold 439G; Para 90G, Capitol 61G

NEW YORK, July 19.—An exceptionally hot and humid week plus tail-ends of bills caused an expected slump in the half dozen Stem flesh-flicker houses this week. Intermittent rain thruout the session can take part of the blame for the drops. All-over gross dropped to a fair \$439,600, as against last week's \$504,600.

Paramount (3,654 seats; average, \$75,000) preemed with Phil Spitalny's all-girl band. Elizabeth Talbot-Martin and *The Perils of Pauline* collecting a juicy \$90,000.

### Even Music Hall Dips

Radio City Music Hall (6,200 seats; average \$100,000) dipped to \$127,000 for the third stanza after doing 141G and 148G the first and second weeks, respectively. Show includes Lucienne and Ashour, Janet and Paul, Sid Stone and *The Ghost and Mrs. Muir*. Roxy (6,000 seats; average \$85,000) with Olsen and Johnson's revue, Harold Barnes and *Moss Rose* took in \$75,000 following an opening of \$94,000.

Loew's State (3,500 seats; average \$25,000) with the pic (*The Egg and I*), a holdover, did \$26,000 for Vin-

## Sued by Segal

NEW YORK, July 19.—During a meeting between Dave Fox, New York head of American Guild of Variety Artists (AGVA) and the Catskill Mountain Hotel Associations Friday (18) to clear up the borscht-belt entanglement, the AGVA chief was served with a subpoena in a suit brought by booker Jack Segal seeking to enjoin and restrain the union from interfering with his business. The order was signed by Judge James B. McNally and is returnable in Supreme Court, New York, next Wednesday (23). Attorney Louis Engelberg represents Segal.

## Elsa Lanchester Set for Nitery

NEW YORK, July 19.—Elsa Lanchester (Mrs. Charles Laughton) will make her nitery preem at Barney Josephson's Cafe Society Uptown next January.

Josephson bought her after catching her act at the Turnabout Theater, Hollywood, where she had been working on and off—for no money—for the past five years. Miss Lanchester will get about \$2,750. Charles Laughton, now rehearsing a legit on the Coast, expects to come East with the show.

The Uptown spot will preem September 9 with Lucienne Boyer, followed by Larry Adler at \$3,500 for six weeks or so.

The Downtown Cafe will have Stanley Prager and Rose Murphy coming in July 29. In September spot will have Nellie Lutcher, piano and voice. Both acts were bought by op in his recent Coast trip.

## AFM Reported Ready To Bow On T-H Point

### Exec Board Action Due

(Continued from page 3)

ables Petrillo to go before the AFM Executive Board and simply tell the board there is no alternative, the AFM must gracefully concede to elimination of stand-bys. Thus, according to observers, Petrillo will avoid any loss of prestige within the union.

The only remaining question, according to competent observers, is the date on which the AFM will make the decision and official announcement, and send the word to theater operators. There was some Stem talk that theaters had been officially notified today, but no confirmation of this was forthcoming. It is known that the AFM executive board and Petrillo have been holding meetings at the Blackstone Hotel, Chicago, for the past week. Whether the decision on stand-bys will come out of those meets or be made at later sessions is questionable at this writing. Spokesmen on both sides seem sure of just one thing: that in the near future the official ruling eliminating stand-bys will come thru.

Notwithstanding the fact that some amazement is being expressed at the apparently co-operative and non-belligerent attitude of the AFM toward key rulings in the Taft-Hartley law, there are other indications this week that the union has decided to adopt a policy of dealing more leniently with various employers. (See Earl Carroll-AFM Local 47 story elsewhere in this issue.)

### 100G a Year Per House

Since musicians' stand-by costs to each key New York theater have been running in the neighborhood of \$100,000 annually for such Stem houses as the Strand, Capitol and Paramount, and proportionately less for houses in other key cities, the agreement on AFM's part to wipe out all stand-by costs is expected to have a healthy bearing on employment of bands in theater stage shows. In many *Billboard* stories in the past, it has been pointed out that band stage shows were on the wane, and the additional cost to the houses represented by the stand-by fee is known to have been a factor in this decline. There have been reports current in recent weeks that the Shuberts and Spyros Skouras may decide on using bands heavily in their stageshows, when they launch their new flesh circuits.

Tho it remains unconfirmed, there is a belief in some union quarters that the AFM may not take a total loss in revenue as a consequence of elimination of the stand-by fees. One plan to recoup some of the dough, for instance, is a new tax on name band leaders playing theaters, which would call for such leaders to kick in an additional 10 per cent of their take to the local union treasury. While such a move will be extremely popular with rank-and-file tootlers and with the majority of locals, name ork leaders will scream over such a ruling—probably, however, in the opinion of all concerned, to no avail.

cent Lopez ork, Timmie Rogers, Hank Seiman and Pann Merryman, as against previous \$31,500 with Wiere Brothers, Jack E. Leonard and Luba Malina. New show (reviewed this issue) has Harry Babbitt, Ciro Rimac ork, Sue Ryan and *Odd Man Out*.

### Capitol Draws \$61,500

Capitol (4,627 seats; average \$72,000) cashiered \$61,500 for the third and final week of Lena Horne, Burke, Rudy Ring, George Paxton's band and *Fiesta*, after opening with \$77,000, then holding for the second stanza with \$76,000. Total for three weeks was \$214,500. Incoming bill (reviewed this issue) has Tony and Sally DeMarco, Ted Straeter ork, Paul Winchell, Charles Trenet and *The Hucksters*.

Strand (2,700 seats; average \$40,000) wound up with \$194,500 for three weeks of Vaughn Monroe's outfit, the Dunhills and *The Unfaithful*. Final period grossed \$50,000 after a \$66,000 opener followed by \$69,500. New bill (reviewed this issue) has the Freddy Martin band, Artie Dann, Jean, Jack and Judy and *Cry Wolf*.



**Loew's State, New York**  
(Thursday, July 17)

Capacity, 3,500. Prices, 50 cents to \$1.10. Four shows daily, five Saturdays. House booker, Sid Piermont. Show played by Louis Basil house ork and Ciro Rimac band.

The current bill is well-lined with standard acts and adds up as a solid layout without any weak spots. There's enough variety in it to please anybody. Only thing wrong is that it's overlong, running an hour and 20 minutes.

Louis Basil skipped the usual opening ork number this trip and introed the Juvelys, a balancing-juggling turn in which the man balances his blond partner and juggles at the same time. The guy also did some good balancing on a plank atop a rubber ball. High point of the act is the girl doing a headstand on three rubber balls, one on top of the other, balanced on the man's forehead. The act is different and good.

Grace Drysdale came on next with her clever hand puppets. She put a fem dancer puppet thru a couple numbers, then brought out a male partner, worked with the other hand, for ballroom dancing bit. As an encore, she popped out of the miniature stage to show the audience how she does it and went off to a good hand.

It's been a long time since Harry Babbitt sang with Kay Kyser's band, but the audience still knows and likes him. Babbitt is a pleasant, good-looking crooner who knows how to put over a song. Started with an oldie, *On the Sunny Side of the Street*, then a medley of *That's My Desire*, *Cecelia* and *If I Loved You*. Followed with *Peg o' My Heart*, doing his whistling bit, and *Mam'selle*. When the audience brought him back, he reached back to the Kyser days for his funny kid voice bits and did a three-year-old girl giving a Sunday school recitation and a little boy singing and liping *Cecelia*. Babbitt went over well, but might get an even better response if he switched the kid bits to an earlier spot in his turn.

Benson and Mann, comics, have a gold mine in Benson's deadpan. He got laughs the minute he walked out and continued to hypo the act all the way thru. The pair's material is different and while not yock-heavy keeps the audience laughing steadily. Benson showed a surprisingly good voice in doing *Prisoner of Love*, and the pair's closer, *Take Me Out to the Ball Game*, brought out the haw-haws.

Sue Ryan is a high point in any showbiz book. The lively comedienne socks across her special material and songs with a zing and zest that is a riot to watch. *I Want To Go Back To Bach* was very funny; *I Love My Joe*, in which she parodies a torch singer, a howl; *Zip-a-Dee Doo-Dah*, as a society thrush and prima donna would do it, terrific. Wound up with (See *LOEW'S STATE, N. Y., page 43*)

**VAUDEVILLE REVIEWS**

**Strand, New York**  
(Friday, July 18)

Capacity, 2,700. Prices, 75 cents-\$1.50. Number of shows, five daily, six Saturdays. House booker, Harry Mayer. Show played by name band.

This is Freddy Martin's first Broadway engagement and the street is acclaiming him. Martin has brought a versatile, talented band into the house and, with Artie Dann and Jean, Jack and Judy, two solid acts, delivers a package more than an hour long but ace entertainment thruout.

Martin's name alone will draw mobs of youngsters. In addition, his sweet rhythms seem to find favor with all age groups. His arrangements favor the strings, but the band (18) is well balanced, being composed of five violins, three rhythm, five sax, three trumpets and two trombones. Martin also occasionally picks up a sax to solo in a number, doing a good job especially on *Clair de Lune*.

**Smooth, Well Paced**

From the opening theme, Tchaikowsky's piano concerto, which became a sock disk via Martin's platter, the show moved with smoothness and good pace. The first part of the show was tied together with the musical theme, *There's No Business Like Show Business*, the band and vocalists doing 10 numbers. All the tunes were performed well, but Martin would have done better to have spread the numbers thruout the show instead of concentrating them. The band worked for about a half hour before the first of the other two acts came on, and it was too much music.

Martin has three vocalists, Clyde Rogers and Glenn Hughes, who are sidemen, and Stuart Wade. He also uses Wade and three sidemen as a quartet, the Martin Men. Rogers has an excellent tenor voice, nice poise and good delivery. Hughes worked with the Martin Men in *Doin' What Comes Naturally*, which he put over. Wade, a tall, dark-haired, good-looking baritone, is a hearthrob special. His voice is powerful and has considerable range, showing up well in *To Each His Own*, *Peg o' My Heart* and, with the Martin Men, *Santa Catalina*.

**Two Stoppers**

The band has two showstoppers, Gene Conklin, who does sensational whistling to *Nola* and *Horo Stacatto* and pianist, Barclay Allen. The latter, with a sensuous, slightly slurred Latin beat, was featured between Jean, Jack and Judy and Artie Dann and had the audience cheering. Allen, who looks shy, which doesn't hurt him a bit, cut loose with three numbers, among them his own *Cumana* and *Misirlu*.

Jean, Jack and Judy, a comedy (See *STRAND, N. Y., on page 43*)

**Capitol, New York**  
(Thursday, July 17)

Capacity, 4,627 seats. Prices, 70 cents-\$1.50. Five shows daily. House booker, Sid Piermont. Show played by semi-name band.

The theater's new policy of three top acts plus a semi-name band, instead of a top name band plus an act, adds up to one of the best shows on the Stem. It isn't exactly sock so far as marquee value is concerned. But it more than makes up for it with a show that's tops for entertainment and pacing. It runs beautifully, with all acts meshing smoothly with each other in commendable fashion.

The pit (back in shape again)

comes up with Ted Straeter's ork giving out with *Who?* winding up with glee club effects when stage level is reached. Straeter, in his first Stem theater date, does a fine job. His outfit (19), including five strings, looked good, sounded good and played a nice show. Later in the proceedings Straeter did a *St. Louis Blues* piano solo for a good hand. As a stage personality Straeter registered well. He wasn't too glib and he handled his intro chores with an easy grace. The band leader also came in with a cute slim girl singer, Kitty Crawford, who can warble in any league. She started with *Can't Help Loving That Man* and wound up in a duet with Straeter based on an arrangement of *You're the Cream in My Coffee*. The canary didn't have too

(See *CAPITOL, N. Y. on page 43*)

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## Boardwalk, Edgewater Beach Hotel, Chicago

(Wednesday, July 16)

Capacity: 1,200. Prices: \$1.50 admission. Owner, William Dewey. Publicity, Marjorie Winston. Production, Dorothy Hild. Booking, non-exclusive. Estimated budget this show, \$5,500.

Producer Dorothy Hild worked out a very pertinent production bit to open this show, with a semi-ballet bit to *In the Blue of Evening*, which gets a very effective setting underneath the stars here. Lighting for the tremendous outdoor stage was near perfect and the whole number put the show off to an effective start. Closing number was a bit from a summer show here two years ago, built around the closing act, Harold and Lola.

The Three Royal Rockets, new roller skating trio, go thru the usual near neck-breaking whirls and acro, for the first five minutes of their act, but after that they pull out some of their own tricks, which are tops for originality and flash. Gal's working her body thru a tennis racket with strings while she's suspended in mid-air from her whirling partner's neck and several other closing bits reap appreciative mitt.

The Orantos, in second slot, have pointed their act more toward nitery crowds since seen here last, several years ago. Costuming is smarter, act works faster and general routining of their perch act has been sharpened. Their closer, with male and fem hanging from ankle loops on a 15-foot pole balanced on the under-stander, rated strong salvo.

Harold and Lola went thru their standard snake turn, displaying a routine that's tops for fluid motion. Guy, in snake charmer's garb, handles the twisting gal in snake costume without even a hint of a hitch in the entire turn. La Hild's production intro, with 12 chorines in a Garden of Allah routine, did plenty to help the duo reap a solid return at closing.

Henry Busse's band had to buck a stiff wind, which forced them to blow loud to be heard in the open-air nitery, especially for the first two acts, which depended heavily on music for their timing. Band's dance and show music was well done thru-out. *Johnny Sippel.*

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## NIGHT CLUB REVIEWS

### Leon and Eddie's, New York

(Tuesday, July 15)

Capacity, 380. Price, \$3.50 minimum. Operator, Eddie Davis. Shows at 8:30, 12:30 and 2:30. Booking, non-exclusive; publicity, Dorothy Gulman. Estimated budget this show, \$850. Previous show estimate, \$1,000.

The first show with Leon Enken out and Eddie Davis in full control hasn't changed from the formula in effect here when both guys were together. New acts are adequate, and considering the budget they are probably more than that.

Louis Katz, headwaiter, now takes over some of the hosting duties formerly handled by Davis' ex-partner Enken, and does an okay job. He dresses the room well and makes with the hellos well enough to flatter the spenders.

Shirley Hayward, acrobatic dancer, opened the show with some difficult tricks. Her best were some amazing splits plus a deep back bend out of which she developed a series of time kicks. Gal is cute and well stacked and would probably do nicely as a fill-in act with a band show.

#### Holloway Sisters

Holloway Sisters, hoofers, make up in looks and clean, attractive looking costumes what they lack in skill. If their talent isn't top-drawer, their youthful vibrancy covers up adequately. Based on spirit and looks the two kids would do okay in a musical looking for a sister dance act.

Carl Conway, youthful singing emcee, handles the intrb parts without any particular distinction. He's better as a singer. Stuff consists of ballads which slow him to a walk. A little change of pace and better attention to keys might improve his work.

Tahja, a holdover, has been reviewed before (*The Billboard*, June 6).

Marsha Stone, husky blond canary, showed a strong and well trained pair of pipes. Gal has apparently been around, tho never caught by this reviewer. On voice alone she has plenty; it is looks that will handicap her. Better make-up is indicated.

#### Davis Is Still Davis

Eddie Davis—well—he's the same Eddie Davis. Despite his 52 years the guy can still belt out a ballad or a pop with the best of them. His forte is the special material he sells so well. Tourists here eat it up in big gobs and yell for more.

The productions, with Frank Shepherd handling the line (6), are the same as in previous show, tho the number of girls has been cut.

Art Waner does a show backing job comparable with some of the best on the Stem. *Bill Smith.*

### Mermaid Room, Park Central Hotel, New York

(Wednesday, July 16)

Capacity, 215. Price policy, no minimum. Shows continuous from 9:30. Operator, A. H. Langer. Booking policy, non-exclusive. Publicity, Ed Weiner. Estimated budget this show, \$1,000.

The deep-sea atmosphere of the Mermaid Room, abounding in underwater flora and fauna, is brought very much to earthly reality with the intelligently sophisticated Buddy Burton lyrics warbled by tall, blond, personality-dimpled Florence White, making her New York debut. Working on a slowly revolving raised platform in the center of the 75-foot oblong bar, the chirp manages to hold neck-craners even tho she's lost from sight on the other side of the room. The specially written double-entendre material is well fitted to the Florida contralto's voice and delivery. Customers stopped chattering, chair-shuffling and glass clinking as a tribute to her ability. She was spelled by Jane Douglas at the 88's.

Mardi Bayne, fresh from California and movie bit parts, opened with Steve Richards at the keyboard. Her rich, high blues voice and Helen Morganish style of pop-tunes registered with rhythm but lost out when chanting the dribblers. Best were *It's a Good Day, If This Isn't Love* and *Mama, Do I Gotta?*

#### Intimate Combo

The Aristocrats of Melody (violin-accordion, boy and girl), with Doreen Day doing the vocals in dramatic soprano are an intimate continental combo with emphasis on the classics and ballads.

Musicaloons (3) are just that. Nine pop numbers offered at stepped-up beat drowned out all other sounds and overpowered the house into paying attention. At ease on the turning pedestal where they have been held over for the past seven months, the violin-bass-piano outfit jazzed up the subdued atmosphere and was well spotted. Attempts at ad libs were strictly from hunger, and so was their comedy.

Brenda Carr's torching and pianistics, now in the second year in the room, complete the bill for a well-rounded show where acts are introed by preceding performers. *Jack Tell.*

### Ruban Bleu, New York

(Wednesday, July 16)

Capacity, 150. Shows start at 10 and grind until closing. Price, \$3 minimum. Owner-operator, Anthony Mele; booker, non-exclusive; publicity, Charles Dreyfus. Estimated budget this show, \$800.

Present show is okay for the slack summer months, with at least one act, Sally Chapman, doing an outstanding job. Miss Chapman, an attractive brunette, showed a smooth voice equally good on ballads and rhythm numbers. In addition to her voice, she sold a pleasing personality and an at-ease style which won rapt attention for her four or five numbers. Had there been enough customers in the house she would probably have done more. Those who were there gave her a rousing mitt.

Neil Stanley, a short, dark lad, was adequate as an impressionist. Stuff consisted of take-off of flicker names, with an Akim Tamiroff bit the best of the lot. Take-offs are all right for an opener, but for sustained interest there must be material to go with it. Unfortunately, Stanley's stuff was hackneyed and corny. Only his straight dramatic bits had life in them.

#### Muriel Gaines

Muriel Gaines had plenty of potential stuff on the ball when first caught some years ago. For some reason

### Billingsley's Bocage, Hollywood

(Tuesday, July 15)

Capacity, 200. Prices, \$1 cover. Shows at 10, 11, 12, 1 and 2 a.m. Owner, Glenn Billingsley. Manager, Leonard Vannerson. Publicity, Gene Howard. Estimated budget, this show, \$1,700. Estimated budget, last show, \$3,700.

After an absence of five years when she appeared here as thrush with Billy Eckstine's band, Sarah Vaughn returned for her Coast bow as a single. Crowd that packed this intimate Sunset swankery greeted the songstress with enthusiasm, giving out loud and long applause for each of her numbers.

Routine included *I Cover the Waterfront*, *Body and Soul*, *Don't Blame Me*, *Might as Well Be Spring* and a particularly appealing version of *September Song*. Canary won over the crowd with a smooth voice and a refreshing style. She slurs and slides with ease, cleverly modulating from one scale to the next. She was adequately supported by a trio consisting of Frank Otis on piano, Mondragon on bass and Don Lamond on drum.

Sharing the bill is the newly formed Red Norvo combo (Norvo on vibes, Jack Sims on tenor sax, Ray Linn's trumpet plus Otis, Mondragon and Lamond). Group performed with expert precision despite fact this was their first time on the stand.

Marvin Wright was held over as intermission pianist. *Lee Zhao.*

she hasn't developed. Her work is smoother, but her material hasn't changed. She still does numbers like *Fifteen Years and Lass with a Delicate Air*. These are good and well sold, but a couple of new ones are indicated.

Judy Magee's record play-back act got plenty of giggles. Her biggest bit is working to Spike Jones' *Chloe*. Her lip motions to a male voice were funny at the start, but became incongruous as it went on. Her best was the Middleton-Merman disk, *I Can Do Anything Better Than You*. The record is a natural for any platter act, so it is hard to see how anybody could do bad with it. *Bill Smith.*

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**Helsing's Vodvil Lounge,  
Chicago**  
(Thursday, July 17)

Capacity, 350. Shows at 9:45, 12 and 2. Ops. Frank and Bill Helsing. Booking policy, exclusive thru Frank J. Hogan Agency. Publicity, Betty Rogers. Prices, no cover or minimum. Estimated budget this show, \$1,650.

Frontier Harry Cool beat out an expected two-week band lay-off by dropping his baton for 10 days, bringing his band into Chi to make a series of Mercury Records and do a stint at this intimate nitery. Resultant stay looks like it will pay off, judging from fine opening night reaction to the handsome crooner.

Cool, who is a red-hot attraction here because of his long term with Dick Jurgens' ork, while they were working at near-by Aragon Ballroom, got a nice ovation as he came on and had to work 10 minutes overtime to satisfy shouted requests. Guy was working much more relaxed and his ease was especially noticeable on rhythm tunes.

Jill Adams, curvaceous brunette, in a costume that showed just enough to keep the eye interested and yet didn't offend, worked under the handicap of the spot's small stage, but her fine showmanship and cleating enabled her to do topnotch job. Gal seems to have a natural sense of humor and several remarks which this writer caught over the music might work well into the act. She might do well to keep stage mike up and once in a while dance in range and let go with a crack.

Phil D'Rey, making about his sixth appearance here, did his finest job ever here on this show. Ventriloquist is working with a knocked-out dummy, a gorilla dressed in a resplendent general's uniform, that had payees yocking from the start. Dummy has a flexible mouth that enables D'Rey to pull up its front lip, and sharp, blinking eyes that add to the illusion. While gags in the routine were mostly old, their delivery still earned laughs. Closing bit in which he puts whistling dummy into a trunk and whistling continues only much softer pulled hefty bow-off hand.

Sid Fisher's New Yorkers, who just inked a Vitacoustic Record pact, play a well-balanced show, considering it's only a foursome, and do well in their own show spot. Boys would do well to work up something other than the BG jazz ditties which they've been doing on the show too long.

Johnny Sippel.

**Latin Quarter, Newport, Ky.**  
(Thursday, July 17)

Capacity, 320. Prices, \$1.50-\$2.50 minimum. Shows at 9, 12 and 3. Owner, Tommy Callahan; manager, George Gebhardt; maitre d', Tommy Clare; booking policy, non-exclusive. Estimated budget this show, \$4,000. Estimated budget last show, \$2,500.

Spot has returned to a full-week schedule with a hyped budget after several lean months during which political footballing hampered all nitery operations in the area. Club has dished up more green for some previous talent displays here, but none was received more kindly than the current line-up, and few acts have turned on more heat to put a show across. Future shows will bow on Wednesdays instead of Fridays as in the past.

Selma Marlowe Dancers (6), good-looking ponies, break the ice with a thing tabbed *Rhapsody in Fans*, in which the gals execute unusual spins and lifts to net a good mitting. They get sound vocal support from Joe Perrin of the band.

Malo Trio, two gals and a lad, knocked themselves out in a fast and furious ballroom burlesque which culled sustained palm-whacking thru-out. Blowoff, with the lad doing a simultaneous twirl with the girls suspended from his neck, left payees gasping and sent the kids away a winner.

**Cook Goes Well**

Headline comic, Ralph Cook, boasting a staccato-type delivery and sock material, encountered little difficulty culling plaudits. Gave 'em a solid five minutes of heavy-tongued stuff that elicited screams from table sitters. His screwball magic antics had 'em in stitches. However, he made the mistake of continuing when he was winning, instead of leaving them asking for more. His *House of Dreams* bluey scored at the start but palled from constant repetition. A few slight changes is all the sad-faced lad needs to sharpen up his turn. Wound up with good voicing of *Pedro, Do Not Perform*. Marlowe Dancers kept the speedy tempo with an approved Spanish cape tapparey.

Emsee Bruce Stevens shined in his own slot with solid instrumental work on name-band faves such as the Dorseys, James, King, Busse, McCoy and Cavallaro, deftly utilizing trombone, sax, trumpet and piano to come up a solid scorer. Sharply-attired lad possesses a strong personality that should push him over the hump after a bit of polish is added to his routine.

Verne Vorwerck ork amply acquitted itself on the dance and show job.

Bob Doepker.

**STRAND, N. Y.**

(Continued from page 41)

acro-balancing team, were strictly Grade A. Among the stunts they made look easy were triple rollovers, a forward somersault by one girl standing on the shoulders of the second girl into the arms of the boy, and a triple-decker balancing bit. This is a top act in any showman's language.

Artie Dann was the whipped cream of the show. The thin, long-nosed comedian who has played this house before, is as good as they come. Dann looks funny and has clever, new material, except for an income tax bit, which is similar to stuff which has been heard in Broadway houses during the last couple of years. Even with this bit, however, he managed to get laughs because of his great delivery and timing. He went over solid with an *I'm a Dreamer* number, in which he mimicked Eddie Cantor, Georgie Jessel, Al Jolson, Harry Richman and Jimmy Durante. His beg-off routine was a clever parody called *There Are Hands*, sung to the tune of *Smiles*. Dann needs only that break to be pushed up into the top dough, name comic class.

George Berkowitz.

**CAPITOL, N. Y.**

(Continued from page 41)

much to do, but what she had she did quite well.

Middle spot was held down by Paul Winchell and his dummy. Winchell's opening lines pulled titters that gradually grew to yocks as he started with his bits and chatter, some of them newies. Winchell has a new piece of business. He stuffs the dummy's mouth with a hanky for a muffled effect, and his dead mike bit has been built up since caught last and is also good for laughs. The Barry Fitzgerald take-off with the dummy making like the Irish actor was another effective addition. Winchell's exit hand was tremendous.

Tony and Sally DeMarco, in the next to closing slot, were completely at ease despite the small space they had to work on. The team's ballroomology was as beautiful as ever, with DeMarco still handling the gal like a delicate bit of Dresden.

Opening act were the Mulcays, Jimmy and Mildred. The couple obviously took the place of the customary acro act usually slotted for an opener. Their harmonica stuff was right on the beam. They mixed up their numbers between pops and semi-longhairs and almost stopped the show.

The closer was Charles Trenet, who was as sparkling here as he was on his opening night at the now shuttered Embassy. French singer has learned a little English, but his singing doesn't need interpretation; neither does his boyish enthusiasm. He did a couple of English lyrics, but it was his straight French chanting which got them. Trenet, unlike most Gallic singers, ends each number with a big finish. With the band behind him working like mad, Trenet wound up way ahead, to a terrific hand.

Pic, *The Hucksters*. Bill Smith.

**LOEW'S STATE, N. Y.**

(Continued from page 41)

a parody on *Chi Baba*, the weakest of her numbers.

The Ciro Rimac band (11) and company close the show—and are a show in themselves. The act has played this house before and connects as usual. The band opened with *Echos of Rio Carnival*, with La Minerva, gypsy-type dancer, doing the wiggles. Then Rimac's son, Charley Boy, did a rumba with Reinita. Gringo Do Pandiro, billed as king of the Brazilian tamborin, soloed in *Tico Tico*. Gringo undoubtedly is a capable artist and his skin-smacking is enviable, but the instrument doesn't seem to have popular appeal—at least the audience didn't seem to get hepped up about a fine performance.

La Minerva then came back for a gypsy flamenco dance. It is rather unfortunate that she was compared with Carmen Amaya. Minerva is good, but not that good. Rimac and Reinita followed with a samba. However, it wasn't until Alzira Camarzo, the Brazilian thrush and a female Maurice Chevalier, came out that the act began to spit Latin fire. Miss Camarzo is corny but has such great showmanship that she wows the audience. She should have come on earlier. Rimac and Charley Boy closed with the challenge dance, *O Frevo*. In view of the five acts that preceded, this one could stand some trimming.

George Berkowitz.

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# OUT-OF-TOWN CRITIC WIND-UP

## Top Pickers: Hub's Norton, Phila's Martin

### 3-Way Tie Remains in Wash'n

(Continued from page 3)

22 pre-Stem unveilings in the Hub and guessed wrong on the chances of only two, for a top average of 90 per cent. In Philly crux sweepstakes, Martin was off the beam on four out of 15 shows caught, for an average of 73 per cent. He could have seen 19. Status of Washington aisle-experts remains as of mid-season tally made last February, since no new productions opened in the capital after December 1. Therefore, final tab has three leaders in a triple tie at 67 per cent and Tom Donnelly (*News*) trailing the field at 33 per cent.

Hubwise, there have been some changes in experts' standing since the semester tab was made. Leslie Sloper, *Monitor's* legit pooh-bah, finishes in second slot with an average of 83. Sloper caught 12 shows and went wrong on two. *American's* Peggy Doyle has stepped up from fourth to third place with a 73 average. She saw all 22 shows and was wrong on six. Helen Eager (*Traveler*), in last slot last February, is now in fourth place. She was wrong seven times out of 20 for a score of 65. Elinor Hughes (*Herald*) remains in fifth position, with a 61 average tabbed on 7 errors out of 18 tries. Leo Gaffney (*Record*) has dropped from previous third slot to sixth with eight errors out of 18 chances pulling his average down to 56 per cent. *Globe's* Cyrus Durgin is just a point behind at 55 per cent. *Globe's* expert slipped on nine out of 20 predictions.

Since Edwin Melvin (*Monitor*) shares drama desk honors with Sloper, his average must also be included. Melvin caught 10 of the unveilings and was wrong only twice for an 80 per cent average.

Only three crux in Philly get final ratings, since Edwin Schloss (*Record*) only covered up to November 7, when that paper went on strike and subsequently was sold. R. E. P. Sensenderfer (*Bulletin*) finishes second with an average of 69. He caught 16 shows out of 19 and was wrong five times. Jerry Gaghan (*News*) winds up just below him with an average of 67. Gaghan had four errors chalked against him against eight right guesses.

### Rosamond Chapin Asks Writ Over Marie Powers' Services

NEW YORK, July 19.—Rosamond Chapin, operator of a dance and opera festival in Massachusetts, has filed an injunction suit in the New York Supreme Court to prevent Marie Powers from singing in *The Medium* or any other production from July 25 to August 8, 1947. Miss Chapin claims the diva signed with her March 24 to play one of the leads in an English version of *Tristan and Isolde* that she will present in that period.

The producer states that she has been notified by Miss Powers that she will not appear because she wants to remain with *The Medium*.

## Out-of-Town Critics' Accuracy Averages

(May 1, 1946, to May 31, 1947)

	Shows Caught	Right	Wrong	Accuracy Averages
<b>BOSTON</b>				
Elliot Norton ( <i>Post</i> ).....	20	18	2	90
Leslie A. Sloper ( <i>Monitor</i> ).....	12	10	2	83
Peggy Doyle ( <i>American</i> ).....	22	16	6	73
Helen Eager ( <i>Traveler</i> ).....	20	13	7	65
Elinor Hughes ( <i>Herald</i> ).....	18	11	7	61
Leo Gaffney ( <i>Record</i> ).....	18	10	8	56
Cyrus Durgin ( <i>Globe</i> ).....	20	11	9	55
<b>PHILADELPHIA</b>				
Linton Martin ( <i>Inquirer</i> ).....	15	11	4	73
R. E. P. Sensenderfer ( <i>Bulletin</i> ).....	16	11	5	69
Jerry Gaghan ( <i>News</i> ).....	13	8	4	67
<b>*WASHINGTON</b>				
Nelson Bell ( <i>Post</i> ).....	3	2	1	67
Jay Carmody ( <i>Star</i> ).....	3	2	1	67
Don Craig ( <i>Times-Herald</i> ).....	3	2	1	67
Tom Donnelly ( <i>News</i> ).....	3	1	2	33

(NOTE: Not included in the chart are plays with fixed or limited runs of less than 100 performances.)

\*No new plays preemmed Washington since December 1, 1946.

Edwin Schloss served as drama critic for *The Philadelphia Record* until November 7, 1946, when the paper went on strike. His average was 86 per cent based on seven shows caught.

## Pelican "Skin's" Hw'd Click Brings Indef. Las Palmas Run

HOLLYWOOD, July 19.—Closing a successful five-week run at new Coronet Theater, Pelican Production's *Skin of Our Teeth* takes an unprecedented move to Hollywood's Las Palmas Theater for an indefinite stay. The Thornton Wilder prize play, with Keenan Wynn, Carol Stone, Jane Wyatt, Hurd Hatfield and Blanche Yurka is the first Hollywood legit offering in several years to move into a long run, having done s.r.o. biz at the 260-seat Coronet Theater since its opening. Should film commitments of play's principals permit, *Skin* may be taken on the road after the Las Palmas run.

Meanwhile, the second production under the Pelican banner, *Galelio*, starring screen thesp Charles Laugh-

ton, has its world preem July 24. In addition to Laughton in title role, cast of the Berchtold Brecht play will include Hugo Haas, Frances Heflin, Morgan Farley, Herbert Anderson, Peter Brocco, William Cottrell and other film players. Piece will be staged by Joseph Losey, with settings by Robert Davidson, music by Hans Eisler, and choreography by Lottie Goslar. T. Edward Hambleton will produce the play, which is skedded to move to New York with cast intact shortly after August 17. When *Galelio* invades Broadway, it will mark one of Laughton's rare stage appearances.

### Actor's Lab May Return

Incidentally, Hollywood's Actor's Lab, forced to suspend major productions last spring for want of a base, may be back at old stamping grounds, Hollywood's Las Palmas Playhouse, if current negotiations are successful. Board of directors of the legit group is talking with theater owner Paul Schreiber to work out a co-operative deal with the newly-formed Pelican Productions whereby both thesp outfits would jointly share house on a year-round basis.

Lab was evicted to make way for arty cinema type of playhouse, but it is understood the film venture fared badly, and Schreiber would like the legit group to come back into the fold. Pelican Productions, currently using Schreiber's new Coronet Theater, would like a second house for extending runs of regularly skedded plays. Both groups would function independently, co-operating only on leasing terms and scheduling play runs to keep the house open the major portion of the season.

## New Equity Policy Bars Contributions To Theater Groups

NEW YORK, July 19.—Actors' Equity Council has refused a plea for \$2,000 from the Experimental Theater, Inc., for their fall season. This is not the first time the actor's org has been asked for money since it handed out 5G to the American Repertory Theater last season. Council now has laid down a policy that union funds can be used only for purposes provided in the Equity constitution, which specifies business of the association. By business of the association is meant dough which benefits the entire membership, not a particular group. New policy does not mean that contributions to charitable actors' groups will be stopped.

### Ferrer Buys Reynolds Play

NEW YORK, July 19.—Jose Ferrer has bought the Earle Reynolds comedy, *Bite the Dust*, which will be tried out at the Yellow Springs (O.) Summer Theater July 30. Among those set for the cast is Allyn Moss, daughter of Harry Moss, Stem booker.

### 'Summer & Smoke' for Stem

NEW YORK, July 19.—*Summer and Smoke*, the new Tennessee Williams script which is now being done by Margo Jones' Theater 47 in Dallas, will probably be produced on the Stem this fall by Vinton Freedly. Play was well received in the Southwest.

## Open Air Theater At Memphis Draws 60G in Two Weeks

MEMPHIS, July 19.—With \$60,000 in the till at the end of the second week, and an eight-week season budget of \$105,000, management of the Memphis Open Air Theater (MOAT) expressed itself as highly optimistic. The \$60,000 income, it was pointed out, included daily ticket sales, season ticket sales and concession profits and program advertising profits.

Season opened with Charles Yarbley and Margaret Spencer starred in *The Desert Song*, which drew 13,752 paid in the six nights of the run. Mack Harrell, starring with Miss Spencer, drew 12,196 paid the second week in *Sari*, which was in some ways a disappointment to the MOAT management. Officials, however, felt that the showing was good in view of the fact that many MOAT regulars were unfamiliar with *Sari*, and that many others felt that Harrell's performance would be too high-hat for them. Third week of the season opened Monday night (14) with John Gurney, of the Metropolitan Opera, Francis Watkins and Lula Bates starred in *Robin Hood*.



## BROADWAY SHOWLOG

Performances Thru July 19, 1947

### Dramas

	Opened	Perfs.
A Young Man's Fancy... (Plymouth)	4-20, '47	95
All My Sons..... (Coronet)	1-20, '47	198
Born Yesterday..... (Lyceum)	2- 4, '46	616
Happy Birthday..... (Broadhurst)	10-31, '46	296
Harvey..... (48th Street)	11- 1, '44	1,150
John Loves Mary..... (Music Box)	2- 4, '47	191
Laura..... (Cort)	6-26, '47	38
State of the Union..... (Hudson)	11-15, '45	701
Voice of the Turtle, The..... (Morosco)	12- 3, '45	1,367

### DRAMA REVIVALS

Burlesque..... (Belasco)	12-25, '46	238
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### Musicals

Annie, Get Your Gun... (Imperial)	5-16, '46	492
Brigadoon..... (Ziegfeld)	3-13, '47	148
Call Me Mister..... (National)	4-18, '46	327
Finian's Rainbow..... (46th Street Theater)	1-16, '47	219
Oklahoma..... (St. James)	3-31, '43	1,444
The Telephone and The Medium..... (Barrymore)	5- 1, '47	91

### MUSICAL REVIVALS

Sweethearts..... (Shubert)	1-21, '47	298
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### ICE SHOWS

Icetime of 1948..... (Center)	5-28, '47	68
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### OPENED

Rip Van Winkle..... (City Center)	7-15, '47	7
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Took an 8 to 1 thumbs-down from the critics. No: Louis Kronenberger (*PM*); Brooks Atkinson (*Times*); Richard Watts Jr. (*Post*); Robert Garland (*Journal-American*); Robert Coleman (*Mirror*); William Hawkins (*World-Telegram*); Ward Morehouse (*Sun*); Otis Guernsey (*Herald Tribune*). Yes: John Chapman (*News*).



# Broadway Opening

## RIP VAN WINKLE

(Opened Tuesday, July 15, 1947)

### CITY CENTER

A New adaptation by Herbert Berghof. Staged by Herbert Berghof. Sets and lighting, Carl Kent. Masks by Remo Bufano. Stage Manager, Ralph Porter. General Manager, Robert Rapport. Press Representative, Bill Doll. Presented by the New York City Theater Company.

Gretchen, Rip's Wife ..... Grace Copplin  
Minnie, Rip's Child ..... Jimsey Somers  
Nick Vedder, the Innkeeper ..... Martin Wolfson  
Derrick Van Beekman ..... Byron McGrath  
Peter, Nick's Child ..... Edwin Bruce  
Cockles, Derrick's Nephew ..... Jack Manning  
Rip Van Winkle ..... Phillip Bourneuf  
Jacob Stein ..... Jack Bittner  
Town Crier ..... Del Hughes  
Seth, the New Innkeeper ..... Jack Bittner  
Katie, His Wife ..... Haila Stoddard  
Minnie, Grown Up ..... Frances Reid  
Peter, Grown Up ..... Arthur Franz

CHILDREN OF THE VILLAGE: Patti Foster, Mary Pope, Betty Lou Kelm, Ulan Shay, Dickie Orlan, Bobby Nick.

VILLAGERS: William Bales, Del Hughes, Collin Craig, Gerald Prosk, Fred Wayne.

WOMEN OF THE VILLAGE: Lili Mann, Carol Harrington, Anne Feris, Mary Anthony, Florence Aquino.

HENDRIK HUDSON AND HIS CREW: Hendrik Hudson, Jack Bittner, First Dwarf, Martin Wolfson; Jimsey Somers, Patti Foster, Mary Pope, Betty Lou Kelm, Edwin Bruce, Alan Shay, Dickie Orlan, Bobby Nick.

The New York City Theater Company is a splendid idea. The Stem needs just such a stock group, compounded as it is of a dozen exceptional players. But let's not mince matters; the NYCTC gets off to a bad start with *Rip Van Winkle*.

It is too bad, since a lot of people looked forward to a revival of the classic American folk-fantasy after a lapse of 42 years. But the sad truth is that the revival which unveils on the City Center's stage is a tepid excursion into two-hours-odd of dull hokum. If this is *Rip Van Winkle* as it was when Joe Jefferson's son played it last at the turn of the century, then everybody concerned made a mistake. The amiable sous-pot should be left to continue his slumbers where he belongs on the library shelf. Circa 1947, he's a bore.

But even granting that this bearded fugitive from the moth balls is a bad revival-pick for 1947, it still doesn't seem possible that it can be the same play that was a prime favorite with two generations. Not having seen the old, it is impossible to make comparisons, but certainly Herbert Berghof's current adaptation is a plodding, sterile affair which never seems to come alive until the last few minutes, and the crawling pace of his direction engenders a customer-lethargy which has the same effect as old Hendrik Hudson's brew has on Rip.

### Good Acting Job

Philip Bourneuf brings an amount of style and skill to the title role. He evidently has given the character thoughtful study. But tedious, up-hill direction is too great a handicap for giving life to his performance. It takes the bibulous roisterer five long scenes to make the glen and meet up with Hudson and his crew. And it takes him three more to get down home again after the 20-year snooze. Any sparkle or dash is lost along the talky way, and it is only in the last scene—as a bewildered old codger is reunited to wife and daughter—that Bourneuf is able to project Rip other than as a genial sot, whom nobody much cares about, anyway.

As a matter of fact, Grace Coppin gets far more out of her stint as Gretchen than do the rest of the troupe out of their chores. She brings a lusty, two-fisted quality to her gusty, sharp-tongued tempers without making Rip's wife just a comedy shrew. It is a well thought-out, quality performance. Byron McGrath, Jack Manning, Martin Wolfson and Arthur Franz contribute as ably as the lack of steam in the proceedings permits. Frances Reid and Haila (See *RIP VAN WINKLE* on page 46)

## Max Jelin Sued for \$6,350 By Backer Over Notes

NEW YORK, July 19.—Max Jelin has been named defendant in a suit for a summary judgment in the New York Supreme Court by Alexander Gross, one of his backers, who wants to collect \$5,500 plus a collection fee of \$850. He claims he turned over 55 \$100 promissory notes to a collection agency, which did not collect.

Gross' tale is that he received the notes from a court judgment entered against Jelin in February, 1945, for \$4,393. In addition, the angel says he advanced Jelin 5G for a show which was never produced. He states that these claims were admitted by Jelin in a bankruptcy petition in the Southern District Court of New York.

Gross states that he agreed to settle the judgment and the \$5,000 claim for a cash settlement plus the 55 \$100 notes payable by a certain time. He wants a prompt granting of his judgment so that he can collect before Jelin's assets run out.

## Luther Adler Joins Cousin And Ross as a Producer

NEW YORK, July 19.—Luther Adler has joined force with the production firm headed by his cousin, Allen Adler, and Joseph Ross. In dual capacity of producer-director, the star will concentrate on plans for immediate fall production. However, he will not be associated with the production of Nathan Sherman comedy, *The Bantam Titan*, which the firm already has in the works for a September unveiling.

# Strawhat Review

## BENT HALO

(Opened Monday, July 14, 1947)

### CHAPEL THEATER, GREAT NECK, L. I.

A comedy by William Corington. Staged by St Varlo. Setting, Paul Bertelsen. Stage manager, Elizabeth Sutton. Press representative, Gilbert Maxwell. Presented by Chapel Theater Company.

Cast in order of appearance:  
Carlo Vasari.....St Varlo  
Allegra Bolling.....June Duprez  
Christopher Spire.....Peter Fernandez  
Mitsie Bell.....Ruth Morrison  
Miranda Spire.....Madeleine Marshall  
Frank Spire.....Stephen Chase  
Dawson Bolling.....Rudolph Watson  
Celia Payne.....Phoebe Folger  
Rudi Von Recklow.....Anton Diffring

Producers who took trek to catch the tryout of a new script, *Bent Halo*, by William Corington, at the Chapel Theater in Great Neck, Long Island, likely were in for quite a surprise. Not only should they have found a script that rated serious Stem consideration, but a new major comedy writing talent as well.

*Halo* is a script that calls for considerable doing since it is a drawing room comedy with a gossamer plot. But it already has enough in the way of movement, dialog and laughs to give it a fighting chance on Broadway. Presentation without names would be murder, but with doctoring the play has potentialities for a Clifton Webb, a Tallulah Bankhead and perhaps a Victor Jory.

Story tells of a flighty miss who has been leading her lovers a merry chase for many years until at last she is lassoed by a doctor whom she at first had given the acid treatment. It doesn't sound like much, but Corington's scripting ability is manifested in keeping a thin yarn bouncing along. The script unquestionably would go on the road.

If all strawhat tryouts received as fine a production as *Halo* they would find little to gripe about. June Duprez, as the fickle fem who is the central character, gives a finely shaded and interesting performance. She is equal to all demands of the (See *BENT HALO* on page 46)

# Follow-Up Review

## HARVEY

(Reviewed Monday, July 14, 1947)

### 48TH STREET THEATER

A comedy by Mary Chase. Directed by Antoinette Perry. Settings by John Root. Company manager, Clarence Taylor. Stage Manager, Bradford Hatton. Press representative, Thomas Kilpatrick. Presented by Brock Pemberton.

Myrtle Mae Simmons.....Jane Van Duser  
Veta Louise Simmons.....Josephine Hull  
Elwood P. Dowd.....James Stewart  
Miss Johnson.....Anita Webb  
Mrs. Ethel Chauvenet.....Frederica Going  
Ruth Kelly, R. N.....Mary Cooper  
Duane Wilson.....William Sharon  
Lyman Sanderson, M. D.....Philip Carlyle  
William R. Chumley, M. D.....Fred Irving Lewis  
Betty Chumley.....Dora Clement  
Judge Omar Gaffney.....John Kirk  
E. J. Lofgren.....Robert Gist

With Frank Fay off for a vacation, James Stewart steps into the well-worn Elwood P. Dowd shoes for a seven-week stretch. It is smart dog-days replacement-casting on the part of Brock Pemberton, since the Stewart name and presence will doubtless keep the 48th Street Theater bursting at the seams with eager customers.

However, it must be reported, at least from one reporter's pew, that the temporary replacement does not do all that it should for the play. It may be that as Stewart continues, his performance will grow. Certainly, he plays the amiable drunk with ingenuous charm. But perhaps the part just doesn't fit him. It is hard to put the finger on exactly what the trouble is, but essentially he doesn't make you see *Harvey*. And if Elwood P. Dowd doesn't make you see his six-foot rabbit pal, then he ain't a real Elwood P. so far as this reporter is concerned. Nor does Stewart ever convince you that he sees Harvey himself. He makes the necessary conversation and gestures, but somehow there's no illusion about the vacancy of Harvey's chair or of a doorway when Stewart is ushering him thru.

And therein appears to lie the difference between a Frank Fay and a Stewart performance. Where Fay punches, Stewart studiously underplays. There is no doubt he is a good actor—likely a better one than his predecessor. However, there is no question but that the Fay brand of whimsicality, plus his convincing impression of delightful intimacy with his pooka, is the approach needed for a fantasy-farce like *Harvey*.

In any event, whether the role of brother Elwood is sold short or long, there is still Josephine Hull to be close to perfection as sister Vita, always a lady who seems to get better and better as *Harvey* gets older and older. Under any conditions she is worth a full 50 per cent of the admission.

And there is still excellent support from the other troupe veterans. Fred Irving Lewis continues to contribute as the frustrated sanitarium head, out for a last fling. Dora Clement is still his wife. Jane Van Duser remains the gawky, man-struck daughter. John Kirk is still the most incredible of lawyers. Frederica Going and Anita Webb are still about in their regular bits, as is Robert Gist, the taxi driver who saves the day (with the help of *Harvey*, of course). Mary Cooper and Philip Carlyle, fugitives from the Chicago (Joe E. Brown) troupe, acquit themselves competently as the booby-hatch nurse and psychiatrist, and William Sharon scores ditto as the manhandling attendant.

So *Harvey* continues to gallop along merrily, with the vets knowing the score thoroly and tagging the laugh spots squarely. Maybe Stewart will get in the Elwood P. Dowd groove and really begin to see that rabbit. Then everything will be top-flight at the 48th Street. Meanwhile, it's good to have him back as a round actor again. Perhaps the smell of a Stem stage may lure him to try another play. That would be good, too.

Bob Francis.

# Atlanta Outdoor Operetta Closed By Financial Jam

ATLANTA, July 19.—The Greater Atlanta Moonlight Opera Company found itself in financial straits and did not give performances of *New Moon* Thursday (17), yesterday and today. Company closed in the middle of Thursday's engagement before 3,000 people. John H. Downes, the principal backer, received exceptional concessions when he leased the Chastain Memorial Amphitheater at North Fulton Park, eight and a half miles from the city's center, and is striving to raise fresh capital to recoup his losses. Shriners also are after the stadium for operettas, but are disinclined to work with the old set-up.

Actor's Equity already has sent 9G representing two weeks' salary bond to the cast. On the other hand, the actors for the coming week's production of *Desert Song* will not get paid for rehearsing if the venture should fold. They will have to file a claim against the management.

Outdoor operetta has been plagued by bad weather breaks. It is using a non-Equity chorus, which reportedly hasn't been paid for several weeks. In addition, the ork, ballet and stage crew and others are shy salaries for this week. Harold Jacoby, the original managing director, has been ill with heart trouble for several weeks. Chet O'Brien has taken over and was doing a fine job of whipping the company into shape in spite of many difficulties. Operetta had hoped to have a 10-week season.

## Carol Goodner Gets Lead

NEW YORK, July 19.—Carol Goodner has been signed to play opposite Raymond Massey as the female lead in Donald Ogden Stewart's *How I Wonder*, which is being produced by Garson Kanin early this fall.

## Pix Ink Timothy Kears

NEW YORK, July 19.—Stem actress Timothy Kears has been signed to a seven-year contract by Paramount Pictures. She had roles in *Joan of Lorraine* and her husband's script, *The Golden Years*, last season.

# ROUTES

## Dramatic and Musical

Born Yesterday (Erlanger) Chicago.  
Carousel (Shubert) Chicago.  
Call Me Mister (Blackstone) Chicago.  
Dream Girl, with Lucille Ball (Royal Alexandra) Toronto.  
I Remember Mama (Lobero) Santa Barbara, Calif., 25-26.  
Love for Love, with John Gullgud (Savoy) Hamilton, Ont., Can., 24; (Grand) London 25-26.  
Oklahoma (National) Washington.  
Private Lives, with Tallulah Bankhead (Harris) Chicago.  
Red Mill (Civic O. H.) Chicago.

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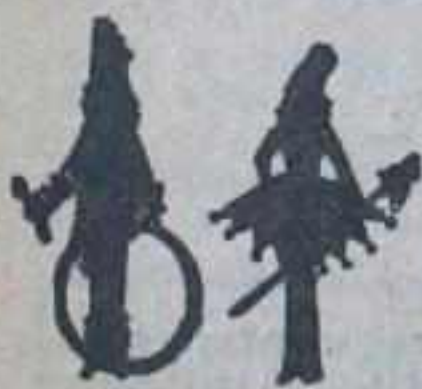


## Magic

By Bill Sachs

**JACK LEESTON**, who has been trouping his four-people *Voodoo Spooks* unit thru Ohio and Indiana in recent weeks, is in Chicago lining up bookings with Al Raymer, of Manton & Rose. . . Harry Albacker cracks his new season August 28 at the Allegheny County Fair, Pittsburgh. He'll do five shows a day on fairs and celebrations until Labor Day, after which he begins his regular trek in schools thru Ohio, Pennsylvania and West Virginia. . . Magic City Magician's Club, Miami, recently elected the following officers: Al Gates, president; Leroy Jahn, vice-president; Clifford Lesta, second vice-president; Don Graham, treasurer; D. R. Maders, secretary, and Fred Ayer, sergeant at arms. . . The Johnstones are heralding their magic turn with an attractive new mailing piece. . . Jack B. Strother, of the Tennessee Magic Company, Nashville, has been keeping busy supplying his headless girl illusion to various outdoor shows. He relates that two \$2 ads in *The Billboard* recently netted him \$300 worth of business. . . Al Sharpe typewrites from Denver to toss a few verbal bouquets at a 17-year-old Denver youngster, Earl Reum, president of a local group of junior magicians. Sharpe says the kid is "more than terrific," is a comedian of the first water, and can be compared with the Great Ballentine, altho he's not copying the latter's act. "This chap is original and would be a credit to the profession should he decide to turn pro," Sharpe writes. Sharpe recently was made honorary member of the Colorado Assembly No. 47, Society of American Magicians, for doing a three-minute turn, creating a unique opening and coaching acts in the org's recent first annual public show. . . Lieut. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, has a story, with photos, coming up in the August issue of *True Police Cases*, due on the newsstands this week.

**LEON MANDRAKE** and Company have been held over in the Drum Room of the President Hotel, Kansas City, Mo., where the unit recently opened for a fortnight's stand. Mandrake recently concluded engagements in Texas and Louisiana and is presently prepping his troupe for another concert tour. Appearing with Mandrake as publicity director and assistant on stage is Joe Thomas, formerly in showbiz but more recently on the staff of a newspaper in Monroe, La. . . J. C. Admire, last (See *MAGIC* on opposite page)



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## Detroit USO Ends 5-Year Job, Reports On Its 2,684 Shows

DETROIT, July 19.—Wind-up of the over-all United Service Organizations (USO) set-up here is the occasion for a compilation of activities in an informal report by the organization.

The Detroit USO presented shows at 85 military locations over a five-year period. The co-operation included every branch of professional show business, including 24 night clubs, seven theaters, eight studios, 13 booking offices and six other orgs.

Report shows a total of 1,438 professional bands engaged, together with 323 free performances by bands, at a total cost of \$59,017.81. Total number of shows was 2,684—413 of them in 1946, with 40,966 individuals participating. Total cost of shows alone—with talent cost donated—was \$32,314.40. Audiences—all military personnel—totaled 1,103,024.

Unique enterprise in the Detroit area was the organization of amateur performers into special units. Only about 500 were actually put into the units, many being rejected because, in the words of the final report, "with the majority their great patriotism and enthusiasm was not accompanied by an equal amount of talent." The 500 were organized into package shows, which were booked around the circuit of hospitals, camps, etc., playing around 100 shows apiece, some of them as high as 300.

## Amusement Taxes Soar in St. Paul

ST. PAUL, July 19. — Places of amusement and entertainment are in for a heavy load of increased taxes, possibly \$200,000, thru license fee hikes voted Wednesday by the city council.

On-sale (by the drink) liquor licenses are up from \$1,000 to \$1,500 yearly and are expected to yield additional revenue of \$100,000; 3.2 beer licenses from \$50 to \$100, yielding \$26,000 more; taverns from \$200 to \$500, yielding additional \$12,000; juke boxes \$10 to \$25, for \$9,000 more; hotels, \$25 minimum up to 50 rooms to \$50 minimum for same number, for \$1,225 more; dance halls, from \$15 minimum to sliding scale of \$25-\$100, depending on size, for \$1,175 more; movie houses from \$100 to sliding scale of \$100-\$300, for \$1,000 more, bowling alleys and pool halls, from \$10 first alley or table to \$25, for \$750 additional; restaurants, from \$10 to \$25, for \$12,000 more.

The new license fees become effective 30 days after being published today (19).

### BENT HALO

(Continued from page 45)

script. In the role of the virile physician, Stephen Chase, a radio actor, comes off remarkably well. Chase gets many opportunities for histrionics and gains stature as the play progresses. Rudolph Watson turns in a neat stint as an effete cafe society lad. In the part of a young lady with, as she puts it, "a vacuum in her brain," Phoebe Folger is good for plenty of laughs and indicates a comedy talent for future watching. Anton Duffring, Peter Fernandez and Ruth Morrison give hefty support in lesser roles.

The Si Vario's direction is an asset to the show, his thesping this tune is more than off-form. Perhaps he is miscast in a part in which he can set no tooth. Madeleine Marshall's thesping also is distinctly on the debit side. Miss Marshall has a monotonous quality in her voice that she would do well to work on. Set of a Greenwich Village studio apartment by Paul Bertelsen is more than adequate. *Leon Morse.*

## Burlesque

By UNO

**GLORIA (LEE) GLAD**, after strip-teasing at the Liberty Inn, Rainbow Cafe and Playhouse niteries in Chicago, has signed a contract for a return to the Liberty. . . Bob Alda and George Lewis have opened a drive-in hot dog stand called The Carnival, on San Fernando Road, North Hollywood, Calif. . . Bobb Lang and Dan Mathers opened with their *Cover Girl Scandals* revue for E. K. Fernandez at his Beretania Theater in Honolulu July 4. Coprincipals are Gayle Page, featured: Hermie Rose, Princess Livingston, Charlotte Rodgers, Jackie Martin, Norelle, Shirley McCauley, Leri Vale and LeDiane. . . Billy Klein, now operator of two bars and grills in Baltimore, visited Manhattan, where he also is landlord of two apartment houses, to supervise an ambulance trip to Arizona for his sister, ill of tuberculosis. . . Beck bookings include Sheila Ryan, featured: Evelyn Knight, Mel Bishop and Strut Flash with Billy Koud, producing, at the Globe, Atlantic City, July 27 week, and Bob Carney and Jean Carroll, same spot, August 3. . . Purcella Brothers, former vaude team, are now operating actors' Colony niterie in Seymour, Conn. . . Heidi (Cookie) Shaw, number producer, is recovering from a tonsil operation at her home in the Bronx.

**JESSICA ROGERS** shifts from the Roxy, Cleveland, to the Globe, Atlantic City, where she continues to be featured strip for two weeks starting July 20. . . Ina Lorraine is vacationing in Spokane, Wash. . . Eddie Ware is the producer and Cora Lee is staging girl numbers at the State-Harrison, Chicago. . . Jacques, Waterbury, Conn., reopens early in September with the same stock policy under Dave Cohn's exclusive booking. . . Billie Lee and Fred Stone are celebrating a wedding anniversary at Salisbury Beach, Mass., the first week in August with Primrose Seamon and Hal Gould as guests. . . Dave Cohn's recent placements include Mimi Lynn, Nipmuk Park, Menden, Mass., week of July 21; Palace, Buffalo, August 1 and Avenue, Detroit, August 8; also Joyce King, Nipmuk Park, August 4, Strut Flash, Globe, Atlantic City, July 27, and June Morgan, Hofbrau Club, Bellaricka, Mass., July 21. . . Bunny Weldon, who was brought East after many seasons on the West Coast by Natalie Cartier, has signed to produce shows for the old Howard, Boston, starting August 8. Weldon has a prior London offer but canceled in preference to burly. . . Freddy Fulton is readying a show for the NAV American Legion Post No. 690 to be put on at the Club House, Manhattan, during the coming convention. . . Al Baker, Marcella, Harry Levine and Fields and George are still at the Burbank, Los Angeles, where George Pronath is producing. . . Lou Herscher, who wrote the song *Two I's in Dixie*, 28 years ago, visited Jack Beck in Manhattan on his way to the Coast.

## Trumpeter Asked To Testify At War Trials in Japan

MOBILE, Ala., July 19.—Trumpeter Paul Grassick, who plays in Gulf Coast niterie orks and recently has been working in a band at Panama City, Fla., has been asked to appear in Tokyo for the U. S. to testify in Japanese war criminal trials. Grassick, who has been out of the service since April, 1946, said he was asked to testify because he kept a complete diary of his activities as a prisoner of the Nips after taking part in the death march of Bataan. He bears a scar on his neck where he was struck by the point of a Jap officer's bayonet which had pierced the neck of a fellow soldier he was carrying.

## Theat. Mutual Assn Elects Stein, of Chi

OMAHA, July 19.—Nathan Stein of Chicago Lodge 4, was elected president of the Theatrical Mutual Association at its biennial convention here. The three-day meeting closed Wednesday (16).

Other officers: Wallace E. Young, New York Lodge 1, first vice-president; William R. Noon, New York No. 1, second vice-president; W. Charles Mueller, Chicago No. 4, third vice-president; Robert Glasgow, Omaha No. 7, fourth vice-president; Arnold Swanson, Chicago No. 4, fifth vice-president; James Perry, Oakland, Calif., No. 26, sixth vice-president; Oscar Swanson, Chicago No. 4, seventh vice-president.

The retiring president, Philip Hitter, of New York No. 1, was elected secretary-treasurer to succeed Frank Galluzzo, of Chicago No. 4. Harry Service, Cincinnati No. 33, was elected marshal and Maurice Rubin, Omaha No. 7, tyler.

Named trustees were James Gallagher and Marcus Rattiner, both of New York No. 1; Joseph Zid, Robert Burns, Jack Miller and George Hall, of Chicago No. 4, and H. Rockford, of Bronx No. 38.

Bill Robinson, stage and screen dancer, was named mascot in recognition of his work for the organization.

## 'Ducks' Converted To Serve Beach

BOSTON, July 19.—A new note in reconversion to civilian uses has been struck by the newly organized Amphibious Enterprise, Inc. Two army "ducks," repainted a bright red and white, are churning up the surf at Nantasket Beach with load after load of beach visitors. The service runs from noon to midnight, except Mondays.

The "ducks" as resort attractions developed from an idea that popped into the mind of a former major from Arlington when he read that they were up for sale as surplus property. Ex-Major Joseph Devine and two partners pooled their cash, went to Harrisburg, Pa., and drove back in the large amphibious vehicles.

The drivers of the "ducks" have both a regular operators' license and a coast guard license to operate a power vessel for hire.

Daytimes, the kids go for the two-mile sea ride. At night, the grown-ups and romantic riders take over.

### RIP VAN WINKLE

(Continued from page 45)

Stoddard appear decoratively and briefly as Rip's grown daughter and the innkeeper's wife, respectively.

Productionwise, the new group has done excellently. Carl Kent's sets are fine and the use of projected backgrounds for the mountain climbing sequences is effective. As usual, Remo Bufano's masks are a welcome addition to any show. The NYCTC has just got off on the wrong foot, playwise. Better luck to their talents in their next venture. *Bob Francis.*

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## THE FINAL CURTAIN

**BOYLE** — John J., 27, radio singer, of Northampton, Mass., drowned recently when a fishing boat capsized at Leominster, Mass.

**COLE**—Fay, 53, vaude performer, July 10 in Brooklyn. She and her former husband, Gene Mason, made up the team of Mason and Cole. In 1927 she divorced Mason and married Henry Peck, nonpro, and retired. Survivors are Peck, a sister and an aunt.

**DONALDSON**—Walter, 53, song writer, July 15 in Santa Monica, Calif. The native Brooklynite's first success as a composer was *We'll Have a Jubilee in My Kentucky Home*, in 1915. He later wrote, among others, *My Blue Heaven*; *Yes, Sir, That's My Baby* and *Mammy*. He wrote tunes for both Broadway and the films. Survivors are his former wife, Wanda Mansfield, actress; two daughters, Ellen and Sheila; two sisters, Mrs. Florence Heisler and Mrs. Mary Ford, and a brother, George.

**DOYLE**—Daniel D., at Sound View, Conn., July 13. He opened Doyle's Dance Land in the summer resort town in the 1920's, and taught dancing in Hartford, Conn., for several years. Burial in Hartford.

**DUNN** — Harry, 50, of Rita and Dunn, high-wire act with the Jones Greater Shows, accidentally killed July 12 when he fell from the wire while performing in Gallipolis, O.

**FULLER**—Frank D., 78, secretary-manager of the Mid-South Fair of Memphis, July 13 at Jonesboro, Ark. He was with the Memphis fair for 29 years and prior to that was with the Nashville Fair and several others.

**GREEN**—Irvin E., 46, organist and pianist, last week in St. Louis, Mo. He played for St. Louis niteries and hotels.

**HALL**—Mrs. Kathryn Carver, 41, former film actress, July 17, in Elmhurst, Queens, N. Y. She was known as Kathryn Carver in the films and was the former co-star and wife of Adolphe Menjou, film actor. Survivors are her husband, Paul Vincent Hall; a sister, Mrs. Veronica Mulligan, and a brother, James J. Drum. Burial in Mount St. Mary's Cemetery, Flushing, N. Y.

**HARTWICK**—Dr. H. D., 78, veteran outdoor showman, at his home in Clearwater, Fla., July 9. Beginning his show business career with the Francis Ferrari Shows in 1903, Hartwick eventually was secretary and press agent for such organizations as the Danny Robertson, Herbert A. Kline, Con T. Kennedy, Parker, I. J. Polack, Morris Miller and James Patterson shows. For a number of years he managed the Academy of Music Auditorium and theaters in Saginaw, Mich. His widow; two sons, Doc Russell, Tampa, and Loyd, Charleston, W. Va., and a daughter, Marie Thompson, Clearwater, survive. Burial in that city.

**HURLBURT** — Marge, 32, holder of the women's international air speed record, at the Decorah, Ia., Airport, July 4 while flying with the Flying Tigers Aerial Circus, which was putting on an exhibition under the auspices of the Decorah Chamber of Commerce.

**JOHNSTON**—John G., 57, photographer with carnivals, recently in Perry Park, N. Y. Survived by his widow, Dorothy; a son, Myron, and daughter, Frances.

**KEISER**—Mrs. Della M., 68, church and concert contralto, July 14 in Roselle, N. J. Survivors are her husband, Clarence B.; a son, William M., and three daughters, Elizabeth, Mrs. P. R. Williams and Mrs. C. Parker Morgan.

**KIMMEY**—Miss Jennie, 91, opera costume designer and wardrobe mistress, July 12 in Scotia, N. Y. She leaves a niece, Mrs. Adda Kemp.

**KOLKER**—Henry, 76, stage and film actor, July 15 in Hollywood. Having begun his stage career in 1894, he switched to the movies in 1915. His widow, Mrs. Margaret Bruenn Kolker, survives.

**MITCHELL** — Arlene, 52, Arlene Dove of the vaude team Mitchell and Dove, July 7 in Saranac Lake, N. Y.

**MOLTZNER**—Mason, 60, veteran actor, July 10 in Portland, Ore. He had appeared with various tent shows and stock companies during his 45 years in show business. He used the name Mason Wellington on the stage. He also had appeared in radio in Chicago and Hollywood under the name of Ken Mason. His widow, three daughters, two brothers and two sisters survive.

**POGGENBURG**—Mrs. Emily, 65, mother of Ed Gardner, star of NBC's *Duffy's Tavern*, July 11 in Flushing, Queens, N. Y. Interment in St. Michael's Cemetery, Woodside, Queens.

**POLK**—Mrs. Bessie, veteran circus performer and concessionaire, and widow of Ollie Polk who died three years ago, July 10 in the Hospital for Special Surgery, New York. In outdoor show business for 30 years, she was formerly with the old Gentry, Christies Bros. and John Robinson circuses. For the past seven years she had had a concession with the Dailey Bros.' Circus. Survived by a son, Lehman Goodman, of New York, and a brother, Fred Burch, Medina, Tex.

**SCHAFFER**—Frank, 63, owner of the Schaffer Vending Service, July 13 in Boston. Schaffer owned a carnival before entering the coin machine field in 1939. He leaves his widow, Mary.

**SCHUSTER**—Sam, 80, brother of Milt Schuster, veteran Chicago theatrical booker, in Cincinnati July 7.

In Loving Memory  
of our son and brother

**BURTON D. SLOVER**

who passed on  
July 22, 1946

Mr. & Mrs. B. A. Slover,  
Jim & Bob

**TAIT**—Edward J., 68, Australian showman, July 12 in Sydney. For the past 50 years he had been active in theatrical and concert fields. He was managing director of the J. C. Williamson, Ltd., theatrical production office, and he recently bought the rights to the Australian production of *Annie, Get Your Gun*.

In Loving Memory  
of My Father

**EARL TAYLOR**

July 29, 1944

**FRANK TAYLOR**

**THOMAS**—Everett G., 61, operator of El Morocco Night Club, at Sioux Falls, S. D., recently after short illness.

**THOMPSON**—William O., 74, a life member of the York (Pa.) Fair Society nearly 50 years and a member of the board of managers for 25 years, in York, Pa., July 12. He served as superintendent of concessions and of the machinery department since 1928. He was a Mason. His widow, May, survives.

**VARNEL**—Marcel, 53, stage and film producer, July 13 in London. The Paris-born British subject joined the Shubert brothers in 1925 and directed on Broadway *As You Desire Me*, *Ladies All*, *Melo* and others. In 1931 he joined Fox Films as a director. He worked in Hollywood, Paris and London.

**WALASEK**—Walt, 27, midget auto racer, July 16 in Paterson, N. J. He was killed as a result of a racing accident.

**WARD**—Mrs. Mattie, 80, mother of John R. Ward, owner of the John R. Ward World's Fair Shows, at her home in Memphis July 9. Burial in Memphis July 11.

**WILEY**—Harry, 68, former circus blacksmith, in Wabash County Hospital, Wabash, Ind. He was with the Ben E. Wallace Circus in 1898-'99, and later trouped with Al Martin's Tom Show. Services and burial at his home, Largo, Ind.

**WILLIAMS** — Calvin E. (Robin), brother of Ed (Chick) Williams, concessionaire with Hill's Greater Shows, July 7 of injuries received in an automobile accident near Houston.

**WINDT**—Charles T., 86, theater operator, in Mercy Hospital, Davenport, Ia., July 10. Known as Davenport's "grand old man of the theater," he owned and operated the Burtis Opera House there until its destruction by fire in 1921. For many years he managed a chain of 41 theaters in Iowa and Illinois in partnership with the late Frank Chamberlain. He also formerly operated the Iowa Poster Service. Survivors include a son, two daughters, a brother, three sisters, 11 grandchildren and seven great-grandchildren. Services in Davenport July 12.

**WINSOTT**—Edwin C., 73, who spend 50 years on the stage under the name of Ted V. Armond, in Hollywood, July 12. For seven years he was with Beulah Poynter in *Lena Rivers*, creating the role of Jod.

**YOUNG**—Mary E., 45, retired actress and wife of Walter N. Greaza of radio and stage, July 14 in Flushing Queens Hospital, N. Y. She began her career as a dancer at 13 and later in 1921 met Greaza on the Pantages vaude circuit and married him. Her stage appearances before retiring 12 years ago included *Hit the Deck*, *Rain* and *Burlesque*. She served in the rehabilitation division at St. Alban's Hospital during the war.

## Marriages

**BEECHER-DUNHAM**—Curtis W. Beecher, assistant manager of the Coliseum, Sioux Falls, S. D., and son of Fred Beecher, manager and veteran show house operator, to Beverly Best Dunham, at Sioux Falls, July 10.

**COWGILL-SMITH**—Bert Cowgill, assistant electrician, and Margie Smith, both of the J. R. Leeright Shows, in Beaver City, Neb., July 3.

**GREEN-BRANNICK**—Basil Green and Rosemary Brannick, both of Douglas Greater Shows, in Everett, Wash., July 1.

**SHINGLEDECKER - JENKINS** — Tom Shingledecker, of the Bright Lights Exposition Shows, and Billie Jenkins recently in Ebensburg, Pa.

**SIMONS-PRIBISH**—Si Simons, assistant leader of the house band at the Rio Cabana, Chicago, to Terri Prib-

ish, line girl at the Rio Cabana, July 15.

**SUBER-DAIN** — Charlie Suber, comptroller of the Chicago office of General Artists' Corporation, to Grace Dain, former secretary to Howard Sinnott, of GAC's New York office, June 21 in New York.

**WALK-BUTLER**—Joseph J. Walk and Daisy Butler in Zanesville, O., July 6. They had been married to each other before.

## Births

A son, Marc Alan, to Mr. and Mrs. Herbie Leon July 10 in Chicago. Father is emcee at Funs Apoppin', Chicago.

A daughter, Sheila Ann, to Mr. and Mrs. Shelby Miller. Father is an advertising executive and mother is the singer, Sheila Guyse.

A daughter, Carolyn Victoria, to Mr. and Mrs. Laurence Victor Hugo, in Chicago June 11. Father is an actor.

A daughter to Mr. and Mrs. Dick Shelton July 5 in Chicago. Father heads the McConkey Music Corporation office in Chicago.

A son, David Michael, to Mr. and Mrs. Guy Wood July 16 in New York. Father is an ASCAP songwriter, and mother is a non-pro.

A daughter, Bonnie Jean, to Mr. and Mrs. Bob Behees, in Chicago July 13. Parents are the Flying Behees with the Ringling-Barnum Circus.

A son, Larry James, to Mr. and Mrs. R. C. McCarter at General Hospital, Spartanburg, S. C., July 18. Father is general agent with the Cetlin & Wilson Shows.

## Divorces

Nancy Drexel, film actress, from Thomas Ince Jr., son of the late pioneer film director, in Los Angeles June 30.

Mrs. Grace Deviney Antalik from Edward J. Antalik, band leader, June 27 in Bridgeport, Conn.

Gwynth Evelyn Henaghan, light opera star, from James Archibald Henaghan, screen writer, in Los Angeles June 30.

Mrs. Freda B. Spivak from band leader Charles Spivak in Hackensack, N. J., July 7.

Carl Herrick, concessionaire with Madison Bros. Shows, from Juanita Herrick in Galveston, Tex., June 28.

Alice Wilson, palmistry booth operator, from A. (Dutch) Wilson, ride operator on Hennies Bros.' Shows, in Hot Springs July 8.

## MAGIC

(Continued from opposite page)  
season associated with Max Maurer in the piloting of four magic units, scribbles from Poland, Ind., where he is vacationing on his mom's farm, that he will again have four magic companies on the road in schools this fall and winter, opening September 15. Associated with him in the venture will be a well-known circus agent. . . . The Great Kara-Kum, world-traveled magician who came to this country several months ago, is booked until September 25 in theaters and auditoriums thru the South, mostly under auspices of the American Legion and Lions clubs, at a \$2 top. Arnold Coffey is working the advance. Kara-Kum carries two truck-loads of equipment and considerable livestock, including a cow and lion. After September 25, Kara-Kum plans to launch a larger full-evening show. . . . W. LeRoy (Scrub-board) Wallace, Indianapolis magician and novelty performer, was the subject for Ed Sovola's "Inside Indianapolis" column in *The Indianapolis Times* of July 16. Sovola devoted his entire stint to telling of Wallace's prowess as a magus and escape artist. Yarn also carried a photo of Wallace doing his new cord-thru-the-nose stunt.



# 9 MINN. FAIRS LOSE SHOWS

## Wallace Bros. Cancel Dates

**"Indefinite set-up" reason for move — annuals face tough going sans midway**

ST. PAUL, July 19.—Further clarification of the Minnesota gambling and bingo laws was issued Tuesday (15) by Attorney-General J. A. A. Burnquist at the same time as it was being learned that five county fairs had their midway contracts canceled because of the reform wave which has hit the State.

Wallace Bros.' Shows, headquartered at Jackson, Mich., called off scheduled appearances at the Goodhue County Fair, Zumbrota, Minn., August 7-10; Winona County Fair, St. Charles, August 15-17; Dodge County Fair, Kasson, August 18-21; Fillmore County Fair, Preston, August 21-24; and Houston County Fair, Caledonia, August 27-30.

Allan Doran, of Grand Rapids, secretary of the Minnesota Federation of (See 9 MINN. FAIRS on page 54)

## Calif. Retains Stiff Tent Law

SACRAMENTO, July 19.—Governor Earl Warren stated July 11 that he would pocket-veto the controversial Blosser flameproofing bill that recently passed the Legislature by a narrow vote. This measure agreed upon as a compromise by the authors of a number of similar bills dealing with the same subject was one of the hot potatoes of the 1948 session of the Legislature.

The Blosser bill would have amended the stringent and so-called unfair regulations now in force thru the Stephenson bill passed in 1945, by providing that only sidewalls of tents and certain contents and decorations would have to be flameproofed. Most of the larger tent manufacturers state that there will be a serious shortage of tents for the 1947 fair season as they will not manufacture new tops under the regulations now in force.

Art Craner, veteran legislative expert and well-known showman who watched the progress of the now dead measure, stated that if it had been handled from a showman's viewpoint and on the merits of the bill instead of being used as a horse trading vehicle—results might have been different. Craner added that if strictly enforced, the present law would close 90 per cent of the outdoor shows in California using canvas, but fortunately for the show people, the bill is used as a political device. Unfortunately, the measure hits the fairs hardest.

Tent and canvas manufacturers were active in support of the Blosser bill, while show people, as a whole, did nothing about it.

## Packs Has Rogers 30% Over 1946 Mark for Pittsburgh

PITTSBURGH, July 19.—Running well over 30 per cent above his record gross of last year, Tom Packs was almost certain of establishing an outdoor record in Pittsburgh with his Roy Rogers Thrill Circus here for the benefit of the Police Widows Pension Fund. Up till Thursday (17) night the show had already played to 110,000 people and was forced to schedule an extra matinee on Thursday to accommodate the thousands who had bought advance tickets. Packs almost blew the Thursday night show when a heavy downpour came after the show had been on 20 minutes. He waited till the storm subsided and then put on the whole show with the exception of the pyro display. The Sky Thrillers was an addition here replacing Pee Jay Ringens.

## Sock 15,000 Closing Puts Packs Over Top in Cincy

CINCINNATI, July 19.—A 15,000 crowd at the matinee Sunday (13), a like crowd Saturday night, with around 8,000 for the Saturday matinee, gave a socko finish to the week's stand at Crosley Field here of Roy Rogers' Thrill Circus, presented and produced by Tom N. Packs. No Sunday night performance was given in order to permit the show to tear down and load for the 300-mile jump to Pittsburgh, where the Packs unit opened Monday (14).

Total attendance on the seven-day, eight performance engagement here was estimated at around 65,000, with the gross hitting very close to the \$100,000 mark, according to Packs. Rainy and cloudy weather midweek hampered business somewhat.

Sporting the soundest array of talent ever gathered here at one time for an outdoor event, show ran smoothly and without incident, drawing rave notices from the press and highly favorable word-of-mouth acclaim from the paying public, both of which should stand Packs in good stead on his return here next season.

## Sunbrock Thriller Big Stamford Draw

STAMFORD, Conn., July 19.—Larry Sunbrock's Rodeo and Thrill Circus played to hefty crowds at four shows Friday and Saturday (11-12) at Mitchell Stadium, but missed perhaps the best take of all when local authorities canceled the scheduled Sunday (13) performances because of an old blue law. The common council refused a license for Sunday on the advice of Corporation Counsel Charles N. Wexler, who said it would be unlawful.

Rodeo action was plentiful and the public liked the show, altho top prices were in effect. While kids were admitted for 50 cents, adults paid \$1 for bleacher seats, \$1.50 for the grandstand and \$2 for boxes. Sunbrock did not appear here. The show was handled by Jack Andrews.

## Great Telesco Injured

WEST CHESTER, Pa., July 19.—The Great Telesco, featured performer at the Port Providence, Pa., Fair, near here, was painfully hurt July 10 when he severed an artery and a vein in his arm. He had finished his

## Weather, Talent Hype Providence Shriners' B. O.

PROVIDENCE, R. I., July 19.—A strong talent line-up, aided by fair weather and good promotion, should result in a record gross for the Shrine Circus which ends tonight a week's engagement at the Narragansett Race Track. A total of 12 matinee and evening performances were scheduled commencing Monday (14). The annual always has accounted for hefty grosses in the past, due both to free-handed spending in building the show and the choice site located in heavily populated urban centers. There is virtually no limit on the number of people that can be accommodated at the track for this type of presentation, and with box seats selling for \$1, attendance usually is high. General admission for children is 40 cents; adults, 75 cents.

Booker Al Martin, of Boston, again furnished talent for the show and staged the presentation. Show is one of Martin's top contracts since talent costs alone are estimated to hover around the \$15,000 mark.

Acts include Will's Dog and Pony Circus; Bosco Cosmo, publicity clown; Irah Watkins' chimpanzees; Beebe's Hollywood bears; Bumpsy Anthony, clown pantomime; the Four Jacks, aerialists; the Mighty Mites, comedy trampoline; Will Hill's elephants; Paige, Jewett & Kiki, bicyclists; Vern Orton, high swaying pole; Willie West and McGinty, knock-about comedy; Rudynoff's horses; Dalton & Bailey Sisters, novelty aerialists; the Billetti Troupe, high wire; the Four Duwards, flying trapeze; Bushbaum's Liberty horses; O'Donnell and Blair, comedy musical act; Lalage, aerialist; the Stardusters, aerialists; Sharky the Seal and the Six St. Leons, teeterboard.

Added attractions were helicopter demonstrations and exhibitions by weight lifting champions at each performance.

Midway features included the Howell Family, glass blowers; George and Dixie and their radio hillbilly gang; deep sea divers and an Indian Village featuring Princess Goldenrod.

act atop a high swaying pole and was descending when his foot slipped. In trying to save himself from falling, he grabbed for the pole and caught his arm on a steel peg.

## Honolulu Cops Get Kale With Thrill Circus

**8 Shows Build Steadily**

By Sam Abbott

HONOLULU, July 19.—Pulling slightly more than 4,000 admissions opening night (2), the first annual Police Benefit Thrill Circus, staged by E. K. Fernandez, built to a strong 22,000 closer Monday night in the Honolulu Stadium. Event pulled 92,000 people at \$1.20 general and \$2.40 for reserves during the eight performances in five days.

Altho tickets were placed on sale for the thrill show some weeks ago, real ballyhulaing did not get under way until a week before the event opened. Intermittent rains, lack of news publicity stories because of a serious newspaper shortage held the attendance down. The show got news break Sunday before opener when the city attorney ruled thrill acts could be given but no fireworks that day because of the Sabbath law. After the show opened, the decision was made to skip Sunday's performances and run them Monday. The move turned out to be a wise one.

Line-up of stunt men included those of the Lee Soble Hell's Angels—Harry Woolman, John (Magee) Smith, Dusty Rhodes, Fred LaMont, Dave and Bob Carroll and Johnny Grant, along with Ace Lillard and His Circus of Death. Additional stunt men included Joe Daniels, Robbins, Marmon, Cheston Tarver, Eddie Ward, George Dockstader and Craig Davis, a local boy who performed closing night only. Jimmy Bryant and Bobby Kay clowning while Cy Riter and Dale Shrum presented their comedy cars. Fireworks, costing \$8,000, were presented by the World Fireworks Company and handled by Mr. and Mrs. Don Mitchell.

Performance, which ran 2 hours and 15 minutes including fireworks, was well paced with Grant filling in nicely with glib talk. Comedy parts were strong with Bryant and Kay frolicking in the infield and grandstand before the show and Riter and Shrum with their comedy cars. Lillard, Dockstader and Woolman did the dual and triple wingovers with Dockstader and LaMont doing the wingovers from opposite directions. Woolman and Smith handled the motorcycle assignments. Ace Lillard was featured in the dive bomber crash during a majority of the shows with Rhodes handling some of them, especially closing night. Because several ramps were made and placed before the show opened, stunt men moved smoothly from one trick to the other.

## Roy Rogers Rodeo To Open In Detroit Olympia Sept. 12

DETROIT, July 19.—First major indoor rodeo in several years will open here September 12 for nine days, when the Roy Rogers rodeo moves into Olympia.



# EDMONTON UP, CALGARY DOWN

## Clear Weather Means a Mark

Receipts soar as 'for free' list is suspended—mutuels hold own as midway shrinks

EDMONTON, Alta., July 19. — Given good weather today, the Edmonton Exhibition will wind up its six-day run here tonight with a higher paid gate than last year's all-time peak paid attendance, altho its total gate, free and paid, will be below the '46 total of 216,000.

Last year the exhibition opened the gates to veterans and their families on Tuesday, and that accounted for a turnout in excess of 49,000, the vast majority of whom were let in for free. This year, attendance while announced at 34,391 for Tuesday, netted about \$100 more in cash at the front gate.

Grandstand receipts Tuesday (15) were up about \$500 this year, also due to the fact that last year the vets and their families were let in for free at an extra grandstand performance staged especially for them, where as this year at the one afternoon show everybody paid.

Monday's (14) turnout of 20,593 was about 2,000 under the corresponding day last year. Wednesday's (16) gate was announced as 34,449, as against 31,875 last year. Thursday (17) was also better than the corresponding day last year, gate being announced at 33,632 as against 32,142 last year.

Indications thru midday Friday (18) were that attendance would pass last year's Friday.

Grandstand grosses have been running ahead of last year's record. Only opening day's figures this year were under 1946. The grandstand was sold-out for the night performances Tuesday thru Friday, with patrons buying standing room.

Midway receipts thru Thursday were running below the take last year. Pari-mutuel betting, however, was running just a trifle under last year.

## Al Gross, Veteran Lynch Stunter, in Serious Condition

YOUNGSTOWN, O., July 19.—Al Gross, 31-year-old veteran stunt man with the Eastern unit of the Jimmie Lynch Death Dodgers, is in a serious condition in the South Side unit of the Youngstown Hospital after a mishap which nearly took his life at the July 4 matinee at the Canfield race track, eight miles from here.

Gross has a broken back, the result of his "dive bomber crash" going awry as 7,000 spectators gasped.

Show played to 7,500 additional spectators at night performance with Walt Ruth, Allentown, Pa., stuntster, successfully completing the "dive bomber crash."

Helen Howe, the Dynamite Girl, again permitted the wooden casket in which she was encased to be blown up by dynamite after being severely burned in a previous show, during which time Capt. F. F. Frakes, doubled for her in this feature.

### Around the Grounds

## Bingo Ruled Out at Iowa State; Goldman at ESE for 10th Year

Iowa State Fair, Des Moines, this year will operate without bingo games, according to Lloyd Cunningham, secretary, who said he had advised concessionaires that the games have been ruled illegal in Des Moines. Loss of bingo will cost the fair \$3,000, Cunningham estimates. Operators who had contracted for five bingo locations have had their money refunded. Ruling on bingo was made by a municipal court judge in a test case arising at Des Moines' Riverview Amusement Park.

A concrete floor has been installed in the Merchants Arcade beneath the grandstand of the Mississippi Valley Fair, Davenport, Ia. The concrete flooring replaces one of wood. Painting at the plant includes a white coat, with DDT included, on the inside walls of the cattle barns and the 4-H boys' dormitory.

For the 10th year, Dr. Edwin Franko Goldman and His Concert Band will appear at the Eastern States Exposition at Springfield, Mass. Goldman and band have been contracted for two concerts on Music Day at the expo, which returns to action this year after a wartime suspension.

Houston A. Lawing, former Greensboro, N. C., sports editor, has joined Joie Chitwood's Hell Drivers as publicity director. He will be associated with J. F. (Irish) Horan, Chitwood's general manager. Lawing was exploitation director for the Jimmie Lynch Death Dodgers Eastern Unit prior to entering the army in 1942.

Hanover, Germany, Export Fair opens August 18 for a three-week run. Fair will feature exhibits of autos, trucks and trailers fabricated in the American and British zones, as well as Diesel motors for cars, trucks and ships made in the well-known Hannomhe plant in Hanover.

Altho dates for the Franklin (Mass.) Fair this year were cancelled when the State racing commission delayed giving its sanction, the fair will definitely operate next year, according to Joseph Di Pasquale, Milford, Mass., its chief operator and promoter. Di Pasquale plans to erect a grand-

stand to seat at least 5,000. He also plans to install a complete light system for night harness races, so that the plant can be operated without competition from daytime running races. Until the plant is readied for night racing, it will be used for midget auto races and an occasional carnival or circus.

Mrs. Mary Morratt and her girls of the Los Aeros Troupe visited the Chicago office of *The Billboard* Thursday (10). They reported that while playing the Elks Celebration at Monroe, Mich., they were presented with handbags by the committee.

## Commission Named To Probe N. C. Fairs; Will Draft Standards

RALEIGH, N. C., July 19. — A seven-member commission to investigate the status of agricultural fairs and to draft standards for them has been named by Governor Cherry. Creation of the commission was authorized by this year's general assembly. The group will probe any exploitation under the guise of agricultural fairs and report to the governor prior to the reconvening of the next general assembly.

Appointed to the commission were Dr. J. S. Dorton, representing the North Carolina Association of Fairs, of which he is president; Dean I. O. Schaub, of the Extension Division of the State College; J. Warren Smith, director of the vocational education of the State Department of Education; State Agricultural Commissioner W. Kerr Scott; Harry B. Caldwell, representing the State Grange; R. Flake Shaw, representing the N. C. Farm Bureau, and T. Holt Haywood, Winston-Salem, member at large.

## Selden Opens Fair Season at Danville

CINCINNATI, July 19.—A. E. Selden, the Stratosphere Man, who has been with Roy Rogers Circus, produced and directed by Thomas N. Packs, will end his engagement with Packs at Knoxville next week to go on fairs for Ernie Young.

He opens at Danville, Ill., July 28 and closes at Dallas October 19. Selden then will play indoor dates, opening at the Shrine Circus, Kansas City, Mo., November 10.

## Gt. Barrington Adds Balloon Spec Day

GREAT BARRINGTON, Mass., July 19.—Edward J. Carroll, president-general manager of the Greater Barrington Fair, announced the event will be a nine-dayer, September 20-28.

The extra day was added for a giant balloon parade, similar to the one conducted in the past at the Milwaukee Centurama, Minneapolis's Aquatennial and Atlanta's Southeastern Fair. The balloon spectacle will be offered afternoon and night of opening day.

## Stampede Off Pace by 5,000

71,954 on Friday (11) new single-day all-time record—mutuels suffer 10% slump

CALGARY, Alta., July 19. — Attendance at the Calgary Stampede and Exhibition, which closed its six-day run here Saturday (12) with a total attendance of 334,464 fell only a few thousand short of the all-time attendance mark of 339,748 recorded in 1946.

Altho the total gate failed to hit a record high, one attendance mark was set. Friday's (11) gate was 71,954, the biggest single day turnout in the history of the event. Previous record for a single day was 70,175 set on the corresponding day last year.

Here's how attendance this year compared with last year's record-breaker:

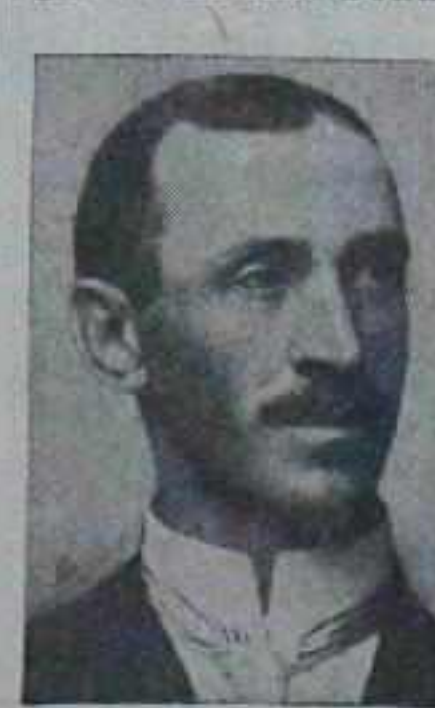
	1947	1946
Monday .....	63,911	64,692
Tuesday .....	43,672	47,545
Wednesday .....	53,958	59,889
Thursday .....	42,047	43,936
Friday .....	71,954	70,175
Saturday .....	58,922	54,011
Totals .....	334,464	339,748

Weather thruout was rated good, only a wind and rain storm Thursday (10) marring the run. The wind caused some damage, none of it serious to concession stands. For the first time in seven years the event had clear weather on the closing day stampede finals. As a result, Saturday's attendance of 58,922 set a new record for that day, a total of 57,988, established in 1929, having been the previous high.

Running races played to capacity grandstands daily. Pari-mutuel betting was off approximately 10 per cent, however.

## Frank D. Fuller Dies; Retired Fair Exec

MEMPHIS, July 19.—Frank D. Fuller, 78, former secretary-manager of the Mid-South Fair here, died Sunday (13)



at the home of his daughter, Mrs. W. C. Sloan, at Jonesboro, Ark. He had served as secretary-manager of local fairs for 29 years. He resigned the post at the Mid-South Fair in 1938 and spent the remainder of his years in

Jonesboro. From 1917-'18 and again in 1924-'25 he served as a Tennessee State Senator from Shelby County.

Funeral services were held Monday (14) at the Dupwe Funeral Home, Jonesboro, with burial in Oaklawn Cemetery here.

Besides his daughter, his widow, Mrs. Agnes Dodson Fuller, survives.

## Moose Jaw Pushes All Records Aside

MOOSE JAW, Sask., July 19.—Moose Jaw Exhibition, June 30-July 3, drew 20,962 at the gates and 13,259 at the grandstand compared with 20,812 for the gates and 11,578 for the grandstand in 1946. Weather was perfect thruout.

Dominion Day, Tuesday (1), saw 7,301 pass thru the turnstiles and 5,073 in the grandstand.

In conjunction with the fair, a car draw was conducted by the Kinsmen Club, each ticket entitling the holder to grounds admission. These admissions were not added to ticket sales listed above, and attendance was reported to be a new high.

Wallace Bros. Shows were on the midway and Garden Bros., Toronto, had the grandstand.



# UTAH CROWDS 300,000 MARK

## Rodeo Appeal Helps Figure

Exposition's own attractions get chill—Midway apparently well ironed out

SALT LAKE CITY, July 19.—The exposition of the Utah Centennial celebration here was set to pass the 300,000 mark today or Sunday as daily attendance nearly doubled in the past week. The exposition has shaken off the jinx of bad weather and a cycle of mishaps, and from now on should have no excuses.

On the mend for several weeks, despite a marked lack of interest by the public in its two entertainment features, Count Berni Vici's *Oh! Susanna* and the exposition's own *Centennial Wild Animal Circus*, the sharp turn in attendance came with the opening of the *Days of '47 Radio*, a popular July attraction for the past 12 years.

### Rodeo Average Okay

Average attendance at the grandstand feature has been in excess of 6,000 for the first four performances, and is expected to average about 8,000 for the seven scheduled showings. Front gate attendance Thursday (17) had reached 280,091, with the gates Monday, Tuesday and Wednesday showing in excess of 8,000.

The celebration reaches its climax Thursday (24). Already Utah is bulging with visitors. No housing has been available for several weeks in hotels, motels or private homes except those reserved and paid for.

### Peak Business Due

The exposition should do its peak business during the coming week despite opposition by a big outdoor musical, *Promised Valley*, also produced by the Utah Centennial Commission. The show stars Alfred Drake, of *Oklahoma* fame, and seats 10,000.

The rodeo closes at the expo tonight, and is followed Monday by a grandstand stage show plus fireworks.

The Beehive Midway Corporation, with a fine midway on the exposition grounds, has ironed out its financial difficulties, for the present at least.

## Calistoga, Calif., Sets New Gate Mark

CALISTOGA, Calif., July 19.—Napa County Fair and Horse Show, which closed here Sunday (6) after a three-day run, topped all previous attendance records with a total gate count of 30,000 visitors.

Several unscheduled events helped to swell the record attendance. Two motion picture stars, Fred MacMurray and Edward Arnold, made impromptu appearances. MacMurray acted as a livestock judge and Arnold was a guest at the horse show.

Two other events, one of them not directly connected with the fair, drew huge throngs. The dedication of the new Calistoga Air Park, downtown air strip, attracted scores of planes from all over California. A thrill circus, scheduled as part of the celebration, also drew many additional visitors.

## More Midwest Execs Look at It Thru Rose-Colored Specs

CHICAGO, July 19.—Fair execs in Nebraska, Iowa, Illinois and Missouri reporting this week on the outlook for their annuals in the light of crop conditions voice optimism over the prospects. Pointing out that crop conditions are running about two weeks behind, prospects in Knoxville, Ill., range from fair to good in most instances, Ray Swanson, secretary of the Knox County Fair there, says in answer to a *Billboard* query.

"If weather lets the farmer catch up, he will be ready for a few days of fun at the fair," Swanson writes. "Weather permitting, we are expecting the biggest fair ever." Rains in recent weeks have damaged the Knoxville track and delayed construction work on the grounds, according to Swanson, who adds that it will be a neck-and-neck race to complete the work in time for the fair.

Reports from fairs in other States follow:

### Nebraska

**JOHNSON COUNTY FAIR, TECUMSEH**—The '47 fair should surpass '46. We are further ahead in the post-war era. Crops are fair; their condition will have little influence on exhibits or attendance. There is much loose change in the country.—WILLIAM W. EVANS, secretary.

**CLAY COUNTY FAIR, CLAY CENTER**—Crop conditions are excellent. We should equal or pass previous years.—IVAN J. RICHERT, secretary.

**DUEL COUNTY FAIR, CHAPPELL**—There has been some small crop damage by hail; otherwise crop conditions are good. The fair should top last year's.—E. C. RICHARDS, secretary, and ADOLPH ZOPPELLI, manager.

**KEYA, PAHA COUNTY FAIR, NORDEN**—Crop prospects have never been better in this part of the country, so we think exhibits will be greater. We have raised the premium list, and we intend to have more entertainment, and bigger and better sports, with higher purses. We expect to pass our 1946 attendance.—HARLEY F. McCORMICK, secretary.

**BUFFALO COUNTY FAIR, KEARNEY**—Crops have been ruined in some areas. Upland and Platte Valley crops, however, are not too badly damaged. With favorable weather we should surpass last year, when unseasonable cold weather reduced our attendance.—HARVEY E. COLE, manager.

**ADAM COUNTY FAIR, HASTINGS**—We have good crops here. We are getting more and better co-operation this year, and the county will celebrate its 75th anniversary in connection with the fair.—GEORGE E. OVERTURF, secretary.

**MID-NEBRASKA PLATTE COUNTY 4-H FAIR, COLUMBUS**—Wheat is fair. We know livestock will be better, but we do not know what corn will do. This will be our first year as a free fair, and it should be better than last year, when the polio scare hurt.—W. L. BOTTECHER, secretary.

### Iowa

**GUTHRIE CENTER FAIR, GUTHRIE CENTER**—Crops are fair and may not have any material effect on attendance. The fair will equal last year's.—M. L. BRANSON, secretary.

**HARRISON COUNTY FAIR, MISSOURI VALLEY**—Our fair should run about even with last year. Size of crops will be cut some in this area, but higher prices will compensate for that. The Missouri River bottom crops have been damaged, but the hill areas will be good.—FRED C. BEHM, secretary.

### Missouri

**PRAIRIE HOME FAIR, PRAIRIE HOME**—

## CNE Unloads Million \$ in Fixing Bldgs.

Springfield Spends 130G

By a Staff Correspondent

TORONTO, July 19.—With more than 2,500 men on the pay roll, the work of refurbishing the grounds of the Canadian National Exhibition for the post-war revival opening August 22 is proceeding at top speed, and an inspection of the grounds Thursday (17) revealed that more than \$1,000,000 has been spent fixing the interior of the buildings and there is every indication that all traces of military occupation will have been erased before the opening ceremonies.

So far the work has been concentrated on the interior of the buildings and the steps and entrances leading into them. The latter phase of the work has proceeded at a slower pace, but will be pressed in the remaining four weeks.

Interior of the exhibition halls will offer a startling surprise to the skeptics who are still saying "it can't be done." Even the ancient Pure Foods and the Manufacturers' buildings will present such a new appearance that veterans of the exhibition will not recognize them.

Under the direction of General Manager Elwood Hughes, the interiors have been completely streamlined with a uniformity of design that utilizes all space to the best advantage and yet has amazing eye appeal—and all this is discernible despite the fact that none of the exhibitors have as yet started to place their wares.

Hughes has established a new rule designed to make the buildings more attractive, both for the public and the exhibitors—nothing will be sold inside any of the buildings. Exhibitors may take orders, but nothing can be delivered on the grounds. This eliminates all juice, grab and (See *CNE Spends Mil \$*, opp. page)

## Swift Current Down, But Corrals 38,154

SWIFT CURRENT, Sask., July 19.—Swift Current Agricultural Society joined with the Kinetic Club this year for the city's 10th annual rodeo and its first agricultural fair in years. Paid admissions for the two-day event totalled a hefty 38,154—a decline from last year's rodeo figure of 45,497. Weather was excellent.

Official opening was made by Hon. I. C. Nallet, Saskatchewan's Minister of Agriculture. Grandstand show, *Rockets of '47*, was produced by Hendy Henderson, of Moose Jaw, and emceed by Barry Phillips, Canadian radio entertainer.

Entries in the agriculture section were of high quality but light in number.

Commenting in *The Swift Current Sun* on the attendance slump, Dave Belbeck, columnist, laid the blame on weak attractions. Grandstand and midway for years have been practically home-grown efforts.

Joe Ficht is president of the agricultural society.

## Urges Atlanta To Run Lakew'd At Lease's End

ATLANTA, July 19.—Creation of an agricultural and athletic authority to develop the 367-acre city-owned Lakewood Park, site of the Southeastern Fair, has been urged publicly by Mayor Hartsfield, with the city's chief executive advocating the formation of such board to assume control and operation of the plant when the 25-year lease by the Southeastern Fair Association expires in 1949.

The proposal was advanced simultaneously with the announcement that an exhaustive investigation of operations at Lakewood Park by the association has been made by the city. The mayor's proposal recommended that the authority be established to erect a giant stadium, a sports palace "and other facilities designed to make Lakewood the most versatile recreation center in the Southeast."

In a report on the operations of the city council's park committee, Ald. Lee Evans, chairman, said the only salary now paid officers or directors of the fair association goes to Mike Benton, president, who receives 30 per cent of the profits.

Benton is guaranteed a salary of \$10,000 and gets a percentage of the net profits before taxes and depreciation deductions. His income is limited to \$30,000 annually, a figure he is reported as having drawn last year.

Evans said he objected to the association's lease of fair buildings, but added that the arrangement appeared to be a sound business transaction. He reported that the association gets from 20 to 40 per cent of the gross receipts on many of the concessions and that the rides also operate on a percentage basis. The association, it was also reported, gets about \$5,000 in rents from houses located on the park but not used for fair purposes.

Flood area was some 10 to 13 miles from here. Wet weather, however, has affected crops some. Prospects for the fair are good.—DR. A. L. MEREDITH, secretary.

### Illinois

**RANDOLPH COUNTY FAIR, SPARTA**—Crop conditions in this territory are fair. Altho late, they should be taken care of before the fair. We think we will run over our '46 fair.—J. D. LYLE JR., secretary, and HARRY FOSTER, manager.

**MOUNT CARMEL FAIR, MOUNT CARMEL**—We should do better than '46. Crop conditions are good. Special newspaper ads and window cards have interested a lot more people in the fair.—E. GUY PINLEY, secretary.



# KENTUCKY STATE FAIR

SEPTEMBER 7-13

• **OPENING FOR OUTSTANDING ATTRACTIONS AND A FEW HIGH CLASS CONCESSIONS**

(Gambling Prohibited)

Write J. O. MATLICK, Manager

**KENTUCKY STATE FAIR**  
LOUISVILLE 11, KY.

## CNE Spends Mil \$ In Fixing Bldgs.

(Continued from opposite page) pitches, confining these merchants to the outdoor locations.

Hughes pointed out that all exhibit space has been sold for months, including that in a new top, 120 by 550, and that applications had to be returned from more than 500 others.

Anticipating a record attendance of over 2,000,000, Hughes has paid particular attention to the outside gate set-up, and each entrance has a battery of windows. A new turn-around has been built at the south side to eliminate auto congestion. Arrangements have been made to leave the lakeside drive open to traffic until 10 a.m. each day to help Toronto solve its traffic problem.

Because of the terrific demand for outdoor space, the exhibition is building a row of concession buildings that will mask off the plot of the new grandstand, and work will continue on that structure thru the run.

### Springfield Spends 130C

SPRINGFIELD, Mass., July 19.—Repairs and reconstruction at the Eastern States Exposition grounds in West Springfield—engendered by the opening of the annual exposition this September after a war-time lay-off during which the army occupied the site—will cost \$130,000, it was revealed here.

Charles A. Nash, general manager, said that with the exception of \$30,000 to be paid by the management for construction of box seats and a new temporary grandstand, the cost will be borne by the federal government.

One of the largest single items is the putting up of new horse and cattle stalls, which will probably cost between \$15,000 and \$18,000, Nash said.

Reports which were circulating that a new lighting system in the Industrial Arts Building would cost \$75,000, were emphatically discredited by Nash. He explained that the present lighting system is perfectly satisfactory, and that probably it is the best of its kind in the country.

Other construction and repair work, which had previously been announced by the exposition, will include a 7,000-seat capacity temporary bleachers. The \$30,000 to be spent on this work would also pay for permanent box seats which will be built in front of the bleachers, Nash said.

A new type of exhibition booth will be set up in the Industrial building—a wheel-like arrangement, in which the aisles between the displays will run toward a hub. And no rails or posts will be set up before the booths unless the individual exhibitor chooses to add this barrier.

Streets, shrubs and lawns will have to be put back in shape, Nash said, among other refurbishments which are needed "all over the grounds."

Nash also added that the famous horse show—long one of the outstanding events of the exposition—would be back with J. Loring Brooks Jr., as chairman.



## WLW TALENT IS CHOSEN FOR OPENING NIGHT AT THE OHIO STATE FAIR

The stars of The Nation's Station have provided the featured opening night entertainment for every Ohio State Fair held since 1938.



140 WEST NINTH ST., CINCINNATI 2, OHIO

## WANTED CARNIVAL for August 23 thru August 26 with 6 to 8 Rides to play for FAIR and RODEO

Large crowds will attend.

Write or wire,

**ABERDEEN CIVIC ASSOCIATION**  
Aberdeen, S. D.

### J. C. MICHAELS ATTRACTIONS

—FAIR BOOKERS for 37 Years—

SENSATIONAL ACTS—REVUES—THRILL SHOWS and Famous BIG CITY GRAND-STAND CIRCUSES for

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CAN ALWAYS USE GOOD ACTS

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You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Meetings 2nd and 4th Wednesday each month  
Palace Theatre Building,  
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Mostly everyone of the Eastern amusement family is a member. Are you?

Write For Information.

Initiation ..... \$10.00  
Dues ..... \$10.00 Yearly

### TILLMAN COUNTY, OKLAHOMA, FREE FAIR

Wants Contact Carnival. Dates, Sept. 11, 12, 13. Ten million dollar wheat crop just harvested. Fourteen million dollars deposited in banks. One hundred thousand population radius 40 miles.

**S. E. LEWIS, Secretary**  
FREDERICK, OKLA.

### FREE ACT WANTED TRI-COUNTY FAIR

OXFORD LAKE PARK  
ANNISTON, ALA., WEEK AUGUST 25  
High Wire, Pole, Dive or any High Act.  
"BILLY" MORGAN, Manager  
F. PAISLEY DAVIS, Secretary

SKY BEAMS ATTRACT BIGGER CROWDS

ALL SIZES  
100 WATT TO  
875,000,000  
C.P.

LIGHTS For All SPECTACULAR SHOWS

FLOODLIGHTS COLOR EFFECTS SPOTLIGHTS BLACK LIGHT

INDOOR OUTDOOR PORTABLE STAGE

WE HAVE BEEN SOLVING LIGHTING PROBLEMS FOR OVER 30 YEARS

WRITE OR WIRE FOR QUICK INFORMATION

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## CARNIVAL WANTED

for

### HARPER COUNTY FAIR AND STOCK SHOW

SEPTEMBER 9, 10, 11 AND 12

Want at least 8 good Rides and 25 or more legitimate Shows and Concessions. Will consider a Free Act or two.

MARTIN S. HALL, Chairman, Harper, Kansas

## WANTED RIDES WANTED

AUG. 31, SEPT. 1 & 2

Revival of OLDEST FAIR WEST OF THE MISSISSIPPI, Established 1835. Wants Rides of all types—especially Kiddie Rides. Huge crowd. Plenty of advertising. Contact ED ROBINSON, Concession Chairman

**BOONE COUNTY FAIR**  
COLUMBIA, MO.



*Everyone*  
**IS UP IN THE CLOUDS**  
 WHEN  
*Selden*  
**THE STRATOSPHERE MAN**  
 TRADE SERVICE FEATURE  
**PERFORMS**

High above the crowds, Selden performs the WORLD'S HIGHEST AERIAL ACT to the amazement of thrill-stunned spectators who return again and again to watch his death-defying performance. You assure success for your event when you book SELDEN THE STRATOSPHERE MAN.

c/o THE BILLBOARD  
 CINCINNATI 22, OHIO

**ATTENTION**  
**FAIR SECRETARIES**  
 I CAN FURNISH ANY TYPE OF OUTDOOR ACTS OR REVUES ON SHORT NOTICE!  
**ERNIE YOUNG**  
 155 No. Clark St.  
 CHICAGO, ILL.

