

The **Billboard**

OCTOBER 13, 1945

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(See Music Section)

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I'M GONNA LOVE THAT GAL
AND THERE YOU ARE (#459) |
| Joan Edwards
GOTTA BE THIS OR THAT
DON'T BLAME ME (#452) | Joan Edwards
I'LL BUY THAT DREAM
NO CAN DO (#456) | Del Courtney
I'D DO IT ALL OVER AGAIN
(Vocal—Jayne Walton) (#460) |
| Four Chicks & Chuck
ARE YOU LIVIN' OLD MAN
JOSE GONZALES (#453) | Henry Busse
NOTHING BUT
YOU CAME ALONG (#457) | Gertrude Niesen
TEMPATION
GEE IT'S GOOD TO HOLD
YOU (#461) |
| Henry Busse
WANG WANG BLUES
I DON'T CARE WHO
KNOWS IT (Vocal—Roberta Lee) (#454) | Del Courtney
I WAS THERE WHEN YOU
LEFT ME (Vocal—Jayne Walton)
ROSEMARY (Vocal—Earl Randall) (#458) | Enric Madriguera
BABALU (Vocal—Eddie Gomez)
TAKE IT AWAY
(Vocal—Patricia Gilmore) (#462) |

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Showbiz Eases Racial Tension

A B'way Happenin'

NEW YORK, Oct. 8.—A *Billboard* reporter long on the Broadway beat approached Luba Malina to get information about the Frank Fay case. Luba denied the chap was a reporter, asked him to show his papers, shushed him away from her and refused point-blank to say anything except "Scram." Next day Luba very generously called the scribe and apologized for her error. But the fiery Russian thrush explained that she had been threatened with all sorts of violence, been spat at, called names, and been given treatment that was more reminiscent of Nazi Germany than freedom-loving America . . . just because she had attended the rally for Spain, etc.

July 1, Magic Date for Tax & Excise Cut

Coin Machines Wait Longer

WASHINGTON, Oct. 9.—Designation of next July 1 as the "magic date" for the end of excise tax emergency, which means paring back of entertainment levies to 1942 levels, appears assured of swift final formal okay from the White House as well as in Capitol Hill. As foretold in *The Billboard*, rapid progress had developed between President Truman and Congressional leaders on fixing the "magic date" which finally was announced by Secretary of Treasury Vinson Monday (1) and incorporated in House tax measure. "Magic date" feature was being given green light in Senate despite rumblings in that body over other phases of the tax program.

Cut-Back Help to Showbiz

Cut back of excises to 1942 levels means sharp reductions in levies on theater admissions, cabaret bills, transportation, distilled spirits and other so-called luxuries. Cabaret bill tax will drop from 20 to 5 per cent, and theater admissions levy will decline from 1 cent on every nickel admission to 1 cent on every dime. Showfolk will find it slightly more economical traveling, with a decline to a 10 per cent tax instead of current 15 per cent. Drinkeries will get an indirect opportunity for more sales thru reduction of tax on distilled spirits from \$9 to \$6 a gallon.

Action on the paring back of excises is regarded here as only the start in a (See JULY 1 MAGIC DATE on page 76)

Philly Dept. Store Tries Entertainment Now, To Bring 'Em In

PHILADELPHIA, Oct. 6.—A new policy of Wednesday evening entertainment has been inaugurated by Snellenburg's, department store, to draw crowds for the one year-round late shopping night. Plan will be continued thru the Christmas season when the store remains open until 9 p.m. thru the week.

Entertainment includes three acts of vaude, a seven-piece band and a feature to plug a section of the store. Admission is free. Opening bill this week features Andy Arcari, accordionist; Art Matthews, singer, and Bert St. Clair, dancer.

Other big department stores in the midtown sector are expected to follow suit. Wanamaker's will supplement their organ recitals with concerts. Strawbridge & Clothier's are already testing the talent idea for Wednesday nights with a soprano and small musical aggregation, which will be enlarged if the program draws.

Sitting 'Round Waitin' Meggers, Now Legit Gripe

NEW YORK, Oct. 8.—Actors have been getting hot under the collar recently, because directors have been asking them to come in for rehearsal at 10 a.m. and show up themselves at 12. There have been so many complaints about this practice that the matter was brought up in the recent negotiations between Actors' Equity and the League of New York Theaters.

Equity is watching the directors and if things don't clear up the thespians will make sure to put a provision in the next contract straightening out the pilots. Of course, at time something special arises and the director is not at fault but the abuse has been so prevalent that considerable feeling has arisen, the consensus of opinion among actors being that something has to be done.

Also case of stars who don't appear at a brush-up rehearsal is also on the pan—but the stars are Equity members, etc., and this may not reach official action, for some time . . . or at least until a big-light name goes overboard too often.

NFPA Releases Safety Code To Curb Disasters

CHICAGO, Oct. 6.—Proposed Safety Code designed to guard outdoor operators against public disasters has been released by the National Fire Protection Association with the request that showmen study it for suggestions and criticism before final action is taken.

Code was drafted by a 20-man committee that included Max Cohen, secretary of the American Carnivals' Association; Frank H. Kingman, secretary of the International Association of Fairs and Expositions; H. P. Schmeck, representing the National Association of Amusement Parks, Pools and Beaches, and Herbert Du Val, of the Ringling Bros. and Barnum & Bailey Circus.

Safety measures advanced by this (See NFPA Releases Code on page 70)

Pemberton Wins Suit Against Todd

NEW YORK, Oct. 8.—In an off-the-bench decision, Supreme Court Justice Julius Miller on Friday (5), ruled that Michael Todd, producer, was not a co-venturer with Brock Pemberton, producer, in the hit play *Harvey*, now at the 48th Street Theater. Pemberton brought suit against the Windsor Leasing Corporation, a Todd outfit holding the lease on the 48th Street Theater, asking for an injunction. (See Pemberton Winner on page 4)

Chi Pitch to Soxers Helps

Danny Kaye, Canada Lee, Earl Hines get together to ease strife at city's schools

CHICAGO, Oct. 8.—Tremendous influence of entertainment names upon adolescents was demonstrated vividly here this week when a number of the leading showbiz celebs played an important part in breaking up a spreading wave of racial strife among Chi high school students. Principals of the schools in which white students withdrew because of heavy influx of Negro students, said Friday, that 90 per cent of the strikers had returned after performers had visited school assemblies and given pep talks of racial co-operation. Move on the part of entertainers to halt damaging series of racial incidents in city's schools started September 27 when Danny Kaye, making a short War Bond p. a. here; Hilda Simms, of Anna Lucasta, and Bill Robinson, currently at the Oriental Theater, addressed a huge rally of high school pupils here at Orchestra Hall. Success of this initial effort on the part of showbiz so enthused local school officials that they invited similar programs.

Most successful was the appearance of Canada Lee of *The Tempest* and Earl (See Racial Tension Eased on page 4)

Walkie-Talkie Proves Crowd Handler Plus

Wrigley Field Pushover

CHICAGO, Oct. 7.—An example to prove that promoters of circuses, outdoor concerts, ice shows, and just about every type of showbiz endeavor attracting large crowds need no longer worry about problems of handling large numbers of customers in a smooth-running, efficient manner, was demonstrated today at Wrigley Field, at the first Windy City game of this year's World Series.

Simple but efficient device used to expedite quick handling of the more than 60,000 payees in a manner that resulted in no snarls of customers trying to get into the park or find their seats, was the five-pound walkie-talkie developed for use by the armed forces during the war.

Andy Frain, well-known head of the Andy Frain ushers, who have been handling customers at baseball, football games and just about every type of enterprise attracting large crowds, worked out the idea for this pioneering use of the walkie-talkie. He equipped himself and six of his key assistants with the portable two-way radio communication sets. Perched on top of the grandstand, he was able to spot all areas in which there was developing possible confusion in crowd handling. Thru his walkie-talkie he radioed instructions to his assistants equipped with the sets who were stationed at strategic locations thruout the park. His assistants, in turn, relayed Frain's instructions to subordinate ushers, and everything went smoothly—with the flow of customers being handled without confusion, mishap or traffic jams.

Mid-Wk. Prom Dates Urged By Bookers

Better Band Choice Seen

CHICAGO, Oct. 8.—Chi's one-night band bookers are doing plenty of thinking these days about the forthcoming return of big-spending prom dates. Boys who sked the bands for one-evening only have had plenty of time to mull the collegiate date situation during the four years of war, when campus proms dropped to almost nothing and there's some indecision in their minds about how best to approach the problem.

Bookers feel generally that collegiate date situation could be cleared up plenty, both for the school and the booker, if some revision were made in the time which the schools choose to put on their fall and spring hops. It's been customary for the booker to get a slough of demands for submissions for collegiate dances starting late in August and ending about the last of November. Then again, in the early spring, there's another wave of requests for the names to play the campus dances, with the result that bookers are sometimes hard pressed to find the bands to go around. Problem is increased because proms are always held on Friday or Saturday night, which is also a lucrative date sought by the regular one-night ballroom ops. Plenty of the local bookers are tending to side with the local promoter when the requests for these high-paying week-end dates come in because the one-night promoter kept going during the entire war, while the colleges (See MID-WK. PROM on page 24)

Wrong Number

WASHINGTON, Oct. 6.—During Friday's telephone strike WOL, Mutual outlet here, offered time to Mrs. Mary Gannon, proxy of the Washington Telephone Traffic Union to explain the worker's side of the strike. Mrs. Gannon accepted the offer and wanted to speak from the scene of the union meeting. But she couldn't. She had to rush to WOL studios because the telephone company could not install lines. The reason—there was a strike on.

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Showbiz Eqpt. Delay To Continue With Shortage of Metals

WASHINGTON, Oct. 8.—Only two or three of the commodity controls still in effect when the War Production Board passes into limbo November 3 will affect the entertainment biz, *The Billboard* learned today. Roughly 40 orders covering some 15 commodity items will remain on the books for the WPB's successor, Civilian Production Administration to handle, WPB sources said. Orders are import, production, distribution and end-use controls of one type or another, several of which may be lifted soon thereafter.

Continued tight supply of tin—and tin alloys, brass and bronze—will be most important shortage so far as show world is concerned. Tin, lead, antimony—and a shortage of crude rubber which will persist well over a year until supplies are forthcoming from Malaya and the Far East—may continue to hold up large-scale production of coin-operated machines and juke boxes and exhibition and display equipment of all types, but will probably affect only big units within show biz, buying on large scale.

Tin will continue tightest single item in American economy for well over a year, according to WPB Chairman Krug's farewell statement to the press, altho lead, antimony and other metal shortages are slated to ease up soon. Other shortages on various grades of wool and cotton textiles will be eased within a few months' time. At same time, indications are the newsprint supply—largely dependent on imports from Canada and the Scandinavian countries—would continue critical. At present time, about 60 WPB controls checkrein production of distribution of items on which supply does not meet demand.

If Elected, Judge Goldstein To Keep WNYC and Staffers

NEW YORK, Oct. 8.—Judge Jonah J. Goldstein, Republican-Liberal-Fusion candidate for mayor of New York, intends to keep WNYC, New York's muni station, a non-commercial operation and will continue the policy of weekly talks to the people begun by Fiorello H. La Guardia, according to an exclusive article by Hill Henderson in *The New York Sunday Mirror* yesterday (7). Goldstein said that if he were elected he would not only keep the Sunday broadcasts, but perhaps add a few during the week.

He said that none of the present staff who were doing their jobs would be fired and that he would give free time to various charitable groups and civic orgs. Goldstein told Henderson that he would institute special broadcasts to get New Yorkers acquainted with their city officials. One way in which that would be done, he said, would be to put department heads on his own program, with the mayor as emcee.

Goldstein has a few other ideas along these lines, feeling that New Yorkers should not only become acquainted with city officials but with the workings of city services. He has hopes, for instance, of putting a man with a walkie-talkie in a prowler car to show part of the police department's operation.

The Flack Walks

DETROIT, Oct. 6.—Bill Hendricks, flack for WXYZ, returned from a trip to New York this week, wishing that Silver, the famed horse of the *Lone Ranger* program, whose career he had gone East to promote, had turned out to be a relative of Pegasus, the flying horse. Bill arrived just in time to meet up with the elevator strike—and found that all his agency calls were on upper floors in the struck buildings.

Then he got back to Detroit to meet up with a gasoline strike that has most of the Motor City hoofing, and plenty of Detroiters calling "Heigh Ho, Silver."

Showbiz D. C. Hopper

WASHINGTON, Oct. 8.—Here are the high spots in progress of major Congressional Bills of interest to the entertainment industry.

S-764, BY SENATOR BAILEY (D., N. C.).—This one is aimed primarily to end royalty fees on transcriptions. In effect, tho, it outlaws the whole labor royalty practice, banning payments by employers to representatives of employee groups, except for dues, "check-off" or like practices in the normal operation of a labor union. Penalty for violation: \$10,000 fine or six months imprisonment or both. Principal targets, tho unnamed in bill, are boss Jimmy Petrillo, of American Federation of Musicians, and czar John L. Lewis, of American Mine Workers. Policy of bill is seen as contrary to National Labor Relations Act. Three federal agencies, including Department of Labor, have filed objections. Sub group of Senate Judiciary Committee will air arguments soon at hearing. Fate uncertain, altho some judiciary committee members want some kind of legislation on subject.

HR-2819, BY REPRESENTATIVE MILLER (R., NEB.).—This is something like Bailey's S-764, and its author frankly describes it as intended to curb activities of Petrillo and Lewis. It calls for end of royalty fee practice, but penalty provisions haven't been written into bill yet. Miller hasn't been pressing for action on the measure which is dormant in committee on labor.

HR-1648, BY REPRESENTATIVE DONERO (R., MICH.).—This one is designed to cut down Petrillo's power by outlawing interference with non-commercial education broadcasts. Bill has had hearings in House Interstate and Foreign Commerce Committee where it's stymied, at least temporarily, thru division of opinion over proper form such such legislation should take.

S-63, BY SENATOR VANDENBERG (R., MICH.).—This is Senate counterpart of Dondero Bill and unlike the House measure, got speedy passage in the Senate. Its progress is halted until House Interstate and Foreign Commerce Committee decides on appropriate form of legislation.

HR-2118, BY REPRESENTATIVE HOFFMAN (R., MICH.).—This one is tougher and broader than the Dondero and Vandenberg bills. Intentional or willful interference with "lawful production, transmission, dissemination or movement" of any "music, musical program or radio broadcast" would be punishable by imprisonment from half a year to 5 years or fine of \$100 to \$5,000 or both. Bill's in House Judiciary Committee in relatively dormant state.

S-599, BY SENATOR CAPPER (R., KAN.).—This penalizes Interstate transmission by mail or otherwise, of newspapers, periodicals, films or records advertising or soliciting orders for alcoholic beverages. Advertising by radio is also prohibited into States that bar liquor ads. This is resting comfortably in Senate Interstate Commerce Committee.

HR-3716, BY REPRESENTATIVE WIGGLESWORTH (R., MASS.).—Would specifically ban use of radio to advocate overthrow of U. S. Government by force or violence. Makes "overthrow of government" doctrine ample reason for radio station to refuse time on air to commentator. This one is pigeon-holed in House Interstate and Commerce Committee where no immediate action is in sight for it.

S-2, BY SENATOR McCARRAN (D., NEV.).—This is one of the best known of the Senate Federal-Aid-for-Airports bills. Its chief effect on radio is a provision, installed by last-minute amendment, authorizing Federal Communications Commission to consult with Civilian Aeronautics Administrator on disposition of radio transmitter lands in connection with new or expanding airports. Some radio folk don't think that provision is strong enough to protect industry from expanding airports which will be encroaching on lands now used for radio towers. The bill, originally seeking \$100,000,000 outlay yearly for five years for airports, is now down to \$75,000,000 yearly. This bill passed Senate September 12 and may wind up in joint conference committee.

HR-3615, BY REPRESENTATIVE LEA (D., CALIF.).—Like McCarran's original Federal-Aid-for-Airports Bill, this one seeks \$650,000,000 yearly for 10 years. As a result of changes made after lengthy public hearings, the bill contains

a provision giving broadcasters an opportunity to air protests against losing transmitter lands to proposed new airports. This bill and McCarran's S-2 are the most important among a number of Airport Aid Bills in both houses. Lea's is set for early action. Altho there is some talk of dropping it and using the McCarran S-2 as a working basis for a final statute.

S-1284, BY SENATOR STEWART (D., TENN.).—This is one of the more important among a number of bills designed to improve disposal of war surplus properties—of which there are hundreds of millions of dollars worth affecting the entertainment industry. In order to get rid of a lot of red tape in surplus property disposal, the bill would require direct reporting to the President and authorization for centering full control of operations in surplus property board, withdrawing functions now held by Department of Commerce and Reconstruction Finance Corporation. Bill would require improved inventories of available goods. Senate Military Affairs Committee has this as well as number of other surplus property bills which may get public hearings soon.

HR-1109, BY REPRESENTATIVE HOLMES (R., MASS.).—This bill would separate Federal Communications Commission into two divisions—Division of Public Communications and Division of Private Communications. Commission would be allowed to authorize construction and operation of radio apparatus on written application only, and in cases of rejection, hearings could be called. This one's aslumber in House Interstate and Foreign Commerce Committee.

HR-4129, BY REPRESENTATIVE MANASCO (D., ALA.).—This exempts Federal Communications Commission and a few other agencies from over-all executive department reorganization. The bill is being used as working basis for some final form of legislation on subject.

S-1120, BY SENATOR McCARRAN (D., NEV.).—This is another of the key reorganization bills, and there's a strong chance that this one will prevail. Uncertain after public hearings is whether FCC will be in or outside scope of reorganization.

AFRA Secretaries Relieve Field Reps With Experience

NEW YORK, Oct. 8.—Emergence of the AFRA local secretaries to a point where they can handle negotiations alone and are thoroly experienced in AFRA policies and principle is helping to solve field problems for the union. Within the last year, Boaz Segal in Detroit, Bert Davey Jr. in Cleveland, Don Hirsch in Pittsburgh, Sam Levine in Washington and Graham Miller in Miami have all been put on a full-time basis.

New set-up has been a boon to the radio artist's national office. Now the union can function without the field reps having their fingers in every pie. Of course, this relieves the pressure on the reps and makes it easier for them to cover more territory and do more organizing. Latest AFRA field rep is Lester Coggeshall, who has just been hired to replace Hank Fogler, leaving shortly. Former rep, Sgt. Hy Faine, is up for a discharge and may return to the union staff.

Don Ameche Emsees Elgin Holiday Segs

NEW YORK, Oct. 6.—Fourth annual Elgin Watch Thanksgiving and Christmas two-hour variety shows will be emceed by Don Ameche and Edgar Bergen, Garry Moore and Jimmy Durante, Cass Daley and Frances Langford heading all-star casts. Programs will be heard over CBS, 4-6 p.m., EST., November 29 and December 25.

By the time the programs get under way, it is expected that more than 20 headlines will be signed. Programs will get a special promotional push this year because of the fact that Elgin is tying in its 40th anniversary drum-beating. J. Walter Thompson is agency.

ODT Ban on Use Of Pullmans Sticks --If Agency Does

WASHINGTON, Oct. 8.—Government ban against use of Pullman sleepers on overnight runs of less than 450 miles seems likely to remain on the books until the end of the year—with the big if that Office of Defense Transportation itself lasts that long, an ODT official told *The Billboard* this week. Earlier, ODT men had hoped the overnight sleeper ruling could be lifted by end of November, when first batch of 600 or 700 new troop sleepers is expected to arrive at train yards. However, army redeployment plans, constantly being hiked by pressures from the Hill and elsewhere, now call for some 850,000 men en route home in October and tentative figure of 980,000 men homeward bound in December.

Under constantly changing military schedules, railroads have also expressed opposition to immediate lifting of the ODT prohibition against rail reservation more than 14 days in advance. Idea that roads want to be able to drop or re-route cars on short notice but feel a return to the pre-war 30-day advance reservation practices would slow down their pooling arrangements with arm depots.

Because of these pressures, ODT men were generally of opinion, present government controls calling for pooling of rolling stock for use by military, and overnight sleeping and reservation limitations on civilians may well last out the year. On the other hand general talk here is that ODT will undoubtedly be a war-agency casualty by year-end.

Second "Deep Are Roots" Company Set for Chicago

NEW YORK, Oct. 8.—Chicago is due to get the second company of the recent Stem success, *Deep Are the Roots*.

Show, produced by George Heller and Kermit Bloomgarten, is doing capacity biz and seems for a long run at the Fulton.

RACIAL TENSION EASED

(Continued from page 3)

(Fathah) Hines playing at the El Grotto here at Englewood High School, where some 800 white pupils took a walkout over the entrance of a large number of Negro pupils with the fall term. Joseph C. Thompson, principal of the South Side school, told *The Billboard* that large number of the striking students attended the assembly which highlighted the two Negro entertainers and at the finish of the program they joined in a spirited demonstration for Lee and Hines. Lee spoke to the students of plans for the repertory theaters in Chi and Gotham, while Hines contributed several boogie numbers to the show. Both concluded the program with short talks on the need for tolerance. Plans to use the motion pic short, *Th House I Live In*, starring Frank Sinatra who does a short playlet on tolerance, fell thru when the high school had no equipment to show the 35mm. film.

PEMBERTON WINNER

(Continued from page 3)

tion restraining the Windsor Corporation from using advance performance money. Todd took the position that because of his leasing the theater to Pemberton, he was entitled to share in the profits of *Harvey*. It was brought out at the trial that at one time Todd had withdrawn \$93,000 from the box-office.

Todd calimed in testimony that Pemberton double-crossed him in securing lease on the 48th Street Theater for himself. Pemberton said that he gave Todd from November, 1944 to April, 1945, to either get a renewal on the house or obtain a new theater for the show, so as to assure its continuous performance.

After a three-day trial, Justice Miller ruled that the use of the advance money by Windsor was an unauthorized diversion and conversion of funds and granted Pemberton the injunction. He further ruled that Pemberton had given Todd ample time to get a renewal of the lease and that Pemberton had a right to get the lease for himself, after Todd met with no success. Court also dismissed the counterclaims brought by Windsor in which Todd had charged that Pemberton had secured the lease for himself.

Petrillo Shows Hand in Net Strikes

Bing Offered 25G To Air For G. Motors

Sunday, 5:30 Slot

NEW YORK, Oct. 8.—General Motors has entered a firm bid of \$25,000 a week in the Bing Crosby sweepstakes, an offer which the trade regards as the most likely to succeed of the half dozen or more sponsors who have been bidding for the Groaner's services since it became known that he was available. Informed quarters predict that Crosby will sign with GM as soon as he returns from the Mayo Clinic in Rochester, Minn., where he has been undergoing a check-up.

GM offer, which has transmitted thru Bing's brother-agent, Everett, in New York this week, calls for a half hour, from 5:30-6, Sunday night on NBC, cutting the NBC Symph in half. Plugs will be strictly institutional and format completely musical. Understood that one of the big selling points is the fact that Bing did a guest shot on the Bell Telephone show last season and went for the music emphasis, concert-sized ork and non-product commercials in a big way.

Fay Deal Fell Thru

General Motors was originally supposed to have bought a full-hour show starring Frank Fay, but the deal fell thru when after four audition disks, was (See GM Offers Bing 25G on page 16)

Classification of Jobs Weighed By CBS-CIO

NEW YORK, Oct. 6.—National Labor Relations Board hearings on union coverage of CBS white collar employees have been postponed for a month and a half in order to allow management and the CIO-United Office and Professional Workers of America time to study job classifications (to determine union coverage) at the network's headquarters here. Coverage, as reported in *The Billboard* for October 6, is one of the two problems holding up NLRB elections at Columbia, the other being unit composition.

Chain's management, it was learned this week, has agreed to sit down with the CIO union and work out precise job classifications. This preliminary work is expected to save both groups the time and expense of long, tedious NLRB examinations.

The other two unions contending for jurisdiction over CBS office staffers, IBEW-AFL and IATSE-AFL, will probably not sit in on job classification sessions.

Trade notes that by their non-participation in the job classification study IBEW and IATSE are giving an edge to the CIO union. It is considered quite possible that when the jurisdictional dispute comes to an NLRB election, UOPWA can point to the fact that it participated and the others did not as proof that it is operating in the employees best interest.

THERE is an agency exec in town who's even more confused than most agency execs. This guy moved into a new job some weeks ago and was set to work on a corner of his boss's desk. After two weeks he was given an office of his own, containing two easy chairs and a phone—no desk. He turned his back one day and the chairs disappeared. Finally last week he got a desk and chair. But the room looked empty, so he got a table with two more chairs. The next thing he knew people started coming in and holding meetings around his table. He's afraid they'll put a couch in the place because of the housing shortage and rent the room out.

Chi Times To Launch Circulation Promotion Campaign Over Radio

CHICAGO, Oct. 8.—The *Chicago Daily Times* in the next few months will conduct one of the most expensive, potent radio-newspaper tie-in promotional campaigns ever conducted by any Windy City newspaper. *The Times*, now that newspaper restrictions are being eased, is definitely going out for post-war circulation expansion, giving radio a major role in the promotional campaign to stimulate circulation increase. WBBM, local CBS station, and WLS, both 50,000-watters, will co-operate with *The Times* in the campaign which, as it shaped up this week, promises to be an all-stops-open effort.

Mel Barker, promotional director of *The Times*, worked out the arrangements with both WBBM and WLS. The WBBM venture, handled for the station by Don Kelly, public relations chief, will be in the nature of talent search culminating with a program emanating from the Chicago Stadium, where the paper and the station will put on a star-studded evening of entertainment November 24 featuring Benny Goodman and other headliners.

Talent Search

In the weeks preceding the Stadium shindig, *The Times* and WBBM will jointly conduct a talent search for Chicago's leading amateur dancers and singers. The paper will hold preliminary elimination contests for dancers at Chi's leading ballrooms.

WBBM will get its half of the program under way October 27, when it begins airing a weekly 25-minute program (Saturdays from 11:05 to 11:30 p.m.) on which local contestants will be featured. This series will end with the Stadium show, at which both the winning dancers and vocalists (two of each) will appear.

WLS Series

For its WLS co-operating venture, *The Times* will start October 13 a weekly series to be aired by WLS from 10:15 to 10:45 a.m. each Saturday. For this series *The Times* will utilize a "cradle to the grave" theory. Getting its potential readers young, it will sponsor a weekly *Quiz-Down* program that will feature children of the fourth, fifth and sixth grades of Chi's public and parochial schools.

This series, to be emceed by Harvey Fischman, quiz kidder, will be aired from the South Ballroom of the Stevens Hotel. Kids on the program will be asked ques-

tions about subjects covered in their classroom study. Parents will be present at the airings, too, so the paper and the station will be promoting in both the juvenile and adult ranks. A well-known guest star will be on each program, with Don McNeill, *Breakfast Club* emcee, slated for the second show.

Promotion Planned

To draw attention to the two promotional ventures, *The Times* will use stories and advertisements in its issues as well as posters on paper delivery trucks. In addition, both stations will call attention to the programs with spot announcements.

Trade here says it all adds up to a wise, sensible attitude on the part of *The Times* execs, who unlike many other newspaper moguls are not trying to fight radio bitterly. They realize, it is said, that radio stations and newspapers can be of mutual assistance, and knowing this are all set to use radio the utmost to pull away from their competitors in the post-war fight for circulation.

LaRoche Plan For Compton Buy Reported

Blue Stock To Be Sold

NEW YORK, Oct. 8.—Chet LaRoche, ABC chairman who resigned two weeks ago, will shortly buy a substantial interest in the Compton ad agency, according to reliable reports in the trade this week. Understood that LaRoche plans to unload the 12½ per cent of ABC stock which he owns and use the money to buy into Compton.

Agency is regarded by many in the industry as one of the best investments around, having upped its billings considerably in the last two years. It is felt that LaRoche will hold off announcement of his purchase until after the ABC situation settles down and the talk blows over.

Three-Union Front Sought

P. wants to be keyman of AFM-IBEW-NABET combo, net execs say

NEW YORK, Oct. 8.—Columbia Broadcasting System is No. 2 on music bossman James C. Petrillo's list which has been established for the purpose of showing, it's said, just who is boss, despite contracts and other little details, of music on the air. Third web on Petrillo's list, and the next net skedded to lose a broadcast of a top musical commercial program, is ABC. American's come-uppance is on the list that no one sees, for action sometime next week. NBC, of course, felt the music power last week.

Succession of blows has left radio men reeling, not knowing where the blow will fall next, and hard put to understand the reason for the whole series of events. One question which they are asking is: "What gain can Petrillo get in the platter-turner dispute by scaring the networks? Surely he doesn't think he'll impress the United States Supreme Court by plugging away at the chains?" But to an informed few, the pattern of Petrillo's long-range aim is beginning to take shape.

Petrillo Strategy

Following NBC with Columbia, and with ABC stoppages due next week, Petrillo, in the opinion of leading network execs, showed for the first time that his eventual aim is to wrap up radio in one neat package, comprising his own American Federation of Musicians, the International Brotherhood of Electrical Workers and the National Association of Broadcast Engineers and Technicians.

The spot strikes, which knocked the *Fitch Bandwagon* and *Carnation Contended Hour* off NBC last week and which forced CBS to use a sustainer last night and which have all been based on the pretext that the AFM was feuding with web affiliates (WGPC, Albany, Ga.; WRBL, Columbus, Ga., and WDOG, Chattanooga, in the case of CBS) are said to be, like the NABET platter (See *Petrillo Shows Hand* on page 12)

Radio Gets Its Own Legmen

Chi Nets Send 'Em on Street

Special events to be recorded on wire or tape and played back on regular news segs

CHICAGO, Oct. 8.—Radio gave newspapers a quick "move over, bud" last week with the new programing plans of NBC and CBS for covering special events and news. For the first time legmen were put on regular beats to get the stuff in the can for the net news departments so it could be airwaved at set times.

And whereas in the past—before the war or before wire and tape recorders—special events programs in the main were programed when they happened and had a habit of knocking off commercial programs and irritating the sponsors no end, the way the boys have it planned now, everybody will be happy. Gist of this new-type of programing is

Plenty ABC's

NEW YORK, Oct. 8.—This one sounds strictly like a flack gag, but it really happened, so help us, Chet. A couple of radio guys, one of them comic Garry Moore, were riding down in a Radio City elevator when a mob piled on the contraption from the third floor (location of ABC exec offices). When the elevator got really crowded, Moore turned to one of his companions and said: "What goes on here? I didn't think anyone worked here anymore."

that the boys plan to do recorded-interviews, color and descriptions of local headline happenings and what not, and then play them back on regularly scheduled news programs. Most of this development, it can be said, parenthetically, develops from radio news directors' realization that the sting has gone out of most of the international news, and John Q., his wife and offspring are going to be (See *Industry Gets Its Own* on page 16)

Webs and RDG Edging Towards Contract Terms

NEW YORK, Oct. 6.—Negotiation meeting between the four networks and the Radio Directors' Guild, held under the auspices of the U. S. Conciliation Service, yesterday (5) saw substantial agreement between the two groups but a basic split still existing on the question of wages. The RDG is asking for a general increase but the webs are holding out for individual raises.

Another meeting is skedded Tuesday (9) at which the Guild will attempt to prove its point. Meanwhile, web sources report, work will be done on the matter of specific wage increases to individuals. It is understood that the webs adopted a more conciliatory attitude towards RDG demands as a result of the Guild's strike vote last week.

Web Keys Can Be Hometown No. 1

WABC Used As Exhibit A

Seven years ago, CBS outlet didn't have a phone—now it's top N. Y. local

By Lou Frankel

NEW YORK, Oct. 8.—Seven years ago WABC was strictly non-exist. It wasn't in the phone book, had no rate card, no program structure and no staff. So far as audience and trade were concerned, there was only CBS in New York.



Today, WABC is still the key outlet of CBS. But today also WABC, during its non-network hours is the No. 1 local station in town, swings weight in the community, has a fantastically loyal audience, has a top-

bracket rate card and supports a full-time staff of 54 employees. It has its own equipment.

WABC Is Anomaly

Since WABC is the parent station of the network and a keystone in programming the web, it therefore becomes something unusual in the industry; namely, a top network outlet of a top network that is also a top local station.

This is the story of how and why it was done.

In previous days a local advertiser looking to buy time on WABC was a hardy individual. No matter what department he contacted he was always on the merry-go-round because no one knew what to do about it. Sales might shunt him to programs which might send him to someone else; nowhere would the hungry advertiser get satisfaction.

Bulova and Automat

True enough, there were two local customers on the station. But one was the Bulova time signals, the other the Sunday morning Horn & Hardart kid show. And both more or less came with the lease. They were accepted, not encouraged, bothered no one since they did not affect the network operation.

Eventually, tho, someone "upstairs" realized it was bad business to slough-off advertisers looking to spend money. And anyway other stations in town were grabbing some scratch with their early morning shows.

Magician, Too

So Arthur Hull Hayes, a shrewd gent behind his mild, typical commuter exterior, and an amateur magician, was plucked out of radio sales and given the assignment of doing something about WABC. Just what and how was up to Hayes.

Hayes glommed the set-up, found the station on the air from 8 to 9 a.m. with the house band pumping out music under a variety of names and combinations. There was no early morning news, no personalities but there was a whopping psychological handicap. Everyone figured that since they were in New York, the WABC listeners were smart, hep and cynical, therefore, unlike other audiences. Program must be super or different, on no condition should they be corny.

But Hayes having learned showbiz as an amateur magician—and incidentally, an avid reader of *The Billboard*—figured New Yorkers were just as susceptible to corn as the citizens of Peoria or Paducah, provided it was good corn, corn with a touch of showmanship. With corn he could give his programs some appeal, build a personality and so listener acceptability and eventually listener-loyalty. As things stood, WABC had something innocuous, nothing appealing.

Tries Everything

First thing that happened, WABC pushed its starting airtime up an hour, from 8 to 7 a.m. Then Hayes started to experiment with programs. He tried something called *The Boy and Girl Next Door*, singing songs to each other; Mon-

(See WEB KEYS on page 10)

Agency To Ration Gov't Air, Film Time Requests Seem Certainty

WASHINGTON, Oct. 8.—John Snyder's Office of Reconversion is giving sympathetic audience to broadcasters' recommendation for permanent government unit to co-ordinate and ration the great volumes of government requests for radio or film time. Broadcasters emphasize that since Office of War Information's fold-up there is no government co-ordination unit equipped to do the job.

OWI had allocated requests of some 40 government agencies to networks, stations and movie houses during war years. Advertising Council, headed by Ted Reppler and using services of former OWI radio director George Ludlum, is operating as interim outfit handling government requests for network time thru December 8, wind-up date of 8th Victory Loan drive. No co-ordinating unit exists to allocate requests of dozens of government offices to local radio stations.

Gov't Urged To Take Over

Using National Association of Broadcasters as flywheel, industry has been pushing for government to take over job and ease burden of such requests which threaten to flood station managers throughout the country. No private outfit wants job of giving one government agency's request priority over that of another. Broadcasters want to be relieved of some of this responsibility on local level.

So far, "plans are in tentative, informal stage, with memos still flying back and forth," spokesman for Snyder said. However, "there is no question that provision will be made" just as soon as matter is brought to formal attention of the President by the broadcasting industry. Thereafter, action may be expected momentarily with present plans calling for a conference between Snyder and the White House possibly within the week.

It was emphasized, however, that any government unit would not be an at-

tempt to "re-introduce the OWI function as such" but would instead require services of only a half dozen people familiar with radio and film practices to do the job. Idea got formal "go" signal last week from the NAB board meeting in Washington which voted to "continue negotiations with government officials" looking toward formation of such a permanent government unit.

Cash Register Set To Jingle At Chez ABC

NEW YORK, Oct. 8.—While the rest of the ABC front office is still shaking up, the net's program department, trade observers note, is about shaken down. With Adrian Samish already named to a vice-presidency, Charles C. (Bud) Barry returned to the fold from Washington, Ben Bodec resigned and Carol Irwin definitely staying, ABC's programmers are ready to start working on Ed Noble's policies of "money-making" radio.

At the top will be the young blood, the 35-year-old Samish and the 34-year-old Barry, assisted in policy decisions by Miss Irwin and sales v.-p. Pete Jaeger. Samish will make final decisions. Barry's job will be to carry them out and handle all the detail of the network. Actual operations jobs will be done by Bob Wamboldt. Other duties will be shifted as the need arises.

\$\$ More Important

Informed observers say that the net's programmers will probably take a slightly new tack in their maiden ventures but will make sure that the formulas are commercial. While Noble has no idea that he will cut out all public service, radio is sure that the buck will be a lot more important than it has been.

Another change at ABC will probably be in the tone of network-agency relations. For some time ad-men have been complaining that they didn't get the consideration they deserved at ABC and that their orders were many times over-ruled. It's expected that agency relations will be among the first jobs which the Samish-Barry combo will tackle.

ILGWU To Ask For Three FMers

NEW YORK, Oct. 8.—Unity Broadcasting Corporation, which has been incorporated in New York, Massachusetts, Pennsylvania and Tennessee, is the Frequency Modulation operation of the International Ladies Garment Workers' Union. Labor organization is especially active in those States.

Understood that ILGWU wants FM outlets in Boston, New York, Philadelphia and probably Chattanooga. Stations, it's stated, will operate as local entities and in the local community interest and not as special pleaders for labors.

WCAU Suspends Water Fight Until After Nov. Election

PHILADELPHIA, Oct. 8.—Coming November elections for administrative offices in the city have temporarily suspended WCAU's campaign for good water, now in its fifth month. Isaac D. Levy, chairman of the board of the station, announced that the fight would be resumed as soon as the polls close. Station is crusading to bring the water muddle to a public vote on the May, 1946, ballots if no action is taken before that time.

WCAU To Build 2 Million Radio, Video Center

PHILADELPHIA, Oct. 8.—Announcement has just been made that WCAU will erect a \$2,000,000 Radio and Television Center in the city. Building will be an ultra-modern structure, containing 2,000,000 cubic feet and will be located on the present site of the Baldwin Locomotive Company tract in the midtown district.

Proposed site is in an industrial zone where the front height limit is 245 feet above the ground, according to zoning regulations fixed by city council. To comply with FCC requirements, however, it will be necessary to have a broadcasting mast with a peak of 612 feet above the street. Zoning board of adjustment granted the exception at a hearing which was attended by Dr. Leon Levy, president of the station; his brother, Isaac Levy, chairman of the board; former Cmdr. Joseph L. Tinney, now assistant to Dr. Levy, and George Daub, architect for the Center. Dr. Levy said WCAU has negotiated with the Baldwin Company for the site, vacant for several years. He estimated it will take a year to complete the plans and specifications and another year to build the structure.

Entire Building for Air

WCAU will devote the entire building to radio and television studios, except for space needed for its own general offices. That, according to Dr. Levy, will make it the only building in the country occupied exclusively by the radio and television industry, since New York's Radio City is partially occupied by commercial stores.

At subway level of the proposed structure and perhaps on ground level, it is expected that some space will be leased to retail stores dealing in merchandise connected with the industry. Area in the rear will be landscaped around entrances to an underground garage.

"Charlie Chan" To Get Ax

NEW YORK, Oct. 8.—*Charlie Chan* ABC co-op strip (6:45-7 p.m.), will be canceled at the end of 13 weeks (some where around January 5). Show, which returned to the air with considerable fan-fare last spring, may be retained as a local program for WJZ, New York. It is also possible that *Chan* might be made into a once-a-week half-hour for co-sale.

"He's Ours"

DETROIT, Oct. 8.—Unusual quarter-page ad was used in local papers Monday by WXYZ as a congratulatory announcement to its own staffer, Harry Hellmann, who has been working for WJLB in effect for most of the season. WXYZ, unable to take the Detroit Tigers play-by-play broadcasts this year, still originated them thru Hellmann, who used the studios of the station for his out-of-town games, and fed them to the Michigan Radio Network of up-State stations with WXYZ itself as the key—but with the addition of WJLB as the Detroit outlet.

Result has been some apprehension that the public would forget that Hellmann was still a WXYZ star, altho he has appeared daily on other programs of the station. The new ad goes far to counteract any such impression, avoiding any direct mention of the local outlet, WJLB, insertion gives Hellmann's own record as a ball player, as a four-time winner of the American League batting championship and his 11 years with WXYZ as sportscaster.

FCC Planning Great Expansion

More Funds, Staff Sought

Agency moves to keep pace with industry growth and demands upon it

WASHINGTON, Oct. 8.—Federal Communications Commission, escaping executive reorganization under Congressional statute, is swiftly completing its own plans for unprecedented expansion to keep pace with booming electronics. *The Billboard* has learned that FCC's own recommendations to Bureau of Budget for submission to House Appropriations Committee at turn of year will call for multiplied funds and personnel for clearing Commission's docks of business backlog resulting from record-breaking advancements in communications.

Unless Bureau of Budget and Congress accept FCC recommendations, serious bottleneck in processing of organized applications and transfers as well as in diverse FCC services is seen as certain to develop. At present time it appears likely that Chairman Paul Porter of FCC will get green light for expansion plans. Porter, meanwhile, is losing no time in getting public as well as government in receptive frame of mind, and his forecast of \$5,000,000,000 expansion in communications field in next five years has already had definite effect on Capitol Hill. Porter made the forecast in a dinner speech before National Association of Broadcasters Tuesday (2).

Serious Delays

Swamping of FCC with business has already cost serious delays in processing of original applications and renewals and has been a factor in FCC's decision to delay clear-channel hearing to next January 14 from October 24 which, too, had been a deferred date. Latest count of standard broadcast applications on file is over 200, with 513 FM applications and 130 television. In addition, renewal applications have risen to 300-a-year average, with sharp increase certain as time goes on.

FCC's independence as administrative body is assured as result of exemptions in reorganization legislation now progressing thru Congress. House, in passing President Truman's Reorganization Bill last Thursday (4), placed FCC in privileged-consideration category along with Veterans' Administration, Civil Service Commission and Tariff Commission. In addition, House Bill gave outright exemption to four agencies from any reshuffling under authority granted to President to streamline agencies with assurance of minimum reduction of 25 per cent in administrative costs.

Spending Increase Seen

Normal peacetime divisional costs in FCC are expected to soar in pace with vastly increased functions and services required not only by opening of spectrum to FM, television and radio, but also by anticipated fantastic growth of aviation. Radio Intelligence Division, for example, which had been largely in war division class, will absorb greatly increased peacetime duties as result of tremendous increase in air and water shipping. RID's monitoring duties in keeping channels clear of interference will mount steadily as war surplus planes come into civilian use and as aviation plants turn out new civilian models in unheard-of numbers.

FCC spokesmen unofficially said that radar patents will be made available soon for commercial use, introducing an entirely new field of communications. Meanwhile, pressure has already grown from transportation firms, particularly bus companies, seeking channels for two-way communication. Even walkie-talkie is expected to become a factor in increased functions, and problem of illegal use of radio is viewed as certain to grow with rise in diverse forms of radio traffic. In short, say FCC spokesmen, radio broadcast industry will require more protection than ever before from threats of mechanical interference on air.

Manpower Scarcity Serious

Manpower shortage at FCC is a serious

Airport Issue Raised Again

WASHINGTON, Oct. 8.—With Congress still undecided on policy for radio properties in major airport legislation, Civil Aeronautics Administration has quietly raised a threat all of its own against FM and television broadcasters. CAA, *The Billboard* has learned, recently notified Federal Communications Commission that it wants to reconsider its approval of all FM and video sites already authorized. CAA says it wants to study aspects of hazards to air navigation.

CAA also has asked FCC to forward to it in single bundle all requests for FM and television stations in any single city or area so that the applications for sites can be considered at one time from viewpoint of air safety. FCC points out that CAA's action won't hold up conditional approval of FM stations. Commission apparently will hand out conditional grants and let CAA worry about site problems after applicant has tentative green-light signal from FCC.

Meanwhile, airport legislation embodying radio property provisions still awaits clarification in both houses. Senate-passed McCarren Bill requires CAA to consult with FCC in studying hazard possibilities of radio towers in particular areas where airports are being considered for original construction or expansion. Lea Bill, which has right-of-way in House, requires hearing at which radio station owner can protest formally.

Veterans of Foreign Wars Set To Use Air To Build Org

CHICAGO, Oct. 6.—An increased use of radio programs, both live and transcribed, will be an important part of campaign by the Veterans of Foreign Wars during the coming year to foster the org's Americanization plan, to aid in veterans' rehabilitation and to educate the country as to the benefits to be derived by veterans from the G.I. Bill of Rights. This was revealed here this week at the 46th annual meeting of the VFW in Chicago Stadium.

Action tipping off this move on the part of the VFW was the formal adoption by the membership of a recommendation by the public relations committee that radio be used to a much greater extent in the next year to carry out the program of VFW.

At the present time the VFW, competitor of the American Legion as the org to weld the power of the armed forces veterans into a powerful group, is using one sustaining program aired on a local basis on hundreds of stations thruout the country for 15 minutes on the 11th day of each month. Scripts for this series are provided by the VFW national headquarters in Kansas City, Mo., and are used by local Post chiefs as monthly addresses.

According to Barney Wanofsky, public

relations director of the VFW, a new radio section of the org will be set up at national headquarters to handle the VFW's new increased radio campaign. Wanofsky said that many more programs will be set up by his org for airing on a local basis. These will be transcribed in some cases, and in others they will be live programs built around scripts provided by national headquarters. Exact plans for the use of radio by the VFW are not set yet but will begin to take shape after a radio budget is set and a radio director is named to work under Wanofsky. The setting of a new and greatly expanded budget and the naming of a radio director will take place at a VFW executive meeting in Kansas City November 15.

problem right now, it is pointed out. It has reached the critical stage, but no recommendations for relief will appear in FCC's annual report due early in January. Instead, Commission will save its recommendations for Bureau of Budget and House Appropriations Committee. Last count of personnel showed 1,513 total, with 784 in Washington and balance in field. Despite shrinkage of nearly \$6,000,000 worth of war activities within FCC, normal peacetime demands will more than absorb that required amount, it is estimated. Field services will be required to expand at heavy rate, while Washington staffs of licensing divisions, engineers, office of general counsel and other units are now in urgent need of growth.

FCC is badly stymied now in FM development despite its good intentions. Creation of new section within law department to speed FM applications has been of less than mild relief. FCC has gone thru requests from little more than a dozen States east of the Mississippi, most of them in areas where frequency supply can meet present demand. General view here is that FCC will need more help right away to meet its own deadline of a skeleton nationwide FM service outside of big market areas in early months of 1946.

Having concentrated in last few months on getting rules and regulations in at least tentative shape for FM and television, FCC finds itself still engulfed in problems of that sort. Commission members themselves have heavy backlog, and Chairman Porter maintaining orderly system has virtually established a series of priorities in agenda.

relations director of the VFW, a new radio section of the org will be set up at national headquarters to handle the VFW's new increased radio campaign. Wanofsky said that many more programs will be set up by his org for airing on a local basis. These will be transcribed in some cases, and in others they will be live programs built around scripts provided by national headquarters. Exact plans for the use of radio by the VFW are not set yet but will begin to take shape after a radio budget is set and a radio director is named to work under Wanofsky. The setting of a new and greatly expanded budget and the naming of a radio director will take place at a VFW executive meeting in Kansas City November 15.

ABC Title Case Still Anyone's

CHICAGO, Oct. 6.—Latest attempt on the part of the Associated Broadcasting Corporation to restrain the American Broadcasting Company from using the letters ABC as network call letters, was taken here this week, when Associated filed in the local United States District Court a petition asking for a temporary and permanent injunction prohibiting American from using the ABC title.

A date for the actual hearing of the Chl case which will decide whether Associated or American is entitled to use of ABC has not been set yet. Date won't be set until American has been served papers and has a chance to file answering claims. As of Friday (5), Associated's papers had not yet been served on American legal execs here.

Mass. Gov. Airs Monthly Chat

BOSTON, Oct. 8.—A new series of public service programs to be aired by WNAC, Yankee Network key station in Boston, is the *Report to the Commonwealth*, once a month, every fourth Friday at 10:30 p.m., with Gov. Maurice J. Tobin discussing current matters of vital interest to the entire State.

Program is similar in nature to New York Mayor F. H. La Guardia's talks over WNYC and is originated directly from the governor's office in the State House on Beacon Hill. First of the series started September 28, and distinguished guests are skedded to participate on future airings.

WOR Signs Up With BMB

NEW YORK, Oct. 6.—WOR, local 50-kw. outlet and MBS affiliate, this week signed with Broadcast Measurement Bureau. Station has long had a most efficient research operation, has consistently made its coverage and sales claims stick. Inking of pact with BMB adds up as a long range investment with eventual value depending on click of BMB.

FM Applicants Get Priority

Commish's attention to go first to less congested areas—East out of luck

WASHINGTON, Oct. 8.—FM station applicants will get top priority from Federal Communications Commission at expense of standard broadcast and television applicants from now to end of year, but this won't mean a thing for commercial FM in the populous East, *The Billboard* has learned. In fact, as indicated here months ago, commercial television on really substantial scales in big industrial and business areas will be longer time coming than officials would like to say right now.

FCC attention in processing FM applications will turn first to less congested South, Middle West and Far West. FCC is putting FM processing ahead of AM and tele for a while because of serious manpower shortage in Commission (see story on FCC expansion plans, opposite side of this page) and because of determination to give some encouragement to FM set manufacturers.

FCC Giving FM Break

Badly cramped by personnel shortages in growing pressure from electronics expansion, FCC has been compelled to make choice between letting commercial FM go by default or centering efforts on processing FM applications in order to give commercial FM some sort of break. Commission has decided to take latter alternative, but FM grants will be handed first to applicants outside the congested spectrum regions which lie particularly in Area 1, including New England, Middle Atlantic States and parts of Upper South and Middle West. Applicants in Area 1, where FCC will be required to make arbitrary allocations of stations (city by city), will probably be lost in shuffle for some time. FCC engineers are continuing to discover tight spots besides those already in Area 1, and chances are that North Carolina will be brought into Area 1 soon in conjunction with arbitrary allocation to take care of more than 18 FM applicants trying to get on air in the State's few big cities.

FCC, facing task of meeting out the FM stations after October 7 deadline, is further disturbed by conflict between networks and independents on allocations. It still looks like FCC will stand pat in its decision on distribution of frequencies in face of protests from Columbia Broadcasting System and National Broadcasting Company, both of whom will get hearing October 15.

200 "Conditional Grants"

Commission engineers are talking in terms of at least 200 "conditional" FM grants by first of year. At same time, several New York licensees and construction permit holders are complaining about their FM frequency assignments in and around metropolitan area, and they point out, too, that lack of equipment will keep most FM folks from meeting FCC deadline to begin equipment tests on new FM band by December 1 and regular program service by January 1. At Washington, FM spokesmen say only one company has promised delivery of converters for operation of FM transmitters on new band. This company can't deliver before December 10, and then only in quantity to take care of about 10 licensees, it is pointed out. General feeling prevails, consequently, that there will be postponement of month or two in operation of FM on new high band.

Difference of opinion prevails in FCC on Commission's present policy of accepting FM applications without full engineering data as basis for "conditional" grants. Under conditional grant policy, skeletal requests may be filed on condition that full engineering information is given to FCC within 90 days of tentative grant. Engineers are divided with lawyers on setting of deadline date after which FCC will demand full information before approving FM stations.

Meanwhile, FMBI's request for more (See FCC EXPANDING on page 16)

A NEW APPROACH TO...



STATION EXPLOITATION

• From coast to coast . . . impact of the 1945-46 Parade of Stars is as unlimited as the skill and ingenuity of NBC independent affiliated station staffs. Displays, stunts and local promotion are driving the story home everywhere.

Now, for the first time, radio's greatest year-round promotion drive, the 1945-46 NBC Parade of Stars campaign, was *jointly planned* right down the line, in a series of coast-to-coast meetings between the National Broadcasting Company and (1) local stations, (2) sponsors, (3) advertising agencies and (4) radio stars.

Result: A potent attention-getting program calling for thousands of "stopper" displays and exhibits and posters, for ingenious stunts, contests and tie-ups . . . plus extensive newspaper advertising campaigns . . . publicity stories and pictures . . . promotional folders . . . scripts of live shows and recordings by radio's most famous artists . . . elements tied together by a graphic "How to Use" manual—and exploited by alert NBC station promotion men.

Big every year, this year bigger than ever, NBC's 1945-46 Parade of Stars launches a new chapter in its year-round promotion of the greatest shows in radio . . . programs that continue to keep NBC "the Network most people listen to most."

National Broadcasting Company

America's No. 1 Network



A service of Radio Corporation of America

THE BILLBOARD-HOOPER URBAN CIRCULATION INDEX

(Based upon Facts and Figures from C. E. Hooper Audience Measurement Reports)

VOLUME No. 1, ISSUE No. 5

PROJECTED FROM SEPTEMBER 30, 1945, RATINGS

PROGRAMS WITH TOP EVENING URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Screen Guild.....	CBS	Blow	Lady Esther	Cosmetics	6,989,051
Mr. District Attorney..	NBC	DC&S	Bristol-Myers	Ipana	6,778,821
Walter Winchell.....	ABC	L&M	Jergens Co.	Lotion	6,421,365
Take It or Leave It....	CBS	Blow	Eversharp	Pens, Pencils	5,601,666
People Are Funny.....	NBC	RMS	Brown & Williamson	Raleighs	5,354,753
Hit Parade.....	CBS	FC&B	American Tob. Co.	Lucky Strike	5,014,845
Lowell Thomas.....	NBC	RWC	Sun Oil Co.	Oil, Gas	**
Music Hall.....	NBC	JWT	Kraft Cheese	Velveeta	4,765,399
Dr. Christian.....	CBS	Mc-E	Chesebrough	Vaseline	4,678,160
H. V. Kaltenborn.....	NBC	LB	Pure Oil	Oil, Gas	**
Jack Haley.....	NBC	M&A	Sealtest, Inc.	Milk, Ice Cream	**
Thanks to Yanks.....	CBS	Esty	R. J. Reynolds	Camels,	Prince Al. 4,501,543
Victor Borge.....	NBC	NL&B	S. C. Johnson	Floor Wax	4,466,888
Date With Judy.....	NBC	RWC	Lewis-Howe Co.	Tums	4,401,957
Mr. and Mrs. North.....	NBC	L&M	Jergens Co.	Woodbury Soap	4,251,115

PROGRAMS WITH TOP DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
When a Girl Marries..	NBC	B&B	General Foods	Sure-Jell, Max.	**
Portia Faces Life.....	NBC	B&B	General Foods	House Post Raisin Bran, Flakes	**
Grand Central Station..	CBS	Mc-E	Pillsbury Mills	Various	2,095,389
B'fast in Hollywood...	ABC	K&E	Kellogg Co.	Pep	2,009,277
Theater of Today.....	CBS	BBD&O	Armstrong Cork	Quaker Rugs	1,897,979
Just Plain Bill.....	NBC	DFS	Whitehall	Pharmaceutical Co.	**
Stars Over Hollywood...	CBS	Sorenson	Bowey's	Anacin	**
Young Widder Brown..	NBC	DFS	Sterling Drug	Dari-Rich	1,842,326
Ma Perkins.....	CBS	DFS	Procter & Gamble	Oxydol	1,813,622
Pepper Young's Family	NBC	P&R	Procter & Gamble	Camay Soap	**

PROGRAMS WITH TOP FEM EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Screen Guild.....	CBS	Blow	Lady Esther	Cosmetics	4,105,251
Walter Winchell.....	ABC	L&M	Jergens Co.	Lotion	3,437,445
Mr. District Attorney..	NBC	DC&S	Bristol-Myers	Ipana, Vitalis	3,299,198
Take It or Leave It....	CBS	Blow	Eversharp	Pens, Pencils	2,987,555
People Are Funny.....	NBC	RMS	Brown & Williamson	Raleighs	2,899,685
Hit Parade.....	CBS	FC&B	American Tob. Co.	Lucky Strike	2,746,646
H. V. Kaltenborn.....	NBC	LB	Pure Oil	Oil, Gas	**
Lowell Thomas.....	NBC	RWC	Sun Oil Co.	Oil, Gas	**
Music Hall.....	NBC	JWT	Kraft Cheese	Velveeta	2,589,946
Thanks to Yanks.....	CBS	Esty	R. J. Reynolds	Camels,	Prince Al. 2,426,363
Victor Borge Show....	NBC	NL&B	S. C. Johnson	Floor Wax	2,376,277
Jack Haley.....	NBC	M&A	Sealtest, Inc.	Milk, Ice Cream	**
Mr. and Mrs. North.....	NBC	L&M	Jergens Co.	Woodbury Soap	2,287,676
Dr. Christian.....	CBS	Mc-E	Chesebrough	Vaseline	2,281,086
Date With Judy.....	NBC	RWC	Lewis-Howe Co.	Tums	2,267,173

PROGRAMS WITH TOP FEM DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
When a Girl Marries..	NBC	B&B	General Foods	Sure-Jell, Max.	**
Grand Central Station..	CBS	Mc-E	Pillsbury Mills	Various	1,453,900
Portia Faces Life.....	NBC	B&B	General Foods	Post Raisin Bran, Flakes	**
B'fast in Hollywood...	ABC	K&E	Kellogg Co.	Pep	1,394,100
Ma Perkins.....	CBS	DFS	Procter & Gamble	Oxydol	**
Young Widder Brown..	NBC	DFS	Sterling Drug	Various	1,294,600
Just Plain Bill.....	NBC	DFS	Whitehall	Anacin	**
Stella Dallas.....	NBC	DFS	Pharmaceutical Co.	Shampoo,	1,180,900
Stars Over Hollywood...	CBS	Sorenson	Bowey's	Dari-Rich	**
Life Can Be Beautiful	CBS	Compton	Procter & Gamble	Ivory Soap	**

PROGRAMS WITH TOP MALE EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Walter Winchell.....	ABC	L&M	Jergens Co.	Lotion	2,506,470
Mr. District Attorney..	NBC	DC&S	Bristol-Myers	Ipana, Vitalis	2,268,198
Take It or Leave It....	CBS	Blow	Eversharp	Pens, Pencils	2,064,927
Screen Guild.....	CBS	Blow	Lady Esther	Cosmetics	1,955,798
Lowell Thomas.....	NBC	RWC	Sun Oil Co.	Oil, Gas	**
People Are Funny.....	NBC	RMS	Brown & Williamson	Raleighs	1,681,817
Drew Pearson.....	ABC	Grant	Serutan Co.	Serutan	1,643,155
H. V. Kaltenborn.....	NBC	LB	Pure Oil	Oil, Gas	**
Hit Parade.....	CBS	FC&B	American Tob. Co.	Lucky Strike	1,470,785
Jack Haley.....	NBC	M&A	Sealtest, Inc.	Milk, Ice Cream	**
Can You Top This!...	NBC	Bates	Col.-Palm.-Peet	Shave Creams	1,410,301
Victor Borge Show....	NBC	NL&B	S. C. Johnson	Floor Wax	1,357,873
Crime Doctor.....	CBS	Blow	Phillip Morris	Cigarettes	1,321,114
Dr. Christian.....	CBS	Mc-E	Chesebrough	Vaseline	1,314,524
Thanks to Yanks.....	CBS	Esty	R. J. Reynolds	Camels,	Prince Al. 1,308,959

PROGRAMS WITH TOP MALE DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
John W. Vandercook...	NBC	DPB	Oldsmobile	Autos	3,842,810
Just Plain Bill.....	NBC	DFS	Whitehall	Anacin	**
Breakfast Club.....	ABC	JWT	Swift	Various	2,833,780
B'fast in Hollywood...	ABC	K&E	Kellogg Co.	Pep	2,767,830
Front Page Farrell...	NBC	DFS	Whitehall	Biocdol, Kolynos	**
Stars Over Hollywood...	CBS	Sorenson	Bowey's	Dari-Rich	**
Young Widder Brown..	NBC	DFS	Sterling Drug	Various	2,688,700
When a Girl Marries..	NBC	B&B	General Foods	Sure-Jell, Max.	**
B'fast in Hollywood...	ABC	Compton	Procter & Gamble	Ivory Flakes	2,587,730
Portia Faces Life.....	NBC	B&B	General Foods	Post Raisin Bran, Flakes	**

PROGRAMS WITH TOP JUVE. EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Mr. District Attorney..	NBC	DC&S	Bristol-Myers	Ipana, Vitalis	1,211,424
Dr. Christian.....	CBS	Mc-E	Chesebrough	Vaseline	1,082,549
Date With Judy.....	NBC	RWC	Lewis-Howe	Tums	1,042,568
Screen Guild.....	CBS	Blow	Lady Esther	Cosmetics	1,012,253
Aldrich Family.....	CBS	Y&R	General Foods	Postum	918,233
Music Hall.....	NBC	JWT	Kraft Cheese	Velveeta	830,364
Hit Parade.....	CBS	FC&B	American Tob. Co.	Lucky Strike	797,413
People Are Funny.....	NBC	RMS	Brown & Williamson	Raleighs	773,249
Jack Haley.....	NBC	M&A	Sealtest, Inc.	Milk, Ice Cream	**
Thanks to Yanks.....	CBS	Esty	R. J. Reynolds	Camels,	Prince Al. 786,220
Mr. and Mrs. North.....	NBC	L&M	Jergens Co.	Woodbury Soap	738,541
Victor Borge Show....	NBC	NL&B	S. C. Johnson	Floor Wax	732,538
Lone Ranger.....	ABC	DFS	General Mills	Cheerios	**
Mr. Keen.....	CBS	DFS	Kolynos Co.	Tooth Powder,	**
Maisie.....	CBS	Blow	Eversharp	Pens, Pencils	652,429

PROGRAMS WITH TOP JUVE. DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Theater of Today.....	CBS	BBD&O	Armstrong Cork	Quaker Rugs	615,094
Terry and Pirates....	ABC	S&M	Quaker Oats Co.	Puffed Wheat	549,182
Let's Pretend.....	CBS	BBD&O	Cream of Wheat	Cereal	522,822
Portia Faces Life.....	NBC	B&B	General Foods	Post Raisin Bran, Flakes	**
Grand Central Station..	CBS	Mc-E	Pillsbury Mills	Various	427,630
Stars Over Hollywood...	CBS	Sorenson	Bowey's	Dari-Rich	**
"KC" Jamboree.....	NBC	LB	Jacques Mfg. Co.	KC Baking Powder	**
When a Girl Marries..	NBC	B&B	General Foods	Sure-Jell, Max.	**
Just Plain Bill.....	NBC	DFS	Whitehall	Anacin	**
Smilin' Ed McConnell..	NBC	LB	Brown Shoe Co.	Shoes	**

KEY TO AGENCY ABBREVIATIONS

- B&B—Benton & Bowles
- BBD&O—Batten, Barton, Durstine & Osborn
- DC&S—Doherty, Clifford & Shenfield
- DFS—Dancer-Fitzgerald-Sample
- DPB—D. P. Brother
- FC&B—Foote, Cone & Belding
- JWT—J. Walter Thompson
- K&E—Kenyon & Eckhardt
- LB—Leo Burnett
- L&M—Lennen & Mitchell
- Mc-C—McCann-Erickson
- M&A—McKee & Albright
- NL&B—Needham, Louis & Brorby
- P&R—Pedlar & Ryan
- R&R—Ruthrauff & Ryan
- RMS—Russell M. Seeds
- RWC—Roche, Williams & Cleary
- S&M—Sherman & Marquette
- Y&R—Young & Rubicam

*Urban, as interpreted in this report, means all cities with populations of over 25,000 a total of 14,644,878 radio homes.
 **No "number of urban listeners" reported for programs broadcast in less than 100 cities.

LN—Limited Network.
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Web Keys Can Be Hometown #1; WABC Is Used as Exhibit A

(Continued from page 6)
 tana Slim, a cowboy yodeler, Richard Maxwell and Phil Cook. He tried a gal commentator, Ruth Bryan, put news on at 7:45 a.m., scrounged local time from the net for news at 11 a.m. and 6 p.m.
 It was, as can be imagined, no cinch since it was strictly a one-man operation. Basically, he had the two hours from 7-9 a.m. and whatever else could be lifted. And basically, also, he had to worry about programs, then figuratively change his hat and rush out to make a pitch to an advertiser and then hope the network didn't sell his local time from under him.
Progress Made
 But gradually, programs clicked and stuck, and finally a sponsor was garnered. This was Sinclair Oil, with a quarter-hour sports review at 6 p.m. Ed Thorpe started the show; later when he checked out Hayes spotted Mel Allen and gave him the spot.
 Then Bill Rogow and Walter Neff, who had checked out of WOR where they were crack salesmen, to start their own ad agency, listened to Hayes's pitch and put Thom McCann shoes on WABC sponsoring the 7:45 a.m. news and the

worst was over. Instead of writing in green ink for sustainers, the WABC ledgers used more and more blue ink, signifying commercials.
Responsibility?
 With it all, WABC had a responsibility to its network and audience. One-minute transcriptions were out; they had to be done live. Dubious sponsors were likewise taboo. It was a case of running a local station on a network level.
 No cinch, true, but thanks to the blue ink, Hayes and WABC were able to keep punching. Typical of one problem was what to do in competition with the housewife shows of the other stations. Each of these gal shows had years of audience acceptance but they were also cut to the same pattern.
Gal Show Different
 WABC came up with the idea of visiting the housefrau in her dining or living room but never the kitchen. In other words, since a gal show was a must, WABC would have a gal show just a little different, a program themed by the idea of local operation on a network level.

And since, at that time, WABC was still a one-man operation, Hayes hired Adelaide Hawley from the newsreels. Why? She had some acceptance due to her newsreel work, and for the same reason she also had a voice. But probably most important of all she could do the show on her own.
 (Hawley stayed with WABC for three years, checked out in 1943 and was replaced by Margaret Arlen. This time the name and idea was coined by and became the property of the station and the WABC scripting staff handling the writing.)
Missus Goes A-Shopping
 Another program stunt pulled out of the WABC cape was John Reed King in *The Missus Goes A-Shopping*. Originally it was a "housewife in the grocery store" version of "the man on the street," recorded on the spot and broadcast the following day. And originally it was sponsored by Pepsi-Cola.
 When, after Pearl Harbor, the program had to worry about wartime censorship restrictions it was moved into the studio and took on its present format. Meanwhile, the war brought WABC another chore.
"Reveille Sweetheart"
 With men in uniform and in camp, WABC developed its *Reveille Sweetheart* show. This was typical of its type with one switch. WABC figured they were giving the servicemen what they wanted but checked to make sure. They learned the G.I.'s didn't give a hoot about the

war and the news but did want entertainment and, as one G.I. put it, "A gal with two of everything."
 So Lois January, the *Reveille Sweetheart*, concentrated on music, personal chatter, gave the boys what they wanted. And the show clicked.
 At that time the WABC program sited looked thusly:
 5:30-6:30—Lois January.
 6:30-7:45—Arthur Godfrey, piped in from Washington in the old Phil Cook time plus an additional half hour.
 7:45-8:00—News.
 8:00-8:15—World news round-up.
 8:15-8:30—Three five-minute shows.
 8:30-8:45—"Missus Goes A-Shopping."
 8:45-9:00—Adelaide Hawley.
 It was sold solid, it was good listening, and as WABC puts it, "just as the network concentrates on nighttime for its best shows and sponsors, we concentrate on this early morning time. We turn night into day."
 But WABC still hadn't really become a prime factor in the lives of its listeners. That was something that grew out of the war and what it meant to both the station and listener. It came later—and will come later in *The Billboard*, next week to be exact.
 MEMPHIS, Oct. 8.—WMBQ, Mutual station here, has pulled a stunt which is calculated to increase the audience of the World Series broadcasts, promote the station and help servicemen and civilians who can't get to the radio. Station announcer Bob Alburty last week got permission to set up a p.-a. system in Court Square, heart of the downtown district, to air the games.

AM Insurance To Newspaper Ops

Marshall Field Plans Chi FM Station in Operation by Jan. 1

CHICAGO, Oct. 6.—Plans for a Chicago FM station in operation by January 1 by the Marshall Field Enterprises, Inc., was announced this week by Howard Lane, organization's new radio director, and Clem Randau, Field's right-hand man, in an exclusive interview with *The Billboard*. At the same time it was revealed the corporation has also filed application for FM station at Cincinnati, to be run in conjunction with its AM there, WSAI. This marks two more significant developments in the rapidly growing empire of Field's, whose aim is to "make democracy real in the field of communications" and rumor has it Field will buy four more percolators.

Field Enterprises, Inc., now owns PM, *The Chicago Sun*, Simon-Schuster, Pocket Books, Inc.; radio stations WJJD in Chicago and WSAI in Cincinnati.

Plans for radio expansion are definitely underway and have been for some time. In the past year Randau has dickered with several station owners and nothing has come of it except purchase of WSAI, but now with veteran radio-man Lane's advice, coupled with war's end and the consequent radio boom, Randau expects to go gunning for real bear.

Transmitter Available

Projected FM station here will be located in the Carbide and Carbon Building, present site of WJJD. A 3-kw. transmitter is already on hand and the FCC has already granted an experimental license. Programs will be experimental at first in effort to discover what FM listening seg of John Q. wants, tho it

can be reliably predicted that station will follow usual pattern of Field's ideas as to what radio should do and be to listeners, such as devoting a good portion of time to educational and public service features.

FM development could probably prove a good boost to WJJD, which now shares the same frequency with KSL, Columbia outlet at Salt Lake City, and is now forced to leave the air at sundown (Mountain Time) in favor of the 50,000-watter.

Field's policy of going heavy on public service features doesn't mean, however, that the enterprise isn't interested in making radio (or any other field) pay off commercially. Radio idea is to get public interested enough to dial in the better programs, thereby creating demand for sponsorship. That Field is willing to sink plenty of spondula before realizing profit, is shown by a quick glance at most of his holdings, tho trade rumors are that he isn't losing any now.

Anti-News Monopoly

Reason for Field's penetration into radio is clearly stated by him: "In cities with daily newspaper monopolies, the cities in which the vast majority of Americans now live, radio is the only effective check upon news and views." Since Field thinks that much of radio is controlled by "the prejudices of vested interests," his only out is to buy up stations in order to present his vast program of educating John Q.

As yet, the organization is wary of video, tho it's keeping a watchful eye on developments. Randau and Lane (who would presumably be in charge of tele

as well as radio) aren't yet convinced the medium is on its way to enough individual homes to warrant expansion in the field, at least in the immediate future.

Both Randau and Lane seem convinced that tele still has too many growing pains to be overcome before medium can be tackled as potent way to reach masses.

Meanwhile the program of multi-millionaire Field, whose policies have won him bitter emmity from some segs of trade (notably Col. Robert R. McCormick, owner of *The Chicago Tribune* and WGN, Mutual outlet), tho in second gear now, seems destined to shift to high in its invasion of radio.

Writers' Guild Votes Oct. 30

NEW YORK, Oct. 6.—Annual meeting of the National Radio Writer's Guild and the concurrent meeting of the Guild's Eastern region will be held in New York October 30 to discuss current problems and elect a new slate of officers. Slate proposed by the nominating committee and approved by the council follows:

Sam Moore for national president, Peter Lyon for Eastern Region v.-p. The following have been nominated for the Eastern Region Council: Georgia Lee Layton, Priscilla Kent, Erik Barnouw, Robert Newman, Robert Arthur, Doris Halman, Morris Hastings, Robert Colwell, Julian Funt, Sheldon Stark, Lynn Stone, Daisy Amoury, Morton Levine, Jerry Devine, Elaine Carrington and Jack C. Wilson.

Nominations for Author's League Council follow: Erik Barnouw, Carl Bixby, Clifford Goldsmith, Stuart Hawkins, Robert Newman and Kenneth Webb.

Buyers Have FM, Tele Gimmick

Publishers willing to pay fantastic prices — AVCO decish opens way

WASHINGTON, Oct. 8. — Newspaper publishers, among others, have been paying out buckets of gold for AM stations as insurance against the future, i.e., FM and video. Shrewd observers here see big-money operators making a last-ditch effort to buy into standard broadcast field even at fantastic prices in hope of improving their chances for FM or television assignment in pay-dirt cities. According to these observers, the well-heeled prospective buyers of radio stations figure they now need not wait for FCC to button up final rules on station transfers in line with recommendations in Crosley-Aviation Corporation decision. Federal Communications Commission has taken clear position that commission will be willing to take action on application (in due time amid current rush of business) on a showing that a station owner intends to comply with steps suggested in AVCO decision.

New FCC policy, announced Wednesday (3), has come coincidental to activities of publishers in New York, Philadelphia and Boston to improve their chances in FM and television by buying into standard field now. Congested spectrum conditions in FM in big city markets is seen as reason for willingness of publishers and others to pay terrific (See AM INSURANCE on page 12)

Here's a show made of America, to which all Americans will listen!

WOR's "MINSTREL TRAIN"

for sale to be aired on any station or network anywhere

East, West, North, South — America is the backdrop for this magnificent new radio show. It's a page out of America's past; it's part of the American heartbeat with its — blackface minstrels — rollicking train troupe — drawls, twangs and accents — old time tunes and pop songs — all blended into a showboat-on-wheels drama that's as pulse-quickening as "Dixie".

STARRING — John Baker, brilliant young baritone of the Metropolitan Opera Company; Judy Lang, young, lovely, romantic actress and singing star; Molasses 'n' January, and other heart-stirring, sales-provoking names of radio and the stage.

NOTE — "Minstrel Train" is one of a string of big-volt variety, musical and mystery dramas now available to agencies and advertisers at very low cost for airing on any station or network anywhere. Send for colorful descriptive folder today.

write, wire, or phone

Commercial Program Sales,
a division of WOR Program Service, Inc.

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Petrillo Shows Hand In Network Strikes

(Continued from page 5)

turners' dispute, simply part of a muscle-flexing demonstration calculated to impress other unions as much as the chains. What Petrillo wants, according to insiders, is a coalition, official or unofficial, among the three unions, with the music topper as head man.

Such an arrangement, which could be put thru if the technical unions are sufficiently impressed, would make Petrillo the spearhead of the most powerful labor combination ever to wave a big stick at the radio industry. NABET strike showed that programs can get on the air without technicians. AFM spot strikes are showing that radio can exist, altho with difficulty, when music is cut off. But a dual threat of striking engineers and musicians might reduce the industry to complete chaos.

Therefore, the few men who have tabbed Petrillo's game assume that the curves he is throwing at the webs are not intended to impress them, but the unions who pull their switches. Scaring the webs half out of their wits is not going to influence the United States Supreme Court when the AFM-NABET platter-turner dispute comes up before it. In fact, it is said, Petrillo considers the whole dispute itself a bag of very small potatoes as far as actual membership is concerned. Sixty or more guys who spin disks are not going to make the AFM rich. But clubbing NABET into submissive collaboration will.

Union Backing

It is a truism in labor history that when a company union cuts loose from the management fold and decides to become a militant force, as NABET has done, it soon learns that it needs the backing of organized labor to help win its battles. Petrillo intends to teach that lesson to the technicians. That, say the few broadcasters who have kept their heads, can be done in several ways. But the best way, as far as Jimmy C. is concerned, is to have them join the AFL, his parent body, and act in concert with the musicians.

IBEW is said to be a slightly different case. It never was a company union, it has done a pretty good job for CBS engineers and it is in the AFL. But, it is still groggy from the blows of IATSE in West Coast disputes and would probably welcome the strong arm of the music master, the way it's figured. If the AFM can prove to IBEW that it is the strong right arm it needs, it is considered not at all unlikely that the electrical workers would team up to make a terrific triple threat. Furthermore, by hitching to Petrillo's wagon, IBEW can stave off the threat of IATSE in television.

It has been said that Petrillo is calling his spasmodic stoppages in order to make a stronger case against NABET before the Supreme Court. That school of thought carries the idea still further by saying that CBS was sandwiched in between NBC and ABC so that no specific accusations of intimidation can be made against it. And another point which is made by this group is that the AFM didn't strike at NBC and ABC simultaneously for exactly the same reason—the old red herring. Be that as it may, a few informed radio execs claim that it is the tri-union pact that Petrillo wants—and will probably get.

The network's only weapon against Petrillo's tactics, according to the same few, is to settle the disputes he starts as soon as they come up. By acting fast, and giving Petrillo what he wants, the webs can stave off the more dangerous eventuality of a three-union coalition. It will cost a lot of money, but in the long run will cost less than letting the music boss go thru with his plan.

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Mulson, Dept. B,
310 E. Washington Ave.
BRIDGEPORT, CONN.

I. A. Hirshmann Protests

NEW YORK, Oct. 8.—In protest against a proposed combine of FM Broadcasters, Inc., and the National Association of Broadcasters, Ira A. Hirshmann has sent the following letter to Walter J. Damm, president of FMBI.

Frequency Modulation Broadcasters, Inc.
Care *The Milwaukee Journal*
Milwaukee, Wis.

Attention: Mr. Walter J. Damm, president,
Gentlemen:

Our attention has been called to the fact that a committee is now studying the question of amalgamating in some form, and that the board has authorized a committee to consider the "fostering of FMBI's policy thru a single trade association."

I wish to register in the name of our FM station, WABF, a vigorous protest against any design which will aim at the coalescence of the FMBI with the National Association of Broadcasters. This is not said in any way in derogation of the NAB. We are not in a position to pass judgment on an organization which functions exclusively in the field of Amplitude Modulation broadcasting.

The interest in the expeditious development of Frequency Modulation calls for a separate organization which represents the FM operators and which will employ an aggressive program to concentrate on the development of the field of FM.

The NAB to date has functioned as the mouthpiece for Amplitude Modulation broadcasts. To the best of our abilities we have not been able to discern any efforts on the part of the NAB nor AM broadcasters as a group to expedite the development of the improved form of broadcasting, namely FM. The assumption that the NAB would reconvert itself overnight and become a powerful factor in the furtherance of FM, as an acknowledged improvement over the AM field, is one that may not hold water. In fact, it may be that NAB's efforts may in some way dilute the program of the FM broadcasters.

FM as an improved service cannot at this time afford to throw its lot with any other broadcasting association. It will make progress in direct ratio to its ability to fight its way thru to a full recognition by the public of its acknowledged superior service. Any confusion of this issue among the broadcasters or the public will be a disservice to the art of broadcasting in the long run.

I should be grateful for your views on the above.

I. A. Hirshmann, vice-president, WABF.

October 2, 1945.

Too Short for a Head

GARTH MONTGOMERY, once a BBDO copywriter, penned the lyric of *Chiquita Banana*, calypso ditty which the agency is using as part of a promotional campaign for the United Fruit Company. The tune is just starting to catch on and a big push is being put behind it. But it will make Montgomery nothing. He just upped and took a job at one of BBDO's rivals, Gyer, Cornell & Newell.

Paul Gardner, magazine editor in the ABC press department, has resigned, effective October 15, to become associate editor of "Tune-In."

CBS correspondent Gene Rider is back in New York after a year covering naval operations in the Pacific.

Patti Clayton, Arthur Godfrey's vocalist, gets her own CBS show beginning October 4. She'll be heard on the full web from 6:15-6:30 p.m. E. S. T.

Wireless and radio pioneers, more than a thousand of them, will take part in a special "old-timers night" November 8, at the Hotel Commodore, in New York, as the Institute of Radio Engineers begins its New York Section meeting. To qualify as an old-timer, you have to have been in the field before 1920.

Milt Samuels, ABC Coast sack, who goes to Young & Rubicam's Hollywood office as top man October 8, will be replaced by Bob Hall at the network. Hall was ABC pic ed.

WPEN, Philly indie, is currently working a neat promotional stunt which seems to prove that a newspaper owner is good for more things than money and free publicity. Station has taken on the job of pumping news bulletins on the hour into the newsroom of the Trans-Lux, town's only newsreel theater. Previously WFIL and more recently WCAU, sent the theater their news, but the Trans-Lux decided to switch to WPEN so as to take advantage of the local news gathering staff of WPEN's owner, *The Evening Bulletin*. WFIL and WCAU, it seems, were able to supply only national and international stuff.

Ork leader Bob Crosby is expected out of the marines in two weeks. Understood that J. Walter Thompson Agency already has him lined up for sponsorship.

Wilma Doble, of the J. Walter Thompson Agency publicity staff, decided to take out some insurance a few weeks ago. Everything went along smoothly until the insurance agent mentioned that she'd have to take a medical exam in order to get a policy. She bridled at

this, declaring that she'll have nothing to do with doctors or medicine. All of which is her own business—except that her husband happens to be a doctor in the army.

Fred Allen continues to refer to NBC as "nothing but confusion."

Harold Thomas, operator of WNAB, Bridgeport, and WATR, Waterbury, both Connecticut, has applied for a new 250-watt in Waterbury and transfer his present Waterbury station to Springfield, Mass.

Col John Hayes, head of the American Forces Network in the E.T.O., returns to the United States next month for a 30-day furlough.

E. F. (Bud) Pascall has been appointed head of all the creative departments of Henri, Hurst & McDonald, Chi agency.

KOME, ABC station in Tulsa, Okla., this week issued a mailing piece which New York promotion men believe could teach plenty to so-called high-powered Eastern promotion guys. Station's mailing is a vivid, attractive folder which, at a glance gives a fast review of some of its promotional activities. It's easy to read, complete and eye-catching. The back page has the KOME coverage map and county data.

Kathryn Gravens, Mutual commentator, will stick in Europe for several more weeks in order to interview Pope Pius and Marshall Tito.

Hal Davis, ex-indie sack recently discharged from the navy, has been appointed radio publicity director at Kenyon & Eckhardt ad agency.

Joe Hasel, WJZ, New York sportscaster, recently returned to radio after more than two years with Armed Forces Radio Service, began a new show on the station September 28. Show is a football forecast-session, guest-interview thing. It's heard at 7 p.m. every Friday.

Sportscaster Red Barber has been signed to handle the emcee chores on the "Schaefer Review, WEAU-NBC strip which has been newly refurbished. New format calls for three guests a week on the music show, heard Monday, Wednesday and Friday (7:30-45 p.m.). Program is produced by Dave White for BBDO, assisted by Russ Ambruster. Alan Ross bats the orb.

Al Durante, J. Walter Thompson publicity chief, on his way to the Coast for a three-week stretch.

Herewith, and with little fanfare, *The Billboard* presents an entirely new de-

AM Insurance to Newspaper Ops

(Continued from page 11)

prices for standard stations despite imminence of FM.

Philly Inquirer Action Significant

FCC's newly announced policy on FM applications is seen as particularly significant in view of application filed by *The Philadelphia Inquirer* which proposes to pay \$1,900,000 for WFIL and corresponding FM outlet (WFIL-FM) in Philadelphia. This is record high price for purchase of single station outlet. Price is seen especially unusual because station is only a one-kilowatt.

Walter Annenberg, publisher of *The Inquirer*, is known to be anxious to get into radio to compete with *The Philadelphia Evening Bulletin* which in January, 1944, bought WPEN (Philadelphia). Insiders say Annenberg wants to get into FM and television fields but believes chances of FM or tele assignment in the overcrowded Philadelphia area would be reduced when starting as newcomer to radio. By paying top price for WFIL, *Inquirer* would acquire lien on an FM channel, WFIL-FM, and may well be counting on improving chance for a tele assignment should the paper decide to enter that field soon. (Under FCC's most recent blueprint, Philadelphia was cut back to only three video channels, with one almost sure to go to Philco, television network pioneer.)

WHOH To Be Sold

Meanwhile, Matheson Radio Company has filed for FCC authority to sell its Boston station (WHOH) to *The Boston Herald-Traveler* for over-all of \$850,000. It is known that attorneys for the parties here sought to hasten FCC action on their application by agreeing to follow pattern suggested by FCC in AVCO opinions.

Curious irony is that both purchasers here can feel fairly confident competing bids which meet their proposed prices will not be forthcoming in the 60-day waiting period which they must allow under the suggested FCC procedure. On the other hand, FCC majority opinion in the AVCO case fails to give commission jurisdiction to set ceiling prices on station sales, except in certain cases. These are where "trafficking in licenses" is clearly shown, or where price being paid for station will "financially disqualify" buyer from doing public service job or will result in "over-commercialization" of radio station program service.

Still in talking stage, is a further application expected for filing shortly from Dorothy Thackeray, publisher of *The New York Post*. Mrs. Thackeray, whose application to buy standard broadcast station in California is now pending before FCC, reportedly hopes to pick up another West Coast station on theory that Pacific area will have tremendous radio development.

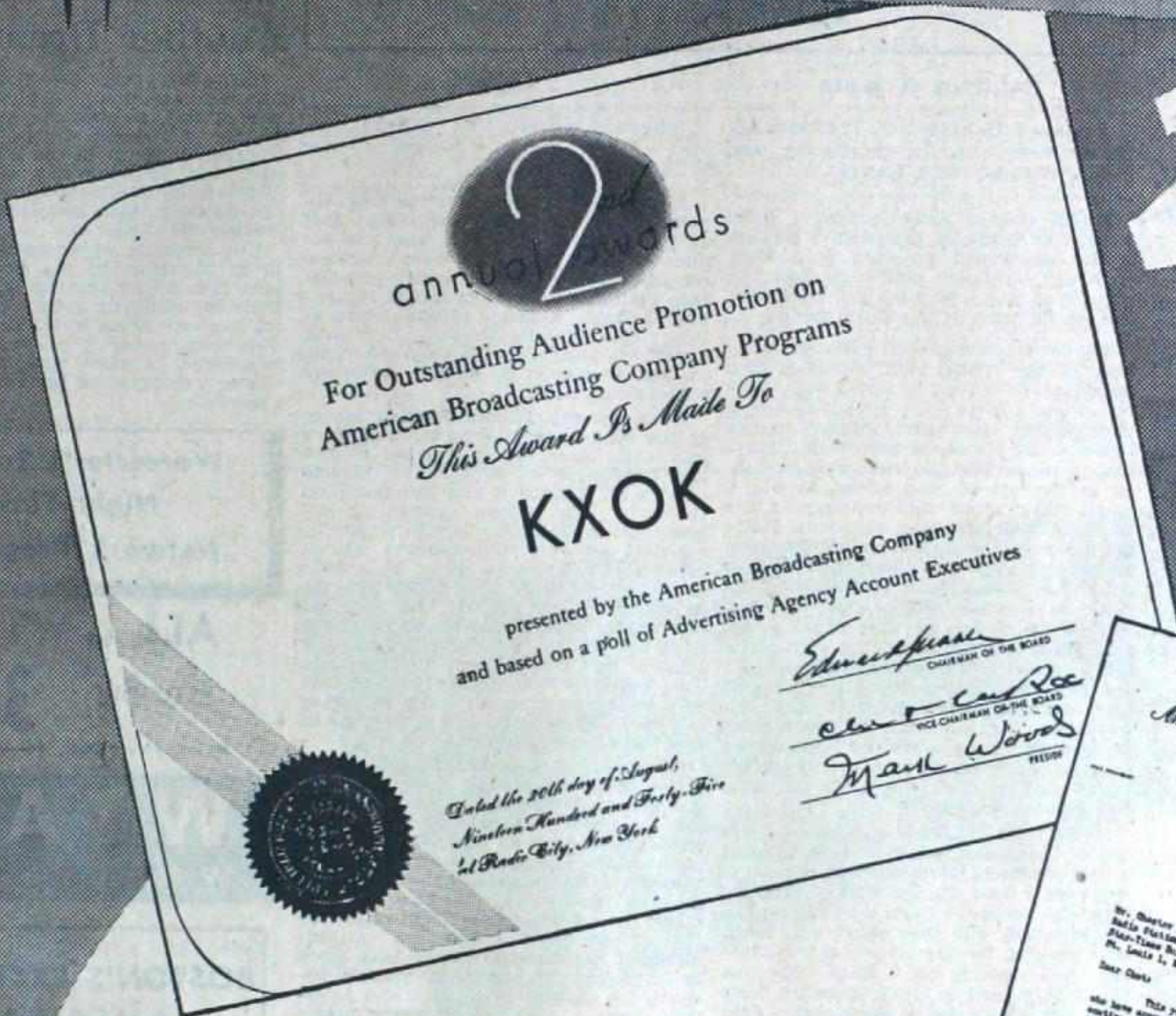
partment, devoted to chronicling what happens when the beast that lurks in all press agents breaks loose. It is called "Publicity is a Wonderful Thing," and just how wonderful it is you are about to discover. (Music) Publicity is a wonderful thing! (Agency Division) Young & Rubicam's bright young men get credit for the following: "Ed (Archie) Gardner, star of 'Duffy's Tavern' over NBC, recently erected a steel fence around his swimming pool to prevent his 16-month old son from taking an unscheduled swim. Ed's safety precautions backfired when he lost the key to the gate of the pool and had to resort to fence climbing to get in and out for a swim" (even as you and I). Y&R also says that Dinah Shore is such a good cook that her husband raves about it and that she frequently fixes "chow" for the cowhands on her Montana Ranch.

(Net work division of publicity is a wonderful thing) ABC reports, pantingly, from Chicago, that Joel Kupperman, of the "Quiz Kids," feels his supplications have not gone unheeded. Every night during the baseball season, it seems, Joe concluded his prayers by saying: "God bless the Cubs." Perhaps that falls into the "Thou-Shalt-Not-Take-the-Lord's-Name-In-Vain" section.

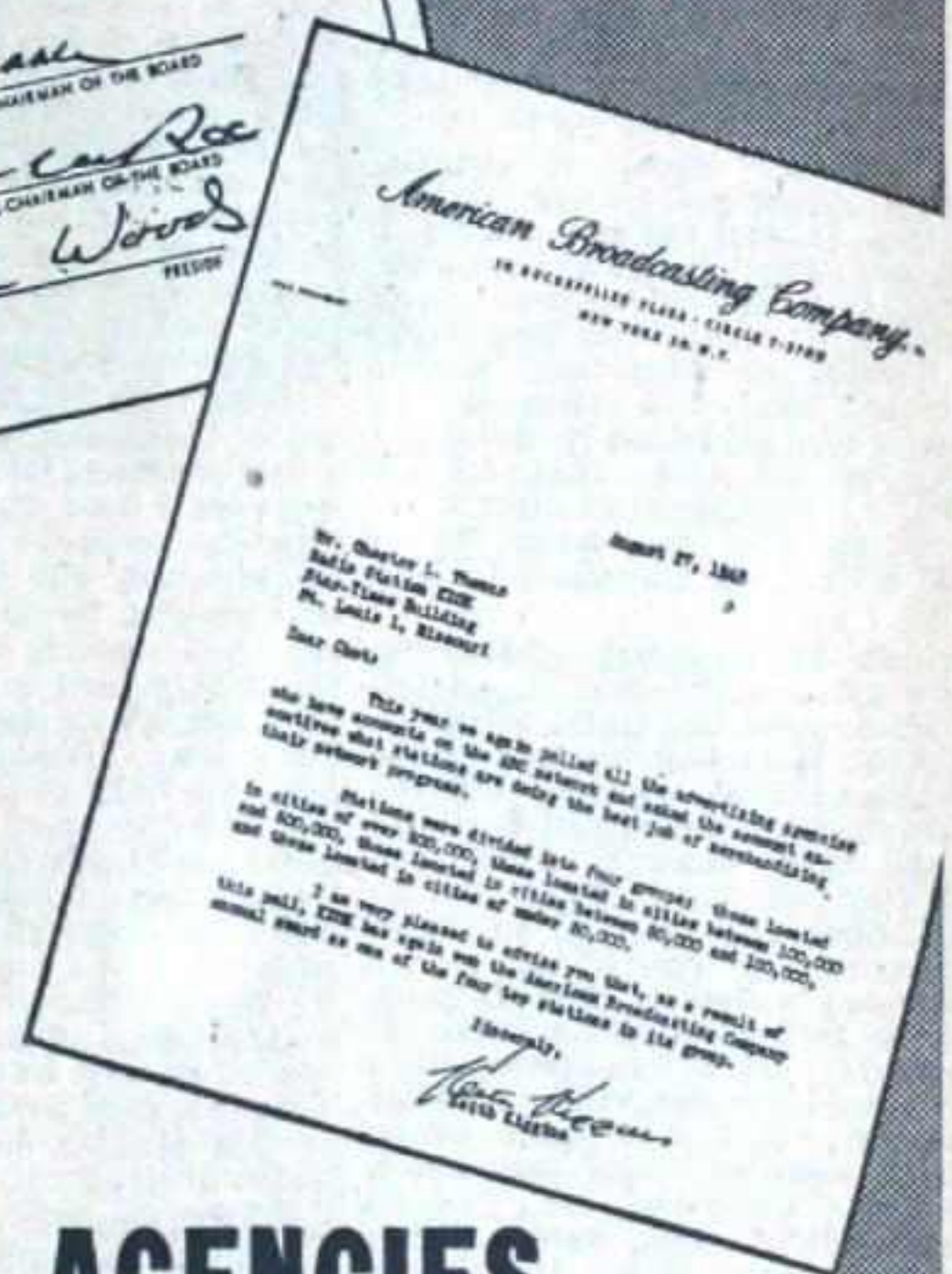
Milton E. Krentz, for nine years radio director for the Council for Democracy and the American Jewish Committee has resigned to open his own offices as a radio program counselor.

WOR, New York, October 6, presented a special program in appreciation of the help which it was given by WQXR, New York indie during the recent elevator strike. Station aired a half-hour musical tribute, with Leon Barrin, WQXR music director batoning the WOR orb. WQXR permitted WOR to use its non-strike band studios and wires for news shows.

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FCC Revises Tele Channel Blueprint

Agency Finds Some "Typos"

"Corrections" leave N. Y. still in a hole—rumors persist video may move up

WASHINGTON, Oct. 8. — Almost on eve of hearing here Thursday (11) on Federal Communications Commission's proposed television channel assignments, strong feeling prevails here that FCC will make some drastic revision in its blueprint after all. This sentiment gained strength on basis of three major developments: (1) FCC quietly announced a series of "typographical errors" in its original report with "corrections" made in channel assignments for the cases of nearly half the cities originally listed; (2) rumors persist that commissioners and their staff are at odds over the video allocations; (3) rumors continue to crop up that Columbia Broadcasting System's oft-repeated suggestion for sending video "upstairs" may win out sooner than anticipated.

FCC's "corrected" report of channel assignments offered no change in New York's plight, leaving the nation's No. 1 city with only four channels. However, tiny Sioux City, Ia., which was given same number of channels as New York, is now lowered to three, and Boston was reduced from five channels to three—or, as FCC explained it, the original listing of five video channels for Boston was a "typographical error."

Here are some of the other "typographical errors" as corrected in the latest list:

Minneapolis-St. Paul area moves up from four channels to five; Rochester, N. Y., from two to three; Buffalo-Niagara, N. Y., from four to three; Amarillo, Tex., from three to four; Atlanta, from three to four; Beaumont-Port Arthur, Tex., from three to four; San Francisco-Oakland, Calif., from five to six (only other city allotted six video channels is also in sunny film center California—Los Angeles); New Orleans, from four to five; Birmingham, three to two; Canton, O., one to two metropolitan channels (plus one community outlet); Charleston, W. Va., four to three; Charlotte, N. C., none to three; Cincinnati, four to three; Columbus, Ga., two to one; Corpus Christi, Tex., three to four; Dallas, three to two; Rock Island and Moline, Ill., three to four; Dayton, O., one to two; Denver, four to five; Des Moines, three to four; Duluth, three to four; Durham, N. C., three to two; El Paso, Tex., three to four; Fort Worth, Tex., two to three; Fresno, Cal., three to four; Galveston, Tex., three to two; Grand Rapids, Mich., one to two; Houston, three to four; Jackson, Miss., three to four; Jacksonville, Fla., three to four; Kansas City, Mo., three to four; Little Rock, three to four; Miami, three to four; Milwaukee, four to three; Mobile, Ala., three to four; Montgomery, Ala., one to two; Nashville, three to four; New

(See Channel Blueprint on opp. page)

REVIEWS

Balaban & Katz

Reviewed Thursday (4) 7:30 to 8:30. Style—News, variety, Sustaining and commercial on WBKB, Chicago.

WBKB showed some ingenuity again tonight by using an inexpensive but effective simulated baseball field with "moving" cardboard figures representing players, to give a play-by-play resume of the second game of the World Series.

The device, worked out by Gladys Lundberg, of the WBKB staff, consisted of a large piece of canvas, on which was painted at the end of long sticks, as was a their proper places were cardboard figures representing players of both teams. Players moving around the bases were mounted at the end of long sticks, as was a small white globe that represented the baseball itself and was used to indicate the movement of the ball on various plays. Result was good, just about the best that could have been done to illustrate the series in a video fashion short of robot players or movies of the actual game. One mistake was made, however. The sticks to which the cardboard players and the ball were attached was not painted the same color as the board on which the base lines were painted. As a result the sticks showed and destroyed some of the illusion of movement of ball and players (CBS used its brefscon to do the same job sans sticks, etc.).

Dance team of Claude and Andre, satirists of the dance, who have just finished a tour of officers' clubs thruout the country, gave a good change of pace program after the resume. Team does some good comedy stuff but they must still learn that working for television is a lot different than working on a stage. For one thing, they used so much space for their steps they were out of the camera's field quite often. Of course that could have been the fault of the gal on the camera too, but the point is that Claud Andre could have helped a great deal by confining the area of their work. And for another thing, Claude made a few remarks, such as "Take a bow," to his partner during the performance. When the team is working on a stage these sotto voice remarks are not heard, but when they're close to a mike, as they were in the WBKB studios tonight, their private conversations detract from their performance.

We still shudder when we recall the last portion of tonight's program, Admiral Radio Corporation's Young Chicago episode. Each week Admiral presents students from various schools in Chicago, who go thru their paces before the television camera. Tonight students of the Jones Commercial School were on hand to try to explain, with reproduction of class room and recreational activity, just what goes on at Jones. It was disjointed, amateur corn and badly prepared in general. It was hardly worth the time of the students who were on hand. We still can't understand how Admiral, which some day will be selling television sets, hopes to stimulate interest in video with such poor program material.

CBS

Reviewed Friday (5), 8-8:30 p.m. Style—News, dance. Sustaining over WCBW, New York.

Ben Feiner pulled an interesting experiment Friday night which, altho dull at beginning and at end, had one sequence which used trick effects to better advantage than this department has seen yet. The central portion of Feiner's *Choreo-Tones*, a dance interpretation of Hoagy Carmichael's *Stardust*, had great depth, excellent use of lap dissolves and, for the first time on CBS, a deliberate out-of-focus shot.

Feiner placed dancer Pauline Koner at the apex of several contrasting black and white lines, drawn together to give the impression of depth, and lowered camera No. 1 until it was practically on the floor. The effect, against an impressionistic backdrop (quite a job by set designer Jim McNaughton) was of great depth. Later he placed both cameras in a lap dissolve shot which gave the impression of two dancers, one large and one small, both doing the same thing, with the smaller one above, behind and slightly to the right of the large one. This sequence was opened with a shot of a young man, nostalgically humming *Stardust*. He was thrown out of focus and the dancer faded in.

So much for the compliments. Both the opening and closing shot, as well as the general conception, were turgid, to say the least. The over-all theme concerned itself with an American in Singapore, a sort of dancing Humphrey Bogart, who plays the piano and dreams about dancing. He's a hep character and did a sort of impressionistic turn while faking at the ivories. The "he," a gent named J. C. McCord, should have stood in Singapore. To show the contrast between the culture of the East and American jazz, a sort of synthetic harem dance, done by a lady named Teiko, followed McCord. To the music of several weird instruments, mostly string and percussion, she whirled around a bit and then blew. We could have lived without that, too.

Despite the imagination he showed in the *Stardust* sequence, and its control over the technical phases of video, Feiner's handling of the two numbers mentioned above was far from perfect. The lighting was bad, appearing to come from all one side, with its resulting shadows, and rarely did he show the dancer's feet, focal point of the art. A few good long shots showing the entire body would have given the viewer a feeling of cohesiveness, a feeling that this was a dance, not a body moving around the screen.

Feiner was assisted by Paul Belanger. Choreography was by Pauline Koner and Kitty Doner. Howard Hayes and Ralph Warren did a workmanlike job on the cameras.

For the first time in a long time the Columbia news show failed to live up to the high technical standards which viewers have come to expect from it. In Friday's edition, featuring Tom O'Conner, the lighting was poor and the cuing slow. In a switch from still pix to live, during a World Series report the screen went blank for close to 15 seconds. Most of the light seemed to come from the side, throwing heavy shadows on the video newsmen.

Marty Schrader.

Vet Returns to Better Job

DETROIT, Oct. 8.—Capt. Bud Lynch, late of the Canadian Army, returned to CKLW, where he was formerly an announcer, in a new assignment as special events director, relieving Dick Jones, commercial manager of the station, of some of the added responsibility he has shouldered during the war. Lynch suffered the loss of his left arm when he was struck by a 77-mm. shell D-Day in Normandy.

Another Television Review Appears on Page 38

Chi Edison Plans Another Drama Seg

CHICAGO, Oct. 8.—Commonwealth Edison Corporation here, pioneer in commercial tele, is planning on launching another half-hour drama on WBKB (Balaban & Katz) in the late fall. Program will be a revamp of company's *Welcome to the Walkers*. Adrian Rodner, Edison's video exec, will script and produce the show.

New program, as yet untitled, will use 10 to 12 actors in the over-all count, with four to six playing in each show. With the company known to be paying actors above AFRA scale, it's easy to deduce from money to be spent that Commonwealth is more than pleased with tele as a medium for present and future advertising.

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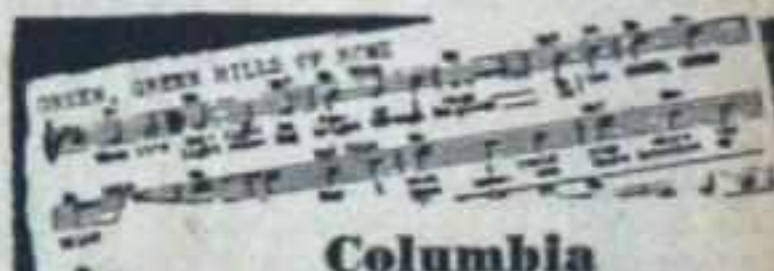
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Four Mfrs. Eye CBS Licenses For Tele-Color

It Won't Be Long Now

CHICAGO, Oct. 8. — Zenith Corporation, General Electric, Westinghouse and Federal may shortly receive the first manufacturing licenses of the Columbia Broadcasting System, on CBS-developed high-frequency color transmitters and receivers, according to several informed engineering execs here. Understood that all four companies have expressed deep interest in technique and terms, following *The Billboard's* exclusive story last week that CBS had demonstrated color television to a group of FCC commissioners.

To date, no contracts have been signed, but it is said the four companies, acting independently, have all indicated that they would like to discuss the matter with CBS toppers. Trade here has it that a meeting of engineers and execs representing manufacturers and the network will be held shortly for exploratory talks.

Trade leaders quizzed regard the move as a natural for CBS. Web holds all its tele-color basic patents, meaning that it will collect in royalties when and if it begins to license.

Furthermore, the facilities of four of the biggest research labs in the country would be at Columbia's command for whatever refinements the color-HF system needs. Most important for Columbia is the fact that receivers would be on the market capable of getting the high frequency programs it expects to be transmitting shortly. If the deal works out, CBS will be in the driver's seat, far ahead of the opposition.

Ed Radio Toppers To Hold Confab

CHICAGO, Oct. 6. — Ninth Annual School Broadcast Conference, one of the country's leading radio-educational meetings, will be held in Chicago's Morrison Hotel October 22 and 23. School Broadcast Conference, comprising members from the radio industry and educational circles thruout the country, will be chairmaned, this year, as in past years, by George Jennings, acting director of the Radio Council of the Chicago Board of Education.

Two-day meeting, with radio execs, teachers, school administrators and agency biggies on hand, will consist of radio as it affects and is affected by education, as well as demonstrations and discussions of the latest developments in AM, FM and television.

Speakers will include: Charles Brewer, North American director, BBC; Jess Willard, exec vice-president of NAB; Walter J. Damm, president of FMBI, and I. Keith Tyler, president of the Association for Education by Radio.

Weather Vane

BOSTON, Oct. 8. — WCOP, Cowles brothers' ABC outlet here, will shortly inaugurate something new in weather forecasts when it puts on the air Ralph Barker, weather bible for the Gloucester, Mass., fishing fleet, a special observer for cranberry growers and an official co-operative observer for the U. S. Weather Bureau. Barker, billed as "the Old Salt," will be heard twice a day with weather reports designed for metropolitan Boston as well as other parts of New England.

CHANNEL BLUEPRINT

(Continued from opposite page)

Orleans, four to five; Washington, three to four; Wichita, Kan., three to four; Tacoma, Wash., three to two.

There are many "inside" stories behind the proposed television assignments, and all of them keep recurring in government and public circles. One story has it that FCC commissioners have not been sharing same opinion as their staff on the television assignments, and consequently the proposed blueprint is a sort of tryout, subject to considerable

change. Another story in this vein has it that the FCC simply tossed the proposed blueprint to the industry without any particular conviction one way or the other. The proposals, according to this particular explanation, aren't intended to be final or practical. This story isn't given the slightest encouragement in official circles where it is asserted that the blueprint represents exhaustive study and careful conclusions. According to this explanation, as already reported by *The Billboard*, any change in the number of channels for New York would in the opinion of FCC require a video blackout in several other communities.

Still another explanation offered by "insiders" is that the proposed blueprint is just a preliminary step toward revising the video channels to "upstairs" frequencies. FCC is known to regard this revision upward as inevitable in a couple of years, and consequently some among the FCC are represented as saying, along with CBS, why not do it now? CBS spokesmen point out that it would be costly to install video on the lower frequencies only to move upward at a later date. Television, it is pointed out, is costly enough in its pioneering stage, particularly in the field of color which CBS states is now a definite reality. CBS states its forecast for regular color video broadcasts in three or four months

Developing?

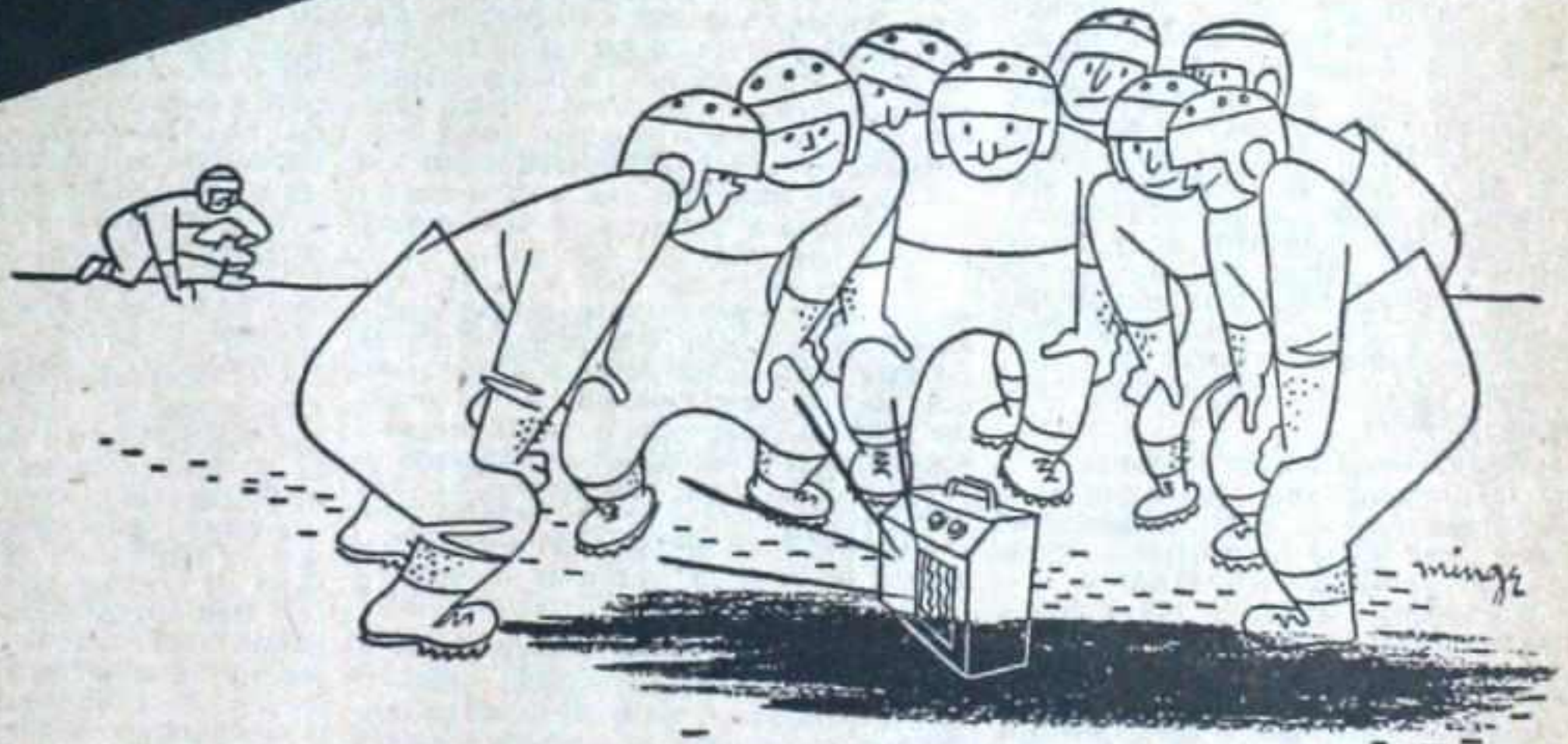
CHICAGO, Oct. 8. — Station WBKB grabbed plenty of publicity the hard way last week when radio-tele actor Carl Kroenke swallowed real formaldehyde instead of "turpentine" he was supposed to be drinking. Script of *X Marks the Spot*, mystery drama, called for Kroenke to drink turpentine. During rehearsal, the formaldehyde from the studio darkroom was substituted by mistake.

Actor was administered antidote in Naval Radio Technician's School, then rushed to hospital for stomach pump. Story was plastered all over Windy City papers. Kroenke, who will recover, says realism is okay but—

now seems conservative.

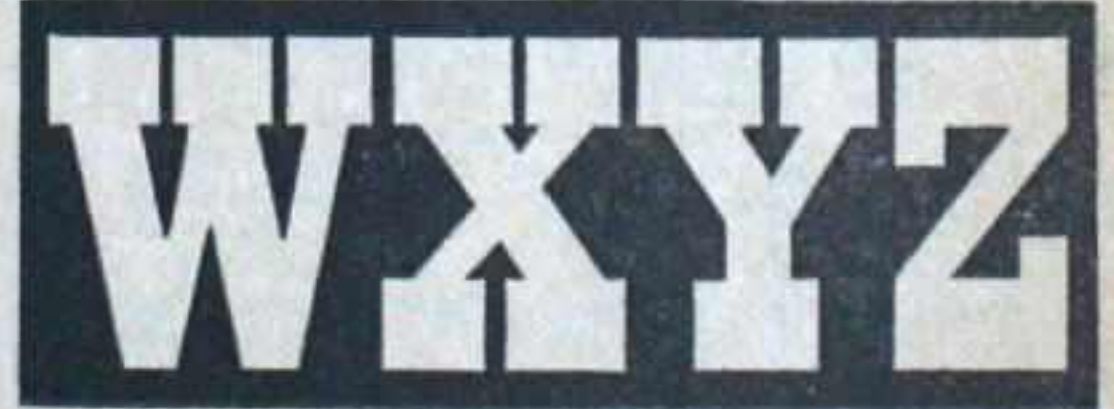
Television allocations hearing is expected to be a stormy one. In contrast with talk around FCC a week ago that commission would sit tight on its original blueprint, views most often heard now point to prospect of sharp recasting after industry is heard.

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Tongue Edge And \$\$ Aches

Brown claims AFRA export too high—it's a one-country export biz sometimes

HOLLYWOOD, Oct. 6. — Australian e. t.'s are lopping off a considerable chunk of American air diskers' foreign biz and will prove serious competition when this country's plattermen make their bid for overseas radio coin.

This was pitched at *The Billboard* by Howard C. Brown, local e. t. exporter-importer. For the past 10 years Brown has worked as a middleman, selling U. S. e. t.'s to foreign stations, and buying overseas air time for domestic sponsors. Until recently, he had served as official U. S. representative for the Commercial Broadcasting Service of the New Zealand government.

According to Brown, Australian air shows have reached such a high standard in production and talent, that U. S. waxings will have a tough battle ahead even if all other stumbling blocks now curbing e. t. export are removed. Aussie packages are in the American format, and in many cases are based on U. S.-written scripts that have already received airing here.

That "American" Accent

"Aside from the numerous other factors which place the American electrical transcription at a disadvantage on the foreign market," Brown said, "Australia's recorded programs are more nearly acceptable to the remaining English-speaking world than are ours because their speech accent and words used are more easily understood. Therefore, a transcription of an Australian radio package shows holds a decided edge over our product when it comes to sales in South Africa, New Zealand, India, and of course, Australia. I have had many American shows rejected after being auditioned by a foreign broadcaster for no other reason than 'bad diction' on the part of an actor. This means that the accent of one player was such that Australians could not comprehend what was being said.

The "Down Under" Twang

"I have found this same difficulty when a few years ago I had imported transcriptions made in Australia which I thought would be of interest to the American radio audience. These shows are still on my shelves because broadcasters in this country refuse to accept material that was hard to understand.

"Australian radio has attained such a high degree of perfection in the past few years that actors there can take our scripts, edit them to fit idiomatic language differences, and produce a show that's hard to beat when it comes to selling the English-speaking countries, other than our own and Canada."

A few of the more popular U. S. shows named by Brown as now being aired in Australia from scripts rather than wax are *One Man's Family*, *The Thin Man*, *Aunt Jenny's Real Life Stories*, *Big Sister* and *Romance of Helen Trent*. Because Aussie lingo beats U. S. voicings, plus the fact that no new American package shows have crossed the waters since the AFRA actor's fee code has come in, waxings from Down Under have made deep inroads in the e.-t. biz in New Zealand and South Africa.

AFRA Code Hurdle

U. S. plattermen now sharpening their knives to slice the post-war foreign biz melon, better take another look at the picture, Brown warns. Diskers who plan to send out U. S. package shows voiced in English have two strikes against them with the third one coming up the minute they try to ship the e. t. With the Aussies already having a firm hold of the English-speaking market and England's BBC deep-rooted in the field, U. S. e. t. men will have to convince AFRA to reconsider its code. Brown said. This grants English-speaking actors \$16.50 in

Industry Gets Its Own Legmen; Chicago Nets Put 'Em on Street

(Continued from page 5)
more interested in local news in the future.

Over at NBC Bill Ray, news and special events director, is all set to handle news in this new way. Last week he started putting Sheldon Peterson, one of his newsmen, out on a regular news gathering beat. Peterson's first job is to set

up news contacts. He is pounding down the halls at the city hall and the county building, police headquarters and the courts, among other spots, getting a regular beat worked up.

Plan is for Peterson to act as NBC's own reporter covering local news. Then when something big breaks he will be in on it. He can notify the office and, wham, an engineer with a wire or tape recorder will be sent out to help Peterson get on-the-scene stuff that will be aired on later news programs. It must be said in all fairness to Ray that he has been putting a few recorded news shots on regularly scheduled news shots for several months, but his sending Peterson out on the street is the forerunner of real development along these lines.

Ray plans to put his recorded stuff on regular news programs at noon, 5:45 p.m. and other times. All of the boys agreed that this new-type treatment of the news would make for a lot more interesting listening than mere read copy.

Said Brown:

"This grossly distorts the true picture of the electrical transcription export market. It makes one think that the random figure of 50 stations is reasonable in comparison with the number of radio stations throughout the world. Actually, in my 10 years of exporting transcriptions, I have never been able to sell anywhere near that number of stations on one transcription. The widest foreign circulation that any American show has had was 25 stations, and that was rare. I doubt very much if 50 stations can be found in this very limited field that do not overlap each other on coverage. The average sale of stations in pre-AFRA days ranged around 10, with the better transcriptions going to 15 and more.

\$16.50 Per Actor Too Much?

"Under AFRA's current ruling, a station, for example, in New Zealand has to pay the world rights of \$16.50 per actor. A transcription, with an average cost of five actors, would bring the bill of a 15-minute program above \$80.

"Such prices for transcribed shows are out of the question, and only serve to help the other countries by eliminating us from the field.

"It appears to me that a fairer plan would be for AFRA to divide the available English language market and figure its rate per country, rather than make one station carry the burden of world distribution fees. Thru such a plan, each time a transcription is exported to a different country, the station in that country would have to pay only for the right to use it in its own land. This should prove to be far more acceptable to the buyer."

One Country Market, Sometimes

Brown went on to explain that in many instances certain U. S. ailers are limited to use only in a single country due to, for example, in South Africa where there is a ban against airing serial shows. A story must be completed during the period of broadcast. This eliminates chances of selling our soap operas and like shows. Also, ailers similar to and including *The Shadow* are nixed by both South Africa and Australia, leaving only New Zealand. In such cases, the AFRA fee requirement, according to this exporter, has to be carried by the New Zealand broadcaster alone which makes the bill too high for them to accept. The average price a foreign station wants to pay per transcription is around \$25, but will go more if the show is really good. Under such circumstances, until the AFRA situation is cleared up, American diskers will have to set by and watch foreign competitors take over this country's pre-AFRA e. t. export market, Brown said.

The music library e. t.'s, however, have only to hurdle the foreign dollar exchange stumbling block. Straight music platters sans speech are still seen as the lush e. t. medium. With no limitations as to acceptability by foreign tongue lands, music libraries will prove to be the best bet as soon as foreign countries will have buying dollars available. Up to now, most countries had used up their dollar exchange for war necessities, and were left without coin for disk importing.

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Hurlbut for It

One of the most enthusiastic supporters of the new way of handling news is Jim Hurlbut, former marine radio officer, who last week was hired to handle special events for WBBM, local CBS outlet.

Hurlbut, working under Don Kelly, special events and public relations director, has already hopped on the band wagon of recorded news programs, even tho he has been at the station only a few days. He has prepared an outline for a program the station will start some time in the near future with the title *Hot Off the Wire*. The days and times of the show have not been set yet, but it will be a composite of all important news developments pictured by on-the-scene interviews. As the name of the show implies, newsmen putting it together will use wire recorders.

Hurlbut is thinking of setting up an org of legmen from all leading colleges and universities in town. It will be their job to comb the city for news, and when they see something important call for a wire recorder and an engineer and go to work.

Mutual, Blue Following

WGN-Mutual and WENR-Blue have not worked out as comprehensive plans as NBC and WBBM, but both are on their toes and in their own way following the trend. Paul Brines, assistant manager of WGN, said that his station is in favor of putting recorded news shots—and live airings—on regular news programs. One example was station's sending its news director, Robert Hurlbut, on a tour of all the important automotive companies in the Middle West. Hurlbut broadcasts his observations and interviews on the station's regular 5 p.m. news program each day. On the nightly program, *Reading of the Chicago Tribune* (8 to 8:15 p.m.), WGN has in the last two weeks inaugurated a policy of throwing in platter recordings and live special events picked up. Brines said WGN was interested in doing on-the-spot news coverage of not only Chicago but the entire Middle West.

WENR-Blue today will start a sponsored program entitled *This Is Chicago, U. S. A.* The show will feature on Monday, Wednesday and Friday evenings for 15 minutes color descriptions of famous places in *The Chicago News*. In the event of important news happenings during the day they will be recorded on a wire recorder and played on the show. This policy, Roy McLaughlin, manager of WENR, said will be carried out with recorded local news programs on regular news shows. *This Is Chicago, U. S. A.* will be more in the nature of color, but other straight news programs will also be handled the way the other nets here are formulating plans.

Union Difficulty

One hitch that is facing the news directors in the plans for this new type of news coverage, however, is union difficulty. It's not the expense but the time element and possible lack of personnel involved that have some of the

GM OFFERS BING 25G

(Continued from page 5)
unable to deliver a show which lived up to the expectations of GM and its agency, Arthur Kudner. J. Walter Thompson, agency for Bing's erstwhile sponsor, Kraft, is said to be contending that the singer's contract still belongs to Kraft, but it is understood that there is a loop-hole thru which Crosby can climb if he wants.

Putting Crosby in at 5:30, if it works out, would be a boost to the NBC Sunday night sked, provided the *Catholic Hour* did not break in at 6 p.m. After that show, the sked has Gildersleeve, Jack Benny; *Fitch Bandwagon*, with Cass Daley; Edgar Bergen and Fred Allen. But trade says there's little chance that the National Council of Catholic Men, sponsors of the *Catholic Hour*, will give up their time.

FCC EXPANDING

(Continued from page 7)
frequencies for FM isn't expected to get far, since an increase in commercial channels would result in reduction in educational, and FCC wants to give non-commercial educational stations a fair chance in getting under way and building up to substantial proportions. In handling standard broadcast applications, FCC will give consideration to those which have had hearing, and second priority will be given to those favored for hearing with no dates yet assigned.

news directors complaining. Both NABET (NBC-Blue) and IBEW (CBS-Mutual) contracts cover use of apparatuses during any recorded special events program. This means that each time a newsman out on the street hits upon something hot he must wait until an engineer arrives on the scene before he can start recording.

This is going to seem especially foolish, some of the news boys said, when the wire recorder people begin to put on the market the three-pound pocket model they are now developing. This machine will not have a playback attachment, but spools of wire attached to it before news on the scene can be brought back to the studios where they can be played before broadcast on a larger, more complete wire recording machine. What a good reporter could do with this device and without waiting for an engineer has some of the boys feeling pretty disgusted about the NABET and IBEW rules. But that is merely one hurdle that has to be jumped. The boys have started out on the race. In spite of obstacles the ones to win out will be those with experience, initiative and a desire to break that tape with the best in news coverage.

Richard Forrest, ex-fack, writer and radio producer, has been appointed promotion manager for the Scholastic Sports Institute, outfit which is building up high school sports for Coca-Cola sponsorship.

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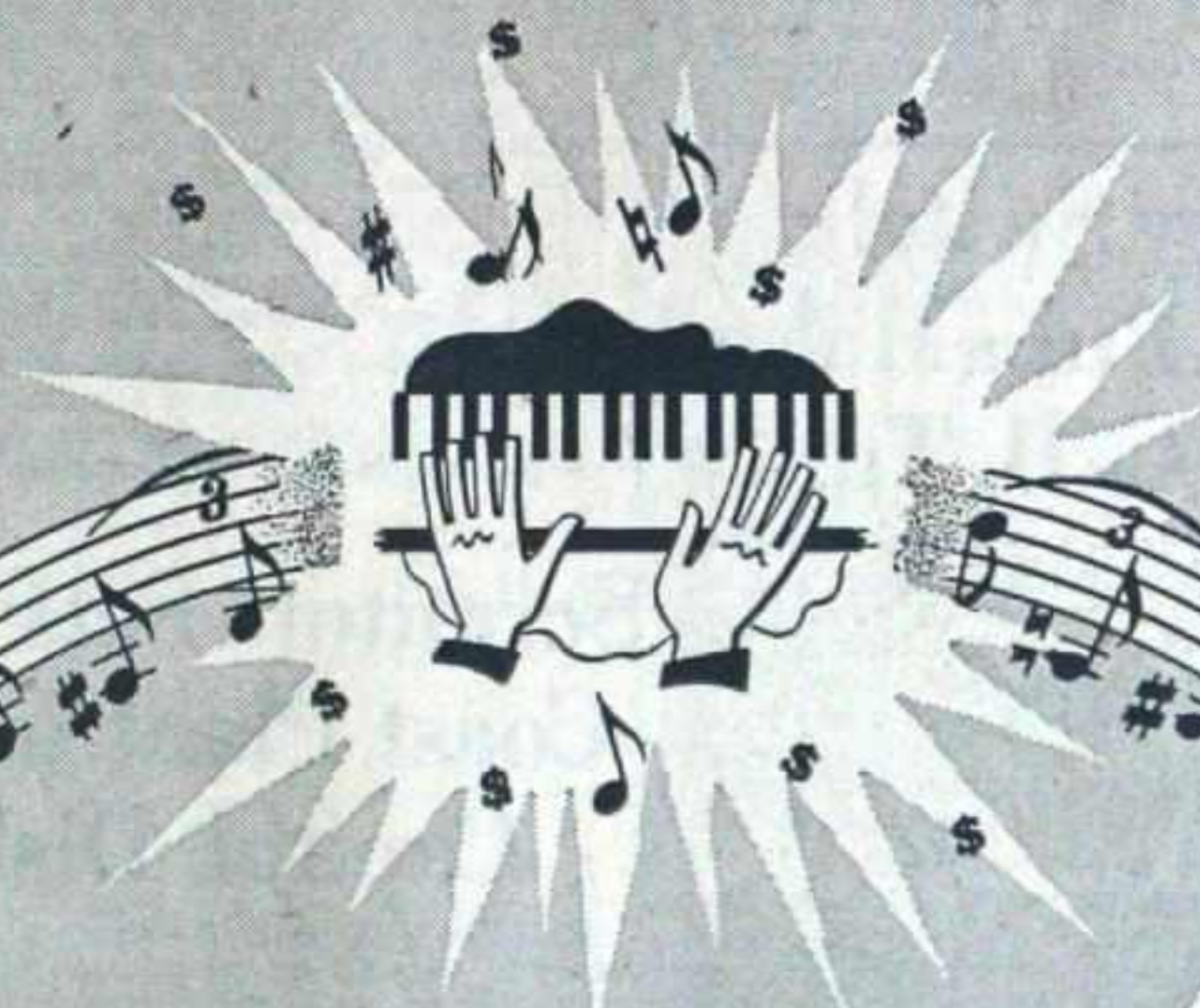
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The great problem first confronting Carle partisans was marked by the cliché of show business:

"Sure, he's the top pianist; but have you got a band?"

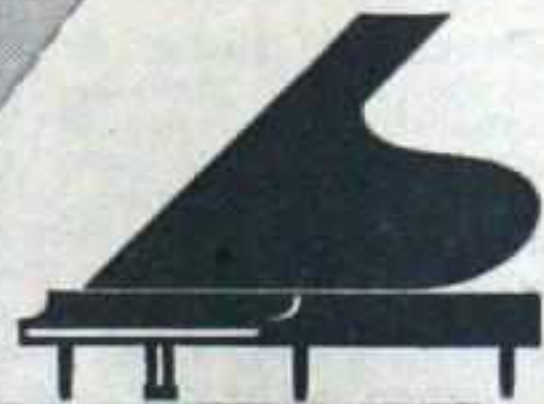
Carle's name value was taken for granted. He had established marquee power in theatres, hotels, ballrooms, and transcontinental radio.

And the cynicism died a-borning. Because Carle built an orchestra to satisfy the expectations of people "out front" instead of cynics in the wings. It is now a trade fact that he is selling more popular recordings for Columbia than any other of its many talented performers.

And in Paul Allen and Marjorie Hughes, he has two youngsters who have been described by newspaper men as "the best band vocalists of the day." The kids blend with the band. They're the lyrics of the song.

Box office returns, unpoetic as they may sound, still stand as the best criterion of a performer's worth.

The Carle organization is matching the reputation of Carle the pianist. The band has the same "Golden Touch" at the box office as its leader. It is being proven repeatedly in return engagements!



Returns to Hotel Pennsylvania, October 16th!

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**COLUMBIA
RECORDS**

Trade Unions in the Disking Biz

Big Three Face Wage Demand

The Billboard puts on some high-powered specs and looks at present and future

NEW YORK, Oct. 8.—With at least a hunk of the disk trade pointing a finger at labor as the bottleneck that limits output (*The Billboard*, October 6), *BE* last week gave the unions in the biz the once over to see what's what. And what was found wasn't calculated to make the hearts of the diskers too happy.

The platter cutters bargain with three unions in the field—United Electrical, Radio and Machine Workers, CIO; International Brotherhood of Electrical Workers, AFL, and National Association of Broadcast Engineers and Technicians, indie. Two out of three of the unions, *The Billboard* learned, are good bets to hand the record makers stiff jolts in regard to wage upping and unionization demands in the near future.

UERMW To Seek Hike

Potential dynamite is packed in the plans of UE to hit the major recording firms for a flat \$2-a-day wage increase for all its members, as soon as present contracts expire. This move would be in line with the national CIO's attempt to offset loss of overtime wages caused by the end of war and cut in military production.

UE, with 750,000 members in 1,100 plants in all industries under its jurisdiction, claims to have authority in every Victor, Decca and Columbia factory in the country except one. How soon the union will present its demand depends (See *TRADE UNIONS* on page 20)

Moss's 400 May Multiply; Two More in 6 Mo.

NEW YORK, Oct. 6.—Number of spots similar to Nat Moss's 400 Restaurant, where name bands have a chance to walk out with moola if they do biz, is being contemplated by Moss here in the East next. At least two will probably go up within months. One in Philadelphia, located around Broad and Chestnut streets, the heart of town, will hold around 1,300 and will also be a restaurant and name band location spot.

Moss is also planning one in New Jersey, close to Stem with the same idea. General plan is for bands to get a guarantee of anywhere from \$2,500 to \$3,500 per week plus a certain number of covers, with a 50-50 split on covers over an agreed amount. Covers during the week are \$1, and \$1.50 on week-ends.

Known that ballroom ops in Chicago and on the Coast have been talking to Moss for some time about lining up a chain of spots all over the country to play name bands. Idea of the chain would be to guarantee bands so many weeks of locations at a profit, and in turn this would guarantee the ballrooms the big attractions.

Cleve Palace Nix Shows Until Yule

NEW YORK, Oct. 8.—Difficulty in getting name bands that will do any biz has caused RKO to suspend band shows at their Palace Theater, Cleveland. Spot will use straight pix until Christmas time when band shows will resume.

Doubles in Voice

NEW YORK, Oct. 6.—You've heard of guys who can do two things well, like some sidemen who double on different instruments. Well, here's a twist.

The Billboard received an ad last week from a guy who says he has two voices, both baritone and soprano. He's open for engagements.

P. S.: Just think. If he could only find another double singer, the two of them could be the smallest quartet in captivity.

Limey Switch; U.S. Pubs Make On G. B. Tunes

NEW YORK, Oct. 6.—Tin Pan Alley pubs who've practically made English pubs wealthy by virtue of making the songs over here before the British pubs take them and pub them there on a royalty basis, are getting a wee bit of compensation. Three tunes currently which were made in England before coming here are making noise around, with one definitely in the hit class.

Bourne's *I'm Gonna Love That Guy* has made plenty of dough, while Shapiro-Bernstein is working on *My Guy's Come Home*, also made over there. Evelyn Knight just cut *Let Him Go, Let Him Tarry* for Decca, a British fave.

Plenty Action On Rum & Cola Copyright Suits

NEW YORK, Oct. 8.—Asking for a dismissal on the grounds that the complaint fails to state a cause of action against them, pub Leo Feist and the three scribblers of *Rum and Coca-Cola* last week in the New York Federal Court, in the Mohamed H. Khan infringement suit, filed notice for the examination of Khan October 11.

The admitting that plaintiff Khan had published the collection—*Victory Calypsoes 1943 Souvenir Collection* in Trinidad, British West Indies, the defendants nevertheless pointed out that when the collection was offered for sale, the absence of a copyright notice had automatically classified the plaintiff's material in public domain.

Feist and the writers also jumped the gun in another suit. Filing notice for the examination of Leon Belasco and Massie Patterson, the defendants were able to get the interrogating period for October 16 and October 17, days before

UOPWA Holds Election in Morris Office

NEW YORK, Oct. 8.—What had been hinted at time and again during the last few weeks, will take place October 11 when the United Office and Professional Workers of America, CIO, will conduct an election at the William Morris Agency.

According to union brass, the Morris Office is only the first of a series of "invasions" which will see most of the top agencies around town spoken to.

Trade, generally, is non-committal, but wonders how some of the white-collar money-makers in agency offices are going to go along with union minimums which are below the scale they're collecting right now.

ASCAP Wins Edison Hotel Monopoly Suit

NEW YORK, Oct. 8.—Argument in the Court of Appeals by reps of the Edison Hotel against ASCAP last week, saw decision reserved by the presiding judge. Hotel brought suit against ASCAP a couple of years ago charging that the society operated in New York State in violation of the State anti-monopoly law, known as the Donnelly Act. In other words that ASCAP was an illegal monopoly and should be dissolved. ASCAP, by arguing that the statute does not apply to the business in which the society is engaged, won a decision in the State Supreme Court in June, 1944.

Case was then taken to the Appellate Division where the decision was affirmed. Above reserved decision was the appeal from the Appellate Court's decision.

Scranton Sets Coast Plant for Capitol Disks

HOLLYWOOD, Oct. 8.—Capitol Records will shortly be guaranteed platter production on the West Coast when a new plant is completed here by the Scranton Record Company, disk pressers for Capitol. John Griffin, vice-prexy of the Scranton firm, just returned East after negotiating deal for their Coast plant and installation of equipment will begin about November 1 with actual pancake production skedded before year ends.

Some time ago Capitol swung deal with Scranton firm whereas the latter would give up producing recordings eventually for various indie labels and supply Capitol exclusively.

Opening of the new plant will mean that retail record buyers as well as juke and radio station users won't have to wait for Capitol releases after original release date in the East as has been the case up to now due to shipping. Same situash applies to Decca, Columbia and Victor releases now that all three have started pressing platters here with the war's end.

Pelham Heath 75G Face-Lift; Maybe Names?

NEW YORK, Oct. 8.—Renovating plans for Pelham Heath Inn, located in Westchester area here, mark the early opening of another stamping ground for name orks in the East.

Inn, owned by Herman Schubert, is skedded for a 75G re-build job that should be completed after the first of the year, at which time new top-band policy will be inaugurated. Finished project will boast 900-capacity with prices set at \$1 minimum weekdays and \$1.50 over the week-end.

Last of the smaller bands to go into the inn before scaffolding goes up will be Gray Gordon, who is booked for October 23.

another suit brought by Maurice Baron was skedded to be heard.

The Baron fracas had Feist, Morey Amsterdam, Jerry Sullivan and Paul Baron (no kin) on the end of an infringing charge which concerned a book of songs by Maurice Baron—*Calypso Songs of the West Indies*—in which it is said there was something like the *Rum* tune. Baron charges that *Rum and Coca-Cola* was lifted and copied from his number.

Contactmen Pass Peatman Buck to Pubs Themselves

NEW YORK, Oct. 6.—Meeting of the Contactmen's Union last week, in which Johnny O'Connor, prexy of the union, put on an hour fight for the Peatman System, saw very little come of his pitch. First of all, O'Connor ran into the old argument that the push to switch from listing tunes in trade papers from Accurate Reporting to the Peatman System should come from the publishers. In other words, if the pubs want it, the union would like to throw their weight behind the voice of the pubs. However, according to the guys in the know, there's little likelihood that the pubs will sanction the Peatman change.

Daytime Payola?

Another argument that came up was that if the Peatman System was used as a criterion or a listing, that those plugs that today are on daytime radio would count a great deal and therefore a new field for the "payola" would be started. Today these plugs point out, those plugs, since they don't appear on the sheet (Accurate), are not fought after by the publisher.

However, many pubs feel that while there's a possibility of this, the chance of a new form of the "payola" springing up should not carry so much weight in doing away with a change for the better, as the switch to the Peatman System would be.

There will be a general meeting of the union this coming Monday (8) at which time the matter will be brought up again. Also insurance policies will be passed out to members.

Teddy Hart Yens 100 Not 70 P. C.

NEW YORK, Oct. 8.—Suit by Teddy Hart, the late Lorenzo Hart's brother, over the money collected in royalties since the latter's death a year or so ago, came up in New York State Supreme Court last week, but decision was reserved. Case revolves around fact that ASCAP by-laws state that when a member dies the board of directors can elect someone to take his place in the membership of the society while the royalties go to his widow or next of kin.

In Hart's will, a trust was set up with Richard Rodgers with the copyrights to go into that trust, while 70 per cent of his royalties of the income were to go to Teddy Hart. When the latter dies, that amount goes to his wife. When she dies, to the Federation of Jewish Charities.

So far, about \$30,000 in royalties at the society have accumulated, and Teddy Hart, because he is the next of kin—the late Hart was unmarried—says, that because of the ASCAP by-laws, he is entitled to the entire amount not the 70 per cent set up in the trust.

Sinatra-Savitt Para Date Set

NEW YORK, Oct. 6.—Squabble as to what band would go in with Frank Sinatra at the Paramount has been settled with Jan Savitt definitely inked to go in. For a while, because of fact that Sinatra was supposed to go in October 31, it was impossible to play Savitt since he finished the Palladium October 28. He would have to skip across country, rehearse for the show, etc., and it couldn't be done.

However, with present bill going to hold over until November 7, Savitt will back Sinatra. Latter fills commitment he had here, going in for \$5,000 per for three weeks with options. He played same theater last year and did turn-away biz all the time. Pled Pipers, comedy turn, and a dance team go in also.

Pubs Advise "Go West" To Sell Those Hit Tunes

NEW YORK, Oct. 6.—Looks as tho the advice of one of the better tune-smiths around town is correct. He says "Go West, young man, if you want to sell your songs." Seems this guy deliberately made a round of the big pubs with a couple of songs and found that they were stocked up on plug songs for the next six months in practically every case. Others, however, say that this is the excuse that the pubs use when they don't like what they hear. They immediately start hauling out the songs that they have on the list.

In some cases pubs do have scores from films that will take them way into the spring of next year. That goes for at least three big firms, with a murder asked. In other cases, it's just a matter of having laid out plenty of dough in advances, and having these tunes on hand.

Other places, the firms have set their future plug tunes with dinking companies for future waxings, and don't want to veer from the path once they've set diskings. Platters are important as hit today. As a result, writers find that who they think that they have hit material on their hands, it's just a case of bumping up against pubs who have their hands full. As one publisher puts it: "I just don't want to listen to any new songs, I might hear one I like. Then I'll have to lay out an advance, and put the song on the shelf." Writers point out that it's like that all over the street.

In other words, the ideal way, they say, is to go out to the Coast and get your songs into plx, then the pubs will have to work on the tunes, whether they want to or not.

Colosimo Op Buys Nighthawk in New Name Band Policy

CHICAGO, Oct. 8.—In an effort to hypo business, Ben Bortz, Chi business man, who recently purchased Colosimo's, South End of the Loop nitery, this week signed a pact for Joe Sanders' work, which will open there October 19. Bortz said that the new name band policy is an experimental one, and, if it works out to pull more payees, will continue indefinitely. New name-band policy, he added, will not detract from the name entertainer policy, which he is currently using. Benny Rubin is the present headliner, with no name definitely set to follow him when he closes October 18.

IT'S NEW!



See inside front cover
... before you forget!

Plugless Covers

NEW YORK, Oct. 8.—Local song-plugging gentry, accustomed to curves pitched by orksters, credit one band leader around town with a new-type delivery, the slow ball, as opposed to the curve.

Story goes that last week 40-odd contactmen plodded down to the spot, where the leader currently holds sway, all prepared for some fast schmooze and "sheet" talk. It being Monday night and there being only eight paying customers (say the pluggers) besides themselves, the boys figured the leader would talk shop but quick. To their surprise the maestro let them cool their heels for two hours and a half, finally giving them a curt brush-off.

Claiming that he deliberately let them sit around to keep his covers up to a sensible level, the plug merchants were, to put it mildly, slightly burned at the slow-ball treatment.

ASCAP Pubs, Writers Making Rush for BMI

NEW YORK, Oct. 8.—Looks as tho the hush-hush activities of both pubs and writers anent trying to cash in on the gravy train railroading their way via BMI activities is finally coming out into the open. As pointed out in *The Billboard* last week, the society has tried to warn its writers away from making any affiliations with BMI houses, pointing out that it would be detrimental to the society. However, it's coming more and more into the open that writers and pubs are making deals with BMI all over the lot, trying to fasten their money clips around some of their loose loot.

In the case of writers, even BMI reports that they are kind of amazed at the number of ASCAP writers who have come over and are trying to make deals on the side for BMI pubbing houses. So far that's been kept pretty much in the dark, but now with pubs proving harder and harder to crack—with the advent of so many tunes from films—ASCAP writers find that it's not so much a question of loyalty to the society as it is a case of survival of the fittest.

Same situation applies to many mediocre ASCAP pub houses that were affiliated with BMI during the ASCAP-BMI fuss a couple of years back. Seems that after the fight was settled, the ASCAP houses gave up their BMI affiliates. Now it's brought to light that the ASCAP firms, trying to get some of that BMI dough, have approached BMI about setting up BMI affiliates in conjunction with their ASCAP houses. And many of them are either doing so or planning. It's a hectic situation, and one that will probably bring some sort of definite action from the society in the near future.

How Not To Run Terp Promotions

NEW YORK, Oct. 8.—Ballroom op in Toronto pulled a dipsy recently that got all the way down to the trade here and has bookers and band managers alike marveling at the guy.

Promoter in question billed Count Basie into his 3,000 capacity house recently for a one-night stand and then went to work selling tickets. Sold 1,000 ducats at \$1.25 just like that, so he put out a second bundle of 1,000 at \$1.75. These, too, were bought up like mad but the op left his remaining room open for general admish on which he tacked a price \$2.

When the big night comes off with thousands of last-minute patrons storming the place, friend promoter promptly steers all ticket-holders to one side while he herds the two-buck customers in until the doors bulge. By this time a couple of thousand guys and gals find themselves holding the bag and their stubs on the outside.

Matter reportedly has been brought up to Toronto authorities.

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	<p>"YOU WERE ONLY TEASING ME" "FILIPINO BABY" "T" Texas Tyler and His Melody Boys No. 1009</p>	<p>RANCHERAS . . .</p>
	<p>"FADO BLANQUITA" "IN THE SPELL OF THE NIGHT" Juan Florer and His Duskteers No. 1000</p>	<p>"GUADALAJARA" "LA RERIADE LAS FLORES" S. Miguelito Alejandro & Quartette No. 1013</p>
	<p>"LA CUMPARSITA" "BELLE OF SANTIAGO" Juan Florer and Duskteers No. 1001</p>	<p>"AY JALISCO NO TE RAJES" "LAS ALTANITAS" S. Miguelito Alejandro & Quartette</p>

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ATLANTA, GA.

Trade Unions in Disking Biz; Big Three Face Wage Demand

(Continued from page 18)

upon the expiration dates of the contracts now in effect. While papers are individually concluded with plants in different areas, expiration date for all is usually January or November of each year. One Decca plant holds a two-year pact, according to union execs, but it also runs out at the end of this year.

Indies Would Benefit

If a contract battle ensues and developers into a free-for-all, the new diskers are bound to get a break—and they are keeping their fingers crossed. Such firms as Majestic, Musicraft and Cosmo are non-unionized because UE hasn't had the time or people to go after them. Same holds true for independent pressing plants, such as Clark Company, of Newark, N. J., and the Scranton, Pa., pressing plant. Disk firms such as Capitol depend on such orgs for a large part of their platter turn-out.

However, the indies can't bank on being left untouched in a scrap. UE has its sights on them and expects to get to work on them soon. Some plants are in the prelims already. The union, for instance, claims that the Majestic plant

in Illinois is in the nuclear organizational stage, while others are being checked off. Admitting that an old attempt to get Clark under its wing had failed because of a so-called "close-knit, paternalistic set-up," one of the union spokesmen felt that the scheduled organizing campaign there would prove more successful. The union also is going after Scranton, he said.

Petrillo Influence Seen

Second kick in the bread-basket may come to diskers from IBEW. The IBEW local already controls engineers in Columbia Recording Studios, negotiations finally being concluded after the recent strike. Deal with Columbia is separate from that concluded with CBS net, the record firm's contract being fixed for a one-year period with run-out date in July.

The stinger in this set-up is that prexy Petrillo of AFM has been keeping IBEW hepped up as a potential weapon in his attempted invasion of the platter-turners at the networks. This issue may have all the explosive power of a charge of TNT. Or it may turn out to be a dud.

World Contract Pending

New York IBEW unit has a contract pending with World Broadcasting Company, Decca's transcription subsidiary. Union claims it will be signed this week. A one-year pact, it may be the go-ahead signal for an attempt to unionize gain riders in Decca proper. Decca has a staff of disk engineers apart from its World bunch, but the management link between the two outfits is figured by the unionists to make the early success of such a campaign certain.

Where RCA-Victor Recording Studios are concerned, still another union, the independent National Association of Broadcast Engineers and Technicians draws a more harmonious picture. NABET, which boasts shop control of the NBC Network, holds a separate contract with Victor for the latter's platter mechanics, a situation which has kept Victor clear of the recent wrangle between the parent network and the union.

Re-Negotiation at Will

Victor's contract is one of those "continuation of agreement" deals which provides for annual renegotiation only if either party decides he wants to. Reporting his fellow engineers at Victor as happy with the present set-up, one controlman voiced the belief that relations would continue that way for a long, long time. On that basis, only possible interference to future diskings would be for NABET to get into another tussle with NBC, an unlikely occurrence since the union ended a contract battle with the net just a few weeks ago.

In any event, the importance of good relations between disk manufacturers and IBEW or NABET to actual wax production is a conjectural matter. Without their sound men, diskeries would undoubtedly have to stop cutting sides, but when it is remembered that during the old Petrillo scrap, diskers were able to cover the emergency period with a huge backlog of masters, any such stoppage would lose real significance in the plants unless it went on for months, which is hardly likely.

Reps of the engineer unions, however, are quick to defend their strength of position on grounds that unions' hold on radio can always be brought to bear in arguments affecting only the technicians in Victor or Columbia. Since both these companies are radio subsides, the 50 to 100 skilled workers involved could really push a point with the same gusto as larger unions.

Portland Dept. Store Opens Disk Counter With 90G Stock

PORTLAND, Ore., Oct. 8.—First post-war expansion in the record business here took shape last Monday (1) with the opening of a record department by Olds & King, one of the town's largest department stores. Department is in charge of Betty Gray, who came to Olds from Gill's, a stationery store with an impressive record stock.

Move represents realization of pre-war plans of Olds, which acted in conjunction with Conn's at Oakland, Calif., and Rhodes at Tacoma, Wash. With a \$80,000 stock of disks, store has constructed six audition rooms for pops and three for longhairs.

KAY KYSER

"Didn't Wait for
War or Peace"

TEN months before Pearl Harbor the professor packed up his Tar Heel gags and started making the rounds of service camps, entertaining the soldiers and sailors. Out the window went all of his commercial shows except the air seg, *College of Musical Knowledge*, which he aired from the camps. To date Kay has played more than 1,800 shows in over 500 camps and hospitals and raised more than \$300,000,000 thru War Bond shows. All this without fanfare.

Kay has cut himself a few more popularity notches in the last few years because he's given everything he's got and more to keep the boys happy. Recently he returned from a tour of the Pacific war area and was the first civilian entertainer on Okinawa.

Kyser got his start at the University of North Carolina when he organized a student group to fill in for a name band that canceled a booking. He's been going great guns ever since. He's made pictures, disked for Columbia, set new highs at theater box offices, but the top grosses are the ones that are free. One thing is certain. As long as there's a single G.I. in uniform anywhere, Kay'll hunt him down and entertain for him.

Musicraft Signs Four Batoneers

NEW YORK, Oct. 8.—Musicraft disk firm latched on to four more names this week with the signing of Fletcher Henderson, Stuff Smith, Shorty Sherrock and Bill Goodin. Deal with Henderson and Smith calls for eight platters annually on a one-year contract with options.

Sherrock's lease holds for two years with a six-disk output per, while Goodin, who'll be billed with a trio, is down for six disks on a one-year basis. Tunes to be worked on for the new guys on the label include Harmon's *The Great Lie* and Belton's *Lonesome as the Night is Long*.

Manning Files Suit

NEW YORK, Oct. 8.—Unusual suit was filed in District Court last week by composer Sam Manning, who alleged that Guild Records and Gerald Clark did that disks for that company, had infringed on his song, *Hold 'Em, J. E.* Seems that Manning says that Clark disked a tune January 1, 1945, titled *Donkey Want Water*, which he says is an infringement on his song.

Manning copyrighted his song in 1930. No publisher is involved.

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See inside front cover

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Back Orders Jam Printers

NEW YORK, Oct. 8.—Music printers around New York, who've been having a bonanza for a couple of years, right now are in the midst of expanding their businesses with the feeling among them that biz is going to improve the next couple of years. One printer is making a determined bid to buy an additional loft and more printing machines in order to cash in on the landslide biz around now.

Altho printers have plenty of biz—if they can only get the paper to fill the orders—looks as tho the additional quantity of sheet music that's needed to fill the racks—something like 200,000 for an original order—has snowed them under. Before, when rack orders were around 100,000, it wasn't so bad, but now that it's twice that, and with many tunes selling over the 750,000 mark—take a look at *Till the End of Time*, *Atchison, etc.*; *Bell-Bottom Trousers* and others—many of the printers wish that they could fill half the orders they have in the files. Pop sheet music biz, besides being terrific, is only an addition to orders for standards that pubs have been howling for for months.

Iturbi Sued by Promoter

PHILADELPHIA, Oct. 8.—Emma Feldman, who promotes a concert series here annually, has announced a suit against Jose Iturbi, pianist and screen star. She charges that Iturbi broke a recital engagement at the Academy of Music here last February and is asking \$900 for reimbursement of costs. The price includes ticket printing, advertising, postage and a deposit on Academy rental fee.

Music---As Written

NEW YORK:

I. R. Gwartz, who heads Chelsea, Viking and Saunders music pubs, leaving for Chicago on the 13th to carry out a staff-expansion program. Will pick up three men for Chi office and then head out to the Coast to find three more for outlet there. Saunders outfit, meanwhile, has picked up *Won't You Give My Heart a Break?*, by Lou Handman, William Tracey and Robert Ray. . . . Julie Stern, of Robbins Music, who has been G.I.-ing it out in the Pacific, is back at his old desk. . . . Murphy Sisters' first disk under RCA Victor contract to couple *Will the Angels Play Their Harps For Me?* and *Homestick*.

Victor has also paced the Ginger Snaps, vocal trio, whose initial effort will be "Shrimp Man" and "Tico Tico." . . . DeLuxe Record firm garnering two more distributors, Colonial Record Service, Richmond, and David Rosen for Philly area. . . . Benny Goodman's ork fronted new vocalist, Liza Morrow, when the band hit Springfield, Mass., October 4. . . . Lee Crane, orkster at Edison Hotel, starts his own pub biz with "I Yi Yimminy Yi." New firm is tagged Leedee Music, and Korn Kobblers said to be coming out with a recording of the ditty.

Johnny (Paradiddle Joe) Morris opened October 1 at Club Ferdinando in Connecticut for a week. . . . Bud Waples's option at Hotel Roosevelt, Washington, has been extended until October 16. Waples ork readying for a New York booking by MCA.

CHICAGO:

Emil Vandas, who previously fronted the band at the Edgewater Beach Hotel, before Wayne King took over the Vandas

ork for his summer stint there, returns to the Northside beach hostelry October 19, following Johnny Long. . . . Ronnie Stevens, Northwestern University campus ork leader, has been inked by GAC and is being booked week-ends for other Midwest campus dates and promoters' one-nighters. . . . Glen Gray plays the Chicago Theater for two weeks starting November 9. . . . Charley Glenn, operator of the Rhumboogie, is thinking of dropping his night club in favor of working full-time on his recent recording deal. . . . Earl Hines, currently at El Grotto, is reported to own a piece of the bistro. . . . Allan Jones tees of on a three-week stay at the Oriental Theater October 25. . . . Jimmy Dorsey has increased the volume of his brass with five trumpets and four trombones, and has added Karl Kiffe, ex-featured tubber of Ken Murray's *Blackout Revue*, with Dick Culver replacing Teddy Walters in the vocal department. . . . Dave Matthews rumored ready to join Stan Kenton as arranger and tenor sax soloist.

PHILADELPHIA:

Joe Charles has reorganized his Royal Arcadians in Philadelphia for a road tour. . . . Al Hubbs has rejoined Clarence Fuhrman's KYW orchestra as saxophonist after his army discharge.

When the Mystic Melody Dances are resumed at the Broadwood this year, Al Cannon, who promotes the enterprise, will front the band. A floorshow policy will be one of the added features. . . . Kenny Franche, former Gene Krupa sax man, has joined Pedro Rubino's band in Philadelphia.

ASCAP Gen'l Meet At Ritz Carlton as Per Usual Thing

NEW YORK, Oct. 8.—General meeting of the American Society of Composers, Authors and Publishers will come off October 18, at the Ritz Carlton, per usual. It's regular biz meeting that follows the ASCAP huddle on the Coast, at which meeting hot time was had by all.

Board meeting will take place week before general meeting. There's another conclave in the spring.

Industrial Music Users To Meet With ASCAP

NEW YORK, Oct. 8.—Exec committee meeting at ASCAP last week concerned itself with more talk on music in industry. ASCAP had a meeting with manufacturers of equipment of material September 10, which was just a rudimentary talk on getting started in the field.

So far the society has been collecting \$1 a year on a blanket contract from industrial plants during the war. Another meeting, this one with users of music, is coming off soon.

Musicraft Inks Georgie Auld

NEW YORK, Oct. 8.—Georgie Auld, who stopped cutting sides for Guild Record firm a couple of months back, has tied up with Musicraft. Ork is inked for a three-year contract, with first cutting due November 1. Tentatively skedded ditties are standard *It Had To Be You* and *Airmail Special*, a BG number out of Regent Music Pub.

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Bands Don't Carry Weight In Theaters, Say Bookers; Lack of Production Blamed

They Ask for the World With Fence Around, It's Claimed

NEW YORK, Oct. 8.—"If you want to do orks a service, get on their tails and plug the growing need for production in their theater dates." That is the talk of the in-the-know guys—theater men and theater bookers—around town this week.

The boys all agree that sooner or later—and probably the former—bands are going to have to do a heck of a lot more in pic houses than just go thru a music routine and have their leaders front with some corn or provide background for the acts. Orks, they are certain, are eventually going to be forced to build a show before taking on a theater date—or else.

Generally the guys don't have facts or figures, they can't deliver with black-white data just how the lack of production by bands has hit at the b. o. All they have is a feeling—a hunch, as most of them say, based upon years of ork theater dealing—that bands are going to have to contrib more to a program than just being around for the show.

Theaters Not Terp Spots

"A pic house isn't a ballroom" is how one of them put it, "and the sooner an ork leader realizes that he can't continue to trot out a one-nighter or dance-hall routine when playing a theater date the better things will pan out all the way around."

The Joe Doakes Jr. is content to sit out front during the matinee and hang on to every note—especially if it's a tune he's been disk-hearing down at the high school. The biggie in the audience, Joe Doakes Sr., who necessarily isn't impressed with a name and who pays out the family coin to be entertained, will eventually stay home or take in a show where he can get more for his dough.

Facts in this instance are again unavailable, but a few of the fellows point to a survey done by *The Billboard* (February 17) in which the band-show formula was shown to be in need of some kind of a transfusion.

"At the present time," one of the bunch said, "we have to sit tight and take it. If a name comes in we have to pay its price and not ask too many questions. But you'll see, in a very short time as soon as talent is more plentiful and we start hearing the yells of the customers, we'll drop those biggies who just aren't pulling their load in the theater."

How Much Support?

All the boys are plenty heated up at not only the dough orks are demanding but also on the "conditions" that they—the theater men—have to meet before the band will ink the paper. It seems that before coming into a pic house an ork leader will sit down and want to know all the info about the bill—what picture will play, its potential draw and what's the pulling power of the other attractions. Bookers couldn't see that, especially in light of the cabbage, bands are getting today.

"If these orks worry so much about support from the rest of the bill and need to be carried by the pic and other performers they all gripe, "why should they rate the top prices we're giving them today. We pay on the power of their draw, not on what the side acts or the screen brings in."

Gravy Lappers

Some of the fellows even go so far as to say that a majority of the name orks are cashing in, not on their own merits, but are lapping up gravy that rightfully belongs to other features of the show.

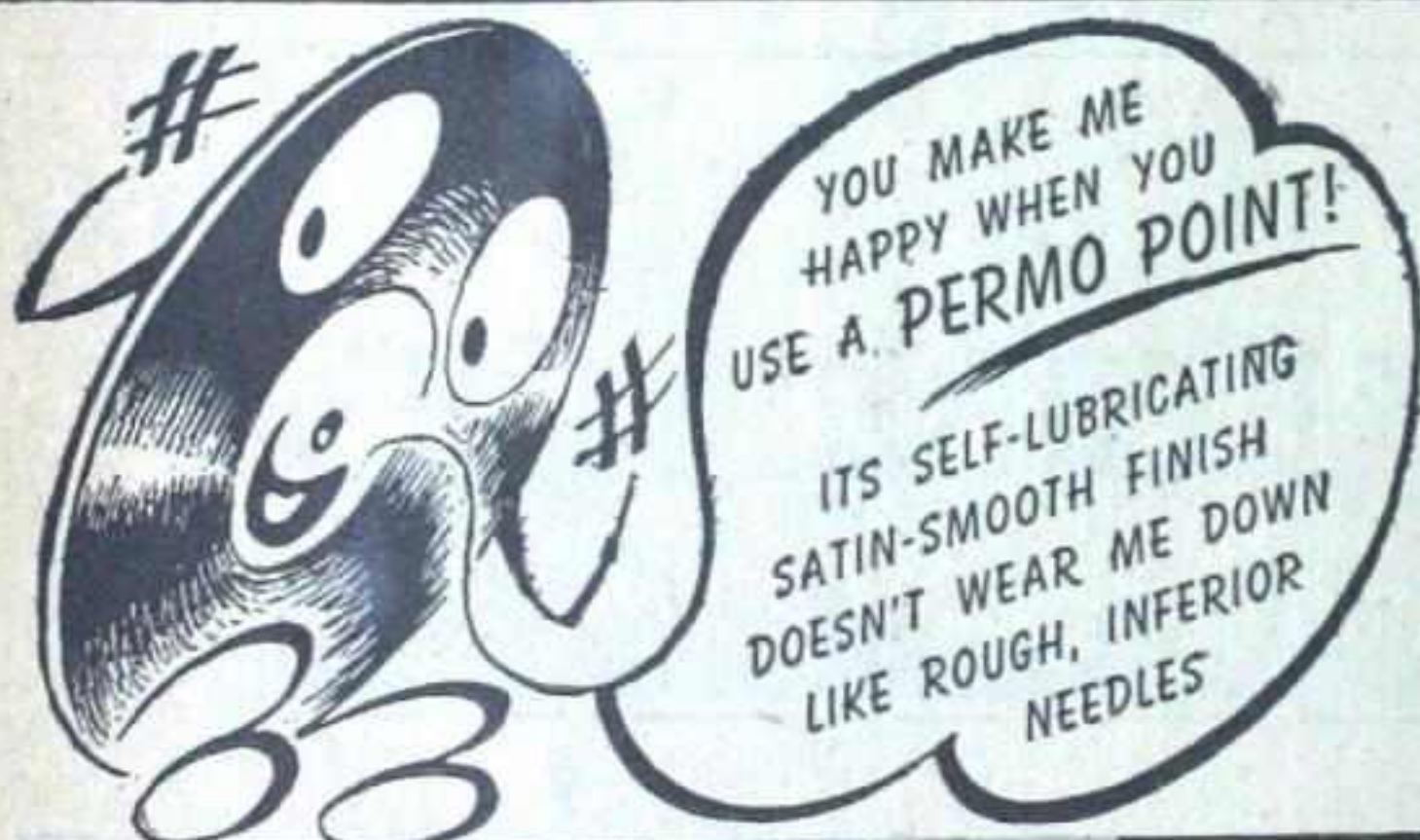
Getting Fed Up?

Theater men are getting fed up with paying heavy coin to orks on one hand and a sizable amount of cabbage to other attractions in order to get a well-balanced show to satisfy the paying customer. They figure that it's about time that the bands start contributing more to the show and to the adult patron who wants entertainment than straight numbers and a few vocals thrown in.

Some of the fellows also look at the problem from the ork's slot. They believe that bands in general, tho riding high on a few records and air time, are

actually losing pop rating because of the "don't give a damn" attitude they take with them into the theater. It's pointed out that tho many fans know orks and are impressed with their music as a dance medium, they leave the pic house with a feeling that "this ork isn't so hot after all." Theater men blame this on the inability and/or laziness of the band leader to understand that you can't give fanny customers the same routine that they ask for if they are on a dance floor.

It isn't necessary, however, the majority of the bookers feel, for bands to suddenly go hog-wild with production. They don't have to put on complete shows a la Phil Spitalny or Horace Heidt. Most of the boys say that isn't necessary—at least, not yet. However, it's a "must" for orks to get hep to the situation and develop production on a somewhat more intelligent basis than they've been doing up to now.



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| Last Night and Now Tonight—Billy Eckstine | Ridin' the Boogie—Hadda Brooks |
| Night Mare Boogie—Hadda Brooks | Baby, Don't You Want To Go—
Jimmy McCracklin |
| I Left a Good Deal—Joe Ligins | I Wear the Pants—Roosevelt Sykes |
| I'm Tired—Cecil Gant | Tender-Hearted Woman—Roosevelt Sykes |
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"Bud" Barry Looks Into Plug Situation on American Web; Billboard Story Starts Check

CBS Started Checking Once But Nothing Happened

NEW YORK, Oct. 8.—Last week's article in *The Billboard*, including chart forms, on the type of programs put on by the Swagger Trio on the American Broadcasting Company brought a quick look-see into the situation by Charles O. (Bud) Barry, national program director of the net. He looked into the situation and gave brief but abrupt orders to clean up the situation. He issued the following statement:

"I am deeply concerned over a report, appearing in *The Billboard* for October 6, dealing with alleged misuse of music on a WJZ program. I wish to assure the music industry that a full investigation of the situation is being made and that action will be taken if the charges are true.

"So long as I am national program director of the American Broadcasting Company I will make sure that legitimate music publishers get an opportunity to have their songs heard. There will be no 'payola' on ABC."

Legit Pubs Like It

Altho no definite action has been taken yet by Barry, music clearance on the net will be given a once-over. This is a healthy sign, according to the legit pubs in the street, since this is the first move by a net—that is the first overt move—

to clean up a situation that has music to pubs irked, but good.

It was pointed out in *The Billboard* report that the trio played some 18-20 songs per program (12:30-1 a.m.), with the majority of the songs repeated almost in identical order each night.

Fact that the group plays their songs in four firms makes it obvious that playing the songs night after night is more than just liking the songs because they like the songs.

Looks as tho this may bring about a look-see into many programs heard in the wee hours, and there's a good possibility that either nets may take ABC's example and take a glance into the "payola" situation that is running rampant on net shows in the early-morning hours.

Once before at CBS Larry Puck, program exec, took a gander at some of the musical programs heard on that net, and it was made known that there was an investigation going on. But nothing ever came of it. In the case of the present Swagger Trio show, however, it's pretty certain that something is going to happen.

Disk Success Cues Basie's George Exit & Own 7-Piece Unit

HOLLYWOOD, Oct. 8.—Success of his records sales for Melodisc, one of the newer independent recording outfits, has inspired Karl George, a top trumpet man from Count Basie's band, to leave Basie and form a seven-piece unit of his own. George recorded four sides for Melodisc while the Basie band played on location dates here. He is taking with him Lucky Thompson, tenor sax man with Basie, also featured on the Melodisc date. Marian Abernathy, who has worked as a single previously, joins the band on blues vocals. She is to cut four new Melodisc sides with George's band in a few days.

The Goodman Ford Agency is placing the band in a local club and is negotiating a deal for George's outfit to follow Eddie Heywood's band at Billy Berg's Club, in early December. Teddy Bunn's Aristo Cats are another unit which record for Melodisc and are handled by the Goodman Ford Agency.

WHAT'S TOPS IN ENGLISH POPS?

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NOVELTY HIT

NO CAN DO

Lyric by CHARLIE TOBIAS

Music by NAT SIMON

DECCA RECORD
No. 18712A

ROBBINS MUSIC CORPORATION

Calloway Makes Southern Tour; 2G Guarantee

NEW YORK, Oct. 6.—For the first time since beginning of the war, top Negro attractions are making one-night tours in the Southern area. Cab Calloway is now in the midst of a tour, working on a 2G guarantee against 60 per cent, starting in Norfolk last week. He's spotted in Raleigh, Columbus, Charlotte and Durham. He was skedded into a ballroom in Bluefield, W. Va., but spot burned down. He's going into Norfolk again for another promoter at a jump of \$500 in his guarantee price.

All big Negro bands before the war made the jump into the South at one time or another. But since the war began, traveling conditions, etc., made it more difficult than usual. GAC is booking Calloway's tour.

Mercury Shooting At 700,000 Disk Within the Year

CHICAGO, Oct. 6.—Another boost toward putting Chi on the map as a record-producing center came this week with the opening of the Mercury Record plant here. New independent label, which is already pressing plenty platters a week, intends to hike production to 700,000 disks weekly, within the next year with 72 presses in St. Louis and 48 in their Chi outlet.

The Mercury label appears as a definitely permanent bid for recognition among diskeries because Irving Green, prexy of the firm and a veteran manufacturer of plastic and resin manufacturing equipment, has set up a self-sustaining unit for making biscuits in both the Chi and St. Louis outlets. Present set-up includes all the equipment that is necessary to make the record.

Mercury's plant is being watched by the industry because of its completely automatic pressing line. Which, because of a number of revolutionary timing devices, enable a novice to turn out a well-pressed record. At the present time, the entire pressing line is manned by women who previously have had no experience in record-pressing. Currently both plants are working on an 8-hour day shift, but Green asserted that he was doubling the shift within a couple months. Mercury's complete automatic pressing plant helps it to overcome the current shortage of workers needed to handle manual presses used by most other firms.

Windy City Gets Some New Pressing Plants; Plastics, Too

CHICAGO, Oct. 8.—Chicago's potential as a recording center got a big shot in the arm with the announcement this week by Irving Green, local plastics expert, that he is heading a new firm, Mercury Records, which will eventually reach 250,000 disks per month. New firm has a Chi pressing plant and a St. Louis manufacturing outlet. New firm is getting plenty of eyeing from the rest of the industry because it is considered a very modern record producer, in that the majority of its equipment, made by Green himself, is automatic and uses a minimum of trained personnel, an item which has been setting production back a good deal these days.

Thus far the new label has inked only Negro artists for records, with its catalog including sides by June Richmond, ex-Andy Kirk rhythm singer; Bill Samuels and His Cats 'n' Jammers, and the Four Jumps of Jive, both cocktail units; Sippie Wallace and Karl Jones, blues shouters; Al Ammons, boogie pianist and half of the team of Ammons and Johnson, and Bob Shaffner and His Harlem Hot Shots.

Besides the new label, Chi recording industry will include Majestic label's projected pressing plant which will be ready in a couple of months; Phil Featheringill's new Session record pressing plant, and John Steiner's S & D label.

McShann To Disk For Philo Records

HOLLYWOOD Oct. 8.—Philo Records has signed an established band name, Jay McShann, to wax several sides, one of which, *Confessing the Blues*, was originally his top selling Decca release. Philo, as is the case with most of the smaller labels, cuts record sides by up and coming bands or vocalists or frequently lets a top sideman from a name ork front a band on their record dates.

The McShann deal is unusual indication of what an established band name can mean to smaller label. Philo has already received heavy advance orders for McShann's sides altho they won't be released for several weeks. McShann, who plays jazz piano, made some special platters for Capitol Records which are included in their extensive jazz album series since his last Decca release well over a year ago.

Mid-Wk. Prom Dates Urged by Bookers

(Continued from page 3)

dates folded when the war pulled males out of civvies.

Date Spread Urged

Top suggestion to solve a muddled situation came from an MCA spokesman who urged that colleges spread their dates out over a longer period of time. While colleges generally hold their proms during a brief four-month period of the year, he urged that the entire nine-month school period be scrutinized for possible prom dates. In this way schools would not all hit the booker at the same time for bands and each college would have a better choice of the names.

He further suggested that the schools might be able to save themselves a lot of money if they worked in their annual proms on some night other than the week-end. He pointed out that there are plenty of national holidays, school vacations, and—in the case of institutions which are sponsored by religious—Holy days, the day before which would make suitable prom dates because the students didn't have to attend classes next day. Such holidays often come in the mid-week and would make it easier for the school to get a bigger band for a smaller budget.

Officials of Chi colleges, such as the University of Chi and Northwestern University, said that there was nothing but long tradition to interfere with such a mid-week date and that talks with student groups and school execs might be able to convince these groups of the feasibility of skedding proms for dates other than the week-end, when they have to buck plenty of competition from both other schools and one-night promoters.

IT'S NEW!



See inside front cover

... before you forget!

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Gene Krupa

(Reviewed at Capitol Theater, New York)

(Personal manager: John Gluskin. Booking agency: Music Corp of America.)

New York's second stage view of the Gene Krupa ork—he played this same theater not so long ago after re-forming his band—marks this group as one that earns any amount of moola that it can get from a theater buyer. He puts on a show all the way, plus the fact that his music is high grade.

As a front man, Krupa is an eager beaver, ready to please and altho he's not the epitome of smoothness or a classic emcee, that's not what he's there for. He's a master when it comes to making the customers move restlessly around on their seats, jumping to his thumping drums. Opener is a sweet rendition of *Lover*, which he ought to disk. It'll probably be a standard if it catches on, just as Artie Shaws *Beguine* became a standard on that tune.

Krupa also works with a couple of others in the band, Charlie Ventura and Teddy Napoleon for a capable trio that gets claps, but loses something en route. They do *Stompin' at the Savoy*, which starts out well, but midway becomes hash. Krupa has dropped his strings, which is a welcome loss. He now is trying something novel in having Buddy Stewart's voice take on aspects of an instrument. Latter harmonizes with a sax man and it's effective, since kid is okay at it.

No need to talk about Anita O'Day.

Gal is in a class by herself, easily the best seller of songs with any band today. She can go out on a single anytime she wants and make plenty of dough.

Paul Secon.

Buddy Clarke

(Normandie Roof, Mount Royal Hotel, Montreal)

Buddy Clarke's new band which opened September 24, already has the earmarks of a very hep aggregation. Thru immigration difficulties, Buddy was compelled to make up his new outfit from Canadian musicians, but the maestro, fresh out of the U. S. Navy, has apparently been a good picker.

The band is 13-piece, including thrush, with two pianos, bass, drum, four sax, trumpet and two violins. This is practically a "must" composition for the Normandie Roof, top Montreal society spot, where the patrons like their music on the soft and mellow side.

Clarke is not satisfied to hand out that kind of music alone, however. He figures on playing up-tempo music, moderate but with a bounce; along with the rumbas, sambas and waltzes that are expected of him.

Stand-out numbers when caught were *Don't Do Nothin', Where or When?, Easy To Love, Tea for Two* and *Stuff Like That There*. The latter had plenty of bounce, with Walter Newman doing some nice trumpet solo work and thrush Margo Manning right in there, despite a cold.

Band sounds smooth, but with jump, definitely not the sweet stuff that Norman Harris has been playing, but apparently very pleasing to the patrons, who are out there dancing. Ken Johnstone.

Jones Resigns at Republic Pix To Handle Lyrics

NEW YORK, Oct. 6.—Unusual switch took place last week when Charles Jones, ad and publicity man with Republic Pictures, resigned and is going over to Lyle Engel's Song Lyrics, Inc., outfit. Jones will handle editorial policy of Engel's two lyric mags, and expansion into other fields that is expected to come with release of more paper.

Idea in the trade was that Engel was going to pull a switch in his folio editions and sell in retail stores as well as on the newsstand. Engel says "no." Pubs get half-cent on each folio.

A. C. Musicmakers Get Tuesday Night Off Now With Pay

ATLANTIC CITY, Oct. 8.—Local musicians' union has won a six-day week for musicmakers. Tuesday evening is off night for the boys.

Former policy featured a seven-day week for all clubs, which may be renewed for the summer. The resort is active, however, for winter months, as conventions are already scheduled until the spring and Soldier Hospital is still in operation.

HOLLYWOOD, Oct. 8.—Jay Milton, a free-lance songwriter, has set up a new ASCAP music publishing firm on the Coast called Bel Air Music. His first plug tune written by himself in collab with Buzz Adlam and Henry Russell, who are both at NBC, is titled *Pin Marin*. Lyrics deal with a Mexican children's folk yarn and Freddy Martin is introducing it.

A. TOPAS

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New Irish Recordings of the International Record Co.

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Riley's Friend (Reel) d-125
Gwilyn's Delight (Welsh) d-126

Old Crow (Reel) d-121
Off She Goes (Jig) d-122

Country Dance (Reel) d-123
Drops of Brandy (Reel) d-124

IMMEDIATE DELIVERY



Joan Edwards

WINS NEW LAURELS IN HER DISCING OF

NO CAN DO

Lyric by CHARLIE TOBIAS
Music by NAT SIMON

COSMO RECORD
NO. 456

ROBBINS MUSIC CORPORATION

CROSS OVER TO THE SUNNYSIDE

Spotlighting
BOB CROSS
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Featuring
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"MELLOW MUSIC"

Another **SOCK** Recording
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Something Sentimental



By **VAUGHN
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AND HIS ORCH.

ON VICTOR RECORD #20-1714
VOCAL BY VAUGHN MONROE



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. TILL THE END OF TIME
2. ON THE ATCHISON, TOPEKA AND SANTA FE
3. I'LL BUY THAT DREAM
4. ALONG THE NAVAJO TRAIL
5. IF I LOVED YOU
6. I'M GONNA LOVE THAT GUY
7. GOTTA BE THIS OR THAT
8. THAT'S FOR ME
9. IT'S ONLY A PAPER MOON
10. YOU CAME ALONG
11. AND THERE YOU ARE
12. IT'S BEEN A LONG, LONG TIME
13. I WISH I KNEW
14. HOW DEEP IS THE OCEAN
15. I DON'T CARE WHO KNOWS IT

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date—October, 1945.

ALONG THE NAVAJO TRAIL (Leeds) in Republic's "Don't Fence Me In." Release date not set.

BABY, SAVE HIM FOR ME (House of Melody), sung by Lynn Merrick in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

BALA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

I'LL BUY THAT DREAM (Burke-Van Heusen) in RKO's "Sing Your Way Home." National release date not set.

IT'S ONLY A PAPER MOON (Harms, Inc.) in Warner Brothers' "Too Young To Know." National release date not set.

LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), in MGM's "Harvey Girls." National release date not set.

OUT OF THIS WORLD (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 12, 1945.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillo in RKO's "Pan-Americana." National release date—February 15, 1945.

SOMEBODY LOVES ME (Harma, Inc.), sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

SUMMERTIME (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

THE WISH THAT I WISH TONIGHT (Witmark), sung by Dennis Morgan in Warner Bros.' "Christmas in Connecticut." National release date—September 11, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

YOU CAME ALONG (FROM OUT OF NOWHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Lus in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

IT'S TERRIFIC!

LATEST COAST RELEASE
No. 2012

"AT LEAST
A MILLION TEARS"

coupled with

"COOL WATER"

by

THE SINGING STAR OF THE "HOLLYWOOD BARN DANCE"

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ONE OF THE FINEST VOCAL TRIOS IN WESTERN MUSIC



OPERATORS WHO DON'T GET ON THE BANDWAGON
WITH THIS SENSATIONAL HIT WILL SHED

"AT LEAST A MILLION TEARS"



SEND FOR COMPLETE CATALOG

COAST RECORDS

CHARLES E. WASHBURN COMPANY

1511 W. Pico Blvd.

(EXposition 3404)

Los Angeles 15, Calif.

Music Popularity Chart

Week Ending
Oct. 4, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, September 28, and ending Thursday, October 4)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
1	A Door Will Open (R)	Dorsey	ASCAP
3	A Stranger in Town (R)	Stevens	BMI
12	Along the Navajo Trail (F) (R)	Leeds	ASCAP
9	And There You Are (F) (R)	Feist	ASCAP
3	Dearest Darling	Advanced	ASCAP
4	Fishin' for the Moon	Chappell	ASCAP
18	Gotta Be This or That (R)	Harms, Inc.	ASCAP
3	Homesick—That's All (R)	Morris	ASCAP
5	How Deep Is the Ocean? (R)	Berlin	ASCAP
1	I Can't Begin to Tell You (R)	Bregman-Vocco-Conn	ASCAP
13	I Don't Care Who Knows It (F) (R)	Robbins	ASCAP
6	I Don't Want To Be Loved (By Anyone Else But You) (R)	Mutual	ASCAP
8	I'd Do It All Over Again (R)	Shapiro-Bernstein	ASCAP
21	If I Loved You (M) (R)	T. B. Harms	ASCAP
7	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
16	I'm Gonna Love That Guy (R)	Bourne	ASCAP
3	It's a Beautiful Day	Broadway	ASCAP
4	It's Only a Paper Moon (R)	Harms, Inc.	ASCAP
6	Love Letters (F) (R)	Famous	ASCAP
5	No Can Do (R)	Robbins	ASCAP
11	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
10	Promises (R)	Marchant	ASCAP
22	Remember When? (R)	Campbell-Porgie	BMI
3	Say It Over Again (R)	Bogat	ASCAP
12	Stars In Your Eyes (F) (R)	Melody Lane	BMI
7	That's For Me (F) (R)	Williamson	ASCAP
18	There's No You (R)	Barton	ASCAP
12	Till the End of Time (R)	Santly-Joy	ASCAP
2	Waiting for the Train To Come In (R)	Martin Block	BMI
17	You Came Along (From Out of Nowhere) (F) (R)	Paramount	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
9	1	1	TILL THE END OF TIME	Perry Como...Victor 20-1709—ASCAP
14	2	2	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer-Pied Pipers...Capitol 195—ASCAP
1	—	3	IT'S BEEN A LONG, LONG TIME	Harry James...Columbia 36838—ASCAP (Phil Brito, Musicraft 15040; Charlie Spivak, Victor 20-1721; Bing Crosby-Les Paul and His Trio, Decca 18708; Stan Kenton, Capitol 219)
15	4	4	GOTTA BE THIS OR THAT	Benny Goodman...Columbia 36813—ASCAP
11	5	5	TAMPICO	Stan Kenton...Capitol 202—ASCAP
5	5	5	I'LL BUY THAT DREAM	Dick Haymes-Helen Forrest...Decca 23434—ASCAP
3	—	6	HONG KONG BLUES (F)	Hoagy Carmichael...ARA RM123—ASCAP (Tommy Dorsey, Victor 20-1722)
4	4	7	ALONG THE NAVAJO TRAIL (F)	Bing Crosby-Andrews Sisters...Decca 23437—ASCAP
3	—	7	I'M GONNA LOVE THAT GAL	Perry Como...Victor 20-1676—ASCAP
9	—	8	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Bing Crosby...Decca 18690—ASCAP
11	6	8	IF I LOVED YOU (M)	Perry Como...Victor 20-1676—ASCAP
3	8	8	I'LL BUY THAT DREAM (F)	Harry James...Columbia 36833—ASCAP
1	—	8	THAT'S FOR ME (F)	Dick Haymes...Decca 18706—ASCAP (Kay Kyser, Columbia 36842; Jerry Wald, Majestic 7149; Jo Stafford, Capitol 213; Artie Shaw, Victor 20-1716)
1	—	8	11:60 P.M.	Harry James...Columbia 36827—ASCAP

Coming Up

ALONG THE NAVAJO TRAIL	Gene Krupa	Columbia 36846
THE BLOND SAILOR	Andrews Sisters	Decca 18700
IT'S BEEN A LONG, LONG TIME	Bing Crosby-Les Paul and His Trio	Decca 18708



'IT'S BEEN A LONG, LONG TIME'

Vocal by
JUNE
CHRISTY

'DON'T LET ME DREAM'

Vocal by
GENE HOWARD

CAP. 219

Still doing a big business — but not the same old Stan! In a quick change of pace, the Kenton Krew who cut such solid sides as 'Tampico' and 'Her Tears Flowed Like Wine' breathe out a brace of ballads in tune with the slow, smooth mood of the times. A recent success at New York's Hotel Pennsylvania and Paramount Theater, the Kenton band has cut another long-lasting record with the Capitol label — another Hit from Hollywood.





ROY ROGERS
KING OF THE COWBOYS
 With orchestra conducted by Perry Botkin,
ALONG THE NAVAJO TRAIL
 (From the Republic Picture "Along The Navajo Trail")
DON'T BLAME IT ON ME
 20-1730

★ **CHARLIE SPIVAK** You Are Too Beautiful
 Just a Little Fond Affection

and his Vocal on both sides by Jimmy Saunders
 Orchestra 20-1727

★ **DAVID ROSE** Nostalgia
 and his Sweet Spirit
 Orchestra 20-1729

★ **THE MURPHY SISTERS** WILL THE ANGELS PLAY
 THEIR HARPS FOR ME?
 with Orchestra HOMESICK, THAT'S ALL
 conducted by Russ Case 20-1734

★ **BIG MACEO** KID MAN BLUES
 Blues Singer THINGS HAVE CHANGED
 34-0735

Listen to The RCA Show, Sundays, 4:30 p.m., Eastern Time, NBC. BUY VICTORY BONDS
 Radio Corporation of America, RCA Victor Division, Camden, New Jersey



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Song	Artist
	Last Week	This Week		
10	1	1.	TILL THE END OF TIME (R)	Santly-Joy
10	2	2.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R)	Feist
5	5	3.	ALONG THE NAVAJO TRAIL (R)	Leeds
10	3	4.	IF I LOVED YOU (M) (R)	T. B. Harms
3	6	5.	I'LL BUY THAT DREAM (F) (R)	Burke-Van Heusen
6	5	6.	I'M GONNA LOVE THAT GUY (R)	Bourne
10	4	7.	GOTTA BE THIS OR THAT (R)	Harms, Inc.
2	8	8.	(DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT (R)	Paul-Pioneer
1	—	9.	IT'S ONLY A PAPER MOON (R)	Harms, Inc.
1	—	10.	THAT'S FOR ME (F) (R)	Williamson

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION		Song	Artist	Label
	Last Week	This Week			
9	1	1.	TILL THE END OF TIME... <i>(Did You Ever Get) That Feeling in the Moonlight?</i>	Perry Como	Victor 20-1709
14	2	2.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)...	Johnny Mercer	Capitol 195
14	3	3.	CHOPIN'S POLONAISE (F)...	Carmen Cavallaro	Decca 18677
10	4	4.	TAMPICO... <i>Southern Scandal</i>	Stan Kenton	Capitol 202
12	6	5.	IF I LOVED YOU (M)...	Perry Como	Victor 20-1676
4	4	6.	TILL THE END OF TIME... <i>Love Letters</i>	Dick Haymes	Decca 18699
2	7	7.	I'LL BUY THAT DREAM (F)...	Dick Haymes-Helen Forrest	Decca 23434
3	5	8.	ALONG THE NAVAJO TRAIL (F)...	Bing Crosby-Andrews Sisters	Decca 23437
14	8	8.	GOTTA BE THIS OR THAT... <i>Gotta Be This or That</i>	Benny Goodman	Columbia 36813
1	—	8.	I'LL BUY THAT DREAM... <i>Memphis in June</i>	Harry James	Columbia 36833
4	10	9.	HONG KONG BLUES... <i>You Came Along</i>	Tommy Dorsey	Victor 20-1722
1	—	10.	IT'S BEEN A LONG, LONG TIME... <i>If I Had a Dozen Hearts</i>	Charlie Spivak	Victor 20-1721

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album	Label
	Last Week	This Week		
7	1	1.	Boogie Woogie	Capitol BD-12
1	—	2.	Going My Way	Decca 405
13	3	3.	Carousel	Decca DA-400
28	3	4.	King Cole Trio	Capitol A-5
1	—	5.	George Gerahwin	Columbia 559

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
16	1	1.	Chopin's Polonaise	Victor 11-8848
2	2	2.	Clair De Lune	Victor 11-8851
5	3	3.	Chopin's Polonaise	Columbia 17377
24	—	4.	Warsaw Concerto	Decca 29150
11	4	5.	Italian Street Song	Victor 10-1134

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album	Label
	Last Week	This Week		
13	1	1.	Rhapsody in Blue	Columbia X-251
2	2	2.	Kostelanetz Conducts	Columbia M-574
18	4	3.	Rhapsody in Blue	Victor DM-358
26	3	4.	Music to Remember (From the Life of Chopin)	Victor SP-4
20	3	5.	Grieg Piano Concerto in A Minor	Victor M-900

RCA VICTOR RECORDS

Music Popularity Chart

Week Ending
Oct. 4, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION	Last Week	This Week	Record	Label
8	1	1	1	TILL THE END OF TIME —Perry Como (Russell Case Ork)Victor 20-1709 (Les Brown, Columbia 36828; Dick Haymes, Decca 18699; Ginny Simms, Columbia 39849; Don Baker, Continental C-1162)	18708 50c
14	2	2	2	ON THE ATCHISON, TOPEKA AND SANTA FE (F) — Johnny Mercer-The Pied Pipers (Paul Weston Ork) ..Capitol 195 (Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18690; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832; Louis Prima, Majestic 7145; Judy Garland-The Merry Macs, Decca 23436)	18700 50c
8	7	3	3	IF I LOVED YOU (M) —Perry Como.....Victor 20-1676 (Bing Crosby, Decca 18686; Harry James, Columbia 36806; Leo Reisman, Decca 18693; Frank Sinatra, Columbia 36825; Nan Merriman-Thomas L. Thomas, Victor Red Seal Popular 10-1174; Jan Clayton-John Raitt, Decca DA-29173)	18699 50c
10	4	4	4	I'M GONNA LOVE THAT GAL —Perry Como (Russell Case Ork) ..Victor 20-1676 (Benny Goodman, Columbia 36843; Ginny Simms, Columbia 39849)	
12	5	5	5	ON THE ATCHISON, TOPEKA AND SANTA FE (F) — Bing Crosby.....Decca 18690 (See No. 2)	18677 50c
4	5	5	5	ALONG THE NAVAJO TRAIL (F) —Bing Crosby-Andrews Sisters ..Decca 23437 (Dinah Shore, Victor 20-1666; Gene Krupa, Columbia 36846; Roy Rogers, Victor 20-1730)	
9	3	3	3	TAMPICO —Stan Kenton.....Capitol 202	
2	10	6	6	I'LL BUY THAT DREAM (F) —Dick Haymes-Helen Forrest (Victor Young Ork) ..Decca 23434 (Harry James, Columbia 36833; Hal McIntyre, Victor 20-1679; Joan Edwards, Cosmo 456)	23437 75c
2	7	7	7	I'LL BUY THAT DREAM (F) —Harry James (Kitty Kallen) ..Columbia 36833 (See No. 6)	
15	6	7	7	CHOPIN'S POLONAISE (F) —Carmen Cavallaro..Decca 18677	
4	8	8	8	TILL THE END OF TIME —Dick Haymes (Victor Young Ork) ..Decca 18699 (See No. 1)	
1	—	9	9	I'M GONNA LOVE THAT GUY —Benny Goodman (Dottie Reid) ..Columbia 36843 (See No. 4)	18711 50c
1	—	10	10	LILY BELLE —Freddy Martin (Gene Conklin-The Martin Men) ..Victor 20-1712 (The Pied Pipers, Capitol 207; Andrews Sisters, Decca 18700; Frank Sinatra-The Charloters, Columbia 36854)	
2	11	11	11	TILL THE END OF TIME —Les Brown (Doris Day).....Columbia 36828 (See No. 1)	18709 50c
13	10	11	11	GOTTA BE THIS OR THAT —Benny Goodman (Benny Goodman) ..Columbia 36813 (Sammy Kaye, Victor 20-1684; Joan Edwards, Cosmopolitan 452; Glen Gray, Decca 18691; Joe Marsala, Musicraft 328; Jerry Wald, Majestic 7149)	
1	—	11	11	(DID YOU EVER GET) THAT FEELING IN THE MOON-LIGHT —Perry Como (The Satisfiers-Russell Case Ork) ..Victor 20-1709 (Gene Krupa, Columbia 36862)	6110 35c

Coming Up

THE BLOND SAILOR..... Andrews Sisters (Vic Schoen Ork).....Decca 18700	18703 50c
IT'S BEEN A LONG, LONG TIME..... Bing Crosby-Les Paul Trio..Decca 18708	
IT'S BEEN A LONG, LONG TIME..... Harry James (Kitty Kallen).....Columbia 36838	
WHAT DO YOU WANT TO MAKE..... Betty Hutton (Paul Weston Ork).....Capitol 211	
THOSE EYES AT ME FOR (F).....	

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Last Week	This Week	Record	Label
11	1	1	1	YOU TWO-TIMED ME ONE TIME TOO OFTEN..... Tex Ritter.....Capitol 206	
15	3	2	2	OKLAHOMA HILLS Jack Guthrie.....Capitol 201	
6	3	2	2	SHAME ON YOU Red Foley-Lawrence Welk.....Decca 18698	
2	—	2	2	SIoux CITY SUE Dick Thomas.....National 5007	
7	2	3	3	HEADIN' DOWN THE WRONG HIGHWAY Ted Daffan.....Okeh 6744	
11	4	4	4	TRIFLIN' GAL Al Dexter.....Okeh 6740	
2	3	4	4	WITH TEARS IN MY EYES Wesley Tuttle.....Capitol 216	

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Last Week	This Week	Record	Label
10	1	1	1	THE HONEYDRIPPER Joe Liggins.....Exclusive 207	
22	—	2	2	CALDONIA BOOGIE Louis Jordan.....Decca 8670	
7	3	3	3	ROCK ME, MAMA Arthur (Big Boy) Crudup.....Bluebird 34-0725	
1	—	4	4	LONESOME LOVER BLUES Billy Eckstine.....National 9015	
1	—	4	4	FIFTEEN YEARS (AND I'M STILL SERVING TIME) Erskine Hawkins..Victor 20-1685	



BING CROSBY With Les Paul Trio It's Been a Long Long Time Whose Dream Are You	18708 50c
ANDREWS SISTERS The Blond Sailor Lily Belle	18700 50c
DICK HAYMES Till The End of Time Love Letters	18699 50c
CARMEN CAVALLARO And His Orchestra Chopin's Polonaise Enlloró (Voodoo Moon)	18677 50c
BING CROSBY and ANDREWS SISTERS Good, Good, Good Along the Navajo Trail	23437 75c
INK SPOTS I'd Climb the Highest Mountain Thoughtless	18711 50c
DICK HAYMES and HELEN FORREST Some Sunday Morning I'll Buy That Dream	23434 75c
JIMMY DORSEY And His Orchestra He Didn't Ask Me If You Only Knew	18709 50c
ERNEST TUBB Careless Darlin' Are You Waiting Just for Me	6110 35c
MARION HUTTON and RANDY BROOKS and His Orchestra I'm Gonna Love That Guy No More Toujours L'Amour	18703 50c
LUNCEFORD Orchestra and Delta Rhythm Boys The Honeydripper Baby, Are You Kiddin'?	23451 75c
MILLS BROTHERS Put Another Chair At The Table I Wish	18663 50c
BUDDY JOHNSON Orchestra That's the Stuff You Gotta Watch One of Them Good Ones	8671 35c
ELLA FITZGERALD and DELTA RHYTHM BOYS It's Only a Paper Moon Cry You Out of My Heart	23425 75c
LAWRENCE WELK Orchestra With RED FOLEY Shame On You At Mail Call Today	18698 50c

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PART 3—The Billboard

ADVANCE SONG-RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Couple of Years Ago.....Rudy Vallee	Bye Lo.....United
A Friend of Yours.....Burke-Van Heusen	Caldonia.....Morris
A Dream (That Won't Come True).....Midwest	Can't You Read Between the Lines.....ShapiroBernstein
A Kiss Goodnight.....Miller	Careless Darlin'.....Cross
A Merry Christmas and a Happy New Year.....Cavalcade	Cause the One I Love Is.....Santly-Joy
A Nickel Ride.....G. I. Music	Chickery Chick.....International
A Rainy Sunday.....Duo	Coming Home.....Carey
A Sky Full of Dreams.....Hi-Tone	Chattanooga Tennessee.....Advanced
A Tender Word will Mend It All.....Barton	Chatterlinswitch.....Country
After All This Time.....Chelsea	Chocolate Ice Cream Cone.....Williamson
After Tomorrow.....Micoor	Come Closer To Me.....Melody Lane
Along the Navajo Trail.....Leeds	Compared With You.....Original
Am I a Passing Dream?.....Dave Ringle	Conversation While Dancing.....Capitol
And There You Are.....Felst	Cool Water.....American
Apple Face.....Lewis	Counting the Days Until Christmas.....Marks
Are You Livin', Old Man?.....Jefferson	Cowboy Moon.....Albert J. Randolph
Ask My Heart.....Manhattan Melodies	Crazy Things.....David Gornston
Baby, Save Him for Me.....House of Melody	Darling, Promise Me.....Winthrop
Bala.....Peer	Down Time.....Crescendo
Bine Eyes.....Key City	Daybreak Serenade.....La Salle
Bounce-y Bounce-y Ball-y.....Singer, Reese, Patrick	Dearest Darling.....Advanced
But-I Did.....Remick	

(Continued on page 82)

Plugs Scheduled for Near Future

Publisher	Publisher
A Blue Song That Made Me Happy.....Sudlik	Moon A-Shining On Chicago.....Gilbert Parmalee
A Stranger in Town.....Stevens	Moon Over Lovers' Lane.....Adco
A Two-Seated Saddle and a One-Gaited Horse.....American	My Heart Is Keeping Time (With the Clock Upon the Wall).....Enterprise
A Woman Will Be President.....Robert Mack	My Mother's Walls.....Morris
Some Day.....Crescendo	My Nurse Corps Nightingale.....George F. Briegli
Afternoon Moon.....Nordyke	My Ring of Gold.....Perry Alexander
All This I Miss.....Campbell-Porgie	Now That You're Gone.....Dearborn
Are These Really Mine.....Witmark	Oh, Brother!.....Bourne
As Long as I Live.....Pyramid	Only You.....Baltimore
Broken-Hearted Lullaby.....Matt Pelkonen	Once Upon a Time.....Vanguard Songs
Caribbean Magic.....Franco-American	Phantom Paradise.....Superior Melodies
Christmas Lullaby.....Edwards	Play Jackpot.....Melody Moderne
Christmas Polka.....Sunset	Riding Over Sage Brush Plains.....Zoeller
Coffee Time.....Morris	Rollin' Hills.....De Cimber
Cuddles.....Santly-Joy	Santa Maria.....Marks
Dancing With You in My Arms.....Grimes	Sarabara.....United
Daydreams in the Moonlight.....Marks	Serenade To a Sponser's Ugly Daughter.....Top
Don't Be Afraid.....Robert De Leon	Silent Prayer.....Marion W. Rinehart
Don't Be Stupid, Mister Cupid!.....Excelstor	Since My Darling Went Away.....Russ Hull's Country Music
Don't Turn My Love Into Hate.....Arcadia Valley	Sittin' on the Sofa.....Jo Golden
Dreaming.....Leeds	Sleepy Old Town in Texas.....Major Melodies
Forgive Me One More Time.....Hill and Range Songs	Slowly.....Rudy Vallee
Garden of the Moon.....G. I. Music	Some Sunday Morning.....Harms, Inc.
Give Me the Simple Life.....Triangle	Strollin' Down the Lane.....Process
Going Back Home.....BMI	Sweetheart.....Felst
Geln' Home.....Witmark	'Tain't Me.....Mutual
Hecky Darn!.....Midland	Technicolor Trail.....Hanna
Home, Sweet Home, in Maumee Valley.....Byers	That's Why I'm Lonely for You.....Kelly
Honey.....Felst	The Blues Are Nothin' New To Me.....Harmony House
How Many Apples Are There in a Fall of Grapes and If So, Why?.....Hi-Tone	The Gang That Sang Heart of My Heart.....Robbins
I Ain't Got Nothin' But the Blues.....Burke-Van Heusen	The Juke Box Song.....Tin Pan Alley
I Didn't Think You Cared.....Dubonnet	The Last Time I Saw You.....Barton
I Just Don't Know Why But I Do.....Country	The Girl With the Little Red Cross on Her Sleeve.....Bruno
I Need You So.....Roy	The Minutes of Our Last Meeting.....Key City
I'd Do It All Over Again.....Shapiro-Bernstein	The Rumba, The Conga.....Melocraft
I Have But One Heart.....Stanwood	The Samba.....Bell
I Just Stopped for My Heart.....Marks	The Waltz I Shall Never Forget.....Dr. Billie Song Shoppe
I Never B'lieved in Love at Sight ('Till I Met You).....Hall's Hit Songs	Toe Seen.....Topik
I'd Rather Be Me.....Morris	True-Mon-Tra.....Felst
It Seems Like I've Known You Forever.....Joe McDaniel	Walkin' With My Honey.....Republic
I'm a Midnight Cavalier.....Wise	We'll Be Sweethearts Forever.....Eases
I'm in Danger of Love.....Syncopation Songs	What Good Are Dreams.....Bronx
I'm Just a Baby.....Harmony House	What's New in the Heart Department.....Leeds
I'm On My Way To Paradise With You.....Unique	When It's Down, Down in Australia.....Dave Ringle
In Spite of Everything You've Done.....Kanes	When My Darling Comes Home.....James B. Paris
Into the Night.....BMI	Who Knows.....BMI
It's Been a Long, Long Time.....Morris	Whoever Told You I Didn't Care.....Arcadia Valley
It'll Take a Little Time.....Gaumont	Why Do They All Pick On Brooklyn?.....Orange
It's You (Sweetheart Mine).....International	Wings To Wear Upon My Heart.....La Casa Del Rio
Just Like That.....Chelsea	Winter Interlude.....Gaumont
Keep Right On Doin'.....Manhattan Melodies	Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk).....Burke-Van Heusen
Kissing Bug.....Tempo	Yesterday's Memories.....Albert J. Randolph
Latch.....Cherio	You Came Along (From Out of Nowhere).....Paramount
Lazy Man's Ranch.....Original	You Know, Baby.....Tempo
Let Him Go—Let Him Tarry.....Morris	You'll Miss Me Someday.....David Gornston
Let's Dance Again.....O'Kay	You Never Say Yes (You Never Say No).....Robbins
Let's Play House.....Lee-Dee	You Won't Be Satisfied (Until You Break My Heart).....Mutual
Let's Wait Until Tomorrow Before We Part.....Dawson	You're a Set-Up in That Get-Up, Baby.....Newart
Lingering.....Edwin W. Kukkee	
Little Red Hooding Ride.....Blasco	
Love Your Heart in Texas.....Hanna	
Love Letters.....Famous	
Mango Blues.....Frye-Ryan-Frankel	
Maybe You're Right (Maybe I'm Wrong).....Revilo	

Music Popularity Chart Week Ending Oct. 4, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A COSSACK FIGHTS FOR LOVE.....	Joe Frasetta Ork (The Philadelphia Five)	Spin 858
A WASTE OF TIME.....	Joe Frasetta Ork (The Philadelphia Five)	Spin 858
AS LONG AS I LIVE.....	Dinah Shore (Russ Case Ork)	Victor 20-1732
AUTUMN SERENADE.....	Jimmy Dorsey (Dick Culver)	Decca 18716
AVALON.....	Don Byas' All Stars	Jamboree 905
BLUE AND SENTIMENTAL.....	Don Byas' All Stars	Jamboree 905
BLUES ON MY WEARY MIND.....	Earl Hines and Sextet (Betty Roche)	Apollo 358
BUT I DID.....	Dinah Shore (Russ Case Ork)	Victor 20-1732
COME TO BABY, DO.....	Jimmy Dorsey (Inez James)	Decca 18716
DRIP, DRIP, DRIP (SLOPPY LA-GOON)	Spike Jones and His City Slickers (Del "Water-on-the-Brain" Porter)	Victor 20-1733
DROP ANOTHER NICKEL IN THE JUKE BOX.....	Timmie Rogers	Excelsior 136
EL SALON DE GUTBUCKET.....	Charlie Shavers and His All American Five	Keynote K-619
FELICIA NO CAPICIA.....	Louis Prima (Louis Prima)	Majestic 7154
FLA-GA-LA-PA.....	Timmie Rogers	Excelsior 136
GEE, IT'S GOOD TO HOLD YOU.....	Woody Herman (Frances Wayne)	Columbia 36870
HEY BOOGIE.....	Pvt. Cecil Gant	Gilt-Edge 511
HOLIDAY FOR STRINGS.....	Spike Jones and His City Slickers	Victor 20-1733
I'LL GET BY.....	Earl Hines and Sextet (Betty Roche)	Apollo 358
IN A LITTLE SPANISH TOWN.....	Pvt. Cecil Gant	Gilt-Edge 511
IT'S BEEN SO LONG, DARLING.....	Ernest Tubb	Decca 6112
JUST A LITTLE FOND AFFECTION.....	Kate Smith (Four Chicks and Chuck-Jack Miller Ork)	Columbia 36871
JUST GIVE ME A MAN.....	Gerald Wilson Ork (Betty Roche)	Excelsior 126
JUST ONE OF THOSE THINGS.....	Gerald Wilson Ork	Excelsior 126
LEAP FROG BLUES.....	Buster Bennett Trio (Buster Bennett)	Columbia 36873
LITTLE BABY, YOU'RE RUNNING WILD.....	Pvt. Cecil Gant	Gilt-Edge 512

(Continued on page 82)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by end-try into best selling, most played or most heard features of the Chart.

DON'T FORGET TONIGHT TOMORROW..... Frank Sinatra .. Columbia 36854
Here's a juke box natural. Singing this with the Charioteers, F. S. hits his stride from the opening note and never lets up. It's a simple ditty, well told musically and lyrically, and all told, the whole thing is A-1. Must go.

MY GUYS COME HOME..... Dinah Shore Victor 20-1731-B
This is an unusual tune, having both inherent features of a good jump tune and a mellow ballad. Dinah copes with both well, and hits home plate without sliding. It's an old riff tune that's been spruced up until it takes on the veneer of a hit tune. Looks okay.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

WOODY HERMAN (Columbia)
Bijou—FT. *Put That Ring on My Finger*—FT; VC.
Woody Herman eschews the pop fare for this platter to spin out the kind of music and song that he and his herd handle best. The band boys display a terrific capacity for powerhouse in a highly interesting and exciting interpretation of the rumba in a torrid jazz setting. Aptly titled "Bijou," the band follows the rumba beats in its riffing, peppering with tenor sax and trombone improvisations based on the Latin theme. Instead of exotic, Herman makes it exciting in a strictly solid setting. The maestro once again displays his fine flair for singing the blues, delving into that delta mood for Sonny Skylar's rhythm novelty, "Put That Ring On My Finger," a typical race chant that is kicked out instrumentally and vocally by the Herman herd.

The phone fans will get their jump incentives from "Put That Ring On My Finger."
TOMMY DORSEY (Victor)
Aren't You Glad You're You?—FT; VC. *A Door Will Open*—FT; VC.
It's the way Tommy Dorsey dresses up the ditty, rather than the song itself, that makes this disk count. While there's little contagion in the Johnny Burke-Jimmy Van Heusen ballad, "Aren't You Glad You're You?," from the movie "Bells of St. Mary's," Dorsey gives it a bright rhythmic overtone that spells attraction for the song. His trombone pacing the platter, plus Stuart Foster's smooth singing, band applies a bright rhythm setting to show off what might otherwise be a bit of musical mediocracy. The deft Dorsey ballad painting applies as much to Don George and John Benson Brooks' sentimental song, "A Door Will Open." But with the maestro's sugary eliding and the tinkling celeste to garnish the singing of Stuart Foster and The Sentimentalists, Dorsey makes it spin as importantly as "I'll Never Smile Again." With the strings silent for these sides, this spinning sounds more like the Dorsey of more popular days. Both sides are Tommy Dorsey as the fans best remember the band on wax, and the couplet should coax plenty of coins into the juke boxes.

EUGENIE BAIRD (Decca)
I Fall in Love Too Easily—FT; V. *Am I Blue?*—FT; V.
Branching out on her own after a spell with Glen Gray's band, Eugenie Baird bows as a single with plus benefits in getting strong vocal assist from Mel Torme and His Mel Tones. As a matter of fact, Torme's singing troupe displays a greater degree of vocal distinction in their harmony blend than the chanteuse herself. As a result, it's a gloss finish to her piping of the "Anchors Away" movie ballad, "I Fall in Love Too Easily." The Torme touch is even more pronounced in the rhythm harmony pattern cut for the familiar "Am I Blue" chant, which is more suited to Miss Eugenie's song styling.
For the many who would like to hear "Am I Blue" once again, this side is most satisfying.



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Main Stem Lounges Busts For Over-Scale, Non-Names

NEW YORK, Oct. 8.—If lounge biz is terrific out of town, or at least if it's not terrific, it's holding up, it's strictly from hunger in the Big City, say cocktail bookers. At one time there was some hope that with New York getting a big influx of out-of-towners with the war's end, many new spots would open or a lot of straight eateries would put in talent. But so far, say unit sellers, no dice.

Here and there, some oldie wakes up and decides to try with a couple of guys who can make with the music, but unless the op wants attractions he won't listen to anything more than scale. And on

scale deals, agents don't get rich. So the New York market, while it may be a hot spot for practically any other branch of showbiz, is strictly small town for the combos.

Can't Compete

Major reason for this lack of interest in saloon entertainment is the inability of revamped juke joints to compete with established cafes. A couple of drinks in a lounge will cost about \$2. The average New York customer figures for a buck more or so he can go to a night club and see a lavish show. Out in Chicago, where it is customary to drop in at a lounge after a movie, units still do a terrific biz. But in New York the average couple, if they don't take in a cafe after a movie, drop in an ice-cream swillery and call it a night. Out-of-towners, who may have the cocktail lounge habit at home, don't want any part of it in the Big City. They want the flash after-dark spots where they can play big shot for no more than it costs them at home.

The big cocktail market in New York, say agents, is 52nd Street. But, they add, outside of an Art Tatum or a Stuff Smith, there is no dough in the block. So if any boys who can make with the guitars and fiddles think they can make a pile of cabbage in the Big Town they have another think coming. Of course, if a unit already established with a rep is brought in to be shown, that's something else. The chances are it can get record deals and even radio work. But the rest of the boys will have to stumble along on scale and compete with a lot of home grown products who know the ropes a lot better.

Occasionally, a New York agent may put some of his units into a Philadelphia spot, and Quakertown is plenty hot for combos. But any agent with just a New York license who books Philly is out on a limb. That State requires its own license and those permits aren't easy to get. So, the only other way is to book thru a Philly agent. That means split commissions. And nobody ever accused agents of being in love with the split commission gimmick. So if there is anything hot about the lounge field it is not in New York. It is that old chestnut of "Go West, Young Man" that bookers say still applies.

Newark Gets 3 New Lounges

NEW YORK, Oct. 8.—Three new lounges preemed in Newark in the last few weeks with a total talent budget running to about \$1,200. The Club Umbriago with 350 seats spends about \$700. Bob Tully is current in the room.

The Robert Treat Hotel has also opened a cocktail lounge, a 150-seater, and spends about \$300. The third new spot is El Chico, a 125-seater, which operates on a budget of about \$200. The Robert Treat and the El Chico are currently using local talent.

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Review

Milt Herth Trio

(Reviewed at the Glass Hat, Congress Hotel, Chicago)

It's been a long time since the Milt Herth Trio has played Chi, but fans, who were out strong here, opening night, should keep him at this smart hotel bistro for some time. The Herth unit, one of the potent small combos in the biz, has gained added zest and sparkle, judging from the rapt attention and warm response given all its numbers.

Herth, behind the Hammond keyboard, is still the dynamo, both musically and visually. Since last caught, he's installed a light under the keyboard, which shows his feet moving over pedals. Gimmick is nice show bit, when he does his specialties in which he uses only foot pedals to make music. Plenty of front-ers could emulate Herth's ingratiating smile, which warms up both listeners and dancers to the unit.

Unit has just brought back pianist Morty Jacobs, who's been in service for past three years. Guy is equally capable at accompaniment or on solos. King Johnson, who previously fronted his own band, is now tubbing with Herth, and besides adding a nice beat, the guy is a top show drummer who knows how to sell his stick and brush work.