**KNOX COUNTY FAIR**  
 AUG. 5-9, 1947—KNOXVILLE, ILLINOIS  
 4 Afternoons of Races and 5 Evenings of Elaborate Grandstand Attractions.  
 Shows, Rides and Bingo All Booked.  
 Independent Concessions being booked now.  
 Address:  
 CARL L. MORGAN, Supt. of Concessions,  
 83 S. Broad St., Galesburg, Ill.

**WANTED**  
**P. O. S. of A. FAIR**  
 Oriental, Pa., July 30-Aug. 3.  
 Shows, Concessions, Penny Arcade, Donald Pastors, please contact. Positively no copies will be allowed.  
 WALLACE HOCKENBROCK, Secy.  
 R. D., Mt. Pleasant Mills, Pa.

**WANTED**  
 Shows and Concessions for  
**ARMSTRONG COUNTY FAIR**  
 Ford City, Pa., Labor Day, Sept. 1 to 6.  
 Rates very reasonable.  
 W. B. MECHLING, Secy.

**CARNIVAL OR INDEPENDENT RIDES, CONCESSIONS WANTED**  
**Linn County Free Fair**  
 August 26-29.  
 J. F. BACON, Mound City, Kansas.

**WANTED**  
 A few good clean Rides and a small Carnival for County Fair. Dates, August 28-29-30. Nothing but Percentage Games. NO FLATS. Contact  
**CHAS. W. STEPHENS**  
 Laramie County Fair Board, Pine Bluffs, Wyoming

**Fair Dates**  
 A list of fairs, with dates two weeks in advance and arranged according to dates, States and cities, will appear in each issue.  
 The complete List of Fair Dates was published in the issue dated May 31, and the next complete list will be published in issue of August 16.

**July 27-August 2**

- DELAWARE**  
 Harrington—Kent & Sussex Co. Fair. July 28-Aug. 2. Ernest Raughley.
- ILLINOIS**  
 Altamont—Effingham Co. Fair. Aug. 2-7. Mart Alwert.  
 Benton—Franklin Co. Fair. July 28-Aug. 1. Arley E. Martin.  
 Brownstown—Payette Co. Fair Assn. July 30-Aug. 2. L. A. Tudor.  
 Charleston—Coles Co. Fair Assn. July 27-Aug. 1. Robert R. Blackford.  
 Danville—Eastern Illinois Fair. July 28-Aug. 3. R. D. (Duke) Molesworth.  
 Farmer City—Farmer City Fair Assn. July 27-Aug. 1. E. S. Wightman.  
 La Fayette—La Fayette Fair. July 29-Aug. 1. Charles Caverly, Toulon.  
 Lewistown—Pulmon Co. Fair Assn. July 29-Aug. 1. A. D. Young.  
 Mount Sterling—Brown Co. Fair. July 29-Aug. 1. Walter Manny.  
 Sparta—Randolph Co. Fair. July 29-Aug. 1. Harry Foster.

- INDIANA**  
 Boonville—Boonville Fair Assn. July 27-Aug. 2. Albert C. Derr.  
 Hamlet—Starke Co. 4-H Fair Assn. July 30-Aug. 2. Walter Veeting.  
 Muncie—Muncie Fair. July 27-Aug. 1. A. G. Norrick.  
 Osgood—Ripley Co. Agri. Assn. July 27-Aug. 2. William B. Delay.  
 Rushville—Rush Co. Agri. Assn. July 28-Aug. 1. E. E. Privett.

- IOWA**  
 Mount Pleasant—Henry Co. Fair. July 29-Aug. 2. W. H. Bainter.

- KANSAS**  
 Columbus—Cherokee Co. Legion Fair. July 28-Aug. 4. Kenneth McComak, Hallowell.

- KENTUCKY**  
 Harrodsburg—Mercer Co. Fair. July 28-Aug. 2. John S. Buster.

**Complete Fair List**  
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- MAINE**  
 Damariscotta—Damariscotta Fair. July 28-Aug. 2. William Murch, Brunswick, Maine.  
 Presque Isle—Northern Maine Fair. July 28-Aug. 2. Albert C. Brewer.

- MICHIGAN**  
 Hastings—Barry Co. Agri. Soc. July 29-Aug. 3. F. W. Kelly.

- MINNESOTA**  
 Baudette—Lake of the Woods Co. Fair Assn. Aug. 1-2. H. W. Berquest.  
 Bayport—Washington Co. Agri. Soc. Aug. 1-3. Fred S. Lammers, Stillwater.  
 Clinton—Big Stone Co. Agri. Soc. July 31-Aug. 3. Robert L. Wells.  
 Faribault—Rice Co. Agri. Soc. Aug. 1-4. Henry Adams.  
 Rochester—Olmstead Co. Agri. Soc. July 30-Aug. 3. A. C. Burgan.  
 Thief River Falls—Pennington Co. Agri. Soc. July 30-Aug. 2. A. F. Berge.  
 Wabasha—Wabasha Co. Agri. Fair Assn. Aug. 1-3. Herbert E. Feldman.

- MISSISSIPPI**  
 Philadelphia—Neshoba Co. Fair Assn. July 28-Aug. 1. Willard Hays.

- MISSOURI**  
 Kahoka—Clark Co. Agri. Assn. July 30-Aug. 1. Lynne Gregory.  
 Macon—Macon Co. Fair. July 28-31. Mrs. Mildred Sanford.  
 Mansfield—Ozark Summit Expo. July 29-Aug. 2. W. C. Coday.

- MONTANA**  
 Lewistown—Central Mont. Fair. July 31-Aug. 2. Henry J. Otten.

- NEW YORK**  
 Owego—Tioga Co. Agri. Soc. July 27-Aug. 3. William M. Miller.

- OHIO**  
 Lucasville—Scioto Co. Agri. Soc. July 30-Aug. 2. A. S. Moulton.  
 Plain City—Plain City, Ind. Agri. Soc. July 30-Aug. 3. H. S. Foust.  
 Ravenna—Portage Co. Fair. July 29-Aug. 2. M. H. Patch.  
 Xenia—Greene Co. Agri. Soc. July 29-Aug. 1. Mrs. J. Robert Bryson.

- PENNSYLVANIA**  
 Clearfield—Clearfield Co. Fair. July 28-Aug. 2. Harry G. Ganoe.  
 Oriental—P. O. S. of A. Fair. July 30-Aug. 3. Wallace Hockenbrock, Mt. Pleasant.

- WISCONSIN**  
 Darlington—Lafayette Co. Agri. Soc. July 25-28. Joseph W. Donahoe.

- Monroe—Green Co. Fair. July 31-Aug. 3. W. R. Schuetze.  
 Portage—Columbia Co. Fair Assn. July 31-Aug. 3. H. H. Niemeyer.  
 Slinger—Washington Co. 4-H Club Fair. July 31-Aug. 3. E. E. Skalsky, West Bend.

- CANADA**  
 Red Deer, Alta.—Red Deer Agri. Soc. July 31-Aug. 2. D. W. Robertson.  
 Vegreville, Alta.—Vegreville Exhn. Assn. July 28-30. J. Fitzallen.  
 Souris, Man.—Souris Agri. Soc. July 27-28. H. R. Hume.  
 Canora, Sask.—Canora Agri. Soc. July 28-29. P. Keith.  
 Kelvington, Sask.—Kelvington Agri. Soc. July 31. O. Bildfell.  
 Lucky Lake, Sask.—Lucky Lake Agri. Soc. July 31. J. L. Smith.  
 Punnichy, Sask.—Punnichy Agri. Soc. July 30. Rowan M. Glen.  
 Regina, Sask.—Regina Agri. & Indust. Exhn. July 28-Aug. 2. T. H. McLeod.  
 Rosthern, Sask.—Rosthern Agri. Soc. July 29. J. A. Friesen.  
 Tantalion, Sask.—Tantalion Agri. Soc. July 31. H. R. Kingdon.  
 Wapella, Sask.—Wapella Agri. Soc. July 31. L. B. Balson.

**August 3-9**

- ARKANSAS**  
 Hatfield—Hatfield Fair Assn. Aug. 7-9. Mrs. Charles McCown.

- CALIFORNIA**  
 Santa Rosa—Sonoma Co. Fair Assn. Aug. 2-9. Weslie Jamison.

- COLORADO**  
 Durango—San Juan Basin Fair & Rodeo. Aug. 9-10. R. Franklin McKelvey.

- IDAHO**  
 Malad City—Oneida Co. Fair. Aug. 7-9. Khalil V. Hanson.

- ILLINOIS**  
 Altamont—Effingham Co. Fair. Aug. 2-7. Mart Alwert.  
 Arthur—Moultrie-Douglas Co. Fair Assn. Aug. 5-9. H. E. Hood.  
 Augusta—Augusta Livestock Assn. Aug. 5-8. Carl W. Koehser.  
 Belvidere—Northern Ill. Fair Assn. Aug. 7-10. George P. Marshall.  
 Bloomington—McLean Co. Fair. Aug. 5-7. Howard J. Stevenson.  
 Fairfield—Wayne Co. Fair Assn. Aug. 5-8. Ralph C. Finley.  
 Kankakee—Kankakee Fair Assn. Aug. 5-8. F. R. Henrekin.  
 Knoxville—Knox Co. Fair. Aug. 5-8. M. B. Evans.

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- Lincoln—Logan Co. Fair Assn. Aug. 3-8. Wilbur Layman.  
 Marshall—Clark Co. Fair. Aug. 4-8. H. R. Bamesberger.  
 Milford—Iroquois Co. Agri. & 4-H Club Fair. Aug. 3-7. Ellen Marie Hofer.  
 Monce—Monee-Willi Co. Fair. Aug. 7-10. Scott McLaughlin.  
 Pleasant Hill—Pike Co. Fair Assn. Aug. 6-8. J. L. Laugharn.  
 Pontiac—Livingston Co. Fair. Aug. 5-7. Guy K. Gee.  
 Springfield—Illinois State Fair. Aug. 8-17. William V. (Jake) Ward.  
 Vienna—Johnson Co. Fair Assn. Aug. 4-8. Paul Powell.

- INDIANA**  
 Brookville—Franklin Co. 4-H Fair Assn. Aug. 5-8. Mrs. Beasie Dure.  
 Centerville—Wayne Co. 4-H Fair Assn. Aug. 4-8. Barbara Cook, Milton.  
 Fairmount—Grant Co. Fair Assn. Aug. 7-9. Dr. D. H. Carter.  
 Greencastle—Putnam Co. Fair & 4-H Club Assn. Aug. 4-9. Roy C. Sutherland.  
 Huntington—Dubois Co. Fair Assn. Aug. 4-9. Jonas Davis.  
 Peru—Miami Co. 4-H Club Fair. Aug. 5-9. Paul F. Golden, Denver.  
 Portland—Jay Co. Fair Assn. Aug. 5-8. Charles C. Hartzell.  
 Richmond—Wayne Co. Free Fair. Aug. 4-8. Robert Toschlog.  
 Rochester—Pulmon Co. 4-H Fair Assn. Aug. 5-8. Fred Rankin.  
 Shelbyville—Shelby Co. Free Fair Assn. Aug. 3-8. Ray F. Breedlove.  
 South Bend—St. Joseph 4-H Fair. Aug. 6-9. Oscar Valentine.

- IOWA**  
 Allison—Butler Co. Fair. Aug. 7-10. Virgil E. Shepard.  
 Alta—Buena Vista Co. Agri. Soc. Aug. 7-10. G. A. Soderquist.  
 Burlington—Burlington Tri-State Fair. Aug. 4-9. Fred Cromwell.  
 Centerville—Appanoose Co. Fair Assn. Aug. 5-8. A. M. Farber.  
 Ponds—Pocahontas Co. Agri. Soc. Aug. 9-11. B. P. Barber.  
 Grundy Center—Grundy Co. Fair Assn. Aug. 6-9. C. S. Macy.  
 Indianola—Warren Co. Agri. Assn. Aug. 4-7. C. R. Williams.  
 Keosauqua—Van Buren-Jefferson Co. Fair. Aug. 6-8. Arthur J. Secor.  
 Knoxville—Marion Co. Fair Assn. Aug. 7-10. A. C. Milner.  
 Leon—Decatur Co. 4-H Fair Assn. Aug. 4-7. W. B. Halstead.  
 Manchester—Delaware Co. Fair. Aug. 5-8. E. W. Williams.  
 Oskaloosa—Southern Iowa Fair Assn. Aug. 4-8. Clyde A. Hanna, New Sharon.  
 Vinton—Benton Co. Agri. Soc. Aug. 4-8. Richard K. Bauder.

- KANSAS**  
 Columbus—Cherokee Co. Legion Fair. July 28-Aug. 4. Kenneth McComak, Hallowell.

- KENTUCKY**  
 Germantown—Germantown Fair Assn. Aug. 7-9. R. K. Asbury.  
 Russell Springs—Russell Co. Fair Assn. Aug. 6-9. R. Felton Robertson.  
 Shelbyville—Shelby Co. Fair. Aug. 4-9. Phil W. Moesser.

- MAINE**  
 Bangor—Bangor State Fair. Aug. 3-9. H.O. Pelley, Skowhegan.

- MICHIGAN**  
 Cheboygan—Northern Michigan Fair. Aug. 5-9. Harold G. Sellers.  
 Corunna—Shilawassee Co. Agri. Soc. Aug. 4-10. E. R. Hancock.  
 Ionia—Ionia Free Fair. Aug. 4-9. Ross Sarlow.  
 Milford—Milford Fair Assn. Aug. 6-9. Mel H. Moore.

- MINNESOTA**  
 Arlington—Sibley Co. Agri. Assn. Aug. 8-10. Louis Kill.  
 Austin—Mower Co. Fair. Aug. 5-10. P. J. Holand.  
 Bagley—Clearwater Co. Agri. Soc. Aug. 7-10. John Hulteen, Clearbrook.  
 Bemidji—Beltrami Co. Fair Assn. Aug. 4-6. Hypatia Spangler.  
 Hibbing—St. Louis Co. Agri. Soc., Aug. 8-10. J. J. McCann.  
 Howard Lake—Wright Co. Agri. Soc. Aug. 8-10. Paul Eddy.  
 Little Falls—Morrison Co. Agri. Soc. Aug. 8-10. D. T. Sargent.  
 Long Prairie—Todd Co. Fair. Aug. 8-10. Logan O. Scow.  
 Waseca—Waseca Co. Agri. Assn. Aug. 7-10. Judge Leon Sexton.  
 White Bear Lake—Ramsey Co. Agri. Soc. Aug. 7-10. Robert Freeman, St. Paul.  
 Zumbrota—Goodhue Co. Fair Assn. Aug. 7-10. George W. Freeman.

- MISSOURI**  
 Fulton—Callaway Co. Fair Assn. Aug. 5-8. R. W. Alexander.  
 Higginsville—Lafayette Co. Fair. Aug. 5-8. Ernest W. Baker.  
 Moberly—Randolph Co. Fair Assn. Aug. 5-8. J. C. Patterson.  
 Prairie Home—Prairie Home Fair. Aug. 8-7. Dr. A. L. Meredith.  
 Shelbyville—Shelby Co. Fair Assn. Aug. 5-8. Ernest E. Key.  
 Springfield—Ozark Empire District Fair. Aug. 9-15. G. B. Boyd.

- MONTANA**  
 Dodson—Phillips Co. Fair. Aug. 9-10. P. M. Scott.  
 Great Falls—North Mont. State Fair. Aug. 4-9. Dan F. Thurber.

- NEBRASKA**  
 Franklin—Franklin Co. Agri. Soc. Aug. 5-7. Harry W. Blank.  
 Loup City—Sherman Co. Fair. Aug. 5-8. Clark Reynolds.

- NEW JERSEY**  
 Branchville—Sussex Co. Farm Show. Aug. 6-9. John W. Raab, Newton.

- NEW YORK**  
 Caledonia—Caledonia Fair. Aug. 5-10. Mrs. Elizabeth Herkimer.  
 Gouverneur—Gouverneur & St. Lawrence Co. Fair. Aug. 4-9. Bligh A. Dodds.  
 Whitney Point—Broome Co. Agri. Soc. Aug. 5-9. C. R. Johnson.

- OHIO**  
 Croton—Hartford, Ind. Agri. Soc. Aug. 6-8. Clell H. Sinkey, R. 2, Centerburg.  
 Piketon—Pike Co. Agri. Soc. Aug. 7-9. Frank B. Cooper.  
 Richwood—Richwood, Ind. Agri. Soc. Aug. 8-8. Dana D. Lowe, Marysville.  
 Urbana—Champaign Co. Agri. Soc. Aug. 4-8. Howard Goddard.  
 Warren—Trumbull Co. Free Fair. Aug. 5-8. Frank Neal, Nutwood.  
 Wilmington—Clinton Co. Agri. Soc. Aug. 5-8. Gertrude Hanks.  
 Woodfield—Monroe Co. Agri. Soc. Aug. 5-7. Ralph Schumacher.

- PENNSYLVANIA**  
 Bedford—Bedford Fair Assn. Aug. 4-9. A. C. Brice.  
 Flourtown—Flourtown Fair. Aug. 6-16. William J. Goss.  
 Tioga—Tioga Valley Fair. Aug. 3-9. Carl H. Forrest.

- TENNESSEE**  
 Alexandria—DeKalb Co. Fair. Aug. 6-9. J. B. Evins.

- WEST VIRGINIA**  
 Glenville—Gilmer Co. Fair. Aug. 6-9. C. W. Marsh.

- WISCONSIN**  
 Antigo—Langlade Co. Agri. Soc. Aug. 8-16. Ira V. Goodell.  
 Cedarburg—Ozaukee Co. Free Fair. Aug. 6-13. Ray Gierach, Thiensville.  
 Chippewa Falls—Northern Wis. District Fair. Aug. 5-10. A. L. Putnam.  
 Elroy—Elroy Fair Assn. Aug. 8-16. Wilfred J. Pierick.  
 Green Lake—Green Lake Co. Junior Fair. Aug. 8-10. Walter Losinski.  
 Jefferson—Jefferson Co. Fair. Aug. 6-10. Horace L. Buri.  
 La Crosse—La Crosse Interstate Fair Assn. Aug. 6-10. Joseph W. Frisch.  
 Merrill—Lincoln Co. Free 4-H Fair. Aug. 4-7. Gustav A. Sell.  
 Saint Croix Falls—Polk Co. Fair. Aug. 8-10. W. R. Vezina.  
 (See FAIR LIST on page 100)

**WANTED**  
 Rides and Independent Concessions.  
 Sept. 10-11-12  
**TRI-COUNTY FAIR**  
 Petersburg, W. Va.



## Strates Tops Record Gross At Utica, N. Y.

### Special Bus Service Helps

UTICA, N. Y., July 19.—Despite the fact the weatherman conspired to make the James E. Strates Shows, now on its silver jubilee tour, blow two days of its stand here, the org got enough nice weather and kale to shatter the attendance and gross records chalked up last year.

For the first time in the five years of the shows' annual appearance here, a shuttle bus operated from the city line to the Bankert showgrounds. This helped swell attendance considerably. Utica is the spot where Strates launched his first midway, the Southern Tier Shows, 25 years ago.

Sponsored by the American Legion, Strates was visited here by many friends and business associates. Mrs. Strates and daughters, Elizabeth and Theodora, and son, James Jr., joined here for the summer and were kept busy entertaining many friends.

The fairs, just around the corner, have everyone busy repairing and redecorating all shows, rides and concessions. Nate Eagles, of the *Hollywood Midgets* was busy with radio during the Utica stand. Eagles opened early in the week with a paid 15-minute broadcast over Station WIBX. So successful was the broadcast the station invited Eagles and various performers back for four more sustaining shows.

Mrs. Percy Morency was called to her home in Dallas by the serious illness of her sister. Mrs. Jean Dellabates left for her home in Perry, Okla., because of the serious illness of her mother.

Virginia Mercy, *Charm Hour Revue* producer, advises that the new wardrobe arrived and will be used during the fairs. The new Pretzel is expected for the first fair, bringing the number of rides to 24. Paul Hutchinson, org's mail man and *The Billboard* agent, is doubling as purchasing agent.

Visitors here included Otis L. Smith, son of the late Otis L. Smith, and Mr. and Mrs. John Brown, nephew and niece of the late showman.

## Capell Bros. Find Gold in Oklahoma

PAULS VALLEY, Okla., July 19.—Capell Bros.' Shows, returning to its regular stamping grounds, found things okay in the Sooner State. Oklahoma dates so far have been Enid, Guthrie, Shawnee and then Henryetta for the fourth. This last stand proved to be the same winner it has been for the past five years. The weather was perfect and everybody reported it a red one. The shows had received its mid-season coat of paint and presented a spick and span appearance.

Ada, Okla., last week, was very good and the lads and lassies, with plenty of moola from their Fourth date, have broken out in a spending rash and the same holds true of the shows. Two new motors were purchased along with plenty of tires and accessories, and some new trucks will be noted in the line-up on the next move.

Fall fair bookings are lining up in good shape and if the weather holds as it is now the prospect for the last half of the season are very bright.

## High Water

GRAND ISLAND, Neb., July 19.—Phil Kolloil, of the 20th Century Shows, told this one after the shows battled a severe rainstorm during its stand here. "During the worst of the storm, Shorty Howard, emcee on the Midget Show, turned up missing. Later, when the storm subsided, a loud cry was heard by the ride boys. On investigation they found Howard buried under some canvas and almost drowned. He's okay and back as emcee on the Midget Show," said Kolloil.

## Wagner's Org Sets Record At Rockford

### Waukegan Starts Off Okay

WAUKEGAN, Ill., July 19.—The first carnival to play here in two years, Al Wagner's Cavalcade of Amusements opened Friday (18) to good business under auspices of the Central Labor Council of the American Federation of Labor. Org is playing at Blanchard and Sheridan.

Show officials were still talking about the tremendous business done at Rockford, Ill., where it closed Tuesday night (15). Opening there Tuesday (8), the show, first to play Rockford in seven years, got away to a great start and business kept building until Friday night (11) when gate admissions topped the org's single day record set four years ago in St. Louis.

All hands on the show would have been perfectly satisfied with breaking just that record. But come Saturday (12), attendance was so big it shattered the record of the night before by 3,270 persons to give the show its biggest single day still date gate in its history, an official said, "and this despite opposition from Cole Bros.' Circus," he added.

## Golden Lightning Whacks Hennies at Racine, Wis.

RACINE, Wis., July 19.—When the folding stuff in the Hennies Bros.' Shows office wagon is counted tonight, it is reasonable to believe that Harry W. Hennies will think that his org was struck by a bolt of golden lightning; as the amazing business this week has been a shock to all concerned. The org opened Monday (14) night, hardly prepared for the rush of business. Emergency ticket sellers were rushed into action at the front gate, six of them being busy for three hours in handling the crush. When the tab was taken Tuesday night, the shows, rides and front gate had taken enough to make it a winning week, and the business hadn't stopped thru Friday night. Concessions got a tremendous play, too.

## J. C. Wrigley Bows In McGregor, Tex.

MCGREGOR, Tex., July 19.—J. C. (Jess) Wrigley launched the J. C. Wrigley Shows here Monday (14), with five major rides, two kiddie rides and a string of concessions. Show is routed to play the West Texas wheat belt.

Wrigley also has rides in operation at Fair Park, Dallas, which are in charge of his wife, Hattie. For many years Wrigley was with the Roy Gray Shows; for several years with the W. A. Schafer Shows, and for the past two years has operated rides and concessions at Dallas Fair Park with Mrs. Wrigley.

## Lyons, Ill., Wobbly Spot For JJJ; Continues Bldg.

LYONS, Ill., July 19.—Johnny J. Jones Exposition opened an eight-day stand here Wednesday (16) with business on the very dull side the first two nights and midway forecasters were pinning their hopes on the week-end to keep the engagement from being a blank. As one midwayite put it, "There were more visitors than customers the first two nights, but nevertheless the front end managed to get some money." JJJ came here from Menominee, Mich., where it enjoyed excellent business, and E. Lawrence Phillips has given orders to continue the work rebuilding and refurbishing the entire show. Bert Miner, general superintendent, will add height to his recently constructed light towers, and has adorned the center tower with an American flag done in neon.

Bob Edwards, Posing Show manager, is framing another attraction to be sprung next week-end at the Monon Railroad Centennial at New Albany, Ind.

The *Follies of 1947*, a combined girl revue and Latin-American production, met with approval of customers and visitors alike here. Cuba and Juanita, international dancers and producers, are in charge. The line-up includes Chick Schloss, front and emcee; Terry Allen, chirper and feature dancer; Peaches Dreschel, Hawaiian specialty; Irene Gleason, acrobatic rumba; Eva Alexander, fan dancer; Lucille Ortiz, Puerto Rico bombshell dance; Jackie Ames, routine specialty; Vince Bondelin, organ; Gregg Falcon, Cuban percussionist; Michael Franchek, tickets. Gene Porter has designed an entirely new set of costumes to be delivered here.

Phillips's Miniature Train, which is trackless, has been rebuilt in the Monon shops to be a replica of that road's crack new streamliner and Jimmy Rose, shows' press agent, will leave tonight for New Albany where he will join John Carlton Duffus, of the Monon public relations staff, in arranging a tour of Indiana and Kentucky towns for the train to bally the centennial.

L. Peazy Hoffman, special agent, left Friday (18) for New Albany to warn the folks the shows are coming.

Phillips left early in the week for De Land, Fla., winter quarters on business while Mrs. Hody Jones left for St. Petersburg, Fla., for a visit and on her return she will bring Mrs. Johnny J. Jones Jr. and child back to the shows.

## Hale Presents CNE Girl Show

TORONTO, July 19.—Walter Hale, veteran outdoor showman, has been assigned the task of presenting the Girl Show on the midway of the Canadian National Exhibition, it was announced today by J. W. (Patty) Conklin.

Hale announced that he would attempt something entirely different in this line, having engaged 15 principal performers, all girls, and that he would dispense with the customary line and revue type generally offered on midways. All talent has been engaged thru the Hal Lawrence Agency, Chicago.

"I believe a well-balanced variety bill with girl artists will be much more acceptable than the conventional type of girl show," Hale explained.

It will be presented behind a 120-foot modernistic front under an 80-foot spread of canvas.

Work on the midway, under Conklin's personal direction, with Joe Drambour as master builder, is progressing rapidly—more rapidly than one would believe at a cursory glance. Fronts have been built and stored "so the folks won't get too much of a free peek at them," as Conklin put it.

Permanent buildings for the Magic Carpet, Laugh in the Dark, Scooter, Midway Cafe, Penny Arcade, Glass House and concessions are rapidly nearing completion, and installation of rides is scheduled to start next week.

## Smyrna, Ga., Heavy Winner for Franks

MACON, Ga., July 19.—After a red one July 4 at Smyrna, Ga., Franks' Playland returned to Macon last week. Org is currently on the Troy Raines lot, where the run is skedded to end tonight.

Franks played under auspices of the Lions Club, which co-operated with the American Legion in a celebration to raise funds for a community center. Franks praised committee co-operation. Paul Clayton, a city official, was chairman, assisted by Bill Stewart and B. H. Reed.

On the return to Macon, seven new concessions were added as follows: Bill Hancock, 2; B. H. Holcomb, 2, and Tex Mitchell, 3.

Fred Allen, commander of the American Legion Post at Nashville, Ga., spent a day visiting Franks. After completion of the present two-week stand, Franks is booked to play South Macon and East Macon, then jump to the tobacco belt August 4.

himself of the "miseries" which have made his legs uncomfortable the past month. He was back in his Chicago office Friday.

John (Pots and Pans) Lempart, erstwhile known as the Sheik, was busy around the lot here, working under the title of assistant to Mr. Hennies.



**1947 GREATER ST. LOUIS COUNTY FAIR AND EXPOSITION**

**AUGUST 23 TO SEPTEMBER 1**  
TWO SATURDAYS, TWO SUNDAYS AND  
LABOR DAY!

**NOW BOOKING LIMITED AMOUNT  
OF LEGITIMATE CONCESSIONS**

**MORRIS LIPSKY**  
**JOHNNY J. JONES EXPOSITION**  
NEW ALBANY, INDIANA

**WANT WANT**  
**TWO BIG RED ONES**

**VETERANS' HOMECOMING**  
BRACKENRIDGE, PA., August 11-16 Inclusive

**THE GREAT DAYTON FAIR**  
DAYTON, PA., August 19-23 Inclusive

Legitimate Concessions that work for stock.  
Good proposition to SHOWS, FUNHOUSE, ARCADE,  
MOTORDROME.

Will book any Rides not conflicting. Want Roll-o-Plane for  
balance of season.

**Ken-Penn Amusement Company**  
Pennsylvania's Most Modern Riding Devices  
619 Earl Avenue New Kensington, Pa.

**WANT—STUMBO SHOWS—WANT**

FOR MT. VERNON, MO., CENTENNIAL (6 DAYS ON THE SQUARE), JULY 28 TO AUGUST 2  
INCLUSIVE, AND FOR THE BALANCE OF THE SEASON

ANY RIDES AND SHOWS THAT DO NOT CONFLICT. CONCESSIONS: String Game, Bumper  
Stores, Basket Ball Game, Guess Your Age, Scales, etc. Garland Langston, contact us at once.  
Address: Green Forest, Ark., July 24-25-26; then Mt. Vernon, Mo.

**"SNOOKY LEE" SCHNEPPEL**  
**WANTS GIRLS FOR POSING AND  
PRODUCTION SHOWS**

Canvassers and Ticket Sellers. Emcee for Production Show. Johnny Wise  
or Bob Randy, wire me or come on.  
Talker for Posing Show. Jack O'Dare, wire me immediately.  
Address, Care GOLD MEDAL SHOWS, Champaign, Ill., this week.

**BRAND NEW LeROI ENGINE GENERATOR SETS**

25 KVA, 110 Volts, AC, 900 RPM, with switch board, voltage regulator, radiator mounted  
on skid with safety switches. Complete while they last, \$1500.00 each.

**HARGETT ELECTRIC CO., INC.**  
1811 N. HARWOOD ST. Phone: R-2163—LD-500 DALLAS 1, TEXAS

## Minn. Fairs Face Tough Going Without Midways

Continued from page 48)

County Fairs, confirmed the cancellations. Doran said that Ed Zimmerhaki, secretary of Caledonia, who was arranging the dates with Wallace Bros., received a wire from the organization that it will not come into Minnesota "because of the indefinite set-up concerning what would be permitted on the midway."

### No Annuals Canceled

Doran immediately plunged into the task of helping get substitute midways for the five expositions. It was no secret that if the fairs don't get midways they face financial disaster. Altho it has been rumored they might be forced to forego running if unable to contract carnival facilities, no fairs has yet indicated it will cancel.

In the two decisions handed down by the attorney-general, one confines itself to a perfunctory reply to the famous "10 questions" propounded by Redwood County Attorney Tom Reed, Redwood Falls, in behalf of the sheriffs and county attorneys of Minnesota's 87 counties. The other is a clarification of the 1945 bingo law as requested by R. W. Stanford, Willmar, Minn., city attorney.

In the first opinion Burnquist ruled that:

All punchboards are illegal under the Anti-Bell Machine Law passed by the Legislature as well as prior statutes already on the books.

Dice and dice boxes are illegal only when used for gambling purposes. Otherwise they are legal, except no licensed liquor establishment may have dice on the premises for any purposes.

Movie theater bank nights are illegal. Every sheriff, deputy sheriff, constable, marshal, policeman, police officer and peace officer has the responsibility of observing and inspecting licensed premises where gambling operations may be carried on and reporting any violations to the licensing authority for revocation action.

Sheriffs are held responsible for law enforcement in their respective counties regardless of whether or not a police chief under civil service is located in the county.

The attorney-general sidestepped direct rulings of two questions. One sought the legality of ticker tape results, merchandise wheels, blanket stands, raffle tickets and others of like nature. He replied that the questions as submitted "do not refer to the method of operation involved." However, he suggested the application of the tests of a lottery—consideration, chance and prize—to determine legality. The other question concerned the responsibility of each municipal officer for law enforcement in his own community. Here, too, there was no direct answer.

### The Bingo Situation

In the bingo opinion, written by Assistant Attorney-General William Green, it was ruled that any business men's club, civic and commerce association, etc., not organized for profit, may sponsor bingo games under the State law, whether a corporation or not.

Also clarified was the provision that any organization sponsoring a bingo game at a county fair must give the governing body of the fair 30 days written notice of its desire. If the bingo game is to be sponsored elsewhere than at a fair the governing body of the governmental subdivision in which the game will take place must be given 30 days written notice.

Green declared that a bingo game may be held in a church, a veteran's center, a street fair or carnival "or

in fact in any place specified in the written notice."

### Fairs "Get Along"

Sparse reports from the Norman County Fair at Ada, which last week kicked off the Minnesota County Fair season, were to the effect that "they seemed to get along pretty well without gambling concessions." International Shows had the date. A new 4-H Club building named for Sam Olson, former president of the Minnesota State Fair, was dedicated. Also operating without the usual wheels and gaming concessions were the Polk County Fair at Fertile, Tuesday-Wednesday (15-16) and Marshall County Fair at Warren, Thursday-Saturday (17-19).

In St. Paul, Robert Freeman, secretary of the Ramsey County Fair, said the no-gambling edict will have little effect on the four-day annual opening August 7 at White Bear Lake. Freeman said the Ramsey fair "never went in very heavily" for "petty gambling." In the past, he said, midway operators installed "one or two games of chance" but they never paid off and were abandoned. William T. Collins Shows has the Ramsey date, featuring eight rides and show attractions. Bill Blomberg's Circus and Rodeo have been signed for a two-day grandstand attraction.

### Minn. Plan Unchanged

Meanwhile, Raymond Lee, secretary of the State fair, said his organization was going ahead with its "usual plans" for the annual in late August. Lee said he has heard nothing from Carl J. Sedlmayr, head of Royal American Shows, which has the St. Paul date. In past years Royal American has grossed upward of \$120,000 on its Minnesota State annual midway. Lee has said again and again the Minnesota fair will be run according to law.

Some flare-up occurred over bingo concessions which have been let out by Harry Frost, superintendent of concessions. Frost turned down the application of a milk fund association for bingo concession, claiming all contracts had been awarded some time ago.

An indication that Governor Youngdahl's anti-gambling reform crusade is extremely popular with the voters was contained in the report of *The Minneapolis Sunday Tribune's* Minnesota poll (13).

Asked if they "approve or disapprove" of the governor's "campaign to wipe out all gambling devices," 72 per cent approved, 23 per cent disapproved and 5 per cent were undecided. Asked if they thought gambling devices should be barred everywhere or permitted in private clubs for use of members, 57 per cent everywhere, 38 per cent said let clubs decide and 5 per cent were undecided.

**—WANTED—  
AGE AND SCALE MEN**

For the Two Top-Notch Fairs of the Middle West  
**ST. LOUIS COUNTY FAIR & EXPOSITION**  
and  
**INDIANAPOLIS, INDIANA, STATE FAIR**

Write or Wire Immediately  
**NATE TASH**  
c/o JOHNNY J. JONES EXPO  
New Albany, Ind., this week, or Per Route,  
(No Collect Wires Accepted)  
P.S.: Al (Stash) Young, contact me immediately  
if available.

**AGENTS WANTED**

For Ball Game and Penny Pitch. All Fairs balance  
of season. Lush is the name of this ad—take notice

**E. L. WINROD**  
c/o Wilson Famous Shows  
La Salle, Ill., this week; Lewistown, Ill., next.



# 35th ANNUAL TOUR GREAT SUTTON SHOWS BEST ILLUMINATED MIDWAY IN AMERICA

"AMERICA'S LARGEST AND MOST BEAUTIFUL, MOTORIZED CARNIVAL"  
**CAN PLACE AT ONCE, DUE TO DISAPPOINTMENT**

ROLL-O-PLANE, OCTOPUS, RIDEE-O, SPITFIRE, SILVER STREAK. (Sam Goldman, contact me.)

HAVE OPENING FOR FIRST CLASS MITT CAMP, ALSO CAN PLACE PENNY PITCH, HOOP-LA, CORK GALLERY OR ANY OTHER LEGITIMATE STOCK CONCESSIONS AT \$21.50 PER WEEK.

Leo Allen wants Agents for legitimate Stock Concessions and Percentage Dealers.

This Show has contracted 13 legitimate Fairs and Celebrations, all in Missouri, Arkansas, Mississippi and Georgia. Wire or write:

**F. M. SUTTON JR., Mgr.**  
 OGLESBY, ILL., this week.

# CAPELL BROS. SHOWS

America's Cleanest Midway

SULPHUR, OKLA., THIS WEEK; THEN THE BIG AMERICAN LEGION ANNUAL CELEBRATION, YALE, OKLA., NEXT WEEK — 4 BIG DAYS AND NIGHTS.

WANT CLEAN CONCESSIONS OF ALL KINDS FOR THIS DATE AND BALANCE OF SEASON. Will sell "Ex" on Diggers; also Cookhouse, capable of handling 10-Ride Show. WANT FEW MORE WORKING MEN ON RIDES. (Top salaries.) No tourists or drunks. Bob Capell wants capable Agents for Peak Store, Count Store, Skillo and Blower. Good Wheel Man. No Burr and no Head Agents. Gordon and Curly, come on. Glenn Gibson wants few more working Acts for 150-ft. Side Show. Jack Carpenter wants Bronk Riders, Trick Riders, Clowns, etc., for big Wild West Show. Useful Show people, contact now for a long, profitable season. Celebrations and Fairs from now on. Address

H. N. CAPELL, Mgr., Sulphur, Okla., now; then per route.

# BUFF HOT HOLE SHOWS

Want for Benton, Ill., Fair; Vienna, Ill., Fair; Mt. Carmel, Ill., Fair; Anna, Ill., Fair; with 10 Southern Fairs to follow, ending with Washington Parish Free Fair at Franklinton, La.

Shows with own outfits that do not conflict. Concessions that work for Stock, especially Long Range Gallery. Have good proposition for Penny Arcade. All reply

**B. W. HOTTLE, Mgr.**  
 Vandalla, Ill., this week; Benton, Ill., next week.

# HOWARD BROS.' SHOWS

WANT MOTOR DROME AND TWO SMALL SHOWS  
 For 10 Weeks — Ohio Fairs.  
 Pomeroy, Ohio, Fair, July 21-24  
 Lucasville, Ohio, Fair, July 28-August 2  
 Piketon, Ohio, Fair, August 4 to 9

# BRIGHT LIGHTS EXPOSITION SHOWS

World's Brightest Midway

NOW BOOKING FOR MIFFLIN COUNTY FAIR

6 Days, 6 Nights—Reedsville, Pa., week August 11th; also for balance of season till middle of November. Place one more Ride, couple more Shows not conflicting. Good opening for Motordrome and Penny Arcade. Place legitimate Concessions of all kinds, opening for Candy Floss. Can use a set of Rides for Indiana County Fair, Indiana, Pa., week of August 25th. Write or wire

JOHN GECOMA or L. C. HECK  
 Beaver Falls, Pa., this week; Vandergrift, Pa., week July 28th; Seward, Pa., week August 4th; Reedsville, Pa., week August 11th.

# LARRY NOLAN SHOWS

WANT QUICK — LONG SEASON — CLOSE NOV. 11 — WANT QUICK  
 Agents for office-owned Coke Bottles, Fish Pond, Bingo Caller, Top pay. Will book Photos, Age and Weight, Hoop-La and Jingle Board. Can place Second Men for Rides (must drive). Will book Grind Shows (my Toys or yours). Jimmy O'Hearne, wire me. Art Talley, contact me immediately. All address: LARRY NOLAN, Cheyenne Wells, Colo., this week; Sharon Springs, Kans., July 28-30; then nine Fairs.

P.S.: ROY, get smart. Let me hear from you. I have your truck title.

# AT LIBERTY

Due to misunderstanding, complete Girl Revue, suitable for Railroad Show or Latge Truck Show. Have Sound Equipment, beautiful new Wardrobe, Strobilite Numbers, M.C., Talber, Gir' Line, Strips, Fan, etc. Also Stage Drop. We only need Stage, Front, Props and Seats. Have our own Spotlights, Color Wheels, Back Lights. Would like to have Candy and "Ex" on Girl Show. Can also frame Posing Show.

**GIRL SHOW**  
 c/o THE BILLBOARD, 1594 Broadway, New York 19, N. Y.

# BULLOCK AMUSEMENT CO.

lean entertainment for the whole family

**WANTS LEGITIMATE CONCESSIONS**

Can place Novelties, Custard and Scales. Want Agents for Milk Bottle, Ball Games. Want Assistant Manager, Stan Reed, wire.

Want first class Wheel Man that can drive truck and trailer.

Want Foreman for Little Beauty Merry-Go-Round. Man to take charge of Sunshine Train. Can place Ticket Sellers and other useful Ride Help. Long season, salary sure. Can place large Side Show or Animal Show; no girl shows. All joining now have preference at Lilly Reunion.

**J. S. BULLOCK**

Blacksburg, S. C., this week;

Kings Mountain, N. C., week of July 28th

# Eddie Young's Crown Royal Shows

"AMERICA'S FINEST CARNIVAL"

**WANT FOR DOWN TOWN, SPRINGFIELD, OHIO, with GREAT GERMANTOWN, KY., FAIR TO FOLLOW**

WANT—Cookhouse or nicely framed Sit-Down Grab to join at once.

WANT—Ride Help and Second Men. Can use wives as Ticket Sellers. Those who drive semis preferred.

WANT—Concessions: Any kind of Prize-Every-Time Concession.

WANT—General Help who can put show tops up and down.  
 All answers to E. L. YOUNG, Mgr., ROYAL CROWN SHOWS  
 Marion, Ohio, this week; Springfield, Ohio, next.  
 GERMANTOWN, KY., FAIR TO FOLLOW.

# GATE CITY SHOWS

**WANT CONCESSIONS—ALL KINDS**

Griddle Man for Cook House. Want Manager with Acts for new Side Show, have everything complete. Will book or lease Octopus, Tilt, Caterpillar, Kid Rides. Want Help for Wheel, Merry-Go-Round, Chairplane, Loop-o-Plane. Independent Shows with own equipment. Agents for Count Stores. Capable Manager and Caller for Bingo that understands jackpots. Notice: Playing High Point, N. C., this week, account Furniture Exposition; big Celebration at Hendersonville, N. C., week July 28th; then Asheville and Canton to follow. Guarantee 9 Fairs and bona fide Celebrations. All address:

**J. E. BAXTER, Mgr.**  
 HIGH POINT, N. C., THIS WEEK; THEN AS PER ROUTE.

# TWO BIG EVENTS IN ONE WEEK

**NORTH MUSKEGON, MICH., ANNUAL HOMECOMING, JULY 28-30**  
 Carleton, Mich., Annual Rotary Fair, July 31-Aug. 3

WANTED—Monkey, Mechanical City and Fun House. CAN PLACE Stock Concessions of every description. RIDE HELP—Ferris Wheel Foreman and Second Man for all Rides.

# W. G. Wade Shows

**UNIT NUMBER TWO**  
 Cass County Fair, Cassopolis, Mich., this week; Fulton County 4-H Free Fair, Rochester, Ind., follows Carleton.

# BEAM'S ATTRACTIONS WANT

Concession Agent for Ball Game, Stock Stores and Percentage. Will book Frozen Custard, Novelties, Cigarette Shooting Gallery, Scales. Good opportunity for Ten-in-One and Monkey Show. Sober Ride Help for Cat and Kiddie Rides. Can offer good salaries. Motor Drome Riders. Watch next issue Billboard for our outstanding Pennsylvania Fairs. This show is making money. Write or wire

**M. A. BEAM**  
 UNIONTOWN, PENNSYLVANIA, THIS WEEK



**WANT AGENT****For Blanket Wheel**

All Fairs and Celebrations. Two a week. Exclusive concession, excellent route. No grift to buck. Single man, no drunks.

**A. LITVIN**

c/o NORTHERN EXPO SHOWS  
Harlem, Mont., July 21, 22, 23  
Conrad, Mont., July 24, 25, 26  
Fairfield, Mont., July 27, 28, 29  
Lewiston, Mont., July 31-Aug. 1-2

**RIDE HELP**

Want First and Second Men on Merry-Go-Round and Second Man on Ferris Wheel. Must be truck drivers. Good salary. Apply

**MRS. LEW HENRY**

Hagerstown, Md., this week;  
Mont Alto, Pa., next week.

**BROWNELL  
AT LIBERTY**

General Agent, Press, Radio, Union Billers.

W. H. "DUKE" BROWNELL  
Albany, New York

**ALLEN DUDE BREWER  
WANTS**

Agents—Man or Man and Wife for Popcorn, Peanuts, Candy Apples Concession. Fairs until November.

**ROGERS SHOWS**

Rockport, Ind.

**WILL HAVE ONE OF MY  
BINGOS AT LIBERTY**

AFTER JULY 25TH.  
Would like to place on good Show.

**JOHN GALLAGAN**

Rockport, Ind., this week; Boonville, Ind., following, care Fair Grounds.

**MACKSVILLE 4-H  
COUNTY FAIR**

Macksville, Kansas, August 13, 14 and 15. Carnival Wanted, and also Concessions. Write DEAN ROTHROCK, Macksville, Kansas

**WANT NAIL AGENTS****EUGENE CAIN**

c/o WALLACE BROS' SHOWS,  
Mattoon, Ill.

**CARNIVAL WANTED**

For week latter part of August or early September. Auspices Army & Navy Union, U. S. A. Contact

**VINCENT MERRILL, Adjutant**

Hotel Morgan Spartanburg, S. C.

**MAJESTIC GREATER SHOWS  
CAN PLACE**

For long string of Fairs starting Millford, Mich., Aug. 4, Kid Rides. Will give ex. to party with two or more. Address: Adrian, Mich., this week.

**LOU LOVELL**

Please call your Father in Kansas City, Mo. It's very important.

**JIMMY****WANT CONCESSIONS**

Of all kinds for Belleville, Ill., Home-Coming, Aug. 8, 9, 10; Newburg, Mo., Aug. 12, 13, 14, 15 and 16.

**RIDE HELP FOR ALL RIDES.****MOUND CITY SHOWS**

Mt. Olive, Ill., this week.

**CLUB ACTIVITIES****Showmen's League of  
America**

400 So. State St., Chicago

CHICAGO, July 19.—Rube Liebman left for Des Moines after starting active work on the membership drive. Applications of Walter D. Morgan, James G. Miller and Mayburn A. Miller have been turned in by Paul Flanigan, while John Lempart has submitted those of James R. O'Dea and Armand Marsello.

Ways and means committee has begun work on the cemetery fund drive, and as a result literature will soon be in the mail.

Clint Shuford is out of the hospital and convalescing on Hennies Bros. Shows. Carl A. Mann was discharged from the hospital following a recent operation. W. C. Deneke advises that he and H. D. Wilson are still confined. Marshall L. Green will be hospitalized for some time. Robert North is still confined to his home. Ben Kaplan is in Wesley Memorial Hospital for observation.

Dave Russell, Harry Rosenberg, Frank R. Conklin, Pat Purcell and Secretary Joe Streibich had a pleasant visit on the Hennies Bros. lot at Racine, Wis.

Callers at the rooms included Mr. and Mrs. Jack Shelly, Milton Cohen, Monroe Weiss, Manny K. Kline, Arthur Brown, Moe C. Claman, Harry Ross; Bob Burns, of the Ringling show; Paul E. Low, Eph Glosser, Charles Levine, Vice-President Lou Keller, William Meyers, Oliver Barnes, Harry Simonds, Max Brantman and Charles Hall.

Max Sharp and Benny Spencer left for the West Coast. Marshall L. Johnson continues in town on business.

Dues have been received from E. C. Brown, Charles H. Hall, Marshall L. Johnson, Frank Donofrio, Leo H. Bergman, David A. Kann, William Lipsky, Arthur Brown, Milt Cohen, Ralph Wibberly and Harry J. Ferris.

**Heart of America  
Showmen's Club**

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 19.—Harry Altshuler, former treasurer, has recovered sufficiently from a recent operation to make occasional visits to the downtown section. Fielding Graham is reported recovering rapidly from his illness.

George Sargeant, who left here this spring with the Raymond Clayton string of concessions on Shan Bros. Shows, has returned and is located at his former address. Chester I. Levin and Edward (Slim) Johnson, of the Midwest Merchandiser Company, visited several shows in Nebraska and Iowa recently.

L. K. Carter continues to lead in the membership contest. President Harold Elliott advises that the sale of donor tickets for the automobile giveaway at the annual banquet and ball is going over big. Sam Benjamin, now located at Detroit's Walled Lake Park, infos that he and his committee have several surprises they will spring at the banquet and ball.

Buck Ray and family closed with Jack Ruback's shows and are back in the city. Tommy Cook, Sunflower Amusement Company, came in from North Platte, Neb., on business. He reports the show is playing to good business. William B. (Bill) Myler, of Frear's United Shows, infos the show had excellent business during its Nebraska engagements. Mr. and Mrs. L. K. Carter visited en route to El Dorado, Ark. They are with the Hale Shows.

Cliff Adams, third vice-president, is now located at 928 Wyandotte Street. A letter from F. M. Shortridge reports he is having a successful season with his fair bookings.

**National  
Showmen's Association**

1564 Broadway, New York

NEW YORK, July 19.—After attending funeral services for Jake Linderman, Walter K. Sibley, executive secretary, made an extensive trip thru New England and the maritime provinces. Trip lasted from Tuesday (1) thru Saturday (12). Journey included stops at Savin Rock, West Haven, Conn.; Westerly, R. I.; Lowell, Mass.; Revere Beach, Mass.; Lewiston and Machais, Me.; St. John, Fredericton and Woodstock, N. B.; Houlton, Caribou and Bangor, Me.; Boston and Plymouth, Mass., and Middletown, Conn.

Arrival at Savin Rock was too early to catch Vincent Anderson and Sam Peterson. At Westerly Sibley hoped to visit William Muldoon's Granite State Shows but they were at Woonsocket, a fact not learned until it was too late to turn back. At Lowell for the Fourth celebration on the common he met Henry Finneral, Bibs Malang, Harry Kaplan, Mrs. Bill Moore, John Carney, Jeff Harris, Frank Blatsky, Joe Harris and Tony Baress.

Lawrence Carr, owner of the shows bearing his name, was contacted at Plymouth. Later at Revere Beach he was informed that Harry (Waggy) Prince has entirely recovered from his recent illness.

World of Mirth Shows was caught in Lewiston, Me., where it was still dating on the fairgrounds. Frank Bergen, general manager, and Bucky Allen, concession manager, each contributed \$100 to the monument fund. Others met on this show were Dick Stack, Maxie Turbin, Nate Waterman, Lefty Eicholz, Bennie Glass, Jimmie Sommers, George Pierce, Whitey Payne, Tommy Sanders, Kid Chocolate, Stanley Levy, Louis Zuckerman, Freddie Diello, Pete Burkhardt, Dad King, George Harvey, Scully De Luche, Louis Miskind, Frank Schillizzi, Fred Zellermayer, Whitey Turnquist, Frank Blatsky, Ralph Smith, L. Harvey (Doc) Cann, Harry Kaplan, H. William Jones, Mr. and Mrs. Donald Murphy, Mr. and Mrs. Jules Lasures, Nick Aniello, Ed Turbin, Al Gerand, Dave Lindenbaum, son of the late Jack Linderman, R. E. Wilcox, Wilbur Hill, Harry Hersey, Sam Kirstein, Dave Blockner, Fred Hurd, Harold Flanders and Thomas Keegan. At Machais he visited Ray Flanders, owner of the Maine State Shows.

**Pacific Coast  
Showmen's Association**

1106 S. Broadway, Los Angeles 15

LOS ANGELES, July 19.—Monday (7) session was short. President Bill Hobday conducted the meeting with Secretary Ed Mann.

Session Monday (14) was conducted by Past President Ed Walsh. Secretary Ed Mann and Chaplain Jack Hughes also were on the rostrum.

Talks were given by Past Presidents J. Ed Brown and S. L. Cronin and Sammy Dolman and C. H. Allton. Guests presented were J. Pierce, introduced by Allton; Marty Ballhanover, introduced by Jack Hughes, and E. T. Coe, uncle of Larry Coe, introduced by his nephew, now visiting in Los Angeles after a trip from Pismo Beach.

Barney Tulley still is in a rest home at 2415 South Western Avenue, Los Angeles. Leon Blondon is ill in the Pomona Valley Hospital.

Harry Hargrave gave a talk on the progress of the building fund. Joe Krug was applauded for his excellent attendance record.

Drawing was won by Charley McHaney.

**SECRETARY****WANTED**

Capable and efficient Bookkeeper that understands taxation fully. Write or wire

BOX D-72

The Billboard, Cincinnati, Ohio

**JACK O'BRIEN WANTS**

All people that have been with him before to contact him at once. Show did not play Killen as planned. We are now reorganized and on the road and will stay out all winter. Want Concessions of all kinds. Opening for Cookhouse, Popcorn, Snow Cones, Diggers and Palmistry. Can place Shows with own equipment. Will book or buy small Merry-Go-Round. All contact

**JACK O'BRIEN or GEORGE HALL**

c/o Mid State Shows, Wells, Texas, this week.

**OHIO VALLEY SHOWS**

Want Bingo, Stock Concessions, Grind Shows with own equipment. Have Top for Girl Show. Write

**ROXIE HARRIS**

Care Street Fair, Bellevue, Ohio.

**ELI #12 AVAILABLE**

Will book in Park or with first-class Show. No suitcase promoters, please. This is A-1 equipment. Write or wire

**J. R. HUSK**

General Delivery, Hendersonville, Ky.

**CRYSTAL SHOWS  
CAN PLACE AT ONCE**

Performers and Musicians for Minstrel Show. Man in charge of Fun House, Chairlady Foreman and Helper on other rides. Will place legitimate Concessions of all kinds. Photos open. Address all mail to W. E. BUNTS, Manager, Crystal Shows, Clinchco, Virginia.

**WILL BOOK, BUY OR LEASE  
ELI WHEEL**

All else taken. All year action. No gate, pump, grift or panic here. References? Yes. Answer!

**GENERAL MANAGER**

American Legion Beach Fun Park, Biloxi, Miss. Phone 616

**JOHN K. MAHER SHOWS**

HAVE SOME OPEN DATES FOR FAIRS AND CELEBRATIONS

**WANT**

Good sober RIDE HELP of all kinds. Must drive Semi-Trailers. Top money for top men. Apply anytime.

1339 S. BROADWAY, ST. LOUIS 4, MO.  
(Phone: Garfield 4576)

**FOR SALE OR TRADE  
ONE MOON ROCKET**

Now operating in Park. Will trade for late model Tilt or Wheel. Ride must be in A-1 condition, or what have you? Rocket can be seen any time.

**JOHN KAFKA**

427 East Baltimore St., Baltimore, Md.

**WILL BOOK**

Candy, Flum, Candy Apples, Pan Game, Novelties, Frozen Custard, Diggers and any legitimate Concessions.

Norman Anderson, Anderson's Greater Shows Fair, Garrett, Ky., this week.

**TILT-A-WHEEL FOREMAN WANTED**

Must be A-1 Man for 1947 Tilt-a-Wheel. Good transportation. Will pay top wages to right man. Must be able to drive semi. Wife to sell Tickets. JOIN ON WIRE.

**PEPPERS ALL STATE SHOWS**

Morgantown, W. Va., this week.



**WANT TO BUY  
MERRY-GO-ROUND**

OR ANY OTHER RIDE.

Do not misrepresent. Cash deal.  
Second Men wanted on all rides.

Concessions wanted.

Volunteer Fire Department,  
Toledo, August 1, 2 and 3.

WIRE OR WRITE

**W. B. J. SHOWS**

Winter Quarters, Swanton, Ohio

**FUN HOUSE  
FOR SALE**

Priced to sell, real bargain. Built on Semi, complete with Philadelphia Toboggan Co. Laughing Sal figure, Blower and Sound System. Real flash. Opens to 60 feet. This is a real buy. Positively not junk. An asset to any Midway. First \$1,500.00 takes it. Can be seen at Garrett, Ky., Fair, this week.

**NORMAN ANDERSON  
ANDERSON'S GREATER SHOWS  
GARRETT, KY.**

**AT LIBERTY**

**R. T. (BOB) BULLOCK**

LEGAL ADJUSTER OR AGENT

With car. Know Midwest, Southern and Southeastern territory. Can bring several Concessions. Stock and Flats if wanted. Wire Westville, Okla., until Saturday.

**BREWER'S UNITED SHOWS**

Want Spitfire Foreman. Can place Bingo, Fish Pond, Swingers, Clothes Pins, Coke Bottles, Country Store, String Game, Hoop-La, Dart Game, Novelties. Want Grind Store Agents. Will book or buy Chairplane and Tilt-a-Whirl. Will place any neatly framed Show. This Show carries 6 Rides and 30 Concessions. We have 7 Fairs and 3 Celebrations.

In heart of Sherman, Tex., this week.

**WHITE'S RIDES**

Want Concessions that work for Stock. Men Agents for office Concessions. Can use small Grab. Ride Help that can work. If you drink, stay away.

**GUY WHITE**

PIKEVILLE, TENN., JULY 21-26;  
DUNLAP, TENN., JULY 28-AUG. 2;  
DAISY, TENN., AUG. 4-9.

**PAUL'S AMUSEMENT CO.**

Can place for 5 of the best in Southwestern Missouri: Legitimate Stock Concessions of all kinds; especially need Shows of all kinds. Good proposition and in the money. Five straight weeks, starting Crane, Mo., Reunion, July 28 to Aug. 2; Wheaton, Mo., Reunion, Aug. 4-9; Cassville, Reunion, Aug. 11-16; Buffalo, Reunion, Aug. 18-23; Mountain Grove, Mo., Tri-County Fair, Aug. 25-30. All annual events and bona fide spots. If you can stand prosperity, get with it. Last call. All reply to P. A. SCRIMAGER, Lockwood, Mo., July 21-26; then per route.

**RALPH R. MILLER**

WANTS

TRUCK DRIVERS AND HELP  
for Country Store, Wheel and  
Set Joints.

Jay, Okla., July 24 to 26

**WHEEL FOREMAN**

Want sober, reliable Wheel Foreman and Second Man. Top salary.

**NORMAN ANDERSON,  
ANDERSON'S GREATER SHOWS,  
Fair, Garrett, Ky., this week.**

**Show Folks of America  
San Francisco**

SAN FRANCISCO, July 19.—Regular meeting was held Monday (7), with President Harry Seber presiding. Dr. E. P. Mannheim, Mrs. Euen-na Mack, Pat Treanor and Council Raiford were invited to sit on the rostrum.

Communications were read from Mike Krekos, now visiting in Athens, Greece; Past President Sammy Cor-enson, Really Castle Berglun, Mrs. Dora Worden, Pearl M. Clark, P. Charles Camp, Irwin Foster and Charles Wilkinson.

New members most of whom were brought in by Bill Oberhandsli, of the Shorty Wrightman's Shows, include Samuel Shapira, Elmer S. Burrows, Tony J. Gavalyas, John D. Grotha, Henry J. Kapelka, Al G. Gute, Barney Corey, Lowell Barnes, J. A. and Laura Butts, Charles Edson, Carl O. Davis and John Jacob Tegge. Oberhandsli also turned in a \$15 contribution to the cemetery fund, proceeds from the shows weekly pot of gold. President Seber invited Oberhandsli to sit on the rostrum.

The following new members were introduced: Tony Gavalyas, Sammy Shapira, Dick Peterson and Carl O. Davis. Others presented were John Provenzale, Thomas O'Toole, Red Turner, Maxie Wardwell and O. H. Matley.

Eddie Burke reported Pickles Pickard is getting along fine; Milt Williams reported talking to Butab Gegus over the phone; Edna Raiford reported on the condition of Mrs. A. Ferretta, Pete DeCenzie's mother, who is ill in Highland Hospital, Oakland, and Steve Murphy said that Mr. Kellogg, who is in a San Francisco hospital, is able to have visitors.

Adam McBride reported he is being assisted by Albert Roche and Fred Cockrell with publication of the *Bulletin*, which, he said, will be ready shortly.

Milt Williams announced the president's dinner will be held Monday (21). Dinner will be served at 6 p.m. Entertainment will be under supervision of Mrs. Euen-na Mack. Fred Cockrell, Mrs. Mack, Nellie Baker, Joe Alterman and Adam McBride will assist Bill Coles.

Dr. Mannheim was the winner of the \$12 pot of gold.

**Michigan Showmen's  
Association**

3153 Cass Avenue, Detroit

DETROIT, July 19.—Altho the summer is supposed to be quiet club days, the home is like a bee-hive. A great many more of the boys are in town than is usual at this time of the year, and they make good use of the club. The office force, consisting of Bernhard Robbins, secretary, and Belle Powers, office manager, has been busy rearranging the office to accommodate the handling of all new memberships the present drive is bringing in.

Among the members noted nearly every day are Sam (Pork Chops) Ginsberg, Sammy Wilson, Louis Mal-tin, Roy Vokes, Marvin Keys, Ed Horwitz, Roscoe Wade, George Harris, Bill McKernan, and Manny Brown, who has been on the sick list but is able to visit the club now and then. John Mulder, visited and said that he has everything prepared for his fair season.

Roscoe Wade, membership committee chairman, is doing such a bang-up job that the quota of 500 new members is sure to be obtained.

The year book committee is also doing a good job. Book will be larger this year than ever before. There is still time for all brother showmen to send in their copy to "get with it."

**WANT—McBRIDE BROS.' SHOWS—WANT**

For Big Legion Celebration, Bassett, Va., July 28-Aug. 2nd, in Heart of City; then Schoolfield, Va., Aug. 4-9.

These are the big ones, boys; plenty of money here. Mills working six days, three shifts. Ten-Cent Stock Stores, Scales, Age, Photo, Floss, two Mitt Camps for Bassett and Schoolfield; Joe Wasso, answer. SHOWS with own outfit. Any Ride not conflicting. Kitty Kelly wants one more Act for Side Show. George Walker, Sleepy Johnson, answer. Followed by the best money proven spots in Virginia. Space limited in Schoolfield, those joining in Bassett given preference. All replies to

**McBRIDE BROS.' SHOWS  
MAYODAN, N. C., THIS WEEK**

**NEW ENGLAND AMUSEMENT COMPANY  
WANTS FOREMAN FOR WHEEL AND OCTOPUS**

Salary and bonus. Long season.  
Winchendon, Mass., this week; Fitchburg, next.

**WANT**

Tilt-a-Whirl Foreman, Spitfire Foreman, Merry-Go-Round Foreman, Second Men Truck Drivers. Mattoon, Illinois, week July 21-26.

**E. E. FARROW, Mgr. Wallace Bros.' Shows**

**WONDER CITY  
SHOWS**

Want Shows, Rides, legitimate Concessions. Want Acts, Half-Half, Magician, Talkers, Grinders for 10-in-1, Snake, Girl Shows. For the following Fairs: Belleville, Sparta, Nashville, Ashley, Greenville, Ridgeway, Zeigler, Shawneestown, all Illinois; Harrisburg, Monticello, Dumas, McGehee, Lake Village, all Arkansas. Address:

**JOE KARR, Wonder City Shows, as above route**

**NORTHERN EXPOSITION SHOWS  
WANT FOR MONTANA CIRCUIT OF FAIRS**

SIDE SHOWS—Fun House, Mirrors, Vaudeville, Freak, 10-in-1 or any good Shows of merit with own outfits not conflicting with Animal, Mechanical or Midget Shows. Painter Wanted—Tony Kessling, wire. Contact

**MIKE SMITH**

Fairfield, Montana, July 25-26; Conrad, 27-28-29; Lewistown, Montana, July 30-31-Aug. 1-2; then per route.

**SOUTHERN STATES Shows  
"AMERICA'S CLEANEST CARNIVAL"**

**WANT**

For Georgia and Florida Tobacco, Cotton and Peanut Markets. Few more Stock Concessions, also Ride Help in all departments. Drunks, don't answer.

**JOHN B. DAVIS**

QUITMAN, GA., THIS WEEK

**OLSON'S GREATER SHOWS**

WANT CONCESSIONS — Grab, Ball Games, Candy Floss, Novelties, Bumpers, String, Fish Pond, Lead Gallery and Jewelry.

WANT SHOWS—Animal, Fun House or any other.

Address Larimore, N. D., July 25-26; Galesburg, N. D., 28-29-30; Gackle, N. D., August 1-2.

**A & P AMUSEMENT CO.**

WANTS

Snow, Stock Concessions, Ball Game. Shows with own equipment. Will book 2 Kiddie Rides. Need Foreman, Second Man and Manager on Mix-Up.

Conway, Ark., this week; then as per route.

**A. M. P. SHOWS**

"Juggy"

CONCESSIONS: Basket Ball, High Striker, Bumper, String Game. CAN PLACE SWINGER. (NOTICE: BINGO and BALL GAME WORKERS, contact), others not conflicting. SHOWS: U-bers, Wild Life, Glass and Funhouse—GOOD OPPORTUNITY for operator for office JIG SHOW. Have 77-ft. Panel Front, Top, transportation and equipment for same. Will place Drummer, Trumpet and Piano Player at once. LUKE AND ANNA LEE KING CONTACT. Booking now for GALAXY, VA., FAIR, week Aug. 25-30. All replies to A. M. PODSOBINSKI, Gen. Mgr., A.M.P. SHOWS, Mt. Hope, W. Va., this week. (First Show in 8 years.)

**WANTED RIDE HELP**

Wheel Foreman, top salary. Sober and reliable Man. Also Second Man for Octopus and Ride Help for all other major Rides. All wire

**C. C. GROSCURTH, Gen. Mgr. Blue Grass State Shows**  
All this week, Harrisburg, Ill.; next week, Poseyville, Ind.



**GREASED LIGHTNING RIDE**



It Climbs  
It Dips  
It Rolls  
It Rocks

A Major  
Flat  
THRILL  
Ride

Six Wells Fargo Type Stage Coaches on a 24 ft. circular track. Holds 24 adults or 36 children. Coaches have Jack Knife Safety Doors, Roller Bearing Wheels, Oak Seats and Neat for Transportation. Track has 2 peaks, 2 dips. Model A Ford Motor outside of circle. No Belts. No Cables, Direct Drive. It's Rugged; Built To Last; All Steel Construction; Portable; Illuminated Stationary Centerpiece. Compare with any \$6,000 ride. Priced for Quick Sale. Erected and Running. \$1,800.

**A. BRILL** 228 North University St. PEORIA, ILLINOIS

**CLUB ACTIVITIES**

**Show Folks of America**  
1839 W. Monroe St., Chicago

CHICAGO, July 19.—The Marker and monument site at Show Folks Rest, Glen Oaks Cemetery, was dedicated Sunday (13), with a memorial service under direction of Chaplain Marcel La Voy and Herman Stoike, chairman of the cemetery committee.

A social was held in the home Saturday (19), sponsored by the home's board of governors, and the annual picnic was scheduled Sunday (20) at Caldwell Woods, Cook County

Forest Reserve. All show people are invited.

New members are Viola MacLeod, Nellie Vaughn and Ethel Robinson, sponsored by T. Dwight Pepple; Floyd and Art Kessner, sponsored by Dan Crotty; George Allen Malcomb, sponsored by Myrtle Hutt Beard, and George E. Regan, sponsored by Estelle Regan.

Nellie Grosch, chairman of the welfare committee, is at her home under the care of a physician. Frank Shannon, former SFA secretary, is a patient in Roosevelt Hospital, New York, recovering from injuries suffered in a car accident.

Everyone saddened to hear of the death of John Loveridge, manager of the Liberty Theater, Memphis, and a member of SFA. Surviving are his widow, Mabel, and a son and daughter.

**Lone Star Show Women's Club**  
Dallas, Texas

DALLAS, July 19.—A recent meeting was held at the home of Mrs. Margaret Pugh. Mary Ellen Lieberman, vice-president, presided as Sally Murphy, president, was visiting in Duluth, Minn.

Honey Vaughan returned from a trip to Birmingham and New Orleans, where she visited Marie Simpson and Catherine Oliver, respectively. Margaret Sandell was in Chicago.

Katty Little has recovered, as has Helen Hickman, club's mascot, who is back with her parents at Victory Park. Myrtle Gray Potter was scheduled to leave for Ohio and New York to visit her children. Mrs. Pugh and Zula Julian have returned after two weeks in Corpus Christi, Tex. Mabel Welchman, past president, returned from Omaha. Millie Huds-peth was in New York with her children.

A baby shower was held for Charline Lindsey Kearns. Lois Berger was given a house-warming by members. President Sally Murphy has appointed Katty Little chairman of the cemetery committee, with Mabel Welchman and Louis Hickman as committee members. Plot was purchased in Grove Hill Cemetery and has been named Lone Star Showmen's Rest. The late James W. Arnold was interred there Saturday (5).

**Weather Hampers Cetlin & Wilson On 2 Akron Weeks**

AKRON, July 19.—Cetlin & Wilson Shows were hampered considerably by rain and cool weather during their two-week stand at Waterloo and Main streets here, just outside the city limits. Business was quite satisfactory when weather permitted, but the shows bumped into only about three good days in the fortnight's engagement.

Shows got another bad break with the failure of the downtown Pennsylvania Railroad lot to materialize for the second week here. A retired local showman had assured the C. & W. bosses that everything had been okayed for the shows' appearance on the downtown lot for the second week, but when time came to move it was found that no permit had been granted and that none would be forthcoming. Thus it was decided to remain over on the same lot on the edge of town.

Shows leave here early Sunday morning (20) for Sharon, Pa., where they open Monday. Cetlin & Wilson plays its first fair date at Clearfield, Pa., the following week.

R. C. McCarter, the shows' general

**Ward Opens Fair Route; S. Beloit Proves a Winner**

LOGANSPOUT, Ind., July 19.—John R. Ward Shows moved in here today for the opening tomorrow of the Cass County Fair, the first annual on the string for this org.

Ward jumped from South Beloit, Ill., where he closed Thursday (17) after what was termed a winning engagement. Concessions, under the management of Bill Cowan, had a bang-up stand, while shows and rides had a fairly strong front gate.

As Al Wagner's Cavalcade of Amusements was closed Sunday (13), flocks of Rockford, Ill., folks drove over here to augment the native throngs to give Ward his biggest day of the season.

Ward has been giving plenty of thought to the reorganization of his staff in recent weeks. He announced that Ralph Clawson, general manager, has decided to stick for the remainder of the season, and Cowan has been permanently installed as boss of the front end.

Jimmie Hirschberg, lot man, and Lew Hamilton, public relations man, both recently with the John Marks Shows, have taken over their duties on Ward's org, and it was reported that a new general agent will be named within a few days. Jack Pugal has held down the secretary-treasurer berth since the season opened.

Pat Paxton, formerly with the Cavalcade of Amusements, has taken over the Posing Show. His models are Marion Zoeller, Ruthie Neely, Jean Carver, Peggy Goodelle and Jean (Swiftly) Current. Jeffie Jean Bracken's All-Star Girl Revue, with Tommy Barker handling the front, continues to top midway grosses.

**Mansfield, O., Proves Best Of Season for Royal Crown**

FREMONT, O., July 19.—Eddie Young's Royal Crown Shows played a winning stand here closing Saturday (12) and then moved to Toledo. Shows enjoyed a red one at Mansfield, O., the week of July 4. Sponsored by the American Veterans' Committee, and aided by ideal weather, the org registered its best week of the season.

Friday night (4) topped everything, being better than the most optimistic had dared hope.

agent, is slated to return late next week in Sharon, after a hurry-up trip to Spartanburg, S. C., where his wife presented him with a son, Larry James, last Friday (18).

**Musicians and Performers WANTED**

Musicians, \$40.00 a week; Band Leader, \$45.00 a week; Girls, \$50.00 and \$55.00 a week. Prefer sticks. One good Oboe or B. C., \$45.00 a week. Liquor heads, dishwashers, extra stamps. All winter's work. Salary paid from office. Tickets? Yes.

**PROF. VIDALA**  
Prel's Broadway Shows, Bridgeton, N. J.

**Midway of Mirth Shows WANT**

Spitfire Foreman or Ferris Wheel Foreman, Second Men on Rides. This week, Farmersville, Ill., Fair.

**BUTCH GOFF WANTS**

Agents for Hanky Panks, Seales, Arr. Help for show. Am now booked on show carrying six office Rides, six Shows, thirty Concessions. Have ten bona fide Fairs and Celebrations, starting July 28, ending Sept. 27 in Texas. This show on the Nov. 11. WIFE:  
**BUTCH GOFF**, c/o Sunflower State Shows Ft. Morgan, Colo., this week.

**GEORGE CLYDE SMITH SHOWS**

**WANT FOR COALPORT FIREMEN'S CONVENTION AND SCALP LEVEL FIREMEN'S CELEBRATION**

Fish Pond, Cigarette Shooting Gallery, Ball Games, High Striker, all Hanky Panks open.  
Want Monkey Show, Side Show, Wild Life, Half and Half.  
Want Pony Ride, Tilt-a-Whirl.  
Want Ride Help and Truck Driver. All replies

**GEORGE CLYDE SMITH SHOWS**

Huntingdon, Pa., this week; Coalport, Pa., next week.

**J.J. PAGE EXPOSITION SHOWS**

**HAVE COMPLETE TEN-IN-ONE OUTFIT**

Want party with Side Show Attractions to take over same. Want Ferris Wheel Foreman for Twin Wheels, top salary. Want party to take over Snake Show. Want Concessions of all kinds, Custard and Diggers open. Elmer Reed wants Hanky Pank Agents. John Lewellyan wants Stock Concession Agents, also Beat the Dealer Agent.

IRONTON, OHIO, THIS WEEK.

**John R. WARD'S WORLD'S FAIR SHOWS**

AMERICA'S NEWEST and FINEST RAILROAD SHOW

**WANT FOR SALEM, ILLINOIS, SOLDIERS AND SAILORS' REUNION**

WEEK JULY 28TH

Concessions of all kinds. Ride Foremen for Tilt-a-Whirl, Rocket and Whip. Good Ride Help. Red Gamble wants Poles and Train Help. Want Tractor Drivers, Boss Canvasman, Managers and Riders with own motorcycle for Silodrome. Marion Perry, answer.  
LOGANSPOUT, INDIANA, FAIR THIS WEEK

**Bodart SHOWS THE SHOW BEAUTIFUL**

**WANT RIDE FOREMAN**

Especially on Wheel. Salary and percentage. Having misplaced letters and wire, all who have contacted before, contact again. Bill Vaughn, contact us at once.

Tomah, Wisconsin, July 25-26-27-28; Portage, Wisconsin, July 31-August 1-2-3.

**PLACE HIGH-CLASS TALKER, MIDGET SHOW**

LONG SEASON OF FAIRS

Waukegan, Ill., until July 24; then Muncie, Ind., Fair.

**AL WAGNER, Cavalcade of Amusements**



# MONON CENTENNIAL CELEBRATION

NEW ALBANY, INDIANA  
JULY 26 TO AUGUST 2

Largest Pageant and Celebration ever held in Southern Indiana. Parades, Floats, Exhibits, Old and New Trains, Street Dancing, Name Bands, Contests, Prizes, Governors and State dignitaries from 5 States. Terrific newspaper, radio and outdoor advertising and publicity campaign. Johnny J. Jones Exposition and The Great Wallendas free acts.

SPONSORED BY MONON RAILROAD AND NEW ALBANY CHAMBER OF COMMERCE

## CONCESSIONS WANTED

Can place legitimate Slum, Catering and Sales Concessions for Main Midway. Few locations left on streets for Eats and Drinks, Demonstrators and Pitchmen.

**L. PEAZY HOFFMAN**

Tavern Hotel New Albany, Indiana

# NEW DAMARISCOTTA FAIR

6 — DAYS AND NIGHTS — 6

Fireworks, Boxing, Pari Mutuel Betting, Fashion Show.  
THE FIRST FAIR IN MAINE

JULY 28TH TO AUGUST 2D

CAN PLACE CONCESSIONS OF ALL KINDS.  
FOLLOWING FAIRS TO FOLLOW:

SKOWHEGAN FAIR

Combining with the World of Mirth

BLUE HILL, MAINE

Sun., Mon. (Labor Day), Tues., Wed.

BROCKTON, MASS.

Combining with the World of Mirth

DANBURY, CONN.

Sept. 27 to Oct. 5

Combining with the O. C. Buck Shows

Those Joining Now Given Preference. Write or Wire

**ROSS MANNING SHOWS**

WATERVILLE, MAINE



WANTS CONCESSIONS

Candy Floss, Scales, Age and Weight, French Fries, Palmistry, Fish Pond, Shooting Gallery, any ten-cent Grind Stores, twenty-five per week. Want Minstrel Show, Girl Show; have complete outfits. Small percentage. Also Manager for Snake Show. Will book Octopus, Ride-O, Kiddy Rides. Want Chairplane Foreman. Ride Help all departments, semi drivers preferred. Michael Gatto wants Agents for Roll Down. All wire

**ROX GATTO, Mgr.**

STRASBURG, VA.

# FRANKS PLAYLAND

WANTS FOR MACON LOTS

Photos, Scales, Weight and Age, Duck Pond or any Merchandise Concessions. Place Agents for Hit and Miss Ball Game, Short Range Gallery, Coca Bottles. WANT Ride Help, Wheel Operator. FOR SALE—Set of 8 Diggers and 14x20 Cook House, all modern, and will book both; reason, need help. All wire:

**BILL FRANKS P. O. Box 443, Macon, Georgia**

# PEARL CITY RIDES

WANT CONCESSIONS AND 1 FLAT RIDE FOR FOLLOWING CELEBRATIONS:

Tampico, Ill., July 29-30; Whitehall, Ill.; Louisa County Fair, Iowa; Lanark, Ill.; Streator, Ill. (Labor Day).

WANT SECOND MEN ON ALL RIDES (Semi drivers preferred).

WANT FUN HOUSE (20%) also MECHANICAL SHOW.

Wire, as per route in The Billboard, or P. O. Box 5, Canton, Mo.



WANTS FOR

100 ANNIVERSARY OLD HOME WEEK

AT MAUCH CHUNK, PA., JULY 28-AUGUST 2

EVERY CIVIC, FRATERNAL AND SOCIAL ORGANIZATION IN THE THREE BOROUGHES SPONSORING THIS

FIREWORKS, FREE ACT, CAR GIVEN AWAY

BILLED FOR FIFTY MILES



WANT SHOWS

Minstrel, Unborn, Iron Lung. Bertha Bert wants Acts for Side Show. Jerry O'Brien, Congo Maizie, Wire.



WANT RIDES

Whip, Rocket, Caterpillar.



WANT CONCESSIONS

Legitimate Concessions all kinds. Space limited.



WANT HELP

Can place capable Ride Help.

Flourtown, Kutztown, Flemington, all Fairs, to follow. Summit Hill, Pa., now. Mauch Chunk, Pa., July 28-Aug. 2. All replies to

**MORRIS HANNUM**

AMERICAN HOTEL, MAUCH CHUNK, PA.

# CAN PLACE

For balance of season and outstanding New York and New England Fairs, starting August 4:

Monkey Show, have complete outfit including top if desired. Also well-framed Pony Track. Can place a few Grind Concessions for Fairs, also Photos. Can use Ride Help that drive semis.

Address

**O. C. BUCK**

FORT EDWARDS, NEW YORK

WANTED

SHOWS—RIDES—CONCESSIONS

for

**TIOGA VALLEY FAIR**

AUG. 3 TO 9—TIOGA, PA.—AUG. 3 TO 9

Special Attractions—Parades

Jimmy Lynch's Thrill Show—Wednesday, Day and Night

Can use Ferris Wheel and Rides not conflicting. Any good show with own outfit.

Concessions—Can place clean legitimate Concessions. Bingo, Custard open.

Wire or contact

**CARL H. BARLOW**

Yorktowne Hotel, York, Pa., this week.

# JIM McCALL SHOWS

WANT FOR HAZELHURST, JULY 28 THRU AUG. 2

Best Ga. Tobacco Market. All kinds Stock Stores, except Water Games, Clothes Pins, Hoop-La, Snow Cone, Popcorn, Candy Floss, Mug Joint, Frozen Custard. Book one Percentage with four Stock Stores. Shows book thru week of Nov. 11, ten Fairs, Monkey Show or 10-in-1. Want Free Act, prefer High Dive.

COCHRAN, GA., this week.



# CETLIN and WILSON SHOWS

WORLD ON PARADE

**CLEARFIELD COUNTY FAIR, CLEARFIELD, PA.**

Week July 28th — 6 Days and Nights

**INDIANA STATE FAIR, INDIANAPOLIS, IND.**

August 28th to September 5th, Inclusive

CAN PLACE ANY WORTH-WHILE GRIND SHOW THAT DON'T CONFLICT. WHAT HAVE YOU TO OFFER?

WANT—One #5 Eli Ferris Wheel for the Indiana State Fair. CAN PLACE ALL EATING AND DRINKING STANDS AND LEGITIMATE MERCHANDISING CONCESSIONS AT CLEARFIELD FAIR.

WANT FLY-O-PLANE WITH OWN TRANSPORTATION TO JOIN IMMEDIATELY FOR THE BALANCE OF THE SEASON.

Dago and Davie, note that Larry Bedwell, Trainmaster, can use you for the train crew. All address this week: SHARON, PA.

## Carnival Routes

Send to  
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Anthony, Kan.
- All-American Am. Co.: Mayview, Mo.
- American United: Dillon, Mont.
- A. M. P.: Mount Hope, W. Va.; Belle 28-Aug. 2.
- Anderson Greater: Garrett, Ky.
- A. & P. Am. Co.: Conway, Ark.
- Badger State: Mahanomen, Minn.
- Baker United: Noblesville, Ind.
- Bay State Am. Co.: South Boston, Mass.; Medford 28-Aug. 2.
- B. & C. Expo.: Fulton, N. Y.; Fredonia 28-Aug. 2.
- Beam's Attrs.: Uniontown, Pa.
- Bee's Old Reliable: (Fair) Lawrenceburg, Ky.; (Fair) Harrodsburg 28-Aug. 2.
- Bell & Vinson: De Kalk, Ill.; (Fair) Monee 31-Aug. 2.
- Bernard & Barry: Toronto, Ont., Can.
- B. & H.: Laurens, S. C.
- Big Bend: Riviera, Tex.
- Bistany & Perry: Hazleton, Pa.
- Blue Grass State: (Fair) Harrisburg, Ill.; Poseyville, Ind., 28-Aug. 2.
- Blue Ribbon: Streator, Ill.; Ottawa 28-Aug. 2.
- Boone Valley: Baxter, Ia., 24-26.
- Brady & Leedy: Grindstone, Pa.
- Brewer's United: Sherman, Tex.
- Bright Lights Expo.: Beaver Falls, Pa.; Vandergrift 28-Aug. 2.
- Brodbeck: Great Bend, Kan., 24-26; Sharon Springs 30-31.
- Brownie Am. Co.: Lyons, Kan.
- Buck, O. C.: Fort Edwards, N. Y.
- Bullock Am. Co.: Blacksburg, S. C.; Kings Mountain, N. C., 28-Aug. 2.
- Burke, Harry: Breaux Bridge, La.
- E. & V.: Hallstead, Pa.; (Fair) Owego, N. Y., 27-Aug. 3.
- Cable Am.: Altheimer, Ark.
- California: Galt, Calif., 21-27.
- Capell Bros.: Sulphur, Okla.; Yale 28-Aug. 2.
- Capital City: Flemingsburg, Ky.
- Caravella Am.: New Castle, Pa.; Monessen 28-Aug. 2.
- Carr, Lawrence: Westerly, R. I.; Washington, N. J., 28-Aug. 2.
- Casey, E. J., No. 1: (Fair) Gilbert Plains, Mann., Can., 23-24; Clear Lake 23-26; Roblin 29-30; (Fair) Swan River 31-Aug. 2.
- Casey, E. J., No. 2: Melville, Sask., Can., 23; Biggar 26; (Fair) Rosthern 28-29; (Fair) Swan River, Man., 31-Aug. 2.
- Casey, E. J., No. 3: Nipigon, Ont., Can., 25-26; Schreiber 28-29.
- Cavalcade of Am.: Waukegan, Ill.; Muncie, Ind., 28-Aug. 2.
- Central States: Leavenworth, Kan.
- Cetlin & Wilson: Sharon, Pa.; Clearfield 28-Aug. 2.
- Chanos, Jimmie: Spencerville, O.
- Cherokee Am. Co.: Jewel, Kan.
- Coastal Plain: St. Paul, North Carolina.
- Coleman Bros.: Rensselaer, N. Y.
- Collins, Wm. T.: (Fair) Wadena, Minn., 23-26; (Fair) Rochester 29-Aug. 3.
- Continental: Tupper Lake, N. Y.
- Copper State: Palsade, Neb.
- Corn Belt Am. Co.: Colfax, Ill.; La Fayette 28-Aug. 2.
- County Fair: Palmyra, Neb.; Blue Hill 28-Aug. 2.
- Crafts Expo.: Chico, Calif.
- Craig, Harry: Chickasha, Okla.; Lawton 28-Aug. 2.
- Crandell's Midway: Edmonton, Ky.
- Crescent Am. Co.: Roanoke, Va.; Pulaski 28-Aug. 2.
- Crescent: Stettler, Alta., Can., 21-23; Wetaskiwin 24-26; Camrose 27-29; Olds 30-Aug. 1.
- Crystal Expo.: Clinchco, Va.
- Cudney Border State: Jay, Okla.; Colcord 30-Aug. 2.
- Cumberland Valley: Cowan, Tenn.; Pulaski 28-Aug. 2.
- Cunningham's: Lore City, O.
- Curl, W. S.: Camden, O.
- Curl Am. Co.: Chadron, Neb.; Gordon 28-Aug. 2.
- De Luxe: Newington, Conn.; Jewett City 28-Aug. 2.
- Denton, Johnny J.: Morehead, Ky.; Winchester 28-Aug. 2.
- Dickson United: Westville, Okla.
- Douglas Greater: Kent, Wash.
- Down Am. Co.: Flat Rock, Mich.
- D. & P.: Jessup, Pa.
- Dudley, D. S.: Monahans, Tex.; Abilene 28-Aug. 2.
- Dumont: Lebanon, Pa.
- Dupree, Jimmie: Yuma, Colo.
- Dyer's Greater: Geneseo, Ill.
- Eddie's Expo.: Brookville, Pa.
- Elliott, L. W.: Am. Co.; Saginaw, Mich.
- Endy Bros.: Oil City, Pa.
- Evans United: Craig, Mo.
- Exposition at Home: Strasburg, Pa.
- Fairway Am.: Gladewater, Tex.
- Fay's Silver Derby: Abingdon, Ill.
- Ferris Rides and Shows: (Amherst St.) Buffalo, N. Y.
- Fleming, Mad Cody: Augusta, Ga.
- Florida Am. Co.: Cedartown, Ga.
- Food City: Reading, Mich.; Burlington 30-Aug. 2.
- Francis, John: Darlington, Wis.
- Franklin, Don: Snyder, Tex.
- Frank's Playland: Macon, Ga.
- Frear's United: Rockport, Mo.; Superior, Neb., 28-Aug. 2.
- Garden State: (Fair) Kimberton, Pa., 21-Aug. 2.
- Gate City: High Point, N. C.; Hendersonville 28-Aug. 2.
- Gem Carnival: Keokuk, Ia.
- Gem City: Aurora, Ill.
- Gentsch, J. A.: Corinth, Miss.
- Georgia Am. Co.: Commerce, Ga.
- Gleadow Rides: (Jones City Park) Port Atkinson, Wis., 22-30.
- Gold Bond: La Crosse, Wis., 21-27.
- Gold Medal: (Fair) Urbana, Ill., (Fair) Charleston 28-Aug. 2.
- Golden Rule: Alexandria, Pa.

- Gooding Am. Co., No. 1: (Fair) Washington C. H., O.
- Gooding Am. Co., No. 2: Brownstown, Ind.
- Gooding Am. Co., No. 3: (Garfield Heights) Cleveland, O.
- Gooding Am. Co., No. 4: Fort Recovery, O.
- Gooding Am. Co., No. 5: Bedford, O.
- Gooding Greater: (Fair) North Vernon, Ind.
- Gooding's American Expo.: (Fair) Proctorville, O.
- Gooding Park Attrs.: Cleveland, O.
- Granite State: Taunton, Mass.
- Great Sutton: Oglesby, Ill.
- Grimes Am. Co.: Orford, N. H.
- Greater United: Plainview, Tex.
- Groves Greater: Oakdale, Ga.
- Gulf Coast: Hannibal, Mo.; Macon 28-Aug. 2.
- Hames, Bill: Leonard, Tex.
- Hannum, Morris: Summit Hill, Pa.; Mauch Chunk 28-Aug. 2.
- Happy Attrs.: (Fair) Mount Vernon, O.; Columbus 28-Aug. 2.
- Happyland: Pontiac, Mich., 21-Aug. 2.
- Harrison Greater: Dundalk, Md.
- Hartscock Bros.: Seymour, Ia., 28-Aug. 2.
- Henry, Lew: Hagerstown, Md.; Mont Alto 28-Aug. 2.
- Henson, J. L.: Seneca, S. C.
- Heth Expo.: Forrester, Ill.
- Heth, L. J.: Lexington, Ky.
- Hill's Greater: Lusk, Wyo.
- Home State: Calumet, Minn.
- Hottle, Buff: Vandalla, Ill.; Benton 28-Aug. 2.
- Howard Bros.: Pomeroy, O., 21-24; Lucasville 28-Aug. 2.
- Imperial Expo.: Astoria, Oregon.
- Jayhawk Am. Co.: Axtell, Kan.
- Johnny's United: Rosedale, Ind.; (Fair) Otterbein 28-Aug. 2.
- Johnston, Lloyd G.: Afton, Ia.; Clearfield 30-Aug. 2.
- Jolly: Brentwood, Md.
- Jones Greater: Wellsburg, W. Va.
- Jones, Johnny J., Expo.: New Albany, Ind.
- Joyland Midway Attrs.: Berkley, Mich., 23-26; Clio 28-Aug. 2.
- Kaus, W. C.: (Fair) Red Lion, Pa.
- Ken-Penn Am. Co.: Harmony, Pa.; Midland 28-Aug. 2.
- Kilgore: Iredell, Tex.
- Kirkwood, Joseph J.: Phillipsburg, N. J.
- La Cross Am.: Newport, N. H.; Springfield, Vt., 28-Aug. 2.
- Lamb, L. B.: Donnellson.
- Lawrence Greater: New Britain, Conn.; New London 28-Aug. 2.
- Leeright, J. R.: Clay Center, Kan.
- Lloyd's Rides: Whitestown, Ind.
- Long's United: Susanville, Calif., 21-27.
- Madison Bros.: Utica, Ill.
- Magic Empire: Tuscola, Ill.
- Magic Valley Am. Co.: Sunray, Tex.; Springfield, Colo., 28-Aug. 2.
- Magnolia Expo.: Carrollton, Ky.
- Maine Am.: Belfast, Me.
- Majestic Greater: Adrian, Mich.
- Manning, Ross: Waterville, Me.; Damariscotta 28-Aug. 2.
- Marks, John H.: Beckley, W. Va.
- Martin, J. P.: Brockton, Mass.; New Bedford 28-Aug. 2.
- McBride Bros.: Mayodan, N. C.; Bassett, Va., 28-Aug. 2.
- McCall, Jim: Cochran, Ga.; Hadsburt 28-Aug. 2.
- McKee, John: Jackson, Mich.; Butler, Ind., 28-Aug. 2.
- Meeker's: Hamilton, Mont.; Bozeman 28-Aug. 2.
- Merit: Wakefield, R. I.
- Merriam & Robinson: Anamosa, Iowa.
- Merry Midway Attrs.: Newport, Ind.; Jamestown 28-Aug. 2.
- Midwest: St. Anthony, Idaho, 23-24; Three Forks, Mont., 26-27.
- Midway of Mirth: Farmerville, Ill., 21-24.
- Mid-State: Wells, Tex.
- Midwestern Expo.: Gowrie, Ia., 23-26.
- Mighty Hoosier State: Marion, Ind.; Bremen 28-Aug. 2.
- Mighty Page: South Pittsburg, Tenn.
- Mighty Van Dyke: Hazleton, Pa.
- Miller, Ralph: Jay, Okla.
- Modernistic: Preston, Md.
- Model Shows, Inc.: Chandlerville, Ill.
- Model Shows of Canada: Summerside, P.E.I., Can.
- Moore's Modern: Brazil, Ind.; Farmer City, Ill., 28-Aug. 2.
- Mound City: Mt. Olive, Ill.
- New England Am. Co.: Winchendon, Mass.; Fitchburg 28-Aug. 2.

(See Carnival Routes on page 62)

# Harry Craig's HEART of TEXAS Shows

WANT WANT WANT

Organized Minstrel Show With Six or Seven Musicians or Capable Man To Organize and Manage Minstrel Show.

Want Agents for Grind Stores.

Will Book Scales and Guess Your Age.

Chickasha, Okla., this week; Lawton Birthday Celebration follows and then the Big One—ANADARKO INDIAN FAIR.

# WALLACE & MURRAY SHOWS

WANTED AT ONCE

Billposter. Former answers, contact again. You furnish transportation. WALLACE & MURRAY SHOWS, New Martinsville, W. Va.

#12 ELI WHEEL FOR SALE

If you're looking for a cheap junker, don't answer this; but if you want a late model Wheel you can be proud of—this is it. Mechanically perfect. Located in Illinois. Price \$6,000.00.

Write or Wire BOX D-73 Cincinnati 22, Ohio

c/o The Billboard

FLASHY PLASTER **LOWEST PRICES**

LARGE (Asst.), \$18.50 PER 100. MEDIUM (Asst.), \$10.00 PER 100. PIN-UP GIRLS (Asst.), \$15.00 PER 100. 25% Cash With Orders, Balance C. O. D.

Write or Wire **BOTTO NOVELTY PLASTER CO.** ACT NOW!  
3032 WALTON PLACE ST. LOUIS 15, MO.

# PINE STATE SHOWS

WANT

For Parsons, Tenn., this week, Town Hall Fund Celebration; all Fairs and Celebrations to follow. Concessions of all kinds; we work every week: Stock Store, \$21.00. Will sell exclusive on Diggers, Bingo, Custard and Nail Game. Want Manager to take over complete Side Show; Man with two or more Girls for a complete Revue. Drinks are the cause of this ad. Ticket Sellers and Talkers. Want Menhzer, Motor Drome and Iron Lung or Fat Show, Jungle Show, Penny Arcade. Route list to reliable party. Joe Goodwin wants Agent for P.C. stock employees. All address: MANAGER, PINE STATE SHOWS, PARSONS, TENNESSEE.

## Snyder's Greater Shows

Can use Photos for balance of season. Want small Bingo, Candy Apples, Lead Gallery. Want Man and Wife to operate office-owned Cook House on a good proposition. Walton, Ky., this week; Williamstown, Ky., next week. All replies to HOWARD SNYDER

## WANTED

Razzle Dazzle Agents. Only Grind Store on show. Wire AL ROCHMAN Auburn Hotel, Auburn, Indiana; Regent Shows, Garrett, Indiana, this week.

## TENT SALE

New 20x52 \$95.00 Used 20x52 \$65.00  
New Sidewalk, 10 ounce flame proof, olive drab. 8 ft. x 100 ft. \$54.00 8 ft. x 100 ft. \$64.00  
7 ft. x 100 ft. \$48.00 1/3 deposit required.

MAIN AWNING & TENT CO.  
230 Main St., Cincinnati, O.

## SLIM MOORE WANTS CALLER

For extra size Bingo for Street Celebrations in Indiana. (Percentage with guaranteed salary.) Address: c/o JOHN MCKEE SHOWS, Jackson, Mich., this week; Butler, Ind., next week.



**MINSTREL SHOWS**

**WANTED**

Must be high class, with 7-Piece Band and not less than 18 Performers. Will furnish brand new blue top and bus transportation. Have 8 good Fairs in tobacco country. Must be sober and reliable. WIRE AT ONCE:

**Frank W. Peppers, Mgr.**  
PEPPERS ALL STATE SHOWS  
Morgantown, W. Va.

**SHIPLEY'S AMUSEMENTS WANT**

To book #5 Eli or any major Ride, also Fun House. Best picnics in Arkansas. Come and get well. Capable Ride Help for Mix-Up and Kiddie Auto. Also capable Man to take charge of Walk-Thru Show. Best of treatment to all who work for me. Want Agent for Big Tom, one who works for stock; also Agents for Bumper, Penny Pitch, Coke Bottles and other Stock Store Agents. Will book Jewelry, Novelties, Candy Floss, Diggers, Mug, Candy Apples and others. Please—no drunks or gypsies. Address:

**C. W. SHIPLEY, Mgr.**  
Lockesburg, Ark., 22-26; Smithville, Okla., Picnic to follow.

**MADISON BROS.' SHOWS**

**WANT**

CORN GAME, PHOTOS, FISH POND OR ANY 10¢ CONCESSION. WILL GIVE "EX" ON WHEEL. ALL CELEBRATIONS AND FAIRS. ADDRESS:

UTICA, ILL. (Homecoming), this week; then per route.

**WANTED**

**HALF AND HALF**

Due to an accident. Always use any good Side Show Acts for long season.

**WENDEL KUNTZ**

Care of Kirkwood Shows, Phillipsburg, N. J.

**BINGO HELP WANTED**

Caller and Counterman. Top pay for sober, experienced men. Wire

**BILL STACY**

Care W. G. Wade Shows  
Ithaca, Mich.

**WANTED**

Agents for Lead Gallery, Photo Gallery and other Concessions for strong route of Fairs and Street Celebrations. Address:

**R. S. REED**

Care of Sunset Amusement Co.  
Spencer, Iowa, 21-26; Thief River Falls, Minn., 28-Aug. 3; Hibbing, Minn., the next week.

**DIGGERS FOR SALE**

12 hand-operated Counter Model Nickel Stofs, overhauled and refinished, ready to go to work.

**G. PILANT**

21 Oakland Square Pittsburgh, Pa.

**NORMAN LIVERMORE**

**WANTS**

Want Skills and Count Store Agents. Long season of Street Celebrations and Fairs.

Wire Care W. U., Garrett, Ind., this week.

**MILFORD COUNTY FAIR**

MILFORD, MICH., WEEK AUGUST 4

Can place for main midway any 10¢ Concessions. Address: MEL MOORE, Secretary.

**Minstrel Show Wanted**

Anna Lee King, wire me when and where I call you.

**PEPPERS ALL STATE SHOWS**

Morgantown, W. Va.

**WANTED**

Watch-La Agent that can put it up and down. Will buy Six Cat Store complete, no junk. Will buy fourteen-foot Tops and Frames. Can always use sober Agents that want to make money.

**H. E. RODY**

Grindstone, Pa.

**RENA KAISER WANTS**

wing Girls for Girl Show. K. Kaiser wants man take charge of Animal Show, newly framed.

Contact at ANDERSON'S GREATER SHOWS, Fair, Garrett, Ky., this week.

**W. R. GEREN Presents**

**MIGHTY HOOSIER STATE Shows**

**FAIRS!**

**FAIRS!**

**FAIRS!**

Bremen Free Fair, July 28 to August 2  
North Judson Street Fair, August 5-9  
Knox County Farmers' Fair, Bicknell, August 12-16  
Harrison County Fair, Corydon, August 18-23

Then 8 weeks of Street Celebrations to follow. All in Indiana. Want Stock Concessions. Privilege on the above Fairs, \$26.50. Will sell "X" on Novelties. Want Ride Men and Second Men for Spitfire, Tilt, Merry-Go-Round. Working Men, come on. Want Acts for Side Show. All replies to:

**W. R. GEREN, Owner**

MIGHTY HOOSIER STATE SHOWS, Marion, Ind., Merchants' Fair, this week.

**BARRY COUNTY FREE FAIR**  
HASTINGS, MICH., JULY 29-AUGUST 2

One of Michigan's larger Free Fairs, with all community associations participating. CAN PLACE legitimate Stock and catering Concessions of all kinds. WANTED—Class House, large and flashy, for this date and the balance of the Fair season to follow.

NC. 1. UNIT

**WADE W.G. SHOWS**

Ithaca, Mich., this week; Shiawassee County Free Fair, Corunna, Mich., follows Hastings.

**WANTED AT ONCE**

Will book on percentage, Kiddie Rides, Miniature Train, Flying Scooter, Chairplane or any new and novel High Ride. Best terms in biggest park in the South.

**SEASIDE PARK**  
VIRGINIA BEACH, VA.

**CARAVELLA AMUSEMENTS**

**CAN PLACE**

**CAN PLACE**

A few more Stock Stores. First and Second Men on Merry-Go-Round. Help on Octopus and Chairplane. Want reliable man to take charge of Fronts and Tops. Also Show Builder. Want Talkers on Fun House and Unborn. Our season ends November 15. Address: New Castle, Pa., this week; Monessen, Pa., Big Firemen's Jubilee, week following; Du Bois, Pa., Firemen's State Convention, week Aug. 4. All wire CARAVELLA AMUSEMENTS.

**REGENT SHOWS**

Want for Albion, Ind., V. F. W. Summer Festival and Fair Season Starting August 11

Want Photos, Novelties, Balloon Pitch, Hoop-La, String Game, Stock Stores not conflicting. P. C. open if you have something to go with it. SHOWS—Minstrel, Fun House, Wild Life, Midget. Have tops for reliable people. RIDES—Will book, lease or buy any Ride not conflicting with Ferris Wheel, Merry-Go-Round, Chairplane, Loop-o-Plane, small Eli Wheel and Kiddie Swings, for Fairs and Celebrations. Address:

**HARRY ALKON**  
GARRETT, IND., THIS WEEK

**VETERANS' UNITED SHOWS**

**WANT**

RIDES—Need Help on all Rides, top wages. CONCESSIONS—Will book Long or Short Range Gallery, Fish Pond, Basket Ball or any Hanky Pank not conflicting. What have you? SHOWS—Will book Mechanical, Fun House or any Show of merit with own transportation. Celebrations—Charter Oak, Iowa, July 24-26; Glidden, July 30-31; Madrid, Aug. 1-2. Fairs—Indianola, Aug. 4-7; Alta, Aug. 7-10; Rockwell City, Aug. 10-13; Pocahontas, Aug. 14-16; Emmetsburg, Aug. 18-20; all Iowa; West Point, Neb., Aug. 24-28; then the big railroad week and Labor Day Celebration at Perry, Iowa, Aug. 30-Sept. 1. This will be the largest Labor Day Celebration in the State of Iowa. Cuthrie Center Fair, Sept. 2-5.

**CUMBERLAND VALLEY SHOWS**

WANTS FOR 10 STRAIGHT COUNTY FAIRS STARTING TRACY CITY, TENN., AUGUST 11. RIDES: Want to book Roll-o-Plane or any other Ride that doesn't conflict. Come on, Kenny. SHOWS: Any worthwhile Show that doesn't conflict with what we have.

CONCESSIONS: All legitimate Concessions open except Cookhouse, Bingo and Potcorn. Will book Pan Joint and Penny Pitchers with Stock Stores. Want First Man for Ferris Wheel. Also, want Cookhouse Griddle Man. Address all mail and wires to

**ELLIS WINTON**

Cowan, Tenn., this week; Pulaski, Tenn., next week.

**FOR SALE**

- 1 Front Entrance, 3 Light Towers
- 1 Truck with 2 Transformers
- 1 Ferris Wheel
- 1 Kiddie Chairplane Ride
- 1 Tilt-a-Whirl
- 1 Kiddie Airplane Ride
- 1 Merry-Go-Round
- 1 Large Chairplane

and truck for transportation. Will sell immediately subject to our contracts or give possession in Kansas City, Mo., Sept. 22.

Call or Write

**WILLIAM G. CATLETT**  
SHAWNEE, KANSAS Melrose 7434

**WANT A-1 WHEEL MAN**

Must be sober. Will pay highest salary. Contact

**Johnny J. Denton Shows**  
Morehead, Ky.

**WANTED**

Fly-o-Plane Foreman. Must be experienced. Salary \$60.00 per week plus 1 per cent. Second Men, \$40.00 per week. Address

**D. WADE**  
Detroit-Leland Hotel,  
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**FOR SALE**

60 Inch Army Searchlights with motors and generators, 800,000,000 candlepower, good operating condition. Total lot of ten. Will sell individually or all. Immediate delivery.

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Detroit Leland Hotel DETROIT, MICH.  
Phone: RAndolph 2300

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WANTS TWO EXPERIENCED DANCERS

Tickets if I know you

**WORLD OF TODAY SHOWS**

Perham, Minnesota, this week; then Faribault, Minnesota.

**FROZEN CUSTARD**

FOR SALE—NEW

Over 40 fluorescent lights, large neon sign on top of truck, extra added features. Also new 1947 Generator (Kohler), mounted on small 4-wheel Trailer (closed in). Entire outfit, \$7500.00. Now operating. Call, write or cable

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(If it's not a "BOYCE" it's not the best) 1 FOR SALE, OTHERS TO LEASE. Write for details.

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506 N. Vandeventer Ave., St. Louis 8, Mo.  
Formerly Boyce-Wilson Concessions

**NOTICE**

Help wanted for Stock Concessions, Drivers preferred. Bob, Edward Mason, please get in touch immediately.

**JAMES R. SHIPMAN**  
EDDIE L. WHEELER SHOWS,  
Blue Ridge, Ga.

**WILL BOOK**

One Skills or Roll-Down. Must have two or more Stock Stores. D. Hale, will accept your deal. Lost your wire. Join next week. George King, we finally got 16 feet of wire. Come back. All address

**NORMAN ANDERSON, Anderson's Greater Shows,**  
Fair, Garrett, Ky., this week.



**PRICES SLASHED!**



**JUMBO BEARS**

ALL SILK PLUSH  
Glistening Finish  
**\$33.00 DOZEN**

Send for Complete Price List - It's FREE!

TERMS: 25% deposit, balance C.O.D., F.O.B. Pittsburgh, Pa.

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340 Third Ave. Pittsburgh 22, Pa.

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**DAILEY BROS.' CIRCUS**

Boss Canvasman and Assistant Kid Worker, Sailmaker, Circus Blacksmith and Horseshoer.  
Route—Woodville, N. H., July 24; Montpelier, Vt., 25; St. Albans, Vt., 26; Burlington, Vt., 28; Malone, N. Y., 29; Watertown, N. Y., August 1.

**DAILEY BROS.' CIRCUS**

**Circus Routes**

Send to  
2160 Patterson St., Cincinnati 22, O.