Trio gives out with a diversified library that causes both listeners and dancers to make with the mitts. Unit's music kept dance floor jammed here opening night, quite a feat for just three muskies. This new spot could hypo show policy by hiring solo pianist for the lulls. As policy stands now, there's a let down when Herth stops playing. Continuous entertainment would build the spot's prestige. Don Taylor's unit holds down stand early in the afternoon. *Johnny Sippel.*

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Off the Cuff

East:

NED BRILL and His Merry-men are currently at Nick's Town Tavern, Delair, N. J. . . . **BOBBY CARTER**, a blinded vet of this war, is the bass fiddler in Buddy William's combo scheduled for DiPinto's, Philadelphia. . . . **THREE CLEFS** bring their wares to Kallner's Little Rathskeller, Philadelphia. . . . **MAGGIE'S FIVE KINGS OF RHYTHM** are on the stand at Maggie's, Philadelphia. . . . **LILLIAN BOWMAN** brings her songs and piano to the Everglades, Philadelphia. . . . **JACK SILVER** has shelved his interest in the Turf Bar and takes over the manager's post at Little Johnny's, Philadelphia. . . . "FRUMP" **BLACKWELL CHAPS** is on hand for piano and vocal honors at the Showboat Jam Session, Philadelphia. . . . **TOM DALE** and his unit current at the remodeled White Owl Inn, Delair, N. J. **BILLY ARNOLD** current at Montleone, New Orleans. . . . **FRESHMAN** held over at 44 Club, Newark. . . . **MOORE SISTERS** added to Rogers Corners, New York, show. . . . **THREE OF US** current at Doc's, Baltimore. . . . **CLEON AND JOE** bow into the Clover Club, Philly, on October 8

West Coast:

GENE RODGERS, pianist, holding forth at the Zanzibar Room of the Florentine Gardens, Hollywood, and also spotted in the main floorshow. . . . **THE CAPTIVATE-AIRS** with Ralph Wolf, Bud Lee and Jerrie Brown carry on at the Clark Hotel, Los Angeles. . . . **JANE MORTON TRIO** a hold-over at Damons in Glendale, Calif. . . . **DUKE SCHILLER** in for a run at the Showboat, San Diego. . . . **EDDIE NOEL** has added a trumpet for his extended stay as relief band at the Hollywood Paladium.

WHAT MAKES A "NAME" IN THE COCKTAIL FIELD?

The question that has been intriguing units, buyers and everyone interested in the cocktail field will be fully discussed by the boys who actually do the hyping of cocktail names in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry.

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AGVA and Mex Fed. Set Mutual Exchange Pact

HOLLYWOOD, Oct. 8.—From now on, American acts going into Mexico will be protected under the terms of a mutual aid agreement reached here between the American Guild of Variety Artists and its Mexican counterpart, the Federation of Actors.

According to the new set-up, no show containing AGVA members can enter Mexico until it gets the green light from the AGVA office here. Before clearing the show, AGVA will check on the type of spots its members will play by contacting Edmundo Santos, local representative of Mario (Cantinflas) Moreno, head of Mexico's Federation of Actors. If Santos tells AGVA the spots are okay, the show can cross the border. If Santos fails to give the nod, AGVA will not permit its members to accept the bookings. In a case where a unit may decide to play spots without AGVA blessings, the American union can order the show to be yanked from a spot, and returned to the U. S. with the Mexican union agreeing to follow out any such AGVA rulings.

Home Money?

Should an AGVA member in good standing be stranded in Mexico or taken ill, or meet any other difficulties, the Mexican union will come to his assistance, and will provide money and transportation back to this country whenever needed. AGVA has agreed to reciprocate on all these points, with each union protecting the interest and welfare of the other's members. AGVA has also agreed to send a representative to Mexico City to serve in a capacity similar to that of Santos here, steering Mexican acts booked for U. S. spots.

This new set-up is a result of the situation that arose last week when a unit of American girls appearing in Mexico claimed they were supposedly booked for a first rate nitery but were allegedly forced to appear in an unsavory stag spot.

Deal between the two unions was worked out by Pat Geracci, Tess Diamond and Don Gilbert, representing AGVA, with Moreno speaking for the Federation of Actors. Prior to the final agreement, the plan was discussed by AGVA national head Matt Shelvey and Moreno.

Det. L. Q. Op Faces \$67,900 Play-or-Pay

NEW YORK, Oct. 8.—The Tony Morelli-Martha Raye booking squabble has more ramifications than appear on the surface. When Morelli bought the Detroit L. Q. from Lou Walters he also undertook various obligations. Among these was the bookings made for the LQ by Ruth Barr.

Despite stories to the contrary, AGVA says that Miss Raye does claim approximately \$7,900 which is the damage she asserts she sustained when Morelli cancelled the deal. Damage is based on the difference between what she has, or will earn, from her vaude dates, and the price she was to get from the LQ. AGVA says there is a telegram in existence from Morelli to AGVA inquiring for the opening and closing dates on Miss Raye. This, says the union, is prima facie evidence of a deal.

Now it seems that if Miss Raye wins, Morelli will be faced with an additional bite of some \$60,000. For besides Miss Raye, Walters bought Benny Field, Jerry Lester and other names and signed them to a play-or-pay contract. If Morelli plays them everything will be okay. But the same situation which cropped up in the Miss Raye cancellation will apply if new LQ op doesn't come thru.

New 802 Scales

NEW YORK, Oct. 8.—Local cafe ops are in for an extra bite from Local 802. Scale hike goes into effect at once as a result of the September 26 ruling of the National War Labor Board. Besides paying a stiff chunk retroactive to February 28, 1944, the 802 boys have upped their scales for all class "A" and "B" spots.

New and old skeds follow:

New Class A		Old Scale Class A	
2 sessions 4 hours.....	\$ 64.40 per week		\$ 61.00
1 session 2 hours.....	40.25 per week		40.25
1 session 2½ hours....	48.30 per week		47.30
1 session 3½ hours....	62.10 per week		59.00
2 sessions 5 hours.....	72.45 per week		68.00
2 sessions 6 hours.....	86.25 per week		80.00
3 sessions 7 hours.....	94.30 per week		87.00
4 sessions 8 hours.....	110.97 per week		101.50
New Class B		Old Scale Class B	
1 session 2 hours.....	\$ 33.00		\$ 33.00
1 session 2½ hours....	37.00		37.00
1 session 3½ hours....	43.70		43.00
2 sessions 4 hours.....	49.45		48.00
2 sessions 5 hours.....	55.20		53.00
2 sessions 6 hours.....	64.40		61.00
3 sessions 7 hours.....	71.30		67.00
4 sessions 8 hours.....	80.50		75.00

No Drinks or Meat But Lynch Spites the Devil

PHILADELPHIA, Oct. 8.—On the heels of a six-month suspension on red-point items, by the OPA last week, Jack Lynch's Walton Roof faced a 20-day liquor famine when the State Liquor Control Board voted to suspend the club's liquor license for failure to declare for tax purposes all the liquor on hand. The suspension is effective until November 12. Meat and fat restriction continues until March 24, 1946.

However, the club is carrying out plans for a big fall show starring Jerry Lester, who opens this week. His brother, Buddy, who has a big following in the city, opens the day before at the Coronet, one of Lynch's major rivals. The local papers are playing up a hot feud between the brothers, calling them the Cain and Abel of modern comedy.

Corday & Triano Splitting

NEW YORK, Oct. 8.—Corday and Triano, dance team, are breaking up—doctor's orders. Julio Corday has something the matter with his gam and his medic told him to quit the biz. He's planning to open up a dancing school and Miss Triano is looking around for a new partner.

Series Builds Det. Night Life

DETROIT, Oct. 8.—Detroit night spots report business as much as 50 per cent above normal for midweek with the opening of the World Series baseball Wednesday (3). Heavy build-up started Tuesday night when the pre-game crowds arrived in town.

Hotels in Detroit, which have normally been filled to capacity anyway, were unable to handle the crowds and lake steamers and suburban hotels as far as 60 miles away were pressed into service.

Several of the leading spots made direct bids for out-of-town patronage, notably the Bowery, which headlined its ads, "If you come to Detroit, and don't see the Bowery, you haven't seen anything." The Penobscot Club kept to a very sophisticated style of copy, "If your best friend lived in Detroit . . . Chances are 100 to 1 that after the game he'd take you to dinner in the sky-scraping Penobscot Club. He'd show you Detroit's swank night club in the sky. . . ."

Local patronage also helped the midweek grosses at night spots with Detroiters out to celebrate altho the winning of the league pennant over the week-end did not cause any such strong influx of night spot business, inference is that the business pick-up was "definitely catching" from the series visitors.

AGVA Attempts To Build Up Bankroll To Back Campaign For Variety Six-Day Week

Membership Polled on Proposed Boost of Initiation Fees

NEW YORK, Oct. 8.—The American Guild of Variety Artists is flexing its financial muscles and getting ready for a knockdown and drag-out fight with the variety industry in an effort to get the biz established on a six-day basis. That is one of the primary reasons why it sent out last week a notice to all AGVA members asking them to vote in a mail referendum for an increase in initiation fees and membership dues. At present a new member of AGVA has to pay \$10. If the vote count is "yes" the bite will jump to \$50 for principals. The chorus initiation fee, now \$10 will also be hiked to \$25. Dues will go up 65 cents a month if the vote, which is due on or before October 15, is for the added bite. The new

rates will go into effect November 1, 1945.

It is known that AGVA has been mulling the possibilities of a six-day week for some time. It is also known that there are various problems it has to cope with before it can put a curtailed week into effect on a nationwide basis. With the added moola in the sock, the union plans to open additional offices and then go after ops in the areas covered by these new offices, get basic agreements and then the six-day week. It is highly possible that AGVA may take action before it sets up these new offices, but that awaits word from Matt Shelvey, national administrator, who is now en route from the Coast to the New York office.

Who and What Is Arbitrated

Agents must 'diligently' rep performers but when indies build 'em up they lose

By Bill Smith

NEW YORK, Oct. 8.—Biggest beefs between performers and agents arise out of exclusive agency contracts. There isn't a day that some act doesn't hot-foot it up to AGVA and scream that his agent isn't doing right by him and that he wants a release. This demand isn't limited to smallies. Practically all acts, at some time during the life of their contracts, look for an out, even though the reasons may be different.



For the majority of actors the big holler is lack of work. Primarily a performer signs with an office because he's promised jobs. At the beginning it's a case of just jobs, any job. But often he finds out that he gets a quick two weeks in Oshkosh and then nothing happens. According to the deal between the act and the agent, the minimum work the act must get is 28 days in every block of 90 days. If an act keeps working everything is okay—for awhile anyway. But if the agent can't deliver the act is in trouble. If it's a small act, it shops around from agent to agent. But agents aren't too anxious to book outside properties and split commissions. Besides they have enough trouble keeping their own acts working. If the agent doesn't see pie in the sky with every act he signs he won't fuss too much in giving it a release. But the majority of reps don't release anything without a battle.

The Agents' Side

On the agent's side there is also plenty to say. Frequently an actor who insists he hasn't been offered anything in 90 days later admits that maybe he was offered a job. But he is also likely to insist that he got this job by himself and the agent had nothing to do with it.

If the act can really prove that the agent did nothing for him AGVA can insist on a release and usually get it. If the agent disagrees, the case goes to arbitration. AGVA maintains that keeping an act working for the minimum time isn't enough to maintain exclusivity. To have and keep an exclusive agency contract the rep must also take an active interest in the act, give it advice, guide it and give it full and diligent representation in the variety field. When the agent signs an artist to an exclusive paper, he agrees to do all these things for 10 per cent.

Impossible

As the agency biz is set up, many of the reps admit, off the record, naturally, that it's impossible to live up to the agreement in every detail for a 10 per cent cut. The indies claim it costs them 6 per cent (See SING A MOAN on page 36)

Club Mayfair Loses License For Drinkables for 2 Years

MIAMI, Oct. 8.—State Beverage Commission Director James T. Vocelle after a three-day hearing during which 40 persons testified, has revoked Club Mayfair's State liquor license for a period of two years.

Abe (Pop) Brown, owner, claimed he only served a late dish of iced olives and celery at a dollar, but the State charged this was a subterfuge for late-comers to bring in their own liquor. Brown claims to have sunk \$25,000 in the night club, and to have sold his interests but the director decided the sale was a blind and not legitimate.

Louis Jepeway, counsel for Brown, will appeal.

Iridium Room, New York

Talent Policy: Floorshows and dance music at 9 and 12. Owner-operator, St. Regis Hotel; manager, Pierre Bultinck; publicity, Timmie Richards. Prices: \$1.50-\$2.50, minimums.

The return of the ice show policy to this class spot has given it a top spectacle that moves along at a fast clip selling looks, ability and showmanship in equal doses. It even has a tinge of sex which never hurts in selling the public, even if it is carriage trade.

Costumes (about four changes) pack plenty of eye appeal and the line (4) plus the principals have the looks to carry them off. Show opens with a French restaurant scene in which Woody Spears, made up as a waiter, and line as waitresses glide around the rink. Spears, a good-looking chap, lost out on this one on account of mike-less warbling. Later he went on the stand and registered in okay fashion. Show is packed with delightful little episodes, non-connected. The Parisian restaurant scene brings out George Arnold, a tall handsome blond lad, and Jeanne Sook who has plenty of figure. Couple do some graceful leaps and spins, with gal's one-legged twirls getting good hands.

A French poodle scene, with the Brinkman Sisters making like the bone gnawers, was completely charming. One of the fems is made up like a white poodle, the other black. The fact that the sisters have plenty of looks between them didn't hurt. "Dogs" out with their mistress (she holds them on a leash) cavort around tangling "the boy" who naturally falls for the dogs' owner. Num. (See IRIDIUM ROOM, N. Y. on page 37)

NIGHT CLUB REVIEWS

Slapsy Maxie's, Hollywood

Talent policy: Dancing and floorshows at 8:45 and 11:45. Owner-manager, Sam Lewis; headwaiter, Lawrence Arbon. Prices: \$2.50-\$5, minimums.

When pugs turn punsters, anything can happen and it does at the Max Baer-Slapsy Maxie Rosenbloom's free-for-all here. Show gets belly laughs from the tee-off and moves at a fast punching pace thruout. Baer, who emsees, is in sock form with his clowning. One that gets plenty of laughs is Baer's explanation of how he started the war by getting Schickelgruber mad by knocking out a Schmeling. His gagging back and forth with Rosenbloom about who is the better leather-pusher between the two also goes over with a bang.

Ben Blue still sparks the show with his dead-pan antics. A separate stage built above the bandstand allows for short skits to go on while lower stage is readied for the next act. Blue, Patti Moore and Rosenbloom fit their corny but laugh-pulling acts from above between routines staged below. Often, gags submerged to locker-room standards, but sold so well that they were easily forgiven.

A gagged-up Romeo and Juliet balcony scene with Slapsy Maxie as Romeo had payees roaring with glee. Rosenbloom appeared decked out in tights, which in (See SLAPSY MAXIE'S on page 37)

The Bowery, Detroit

Talent policy: Dance band and floorshows at 9 and 11:30. Manager, Frank Barbaro; publicity, Sid Biefield. Prices: \$1-50c, admissions.

Show: Reduced to 140-minute length, show has plenty of entertainment, but seemed spotty, lacking sure-fire punch at points despite good balance of programming.

Best Job: HARVEY STONE, still in uniform for a furlough engagement, has notably improved his stage presence to hold his crowd; has wide and lengthy variety of comedy effects, gags, vocals and some fast-moving double meanings that they like.

Other Acts: ETHEL SHEPHERD, a pleasant blonde personality with a deep voice and good control, offer some nice vocals in a pleasing, plaintive style, has a strong following here; lively style back of the mike helps a lot. LENORE WALTON, standard magic, featuring silks, plus some novelty effects, such as removing a customer's shirt, and her sex, plus a constant and interesting line of patter put her over. FRANKIE RAPP works hard and long as emcee, aids most of the acts by mimicry or straight assists, excels in ad-lib knockabout rough-house that clicks. JOHNNY KING, virile romantic tenor, in his final appearance here, swept over the range of his favorites, exhibiting the intimate appeal that has made him a fixture with Bowery fans for years. TITO CAVALERO, fast-moving acro-tap, puts all he has into his work. JITTERBUGS (6), old standard customer workout here, and crowd still goes for it big. JEANNE BON TRIO, two men and a girl, opening with comedy vocals, with the girl following into mixed comedy, eccentric and acro-ballet work. PAT WALSH VICTORY GIRLS in a string of ingeniously costumed choreography spectacles.

Band: BEN YOUNG (9), have a long assignment, doing specialties in several acts, and proving entirely competent for both show and the single dance set. Business: Good. *Haviland F. Retes.*

Blackhawk, Chicago

Talent Policy: Dancing and floorshows at 8:15 and 11:15. Manager, Harold R. Petersen; publicity, Bob Carey. Prices: \$1.50-\$2.50, minimums.

Current talent layout is mediocre, with audience reacting in lukewarm manner most of the time. Jeanne Shirley, thrush with Harry Cool's band, opens show, exhibiting a shifting chassis that helps put over a couple of current pops to warm response.

The Novellos, Fred and Herma, and their pooch, Sadie, are hampered quite a bit in their ladder balancing routine because of the pillars in the room which obstruct view, but their work, especially their three-high stand finale, pulled good mitt.

Maestro Cool, in his 13th week here, continues to wrap the fems around his finger with his trained tonsils. Guy has looks, a voice and every week adds more to his personality.

Lady Ethel and Dr. Jester, a mind-reading act, lack selling savvy. Work too slow and miss too many pew sitters. Act needs color, more audience participation and a better walk-off bit. Customers didn't know when to applaud with team's finale so badly arranged. *Johnny Sippel.*

Chez Paree, Chicago

Talent Policy: Floorshow and dancing at 8:40, 11:45 and 2. Owners-operators, Joe Jacobson and Mike Fritzel; publicity, Bob Curley; production, Olive Bernard. Prices: \$3.50-\$5, minimums.

Danny Thomas steamed into town this week for the first p. a. in the Windy City since he made big time. Judging from the jammed room, Chi really goes for clown, who two years ago catapulted from the 5100 Club into radio biz with La Brice—and take it from there.

Guy maintains same clever stuff—replete with ad libbing—tho revamped plenty. Gave owners Jacobson and Fritzel unmerciful ribbing for making him stick to old contract signed before he went such places as La Martinique on the Main Stem. Crowd, sensing finely turned rapier thrusts, lapped like cats with cream.

In nostalgic mood, Danny hits some oldies, the ones that helped him find the bright green, such as *Chloe*. He did this (See CHEZ PAREE, CHICAGO page 38)

Kitty Davis, Miami Beach

Talent Policy: Dance band and floorshows at 9 and 12. Owner-operators, Kitty and Danny Davis. Prices: From \$2.50.

First show of the fall season is clicking on all cylinders with not a weak act on the bill.

Monroe Seton is the emcee. This chap has a good mike voice and introduction of acts is done in a comic vein. Laughs seem to come heaviest for his radio story, a dialect bit of a bet between two renters of tuxedos and his A & P routine.

Al Fisher and company are back for a return engagement which promises to do better than the first. Fisher is a hard worker, pulls laughs and hoofs his way to a heavy mitt. Tiny and Lou, the company, sit down front and heckle for many laughs. Pair then come on stage with some jitterbug steps that bring out howls. Andrews Sisters' take-off is really a honey. Finish with a *Sonny Boy* laugh getter.

Gina Janss is the thrush. A peppy fem who puts across her numbers with a lot of vim. *If I Loved You, I Can't Say No* and *I'm in Love With a Married Man* are her best. Miss Janss gets a nice hand.

Valerie Vincent, acro hooper, taps out interpretation of *Holiday for Strings* in a clever bit of dancing, and the customers go heavy for this. Adds a lot to a strong bill.

Fifth Avenue Models line continues here with some new faces and new costumes that sets them off nicely.

Johnny Silvers and ork play up-to-the-minute music for dancing and handle the show to earn a hand for themselves.

Biz heavy show caught and Airtner has no worries with this one. *Larry Berlner.*

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Who Gets What Is Arbitrated

(Continued from page 33)
to handle an act. The big offices say it costs them 7½ per cent. The latter also say that until a property sells for at least \$500 it doesn't mean a thing to the office. The indies are better situated and can do better on small acts, but they, too, would like to have high-priced properties. So the theoretical object of every office is to get every artist as much money as the market will bear. But while it's swell in theory in actual practice it seldom works.

If a large office has a load of singers selling for \$750 it will not break its back to hypo salaries of any new \$250 singers. It would rather keep the higher-priced singers working for a simple arithmetical reason. The large offices are staffed by agents who may have the best intentions in the world. But they are part of a large operation geared to make money and not devoted to advancing careers of small acts. It doesn't take them any more time to pick up a phone and sell a \$3,000 property than it takes to sell a \$300 smallie. As a matter of fact, with a big property it is merely a question of availability. And as the commission is 10 times as large it is understandable that the small acts get lost in the shuffle.

Small Acts for Small Offices

In the smaller offices the acts frequently get a better break. But again it's a question of picking out the guy who knows the biz and has the time to devote to the act. Obviously, the agent must have faith in the performer and must be willing to spend time working with him.

In order to get an act to sign there isn't an agent who wouldn't swear that that is exactly what he will do. At the time he signs the agent probably means it. But as time goes by he is forced by other business to stuff him off. If the act keeps working, there aren't too many beefs. If there are too many lay-offs, the screams become loud and long. Agents who sign their acts to one of those three-year-and-options papers insist that it takes at least three years to get the act to a point where it means anything. The fact that the act is dissatisfied may pain the agents but they claim that they lived up to their bargain and they'll be damned if they'll let the act go without getting a bundle of cash.

Romance, Inc.

But where a performer couldn't get a hearing when it was selling for say \$100, now that he's up in the thousand dollar class every agent around is giving him the romance pitch. The big offices make no secret of the fact that they prefer to let acts break their necks with the indies. If the performer gets into the dough they can easily take him away. And as the bigger offices have the contracts it doesn't take a lot of talking to make the act switch. "You're making \$1,000 now, eh? Okay, I can put you into the Blue Fly for \$1,500. And we've got a picture and radio deal coming up that's made to order for you." There isn't an act that doesn't fall for that line.

If the offer is on the up and up the act talks to his own rep. But the boys who use the knife-in-the-back tactics aren't splitting commissions if they can help it. So, if the act wants to move up in show-biz he feels he has to sign with the bigger office. All too often he discovers that the wonderful promises never extend to more than just one job followed by lay-offs. So he's back in the fire again.

Free Acts Have Worries

If the act becomes a free agent he still has problems. If he's submitted by a half dozen guys, he usually ends up without a job. An op trying to get along with talent sellers who all submit the same act doesn't know who to buy from so he ends up by not buying it at all. Or, an agent may submit the act and nothing happens. A couple of months later another agent may submit the same act in the same spot and a deal is made. Right away the act is in trouble. The first rep will insist he set the original deal. The second guy will insist that he set the deal. The act, scared to make enemies, may end up by paying double commissions.

Misrepresentation

Claims of improper representation, being undersold, long lay-offs, and "he can't do anything more for me" are as common as free loaders at a cocktail party. Practically all of them have some basis in

fact, tho many of the facts are exaggerated to suit the teller's imagination and purpose.

Right now with a talent shortage it isn't too hard to keep an act working. But with the boom drawing to an end the problem will be more acute. The small indies obviously cannot keep all their acts in jobs. This would mean that they would have to release them and the acts would go to the larger offices where the opportunities are theoretically greater.

All in the Contract

When AGVA and ARA got together in 1940, they agreed that in order for an agent to get an exclusive agent's contract, the agent must diligently and fully represent an artist's career and that shall not be limited to just getting jobs. In order to arrive at some method acceptable to both ARA and AGVA both orgs accepted the California Theatrical Agents Association code as a basis. This code said in effect that (1) submittals of artists is not enough, (2) offering jobs below the artist's accepted standards is forbidden, (3) putting artist's name on submittal list isn't adequate representation. In summing up, it said that the artist must receive full and diligent personal attention.

ARA agreed that the plan was fair but the trouble came in the matter of application. Where in California the code permitted of no exceptions, in New York ARA insisted that every case must be decided on its merits. How well this has worked out can be judged by the fact that demands for releases haven't shown any tendency to drop.

The Andy Russell Case

A few months ago, AGVA was presented by a case where General Amusement Corporation received a letter from Andy Russell asking for a release. Subsequently, Russell was booked by William Morris and the fight was on. AGVA tried to work it out and later decided to make the Andy Russell-GAC-William Morris case a basis for a complete change in the exclusive agency set-up. It notified ARA that it proposed to ask for a change which would up the figure from 16 weeks of work a year to 35 weeks. Naturally, the ARA boys got excited. So far no decision has been taken, but AGVA makes no secret of the fact that if it can't get a better deal for acts under the present exclusive agency deal it intends to go further.

One plan, which is being currently mulled, will set the industry on its heels so bad that many of the indies may have to shut up shop. In the Russell case, William Morris office contended that the meaning of the word "exclusive" applied only to commissions. On that basis, it claimed that GAC had no legitimate beef, inasmuch as it was getting its full 10 per cent. If ARA doesn't come to terms on acts getting full representation with everything the phrase "full representation" implies, AGVA may take the Morris office at its word and rule that in the future all exclusive agency contracts will carry with it the right to commissions only. It may further refuse to permit the three-year contracts. If this comes to pass, it will mean that the act will have better and more diligent repping, at least that is what is hoped. But only time can tell.

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Curfew Killed Old "Hobble Along" Org

NEW YORK, Oct. 8.—For the first time in history, the cafe industry has got itself an organization which may accomplish what the individual night clubs have not been able to do by themselves. New org, called the Restaurant and Entertainment Industry of New York, is a combo of the first cafe set-up started about seven months ago under the name of Allied Food and Entertainment Industry of New York, which was an outgrowth of the older Cafe Owners Guild.

From the onset the AFEI had troubles. Individual members refused to go along on officers' decisions, but it was the curfew that knocked it for a real loop. Whatever difficulties it had before with clashing personalities became intensified the original purpose of the AFEI was to stand up to various governmental agencies and unions as a united body. But with its obvious weakness it just about managed to hobble along.

COG, ROG and AFEI Combined

The new set-up brings together the old Cafe Owners Guild, the Restaurant Owners Guild and the AFEI. It is admittedly the purpose of this new body to appeal to the OPA for higher prices, to deal with various labor unions and to sign contracts with the unions as an organization rather than as individuals. According to Carl Erbe, co-owner of the Zanzibar and p. a. for the new RENY, unions have expressed a desire to deal with such a body rather than try to dicker with each op.

Another major reason for this merger is to get actual restaurant owners together with cafe owners. When any piece of legislation affecting night spots is being mulled, cafe owners feel their case seldom gets favorable receptions. A long standing rep, no longer justified, keeps cafes in the legislative doghouse so far as public opinion is concerned.

But with the restaurant owners it's a different thing. They have been accepted as a legitimate industry from away back. Standing together the RENY feels it can get a much friendlier reception from the various solons.

RENY Officers

Officers for the RENY will be Billy Rose, president; Simon Lenz (owner of the Lobster, a restaurant), chairman of the board; Harry Gerstein, executive secretary, and Carl Erbe, publicity. It is understood that Gerstein will get about \$10,000 a year, the highest salary paid to any RENY officer. Rose and Lenz will get no money. Legal advisor for the new org will be Arthur Garfield Hayes.

Membership in the new body will be based on seating capacity and policies

under which each member operates. Outfit will be strictly a New York set-up tho later it may join with similar associations in other cities. The old AFEI goes into the merger with about \$40,000. The amount of dough contributed by the Restaurant Owners Guild was not disclosed.

SLAPSY MAXIE'S

(Continued from page 34)

itself is enough to tickle any crowd, and then sends payees in the aisles with his inimitable Elizabethan English. Patti Moore plays the fem half of the skit. Planted hecklers cracked wise during the skit and made sure that if a gag from the stage missed fire, patrons would have another from the sidelines.

Patti Moore and Ben Lessy got solid mitting for their new lyrics to *Atchison, Topeka and Santa Fe* which was on current train travel troubles. They came back to do singing satires on the Andrew Sisters and Ink Spots which had the customers clamoring. Olle Franks did *What Do You Think I Am?* and got a fair hand. Trouble with the gal is she tries too hard to be a Betty Hutton instead of developing an individual style.

In the end slot was a pantomime slow-motion baseball routine in which male cast appeared in baseball uniforms and went thru the pitch and strike paces in such a way as to bring down the house. Revue was adequately backed by Matty Malneck and ork (16) which provided smooth dance rhythms. Lee Zhitto.

IRIDIUM ROOM, N. Y.

(Continued from page 34)

ber featuring some tricky ice work went over with plenty to spare.

Jeanne Sook has a number of spots of which two solos were her best. The first presents her in a ballet spin in a black lace and pink costume. Second brings her back for a spirited jazz number in which she wears black lace briefies that show plenty of figure. Latter number got a terrific mitt.

George Arnold stands out in a skillful Fred Astaire number on skates. He moves around with plenty of authority and grace and displays a number of tricks.

Show ends with a *Tico-Tico* number with line wearing basket hats and colorful costumes rating applause for that alone. Number is joined by Arnold in Mexican caballero get-up and Miss Sook in white. Brinkman Sisters are on in vivid red and white tights and all go into the samba. Final effect, packed with color, pulled loud and sustained applause.

Paul Sparr's ork cut a difficult show with skill. Theodora Brooks ork relieves for dancing. Bill Smith.

OLYMPIA, MIAMI

(Continued from page 35)

Yola Gall is a thrush with a powerful soprano voice. Opens with *I Feel a Song Coming On* which she fails to register. The *Susie Green* number gets a good mitt. Her *Talking Horse*, sang partly in Spanish, good results. Encore, *Til the End of Time*, was her best and earned her several bows.

Whitson Brothers, a foot juggler and an acro, use jumping rope and go thru a hoop while being tossed in the air. Act is brightened by some comedy bits and is given generous applause at the close.

Pic is *You Came Along*. Biz fair. Larry Berlner.

ORPHEUM, LOS ANGELES

(Continued from page 35)

Santa Fe, medley of Latin American songs, and *Will You Marry Me?* Latter was best in that she got a guy from the band to stand beside her while she sang it to him. Fellow pretended to blush and be uneasy which went over with a bang as far as ticket-holders were concerned. It was also good in that it broke the monotony of watching a gal sing five long numbers, altho she is an eye-ful. Lee Zhitto.

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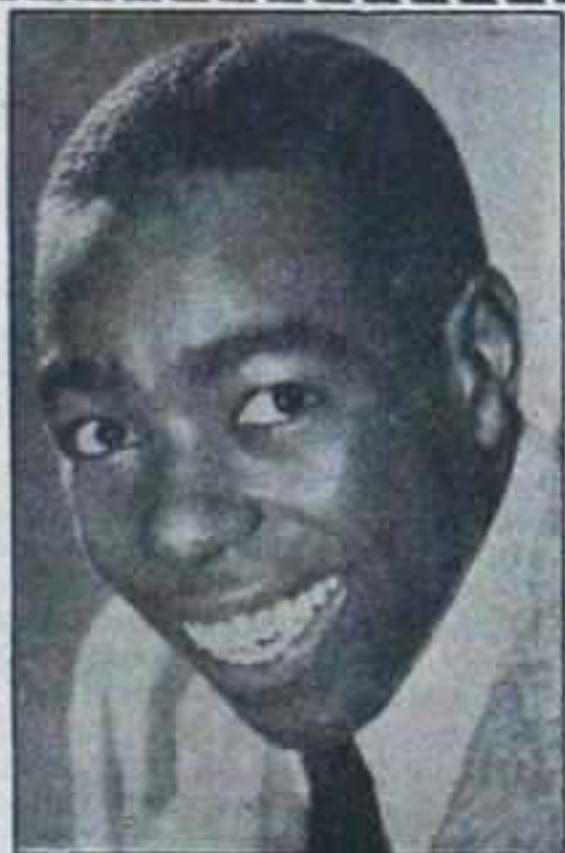
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Tele Review

NBC

Reviewed Sunday (9) 8-9:15 p.m.
Style—Drama, comedy and opportunity.
Sustaining over WNBT, New York.

This evening viewers joined NBC in a Sunday social hour (75 minutes to be exact), and they should have stayed in bed. For two consecutive weeks video, NBC brand, has had off nights. The talent was something theoretically terrific. There was a skit by George S. Kaufman, with Leo G. Carroll, Nell Hamilton, Ralph Dumke and Sidney Blackmer. It was the famous shortie, *If Men Played Cards as Women Do*. Your scribbler has seen it done by all sorts of little theater groups. None were more self-conscious than this quartet of stars, and in fairness to players, who really are pros, we'll skip the finger-pointing. As video the entire thing was a waste of good NBC coin.

Then came the stage wait, a pic short and then Anne Elstner and Gayne Sullivan in a little study of hate called *Air Tight Alibi*. It was a nice thing for the kiddies. Lady Anne hates her husband and decides to poison him. She does and the director steps in at the end and announces that he thinks the performances smell. They weren't that bad, but likewise a study of hate to live must be really out of this world, and Elstner and Sullivan weren't. By the way, the kids stay up these days at least till 10, and a study on how to give father rat poison is hardly a bedtime story. Don't misunderstand that comment. Adult stuff belongs on the air, but little theater crepe-hanging doesn't.

Nimitz reception pix were next and then NBC's own video amateur hour. It makes no sense to stand a gal before a camera and tell her to give. That's not television. Sometimes the giving will come thru, but most of the time it shouldn't happen to the Cherry Lane Playhouse . . . or the local barn. Five NBC guidettes were given a camera chance. Claire Cundy danced in a dress that wasn't made to frame *The Blue Danube*, and the cameras made it worse by seldom catching her feet while she was dancing. It seems that NBC camera and dolly men just don't like to catch dancing feet, since this has happened to a number of pro terpsists as well as poor Cundy. Out of the five tyros one girl indicated that she had talent despite the handicaps. She was Betty Beuhler, who did an excerpt from a play NBC scanned some months ago, and did it well. However, the camera and lights played her dirt and the close-ups squatted her face.

Yes, NBC's Sunday social was certainly a hell of a way to sell the family on buying that air pic receiver. Keep the auditions on the closed circuit, John. In fact keep everything on closed circuit until it rates going on the air with the NBC trade-mark . . . or else a lot of agency men are going to be sure they'll be needed to scan real entertainment, which, of course, the senior net with *Men in White*, *Another Language* and a host of other shows has proven isn't so. Joe Koehler.

Club Dates Look Up Since V-J in Detroit

DETROIT, Oct. 8.—Private club business in this territory has taken a spurt upward since V-J Day, a check of local booking offices specializing in this class of work indicates. Increase was given an added boost this week by the general lifting of the ban on conventions, which was probably the biggest single handicap to club dates, aside from the scarcity of talent during the war.

Actual volume of business to date has not increased so heavily, but the method of booking has now been practically reversed. During the past year or two most club dates were booked only two or three days in advance, making the booking problem exceptionally hectic, and turning this once stable field into what was practically spot booking. Inability to plan further ahead because of last-minute changes in plans made this last-minute booking necessary.

With the coming of reconversion, however, plans are being made from one to seven months ahead, with dates even set for next April—something unheard of in the past seasons, except in scattered cases.

Midnight Close Gets Copper And Rev. Okay

Kids Make Much Noise

BALTIMORE, Md., Oct. 8.—Halting of the sale of alcoholic beverages at midnight at all hotels, night clubs, cocktail lounges, taverns, restaurants and a closed Sunday was recommended by Hamilton R. Atkinson, police commissioner of Baltimore.

He told the legislative council, now engaged in a study of the liquor laws for possible revision, that "much of our delinquency" is traceable to "unscrupulous" alcoholic beverage licensees.

Atkinson told the legislators he was expressing both his personal and official opinion based on years of observing "conditions arising from the sale of intoxicants and the regulations pertaining thereto."

In no case, Atkinson told the legislators, should the liquor laws be amended to relieve licensees of the responsibility now placed on them with respect to sales to minors. "It is a fact that all people, whether going to school or employed and particularly our young persons, do not begin to visit these establishments until 9 to 10 o'clock at night and usually remain there until 2 in the morning, the present time of closing.

"Because of their youth and their condition upon leaving these places, many become hilarious and boisterous and unnecessarily disturb the sleep and rest of people, especially that of invalids and persons compelled to arise early in order to pursue their daily occupations.

"Much of our juvenile delinquency is attributable to late hours and the irresponsible attitude of our young people, resulting from some unscrupulous licensed dealers who do not obey the law with respect to sales of intoxicants to minors. Under no circumstances should any law be amended, modified or enacted to relieve licensed dealers of this responsibility toward minors."

Atkinson's recommendations on liquor regulations were endorsed immediately by the Rev. Clarence M. Cook, who was secretary of the January term grand jury which advocated a revision of the alcoholic beverage laws.

Consideration of proposed liquor-law revision will be resumed by council later this month.

Court Hits Det. L.Q. On OPA for \$36,778

DETROIT, Oct. 8.—Upshot of the suit filed in Federal District Court by the OPA against the Latin Quarter, as formerly operated by Lou Walters, was a judgment for \$36,778 handed down by Judge Ernest A. O'Brien. Amount is based upon overcharges alleged by the prosecution for food and drinks during the first six months of operation last fall.

Arthur D. Rozen, former manager of the spot, previously told *The Billboard*, as was repeated in evidence in court, that the management had received permission from an OPA representative to use the prices originally charged. The management contended that the OPA then went back on its own verbal approval and filed the suit. The triple damage liability sought by the OPA was, however, denied by the Court.

Following the refusal of the OPA last fall to approve the price scale being charged, the Latin Quarter reduced its menu prices to conform. Typical reduction, smaller than most, and one that aroused humorous interest was on chopped steak—from \$3.75 to \$3.50—for the complete dinner course.

It was understood here, tho not confirmed, that Martha Raye had consented not to press her claim against the new management of the Latin Quarter, headed by Tony Morelli, for her cancelled booking there, but that her waiver did not include a possible claim on behalf of the William Morris Office.

CHICAGO, Oct. 6.—Ferguson Bros. Agency, Indianapolis talent bookers, is expanding operation into the act field. It was announced this week by D. D. Ferguson, firm prexy. Previously the Ferguson agency handled small combinations and bands.

Broadway Opening

POLONAISE

(Opened Saturday, October 6, 1945)

ALVIN THEATER

A musical by Gottfried Reinhardt and Anthony Veiller. Music by Frederic Chopin with adaptations and original numbers by Bronislaw Kaper. Lyrics by John LaTouche. Choreography by David Lachine. Book directed by Stella Adler. Settings by Howard Bay. Costumes by Mary Grant. Orchestrations by Don Walker. Musical director, Max Goberman. Choral director, Irving Landau. General manager, Ralph Kravette. General stage manager, Murray Queen. Press representatives, Karl Bernstein and Martha Dreiblatt. Presented by W. Horace Schmidlapp in association with Harry Bloomfield.

Captain Adams.....	John V. Schmidt
General Washington.....	Josef Draper
Colonel Hale.....	Martin Lewis
General Thaddeus Kosciuszko.....	Jan Kiepura
Sergeant Wacek Zapolski.....	Curt Bois
Private Tompkins.....	Sidney Lawson
Private Skinner.....	Arthur Lincoln
Private Motherwell.....	Martin Cooke
Marisha.....	Marta Eggerth
Wladek.....	Rem Olmsted
Tecla.....	Tania Riabouchinska
General Boris Volkoff.....	Harry Bannister
Count Casimir Zaleski.....	Josef Draper
Peniatowski.....	Lewis Appleton
Kollontaj.....	Andrew Thurston
Potocki.....	Gary Green
Countess Ludwika Zaleski.....	Rose Inghram
Blacksmith.....	Martin Cooke
Butcher.....	Larry Beck
Priest.....	Larry O'Dell
Pianist.....	Zadel Skolovsky
King Stanislaus Augustus.....	James MacColl
Count Gronski.....	Walter Applier
Princess Margarita.....	Candy Jones
Princess Lydia.....	Leta Mauree
Princess Lania.....	Sherry Shadburne
Princess Anna.....	Martha Emma Watson
Peasant Girl.....	Betty Durrence
"Exchange of Lovers"	
The Princess.....	Ruth Riekman
The Prince.....	Shawn O'Brien
The Highwayman.....	Sergei Ismaeloff
The Page.....	Amalia Velez
The Ballerinas.....	Jean Harris, Virginia Barnes, Adele Bodroghy, Joan Collette

SINGERS: Miss Eileen Ayers, Joan Bartels, Marjorie Chandler, Jean Cumming, Ann Dennis, Leigh Hoffman, Mary McQuade, Mary Woodley, Barbara Barlow, Jeanette Weiss, Messrs. Lewis Appleton, Oakley Bailey, Larry Beck, Oliver Boersma, Martin Cooke, Gary Green, Raynor C. Howell, Arthur Lincoln, Sidney Lawson, Larry O'Dell, John Schmidt, Otto Simanek, Andrew Thurston, Michael Vertilous, Tony Montell.

DANGERS: Misses Virginia Barnes, May Block, Adele Bodroghy, Jane Collette, Betty Durrence, Jean Harris, Pamela Kastner, Alicia Krug, Dorothy Love, Ruthanna Mitchell, Ruth Riekman, Dorothy Scott, Amalia Velez, Messrs. Hubert Bland, Jay Dowd, Jerry Florio, Sergei Ismaeloff, Martin Kraft, Tangi Nicelli, Shaun O'Brien, Martin Schneider, Marc West.

SONGS: "Autumn Songs"; "Laughing Bells"; "Oh, Heart of My Country"; "Stranger"; "Au Revoir, Soldier"; "Meadow-lark"; "Hay, Hay, Hay"; "Just for Tonight"; "Moonlight Soliloquy"; "New I Know Your Face"; "By Heart"; "The Next Time I Care"; "Tecla's Mood"; "Motherhood"; "Wait for Tomorrow"; "I Wonder As I Wander."

Commercially *Polonaise* is off to a flying start with some 225G reported already in the till via advance sales—certainly enough potatoes to keep the wolf off the door of the Alvin for some time to come. However, in spite of all the coin that Messrs. Schmidlapp and Bloomfield have evidently sunk in fine scenery and magnificent costumes, in spite of some willing players and excellent dancing, *Polonaise* is ponderous and slow and will likely leave the average beholder pretty cold.

Fault stems in part from the book which deals with the Polish hero, Kosciuszko, and his abortive attempt to free his homeland from the Russian yoke after the American Revolution. The authors, unfortunately, haven't been particularly successful in fictionalizing history and the result is a plodding operetta with some pretty interludes presided over by a stuffed-shirt hero. Nor does Kiepura's portrait of his fellow-countryman offset any defects of the book. Perhaps, a tenor in the role who could sell warmth and charm over the footlights, as well as capably handle the Chopin arias, would make a lot of difference. But Kiepura still is stiff and heavy on the thespian side and persists in his concert platform delivery. Martha Eggerth, as the other half of the love interest, is as usual easy to look at and listen to. But she, too, is guilty of lapses into heavy accent which makes her vocals frequently unintelligible and play hob with John LaTouche's lyrics.

Latter, incidentally, are excellent and Kaper has made canny adaptations of Chopin's melodies and contributed a few

Sol Hurok Balleters Jam Metop at Preem

NEW YORK, Oct. 6.—Last night's "gala preem" of the fall season of Sol Hurok's *Ballet Theater* (see B. O. story in the Legit section of this issue), went off with a bang. Stoodees so thick at the Met Opera that it was tough to break thru to your seat.

Balleters stuck to old faves for their opener and likewise featured several top *Ballet Theater* vets who have returned to the fold. Alicia Markova was back to take over the title role of *Giselle*, one of her best, and to dance it superbly. This balletomanes gave her a terrific welcome. Anton Dolin partnered her Ascht, and was at the top of his form. The whole troupe gave the work a fine production.

Two other returnees headed the cast of Lichine's popular terping nonsense, *Helen of Troy*. Andre Eglevsky was back to terps Paris to Maria Karnilova's Helen. John Kriza was the Hermes and Barbara Falls the Lamb.

Troy should never be staged as a follow up to *Fancy Free*. Its humor is too slapstick coming immediately after the subtlety of the Bernstein-Robbins opus. It was particularly evident last night, since the latter was given an outstanding production by Michael Kid, Harold Lang and John Kriza as the sailors, and Muriel Bentley, Janet Reed and Shirley Eckl as their gals. *Free* is as sock a specimen of the troupe's terps menu as ever. It's a tough one to follow with comedy.

All in all, however, the opening night fare seemed to make a hit with the cash customers, both the in-the-knows and the first-timers. *Ballet Theater* terpers put on a brand of stepping which makes their popularity understandable.

Bob Francis.

Coronet Holds Over Adams, Opens Up Coiffers in Thanks

NEW YORK, Oct. 8.—Joey Adams, originally booked into the Coronet for a three-weeker by Sol Tepper, apparently pulled such business that ops decided to make it up to him. Following his Coronet date, Adams had five days open and then was due at the Charles, Baltimore.

So Coronet ops set the next act back, kept Adams for the extra five days, paid him for a full week, and when he left gave him a bonus, a special party and some gifts. After all, ops probably figured with that kind of business (they say Adams broke the house record), its cheaper to share the loot than give it away in taxes.

CHEZ PAREE, CHICAGO

(Continued from page 34)

parody well four years ago, but age hasn't diminished receptivity with *Chez* customers. In Thomasesque fettle, guy kept capacity house roaring with off-color but not off-beam routine.

One of his best is his calypso number, utilizing the old alphabet song to new lines, Wild West parody, his kibitzing at his radio sponsors, which of course gave with neat plugs, added up to a yucky act and crowd demanded more and more.

Comic obliged chirpstress Gail Meredith has nice delivery, plenty of stage savvy and pulled several encores. Singe pops all the way, but pleasing combo of looks and pipes makes it hard for the clubbers to let her exit. Rest of show here, terps team Cabot and Dresden, tapstress Dixie Roberts, is holdover.

Herb Bailey.

tuneful ones on his own account. Best of his originals are likely *Au Revoir, Soldier*, *Next Time I Care* and an amusing number, *Motherhood*. Also on the credit side are David Lichine's imaginative dance patterns danced superbly by Tania Riabouchinska with able assists from Rem Olmsted.

Sock of preem night was the chanting of Rose Ingram. She stopped the show in its tracks with the *Next Time I Care* number. Comedy is in the hands of Curt Bois, who snags more than a few chuckles and likely will do better with better material. Harry Bannister is the typical operetta menace and James MacColl gets everything possible out of a bit as the nitwit Polish king.

Howard Bay's sets out of his top-drawer and Mary Grant's eye-filling clothes are out of her best bandbox. Time will tell, but when that advance backlog is used up, *Polonaise* doesn't look to have enough vitamins to stand the gaff as a top-flight musical.

Bob Francis.

Oldies, Lift Strike N. S. H. on Stem; Strand Sock With 70G

NEW YORK, Oct. 8.—Old bills took a sock on the chin last week. Some of the reasons were that new attractions drew off the cream of the dough and the elevator strike which started off by helping boxoffice ended hurting it.

Radio City Music Hall (6,200 seats; average, \$100,000) finished its four-weeker with a poor \$97,500 as against previous week's \$117,500. Bill consisting of the Three Swifts; Tip, Tap and Toe, and *Our Vines*, etc. Started with \$125,000. Second frame saw \$118,000. Total for run was \$458,000. New bill opened (4) has the Hartnells, Bob Evans, Patricia Bowman, Rudolph Kroeller and *Week End at the Waldorf*.

Roxy (6,000 seats; average, \$75,000) preemed with a handsome \$110,000 for its first week with the *Copa Revue*, Rolly Rolls, Tommy Trent and *House on 92d Street*.

Paramount (3,664 seats; average, \$75,000) skidded to \$83,000 for its fourth frame with the Andrews Sisters, Tim Herbert, Vic Schoen ork and *Duffy's Tavern*. Previous week's take was \$100,000. Opened with \$115,000 and followed with \$111,000.

Capitol (4,627 seats; average, \$55,000) saw \$85,000 for its opener with Gene Krupa ork, Pamela Britton, Wesson Brothers and *Highness and the Bellboy*.

Strand (2,779 seats; average, \$45,000) pulled in a terrific \$70,000 for its first inning of Russ Morgan's ork, Three Stooges, Tommy Dix and *Mildred Pierce*.

Loew's State (3,500 seats; average, \$25,000) saw a \$2,000 drop last week when it counted \$31,000 for Jimmie Lunceford ork, Howell and Bowser and *You Came*

Along as against \$33,000 for the previous week. New bill, a two-weeker with options for a third, has Willie Howard, Professor Lambert, Mildred Bailey, Hermanos Santos Trio and *Anchors Aweigh*.

L. A. Orph Stays at 21G

LOS ANGELES, Oct. 8.—Orpheum's current bill is expected to pull a chilly \$21,000 to the 2,200-seat house. Stage holds Carlos Ramirez, Manuel Viera, Ted Rodriguez, and Phyllis and Dale Evans. Pic, *I'm From Arkansas*.

Last week's b. o. dipped to \$21,000, with fleshier including pic kid actor Ducky Louie Hicks and his troupe (5), Bob Hopkins and Jack Morrison. Pic, *China's Little Devils*.

USO Show Review

ON THE BEAM

CAST: Jack Gullford, Bob King, Jill Fontaine, Jeanette Starr, Parmelee and Davison (6).

This show now touring the Pacific area is a small package running approximately 45 minutes, shorter than most presentations out here. Moves off to a brisk start with a tongue-in-cheek take-off on "Gay Nineties" openings by the entire cast with a unison song and dance to a tune called *What Was So Gay About the Gay Nineties?*

From that point on, Jack Gullford, of *Meet the People* and Cafe Society fame, steps up to the mike and handles the emcee chores, bringing on the troupe's pianist and accordionist, Bill King. King runs thru the usual accordion player's repertoire of *Tiger Rag*, *Stardust*, *In the Mood* plus several encores consisting of *Dark Town Strutter's Ball* and *Begin the Beguine*. This boy is not an exceptional instrumentalist, but he handles himself well all the way.

As in all shows brought out here, a cute and shapely young miss, Jill Fontaine, pertly trips thru a few easy tap routines. The girl acts as if she were born on the stage, has full command of things every moment of the time and has the boys eating out of her talented tapping slippers. Jill has an effortless style, but should eliminate unnecessary cartwheel attempts and splits for best all-round results.

At this point, Gullford takes the carbon spotlight and patters thru some of the impressions so highly reminiscent of Cafe Society days in New York. His slow-motion version of newsreel athletes of track, baseball, basketball, boxing and the like are good—alho no longer new to most of the boys who've seen the same tobacco-chewing impressions of baseball pitchers by Joe E. Brown and more recently by Eddie Bracken.

From that brief stint, Gullford garners laughs with a mild take-off on horror movie trailers—creaking doors, the usual screams, and so on—blended in casually with the old standby on Dr. Kildare films, including the inevitable Lionel Barrymore impersonation and the swooshing sounds of the oxygen bag. Gullford seemed to be pushing too much and wasn't his usual relaxed self. He works best in a small, intimate club and, consequently, many of his subtle impressions go for naught on a large outdoor stage.

Two girl acrobats, Parmelee and Davison, follow the emcee with a satirical push-and-pull act that brings only mild applause. They wind up with the Amazonic Parmelee throwing her smaller partner around in a whirlwind finish. Act needs a lot of polish and would never register in the States.

A fine Sophie Tucker style singer, Jeanette Starr, a big girl, closes the bill with *Some of These Days*, a humorous, hip-swinging original *I'm Fat, So What!*, which brings the house down.

Miss Starr registers solidly and comes back for retakes with *Somebody Else Is Taking My Place* and *Nobody's Baby*. This girl could have stayed on all night—she had to beg off.

On the whole, this show is only fair—being paced rather slowly—and is highly amateurish in many spots. However, there are many compensating factors, such as Starr's singing, Fontaine's dancing and Gullford's impressions so that the unit does provide quite a few entertaining moments.

John Babis,
Pvt., U. S. M. C. R.

Huh?

NEW YORK, Oct. 8.—Irwin Corey, current at the Blue Angel, was working for Max Gordon at the Village Vanguard last February when Ted Hammerstein asked him to go overseas with an *Oklahoma!* company. Corey didn't want to go but agreed after some talking. But first he had to go thru some auditions. He was chosen over some 30 guys.

Last June he was again asked to take the same part in the national *Oklahoma!* company. Again he demurred. Again he agreed. So he went down and again there was a flock of applicants for auditions. Corey was again put thru the audition mill. "So sorree," said the Theater Guild to Corey, "but you won't do."

Europe and S. A. Eyed for Package By Merriell Abbott

CHICAGO, Oct. 8.—Possibility of selling an American package show, including a name society ork, a couple of big acts and a line of girls, to niteries in Scandinavia, Britain and South America in the near future, was eyed this week by Merriell Abbott, prominent local dance director and producer. Recently returned from Gotham, Miss Abbott reported that show biggies, well-informed on the European and Pan-American market, feel that the foreign countries are ripe for penetration soon by American show troupes.

Miss Abbott submitted her ideas on packaging shows for foreign consumption to Gotham biggies, who reported that Scandinavian niteries ops and bookers will soon be able to play American talent because these smaller countries suffered less from the ravages of war. Penetration into Continental Europe, especially France and Germany, they said, will be more difficult because of acute food shortages, which make it impossible to operate a major niterie on the European plan, which includes fine entrees on the menu. Shattered transportation facilities also make it difficult to transport show troupes thru this war-racked area.

To Travel by Air

According to present plans Miss Abbott intends to send her troupe via air to Europe around the first of the year, with the itinerary covering the major cities of that Continent, which aren't too badly scarred from the war. Late in the spring she intends to book the troupe into South America so that they can make the trip to Rio or some other Pan-American metropolis about the start of the summer, when the South American entertainment season is in full swing. She is angling with George Boronski, Rio agent, for the appearance of her package show in several of Rio's casinos. While she has made no definite estimate on the cost of such a venture, which would include air passage to Rio, Miss Abbott said that a previous South American tour, which she set in 1939, was gobbled up by the gambling casinos of Rio and other major South American cities. This tour's company included Bob Evans, a dance team, an eight-girl line and Eddy Duchin's band. Miss Abbott will book the itinerary of the foreign-bound troupe thru MCA.

James Shannon Injured

PONTIAC, Mich., Oct. 8.—James R. Shannon, of New York, who composed the well-known *Missouri Waltz* and other song hits, is in St. Joseph Mercy Hospital here recovering from fractures of an arm and shoulder. He was injured in a fall on a stairway at his sister's home where he was visiting.

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Gas Famine Hits Detroit

DETROIT, Oct. 8.—Effect of gasoline famine upon downtown show business was apparently reflected in the modest \$27,000 gross rolled up by Martha Raye at the Downtown Theater (2,800 seats; average, \$23,000). Figure was under the anticipated gross of \$30,000. Week-end business was generally good, with Detroiters going to the big shows instead of for a ride in the country—but the heavy drop came when the city realized gas famine might be prolonged. Picture was *The Phantom Speaks*.

Currently, double-bill stage attraction of Johnny (Scat) Davis and his band, plus the *Miss America Revue*. Bill is expected to gross about \$27,000. Picture is *Why Girls Leave Home*.

Balt. Hipp Does \$13,200

BALTIMORE, Oct. 8. — Hippodrome Theater (seating capacity, 2,000; average, \$14,000) got a little under the house average on its holdover attractions week ended Wednesday (3). The Hipp grossed a poor \$13,200, alho the two-week period total was \$30,500.

The stagershow featured Jack Leonard, who was ably assisted by the Three Wiles and bolstered by Grace Drysdale and Her Puppets, and Coleman Clark, exponent of table tennis, with Hamilton Canning and Barry Kaye. Pic, *Over 21*.

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Terp Advance 90G as Metop Season Opens

Five New Ballets Planned

NEW YORK, Oct. 8.—S. Hurok's *Ballet Theater* terpers took over the old Metopera House last night for another four-week session of prouette and entrechtat salemanship. With the Met a complete sell-out to the roof for preem night and a solid 90G advance in the coffers as the curtain went up, it would seem that the tulle-and-tights brigade is set for another sock fall season. If they can keep up that sell-out pace, 31 evening terp exhibits plus eight mats at \$4.80 and \$3.60 top, respectively, spell a gross of around 394G—quite a sizable amount of hay for toe experts to pull down.

Balleters sked five new additions to their rep this year as well as a couple of revivals. Set for Tuesday (9) is Michael Kidd's *On Stage*. On Monday (15), Simon Semonoff's *Gift of the Magi* bows in *Interplay*, which Jerome Robbins created last summer for *Concert Varieties*, gets its first showing by the Hurokers Wednesday (17), and Adolph Bohm's new version of *The Firebird* unvelis Wednesday (24). John Tara's *Graziana*, set for Thursday (25), completes the list of newies. The revivals include *Spectre De La Rose* and *Apollo*. Terpers stuck to tried and true items for their "gala preem" last night, *Giselle*, *Fancy Free* and *Helen of Troy*—all high on the pop list.

Legit Trying To Avoid Censoring Via License Nix

NEW YORK, Oct. 8.—Theater's answer to the rumpus stirred up last season when Commissioner Paul Moss in effect gave *Trio* the old heave-ho by refusing to transfer the Belasco Theater's license is seen in a bill now being brain-trusted by Actor's Equity, the League of New York Theaters, The American Civil Liberties Union and other theatrical orgs. Legislation will effectively clip wings of the city officials if any attempt is made by them to close a show on the grounds of immorality or any similar charge. Bill is being drawn up now and will be presented to the State Legislature in Albany, N. Y., in January.

Ordinance will state that neither the commissioner of licenses nor any other city official can revoke, suspend or refuse to renew or transfer the license of any theater under the terms of Section 1140A of the Penal Code unless the production playing the theater shall have been convicted previous to that action in a trial before jury. Sponsors will go to city hall to see if they can get the mayor's backing for the bill. In addition, Alfred Harding, of Equity, will make a trip to Albany to line up the State Federation of Labor (combo of AFL unions) behind the proposed legislation.

CSI Sets Nine Out of 12 Legits

NEW YORK, Oct. 8.—Only nine of the 12 requested legits in the Camp Shows, Inc., V-J Day program have been set: *Village Green*, *Three Men on a Horse*, *Petticoat Fever*, *What a Life*, *Double Door*, *Kind Lady*, *Kempy*, *Late Christopher Bean* and *Blithe Spirit* are the scripts that will go on the boards. Programs will have 103 thespis strutting their stuff before G.I. audiences.

CSI is running into trouble because Special Services, in its own soldier show program, has given the boys legits. A script such as *Arsenic and Old Lace*, which was performed in the Pacific by G.I. actors, is eliminated from the program. Legit schedule must be completed by January.

BROADWAY SHOWLOG

Performance Thru October 6

Dramas		
	Opened	Perfs.
Anna Lucasta.....	8-30, '44	470
(Mansfield)		
A Bell for Adano.....	12- 6, '44	288
(Cort)		
Closes Saturday (20). No road tour planned.		
Dark of the Moon.....	3-14, '45	238
(46th Street)		
Carol Stone will air-guest on "Elery Queen" program Wednesday (10). Beginning Sunday (7) mat and evening performances are skedded for Sundays. Monday evening and Wednesday mat shows will be dropped.		
Dear Ruth.....	12-13, '44	347
(Henry Miller's)		
Deep Are the Roots.....	9-26, '45	13
(Fulton)		
Sellout for all performances.		
Glass Menagerie, The... 3-31, '45		219
(Playhouse)		
Harvey.....	11- 1, '44	400
(48th Street)		
I Remember Mama.....	10-19, '44	407
(Music Box)		
Ellen Mahar out with laryngitis Monday (1) thru Thursday (4). Lois Holmes subbed for her. Cora Smith took over Holmes's assignment and Olive Stacey filled in vacated Smith slot.		
Late George Apley, The.. 11-21, '44		338
(Lyceum)		
Peter Boyne replaced David McKay Wednesday (3).		
Life With Father.....	11- 8, '39	2,480
(Bijou)		
Week's take runs close to 11G—very good for small house. Nydia Westman steps into the road troupe Monday (1) replacing Betty Linley for five weeks. Latter must have time to recover from an appendectomy. Road reports on "Beggars Are Coming to Town" tab three Bridgeport performances at 5G.		
Live Life Again.....	9-29, '45	2
(Belasco)		
Closed Monday (1).		

Despite mixed notices and not a few critical brickbats four out of five of last week's entrants haven't fared badly. "Deep Are the Roots" looks definitely headed for the sock class, and both "The Ryan Girl" and "You Touched Me" report comfortable grosses. "Carib Song" also claims to be doing right well for itself up at the Adelphi. Sole bow-out was Dan Toth's verse drama, "Live Life Again," which died a quick death after two performances. This week skeds one legit entrant—"Polonaise." And the bow-in of the fall ballet theater season at the Met.

	Opened	Perfs.
Ryan Girl, The.....	9-24, '45	16
(Plymouth)		
Take for the first week 17G, including preem night.		
Voice of the Turtle, The.. 12- 3, '48		633
(Morosco)		
Vicki Cummings air-guested by Maxine Keith, Wednesday (3). Lois Wilson and Frieda Inescort have been signed for featured roles in "The Mermaids Singing." Raymond Sovey will do the sets. Alfred DeLiaque back in town Wednesday (3). Likewise Walter Abel, who will have the lead. Rehearsals start Monday (15).		
You Touched Me.....	9-25, '45	15
(Booth)		
Doing okay with management looking forward to a substantial run. Louis Dreyfus has contacted McClintic office angling for an English version—with McClintic directing. Still in talk stage, but as latter leaves for London shortly, something may well come of notion.		

Musicals

Bloomer Girl.....	10- 5, '44	422
(Shubert)		
Martin Manulis has been discharged from the navy and returns to John Wilson staff as head of production.		
Carib Song.....	9-27, '45	12
(Adelphi)		
Katherine Dunham, Avon Long, William Archibald, Baldwin Bergersen and William Franklin were air-guests of Mary Margaret McBride Wednesday (3).		
Carousel.....	4-19, '45	198
(Majestic)		
Iva Withers will be featured on "Boston Blackie" program (WJZ) Thursday (11). Also on Thursday (11) Mr. and Mrs. Richard Rodgers will trek to the Hub to hear the Boston Symphony include the "Carousel Waltz" in its concert program. They will be guests of conductor Serge Koussevitzky.		
Follow the Girls.....	4- 8, '45	626
(Broadhurst)		

	Opened	Perfs.
Marinka.....	7-18, '45	93
(Barrymore)		
Oklahoma!.....	3-31, '45	1,196
(St. James)		
USO troupe arrived in San Francisco Monday (1). Expected to arrive from Coast some time within the next two weeks when Bonita Bimrose, who started in the national troupe as understudy for Laurey, skeds to join the New York company as Ado Annie Monday (15). She has been playing the latter role on the off-shore trek.		
On the Town.....	12-28, '44	224
(Marin Beck)		
Florence MacMaecheal out since Thursday (4). She returns to cast Monday (8). Patricia Holsey has been subbing for her. Monday (8), Bobby Johnson replaces dancer James Reilly.		
Polonaise.....	10- 6, '45	1
(Alvin)		
Song of Norway.....	8-21, '44	474
(Imperial)		
Arthur Kent, of the Met chant roster, takes over role of Lawrence Brooks for two weeks, beginning Monday (8). Latter takes a vacation.		
Up In Central Park.....	1-27, '45	296
(Broadway)		
Hazel Roy returned to cast Monday (1) after four-week absence due to injured knee. James Caputo and Mildred Jocelyn, singers, leave troupe Saturday (5). Cast will give complete show at Halloran General Hospital, Sunday (28). Mike Todd has signed June Knight for top fem role in "The Would-Be Gentleman." Todd has had a busy week what with closing deal to buy the International Theater and announcement of a long-term contract to produce pix for Universal.		

ICE SHOWS

Exit Off To Ice.....	6-22, '44	618
(Center)		
Wednesday (10) sets the fifth birthday for the chain of Center ice shows. Five-year take estimated at \$3,000,000. Management will celebrate with party for cast and press after show, Sunday (14).		

Broadway Opening

THREE GIFTS

(Opened Monday, October 1, 1945)

YIDDISH ART THEATER

A play by I. L. Peretz, re-dramatized by Melach Ravitch and Maurice Schwartz. Directed by Maurice Schwartz. Music by Joseph Rumshinsky. Dances by Lillian Shapero. Settings and costumes by H. A. Condell. Lyrics by I. L. Peretz. Presented by Maurice Schwartz and the Yiddish Art Theater.

Meyer.....	Abraham Lax
Chaim (Son of Joel).....	Michael Goldstein
Shamay (musician).....	Gustav Berger
Levy.....	Yudel Dubinsky
Peaseh.....	Luba Kadison
Mirel (Wife of Joel).....	Berta Gerstin
Joel (Her Husband, Father of the Musician).....	Maurice Schwartz
In-Law.....	Sam Levine
Badchan (Wedding Jester).....	Charles Cohan
Reb Azriel (Town Magnate).....	Isidore Elgart
His Wife.....	Lena Marcus
The Rabbi.....	Abraham Teitelbaum
White Angel.....	Leon Gold
Dark Angel.....	Menachem Rubin
Judge Superior.....	Victor Bergman
First Judge.....	Morris Bielawsky
Second Judge.....	Max Tannenbaum
White Scribe.....	Jacob Brandis
Dark Scribe.....	Max Rosen
Widow.....	Rebecca Weintraub
Yehananan (The Water Carrier).....	Isador Cashier
Shachneh (Inn-Keeper).....	Morris Strassberg
Yachneh (His Wife).....	Celia Pearson
First Peasant.....	Isaac Arco
Second Peasant.....	Herman Scrotzky
Third Peasant.....	Leib Kenigsberg
Gypsy Woman.....	Jenny Cashier
Reb Sholme (Merchant).....	Boris Auerbach
Sheindele.....	Charlotte Goldstein
Chief of Police.....	Mischa Fishson
Police Sergeant.....	Solomon Krause
Reb Shmuel.....	Meyer Scherr
David (The Bridegroom).....	Paul Steiner
Herman Schikhaber (Presiding Magistrate of Brandenburg).....	Morris Strassberg
First Judge.....	Solomon Krause
Second Judge.....	Morris Bielawsky
Roselein.....	Muriel Gruber

WEDDING GUESTS: Dark and white angels, Roumanian peasants, pilgrims to Palestine, police, German mob and monks portrayed by Lisa Silbert, Ann Sytton, Goldie Lubritzy, (See **THREE GIFTS** on page 70)

Fay Charges Seen As Rebounding on Theater & Actors

NEW YORK, Oct. 8.—Recent action on the part of Actors' Equity in accepting the charges of Luba Malina, Jean Darling, Sono Osato and David Brooks against Frank Fay for allegedly making statements damaging to them professionally is another link in the chain of events that is hurting the theater, but good. The council's acceptance was mandatory under the terms of the constitution of the thespis' org, a fact which seems to have been forgotten by the daily press. Council will hear the charges October 16, giving Fay 10 days to draft a reply.

The actors' ruling body dismissed Fay's complaints against the four thespis on the ground that they were participating in activities outside the jurisdiction of Equity, that of citizens in their own community. Entire affair threatens to become a mess that anti-legit groups will use to make the theater a whipping boy. Men, such as former Representative Lambertson, of Kansas, have not been loathe to throw the book at legit many times. Already individuals and groups are lining themselves up on both sides, with the theater in the middle. So far tickets have been canceled, boycotts organized, threatening letters and phone calls received and several people concerned in the matter made nervous wrecks. Several instances have been noted where individuals canceled tickets to *A Bell for Adano*, a play that is very shaky at the b. q. anyway. Both the Catholic Actors' Guild and the T. J. Oakly Rhinelander Post of the American Legion have lined up behind Fay and censured Equity.

Entire matter stems from a story that Fay allegedly handed a scribe on a New York sheet indicting the quartet for their attendance at a rally in Madison Square Garden for Republican Spain. Story claimed he said that the meeting insulted the higher-ups of the Catholic faith and these individuals had no biz representing themselves as delegates from their casts, a charge which they denied. Trade feels that Fay has started an avalanche that may be impossible to stop and will end up indirectly hurting innumerable people besides those immediately concerned.

Road Review

THE BAD MAN

(Opened Friday, October 5, 1945)
MELBA THEATER, DALLAS

A comedy by Porter Emerson Browne. Presented by Henry Duffy. Setting by Richard Jackson. Company manager, George B. Hunt. Press representative, Bert Lang. Stage manager, Forrest Taylor Jr.

Gilbert Jones.....	Richard Powers
Henry Smith.....	Frank Darien
Morgan Pell.....	Melville Buick
Lucia Pell.....	Barbara Wooddell
Red Giddings.....	Jimmy Doda
Jasper Hardy.....	Jack Rutherford
Angela Hardy.....	Nany Marlow
Pancho Lopez.....	Leo Carrillo
Pedro.....	Julian Rivero
Venustiano.....	Ray Beltran
Alverado.....	Nina Campana
Felipe.....	Don Carlos
Bradley.....	Forrest Taylor Jr.
Blake.....	Joseph Osgood

This 25-year-old story of a Mexican Robin Hood serves as a fit vehicle for Leo Carrillo, the star. As Pancho Lopez he imparts a characterization that is dominant thruout the last two acts, since he doesn't appear until the first act curtain. Then it's his show. As a Mexican brigand who butchers the King's English, Carrillo deplores American customs of legality, marriage and the Saturday night bath. Then he attempts to institute his own system from the land of manana, in settling a sex problem, an unhappy marriage and a ranch mortgage.

Whole deal quickly settles into a display of the Carrillo personality as he injects his dialect and humor into the situation and his six-gun into each problem.

Competent support is given by other film veterans, Darien, Rutherford and Rivero. On the distaff side, Misses Wooddell and Marlow are adequate, but serve only to create a sex problem.

All in all, it's just Carrillo's show. He falls into the title role like frijoles in chilli con carne. But his 20-minute curtain talk, gagged up, drew more laughs than *The Bad Man*. Bill Barker.

Another Late Legit Review Appears on Page 38

SPRING IN BRAZIL

(Opened Monday, October 2, 1945)

SHUBERT THEATER, BOSTON

A musical play presented by the Messrs. Shubert in association with Monte Proser. Book written, staged and directed by Philip Rapp. Music and lyrics by Robert Wright and George Forrest. Dances staged by Marjery Fielding. Ballet and native dances by Esther Junger. Costumes by Ted Shore and Mary Schenck. Settings by Howard Bay. Musical director, Anthony R. Morelli. Production staged by John Murray Anderson.

- High Priest of Arupa.....Roger Obardieno
- Beland Peoples (as a Young Man).....
-Gene Blakeley
- Justin Lake (as a Young Man).....Ray Arnette
- The Amazon Queen.....Christine Ayers
- John Randall.....Kent Edwards
- Col. Roland Peoples.....Joseph Macaulay
- Bill McEvoy.....Jack McCauley
- Rafferty.....Jack Kerr
- Mamamint.....Harry Klein
- Madison.....Jay Brennan
- Watterson.....Charles Hart
- Watterson.....Harold Crane
- Jump.....William Quentmayer
- Katie Warren.....Rose Marie
- Lucius Sneed.....John Cherry
- Jon, Justin Lake.....Morton J. Stevens
- Walter Tribble Jr.....Milton Berle
- Dancing Guest.....Dee Turnello
- Martin Graham.....Don Roberts
- Samuel Prouty.....Silas Engum
- Inya Veranda.....Bernice Parks
- Vivine Delight.....Rita Angel
- Robert Harkness.....Gene Blakeley
- Hot.....Danny Hoctor
- Beniamino.....Don Arres
- Police Officer.....Randolph Symonette
- Ablo.....Russo de Pandeiro
- Bedro.....Gordon Galins
- Sancho.....Walter Gonsalves
- Falter's Guide.....Wilson W. Woodbeck
- Longo.....Ray Long
- Lana.....Joe Burns
- Tapirape Chief.....Roger Obardieno
- Singers and Dancers.....

Spring in Brazil rates as a costly flop. It has too much book, too little good music and practically no comedy. Even the costumes and sets lose their effectiveness thru underlighting.

Hub Crix Tab

General thumb-down by local crix for a zero score. Record did not review preem. No: Peggy Doyle (American), Elliot Norton (Post), Edwin Melvin (Monitor), Helen Eager (Traveler), Cyrus Durgin (Globe), Lawrence Dame (Herald).

Milton Berle, playing a Milquetoast sort of character whose explorer father has been accused of stealing funds from an explorers' club, is working off the debt by serving as assistant librarian to the club. On the side, he is ghosting an adventure book for Peoples and Lake, explorers who visited Arupa 20 years before with Walter Gribble Sr. Word comes from Rio that a white boy has been found in the jungle, and Walter Gribble Jr. begins his Brazilian adventures by stowing away on the American Clipper for Rio. The Clipper, by the way, on which his girl friend Katie Warren is the stewardess, and his childhood sweetheart from Brooklyn, Anya Veranda, is a passenger. Katie, of course, is jealous of the Latin from Brooklyn.

Gribble, the timid rabbit, starts into the jungle to find the white boy and learn his father's name. He also hopes to find his girl, Katie, who has been kidnapped by the white boy. In fact, everyone starts into the jungle wearing a wide variety of non-jungle costumes. It comes out all right. The white boy is Gribble's half-brother; the Amazon queen is his stepmother; and Gribble's fear complex is all cured.

Spring in Brazil will be tough to improve. It has a good basic idea but the whole is unimpressive. No songs worth remembering when you can get to hear the words above the orchestra's heavy brass. No dancing except the native terna and the two dances in which Christine Ayres, as the Amazon queen, gets involved. No nothing. Rose Marie, as Katie Warren, tries hard with poor material. Bernice Parks, as the movie star, looks the part but can't be heard at any time. Berle is funny only when his foot slips and he falls back into the old belly-laugh technique.

Barbara Pearson.

Philly Shubert Sold

PHILADELPHIA, Oct. 8.—The seven-story Shubert Theater and office building was sold at auction last week to David Bortin, an attorney representing an unnamed client. Property brought \$38,500, subject to back taxes, interest and penalties amounting to more than \$300,000. It is assessed at \$490,000. Theater is now in use by the Shuberts

OUT-OF-TOWN OPENINGS

THE RUGGED PATH

(Opened Monday, October 1, 1945)

NATIONAL THEATER, WASHINGTON

A play by Robert E. Sherwood. Presented by the Playwrights Company. Directed by Garson Kanin. Settings designed and lighted by Jo Mielziner. Gowns designed by Valentina.

- Major General MacGlorn.....Ernest Woodward
- Hazel.....Kay Loring
- Jamieson.....Emory Richardson
- Harriet Vinlon.....Martha Sleeper
- Hal Fleury.....Gordon Nelson
- Edith Bowsmith.....Jan Sterling
- George Bowsmith.....Clinton Sundberg
- Colonel Rainsford.....Robert Keith
- Doctor Stent.....A. P. Kaye
- Morey Vinlon.....Spencer Tracy
- Leggatt Burt.....Lawrence Fletcher
- Charlie.....Henry Lascoe
- Pete Kenneally.....Ralph Cullinan
- Fred.....Nick Dennis
- Gil Hartnick.....Rex Williams
- Firth.....Theodore Leavitt
- Albok.....Paul Alberts
- Dix.....Sandy Campbell
- Kavanagh.....Sam Sweet
- Stapler.....Kynn Shubert
- Doctor.....Howard Ferguson
- Costanzo.....William Sands
- Guffey.....David Stone
- Gregorio Felizardo.....Vito Christi
- Catalino.....Robin Taylor
- Fernando.....Francisco Salvacion
- Mike.....Conrad De La Cruz
- Sibilla Doran.....Annette Erlanger

FILIPINO SOLDIERS AND CIVILIANS: Simeon Ochoco, Frank De Silva, Herbert Urbano, Cleto M. Oliveras, Theodora Racaza, Nita De Sota, Peggy Sanford, Eliseo Parrenas, Mamerto Ventura and John Jansen.

The gifted pen of Robert E. Sherwood and the masterly acting of a large cast headed by Spencer Tracy combine to lift Broadway-bound Rugged Path into a stirring war drama. The play, it must be truthfully recorded, is not on a par with Sherwood's best. Nevertheless, Sherwood's first effort since he went into wartime government service delivers an important message in frank and eloquent prose. It is a timely plea to America to blaze a rugged path toward freedom for all peoples, and poses the pointed and familiar question whether those who died in the war against Nazism and Fascism have made the supreme sacrifice in vain?

Washington Crix Tab

Three to one nod totals a score of 75 per cent by the aisle experts. Yes: Andrew Kelly (News), Nelson Bell (Post), Jay Carmody (Evening Star). No: John Maynard (Times-Herald).

Sherwood's story is about a liberal foreign correspondent, Morey Vinlon, who has returned in 1941 to inherit the job of editor of his paper. He finds his efforts to warn his readers frustrated via a venal, isolationist business manager and a weak pub interested in business revenue.

Struggle reaches a climax when Vinlon authorizes publication of an editorial supporting lend-lease for Russia. Disgusted with the aftermath, he quits the sheet to enlist in navy and eventually dies a hero's death.

Despite the plot's seemingly melodramatic aspects, it gathers little suspense and moves with rather documentary matter-of-factness. From the opening scene, the audience is resigned to the hero's death, and attention becomes centered in causes and events. Risk might have been serious had not a brilliant cast been gathered to carry the burden thru two acts chopped into 14 scenes.

Spencer Tracy gives a remarkable performance as the liberal editor who eventually discovers himself and the hope of mankind in the courage of the guerillas in the isolated battle of a far-off island. He makes a plausible character of Vinlon in spite of the unrealities of many situations. Martha Sleeper as Vinlon's wife turns in an excellent performance. Good jobs are done, in fact, by the entire cast, and especially worthy of mention are Clinton Sundberg, Jan Sterling, Vito Christi, Robert Keith, A. P. Kaye and Annette Erlanger.

Show warrants the two-week sellout at the National, and it will deserve a successful run on Broadway.

Ben Atlas.

as a legit house. It formerly housed traveling burlesque. Bortin was not available for a statement as to the identity of his client or plans regarding the future of the theater.

THE ASSASSIN

(Opened October 1, 1945)

PLYMOUTH, BOSTON

A play by Irwin Shaw. Presented by Carly Wharton and Martin Gabel in association with Alfred Bloomingdale. Stated by Martin Gabel. Settings designed by Boris Aronson.

- Monsieur Popinot.....William Hansen
- Gustav Boubard.....Alfred White
- Lucien Gerard.....Guy Sorel
- Christine Theodore.....Frances Chaney
- Charles Gannerac.....Ralph Stantley
- Helene Mariotte.....Lesley Woods
- Sophie Vauquin.....Elena Karam
- Robert DeMauny.....Frank Sundstrom
- Victor Malassis.....Harold Huber
- David Stein.....Henry Sharp
- Ida Stein.....Carmen Mathews
- Andre Vauquin.....Karl Malden
- Steingel.....Peter Gregg
- General Roucheau.....Richard Keith
- General Mousset.....Clay Clement
- General Kley.....Robert Ober
- Colonel Von Kohl.....William Malten
- Admiral Marcel Vespary.....Roger DeKoven
- Haynes.....Harrison Dowd
- A Captain.....Alan Dreeben
- Lieutenant Crane.....Stuart Nedd
- Sergeant.....Frank Delangton
- A Lieutenant.....Bill Weyse
- Monsieur Jacques.....Booth Colman
- A Woman.....Florence Robinson
- Guard.....Alan Dreeben
- Ferdinand.....Ralph Smiley
- Priest.....George Spelvyn
- Soldiers, Troopers.....
-Booth Colman, Ralph Smiley

Theater sharpshooters can poke holes in Irwin Shaw's new play. The ticket brokers will probably get out their best weeping handkerchiefs and cry about timeliness, lack of escapism, etc., but The Assassin rates as good theater fare. Maybe not from a box-office angle but from the standpoint of acting and theme. No two ways about it. Positive dollars-and-cents interest may be lacking but that rare commodity, intellectual interest, is definitely there.

Hub Crix Tab

Four out of six crix gave in with the nod for a score of 66 2/3 per cent. Yes: Leslie Sloper (Monitor), unsigned (Post), Leo Gaffney (Record), Helen Eager (Traveler). No: Peggy Doyle (American), Elinor Hughes (Herald).

Plot deals with the intrigue and rat-race tactics which followed the American invasion of Africa. The French underground, used to being rubbed out in obscure destinations, finds hopes high as the Americans land. The generals and Admiral Vespary (a thinly but decently disguised version of Darian) get aboard the fortunate American policy of maintaining status quo in diplomatic affairs, and the double-cross becomes popular again. In the process, Robert DeMauny, excellently played by Frank Sundstrom, is made the "finger" which rubs out Vespary's life. DeMauny, a monarchist in political tendencies, wins a reprieve for his underground friends by agreeing with a French general (and cousin) to wipe out the admiral. The promise of safety connected with the murder is wrecked when the general is killed before he can arrange freedom for his relative.

Inevitable as the result is—death for DeMauny—the action packs punch and authenticity. Shaw's approach to the situation is dispassionate. No flag-waving. The acting, settings and direction are high in the new season's average. As an army sergeant, complete with campaign ribbons, said loudly: "It's the goods, all right!"

It is the goods. But probably people are looking for washing machines and vacuum cleaners and are not interested in such goods. Too bad. The Assassin may be a "closet drama," one of those modern dramas that have to wait until things are ready for their reception, but it is good 1945 theater.

Barbara Pearson.

'Kiss & Tell' Starts Pac. Cirk

HONOLULU, Oct. 4. — Also arriving here was USO-Camp Shows' Kiss and Tell. Company will start on a six-month G.I. cirk in the Pacific and after that may tour Japan. Cast has Mr. and Mrs. A. C. Bartlett, Mary Ann Blee, Grace Kilpatrick, Eloise M. Loveridge, Ruth G. Martin, Vera Tatum, Annabell R. Williams, John P. Bernard, George W. Drew, James A. Dunne, Harry R. Irving, Charles G. Martin, Bernard Morse and Frank C. Prather Jr.

BEGGARS ARE COMING TO TOWN

(Opened Friday, October 5, 1945)

LYRIC, BRIDGEPORT, CONN.

A drama by Theodore Reeves. Presented by Oscar Serlin. Directed by Harold Clurman. Designed and lighted by Jo Mielziner. Original music composed by Raymond Scott. Costumes by Ralph Alswang. General manager, Walter Fried. Stage manager, Ben Ross Berenberg. Company manager, Harry Kline. Press representative, Harry Forward.

- Maurice.....Herbert Berghof
- Emile.....Julius Bing
- Felix.....Alfred Linder
- Noll Turner.....Luther Adler
- Pasqual.....Joseph Rosso
- Dave.....E. G. Marshall
- Florrie Dushaye.....Dorothy Comingore
- Lou.....Harry Kadison
- Ziggie.....Louis Gilbert
- Frankie Madison.....Paul Kelly
- Jonathan Webley.....Harold Young
- Mrs. Bennett Richardson.....Adrienne Ames
- Bennett Richardson.....Austin Fairman
- Wilson's Wastrels.....Cedric Wallace Trio
- Nick Palestro.....George Mathews
- Heinz.....Tom Pedi
- Skinner.....Arthur Hunnicutt
- Goldie.....Harry M. Cooke

With the office of the Avignon, a New York supper club forming the setting, Noll Turner, the owner, is impatiently awaiting the coming of Frankie Madison, his former partner, who has just been released from prison after serving a 14-year term for killing a man during a hijacking episode, when they were running a honky tonk on the East Side, during prohibition, with Madison taking the blame and letting Turner escape. Meanwhile Turner had moved uptown, married and prospered. When Madison arrives, he immediately starts insulting patrons, gets orchestra to play only nostalgic tunes and makes a nuisance of himself. Turner has a table set up in his private office, brings in music, and invites the cigarette girl to keep him company. Girl thinks that he has just returned from a hitch in the marines, but Madison tells her the truth. Turner then breaks unpleasant news to him that he is not a partner in the club and offers him a check for \$3,000 as his half of liquidation of old club. Madison goes (See *Beggars Are Coming* on page 70)

ROUTES

Dramatic and Musical

(Routes are for current week when no dates are given)

- Assassin, The (Plymouth) Boston.
- Adam at the Apple (Geary) San Francisco.
- Blossom Time (Auditorium) St. Paul, Minn., 10-11; (Lyceum) Minneapolis 12-13.
- Beggars Are Coming to Town (Wilbur) Boston.
- Blackstone (English) Indianapolis.
- Bad Man, with Leo Carillo (Shrine Aud.) Oklahoma City, Okla., 10; (Arcadia) Wichita, Kan., 11; (Empire State Aud.) Emporia 12; (Memorial Aud.) Salina 13.
- Carmen Jones (Erlanger) Chi.
- Desert Song (Fox) Spokane, Wash., 10; (Auditorium) St. Paul, Minn., 13.
- Dear Ruth (Harris) Chi.
- Dear Ruth (Music Hall) Kansas City, Mo.
- Foolish Notion, with Tallulah Bankhead (Erlanger) Buffalo, N. Y., 8-11; (Auditorium) Rochester 12-13.
- Good Night, Ladies (Blackstone) Chi.
- Gilbert & Sullivan Operas (Opera House) Boston.
- Girl From Nantucket (Forrest) Phila.
- Hasty Heart (Shubert) Phila.
- Lauffing Room Only (Shubert) Chi.
- Next Half Hour (McCarter) Princeton, N. J., 12.
- Only Girl, The (Biltmore) Los Angeles.
- Oklahoma (Shubert) New Haven, Conn.
- Rugged Path, with Spencer Tracy (National) Washington.
- Rebecca (Mayaffr) Portland, Ore., 10; (Temple) Tacoma, Wash., 11; (Royal Victoria) Victoria, B. C., Can., 12-13.
- School for Brides (Carolina) Charlotte, N. C., 10; (Auditorium) Columbia, S. C., 11; (State) Winston-Salem, N. C., 12; (Academy of Music) Roanoke, Va., 13.
- Student Prince (Royal Alexandra) Toronto.
- Spring in Brazil, with Milton Berle (Shubert) Boston.
- State of the Union (Walnut) Phila.
- Tobacco Road (American) St. Louis.
- Tempest, The (Studebaker) Chi.
- Two Mrs. Carrolls (Great Northern) Chi.
- Ten Little Indians (Copley) Boston.
- Voice of the Turtle (Selwyn) Chi.
- Winter's Tale (Colonial) Boston.
- Windy Hill, with Kay Francis (Ford) Baltimore.

HIRE A VET FOR THAT JOB

If you are looking for a good man to fill a vacancy look over the page of Vets' ads in this week's issue . . .

TURN TO PAGE 43

Burlesque Notes

By Uno

LINDA ROGERS, sister of Jessica, returned to school in Tampa after six weeks of chorus work, her first stage experience, at the Rialto, Chicago. . . . FRANCES MYLIE, stripper, sister of Pearl and Virginia, is making her return East in a Hirst Circuit show thru Milt Schuster's booking. . . . NAOMI DUSK, Fred Beck and Lou Morgan were followed by Bob Collins and Palmer Cody at the Jacques, Waterbury, Conn., where Chester Doherty's policy is for a weekly change in cast. . . . MARION LEVINE, whose late dad, Charles Leyton, was a singer in vaude, is cashing in at the RKO 81st Street Theater. . . . RUTH DAYE, xylophone player, is making her initial bow in burly houses as a spot-booked extra attraction. She was originally with the trio, Two Lads and a Lassie. . . . HARRY J. CONLEY, co-featured with Beverly Lane on the Hirst Wheel, is treasuring a newspaper rave that has him putting over his Wilbur character as cleverly as in former Palace Theater days. . . . THEA COCKRELL, stripper, is at home in Beloit, Wis., awaiting word as to the future of husband, Fred, who had to undergo hospitalization following his recent return from Germany. . . . MEI LING is heading for a Fanchon & Marco show in Mexico City.

TRUDI WYNN is a new stripper in the East after a season in Milt Schuster's Midwest houses. She hails from Los Angeles. . . . JESSICA ROGERS, Hirst Wheel feature, now under personal management of Cy Messitti, was feted at the Red Robin, Union City, N. J., September 26. Guests included Carol King, Lou Hollander, Frank Silk, Ben Hamilton, Ben Shamowitz, Beverly Lane, Lynn Rhys, Nanette Wayne, Dick Richards, Davie Mack, Gus Pascoli and Lew Lombardi. . . . BETTY (BATSON) BRENT, former

(See BURLESQUE NOTES on page 59)

Ex-G.I.'s Compare U. S. With Canuck Show Aid--and Burn

NEW YORK, Oct. 8.—Ex-servicemen with legit, radio and all G.I. revues hopes in mind, who have already experienced a bit of the hard correct-to-the-letter feelings of segments of the trade and the "it's not a safe risk" attitude of governmental agencies, reported recently in *The Billboard*, are looking northward with yearning. They're starting to ask questions as reports of the doings of some of their former comrades-in-arms come trickling down from Canada.

"How come," the talented discharge-button wearers are asking, "that while we haven't even reached the open-door stage of negotiations with the trade, Canadian ex-service men and women of the army, navy, air force and even merchant marine, are already rehearsing their *Home Again* show which is skedded for His Majesty's Theater, Montreal, November 14? How come and why is it?"

"Why is it," these ex-G.I.'s demand, "that while we've been enmeshed in the red tape of the G.I. Bill of Rights and have not been given a glad hand by our government agencies, official Canadian orgs, like the Department of Labor in Ottawa, the Department of Veteran Affairs and the War Information Board are not only giving all-out support to the *Home Again* show, but are on record to encourage further ex-service programs."

"Why doesn't some biggie of one of our veteran orgs get behind us, like J. C. C. Herwig, of the Dominion Command, Canadian Legion, who, in commenting on the ex-service show, said: 'The show is directly in line with one of the recommendations of the Royal Commission on Veterans' Affairs, namely that radio stations and people managing

(See EX-G.I.'S TALK AID on page 59)

Oklahoma Symp Revived With Cash

OKLAHOMA CITY, Oct. 8.—Oklahoma State Symphony Orchestra, "killed" last spring when the board of directors found its management in financial difficulties, has come back to life with debts paid, money in the bank and pledges enough to assure one of the biggest seasons in history.

Directors, in a meeting September 5, named J. A. Federhen, who has been acting manager in the reorganization, as "chairman of the executive committee with the power to carry on all necessary business and make contracts until new directors are elected."

The group which led the reorganization financial campaign—Dr. Waldo E. Stephens was chairman—announced that "We want him to continue in that capacity when other details are out of the way and the organization is permanent."

Directors agreed that the orchestra would continue to sponsor such attractions as Harold Steinman's *Skating Vanities* as money-raising projects even tho it must "farm out the promotion job because we have no one familiar with it." This is a reversal of the first announced policy to "confine the orchestra to musical activities."

Name of the organization will be changed to Oklahoma State Symphony Orchestra, Inc., and financial stability is such that Victor Alessandro, conductor, has begun notifying musicians now in the armed services that their old jobs are waiting for them. Alessandro said arrangements have been made for 11 nationally known guest artists to appear on the programs to be given here.

AFN-Biarritz Teaching Radio

BIARRITZ, France, Oct. 8.—Armed Forces network station here, AFN-Biarritz, has set up a group of courses in radio technical operation, scripting, announcing, production, programing and administration. Forty-two students have signed up. Students, who receive credit in the army university center, will write, produce and direct their own programs.

Magic

By Bill Sachs

PAUL ROSINI is demonstrating his manipulative wizardry, combined with comedy, at the Colony Club, Chicago. . . . SIR FELIX KORIM (Brewerton H. Clarke) is returning to the magic field with a new turn which he has labeled *Durbar of Mystery*. He plans to concentrate on theaters. . . . MADAM PEARL ESKE, mentalist, who with her late husband, Will Eske, the "Jolly Magician," for many years played the nation's leading vaude houses, passed on September 23 at the home of her daughter, Louise Cochran, in Pittsburgh after several years illness. Further details under Final Curtain, this issue. . . . LEE BURCHELL, former pro magus, is featured in the unit show, *Flying Home*, made up of personnel from the Harlingen Army Air Field, Harlingen, Tex. Troupe this week begins a tour of the entire Central Flying Training Command, with headquarters in San Antonio. . . . ARNOLD FURST shoots from China: "General MacArthur recently signed my short-snorter bill after witnessing my performance. I also recently bumped into Tommy Woo, Chinese magician, and visited the Taj Mahal, reputed to be the most beautiful building in the world."

LARRY WEEKS typewrites from Okinawa that *This Is the Army*, with which he has been a feature since its inception, folds and heads for the barn following its performance on Kwajalein, in the Marshall Island group, October 9. Weeks expects to be back at his Brooklyn home by November 15. "By the time we close," writes Weeks, "we will have given 1,250 performances before nearly 2,500,000 people. To do this we've traveled over 100,000 miles thru 20 countries. No magic here on Okinawa, except for the marine magician-vent who's with the Dick Jergens show. From all reports, he's well liked. Heard from Jack Randall, soldier-magician with *Shape Ahoy!*, that Tenkal, famed Japanese conjuror (Tenkal and Okinu), is preparing a monumental work of magic to be written in Japanese with numerous illustrations. It's more a labor of love than anything else, as the time expended on it is almost unbelievable. I hope to meet this almost legendary figure if we remain over long enough in Honolulu, where he has been playing more than three years at the Civic Theater."

BILL NEFF takes his two-hour magic-spook opry, *Madhouse of Mystery*, on tour for Bob Bundy, of Consolidated (See MAGIC on page 57)

"Holiday On Ice"

(Reviewed Tuesday Evening, October 2, State Fair Park Casino, Milwaukee)

The third edition of *Holiday On Ice*, purchased recently from Frederick Bros. by Calvin B. and Emery F. Gilbert, Toledo rink ops, should add a host of new fans for ice shows. It's equipped with the world's largest portable rink (135 by 70 feet) and will play major cities which heretofore have never witnessed an ice extravaganza because of the lack of a location with ice facilities. The show will further tempt new payees because its production numbers and bits are built on pertinent situations and events, which are easily followed by the novice.

Show gets off to smooth start with the 25 boy-and-girl line whirling across ice to the tune of *Faster On Ice*, original number and lyrics done by Carmen Nappo, show's musical director, who deserves much credit for excellent musical backing thruout. June Arnold, curvaceous brunette, rated warm mitt for her fire dance specialty. Gal has face, figure and acro showmanship that make for the upper brackets.

Rhythmacana, a Latinish production number, got added sparkle from Nappo's use of several types of Pan-American rhythms, which brought plenty of variety to this lengthy bit. Audience reaction was warm on entire number, especially the duo skating of Peggy Fahy and Phil Hiser, and soloist Ray Frost.

The Elgins, only members of the cast to work without runners, pulled a better hand and more laughs here than they usually do in theaters. Their standard juggling gets better attention when they work in a larger stage area where all the speed in their act is more easily perceptible.

My Hometown, a production routine built on the theme of Saturday night in a small town, pulled plenty of laughs, (See "HOLIDAY ON ICE" on page 44)

Detroit Upholds Its USO Record

DETROIT, Oct. 8.—Recent statement in *The Billboard* (September 8) by Jim Breley, chairman of Mayor Edward J. Kelly's Chicago Committee of National Defense (Entertainment Division), to the effect that the Chicago committee is the only one of its kind now in the United States, and that "Windy City committee members wonder why other cities never got organized for soldier entertainment thruout the war," have been challenged by the members of the Entertainment Committee of Metropolitan Detroit USO. Latter, organized early in 1942, has been functioning thruout the war, is still in full operation, and will continue to function as long as it is needed.

Committee is composed of representatives of all branches of the entertainment field, including Seymour Simon, songwriter and former orchestra leader chairman; Jack Ferentz, president of Detroit Federation of Musicians; William Grubbs, secretary of the Detroit branch of AGVA; Clyde Nutten, attorney and former secretary of AFRA; Charlie Snyder, police censor; Mrs. Haldema Finnie, novelist; Billie Hammond, entertainer; Alex Schreiber, Associated Theaters; Clare I. Toppin, USO staff member and some 20 others.

The committee has sponsored 2,000 shows attended by over a million servicemen, according to Toppin, who is secretary of the committee. This is an average of two shows a night for the last three years. Support was received from all night clubs, theaters, movie houses, radio stations and ballrooms. Monthly schedules are prepared and entertainment is portioned out fairly, with all sources participating. All the name bands, except two which have appeared at Eastwood Park during the last three years, made appearances at at least one camp or hospital. The committee also has assembled nine complete permanent unit shows composed of former professionals, who during the war were employed in Detroit war plants, and the best amateurs obtained from auditions of some 4,000 acts. Forty-two camps, hospitals and navy bases in the Detroit, Michigan and Western Ontario areas have been served by the committee, giving a truly international character to the project. Also, it is believed that many other cities are doing similar work. Full-scale operation here will be maintained for another year.

Okla. State Symp To Bring Skate Show to Oklahoma City

OKLAHOMA CITY, Oct. 8.—Newly reorganized Oklahoma City Symphony Orchestra, now known as the Oklahoma State Symphony Orchestra, Inc., will sponsor Harold Steinman's *Skating Vanities* as an extra attraction of its season this year. Previously in a financial hole the new symph has a budget of \$86,239 with all but \$6,600 raised and much more than the balance in sight from *Vanities* and large pledges from donors yet to come.

Be the HIT OF THE SHOW

Here is an opportunity of a lifetime! Here is a short cut to success! Here is sure-fire comedy material that will make your act the "hit of the show"! So new and original are these laugh-getting words, so sure-fire the punch lines, that even the neophyte can use them with big success.

This magnificent book represents a lifetime of experience. Between its rich, sturdy green cloth covers are crammed masterpieces of mirth for all occasions—Xmas and New Year's shows, banquets, clubs, churches, cabarets, army camps, etc. Although the title is "Funny Talk for Magicians," the material is adaptable for ANY entertainer's use, such as speakers, actors, toastmasters and M. C.'s.

You'll thrill at the roars of laughter and applause these humorous words will bring. You'll marvel at the many monologues, routines, gags, bits of business, and COMPLETE ACTS it contains. There are money-making comedy acts for individuals as well as for two people. It is "dynamite" for the entertainer who wants more bookings and more money.

Get your copy of the greatest comedy book ever written. We send it on a money-back guarantee. The price for this giant 3-pound book is only five dollars. You'll agree it is worth much more. Order at once!

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The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACCORDIONIST, 10 years' club date exp.; swing, classic. Want to join combo-club, vaude dates. Anthony Conte, 749 Grand St., Brooklyn, N. Y. 170/10/6

ACTOR, 19; interested legit, light comedy, musicals. Small prod. and radio exp. William E. O'Keefe, 5717 South Aberdeen St., Chicago, Ill. 164/10/6

ACTOR, 30; leading player George Abbott's "Brother Rat." Legit, radio producers—what have you? No Hollywood offers considered. Jerry Lewis, 354 West 12th St., N. Y. C. 169/10/6

ACTOR, MANAGER, director; legit background, U. S. and abroad; seeks job as motion picture theater manager. Bert Kaye, 174 West 84th St., N. Y. C. TR 4-7713. 158/9/29

ACTOR, 24; pre-army stude, seeks opportunity legit. Bill C. Lowell, 3519 North Wayne Ave., Chicago, Ill., Lakeview 5817. 118/9/8

ACTOR, 24; emcee, announcer navy shows, seeks opportunity radio, legit. Walker R. Gorham, 185 Michaux Rd., Riverside, Ill. 127/9/15

BAND VOCALIST, 21; seeks opportunity to prove talent. Will travel. Record of voice upon request. Harris Hawkins, 1309 West Rham, Pampa, Tex. 154/9/29

BARITONE CROONER, 29, name band exp. (10 yrs.), interested night club, vaude. John J. Coffey, 52 Barrow St., N. Y. C. 61/8/11

BARITONE, 26; played Grausda Club (Hollywood); Red Mill (Bronx), other clubs and war industry shows; seeks dance band. Albert Capozola, care A. Cappy, 235 West 75th St., N. Y. C. TR 4-9624. 91/8/25

BARITONE - CROONER, 27; Radio Experience. Local night club, dance band experience (5 years). Interested band, radio show. Robert A. Hunt, 1106 N. Serrano Ave., Hollywood, Calif. Gladstone 5294. 136/9/22

BARITONE, 27; complete repertoire: ballads, pop, semi classics, operettas (5 1/2 years); voice training; club dates. Robert Whitby, 424 Summit Ave., Wascena, Roanoke, Va. 119/9/8

BARITONE, 24; interested radio, legit night club. With Russ Morgan's band (3 years). Carl Stole, 236 West 52d St., N. Y. C. COL 5-9464. 160/9/29

BARITONE, 29; pre-army with Earl Thompson, Harold Austin, other colored orks. Wants to join dance-band. Will travel. Salary \$75 week. Eddie Wilson, 540 Manhattan Ave., N. Y. C. Apt. 3B. 162/9/29

BASS MAN, 26; night club, roadhouse, carnival experience. Wants to join small band. Anthony Talento, 103 Bay 34th St., Brooklyn, N. Y. ES 2-8581. 138/9/22

BLUES A LA BOOGIE: piano and vocals; clever imitations Billie Holiday, Ella Fitzgerald and others. Large repertoire songs; original, unique arrangement of all music. Anthony Ferrara, 411 Cherry St., Vineland, N. J. Tel. 1209-W. 143/9/22

BOOKER-MANAGER, 25; talent, band organizer; 1 year night club booking agent; radio time sales (6 months). Mel Feinberg, 501 Bristol St., Brooklyn, N. Y. 150/9/22

COMEDIAN, 36; stooping, mugging (14 years); vaude and burlesque exp.; interested all fields. Salary \$100 week. Robert Hendrick, 813 Columbus Ave., N. Y. C. 114/9/8

COMEDIAN; weighs 350 lbs., pre-war exp.; novelty vocalist, band leader. Wants to join established vaude, night club act. All offers considered. Vic Stevenson, 4331 W. Adams, Chicago, Ill. Mansfield 4488. 130/9/1

COMEDY SONG AND Dance Man, 30; sketch book, vaude, radio, theater; "First Nighter" show; army tours; War Bond shows; 5 years college. Seeks musical comedy, vaude, legit. Don Howard, Stop 20, Malibu Beach, Calif. AX 2-7949. 173/10/18

DANCER, 32, baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This is the Army"; interested radio, vaude, legit, night club. Herbert C. Fluker, 76 St. Nicholas Place, N. Y. C. ED 4-1394. 88/7/28

DESIGNER amusement machines; 5 years experience coin machine industry; mechanic, route man, designer. In army designed training equipment (radio, optical). Edward Krafchow, 1304 Grande Vista Ave., Los Angeles, Calif. 152/9/22

DRUMMER, 30; 6 years' exp. N. Y. clubs. Frank Rivera, 654 East 158th St., N. Y. C. 171/8/25

DRUMMER, 38; night clubs, small dance bands (8 years); seek colored combo. Joseph Thompson, 240 Madison St., Brooklyn, N. Y. 113/9/8

DRUMMER, 31; Spanish, symphonic, South American; bells, tympani; 12 years dance band exp. Radio, night clubs, vaude pref. William S. Lammie, 346 W. 71st St., New York. SU 7-8403. 139/9/22

DRUMMER; 20 years' exp.; played Hal Kemp's band two years. Seeks small combo-lounge or club work, N. Y. area; Local 802. Walter H. Rooser, 109-08 89th Ave., Hollis, N. Y. Hollis 5-9158. 153/9/29

EMSEE, 28; outstanding impersonations; 3 years pro. exp.; interested radio, night club, vaude. Layne Marlin, 524 East Elk St., Apt. 101, Glendale, Calif. 121/9/8

EMSEE, baritone; 35 years' show business. Interested night clubs, vaude. Harry Royal Jackson, 5745 State St., Chicago, Ill. Went. 6970. 122/9/15

EMSEE; comic; songs, harmonica novelties, army hospital shows; prefer army club and theater dates, Miami, N. Y. Irwin Bluestone, 115 Ocean Ave., Brooklyn, N. Y. 145/9/22

ENTERTAINMENT SPECIALIST, 27; writing, directing, programming; army hospital camp shows, radio programs. Pre-army publicity and advertising for motion picture theaters. Worked Skouras theaters; int. radio, motion pic. Joseph Tammany, Hotel Davenport, Stamford, Conn. 4-3113. 133/9/15

GAG WRITER, 48; script doctoring, vaude monologs, emcee quips. "I've a corner on gags; your move." Humorist Maker Buster Rothman, 63 West 39th St., Bayonne, N. J. 166/10/6

GAG WRITER, 38; pre-army writer comic stage skits, radio announcer, actor; army Spec. Services; entertainment specialist; all phases prod. army shows. Interested movie, radio field. Carl R. Hein, Ashippun, Wis. 165/10/6

GUITAR (Spanish, electric), 20 years pre-army experience colored combos, soloist. Army dance bands (3 years). Seeks dance band or instrumental group. Thomas Francis, 300 W. 115th St., New York City. 149/9/22

GUITAR PLAYER, Spanish, electric; double bass and piano; small combo, club experience. U. S. School of Music Award. Interested combo, band, quartet. Bob Keokuk Jr., 1913 W. Warren Blvd., Chicago. Haymarket 1867. 178/6/13

HYPNOTIST, 48; clubs, lodges, conventions; radio guest appearances; USO-Camp Shows. Howard Klein, 5416 Woodbine Ave., Philadelphia 31, Pa. Trinity 0492. 177/6/13

ILLUSTRATOR, 25; poster work, movie layouts; stude before army; interested radio, motion pictures. Arnold L. Siefkin, Box 132, Sterling, Ill. 116/9/8

"JUMPING JELLY BEAN"; novelty dancer, vocalist, flash drummer; 26; played Walter Barnes Ork, Eli Rice band, Benny Meroff, St. Louis Country Club. Interested radio, clubs, vaude. Lewis F. Ware, 610 N. Adams, Peoria, Ill. 124/9/15

LYRIC TENOR, 27; passed NBC "Welcome-Home Audition Test"; classics and popular; army entertainer, band and radio; pre-army, WELL, WNAB guest appearance; sang with Bridgeport Symphony. John Carstairs, Bldg. 7, Apt. 49-A, Success Park, Bridgeport 8, Conn. 172/8/11

MAGICIAN-ILLUSIONIST, novel acts; played club dates, schools, night clubs, theaters. Known as "Buck, America's Own Magician." Photos on request. Stephen B. Buck, care Mrs. A. L. Skaggs, 301 Cullem St., Clinton, Tenn. 134/9/15

MANAGER-BOOKER, first class; 40; dance orks; entertainment specialist in army (3 1/2 years). Eddie DeLange, ork mar. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week. Edward Judge, 5915 Post Road, Bronx, New York. 106/9/8

ORGANIST, 22; theater and club exp.; seeks cocktail lounge or hotel spot. Will travel. Bob Lorin, 240 West 102d St., N. Y. 25, N. Y. RI 9-9174. 110/9/8

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

PIANIST, 36; night club dance bands (5 years); Hammond organist; seeks club, metropolitan area. Morris Shoenburger, 201 Bay 32d St., Brooklyn, N. Y. 112/9/8

PIANIST, 31 (12 yrs.), classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11

PIANIST, 36; club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 285 Sumpter St., Brooklyn 33, N. Y. 90/8/25

PIANIST, double violin, drums; 25 years' small combo experience. Seeks small club, lounge. Samuel Roth, 215 E. 164th St., New York City. JE 8-9698. 151/9/22

PIANIST, Hammond organist, 20 years; vaude, club, hotels. Semi-classic, pop. Seeks first-class club or hotel. Will travel. Starting salary \$100 week. Wallace Blacker, care of Searle, 115 West 47th St., N. Y. C. 161/9/29

PIANIST, 28; 9 years' professional experience; bands, cocktail lounges, Army Special Service. Interested dance ork, combo; single. Harmon H. Mize, Box 572, Meridian, Miss. Phone 4656-J. 176/6/3

PIANO SOLOIST, 29; 8 years dance bands, hotel and club experience; classic and pop; can transpose. Interested hotels, clubs, winter season Florida. Robert Nerino, 329 E. 51st Street, New York City. PL 3-2137. 148/9/22

PRESS AGENT, 30; college grad. Army P.R.O. Pre-army sports rep and correspondent. L. I. Daily Advocate, World-Telegram, Newday. Interested radio, publicity field. Louis B. De Pichy, 314 Eldert St., Brooklyn 27, N. Y. 163/9/8

PUBLICITY AGENT, 27; Manager for ork, individual musicians; advance booking, press releases. Gilbert D. Padolner, 857 Lawrence Ave., Chicago, Ill. Ardmore 0332. 175/6/13

PUBLICITY MAN, 23; free-lance booking, publicity; dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronx 59, N. Y. OL 5-5781. 84/8/25

PUBLICITY MAN; army shows; 8 years' pre-war exp. Seeks radio or theater connection. Louis Grossman, 3021 Avenue I, Brooklyn, N. Y. CL 8-3370. 156/9/29

QUARTET SINGER, 42; baritone; sang with army quartet; wants to join barber shop quartet. Will travel. Milton Wesfried, 1437 Shakespeare Ave., N. Y. C. Jerome 4-4356. 128/9/15

RADIO ANNOUNCER-ACTOR, 25; passed NBC "Welcome Home" audition; 3 1/2 years radio work in AAF; writing, emceeing, acting; own program over WFBC; guest appearances. Michael J. Velgot, 115-23 204th St., St. Albans, L. I., N. Y. 125/9/15

RADIO ANNOUNCER, 34; wrote, produced, directed, acted army overseas shows, E.T.O., AFN radio shows; 2 seasons Henry Bros. (pre-army). Seeks radio opportunity, Chicago vicinity. Jack E. Wolf, 4520 N. Clarendon, Chicago, Ill. Long Beach 8600. 134/9/22

RADIO ANNOUNCER, News Commentator, WSYR (3 1/2 years). Emceed, acted in South Pacific while in USMC. Will travel. Vasco Willie Walter, 21 Mill St., Brooklyn, N. Y. 130/9/22

RADIO ANNOUNCER, Actor, writer; 3 years' commercial exp.; 2 years manager and emcee army shows; radio correspondent; "morning personality"; variety program expert. Seeks job with progressive organization; pref. programming. Preston L. Tanlin, 12 McKinley Ave., Endicott, N. Y. End. 424-M. 155/9/29

RADIO ANNOUNCER; army Spec. Ser., announcing, acting, newscasting; 2 years pre-army exp. Ed Faigin, 2636 Hillcrest Drive, Los Angeles, Calif. PA 5556. 157/9/29

RADIO PROGRAM BUILDER, 36; musical program arranger, music and record librarian. Exp. opera concert, radio work. Pop, classic. Seeks position radio station. F. J. Ullaperger, 116 West 50th St., N. Y. C. 164/8/5

ROLLER RINK MGR.; managed, reconstructed, worked Chicago Roller Bowl rink, pre-army. John A. Scicchitano, 1516 West Arch, Shamokin, Pa. 165/10/6

SAX-CLARINET-VIOLIN MAN; AAF band (5 years), theater, concert, dance orks (18 years). Good sight reader. Charles Sherlock, 2225 Ditmas Ave., Brooklyn 26, N. Y. BU 4-9587. 159/9/8

SINGING TRUMPETER, 28; pro exp. (12 years); trumpeter and baritone. Walter Krahl, 721 DeKalb Ave., Brooklyn, N. Y. 39/8/4

SOCIETY PIANIST; cocktail lounge, hotel experience. Seeks smart lounge or radio job. Edward Dombroff, 1025 St. Johns Place, Brooklyn, N. Y. FR 3-2150. 147/9/22

SONGWRITER, 29; wrote lyrics and music for ork leader Lawrence Welk; two songs published to date. Seeks full-time job. John M. Antonucci, 8142 LaFayette Ave., Chicago, Ill. Aberdeen 1548. 117/9/8

STAGE MANAGER, 37; pre-army Provincetown Players, Sam Harris, MGM, RKO. Actor, singer, dancer, stage manager, director. Managed Wm. Bradley studios; wide experience all angles legit. Will accept other than stage manager job to start. Wm. R. Bradley, 932 1/2 Orden Drive, Hollywood, Calif. HE 6003. 137/9/22

STRINGS, VIOLIN, CELLO, 25; played colored orks (5 years); Tiny Bradshaw, Oran Page, Lucky Millinder, salon music, Latin, swing, Continental; interested 6 piece combo. Nicholas Fenton, 352 West 117th St., N. Y. C. 108/9/8

TENOR, sax, clarinet, 27; read, transpose, fake; has played all types and size outfits; Local 661, 77 AFM. Radio shows in army band. Jack Garelick, 10 North Iowa Ave., Atlantic City, N. J. Tel. 4-9416. 101/9/1

TENOR, 25; light classics, Irish and popular songs; worked RKO theaters, radio (WOR, WEVD, WBNX). Interested stage, radio. Edward Flaherty, 69 East 98th St., N. Y. C. AT 9-2492. 109/9/8

TRUMPET MAN, 26; army concert band 4 1/2 years; also 16-piece jazz combo; 2 years pre-war small combo dance exp. Victor P. Martin, 184-02 89th Ave., Hollis, L. I., N. Y. Republic 9-3295. 86/8/18

TRUMPET MAN, 26; pro exp. (9 years); worked large bands as jazz trumpeter—2d, 3d, 4th horn; small novelty combos. Alfred Ruggiaro, 5519 4th Ave., Brooklyn, N. Y. 126/8/4

VOCALIST, 27, sang with army special services; also did radio work in army; passed NBC "Welcome Home" auditions. Seeks connection with band, radio, night club or vaude preferred. George Stonehill, 114 East 168th St., Bronx 52, New York. Tel: JE 6-3878. 49/8/4

VOCALIST, baritone, 23; impersonations, dialects; 2 years' night club exp. Ted Rapson, Jobquil Hotel, Chicago, Ill. Rog. 9214. 123/9/15

VOCALIST, 36; theater and club work (15 years). Emceeing, dancing; seeks vaude spot, club. Wm. F. Threlkell, 4200 Vincennes Ave., Chicago, Ill. Atlantic 7400. 140/9/22

VOCALIST, 25; good appearance, personality. Small band experience. Radio and voice training. Seeks small band. Gene Kendricks, 1300 Jefferson St., Gary, Ind. 146/9/22

VOCALIST, 24; baritone, morale shows while in USMC; personality, good appearance. Joseph Loschiavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8

VOCALIST, 24; no pro. exp.; wants chance to prove talent. Joseph Sandore, 3836 Greenshaw St., Chicago, Ill. 115/9/8

VOCALIST; male, young, baritone; Major Bowes '39-'40. Played spots in New Jersey and Hollywood. Was with Glenn Miller's band in army air force. Bob Martin, 300 W. 109th St., N. Y. C. UN. 4-9607. 174/9/22

WRITER, 29; free lance gag material for Henny Youngman, Happy Lewis (WINS), Danny Webb; wrote script and acted comic routines in army spec. services. Interested night club, radio, vaude. No traveling. Kenneth C. Lesser, 61 Vermilyea Ave., N. Y. C. LO 7-8740. 94/8/25

YODELING COWBOY, 23; guitar player; produced, directed, starred in show while in U. S. C. G.; night club, vaude pref. Kenneth O'Rourke, 161 15th St., Brooklyn, N. Y. SO 8-6732. 52/8/4

THE FINAL CURTAIN

ANSTETT—Frank, 82, former member of the Sousa, Pryor and Conway bands, in Mercy Hospital, Wilkes-Barre, Pa., September 30. He was clarinet soloist in the band that greeted Admiral Dewey on his victorious return in the Spanish-American War. He was soloist for 35 years with Alexander's Band and also played with Oppenheim's Orchestra. Surviving are eight daughters and two sons.

CARNEY—Arthur C., 33, club owner at Cresco, Pa., September 28 after a brief illness. Survived by his father, Cornelius.

CHESSLER—Bernard, 33, owner of Town Hall night club, East Hartford, Conn., following a heart attack at his home in that city September 24. Survived by his widow and two sons.

COLTON—Thomas J., 72, former vaude performer and restaurateur, in Boston September 29. A charter member of the White Rats, he teamed with his wife as Tommy Colton and Margaret Miles. They toured the U. S. 35 years, 10 of which were spent at the Hippodrome, New York. They retired in 1929 to open a restaurant in Boston, which later became popular with theatrical people. Surviving are his widow, a sister and two brothers.

DAVIS—Jack M., 42, Detroit booking agent, September 26 following a heart attack. Before becoming head of the Empire Theatrical Agency, Detroit, he was an emcee in various clubs around Detroit. He formerly had a night club in Steubenville, O. His widow, Lois, is a dancer, and a brother, Danny, is with Monarch Pictures, Pittsburgh. He is also survived by a daughter, another brother and two sisters.

DE ROSA—Jeremiah, 52, theater manager, October 1 in the Bronx, N. Y. He was associated with the B. S. Moss theater chain before joining the Loew organization in 1928. He was manager of Loew's Paradise Theater in the Bronx the last 16 years. Surviving are his sister and four brothers.

DUNN—Daniel, 94, figure skater for many years, in Bristol, Conn., September 28. Surviving are a daughter and two sons.

ESKE—Pearl, 60, mentalist, at the home of her daughter, Louise Cochran, in Pittsburgh September 23. Born in Bellevue, O., she became an assistant to magicians at 14 and at 16 married Will Eake, the Jolly Magician, who died eight years ago. They played the leading vaude circuits in a magic act, and later presented a mental turn when Pat Casey booked them over the Orpheum Circuit. They also toured Europe, Australia and Africa. At one time they sold horoscopes at Cedar Point, O. Joe Kury booked the team until Eake died and then Pearl joined Kury to continue the act until ill health caused her retirement two years ago. In addition to her daughter, she is survived by two grandsons and three brothers.

HAMER—George F., 83, composer and organist, October 2 in Methuen, Mass. Survived by a son and four daughters.

HUFFLE—John W., owner of the old Huffle Stock Company and Huffle's Uncle Tom's Cabin, at his home in Washington September 28. Survived by a son, Thomas; a daughter, Mary Elizabeth, and grandchildren Fren, Roy and Henry, all in show business. Interment in Theresa, N. Y., October 1, beside his wife, Nettie, who died eight months ago.

HUTCHINSON—Harry, auto racer of Springtown, Pa., was killed when his car crashed thru a fence at the New Jersey State Fair, Trenton, September 30. Hutchinson was discharged from the marine corps a week before the fatal mishap. He was holder of the Purple Heart and also had a Navy Letter of Commendation.

JAPP—Douglas, 73, leader and instructor of farm boys' and girls' groups in Saskatchewan, at his home near Speers,

Sask. His groups were notable winners at Saskatchewan Exhibitions for 10 years. He was a life member of the Saskatchewan Agricultural Society.

KORN—Mrs. Mamie, mother of Harold Korn, operator at the Monroe Theater, Detroit, in Detroit October 1. Interment in St. Louis. A daughter also survives.

LEDER—Thomas Anton, veteran outdoor showman, recently at Richmond, Calif. He was a member of Show Folks of America.

MARKS—Ernest, 63, circus clown, of heart ailment at Shreveport, La., September 29, where he was showing with the Ringling circus. He had trouped with R-B 27 years. Burial at Orlando, Fla., where his brother, Lop Marks, resides.

In Memory of a True Friend
TOM MIX
Who Went to Ride Another Range
October 12, 1940
Five years have passed,
Our hearts're still sore;
As time goes on
We miss you more.
Your cheerful voice,
Your smiling face—
No one can fill your vacant place.
MRS. ESTHER WILLARD.

MAYFIELD—Fred, former advance agent for Charles Harrison, Clint and Bessie Robbins and other tent shows, at Columbia, Mo., September 17, following several months' illness.

MONTROSE—Edith A., 67, character actress, at Sacramento, Calif., September 17. She toured Alaska with the Big Bill Bittner Stock Company in the '30s and was well known in production on the West Coast. Survived by her husband, Emil Wilkie, nonpro.

MUNGER—Harry B., former elephant superintendent for Forepaugh-Sells, Gollmar, Sun Bros. and Sig Sawtelle circuses, at his home in Battle Creek, Mich., September 26. Survived by his widow, Mae, and a son, William E. (Red) Munger, show electrician. Interment in Reese Cemetery, Battle Creek.

POPP—Christopher W., 81, pioneer Cincinnati motion picture exhibitor, following a heart attack in that city October 1. He operated the Main and Liberty theaters, Cincinnati, prior to his retirement 10 years ago. Survived by his widow, Anna; two daughters, Mrs. William Sachs, Cincinnati, and Marian, New York; a son, Walter, Ohio State tax examiner, and two grandchildren.

PRESTON—Carl, former cowboy, recently of injuries sustained while riding on his ranch at Mertzon, Tex., July 15. Survived by his widow; a son, Marine Sgt. Carl Preston Jr., and a grandson. Interment in Elkhart, Ind., his former home.

ROBINSON—Mrs. Jean Greer, founder and president of the Rehearsal Club and the Professional Children's School, New York, October 4 in Roosevelt Hospital, New York. Surviving are her husband, Franklin W. Robinson, professor of the philosophy of music at Union Theological Seminary and founder of the National Orchestral Association, and a sister.

ROUNDS—Edward W., 38, MGM executive, of a heart attack while at work in Culver City, Calif., September 26. Survived by his widow, Lucille. Services at the Culver City Funeral Home.

TAYLOR—Howard, 57, bugler, September 25 at his home in Ardmore, Pa., after a brief illness. Survived by his widow, Florence, and two daughters.

VAN HALTRON—George, veteran outdoor showman, recently at Oakland, Calif.

WAIT—George, concessionaire with Hill's Greater Shows, recently.

WARD—Gertrude (Dinah), 51, of the team of Doc and Dinah Ward, in a Pryor (Okla.) hospital September 22 of cancer. Survived by her husband, George, and her father, John Davis. Interment in Pryor Cemetery September 25.

WELCH—James, Ringling-Barnum electrician, found dead in a wagon at Shreveport, La., September 29. Funeral arrangements held up pending word from brother at New London, Conn.

Marriages

BAHLER-EALY—Capt. Ferdinand L. Bahler Jr. to June Lorraine Ealy in New York October 3. Bride is Copacabana showgirl.

DENNISON-MUSSI—Bob Dennison, Philadelphia emcee, to Mary Mussi, nonpro, in Philadelphia September 29.

DONOHUE-SMITH—Jack W. Donohue, Ripley's human balloon, to Margery Smith, nonpro, in Methuen, Mass., September 10.

GALLICO-NORTON—Al Gallico, contact man with Leeds Music Company, New York, to Grace Norton, of the Norton Sisters Trio, in New York October 1.

HORWITZ-CALEGMAN—Sam Horwitz, assistant manager, Loew's Poli Theater, Hartford, Conn., and Estelle Calegman, assistant manager of the Bijou Theater, New Haven, Conn., September 30 in the latter city.

KONDOLPH-GARDNER—George Kondolph Jr., legit and radio producer, to Dorothy Ann Gardner in New York September 28.

MORRIS - CROMWELL—Edwin H. (Buddy) Morris, music publisher, to Carolyn Cromwell in Las Vegas, Nev., September 10.

O'CONNOR-FAYE—Pfc. Carroll O'Connor to Patsy Faye, dancer, in Washington September 30.

ROSS-BLAINE—Lou Ross, owner of the Hollywood Show Bar, Pittsburgh, to Flo Blaine, hostess there, September 20 in Winchester, Va.

STRICK-LASKIN—Joseph Strick, nonpro, to Ann Millicent Laskin, dancer, in Hollywood September 25.

WEAVER-McRAE—Corp. William J. (Jack) Weaver, former Girl Show operator with the Scott Exposition Shows, to Marguerite McRae of Indianapolis, September 11.

Births

A son, Sheldon, to Lieut. and Mrs. Leon Guber in Philadelphia September 27. Father is a former hotel club owner in Philadelphia.

A son, Michael Dermot, to Lieut. Col. and Mrs. Robert N. Maupins in Philadelphia. Mother is Nancy Healy, former dancer.

A son to Maj. and Mrs. Paul Ernest Chamberlain in Belleville (Ill.) Hospital

September 14. Father is the son of Mrs. Ralph Canton, known professionally as Hazell Chamberlain, prima donna in tabs and burlesque for many years.

A son to Mr. and Mrs. Ben Haver in Brooklyn September 25. Father is assistant art director at RKO Pictures.

Divorces

Rene Saunders, film actress, from William T. Caldwell II, assistant casting director at RKO, September 26 in Los Angeles.

Ruth E. Neese from H. C. (Chew Tobacco Pete) Neese, both concessionaires, September 17 at Clarksville, Tenn.

Herman S. List, Jones Greater Shows concessionaire, from Grace M. List in Atlanta September 12.

"HOLIDAY ON ICE"

(Continued from page 42)

with Peggy Fahy rating most attention with her subdued strip while circling the rink. Strip is unusual for an ice spec, and customers liked the change.

Following intermission, *Celestial Reverie*, featuring the suave adagio gliding of Howard Bissell and Jerry FaFrey, again found audience in a receptive mood. Derby at Churchill Downs, with line skaters in realistic shakomane hats, and Tony Le Mac playing the jockey, again rang the bell with customers. Story behind the number is easily understood thru proper staging and direction. Everett Sisters, Phyllis and Audrey, kept the palm-whacking heavy with their precision ballet blading. *Four and Twenty Blue Belles* was the usual shuffle production, with gals doing Dresden China dolls while moving across ice. Rated big mitt.

Biggest mitt of the evening went to the *Bobby-Socks Brigade* number, built on the swooner craze, with gal skaters wearing Sloppy Joe sweaters and plaid skirts and swooning for Ray Frost, who takes the Sinatra solo. Bit ends with Frost and Mary Lou doing jitterbug routine. Bit is extremely timely and every payee made with the palms.

Finale could stand a bit of improvement. As it stands, entire cast came with a pretty routine production built on a bit of each number in the show.

Show has just enough comedy to keep the audience in happy mood. While almost every number had a small injection of humor, separate comedy bits were contributed by Phil Hiser, Kenny Lamb and Hal Ring, and the boys pulled a mess of yocks during the evening. Their clever and plenty-often original antics, especially on the copper-trio number, rated a number of encores.

Diminutive Twinkle Watts, child skate star of Republic pix, has a wealth of show savvy that's evident in both her solo ballet and her featured bits in production number. Got solid palm-pounding each time she worked.

George Ven Hergelen, still tops as a showmanly stilt and jump skater, scored plenty of ohs and ahs with artistry on runners. His finishing jump over two card tables thru paper hoops brought warmest individual mitt of the revue.

Dorothy Goss, skating ballerina, is making her pro debut with this revue, after winning several important amateur awards. Gal's class as a poised figure-skating champ is never questioned, but she still seems nervous and should make with the smiles more often. Nabbed solid reception, both during her numbers and at the bow-off. Her blond beauty makes her teaming with dark-haired Murray Gallbraith for classic duos an impressive visual one.

Show was conceived and staged by Truly McGee, who should not be overlooked when naming the outstanding few skate spec directors. Her work, especially numbers such as the introduction of the Goss-Gallbraith duet by using the classic Grecian legend of Pygmalion and Galatea, brings forth rapt attention from vet ice-show goers. Vocal backgrounds for the revue were capably handled by personable Mildred Stanley and Milton Blackeley, who also emceed proceedings.

The first major portable ice spectacle will tour larger cities of the U. S. for the next year at least, with many stop-offs in cities which have never before witnessed a show built on such big lines. Portable equipment is handled in four trucks, which contain freezing equipment and the rink set-up. Show carries two separate units. One unit can be set up while the other freezes the rink on which the show is playing, as about two days are required to make a fitting ice bed.

THANKS

To all who sent expressions of sympathy during our recent bereavement in the passing of

MELVIN G. DODSON, Jr.

SEPTEMBER 24, 1945

All are appreciated most sincerely

Mrs. Melvin G. Dodson, Jr., and Children
Mr. and Mrs. Melvin G. Dodson, Sr.

I wish to express my sincere thanks to all my friends for their kind expressions of sympathy and the many beautiful floral offerings at the time of the passing away of my beloved wife,

HAZEL
on September 28, 1945
Clarence Katz

Rain Jars Jones; Hennies Big

Jones 20% Off; First Day Big

Phillips and Lipsky split show into two midways—add shows, rides

ATLANTA, Oct. 6.—Johnny J. Jones was Johnny J. Jump-Up the first day of the Southeastern World's Fair. The Jones shows jumped receipts up a grand over last year's figures for the opening day, Friday (28). Then came stormy weather.

Saturday's (29) rain crimped biz \$5,000 under 1944, and another downpour Sunday (30) lopped off \$2,700 more. At the end of the first five days, total receipts ran approximately 20 per cent below last year. Spending was heavy.

For their third consecutive year at Atlanta's Lakewood Park fairgrounds, E. Lawrence Phillips and Morris Lipsky augmented the Jones Exposition shows with a host of supporting attractions, rides and concessions. The entire array was then split into two midways, one operating under the banner of Mighty Monarch Midway and second under the regular Jones title. With the permanent park attractions also in operation, the fair thus boasted three separate midways.

Joe Redding, who entered the fair picture here with Mike Benton 13 years ago, was again director of concessions, handling a record number of concessionaires. Many which had operated in past years, however, were not in action.

RAS Blows Tulsa Because of Rain

JACKSON, Miss., Oct. 6.—Mired in Oklahoma City mud thru most of its scheduled five-day stand at Tulsa, Royal American Shows arrived here Wednesday (3), with the Tulsa date canceled and time to spare for the opening of the Mississippi State Fair Monday (8).

Show rolled into Jackson direct from Oklahoma City, where it was three days late moving off the rain-soaked Oklahoma State Fair lot. The delay, coupled with the fact that Tulsa showgrounds had also been drenched by two weeks of rain, prompted General Manager Carl J. Sedlmayr to cancel the engagement at Tulsa.

Following the stand at Jackson, RAS will move to Shreveport for the season's closing fair. A final still date is planned to break the home run into Tampa winter quarters after the Louisiana State Fair.

Billing and advertising for Tulsa had been completed, and Jack Dadswell, RAS press representative, had paved way for appearance with extensive newspaper and radio publicity.

As the midway primed for the fair here, a pall of sadness hung over the trouper, caused by the death at New Orleans of Mrs. Hazel Katz, wife of concessionaire Clarence Katz, and the fatal accident, near Fredericksburg, Md., of Moe Eberstein's son, Dewey.

Eberstein, driving to Baltimore, was instantly killed when the car he was driving crashed a bridge abutment. He was in the merchant marine during the war. His wife is the daughter of Pete Kortez, owner of the North American Exposition Shows.

Moe Eberstein left for Fredericksburg, and Clarence Katz went to New Orleans upon receiving news of the death of his wife.

Capell Show in Quarters

HASKELL, Okla., Oct. 6.—Mr. and Mrs. H. N. Capell, of Capell Bros.' Shows, have returned to their home here for the winter after a successful season. Shows' equipment is stored here. The Capells are expecting their sons, Jack and Bob, home soon from the armed forces.



ON OPENING DAY AT THE ATLANTA Metropolitan and Southeastern World's Fair, September 28, the sun peeked out just long enough for a photog to snap this illustrious group in front of the Johnny J. Jones Exposition office wagon. They are, left to right: Morris Lipsky, co-owner with E. Lawrence Phillips, of the Jones show; M. H. (Mike) Benton, president and general manager of the fair; Joe Redding, director of concessions; Joe Engle, president and general manager of the Chattanooga Fair, and Ralph G. Lockett, secretary of the Jones show.

Muskogee Perks Following Rain

MUSKOGEE, Okla., Oct. 6.—Five Ferris Wheels whirled above the Oklahoma Free State Fair midway here, Tuesday (2), as the World of Today Shows and the International Shows pooled shows and rides for the season's closing stand.

The combined attractions, plus a host of concessionaires drawn from all parts of the country, registered strong biz Tuesday, but rain cut heavily into receipts Sunday (30) and Monday (1). State-wide storms for five days had closed most highways into Muskogee.

Following close of the fair, Sunday (7), World of Today Shows will again be moved into the same fairgrounds' buildings here that have served as quarters the past two years.

Many show friends on the Royal American Shows, en route from Oklahoma City to Jackson, Miss., stopped to extend greetings.

Miller Suffers Injuries In Miss. Highway Crash

VICKSBURG, Miss., Oct. 6.—Ralph R. Miller, well-known outdoor showman, is at Mercy Hospital here recovering from injuries suffered when the truck he was driving left the highway 10 miles north of this city September 19.

Miller, former owner of shows bearing his name and a concessionaire with the Dixieland Shows this season, suffered a double compound fracture of one leg and serious head and body bruises. He is said to be improving but slowly. He will complete his convalescence at his home in Millerville, La.

Miller is thought to have fallen asleep while driving. Property damage to truck and stock was extensive.

Zacchini to Fla. Amusement

LAKE CITY, Fla., Oct. 6.—Hugo Zacchini's cannon act joins the Florida Amusement Company at Bradenton, Fla., October 8. Addition of Zacchini's Ferris Wheel gives the show six rides, according to Howard Ingram, show representative.

When Concessions Are Built Two-High, B'ham Will Be In

BIRMINGHAM, Oct. 6.—J. C. McCaffery was seated at a rear table in the cookhouse of the Hennies Bros.' Shows. He was at that table because he could survey the entire layout without turning his head, and this gave him the chance to study the cookhouse operation as handled by Harry W. Hennies and Fitzie Brown.

About the time a traveling correspondent with nose trouble was trying to find out about that operation, Fitzie made a quick switch with his cigar from right to left, and cracked:

"Step to the rear and meet the biggest real estate operator in action."

His expansive smile swept toward McCaffery.

"There's a fellow who has just sold this fairgrounds," Fitzie explained, the smile breaking into a grin.

The correspondent's ears turned pink, as here was big news. The Alabama State Fairgrounds had been sold!

"Is that true?" the question exploded. Big Mac just grinned and asked Mickey Doolan for a fresh cigar.

"Yes, it's sold, but Saturday night I get it all back."

So, armed with this information and

accompanied by Frank (Wooden Shoes) Joerling, Vernon L. McReavey, Louis (Junior) Berger, Robert (Shingles) Parker and Harry W. (Himself) Hennies, the tour of the grounds started.

All Kids Were There

Stating that it was a tour is an overstatement, as this happened on Wednesday (3) which was Kids' Day and they were so thick on the lot that you couldn't stir 'em with a stick.

"Man, I didn't know there were so many kids in the United States." That was Hadji Delgarian who bumped into the personally accompanied tour with Lew Keller and Bill Carsky.

"What kids?" the unsuspecting correspondent asked. He was studying the real estate situation. An answer wasn't necessary, as the correspondent combed 10 youngsters out of his hair while trying to shake the hand of Mike Conti on the front of the Motordrome.

"Let us take a look at the independent midway," Junior Berger shouted over the noise of the Drome. So the big push went on thru the milling youngsters— young America out for a lark.

Inch by inch the cavalcade made its (When Concessions Are Built, page 49)

Hennies Show On Ala. Beam

Kids' Day gross hits 26G—first 2 days upped \$800—weather threatens Friday

BIRMINGHAM, Oct. 6.—They still spend big on Alabama's State Fair midway, where Hennies Bros.' Shows hung up a \$105,000 gross last year. That six-day record may be punctured this week.

For the first two days of this year's event, the Hennies org was \$800 better than the 1944 par, and Wednesday's (3) terrific Kids' Day, while \$1,300 under, was still strong enough to keep biz on last year's beam.

Show and ride tote for Wednesday hit \$28,116 before tax cut was figured, net being \$22,214. Kids, denied their usual full day at the fair, were kept in school until 3 p.m., but hit the lot en masse when the break came.

On Thursday (4), biz continued heavy, tho threatening skies Friday (5) also threatened to slow the record pace.

Conklin Fund Yields \$1,565 for Charities

HAMILTON, Ont., Oct. 6.—J. W. (Patty) Conklin today began distribution of a \$1,565 charity fund which members of the Conklin Shows built up thru donations during the past season.

The first \$500, Conklin said, has been earmarked for the Red Cross fund established by the Showmen's League of America. The remainder of the collection will be allotted to various showmen's organizations to be used for charities which are considered most worthy.

Conklin Shows' donors to the fund, an annual project of the Canadian org, were headed by Patty; his brother, Frank, and C. S. Taylor, with \$100 contributions each. Fifty-dollar donations were made by Al Cohn, Maxie Herman, S. Koven, Isobel and Stephen Cohn, W. Levinsky, Al Kaufman, Betty and Russell Herman, E. Gamble, P. Olesky, and Maxie Herman's agents. S. Mandrick donated \$35, and the following added \$25 each: F. Lindover, J. Wesloski, J. Granofsky, F. Abrams, J. A. Gorrin, N. Maltezos, G. Nash, I. Brodsky, J. Bula, H. Sauve, J. Ross, F. J. Duff, R. Vogel, R. Dean, J. May, Alex Maltezos, H. Shore, L. Drillick, G. Carr, R. Donnelly, S. O'Sulky, A. Allison, J. Saladin, Mrs. M. Simonds, H. Smith, R. McDonald and S. Whitechurch. W. Andrus, J. Baker and P. Gas were \$10 donors.

Detroit Showmen Organize New Amusement Enterprise

DETROIT, Oct. 6.—Harry Lewiston and Archie Gayer, Detroit showmen, have joined here to operate in several fields of show business. Their initial project together will be a new annex to Gayer's Playland Arcade, where a Freak Show and allied attractions will be installed.

Future plans call for the production of shows for sponsoring orgs, bazaars and seasonal promotion campaigns for department stores and other commercial auspices.

Lewiston has returned to Detroit following a successful season at Carlin's Park, Baltimore. A resident here for four years, he operated a Freak Show at both the Eastwood and Edgewater parks here before going to Baltimore. Gayer, in addition to operating the Arcade, is a partner in the Monroe Theater here.

Fisher Springs Coalinga First Time in 10 Years

COALINGA, Calif., Oct. 6.—This city will see its first carnival in 10 years, with the arrival of the Golden West Shows Tuesday (9). Show is booked for a seven-day stand under auspices of Coalinga Fire Department.

Credit for booking the date goes to General Manager Harry (Polish) Fisher of the Golden West org.

CONKLIN MAG TABBED HIGH

Liberty Yarn Potent Entry

Midway publicists rally as Nov. deadline nears—see close decisions for awards

CHICAGO, Oct. 6.—Two hundred thousand subscribers to the Canadian edition of *Liberty* magazine, and possibly several times that many readers of the September 22 issue, were told in the lead paragraph of a feature article:

"Wesley (Patty) Conklin is renowned as a gentleman who keeps his word."

From that beginning, the two-page illustrated yarn by Eva-Lis Wuorio, develops a human interest profile of Patty and the Conklin Bros.' Shows that rivals the choicest Horatio Alger story.

The feature accomplishes so terrific a sales job for the Canadian show that it is a certain contender for No. 1 laurels in *The Billboard's* contest to determine the best single carnival publicity story of the year.

Slanted to point up Conklin's integrity of character, his willingness to gamble in the interests of his show, and his consideration of customers and associates, the *Liberty* story contains elements that stamp it a stand-out entry.

This and other Conklin Shows' nominations for "best" honors in *The Billboard's* First Annual Carnival Promotions Awards Contest will be displayed along with all other entries at *The Billboard* suite in Hotel Sherman during the December convention of outdoor showmen at Chicago.

As the November 1 deadline for entering the competition nears, indications point to a banner display of publicity and promotional material. A last-minute rush to get under the wire is apparent, as carnival publicists from all parts of the country file their season's best press and promotion scores.

In all, six awards will be made by *The Billboard* in its campaign to reward promotional-minded shows with prestige and glory. Besides the "Best Single Press Story of the Year," awards have also been hung up for:

- Best single display ad.
- Best single tie-up display ad.
- Best tie-up promotional campaign.
- Best over-all press campaign for a single still or fair date.
- Best matinee promotion.

Judges will be selected from outside the amusement field. They will be three in number, including a promotional specialist, and advertising expert and a newspaperman. All entries will be judged prior to the opening of the December meeting. Awards will be made during the conclave.

Entries may be submitted to the Carnival Editor, *The Billboard*, 155 N. Clark Street, Chicago (1), Ill.

Flesh Weak!

NEW YORK, Oct. 6.—It was a case of the spirit being more than willing but the flesh being weak when it came to attending the opening meeting of the National Showmen's Association here.

The NSA is located on the sixth floor of the Palace Theater Building. A lot of the members got to the building, but they discovered they'd have to walk the six flights of stairs because of the elevator strike. It was no go. They parked themselves out front of the building and waited for those in attendance to come down in order to find out what happened.

Among the more hardy souls who braved the long climb were President Jack Rosenthal, Chaplain Fred Murray, Max Hoffman, Dr. Jacob Cohen and Executive Secretary Walter K. Sibley.

New West Coast Org Opens Soon

HOLLYWOOD, Oct. 6.—Thomas J. Hughes and R. W. Brown, West Coast showmen, were dusting off an old title this week and otherwise making ready to spring with their new Great Western Shows midway org.

Framed as an all-year enterprise, the new 10-ride, five-show combo is being groomed for an early opening in or near Los Angeles before launching on a winter tour of California's Imperial Valley and Arizona. Opening dates will be announced soon.

Hughes, who is furnishing rides, trucks and equipment, said the show is being modeled to move on a fleet of 20 trucks and trailers. It will be routed thru Idaho, Utah, Washington and Oregon next spring, he said.

With Hughes already committed to represent Cardenas Bros.' Shows, Mexican org, during its winter season, active management of the Great Western enterprise will be handled by Brown, who formerly operated shows in the St. Louis area. He was at one time associated with Al Wagner, present owner of Cavalcade of Amusements, before entering motion picture production here.

Brown and Hughes have disclosed that they will operate with a free gate and will carry no girl show of any type.

The Great Western title was brought by Hughes from Kansas City, Mo., where he used it some years ago. R. C. Beatty, associated with him at that time, will continue to represent the new organization at Kansas City.

Among concessionaires expected to tour with the new show are Jack Schaefer, Art Anderson, Bill Allman and Charles C. Hale. Glenn C. Artz, manager of the San Francisco Amusement Device Company, will furnish two exhibition concessions, and Harry C. Morris, of the Artz Firm, will be a member of the Great Western org. Lester Hart, San Francisco insurance man, has covered the Hughes-Brown Combo.

clude Slim Donaldson, Martin Rose, Curley Lively and Theodore Pappas.

Doc Crossley, *The Billboard* salesman, left for Mitchell, S. D., and the Corn Palace doings. Those who went to the winter quarters were Frenchy Pepin, electrician; Father Harley, ride superintendent; Frank Lewis, wheel foreman, and Elmer Cluckey, Merry-Go-Round.

Hickory Nut

HICKORY, N. C., Oct. 6.—The old gentleman from the country had inspected every inch of Cash Miller's Wild Life Exhibit on the Marks Shows' midway here. Obviously, he'd enjoyed it.

Came the donation table, however, and the old fellow was shamefaced. He was sorry, but he didn't have his shekels with him.

The following night he was back, requesting of Red Schultz, on the front gate, for free passage to the midway. Out of curiosity, Harry E. Wilson, Marks Shows' press representative, followed him. Says Harry:

"He went straight to the Wild Life show, dropped a dime in the collector's box, then went right out the gate, thanking Red for letting him in."

Collins Shows Enjoy Most Successful Year

TRUMAN, Minn., Oct. 6.—William T. Collins Shows closed its most successful season in history here September 19 and headed for winter quarters at Morris-town, Minn. Owner W. T. Collins secured quarters large enough to house all shows, rides, trucks and trailers.

Business for the year was 30 per cent over 1944, the peak year. The show played six still dates, 22 fairs and a victory celebration and traveled 6,000 miles without a mishap. Show boasted 7 rides, 7 shows and 35 concessions.

Concessionaires who left for home were Mr. and Mrs. Hingst, St. Paul; Little George, with the Midget Show, Kansas; Mr. and Mrs. Duffy, Minneapolis; Blackie Hyson and Sig Senor, Minneapolis; Selma Sigman, Bowbells, N. D.; Mr. and Mrs. Bob Robinson, Mason City, Ia.; Mr. and Mrs. Harris Johnson, St. Paul; Mr. and Mrs. George Crable, Fairfield, Ia.; Pete Peterson, Minneapolis; Ed Kelley, St. Paul; Mr. and Mrs. Jack Wilson, Hot Springs; Mr. and Mrs. George Varak, Chicago; the Kedrowitzs, Custer, Wis.; Frenchy Stone, Minneapolis; Ed Meyers, Racine, Wis., and Joe Lemke, West Allis, Wis.

Those who hit for the Southland in-

Trenton Church Show Ends

TRENTON, N. J., Oct. 6.—Holy Angeles Church carnival closed here Saturday (29) after two weeks of fair biz. Band and acts were booked thru Joe Glaser, New York. Independent concessions were on the midway.

a dash to the west, and our agents reported a floating island with an artesian well in that direction. The chase was on. The faster the two fleets moved, the faster moved the island to get out of our grasps. The girls beat us to it. It wasn't anything but a school of spouting whales, so we returned to our original locations.

Again the game of checkers between the two fleets was on. They circled our boats and we circled theirs. Bantering over loud-speakers was kept up both day and night. Finally, the bosses decided to send their special agent ahead to see what was holding up the island's appearance. He was dropped over the boat's side in a diving suit. After waiting for word from him for two hours, we hauled him back up. All he had to report was that banner sales were positively on the lary list in that part of the ocean. The dive wasn't in vain, because we established a precedent in under-water-advance-work.

At dawn on Saturday we heard: "Land looming to the west." While swinging our boats in to cut off the opposition's fleet, we could see the island still 100 feet under water but gradually rising. The Sisters rushed one of their boats directly over the spot, and when the island surfaced they were spotted on its only lot. Their success was short-lived. The island took one gander at the show-folks lined up on all ships' rails, and with the speed of a torpedo dived back to the ocean's bottom. The Sisters' ship went along with it. That chalked up another midway naval victory for the Circulating Exposition.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Pacific Ocean,

By Radio,

September 6, 1945.

Dear Pat:

Have you ever heard of mid-ocean carnival opposition, or of two shows day-and-dating thousands of miles away from their native land, without an inch of ground in sight? Well, it happened out here. According to our guide, who knows the Pacific, annually a disappearing island comes to the surface at this time of the year. He further advised that thousands of natives come in canoes to worship the island and to celebrate its appearance. It would have been a wildcat-date, with no advance publicity.

Last Sunday our fleet arrived near or about the location where the island is supposed to appear. Imagine the bosses surprise when they found another show fleet (a two-boater) idly floating around the spot. We didn't see canoes loaded with natives, gold and jewels also waiting for the island's appearance. The opposition show was our old enemy, the Drawhead Sisters' Cultured Carnival. With a friendly trouncing manner, we greeted the sisters with: "You're lucky that we didn't sink you as pirate ships." After waiting thru Monday and Tuesday, the island failed to make its appearance. During that time both shows kept moving their boats around to be ready for

the wild dash when and if the island surfaced.

Pete Ballyhoo kept his weather-eye on the Sisters' fleet, while our agents with strong binoculars swept the seas to spot the island. The Sisters suddenly made

GOLDEN WEST SHOWS WANT

CONCESSIONS

Ball Games, Pitch To Win, Dart and String Games, Slum Stores, Penny Arcade, High Striker, Grab, Mug, P.C. Joints, Stock Wheels and any other LEGITIMATE Stores.

Long Season of the Best Spots in California

RIDES That Do Not Conflict

Write — Wire

HARRY POLISH FISHER
1865 OAK ST., SAN FRANCISCO, CALIF.

SHOWS Of All Kinds

AMERICAN LEGION FAIR

OCTOBER 15-20, LEXINGTON, TENNESSEE

WANT SHOWS OF MERIT, ANIMAL, TEN-IN-ONE, MECHANICAL, FAT SHOW, ETC. WANT CONCESSIONS—DIGGERS, CORN GAME, PALMISTRY, SCALES, FISH POND, DARTS, ANY GRIND CONCESSIONS. This Fair is held on the Fair Grounds, one block of public square, and is the first white Fair held in three years. This is the BIG ONE POSITIVELY.

Wire—ROGERS GREATER SHOWS—Greenfield, Tenn.

TENT SHOWS



ATTENTION!

Have dependable electric current wherever you tour with a Universal Portable Lighting Plant—and at less than city rates. All sizes and types to handle from 10 to 5,000 bulbs. Universals are lightweight, compact, reliable. Write for catalogs!

Universal LIGHTING PLANTS

UNIVERSAL MOTOR COMPANY
426 Universal Drive • Oshkosh, Wisconsin

FOR SALE

1939 Seven-Car Tilt, \$3000.00. Can be seen in operation.

FLOYD HETH

Care L. J. Heth Shows, Carrollton, Georgia, Oct. 8th to 12th; Marietta, Georgia, Oct. 15th to 20th.

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Oct. 6.—The first fall meeting was held Thursday (4). In the absence of the regular president, Past President Edward A. Hock presided. With him at the table were G. L. (Mike) Wright, treasurer; Ernie A. Young, past president, and Joe Streibich, secretary.

Membership applications turned in and passed included Frank W. Peppers, Michael F. Sullivan, Harry D. Coia, Ben E. Landes, Harry Wonnacott, George Nash, William Levinsky, S. Whitechurch, Gaylord White, George H. Francis, Edward Levinson and Sylvester Boswell.

Letters were received from John Lorman Jr., Ben Beno, Harry Bernstein, Oscar C. Buck, Sam J. Levy and Marty Connolly. Bob Parker and his committee reports that they are busy arranging for the auto that will be awarded during the convention.

The ranks have been depleted this summer with the deaths of Richard Morasco, Charles J. Cole, Sam Lawrence, Edward L. Cook, Louis Rosen and E. W. Weaver.

A committee, consisting of Morris A. Haft, Mike Wright and William H. Green, has been named to locate a new site for the clubrooms. The present rooms in the Sherman Hotel must be vacated by February 28, 1946. Charles Zemater, named to replace J. C. Thomas on the nominating committee, advises that he will be unable to take the assignment.

The League subscribed for a bond in the Ninth Canadian War Loan Drive. The League has not missed one of the drives to date and has been the first subscriber to Brantford during each drive.

Bill Carsky and his Servicemen's Package Committee have done a great job thruout the summer. Mike Wright advises there are seven Mustering-Out Fund checks to be mailed out.

William J. Coultry is still a patient in Alexian Hospital, and George Terry is still at Winfield Sanitarium. Both would appreciate callers. William C. Deneke, concessionaire, formerly with the Alamo Exposition, writes that he is a patient in the hospital at San Antonio.

Letters have been sent out on the directory which will be published as a banquet and ball program with none but \$10 listings. We urge a prompt response, as the time is short. Recent donations for the Cemetery and Hospital Fund came from Oscar C. Buck, E.

(See SLA on page 51)

Showfolks of America

San Francisco

SAN FRANCISCO, Oct. 6.—Regular meeting was held Monday (1) with President Sammy Corenson presiding. Members paid tribute to memory of Thomas A. Leder, a member who died at Richmond, Calif. Corenson read letter from Congressman Frank R. Havenor expressing thanks for courtesies on a recent visit, and other correspondence from Charles Camp, Milt Williams and Lee Watry. Letter from Nellie Baker, of the American Relief Society of Holland, thanked the club for its aid in the clothing drive.

Judge Bosley, of Municipal Court, introduced by Reid Weidman, addressed the meeting.

Winner of the ladies' fur coat offered by President Corenson in the membership drive is Castle Burglum. Council Ralford, winner of the \$100. bond, donated the award to the Cemetery Fund. Proposed and accepted for membership were Vernon Silvershield, Herbert J. Waters, Harry Golub, F. C. Shull, Milton Nichols, Emile Mettler, Mona Martin, Hort W. Campbell, Mrs. Anna Klau, Jessie Bloodworth and Donald F. Coster. Guests introduced were D. D. Maynard, Vince Guerra, Donald Coster, A. R. Davis, John Waters, Ted and Mary Teixeira, Harry Reynolds, Joe Garfield and Jack Morgenthal.

Mrs. Billie Hodges, reporting for the sick committee, said that Mrs. Sickles and Jack Rhodes are much improved. Al Treadway is still quite sick. Harry Reynolds has been ordered to Arizona by his physician. Al McBride reported the death of George Von Haltron, an old showman, at Oakland. President Corenson has appointed an advisory board to work with the ball committee. Members are Harry Seber, chairman; Red Kearns, Pat Treanor, Sol Grant, Council Ralford, George Lorraine and Albert Roche.

National Showmen's Association

1564 Broadway, New York

NEW YORK, Oct. 6.—Jack Lichter, chairman of the membership committee, reported that 164 new members have been added, an increase of 41 over a year ago. Lichter introduced two of the new members, Rocco Savino and Vincent Gaustamaccio. Chairman Rothstein, of the entertainment committee, announced that a testimonial dinner will be given Past President Oscar C. Buck. The date will be announced later.

Dada King read an eulogy on Sam Lawrence. Jackie Allen is ill at his home. Jackie Bloom is recovering from an operation in Veterans' Hospital in the Bronx.

As far as is known, only one death has occurred among the association's 120 members in service. Murray Plans gave his life in service. Among those wounded were Bill Powell, Joe Amico, Curly Lane, John Francis King and Charles Morris Jr.

Visitors have been Max Kassow, Dan Thaler, George Stern, Johnny Kline, Ross Manning, Thomas Brady, Clemens Schmitz, Sol Seligson, Harry Schwartz, Harry Sandler, Willie Gottlieb, Jack Lichter, Julius Roth, Sid Goodwalt, Bill Dieckmann, Henry Kaufman, Joe Dudiak, Larry Benn, Mack Harris, Moe Elk, Jerry Gottlieb, John McCormick, Lou Aarons, Sam Miller, Jacob Alfred, San Burd, Harry Weintraub, Ike and Nate Weinberg, Bibs Malange, George Peden, Justin Van Vliet, Arthur Campfield, Murray Zand, Larry Newmann, Lee Lewis, Jack Carr, Joe Hughes, Sam Rothstein, Fred Murray, Humpy and Sam Walker, Hal Hope, Charlie Paige and Harry Meehan.

Extra: Just received six membership applications from A. M. (Juggy) Podobinski, of the A.M.P. Shows. He requested that more blanks be sent.

Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 6.—President Joe Krug drove from San Diego to preside, and the meeting was well attended. Weekly meetings have been resumed and are held each Thursday.

Home-coming party is scheduled for November 15. Members are urged to turn in the rodent bags and also the items for the bazaar which will be held November 15.

New members accepted include Harry G. Seber, Nellie Ruth Strickland, Charles W. Cooper, Ruth Ann Cooper, Virginia Tessier, Starr Gloria Lee, Loa Mason, Kenneth Guller and Daniel Michals, sent in by Herb and Violet Sucher from Craft's 20 Big Shows, and Mrs. A. E. Bee Stein, of the California Shows, sent in by David and Emily Friedenheim.

President Krug announced that Ethel Krug and Sis Dyer are en route east by car. Tillie Palmatier volunteered to embroider the names on the tablecloth. Lucille Dolman furnished the club with a picture of Stanley Korn, who is still overseas.

Letters were received from Ben Beno in Manila, and Charles Theo Marshall in India. Jimmie Lynch has been honorably discharged from the army. Babe Miller informs that Moxie Miller has been in the hospital.

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 6.—Johnny Castle, well-known carnival operator, was the principal speaker at the Monday night meeting of the Pacific Coast Showmen's Club. Harry Hargraves presided in the absence of Roy Ludington, president. Also on the rostrum were George Coe, and Edward Mann, secretary.

Highlighting the meeting was the announcement that Crafts' 20 Big Shows had staged a show-within-a-show and a picnic, raising \$1,025.00 for the club. The report came from President Ludington, who is the manager of the show. In the money-raising department was the report from Harry Rawlings, of the Building Fund, that already, nearly \$9,000 had been subscribed in War and Victory Bonds. Four partially filled stamp books were presented to the club. (See PCSA on page 59)

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Farmer Boy Golden Jumbo Super-hybrid Corn
Bags • Boxes • Salt • Seasonings
Write, Wire, Phone Today!

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WILSON, N. C.

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WANT—Sober experienced Workmen in all departments to join immediately. Best salary and treatment and long season.

WANT—Steel Guitar Player to join at once.

CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS at this and all fairs that we will play this fall. FAIRS UNTIL THE MIDDLE OF NOVEMBER.

ALL EATING AND DRINKING STANDS OPEN. WHAT HAVE YOU?

All Address

CETLIN & WILSON SHOWS

This week, Durham, N. C., Fair

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WALLACE BROS.' SHOWS

"AMERICA'S MOST SPECTACULAR MIDWAY"

CONCESSIONS

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For Outstanding Spot of the Year

6—Days Nights—6

JACKSON, MISS., STATE (NEGRO) FAIR
WEEK OCTOBER 15

Can place Penny Pitch, any Percentage, Grab, Photo, Popcorn, American Palmistry, Age, Weight, Ball Games, Fish Pond, Shooting Gallery, Lead Gallery, String Game, Candy Apples, High Striker, Dart Joint, Buckets, Coca-Cola or any 10c Stock Concessions. Will sell ex on Novelties. One Slum Skillo, one Roll-Down, one Line-Up Store.

Eupora, Miss. (FAIR), This Week; Jackson, Miss. (FAIR), Next

WANT

WANT

COASTAL PLAIN SHOWS WANT

For the Great Tarboro, N. C., Colored Fair, Oct. 8-13, and Several Others To Follow.

CONCESSIONS—Bingo, Bumper, Ball Game, Duck Pond, Devil's Alley, String Game, Darts, Shooting Gallery, Pitch-Till-You-Win, Watch-La, Cane Rack, Country Store, any legitimate Stock Store. RIDES—Roll-o-Plane, Octopus, Tilt-a-Whirl, any Flat Ride that doesn't conflict. SHOWS—Monkey, Wild Life, Snake, Colored Minstrel with own equipment, Dealers for Pea Pool, Over and Under. Also can book Custard, Candy Floss and Pop Corn for balance of season. Want to buy a good used Marquee. Will buy a two-abreast Merry-Go-Round at the end of season. Everybody address:

C. V. (BILL) COX



FROM THE LOTS

Marks

HICKORY, N. C., Oct. 6.—Week ended September 29; auspices, fair association; location, fairgrounds; weather, fair; business, good.

Everything ready for the September 25 opening, except the Octopus and Merry-Go-Round, which were late in arriving. Business started slowly but picked up each night. Friday and Saturday (28-29) gave with big grosses. Saturday matinee proved a red one, too.

Radio and press gave the utmost co-operation. WHKY gave the show 15 free minutes each day, with Wyoming Steve Gibson, cowboy singer with Buffalo Ranch, presiding. *The Hickory Record* used pictures and stories every day. In addition, the show bought a page one day, besides daily advertisements.

Bob Pollock, who left recently to make several independent spots, returned a full-fledged ball game "queen." Joe (The Hut) Corry left for Florida. John W. Robinson and Doc Mitchell, of the fair board, co-operated in every way.

Burley Craig, Moon Rocket foreman, and Roy Harding, Whip foreman, keep their rides in tip-top shape. Chet Dunn, now managing the Octopus, had it repainted. Bert Miller, carpenter, is busy as a bee. Selden, the Stratosphere Man, who was here for two weeks, was a sensation and proved his drawing power. Ted Dunlap joined with two concessions. Cliff Younger, manager of Buffalo Ranch, is a hard worker. Cheeta, Hollywood chimp, made *The Hickory Record* twice with pictures. Eric the Great, high-pole act, joined.

Everyone grieved to hear of the deaths of Mel Dodson and Elmer Bruffy. Everyone hopes Maxie Glynn, injured in a car accident, will recover soon.

HARRY E. WILSON.

Virginia Greater

DILLON, S. C., Oct. 6.—Week ended September 29; location, city streets; auspices, Volunteer Fire Department; weather, ideal; business, satisfactory.

Show stayed over another week here because of losing three days of opening week, due to rain. Business the second week was satisfactory and the committee, headed by Wesley Pate, was co-operative. Jack Huffine's photos did top business, and Green's Coca-Cola game proved popular. New concessions included H. C. Perry, frozen custard; Mr. and Mrs. Nabor, hoop-la, and Pete Cobler, scales, guess-your-age and Coca-Cola game.

James and Bee Munro rejoined here. Dot Penny returned with her mother, after a visit to her home in Swansea, S. C. Doc Oyler joined to take charge of the Funhouse. Raleigh Gibson has his crew repainting the Merry-Go-Round.

Mr. and Mrs. Ed Curtin were busy entertaining relatives. Mr. and Mrs. Rocco Masucci were guests at a Sunday dinner at the home of Mr. and Mrs. Jack Huffine at Fairmount, N. C. Manager Masucci purchased another tractor. Mrs. Bob Coleman is going in for chicken farming. William C. (Bill) Murray, general agent, entertained visiting committees from Bennettsville, S. C.

Louis Augustino's Animal Show went over big here. Happy Arnold is rebuilding the front of his Alligator and Reptile Show. Visitors noted were Mr. and Mrs. Sol Nuger, of the Lawrence Greater Shows; Mr. and Mrs. Harry Biggs and Dave Biggs, former troupers now in business in Dillon, and Rome Harris, ride owner from Dillon. *The Dillon Herald* was liberal with space.

Virginia MacElroy, ball game agent for H. Tindall, has left for her home in Maryhill, N. C.—HAPPY ARNOLD.

Page Bros.

MILAN, Tenn., Oct. 6.—Week ended September 29; auspices, none; location, Humboldt Highway.

Pessimists Club was working overtime as show set up on location three miles from downtown, but the Monday (24) opener was one of the red ones of the season. Biz was good thruout week, aside from a single rainout.

Management has disposed of two rides, Wheel and Bullet, and has ordered two replacements for May 1 delivery. Complete Minstrel Show, purchased from the Rogers Shows, made its debut here.

LOUIS LEROY.

A. M. P.

FARMVILLE, Va., Oct. 6.—Show played here a second week, mostly because the lot was so wet it was too tough to move off. Business was good the last three days when the weather cleared. Several new concessions were added. Bob Kelly turned the Penny Arcade over to Duck Miller in order to devote more time to redecorating the show.

Ginger Newberry is enjoying big biz with her Girl Show. Floyd Sheak's bingo has shown a big increase in business on the Southern tour. Sherman Newberry has all the electrical equipment in first-class shape.

Sam Palitz reports that his wife, a patient in Watts Hospital, Durham, N. C., is improving. She would appreciate hearing from her friends. Rudy Caccia, *The Billboard* and mailman, reports that he has been forced to increase his order for *The Billboard*.

The writer believes that in point of service, A. M. (Juggy) Podsobinski is the youngest owner-manager in the business, and that Fred C. Boswell is the oldest legal adjuster in point of service.

The show has contracted for Albert Farley's sound service for 1946. Betty Farley is joining with her ball game. Farley, Boswell and the writer were together on the Broadway Shows of America, formerly operated by Col. J. C. (Whitey) Dehnert of Covington, Ky.—G. C. MITCHELL.

Hill's Greater

TYLER, Tex., Oct. 6.—Move here from Denison was uneventful after the 340-mile trek from Ponca City, Okla., to Denison where, because of a storm, only two nights of business were recorded for the week.

The show is playing on a new lot here, located on the North Dixie Highway on the road to Camp Fannin. Opening night business was good and prospects were good for a big week. Sheriff Bill Webb and other county officials co-operated 100 per cent.

Howard P. and C. O. Hill made several visits to Dallas to visit their dad. He resides at 1203 South Montclair Avenue. Many of the showfolks also made the trip to see Pop Hill. General Agent Charles F. Watmuff paid the show a visit here after an extended booking trip. He announced the show would play the Lufkin Fall Fair and Rodeo.

New additions include Happy Loter with his side show and Sammy George with his *Night in Paris* attraction. Darrel Decker is enlarging his Animal and Reptile Show. Harry Richman has returned from a business trip to Mexico. Joe Baker, former executive of the Dodson Shows and now a resident of Sherman, Tex., was a nightly visitor at Denison. Mr. and Mrs. A. M. Thomas, Corsicana, Tex., also visited. Members of the show were grieved to hear of the death of George Wait, who had a string of concessions with the show until ill health forced him to leave.—J. H. KELLEY.

Alamo Exposition

LAWTON, Okla., Oct. 6.—Show opened a nine-day run here Friday. Org remained over in Childress, Tex., until Wednesday (3), because of the floods and storms in Oklahoma. Albert Wright was host to the staff at a Sunday dinner in Childress. Rosemary Ruback is back after a business trip to San Antonio. The talk around the lot these days is about where to winter.

Joe Ulcar can hardly wait for deer season to open. The golf match between Red Baken and Jack Little ought to draw plenty of spectators in San Antonio in November. The line-up for remainder of the season is 7 rides, 6 shows, 30 concessions and a free act.—TED CUSTER.

Gayway

WOODBURY, Ga., Oct. 6.—This spot proved a red one. Rides, concessions and the Funhouse did capacity business. Two new motors were bought for the Chairplane and Ferris Wheel. The Kiddie Cars have been repainted. W. E. Franks, of Macon's Playland Park, visited here.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for 1.00
Thin Plastic Markers, brown color, M 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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BOXES Any Quantity \$5.00
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10c. 2 for 1c. sizes.
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J & N Popcorn Specialties
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"QUEEN" OF THE FLYING RIDES
NOW TAKING ORDERS
BISCH-ROCCO
AMUSEMENT CO.
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CONCESSION TENTS

For Immediate or Spring Delivery.
CENTRAL CANVAS GOODS CO.
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FOR NEW ORLEANS FALL FESTIVAL

Have Location in Heart of City.
American Legion, Timothy Lynch Post #140
Agents and Managers, Contact
FRANK V. McENTEE
Police Headquarters, New Orleans, La.
Also Want Three Rides, Show and Concessions
for Colored Lots All Winter.

SECOND-HAND SHOW PROPERTY FOR SALE
\$50.00 Ubangi Wax Male, Head and Body. In Glass Case. Very Rare. Bargain.
\$27.00 Torture Subject. Bound Hands and Arms. Glass Case. As done recently in Europe.
\$25.00 Stag Horn Back Chair. High Back.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

WANT

Man and Wife to take charge of Mug Joint, fifty-fifty; we furnish transportation, you drive. Want to book this joint on some shows down south; also have Penny Pitch, Ball Game and Slum Spindle.
HARVEY JOHNSTON
General Delivery SHELDON, ILL.

These
Gallery 22's
PROTECT
CUSTOMERS
...and You, Too!

No shooting gallery operator wants bullets ricocheting back on shooters or spectators. No operator wants his insurance premiums any higher than necessary.

So, you do want Western Kant-Splash or Winchester Spatterpruf 22 shorts. The bullets in these cartridges are made to disintegrate at the moment of impact. Splash-backs and ricochet are virtually impossible.

When wartime conditions make Kant-Splash and Spatterpruf 22's available again, you'll want them for other reasons, too. They have showmanship—a whip-crack report and a wallop on the target that shooters like. They're sure-fire. Clean and non-corrosive, they lengthen life and accuracy of rifles.

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ARMS CO.
New Haven, Conn.
Divisions of Olin Industries, Inc.



When Concessions Are Built 2-High B'ham Will Be In

(Continued from page 45)

way thru the mob. And inch by inch it was obvious that the Notre Dame training of J. C. McCaffery must have included a bit of sextant reading. There was scarcely daylight showing between the concessions, they being packed in so tight that a fellow set his mug joint crosswise to get on the lot.

Vaughn Richardson was standing on the edge of his basketball store, a kindly smile on his face and a basketball under his arm.

"This sure beats working," he said

in a matter-of-fact way. "Why, with so many people to work to, we just keep 'em in line and make 'em ask for the privilege of playing." Berger cracked that Vaughn was just making remarks to make Ray Marsh Brydon unhappy, because there wasn't room on the lot for old Dan Rice's circus. The remark, well meant as it was, almost went unheeded as McReavey, who doesn't see too well at any time, discovered a two-inch space between two business establishments.

This discovery led the entire caravan into a lengthy discussion. Pencils popped out of pockets, and it was learned right then that the two inches of daylight was costing the management \$2.10.

"I wonder if I should tell Mac," Berger mused aloud.

"Don't worry about him," Fizzle reassured the agent. "Mac knows those two inches are there, but he's got other worries. He's trying to figure a way to double-deck these concessions and get twice as much space next year."

This brought an enlightened look onto the Hennies face. It was an idea.

Two-high ball games would get twice as much. The chances are some thought will be given to this project about the time the Notre Dames tear into the Army.

And, meanwhile, all hands who invested in real estate in Birmingham are happy, as business was good enough the first two days to enable all of 'em to pay their privilege and still have enough left to try the cookhouse three times a day.

Gold Medal

SENATOBIA, Miss., Oct. 6.—Playing under auspices of the Tate and Panola County Livestock Association, the show was unable to open Monday (24) because of the muddy condition of the lot. Show opened Tuesday (25) to good business but spending was light the remainder of the week. Rain hurt business Saturday (29).

Flying Scooters led the rides for the week, with the Tilt second. Top money-getter among the shows was Red Miller's War Show. Peterson's photo gallery proved popular, and Louis Reese reported a big week with his candy store. Red (Popeye) Harrington reported a jam-up week with his novelties. John Rice's bingo stand has been enlarged, giving it a 50-foot seating space.

Pat Brown, H. G. Starbuck and Earl Crane, of the Sparks Bros.' Shows, were visitors here. Owner Oscar Bloom made a business trip to Memphis to purchase new equipment. He has contracted for 20 new Ford tractors to be delivered in January.—FRANK GASKINS.

GREATER PAN-AMERICAN HEREFORD EXPOSITION and RODEO

STATE FAIR GROUNDS—DALLAS, TEXAS

NOVEMBER 9-18

10—BIG DAYS—10

2 Saturdays — 2 Sundays—Including Armistice Day

Biggest thing in the South
Complete sell-out last year—no fair since 1941

Now Booking SHOWS, RIDES, ATTRACTIONS
and LEGITIMATE CONCESSIONS

Wire or Write Headquarters, Suite 1139-1140, Liberty Bank
Building, Dallas, Texas
DENNY PUGH, Amusement Director

EVERYTHING YOU NEED!

POPCORN

FINE POPPING CONDITION \$11.10 PER 100 Lbs. CEILING PRICE

POPCORN SEASONING

AND SALT (POINTS ON SEASONING)
10c SIZE CARTONS — \$6.50 PER M.
ALL SIZES OF BAGS

ORDER ENTIRE YEAR'S REQUIREMENTS NOW!

IMMEDIATE SHIPMENT

ALL PRICES F.O.B. CHICAGO
POPPERS BOY PRODUCTS COMPANY

60 E. 13th ST. CHICAGO, ILL.

WANT

Tilt Foreman and other Ride Help. Concessions of all kinds, Snow and Pop Corn. No grift. This show will be out all winter, playing in the money.

BLUE BONNET SHOWS

Wharton, Tex., Oct. 10 to 20;
El Campo, 20 to 30.

AGENTS WANTED

For Candy Apples, Peanuts exclusive. Other 10c Concessions. Salaried Working Man.

ALLEN BREWER

Cleveland, Miss., this week; then Natchez. Out all winter.

WANTED

For Firemen's Jubilee, Oct. 8-13, and 8 More Weeks. Grab Joint, Devil's Bowling Alley, Hoop-La. Other Concession not conflicting. Can place Shows.

TEX ROLLINS

Southern Playground Shows Springfield, Tenn.

AT LIBERTY

After Oct. 13th

GIRL SHOW

Have Girl Costumes, Amplifier and Drapes. Quote percentage and closing date. Wire

BUDDY BUCK

Care Western Union West Memphis, Ark.

FILL THAT VACANCY WITH A VET...

It's the nation's #1 job today. A full page of At Liberty ads of Vets appears in this week's issue.

TURN TO PAGE 43

WANTED WANTED WANTED

COOK HOUSE OR GRAB TO JOIN AT ONCE. CONCESSIONS—BUMPER, CANDY, APPLES, NOVELTY, SLUM SPINDLE, HIGH STRIKER, COUNTRY STORE, SCALES AND AGE. SHOWS—MINSTREL, SNAKE, WILD LIFE. Mike Johnson, come on. Will book or buy Tilt or Octopus for cash. Cotton money is just coming in. This Show never closes.

FAY'S SILVER DERBY SHOWS

E. J. FAY, OWNER

HENDERSON, TENN., THIS WEEK

ROYAL UNITED SHOWS

WANT — WANT

Ferris Wheel Foreman. Good salary to sober and capable man. Also want Agents for office-operated Slum Concessions, Ball Games, Pill Pool and Clothes Pin Grind Store. Excellent route of bona fide street celebrations: October 10 and 11, Flat River, Missouri; October 12 and 13, Poplar Bluff, Missouri; October 15 and 16, Bloomfield, Missouri; October 17 and 18, Hayti, Missouri; October 19 and 20, Paragould, Arkansas.



★ INSURANCE ★

CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE

CHICAGO

THE HALL OF ODDITIES WANTS

Feature Freaks, Working Acts. Can use Bag Piper or Novelty Music Acts, Magician, Inside Lecturer, Sword Swallower, Bally Girls. Aloha, Seal, Musical Taylors, Walker and Cozy, all wire if available for strong all-winter museum. Route thru Southwest. Can use strong Mental Act and Mechanical Man. Address:

DOC HAGAAR, care Wade Shows #1, Marlon, Ind., Oct. 8-13; then per route.

NEW

SPITFIRE RIDES

Available for 1946 Season

FRANK HRUBETZ & CO.

Front and Shipping Sts.

IMPROVED

Salem, Oregon



PENNY PITCH GAMES
 Size 46x46". Price \$30.00.
 Size 48x48". With 1 Jack Pot, \$40.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
 All Readings Complete for 1945

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
 Analysis, 3-p., with Blue Cover, Each03
 Analysis, 8-p., with White Cover, Each15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers35
 Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound 25¢
PACK OF 75 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. 40¢
 Signs Cards, Illustrated. Pack of 36 15¢
 Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO
 Send for Wholesale Prices.

POPCORN \$10.75 HUNDRED POUNDS

 Giant Yellow, excellent popping condition, expertly processed.
 Discount on large orders.
 Popcorn Cones, assorted colors, \$2.30 per thousand.

GASOLINE APPLIANCES
 Complete Line Coleman Burners, Pressure Tanks, Fittings, Tubing. Prompt Shipment
NORTHSIDE SALES CO.
 (Established 1920)
 INDIANOLA, IOWA

WANTED
 For Outhbert, Ga., and Rest of Season and All Winter in Florida.
 All legitimate 10-Cent Stock Concessions, playing choice peanut country of South Georgia, downtown locations.
Southern Exposition Shows
 Outhbert, Ga., this week; Shellman, Ga., week of October 15th to 21st.
DAVE DAVIDSON, Agent-Manager.

WANT
 Girl for Posing Show, also good Hula or Strip Dancer. All winter's work, long season south. Write or wire
F. W. MILLER
 Care Blue Ribbon Shows, Manchester, Ca., this week; Butler, week Oct. 15.
 P.S.: Want to buy Mechanical Show.

CANNIBAL HEADS
 Cannibal Bodies, Shrunk Heads, Shrunk Bodies, Shrunk Pin Heads, Ape Boy, Devil's Child, Fish Girl, Wolf Boy, Mummified Attractions for Side Shows, window attractions, store shows, carnivals, circuses. For the best attractions on earth write
TATE'S CURIOSITY SHOP
 Rt. 9, Box 365, Phoenix, Arizona

WHEN SOUTH
 SEE US FOR ALL POPCORN SUPPLIES AND MACHINES, ALUMINUM KETTLES
ATLANTA POPCORN MACHINE AND SUPPLY CO.
 145 Walton St., N. W., Atlanta 3, Ga.

MIDWAY CONFAB

HARROWING thought: Winter. this publication's help in locating her brother.

AL STRINGER, organ man with Cavalcade of Amusements, wires that Mrs. Stringer has her dart game going and is enjoying big business.

ARE YOU singing *Bringing in the Sheaves?*

FLOYD SHEAKS, who suffered a leg injury while helping to move equipment during the A. M. P. Shows stand in Farmville, Va., is okay again and able to supervise his bingo game on the show.

THE SHOWMEN'S LEAGUE of America garnered Page-1 publicity in *The Brantford* (Ont.) *Expositor* recently for being the first to subscribe to the Ninth Canadian Victory Loan Campaign which opens October 22. The League protected its record of being the first subscriber each time the campaign got under way.

WHEN A RIDE BOY heard that a show was closing in two weeks he cracked: "I'd better start saving for winter."

ART PORTER, back on the West Coast after a summer of general agenting the Bantly Shows, left Los Angeles for San Diego last week. . . . **ORA A. (POP) BAKER**, Detroit game shop operator, will leave soon for two months in Florida.

Dingo
 Dally an old-time showman handed his First-of-May canvassman 15 cents with instructions to buy three 5-cent cigars. The errand was always promptly done until one day the boy returned with only two cheroots. "Hell!" yelled the showman, "Didn't I send you for three?" "Sorry," answered the First-of-May, "but today I could only ring the bell twice."

LOUIS J. HENRY, who died at Henderson, N. C., September 26 after several weeks' illness with a heart ailment, was owner-manager of the *Lou Henry Rides* and was well known in carnival circles from Coast to Coast. At the time of his death the Henry rides were playing the fair at Warrenton, N. C. Further details of his passing appeared under *Final Curtain* in last issue.

ACCORDING TO REPORTS many managers are throwing away their pillboxes, and the aspirin market has taken a slump.

CORP. JACK WEAVER, Girl Show operator with the Scott Exposition Shows before going into the army, would like to hear from his friends. His address is Corp. William J. (Jack) Weaver, Ward 5-B, Kennedy General Hospital, Memphis, Tenn. Weaver recently was married to Marguerite McRae of Indianapolis. . . . **CHARLES NICHOLS**, Russell D. Horrell, Thomas Engel and James Ciesla will close their enterprises December 17 and be on hand for the convention in Chicago. . . . **AL STRINGER**, who has been in the carnival business for years, is asked to get in touch with his sister, Mrs. Lulu Stout, 324 Collinsville Avenue, East St. Louis, Ill. In a letter to *The Billboard*, Mrs. Stout asks

PREDICTING THAT MANY won't be rehired for '46 is an easy way to win a reputation as a smart prophet.

TAYLOR TROUT, recently returned with Mrs. Trout from 12 months in Europe with a USO unit, reports that he saw the most attractive Merry-Go-Round he ever laid his eyes on at a small fair in England. It was the last word in decorations and lighting, he says, and had two separate platforms, with jumping horses and animals. It amazed him to learn that the Merry-Go-Rounds in England run clockwise.

WITH THE BOYS returning to shows this may be called the piping-down era by the blatant, threatening, boastful help.


JOHN (POP) SLATER, paralytic patient at Vicksburg (Miss.) Charity Hospital for a year, would like to hear from old friends. Pop worked for Jimmie Hanson, ride operator. . . . **MRS. CHARLOTTE DRUM**, manager of Gooding Greater Shows and widow of E. C. Drum, is convalescing at her Columbus, O., home, Greystone Court Apartments, 815 N. High Street. Mrs. Drum suffered a nervous breakdown at the close of the Saginaw (Mich.) Fair but is improving rapidly. . . . **MRS. R. C. DENNIS**, Augusta, Ga., whose husband troupes with a carnival, writes in appreciation of the show news carried in *The Billboard*. . . . **FORD MUNGER JR.**, naval aerial photog stationed at Samar, one of the Philippine Islands, advises that *The Billboard* finally reached "this rock." Munger hopes to be back on the road next season with a new sound truck and photo set-up. . . . **HARRY PAYNE**, Dodson's World's Fair p. a., was basking under palms at a swell seashore hotel when he penned a card from Corpus Christi, Tex.

AFTER TROUPING THOUSANDS of miles to see the country the First-of-May worker, who slept during runs and worked on a lot all week, decided that he could have seen just as much if he'd stayed at home.

ROY C. McCARTER, general agent of Cetlin & Wilson Shows, is vacationing with Mrs. Carter at Chester, S. C., before rejoining the show at Florence, S. C. Carter had contracts for show's final stand, Chester's Interstate Fair, October 22-27, in his pocket September 5. . . . **LOU DAVIS** advises that he visited with Charles Goss, of the Dodson Shows, and Charles Zern, of R-B, when those two showed Forth Worth. Davis, rejoining his partner, C. N. Eyster, after several weeks at Mayo Clinic, is set for the winter tour of the United Exposition Shows. . . . **OWEN JENSEN** and partner, Dainty Dotty, tattooists, expects to visit friends en route from Detroit to Los Angeles. Dotty is a former fat lady. . . . **MRS. LUCILLE FOX**, widow of Harry S. Fox, former ride foreman, has entered Jefferson Hospital, Philadelphia, for surgical treatment. Mrs. Fox left Prell's Broadway Shows August 29 because of failing health. . . . **FRED AND BETTY BANCROFT** purchased a 29-foot trailer while playing Alexandria, Va., with the Marks Shows. . . . **CLEO RANEE**, annex attraction with the same show, is driving a new car purchased at Newport News, Va.

STILL TOPPING THE MIDWAY!
 A Wheel Owner reports his BIG ELI Number Five grossed \$2876.50 at a six-day Celebration. This is an average of \$479.40 per day at 20 cents per ticket; handling 2397 passengers each day, a total of 14,382 paying customers. This is just one of many fine reports on BIG ELI WHEELS for this year.
ELI BRIDGE COMPANY
 300 Case Avenue Jacksonville, Illinois



POPPERS GEARED—\$15.00

 3 or More, 10% Off.
 12 or More, 20% Off.
POPCORN, \$8.75 CWT.
 Write for Price List
 All Popcorn Supplies.
J. B. ROBINSON
 1387 W. 9th CLEVELAND, O.

FOR SALE
Smith & Smith CHAIR-O-PLANE
 With Transportation
Also Parker MERRY-GO-ROUND
 Without Transportation. Electric Motor Driven.
 Both Rides in good condition. Can be seen in operation this week at Malden, Mo., then per route.
WILL BOOK A FEW STOCK CONCESSIONS.
 All Address:
TURNER BROS.' SHOWS
 Malden, Mo., this week; then per route.

FOR SALE
 One Allan Herschell Fun House, complete with all-steel 26-ft. Trailer for hauling. One 50 Kw. Light Plant, mounted on all-steel 28-ft. custom-built Trailer; both in good condition with excellent rubber.
 All Wires to
J. A. GENTSCH SHOWS
 Cleveland, Miss.

WANTED
 Portable Popping Machines with Gasoline Burners, New or Second Hand.
PEPPARD SEED COMPANY
 Station A, Kansas City, Mo.

Sunset Amusement Co.
 Our 1946 Policy
 Only Legitimate Concessions and Percentage.
 Opening April 25, Excelsior Springs, Mo.
 Address: P. O. BOX 468, Danville, Ill.

WANT SKILLED PAINTER
 FOR MERRY-GO-ROUND
 Must know gliding, striping and gold leaf work. Also need Wood Carver for repair work. If interested inquire
JOSEPH GUILIANO
 191 Wooster St., New Haven, Conn.

POPCORN \$9.60
 F. O. B.
Claytonville Popcorn Co.
 CLAYTONVILLE, ILL.

FOR SALE
 2 new tried and tested Ball-Bearing Floss Machines. Can ship at once. Wire or phone
ANDREY
 Blair Tech High School, Knoxville, Tenn.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

NOTICE—CANVAS NOW AVAILABLE—NOTICE
 KHAKI, BLUE and OLIVE — SEND IN YOUR REQUIREMENTS
E. G. CAMPBELL TENT & AWNING CO.
ERNIE CAMPBELL JIMMY MORRISSEY
 100 CENTRAL AVE. (Phone 3-3313) ALTON, ILLINOIS

TENTS

FOR SALE

All Sizes

R. LAACKE CO.

1635 N. 3d Street
Milwaukee, Wis.
Concord 7080

TENTS CIRCUS, CARNIVAL CONCESSION

Since 1940 we've been all out for Uncle Sam and helped SHOWMEN to keep going, too. Materials being shipped us daily. Get your inquiry in now, avoid the rush for replacements. Write today.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Now available without restrictions. Khaki, white, blue and olive green.

S. T. Jessop, Pres.—Geo. Johnson, V.P.

UNITED STATES TENT & AWNING CO.

2815-21 W. Huron St. Chicago 12, Ill.

TENTS

Firechief Flameproofed WON'T FLAME, ROT OR MILDEW

Meets all government specifications for use in Tropics. Following sizes in stock for at once shipment.

All hip roof olive green.
20x30, 20x40, 20x50, 20x60,
20x80, 30x50. All 8' Wall.
Other types and sizes made to order in a hurry. Write today.

UNITED STATES TENT & AWNING COMPANY

2314-21 W. Huron St.
Chicago 12, Ill.

CAN PLACE

One or two weeks any legitimate Carnival. This will be a red one, plenty of money here. Auspices of Cedartown Camp Wow. Wire or Write

C. C. MITCHELL SR.

Care J. C. McKibben Tire Svc.
CEDARTOWN, GA.

ATTENTION SPORTSHOW DIRECTORS

We are now offering exhibitions of Wild Animals, Birds and Reptiles, Jungle Shows, North American Wild Life Displays, Reptile Exhibits. Write for full particulars.

CHASE WILD ANIMAL FARM, EGYPT, MASS.

WILL BUY OR BOOK

Long Range Shooting Gallery with ammunition. Have location for Hot Dog and Drink Joint. Have for Sale—Cigarette Cork Guns, Bottle Joint, Wurlitzer Juke Box (ideal for Merry-Go-Round), Electric Fans.
R. W. (TOMMY) STEVENS, Pla Mor Arcade
410 Austin Ave. Waco, Texas

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Oct. 6.—The membership total hit 167 with receipt of an application from Mel Copeland, shooting gallery operator, at Indianapolis.

The 12th annual meeting will be held in the Hotel Sherman, Chicago, Monday, December 3, at 11 p.m. As in previous years the annual report will be distributed in printed form.

An interesting subject up for discussion will be the new materials and products developed during the war which may be used in the industry. Members are asked to submit ideas on the subject to this office in advance of the meeting so that the suggestions may be included in the meeting agenda.

Pursuant to the by-laws, notice of the annual meeting will be sent each member not less than 10 days in advance.

There are no changes in the membership race.

SLA

(Continued from page 47)

Courtemanche, A. L. Rossman, Sam Aldrich, Harry Wingfield, Rube Liebman, Clayton Holt, Jack Sheean, Marty Connolly, Ernie O. Woodward and Ed Wall.

Welcome members who have not been with us for some time include Walter F. Driver, J. D. Newman, Morris Kaplan and William Kaplan, Rev. LeVoy and Joe Marks.

Caravans

155 N. Clark St., Chicago

CHICAGO, Oct. 6.—Nominations of officers were made at the Tuesday (2) meeting. New officers will be announced in *The Billboard* next issue. President Jeanette Wall presided. Also at the table were Edna Stenson, first vice-president; Lucille Hirsch, second vice-president; Clara Polich, secretary; Claire Sopenar, treasurer, and Bessie Mossman, chaplain.

Edna Stenson and Claire Sopenar will be hostesses at next week's social. All award books should be sent to Edna Stenson, 5611 West Chicago Avenue, Chicago, as soon as possible. Membership applications from Sylvia Smart, Dolly Young and Irene Moore have been received.

Donations have been received from Sophia Carlos, Sylvia Smart, Dolly Young and Irene Moore. Due to the increased membership, it is necessary to rent larger clubrooms and action has been taken to increase the dues to \$3 per year, effective January 1 of next year.

Rooms have been engaged in the Hotel Sherman for the Caravan's Round-Up during convention week. Mr. and Mrs. Ray Oakes, Brookfield, Ill., and Mae Taylor are at Hot Springs for a vacation. A committee has been appointed to arrange for membership pins.

JERRY D. MARTIN (Jay-Dee the Great) tore several ligaments in his arm when he fell while erecting his high rigging Monday (24) for the American Legion Festival at Goldsboro, N. C.

MRS. JAKE AUGHTMAN (Bobbie, the Dog Girl) was given a birthday party by her husband, Seal, the Seal Boy, when the Hennies show played Anniston, Ala. Guests included Mabel Kennedy, Joe Scarpel, Kay Pugh, Mr. and Mrs. Slick Seaves, Tattoo Joe and wife, Swede Olson and Bill Grimes. Georgie Spears furnished music for the birthday luncheon.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.

ALUMINUM MILK BOTTLES

Now Available . . . Write

Write for Catalog

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago 7

POPCORN

With the POP Guaranteed
\$11.10 per hundred pound bag

We back our claim that this is the best corn money can buy with a money-back guarantee if the popping volume doesn't prove it. For current needs and contract requirements through June, 1946, at excellent advantage act now!

ALSO SUPPLIES

The best and strongest popcorn cartons you ever handled, small, medium and large sizes. Also Colored Cones, Glassine Bags and seasoning that brings 'em back again and again!

PEANUT SUPPLIES

Strong, attractive bags . . . also best Virginia roasted-in-the-shell Peanuts. 19 3/4c ceiling, 100 lb. bags. Send for complete price list and details.

Our Best References:

CIRCUS, CARNIVAL, PARK AND THEATER BUYERS

CHUNK-E-NUT PRODUCTS CO.

PHILADELPHIA 6, PA.

Factories in

PITTSBURGH 22, PA.

HEDRICK'S GAY WAY SHOWS

WANT

FOR EAST BEND, N. C., FAIR, OCT. 15-20

First Fair Since '41

Shows with own outfits. Have opening for good Wheel and Coupon Store. Whitie Pelley wants Agents for Nail Joint and Slum Skillo; Dugan and Pollock, come on.

This Show out all winter.

Walnut Cove, N. C., October 8-13; then East Bend, N. C., 15-20.

FRED HEDRICK, Owner

GAYER AND LEWISTON ENTERPRISES

OPERATING BAZAARS, ARCADE, FREAK SHOW, MOVIE THEATRE, ETC.

WANT—YEAR ROUND PROPOSITION—WANT

TO INTERESTED PARTIES—WANT

CONCESSIONS—Wire Jewelry, Novelty, Toys, Neckties, Tricks, Magic or all combined in one.

Have attractive proposition, space for same.

ANY OTHER CONCESSION that can get money in a place OPEN 18 HOURS DAILY, seven days a week. Contact us.

GUARANTEE plenty people. Everything booked on percentage only. If we can take a chance you can.

WANT MAGICIAN who can pitch and who can lecture small Freak Show. Plenty money here for you.

WANT ACTS—Preferably if you can sell something.

WANT CAPABLE DART GAME WORKER, Female. Salary and P. C. Year around work guaranteed.

WANT CANDY BUTCHER—Theatre seating 600. Open 18 hours. Sell Peanuts, Hot Dogs, Cold Drinks, Song Sheets, Books, etc., etc. Guarantee forty weekly. Will break you in. Can earn up to hundred weekly.

WANT GRINDER for front of theatre. All winter's work. Plenty time off.

WILL BUY FOR CASH PHOTOMATIC MACHINES. Must be in good condition.

WILL BUY SNAKES, large or small. What have you?

Interested in Outdoor Show People who want to be indoors this winter in America's liveliest city—Detroit.

Write—Wire—Call

GAYER & LEWISTON, 200 Monroe Ave., Detroit 26, Mich. Phone: CLifford 3334.

P.S.: Want DWARF or MIDGET to work front of Playland Arcade in Clown Costume.

SNOW CONE SUPPLIES

Electric Ice Shavers, Flavors, Cone-Shaped Cups, Wood and Tin Spoons; all in stock ready for same day shipment.

If you are not buying from us, get our price list today.

Gold Medal Products Co. 318 E. Third St., Cincinnati 2, O.

"ALWAYS THE LATEST AND BEST IN TRAILER COACHES AND BOATS"



E. LANSING, MICH.

Phone 21103
Collect

SARASOTA, FLA.

TENTS

We Have It—New Shipments—Good Material

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS

Send for Our Price List Today! Quick Deliveries. Wire, Write or Phone.

TENTCO CANVAS COMPANY

130 GREENE STREET

Phone: Walker 5-1299

NEW YORK 12, N. Y.

ROLL TICKETS

Printed to Your Order 100,000 for

Keystone Ticket Co. Dept. B. \$19.50

Shamokin, Pa.

10,000 ..\$6.50

20,000 .. 8.00

50,000 ..12.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

European Biz Back On Stride

France Needs New Material

Spain moving at pre-war pace with four circuses on tour—small orgs click

NEW YORK, Oct. 6.—Altho most of the amusement industry is still in the hands of the military in France, circuses, carnivals, cabarets, theaters and other amusements are gradually resuming normal operations but all are hard hit by a dearth of fresh talent. In Spain, however, the post-war amusement set-up is practically the same as in pre-war days. In the circus and vaude fields in France, about the only new acts available are newcomers offering familiar routines. Interesting sidelight is that many of these new pros are former members of the Paris Fire Department, all of whom are trained gymnasts.

Among the topnotch circus acts still going strong in France are the Fratellinis. Paul, straight man of the popular clown trio, died shortly after the outbreak of war, but Francois and Albert continue as the ace joeys of the French circus.

Craddocks in Floorshow

The Craddocks, comedy acro quartet, who spent considerable time in America, are at present featured in the floorshow at the Lido Cabaret, Paris. They are sons of the Fratellinis, and during the war also lost a member, the elder boy in the act. One of the Fratellini daughters is also on the Lido bill, doing an acro dance bit. A tumbling act, the Albertinis, just ready for big time at the outbreak of war, is staging a good comeback in spite of the senior partner of the duo having put in four hard years in a German prison camp.

It will be several months, at least, before France offers any field for foreign circus or vaude acts, aside from the USO and other army-sponsored shows.

In Spain traveling musical revues and circuses offer the only profitable fields for standard circus and vaude acts. Madrid and Barcelona are the principal centers of amusement, both going in for revues as well as a brief winter season of indoor circus. Best field for the circus and vaude acts, however, is the road, either with a circus or a revue.

Four Circuses on Tour

At present there are four big circuses on tour in Spain, the best known of which is Circo Price, one of the oldest circuses in Europe, and a newcomer, Circo Perezoff, under the direction of Perezoff, a former theatrical booker in Paris. Featured with the Price show are the Athenas, a duo of hand-to-hand performers, long a standard vaude act in Europe and among the few able to truthfully boast of having played 44 weeks over the old RKO Circuit in America. The Robenis, excellent troupe of Arab tumblers, top the Perezoff bill.

Other well-known acts at present in Spain are the Frediannis, standard teeterboard tumblers, and the Menclassis, who a few years ago toured America in a Clifford Fischer revue. The Menclassis have split up, Menclassi now doing a musical novelty single, and his former partner, Antonio Poll, doing a xylophone-juggling-gag routine. Poll recently completed a two-year revue tour of Spain and is at present in Paris.

Spain also has a large number of small circuses most of which tour small circuits in the provinces of Andalusia and Catalonia. When playing local fairs and fiestas, the small circuses grind from 8 in the evening until 4 in the morning, which is plenty tough on the performers.



MR. AND MRS. TAYLOR TROUT are back in the United States after 12 months in Europe with the USO shows, "In the Groove" and "Solid Six." They will play vaude dates this fall on the Pacific Coast, after which Trout will return to his pre-war occupation of promoting indoor circuses.

Beatty Draws 'Em On Mississippi Tour

LAUREL, Miss., Oct. 6.—Clyde Beatty and his troupers have been coining money on a swing thru Mississippi. Despite the fact that the weather wasn't the best in a few spots, the show played to full or straw houses in three out of four cities.

Playing here Monday (1), the show ran into tough weather in the afternoon, the day being threatening. As a result, the matinee crowd was slim. Weather cleared in early evening, however, and the night show was packed.

Gulfport turned out a strong crowd for the matinee, and show played to capacity at night. With perfect weather on tap at Hattiesburg, the show registered two straws. After a fair matinee, the show played to a full one at Columbia, with rain holding off until just a few minutes before the show closed.

First circus to play Natchez on a Saturday in 25 years, the show attracted two strong houses. Children of the three Natchez orphanages were guests at the matinee.

Hamilton Says Barnett Will Resume Operations in 1946

HERMOSA BEACH, Calif., Oct. 6.—Off the road five seasons, Barnett Bros.' Circus will probably resume operations next year, according to Billy Hamilton, who framed the show several years ago in Canada.

Hamilton, vacationing here with Mrs. Hamilton and Mr. and Mrs. Wynne Coffin and daughter, Phyllis, said that he will join the show when it reorganizes. Barnett Bros., he pointed out, is the only circus to organize in Canada and then play the States.

The Coffins' son, Billy, is in the navy as a swimming instructor at Pearl Harbor.

Fisher Heads South as Michigan's Cold Hurts

COVERT, Mich., Oct. 6.—Decked out with new marquee and seat masking, Fisher Bros.' Shows are moving south after a full summer in this area. Biz has slumped considerably as cool nights of Northern Michigan cut attendance.

While show still looks good for so late in the year, big top needs repairs, and F. C. Fisher, owner, plans to open next season with a Wild West canopy.

James E. Carter Jr. lost two fingers of his right hand recently when it was caught in a light plant motor. Dr. Raymond Seigler, inside ticket man, was also injured when clawed by a lion while doubling for the inside lecturer on the side show. His hand was badly lacerated.

Cole Tour Ends Nov. 1 in Miss.; R-B Shows N. C.

CHICAGO, Oct. 6.—Cole Bros.' Circus, still riding a wave of prosperity in Texas, is nearing the November 1 end of its 1945 season, but Ringling Bros. and Barnum & Bailey Circus, also raking it in thru Dixie, has issued no official statement as to when it will close.

General Agent J. D. Newman, of the Cole show, returning here after transacting business for his org in Texas, disclosed that the 28-week tour will end with the stand at Clarksdale, Miss., November 1. The show opened April 18 at Louisville, where it will be returned to winter quarters.

Late reports indicate that R-B is set to show in no less than five North Carolina cities before turning south toward Florida and Sarasota.

Newman said that many of the Cole show's elephants and other stock, including Liberty and menage horses, will be shipped to Rochester, N. Y., where they are scheduled to appear for the opening of Orrin Davenport's Shrine Circus November 12.

Biz thru the Southwest has been big for Cole, with Texas particularly strong. The best four consecutive days in the show's record were scored recently at Clovis, N. M., and Lubbock, Amarillo and Sweetwater, Tex. At San Angelo, Tex., Tuesday (2), another overflow crowd greeted the show.

CAP Show Proves Winner at Asheville

ASHEVILLE, N. C., Oct. 6.—Asheville's first civic circus, under auspices of the Civil Air Patrol, proved a big winner here, with capacity houses on hand five consecutive nights.

Friday (21) was the biggest. The 3,500 seating capacity was augmented by park benches, but even these failed to take care of the crowd, and straw was put down. By intermission time every bit of available space was taken and customers were standing. Show was produced by Edwin N. Williams.

Feature acts included La Tosca, Canestrelli Troupe, Spiller's Seals, John Gibson's Hollywood Sky Ballet, De Rizkie Family, Barton's High School and Liberty Horses, Snyder's Bears, Miss Francene, Dancing Upside-Down Downies, Muesette, Krieger's Dogs, Barth and Maler, the Clairs, the Barth Duo, and clowns, headed by the Sherman Brothers and Charles De Melo.

CHS Set for Peru Conclave At Jacobs Farm Oct. 20-21

FARMINGTON, Mich., Oct. 6.—Director Don F. Smith of the Circus Historical Society, Division 1, announced today that many members plan to attend a two-day meeting scheduled at Peru, Ind., October 20-21. Headquarters will be at Terrell Jacobs's farm, now under management of Barnes Bros.' Circus.

In addition to regular members from Michigan, Ohio and Indiana, a number from Pennsylvania, Missouri and Illinois have signified they will attend, according to Smith.

Bailey Bros. Grab Gelt On South Carolina Trek

ROCK HILL, S. C., Oct. 6.—Bailey Bros.' Circus is clicking merrily along on its trek thru South Carolina, with full houses and straws the rule. Despite damp and cloudy weather here Monday (1), the show drew two full houses.

At Albemarle, N. C., the matinee house was full with a straw at night. Wadesboro, N. C., gave with a full house for the night show after a strong house saw the matinee.

Jam-Packed House Greets Garden's 20th Annual Rodeo

NEW YORK, Oct. 6.—Twentieth Annual World's Championship Rodeo opened in Madison Square Garden, Wednesday (3) night, to a well-packed house of rather cold-blooded fans who sat on their hands most of the night. The show was standard rodeo fare, but the bulls, steers and the cows seemed to get all the breaks, and they and daring news cameramen stole the show from the cowboys.

Cowboys worked hard and well but competitive stock in all categories appeared of mettlesome caliber and fought back so effectively that no records were broken. Belligerence of the stock drew gales of laughter.

Opening night performance started promptly at 8:30 and moved along at a good pace, but nevertheless it was 11:20 by the time the final event, the wild horse race, got under way. Manager Frank Moore undoubtedly will find means of cutting the running time.

Performance follows the usual Garden rodeo pattern, opening with a few selections by Ray Whitley and His Oklahoma Wranglers, followed by the grand entry and introduction of officials. More than 200 contestants are listed on the official program, and the grand entry and ensuing evolutions are quite spectacular and colorful, passing off without a hitch at the opener.

Rodeo Officials

List of officials is practically the same as last year: Frank Moore, rodeo manager; Everett Colburn, managing director; Howard Brown, superintendent of livestock; Alvin Gordon, chute boss; Abe Lefton, announcer; Fred Alvord, arena secretary; Carl Dossey, Milt Moe and Harry Hart, judges; Cappy Lane, Tad Lucas, Charles M. Ertz and C. L. Crovat, timers; Fog Horn Clancy, radio, and Lillian Jenkins, publicity. James Cimeron's cowboy band provides the music.

Roy Rogers, for the fourth consecutive year, is feature attraction. Clicks solidly with song numbers in which he is accompanied by Ray Whitley and his Oklahoma Wranglers. Roy's horse, Trigger, remains blacked out off to one side during song numbers and at intervals a spot is thrown on him to reveal him in a trick pose, with attendant blacked out, which makes it appear he is working on his own. Idea works out well, much better than corny comedy bits handed out by Rogers between songs. Best of Rogers's repertoire were *Don't Fence Me In*, *Along the Navajo Trail* and *Take Me Back to T-e-x-a-s*.

Maldie and Ray are not only excellent rope twirlers but years of experience on the stage has given the pair showmanship, so they are able to sell their stuff in spite of working alone in such a huge bowl as the Garden.

Also clever, but a trifle slow, was a beautiful black horse, *Danger*, presented (See *Garden Rodeo Pulls on page 54*)

K-M Draws Despite Rain

HEAVENER, Okla., Oct. 6.—An all-day rain washed out the matinee of the Al G. Kelly-Miller Bros.' Circus here but the night show went on, despite a lot covered with mud and water, and played to a strong house.

R-B Awards Total \$101,500

HARTFORD, Conn., Oct. 6.—Board of arbitration appointed to hear claims against Ringling Bros. and Barnum & Bailey Circus, as a result of the fire here July 6, 1944, this week announced awards totaling \$101,500.

Y-P Draws Straw Crowd

PORTERVILLE, Calif., Oct. 6.—Despite the fact there was little advance publicity, the Yankee-Patterson Circus drew a straw house at its one performance here.

DRESSING ROOM GOSSIP

Ringling-Barnum

The Big One moves along, in spite of rain and mud, to big business. Closing in Louisiana, the show jumped to Texarkana, Ark., for one day. The folks had a Sunday off. Some used it to get caught up on various chores, while others spent the time at the movies. Little Rock was a two-day stand. Dr. L. Akers, Hot Springs, visited here. Sheik has joined the show and is on the front door.

Helen Wallenda has her injured ankle in a cast. Toni Cole is on the sick list. The show lost two employees by death. Toby Tyler, veteran clown, dropped dead, and James (Swede) Welch, of the midway light plant, passed away in Shreveport, La., of a heart ailment.

Hugh Hart left the show in Shreveport. He was replaced in the yellow wagon by Joe Dunn. Joe Siegrist left the show. Florence Baker Baxter's husband visited. Around the lot: Yum-Yum, of the band top, sleeping in his chair, awoke to find a long black snake nestling around his feet. Yum-Yum broke all speed records in getting out of the band top. . . . Everyone is trying to figure out where Duffy hides his cigar during the bull act. . . . Cowboy, of the usher department, is a threat to all crooners with his cowboy songs. John Carson, head usher, is having his troubles with his crew.—DICK MILLER.

Cole Bros.

Business in the Lone Star State has been good. At Lubbock, Tex., we gave three shows, and the third had one of the largest single crowds this writer has ever seen at a circus. Candy stands did banner biz, and Jimmie Hawthorn's floss had a hefty day.

Ella and Hank Linton will probably be glad to leave Texas. They seem to have friends and relatives in every Texas town. It's kept them busy just visiting. Florence Tennyson is back with the show after a flying trip to Sarasota, Fla., to visit her mother who is ill. It was Florence's first ride in a plane, and you ought to hear her tell about it.

At this time of the year, talk always gets around to the closing date. So far, we've heard about 10 closing dates. Maybe someone should tell Zack Terrell when it will close, as I don't think he even knows.

The writer caught the side show recently. Arthur Hoffman has some of the best talent in the business. Special mention should be made of the minstrel band and the comedy of Shufflin' Sam House.

Bill and Ada Spaulding had Herbert Leeman on K. P. duty. Leeman is our timekeeper. The Plunkett family—and what a gang of 'em—visited. Paul Nelson turned the trampoline bed over to them. Corky Plunkett is one of the best trampoline performers I've ever seen.

Other visitors, in addition to the Plunketts, included Mrs. Privett, mother of Roy Privett and Ella Linton; Kennedy Swain, the comedy man with the Plunkett show; Harley Sadler, Elmer and Felix Donker, and Waterfill and Frazier, comedy acrobats.

Best news of the week came for the Freemans. It was that Freeman Jr., arrived in Halifax, September 28, after two years overseas.

Burley Stewart is on the sick list.—FREDDIE FREEMAN.

Austin Bros.

Mel Henry and Kenneth Waite, having closed with Mills Bros.' Circus, were visitors in Meridian, Miss. Despite a big radio advertising campaign by the opposition, we packed 'em in at two shows in Meridian.

When we played Tuscaloosa, Ala., Willie Clark had plenty of visitors. That's his hometown and many of his friends were his guests at a dinner at his home.

In Cullman, Ala., business was excellent, the show enjoying a straw matinee and two straws at night. Mr. and Mrs. Hammill marked their wedding anniversary October 2 and went to their home in Austin, Tex., to celebrate.

The writer marked her birthday September 29 and there were plenty of gifts, ice cream and cake.—KAY BURSLEM.

Dailey Bros.

The second blue and white striped top has been added for baggage stock on the midway. It is a unique idea and quite an attraction. Also added is a new cookhouse top and quite a few remarked that the brown buns in Hopkinsville, Ky., were exceptionally appetizing.

Visitors included Dorothy O'Brien and Jackie Andrews from the Thrill Show in Nashville; Tommy O'Brien's mother and sister; Mr. and Mrs. Melrose, the former manager of the Memphis Zoo, and Van Wells, clown cop. Wells was the writer's first ladder swinger and this was our first meeting since 1935.

Billie Burke and 74-year-old Billy Nelson have joined clown alley. Joe Master-son has been added to the Wild West Show talents. Ernie Burch has a pet skunk named Oscar and Chalky Simms has one named Isadore.

Little Freddy Conley is missed around here now that school has started. Little Anita Conley, 16 months old, is much on the scene, however. She makes spec every day, dressed in a white-spangled skirt and bra, riding a white horse with her mother, Virginia Conley.

Anything can happen in the backyard between shows. The elephant boys put on a wild west show of their own. They do bronk riding on everything from two oxens to the educated mule. Bates, the boy who takes care of the performing monkeys, has a set routine and special tricks for the monkeys to do during feeding. He gives a good lecture and answers any and all questions.

Question of the hour: The problem of uncrating two ostriches is a difficult one. The old blindfold gag doesn't work so well. What's to be done?

Mrs. Eva Davenport pierced ears for Ruth Conley, Wanda Reynolds and the writer. We have to keep an eagle eye out for Nellie Kitchie. She can hardly restrain herself from pulling the strings from our ears.

Mildred Pyle has been out of the show for a week, due to a strained back. Ben Davenport and daughter, Norma, have returned from a trip. They visited the Austin, Arthur and Bailey shows. Ray and Bessie Mettler visited Mr. and Mrs. Si Kitchie, Sam Barhan and other friends on the show. The Mettlers have been off the road the last three years. Mr. Mettler is on *The Journal-News*. Their son, Gene was with the show during the summer but returned to school.—GOLDA GRADY.

Russell Bros.