Bentley, Clyde: Pueblo, Colo., 22; Trinidad 23; Las Vegas, N. M., 24; Santa Fe 25; Albuquerque 26; Clovis 26.  
Beverly Bros.: Minden City, Mich., 22; Ubyly 23; Harbor Beach 24; Port Hope 25; Port Austin 26.  
Cole Bros.: Kansas City, Mo., 21-23; Topeka, Kan., 24; St. Joseph, Mo., 25; Lincoln, Neb., 26.  
Cole, James M.: Chicago Heights, Ill., 22; Kankakee 23; Paxton 24; Mattoon 25; Flora 26.  
Dailey Bros.: Nashua, N. H., 22; Concord 23; Woodville 24; Montpelier, Vt., 25; St. Albans 26; Burlington 28; Malone, N. Y., 29; Watertown, Aug. 1.  
Garden Bros.: Stratford, Ont., Can., 21-23; Sarnia 24-26; Chatham 28-30.  
Gould, Jay: Kerkhoven, Minn., 23-24; Excelsior 25-27; Litchfield 28-29; Maple Lake 30-31; Norwood Aug. 1-3.  
Hunt Bros.: Milford, Mass., 23.  
Kelly, A. G., & Miller Bros.: L'Anse, Mich., 22; Calumet 23; Hancock 24; Ontonagon 25; Wakefield 26; Mercer, Wis., 27.  
King Bros.: New Bedford, Mass., 22; Framingham 23; Athol 24; Greenfield 25; Meriden, Conn., 26; Asbury Park, N. J., 28; Camden 29.  
Mills Bros.: Boone, Ia., 22; Perry 23; Ames 24; Des Moines 25-26; Atlantic 28; Red Oak 29; Shenandoah 30; Omana, Neb., Aug. 1-2.  
Montgomery, C. R.: American Falls, Idaho, 23; Blackfoot 24; Rigby 25; St. Anthony 26. Packs, Thomas N.: Knoxville, Tenn., 28-Aug. 2.  
Polack Bros. (Eastern): Port Dodge, Ia., 24-26; Omaha, Neb., 28-Aug. 3.  
Polack Bros. (Western): Salinas, Calif., 21-23; Modesto 25-26; Merced 27-28; San Jose 31-Aug. 6.  
Ringling Bros. and Barnum & Bailey: Lima, O., 22; Toledo 23-24; (Michigan & Wyoming) Detroit, Mich., 25-27; (Oakland & 6 Mile Road) Detroit, 28-30; Jackson 31.  
Roger Bros.: St. Regis, Mont., 22; Osborne, Idaho, 23; Coeur d'Alene 24; St. Maries 25; Moscow 26; Lewiston 28.  
Sparks: Edmuntson, N. B., Can., 22; Lauron, Que., 23; Quebec City 24; Chicoutimi 26.

Speagles Trained Animal: Turkey, N. C., 23-24; Potters Hill 25-26.  
Stevens Bros.: Hanover, Ill., 23.

**CARNIVAL ROUTES**

(Continued from page 60)

Nolan, Larry: Cheyenne Wells, Colo., 24-26; Sharon Springs, Kan., 28-30.  
Northern Expo.: Fairfield, Mont., 25-26; Conrad 27-29; Lewistown 30-Aug. 2.  
Northwestern Am. Co.: Maumee, O., 25-26; Toledo Aug. 1-2.  
Ohio Valley: Bellevue, O.  
Olson's Greater: Larimore, N. D., 25-26; Galesburg 28-30; Gackle Aug. 1-2.  
Omar's Greater: Kingfisher, Okla.  
Pacific Coast: Ferndale, Wash.; Kirkland 28-Aug. 3.  
Page Bros.: Mount Pleasant, Tenn., 21-27.  
Page, J. J.: Ironton, O.  
Paul's Am. Co.: Lockwood, Mo.; Crane 28-Aug. 2.  
Pearl City Rides: Muscatine, Ia.; Tampico, Ill., 29-30.  
Peerless Celebration Am.: Somerset, Pa.; Confluence 28-Aug. 2.  
Penn Premier: Wellsboro, Pa.  
Peppers All-State: Morgantown W. Va.  
Pike Am.: Louisburg, Mo., 23-24; Charity 25-26; (Pair) Cuba 31-Aug. 2.  
Pine State: Parsons, Tenn., 21-27.  
Pioneer: Watkins Glen, N. Y.  
Playland United: Morenci, Mich.  
Playtime Am. No. 1: Onset, Mass.; Hyannis 28-Aug. 2.  
Playtime Am. No. 2: Warcham, Mass.; Yarmouth 28-Aug. 2.  
Powelson Greater: Toronto, O.; Byesville 28-Aug. 2.  
Prell's Broadway: Bridgeton, N. J.  
Queen City: (South Ave.) Hamilton, O.  
Rafferty & B. S.: Henderson, N. C.; Louisville 28-Aug. 2.  
Raines Am. Co.: Paris, Ark.  
Red's United: Verdigr, Neb., 23; Kingsley, Ia., 28-30; Correctionville Aug. 1-3.  
Regent: Garrett, Ind.  
Rockwell: Newton, Kan., 21-23; Little River 24-26; Wilson 29-31.  
Rogers Greater: (Pair) Rockport, Ind.; (Pair) Boonville 28-Aug. 2.  
Rogers & Powell: Benoit, Miss.  
Roff Garden: Springfield, O.; Waynesburg, Pa., 28-Aug. 2.  
Royal American: (Pair) Saskatoon, Sask., Can.; (Pair) Regina 28-Aug. 2.  
Royal Crown: Marion, O.; Springfield 28-Aug. 2.  
Royal Expo.: Tifton, Ga.  
Scioto Valley: Kingston, O.  
Shan Bros.: Corbin, Ky.  
Shinley's Am.: Lockesburg, Ark.; Smithville, Okla., 28-Aug. 2.  
Slebrand Bros.: Missoula, Mont.  
Silver Slipper: Owingsville, Ky.  
Silver State: Fairbury, Neb.  
Smith Am. Co.: Pleasanton, Kan.  
Smith, Casey: Altus, Okla.  
Smith, George Clyde: Huntingdon, Pa.; Coalport 28-Aug. 2.  
Snapp Greater: Ottawa, Ill.  
Snyder's Greater: Walton, Ky.; Williamstown 28-Aug. 2.  
Southern Am. Co.: Rule, Tex.  
Southern States: Quitman, Ga.  
Southern Valley: Belzoni, Miss.  
Srader, M. A.: Garden City, Kan.; Russell 28-Aug. 2.  
Stafford United: Indianapolis, Ind.  
Standard: Chinook, Mont.  
Stebler's Greater: Bloomington, Md.  
Stephens, C. A.: Bluefield, Va.  
Strates, James E.: Syracuse, N. Y.  
Stumbo: Green Forest, Ark., 24-26; Mt. Vernon 28-Aug. 2.  
Sunflower State: Ft. Morgan, Colo.  
Sunset: Spencer, Ia.; Thief River Falls, Minn., 28-Aug. 2.  
Thomas Joyland: Lawrenceburg, Ind.  
Thompson Bros., No. 1: Phillipsburg, Pa.  
Thompson Bros., No. 2: Tyrone, Pa.  
Tassel, Sam: Glenside, Pa.  
Tatham Bros.: Gardner, Ill.  
Texas Expo.: De Kalb, Tex.  
Tidwell, T. J.: Pampa, Tex.  
Tivoli Expo.: Burlington, Ia., 31-27.  
Triangle: Altoona, Pa.; (Pair) Harrington, Del. 28-Aug. 2.  
Tri-State: Madison, S. D.  
Turner Bros.: (Pair) Paris, Ill.; (Pair) Mount Sterling 28-Aug. 1.  
Twin City: Winterset, Ia.; Gilman City, Mo., 28-Aug. 2.  
Utah Expo.: Roosevelt, Utah.  
Veterans United: Anthon, Ia., 23; Charter Oak 24-26; Olden 30-31.  
Victory Expo.: Cherryvale, Kan.; (Pair) Columbus 28-Aug. 2.  
Virginia Greater: Cambridge, Md.; Berlin 28-Aug. 2.  
Wade, W. G., No. 1: (Pair) Ithaca, Mich.; (Pair) Hastings 29-Aug. 2.  
Wade, W. G., No. 2: (Pair) Cassopolis, Mich.; North Muskegon 28-30; (Pair) Carleton 31-Aug. 3.  
Wallace Bros.: Mattoon, Ill.  
Wallace Bros. of Canada: (Pair) Lloydminster, Sask., Can., 21-23; Vermilion, Alta., 24-26; (Pair) Vegreville 28-30; (Pair) Red Deer 31-Aug. 2.  
Wallace, I. K., Attra.: Middletown, Pa.; (Pair) Oriental 28-Aug. 2.  
Wallace & Murray: New Martinsville, W. Va.  
Ward, John R.: Logansport, Ind.  
Wason Am.: Indian Head, Md.  
W. B. J.: Toledo, Ohio, Aug. 1-3.  
West Coast: Eugene, Ore., 21-27; Coos Bay 28-Aug. 3; Roseburg 4-10.  
Wheeler, Eddie L.: Blue Ridge, Ga.  
White, Art: Slippery Rock, Pa.  
White Star Attra.: (Pair) Wooster, O.  
Wilson Greater: Gillette, Wyo.  
Wilson's Famous: (Pair) La Salle, Ill.; (Pair) Lewistown 29-Aug. 1.  
Wolf Greater: West Concord, Minn., 22-24; Chaska 25-27.  
Wolfe Am. Co.: Chesnee, S. C.  
Wonder City: (Pair) Belleville, Ill.; (Pair) Sparta 29-Aug. 1.  
Wonder Shows of America: Hammond, Ind.  
Woodin, C. A.: Stanley, N. D., 23-26.  
World of Mirth: Bath, Me.  
World of Pleasure: Iron River, Mich.  
World of Today: Perham, Minn.; Paribault 28-Aug. 2.  
Wrightman: Fortuna, Calif.  
Young, Monte: Ogden, Utah, 21-25; Preston, Idaho, 29-31.  
Zeiger, C. F., United: Greybull, Wyo.

**Misc. Routes**

Send to  
2160 Patterson St., Cincinnati 22, O.

Borgen Players: Hibbing, Minn., 24-26; Park Rapids 26-Aug. 1.  
Dwyer & Kopf Stage Show: Capitol Heights, Md., 21-23; Wilmington, Del., 24-26; Vineyard, N. J., 28-30.  
Miller's, Irvin C.: Brown-Skin Models (Booker T. Theater) Richmond, Va., 25-26; (Morocco Club) Roanoke 28-Aug. 3.  
Benfro Valley Poiks: Utica, N. Y., 23-24; Little Falls 25; Oneonta 26-27; Walton 28; Sidney 29; Norwich 30; Cortland 31; Ithaca Aug. 1-2.  
Sauler, Harley Show: Dumas, Tex., 21-26; Canyon 28-30; Hereford 31-Aug. 2.  
Stout Players Tent Show: Hillsdale, Mich., 21-26; White Pigeon 28-Aug. 2.

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**RODEO WILD WEST PERFORMERS**

With or Without Stock.  
**OPEN AUGUST 24TH**  
12 Weeks Ball Parks Booked.  
Will Buy or Lease Rodeo Stock.  
Write, Don't Wire.  
**MANAGER RODEO**  
General Delivery, Charlotte, N. C.

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**CIRCLE K RANCH RODEO**  
3 DAYS  
Ropers, Bulldoggers and Rough Stock Riders.  
Can Use Good Feature Act.  
1st Show—5th, 6th and 7th of August. Wire full details  
**CIRCLE K RANCH**  
Norristown, Pa.

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**WANTS PERFORMERS**

Doing several Acts. State salary, be ready to join on wire. Long season. Biddy O'Brian, wire. Address, Care BOX 52, Oswego, New York.

**HARRY LEROY**

Contact  
**CHARLIE SMITH**  
Rogers Bros. Circus. Also Fat Byers and Leon Snyder, Seat Men and Riggers.  
**SI RUBENS**  
St. Regis, Mont., 22; Osborn, Idaho, 23; Coeur d'Alene, 24; St. Maries, 25; Moscow, 26; Lewiston, 28.

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Tilt-a-Whirl Foreman, must be capable of taking care and handling new Seven-Tub Ride; top pay and good treatment. If you can handle contact

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**ENDY BROS.' SHOWS**  
OIL CITY, PENN.

**WANTED**

Shows and Concessions or Circus for  
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August 14, 15, 16, 17  
GOLDEN, COLO.  
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Want People all lines, prefer Actors doubling Specialties. State it all and salary expected. Entertaining Piano Player or doubling Parts. Rehearsals July 30th. Address:  
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No. 142	Wigwam Indian Bound Edge	72x84	3.75	3.85
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JULY 27TH THRU AUGUST 3D  
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New England's Finest

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CONCESSIONS OF ALL KINDS FOR BALANCE OF SEASON,  
WITH BONA FIDE FAIRS TO FOLLOW.  
Westerly, R. I., July 21-26



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"THE BIGGEST LITTLE SHOW IN THE MIDWEST"

WANT SHOWS THAT HAVE THEIR OWN OUTFITS (25%)  
WANT STOCK CONCESSIONS AND BALL RACKS  
WANT TALKER FOR GIRL SHOW — AGENTS FOR CONCESSIONS  
COME TO ANY OF THESE FAIRS — WILL PLACE YOU

Macon, Mo., Fair, July 28 to August 2  
Fulton, Mo., Fair, August 4 to 9  
Waynesville, Mo., Fair, August 11 to 16  
Mammoth Springs, Ark., Re-Union, August 18-23  
Marshfield, Mo., Fair, August 25 to 30

All address

F. M. SUTTON, SR., Mgr.

HANNIBAL, MO., This Week; Then Per Route Above.

## DON FRANKLIN SHOWS

WANT DIESEL ELECTRICIAN, join at once; GMC late type units. FOREMAN FOR 1947 TILT.

CONCESSIONS—Can place Photos; Mr. Ferguson, contact us. Penny Pitch, Hoop-La, Country Store, String Game, Darts, Bowling Alley, Sium Blower, Novelties, Cane Rack, Basket Ball, Whiskey Bottles, Milk Bottle Ball Games.

WANT Dealer for office Pea Pool. Positively no grift. We have nine choice Texas Fairs starting third week in August, ending Nov. 11th.

WILL BOOK SHOWS not conflicting, 20%. Have Fun House, Jig Show. Will book two MAJOR RIDES not conflicting. Will book Addison built MINIATURE TRAIN.  
Now showing Snyder, Texas; Lamesa, then San Angelo to follow.

Arnold Dove, Gen. Supt.—Don Franklin, Owner-Mgr.

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## UNITED SHOWS

Want for Camdenton, Mo., and Celebrations to follow  
Stock Stores that do not conflict. Hanky Pank Agents and Skillo Agents and Count Store Agents.

Will buy, book or lease Eli Ferris Wheel, also Kiddie Rides with or without transportation.

Any worthwhile Grind Show that does not conflict with Girl or Snake. Al Herman wants Agents. Anyone who worked for me before, come on; will place you.

Fair or Celebration Secretaries in Missouri, Arkansas and Louisiana, please get in touch with us at once; have a few open dates. All contact.

CARL BOHN, Owner

## ON ACCOUNT OF DISAPPOINTMENT WILL BOOK RIDES OR COMPLETE CARNIVAL

Beginning August 11 until November 1. I have contracts for some of the best tobacco and cotton spots in the Carolinas. You can get your winter bank roll here.

MURRAY JACKSON

Lancaster, S. C.

## WANTED CAPABLE, RELIABLE FOREMAN #5 ELI WHEEL

Salary \$75.00 week. Also Help on other rides.  
Place few Stock Concessions for our fairs.

WRIGHTSMAN AM. CO.

Eureka, Calif., Care Western Union, Until August 17.

## J. F. MARTIN SHOWS Want

Foreman for No. 5 Ferris Wheel.

Want Shows—10-in-1, Life Show, Animal Show, Fun House, Glass House and any type of Grind Show.

CONCESSIONS—Want Hanky Panks.

J. F. MARTIN SHOWS

July 21-26, Brockton, Mass.; July 28-Aug. 2, New Bedford, Mass.

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ALL  
THE  
OLD-  
TIME  
FEATURES

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## THE BILLBOARD'S

# MID-SUMMER SPECIAL

DATED AUGUST 16

Many readers have been asking about it . . . for a long time . . . so here it is!—the MID-SUMMER SPECIAL ISSUE making its appearance at the height of the outdoor season. The editors are busily engaged in finishing up the many special editorial features—lists are being corrected and brought up to date.

You'll want a copy, so arrange with your agent or newsstand dealer now. Renew your subscription if it is due to expire.

Manufacturers, jobbers, show owners, booking offices and all others whose business dealings are with show people—spotlight attention on your company, talent services or wants by advertising in this catalog-type buying reference number.

Your advertising will produce RESULTS! . . . quickly and at very low cost! Phone, wire or mail your space reservation now.

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Size 46x46", Price \$37.50.  
Size 48x48", With 1 Jack Pot, \$45.00.  
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**PARK SPECIAL WHEELS**  
30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$22.50

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MASTER OUTFITS NOW AVAILABLE.  
**S. BOWER**  
Belle Mead, N. J.

If Anyone Knows the Whereabouts of **NOLAN DEEG**  
Please contact his wife. Wife is ill, her dad sick in bed, baby needs medical care. Very urgent.  
2706 Morales St., San Antonio 7, Tex.

**MIDWAY CONFAB**

Pat W. Paxton has contracted to take over the Posing Show on the John R. Ward midway.

Gate & Banner Shows had its biggest 10-cent Kids' Day in its history, altho with the biggest kids.

Jack Perry, general manager of the newly formed Bistany & Perry Shows, was in New York Monday (7) to purchase new equipment. Leo Bistany is assistant manager.

Clif Wilson visited the New York offices of *The Billboard* Monday (14) before leaving by plane for Chicago, en route to rejoin the Royal American Shows in Canada.

Remember those lean years when almost every hauling man held a few carnival box wagons in his yard?

Joe E. Hilton's Side Show is enjoying good business on the Happyland Shows playing Detroit, Joe reports. He says he has been renewing numerous acquaintances since his return to the Motor City.

Mike Krekos, general manager of the West Coast Shows, who is still visiting in Greece, writes personnel on his show that he expects to be

and Bill Stires on the Bailey Bros.' Circus.

Two opposition general agents racing for a town is always a sporting event—especially if one has the town sewed up.

Shipley's Amusements are playing picnics in Arkansas to good business. Shows played Norman, Ark., July 4 and date was a red one, according to C. W. Shipley, owner-manager. Al Summers joined in Norman with his Crime Show and five concessions.

Mr. and Mrs. Orval Williams, who are operating their concessions on the Buff Hottle Shows, spent July 13-14 in St. Louis visiting some of their many friends in their home town. They report good business at their Illinois dates.

The Robinson Family, custard concessionaires, recently left the Royal Crown Shows after playing 12 weeks with that org. The Robinsons now are playing a straight run of Illinois and Indiana fairs after a reported bang-up July 4 in Connersville, Ind.

"Tearing down short-handed on Saturday night is so frightening, and it would be more so if we had to do it 52 times a year."



HERE'S THE FIELD THAT COMPETED in the Blue Goose Golf Tournament at Lake Lawn Country Club, Delavan, Wis., July 4-5. Standing, left to right, are: Robert K. (Bob) Parker, Pat (The Form) Purcell, Ned E. Torti, G. L. (Mike) Wright, Ed Kornrumpf, Bill Townsend, Ed Wall and Bill Hannon. Seated: John Wulf, Mrs. Mabel Wright, John Hannon and Harry Harding. First money was won by Walt Featherstone, not shown in the picture; with second going to Kornrumpf, while third and fourth was split between Mrs. Wright and Bill Hannon.

back in this country within the next few weeks.

Martin D. Baker and the Great Wilma gave a fishing party at Buckeye Park, O., with guests including Frances King, Fay Lewis, Harry Sims, Bobby Hays and Wayne Griffen.

Best suggestion of the season is that all controversies, for it or against it, be put on ice until after closing day.

Bill and Bertha Williams, who are pioneers in the Monkey Show business, again have one of the topnotch shows of this kind and are now in their fifteenth year with Jack Ruback's Alamo Exposition Shows.

After a successful spring season with Harry Boscoe on the O. C. Buck Shows, Sam Spielman is taking it easy at Wheeling, W. Va., until fair season, when he will be associated with Jack (Turkey Red) Franklin.

Hundreds of times we've heard managers threaten to give their territories back to the Indians—but the pale-faces return to protect their routes.

Bunny Venus, who had the Girl, Athletic and side shows at the Skowhegan (Me.) Fairgrounds July 4, visited in that city with Ray Rayette

After battling the elements for weeks, Joe E. Hilton's Side Show is encountering good weather and business on its tour thru Michigan with the Happyland Shows, reports Betty Hilton. July Fourth was the best in history for the Hilton show, which has been enlarged for the fair season. Joe Sr. recently presented Betty and Joe Jr. with a house trailer.

Prof. Willie J. Bernard is framing a new grind (Wild Man) show at Hancock, N. H., for the fall fairs. . . L. Sousa has joined Wallace Attractions with his four concessions. . . Bud Wheeler and Jackie Dale joined the James M. Raftery Shows at Clinton, N. C., and report they did more business in one week than they did in the previous 10 in the Middle West.

After all, what do the hardships of tramping amount to? It's only six months and hardly long enough to earn enough to winter on.

Sigrid Sorenson opened her Oriental Revue on the World of Pleasure Shows July 4 week at Sault Ste. Marie, Mich. With her are her mother, Mrs. Eldridge, in charge of wardrobe, and dancing girls Jean Mathis, Gloria Haney and Betty Polk. Jack Eddy and George Clifford are

J. T. McClellan SAYS

"I do not think there will ever be a ride that will top BIG ELI when it comes to durability, a small cost to operate, a small repair and a big money-getter. Speaking of durability, BIG ELI No. 3 (Built in 1903) and No. 1 (Built in 1905) are in active operation this season. 45 years sounds to me like a record for continuous riding device operation."



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Ideal Change Aprons for Butchers, P.C. Dealers, Concessionaires, etc. 2 or 3 deep pockets, \$2.00 each. (No personal checks, please.) Prompt service.

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12 QT. POPPER  
Equipped with Lifetime Micro Precision Heat. Only Treated Gears. **\$16.00**

8 Qt. Popper, All Aluminum Gearless. **\$10.00**

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ALL ELECTRIC.  
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PORTABLE GASOLINE UNITS.  
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Open all year round  
Want Freaks and Novelty Acts.  
State salary and all particulars in first letter.

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EVERYTHING YOU NEED IN GAMES.  
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SMALL COOK HOUSE and WILD LIFE SHOW AT LIBERTY. Wire per seat and postage wanted and SPOT. If O.K. will answer. (Trailer show in coalfields and tobacco and cotton later. Wire

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 Tickets—Paddles—Laydowns  
 Complete BINGO Outfits  
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 Now Available . . . Write

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 Hoosier Pride Brand POP CORN and Hoosier  
 Pride Coconut Oil SEASONING is a combination  
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 Wire—Write—Phone MUNCIE, IND.

**WANTED**  
 Concessions—Rides—Acts.  
 Best two-day stand Northern Illinois.  
**V-J Day Celebration, August 15 and 16**  
 Apple River, Illinois.  
 Sponsored by VFW, American Legion, Lions'  
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 County-wide—good crowds and good take. Write  
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 2 capable Percentage Dealers. If you can  
 stay sober answer. Want sober Truck Driver,  
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**TRIANGLE SHOWS**  
 WANT  
 Experienced Agents for Flashy Milk Bottles and  
 Arkansas Cat, Ball Games and Watch-La Pitch.  
**BEST TERRITORY IN PENNA.**  
 EARLY FAIRS STARTING IN JULY.  
 Altoona, Pa., this week; Harrington Fair  
 next week.

on tickets and canvas and Clark Davis is mechanic.

From Yorkton, Sask., where Wallace Bros.' Shows was playing, comes the story of a man who went on a midway ride with a bottle on his hip. The ride bucket turned upside down, the bottle crashed onto a beam, and people in another bucket of the ride were sprayed. There were no beefs from below. The bottle had contained citronella and the mosquitoes were bad.

Mr. and Mrs. James Chavanne, of Crescent Amusement Company, received a new Vagabond trailer at Galax, Va., replacing one that was wrecked in an accident en route to Galax from Johnson City, Tenn., reports Louis Bright. Mary Pollock, French fries concessionaire, recently did some pinch-hitting in the office while the show was without a secretary.

Gordon Taylor, Australian showman and ride owner, has been hitting the headlines with a vengeance as a consequence of two recent trips aboard his yacht, one of which resulted in amnesia when he was lost for several days and suffered from exposure. After hospitalization he went to sea again, only to experience similar difficulties. Upon landing at Sydney he announced that he had his fill of yachting.

Tired of working for the same show for 16 years, a canvasman wishes that someone would brand him as a disorganizer so he could get up enough guts to blow.

Frank R. Conklin spent Monday (14) thru Wednesday (16) in Chicago on business. He arranged for the shipment of a carload of canvas, purchased from the O. Henry Tent & Awning Company and the U. S. Tent & Awning Company, to the Canadian National Exhibition in Toronto; visited Riverview Park as guest of Andy Markham, and with Dave Russell, Joe Streibich, Harry Rosenberg and Pat Purcell, visited Hennies Bros.' Shows at Racine, Wis.

Earl and Zola Lewis, with Mickey Mansion's Monkey Circus on the (See Midway Confab on page 66)

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 Just the Thing for Beaches, Pools, Parks, Drive-In's,  
 Parking Lots, Service Stations.  
**The Bungalow Popcorn Machine Is a Complete Business.**  
 All You Need Is a 3 1/2' x 5 1/2' Location!

★ **BUNGALOW TYPE POPCORN MACHINE**



Not just another popcorn machine, but a place of business! Gets the operator in out of the rain and hot sun. Sturdily constructed of reinforced frame with heavy plywood siding. Freshly enamel finish can be spotted a mile! Large moveable glass show windows with display signs. Fluorescent lighting (3 tubes each stand). Light weight, easily moved. Wired for heater or fan. Combination seat and 200 lb. corn storage bin. Extra large stainless steel pan with screen and built-in warmer—plenty of space to store corn for the rush hours. Can be furnished with wheels at extra cost. Your name will be lettered on bungalow free of charge.

**Complete (with heavy duty popping unit) \$750**  
 Convenient Terms Can Be Arranged

**ATTENTION: Jobbers, Dealers and Exporters. Write for Special Offer on This Unit.**

★ **"KING BEE" PORTABLE MACHINE**



**\$135** complete as illustrated

**WILL EARN YOU \$100 A DAY!**  
 Nothing else like it in the business. All New, Entirely Portable, Completely Dependable. Works anywhere. 18" wide, 36" high, 36" long. Hinged top folds back to form 18x22 1/2" shelf. Heavy construction of steel and angle iron. Popping and storage compartments. Famous Coleman gasoline plant, 5" burners, 3-gal. tank. Makes and burns its own gas and requires no special connections. Lights instantly, no preheating. Pays for itself in no time. Shipping weight: 133 lbs. Other popcorn machines from \$79.50. Also: Giant 12-qt. Geared Kettle, \$37.50.

**POPCORN** with the **POP GUARANTEED**

Our Hybrid Popcorn Is Backed by a Money Back Guarantee If You Are Not Completely Satisfied in Every Respect. Write for Special Contract Price.

Finest Quality Roasted Peanuts—Attractive Circus Bags  
 5 Sizes Boxes—Cones—Bags—Snow Cones—Floss Papers  
 Napkins—Spoons—Flavor Concentrates—Colors—Sticks  
 Immediate Delivery Star Poppers. Used Popcorn and Peanut Equipment Bought & Sold

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 Serving You From Coast To Coast

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 World's Most Popular Rides  
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**QUEEN CITY SHOWS**  
 Want for Hagerstown, Ind., week of July 28th, and a long route of Street Celebrations to follow. Shows that can sit on the streets (no Girl). Want Agents for Stock Stores. Will book Kiddy Ride for the balance of the season. Will book Octopus, Tilt or Roll-o-Plane for the balance of the season. All wire  
**CURLY LITTLE** SOUTH AVE. SHOW GROUNDS HAMILTON, OHIO

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Have You Tried Blevins' Finer Snow Cone Flavors? Available in Orange, Cherry, Grape, Lemon, Lemon Lime, Strawberry, Raspberry, Nectar and Root Beer.

**FRUIT ACID-FREE**  
 Per Quart, \$1.75

Snow Cone Cups, 7 oz. . . . . \$2.95 M  
 Candy Apple Sticks, 4 1/2 x 1 1/64. 1.00 M  
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**ECHOLS ICE BALL MACHINE, With Motor, \$75**

**Snow King Machines Also in Stock**

★ **\*FRENCH WAFFLE IRONS**  
 Giant Cast Aluminum. Round, Hexagon and Rose Designs. Free formula with each order.  
**\$2.50 Each. Complete Set, \$7.50**



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 20% DISCOUNT ON COLEMAN HANDY GAS PLANTS AND PARTS.

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 NOW IN AMERICA'S MOST MODERN POPCORN PLANT!  
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**BEE HIVE, the superior hybrid popcorn that is still breaking all records, is stocked at the main Nashville plant and at public warehouses in principal cities for your convenience. For fast express service on all supplies wire your order direct to Nashville.**



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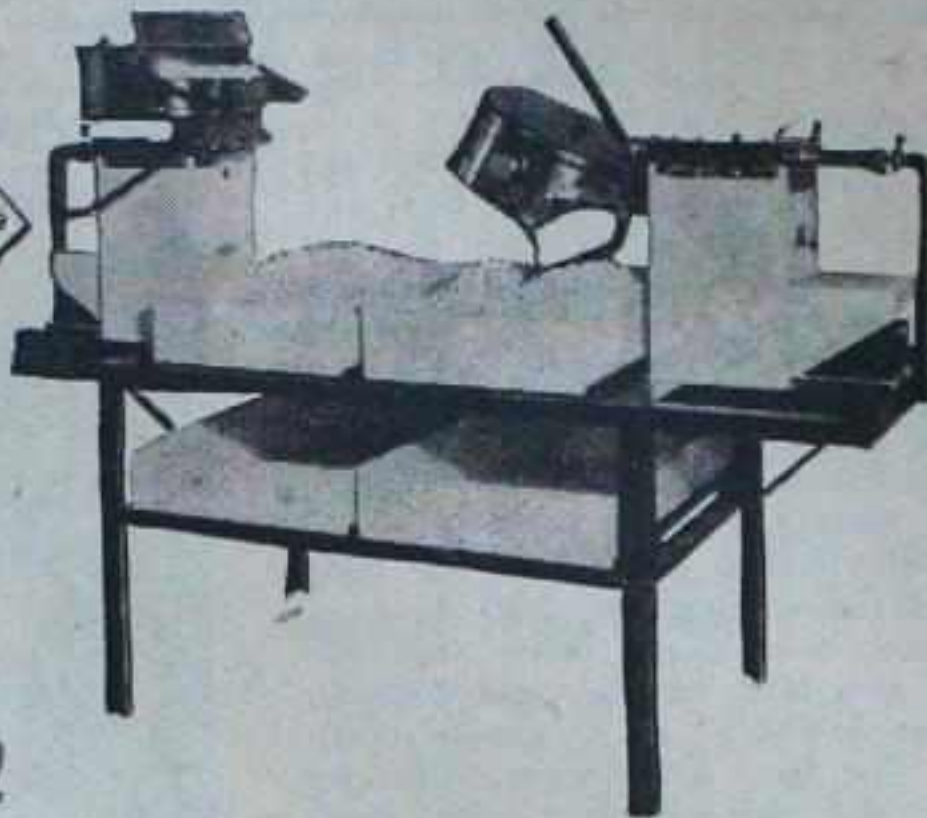
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Two improved Giant Model 41 Poppers mounted on a welded steel stand . . . Speedy, dependable large production poppers that pop twice as much corn as the single model. One operator should pop approximately 100 pounds of raw corn per hour. The popped corn is emptied into two removable steel trays

with perforated bottoms. A shake or two of the trays causes the unpopped kernels to fall through into drawers below. Used by wholesale operators everywhere. Machine operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra. Overall dimensions 78" long x 30" deep.

**C. CRETORS & CO.**

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## Midway Confab

(Continued from page 65)

Johnny J. Jones Exposition, celebrated their 20th wedding anniversary at a party tendered them by their friends on the shows during the stand in Hancock, Mich. Boasting a combined total of 67 years in show business, the Lewises were presented with numerous gifts. Guests included Gladys Earl, Jimmie Massey, Lorey and Shorty Peltier, Babe Peltier, Johnny Massey, Bill Mulligan, Mack Curley and Lewis J. and Mildred Horton.

The golf team on the Cavalcade of Amusements has been getting in some nifty practice licks and is now ready to play the Royal American team for fun, money marbles or chalk. Scores registered a week ago on the Municipal Course at Rockford, Ill., were Pete Fleming, 68; China Jackson, 80; Whitey Reynolds, 76; Herman Pluta, 117; Julius Turov, 80; Bert Smith, 82; William O. Perrot, 91; Sparky Belw, 82; Whitey Weiss, 95; and Corky, 83. Fleming has left for Little Rock to compete in the Arkansas open tournament.

Helen Morgan visited the Wender Shows of America at LaSalle, Ill., and reports the side show personnel as follows: Joe Mooney, manager; James Zaharee, rice writer; John Williams, alligator boy; Zola Williams, bearded fat girl; Joe Carthay, midget; George Rosson, magic; Marie Rosson, illusion; Good Shepherd, lecturer; Margo, mentalist; Jeanie, electric chair; Margaret Green, pygmy; Molly Mooney, bally and sword box; William (Doc) Crosby, talker; Francis and Mary Franco, annex; Warren Henry and Charles Keckler, tickets, and Kay Zaharee, nurse.

Wanted! Wanted! Have a new modernistic front, embellished with neon, chromium trimmed pillars, and other ultra-modern effects. Beautiful stage and settings, which we will turn over to a reliable revue manager with wardrobe and a complete cast in keeping with the high standards of this show. Must have at least two girls.

DeLuxe Shows, owned and operated by Joseph Bury, recently purchased two surplus army searchlights, which the org has mounted on a new 33-foot platform trailer. . . The late Mrs. Lillian Sheppard, who succumbed in the fire which dealt an estimated \$100,000 damage to Long's United Shows at Sacramento, was widely known in outdoor show business, having had girl shows on numerous organizations in the East. At one time she was with Brainerd & Patterson, Con T. Kennedy, C. A. Wortham, Johnny J. Jones, T. A. Wolfe, Beckmann & Gerety, Dodson's World's Fair, Sam Solomon, Royal American and Hennies Bros. shows and Johnny J. Jones and Rubin & Cherry expositions.

The line-up for the Kelley-Best Cavalcade of Freaks on the Cavalcade of Amusements includes Betty Lou



LOUIS BERGER, general agent for Hennies Bros., found himself surrounded by fair executives at the Anderson, Ind., Free Fair. On the left is William Hutton, manager of the annual. On the right is Charles Crichtley, concessions manager.

Williams, double body girl; Mrs. Fannie Williams, nurse; Grace McDaniels, mule face woman; Dolly Reegan, ossified girl; Sabu, elephant skingirl; LaGoldie, sword swallower; Joe and Betty Richardson, impalement; LeRoy, magician and inside lecturer; Mme. Merna, mentalist; Leo Hinkle, pin cushion; Sam Harlow, strong man; Colonel Casper, Eddie Kuhn and Baby Snooks, midgets; (See Midway Confab on page 68)

## BETTER BUILT CONCESSION EQUIPMENT! ★ ALL-ELECTRIC CANDY FLOSS MACHINE



Our new Super Model #100 is extremely easy to operate — even a child can do it. Single Spinnerhead, \$207.50; Double Spinnerhead, \$225.00; Single Bands and Ribbons, \$5.00 each; Double Bands, \$15.00 each. WE REPAIR ALL MAKES OF MACHINES.



## ★ NEW SARATOGA ALUMINUM POPPER

Makes delicious French Fried Popcorn—sells fast! Easy to operate. Very profitable! Lowest priced corn popper on market of equal capacity and excellence. 12-qt. capacity \$20.00 each. Meets all State health requirements. Durable Cast Aluminum Top — maintains Gear Alignment. Dependable. Also 35-qt. gearless Kettle \$37.50; 8-qt. Kettle \$10.00; 6x6 Tops with frames \$15.00. Write. ★ Immediate Shipment. Terms: 25% with order, balance on delivery. F. O. B. Toledo.

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Best Quality Corn  
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## NEW 1947 FLY-O-PLANE RIDE

NEW 3-TON TRUCK AND 30' TRAILER

Outfit complete with Allis-Chalmers engine, ticket booth and fence.  
Will discount \$2,000.00 for quick deal.

Fred Hollingsworth, Gen. Del., Hapeville, Ga.

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## The TILT-A-WHIRL Ride

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Its Grosses Are Getting Better All the Time

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Unlimited Capacity — Repeater — Thriller  
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# IMPROVED KINGERY

**EASY TO OPERATE**



# KORN KING

POP CORN MACHINE

INCREASES PROFITS

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**\$409<sup>50</sup>**

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**IMMEDIATE DELIVERY**

- 1 lb. Kettle
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54" High — 44" Long — 29" Deep

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HAZLETON, PA., WEEK JULY 21

**Want for Rest of Season and Florida All Winter**

- RIDES—ROLL-O-PLANE, PONY RIDE, TILT-A-WHIRL OR ANY OTHER NOVEL RIDE.
- SHOWS—SNAKE SHOW. HAVE COMPLETE OUTFIT FOR SIDE SHOW WITH WORKING ACTS. CHARLIE ZERM, WIRE. MONKEY SHOW, MOTOR DROME, FUN HOUSE. ALL WINTER'S WORK.
- CONCESSIONS—EVERYTHING OPEN. CAN PLACE COOK HOUSE THAT CATERES TO SHOW PEOPLE. MAXIE GLENN, WIRE. SCALES, GUESS YOUR AGE, ANY TEN-CENT STOCK CONCESSION. FEW CHOICE WHEELS OPEN.
- HAVE GOOD PROPOSITION FOR BILLPOSTER WHO WILL PRODUCE. WANT GOOD SCENIC ARTIST. WIRE

**J. JACK PERRY, Manager, or LEO M. BISTANY, Asst. Manager**  
HAZLETON, PA.

## JOHNNY J. DENTON SHOWS

**Get Aboard for the Following Streamlined Dates of Fairs and Celebrations That Will Produce That Promised Winter "Bank Roll" Starting at—**

Winchester, Ky., Clark County Festival (Heart of City Location),  
Week July 28 to August 2 Inclusive.

- Shelbyville, Ky., Shelby County Fair.
- Broadhead, Ky., County Fair.
- Barboursville, Ky., Knox County Fair.
- Middlesboro, Ky., Bell County Fair.
- Wise, Va., Wise County Fair.
- Cumberland, Ky., Legion Fair.
- Scottsboro, Ala., Jackson County Fair.
- Ft. Payne, Ala., De Kalb County Fair.
- Cullman, Ala., Cullman County Fair & Fall Festival.
- Opelika, Ala., Lee County Legion Fair.
- Ozark, Ala., Dale County Legion Fair.
- Troy, Ala., Pike County Legion Fair.
- Montgomery, Ala., Veterans' Fall Festival.

Followed by three more Florida Fairs.  
CONCESSIONS—Can place all legitimate Concessions. Sell X on Mug, Candy Apples. All other Stock Concessions open.  
SHOWS—Will give good proposition for Motordrome.  
FOR SALE—Three all-steel Light Towers; first \$400 takes them.

All replies

**JOHNNY J. DENTON**  
MOREHEAD, KY., THIS WEEK

## Blue Ribbon SHOWS

**THIS SHOW WILL STAY OUT ALL WINTER WITH BEST FLORIDA DATES CAN PLACE FOR BALANCE OF SEASON**

- SHOWS: Have complete outfit for 10-in-1, brand new Top and 120-ft. Banner Line. Want capable Man with People to take it over. Grind Shows of all kinds, Motordrome, Life Show Penny Arcade.
- HELP: Foreman for Ferris Wheels, also Ride Help for all Rides. Capable Concession Agents. Sweetie Walker wants Talker for Minstrel Show (10%).
- SLUM CONCESSIONS OF ALL KINDS—\$25.00 PER WEEK.
- WILL SELL EXCLUSIVE ON MITT CAMP TO RELIABLE COUPLE WITHOUT CHILDREN. Fred Webster, get in touch with us. Have good proposition for you. Address STREATOR, ILL., this week; OTTAWA, ILL., next week.

**WANTED**

### EDDIE L. WHEELER SHOWS

Opening for Merchandise Concessions of all kinds. Good opening for Cook House or Grab catering to show people. Mitt Camp Agents for Roll-down and Swinger. Can place Shows with own transportation. All replies to **EDDIE L. WHEELER**, Blue Ridge, Georgia.

### SUNSET AMUSEMENT COMPANY

**WANTS**

Skill Concessions for Fairs at Thief River Falls, Bemidji, Hibbing, Redwood Falls, Minn.

Can use Wild Life and Iron Lung and Shows with own equipment. Spencer, Iowa, this week; Thief River Falls, next.



# ★ Endy Bros. Shows ★

**FAIRS — FAIRS — FAIRS**  
**BEDFORD FAIR, Bedford, Pa., week August 4**  
**BUTLER FAIR, Butler, Pa., week August 11**  
**AND ALL FAIRS UNTIL CLOSING DATE IN MIAMI,**  
**DECEMBER 5.**

WANT TRAINMASTER — TOP SALARY.

WANT HEY-DEY FOREMAN AND SECOND MEN FOR ALL RIDES.  
 NEED BLACKSMITH, WAGON BUILDER AND WORKINGMEN.

RIDES: Will place DARK RIDE, GLASS HOUSE, LIVE PONY RIDE, SPITFIRE and SCOOTER.

SHOWS: Can place MONKEY SHOW OR SPEEDWAY, or ANIMAL CIRCUS. We have equipment and wagons for same.  
 Capt. Kuhn, answer.

WILL PLACE FOR OUR ENTIRE ROUTE OF FAIRS:  
 FROZEN CUSTARD, LEGITIMATE CONCESSIONS AND  
 EATING STANDS.

All Address:

**DAVE ENDY, Gen. Mgr.**  
 OIL CITY, PA., this week; then per route.

## Continental Shows, Inc.

OUR FAIRS START

**BARTON, VT., AUGUST 14, 15, 16**  
**LYNDONVILLE, VT., AUGUST 21, 22, 23**  
**WESTPORT, N. Y., AUGUST 26, 27, 28, 29**  
**BOONVILLE, N. Y., WEEK OF LABOR DAY**  
**STURBRIDGE, MASS., WEEK OF SEPT. 8**  
**DEERFIELD, N. H.**  
**CENTER SANDWICH, N. H.**

Want legitimate Grind Stores for balance of Still Dates and Fairs. Shows with own equipment. No Girl Shows. Two Ball Games wanted, Cat Racks.  
 Contact

**ROLAND E. CHAMPAGNE, Mgr.**

Continental Shows, Inc., Tupper Lake, N. Y., this week, and as per route.

## WANTED

For Oriental Fair, Wormleysburg Firemen's Celebration, Abbottstown Farmers' Fair, McConellsburg Legion Home Coming, all Pennsylvania; Amherst and Chesterfield, Virginia, Fairs. CONCESSIONS—Age, Weight, Novelties, Duck Pond, Arcade, Stock Wheels, Pitch Till You Win, Slum Outfits, others not conflicting. SHOWS not conflicting.

**T. K. WALLACE ATTRACTIONS**

Week July 21, Middletown, Pa.; week July 28, Oriental Fair.

**MEL SOBER, Gen. Agt.**

## WANTED

**TWO CALLERS AND SIX COUNTER MEN FOR BINGO GAME**

On account of #2 Bingo for remainder of season.

**O. J. WEISS or GUY WEST**

Cavalcade of Amusements, Waukegan, Illinois, July 18 to 23;  
 Muncie, Indiana, July 26 to August 2.

## DANCING GIRLS WANTED

**For EDDIE MILLER ALL GIRL REVUE**

Strippers, Hula, Fan Dance. Must be young and attractive. Inexperienced girls considered. Wardrobe and transportation furnished after joining. Wages tops. State what you can do. Paul Permete, come on. Wayne First, wire.

**E. H. MILLER**

e/o HAPPYLAND SHOWS, Elks' Temple Show Lot, Pontiac, Mich., till Aug. 2nd.

## MIDWAY CONFAB

(Continued from page 66)

Walter Ali, tattoo, and P. Henry, Hindu. In the annex are Bobby Kork's family; Ethel Garland, Romane and Barbara Sanders, bally girls; Irene Best, nurse; Anna LeRoy, tickets; Elmer McDaniels and Fred Sanders, front tickets; Walter Ali, Louis (Blue) Osenbaugh, Terry Best and Mike Kelley, front talkers.

Mrs. Mary Webb, for the last four years with the Johnny J. Jones Exposition, is a patient in the Aiken (S. C.) hospital.

Mrs. William Cowan, wife of the concession manager on the John R. Ward's World's Fair Shows, gave a luncheon and baby shower Tuesday (15) at the Hilton Hotel, Beloit, Wis., for Mrs. Edgar Hart. Party was a surprise to Mrs. Hart, who plans to leave soon to enter a St. Louis hospital. Guests included Mrs. William Patrick, Mrs. Jack Pugal, Mrs. Mel Dodson, Mrs. Ralph J. Clawson, Jeffie Jean Ward, Mrs. John R. Ward, Billie Frazier, Julie Ward, Mrs. Grace Goss, Mrs. Margie Glickman, Mrs. Lew Hamilton, Mrs. Evelyn Blakely, Mrs. Al Wagner, Mrs. Virginia Chisholm, Mrs. Charles Allen, Mrs. Betty O'Brien, Mrs. Lizzie Webb, Mrs. Harry Ward, Betty Ward, Mrs. Tommie Lieberknecht, Betty and Mary Campi, Mrs. Sis Campi, Mrs. Mildred Hammond, Mrs. Ray Cramer, Mrs. Elizabeth Paugh, Mrs. Eleanor Spears, Mrs. Hazel Brown and Mary Barbour.

Abie L. Morris, of the St. Louis office of The Billboard, has been entertaining quite a few ex-showmen and performers at his cottage at Rockaway Beach, Mo., where he is vacationing. Among the ex-showmen now in business at Rockaway Beach are Hal Smith, former orchestra leader who is now operating the Rockaway Beach dance pavilion; Ralph Preston, former carnivalite, who owns the Preston Cottages; Mr. and Mrs. Steve Burton, formerly with Curtis Shanklin Stock Company; William Fontinelle of the Fontinelle Stock Company; Larry Conover, formerly with the Ralph Emerson Show Boat; Jack Wade, formerly of the team of Wade and Wade, acrobats; Douglas Thomas, of the Thomas Shows; Chapie Chapman, formerly of the Southern Harmony Four; Larry Blaine, who formerly operated concessions with Max Goodman, and who is now operating the Lake O'Tel Tap Room, and Dave Roberts, also an ex-concessionaire, now operating the Ozark Lodge.

Detroit Notes: William R. Waugh, former concessionaire who has been in poor health for some time, has gone to Petoskey, Mich., for the summer. He will return in the fall to go into the toy manufacturing business. C. Joe Bennett is bringing the Playland United Shows back to Auburn Heights, near Pontiac, next week, after playing at Brighton and Sanford, Mich.

D. Wade, general representative of the W. G. Wade Shows, visited twice recently with B. H. Britt, Mark Williams and Charles H. Hodges on the Gooding American Exposition Shows at Lorain, O.

Sam R. Johnson, shooting gallery proprietor on the Happy Holiday Shows, plans to build a number of cottages on property he acquired recently on the river at Mount Pleasant, Mich. Glenn Hockett and Jack Raterink have returned from the North Dakota State Fair with their new robot game. Mrs. Caroline Adams, wife of concessionaire Harry Adams, has trained a pet pigeon which follows her all around the lot and lives with the Adamses in their trailer. Mr. and Mrs. Charles Stapleton visited the Happy Holiday Shows at Ferndale, Mich.

## POPCORN

COCONUT OIL, lb.....	\$ 30
POPSIT PLUS, Gal.....	3.09
CORN, S.A. Yellow, 100 lbs.....	9.75
BOXES, 1½ oz. M.....	7.50
BOXES, Carnival. M.....	7.00
SALT, 24/2-lb. pkgs.....	1.95
GLASSINE BAGS, 1 lb. sq. M....	1.95

### VIKING POPCORN MACHINE

NEW and USED  
 POPPERS OF ALL TYPES



LOW PRICES  
 IMMEDIATE DELIVERY


APPLE STICKS, COLORING, ETC.  
 ALL CARNIVAL SUPPLIES

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IS "SUREFIRE"  
 WORLD'S MOST BEAUTIFUL RIDE  
 FRANK HRUBETZ & CO. SALEM, ORE.



## MAN SHOT FROM CANNON

GETS THE CROWDS — WHEN EVERYTHING ELSE FAILS

WRITE OR WIRE  
**FEARLESS GREGGS** PLYMOUTH, WIS.

**TICKETS** PRINTED TO YOUR ORDER **100,000—\$21.20**

ROLL — FOLDED — CASH WITH ORDER — SAVE

Minimum Order Each Wording, Price or Color, 10,000 Tickets.	10,000 Each additional 10,000.	\$7.25
	Same Order	1.55
	Price Change	2.10
	Color Change	.50

**DALY TICKET CO.** COLLINSVILLE, ILL.



# FROM THE LOTS

## Mad Cody Fleming

AUGUSTA, Ga., July 19.—Back here for a two-week celebration stand, org came in from St. Simon, Ga., where for two weeks, including the week of July 4, it did better than okay. Folks jammed the island for the festivities and the shows were spotted in the midst of all the action, so it got a big share of the business.

During the stand an evangelist tried to heckel the shows' legality, but the attempt boomeranged and now he, not the show, is in hot water, facing suits of \$120,000.

Johnnie Mitchell bought a truck and three of C. D. Dean's concessions. Shows' personnel, with the exception of Mad Cody Fleming and Manager George Lucas, took time out for some fishing and swimming. During the fun Jack McCarty was out in front, putting the finishing touches to preparations for the stand here.

Dutch Schilling says he is hoping for a pink one in order to unload his surplus stock. He recently bought the stock and concessions owned by Mrs. George Brown, whose late husband operated the Brown family rides.

Thomaston, Ga., stand, played earlier, was hurt by rain. Business on the whole this year is 50 per cent off from last year.—MAD CODY FLEMING.

## Hill's Greater

BELLE FOURCHE, S. D., July 19.—Shows made the long move over the Black Hills from Scotts Bluff, Neb., in good time without mishap to play the Black Hill's Round-Up Celebration on the streets here.

Top ride was the Pretzel with the Flying Scooter running a close second. The Girl Show was the leading show, with George Hershely's Side Show running a close second.

Tom Wells joined with two sets of diggers, reporting his best week in his show career. Thousand of children enjoyed Clyde Runnell's Silver Streak train ride.

The governor of South Dakota was the guest of Mr. and Mrs. H. P. Hill July 4. C. E. Williams received word that his brother was in critical condition from injuries received in an auto accident. He left immediately by plane to be at his brother's bedside in Houston.

## Siebrand

RUPERT, Idaho, July 19.—July 4 week stand here proved good. It was very hot and business was brisk, with the cookhouse serving meals in shifts.

All the kiddie rides were kept in action. New Scooter was constantly on the go, as was the Spitfire. Joints and concessions got a good play. The Rupert Rodeo furnished little competition, the crowds streaming from the rodeo grounds to the lot.

The Siebrands have built a new Funhouse called the Goof Factory and are planning to build a Glass House. The fishermen are still going strong, their latest trip being to Magic Lake. In the group were Paul Patsetsky, Ira Billingsley and son, Peanuts Freeman, Cliff Henry and Lee Ritter.

**.22 SHORTS .**  
 20 Cases **SPATTERLESS**  
**\$60.00** Per Case  
 15 Cases **REGULAR**  
**\$55.00** Per Case  
 NEW WINCHESTER RIFLES GALLERY  
 PUMP, \$35.00 EA.  
 Send 1/4 Deposit With Order.  
 220 W. 42nd St.  
**PEERLESS** New York City

# ROW SHOWS

WANT FOR

## TIOGA COUNTY FAIR, OWEGO, N. Y.

July 27 to August 3 8—Big Days and Nites—8

With eight more Fairs to follow in a row.

### CONCESSIONS

ALL LEGITIMATE CONCESSIONS

### RIDES

ROLL-O-PLANE  
WHIP  
ROCKET

### SHOWS

WIFE  
CRIME  
MIDGET

ANY good Grind Shows and Concessions.

WANT DROME and ARCADE.

Can place set of Rides or Show for three Fairs.

**J. VAN VLIET, Mgr.**

Malstead, Pa., July 21st to 25th; then Owego, N. Y.

**Silver Slipper Shows**  
 RIDES SHOWS CONCESSIONS FREE ACTS

Attention, Fair Secretaries in Kentucky, Tennessee and Georgia. We have a few open dates during August, September and October. Visit our midway.

RIDES—Will book Merry-Go-Round and Kiddie Auto Ride for balance of season or will buy and pay cash for same. SHOWS—Will book any worth-while Show of merit with own outfit. Good proposition to Fun House, Glass House or Motor Drome. CONCESSIONS—Want Stock Concessions of all kinds. \$20.00 per week. We carry no percentage or gift. HELP—Want Geek for office-owned Snake Show. Want Agents for office-owned Concessions. All replies and wires to

**WILLIAM O. HAMMONTREE, General Manager**  
 OWINGSVILLE, KY., THIS WEEK

## FOR SALE—FOUR GRAND SHOWS

Complete in every description, including Sound Systems, 40-ft. Fronts, all new fireproof Canvas, new Flashy Banners, Light Cables, etc., etc.; Pizmy Horses (2 29 and 31 in. high, 12 and 10 yrs. old); Giant Rat, 50 in. long, 40 lbs.; 4 cages Small Animals. Both Shows have 15x20 ft. new blue fireproof Tents, 40 ft.; 3 Banner Fronts; Mouse Circus on 4-wheeled Trailer, 40 ft. Front, all Props, plenty Mice, Cages, etc. Snake, Girl, Illusion, complete 40-ft. Front, mounted on Cher, long wheel base Truck. All 4 Shows load on Truck and Trailer. Will sell all or part. Reason for selling, husband lost eye and I cannot operate them.

**ERMA L. SPARTON, General Delivery, San Rafael, Calif.**

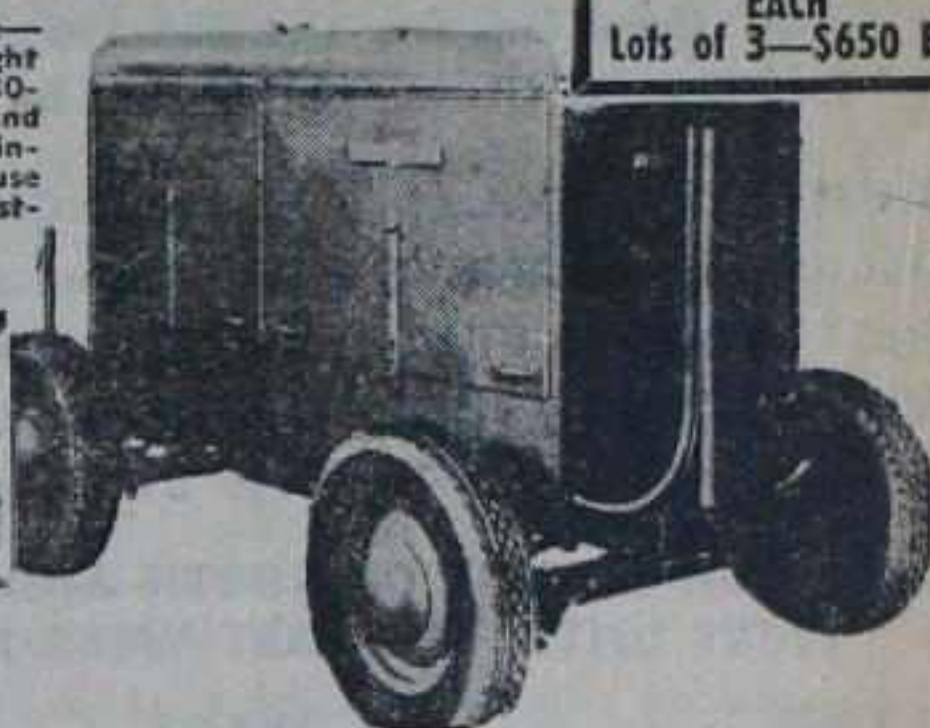
## GOVERNMENT PAID \$15,000 FOR COMPLETE UNIT . . . PORTABLE POWER PLANT

Same unit NOW

**\$695**

EACH  
 Lots of 3—\$650 Ea.

Mobile Tow Bar—72" Wheelbase—5 Ft. High—600x16 Tires—Tail Light—Hand Brake—Ford V8 Axels—30-Gal. Gas Tank—All Steel Frame and Chassis—Ideal for hundreds of industrial uses. Also suitable for use as Electric Welder with small adjustments.



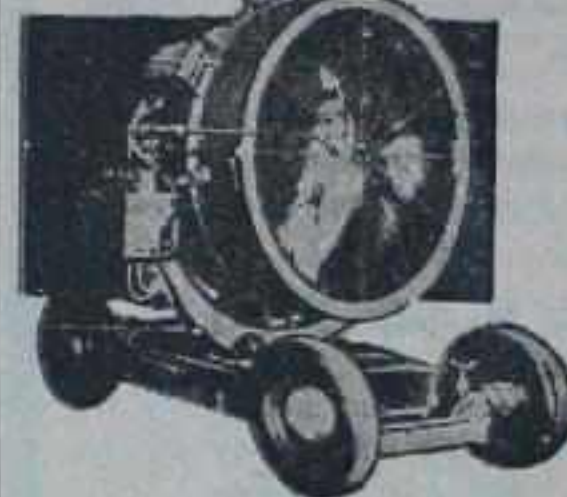
HERCULES 6 cyl. gas engine, Model JXD 4x4 1/2. Air cleaner—self starter. Westinghouse 1/2 HP fan motor. Six blade fan, 24" diameter. Operating panel, complete. Gas Gauge, Ammeter, Oil Pr. Gauge, Temperature Gauge, Tachometer, Choke Starter Button Throttle, 115V Plug, 115V Switch, Fan Switch (Winter, Summer), Ignition Switch, 6V Plug, Voltmeter, 115V; Amp-meter, 300 A; Rheostat, Main Switch.



Westinghouse Marine Generator. Type 5K. Direct Current. Style 187494.

1100RPM, 16.2KW, 162Amp, 100 Volts.

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300 MILLION CANDLE POWER SEARCHLIGHTS  
 Complete With Remote Control Station

**\$349** EACH

\$300 Ea. in lots of 3

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60 RIDING DEVICES • Oldest—Largest—Most Reliable • 7 UNITS

### LEGITIMATE CONCESSIONS WANTED

For Wayne County 4-H Club Fair, Centerville, Indiana, August 5-6-7-8. Bingo and all Percentage Games sold, everything else open. Address inquiry:

**GOODING AMUSEMENT COMPANY**

1300 NORTON AVENUE

COLUMBUS, OHIO

## TIVOLI EXPOSITION SHOWS

16 — RIDES AND SHOWS — 16

Can place a few more legitimate Concessions for the following string of Fairs: Kahoka, Mo.; Knoxville, Bloomfield, Eldon, Cresco, Webster City, Iowa; Fayetteville, Morrilton, Hope and Bentonville, Arkansas. More Fairs to follow in the South. Out until November 1st. Will book any worth-while Attraction or Show. Bill Chaulkis wants Side-Show Acts and Concession Agents, Man who can handle Balloon Concession. Whitey Lutz wants Cook-House Help. Faye Lutz wants Reader for Mitt Camp. Also have openings for good Ride Men who can drive semis, best of treatment. Wire or write

**H. V. PETERSEN, Mgr.**

Burlington, Iowa, this week; then as per route.

# PIONEER SHOWS

high class midway attractions

KNOXVILLE, PENNA., JUBILEE WEEK, FREE GATE, JULY 28 TO AUGUST 2

PARADES, FREE ACTS, FIREWORKS, BAND CONCERTS, DRAWINGS. Want Custard, Ball Games, Jewelry, all 10¢ Concessions, Shows not conflicting. Long proven route Fairs, Celebrations.

FOR SALE—8-Car Whip and Miniature Train.

**MICKEY PERCELL**

Week July 21, WATKINS GLEN, N. Y. Answer W. U., Fairground.

## M. A. SRADER SHOWS CAN PLACE

Pony Ride, Train, Roll-o-Plane, or Mix-Up for four of the best Fairs in Western Kansas starting August 4. Will book shows with own outfit.

Jockey Jones can place Count Store Agent. Agents I know, wire. Cy Slovin and Boxback, wire me. Address

Garden City, Kan., July 21-26; Russell, Kan., July 28-August 2.



# MARKS SHOWS

MILE LONG PLEASURE TRAIL

Now Booking for the Most Outstanding Still Dates and Class "A" Fairs in the Southeast

BLUEFIELD, W. VA., July 28 — LYNCHBURG, VA., Aug. 4.  
 THE GREAT ROANOKE FAIR, Roanoke, Va., Aug. 11.  
 WEST VIRGINIA STATE FAIR, Ronceverte, W. Va., Aug. 18.  
 WEST VIRGINIA FREE FAIR, Charleston, W. Va., Aug. 25.  
 Ten Big Days and Nights.

THEN OUR CIRCUIT OF NORTH AND SOUTH CAROLINA FAIRS UNTIL THE LAST WEEK IN NOVEMBER.

**WANT** **WANT** **WANT**  
**RIDES:** Spitfire, Fly-o-Plane, Pretzel or any new and novel ride.

**SHOWS:** High class Monkey, Wild Life, Mechanical or any money-getting Grind Shows. Nothing too big if you can produce.

**CONCESSIONS:** Legitimate Merchandise Concessions of all kinds. The above fairs are proven money spots.

Can place capable Show People in all departments. Working Men and Assistant Foremen for rides. Al Renton can use Side Show Working and Novelty Acts for one of the best framed Side Shows on the road.

Jimmie Simpson wants Colored Performers and Musicians. A-1 Piano Player and Trombone Player, Comedian that doubles on Bass Drum, Chorus Girls. Best of treatment, first-class accommodations. Eat and sleep on Pullman bus. Write or wire; pay yours, I will pay mine. Doc Roberts, write or wire Johnny Rae.

Address All Mail and Wires to

**MARKS SHOWS**

This Week, BECKLEY, W. VA.; Then Per Route.

## From the Lots

### Majestic Greater

LIMA, O., July 19. — Majestic Greater Shows played at the fairgrounds in Wilmington, O., July 7-12, auspices of the Lions' Club. Weather was fair and business excellent. After several weeks of modest business, Wilmington proved to be what is hoped will be the turning point. Weather was ideal except on Wednesday when show was rained out.

Marion Perry's Lion Thrill Arena had its best week of the season so far—no need to bally, the folks just walked up and bought tickets. Irma Kane, with beat the dealer, also had best week, and Peggy Wilson, with over and under, the second best. Al Stempin was obliged to use four people on his popcorn and candy apple stands. Even Boss Sam Goldstein pitched in to help. The atomic blonde is proving to be a real trouper. Bill's White House cafe is popular with the showfolks. Bob and Myrtle Thomas are getting the cookhouse in shape. Lloyd Soules and Joe Martin are keeping equipment in top shape. Johnny, Marion Perry's assistant, is a hard worker. Butch took delivery on a new Buick. Shorty Morgan is back on the Merry-Go-Round.

Clem Coffey is on the sick list but keeps pitching. The writer ripped the right side of his trailer while making a turn on the lot. Visitors included Mrs. Morris Miller; her son, Maurice, and his wife, Mabel Mack (retired), and Frank Hamilton.—HARRY E. WILSON.

### World of Mirth

LEWISTON, Me., July 19.—Parties have been the main form of entertainment lately. Mr. and Mrs. Charles Holliday entertained the entire personnel, honoring their daughter, Patty, on her fourth birthday.

Wednesday (9) Alberta Mack celebrated her birthday, and her daughter-in-law, Mrs. Dick Mack, entertained 20 of Mrs. Mack's friends in Mrs. Bee Buck's trailer. Mrs. Mack received many gifts, including a birthstone ring from Mother Lee A. Tiffney.

Jimmie Bergen is learning the various departments from the bottom up. Whitey Cramer is first assistant to Alberta Mack in the Monkey Show. Blondy Mack always is adding extras to his Wild Life Show. Dick Mack is assisted at the front of the show by Troy Pennell.

The entire midway is undergoing a painting job, plus some reconstruction, in preparation for the fairs which start July 28.—MRS. VICTOR LEE.

**.22 SHORTS**  
**WESTERN & REMINGTON**  
**\$60.00 PER CASE**  
**SPATTERLESS, \$65.00 PER CASE**  
**GUARANTEED FRESH STOCK**

Please enclose full payment with order. Wire or mail, plus shipping instructions. Shipment made same day as order received regardless of time, as we are open and busy 24 hours each day.

FOR 18 YEARS PLEASED CUSTOMERS HAVE BEEN OUR GREATEST ASSET.

**Tom Casey Amusements**  
 515 N. 3d St., St. Louis 2, Mo.  
 REFERENCE—UNITED BANK AND TRUST CO.

## FRED BRAD WANTS HELP

Happy Kerwan, wire.

Concord, New Hampshire; Woodville, New Hampshire; Montpelier, Vermont; St. Albans, Vermont.

PRICED FOR QUICK SALE  
**\$4,000.00**

### 9-TUB TILT-A-WHIRL

Come and see it. Phone 3-8120. Write

**MANUEL STAGGS**

General Delivery Tulsa, Oklahoma

## GIRLS, GIRLS WANTED

Hula, Strips, Fan and Posing Shows. Wire! Do not write.

**JOE BUCKLEY**

Care O. C. Buck Shows  
 Fort Edwards, N. Y.

**SECOND-HAND SHOW PROPERTY FOR SALE**  
 \$50.00 Real Skeleton of man in glass case. Plus for Fun House. Good condition. Real bargain. Royal Portable Typewriter, late model, good as new. \$15.00 African Tom-Tom for Girl Show. Good bally. \$1.75 streamers, new flags 12x18 inches. Others.  
**WEIL'S CURIOSITY SHOP**  
 12 Strawberry St. Philadelphia 6, Pa.

Cheboygan, Mich. <b>FAIR</b> Aug. 5-9	Midland, Mich. <b>FREE FAIR</b> Aug. 12-16	Marshall, Mich. <b>FAIR</b> Aug. 18-23	Warsaw, Ind. <b>FREE FAIR</b> Aug. 26-30
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WANT—Grind Shows of all kinds for these dates and balance of the season. Can place Merchandise Concessions of all kinds. Ride Help for ten major Rides, Semi-Drivers preferred. Five more Fairs and Celebrations to follow, closing at Oak Harbor, Ohio, October 4.

## WORLD OF PLEASURE SHOWS

Iron River, Mich., now

Negaunee, Mich., July 28-Aug. 3

## BERRYVILLE HORSE SHOW AND FAIR

WEEK OF JULY 28TH

CAN USE 10c GRIND STORES, GRAB AND JUICE.

Two Big Days, Thursday and Friday.

**WINCHESTER AMUSEMENT CO., SOL NUGER**

Will be in Tuxedo, Maryland, week of 21st.

## FOR SALE—24-SEAT CHAIROPLANE

Excellent condition. Can be seen in operation. Will sell immediately at fair price or after Labor Day, when I must vacate premises.

**LEE GERIE AMUSEMENT CO.**

BOX 3795, PENINSULAR STATION

DAYTONA BEACH, FLORIDA

## POPCORN CARTONS

We have a complete stock of the most popular concession sizes, Large 10c Medium 10c and Small 10c size. All you want, no limit. Stock up now and be all set for the Fair season.

**GOLD MEDAL PRODUCTS CO.**

318 E. Third Street

Cincinnati 2, Ohio

## BEE'S OLD RELIABLE SHOWS, INC.

**WANTS**

**WANTS**

**WANTS**

**SHOWS**—Shows of all kinds, including Fun House, Glass House, Motor Drome, Ten-in-One, Illusion, Unborn or others not conflicting that have own transportation and equipment. Will book 20% to office.

**SHOWS**—Organized Minstrel Show. We have equipment and transportation or will book Minstrel Show with own transportation and equipment—20% to office.

Route: Lawrenceburg, Ky. (Fair), July 21-26; Harrodsburg, Ky. (Fair), July 28-August 2; followed by eleven bona fide Fairs.

## CORN BELT AMUSEMENT COMPANY

**WANTS**

Shows, Rides and Concessions for 16 weeks. Can use Popcorn Wagon and Corn Game, Bumper and what have you. Celfax, Ill., July 21-26; La Fayette Fair to follow.

**J. T. AUGUSTUS**

## FREE AUTO AND OTHER PRIZES AT THE POSEYVILLE STREET FAIR AND HOMECOMING

SHOWGROUNDS ON PUBLIC SCHOOL GROUNDS—ALL NEXT WEEK—JULY 28 TO AUG. 2.

**WANTED**—Legitimate Stock and Slum Concessions of all kinds. Independent Shows with own outfits. One nice Flat Ride. Help for all Major Rides. **ALL WIRE TO C. C. GROSCURTH, General Manager, "BLUE GRASS STATE SHOWS."** All this week, Harrisburg, Ill. (Fair); all next week, Poseyville, Ind.



"AMERICA'S FINEST SHOW CANVAS"  
**QUICK CONCESSION TENTS**  
**DELIVERY.. AND SHOW TENTS**

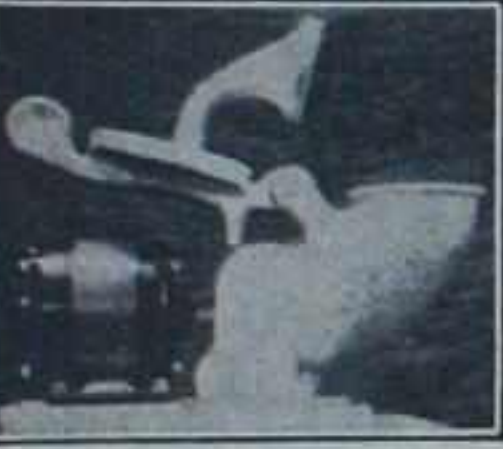
Send for Samples of Our Flashy Flame-proofed Canvas.  
**TEST IT YOURSELF!**  
 The Best Flameproofed Available.  
 • Forest Green  
 • Royal Blue  
 • Orange  
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**BERNIE MENDELSON—CHARLES DRIVER**

**O. Henry Tent & Awning Co.**  
 4862 N. CLARK ST. CHICAGO 40

**Merry Midway Attractions**

Want Stock Concessions of all kinds for the following spots: Newport, Ind., Street Cel., July 21-26; Jamestown, Ind., Street Cel., July 28-Aug. 2; Lapel Firemen's Cel., Aug. 4-9; Clanna Park, Ill., Annual Cel., Aug. 11-16. Can use good Grind Show. Also need Ride Help.

**ALBERT BARKER**  
 Newport, Ind.



**ECHOLS ICE SHAVING MACHINE**  
 With Motor \$60.00  
 With Stand \$85.00  
 \$15.00 Deposit on C. O. D. orders.  
**S. T. ECHOLS**  
 3700 S. Jefferson  
 ST. LOUIS 18, MO.

**MIDWAY SHOWS**

**ROCCO & SON WANTED**  
 Can use Concessions, various kinds; Ball Games, Tile, Hoop-La, Caramel Apples, Photo, Scale, etc. Excellent route. Hopkins Raspberry Festival, July 25-26-27; four good Fairs, etc. Booked solid. Contact  
**ROCCO**, Como Sta., Rt. 5, St. Paul, Minn. Call Nestor 9870 or Prior 2311

**WANTED**

Cook House Help all departments. Blackie Jackson, wire me.  
**FRANK HARRISON**  
 Victory Exposition Shows, Cherryvale, Kan., this week, or as per route.

**American Beauty Shows**

**WANT**  
 Stock Concessions. Spitfire Foreman. Bill Ward, contact us. Also other Ride Help wanted for four Iowa Fairs, with Minnesota Fairs to follow.  
**Grinnell, Ia., this week; Ottumwa, Ia., July 21-26.**

**MAKE \$100.00 A DAY ON CANDY FLOSS**



This is the SUPER WIZARD you hear so much about and see so many places. The most profitable and fastest money maker of all times. Be your own boss—send us your order NOW.  
**ELECTRIC CANDY FLOSS MACHINE CO.**  
 202 Twelfth Ave., So. Nashville 4, Tenn.

**GIRLS WANTED**

Posing—Revue. Experience unnecessary. Also Talker. Write—wire—call  
**EDDIE FERRERI**  
 Parkview Hotel New Milford, Pa.

**FOR SALE**

Kiddie Rocket Ride, three Rocket Ships, can hold nine to eighteen children. Heavily constructed. \$900.00. Electric motor. Kiddie Airplane for sale.  
 In operation at Island Park, Sunbury, Pa. Phone: Sunbury 2063.

**FOR SALE**

For \$1,000.00 cash or will trade for a good House Trailer, 1 GMC Truck, fair shape; 1 Mechanical Ball Game, new 16-foot top, plenty of stock and stock boxes; 1 Flashy Photo Booth, double camera, 25 rolls film; new 10x10 Top and Sidewalls. Reason for selling, ill health. Come and get it.  
**ONEY A. SMITH, Ashley, Mich.**

**A. M. P.**  
**RICHWOOD, W. Va., July 19.**—July 4 week in East Rainelle, W. Va., biz was about even with last year. The date last year was played in competition with the West Virginia State Fair, in progress at Lewisburg, 30 miles distant. The awarding of a 1947 Chevrolet this year Friday (4) gave the largest gross of the week.

The 36-mile move into Richwood was uneventful and every attraction was open Monday night (7) despite rain which came early and cleared just in time to allow about 800 to come thru the gates. Each day and night brought rain. At the request of the committee, the Athletic Field Lighting Fund, headed by A. B. Campbell, the show remained over a week. The holdover gave John P. (Ducky) Miller, ride superintendent, an opportunity to catch up on some much-needed painting of rides and equipment, as well as M. G. (Meesh) Podsobinski and Doc Anderson time to go over truck and ride motors.

Several new heirs have made their appearance this season much to the delight of cigar smokers. Those passing out free ones included Harley and Betty Bast, Mike and Lucy Hornaik, and Meesh and Dot Podsobinski. Miller and Meesh took delivery on new house trailers here. Jimmy Wolfe and wife have taken over the management of popcorn and a house trailer. Jim and Mickie Miller also secured a house trailer. Lou Carpenter has completed his living quarters on a Chevrolet truck which he has named "The House of Power."

Donetta Podsobinski and Dorothy Craft maintain their status as general utility office help, assisting Helen Podsobinski, secretary.

Jim and Mickie Miller have taken over the office cookhouse. Pop Hawley has the custard and candy floss, taking hefty grosses. The floss is operated by Pop's daughter, Margaret. Mike Bosco and wife and two children seem to be enjoying life in their new house trailer, delivered early this season. Pat Bosco and Babe Parente are on a visit with friends and relatives in Massachusetts. Frequent missives from Mrs. Mike (Lucy) Horniak indicate a loneliness for the midway.

Entire personnel joined in the grief of Mrs. Fred C. Boswell in the recent deaths of her brother, Conwell E. Shrewsbury, of Pittsburgh, and Mrs. J. M. Shrewsbury, of Rock, W. Va., both funerals being held at the same time in Princeton, W. Va. This marks the third death in Mrs. Boswell's immediate family within 60 days.

Last minute personals: Johnny (Pop) Ryan's Atomic Age (girl show) still proves popular; Charlie Hallars (side show) continues to add to equipment and staff in anticipation of presenting a tiptop show for fairs; Jig Show, with an 85-foot panel front, has been temporarily discontinued due to illness of some of the performers; the writer enjoyed a short visit with son, Charles, and daughter, Sue, in Kingsport recently. Charles is now in Louisville attending radio and television school. Doc Anderson, Monkey Drome, remains the diligent assistant to Meesh in the transportation end; Douglas (Big Six) Rigsby reports his huntin' hound Ring is in good shape and he expects to bag a few in these hyar hills; Mrs. Tony Rigsby and son, Douglas Jr., are enjoying their season with Six; Royal (Pig Iron Whitey) Bast has arranged his new sleeping lounge to his own satisfaction including radio, refreshment bar, new rummy table with comfortable chairs and cushions. Monty Beehler joined in East Rainelle with his Dog, Pony and Monkey Show.

The staff: A. M. (Juggy) Podsobinski, general manager; G. C. (Mitch) Mitchell, general agent; C. R. Ackley, special agent; Helen Podsobinski, secretary; Fred C. Boswell, business manager; John P. (Ducky) Miller, ride superintendent; M. G. (Meesh) Podsobinski, transportation superintendent; Lou Carpenter, electrician; Pat McGee, front gate and tickets.—**G. C. MITCHELL.**



**WANTS WANTS WANTS WANTS**  
**Following Outstanding FAIRS**

- Week Aug. 25—Buncombe County Homecoming, Asheville, North Carolina.
- Week Sept. 1—New Mt. Airy Fair, Mt. Airy, N. C.
- Week Sept. 8—Toe River Dist. Fair, Spruce Pine, N. C.
- Week Sept. 15—Rutherford County Fair, Rutherfordton, N. C.
- Week Sept. 22—Davidson County Fair, Lexington, N. C.
- Week Sept. 29—Union County Fair, Union, S. C.
- Week Oct. 6—Iredell County Fair, Statesville, N. C.
- Week Oct. 13—Western Carolina Colored Fair, Winston-Salem, N. C.
- Week Oct. 20—Rowan County Fair, Salisbury, N. C.
- Week Oct. 27—Georgetown Exposition, Georgetown, S. C.
- Week Nov. 3—Colleton County Fair, Walterboro, S. C.

**WANT to book Grandstand Acts, High Pole, Platform Acts for the New Mt. Airy Fair, Mt. Airy, N. C., week September 1. Can place high-class Promoter for Mt. Airy, start August 1.**

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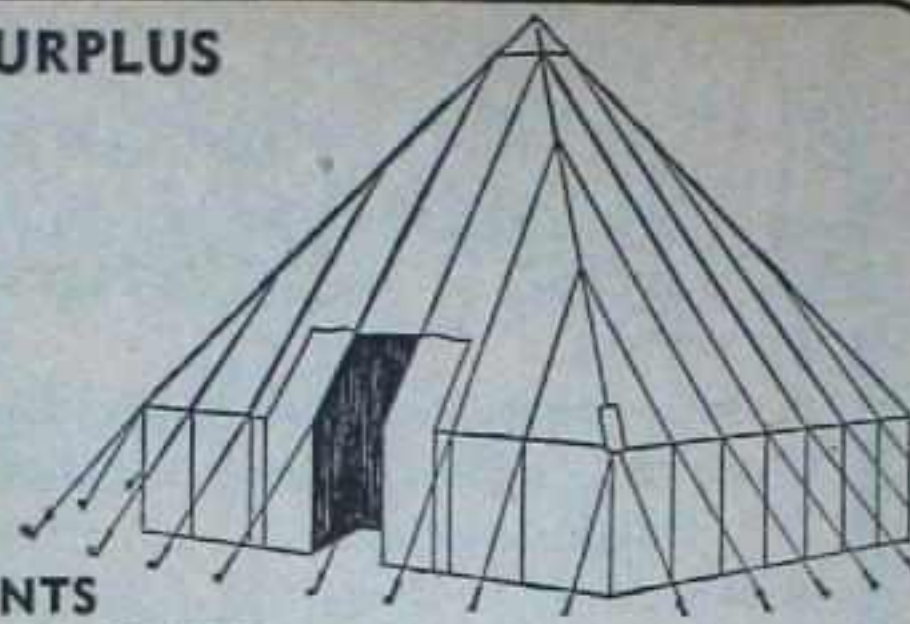
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*From the Lots*

**John R. Ward**

SOUTH BELOIT, Ill., July 19.—Blackie Martin has been taking much deserved bows over his effective handling of the train on the runs thru Northern Michigan, down thru Wisconsin and Illinois and now into Indiana.

Andy Welsko, former scenic artist on the John Marks Shows, is here and has completed a new Funhouse front.

The show personnel was deeply shocked at the sudden death Wednesday (9) of Mrs. Mattie Ward, mother of the owner, at Memphis, Tenn. Mr. Ward flew to Memphis Wednesday night for the funeral Friday morning, and returned here that night by plane.

Mr. and Mrs. William Hartley, of the concession department, were both injured in an auto accident. Bill responded to treatment but Mrs. Hartley is still in the hospital in a serious condition, and it is believed she will be confined for three months.

Jack Pugal, secretary-treasurer, left Monday (14) for Racine, Wis., to attend the funeral of his uncle, Joseph Kail.

Mr. and Mrs. Mel G. Dodson and M. G. Dodson III, have been visiting for more than a week. Mel claims that he gets mighty lonesome during the summer down in Savannah, Ga., and has to show up to have someone to converse with. Visitors last week included Maxie Herman, Bill Holt and Net E. Torti, and a large delegation from the Cavalcade of Amusements headed by Mrs. Hattie Wagner.

Despite an expressed dislike for traveling orgs, the Beloit News was generous with space, popping thru with several stories and pictures, and relations were on a much more friendly basis when it came time for this show to move on toward Logansport, Ind., for its first fair date of the season.—LEW HAMILTON.

**Prell's Broadway**

HAMMONTON, N. J., July 19.—Org is back in New Jersey territory after playing several weeks on Long Island. Patchogue, L. I., last week's stand, proved a fine date, the gross for the first three days exceeding the combined gross of the Huntington and Babylon, L. I., runs, where the show played the two preceding weeks.

Babylon also was an exceptional stand and July 4 business there was one of the biggest Fourth of July takes ever registered by the shows. Date was under American Legion auspices and prior to leaving the town contracts were signed for next season.

At Patchogue three new kiddie rides, a Whip, dark ride and a train, were delivered, giving the shows 15 rides and 14 shows. The Caterpillar is top money ride, handled by Bobbie Beckwith and Hank Bedaux, with close runner-up the twin Ferris Wheel set-up, under supervision of Al Reisinger, who also is acting foreman of the Merry-Go-Round.

The Barro brothers' Motordrome is top show money-getter, followed by Bob White's Scandals, Cash Miller's Side Show, Abe Wolf's Monkey Speedway and Professor Vadalia's Sepian Stars.

Recent visitors were Phil Isser, of the I. T. Shows; Jack Shaeffer, of the Marks Shows, and Herb Shive, of Lawrence Greater Shows.

Mrs. Jack Russell recently was hostess to the ladies of the show at a tea party in Jack Russell's trailer, with the following guests: Dorothy Ruiller, Mrs. Joe Ross, Margie Stevens, Mrs. H. Kane, Mrs. Ruby White, Mrs. Tarbers, Mrs. Elaine Shoenhurst, Mrs. Al Reisinger, Mrs. Cash Miller and Mrs. Irving Lewis.—ALLAN A. TRAVERS.

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NEW WATERPROOF  
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6'x100' ... \$54.58 8'x100' ... \$80.00  
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No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11.00; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5.00 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

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Over 5,000 people attend each day.

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PLAYING CELEBRATIONS and Home Comings in the St. Louis area and Southern Fall Dates. Want Concessions and Ride Help. Address: **HAROLD BARLOW** 528 North 52nd St. East St. Louis, Ill. Phone: Midway 1720

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Duck or Fish Pond, String Game, Bowling Alley, Loop or Short Range Gallery, Over 12, Hoop-La, Slum Spindle, Darts Chart, or Wheel Blower. Tom Hoach wants Agent for Dart Balloon Novelty Gallery.  
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For Swinger, also Agents for Dart and Slum Stores. **MARKS SHOWS** Beckley, W. Va., this week; Bluefield, W. Va., next week.

#### AIRPLANE RIDE

Cost \$850.00, will sell for \$350.00, with Scenic Background and Signs. **EVANS** Auto Race, cost \$250.00, sell for \$85.00. First money order takes these; will crate. Also 1 Penny Target Machine, \$4.85, and several Wooden Penny Peg Machines, \$2.75 each.

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CONCESSIONS OF ALL KINDS. Dart Game, Pitch-Till-You-Win, Hoop-La and Cookhouse for Waverly, Ill., and Pittsfield, Ill., and Fairs to follow.

### MOUND CITY SHOWS

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### Page Bros.

HUNTINGTON, Tenn., July 19.—Week ended July 12; location, fairgrounds; auspices, Lions Club; business, good.

Lyle Page, brother of Owner W. E. Page, who this year is connected with the Ford Motor Company at Russellville, Ky., visited, as did E. E. Coleman, owner of the M. L. Clark & Son Circus, and Ernie White, who conferred with Owner Page about the Page Bros.' Circus.

Floyd Crouch joined with his 110-foot high pole act. Paul Maples, assisted by Don Myers, has all trucks and rides repainted. A new tractor and trailer has been added.

Dad Reading's house trailer was damaged when a tree fell on it during a storm.

The Minstrel Show has a five-piece band, led by Jim Haden. Org has six people on the stage. Eddie Lemon is stage manager.

The staff: W. E. Page, owner-manager; V. Collier, assistant manager and agent; Mrs. W. E. Page, secretary; Joe Robertson, special agent and paper; Jessie Johnson, electrician; Ellis Roberts, sound car; Don Myers, ride superintendent; S. T. Engle, front gate.

Ride men: Buddy Bentley and Bob Horton, Ferris Wheel; James Mofield and Randal Cashion, Loop-the-Loop; John Cross and Troy Myers, Merry-Go-Round; Frank Hunter and Red Mullans, Chairplane; Elmer Kennedy, kiddie rides.

Shows: Roy Robertson, side show manager; Herman Emmerton, Monkey Circus; Paul Maples, Funhouse; Eddie Lemon, Minstrel Show; Joe Robertson, wax museum; Floyd Crouch, free act.

Concessions: John Stein, 4; Dad Reading, John Ethridge and Red Batterman, each 3; Paul Pittman, C. W. Steperson, Tom Blantford and Mrs. W. E. Page, each 2; Abe Frank, C. W. Frances, Lubbie Wayett, Joe Robertson, Don Myers, Ellis Roberts, Mrs. Paul Maples, Charles Lynch, Jessie Johnson, A. N. Morrison, Mrs. Floyd Crouch, Mrs. Herman Emmerton and Mrs. V. Collier, each 1.—**V. COLLIER.**

### Golden West

SAN FRANCISCO, July 19.—Nathan Fisher Cohn, co-owner of the Golden West Shows, received his B. L. degree from the San Francisco Law School. He is the son of Harry (Polish) Fisher and has spent most of his life on circus and carnival lots. He will take the California bar examination in October, after which he plans to open offices here. During his law education he has remained active in the management of the Golden West Shows. He also has been prominent in activities of Showfolks of America, of which he is a charter member and one of its first directors.

Org had a successful stand in Napa, where it closed June 29. Five shows from Long's United Shows joined for the date to fill in until that show finished reorganization after the disastrous fire.

Trucks and equipment have been repainted and lighting facilities augmented. Mickey Hogan and Harry Dilbeck spent most of the week putting the finishing touches on their new Crime Show which will open during the Calistoga date.

A visitor here was Dave Cavagnero, well known showman and fair manager.

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HELP—First and Second Men on all Rides. Best wages and you get it. Griddle Man for Cook-house. Book any Stock Concession. Good route. Rocheport, Mo., this week; then Superior, Nebr. Roy Nabowers, come home. Mike Balis, come on.

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### FERRIS WHEEL MAN

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Now selling space for POCOMOKE CITY, MD., FAIR, followed by big KELLER, VA., FAIR, followed by THE BIGGEST LITTLE FAIR IN STATE OF VIRGINIA, WARSAW, VA.

Three of the Biggest Weeks in the South.

**WANT**—Cane Rack, Hoop-La, Ex on Scales and Guess Your Age, Coca-Cola Bottles, Basket Ball, French Fries, Lead and Long Range Shooting Gallery, Cigarette Shooting Gallery, Penny Pitch, Ex on Penny Arcade, High Striker, Bumpers, Dart Balloons, Ex on Novelties, Bowling Alley, Jewelry. Everything open for Fairs. Louis Augustino wants Talkers and Workers for Side Show and Agents for Grind Stores. Walter Walberg wants to sell New Photo Gallery; can book same on Show.

CAMBRIDGE, MD., this week; followed by Big New Hospital Drive, BERLIN, MD.; then SALISBURY, MD.

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The Nation's Largest and Finest Midway

CAN PLACE BOSS CANVASMAN (Must be able to handle men and get Top-up and down. Good salary to capable man.) WANT NEON MAN. (Must understand all forms of Glass Blowing. Salary \$100.00 weekly.) WANT TRACTOR DRIVERS AND MULE DRIVERS. (All new equipment.) If you drink, do not apply. CAN PLACE WORKING MEN FOR TOWERS. (Good salaries.) P.S.: H. Leonard Holmes, contact Show immediately. Ralph Davoll, let me hear from you at once. All address

**AL WAGNER, Gen. Mgr.**

WAUKEGAN, ILL., until July 25; then MUNCIE, IND., July 26 to August 1.

## HAPPY HOLIDAY SHOWS

WANT FOR SOME OF MICHIGAN'S BEST CELEBRATIONS

A few more Concessions that work for Stock. Ovid Annual Homecoming, July 25-26; Barryton, Aug. 1-2; Marion, Aug. 7; Twin Lakes, 9-10, and others. These are Street Celebrations of long standing. For Sale—Roll-o-Plane with or without transportation. Can be seen in operation on this show. Call or wire

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For Stock Stores, Percentage Stores and Ball Games.

If you are sober, reliable and competent, write

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## FOR SALE—SMALL CARNIVAL

Because of illness. Every piece of this equipment is in excellent condition, like new. The most modern equipped small Carnival on the road. Have Tilt, Spitfire, Ferris Wheel, Loop-o-Plane, Kiddie Ride, Hot Wagon, new Electric Wire and Junction Boxes, new Front Entrance, new Light Towers, De Luxe Cookhouse, Jungle Show with cages built on metal-trimmed trailer. Wonderful flash. Two others Shows, Concessions. All with excellent transportation. Will sell all or any part, cash or terms.

**MRS. RAY STECK**

**Kearney, Neb.**

## From the Lots

### Blue Grass State

GOLCONDA, Ill., July 19.—Org had a fair week's business in West Frankfort, Ill., when the weather permitted. Our location was away out of town, but we had city bus service to the grounds which helped some. We were rained out Saturday night but had a good kid business in the afternoon until the rain started at 6 p.m.

The next move was to Anna, Ill., fairgrounds and it was a real blank for all concerned. It was the week before the Fourth and the folks were preparing for their annual celebration and they didn't want anything to do with the carnival.

The next jump was to Metropolis, Ill., for our first Illinois fair date, which also was the Fourth celebration. The fairgrounds is new and was not in shape. The location was away out with no bus service so all we got was two good days play which, of course, included the Fourth. The Davidson brothers reported that this was the biggest Fourth they had ever enjoyed.

Mrs. Esther Groscurth was very badly burned while in a rush of business at her popcorn store, and had to be taken to the hospital, but she is now up and around again and enjoying some good business.

From Metropolis, the org moved into Paducah, Ky., for the fair, which opened up with a bang Tuesday and closed Friday with the biggest returns so far this season. We left there with smiles, and Specks Groscurth, owner and manager, carried away the contract for next season for this annual as well as the Metropolis Fair.

Closing Friday night the shows got an early start on the jump into Golconda, Ill. The fair opened here Tuesday (15) but at this writing, Sunday (13), the shows are already in the air ready to spring Monday.

Bill Allen, business manager, was called home to Georgia on account of an accident to his youngest son and will be gone for a few days.

The shows have one more fair date in Illinois, Harrisburg, and then it jumps back into Indiana for a number of celebrations and early fairs, and will go into Kentucky in the middle of August. — HARVEY (DOC) ARLINGTON.

### Douglas Greater

LAKE CITY, Wash., July 19.—Whitey Wanish is still doing big business with his pludo pups. All shows got money over the July 4 week-end at Everett, Wash. Zack (Snake Island) Hargis added to his supply of snakes. Jack O'Day received a new kiddie ride and reports good business.

Basil Green and Rosemary Brannick were married in Everett July 1. Clyde Gooding added his Midget Show, featuring Dolores and Shirley. David (Tiny) Starr continues to get his share with his concessions. Jimmy Ross' smile indicates everything is going okay with him. Floyd and Marie Russell are now grandparents.

Dottie Ricker is now agent for Al and Marie Hawkins in the knife rack. Dolores Beaulieu and John Fitzen say business is good. Joe Moss, agent on the dart game, has no complaints.

Lloyd and Dick Russell, foreman and second man, respectively, on the Roll-o-Plane, have been busy painting that ride and the Octopus and Tilt. Edna Gonzales added Princess Luana to the Streamlined Follies. — HELEN HENRY.

### WANTED

First class Bingo, also Jewelry Concession for Fleming County Fair, Flemingsburg, Ky., week August 11. Write

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All the above dates are contracted for to PEPPERS ALL STATE SHOWS

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- Durham County, Oct. 6th
- Durham County, Oct. 13th

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Also the greatest Armistice Celebration in the South pending for Nov. 11th.

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CONCESSIONS—No Wheels. We have Bingo and Food, Kiddie Auto Ride, Chairplane, Merry-Go-Round, Ferris Wheel and other Rides. 110 Volt A.C. available only. For

**SPRINGPORT, MICH., HOMECOMING**  
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Free Ox Roast—Auto Raffle—Games. Aug. 14-15-16 or 28-29-30. Contact W. K. GIBBS, Springport, Michigan.

**MOON ROCKET FOR SALE**

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**WANTED TO RENT**

All or any part of 100,000 square feet of Canvas for August 31 to September 4.

Contact

**M. L. DOWNS**  
Chamber of Commerce, Columbia, Mo.

**Bright Lights Expo**

MT. PLEASANT, Pa., July 19.—Last week's stand at McKees Rocks, Pa., was a good one with the shows getting on the lot and set up before dark Sunday (6). This was the first show in this season and it opened Monday (7) under auspices of the local fire department to a good night's business.

Visitors at McKees Rocks included many officials and showmen from Caravella Amusements, Gooding Amusement, Endy Bros., and the Brady & Leedy Shows, all of whom were playing near-by spots. Brady and Leedy paid a business call on General Manager John Gecoma, while General Agent Charles Abbott and Joe Rowan, of Endy Bros., were spotted in town. Other visitors were Lew Heck's brother and sister-in-law and several relatives of the Lucas boys.

Mrs. Charles Nichols is recovering from a series of operations but will be confined for several weeks. Mr. and Mrs. Larry Benn are enjoying their first season with the show. Mrs. Benn is acting as private secretary to Danny Donnini while Larry is handling one of Danny's concessions. Mr. and Mrs. H. C. Beard are operating a penny pitch and bottle ball game, but plan to take on several more concessions for the fair season. E. Mohr is operating his shooting gallery and reports good business. Cliff Osteen has added to his attractions and is now operating a new show, *Bagdad Nights*, with five girls, as well as his *Parisian Follies*. He recently acquired a new house trailer.

Gecoma is actively planning for the enlargement of his shows for next season, with the collaboration of Lew Heck, assistant manager. Much credit is due Al Bradley, director of public relations, for his handling of concessions and the entertainment of visiting law enforcement officials. Not a single week's operation has been lost by concessions since Bradley joined.

F. C. Norton, Clyde Ketchum and James Davis visited the Caravella Amusements at Rochester.—MRS. K. M. KETCHUM.

**Peppers' All State**

WHEELING, W. Va., July 19.—Shows have done fair to good business in recent weeks thru West Virginia despite extremely spotty weather. Beckley was played to fair business in good weather. This was followed by a good date at Charleston under auspices of the local fire department. Business at Fairmont the week of July 4 was good considering the weather. Clarksburg was a washout until Saturday, and the first two days here were rained out.

Rolling stock is being moved successfully under the supervision of Otto Kouf. Tuesday night bingo parties for the sick fund have been heavily attended. At Charleston General Manager E. H. Broome celebrated his birthday, personnel turning out for the occasion. W. H. McCurdy was given a surprise birthday party at Clarksburg by his wife—W. J. McCOLLAM.

**Crystal Exposition**

DANTE, Va., July 19.—The week of the Fourth, in Spruce Pines, N. C., was a red-letter one but not up to expectations. Sponsoring committee of firemen co-operated by staging special contests and by putting on a big parade thru the town Friday (4).

Art Carver has added a new amplifier and blower to his bingo. Manager W. E. Bunts bought the Fun-house from C. C. Noller who has left the shows.

Mr. and Mrs. Edward Gordon drove up from Tampa to visit their daughter, Irene. Alta Mae Roberts, daughter Irene and six-weeks-old Harold Jr. joined for the season. J. S. Starnie joined with four concessions.—GEORGE B. YANCEY.



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**SENSATIONAL NEW 27 FOOT TANDEM**

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DEPT. B- N.W. CORNER 37th STREET AT PRINCETON  
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Want first class Motor Drome and any Novelty Show; must have own outfit. No Side Show Wanted. Address all mail to

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**WANTED—LOROW BROTHERS—WANTED**

Want good Annex Attraction, prefer Alligator Boy or Girl; good proposition to right people. Cannot use Half and Half. Can also use more Working Acts and feature Freaks; we pay top salaries every week. Would like to hear from a good Pop Eye the Sallur, Sword Swallower, Anatomical Wonder or any good Acts that can entertain. Would like to hear from the following people: Anderson Sisters, Esaw the Hairy Man, Scottie Kean, Marvin Smith, contact me at once. Dave Eng, I wired you but the carnival mail man said you were not there; come on if you want to. This show is going into the fair season and we have the best route in the country. Pay every week, no days taken out, as we don't miss any days. All answer to

**NAT LOROW**

c/o HENNIES BROS.' SHOWS, Joliet, Ill., this week; Danville, Ill., next week.

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Unit must remain with the World of Mirth for the balance of the season to play the nation's finest fair route, including Skowhegan, Bangor and Presque Isle, all Maine; Central Canada Exposition, Ottawa; Burlington and Rutland, Vermont; Brockton, Mass.; Allentown, Pa.; Shelby, Winston-Salem, Charlotte and Raleigh, N. C.; Greenville and Columbia, S. C., and Augusta, Ga.

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**WORLD OF MIRTH SHOWS**

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AUGUST 23 - 29 - 30

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3 Days, Last Week in August.

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**SPONSORED EVENTS**

Veteran, Lodge and Other Organization Festivities

**Aquatennial Away  
With Follies Luck;  
Weather Holds**

MINNEAPOLIS, July 19.—Eighth annual Minneapolis Aquatennial got off to a preview start Wednesday night (16) when Al Sheehan's initial performance of Aqua Follies was staged in the Theodore Wirth Park Pool before a 75 per cent house in the 5,000-seat amphitheater.

Opening performance marked the 46th consecutive Follies show without a rainout. Last time Follies was affected by rainfall and had to be canceled was in 1942. Follies are booked for 16 performances, including three midnighters.

Aquatennial proper was to get under way with the "best ever" parade this afternoon, with 39 floats, not counting smaller vehicles, and 22 bands taking part in the two-mile procession.

Ruth Tolman, Aquatennial Queen of the Lakes, picked at the conclusion of the 1946 festival, will reign over this year's event.

Nearly 80 events are on tap for the 10-day festival. Fifty-seven events are free. Attendance at all activities is expected to go way beyond the two million mark in aggregate.

**Big League Baseball May  
Feature Centennial Fete**

FREDERICTON, N. B., July 19.—Plans to bring a major league baseball team to Fredericton for an exhibition game with a New Brunswick all-star nine during the summer of 1948 were announced by Fredericton Centennial planning group this week.

D. T. Cochrane is chairman of the sports committee. Members are Traf Donovan, radio station CFNB, and D. J. Riley, of *The Daily Gleaner*.**Ohio Valley Shows Sign  
Indiana and Ohio Events**

MARKLE, Ind., July 19.—Bill Harris, of the Ohio Valley Shows, inked his org for the fall street festival here September 3-6.

He also announced signing the Firemen's annual celebration August 6-10 in Sylvania, O.

**12,000 at Raymond, Alta.**

RAYMOND, Alta., July 19.—Two-day stampede at Raymond drew nearly 12,000. Event was the 45th, having been founded in 1902 by the late champion cowboy, Ray Knight. Finalists were: Best All-Round Cowboy, Salty Ross; Calf Roping, Jack Morton, S. G. Stover, George Pambrun, Eddie Heavyshield; Steer Decorating, Salty Ross, Harold Manderville, Art Lund, Herb Rider; Saddle Bronk, Salty Ross, Herb Doenz, Rex French, Willie Rabbit; Bareback, Harold Manderville, Herb Rider, Herb Doenz, Harry Lafferty.

**Tilley, Alta., Finalists**

TILLEY, Alta., July 19.—Finalists at the Tilley Stampede were: Saddle Bronk, R. Kessler, G. Hall; D. Morrison and J. Wells, split; Calf Roping, R. Jacobsen, G. Ellis, Bob Page, E. Tolton; Bareback Bronk, J. Groves, L. Haynes, W. Laye, E. Tolton; Steer Riding, L. Ellis, L. Groves, E. Tolton, George Yarshenco; Wild Horse Race, W. Hieland, Stan Walker, W. Nunemaker; Wild Cow Milking, E. Jacobsen, G. Ellis, R. Kessler, Bob Sewall.

**Maple Creek, Sask., Winners**

MAPLE CREEK, Sask., July 19.—Ken Club here sponsored a two-day stampede, its eighth annual, to record-breaking crowds. Finalists were: Saddle Bronk, Ken Brower, Bob Fisher, Don Dewar; Calf Roping, D. Lewis, Padgett Berry, Jim Mitchell, Stewart Millie; Chuck Wagon Race, Dudley Moorehead, Tom Anderson, Elwood Fordice. Fred Bradford was arena manager.

**Rockville, Conn., Set**

HARTFORD, Conn., July 19.—The Rockville, Conn., Lodge of Elks will hold its second annual Charity Fair September 17 to 20. Chester E. Morgan of Manchester, Conn., is chairman.

**Rocky Hill Fixes Dates**

HARTFORD, Conn., July 19.—Annual carnival of the Campilio-Holmes Post, American Legion, Rocky Hill, Conn., will be held August 4-9. Committee includes Lloyd Evans, Elliot, Banfield and Walter A. Hickey.

**Bloomfield Gets License**

HARTFORD, Conn., July 19.—Blue Hills Volunteer Fire Department has been granted permission to hold a carnival August 11-16 on property adjacent to the fire house in Bloomfield, Conn.

**Water Follies Big  
Hit at Knoxville**

KNOXVILLE, July 19.—Sam Snyder's Water Follies, which closed here July 12, scored a tremendous success both at the gate and from the reception given the show by vaudeville-starved Knoxville.

Show was staged by Noel Sherman and played three matinees during the week's stand. The Knoxville Police Benefit Association, Inc., under whose sponsorship the show was booked, stated it was successful in every respect.

"It was a grand show," wrote the critic in *The Knoxville Journal*. "Male and female pulchritude, gorgeously costumed pageantry, breath-taking exhibitions, graceful aquabatic routines, and clever comedy, conspired to make the Water Follies of '47 wonderful open-air entertainment."

Ernest Cutting and his augmented band played the show.

Peter Fick's *Evolution of Swimming*, in which he demonstrated all swimming strokes, was instructive and well received. The Fitzsimmons sisters, Jean and Joy, daughters of former heavyweight champion Bob Fitzsimmons, also scored.On the comedy side, Don Corey, master of ceremonies, proved himself a real artist in his own skit, *A Visit With the Stars*, in which he impersonated 17 well-known celebrities of the stage, screen and radio.**Picture Butte, Alta., Winners**

PICTURE BUTTE, Alta., July 19.—Picture Butte's annual stampede was put on by the Elks Lodge. Winners were: Saddle Bronk, Bud Van Cleave and Ray Rosen; Bareback, Jimmy Ostrup, Bud Van Cleave and Kenny Blair; Wild Steer Riding, Ray Rosen, Bud Van Cleave and Harry Mitchell; Calf Roping, L. D. Noble, Bud Van Cleave and Harry Mitchell, and Wild Cow Milking, Harry Mitchell, J. Paul and Tom Wright.

**Denver Plans 25G Rodeo**

DENVER, July 19.—Plans for a world championship rodeo in Denver with a \$25,000 first prize have been discussed by the Denver Stock Show Association. Rodeo is to be held in connection with the National Western Livestock Show.

**Mich. Indian Festival Set**

HARBOR SPRINGS, Mich., July 19.—First Ottawa Indian Festival will be held here July 26-27, sponsored by Harbor Springs civic groups, with Drs. Robert A. C. Wollenberg and Louis J. Gariépy in charge.

**WANT CARNIVAL**

Week Sept. 29th, Annual Fall Festival, Agricultural and Stock Show. Large premium list. Sponsor—Chamber of Commerce.

**C. R. LURTON, Chmn.****THOS. J. ROSS, Secy.**

Dexter, Mo.

**WANT CARNIVAL**

For Labor Day Celebration, Aug. 31-Sept. 1, Tomah, Wis., Fall Grounds, Sparta. No gift. Sponsored by Tomah Lions Club and Sparta Junior Chamber of Commerce. Write A. E. WEINER, Sparta, Wis.

**WANT MERRY-GO-ROUND**For  
**FARMERS' & MERCHANTS' PICNIC**

AUGUST 20.

Generous Concession. Attendance averages 5,000.

Write **GEORGE CONN**, Secy., Ada, Ohio**WANTED**

Sept. 25-26-27, Bloomington, Ind.

**FALL FESTIVAL AND FISH FRY**

Concessions and Shows

E. R. PEFLY, Marshall, Ind.

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News**  
CARNIVAL AND PARK  
AMUSEMENT DEVICES  
NOW AVAILABLE**PLACE YOUR ORDER HERE  
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**TWIN CITY SHOWS****WANT****WANT****WANT**

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12 Best Fairs and Celebrations in Iowa and Missouri; Winterset, Iowa, July 21 to 26; Gilman City, Mo., July 30-31 and Aug. 1-2; then per route. Contact

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Top Grade Corn, \$9.75.

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## Midwest Tour For R-B Hits Snag at B. O.

### Cleveland Attendance Light

CHICAGO, July 19. — Ringling Bros. and Barnum & Bailey Circus, which chalked up some remarkable grosses in Western New York, hit the Midwest to find attendance bogged down.

A two-day stand in Cleveland Saturday and Sunday (12-13) proved almost a bloop, with attendance at the night show Sunday being almost a blank. Competition from double-header ball games both days was the reason. The first day the matinee got under way at 3:30 with only a half house. The night show was about three-quarters filled. Sunday's matinee drew 4,400, while the night crowd was not over 1,600 persons.

Too much outdoor entertainment in recent weeks was believed the reason for the light attendance at Akron Monday and Tuesday (14-15). Both matinees were light and some said they were among the lightest, if not the lightest, the R-B org has had this season. Night crowds were heavier both days, but far from capacity. It was estimated the show probably did one day's good business for the two-day stand.

Here's a line-up of shows from Akron, previous to the Ringling-Barnum appearance: Polack, eight days; Eagles, eight days; a rodeo, six days; Mills Bros., two days; Cole Bros., two days and Cetlin & Wilson Shows, two weeks. The Cetlin & Wilson org was the second carnival to play Akron this season.

The show moved from Akron to Canton where it ran into tough weather. Arriving in Canton at 5 a.m., the cookhouse was set up and things were on schedule when the rains started about 7 a.m. It rained hard for almost four hours. The tents were being pitched in the low centerfield of the half-mile track at the Stark County Fairgrounds and it was in danger of turning into a quagmire. Trucks were called and plenty of ashes and sand used to fix the lot. While it was a boot show, the lot wasn't too bad. The matinee was an hour late starting and played to a fair house. The night show drew capacity. Because of lack of space the menagerie was displayed without a top and there wasn't room on the lot for the horse tent.

## Polack Western Unit Opens Big At Riverside

RIVERSIDE, Calif., July 19. — Polack Bros.' Western Unit opened here under Shrine auspices Thursday (17) to exceptionally good business. Three-day date is heavily plugged in the press and officials give credit to strong promotion on the part of local sponsors. This is the first time Polack has played here. Two previous dates failed to be winners. An eight-day stand at the Municipal Auditorium, Long Beach, under auspices of the North Long Beach American Legion, did not come up to expectations. Poor promotion and a local bus strike were blamed for the slim box office take.

San Bernardino, played July 14-16, also was rated as only fair. Show has been lucky in having no accidents during its Southern California tour. Personnel remains the same.

## Bernie Head Last of Akron's Big Top Quartet To Pass On

AKRON, O., July 19.—When Bernie Head, press agent for Ringling Bros. and Barnum & Bailey Circus, died in New York June 30, his death marked the fourth in an Akron group of showmen who had welded a strong friendship thru the years.

The first to pass on was Jerome Harriman, long with circuses and with the Big One before coming here. Harriman had just finished his second season with Summit Beach Park as public relations director, when he died suddenly after entertaining a group of friends.

With him a few hours before he died was Harold Lengs, the second of the group to die. Lengs was a press man for the late Ray Rogers' Barnett Bros. and Wallace Bros. shows and later became labor editor for *The Akron (O.) Beacon-Journal*. Lengs' death resulted from a spine injury.

Sterling (Duke) Drukenbrod, long known in the circus field as a great side show operator, succeeded Harriman as press agent of Summit Beach.

Prior to coming to the park he brought the Clyde Beatty animals to the park for a zoo. He and Harriman had made the contracts for this deal.

In the meantime, whenever Head arrived in Akron ahead of the Big One, the Akron foursome got together. Two weeks after Lengs' death a heart ailment proved fatal to Drukenbrod. Bernie Head's death marked the fourth of the group that loved show business intensely.

## King Bros. Org Gives 7 Shows At Bridgeport

BRIDGEPORT, Conn., July 19.—The first circus to play this city in four years, King Bros., found people circus hungry and on a two-day stand had to give seven shows. Full houses and overflows were the rule, not the exception.

The org used the municipally-owned Newfield Park, last used by Ringling-Barnum. Local newspapers co-operated with plenty of pictures and stories. Opening day the circus gave three performances, two at night, and four the second day.

Opening matinee Saturday (12) was an overflow as was the first night show. Second night performance was capacity. The second day, both matinees were full ones and the first night show was full. Second night show drew a three-quarter house.

Matt Saunders, former press agent with the old Buffalo Bill Show, now manager for the Loew Circuit in Bridgeport, visited daily.

Business in Massachusetts, for the most part, was very good. At Northampton Tuesday (15), show drew two strong houses; at Pittsfield Monday (14) the matinee was an overflow and a capacity throng was on hand at night.

A two-day stand in Springfield, Wednesday and Thursday (9-10), proved very good, despite showers the opening day and hot, sultry weather the second. Joe Cook, 47, lion tamer, suffered a clawed left hand during his act. He was rushed to Mercy Hospital by the police and released after first aid treatment.

The first circus to show Fitchburg in two years, King drew a three-quarter house at the matinee Wednesday (16) and a full one at night.

## Mail Vote To Decide CHS Convention Site

JAMESTOWN, N. Y., July 19.—A mail vote will decide the 1948 convention site of the Circus Historical Society, it was voted at the organization's second annual convention here in the Samuels Hotel, July 11-13. The group also decided to use the mails to elect new officers. Site of the '48 convention rests between Galesburg, Ill., and Peru, Ind., with Galesburg the most likely choice.

Burns M. Kattenberg was chairman of the convention here. Presiding officers were Bette Leonard, president; Maurice Allaire, vice-president; Walter Pietchman, treasurer; John Crowley, secretary, and Bill Green, chairman of the election committee.

A total of 50 members were registered at the convention and 32 attended the annual banquet, at which Walter Pietchman was toastmaster. Walter L. Main was the main convention speaker.

## Hunt's First Stand In Mass. Is Plagued By Several Things

ATTLEBORO, Mass., July 19.—Hunt Bros.' Circus ran into almost every kind of a hurdle here Saturday (12) and as a result business was anything but good. First off the weather wasn't too good, it being hot and humid in the afternoon and fair at night, with strong winds.

This was the first Massachusetts date for Hunt, org having come here from Putnam, Conn. The day before the show arrived here the permit was held up, due to the recent amendment to the Massachusetts fire laws. It was necessary to build wooden steps for the backs of the bleachers, among other things, and the fire chief would not okay selling tickets until everything had been inspected by the fire department, which was away past 2 p.m., matinee starting time.

Circus fans here blamed the poor attendance onto the fact that for seven continuous weeks, carnivals have played the city. "It was just a case of too much outdoor show business for one town in such a space of time," one observer said. The city's eighth carnival of the season opened Monday (14).

Business at Manchester, Conn., Thursday (10) was better than okay. Matinee drew a three-quarter house, while an overflow crowd was on hand at night.

## Fla. Nixes North's Circus Stock Offer

TALLAHASSEE, Fla., July 19. — The offer of John Ringling and Ida Ringling North, executors of the John Ringling estate, to purchase from the State one-third interest in the circus land in Sarasota and Montana, and other items was nixed by the cabinet committee. The Norths offered \$500,000 for the assets, and in turn the State would agree to drop its suit to oust them as executors. Secretary of State R. A. Gray sought acceptance of the offer. When it was rejected he asked to be relieved as chairman of the cabinet committee handling the estate troubles.

The cabinet's action was taken last month, but was revealed Wednesday (9). A year ago the cabinet turned down similar offers from two competing factions.

## Cole, Mills B. O. Down in Cedar Rapids

### Both Play City Same Week

CEDAR RAPIDS, Ia., July 19.—For the first time in history, insofar as present pioneers could remember. Cedar Rapids was host to two circuses in one week and as a result both shows were hurt from the attendance standpoint.

Cole Bros. did the better of the two, getting a full house after a fair matinee Wednesday (16). Mills Bros. played here Monday (14), under sponsorship of the CIO, and drew a fair matinee and a half-house at night.

On the whole, business for the Cole org thru Iowa, Illinois and Wisconsin last week wasn't too bad. On a two-day stand at Davenport, Ia., org had a three-quarter house for its lone performance at night Monday (14), a fair one at the matinee Tuesday (15) and a full one that night. Show ran into rain opening night which cut attendance. A strong wind, coming shortly before the show got under way Monday night, bent side show banner poles but no other damage was reported.

A two-day stand in Rockford, Ill., amounted to only about one day's business. Org opened Saturday (12) and ran into a terrific heat wave which held attendance at the matinee down to a half house. At night the rains came to cut the heat and also cut attendance. Both afternoon and night were light Sunday.

Fond du Lac, Wis., Thursday (10), Cole Bros. did good business, the matinee being a straw and the night house strong. Grand Haven, Mich., Tuesday (8) gave with full houses at both shows.

## 2 Mass. Spots Big for Bailey

LAWRENCE, Mass., July 19.—Two spots in Massachusetts, Lawrence and Newburyport, will live long in the minds of officials and performers of Bailey Bros.' Circus. Fabian Peter Sadowski, chief mechanic and maintenance man, especially, will remember his home town of Lawrence for the way it turned out.

Even rain couldn't stop Lawrence residents from attending the matinee, which, by show time, was packed. The rain ceased in the early evening but the weather was muggy. The crowds came out early and shortly after the show began there was an overflow of about 100 persons.

Sadowski's father still resides in Lawrence. Prior to joining Bailey Bros., Sadowski, whose two daughters, Jane and Dolores, are aerialists with the Bailey org, formerly was with Wallace Bros.

At Newburyport, the story was much the same, only the weather was okay. Org had a full matinee and an overflow at night.

## Dick Miller to Hospital

CHICAGO, July 19.—Dick Miller, tax box of the Ringling Bros. and Barnum & Bailey Circus and writer of dressing room gossip for *The Billboard*, arrived in Chicago Friday (18) and announced that he will enter Billings Memorial Hospital Monday for a complete physical check-up. He expects to return to the Big Bertha on its arrival here August 2.



## Ringling-Barnum

Cleveland was our first stop in the Buckeye State. It was a two-day stand, which was welcomed by all hands after the hectic run of one-day stands. Tom and Winnie Gregory entertained some of the personnel at their home in Cleveland. Robbie Thompson, Savannah business man, is spending his two-week vacation in our usher department, just as he has done the last five years.

Bob and Mickey Behee announce the arrival of Bonnie Jean, born in Chicago July 13.

Battle Creek and Valentine Frohn celebrated birthdays recently, as did Martha Henderson.

Visitors: Win Green and Earl Johnson, of the Boston Red Sox; Bill Veeck, of the Cleveland Indians; Ted Deppish, CFA; Mr. and Mrs. Charley Jones, Charley Maylois, Gordon Al-day, Mr. and Mrs. William Heyer, Bill Meinhart, Mr. and Mrs. Ralph Wagner, Mr. and Mrs. Harry Doty, Mr. and Mrs. Pep Graves and Mr. and Mrs. Happy Loter.

Around the lot: Chicken Charley scouring the small towns for racing paper for Mr. Mac. . . . Bill Webster breaking all speed records getting away from the pigmy elephant which has a fondness for chasing people. . . . Ernest Terry, of the usher department, is the latest victim of the bears. His wrestling act with one of the bears in Cleveland was something to see.

The wagon-bridge put up in Canton, O., between the dressing room and the big top, to bridge the gulf of water, saved the day for the performers. The camera bug has taken the back yard by storm; never saw so many shutter boxes.—DICK MILLER.

## Garden Bros.

Our 15th week found us in Sudbury, Ont., showing under auspices of the Shrine. Business was very good and the weather was with us. The rains held off until between shows.

A new sound system, owned and operated by Jack Simpson, has been added. A car, equipped with a p.a. system, cruises daily and lets the folks know all about us.

Stephen Nickling's bar act has been added. Other new faces are those of Doug Iverson and Teddy Carr, the latter assisting his father, Bob, our producing clown.

Joan Ross staged a party in Sudbury, which is her home town. Florence Galt and Coy Lee continue to feud, then make impromptu parades together. The Cycling Kirks are going over bigger than ever in this territory where everyone is bicycle-minded.

Bill Garden's loud new suit even makes the old faithful steed, Boy Blue, think he is a race horse. Dorothy Herbert is up and around but still unable to work. Bet from now on she'll put her hot coffee in a cup instead of her boot, especially when she has her foot in said boot.

Basil Whitfield is back after a brief business trip. Punch Jacobs went fishing recently and came back with a flock of baby chicks. Who said you can't raise chickens in a trailer? Not yours truly!—DOLLY JACOBS.

## DRESSING ROOM GOSSIP

### Cole Bros.

Harold Voise's new way of guying out his flying and bar acts is the greatest this writer ever has seen. No blocks or falls, and he has a ratchet system so that one man can guy the entire rigging out in five minutes. They said it couldn't be done, but Voise is doing it in a big way.

The Wallenda Tent of the CFA, Madison, Wis., gave a party for 40 of our folks and a grand time was had by all. Madison is the birthplace of Kay Clark, and did the home folks give her a sendoff! At Rockford, Ill., we day and dated the Cavalcade of Amusements and personnel of both shows visited back and forth.

Note to Bob Ripley: Mogador Cristiani in bed at 12:30 a.m.; Two Gun Whitey Warren doing k.p. in the privilege car for Ada Spaulding; H. J. MacFarlan and George Davis roller skating.

Digger Pugh, formerly of this show with his acrobatic act and now an agent, flew from England to spend two days with our show. Did he and the writer put it up and take it down! We went from Australia to India, South Africa, then to England and finally finished up on the Sanger show. I hope England's greatest clown reads this and writes his little American brother.

Visitors: John Heidel, Marvin Gouger, Mr. and Mrs. Leroy Thompson; Bee Heidel Bates, widow of Mal Bates; Cliff Cowan, Mr. and Mrs. Al Wagner, Joe Pearl, Bobby Carle, George Icy, Bertha Curtis, Myrna Karsey, Charlie and Martha Ali, Mr. and Mrs. Henry Christensen, Roy and Jan Christensen, Mr. and Mrs. M. A. Goodenough, Mr. and Mrs. I. M. Nelson, Sam Levy, Earl and Hattie Shipley, Lois Yonkers, Lois Williams, Mr. and Mrs. Cecil Eddington, Mrs. Jack Kennedy, Obert Miller, Mr. and Mrs. Buck Reger, Bill and Al Lindeman, Dr. Taylor, Mr. and Mrs. Bill Whitehead, Mr. and Mrs. S. O. Braathen, Mrs. Eva Tormey Kiesel, Mr. and Mrs. George Finnegan, Mr. and Mrs. Bert Jackman, Mr. and Mrs. Dean Thomas, Elsie Strickler, Mr. and Mrs. Furman and Marian, Alfred T. Schaddle, Deane Adams, Mr. and Mrs. George E. May, Mr. and Mrs. C. Kachel, Mr. and Mrs. Roy Henderson, Fred Mahnke, Louise Hamilton, Mr. and Mrs. Frank Lee and son, Gene, and Mr. and Mrs. Millard. — FREDDIE FREEMAN.

### Roy Rogers

The overnight jaunts have everyone hopping, especially the high acts. The Antaleks tossed a gay shindig in Louisville in honor of Ruth Antalek, nee Flannagan. It was a gala affair but that one party didn't take care of the Antaleks' celebrations. Joe Antalek threw one in Cincinnati to mark his and Melanie's wedding anniversary. The affair was held under the canopy of Zacchini's spacious shelter. As always, the Rogers group, Sons of the Pioneers, were on the entertaining end. Parties are becoming as frequent as those on the Polack show, where each night calls for a celebration of some sort.

Chester Sherman's recent heart attack was finally diagnosed as indigestion. The indigestion didn't interfere with the party he tossed for the clowns at his home in Cincinnati. Dave Malcolm, our announcer, was the only natural-faced mortal to attend. By the way, Chester is doing a swell job as producing clown with the Packs aggregation.

They call the trailerites gypsies, and Roy G. Valentine is the king of the tribe, with Coleman Antalek acting secretary, and Joe Antalek spy for the outfit. Francisco and Dolores are recent additions to the gypsy tribe and are enjoying their new trailer. The writer expects to become a member soon.

Col. Mark Smith purchased two re-inbacks in Cincinnati. Roy Rogers

### Stevens Bros.

We spent Sunday (6) on the Great Northern Railroad lot in Stratford, Ia. Several members of the show motored to Boone, Ia., to take in the movies. They included Mr. and Mrs. Paul Knight, Oklahoma Shorty and wife; John, Nola and Sheila Fae Grady; Ray Hadley and John LaToskey. LaToskey celebrated his birthday Monday (7).

Oklahoma Shorty Shearer's horse, Ranger, was injured when he ran into a stake and guy wire. The pole wagon was delayed getting in Sunday morning because of burned out bearings. George Zurline, of clown alley, always makes out of town trips on Sundays.

Mr. and Mrs. Sam Russell's daughters, Christine and Elsa, are working reserve and side show tickets.

Visitors have included Mr. and Mrs. T. J. Huffle and Mr. Lenagar, of Mills Bros.' Circus. Ours was the first circus to play Dows, Ia., in two years. The lot was on the baseball field and proved ideal. Mrs. Laura Stevens, mother of Bob Stevens, was slightly injured when she fell while shopping downtown in Dows.

Oklahoma Shorty and the writer will have a new pet show shortly. Roy Hedley has been busy the last few days doubling back because the seat truck is in the garage for repairs. Happy Woods is handling telephone calls.

In Garner, Ia., we had trouble getting on the lot because of the mud. The electric plant truck bogged down and we were late getting set up. The matinee got under way at 3 p.m. and attendance was fair. The Knight Family purchased a trailer in Garner. Roy Hedley left by train for Billings, Mont., to bring back a truck for the big top props and side show canvas. Mr. and Mrs. Bob Beck, working in advance of the Mills org, caught our show in Garner. Mr. and Mrs. Temple and daughter caught our matinee at Rockford, Ia.—JOHN GRADY.

### Polack Eastern

After coming out of the Carolinas we thought we'd hit cooler weather. It was just as hot, if not hotter, tho, in St. Cloud, Minn., where we were sponsored by the Elks Club. Henry Barrett had charge of the promotion.

The LaForm Troupe, flying act, joined at La Fayette, Ind., Captain Proske at New Castle, Pa., with his tiger act, and Jack Klippel's wife at La Crosse, Wis.

Mr. and Mrs. Irving Polack left for the West Coast on business and also will visit their new home in the San Fernando Valley.

Business in Eau Claire, Wis., was very good considering the short notice. H. R. Marteny, one of the promoters with us last season, is back again in the promotion department.

The writer convinced Polack of the necessity of a band top and one has been ordered.—CHARLES E. POST.

is adding to his marksmanship by plunking away at elusive bats that flirt with the high illuminating towers. At least twice during the Cincinnati engagement, he vowed he was aiming his trusty rifle at "those flying saucers that have the nation all aflutter." He smacked one in thousands of pieces but we soon discovered it was a dish of uneaten hotdogs that someone threw from the upper tier. Roy barked, "What, no mustard!"

Roy Valentine says the flying saucers are nothing new in his household. They've been around there for years, he says, and are all wife-propelled.

Clowns who joined for the Pittsburgh engagement were Charles and Earl Lewis, Ken Palmer, George LaSalle and Bill Bettlage. — BILLY PAPE.

### James M. Cole

Everyone was glad to see Owner-Manager Jimmy Cole back on the show after a few weeks spent recuperating from his recent car accident. During his absence his wife, Dorothy, did a fine job of keeping the ball rolling.

Cal Townsend, who has been on the sick list, visited for a few days en route to his home in Indianapolis for further rest. Ernest Thompson, of the band, who also was injured in an auto mishap, has been discharged from the hospital. He reports that Van Vactor and F. M. Farrell, still in the hospital, are coming along okay.

Visitors have included the Hanneford Family, George, Katherine, George Jr., Tommy and Kay Francis, en route to play the Grand Rapids, Mich., Police Circus; Leo Loranger, formerly of the Ringling-Barnum prop department, en route to Grand Rapids and Detroit, and Charlie Meyers, our general agent.

Ayers and Kay Davies returned their trailer from Elkart, Ind., where it had been repaired following an accident. The radio program over Station WMUS, Muskegon, Mich., certainly helped business in Grand Haven, Hart and Whitehall, Mich.

June Blair's birthday was celebrated in the cookhouse and later the folks went to Saugatuk in Irving Romig's pick-up truck for a dance. Dean and Jean Hopkins were named the jitterbug champs. The same evening, Kirk Adams took a party to Grand Haven.

You have to be a linguist these days to converse at the performers' table where Whitey LeBlanc, Franch Canadian waiter, is quite a talker. Understood at the table are French, Russian, German, Spanish and some English. You can't get any sugar until you learn to say "Si vous plait."

Backyard comedy of the week was supplied by Georgia Castle and Jimmy Kerley, bathing in an elephant tub and telling each other how muscular they were becoming. "Muscles of iron," says Georgie, who got that way handling props.

The juvenile department enjoyed an outing at Ludington, Mich., with John and Emma Mathis as chaperones. Present were Nita and Darlene Mathis, Roberta, Gay and Jimmy Visengaard and Jimmy Cole Jr.—IDA MAE KERLEY.

### Clyde Beatty

After the train wreck, we returned to Sioux City, Ia., for necessary repairs and overhauling. We left two flatcars there and two coaches, which were replaced by four flats and two Pullmans. The Pullmans are very nice, but most of us prefer our own, even tho we now are served by regular porters, smoking lounges, etc. While the repair work was going on in Sioux City, most of the showfolks enjoyed complete relaxation.

When we left Sioux City, we proceeded cautiously, passing thru Hubbard, and speeding on to Hastings, Neb., where we enjoyed a most beautiful day that ended in near confusion. A Nebraska windstorm blew down on us, accompanied by torrential rains. The dressing top was leveled and several splits tore thru the big top. This same storm followed us the next two days, always plaguing us in the evening.

During this hectic week Mark Anthony learned that toothpaste serves equally as well as shaving cream. George Royce celebrated a birthday and joined the show after a few days absence. On the sick list have been Tiny Huntley, Don Hayden and George Barnaby.

Latest addition to the side show are Mr. and Mrs. Marvin Smith, anatomical wonder and sword swallower, respectively. Charlie Cox, announcer, and Milonga Cline, prima donna, are now featured in front of the bandstand on a new gold-trimmed diaspity the poor napper on the lot at Fort Morgan. Bob Reynolds was sleeping quite peacefully until he awoke with ants in his pants.—DICK ANDERSON.

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**Al G. Kelly & Miller Bros.**

A mix-up in correspondents has resulted in lack of news about this show, but we've been around and out since May 6. And speaking of being out, when the boys all gather around St. Peter in a circle and start cutting up jackpots about mud shows, this crew will take the cake hands down. Mud, rain and cold weather have dogged most of the openings since leaving Hugo, Okla. The web foot brigade is on the march headed by Red Folker, boss canvasman!

Odd Incident and Aching Head Department: The show blew the Osborne, Kan., date on Ione Stevens' birthday, and the night performance in Phillipsburg, Kan., on Mel Lewis' birthday. Rumor has it they both have an in with the weather.

Lots of visitors have caught the show along the way. Bob Stevens, advance man, caught up with us somewhere in Kansas. Billy Gray, old-time drummer, visited in Morrison, Ill. In Oconto, Wis., Mr. Hicks, ex-trombone man and circus fan, and wife attended both performances. Mrs. Hicks brought some of her circus club children and worked them in the matinee spec. Both extended a cordial invitation to all to visit their home for refreshments.

Two birthdays were celebrated in the Miller family all in one week. Karen Kay Miller, daughter of Kelly and Dale Miller, had birthday cake and ice cream at the noon meal in Clintonville, Wis. During her act on the rolling globe Walt Stevens and band played *Happy Birthday* and Karen Kay was presented with a bouquet of flowers by Buck Reger's wife. The following Wednesday in Wausaukee, Wis., Barbara Jane Miller, daughter of Doris and Ila Miller, celebrated her first birthday. Proud papa carried daughter with him on his horse in opening spec while the band played the happy birthday tune.

The trucks pulled onto the lot at Iron Mountain, Mich., July 10, to find themselves next to the World of Pleasure Shows. The carnival folks were guests of the circus during the afternoon show. After the night show the circus crowd were guests of the carnival folk and they showed us a good time. Many thanks to them.

When the bouquets are handed out to hard working people my vote will go to Whitey Thorn, head mechanic, who has certainly had a workout so far this season. His wife, Mary, swears that he curses No. 7 in his sleep.

As this is being folded for mailing, the show set up on the shore of Lake Michigan, here in Manistique; a nice cool breeze and lots of bathing suits wandering toward the beach. — DANA STEVENS.

**Siebrand**

Rupert, Idaho, proved a good spot for us July 4, biz being good we gave three performances. The weather was hot but we all managed to keep cool, thanks to a canal near the lot. Ed Wideman's trailer came off the hitch and ran into a soft dirt ditch. Luckily there was no damage.

At Boise, Idaho, we had a terrible lot but business was excellent. Zeta, the baby elephant, was poisoned after eating some hay, which the veterinarian claimed was sprayed with DDT. She came out of it okay.

A recent visitor was Dell Wentworth, member of the Circus Model Builders. He took plenty of pictures of Zeta and had a long visit with the Henrys.—TONI MADISON.

**Polack Western**

Our Long Beach engagement was highly successful. There were many visitors and many parties. George Emerson, of the Metro-Goldwyn Zoo, was so anxious to get to the circus he received a ticket for speeding on his trip from Culver City. Ernestine Clark visited and worked in the Loyal riding act one afternoon.

Wanda Malikova celebrated her 11th birthday Friday (11) with a party for all the kiddies. Among the gifts she received was a pair of diamond earrings from her parents. On the same evening, after the show, Jack and Ruby Landrus, our midget clowns, celebrated their 18th wedding anniversary.

Kinko had many visitors and most of them were from the old Barnes show. Chef Pierre, assisted by Andre Harris, whipped up another great meal for the butchers. They're still talking about it.

In San Bernardino we showed in a beautiful building, the same spot they hold the Orange Shows. It was so big we only used about one-third of it.

Visitors in Long Beach included Colonel and Mrs. Jim Maddux, Paul Gordon, Gus Lind, Mr. and Mrs. L. D. Hopes, Cliff McDougal, Mr. and Mrs. Bill Kay, Mr. and Mrs. Tom Plank, Mr. and Mrs. Bob Thornton, Buster Shaver and family, Curly Phillips, Penny Parker, Jake Posey, Paul Eagles, Mr. and Mrs. Howard Bryant, George Perkins, Mr. and Mrs. Al Hubbard, Peggy Waddell, Ruben Castang, Mr. and Mrs. Bob Galbreth and Hurley Woodson.—IRENE LAF-FERTY.

**Gran Circo Americano**

Weather and business still holding up in Cali, Columbia. We have been fortunate as to weather, because this should be the height of the rainy season. We plan to play Cali until Sunday (27).

New band uniforms have been ordered from the Brooks Costume Company, New York.

A new clown joined in Cali. His name is Chirrincho and he hails from Ecuador. He replaces Ramoncita who left for Havana to join his family. Returning to Cuba was Nena Perez, half of the mental act (Telepaticos Brunet). They are expecting an addition to the family.

Albert Spiller went on a buying spree recently and all of his company are decked out in bright yellow sport shirts. The seals received a large shipment of Spanish mackerel flown to Cali from Miami by air express.

Sight to behold: Dorothy and Willey Storey, on top of one of our new American-style ticket boxes, selling menagerie tickets like mad. One night business was so rushing the crowd, in its anxiety to purchase ducats, pushed the entire set-up over, including Willie and Dorothy. — JIMMIE HARRINGTON.

**Bailey Bros.**

Skippy and Cort Saxton have left the show to play parks and fairs. Jimmy O'Donnell joined Frank Ellis's butcher crew. Ben Davenport was a guest of Bob Stevens in Millinocket, Me., where the butchers' ball team defeated the big top crew, 13 to 7. Roger Biggers, right-hand man for Bee and Boots Wacker, and Mr. Huddleston, candy apples, celebrated their birthdays.

Jack Grady, on the advance, left, and Don McCullough is now contracting press ahead. Five of the boys had an experience in Newburyport, Mass., where they chartered a boat. After getting 12 miles out, the skipper lost his course and then the engine broke down. Finally they "landed" at a strange "port" which turned out to be a fenced-in lumber yard.

Leah Pettus suffered a stake wound which required seven stitches, and Barbara Pettus is out with a bad case of poisoning in her hand.—GEORGE L. MYERS.

**King Bros.**

Trouping thru Massachusetts with its stringent regulations as to seats, capacity, exits, etc., is no bed of roses, but we are doing okay. One of the new regulations calls for steps leading from the top row at the grandstand and the top of the blues to the ground.

Joe Sullivan, bannerman, returned from a visit to his home in Waupaca, Wis. Maybe we can get some laundry done now. There is a lot of rivalry among the ladies regarding the best sun tan. So far Corsetta Cristiana is in the lead.

Wonder where Arthur Stahlman gets those fast butchers. To date this has been one of Stahlman's greatest years with the candy stands. Paul Dulaney returned from a trip to Grand Rapids, Mich.

No chance of us forgetting Bridgeport, Conn., with splendid co-operation from Superintendent of Police Leedy and other city officials. Business was excellent. Harold Rumbaugh and visiting circus fans laid a wreath on the graves of P. T. Barnum and Gen. Tom Thumb.

Gladys Fox returned from a trip to New York. L. D. (Doc) Hall returned from a trip thru the South. After Doc's report about the heat in the South, we are content to summer in the New England sector. Penny Millette spent several days on the show in between park and fair dates. She is still doing her high-pole act.

Paul Sullivan and Ralph Keniston, well-known booking agents of Concord, N. H., spent several days on the show while we were in Eastern Massachusetts. Paul is still handling dance bands and reports this his best season to date.

Cliff Wilson, New York, visited in Waterbury, Conn. Cliff and the writer trouped on Jerry Mugivan's Howe's London Show in 1912. Herb Shive, general agent of the Lawrence Shows, caught us at Willimantic. Albert Loeffler, city alderman, Water-

**Dailey Bros.**

Personnel of this opera extends sympathies to the Clyde Beatty Circus for the losses suffered in the recent wreck.

In Bangor, Me., we had a broadcast direct from the marquee. At least a dozen employees from the various departments participated.

Emma Murillo is suffering from a concussion, the result of her recent fall from the traps.

Bailey Bros personnel caught our show. The visitors included Bob Stevens, manager; Frank Ellis, concessions; Mac MacDonald, elephants; Ben Thomas, 24-hour man; Ernie Stewart, Harry Miller, Cy and Helen Murry, the Troys; Mr. and Mrs. Lew Henderson and daughters Ruth, Peggy and Billie; Hermunos Cardenas, Porfirio Rolon, Mamel Baragaas and George Myers, equestrian director.

The writer has been on the sick list, and thanks to George Myers for his visit. Many of the folks on the show went across the border into Canada for suppers of lobster, turkey, etc.—HAZEL KING.

bury, Conn., returned to his home after a visit of several days with Tex Carter. Mabel and Andy Kelly, of Bailey Bros. Circus, visited at Fitchburg, Mass. Louis Reed recently returned from a trip to India, and who is vacationing at his home in Chatham, N. Y., visited with his wife at Pittsfield, Mass. Louis said he expects to leave for Siam and Burma shortly in quest of animals.—KLN-NETH IKERT.

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**UNDER THE MARQUEE**

Billy Dee is still with R. V. Lewis's band and minstrels on Cole Bros.' Circus.

Life was simpler in the good old days before circus blacksmiths became known as electric welders.

Joe Baker, minstrel and circus agent, visited in Chicago recently, en route east from the West Coast.

Benny Fowler, contracting agent for the Sparks Circus, visited the Carter Amusement Company at Tomah, Wis.

Circuses may not be doing boom-time biz, but you should see the traffic jams when the night show lets out.

A. J. Clarke, contracting agent for the Clyde Beatty Circus, announces he has signed to play Dallas August 8-10 at the fairgrounds.

Russ and Arelen Zehetner are operating a record shop in Milwaukee. Zehetner formerly was a circus talker.

L. G. Marshall writes from Bartonville, Vt., that he caught Dailey Bros.' Circus at Bellows Falls, Vt., July 2.

Old-timers will never lose interest in a beginner's education as long as there are stake-and-chain wagons.

Tom Parkinson caught the James M. Cole show at South Haven, Mich., and is now a red hot booster for that org.

Skating Macks, roller-skating quartet, have signed up for an 18-week circus tour in South America, opening in Santiago, Chile, September 1.

After playing Springfield, Ill., July 11-17, the Snell brothers' clowns, report they will play the Lewistown, Mont., Fair, July 31-August 2.

Circus workmen are hard working people who never drop their jobs to seek relief from heat, rain or cold.

Chester A. Lamb, Detroit animal supply man, now 80 years old, is on the job every day despite being struck by an automobile last January.

Don Dorsey advises that he has closed with Garden Bros.' Circus and is playing parks and fairs for Charlie Zemater. He's currently at Buckeye Lake Park, O.

Doc O'Malley, Gordon Bros.' Circus, spent a few days in St. Louis and called at *The Billboard* office. He reports that business has been good but that heavy rains have been a handicap.

Bob Mills, leader, and Jack Sweetman, drummer, with the Wallenda Circus, visited *The Billboard's* Chicago office Friday (11), en route to Eagle River, Wis.

John M. Staley, who operates the Sparks Circus cookhouse, came up

with an ultra-fancy printed menu for the Independence Day dinner in the cookhouse July 5 in Charlotte-town, Prince Edward Island.

Mrs. Elizabeth (Mother) Corning, of South Elgin, Ill., celebrated her 92d birthday Friday (18). She was recently adopted into the Cherokee Indian Tribe by Chief White Eagle, of Mills Bros.' Circus.

Herman Wagner, at one time with Forepaugh-Sells, Barnum & Bailey and other circuses, recently had a jackpot cutting session with Stan Reed, 24-hour man with Hunt Bros.' Circus when that org played Meriden, Conn., July 8.

It came to mind, from stories told by old-timers, that during the early days owners often lost their shows thru six weeks of rain.

Ben Mouton, aerialist, who was seriously injured when he fell 70 feet while appearing at the Zindah Grotto Circus in Waterbury, Conn., recently, is out of danger and may soon be discharged from the Waterbury Hospital.

Wally Nelson, en route back to Alaska after visiting the States for the first time in five years, reports that former circus folks who are doing well in Alaska include Mr. and Mrs. Red Sonnenberg, Winnie Reynolds and Tiny Gould.

Mrs. Charles Ringling, vice-president of the Big Show, is vacationing in Maine and Eastern Canada and doing a lot of fishing. She plans to join the circus about August 10. Sam W. Gumpertz, former general manager of the circus, is also vacationing in Maine.

Among the most exaggerated promises of all times are those made by parents to get their kids out of the notion of going to see a circus.

Detroit Public Library is staging an exhibit of circus material this month, including scale models, programs, photographs, books and associated items. Exhibit is sponsored jointly by the Detroit Chapter of the Circus Fans Association, the Circus Historical Society and the Circus Model Builders and Owners Association.

Harry Rittley, for many years presenting his table-tipping act with the Ringling-Barnum Circus, is operating two concessions with Peerless Celebration Amusements this season. One of his assistants, Joe Barbetti, is also a former big show trouper.

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C. R. MONTGOMERY, Mgr.  
American Falls, 23; Blackfoot, 24; Rigby, 25; St. Anthony, 26; all Idaho.

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Must be sober and producers. Apply  
**H. R. MARTENEY**  
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Phonemen or Phonewomen. Tickets—Banners—Advertising. Good deals—year-round work. For Catholic and Veteran Organizations, Michigan and Ohio. Peg Stolla, write.  
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**FOR THE GREAT KARLAND INDOOR CIRCUS**  
Acts that can do two or more: Elephants, Trained Wild Animals (Prof. Keller, write), Tumblers, Trampoline, Trapes, Novelties, Clowns, no Freaks, Bars, Bicycles, any and all who double. Guaranteed auspices. **C. S. KARLAND, owner, Great Karland Circus, 338 Boush St., Norfolk, Va.**

**WANTED**  
For the Great Karland Indoor Circus. Acts that can do two or more: Elephants, Trained Wild Animals (Prof. Keller, write), Tumblers, Trampoline, Trapes, Novelties, Clowns, no Freaks, Bars, Bicycles, any and all who double. Guaranteed auspices.  
**C. S. KARLAND, Owner Karland Circus 338 Boush St., Norfolk, Va.**



## Thompson, Brit. Op, on Tour of U. S. Funspots

NEW YORK, July 12.—Leonard Thompson, owner-manager of Pleasure Beach, Blackpool, England, and Mrs. Thompson, who arrived here recently, are currently on an inspection tour of amusement parks and park supply manufacturing firms thru the East and Middle West.

The Thompsons' first stop was at the Harry Traver Enterprises, ride building firm of Cranford, N. J. This was followed by a trip to Coney Island and William F. Mangels' ride factory, with Mangels showing them thru the museum of amusement devices. They then left for Philadelphia to visit the Lusse Bros.' firm, to be followed by calls at parks in Baltimore, Washington, Pittsburgh, Cleveland, Chicago and Boston.

Thompson reported good business at Pleasure Beach, but said the government takes 97½ per cent of profit in taxes. High living costs in England and the government ban against spending money for non-essentials are holding back amusement business expansion, he said. The Thompsons return to England August 1.

CINCINNATI, July 19.—Leonard Thompson, owner-manager of Pleasure Beach, Blackpool, England, stopped here briefly this week for an inspection tour of the Queen City's Coney Island as the guest of Edward L. Schott, park's president and general manager.

During his stay Thompson revealed (See Thompson in Cincy on page 99)

## Zoo Appropriates 3G for Bushman's Wife-Seeking Job

CHICAGO, July 19.—Bushman, 550-pound gorilla at Lincoln Park Zoo may get a wife in the near future. The Lincoln Park Board, at a meeting Tuesday (15), appropriated \$3,000 for the possible purchase of a mate for Bushman. R. Marlin Perkins, zoo director, will journey to the Cameroon country of French West Africa, where Bushman was captured 19 years ago, looking for the Lincoln gorilla's mate.

Perkins says he has received information from a missionary there that several gorillas have been captured and two are females. The largest female, however, weighs only 150 pounds. Perkins expressed doubt about putting a mate into the cage with the powerful Bushman—unless he can find an amazon among the African gorillas.

Mayor Kennelly, of Chicago, who attended the park board meeting, was asked what he thought about having a Mrs. Bushman. The mayor replied, "Well, being a bachelor, I can sympathize with Bushman. Nevertheless, Bushman seems to have done all right without a wife for many years."

## Jersey Shore Spots Hold Line on Bathing Prices

ASBURY PARK, N. J., July 19.—New Jersey shore resorts this year are charging anywhere from 25 cents for a day's bathing up to \$350 a cabana for the season. In the main, prices have generally held to the levels of former years, with few increases being reported.

Only four resorts remain on the North Jersey shore where there is no charge for the use of the beach or to go into the water. They are Sea Bright, Normandy Beach, Lavallette and Seaside Heights.

## Sitting 'Round the Table

(Editor's Note: Discussion on concession games in amusement parks comes to an end with this column. The new question is: "Do you favor a free gate or a pay gate?" There's much to be said on both sides of the question, to be sure, so let's have your views. You either have a paid gate or a free one at your park. Let others know how it works for you, whether you've ever contemplated changing, if you have tried both, etc. Every park owner and operator is interested in this subject. To make this a worth-while discussion, everyone should air his views. Send your ideas on the subject to the Outdoor Editor (The Billboard), 155 North Clark Street, Chicago 1, Ill.)

### Classifies Games

This is how I would classify the concession games in Lakewood Park. Group No. 1, ball games, penny pitch, high striker, photo booth; Group No. 2, shooting gallery, over and under, diggers; Group No. 3, pull string, cork guns, darts, bumper, rolldown, rings.

We have park buildings for all these concessions and they have operated for years and do very well. This season we have had rain for 30 days and commercial picnic business is very slow. In general, the park is far below normal for this time of the season.—J. D. WIARD, Lakewood Park, Bonner Springs, Kan.

### Company Operated

In answer to your question pertaining to concessions in a park, please be advised the policy of West View Park Company is that all rides, games and refreshments are operated by the company and no concessions are available. We believe that a park of our type should not have concessions.—GEORGE M. HARTON, West View Park Company.

### Should Be Honest

Any kind of concessions are okay, just so they are honest and have an entertainment value. Concessions should be limited in accordance with good taste.—REX BILLINGS, Belmont Park, Montreal.

### Favors Skill Games

We favor the skill games, such as the ball throwing games, dart games,

## Fairyland Coaster Back in Operation

KANSAS CITY, Mo., July 19.—Skyrocket ride, which was partially destroyed in the \$235,000 fire at Fairyland Park here June 10, went back into operation Saturday (12). Ride is owned by the Sky Rocket Coaster Company, of St. Joseph, Mo., and operated by Ann and Bob Ingersoll.

Eighty men started working on it right after the fire to rebuild the framework and to re lay about 600 feet of track, Harry Duncan, park manager, reported. The framework is 85 feet high and the destroyed sections were built on the ground then hoisted into place by crane.

Ride was given its first test Wednesday (9) with empty cars, then George Tryne, ride manager, took a group of boys who had been watching the reconstruction, over the route.

Duncan reports that despite continuing rains during June, business has been good since the blaze. Park's swim pool, however, is out for the season.

### Protests Cancel Shows

CUMBERLAND, Md., July 19.—Protests by the Park Heights Association, representing 31 property owners of that section, caused cancellation of the July 4 and 8 shows at Narrows Park, leased this year by W. E. Mueller, Paw Paw, W. Va., theater operator.

etc. Also bingo and the fish pond are popular. We do not use any wheels, having taken them out quite a few years ago.

As to the number of games, that all depends on the size of the park and its attendance. We believe a good rule to follow is about one concession game for each ride in the park.

We also believe in giving the customer good value for his money. We pass out one-third to one-half of the amount spent with us.—FRED W. SEARLE, Suburban Park, Manlius, N. Y.

## Excelsior Not Hit By Anti-Gambling; July Business Hot

EXCELSIOR, Minn., July 19.—Minnesota's anti-gambling crusade was having practically no effect whatever on Excelsior Park, Rudy Shogren, park publicity chief, reported.

"All our games are skill games," Shogren explained. "We have nothing to worry about out here."

While the park management was secure in its own games, a representative of the near-by Excelsior Fire Department was going thru the grounds offering automobile raffle tickets to purchasers. The salesman, dressed in firemen's uniform, was asking for "donations for the fire department."

Card raffles have been outlawed as lottery devices both by Gov. Luther W. Youngdahl, spearhead of the anti-gambling drive, and by Attorney General J. A. A. Burnquist.

Shogren reported that July business, blessed by exceptionally fine weather, was extremely good. July 4 saw some 20,000 persons crowd into the spot after 6 p.m., despite an earlier rainstorm which had served to halt festivities at numerous community celebrations in the Twin Cities area. As it worked out, Excelsior went ahead with its fireworks show July 4 night, instead of cancelling out or postponing to the following day. When word of this got around, large droves swarmed into the park.

Shogren is busy with his annual Miss Minnesota contest, set for late August. Entrants are being recorded from all sections of the State and two preliminary trials will be necessary, he said.

## Heat Wave Means \$\$ For N. Y. Area Spots

NEW YORK, July 19.—Hot and humid weather the past week-end gave beach resorts and amusement parks in the New York area attendance almost equaling those of July 4. Both Coney Island and Rockaway Beach drew crowds estimated at 1,250,000 each on Sunday (13).

Coney Island parking lot owners, some of whom upped their fees to as high as \$2 on night of July 3, when attendance at the resort hit an all-time high, again took advantage of heavy auto traffic Sunday (13) by tilting their prices to \$1.25, about triple their regular rate.

Rockaway Beach had a particularly good week-end as a big parade of the American Legion Saturday (12) drew unusually large turnout. As the parade, wind-up of the three-day convention of Queens County Legionnaires, got under way after 6 p.m. and traversed the entire amusement area, most of the paraders and spectators remained for the evening and flocked to Rockaway's Playland, Seaside Amusement Park and other fun spots.

## Suit Brought To Clear L. A. Pier Debris

### Case in Superior Court

VENICE, Calif., July 19.—Wrangling between municipal authorities and operators of the former amusement pier here has broken out again, even tho the pier has been closed to the public for more than a year. The city of Los Angeles has begun suit to evict the Funhouse and other amusements from the property.

The old amusement zone, leased 26 years ago by the Abbot-Kinney Company, has been subjected to the usual three-day notice and the final three-day notice and the case has been brought to trial in Superior Court.

### Plan Beach Development

Los Angeles, which absorbed Venice in 1925, now is trying to clear away all debris in order to make way for a master plan of beach development. The pier and its half-dismantled fun equipment is in the way—so much so, say city officials, that the municipality seeks \$500 a day damage for delay.

The lease, executed in 1921 to run 25 years, expired a year ago, but the city contends that the Abbot-Kinney Company failed to surrender the pier. It declares a 60-day period has been ample time in which to complete removal of amusement buildings and asks a writ of possession.

In an answer, prepared by at- (See Suit To Clear Debris, page 99)

## Miss Portland Gets Extra for Jantzen

PORTLAND, Ore., July 19.—A well co-ordinated promotion campaign brought thousands of extra patrons to Jantzen Beach over the week-end (12-13) for the selection of Miss Portland as part of the Miss America Beauty contest. Altho official figures are yet to be announced, General Manager Roy J. Carpenter estimated more than 10,000 persons turned out the final day, Sunday (13). Normal for such a day would be 5,000 to 8,000 persons.

A successful feature was free admission for amateur camera fans, for whom the 24 contestants paraded for still shots. This offer gave the contest additional publicity, of which there was ample in press and on radio.

Contest was in three divisions: In bathing garb, in evening gowns and for personality ratings. These appearances were at the swim pool, the bandstand and in the ballroom.

The winner, Jane Hoberg, 19-year-old brunette, will compete in the State contest at Seaside July 25.

## San Antonio's Coaster Will Be Ready August 15

SAN ANTONIO, July 19.—Playland Park's new Roller Coaster, the first to be in operation here since 1915, will be completed by August 15, according to Jimmy Johnson, park operator. Ride foundation was laid about two years ago, but work was discontinued because of the shortage of materials.

Coaster will have a 78-foot peak and the track will be about one-half mile long. Two trains, each with four six-passenger cars, will be pulled up the incline by a 100-horsepower motor. Structural Douglas fir, treated to preserve the wood, is being used in the construction.

President H. P. Schneck, of the Philadelphia Toboggan Company, is the designing engineer. Frank Hoover is construction engineer.



## Picnic Biz Holding At Portland's Oaks

PORTLAND, Ore., July 19.—Picnic business is holding up at Oaks Park, near capacity being booked for practically the rest of the season, and this attendance is benefiting midway play, keeping grosses reasonably near last year's figures.

Every Wednesday afternoon is turned over to Journal Juniors, youth activity promotion of *The Oregon Journal*, which event brings other youngsters to the park. Juniors put on their own talent show, which proves a drawing card for children, and park's rides close during the program.

Picnics keynote the play for several other attractions. Two new concessions—speed boat and float plane—draw their patronage largely from picnic groups. Boat ride brings \$1 from adults, 55 cents for children, and 15-minute plane ride is \$3.45 for adults and 1.73 for children. Photo concession operates Wednesdays, Saturdays and Sundays and Ralph Schou, op, says business is even with last year despite a less advantageous midway location.

Dancing, new this year, is modern style Friday nights to the music of Bob Derry, and old-fashioned style Saturday nights to the Grace Whitehead orchestra. The venture is proving successful, said Robert Bollinger, park's general manager. Admission is 65 cents a person.

Bollinger reports a spurt in business with improvement of the weather.

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## Coney Island, New York

By UNO

Lieut. Col. C. J. Hilbert, prexy, and I. H. Klein, chairman of the finance committee of the Coney Carnival Company, in charge of Mardi Gras operations, held a meeting of all ops and concessionaires at Feltman's Thursday (17) for the purpose of arranging and facilitating contributions. The fete is skedded for week of September 8. Checks are to be sent to Mr. Nicholson, of the Chamber of Commerce office and to Mr. Mathison, of the Brooklyn Trust Company. If sufficient response is not received the Mardi Gras will be declared off. It was also pointed out that after three weeks of daily canvassing more than one-third of those in the amusement area have not as yet contributed to the fireworks fund. Harry Nelson has two bottle games,

## 2 More Solutions To Flying Saucer Puzzle Won't Hurt

DETROIT, July 19.—With almost everyone coming up with a so-called solution to the flying saucer mystery, a couple or more won't hurt, especially since they have to do with amusement parks in this area.

First crop of disks which invaded Detroit, according to "eyewitnesses," appeared to be the result of overlapping of beams from two strong searchlights at Jefferson Beach Park. Equipment is new and rotated constantly at night. Park Manager Harry Stahl pointed out the overlapping at one point of the cycle might be taken for a disk and, he said, might be visible as far away as 200 miles on a clear night.

Not to be outdone, Harry Green, veteran clown at Edgewater Park, turned up with the first exhibit of the flying saucer. When the customers got inside they found it was a slightly different spelling. Harry's version of the flying saucer was a fly (a)n(d) saucer.

## Chicago Fireman Saves Child From Zoo Bear

CHICAGO, July 19.—A Chicago fireman played the role of hero at the Brookfield Zoo, Chicago, Thursday (17) when he ran to the rescue of Terry Lee Falk, 3, Joliet, Ill., who somehow got over a rail and went too close to a cage housing a bear.

After feeding the animal some popcorn, the tot reached over to "pat" the animal. The bear caught the child in one claw, pressing him against the steel rods. With the other claw he began to tear the boy's clothing and flesh. The Chicago fireman, Walter Troy, 40, rushed to the cage and with his fist hammered the bear's nose and then pounded at the animal's forelegs. The animal relaxed its grip on Terry in an attempt to get at Troy. Troy grabbed the child and literally threw him over the barricade to a guard, then leaped to safety himself. The child was rushed to a doctor where 12 stitches were taken in his wounds.

## Halifax, N. S., Moves To Buy Francklyn Park

HALIFAX, N. S., July 19.—This city has begun negotiations for the purchase of Francklyn Park, on the city side of the Northwest Arm of Halifax Harbor, from the Nova Scotia Light & Power Company.

It has been proposed, if the negotiations are successful, that the city establish a miniature Coney Island, including rides, concessions, etc.

one on West 16th and one on the Bowery. He also has a pan game, two high strikers and a candy apple booth on the midway. Mrs. Nelson has the apples. Others are operated by Harry; his son, Lester; Jerry Montell, Charles Goldman, Roy Gatto, Al Wertullo, Carl Baron, Walter Radcliffe, Alex Miller, Jack DeNoble, Eddie Stokes and Bob Schuyler. Renters on Nelson's property on West (See Coney Island on page 99)

## More Reports In on July 4 Week-End Biz

CHICAGO, July 19.—Here are more reports from various parks throught the country on business over the July 4 week-end. These reports did not reach the Chicago office of *The Billboard* in time for inclusion in the general story carried in the July 19 issue.

REYNOLDS PARK, WINSTON-SALEM, N. C., Ivan J. Basch, Manager—Total attendance July 4-6, 10,000 (estimated); July 4 attendance, 4,000 (estimated); weather, ideal; July 5 attendance, 2,000 (estimated); weather, fair; July 6 attendance, 4,000 (estimated); weather, ideal.

ELITCH GARDENS, DENVER, J. M. Curtler, vice-president—Total attendance July 4-6, 40,000 (estimated); July 4 attendance, 15,000 (estimated); weather, fair; July 5 attendance, 13,000 (estimated); weather, fair; July 6 attendance, 12,000 (estimated); weather, fair; ballroom band, Art Kassel, July 4-6 (no figures given).

WALBRIDGE, TOLEDO, S. E. Custer, Auditor—Total attendance, July 4-6, 19,000 (estimated); July 4 attendance, 11,000 (estimated); weather, ideal; July 5 attendance, 3,000 (estimated); weather, threatening, little rain; July 6 attendance, 5,000 (estimated); weather, fair.

MIDWAY, OAKLAND BEACH, R. L. Joseph L. Carrolo, Manager—Owner—Total attendance, July 4-6, 10,000 (estimated); July 4 attendance, 4,000 (estimated); weather, fair; July 5 attendance, 3,000 (estimated); weather, ideal; July 6 attendance, 3,000 (estimated); weather, fair.

SUBURBAN PARK, MANLIUS, N. Y., Fred W. Searle, Manager—Total attendance July 4-6, 20,000 (estimated); July 4 attendance, 12,000 (estimated); weather, ideal; July 5 attendance, 3,000 (estimated); weather, ideal; July 6 attendance, 5,000 (estimated); weather, slight showers in early evening.

PISMO PLAYWAY PARK, PISMO BEACH, CALIF., George A. Doss, Owner—Total attendance July 4-6, 35,000 (estimated); July 4 attendance, 20,000 (estimated); weather, ideal; July 5 attendance, 5,000 (estimated); weather, ideal; July 6 attendance, 10,000 (estimated); weather, ideal. Fireworks (4). Soap box derby sponsored by chamber of commerce. Fireworks by Golden State.

LAKE SHAWNEE, PRINCETON, W. VA., C. T. Snidow, Manager—Total attendance July 4-6, 15,000 (estimated); July 4 attendance, 10,000 (estimated); weather, ideal; July 5 attendance, 1,500 (estimated); weather, ideal; July 6 attendance, 4,500 (estimated). Ballroom band Tommy Tomas, July 4 attendance, 250.

MEADOWBROOK PARK, BASCOM, O., H. L. Walter, Manager—Total attendance July 4-6, 11,000 (estimated); July 4 attendance, 10,000 (estimated); weather, ideal; July 5 attendance, 250 (estimated); weather, fair; July 6 attendance, 1,000 (estimated); weather, poor. Ballroom band, Clayton Decker July 4 and 6. Attendance July 4, 500 (official); attendance July 6, 700 (official).

NATATORIUM PARK, SPOKANE, Louis Vogel, Operator and Manager—Total attendance July 4-6, 40,000 (estimated); July 4 attendance, 35,000 (estimated); weather, ideal; July 5 attendance, 5,000 (estimated); weather, ideal; July 6 attendance, 3,000 (estimated); weather, ideal. Ballroom band, Glen Gray July 4 and 5. Attendance July 4, 817; attendance July 5, 1021.

WILLOW GROVE PARK, WILLOW GROVE, PA., E. E. Foehl, General Manager—Total attendance July 4-6, 100,000 (estimated); July 4 attendance, 50,000 (estimated); weather, ideal; July 5 attendance, 25,000 (estimated); weather, ideal; July 6 attendance, 25,000 (estimated); weather, ideal. Ballroom band July 4 and 5. Clarence Fuhrman. Attendance July 4, 1,000; attendance July 5, 1,200.

ZOO PARK, COLUMBUS, O., Leo Haenlein, Manager—Total attendance July 4-6, no figures given. July 4 weather, ideal; July 5 weather, rain; July 6 weather, rain all day.

ROSELAND PARK, CANANDAIGUA, N. Y., William W. Muar, Owner—Total attendance July 4-6, 33,000 (estimated); July 4 attendance, 15,000 (estimated); weather, ideal; July 5 attendance, 8,000 (estimated); weather, ideal; July 6 attendance, 10,000 (estimated); weather, ideal. Free acts, Three Barretts. Ballroom band, Bill Planagan, with July 4 attendance of 700, July 5 attendance of 650, July 6 attendance of 400.

WALDAMEER BEACH PARK, ERIE, PA., F. W. A. Moeller, Manager—Total attendance July 4-6, no figures given. July 4 weather, ideal; attendance, good; July 5 weather, ideal; attendance, fair; July 6 weather, rain; attendance, poor.

## Long Island Rail Fare Hike May Hit Resort Business

NEW YORK, July 19.—Long Island Beach resorts will probably lose some of their business thru the granting of permission to the Long Island Railroad, by the New York State Public Service Commission, to increase its commuter fares 20 per cent and one-trip coach fares 13.63 per cent. Permission was granted Friday (11) and new rates went into effect early this past week.

The Long Island lines are the principal means of transportation to such popular spots as Rockaway Beach, Far Rockaway, Long Beach, Jones Beach and many less widely known resorts. All of these resorts are readily accessible by auto but on week-ends none of them has sufficient parking space to handle any more cars than it is handling at present; in fact, when attendance is high, particularly in the area from Rockaway Park to Far Rockaway, it is practically impossible to find parking space at any time during the afternoon.

Increase in the commuter rate will have little effect this season as users of same are either year-round or summer residents whose only alternative to paying the increase would be to travel by auto or bus, neither of which would prove practical. The increase in one-trip ticket fares may not affect week-end travel to such resorts as Rockaway Beach, and Long Beach as the increase would actually only amount to from 15 to 30 cents on a round trip. Of course, this would put a crimp in the budget of family outings and will probably result in family groups spending less on refreshments and amusements.

Most heavily traveled line is the Rockaway Beach branch of the Long Island. Last summer, on the four Sundays in July and on July 4, this line carried 916,086 passengers, or an average Sunday or holiday haul of 183,217 passengers.

Adding to the woes of thrifty-minded amusement-seekers on Long Island is a campaign against hitch-hikers being waged by Long Island State Park Police along the parkways leading to Jones Beach. Hitch-hiking violates both Long Island State Park ordinances and the New York State motor vehicle law. Both the motorist and the hitch-hiker are subject to arrest.

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Small Kiddies' Amusement Park, including unique Miniature Steam Train complete, basis adults, will gross \$10,000.00 season, price \$7,500.00. Train gross \$1,000.00 in Show business. Owner crippled, unable to stand pace. Call 43150, or write LEO DUNDON, 4220 Lovers Lane, Kalamazoo, Mich.

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## Detroit's Island Spots in Throes of Rugged Biz Slump

DETROIT, July 19.—Business has been off at Island Lake Park, one of Southeastern Michigan's oldest miniature operations, with general business running from 10 to 50 per cent under 1946. A series of strikes and general labor uncertainty is blamed for this condition, inasmuch as trade has not picked up adequately in the past two weeks of good weather.

Earlier in the season, business was way down, with bad weather blamed. But since this spot is in a resort area and adjoins one of the most popular State parks in Michigan, it usually does not get its season really under way until July 1, so that it is the past two weeks that are significant.

### Merry-Go-Round Missed

Most serious drop is on rides and concessions, operated by Mrs. Grace Ziegler, where business is off by 50 per cent. Major factor has been the loss of the Merry-Go-Round which was formerly located at the front of the park on the highway and was the single best draw. It has been impossible to secure a replacement this season, and the space remains vacant, not only decreasing revenue, but destroying effective bally.

Roster of key staff people at the spot includes Carl Sickle, Chairplane superintendent; Joe Martin, Airplane superintendent; Gertie Martin, shooting gallery; John Choyke, balloon dart, and Kenneth Martin, ball game. Other attractions and concessions are operated by shifting personnel, and there are a number of independent concessions and refreshment stands adjoining the spot. A new arcade is operated by Erwin Baldrige, while (See Detroit Island Spots, page 99)

## Riverview Notes

By Hank Hurley

CHICAGO, July 19.—Either the boys and gals along concession row are so busy with customers they don't have time to hear or make any news, or they are just getting tight-lipped. At any rate, getting news gems out of them this week was like trying to find the proverbial needle.

Esther Felke at the hoop-la stand, however, came up with one note. She was happy, she said, to report that her son, George, who also works the hoop-la stand, had received notice that his credits had been accepted at the University of Tampa. George, who was graduated from high school in June, says he plans to study engineering.

The Palace of Oddities came thru with these announcements: Yogi-Ray has been discharged from the hospital and is back on the job. . . . Stella Royal, of the midget sister act, was ill at her home this week but is expected back soon. . . . Al Bailey arrived Wednesday to work as talker out front. He came in from Des Moines. Bailey, a veteran trouper, has worked at Riverview in past years. . . . New annex attraction at the Palace is Lionelle, the lion woman. . . . Two new bally girls are Mary Luban, who recently took part in an air show in La Crosse, Wis., and Helen Winters, back at Riverview after a two-year lapse. For Miss Luban, this is the first time at the Chicago amusement center.

Twisto, the rubber-skinned man, was missing in action at the Palace for a few days this week because of illness. . . . The people around Ray Marsh Brydon's show are kidding Slim Curtis, who works bally, about the stunt he pulled the other night. Seems Slim finished the last show of the night and was in a hurry to get someplace. He changed wardrobe in double-quick time and

## George Schmidt Refutes Story Of Patron Danger in Funspots

CHICAGO, July 19.—The July 5 issue of Liberty magazine carried a story titled "Rides That Thrill—and Sometimes Kill," and written by Thorp McClusky, which irked George A. Schmidt, president and general manager of Riverview Park here, no little. Schmidt wrote the editor of Liberty the following letter:

July 7, 1947.

Editors:  
Liberty Magazine, Inc.  
37 West 7th Street,  
New York, N. Y.

Gentlemen:

Your article captioned, *Rides That Thrill—and Sometimes Kill*, which appeared in the July 5th issue and written by Thorp McClusky, whom we presume is an authority on amusement park rides or at least has access to such important data as he presents to your readers, was read by me with amazement.

Mr. McClusky certainly painted a word picture of a trip to an amusement park in such a gruesome manner as to prompt one to make out his last will and testament before gathering together the neighborhood kids for a trip of fun and frolic to the local Roller Coasters, Loop the Loop, Bubble Bounces, Dodgems, etc.

Also, that the dear public will pay \$100,000,000 for the privilege of being thrilled, scared stiff, nauseated, to say nothing of being crippled, maimed and possibly killed, while attending amusement parks, sounds a little silly to us.

Possibly his reference to an Eastern amusement park, in which he says two boys were killed by being thrown from a Coaster ride while scuffling in the back seat of the train, is where he has gathered his facts and figures, but they don't hold with our facts and figures based on the operation of the largest single amusement park in the world, located in Chicago and known as Riverview. Our park occupies 72 acres, with 4½ miles of midway, and operates 36 rides, exclusive of concession booths. Thru the turnstiles of our park have crowded 2,000,000 people every season of four months during each year, for the past 40 years. Ages of these patrons govern their selection of the various forms of amusement provided for them but we have found that each person averages about 14 movements or participation in a form of amusement which we believe result in about 28,000,000 moves being made each season in the park. During these days of astronomical figures, millions are relegated to the small change bracket, but, you'll have to agree that 28,000,000 moves, each motivated by the individual mind of a thrilled youngster and the indulgent acquiescence of the adults, constitute a lot of activity and it keeps us ever alert in anticipation of the violations of the "golden rules" set out by Mr. McClusky.

1—"Never get off a ride while it is

walked out toward the gate. Before he hit the exit, however, one of his co-workers yelled, "Where ya going in such a hurry, Slim?" To which Slim replied, "I'm in a hurry, don't bother me." The co-worker then asked, "What's that on your head?" Slim discovered he had forgotten to take off the stove pipe hat.

Crowds have been good at Riverview this week, with kiddie days, especially, accounting for a lot of turnstile clicking.

A new Looper has been installed in Riverside Park, Indianapolis. Ride occupies the former site of the park's canal boats.

in motion." Kids think it's more fun to do it that way since they feel the ride is over and they want to hurry to the next one.

2—"Stay off rides when you are drinking." That's just about the time these fellows think they are the greatest cowboys in the world.

3—"Follow instructions of attendants." Between the noise of the ride and the screams of delight and thrill, the riders never hear the attendants' normal voices.

4—"Refrain from horseplay and stunts." The young folks have got to add to the form of amusement, mostly in their efforts to impress their companions with their bravery.

And, its the control of these various unanticipated moves that have caused the various operators of amusement parks to have ulcers.

However, with the help of numerous amplifiers or public address systems to overcome the mechanical and human noise, cages over Coaster rides, belts on seats, bars across laps, block signals on high rides to prevent train crashes, dead man controls on the fast high rides, powerful automatic air brakes for control of the cars and trains, (by the way, how does the operation of a 70-mile an hour Roller Coaster ride under the control of one man, carrying 800,000 riders during a season sound?), our control of these conditions has established (See George Schmidt on page 98)

## A. C. Acts To End 'Beach Hogging'

ATLANTIC CITY, July 19.—Acting on complaints of side street hotel men that waterfront competitors and independent concessionaires were usurping the sands, cluttering up the public domain with beach chairs and cabanas, roping off the choicest bathing spots as if they owned them, the resort's city fathers, after investigation, cleaned up the beach and issued orders so that in the future large sections of the beach in front of the Boardwalk hotels are not monopolized.

Inspecting party of city commissioners found 5,000 beach chairs and 174 cabanas operated by 31 concessionaires; a beach chair-cabana village, with a volley ball court, extending from Steeplechase Pier, and various sections of the beach and Boardwalk in the mid-town area appropriated by the waterfront hotels for the exclusive use of their guests. Ralph E. Clouser, owner of the side-street Pennhurst Hotel, had threatened to bring litigation on behalf of other side-street hotel men unless the city did something about the situation.

City officials decided, after their look-see, that there was much in what Clouser said. They warned chair operators that they will not be granted mercantile licenses for the new fiscal year if they insist on "beach hogging," reminding that the Atlantic City beach is a public park and belongs to everyone. To back (See A. C. Acts To End on page 98)

## FOR SALE A MINIATURE CONEY ISLAND

Covers over fifteen acres. Located in excellent Gulf Coast town in Texas. Was built in 1941, and all equipment has been kept in excellent condition. Has been and is operating successfully, grossing over a quarter of a million dollars the last several years. Owner's wife must move to higher altitude for her health is reason for selling. Property consists of \$100,000.00 Roller Coaster, 52-foot Merry-Go-Round, Miniature Train with two-mile track, Penny Arcade Building with 103 pieces of equipment, Shooting Gallery, Skooter Ride, Games Building, largest outdoor tile Swimming Pool in Southwest, Speed Boat Rides, Ballroom that will dance a thousand couples, Coffee Shop and Kitchen, Ford Pick-Up Truck, usual office equipment, Concession Stands, etc., necessary to operate a plant of this size. All parts of amusement park equipped and operating. \$85,000.00 cash will handle. Bank holds \$100,000.00 five-year mortgage, being paid off \$16,000.00 per year which can be taken over by new owner. An itemized inventory of property and photographs will be sent to responsible prospective buyers.

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Of Any Description.

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Cash With Order. Prices:  
2,000 . . . \$ 6.60  
4,000 . . . 7.45  
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Double coupons, Double Prices.



# VA. AFFAIRS IN SPOTLIGHT

## URO Studies Heavy Slate Of Problems

### World Meet Fund Adequate

RICHMOND, Va., July 19.—About 35 rinks were represented at the convention of the United Rink Operators here, July 8-12. The meeting, originally slated to be held at Navari's Flamingo Roller Palace, Pittsburgh, was switched to Richmond so that it would coincide with the staging of the nationals of the United States Amateur Roller Skating Association, with the meeting being held at Tom Noble's Cavalier Arena and the Hotel John Marshall.

Julius Navari was extended an apology by the executive board upon a motion made by Bill Holland to compensate for the embarrassment caused the Pittsburgh arena by the change.

Secretary Bill Schmitz explained to members that the American Society of Composers, Authors and Publishers was attempting to double and in some cases triple the license

## Wedding Bells To Chime

RICHMOND, Va., July 19.—The Canadian Roller Skating Rink Owners' Association has severed all connections with the Roller Skating Rink Operators' Association of the United States, it was learned here this week during the annual convention of the United Rink Operators, and has promised early alliance with the URO.

The following is the text of a telegram sent July 2 from the Canadian group's office in Vancouver to Fred Martin, secretary-treasurer of the RSROA of the United States:

"Please be advised that your attempts to disrupt this organization are not appreciated. Any use of this association's name by unauthorized persons is inviting legal action. Neither skaters nor any others have any authority to represent this association in competition or otherwise."

It was announced here that A. S. Barker, chairman of the Canadians' foreign relations committee, had indicated that his organization will affiliate with the United Rink Operators in the near future.

rates for roller rinks. He further stated that suits had been started by the government against ASCAP for violation of the Sherman Anti-trust and cartel laws and implied that the organization is constantly violating the consent decree by charging various rates for similar sized rinks

### Favor BMI

Schmitz went on to explain to the members that the rival organization, Broadcast Music, Inc., since it came into existence, has been signing rinks at a reasonable rate, i. e., one admission, less federal tax, times the number of weeks in operation per year. These contracts cost each operator approximately \$20 per year and are to run for five years.

Schmitz then introduced BMI representative Orenstein, who explained his plan before the general meeting. At that time Orenstein left the delegates and a vote was taken showing that all members present were in favor of signing contracts with BMI.

Those members who were not present will receive contracts, together with minutes of the Richmond meeting, which will be used to sign, with each contract to be plainly marked "URO," indicating membership in the organization.

### Nix Incorporation Change

The motion to change the certificate of incorporation of the organization so as to include all countries of the world was dropped when President Ed Von Hagen, of Norwood, O., stated that, in his opinion, such a step should not be taken at the present time since foreign bodies would rather govern

their own affairs and be affiliated with the URO. Perry Giles, Muskegon, Mich., concurred and made a motion that the organization retain its original certificate for the present and that it be left to the discretion of the executive board to make any changes in the future, should it be advisable.

It was indicated that the \$8,000 fund, which had been set up at the last convention in New York for the world championship events in Washington, would be oversubscribed. Secretary Schmitz stated that the organization had already collected \$4,825 from members of the URO and \$1,850 from co-operating manufacturers. Schmitz went on to explain that he has other promised contributions which should send the amount well over the goal.

### Negotiating for Ad Sales

In further monetary matters it was decided not to request money from the membership to be turned over to the organization's treasurer, since Perry Giles had stated that he was in negotiation with agencies for the sale of advertising to be placed in various rinks.

Bill Holland tendered his resignation as chairman of the amateur co-operative committee due to the fact that he was too busy to hold the post, but announced his willingness to continue as a member of the committee. After much discussion, President Von Hagen appointed Wally Kiefer chairman, with Holland and Bill Best, of Twin City Skating Club, Elizabeth, N. J., as members.

Site for the next convention was left open due to the fact that at the meeting in Cincinnati last year it was decided that the meeting should be held at the same time and place as the national championships. Since the USARSA had not named a new location, a motion by E. V. Regalia that next year's convention location be left to the URO was unanimously carried.

### Recession Studied

Many opinions were voiced regarding the present recession in the roller skating industry. Some believe that it was a temporary readjustment caused by long lay-offs in industry. Others believe that roller skating was at a temporary slack. No one seemed to be able to point out definitely the causes. The majority believe that business will come back in the fall, but not as it was last year. All operators present reported that their receipts were below last year's.

Special vote of thanks was unanimously given to Tom Noble, host of the championship and convention, for his splendid co-operation.

### Operators Turn Out

Members attending the convention included Edward Tierce, Academy (See URO STUDIES on page 99)

## AOW Skaters, Mineola in Hot Contests

### Entrants, Attendance Big

RICHMOND, Va., July 19.—An unprecedented number of entries, together with tremendous spectator patronage, made the United States Amateur Roller Skating Association's nationals, July 8-12 at Tom Noble's Cavalier Arena here, even bigger than the meet at Ed Von Hagen's Norwood (O.) Rink last year. Host Noble, new member of the United Rink Operators, gave out real Southern hospitality and was accorded much credit for the success of the meeting by all in attendance, including President George Apdale and Secretary Ozzie Nelson, of the USARSA.

In an address at the dinner-dance held at the Hotel John Marshall Saturday (12), Mayor Horace Edwards, of Richmond, thanked the USARSA for making Richmond the "skating capital of the world". Mayor Ed- (See Hot Skate Contests, opp. page)



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Full Grain Elk Leather Lined Box Toe. 10° or 45° Action Skate. Fibre or Maple Wheels.

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(1) Located at Bayne, La., 18 months old, 40x90 complete Tent, 40x90 Portable Maple Floor, 4 adjustable Center Poles, 1 48" cooling fan, 150 pairs Chicago Skates and all other necessary equipment. Complete outfit, \$4,600.00; or Tent, Rails and Floor, \$3,800.00.

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COMPLETE OUTFIT—SMALL RINK

About 150 pr. Skates, 30 pr. Shoe Skates, Music Parts, etc. Set up and start business.

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14,000 Feet Hard Northern Maple Flooring  
Size 33/32" at \$300.00 per thousand. Also 150 pair brand new Chicago Rink Skates at \$5.50 per pr.

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Hardwood Maple Floor, 50"x100", Skates, Record Player and Amplifier, P. A. System, Skate Grinder and other equipment. Business for sale only. Building rented from owner. \$5,000.00 cash.

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**HOT SKATE CONTESTS**

(Continued from opposite page)

wards was introduced by City Councilman Cecil Harris, who had been introduced by Wally Kiefer, emcee of the affair. A later address was made by Rev. Churchill Gibson, prominent Episcopal dignitary here.

**Von Hagen Lauds Pros**

URO Prexy Ed Von Hagen spoke briefly, stating that "this has been the finest exhibition of roller skating ever to be witnessed." He further stated that the "forgotten man," the pro, should be given due credit for his part in making this type of meeting possible. At this time several professionals in the banquet hall were introduced by Kiefer. Then were introduced the owners of many rinks and representatives of *The Billboard*, *The New York Journal-American* and *The Richmond News Leader*.

Local publicity was excellent, two daily papers co-operating to the fullest extent. Radio and the fronts of street cars were used to advertise the events, the result of which was seen in the crowds which packed Cavalier.

**Many Trophies**

Trophies awarded during the evening included the Jean B. White national club challenge trophy; Louisiana State senior fours trophy, donated by Charles Hiernie Jr.; senior ladies' singles challenge trophy, Inez and Earl Van Horn, Mineola, N. Y.; senior men's singles challenge trophy, Willard Holland, Bridgeport, Conn.; senior men's speed skating challenge trophy, America On Wheels, Elizabeth, N. J.; Gladys and George Werner United States senior dance challenge trophy; senior pairs challenge trophy, the *New York Journal-American*; junior men's singles challenge trophy, Earl Van Horn Dance and Figure Skating Club, Mineola; junior ladies' singles challenge trophy, Ed J. Von Hagen; United States junior dance challenge trophy, America On Wheels; United States novice men's singles challenge trophy, William G. Brewer Jr.; novice ladies' singles trophy, Ed J. Von Hagen; novice dance challenge trophy, Orville Godfrey, Detroit; Baker-Gilbert perpetual national trophy; Ruth Holland United States juvenile ladies' singles challenge trophy; Eldora and Bill Best trophy and Orville Godfrey challenge club trophy.

**Racers Hold Bag**

Only marring incident was a blast at officials by Jack Edwards, America On Wheels director of speed, because some winners in the speed division did not receive medals during the banquet. "After much fanfare for dance and figure winners, it came time for the speed awards," said Edwards. At this point, according to Edwards, George Apdale, USARSA president, who had been awarding the trophies, left the floor, turning proceedings over to Wally Kiefer. About 27 winners were called upon to receive awards, "but all officials left and some picked up a little more than they should have, leaving some (See AOW, Mineola Kids, page 101)

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FOR THE DISCRIMINATING SKATER

Fixed angle of truck arm eliminates the causes of sub-curves... ingenious positioning of the adjusting nut does the trick! Tires are demountable.

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IS AGAIN FIRST TO OFFER FOR IMMEDIATE SHIPMENT  
LATEST HIT TUNES FOR ROLLER SKATING  
By That Well Known Organist, GLENN DAVIS  
Order Today Without Delay

No.	Name of Composition	Dance	Tempo	No.	Name of Composition	Dance	Tempo
1SR-235A	Peg o' My Heart	Fox Trot	92	*SR-241A	Roller Rink March	Quick Step	100
1SR-235B	That's My Desire	Fox Trot	92	*SR-241B	Wings Over America	14 Step	100
1SR-236A	I Wonder, I Wonder, I Wonder	Fox Trot	92	*SR-242A	St. Joe Blues	Blues	92
1SR-236B	When Am I Gonna Kiss You Good Morning	Fox Trot	92	*SR-242B	There's Good Blues Tonight	Blues	92
1SR-237A	Across the Alley From the Alamo	Two Step	92	*SR-243A	Philadelphia, Pa.	Two Step	92
1SR-237B	Alexander's Rag-time Band	Two Step	92	*SR-243B	My Pretty Girl	Two Step	92
1SR-238A	Chi-Baba Chi-Baba	14 Step	100	1SR-244A	The Waltz You Saved for Me	Drop 3 Contl.	120
1SR-238B	I Believe	Collegiate	92	1SR-244B	You're the Only Star In My Blue Heaven	Drop 3 Contl.	120
*SR-239A	I Wonder Who's Kissing Her Now	Waltz	92	*SR-245A	It Might Have Been a Different Story	Fox Trot	92
*SR-239B	Arizona Moon	Waltz	92	*SR-245B	You Never Told Me	Fox Trot	92
1SR-240A	Beautiful Ohio	Waltz	92	1SR-246A	A Sunday Kind of Love	All-Skate	100
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Your Skaters Are Entitled to the Best—Don't Give Them Less.

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**NEW LOWER PRICES  
OUR VOLUME IS UP!  
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New Portable Maple Floors, Sections 2'x16'. All Northern maple. Every section built alike and will fit any place in the floor. Immediate delivery, any size you want, 80 cents per sq. ft.  
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**CURVECREST "RINK COTE"**  
THE PLASTIC RINK SURFACE  
Write  
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**COMPLETE NEW PORTABLE RINK FOR SALE**  
50x120' New Northern Hard Maple Floor, sides of Pine Drop Siding, roof of lightweight Aluminum. Everything in sections that can be hauled on a truck. Looks and draws a crowd like permanent rink, yet portable. Will sell for less than a Portable Tent Rink. Write  
**BRASHEARS & GEORGE RINK**  
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Excellent Northern Maple Floor, 40x100, with plenty underblocks; 150 sq. new Chicago Skates in excellent condition, Sound System, Drink Box, Skating Counter, complete rink in operation now and doing good business. Price, \$6,500.00. **JACK JARRELL, Mgr., Roller Rink, 330 East 5th St., Wewoka, Okla.**

**FOR SALE**  
250 Pair #778 Std. Chicago Rink Skates, brand new, never unpacked, assorted sizes, \$4.75 pair; 67 pair Men's and Ladies' Chicago Shoe Skates, #279, Spl. assorted sizes, brand new, never unpacked, \$12.40 pair; one Crystal Ball, 2 1/2 ft. in diameter, complete with 4 Spotlights, \$200.00. Telephone 6410.  
**MRS. ROBERT HAMILTON**  
Box 207, Marlon, Ia.

**WANTED  
PORTABLE ROLLER RINK**  
To locate in Whitesburg, Ky., for three months. Also can place Portable Bowling Alley. If interested, write for ter.  
**HERMAN COMBS JR., Whitesburg, Ky.**

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## Overflow Turnout Drawn by Kinsey At Canton Debut

CANTON, O., July 19.—An overflow crowd, necessitating the raising of the tent's side walls and the placing of extra chairs on the lot, greeted the Madge Kinsey Players on the Cleveland Avenue showgrounds here Tuesday (15) when the troupe opened a four-week stock engagement, with *Toby and the Girl Next Door* as the initial attraction. Bills will be changed three times weekly.

One of the oldest tent shows on the road, the Kinsey company is in the 10th week of an annual summer trek thru Ohio. Well known here, the Kinsey troupe received an excellent notice from *The Canton Repository* of July 16 in which the informal and intimate atmosphere of the company was stressed. It likewise received a good notice in *The Daily Review* of July 3 at Fostoria, O., home town of the Kinseys, where the show recently completed an engagement.

Company includes Madge Kinsey, producer; Harry Graff, manager; Pep Graves, Jack Murdock, Mr. and Mrs. George Colbert, Mr. and Mrs. Otto Immig, Mr. and Mrs. T. Toniutti, and Jean and Betty Graff. During the Fostoria stand the troupe presented *I Love a Sailor*, *Stork Bites Man*, *Toby and His Tropical Love* and *Toby and the Old Grouch*.

Marquis, the magician, and his company present Saturday night midnight mystery shows, while Eddie Mason's country store is featured on Mondays.

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## Rep Ripples

REGIS PLAYERS are booking fall school dates in Central Pennsylvania with E. F. Hannan's *Jess So*. . . Arthur Kinsley cards from Antigonish, N. S., that he has worked down thru Eastern Canada and will move soon into Northern Maine and New Hampshire. He has 16mm. pix and two flesh entertainers, Al Lermond and Peggy Francis. Biz has been satisfactory, he says, but is easing off some, there being plenty of competition in the Quebec area. Kinsley recently met Henri Lavine, who has films in halls in Northern Maine. . . Harold Hunt will have a school show around Emporia, Kan., this fall. . . Dell Trio is readying a school trick to play Columbus, Ind. . . Charles W. Dodson has a picture outfit around McLean, Va. . . Freely Players have been operating around Alexandria Bay, N. Y., recently. . . Hereter's Show, vaude and pix, in the Ogden, Utah area, reports okay business. . . Wilbur Force, former rep agent, will have 16mm. pix around Titusville, Pa., after middle of August. . . Robert Callahan, Saginaw, Mich., has bought R. R. Enlow's film outfit and will open with films and drama near Davenport, Ia. soon. Callahan will present shortcast bills and 16mm. pix. H. J. Dickerson is associated with him. . . Val's Radio Players, now making personal appearance out of Duluth, Minn., are using E. F. Hannan's *Grandpa Pulls a Boner*. Their morning program is aired over the five stations of the Arrowhead Network.

A. L. MYERSON has 16mm. pix around Lincoln, Neb. . . Chestnut Hill Players, four people, are making resort towns in Northern New York. . . Fleming's Show, with vaude and pix, has been circling out of Malone, N. Y. . . Val Balfour has a flesh trick working around Duluth, Minn. . . Bailey's Texas Show, now in Central Texas, has added new film to play two-week stands. . . Birch Players are in Benton Harbor, Mich., breaking in to circle out of Sault Ste. Marie, Ont. . . Gill's Comedians, presenting short-cast bills and films, have been around Lewiston, Idaho. . . Foster Gray is in Maine with a pic layout. . . Florian Players report satisfactory returns in Western Pennsylvania. . . Shaler-David Players are around Watertown, N. Y. . . J. J. Kyle advises from Milwaukee that the Kyle Dramatic Trio will play schools and auspice dates in Central Wisconsin this fall. Org. with four people, is in the lake district of that State. . . George's Comedians are reported netting okay returns around Austin, Minn. . . Comes word from Frank DeLisle, Colorado Springs, Colo., that he will have a school and hall drama outfit, five people, opening last of August. Gloria DeLisle will handle the leading fem roles, and Johnny Winters will do comedy. It will be DeLisle's third season.

## Rep Stock Planned For Wichita, Kan.

WICHITA, Kan., July 19.—A rep stock is being planned for Wichita by local business men. Location will be downtown and some of the cast will be made up of local people.

Hank Givens will handle leads; John Watson, juveniles; Dave Wilson, comedy; Vic Rugh, characters; Marie McDonald, leads; Wade Doughty, ingenues. Hank Brunk will be business manager. Featured will be the Gay '90s Quartet, with Kink McDonald.

This will be the first rep show here in about 10 years. Concessions will be handled by John Spaulding.

## Margot Monte Pays Visit to Hometown

CINCINNATI, July 19. — Margot Monte, veteran dramatic stock and legit star and a vaude name over the old Orpheum and Western Vaudeville circuits, was in Cincinnati last week for her first visit to her home town in 40 years, with the exception of a brief pass-thru 11 years ago.

Accompanied by her husband, Henry Friedman, designer and manufacturer of precision instruments for dentists, Miss Monte spent most of the week visiting the old landmarks and browsing thru old neighborhood haunts. She also paid a visit to *The Billboard's* new publishing plant. Mr. and Mrs. Friedman are slated to sail soon for Switzerland, where Mr. Friedman will lecture and give instructions in the manufacturing of precision instruments.

Admitting to 56 years but looking 35, Miss Monte received some of her early stage training with the old W. I. Swain Tent Show, where for four years she handled the fem leads opposite Leonard Lord. She also appeared in numerous sketches over the old Orpheum and Western Vaudeville circuits; with the old Forepaugh Stock Company in Cincinnati, and for three years with the German Stock Company at the Pabst Theater, Milwaukee. Miss Monte also had a brief fling in silent motion pictures.

One of her last engagements was a three-year tour of the South as lead in the No. 2 company of *Peg o' My Heart*. The No. 1 company at that time was headed by Laurette Taylor.

Miss Monte's daughter, Brandy Bryant, formerly with Gypsy Rose Lee, is now a model in New York. A son, Leslie Bryant, is now employed by the government after a four-year hitch in the navy.

## Harveys Featured In Pilgrimage Play

HOLLYWOOD, July 19. — After closing a 10-month tour with Mae West in *Come On Up*, Don and Jean Harvey returned to their home here and found the studio gates wide open. They have completed parts in five pictures since March and have several more set for the fall season.

The Harveys are currently featured in *The Pilgrimage Play*, now in its 20th annual engagement here. The opening, July 11, marked the 14th anniversary of their first professional engagement together. Their first was on the old Model Players in Kansas. They also have been doing a fair share of network radio and recently worked the *Red Ryder* program with Horace Murphy and Ralph Moody, both former repsters.

## Rabbit Hits Road July 31; 35th Year

CINCINNATI, July 19.—M. L. Frisbie, who has been with F. S. Wolcott's Rabbit Foot Minstrels the past 25 years, reports that Wolcott will open his show under canvas July 31. This will mark the 35th year that Wolcott has owned and operated the Rabbit show. Elmer Yancey again will have charge of the advance.

Org will carry 50 people. Top is an 80, with three 30-foot middles, and troupe will move on nine trucks and a bus. Equipment has recently been overhauled.

## Sadler Entertains Vets

PERRYTON, Tex., July 19.—Harley Sadler Show entertained at Veterans' Hospital while the org was in Amarillo, Tex., recently. Ray Kemo's band played an ABC luncheon hook-up in conjunction with the show's regular daily broadcast. Billie Sadler's brother, John Massengale, flew

## Pendulum Swings

By Edmund L. Paul

WHEN ONE thinks of the activity that used to keep everyone on his toes around the booking offices and hotel lobbies in Chicago and Kansas City, Mo., just a few years ago, with more than 200 managers hustling to fill their casts, lease plays, buy tents and all the other activities that went with the organizing of a summer dramatic company, it is a little disheartening to have to report that not one dramatic show was organized this spring in this, the heart of America, which also was the heart of the tent show and airdome business.

But, and the but is a big one, this does not mean that the summer dramatic show is a thing of the past. Far from it. This season nearly 150 dramatic companies are operating from South Carolina up the Atlantic coast into Maine. But it does mean that the pendulum that governs things in the amusement business has taken another swing, with the result that the East has taken the play away from the Midwest.

All the orgs heard from so far report the best business in years. On July 4-6 in Swanzey, N. H., the company at the Potash Bowl made a production of Denman Thompson's famous old play, *The Old Homestead*. What memories that one will bring up to old-timers! Swanzey was Thompson's own home, as well as the scene of his play, and some of his original costumes and props were used in this production. Constance Bennett, Diana Barrymore, Gloria Swanson, Lillian Gish, Miriam Hopkins, June Havoc, Sylvia Sydney and Louise Rainer are some of those from Hollywood who are guest-starring this summer.

from California to visit the show in Perryton. Visitors at Borger, Tex., were Mr. and Mrs. Henry Brunk, who drove from Wichita, Kan., and Maxine and Ken Yarborough.

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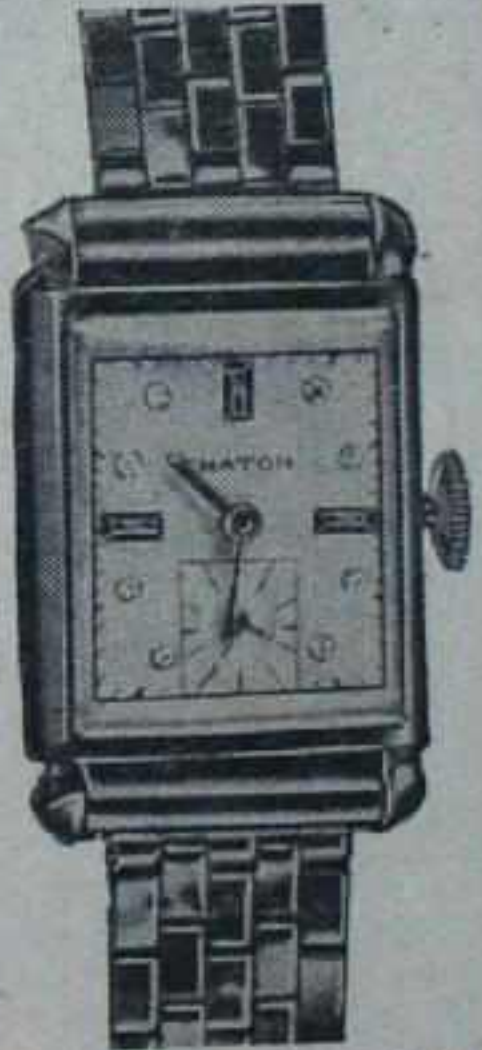
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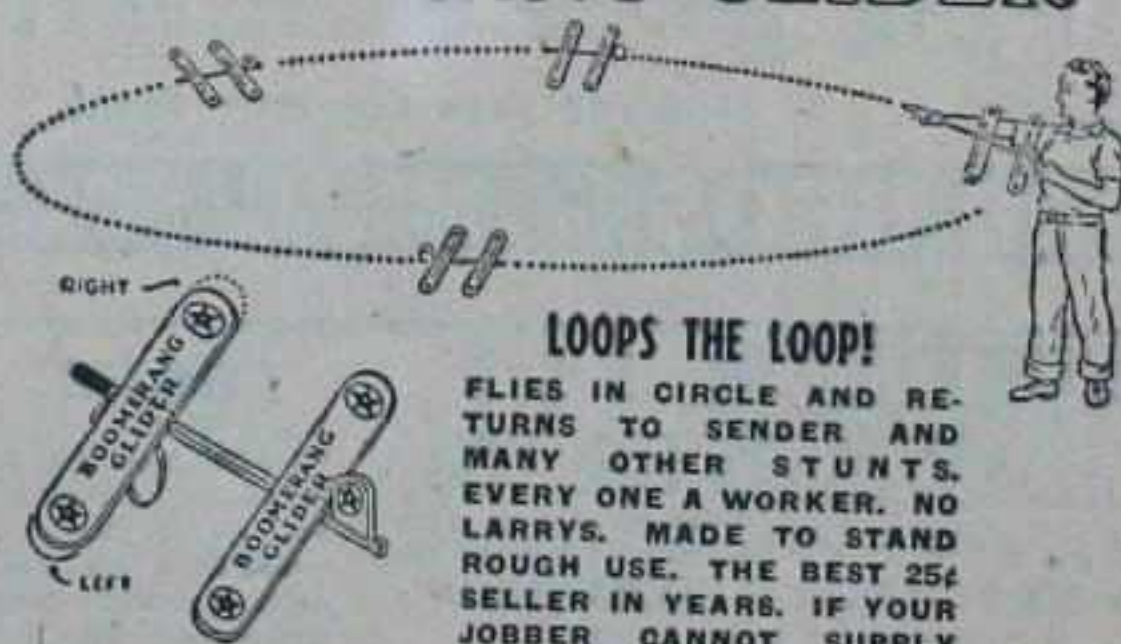
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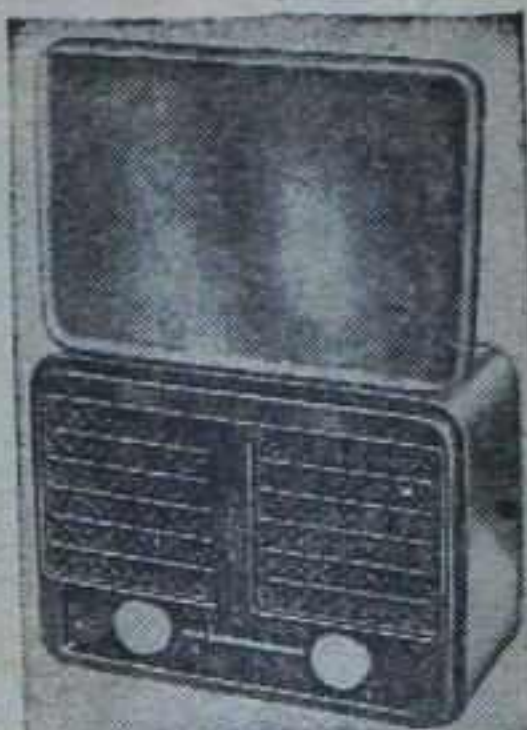


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Walnut finished wood cabinet, superhet., full broadcast band, dynamic speaker, built-in aerial. Approx. size, 14x7 1/4x8 1/2. Limited quantity. **14.90**

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WHOLESALE DISTRIBUTORS  
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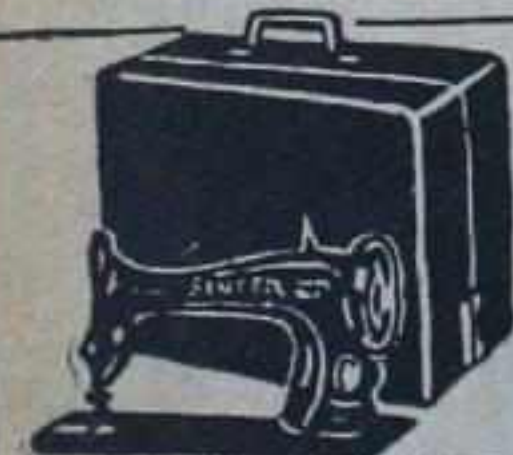
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REBUILT SINGER PORTABLE ELECTRIC SEWING MACHINE, with new electric motor, controls, electric wheel, luggage carrying case and equipment. All nickel parts chrome plated and new crinkle paint finish on the head. Every machine a perfect stitcher, ready to do your sewing in comfort.

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Positively no disappointments. Nieman Studios,  
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Side show and other banners, any size. W.  
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250 illustrations. Set in plain wrapper. Only  
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World's finest. Latest design Sheets, Colors,  
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Cartoons, Short Subjects. Like Projection  
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Heads. No junk. Describe fully with best  
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**"A PERFECT  
LIGHTER THAT  
NEVER FAILS**

It is known as the  
"Match-King" and  
makes an excellent  
gift for either ladies  
or gentlemen. Has  
beautiful lines and  
is well made. Comes  
in assorted two-tone  
designs; packed one  
dozen assorted de-  
signs in patriotic  
colors to a box.

No. BB-110

**\$3.60** Per Dozen in Lots of  
12 Dozen or More.  
**\$4.60** Per Dozen in 1-Dozen Lots.

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**AGENT — WANTED ACTS TO BOOK IN**  
schools, South this fall. Two hours daily. R.  
Temple, Greystoke, Columbus, Ga.

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**ATTENTION — AGENTS, RADIO, THEATER**  
and Night Club Operators, name Western Unit  
available immediately. Boots Gilbert (the Original  
"Fannie Mae" comedienne of radio and stage  
fame) and the "Westernaires," "a Western band  
with a modern brand of entertainment". Six peo-  
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bass fiddle, and drums. Featuring special arrange-  
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member to be top talent. Cut job or no notice  
required. Wire or write, Boots Gilbert, Sulphur  
Springs Hotel, Sulphur Springs, Fla.

**DATUS GOODWIN AND HIS BAND ARE NOW**  
available in units of 5 to 15 pieces, colored, for  
dances, cocktail lounges, theaters, nite clubs. D.  
Goodwin, 2606 Indiana Ave., Chicago, Ill. Phone  
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**AERIAL TRAPEZE PERFORMER—EXPERI-**  
enced in all spins and loop the loop. Box 222,  
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125 lbs., wants to join other Dwarfs or Mid-  
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**AVAILABLE FOR PARADES, CENTENNIALS,**  
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Covered Wagon, team of Mules. John D. Nichols,  
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**COMIC, VERSATILE—SINGS, DANCES, MUSI-**  
cal imitations. Will join Burlesque Show week-  
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**FEMALE IMPERSONATOR — BURLESQUE,**  
Nite Club experience. Also half and half.  
Photo by request. Lealie, 2807 West Michigan  
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gagements. Personal manager: M. Butler, 113  
Linder St., Lindale Addit., Houston 9, Texas.

**MAN—45, EDUCATED, PREVIOUSLY HAD**  
own girl show and concessions on road. Un-  
fortunately lost everything. In desperate circum-  
stances. Will tackle any good proposition. Also  
appreciate meeting real pal who will assist me.  
Michael Weintraub, 1651 Washington Ave., Bronx  
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sist ballroom operator. Experience one of  
largest ballrooms in Midwest. Consider booking  
agency connection. Best offer. Write Box 265,  
Billboard, Cincinnati 22, Ohio.

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"Swish America of 1947." Vernon Hoff, Bill-  
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**#4 Dart Balloons** (made by a leading name  
brand maker), 1,000 Gross available and no  
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**METALLIC FLYING BIRDS** (with sticks),  
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**JUMPING MONKEY, Stick Included.**  
Doz., \$3.30. Gr. \$37.50  
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**BATONS, Gr.** 18.00  
**PARKER SILENT FLAME GIRL**  
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**B-B BALL POINT PEN.** Without question  
the leading 98c retail ball pen on the market.  
Over 8 million have been sold. Comes in  
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of real value. A hot item. Doz. \$7.20  
Now in Stock, #10N Goffy Gus Balloon,  
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Also #8, #9, and #11 Mottled Balloons.  
We always carry in stock large quantities of  
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25% DEPOSIT WITH ORDER,  
BALANCE C. O. D.

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**BALLOONS  
FOR ALL OCCASIONS**

- 40-Inch Orange Targets. Ea. .... \$ .10
- 8-Ft. Orange Workers. Ea. .... .25
- 40-Inch Red Targets. Ea. .... .15
- 6-Ft. Red Workers. Ea. .... .25
- #7 Cat Heads. Gr. .... 3.75
- #9 Cat Heads, Printed Both Sides. Gr. 6.00
- #10 Cat Heads, Printed Both Sides. Gr. 6.50
- #14 Cat Heads, Printed Both Sides. Gr. 8.50
- Squawkers. Per One Thousand ..... 5.00
- Water Pistols. Doz. .... 1.00
- Beach Ball, #14. Doz. .... 6.00

A 25% deposit required with all orders.  
All prices F. O. B. Wash., D. C.

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**A NATURAL "PITCH"**  
Fascinating! Sells Fast!

A great new craze that amazes everyone!  
Durable plastic handle and colorful balls.  
\$2.98 a dozen, 1 gross to a carton. Trans-  
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YOUR ORDER DIRECT TO FACTORY TODAY.

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COUNCIL BLUFFS, IOWA

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is back again with  
a complete line of toys,  
novelties and slum.

**Rialto Toy & Novelty Co.**

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18 Inches High  
**Self-Starting Westinghouse  
STATUE OF LIBERTY CLOCK**

It's  
Bronze Finish — All Metal  
Special \$5.50 in Dozen Lots Samples \$6  
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SLUM — BINGO  
GRIND STORE  
GLASS — HOOP-LA  
CONCESSION ITEMS  
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**BILL CARSKY says**  
"WE'VE GOT EVERYTHING  
YOU NEED AND AT PRICES  
THAT DEFY COMPARISON."  
Address inquiries to my attention

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY  
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SELLING WHITESTONE  
RING**



This is a beautiful ladies'  
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whitestone mounting, set  
with baguette sides. Bag-  
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This is a perfect repro-  
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diamond ring.

No. 018.....\$13.50  
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Also available in Rolled Gold

**MEN'S RING**

Massive Sterling Silver  
Hematite with roll-filled  
Double Warrior Head.

No. 699.....\$12.75  
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**SEND FOR ILLUSTRATED RING FOLDER!**  
Every style of rings available—prices starting at  
\$8.00 per gr. up for Ladies' rings. Men's as  
low as \$21.00 per gr.



**NOW AVAILABLE  
OUR OWN  
FLOOR STAND  
FANS**

with 24" Blades.  
110 Volt, AC, 1140  
R.P.M., G.E. Motor.  
Also available in 18",  
20", 30" sizes.

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FOR  
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**NEW STYLE  
BINGO BLOWER**

Immediate Delivery

P. A. Systems  
and Complete  
Line of Bingo  
Supplies.



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**NOW—BIG, QUICK MONEY  
Spiral Beater**

All purpose household item  
... amazing number of uses.  
Beats eggs, cream. Perfect  
for pancake batters, salad  
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metal. Sample 20c postpaid.  
1 doz. \$1.75; 3 doz. \$4.75;  
Gross \$16.75. 1/3 deposit  
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533 S. Franklin Street  
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**Sell Ultra-Blue Stock Signs**

To General Stores over 700 Different  
Slogans and Sayings. Fine Line of  
Religious Ultra-Blue Signs for Homes  
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on these Fast Selling Signs. 35¢ Sellers. 15—Sample  
Ultra-Blue Store Stock Signs—7x11, \$1.00 postpd.  
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Worth Baseballs. Doz. \$ 2.25  
 4 to 7" Hoop-La Rings. Doz. .70  
 Cat Rack Cats. Ea. 2.00  
 French Weighted Darts. Doz. 1.50  
 Dart Balloons. Gr. 1.65  
 Wood Milk Bottles Ea. .50  
 Aluminum Milk Bottles. Ea. \$ 1.50  
 2 Lb. Weighted Milk Bottle. Ea. 1.00  
 Knife Rack Rings. Per 100 3.50  
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 Shooting Corks. Per 1,000 2.75

**BEACON BLANKETS**  
 TOBA, Indian design. Ea. \$2.70  
 MIDWAY, Plaid. Ea. 2.70  
 MAGNET, Plaid, 3" Sateen Bound. Ea. 3.35  
 MINGO, Indian design. Sateen Bound. Ea. 3.35  
 Less 10¢, Lots of 30

Dice Lamps. Ea. \$ 1.45  
 Scottie Lamps. Ea. 1.45  
 Medium Leis. Gr. 3.60  
 Jumbo Leis. Gr. 6.50  
 Cellophane Leis. Gr. 6.50  
 Comic Felt Hat Bands. Per 100 1.50  
 Per 1,000 13.50  
 22" Crook-Handled Plastic Cane. Per 100 6.95

Swaggers. Gr. 9.50  
 Silver Cans. Gr. 14.50  
 Red, White and Blue Batons, with Bells. Gr. 16.50  
 Parachute Troopers. Gr. 13.50  
 Flying Birds. Gr. 13.50  
 Small Pin-Up Plaques. Doz. .85  
 Large Pin-Up Plaques. Doz. 1.95  
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 Straw Horse and Rider. Doz. 2.95

**GLASSWARE**  
 Whiskey Glasses. Gr. \$ 3.25  
 Miniature Mugs. Gr. 3.45  
 Ash Trays. Gr. 3.60  
 Tumblers. Gr. 3.95  
 4 3/4" Nappy. Gr. 4.50  
 9" Mixing Bowl. Packed 2 Doz. Doz. 2.25  
 10 1/2" Fruit Bowl. Doz. 2.25  
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 Crystal Candy Dish and Cover. Doz. 1.95

**BINGO SUPPLIES**  
 Professional Bingo Cards. Per 100 \$ 4.00  
 3/4" Red Plastic Markers. Per 1,000 2.25  
 Wire Bingo Cage, rubber coated, with Balls and Master Card. Ea. 10.50

**U. S. SLUM**  
 Wedding Rings. Gr. \$ .65  
 Plastic Thimbles. Gr. .85  
 Comic Mirrors. Gr. 2.95  
 Comic Books. Per 100 1.25  
 Comic Buttons. Per 100 1.65  
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 Paint and Puzzle Books. Gr. 4.95  
 Asst. Prevue Broaches. Gr. 8.40

25% Deposit with C. O. D. Orders; F. O. B. Indianapolis.

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**FAIR WORKERS—DEMONSTRATORS SAME DAY SERVICE**

No. 1X7 \$12.00 Per Gross  
 No. 2X1 \$22.50 Per Gross  
 No. 4X1, \$1.85 Doz. Gold Finish  
 No. 4X8, \$1.85 Doz. White Finish  
 No. 4X3—Gold Finish \$2.10 Dozen  
 No. 3X20 \$24.00 Per Gross  
 No. 3X8 \$24.00 Per Gross  
 NO. 4X14—COLD FINISH \$2.65 DOZ. / NO. 4X15—WHITE FINISH \$2.65 DOZ.

**NEW CATALOG #102 NOW READY WRITE FOR YOUR FREE COPY TODAY.**

No. 3R157 Dozen, \$4.50  
 No. 3R159 Dozen, \$5.25  
 No. 1R6 Dozen, \$1.50  
 No. 1R5 Dozen, \$1.65

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Mail is listed according to the office of The Billboard where it is held. Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Cincinnati 22, O.

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Ross, Pee Wee, 37c  
Jo-Je, 35c

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- Aberle, Mrs. Bill
- Adamitis, Stanley
- Adams, Dewey P.
- Adkins, Luther A.
- Alejo, Wilfred
- Alexandria, The
- Alexson, Lucky
- Almond, Leuta
- Allan, Roy
- Allen, Frank
- Amberst, Jack B.
- Amey, Ray
- Amey, Russell "Red"
- Anderson, Francis
- Andrews, Willie P.
- Ansted, Frank
- Archer, L. D.
- Armbruster, Geo.
- Arnesen, Barney & Jimmie
- Asinger, Velma
- Atkins, Homer W.
- Atkins, John E.
- Austus, I. T.
- Babbitt, Ray
- Bacon, Earl W.
- Balcer, Harry
- Balcer, Mrs. Ester
- Baker, Chas.
- Baker, Larry
- Baker, Marian
- Baldwin, Edna
- Ballard, Mrs.
- Barber, Mrs. John
- Barclay, Robt. L.
- Barnett, Charles
- Barnus, Mrs.
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- Barron, Dale
- Barter, Mrs.
- Bast, A. E.
- Batten, Wm. H.
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- Beach, Frank
- Beann, Mrs. Ethel
- Beard, Arthur F.
- Beardsley, Clarence
- Beasley, James
- Beauchemin, Ernest
- Beck, Jack
- Beck, Robert E.
- Bedonia, Billie
- Belanger, Ray
- Belanger, Helen
- Bell, Bill
- Bender, Chuck
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- Bennett, Walter R.
- Berger, Mrs.
- Berhan, Clodold
- Berk, Sam
- Berosol, Josephine
- Berstein, Buddy
- Bickford, Marian
- Billen, Steve
- Birdsall, George E.
- Blake, Arthur
- Blank, Mrs. Ted
- Bohanan, S. W.
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- Boucharl, Romeo J.
- Bowlegs, Chief
- Brazach, James
- Brady, Mike
- Brantley, Montan
- Brenner, Eddie L.
- Briggin, Gerald
- Brodrick, Paul
- Brodsky, Al
- Bronson, Steve
- Brooks, Charlotte
- Brooks, Edward L.
- Brooks, Geo. H.
- Brown, Earl
- Brown, Set. Elwood
- Brown, Harry
- Brown, June
- Brown, W. S.
- Brownell, W. H.
- Bryer, Robert or
- Buck, Stephen B.
- Bulley, Mrs. Cell
- Bulley, Johnie
- Burd, Sam
- Burns, Lawrence R.
- Bush, W. A.
- Byers, T. A. "Pat"
- Canton, Mrs. Jewell
- Caple, Harly
- Castelli, Frank
- Caldwell, Billy
- Carson, Don
- Carlson, Raymond
- Carroll, Glenn
- Carroll, Paul
- Carroll, Tommy
- Carson, Helen B.
- Carter, Glendon
- Carter, Specs
- Carns, Sam
- Cates, Mrs.
- Chappell, Delisle
- Cavanaugh, Chester
- Charron, Jos.
- Chisholm, John
- Chizem, Jack
- Chorner, Walter
- Chumas, A. J.
- Clark, Eddie
- Clinton, Thos.
- Clement, R. C.
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- Cook, John Douglas
- Cooley, Robt. (Bob Lee)
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- Collins, Harvey
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- Cooke, J. M.
- Copps, Bill
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- Costa, Steve
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- Craig, Joseph
- Crawford, Elbert
- Crawford, Mrs.
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- Cruddington, C. B.
- Cunningham, Elsie
- Curtis, Thomas A.
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- Dalton, Paul Henry
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- Daniel, Everett
- Daniel, Willie C.
- Davis, Everette
- Davis, J. Carroll
- Davis, Larry
- Davis, Mrs. Ora
- Davis, Lou
- Davis, T. K. Shorty
- Day, Dalton
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- DeFee, Lois
- Deibert, Mrs. R. E.
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- Deemer, Franca
- Dell, Danny
- Dell, Ruth
- Demetro, Archie
- Demetro, John
- Demetro, Steve
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- Devire, Dick
- Dewitt, Bert
- Di Corte, David
- Dick, Billie
- Dickman, Bob
- Diesler, Roy
- Dillon, Virgil
- Dinsdale, Buck
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- Dixon, Earl L.
- Dixon, Mary
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- Dressler, Rudy
- Duffy, John Francis
- Duncan, Dallas
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- Edwards, Blackie
- Edwards, Don
- Edwards, Elbert L.
- Edwards, Joe
- Egrette, Steve
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- Ellis, Ray
- Emawiler, Albert
- Emertou, Mrs.
- Engerer, Capt.
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- Ephraim, Milo
- Evans, Emma
- Evans, L. W.
- Evans, Mrs. Ray
- Evitts, Geo.
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- Falkner, Lee
- Fastenberg, Louis J.
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- Finner, Everett Al
- Fisher, Jerry
- Fisher, E. L.
- Fisher, Geo.
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- Ford, Robert Lee
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- Galozet, Colack
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- Golberg, Harold
- Golden, Nate
- Gonzalez, Joe
- Goodwin, Roc
- Gordon, Chas. L.
- Gossman, Eddie
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- Gravitto, Great
- Gray, Clifford
- Gray, Mrs. Howard
- Green, Bill Shows
- Grier, James G.
- Guine, Johnnie
- Guthrie, Jack W.
- Guyon, Ben H.
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- Hackett, Edw. J.
- Hagan, Gladys
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- Hall, Bobb
- Hall, Joe E.
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- Hamlin, Kathryn
- Hammond, W. A.
- Hamon, Tex
- Hance, Frank P.
- Handy, Frank
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- Hansford, Alice
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- Harris, Frankie
- Harris, Ray
- Harris, Red
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- Hison, Rita
- Hoch, Robt. L.
- Hodge, Clifford
- Hodge, Louis
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- Hoffman, Ronald
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- Hubbish, Ernest
- Hudson, Charlie T.
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- Miller Roy
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- Mosher, Geo. E.
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- Nordman, Sherman
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- O'Herra, Vivian
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- Oles, James
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- Oshorn, W. E.
- Overstreet, Mrs. Robt.
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- Overstreet, Mrs. H. L.
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- Palmiro, Jimmy
- Paulino, James
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- Peck, Geo. K.
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- Perry, Mrs. Chas.
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- Peterson, H. V.
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- Pickett, Donald L.
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- Smith, Tom Heavy
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- Snyder, William
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- Sorensen, H.
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- Spitzer, Harry
- (Crossroads)
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- Stachowiak, John
- Staber, Fay
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- Stone, J. W.
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- Striegel, R. P. & Viola
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- Summers, J. D.