Deep in the heart of Texas on this, the 28th week. Big event was the long jump from Ada, Okla., to Waco, Tex., a distance of 352 miles. Our shortest jump of the season was early in the year when we moved from San Mateo, Calif., to Redwood City, Calif., a distance of eight miles. So, there, you have the long and the short of it.

San Antonio, a new spot for this show, came thru with three days of good business, despite threatening weather and much opposition. This proves that San Antonio, home of the late Harry Hertzberg, the circus fan who coined the slogan, "We Fight Those Who Fight the Circus," is one of the great circus cities in American.

Members of the Alfred Codona Tent, CFA, were much in evidence thruout the engagement in San Antonio. Col. C. G. Sturtevant, noted historian of the association, has all the enthusiasm of a small boy when under the big top. Frank Pahlmann, another red-hot circus fan, was there to give everyone a welcome. Other members of the Tent, and visitors, were Spike Hansen and family; Jack Brousseau; Leland Antes, of the Moose Bros.' Miniature Circus; Jolly Mazie, visiting Alvie Evans; Mickey O'Brien, Dan Pyne, Happy Williams, George Sweetland, and Mr. and Mrs. Tom Scaperlanda. Tom put on the grease-paint and joined clown alley, and what a clown he makes.

Rotogravure Brevities: School days at hand for Suzanne Staley. She and her mother have departed for Sarasota, Fla. . . . Mrs. Dan Fast is calling it a season. . . . Several members have been added to the "I Couldn't Make the Train Club." . . . Latest members are Brownie Gudath; Alvie Evans, a four-star member; Joe Willis, Pete Cristiani and Lawrence Pierce. Orrin Davenport is president of the club. It seems that the boys lingered for just one more and

Davenport Lists 7 Indoor Show Dates

CHICAGO, Oct. 6.—Orrin Davenport listed six other indoor circus dates to follow the opening of his winter season at Rochester, N. Y., November 12-17.

Wichita, Kan., has been booked November 25-December 2; Grand Rapids, Mich., January 21-26; Cleveland, February 11-24, and St. Paul, March 11-16. Tentative Detroit dates are January 28-February 11. No dates have yet been set for Lansing, Mich.

Davenport completed arrangements here with J. D. Newman, general agent of Cole Bros.' Circus, for the use of that show's elephants and other stock.

Mississippi, Arkansas Spots Passed Up by Dan Rice Show

BATESVILLE, Miss., Oct. 6.—The Dan Rice Circus blew two spots, one in Mississippi and one in Arkansas. Scheduled to play Marked Tree, Ark., September 29, the show failed to put in appearance. It was figured the owners decided to pass up the town because of the heavy rains preceding its scheduled arrival. The show was scheduled for here Wednesday (3), but failed to show.

At Helena, Ark., September 24, the show drew a full house at night and a strong matinee crowd.

Polack Bangs Out Record For Denver Shrine Circus

DENVER, Oct. 6.—Shrine Circus records of four years went into the discard here, September 24-30, as Polack Bros.' Circus chalked up its best year of the four it has shown under auspices of El Zebel Temple. Show was sponsored for the benefit of underprivileged children.

Date was handled by George Westerman, whose \$30,000 advance sale established an all-time Denver record.

the streamliner, Pan-Pacific, was on its way to Austin without them. . . . Morales is a contender for the hog-calling championship. He has had plenty of experience calling his assistant, Leon. . . . Jimmy Brooks, Emil Pallenberg's assistant, has been called by the army. . . . Here's what you might call a traveling circus fan: Pfc. Wally Beach, Camp Polk, La., and Gay Hutson, of the USO-Camp Shows, came from New Orleans to San Antonio, a distance of 500 miles, to catch the show. . . . Joe Siegrist is the only man we know to pay \$100 for a rendition of *Saturday Night Is the Loneliest Night in the Week*. Just ask Joanne. . . . Ruth Cristiani returned to the show after visiting her mother in New Orleans. . . . Anyone having an extra copy of *The Oklahoma Hills Where I Was Born* please rush it to Smithy of the band.—DICK LEWIS.

Bailey Bros.

This has been an almost perfect week for trouping with good weather and plenty of customers. There have been some long three and four blow-out jumps, however.

Spending a Sunday and Monday in Rock Hill, S. C., gave the former Wallace showfolks a chance to visit York, S. C., the Wallace former winter quarters. Monday found many visitors on our lot. Noticed were Emma Rogers, wife of the former owner of the Wallace show; Ted and Midge Lewis and daughter, Lucille, who are running the Rogers turkey farm; Phil Shellinglow, former butcher now attending school, and Ollie Corriel, formerly with the Corriel Troupe and now residing in Rock Hill. Ray Rogers was unable to come over because of illness.

Pfc. Byron L. Smith, recently discharged from the armed forces, visited Albert White in Lumberton, N. C. Smith formerly was with Downie Bros.' Circus. Since Bessie Costello moved into the Jacobs' trailer, she has been nursing the writer thru an attack of ptomaine poisoning and trying to convince Princess, the Great Dane, that she doesn't need her help to work the come-in.

Birthdays celebrated included Josephine and Yvonne Cantrell and Lawrence Pierce. The Cantrell girls are daughters of our chief mechanic.—DOLLY JACOBS.

With the Circus Fans

By The Ringmaster

CFA
President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Bill Green, Washington, Kan., spent an enjoyable day with the Al G. Kelly-Miller Bros.' Circus when it played there. Green reports that he took many pictures, and between shows some of the members of the show went to Green's house to look over his circus collection. The group included Eddie Kuhn, Buzzy Potts, Mrs. Kelly Miller and Karren Kay; Bob and Ione Stevens; C. H. Woolrich and Jack Manyas.

Green gave the show a local plug by running a "Welcome to Washington" ad over the show's ad in the local paper.

New member of our association is Al Mueller, Chicago, Al, who is connected with the Cuneo Press, Chicago, is a brother of Harry Mueller, Springfield, Ill.

Dan Kerr, CFA, received his discharge from the army and went to West Asheville, N. C., for a short stay. He was taken ill on arrival there and was in bed for a few weeks. He missed the Bailey Bros.' and Arthur Bros.' shows, but caught the Hippodrome Thrill Circus.

Frank (Pennek) Panisko, CFA, Butte, Mont., enjoys clowning as a hobby. An interesting article, with a picture of Frank in clown make-up, with his three children, Mary Kay, Francis Edward and Eddie Joe, appeared in the August 31 issue of *The Copper Commando*. Frank spent two years on the road with the Al G. Barnes and Sells-Floto circuses in various capacities.

Before starting work again with the Texas company at Houston, after their discharge from the army, Joe M. Heiser Jr. and George Hubler made a circus tour. They caught the Big Show at New Orleans, the Clyde Beatty show at McComb, Miss., and the Russell Bros.' Circus at Waco, Tex.

FOG HORN CLANCY, well-known rodeo historian, has recently turned out an interesting booklet, *Rodeo History and Records*, replete with rodeo information and profusely illustrated.

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Brooks Top Money Winner In Wichita Five-State Rodeo

WICHITA, Kan., Oct. 6.—Louis Brooks, Sweetwater, Tex., walked off with the lion's share of prize money in the third annual Five-State Championship Rodeo here. The Sweetwater performer copped \$716 of the \$6,000 in prizes. It was the largest purse ever offered in a Wichita rodeo, according to Jay R. Johnson, business manager of the Boeing Employees' Association. Results follow:

Brahma Bull Riding—Toddy Whatley, Bethel, Okla., first; Gerald Roberts, Globe, Ariz., second; Barney Folsom, Comanche, Okla., third; Frank Row, Perkins, Okla., fourth.

Calf Roping—Willard Smith, Fort Cobb, Okla., first; Bill Rush, Roswell, N. M., second; Louis Brooks, Sweetwater, Tex., third; Pat Parker, Pawhuska, Okla., fourth.

Saddle Bronk Riding—Vic Swartz, Wichita Falls, Tex., first; Jack Wade, Haikirk, Can., second; Gerald Roberts, Globe, Ariz., third; Louis Brooks, Sweetwater, Tex., fourth.

Bareback Bronk Riding—Bill Hancock, Roswell, N. M., first; Louis Brooks, Sweetwater, Tex., second; Jim White, Roswell, N. M., third; Jess Like, Kim, Colo., fourth.

Bulldogging—Clyde Wier, El Reno, Okla., first; Andy Curtis, El Reno, second; Louis Brooks, Sweetwater, third; Wayne Dunfor, Manhattan, Kan., fourth.

Rain Cuts Into Three D Rodeo at Fort Worth

FORT WORTH, Oct. 6.—Rain cut into attendance at the First Annual Three D Rodeo here, staged by Paul Waggoner and produced by Earl Sellers. With good weather prevailing the first two days, event drew capacity crowds of 10,000. Last three days, however, rain cut attendance to 3,000 daily. Results follow:

Bronk Riding (bareback)—Bobby Booth, Fort Worth, first; Jack Spurling, Phoenix, Ariz., second; Burl Joseph, Waco, Tex., third; Clyde Hebert, Beaumont, Tex., fourth; Andy Gibson, Sweet Grass, Mont., and Manuel Enos, Fort Worth, tied for fifth.

Bronk Riding (saddle)—Texas Kidd Jr., Fort Worth, first; Lee Thorn, Sabinal, Tex., Louis Brooks, Sweetwater, Tex., and Grafton Nuckola, Fort Worth, tied for second.

Bull Riding—Andy Gibson, first; Jack Spurling, Phoenix, Ariz., second; Sonny Skeets, Corpus Christi, Bill Iler and Kid Roberts, Fort Worth, tied for third.

Bulldogging—R. L. Bland, Aspermont, Tex., first, with time of 26.9 seconds on two steers; Buff Douthitt, Kind, Tex., second, 33.5; Bill Maquire, Fort Worth, third, 36.2; Manuel Enos, fourth, 43.7.

Calf Roping—Royce Sewalt, King, Tex., first, 30 seconds on two calves; George Wilderspin, Fort Worth, second, 35.4; Phelton Herrington, Ranger, Tex., third, 38.9; L. N. Sikes, Mexia, Tex., fourth, 39.3.

UNDER THE MARQUEE

COLD nights?

FRED BRADNA, equestrian director of the Ringling show, who suffered a broken right leg and a badly fractured right hip in the recent storm in Dallas, is still at Baylor Hospital, Room 364, that city, where he will be confined for some time.

WRITING from Du Quoin, Ill., under date of October 3, L. (Crazy Ray) Choiser, says: "Thirty-five years ago today I closed here with Col. Vernon C. Seaver's Young Buffalo Wild West, 25-car show out of Peoria, Ill. Tom Mix, Hoot Gibson, Colorado Cotton and Montana Jack Ray were all over here."

NATIVES LIKE to refer to showmen as characters from all walks of life.

CHARLES A. (KID) KOSTER, veteran circus agent, is advertising agent ahead of the road company of *The Desert Song*, now heading eastward from the Coast. Emmett Callahan is company manager. . . . ARTHUR C. HEADLEY, former gilly driver with Cole Bros., now with the navy in the Philippines, expects to be back in this country after January 1.

MENAGERIE BULL breaking a bale of hay is always a big sight to natives.

CHARLES ROBINSON, late of Cole Bros.' Circus, has been under medical attention in Chicago since his closing, but is rapidly improving. He expects to remain in Chicago indefinitely. Recent visitors were Larry Sloan and Jack Walsh.

KEN AND MRS. MAYNARD plan to visit his mother in the East following the close of Arthur Bros.' Circus. The Maynards will play several dates on their return trip to California. . . . BILL HOFFMAN, well-known L. A. circus fan, is a gateman at Hollywood Park during the racing season. . . . HUGH McGILL, also a West Coast fan, is keeping posted on circus routes. His reports come in from Henry Kyes, of Russell Bros.; Ernestine Clark, of the Ringling show, and Marian Knowlton, of Cole Bros.

EVEN BEFORE the weather gets too cold many are already siding in with the bosses to get set for a winter in quarters.

BOB BEHEE, of the Flying Behees, Seabee veteran, has been awarded the Purple Heart for injuries sustained in a mine explosion a year ago. Now in the Philippines, Behee expects to return for discharge after a short tour of duty in China. His address is R. G. Behee, B. M. 2/c, 111 N.C.B., Co. C-4, care of F.P.O., San Francisco. . . . LEW A. (BOZC) WARD is playing night clubs in and around Chicago. . . . MR. AND MRS. REX M. INGHAM and George D. Barrett recently visited Jack Crawford during the Kaus Shows' stand at High Point, N. C.

LEW HERSHEY, after a 19-week engagement at Pontchartrain Beach, New Orleans, is at home in Fort Scott, Kan., getting ready for winter dates. He will be at the Shrine Circus, Kansas City, Mo., for Ernie Young, followed by the Orrin Davenport dates. Between these, he will play schools.

DELBERT V. COOKE, who died in Lancaster, Pa., September 25 after an eight months' illness, had been active in show business 58 years until his retirement in 1942. Cooke joined the Ringling show in 1884 and later trouped with the Ben Wallace and Forepaugh circuses. In 1892 he operated the Streets of Paris attraction at the Chicago Columbian Exposition. Later, with his son, William H., who now operates a theatrical booking agency in Lancaster, he appeared in early silent pictures as Cooke and Cooke, Hollywood Clowns. The deceased clownied with various outdoor shows until he quit the road in 1942.



AN EX-SAILOR SUGGESTED that circuses advertise their sizes, not by cars but like battle wagons, such as 55,000 toners.

ROY BARRETT will resume clown activity with the opening of Frank Wirth's indoor circus at Washington October 15, with Portland, Me., and Cleveland following. Roy spent the summer with Art B. Thomas Shows in South Dakota and Minnesota, closing September 22 after a solid 18 weeks. . . . MME. BEDINI, retired circus equestrienne now residing in Chicago, recently broke her left arm when she slipped and fell as she arose from a chair. . . . EARL SHIPLEY and Joe Coyle (Ko-Ko) played the Cincinnati Milling Machine Company picnic at Cincinnati Sunday, September 30.

FOOD STATISTICS may appeal to newspaper readers but not to workmen who move shows thru good cookhouses.

FROM WHEELING, W. VA., Harold S. Moyer notes that he has missed but four issues of *The Billboard* since 1937. . . . CLAIRE BRISON returned to her home at Edenville, Pa., following the close of the Bob Dickman Circus at Monroe, N. Y. Jane Brison went to Chambersburg, Pa., and Sam Dock has returned to Womelsdorf, Pa. . . . ART AND DOLLY LIND, hospitalized at Spivak, Colo., more than four years, were royally entertained when Polack Bros.' Circus showed Denver. Art reminisced with his one-time partner, Bo Bo Barnett, and his long-time friend, Hubert Castle, as well as Jack Klippel and Ed Raymond. Dolly had a pleasant reunion with her sister, Mrs. Barnett. Dr. and Mrs. N. Lewins were guests of the Barnetts at the Thursday (27) performance.

DURING AND FOLLOWING World War I circuses sprang up like mushrooms but folded when the boom years ended. History may repeat itself.

J. S. RAMSEY, veteran circus agent who is now general agent for the Beers-Barnes Circus, was operated on for a ruptured appendix. He would appreciate hearing from his friends. The address is J. S. Ramsey, Box 264, Fairmont, N. C. . . . ROBERT D. GOOD, Allentown, Pa., was host to Dr. and Mrs. David Palmer, Davenport, Ia., and Joseph Zoltowski, who came to view his circus room. Doctor Palmer is the son of Col. (See Under the Marquee on page 70)

Garden Rodeo Pulls Jam House at Bow

(Continued from page 52) by Jeff Reavis. Horse works unmounted and without harness, obeying its trainer's orders readily in a series of trick poses and stunts. Act went over well.

Trick and fancy riding exhibition by Alice Van Buff Brady Jr., Nancy Bragg, Dick Griffith and Bernice Taylor Dossey was top-class and was presented at top speed. Horseback quadrille, with six couples participating, was well regulated, with Abe Lefton, announcer calling the dance capably. He also did a good job of announcing events and ad libbing when there were delays at the chutes. Helping to fill in the gaps were the clowns, George Mills, Jazbo Fulkerson and Jack Knapp, who worked unusually hard opening night.

Only One Accident

Only one serious accident marred the evening. During the saddle bronk-riding event, a horse trampled Bill McMacken, but his injuries were not grave.

The following events were run off at the opener:

Bareback Bronk Riding: Purse, \$13,440; entrance fee, \$20 (1944, \$10,640 and \$15). Winners: 1, Howard Baker; 2, Manuel Enos; 3, Fred Barry.

Wild Calf Roping: Purse, \$22,080; entrance fee, \$150 (1944, \$17,520 and \$150). Winners: 1, Pat Parker (18.2 seconds); 2, Gene Rambo (20.3); 3, Zeano Ferris (25.3).

Saddle Bronk Riding: Purse, \$22,368; entrance fee, \$30 (1944, \$17,760 and \$30). Winners: 1, Bart Clennon; 2, Carl Olson; 3, Vic Schwarz.

Wild Steer Wrestling: Purse, \$22,080; entrance fee, \$150 (1944, \$17,520 and \$100). Winners: 1, Manuel Enos, 16.3 seconds; 2, Royce Sewalt, 18.2; 3, Leonard Block, 22.

Wild Cow Milking: Purse, \$12,384; entrance fee, \$100 (1944, \$9,840 and \$50). Winners: 1, Pat Parker, 40.4 seconds; Mickey McCrorey, 44.2; Zeano Ferris, 49.2.

Wild Brahma Bull Riding: Purse, \$22,368; entrance fee, \$30 (1944, \$17,760 and \$20). No winners announced.

Wild Horse Race: Purse, \$6,345; entrance fee, \$20 (1944, \$5,265 and \$20). No winners announced.

This year's rodeo runs 33 days, with a total of 48 performances. Top price, \$5.50, against \$5 last year. Wave of strikes hurting business at theaters and niteries had little, if any, effect on rodeo attendance. Advance sales reported good.

NEW YORK'S MAYOR LA GUARDIA, popularly known as The Hat because his stubby form is usually dwarfed by a huge 10-gallon topper, appeared sans chapeau when greeting Roy Rogers and Madison Square Rodeo cowhands last Wednesday (3) during their annual visit to City Hall. Crowd immediately set up a cry of: "Where's the hat? Where's the hat?"

NEW YORK news cameramen are enjoying a field day with the rodeo in town. Funniest snap thus far is close-up of Mayor La Guardia getting a toothy horse laugh from two of the rodeo mules.

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Remember, it is your 51 postwar job. Scores of capable veterans have advertisements in *The Billboard* this week—
TURN TO PAGE 43

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The AERIAL DIRTONS
Double Sway Pole Thrill Act with feature climax
A FLIRTATION IN THE CLOUDS
The Only Act To Sway the Poles Until They Pass Each Other!
A banner season from a swell guy
Thanks, AL MARTIN, for twenty-five weeks—no layoffs—small jumps
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AUSTIN BROS.' CIRCUS WANTS
On account of long fall tour in South, Elephant Man, Wild West
People in all lines with or without stock.
Wire Show as per route: Indianola, Miss., 10; Greenwood, 11; Water Valley, 12; Grenada, 13.

ATTENTION, PRODUCERS
THE ST. LOUIS POLICE RELIEF ASSOCIATION IS MAKING PREPARATIONS FOR THE ANNUAL BENEFIT INDOOR CIRCUS TO BE HELD IN ST. LOUIS EARLY IN THE SPRING OF 1946. PRODUCERS ARE INVITED TO PRESENT THEIR PROPOSITIONS AT A SPECIAL MEETING AT HEADQUARTERS IN ST. LOUIS ON OCT. 23.
Address all communications to HARRY E. MANDEL, Secy.
ST. LOUIS POLICE RELIEF ASSN., 1200 CLARK AVE., ST. LOUIS, MO.

Fat Week For Southern Biggies

Records Fall at Birmingham

Detroit Assured of Annual As State Releases Property

Atlanta Hits Despite Rain

Three "Macs" stage whale of an event — midway, grandstand biz terrific

BIRMINGHAM, Oct. 6.—All previous records for any one single day at the Alabama State Fair were broken Wednesday (3), and all previous records for grandstand, carnival and independent midway receipts also were shattered. On Wednesday night crowds were so tremendous that it was difficult to move round the grounds, and at the grandstand night show there were hundreds of standees. Monday and Tuesday nights also showed increases over last year, which was the previous record-breaker, and the folks kept coming all week.

The "Macs" have it here in Birmingham, as the big three responsible for the successful annual are Joseph R. McDavid, president; R. H. (Dick) McIntosh, vice-president and general manager, and J. C. McCaffery, in charge of concessions. This is the third annual headed by this trio and they can be justly proud of their accomplishments. They are assured that the 1945 Alabama State Fair will be the most successful in history from every standpoint. The slogan, "Alabama on Parade," used by the fair executives, could rightfully be changed to "Alabamans on Parade," as they literally paraded thru the turnstiles at 25 cents a head in a continuous stream.

Hennies Ahead of 1944

Hennies Bros.' Shows got a heavy play for the second consecutive year and was running considerably ahead in biz, according to Harry W. Hennies, general manager.

More concession space than ever before was sold on the independent midway, and all concessionaires reported that they were doing a bigger business than last year.

Attendance increase was established despite the fact that the fair, on account of the ODT directive some time ago, was (See 3 MACS STAGE on page 57)

Lawrenceburg Event Sets New Records

LAWRENCEBURG, Tenn., Oct. 6.—All previous attendance records for the Lawrence County-Tennessee Valley Fair here were shattered with the 32d edition of the annual, September 17-22. So large were the crowds on the last three days, it was necessary to put on additional ticket sellers and takers to accommodate the crowds passing thru the gates.

The 6,000 seats, which were built hastily when fire destroyed the big grandstand and exhibit hall a few weeks prior to the opening of the annual, were not sufficient to take care of the crowds the final three days.

Dr. E. R. Braley, president and manager of the fair, contemplates erecting a large building next year, with a steel grandstand and a large exhibit hall underneath.

The quarter-mile-long stock exhibit barns this year were filled to capacity. It was the best livestock exhibit in the history of the annual, fair officials said.

J. F. Sparks Shows provided the midway entertainment and enjoyed a big week. The Lawrenceburg Democrat-Faithon called the show "the most attractive and modernly equipped carnival to show here."

The grandstand acts, plus a fireworks display, the latter by the Decatur Fireworks Company, included Smittie's band, Cincinnati; circus parade; Louise Franklin, trapeze and web act; Jimmie Davison and Gabby Dekoe, clown number; Joe Franklin and His Acrobatic Dogs; the Royal Whirlwinds, skating act; Willis and Pat LeVoie, balancing act; Marquis the magician; the Demaraise Sisters; Paige and Jewett; the Joe Hodgini Troupe, bareback riding, and the Flying Romas, featuring Roy Valentine.

DETROIT, Oct. 6.—Continuation of Detroit as the site of the Michigan State Fair was all but assured with the announcement this week that the State of Michigan and the city of Detroit had reached an agreement whereby the State will release the 69 acres to the city "for recreational purposes." A move had been under way to move the fair to some other part of the State.

The army, which is now using the property, will vacate by January 1, according to Charles A. Oakman, city controller, who said the army's lease technically expires six months after V-J Day.

Leasing of the property not only means that the fair will continue in Detroit but means a major change in the year-round utilization of the fairgrounds. In addition, it gives the necessary space to stage the Allied Nations' Unity Festival.

Included with the grounds for use by the city are the Coliseum, which houses the annual Shrine circus; the race track

and grandstand, and various other buildings. Use of the race track is contingent upon a non-interference rule with the Detroit Racing Association, which still has three years to go on its lease. Revenue from the pari-mutuels of this track have indirectly financed all fairs in the State for several years.

Roland S. Phillips, executive director of the Allied Nations' Unity Festival, says plans now call for the festival to open March 3 or 4. He announces that he already has a promise from Henry H. Reichhold, sponsor of the Detroit Symphony Orchestra, for that org to appear at the opening performance.

N. H. Race Meet Nets Fairs 36G

CONCORD, N. H., Oct. 6.—Summer horse race meet at Rockingham Park has netted the sum of \$36,650 to be distributed to the nine major fairs of New Hampshire. This represents one fourth of 1 per cent of gross wagers during the three-week summer racing meet, which the law enacted in 1939 requires shall be paid to the fair associations on the basis of cash premiums paid to farmers in prize money.

The allotments are as follows: Plymouth Fair, \$9,144; Rochester Fair, \$6,141; Cheshire County Fair, Keene, \$4,425; Deerfield Fair, \$3,960; Lancaster Fair, \$3,317; Hopkinton Fair, \$2,852; Sandwich Fair, \$2,745; Canaan Fair, \$2,101, and Pittsfield Fair, \$1,958.

Huge Crowds at Kansas National

WICHITA, Kan., Oct. 6.—A near-capacity crowd, unprecedented for the opening night, was present Tuesday (2) at the Kansas National Horse Show in the Forum. Wichita stables placed high among winners of trophies and high ranking ribbons in the 10 classes competing in the evening's program.

Horse show officials knew by the advance ticket sale that the spectator interest in the show was keen, but the huge audience Tuesday night was a complete surprise. Officials were confident of complete sellouts the remaining three nights.

Keen competition was revealed in nearly every class. Temple Stephens, Moberly, Mo., needed all his years of skill as a horse judge in selecting the winners in most classes. William F. Floto was ringmaster.

Special attractions included the Riding Duttons, La Franceta, and Bagdad, the trained camel, ridden by Nellie Dutton.

S. C. Negro State Looms a Winner

COLUMBIA, S. C., Oct. 6.—Officials of the South Carolina Negro State Fair here announce that plans for the Victory Fair have been completed. Dr. A. J. Collins, president, and Hedry D. Pearson, secretary, along with other officers, have worked out a program that they say will make the 1945 fair one of the best events in the history of the association.

With increased premiums in every department, farm, educational and community exhibits promise to surpass those of previous fairs.

The entertainment features will include fireworks nightly, along with races, band concerts and free acts. The Lawrence Greater Shows will be on the midway.

Milledgeville Exhibits Best in Years, Says Davis

MILLEDGEVILLE, Ga., Oct. 6.—Middle Georgia Fair, embracing Baldwin and four adjoining counties, will open here October 22 and continue thru the week. Exhibits will be the biggest in years, it is announced by F. Paisley Davis, general manager.

New exhibit buildings have been erected and the grounds have been regraded. The premium list has been more than doubled over previous years and all available space in the new buildings has been taken. Tents will be used for overflow exhibits.

The L. J. Heth Shows will furnish the midway.

Muskogee Has Hefty Week Despite Opening Wash-Out

MUSKOGEE, Okla., Oct. 6.—In spite of a rainout Sunday (30), opening day, and threatening weather Monday, the Oklahoma Free State Fair moved along okay this week, drawing large crowds and doing plenty of business at the grandstand and on the midway.

Mrs. Ethel Murray Simonds, secretary, told *The Billboard* Wednesday (3) that with promise of favorable weather for the rest of the week, the annual should have a highly profitable year.

Mrs. Simonds staged a whale of a fair this year, with a large number of interesting exhibits and a solid entertainment program. Exceptionally large and varied was the Junior Livestock Show, with 4-H and FFA exhibits of high

quality. There also was an unusually good showing of agricultural and horticultural products.

This year's grandstand show was furnished by the Music Corporation of America and includes the *Hollywood Revue*, with Charlie Agnew's band; the Winston Dancers, and six excellent acts. It was presented in the auditorium, because of unfavorable weather, and has drawn large attendance. John Guthrie presented his rodeo in front of the grandstand. He was scheduled to open Sunday but because of rain the initial performance was delayed until Tuesday.

On the midway, L. C. (Curly) Reynolds' Combined Shows has an attractive line-up of shows and rides, and has had a good play.

Attendance big but under 1944—three midways and Hamid Show have good wk.

ATLANTA, Oct. 6.—Mike Benton, president and general manager of the Southeastern World's Fair, billed his 1945 annual as the Atlanta Metropolitan Fair, due to the ODT directive of some time ago, following which all paper and plans to call it by that name this year were made. Running into unfavorable weather the first three days, the fair nevertheless drew large attendance.

Friday, September 28, the opening day, brought 68,641 to the grounds, according to fair officials, as compared with 51,024 last year. Saturday, with intermittent rain thruout the day, the attendance was 83,896, against 117,809 last year, and Sunday, with threatening weather, brought 112,408, compared with last year's 125,126. Monday and Tuesday, also with threatening weather and frequent showers, also showed some decrease in attendance.

Fair plant here consists of 650 acres and is unique in having three separate midways rambling up and down hill. Past year saw the start of an extensive building campaign under the direction of Ivan Allan, chairman of the fair board. A new municipal building housing the police and fire departments and a complete hospital was opened for the first time during the fair, while four new turnstile entrances were used for the first time. A new grandstand soon will be built, having a seating capacity of 15,000. It also is planned to erect a \$25,000 coliseum to house the horse show and the livestock and other exhibits.

Fair concentrated on its livestock exhibits this year, and distributed \$25,000 in prize money. National Hereford show alone saw 900 cattle on display, while the Aberdeen Angus, Guernsey and Jersey classes were in such numbers that 150,000 square feet of floor space was required to house the livestock. There were over 300 poultry entries, and the (See ATLANTA WINS on page 57)

Mich., Det. Split Juicy Race Plum

DETROIT, Oct. 6.—Nearly \$2,000,000 in tax money was received by the State from the race track at the Michigan State Fairgrounds here during the past season, according to figures just released. Statutory controls allot one third of this income to the city treasury. The amount will be approximately \$500,000 less than was received a year ago, when the State split 50-50 with the city of Detroit.

Total betting in 105 days of racing last year was \$51,012,962 and of this amount \$2,220,772 was deducted for tax.

In the 79 days of racing up to the week-end, the betting total was \$38,321,011. However, increased taxation rates were effective. After a record-breaking Labor Day, the war plant shutdowns following V-J Day curbed this speculative zeal.

Plymouth Plans Centen.

PLYMOUTH, Wis., Oct. 6.—Observance of the centennial of Plymouth has been tentatively set for this fall, and plans for the event are in the making. It is planned to give school children a part in the event, in addition to the activities of civic and service organizations. Members of the committee appointed by Mayor W. H. Eldridge include J. A. Laack, chairman; Earl W. Luther, superintendent of schools; H. J. Rooney, Mrs. M. C. Mead, A. R. Gehlhoff and Walter A. Bada.

World's Fair Pot Simmers; Miami Enters

Fla. Groups Visit N. Y.

CHICAGO, Oct. 6.—World's fair pot is beginning to simmer and before long will be boiling, judging by the activities manifested in a number of widely separated cities. In one or two instances the matter has gone beyond the talking stage and steps have been taken to implement concrete plans.

Latest and one of the most active prospects for a world's fair is Miami. A group of 12 Florida men, including the mayors of Miami, Miami Beach and Coral Gables; Senator Charles O. Andrews, Representative Pat Cannon, and Henry Cobbs, recently made a trip to New York to confer with Mayor La Guardia and Grover Whalen on the feasibility of having a world's fair in Miami in 1950. Matters discussed included the approximate cost of such a fair, mode of getting contracts, and general method of operation. Results of the meeting have not been announced.

E. H. Crump, Memphis political leader, is advocating a world's fair for Memphis in 1950. "If Memphis is to keep pace with rival cities in the post-war scramble for business and manufacturing expansion, it behooves us to take that rubber band off our civic wallet and go after the things that contribute to growth and progress," says Crump. "For quite a while some of us have been talking about a world's fair for Memphis in 1950, but thus far we have not got beyond the talking stage. Now, I notice, Miami wants the same thing and doubtless other Southern cities will be taking the cue and putting in a strong bid. Atlanta, New Orleans, Dallas, Richmond, Nashville and St. Louis have had world's fairs and all have profited heavily from them. Why shouldn't Memphis do the same?"

The Detroit world's fair committee is continuing its study of the possibility of holding a fair in the Motor City but has announced nothing new. Chicago is still talking, but so far has come forward with nothing concrete. Several West Coast cities are mulling the idea of a fair.

Florence Barnes Chicago's No. 1 Ticket Broker

CHICAGO, Oct. 6.—Florence Barnes, widow of Fred Barnes, for years leading booker of attractions for fairs, has become Chicago's No. 1 ticket broker. For years she has operated offices in the Palmer House, the Morrison and LaSalle hotels.

Following the recent death of Charlie Cole, she took over Cole's interests in the ticket agencies in the Sherman, Drake, Blackstone and Stevens hotels. This gives her a near monopoly of the ticket brokerage business in Chicago.

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Spartanb'g Annual In Hot Controversy

SPARTANBURG, S. C., Oct. 6.—Spartanburg County's 38-year-old fair, the largest in up-State South Carolina, has been a hotbed of controversy among citizens and local organizations the past week.

Lid blew off when the city school board publicly branded the fair as "no longer educational" and abolished School Day for the fair. Action of the board set aside a policy dating back to 1910, under which school children were given a half holiday to attend the fair.

Announcement of the board's decision resulted in a county-wide controversy. Students of local schools drew up petitions asking that they be allowed to attend the fair. Parents wrote letters and local newspapers were flooded with letters to the editor protesting action of the board. A few letters commended the board for its action.

Howard McCarvy, South Carolina senator and vice-president of the association, denied allegations that fair is no longer educational. He pointed out that lack of labor has brought about a decline in educational exhibits but promised improvements now that the war is over. Pointing to the fact that the Spartanburg Fair is one of few which has been able to operate during wartime restrictions, McCarvy asked for co-operation in building up the fair, rather than "tearing it down."

Meanwhile plans are continuing for opening the fair Monday (8). Features are a South Carolina Hereford show, auto races, with Sam Nunis supervising; cannon act by the Great Wilno; grandstand entertainment furnished by the Gus Sun Agency; harness races, and midway entertainment by the Strates Shows.

Williams & Lee Report Their Biggest Season

CHICAGO, Oct. 6.—Gladys M. Williams, of Williams & Lee Attractions, St. Paul, writes that the firm has had the greatest season in its career. "We had three units," says Mrs. Lee, "and every one made all of its dates. Not one accident."

Acts which appeared with the Williams & Lee units were Howard Fuller and Sister, Two Enkforfs, Bob and Doris Rindt, Albright's Circus Revue, Chick Yale, Egle's Ponies and Dogs, Captain George Webb, Musical Battons, Lewis and Cherie, Vernon and Marie, Glenn Phillips, and Jimmy Valdare.

Each show was staged and produced by Lew Fine and son, Wayne. Hammond organ music was presented by Palmer Lorenz.

Corsicana's Livestock and Ag Show Pulls 58,000 in 5 Days

CORSICANA, Tex., Oct. 6.—Corsicana Livestock and Agricultural Show, September 18-22, was the most successful ever staged from the standpoint of exhibits, attendance and finance, according to F. H. Harvey Jr., secretary-treasurer.

During the five days the attendance was 58,000, with some 32,000 people taking in the rodeo performances held each of the five nights.

Weather conditions were perfect. Greater United Shows were on the midway. Principal exhibits were livestock, featuring Brahma, 4-H Club and Jersey cattle, and community agricultural exhibits.

Pittsfield Betting Off

PITTSFIELD, N. H., Oct. 6.—Introduction of pari-mutuel betting at Pittsfield Fair this year did not prove as successful as expected. State Racing Commission announced that the total wagered during the four days of racing amounted to only \$24,219, the State's share hitting \$1,210.95. New management had expected a take of at least twice that amount.

Regina Exhn. Debt Free

REGINA, Sask., Oct. 6.—With the final payment of \$14,000, the Regina Agricultural and Industrial Exhibition Association cleared its indebtedness to the city.

Hillsdale Whips Weather To Chalk All-Time Record

HILLSDALE, Mich., Oct. 6.—Conclusion of the Hillsdale County Fair showed the largest financial returns and attendance in the history of the annual despite one of the worst years for weather, according to Secretary Harry B. Kelley.

Gross receipts were \$40,506.49, slightly exceeding the 1944 record of \$40,034.52. It rained sometime during the day every day of the week, but the fair's black-topped streets and midways were of considerable advantage. Annual opened September 23 with a temperature of 80 degrees, and before closing, Saturday, the temperature had dropped to 40 degrees.

Tuesday was a complete washout, as far as the races were concerned, but they were all run before the week was over, some of them in the rain. There were about 150 race horses which competed for the \$6,000 in purses in 15 races. There was also a horse-pulling contest, teams being entered from several States.

This year the exhibits were larger and better than at any time in the past, and a number of tents were used to house the overflow. It was felt, however, that the gasoline strike affected the fair considerably.

The rides and shows were furnished by F. E. Gooding, of Columbus, O., and the night shows by Barnes-Carruthers Booking Association. On Friday night the acts went on in a downpour of rain. A good war equipment exhibit from Grand Rapids, Mich., included an army dog show in front of the grandstand.

Cookhouses were operated by Roger Duncan, Ansonia, O.; Fred Stevens, Lansing, Mich.; William Baldwin, Detroit; Charles Swain, Columbus, O.; Earl Kline, Grand Rapids, Mich.; Mrs. Clifford Bryant, Rely, O.; William Peshong, Buffalo, and several others. Concessionaires included John Mulder, Grand Rapids, Mich.; Sam Ginsburg, Detroit; Fred Ball, Rochester, Ind.; Frank Sliwinski, Wyandotte, Mich.; A. Raymond, Chicago; Clair Pearce, LaGrange, O., and Charles Stapleton, Detroit.

The following officers for the Hillsdale County Agricultural Society were elected Thursday of fair week: Fred Giddings, North Adams, president, succeeding John Southworth; J. I. Post, re-elected treasurer; Harry B. Kelley, secretary for the 17th year. The only change in the directors was from Wheatland Township, where Frank Giddings was elected to succeed his father, who was named president.

Wichita Livestock Show Draws Record Exhibits

WICHITA, Kan., Oct. 6.—Officials of the 4-H Fat Stock show here, October 3-6, state that 109 boys and girls who had hoped to exhibit steers at the show could not enter because of a lack of room in the Forum, where the event is held in conjunction with the annual Kansas National Livestock Show. The limit is 300 steers.

A total of 500 exhibitors were listed for the event, according to Conlee Smith, manager. In addition to the steers entered, there were 113 fat butcher hogs, 75 feed lambs and poultry, all ready for marketing.

In connection with the stock show event, the Kansas National Horse Show was held October 2-5.

Chester Readying First White Event in 20 Years

CHESTER, S. C., Oct. 6.—Chester County Interstate Fair, first white fair to be held here in the last 20 years, is set for a big year, according to W. C. White, secretary. Race track and buildings are being put in order for the event, October 22-27.

Association has contracted with Jack Kochman to present his Hell Drivers as the grandstand attraction. Cetlin & Wilson Shows will be on the midway. Secretary White says more than 100 head of Guernsey cattle already are entered.

Speer P. A. for Sports Carn.

ST. PAUL, Oct. 6.—Ray Speer, publicity director of the Minnesota State Fair, has been appointed to handle publicity for St. Paul's 1946 Victory Sports Carnival, tentatively set for February 25-March 6. Speer resigned his post as publicity director for the Minneapolis Arena.

Witte Sees Boom In Auto Racing

CHICAGO, Oct. 6.—Norman Witte, executive secretary of the Central States Racing Association, in a special bulletin issued this week predicts a revival in the construction of auto racing courses in many sections of the country.

"New speedways," says Witte, "ranging in size from a half mile to two and a half miles, positively indicate that modern racing plants will be on the immediate post-war plans, operating both daytime meets and weekly night racing for the big cars, embracing sites now in operation plus other race courses which will resume early next spring.

"Fairs, too, will offer more auto racing as part of their annual events in 1946 than ever in the history of fall date auto race competition."

Race Driver Killed At Trenton Annual

TRENTON, N. J., Oct. 6.—Two accidents, one of which proved fatal to Harry Hutchinson, Springtown, Pa., marred the auto racing program at the New Jersey State Fair here September 30.

Hutchinson, discharged from the marine corps a week before, was killed when his racer plunged thru two fences and into some parked cars. He was rushed to St. Francis Hospital here, but died en route. While a member of the marine corps, Hutchinson was awarded the Purple Heart and was given the Navy Letter of Commendation.

Bill Holland, another driver, suffered a possible fractured shoulder when his car went thru the fence a few minutes after Hutchinson's accident. Holland was taken first to St. Francis Hospital, and later moved to Mercer Hospital.

About 5,000 persons were watching the races, directed by the Sam Nunis Speedways, when the mishaps occurred.

York Mulls Plans For Covered Stage

YORK, Pa., Oct. 6.—Samuel S. Lewis, president of the York Fair, has been authorized by the fair association to secure plans for a permanent roof for the stage in front of the grandstand.

A covered stage will be an innovation, and Lewis stated that there are many problems to be studied before the work is done. The covering must be such as to allow an unobstructed view of the races during the day and be sufficiently high to permit the presentation of all kinds of acts.

The matter of a permanent stage covering has been discussed by some of the larger fairs for many years, but up to this time none has erected such a covering.

Saskatoon Attendance Up

SASKATOON, Sask., Oct. 6.—Saskatoon Industrial Exhibition for 1945 outdrew the 1944 event by 1,842. A. D. Munro, chairman of the financial committee, announced. Total gate attendance for the week-long event this year was 79,999. Grandstand attendance showed an increase of 577, Munro said.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended October 5.

The complete List of Fair Dates was published in the issue dated September 29. See each issue of The Billboard for corrections and additions.



- Arkansas**
Huntsville—Madison Co. Fair. Oct. 11-13. Walter Russell.
- Georgia**
Macon—Middle Georgia Colored Fair. Oct. 22-27. Edw. Aynard.
- North Carolina**
Charlotte—Southeastern States Fair. Oct. 15-20. Dr. J. S. Dorton.
- South Carolina**
Chester—Chester Co. Colored Fair. Oct. 29-Nov. 3. M. M. Sitton.
- Texas**
Beeville—Fair & Livestock Show. Oct. 30-Nov. 6.

3 Macs Stage Dazzling Events At Birmingham

(Continued from page 55)

Unable to get a good livestock showing, and the Ringling circus was billed for a two-day showing here next week. Exhibits in other than the livestock departments were about on a par with the 1944 annual.

Alabama State Fairgrounds, consisting of 135 acres, is probably one of the most beautiful from a landscaping standpoint. Gorgeous flower beds in full bloom are attractively spotted over the grounds, and large trees are proportionately spaced to just the right spots. The expansive "Avenue of Flags and Flowers" is a feast for the eyes.

Fair is billed extensively thruout the surrounding territory of Birmingham, using every available billboard space and sniping. In addition, it has used all radio stations in the city consistently and advertised in every newspaper in Jefferson County.

The Barnes-Carruthers Victory Jubilee revue, with Sam J. Levy personally in charge, showed to a packed house, and all records for receipts here were shattered. Grandstand admission is \$1, with 50 cents additional for reserves. Izzy Cervone and his band furnish the music, while Bob White capably emcees the night shows. In addition to four gorgeously costumed ensemble singing and dancing numbers, following acts appear: Capt. Dick Clemens and His Fighting Lions, Johnny Gibson's Steeplechase; Lowe, Hite and Stanley; Larry Griswold, Dorothy Byton Dancers, the Song Welders, and Gillette and Richards.

The night grandstand show was climaxed by a spectacular fireworks display, and the audiences to a man stayed for the final "good night" set piece. Thearle-Duffield Fireworks Display Company furnished the fireworks, and Art Briese, vice-president of the firm, was on hand all week in personal charge.

Aut Swenson and Frank Winkley's All-American Thrill Drivers were the afternoon grandstand attractions Tuesday, Thursday and Saturday. Despite a very bad track on Tuesday, following a heavy downpour which lasted from about 1 a.m. until 10 a.m., Swenson and Winkley gave the people a thrilling show on that day, and the crowds were well pleased with the Thursday and Saturday shows also. Jimmie James was the featured thrill driver with the group.

Final figures and further particulars will be found in the next issue.

Hotel Takes Zip Out of Convention

CHICAGO, Oct. 6.—Some of the glamour of other years will be missing from the forthcoming fair, park and outdoor showmen's convention thanks (?) to the new regime at Hotel Sherman.

Gone will be the colorful lobby displays that have made past conventions unique, gone will be the cards in the hallways, advertising acts and booking offices, and gone will be the bars in the entertaining rooms of shows and offices.

In the words of Cowboy Sunny (White Horse Troupe) Bernet, everything will be "strictly hi-j-g-h class" this year. No exhibits will be allowed in the lobby or on the mezzanine. Only a bulletin board will show the location of shows and bookers. And no furniture will be moved out of rooms to provide space for displays.

It looks as a subdued meeting is in prospect, so subdued that some of the boys already are talking about moving the doings to another hotel next year.

It was Sherman who said: "War Is Hell!" and now, apparently, the local Sherman is out to put the outdoor showmen's convention in the same category.

AROUND THE GROUNDS

JOSEPH J. KIRKWOOD SHOWS have been engaged for the Rockingham County Fair, Leaksville, N. C., October 22-27. There will also be a number of free attractions, it is announced by Mrs. K. R. Massey, secretary-treasurer.

CORDELE (Ga.) Lions' Club is sponsoring the Tri-County Fair there, October 29-November 3, at Standard Stadium. Prizes of \$2,000 will be distributed for exhibits.

S. H. LEE announces that more than a dozen schools and communities will participate in the Seventh Annual Middle Georgia Colored Fair at Macon, Ga., October 22-27. Annual is sponsored by Homosophian Club, Negro civic group. Midway contract has been awarded to W. E. Franks, who has played the event every year since it was organized.

RESUMPTION of the Moncton (N. B.) Fair as an annual is sure for 1946, as the stadium, owned by the city of Moncton, is being turned back to the city by the Canadian Air Force, which had leased the building and grounds from the start of the war. The speedway track is also likely to be again available next spring.

TOTAL PREMIUMS of \$5,582.55 were paid by the Brown County Agricultural and Fair Association to winning exhibitors at the 1945 Northeastern Wisconsin Fair, Green Bay-De Pere Wis., William S. Klaus, secretary, announces.

EDGEcombe COUNTY FAIR, Selma, N. C., has set its dates for October 29-November 3, Howard V. Gaskill advises. W. C. Kaus Shows will be on the midway.

SEWARD COUNTY FAIR and race meet, Liberal, Kan., September 12-15, drew 2,897 adults, 537 military personnel, and 732 children, and receipts totaled \$4,318.34, according to Albert I. Shanks, treasurer of the Junior Chamber of Commerce Racing Committee.

MORT L. BIXLER writes from Mobile, Ala.: "Please omit publication of our fair dates, as unforeseen circumstances prevent carrying out our plans." Mobile County Fair was to have been held October 28-November 11.

THE WORST RAINFALL in 27 years cut attendance at the Center of North Carolina Fair at Asheboro, but W. C. York, secretary, states that on Friday and Saturday the closing days, weather was fine and crowds jammed the grounds. Lawrence Greater Shows were on the midway.

JESSIE D. HENSLEY, second vice-president of the Henry County Fair, Martinsville, Va., reports that attendance at the event, September 17-22, was the best in years. W. C. Kaus Shows were on the midway. Feature free-act was the Sky High Alcitos. Monday night was lost on account of rain, but rest of the week was okay.

APPROXIMATELY 30,000 people attended the Richardson County Fair, Humboldt, Neb., September 12-14, according to L. E. Watson, secretary. Fair was partly rained out the first two days. Hales rides were on the midway.

PALMYRA FAIR, Palmyra, N. Y., September 6-8, had an attendance of 55,000, Secretary W. Ray Converse reports. There were harness races each afternoon and running races at night. Grand show was provided by George A. Hamid, Inc. All concessions were booked independently.

RAIN CUT attendance at this year's three-day Guernsey County Fair, Cambridge, O. One day was completely rained out, and on closing day rain in the afternoon canceled the races. Night, with clearing skies, brought a capacity grandstand to see the WLS unit and the White Horse Troupe.

FIRST DAY of the American Legion Bartow County Fair, Cartersville, Ga.,

was lost because of rain, and the fair, September 17-22, drew a paid attendance of 13,000. In addition, 750 school children were admitted free on School Day. Business and attendance were approximately 10 per cent under the 1944 full week. Livestock exhibits were best in recent years. Playland Amusements, Inc., were on the midway.

COCHRANTON COMMUNITY FAIR, Cochran, Pa., September 13-15, drew an attendance of 20,000, Secretary Charles W. York reports. Rain Friday (14) cut attendance. There was a total of 1,012 exhibits of draft and pleasure horses, swine, poultry, rabbits, produce and home economics. Attractions included fireworks display, furnished by Hudson Fireworks Company; horse pulling contest, pleasure horse show, concert competition, machinery show, and KDKA show. Carnival attractions were furnished by Frank Carvella, Meadville, Pa.

Wapakoneta Shows Receipts of \$61,000

WAPAKONETA, O., Oct. 6.—Final figures on the Auglaize County Fair show total receipts of \$61,000, Secretary Harry Kahn reports, giving the fair a handsome profit.

Improvements totaling \$25,000 have been made on the fair plant, the fair association spending \$15,000, and the county commissioners \$10,000.

Secretary Kahn states that plans are being made to install a new sanitary toilet system on the grounds and to move or tear down more buildings in order to make a larger midway.

The fair board turned the \$32,000 stock pavilion over to the Junior Fair and 4-H Club boys and girls. The building is used for all big livestock sales. It has a good show ring and bleachers for 600 people.

A spring race meet is being planned, to be held on the fairgrounds late in May and early in June. There will be from 10 days to two weeks of night racing, Kahn says.

MAGIC

(Continued from page 42)

Radio Artists, New York, beginning January 15, 1946. CRA has put out a corking four-page herald to bally the Neff attraction. . . . SAM MAYER, Cincinnati magic enthusiast, has arranged for a block of tickets for the Cox Theater, Cincy, week of October 14, when the Blackstone show will be the attraction there. The tickets will be used by members of the Queen City Mystics, Sam and their friends, who will catch the Blackstone performance in a body. After the show, the master rabbit-hider will be honored with a buffet supper at the Turf and Field, downtown Cincy eatery. . . . MARQUIS THE MAGICIAN, sporting a busted fin, was a visitor at the magic desk last Friday (5). He broke his arm in three places on the closing day of the Butler County Fair, Hamilton, O., when he skidded on a wet and muddy stage while packing his equipment and fell into the track fence. As a result of the accident he was forced to cancel his final fair date for the Gus Sun office at Coshocton, O., last week. Marquis will remain over in Cincy until the conclusion of the Blackstone engagement at the Cox Theater October 20. . . . GREEN THE MAGICIAN, after two weeks in the far northern reaches of Western Canada for various community clubs, October 3 hopped 600 miles to Edmonton, Alta., to attend the IBM Ring's annual magic jamboree. . . . THE GREAT OVIETTE rambles from Buffalo under date of October 2: "We spent last month in Canada visiting the in-laws. Booked the Chaudrenee Club in Hull, Que., and renewed acquaintances with the magic gang in Ottawa. Stopped off in Toronto to say hello to Sid Lorraine and other magi, and found Harry Blackstone there busy building new illusions. We learned that Harry would play here in Buffalo, so we hit it for home. He played the last half in Buffalo and did turnaway business. Our Rabbit-Out-of-the-Hat Club arranged a party for Blackstone and we had over 85 in the gathering, including such old-timers as Billy Russell, Mr. and Mrs. Elmer Eckam, Larry Hess and my wife and me. On Sunday night, after the show, I had Harry out to my house for duck, sauerkraut and spaghetti, and we talked old times."

Atlanta Wins In Face of Rain But Under '44

(Continued from page 55)

Georgia swine show had over 400 specimens vying for prizes.

Admission this year was 60 cents for adults and 30 cents for children. Opening day, when usually thousands of school children attend, was attended only by children from the county school system, because of a ban placed on the fair by "moral elements" of the Atlanta P. T. A. led by a local minister. Under later agreements it was decided to have School Day just before the close of the fair.

Three Midways

In addition to the regular Lakeside Park Midway, the Johnny J. Jones Exposition occupied one midway and the Mighty Monarch midway, made up of rides, shows and concessions recruited by the Jones organization, occupied another. Some of the concessions that were able to operate during previous annuals were unable to do so this time, so some of the concessionaires will not chalk up as big a week as previously. Jones office wagon was the official meeting place for many visiting showmen and fair men, and besides the two owners, E. Lawrence Phillips and Morris Lipsky, Ralph Lockett, general agent; Milt Morris, manager; Marshall Green, secretary; Herb Pickard, publicity director; Lee Spain, trainmaster, and other executives of the show were hosts.

Grandstand Attractions

George Hamid office furnished the talent for the grandstand shows presented nightly, Hamid's rodeo and circus acts being the attractions. Harry Tanner ably emceed the shows, with Al Cody and Red Simpson emceeing the rodeo part of the programs. Happy Steinchen again directed the music. Grandstand admission was 60 cents and 30 cents. Program included Kirk's Ponies; Al Cody's rodeo features; Capt. Roy Simms, high pole; Victoria Troupe, musical act; Kirk's Dog Circus; Skating Earls; Jack Andrews and his trained Brahma steer; fire jump, clown mule act and horse act, and Ben Mouton, high swaying pole.

There were five days of harness racing, featuring the Southern Grand Circuit races.

Jack Kochman's Hollywood Hell Drivers were the grandstand attractions on both Sunday afternoons. They played to a capacity stand the first Sunday. Their program featured Johnnie Rogers, Frank Mundy, formerly with Jimmy Lynch, and Lucky Teeter, who was recently discharged from the army, made his first public appearance since entering the service on this first Sunday, doing a roll-over in a stock sedan.

Following the nightly grandstand shows, F. A. Conway superintended the touching off of fireworks display furnished by the United Fireworks Manufacturing Company, Dayton, O.

Renfro Valley hillbilly show, under the direction of Gus Sun Jr., was another feature, presented in a tent with a seating capacity of 1,500. Sun reported good business at his show, which ran five performances daily.

Official greeters in Mike Benton's fair office were Maurice Coleman, Red Edger-ton, Jimmy Kirby and George I. Simons. Fair spent more money in advertising the annual this year than in previous years, using all four Atlanta radio stations, and newspapers and billboards thruout the State. At the annual press luncheon Saturday (29), newspaper and radio men from all parts of the State were the guests of Benton and the fair. During the week, children from the Baptist Orphans' Home, Hillside Cottages, Methodist Orphans' Home and other charitable institutions were guests of the fair, and performers from Renfro Valley and George Hamid's circus and rodeo were taken to various institutions for crippled children.

Durham Draws 17,000

DURHAM, Conn., Oct. 6.—Officials of the two-day Durham Fair reported an attendance of 17,000. Annual was revived after a lapse of three years.

VETS . . . VETS . . . AND MORE VETS

There's one to fill the job you have open. Look over their qualifications.

TURN TO PAGE 43

A. C. Central Pier To Expand

In New Dress For '46 Debut

Extensive rebuilding now in progress—MCA may use ballroom as band showcase

ATLANTIC CITY, Oct. 6. — Central Pier, local amusement spot which in the past has not been exploited to the extent that others have, expects to enter active competition with Steel Pier and Million-Dollar Pier as an amusement center next season. Extensive repairs and rebuilding are now in progress and will continue thru the winter to prepare for a debut at the start of the 1946 season.

Jack Stern's *Gay Nineties*, old-time cinema, is reported to be the first attraction lined up for the pier. Stern, who also operates at Coney Island, N. Y., has just completed his first season in Atlantic City. He operated from Million-Dollar Pier, with a separate entrance from the Boardwalk, and is expected to draw a similar site at Central Pier.

Music Corporation of America is interested in using the ballroom at Central Pier for a showcase for MCA band attractions. George A. Hamid, who operates the two major resort piers, does his band shopping in the open market.

Concessionaires are eying the proposed bright Boardwalk Amusement Center with interest. Operators in the area surrounding the ocean-bound site are expected to benefit from the increased activity which the pier will create. The Liggett Drug Company has already signed for an exhibit there and other merchandising concerns are also being lined up.

During the past summer amateur shows were successfully staged on Central Pier three nights each week.

It is reported that the owners are considering a new name for the spot. Vaudeville, motion pictures and television will be numbered among the attractions and a novel decoration idea has been presented by the architect.

Hamid is redecorating is Million-Dollar Pier and is expected to make many changes on Steel Pier to combat the competition of this new center.

Exchange of Zoo Animals Resumed By Philly, London

PHILADELPHIA, Oct. 6. — Resuming an exchange system halted by the war, the Philadelphia Zoo begins shipment this week of animals intended to replace some of the losses sustained by the London Zoo during the blitz. Many of the animals in the British Zoo were killed by bombs and others died of old age. It was impossible to make replacements during the war and consequently the London animal stock has been greatly depleted.

Philadelphia Zoo has been trading with the English zoo for many years before the war and acquired animals from all over the British Empire in exchange for surplus stock. Earlier this year, the local zoo received a box of snakes from London.

Among the animals prepared for shipment to England were a pair of coyotes, three pairs of raccoons, an opossum and her eight babies, two scoudads, two thais, two turkey vultures, two screech owls, three American robins, three grackles and three thrushes. The birds and animals leave on a Norwegian ship.

Charlie Page in New York

NEW YORK, Oct. 6.—Charlie Page, internationally known builder of amusement park rides, arrived in New York Tuesday (2) from his home in California. Page is noncommittal but apparently some big construction deal is in the making.



TREASURE HUNT, a recreation feature on a section of the white sand beach at Bay Shore Park, Baltimore, for children of the employees of the Westinghouse Electric Corporation at their annual picnic held September 9. The event, which brought 7,000 members, climaxed the outdoor season at Bay Shore.

Fernandez, Island Showman, Has Moniker of "Billy Rose Of the Pineapple Circuit"

Operates Biggest Amusement Park in Honolulu

By Sam Abbott

HONOLULU, Oct. 6.—Had the Japanese planes attacked Pearl Harbor on the night of December 7, 1941, instead of at dawn, they might have wiped out a troupe of vaude and circus acts. The Nips strafed a big top at Schofield Barracks in which Edwin Kane Fernandez would have been giving a show for the military personnel. Fernandez, widely known as the "Billy Rose of the Pineapple Circuit," has been supplying the Hawaiian Islands with entertainment for 40 years and had sent the show out from Honolulu to play a week-end date for the garrison at the time the Japs threw their sneak punch.

Fernandez's many enterprises have included the filming and exhibiting of motion pictures (he once operated a chain of 10 theaters), production of unit shows that toured the islands, playing Hilo, Kahulu Maui, and Lihue, Kauai; ice shows under canvas, and his present operation, the largest amusement park and theater in the islands. His amusement center is in the Civic Center park in Honolulu.

Servicemen Outnumber Natives

Until about six years ago, the Fernandez show played to native audiences almost exclusively, only a handful of servicemen attending. With the coming of war the situation was reversed. Servicemen packed the house, leaving room for only a few natives. Another thing that changed was that Fernandez once had difficulty in keeping shows going in one place more than three weeks. War in the Pacific altered this completely, and the Civic Center Theater is in its fourth year and still going strong.

Fernandez devotes most of his time to the operation of the Civic Center Theater, a building 80 by 160 feet, with a seating capacity of 1,100. He presents 20 acts of vaude and a line of girls. In the lobby are concessions and Penny Arcades. But the entertainment features do not stop there, for outside, in the park, he has 10 major rides. In reality it is a combination of indoor and outdoor show business which gives the servicemen entertainment at reasonable prices.

Fernandez Partners With Crook

Born in the islands, December 14, 1883, Fernandez started in show business at the turn of the century. Then only about 17 years old, he formed a partnership with a man named Lawrence Crook in a photo supply house. Fernandez set out to interest people in photography by organizing camera clubs. He photographed, developed and printed his own movies, finally building an extensive library. To further interest among the islanders, Fernandez exhibited films free in his backyard. Successful from the

start, he moved about the island putting on movies for the laborers on pineapple and sugar cane plantations, thus making him the island's first roadshowman.

From this humble beginning Fernandez rapidly built a chain of movie houses. In 1928, and after about eight years of operation, the movie chain became a side line and the rising young showman began to devote more time to the promotion of outdoor acts. During the 25 years that he has been importing talent to the islands, he has brought over more than 1,000 acts. He now imports about 50 a year. He makes an annual trip to the United States to sign acts and they play six months or longer for him. Even during wartime he was able to import talent. Military officials co-operated with him on his transportation problems. Among the acts he has brought to the islands are Spiller's Seals, Reuben Castang and His Chimps, Dodson's Monkey's, and Bobby Gilbert, hypnotist. They were on the bill at Schofield Barracks at the time of the Jap attack.

Cultivates Nation's Tastes

Developing a taste for professional shows among the natives was a major problem. Having been born in Hawaii, Fernandez knew how to cope with the situation. The type of entertainment popular in the States did not necessarily click in Honolulu. One of the ideas that caught on was ice shows given under canvas. The arena was 40 by 60 feet and ice could be made ready for skating in 17 hours with his modern refrigerating equipment. The talent compared favorably with that featured in the States in 1938.

Fernandez at first encountered difficulty in educating the islanders to this type of entertainment. They would watch a show and then leave complaining, "I pay my money and what do I see?" and waving their arms in the air to indicate a skater gliding across the arena, "Some one going here and there."

But the ice show, despite the squawks, continued to enjoy good patronage—the same customers returning night after night. At first Fernandez was mystified at this seeming paradox. If they didn't like the show, why did they keep coming back? Suddenly the solution to the mystery occurred to him: the natives care nothing for the show itself, they gladly bought tickets for the rare privilege of walking barefooted over the ice!

Lavish productions on ice, expensive backdrops and torch singers were not the only mainland entertainment features that he introduced to the Hawaiians. They had never seen circus acts either until this showman began booking them.

John Brown Panics 'Em

In the early days of his show ventures (See Billy Rose Label on opposite page)

VETS ... VETS ... AND MORE VETS

There's one to fill the job you have open. Look over their qualifications.

TURN TO PAGE 43

Unique Park Proposed for Pennsylvania

Promoters Talk Billion \$\$

PHILADELPHIA, Oct. 6.—Small park areas in the northern section of the State are banding together to form a large amusement park; with especially attractive cabins and picnic sites for vacationers. Promoters of the plan are suggesting a billion-dollar project for development of the area bounded by Wellsboro, Galeton, Coudersport, Port Allegheny, Emporium, Renovo, Lock Haven, Jersey Shore, Williamsport and Eagles Mere.

Present recreational, amusement and vacation facilities will be improved and developed. The proposed development is expected to result in a unique amusement park.

Plans are under way for a national publicity campaign, which will plug the park all over the U. S.

Drambour Bros. Enlarge Shore Resort Plans

CHICAGO, Oct. 6.—Drambour Bros., Springfield, Mass., who recently announced that they had leased for 20 years property at Rockaway Beach, L. I., to establish a large bathing beach, this week revealed that they have acquired another piece of property at Rockaway Beach for \$85,000, and that plans for a 60 by 100 foot building have been sent to the New York City building department for approval.

"The building," says Joseph Drambour, "will be used for a taproom and dine and dance palace. It will face the ocean and will be the last word in architecture. The lighting system, which is being planned by Phil Addison, electrical engineer, is to be indirect, of changeable colors. We expect to break ground in two weeks."

Plans for an amusement spot, which will be known as Seaside Park, are being drawn by the Philadelphia Toboggan Company, which also is drawing plans for a Roller Coaster, Drambour states. He says that orders also have been placed for a Whip, Lusse Scooters, Merry-Go-Round and various flat rides.

Device Firm Nicked \$270 in OPA Suit

INDIANAPOLIS, Oct. 6.—Judgment of \$270 was awarded the OPA in its suit against the American Playground Device Company, Anderson, Ind., last week by Judge Robert C. Baltzell in Federal District Court.

The sum represented the amount by which increases in price for sales and deliveries by the firm exceeded maximum prices.

Originally the OPA had asked treble damage, charging that the firm's failure since March, 1942, to continue to grant a 5 per cent discount to numerous customers who had paid cash for their orders constituted an increase in price for purchases.

MAYOR JEFFRIES, of Detroit, has re-appointed Ivan Ludington a member of the Zoological Park Commission for the term ending September 28, 1949.

Billy Rose Label Put on Fernandez, Honolulu Showman

(Continued from opposite page)

the sugar cane Barnum brought over Bud White and his wrestling bear, John Brown, the first act of its kind to appear in Hawaii. The two showmen became close friends. They went everywhere together and once were the innocent perpetrators of a near mass riot of terror-stricken natives from their village.

Hearing that Mauna Loa, a volcano on the island of Hawaii, was in action, Fernandez wanted to film the eruption on newsreels. He invited White to accompany him to witness the event. Having no place to leave John Brown, the bear, White took him along, the bruin perched sedately in the back seat of the car. At the foot of the volcano they left the car and started the climb on foot, White leading the bear. Part way up the mountain road the bear tuckered out. So they tied him to a stake along the road and continued on their way.

On the return trip they stopped at a small town near the base of the mountain and found it deserted by all except a few inhabitants. Even those who remained had a bad case of jitters. Little Billy Fernandez and White pieced together the story behind the villagers' dismay. It seems that a group of natives passing along the mountain came upon John Brown sitting beside the road. Never having seen a bear before, they fled into the village and spread the alarm that a ferocious beast had been belched up by Mother Earth and was headed into the village to destroy it!

Added Attractions Sought For A. C. Convention Hall

ATLANTIC CITY, Oct. 6.—Negotiations are in progress to bring philharmonic and symphony orchestras to the ballroom of Convention Hall next summer as an added attraction for vacationers.

Mayor Altman also disclosed that a local promoter has offered to lease the hall for dances, with name-band attractions. This would be definite competition for Hamid's Steel Pier and Million-Dollar Pier, which have name attractions in their ballrooms.

Convention Hall has also been booked for a return appearance of the Ice-spades during the next hot weather season and the city is trying to get the championship bout between Joe Louis and Billy Conn for the hall next spring.

A. C. B'walk Block Rebuilt

ATLANTIC CITY, Oct. 6. — Virginia block of the Boardwalk, destroyed in a fire last year, has been rebuilt. The new buildings feature the most modern architecture on the 'Walk. Concessionaires and amusement operators, who were burned out during the fire, have occupied the big arcade in the block, as well as the stores on the front. Fireproofing has been installed thruout.

S. HERBERT HARE, special consultant for the Dallas Park Department, conferred with park officials last week on plans for improvements at Marsalis Park Zoo. Park Director L. B. Houston, said installation of a monkey island would be a principal part of the zoo's planning program.

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"BILLY ROSE, of the Pineapple Circuit." That's what they call E. K. Fernandez, who operates a vast amusement park project in Honolulu, along with a chain of theaters and various other showbiz enterprises.

PCSA

(Continued from page 47)
with Castle, Benny Harris and Lloyd Lusby each purchasing one. Following the reading of President Ludington's letter on the show-within-a-show, J. Ed Brown called for a rising vote of thanks to the proxy and the Craft personnel.

Al Moxie Miller was reported on the sick list in La Jolla, Calif. He underwent an operation for acute appendicitis. Surgeons removed a large chicken bone that had become caught in the intestine. Miller was reported in serious condition. James Gallagher, member of the Sick and Relief Committee, was back at the meeting after an illness.

Ray Rosard, of the House Committee, said that the clubrooms are now open from noon until midnight seven days a week. Acting President Hargraves reported that a change is anticipated in the custodianship of the club, with the buffet to be leased. Several bids have been received and the governors will take action on them soon.

The club is now making a drive to secure the names of those eligible to appear on the servicemen's plaque to be placed in the clubrooms. A list was distributed to members with the request that they add to it any members they know who served in the armed forces, but had not been listed thru oversight.

Club Chatter: Nearly everyone in the club has received a letter from Ben Beno, who is now in the Pacific. . . . Johnny Castle reported that he was 69 years old. When this subject was brought up, J. Ed Brown told of the incident in San Antonio when Castle was given a year or less to live. That happened, Brown pointed out, 30 years ago. . . . Harry Rawlings recently had as his guest his brother, J. C. Rawlings Sr., a deputy sheriff from Seattle. J. C. Rawlings Jr. is connected with the amusement park in that Washington city. . . . Mrs. Lloyd Lusby is anticipating the early discharge of her son, Phillip Darling, from the army. He is now stationed in Panama. Mrs. Lusby recently held a 13-minute telephone conversation with him. And now the telephone company can split an earning of \$49. . . . Mike Krekos, of the West Coast Victory Shows, and Arthur P. Craner, San Francisco, are due in the city October 16.

Ladies' Auxiliary
LOS ANGELES, Oct. 6.—President Marie Tait presided at the Monday (1) meeting, and Betty G. Coe, first vice-president, was on the rostrum for the first time since spring.

Door prize, donated by Mary Taylor, was won by Pauline Burdess. Lucille Gilligan won the band award. A letter from Gladys Patrick informed that she intends to spend some time in Los Angeles this winter.

Lucille Gilligan introduced Wanda M. Will, a new member. Present for the first time in a long time were Nina Rodgers, Yvonne Michaud, Florence Lusby, Mary Tully, Eliza Berry and Gloria Barth. Pauline Burdess brought in articles for the bazaar.

President Tait entertained members at a luncheon at the home of Lucy Mitchell in Beverly Hills. Special prizes were won by Ora Ernst, Lucille Dolman and Lucille Gilligan. Nancy Myers won the grand prize. Winners at bingo were

Flash Flood Hits Cincy Coney Pool

CINCINNATI, Oct. 6. — A 3.85-inch rainfall Monday night (1) resulted in a flash flood which poured an estimated 1,000,000 gallons of muddy water into the pool at Coney Island here and piled tons of mud and debris in the adjoining locker rooms. Four autos parked near Coney's auto entrance were caught in the flood and had to be removed by wreckers.

Argo W. Hutchinson, Coney pool manager, Tuesday began work of pumping the floodwaters from the pool and cleaning up the mud and silt from the locker rooms and filtration plant. Edward L. Schott, Coney's managing director, said damage was negligible.

Margaret Welch, Betty Gervie, Marie Morris, Mother Minnie Fisher and Tilly Palmateer. Frances Barth brought a hand-embroidered bedspread for the bazaar.

Others present at the party: Stella Linton, Vivian Gorman, Esther Carley, Rose Rozard, Gertrude Desanti, Ann Stewart, Norma Burke, Peggy Forstall, Mary Taylor, Peggy Rasmussen, Edith Bullock, Helen B. Smith, Claudia McHoney, Mabel Brown, Nell Ziv, Elsie Suker, Nina Rodgers and Donna Day. Special guests were Marie Tait's sister from Utah, Coe Miller, Sally Flint, Berta Terry, Fritze McLarney, Betty Gervie and Lucy Mitchell. Sally Flint and Betty Gervie spent more than three years in San Tomas prison camp.

BURLESQUE NOTES

(Continued from page 42)
show girl, opened as a new strip at Jacques, Waterbury, Conn., October 7. . . . ARLEN STEWART and Crystal Ames, while playing the Republic, Ocean View, Va., received a call to hop to New York to join *School for Brides*, with which they are now touring the South on the way to the Coast. . . . FRED FULTON is handling Don Walton, singer, and Don Trent, former burly straight, for future bookings. . . . FRANK MCKAY, ex-straight man, is now with the Standard Oil in Long Island City.

EX-G.I.'S TALK AID

(Continued from page 42)
in the entertainment field give all possible support to ex-service personnel with the talent to entertain. The ex-service show is a group of veterans trying to help themselves—and I am sure that the people heading Canada's entertainment business will lend a helping hand."

More Queries

Ex-G.I.'s are asking these questions and they want to know more. They want to know why the Canadian Broadcasting Corporation has offered a 13-week tie-up to the *Home Again* show and already has given the ex-service personnel a guarantee of air time. Show started September 24 in Montreal, while a *Come Back Again, No One's Home* shrug has been the answer to their dreams by American broadcasters. They know about the difference in set-up but they're still envious of the Canadian ex-vets who every week, on a national hook-up, will have an opportunity to build a name.

Another question the vets who have been making the rounds of the talent agencies are asking is why no biggie in the trade has come to bat for them. They point to Hughie Green, a name on the British stage, screen and radio, and himself an ex-serviceman, who recently said: "Our idea is to open up the live entertainment field in Canada. In this war, hundreds of Canada's young men and women found self-assurance in the services and, thru troop shows and other outlets, developed into top entertainers. Thru the ex-show we hope to open an avenue that will lead to the gainful rehabilitation of those ex-service men and women in the entertainment field in Canada." Dreamingly, our vets, tack United States next to Canada and say: "Amen."

Even the Canadian unions—counterparts and foreign affiliations of Equity, AGVA and the ATAM—the not taking any official stand, have made it known that they'll play ball with the returned vet and co-operate fully with the government's plan to get ex-service talent started in the Canadian entertainment field. American G.I.'s want to know, "What are we, orphans?"

Advertising in the Billboard Since 1905
ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE
SPECIALLY PRINTED
CASH WITH ORDER PRICES ---10M, \$7.15 --- ADDITIONAL 10M's AT SAME ORDER, \$1.65
Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.
STOCK TICKETS
1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c
WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS
Tickets Subject to Fed. Tax Must Show Name of Place, Established Price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

OFFERS FOR CONCESSIONS NOW BEING RECEIVED FOR
OCEAN BEACH PARK
NEW LONDON, CONN.
(New England Finest)
Food, Amusement Areas Available
Particulars: WM. J. RUDDY, Purchasing Agent
Municipal Building
New London, Conn.

FOR SALE—CLOSING OUT
ELECTRIC RABBIT RACE
Group Game—12 Units—Tables similar to "Fascination." Wins \$1.20 per minute. All 12 tables, including portable benches and mounted stools with backs, \$3,000. Complete F. O. B. New York.
POKER TABLE
24 tables and red high back upholstered stools. In perfect working condition. Complete, ready to operate. \$3,500 for lot.
GLOBE DEVICES, 593 Tenth Ave., New York 18, N. Y.

Bill Schmitz Reveals Plan To Eliminate Champ Jitters

ELIZABETH, N. J., Oct. 6.—William Schmitz, head of America On Wheels chain of rinks and member of the executive board of the United Rink Operators, has provided *The Billboard* with the methods to be used to overcome championship jitters by prospective State and national contestants. Plan is to be tried by the New Jersey Amateur Roller Skating Association in a series of dance contests. Medals are to be provided by New Jersey United Rink Operators.

Here is the set-up for the events that may be followed by operators in all States:

Any bona fide amateur, holding a USARSA card is eligible to enter, with the exception of those amateurs who placed first in the 1945 State or national championships.

The following New Jersey clubs will participate: Florham Park D. & F. Club, Florham Park; Twin City D. & F. Club, Elizabeth; Park Arena D. & F. Club, East Orange; Capitol D. & F. Club, Trenton; Paramus D. & F. Club, Paramus; Passaic D. & F. Club, Passaic; Magic Stride D. & F. Club, Irvington; Perth Amboy D. & F. Club, Perth Amboy; Academy D. & F. Club, Plainfield, and Boulevard D. & F. Club, Bayonne. One dance will be skated in each of the above-mentioned rinks. Three winners chosen will receive medals. The winners are then eligible to participate in the finals, which will be held in one of the rinks which participates in this contest. The dates, and the dances to be skated, will be announced by the New Jersey ARSA later.

The less difficult dances will be given

to those clubs which have not had as much experience and are not as far advanced, while the more difficult dances will be assigned to those clubs which have had winners in previous State or national championships. All in all, there will be 10 clubs participating.

Contests will be conducted at 10:30 p.m. at the various rinks. While there will be only one dance in each one of the contests, two dances will be skated for the finals.

Judges will be appointed by the USARSA. As soon as the dates and dances have been agreed upon, a complete list will be forwarded to each club.

Sefferino Cops 1946 Ohio Championships

CINCINNATI, Oct. 6.—Sefferino Roller-drome here has been awarded the 1946 Ohio State RSROA championships, with events planned for some time in March. Announcement was made at a recent meeting of the Ohio State Chapter of the organization in Hotel Alms here.

Members discussed operation, policy, amateur and professional situation and details of special RSROA Nights at rinks with Jack V. Dalton, Roller-cade, Cleveland, and Roller-cade, Toledo, slated to supervise the latter activities. A vote of confidence was expressed by the members for the work of Victor J. Brown and Fred A. Martin, members of the national organization.

Following the meeting, the group divided, with some operators being guests of William F. Sefferino at Beverly Hills Country Club, Newport, Ky., while others hied to the home of C. V. (Cap) Sefferino, where Mrs. Sefferino prepared Italian cuisine for Jack Dalton, Se Forest Reynolds and others. Sefferino boys were also hosts at a dinner at the Alms Hotel.

Shure's Cleopatra Bows In With Chi Group as Feature

WILMINGTON, Ill., Oct. 6.—Fred Shure's new Cleopatra Gardens Rink opened here September 28. Sessions are held nightly except Monday. Old-Timers' Roller Club, Chicago, attended the opening and contributed a special exhibition waltz and fox trot, as well as additional features by Joe Laurey and Bill Henning.

Manager Shure and his wife gave an exhibition, as did his parents. Marge Shure also gave an exhibition.

Supper was provided for the guests, local business men and public officials after the public had left.

Old-Timers' Club holds its anniversary party at Riverview Park, Chicago, February 25.

Mrs. Barker Building Combo Rink and Home in Maryville

MARYVILLE, Calif., Oct. 13.—Mrs. Hazel G. Barker, owner of Skateland, Martinez, Calif., will soon erect Lake View Rink here. It will be a URO spot, 240 by 160 feet, at 14th and B Streets, six blocks from downtown and facing City Lake. Cement blocks and steel beams will be used.

There will be seating for 1,500 spectators and a stage to accommodate bands and stock attractions when available. Paul J. Gilbert will direct its management.

Mrs. Barker will build a home atop the rink for her own use.



OFFICIALS OF THE OHIO CHAPTER OF THE RSROA, who met recently in Cincinnati to plan activities for the year, are left to right (seated): Harry L. Denis, Coliseum, Mansfield; George E. Anagnost, Skateland, Columbus; Walter Delscamp, Dayton; C. V. (Cap) Sefferino, Cincinnati. Standing: Russ Flegle, Skateland, Tiffin; Albert T. Williams, Marietta, Marietta; Jack V. Dalton and De Forest Reynolds, Roller-cade, Cleveland and Toledo; William F. Sefferino, Sefferino Roller-drome, Cincinnati; George F. Horvath, Skateland, Cleveland, and Albert W. Kish, Lima Rink, Lima.

Reading Spots Turn To Radio Publicity

READING, Pa., Oct. 6.—Rinks and other amusement centers are combating the famine of advertising during the current strike of newspaper printers, which is tying up both daily papers in the city, by using radio to build their attractions.

A variety of means of publicity were tried, and radio seems to be the most effective. Rinks are taking spot announcements several times during the morning, afternoon and evening broadcasts, and the results have been favorable.

When newspapers resume, rinks expect to use more air time when advertising budgets can be established on a normal basis.

Bill Holland Cracks Up

TRENTON, N. J., Oct. 6.—Bill Holland, president of the United Rink Operators and operator of Skateland, Bridgeport, Conn., an auto speed driver before the war, returned to the sport in a race at the Trenton Fair here, September 30, and received a shoulder and other injuries when his car skidded in the 20-mile event and crashed thru a fence. Another contestant, Harry Hutchinson, of Springtown, Pa., was killed when he lost control of his auto in the same race.

Martinez Contest Sanctioned

MARTINEZ, Calif., Oct. 6.—Martinez Figure-Skating Club has received sanction from the United States Amateur Roller Skating Association to hold a dance and figure contest at Skateland here October 21. U. S. Figure Skating Association will provide the judges. A class for judges will be inaugurated at the same time.

S. CHARLES PEFFERS, of Oakland, Calif., chairman of the RSROA Figure Skating Committee, visited the national office in Detroit after a trip to the East.

ROBERT MARTIN, son of Fred A. Martin, secretary-treasurer of the RSROA, is devoting his full time to the operation of the national office, Detroit.

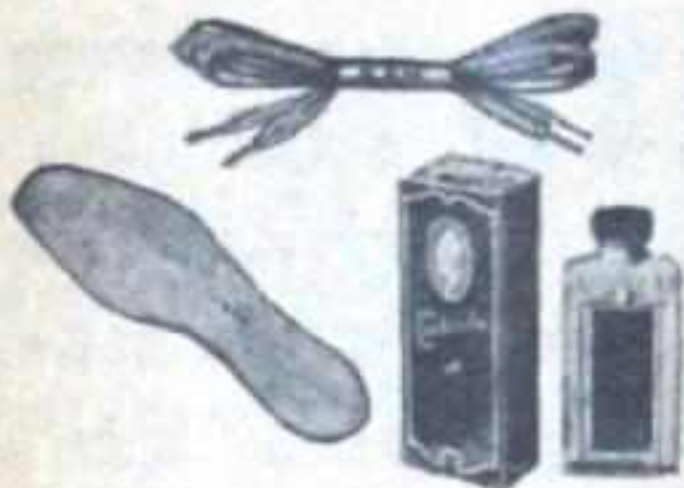
Ice-Cream Skate, 12 Cents, Jams Portland Roller-drome

PORTLAND, Ore., Oct. 6.—Roller-drome here packed them in September 27 with a novel stunt—a "get acquainted night"—that included free ice cream with a 12-cent bargain admission. Jerry Gilmore and Len Hoyt alternated at the organ.

Manager Clarence Neal said the turnout was more than 600 and the stunt accomplished its purpose by introducing a new crowd.

BERT AND AGNES DOSS, who operate the Circus Rink and Park at Bloomington, Ill., expect to sell the property shortly and build another rink.

**ROLLER SHOE
Accessories
AVAILABLE TO-DAY**



LACES

54" — 63" — 72" and 81" black and white.

CINDERELLA POLISH

That Famous White Buck Polish, the finest made.

INNER SOLES

for smooth comfort and fit. Men's and Women's.

RUBBER HEEL TOE STOPPERS

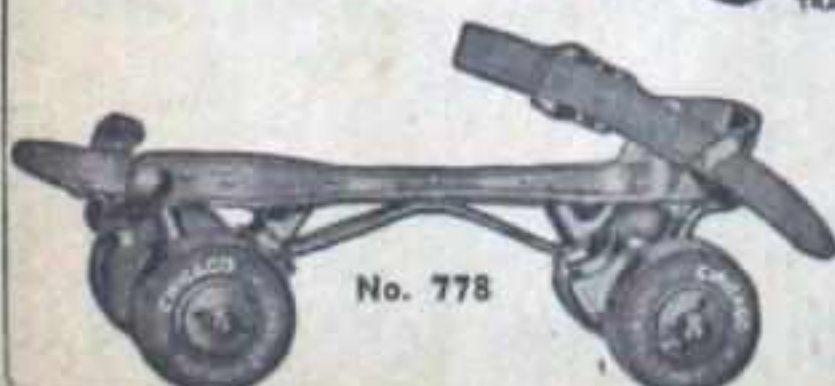
Your skaters need.

Write for Complete Service
Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY

Manufacturers of those famous BETTY
LYTLE Roller Shoes
CAMBRIDGE, MASS.

RINK MEN WHO USE "CHICAGO" SKATES



ARE SUCCESSFUL

There's a Reason!!

CHICAGO ROLLER SKATE CO.

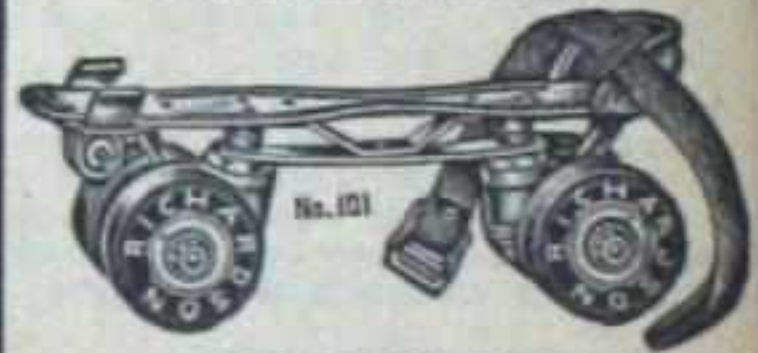
4427 W. Lake St. CHICAGO, ILL.

HAVE A JOB TO FILL?

Don't hire anyone until you have examined the veterans' advertisements in *The Billboard* this week. At least one of them has the qualifications you need.

TURN TO PAGE 43

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.

Established 1884

3312-3318 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

ROLLER RINK AND AMUSEMENT PARK FOR SALE

Wonderful opportunity for future. Paying big dividends now. Has large permanent roller rink, good modern house and midjet race track on grounds now, room for dance hall, full set of rides and plenty parking space. Main highway, good bus service between two good towns in the heart of Iowa, located in Cedar Rapids. 30-day possession. Look into this.

HENRY W. SIEPMAN, Cedar Rapids, Iowa.

ATTENTION

Special Sale on PRECISION BEARINGS No. 37 @ 40¢ each. All our Bearings are new, not seconds. Balls, 3/16" round, true, high-grade steel, @ \$1.50 per 1000. We have Precision Wood Wheels. Also general supplies for Roller Rinks. Send in for full particulars. Large quantity of Brooks Detachable Toe-Stoppers.

JACK ADAMS

1471 Boston Road Bronx, New York, 60

No. 321 DUSTLESS FLOOR DRESSING

Cleanse the air, providing a snug grip with less wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D. GAGAN BROTHERS 444 Second St. Everett, Mass.

PUSH POLE TENT

40x90 Khaki, Trimmed in Red. Poles, Ropes and everything ready to put up. In good condition. Also 20 gallons Canva-Lastic. Price \$500.00.

C. J. PULLIAM

c/o Roller Rink, Attention, K.S.

Sterling Silver Friendship Rings PRICED LOW!



No. 5R450—\$22.50 Per Gross In "6" Assorted Patterns

Expensive Looking Sterling Silver Friendship Rings. "6" New Attractive Embossed Patterns. In All Ladies' Sizes.



No. 5R449—\$36.00 Per Gross In "6" Assorted Patterns

Good Weight Sterling Silver Friendship Rings. An Assortment of "6" New Attractive Patterns. Ladies' Sizes.

HARRY PAKULA & CO. 5 N. Wabash Ave. Chicago 2, Ill.

PLUSH and FUR ANIMALS



DOLLS AND NOVELTIES for Carnival, Bazaar, Bingo and Salesboards.

Immediate Delivery

Stop in or write for Bulletin No. 18.

MAYFAIR MDSE. CO. Wayne Products New York 10, N. Y.

CHAIRS

Many Styles Also Folding Tables PROMPT SHIPMENT



ADIRONDACK CHAIR CO. 1140 Broadway New York 1, N. Y. Dept. 5 Corner 26th St.

LEADING SELLERS IN FUR COATS

LOW JACKETS PRICES CHOKERS • SCARFS ALL GENUINE FURS Our new 1946 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW COMPLETE CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries. H.M.J. FUR CO. 150-B W. 28th St., New York 1

Be Our PERFUME DISTRIBUTOR

Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Cosmetics. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast shipments!

SELL STORES, JOBBERS OR DIRECT Greatest demand in history! Pleasant, easy work, plus immediate profits. Get started! WRITE TODAY for free details and sample. TOWER HALL 425-E Manhattan Bldg. Chicago 5, Illinois

CIGARS

5c Cigar, very mild, a good repeater, \$48.00 per thousand. We pay shipping charges on cash orders.

VERNON YONTZ SALES CO. Bylesville, Ohio

OPPORTUNITIES

A Display-Classified Section of Business, Sales and Employment Opportunities RATES: Display 60c an agate line . . Minimum 10 lines . . Maximum 1/8 Page Classified 10c a word . . Minimum \$2.00 . . Maximum 50 words ALL CLASSIFIED ADVERTISEMENTS MUST BE ACCOMPANIED BY REMITTANCE IN FULL Forms Close Thursday, 4:30 P.M., in Cincinnati, for Following Week's Issue:

ACTS, SONGS & PARODIES

"BABY, BABY" — ROUGH, BUT SWEET. Attention, Recording Co.'s, prof. copies free to professionals. Rudolph Song Publications, Box 2462, Phoenix, Ariz. oc13

COMPLETE SERVICE FOR WORDS OR MUSIC. Starting at \$2.00. Send for free booklet. Recordings made. B. & L. Music Print, Conrad Bldg., Providence, R. I. no10

FRANKEL'S ORIGINAL ENTERTAINERS' Bulletins, containing Band Novelties, Parodies, Dramatizations, 25¢ each; 5 issues, \$1.00. Don Frankel, 1508B Homan Ave., Chicago 28, Ill.

FREE CATALOG! — SPECIAL COMEDY MATERIAL for all performers. Comic's diversified collection, \$2.00. Kleinman, 25-31 30th Road, Long Island City 2, N. Y. no3

JIMMIE MUIR'S LAUGH LINES, COMEDY, Burlesque, Mind Reading Act, "M. C." Material, Stories, Gags and Bits. Mail dollar to 6185 Buena Vista Ave., Oakland 11, Calif. oc20

RADIO AND STAGE COMEDY COLLECTION of sure fire Acts, Bits, Routines, \$2.00. Information weekly radio script service. Uncle Cal, P. O. Box 274, Frederick, Md. oc27

MUSIC TO POEMS, \$6.00; SONGS RECORDED, \$3.00 up. Music printed, free catalogue (stamp). Write own melodies. Compositone, \$3.00. Urab-BB, 245 W. 34th St., New York 1. oc27

THE SONG-SMITH MAGAZINE FOR SONGWRITERS, Singers, etc., 10¢ per copy. Published by Continental Distributors, 612 E. 11th St., New York 9.

YOUR WORDS SET TO MUSIC—SONGS ARRANGED, Revised, Copyrighted. Write today for our free booklet "Getting Ahead in Songwriting." Song Service, 331-B West 46th, New York. oc27

AGENTS & DISTRIBUTORS

A GOOD PROPOSITION IN GOODS, WALL Plaques and Statuary, beautiful and charming. Write now for free circular. Pyramid Studios, 1620 Michigan, Kansas City, Mo.

AGENTS — SELL BAUM'S ACE FOOT PREPARATIONS. Profitable fast seller. Repeats. Particulars free. Baum's Ace Products Co., Ridgewood Station, Brooklyn, N. Y. oc27

AGENTS — OUR COMIC XMAS CARDS SELL like hot cakes in December; 3 samples, 25¢; 100 for \$4.00. W. B. Fox, Box 147, Mobile 2, Ala.

BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif. ja12

CANDY AND MERCHANDISE DEALS — Carded Goods, Boards, etc. Distributors, wagon men, write for prices. Variety Sales, 1058 N. Rockwell St., Chicago 22. oc20

CHRISTMAS CARDS — 21 AND 25 IN BOX. \$40.00 per 100 boxes; 2 sample boxes, \$1.00. Hurt Bros., 1330 S. Grove Ave., Berwyn, Ill. oc13

COMIC GREETING CARDS — SAMPLES AND wholesale price list, 25¢. Muhlheim's, B-1417 Harrison Ave., S. W., Canton 6, O.

DISTRIBUTORS WANTED FOR MAGIC CARD Tricks. Reasonably priced. Sell on sight. Everybody likes magic. Sample set, 75¢. Marshall & Willis Magic, 4600 W. Vernor Hwy., Detroit 9, Mich. oc20

ELECTRIC ON AND OFF FLASHER—DROP in socket, replace bulb. Sample, four dimes; dozen, \$3.00, prepaid. S. Kelley, 2302 Ontario St., Fort Wayne 8, Ind. oc13

HITLER'S LAST WILL AND TESTAMENT — Fast seller; six samples, 25¢; trial offer, 35¢, \$1.00; 100, \$2.00 postpaid. Jay Jay, 2927 W. 18th St., Brooklyn 24, New York. oc20

HURRY, READ THIS — SOCKS, SOCKS; 5¢ pair in case lots. Men's fine silk cotton irregulars. Hit the highways now. Make a cleanup, \$79.50 a case, 100 dozen. Sample dozen, \$1.25, bill and stamps. You wear good socks. Western Mills Co., Ben Lomond, Calif. oc20

LEATHER BILLFOLD SPECIALS, \$15.00 AND \$45.00 gross. Samples six each, \$3.00. Wm. Hess, 310 E. 32d St., New York 16, N. Y. oc13

MAKE BIG MONEY HANDLING OUR LINE OF low priced Swiss Watches, Cameras, Cigarette Lighters, Premium Items, etc. Free catalog. American Merchandising, BE-2, 406 Vandiver Bldg., Montgomery, Ala. oc27

MILLIONS SOLD MONTHLY — FASTEST SELLING novelty. Generous trial order, \$1.00. Dime brings samples, wholesale prices. Here's another. Every car owner a prospect. Retails for \$1.50; costs 39¢. Sample, exclusive territory offer, 25¢. Barkley Co., Dryden 4, Va. no10

RELIGIOUS STATUETTES — MARBOD COMPOSITION, very attractive, excellent, 15¢ and 49¢ sellers; dozen, \$1.10 and \$3.55 respectively. Less in gross lots. Simmons, 317 Third Ave., New York 10, N. Y. no3

"SECRET RACES," 8 HORSES PER RACE. 5 different races per pack. Introductory trial offer of 15 packs (75 races) only \$1.00. Over 100% profit. Gives Win, Place, Show and Odds. Earn \$15.00-\$25.00 daily. Order or send 10¢ for sample pack and details. Worthmore Dept. Sr., 221 E. 20th, Chicago 16. oc13

SELL BEAUTIFUL PEARL GOLD AND SILVER Nameplates. Plate glass, metal frames. Full size (2 1/2"x9") sample, your name, \$1.00 prepaid. Nothing free. Warren Lawson Studio, Box 347, Austin 2, Tex. x

SELL DDT LIQUID AND POWDER, AMERICA'S fastest selling insecticide. Army developed and approved. Kills all household pests; one application lasts for months. House to house men are cleaning up. Samples and sales proposition, \$1.00 postpaid. Mid-States Sales Company, Bloomington, Ind.

WELCOME HOME CLOTH OUTDOOR BANNERS, 18x72, red on white, \$12.00 dozen; retails for \$2.50. Frank Clarici, 519 Roehling Ave., Trenton, N. J. oc20

\$4.97 PUTS YOU IN LIFETIME BUSINESS — Write the Midwest Drug Co., Dept. 3, Columbus 15, O. no17

SOME DEFINITELY NEW DESIGNS

of our PORCELAIN FINISHED composition STATUES in MAGNIFICENT COLORS.

"CANDIDLY SPEAKING" No. 4572K 9 1/2 inches high. Base: 4 1/2 inches. Weight: 36 lbs. per doz. pairs. Packed: 1/12 Doz. Pair in. \$57.60 per doz. pairs. "SEEING IT FACE TO FACE" No. 4573K 10 1/2 inches high. Base: 4 1/2 inches. Weight: 42 lbs. per doz. pairs. Be sure to visit our Sample Rooms. Chicago Sample Room is at 115-119 S. Market St. Our Minneapolis Sample Room is at Room 805, Masonic Temple Bldg., in charge of Mr. A. A. Bennett.

Fully illustrated price list K mailed to any re-seller for GIFT GOODS, ranging in price from \$1.80 to \$90.00 per doz.

LEO KAUL IMPORTING AGENCY, Inc. 115-119 K South Market St. Chicago 6, Illinois

FLASH—FOR EVERY TYPE CONCESSION

Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Fair Special" List Now Ready—Write.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested in. 1-day Service ACME PREMIUM SUPPLY CORP. 3333 LINDELL BLVD., ST. LOUIS 3, MO.

JOKES AND TRICKS WHOLESALE

STOREKEEPERS—JOBBER—PITCHMEN THE FAD IS SWEEPING THE COUNTRY. Make Your Store the Hottest Spot in Town. Popular Selling Numbers Retails 10¢ and Up.

Table listing various joke and trick items with prices. Items include Lapel Squirts, Luminous Paint, Comic Mirrors, Comic Buttons, Jumbo Comic Button, Auto Bombs, Wizard Deck Cards, Hindu Tumbling Rings, Color Changing Cubes, Buzzer Racket Letters, Hindu Money Vanisher, Jumbo Dollars, Sneezing Powder, Bitter Butt Powders, Bloody Soap Powder, Hot Seats, Alarm Clock Candle Joke, Stink Plugs, Invisible Secret Lover's Ink, Shooting Book Matches, Shooting Cigarette Loads, Torchlight Book Matches, Hot Tooth Picks, Bitter Tooth Picks, Itch Powder, Lovers' Fun Cards, Daddy Bankroll, Ventrillo Voice Thrower, Hot & Salty Candies, Phony Letters, Chinese Bottle and Rope Trick, Snake Jam Jars, Snake Cream Jars, Scotch Pants Puzzle, Rodeo Puzzle, Famous "T" Puzzle, Jumping Candy, Trick Soap, Mustache and Goatee, Gay Ninety Mustache, Comic Farmer's Beard, Comic False Nose, Anti-Gravity Bottle Top Trick, Prison Pennants, Black Eye Joke, Lady Kidder Hanky, Goofy Golf Balls, Chinese Ring Illusion, Penny in Bottle, Hand Monkey, Character Make-Up Kit, Spirit Gum, Horns, Good American Make, Cigarette Rollers, Wolf License.

Comic Cigarette Labels \$1.50 \$ 9.00 Comic Diplomas 1.50 12.00 Magic Race Games 1.75 9.00 Jumbo Dollar Bills, 12" Long 2.25 15.00

Send Deposit, Balance C. O. D. HARRY B. SCHWAMM 237 East Ninth St. New York City 3, N. Y. Manufacturers—What Have You for Sale?



No. 502 WHITE ALUMINUM POLISHED "KEY TO MY HEART" BRACELET Per Doz. \$4.25 JEWELCRAFT CO. 5217 Hunter, Norwood 12, Ohio

CHOCOLATES

Chocolate Deals Immediate Delivery

WRITE FOR YOUR COPY OF OUR NEW CIRCULAR AND PRICE LIST

SPARTON NOVELTY CO. 3557 N. HALSTED ST., CHICAGO, ILL.

ATOMIC ENERGY

Was not needed by the Indians. They even communicated by tom-toms. Today Indian Drums are ever popular everywhere. Hand Skin Painted, large, \$9 per doz.; small, \$6 per doz. Also Plain Navajo Indian Rugs, runner sizes, \$3.50 each. Cedarwood Tomahawks, \$3.60 per doz. Bows and Arrows, hand painted, \$3.50 per doz. Navajo Miniature Wool Yarn Dolls, \$3.50 per doz. Please write for latest price list. Immediate delivery. Note new address:

INDIAN & WESTERN DISTRIBUTORS 427 Ernest & Granmer Building DENVER 2, COLORADO

The Biggest Money-Maker in the Army Goods Business

U. S. ARMY RAINCOATS

Rubber Lined—
Double Back
Fully Repaired
Assorted Sizes

PER DOZEN, \$18.00

Minimum Order 5 Dozen
25% Deposit With Order,
Balance C. O. D.

ARMY AND NAVY SURPLUS STORES

225 West 2nd Street
OWENSBORO, KY.

TAMPA CIGARS

HAND MADE, CLEAR HAVANA BLENDS

Packed 50 to box, each cellophane wrapped, attractive box, the best cigar that money can buy. Direct from the cigar center of the world. All shipments F.O.B. Tampa, Fla.

"KALAVA CORONAS"

10¢ Retailer	Per 1000	Per 2500
	\$75.00	\$72.50
2 for 25¢ Retailer	Per 1000	Per 2500
	\$90.00	\$87.50
15¢ Retailer	Per 1000	Per 2500
	\$100.00	\$97.50

Send Full Amount or 50% Deposit, Bal. C.O.D.
D. B. FLEISCHMAN CIGAR CO.
414 TAMPA ST. TAMPA 2, FLORIDA

RUSS RENAUD NOVELTY

Successor
J. A. WHYTE & SON
SPECIAL
Plastic Brooch Pins, 10 Gross Lots ... \$10.00
Single Gross ... 1.50
Your Name on Sea Shell Brooch. Material to Assemble.
Sunset Shells, Per Gross ... \$ 2.25
Per 1000 ... 13.00
Jewelry Brooch Pins, Per Gross ... 1.50
Per 1000 ... 10.00
Brooch Cards, Per Gross60
Coral Colored Letters, Per Lb.60
Cement, Per Tube20
Will Be Making Shell Lamps Soon.
Shells for making Shell Jewelry, all kinds of findings for Shell Jewelry.
SHELL JEWELRY
Earrings, Per Dozen ... \$1.00 to \$ 7.20
Brooches, Per Dozen ... 2.40 to 7.20
Sets, Per Dozen ... 9.00 to 10.50
Write for Catalogue.

RUSS RENAUD NOVELTY
P. O. Box 1101, L.R. MIAMI 38, FLA.

BINGO SPECIALS

1500 to a Set
MR. JOBBERI GET ACQUAINTED WITH OUR PRICES!
Write for Catalog!
MORRIS MANDELL & CO.
131 W. 14 St., New York 11, N. Y.

CHOCOLATES

In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.
Earl Products Co.
221 N. Cicero Chicago 44, Ill.

POCKET KNIVES

Assorted Styles, \$9.00 to \$36.00 doz.; Fountain Pens, sets \$7.50 to \$48.00 doz.; De Luxe Zipper Wallets, \$16.00 to \$36.00 doz.; Briar Pipes, \$6.00 to \$30.00 doz.; Pocket Lighters, \$8.00 to \$24.00 doz. Sample lines, \$10.00 to \$25.00, shipped PREPAID.
J. B. OWENS CO.
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NOTICE—Only advertisements of used machines accepted for publication in this column.

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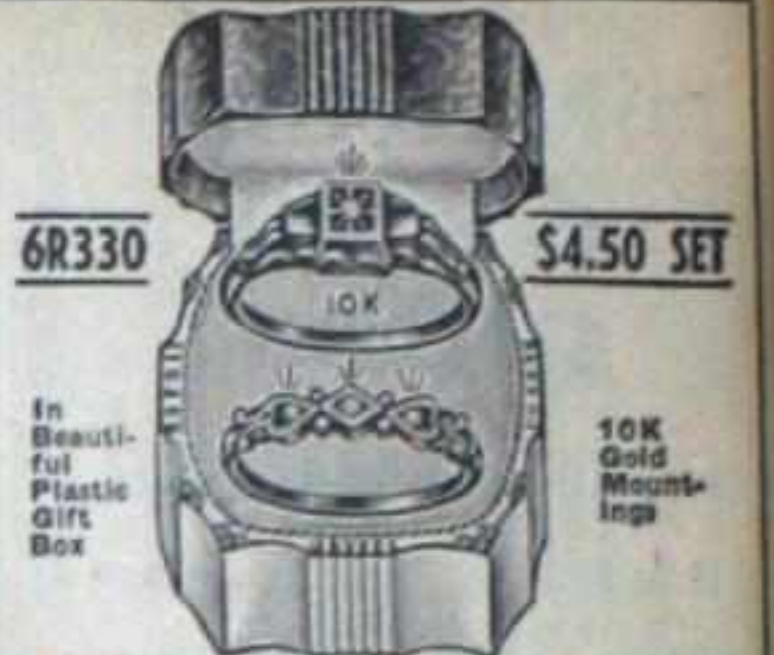
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rect positive paper. Simple, speeds production, usual quality. Information, dollar. Money back if not decidedly pleased. Superior Camera Co., Dept. B, Dewey, Okla.

3 PORTO-PHOTO CAMERAS, 1 1/2 x2 AND 3x4,
double units, portable; leatherette covered, demonstrator, slightly used; chrome trim. Sacrifice, \$400.00 each. Direct Positive Camera Co., 42 Asylum St., Hartford, Conn.

5 GROSS 8x10 DOUBLE WEIGHT DIREX
Positive Paper at \$8.00; four rolls 3 1/2" Direx at \$7.00; one roll 3 1/2" Direx at \$8.00. PDQ Camera Co., 1161 N. Cleveland Ave., Chicago, Ill.

PRINTING

ATTRACTIVE—100 LETTERHEADS AND
Envelopes, three, four lines copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. de22

LOW PRICES—QUALITY WORK, SAMPLES,
price list free. Letter press and offset. Try us Lee Wilson, Printers, Niles 1, Mich. oc20

SACRIFICE POWER-DRIVE MULTIGRAPH
Printing Press. Automatic feed, automatic inking attachment, 4 cases 6 to 24 point type. Guaranteed perfect condition. Easy to operate. Prints letterheads, envelopes, circulars as large as 8 1/2 "x11". Only \$95.00 prepaid, 50% deposit. Crystal Company, Crystal Bldg., 1517 Marshall, Shreveport, La.