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- Franklin, E. J. Doc
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- Galozet, Colack
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- Gray, Clifford
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- Hall, Joe E.
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- Hamlin, Kathryn
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- Hamon, Tex
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- Hodge, Louis
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- Horton, Mrs.
- Houser, Robert
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- Huler, Mrs. Karene
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- Hunter, Lola
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- Jacks, Buchet
- Jacklin, Merl E.
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- Rice, Thomas W.
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- Roberts, Rex
- Robison, Linda Ann
- Rocco, Phil J.
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- Rodgers, Whitty
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- Sorensen, H.
- Spencer, Chas.
- Spitzer, Harry
- (Crossroads)
- Spivey, Margaret
- Stachowiak, John
- Staber, Fay
- Stack, P. G.
- Stack, Wm. J.
- Starr, Marie & W. B.
- Steche, Harry
- Steinhardt, Artie
- Stewart, B. E.
- Stone, Mrs. Genera
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 Taffet, J. J. Weaver, Earl A.  
 Tatham, Jo-DeL. Weaver, Jerry  
 Taylor, Archie L. Owen  
 Tavlin, Jack  
 Tann, Gus  
 Taylor, Virgil D.  
 Taylor, W. H.  
 Terry, Claude  
 Terry, Glenn  
 Thomas, A. R.  
 Thunderbolt, C. J.  
 Tinsy, Prince  
 Tolley, Virgil  
 Tolliver, Eugene  
 Tomlin, W. P.  
 Tomson, Mike  
 Treish, Chas.  
 Turner, Alfred  
 Turner, Benny  
 Valentine, Mrs.

Webby, Jerry  
 Weber, Elias  
 Weller, S. E.  
 Wells, Heskiah  
 Wells, Melvin C.  
 Wendt, Mrs. C. E.  
 West, Maxine

Wheeler, Ray  
 Wheelman, Paul & Sarah  
 Westbrook, Harry E.  
 White, Bob  
 White, Mrs. Louise  
 Whitlock, Lawrence  
 Willard, Chester  
 Williams, H. H. (Hagenbeck)  
 Williams, Legs  
 Williams, Rusty  
 Williams, Some  
 Wilson, Gilbert & Lillian  
 Wilson, Glenda  
 Wilson, Harry  
 Wilson, Jimmie  
 Winco, Ira James  
 Winters, Harry R. (Happy)  
 Wise, Whity  
 Wolfe, H. C.  
 Wood, Henry Earle  
 Yatz-Hanko  
 Young, Cy  
 Zidek, Wm.  
 Zimmerman, Joseph

Van Wert, Mrs. Wm.  
 Vannoy, Geo. W.  
 Vender, Mrs. W. A.  
 Vincent, Joe  
 Vitale, Joe  
 Voyles, Mrs. Billie  
 Wagner, Frank  
 Waite, Kenneth R.  
 Wales, Sandy  
 Walker, Andy  
 Walters, Lee  
 Warbritton, Clyde  
 Ward, David E.  
 Ware, Frank W.  
 Warner, Hugh  
 Warran, Patricia  
 Wass, Ralph  
 Watson, Bert

Thorne, Mrs. Kay  
 Thurston, Doris  
 Tomaini, Aurelio  
 Vlado, Nick & Robert

Weaver, Jerry  
 Wilker, Sam  
 Woods, Ben E.  
 Woods, Roy

Hutaler, Mrs. Margaret  
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 Jones, Marie  
 Kees, Wm. R.  
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 Kniffin, Julian  
 LaZella, Aerial  
 Lee, Robert E.  
 Levine, Samuel  
 Lewis, Albert  
 Litherland, Owen O.  
 Litta, Mrs. Kathryn

Logsdon, Billy  
 Luck, Wm. J.  
 McBride, Betty  
 McLaughlin, Raymond  
 McSpadden, Mrs. Myrtle  
 Marks, Dewey  
 Mason, Mrs. Thelma  
 Messervey, Edward  
 James  
 Meis, H. A. Jr.  
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 Miller, Melvin  
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NO. 5 ROUND	..... .90 GROSS
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NO. 7 ROUND	..... 1.40 GROSS
NO. 8 ROUND	..... 2.00 GROSS
NO. 9 ROUND	..... 2.25 GROSS
NO. 11 ROUND	..... 2.25 GROSS

25% Deposit With Order.

**M. SCHWARTZ**  
 63 THIRD AVE. NEW YORK CITY

### FAST SELLERS!

**MAGIC LIGHT BULB**  
 Sensational novelty that sells on sight. Lights up or goes out on command.  
 \$7.80 Doz. Sample \$1.50

**ELECTRIC BOW TIE**  
 Complete with battery, wire, colored bulbs. Individually boxed.  
 \$10.80 Doz. Sample \$1.50

**ROLL-UP TIE**  
 NOT just a gimmick, but a real necktie that ROLLS UP on command.  
 \$9.00 Doz. Sample \$1.50

TERMS: Remit 1/2 With Order, Balance C.O.D. Remit in Full for Sample.

**D. ROBBINS & CO.** 152-B W. 42nd St. New York 18, N. Y.

### HOUSE OF STAPLETON

Detroit 3, Michigan

3509 14th St.

OUR TRUCKS DELIVER TO MICHIGAN, INDIANA, OHIO

PLASTER—All Kinds  
 GLASS WARE—Complete Assortment  
 BEACON BLANKETS

BALLOONS  
 LEIS  
 SLUM

PLUSH ANIMALS—All Types

ORDERS ARE SHIPPED IMMEDIATELY

### GRAY HAIR?

MONEY-BACK GUARANTEE if results are not satisfactory within 6 weeks. Nudo Beauty Treasure Coloring for Gray Hair will not harm the hair or scalp. Approved by Pure Food and Drug Act. Send \$1.00 for 8 Oz. Bottle.

**NUDO BEAUTY TREASURE PRODUCTS**  
 1832 Daly St. Los Angeles 31, Calif.



# Pipes for Pitchmen

By Bill Baker

**TOM KENNEDY** . . . is working glass cutters at Fort Dodge, Ia., to sock returns.

Achievement or lack of it is an accomplishment of individual effort.

**SAM FREED** . . . Eastern paperman of note, is in Schenectady, N. Y., lining up a few dates for his show, with the tour skedded to get under way about September 1. He says he'd like to read pipes here from Tom Wilcox.

**WALLY WALKER** . . . and Ted Danilski, veteran pitchmen, are now crack photographers with the Vernon J. Kraft Studios in Milwaukee.

It's only a fool who lous off about what he intends to do.

**WALTER STOFFEL** . . . erstwhile sheetwriter, is operating the Lincoln Highway Zoo near Greensburg, Pa., in addition to a reptile show, currently touring Pennsylvania.

**JOE BLUE** . . . is working Indianapolis to good results, with everything worked there going well so far this summer.

Fancy Freddie Says: "No one is a failure until he begins blaming his friends for his setbacks."

**MADALINE RAGAN** . . . comes thru with the following from Marshalltown, Ia.: "At last the sun is shining after 11 weeks of rain and

mud. Our fair dates begin next week. The farmers have been hit pretty hard here by the recent floods. Whitey Brooks came in from Chicago and Ray and I cut up plenty of jackpots with him. Our Face the Facts show is going as well as can be expected. I plan to pitch books at the fairs. What has become of Doc H. Barnhart? Pipe in, Doc."

**STILL AT** . . . Morrow's Nut Shop in Milwaukee, is Johnny Seach, well known pitcher.

**R. B. CUNNINGHAM** . . . fogs thru the following from Corpus Christi, Tex.: "The city manager here has ordered the sea wall, a good pitch spot, removed. Measure was taken to prohibit the setting up of concessions along city streets and the sea wall comes under that ordinance. As a result, pitchmen who formerly worked these locations will find the going rather rough when they come here to serve the annual vacation crowds. I had a card table set up here pitching toy balloons and peanuts but was sloughed. Would like to read pipes here from Jack Mails."

Tip-Turner: "Anyone who has made this purchase will tell you that he never received more for his money."

**MIKE DULLIVAN** . . . is recovering from injuries sustained in a recent automobile accident and has been released from a Rochester, N. Y., hospital where he had been confined for several weeks.

**JACK MAILS** . . . novelty worker of note, following a successful three month's stand in Corpus Christi, Tex., with R. B. Cunningham, left for Winnepeg, Ont., to play a string of celebration dates.

**VIVIAN C. DAVIS** . . . currently working the new Boston store, Chicago, plans to remain there thru the summer. She went into the Windy City from Benton Harbor, Mich., where she chalked up several weeks of good business. Following her Chicago stint, Miss Davis plans to make a tour of the Midwestern (See PIPES on page 98)

**MEDICINE MEN**  
Write today for prices on our Laxative Tonics, Herbs, Liniments, Salves, Corn Medicines, Tablets, Soaps, etc. 1 day service. (Products Liability Insurance carried.) Manufactured by a Registered Manufacturing Pharmacist, The House of Service.  
**CELTONSA MEDICINE CO.**  
1016 Central Ave. Dept. B-9 Cincinnati 2, O.

## Med Combo

By E. F. Hannan

**ROLAND STRATH**, who has a combo museum-pix-med show in Southwestern Kansas, pens: "The average med show fools around too much with tripe vaude and forgets that people are fed up with this stuff from radio.

"I get around this by having some museum items and, while I work in some vaude, I depend mostly on 16mm. pix and exhibit features. Furthermore my still show is not needing me for advance touches and then running out on me."

Evidently Roland has had the bite put on him as have various others this season. Strath's museum-pix-vaude combo doesn't sound so bad as a way to entertain med audiences.

**GIANT DAREX BALLOONS**  
For IMMEDIATE DELIVERY  
**DEWEY AND ALMY CHEMICAL COMPANY**  
CAMBRIDGE 40, MASS.  
REG. U. S. PAT. OFF.

It's Sensational!  
**NEW! JUNGLE GUN**  
Be the first with this latest hit of hits!



"Jungle" Gun Bean Blower is a 9-inch long plastic red tube with a white rubber mouthpiece gripping a bakelite disc which acts as a guard to prevent the tube from accidentally being forced into mouth or throat—with the additional feature that will wow the crowds—an eye-level adjustable bomber-type gun sight. Bean Blower is attractively mounted on a colorful card.  
Order a sample gross today—or be safe and stock six gross at once at special price!

**\$13.75** Per Gross  
**\$13.47** Per Gross in Six Gross Lots

TERMS: 1/3 with order, balance C. O. D.  
**BLACK SALES CO.**  
508 Fifth Avenue New York, N. Y.  
We Handle EXCLUSIVE Novelties

**MEDICINE MEN!**  
"THERE IS NO SUBSTITUTE FOR QUALITY"  
WRITE TODAY for new wholesale catalog on tonics, oil, solve soap, tablets, herbs, etc. LOW PRICES—RAPID SERVICE! (Products Liability Insurance Carried.) We are Manufacturing Pharmacists established 1934.  
**GENERAL PRODUCTS LABORATORIES, INC.**  
17 E. SPRING ST. Dept. 3 COLUMBUS 10, OHIO

**JEWELRY FOR ENGRAVERS!!**  
UNUSUAL VALUES!! Attractive Styles and Immediate Delivery!!!  
Send 5 Dollars for Samples!!  
**MAJESTIC BEAD & NOV. CO.**  
307 Fifth Ave. NEW YORK 16, N. Y.

**Manufacturers & Jobbers**  
No Fooling!  
Samples result in cash sales—send us anything and everything you have to offer, usually we repeat with gross orders. Samples returned if not satisfactory. Must retail from 5¢ to \$25.00.  
**Harry's Sales Agency**  
Dept. 5, Manitowoc, Wisconsin

the latest in **"DRINKING BIRDS"**



**"PENGUIN FAMILY"**  
"Mother"—App. 4 1/2" long, 2 colors, movable eyes. Complete with stand  
**\$7.20 Dozen** (Sample \$1.00 ea.)  
**"BABY"**  
App. 2 1/2" long, 2 colors. Complete with stand. Individually boxed  
**\$6.00 Dozen** (Sample 75¢ ea.)

**"OSTRICH FAMILY"**  
"Mother"—App. 6 1/2" long, 2 colors, movable eyes. Complete with stand  
**\$7.20 Dozen** (Sample \$1.00 ea.)  
**"BABY"**  
App. 3 1/2" long, 2 colors. Complete with stand. Individually boxed  
**\$6.00 Dozen** (Sample 75¢ ea.)

**"GRAND DAD" PENGUIN**  
App. 7" long, 2 colors, movable eyes. Complete with plastic stand  
**\$15.00 Dozen** (Sample \$1.75 ea.)

We also manufacture a complete line of spun pyrex glass figures. 3-1/2" family sets **\$7.20 per doz. sets** sample order of 1 doz. asst. sets.

**BAY GLASS SPECIALTIES MFG. CO.**  
307 Atlantic Ave. Brooklyn 2, N. Y.

**NOW AVAILABLE**



**OAK-HYTEX Mottled BALLOONS**

Back again! And they're the flashiest balloons you've ever seen. The striking mottled designs will not fade or blur. Six basic colors. Four popular sizes. For air or helium. Get set with OAK-HYTEX Mottled Balloons for big profits. See, wire or write your jobber today

**The OAK RUBBER CO.**  
RAVENNA, OHIO.  
SELLING THROUGH JOBBERS ONLY

**LEVIN BROS.**  
Distributors for Oak-Hytex Balloons  
6th & Ohio Sts. TERRE HAUTE, IND.

**PICO NOVELTY CO.**  
Distributors for Oak-Hytex Balloons.  
807 1/2 So. Flower St., Los Angeles 14, Calif.

**GARRISON TOY AND NOVELTY CO., INC.**  
Distributors for Oak-Hytex Balloons.  
Carnival Goods—Mr. Hynson, 1215 E St., N.W. Wash., D. C.

**POCKET KNIVES**  
2 Blades, plastic Stag Handle, 3 1/2" inches closed, \$7.00 PER DOZEN  
Postpaid in U. S. A. Sample \$1.00.



**E. P. FITZPATRICK**  
304 N. Adams St., Wilmington 42, Del.

**CHEWING GUM SORRY!**  
No new Agents' territory open until end of sugar quotas. BUY AND HOLD VICTORY BONDS.  
**AMERICAN CHEWING PRODUCTS CORP.**  
4th and Mt. Pleasant Ave. NEWARK 4, N. J.



Pipes

(Continued from page 97)

fairs, after which she will head for Florida for the winter. She heads north again sometime in April. Miss Davis says she'd like to read pipes in the column from Eddie Gillespie, Jack David, Mike Devine, Speedy Rose, Al Hassman and some of the other old-timers.

REPORTS FROM...

New York indicate that that city's financial district has been going all out to grab up items being purveyed there by Larry Friedman, glass cutters, and his associate, Neil Kane.

JACK KERNS...

is still in Chicago working shops to better than average business.

Rising every time he falls is the greatest attribute man can have. It's a true characteristic of the successful pitchman.

TOM KENNEDY...

is working glass cutters at Fort Dodge, Ia., to sock returns.

# George Schmidt Refutes Story Of Patron Danger in Funspots

(Continued from page 83)

lished a safety record of all time.

All of these devices have been tried, tested and put to the supreme test. August 10, 1946, at 10 p.m. when all electrical power in Chicago failed, with 40,000 people in the park and all rides going at capacity. This Was It. Every device of safety functioned and our first aid department didn't even attend a faint case.

To the end of clarifying, in the mind of Mr. McClusky and as a matter of informing the patrons of amusement parks, as to the real extent of hazard to which a patron is exposed while attending an amusement park such as ours, let me quote a few cold facts and figures, attested to by existing records of 10 years.

Deaths—None.

Accidents resulting in permanent disability—None.

The following is our record of 1946, at which time we enjoyed the greatest attendance of all time:

Accidents for which the park could possibly be charged with negligence—76.

Accidents caused by negligence of the patrons themselves—331.

Our first-aid department also shows record of care of some 247 cases of illness, heart trouble, foreign substance in eyes, faints, redressing of injuries which occurred outside of our park, etc.

Now, by a simple process of long division, taking a figure of 28,000,000 moves and dividing the number of accidents possibly chargeable to park negligence, you will find that we have 38/100 of one accident for every 100,000 moves made by the patrons while they are within our gates—a record, we believe to challenge the authenticity of Mr. McClusky's statements.

Incidentally, these problems are handled by a single adjuster for our park, while it is a known fact that the Chicago surface lines and the Chicago bus companies of this metropolitan area alone, employ approximately 100 claim adjusters and investigators to handle claims which arise out of accidents which occur on these public conveyances.

This comparison alone, leaves considerable doubt as to the accuracy of Mr. McClusky's statement that your chances of being injured in an amusement park, such as ours, are 10 to 1,000 greater than on a public conveyance.

Our records, safety methods, safety devices used, are available to any

and all who are interested in furthering the safety and enjoyment of the public, which, incidentally is the most important part of our business. Without, we have no business.

Very truly yours,  
GEORGE A. SCHMIDT, President  
Riverview Park Company.

P. S. The low insurance rates enjoyed by Riverview Park substantiate the foregoing.

A. C. ACTS TO END

(Continued from page 83)

up this warning, the city commissioners have instructed life-guards and police to enforce the following rules:

No roping-off beach areas; no obstructions of street ends; only two rows of beach chairs or cabanas in places where the beach is narrow, and no advertising signs extending over the beach.



*Here Is the Deal*  
**A NATURAL FOR PITCHMEN**  
Easy—Fast—Accurate Card Dealing with the **HAN-D-DEALER**  
Easy as holding a deck of cards. Deals one card at a time from the TOP. No misdeals—No re-shuffles. Made of plastic in a variety of colors.  
Trial Order: 2 Doz. Assorted Colors, \$7.20. 25% Deposit, Balance C. O. D. Jobbers and Distributors, Write for Special Prices. Sample, 50¢ Prepaid.  
**HAN-D-DEALER** DISTR.  
109 N. Buena Vista Burbank, Calif.



**CLUSTER RING**  
STERLING SILVER

Ladies' Cluster Ring, mounted with white-stones. Available with birthstone color centers.  
No. 863—\$12.00 Per Doz.  
Send for catalog on other styles  
**STERLING JEWELERS**  
Worthington, Ohio

# Inquiries and Orders at LOW COST!

Right now is the time when merchandise manufacturers and jobbers can sell large quantity orders to pitchmen and concessionaires who work fairs, parks, celebrations and shows; gift and novelty stores at resorts, beaches, etc.; in fact, all buyers of merchandise no matter what the purpose of their orders—premium use, prizes, give away, demonstration or house-to-house sale. Tell these buyers about your line of merchandise with a large advertisement, amply illustrated, in the MID-SUMMER SPECIAL issue of The Billboard—the trade publication they depend upon to give them the last-minute news about business and where to buy.

The Billboard

# MID-SUMMER SPECIAL

A CASH-WITH-ORDER MARKET WAITING FOR YOU

DATED  
**AUGUST 16**  
WIRE OR PHONE  
YOUR  
**RESERVATION NOW!**

Advertisers score two hits with one swing! . . . Immediate sales and future prospective purchases. You can't miss when you're represented in this special issue of The Billboard.

**MAIL YOUR ADVERTISING COPY TO REACH CINCINNATI BY WEDNESDAY, AUGUST 6**

- Extra Distribution
- Special Articles
- Complete Fair List
- Frontier Dates
- Celebrations
- Late News



# URO Studies Heavy Slate Of Problems

(Continued from page 84)

Rink, Plainfield, N. J.; William Morris, Boulevard Arena, Bayonne, N. J.; Art Sohl, Capitol Arena, Trenton, N. J.; Jesse Carey, Carey's Circus Garden, Philadelphia; Malcolm Carey, Carman Roller Rink, Philadelphia; Bill Holland, Holland's Skateland, Bridgeport, Conn.; Earl Van Horn, Mineola (N. Y.) Skating Rink; Joe Liguori, Mount Vernon (N. Y.) Arena; Joseph Schneider, Passaic (N. J.) Skating Rink; Bill Annis, Perth Amboy (N. J.) Arena; George Sticka, Twin City Arena, Elizabeth, N. J.; Archie Wing, Utica (N. Y.) Roller Rink; T. R. Beers, Carlin's Roller Rink, Baltimore; Ed. Von Hagan, Norwood (O.) Roller Rink; Julius Navari, Flamingo Roller Rink, Pittsburgh; Perry Giles, Curvecrest, Muskegon, Mich.; Joseph Barnes, Adelpia Sporting Club, Philadelphia; E. V. Regalia, Florham Park (N. J.) Arena; Milton Evans, Evans Roller Rink, Gary, Ind.; James Dolan, Skateland, Worcester, Mass.; Sam Sholes, Sholes Roller Rink, Boston; George Carbonell, Friendly Roller Rink, Hartford, Conn.; Don Victor, Hackensack (N. J.) Arena; James Gradwell, Jax Roller Rink, Jacksonville, Fla.; Fred Jahn, Rainbow Roller Rink, Bergenfield, N. J.; Paul Hudak, Nardmore Gardens, Forest Hills, Pa.; Tom Noble, Cavalier Arena, Richmond; Norman Barber, Skateland, Georgiaville, R. I.; Robert L. Baker, Skateland, Battle Creek, Mich.; Jack Edelstein, Olympic Park Rink, Irvington, N. J.; Johnny Johnston, Springfield, Ill.; Robert D. Mason, Mascot Roller Rink, Virginia Beach, Va., and Alton Le May, Roller Rink, Whitmore Lake, Mich.

### Suppliers Attend

Among manufacturers and suppliers of roller skating equipment present were: Dick Hyde, Hyde Shoe Company; George Werner and Earl Van Horn, Liberty Skate Company; Joseph Shevelson, Chicago Roller Skate Company; Mr. Posner, Gilash Shoe Company; Milton Aronson, of Johnny Jones Jr.; N. G. Neal, Colonial Record Service; George Strow, Skatin' Toons; T. S. Wallace, Royal Records; Arthur Crefont, Columbia Printing Company; Joseph A. Baccigalupo, Wington Amusement Company, and Thomas J. Valentino, Major Records.

## THOMPSON IN CINCY

(Continued from page 81)

that he believed that his park was one of the few, if not the only foreign amusement center, that is a member of the National Association of Amusement Parks, Pools and Beaches, having been a member since the association was instituted. He said that his park operated all during the war, despite the fact that his staff was reduced from an estimated 2,000 employees to a total of 25. He revealed that the British government permitted the operation because of the park's morale building potentialities in a time of stress.

Another of the Thompson interests in England is the Blackpool Ice Show, with between 80 and 100 performers, which this year as usual played Blackpool thru the winter and then went on tour of Scotland. Thompson said that business has been highly satisfactory thus far for the organization. He also pointed out that this country seems in a much better position on materials than his own country, where parks are almost last on the priority lists. Thompson was impressed with the local Hotel Netherland Plaza's *Carnival on Real Ice*. He and Mrs. Thompson left here Thursday (24) for Washington.

# Coney Island, New York

(Continued from page 82)

16th include Jay Levy and Robert Kraw, ciggie shooting gallery; Jan Tracy and Rose Brayton, potato chips; Al and Lydia Carpenter, frozen custard; Mrs. Katherine McLaughlin's pony track run by sons, Jack and Joe; James Visone's pizzeria with Ziggy, Louise and Alvira Visone baking and serving; Bea Prostakov, guess-your-age; Harry and Sylvia Prostakov, basket ball; Marty Davis, fish pond, with Al Weiner, attendant, and Dora Misharac and her tropical fortune-telling birds.

### Laugh Theater Line-Up

Steeplechase's Laugh Theater continues to startle curious and unsuspecting customers on entering and amuse others out front. This year's cast of characters and general assistants are Angelo Brienza, clown, back for his 20th year handling the electric-charged rod; Pasquale (Fatty) Paldino, assistant clown; Fred Bohm, farmer; Louis Salerno, elephant; Joe Creaco, head usher; Joe Carter, at the blowers; Harry Peten, of the former vaude team of Paten and Ward, who helps in the fun-making as a plant, and Luigo Picaro and James Melino, other ex-vaude performers, as relief ushers when they are not supervising the derby race.

Cyclone on Surf and West 8th Street, operated by Chris Feucht and George Kister, has for its personnel, Henry Enrico, head mechanic; Charles Delcarte, assistant; William Davis, head brakeman; Fred Gropp, Joe Little, Jack Pitt and Fred Ogg, collectors; Abby Belford, head ticket seller; Tony Picaroni, ticket seller; Everett W. Feucht, son of Chris, re-ride checker Charles Thom, valuables custodian, and John Swanson, ticket taker with the ride since Feucht and Kister took over 11 years ago and who has been with Chris for 12 years prior when the latter ran his Drop the Dip on the Bowery. Cyclone is controlled by the Sea Coast Holding Corporation, of which Feucht is prexy and Kister is treasurer. Former is also prexy of the West Tenth Street Realty Corporation, to whom Cyclone pays rent. Other officers are William F. Mangels, carousel builder, treasurer, and Frank Kister, brother of George, secretary.

### Roberts Talker at Palace

Shorts: Doc Roberts, recently of the Sparks Circus, is now guest talker inside Dave Rosen's Palace of Wonders. Doc was sponsored by Lloyd Priddy. . . . Charles Burns, who was interior and exterior spieler at the Palace over a long period, is still a patient in Coney hospital under observation for ulcers. . . . Jacques (Torpy) LaFrenier is new outside orator at Rosen's. . . . Six sons of Joe Salvia, Coney's old-time newsdealer on Stillwell, who started on the Island 57 years ago at Culver's Depot, are Charles, day manager of the news depot; Jerry, night manager; Joe Jr., general helper; Phil (Moon), operator of a liquor emporium, 36th and Boardwalk; Mickey, another liquor dispenser on West 2d Street, also owner of a string of race horses, and Frank, on the ailing list. . . . Anna Steinfeld is new cashier at Herman Wolff's Boardwalk Arcade. . . . Eddie Stokes is the new milk bottle expert at Nelson's Bowery stand. . . . George Terra, shooting gallery owner, is in Coney hospital recovering from an appendectomy. . . . Thomas Bennett, 13 years with Steeplechase, has been upped from the pass gate to general relief man.

John and Dorothy Giugliano, refreshment stand concessionaires in front of Luna, are new pa and ma of a baby girl, Louise Clare, born July 8 in Prospect Heights Hospital, Brooklyn. . . . Angelo Tomasino, aided by Sammy (Dynamite) Goldstein, find new ball-tossing champs

at their milk bottle games on Surf. . . . Connie (Rusty) Lee became separated from her appendix in Coney hospital after a rush operation on June 28 and was back on the job July 4. She has exited from Tirza's along with Joe Boston. . . . Bessie and Abraham Angel, plus Mollie and Bob Herberg, daughter and son-in-law, respectively, and Edith Angel, another daughter, are busy frozen custard servers at the Famous on Surf adjoining Steeplechase's employees' entrance. . . . July 8 was press photog's day at Steeplechase. One item on the Tilyou menu was cheese cake, the camera boys delight. . . . Herb Jaffe replaced Ralph Caton as publicity man in behalf of Billy Friedberg and Alfred Katz who have Steeplechase contracts.

## SUIT TO CLEAR DEBRIS

(Continued from page 81)

torneys, the defendant company denies the city is damaged, inasmuch as the beach plan is still in its beginning stages and there is no urgency.

In addition, the attorneys point out that transformers of the amusement zone are part of the Venice street lighting system and fire pump equipment, and if moved will cripple those utilities.

All concessions were evicted more than a year ago and the pier has been barricaded to both motor and foot traffic. A fire last summer partially razed the pier following condemnation that the structure was unsafe.

# Detroit Island Spots in Tough Business Slump

(Continued from page 83)

the older arcade and novelty stand are operated by Ralph Fineberg. Baldrige reports business off, but only but only slightly under last year, while Joseph Szabo, owner of the skating rink, reports patronage down by 20 per cent.

### They Bring Their Own

Typical symptom of decreased spending is the large number of visitors to the adjoining State Park, who bring out picnic lunches and even beer, instead of buying at the restaurant and refreshment stands as in former seasons, evidently an effect of the general mood toward economizing.

Across the lake, the Blue Lantern Ballroom, best known summer spot of its kind in the State, is being operated under the new management of Philip Parlove, with a 14-piece orchestra fronted by his son, Joe Parlove. The band, recently organized, is one of the largest playing a location job in this territory, and has been a big factor in slowly rebuilding patronage at this spot, which was closed for a number of years—alho results are still far from satisfactory the elder Parlove admits.

Island Lake Park has been managed for 22 years by Mrs. Ziegler, and her husband, the late Charles J. Ziegler, who was owner of the Tri-State Shows.

## LATEST NOVELTIES AT LOWEST PRICES




**Whips . . .**

Flying Birds, Gr. . . . \$ 9.00	Medium Hawaiian Lark, Gr. . . . \$ 3.25	= 8 Ast. Colors, Gr. . . . \$ 3.50
Jo Jo Monkey (Hot Number) Doz. . . . 2.75	83-1 Worth Baseballs, Doz. . . . 2.25	= 9 Favorite Ast. Gr. . . . 7.50
Crook Parade Canes, Gr. . . . 24.00	Mexican Challo Hats, Gr. . . . 24.00	= 14 Kat Balloons, Gr. . . . 9.50
Pin Wheels, Asst. Colors, Gr. . . . 6.75	Spanish Hats, Gr. . . . 27.00	920 Mickey Mouse Toss-Up, Gr. . . . 15.00
Composition Dolls, Gr. . . . 15.00	= 4 Balloons, Oak Brand, Gr. . . . 1.50	30" Dowel Balloon Sticks, 100 . . . . . 1.50
Feather Dresses, Gr. . . . 9.00	= 5 Balloons, Oak Brand, Gr. . . . 1.75	500 Lb Bundle, 100. . . . 1.50
Doll Sticks, 100 . . . . 1.50	= 6 Balloons, Oak Brand, Gr. . . . 2.00	Large Plush Bears, Ast. Color, Ea. . . . 3.00
Lancaster R.W.B. Bats, Gr. . . . 15.00	= 7 Balloons, Oak Brand, Gr. . . . 2.75	= 100 Cuddly Doll Intermediate, Doz. . . . 4.50
Lancaster Swaggers, Gr. . . . 9.00		
Lancaster Ball Tops, Gr. . . . 9.00		
Cowboy Lash Whips, Gr. . . . 12.00		


NO ORDERS SHIPPED WITHOUT 25% DEPOSIT, BALANCE C. O. D.  
**MILTON D. MYER COMPANY**

332 THIRD AVENUE The Underselling Supply House PITTSBURGH 22, PA.

## HERE IS A REAL VALUE!

# TRICYCLES

**STURDY METAL FRAME FINISHED IN ASSORTED COLORS**



**Shipped Broken Down in 9" by 2 1/2" by 15" Cartons —Easy To Put Together.**

**PRICED FOR QUICK SALES**

**\$3.00 EACH** IN DOZEN LOTS

**SAMPLES . . . . . \$5.00 Each**

- Heavy Rubber Tires
- Rubber Grips on Handles
- Non-Skid Rubber Pedals
- Smoothly Finished Large, Comfortable Wooden Seat

Terms: 1/2 Deposit, balance C. O. D., F. O. B. Chicago.

**WHEELS, INC.**  
528 N. Ada Street  
CHICAGO 22, ILLINOIS



# SALESBOARD SIDELIGHTS

## New York:

Norman Lieberman, coin machine and salesboard op in Dallas, was a visitor to the city last week. Lieberman reports that novelty merchandise on boards is gaining in selling strength. . . . Dolls, the bigger the better, are still being reported as terrific drawing cards as board premiums in the resort areas. . . . Dave Ricker, formerly of Central Merchandise, is in Chicago.

Meyer Keith, Boston, and George Cioffi, Philadelphia, were visitors to the city this week. . . . Albert Black, head of the Black Sales Company, reports that his firm will handle salesboards now that they have moved to their new headquarters, 509 Fifth Avenue. . . . Atlantic City is reported as doing a boom board biz this season, at least to date.

Profit Manufacturing Company has a new catalog ready. . . . Joseph Brodsky, national sales manager for Superior Products, Chicago, was a visitor to the city last week. . . . Joseph Rake, Rake Coin Machines Exchange, is vacationing in Atlantic City, but wants board ops to know that his sons are on tap in the firm's Philadelphia headquarters to fill their needs.

Al Engelman, Engelman Sales Corporation, is taking over while brothers Sid and Sol are on vacation. . . . Roy Steel, of the Roy Steel Merchandise Company, is back from a Texas biz trip. . . . Louis Schwartz, of Lenoard Heim-Louis Schwarz Company, reports pickup in premium end of the board biz. . . . Manny Sachs, of Worthmore Merchandise, is resting at a mountain resort.

## Chicago:

Sol Wyatt, boss at Gardner & Company, reports Sales Manager Charles B. Leedy on vacation in California. . . . Another vacationer is Vice-President Harold Boex, of Pioneer Manufacturing Company. Boex has a two-week spell of freedom on tap. . . . All of the staff at Worthmore Sales were off last week with even the phone line on vacation. Calls were taken at President J. Worth's home. Mrs. reports that Monday (21) will find the firm on the job again.

Superior Products' prexy, Jack Morley, says Seymour S. Trott, director of sales, is back from an Iowa trip with George Silverstein. Trott will move on to Indiana and Michigan next week in company with Irvin Greenfield. Joe Brodsky is still in New York with Manny Neider, Superior's Empire City representative. Superior's shopmen are out on vacation but will have the plant in full operation next week. The office staff is taking staggered leaves.

Promotion and publicity boss, Elwin Shapiro, is back at Superior after several weeks in California.

## FAIR LIST

(Continued from page 52)  
Stoughton—Dane Co. Junior Fair, Aug. 8-10.  
H. H. Cummings.  
Wilmot—Kenosha Co. Fair, Aug. 8-10. E. V. Ryall.

## WYOMING

Newcastle—Western Gateway Fair & Rodeo, Aug. 8-9. J. E. Oliver.

## CANADA

Port William, Ont.—Canadian Lakehead Exh. Aug. 4-9. W. Walker.  
Drummondville, Que.—Drummond Agri. Soc. Aug. 7-9. J. H. Charpentier, L'Avenir.  
Saint Hyacinthe, Que.—St. Hyacinthe Agri. Dist. Soc. Aug. 4-6. Alphonse Deschenes.  
Waterloo, Que.—Shefford Co. Agri. Soc. Aug. 8-10. R. R. Bachand.  
Beechy, Sask.—Beechy Agri. Soc. Aug. 6. Mrs. A. H. Neaden.  
Invermay, Sask.—Invermay Agri. Soc. Aug. 7. C. D. Willis.  
Nipawin, Sask.—Nipawin Agri. Soc. Aug. 4-5. Mrs. G. Carter, Codette.  
North Battleford, Sask.—N. Battleford Agri. Soc. Aug. 4-6. Frank Wright.  
Prince Albert, Sask.—Prince Albert Agri. Soc. Aug. 7-9. Gordon M. Cook.  
Smeaton, Sask.—Smeaton Agri. Soc. Aug. 8. D. McPhedran Jr., Snowden.  
Sutton, Ont.—Sutton Fair, Aug. 7-9. Kenneth McAuley.

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- KWIK DEAL—Candy



GLOBE PRINTING CO. 1023-25-27 Race St., Philadelphia 7, Pa.



# AOW, Mineola Kids In Close Contests

(Continued from page 85)

skaters without medals," said Edwards. Some rink operators were angry about the incident and promised that those who are unwilling to accept organized racing will be dealt with accordingly. "America On Wheels is going to do something for the ones who were victims of this deliberate raw deal," Edwards said.

## Twin City Wins Seven

Twin City Skating Club, Elizabeth, N. J., nosed out Earl Van Horn's Dance and Figure Skating Club by placing seven winners to the Mineola club's five. Ralph Westcott's Rainbow (Bergenfield, N. J.) Club placed three in first positions, with Pasadena, Calif., and Whitmore Lake, Mich., following with two each.

Results: Juvenile boys, Frank Henrich, Mineola, L. I. (uncontested); Juvenile girls, Joyce Bonocore, Bergenfield; Christine Ross, Pasadena, and Carol Ann Freitag, Bergenfield. Juvenile dance, Joyce Bonocore and David Freitag, Bergenfield; Carol Freitag and James Chobanian, Bergenfield, and Joan Schallert and Larry Bicknell, Norwood. Novice dance, Dorothy Botarsky and George Dahl, Mineola; Daisy Mae Mitchell and Ralph Bevilacqua, Pittsburgh, and Jean Ackerman and Charles Irwin, Bergenfield. Novice men, Kurt Koernlein, Elizabeth; Tommy Haggard, Norwood, and Daniel Ryan, Bridgeport. Juvenile mixed pairs, Joyce Bonocore and David Freitag, Bergenfield; Norman Gullen and Albert Eckworth, Mount Vernon, N. Y., and Barbara Von Drese and George Bonocore, Bergenfield. Junior ladies' pairs, Diana Lanzotti and Patricia Kennedy, Elizabeth; Patricia Allen and Marion Eckworth, Mount Vernon, and Dolores Jahn and Myrna Kregger, Passaic, N. J.

## Lanzotti Wins

Novice ladies, Diana Lanzotti, Elizabeth; Helen Hayes, Mount Vernon, and Ellen Brandewie, Norwood. Junior dance, Betty Brown and Pete Estes, Pasadena; Gladys Ward and Harry Brennan, Mineola, and Joyce Field and Charles Lova, Mineola. Senior mixed pairs, Charlotte Ludwig and Jude Cull, Elizabeth; June Henrich and Reggie Ople, Mineola, and Nancy Reuter and William Reed, Bayonne. Junior ladies, Loretta Ruchle, Whitmore Lake, Mich.; Mary Louise Leahy, Elizabeth, and Irma Barnard, Whitmore Lake. Junior men's, Jude Cull, Elizabeth; Eugene Parker, Mineola, and John Callahan, Elizabeth. Novice mixed pairs, Irma Barnard and Douglas Milne, Whitmore Lake; Donna Lasky and John Petraszewsky, Plymouth, Mich., and Dorothy Laboucky and Edward Dalton, Perth Amboy, N. J. Junior mixed pairs, Violet Gargano and Kurt Hoernlein, Elizabeth; Mary Louise Leahy and Rodwell Hackett, Elizabeth, and Dorris Harrington and Albert Dahl, Elizabeth. Pairs, Violet Gargano, Kurt Hoernlein, Mary Louise Leahy and Rodwell Hackett; Shirlee Ludwig, Jude Cull, Charlotte Ludwig and John Callahan, and Ann Dickerman, Albert Dahl, Doris Harrington and James Kennedy, all of Elizabeth. Senior ladies pairs, Christine Ross and Genevieve Ross, Pasadena; Violet Gargano and Mary Louise Leahy, Elizabeth, and Charlotte and Shirlee Ludwig, Elizabeth.

## Finals

Finals: Senior ladies singles, June Henrich, Mineola; Charlotte Ludwig, Elizabeth, and Violet Gargano. Senior men's singles, Donald Mounice, Reggie Ople and William Scheurer, all of Mineola. Senior dance, Barbara Gallagher and Fred Ludwig, Mineola; Patricia McIlwain and William Weicker, Bayonne, N. J., and Charlotte Perkins and Walter Ciancay, New York.

## Speed Results

New 1947 midget boys speed champion is Albert Eckworth, Mount Vernon. In the 220-yard race he placed first, followed by Joseph Tolomea, Pittsburgh and Francis Mahovetz, Bayonne. Edward Horan, Elizabeth, was first in 440 yards, followed by Mahovetz and Eckworth.

Among midget girl racers Marion Eckworth, Mount Vernon, placed first in the 220 and 440-yard events. She was followed in both races by Mary Stelluto Pittsburgh, and Ariene Wanat, Plymouth, Mich. Eddie MacIntyre, Twin City, is the new juvenile boys champ. Placing second in the 320-yard race was Donald Meerdink, Hackensack, N. J., with Thomas Lucas, Bridgeville, Pa., third. In the 440 MacIntyre was trailed by Mike Gentile, Pittsburgh and Meerdink. Virginia Mann, Mount Vernon, and Sara Gromrath, Reading, Pa., placed first and second, respectively, in the junior girls events.

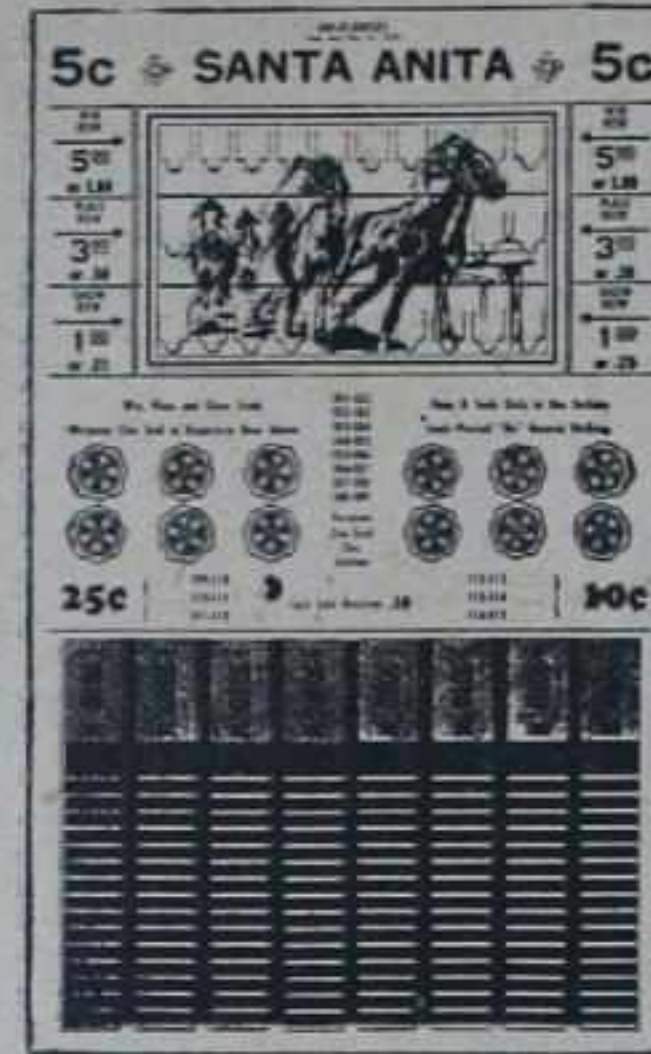
## Heavy Race Sked

Other results: Junior boys, 440 yards, Leonard Murro, Florham Park, N. J.; W. Holland, Bridgeport, and Jude Cull, Elizabeth. Eight hundred and eighty, Cull Holland and Gene Line, Reading. One mile, Holland, Line and Cull, Champion, W. Holland. Intermediate men, 440 yards, Herbert Plump, Hackensack; William Hofrichter, Bridgeville, N. J., and John Gregory, Mount Vernon. Eight hundred and eighty yards, Plump, Hofrichter and R. Meyer. One mile, Gregory, Plump and Hofrichter. Champion, Plump. Intermediate ladies, 440 yards, Geraldine Abatello, Mount Vernon; Jane Conroy, Hackensack, and Stella Russo, Reading. Eight hundred and eighty yards, Abatello, Marge McCoppin, Mount Vernon, and Russo. One mile, Abatello; Tessie Raiffe, Elizabeth, and Russo. Champion, Abatello. Senior ladies, 440 yards, Gloria Cipolla, Mount Vernon; Mariam Hoey, Bayonne, N. J., and Olga Brand, Bayonne. Eight hundred and eighty yards, Hoey, Brand, and Cipolla. One mile, Doris Harrington, Elizabeth; Hoey, Bayonne, and Betty Fisher, Reading. Hoey, Champion. Senior men, 440 yards, Joseph Horvath, Passaic; James Hofrichter, Bridgeville, and David Fritz, Mount Vernon. Eight hundred and eighty yards, Horvath, J. Aurieman, and Raymond Dillon, Mount Vernon. One mile, Horvath, Hofrichter and H. Greenwood. Two miles, Hofrichter; Donald Ritchie, Norwood, and Larry Bissinger, Mount Vernon. Five miles, Horvath; Louis Berling, Norwood, and Ritchie. Championship in this division went to Joseph Horvath, who qualified for the world meet participation.

## Officials

Officials were: Judges, Ethel Adler, New York; Irma Barnard, Ann Arbor, Mich.; William Brewer Jr., Mineola; Donald Decker, Bridgeport; Jude Cull, Elizabeth; Margaret D. Engel, Chesterton, Ind.; Edwin Erdman, Cincinnati; Fred Fleischman, New York; Charlotte Groves, Everett, Wash.; Doris Harrington, Elizabeth; Elizabeth Daub Hickok, Harrisburg, Pa.; William O'Hickok VI, Harrisburg, Pa.; Inez DeWitt Horner, New York; Jean Lettau, Detroit; Fred Lettau, Detroit; Patricia McIlwain, Bayonne; Theresa Lioci, Bridgeport, Conn.; C. G. and Margaret H. Parker, Washington; Edward O'Brien, Chicago; Phebe Tucker, New York; Emil Quistead and Mathew Solomon, Chicago; Billie Jean Scott, Mattoon, Ill.; Bae Twaroschk, Brooklyn; Alfred McCullagh, Joseph K. Savage and Ozzie Nelson, New York; emcee, Wally Kiefer; referees, George P. Apdale, Richmond Hill, N. Y.; Ozzie Nelson, New York, and William Brewer Jr., Mineola; chief recorder, Louise Bickmeyer, Hempstead, N. Y.; tabulators, Helen Apdale, Richmond Hill; Robert J. Williams, Cincinnati; Mrs. Harry Bickmeyer, Hempstead, N. Y., and Mrs. Ethel Sahlin, Bayonne, N. J.; speed officials, referee, LeRoy Jay, Brooklyn; starter, Ozzie Nelson; judges, George P. Apdale, and Charles Lanzotti, Linden, N. J.; timekeepers, Thomas Leahy, Irving, N. J.; Frank C. Johnson, Newark, and James Irwin, Englewood, N. J., and announcer, Jack Edwards, Elizabeth.

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520	5c	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5c	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50c	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

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## CMI ENTERS CANCER DRIVE

## Taxes Survey Shows States Hit New High

## \$8,000,000,000 Budgets

WASHINGTON, July 19.—With State governments spending money at a rate never before approached, the Associated Press this week, following a survey of legislative activity, reported that appropriations and budgets of the State governments this year add up to \$8,000,000,000.

As every business man is well aware, States' financial plans are keyed to generally rising costs. Increased expenses in maintenance of State institutions, education and welfare are the reasons most frequently cited for increasing taxes.

## Many Increase Levies

Following its survey, the Associated Press said that half of the States this year increased existing taxes or added new ones. Seven States adopted cigarette taxes for the first time—and in many instances placed operators in the position of having to convert their equipment and otherwise make adjustments in their retail selling prices.

Sales taxes were introduced in four States for the first time, and in one State, Iowa, the existing sales tax laws were broadened to include a 2 per cent levy on the receipts from games and music machines. The Iowa tax already included a similar levy on the gross receipts from automatic merchandising equipment.

## Type Increased

The newspaper wire service said that its check showed the most common types of taxes and fees boosted this year were, in this order, liquor and beer, cigarettes, gasoline, corporation and personal income.

Oregon, Nebraska, Michigan and Pennsylvania, the survey shows, enacted tax-saving community property legislation whereby a husband and wife can file two separate federal income tax returns and thus put the family into the lower tax brackets.

## Early Registration For Candy Meet High

ROANOKE, Va., July 19.—Officials of the Southern Wholesale Confectioners' Association here said advance registration for the organization's convention, slated to begin tomorrow, indicated heaviest turnout in the 24-year history of the group. Convention will be held at the Hotel Roanoke thru July 23.

Manufacturers' representatives are expected to be on hand, preparing the groundwork for the return of earnest competition in the candy field, which the trade itself believes will come this fall. The hotel's main ballroom will be taken over by an exhibit of candy products staged by candy manufacturers and wholesaling firms.

Candy vending machine operators in the area are expected to attend the



DAMON RUNYON Cancer Fund participation by coin machine business brings Coin Machine Industries (CMI) directors together for special meeting. Left to right: Al Blumenthal, attorney; Walter Tratsch, Dave Gottlieb, Grant Shay, James A. Gilmore, George Jenkins; George Glassgold, attorney; Herb Jones, Dick Hood and Andy Renn.

## Take Drops in Colorado; Ops Blame Midwest Floods

DENVER, July 19.—The floods which ravaged Midwest crop lands also took a heavy toll of the Colorado tourist trade during June and, consequently, made a pretty deep nick in coin machine play. In fact, operators from resort sections say that collections just now are beginning to show signs of coming back to the usual summer level.

Veteran travel agents here say they never before saw just staggering blocks of cancellations as flooded in by wire and mail last month. One agent who handles a big share of the business for a swank Colorado Springs hostelry reported that even in the first two weeks of this month, the spot was doing far from capacity business altho two months ago the hotel was booked solid for the summer. He blamed it on the floods, which blocked rail traffic east of the Missouri River.

Estimates of the drop in resort coin machine play, compared with last summer, ranged from short and simply "lousy" to about 25 per cent over-all. Most operators said, however, that pinballs, which had been riding a new crest of popularity, took a harder lick than juke boxes. One operator said his pins were down nearly 50 per cent while the juke box collections had tapered only 10 per cent.

## Music Off Slightly

Among Denver operators whose routes are mainly in the city or immediate vicinity, general estimate was that music machine play was down about 10 per cent during June, but there wasn't much agreement on play the first half of July. Some said

loss, others said it "appeared to be picking up," and others said it still is down about 10 per cent.

Tourist trade around the city, however, was showing definite signs of an upturn. Bus and railroad terminal attendants said traffic has been increasing pretty steadily since the first of the month, and sightseeing bus operators reported business on the upgrade. As one put it, "Those university summer schools are about over now, and the schoolmarm trade is beginning to come in."

But one operator had a different diagnosis of Denver's summer slump on the juke. "You just can't compare this year with last or with any of the war years," he declared. "Remember Denver was a soldier town even a year ago. Those G.I.'s were good music box players, and now they're gone. Of course, it's true that we don't have the tourists this year we had last, but I think the ones we music men really miss is the G.I." This thought was seconded by an arcade operator, who reported that play in his place had tapered considerably from the summer of 1946.

At the same time, the Denver City License Bureau reported that 523 juke boxes have been licensed for operation within the city limits. Operators estimate that there are about 200 operating in the various locations just outside the city limits.

## Swift Resigns Amvets Post

SIOUX FALLS, S. D., July 19.—Bob Swift, coin machine operator, resigned recently as commander of the local post of American Veterans (Amvets) because of time required

## Asks Trade's Co-Operation In Campaign

## Moloney National Chairman

CHICAGO, July 19.—The coin machine industry, thru its national association, Coin Machine Industries, Inc. (CMI), this week announced that an all-out drive will be undertaken by the industry to aid the Damon Runyon Memorial Fund for Cancer Research.

First announcement of the drive was made Sunday (13) when Walter Winchell, on his weekly radio broadcast (NBC), broke the news thru Dave Gottlieb, CMI's president, and Ray Moloney, who will act as national chairman for the industry-wide drive.

## Winchell Wire

CMI reported that immediately after the Sunday evening broadcast, Winchell wired Gottlieb: "Your George Glassgold (a New York attorney who will serve on the industry's committee) brought me the exciting news of what you all will do for the Runyon cancer fund. I am thrilled. Thanks. This is to authorize the drive. I am rushing your letter to Runyon committee and counsellors who will put it all in proper form. You are really Santa Claus, all of you. With your generous co-operation the cancer fund is assured of financial success."

On Wednesday (16) National Chairman Ray Moloney announced the formation of a national Coin Machine Industry committee to spark the drive. The committee, he said, is still incomplete, but members thus far are: Ray Moloney, Bally Manufacturing Co.; Walter Tratsch, ABT Manufacturing Corp.; John Haddock, AMI, Inc.; Vince Shay, Bell-O-Matic Corp.; Sam Wolberg, Chicago Coin Machine Co.; J. W. Coan, Coan Manufacturing Co.; I. Edelman, Edelman Amusement Devices; R. W. Hood, H. C. Evans & Co.; Louis W. Gensburg, (See CMI ENTERS on page 133)

## Ia. Daily Features Coin Industry in Front-Page Display

DES MOINES, July 19.—In an extensive front page, Column 1 feature accompanied by a two-column photo, The Des Moines Register-Tribune, local daily, last week presented the coin machine industry picture to Iowa readers.

Lengthy article was similar in content to the picture presented to Kansas City readers by The Kansas City Star a week earlier (The Billboard, July 19) altho Des Moines readers were treated to an even more extensive coverage of the present-day situation.

Story quoted Herman Paster, of the Paster Distributing Company, Inc.: "Business is as good now as it was before the war," but Paster went on to point out that the present juke take



## Juke Boxes Aided Record Biz, According to Survey

NEW YORK, July 19.—The research department of the Curtis Publishing Company has completed a survey of the market trends of phonograph records showing that the phonograph record industry experienced in 1946 the greatest boom in its history, while 1947 promises to set an even greater record in production and sales.

According to the survey, the trade estimated 1946 production at 275,000,000 records, an increase of 75 per cent over the estimated output of the previous year (the last year of the war). Retail sales in 1946 were estimated at about \$165,000,000. The 1947 production figure is now figured at approximately 400,000,000 records.

The study reported that reasons given for the 1946 boom in records were the continued high level of consumer income, the increasing supply of radio phonographs and the improved variety and volume of record selections.

The expected expansion in 1947 is based partly on further increased supplies of juke boxes and radio phonographs.

During 1946 the average retail price for classical records was \$1.25. Price of popular records was estimated to have risen from 50 to 75 cents. The survey reported that the increase in the pop records was due partly to rising talent costs and partly to the rising cost of shellac and other ingredients of the disk itself.

According to the study, in 1900, when the phonograph was still a novelty, the value of all records produced was only \$539,370. In 1904 this figure had jumped to \$4,687,547. From that point on until the 1920's when the radio made its debut, the record industry made great progress. In 1919 the figure had reached \$120,000,000 but two years later dropped to \$90,000,000. The figure fluctuated with the times thru 1932, when a new low of \$8,000,000 was reached. However, as was the case with practically all industry at that time, the tide began to turn, and by 1941 record sales had jumped to \$70,000,000.

Recovery in the record industry really dates back to 1934. Improved economic conditions, increasing use of radio-phonographs and a decrease in record prices stimulated sales. The development and the ever-increasing popularity of the juke box also was a major factor in the recovery of the industry.

The survey goes into considerable

## Bally Bringing Out New Model Of '38 Eureka

CHICAGO, July 19.—Bally Manufacturing Company has commenced production of the Eureka free play pintable which was originally introduced in 1938, company officials announced this week.

New model retains most of the features of the earlier type, embodying changing odds, mystery selections and sectional playfield. However, the Eureka has no race-horse atmosphere and is built only in a free-play, table-style model, Bally officials said.

George Jenkins, Bally vice-president and general sales manager, reports that new table has A-B-C-D and spell-name features, motor-driven shuffle, mechanism shelf similar to the one in Bally Entry, and is convertible from multiple-coin to single-coin operation, one ball, two

detail in discussing recent developments in the industry. An unbreakable plastic record made of vinylite (previously reported at length in *The Billboard*) is explained in detail.

The wire recorder, developed just prior to the outbreak of World War II, also is discussed in detail. Listed in the report are the following companies which have taken out licenses for the wire recording device from the Armour Institute: Aireon Manufacturing Corporation; Benjamin Wupper, Automatic Electric Company; Bendix Aviation Corporation, General Electric Company, the Hallcrafters Company, Hammond Instrument Company, Ansley Radio Corporation, Meissner Manufacturing Company, Packard-Bell Company, and Sonora Radio & Television Corporation.

## Wamco Begins Manufacturing In Los Angeles

LOS ANGELES, July 19.—Manufacture of Wamco Pokerinos has been started here by Western Amusement Machines, headed by L. A. Willis and Joseph M. Cannella.

With Willis heading the sales department, Cannella will serve as general manager. Cannella, who is half owner with Willis, has served as superintendent of some of the largest shops in the nation. For more than 10 years he was with Robert Wolf, of New York, building a majority of the cabinets for Scientific Machines and also for International Mutoscope. Later he joined Precision Woodcraft, a branch of Scientific, and during his five years with this company it built all of Scientific's cases. Cannella came to the West Coast in 1942 and became associated with Weber Showcase as a senior leadman. During the three years he was with Weber, the firm was engaged in war work.

Western Amusement Machines expects to manufacture additional games and an "altogether new machine" is promised in the near future.

## American Vending Starts Production on New Candy Machines

KANSAS CITY, Kan., July 19.—H. W. McEwen, president of American Vending Corporation announced here this week that production on the firm's new model candy vending machine would begin July 21 at the plant of the Atlas Tool and Manufacturing Company, St. Louis.

McEwen pointed out that his firm has discarded the plastic front which appeared on first models of the machine in favor of an all metal cabinet. Removal of all clutches in the working mechanism was cited as an additional feature of the new model.

It was expected that first shipments of the new model would be made by the end of July. Production schedule calls for 100 machines in July, 500 in August and 1,000 in September. All manufacturing is to be handled by Atlas in St. Louis. Sales and executive offices of the firm will continue at firm's present headquarters in Kansas City, Kan.

Also revealed by McEwen was the fact that the development of the firm's cup drink vender is being continued, but that it will not be put into production until output of its candy vending machine exceeds demand.

## State Tax Calendar

### Alabama

August 10: Tobacco stamp and use tax reports and payments due. Tobacco wholesalers' and jobbers' reports due.

August 20: Jasper occupation tax return and payment due. Sales tax report and payment due.

### Arizona

August 15: Gross income report and payment due.

### Arkansas

August 20: Gross receipts tax report and payment due.

### Colorado

August 14: Sales tax report and payment due.

### Georgia

August 10: Cigar and cigarette wholesale dealers' report due.

### Idaho

August 15: Cigarette wholesalers' drop shipment report due.

### Illinois

August 15: Cigarette tax return due.

### Indiana

August 10: Cigarette distributor's interstate business report due.

August 15: Cigarette distributors' drop shipment report due.

### Kansas

August 20: Sales tax report and payment due.

### Kentucky

August 10: Cigarette wholesalers' report due.

### Louisiana

August 1: Tobacco wholesalers' report due.

August 15: Soft drink wholesalers' report due. Tobacco wholesalers' report due.

August 20: New Orleans sales and use tax reports and payment due. Sales and use tax report and payment due.

### Maine

August 1: Cigarette distributors' license fees due.

### Massachusetts

August 20: Cigarette tax report and payment due.

### Michigan

August 15: Sales tax report and payment due.

### Mississippi

August 15: Sales tax report and payment due.

### Missouri

August 15: Retail sales tax report and payment due.

August 31: Soft drink manufacturers' report and payment due.

### New Mexico

August 15: Occupational gross income report and payment due.

### North Carolina

August 15: Sales tax report and payment due.

### North Dakota

August 10: Cigarette distributors' report due.

### Ohio

August 10: Cigarette wholesalers' report due.

August 15: Cigarette use tax and report due.

### Oklahoma

August 10: Cigarette wholesalers', retailers' and vending machine owners' reports due.

August 15: Sales tax report and payment due. Tobacco wholesalers', jobbers' and warehousemen's reports due.

### Tennessee

August 1: Soft drink bottlers' tax due.

August 20: Sales and use tax report and payment due.

## Suggest Ark. Stamp Vender To Test Suit

### State Recommends Trial

LITTLE ROCK, Ark., July 19.—A test suit to determine whether postage stamp vending equipment is subject to the \$20 tax on merchandise-vending machines under legislation enacted here this year has been recommended by Atty. Gen. Guy E. Williams. Williams sent the recommendation in an opinion to Joe Barrett, of Jonesboro, who is attorney for the State pharmacy board.

Barrett inquired of the attorney general whether stamp venders could be classified as service-vending machines. Service venders, under the Arkansas act, are subject to license fee of 50 cents where there are less than five machines on any one location.

The State's department of revenue, on the other hand, contends that stamp machines are merchandise venders and should be subject to the merchandise vender fee.

(Editor's note: "There is a growing tendency to regard stamp vending equipment as service equipment rather than as a merchandise vender. With this in mind, Florida's Legislature this year passed a law which exempts stamp venders from any State or local tax, saying they are operating for the public's good as a service convenience.")

## J. Schuman To Head Coven's Parts Dept.

CHICAGO, July 19.—Ben Coven, of Coven Distributing Company here, announced this week the appointment of Joe Schuman as head of an increased parts division.

Schuman, formerly at Bally Manufacturing Company as head of the parts division has organized the new department and will be in complete charge of it.

Division will stock complete selection of parts for all Bally machines and other types popular among operators in this area.

Coven will offer 24-hour order-filling service six days per week.

## Name Harrington as Hal R. Meeks Rep

NEW YORK, July 19.—James Harrington was named this week as representative of Hal R. Meeks & Company in Ohio and Indiana. Firm is national distributor for a new electric cigarette vender as well as national distributor for candy bar, biscuit and gum venders and a coin-operated scale. Announcement of full details of the electric cigarette vending machine will be made shortly, according to Hal R. Meeks.

### Washington

August 15: Wholesalers' cigarette drop shipment report due.

### West Virginia

August 15: Cigarette use tax report and payment due.

### Wisconsin

August 10: Cigarette wholesalers' and manufacturers' report due.

### Wyoming

August 15: Sales tax report and payment due.



# HIT AT NEGLECTED VENDERS

## Boom Period For 5 Years, Says Remmo

### Lauderall Meet Held

INDIANAPOLIS, July 19.—Lauderall distributors were told in a sales meeting here last week that they can expect a five-year boom period. This figure was by Claude G. Remmo, F. L. Jacobs Company sales manager, who addressed 150 of the company's sales representatives in session at Hotel Severin.

"Even tho the F. L. Jacobs Company is prepared to manufacture 200,000 Launderalls in 1948, this will not begin to saturate the market potential," Remmo said.

### Cites Figures

Remmo declared that there are 17 million washing machines in use at present. Of these over half are either obsolete or worn out, he said.

"There are 28 million wired homes in the country but only one in 1,000 has an automatic washer, altho eight out of 10 women want their washers to be completely automatic," Remmo said.

Jacobs is planning a national advertising campaign to be launched soon in addition to a special co-operative program in newspapers based on comparative tests made with Launderall and other automatic washers, distributors were told.

### Add Details

Details of the new ad program were described by J. G. Standart, of MacManus, John & Adams, Detroit advertising agency. Trade publications and national weekly magazines will be used in the campaign.

Coin-metering device for Launderalls installed in apartment houses was exhibited.

Edward A. Ash, director of Jacobs' Appliance Division, reported that Launderall has reached second place in production in the automatic laundry field.

## Denver Reports Drop in Number Of Cig Venders

DENVER, July 19.—Permits for operation of a total of 383 cigarette venders within the city limits of Denver were issued during the first six months of 1947, according to a report from the city license bureau.

This compared with permits for 531 cigarette machines issued during 1946. Officials said they were not sure whether the drop resulted from slowness of operators in buying permits or from the boost in the license fee January 1, when it was increased from \$5 to \$7.50. It was suggested that operators might be taking machines from less profitable locations in the city and moving them to spots outside the city limits where they would not be subject to the increased levy.

Only other type of vending machine subject to city permit law are soft drink venders. For these, the operator must have a \$10-per-year "soft drink and milk dispensers" permit, but officials said one permit would cover an entire operation of venders.

### New Drink Vender

NEW YORK, July 19.—A coin-operated chocolate soda vender is now in the model stage, backed by a large sirup manufacturer. A 750-cup vender, the machine uses milk, instead of ice cream, to mix with the chocolate and soda.

## NATD Regional Meet Set for Los Angeles

NEW YORK, July 19.—Los Angeles will be the setting for the Pacific Coast regional meeting of the National Association of Tobacco Distributors (NATD) October 9-11, according to NATD executives here. The Biltmore Hotel will be the headquarters of the group during the three-day meeting, exhibition and chain of conferences.

## NAMA Committee Meeting Completes Detail Work on Association's 1947 Show

### Announce Plans for Program Exhibits, Yearbook

CHICAGO, July 19.—Every major type of automatic merchandising and service machine will be exhibited at the National Automatic Merchandising Association's (NAMA) 1947 convention and show scheduled for the Palmer House here December 14-17, the convention executive committee reported following a meeting held here Wednesday (16).

The convention committee, presided over by George Seedman, convention chairman, met to complete details for NAMA's annual convention and its first merchandise and service exhibition. At the meeting,

## Philadelphia Daily Paper Attacks Failure of Firms To Keep Machines Working

### Spot Check Shows Faulty Equipment in Other Cities

CHICAGO, July 19.—Vending machine operators, the great majority of whom are conscious of the fact that automatic merchandising has been built primarily on service, view with alarm and concern the number of merchandising units which have been left abandoned or unattended on location, and the number of machines which, despite persistent prodding, are not in mechanical working order.

In Philadelphia this week, *The Philadelphia Inquirer* published the

results of a canvass of 100 vending machine locations, reported that of the 100 there were 23 which had vending machines not in working order or out of supplies. All of the merchandising machines checked, the newspaper reported, were penny equipment.

Unfortunately for the automatic merchandising business, the newspaper's reporter also concluded that this situation might be typical of the way automatic merchandisers conduct their businesses at all times. The reporter stated: "If the vending machine business operates nationally on the same percentage, more than \$100,000,000 of its \$515,000,000 annual take comes under the heading of ill-gotten gains." The following day the newspaper commented editorially on the canvas, pointing out that something should be done about the situation.

### Spot Check Results

A spot check of automatic merchandising firms in Chicago and Detroit showed that automatic merchandising firms are conscious of the unfavorable attention caused by neglected merchandising machines or machines which do not function as they should. Actually, these operators state, the number of such machines are relatively few, but the few are important enough to be a real operating headache.

The situation arose during the war years, when new vender manufacture had to be shelved while the industry made a concerted effort to aid the war effort by turning its plant facilities to war work. Since no new venders were being made to replace those that became worn and lost their normal efficiency, older machines had to carry the load if the location was to be held.

Lack of merchandise supplies to (See *Philly Daily Raps* on page 106)

## Auto-Vend Buys Control of T&C Popcorn Mfr.

DALLAS, July 19.—Controlling interest in the T & C Company, makers of 'Pop' Corn Sez venders, has been purchased by Auto-Vend, Inc., subsidiary of Blair & Company, Inc., New York-San Francisco investment bankers.

Paul H. Rice has been appointed president and R. F. Cresswell, vice-president and general manager. E. J. Crofoot, former president, is still taking an active part in the management of the company as a member of the board of directors.

New offices for the company are located at 3612 Cedar Springs, Dallas. Manufacturing facilities are still in the North American Aviation Plant at Grand Prairie, Tex.

Firm reports that production of the 'Pop' Corn Sez machines has reached 2,000 per month. Twenty-five thousand of the venders have been shipped within the continental limits of the United States.



EXECUTIVE COMMITTEE of the National Automatic Merchandising Association's (NAMA) 1947 forthcoming annual convention meets in the Palmer House, Chicago. Left to right (seated): Bert Mills, Bert Mills Corp.; Mrs. Sidney Kronenberg, whose husband is with the Alamat Co.; Fred Humphreys, William Wrigley Jr. Co.; Neill Mitchell, Lehigh Foundries, Inc.; Chairman George M. Seedman, Rowe Manufacturing Co.; Clarence Adelberg, Stoner Manufacturing Corp.; Ben Seltzer, New York Subways Advertising Co.; Burnhart Glassgold, Stoner Manufacturing Corp.; (standing) Tom Hungerford, C. S. Darling and Peggy Rowlette, all of NAMA; Paul Kohout, William Wrigley Jr. Co.; E. F. Hinkel, Automatic Canteen Company of America, and Howard Olsen, NAMA.



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## Philly Daily Raps Failure To Keep Venders Working

(Continued from page 105)

stock the venders was another result of the war, and one which has not yet entirely cleared up. Operators were faced with the problem of trying to keep top-flight merchandise in their machines, which usually meant spreading supplies thinly over many locations, or stocking only some locations and passing up others.

A third reason that contributed to diminished service during war years was the fact that many operators who had their income shaved considerably because of the equipment and supply shortage, had to go into other fields to earn a living. Many of these remained in the business on a part-time basis, and as time went on some of them were not even able to work at vending on a part-time arrangement.

### Haphazard Handling

Finally, there were many operators who joined the services, turned their routes over to others who were to operate the business. Unfortunately, many of these routes were handled haphazardly, and some were even abandoned.

These, operating firms in Chicago and Detroit say, are the chief reasons contributing to the current situation where venders—99 per cent of them penny bulk and gum units—have been left abandoned. A spot check of locations in Chicago indicated that there were penny stick gum venders on the premises which have been unused for such a long period that the location owner no longer remembers when they were filled or who owns them.

Sam Kogen, president of Illinois Mechanical Candy Sales Company, a large Chicago operation, commented that, "While I know there are a few machines that have not had merchandise in them for one reason or another, these instances are few and far between." Kogen added, however, that "just this week I was contacted by a location owner who informed me that he had a candy vender that had not been serviced in so long that he assumed the machine had been forgotten. He asked me if I could put one of my venders in its place.

"When I reached the location I

found that the vender was a real old one, and there was no indication as to its owner. The location owner did not have the operator's name. While it is common knowledge that an operator cannot carry on a business this way for very long, it struck me that even a few spots like this might give the public the wrong idea of the vending business."

Kogen pointed out that the average successful operator has to be a wide-awake business man. However, he said, it is unfortunate that some firms let their servicing lag at times.

"It is a funny thing about people," Kogen said, "but they always remember the time or two they dropped a coin in a vender and got neither the merchandise they were after nor a coin in return."

Reports from Detroit indicate that the number of complaints regarding unused or not-working venders are being held at a minimum. George A. Thon, secretary of the Detroit Tobacco and Candy Jobbers' Association states that not a single complaint has been brought to the attention of the men who supply the trade. Since such complaints usually come to the attention of suppliers, this speaks well for Detroit's merchandising firms.

One exception to the general rule in this area, however, was an operator of 63 venders, who entered war work expecting to get some supplies of gum to handle his route part time. Later he found he was too busy to take care of the business. Three months ago, the operator attempted to salvage his investment only to find that his route had diminished to 35 machines—some perhaps stolen, others thrown out by the location and some inoperable.

## Spacarb Gets N. C. Charter for Venders

RALEIGH, N. C., July 19.—State charter has been issued to Spacarb, of North Carolina, Inc., of Asheboro, to deal in coin-operated beverage dispensers.

Initial capital has been furnished by George M. While, J. D. Croom Jr., and J. L. Fritz, all of Asheboro.

## Mills Industries Produces New 400 Cup Drink Vender

CHICAGO, July 19.—Mills Industries officials this week announced a new coin-operated cup beverage vender called the Mills Automatic Fountain.

The 400 cup vender is presently in production. Mills' commitments to Coca-Cola will absorb the full production of the new machine for the remainder of 1947, but present plans are to make the Automatic Fountain available to independent operators as soon as present contracts can be filled.

The machine has been tested on location with several types of soft drinks, according to officials of the firm. Since carbonation and sirup mixture is variable, the machine can be readily adjusted to use any type of drink.

Over-all size of the vender is 21 1/2 inches wide; 20 3/4 inches deep and 67 1/2 inches high; weight is 460 pounds. It operates on 110 volt, 60 cycles alternating current. Machine is capable of vending and delivering 180 drinks an hour.

Mechanical operation combines sirup, water and carbonic gas into a mixed beverage, cooled to 40 de-

grees F. or under, in five seconds and serves six ounces of the mixed drink in a paper cup.

One of the features of the machine is a "Sold Out" signal which is automatically turned on and returns coin when supply of cups, sirup or gas is exhausted or during prolonged failure of water supply. Fountain automatically resumes operation when water is turned on.

Regular size drum of CO2 provides 2,000 to 3,000 drinks, but a smaller drum may be used if preferred. All servicing is done from the front of the machine. A counter indicates the number of drinks dispensed.

Mills' direct drive condensing unit provides machine's power. Sirup, carbonator and water systems are of stainless steel and easily removed, the company says. Vending is also stainless steel and equipped with a sterilizing lamp, water filter and purifier. All sirup and water tanks are enclosed in a dustproof refrigerated compartment.

Automatic regulation is provided to adjust the machine so as to provide proper carbonization even though the pressure is low.



# NAMA Committee Finishes Details on Org's 1947 Show

(Continued from page 105)

will be taken up by suppliers and vending machine accessory firms. At the meeting, in addition to Seedman and NAMA staff members, were committee members Neill Mitchell, Lehigh Foundries, and Ben Seltzer, New York Subways Advertising Company, and an advisory group including Clarence Adelberg and Burnhart Glassgold, Stoner Manufacturing Corporation; E. F. Hinkle, of Automatic Canteen Company of America; Fred Humphreys and Paul Kohout, William Wrigley Jr. Company; Bert Mills, Bert Mills Corporation, and Mrs. Sidney Kronenberg, of Alamat Company, Birmingham, Ala., one of the co-chairmen of the ladies' convention committee.

### Yearbook Report

In addition to discussing the exhibit space, and the convention program, the committee heard a report on the association's yearbook, *Automatic Merchandiser*, which will be brought out in January, 1948, following the convention. Advertising revenue from the yearbook, the association has announced, will be used to support NAMA's public relations program.

At the committee meeting it was announced that more than half of the minimum goal of 150 pages of advertising has now been sold. The committee added that operators in many parts of the country have contracted for space without being solicited. A partial list of manufacturers who have already signed to advertise in the yearbook was released:

### Partial Subscriber List

ABT Manufacturing Corp.; Alkuno & Co., Inc.; American Chic Co.; American Locker Co., Inc.; Austin Packing Co., Inc.; B-F-D Co.; Babaco Alarm Systems, Inc.; Walter Baker Chocolate and Cocoa Divisions; Paul F. Beich Co.; Brown & Williamson Tobacco Co.; Charms Co.; D. L. Clark Co.; Douglass Manufacturing Co., Inc.; Ford Gum & Machine Co., Inc.; The G-V Corp.; Hershey Chocolate Corp.; International Ticket Scale Corp.; Walter H. Johnson Candy Co.; Lehigh Foundries, Inc.; Lily-Tulip Cup Corp.

Lion Manufacturing Corp.; Lion Match Co., Inc.; P. Lorillard Co.; Larus & Brother Co., Inc.; Malkin-Illion Co.; Mills Automatic Merchandising Corp.; Philip Morris & Co., Ltd., Inc.; National Vendors, Inc.; the Nik-o-Lok Co.; the Northwestern Corp.

One-Use Tooth Brush Corp.; Pacific Match Co.; H. B. Reese Candy Co.; Revco, Inc.; Richardson Corp.; Rowe Manufacturing Co., Inc.; Spacarb, Inc.; Sperry Candy Co.; Stoner Manufacturing Co.; Universal Match Corp.; The Vendall Co.; Vendo; James O. Welch Co.; Wilbur-Suchard Chocolate Co., Inc.; and Charles E. Winters & Co., Inc.

### Reception by Board

The convention committee announced that registration for the convention and exhibit will be held Sunday, December 14 from 9:30 a.m. to 10 p.m. The exhibit will open at 2 p.m. and close at 10 p.m. A reception by the president and board of directors will be held from 5 to 7 p.m.

Convention sessions will be held from 9:30 a.m. to 12 noon Monday. Innovation of this year's program will be dramatic presentations in which leading members of the industry will take part.

Exhibits will open Monday from 12 noon until 6 p.m. That evening, from 7 to 10 p.m., President Robert Z. Greene will conduct the annual business meeting of the association at which time the association will hold election of new officers, and officers

and committee chairmen will present their reports.

Tuesday exhibit hours will be from 9 a.m. to 12 noon and from 3:30 p.m. until 10 p.m. A luncheon session is scheduled from 12:30 to 3:30 p.m. with Vice-President Elmer Pierson presiding. Final convention sessions on Wednesday will be held from 9:30 a.m. to 12 noon, with the exhibit floor being open from noon until 5 p.m.

Highlight of the banquet Wednesday evening at 7:30 will be President Greene's address. David R. Clarke NAMA's general counsel, will install new officers and directors. George Seedman will act as toastmaster, and the evening will be climaxed with a presentation of the association's 1947 award for outstanding contribution to the automatic merchandising industry.

To encourage wives to attend the convention, the committee announced that a special program of entertainment has been planned which will include a tour of famous Chicago landmarks, lunch at a fashionable restaurant, a card party and attendance at an afternoon radio broadcast. A special women's lounge and headquarters will be set up in the Palmer House during the convention.

Co-chairmen, in addition to Mrs. Kronenberg, are Mrs. E. G. Chandler, Los Angeles; Mrs. Sid Jones, Texas; Mrs. Aaron Goldman, Washington; Mrs. C. S. Darling and Mrs. T. B. Hungerford, of Chicago.

## Trade Union Paper Gives Vending Mch. Industry Big Plug

WASHINGTON, July 19. — Vending machines and the automatic merchandising industry got an excellent plug in *The Machinist*, weekly publication of the International Association of Machinists, which goes to the union's 600,000 members.

Piece, titled *Nickels Add Up to Billions*, appeared in the July 3 issue of the publication, which is regarded as one of the four or five most authoritative trade union papers in the United States.

The story read: "Dignified business men who used to look down their noses on 'small time operators' who did all their business by dispensing nickel items thru coin machines aren't feeling so high-falutin' these days.

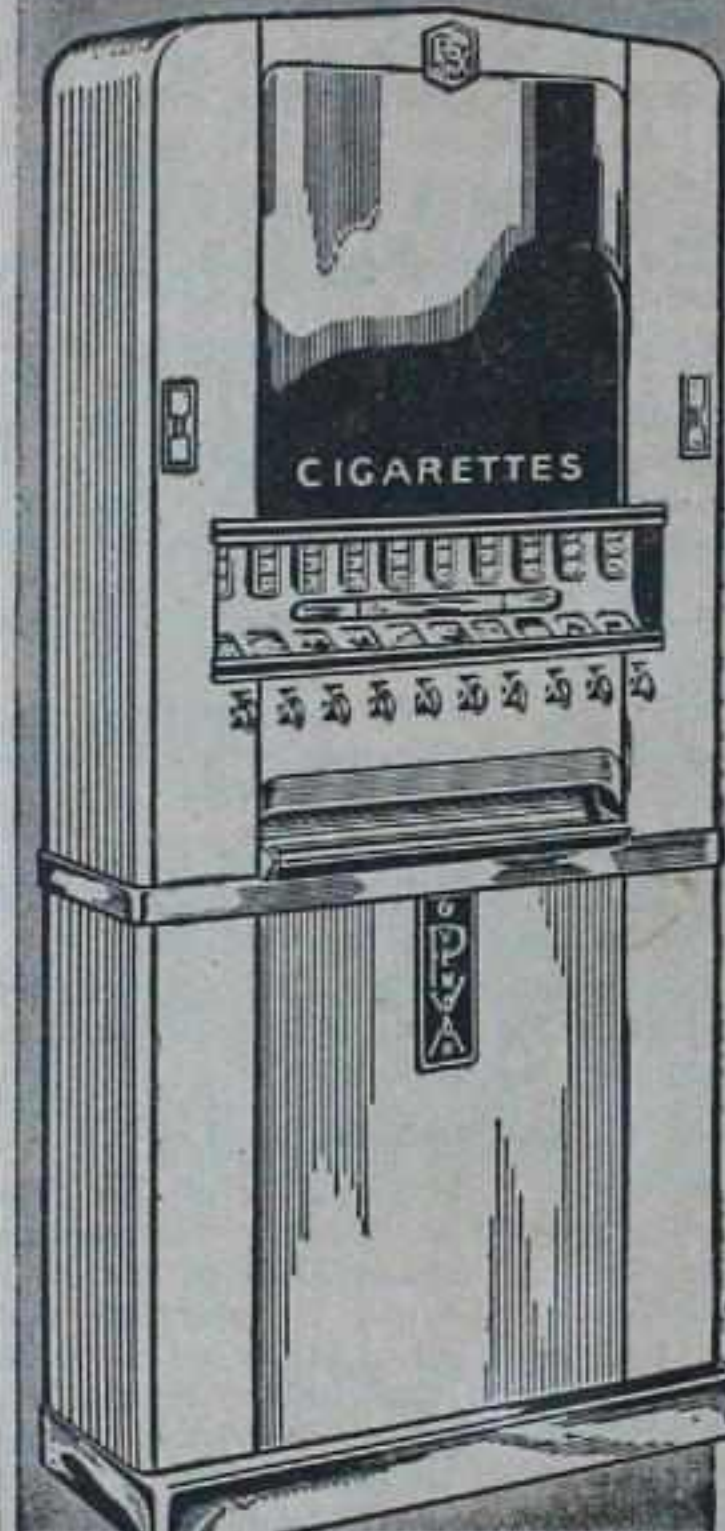
"Not since the National Automatic Merchandising Association (NAMA) announced that the 'robot clerks' are expected to sell a half-billion dollars worth of goods this year. And that's only the beginning.

"Take the word of the Commerce Department. The coin machine retailers reported that they could see the day, in the not-too-distant future, when the machines will gross \$3,000,000,000 a year.

"The NAMA figured that during 1946 the penny-nickel-dime 'silent salesman' sold \$10,000,000 worth of gum, \$20,000,000 worth of nuts, \$52,000,000 worth of beverages, \$70,000,000 worth of candy and \$300,000,000 worth of cigarettes!

"In the foreseeable future, it will be possible, at the clink of a coin, to buy books, bottled beer, salads, sun glasses, fertilizers, fresh fish, phonograph records, brushes, floor wax and toilet paper.

"Already machines are in operation which will eject electronically-cooked hot dogs, toasted-cheese-on-a-bun, refrigerated apples, hot coffee with and without cream and sugar, and life and accident insurance policies."



The busier the spot the bigger the play. And the better the spot the more fitting is the modern, trimline PX. Why?

Simple! PX is the nearest thing to vending perfection. In appearance—in operation—in servicing—and in the calibre and character of organization behind it. \*We would like to mail you details. Address: STANDARD VENDORS DIVISION, Lehigh Foundries, Inc. EASTON, PENNA.



PX ... the name that means AUTOMATIC VENDING to millions

## CIGARETTE MACHINES

NEW UNEEDA MON-ARCH, 8 COL., 510 PACK CAP. .... \$159.50	DU GRENIER MODEL W, 9 COLS. .... \$ 69.50
NEW PX, 10 COLS., 425 PACK CAP. .. 175.00	DU GRENIER "S", 7 COLS., 210 PACK CAP. .... 47.50
NEW DU GRENIER CHALLENGER, 7 COLS. .... 135.00	DU GRENIER, 6 COLS., 150 PACK CAP. ... 32.50
ROWE ROYALS, 10 COLS. .... \$105.00	STEWART-McGUIRE, 8 COLS. .... 35.00
ROWE ROYALS, 8 COLS., DUALS .. 95.00	UNEEDA, 12 COLS. . 65.00
ROWE IMPERIAL, 8 COLS. .... 75.00	UNEEDA, 8 COLS. . 57.50
DU GRENIER CHAMPION, 9 COLS. ... 95.00	UNEEDA, 5 COLS. . 40.00
	NATIONAL 930 .... 75.00
	NATIONAL 630, 150 PACK CAP. .... 32.50

## CANDY MACHINES

ROWE DE LUXE, 8 COLS., WITH LIGHTS, 120 BAR CAP. .... \$115.00
ROWE STANDARD, 8 COLS., 120 BAR CAP. .... 95.00
UNEEDA, 5 COLS., 102 BAR CAP. .... 75.00

10c CIGAR MACHINES, Cap. 175, 7 Col. .... \$35.00

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED  
One-Third Deposit With Orders—Balance C. O. D.  
Parts and Mirrors available, including the 25c vending changeover parts for all makes and models.

## UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"  
166 CLYMER STREET BROOKLYN 11, NEW YORK



U-NEED-A-PAK MODEL 500 15 COLS. \$120.00



# Small Conn. Cig Venders Pinched by New Tax Load

HARTFORD, Conn., July 19. — Vending machine operators who have more than 25 cigarette merchandising units, which classifies them as distributors (*The Billboard*, July 19), are also subject to the new cigarette distributor's fee of \$150 which must be paid in addition to the \$1 per machine license fee they must pay.

The new fee (the old distributor's fee was \$25) will work a hardship on the small operator of cigarette merchandising equipment, trade spokesmen here point out. Even tho the State's new definition of "cigarette distributor" includes only those persons who operate 25 or more machines, the operator with between 25 and 40 machines will feel the pinch.

### No More Disks

The new act concerning cigarette machines, which was signed into law July 8, makes it unnecessary, however, for operators to obtain disks which show their license number and which they used to have to affix to their machines. The new act stipulates only that each operator must place on the machine, in "legible condition," his name, address and license number.

For the trade's information, the text of the act (known before passage as Connecticut House Bill 643) is reprinted below:

### AN ACT CONCERNING CIGARETTE VENDING MACHINES

Be it enacted by the Senate and House of Representatives in General Assembly convened:

#### \$150 Distributor Fee

Section 1. Section 377e of the 1939 supplement to the general statutes as amended by section 310h of the 1945 supplement thereto is repealed and the following is substituted in lieu thereof: Each distributor or dealer, other than a vending machine operator, shall secure a license from the tax commissioner before engaging in business. A separate license shall be required for each class of business if the applicant shall be engaged in business both as a distributor and dealer. The commissioner shall make regulations not inconsistent with the law for the licensing of vending machines. The fee for a distributor's license shall be one hundred and fifty dollars a year and for a dealer's license shall be one dollar. Each license so issued shall be properly displayed on the premises covered by the license. Any person who shall sell, offer for sale or possess with intent to sell, any cigarette without a license as provided in this section, shall be

fined not more than twenty-five dollars for the first offense and not less than twenty-five dollars nor more than two hundred dollars for each subsequent offense. The commissioner shall prescribe the form of application for distributors' and dealers' licenses; provided the application for a vending machine license shall show the principal place of business of the operator. Each vending machine operator shall place and maintain in legible condition on the front of each vending machine operated, controlled, or owned by him, his name, address and license number.

#### \$1 Per Machine

Section 2. Section 300g of the 1943 supplement to the general statutes is repealed and the following is substituted in lieu thereof: Each cigarette dealer's license expiring on June 30, 1943, issued pursuant to the provisions of this chapter, shall remain in effect until August 31, 1943, unless sooner revoked as provided in section 467c or unless the person to whom such license was issued discontinues business, in either of which cases the holder of the license shall immediately return it to the tax commissioner. Each person engaging in, or intending to engage in, the business of selling cigarettes in this State as a dealer, shall secure a license from said commissioner before engaging in such business, or continuing to engage therein after August 31, 1943. Said commissioner shall prescribe the form of application for such dealer's license and it shall be accompanied by a fee of one dollar. Such license shall remain in effect permanently thereafter unless revoked as provided in section 467c, or unless the person to whom it is issued discontinue business, in either of which cases the holder of the license shall immediately return it to the commissioner. In the event of mutilation or destruction of such license, a duplicate copy, marked as such, shall be issued by said commissioner upon application accompanied by a fee of fifty cents. Any provision of the general statutes inconsistent with any provision of this section is repealed.

Section 3. Each vending machine operator shall, on or before the fifteenth day of the month, notify the tax commissioner on forms to be prescribed by him of the number of machines received and the number disposed of by him during the month next preceding, and shall pay a fee of one dollar for each such machine received by him.

## KC Drug Firms Offer Cut Rate Candy and Gum

KANSAS CITY, Mo., July 19.—Cut-rate prices on gum and candy bars have been making their appearance in advertisements of chain drug firms here recently.

One chain, on a coupon deal, offered candy bars at three for 12 cents while another features Wrigley's, Dentyne and Beechnut gum at 9 cents for two packs. The latter firm also offered Milky Way, Fifth Avenue, Mounds and other name brands of bars at three for 14 cents. Limit of six was placed on bar deal and a four-pack limit on gum offer.

Many candy counters, however, still are pricing bars at 6 cents and a few still are retailing them at 7 cents. But most of the big candy retailers, including some restaurants, are back to the nickel price on top brands.



**SPECIAL DEAL!**  
**VICTOR MODEL V**  
FAMOUS PRE-WAR VENDORS  
10 GLOBE TYPE PLUS 100 POUNDS OF BUBBLE BALL GUM. ALL FOR \$162.50  
Mention Deal A When Ordering  
We Accept Trade-ins. We Buy & Sell Used Machines.

Virginia Peanuts, 30-Lb. Ctns., 27¢ lb.  
**RAINBOW PEANUTS**  
50-lb. Ctns. .... 25¢ lb.  
Spanish Peanuts, 30-lb. Ctns. 21¢ lb.  
Model V Globe Type  
With Plastic Globe .... \$13.75

**BUBBLE BALL GUM**  
5/8" - 140 COUNT  
40¢ LB. In 25 Lb. Ctn. Lots.  
1/3 Deposit, Certified Check or Money Order. Balance C. O. D.  
**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in N. Y.  
461 Sackman St. Brooklyn 12, N. Y.  
Phone: Dickens 2-7992



**BRAND NEW 1947 SILVER KING VENDOR**

One cent peanut or ball gum, or 5¢ bulk merchandiser, Sample \$13.95; 2 thru 11, \$11.55 ea.; 12 thru 49, \$11.05 ea.; 50 up, \$10.55, immediate shipment, 1/3 deposit, balance C. O. D.

**T. O. THOMAS COMPANY**  
DEPT. B, 1572 Jefferson St., Paducah, Ky.

**HIGH TYPE SALESMEN**

wanted to sell the famous 5¢ CASH TRAY Nut Vendor in their home States or States of their own choosing. Protected territory. Clean, permanent connection. Write us for the address of our nearest regional office.

**ADAMS-FAIRFAX CORPORATION**  
5721 W. Jefferson Los Angeles 16, Calif.

**GENUINE BUBBLE GUM**

5/8", 25 Lb., 145 Count ..... \$12.50  
5/8" Regular Gum ..... 11.25  
1/3 Deposit, Balance C. O. D.

**THOMAS NOVELTY CO.**  
1572 Jefferson St. Paducah, Kentucky

**FOR SALE**  
10 BALLY BEVERAGE (400 Drink Capacity)  
\$200.00 ea.  
Guaranteed perfect working condition.  
1/2 Cash, balance C. O. D., plus freight.  
WRITE, WIRE, PHONE MAIN 8462  
**FOOD DISPENSING CO.**  
2101 CHESTER CLEVELAND 14, O.

**WE LEAD AGAIN WITH NEW LOW PRICES**

**5/8 BALL BUBBLE GUM**  
40c per lb.  
BALL BUBBLE GUM 45c Per Lb.  
70 Count Per Lb. ... 25 Lbs. to Carton  
The Best in the Nation

**LICORICE LOZENGES**  
30c per lb.  
App. 530 Count per lb.  
38 lbs. to carton

**PISTACHIO NUTS AFGHAN RED**  
45c per lb.  
App. 800 Count per lb.  
RED ..... 71c per lb.  
App. 575 Count per lb.

**BOSTN BAKED BEANS**  
35 Lbs. to Carton ..... 25c per lb

WRITE FOR QUANTITY PRICES  
We Buy and Sell New and Used Vending Machines  
All Orders F. O. B. New York  
1/3 Deposit, Balance C. O. D.  
**SUNFLOWER DISTRIBUTING CO., INC.**  
2125 Amsterdam Ave., New York 32, N. Y.

**SPECIAL**  
50 5¢ Reliable Cash Tray Vendors, like new  
50 1¢ 2-Column Nut Vendors

**BUBBLE BALL GUM**

5/8" Ball Gum ..... 40¢ lb.  
170 Ball Gum ..... 45¢ lb.

Virginia Peanuts ..... 28¢ lb.  
Pistachio Nuts ..... 60¢ lb.  
Cashews ..... 50¢ lb.  
Boston Beans ..... 28¢ lb.

Also new, used Columbus, Silver King, Advance, Northwestern, Victor and Master Vendors.

**CAMEO VENDING SERVICE**  
432 W. 42nd St. New York 18, N. Y.

**SPECIAL**

One reconditioned factory-perfect Columbus, Northwestern, Silver King or Victor Ball Gum Machine and 3,500 balls of 5/8 Inch Bubble Gum for only \$25.00. Make \$10.00 profit and pay for machine with proceeds of first order. Mention first and second choice machines. Money refunded if not pleased with deal. One-third deposit with order, balance C. O. D.

**T. O. THOMAS CO.**  
DEPT. B, 1572 Jefferson St., Paducah, Ky.

**BE SANITARY**  
**American Maid Ball Gum**

IS AGAIN AVAILABLE IN THE SMALL SANITARY BOXES

100 balls, 5/8 inch size in a box, 50 boxes in a carton, same packing, same quality and same size as before the war.  
\$17.50 per carton.

We do not break cartons. No free samples.

**M. T. DANIELS**  
1027 University Ave., Wichita 12, Kansas

**WE'RE LOOKING FOR A REPUTABLE BALL GUM MANUFACTURER**

We are a large and well known vending machine distributor with well established outlets and many years experience. We're looking for an exclusive ball gum franchise in our territory. With the right party it will be a good deal for the both of us.

**BOX 223, BILLBOARD**  
1564 Broadway, New York

**A VERY GOOD BUY!**  
**BOSTON BAKED BEANS**  
25c per lb.  
35 lbs. to the carton.

We Have Any Machine To Suit Your Needs.  
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

**J. SCHOENBACH**  
Distributor of Advance Vending Machines  
1645 Bedford Ave. Brooklyn 25, N. Y.

**For Sale—Candy Machines**

54 Uneda 5 cols., 102 & 110 bars @ \$55.00  
6 Rowe 8 cols., 120 bars ..... @ 65.00  
79 Mills 1 col., 49 bars ..... @ 25.00

**ACE-SAXON CANDY SERVICE, INC.**  
3898 N.E. 2nd Ave., Miami, Fla.



**10 SILVER KINGS**  
and 10,500  
Balls 5/8"  
Bubble Gum,  
\$150.00



•  
5 Silver Kings  
and 7000  
Balls 5/8"  
Bubble Gum,  
\$80.00

Delivery day  
order  
received  
One-third  
Deposit,  
Balance  
C. O. D.

**RUSS THOMAS**  
3285 Overland Pl. Memphis 11, Tenn.

## House Group Opens Hearings On Peanut Bill

WASHINGTON, July 19.—Peanut processors warned a House sub-committee that the industry will use little of the peanut crop this year unless relief is given from what was described as "extravagantly high prices."

While hearings on a measure to authorize the Commodity Credit Corporation to sell edible peanuts at less than parity prices were expected to be resumed this week, indications were that the peanut bill had but an outside chance of making its way thru Congress before the legislators closed shop this summer.

Hearings on the issue by the House Banking Committee were interrupted by the press of other business which required attendance of committee members at other sub-committee proceedings and on the floor of the House.

In two days of hearings last week, members of the committee were told by various representatives of the peanut industry that urgent action on the bill was needed. William H. Fischer, of Jewett & Sherman Company, Milwaukee, told legislators that "unless something is done, and done within the next few days," peanut processors will be able to use relatively little of the new crop. Fischer emphasized that the industry is merely asking for the same treatment as the oil industry now receives.

Representative Dirksen (R., Ill.), who introduced the bill to aid the peanut processors, testified in favor of his bill. He indicated that he is determined to intensify his fight for "relief" for the edible peanut industry. He described present conditions as "discriminatory" against the industry which faces a threat of serious obstacles in trade competition, particularly in the manufacture of peanut candy bars and similar products.

A spokesman for the National Confectioners' Association of the United States, Inc., said that efforts will be continued to bring about some relief, "either thru legislation or thru administrative changes in regulations." An industry advisory committee will meet here July 20 to weigh the problem and representatives will confer the following day with Department of Agriculture officials.

**Northwestern**

**1st CHOICE OF ALL  
EXPERIENCED  
OPERATORS**



This overwhelming preference didn't just happen—men who know the business and know machines have proved to their own satisfaction that Northwesterns give you the most for your money. Here you get pre-war quality—dependability—bigger earnings—faster servicing—machines that are built for operating—that's what makes the difference. Be sure of your investment—write today for details of the five models now being delivered. You'll want our helpful free publication, too.

**THE NORTHWESTERN CORPORATION**  
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

**BUBBLE  
GUM  
DEAL**

**10  
MODEL V  
CABINET  
VENDERS**  
and  
**100# BUBBLE  
Gum, \$157.50**

1/3 deposit,  
F. O. B. Brillion

**L. M. Becker Vending Service**  
166-6 DEWEY ST. BRILLION, WIS.

**FAMOUS EPPY  
CHARMS**

Series #1 **\$3.50** per M  
Series #2 **\$4.50** per M

Six other charm and prize items available from us. Write in and ask for free samples.

**SAMUEL EPPY & CO., INC.**  
113-08 101ST AVENUE  
RICHMOND HILL 19, L. I., N. Y.

**HERE YOU ARE!**

40 Lb. Case Peanuts, processed for vending machines, \$9.80. 50 Lb. Mixed Nuts, \$17.00. 32 Lb. Case Boston Baked Beans, \$8.50. 32 Lb. Case of Rainbow Peanuts, \$8.50. Five or more cases Baked Beans and/or Rainbow Peanuts, \$8.00. One-third deposit, bal. C. O. D.

**T. O. THOMAS CO.**  
DEPT. B, 1572 Jefferson St. Paducah, Ky.

**MASTER  
VENDOR**

Vends either peanut or ball gum, 1¢ worth for the penny, 5¢ worth for the nickel. Sample machine, \$17.50; 2 thru 11, \$16.25 ea.; 12 thru 49, \$15.50; 50 up, \$15.00. Immediate shipment, 1/3 deposit, bal. C. O. D.



**T. O. THOMAS CO.**  
DEPT. B, 1572 Jefferson Street, Paducah, Ky.

**STAMP FOLDERS**

Buy direct from MILL at MILL prices and save money. Reg. or advt. copy as desired—delivery to your door. FREE SAMPLES and prices sent on request. (List your name with us to receive FREE SHIPMENTS of national advertiser folders).

MILL items, c/o D. L. Trask  
1550 Collins Ave. Miami Beach 39, Florida

**CLEARANCE SALE ON COUNTER GAMES!**

**BRAND NEW  
KICKER and  
CATCHER  
\$37.50 Ea.**

**BRAND NEW  
POP-UP  
\$37.50 ea.**

**BRAND NEW  
CHAMPION  
BASKETBALL  
\$37.50 Ea.**

**BRAND NEW  
BAT-A-BALL  
\$39.50 ea.**

**BRAND NEW  
STAR CARD VENDOR  
\$19.50 ea.**  
Large Selection of Cards... \$4.25 per M

**BRAND NEW  
IMPS**  
EITHER 1¢ OR 5¢ PLAY  
Cig. or Fruit Reels  
**\$14.50 Ea.**  
5 or More, \$13.75 Ea.  
12 or More, 12.95 Ea.

**BRAND NEW  
MILLS VEST BELL  
POCKET  
\$65.00**

**Northwestern**

**DE LUXE**  
The World's Finest  
Bulk Vendor  
Makes More Money  
SLUG-PROOF  
Available in 1¢ or 5¢ Com-  
bination or Straight 5¢  
**\$25.00** Ea.

**ADAMS  
1c Gum  
Vendor**  
The most beautiful  
machine ever built.  
It's compact. The  
latest type mech-  
anism is slug-proof.  
Capacity: 342  
pieces. Size: 17 1/2"  
high, 10 1/2" wide,  
5" deep. Six col-  
umns. Color: Red  
and Blue.  
**ADAMS GUM:**  
We guarantee a  
permanent quota  
of 400 to 500 (and  
possibly more)  
pieces per month  
with each machine.  
**\$24.50**  
Adams Gum. Per Box of 100, 54c

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT.  
SEND FOR COMPLETE LIST OF COIN OPERATED AMUSEMENT AND VEND-  
ING MACHINES, SUPPLIES AND ACCESSORIES. WE ACCEPT TRADE-INS.  
ADDRESS ALL MAIL TO DEPT. BB

**RAKE COIN MACHINE EXCHANGE**  
609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

**FOR SALE**

PERFECT OPERATING AND REFINISHED IN A-1 CONDITION

150 U-Select-It Candy Bar Machines, 54 Count. \$67.50 @ F. O. B. Lincoln, Nebr.	100 Vendits Candy Bar Machines, 150 Count. \$110.00 @ F. O. B. Lincoln, Nebr.
200 U-Select-It Candy Bar Machines, 72 Count. \$85.00 @ F. O. B. Lincoln, Nebr.	125 Northwestern Penny Peanut Machines, Model 33. \$5.00 @ F. O. B. Lincoln, Nebr.
100 U-Select-It Candy Bar Machines, 74 Count. \$87.50 @ F. O. B. Lincoln, Nebr.	500 Brackets for Peanut Machines. 25¢ @ F. O. B. Lincoln, Nebr.

All Orders With 1/3 Down, Balance C. O. D. Send Your Orders to the

**CANDY SERVICE COMPANY, INC.**  
2631 RANDOLPH STREET LINCOLN, NEBRASKA

**CIGARETTE MACHINES  
FOR SALE**

15 10 Col. Rowe Royal, Ea. ... \$60.00	3 15 Col. Uneeda 500, Ea. ... \$75.00
10 8 Col. Rowe Royal, Ea. .... 50.00	10 15 Col. Uneeda E. Ea. .... 55.00
15 8 Col. Rowe Imperial, Ea. ... 40.00	5 12 Col. Uneeda E. Ea. .... 45.00

Above Prices Are for Thoroughly Reconditioned Machines.  
Refinished \$5.00 Extra; Silver Quarter Operation, \$5.00 Extra.  
One-Half Deposit With Order, Balance C. O. D., F. O. B. Miami.

**ACE-SAXON, INC.**  
3898 N. E. 2d Avenue MIAMI, FLORIDA

**SALES RECORDS PROVE  
PAN'S "HARD SHELL" CANDIES**

Sell fast as counter goods or bulk vendors.  
If you are not on our mailing list, write us today.

**PAN CONFECTIONS**  
DIVISION OF CHASE CANDY COMPANY  
311 WEST SUPERIOR STREET • CHICAGO 10, ILLINOIS





**CIGARETTE OR FRUIT—1948 IMPS—1c OR 5c**

Here's the tiniest Bell in the world. A Brand New Three Reel Counter Game that is worth its weight in gold. Finished in brilliant colors.

**\$12.95** Lots of 12

**\$13.95 LOTS OF 5 • SAMPLE \$14.50**



**SHIPMAN TRIPLEX STAMP MACHINE**

Brand new! Vends 1¢, 3¢ and 5¢ Air Mail Postage Stamps. Slugproof, compact, foolproof. Immediate Delivery. Operator's Price

**\$39.50**

**STAMP FOLDERS**

For Shipman, Schermack, Victory. 10,000 ... \$ 5.75 25,000 ... 13.95

Distributors interested in selling our advertised machines write for details.

**\$29.95**

Brand new, simple, accurate, dependable. 1c or 5c play. 6-lb. capacity.



**HOT NUT VENDERS,**

1/3 Deposit on All Orders.

Write for Catalog on Bulk Vendors, Games, etc.

**PARKWAY MACHINE CORPORATION**

623 W. NORTH AVE., DEPT. B

Phone: Madison 1447

BALTIMORE 17, MD.

**UNIVENDOR IS BACK**

Exclusive STONER DISTRIBUTORS in Me., N. H., Vt., Mass. and R. I.

The New UNIVENDOR, redesigned for greater operating efficiency, improved for added beauty. Vends merchandise ranging in price from 5c to 20c—adjusts easily for the items most popular in each location. Precision workmanship, sturdy steel construction guarantee trouble-free operation, long life and easy servicing. Handsomely styled, gleaming chrome give attractive sanitary appearance. Univendor available in 3-column and Theatre Models.



**TRIMOUNT COIN MACHINE CO.**

40 WALTHAM ST., BOSTON 19, MASS. PHONE: LJB. 9400

**WHY PAY MORE? asks ROY TORR**

**BALL BUBBLE GUM (DIAMOND BRIGHT)**

**40c Per Pound**

500 Pounds 5/8 (70,000 Balls) .....\$200.00  
500 Pounds 1/2 Inch—170 Count—(85,000 Balls) ..\$235.00

On orders less than 500 pounds, 2¢ per pound additional.  
Full cash with order—prompt shipment

**FREIGHT PAID TO YOUR DOOR**

EXTRA Special—190 Pounds—Assorted Colored  
LICORICE LOZENGES—600 Count.....\$57.00

**ROY TORR Lansdowne, Penna.**

**HAVE FOR IMMEDIATE DELIVERY**

**4000 Brand New POSTAGE STAMP MACHINES**

(all or part)

**LIVE DISTRIBUTORS**

Can clean up on this deal.  
Also Have Dies for Sale

**BOX D-71**

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

**Wichita Candy Vender Op Sponsors Kid Radio Quiz**

WICHITA, Kan., July 19.—Radio listeners in the Wichita area are learning weekly of the advantages of coin-operated candy venders thru a Saturday juvenile quiz show.

Program is broadcast weekly at 10 a.m. Saturday mornings over KANS, Wichita NBC outlet. Quiz stresses efforts to combat juvenile delinquency. Educators, park and club officials appear on the program to tell youngsters of places they can go and things they can do which will keep them out of trouble yet provide fun.

Sponsor of the show is the U-Select-It Candy Service, Inc., whose commercials feature fresh supply, best quality and 5-cent price of candy in U-Select-It vending machines thruout the Wichita area.