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CARNIVAL AND SIDE SHOW BANNERS—
Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. oc20

TATTOOING SUPPLIES

TATTOOING OUTFITS, DESIGNS, INK—
Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zeis Studio, 728 Lesley St., Rockford, Ill. de22

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A-1 CIGARETTE AND CANDY VENDING MA-
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CASH PAID FOR CIRCUS PROGRAMS, POST-
ers, Photos, Herald, Couriers, Route Books, etc. America's leading dealer. Lists issued. Name, please. C. Spencer Chambers, 218 Stuart Ave., Syracuse 6, N. Y.

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be in good condition. New York Cigarette Service, 608 E. 182d St., Bronx 57, N. Y. Fordham 5-0220. no10

ELI WHEEL, ANY PLACE USA. ALL CASH,
no inflated prices. Tom Hughes, 408 Club Drive, San Antonio, Tex. oc20

WANT 2,500 SQUARE FEET OLD CANVAS.
Mildew or leaks don't hurt, but not rotten. Cash if cheap. F. Shafer, Odon, Ind.

WANTED—PERMANENT ROLLER RINK IN
West or South. Must be in A-1 condition. Will consider Portable in A-1 condition. Box C-459, Billboard, Cincinnati 1, O. oc20

WANTED TO BUY—NO. 5 ELI FERRIS
Wheel. Must be in A-1 condition. State price. Address Howard Maturos Amusement, 1604 W. 17th St., Chicago, Ill.

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You can try one dozen at my expense. If it isn't all I claim it to be, send them back and your money will be refunded immediately.

Price per dozen, \$5.50

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Only \$1.25 per dozen boxes

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Act fast! Only 150 cartons available. That's all—there ain't no more!

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\$

S. S. Plated Ring. Doz. \$3.75
Damaskene Bracelet. Doz. 6.50
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Anklets, Gold Filled. Doz. 6.00

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Handsome 3-Pc. Kitchen Set. Matching knives with carbon steel blades and riveted hardwood handles. 12 1/4" bread knife with 8" serrated blade. 8 3/4" utility knife with 5" serrated blade. 6 1/2" paring knife with 3" blade. . . . A fast mover—priced right. Sample set \$1.25. 83225254—3-Pc. Sets. Per Doz. Sets \$10.80.

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FOR IMMEDIATE DELIVERY!

SPECIAL!

Ladies' Swiss Wrist Watches, 4 Jewels, Chromium Case, Silk Strap. \$7.75 Each.

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 - No. 2—Men's, Swiss, 7 Jewel, Shock Proof, Water Proof, Anti-Magnetic, Sweep Second Hand, Leather Strap. Ea. 17.75
 - No. 3—Ladies', 15 Jewel, Swiss, Stainless Steel Case, Corded Strap. Ea. 19.95
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F. O. B. N. Y.

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Standard Popular Brands!

State quantity wanted and choice of brands to get free details.

BOX NY-71, Care The Billboard
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Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

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AFTER OCTOBER 31 — 10 PIECE DANCE
Orchestra, organized 3 years. Neat appearance, sober. Want steady work. Aaron Cox Orchestra, 619 N. Pine St., Seymour, Ind. oc20

EIGHT PIECE ORCHESTRA DESIRES EN-
gagements for Chicago and vicinity. Write or phone Leader, 2912 W. 35th St., Chicago 32, Ill. Lafayette 4579. no3

CIRCUS AND CARNIVAL

AT LIBERTY — CIRCUS ACTS, HORSES,
Dogs, Ponies, Goats and Single Aerial Number; Circus Band and Callope. Fisher Bros., Box 104, Jackson, Mich. oc20

MISCELLANEOUS

BEAUTIFUL CREOLE, 30, EXPERIENCED
Pianist, desires work in colored club, South preferred. Write Rose Davis, Avella, Pa. x

EXPERIENCED COLORED JUKE BOX SER-
vice Man. Will accept position on percentage basis. Esper Ward, P. O. Box 291, Dayton, O.

M. P. OPERATORS

A-1 COLORED PROJECTIONIST — WILL AC-
cept position anywhere in East or Middle West. Can manage also. Twelve years' experience. Esper Ward, P. O. Box 291, Dayton, O.

MUSICIANS

ALTO OR TENOR MAN — EXPERIENCED,
fake, read; reliable, no drunk. Want small unit. Rollin Kilnising, Richland Center, Wis.

ALTO SAX — AGE 21, PLAY FINE 3D, HAVE
good tone. Close here October 14. Phone or wire Lynn Coy, Trocadero Dinner Club, Corpus Christi, Tex.

AMERICA'S ACE ACCORDION ARTIST DE-
sires position with combo or as soloist. Location in or vicinity of Los Angeles. Classics to boogie-woogie. Hot improvising. Write all details, Box C-461, Billboard, Cincinnati, O.

AT LIBERTY — PIANO MAN, NEAT, DEPEND-
able. Small combos; prefer location. Contact Dick Ballard, 508 Eleventh Ave., Greeley, Colo.

AT LIBERTY — DRUMMER, UNION, YOUNG,
married. Large or small combo, any style. Prefer location. All considered, 216 E. 7th, Augusta, Kan.

AT LIBERTY — HAMMOND ORGANIST AND
Vocalist Team. Recently discharged, young, personable. Cocktail lounge, hotel. Go anywhere. Box 308, Dixon, Ill.

BASS MAN — 29 YEARS OLD, VERY FINE
car. Also read well. Prefer cocktail combo but will consider anything. Close here October 14. Wire or phone Bass Man, Trocadero Club, Corpus Christi, Tex.

DRUMMER — GOOD BEAT, EXPERIENCED,
dependable. Two or four beat. Read, fake, shows. Travel, have car. Cut or no notice. Wire Buddy Del Mar, 1027 Fort Worth Ave., Avalon Apt. Hotel, Dallas, Tex. oc13

DRUMMER — UNION, EXPERIENCED, SIN-
gle, sober. Fine pearl outfit, car and trailer. Desires joining reliable novelty night club orchestra. Box C-464, Billboard, Cincinnati 1, O.

HAMMOND ORGANIST — STANDARD RINK
tempo, dances, desires permanent position. Good winter season considered. Union. All offers considered. Box C-463, Billboard, Cincinnati 1, O.

LEAD ALTO AND CLARY — UNION, LOCAL
10, Chicago. Cut any book. Honorable discharge. Available around October 17. No small combos. Minimum \$80.00 and transportation. Arrange and play some trumpet. Chuck LaBarre, 416 Elliott St., Alexandria, La.

PIANIST — PLENTY EXPERIENCED ALL
lines, available in three weeks. Age 38, union. Prefer South. Box C-455, Billboard, Cincinnati 1, O. oc13

PIANIST — HONORABLY DISCHARGED, 28,
experienced. Full band, combo or single. Harmon Mize, Box 572, Meridian, Miss. oc20

PIANIST — YOUNG, EXPERIENCED, GOOD
appearance. Discharged veteran. Desire location. Bob Williams, 105 W. Burlington St., Iowa City, Iowa. oc20

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semi-name bands. Veteran, age 29, good appearance, sober, dependable. Locations preferred. Travel by car. Don Bartsch, 423 1/2 Hampshire St., Quincy, Ill.

TRUMPET MAN, TENOR MAN — EXPERI-
enced semi name bands. Notice required. Prefer combo or commercial band. Travel anywhere. Fake, read, No drunks or characters. Have car. Write, wire c/o John Prochaska, 745 14th St., San Diego, Calif. oc13

TRUMPET — EXPERIENCED, FAKE, JAM;
good take-off. Age 20, good appearance. Prefer small unit. Blaine Peckham, Richland Center, Wis.

TRUMPET — EXPERIENCED, AGE 31; GOOD
reader, takeoff. Commercial and hotel bands considered. A. Trumpet, General Delivery, Indianapolis, Ind.

TRUMPETER AND SINGER — UNION, EX-
perienced. Fake and read. Will travel. Howard Moore, 48 W. 73d St., New York. Apt. 38, ENdicott 2-2092.

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BALLOON ASCENSIONS — PARACHUTE
Jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shafer, 1041 S. Dennison, Indianapolis 8, Ind. no10

E. R. GRAY ATTRACTIONS—SPIRAL TOWER,
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Available for outdoor, indoor events. Real act. For particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

VOCALISTS

COLORATURA SOPRANO — AMERICAN
Spanish, Mexican Vocalist and America's foremost Pianist. Open for A-1 engagement. Florida. New York. Bookers, note. Pianist, 390 Arcade Bldg., St. Louis 1, Mo. oc20

VOCALIST — GIRL SOPRANO, NIGHT CLUB,
hotel experience, would like to join band. Pleasant personality. Popular and classical music. Miss Layne Elton, 7114 W. 43d St., Berwyn, Ill. oc13

VOCALIST — WANTS WORK WITH NAME OR
semi-name band. Sweet or jump vocals. Sober and reliable, age 23. Phone 1697. Bob Justice, 617 1/2 Lincoln Drive, Grand Forks, N. D.

YOUNG LADY VOCALIST DESIRES OPPOR-
tunity with good established orchestra, band. Experienced, capable, attractive. Asset, not a liability. Write, wire for photos, details. Corky McGowan, 1415 Hill, Joplin, Mo. No characters.

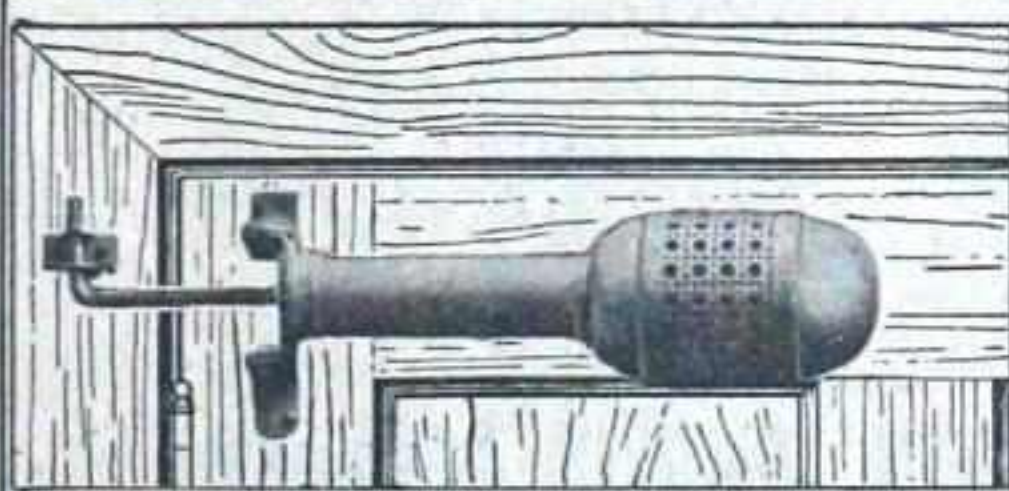
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COWBOY SINGER, GUITARIST, M.C. — AGE
36, 19 years in radio, vaudeville; highest references. Flashiest wardrobe. Currently appearing World's Welterweight Champion Freddie Cochrane's cocktail lounge. Just completed one year's engagement at WAAT network. Bill Johnson, 1283 Baker St., Hillsdale, N. J.

PHILIP (FRANKIE) MORRIS — COMEDIAN,
Singer, Dancer, M.C., etc. Sock "Hokum" specialty man. Available for any type show, unit, flash act, night club, hillbilly combos, etc. Clever recognized versatile actor. All essentials. Complete details on request. State salary. Melrose Hotel, Toledo, O.

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Here's a profit opportunity that you can't afford to miss. Special bargain assortment at \$25, \$50 and \$100 and more including pins and earring sets and novelties that sell on sight. Big profits, easy sales. Send 25% with order, balance C. O. D.

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- No. 10—Double Gardenia Corsage \$4.00
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- No. 96—Bust of Ecce Homo and Mater Dolorosa in fitted cut-out boxes. Dozen Sets 8.50

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The largest assortment of outstanding Fur Creations in our history available NOW. **CONEY, V-SHAPED SEALINES, BEAVER-ETTES, ETC.** Immediate Delivery. Reasonable Prices. Write for Free Catalogue.

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208 W. 27 St.
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5,001 ITEMS AT FACTORY PRICES

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MID-SOUTH SUPPLY CO.

219 E. Markham St. LITTLE ROCK, ARK.

No. 47

BIBLE COINS

Bible Souvenir Coins, silver dollar size. Lord's Prayer & John 3:16. 100, \$6; 1000, \$50; 15, \$1 postpaid. LeVite, Box 06, Billboard, 155 N. Clark, Chicago.

BOARD DEAL

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, 155 N. Clark St., Chicago 1.

CELLO-LEIS

Hawaiian Leis, cellophane, sparkling colors. \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004 M, Billboard, 1564 B'way, N.Y. 10.

COMIC CARDS

Colorful Comic Greeting and Joke Cards, all occasions. Send for circular. Marcy Mfg. Co., Box 5005 M, Billboard, 1564 B'way, N.Y. 10.

CROSSES

4 inch, gold sprayed. \$3.00 doz.; \$33.00 per gr. Plain Crosses mounted on rayon cord, \$2.50 gr. Knickerbocker Handkerchief, Box 5054 M, Billboard, 1564 B'way, N.Y. 10.

D. D. T.

5% solution, quart cans, \$4.00 per doz. Alex Stult, Box 5032 M, Billboard, 1564 B'way, N.Y. 10.

DOLLS & TOYS

36" Part Plush Bears, \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027 M, Billboard, 1564 B'way, N.Y. 10.

EARRINGS

Earrings, dangles, buttons. Gross lots only. Ass'd. styles, \$24.00 gr. Send cash. Richley Co., Box 5012 M, Billboard, 1564 B'way, N.Y. 10.

NO MERCHANDISE HITS FOR YOU

• **CHECK THIS LIST** of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

• **PICK THE ITEMS** you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

FURS

Low prices. Coats, Jackets, Scarfs. Latest styles. Free catalog. H. M. J., Box 5043 M, Billboard, 1564 B'way, N.Y. 10.

FURS

Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Rose Fur, Box 5053 M, Billboard, 1564 B'way, N.Y. 10.

FURS

Luxurious line of finest furs from \$17.50 up. Every style to choose from. Write now for 1946 catalog. Bon Marche Fur Co., Box 5059 M, Billboard, 1564 B'way, N.Y. 10.

JEWELRY

Cedarwood and Lucite Costume Jewelry. Buy from Mfr. 65-piece sample ass't., \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

JEWELRY

Sterling Rings, Barrettes, Charms, Anklets, Bracelets, Lockets. Sample \$16.00. Jack Roseman, Box 5031 M, Billboard, 1564 B'way, N.Y. 10.

JEWELRY

Lockets, Bracelets, Anklets, Signet Rings, Earrings. Send \$10 or \$20 for samples. Majestic Bead, Box 5038 M, Billboard, 1564 B'way, N.Y. 10.

LIGHTERS

Chromium plated windproof Cigarette Lighters available for immediate delivery. Write for quan. price. Sample postpaid \$1.50. Sylvan Co., Box 010, Billboard, 155 N. Clark St., Chicago 1.

LUGGAGE LABELS

Souvenir Luggage Labels, hard-get kind, originals from everywhere. Package 5, all different. \$1.50 doz. Lewis Novelty, Box M2, Billboard, Cincinnati 1.

MAGIC TRICKS

Dealers. Earn large profits with our line of over 100 fast selling Magic Tricks. Free catalog. Robbins, Box 5052 M, Billboard, 1564 B'way, N.Y. 10.

NEW BRACELET

Genuine Lucite Bracelet with space for engraving. 12 favorite colors. Sample order, \$5. Universal, Box 08, Billboard, 155 N. Clark, Chicago 1.

PEARLS

For jobbers and distributors, better grade. Sample line, \$25.00 to \$100. Also Pearl Boxes, Costume Jewelry, Box 5013 M, Billboard, 1564 B'way, N.Y. 10.

PREMIUMS

Dealers, Premium Users. Send for free catalog our line of low-priced Watches, Lighters, Cameras, etc. American Merchandising, Box M3, Billboard, Cincinnati 1.

TABLE LAMPS

All-Metal Table and Boudoir Lamps. Beautiful designs. Imm. Del. Send for free circular. Great Lakes, Box 015, Billboard, 155 N. Clark, Chicago.

WALLETS

Complete assortment of wallets and leather novelties. \$10 sample assortment. Money refunded if not satisfied. Supreme, Box 5057 M, Billboard, 1564 B'way, N.Y. 10.

WASH-TOYS

Durable, ass't colors. 5 1/2" long cord lace closing. \$6.75 dz. Mt. Vernon Novelty Co., Box 5006 M, Billboard, 1564 B'way, N.Y. 10.

WATCHES

Men's American made Walthams, 7 jewel. \$16.75. Rebuilt (guaranteed). 1/3 dep. Victor Dist., Box 5040 M, Billboard, 1564 B'way, N.Y. 10.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

ROBERT WARD . . . son of Doc B. W. Ward, called at the desk last week to tell of the show his 13 Negro actors put on recently under USO auspices at Pensacola, Fla. Robert was in Cincy after a hop to Michigan to bring his family back to Florida. Doc Ward will take his med show to a few spots in the North before opening the regular season thru the South.

OUT OF SERVICE into Pitchdom.

COL. C. A. MAITLAND . . . is on the sheet again thru West Virginia, and reports getting the groceries for his little Colonels.

PAT MALONE . . . and Jack (Bottles) Stover are gathering it with gheet from the apple-knockers in the Martinsburg (W. Va.) area.

FRESH MONEY folds as easily as old bills.

BEN (HORSEBACK) MEYERS . . . who has been pitching for the past 27 years, and now specializing on the giant-size balloons, asks for pipes here from Red McCoy, Joe Morris, Kid Lanzo and Ted Burdick.

DOC LIVINGSTON . . . and wife are back home in Cincinnati for a few weeks, working their own Exit foot products in Neisner's store.

BIG AL WILSON . . . after seven months with graph and scopes in Neisner's, Cincinnati, is heading for Miami for the winter. He holds the record for a pitchman in one spot in Cincinnati.

OLD-TIMERS REST on their laurels and others just sit down.

SLIM POPE . . . Ossie Osmundson, Dan Corsetti, Bill Swihart, Slim and the Shifflet boys were spotted recently in Staunton, Va., by Pat Malone and Jack (Bottles) Stover. The boys mentioned are old circus musicians, some of them having been with John Robinson and Sells-Floto, as well as other shows.

KID CARRIGAN . . . who has been in his Sixth Street, Cincinnati, med store for a long time, is slated to hit the road next month.

CHANGE OF TIME is time for a change to modern merchandise.

MIKE SULLIVAN . . . stopped at the Pipes desk last week and then headed for Indianapolis to work med. He was alarmed at the manner being employed by some of the med boys and fears that more States will be closed (See PIPES on page 70)

IDENTIFICATION BRACELETS
Heavy STERLING SILVER tag, chain of nickel silver and plated sister hook. Individually boxed. Doz. \$13.50. Same as above except tag is heavy silver plated, each on card. Doz. \$5.50. RECO MFG. CO., 19 E. Pearson, Chicago 11.

Ready Soon! OAK-HYTEX BALLOONS

See Your Jobber Immediately

The OAK RUBBER Co. RAVENNA, OHIO

STERLING and Gold Over Sterling

WEDDING BANDS A nice number at \$24.00 per gross. 1/4 deposit with order, balance C. O. D. Also variety of Ladies' and Men's White Stone Rings. Send \$5 for sample assortment. No catalog.

STERLING JEWELERS Carroll, Ohio

VERD-A-RAY

ARE YOU FAMILIAR WITH THE NEW INCANDESCENT LAMP? WRITE FOR DATA SAVE ELECTRIC CORP., Toledo 5, Ohio

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Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 137 E. Spring St. Columbus, Ohio BUY WAR BONDS FOR VICTORY

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REP RIPPLES

CIVIC PLAYERS, offering flesh bills, will again be in the Natick and Framingham (Mass.) area this winter. OLD COLONY PLAYERS, three people playing flesh bills, started their third season of auspice dates in the Taunton (Mass.) section October 3. CARLO FAMILY PLAYERS, four people presenting flesh bills, will play under auspices for the second season in the Roanoke (Va.) sector. CHET SPRINGER, pianist, is in his fourth week at Partind Hotel Supper Club, Grand Rapids, Mich. He had been with various tent rep orgs, including Jack Kelly Stock Company. CARL A. MYERS, former advance agent with the Lowe & Walsh Stock Company, has retired from road and now operates his own stage lighting company in Grand Rapids, Mich. He was electrician with the A. B. Marcus Show at the Ramona theater, that city, the past summer. GEORGE C. NICHOLS has sold his interest in the Rialto and State theaters, Grand Rapids, and retired after 28 years in showbiz. The Rialto, formerly the superba, played tab shows for years. BOUG AND LOLA COUDEN started playing schools with their show, Jugloma, at Hot Springs, and will probably work down toward New Orleans. They appeared several months with the Standby Players thru Oklahoma and Kansas.

CURTIS PLAYERS are showing under auspices around Providence using E. F. Hannan's Sisters of Eve. LEWIS SHOW, in the Cape Girardeau, Mo., sector, is using religious pictures. Lewis had a family flesh show in Oklahoma this summer. MIDLAND PLAYERS will locate at Melbourne, Fla., after October 15. Three people will be in cast presenting flesh bills. Org formerly made St. Petersburg, Fla., its headquarters. KEITH GINGLES, ex-rep leading man, is now with the touring company of The Desert Song, now heading eastward from the Coast.

Hugo Augmenting; Sets Winter Trek

KEARNEY, Neb., Oct. 6.—Hugo Players, who recently closed a successful season, has moved its tent and equipment to quarters here. In the spring Hugo is adding a new tent, 600 chairs and a truck.

Cast remained intact from the opening, March 2, until the finish, with exception of Warren Zimmer, who was forced to leave three days before closing due to a death in his family.

Hugo has left on a booking tour for winter circle, which opens in two weeks, using Kearney for the base.

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Auspice Tricks

By E. F. Hannan

THERE is a steady increase in small groups auspicing around cities. Many of these are part-time thespians but not a few make it a full-time job. One two-people trick has a clever lot of flesh bills and plays return dates without much effort in booking.

Most of these orgs carry five or less people, more than half tote four or less, and each season they are sure of a nucleus of bookings from past build-up.

With the flickers offering more and more cut to pattern fare, the fate of the flesh small trick is not such that it is liable to skid further, but is definitely on the upgrade. There is even an opening of halls and other places to show, and folks are showing strong signs of wanting something alive for a change.

Smith for Michigan Circle

GRAND RAPIDS, Mich., Oct. 6.—Skippy Smith was a recent arrival here and will work out of this city this fall and winter with his Lyceum Comedy Company. A circle of six medium-sized Michigan towns are being booked by William Bradley. Show will have a cast of 12, including vaude turns. Al Wiser and Ray Larron will handle the leads, and Smith will direct and do comedy. A special line of paper will be used.

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UNDER THE MARQUEE

(Continued from page 54)

B. J. Palmer who last year had the old Barnum and Bailey "Two Hemispheres" renovated and preserved for posterity. Zoltowski recently was honorably discharged from the army. . . . **AMBROSE ZEIMET**, clerk at the Hotel Tomahawk, Tomahawk, Wis., traveled more than 400 miles—from Tomahawk to St. Paul—to catch the Ringling-Barnum circus.

PEACE IS GREAT for the profession, but not if those who stayed with shows, supported by their experiences of the last four years, get the idea that shows can't move without 'em.

SGT. GEORGE W. (NICK) CARTER, stationed at Fort Sam Houston, admits that he was thrilled to the core at the prospect of catching three major circuses—Russell, Cole and Polack—at San Antonio within a matter of three weeks. "For," writes Carter, "I'm just as ardent a circus fan as there is on earth." . . . **CHARLES JONES**, working as a stagehand at the Hollenden Hotel, Cleveland, the past year, will return as boss property man for Orrin Davenport at Rochester, N. Y., November 12. . . . **SGT. ROBERT GOW**, clown formerly with the Kenneth Waite troupe, is now at his home in Mountain View, Mo., following discharge from the army. . . . **FAITH KING**, of Banard Bros.' Circus, worked her dog and pony acts at the Hardin County Fair, Kenton, O., September 25-28. . . . **JAKE J. DISCH**, clown cop, has been elected vice-president in his sixth year of membership on the Cudahy, Wis., library board. . . . **FRED FRANKLIN** is in Macon, Ga., for the winter following a season tour with the Bud E. Anderson Circus as trap drummer.

KARL ANNON hurrahs from near Manila that he's coming home to Philippi, W. Va., after three and a half years in the army. "You can add," he writes, "that I'll be out again next season with a circus." . . . **"ECK" ERDLETZ**, of the Northwestern University athletic staff, Evanston, Ill., is recovering from a severe illness that felled him last spring. . . . "Eck" formerly spent his summers with R-B and Sells-Sterling. . . . **DAVID LANO** and niece, Carolyn Chaney, are at Hot Springs after closing with Dan Rice. They will open their school show this month, to play dates in Texas, New Mexico and Arizona. . . . **HERMAN JOSEPH**, who clowned with the Barnum show in 1913 and a host of others before and since, is warming up to greet the Big One when it visits his home town, Goldsboro, N. C., later this season. . . . **BACK IN ACTION** after a five-year layoff, **JIMMY O'DONNELL**, of Boston, is working in clown alley and doing a novelty balancing turn with Austin Brothers. Jimmy is the husband of Ruth Sandy O'Donnell. . . . **JOHN D. KELLEY**, former Ringling legal counselor, who is writing a circus book, was in Chicago Sunday (30) with his three sons, all of them lawyers. One is located at Milwaukee, another at Washington and the third is just out of the navy. Kelley returned Monday to his farm near Baraboo, Wis.

BEGGARS ARE COMING

(Continued from page 41)

into a rage, and rounds up a gang and demands that he be taken in as a partner. Turner thru clever manipulation had divided the club into various individual corporations, and as a sop he offers Madison 200 shares of stock in his club, but when the gang sees that he has been duped they run out on him. Madison is holding out for more, with intentions of blackmailing, but the cigarette girl, with whom he has fallen in love, convinces him that he would bring himself down to same level as Turner if he persists, so they walk out together to face the world.

Paul Kelly, as Frankie Madison, is outstanding, with role fitting him like a glove. Dorothy Comingore as Florrie Dushaye, the cigarette girl, gives the part plenty of punch, and Luther Adler, as the suave Turner, gives a smooth performance. Herbert Berghof as the head-writer, handles his assignment well, and excellent characterizations are contributed by Adrienne Ames and George Mathews. The Cedric Wallace Trio, a Negro outfit, show well in their brief stance. Mielziner's scenic and lighting job is excellent and Harold Clurman's direction is competent. Show needs considerable tightening and faster action, with dialog more condensed. If this is done, Oscar Serlin can figure on this one settling down for a nice run on the Main Stem, for it is real meaty melodrama. *Samuel A. Lefkowitz.*

Karcher's Elvita

By E. F. Hannan

AN OLD-TIME med org, Karcher's Elvita Show, operated for a number of years by Frank Karcher, had as many ups and downs as any outfit that ever went out looking for customers. In the off season, Frank dealt faro bank for himself when flush, and for others when otherwise.

One time the opening of the show was in doubt and late spring was almost on, but thru a sheer piece of luck Karcher made the grade. It happened this way: Frank was dealing bank in Boston and one of the players was Jim Farley, of strike-breaking fame. Farley was called to the phone, and picking up all but a few blue chips, he said to Karcher: "Here, give the box to someone else and hold my seat with these chips till I get back."

Frank ran the chips up to a good bit of money before Farley got back, and Farley said: "Take half and give me the rest."

Karcher got about \$900 for his half and the next morning bright and early he was getting the show ready for the road.

Karcher was a versatile fellow. He had trotting horses, fighting cocks and racing pigeons, but always the med show or some road show that he would be interested in was his first love. He was a prominent character at race tracks, and to prove the rule that horse players die broke, Frank did just that.

PIPES

(Continued from page 68)

to them if they persist in their actions. He says that New York, California, New Jersey and Maine are shut tight, and adds that an organization for pitchfolk, Tripods, is in process of formation in New York.

DOC HAROLD WOODS . . . med, is opening a trailer camp in St. Petersburg, Fla., with George Lytle, another pitchman managing it.

BILL BLOOMHART . . . is working around Chicago.

THREE GIFTS

(Continued from page 40)

Herman Serotzky, Max Rosen, Paul Steiner, Sam Levin, Isadore Lash, Leib Konigsberg and Max Applebaum.

DANCERS: Nina Caiserman, Beatrice Weiseman, Lillian Walitzsky and Lillian Zanor.

Maurice Schwartz and his Yiddish Art Players bowed-in for their 26th season, Monday (1). They are back in their old neighborhood on 2d Avenue close to 4th Street. Opening night saw the house jammed with the faithful. However, whether b.-o. heat will continue is something of a question because of the maestro's team-up with Melach Ravitch to re-dramatize I. L. Peretz's *Three Gifts* is not out of the same drawer with some of the group's previous efforts.

Gifts has plenty of plot—as is usual with Schwartz directed opera—however, it is choppy and episodic and the action hasn't a chance of sustaining the 12 scenes into which the two acts are divided. Result is padded by florid talky-talky sequences which seemed to get those customers who knew the "language" as restive as those who didn't.

Gifts smacks a bit of *Faust*—some-what more of *Liliom*—with a nice overlay of Hans Andersen. A Polish musician with eight sons—all of whom play in his band—ups and dies at the wedding of a lady whom he loves extramaritally. At the Judgment Seat his good and bad record strikes a counterbalance. He's good for neither Heaven nor Gehenna. Hence, he is dispatched to earth again to wander in the make-up of his long-lost twin brother until he can gather three gifts of pure virtue which will presumably weigh the scales down on the Paradise side.

So Joel comes back—first to salvage a packet of the holy soil of Palestine from a pilgrim murdered by bandits—then to retrieve the desecrated skull cap of a rabbi murdered by Czarist police—and finally to preserve a bloody pin from the body of a girl martyred by the Nazis. The heavenly authorities receive his gifts and the balance tips in his favor. He is even permitted to lead a celestial orchestra with his violin in order to alleviate human misery. Altho, the method of this last is not made quite clear by the authors.

Schwartz has put on another production that scenically is in the top Yiddish

LETTER LIST

(Continued from page 69)

- | | | | | |
|-----------------------|---------------------------|----------------------------|---------------------------------|-----------------------|
| Novarro, Chee Chee | Rorabaugh, Harry | Stevens, Walter C. | Weisenberger, Franklin Theodore | Wilson, Joe Adley |
| Nuskind, Pauline | Eugene | Stone, Bill | Weyrods, Albert A. | Wood, Ray |
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| O'Rear, John B. | Rucker, E. H. | Strait, Cedric | Welsh, Lester | Woodward, Rufus |
| O'Rear, Elmer A. | Rudford, Miss Jo | Strait, Texas | Weston Brothers | Worl, Jerry & George |
| O'Shay, Katherine | Rush, William | Stratton, William H. | Westbrook, Henry E. | Worthy, Harry |
| Oliver, Mrs. O. L. | Russ, C. J. | Strausser, Sam | White, Al F. | Wright, Gerard R. |
| Palitz, Sam | Russell, Leonard | Studebaker, Paul F. | Western, John | Wullkotte, Bernard |
| Parker, Mig | Sacry, Robert | Sunbrook, Larry | White, Albert | Yancey, George B. |
| Pasterczak, Edward | Eugene | Sundstorm, John E. | White, George | Yonko, Spero |
| Paxton, Charles | Sanders, Mrs. | Sutton, Mildred | White, George | Yonko, George |
| Payette, Raymond | Sargent, Edna L. | Talbo, Tony | Whitmire, Otto R. | Young, Jack K. |
| Pease, S. D. | Scanlan, H. J. | Talbot, Frankie | Wiley, Oscar | Young, John Alden |
| Perry, Frank | Schener, William | Tarbes, Henry | Williams, Buck | Young, Joseph F. |
| Peters, Mrs. R. G. | Schille, Fred Z. | Tarbes, Max | Williams, George | Zacchini, Bruno |
| Peters, Wm. B. | Schreiber, Harry | Taska, Charles | Williams, Jack | Zell, R. |
| Petracca, Dorothy | Schumaker, Hort | Taylor, Arielle | Williams, Ralph | Zeno, Joe |
| Phelps, Verne | Willard | Taylor, John J. | Willie, Mrs. Birdie | Zerman, Edward A. |
| Phillips, Jimmy D. | Bedlmayr, Mrs. | Taylor, Mickey | Wilson, Dick | Zolum, I. H. |
| Phillips, Laverne | Laura & C. H. | Taylor, Wesley | Wilson, James | Zingaro, Frank |
| Piercy, Howard W. | Shepard | Taylor, William | Wilson, James | Zuckerman, Louis |
| Pierson, L. A. | Sharer, Homer | Teague, N. J. | Wilson, Lloyd | Zuckerman, Mrs. Louis |
| Pikul, Frank | Robert | Terry, Miss | Mickey | |
| Platt, Jack | Sharp, T. J. | Tessmacher, Henry | | |
| Politte, Leo | Shaver, J. S. | Thomas, Pauline | | |
| Porter, Bernice | Shelby, Hank | Thomas, G. R. | | |
| Porter, Ernest | Shepardson, Kenneth | Thornton, Godfrey | | |
| Powell, Marie Ann | Sheridan, Raymond J. | Thorpe, Sister | | |
| Powers, Nellie R. | Shine, Joe | Tillinghast, Miss | | |
| Price, Wm. J. | Shirley, Ruth | H. B. | | |
| Priddy, Francis | Shoe, Carl M. | Tindall, Robert | | |
| Prokop, Edward J. | Shore, Louis | Swanson | | |
| Purvis, Cecil B. | Shoreck, Leo | Tobel, Allen | | |
| Putesit, Wayne | Sidney, Hedy | Todd, Rucker H. | | |
| Radford, Francis | Sills, Mrs. Billie | Tordenshiold, C. E. | | |
| Radford, Frank | Simons, Charles | Towhouse, Guida | | |
| Raebland, Phillip L. | Sisco, R. H., Tent | Tracy, Arthur | | |
| Rasdale, Lloyd | Show | Travis, Jimmy | | |
| Randi, John L. | Slaten, Gale | Treadwell, James C. | | |
| Randolph, J. B. | Smith, George L. | Upton, Earl | | |
| Bango | Smith, Herbert | Van Vickle, Marion | | |
| Raner, George | Smith, Roland | Vallance, Walter | | |
| Re, John Joseph | Smith, William | Vandeford, Doris | | |
| Redman, Ray | Earl | Vasulka, Frank | | |
| Reese, Lloyd D. | Smoot, James | Fred | | |
| Regnier, Leo | Charles Jr. | Veal, Mary Rogers | | |
| Reinke, A. L. | Snyder, Leo (Tiger Bill) | Vermont, Slim | | |
| Reppert, Mrs. S. C. | Snyder, Lewis H. | Videto, Ken | | |
| Reynolds, Norman | Sorensen, Mrs. | Villemarie, Joseph R. | | |
| Pee Wee | Willie | Vinson, Joe | | |
| Rhodes, Dusty | Hollis | Waddy, Richard C. | | |
| Rhodes, Thomas | Spencer, Bernard E. | Wade, Harper | | |
| Richards, Pete | Spiker, Thomas E. | Felton | | |
| Richardson, Raymond | Stack, Richard | Wagner, Clarence G. | | |
| Richardson, James | Stacy, Woodrow | Waldon, Beulah | | |
| Richardson, Samuel W. | Stark, Bernard | Wants, Gerlad | | |
| Riley, Matthew J. | Stearns, Leo Jr. | Elmer | | |
| Rillo, Lee Arthur | Stebbins, Betty | Ward, J. Robert & Julienne | | |
| Roach, J. S. | Reno | Wasko, George | | |
| Roach, Lambert G. | Stebbins, Paul | Wasso, Ralph | | |
| Robinson, Miss | Porter Jr. | Watson, Mrs. O. D. | | |
| Belle | Steele, Mrs. J. E. | Watts, Herman | | |
| Rochman, Albert | Stein, Sam | Hartwell | | |
| Rochman, Mrs. Al | Stephan, Margaret & Henry | Hart, Erril | | |
| | Stephens, Carl B. | Hartwick, Don | | |

MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway,
New York 19, N. Y.

ADAMS, Pete
BLAIS, Raymond G.
Camalo, Mike
Connover, Ray
Crawford, Margaret
Danley, Tommy
DeMarco, Girls
Earle, Beatrice
Edema, Barney
Florida, Georgia
Alabama
Gardner, Sol
Greene, Mark
Griff, Betty
Graf, F. G.
HAHER, John F.

MAIL ON HAND AT CHICAGO OFFICE
155 No. Clark St.,
Chicago 1, Ill.

Baxon, Mabel
Berle, Mary
Bonta, Philip
Cazan, Florence
Colbert, Roy
Elkins, Jack
Ellis, Madam Rose
Hart, Erril
Hartwick, Don

Art tradition. It is acted to the hilt by the maestro and his troupe. That's the real trouble with *Gifts*. It requires so much over-thesping that it gets to be a downright bore. Let's hope that the maestro picks a bone with more meat on it for his next try. *Bob Francis.*

NFPA RELEASES CODE

(Continued from page 3)

committee, with NFPA and the Building Officials' Conference of America in a determined effort to set up precautions against calamities, are detailed in a printed 16-page booklet.

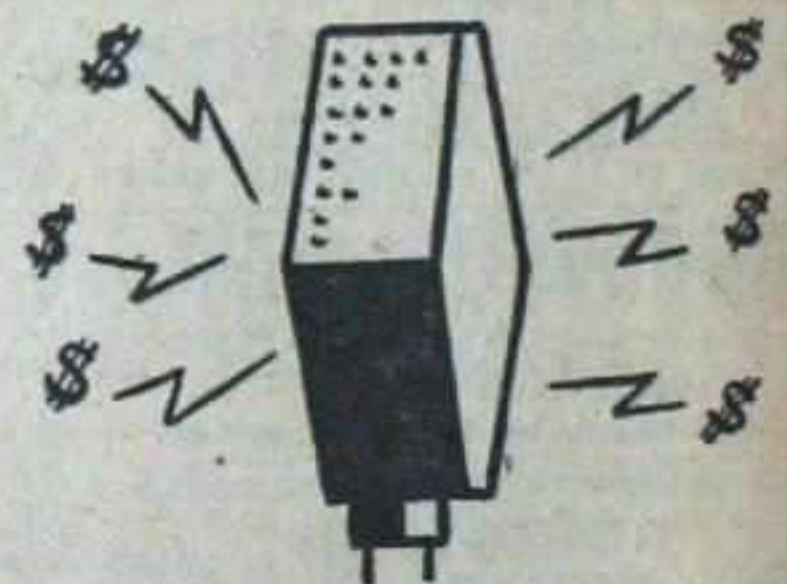
Cohen, who has placed copies of the booklet in the mails to his member organizations, said that discussion of the

Code and its provisions will be a major topic at the annual ACA meeting to be held at Chicago December 3. He added that few copies are available to non-member showmen.

Seventeen of the 20 committeemen voted favorably on the regulations before they were submitted to the NFPA for approval and recommendation to the American Standards Association for adoption as an American Standard. Code was submitted last June.

It contains recommendations covering design, construction, maintenance and use of grandstands, tents and other structures and premises used for outdoor assemblies. Considerable attention is paid to seating arrangements, safety exits, flameproofing, sanitation and other measures to safeguard the public.

YOUR SHOW RECEIPTS UPPED BY RADIO



Spot radio announcements bring 'em in from far and wide. Radio reaches the audience you want at the psychological moment . . . the moment they think in terms of entertainment. That's why all of showbiz gets such good results from radio exploitation. For the latest news of radio, turn to THE BILLBOARD Radio Department.

RADIO . . . SHOWBIZ' BEST BOX OFFICE BOOSTER

MAD CODY FLEMING SHOWS

HAWKINSVILLE FAIR

"THE GRANDDADDY OF THEM ALL"

OCTOBER 15 TO 20

WANTS RIDES—Octopus, Tilt, Whip, Spitfire, Rolloplane; Lucas, wire. SHOWS with own outfits that cater to ladies and children.

NOTICE, Ride Manufacturers, I am in the market with spot cash for 3 Major Rides for spring delivery. What have you? Erwin Heller and George Mitchell wants Concession Agents. Moultrie, Ga., October 22 to 27; Brantley County Fair, October 29-November 3. Address

MAD CODY FLEMING, Dublin, Ga., Fair, this week

WONDER CITY SHOWS WANT

For East Mississippi and Western Alabama Negro State Fair, Meridian, Miss., October 22-27. Twenty counties participating. Billed like a circus. A real date; biggest in South. Horse Races, Mule Races, Motorcycle Races, Bicycle Races, Barbecue, Baseball Contests, Football, Free Acts, Fireworks. Can place extra Rides, Shows and Concessions of all kinds for this event. No exclusives, all Concessions open and will operate. Can use Platform Act front of Grandstand.

Address WALTER B. FOX, Meridian Hotel, Meridian, Miss., or JOE KARR, Century, Fla., Fair, October 8-14; Frisco City, Ala., Celebration, October 15-20; then Meridian Negro Fair, October 22-27.

J. J. PAGE SHOWS

WANT LEGITIMATE CONCESSIONS OF ALL KINDS EXCEPT CORN GAME AND COOKHOUSE

Can place money-getting Grind Shows with own outfits. Want experienced Ride Help. Can place Musicians and Performers for Colored Minstrel Show. Will book one or two Flat Rides. Octopus or Roll-o-Plane preferable. This Show holds contracts for five more weeks of Fairs and Celebrations. Everybody address:

J. J. PAGE SHOWS

Rome, Ga., this week; Warner Robins, Ga., next week.

GREAT SUTTON SHOWS—FOR SALE CHEAP

MOST BEAUTIFUL SHOW IN THE MIDDLE WEST

3 Rides, 4 Shows, Entrance Arch, Transformers, Cable, Light Towers, 12 Good Trucks. Will sell cheap and deliver any time after October 8. Have 6 Rides booked on the Shows which you might hold. Address F. M. SUTTON, Care Great Sutton Shows, Osceola, Ark., October 8-13; Blytheville, Ark., 15 to 20.

WANT FOR MADISON, N. C., COMMUNITY FAIR

Sponsored by Lions' Club. First Show in Six Years. Location Heart of City. Week Oct. 15th. With Elizabethtown Legion Community Fair, Around Court House, First Show in Seven Years, and Whiteville Community Fair, First in 10 Years, and Two Others to Follow.

WANT Concessions, Independent Shows with own equipment. Want Photos, Cookhouse, Dealer for Pan Game and Under and Over. Want competent Ride Help, must be sober. Roy Fann wants Concession Help. All address:

J. BAXTER, Manager

MEBANE, N. C., THIS WEEK; THEN AS PER ROUTE.

GEM CITY SHOWS

WANT RIDE HELP FOR ALLAN HERSHELL 3-ABREAST MERRY-GO-ROUND. Want Man who knows Machine, also SECOND MAN FOR TILT-A-WHIRL. Must drive Semis. WANT MANAGER FOR PENNY ARCADE. Must be Mechanic. CAN PLACE SEVERAL SHOWS FOR SOUTHERN ROUTE. WILL BOOK ANY STOCK CONCESSIONS NOT CONFLICTING. WANT AGENTS for Ball Games, Devil's Bowling Alley, Fish Pond, Pan Game and Penny Pitch. Also can use Caller for Bingo. All address:

JACK DOWNS, Mgr., Pinckneyville, Ill. (on the Streets), this week; then per route.

VIRGINIA GREATER SHOWS

Wadesboro, N. C., October 8-13; Kannapolis, N. C., October 15-20; Concord, N. C., October 22-27; Chesterfield, S. C., October 29-November 3.

Have four weeks' work for real Girl Show Manager, must have two or more girls. Join at once, Wadesboro, N. C. Now booking for 1946 season. All address:

WM. C. MURRAY

BOX 416, SUFFOLK, VIRGINIA.

This Show Closes November 10.

LOOK — LOOK — LOOK

THE GREAT SOUTHERN EXPOSITION WANTS

For Green Cove Springs, Fla., VFW Celebration, beginning Oct. 17th until 1

500 ships anchoring in harbor. Estimated 40,000 sailors returning from overseas. \$26,000,000 building program. All Concessions open. Want Cookhouse, Bingo, Agents for few office Concessions. Some P.C. open. Need Merry-Go-Round, Kid Ride or any Flat Ride with transportation. Out all winter. Address: H. O. AYERS, Great Southern Exposition, St. Augustine, Fla.

CENTRAL AMUSEMENT CO.

WANTS FOR

ATLANTIC DISTRICT FAIR, Ahoskie, N. C., Oct. 15-20
SCOTLAND NECK, N. C., PEANUT FESTIVAL, Oct. 22-27
KENLY, N. C., FIREMEN'S FAIR, Oct. 29-Nov. 3
BLADEN COUNTY FAIR, Bladenboro, N. C., Nov. 5-10
JR. CHAMBER OF COMMERCE STREET BAZAAR & FESTIVAL, Summerville, S. C., Nov. 12-17
BEAUFORT FAIR, Beaufort, S. C., Nov. 19-24

WITH MORE SPOTS TO FOLLOW TILL CHRISTMAS

CONCESSIONS—Stock and Percentage Concessions.
RIDES—Octopus, Tilt, Whip, Chairplane, also Kiddie Rides.
SHOWS—With or without transportation. All contact

SHERMAN HUSTED, Mgr.

CENTRAL AMUSEMENT CO.

Williamston, N. C., Fair, this week; Ahoskie, N. C., next P.S.—No gift or junkies on this show at any time.

Pine State Show Wants

FOR HAVANA, FLORIDA, STREET FAIR

Quincy To Follow and All Winter in Florida

Will place limited amount of choice Concessions, Shows that don't conflict. Will book for committee money. Will book, buy or lease No. 5 Eli Ferris Wheel. Can place Tilt or Octopus. Lee Kimball and Mac McRoy, contact Manager; Stanley Robts, call Manager. Buster and Helen Hayes can place Concessions and Show; good proposition. Agents for office owned Concessions, Roll-Down and Skillos; opening for Clothespin, Nail Store, Wheel, Razzle-Dazzle. Route to reliable parties.

All replies to Tallahassee, Fla.

PRINCESS PARK, MIAMI, FLA., WANTS

Fun House, Tilt, Ridee-O, Minstrel or any good Grind Show or Exhibits. Place few more legitimate Concessions. 7-Day-Week Park. Miami season expected to be largest in history. Pony Ride Managers who wired get in touch as mail misplaced.

Address

N. T. ROLAND

822 North East 82d Street, Miami, Fla., or Phone 482250.

ROYAL EXPOSITION SHOWS

BERREN COUNTY FAIR, NASHVILLE, GA., OCTOBER 15-20
AMERICAN LEGION FUN FESTIVAL, PEARSON, GA., OCTOBER 22-27
First Carnival in 6 Years

BAINBRIDGE, GA.

JAYCEES' FALL FESTIVAL — OCTOBER 29-NOVEMBER 3

With Two More Lions' Engagements in Georgia, Then to Florida for the Winter.

WANT Small Cookhouse or Grab, Small Bingo, Shooting Gallery and Small Clean-Cut Shows. One High Act at reasonable price. Will book or buy for cash an Octopus Ride if in A-1 shape.

Address this week, Alma, Georgia; then as per route.

J. P. BOLT, MGR., ROYAL EXPOSITION SHOWS.

CRESCENT AMUSEMENT CO. WANTS

High Free Act—Bishopville, S. C., Week October 15—Priced Right—First-class, sober Wheel Foreman, Spitfire Foreman, Second Man all Rides that can drive, Shows with own outfit. Foss and Foss, Eagelson, wire. Place Monkey, Wildlife, Unborn. Concessions that work for Stock; American Palmistry open.

Address Union, S. C., this week; Bishopville, S. C., next

LAST CALL

Can Place Legitimate Concessions for

AMERICAN LEGION VICTORY CELEBRATION AND THRILL CIRCUS

Week of Oct. 15 thru 20 at Wilmington, N. C.

The South's Greatest Outdoor Amusement Event. Wire or Telephone JAMES M. RAFTERY, Hotel Orton, Wilmington, N. C.

Gold Medal Shows

WANT

FOR KOSCIUSKO, MISS., FAIR

AND FOR BALANCE OF SEASON.
GRIND SHOWS with own transportation.
RIDE HELP that can drive semis.

Address: OSCAR BLOOM, Mgr.
Greenwood, Miss., this week; then
Kosciusko next week.

WANT TO BUY

Motorized Circus

Give complete inventory, description and best cash price first letter.

JOHN ROYAL

Care Playland Shows
Jackson, Ga., this week; then Americus, Ga.

FOR SALE

ALMOST NEW EVANS DEVIL'S BOWLING ALLEY. Push Type Balls, \$200.00. 14 Ft. ENCLOSED BALL GAME, \$125.00. CAN PLACE 2 Slum Store Agents. Pistol Pete Truett, contact me.

R. T. WILDER

Care Imperial Shows
Anna, Ill., this week; then per route.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

Alamo: Lawton, Okla.
All-American: Binger, Okla.
A. M. P. Yanceyville, N. C.; (Fair) Durham 15-20.
Anderson Greater: Fort Scott, Kan.
B. & H.: Bath, S. C.
Bill's Rides: Hurtsboro, Ala.; Brantley 15-20.
Bistany Greater: Orlando, Fla.
Blue Bonnet: Wharton, Tex., 10-20.
Blue Ribbon: (Fair) Manchester, Ga.; Butler 15-20.
Bowen's Joyland: Sanger, Calif., 12-21.
Bright Lights Expo.: Buchanan, Va.
Bullet: Hohenwald, Tenn.
Bullock Am. Co.: (Fair) Mebane, N. C.; (Fair) Madison 15-20.
Byers Bros.: Alice, Tex.
Campbell's United: Lynchburg, Va.
Cavalcade of Amusements: (Fair) Meridian, Miss.; (Fair) Pensacola, Fla., 15-20.
Celebration: (State Fair) Albuquerque, N. M.
Central Am. Co.: (Fair) Williamston, N. C.; (Fair) Ahoskie 15-20.
Cetlin & Wilson: (Fair) Durham, N. C.; (Fair) Wilson 15-20.
Cherokee Am. Co.: Chaunte, Kan.
City Rides: Gaffney, S. C., 8-14.
Coastal Plain: Tarboro, N. C.
Crafts 29 Big: Delano, Calif.
Craig, Harry: Commerce, Tex.; Greenville 15-20.
Crescent Am. Co.: (Fair) Union, S. C.; (Fair) Bishopville 15-20.
Crescent Shows: Penticton, B. C., Can., 10-13; Oliver 16-20.
Cumberland Valley: (Fair) Summerville, Ga.
Davidson & Orr Am. Co.: Cuthbert, Ga.; Shellman 15-20.
Denton, Johnny J.: Haleyville, Ala.
Dickson United: Davis, Okla.
Dixieland: Lexington, Miss.

Dodson's World's Fair: (Fair) Beaumont, Tex., 11-20.
Dumont: South Hill, Va.
Dyer's Greater: Tiptonville, Tenn.; Ridgely 15-20.
Endy Bros.: Savannah, Ga.
Fay's Silver Derby: Henderson, Tenn.
Fleming, Mad Cody: (Fair) Dublin, Ga.; (Fair) Hawkinsville 15-20.
Florida Am. Co.: Bradenton, Fla.
Gay Way: Fort Valley, Ga.
Gem City: Pinckneyville, Ill.
Gentsch, J. A.: Cleveland, Miss.
Gold Medal: (Fair) Greenwood, Miss.; Kosciusko 15-20.
Great Sutton: Osceola, Ark.; Blytheville 15-20.
Greater United: Conroe, Tex.; Victoria 17-27.
Hannum, Morris: (Fair) Spring Hope, N. C.; (Fair) Apex 15-20.
Happy Hour: Lake City, Ark.
Harrison Greater: (Fair) Mount Airy, N. C.; (Fair) North Wilkesboro 15-20.
Hedrick's Gay Way: (Fair) Walnut Cove, N. C.; (Fair) East Bend 15-20.
Hennies Bros.: (Fair) Columbus, Ga.
Heth, L. J.: (Fair) Carrollton, Ga.; (Fair) Marietta 15-20.
Hill's Greater: Marshall, Tex.
Imperial: Anna, Ill.
International: (Fair) Pryor, Okla.
Jones Greater: (Fair) Thomson, Ga.; (Fair) Swainsboro 15-20.
Jones, Johnny J., Expo.: Tuscaloosa, Ala.
Just for Fun: Hillsboro, Tex.; Cleburne 15-20.
Keystone Expo.: Elmore, S. C.
Kirkwood, Joseph J.: (Fair) Winston-Salem, N. C.; (Fair) Dunn 15-20.
Lamb, L. B.: Atmore, Ala.; Evergreen 15-20.
Lawrence Greater: (Fair) Henderson, N. C.; (Fair) Greenville 15-20.
Leeright, J. R.: Sayre, Okla.
Lone Star: Bearden, Ark.
McKee, John: Marked Tree, Ark.
Madison Bros.: Truman, Ark.; Forrest City 15-20.
Magic Empire: Ferriday, La.
Majestic Greater: Dickson, Tenn.
Marks: (Fair) Payetteville, N. C.; (Fair) Wilmington 15-20.
Merit: (Fair) Topsham, Me., 9-11.
Midway of Mirth: Monette, Ark.
Mighty Monarch: Prince Park, Miami, Fla.
Mighty Page & Kellie Grady: Georgiana, Ala.
Moore's Modern: Parkin, Ark.
Mound City: (Fair) Prescott, Ark.; (Fair) Fordyce 15-20.
North American Expo.: (Fair) Texarkana, Tex.; (Fair) Hope, Ark., 16-20.
Omar's Greater Am.: Jena, La.
Page Bros.: (Fair) Brownsville, Tenn.
Page, J. J.: Rome, Ga.; Warner Robins 15-20.
Parker, Bert: (Fair) Marksville, La.
Peppers All-State: Cullman, Ala.; Sylacauga 15-20.
Pike Am.: (Fair) Wardell, Mo.; Leachville, Ark., 15-20.
Pine State: Tallahassee, Fla.; Havana 15-20.
Playland: Jackson, Ga.; (Fair) Americus 15-20.
Regal Expo.: Winder, Ga.
Rogers Greater: Greenfield, Tenn.; Lexington 15-20.
Rose City: (Fair) Forest, Miss.; (Fair) Collins 15-20.
Royal American: Jackson, Miss.
Royal Expo.: Alma, Ga.
Royal United: Flat River, Mo., 10-12; Poplar Bluff 12-13; Bloomfield 15-16; Paragould, Ark., 19-20.
R. & S. Am.: Jacksonville, N. C.
Shibley Am.: Morgansza, La.
Smith, George Clyde: (Fair) Littleton, N. C.; (Fair) Henderson 15-20.
Snapp Greater: Pine Bluff, Ark.
Southern Expo.: Cuthbert, Ga.; Shellman 15-20.
Sparks Bros.: (Fair) Starkville, Miss.
Sparks, J. F.: (Fair) Roanoke, Ala.; (Fair) Alexander City 15-20.
Star Am. Co.: Quitman, Ark.; Morrillton 15-20.
Stebler's: Barnwell, S. C.
Strates, James E.: Spartanburg, S. C.
Sunshine: Tampa, Fla., 8-31.
Tassell, Barney: Brookneal, Va.
Tidwell, T. J.: Monahans, Tex.; Kermit 15-20.
Tivoli Expo.: Perryville, Ark.
Turner Bros.: Malden, Mo.
United Expo.: Crockett, Tex.
Virginia Greater: Wadesboro, N. C.; Kannapolis 15-20.
Wade, W. G.: Marion, Ind.
Wallace Bros. of Canada: (Fair) Caledonia, Ont., Can., 11-13.
Wallace Bros.: (Fair) Eupora, Miss.; (Fair) Jackson 15-20.
Ward, John R.: Shelby, Miss.; Vicksburg 15-20.
West Coast Victory: San Pablo, Calif., 9-14; Pittsburgh 15-21.
Wolfe Am. Co.: Royston, Ga.
Wonder City: Century, Fla.; Frisco City, Ala., 15-20.
World of Mirth: Greensboro, N. C.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Austin Bros.: Winona, Miss., 9; Indiana 10; Greenwood 11; Water Valley 12; Grenada 13; Bailey Bros.: Gainesville, Ga., 9; Toccoa 10; Commerce 11; Monroe 12.
Beatty, Clyde: Montgomery, Ala., 9-10; Troy 11.
Crowell, Sam, Unit: Columbus, Ga., 8-14.
Cole Bros.: McAllen, Tex., 9; Harlingen 10; Corpus Christi 11; Victoria 12; Galveston 13-14; Lufkin 15.
Dalley Bros.: Danville, Ky., 11.
Hamid-Morton: Toronto, Ont., Can., 15-20.
Polack Bros.: (Fairgrounds Auditorium) Dallas, Tex., 8-13; (Municipal Aud.) San Antonio 15-21.
Ringling Bros. and Barnum & Bailey: Nashville, Tenn., 8-9; Birmingham, Ala., 10-11; Gadsden 12; Chattanooga, Tenn., 13; Knoxville 15-16; Bristol 17; Roanoke, Va., 18-19; Lynchburg 20.
Russell Bros.: Bisbee, Ariz., 12.
Wirth, Frank: (Uline Arena) Washington, D. C., 15-21.

Lewis Quits Rice; Report Has Brydon With Cavalcade

CARUTHERSVILLE, Mo., Oct. 6.—Paul M. Lewis, en route thru here today to his home at Jackson, Mich., said that he and Ray Marsh Brydon, owner of the Dan Rice Circus, had come to a parting of the way at Senatobia, Miss., this week. Lewis, who with his wife had provided the heavy end of the Rice Circus animal acts, had been with the show since its opening at Kankakee, Ill., early in September. Lewis said that he understood the show had closed at Greenwood, Miss., the day following his departure, and that Brydon had joined the Cavalcade of Amusements as side show manager.

BLUE RIBBON SHOWS WANT

TAYLOR COUNTY FAIR

Butler, Ga., Oct. 15th thru 20th, followed with Waycross, Ga.

CONCESSIONS—Floss, Custard, Ball Games, Darts, Hoopla, Pitch-Till-Win, Cane Rack or any Stock Concessions.

RIDE HELP—Foreman for Tilt and Ridee-O, also Second Men for Wheel, Tilt and Ridee-O. Semi Drivers given preference. Positively no luses or chasers. Top salaries for real Ride Men that know how and will take care of Rides. Show out all winter.

SHOWS—Ten-in-One, Wild Life, Monkey and any worth-while Grind Show.

CURLEY CUTFINGER wants Girls for Girl Show.

All replies to E. L. YOUNG, Manager, Manchester, Ga., this week

WANT FOR APEX FAIR

CONCESSIONS AND A GOOD MINSTREL SHOW

MORRIS HANNUM SHOWS

Spring Hope, N. C., Fair, Now; Apex, N. C., Fair, October 15 to 20

Yanceyville, N. C.,
This Week

A. M. P. SHOWS

"JUGGY"

Durham, N. C., Fair
Next Week

NOW BOOKING FOR THE GREATEST DURHAM, N. C., COLORED FAIR, ENTIRE WEEK OF OCT. 15

RIDES: Will book or buy Roll-o-Plane and/or Kiddie Auto Ride. Must be in good shape and priced right. SHOWS: Will book Minstrel, Unborn, Wild Life, Monkey Show. All with own equipment. Will buy new tops for reliable people. CONCESSIONS: Will book Popcorn, Candy Apples, Custard, Candy Floss, Cane Rack, Watch-La, or what have you? All replies to

A. M. P. SHOWS, Yanceyville, N. C., this week; Durham, N. C., next week.
A. M. PODSOBINSKI, Owner-Manager; FRED C. BOSWELL, Bus. Mgr.

P.S.: Burlington, N. C., week Oct. 22-27, American Legion Victory Celebration.

JOHN R. WARD SHOWS WANT

For Franklinton, La., Free Fair, Week October 25

Novelties, Stock Concessions, Scales, Age, Popcorn, Diggers and Shows. Want Ride Help for all Rides, First-Class Truck Mechanic and Scenic Artist. Good proposition to Monkey Show.

Shelby, Miss., this week; Vicksburg, Miss., next week

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Adams, Kirk, Dogs (Fair) Columbus, Ga., 8-13.
Birch: Pindlay, O., 10; Kenton 11; Paulding 12; St. Marys 15; North Baltimore 16; Lima 17-18; Hicksville 19.
Campbell, Loring: Grand Marais, Minn., 10; Gilbert 11; Crosby 12; Moose Lake 15; Sandstone 16; Cambridge 17; Duluth 18-19.
Couden, Doug & Lola: School Assemblies, Little Rock, Ark.
Curtis, Rube (Firemen's Show) St. Louis, Mo., 8-21.
Fayssoux, W. I.: Lumberton, N. C., 10; Orrum 11; Fair Bluff 12; Whiteville 15; Chadburn 16; Tabor City 17; Hallsboro 18; Bladenboro 19.
Gibson's, Johnny, Hollywood Sky Ballet (Firemen's Circus) St. Louis, Mo., 12-21.
Harlan, Doc & Maxine: Royalton, Ill., 8-13.
Harvey & Millette (Fair) South Boston, Va., 8-13; (Fair) Charlotte, N. C., 15-20.
Lippincott (Lee Theater) Clinton, Mo., 13; (Fair) Harper, Kan., 17-19.
Romas, Flying (Fair) Roanoke, Ala., 8-13.
Slout Players Tent Show: Portageville, Mo., 8-13; Paragould, Ark., 15-20.
Virgil, Great: Burlingame, Calif., 11; San Jose 12-13; Santa Cruz 15; Salinas 16; King City 17; Paso Robles 18; San Luis Obispo 19.

FOR SALE

PENNY ARCADE

40x80 Ft. Top, 40 Ft. All-Neon Panel Front. 96 Machines, including set of Diggers, 1 Wur-litzer Juke Box, plenty of extra Parts, and all Machines in perfect condition. License paid until next August. Can be booked on this show next season. \$4,000.00 CASH. Can be seen in operation at Meridian, Miss., and Pensacola, Fla., Fairs. Address:

AL WALLACE

c/o Cavalcade of Amusements
Meridian, Miss., this week; then per route.

FOR SALE EIGHT-TUB OCTOPUS

Center rebuilt with all new bearings and new center and top brass bushings. Seats re-upholstered last spring in two-tone leather. Complete Ride in A-1 condition. Immediate delivery. Address:

EARL H. BUNTING

BOX 9, RAMSEY, ILL.

LONE STAR SHOWS WANT—WANT

RIDE HELP for all Rides. Percentage of salary or both. ALL CONCESSIONS OPEN. No "Flaties" wanted. SHOWS OF ALL KINDS.

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Address: J. R. McSPADDEN, Mgr.
Bearden, Ark., this week; then per route.

STAR AMUSEMENT CO.

Wants for Morrillton, Ark., Free Fair and Rodeo, Oct. 15-20

Concessions of all kinds, no ex.; Flat Rides and Shows with own transportation. Want Athletic Show People. Show booked for cotton towns in Arkansas till snow flies. Address: KID BURNS, Care Star Amusement Co., Quitman, Ark.

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FISH POND. Motor and Jack, Fish, \$100.00. TOP, FRAME, Jacks, Flash Cloth, Light Stringer. Top still usable, for same, \$100.00.

ED CAMPBELL

4329 Ravenwood ST. LOUIS, MO.
Phone: Evergreen 7907

SURVEY WESTERN STATES PLAY

Bank Reports Show Midwest Spendings Up

Five States Gaining

CHICAGO, Oct. 6.—In spite of the unemployment and reshuffling of jobs resulting from reconversion, people—at least in the Midwest—still are spending more freely than a year ago.

This was disclosed in the latest report of the Chicago Federal Reserve Bank in business conditions in Michigan, Wisconsin, Illinois, Iowa and Indiana.

Department stores sales, the handiest barometer of spending, showed a gain of eight points over 1944 in the bank's August index for the five States. The index stood at 158 after adjustment for seasonal variations, compared with 151 in August, 1944. This also was four points above the 154 registered in July of this year.

The index is based on average sales for the years 1935-'39 as 100.

Rise could not be attributed entirely to larger stocks of goods altho the store's supplies were slightly better, the report showed. Stocks in the area were indexed at 172.2 compared with 170.7 a year earlier.

Indianapolis Splurge

Indianapolis, where vending machine play recently was reported booming, showed the largest gain in sales with a 15 point rise. The index there rose from 196 to 211.

Detroit slipped slightly from last year's trade—from 164 in August, 1944, to 162 this year. Chicago made an eight-point gain, while Milwaukee registered a 13-point upswing.

Meanwhile, the number of workers in manufacturing dropped sharply in the five States, and the take-home pay even more so. The figure for employment kidded down 25 points from 146 to 121, but payrolls plummeted 85 markers from 251 to 164.

Trade Reflection

These drops, of course, were reflected in coin machine play, particularly of amusement devices, but not severely as the trade had expected. Vending resisted the downturn even better than expected, and in several spots showed substantial gains. This seemed to be a further evidence that both workers and management like to have that cigarette and candy vander handy in the plant. It also mirrors the trickle of vendors back to the old stand-by locations in theaters, restaurants, hotel lobbies and waiting rooms.

From Texas came the report that retail sales of independent stores showed an increase of 9.7 per cent in the first eight months of 1945 compared with the same period last year. And by mid-September, sales in city department stores there were booming in spite of a slight drop over the State.

Dallas led with a 23 per cent increase for the week ended September 22, compared with the previous week. San Antonio sales were up 23 per cent, and Fort Worth's 13 per cent. Houston, wartime center of shipbuilding, managed to make a 4 per cent rise.

Coinman Backs Pro Basketball This Year

PHILADELPHIA, Oct. 6.—Jack Beresin, head of the Berlo Vending Company here, is invading the sports' field in addition to his vending machine business. With Bob Loeb, he will back a pro basketball team in Atlantic City, which will be known as the Atlantic City Senators. Beresin and Loeb will have hot dog, soda and popcorn concessions for the Senators' games.

Editorial

Towns Change

By Walter W. Hurd

A PROSPEROUS county-seat town in Kentucky, about 8,000 population, is worrying about what Diesel engines will do to its future. The town is a railroad junction and much of the business of the place has grown up directly or indirectly about the traffic that comes from the railroad center.

This is just another case showing how many hundreds of towns and small cities will be decidedly changed by new industrial developments in the near future, some for the better and some for the worse in a business way.

It seems that the railroad centers are well aware that all railways will soon be putting Diesel engines on their lines as fast as possible, even to haul freight, and that Diesels will bring many changes in number and type of employees, junction points and the types of business that will grow up in towns because of new locomotives.

On first thought it seems a little fantastic that new types of locomotive power would bring about revolutionary changes in the business of small towns, and yet men in a position to know say it is coming in the next five years.

Big changes in the business life of towns and small cities will affect the business of many operators all over the country.

The railroad town has a pretty good quota of coin machines of various types, especially juke boxes and cigarette venders. Most of these machines are placed by operating firms in a larger city about 50 miles away. At particular times, when political tides favor it, large numbers of the small counter reel machines may be found in the town. These usually remain only a short while before elections and are evidently for the purpose of making a contribution to the town's political life. The counter machines are usually placed by a large operating firm 100 or more miles away.

Business leaders in the town say that when Diesels severely cut the railroad business that comes to the town, many of its small stores, eating places and other establishments will drop out and that even the population will decrease. In other words, there will be a lot of shifting in the town. It will lose business and people, but at the same time other towns or cities will be gaining.

It is all a part of business life and development in a modern world. The only difference seems to be that changes come much faster than in former years and also come from unexpected sources. It is hardly possible to picture at the present time how many towns and how many operators will be affected by big changes during the next five years.

Operators became pretty well acquainted with the rapid changes that could take place in towns and cities during the war. War production brought many boom towns and some of these are going to drop from sight in the next few years. New operators coming into the industry will need to study carefully the shifts that are taking place, or may soon take place in the business prospects of many towns and cities.

Government and statistical agencies have developed many plans to furnish business firms and individuals with data that will help to gauge the prospects of many market areas. Retail statistics are likely to be important to operators of coin machines in the future, and sellers of coin machines will probably have to study market data more than ever in the previous history of the trade.

While a lot of shifts in towns and cities are soon to take place, the evidence at present points toward many new trends that will boost small cities and towns and increase the number of retail establishments in them.

Layoffs Have Trade Effect

Coin machines in standard locations balance loss of war plant unemployment

(Editor's note: The following story is the second of two describing the effect which V-J Day and its subsequent conditions have had on coin machine play. For purposes of convenience, the survey report was divided into two parts. This second part deals with reports from correspondents west of the Mississippi River. The first report, published in October 6 issue, dealt with conditions east of the Mississippi River.)

CHICAGO, Oct. 6.—Full force and impact of an earlier than expected V-J Day is just now beginning to be felt in many parts of the country. Some areas along the West Coast showed the immediate effects of war contract cancellations, while other areas with more diversified industries have not yet felt the full force of reconversion.

As in the States east of the Mississippi River coin machine play in the Western areas followed rather closely the trend of general business conditions. There were some notable exceptions, however, such as in the area around Portland, Ore., where coin machine play maintained itself on a wartime level even after large numbers of workers had lost their jobs.

Most likely explanation for a condition such as prevails currently in Oregon is that many war plant and shipyard workers who have saved their money are now taking a kind of vacation before going to look for another job. This means, of course, that these ex-war workers must find some kind of entertainment to occupy their leisure hours, and coin machines seem to be a favorite. Just how long the condition will prevail is a matter for speculation. This much is certain that if the workers, who have lost their jobs in war plants, are able to find good paying jobs elsewhere when they are ready to return to work, coin machine play is likely to be sustained on its current level without a great change.

Location Choice

Value of carefully selecting locations for coin machines is being demonstrated again in many areas. Locations close to shipyards, aircraft factories and other war plants showed a steady decline following V-J Day and are now in a slump.

Coin machine locations, notably arcades, not dependent entirely on the surrounding neighborhood for their business, are managing to show as good or better returns. Coin machine locations, established during the war near a plant engaged in war work, depended almost entirely on plant laborers for play. As a consequence, when the plant shut down or severely cut the number of employed, those locations were the first and the hardest hit. Whether or not they will be able to recover their former flourishing business depends entirely upon manufacturers' reconversion plans. If the plants are opened again to manufacture goods for peacetime use, the locations will once again assume their old importance.

Reports from all sections of the country confirm the fact that cigarette vending machines are now being stocked and are quickly regaining their pre-shortage business. Some scattered localities still report shortages of smokes, but this condition is largely a matter of faulty distribution, not a real cigarette shortage. While it was feared for a time that there might be another cigarette shortage some time this fall, that worry has now disappeared. Backlog of civilian cigarette supplies is certainly not as large as it could be, but the manufacturers' high-speed production coupled with continuing decrease in military demands is expected to give operators of cigarette (See Western States' Play on page 75)

News Digest

PLAY—Survey of the Western States indicates that coin machine play is holding up in most areas. Locations in and near war plants took the biggest loss after V-J Day but this was expected. Standard locations are keeping business up. Amusement machines and juke boxes suffered most, while vending machines marked increases where supplies were available to stock the columns.

VENDERS—New idea in the vending field, proposed by a Philadelphia concern, is use of vending machines to provide factory workers with in-plant feeding. Machines would dispense hot, nourishing meals for 25 and 50 cents. In-plant feeding, started during the war when it was a necessity for efficiency, worked so well that experts predict it is here to stay. Opens many new locations for vending machines.

SERVICE—An organization in Detroit takes the headaches out of service calls for juke box operators. Firm lists the ops among many subscribers who regularly have all of their service calls channeled into the organization's offices, where they are cataloged and then referred to the operator. Provides a great timesaver for the busy operators.

NOVELTY—From Philadelphia comes word of a radio mechanic who equipped his automobile with vending

machines and a juke box, all mounted in a small space on his dashboard. Units will dispense candy, cigarettes and soft drinks as well as provide the occupant with the latest pop hits. Idea gives some indication of the use coin machines could serve in busses and trains.

SALES—Small retail store owners might take a tip from two Detroit shops which use juke boxes and amusement machines to help bring customers into the store. Gift shops, and many another "little" store might find the coin machines a boon to business. Veterans who are setting up small businesses of their own should be particularly interested. Coin machines in such locations could pay much of the expense involved in maintaining smaller retail shops.

CIGARETTES—Latest move in the cigarette field is dropping of distributors' quotas. Small tobacco manufacturers announced that they were no longer distributing smokes to wholesalers on an allotment basis. Cigarettes are now plentiful in all parts of the country and machines are well supplied in most areas.

BEVERAGES—From Florida comes word that oranges are now being powdered or dehydrated. This gives rise to further discussions of use of real orange juice in beverage vending machines. Interest in that field was revived recently by another announcement which said a Florida inventor had taken (See NEWS DIGEST on page 74)

Entertainment Aid To Selling

Detroit Shop Pointing Way

Amusement mchs. provide attraction for consumer to enter small retail stores

DETROIT, Oct. 6.—The idea of the fun shop, as a central gathering place for the youngsters of a neighborhood, reported in these columns a few months back with the opening of Uncle Walt's Fun Shop on West Vernor Highway, is spreading, and being taken up by a returned veteran here.

Tom Marshall, just discharged from the service, has formed a partnership with Joseph Willis Sr., as Marshall and Willis, and taken over the original location of the Uncle Walt center, at 4600 West Vernor.

They are operating it on a more elaborate scale, putting in a small shooting gallery and numerous types of coin machines, but not enough to make it classify as a real arcade. Store is devoted primarily to the sale of novelty products on a retail scale, and to wholesale distribution of magic products. But the fun shop proper occupies the larger part of the portion open to the public, of course.

Different Idea

As operated here, it differs somewhat from the various teen centers and youth canteens which have been well publicized for the past couple of years, in being operated by a commercial enterprise. It is really an adjunct to a neighborhood novelty store. The coin machines constitute the principal source of attraction, and dancing is not encouraged—if it is not prohibited.

That question does not apparently arise too strongly, because a large part of its appeal appears to be to boys, rather than to girls or to mixed groups, and to pre-teen group youngsters. There is a sign, in fact, that "School children are not admitted during school hours," so that the spot will not in any way contribute to truancy.

There is a picture machine, in this case not coin-controlled, and multiple cigarette, candy and gum venders with the cigarette vender, of course, restricted to sales to older patrons, of whom there are plenty since the spot appeals to an entire family clientele.

Ray guns, card machines and a juke box add to the entertainment features. The juke is used to give atmosphere, and is played much of the time by the youngsters who visit the store.

Willis is a magician, and has featured magic shows in the spot. As reported before, a feature of the Uncle Walt Shop was the regular scheduling of magic shows, with a miniature stage complete

with traveler curtain and equipment, for the shows. This feature is being carried on by Marshall and Willis.

Move Original

Willis is a son-in-law of Walter Sanders, who founded the Uncle Walt Shop. Sanders has moved, with the original title, to another location a few blocks away, at 5651 West Manor Highway, where he has modernized an older building, using brilliant, modernistic and youthful paint and color designs to make a very attractive spot. He is carrying on essentially the same policy as at the original spot, incidentally, staging magic shows—currently by Gallico (Jimmie Finn). The appeal is to the youngsters and others of the neighborhood.

Floor plan of the new store is entirely different from the original location, with a more compact layout. The emphasis again is on the novelty store, as far as the commercial aspect is concerned, and a nice variety of coin machines, featuring photomatics, ray guns of various types, and a modern juke used to attract and retain visitors.

The essential value of these two spots is in showing the strong appeal they have for the younger people of the neighborhood. Both places are prospering, altho only a few blocks apart, and in a very modest working class neighborhood. The neighborhood is, incidentally, provided with several theaters and other amusement attractions.

Recalls 1930s

Trade leaders recall an ingenious idea of the early 1930's, when pin games and amusement devices were used in a direct selling tie-up. Premiums were awarded players with high scores, and all sorts of merchandise—from small novelties to radios and wearing apparel—were given out. This idea amounted to selling the merchandise by means of coin machines and was highly successful during the depression period.

Looking at the situation today, trade leaders point out that amusement machines can play a definite role in aiding small businesses which otherwise might have a difficult time surviving.

It is a matter of record that many returning veterans are interested in opening small retail establishments. Many of them, unable to get choice locations in downtown spots, will find themselves hard pressed to make ends meet. By installing juke boxes and other amusement equipment, the small shop owner offers an attraction which his stores would not otherwise possess.

In a case like this, the small retailer might find that he could finance a good share of his business expenses thru coin machines. It would not be necessary for him to award premiums, since his other goods for sale would be displayed as usual in the store where customers could examine it. Customers are always attracted by the entertainment element, and will enter a small location on a side street as well as a large location downtown to test their skill on one of the machines or to listen to a favorite juke disk.

Just how far this entertainment ele-

Institute Employs Designer To Modernize Gun Galleries

NEW YORK, Oct. 6.—Modernization of an old American institution, the arcade shooting gallery, is on the way, according to an announcement given this week by the Sporting Arms and Ammunition Manufacturers' Institute. They have engaged the services of well-known industrial designer, Col. John Vassos, to create the up-to-date shooting gallery.

Vassos, founder and first president of the American Designers' Institute, recently returned to civilian life after serving as staff camoufler for the Third Army in Europe. During his service he was for a time assigned to carry out a secret mission in connection with the establishment of Commando groups. Currently he is a designer-consultant on products of the Radio Corporation of America.

In the opinion of the SAAMI, based on a recently completed survey, a greatly increased interest in hunting and shooting sports as well as gallery shooting recreation has sprung up amongst the men in the armed forces. The war also made the civilian population conscious of the recreation to be had from shooting sports.

Business Record

Arcades thruout the country have done business never before realized where they had equipment with gun attachments. Shooting galleries in arcades, or placed by themselves, were continually jammed with gun and shooting enthusiasts. During the principal part of the war, servicemen and women were in the majority at all galleries surveyed.

Executives of the Sporting Arms and Ammunition Manufacturers' Institute reveal that survey findings indicate that an increase of at least 50 per cent in the number of galleries will be needed to meet the requirements of probable post-war enthusiasts.

An indication that many men returning from the armed forces will become

ment would go toward encouraging business in out-of-the-way gift shops, novelty stores and small retail establishments remains to be seen. The two novelty stores in Detroit provide an excellent and successful model which suggests all sorts of variations the small retailer could find profitable.

NEWS DIGEST

(Continued from page 73)
all of the bugs out of his squeezer-type orange juice vending machine.

JUKES—According to a recent survey made by a member of the trade, seven out of every 10 customers who enter an establishment where a juke box is on location put at least one nickel into that juke. *The Saturday Evening Post* carried a juke box on its cover this week.

VETERANS—Every day brings a number of announcements that veterans, who left the trade to help win the war, are coming back into the business with new enthusiasm. A large number of G.I.'s, who have had little or no experience in the coin machine field, are likewise reported interested in establishing routes.

GUM—Ireland has the chewing gum habit now, say news reports. Servicemen, stationed in that country during the war, are credited with making the fad popular. This is another indication of the powerful influence servicemen have had on other countries with the resulting possibilities for coin machine exports.

DISKS—Juke operators are watching developments in the plastic disk field. Unbreakable platters would serve good purpose if they were longer-wearing than the present records but the big factor in determining their use in juke boxes is price. Most unbreakable disks are too high priced.

owners and operators of shooting galleries was shown in one survey covering direct inquiry of servicemen seeking advice on business prospects.

Erection of new shooting galleries will also raise the potential numbers of locations for placement of coin-operated amusement devices. Most galleries thruout the country are operated jointly with coin machine arcades, and indirectly design development by the SAAMI and Vassos will enhance the play possibilities for coin machines, too.

One of Chicago's largest arcade and shooting gallery operators said that the Institute's plans to redesign and create up-to-date shooting galleries will do much to gain the good will of the public and build the reputation of the coin machine industry as well, in that most shooting galleries are located in coin machine arcades.

Revamping Starts

Already, one of the large shooting galleries located in Chicago's loop, which during the war has catered to tens of thousands of servicemen, has begun renovation of their gallery. The war motif (Japs, etc.) is being removed and more appropriate animal and peacetime targets (no, not mothers-in-law) substituted.

A move is on to modernize galleries to the extent that they will be in keeping with the streamlined amusement machines predicted for public play, many of which will be operated in conjunction with the galleries.

Coin machine arcades and shooting galleries, long listed among the country's favorite forms of low-cost recreation, are believed headed for unprecedented popularity. With former G.I.'s intensely interested in starting businesses of their own in the coin machine industry also expressing interest in the operation of shooting galleries.

The SAAMI announced that the Vassos designs are scheduled to be completed by the end of the year and will be supplied without cost to present manufacturers of gallery equipment and to legitimate new manufacturers interested entering the field.

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1200	5c Bingo	...	20.00	1.21
1000	25c J.P. Charley	...	\$52.04	\$1.24
1000	25c J.P. Charley, Semi.	...	52.04	1.41
1000	25c J.P. Charley, X Tk.	...	52.04	1.59
800	5c J.P. Bell Boy, X Tk.	...	20.40	1.79
800	5c J.P. 7-11, Thick.	...	19.75	1.79
1200	25c J.P. Tex. Charley	...	108.28	2.32
1000	5c Sista-Prot.	...	\$28.70	\$2.36
1200	5c Big Forty	...	34.25	2.06
1000	5c Beat This Card, Tk.	...	33.00	2.59
1194	5c H.O.T., X Thick	...	31.79	2.59
1260	5c J.P. Girlie, X Tk.	...	35.10	3.28
2400	10c J.P. Barrel	...	92.65	3.49

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★	Brand New Seeburg USR-2, Convert Mechanical Selector Machines to Work With Wireless Wallboxes.....	75.00
★	Brand New 12" P.M. Speakers (Utah or Jensen).....	9.75
★	Rock-Ola Windsor, Hide-Away With 2 Wallboxes, 1 Bar Box and 1 Organ Speaker, Complete.....	350.00
★	Seeburg Gem Hide-Away, Converted for Wireless Wallboxes..	400.00
★	Mills Throne of Music.....	300.00
★	Wurlitzer 500-A.....	475.00

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The GENERAL Vending Service Co.

306 N. GAY ST. ★ BALTIMORE, 2, MD.

Western States' Play Survey Layoffs Have Trade Effects

(Continued from page 73)

vending machines all the supplies they need.

No Candy

Candy is another matter. Some experienced candy observers are now predicting a gradual easing of the tight sugar supply. As everyone in the trade realizes candy bar manufacturers have been limited to 50 per cent of their pre-war supply, but the real trouble has been that these confectioner manufacturers have not been able to obtain their full per cent allocation. In other words, they had a sugar stamp available, but the supply was inadequate to meet the demand of those stamps.

Most general concern of all operators is the coin machine trade today is the question of new machines. In those localities where amusement devices have offered a decline in play, operators expect the novelty of new machines to bring them out of the slump. Everyone in the trade, of course, realizes that there are a number of conditions which keep new machine production from hitting full strength now. Trade generally believes that it will be some time in 1946 before new machines can be produced in quantity sufficient to satisfy the long pent-up demand.

PORTLAND, ORE.:

Coin machines—much to the surprise of local operators—continue to get about as much play here as they did during the height of the war industry activity. No one, however, would venture a guess as to how long it will last in view of the cut back in war plants since V-J Day. Since coin machine operation is tied in pretty closely with general business conditions a few straws in the wind may be found in official figures. One of these which hints that conditions may remain fairly stable here for some time is the report of John W. Kelly, executive director of the governor's post-war adjustment commission. Kelly's report reveals that there are 15,460 unfilled jobs in the State. This figure seems particularly high, considering the large number of lay-offs from war plants. One explanation is that ex-war workers who are used to high wages and have acquired a skilled or semi-skilled profession are not particularly anxious to get into a lower paying, less skilled job immediately. But these ex-war workers still have available cash or they would be taking jobs to help going. Figures on housing show that there is a 72.1 per cent occupancy compared with virtually 100 per cent occupancy during the war. This gives some indication of the number of war workers who have left the State since V-J Day, and the loss of their purchasing power will be felt in the future. Amusement machines, including juke boxes, are holding fairly steady. But vending machines still suffer from a lack of supplies. Cigarette machines are being re-stocked, but the candy machines are still as bare as ever with little hope of immediate relief. Used machine market, as the distributor put it, is "spotty." There is little buying since the big question with both operators and distributors is that of new machines. Operators naturally hope that the new machines will have strong appeal and are looking forward to a heavy replacement program.

FORT WORTH:

Despite the fact that this city and vicinity witnessed a lay-off of several thousand war workers, coin machine operators in the area report that they have yet to feel the full effect of those lay-offs. Business has been continuing at much the same level it maintained throughout the war years, and in certain branches—particularly the vending ma-

chine field—business is even better now than it was before V-J Day. No one seems to have an all-inclusive reason why these war plant lay-offs should not affect the coin machine business in this area, but the condition is nevertheless a recognized fact. Amusement and juke box machines have been holding their own and getting good play. There is considerable speculation here about the availability of new machines of all types, since the operators are maintaining locations as best they can with pre-war vintage machines. This presents a considerable problem in servicing and repair, but the operators so far have managed to keep the bulk of their equipment in good working order. Cigarette lines have entirely disappeared here, and the off-brand cigarettes are likewise missing from the picture. Tobacco retailers are offering standard-brand cigarettes for sale by the carton, and cigarette machines at most locations are being kept fully stocked and very busy. In contrast to other places, operators here report some slight increase in supplies of candy and soft drinks. Machines vending these last two commodities are doing a brisk business and would undoubtedly do an even larger business were normal stocks available.

VANCOUVER, B. C.:

A mixed picture prevails on coin machine play in and around this Western Canadian city. Operators who have or had locations in the shipyard and aircraft districts report decreases traced to the fact that approximately 10,000 workers have been laid off. On the other hand, all downtown locations have shown an increase which serves to balance the loss in the war-plant spots. A large number of army, navy and air force personnel returning from overseas helps account for the increasing play in the downtown areas, according to local operators. Amusement machines of all types and juke boxes are getting heavy play in the large downtown arcades. Free-play pinball machines are holding their wartime lead. Operators here report city and rural locations doing well. The head of a wired music concern in this city reports that his business shows no sign of a letdown, but gives all indications of reaching an even higher level. Operators with machines in locations patronized by the bobby-soxers have found a decided increase in play of juke boxes. Arcade operators have noticed a general improvement in the amount of play being given all types of machines, but they predict that the play would be even larger if new machines were available. These operators point out that all of their machines are older models and have now lost much of their novelty interest. Wired music and juke box locations throughout British Columbia are reporting continuance of the excellent business enjoyed during the past few years. More cautious operators expect a short slump while war workers are being absorbed into peacetime industries. There is some demand for used machines in this area, but operators here feel themselves at a decided disadvantage since they must travel east to Montreal or Toronto or south to Seattle, Chicago and other cities to purchase such equipment. General impression among operators here is that Vancouver and surrounding territory offers a fertile field for the first distributor who opens shop. There is no report from vending machines in this area, since vending machines are non-existent here.

PHOENIX, ARIZ.:

An early arrival of winter tourists, and the fact that local residents have been indulging in vacations after strenuous wartime jobs, has kept play of all types of machines on the increase since V-J Day. Hotels in the State's largest cities—Phoenix, Tucson, Flagstaff and Prescott—are crowded with out-of-State visitors. Pinball and other amusement games in the downtown hotels get almost steady play from morning to midnight. Juke boxes in Phoenix have suffered some decrease in revenue, but just the opposite is reported in the Northern cities of Flagstaff and Prescott which reap the good benefits of increasing travel to the Grand Canyon and Boulder Dam districts. Within the next two months dude ranches and desert resorts will open for the season, providing additional locations. While the demand for candy, nuts and gum is more than the vending operators can supply, all vending machines are doing well. This is espe-

as a whole, the State of Arizona suffered no serious setback in unemployment, and there are still jobs available. Soldiers returning from overseas duty to near-by camps are among the spenders. Operators here expect a leveling-off period during this month. Construction of homes and office buildings and continued good employment in the State's mines and farms is expected to keep coins circulating. Operators of all types of coin machines naturally would like to purchase new equipment. But they say until that equipment is available they intend to keep their present machines in repair even if it means longer working hours and added expense. The business is here and they intend to get it while they can.

MINNEAPOLIS:

End of the war with Japan has not served to shoot business upward to any measurable degree, coinmen in the Twin Cities area report. Machines are getting about the same amount of business today as they did for the period preceding August 14. Only the cigarette vending machines have shown any appreciable hike. Reason is the return of standard-brand cigarettes in good quantities enabling vendors to restock their equipment after an over-long lay-off. Same is not true of candy machines, however. Thinking about reconversion and the future seems to be the big reason for the coin machine business standing still. Only hypo that will do the business any appreciable good, according to coinmen, is the receipt of new equipment. Going on the theory that a "new broom sweeps cleaner," coinmen feel that if they can put new machines on locations, public interest will spurt upwards. Market for used machines has dropped since V-J Day because operators are hoping that the new machines will be out even sooner than the manufacturers expect them to be.

SHREVEPORT, LA.:

With travel restrictions lessening, operators here are expecting a steady flow of Northern tourists to make this winter vacation season one of the best for Louisiana since pre-war days. Immediately following V-J Day operators noted a decline in the play of amusement devices and juke boxes. It was at that same time, however, that operators began to receive larger supplies of cigarettes. While play of juke boxes and amusement machines declined somewhat, the cigarette vending operators enjoyed business like they hadn't had since before the shortage. Candy machines are a problem, tho, and operators still report bar goods hard to find. Demand for candy bars far exceeds the supply available. Army camps in and around this area tended to offset the cut-backs in employment. Many of the larger training camps, still receiving new recruits, are located in this territory. But operators are looking for Northern tourists to bring machine revenue up to a point equal with wartime play and perhaps even surpassing it. They point out that Northern vacationists have not been able to come South in four to five years. Operators are hoping for new machines to replace those which have seen service throughout the war. Market in used machines is therefore slower than it might be otherwise. But the fact remains that the operators are intent upon keeping their old machines in good condition to take care of the expected winter business.

LOS ANGELES:

Coin machine play is beginning to equalize itself again after a variety of conditions which prevailed following V-J Day. Closing of large aircraft and other war plants left thousands without jobs in this area. Many of them who had come westward at the beginning of the war pulled up stakes and headed back East. This meant that locations in and around the war plant neighborhoods suffered a severe slump. But the slump was off-set by continued good business in downtown locations. Operators are now looking forward to the first peacetime winter vacation period since 1940. Cigarette vending machines took a spurt during the past month when sufficient supplies again became available. Little or no improvement has been noticed in candy vending machines since the supplies are just not there to stock the columns. Amusement machines and juke boxes have held fairly steady and may even surpass their wartime record during the coming winter tourist season. One big problem is keeping these machines in working order, and that problem is taxing the ingenuity of every operator. The market for used machines has slowed down, while operators anticipate the availability of newer machines. Meantime, however, they intend to keep their equipment in working order so as not to miss the expected winter boom. Usually true of cigarette machines. Taken



M. S. Gisser

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- 2 Singing Towers, Reconditioned . . . \$350.00
- 3 Streamliners, Straight Nickel . . . 295.00
- 3 Streamliners, Nickel, Dime, Quarter . . . 325.00
- 2 40 Selection High Boys . . . 425.00
- 1 Rockola Imperial 20 . . . 185.00
- 1 Rockola 16 Record . . . 185.00
- 2 Wurlitzer 616's . . . 195.00
- 2 Twin Twelves, Buckley Adaptors . . . 210.00
- 1 Rockola Celler Job . . . 195.00
- 1 Mills Throne of Music . . . 325.00
- 1 12-Record Rockola . . . 125.00
- 2 12-Record Wurlitzers . . . 125.00
- 20 = 125 Wurlitzer Wall Boxes . . . 25.00
- 20 Packard Wall Boxes . . . 35.00
- 20 W82Z Wallomatics . . . 40.00
- 20 Buckley Chromes, 20 or 24 Selection 17.50

25 CIGARETTE LIGHTER FLUID VENDORS . . . \$ 10.00

- ### ARCADE EQUIPMENT
- 1 Bally Alley . . . \$ 65.00
 - 10 Daval Bumper Bowlings (7 ft.) . . . 75.00
 - 2 X-Ray Pokers . . . 110.00
 - 2 Chicago Coin Hockey . . . 210.00
 - 2 Rapid Fires . . . 175.00
 - 2 Keeney Submarine Guns . . . 165.00
 - 1 Keep 'Em Punching . . . 110.00
 - 1 Floor Model Mutoscope Drop Picture Mach. . . 50.00
 - 4 Floor Model Mills Drop Picture Machines . . . 50.00
 - 6 Bean 'Erns . . . 65.00
 - 1 Mutoscope Liftograph . . . 225.00
 - 1 Shoot the Bull . . . 95.00
 - 1 Air Raider . . . 175.00
 - 1 Late Photomatic . . . 950.00
 - 5 Pusher Type Rotaries . . . 225.00
 - 3 Calle Loboy Penny Scales . . . 55.00
 - 3 Mills Loboy Penny Scales . . . 55.00
 - 1 Bank-a-Ball . . . 135.00

10 BALLY POP CORN VENDORS . . \$ 85.00

- ### CONSOLES
- 2 Keeney Super Tracks . . . \$275.00
 - 3 Jumbo Parades, F.P. . . . 95.00
 - 1 Jumbo Parade, C.P. . . . 95.00
 - 2 Silver Moons, F.P. . . . 95.00
 - 1 Paces Red Arrow, J.P. Model . . . 225.00
 - 2 Baker's Paces, Check Separator, D.D. Model . . . 225.00
 - 1 Big Game . . . 95.00
 - 2 High Hands, Combination Models . . 165.00
- ### SLOTS
- 3 5¢ Mills Club Bells . . . \$250.00
 - 2 25¢ Mills Club Bells . . . 350.00
 - 1 50¢ Mills Blue Front . . . 450.00
 - 10 5¢ Vest Pockets . . . 85.00

200 BRAND NEW 5¢ HERSHEY CANDY BAR VENDORS, SLUG PROOF, 50-BAR CAPACITY—\$12.50 EACH.
200 BRAND NEW PENNY PEANUT VENDORS, 1½ POUND CAPACITY—HEAVY CHROME—SUITABLE FOR BOOTH INSTALLATION—\$6.00 EACH.

- ### CIGARETTE MACHINES
- 8 DuGrenier Champions, 10 Column . \$ 85.00
 - 20 S.P. DuGrenier, 7 Column . . . 35.00
 - 2 #500 U-Need-a-Paks, 15 Column . 110.00

IMMEDIATE DELIVERY ON:
PREMIER SKEE BARREL ROLL, 10½ FT., \$389.50, Plus \$15.00 for Crating.
ROLL A BALL, 8½ FT., \$349.50.

- ### PIN GAMES
- Invasion . . . \$125.00
 - Ten Spot . . . 65.00
 - Gold Star . . . 49.50
 - Metro . . . 49.50
 - All American . 49.50
 - Paradise . . . \$49.50
 - New Champs . 65.00
 - Sara Suzy . . . 39.50
 - Commander . . 110.00
 - Show Boat . . 69.50

EXPORT TRADE:
We are desirous in contacting South American concerns who are in the market for coin operated equipment of any kind—CABLE US IMMEDIATELY YOUR REQUIREMENTS! CATALOGUE NOW BEING PREPARED!

TERMS: ½ Deposit With All Orders, Balance C. O. D.
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LARGE AND SMALL
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BOYLE AMUSEMENT CO.

522 NW Third St.
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4 PRE-FLIGHT TRAINERS FOR SALE

Bought new in Los Angeles three months ago. Reason for sale, other interests.

818 45th Ave., San Francisco, Calif.

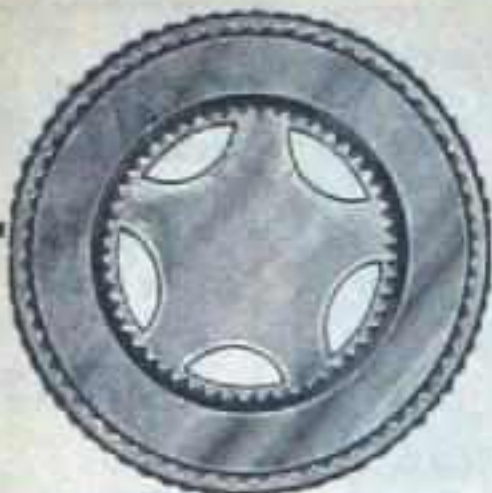
★ FOR SALE ★

- Rock-Ola Deluxe . . . \$375.00
- Rock-Ola Standard . . . 375.00
- Rock-Ola Master . . . 400.00
- Wurlitzer 750E . . . 725.00
- Wurlitzer 800 . . . 700.00
- Wurlitzer 700 . . . 650.00

½ Deposit With All Orders.

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Guaranteed Perfect
IMMEDIATE DELIVERY
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10 KEENEY SUBMARINES. EA. \$119.50

- Zingo (Floor Sample) \$175.00
- Radio Rifle 49.50
- Liberator (Floor Sample) 189.50
- Air Raider 189.50
- Jennings Golf Ball Vendor, 25¢ Play .. 69.50

1/3 Deposit With Order.

**WANTED
KNOCKOUT FIGHTERS
ANY CONDITION**

**MAX GLASS
DISTRIBUTING COMPANY**

914 DIVERSEY • CHICAGO 14, ILL.

**MUSIC-SUPPLIES
ACCESSORIES**

- WURLITZER** Each
- 3 850 \$850.00
 - 1 780E 675.00
 - 5 750E 775.00
 - 3 800 750.00
 - 2 700 725.00
 - 10 500, Refinished Cabinets .. 465.00
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 - 3 412, Refinished Cabinets .. 125.00

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- 1 Envoy, ES \$495.00
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- 3 Vogue 450.00
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- 1 Casino 325.00
- 1 Rock-Ola Commando 595.00
- 1 Rockola DeLuxe 365.00

WALL BOXES-SPEAKERS

ACCESSORIES

- 25 Wurlitzer #320 Sweet Music \$21.50
- 50 Buckley 24 Selection Lite-Up 17.50
- 4 Packards 20.50
- 5 Seeburg Wireless 24 Selection Wallomatic, 5c 31.50
- 1 Seeburg Wireless Baromatic 49.50
- 4 Wurlitzer 300 Adapters 22.50
- 4 Wurlitzer #304 Gray Steppers 14.50
- 4 Wurlitzer #145 Red Steppers 44.50
- Buckley 24 Record Adapters 22.00

NO EXTRA CHARGE FOR WOOD CRATING

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**THE NATIONAL
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OFFERS

- 6 Mills 5c Brown Fronts @ \$225.00
- 2 Mills 10c Brown Fronts @ 249.50
- 2 Jr. Paces Saratoga @ 225.00
- 6 Sr. Paces Saratoga @ 279.50

Slots have been factory rebuilt
Saratogas are new machines

41 N. 13th ST. HARRISBURG, PA.

**Missouri Assn.
Attracts 69 to
First Fall Meet**

ST. LOUIS, Oct. 6.—Fall dinner and business meeting of the Missouri Amusement Machine Association at the Forest Park Hotel here, attracted 69 members. It was the first meeting of the association since June.

Several thousand records were pledged after the association voted to donate records and phonograph needles to the battleship U. S. S. Missouri, the State's namesake warship which played such a prominent role in the Japanese surrender.

Louis Morris, president, said that hereafter meetings will be held every three months unless it is necessary to call special sessions sooner to handle unforeseen problems.

St. Louis organization, which includes pin game operators as well as phonograph men, has been functioning smoothly for the past 14 years, Morris pointed out. At the same time, he introduced eight operators who have joined the association since the June meeting.

Judges Ray J. Weimbrenner and Dewey Godfrey were among the featured speakers. Dave Monahan and Al Fine also spoke.

Next meeting is tentatively scheduled for mid-December, tho the site has not yet been announced.

Coin machine operators present at the fall meeting included: Abe Jeffers, Walter Bowman, Basil Neal, Joseph S. Morris, Dick Westbrook, Delbert Veatch, Art Helmke, Al Miller, Ed Randolph, William Illig, Dan Landsbaum, Ben Axelrod, John Winkelman, Fred Pollnow, Carl Luyties, Harry Siegel, Joe Nusselbaum, Al Lebracht, Martin Saul, Frank J. Murphy, John Lohmeier, John Mercuria, Jimmy Miles, Stan Brimmer, Barney Frerichs, Ed German, John Gazzoli, Roy Haas, N. B. Nicholas, Harry Davies, Ben and Dave Koplo, Harry Raiffe, and Frank Joerling of *The Billboard*.

**Vender Use for
Ice Cream Sure
To Boost Sales**

LOS ANGELES, Oct. 6.—Alert coin machine operators have a rich field for post-war expansion in the ice cream trade which the Carnation Company, one of the top milk products firms, complains has been the victim of bad merchandising.

Availability, says Carnation, is the key to doubling ice cream sales, and the trade is quick to point out that coin machines are the ready solution of availability.

In one of a series of articles entitled "Ten Commandments of Selling," the firm notes that in pre-war days the average U. S. consumer spent only \$21 a year on ice cream while tossing down \$48 for cigars and tobacco, \$38 for soft drinks and \$26 for candy. Notable is the fact that all of the latter are sold heavily thru vending machines.

In its size-up of the situation, Carna-

**July 1 Magic Date
For Tax and Excise**

(Continued from page 3)

peacetime trend which is not expected to get fully under way for another year. Congressmen discussing sharper cuts in excises, especially in the ones such as theater admissions which have carried a big burden, point out that the plan for the start of the cut-back next July 1 will be followed up next year by "some real cutting back."

Coin Machine Burden

Fiscal leaders explain that they have in mind preparing a blueprint for submission next year calling for a thorough overhauling of the entire tax structure. This blueprint, one spokesman said, will suggest "greater equities in the way the people are taxed." The spokesman said that most fiscal leaders believe there is good cause for heavy excise on such luxuries as jewelry, but there is no justification for excessive taxes on commodities and transactions where specific businesses and industries are placed at a sharp disadvantage in general competition. He suggested as an example the current excessive levy born by the coin machine industry which, he explained, could not be regarded as being "in the business of manufacturing luxury products."

"The whole coin machine industry," said a spokesman (a member of House Ways and Means Committee), "has now taken a place in industry where it can be regarded as turning out general vending products that definitely cannot be classed as luxuries. There is no reason therefore why we should continue to think solely in terms of taxing juke boxes. This whole problem will be something we are going to consider in connection with reshaping the tax structure."

tion blames the lag on the fact that "merchandising of ice cream has been poor to non-existent."

"In the past, ice cream sellers have relied on their product selling itself while out of sight under refrigeration," it adds. Most drugstores, fountains, candy kitchens and other handlers store their ice cream in their fountains completely out of sight except when the soda-jerk pulls out a package on call.

A vending machine in plain sight solves this problem and at the same time offers a means of advertising the product.

This also should ease another of the industry's major headaches—seasonal variations in sales with two thirds of the ice cream being sold in the five months, May thru September, when warm weather makes consumers yearn for cold dishes.

Venders also make buying easier in busy fountains where it often is necessary to elbow up to counters crowded with customers waiting for sundaes and sodas.

FOR SALE

- 2 Wurlitzer 616 Lite-Up, Each \$250.00
- 2 5¢ Jennings Victory, Less Locks, Each .. 25.00
- 1 10¢ Mills Brown Front 150.00

AUTOMATIC MUSIC CO.
ROWLAND, N. C.

PERFECT EQUIPMENT—READY FOR LOCATION!
IF YOU DON'T SEE IT LISTED—WRITE!

- MUSIC**
- Wurlitzer 616 \$165.00
 - Wurlitzer 616, Lite-Up 195.00
 - Wurlitzer 600R 375.00
 - Wurlitzer 600K 395.00
 - Wurlitzer 24 259.50
 - Wurlitzer #42/24, Exc. Cond. 445.00
 - Wurlitzer 500K, '42 520.00

- ACCESSORIES**
- 7 Seeburg Wireless Bar-o-Matics \$44.50
 - 1 Seeburg Colonel Amplifier 45.00
 - 8 =GSR1 Selection Receivers 15.00
 - Wurlitzer 300 Adapter 22.50
 - Wurlitzer 304 Stepper 10.00
 - 4 24 Seeburg Wireless Adapters 15.00
 - Motor for Wurlitzer Counter Model .. 15.00
 - 1 Wurlitzer #331 Bar Box 14.00
 - 3 Wurlitzer #320 Sweet Music Box .. 24.50
 - Rock-Ola Motors, Any Type 22.50
 - Wurlitzer Motors 29.50
 - Wurlitzer Tone Arms 21.50
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 - Packard Adapter, Comp. 24.50
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We have parts for all Phonographs—Write your needs!
All Mdse. Subject to Prior Sale! 1/3 Dep., Bal. C. O. D., F. O. B., N. Y.
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! **WRITE—WIRE!**

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**Atlantic City Arcade
Future Bright With
Convention Promises**

ATLANTIC CITY, Oct. 6.—The black winter which loomed ahead of coinmen and operators, who lease arcades for year-round activity, with the departure of troops from the resort has taken a brighter turn. The city's Convention Bureau has lined up national convention groups that will meet in the resort and it looks like a profitable year, instead of a lean one, for operators.

Convention Hall is booked solid for meetings from now until Thanksgiving, 1946, and the bureau is active in making bids for prospective national group meetings. Biggest prospect of the lot is the American Legion Convention, but other large units include the American Railroad Builders, the National Machine Tool Builders' Association, the Dairy Industries Exposition, the Association of Iron and Steel Engineers and the American Foundrymen's Association.

Coinmen predict terrific year-round activity for amusement machines in the future, and they are lining up new locations to handle the crowds. The soldiers and sailors, who were stationed in hospitals or on active duty, accounted for most of the big play in the last few years, but under the new set-up peacetime operations promise to be successful for coinmen.

**FIVE BALL
FREE PLAY**

- ABC Bowler \$45.00
- Action 100.00
- All American 45.00
- Alert 60.00
- Argentine .. 72.50
- Bandwagon .. 35.00
- Big Chief .. 42.50
- Big Time .. 27.50
- Blondie 27.50
- Champ 50.00
- C. O. D. 22.50
- Dixie 30.00
- Flashin' 75.00
- Flat Top 195.00
- Fly-Ten-
Twenty 100.00
- Formation .. 27.50
- Four Roses .. 42.50
- Gold Star .. 39.50
- Hit the Jap
(Gold Star) 39.50
- Invasion .. 102.50
- Knockout .. 98.50
- Legionnaire .. 45.00
- Majors '41 .. 55.00
- Metro 37.50
- Monicker .. \$65.00
- Repeater ... 27.50
- School Days 55.00
- Seven Up .. 55.00
- Show Boat .. 50.00
- Sink-the-Jap
(Seven Up) 55.00
- Slap-the-Jap
(Strat-o-
Liner) 40.00
- Smack-the-Jap
(Ten Spot) 40.00
- Skyline 32.50
- Snappy 55.00
- Sparky 27.50
- Sport Parade 42.50
- Spot-A-Card 57.50
- Spot Pool .. 55.00
- Ten Spot .. 50.00
- Texas
Mustang .. 62.50
- Toplo 75.00
- Velvet 30.00
- Vogue 27.50
- Wild Fire .. 40.00
- Yank 57.50

NEW REBUILT GAMES

- Cover Girl \$249.50
- Laura 249.50
- Flat Top 249.50
- Yankee Doodle 249.50

ONE BALL FREE PLAY

- Dark Horse \$160.00
- Gold Cup 50.00
- Pimlico 345.00
- One-Two-Three, 1940 90.00
- Sport Special 135.00
- Victorious 1943 85.00

MISCELLANEOUS

- Play Pool \$150.00
- Seeburg Hitler Gun 92.50
- Seeburg Jap Gun 92.50

CONSOLES—CASH PAYOUT

- Baker's Paces, 25¢ Daily Double .. \$375.00
- Liberty Bell, Slant Top 55.00
- Liberty Bell, Flat Top 40.00
- Multiple Racers 50.00
- Track Time, 1938 125.00

SOALES

- O. D. Jennings Gum \$ 25.00

1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS 8, MO.
(Phone: Franklin 3620)

**FOR QUICK
SALE**

- 2 Chicago Coin Hockey \$170.00
- 4 Genco Playballs, Late 145.00
- 1 Bally Rapid Fire 135.00
- 1 Western Baseball, '39 59.50
- 5 Ten Strikes, Low Dial 49.50
- 3 High Dive 55.50
- 2 Scientific Batting Practice 85.00
- 1 Shoot Your Way to Tokyo 145.00
- 2 Jennings-In-the-Barrel, Complete,
But Not Working 75.00

Crating \$5.00 Extra.

One-Third Deposit, Balance C. O. D.,
F. O. B. New York.

MARCUS KLEIN

577 Tenth Ave. New York 18, N. Y.

AVAILABLE

First-class Pinball, Slot and Console Mechanic. A-1 on Buckley Track Odds, Mills Slots, etc. Prefers Middle or South Eastern States. Will consider any other States. Ten years' operating experience. Steady, sober, reference.

International Features

30 MONARCH PEANUT MACHINES WITH STANDS—3 COMPARTMENTS. MUST BE SOLD AS ONE UNIT, \$255.00, PLUS \$20.00 FOR CRATING.

- * Rock-Ola Std. Dialatone Head, R. C. \$495.00
- * Wurlitzer 61 140.00
- * Rock-Ola Bar Boxes. 24.50
- * Rock-Ola Wall Boxes 17.50
- * 5c Mills Brown Fronts, Originals 169.50
- * 1938 Track Times... 89.50
- * Broadcast 59.50
- * Zig Zag 69.50
- * Knockout 122.50
- * Circus Romance, New 225.00

FLASH! FLASH!

STOP IN TO SEE CHICAGO COIN'S NEW GAME... "GOALIE" NOW ON DISPLAY IN OUR SHOWROOMS. WRITE OR CALL FOR FULL INFORMATION.

- * Chicken Sam With New Conversion... \$115.00
- * Blue Grass 150.00
- * 1 Munves Rebuilt Liberty Striker..... 109.50
- * 2 Groetchen Zooms. 24.50
- * 1 Bally Basket Ball. 89.50
- * 3 Challengers 24.50
- * 6 Exhibit 1c Card Venders 27.50
- * 2 Mutoscope 2c Card Venders 37.50
- * 1 Exhibit Ask Me Another 24.50
- * 24 Drop Picture Machines, Wooden Base 19.50

For Complete List of Five Ball F. P. Games Write.

Want All Types Phonographs—Give Serial and Makes INTERNATIONAL COIN MACHINE DISTRIBUTORS

2115 Prospect Ave., Cleveland 15, Ohio
Phone: Main 5769-70

Spoilage of Food To Hypo Vender Sales

Pre-Packaging Planned

CHICAGO, Oct. 6.—Possibilities that most of the food bought by housewives of a perishable nature will be sold in pre-packaged containers is becoming more certain each day as marketing experts study new merchandising ideas.

The degree of spoilage being very high with fruit and vegetable packaging and food processing companies have worked out plans for pre-cleaning, trimming and packaging, in sanitary transparent wrappers for sale to the consumer.

Frozen food venders have already been blueprinted for coin operation and at least one enterprising merchant plans on opening a complete grocery store to sell all products thru coin-operated vending machines.

One authority in the field pointed out that, if mechanical pre-packaging continues its present headway, it will completely revolutionize the present fruit and vegetable industry by bringing about mass consumption of pre-packaged produce, eliminating the tremendous waste which occurs in the handling of fresh fruits and vegetables from the farm to the home. Enthusiastic acceptance is recorded for pre-packaged lettuce, green beans, radishes, cauliflower, chicory, brussels sprouts, onions and beets in packages labeled as to price and quality.

Popularity of frozen food stores as dispensers of perishables was indicated with the early success of a downtown Pittsburgh Frozen Food Center, Inc., store, distributors of frosted foods, an experimental store of a type that might well be the forerunner of a retail outlet of the future that could sell a tremendous volume of food thru coin-operated equipment. This particular store is at a location where 41,000 pedestrians have been counted passing on Saturday. Store, the first Saturday it was open, made 3,900 sales.



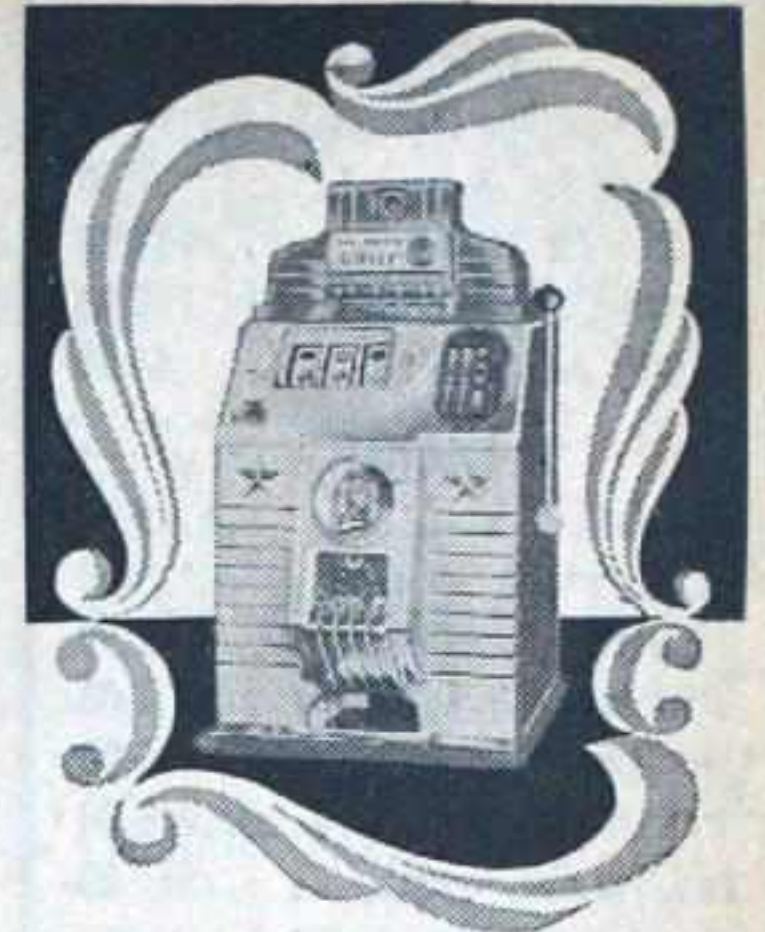
CARL HUPPERT was recently discharged after serving 39 months in the army air forces as a master sergeant. He has returned to his position as sales manager of the Baker Novelty Company, Chicago.

Salem, Ore., Reconsidering Installing Parking Meters

PORTLAND, Ore., Oct. 6.—Salem, Ore., was all ready to let a contract for installing parking meters on city curbs when the deal was stymied by the Salem Merchants Association.

Association immediately got out a petition calling for a charter amendment to prohibit the installation of parking meters in the city. Merchants group indicated the petition was being circulated to bring issue to a vote should the council approve the installation.

City has received bids from the Duncan Meter Corporation, Michaels Art Bronze Company, Dual Parking Meter Company, Magee-Hale Park-o-Meter Company, John P. Randolph Company and M. H. Rhodes, Inc.



THE NEW JENNINGS BRONZE CHIEF

Jennings new BRONZE CHIEF is ready to thrill the players and to perform more brilliantly than ever before.

It's a colorful beauty-gleaming chrome, burnished bronze, hand-rubbed walnut and appropriate trim.

It's custom built, as Jennings famous Chiefs have been through the years, and features many new improvements over pre-war models. Constructed throughout from all new parts of the correct materials by the same skilled Jennings craftsmen.

Quantities are limited. Demand is overwhelming. Order immediately for earliest possible delivery!



O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.

JUST A FEW LEFT! THIRST QUENCHER DRINK MACHINES

READY FOR LOCATION!

\$400.00 EA.

Plus \$10.00 for Crating.

ALSO HAVE 7 BARRELS OF SYRUP AND 50,000 CUPS.

Write—Phone—Wire

NATIONAL NOVELTY CO.

183 Merrick Road MERRICK, N. Y.

TITLE STRIPS

Red border, 20 strips to the sheet, fine Bristol paper, extra space at top and bottom for typing. 1000 Sheets, 20,000 Strips, \$5.75. Evans Ten Strips, Hi Dial, \$49.50; Lo Dial, \$39.50. 30-Wire Cable, new, 40¢ per foot. Jennings Pastime F.P. Console, repainted, \$55.00. All machines in good condition. 1/3 deposit, balance C. O. D., F. O. B. Denver, Colo.

CAPITOL MUSIC & SALES COMPANY

1255 Ames Street Phone: Tabor 0630 DENVER 14, COLO.

WANTED

DAVAL'S MARVELS

Will pay \$7.50 each if cabinets are not cracked and all parts intact. Advise what you have.

G. F. PERRY

Johnston, S. C.

WAR VETERAN

WANTS TO BUY

Small or large Pin Ball Machine Route for cash, preferably in Indiana, Kentucky, Tennessee or Virginia. Write
BOX D-23, Care Billboard, Cincinnati 1, Ohio.

WANT TO BUY

WURLITZER PHONOGRAPHS, MODELS 750E, 850E and 950E. State best price, condition of mechanism and cabinets in first letter.

ARROW NOVELTY CO.

2352 Sidney St. ST. LOUIS 4, MO.

ONE BALL CONVERSIONS NOW AVAILABLE!

We are now able to promise 10-day delivery on converting your BLUE GRASS, DARK HORSE, RECORD TIME, SPORT SPECIAL

INTO **WHIRLAWAY** FOR \$275.00

Hundreds of these machines are now on location doing an excellent job! Operators of one-ball machines who have taken advantage of this offer during the war have never missed new machines. New playing field, new back glass and back box, new spray job, a new machine in every appearance.

Join the long list of money-making Operators NOW by sending in your equipment prepaid.

DUO BELL—\$650.00—ONLY TWIN MULTIPLE ON THE MARKET! BEST CONSOLE CONVERSION EVER BUILT!

ROY MCGINNIS CO. 2011 MARYLAND AVE. BALTIMORE 18, MD.

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LATE MODELS

Completely Factory Reconditioned

Phone—Wire—Write

KEN WILSON

AMALGAMATED DISTRIBUTORS CO.

Distributors for International Mutoscope Corporation

226 WEST RANDOLPH ST. Telephone: ANdover 3544 CHICAGO 6, ILL.
(One Block From the Sherman)

EXTRA SPECIAL!

- | | | |
|-------------------------------|---------------------------------|--------------------------------|
| ONE BALL, FREE PLAY | 2 Dark Horses. Ea. . . \$ 75.00 | 1 Argentina \$ 45.00 |
| 3 Longacres. Ea. . . \$300.00 | 2 Sport Specials. Ea. . . 70.00 | 2 Ten Spots. Ea. 30.00 |
| 3 Thorobreds. Ea. . . 300.00 | 1 1-2-3, 1940 50.00 | ONE BALLS |
| 2 '41 Derbys. Ea. . . 225.00 | 1 Fortune, F.P. 249.50 | Converted with A-B-C-D Units, |
| 2 Club Trophys. Ea. . 200.00 | 1 Turf Champs, F.P. & 35.00 | 6 Bumpers and A-B-C-D on |
| 1 Sportsmen 175.00 | P.O. 5 BALL | Back Glass. |
| 2 Record Time. Ea. . . 85.00 | 2 Jungles. Ea. \$ 50.00 | 3 '41 Derbys. Ea. . . \$285.00 |
| 3 Blue Grass. Ea. . . 75.00 | | 3 Club Trophys. Ea. . . 240.00 |

These games very clean, completely overhauled, rails scraped and lacquered. Ready to go to work. 1/2 Deposit, Balance C. O. D. Subject to Prior Sale.

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WANTED OPERATORS

To operate Five Ball Games and other equipment on a liberal percentage basis in your territory. We are especially interested in Ex-Service Men or Men about to come back to civilian life who are ambitious, honest and know something about operating. We will furnish you with the best and latest equipment. Write at once, giving us information concerning yourself and your territory.

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A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

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411 North Bishop Dallas 8, Texas

ARCADE

Mutoscope Sky Fighters.....	\$199.50
Seeburg Jap Guns.....	99.50
Keeney Air Raider.....	135.00
Supreme Rocket Buster.....	195.00
Keeney Air Craft.....	44.50

MUSIC

Wurlitzer 61's.....	\$125.00
12 Record Seeburgs.....	115.00
12 Record Rock-Ola.....	99.50
Wurlitzer 750 E.....	750.00
Wurlitzer Victory 16.....	450.00
Wurlitzer Victory 24.....	495.00
Rock-Ola Commando.....	550.00

CONSOLES

Silver Moon, F. P.....	\$ 84.50
Walling Big Game, F. P.....	64.50
Mills Jumbo Parade, P. O....	109.50
Jungle Camp, F. P.....	64.50
Jungle Camp, P. O.....	69.50
Jennings Bob Tail, P. O.....	109.50
Jennings Multiple Races, P. O.	44.50
Jennings F. P. Mint Venders..	54.50

This equipment in good operating condition. Send one-third deposit, balance C. O. D.

Tel. 6 5666

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MUSIC CO.

423 Broad St.

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WANT TO BUY

20 SELECTION BUTTON TYPE WALL BOXES MANUFACTURED BY A.M.I., AUTOMATIC INSTRUMENT CO.

BOXES CAN BE IN ANY SHAPE JUST SO ALL THE PARTS ARE INTACT.

WRITE IMMEDIATELY GIVING INFORMATION ON AMOUNT YOU WILL SELL AND YOUR CASH PRICE.

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WURLITZER 616'S
SEEBURG GEMS,
VOGUES AND
REGALS

STATE LOWEST PRICES!

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BRONX 53, NEW YORK

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Eastman D.P. Paper, 250 foot rolls, 1 1/2", \$5.56; 2 1/2", \$8.89; 3", \$10.70; 3 1/2", \$11.51; plus tax. Also D.P. Cameras, Enlargers, Lenses, Chemicals, Backdrops, Frames, Mounts, etc. Prompt shipments anywhere. Send for new catalog.

Memphis Photo Supply Co.
P. O. Box 1350, Memphis 1, Tenn.

COINMEN YOU KNOW

Chicago:

As soon as the Chicago Cubs clinched the National League pennant, telephone wires to DAVE GOTTLIEB'S plant on the North Side were kept hot with out-of-town requests for World Series tickets, railroad reservations and hotel accommodations. . . . DAVE and NATE GOTTLIEB, long being advocates of the old adage about casting their bread upon the waters did all they could for the boys and not a few of them were seen rooting for the Tigers last week-end.

A well-earned vacation is being enjoyed by JIM GILMORE, popular secretary of the CMI before he takes over active duties in the new offices leased in Chicago's Loop. . . . Most coinmen visiting the Windy City this week had a dual purpose—the World Series and a quick look-see into the machine situation around town.

MAX GLASS spent the last week out of town and had many of the visiting firemen making useless trips to his office hangout in the Sherman. . . . It was rumored that he was seen in Briggs Stadium, Detroit, rooting for the Cubs. . . . A new row of shelves is being prepped for JIMMY MARTIN'S Diversey Avenue spot, to hold increased supplies of Cosmo disks on their way from the Coast. . . . When constructed, tho, it will serve as another obstacle for Jimmy's Irish Setter which prances around the back room like a race horse. . . . The dog has won over \$3,000 as a show dog and its not hard to believe when seeing him show off.

A new rapid method of making service calls is soon to be experienced by location owners having JACK KELNER'S cig venders on placement. . . . Just this week Jack invested in a Moto-Scouter, a cross between a motorcycle, an automobile, and a bike, to use as a service vehicle. The scooter has only room for one gallon of gas which will give him 85 miles before the tank empties. Jack intends using the vehicle himself in making service calls. . . . has room for tools in a rear seat compartment. . . . steps on the starter. . . . putt, putt, putt and away he goes. . . . Hiho Kelner and away! Jack, who is secretary of the Chicago Tobacco Table, is intent on keeping his cig venders in good shape as the word in tobacco circles is going around that the cig shortage is definitely a thing of the past.

New York:

DAVE ENGEL became a grandfather. His daughter, Ruth Grodin, gave birth to a girl, Janice Patricia. . . . SID MITTLEMEN, who was kept busy during the war processing important parts for Uncle Sam's airplanes, is now converting his factory space to revamp photos.

Los Angeles:

Coinmen here were surprised to hear of WILLIAM (BUD) PARR accident in Utah. According to Fred Gaunt, manager of General Music, Parr's firm, Parr will soon be released from the Payson Hospital. . . . BILL WOLF of California Amusement Company is in Chicago on business. . . . MARY JANE WHITE of Badger Sales Company returned recently from Baltimore. . . . WILLIAM HAPPEL JR., of Badger Sales Company leaves for Chicago and Milwaukee in November to confer with manufacturers and to talk over business with his brother, Carl Happel, in the Wisconsin city.

Coast Records has increased its sales force. Joining the firm during the week were KAY MAYTORENA, MILDRED MARSHALL and PEGGY FREEMAN. BILL ABEL, of the record department, has assigned one of the girls to answer correspondence regarding Coast releases. . . . DICK WASHBURN, brother of Charlie E. Washburn, is a daily visitor to the firm's headquarters while dividing his time between school and the hospital, where he is being treated for injuries received while in the armed forces in the Attu area.

JACK GUTSHALL of Jack Gutshall Distributing Company, JACK PFEFFER and others off to the Northwest on their annual deer hunting trek. Gutshall has The Honeydripper settled down to being one of the hottest tunes to come out of

this area and is now taking time off to make up for the long hours he put in to get the Dripper's production increased.

GLADYS WASHBURN of the Charles E. Washburn Company is taking her first vacation in two years. She is spending it at Del Mar after changing from Glen Ivy Springs when the weather hit 100 degrees in this section. . . . TAB SIMONSON of San Joaquin Music Company in Bakersfield has bought the Phil Brown wired music set-up in that city. . . . TED BLOOMER of Valley Music Company in Mojave in the city to buy supplies for his routes there.

A. M. KEENE of the Kenomatic Company in Taft, Calif., here on one of his regular trips. . . . ELAINE RYAN of Badger Sales Company is taking a few days off. . . . FRANKIE AND VIC RALSTON, he of Standard Phono of New York, plan to leave October 15 for the New York office. They will be gone about three weeks.

Detroit:

MARK BELTAIRE reports a pigeon that's been trained as a trade stimulator for a local peanut vender—waiting for customers to feed it.

FLOYD BITTAKER, national sales manager of Capitol Records, was in town for a flying trip en route to Chicago, and called on several Detroit operators and dealers. . . . C. THOMAS BRIGGS, Detroit sales manager of Capitol, has been kept in the office by inventory problems. . . . WILLIAM PALMER and Briggs are taking in Detroit's Monday night prize fights.

MARK LINKNER and MAX MOORE, operating the Triangle Amusement Games, and doing a jobbing business as well as operating, have moved their headquarters from Woodrow Wilson Avenue in the north end, when the building was suddenly sold out from under them for another commercial venture. New location is at 6019 Trumbull Avenue, near the heart of the city, which was the former location of the Banner Novelty Company. Latter, formerly operated by SOL BOESKY, and taken over by SAM WEISBERG, has vacated its quarters to make room for Moore and Linkner, and moved to 8642 Linwood Avenue, headquarters of the Joy Novelty Company.

MAX LIPIN reports the opening of a new branch office for Allied Music and Sales Company at Cleveland in about 10 days. . . . LOU SALESIN, sales manager of the company, reports the first shipment of records by air—new Henry Busse records shipped by Cosmo in advance of his personal appearance at Lee 'n' Eddie's here. Event was widely publicized thru American Air Lines.

MICHAEL WEINBERGER, head of S & W Coin Machine Exchange, is expanding his operating route in various types of amusement games, especially skeeballs and ray guns. . . . I. EDELMAN, head of Edelman Coin Amusements, is expanding his operations with the addition of a new serviceman to his route staff.

Buffalo:

Coin man BEN KULICK, Mills Amusement Co., has recently enlarged his routes again by buying about 30 machines (music mostly) of the old J. Malouf operations here. JUBERT MALOUF, once one of the largest music operators in this territory, is entirely out of the coin machine field now. Kulick, who also owns the Fay San Corp., which will distribute radios and electrical equipment for this territory shortly, has added MILDRED SCHMIEL to his staff to handle this part of the office work. PHYLLIS CLARK, his faithful secretary, still heads the office staff. Phyllis is still complaining about the "manpower" shortage around here, and is corresponding with about 20 men in service to boost their "morale." Some are boyfriends, some relatives, and a few she doesn't even know personally; but having received letters from them complaining of lack of mail, she just can't let the army down. That's the spirit!

PFC. SANFORD KULICK, Ben Kulick's only son, is back in this country after a

MILLS ORIGINAL SLOTS

ALL CLEAN

SERIAL AS HIGH AS 475,000

1 5¢ Gold Chromes, 2-5 P.O.	\$200.00
1 5¢ Gold Chromes, 3-5 P.O.	200.00
1 10¢ Gold Chromes, 3-5 P.O.	210.00
1 25¢ Gold Chromes, 3-5 P.O.	225.00
(The Above Set, \$575.00)	
16 5¢ Brown Fronts, 3-5 P.O.	165.00
2 10¢ Brown Fronts, 3-5 P.O.	200.00
1 25¢ Brown Fronts, 3-5 P.O.	225.00
11 5¢ Blue Fronts, 3-5 P.O., D.J.	115.00
14 5¢ Blue Fronts, 3-5 P.O., S.J.	125.00
17 10¢ Blue Fronts, 3-5 P.O., S.J.	150.00
12-25¢ Blue Fronts, 3-5 P.O., S.J.	175.00
10 5¢ Pace Club Bell, 3-5 P.O.	105.00
6 10¢ Pace Club Bell, 3-5 P.O.	125.00
3 25¢ Pace Club Bell, 3-5 P.O.	150.00
6 5¢ Caffle Club Bell, 3-5 P.O.	75.00
5 10¢ Caffle Club Bell, 3-5 P.O.	85.00
5 25¢ Caffle Club Bell, 3-5 P.O.	100.00
2 5¢ De Luxe Pace, 3-5 P.O.	100.00
3 10¢ De Luxe Pace, 3-5 P.O.	125.00
2 25¢ De Luxe Pace, 3-5 P.O.	150.00
2 5¢ Blue Pace Comets, 3-5 P.O.	65.00
6 10¢ Blue Pace Comets, 3-5 P.O.	75.00
4 25¢ Blue Pace Comets, 3-5 P.O.	100.00
83 Mills Stands, Locking Bar with Keys	9.00
24 Mills Stands, Locking Bar, No Keys	5.00

1 BALL PAYOUT TABLES

47 Proakness	\$12.50
37 Sport Pages	37.50
30 Grand Nationals	55.00
26 Grand Stands	50.00

Plus Crating.

(Special Price for Entire Lot)

2 5¢ Pace Races, Factory Reconditioned, Light Cabinets, Excellent	\$125.00
ORIGINAL R.W.B. Single Sewed Tickets, Stapled in 5's, Each	1.75

1/3 Deposit With Order, Balance C. O. D.

UNION SALES

409 No. Adams St., GREEN BAY, WIS.
Phone: Howard 2985

IRWIN SPECIALS

3 Home Runs (1940 Plastic Bumpers) 5	\$ 39.50
1 Skyline	24.50
1 Trapeze	17.50
2 Invaders	109.50

NEW REVAMPS

2 American Beauty, Westerhaus (Floor Samples)	\$149.50
1 Foreign Colors, Westerhaus (Floor Sample)	149.50
Marines at Play, Westerhaus	149.50
Paratroops, P & S	179.50

Terms: One-Third Deposit, Balance C.O.D.
Orders Less Than \$50.00, Full Cash With Order.
Wanted To Buy—Wurlitzer 71's & 81's and Rookola Low Boy Scales.

Write us to quantity and best cash price.

IRWIN DISTRIBUTING COMPANY

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MACHINES
INC.**

All That the Name Implies!

*The sign of Dependability
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There will be no New Games until some time in 1946. Write for our list of the best in Used Equipment!

SEND IN YOUR ORDERS FOR "LAURA," WILLIAMS' SENSATIONAL NEW REVAMP; MARVEL'S "YANKEE DOODLE," AND ALL OF UNITED'S REVAMPS!

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CARDS**

All Sizes, Styles from 10 to 600 Holes.
Also JP Cards, Fund Raising Cards, Etc.

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W. H. BRADY CO., MFGRS.
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6L6 METAL TUBES \$1.10 each

\$99.50 Per Hundred.

Write for Our Catalog of Radio Parts. Dept. F.

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Telephone: ARMitage 5100

"SPECIAL"

10 Northwestern Triselectors \$15.00 || 5 3-Column DuGrenier Gigarete | 55.00 |
25 4-Column DuGrenier N Gum	10.00
10 1¢ Silver King, Nut	7.00
25 1¢ Nut, Complete But Need Little Cleaning, Lot	60.00
WANTED: Nut Venders, All Kinds.	
CAMEO VENDING	
432 W. 42nd NEW YORK	

MUST SELL
MILLS ORIGINALS

1 5¢ Front Vender, 2/4	\$ 50.00
2 5¢ War Eagles, 2/4	85.00
1 5¢ Extraordinary, Ref. G.O., OH, 3/5	100.00
2 10¢ Extraordinary, Ref. G.O., OH, 3/5	125.00
4 5¢ Blue Front, Fac. Reb. & Ref., 2/5	180.00
9 5¢ Blue Front, 3/5	135.00
1 10¢ Blue Front, OH	165.00
4 25¢ Blue Front, Fac. Reb. & Ref., 2/5	200.00
1 25¢ Blue Front, KA, OH, 3/5	225.00
11 5¢ Brown Front, 3/5	150.00
1 25¢ Brown Front, KA, OH, 3/5	225.00
1 25¢ Brown Front, Ref. Gold, OH, 3/5	250.00
2 5¢ Blue Front, Ref. Gold, OH, 3/5	180.00
2 5¢ Melon Ball	150.00
1 5¢ Bonus Balls, 3/5, Like New	175.00
2 5¢ Gold Chrome, 2/5, Original	225.00
3 Double Cabinets, 2 Door	80.00
1 Double Cabinet, 1 Door	50.00
1 Chicago Double Revolve Around Stand	50.00

JENNINGS

1 5¢ Goose-neck, 2/4	\$ 35.00
1 25¢ Goose-neck, 2/4	80.00
3 5¢ Chief, Fac. Reb. & Ref., 2/5	140.00
1 5¢ Mast. Silver Chief, Slu-proof, 3/5	175.00
1 25¢ Mast. Silver Chief, Slu-proof, 3/5	225.00
1 10¢ Silver Moon Chief	200.00
1 10¢ Chief, Ref., 3/5	125.00

P. O. GAMES

2 Longshot, PO	\$200.00
1 Skylark, Comb. FP & PO	125.00

MISCELLANEOUS

2 1¢ Watling, 2/4	\$ 30.00
5¢ Callie, 2/4	35.00
1 25¢ Pace Comet, 3/5	150.00

GAMES

1 Air Force	\$80.00
1 Anabel	25.00
1 Big Chief	35.00
5 Boomtown	25.00
1 Double	25.00
6 Doughboys	29.50
1 Dude	39.50
1 Ranch	39.50
8 5-10-20	100.00
2 Fifty	29.50
1 Grand	29.50
1 Gold Cup	50.00
1 Golden	20.00
1 Gate	20.00
1 Home Run	30.00
1 Jolly	35.00
2 League	30.00
2 Leader	30.00
2 Major '41	60.00
4 Metro	45.00
3 Monicker	80.00
3 Champ	45.00
1 Playmates	30.00
1 Red, White & Blue	25.00
1 Short Stop	30.00
1 Silver Spray	35.00
5 Sky Ray	40.00
1 Spotted	20.00
4 Spot Card	85.00
2 Twin Six	55.00
2 Victory	78.50

PANORAM

2 Panorams With Wipers	\$325.00
Panoram Projector Lamps, G. E., 500 Hour, 500 Watt	3.00

Terms: 1/3 Deposit With Orders, Balance C. O. D. or S. D.

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1629 WEST MITCHELL STREET
MILWAUKEE 4, WISCONSIN
(Phone: Mitchell 3254)

WE ARE NOW DELIVERING LAURA
Revamp by Williams
Price \$249.50

NEW REVAMPS

Yankee Doodle	\$249.50
Claret	199.50
Strip Tease	199.50
Marvel Baseball	139.50

RECONDITIONED GAMES

All Games Have Been Completely Overhauled and Rails and Legs Refinished.

Big Chief	\$159.50
Paratroops (Rev.)	109.50
Legion Squadron (Rev.)	109.50
Action (Rev.)	99.50
Surlesk (Rev.)	89.50
Fido (New P. Bs.)	49.50
Dude Ranch (New P. Bs.)	49.50
Four Roses (New P. Bs.)	59.50
Convention (New P. Bs.)	39.50
Miami Beach	59.50
Horoscope	59.50
Defense (Baker)	49.50
Skyline	44.50
Dixie	39.50

1/3 Deposit, Balance C. O. D.

V-P DISTRIBUTING COMPANY
2338 OLIVE ST. ST. LOUIS 3, MO.
Phone: Central 3882
ST. LOUIS TERRITORY OPERATORS
Do You Need Cash? If So, See Us.

GUARANTEED EQUIPMENT
MONEY BACK IF NOT SATISFIED!

Star Attraction	\$64.50
Mustang	79.50
Big Chief	54.50
Sea Hawk	59.50
New Champ	59.50
ABC Bowler	55.00
5-10-20	110.00
Argentine	74.50
Topic	84.50
Ten Spot	\$55.00
Flying Tigers, Revamp, Like New	125.00
Spot Pool	69.50
Venus	75.00
Showboat	89.50
Legionnaire	65.00
Victory	89.50
Seven Up	80.00

50% Deposit, Balance C. O. D.
F. O. B. Newark

ABC Distributing Co.
22 South Street NEWARK, N. J.

long stretch overseas in Europe, where he was in the thick of things most of the time. Sanford spent a 30-day furlough here with his family, and is in Kentucky now. S/SGT. FLOYD MAZGAJEWSKI, formerly a top serviceman on the routes for Mills Amusement, is back in the U. S. after being with the army all thru the European campaign. He looked up his former associates at Mills promptly when he came to town.

AL BERGMAN, Royal Amusement Co., has hired a new office girl, MARJORIE DAVIS. MILDRED VASTOLA, oldtimer in the biz, however, still comes in to help out Bergman in her spare time. Bergman is busier than the proverbial beaver getting his new distributing enterprise launched successfully. ALFRED SALES INC., the new organization is well on its way to being widely publicized, especially because a big advertising campaign is now being planned, which will start with 175 direct mail pieces to manufacturing firms bidding for biz. Bergman also has hired four servicemen for his new set-up.

The J. H. WINFIELD CO. still has its equipment out in resort locations, because licenses at most spots run till Nov. 1, and some will operate all-year long now that gas rationing is over. Summer biz was very big, and collections are still worth the service trip every other week. Winfield services city spots every week, and did so most of the time thruout the war. Staff here has been increased to more than 10 service men, working inside and on routes, and TOM STEDEFORD still heads the music operations. Since service help is more easily available now, HARRY WINFIELD, owner, is glad to stay in the office, rather than run around the routes himself, as he did during the help shortage. Firm is now looking for an additional girl in the office to help Edith Delmar.

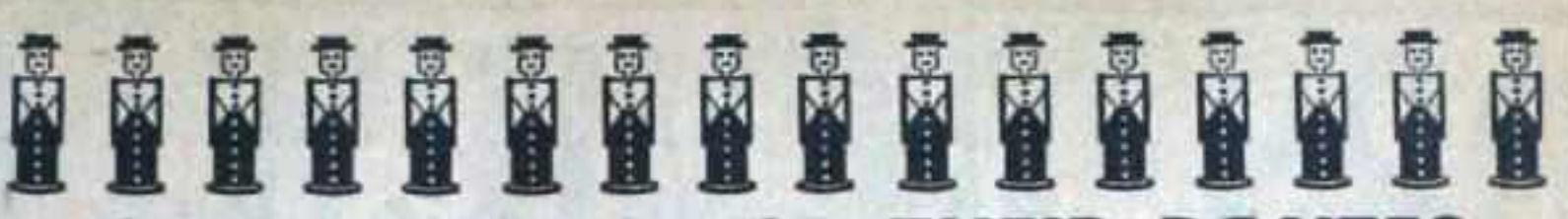
RED DISTRIBUTING COMPANY has added another employee, FRANK VOLT-MAN, to work under HY SINGER, service manager. . . ANITA GOODMAN, secretary here, expects her husband, SGT. RAY GOODMAN, home before Christmas. He's been in a hospital in India with a bad knee for weeks. . . BILL FIAS-CHETTI, formerly head of service department at Rex Amusement Company here, then run by LEW WOLF, just sent word that he is the proud papa of a baby girl.

BERNIE SIMON, owner of Music House here, has written the lyrics of another hit song, "More Than Yesterday." Published by E. B. Marks, song will be plugged by none other than GUY LOMBARDO over the radio on October 9. Simon has had several hits to his credit. His record store will move to its new and larger location November 1, and meanwhile architect MEL MORRIS is doing a de luxe modern layout for him.

Hartford, Conn.:
C. B. ROSS, of the Phonomatic Music Company, has opened his new music shop at 129 New Britain Avenue, West Hartford, with a complete line of popular and classical records which may be played in soundproof booths. . . J. WILLIAM JENNINGS and MORTON CHER-OF, representatives of Emerson Radio in Connecticut, have taken additional offices and display rooms in the Capitol National Bank Building on Asylum Street, to handle their wholesaling of radios and home jukeboxes.

Indianapolis:
JACK GUNN, son of Carlyle Gunn, who operates the D. & G. Coin Machine Novelty Company, spent several days in Indianapolis with his wife. He was recently discharged from the navy at Norman, Oklahoma. . . EILEEN CARROLL, accountant, Caldren Sales Company, spent the week-end in Cincinnati, where she visited her family. . . MORRIS CALDREN, of the Caldren Sales Company, has just returned from a trip to Jacksonville, Fla. . . FRANK SCHERRER, of the Radio Matic Company of America, Inc., is busy soliciting contracts for installations, and will be ready for business about Nov. 1. . . MORRIS CALDREN has acquired the cigarette route from his brother Albert, who operates the Caldren Sales Company. . . CHARLES CALDREN, who has been overseas and seen service on the Continent, has been discharged thru Camp Atterbury, and again will take over his route with the Caldren Sales Company.

New Postwar Quality
Aeropoint
NEEDLES \$46.00 per 100
SEND \$1.00 FOR TWO TRYOUT SAMPLES
WEBB DISTRIBUTING CO.
612 North Michigan Avenue - Chicago 11, Ill.



OPERATORS BUILD THEIR ROUTES AROUND EQUIPMENT LIKE THIS!

MUSIC
10 Rock-Ola Masters with Brand New Mechanisms, complete with Rock-Ola Studio, including 10 Turntables. Can be used as floor jobs. Just pulled off summer location.
WILL TAKE BEST OFFER!

Rock-Ola Playmaster & Spectravox	\$379.50	Rock-Ola Deluxe	\$379.50
Rock-Ola Windsor, Cellar Job	215.00	Rock-Ola Premier	545.00
Rock-Ola Imperial (New Brain Box, Etc.)	199.50	100 Rock-Ola Wall Boxes, Ea.	22.50
Mills Throne	279.50	25 Rock-Ola Bar Boxes, Ea.	32.50
Seeburg Kings	250.00	Buckley Boxes	15.00

ATTENTION: EASTERN PA., SOUTHERN N. J. AND DELAWARE OPERATORS!
We have been appointed Exclusive Distributors of
DELUXE RECORDS and PAUL BENNETT NEEDLES
COMPLETE STOCK ON HAND—IMMEDIATE DELIVERY!

USED PINS
THOROUGHLY RECONDITIONED—MONEY BACK IF NOT SATISFIED!

Seven Up	\$54.50	Sport Parade	\$44.50	Victory	\$89.50
Speed Ball	64.50	Majors '41	54.50	Four Diamonds	49.50
Gun Club	79.50	Showboat	69.50	Dough Boy	34.50
Topic	94.50	All American	44.50	Chevron	24.50
Ten Spot	59.50	Dixie	39.50	Topper	19.50
Smack the Japs	65.00	Spot Pool	69.50	Lead Off	34.50
Band Wagon	49.50	Play Ball	64.50	Buckaroo	19.50
Plastic Bumper	49.50	Champ	54.50	Legionnaire	69.50
Bola-Way	74.50	Sea Hawk	49.50	Cadillac	39.50
Star Attraction	69.50	Monicker	89.50	Genco's South Paw	69.50
Stratoliner	44.50	Super Chubby	69.50	Jungle	84.50
Slap the Jap	49.50	League Leader	39.50	Flat Top	\$250.00
Marvel Baseball	\$139.50	Spot Cha	\$175.00	5-10-20	125.00
Strip Tease	209.50	Shangri-La	169.50	Click	64.50
Pin-Up Girl	139.50	Eagle Squadron	169.50	Velvet	64.50
Flying Tiger	139.50	All United Conversions	239.50	Zingos, Brand New. Write	
Sky Rider	139.50				

Now Delivering Williams' "Laura"—Order Today!
DISTRIBUTORS WANTED FOR "KLEENZIT"
The New Magic Solvent for Cleaning Coin Mechanisms Quickly and Effectively.
5 GALLON TRIAL CAN.....\$3.75
Write—Wire—Phone!

Full Line of Plastics for Music and Pins
Parts of All Types of Coin-Operated Equipment
1/3 Deposit, Balance C. O. D., F. O. B. Philadelphia. All Prices Include Crating.

David Rosen
855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

The "Guy" Who Turns Out the Finest Reconditioned Equipment!
JOE ASH
And that's no idle boast. Ask any operator who's ever bought a reconditioned piece of equipment from Joe and see if he doesn't tell you that it arrived clean, well-packed and in perfect operating condition. Joe knows how to do things only one way—the right way! Perhaps that's why most operators are his friends—as well as his customers.

WATCH FOR JOE'S "EXPANSION" ANNOUNCEMENT

"You Can Always Depend on Joe Ash All-Ways"
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Operators—A Tray Vendor for Bars
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LOS ANGELES MANUFACTURERS
1923 SANTA MONICA BLVD. SANTA MONICA, CALIF.



OPS REVIEW LOCATION PIX

Keep Service At Top Level

Supply vs. demand remain biggest problem to satisfy location owners' wants

CHICAGO, Oct. 6.—Unlike sales representatives of many another industry, juke servicemen and operators did their best thru the war to answer location queries on record shortages, tunes and equipment, according to Chicago juke operators interviewed this week.

Seldom did they back up on questions which might conceivably put the juke business in a bad light. They did their best to give an honest, logical and analytical reply.

The war has not ended their problem. Operators are still parrying location questions thrown at them from the opposite side of the fence: "Well, now that the war is over, how soon will we be able to get more records of the tunes we request? Will it be long before replacement parts will be available in plenty to reduce the number of service calls necessary each month?"

Customer Relations

Operators tabbed here claim that interest in location owners' problems insofar as juke boxes are concerned contributes toward improved customer relations.

Most frequent question posed by locations is, "Why can't we get more frequent changes of our records?" Operators, all well informed on the manpower problems of the record manufacturers now, point out to locations that war workers who worked overtime hours with a resultant swelling of the pay check are still refusing to take normal return to 40-hour pay checks. Therefore, the manufacturers are not too successful in getting increased staffs to man their presses. It is acknowledged by operators that the diskeries are having manpower troubles, and that there is bound to be a period of production lapse for a short while during reconversion and expansion. This explanation, too, is passed on to locations.

One large operator with juke boxes in over 600 locations thruout Chicago and Cook County calls his servicemen in for a weekly conference at which location aches are aired and the men and company directors attempt to come up with the right answers.

This firm reported that the only procedure to follow in explaining the current situation to locations is to tell the truth. Locations, according to this operator's servicemen, find it hard to believe that records are so difficult to get. They just can't understand why they can't be given the exact pick of records they want for their juke boxes.

Demand Vs. Supply

The truth of the matter, according to operators who have analyzed the situation by keeping a thoro check on location requests, records and tunes available, is simply that the demand exceeds the supply. For example, this operator has seven servicemen on routes comprising close to 90 juke boxes on each. When a delivery or records arrives from a distributor, these must be split among the seven men servicing these routes. At the present time the firm is getting an average of 850,000 disks per delivery every two weeks. In splitting the order fairly, each operator is allotted approximately 130 records every two weeks. Thus, to serve approximately 90 juke boxes he can only give them two disks per spot at the most. If some locations are given two new tunes, some other location must suffer.

Another group of operators were agreed on the cause for the shortage of suitable tunes, measured on the locations standard. These operators contend that tavern owners and restaurant proprietors do not recognize the potentialities of new disks hitting the market. (See Ops Review Location on page 83)



CLEVELAND PHONOGRAPH MERCHANTS entertained the King Cole Trio at a luncheon recently and then took time out to have their picture snapped. This is one of the liveliest organizations of juke box operators in the country, and they make a regular practice of entertaining artists who visit their city. Sam Abrams, who handles public relations for the group, is shown in this picture at the extreme left.

Melodies From Juke Memorialize Officer Killed in Philippines

NORTH TONAWANDA, N. Y., Oct. 6.—Melodies from an automatic phonograph keeps fresh the memory of an American naval officer killed in the Philippines, the Rudolph Wurlitzer Company has learned.

Rear Admiral Theodore E. Chandler, first executive officer of the cruiser, U. S. S. Nashville, was killed in a Kamikaze attack in the Lingayen gulf.

Since the ship was named for Nashville, *The Nashville Banner* naturally launched a movement to find a suitable memorial for the fallen officer, something that would keep his memory alive to his shipmates. It also was desired to present something useful. On behalf of Nashville citizens, the newspaper decided to give the crew a Wurlitzer Victory model phonograph and 100 of the latest records, both popular and classical.

The juke box, now playing for the Nashville's crew, bears this inscription:

In Memory of

Rear Admiral T. E. Chandler, U. S. N.
First Executive Officer
U. S. S. Nashville

Presented By
The Nashville Banner
1945

Machine was purchased thru the G. and S. Distributing Company, Nashville. Company officials said that, to their knowledge, it was the first time that a juke box had served as such a memorial.

Musical Sales Co. To Handle Seeburgs for 3 East Coast Cities

BALTIMORE, Oct. 6.—The Musical Sales Company, Baltimore, has been appointed distributors for Seeburg juke boxes in Baltimore, Washington and Richmond, Va., Mac Lesnick, president, announced.

Returning from a trip to Richmond and Washington, Lesnick said that branch offices will be opened in those two cities as soon as suitable quarters can be found. Business space, however, is so scarce in both cities that it may be necessary for his firm to build in order to find spots wanted, he said.

Name Greenbaum Vice-President for Aireon Concern

KANSAS CITY, Mo., Oct. 6.—R. C. Walker, president of the Aireon Manufacturing Company of this city, has announced the election of Rudy Greenbaum to a vice-presidency in the firm. Greenbaum, who was sales manager for the company's new juke box division, will continue to direct commercial sales.

Born in Toronto and educated in Kansas City, Mo., Greenbaum is well known to the coin machine trade. He

Juke Turns Swami To Track Murderer

FLINT, Mich., Oct. 6.—Dick Tracy and Nick Charles move over! There's a new super-sleuth in these parts—the juke box.

The juke doubles as criminologist and fortuneteller. It not only helps track down the criminal, but it tells him in advance the length of his coming "stretch," as the whodunits say. All for a nickel.

Ask Leoncio Trevino, 20, of Flint, who just left for Michigan State Prison to serve a 15 to 25-year sentence for strangling Mrs. Flossie Garrett, 42, with who he had been keeping company. Trevino pleaded guilty to second-degree murder after confessing he had killed Mrs. Garrett in a fit of jealousy June 22.

On the night of the murder Trevino kept playing the music box of a Flint tavern. But what made police suspicious was the selection he played again and again. The refrain of it ran: "I'm gonna spend 20 years in prison."

Southern Automatic Changes Location of Indianapolis Branch

INDIANAPOLIS, Oct. 6.—Southern Automatic Music Company will move its Indianapolis office to 325 North Illinois Avenue about November 1, Sam Weinberger, manager, announced.

Weinberger said the new location will provide larger showrooms as well as ample space for the repair department.

Headquarters of the company is at Cincinnati. It recently moved its offices there to 228-230 West Seventh Street. Associated in the firm with Sam Weinberger are Joe and Leo Weinberger and S. L. Stiebel.

Mercury Starts Disk Pressing at Chicago

CHICAGO, Oct. 6.—A new source of disks for juke boxes appeared in Chicago this week as the Mercury Company opened its second record pressing plant.

Firm, which already is pressing 200,000 platters a week in its St. Louis plant, plans to boost its output to 700,000 weekly, Irving Green, president, said.

Disks are scheduled to sell at 75 cents. Firm has 72 disk presses at St. Louis and 48 here.

became sales manager for the Packard Manufacturing Corporation, Indianapolis, in 1939. From 1942 until his appointment with Aireon, he served as regional chief of manpower utilization with the War Manpower Commission in Kansas City.

A Mason, Greenbaum is also a charter member of the Dapper Dan Club, a Pittsburgh charitable organization, and of the American Management Association. He is a member of the Executive and Sales Managers' Club of New York.

Plastic Disk Value to Ops Big Question

Price, Wear Are Factors

CHICAGO, Oct. 6.—Inquiry among juke box operators in Chicago concerning the need for unbreakable records which are now hitting the market from the pressing plants of one of the top record manufacturers as well as a number of independent diskeries revealed, that if the price is right the operators will be glad to see them.

Operators here contend that an "unbreakable" disk would save them revenue in the long run, if the disk in question is moved from one location to another. However, if the record wears out on the original juke it is put on, the value of an "unbreakable" disk would be nullified.

"We don't have any great amount of breakage on records going from the shop to the location, and the distributor is responsible for breakage in transit," pointed out one operator, "but 95 per cent of our breakage comes on service calls with a small percentage coming on movement of disks from location to the shop for storage or relocation."

Juke Value

Thus, he contended, "if the unbreakables we'll be able to get do not get a full play in one spot, or if we get service calls on them should they jam in the machines, they'll be valuable to us."

Operators in general, remarked that announcement by one of the Big Three that their vinylite disk had tone quality, elimination of surface noise and qualities of endurance meant little to them unless the price was more attractive. This particular disk is hitting the market with a \$2 price tag which is much too heavy for juke operators who buy in quantity.

One of the independent record companies last week announced entrance into the plastic field with a children's number, and it was predicted that their entrance into the pop field will not be far behind. It was learned that when this indie comes out with plastic in pops, juke operators will be able to buy them at the same price they've been paying for other records. Operators when informed of these plans without exception claimed they would be glad to try the unbreakables.

Juke operators, who are rather skeptical of new type disks hitting the market until they have tried them out, are interested in seeing whether the promised plastic disk has the proper service for juke renditions.

It is no secret among operators or record manufacturers that the pressery than can come out with a disk which can give more plays per disk will be able to get juke business despite an upping of price.

Brilliant Music Gets Detroit, East Mich. As Rock-Ola Distrib

CHICAGO, Oct. 6.—Brilliant Music Company, of Detroit, headed by Joe Brilliant and Bill Palmer, will handle the Detroit, Pontiac, Port Huron, Bay City, Saginaw and Flint metropolitan areas in their new activities as Michigan distributor for the Rock-Ola Manufacturing Corporation. In addition to the cities mentioned, the Brilliant Music Company's territory will likewise comprise the 16 counties of the Eastern Michigan District.

Balance of Michigan will be handled by the Great Lakes Sales Company, headed by Bill Doyle. Sales and service headquarters of this company are located in Grand Rapids. Doyle was formerly manager of the Rock-Ola South-eastern District.

Chi Juke Ops Pull Nickels By Ingenuity

Get Around Disk Famine

CHICAGO, Oct. 6.—Ingenious juke operators in Chicago, with machines placed in a variety of locations—from taverns to restaurants to ice-cream parlors to high school supply stores and juke-coke spots—are having their ingenuity taxed to the limit as the record shortage continues.

A survey of locations on the West Side of the city, each being on a busy thoroughfare in outlying business and residential sections, was made this week and some interesting results turned up.

One tavern proprietor when queried on his juke service said, "Well, we can't complain much about the service, as our juke box is in pretty good condition, considering the fact that its kind of old. The serviceman comes every two weeks and checks over the mechanism thoroughly. If we didn't tell him what tunes we wanted, I'm afraid he'd stick us, tho. Our customers regularly make requests for certain records and we have a time trying to get 'em."

Request List

"We keep a list of tunes requested by our customers and we've found that by being here when the serviceman calls, we have a better chance of getting some of them. In our case, the man who services our machine just can't get records from one of the big three manufacturing companies and it seems that here lately most of the top tunes requested by our customers come on their disks. As a matter of fact, we haven't had one of their top crooner's records in a month or two," he added.

Location did mention that this was the only criticism they had against the juke or servicemen, and when reminded that record manufacturers were making plans for extensive plant expansions and increase manpower rolls, he admitted knowledge of their difficulties.

Play in this particular location, which alters to a middle-class factory employed clientele is rather heavy in the croon numbers, as evidenced by the proprietor's request for crooner disks, but despite lack of one, groaner customers still play the juke continually from 9 a. m. to closing.

Credit and explanation for this dearth of crooner records in one location is given to the operator and explained by sitting the next juke stop in the block.

This location, a combination ice-cream parlor and school supply store, pulls teen-agers principally as their main rock in trade. From 4 p. m. to dinner time and from 8 to 11 p. m. weekdays and 12 midnight Friday and Saturday, this spot's juke turns groaner disks in plenty.

Tab Results

Obviously, the operator on the route has been keeping tab of results as the teen-agers keep the location's groaners going continually, with some of the fill-in records getting only an occasional play.

"No, we don't have any trouble getting these disks, as most of our customers won't have anything else other than a crooner," explained the location operator.

Check of other juke locations within a half mile, including a restaurant, drug-store, tavern and confectionery store revealed that operators and servicemen have co-operated as much as they could with locations but in the main they used their own ingenuity in placating the location owner and placing their supply of records as best they could.

In the spots checked it was found that the presence of certain type records depended on the immediate neighborhood; if close to a school, if catering to transients, if clientele is made up of industrial employees, it was evident that the operator had shown some interest in placing and allocating his available supply of disks. Juke play counters have been used to good effect and these Chicago operators have shown how to pull nickels despite the record shortage.

Arthur Osborn Dead After Half Century as Juke Box Operator

LOS ANGELES, Oct. 6.—Arthur D. Osborn, for more than 50 years a music machine operator, purchased five of the first 10 graphophones made, he collected antique juke boxes, and he saw the industry grow from infancy. He also predicted in July, 1944, that post-war juke boxes would secure music from a spool of wire or tape and that then the record would be referred to as a "cumbersome disk." He saw music boxes come into reality with rubber listening tubes, he saw them progress into precision machines. The prediction he made of music from spools in juke boxes he'll never see come true. He died at his home here Wednesday (3) following a long illness.

With him at the time of his death were Mrs. Osborn and their two sons, DeLoss



ARTHUR D. OSBORN

and Dwight, both of whom are in the coin machine field. DeLoss, who came down from San Francisco, had been attending to his father's business on West Pico for the past several months.

Osborn entered the music business in 1894 when he met Frank Phillips. They organized the firm of Phillips & Osborn and bought five of the first 10 graphophones ever made. They were coin-operated and were equipped with 11 rubber tubes thru which ten "customers" listened. The eleventh was for the operator so that he would know the machine was working. Osborn later operated the Peerless piano, a one-tune affair with a drawer

housing the music.

He was at one time associated with Harry Lavery in Minneapolis. At this time Lavery had a phrenologist machine but tinkered with other machines. So he was given a phonograph that played only one record to develop into a multiple playing machine. His first model played three records and in 1900 it would play six.

There were many interesting experiences in Osborn's career as a music machine operator. On one occasion when he was operating the old rubber listening-tube type of machine he made \$7.20 in about two hours in Temple, Tex. He contended that if the music business could make that kind of money, it was for him. In fact this incident clinched the decision for him to enter and remain in the field.

An inventor of note, Osborn made the original "Test Lifter or Grip" and with the late J. L. Blodgett made about 1600 of these. During the more than 50 years he was in the music business, he saw many changes including the first amplified ma-

R. Nelson Takes On 4 Star Label

HOLLYWOOD, Sept. 29.—Richard A. Nelson, who founded the Giltedge Record Company, has taken over Four Star Records. He announced that he has "ambitious plans" for the Star company.

Four Star, under Nelson's guidance, will release a full catalog and has already signed Gene Austin, famous for his *My Blue Heaven* record of some years past, to an exclusive contract. Recording with him are Candy and Cocoa. Twelve sides have already been cut. Other artists on this label include "T" Texas Tyler and His Melody Boys for Western songs, Juan Florer for novelty Latin tunes and others.

Cliff McDonald will supervise all production for the company.

Nelson will continue to make and release Giltedge records in addition to four Star.

chine and the machine that changed records on a paddle wheel contraption. He also operated the Seeburg orchestra model with piano and drums.

Osborn was 81 years old. Services were held here, where he had lived for many years.

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Bud Parr Injured in Wreck Chi-Bound

PAYSON, Utah, Oct. 6.—William (Bud) Parr, well-known coin machine man of Los Angeles, was injured here Friday (28) when the car in which he was riding hit a soft shoulder when forced off the road by a truck. Parr was rushed to a local hospital where it was revealed that he suffered shock and other injuries.

Parr, with Frank Sherwood, who was driving at the time of the accident, was en route to Chicago. The car in which they were riding overturned several times and was demolished. Sherwood received minor cuts and bruises. Scene of the accident was about 100 miles out of Salt Lake City.

C. A. Robinson, also a coin machine man, arrived here by plane from Los Angeles. He revealed that Parr's injuries were not as serious as first reported.

Parr is owner of General Music Company in Los Angeles.

7 Out of 10 Customers Play Location Jukes

REGINA, Sask., Oct. 6.—Seven out of every 10 people who go into a spot where a juke box is located play the machine at least once; the other three don't play it because they lack time or nickels, said D. O. Lee, North Tonawanda, N. Y., in an interview in Calgary, Alta. Lee is export manager of the Rudolph Wurlitzer Company.



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Send Purple Heart to My Sweetheart—Denver Darling 37c
Cool Water—Ozie Waters 79c
Try Me Just One More Time—Tex Grande 79c
Careless Darlin'—Oklahoma Hills—Ed Moody 79c
Roll on Your Weary Way—Carlisle Brothers 79c
Bloux City Sue—Dick Thomas 79c
Don't Hang Around Me Anymore—Tex Grande 79c
Remember, I Feel Lonesome, Too—Delmore Brothers 79c
Don't Sweetheart Me—Ozie Waters 79c
I Don't Care Anymore—Ray Wade 79c
I Paid With a Broken Heart—Carlisle Brothers 79c
You Two-Timed Me One Time Too Often—Tex Ritter 53c
My Heart's In This Letter—Ray Wade 79c
Tie a Saddle String Around Your Troubles—Ozie Waters 79c
Honestly—Dick Thomas 79c
It's Too Late To Say Your Sorry Now—Walt Shrum 79c
Ida Red—Clayton McMichen 79c
It's My Lazy Day—Smiley Burnette 79c
I'll Be Around Somewhere—Ozie Waters 79c
Rainin' on the Mountain—Wesley Tuttle 53c
I Don't Blame You—Pappy Copas 79c
Tears for Souvenirs—Tex Grande 79c

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1835 Fifth Ave. Pittsburgh 19, Pa. (Phone: Grant 7818)

ADVANCE RECORD RELEASES

(Continued from page 31)

- MERRY CHRISTMAS ALBUM...Decca A-403
Adeste Fideles (O, Come All Bing Crosby (John Scott Trotter Ork-Mixed Chorus)...Decca 18510
Danny Boy...Bing Crosby (John Scott Trotter Ork)...Decca 18570
Faith of Our Fathers...Bing Crosby (John Scott Trotter Ork-Max Terr's Mixed Chorus)...Decca 18511
God Rest Ye Merry, Gentlemen...Bing Crosby (John Scott Trotter Ork-Max Terr's Mixed Chorus)...Decca 18511
I'll Be Home for Christmas (If Only in My Dreams)...Bing Crosby (John Scott Trotter Ork)...Decca 18570
Jingle Bells...Bing Crosby (Andrews Sisters-Vic Schoen Ork)...Decca 23281
Let's Start the New Year Right...Bing Crosby (Bob Crosby Ork)...Decca 18429
Santa Claus Is Comin' To Town...Bing Crosby (Andrews Sisters-Vic Schoen Ork)...Decca 23281
Silent Night, Holy Night...Bing Crosby (John Scott Trotter Ork-Max Terr's Mixed Chorus)...Decca 18510
White Christmas...Bing Crosby (Ken Darby Singers-John Scott Trotter Ork)...Decca 18429
MOONRISE...Gerald Wilson Ork...Excelsior 122
MY MAN...Charlie Shavers and His All American Five...Keynote K-619
MY MELANCHOLY BABY...Don Byas' All Stars...Jamboree 904
NOW THAT YOU KNOW...Flennoy Trio (Jimmie Edwards)...Excelsior 119
OH, DADDY, PLEASE BRING THAT SUITCASE IN...Ann DuPont-The Four Blues...DeLuxe 1002
ONCE IN AWHILE...Don Byas' All Stars...Jamboree 904
OTRA VEZ...Joe Frassetta Ork (The Philadelphia Five)...Spin 857
PUERTO RICAN BREAKDOWN...Gerald Wilson Ork...Excelsior 125
REEFER HEAD WOMAN...Buster Bennett Trio (Buster Bennett)...Columbia 36873
RHUMBA BOOGIE-WOOGIE...Pvt. Cecil Gant...Gilt-Edge 512
SEVEN COME ELEVEN (12")...Red Norvo's All Star Sextet...Keynote K-1314
SHOULD I COME BACK HOME TO YOU...Ernest Tubb...Decca 6112
SOMEBODY CHANGED THE LOCK ON MY DOOR...Wynonie Harris (Illinois Jacquet and His All Stars)...Apollo 362
SOMEBODY'S GOT TO GO, MR. JONES...Flennoy Trio (Jimmie Edwards)...Excelsior 118
SYNTHETIC JOE...Gerald Wilson Ork...Excelsior 122
THE ANNIVERSARY WALTZ...Guy Lombardo (Jimmy Brown)...Decca 18717
THE MAN I LOVE (12")...Red Norvo's All Star Sextet...Keynote K-1314
THE THINGS YOU WANT...The Four Blues...DeLuxe 1002
TOP OF THE HILL...Gerald Wilson Ork (Dick Gray)...Excelsior 123
TUMBLING TUMBLEWEEDS...Kate Smith (Four Chicks and Chuck-Jack Miller Ork)...Columbia 36871
WHITE CLIFFS OF DOVER...Louis Prima (Louis Prima and Ensemble)...Majestic 7154
WHITE CHRISTMAS...Guy Lombardo (Tony Craig)...Decca 18717
WHITE ORCHIDS...Joe Frassetta Ork (The Philadelphia Five)...Spin 857
WYNONIE'S BLUES...Wynonie Harris (Illinois Jacquet and His All Stars)...Apollo 362
YOUR FATHER'S MUSTACHE...Woody Herman...Columbia 36870

PUBLISHERS' PLUG TUNES

(Continued from page 30)

- Dog Catcher Man...Top
Don't Be Tellin' Me Your Troubles...Bell
Don't Ever Leave Me...Revlo
Dream About Me...Major Melodies
Echoes of the South Pacific...Excelsior
11:60 P.M...Music Makers
Every Night...G. I. Music
Every Night Is Saturday Night...Dr. Billie Songe Shoppe
Fishin' for the Moon...Chappell
Garland of Old-Fashioned Roses...O'Kay
Gee, It's Good To Hold You...Criterion
Give Me All of Your Heart...Pan-American
Give Me Love Tonight...Midland
God Bless Our Flag and Boys With Victory...Marion W. Rinehart
Gonna Keep on a-Dreamin' ('Till My Dreams Come True)...Grimes
Good, Good, Good...Berlin
Gotta Be This or That...Harms, Inc.
Green, Green Hills of Home...Lincoln
Guess I'll Hang My Tears Out To Dry...Marlo
Hall the B-29...Process
He Was a Perfect Gentleman...Burke-Van Heusen
He Was Your Friend and Mine...Zoeller
Headin' Down the Wrong Highway...Hill and Range Songs
Hick With Hiccups...Top
Hilda...Baltimore
Homesick—That's All...Morris
Hominy Grits...American
Horse Pickin' Papa...La Casa Del Rio
How Deep Is the Ocean?...Berlin
I Ain't Goin' Nowhere, Baby...Edwards
I Begged Her...Feist
I Can't Believe It...Claremont
I Can't Believe That You're in Love With Me...Mills
I Can't Begin To Tell You...Bregman-Vocco-Conn
I Can't Get You Out of My Mind...Saunders
I Cherish the Day We Met...Baltimore
I Don't Want To Be Loved (By Anyone Else But You)...Mutual
I Don't Care Who Knows It...Robbins
I Fall in Love Too Easily...Feist
I Know Somethin' I Won't Tell Ya...Gaumont
I Love to Lead the Funnies...Dubonnet
I Miss Your Kiss...Republic
I Remember Easter Sunday...Whitney Blake
I Walked In...Miles
I Want a Little Doggie...Lewis
I Want Some V Mail (From My Female)...Tin Pan Alley
I Was Here When You Left Me...Berlin
I Will Be True...Hillbilly
I Wish I Knew...Triangle
I Yi Yimmin' Yi (The Smorgasbord Song)...Lee-Dee
I'd Rather Be Me...Morris
If I Loved You...T. B. Harms
If This Isn't Love...Crescendo
I'll Be Yours (J'Attendrai)...Harris
I'll Say She Do...James B. Paris
I'm Gonna Love That Guy...Bourne
I'm in the Dark (Yet It's Daylight)...Enterprise
I'm Lonely for You...Wise
I'm Only Teasin'...Mills
I'm Taking Lessons in Love...Nordyke
In a Shower of Stars...Mills
In Love With Love...Viking
In My Dreams of 100 Girls...Ernest A. Rork
It's in the Air With a Prayer...Songtex
In the Land of Uncle Sam...Golden West
In the Subway Rush...Whitney Blake
Is Sally Still Waiting for Me?...Topik
Is There a Second Heaven?...Malco
It Takes Just a Moment to Fall in Love...Bruno
It's a Beautiful Day...Broadway
It's My Letters From You...Robert De Leon
It's You, It's You, It's You...Lad
I've Got a Locket in My Pocket...Paramount
Je-Anne...Harmony House
Just a Blue Serge Suit...Berlin
Just a Prayer Away...Shapiro-Bernstein
Keep Your Hands Up, Stranger...Kelly
Kitten on the Keys...Mills
Laura...Robbins
Let Me Take You in My Arms...Pan-American
Let's Stay This Way...Sunset
Like Someone in Love...Burke-Van Heusen
Little Rose...Carey
Little Boy (Does Your Mama Know You're Out?...Newart
Little Soldier...Russ Hul's Country Music
Lonely Love...BMI
Lonesome...Cherio
Lonesome Boy...Essex
Lumberjack Jill...Original
Ma-Ma, I Wanna Hawaiian Guitar...Kanes
Mademoiselle Cinderella...Syncopation Songs
May It Be Christmas, Wherever You Are...Frye-Ryan-Frankel
Mom of Your Baby Days...Byers
Montana Moon...Joe McDaniel
More Than Yesterday...Marks
My Baby Blue Eyes...Global
My Baby Said Yes...Leeds
My Prairie Home...Melocraft
Mem'ries of Mother...Irving Siegel
My Lonely Nights...Seattle
(All of a Sudden) My Heart Sings...Leeds
Negra Consentida (My Pei Brunette)...Marks
Nobody Knows...Byers
No Can Do...Robbins
No More Rainbows...Edwin W. Kukke
Oh, Frankie!...Orange
Oh, How She Lied To Me...Santly-Joy
Oh, What a Polka...Four Star
Old Mister Frog...Winthrop
On the Other Side of the Rainbow...Starlight
On Basic Street...Starlight
Once Again...Hanna
Once Upon a Song...Mills
One Meat Ball...Leeds
Ooh, What I Dream'd About You...Pyramid
Otto, Make That Riff Staccato...Tempo
Our Engagement Waltz...Stirling
Please No Squeezes Da Banana...Leeds
Pluggin' Jane...Perry Alexander
Poor Lenore...Harris
Promises...Marchant
Put Another Chair at the Table...Leeds
Put That Ring On My Finger...ABC
Question and Answer...Chappell
Ouch! The Senorita Polka...De Cimber
Remember When?...Campbell-Porgie
Right as the Rain...Crawford
Rosemary...Famous
Sailing on a Moonbeam...Blasco
Say It Over Again...Bogat
See a Pin, Pick It Up...Skylark
See a Pin and Pick It Up...Ideal
Send This Purple Heart to My Sweetheart...Ryvoc
Shame on You...Hill and Range Songs
Since Then...Sudlik
Since You Have Left Me...Folk
Sleep the Whole Night Thru...Arcadia Valley
Sleigh Ride in July...Burke-Van Heusen
Small World...Southern
So-o-o-o in Love...Bregman-Vocco-Conn
Soldier's Last Letter...American
Somewhere We Met (But Where I Never Knew)...International
Star and Stripes On Iwo Jima...Hill and Range Songs
Stars in Your Eyes...Melody Lane
Sweet Potato Polka...Stirling
Sweetheart of All My Dreams...Shapiro-Bernstein
Tampico...Criterion
That Is Why I Call You Darling...Wilcox
That Feeling in the Moonlight...Paul-Pioneer
That's the Stuff You Gotta Watch...Campbell-Porgie
The Blonde Sailor...Mills
The Charm of You...Feist
The Coconut Song...Witmark
The Hills Are Lonely...Jo Golden
The Jitterbug Serenade...Superior
The Kid With the Guitar...Kelly
The Stars Look Down...Melody Moderne
The Sunset Reminds Me of You...Newart
The Sweet Potato Polka...Stirling
The Three Caballeros...Chas. K. Harris
The Wish That I Wish Tonight...Witmark
There! I've Said It Again...Valiant
There Must Be a Way...Stevens
There Was a Time...Bronx
There Was a Time...Bronx
There's a New Moon Over My Shoulder...Peer
There's No You...Stanwood
This Day and Age...Franco-American
This Is Our Song...Cavalcade
Thru Your Eyes, Thru Your Heart...Mills
Till the End of Time...Santly-Joy
Tomorrow Never Comes...American
To Satisfy You...Perry Alexander
Tru-Cu-Tu...Marks
Tumblin' Tumbleweeds...Sam Fox
Twilight Time...Campbell-Porgie
Two Down and One to Go...Martin Block
Upa Upa...Melody Lane
Waitin' for the Train To Come In...Martin Block
What Makes the Sunset...Miller
What a Deal...Vanguard Songs
What More Can a Woman Do?...Capitol
When I'm Walkin' Arm in Arm with Jim...La Salle
When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again)...Arrow
When the Sun Goes Down (In My Old Home Town)...Barnhart
When Twilight Falls...Schael
White Sands...Roy
While You're Away...Remick
Whistle for a Wind...Singer-Reese-Patrick
Sleepy-Bye Baby...Melody Moderne
Who Threw the Whisky in the Well?...Advanced
Why Shouldn't I Dream...Hanna
Winding...Kelly
Xango...Viking
Yay-Dit...Fox Maya
You Gotta Know...Peter Doralne
You Was Right, Baby...Capitol
Yes, Honey, I've To Baby...Hall's Hit Songs
You Belong to My Heart...Chas. K. Harris
You Use Your Head, But I Use My Heart...Matt Pelkonen
You Don't Have To Believe Me...Prominent Songs
You Never Understood...Harmony House
You're Nobody 'Til Somebody Loves You...Southern
You're Really Doin' Something To Me...Unique
Your Pot o' Dough...BMI

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Another Acuff Picture

Roy Acuff leaves for Hollywood October 20 to start in a picture for Republic studios, *The Night Train to Memphis*. November 3 and 4 he will make a personal appearance at Foreman Phillips' Venice Pier spot.

Tunester Tattle

The Rambling Rogue goes to Hollywood October 21 to make four sides for Columbia Records.

Just off the press of the W. A. Watson Music Publications is a folio of *Selected Songs*.

Jerry Lama writes that La Casa Del will soon publish his tune *There's No Place for You in My Heart*.

Eddie Arnold, of the *Grand Ole Opry*, about to record eight sides for Bluebird, four of them Fred Rose tunes.

La Casa is publishing the Bill Boyd-Mel-Charlie Purvis number *The Bottom Fell Out of My Heart*.

Jimmie Busher, recently discharged from the army, plans to continue his songwriting career and already has a seven songs under royalty contract to several publishers.

Rosalie Allen has written a song with Roy Acuff titled *I Think I'll Go Home and Cry*, which will be Roy's next Capitol record release, with *You Two-Timed Me Once Too Often*.

West Coast Notes

Tommy Duncan, who has been singing with Bob Wills and his Texas Playboys, has a movie deal cooking and may soon leave the Playboys. Just who will replace Duncan on vocals with this group isn't out yet.

Deuce Spriggins and Carolina Cotton stole a march on the boys in Hollywood when they sneaked off to Yuma and tied the matrimonial knot some months ago. However, the secret is now out. A number of friends knew about the marriage soon after it happened and succeeded in keeping it quiet.

Art Satherly, the daddy of hillbilly music, is in Hollywood and is pretty busy seeing his "boys." He makes it a point to get around to all the spots sponsoring Western dances to see how the bands are getting along.

Ted Daffan and His Texans have moved from the Plantation in Culver City, Calif., to Foreman Phillips' Venice Pier ballroom, Venice, Calif. Daffan has signed a management contract with Music Corporation of America and is being handled out of the Beverly Hills office.

Curly Roberts, who is heard on KMJ Fresno, recently offered to give pictures in his photograph. Just to prove conclusively that he has a big following

on his programs which are broadcast twice a day the three days a week he's on, Robert made the offer. The result was that on the first day he received 1,500 requests. The six-per-week programs are sponsored locally in Fresno. Curly, who bills himself as the Missouri Rambler, is soon to have a folio published by Leeds Music.

Bob Wills is now making his headquarters in Fresno, where he is doing a lot of dance jobs for the Valley Amusement Company. Wills has purchased a home there. Since Fresno is located almost in the middle of the State, the new headquarters gives Wills a chance to play Los Angeles and San Francisco without getting too far from home.

Rosalie Allen, champion girl yodeler of Eastern Pennsylvania, did a guest spot on the WFIL (Philadelphia) Hayloft Hoedown Coast to Coast last week.

Mrs. Ray Whitley, wife of the cowboy band leader of the Esque Rodeo which recently completed a run at the Arena in Philadelphia, stayed behind to visit her family and friends while her husband continued on the rodeo tour.

Jersey Likes Rural Rhythm

The urban territory in Southern New Jersey is becoming more and more hillbilly conscious according to recently compiled statistics and the announcement that several new dude ranches, featuring Western entertainment, are about to make their debut in the area.

Among the places currently in operation are the Journey's End Ranch in Turnerville, N. J., which sports a week-end bill featuring Russell, a popular singing radio cowboy; the Mount Royal Sunset Ramblers and the Old-Time Western Band, and the Totem Ranch, Maple Shade, N. J., where Sunday rodeos are the attraction. These outdoor shows feature Western riding and cattle stars. Barn dances are held each Friday evening and Sundays immediately following the rodeos.

Smashing Records

The Sons of the Pioneers, touring the East under the management of Jolly Joyce, Philadelphia booker, garnered 8,100 paid admissions during their one-day appearance at Shorty Fincher's Valley View Park, York, Pa., September 16. Their draw is unparalleled in the history of the park and Fincher is trying to arrange a longer stay for the songsters next season if their film commitments permit another tour.

A 20-year attendance record was smashed by the group when they made a one-night stand at the Capitol Theater, Dover, Del., September 21. Standing room was not to be had and the overflow packed the streets in the vicinity of the theater, clamoring for an additional show.

OPS REVIEW LOCATION

(Continued from page 80)

Many of these new disks carry tunes played or sung in movies which have not yet reached the outlying neighborhood and suburban theaters. Locations are sometimes under the false impression that operators are trying to dump "dead" numbers or production numbers. Operators have hurdled this obstacle by giving locations the inside pitch on platter pressing. Many spots make requests based on customers' choices and more often than not it is found that most customers in the drinkeries are sentimentalists and usually are requesting numbers as much as six months old, which disks in juke circles are considered grandpappys.

"Noise" Platters

In the opinion of one large, well established operator who has been operating over 500 juke throats the war, it makes no difference at all to the average location what numbers are requested as far as over-all revenue is concerned. There are exceptions, of course, such as swank lounges and restaurants, but if the average juke locations gets "noise" disks they will be happy and will pull nickels.

The subject of "noise" in juke locations brought the statement from one operator that 95 per cent of his locations are "bang-bang" spots. He cited the example of one location making a stringent beef for his own choice of records and just to prove the effect, the operator co-operated and went out of his

Statevepost Put Juke on Cover

CHICAGO, Oct. 6.—The juke joint, complete with a modern streamlined music box, was featured on the cover of *The Saturday Evening Post* October 6.

The painting, by Constantin Alajalov, was a lively presentation of a typical youngster's juke-and-soft drink hang-out, but there was no jiving. The six couples, including soldiers, sailors and civilians, apparently were dancing to sweet rather than swing music.

In the foreground, a returned G.I., bug-eyed with excitement, was diagramming a battle formation with cigarettes, lipsticks, combs and spoons to a haughty young blonde. The girl was described by the magazine as "a deb sitting in a juke joint as socially tense as a kitten at a dog fight." Swoony, dreamy-eyed pleasure was written on the faces of the dancers.

Bell games also came in for attention from *The Post* in a back-page cartoon panel. The drawing showed three cherries popping out of the machine's pay-off chute as the player looked on astonished.

way to give him every disk he asked for. The result proved the operator's contention that customers want noise in drinkeries and nothing else. The revenue varied but a few dollars.

A further angle to the location shortage of selected tunes was explained by still another large operator who said distributors are doing as good a job as they can to give juke operators the type of disks they order. One case in point, the distributor sends the operator four selections made up of a top crooner, a top radio or dance band, and one or two quantities of "jump," "polka," or "noise" disks. The latter are most successful in the average juke spot, according to this operator, but invariably the manufacturer has pressed larger quantities on the name vocalist and band since these are currently best sellers. This operator was of the opinion that the manufacturers are putting their top artists on the disks in the greatest quantity to attract home juke purchasers. Thus, as the over-all picture is reviewed, it is found that the top artists of the diskery are plentiful, while the hottest juke records (considering these to be the jump and noise tunes) are scarce. This situation is told to the locations and until they think of it again the question is put on the shelf.

The current shortage of "best" juke location records according to the operators standard, has forced many of them, operators say, to deal with indie companies in addition to the larger well established companies. Altho some of the independent companies have come in handy during the shortage of top tunes by photocopying many of them after a hit is realized, prices are somewhat higher than they choose to pay. But with the toppers being unable to press enough for home juke enthusiasts and juke operators, the latter are forced to buy on what they call the "outlaw" market to meet the location demands.

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- Lazy Days—Smiley Burnette 79¢
- Don't Sweetheart Me—Colorado Hillbillies 79¢
- Triffin' Gal—Colorado Hillbillies 79¢
- Tears for Souvenirs—Tex Grande 79¢
- Stars and Stripes on Iwo Jima—Colorado Hillbillies 79¢
- Don't Hang Around Me Anymore—Tex Grande 79¢
- I Need Someone To Love Me—Tex Grande 79¢
- That's What I Like About the South—Phil Harris 79¢

RACE RECORDS

- Honey Dripper—Joe Higgins 89¢
- The Lady in Bed Blues—Hot Lips Page 79¢
- Let's Pretend—King Cole Trio 89¢
- Somebody's Gotta Go—Fleming Trio 89¢
- Please Believe Me—Frank Haywood 89¢
- Green Gin—Ernie Andrews 89¢
- Sentimental Reasons—Deek Watson 79¢
- Let's Give Love Another Chance—Deek Watson 79¢
- Daddy, Daddy—Savannah Churchill 79¢
- Effie's Blues—Eddie Smith 89¢

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VEND HOT MEALS IN PLANT

Berlo Co. To Open Up Field

Organize industrial service division to bring hot food venders into factories

PHILADELPHIA, Oct. 6.—It was revealed in an announcement made by Jack Beresin, president of the Berlo Vending Machine Company, that Paul C. Lewis, who recently resigned as regional director of the War Manpower Commission, effective October 1, would become associated with Berlo. It was further revealed that the company plans to bring vending machines into a field entirely untouched by them until now.

Lewis will organize an industrial service division for the concern and will take the vending machine into the factory field. Until now Berlo has specialized in candy machines for movie houses and has branch offices in 13 large cities, which cover the best industrial areas in the East, Midwest and South.

From these well-located centers, which will still operate for movie houses, Lewis expects to cover the factory field with candy, soda and cigarette machines. Since Beresin is also president of Loft's Candy Company and has an interest in the Pepsi-Cola Corporation, it is expected that these products will be pushed in the machines. Pepsi-Cola will thus further cut in to territory which (See VEND HOT MEALS on page 86)

Irish Take Up Yank Gum Chewing Habit

CHICAGO, Oct. 6.—Something new has been added to the Emerald Isle.

The island that used to be noted for Irish whisky and potatoes now has come under the spell of the American pastime of gum chewing, according to reports of G.I.'s returning from North Ireland.

The Irish colleens, as well as the boys, men and women have taken up the habit from thousands of Yank soldiers who were stationed there during most of the European war.

The reports did not mention whether the other American invention—the gum vender—has come into wide use, but if it hasn't yet, an alert exporter probably will soon have the machines on the way across the Atlantic.

Sargent Moving To Cedar Rapids

CEDAR RAPIDS, Ia., Oct. 6.—Sargent Company, manufacturers of candy and gum vending machines, is building a factory at Cedar Rapids, Ia., and will move from Chicago about the middle of October, Haskell Sargent, manager of the firm, announced.

The manager is the son of the late Fred Sargent, who was president of the Northwestern Railroad.

The Sargents, who have been living at Cedar Rapids for the last three summers, have disposed of their Evanston, Ill., residence and purchased a home at Cedar Rapids.

Tobacco Makers Reported Dropping Allotment Set-Ups

WASHINGTON, Oct. 6.—As cigarettes become increasingly plentiful, many manufacturers are dropping their systems of allocations to wholesalers and jobbers, Edward F. Ragland, secretary of the Associated Tobacco Manufacturers, said.

Most manufacturers now are able to supply dealers and retailers with their full requirements, he reported.

Cancellation of the big army and navy contracts for cigarettes and other tobaccos will go a long way toward providing a full civilian supply, he added.

Arrival of the 1945 crop, which appears to be well above the average size, should prevent any return to the "tobacco famine" of this spring, Ragland continued.

Heartened by the forecast of the committee for economic development that the tobacco industry should be able to expand 69 per cent in a short time after the war, most manufacturers are eager to get onto their expansion work, he said.

"This figure seems high," he added, "but only experience will tell the full potential market for tobacco products. Since the industry is faced with few reconversion problems, it is ready to increase production as rapidly as it is able to get aged leaf, machinery and packaging materials and manpower."

Some Danger

With the large new crops coming from the auction barns, many manufacturers already are beginning to release their carefully preserved stocks of aged leaf, he reported. On the other hand, some makers fear that, despite the present rosy prospects, there is a danger that there will not be enough leaf to meet the predicted expansion until 1948 even with crops continuing large.

In view of these latter forebodings, the Associated Tobacco Manufacturers are requesting the Department of Agri-

culture to make every effort to encourage growers to continue their large plantings, Ragland said.

"This organization is squarely on record in favor of the continuation of crop control and leaf prices which are at least equal to parity," he declared.

Change of Name

The Associated Tobacco group formerly was known as the Smaller Tobacco Manufacturers. Change of name was voted at a meeting here last week. T. F. Flanagan was re-elected chairman, John Reed Murphy renamed general manager, and Ragland secretary.

Field reports from venders reaching The Billboard's Chicago office indicated that cigarette machine operators now are getting good supplies, at least in metropolitan areas. In many office buildings, restaurants and stores, fully loaded cigarette venders have been reappearing for the first time since the war.

Cigarette tax returns from most of the 48 States continue to skyrocket, but of course in some instances these reports indicate only the supplies in wholesalers' warehouses and not how many are actually reaching the vender.

Suskonick Released From Army, Returns To Giant Sales, Balt.

BALTIMORE, Oct. 6.—Jack Suskonick, manager of the Giant Sales & Vending Company, Baltimore, has been discharged from the army after service in four major combat engagements. He will return to his position with Giant after a two weeks' vacation.

Irving Levy, president, said another former Giant employee is expected to return from the Pacific soon and resume his job.

Firm, which is engaged in jobbing candies and cigarettes as well as operating vending machines, has been handicapped thruout the war by lack of personnel including a sales manager, Levy said. But Levy expects most of his pre-war staff to return as soon as they are able to take off their uniforms.

Connecticut Cig. Tax Hiked to 3c

HARTFORD, Conn., Oct. 6.—Connecticut State tax on cigarettes was increased 1 cent per package of 20 effective October 1, Walter Walsh, State Tax Commissioner, announced. This brings the levy up from 2 cents to 3 per pack.

Revenue from the additional 1 cent tax will go into a relief fund for veterans.

For the convenience of cigarette venders and other tobacco dealers, 14 branch tax offices have been opened in the State, Walsh said. At the same time, he warned that sale of cigarettes, either over the counter or by machine, without the proper amount of stamps on them will result in loss of license and criminal prosecution.

Branch offices are located at State Office Building, Hartford; Municipal Building, Middletown; the county courthouses in Bridgeport, New Haven, New London, Danbury and Waterbury; town halls in Ansonia, Stamford, Torrington, and Willimantic, and the Police Court in Norwich.

Wisconsin Harvests Big Crop of Tobacco

MADISON, Wis., Oct. 6.—Smokers who think of southern colonels, mint juleps and rasp-voiced auctioneers when they puff their cigarettes have a surprise in store for them.

Tobacco growing is not a Dixie monopoly. Wisconsin, the State usually associated with cheese and butter, also grows a sizable crop of tobacco.

Harvest now going on is expected to produce nearly 35,000,000 pounds of the cured leaf, according to Walter Ebling, State agricultural statistician. A total of 23,600 acres were planted this year, he said.

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Sugar Picture Clears as Big Supply Found

Quotas May Go Up in '46

WASHINGTON, Oct. 6.—A growing optimism in sugar brokerage circles that the shortage might ease up in the next six months was fired to near certainty with the discovery of the huge Java sugar cache.

If the U. S. gets the share predicted by Secretary of Agriculture Anderson—100,000 tons—it would be just about like finding a whole new U. S. beet sugar crop. On a per capita basis it would be enough to supply every man, woman and child in the country with about 15 pounds of sugar.

That should make sugar almost plentiful, especially on the heels of the present dear famine. It prompted Secretary Anderson to forecast the possible removal of sugar rationing in 1946. Before, he had said rationing probably would extend into 1947.

Broker Optimistic

Even before the Java discovery sugar brokers in New York and Chicago had been growing optimistic about deliveries in the next six months.

Most optimistic was Charles Fuchs, of Fuchs & Company, New York. He predicted that sugar quotas would be boosted the first quarter of 1946 and would reach 100 per cent of 1941 use by the third quarter of next year.

"In fact, we don't hesitate to predict a minimum 60 per cent quota for the first quarter of 1946, a jump to 70 or 80 per cent in the second quarter and another rise to 80 or even 100 per cent for the third and fourth quarters," Fuchs declared.

Not quite so rosy were the views of Chicago sugar brokers.

Lamborn & Company forecast cautiously that there would be more sugar than had been anticipated for industrial users as a result of the army's 51 per cent reduction in sugar purchases.

A company spokesman said the outlook for the Western beet crop was "pretty good," indicating that it would reach the 1944 production of about 985,000 tons. Louisiana and Florida crops also were looking better, and favorable signs were pushing estimates of the Cuban crop, once thought nearly ruined by drought, up to 4,400,000 tons. That was a 500,000-ton increase from previous forecasts.

U. S. Gets Half

Nearly half of the Java find of 1,600,000 tons should come to the U. S., authorities said. Secretary Anderson reported that it would all go into the United Nations' food pool for distribution among the U. S., Great Britain and Canada. On the basis of past allocations he should get about half of it, he said. First shipments of the U. S. share, though scheduled to go to bakeries, which Anderson said have been most drastically rationed on sugar. Sugar is expected to start moving out of Java in about two weeks.

Despite diversion of a large part of it to the bakeries, candy and soft drink makers are expected to benefit substantially from the find.

Near famine of civilian sugar, which prevented some manufacturers, bottlers and sirup makers from getting even their 50 per cent of 1941 allotment, should be eased all up and down the line. On a long-range view it should also serve to make more sugar available during the peak bottled goods season next summer.

More immediately it makes the Fuchs prediction of a 60 per cent quota next quarter appear within actual possibility. It makes the sugar picture considerably brighter, especially when coupled with brokerage reports that government agencies were planning before to move some 2,000,000 100-pound bags of beet sugar into the marginal areas east of Chicago, particularly Michigan, Ohio and Indiana.

Ariz. City to Adapt Park Meters to Solve Problems

WINSLOW, Ariz., Oct. 6.—In an effort to relieve traffic snarls in Winslow's business district the city council has

Powder Orange Juice May Have Vending Usages

NEW YORK, Oct. 6.—Dehydrated orange juice may make its appearance on the market this winter, possibly offering another solution to the long-time problem of vending orange juice by coin machine.

The Wall Street Journal reported in its October 2 issue that powdered oranges now are in pilot-plant production and may appear on commercial scale soon.

A company has been formed in Boston which plans to open a factory capable of producing 5,500 pounds of the powdered juice a day. Factory would be located at Plymouth, Fla., the report said.

Oranges would be ground up, then thrown into heated air as a fine spray in the same way that eggs and milk are dried. It was said the natural flavor is retained.

Tobacco Trade Optimistic as Crops Increase

CHICAGO, Oct. 6.—With cigarette supplies already reaching normal in many areas, more good news was forthcoming from Washington this week where the Department of Agriculture's Bureau of Agricultural Economics reported all types of tobacco crops on the increase.

A large burley crop for cigarettes is in prospect, according to the department's announcement. Some 670,000,000 pounds of burley, approximately 4 per cent smaller than last year's record crop production, is now being forecast.

While this year's production is under last year's record high, it is 24 per cent larger than the previous high record production set in 1931.

Growing conditions thruout the nation were reported favorable during this season, except in Kentucky where lack of rain in some sections kept that crop from being as large as it otherwise might have been.

ASCO Vend. Opens New Buildings With A House-Warming

NEWARK, N. J., Oct. 6.—Al Cohen, ASCO Vending Machine Exchange and ASCO Packing Company, officially opened his new building located at 55-57-59 Brandford Street, with a house-warming party attended by many local coinmen.

Guests started to arrive early and it was open house until late in the evening. New buildings were purchased as a first step in ASCO's post-war plans to make available a complete vending machine and supply service for operators. The firm will continue to distribute complete lines of reconditioned vendors and new machines as soon as the latter are available, and will also produce and distribute a varied line of packaged and bulk panned confections and salted nuts. One of the buildings, a four-story factory building, houses equipment to produce the panned confections, packaged and bulk salted nuts. Other building, two stories in height, houses the ASCO offices on the first floor and the showrooms and reconditioning departments on the second floor.

The new facilities occupy 5,000 square feet of space. ASCO Vending Machine Exchange was established in 1931 and the nut packing division in 1942. Among the machines to be distributed will be a 5-cent hot peanut machine and a 3-column folder type stage stamp machine which are being manufactured exclusively for the firm.

voted to install 180 parking meters. Contract was let to the Acme Improvement Company thru Ralph Davis, local representative. Terms call for Acme to pay the city \$10 per year on each machine with the city agreeing to enforce its parking meter ordinance against over-parking. After 10 years, meters become city property.

Cig Venders In Swing for First Time Since War

CHICAGO, Oct. 6.—Cigarette vending machine operators in the Windy City area, who just about a month ago were being told by tobacco authorities that the plentiful supply of cigs might be short lived, are now hearing a more optimistic story.

Operators here have been having no trouble whatever getting cigarettes for their cig venders; and, as a matter of fact, are having some difficulty keeping their vending columns filled on location since the demand is so great. Operations are located primarily in the Chicago suburbs and along highways in Cook County, cig venders being illegal in Chicago proper.

Tobacco authorities, who just a month ago were warning the trade that army and navy cutbacks in orders was the principal reason for the sudden wealth of cigs, are now saying that manufacturers have caught up with the demand and there is a very strong possibility that if they can keep their production rolling there'll be smokes aplenty from now on.

Locations Plentiful

Operators thruout Chicagoland are having no trouble getting locations as the help situation in restaurants, taverns and roadside stops is still acute and proprietors welcome the automatic salesman that brings customers in for their cigs.

Proof that the cigarette manufacturers are shuffling their supplies came in the form of two different stories told by two different operators. One, an operator of venders thruout Cook County has been having difficulty getting Camels and Old Golds and predicted that cig makers will ration these brands for several months yet. The other operator contended that his orders for supplies for over 1,500 cig venders are being filled 100 per cent and since two weeks ago he has been having no trouble whatever. On the other hand, tobacco jobbers have been contacting him daily asking what he needs.

Shortage which was predicted for November now seems to be out of the picture completely according to operators, and plans for permanent expansion of their service staffs are being made. One Chicago operator reported that demand for venders is coming from all over the country, and this op who also is selling some of his cig venders, not being able to handle them himself is having no trouble finding buyers.

Bendix Sets Price at \$169 on New Washer In N. Y.; Same as 1941

NEW YORK, Oct. 6.—A retail price of \$169.50 has been fixed for the new Bendix automatic washing machine in the New York area, Bruno-New York, Inc., distributors, announced.

Price for the washer, which is being used in several coin-operated laundrettes, was fixed by the Office of Price Administration. It is based upon the selling price of October, 1941. It covers installation and one year's servicing. Irving Sarnoff, vice-president of Bruno-New York, said.

In South Bend, Ind., officials of the Bendix factory said the machines are expected to be rolling off the assembly line by January 1 at a rate which would produce 600,000 a year. Demonstrators already have been distributed to most major dealers.

Atlantic City Park Meters Produce \$1,358 in 10 Days

ATLANTIC CITY, Oct. 6.—Collections from Atlantic City's parking meters during the first 10 days of September indicated that the machines have been used more than ever before.

During the 10-day period, motorists deposited a total of \$1,358 in the meters, according to Frank Brodhead, supervisor. This was \$510 more than in the same period last year.

In the three months June, July and August, the meters yielded a total of \$12,349 compared with \$10,273 produced in the same months of 1944.

MAKE MONEY WITH A ROUTE OF IMPs



SPECIAL OFFER!
There are no new ones available, but we have 100 factory reconditioned, like new!
\$7.90 EA.; LOTS OF 6, \$7.50 EA.

RECONDITIONED (Like New)
A. B. T. TARGET SKILLS
CHALLENGERS AND MODEL F's, ALL LATE MODELS \$95.00

USED COUNTER GAMES

- Mutoscope Counter Model Movies .. \$39.50
 - Victor View-o-Scope .. 25.00
 - Exhibit Photoscope .. 17.50
 - Grip Tester, Counter Model .. 18.50
 - Bingo .. 12.50
 - Victor Roll-a-Packs (3 Dice) .. 9.95
 - Liberty Bell, 1¢ & 5¢ Token or Quarter Payout .. 18.50
 - Daval 21, Divider Model .. 9.95
 - Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform .. 29.50
 - Marvel, Cig. Reels, Token Payout, Like New .. 18.50
 - Cubs, 1¢ or 5¢, Cig. 8ym. 8.90
- SHIPMAN STAMP MACHINES,**
Brand New, 1¢ & 3¢ .. 29.50
Shipman Mch., 3 Col., 5-10-25¢ Slots .. 39.50
Folders, Per 1000 .. .90
STEEPLECHASE, 1¢, Real Money Maker .. 19.50

SLOTS & CONSOLES

- Watling 5¢ Rolatops .. \$ 89.50
- Watling 10¢ Rolatops .. 99.50
- Mills 25¢ Gold Chrome, Rebuilt .. 299.50
- Mills 5¢ Gold Chrome .. 299.50
- Mills 10¢ Gold Chrome .. 305.00
- Mills 25¢ Blue Front .. 275.00
- Mills 10¢ Blue Front .. 295.00
- Jennings 5¢ Silver Chief .. 149.50
- Jumbo Parades .. 99.50
- High Hand .. 169.00
- Jennings Silver Moon .. 99.50
- Mills Bonus Bell, 5¢ .. 249.50

SPECIAL SALE MILLS VEST POCKETS

FACTORY RECONDITIONED. CLEAN & IN 1ST CLASS WORKING ORDER.

- GREEN \$44.50**
- B & G \$54.50**
- CHROME \$69.50**



Pays Out 2-20 Nickels According to Combination
1/3 Deposit Required With All Orders. Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00.
SEND FOR LIST OF ALL TYPES OF MACHINES!

WANT PEANUT MACHINES!

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

PERFUME

Diamond cut glass design dram flacon, plastic cap, gold label, \$5.00 per gross, F.O.B. Boston. 50% deposit, balance C. O. D. Immediate shipment. Samples 25¢ postpaid. Buy direct from manufacturer.

DEB Laboratories
Perfumers
72 No. Postal Annex Boston 14, Mass.

Experiment With Formulas For Making New Candy Bar

CHICAGO, Oct. 6.—Candy bars in the not-too-distant future may crackle and crunch when you eat them. At least that is the opinion of T. Swann Harding, editor of the U. S. Department of Agriculture's house organ.

Harding reports that candy bars made during this post-war period are likely to contain "starch sponges," something new discovered by a lady scientist working in the department's Northern Regional Research Laboratory, Peoria, Ill. Lady is Majel M. McMasters, and Department of Agriculture experts say that her starch sponges offer great possibilities as a food product.

"In its dry state," said Harding, commenting on the new product, "the ground-up shredded sponge, because of its crispness, imparts crunchiness to confections or cracker-like wafers."

"Shredded dry sponge also has properties similar to shredded coconut or chopped nut meats, when finely ground the material shows promise as a stabilizer in chocolate coatings and icings."

Confectioners Interested

Candy bar makers are reported "definitely interested" in Mrs. McMasters' process, since the resulting product is said to have a "very high calorific value." Cornelius Senseman, special assistant to the chief of the Bureau of Agricultural and Industrial Chemistry, has substantiated this claim.

Whatever may be the outcome of this experiment on crispy, crunchy candy bars, one thing is certain—these post-war years are going to see big changes in candy bars.

More and more emphasis has been brought to bear in late years on the food values of candy bars and experiments with vitamin-fortified candies are expected to bring great changes in that field. Up to this time, however, certain groups of scientists have been fighting the importance of vitamins as vitamins and also as they are used in candy.

But it seems likely, with scientific facts being piled higher right along, that eventually even these scientists will have to admit that vitamin-fortified candy is a good thing.

Vitamin Fortified

Biggest problem to date—besides trying to convince these several groups of scientists that vitamins are all right—has been the problem of getting the vitamin-fortified candy bar to taste like good candy bars should. Buying public is usually first interested in taste and secondly in the protein and calorie value of favorite bars.

Vending machine operators have naturally been watching all of these advances and experiments. Since a large percentage of candy bars are sold to the

consumer thru the vending medium, operators are concerned with the future of their own business. Most important problem for them right now, of course, is just to find sufficient candy bar stocks to keep their machines working.

In the event that large quantities of vitamin-fortified bars, and bars containing other recent results of food experimentation, do reach the consuming market, the trade may find even wider opportunities. It is a well established fact that the general public has given its approval to vitamins. Operators of candy vending machines may find a large part of their selling program already accomplished if and when they begin to handle vitaminized candies.

Soft Drink Industry Optimistic at Find

NEW YORK, Oct. 6.—Wall Street immediately blossomed with glowing optimism for prospects of the soft drink industry with discovery of the 1,600,000-ton sugar cache in Java.

Day after report of the find, Coca-Cola led the New York stock market with a \$4 rise to set a new 1945 high on its common stock of \$181. A total of 700 shares were traded.

Pepsi-Cola also reached a new high for the year of \$30.50 as traders pushed it into third place among the most active stocks. It scored a \$1 rise with 28,800 shares changing hands.

Nehi Bottling Corporation spurted up 75 cents to \$20.62. A total of 3,600 shares were traded.

Arkansas Reconverts To Driving, Smoking

LITTLE ROCK, Oct. 6.—Like the rest of America, Arkansas is experiencing a rapid "reconversion" to automobile traveling and cigarette smoking with the lifting of wartime restrictions.

September returns from the State levies on gasoline and cigarettes reached all-time highs, Otho A. Cook, State revenue commissioner, reported.

Cigarette tax netted \$340,881, the largest collection in the State's history, Cook said. This figure compares with \$237,065 collected in September of 1944.

Revenue from the gasoline tax amounted to \$1,300,000 altho collections from September probably will continue to come in for several days yet since retailers have 10 days to make reports. Collections so far this year have added up to \$3,254,755 compared with \$2,546,580 at the same time last year.

TAX CALENDAR NOVEMBER

ALABAMA:
Tobacco stamp and use tax report and payment due November 10.
Tobacco wholesalers and jobbers report due November 10.
Sales tax reports and payments due November 20.

ARKANSAS:
Cigarette reports due November 10.

COLORADO:
Sales tax reports and payments due November 15.
Use tax reports and payments due November 15.

FLORIDA:
Agents' and wholesalers' cigarette tax reports due November 10.

GEORGIA:
Cigar and cigarette reports due November 10.

IDAHO:
Cigarette wholesalers' drop shipment reports due November 15.

ILLINOIS:
Cigarette tax return due November 15.
Sales tax report and payment due November 15.

IOWA:
Cigarette venders' reports due November 10.

KANSAS:
Cigarette distributors' reports due November 5.
Sales tax report and payment due November 20.

KENTUCKY:
Amusement and entertainment report and tax due November 10.
Cigarette tax reports due November 10.

LOUISIANA:
Tobacco wholesalers' reports due November 1.
Tobacco report due November 15.
New Orleans City sales and use tax report and payment due November 20.
Sales and use tax report and payment due November 20.

MASSACHUSETTS:
Cigarette distributors' tax report and payment due November 10.

MICHIGAN:
Sales tax reports and payment due November 15.
Use tax reports and payments due November 15.

MISSISSIPPI:
Manufacturers, distributors and wholesalers of tobacco report due November 15.
Sales tax reports and payment due November 15.

MISSOURI:
Retail sales tax reports and payment due November 15.

NEW MEXICO:
Use or compensating report and payment due November 25.

NORTH CAROLINA:
Sales tax report and payment due November 15.
Use tax report and payment due November 15.

NORTH DAKOTA:
Cigarette distributors' reports due November 1.

OHIO:
Cigarette wholesalers' report due November 10.
Use tax report on cigarettes due November 15.

OKLAHOMA:
Cigarette tax reports due November 10.
Coin-operated music boxes reports and tax due November 10.
Sales tax reports and payment due November 15.
Tobacco products reports due November 15.
Use tax reports and payment due November 20.

OREGON:
Use fuel tax report and payment due November 20.

RHODE ISLAND:
Tobacco products tax reports due November 10.

SOUTH CAROLINA:
Soft drinks tax report and payment due November 10.

SOUTH DAKOTA:
Sales and use tax report and payment due November 15.

UTAH:
Sales and use taxes and returns due November 15.

WASHINGTON:
Cigarette reports due November 15.

WEST VIRGINIA:
Sales tax reports and payments due November 15.

WISCONSIN:
Tobacco products returns due November 10.

WYOMING:
Sales tax reports and payment due November 15.
Use tax reports and payments due November 15.

VEND HOT MEALS

(Continued from page 84)
has been exclusively handled by Coca-Cola until now.

Untold Opportunity

Because the new location field for vending machines offers untold opportunities for new ideas, Berlo is also planning to merchandise machine lunches for workers. These will cover the 25-cent and 50-cent level and will not be stock sandwich parcels like the Horn & Hardart slot trade. Complete nutritional lunches will be prepared and planned under the constant supervision of expert dieticians.