Brands of candy retailed in company's venders are emphasized in the giving away of a surprize package of candy bars to the grand prize winners of the quiz. Announcer reads off the brands of candy and gum as he gives it to the winning contestants and winds up with the tag line, "You can get all of these brands in your nearest U-Select-It candy machine."

Closing commercial on the program is directed at location owners who do not have a candy vender. Future plans of the show, which is called U Select It and Win, are to have the

winning contestants take their bars from venders with the sound of the nickel dropping into the coin chute sent over the air, John S. Stevens, president and general manager of the sponsoring firm pointed out.

Show runs half-hour and is scheduled for 16 weeks.

**Hospital Specialty Has New Machine**

CLEVELAND, July 19.—Hospital Specialty Company announced this week that it is in production on a new sanitary napkin vending machine called Fems No. 10.

Designed, manufactured and distributed by Hospital Specialty, a distributor of sanitary napkin venders for 30 years, new dispenser is finished in baked white enamel, measures 18 inches high and 4 3/4 inches wide by 3 3/4 inches deep.

It is of all-metal construction, has a capacity of 10 sanitary napkins. Operated by insertion of a dime, the vender dispenses a tube containing a Fem sanitary napkin and two safety pins.

**Alabama City Slates Cigarette Tax Take For Park, Play Use**

MONTGOMERY, Ala., July 19.—City commission here adopted a resolution offered by Commissioner Gayle last week that would earmark the net proceeds of the levy on cigarettes and smoking tobacco for "the maintenance and establishment of parks, playgrounds and wholesome recreation facilities for the people of our city."

Gayle estimated that the move would enrich the sum for parks, playgrounds and recreation by approximately \$40,000. The cigarette and smoking levy annually returns about \$175,000 net. This revenue has been going to city's general fund. Action by the commission does not undertake to give parks and recreation the cigarette tax money in addition to what they are already receiving but by earmarking the \$175,000 for that purpose, will insure about \$40,000 more than they have been receiving.

**I. S. Johnson NATD Sales Training Head**

NEW YORK, July 19.—Irving S. Johnson was announced this week as director of the sales training program of the National Association of Tobacco Distributors (NATD) by H. B. Patrey, NATD executive.

Johnson succeeds Fred J. Stefens, who resigned recently to join a candy manufacturing firm.

**10 SILVER KINGS**

and 10,500 Balls 5/8" Bubble Gum, \$150.00

5 Silver Kings and 7000 Balls 5/8" Bubble Gum, \$80.00

Delivery day order received  
One-third deposit.  
Balance C. O. D.



**T. O. THOMAS CO.**

1572 JEFFERSON

PADUCAH, KY.

**FREE! FREE! FREE!**



— July Only —  
With each order of ten (10) Brand New Shipman Triple Stamp Venders for 1¢-3¢-5¢ Air Mail Stamps, we will give 25,000 genuine Shipman stamp folders FREE of charge!

**IMMEDIATE DELIVERY!**

—Price \$39.50 each—  
1/3 dep., bal. C. O. D.  
• Send for free leaflet •

**R. H. Adair Company**  
6924-26 Roosevelt Rd., Oak Park, Illinois  
**RUSH YOUR ORDER TODAY!**

25# case, 3/8 inch, TOT bubble gum, any quantity, \$12.50

We ship immediately.  
One-third deposit, balance C. O. D.

**T. O. THOMAS CO.**

Dept. B, 1572 Jefferson St., Paducah, Ky.

**WANTED EXPERIENCED COIN MACHINE SALESMAN**

Chicago Manufacturer wants a couple of steady, big producers to fill out selling organization of our production. We sell our machines to new operators, through advertising in the "Business Opportunity" columns of leading newspapers. Our Automatic Dispensers have great eye appeal—excellent profit story, and our reference book is most complete. Commissions on initial orders, \$150.00 to \$1,500.00. Give full details of past connections and what you are now doing. Our present staff knows of this ad.

**BOX D-70, THE BILLBOARD, CINCINNATI 22, O.**



**NEW SILVER KING VENDORS**



**5c Hot Nut**  
Handles Almonds, Pistachios, Cashews, all Mixed Nuts.  
**\$29.50** Ea.

**1c-5c**  
MODEL SAMPLE  
**\$13.95**  
10 or More  
**\$12.50** Ea.  
25 or More  
**\$10.30** Ea.

**NEW VENDING MACHINES**

New Royal 1c Bulk Vendor	\$ 8.95
Advance -11, 1c or 5c	13.75
Col. Mod. 48, Ball Gum, 1c	12.50
Col. Mod. 46Z, 1c, All Purpose	11.95
Col. Mod. 46ZB, 5c, All Purpose	12.95
Mod. V, 1c, Any Quantity	11.75
Mod. V, Cab. Type, 1c, Any Quantity	13.75
Mod. V, Cab. Type, 5c, Any Quantity	14.75

Send for Literature and Quantity Prices.  
**1/3 DEPOSIT REQUIRED WITH ORDERS**  
**FRANK DIST. CO.** 535 N. 8th St. Phila. 23, Pa.

**ASCO**  
**STANDARD ALL-PURPOSE**  
**5c VENDOR**

Built To Bring You Big Profits With **PISTACHIO NUTS**  
Salted Peanuts, Mixed Nuts, Cashews, Panned Confections.  
**IMMEDIATE DELIVERY**  
**\$19.50** EA.  
Established Operators' Quantity Price  
1/3 with order, bal. C.O.D., F.O.B. Newark  
Send for complete Merchandise and Machines Price List!  
**DISTRIBUTOR TERRITORIES AVAILABLE**



**ASCO VENDING MACHINE EXCHANGE**  
55-57-59 Branford Street - Newark 5, N. J.

FOR EVERYTHING IN **COIN MACHINE EQUIPMENT and SUPPLIES**

CONTACT **VEEDCO**  
2113 Market St. Phila. Pa.

**WANTED TO BUY**  
**TWO COLUMN PHILLY BAYUK 5c CIGAR VENDING MACHINES**  
Advise how many and price  
**BOX D-59**  
Billboard Pub. Co. Cincinnati 22, O.

## Arcade Games Draw Business At Michigan's Island Lake

DETROIT, July 19.—The value of amusement machines in drawing business is being surprisingly demonstrated at Island Lake, Southern Michigan summer resort, where arcade business is holding fairly steady, while the general park business is down by 50 per cent. This has occurred, too, despite the presence of two arcades, a small and a large one, almost side by side.

The major arcade is a building about 30x50 feet, with extended flash front, operated by Irwin Baldrige, a veteran's operator of all types of arcade machines, who was formerly at the Park Island park at Lake Orion. Baldrige opened his business in 1941, and had it closed for at least one year during the war.

The building is new, neatly finished on the inside in natural finish light woodwork, giving an attractive appearance. Machines are placed in close rows thruout the building, with approximately 90 machines, some in pairs, on location. Baseball games have proved the most popular of all types, showing a nice comeback, Baldrige said.

### Constant Turnover

This arcade contains less than the usual proportion of old-time machines found in most arcades. Baldrige has made it a practice to keep trading in his machines with other operators. This results in a continual novelty of appeal, for it steadily allows him to concentrate upon the best paying types of machines.

Skee balls, despite their long history of use around Detroit, are proving very good draws too, as are Target Guns of all types. A 20-year old K. O. Fighters has been given the place of honor at the front entrance of the arcade, and draws well. Pin games are operated here, with price of operation brought down to 2 or 3 cents, instead of the usual nickel, because no free plays are allowed. And the pinballs do well at this low price.

### Juke at Entrance

A juke box has been placed near the front entrance, helping to draw the interest of passing traffic on a heavy resort road, and to invite patrons into staying a little longer and playing a little more. Repeat play is a very important factor, with most customers playing quite a string of

## Governor Signs Law Prohibiting Outside Cigs in Connecticut

HARTFORD, Conn., July 19.—Governor McConaughy last week signed into law a bill which would prohibit the importation of more than three packages of cigarettes from out of State without paying the Connecticut 3 cents a package tax.

The bill, passed by the 1947 General Assembly, is aimed principally at several New Jersey mail-order firms which advertise at low prices that do not include the Connecticut tax.

Persons coming into Connecticut may bring not more than three packages of cigarettes into the State for their own use according to the law which authorizes the State tax commissioner to seize without warrants any other unstamped cigarettes. Individuals may bring in more cigarettes if they pay the State tax.

Law subjects violators to fines from \$200 to \$2,000 and imprisonment of not more than one year, or both, for subsequent offenses.

machines, or repeat plays on the same machines when they have a strong favorite.

Just a few feet away is a small combination arcade, with perhaps a dozen machines, novelty shop, and photo gallery, operated by Ralph Fineberg, who has been in this location since 1929. He specializes in the older types of machines, having a couple of the venerable Caillescope drop picture machines, for instance, but finds that these continue to draw a fair play from the patrons at the park.

**NORTHWESTERN VENDORS**

DeLuxe Merchandisers	\$25.00
Model "33"	11.80
Model "40"	Write
Model "53" Ball Gum	10.40

1/3 Deposit, Balance C. O. D.  
Subject to change without notice.  
Liberal credit terms.  
**CARL TRIPPE**  
**IDEAL NOVELTY CO.**  
"Authorized Northwestern Distributor"  
2823 LOCUST ST. ST. LOUIS 3, MO.

**THE CHALLENGER**  
**Newest Three Unit Hot Nut Machine Now Available**  
Multiple Vender **MEANS** Multiple Profits  
**TROPICAL TRADING CO.**  
831 S. Wabash Ave. Chicago 5, Illinois

Introducing our New Models  
**VIKINOR 5c**  
**HOT NUT**  
**VENDOR**



**VIKINOR 5c BULK CANDY VENDOR**



**MODERN DESIGN — ADJUSTABLE DISPENSER**  
**SLUG-PROOF — and many other new Features**  
We also make WALL BRACKETS, FLOOR STANDS — smart, durable, inexpensive.  
Write for literature, prices, discounts, stating whether distributor or operator  
**ALKUNO & CO., INC.**  
Mechanical Manufacturing Laboratories  
408 CONCORD AVE. NEW YORK 54, N. Y.

WATCH FOR **DAVAL'S "Postmaster"**

**3 YEARS AHEAD OF ANYTHING ON THE MARKET**  
A new triple unit, roll-type, precision-built POSTAGE STAMP VENDOR. Soon in mass production. Distributorships being allotted now. Write for full details.

**DAVAL PRODUCTS CORPORATION**  
1512 North Fremont Ave., Chicago 22, Ill.



# Survey Juke Volume Problems

## Remote Units Sell, Ops Say

Proper regulation issue being solved by head-on treatment, inquiry shows

CHICAGO, July 19.—Chicago juke operators indicated, in a survey made by *The Billboard* this week, that meeting the volume control problem head-on is the best way to solve it.

Of late the wave of unfavorable publicity directed toward noisy juke boxes which was evident a few months ago has been almost completely absent. This, say local operators, is due to an increasing tendency of both operating firms and location owners to recognize the problem and take necessary steps to regulate boxes themselves.

### \* Remote Controls Requested

The fact that location owners are recognizing the need for proper juke box volume control is evident by increasing requests for remote control units to make regulation simple. Most popular form of this type of control is a regulator placed below the bar in a tavern or behind the counter in an eatery.

Most operators say that they rig up their own remote unit from standard regulator parts. Some indicated, however, that they are now awaiting delivery of orders on a new model regulator being turned out by one of the large juke box manufacturers. These, they say, will be more expensive but have features that will make them worth it.

Remote controls are most popular in bars, hamburger stands and ice cream shops where it is often difficult to regulate jukes except from behind "the counter." In such places, the control units are placed upon request of the owner but a few of the local operators have added to the number of placements by promoting the idea. Few owners turn it down, they say, if it is explained to them.

Installations of these units can be made for around \$2 and take only about an hour, according to various servicemen queried on the subject.

### Half Have Units

However, in spite of the trend and simple installation job, less than 50 per cent of the local jukes are so equipped. Other boxes require regular key control.

Chicago operators have tried out several types of automatic controls but without exception, among those queried, they have stuck to the manual controlled regulator in the majority of their locations.

Several operators indicated that they intended to test out various new types of automatic volume controls in the near future.

Second best way to meet the volume control problem, say operators, is with properly located auxiliary speakers. Best method for effective use of a multiple speaker set-up is to have both the box speaker and the auxiliary controlled in one of three ways: (1) with a control which will regulate each speaker separately; (2) with a unit that controls all speakers at the same time, or (3) a regulated juke box with additional speakers that can be switched off when they aren't required.

There are six major considerations (See *Survey Juke Volume*, page 131)



CLEVELAND PHONOGRAPH Merchants' Association holding its Hit Tune Preview for August, choose "I Wonder Who's Kissing Her Now." Pictured above are James Ross, CPMA vice-president and Dr. Dina Rees Evans, director of Cain Park Theater, where an audience of 3,000 gathered for the event which took place prior to final performance of "Too Many Girls." Juke used in deciding top tune is also shown.

## Wurlitzer Stores in Disk Biz To Whip Majors Into Line

(Continued from page 17)

other foursomes who were finalists in the championships warble meet held at the confab. Champ quartet takes both sides of one disk, with the other groups each taking one side of the remaining two platters. Album is three records (six sides) and will retail for \$3.41 including tax. Tunes include standard harmony items such as *Old Black Joe*, *Mississippi Moon*, *Freckles*, *No One Knows* and *Mother*. Interesting aspect of the package is that all tunes are done entirely a cappella, (without instrumental backing of any kind, since this is standard barber shop practice).

First merchandising effort on the album will be made solely in towns where there are Wurlitzer retail stores: New York, Chicago, Detroit, Buffalo, Cleveland, Cincinnati and Philadelphia. In these seven cities and vicinity, disk jockeys will be supplied with cuffo albums and special effort will be made to get them to plug the product. Thru Wurlitzer juke box branch, the company will probably line up key operators in the same seven cities and make an effort to get at least the champ disk on the machines, as further exploitation for the package.

### SPEBSQSA Tie

Wurlitzer is looking for a terrific initial sales impact from its tie-up with the SPEBSQSA. It is running a full-page ad in the org's monthly magazine, *The Harmonizer*, and expects to write considerable business from the outfit's 350 chapters and 19,000 members. (Sixty-five hundred members turned up in Milwaukee for the recent confab and championship singfest).

If the album proves a clickeroo with Wurlitzer's own stores, there is a strong possibility that the firm will then endeavor to further expand sales efforts, notably in the direction of dealers with whom the De Kalb Wur-

litzer organization (musical instrument makers) have solid contracts. And if it proves a solid seller with that group further dealer efforts will be made.

Chances are, however, that if regular (and particularly) major disker distributors give the Wurlitzer retail division a better break on leaders and let up on selling non-music outlets the platter-making plans of Wurlitzer will be dropped. If not, there is no reason, say Wurlitzer execs, why the plan can't be developed further. Second album, as a matter of fact, is already plotted out on paper. . . . Just in case.

## Patent Office Okays Changer

WASHINGTON, July 19.—An automatic phonograph record changer, listing three claims, has been granted by the patent office to Harold Valde-man, of Sweden, who assigned the patent to Aga-Baltic Aktiebolag, of Stockholm. Patent was applied for in Sweden August 22, 1942, and in the United States on February 9, 1943.

Diagram, which accompanied the patent's publication, indicated that it is a cam disk, somewhat similar to those now in use by American automatic phonograph manufacturers.

Technical description of the patent, as published by the patent office, is given here for the technically minded:

For use in a phonograph of the record changer type for moving the phonograph needle into the first sound groove, a cam disk having a cam groove therein, a cam follower for operating in said groove, said groove having a portion of narrow gage for confining said follower to a

## NAAMO Issues Plea for Used Music Machines

NEW YORK, July 19.—Used juke boxes, no matter in what condition, are needed by the Veterans' Coin Machine Mechanic Training School, according to F. McKim Smith, president of the National Association of Amusement Machine Owners (NAAMO), so that the 26 vets in the first national training program can be instructed in all types of coin-operated machines. Smith points out that plenty of amusement machines are expected from members and friends of NAAMO, but that a shortage of juke boxes is in view.

School, being held in the Manhattan Trade School under the sponsorship of the New York City Board of Education, the Veterans' Administration and NAAMO, needs not only the used jukes, but used music machine parts. "The more we receive, the more training these veterans will get," Smith declares. When the public was informed thru the press of the need for radio sets for another school, similarly sponsored, over 3,600 were sent in, according to A. H. Henry, senior instructor at the Manhattan Trade School.

All juke boxes should be sent in care of Henry at the Manhattan Trade School, 45 Rivington Street. Bob Jacobs, Coney Island arcade owner; Herb Weaver, Brooklyn arcade owner; Max Levine, president of the Scientific Machine Corporation, and Al Blendow, sales manager of International Mutoscope Corporation, are serving on the committee with Smith.

## I. Ackerman Throws Party for Jukemen, Recording Artists

DETROIT, July 19.—Impromptu gathering of juke box operators and others in the musical world in the Motor City was held at the home of Irving Ackerman, general counsel of the Michigan Automatic Phonograph Owners' Association, with Mildred and Jimmy Mulcahy, Sonora recording artists, as guests of honor. Many operators who attended were favorably impressed by the recital of their top numbers which the Mulcahys gave during the evening. Event was in the form of a cocktail party, quickly arranged that same evening when it was found that the Mulcahys were to be in town.

They have been making a tour east in connection with the coming release of *Variety Girl*, based on the history of *Variety Club*, which is due for release the end of August. They appear in the picture with Bob Hope and Bing Crosby, doing their harmonica act. The numbers which they do include "Tiger Rag" and their own melody, *Mildred's Boogie*.

precise path of travel, and having a portion of wider gage permitting greater movement of said follower.

A spring located adjacent the junction of said portions and extending obliquely inward across the path of travel of said follower immediately after the latter has left said portion of narrow gage and entered said portion of wider gage whereby said follower is given an impulse tending to resiliently move it inwardly."



**"TWICE AS MANY"  
is certainly more!**

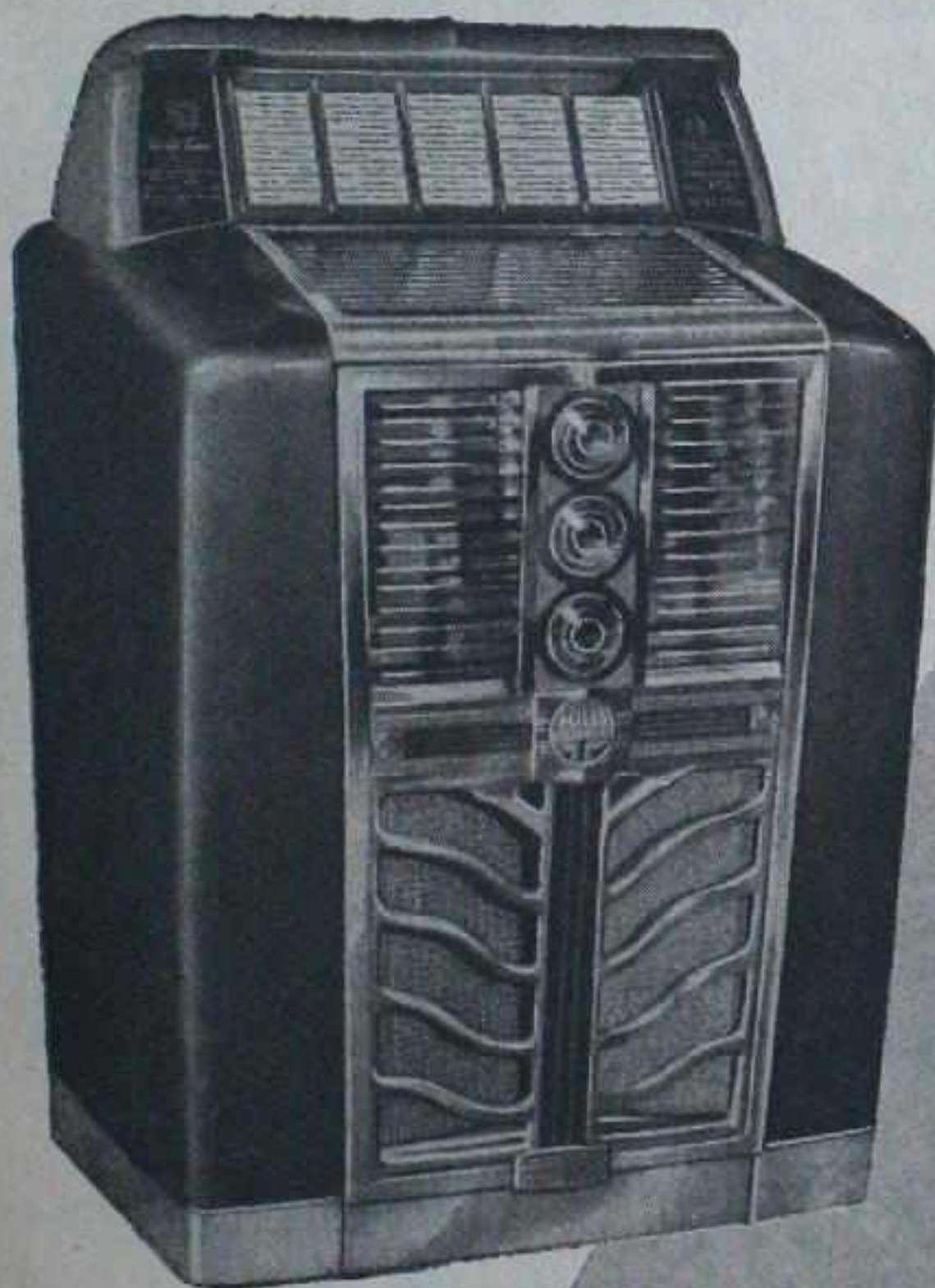


The Mills Constellation gives you just that: twice as many selections by playing both sides of each record! And when players have more numbers from which to choose, they certainly have more reasons to deposit their nickels, dimes and quarters. And more reasons produce more coins... certainly a *big* reason to switch to the phonograph that gives you *more!*

**FREE!** Are you receiving the free magazine with these features:

1. Phonograph articles
2. Operating tips
3. Record reviews
4. Coin machine stories?

Write for your copy of *Horizon*. We'll be glad to send it every month without charge.



# THE MILLS CONSTELLATION



# Styling

**GRACEFUL DESIGN IN LUXURIOUS ELEGANCE!**  
**by PACKARD**

*Gay! Decorative! Original!* Here is a brilliant new pattern by PACKARD ::: styled in dignity and luxury for your finest locations! From every angle, colorfully illuminated or unlighted, "The MANHATTAN" is unmatched for its superb artistry of design—and real "play appeal!"

The impressive elegance and beautiful proportions of its graceful cabinet and the flawless workmanship of selected, highly polished woods bespeak *pride in craftsmanship . . . and inspiration* that assures greater profit for all operators in . . . *a new Era in Automatic Music*





*the finest,  
most luxurious  
... highest priced  
commercial phonograph made!*



**THE MANHATTAN** by Packard

*the phonograph every location will demand!*



# MAPE'S BETTER BUYS!

Save Record Wear  
**CRYSTAL PICKUP  
CONVERSION KITS**

For all Seeburg  
Phonographs

- Tone Arm and Crystal
- Elec. Cut-off Switch
- Elec. Cancel Coil
- 24 Volt Transformer
- Cancel Button
- Volume Control
- Wire Leads

Modernize Your Old  
Equipment in 20 Minutes

COMPLETE PACKAGE \$19.95

## SPECIALS

SEEBURG Baromatics, 5-10-25¢, Wireless \$29.50  
SEEBURG Baromatics, 5-10-25¢, 3-Wire 24.50  
SEEBURG Wallomatics, 5¢, Wireless 24.50  
SEEBURG Wallomatics, 5¢, 3-Wire 22.50  
With New Seeburg Metal Covers (for Wallomatics) 2.50  
Ivory Finish—Additional \$2.50 Per Box.  
PACKARD Wallboxes (Used) 24.50  
BUCKLEY Chrome Boxes 15.00

## FEATURE ITEMS

PICKUP COILS (for all Seeburgs, including Hitones) \$ 1.50  
FIBRE INSERTS (for Seeburg Wall Boxes). Sets Each, 25¢—Minimum Order 10 Sets 2.50  
B-3 CRYSTAL PICKUPS, Dated, Rock, or Mills 2.75  
Genuine Fiber Main Gears for Seeburg and Wurlitzer (less Hub) Singles—\$2.95. Quantities of 10—\$2.60

Electric Cancels and Cut-Off for All Seeburg Phonographs (Complete) \$ 7.95

## REPLACEMENT MOTORS

For Wurlitzer, Seeburg Phonos. Ea. \$19.50  
110V, 60-Cycle, Reconditioned Motors. Will Give Excellent Service—30-Day Guarantee.

## PLASTIC SHEETS

20"x50" (Red), 60 Gauge, Each \$ 9.50  
20"x50" (Red), 30 Gauge, Each 6.50  
20"x50" Talking Gold Grill Cloth 7.50  
Quantity Discounts—Write for Prices.

Quantity Discounts to  
Jobbers and Distributors

All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

**TERMS:** 1/2 deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.

SAN FRANCISCO, General Office:  
284 Turk Street - Phone PR 8200

STOCKTON:  
21 No. Aurora Street - Phone 7-7903

LOS ANGELES:  
1701 W. Pico Boulevard - Phone DR. 2314

**E. T. MAPE Distributing Co.**

SAN FRANCISCO  
STOCKTON  
LOS ANGELES

Aireon presents **The Blonde Bombshell**

**Real Gold Digger**  
Magnetic earning power!

Boyzee!  
Hold everything!  
Here she comes!

Orders filled in rotation.

NOW BEING SHOWN AT:

**K & M DISTRIBUTING CO.**

704 N. BROADWAY

OKLAHOMA CITY, OKLAHOMA

## USED RECORDS

Fresh from our juke boxes, all of which use crystal pick-ups. Records carefully examined and carefully packed.

ONLY 9¢ EACH—F. O. B. MEMPHIS.  
Minimum Order 100 Records—Send Check With Order.

SOUTHERN AMUSEMENT CO.

628 MADISON, MEMPHIS, TENN.

## HOTTEST MUSIC ROUTE IN MICHIGAN

ALL NEW 1947 EQUIPMENT

20 LOCATIONS — \$6,000.00 WILL HANDLE  
BOX D-67, The Billboard, P. O. Station B, Cincinnati 22, Ohio

## AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

### Shelton Brothers

King Records has inked the Shelton Brothers to a waxing contract, and has released their first platter, *Johnson's Old Grey Mule*. The Shelton Brothers were heard for years on Decca. Currently they are doing radio shows from Dallas, Tex., and are mixing in a good number of personal appearances. . . . Nancy Lee and the Hilltoppers recently introduced *Put Away Yo' Banjo* by Delma Lacy Shockney, Ted Matheson and Marguerite Washington on the *Hoosier Hop* over ABC. . . . *Parade*, the Sunday syndicated picture section, will carry a spread in its August 4 issue on the *Hoosier Hop*. The picture section has a 4,000,000 circulation thru its 22 subscribing papers. Scenes in the spread are from the *Hop's* Saturday evening Ranch parties from Buck Lake, Ind.

Harmony Ranch Park near Cleveland opened July 13. The park is owned and operated by members and friends of the Range Riders, who are heard regularly over WGAR, Cleveland. The dancery has a rock maple floor of 3,000 square feet, while the outdoor stage for floorshows is set in a natural amphitheater. Besides American folk dancing, entertainment features the Polkateers, who specialize in European folk dancing. WGAR carries a 45-minute program from the Park each Sunday. . . . Bobby Gregory and His Cactus Cowboys have been pacted by MGM Records and cut their first sides recently, including *Kickin' My Love Around*, *Never Hit Your Mother-In-Law* and *Lollapazooza*.

Marty Licklider and His Missouri Foxhunters have signed to do two records for the Midget label. . . . Ken Nelson, musical director of WJJD, Chicago, is the writer of *Bats In Your Belfry*, the tune featured by Tex Ritter. . . . Jimmy Wakely starred in the rodeo held at Soldier Field, Chicago, July 14-20. . . . Bill Nettles and His Dixie Blue Boys have shifted from KNOE, Monroe, La., to WSIL, Jackson, Miss. The Nettles group recorded several sides for Bullet July 15 at Jackson, including *Does Your "Do Right" Daddy Do Right All the Time*.

### Slim on Tour

Tennessee (Slim) King, who is heard regularly over WLAP, Lexington, Ky., and on Apollo records, is currently doing a theater tour thru his home State. . . . Smilin' Eddie Hill, *Grand Ole Opry* regular, has organized a new junk band and will be emcee with it on his own show, *Mid-Day Merry-Go-Round*, over WMPS, Memphis.

Bing Shopa, publisher of Western music at his Shopa Music Publications, Camden, N. J., has assigned his *In a Dream World of Our Own* to Gordon Music, Los Angeles. . . . Russ Hendricks' Sons of the Range have signed a two-year paper with Metropolitan Records, Philadelphia, following their first release of *Texas Lil* and *Mississippi Moonlight*. The unit is heard daily over WDAS, Philadelphia, and holds forth Sundays during the summer at Grenloch Lake Park, Camden.

Cliff Rodgers, disk jockey on two-folk music shows over WHEK, Akron, is currently on a two-week vacation at his home in Springfield, Ill. Chuck Hoover is taking over his work during the interim. . . . Marty Licklider's first release for Blue Ribbon Records, *I'll Never Believe You Again* and *In Our Little Home Sweet Home*, has hit the market. . . . Eddie Snyder, the Plainsman, started his new show on WMPS, Memphis, July 7. He was recently heard regularly over Ohio and other East Central stations.

Eddie Wayne and Cowboy Jack are now heard regularly on a weekly show over WHKK, Akron, sponsored by the 22 Bar, where they are heard three times per week. They formerly worked on Banjo Murphy's Radio *Jamboree* on WADC, Akron. . . . Dick Embry, 300-pound comedian, has joined the York Brothers at WSM, Nashville. A talented musician who can handle eight instruments, Embry will work opposite Charles H. Muggleduck (Leslie York) on roadshows.

Milton Estes is reported to have pulled 3,000 people to the Flag Farm Festival at Farmington, Mo., recently while 6,000 heard his show at Livingston, Tenn., July 4. . . . Whitey Ford, the Duke of Paducah, is resting in Nashville, preparatory to making another personal appearance junket soon.

### Acuff Back

Roy Acuff, back with the cast of WSM's *Grand Ole Opry* after a year's absence while he was doing personal appearances, is swamped with song requests which accumulated during his absence. . . . Red Foley visited Chicago last week to renew acquaintances. . . . Pop Farver, old-time fiddler, lost his hand recently in an accident and hopes to obtain an artificial hand which will enable him to resume playing.

Dixie Records, Marietta, O., has been set up by Herb Goddard, Buddy Starcher and Isaac Hardesty, and will feature a folk artist catalog. Artists lined up by the label include Art Gabbard, better known as Arizona Rutsy, who has appeared over WLW, Cincinnati, and KMOX, St. Louis; Dick Hart from KARK, Little Rock; Franklin Brothers, hymn and spiritual singers; Mayse Brothers, who are heard thru the Southeast; Mack and Bob, blind singers from WLS, Chicago; Big Slim, for years heard over WWVA, Wheeling, W. Va., and Dolph Hewitt, singer and fiddler currently at WLS, Chicago.

Al Clauser is transferring from Tulsa, Okla., to KFJZ, Fort Worth, from where he will be heard over the Texas network. Al has just closed a deal to start doing a series of e.t.'s. . . . Ken Curtis is leaving Columbia soon and is currently deciding on which of a number of offers to take with another studio. . . . Johnny Bond has cut *Blind Alley* for a future Columbia release. . . . Ambrose Haley, for years a feature of St. Louis radio stations and more recently at WIBW, Kansas City, Mo., will cut eight sides for Mercury next week.

Lee Penny, songwriter and hillbilly recording chief for Mercury platters, will issue a catalog of his specialty and novelty songs which he has done during the past five years for various folk artist singles and groups. . . . The Prairie Ramblers, of WLS, Chicago, will cut Jack Lawrence's *Have a Heart*, *Taft-Hartley*, *Have a Heart*.

**WE BUY  
USED  
PHONO RECORDS**

**MERVIS TRUCKING COMPANY**  
7026 LEXINGTON AVENUE  
CLEVELAND 3, OHIO



**NEW 1/30 H.P. MOTORS**

400—Redmond Shaded Pole—  
1550 R.P.M. Motors, Suitable for  
Music Machines, Phonographs, etc.

Price each **\$13.00**

F. O. B. Rochester, N. Y.

**A.B.C. ELECTRIC MOTOR COMPANY**  
South Ave. at Court Street  
Rochester, New York

**FOR BIGGER PROFITS**  
it's **PERSONAL**  
**MUSIC**



In California

Our Distributor is  
**E. T. MAPE CO.**  
284 Turk Street  
San Francisco,  
California

**PERSONAL MUSIC CORPORATION**

U. S. Highway No. 1, Newark, New Jersey  
Telephone: Bigelow 8-2204

**ATTENTION!**

WEST VIRGINIA MUSIC MACHINE  
OPERATORS

**THE PACKARD  
MANHATTAN**

will be on display at the Daniel Boone  
Hotel, Charleston, on July 26 and 27.  
**DON'T MISS SEEING THIS PHONOGRAPH  
OF TODAY AND TOMORROW**

**J. HARRY PAYNE**

Regional Director  
Packard Mfg. Corporation

**Union Dispute  
Brings Picket  
Lines in L. A.**

LOS ANGELES, July 19.—Charging "encroachment upon jurisdiction," Local 1052 of the International Brotherhood of Electrical Workers placed pickets around spots operated by a music machine member of Teamsters' Union, Local 396. Two spots were being picketed as this was written. Both unions are AFL.

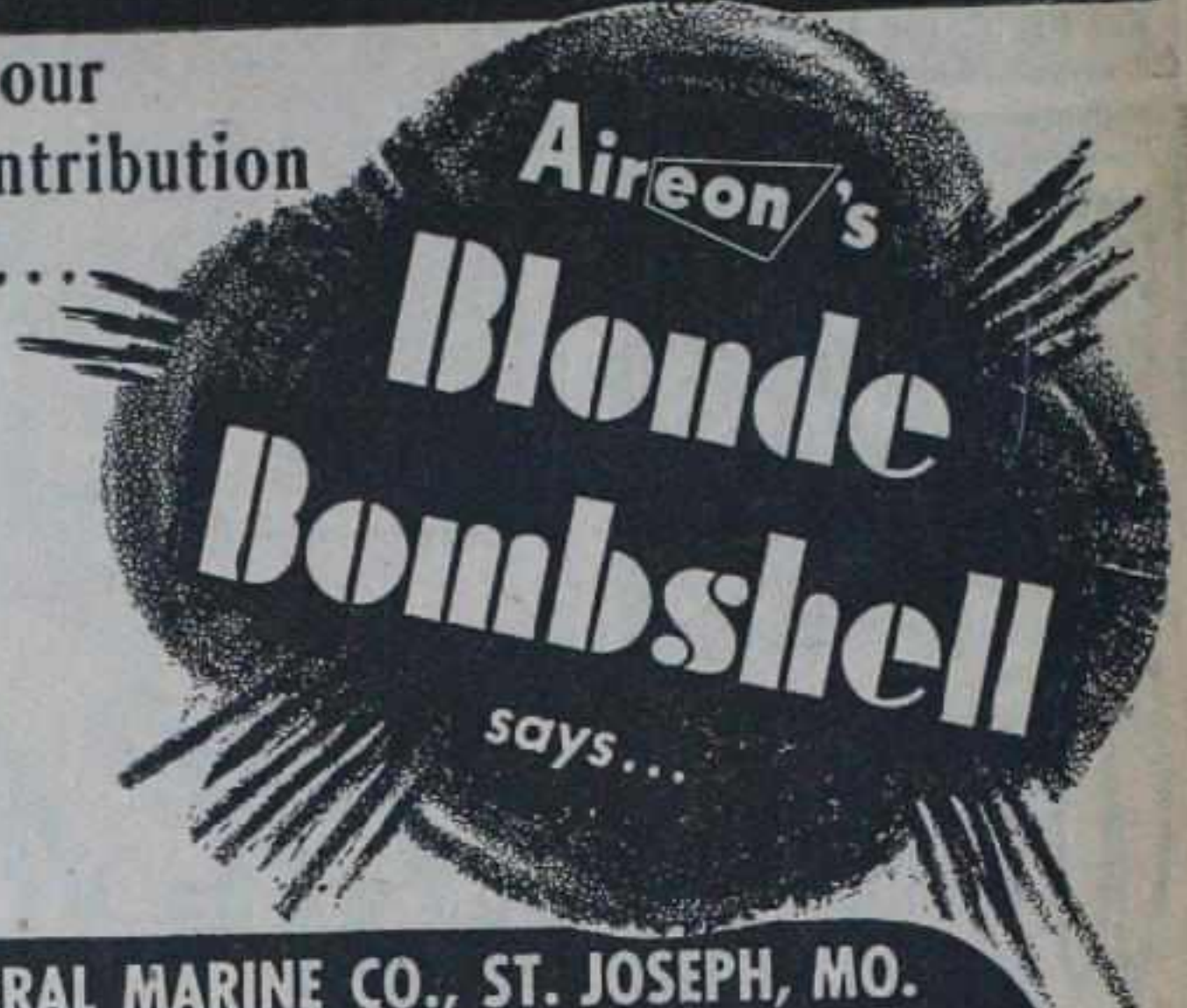
IBEW, headed by H. G. Sherry as business agent, said it was not a jurisdictional fight but "encroachment upon jurisdiction." He added that he had received confirmation as to his jurisdiction from the Washington office. At the offices of Southern California Automatic Music Operators' Association (SCAMOA), affiliated with IBEW, members of that group were being shown a telegram sent Saturday (12) reading: "Installation, servicing, maintaining or repairing of coin required electrically operated phonographs, amusement and vending machines comes under jurisdiction of International Brotherhood of Electrical Workers. William Green, president, American Federation of Labor." Sherry said that he had received a similar message.

At the Teamster headquarters, no information was obtainable except that the spots of members were being picketed. Frank Matulla, who heads Local 396, is in Chicago and is expected to return here the first of next week. During his absence, no statements were forthcoming.

SPARTANBURG, S. C., July 19.—The Bell Music Company of Spartanburg, capitalized at \$20,000, was granted a charter today by the secretary of State in Columbia. Company, with A. Oliver Bell as president, will deal in phonographs.

**FINE WORKMANSHIP**

is our  
contribution  
to...



**GENERAL MARINE CO., ST. JOSEPH, MO.**

**SPEED LINER  
BOATS**

"Into the parts we supply for the BLONDE BOMBSHELL goes the same skilled workmanship we put into our finest SPEED LINER boats. Congratulations on your beautiful, sales-winning product."

*Coin Machine*

*Acceptance Corporation*

**A SPECIALIZED CREDIT AND  
FINANCING AGENCY FOR MAN-  
UFACTURERS AND DISTRIBUTORS  
OF COIN-OPERATED MACHINES**



**BIG ENOUGH TO FINANCE ANY DEAL OF ANY  
SIZE FOR ANY MANUFACTURER OR DISTRIB-  
UTOR IN THE INDUSTRY.**

**134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS**

717 Market St., San Francisco, Calif.

761 Peachtree St., N. E., Atlanta, Ga.

710 Construction Bldg., Wood & Akard Sts., Dallas, Texas



### RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

### HUGO JOERIS

3208 Jackson St., Amarillo, Texas

### Boston Distributor Assigned Movie Area

NEW YORK, July 19.—Lincoln Distributing Company, Boston, was named New England distributor for Midget Movies this week by Capitol Projector Corporation, national distributors of the coin-operated continuous movie projector machine. Harold Ashe, head of Lincoln Distributing, was active in shoe manufacturing and distributing for many years before entering the coin machine field.

New Midget Movie machine will

### Southland Gets N. C. Charter

RALEIGH, N. C., July 19.—Secretary of State has issued a charter to the Southland Musical Merchandise Corporation, Greensboro, N. C. Firm has been authorized capital stock of \$100,000 with subscribed stock of \$10,000 by Harry Greenberg, Mrs. Harry Greenberg and Harvey West, all of Greensboro.

be placed in locations as well as in arcades and department stores, Ashe states. Machines are now being placed thruout the country.

### Nathan Rubenstein Dies While in A. C.

PHILADELPHIA, July 19.—Nathan Rubenstein, 57, former owner of the Rubenstein Automatic Music Company of this city, died Tuesday (15) in Atlantic City, where he was resting after an operation. Rubenstein, up to late 1942, when his health forced him to retire, was active in the operating and jobbing end of the coin machine industry for many years.

He is survived by his wife, Alvina, and a son, David. Funeral services were held here yesterday. Many of Rubenstein's old-time coin machine friends attended.

Why **MAGIC MUSIC** Sends 'em



The Magic Music wall box is sensationally different. Verbal selections are made to telephone operator from booth or counter. It is adaptable to any type telephone hostess system. Lower cost per unit — more units in each location for greater profit. Small and compact, beautifully designed. Easy to install and service. Write now for full details and exclusive distributorships still available.

**MODERN MUSIC, INCORPORATED**  
Plaza Station, Box 8114, Kansas City, Missouri



It's DURABLE and LONGER LASTING than any needle yet designed for coin machine phonographs. It's the straight-line, Jensen Coin Machine Needle with the brand new locked-in precious metal tip. Operators tell us it is a profit-builder . . . because it assures fewer changes, greater economy. Get a supply of the new Jensens from your jobber today.

**JENSEN INDUSTRIES, INC.**  
329 S. Wood St., Chicago 12, Ill.

National Distribution  
Jobber's Name on Request

### IMPORTANT

The best nationally known commercial manufacturer has available a few lucrative territories for responsible distributors and jobbers under a radically new distributing plan. Those interested who can qualify write Box D-62, Billboard, Cincinnati 22, Ohio. All replies kept strictly confidential.

### NEW ENGLAND JUKE BOX OPERATORS, NOTICE

I will pay you 10c each for your used records. What have you?

**FENDELL MUSIC STORES**  
609 Fellsway, Medford 55, Mass.



**BIG REPEAT SELLER! FINE TONE QUALITY!  
GUARANTEED PERFORMANCE!**

*Columbia*<sup>ROD'S</sup>  
**COIN OPERATED  
RADIOS**

**ESPECIALLY ENGINEERED FOR COIN OPERATION**

In appearance, performance and price . . . Rod's Columbia Coin Operated Radios are the most outstanding models on the market today. They're especially designed for hotels, motels, hospitals, clubrooms, etc. . . . they're especially engineered for coin operation (they're not converted radios). Note these quality features:

- Modern designed 18-gauge oversize metal cabinet (16"x9"x9), tamper-proof, can be securely mounted on wall or table
- Crackle finish, choice of colors, with chrome trims
- 6-Tube Superheterodyne including Rectifier
- RCA and Hazeltine Licensed
- Adjustable Volume Control, preset by operator
- Available in AC or DC models
- Tamper-proof lock on side and extra lock on coin box

Sold Through Exclusive Distributors Only—Several Choice Territories Open—Operators, Write or Wire for Additional Literature, Prices and Nearest Distributor. Phone: Superior 2398.

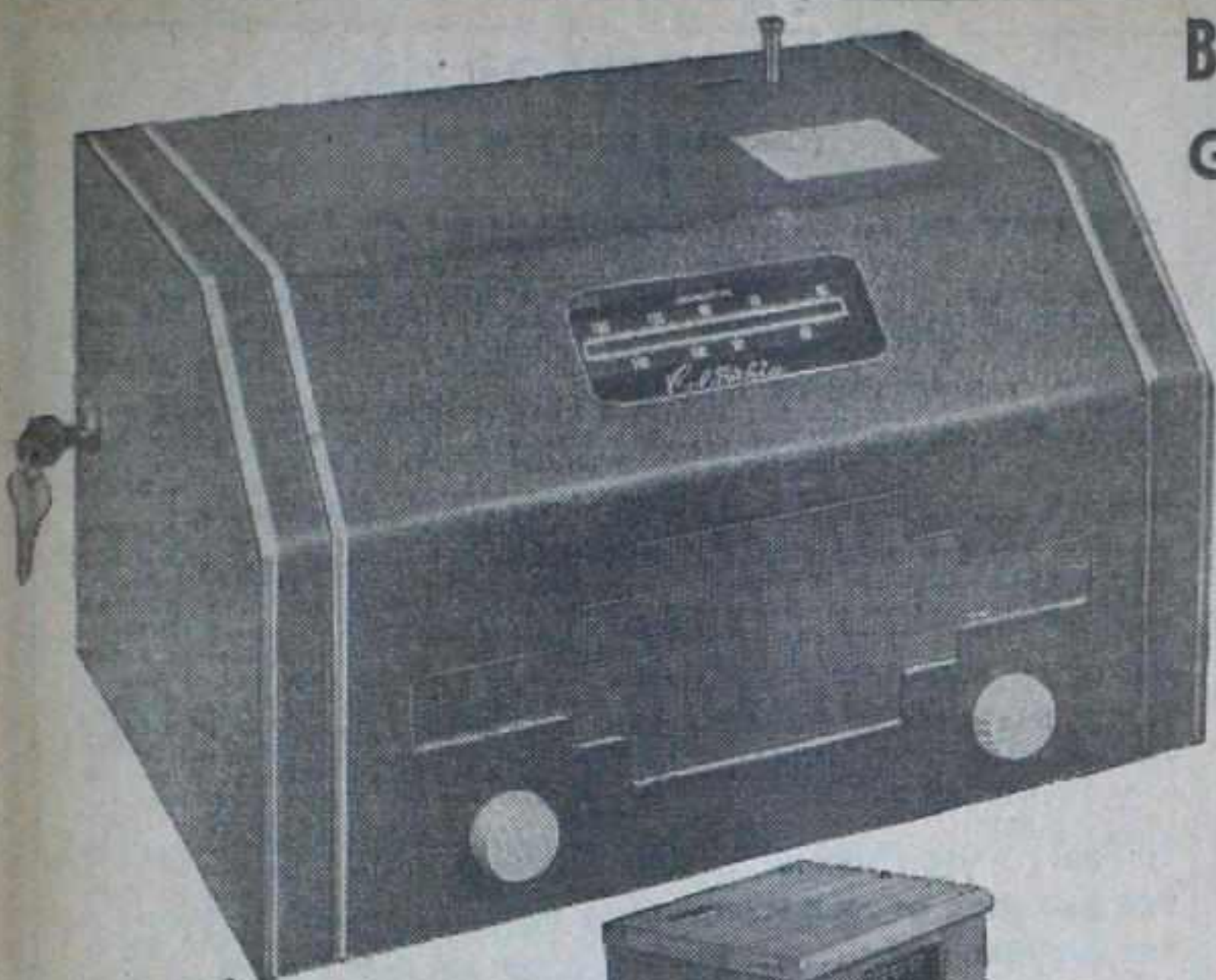
ALSO . . .  
Special hospital model with under-the-pillow speaker attachment.

BACKED BY THE STANDARD R. M. A. GUARANTEE FOR RADIOS

**COLUMBIAN PRODUCTS CO.**

321 W. DIVISION ST.

CHICAGO 10, ILLINOIS



OPERATOR'S PRICE  
AC Model (Fed. Tax Inc.) **\$49.95**



OPERATOR'S PRICE  
AC Model (Fed. Tax Inc.) **\$74.50**

**CHAIRSIDE MODEL**  
Exclusively Designed  
for Choice Locations

Beautiful modern wood cabinet in choice veneers . . . natural, bleached, mahogany or walnut finishes. Complete with slug detector assembly, including slug rejector and coin return chute. 25" long, 28 1/2" high, 15" wide.

**Immediate Delivery!**

**BUY DIRECT**



**AUTOMATIC SLUG  
REJECTOR  
DOUBLE LOCKS  
ALUMINUM CABINET**

**CIGARETTE AND  
ALCOHOL PROOF.  
WOODGRAIN FINISH.  
5 TUBE SUPERHET.**

**\$42.50**

**QUANTITY 1 TO 50 — TEN DAY DELIVERY**

**RADIOTEL SERVICE CO.**  
DETROIT, MICH.

*Congratulations*

FROM YOUR  
**PRINTER . . .**

**GRIMES-  
JOYCE  
PRINTING CO.**

1015 CENTRAL  
KANSAS CITY  
MISSOURI



**Blonde  
Bombshell**

Gentlemen . . . Here's  
A Blonde You'll  
Really Prefer!

Producing advertising printing of fine quality is our business. We think we know quality when we see it . . . in a product or in a printing job. That's why we join your other suppliers with our best wishes for the success of the BLONDE BOMBSHELL.



**1** ST. *Showing*

IN PENNSYLVANIA  
**JULY 27TH**

SEE  
 HEAR  
 INSPECT

**FILBEN  
 MIRRO-CLE  
 MUSIC**

The most sensible new idea  
 in Automatic Music

★

COME AS YOU ARE . . . AND  
 FILL UP AT OUR BUFFET BAR

**COIN MACHINE DISTRIBUTING CO.**  
 500 NO. CRAIG ST. • PITTSBURGH, PA.

"The Body" OF THE  
**Aireon**

**Blonde Bombshell**

Features **HARVILL**  
 Chrome-plated  
 ● HIGH QUALITY  
 ● ENGINEERED  
**DIE CASTINGS**

**HARVILL CORPORATION** LOS ANGELES 45, CALIF.  
 HARVILL NEW ENGLAND CORP., FALL RIVER, MASS.

**ADVANCE RECORD RELEASES**

(Continued from page 34)

**FOLK**

- BLUE YODEL No. 4.....Bill Monroe and His Blue Grass Boys (Bill Monroe) (WILL YOU).....Columbia 37565
- CASEY JONES.....Fred Kirby (DEEP IN).....Sonora 3040
- COAL MINERS BLUES.....Zeb Turner (YOU NEVER).....Bullet 636
- DEATH BY THE ROADSIDE.....Cliff Carlisle (The Buckeye Boys) (YOU JUST).....Victor 20-2351
- DEEP IN THE BOTTOM OF THE SEA.....Fred Kirby (CASEY JONES).....Sonora 3040
- HOW CAN IT BE WRONG.....Bob Wills and His Texas Playboys (Jimmy Widener) (PUNKIN' STOMP).....Columbia 37564
- HUNGRY.....Bill Nettles and His Dixie Blue Boys (YOU'RE BREAKING).....Bullet 637
- LONELY BROKEN HEART.....Clyde Moody (IF YOU).....King 637
- MET A TEXAS GAL (In Cal-i-for-ni-a).....Zeke Manners Band (The Singing Lariaters) (YOU ARE).....Victor 20-2349
- PUNKIN' STOMP.....Bob Wills and His Texas Playboys (HOW CAN).....Columbia 37565
- SINGIN' ON BORROWED TIME.....Montana Slim (The Big Hole Bronco Busters) (TOO MANY).....Victor 20-2364
- SPRING HAS COME TO OLD MISSOURI.....Eddie Dean and His Boys (TOODLE-OO MY).....Majestic 11018
- SWEET THING.....Cowboy Copas (TEXAS RED).....King 630
- SWINGING IN AN OLD ROPE.....Slim Bryant and His Wildcats (ECHOES OF).....Majestic 11013
- TEXAS RED.....Cowboy Copas (SWEET THING).....King 630
- THE BEST KNOWN SOLDIER.....Rex Cross (Buck Nation's Playboys) (WHEN IT'S).....Signature 1022
- THE DAUGHTER OF JOLE BLON.....Johnny Bond and His Red River Valley Boys (IT'S A).....Columbia 37566
- THE SKY FELL DOWN.....The Jubaleers and Radio Rangers, (TRICKY, TRICKY).....Fidelity 3000
- THE TRAMP ON THE STREET.....The Cumberland Mountain Folks (PUT MY).....Columbia 37559
- THIS LONELY WORLD.....Larry Cassidy (SITTIN' HERE).....Capitol Americana 40019
- TOO MANY BLUES.....Montana Slim (The Big Hole Bronco Busters) (SINGIN' ON).....Victor 20-2364
- TOODLE-OO MY DARLIN'.....Eddie Dean and His Boys (SPRING HAS).....Majestic 11018
- TRICKY, TRICKY SONG.....Eddie Sosby-Radio Rangers (THE SKY).....Fidelity 3000
- TRIFLIN' BABY.....Cowboy Jack Derrick (TRUCK DRIVIN').....King 633
- TRUCK DRIVIN' MAN.....Cowboy Jack Derrick (TRIFLIN' BABY).....King 633
- TULSA, STRAIGHT AHEAD.....Leon McAuliffe and His Western Swing Band (SOMEBODY NOBODY).....Majestic 11071
- TUMBLING TUMBLEWEEDS.....Frank Dudgeon (MY FIRST).....Serenade 100
- TWILIGHT ON THE TRAIL.....Foy Willing and the Riders of the Purple Sage (TWILIGHT ON).....Majestic 6014
- TWIN GUITAR BOOGIE.....Leon McAuliffe and His Western Swing Band (IN HER).....Majestic 11016
- WAKE UP, BABE.....Red Murrell and His Ozark Playboys (IF YOU'RE).....Signature 1020
- WE'RE LIVING IN THE LAST DAYS NOW.....Bailes Brothers (WHISKEY IS).....Columbia 37583
- WEDNESDAY NIGHT WALTZ.....Shelton Brothers (SEVEN YEARS).....Decca 46050
- WHEN IT'S REVELLE TIME IN HEAVEN.....Rex Cross (Buck Nation's Playboys) (THE BEST).....Signature 1022
- WILL YOU BE LOVING ANOTHER MAN.....Bill Monroe and His Blue Grass Boys (Bill Monroe-Lester Flatt) (BLUE YODEL).....Columbia 37565
- YOU ARE SO DIFFERENT.....Zeke Manners Band (The Singing Lariaters) (MET A).....Victor 20-2349
- YOU COULDN'T REMEMBER.....Marty Licklider and His Missouri Fox Hunters (BEFORE YOU).....Fidelity 2001
- YOU JUST WAIT AND SEE.....Cliff Carlisle (The Buckeye Boys) (DEATH BY THE ROADSIDE).....Victor 20-2351
- YOU NEVER DONE ME RIGHT.....Zeb Turner (COAL MINERS).....Bullet 636
- YOU'RE BREAKING MY BROKEN HEART AGAIN.....Bill Nettles and His Dixie Boys (HUNGRY).....Bullet 637

**RACE**

- ANSWERS TO R. M. BLUES.....Eddie Smith (Jimmie Grissom and the Blenders) (IT'S BEEN).....Miltone 218
- BABY DON'T YOU WANT TO GO.....Sherman Williams Ork (I'M LUCKY).....Bullet 277
- BROKEN DOWN MAN.....Buster Bennett Trio (DON'T WORRY).....Columbia 37560
- DON'T WORRY ABOUT A THING.....Buster Bennett Trio (BROKEN DOWN).....Columbia 37560
- HALF A LOVE.....Bill Johnson and His Musical Notes (Gus Gordon-Quartet) (LEAVE IT).....Victor 20-2362
- HE'S A REAL GONE GUY.....Nellie Lutchter (LET ME).....Capitol Americana 40017
- I JUST CAN'T FIND THAT KIND.....Mary Stafford (Budd Johnson Ork (MY HEART'S).....Cyclone 612
- I LOST MY LITTLE WOMAN.....Big Maceo-Tampa Red (MY OWN).....Victor 20-2353
- I'M LUCKY WITH MY BROWN GAL.....Sherman Williams Ork (BABY DON'T).....Bullet 277
- IT'S BEEN SO LONG.....Eddie Smith (Jimmie Grissom and the Blenders) (ANSWER TO).....Miltone 218
- KEEP YOUR MAN AT HOME.....Sherman Williams Ork (SHERMAN'S BOOGIE).....Bullet 276
- LEAVE IT TO FATE, GATE.....Bill Johnson and His Musical Notes (Bill Johnson-Quartet) (HALF A).....Victor 20-2362
- LET ME LOVE YOU TONIGHT.....Nellie Lutchter (HE'S A).....Capitol Americana 40017
- KEEP YOUR BIG MOUTH SHUT.....Bull Moose Jackson (MEMPHIS GAL).....Super Discs 1045
- LONELY ROAMIN'.....Big Three Trio (MONEY TREE).....Columbia 37584
- MEMPHIS GAL.....Bull Moose Jackson (KEEP YOUR).....Super Discs 1045
- MONEY TREE BLUES.....Big Three Trio (LONELY ROAMIN').....Columbia 37584
- MY EV'A LOVIN' BABY.....Albert Hibbler-Mercer Ellington Ork (SUMMERTIME).....Sunrise 2007
- MY HEART'S DOIN' TIME (For You).....Budd Johnson Ork (I JUST).....Cyclone 612
- MY OWN TROUBLES.....Big Maceo-Tampa Red (I LOST).....Victor 20-2353
- PLAY IT COOL BLUES.....Sax Kari Ork ("Whiskey" Sheffield) (THE SIGNIFYIN').....Apollo 389
- SEND ME MY OVERCOAT.....Buck & Bubbles (Buck-Budd Johnson Ork) (TURN BACK).....Cyclone 608
- SHERMAN'S BOOGIE.....Sherman Williams Ork (KEEP YOUR).....Bullet 276
- SUMMERTIME.....Albert Hibbler-Mercer Ellington Ork (MY EV'A).....Sunrise 2007

(Continued on opposite page)



### ADVANCE RECORD RELEASES

(Continued from opposite page)

#### HOT JAZZ

A JAM SESSION AT COMMODORE (12")	Eddie Condon (CARNEGIE JUMP)	Commodore C-1500
BALLIN' THE JACK	Eddie Condon (I AIN'T)	Commodore C-531
*BIG NOISE FROM WINNETKA	Bob Haggart-Ray Bauduc (HONKY TONK)	Decca 25117
BLOWING UP A BREEZE	Chu Berry and His Jazz Ensemble (MONDAY AT)	Commodore C-541
BOTTOM BLUES	Albert Ammons' Rhythm Kings (JAMMIN' THE)	Commodore C-1516
CARNEGIE JUMP-CARNEGIE DRAG (12")	Eddie Condon (A JAM)	Commodore C-1516
CLARINET MARMALADE	Wild Bill Davison and His Commodores (Edmond Hall) (ORIGINAL DIXIELAND)	Commodore C-549
COQUETTE	Edmond Hall Sextet (THE MAN)	Commodore C-550
ESQUIRE BLUES	Leonard Feather's All Stars (ESQUIRE BOUNCE)	Commodore C-547
ESQUIRE BOUNCE	Leonard Feather's All Stars (ESQUIRE BLUES)	Commodore C-547
*HONKY TONK TRAIN	Bob Crosby (BIG NOISE)	Decca 25117
HOW COME YOU DO ME LIKE YOU DO?	George Wettling and His Rhythm Kings (STRUTTIN' WITH)	Commodore C-561
I AIN'T GONNA GIVE NOBODY NONE OF MY JELLY ROLL	Eddie Condon (BALLIN' THE)	Commodore C-531
IT'S YOU, YOU SEE	Willie Anderson Trio (SQUEEZE ME)	Jamboree 911
JACK ARMSTRONG BLUES	Louis Armstrong and His All Stars-Jack Teagarden (ROCKIN' THE)	Victor 20-2348
JAMMIN' THE BOOGIE (12")	Albert Ammons Rhythm Kings (BOTTOM BLUES)	Commodore C-1516
MEAN TO ME	Johnnie Guarneri (SWING FOR)	Majestic 1146
MONDAY AT MINTONS	Chu Berry and His Jazz Ensemble (BLOWING UP)	Commodore C-541
ORIGINAL DIXIELAND ONE-STEP	Wild Bill Davison and His Commodores (Edmond Hall) (CLARINET MARMALADE)	Commodore C-549
PAGIN' THE DEVIL	Kansas City Six (WAY DOWN)	Commodore C-512
PANAMA (12")	Wild Bill Davison and His Commodores (THAT'S A)	Commodore C-1511
ROCKIN' CHAIR	Louis Armstrong-Jack Teagarden (JACK ARMSTRONG)	Victor 20-2348
ROYAL GARDEN BLUES	George Brunis and His Jazz Band (TIN ROOF)	Commodore C-556
RUBBY DUBBY DEAL	Willie Anderson Trio (THE MAN)	Jamboree 910
SQUEEZE ME	Willie Anderson Trio (IT'S YOU)	Jamboree 911
STRUTTIN' WITH SOME BARBECUE	George Wettling and His Rhythm Kings (HOW COME)	Commodore C-561
THAT'S A PLENTY (12")	Wild Bill Davison and His Commodores (PANAMA)	Commodore C-1511
THE MAN I LOVE	Willie Anderson Trio (RUBBY DUBBY)	Jamboree 910
TIN ROOF BLUES	George Brunis and His Jazz Band (ROYAL GARDEN)	Commodore C-556
FATS WALLER FAVORITES ALBUM	James P. Johnson (Eddie Dougherty)	Decca A-446
Ain't Misbehavin'		Decca 23594
Blue, Turning Grey Over You		Decca 23596
Honeysuckle Rose		Decca 23593
I'm Gonna Sit Right Down and Write Myself a Letter		Decca 23595
I've Got a Feeling I'm Falling		Decca 23593
Keepin' Out of Mischief Now		Decca 23594
My Fate Is in Your Hands		Decca 23594
Squeeze Me		Decca 23596
WAY DOWN YONDER IN NEW ORLEANS	Kansas City Six (PAGIN' THE)	Commodore C-512

#### LATIN-AMERICAN

AFRO-CUBAN SONGS AND RHYTHMS ALBUM	Miguelito Valdes (Machito and His Afro-Cubans)	Decca A-355
Eco	Decca 50014 Letargo	Decca 50013
Enlloro	Decca 50014 Tabu	Decca 50012
Guadalajara	Decca 50013 Yo Saluda	Decca 50011
La Rumba Soy Yo	Decca 50012	
*AMOR PERDIDO	Pedro Flores (QUE TE)	Decca 50022
ASI ERES TU	Rita Maria Rivero (Pepito Torres Ork) (VEN)	Seeco 596
AUNQUE TU NO ME QUIERAS	Toni Gari Ork (TAL ES)	Seeco 603
*BUEN BORINCANO	Grupo Marciano (CORAZON NO)	Decca 50023
*CARIBBEAN SERENADE	Noro Morales Ork (RUMBA RHAPSODY)	Decca 25113
*CORAZON NO LLORES	Grupo Marciano (BUEN BORINCANO)	Decca 50023
*DE MI TIERRA	Hermans Abraham (Johnny Rodriguez) (YA NO)	Decca 50020
DON'T BOTHER MATILDA	Lord Invader (Gerald Clark Ork) (DOROTHY WENT)	Musicraft 502
DOROTHY WENT TO BATHE	The Lion (Gerald Clark Ork) (DON'T BOTHER)	Musicraft 502
DULCE OBSESION (Sweet Obsession)	Rafael Gonzalez Pena (EL MENEITO)	Seeco 597
EL CUPIDO	Trio Tariatcura-Vargas Mariachi (YA SEMOS)	Victor 23-0657
EL JAIBERO	Celso Vega Quinteto (POR QUE)	Seeco 607
EL MENEITO (Shake a Little)	Rafael Gonzalez Pena (DULCE OBSESION)	Seeco 597
FIESTA TIME ALBUM	Percy Faith Ork	Decca A-520
Bala		Decca 23873
Bem Te Vi Atravido		Decca 23873
Bim Bam Boom		Decca 23871
Capullito De Alel		Decca 23873
La Cumparsita		Decca 23445
Mar (Stars in Your Eyes)		Decca 23445
Negra Consentida (My Pet Brunette)		Decca 23871
Tico-Tico		Decca 23871
*SERENATA RITMICA	Noro Morales Ork (NORO ESPECIAL)	Decca 50024
**SOUVENIR ALBUM	Carmen Miranda (Bando da Lua)	Decca A-545
Ay, Ay, Ay (I Like You Very Much)		Decca 23912
Bambale		Decca 23911
Nao Tenao te Dou a Ohupeta		Decca 23910
Rebola a Bola		Decca 23912
South American Way		Decca 23911
Tico Tico		Decca 23910
Touradas en Madrid		Decca 23913
Upa, Upa		Decca 23913

### Denver Newspaper Tells Readers of Juke Improvements

DENVER, July 19.—New juke box developments here featured in a recent article in the tabloid *Rocky Mountain News*, daily newspaper published here.

Under a two-column picture showing Christine Murray, secretary of the Denver Distributing Company, inspecting the working mechanism of a new Mills' Constellation, the Denver daily ran a feature article describing various improvements in the automatic music machine field. The newspaper especially played

### Newark Distributors Make Location Move

NEWARK, N. J., July 19.—All-State Distributors, Inc., has moved to new and larger quarters at 30 Warren Place here.

All-State, distributors of Mercury Records, moved from their old location at 45 Clinton Street to a recently erected modern plant, according to Sherman Koenig, corporation secretary.

up the new "bargain play" of six tunes for a quarter.

Article quoted Gibson Bradshaw, indicating a bright future for new type machines including operation on trains and planes.

Aireon

Springs A NEW ONE...



The Blonde Bombshell

AND WE FURNISH THE SPRINGS!

Everyone goes for the gorgeous beauty of the BLONDE BOMBSHELL. You'll love its effortless operation, too... that's our part... the precision springs that keep the mechanism clicking smoothly. Congratulations, Aireon, on a great product.

LEWIS SPRING & MFG. CO.

2642 North Avenue Chicago, Illinois



PRECISION SPRINGS

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DISTRIBUTORS FOR THE NEW PACKARD

"Manhattan"

Illinois PLA-MOR DIST. CO.

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CHICAGO 16, ILL.



**New York:**

Perry Wachtel, who is a partner with Ben Smith in the De Perri Advertising Agency, left last week on his annual vacation. Ben plans to leave for a rest as soon as Perry returns. . . . Gene Russell, Amusement Research Corporation proxy, reports his new motion picture-music machine will be the talk of the trade when it makes its debut.

Nat Cohn, Modern Music, is proud of his new cabin cruiser, the *Gallant Queenie*. . . . Hal Meeks, of the firm of the same name, is one of the busiest men in the coin machine field these days with his national distributorships. . . . Kenneth Rogars, of Rogars Vending Service, is in Chicago on business.

Broadway arcade business is holding up remarkably well in spite of hot weather and the rains. . . . The influx of out-of-towners on vacation is regarded as the main reason. . . . Visitors in the trade are impressed by the heavy play given the poker tables in the East.

Automatic Music Operators' Association (AMOA), headed by Al Denver, announces that its 10th annual dinner and dance will be held Saturday, October 18, at the Waldorf-Astoria.

Stanley Gersh, proxy of Perfect Games Company, has sold his interest in the Mardi Gras Arcade at Seventh (See *NEW YORK* on page 128)

**Detroit:**

Sam Sapienza has established headquarters of his new Eagle Music Company on Warren Avenue. . . . Aaron Lipin, of Allied Music, reports Mercury's new Victor Moon numbers are going over big in this territory. . . . David Burke Jr., manager of the MGM record department for Radio Distributing Company, is spending most of his time on the road getting the new line introduced in the territory.

John Zoellner and William Brennan remain partners in the enlarged Star Music Company. Horace (Bud) Fuller reports, while George Corbetts has merged his own operation, the former AAA Phonograph, which used to share office space with Star, into the combined operation.

Glenn Yuille, of Wolverine Sales Company, is placing the new Aireon Blonde Bombshell on display at his salesrooms. . . . Russell Hosmer, formerly with the Wolverine Company, has gone into the summer resort operating business. . . . Max Lipin, of Allied Music Sales, has returned from an extended business trip and is back in the vending business as distributor for the new Cash Tray venders. . . . Joseph Fair, amusement game operator (See *DETROIT* on page 125)

**Indianapolis:**

Clarence (Dutch) Homan, manager, Janes Music Company, is readying for his second fishing trip in the lake regions of Wisconsin with wife and family and is taking his swim trunks along. Mrs. Blanche Janes, has become the expert with a motion picture camera, her technical films taken in Alaska while on a vacation trip, are perfect.

Peter Stone, Rock-Ola distributor, and head of the Indiana Automatic Sales Company, is busy these days calling on operators in all parts of Indiana. . . . Anna May Banister, of Banister and Banister Distributing Company, is reported on the sick list. . . . James Riley, of the Jones staff, has returned from his vacation wearing a dark tan. . . . Vending Machine Exchange, operated by Tex Holly, has finally settled in its new location 1327 Madison Avenue. . . . Coin row visitors during the week included Hal Carver, Anderson, Ind., and Roy Bane, Oxford Music Company, Oxford, Ind.

**COINMEN YOU KNOW****Chicago:**

J. Raymond Bacon, vice-president of O. D. Jennings, escaped serious injuries last week when his new Ford was struck by another car at Cicero Avenue and Lake Street with such force that his auto was virtually demolished. The car was crushed against an elevator pillar. Altho bruised on the leg and elbow, Bacon is carrying on in his executive capacity at the office. Bill Lipscomb, Jennings's Eastern sales manager, returned from a business tour of his territory Monday (14).

Frank Mencuri, of Exhibit Supply Company, has been doubly busy in taking care of things in the absence of Perc Smith, who returned from vacation Monday (21). On that date Mencuri began a two-week vacation. All the staff is hoping for the speedy recovery of Mrs. John Chrest.

Joe Kline left for a business trip thru Illinois for Atlas Novelty Company. He will be gone for two weeks. Harold Schwartz reports that Atlas visitors included Mel Burt, Coal City, Ill.; Fred Blaser, Kankakee, Ill.; Andy Pappas, Bushnell, Ill.; Roy Brown, Terre Haute, Ind., and C. W. Carlson, Oquawaka, Ill.

Staff at Empire Coin Machine Exchange was well represented at the Zale-Graziano fight which took place Wednesday (16). Ralph Sheffield and Gil Kitt were among those attending. (See *CHICAGO* on page 127)

**Hartford, Conn.:**

Certificates of organization have been filed at the Connecticut State capitol by the following corporations: Automatic Operators, Inc., Hartford; president, Roy R. Merchant Jr.; vice-president and treasurer, William F. Doyle Jr., and secretary, Orvis Sowerwine. Hartford Vending Machine, Inc., Hartford; president, William Mandell; vice-presidents, Thomas A. Calio and Herbert J. Kern; treasurer, Salvatore F. Calio; secretary, Florence J. Kenny, and assistant treasurer, William Katz.

Trade name has been filed with town clerk's office for Reliable Cigarette Service Company, Waterbury, Conn., by Charles Berwisht and Hyman Berwisht, both of Waterbury.

**Portland, Ore.:**

Phil Burgeson, of Chicago, factory representative for O. D. Jennings Company, found Portland so crowded during the national Elks convention that his hotel reservations were made at the Monticello in Longview, Wash., 60 miles away. His agent in that deal was Budge Wright, manager for Western Distributors.

Mr. and Mrs. J. E. Cusson, of Jack R. Moore Company, have returned from a three-day visit to Vancouver, B. C., where Mrs. Cusson was a delegate to the 12th area convention of the National Office Managers' Association. Cusson is manager of the Portland branch of the company and Mrs. Cusson is office manager of the concern.

A. M. Moss has delivered 15 more games to the veterans' hospital, making a total of 23 devices in operation there for benefit of the patients. The machines have been donated by the coin machine industry of the Portland area from old stock and were recon- (See *Portland, Ore.*, on page 130)

**Twin Cities:**

A number of coinmen journeyed to Chicago this last week in order to be at the ringside for the Tony Zale-Rocky Graziano middleweight title bout. Those for sure who were there were Ted Bush, of Bush Distributing Company, and Harold Lieberman, of Acme Music Company, both of Minneapolis. Bush used the opportunity to see what he could get in the way of stepped-up shipments of five-ball games. The rage for these units continues thruout Minnesota. From Chicago Bush moved on to Kansas City to try to shake loose a few more phonographs to meet the operator demand for this unit.

Coinmen thruout Minnesota are mourning the death last Friday (11) (See *Twin Cities* on page 130)

**Denver:**

The Denver territory soon will have its fourth woman operator in Louise Luckinbill, who is training with L. D. Shulman's Modern Music Company. Shulman says she doesn't miss a trick on the mechanical side from installation of juke to amplifier repair. When she finishes her 30-day training, Miss Luckinbill will join George Deaton as partner in his (See *DENVER* on page 126)

**Los Angeles:**

Jim Hurley, assistant manager of E. T. Mape Distributing Company here, rushing thru his day's work at press time to get over to Physicians and Surgeons Hospital in Glendale. He's getting ready to dish out the cigars. . . . Jack Nelson, of Allite Manufacturing Company, Inc., manufacturers of Strikes 'n' Spares, to Cleveland, Pittsburgh and Detroit in the interest of the game. . . . Claude Sharpsteen Jr., of Yuma, Ariz., in the city on a buying trip and stopping in to chat with Bill Happel, of Badger Sales Company. . . . Peter Derdivanis, of Fresno, also a visitor at Badger. . . . D. D. Brymer, of Palos Verdes, and Lester Wookey, of Bell, buyers of the week.

Jack Gutshall, of Jack Gutshall Distributing Company, spending part of the week at his cabin at Big Bear. . . . Bill Wolf, of M. S. Wolf Distributing Company, off on a selling trip thru the San Joaquin Valley. . . . E. E. Simmons, of Paso Robles, in the city on a buying trip. . . . Joe Soares, of Tulare, making one of his regular purchasing trips in (See *Los Angeles* on page 130)

**Kansas City:**

Lee Droher and K. D. Smith, who have the Coin-O Amusement Company at St. Joseph, Mo., suffered not only a dent in play during the recent Missouri River floods, but the loss of a number of pinball machines in the high water. But one of their juke boxes on location at Agency, Mo., went thru a bath in nine feet of water (and Missouri mud) and came out playing—after a clean-up. The pin games, however, were battered to pieces.

If you push him hard enough, Harry Silverberg, of W. B. Music Company, where the Coin-O juke was brought for clean-up and overhaul, probably will admit that the machine which came thru so well was a new model, metal cabinet Seeburg. Of course, you'll have to insist. Silverberg, incidentally, was up to Chicago for the Zale-Graziano fight last week as a guest of coin machine maker Dave Gottlieb.

W. J. Mashek, of Oklahoma City, (See *Kansas City* on page 129)

**Memphis:**

Atlas Amusement Company hosted a number of out-of-town visitors during its showing of the Aireon Fiesta. Included in the group were E. F. Foster, Mountain View, Ark.; Lee Hayes, Tiptonville, Tenn.; Jourd White, Paris, Tenn.; Ralph Lembo, Greenwood, Miss.; Bill Uttz, Covington, Tenn.; Pete Smith, Halls, Tenn., and Bob Smith, Dyersburg, Tenn.

Also attending the Atlas showing were the following coinmen from Arkansas: Frank Sullivan, West Memphis; Walter Day, Blytheville; Tom Armstrong, Brinkley; Pete Adams, Forrest City, and J. C. Thomas, Monticello.

T. K. Butler, of Ozark Vending Company, Batesville, Ark., who was visiting coin row, reports that business is off slightly. Butler operates pinballs and music machines. . . . Frank Nowell, of North Little Rock, gives his associates full credit for the smooth running of his business.

Clarence Camp and Coe Stone, of Southern Amusement Company, are active these days. In addition to his regular activities, Camp is rushing around checking details of the firm's new building while also seeing that finishing touches on his new home are being completed to his satisfaction. His new dwelling is in the Morningside Park region.

Dwight Osborn, of Osborn Distributing Company, was a busy man during the two-day showing of the new Packard Manhattan. Osborn had the event July 14 and 15 and a good crowd was on hand.



CHICAGO'S MAYOR attends youth center opening at Moreland Lutheran Church. Left to right: Pastor Hjalmar Hanson; Jim Mangan, director of CMI public relations bureau; Mayor Kennelley; James M. Gilmore, CMI secretary-manager; Art Weinand, sales manager of Rock-Ola Manufacturing Corp. Games and juke boxes were contributed by members of the coin machine industry.



FROM THE LEADER IN THE COIN MACHINE FIELD

**IMMEDIATE  
DELIVERY  
ORDER NOW!**

IT'S NEW! IT'S COMPACT!  
IT'S FROM JENNINGS!

NEEDS LITTLE MORE FLOOR SPACE THAN  
A SINGLE MACHINE — 23" x 17" !

**TWO COIN CHUTES!  
TWO JACKPOTS!**

BUT THE BIGGEST FEATURES ARE  
**ONLY ONE HANDLE AND  
ONLY ONE MECHANISM!**

*Last Coins Played Visible on Glass Panel*

*1 or 2 Players Can Operate Machine At One Time!*

The Jennings Twin Play 5c-25c  
ALSO AVAILABLE IN 5c-5c 5c-10c

**CHALLENGER**

with the new flashy chrome top

Operation purely mechanical . . . Electricity  
needed only for brilliant lite-up effects.

RICH WALNUT FINISHED CABINET BLENDS  
BEAUTIFULLY WITH ANY SURROUNDINGS.

FLASHY CHROME JACKPOT DRAWS PLAYER AT A GLANCE!

CONTACT THE JENNINGS' DEALER IN YOUR AREA  
OR WRITE . . . WIRE . . . PHONE

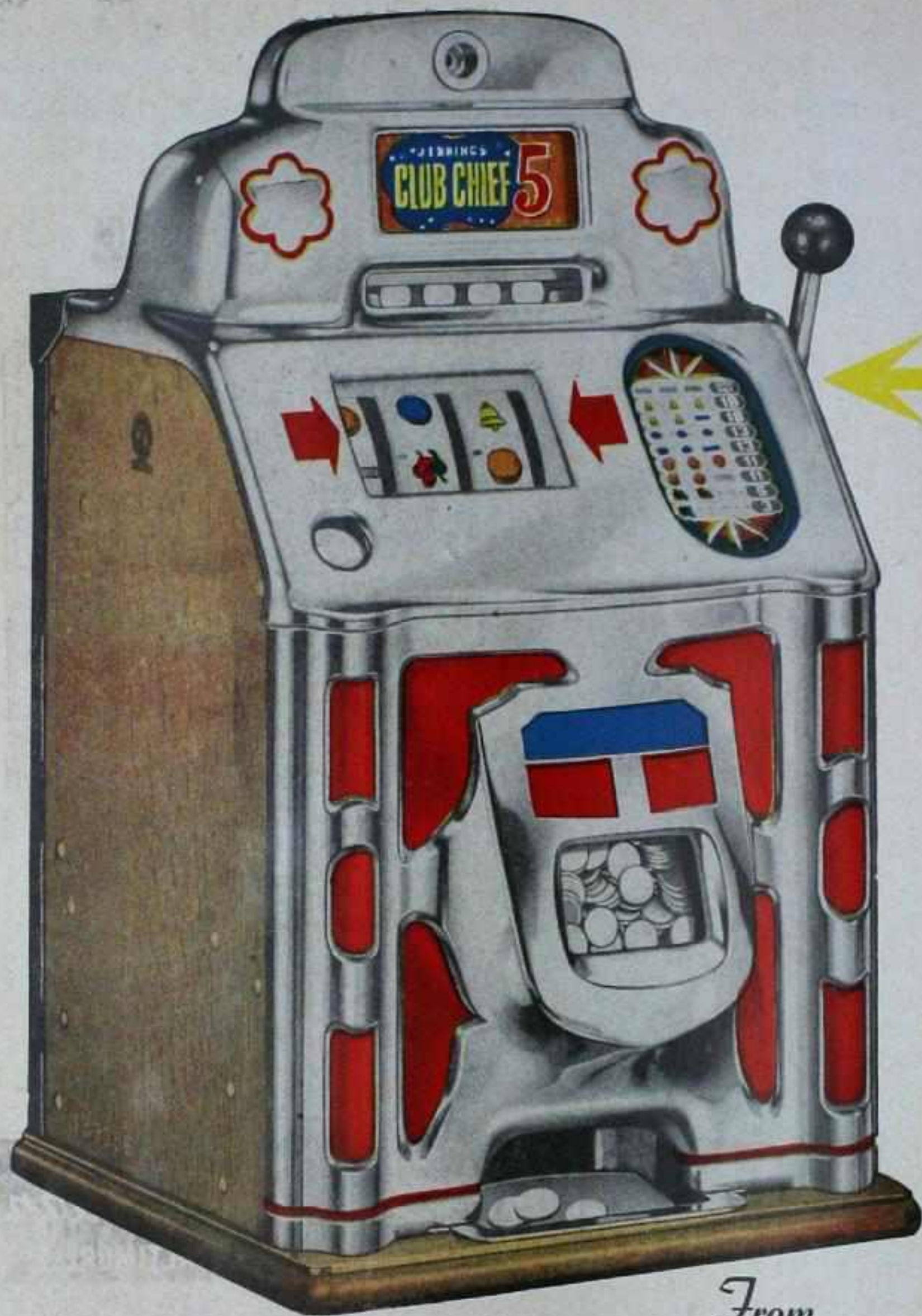


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FOR OVER FORTY YEARS THE LEADER IN THE COIN MACHINE FIELD

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**SPARKLING CHROME!  
RADIANT LITE-UP!**

PLAYERS AND LOCATIONS ALIKE  
PRAISE THIS PLAYER GETTER!

*Jennings Super DeLuxe*  
**CLUB CHIEF**

AVAILABLE IN 1c, 5c, 10c, 25c, 50, and \$1.00 Play

ACROSS THE COUNTRY — LOCATIONS REPORT  
**FEWER SERVICE CALLS!**

GET JENNINGS AND  
YOU GET THE FINEST!

**IMMEDIATE  
DELIVERY  
PLACE YOUR  
ORDER TODAY!**

*From  
The Leader in the Field for Over 40 Years!*

*Jennings*  
**STANDARD CHIEF**

AVAILABLE IN 1c, 5c, 10c, 25c, 50, and \$1.00 Play

**THE MACHINE THAT CAN FIT  
INTO ANY SURROUNDING!**

**A FLASHING BEAUTY . . .  
COLORFUL TRIM!**

- **MARVELOUS**  
*as an action getter!*
- **WONDERFUL**  
*with its tried and  
tested mechanism!*





# KICKER and CATCHER

THE BIG HIT FOR PROFITS



100 PER CENT SKILL!

TAKES IN MORE MONEY PER DOLLAR INVESTED THAN ANY GAME MADE!

PENNY PLAY **\$37.50** F. O. B. CHICAGO  
ADD \$3.75 FOR NICKEL PLAY

ORDER TODAY. Try it for 10 days. Money Back if Not Satisfied. You Keep the Receipts!

**BAKER NOVELTY CO.**

HEADQUARTERS FOR  
SLOT MACHINES  
AND  
BAKER PACERS

1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

## MANUFACTURER'S TRADE-IN OFFER

Obtain a NEW Model B2H  
**ACE COIN COUNTER**

Your old machine plus \$25.00 will bring immediate delivery on the NEW IMPROVED, LARGER

## ACE COIN COUNTER

This Offer Good for 60 Days  
Send in your old model Ace Coin Counter prepaid and we will send a new model C. O. D.

**ACE COIN COUNTING MACHINE CO.**  
3715 N. Southport CHICAGO

### FOR SALE

- 5 WURLITZER SKEEBALLS  
Guaranteed condition. . . . \$165.00 Ea.
  - 5 TOTAL ROLLS  
Best, cleanest condition. . . . 200.00 Ea.
  - 3 BANG-A-FITTYS  
Slightly used. . . . 225.00 Ea.
  - 3 CHICAGO COIN HOCKEYS . . . 65.00 Ea.
- 1/2 Cash, Balance C. O. D., plus freight.  
WRITE, WIRE, PHONE MAin 8462

**Automatic Coin Sales**  
2101 CHESTER CLEVELAND 14, O.

### WANTED

Pinball and phonograph mechanic, one Route man. No drifters. Prefer family man. Must be sober and reliable. Write or call

**FRANK HARRIS SALES CO.**  
POPLAR BLUFF, MO.  
Phone: 359

## COINMEN YOU KNOW

**Detroit:**

(Continued from page 122)  
tor, has taken over an increased interest in the Rouge Park Rollerdrome.

Eddie Way, of Enterprise Novelty, Ecorse, was a visitor at Robinson Sales Company. . . . H. Purdie, of Huron Valley Amusement, was in town to buy additional game equipment. . . . John Holden, Eddie Leyanna and Stan Pietrzak, of Stan's Amusement, were in town. Pietrzak is the proud father of a new daughter. . . . Jake and Al Krinsky, Great Lakes Amusement in Flint, were also in the Motor City.

Joe Vaughn, of the Flint Amusement Company, formerly a partner with Tom Crabtree, now retired, is expanding into skeeball and music box operation, after selling out his arcade in Flint. . . . Joe Chlebus, of Jackson, was in town with his wife and family. . . . Harry Stanton, of Robinson Sales, busy taking inventory last week. . . . Al Shingleton, of Gull Lake, near Kalamazoo, is expanding his route of pin games and has just bought a new Cadillac.

Willard Gortner, of Manitou Beach, has just purchased a large order of new equipment for his resort trade. He also operates Gortner's Restaurant on U. S. Route 112, the main Detroit-Chicago highway. . . . Al Curtis, of the Curtis Coin Machine Company, and president of the Michigan Miniature Bowling Association went out to Ojibway in Canada Sunday on a fishing trip.

Charles Friedenberg, Curtis' partner, is an enthusiastic golfer, and has just bought an elaborate new set of irons—aimed to reduce his waistline. . . . Michael Weinberger, of the S & W Coin Machine Exchange, is remodeling his salesroom and moving into quarters adjacent to his present office. . . . Joseph Gorzelany, of the Elite Music Company on Chopin Street, has bought part of their routes from Joseph Godell and Horace Rankin, and is also adding two new Packard wall box installations to his route.

Fred Zemke, Ann Arbor operator, and his staff of mechanics are back from a visit to the Packard factory at Indianapolis. . . . Carl Angott is celebrating the sale of the first Manhattan here by starting construction on the new addition which will double the size of his present building.

Morris Goldman, Irving Ackerman, and Jack Baynes, officers of the Michigan Automatic Phonograph Owners' Association, scheduled a trip Thursday to Cleveland to visit the Cleveland Music Operators' Association. . . . Betty Keppler, office manager of the MAPOA, back from a vacation at Saugatuck, found her desk cleared upon her return.

Betty Richardson, also of the MAPOA office, has left for a vacation at Manistee. . . . Ernest Nauer is establishing the Northwest Music Service. Mr. and Mrs. Charles J. Stapleton were visitors out at the Happy Holiday Shows this week, when they played in Ferndale, Mich.

### FOR SALE WELL-ESTABLISHED ROUTE

in Cincinnati area, including over 100 late model and pre-war Phonographs and Games. Also new Automobile and 2 Coin Counters. Price \$29,000.00 cash. Address BOX D-65, Care The Billboard, Cincinnati 22, Ohio.

## Look To The GENERAL For LEADERSHIP

# GENERAL

HAS THE SENSATIONAL  
JENNINGS' TWIN-PLAY

# CHALLENGER

5c-5c — 5c-10c — 5c-25c

- ✓ SAME TRIED AND TESTED CHIEF MECHANISM
- ✓ NEEDS LITTLE MORE FLOOR SPACE THAN A SINGLE MACHINE 23"X17"
- ✓ WALNUT FINISHED CABINET
- ✓ FLASHY CHROME TWIN JACKPOT



## IMMEDIATE DELIVERY!

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Established 1925

Growing Steadily Ever Since

# GENERAL Vending Sales Corp.

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NEW  
VEST POCKET  
BELLS  
**\$65.00**



- NEW MILLS JEWEL BELLS
- NEW BLACK CHERRY BELLS
- NEW GOLDEN FALLS BELLS

Operators and Jobbers, Write for Quantity Prices

### REBUILT MILLS MACHINES—GUARANTEED 30 DAYS

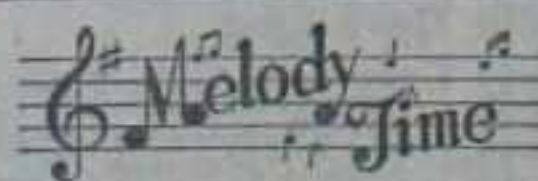
BLUE FRONTS, 5-10-25c	\$ 75.00	\$ 80.00	\$ 85.00
BROWN FRONTS, 5-10-25c	95.00	100.00	105.00
BLACK HANDLOADS, 5-10-25c	95.00	100.00	105.00
CHROME BELLS, 2/5, 5-10-25c	120.00	125.00	130.00
BLACK CHERRY BELLS, 2/5, 5-10-25c	140.00	145.00	150.00
CASH PAY JUMBOS, LATE HEAD	\$99.50		

BELL-O-MATIC DISTRIBUTOR

## VALLEY SPECIALTY CO.

550 N. CLINTON

ROCHESTER, N. Y.



## Sensational NEW INNOVATION

### COMBINATION COIN OPERATED RADIOS WITH TWO-WAY INTERCOMMUNICATION SYSTEM

Available in Night Stand or Console Models, either Blond or Walnut Finish. GREATEST MONEY-MAKER IN THE COIN RADIO INDUSTRY

10c—30 minutes  
Write for details. . . . Some distributorships open.

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**CENTRAL OHIO QUALITY BUYS**

**PIN BALLS**

ABC BOWLER	\$ 39.50	JUNGLE	\$ 49.50
AIR CIRCUS	89.50	KEEP 'EM FLYING	79.50
ALL AMERICAN	39.50	KISMET	69.50
AMERICAN BEAUTIES	69.50	KNOCKOUT	75.00
ARGENTINE	49.50	KNOCKOUT THE JAPS	75.00
ATTENTION	39.50	LANDSLIDE	39.50
BANDWAGON	39.50	LEADER	39.50
BELLE HOP	49.50	LEGIONNAIRE	49.50
BIG CHIEF	39.50	MARINES	69.50
BIG HIT (Multiple)	189.50	MARVEL'S BASEBALL	89.50
BIG HIT (Regular)	149.50	MIDWAY	89.50
BIG PARADE	79.50	MONICKER	49.50
BIG TIME	29.50	PAN AMERICAN	49.50
BOLWAY	59.50	PLAY BALL	49.50
BOMBARDIER	79.50	SCHOOL DAYS	49.50
BOSCO	59.50	SEA BREEZE	149.50
BUBBLE	99.50	SENTRY	79.50
CATALINA	99.50	SKY CHIEF	89.50
DEFENSE	59.50	SLUGGER	49.50
DIXIE	39.50	SPORT PARADE	39.50
DOUBLE BARREL	169.50	SPOT POOL	49.50
DUDE RANCH	39.50	STEP UP	179.50
EAGLE SQUADRON	69.50	STRATOLINER	39.50
5-10-20	69.50	STREAMLINER	89.50
FOUR ACES	69.50	SUNBEAM	59.50
FLAT TOP	99.50	SUPERLINER	159.50
GOLD STAR	39.50	SURF QUEEN	125.00
HOLLYWOOD	99.50	TEN SPOT	49.50
HOME RUN '42	69.50	TEXAS MUSTANG	59.50
HOROSCOPE	49.50	TOPIC	49.50
IDAHO	89.50	VENUS	69.50
INVASION	59.50	VICTORY	69.50
JEEP	59.50	WILDFIRE	39.50
		YANKEE DOODLE	89.50



Woolf Solomon



**New Revolveround Safes & Box Stands**  
Single, Double, Triple  
**WRITE, WIRE, PHONE**  
For Special Prices

**COINMEN YOU KNOW**

**Denver:**

(Continued from page 122)

LeMar Novelty Company at LeMar. . . Three other femme operators hereabouts are Dorothy Scullin, of Casper, Wyo.; Mary Wiggins, of Durango, Colo., and Mrs. Branning, who has the Wyoming Distributing Company at Douglas, Wyo. Mrs. Scullin is associated with her husband, Dan, who is best known around Casper as Dan the Music Man. Incidentally, the Scullins were recent week-enders at Estes Park.

D. J. Donahue, Los Angeles, Western Sales representative for Seeburg, is due in Denver for a couple of days, according to word received by W. H. Erskine, manager of the local branch of Jones Distributing Company. He also had a note that Robert Dunlap, of the Seeburg factory, would be out in Colorado for his vacation either at the Springs or in Estes Park one of these days soon. . . Erskine's chief salesman, Frank Ritchie, left last week for a 10-day swing thru the Southern section of the State and New Mexico with stopovers at Trinidad, Albuquerque, Santa Fe and other operating centers.

Harry Bowes has moved his Century Music Company from its second floor spot on 17th Street to a new location at 621 West Colfax. Pete Boody, who manages the operation, says the new layout will be a great improvement. For one thing, servicemen won't have to haul juke boxes up and down on the elevator, and for another, customers and employees won't have any trouble finding parking space, as they did on 17th.

Jack Arnold, who has Ajax Music Company on Blake Street, left last week for a two-week tour of his Wyoming territory for Packard. . . Ed Zobec is the new serviceman at Ajax. He's a veteran of the trade with about eight years experience to his credit in Denver, Colorado Springs, Salt Lake City and elsewhere. . . Doris Roark is back handling the reception desk and books at Ajax. Wintertimes she's a co-ed at Denver University.

Bruce H. Evans, manager of Decca Distributing Company, is due back this week from vacation. David Courtney, assistant manager, has been handling the Wazee Street office in Evans' absence. . . J. L. Chappell, who heads up Automatic Canteen Company, of Colorado, and wife also are vacationing on the West Coast. They are due back August 13. Meanwhile, Dwight D. Edwards, sales manager, is handling the business. . . W. B. Chandler, infantry veteran who is rounding out his third year as a vender operator here, is reported expanding his routes of hot nut venders and penny candy machines.

Gus Carter, who has Carter Music Company at Fort Collins was in town looking over new equipment, but he reports that play around the resort spots has been pretty hard hit. He had just come back from taking his 12-year-old son, J. Braxton, up to Grand Lake Boys Camp and he was planning a week-end at Glenwood Springs, which he nominates the top holiday spot of Colorado—the one the local residents patronize. . . At Estes Park, the other day Carter ran into the Scullins, of Casper, and the trio took time out for some shop talk.

Jacob H. Singer, who heads the National Cigarette Service is another Glenwood Springs vacationer. His son, Stanley, is taking care of the (See Denver on page 129)

**ARCADE AND PARK EQUIPMENT**

TOTAL ROLL	\$275.00	LITE LEAGUE	\$250.00	AMUSEMATIC JACK-RABBIT (New)	\$475.00
PINCH HITTER (New)	399.50	DRIVEMOBILE	169.50	CHAMPION BASKET BALL, 1 1/2 (New)	74.50
BATTING PRACTICE	89.50	MUTO, PUNCH BAG	175.00	10 1/2 FT. SUPER SKEE ROLLS	WRITE
SKY FIGHTER	149.50	VOICE RECORDER	119.50	10 1/2 FT. PREMIER SKEE ROLLS	WRITE
AIR RAIDER	119.50	9 FT. SKEE ROLLS	109.50	12 1/2 FT. PREMIER SKEE ROLLS	WRITE
TOMMY GUN (Late)	109.50	GROETCHEN TYPER	295.00	14 FT. WURL. SKEE ROLL, Week Score	295.00
WINDJAMMER	99.50	SCIENTIFIC BASE-BALL	99.50	14 FT. WURL. SKEE ROLL, Week Score	295.00
PANORAMS	275.00	14 FT. WURL. SKEE ROLL, A-1	269.50	NEW RADIOTONE VOICE RECORDER AND BOOTH—Easy for Attendant to Operate	\$795.00
RAPID FIRES	119.50				
CHICKEN SAMS	82.50				
UNDERSEA RAIDER	250.00				

WRITE FOR COMPLETE LIST

**CONSOLES**

5¢ SUPER BELLS, Comb. C.P., F.P.	\$149.50	JUMBO PARADES, C.P., LATE	\$109.50
5¢ BALLY HIGH HANDS, Comb.	125.00	JUMBO PARADES, Comb. F.P., C.P.	139.50
25¢ BOBTAILS, F.P.	129.50	JUMBO PARADES, A-1, F.P.	79.50
5¢ BOBTAILS, F.P.	79.50	KENTUCKY CLUBS, A-1, C.P.	89.50
5¢ BIG GAMES, F.P.	69.50	KEENEY'S 2-WAY 5-25¢ SUPER BONUS BELLS	WRITE
25¢ PAGES REELS, C.P.	149.50	KEENEY'S 3-WAY SUPER, 5-10-25¢	WRITE
MILLS 4 BELLS, A-1	295.00		
MILLS 4 BELLS, LATE HEADS	395.00		

<b>SLOTS</b> WRITE WIRE PHONE For Special Low Prices on New and Used Slots.	<b>MUSIC</b> WRITE WIRE PHONE For Prices on New and Used Phonographs.	<b>NEW PIN BALLS</b> WRITE WIRE PHONE Low Prices on New Pin Balls. CALL US FIRST.	<b>NEW CONSOLES</b> DeLuxe Draw Bells Triple Bells Evans Racers Super Bonus Bells Mills 3 Bells
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ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

**CENTRAL OHIO COIN MACHINE EXCHANGE**  
185-189 E. TOWNE ST., COLUMBUS 15, O. Phones AD 7949, 7993

Aireon presents **The Blonde Bombshell**

Real Gold Digger  
Magnetic earning power!

Boyzeel Hold everything! Here she comes!

Orders filled in rotation.

NOW BEING SHOWN AT:

**J. H. PERES DISTRIBUTING CO.**  
922 POYDRAS, NEW ORLEANS, LA.

**BIG CLOSE OUT — RIDICULOUS PRICES**

Games clean and ready for location

Post War Games and United's Revamps:

Arizona	\$ 49.50	Sea Breeze	\$140.00	Bowlaway	\$ 25.00
Brazils	49.50	Santa Fe	49.50	Cover Girl	29.50
Double Barrels	109.50	Streamliners	49.50	5-10-20	29.50
Fast Balls	89.50	Surf Queens	69.50	Four Aces	29.50
Grand Canyons	49.50	South Seas	59.50	Hi-Dive	25.00
Havanas	Write	Stage Door Canteens	79.50	Hi-Hat	25.00
Idahos	49.50	Trade Winds	59.50	Keep 'Em Flying	29.50
Midget Racers	99.50	Tornados	165.00	Knock Out	29.50
Oklahomas	49.50	OTHERS		Majors '41	25.00
Rios	Write	Big Parade	35.00	Sky Blazer	35.00

IMMEDIATE SHIPMENT—1/3 deposit, balance C. O. D.  
Coming Soon—United's "MEXICO"—Order now to get early delivery on the best pin table yet.

**BANISTER & BANISTER DISTRIBUTING COMPANY**

444 MASS. AVE. Riley 4617 INDIANAPOLIS 4, IND.

**DO YOU NEED NEW MACHINES? WE HAVE . . .**

- New A. B. T. Machines
- New Bell-O-Matic Machines
- New Bally Machines
- New Evans Machines
- New Genco Machines
- New Williams Machines
- New Mutoscope Machines
- New Pace Machines
- New Esquire Machines
- New Columbus Venders
- New Master Venders
- New Walling Venders
- New Victor Venders
- and New Phonographs, too.

Write for detailed circulars on these new machines.

**DO YOU NEED USED MACHINES? WE HAVE THEM**

Thoroughly Checked and Ready for Location. Write for exact list of used machines you need, as we have various lists.

**The VENDING MACHINE CO.**  
FAYETTEVILLE, NORTH CAROLINA  
U.S.A.

**WANTED**

Clean late Scales, late Music or late 5 Ball Pins. Will take any of above equipment in on list below.

6 Clean Factory Reconditioned Photomatics, Latest Models, Muto. Ea.	\$695.00
1 Exhibit's Rot. Claw Digger	175.00
1 Mills Dumbell Lifter	35.00
1 Pacific 3-Way Lifter	25.00
1 Tom Mix Ray Gun	22.50
1 Ferris Wheel, 3-Shots, 1¢ Vends.	
Price	65.00
1877 Edison Music Box	215.00
1 Grandma Pollard Horoscope	75.00
1 Chester Pollard Golf	45.00
1 Seeburg Hockey	80.00
1 Auto. Money Changer	45.00
1 Change Booth	15.00
1 Pitch 'Em and Catch 'Em, Fl. Model	65.00
1 Anti Aircraft, Like New	40.00
1 Ten Strike	35.00
1 Kicker & Catcher (Pre-War)	22.50
1 Pop Up	30.00
1 Holly Grip on Base	15.00
3 A.B.T. Guns, Blue and White	19.00
2 A.B.T. Guns, Jungle Hunt	17.50
3 Muto. 2¢ Card Venders, Tops & Base. Each	25.00
1 1/2 Chicago Floor Digger	49.50
1 1/2 Exhibit's Floor Digger	59.50
1 Col. Upright Scale, Good for Guess or Weight Men	65.00
6 Wat. Rol-a-Tops	
2 Cailles	\$550.00 for Lot

**ASSID**

340 Monroe Grand Rapids 2, Mich.

**FOR SALE**

**PRE-FLIGHT TRAINER**

with 25c Coin Slot and Timer Stand, Projector and Map. Cost when new, \$950.00. A real bargain at \$695.00.

**ISSETTS**

5514 7th Avenue, Kenosha, Wis.

**Four Pre-War Photomatics**

Make us an offer, no reasonable offer refused.

**D. K. CARTER & COMPANY**

2012 Nicollet Ave. Minneapolis, Minn.



Contact  
**BRANSON**  
FOR  
**JENNINGS'**  
SENSATIONAL NEW  
TWIN PLAY  
**CHALLENGER**

JENNINGS CLUB CHIEF  
JENNINGS STANDARD  
CHIEF

Featured in  
Full Color in  
Today's Issue

**H. M. BRANSON**  
DISTRIBUTING CO.  
314-16-18 So. 2nd Street  
LOUISVILLE 1, KY.  
Phone: WABash 1501

**Chicago:**

(Continued from page 122)

Paul Glaser couldn't make it, tho he had a ticket. Howie Freer is back after a vacation in the Northwest. He spent most of his time in Oregon.

Empire took possession of the remaining half of their new headquarters last week after the tenants moved out. They now have the entire building at 1012-14 Milwaukee Avenue. Work on additional offices to be created out of the newly acquired space is expected to be completed within 30 days. Harry Jacobs Jr. and Sr., of United Coin Machine Company, Milwaukee, were among Northern visitors calling at Empire. However, they were outnumbered by a host of Southern visitors who included Dan Cohen and Andrew Monte, New Orleans; Carl Trippe, Ideal Novelty, St. Louis; Clarence Camp, Southern Amusement Company, Memphis, and Ben Robinson, New Orleans.

Partners Bernard and Charles Schutz, of Coin Amusement Games, are planning alternate August vacations. Bernard reports plans aimed at a jaunt to California. Other workers are taking vacations on a rotation plan. Repair work on amusement park guns is keeping the plant busy. Bernard reports that he is keeping a close eye on Charles' end of the family for a coming preview of a new model of Schutz—and possibly two new models.

Zale-Graziano championship fight brought many coinmen to the Chicago area. Monarch Coin Machine Company's Clayton Nemeroff reported many dropping into the plant to say hello, including Henry Wilson, Detroit; Phil Mason, New York; Coinman Roelke, Milwaukee, and Clyde Darter, Kankakee, Ill.

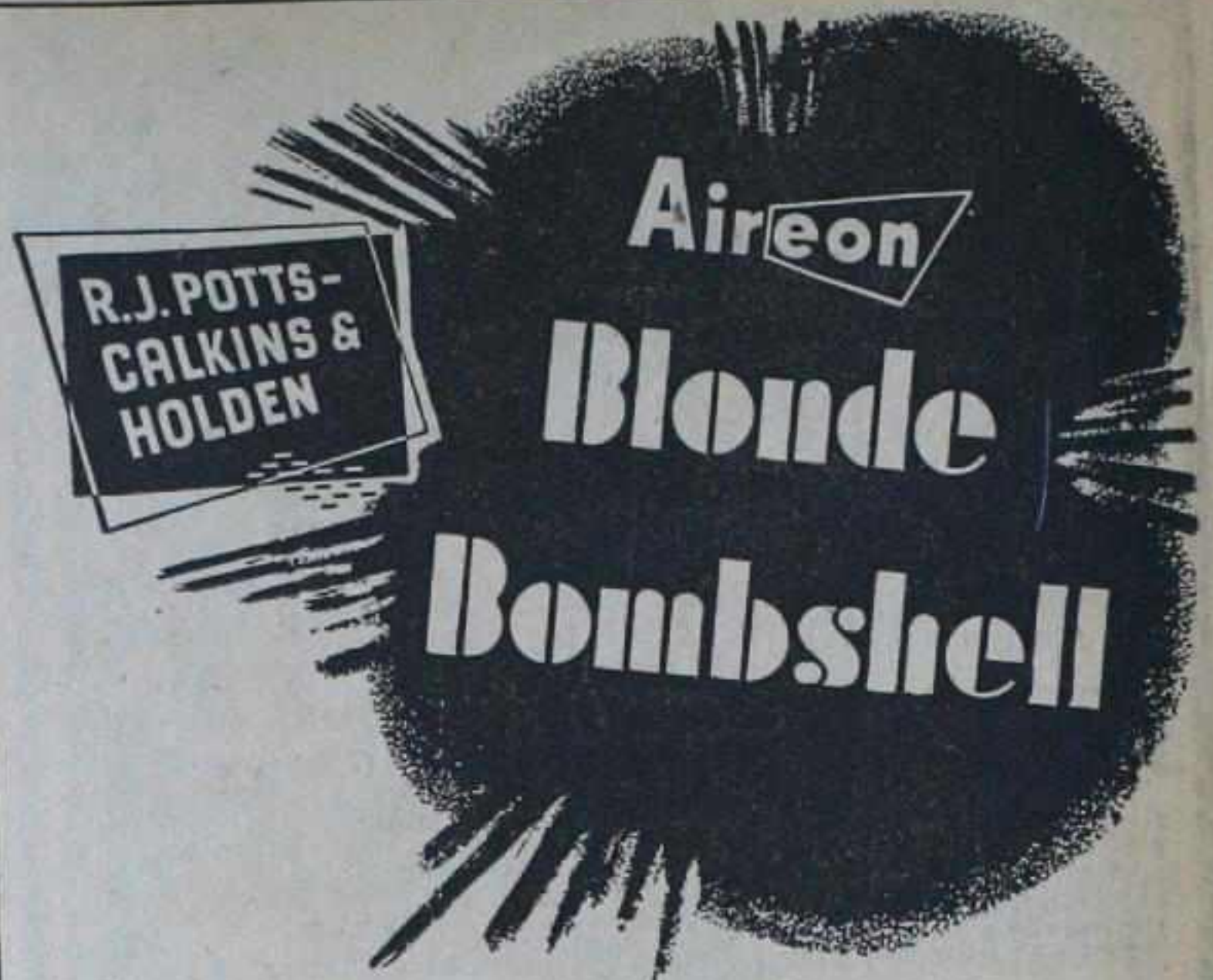
Bruno Kosek, of Mid-State Company, tells of a successful trip into Indiana and Michigan. He reported that tourists are letting loose of their money and keeping machine take up.

Crew at Buckley Manufacturing Company is back on the job after vacationing from July 4-14. Jerry Haley reports a good vacation in Michigan. R. E. (Smitty) Smith spent his days of freedom at his summer home on Fox River near McHenry; Roy Parcon made his usual motorcycle jaunt to Milwaukee, and George Parsons spent his vacation working in his garden. Boss Pat Buckley is still on the Pacific Coast on a business trip. He is expected back within two weeks. Old-timer coinman Charlie House, Louisville, dropped in at Buckley. Smitty Smith also reports calls from H. E. Hill, Greenwood, Miss., and Dave Rosen, Philadelphia.

Greetings were in order for Dave Simon, of Simon Sales, Inc., New York, and Lew Wolcher, of Advance Automatic Sales, San Francisco, at the United Manufacturing Company. . . . Bob Gnarro, due back at ABC Music Service Company, last reported from the Grand Canyon on his way back to Chicago from points west. . . . Joseph Kahout at Marvel Manufacturing Company reports things so busy "no time for vacations."

Out at Coven Distributing Company Joe Schuman is back from a Wisconsin vacation and ready to tackle his new job as head of the expanded Coven parts service. Ben Coven, company head, had found it necessary to delegate much of his sales work to Bob Schaefer because of increasing demand for equipment. Schaefer will spend half his time in the office and half on the road. Coven's Eddy Wikoff will also pitch in to help out with road work.

Carl Hoelzel, of the United Amusement Company of Kansas City, Mo., was among those who dropped in at Bally Manufacturing Company this week, Herb Jones reports.



We're Getting So We Fall For Our Own "Line!"

Yes, we get up the AIREON ads. It has been our pleasure to work with AIREON and their distributors almost from the beginning. It is a real pleasure to join their other suppliers in congratulating AIREON on the BLONDE BOMBSHELL surprise product that is exciting the industry. Have you seen it yet?

**CLOSE OUT!**  
RECONDITIONED SEEBURG  
WIRELESS WALLBOXES  
200—5c Wallomatics (WS2Z)  
20 selections. Ea. . . . \$16.50  
60—5c Wallomatics (WS5Z)  
24 selections. Ea. . . . 16.50  
25—5-10-25c Wallomatics (WS10Z)  
20 selections. Ea. . . . 25.00  
50—5-10-25c Baromatics (WB1Z)  
20 selections. Ea. . . . 25.00

All boxes reconditioned ready for location. Send 1/3 deposit with order—balance C. O. D. Subject to prior sale.

**ATLANTIC CONNECTICUT CORP.**  
1625 Main St. Hartford 5, Conn.  
Telephone: Hartford 2-6141

**IS YOUR NAME ON YOUR EQUIPMENT?**

**DECAL TRANSFERS**—the attractive, inexpensive, permanent and efficient method of putting your firm name, service phone number and instruction plate on your machines. Designed and manufactured to your specifications. Immediate delivery. For free estimate send following information: size, quantity, number of colors.

**CLEVELAND DECALS, INC.**  
2515 CANAL RD. CLEVELAND 13, O.

**A.B.T. Shooting Gallery**

Six guns, factory reconditioned; portable steel building, targets, canvas, compressor, everything needed, \$2,000.00

**DELBERT McKINLEY**  
1125 Arcadia Ct. Long Beach, Calif.

**THE DOWNEY-JOHNSON COIN COUNTER**



\$217.50  
F. O. B. Chicago

OUR COIN SORTER AND COIN COUNTER ARE BOTH UNCONDITIONALLY GUARANTEED FOR 1 YEAR. Free Circulars Upon Request

WE HAVE ALL THE LATEST BRAND NEW GAMES WRITE FOR PRICES

OUR RECONDITIONED MACHINES ARE UP TO A HIGH STANDARD NOT DOWN TO A PRICE. SEND FOR LIST.

**GLOBE COIN SORTER**

\$290.00



**ATTENTION!**

Bally Victory Derbies and Victory Specials at Bargain Prices.

DISTRIBUTORS, SEND FOR FULL PARTICULARS  
TERMS: 1/3 DEPOSIT—BALANCE C. O. D. OR SIGHT DRAFT.  
CHARLES (JIMMY) JOHNSON—VINCE MURPHY



**GLOBE DISTRIBUTING CO.**

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. ARM. 0780

**LOOK! ALL-PURPOSE RUBBER SERVICE KIT . . . ONLY \$7.50 EACH**

The "All Purpose Rubber Service Kit" consists of the following:

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|-------------------------------------|---------------------------------|--|
| 1. 24 Small Live Rubber Rings       | 6. 12 T-Shaped Rebound Rubbers  | 10. 4 2" Live Bumper Rings                     |
| 2. 24 Medium Live Rubber Rings      | 7. 12 Beveled Hole Plunger Tips | 11. 4 3" Live Bumper Rings                     |
| 3. 24 Large Live Rubber Rings       | 8. 12 Small Hole Plunger Tips   | 12. 2 Attachment Caps or Male Plugs            |
| 4. 12 Thumb Guards for Coin Chutes  | 9. 12 Large Hole Plunger Tips   | 13. 1 10 Ft. Electric Cord With Attachment Cap |
| 5. 12 Straight Hole Rebound Rubbers |                                 | 14. 1 6 Ft. of Live Slide Rubber Railing       |

SEND FOR OUR LATEST COIN MACHINE PARTS LIST

**COIN MACHINE SERVICE CO.**

PARTS FOR EVERY OPERATOR'S NEED

1547 N. FAIRFIELD AVE. All Phones: HUMBOLDT 3476 CHICAGO 22





Our weekly SUPERSPECIAL is "HIDDEN" somewhere in this ad at a "GIVEAWAY" price. Find it—order quick. Earliest post-marked order gets it! Lucky buyer's name will appear here 2nd week after each offer. Read our ad EARLY every week.

**MUSIC**

- 1 Alron, Super DeLuxe ..... \$495.00
- 1 Rock-Ola Premier ..... 199.50
- 2 Rock-Ola Commando ..... 199.50
- 1 Wurlitzer 850 ..... 369.50
- 1 Wurlitzer 810 ..... 195.00
- 1 Wurlitzer 818 (110V, Direct Current) 134.50

- 1 Solotone Location Amplifier ..... \$ 49.50
- 20 Packard Wall Boxes (Used 3 Mo.) .. 22.50
- 16 Seeburg Selectomatic Wall Boxes .. 4.95
- 1 Seeburg 8800 Hi-Tone, E6RC ..... 232.50
- 1 Seeburg 8200 Hi-Tone ..... 159.50

**ARCADES**

- 1 Longacre ..... \$149.50
- 1 Thorobred ..... 139.50
- 3 Victory Specials ..... 325.00
- 1 Record Time, FP (Needs back glass) .. 39.50
- 1 Club Trophy, FP ..... 69.50

**ONE BALLS**

- 23 Stands for ABT Challenger (NEW) \$ 9.95
- 1 Chicago Coin Goales ..... 225.00
- 1 Bally Defender ..... 79.50
- 1 Bowl-o-Ball, 14" (Floor Sample) .. 189.50
- 1 Bowl-o-Ball, 8" (Floor Sample) ..... 159.50
- 7 Genco Whizz, w/Stand ..... 49.50

**CONSOLES**

- 6 Keeney Bonus Super Bells, FP/Comb., 5¢ ..... \$399.50
- 2 Keeney Bonus Super Bells, FP/Comb., 5/5¢ ..... 675.00
- 2 Keeney Bonus Super Bells, FP/Comb., 5/10¢ ..... 685.00
- 1 Keeney Bonus Super Bell, FP/Comb., 5/25¢ ..... 695.00
- 1 Keeney Bonus Super Bell, FP/Comb., 5/25¢ (Brand New) ..... 875.00
- 2 Keeney Super Bells, FP/Comb., 5¢ ..... 99.50
- 2 Keeney Super Bells, FP/Comb., 25¢ ..... 99.50
- 2 Keeney Four-Way Super Bells, FP/Comb., 5/5/5/5¢ ..... 149.50

- 2 Bally Draw Bells, 5¢ ..... \$289.50
- 2 Bally High Hand, 5¢ ..... 59.50
- 4 Bally Club Bells, FP/Comb., 5¢ ..... 59.50
- 1 Mills Three Bells, 5/10/25¢ ..... 299.50
- 1 Paces Twin Reels, Cash PO, 5/25¢ ..... 79.50
- 1 Paces Reels, w/Rails, FP/Comb., 5¢ ..... 39.50
- 2 Paces Saratoga, FP/Comb., 5¢ ..... 47.50
- 2 '48 Twin Duo Bells, FP, 5/25¢ ..... 129.50
- 1 '48 Twin Duo Bell, FP, 5/5¢ ..... 124.50
- 1 Sun Ray, FP ..... 39.50
- 1 Jennings Bobtails Tot., FP ..... 39.50
- 1 Watling Big Game, FP ..... 32.50
- 1 '41 Evans Galloping Domino, Cash PO 49.50

**SLOTS**

- 1 Mills 5¢ Blue Front ..... \$ 89.50
- 1 Mills 5¢ Original Chrome ..... 109.50
- 2 Mills 5¢ Copper Chrome ..... 119.50
- 1 Pace 5¢ DeLuxe Chrome, '46 Model ..... 199.50
- 1 Jennings 5¢ Silver Chief ..... 79.50
- 1 Jennings 5¢ Bronze Chief, '46 Model ..... 79.50
- 1 Jennings 10¢ 4-Star Chief ..... 89.50
- 1 Columbia Bell, DeLuxe Club ..... 139.50

- 1 Mills V.P. Bell, Green, 5¢ ..... \$ 39.50
- 1 Single Steel Safe Cabinet with Combination Dial Lock ..... 19.50
- 1 NEW Chrome Conv. Cabinet for all Mills Esc. Slots, 5¢-3/5 P.O. .... 39.50
- 2 NEW Black Cherry Bell Conv. Cabinets for all Mills Esc. Slots, 1-5¢, 1-10¢, 3/5 P.O. .... 49.50

**COUNTER GAMES**

- 9 Daval FREE PLAYS ..... \$ 22.50

**VENDING**

- 4 U-POP-IT Popcorn Machines ..... \$ 69.50
- 1 POP-O-MATIC Popcorn Machine .. 49.50

MAIN OFFICE:  
635 'D' STREET, N. W.  
WASHINGTON 4, D. C.  
DISTRICT 0300

TERMS: 10% DEPOSIT, BALANCE C. O. D.

BRANCH OFFICE:  
2505 N. CHARLES ST.  
BALTIMORE 18, MD.  
BELMONT 8189



**COINMEN YOU KNOW**

**New York:**

(Continued from page 122)

Avenue and 50th Street to his partners and will devote full time to his manufacturing concern. . . Lewis Kiniskern is out of the hospital after two months.

Sam Holtzman, arcade owner, is president of the new Coney Island Arcade Association. . . The Cleveland Plain Dealer featured a Page 1 story on the Telecoin Caravan when the show opened in Cleveland last week. . . Tony (Rex) Di Renzo, general sales manager of Manhattan Phono, reports sales of the new Fiesta model excellent.

Buddy Eisen, of Joe Eisen & Son, reports plans not yet set regarding a showing of the new Packard music machine, but ops may now see it at Eisen's shop. . . Nathan Fox, up-State New York; Sidney Dunke, Baltimore, and Kal Klein, Bangor, Me., were visitors to the avenue last week.

Al Bloom's mail at Speedway has been growing by leaps and bounds as a result of his get-acquainted offer featuring Talking Gold. . . Dave Lowy and Phil Mason, of Dave Lowy & Company, are working on a new game machine.

Bill Rabkin, president of International Mutoscope, has a new machine set for fall. . . Al Koondel, of Empire Automatic Music, Inc., has returned from a mountain vacation. . . Joe Lanuto, Ridgewood Automatic Music, has recovered from illness.

F. McKim (Mac) Smith, prexy of the National Association of Music Machine Owners, reports that used machines are starting to roll in to the Manhattan trade school for use in the veterans' training program. . . Harry Brodsky, of Harbor Automatic Music Company, has moved into his new home in Flatbush.

Norman Goldberg, of De Luxe Music Systems, is awaiting the stork. . . Jack Seidler, president of the Independent Cigarette Operators' Association, reports the organization is rapidly expanding. . . Joseph Rake, of Rake Coin Machine Company, Philadelphia, is still vacationing in Atlantic City and renewing acquaintances with coin row visitors to the seaside resort.

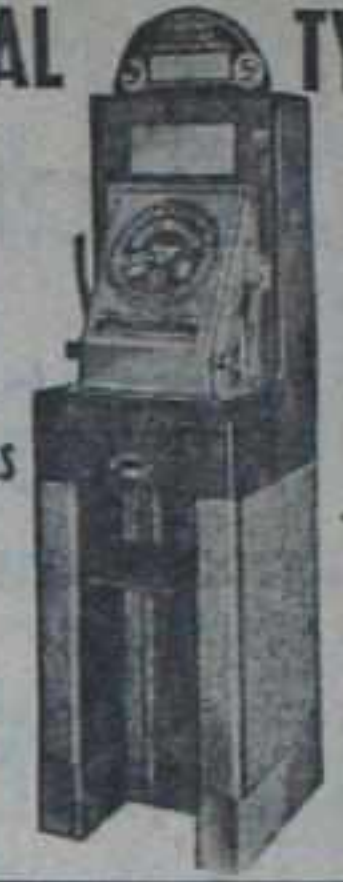
Harry Berger, of West Side Distributing Corporation, reports that cigar machines are becoming more popular thruout the city. . . Phil Raisen, of Banner Novelty Company, has left for the mountains on his annual vacation. . . Art Herman, of Boro Automatic Music Company, has returned to the city after several weeks of rest.

Herb Klotzman, Vendear Sales, became a father last week. . . Ops report the new Columbia recording of Pete by Doris Day is becoming more popular. . . Charles Sachs, of Union Automatic Music, has returned to New York after a short vacation up-State. . . Hayne Houston, of Spacarb, reports his firm is readying a new bulk soft drink vender.

The new U-Need-A electric cigarette vender is almost set. . . Lawrence Reiss, of Stalder Manufacturing Corporation, reports that biscuit coin machines are hitting new highs. . . Tilford Gross, of Madison Music Company, has moved his family into their new apartment in Bayside. . . Bob Carlson, of South Bend, Ind., visited the avenue last week.

Joseph Kochansky, of Premier Coin Machine Manufacturing Company, reports that game machine sales are increasing. . . Tommy Manka, of Manka Music, is boasting of the crops on his up-State farm.

**STANDARD METAL TYPERS**



NEW AND USED MACHINES

MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

**FINEST QUALITY METAL TYPER DISCS**  
Priced from \$7.50 Per 1,000

LUMIFRAME LIGHT-UP TOP SIGNS

**NEW COLORED DISCS**

NOW AVAILABLE  
Guaranteed to increase your receipts.  
WRITE FOR SAMPLES AND PRICES.



**STANDARD SCALE CO.**  
4333 DUNCAN AVE., ST. LOUIS 10, MO.

**BUY FROM MARKEPP** *It's Safer!*

**A. B. T. NEW IMPROVED CHALLENGER \$65.00**



**5-BALL PIN GAMES**

- Victory ..... \$ 45.00
- Casablanca ..... 75.00
- Midget Races ..... 125.00
- Defense, Genco ..... 47.50
- Super Score ..... 150.00
- School Days ..... 39.50
- Wild Fire ..... 39.50
- Four Diamonds ..... 44.50

**ARCADE EQUIPMENT**

- Chicago Coin Hockey ..... \$ 89.50
- Lite League ..... 85.00
- Seeburg Target, Conv. ..... 79.50
- Bally Rapid Fire, Conv. ..... 65.00
- Chicago Coin Goales ..... 195.00
- Tally Roll ..... 245.00
- Genco Total Roll ..... 295.00
- Genco Play Ball ..... 89.50
- Socoo Ball ..... 295.00

**MUSIC**

- Rock-Ola Std. Dial-a-Tune ..... \$185.00
- Wurlitzer Vic. 24 ..... 149.50
- Seeburg Hi-Tone 8800, R.O. .... 295.00
- Seeburg Hi-Tone 8800, R.O. .... 295.00
- Wurlitzer 412 ..... 75.00
- Wurlitzer 800R ..... 185.00

**4310 CARNEGIE AVE. The MARKEPP Co. m.m. MARCUS & SONS CLEVELAND 3, OHIO TEL. HE 1043**

**FOR IMMEDIATE DELIVERY!**

**CIGARETTE MACHINES**  
DuGrenier Challengers, 7 Col., 1947 Model, Like New  
**\$149.50 EACH**

**12 RECORD MUSIC**  
In Excellent Condition  
**\$69.50 EACH**  
Seeburg — Rock-Ola Wurlitzer

**\$24.50 Each**  
Bolaway Clover  
Fox Hunt Majors, '41  
Pan American Trailways

**\$34.50 Each**  
Legionnaire On Deck  
School Days Snappy, '41  
Champ

Sea Hawk Star Attraction  
Speed Demon  
Wild Fire Majors

Bosco (Genco)  
Defense (Genco)  
Home Run, '42  
Monicker Show Boat

Jungle Victory (Genco)  
Play Ball  
Big Parade  
Five-Ten-Twenty Topic

Astrology Scales—Ticket Model . . . \$49.50  
**ALL ITEMS GUARANTEED**

**UNITED INDUSTRIES**  
525 PARKER ST • CHESTER • PENNA.

- IDEAL FOOTBALLS, Floor Samples, \$199.50
- JACK RABBIT ..... 149.50
- UNDERSEA RAIDER ..... 169.50
- DRIVE MOBILE ..... 139.50
- ACE BOMBER ..... 129.50
- SKY FIGHTER ..... 129.50
- SCIENTIFIC BATTING PRACTICE ..... 69.50
- PERISCOPE ..... 69.50

**METAL TYPER DISCS FOR GROETCHEN TYPER**  
Finest Aluminum—Standard Thickness \$8.50 Per 1000  
Satin Finish  
PRECISION DIES Sample on Request

**MONEY BACK GUARANTEE**  
1/3 With Order, Balance C. O. D.

**MAX GLASS DISTRIBUTING COMPANY**  
914 DIVERSEY • CHICAGO 14, ILL.

**WE'LL BUY Any Post-War Games or Consoles**  
NEW or USED—Any Quantity  
Cash on the "Barrel Head"  
WRITE, WIRE OR PHONE

**American Amusement Co.**  
158 E. Grand Ave. Chicago 11, Ill.  
Phone: Whitehall 4370  
Buy "AMERICAN" and you buy the "FINEST"

**PRACTICALLY NEW 4 KEENEY SUPER BONUS BELLS**  
3-Way, 5, 10, 25¢  
\$950.00 Each or 4 for \$3,500.00  
**Low Wolf Enterprises**  
1022 Main St. Buffalo 2, N. Y.  
Phone: GARfield 7780



**Kansas City:**

(Continued from page 122)

resident partner there in the Central Distributing Company, and M. H. Rosenberg, resident partner in the firm at Omaha, flew in last week for a conference with partner Tim C. Crummett, then right back to their home stations. . . . Mashek flew up from Oklahoma capital in just slightly over two hours at the stick of his new North American Navion. Like other coinmen who have taken to the air, Mashek says a plane is practically a must for a coin machine distributor these days. He reports pinball play running very good in Oklahoma, where they just began to be placed in numbers about five months ago. Music collections, he says, have slumped but operators are expecting them to bounce back up as the money from the wheat crop begins to circulate after next year's crop is planted. This week Mashek is flying his family up to Meeker, Colo., for a week's fishing.

Ed Feldman, field engineer for Seeburg, and Reed Whitney, of Chicago, district manager, will be in Wichita Wednesday, July 23, for a one-day service school at the Lassen Hotel. Ed Lyons, serviceman for W. B. Music, and his chief, Harry Silverberg, also will be down for the affair. About 30 companies in the Kansas City area were represented at the similar service school held at W. B. offices here last week.

Louis Marshall and Bob Reust, of Merchandizers, Inc., are expanding their popcorn vending routes steadily. Newest locations are in Sedalia and Warrensburg, Mo., and Topeka, Kan. For the present, they are handling the new operations from Kansas City. At Lawrence, Kan., seat of the University of Kansas, they have installed Roger Ewing to operate a string of the venders. . . . Lee Coffey, of Midwest Popcorn Company at Omaha, is expected in town this week to confer

with Marshall on distribution of the T. & C. venders thru this area.

Healthy state of the music business in Oklahoma and Kansas is evidenced by the number of new names on the lists of operators. Among those in Kansas are George Underwood at Beloit, George DeBey at Downs, W. R. Friedhoff, who has set up the Wellington Music Company, and Al Shanahan at Wichita. Shanahan is a radio man by trade, and he is operating his juke route in conjunction with his radio shop. . . . R. C. McAllister is reported back at his old stand in Arkansas City, Kan., where he recently bought out the Bailey Novelty Company and the Ark City route of Cliff Wilson, well-known Tulsa and Oklahoma City coinman. McAllister had been operating out at LaMar, Colo., after leaving Ark City some time back.

New faces around the Oklahoma circuit include C. A. Miller at Sulphur, Jimmy Alberts at Oklahoma City, Jimmy Passolt, who has set up a route at Ardmore, and Ivor Close, new music operator at Enid. . . . Visitors of the week along the K. C. coin rialto included Ivan Starks, of Marshall, Mo.; Sonny Nelson, of Richmond, Mo.; Cecil Mulkey, of Atchison, Kan., and Tom Schwartz, of Shawnee Vending at Topeka. E. L. Clemm, who has E. & K. Music at St. Joseph, Mo., also was down, accompanied by Roman Meyer, former serviceman who now is in the St. Joe fire department but still keeps a keen interest in the trade, especially the mechanics of the jukes and pins.

**Denver:**

(Continued from page 126)

business while the elder Singer takes time off. . . . R. E. Williams, manager of the wholesale record department of the Parker Company (Majestic distribs), is due back this week from a holiday. . . . Leonard Curry, who has the arcade on 17th Street, is back in Missouri again to look after his arcade at the Lake of the Ozarks. His parents, who had been running the Missouri spot, had to return to Texas when Leonard's brother was taken ill. Mrs. L. Ivey is handling Curry's Denver place now.

Leo Negri, field man for Lu Shulman's Modern Distributing Company (Rock-Ola), and his brother, Frank, who is field man for Jim Blackwell's Blackwell Distributing Company (Aireon), undoubtedly have the prize anecdote of the month to tell. Altho they live within four blocks of each other in Denver, both are on the road so much that they hadn't seen each other for four months, they figured out the other day when they ran into each other on the street in Cheyenne. So they went in and had lunch on it—just to get acquainted again.

Everett Fees, former Rockford operator, who bought out part of the Negri brothers routes several years ago, has been elected city councilman since moving to Manitou, friends report. He operates the E. & M. Music Company there. . . . L. D. Donelan, who has Donelan Drug Company at Saratoga, Wyo., has launched a music operation there. . . . Out-State visitors around the Denver coin machine shops last week included Ralph Fuller, of Greeley; Louis Belotti, of Walsenburg, and L. J. Reynolds, of Pueblo Music. . . . Wyoming coinmen making the rounds included Forrest Asa, of Torrington, and George Burnham, of Lovell. . . . Word from Cheyenne is that Charles H. Hughes, of Cheyenne Music & Appliance Company, is back from a jaunt to Chicago and New York, and is expanding his routes.

Charles and Hugh J. Todd have just launched the Todd Novelty Company, music operation, at Colorado Springs. . . . J. R. Moore, who has LaSalle Music Company, one of Denver's biggest juke operations, reports that after a bad June play is beginning to pick up again.

**BEN RODINS SAYS**

If We Can't Guarantee It . . . . . We Won't Ship It . . . . .

**NEW PIN GAMES FOR IMMEDIATE DELIVERY USED PIN GAMES CHECKED—SCRAPED—CLEANED**

VICTORY	\$27.50
BUBBLES	34.50
KEEP 'EM FLYING	39.50
UNITED STREAMLINER	59.50
UNITED SANTA FE	59.50
UNITED TRADE WINDS	59.50
UNITED GRAND CANYON	59.50
SURF QUEENS	79.50
STAGE DOOR CANTEENS	99.50
BALLY BIG LEAGUE	99.50
DOUBLE BARRELS	124.50
FAST BALL	129.50
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Amusement Corporation  
412 9th St., N. W. • DI. 1625  
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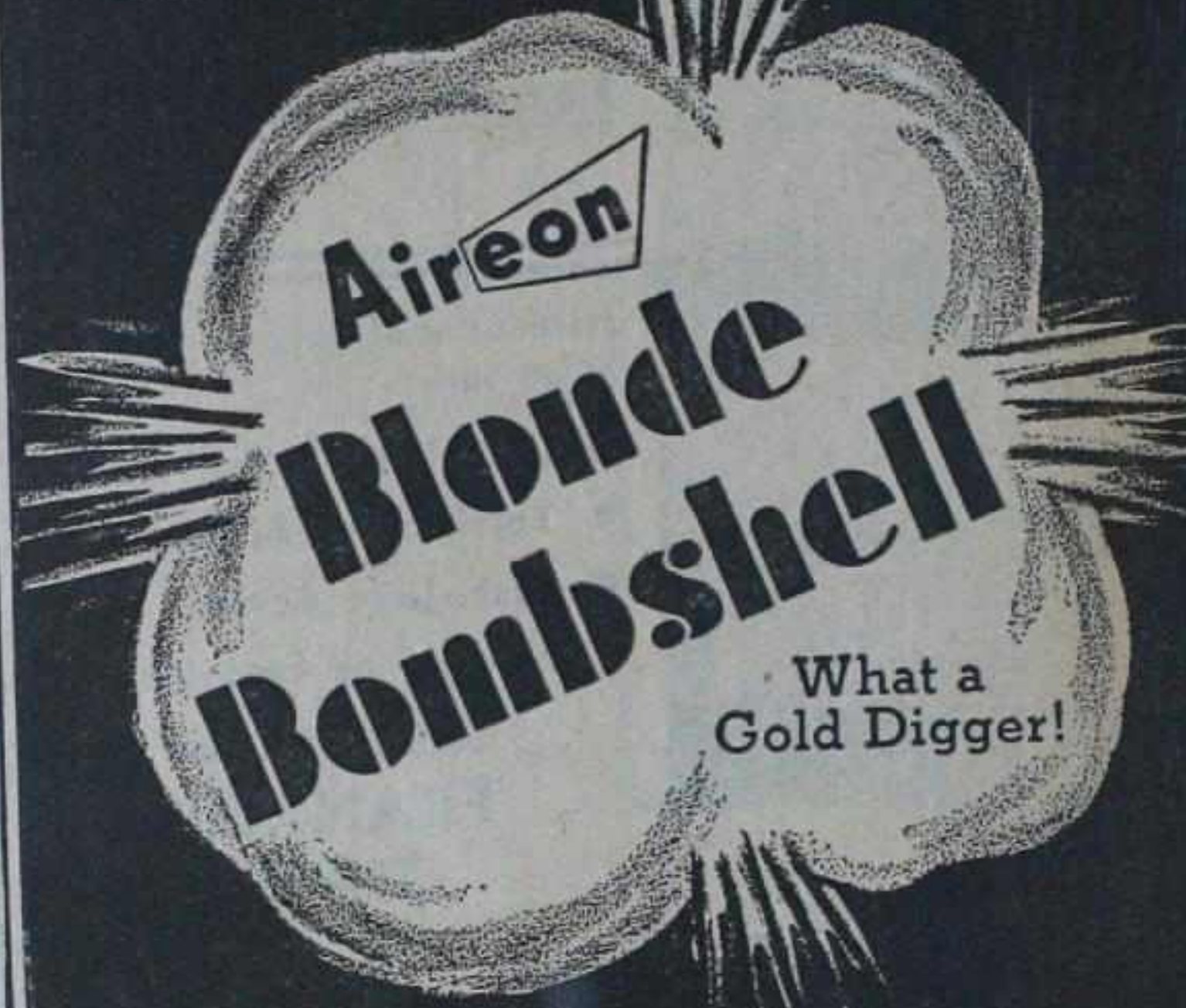
**FOR SALE**

5 Wurlitzer, 750 M. Each	\$445.00
10 Wurlitzer, 500 A. Each	395.00
Cabinet and Mechanism in good condition.	\$185.00
1 Super Torpedo	10.00
12 Wurlitzer and 15 Keeney Wall Boxes.	10.00
Each	24 Selection—30-Wire
These machines just off location and in good condition.	

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Our part of the BLONDE BOMBSHELL is the most glamorous of all... Guardian Coin Accumulators are in there "clicking" and helping to create that magnetic earning power.

CONGRATULATIONS FROM ANOTHER Aireon SUPPLIER

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**CHECK THESE POINTS**

1. Refinished
2. Mechanism washed in tank
3. Amplifier, motor, speaker checked
4. Tone head renewed
5. Worn parts replaced
6. Carefully crated
7. Immediate delivery
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**SEEBURG**

Hi-Tone, RC	\$279.50
Hi-Tone, ES	249.50
Colonel, Major, etc.	249.50
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850	\$339.50
800	315.00
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616 (III.)	89.50
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Super	\$189.50
Playmaster	99.50
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**AMI**

Wired music 32 Treasure Chest cabinets—complete No. 1 Master Studio for 20 locations. All improvements. Extra racks, amplifiers, tables, records, etc.—\$9,500.00

Seeburg S-20-12 30-Wire Boxes	\$ 7.50
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Needles	Write
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ALL TUBES AND MINIATURE BULBS . . . . . 40% DISCOUNT  
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**SPECIAL!**

25¢ GOLD CHROME, 1 Cherry Pay	\$100.00
25¢ BALLY DRAW BELL	200.00
5¢ Mills Silver Chrome, Hand Lead	\$130.00
10¢ Orig. Chrome	140.00
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10¢ Brown Front	100.00
25¢ Brown Front	110.00
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**SLOT PARTS**

We Have All Mills Slot and Jumbo Parts

**WANT To Buy**

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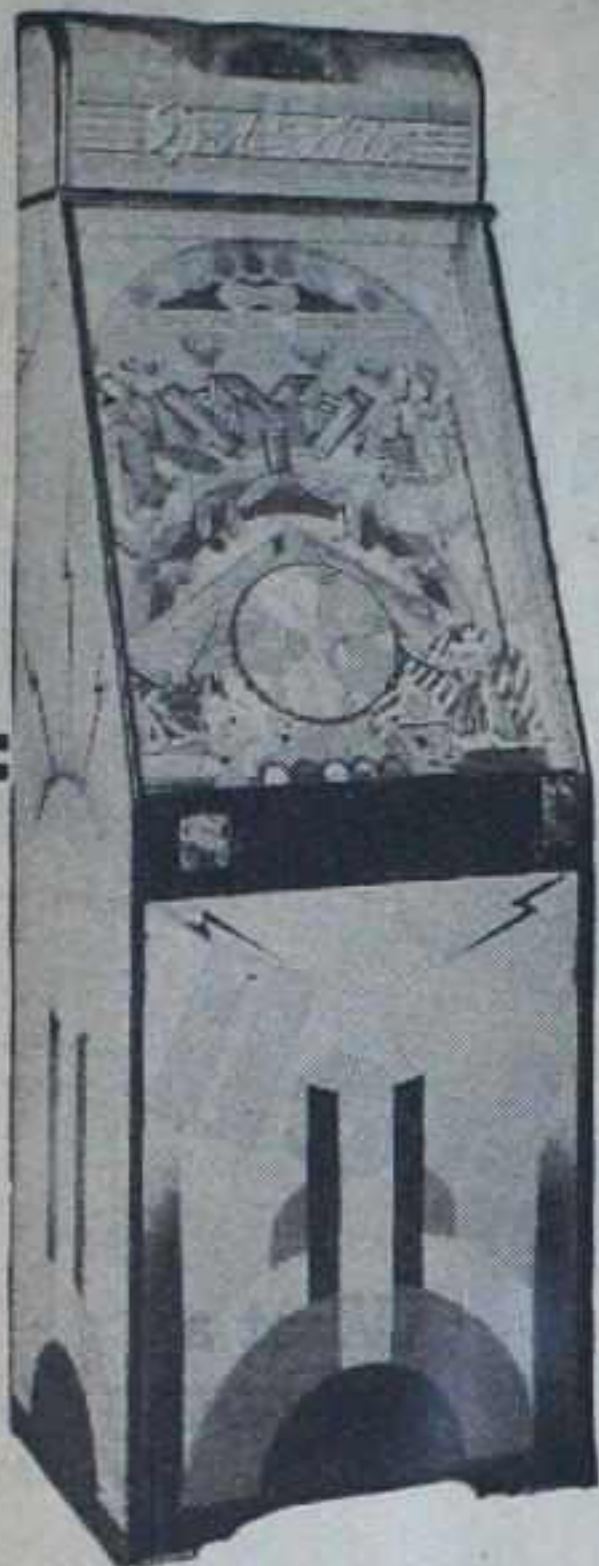
10¢ Blue Front	\$ 90.00
25¢ Blue Front	105.00
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Chicago Metal Double and Triple Revolv-A-Round Safe Stands.	

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**COINMEN  
YOU KNOW**

Portland, Ore.:

(Continued from page 122)  
ditioned at direction of a committee headed by Moss.

Recent Portland visitors from out of town included Monroe Hemphill, Medford, Ore., Vic David, Silverton, Ore., and Hal Monore, Seaside, Ore., who operates 100 coin radios along the Oregon and Washington Coast.

Coin machine jobbers joining a widespread merchants' movement to close Saturdays until the end of August include the Jack R. Moore Company, Jack R. Moore, president; Mills Sales, Inc., Frank Sandberg, manager, and Western Distributors, Budge Wright, manager. M. S. Wolf Distributing Company, Bob Portale, manager, is remaining open Saturdays.

H. D. Leffingwell, manager, Canteen Company, of Oregon, says his concern is looking forward to an expansion in all lines of candy, gum and nuts in the not distant future, present conditions indicating the expansion that followed the war will have to be repeated. . . . John Loew, vending machine operator, has been adding to his locations regularly.

D. A. Estey says supplies for his vending machine route are somewhat more plentiful. . . . Jimmy Harris, head of J. H. Harris, Inc., of Vancouver, Wash., principal cigarette machine operator in the Portland area, has been waiting to learn whether sufficient signatures have been obtained on petitions to halt enforcement of the State 2-cents-per-package tax scheduled to go into effect in Oregon in July. Portland wholesalers are heading up the opposition to the tax.

Twin Cities:

(Continued from page 122)

of George Wheeler, of Wadena, well-known coinman. He had been ill for some time and passed away at his home. . . . Phil Smith, Minneapolis operator, is being congratulated on the birth of a son last week. . . . Among recent visitors to this market were Carl Andrewjeski and Garfield Brown, friendly competitors from Chippewa Falls, Wis., and Al Redding, Houston, Minn., operator. Andrewjeski was seeking used juke boxes.

Tom W. Holley, division manager for U. S. Tobacco Company in this area, has been promoted to field manager to succeed A. F. LaFrance who retired several months ago. S. E. Luhman, representing the firm in the Dakotas for many years, was named division manager and has moved his family to Minneapolis where the company offices are in the Foshay Tower. . . . New officers of the Tobacco Table of the Twin Cities are George L. McKone, president; A. S. Anderson, of E. B. Crabtree Company, vice-president; Fred L. Stribley, treasurer, and Samuel Margulies, secretary. . . . Standard Cigar & Tobacco Company, of Minneapolis, has named Charles Gross as its Southern Minnesota salesman.

Los Angeles:

(Continued from page 122)

to town. . . . In the city from Redlands were Charles DeWitt and Howard Hunt. . . . Fred Casey, of North Hollywood, also in town.

C. A. Robinson is taking a trip to San Francisco, Portland and Reno. . . . Leonard Baskfield, of the San Francisco office of E. T. Mape Distributing Company, in the city prior to taking off for Chicago in the interest of Mirro-Matics. . . . Al Silberman, general sales manager of Adams-Fairfax Corporation, off to New Orleans, then to Pittsburgh on an extended tour that will probably last until September.

IMMEDIATE DELIVERY

**Bally**

VICTORY SPECIAL

With Chrome  
End Rail and  
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BRAND NEW

**Bally**  
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Authentic Horoscopes, mysteriously typed while customers wait. Earns \$10 an hour!

**CONTROL** 166 W. Jackson, Chicago

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WOOD CABINETS

\$795.00 EA.

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Telephone Trafalgar 4-6900

**OPPORTUNITY**

Is there among these readers an outstanding, well qualified, experienced phonograph salesman to represent leading phonograph manufacturer? Your replies will be kept confidential. Apply Box D-62, c/o Billboard, Cincinnati, Ohio.

**WANTED**

First-class Mechanic, able to maintain and repair Phonos, both wire and wireless remote; Pins and Roll-downs, Guns, etc. Must have radio experience and be able to repair amplifiers. To such a man we will offer steady work at \$100.00 a week. Good hours. Must have own car. Able to furnish first-class references.

**E. R. SALES CO.**

813 College, N. E. Grand Rapids, Mich.

Aireon presents the **Blonde Bombshell**

WOW! What a Gold Digger  
Magnetic earning power!

Aireon leads with another flashing new idea—See your Aireon distributor today.

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**McCALL-NOVELTY CO.**

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Air Circus	69.50	Seven Up	49.50
American Beauty	69.50	Show Boat	39.50
Bandwagon	39.50	Sky Line	49.50
Big Chief	37.50	Sky Raider	49.50
Bombardier	69.50	Sluggo	47.50
Bosco	79.50	South Paw	49.50
Captain Kidd	37.50	Spot Pool	59.50
Crossline	39.50	Strip Tease	49.50
Dive Bomber	39.50	Texas Mustang	49.50
Dixie	69.50	Torpedo Patrol	49.50
Eagle Squadron	79.50	Venus	39.50
Five-Ten-Twenty	29.50	Victory	69.50
Flicker	59.50	Yacht Club	69.50
Four Aces	59.50	Yankee Doodle	69.50
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4 BALL FREE PLAY \$49.50  
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Deposit with Orders, Balance C. O. D.

3147 LOCUST ST. ST. LOUIS MO.



# Survey Juke Volume Aches; Remote Units Sell, Ops Say

(Continued from page 112)

local juke operators take into account for arranging proper volume control. These are (1) general atmosphere of the location, (2) inside noises, (3) outside noises, (4) acoustics, (5) range of changing conditions within the location, and (6) location of box and speakers.

First thought, before any of the volume control factors can be taken into consideration, is a money-drawing location for the juke box, operators hastened to point out. "We've even had to practically rewire an entire location to get our box in a nickel-drawing spot," Earl Kramer, of Paul M. Brown Company, pointed out. "We can regulate the volume in several different ways, but there is only one best location for the juke," he said.

### No Set Rule

There is no over-all rule that can be applied to all locations, operators say. The general atmosphere of a particular establishment requires individual treatment. A night spot featuring soft lights and a subdued atmosphere will call for a greater number of speakers playing with much less volume than a fast-moving bar where the juke is expected to add to the gaiety and life of the location. Quite often the proper treatment is indicated by the selection of disks on the machine. If easy going numbers are receiving best play the location obviously rates volume control of the quiet variety and vice versa where fast jazz, polkas or similar platters bring the best take.

Often noises within a location are big determining factors for proper control. Where kitchen noise, mixers, bell-ringing amusement devices, blatant doors, excess laughter or other such noises are common, a set-up must be made which will provide the juke-player audible listening above the interfering clamor.

### Special Locations

Locations which are near railroads, street car lines, busy traffic thoroughfares, noisy plants, ball parks, amusement centers and other outside noise makers, also call for a regulated system that will make the music clear above uncontrolled din.

Acoustics of a location require careful consideration not only in proper regulation of volume but particularly in initial placement of speakers. One Chicago operator reported a speaker which had to be

located near a long hallway which reacted like a hollow sounding tube when music was played. By proper regulation this speaker was controlled and when the area for which its music was intended was not in use, a simple switch cut it off entirely.

### Some Practices

Many locations use their full juke box volume but a small proportion of the day. In such places, local operators have found that by the use of auxiliary speakers which can be turned off when the particular area to which they are directed is not in use the problem of controlled volume can be easily solved. This same solution is true for seasonal locations. In such cases unused speakers can be removed and placed in a better location until they are needed again the next season. This method is a big money saver for operators who have a complete range of 'round-the-calendar seasonal locations.

With proper placement of speakers some establishments do not require a variable volume control except for simple volume-key changes or inside-the-box changes made by on-the-ball operators.

### Troublesome Point

One factor that remains troublesome, however, is the uniformity of records. Several automatic volume controls have been devised to combat this problem but local operators say that so far none has been devised that really eliminates the trouble completely. Vern Hamann, service manager for ABC Music Service, reported successful use of a volume equalizer placed inside the box which regulated the volume according to the requirements of individual records, but its high cost has thus far eliminated popular usage here.

"Location owners, themselves, are the best volume control," said Paul Koenig, of the A & M Music Company. "They have been very cooperative and have reduced complaints to the minimum by taking proper care of their box."

### Sonora Artists Perform at Michigan Operators' Party

DETROIT, July 19.—Mildred and Jimmy Mulcay, Sonora recording artists, were guests at a cocktail party at the home of Irving Ackerman, gen-

## "I Wonder Who's Kissing Her Now" Cleveland's Choice

CLEVELAND, July 19.—I Wonder Who's Kissing Her Now was chosen by an overwhelming majority as Cleveland's Hit Tune for August in a poll conducted at the fourth Hit Tune Preview held here.

Sponsored by the Cleveland Phonograph Merchants' Association in cooperation with The Cleveland Press, the August Hit Tune Preview poll was conducted between acts of the final performance of *Too Many Girls* at the Cain Park Theater, Cleveland's open air summer theater.

Karl Zitron and Dorothy Partridge of The Press emceed the program for an audience of 3,000 and introduced the records which were played on a Rock-Ola juke box on the Cain Park stage. After the records were played, ballots were marked and collected.

Results of the balloting showed that *I Wonder Who's Kissing Her Now* received more than half of all votes submitted. This tune will have the No. 1 spot on some 3,000 juke boxes thruout the Cleveland area during the month of August.

Runners-up in the balloting were, in order of popularity, *The Lady of 29 Palms*, *Naughty Angelina*, *Too Marvelous For Words* and *What Are You Doing New Year's Eve?*

Members of the cast of *Too Many Girls* selected 25 lucky ticket purchasers to which 25 record albums were distributed during intermission.

eral counsel of the Michigan Automatic Phonograph Owners, during which they gave a recital of their top numbers.



### OPERATOR'S PRICES

5c ROL-A-TOP BELL .....	\$175.00
10c ROL-A-TOP BELL .....	200.00
25c ROL-A-TOP BELL .....	225.00
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The Above Prices are Net F. O. B. Chicago

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Cable Address "WATLINGITE," Chicago

### MECHANIC

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P. O. BOX 565 WACO, TEXAS

### WANTED

Watling Tom Thumb Model 500 or regular Fortune Telling Model Scales. State price and condition in first letter.

W. B. NOVELTY CO.

1012 Market St., St. Louis 1, Mo.

## Other Stories for Juke Ops

Other stories of interest to the music machine trade may be found in the Music Department, pages 17 thru 38. Of especial importance this week are the following:

**BERLE ADAMS'S DUTIES** with Mercury Records, with which Adams severed his connections as board chairman last week, will be assumed jointly by plattery execs, Irv Green, production; Jimmy Hilliard, talent and repertoire, and Art Talmadge, it has been announced from the diskier's offices.

**SMALL DISKER BOON** is seen by tradesmen in a move toward consolidation of independent record label forces with the formation of United Artists' Record Company in Hollywood, with details of the new org being released by Jerry Rolston, attorney for UAR chief John Clein.

**HOUSE Judiciary Subcommittee** Saturday (19) pigeonholed the juke box bills, which would have wiped out exemptions now

enjoyed by jukeboxes under the Copyright Act, thus ending possible action this year on the measures.

**EMERGENCE OF THREE NEW LABELS** was revealed in Chicago last week, with Dixie Records, Marietta, O., aiming for the rustic trade. Future Music Records, with headquarters in Chicago, will feature waxings from the FM catalog. Chord Company, Milwaukee, third of the trio, will feature a general pop catalog.

**TEENERS GO FOR DISKS** is the revelation made in a Seventeen magazine consumer panel survey of 2,000 teen-age girls, with popular music being the favorite among 57.4 per cent of the gals queried. A total of 49.1 queried reported they both give and receive disks as gifts.

Congratulations from the maker  
of the  
**CABINET**  
in . . .

Aireon's  
**Blonde Bombshell**

**J. C. WILLIAMS, INC.**

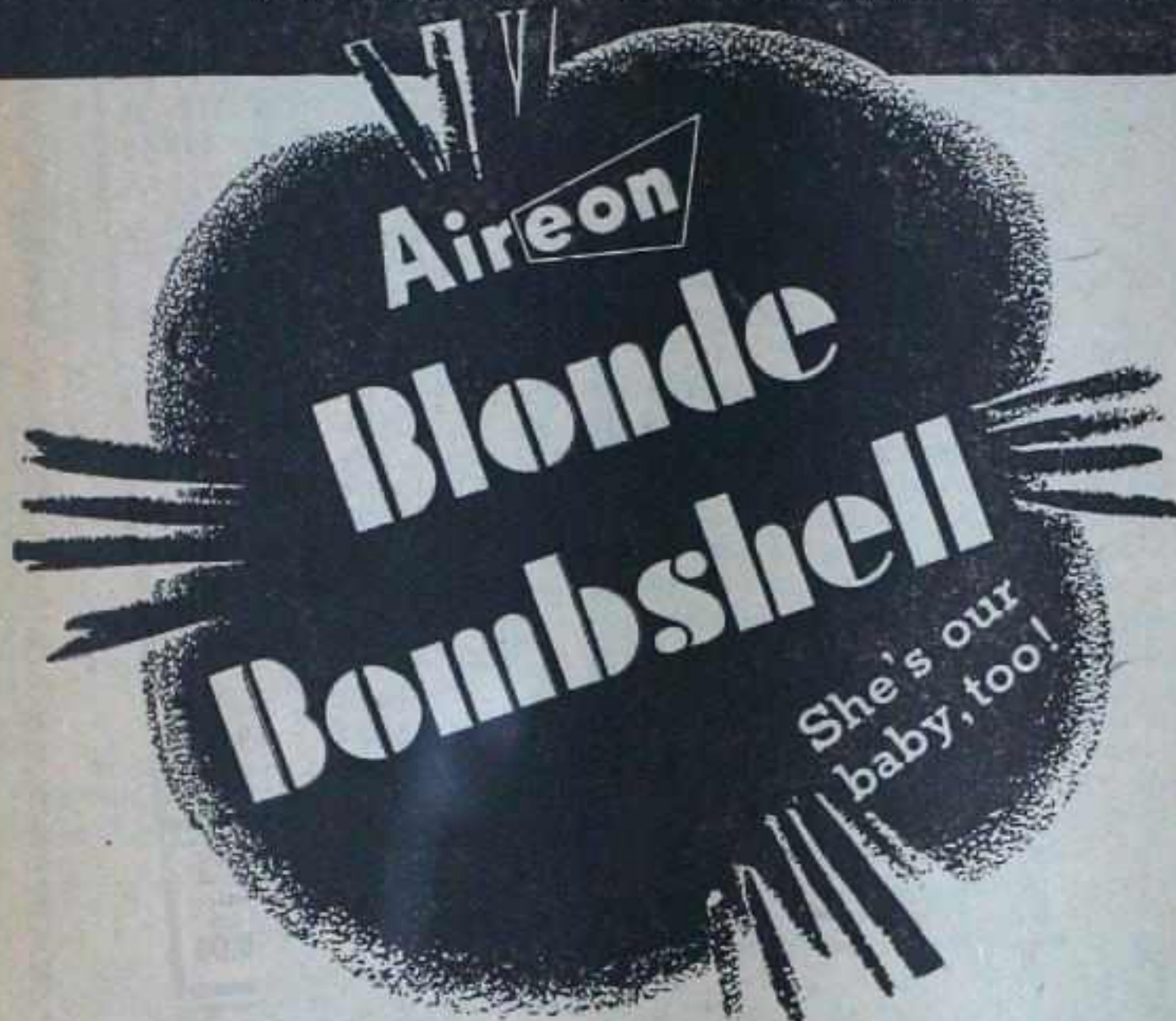
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NORTH KANSAS CITY, MISSOURI

Now it can be told . . . the story of the beautiful blonde cabinet we have been building for AIREON'S BLONDE BOMBSHELL. Congratulations on its exotic beauty. In all our experience making cabinets and store fixtures we have never had a job we enjoyed more.



**HATS OFF...**  
**FARRIS-DAVIS CORP.**  
 KANSAS CITY, MISSOURI  
 PRODUCTION MACHINE WORK



Hats off to Aireon for producing the product of the year. Wait 'till you see it fellows. It's just as blonde, beautiful and terrific as Rudy says it is.

CONGRATULATIONS FROM ANOTHER **Aireon** SUPPLIER

**LET'S SWAP!**

Ace Bomber  
 Air Raider  
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Have Thoroughly Reconditioned Arcade Equipment for Your Five Ball Free Play Games and Consoles!

Goales  
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PHONOGRAPH SPECIALS	PHONOGRAPH SPECIALS	PHONOGRAPH SPECIALS	PHONOGRAPH SPECIALS
Wurlitzer 800 R . . . . . \$175.00	Rock-Ola Super DeLuxe . . . . . \$250.00		
Wurlitzer 71 Counter . . . . . 140.00	Rock-Ola Counter Lite-Up . . . . . 140.00		
Wurlitzer 51 Counter . . . . . 100.00	Rock-Ola Imperial 20 . . . . . 150.00		
Seeburg 9800, ESRC . . . . . 275.00	Rock-Ola Ambassador 16 . . . . . 135.00		

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**JUDD-BENNETT**  
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Location-tested for one full year in thousands of hotel rooms and tourist cabins throughout the country, the new JUDD-BENNETT COIN OPERATED RADIO has PROVEN ITSELF AN ALL-AROUND WINNER. It has proven itself SERVICE-FREE. It has proven itself A CONSISTENT BUSINESS-GETTER. It has proven itself A TOP MONEY-MAKER. . . . And it will PROVE ITSELF TO YOU AND YOUR LOCATION PROSPECTS.

**NOTE THESE SUPERIOR FEATURES...**

- Smart, modern design
- Fastens securely to table or night stand
- Compact, one-piece coin mechanism and timer. Specify your choice of intermittent or continuous play, and whether one or two hour play for 25¢.)
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25% Deposit—Balance C. O. D.

9615 Shore Road Brooklyn, N. Y.

**RECORD REVIEWS**

(Continued from page 32)

**SPADE COOLEY** (Victor 20-2295)  
*Red Hair and Green Eyes*—FT; VC.  
*Boggs Boogie*—FT.

It's the rousing Western dance rhythms with plenty of zip and zing that Spade Cooley dishes out with his fully-instrumented country-music band. Pacing with his own rustic fiddle scratching, Cooley makes it an eight-beat toe-teaser for *Boggs Boogie*, rich in guitar flashes and including a drum stop-chorus. And it's the same lively Western bounce for a catchy *Red Hair and Green Eyes*, with the maestro giving the lyrical description of his gal.

Both sides stack up strong for the coin-catching.

**SHELTON BROTHERS** (Decca 46050)  
*Wednesday Night Waltz*—W; V.  
*Seven Years With the Wrong Woman*—W; V.

The Sheldon freres (Bob and Joe) are devoted to the nasal harmonies as they chirp lustily in backwoods mountain style for both of these re-issued sides. And in keeping with the vocal blend, the music of the accompanying string band features out-of-tune Strad scrapings. Both sides spinning at a lively waltz tempo, it's the familiar comedy wordage of the *Seven Years* classic that sustains interest for at least that side.

Taps and taverns may take some to the *Seven Years With the Wrong Woman* classic.

**DICK (TWO-TON) BAKER** (Mercury 5058)  
*Bloop-Bleep*—FT; VC.  
*A Chocolate Sundae on a Saturday Night*—FT; VC.

*Bloop-Bleep*, the fast-rising novelty, fits the Baker handling like a glove and he gets good instrumental backing from a bass, clary and accordion, imitating the waterdrip. Animated radio songster and 88-er does his best job yet on wax on this promising comedy tune. Reverse is another novelty and again is treated adequately by Baker, but tune isn't as strong basically as the A-side.

Dick Baker's *Bloop-Bleep* is a top rendition of this rising ditty.

**TONY MARTIN** (Mercury 5842)  
*I Kiss Your Hand, Madam*—FT; VC.  
*I Never Loved Anyone*—FT; VC.

Tony Martin puts all the feeling he can muster into this pleading rendition of *I Kiss Your Hand, Madam*, and with the backing of Al Sacks's string and reed ork and the Joe Alexander Singers, the side stacks up as one of Martin's finest wax renditions ever. Tune is tailor-made for the Martin interpretation. Reverse, when compared to its mate, falls flat, with Martin being able to do very little for a weak set of lyrics and a mediocre melody.

Ops will kiss Martin's hand for his waxing of *I Kiss Your Hand*.

**JACK FINA** (Mercury 5044)  
*Chango*—Instr.  
*Dream Sonata*—Instr.

Jack Fina ork, which parted company with Mercury recently, (*The Billboard*, July 12), waxed two enticing Fina originals for this pairing. *Chango* is a Latin instrumental, with Fina displaying his ability to beat it out from the keyboard in pulsating Latin style. Reverse is the Fina theme, with the fronter again casting his vibrant spell over the Steinway to extract a beautiful semi-concert number. Both sides show the band's fine balance and strong ensemble, spearheaded always by Fina's distinctive ivorying.

For Fina fans, this means two sides that will sell.

**FIVE BLAZES** (Aristocrat 201)  
*Chicago Boogie*—FT; VC.  
*Dedicated to You*—FT; VC.

This Negro quintet is technically poorly presented in its wax debut,

with the instrumental offering sounding like it had been cut in a big barn with the instruments miles from the pick-up mike. Group shows plenty of fire in their *Boogie*, which boasts good lyrics and some standout piano work. Flipover is the pretty oldie, which merits re-discovery. Both sides show versatile voice of Ernie Palmer, who turns it torrid for the *Boogie*, while his tonsils go soft and mellow for the reverse.

The *Chicago Boogie* will grab Jazz fans' ears, while *Dedicated* is good for all locations.

**SHELTON BROTHERS** (King 649)  
*John's Old Gray Mule*—FT; VC.  
*It's No Use*—FT; VC.

The Shelton Brothers, who recently left the Decca stable, pick a winner for their King opener in *Johnson's Old Gray Mule*. Ditty, which features a fiddler imitating the donkey's neigh and a realistic aping of the animal by one of the brothers, packs plenty of comedy and is done both musically and vocally in the best hill tradition. Flip is an uninspiring ballad about unrequited love.

Rustics will load up with change to keep *Gray Mule* spinning.

**HANK PENNY** (King 639)  
*Won't You Ride in My Little Red Wagon?*—FT; VC.  
*Steel Guitar Polka*—Instr.

Hank Penny does one of his best jobs of projecting his congenial and humorous personality in *Little Red Wagon*. Tune is vaguely reminiscent of a number of pop and folk ditties and packs a potent set of Western love lyrics. Reverse shows the Penny band off as instrumentalists. Without Hank's tonsillings, band is just another folk combo without distinctive touch.

*Won't You Ride* will grab a hefty share of nickels.

**VIC DAMONE** (Mercury 5056)  
*You Do*—FT; VC.  
*Angela Mia*—FT; VC.

Teen-ager Vic Damone, who rose another notch on the croon ladder with his acquisition of the Pet Milk network airer, again shows the confidence and vocal control that made his first effort for this plattery a better-than-average bet. *You Do*, from the forthcoming flicker, *Mother Wore Tights*, is treated tenderly by Damone, who gets a good backing job from Jerry Gray's ork. Reverse is an oldie that can be a big thing for the youngster.

Bobby soxers will keep the *You Do* button busy.

**WALTER BROWN** (Queen 4170)  
*New Four-Day Rider*—FT; VC.  
*Gonna Open Up a Business*—FT; VC.

Walter Brown, an alumnus of the old pre-war Jay McShann band, applies his original blues treatment to a pair of his originals, with *Rider* showing best possibilities. An unidentified band backing the blues shouter seems to encourage Brown to his best effort. The last couple of choruses are classics. Reverse has a rather meaningless lyric which hurts the entire side.

*New Four-Day Rider* can spend weeks in race boxes.

**LARRY CASSIDY** (Capitol Americana 40019)

*This Lonely World*—FT; V.  
*Sittin' Here Alone Feelin' Blue*—FT; V.

Two mountain laments are chanted with full hill-country flavor by Larry Cassidy. *This Lonely World*, the hill-billy standard, is warbled in the traditional manner. An unbilled partner chimes in for a nasal duet. Guitars set the accompaniment here as well as for *Feelin' Blue*.

For hill-country music boxes it's *Lonely World*.

(See Record Reviews on page 134)



# CMI Enters Cancer Drive; Asks Co-Operation of Trade

(Continued from page 103)

Genco Manufacturing & Sales Co.; Dave Gottlieb, D. Gottlieb & Co.; William Rabkin, International Mutoscope Corp.; Dick Groetchen, Groetchen Tool & Mfg. Co.; Charles Casey, Reliable Metal Engineering Co.; C. F. Forsthoefel, Revco, Inc.; L. A. Durant, United Manufacturing Co.; Harry Williams, Williams Manufacturing Co.; John Chrest, Exhibit Supply Co.; James Mangan, director of the CMI public relations bureau; Roger S. Littleford Jr., The Billboard Publishing Company; Bill Gersh, The Cash Box Publishing Company; Harvey Carr, Coin Machine Journal; P. W. Blackford, Coin Machine Review; Oscar Branch, Automatic World; Eddie Sargent, Canadian Coin Box, and Martin Bott, Automatic Age.

### Hold Meeting

CMI announced that its entry into the campaign has been under consideration for several weeks. At a luncheon at the Bismarck Hotel, Chicago, on June 24, CMI executives held a meeting to consider the campaign. At the meeting were Dave Gottlieb, James Gilmore, Jim Mangan, Walter Tratsch, Dick Hood, Grant Shay, Louis Gensburg, Sam Wolberg, Ray Moloney, Andy Renn, Herb Jones, George Jenkins, John Chrest and George Glassgold.

At this meeting the officers and directors of the association voted unanimously to start an industry drive to raise money which will be turned over to the Runyon fund. At a second meeting in the Bismarck on July 10, final plans were made, and Glassgold was delegated to fly to the Coast to inform Winchell of the association's intention to start the campaign.

The Runyon Memorial Cancer Fund—so named in honor of the late Damon Runyon, Broadway columnist and writer who died of the disease last year—is non-sectarian. The fund was established by Runyon's friends to collect money which it will turn over to established laboratories, hospitals and universities to be spent on further cancer research. All of the money so collected is turned over for this research, with no deductions for expenses involved for securing contributions.

Currently, CMI's plan is to have the national committee appoint territorial committees to cover every section of the country. The territorial

committees will be headed by various distributors of the coin machine manufacturers represented on the national committee.

These distributors and jobbers will in turn contact operators urging them to use their equipment as a means of earning funds for the campaign. CMI announced that some operators have already agreed to donate a certain sum for each machine they now operate. CMI announced that it will furnish 22,000 coin machine operators with wall placards and stickers reading: "This machine is working for Damon Runyon Cancer Fund."

The association's tentative plans call for the conclusion of this year's industry campaign for the fund to end at the banquet which climaxes the annual Coin Machine Convention and Show, January 22, 1948. All donors to the fund, the association said, will have their names listed prominently, and the association pointed out that such donations are deductible from income tax.

### Gottlieb's Statement

Of the fund drive, Dave Gottlieb, CMI president said: "We plan to make the Damon Runyon Memorial Fund for Cancer Research a special concern of CMI from year to year. The mechanics of our industry campaign will be handled by CMI's public relations bureau under the direction of Jim Mangan. This is a drive of the complete industry and every member of the coin machine industry, ex-officio, is a member of our committee. I know not a single coinman anywhere will fail us."

Ray Moloney, national chairman of the industry's campaign, said "I think CMI, in participating on this noble cause, has tied in with one of the greatest crusades in history. Everything we do in behalf of this drive will pay countless social and humane benefits in all the years to come. The whole human race will be the beneficiary of our efforts. I will personally appreciate every donation, large or small, from everyone in this business and from all my personal friends."

Checks intended for the cancer fund should be made out to: Coin Machine Industries, Inc., Room 508, 134 North La Salle Street, Chicago 2, Ill., and earmarked for CMI's campaign for the Damon Runyon Memorial Fund for Cancer Research.

### IA. DAILY FEATURES

(Continued from page 103)

is falling below the all-time high experienced during the war. Paster was quoted that in his opinion the operator outside the large cities is better off nowadays than his city cousin.

#### Smaller Overhead

"He doesn't have the overhead and doesn't have to change the records so often," Paster said.

Altho both pins and jukes are down from their record take, private club bells in the Des Moines area are not experiencing a drop in play, the paper reported.

Among troubles facing Iowa operators, the story reports, is a wave of coin box pilfering wherein thieves have found a way of prying open machine locks and removing the coin boxes under the nose of tavern or cafe proprietors. In one case within the last month a machine was robbed of \$400 in this manner, the paper reported.

Story also quoted local operators Carroll Johnson, Brick Strait and Jack Woods.

IT'S "AUTOMATIC" AND YOU KNOW THEY'RE GOOD. TAKE A LOOK AT THESE LOW PRICES—THEY'LL MAKE YOU FEEL A LOT BETTER

The "As Is" machines are just off location and are all exceptional buys. Our reconditioned machines are absolutely perfect. They look, play and last like new and they're all "Automatic Job Rated."

WURLITZER		
Off Location As Is	Recond. & Repaint	
600 K ..	\$124.50	\$149.50
600 R ..	119.50	139.50
C. & Lightup. 50.00		69.50
Voice Job		

SEEBURG		
Off Location As Is	Recond. & Repaint	
9800-8800-8200.		
R. C. Hifones ..	\$199.50	\$249.50
8800, E. X.		
Hifones .....	179.50	219.50
Cadet, R. C. ....	159.50	219.50
Cadet, E. S. ....	149.50	189.50
Plaza, R. C. ....	99.50	129.50
Classic .....	139.50	179.50
Gem .....	119.50	149.50
8200 Victory		
Conversion ..	119.50	149.50
Royal .....	99.00	119.50
Rex Cellar Unit.	129.50	149.50

ROCK-OLA		
Off Location As Is	Recond. & Repaint	
Supers ..	\$139.50	\$159.50
DeLuxe ..	134.50	149.50
Master ..	129.50	139.50
Monarch		
Cellar Units With Pack- and Adapter Playmaster With Spectravox	50.00	119.50 139.50

MILLS		
Off Location As Is		
Empress .....	\$99.50	
Thrones .....	59.50	

AMI		
Off Location As Is		
Cellar Unit .....	\$50.00	

ACCESSORIES		
Rock-Ola Wall and Bar Boxes Non-Selection Wall Boxes	\$5.00	5.00



ACT QUICKLY—ORDER NOW  
1/3 dep. with order, bal. C. O. D.

**FRANK ENGEL** **AUTOMATIC EQUIPMENT CO.**  
EXCLUSIVE Seeburg DISTRIBUTORS FOR E. PENN. SO. JERSEY & DELAWARE  
919-921 North Broad Street, Philadelphia 23, Pa. Tel. Poplar 5-1333

<b>IMMEDIATE</b> BRAND NEW FIVE-BALL PIN GAMES	<b>UNITED COIN MACHINE CO.</b> LEADS IN THE MUSIC FIELD	<b>DELIVERY</b> NEW LEGAL MACHINES ARCADE COUNTER
<ul style="list-style-type: none"> <li>UNITED'S MEXICO</li> <li>WILLIAMS' TORCHY</li> <li>EK HIBIT'S RANGER</li> <li>BALLY'S BALLY HOO</li> <li>KEENEY'S CAROUSEL</li> <li>CHI COIN'S PLAYBOY</li> </ul>	<ul style="list-style-type: none"> <li>FILBEN Mirro-Glo 30-Record PHONOGRAPH</li> <li>PANTAGES MAESTRO MIRRORED CABINETS</li> <li>PERSONAL MUSIC SYSTEMS and ACCESSORIES</li> <li>GOTTLIEB'S LUCKY STAR</li> </ul>	<ul style="list-style-type: none"> <li>ELECTROMATRON'S ROL-A-SCORE</li> <li>SQUARE'S SPORTSMAN ROLL</li> <li>WILLIAMS' ALL-STAR</li> <li>EVANS' TEN STRIKE</li> <li>GENCO ADVANCE ROLL</li> <li>DAVAL'S COUNTER GAMES</li> </ul>
<b>GUARANTEED RECONDITIONED EQUIPMENT—IN A-1 CONDITION</b>		
<b>PINS AND ARCADE</b> Seeburg Rayolite \$ 39.50 Rock-Ola Ten Pins 39.50 Hockey Front Play 49.50 Champion Hockey 49.50 Bowling League 49.50 ChiCoin Hockey 79.50 Skyfighter (Conv. Gun) 99.50 Bank Roll, 9 Ft. 99.50 Supreme Skee Roll 99.50 Supreme Bolascor 129.50 Genco Playball 129.50 Jafco Roll-a-Barrel 149.50 Lite League (Like New) 149.50 1/3 dep., bal. C. O. D. Crating extra on games	Goatee (Like New) .....\$179.50 Bowl-a-Way, 11" 6", Free Ball 149.50 Tally Roll (Roll-down) ..... 199.50 1946 Ten Strike. 229.50 Hi Score (Roll-down) ..... 249.50 Genco Total Rolls 249.50 Race King, P.O., 1-Ball ..... 49.50 Santa Anita, F.P., 1-Ball ..... 49.50 School Days ..... 39.50 Victory ..... 59.50 Three-Up ..... 29.50 All American ..... 29.50 Owl (Conv.) ..... 59.50	<b>SLOTS</b> Pace All Star, 10¢ \$29.50 Jennings Four Star, 10¢ ..... 79.50 Lucky Lucre, '41 Console ..... 89.50 <b>PHONOGRAPHS</b> Wurlitzer 616 ..\$ 89.50 Melotone Line-Up, 16-Record ..... 99.50 Rock-Ola Standard 179.50 Rock-Ola DeLuxe 199.50 Wurlitzer Victory 229.50 Brand New MARVEL'S POP-UPS.....\$29.50
Wisconsin's Leading Distributors <b>UNITED COIN MACHINE COMPANY</b> 5304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.		

**Correction!**

In the DAVID ROSEN AMI ad that appeared in the July 12 issue of Billboard the name and picture of HARRY STERN Major Amusement Co. 5th and Poplar Philadelphia, Pa. WAS USED IN ERROR.







# Trade Directory

Following tabulation of trade reports received during the week of July 12 and July 19 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files.

## New Machines

Tom Thumb (bulk merchandise vender). Fielding Manufacturing Company, Inc., 258 West Pearl Street, Jackson, Mich.

The Manhattan (automatic phonograph). Packard Manufacturing Corporation, Indianapolis 7.

Challenger (target game). A. B. T. Manufacturing Corporation, 715-23 North Kedzie Avenue, Chicago 12.

Torchy (pinball game). Williams Manufacturing Company, 161 West Huron Street, Chicago 10.

Ranger (pinball game). Exhibit Supply Company, 4222-30 West Lake Street, Chicago 24.

## Personnel Notices

Al Silberman has been appointed general sales manager of Adams-Fairfax Corporation, Los Angeles 16.

William I. Platt has been appointed general sales manager of the Arthur Hermann Company, Albany, N. Y.

Bob Portale has been named manager of the M. S. Wolf Distributing Company's Portland branch.

Otto G. Jensen, Jensen-Jensen Automatic Phonograph Company, Logansport, Ind., died recently after an automobile accident.

Fred J. Steffens has been named promotional sales manager of the Walter H. Johnson Candy Company, Chicago.

Col. F. E. (Ed) Ross has been named general manager of Ald, Inc., Chicago.

## New Firms

Amusement Center, 131 North Broadway, Wichita, Kansas. (Arcade.)

Automatic Devices, Inc., East Longmeadow, Mass. (Manufacturers.)

Launderette, 22 Westport Road, Kansas City, Mo.

Koers Distributing Company, Pierre, S. D. (Deal in coin-operated music, radio equipment, and amusement devices.)

Arrow Electric Company, Detroit. (Music machine operating firm.)

## Distributors Appointed

The T & C Company, Dallas, has appointed the following distributor for its popcorn machine:

Ben H. Golob Distributing Company, New York, for Metropolitan New York, Northern New Jersey, Rockland and Westchester counties.

**SPECIAL GET ACQUAINTED OFFER SEND ONE DOLLAR FOR THREE DOLLARS' WORTH OF "TALKING GOLD"**

PLASTIC GRILLE CLOTH

Only one sample piece to an operator at this special price. On larger orders — deduct \$2.00. OFFER ENDS MID-NIGHT, AUGUST 19TH.

**SPEEDWAY PRODUCTS, Inc.**  
502 W. 45 St. New York 19, N. Y.  
Al Bloom, President  
Phone: LOngrave 5-0371

## Purchases

Empire Vending Corporation, New York, has purchased the Lester Distributing Company, Long Beach.

## SCAMOA Votes for Sound Standards for Equal Phono Volume

LOS ANGELES, July 19.—Suggestion made by Howard G. Kraus, head of Enterprise Records, Inc., that Southern California Automatic Music Operators' Association (SCAMOA) set a standard of decibels of sound volume to eliminate the present condition whereby one record in a music machine would be too low to be heard while the next record would be too loud for the listener's enjoyment was unanimously supported by the association at its recent meeting.

Altho Kraus suggested it in his talk, SCAMOA had already considered the move to supply records to its member operators. Capitol Records has put a number of disks in the listening room at SCAMOA and Enterprise has done the same. According to Jay Bullock, managing director, the plan is to make accessible all lines of available records to the membership. At a later date it is hoped that records can be stocked on consignment with the members receiving the benefit of the price to distributors.

Kraus, who recently returned from a trip east, described the work of Eastern associations, particularly the Cleveland group. It was this group which recently named one of Enterprise's disks, *As Years Go By*, the hit of the month. The record man also suggested that phonograph operators thruout the nation establish a standard of quality of records that could compel every manufacturer to issue a statement of shellac content, a limit of 88 lines per inch on recordings and other specifications. This, he pointed out, would insure operators of a longer record play and do much to reduce the number of service calls.

Next meeting of SCAMOA has not yet been definitely set. However, Bullock said it would be the later part of July or the first part of August.

## Veeder-Root Boosts Wages

**For Hourly-Rated Workers**  
HARTFORD, Conn., July 19.—Employees of Veeder-Root, Inc., maker of coin machine counting devices, received an 11½ cents an hour pay hike and paid holidays as the result of a union-management agreement signed last week.

Some 1,200 hourly-rated employees of Veeder-Root were affected by the terms of the new contract accepted by Lodge 354, International Association of Machinists. The new contract is retroactive to June 2.

Agreement includes clauses for one week's vacation each year for employees with less than five years' service; two weeks for those with more than the five years minimum. Other features of the agreement include seniority concessions and revisions in clauses pertaining to job evaluation and incentive programs.

## NEMA Sets October Dates

**For Atlantic City Meet**  
NEW YORK, July 19.—October 27-31 has been set for the National Electrical Manufacturers' Association annual convention in the Hotel Traymore, Atlantic City, according to R. J. Blais, manager.

Close to 1,000 are expected to attend the gathering.

Best Wishes from...  
**BLICK MFG. CO.**  
Another Aireon Supplier

It is a pleasure to add our voice to the praise that the BLONDE BOMBSHELL is getting from suppliers, distributors, and everyone who has seen it.

**BLICK MFG. CO.**  
KANSAS CITY, MISSOURI  
Makers of Sheet Metal Parts

Aireon's  
**Blonde Bombshell**

What Magnetic Earning Power!

**ORDER NOW!**

**1948 Coronet COIN RADIO**

Direct From Manufacturer  
UNCONDITIONALLY GUARANTEED

**\$49.50** Incl. Excise Tax.  
25% Deposit Required on All Orders.

**FOOL PROOF TIMER**

**R. C. A. LICENSED**

**MR. OPERATOR:**  
Coronet is Made To Eliminate Breakdowns and Service Calls in Every Way

- ★ 2 Hours for 25¢
- ★ Slug Rejector
- ★ Tilt Proof
- ★ Bad Coin Return Chute
- ★ Automatic Coin Slot
- ★ Pick Proof Lock on Built In Coin Box
- ★ Jam Proof Coin Chute
- ★ Beautiful Walnut Cabinet
- ★ Reinforced Cabinet Construction
- ★ Lock for Cabinet
- ★ 6 Tube Superheterodyne
- ★ Built In Aerial
- ★ Large Alnico Speaker
- ★ Additional Volume Control Inside

**CORONET IS A COIN RADIO YOU CAN RECOMMEND**

Enthusiastically . . . And Guarantee Unconditionally. For Wherever You May Be Located, Flawless Workmanship Assures Unlimited Hours of Listening Pleasure While Distinctive Coronet Styling Adds Superb Beauty to Every Hotel or Motel. In Fidelity of Tone . . . High Selectivity . . . Powerful Reception, Operators Everywhere Acclaim Its Outstanding Trouble Free Performance. And CORONET, Modestly Priced, Is Easily Within the Buying Range of All Your Prospects . . . Offering Unusual Possibilities of Repeat Sales.

**DISTRIBUTORS**  
A FEW TERRITORIES ARE STILL AVAILABLE. CALL OR WRITE US TODAY FOR FULL PARTICULARS.

**CORONET RADIO & TELEVISION CORP.**  
500 WEST 52nd ST. CI-5-5094  
NEW YORK CITY 19, N. Y.



# RECORD REVIEWS

(Continued from page 134)

**SKITCH HENDERSON (Capitol B441)**  
*Dancing With a Deb*—FT.  
*Dream on a Summer Night*—FT.

Skitch Henderson offers a double helping of platter pleasantries with this instrumental couplet. He wraps himself around the Steinway to give out with a lighthearted reading of Phil Ohman's capricious *Dancing With a Deb*, backed by a soft-pedaled ensemble. A contrastingly meditative mood is created on the reverse side

for Donald Kahn's *Dream*. Rippling ivory passages are threaded across a background of velvety reeds and subdued French horns.

Both titles will nudge coinage wherever piano music is in demand.

**MARTHA TILTON (Capitol B440)**  
*Every So Often*—FT; V.  
*All of Me*—FT; V.

Pouring vocal sugar into the Johnny Mercer-Harry Warren ballad new-

comer, Martha Tilton easily captures the romantic spirit of *Every So Often*. Combination of pleasing melody and plausible lyric is in the Mercer-Warren tradition. She injects a subtle rhythmic lilt into her pipes to dust off the oldie, *All of Me*. Ernie Felice's accordion paces a small studio ork to provide the accompaniment for both sides. Backing lacks sufficient body to set off Tilton pipes to their best advantage. In addition, timbre of squeezebox is incompatible with songstress' tonal quality.

When *Every So Often* develops strength, topside will show its coin attraction.

**ST. PAUL CHURCH CHOIR OF LOS ANGELES (Capitol Americana 40018)**  
*I'm So Glad Jesus Lifted Me*—V.  
*God Be With You*—V.

The St. Paul Church Choir of Los Angeles of 150 voices, paced by the full bass-baritone of its leader, J. Earl Hines, makes its initial wax bow with two authentic examples of old-fashioned gospel singing. The impassioned style of revival singing is in full display on the rhythmically moving topside, complete with hand-clapping and all the trimmings. Slower reverse gives the leader's voice greater prominence as he chants the sacred lyrics against a four-part harmony choir background. Choir has created considerable following in Los Angeles where broadcasts each Sunday night are heard over KFVB. For Bible-belt spinning.

**NELLIE LUTCHER (Capitol Americana 40017)**

*He's a Real Gone Guy*—FT; V.  
*Let Me Love You Tonight*—FT; V.

In her second step onto Cap wax, Nellie Lutcher definitely adds to her diskings stature with these sides. Injecting a buoyant, rhythmic sparkle into her pipes, she takes her own *Real Gone Guy* for a steaming spin that provides zestful ear material. Tempo de jump background is capably furnished by Lee Young on drum, Bill Hadnott on bass, and Nappy Lamare on guitar surrounding Miss Lutcher's Steinway knuckling. For the contrasting flip, she offers a meaningful styling of another original in a manner that tempts re-hearing.

Jazz phonos will light up with this diskings, coin flow favoring *Real Gone Guy*.

## Russell Recommends Television Research

NEW YORK, July 19.—Gene Russell, president of Amusement Research Corporation, this week offered a program aimed at the immediate formation of a non-profit organization of juke box ops for the purpose of studying and researching the television field and determining future activities.

Features of the program included the formation of a research corporation and public relations agency; the corporation to be set up as a non-profit org until such a time as stockholders and directors decide otherwise; assign stock only to established music machine distributors, who, in turn, will distribute tele machines which might be developed by the org and make a tie-in with established manufacturers if the organization eventually develops a machine for mass production.

## California Collector Says Bell Tax Returns To Be Low

SACRAMENTO, July 19.—The Sacramento Division Chief of the United States Internal Revenue Bureau, told newspapers here this week that he expects little revenue this year from the government's \$100 tax on bells.

The tax must be paid before the end of July unless penalties are to be incurred.

## Special Ads Plug Nova Scotia Jukes

ST. JOHN, N. B., July 19.—Hit Tune of the Month is receiving special play thru a full-scale advertising campaign in Halifax, N. S.

Each month the Coney Island Amusement Company, Nova Scotia coin machine distributors, selects a tune for special plugging and goes at it with outdoor billboard displays and a series of eight by four inch ads in daily and weekly newspapers thruout the province.

Currently the selected tune is *Mam'selle*, of which either the Dennis Day or Dick Haymes-Gordon Jenkins disk is spotted in every machine of the company. Patrons of juke box locations are urged to play the hit tune first.

All of the advertising is paid for in full by the distributor firm.

## Van Gestel to Miller & Hollis

DORCHESTER Mass., July 19.—Henry A. Van Gestel, one of the leading proponents of candy sales thru vending machines, will resign his post as national confectionery sales manager of the Walter Baker Chocolate & Cocoa Division, General Foods Corporation, effective July 31, it was announced here last week.

Following a month's vacation in August, Van Gestel will join Miller & Hollis, Inc., Boston, as vice-president in charge of wholesale activities. Miller and Hollis concern handles packaged and bulk chocolates.

Van Gestel was one of the first executives of a leading candy manufacturing company to point out the importance of vending machines as an outlet for candy products. In a wholesale-manufacturer sales forum at the recent National Candy Wholesalers' Association annual convention at the Sherman Hotel, Chicago, Van Gestel stated: "The vending machine people represent one of the truly modern approaches to candy distribution. Thru the services performed by their automatic merchandisers they permit the candy consuming public to satisfy their confectionery wants in places that formerly had been without candy products." He also pointed out when the candy manufacturer has his products sold thru vending machines he is competing with usually between five and seven competitors, while candy sold thru conventional retail outlets may be vying with 100 or more confectioneries made by other candymakers.

## Adams-Fairfax Holds Prize Sales Contest For Its Distributors

LOS ANGELES, July 19.—Officials of the Adams-Fairfax Corporation this week announced a \$6,600 sales contest for Cash Tray distributors.

Contest, which will consider all Cash Tray sales made between July 15 and October 15, 1947, offers a new 1947 Buick sedan as first prize. Other prizes include an RCA combination radio-television set, a mahogany executive desk and gold jeweled wrist watches.

Only Adams-Fairfax distributors are eligible to enter the contest which is known as the Adams-Fairfax Cash Tray Derby. Minimum number of sales to be eligible for the Buick award is set at 1,350 Cash Trays for the 30-day period.

Awards will be made at the NAMA convention in Chicago this December.

## UNSURPASSED VALUES!

FROM WORLD WIDE—THE HOUSE OF VALUES!

Greatest Buy of All Time!

KEENEY'S BONUS SUPER BELL SINGLE TWIN

OUR UNIQUE SALES PLAN ON BONUS NOW MADE POSSIBLE FOR THE FIRST TIME! WRITE OR PHONE.

### NEW GAMES

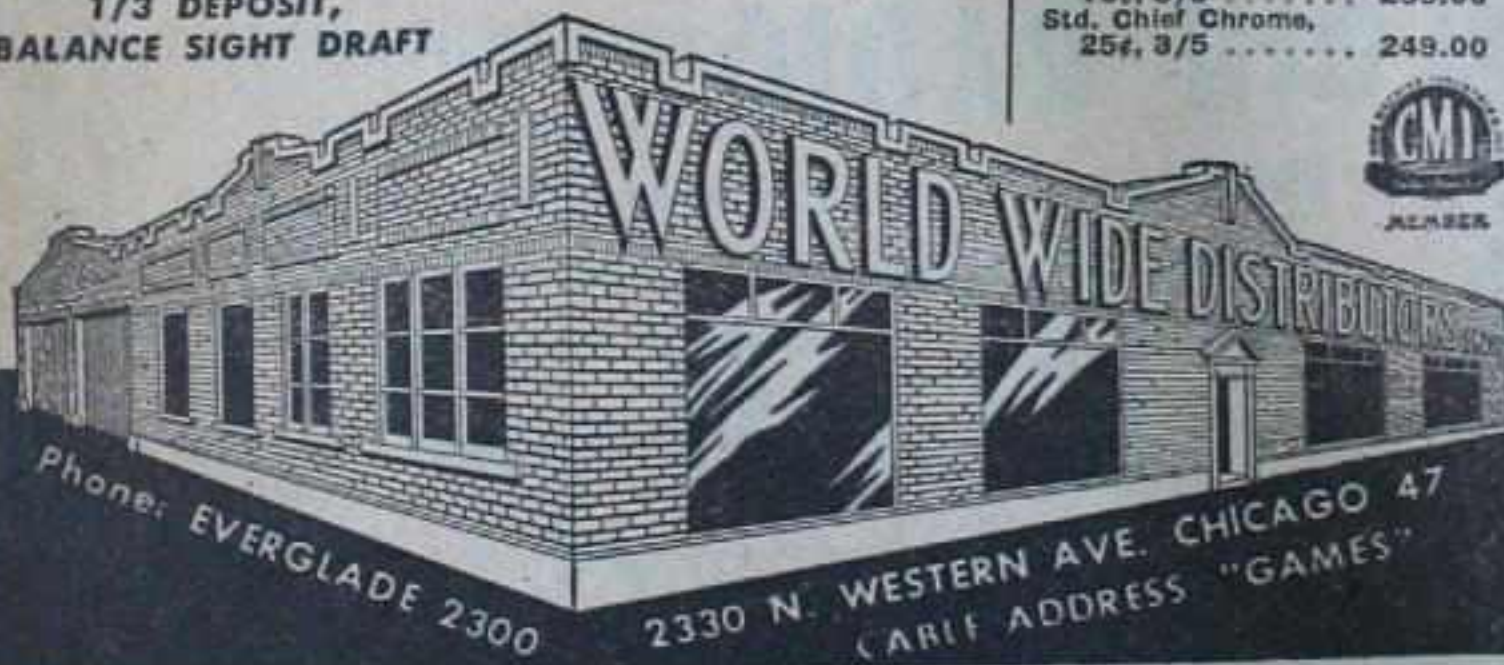
Keeney CAROUSEL  
 Exhibit RANGER  
 Exhibit CROSSFIRE  
 Chicago Coin PLAYBOY  
 United HAVANA  
 United MEXICO  
 Williams CYCLONE  
 Genco ADVANCE ROLL

### FIVE BALLS

Show Girl ..... \$145.00  
 Fast Ball ..... 135.00  
 Spellbound ..... 130.00  
 Surf Queen ..... 75.00  
 Keep 'Em Flying ..... 75.00  
 Knockout ..... 65.00  
 Laura ..... 65.00  
 5-10-20 ..... 55.00  
 Sky Blazer ..... 55.00  
 Slugger ..... 45.00  
 South Paw ..... 45.00  
 Jungle ..... 45.00  
 Victory ..... 45.00  
 Hollywood ..... 45.00  
 1942 Home Run .. 45.00

IMPORTANT!  
 ALL EQUIPMENT  
 GUARANTEED

1/3 DEPOSIT,  
 BALANCE SIGHT DRAFT



### SLOTS

#### MILLS

Black Cherry, 5¢, 2/5 \$175.00  
 Black Cherry, 10¢, 2/5 175.00  
 Black Cherry, 25¢, 2/5 195.00  
 Black Cherry, 5¢, 3/5 165.00  
 Black Cherry, 50¢, 3/5 275.00  
 Gold Chrome, 5¢, 2/5 115.00  
 Gold Chrome, 10¢, 2/5 125.00  
 Gold Chrome, 25¢, 2/5 135.00  
 Gold Chrome, 5¢, 3/5 105.00  
 Gold Chrome, 10¢, 3/5 105.00  
 Copper Chrome, 10¢, 2/5 ..... 105.00  
 Silver Chrome, 5¢, 3/5 (Original) ..... 125.00  
 Brown Front, 5¢, 3/5 95.00  
 Brown Front, 10¢, 3/5 105.00  
 Brown Front, 25¢, 3/5 115.00  
 Blue Front, 10¢, 3/5 ..... 95.00  
 Blue Front, 25¢, 3/5 ..... 115.00  
 Bonus Bell, 5¢ ..... 135.00  
 Bonus Bell, 10¢ ..... 145.00  
 Bonus Bell, 25¢ ..... 155.00  
 Vest Pockets, 1947, Blue and Grey ... 45.00

#### BAKER

Black Beauty, 5¢, 3/5 \$125.00  
 Black Beauty, 10¢, 3/5 135.00  
 Black Beauty, 25¢, 3/5 145.00  
 Black Cherry, 5¢, 3/5 125.00  
 Black Cherry, 10¢, 3/5 135.00  
 Black Cherry, 25¢, 3/5 145.00

#### WATLING

Rol-a-Top, 10¢ ..... \$ 45.00

#### JENNINGS

Four Star Victory Chief, 5¢ ..... \$ 75.00  
 Four Star Victory Chief, 10¢ ..... 85.00  
 Four Star Victory Chief, 25¢ ..... 95.00  
 Victory Chief, Model M, 25¢ ..... 125.00  
 Victory Chief, Model M, 5¢ ..... 95.00  
 Silver Chief, 5¢ ..... 85.00  
 The following were used 2 weeks only:  
 Super DeL. Club Chief, 5¢, 3/5 ..... \$285.00  
 Super DeL. Club Chief, 10¢, 3/5 ..... 285.00  
 Super DeL. Club Chief, 25¢, 3/5 ..... 295.00  
 Std. Chief Chrome, 5¢, 3/5 ..... 229.00  
 Std. Chief Chrome, 10¢, 3/5 ..... 239.00  
 Std. Chief Chrome, 25¢, 3/5 ..... 249.00

### CONSOLES

Bonus Super Bell:  
 Single, 5¢-10¢-25¢ Write  
 Twin, 5¢-25¢ ..... Write  
 3-Way, 5¢-10¢-25¢ Write  
 Super Bell, 5¢ ..... \$ 95.00  
 Bally High Hand ... 75.00  
 Mills Three Bells .. 250.00  
 Jumbo Parades, P.O., 5¢ ..... 75.00  
 Pace Saratoga, 10¢ . 85.00  
 Pace Saratoga, 25¢ . 75.00  
 Twin Reels, 10-25¢ . 125.00  
 Silver Moon, P.O., 5¢ 75.00  
 Bally Draw Bell ... 285.00

### ONE BALLS

Victory Special .... \$325.00  
 Victory Derby .... 225.00  
 Fairmont ..... 125.00  
 Turf King ..... 100.00  
 Jockey Club ..... 100.00  
 Pimlico ..... 100.00  
 '41 Derby ..... 85.00  
 Club Trophy ..... 75.00  
 Blue Grass ..... 50.00  
 Santa Anita ..... 50.00  
 Kentucky ..... 50.00  
 Dark Horse ..... 45.00

ON DISPLAY AT:  
**DEEP SOUTH DISTRIBUTING CO.**  
 364 S. WASHINGTON AVE. MOBILE 21, ALABAMA



### Insurance Vender On Display Before Virginia Officials

RICHMOND, Va., July 19.—Insurance vending machines, which are now gaining increasing acceptance under auspices of airline ticket terminals, were examined here recently by the State Corporation Commission (SCC).

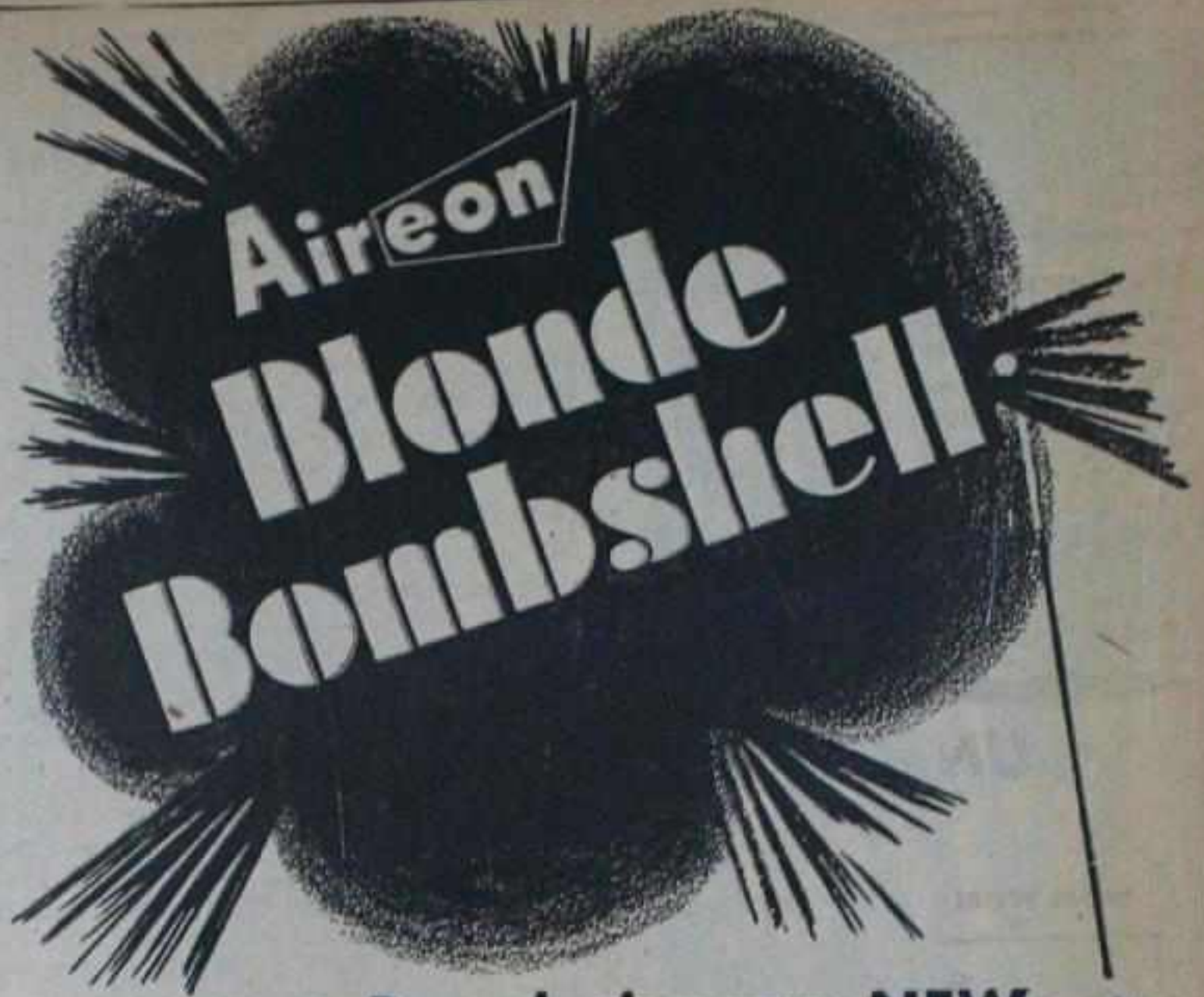
The machine's inventor, Ralph Brown, of Columbus, O., brought down a model of his vender to exhibit before the commission and gain its approval of the machine. He hopes to have it used at the National Airport near Washington for the Associated Aviation Underwriters.

After SCC officials examined the machine—which vends life insurance policies in value from \$5,000 to

### Victor Signs New Artists

NEW YORK, July 19.—James V. Murray, vice-president in charge of RCA Victor record activities, reports that Louis Prima and his orchestra and Cantor Mihai Kusevitsky, formerly head cantor of the Synagogue of Warsaw, have been signed to record for Victor. First releases will be out shortly, it was said, with the Prima orchestra recording on the popular label and Cantor Kusevitsky appearing on the international label.

\$25,000 on payment of from one to five quarters—they agreed that they would take no action on the vender until next year's general assembly. Purpose of the examination was to determine whether the vender would qualify under the State's strict insurance regulatory laws.



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RECONDITIONED USED GAMES  
READY TO GO

ARGENTINE . . . . . \$ 30.00	CLOVER . . . . . \$ 40.00	SUPERLINER . . . . . \$145.00	SEA HAWK . . . . . \$ 30.00
ARMY AND NAVY . . . . . 35.00	DO-RE-MI . . . . . 30.00	FLYING TIGER . . . . . 45.00	SCHOOL DAYS . . . . . 30.00
ARTIST AND MODELS . . . . . 35.00	DOUBLE BARREL . . . . . 140.00	GLAMOUR GIRL . . . . . 25.00	SHOWBOAT . . . . . 25.00
BIG PARADE . . . . . 35.00	5-10-20 . . . . . 35.00	HOME RUN, '42 . . . . . 45.00	SOFT BALL QUEEN . . . . . 60.00
BOLAWAY . . . . . 30.00	FLAT TOP . . . . . 60.00	MAJOR, '41 . . . . . 30.00	SUSPENSE . . . . . 120.00
BOMBARDIER . . . . . 25.00	SOUTH SEAS . . . . . 50.00	MIAMI BEACH . . . . . 35.00	TEN SPOT . . . . . 34.00
BUBBLES . . . . . 75.00	SPOT-A-CARD . . . . . 35.00	MIDWAY . . . . . 50.00	TEXAS MUSTANG . . . . . 30.00
CATALINA . . . . . 40.00	SPOT POOL . . . . . 35.00	MONICKER . . . . . 35.00	THUMBS UP . . . . . 30.00
CHAMP . . . . . 30.00	STRATOLINER . . . . . 30.00	OPPORTUNITY . . . . . 65.00	VICTORY . . . . . 25.00
	SUPER SCORE . . . . . 185.00	PIN-UP GIRL . . . . . 45.00	WHIZZ . . . . . 50.00

RECONDITIONED MUSIC MACHINES  
REPAINTED LIKE NEW

<b>A.M.I.</b>	<b>SEEBURG</b>	<b>ROCK-OLA</b>	<b>WURLITZER</b>
8X . . . . . \$135.00	146 MODEL,	DELUXE . \$165.00	24 . . . . . \$124.50
SX . . . . . 150.00	R. C. . . . \$600.00	GLAMOUR 35.00	216 . . . . . 85.00
HI-BOY . 175.00	CASINO . 139.50	MASTER . 199.50	500 KEY-
SINGING	REGAL . . 139.50	PREMIER 275.00	BOARD
TOWERS 150.00	VOGUE . . 139.50	SPECTRA-	VIC. C. . 175.00
STREAM-		VOX . . . 35.00	600 KEY-
LINER . . 175.00		STAND-	BOARD . 175.00
		ARD . . . 165.00	600 RO-
			TARY . . 150.00

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The Pioneer Coin-Operated Radio

**TRADIO, Inc.**  
 ASBURY PARK  
 NEW JERSEY  
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 Asbury Park 2-7447-8-9

**Midwest Touring Spree in Earnest**

HAYS, Kan., July 19.—Filling station operators here report that the westward flow of tourists has finally begun in earnest and now is running above last year's record rate.

Some highway stations report that their tourist trade is nearly 25 per cent above July last year, and they say the traffic flow west is nearly that much greater than last year.

YELLOWSTONE NATIONAL PARK, Wyo., July 19.—Officials announce that the number of visitors thru Yellowstone National Park this year promises to exceed the record of 1946 despite a late start occasioned by heavy mountain snows and bad weather thru the Midwest. Much larger proportion of visitors, however, are from the Western States than in previous years, it was said.

**Kaycee Dept. Store Ad Features Use of New Vendo Changers**

KANSAS CITY, Mo., July 19.—Steady growth in popularity of coin changers was indicated this week when one of this city's leading department stores, Emery, Bird, Thayer, featured a picture of one of its customers patronizing a Vendo changer in its advertisement appearing in *The Kansas City Star*.

While the ad did not make specific mention of the use of the changer as an aid in making purchases thru other coin-operated machines, it again brought home the fact that the every-day activities of more and more people are depending on coin-operated machines at an increasing rate.

The department store, thru the lines accompanying the ad, pointed out the additional service provided by its coin changers for customers. It also stated that the Emery, Bird, Thayer firm was the first department store in the country to see the advantages of coin changers for customer convenience.

Text of the advertisement reads as follows:

"First with a new customer service. "For your convenience . . . Emery, Bird, Thayer was the first department store in the U. S. to install a Vendo coin changer so you can have proper change when telephoning."

**H. Cederberg Gets Allite Service Post**

CHICAGO, July 19. — Howard Cederberg, formerly serviceman for Walter Oomens Sons, has joined Allite Manufacturing Company of Los Angeles, as road serviceman for their Eastern territory.

Cederberg will work the East and South, giving on-the-spot mechanical instruction to operators of Allite's new Strikes 'n' Spares automatic bowling alley.

**Slate Gift Shows At Boston, Philly**

NEW YORK, July 19.—Gift shows will be held this year in Boston and Philadelphia, according to George F. Little Management, Inc., managers of the events.

Boston will have its gift convention in the Hotel Statler, September 1-5, and Philadelphia will be host to the event September 16-20 in the Hotel Benjamin Franklin.

**Minnesota Cig Tax Brings in \$648,449**

ST. PAUL, July 19. — Minnesota collected \$648,449 in cigarette tax during the first 15 days of the life of the new 3-cent-per-pack levy which became effective July 1.

One third of the collection will be

distributed to State municipalities on the basis of population after the State deducts one third of the cost of administering the assessment.

Earl Pettibone, director of the cigarette-tax division, said that to date the State has licensed 146 wholesale cigarette jobbers and out-of-State distributors at \$100 each and 129 sub-jobbers at \$12 each.



M. S. GISSER, Sales Mgr.

**The Finest Quality Candy Coated BUBBLE BALL GUM**

Unlimited Quantities—25 Lbs. to the Carton

**45c PER LB.**

Size—170 Count, 195 Count and 210 Count—50c Per Lb. Spotted Prize Gum—All Sizes—5c More Per Lb.

SILVER KING		ADVANCE	
1¢ Peanut	\$11.50	1¢ Peanut	\$11.25
1¢ Gum	11.50	1¢ Gum	11.25
5¢ Nut	11.50	5¢ Pistachio	13.75
VICTOR V		MASTER	
1¢ Globe	\$11.75	1¢ Peanut	\$14.95
1¢ Cabinet	13.75	1¢ Gum	14.95
1¢-5¢ Comb.	15.95	1¢-5¢ Comb.	15.95
Pipe Stands	\$3.50 or 3 for \$10.00		
Cross Bars	\$1.00 or \$10.00 Per Doz.		
Wall Brackets	\$1.00 or \$10.00 Per Doz.		
5¢ Silver King Hot Nut Venders With Cup Dispenser, Brand New, Complete	\$29.95		

Best place your order now before prices increase

**CONSOLES**

Big Top	\$ 89.50
Royal Flush	89.50
4 Bells	195.00
Paces Saratoga	95.00
Paces Reels, Comb.	95.00
5¢-25¢ Super Bell, Comb.	175.00
5¢ Super Bell, Comb.	135.00
Bally Club Bells, Comb.	150.00
2 Bob Talls	75.00
2 Sun Rays, F.P.	95.00
1 Silver Moon, F.P.	75.00

**BRAND NEW KEENEY SINGLE 2-WAY AND 3-WAY SUPER BONUS BELLS.**

PHONE FOR PRICES.

**BRAND NEW**

Packard Wall Boxes	Write
Buckley Wall Boxes	\$25.00
30-Wire Coded Cable	25¢ Ft.
Cast Aluminum Brackets	\$3.50

**NEW CONSOLES**

Evans Winter Book, 5¢ Model	\$826.00
Evans New Races, 5¢ Cash Model	931.00
Evans New Races, 5¢ Comb. Model	989.50
Evans Casino Bell Sr., 3 5¢ & 2 25¢ Mod.	664.50
Jennings 5¢ and 25¢ Challengers	595.00

**MUSIC**

5 8800, ES, \$250; RC, \$275	
5 9800, ES, \$250; RC, \$275	
5 8200, ES, \$260; RC, \$285	
3 Wurlitzer 750E	\$375

Write us for prices on new Wurlitzers, Seeburgs and Rock-Olax.

**15 POSTAGE STAMP VENDORS**

Originally \$39.50—Close-Out at \$17.50.
--

**ARCADE EQUIPMENT**

2 Lite-o-Leagues	\$175.00	5 Ten Strikes	\$ 65.00
1 Evans in the Barrel	110.00	10 Wurl. Skee Balls	175.00
2 Rapid Fires	110.00	New Chi Coin Basketball	489.50
1 Pitchem & Katchem	85.00	Jafco 9 Ft. Barrel Roll	150.00
1 Radiogram	125.00	2 Battling Practices	95.00
1 Voice Recorder, F.S.	895.00	2 Chi Coin Hockey	110.00
3 Panorams	195.00	3 Kenney Air Raiders	110.00
1 Brand New Jack Rabbit	250.00	3 Chicken Sams	95.00
1 Anti-Aircraft	49.50	3 New Bowl-a-Scores	125.00
Brand New Midget Movies	365.00	1 Scientific Baseball	95.00
1 Undressa Ralder	175.00	5 Buckley Treasure Island	75.00
3 Exh. Iron Claws	69.50		

**COIN-O-MATIC CHANGERS**

Actually and Automatically changes quarters and dimes to nickels—completely automatic and fool proof. Sells at \$177.50.

**MILLS VEST POCKETS**

\$65.00 Each (New)

**COUNTER-GAMES**

Genco Pee Wee	\$ 45.00
Marvel Pop Up	35.00
Advance Shockers	18.50
Silver King Grip Views	49.50
Champion Basketball	35.50
Kicker & Catcher	39.50
Target Skill	25.00

**200 MILLS BLUE FRONTS**

This consists of 5¢, 10¢ and 25¢—around 400,000 series—good shape—\$75.00 each in lots of 10—\$65.00 in lots of 100. Any denominations.

**25 GUSHERS**

Brand New Daval 5¢ Gushers, Ea. . . \$ 35.00

**ROLL DOWNS**

8 Pinch Hitters	\$225.00
10 Total Rolls	225.00

FOR SUBSTANTIAL SAVING IN NEW SLOTS AND CONSOLES, GET IN TOUCH WITH US.



**CLOSE-OUT**

75 Brand-New Card Vendors with 1,000 Cards, Each \$25.00 Complete.

TERMS: 1/2 DEPOSIT REQUIRED WITH ALL ORDERS. BALANCE C. O. D., F. O. B. CLEVELAND

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What Appeal!  
 What Magnetic Earning Power!

EXCLUSIVE DISTRIBUTOR

**MATHENY VENDING CO., INC.**  
 560-64 WEST DOUGLAS WICHITA 12, KANSAS



## Coronet Has New Coin Radio Set

NEW YORK, July 19.—A new coin radio was announced this week by the Coronet Radio & Television Corporation. Tilt-proof, with a bad coin return chute, the new entry into the coin radio market is complete with a volume control unit built inside the set.

Radio is a six-tube superheterodyne RCA licensed unit "made to eliminate breakdowns," according to firm officials. Distributors are now being appointed by the radio firm, which also manufactures standard non-coin radio sets. Firm headquarters are at 500 West 52d Street.

## St. Paul Increases Music Machine Levy

ST. PAUL, July 19.—An increase in annual juke box licenses from \$10 to \$25 was passed by City Council here Wednesday (15) in a move to increase city revenue by hiking a list of license fees.

At the same time, the council amended its music machine ordinance making it mandatory that, during the hours of 10 p.m. to 9 a.m. daily, music from the phonos shall be inaudible to adjoining premises. Councilmen said they adopted this regulation to keep music machines from operating at too high a volume late at night and early in the morning.

The city reported that it now has some 600 music machines under license.

Meanwhile, the St. Paul license inspector was holding up until sometime next week the licensing of five-ball games. Court action on the case is expected to be instituted in the State Supreme Court any day following a ruling some weeks ago by Ramsey County District Court that the injunction suit brought by Ramsey pinball operators against city and county agencies to keep them from stopping five-ball play, should have been started in a criminal court and not in a court of equity. The operators were given a 40-day stay in order to appeal.

## Nehi Corporation Survey Maps Teen-Agers' Activities

COLUMBUS, Ga., July 19.—A survey of teen-age activities in teen-age clubs throuout the country has just been completed by the Nehi Corporation of this city, bottlers of Royal Crown Cola. Nehi, one of the original sponsors of the teen-age canteen which has since attracted the interest and support of many coin machine firms, reports that dancing is the youth center's most popular recreation pastime.

Typical of the teen-age canteens which Royal Crown is helping along is the Teen Town in Del Rio, Tex., which consists of a large building equipped with a juke box, games and a snack stand. Proceeds from the snack stand help maintain the club.

Royal Crown bottlers throuout the country are helping the parent organization sponsor teen-age centers, and the Columbus office is publishing a regular four-page bulletin which is circularized to teen clubs.



The Real Post War  
**WESTERN POKERINO**

CHAMPION MONEY-MAKER  
IN ALL LOCATIONS

\$225.00

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AS YOU read this another operator has decided to install the new Coradio in his route of hotels or tourist cabins, etc. It's just plain amazing how quickly the experienced operators are turning from other makes to the new Coradio.

But it's not surprising.

Inside and out the new Coradio is ahead by a country mile. Its graceful all-metal cabinet is pure beauty in modern design. There's nothing corned up or tricky about it. It's a solid set and the only set with all the features operators have always wanted.

DO YOURSELF  
A FAVOR

Before you buy see the new Coradio. Free—Write today for illustrated folder.



**CORADIO**  
COIN OPERATED RADIO

108 W. 31st ST. N. Y. 1, N. Y.  
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### ARCADE OUTFITTERS SINCE 1912

- GENCO WHIZZ ..... \$48.50
- ABY CHALLENGER (1946—  
Used) ..... 32.50
- BEST HAND, MEXICAN BASE-  
BALL AND SKILL THRILL  
(Daval). Ea. .... 44.50
- POP-UP (Marvel) ..... 34.50
- CHAMPION BASKETBALL ..... 32.50

### HARD TO GET PARTS

Minute Timer (Clock), Pokerino Balls,  
Locks, Keys Alike or Individual Keys,  
Bulbs (all sizes and makes); Backboard  
Glasses for Pokerinos, Super Rolls, etc.

### FREE! ILLUSTRATED PRICE LIST.

New or Rebuilt Amusement Machines—Any  
Make or Model—Parts, Supplies and Cards  
—Munves Has Them All.

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Ever Achieved in Commer-  
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**RUNYON SALES CO.**

593 10th Avenue, New York 18, N. Y.  
123 West Runyon St., Newark 8, N. J.



**Balanced Selling Classes Will Resume in September**

CHICAGO, July 19.—Group training meetings for "balanced selling," conducted by the National Confectioners' Association (NCA), have been suspended during the summer,

according to James F. MulCahy, the group's merchandising director. MulCahy said that the sessions are tentatively scheduled to resume September 8, but that special summer classes during July and August may be arranged if a full class of 15 persons can be organized.

**Newspapers, Radio Give Coverage to Telecoin Caravan**

NEW YORK, July 19.—Policy of New York newspapers and radio stations to offer favorable comment on deserving coin machine stories was highlighted last week when the radio and press offered full coverage of the Telecoin Caravan at the three-day Hotel Commodore showing. Particularly interesting to the trade was the fact that the women's page department of the Times and the World-Telegram covered the show in detail.

Writing for the latter newspaper, Lura Hazard Brown mentioned the Telecoin Quizzer machine as an item of interest for teen-agers. She also featured the Tele-Juicer in her story, stating that the vending machine would be especially good for schools, industrial plants and community centers.

**Other Coverage**

In addition to the above, the show was covered by Time magazine; the American Broadcasting Company via the Ed and Pegeen Fitzgerald program; American magazine; American Weekly; King Features Syndicate; Wide World Syndicate; Modern Distribution, Science Illustrated, Popular Mechanics and Parade.

Juke boxes were also given some favorable publicity here last week when Andre Baruch and Bea Wain, husband and wife disk jockeys heard over WMCA, commented at length on the help juke boxes give to the music industry in making hit tunes nationally.

**Tourist Facilities Expansion Boon For Kentucky Ops**

FRANKFORT, Ky., July 19.—Kentucky coinmen may expect to gain increased tourist play in the future if Commissioner of Conservation Harold A. Browning's plan to expand hotel facilities in six of the State's leading State parks is followed. Indications that Browning's plan will be carried out is given in the Kentucky executive cabinet's recent approval of his suggestions.

Initial outlay would entail expenditure of from \$1,500,000 to \$2,000,000. One of the projects includes a 100 to 200-room hotel at Kentucky Lake near Gilbertsville, site of the Tennessee Valley Authority dam. Plan calls for additional hotels and cabins at Carter Caves, Cumberland Falls, Butler Memorial near Carrollton, Natural Bridge and Pennyrite State Park.

To finance the construction of the expanded tourist facilities, a bond issue will be floated, it is claimed. "If we are to share in the nationwide tourist business we must be willing to make the initial outlay to attract tourists to our borders," Browning said.

Pre-war Kentucky's share of tourist traffic was \$68,000,000. According to Browning, this can be increased to \$200,000,000 a year. "All we need do is provide sufficient facilities for tourists. We have natural attractions galore that will bring many to our gates," he stated.

**Allite Says Bowling Game Used in Mountain Resorts**

LOS ANGELES, July 19.—Allite Manufacturing Company, Inc., reports that Strikes 'n' Spares units have been placed on location in mountain resorts. So far 12 machines are operating at fashionable Big Bear and Lake Arrowhead resorts in the mountains behind Los Angeles.

**Flying Machines**

WASHINGTON, July 19.—A reduction in air freight rates, recommended by the Civil Aeronautics Board, seems likely to go thru without a hitch, which will be welcome news to coin machine firms who have been using air freight to speed deliveries of new models to distributor's showrooms.

Proposal would lower rates up to 25 per cent.

**Staley Mfg. Reports 150% Net Increase**

CHICAGO, July 19.—A. E. Staley Manufacturing Company reported a 150 per cent increase in net income in the quarter ending June 30, over a similar period last year.

Rise was credited by A. E. Staley Jr., president, to a non-recurring inventory gain from soybeans owned at the time of price decontrol last fall and product profit margins above normal level.



**BERNARD PASCAGAVE**  
Has Switched

to  
**AMI**

Because it's so much the best there's simply no competition

Dave Rosen says . . . Follow Bernie's example and make all your locations top locations with AMI.

ORDER NOW FOR IMMEDIATE DELIVERY

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340 So. Poplar Street  
Mt. Carmel, Pennsylvania

**MARVEL**  
FOR  
Marvelous  
**GAMES**

See your nearest distributor or write to us

**MARVEL**  
MANUFACTURING CO.

**J. ROSENFELD WILL NOT BE UNDERSOLD**

CHECK THESE PRICES—COMPARE!

**USED POST-WAR 5 BALLS — Ready for Location**

Big Hit	\$ 99.50	Rio	\$189.50
Big League	119.50	Shooting Star	89.50
Double Barrel	99.50	State Fair	169.50
Dynamite	169.50	Stage Door Canoe	99.50
Fast Ball	129.50	Surf Queens	99.50
Midget Racer	129.50	Suspense	139.50

**USED 5 BALLS—Thoroughly Overhauled and Reconditioned**

Air Circus	\$54.50	Blazers ('41)	\$29.50
All Out	32.50	Blazers at Play	32.50
Army & Navy	42.50	Miami Beach	32.50
Artists and Models	39.50	Midway	44.50
Baseball (Genco)	29.50	New Champ	32.50
Battle	29.50	Oklahoma	54.50
Big Chief	27.50	Paratrooper	32.50
Big League (Genco)	29.50	Pin-Up Girl	39.50
Big Parade	42.50	Repeater	29.50
Bombardier	29.50	Riviera	69.50
Champion	25.00	Shangri-La (Gott.)	42.50
C. O. D.	25.00	Shangri-La (P & S)	32.50
Destroyer	32.50	Shortstop (Exhibit)	29.50
Double Feature	29.50	Sky Blazer	32.50
Dive Bomber	29.50	Sky Chief	32.50
Dude Ranch	29.50	Sky Line	29.50
Five-Ten-Twenty	39.50	South Paw (Genco)	29.50
Flat Top	54.50	Sparky	25.00
Formation	25.00	Speed Ball	29.50
Grand Canyon	54.50	Spot-a-Card	32.50
Hi Babe	29.50	Spot Pool	29.50
High Hat	32.50	Stratoliner	54.50
Hi Stepper	29.50	Strip Tease	32.50
Invasion	29.50	Three Score	29.50
Jeep	32.50	Torpedo Patrol	32.50
Jungle	32.50	Twinkle	29.50
Keep 'Em Flying	37.50	Victory (Genco)	32.50
Knockout	42.50	Yank	32.50
Legionnaire	32.50	Zig-Zag	25.00

**USED 1 BALLS—(P. O.)**

Grand National	\$42.50
Grand Stand	42.50
Jockey Club	99.50
Kentucky	89.50
Long Shot	89.50
Santa Anita	59.50
Sport King	69.50
Sport Page	42.50
Turf King	89.50
Victory Derby	199.50

**USED 1 BALLS—(F. P.)**

Blue Grass	\$ 69.50
Dark Horse	59.50
Front Runner (Conv.)	149.50
Mills ('40) 1-2-3	49.50
Mills Owl	39.50
Record Time	59.50

TERMS: 1/2 Certified Deposit, Balance Sight Draft or C. O. D.  
MEMBER: C.M.I. Reference: United Bank & Trust Co., St. Louis.

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3218 OLIVE ST. ST. LOUIS 3, MO. NEWSTEAD 1582

★ Exclusive Factory Distributors for BALLY • JENNINGS • MIDGET MOVIES • U-NEED-A • VICTOR ★

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**Aireon's Blonde Bombshell**

What Appeal!  
What Magnetic Earning Power!

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4603 PROSPECT AVE., CLEVELAND 3, OHIO, and 212 E. 8TH ST., CINCINNATI 2, OHIO

also

**DRESSSEL DISTRIBUTING CO.**

300 NORTH HIGH STREET

COLUMBUS, OHIO



## Whitehead Music Co. Presents Manhattan To Southern Ops

WILMINGTON, N. C., July 19.—Parkard's new Manhattan phonograph was presented to Southern juke box operators at a recent showing in the new showrooms of the Whitehead Music Company.

Operators from North and South Carolina and Virginia were greeted by Homer E. Capehart, chairman of the board of Packard, who was present for the first showing of the new machine in the South.

Following the showing, Capehart and several of the operators were week-end guests of L. B. McCormick, of the Whitehead company, aboard his yacht, the Erla McAnn.

## Atlas, of Memphis, Holds Aireon Show

MEMPHIS, July 19.—Atlas Amusement Company held a showing of the Aireon Fiesta De Luxe in its Union Avenue showrooms July 14 and 15. Distributing firms headed by R. L. Goad.

On hand for the first showing of the new music machine in this area were Rudy Greenbaum, Aireon vice-president in charge of sales; Daniel P. Brennan, district sales manager of Chicago, and Charles E. Webber, field service representative, who came down from Minneapolis.

To tie in with the showing of the new music machine, the showrooms were decorated in gay fiesta style with Atlas personnel dressed in Spanish costumes.

Food and refreshments were served to the more than 300 operators and guests who attended the showing.

## Winner Loses!

KANSAS CITY, Mo., July 19.—Loren Day, Kansas City pinball enthusiast, is convinced that there is such a thing as being too good a pinball player.

He and another pinball fan were playing in a local tavern for drinks the other night, and Day won four straight games. It was just too much for Day's opponent. He picked up his beer glass and hurled it at Day, who suffered a cut face but declined to prosecute.

## New Coin-Operated Table Model Radio From Judd-Bennett

NEW YORK, July 19.—A new table model coin-operated radio was announced this week by Judd-Bennett Coin-Operated Radio Company. Set gives two hours of continuous or intermittent play for quarter.

Complete with a built-in antenna, six tubes, five-inch speaker and pick-proof locks, the radio operates on 110 volts. A. C. Firm has established offices at 9615 Shore Road, Brooklyn.

## Report Indicates Business Outlook

WASHINGTON, July 19.—Indication of general business conditions was reflected in the Federal Reserve Board's announcement this week that business loans declined \$18,000,000 during the week ending July 9.

Amount outstanding was \$3,201,000,000 higher than corresponding level last year. Eighty-nine per cent of the week's loan drop occurred in New York, the board report said.

28,000 SQUARE FEET!



# EMPIRE SUPER MARKET'S

1012-14 MILWAUKEE AVE.

BETTER DISPLAY! SUPER SERVICE!



OUR SUPER VALUES!

**NEW PIN GAMES**  
 BALLY DOUBLE BARREL \$145.00  
 UNITED HAVANA 295.00  
 BALLY BALLYHOO 279.50  
 CHICOIN PLAY BOY 295.00  
 KEENEY CAROUSEL 294.50  
 GOTT. LUCKY STAR 295.00  
 MARVELLIGHTNING 304.50  
 WMS. CYCLONE 299.50  
 EXH. RANGER 299.50

**ARCADE MACHINES**  
 SPEEDWAY \$385.00  
 BOMBSIGHT 499.50  
 ADVANCE ROLL 469.50  
 PREMIER BOWLO 499.50  
 TEN GRAND, 10% FL. 499.50  
 BASKET B. CHAMP. 279.50  
 POKERING 445.00  
 METAL TYPER 314.50  
 GOALEE 295.00  
 BOOMERANG 115.00  
 AIR-O-SCALE 125.00  
 MISO-SCALE 125.00  
 WATLING FORTUNE WRITE

**ONE BALLS**  
 BALLY ENTRY, P.O. \$595.00  
 SPECIAL ENTRY, F.P. 595.00  
 GOTT. DAILY RACES 650.00

**NEW COUNTER GAMES**  
 POP-UP \$49.50  
 ABT CHALLENGER 49.50  
 FOLDING STAND 11.95  
 GOTT. GRIP SCALE 39.50  
 GRIP-VUE 49.95  
 BASKETBALL, 1# 39.50  
 WITH STAND 49.50  
 KICK & CATCHER 37.50

**NEW CONSOLES**  
 IMP. 1# or 5# \$14.50  
 DAVAL OOMPH 59.50  
 BEST HAND 59.50  
 MEX. BASEBALL 59.50  
 SKILL THRILL 57.50  
 FREE PLAY 65.00  
 HEAVY HITTER 184.50  
 WITH STAND 196.50

**NEW CONSOLES**  
 BALLY TRIPLE B. \$895.00  
 DE L. DRAW BELL 512.50  
 MILLS 3 BELLS 645.00  
 JENN. CHALLENGER 595.00  
 EVANS BANGTAILS 671.50  
 EVANS  
 WINTERBOOK 826.00  
 EVANS RACES 931.00  
 BAKERS PACERS, 5# DD 868.50  
 BAKERS PACERS, 2# DD 747.50  
 GROETCHEN  
 TWIN FALLS 485.00

**NEW SLOTS**  
 JENNINGS LITE-UP CHIEF \$324  
 JENNINGS STANDARD CHIEF 269  
 MILLS BLACK CHERRY 248  
 MILLS GOLDEN FALLS, H.L., 2-5 258  
 WATLING ROLATOP 175  
 GROETCHEN DE LUXE CLUB COLUMBIA \$209.50  
 GROETCHEN COLUMBIA, JP 145.00  
 MILLS VEST POCKETS \$74.50, LOTS OF 5 65.00

**SLOT SAFES, STANDS, COUNTERS**  
 CHICAGO METAL REVOLVARD—DE LUXE  
 Single, \$119.50; Double, \$174.25; Triple \$262.00  
 CHICAGO METAL REVOLVARD SAFES—  
 UNIVERSAL, Single, \$79.50; Double 116.75  
 HEAVY REVOLVARD SAFES—10-GAUGE  
 STEEL, Single, \$175.00; Double 225.00  
 BOX STANDS \$27.50 • FOLDING STANDS 12.50  
 DOWNEY-JOHNSON COIN COUNTER 217.50  
 ACE COIN COUNTER AND CARRYING CASE 159.50

**VENDORS**  
 SILVER KING, 1# or 5# NUT OR BALL GUM \$13.95  
 SILVER KING HOT NUT VENDOR 29.95  
 VICTOR MODEL V, 1# GLOBE TYPE 11.75  
 CABINET TYPE 13.75  
 FOR ALL SPECIAL USES WRITE

### USED PIN GAMES

Baffle Card \$189.50	5-10-20 \$64.50
Dynamite 169.50	Midway 64.50
Show Girl 179.50	United 64.50
Smarty 179.50	Bosco 59.50
Fiesta 179.50	Yanks 59.50
Spellbound 169.50	Genco 54.50
Fast Ball 157.50	Defense 54.50
Superliner 149.50	Hi Hat 50.00
Step Up 159.50	Texas Mus-Tang 50.00
Suspense 124.50	Topic 50.00
Midget 129.50	Spot Pool 50.00
Racer 124.50	Genco 50.00
Big League 124.50	Victory 50.00
Stage Door Canteen 114.50	Gun Club 45.00
Surf Queen 104.50	Star Attrac. 45.00
Big Hit 104.50	Belle Hop 45.00
Frisco, F.S. 89.50	Legionnaire 45.00
Sky Chief 79.50	All American 45.00
Liberty, Gott. 79.50	Champs 45.00
Air Circus 69.50	Bolaway 45.00
Big Parade 69.50	Double Play 45.00
Knock Out 69.50	Show Boat 45.00
Keep 'em Flying 69.50	Stars 45.00
Trade Winds 69.50	Capt. Kidd 45.00
South Seas 69.50	Venus 45.00
Riviera 69.50	Towers 45.00
Wagon 69.50	Miami Beach 45.00
Wheels 69.50	ABC Bowler 45.00
Flat Top 69.50	'41 Majors 45.00
Arizona 69.50	Invasion 45.00
Santa Fe 69.50	Seven Up 45.00
Oklahoma 69.50	Paratroops 45.00
Streamliner 69.50	Bombardier 45.00
	Ten Spot 45.00
	Stratoliner 45.00
	Play Ball 45.00
	Drum Major 34.50
	Marines 34.50
	Big Chief 34.50

### SLOTS

5# MILLS BLUE FRONT, ORIG. \$109.50  
 10# MILLS BLUE FRONT 119.50  
 25# MILLS BLUE FRONT 129.50  
 5# BROWN FRONTS 119.50  
 10# BROWN FRONTS 129.50  
 25# BROWN FRONTS 139.50  
 VEST POCKETS, 1948 Model 59.50  
 5# BLACK CHERRY, ORIG., 2-5 179.50  
 10# BLACK CHERRY, NEW, 3-5 225.00  
 10# BLACK CHERRY, NEW REB. 149.50  
 5# JENN. SILVER CHIEF 99.50  
 5# JENN. CLUB CONSOLE CHIEF 109.50  
 10# 4-STAR CHIEF 89.50  
 COLUMBIAS J.P., 1948 Model 99.50  
 5# WATL. ROLATOP, \$79.50; 10# 89.50  
 5# PACE ROCKET, Perfect! 17.50  
 SLOT STANDS, Complete 17.50  
 5-10-25# JENN. LITE-UP CHIEFS, WRITE

### CONSOLES

JENN. 5-25# CHALLENGER WRITE  
 BAKER'S PACERS, D.D., J.P. \$395.00  
 5# COMB. SUPER BELLS 79.50  
 BALLY SUN RAYS, F.P. 69.50  
 5# BUCKLEY TRACK ODDS, J.P. 435.00  
 HI HAND, COMB. 99.50  
 WATLING BIG GAME, 5# P.O. 69.50  
 5# PACE SARATOGA SR., P.O. 69.50  
 5# PACE REELS, COMB. 89.50  
 JENN. FAST TIME, P.O. 69.50  
 BALLY BIG TOP, P.O. or F.P. 69.50  
 WATLING BIG GAME, F.P. 69.50  
 MILLS JUMBO, LATE HEAD 69.50  
 JENN. SILVER MOON, F.P. 69.50  
 5# BALLY CLUB BELL 99.50  
 25# BALLY CLUB BELL 109.50  
 EVANS LUCKY STAR 149.50  
 GALLOPING DOMINOS, J.P. 149.50  
 BANGTAILS, J.P., 2-TONE 159.50

### ONE BALLS

VICTORY SPECIAL \$375.00  
 CLUB TROPHY, F.P. 109.50  
 DARK HORSE, F.P. 89.50  
 PIMLICO 109.50  
 '41 DERBY, F.P. 89.50  
 RECORD TIME, F.P. 79.50  
 LONGACRE, F.P. 149.50  
 TURF KING, P.O. 129.50  
 JOCKEY CLUB, P.O. 119.50  
 40 MILLS 1-2-3, F.P. 89.50  
 MILLS OWL, 1 OR 5 BALL, F.P. 69.50  
 LONGSHOT, P.O. 104.50  
 KENTUCKY, P.O. 109.50  
 BLUE GRASS, F.P. 79.50  
 VICTORY DERBY, P.O. 195.00

### ARCADE

TOTAL ROLL, LIKE NEW \$206.00  
 EV. TEN STRIKE, 1947 MODEL WRITE  
 EV. TEN STRIKE 85.00  
 EV. TOMMY GUN 94.50  
 BALLY DEFENDER 119.50  
 BATTING PRACTICE 89.50  
 PIKES PEAK 19.50  
 GENCO WHIZZ—Like New 79.50  
 EXH. CARD VEND., Counter Model 6.50  
 SHOOT TO TOKYO 79.50  
 SHOOT THE CHUTES 79.50  
 CHICAGO COIN GOALEE, Like New 194.50  
 GOTT. 3-WAY GRIPS 19.50  
 CHICAGO COIN HOCKEY 99.50  
 MUTOSCOPE SKY FIGHTER 89.50  
 RAPID FIRE 74.50  
 PITCHER & CATCHER 50.00  
 BALLY SKY BATTLE 99.50  
 EXH. HAMMER STRIKER 17.50  
 ADVANCE SHOCKER 149.50  
 BALLY UNDERSEA RAIDER 89.50  
 WESTERN'S BASEBALL 24.50  
 VICTORY STAMP VENDORS, NEW 168.50  
 ACE BOMBER 34.50  
 ABT CHALLENGER, 1947 MODEL 89.50  
 CHAMPION HOCKEY 89.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

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MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

We are now delivering

**USED GAMES READY FOR LOCATION**  
 4 Superliner \$159.50  
 3 Baffle Card 189.50  
 2 Superscore 189.50  
 Big League 139.50  
 3 Spellbound 149.50  
 Surf Queen 125.00  
 1 Tornado 199.50  
 4 Suspense 125.00  
 2 Seabreeze 189.50  
 3 Show Girl 199.50  
 1 Amber 179.50  
 6 Canteen 125.00  
 1 Kilroy 199.50  
 2 Smarty 169.50  
 1946 Rock-Ola  
 Phonographs 495.00

**WE ARE ALSO MAKING DELIVERY OF NEW GAMES**  
 Williams All Star  
 Williams Torchy  
 Williams Cyclone  
 United Havana  
 Gottlieb Lucky Stars  
 Bally Heavy Hitter  
 Bally Ballyhoo  
 Knock Out  
 Keep 'em Flying  
 Trade Winds  
 South Seas  
 Riviera  
 Wagon  
 Wheels  
 Flat Top  
 Arizona  
 Santa Fe  
 Oklahoma  
 Streamliner

Terms: 1/2 Certified Deposit, Bal. C.O.D.

**Sterling NOVELTY CO.**  
 669-671 S. Broadway  
 LEXINGTON 20, KY.



**Retail Sales in Missouri Reach New All Time High**

JEFFERSON CITY, Mo., July 19.—Retail sales in Missouri reached a record \$1,500,000,000 during the first six months of 1947, M. E. Morris, director of the State department of revenue, reported.

Collections of the State's 2 per cent tax on sales amounted to \$30,000,000 during this period, he said, compared with \$28,266,521 in the last

half of 1946. For the fiscal year ended July 1, collections of the tax totalled \$58,266,521, reflecting a retail sales volume of nearly three billion dollars for the year. And Morris predicted that collections for the current fiscal year, which ended July 1, 1948, would exceed \$60,000,000.

At the beginning of the 1946-47 period, Morris forecast collections of about \$51,000,000, so the actual revenue exceeded his forecast by more than \$7,000,000.

**COVEN'S COIN CORNER**

DELIVERING Bally's

**"BALLYHOO"**

THE GREATEST 5 BALL GAME PRODUCED AT ANYTIME!

**CONSOLES**

Draw Bell (new), 5¢	\$350.00
Mills Three Bell	Write
Mills Four Bell, L.H.	149.00
Two-Tone Galloping Domino, '42, J.P., P.O.	139.00
Bally Club Bell, 5¢, P.O.	119.50
Bally Club Bell, 25¢, P.O.	119.50
Big Game, F.P., 5¢	54.50
Flat Top, F.P., 5¢	59.50
Fast Time, P.O., 5¢	69.50
Fast Time, P.O., 25¢	89.50
Jennings Bobtail, 5¢, F.P.	59.50
Jumbo Parade, P.O., L.H., 5¢	69.50
Jumbo Parade, P.O., L.H., 25¢	89.50
Baker's Pacer, Daily Double, 25¢	
Very clean	295.00

**DON'T PASS US UP ON ANY NEW 5 BALL GAMES! WE CAN MAKE IMMEDIATE DELIVERIES. WIRE FOR PRICES AT ONCE!**

**SPECIALS!**

Victory Specials	\$325.00
New Bally's Draw Bell, 5¢	350.00

**MUSIC**

Wurlitzer 600 R	\$199.50
Mills Empress	199.50
Rock-Ola '39 Deluxe	199.50
Regal Seeburg	169.50
AMI Singing Tower, 40 Record	129.50

**SLOTS**

Slightly used Mills Original	
BLACK CHERRY	\$155.00
Mills New Black Cherry	Write
Mills New Golden Falls	Write
Mills New Jewel Bell	Write

**I-BALLS**

Victory Derby. Completely reconditioned and refinished	\$199.50
Keeney Big Parlay. New	Write
Santa Anita Payout	75.00
Sports Special, F.P.	69.50
Blue Grass, F.P.	99.50
Record Time, F.P.	64.50
Kentucky, P.O.	75.00
Grand National, P.O.	42.50

**PARTS SPECIALS!**

Large Rubber Rings. Per 100	\$ 2.75
Medium Rubber Rings. Per 100	2.35
Small Rubber Rings. Per 100	2.15
Plastic Grille Cloth, Gold, Silver, 50"x20"	7.50
Service Kit, \$12.50 Value. Now.	6.50
Plunger Springs, Heavy or Light. Per 100	3.50
PLAYFIELD GLASS	
Size 20x42	\$ 2.60
Case Lots	2.25
Size 21x43	2.90
Case Lots	2.60

**ARCADE**

Bomber Ball-Skee Ball	\$124.50
Champion Hockey	39.00
Sky Fighter	99.50
Periscope	99.50
Batting Practice	79.50
Evans Tommy Gun	89.50
Chicoin Goalees, like new	199.50
Air Raider Tokyo Conver.	79.50
Voice-o-Graph. New	Write
A.B.T. Challenger	37.50

**5-BALLS**

Rockets	Write
Superliner	\$159.50
Double Barrel	114.50
Surf Queens	99.50
Keep 'Em Flying	69.50
Opportunity	59.50
Ten Spots	39.50
Victory	49.50

FOR YOUR WIRE, PHONE, WRITE

Bally EQUIPMENT

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EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN, NORTHERN ILLINOIS.

**COVEN distributing Co.**

3181 ELSTON AVE. CHICAGO, ILL.

Phone: INDEPENDENCE 2210



**MILLS LATEST MACHINES**



**GOLDEN FALLS**

You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on this unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play.



**JEWEL BELL**

If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play.

**WRITE FOR PRICES IMMEDIATE SHIPMENT**



**BLACK CHERRY BELL**

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

New Back Stands, Single, Double and Triple Safes



**NEW VEST POCKET BELL**

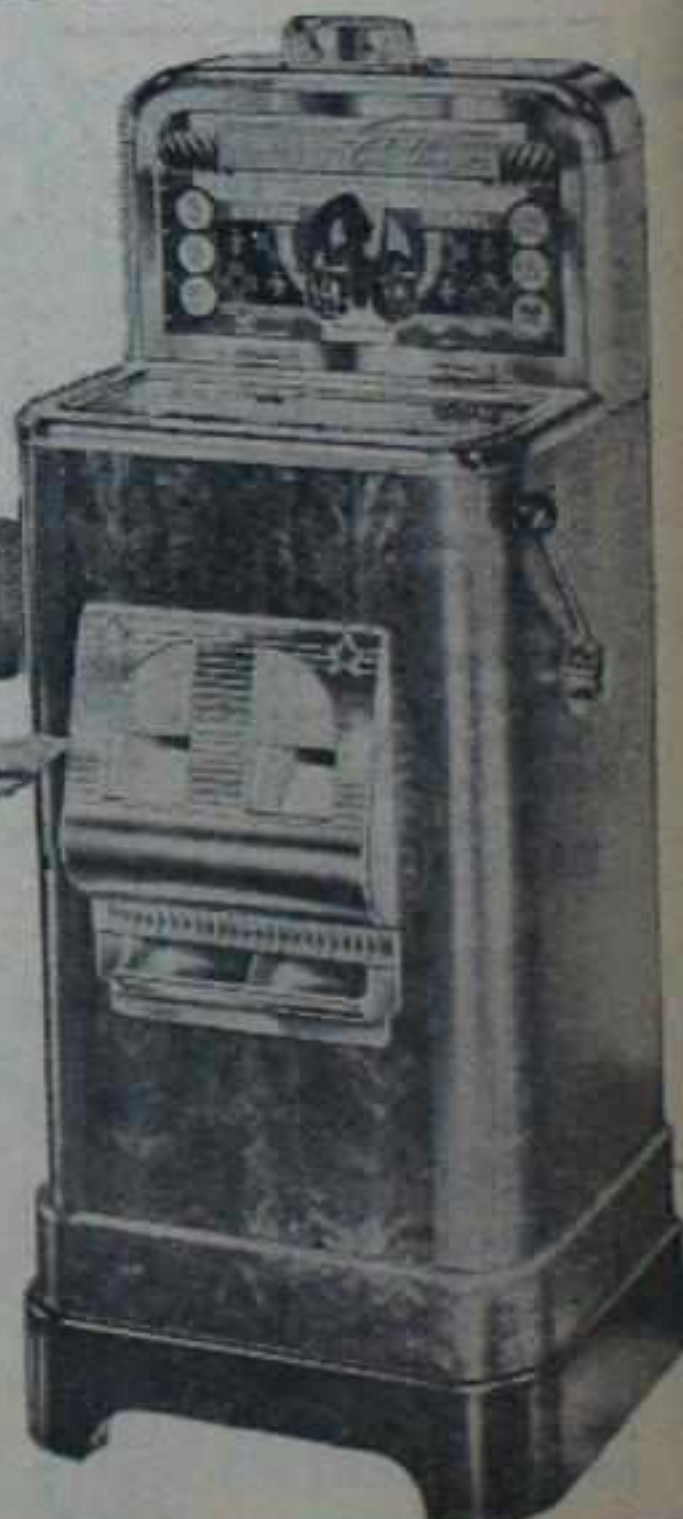
The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5¢ Play  
\$74.50  
1/3 Deposit

**SICKING, INC.**

Established 1895 1401 CENTRAL PARKWAY CINCINNATI 14, OHIO

**AN INVITATION FROM ART PUETZ**



SEE... PLAY... THEN BUY THE JENNINGS TWIN PLAY CHALLENGER SON, YOU GOT THE FINEST!

**GARFIELD NOVELTY CO.**

1154 PARSONS AVENUE

COLUMBUS, OHIO

Come In Person or Phone GA 2207



# MILLS

*They know it is a*



Every machine Mills has ever manufactured was made with the purpose that it must be "an operator's machine" from head to toe. It must embody his needs, his plans and his outlook, too. Mills machines have been built to suit the operator. The Mills Jewel Bell fits into this picture perfectly. Not only from a design and appearance standpoint, but from a mechanical basis as well. Often you will hear the remark "it plays like a Mills machine" when a new machine makes its appearance in an establishment, and before its true Mills identity has been unfolded. People seem to know and sense the true mechanical perfection of a Mills machine in operation.

**"It's a Jewel of a Bell—This Mills Jewel Bell!"**



***Bell-O-Matic Corporation***

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE • CHICAGO 39, ILLINOIS • TELEPHONE SPAULDING 0600



# Seeburg

DEPENDABLE MUSIC SYSTEMS  
WITH SOUND DISTRIBUTION

EXCLUSIVE  
DISTRIBUTOR  
WISCONSIN AND  
UPPER MICHIGAN

## GET IN LINE FOR PROFITS WITH LONDON BUYS!

PRICES ON LONDON EQUIPMENT SHAVED TO THE BONE! IN SUPPORT OF OUR NATIONAL ECONOMY, WE WILL CONTINUE WITH CONSISTENTLY LOWER PRICES—ALWAYS HIGHEST QUALITY AND SERVICE!

### PHONOGRAPHS

They must be right before London ships! Every phonograph thoroughly reconditioned inside and out! Check this remarkable service: all worn electrical and mechanical parts replaced—new grille cloth—plastics replaced—cabinet beautifully refinished! A minimum of \$50 to \$75 in parts and labor goes into every machine to make it ready—and right—for your locations!

Mills Throne of Music, Like New	\$149.50
Wurlitzer 42/600, Victory, Completely Reconditioned	149.50
Wurlitzer 412, Excellent Shape	69.50
Wurlitzer 616A, Completely Reconditioned	89.50
Rock-Ola Imperial, Excellent Shape	89.50
Rock-Ola Super, Like New	225.00
Rock-Ola Windsor, Excellent Condition	139.50
Rock-Ola Monarch, Like New	139.50
Rock-Ola Standard, Perfect	174.50
Seeburg Regals or Crowns, Completely Reconditioned	149.50
Seeburg Casino or Plaza, Completely Reconditioned	149.50
Seeburg Classic, Completely Reconditioned	239.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	300.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	310.00
8200, R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	335.00
8800 or 9800, R.C., Completely Reconditioned	235.00
8200, R.C., Completely Reconditioned	250.00

### PHONOGRAPH ACCESSORIES

W52Z Seeburg Wireless Wallomatic	Write for Prices
D520-1Z Seeburg 3-Wired Wallomatic	Write for Prices
Seeburg Wired Speakorgan	\$12.50
Rock-Ola Dial-a-Tune Wall and Bar Boxes	10.00
Spectravox, Like New	64.50

# TORCHY

WILLIAMS MAGNETIC MASTERPIECE

- Magnetic Kickers!
- Entirely Different!
- Brand New!
- Crazy Ball Action!



ORDER NOW!

Be First With The Latest!

### PIN TABLES

SPEED DEMON	\$29.50	ENTRY	\$29.50	BRITE-SPOT	\$29.50
HOLD OVER	29.50	THREE SCORE	29.50	HOROSCOPE	29.50
BOOM TOWN	29.50	DI-DIVE	39.50	BIG CHIEF	29.50
AIRPORT	29.50	SPOT-A-CARD	49.50	THUMBS UP	29.50
SCHOOL DAYS	29.50	BOL-A-WAY	39.50	THE CHAMP	29.50
ABC BOWLER	29.50				
WILLIAMS SMARTY, Like New	\$139.50	GENCO STEP-UP, Like New	\$139.50		

### MISCELLANEOUS

Goalee, Chicago Coin, Like New	\$149.50	Chicago Metal Double Safe	
Chicago Coin Hockey, A-1 Condition	49.50	Stands, Crackle Finish, Reinforced Type	\$64.50
Keeney Anti-Aircraft, Brown	49.50	Bally Alley, Like New	69.50
Keeney Air Raider, like new	89.50	Complete Black Cherry Cabinet & Casting with D.P. Sides & Front, Club Handles, Completely Assembled	32.50
Champion Hockey	39.50	Mills Owl	15.00
Keeney Submarine, A-1 Cond.	79.50	25 Watt Bulbs, Case of 120	9.00
Bally Rapid Fire, Refinished and Reconditioned	94.50	Chicken Sams With Conv., Perfect	89.50
Batting Practice, Excellent Shape	79.50	Bank Roll, 7 Ft., A-1 Condition	100.00
Supreme Skee Roll, 9 1/2", Like New	125.00	Bank Roll, 9 1/2 Ft., A-1 Condition	125.00
Roll-a-Ball With Barrel, Excellent Shape	125.00	Roll-the-Barrel, 7 Ft., Like New	75.00

Terms: 1/3 Deposit, Balance C. O. D.

SEND FOR OUR COMPLETE LIST OF QUALITY EQUIPMENT

FORMERLY MILWAUKEE COIN MACHINE CO.



S. L. London Music Co., Inc.

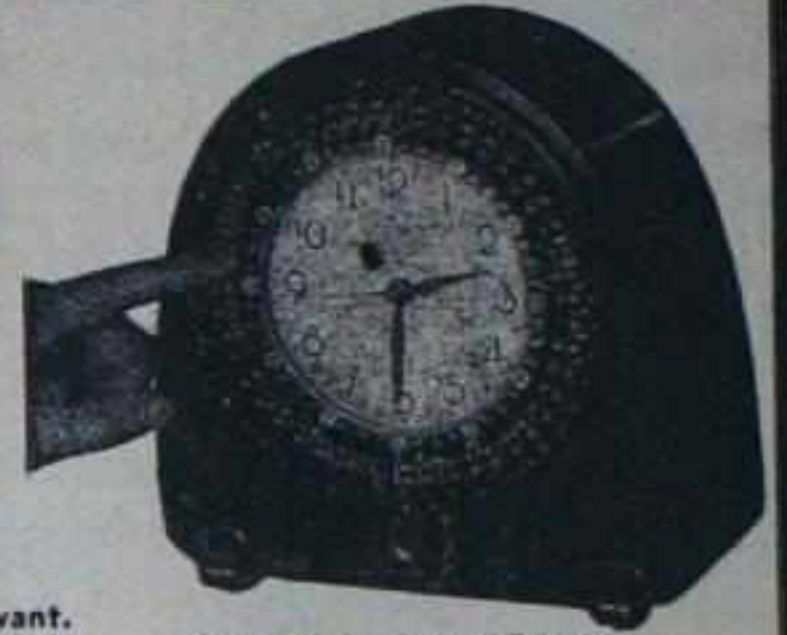
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# ATTENTION! COIN RADIO OPERATORS

CINCH THAT  
HOTEL OR  
MOTEL  
LOCATION  
WITH THE  
AMAZING

## JAMES REMIND-O-CLOCK

Here's an item your locations really want. Helps Hotel Managers and Motel Operators improve their call service. They'll be grateful to you for introducing this item to them. Well built, attractively designed and guaranteed for 1 year.



Operates on 110-125 Volts—AC Only. Can Set 48 Reminders in 12 Hours in Advance at 5-Minute Intervals.

1 to 3 \$25.50 each      4 or more \$24.50 each

1/3 Deposit—Balance C. O. D., F. O. B. Chicago.

## BRADLEY ASSOCIATES

1652 N. DAMEN AVENUE CHICAGO, ILLINOIS  
DISTRIBUTORS OF TRADIO IN ILLINOIS, WISCONSIN, IOWA AND MINNESOTA

## CLOSEOUT! NEW BALLY DOUBLE BARREL . . . \$145.00

PIN GAMES		ONE BALLS, ETC.	
GOTTLIEB LUCKY STAR	\$294.50	KEENEY HOT TIP, FP or PD	\$680.00
MARVEL LIGHTNING	295.00	GOTTLIEB DAILY RACES	650.00
EXHIBIT CROSS FIRE	299.50	BALLY ENTRY	595.00
KEENEY CAROUSEL	295.00	BALLY SPECIAL ENTRY	595.00
CHICOIN PLAY BOY	279.50	DAVAL FREE PLAY	WRITE
BALLY BALLYHOO	279.50	ACE COIN COUNTER	159.50
WILLIAMS CYCLONE	304.50	SILVER KING, 1¢ or 5¢	13.95
UNITED HAVANA	295.00	VICTOR MODEL V, GLOBE	11.75
MARVEL OPPORTUNITY	185.00	VICTOR DELUXE	13.75

### ARCADE MACHINES

SCIENTIFIC POKERING	\$279.50	SPEEDWAY BOMBSIGHT	\$385.00
PREMIER BOWLO (ROLL DOWN)	469.50	PREMIER TEN GRAND, 10 1/2 FT.	499.50
MARVEL POP UP	49.50	CHICOIN BASKETBALL CHAMP.	499.50
ABT CHALLENGER	55.00	GRIP-VUE	49.50
GOTTLIEB 3 WAY GRIP SCALE	39.50	BAT-A-BALL JR.	59.50
BALLY HEAVY HITTER	184.50	METAL TYPER, 10¢	462.50
ARIST-O-SCALE	115.00	GENCO ADVANCE ROLL	499.50
MIR-O-SCALE	125.00	AMUSEMATIC BOOMERANG	295.00
KICKER & CATCHER, 1¢	37.50	CHAMPION BASKETBALL, 1¢	39.50

### SLOTS

MILLS 5¢ BLACK CHERRY	\$248.00	KEENEY 5¢ SUPER BONUS	Write
MILLS 25¢ BLACK CHERRY	258.00	BALLY TRIPLE BELL	\$895.00
MILLS 5¢ GOLDEN FALLS	258.00	BALLY DE L. DRAW BELL	512.50
MILLS 10¢ GOLDEN FALLS	283.00	EVANS BANGTAIL, 5¢ J.P.	671.50
MILLS 25¢ GOLDEN FALLS	268.00	EVANS WINTERBOOK, 5¢	59.50
MILLS VEST POCKET BELL	74.50	EVANS RACES, 5¢ J.P.	931.00
MILLS BOX STANDS	27.50	JENNINGS CHALLENGER	595.00
GROETCHEN COLUMBIA, J.P.	145.00	MILLS 3 BELLS	645.00
DELUXE CLUB COLUMBIA	209.50	GROETCHEN TWIN FALLS	485.00

MICHIGAN DISTRIBUTORS for ABT, Chicago Coin, Daval, Exhibit, Gottlieb, Groetchen, Keeney, Marvel, Silver King, United.  
WRITE FOR NEW PRICE LIST OF ALL RECONDITIONED MACHINES!

Robinson SALES CO.  
7525 Grand River Ave. • Phone: Tyler • 7-2770 Detroit, Mich.

### MILLS GOLDEN FALLS BELL

Rebuilt by Abco. Looks like new, works like new. Mechanism completely overhauled. Brand new Golden Falls Cabinet. Automatic Load

5¢ .. \$145  
10¢ .. 165  
25¢ .. 185  
Hand Load  
5¢ .. \$185  
10¢ .. 175  
25¢ .. 185

### COLUMBIA DOUBLE JACKPOT BELL SPECIAL

\$85.00 Ea.

Factory re-conditioned like new.

Changeable right on location to a few moments' time to 1-5-10-25¢ play. Cabinet rebaked to give new machine appearance. Size: 18 1/2" high, 14 1/2" wide, 12" deep. 50 lbs. wt.

1/3 DEPOSIT—BAL. C.O.D.—F.O.B. CHICAGO  
WRITE FOR FREE CATALOG!  
WE BUY USED SLOTS AND COUNTER MACHINES—WRITE US!

Send for complete list of Coin Operated Equipment and Counter Games. Complete line of Salesboards and Tickets. We Repair Machines.

King of Counter Games  
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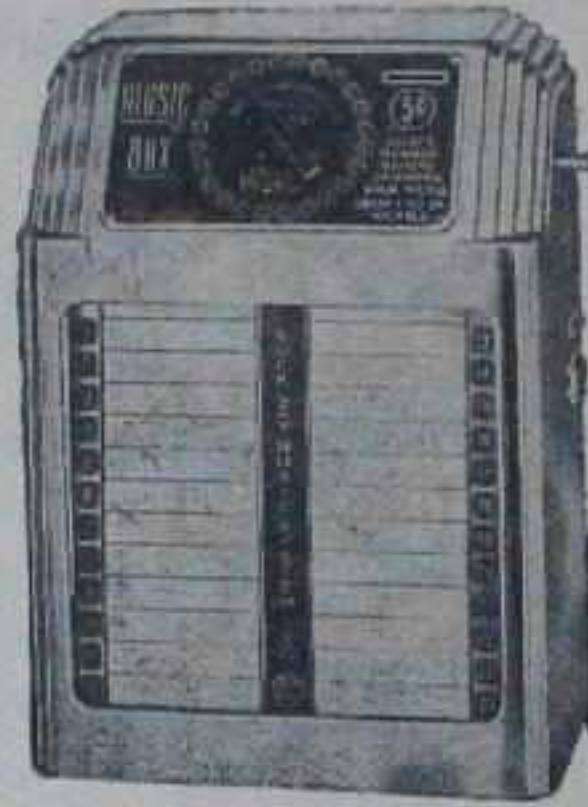
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\$39.50

Send for Price List of Used Games

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Millions of bowlers are ready and billions of dimes are waiting to play this sensational new game, an exact scaled-down bowling alley with all the thrills and excitement of the real thing. 14 feet long and 33 inches wide, Strikes 'N' Spares dismantles into 2 sections. Colorful electrical scoreboard shows frame being played and total score which is added automatically as game progresses. Average play of 20c per game. A "strike" for players, a "gold mine" for operators.



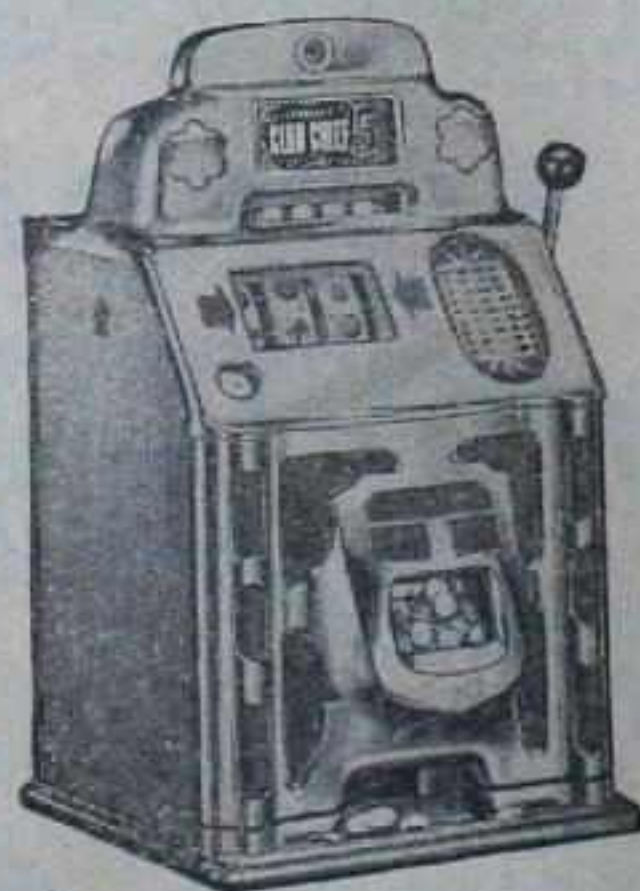
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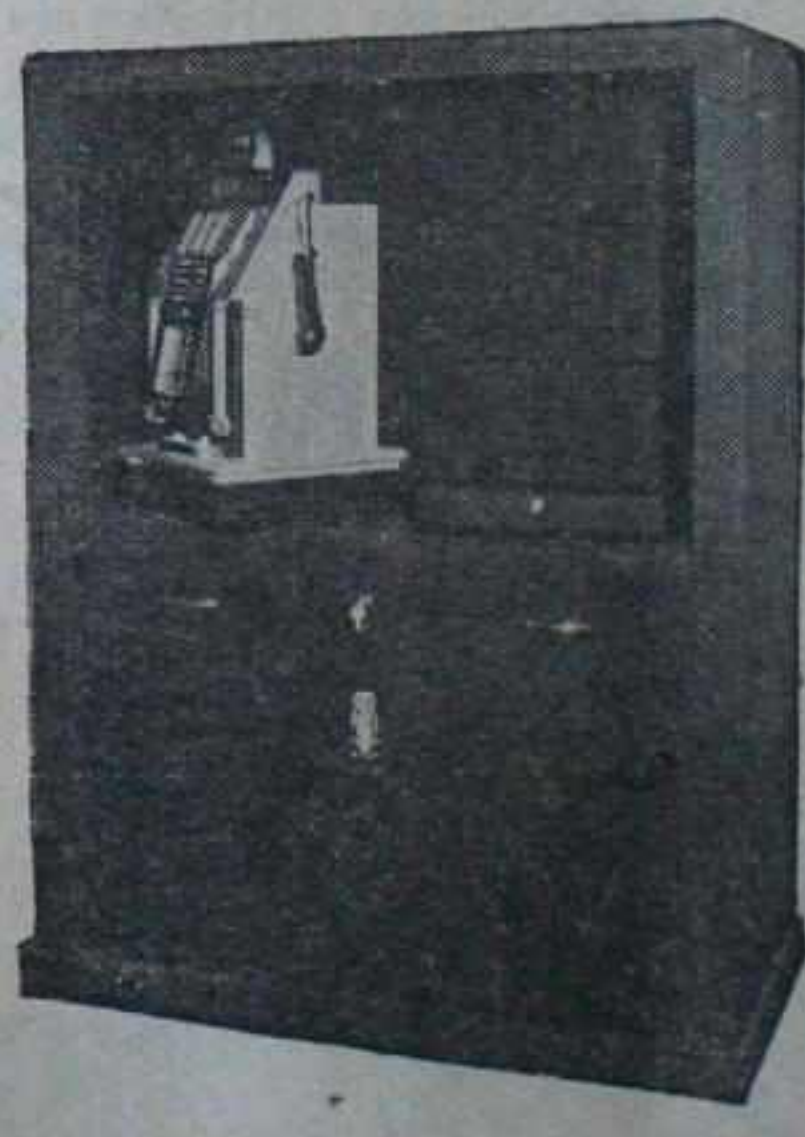
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SAFE CABINET  
FOR SLOT MACHINES**



- 1 Machines lock to revolving base.
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Cold rolled, heavy gauge, deep drawing quality steel.

- SINGLE SAFE CABINET ..... \$ 99.50
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MILLIONS OF BOWLERS WAITING

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Aireon leads with another flashing new idea—See your Aireon distributor today.

**WOW!**  
*What a Gold Digger*  
Magnetic earning power!

**ON DISPLAY AT:**  
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## JACKRABBIT SPEED

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It's Accurate! It's Attractive!

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The finest coin changer that money can buy. Check these features: All metal, solid die cast, precision machined construction . . . finished in HIGHLY POLISHED CHROME. On heavily weighted non-slip base. Fully tested for absolute accuracy. A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand. Protected by patents. Sold on a money-back guarantee.

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Completely overhauled and reconditioned equipment, housed in a beautiful 18 gauge steel cabinet. Attractive, two-tone design with a fluorescent 5-color light-up.

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Large selection of sound film consisting of cartoons, musicals and sports. Reels of five subjects only \$25.50 each. All film cleared through established censorship authorities before distribution.

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For only \$94.50 we will ship you cabinets complete with all accessories, including light-up glass fluorescent fixture, all inside brackets, viewing visor, coin slot and housing, coin chute, screen, wire, plugs, etc., together with simple assembly instructions. Absolutely no extras needed. All prices F.O.B. N. Y. 50% down, balance C.O.D. Crating extra.

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IT'S THE  
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BRILLIANT  
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SEE THE  
**Blonde Bombshell**

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A NEW THRILL! A NEW IDEA!  
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WRITE FOR QUANTITY PRICES \$65.00 Each

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10 BRAND NEW BALLY MIDGET RACERS, EA.	99.50

10 Brand New Bally Draw Bells, Red Button  
New Chicago Coin Play Boys

New Keeney Carousels  
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**K. C. NOVELTY CO.** 419 MARKET ST., PHILADELPHIA 6, PA. MARKET 7-4641





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**SEND 1/3 DEPOSIT WITH SHIPPING INSTRUCTIONS. EVERY MACHINE WILL BE CAREFULLY CRATED.**

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**LITE UP MAGNETIC ACTION HOLES**  
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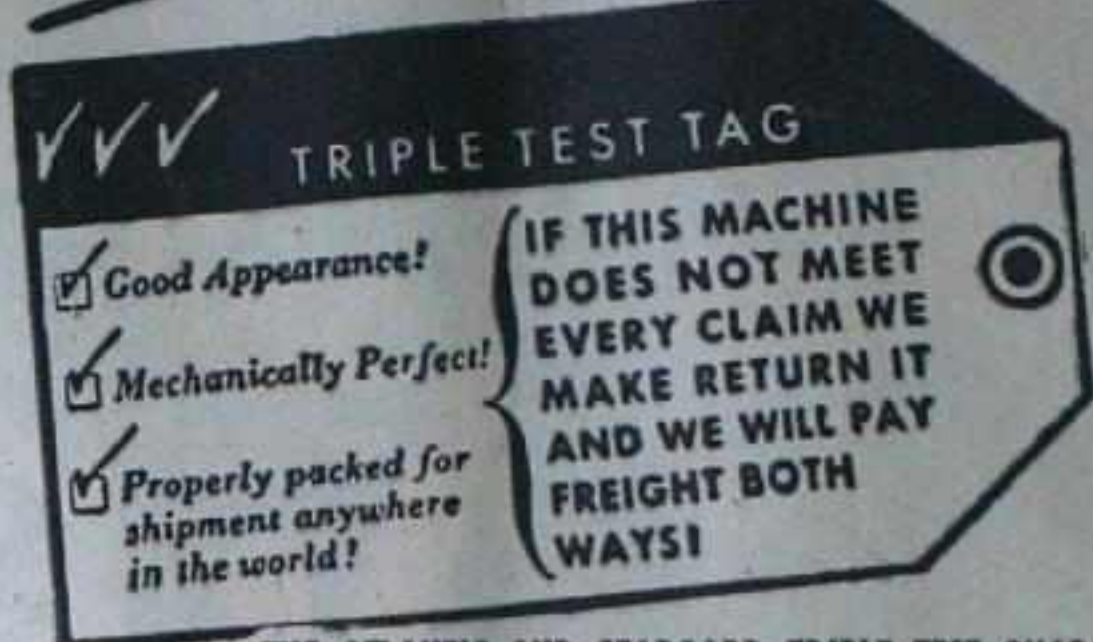


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W52Z, 20 BUTTONS	\$ 17.50
W55Z, 24 BUTTONS	15.00
W510Z	45.00
W55Z, BAROMATIC	45.00
WURLITZER	\$375.00
850 E	375.00
750 M	200.00
500	150.00
600 PACKARD KEYBOARD	100.00
616	150.00
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TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

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**Badger Novelty Co.**

2546 NORTH 30TH STREET,  
MILWAUKEE 10, WIS.  
ALL PHONE KIL. 3030.



Above: New Console Model No. 1700  
Five-mar-alcohol resistant cabinet built by Howard Hughes Aircraft Co. Dark Mahogany. 6 tubes, AC-DC.



Right: New Table Model No. 1550  
Rich Walnut. 5 tubes, straight AC. Surpasses all legal radio standards.

**Make MORE Money with Radiotel**

**The ADVANCED Coin-Operated Radio**

- RCA licensed . . . Underwriters approved
- Chassis especially engineered for coin-radio play
- Slug Rejector, with separate Return Coin chute
- Additional volume control inside chassis
- Tamper-proof tumbler locks, keyed to your pleasure
- GUARANTEED trouble-free operation
- GUARANTEED bonded delivery NOW

Write...wire...phone...for details to Dept. B  
**PROFITABLE DISTRIBUTORSHIPS AVAILABLE NOW**

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**SHOOT THE BEAR RAY GUNS . . . \$24.50**

Completely reconditioned and painted. Crating \$5 extra.

**SEEBURG RAY GUN**  
Amplifiers and Rifles REPAIRED

**COMPLETE STOCK OF SEEBURG RAY GUN PARTS**  
Write for List

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- EXHIBIT RANGER
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- NEW MILLS BLACK CHERRY BELLS
- PACKARD PHONOGRAPHS AND HIDE-A-WAYS
- GOTTLIEB LUCKY STAR
- GOTTLIEB DAILY RACES

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MEMBER



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FOR COINDOM'S  
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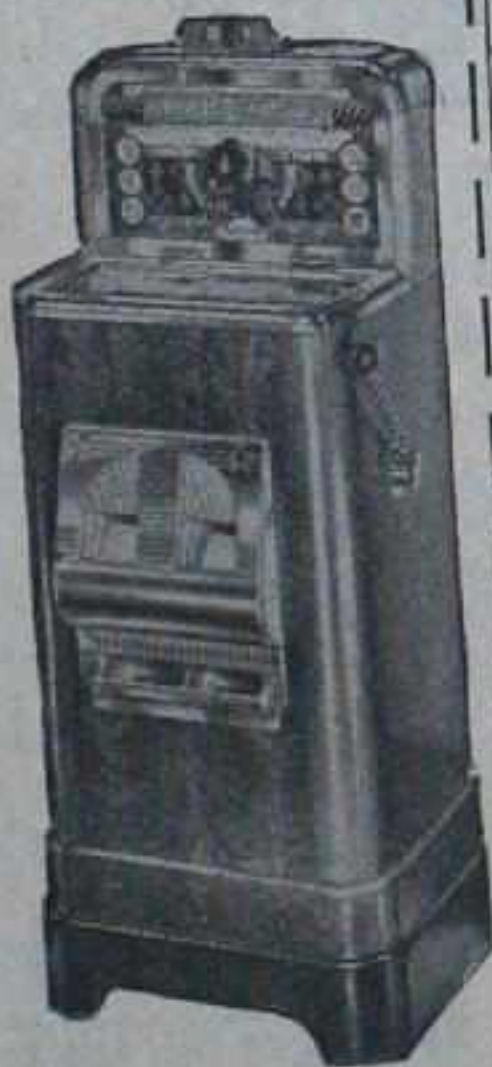
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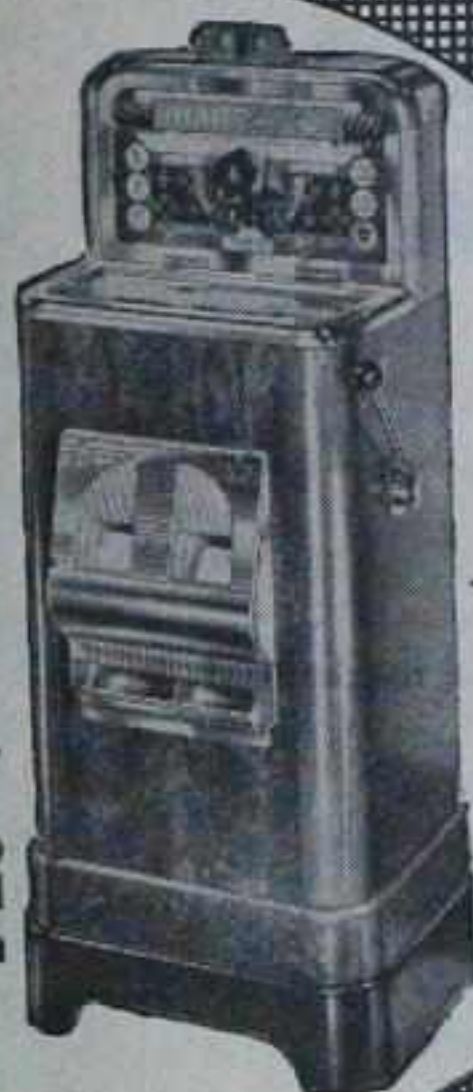
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All used machines perfectly reconditioned by expert mechanics.		Sport Parade	49.50	'41 Snappy	49.50
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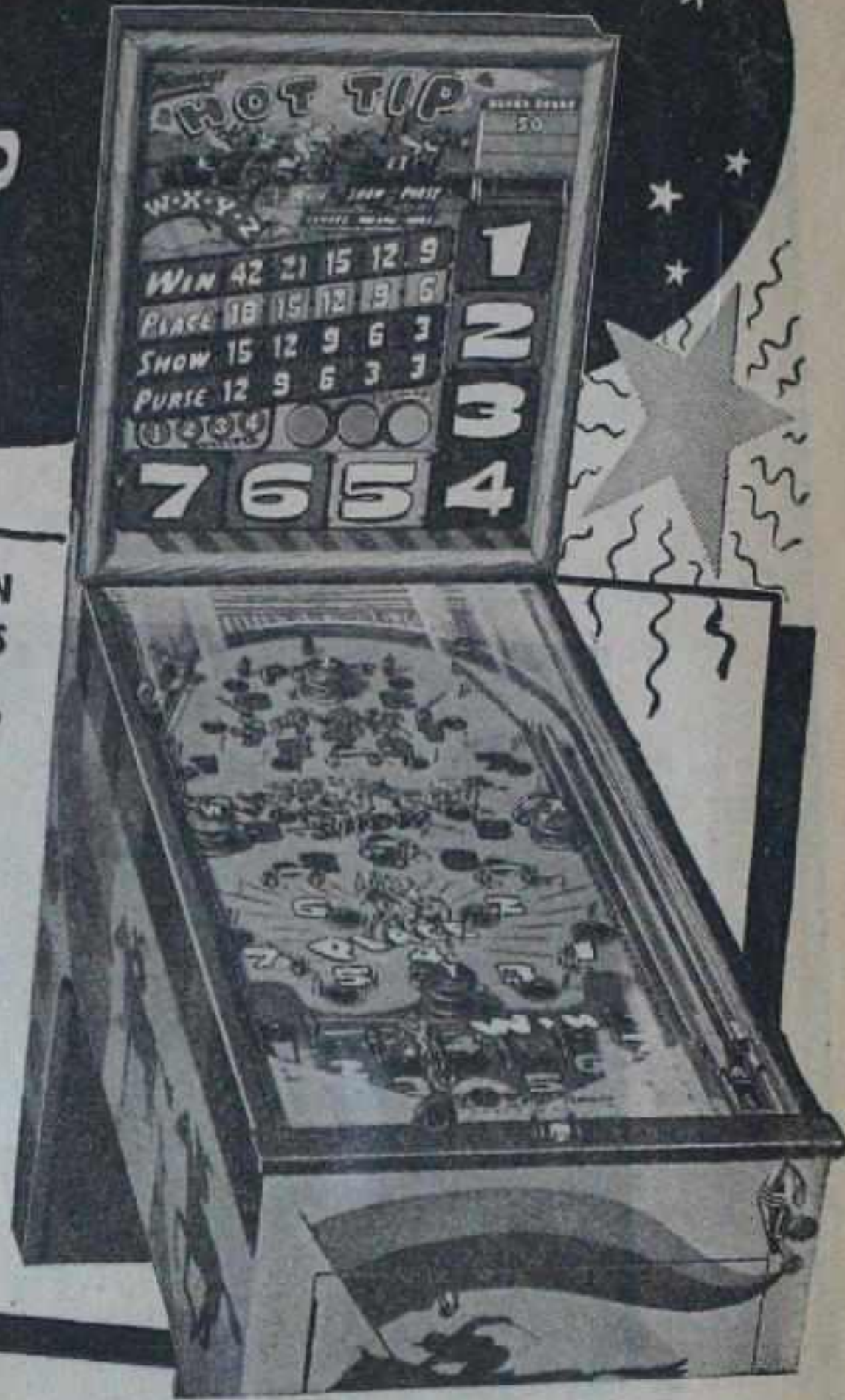
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Scores up to 950,000. Seven knockout holes. It's magical. Spellbinding. Gets and holds the play. Order your "CAROUSEL" today!

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New—Odds start with 3-6-9-12.  
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**WILLIAMSPORT AMUSEMENT CO.**

WITH SMASHING PRICES THAT CAN'T BE BEAT  
 TRY US FIRST ON ALL NEW MACHINES

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| USED PINGBALLS AND CONSOLES                   | 1 Daval Oomph—1 Daval Best Hand—1 Daval Mexican Baseball—WRITE. |
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LAST BALL  
**SCORING**  
POSSIBILITIES

FIVE-BALL  
NOVELTY-REPLAY

SEE YOUR  
DISTRIBUTOR



### UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS



# Electromatic... Now! Redesigned for Coin Operation!

## It's Fool-Proof!... It's Tamper-Proof!

**FULLY GUARANTEED!**  
**FULLY INSURED!**  
**MORE PROFITS FOR YOU**



**NOW  
 IMMEDIATE  
 DELIVERY  
 DIRECT FROM  
 THE  
 MANUFACTURER**

with the same quality home radio featured by leading stores from coast-to-coast. **NOW COIN-OPERATED!**

### You CAN CASH-IN Now With Electromatic!

**YES, YOU, TOO, CAN COIN IN THE PROFITS NOW WITH THE NEW ELECTROMATIC COIN-OPERATED RADIO.**

Here is a precision-built radio designed by one of the top old-line names in radio, Electromatic. It takes years of manufacturing experience, both pre-war and present research, for the design of a top money-making coin-operated radio. Here is the fool-proof answer to all your questions about the sensational profit-making coin-operated radio field—it's Electromatic!

Thousands upon thousands of Americans have Electromatic radios in their homes. Electromatic radio has the backing and full acceptance of your ultimate consumer.

Remember—you get a fully guaranteed coin-operated radio direct from the manufacturer! Look at all the fine features of this specially designed coin-operated radio... don't wait—start coining in now with Electromatic!

**NOW! IMMEDIATE DELIVERY DIRECT FROM THE MANUFACTURER! WRITE! WIRE! PHONE!**

If your distributor cannot supply you, write to Electromatic direct! (REF.: Dun & Bradstreet)

### LOOK AT ALL THESE MONEY-MAKING FEATURES!

**FULLY INSURED!**

You get one year's protection against fire, theft, vandalism, elements; protection in transit and on location. Yes, you get **ONE YEAR'S COMPLETE COVERAGE!**

1. **PLAYS ANYWHERE!** Top performance under most conditions—dead-spots, all-metal buildings, remote broadcasting locations, etc.
2. **NO INSTALLATION PROBLEM!** Large built-in antenna assures top performance.
3. **TAMPER-PROOF COIN BOX!** Two different pick-proof locks permit servicing of set **without** touching collections.
4. **PRE-SET VOLUME CONTROL!** Can be adjusted to limit maximum volume.
5. **ELECTROMATIC TIMING!** Adjustable for one, two or three hours of either intermittent or continuous playing.
6. **SLUG REJECTOR!** Dependable rejector eliminates nuisance service calls due to jammed coin receivers. Rejects all bad coins.
7. **GUARANTEED!** For one full year—tubes guaranteed for 90 days. All standard parts, no surplus material.
8. **MAR-PROOF CABINET FINISH!** Resistant against cigarette burns, alcohol stains, etc.
9. **SPECIAL COIN-OPERATED CONSTRUCTION!** Latest type superhet radio with full-tone dynamic speaker specially designed and built for coin-operation. Sturdy reinforced construction—Electromatic is built to withstand great use and abuse—built for long-lasting service.
10. **D.C. USE, TOO!** Yes, the Electromatic COIN-OPERATED RADIO is also available for D.C. use. (Equipped with Electromatic electronic timer.)

**ELECTROMATIC** Manufacturing Corp.  
 88 UNIVERSITY PLACE (ORchard 4-7500) NEW YORK 3, N. Y.  
 PIONEERS IN RADIO & ELECTRONICS



# The Jones Boys BARGAIN CARNIVAL on used equipment!

HURRY  
HURRY  
STOCK IS LIMITED!



All Merchandise  
Subject to Prior Sale

CHECK  
THESE  
VALUES!

ACT  
NOW!

THE  
JONES  
BOYS

## SLOTS

JENNINGS (All like new)

1- 5c Standard Chief	\$205.00
2-10c Standard Chief	215.00
1-25c Standard Chief	225.00
1- 5c Deluxe Club Chief	220.00
1- 5c Super Deluxe Club Chief	235.00
1-10c Super Deluxe Club Chief	245.00
3- 5c Bronze Chief	205.00
1-10c Bronze Chief	215.00
1-10c Greyhawk Chief	195.00
1-25c Greyhawk Chief	205.00
2- 5c Silver Moon Console	85.00

MILLS

1- 5c Black Cherry Bell	\$155.00
2- 5c Club Bell	125.00
2-10c Club Bell	135.00
1-50c Club Bell	225.00
3- 5c Cherry Bell	95.00
2-25c Cherry Bell	115.00
5- 5c Gold Chrome	125.00
1-10c Gold Chrome	135.00
1-25c Gold Chrome	145.00
1- 5c Blue Front	99.50
1-25c Blue Front	115.00

THESE  
WILL  
SELL FAST!



## GAMES

ONE BALL

Victory Derby	\$225.00
Jockey Club PO	125.00
Turf King PO	135.00
Dark Horse FP	69.50
Club Trophy FP	89.50

FIVE BALLS

Midget Racer	\$135.00
Double Barrel	159.50

CONSOLES

Keeney Super Bell—Two Way 5-5	\$135.00
Keeney Super Bell, 5c	95.00
Bally Club Bells	65.00
Watling Gig Games PO	55.00
Jumbo Parade	55.00
Evans Bangtails—1946—Like New	450.00

## PHONOGRAPHS

All Equipment  
Ready for Location



### SEEBURG

8200, Cut down to Lo-Tone—Refinished—Marbl-Glo	\$375.00
9800, Cut down to Lo-Tone—Refinished—Marbl-Glo	375.00
8800, Cut down to Lo-Tone—Refinished—Marbl-Glo	375.00
Colonel, R.C.E.S.—Refinished—Marbl-Glo	250.00
Vogue—Refinished—Marbl-Glo	235.00
Envoy, R.C.E.S.—Refinished—Marbl-Glo	295.00
Classic—Refinished—Marbl-Glo	235.00
Regal—Refinished—Marbl-Glo	165.00
Remote Console	125.00

### WURLITZER

950	\$275.00
850	300.00
700	295.00
600K	185.00
600R	165.00
500	185.00
616	95.00
24	115.00
Victory 500	135.00

### ROCKOLA

Super 40	\$225.00
Master 40	225.00
Commando	225.00
Deluxe 39	195.00
Standard 39	195.00

### BUCKLEY

Twin 12	\$ 75.00
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### AMI

Singing Tower	\$ 75.00
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### MILLS

Empress	\$155.00
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## WALL BOXES, BAR BOXES

### SEEBURG

WS-2Z Wireless Wall-O-Matic	\$24.50
WB-1Z 5-10-25c Wireless Bar-O-Matic	34.50

### WURLITZER

120	\$ 7.50
125, 5-10-25c	15.00

### ROCKOLA

1525 Wall Box	.....
1526 Bar Box	.....

### BUCKLEY

1940	\$ 5.00
1941 Chrome	7.50

WHAT A  
SALE!

# JONES DISTRIBUTING CO.

Exclusive Distributors for  
SEEBURG - BALLY - JENNINGS

127 EAST 2nd SOUTH ST.  
SALT LAKE CITY 1, UTAH

1454 WELTON STREET  
DENVER 2, COLORADO



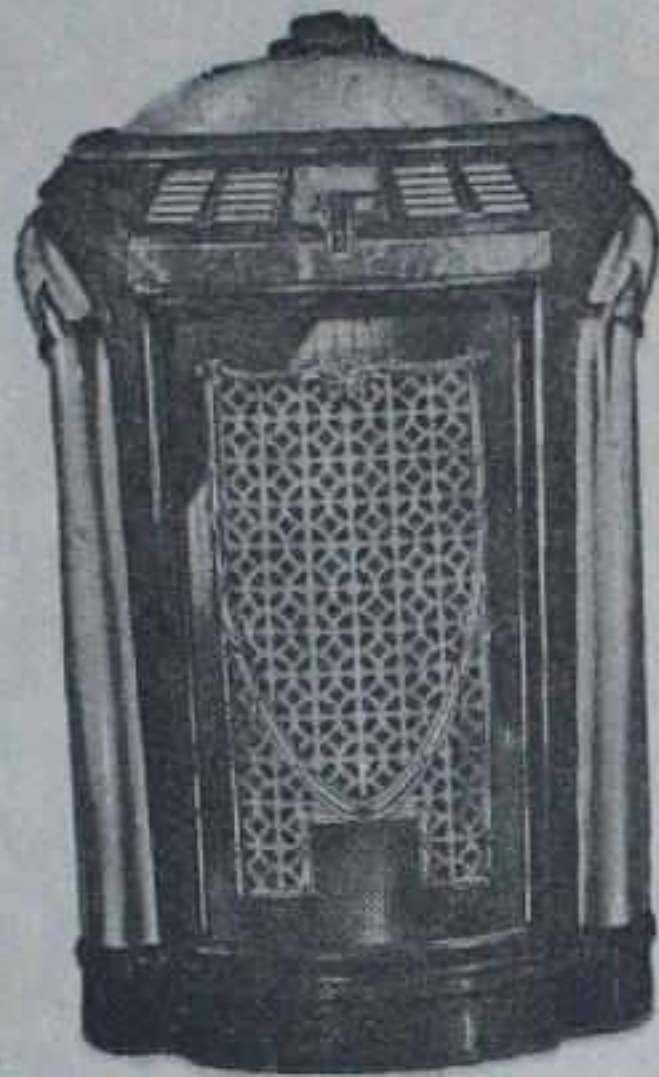


# you get BOTH with Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1946



**MORE TOP LOCATIONS**



**MORE PROFIT PER LOCATION**

Progressive operators today are getting the best locations and increasing collections with complete Seeburg Music Systems.

Drop into one of our three offices and let us show you how a Seeburg Remote Volume Control and the correct number of Seeburg Wall-O-Matics and Seeburg Speakers will make any location more profitable . . . and new locations easier to get and hold.

### SEEBURG WALL-O-MATICS

These unsurpassed profit builders team up with a Symphonola to encourage more play in the location. They keep 20 hit tune selections visible to every customer . . . make it convenient to spend more nickels, dimes and quarters.



**Exclusive Seeburg Distributors in Central and Southeastern Ohio, West Virginia and Western Virginia**

### SEEBURG SPEAKERS

With Seeburg's wide range of speakers, it is easy to engineer sound to the particular requirements of each location. The result is music at conversational level — to provide more listening pleasure and invite more play.



### DUAL REMOTE VOLUME CONTROL

This control is a "must" in today's music installation. It helps provide specific sound distribution by making it easy to tune volume up or down or cancel defective records.



**COLUMBUS 15, OHIO**  
606 SOUTH HIGH STREET  
Phone: Main 5563

**WHEELING, W. VA.**  
2129 MAIN STREET  
Phone 784

**CHARLESTON, W. VA.**  
1619 W. WASHINGTON STREET  
Phone 63381

**SHAFFER  
MUSIC COMPANY**



# THE SUBJECT IS FACTS... THE OBJECT IS PROFITS!

"ONE OF THE MOST EVENTFUL DAYS OF MY LIFE . . . WHEN I WAS SOLD ON THE IDEA OF HANDLING PHOTOMATIC."

... Says **MORRIS HANKIN**,  
of H & L Distributors, Inc.,  
708 Spring St., N. W., Atlanta, Ga.



MORRIS HANKIN ■ JACK LOVELADY

"One of the most eventful days of my life was when Ken Wilson walked into my office in January, 1939, and sold me on the idea of handling Photomatics. I very hesitantly bought one machine, but after observing its operation and enjoying its terrific profits for a period of two weeks I began to realize that Photomatic was one of the best coin-operated machines that anyone could possibly operate. The fact that up to the beginning of the war I had over 50 pieces operating speaks for itself."

"When the new DeLuxe model was developed after the war and my partner, Mr. Jack Lovelady, and myself were offered the opportunity of distributing Photomatics and other Mutoscope products in the States of Florida, Georgia and Alabama, we needed no second invitation."

"I believe the fact that hundreds of DeLuxe machines are now operating in our territory, where in the past only a few machines were working, and the fact that our operating customers are adding to their routes week by week is the best recommendation that we can give."

"I extend an open invitation to any operator anywhere in the United States to communicate with us, the H & L Distributors, Inc., 708 Spring Street, N. W., Atlanta, Georgia, for any information that might be desired regarding the profits that can be derived from the operation of Mutoscope equipment."

Morris Hankin

**MEMO**

While you are at your Mutoscope Distributor look at the **VOICE-O-GRAPH**, too! This coin-operated voice recording studio speaks for itself . . . automatically! It has universal popularity and acceptance.



**THE METHOD IS . . .  
\*PHOTOMATIC!**

It's a **FACT!** The New DeLuxe PHOTOMATIC is a safe, sure way of winning a profitable objective. Here is a 100% automatic coin-operated Photographing machine that snaps, develops, prints and delivers a beautifully framed, fade-proof portrait in less than a minute. No attendant necessary. Operators and Distributors all over the country have only the highest praise for PHOTOMATIC . . . the machine that has one of the finest records of earning power over a period of years. For further facts get in touch with your Distributor or write direct to Mutoscope.

"... WORDS CANNOT DESCRIBE THE BEAUTY AND EARNING POWER OF THE NEW MODEL PHOTOMATIC."

... Says **LOUIS BOASBERG**,  
of New Orleans Novelty Company,  
115 Magazine Street, New Orleans 12, La.



"The other night I took my Arcade managers to Antoinette for a little get-together dinner. We hardly had sat down at the table before the conversation started and, of course, the one and only topic was Arcades and Arcade equipment. Mr. Hilliard Bach, the general manager of our Arcades, brought out a very interesting comment, and one which is absolutely true when he stated that with the exception of International Mutoscope products, the Arcade equipment as made today by other manufacturers does not compare with the Arcade equipment that was manufactured years ago. All of us were unanimous in the opinion that Arcade equipment as manufactured today is very flimsy and is not built to stand the wear and tear for over a year. The big exception, of course, is definitely International Mutoscope products."

"We recently took 2 old PHOTOMATICS out of our Canal Street Penny Arcade after they had been operating successfully for years, and, believe me, the war record of these 2 PHOTOMATICS, together with a battery of SKY FIGHTERS, DRIVEMOBILES and ACE BOMBERS, was one of heroic proportions. These particular machines absorbed as much punishment during the war as did Coventry, London and Berlin. Believe it or not, all of these machines are still running in our Arcade with the exception of the 2 PHOTOMATICS which have been replaced by your new models."

"As to these new model PHOTOMATICS, words cannot describe their beauty and earning power. The public positively is amazed at the ingenuity and perfection of these machines."

Louis Boasberg

**GET MORE FACTS FROM THE NEAREST AUTHORIZED MUTOSCOPE DISTRIBUTORS LISTED BELOW:**

**AMALGAMATED DISTRIBUTORS COMPANY**  
226 West Randolph St. Chicago 6, Ill.  
Northern Illinois, Indiana, Iowa, Southern Michigan, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin, following counties: Douglas, Burnett, Washburn, Polk, Barron, St. Croix, Dunn, Pierce, Pepin, Buffalo.

**AUTOMATIC SALES COMPANY**  
421 Broad St. Nashville 3, Tenn.  
Tennessee—Following counties in Kentucky: Christian, Todd, Simpson, Warren, Allen.

**DAYTONA BEACH AMUSEMENT COMPANY**  
518 Live Oak St. Daytona Beach, Fla. Florida

**H & L DISTRIBUTORS, INC.**  
1524 2nd Ave., N. Birmingham, Ala. Alabama

**H & L DISTRIBUTORS, INC.**  
708 Spring St., N. W. Atlanta, Ga. Georgia

**S. L. LONDON MUSIC CO., INC.**  
3130 W. Lisbon Ave. Milwaukee, Wis. Wisconsin, except following counties: Douglas, Burnett, Washburn, Polk, Barron, St. Croix, Dunn, Pierce, Pepin, Buffalo. Northern Peninsula of Michigan

**THE MARKEPP COMPANY**  
4310 Carnegie Ave. Cleveland, Ohio Ohio, Kentucky, except following counties: Christian, Todd, Simpson, Warren, Allen. Following counties in West Virginia: Wood, Wirt, Roane, Clay, Nicholas, Fayette, Sumner, Mercer, Raleigh, Boone, Kanawha, Jackson, Mason, Putnam, Lincoln, Logan, Wyoming, McDowell, Mingo, Wayne, Cabell, Braxton, Webster.

**MILLS SALES COMPANY, LTD.**  
Oakland and Los Angeles, Calif., and Portland, Ore. California, Nevada, Oregon, Washington.

**PHOENIX DISTRIBUTING COMPANY**  
611 W. Washington St. Phoenix, Ariz. Arizona, New Mexico, Colorado. Following counties in Texas: El Paso, Hudspeth, Culberson, Loving, Reeves, Jeff Davis, Presidio and Brewster.

**ROANOKE VENDING MACHINE EXCH., INC.**  
13 S. Jefferson St. Roanoke, Va. Virginia, except following counties: Rockingham, Shenandoah, Frederick, Clarke, Warren, Page, Greene, Madison, Rappahanock, Fauquier, Loudoun, Fairfax, Prince William, Culpeper, Stafford, Grange, Spotsylvania, King George, Caroline, West Moreland and North Cumberland. Following counties in West Virginia: Pendleton, Pocahontas, Greenbrier, Monroe.

**THE VENDING MACHINE COMPANY**  
207 Franklin St. Fayetteville, N. C. North Carolina, South Carolina.

**TORONTO TRADING POST, LTD.**  
736 Yonge St. Toronto 5, Ont., Canada Eastern Canada

**UNITED NOVELTY COMPANY, INC.**  
111 W. Division St. Biloxi, Miss. Louisiana, Mississippi.

**W. B. NOVELTY COMPANY, INC.**  
1518 McGee St. Kansas City, Mo. Kansas, Missouri.

**W. B. NOVELTY COMPANY, INC.**  
1012 Market St. St. Louis 1, Mo. Kansas, Missouri.

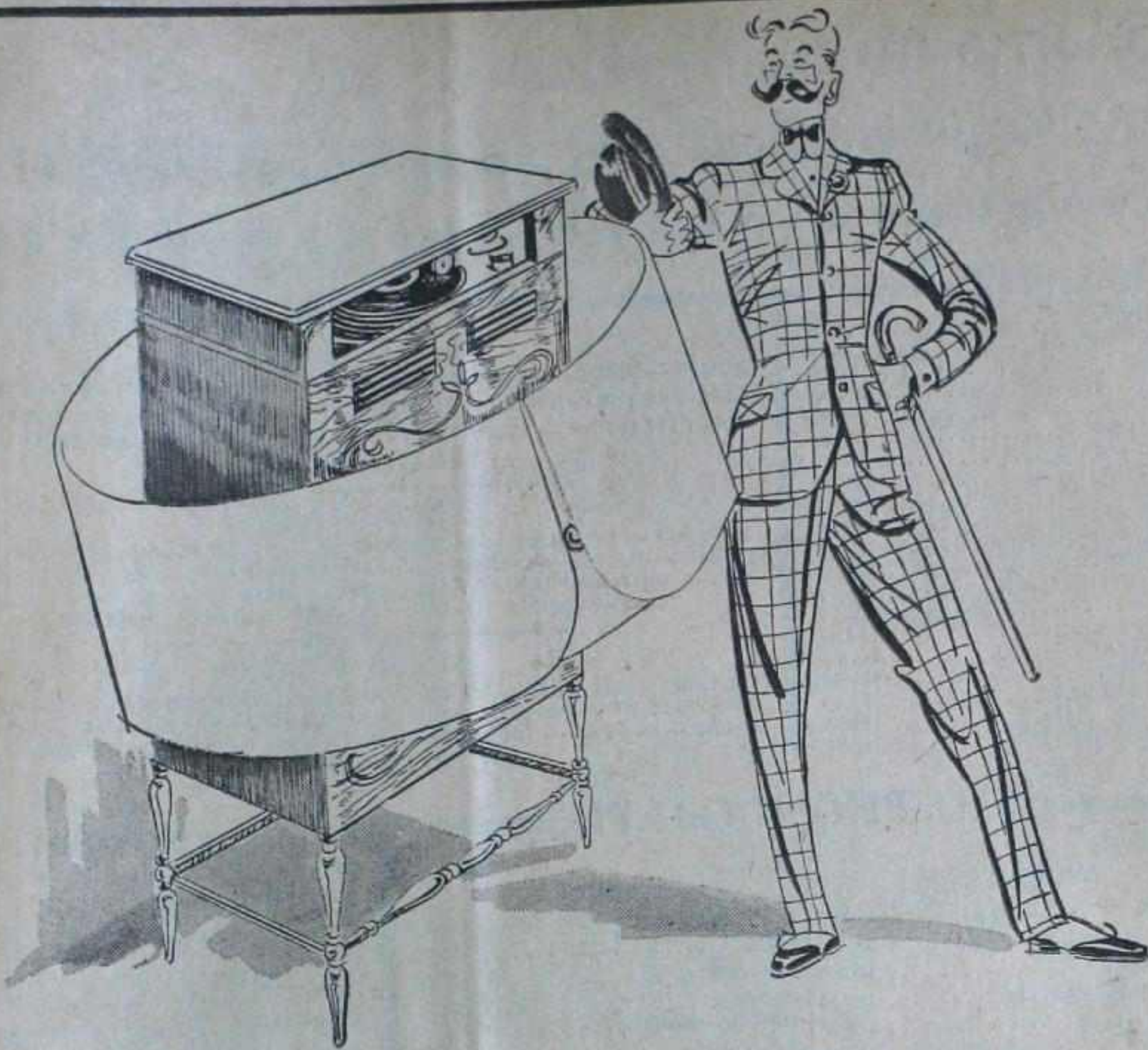
**CLIFF WILSON DISTRIBUTING COMPANY**  
1121 S. Main St. Tulsa, Okla. Oklahoma



**INTERNATIONAL MUTOSCOPE CORPORATION** • Wm. Rabkin, Pres. • 44-01 Eleventh St., Long Island City, New York  
Manufacturers of \*Photomatic and \*Voice-O-Graph

\*Registered Trade Mark

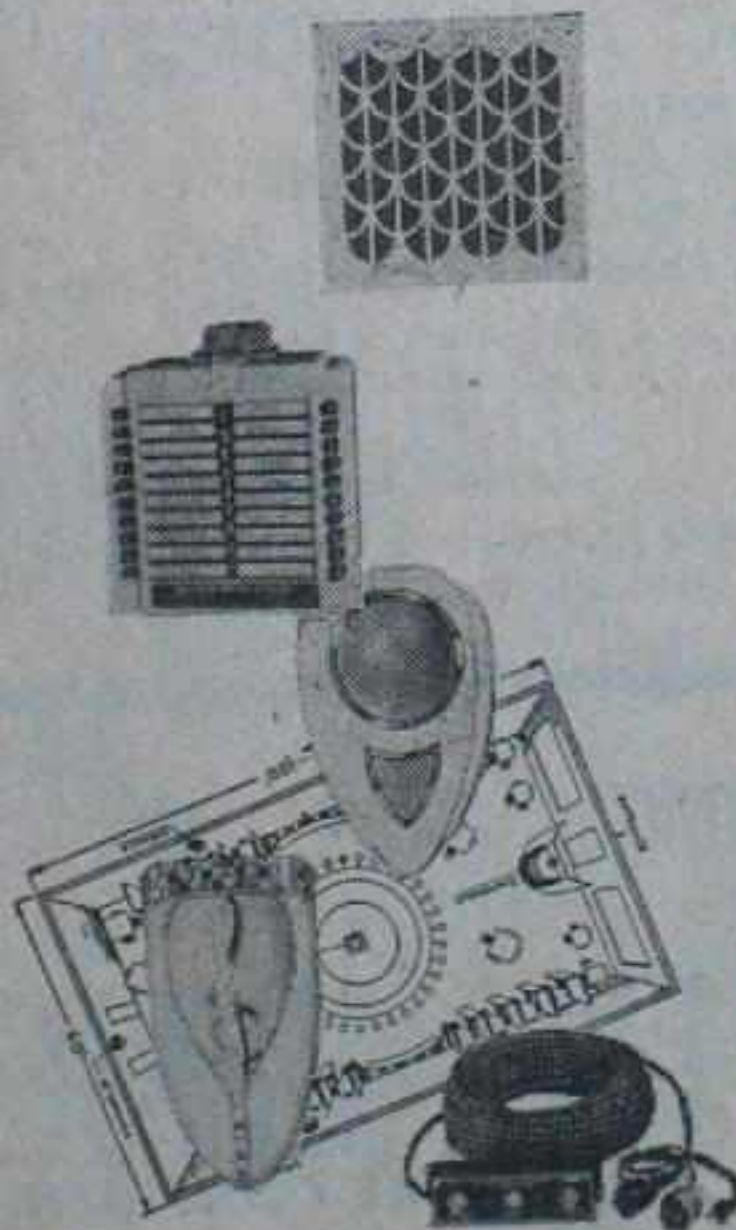
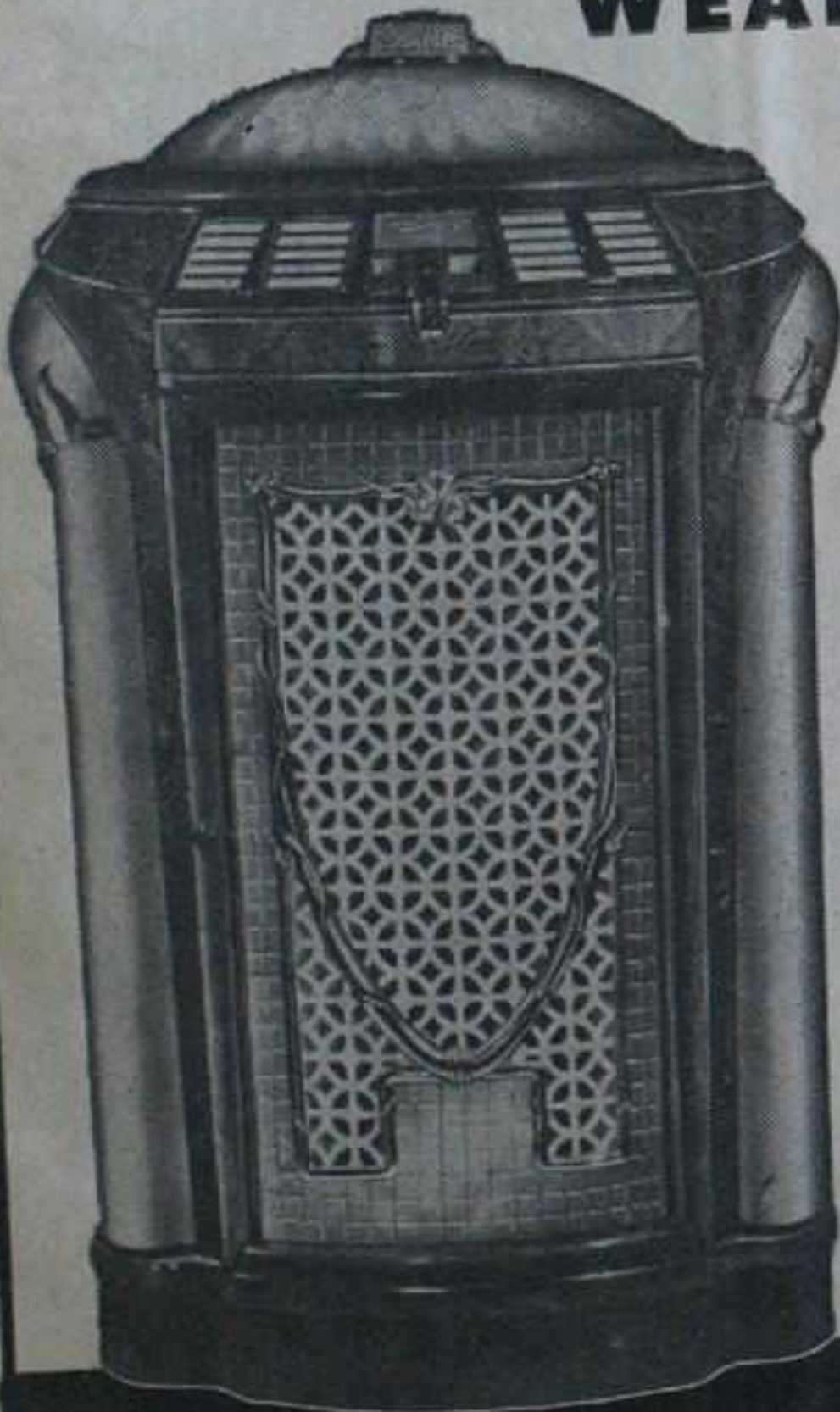




# DOES YOUR MUSIC WEAR A CELLULOID COLLAR?

Everywhere you look, business is dressing up... modern new buildings... handsome interior decorations... unusual lighting effects. Music, too, must keep pace... music can't wear a celluloid collar.

Seeburg Scientific Sound Distribution is the music system that is being installed in the choicer, finer locations... because Seeburg has developed the right equipment, the really fine equipment... that distributes music at a pleasant, conversation level all over a large establishment. Seeburg is way out in front, having pioneered all the major phonograph and accessory developments... and it's a mighty happy and fortunate operator who is staying ahead with Seeburg!



## S. H. LYNCH & CO.

*Exclusive Southwest Distributors*

- ★ Dallas, Pacific at Olive
- ★ Houston, 910 Calhoun
- ★ New Orleans, 832 Baronne

- ★ San Antonio, 241 Broadway
- ★ Memphis, 1049 Union Avenue
- ★ Oklahoma City, 900 N. Western



**RECONDITIONED RIGHT! PRICED RIGHT!**  
**SOUTHERN HAS YOUR RIGHT BUY IN A-1 USED EQUIPMENT!**

**REVAMPS AND POST WAR GAMES**

**BUY NOW AND SAVE!**

ARIZONA	\$ 59.50
BIG LEAGUE	99.50
BIG HIT	99.50
BRAZIL	59.50
BAFFLE CARD	179.50
CROSSFIRE	189.50
COVER GIRL	59.50
CARNIVAL	139.50
DOUBLE BARREL	99.50
DYNAMITE	119.50
FRISCO	59.50
FAST BALL	109.50
FIESTA	149.50
HAVANA	179.50
IDAHO	69.50
KEEP 'EM FLYING	49.50
KILROY	179.50
LAURA	59.50
MISS AMERICA	179.50
MAISIE	189.50

MYSTERY	\$179.50
OKLAHOMA	59.50
RIVIERA	69.50
RIO	179.50
SKY CHIEF	49.50
SPELLBOUND	159.50
SMARTY	119.50
SMOKEY	159.50
STREAMLINER	49.50
SUPERLINER	129.50
STAGE DOOR CANTEEN	99.50
SUSPENSE	129.50
SHOW GIRL	159.50
STEP UP	129.50
SEA BREEZE	129.50
SUN VALLEY	49.50
TORNADO	179.50
TRADE WINDS	59.50
VANITIES	159.50
WAGON WHEELS	49.50

**\$39.50 EACH**  
 ACTION — BOSCO — BIG PARADE — BIG TOP — EAGLE SQUADRON — FOUR ACES — GOBS — GRAND CANYON — JEEP — LIBERTY — MIAMI BEACH — PIN-UP GIRL — STAR ATTRACTION — SOUTH PAW — SPOT POOL — SHANGRI LA — TEXAS MUSTANG — YANKEE DOODLE

**\$29.50 EACH**  
 BELLE HOP — DOUGHBOY — FOREIGN COLORS — G.I. JOE — FIVE-TEN-TWENTY — JUNGLE — HIALEAH — LEGIONNAIRE — METRO — MIDWAY — MONICKER — PLAY BALL — ONE-TWO-THREE '40 — SKY RIDER — SEVEN UP — SLUGGER — SCHOOL DAYS — TOPIC — TEN SPOT — VENUS — VICTORY — WILD FIRE

**\$19.50 EACH**  
 BIG THREE — BIG CHIEF — DIXIE — DESTROYER — MISS AMERICA OF '44 — ONE-TWO-THREE '39 — PROGRESS — OWL CONVERSION — SPORT PARADE — SILVER SKATES — SKY RAY — SHOWBOAT — THREE SCORE — TWIN SIX — VICTORIOUS OF '43 — VICTORIOUS OF '45

**USED ONE BALL GAMES**

LITE A PAIR	\$ 19.50
PIMLICO	99.50
RECORD TIME	59.50
THOROBRED	179.50
SPORTSMAN	69.50
MAN O' WAR	169.50
VICTORIOUS	19.50
SPORT SPECIAL	69.50
ONE-TWO-THREE '39	19.50
ONE-TWO-THREE '40	29.50
DERBY DAY	19.50
DARK HORSE	59.50
'41 DERBY	99.50
BLUE GRASS	59.50
PASTIME	49.50
SPINNING REELS	19.50
BIG THREE	19.50
PALM SPRINGS	19.50
OWL, CONV.	19.50

**USED PHONOGRAPHS**

**WURLITZERS**

500 OR 600	\$150.00
750	325.00
VICTORY 24	100.00
COLONIAL 780	250.00
950	275.00

**ROCK-OLAS**

SUPER, 1940	\$150.00
1939 DE LUXE	135.00
WINDSOR	99.50
ROCK-OLA HIDEAWAY	50.00
COMMANDO	135.00
SPECTRAVOX & PLAYMASTER	125.00
SPECTRAVOX	25.00
AIREON MODEL A	395.00
MILLS THRONE OF MUSIC	109.00

**SEEBURGS**

REX HIDEAWAY	\$115.00
146-M	650.00
COMMANDER	175.00
MAYFAIR	150.00
CONCERT GRAND	125.00
R. C. VOGUE	200.00
8200 CONVERSION	125.00
R. C. 9800	285.00
R. C. COLONEL	235.00
PLAZA	145.00
LOTONE	375.00
K 20	100.00
MODEL A	50.00
CASINO	115.00

**A. M. I.**

SINGING TOWERS	\$ 95.00
MODEL 38 SLANT TOP	50.00
A.M.I. HIDEAWAY	50.00

**CLOSING OUT, BRAND NEW**

CUSHERS	\$ 34.50
AMERICAN EAGLES	34.50
POP UP	24.50
BUDDY	24.50
SKILL THRILL	44.50
25¢ WATLINGS	175.00
25¢ JENNINGS STAN.	245.00
DAVAL FREE PLAY	49.50
MARVELS	34.50
BEST HAND	44.50
5¢ WATLINGS	150.00
5¢ JENNINGS STAND.	235.00

**USED ARCADE EQUIPMENT**

ROLL-A-BALL	\$ 85.00
POP UP	19.50
A. B. T. CHALLENGER	34.50
MEXICAN BASEBALL	24.50
SKYFIGHTER	69.50
GENCO WHIZZ	59.50
AMUSEMATIC BOOMERANG	135.00
BEST HAND	24.50
GOTT. GRIP SCALE	22.50
CHI. COIN HOCKEY	89.50
PHOTOMATIC	325.00
ANTI AIRCRAFT GUN	19.50
ROCK-OLA LOBOY SCALE	39.50
DEFENDER	69.50
UNDERSEA RAIDER	125.00
HIRSH RED BALL	95.00
RAPID FIRE	39.50
KEENEY AIR RAIDER	39.50
GROETCHEN METAL TYPER	195.00

**SPECIAL SLIGHTLY USED CLUB MACHINES**

5¢ JENNINGS LITE UP CHIEF	\$250.00
10¢ JENNINGS LITE UP CHIEF	260.00
25¢ JENNINGS LITE UP CHIEF	270.00

**CONSOLES AND SLOTS**

ROLATOP, 10¢	\$ 99.50
VEST POCKET, SILVER & GOLD	49.50
USED BONUS TWIN	750.00
LUCKY LUCRE	119.50
10¢ BROWN FRONT	69.50
VEST POCKET BLUE & GOLD	39.50
5¢ SUPER BELL	125.00
BIG GAME, F.P.	59.50
TRACK TIME	39.50
PACE 10¢ GOOSENECK	49.50
EVANS LUCKY STAR	119.50
JUMBO COMBINATION	79.50
GALLOPING DOMINOES	145.00
1946 GALLOPING DOMINOES, Like New	345.00
FLOOR SAMPLE 10¢ PACE CHROME DE LUXE	195.00

**MUSIC ACCESSORIES**

SEEBURG WIRELESS 5¢ WALLOMATIC, W5, 2Z	\$ 17.50
SEEBURG 3 WIRE 5-10-25¢ SELECTOMATICS, 10, 1Z	17.50
SEEBURG 3 WIRE 5¢ SELECTOMATICS, D.S., 20, 1Z	14.50
ANY OF ABOVE BOXES IN CHROME FINISH—\$5.00 EXTRA	
WURLITZER 100 or 125 BOX	\$ 5.00
ROCK-OLA BAR BOX	5.00
SEEBURG W.S., 5Z, WOM	12.50
WURLITZER 135 STEPPER	15.00
SEEBURG 30 WIRE BRONZE COVER SELECTOMATICS	5.00
SEEBURG 30 WIRE DIAL TYPE SELECTOMATICS	5.00
ROCK-OLA WALL BOX	\$ 5.00
PACKARD BOX	12.50
ROCK-OLA SPEAKER 1807	25.00
WURLITZER 145 STEPPER	25.00
SEEBURG ORGAN SPEAKER	12.50

ORDER FROM YOUR NEAREST "SOUTHERN" OFFICE

TERMS: 1/3 DEPOSIT  
BALANCE SIGHT DRAFT

**SOUTHERN AUTOMATIC MUSIC CO. Inc.**  
 "THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

SEEBURG DISTRIBUTORS IN CINCINNATI DAYTON • INDIANAPOLIS FT. WAYNE • LEXINGTON

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 242 Jefferson St. LEXINGTON 2, KY. Phone 2393  
 1329 S. Calhoun St. FORT WAYNE 2, IND. Phone: Eastbrook 3487

228 W. 7th St. CINCINNATI 2, OHIO Phone: Main 3262  
 603 Linden Ave. DAYTON 3, OHIO Phone: Madison 5267  
 529 Fourth Ave., S. NASHVILLE 10, TENN. Phone 5-5272

325 N. Illinois St. INDIANAPOLIS 4, IND. Phone: Riley 5571  
 410 Market St. CHATTANOOGA 2, TENN. Phone 6-7616

DISTRIBUTORS FOR ALL LEADING MANUFACTURERS



See Your Aireon Distributor for a Preview of the

# Blonde Bombshell

"I can't sit on the lid much longer"



## Blonde Beauty!

YOU'LL LOVE ITS CREAMY COMPLEXION!

## Atomic!

A NEW THRILL!  
A NEW IDEA!  
A NEW Aireon SENSATION!

## Magnetic Earning Power!

THAT NO MAN CAN RESIST... WHAT A GOLD-DIGGER!

# ORDER

FROM YOUR DISTRIBUTOR

Your faith in Blonde Bombshell and Aireon will pay off. Orders filled in rotation.

# Aireon

MANUFACTURING CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas  
In Canada: Mafo Corp., Ltd., 4001 St. Antoine Street, Montreal, Que.



BY POPULAR DEMAND!

# Bally EUREKA



OPERATE AS  
**MULTIPLE**  
OR  
**SINGLE-COIN GAME**

NEW IMPROVED  
**FREE PLAY**  
MECHANISM

FAMOUS FEATURES  
OF BALLY'S GREATEST GAMES  
**CHANGING ODDS**  
**MYSTERY SELECTIONS**  
**3-SECTION PLAYFIELD**

**PLUS**  
**A-B-C-D**  
AND  
**SPELL-NAME**

QUICKLY  
CONVERTIBLE  
**1-BALL**  
**2-BALL**  
**5-BALL**



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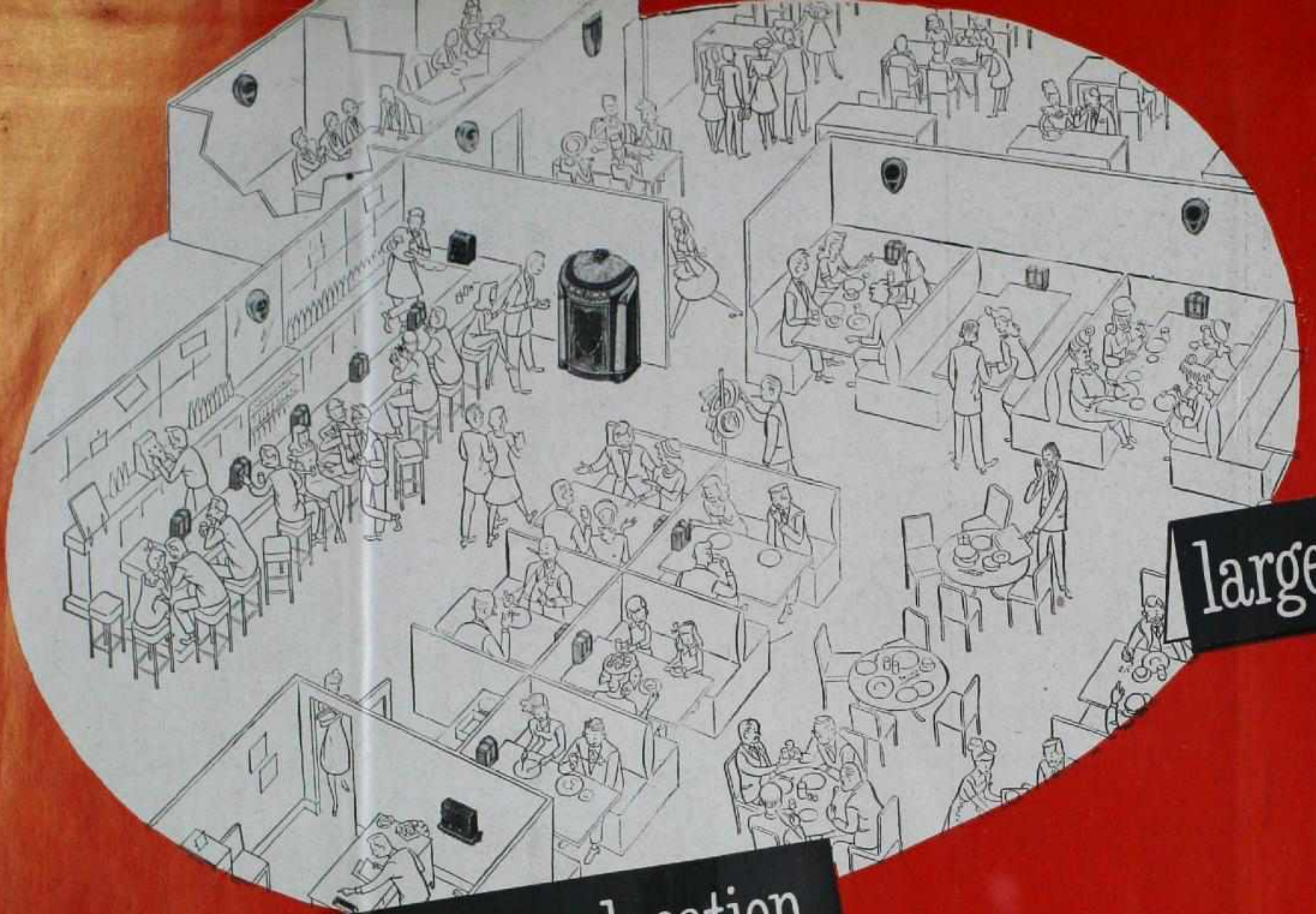
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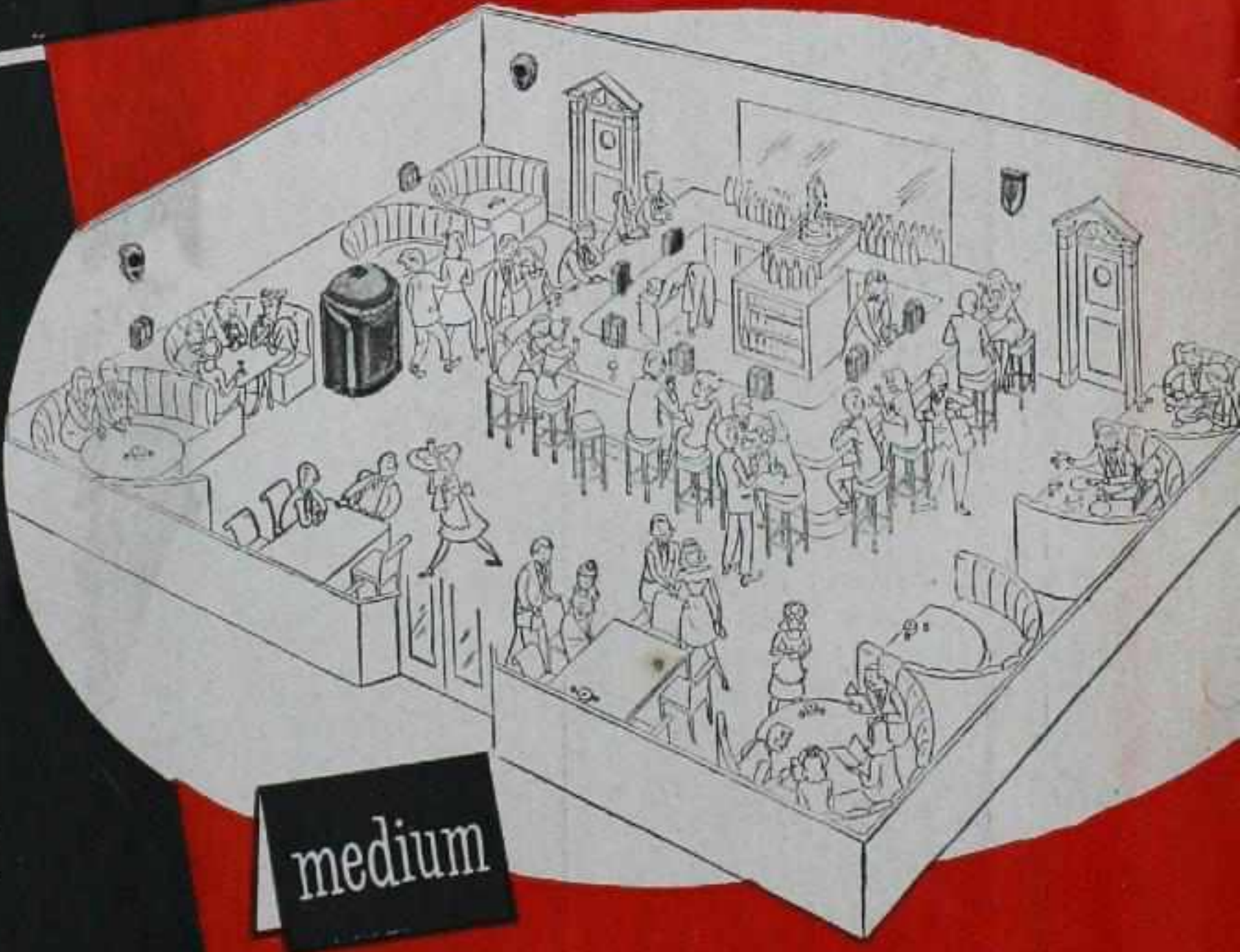
large

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medium



small

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