Hot soups, stews, coffee, meat, vegetables will be a specialty and a row of machines is expected to handle an entire floor of workers. If the machines are successful in the factory centers the company plans to set up locations in crowded office buildings where they can handle a snack or lunch trade.

The machines will be stocked for the particular needs of whatever group it covers. The energy-rich foods required by active workers, will not, of course, be distributed in the white collar or office locations.

Ready Reception

It has been reported that the new machines were designed during the war and a number of them were manufactured and are ready for operation. Coinmen in the area are watching the results of the campaign and many are already active in organizing their factory coverage areas. Regrets were expressed that more of such machines were not in use during the war in plants since hungry workers and the trade would have profited by their installation, but lack of material and rationing were factors which prevented their construction.

Paul C. Lewis is well known in the area which Berlo intends to service and his contacts will serve the company well.

The magazine *Business Week*, in a recent issue, pointed out that in-plant feeding, which came into its own during the war, is evidently here to stay. Report says that both labor and management want to keep up the practice, since it proved a great aid to working efficiency.

Locations Grow

Many concerns found vending machines, mobile units and snack bars an invaluable aid to workers morale during the war, and maintenance of these machines in the future peace years will mean a steady, growing number of new locations for coin machines.

As soon as new equipment is available, say spokesmen for the soft drink industry, there will probably be thousands of soft drink vending machines placed in factories and plants. Candy and cigarette machines, which have proved their popularity in the past, will likewise grow numerous in industrial locations if this trend continues.

Southwest of Dallas Set in New Building

DALLAS, Oct. 6.—Southwest Amusement Company has opened its new building at 2916-18 Main Street, Sam Yaras, president, announced.

Company's repair and rebuilding section as well as its sales headquarters will be located in the new structure. Heading the service department are Steve Dollinski and Gus Guarnara.

Brand New! 1c PEANUT MACHINES

Vends Peanuts and Small Candies, \$9.50 each; four for \$37.50; F.O.B. Toledo, Ohio. AGENTS, DISTRIBUTORS WANTED. Write for wholesale prices. Sample Machine, \$7.95 Each. Limit of 2 to one customer. Chicago Locks, Brackets extra. Orders filled in sequence.

Hartz Penny Products
1232 Broadway TOLEDO 9, OHIO



YES, SIR! I WANT TO GET ON LIST NOW FOR THE WORLD FAMOUS MODEL 33

Reserve for Me of These Machines With Key Change Globe Size Color

I understand this memo order is not binding in any way upon the Northwestern Sales & Service Company or myself. It is merely a means of determining shipping rotation when machines again become available. When notified that these machines are ready for delivery, the whole transaction must be completed within 15 days from date of notification, otherwise this priority becomes void.

NAME STREET
CITY STATE

USE THIS AD AS YOUR ORDER BLANK!

1c & 5c Triselector, 3 Compartment, Porcelain	\$18.00	1c #33 Jr. Porcelain	\$4.50
1c & 5c Standards, Porcelain	8.50	1c #33 Ball Gum Porcelain	5.50
1c Standard Porcelain Slug Ejector	7.00	1c Yu Chu Ball Gum	4.50
1c Standard Porcelain Drop Slot	6.50	1c Challenger Peanut	5.50
1c #39 Porcelain	8.50	1c Master Porcelain	7.00
1c #40 Hammerloid	5.50	1c #11 Advance Paint	5.50
		5c #11 Advance Paint	7.00

*General Merchandisers

STAND — GLOBES — BRACKETS
WAR SERIES POST CARDS, 10,000 LOTS . . . \$3.25 PER M

Terms: 1/3 Deposit, Balance C. O. D.

NORTHWESTERN SALES & SERVICE COMPANY

AUTHORIZED "NORTHWESTERN" DISTRIBUTOR

4105 16th Ave., Brooklyn 4, N. Y.

PHONE: WINDSOR 8-3600

MODERNIZE with the 'POPMATIC'



ALL ELECTRIC — COMPLETELY AUTOMATIC 5¢ COIN OPERATION ELIMINATES ATTENDANT. BEAUTIFUL DESIGN: Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passers-by and customers stop, marvel and BUY.

AUTOMATIC OPERATION: Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10¢ for power.

STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

DIMENSIONS: 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

CAPACITY: Size of Bag of Popcorn vend can vary from 6 to 12 oz. size.

NOW \$99.50 NET

F.O.B. Cambridge, O. Full Cash With Order.

We Buy Music Routes

SUPPLIES FOR POPMATIC

- EXTRA HEATING ELEMENTS. Ea... \$ 5.00
- POPCORN. Per Lb. 14 1/2¢
- GLASSINE BAGS. Per 1,000 2.50
- POPPING OIL (Packed 6 Gal. Per Case). Per Gal. 2.50

We will accept your old Popcorn Machines (any make) against the purchase of the new Post-War Popcorn Machines—all models within 60 days. Line up that location NOW and elbow into this highly profitable field. Act promptly for the first machines.

THE P. K. SALES CO.

6th AND HYATT AVE., CAMBRIDGE, OHIO

- 2 MILLS EMPRESS \$375.00
- 1 MILLS THRONE 275.00
- 1 ROCK-OLA SUPER 450.00
- 1 ROCK-OLA MONARCH 250.00
- 1 ROCK-OLA PREMIER, LIKE NEW. 500.00
- 2 WURLITZER #500 450.00
- 1 WURLITZER #716, NEW PAINT 195.00
- 1 WURLITZER 600K 400.00
- 1 WURLITZER TWIN 12 IN CABINET, KEENEY ADAPTER 150.00
- 25 WURLITZER #100 WALL BOXES, NEW. EA. 20.00
- 50 WURLITZER #100 WALL BOXES, USED. EA. 12.00
- 25 WURLITZER 5-10-25 WALL BOXES. EA. 24.50
- 25 SEEBURG WALL-O-MATICS, 3-WIRE. EA. 35.00
- 25 SEEBURG WALL-O-MATICS, WIRELESS. EA. 37.50
- NEW 30-WIRE CABLE, 10 FT. FOR EACH #100 WALL BOX. FT.40

SLOTS

- 3 MILLS BLUE FRONTS, 5c, OVERHAULED, NEW PAINT. EA. ... \$150.00
- 1 MILLS BLUE FRONT, 10c, OVERHAULED, NEW PAINT. EA. ... 175.00
- 2 MILLS EXTRAORDINARY, 5c, OVERHAULED. EA. 125.00

MIAMI DISTRIBUTING CO.

212 E. 8th St., Cincinnati, Ohio

FOR SALE

Slot Machines—One Quarter and 4 Nickel Roller Top Watlings, one Double Jackpot Ten-Cent Machine, all like new, \$200.00 each.

PINBALL MACHINES

11 Mills Jumbo Parade, Free Play

2 Mills One-Two-Three, Free Play

Enterprise Novelty Co.
No. 4, Main Apts. LEWISTOWN, MONT.

FIRST \$350.00 TAKES THIS LOT

12 Whiz Balls, 18 Jennings Rockaways, 2 Mills Fortune Teller, 2 Lift and Grips, 3 Folding Stands, 15 Gum Venders, 3 Jennings Little Dukes, 5 Clubhouse, 2 Grandstand, 2 Grotchen Zephyr, 2 Win a Pack, 3 American Eagles, 2 Mills Blue Fronts (one slightly damaged), 1 Jennings Quarter Vender, 1 Mills Goose Neck, 1 Watling Twin Jackpot, 3 Lock Stands (no lock on one). Short some keys, some broken glass.

F. O. B. Bemidji, Crating Extra.
BEMIDJI NOVELTY COMPANY
Bemidji, Minn.

Automobile With Variety of Coin Machine Ideas Heralds New Use of Slots in Busses

Philadelphia Mechanic Equips Car With Venders, Juke Box

PHILADELPHIA, Oct. 6.—Prospect of an entire new field of operation has been revealed to coinmen by an invention now in use in the automobile of its creator, John Towbery, a Coatesville (Pa.) radio mechanic.

Towbery has installed a miniature variety amusement machine in the dashboard of his car. Buttons and slots provide everything from cigarettes, candy and weather reports to recorded music from a juke box installed in the glove compartment. All these can be operated with coins, as can the radio telephone, which connects him with his home. As a concession to his fiance he even put in a pipe organ which operates by reeds and vacuum and depends on the speed of the motor.

The automobile as it now stands has all the conveniences of home including chilled water. The amusement section is compact and requires no more space than the dashboard of an automobile. Towbery claims that he has had very little difficulty keeping the mechanisms in perfect working order.

Busses Next?

Operators have contacted him and examined his invention thoroly in the hope that it can be installed in urban busses and trolleys and also in inter-State transportation systems. Idea is novel, and when in use it will furnish travelers with many extra conveniences and break the monotony of ordinary trips. Refills can be provided at various stops along the route and naturally more space will be available in larger vehicles.

In Towbery's car the juke box and some of the other mechanisms require coins for operation, and the machines will not have to be altered to any great extent. Mechanics in the coin machine

Patents Granted for Vender, Game, Pick-Up for Home Jukes

WASHINGTON, Oct. 6.—Patents issued this week included a ball amusement game, a phonograph pick-up, and a drop-plate vending chamber.

Working of the amusement device, patented by John Postos, Burlingame, Calif., was not quite clear from the description published in the *Official Gazette* of the U. S. Patent Office.

It involves a number of balls in a "swirl chamber" which can be agitated up and down by an air current from a rotary fan below. Strength of the air current can be changed by a baffleboard which apparently can be tilted at various angles by a hand lever. The diagram indicated that the balls would be thrust up thru a tube and roll out into a receptacle when the player operated the baffleboard properly. Number of the patent is 2385980.

The phonograph pick-up device was patented by Lloyd J. Bobb, Glenside, Pa., and assigned to the Philco Radio & Television Corporation, Philadelphia.

The vending chamber, patented by Nick J. Lamendola, Des Moines, involves a screw-type mechanism that would hold merchandise on horizontal plates, then drop the plates on hinges, as the chamber is emptied. Patent is No. 2386123. Lamendola's name has been changed by court order to Nicolas J. La Doal since his application was filed.

WANTED

Grotchen Metal Typer, Knotty Peeks and Arcade Equipment.

FOR SALE

5 Pin Games, Real Bargain for \$124.50

1 Gottlieb Skee Ball, All Parts Complete Except Man Must Be Welded, Real Buy 49.50

5 Diggers With Stands for Park. Ea. 37.50

Will Pay Cash or Trade.

GLAUSSER MUSIC CO.

300 Gearing Ave. PITTSBURGH 10, PA.

Phone: EV 1802

field are offering suggestions to improve upon Towbery's original idea.

An article, explaining the various devices installed in his car, appeared in *The Philadelphia Evening Bulletin*, and operators have reported queries from people interested in obtaining similar variety machines for their own cars.

Army-Navy Tiff Will Hypo Play In Phila. Spots

PHILADELPHIA, Oct. 6.—Coinmen anticipate a great deal of amusement machine operation over the week-end of November 30 when the annual Army-Navy football game will be played at a local stadium. This crowd usually floods the town with action, particularly sites where concessionaires and operators are located.

Hotel reservations have been heavier than in pre-war years and the Philadelphia Hotel Association announced that servicemen will get top priorities on hotel rooms for the week-end. Civilian room requests will be filled only after uniformed men are settled. The demand for rooms will be so great that it is expected that once a certain number of servicemen are housed, a portion of the civilian list will then be filled since servicemen have greater opportunities for housing than civilians at this time.

A time limit has been set for November 19 and after that date reservations will be put on a "first-come first-served basis."

"We're prepared for the record breaking crowd," Sam Lerner, an operator stated. "We'll have extra crews ready to keep machines in top shape and avoid any breakdown in our locations."

200—WANTED—200

SPORT PARADES

Must be complete

\$40.00 EACH

Start shipping today. Use freight or truck. Please wire when you are shipping and the amount.

Can Use STRATOLINERS

Will Pay \$30.00

MARVEL MFG. CO.

2124 Milwaukee Ave., Chicago 47, Ill.

Phone: Armitage 1240

BARGAINS!

- 10¢ Jennings Console Slot \$125.00
- Baker Pacer Dally Double 185.00
- 2 1938 Tracktimes, Each 45.00
- 1 1937 Tracktime 25.00
- Mills Panoram, Late 325.00

1/2 Deposit.

JULES OLSHEIN & CO.

1100-02 Broadway ALBANY 4, N. Y.

3 Thorobreds. Ea. \$350.00

1 '41 Derby 275.00

1 Skylvok 65.00

5 Velvets. Ea. 55.00

1 Liberty (Gottlieb) 135.00

1 A.B.O. Bowler 45.00

2 1942 Home Runs. Ea. 85.00

KRAMER COIN MACHINE CO.

238 Dryades Street New Orleans 13, La.

JAR TICKETS



Original

Jar-o'-Do Tickets
Machine Sealed

Banded and Counted
Red, White and Blue

1930s, \$1.70 ea.;
\$235.00 gr.

2040s, \$1.72 ea.;
\$235.00 gr.

2170s, \$1.90 ea.;
\$242.00 gr.

Complete Line of Jar Deals,
Tip Books, Baseball Books,
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Orders Shipped the Day
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Let Us Know Your Needs
Send for Illustrated
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25% cash with order, balance
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BROWN & GAISSER

315 East Illinois St.
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BARGAINS

Perfect 5c, 10c, 25c and 50c
MILLS SLOTS—ANY TYPE
Castings, Cabinets and Parts
Immediate Delivery

Write, Wire or Phone

GREENWOOD MFG. CO.

Specialists in Conversion and
Rebuilding

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MAIN WORM GEARS

For

WURLITZERS, \$5.00

SELECTOR PINS OR DUMBBELLS
FOR WURLITZER. 2 DOZ. \$7.00

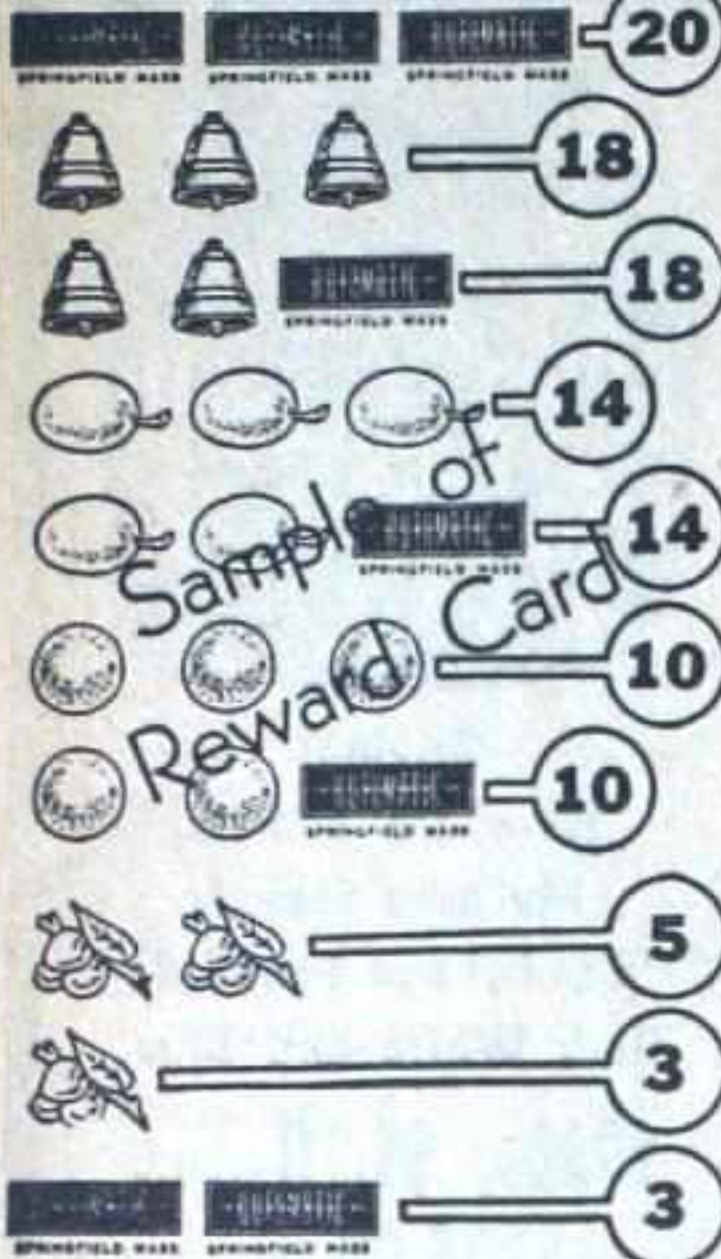
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**JAMES CLEMENT MFG.
& COIN MACHINE PARTS**

948 W. Russell St.
PHILADELPHIA, 40, PA.

SOMETHING NEW in SLOT MACHINES

THIS TAKES JACK POT



Startling the Industry
BLACK FRONT SPECIAL
NO LEMONS ON FIRST REEL
Pays 3 on 2 Bars
Pays 3 on 1 Cherry
EVERY SYMBOL ON FIRST REEL
a possible winner
Inquiries answered promptly.
Phone 4-1109. Call during noon hour, E.W.T.
**AUTOMATIC COIN
MACHINE CORP.**
338 Chestnut St.
Springfield, Mass.

"JACKPOT BELL"

\$49.50

Brand
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TAKES NICKELS—PAYS QUARTERS!!!



A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

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"2000 Plus Play" Coin Machine Needles.
Write, Phone, Wire for Your Special Price!
Palisades Specialties Co.
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Detroit Coinmen Aided by Phone Service Which Takes Care of All the Request Calls

Dodge Headaches of Telephone in Novel Organization

DETROIT, Oct. 6.—Efficient handling of service calls, which is the crucial point of contact for operators of every type of coin-controlled machine, has been worked out on a thorough systematic basis for a large proportion of Detroit's leading operators. The means is a centralized service switchboard which handles telephone calls upon a 24-hour basis, and has developed an especially large volume of business among coin machine operators.

The New Center Secretarial Service was established at 6432 Cass Avenue about 10 years ago by Mrs. M. H. Smith and her husband. Mrs. Smith remains as the manager since the death of her husband about a year and a half ago and has been a co-worker in the organization from the start.

Service Plus

Service is in general aspects much like that given by other secretarial organizations. Calls are received for customers when they are not in their own offices, or all calls are sent into the exchange switchboard as the customer arranges. Then he is given his messages by one of two methods—either by calling in at regular intervals or by direct call from the exchange to wherever he is known to be at certain hours.

The operators generally have preferred to have the former system. The serviceman for a particular route calls up when he comes in from a service call, or occasionally from outside if he is out very long or very far, so that he can route his subsequent stops most efficiently.

The coin machine operators have come to this organization mostly by gradual growth. Advertising from the New Center organization has been confined chiefly to a weekly classified ad in the local press under the heading "Office Space to Rent." It is thru these two media and word-of-mouth advertising chiefly that the operators have come to use the service.

Business service of this type has become especially important since the start of the war because coin machine operators found increased service problems and increased numbers of calls as machines grew older and needed more frequent servicing. Many operators cut down their numbers of locations and most were forced to get along with smaller service crews. A single operator has been doing the work of a couple of servicemen in a typical instance because the manpower was just not available.

The New Center organization operates with a large staff of girls to handle all calls promptly. The basic policy is to have the old adage that "the customer is always right" constantly in mind provided the customer is at all reasonable.

Keep Record

An accurate detailed record is kept of the calls received. This is especially important in the case of location owners who may complain that they have called in at a certain time, or called in for several days, when actually the calls were not received. The detailed record is the proof, and the operator may find that the trouble has been that the location owner told some porter or waitress to call up, and the employee just didn't bother to do so. The operator didn't get the complaint until the owner was incensed over the apparent neglect. Such a record helps to solve this type of problem.

The New Center people handle around 4,000 written calls a month for all their customers, excluding the large proportion of calls taken directly by customers who are in the building.

They have about 75 coin machine operators of whom about half run juke boxes, while the other half operate various types of amusement games.

In addition, there is the Music Operators' Central Service operated by Lou Heilbronner, but receiving its phone service thru the New Center switchboard. Heilbronner had some 30 operator customers before the war but had to cut down to about six or eight because of wartime operating problems.

Different Numbers

A system of giving each customer a

different number is used to protect the business of each individual. There are cases where two or more men, perhaps relatives, will be in the same competitive line of business with the same last name and great care must be taken to keep their service calls and all contacts properly segregated and classified. The exchange operates with perhaps 50 or more telephone trunk lines, each assignable to a different number, usually in groups for exchange convenience. One number will be assigned to only one juke box operator, but the same number will also be used by an amusement game operator whose business does not conflict. Other customers may also use the number, such as a doctor, an oil burner service company or an undertaker. In this way each individual's calls are personalized.

There are approximately a dozen coin machine firms who also have service thru the exchange on their own telephone numbers. This is arranged either thru a private line from the store or headquarters, terminating at the exchange, or thru an extension service on which there is a higher mileage charge, according to conditions. In these cases, the phone will normally be answered right in the office when someone is on duty there. But when the operator or his staff leaves the office the phone will ring in the exchange and the message will be taken there.

Low Service Charge

Service charges are relatively low, \$9.50 for a month's service for a maximum of 100 incoming calls, with a \$12 charge for more than that volume of calls.

There is a temporary service also given to many operators when they leave the city for vacation or otherwise, whether for a day or for weeks. The phone company intercepts calls to their regular number, and refers the calls instead to the New Center special number for that purpose. Charges are \$5 for a week, \$7.50 for two weeks and \$9.50 per month are made by the exchange for this special type of temporary service.

The organization functions as a general secretarial service in many other ways available to operators as they are needed. Writing of letters, special mailings of circulars, receipts and, if wanted, forwarding of mail and provision of office space is available. It is found that few operators, however, need the office space, which is usually taken by manufacturers' representatives and other types of businesses.

The girls working on the job report that they find the work fascinating. There is always a busy day around the exchange, as may be assumed from the volume of work being transacted.

Looking to the future, Mrs. Smith foresees a period of significant expansion for the coin machine field here. She is in close daily contact with a large proportion of representative operators and knows the details of business operations in order to render them the service the organization is giving. With a background of a decade's experience, she looks forward to continued growth for the coin machine trade here.

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- 2 Bally Big Top, F.P.
- 2 Mills Jumbo, F.P., Late
- 1 5¢ Jennings 5¢ Chief Slot
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\$38.50

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STURDY AND SIMPLY MADE BY OUR AIRCRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.
Complete Camera and beautifully finished wired Booth with best fast Lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4") (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)
Same only will take any two above sizes on same machine, \$650.00. (Double Camera and Lens only \$375.00. 1/2 cash, balance C. O. D. Fast delivery.
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2170 R.W.B. Stapled 3 for 25¢	Profit 42.75	3.75 Ea.	375.00 Gr.

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Holes	Play	Description	Profit	Net Price
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420	25¢	Two Bit Jumbo	59.08	2.75
480	25¢	Lucky Finn	40.00	2.75
800	25¢	Gravy Bowl	61.33	3.25
1000	25¢	Jumbo Jackpot Charley	51.50	2.85
900	5¢	Dutch Treat	15.81	1.75
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1200	5¢	Ten Big Fins	35.20	2.50
1000	5¢	Buck Wapelo Out-Out	30.00	3.75

25% With Order, Balance C. O. D.
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All of the above machines are in stock and ready for location
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SHAFFER MUSIC COMPANY

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L. A. Operators Warned Against Chisel Experts

LOS ANGELES, Oct. 6.—Associated Operators of Los Angeles County, Inc., have sent out a warning to all of their members and associates warning against chislers, drillers and reamers.

"Due to the prevalent wave of chislers, drillers and reamers operating in Los Angeles County," says a bulletin from the Associated Operators, "we will endeavor to give you highlights on the law governing the apprehension of persons working or robbing the games, and also suggestions as how to eliminate these unscrupulous practices by taking proper precautions." The association suggested three steps which operators should follow in protecting their machines against pilferers. First step suggested is to shield all of the games on the outside with thick glass or heavy sheets of metal that cannot be drilled. As a second precaution the association advises placing double locks on machines.

Third and final precaution issued by the association, is advice to operators to "acquaint your proprietors with the importance of securing motor vehicle license numbers whenever they are suspicious of certain individuals working or robbing the games. You, in turn, phone these license numbers to your association."

In closing its bulletin the organization points out that "under Section 640a of the penal code, any person who, wilfully and willingly shall obtain the use or service of any instrument, phonograph or other property, without depositing a lawful coin of the United States into such a machine, shall be guilty of a misdemeanor. Machines of the pinball type come under the term "other property" as used in this section.

"Any persons who use instruments such as tools, drills, shims or other such paraphernalia with which they use and operate pinball games and other machines, can and may be arrested and prosecuted under the above mentioned section." As a final bit of advice the organization cautions its members and associates against acting prematurely, warning them to be sure that their machines have been tampered with by the individuals suspected since "an assumption is not good enough."

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Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

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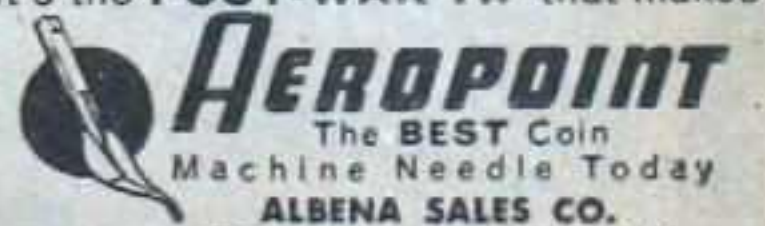
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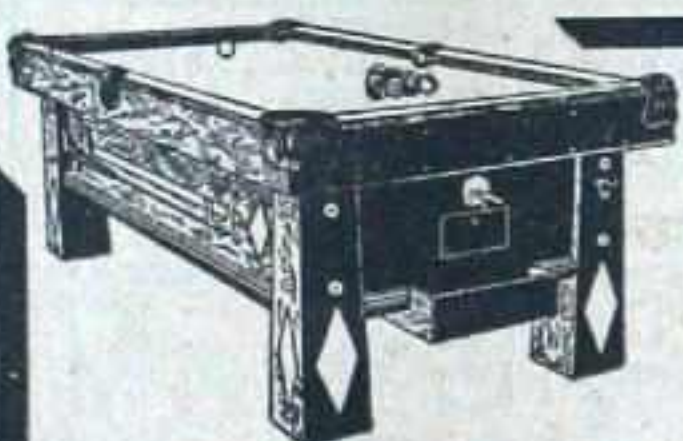
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This table is a steady money maker, average take per week \$20 to \$50 in fair location.

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Our new table will be ready about January 1—State Distributors wanted

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ARE PROVEN WINNERS EVERYWHERE!

EAGLE SQUADRON From BIG LEAGUE	TORPEDO PATROL From FORMATION	PRODUCTION From BLONDIE
SHANGRILA From MR. CHIPS	PARATROOPS From POWERHOUSE	EAGLE SQUADRON From BIG TOWN

OUR LATEST **KISMET** | **BOMBARDIER** From **FOLLIES**

WANTED AT ONCE: Punch, Tops, Formation, Powerhouse
P&S MACHINE CO. SEE YOUR DISTRIBUTOR OR WRITE TO
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When you plan to visit Chicago, let us know in advance and we will gladly make your hotel reservations for you.
ABSOLUTELY NO CHARGE!

"Parts and Supplies for Coin Machine Service"
HARRY MARCUS COMPANY

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TICKET MACHINE FOR SALE

12 Up Folding and Banding

BOX D-26, Care The Billboard, Cincinnati 1, Ohio

WILL BUY

IN GOOD CONDITION!

Wurlitzer 412	Seeburg Gem
Wurlitzer 616	Seeburg Casino
Wurlitzer 616, Lite Up	Seeburg Plaza
Wurlitzer 24	Seeburg Regal
Wurlitzer 600R	Seeburg Crown
Wurlitzer 600K	Seeburg Vogue
Wurlitzer 500	Seeburg Classic
Wurlitzer 700	Seeburg Colonel or Major, ESRO
Wurlitzer 750E	Seeburg Envoys, ESRO
Wurlitzer 850	

Rock-Ola Standard, De Luxe, Master, Mills Empress, Throne.
 Give price you desire. All machines must be in good working condition! Write—Wire—Phone
N. Y. DISTRIBUTING CO.
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YOUR MILLS OWLS AND 1-2-3 FREE PLAYS (1939 and 1940 models) INTO 2 BELLS, ONLY—\$39.50.

Operate for \$10.00 Federal Licenses. Thoroughly tested on locations.
 A PROVEN MONEY MAKER
 We furnish all necessary Mechanical Parts and Colorful Back Glass, with full instructions how to install.
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For executive type who has been in the coin field, with past experience in distributing and jobbing music and pinball machines.

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Photomats, Fully Automatic, Rebuilt and Refinished, 4 Pictures for 25¢, Uncreated \$950.00
Keeney Submarines 125.00
Poker Table Glass, Different, in Lots of 10 or More, Ea. 3.50

1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

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Brand New Revamps

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All in stock ready for delivery

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SLIDES, 5c. Per Set	7.50
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REEL GLASS (Set of 3)	.50
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All Thoroughly Checked. Rails Scraped and Shellacked.

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(All Mills Slots Listed Have Been Refinished, Have K. A., C. H., D. P.)

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GOLD CHROMES	234.50
ORIGINAL CHROMES	234.50
PACE ALL STAR COMETS, 3/5	90.00
PACE DE LUXES	110.00

10c PLAY

PACE DE LUXE (Slug Proof)	\$100.00
COLUMBIA (G. A.)	59.50
PACE DE LUXES	120.00
PACE ALL STAR COMETS	100.00

25c PLAY

BROWN FRONTS, 3/5	\$300.00
GOLD CHROMES	300.00
ORIGINAL CHROMES	300.00
PACE ALL STAR COMETS	175.00
PACE DE LUXES	195.00

CASTINGS (New)

GOLD CHROMES	\$54.50
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(Complete 3 Pieces, Money Cup, Diamonds, Price Marker, Award Card, Cabinet. Everything Brand New.)

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Write for List of Slots, 1-Ball F. P. and P. O., Arcade Equipment and Consoles Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

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We completely rebuild your Mills Escalator Type Machines into any denomination. Mechanism is rejuvenated and reassembled into a Gold Chrome Cabinet. Like NEW, both inside and out. This job is UNSURPASSED!

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GUARANTEED FACTORY REBUILT SLOT MACHINES!

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We have a complete line of Slot Machine Parts. Send us your order specifying your needs. IMMEDIATE DELIVERY!!!	
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5. Cabinet Rails	
6. Castings Completely Painted, Tapped & Drilled	
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1 Mills 25c Galile, 3-5	125.00	1 Mills 5c Extraordinary, 2-4 Pay	139.50
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2 Mills 5c S.J.P. Blue Front, 3-5 Pay	175.00	1 Victor 5c D.J.P., 2-4 Pay	49.50
2 Mills 5c D.J.P. Blue Front, 3-5 Pay	184.50	1 Bally Twin 5c, 3-6 Pay, with Stand	215.00
Mills 10c D.J.P. Blue Front, 3-5 Pay	225.00		

Terms: One-Third Deposit, Balance C. O. D.

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Ask the operator who owns one—that's our best advertisement
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Fits all WURLITZER Models 412, 24, 616, 500, 600, 700, 750, 780, 800, 850 and 950. All Seeburgs except High-Tones — All Rock-Olas.

COMPLETE WITH TUBES **\$54.50**
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1. Saves you time, money and expense.
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Ship us a coin operated phonograph amplifier (charges prepaid) regardless of make and we will renovate and alter it for Universal use. Complete renovation with sockets, for speakers and pickups for all of the following models, and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional nominal charge will be made.

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Ship us your old amplifiers (charges prepaid) and we will renovate same for Universal use for the following Wurlitzer Models, and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional nominal charge will be made.

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MOST SENSATIONAL FIVE BALL FREE PLAY PIN GAME

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Blue Fronts Cherry Bells
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**COMPLETELY REBUILT BY GENUINE FACTORY MECHANICS
ONE BALLS**
Record Times \$160.00 | Blue Grass \$160.00
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Each table clean and guaranteed in perfect mechanical condition

SPECIAL
Nickel Slide to fit any Wurlitzer Phonograph from 616 Model to 500 and 600 Model—\$1.85 Each.

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War Eagle and Roman Head Castings, lower and upper—\$4.00 Each.

SPECIAL
Coin Advancing Bars and Coin Holding Bars for MILLS QUARTER ESCALATORS. \$2.75 Per Set.

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2 Jennings Cigarolas \$59.50 Each
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2180 R.W.B. ORIGINAL STAPLED FIVE'S	Profit 37.00	2.10 Ea.			288.00 Gr.
2280 COMBINATION JAR-O-DO SINGLES		2.10 Ea.			280.00 Gr.
Size Name Profit Price	Size Name Profit Price				
120 25c Fast Play \$14.60 \$1.62 Ea.	1000 5c Bull's Eye \$28.02 \$3.00 Ea.				
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360 25c Jumbo Quarter 31.32 1.65 Ea.	1050 5c Quick Set 27.10 3.00 Ea.				
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780 5c Apple Jack 19.27 2.25 Ea.	1200 5c Pick a Fin 33.05 2.75 Ea.				
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25% With Order, Balance C. O. D.

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Brown Fronts	\$150.00	\$175.00	\$200.00
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All machines complete with Drill Proof Cabinets, Knee Action, Club Handles. Rebuilt to look like new and are ready for location.

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PHONO REPLACEMENT PLASTICS**

"Now You Can Read" through CLEAR TRANSPARENT PLASTIC WINDOWS for your WURLITZER 850 PROGRAM HOLDER, \$5.00 per set

SHEET PLASTICS
50 or 60 Gauge,
Red or Yellow,
20"x50".
Each...\$12.50

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800 Top Corners	Each \$18.50
800 Lower Sides	13.50
800 Top Centers (Right or Left, Red)	8.00
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750 Lower Sides	8.75
850 Top Corners	9.50
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950 Lower Sides	10.50

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Space limits complete listing of all parts. Write for price list.

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FIVE BALL FREE PLAY GAMES THOROUGHLY RECONDITIONED, MECHANICALLY PERFECT.		ONE BALLS Reconditioned and Ready for Operation.
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WE REPAIR SLOTS, CONSOLES, PHONOGRAPHS, ONE BALL AND FIVE BALL GAMES AND ARCADE EQUIPMENT. OUR REPAIR WORK IS DONE BY MEN WHO KNOW THEIR BUSINESS AND ALL WORK IS GUARANTEED. TEN DAY SERVICE. PHONE, WIRE OR WRITE FOR FREE ESTIMATE.

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Flat Top, Cover Girl, Streamliner, Casablanca, Yankee Doodle—in stock and ready for immediate shipment. Write for prices. SPECIAL — SPECIAL Marvel's Baseball \$114.50 Limited Quantity Available.

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Write

SPECIALS \$35.00 THIS WEEK Each!
Big Chief Bordertown Dude Ranch
Metro Sara Suzy Thriller

WANTED
100 Sport Parades. Will pay \$35. Must be complete with all parts, but not necessarily working.

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Batting Practice	129.50	Rapid Fire	150.00
Baffle Ball	22.50	Sky Fighter	229.50
Chicken Sam	100.00		
Chicken Sam, Conv.	115.00		
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		Seeburg Hockey	75.00
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"Fair Play" Tab Tickets Now Used With the Fastest Ticket Dispenser on the Market. Made Especially for Tips, 120's—Can Be Used for Larger Ticket Deals — Only 20 Seconds to Refill. We Are Largest Manufacturers of Tab Tickets, for Vendor, Box or Jar Use.

120's BINGO 1050's BASEBALL 120's
136's RED-WHITE & BLUE 1250's 5 Pay-Out Labels
COMBINATION 1440, 1836, 2032, 2280, 2520

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Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
 Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY
 PERSONAL
 SERVICE



MEMORANDUM

To: **ALL OPERATORS**

From: **Morrie and Eddie Ginsburg**

Subject: **SERVICE ON RECONDITIONED
 AND NEW EQUIPMENT**

The Atlas Novelty Company is pleased to report that *Atlas Personal Service* has reached a new high in quality, efficiency and speed. Atlas personnel, restored to nearly full force, will soon exceed pre-war strength in all departments. We are now providing, more than ever before, the *Individualized and personalized attention* your patronage deserves. Currently available equipment, for all fields of operating, receives the utmost in *specialized reconditioning care*. Shipping service has been stepped up to help you restore your operations to a high profit level.

In Atlas sales offices we are well aware of the advantages that accrue to operators who place new equipment immediately as it becomes obtainable; therefore, Atlas has contracted for a wide variety of future releases from leading manufacturers. New equipment is to include **SEEBURG MUSIC SYSTEMS** featuring the *finest automatic phonographs* the industry has ever seen, pin ball machines, consoles, slots and the like. All will be offered for sale to Atlas customers sufficiently in advance of release date to insure early deliveries. It is suggested that you *register with Atlas now* for pre-release information on the kinds of machines you will require.

At the dawn of a new era in the coin machine industry, the famed *Atlas Personal Service* is re-dedicated to the betterment of operating.

Morrie Eddie

BONA FIDE QUALITY BUYS

FACTORY RECONDITIONED AND REFINISHED

MILLS BLUE Fronts — Knee Action, Club Handles, Drillproof
 5¢, Like New ... \$200.00 10¢, Like New ... \$225.00 25¢, Like New ... \$275.00

MILLS BROWN FRONTS — Knee Action, Club Handles, Drillproof
 5¢, Like New ... \$225.00 10¢, Like New ... \$250.00 25¢, Like New ... \$275.00

CLUB BELLS

5¢ \$350.00 10¢ \$400.00 25¢ \$450.00

MILLS BUYS

1¢ Refinished Gold Glitter Q.T. ... \$ 39.50	25¢ Original Cherry Bell, Knee Action, Club Handle ... \$275.00
1¢ Original Gold Glitter Q.T. ... 65.00	25¢ Copper Chrome ... 350.00
5¢ Refinished Blue Q.T. ... 75.00	1¢ Smoker Bell ... 35.00
10¢ Late Blue Q.T. ... 100.00	5¢ Jumbo Parade ... 100.00
5¢ Original Cherry Bell, Knee Action, Club Handle ... 175.00	Four Bell, 5¢, Serials 1400-2500 ... 350.00
10¢ Original Cherry Bell, Knee Action, Club Handle ... 250.00	Four Bell, 5¢, Late Head ... 500.00

GOLD CHROME BELLS — Drillproof

One Cherry 2-5 Payout
 5¢, Like New ... \$250.00 10¢, Like New ... \$275.00 25¢, Like New ... \$300.00

JENNINGS CHIEFS

1¢ Club Special ... \$ 75.00	50¢ Double Jackpot, 2-4 ... \$100.00
1¢ Redskin ... 75.00	5¢ Silver Chief ... 150.00
5¢ Redskin ... 125.00	5¢ Silver Chief, S.P. ... 150.00
5¢ Sky Chief ... 150.00	10¢ Silver Chief ... 175.00
10¢ Sky Chief ... 175.00	10¢ Silver Chief, S.P. ... 175.00
25¢ Sky Chief ... 200.00	25¢ Silver Chief ... 200.00
5¢ One Star Chief ... 50.00	5¢ Four Star Chief ... 100.00
5¢ Century, 3-5 ... 40.00	10¢ Four Star Chief ... 125.00
5¢ Century, 2-4 ... 35.00	25¢ Four Star Chief ... 175.00
25¢ Century, 2-4 ... 50.00	1 10¢ Silver Moon Chief ... 200.00
10¢ Club Console ... 150.00	1 25¢ Silver Moon Chief ... 275.00
	5¢-10¢-25¢ Triples ... 125.00

PACE SLOTS — GUARANTEED LIKE NEW

5¢ All Star ... \$100.00	10¢ All Star ... \$125.00	25¢ All Star ... \$150.00
5¢ Deluxe ... \$125.00	5¢ Rocket, S.J. ... \$125.00	
10¢ Deluxe ... 150.00	10¢ Rocket, S.J. ... 150.00	
25¢ Deluxe ... 175.00	25¢ Rocket, S.J. ... 175.00	

WATLING ROLOTOPS

5¢ 3-5 ... \$ 75.00 10¢ 3-5 ... \$100.00 25¢ 3-5 ... \$150.00

CAILLE

5¢ Playboy, 3-5 ... \$ 75.00	5¢ D.J.-Red 2-4 ... \$50.00
10¢ Playboy, 3-5 ... 85.00	10¢ D.J.-Red 2-4 ... 60.00
25¢ Club Console, 3-5 ... 100.00	25¢ D.J.-Red 2-4 ... 75.00

CONSOLES — PAYTABLES

Jenn. Fasttime, Automatic Payout ... \$ 75.00	Lucky Lucre, Late Head ... \$150.00	New Q.T. Box Stands \$19.50
Jockey Club ... 350.00	Paces Reels, Rails, Last Model, Very Clean 125.00	Mills Box Stands, Refinished Blue or Brown ... 15.00
Turf King ... 375.00	Jumbo Parade, Refinished ... 100.00	Revolve-Around Single Stand ... 65.00
Keeney Super Bell, 3/5 & 25¢ ... 675.00	Silver Moon, F.P., '38 Keeney Track Time ... 75.00	Columbia, Gold Award ... 49.50
Keeney Super Four-way, 5¢ ... 475.00	War Eagle, Gold Glitter Castings ... 10.00	Columbia, D.J. ... 59.50
Keeney Super Two-way, 5¢ & 25¢ ... 395.00	Blue Front Castings & Cabinets, Refinished, Per Set ... 22.50	Dewey Single ... 75.00
Kentucky ... 250.00		Seeburg or Wurlitzer Pick-Up Replacement Heads ... 9.50
Long Shot ... 200.00		Seeburg GSR #1 Selection Receiver ... 14.50
Race King ... 100.00		Seeburg 8D-24-12, Adapter ... 14.50
Saratoga, Automatic Payout ... 85.00		Wurlitzer 130 or 300 Adapter ... \$25.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

TWIN PORTS SALES COMPANY

730 LAKE AVE., SO. TELEPHONE MELROSE 2889 DULUTH 2, MINN.

PERFECT MUSIC EQUIPMENT!

ALL EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATION!

1 Wurlitzer 600R, Leather Sides ... \$425.00	15 Wurl. #125, 5-10-25¢ Boxes ... \$22.50
1 Wurlitzer 600K ... 435.00	18 Seeburg 20 Sel., 5¢ Wireless Wallomatics ... 89.95
Wurlitzer 24/800 Victory ... 525.00	3 Wurlitzer #300 Adapter ... 32.95
2 Wurlitzer 24 ... 285.50	4 Wurlitzer #130 Adapter ... 37.95
2 Wurlitzer 616, Plain ... 189.50	3 Seeburg 3-Wire Selectomatics ... 32.50
2 Wurlitzer 616, Lite-Up ... 225.00	10 AMI Amplifiers, Less Tubes ... 21.95
2 Wurlitzer 412 ... 139.50	20 Rock-Ola Standard Curved Front Glasses 2.95
1 Wurlitzer 412, Lite-Up ... 159.50	10 Seeburg Solenoid Drums ... 21.95
2 Wurlitzer 71, Counter Model ... 189.50	6 Seeburg Solenoid Drums in Factory Ctns. ... 24.95
Orig. Wurl. Counter Mod. Stands ... 25.00	17 5¢ National Slug Rejectors ... 3.95
1 Wurlitzer Twin Twelve, Keeney System 150.00	10 Seeburg Wireless Organ Cabinets and Speakers ... 22.50
1 Seeburg 9800, ES, New Grill Cloth ... 550.00	707 REPLACEMENT TUBES ... 2.95
1 Seeburg Gem, Wireless Cellar Job, Orig. Cab. ... 349.50	Zip Card, 500' Rolls, Per 1000' ... 17.00
2 Seeburg 9800, ES ... 525.50	
1 Rock-Ola 12 Record ... 119.50	
1 Rock-Ola Commando ... 575.00	
1 Mills Throne ... 259.50	
2 Mills Empress ... 350.00	

NEW 10'x6" "SKEE BARREL ROLL" SKEE BALL ALLEY ... \$389.50
 (WITHOUT THE BARREL ... \$329.50)
 LOCATION TESTED AND A PROVEN MONEY-MAKER!

WE CARRY A COMPLETE LINE OF TUBES, ALL SIZES OF LAMPS, LUMILINES, PAPER TITLE STRIP HOLDERS, COIN WRAPPERS, ETC.

1/2 Deposit, Balance C. O. D., F. O. B. New York
DAVE LOWY & CO. 594 10th Ave., New York 18, N. Y.
 Phone: Bryant 9-0817

WHAT YOU WANT—WHEN YOU WANT IT

PHONOGRAPHS

Wurlitzer 616 ... \$189.50	Wurlitzer 600K ... \$399.50
Wurlitzer 616, Lite-Up ... 199.50	Seeburg Rex ... 249.50
Wurlitzer 500 ... 425.00	Seeburg Plaza ... 289.50
Wurlitzer '42/24 Victory ... 449.50	Seeburg Royal ... 259.50
Wurlitzer '42/800 ... 469.50	Rock-Ola 12, AC or DC ... 105.00

PARTS AND ACCESSORIES

Wurlitzer #120 5¢ Boxes ... \$19.50	Wurlitzer 130 or 300 Adapter ... \$25.00
Wurlitzer #125 5-10-25¢ Boxes ... 19.50	Wurlitzer #304 Steppers ... 10.00
Wurlitzer #332 & #111 Bar Boxes ... 10.00	Wurlitzer #145 Red Steppers ... 39.50
Seeburg 20 Wall-o-Matic Remote ... 35.00	Wurlitzer 430 Speaker & Box, No Glass 50.00
Seeburg 24 Wall-o-Matic Remote ... 25.00	Seeburg 305 Impulse Receiver ... 10.00
Buckley Lite-Up Chrome Boxes ... 12.50	Seeburg 306 Remote Transmitter ... 10.00
Keeney Boxes ... 3.75	Wurlitzer #135 Step Receiver (Red) ... 15.00
Seeburg 3-Wire Boxes ... 25.00	Wurlitzer, Seeburg Box Brackets ... 2.50
Wurlitzer #320 Sweet Music Box ... 20.00	Seeburg Solenoid Drum 8D20SZ ... 17.50
Universal Amplifier with Tubes, New ... 42.50	Seeburg Solenoid Drum 8D20TZ ... 17.50
Seeburg or Wurlitzer Pick-Up Replacement Heads ... 9.50	Seeburg Organ Speaker Cabinet ... 12.50
Seeburg GSR #1 Selection Receiver ... 14.50	Seeburg Organ Speaker Cabinet & Speaker 19.50
Seeburg 8D-24-12, Adapter ... 14.50	Wurlitzer D/C Motors ... 7.50
	2 Wire Zip Card02¢ Fl.

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. New York
HUB DISTRIBUTING COMPANY
 632 TENTH AVE., NEW YORK 19, N. Y. CIRCLE 6-9570

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

NEW ACCESSORIES

8 MFD. Cond. (Tub. Can), 450V	1.25	Micro Switches, Any Color	\$1.00
8 MFD. Cond. (Tub. Can), 600V	1.75	Micro Pick-Ups (Metal), Mills, Rock-Ola	3.00
16 MFD. Cond. (Tub. Can), 450V	1.75	Micro Pick-Ups (Bakelite)	4.75
16 MFD. Cond. (Tub. Can), 600V	2.50	2 Wire Rubber Covered Zip Cord, Ft.	.02
8 MFD. Cond., 450V	.70	8" P.M. Speakers	4.00
16 MFD. Cond., 450V	.90	10" P.M. Speakers	6.25
20-20 MFD. Cond., 150V	.85	12" P.M. Speakers	8.00
Rock-Ola Motors (Drive)	18.50	Power Transformers, All Models	7.00
Wurlitzer Motors (Used)	26.50	Electric Soldering Irons	1.50
In Put-Out Put Transformers	2.25	5 Ft. Shielded Wire with Posts (Both Ends), Improves Tone of Machine	.25
Volume Control Boxes, Wurlitzer	3.50	23150 Wurlitzer Block Ratchet Trip, 616, 500, 800, Etc.	1.10
Rock-Ola Belts	.80	23152 Catch Ratchet, 616, 500, Etc.	.60
Actuating Arms, All Models, Wurlitzer	3.00	Main Fibre Gears (the Best)	5.00
Front Glass for Wurl. 61 Counter Model	1.35	Aeropoint Needles at Special Prices This Month.	
Front Glass for Wurl. 71 Counter Model	.80		
Brake Bands, All Wurlitzer Models	1.00		

TUBES FOR THE COIN MACHINE INDUSTRY

10% DISCOUNT ON ORDERS OF \$25.00 OR OVER!

01A	\$.55	2A4G	\$1.75	6F8	\$.60	117L7	\$1.85	35L6	\$1.00	45	\$.80
024	1.10	3Q5	1.60	6G8	.50	117P7	1.85	35Z3	1.30	46-47	1.10
O.E. 23 for		5U4	.85	6H6	.65	117Z6	1.60	50L8	.80	50	1.00
Chicken		5V4	1.25	6J5	.60	12A8	1.00	50Y6	1.10	57	.90
Sams	\$1.85	5X4	.75	6K7	.75	12K7	1.00	58	.85	58	.90
1A5	1.25	5Y3	.80	6L7	.85	12SA7	1.15	59	.85	59	.85
1A7	1.60	5Z3	.90	6L8	1.15	12SJ7	.75	60	.75	60	.80
1C5	1.10	5Z4	.90	6Q7	.90	12SK7	.85	61	.75	61	.85
1H4	1.00	6A6	1.35	6R7	.85	12SQ7	.85	62	.55	62	.80
1H5	1.30	6A8	1.00	6SK7	.80	12SR7	.70	63	1.00	63	.90
1L8	2.35	6C5	.65	6SQ7	.80	14A7	1.50	64	.75	64	.80
1LDE	2.00	6C8	.80	6V6	.50	14C7	1.35	65	1.00	65	.90
1LE3	1.75	6C8	1.25	6X5	.85	25L6	1.30	66	.60	66	.85
1N5	1.80	6D6	.80	7A8	1.30	25Z5	1.00	39/44	.50	83	1.00
1Q5	1.60	6F5	1.00	7L7, Adpt.		25Z6	1.00	41	.85	83V	.75
2A3	1.80	6F8	1.10	Compl.	1.45	35A5	1.30	43	1.10	2051	1.45

We have many more Tubes too numerous to mention—ready for shipment. We have a full line of Phonograph Parts and Phonographs. Deposit Required With All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

ALL EQUIPMENT FOR IMMEDIATE DELIVERY!

ROCK-OLA COMMANDOS\$575.00	Hatfield Rubber Zip Wires, Per 1000 Ft.	\$17.00
Packard Keyboard to fit 616	Keeney Speakorgan with Speaker	35.00
Packard Keyboard to fit 24	Hatfield Rubber Zip Wires, Per 1000 Ft.	17.00
Speakorgan Cabinets, beautiful	Victory Needles, Per 100	25.00
Bennett Needles (100)	20 Record Gold Wireless 5¢ Wall-o-Matics	20.00
Wurlitzer #331 Bar Boxes	Brand New 5 Conductor Wires, Per Ft.	.05
Seeburg 30-Wire Boxes	5¢ National Slug Rejectors	5.00
Wurlitzer #331 Bar Boxes	Pfanstiehl Home Needles	.75
Seeburg 30-Wire Boxes	Buckley Pedestals	3.50
Seeburg 30-Wire Boxes	Buckley Bar Brackets	2.00
Seeburg & Bally Gun Lamps, Per 50	2 Bally HI Hands, Ea.	159.50
Berman Speaker-Organs		
Seeburg Wireless Wallomatics, Like New		
Seeburg Baromatics		

FIVE BALL FREE PLAY PIN GAMES

1 Flying Tigers	\$125.00	1 Click	\$ 75.00
1 Legionnaire	69.50	1 Ten Spot	59.50
1 Monicker	79.50	1 Marvel Baseball	165.00
1 Four Roses	59.50	1 Big Chief	49.50
1 Stagger	74.50	1 Majors, '41	59.50

WRITE US YOUR NEEDS—WE HAVE A LARGE STOCK OF THE FINEST EQUIPMENT—ALL 100% GUARANTEED!

Royal Distributors

411 N. BROAD ST., ELIZABETH 3, N. J. ELIZABETH 3-1776

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ONE BALLS (F. P.) CONSOLES

WRITE, WIRE, PHONE TODAY! ADVISE CONDITION, QUANTITY & BEST PRICE!

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WE ARE NOW DISTRIBUTORS FOR THE COINEX RIFLE RANGE CONVERSION

Lots of 3	For CHICKEN SAM and SHOOT THE JAP	Sample
\$14.75	Orders Shipped Same Day	\$17.50
Each	Received	

WRITE FOR OUR LATEST PARTS AND SUPPLIES PRICE LIST. JUST RELEASED.

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47



UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
RIGID MATERIAL
EXPERTLY MOLDED

PERFECT FIT
GUARANTEED
FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

WURLITZER MODELS

24 Top Corners	Each \$ 1.20
24 Lower Sides	4.00
61-71-41-800-500 Top Corners	4.00
700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center, Right or Left Red	8.00
800 Back Sides, Green	9.50
800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

ROCK-OLA MODELS

Standard, Master, DeLuxe or Super	Each
Top Corners	\$12.75
Lower Sides	12.75
Top Door Plastics	6.75
The Above Available in Solid Red, Yellow, Green,	
COMMANDO	Each
Top Corners	\$ 8.00
Top Center	7.00
Long Sides	12.75
Combination Yellow & Red Color Scheme	

SEEBURG MODELS

"Hi Tone"—Model 9800, 8800, 8200, Lower Sides	\$14.50
"Classic"—"Colonel" Top Corners	6.00
"Cadet"—"Major" Top Corners	2.50

MILLS

Available in Red, Yellow or Green—Throne—Empress	Each \$14.00
Top Corners	14.00
Throne—Empress	
Lower Sides	14.00

SHEET PLASTIC

20"x50"—Non-Brittle, Pliable. 60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50
IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!
TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!
ORDER FROM YOUR NEAREST DISTRIBUTOR!

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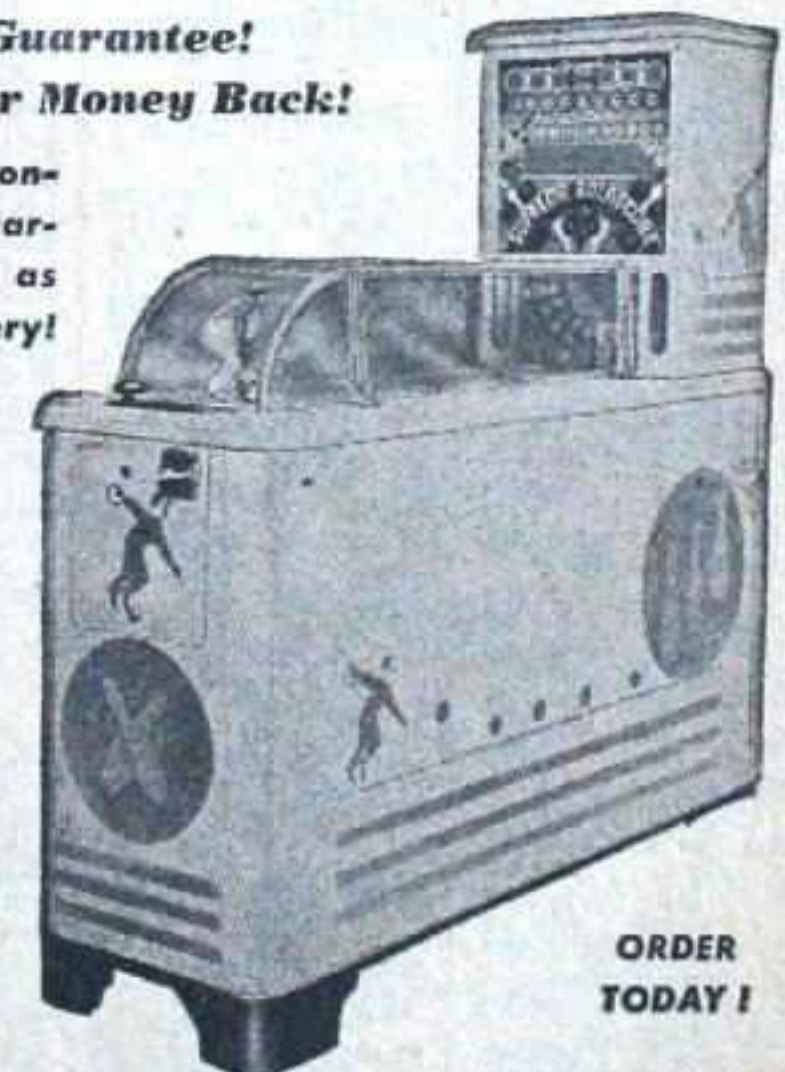
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Sensational Money-Back Guarantee! Return in 10 Days and Your Money Back!

This is our way of showing our confidence in "Bolascor." The guarantee covers play appeal as well as workmanship! Immediate delivery! Send for descriptive literature!

- Wheel on Backboard revolves when coin is inserted.
- A score results when a pin or any combination of two pins are hit.
- Pins increase in score value from 100 to 500.
- Fascinating, competitive player appeal.
- Past experience guarantees an absolutely perfect machine.
- 100% legal everywhere.
- 10 balls to a game.
- Sturdy construction.
- Flash lights on backboard simulate girl bowling and scoring a strike.



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C. & P. SALES CO.

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FOR SERVICE THAT SATISFIES

CONSOLES	SLOTS
Mills Owls, F.P.	5c Mills Cherry Bells
Jennings Multiple Slot Liberty Bell	Columbia, Jackpot
Jennings Multiple Racer	5c Mills War Eagle, 3/5
Keeney's Kentucky Club	5c Mills Chrome Bells, 3/5
1 Bally Club Bell	Mills Club Handles
6 Latest Model Watling Big Games, F.P.	50 Box Type Lock Stands with Keys, Ea.
\$ 69.50	\$197.50
59.50	79.50
59.50	129.50
59.50	197.50
229.50	3.50
89.50	17.50

PHONOGRAPHS

1 Used Singing Towers Write | 3 Used Top Flights Write
ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED. SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.
1/2 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

DISPOSING OF ALL SURPLUS MACHINES

Secured in Buying 2 Large Operations

SLOTS		ARCADE EQUIPMENT	
2 5c Mills Club Bells, Completely Re-finished	\$375.00	2 Keeney Submarine Guns	\$110.00
3 5c Blue Fronts, C.H., 3/5 P.O.	195.00	4 Bally Rapid Fires	150.00
3 10c Blue Fronts, C.H., 3/5 P.O.	205.00	2 Seeburg Chicken Sams, Converted to Target Game with Repainted Cabinet (New Type Globe in Guns)	175.00
2 5c Cherry Bells, 3/5 P.O.	215.00	1 A.B.T. Duck Gun	120.00
1 25c Cherry Bells, C.H., 3/5 P.O.	285.00	1 Chicago Coin Hockey	185.00
1 5c Glitter Gold, Like New	110.00	1 Seeburg Jap Gun	85.00
2 1c Q.T. (Blue)	25.00		
1 25c Jennings Silver Moon	255.00		
1 10c Jennings Silver Chief	175.00		
1 10c Pace	75.00		
4 Double Cabinets (Heavy)	90.00		
4 Single Cabinets (Heavy)	50.00		
2 Single Cabinets (Light)	35.00		
2 Double Cabinets (Light)	65.00		
CONSOLES		PHONOGRAPHS	
7 Jumbo Free Play (Old Head)	\$ 85.00	1 Twin 12 Wurlitzer Wood Cabinet	\$125.00
8 Jumbo Free Play (New Head)	105.00	1 Twin 12 Wurlitzer Metal Cabinet	135.00
7 Jumbo Cash or Check (Late Model)	125.00		
5 Jumbo Combinations, Very Fine Condition, with Mint Vendors	200.00		
1 5c Long Champ	32.50		
1 Baker's Pacers	265.00		
1 Watling Free Play	70.00		
1 Bally Royal Draw, Cash or Free Play	65.00		
1 Parlay Races, 7 Coin Head	35.00		
PIN GAMES		WALL BOXES	
2 Midways (Converted)	\$100.00	18 Model #125 Wurlitzer Boxes, 5-10-25c	
1 Gobs	90.00	2 Damaged, Good for Parts	
2 Invasion (Westerhaus Converted)	90.00	1 Model #145 Stepper, Like New, All Boxes With Metal Covers and Re-conditioned, Ready for Location, a Real Buy. Entire Lot	\$300.00
2 Venus	80.00		
1 Toplo	70.00		
2 1941 Majors	45.00		
1 7-Up	39.50		
1 All American	37.50		
1 Legionnaire	40.00		
1 Production	70.00		
1 Big Chief (New Style Bumpers and Repainted)	37.50		
1 Congo (1 Ball or 5 Ball)	25.00		
1 Torpedo Patrol	60.00		
1 Genco Defense	65.00		
1 Spot-a-Card	55.00		
10% Off if You Buy Entire Lot of Pin Games.			

RAY BIGNER

(Wesco Novelty Co.)

Phones—WAbash 1994-1995 1983-1985 State Avenue
CINCINNATI 14, OHIO

FISCO IS FIRSTCO WITH BESTCO

SLOTS		MUSIC	
5c Gold Chromes \$295.50		Wurlitzer 800	\$650.00
5c Orig. Brown Front	235.00	Wurlitzer 850	775.00
10c Brown Front	285.00	'61 Counter Models	125.00
10c Cherry Bell	275.00	412 Wurlitzer	139.50
5c Cherry Bell	200.00	618 Wurlitzer (plain)	199.50
5c Bonus Bell	249.50	'71 Counter Models	209.50
25c Pace Comet	159.00	618 Wurlitzer (Lite-up grille)	210.00
5c Blue Front (Ref. C.H.)	179.00	618 Wurlitzer in 600 Cabinet Ref.	250.00
10c Blue Front (D.P.K.A.) (Like New)	289.50	24 Wurlitzer	275.00
25c Blue Frt.	300.00	600 Wurlitzer Rotary	399.50
5c Melon Bell	199.50	24 Victory Models	410.00
5c Roman Head	109.50	600 Keyboard	435.00
10c Roman Head 2-4	119.50	Victory Rotaries	500.00
5c Rollatop	79.50	Victory Keyboards	550.00
5c Pace Com.	99.50	700 Wurlitzer	595.00
5c Diamond Front	99.50	750M	725.00
5c Extraordinary	99.50	750E	765.00
5c War Eagle	109.50	618 Wurlitzer comp. liteup	225.00
25c War Eagle 2-4	114.50	Rockola Com-mando	\$575.00
25c Front Vendor	109.50	Rockola Spectrovox with Glamortone Col.	465.00
25c Lion Head	79.50	Rockola Master	410.00
25c Roman Head 3-5	124.50	Rockola '39 Deluxe	399.50
25c Mills Goose-neck	59.50	Rockola Standard	365.00
10c Mills G.N.	49.50	Rockola Imperial 20 Record	225.00
5c Mills Goose-neck	49.50	Rockola 16 Record	135.00
5c Rockola	49.50	Rockola 12 Record	125.00
5c Watling TJP	49.50	Hi Boy Seeburg	35.00
10c Watling	69.50	Royal	225.00
5c Galle	29.50	Seeburg Plaza	365.00
25c Galle	39.50	Seeburg Vogue	435.00
5c, 10c 25c Columbia GA	39.50	Seeburg Cadet, RC	450.00
5c Chrome Columbia (Like New)	99.50	Seeburg Classic, RC	475.00
25c Sky-scraper	69.50	Seeburg Cas.	300.00
5c Mills Sky-scraper	69.50	8500 RC	675.00
5c Gooseneck	39.50	Seeburg	675.00
5c Master Chief	179.50	Seeburg Gam	335.00
5c Four Star Chief	119.50	Mills Empress	365.00

FISCO SALES CO.

"Bill" Conte Gives You a Square Deal
1/3 Deposit With Order, Balance on Arrival
HAVERHILL, MASS.

SAM STERN'S SPECIALS
CIRCUS ROMANCE, NEW \$249.50
ZINGO, NEW WRITE
BOWLING LEAGUE, USED WRITE



MICRO SWITCHES
For Rock-Ola and Wurlitzer Phonographs
In Lots of 6 or more, \$1.00 ea.

ALL TUBES
25% BELOW CEILING
WRITE!

Main Fiber Gears for Wurlitzer Phonographs.
\$5.00 Ea.

12" Jensen PM Speakers, 21 Oz. Magnet.
\$12.50 Ea.

2-WIRE RUBBER COVERED RIP CORD,
500 Ft. Rolls
2c Per Ft.

#219—2 1/2 Volt Filament Transformer
110 Volt A.C. Primary to 2 1/2 Volt Output.
For filament supply for any amplifier using
2 1/2 Volt filament tubes. Size 2"x1 1/2".
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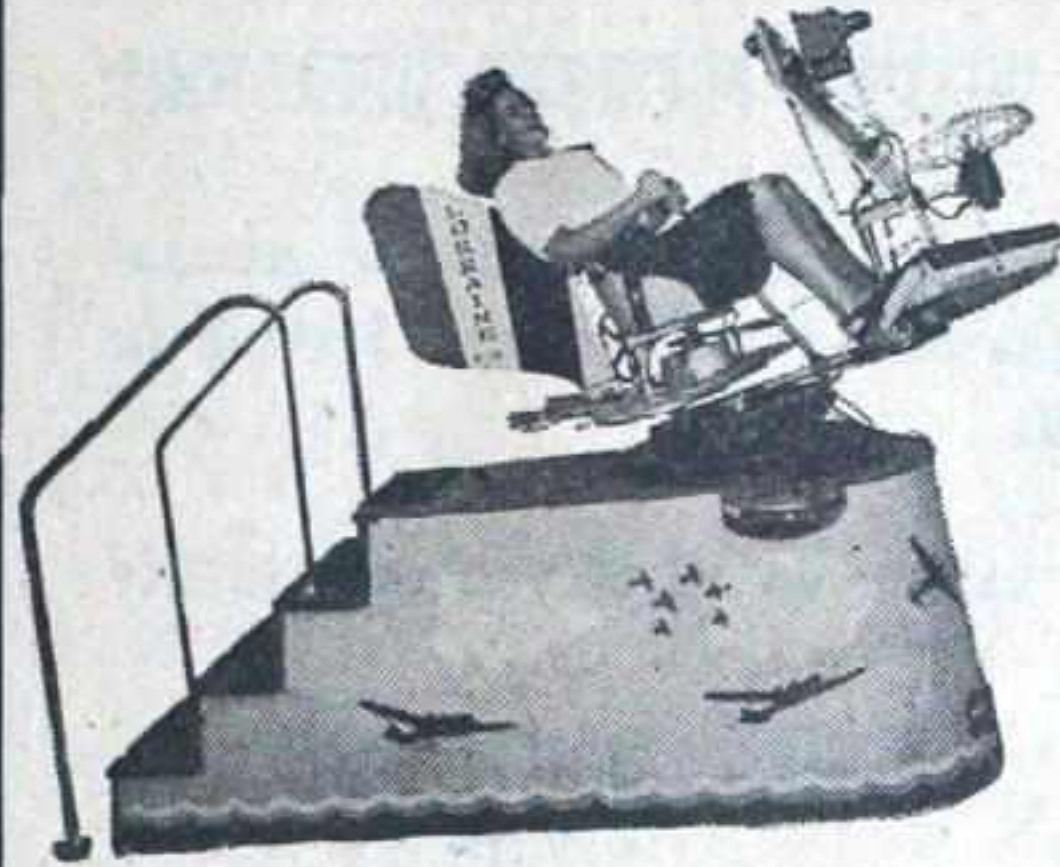


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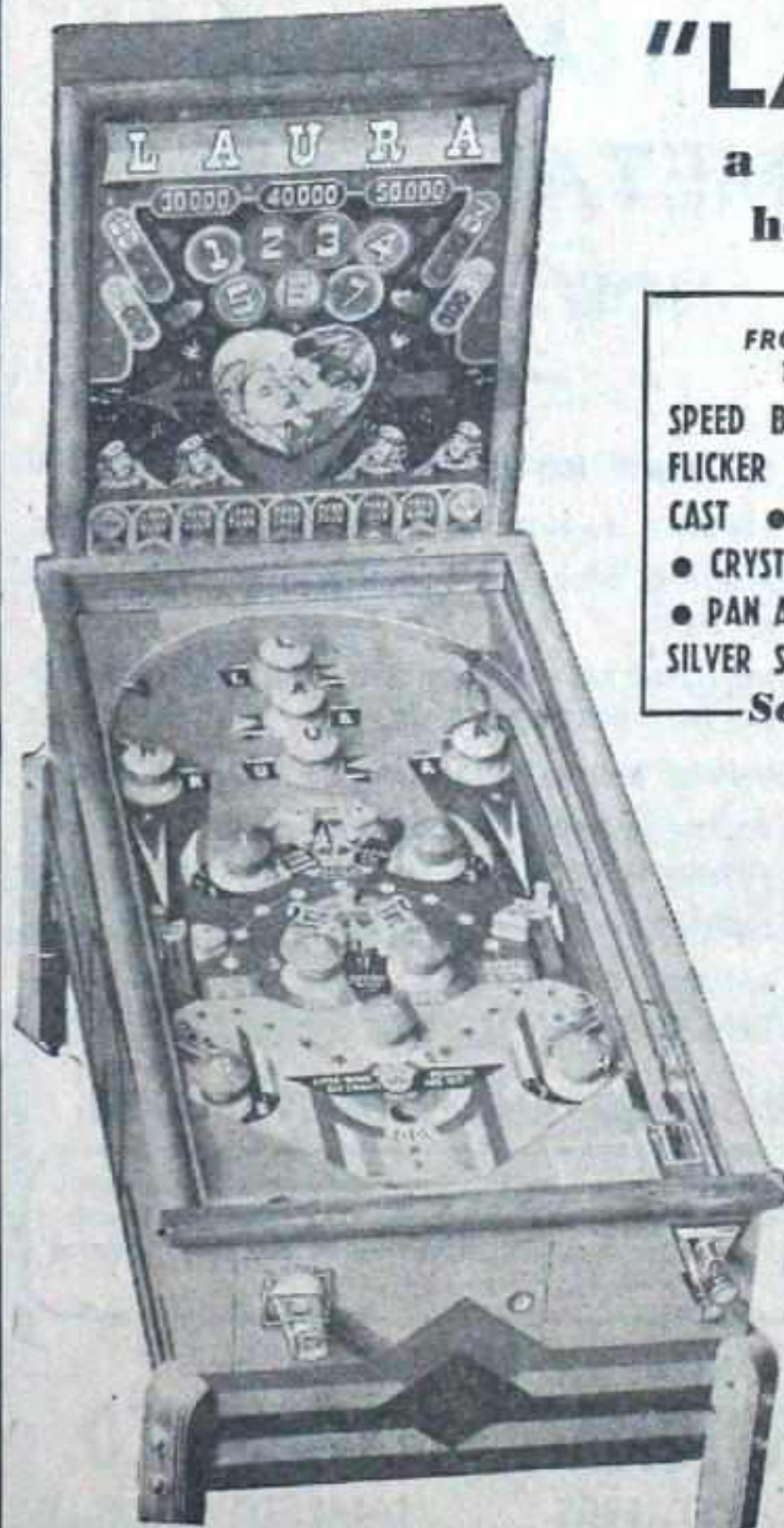
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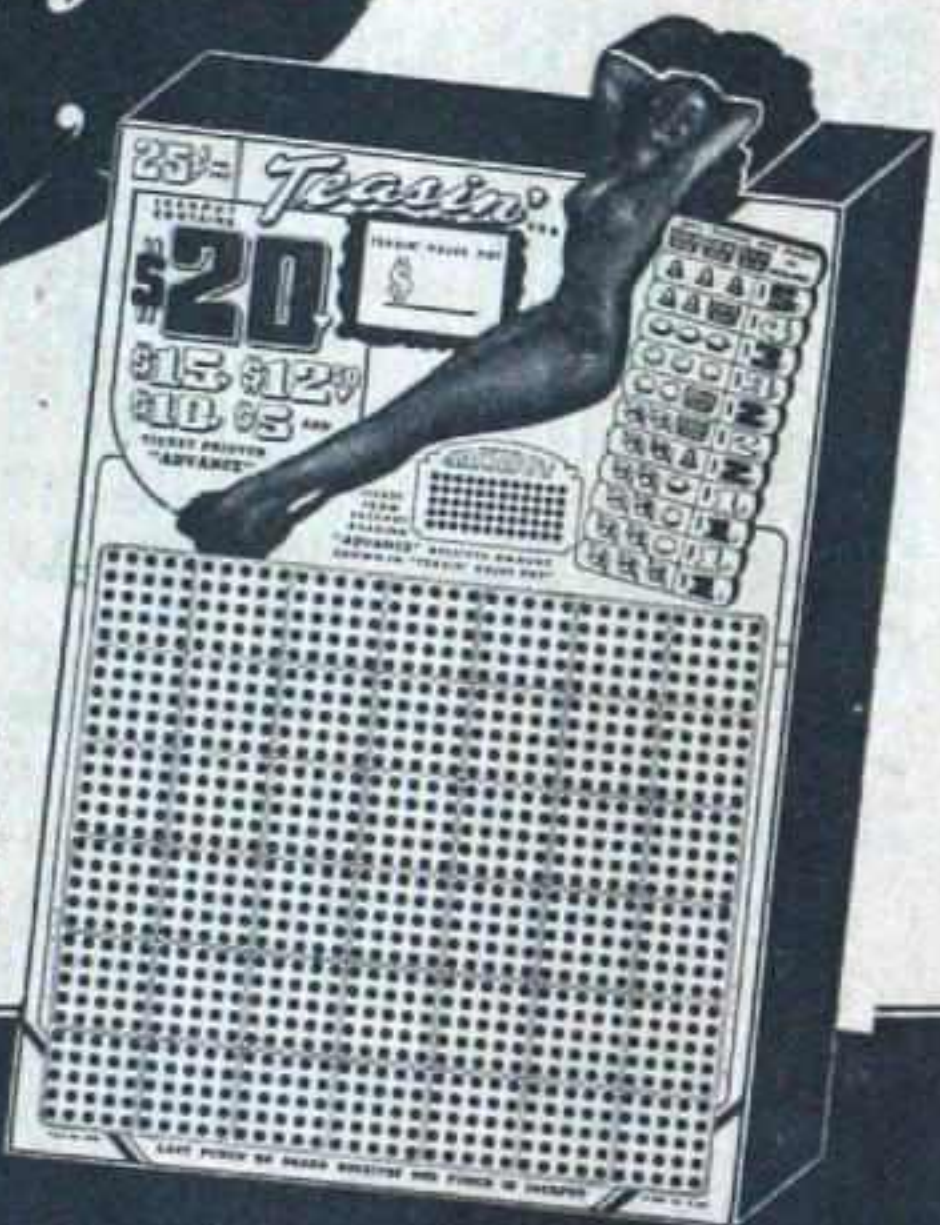
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Beautiful condition mechanically. Can't be told from new.

CONVERT 5¢ JUMBOS TO 25¢ PLAY, \$125 | NEW LATE HEADS FOR JUMBOS, \$5

WE DON'T SHIP ANY EQUIPMENT "AS IS" UNDER ANY CIRCUMSTANCES. All our equipment is refinished and reconditioned to look like new by mechanics who know their business. Let us know what you have to sell and get our cash prices.

CHARLES (JIMMY) JOHNSON 1/3 deposit with order, balance C. O. D.

GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. - ARM. 0780

MILLS PARTS

ORIGINAL SLOTS

RECONDITIONED—Guaranteed

By Our 48 Years of Experience

WRITE FOR PRICES

- 8 5¢ GOLD CHROMES
- 7 10¢ GOLD CHROMES
- 9 25¢ GOLD CHROMES
- 8 5¢ BROWN FRONTS
- 4 10¢ BROWN FRONTS
- 12 25¢ BROWN FRONTS
- 3 5¢ BLUE FRONTS
- 5 10¢ BLUE FRONTS
- 8 25¢ BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

18 5¢ Q. T.'s, Originally Blue Made Glitter Gold \$89.50

8 10¢ Q. T.'s, Same as Above 99.50

12 25¢ Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT. WRITE

18 VEST POCKETS Blue and Gold \$59.50

1/3 DEPOSIT MUST ACCOMPANY ALL ORDERS

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

FOR MILLS SLOTS

Vest Pocket Coin Chute, 5¢	\$3.25
Reward Cards, 1 Cherry or 3/5 P.O.	.20
In Lots of 100, Each	.10
Reel Strips, 3/5 or 1 Cherry P.O. Set	.55
In Lots of 100 Sets, Set	.40
Large Clock Gears, Complete	3.50
Idle Pinion Gear	3.25
Plate and Frame to Cover Upper J.P. So Only One J.P. Will Show	2.50
Club Handles, Painted and Chromed	4.50
Disc Plugs	.25
Large Cash Boxes	2.00
Payout Tubes With Hopper, 5, 10, 25¢	3.75
Knee Action Parts for Your Old Levers, Set	3.75
Jack Pot Glass	1.25
Escalator Glass and Reel Glass	.50
Reels, Completely Assembled With Payout Discs, Stop, Stars, etc. (1 Cherry, 3/5 P.O.), Set	22.50
Jack Pot Complete, Ready to Put On Castings, 5¢, 10¢, 25¢	22.50

SPRING KITS

Large Assortment of Various Springs	6.75
Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs	6.75

Write for Complete Price List of Parts. WE HAVE THEM ALL.

Distribution of New Slots Months Away—

No Need To Wait When You Can Get

BLACK BEAUTY

A Revamped Mills Blue Front Bell With the Percentage You Have Been Wishing For!

- Pays 3 on One Cherry
- Pays 5 on Two Cherries
- Pays 3 on Two Bars
- No Lemons

Every Symbol a Possible Winner!

Makes a Good Machine Better—

The "BLACK CHERRY" Does the Trick!

New Color—New Action New Player Appeal!

ALSO AVAILABLE IN BLACK CHROME GOLD CHROME AND SILVER CHROME

DON'T DELAY!

Be the First in Your Territory To Introduce This Outstanding Money-Maker!

ORDER A SAMPLE TODAY BLACK BEAUTY SOLD ON MONEY - BACK GUARANTEE

Guaranteed to satisfy in every respect or shipment can be returned prepaid within 10 days after delivery for full cash refund of purchase price. Your present equipment taken in trade.

BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD. CHICAGO 12, ILL.

A NEW GIRLIE COLORFUL-COIN-CINCHER

GARDNER & CO.
2222 S. MICHIGAN
CHICAGO, 16

CENTRAL OHIO QUALITY BUYS

BIG PARADES	\$119.50	MARVEL BASEBALL \$138.50	TRAILWAYS	85.00	
KNOCKOUTS	119.50	MILLS OWL	99.50	INVASION	129.50
AIR CIRCUS	129.50	CLOVER	89.50	TOWERS	89.50
MARINES AT PLAY	149.50	ZIG ZAG	79.50	MAJORS, '41	89.50
YANKS	89.50	PIMLICO, F.P.	349.50	SUNBEAM	89.50
JEOP	129.50	SPOT A CARD	89.50	SCHOOL DAYS	89.50
4 ACES	119.50	SEA HAWK	89.50	FLICKER	79.50
TOPIC	89.50	SKY RIDER	169.50	GLAMOUR	45.00
SLUGGER, GENCO	79.50				
DEFENSE, GENCO	89.50				
BOSCO	89.50				
GUN CLUB	79.50				
CROSS LINE	55.00				
EAGLE SQUADRON	119.50				
4 DIAMONDS	69.50				
ARGENTINE	89.50				



Woolf Solomon

CONSOLES

5c Super Bells, Comb. F. P.-C. P.	\$295.00	Jumbo Parades, C. P., late	\$109.50
25c Super Bells, Comb. F. P.-C. P.	395.00	Jumbo Parades, F. P., A-1	79.50
2 Way Super Bells, C. P., 5c-5c	435.00	Bally Club Bells, A-1	219.50
2 Way Super Bells, C. P., 5c-25c	495.00	High Hands, Comb., late	169.50
4 Bells, Ash Trays, A-1	429.50	Waffling Big Games, F. P.	79.50
3 Bells, like new	875.00	25c Bobtail, F. P.	169.50
Track Odds, D. D., ser. 12,000	595.00	5c Bobtail, F. P.	99.50
Super Track Time, 9 coin	249.50	5c Silver Moon Totalizer	99.50
Pastime Keeney, 9 coin	219.50	Jungle Camps, F. P.	79.50
Track Times, '38, A-1	109.50	Big Tops, F. P.	89.50
Bakers Paces, D. D. D. P., A-1	299.50	Saratogas, Comb. F. P.-C. P.	139.50
Kentucky Club, A-1	89.50	Mills 3 Bells, like new	875.00

ARCADE

Late Photomatic	\$895.00
Late Panorams	379.50
Mills 3 Bells	875.00
Roll'm Barrel	145.00
Rapid Fires	169.50
9 Ft. Skee Rolls	179.50

REVAMPS

Flat Top	\$249.50
Marines at Play	199.50
Yankee Doodle	249.50
Strip Tease	249.50
Foreign Colors	239.50
Big Top	249.50

SALE ON SLOTS

5-10-25c Blue Fronts	
5-10-25c Cherry Bells	
5-10-25c Silver Chromes	
5-10-25c Gold Chromes	
5c Gold Chromes	\$325.00
25c Gold Chromes	379.50
100 Box Stands	15.00
5c Vest Pockets, B. & G.	59.50

MUSIC

Rockola Super '40 with Adapter, 10 Wall Boxes, 2 Bar Boxes - \$795.00.

Singing Towers, Walnut Cab., 10 Wall Boxes - \$499.50

WURLITZERS 616, 716 - \$225.00

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

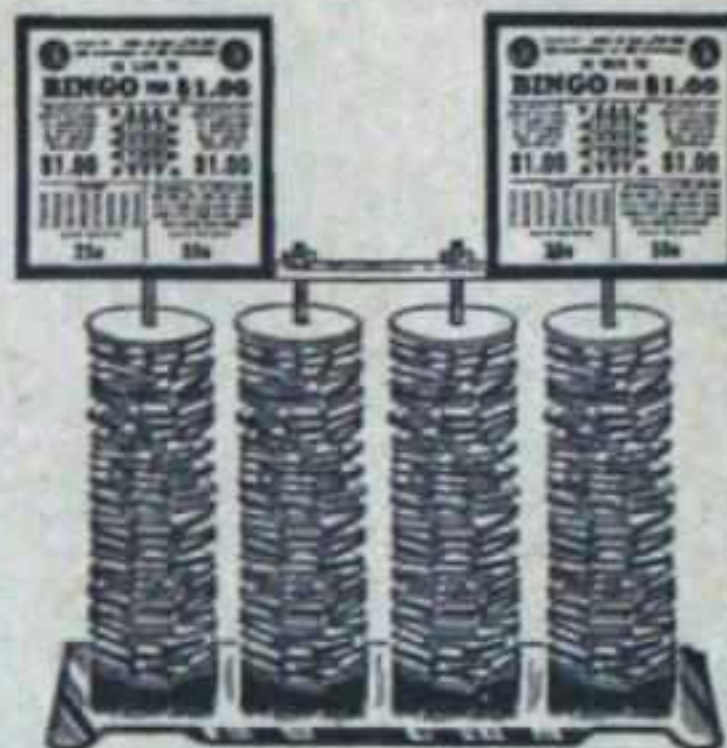
CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

TOMORROW'S HITS—TODAY!!
Original "Jar-O-Do" "4-UP QUADRUPLE BINGO"

Never before has the ticket industry produced anything to compare with this—and "Jar-O-Do" takes pride in being the originator of this colossal, entirely different ideal! Our "4-Up" stand is beautifully made, constructed to withstand a lifetime of use! Simply buy once, then order refills! ENABLING YOU TO DISPLAY MORE DEALS IN LESS SPACE—AND BRINGS MORE PROFIT AT A FASTER RATE!!



Not just one—not two—not three—but FOUR deals in ONE! New! Exciting! With beautiful counter attraction and terrific profit!! Illustration shown is just ONE method of using our remarkable "4-Up" stand! It will adapt itself in countless ways to any size tickets and cards you may prefer! Watch for the next issue when we will again illustrate another version on what this stand can accomplish! Write now for full particulars and factory prices! Let us explain the innumerable ways of using this ingenious stand! We anticipate a rush of orders—send yours early!

Takes in 4 Sets of 1000's @ 5c ... \$200.00
Pays Out (Actual) for the 4 Sets ... 160.00
Net Profit for 4 Sets \$ 40.00

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"World's Foremost Manufacturer of Jar Games"

405 E. 8th ST.

KANSAS CITY 6, MISSOURI

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

UNITED'S FALL SPECIALS

All Machines Thoroughly Reconditioned—Guaranteed Ready for Location—No Junk or "As Is" Machines—New Crates—Immediate Delivery.

Wisconsin and Upper Michigan Operators—Get on our mailing list now and receive a cute pin-up every month—also notices of delivery and prices of all the new machines we will handle for the leading manufacturers.

Blue Front, 5c	\$119.50	Cherry Bell, 10c	\$179.50	Gold Award Brown Front, 5c	\$129.50
Blue Front, C.H.K.A.	149.50	Cherry Bell, 25c	229.50	Jenn. Dixie Bell, 5c	109.50
Blue Front, 10c	139.50	Waffling Rollatop, 5c	89.50	Jenn. Dixie Bell, 10c	129.50
Blue Front, 25c	179.50	Waffling Rollatop, 10c	79.50	Pace All Star, 5c	59.50
Blue Front, 25c, C.H.K.A.	199.50	Jennings Console, 5c	129.50	Pace All Star, 10c	79.50
War Eagle, 10c	99.50	Jennings Console, 10c	149.50	Pace All Star, 25c	109.50
Futurity, 5c	119.50	Jennings Chief, 5c	89.50	Pace Deluxe, 5c	99.50
Pace Kitty, 5c	79.50	Jennings Chief, 10c	99.50	Pace Deluxe, 25c	149.50
Brown Front, 5c	149.50	Jennings Chief, 25c	149.50	Callie Enamel, 25c	59.50
Brown Front, 10c	179.50	Jenn. Silver Chief, 5c	129.50	Pace Bantam, 25c	49.50
Brown Front, 25c	229.50	Jenn. 4 Star, 5c	89.50	Pace Deluxe, 10c	119.50
Cherry Bell, 5c	149.50	Jenn. 4 Star, 25c	179.50	Callie Sphinx, 5c	24.50
		Giltier Gold Award, 5c	119.50	Callie, 10c	39.50

9 BIG SPECIALS

20 Packard Bar Boxes with Brackets	\$ 34.50
4 Mills Orig. Chromes, Ser. #470-484,000, Like New, 5c	250.00
4 Liberty Bell Counter Fruit Bells, 5c Play	9.50
1 Pace All Star Comet, Fifty Cent Pay, Perfect	275.00
1 Mills Brown Front, Rebuilt, Like New, 5c	169.50
2 Pace All Star Comets, Rebuilt with Baker Fronts, 5c	69.50
10 Mills 4 Bells, Original, Ash Trays, A-1, 5c	275.00
5 Silver Moon F.P. Totalizer	69.50
1 Zingo, Floor Sample, Like New	175.00

STANDS—

Single Box Type (Mills), Enamel Finish	\$7.50	Double 2 Doors (Mills), Enamel Finish	\$39.50
Crackle Finish	9.50	Crackle Finish	59.50

ONE BALLS

Fortune	\$150.00	Pimlico	\$349.50	Thistle-down	\$ 99.50
Jockey Club	275.00	Sport King	129.50	Turf King	275.00
Kentucky	179.50	Seabiscuit	99.50	Skylark	99.50
Santa Anita	99.50	Race King	129.50	Contest	89.50

FIVE BALLS

All American	\$39.50	Four Roses	\$44.50	Fleet	\$27.50	Sea Hawk	\$49.50
Belle Hop	49.50	Horoscope	44.50	K.O. the Japs	79.50	Silver Spray	29.50
Bandwagon	29.50	Jeep	79.50	Three Up	29.50	Daughbey	29.50
ABC Bowler	39.50	Metro	29.50	Paradise	39.50	Wild Fire	34.50
Miss American	39.50	Fox Hunt	29.50	Ten Spot	44.50	Zig Zag	39.50
Beam Town	24.50	Oh! Johnny	34.50	On Dock, Plastic	29.50	Many Others	Write

Terms—1/2 Certified Deposit, Balance C. O. D.

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When materials are available

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will be

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with the

Finest!

There is no substitute for Quality


D. GOTTLIEB & CO.

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THEY SAY IT'S TERRIFIC!! THE ONE AND TWO NICKEL PLAY

Chicago Coin's GOALEE




Limited production for awhile
So order today as all orders
will be filled in rotation

CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

GUARDIAN SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

Buy Guardian and You Won't Come to Grief

No. 1200—New Service Kit . . \$14.50
This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool, Value \$2.00, Plus 60 EXTRA Assorted Genuine Phosphor Bronze Leaves, Value \$4.00, Plus 144 EXTRA Assorted Silver Contact Points, Value \$6.00, in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Guardian Contact Kit, No. 450.

No. 450—COMPLETE, STILL ONLY . . \$7.50
CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers.

BLOCK MARBLE CO
1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.
Get it from BLOCK—They have it in stock!

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

PHONO OPERATORS . . . HERE IS THE PERFECT SERVICE

STAR READY PRINTED TITLE STRIPS

FOR FULL DETAILS SEE YOUR BILLBOARD COIN MACHINE DIGEST . . . OR WRITE STAR TITLE STRIP COMPANY, 708 ARCH STREET, PITTSBURGH 12, PENNA.

Photomatic

TRADE MARK

ORDERS NOW BEING TAKEN NEW MODEL

Reserve top place delivery preference by placing your order early.

SEND NOW FOR OUR PHOTOMATIC SELLING PLAN

The Miracle Photographer

100% AUTOMATIC Coin Operated

Delivers a beautifully framed photo in less than 60 seconds. The only automatic machine of its kind in the world!

The high-precision skills mastered during our years of intensive war work—now are built into the new Photomatic.

To signalize Total Victory

Atomic Bomber

First of many new coin machines going into production as speedily as possible. All backed by our long successful experience for giving you the best in coin operated equipment.

1945—OUR 50TH YEAR OF SERVICE

FILL IN AND MAIL TODAY

International Mutoscope Corporation
44-01 Eleventh Street, Long Island City 1, New York

As soon as available, please send me details on the following Mutoscope products:

- Atomic Bomber
- Voice-O-Graph
- Arcade Equipment
- Send at once details of your Photomatic Selling Plan

Name _____
Street _____
City _____

INTERNATIONAL MUTOSCOPE CORPORATION
WM. RABKIN, President
44-01 Eleventh Street Long Island City 1, New York
1945—OUR 50TH YEAR OF SERVICE

MUSIC OPERATORS

Our factories are prepared to bring you the ultimate in scientifically proven audio-reproduction equipment. AIREON offers you, NOT THE LATEST in Automatic Phonographs, BUT THE MOST ADVANCED phonograph the music field has ever known. You'll be glad you waited!

LOOK TO YOUR FUTURE
WITH
Aireon

Announcing...

a new, entirely revolutionary AUTOMATIC PHONOGRAPH. The future you've waited for will be reflected in this model of perfect precision artisanship—truly a product worthy of national acclaim. When you see, play, and hear this superlative musical instrument you too will say—

F R O M . N O W O N . . . **Aireon**

America's Finest...

THESE PHONOGRAPHS FOR SALE WITH LOCATIONS — MACHINES WILL BE PULLED IF SO DESIRED!

5 Wurlitzer 616	Each \$259.00	1 Seeburg 12-Record	Each \$195.00
3 Wurlitzer 24	325.00	4 Rock-Ola Supers	475.00
2 Wurlitzer 850	725.00	3 Rock-Ola Masters	445.00
3 Wurlitzer 700	695.00	4 Rock-Ola Imperials	250.00
1 Wurlitzer 24, Victory 1942	495.00	1 Rock-Ola Spectravox & Playmaster	435.00
5 Seeburg HI Tones, ES, 8800 & 9800	625.00	5 Mills Empress	385.00
5 Seeburg HI Tones, ES & RP, 8800 & 9800	675.00	6 Mills Throne	325.00
2 Seeburg Majors, ESRO	525.00	Complete Hideaway Systems with Amplifiers, Speakers, ready for location.	
2 Seeburg Victory '42 in 8200 Cabinet	495.00	5 Wurlitzer 24's in Steel Cabinets	\$295.00
1 Seeburg 10-Record	120.00	3 Seeburg Hideaway Jobs, Wireless	350.00

AMI Singing Towers, Model #201, Brand New in Factory Crates. **WILL TAKE ANY MAKE PHONOGRAPH IN TRADE WITH LIBERAL ALLOWANCES.** **\$598.50** Ea.

AMI 40-Record Hibos, Model #302, in Factory Crates **\$649.50 EA.**

SPECIAL THIS WEEK

- 80 Buckley Boxes, 20 and 24 Records, Swing Door, Lite-Up Latest Model **\$19.95**
- 20 Buckley Pedestals **3.00**
- 50 Buckley Bar Brackets **2.50**
- Used 30-Wire Cable, Reduced to **15c Ft.**

NEW WURLITZER RECORD TRAYS \$70.00 PER 100

1/2 deposit, balance C. O. D., F. O. B. Newark

RUNYON SALES COMPANY

123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY

All Phones: Blgelow 3-6685

BADGERS' BARGAINS

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS

Keeney 4-Way, 5¢-5¢-5¢-5¢	\$550.00	Keeney 4-Way, 5¢-5¢-5¢-25¢	\$650.00
Keeney 4-Way, 5¢-5¢-25¢-25¢	695.00	Keeney Twin, 5¢-25¢, P.O.	450.00
Keeney Twin, 5¢-5¢, P.O.	395.00	Keeney Twin, 5¢-25¢, F.P., P.O.	595.00
Keeney Super, 5¢, F.P., P.O.	325.00	Keeney Twin, 5¢-5¢, F.P., P.O.	550.00

GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES

New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.

Gold Chrome, 5¢	\$347.50	Brown Front, 10¢	\$235.00	Blue Front, 25¢	\$275.00
Gold Chrome, 10¢	367.50	Brown Front, 25¢	299.50	Bonus Bells, 5¢	247.50
Gold Chrome, 25¢	387.50	Blue Front, 5¢	189.50	Bonus Bells, 10¢	267.50
Brown Front, 5¢	210.00	Blue Front, 10¢	225.00	Bonus Bells, 25¢	287.50
Pace Deluxe, 5¢	100.00	Pace Deluxe, 10¢	145.00	Pace Deluxe, 25¢	195.00
Pace Deluxe, 50¢	495.00	Pace Deluxe, 1.00	595.00	Weighted Metal Stands	24.50

MILLS VEST POCKET, BLUE AND GOLD, RECONDITIONED LIKE NEW **\$49.50**

RECONDITIONED CONSOLES

Mills Original 4 Bells, 5-5-5-5	\$375.00	Mills Original 4 Bells, 5-5-5-25	\$595.00
Mills Late Head 4 Bells, 5-5-5-5	595.00	Jenn. Silver Moon, F.P.	119.50
Evans Bang Tails, Late D.D., J.J.	335.00	Bally Club Bells, F.P., P.O.	289.50
Evans Dominos, Late D.D., J.P.	325.00	Jennings Fast Time, P.O.	89.50
Evans Lucky Lucre, 3-5¢, 2-25¢	350.00	Bally Sun Ray, F.P.	159.50
Evans Lucky Lucre, 5-5¢	195.00	Mills Jumbo, Comb. F.P., P.O.	213.75
Bally Roll 'Em	189.50	Mills Jumbo, Late High Head, P.O.	149.50
Evans Lucky Stars	184.50	Mills Jumbo, Late High Head, F.P.	129.50
Pace Saratogas, Late, F.P., P.O.	189.50	Jennings Fast Time, F.P.	89.50
Pace Saratogas, Late P.O.	119.50	Baker Pacers, Dally Double, 5¢	299.50
Watling Big Game, F.P.	88.50	Duo Bell Multiple, 4 5¢, 4 5¢, F.P.	595.00
Pace Reels, 10¢, P.O.	169.50	Pace Reels, 5¢, P.O.	119.50
Jenn. Silver Moon, P.O.	119.50	Jenn. Bobtail, F.P.	119.50
Bally HI Hands, F.P., P.O.	195.00	Jenn. Liberty Bells	69.50

RECONDITIONED PHONOGRAPHS, WALL BOXES AND SPEAKERS

Rock-Ola Commando	\$650.00	Mills Throne	\$350.00
Rock-Ola Playmasters	350.00	Wurlitzer Victory Model 24	595.00
Rock-Ola Twin Adapter	200.00	Wurlitzer 24, Hide-a-Way Adaptors	295.00
Rock-Ola Deluxe Rock-o-Lite	450.00	Wurlitzer Twin 12 Adaptors	225.00
Buckley Chrome, Ill. Boxes	22.50	Packard Pla-Mor Boxes	37.50
Rock-Ola Bar, 5-10-25	49.50	Rock-Ola Late Bar Boxes	24.50
Rock-Ola Wall, D.C. or A.C.	19.50	Seeburg 30-Wire Boxes	12.50
15 In. Cabinet and 12 In. P.M. Speaker	16.50	39 In. Cabinet and P.M. Speaker	27.50
Wurlitzer & Seeburg Main Gears	3.75	P.M. 12 In., 20 Oz. Speaker	9.75
Wurlitzer Star Wheel and Pin	1.25	Dependable Phonograph Tubes	Write

BADGER SALES COMPANY
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LOS ANGELES 15, CALIF.
All Phones: Dr. 4326

BADGER NOVELTY COMPANY
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
All Phones: KIL. 3030

"MILLS - the leading coin machine manufacturer for fifty-six years"



MILLS BLACK CHERRY

Mills first post-war machine!

This wonderful new Mills Bell has entered our assembly lines and it will reach you shortly.

Yes, it's hard to believe but it's really true; the Black Cherry is rolling on our assembly line.

Thanks for your loyalty and patience.

MILLS NOVELTY COMPANY

4100 Fullerton Avenue · Chicago 39, Illinois

Watch for these new

Bally

PROFIT-PRODUCERS

1 VICTORY DERBY (One-Ball Multiple Pay Table)

2 VICTORY SPECIAL (One-Ball Multiple Free Play)

3 NEW CONSOLES (For Every Type of Location)

4 NEW 5-BALL NOVELTY SENSATIONS

5 NEW PHOTO-ELECTRIC TARGET GAMES
AND OTHER ARCADE TYPE GAMES

6 NEW BEVERAGE VENDERS
NEW IMPROVED MECHANISM... NEW BEAUTIFUL DESIGNS

THE
Bally
PHONOGRAPH

Famous Gobel mechanism plus Bally electronic engineering insures top tonal quality, trouble-free operation. Brilliant line of cabinets, designed by nationally known stylists for greatest eye-appeal. Huge production facilities of Bally's vast new war-time plant insures early big-volume delivery.

● RE-CONVERSION of Bally's big new plant from war production is progressing at top speed. Day and night shifts are already producing game parts. You'll see new Bally products on location quicker than you ever thought possible. Write today to get on the list to receive all Bally announcements.



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DIVISION OF LION MANUFACTURING CORPORATION

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SEEBURG... AN
ESTABLISHED NAME
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THE FINEST AUTHORIZED
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ORGANIZATION
IN AUTOMATIC MUSIC

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PHILADELPHIA

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EQUIPMENT CO.**

*Exclusive
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WE SERVE THIS TERRITORY



WHEREVER YOU ARE LOCATED... YOU ARE CLOSE TO AN AUTHORIZED SEEBURG DISTRIBUTOR...
FACTORY TRAINED PERSONNEL... COMPLETE STANDARDIZED PARTS STOCKS... AT YOUR SERVICE!

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SEEBURG Has Pioneered
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Guide for the Successful
Music Operator of the Future!

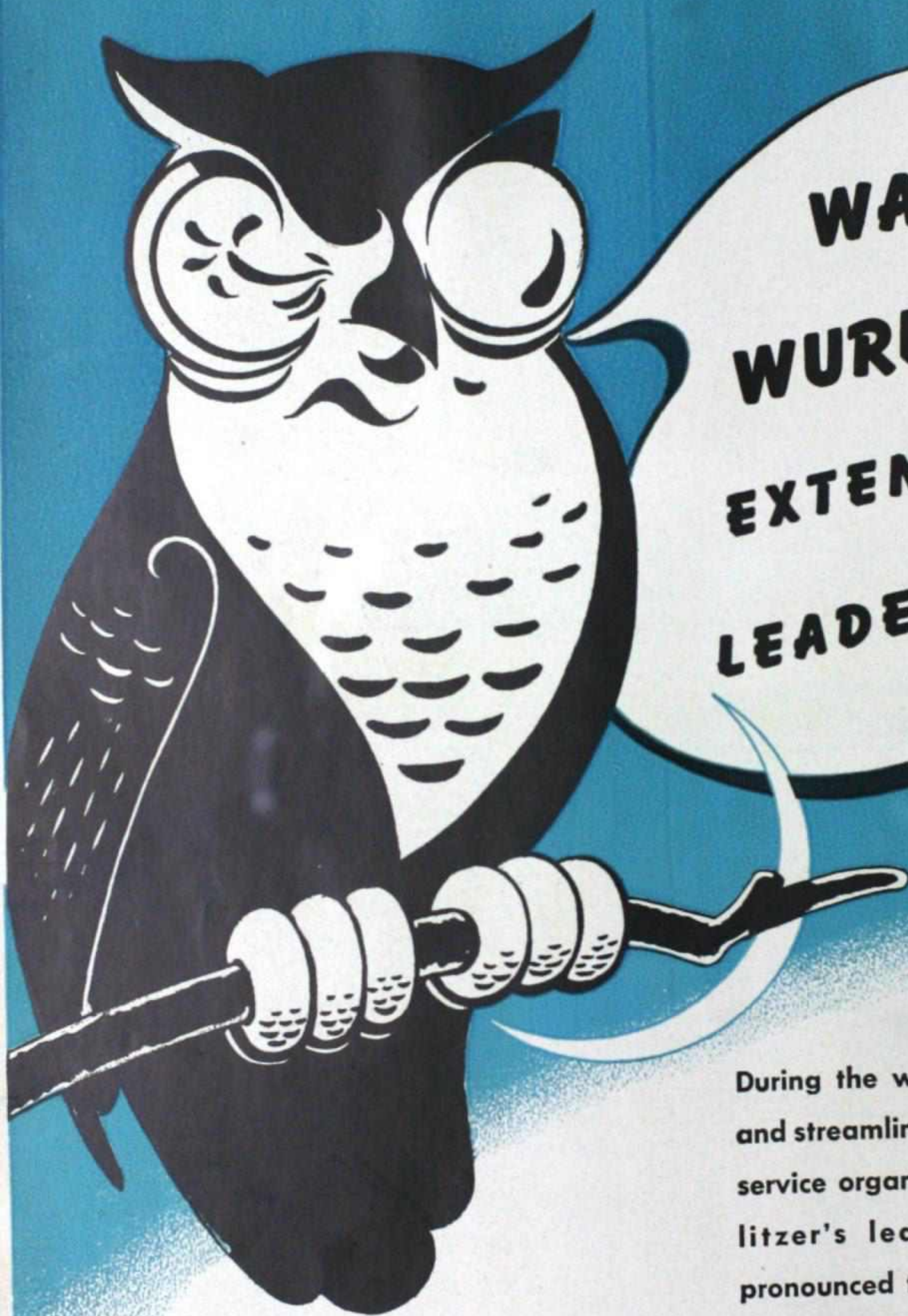
"Ask Any Seeburg Operator"



Awarded to the J. P. Seeburg Corporation
for outstanding production of war materials
in each of its four plants.

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**WATCH
WURLITZER
EXTEND ITS
LEADERSHIP**

During the war, Wurlitzer strengthened and streamlined its sales, distributor and service organizations. As a result, Wurlitzer's leadership will be more pronounced than ever before - not only in its products but in its plans to advertise and merchandise them for the benefit of Wurlitzer Music Merchants.

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK