

The **Billboard**

SEPTEMBER 8, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

VAUDE

N. Y. 4-A-DAY AGAIN ON VERGE



STAN KENTON

Camp and Campus Call Him Coming Topper
(See Music Section)

TELEVISION

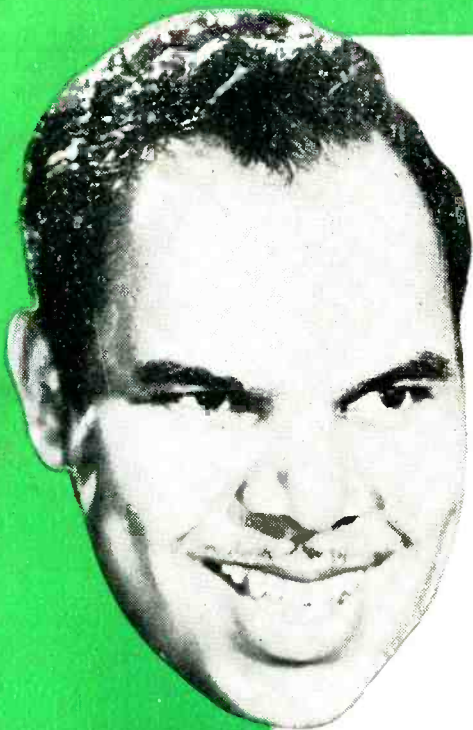
Film Producing Units Entering Wedge for IA

LEGIT

Fall Skeds Loom Tighter Than in Many a Stem Year

MUSIC

ASCAP MEETS ON INDUSTRIALS



IT MAY NOT BE NEWS

WHEN A 70P SONGWRITER
BECOMES A BANDLEADER

BUT WHEN A 70P SONGWRITER
BECOMES A 70P BANDLEADER

Within the space of 9 months

THAT'S
NEWS!

PHIL MOORE

and the
PHIL MOORE

4

*All
Since
January
1945
debut
as
Band leader*

Tops IN PERSONAL APPEARANCES

CAFE SOCIETY UPTOWN & DOWNTOWN, NEW YORK . . . 7 Solid Months
LOEW'S STATE THEATER, NEW YORK
STATE THEATER, HARTFORD
CIRO'S, PHILADELPHIA . . . 4 Record Breaking Weeks

Tops ON THE AIR

CAFE SOCIETY presents PHIL MOORE'S VARIETY PROGRAM over WNEW

GUEST APPEARANCES

CHESTER-FIELD SUPPER CLUB over NBC
KRAFT MUSIC HALL over NBC
MUSIC AMERICA LOVES BEST over (NBC) . . . 3 appearances
GLOOM DODGERS PROGRAM over WHN

Tops ON VICTOR RECORDS.

MY DREAMS ARE GETTING BETTER	I'M GONNA SEE MY BABY
A LITTLE ON THE LONELY SIDE	TOGETHER
YIP YIP DE HOOTIE	I WANT A LITTLE DOGGIE
AND HER TEARS FLOWED LIKE WINE	HOW LONG HAS THIS BEEN GOING ON

AND IN THE SERIOUS VEIN

"SPECIE AMERICANA" (Trombone Concerto in Jazz)
presented over CBS with enlarged symphony orchestra.

WRITER OF THE NATION'S TOP TUNES

among them
SHOO SHOO BABY
I'M GONNA SEE MY BABY
I WANT A LITTLE DOGGIE

STANDARD TRANSCRIPTIONS

FLASH
OPENING SEPT. 7TH
COPACABANA
NEW YORK

General AMUSEMENT CORPORATION
THOMAS G. ROCKWELL, President
NEW YORK CHICAGO HOLLYWOOD CINCINNATI LONDON

Fall Skeds Loom Tightest In Years

ODT Eases Travel Nixes But Quickly

Few Hurdles Remain Awhile

WASHINGTON, Sept. 3.—Showbiz is virtually back to "business as usual" days, so far as Office of Defense Transportation is concerned...

Only orders still in showbiz hair are: 1. Still can't reserve Pullman space more than 5 days in advance.

2. No overnight sleeping car service on less than 450-mile runs.

3. Railroads still can't run excursion or special trains to fairs or resort areas. (ODT last week, however, told the roads they could resume regular seasonal trains on both short and long hauls.)

4. In highway transportation, the agency has lifted all curbs, except that it still allocates new trucks and vans on the basis of essentiality.

Birmingham Sees Top Amusem't Sked For 1945-'46 Season

BIRMINGHAM, Sept. 3.—With the war over and restrictions on theatrical and musical companies set to lighten, Birmingham audiences will enjoy one of the biggest entertainment years in history...

Opening the season September 22 will be Woody Herman and his ork, followed November 11 by Victor Borge and his orchestra and network show in a Carnegie Hall Pop Concert.

Booked for the Temple Theater by Wilby Theaters, Inc., are Goose for the Gander with Gloria Swanson, November 10; three light operas, Rose Marie, Firefly and Countess Maritza...

Birmingham Music Club and Marvin McDonald will open their season at the Municipal Auditorium October 27 with the Charles L. Wagner production of Verdi's Rigoletto...

War Department Is Asked to Set Up Hospital Entertainment Fund

CHICAGO, Sept. 1.—War Department should set up a Hospital Entertainment Fund for all service hospitals, in the opinion of Jim Breyley, chairman of Mayor Kelly's Committee of National Defense (Entertainment Division) and vice-president of MCA here.

"While the big name bands can afford to give many free shows, the smaller troupes have to worry more about dough, especially in the post-war set-up," Breyley explained, "and many hospitals are far off the beaten path, so it's hard for the big names to get to them."

Central Control Urgent

The committee also advocated setting up a central control under the War Department for hospital show bookings similar to the one now in operation in Chicago. The Chicago committee is the only one now of its kind in the United States...

With the war over and entertainers jockeying for headline position, the picture isn't too bright for the service hospitals getting regular professional shows.

its talent budget cut in some areas. It's true that camps will be needing less and less with the discharge mills grinding away steadily, but the 65 general hospitals will be at peak capacity within six months and will be for about a year and half after that.

Boys Forgotten?

They are also asking how hospitals, most of which are located in places like Temple, Tex., or Galesburg, Ill., are going to get the big or even territorial names now that the super-patriotism of war will shortly fade.

The Chicago committee is saying "yes," if something isn't put to cooking and fast. Org points out its work during the war and its projected post-war plans as an example of what can be done if the War Department will do it.

Chicago committee was fused into a co-operating org when the big competing entertainment agencies forgot their competitiveness, as far as Uncle Sam's boys were concerned.

Theater Wing Group Want Org To Sponsor Center for Ex-G.I.'s As a Peacetime Contribution

Feel Radio Program Will "Pay the Freight"

NEW YORK, Sept. 4.—Tomorrow (5), at a meeting of the American Theater Wing, a group will go to bat for a plan that should really ease the road of vets returning to the theater.

of the \$600,000 left in their treasury for their hospital committee, the group feels that there will be enough money left over for the project.

That there is a growing need for a helping hand for showbiz vets there can be little question. A private survey of the rehabilitation work going on in the theater revealed the following facts:

Equity with its G.I. post-war committee, has done almost nothing except excuse servicemen from paying their (See Theater Wing Group on page 37)

Less Houses Bottle-Neck

Only 39 theaters available for the flock of newbies coming in each month

NEW YORK, Sept. 3.—Comes Labor Day, and a new Stem season gets under way. Of course, according to The Billboard's official tabbing, the new season began last May 1.



shows which bowed in subsequent to that date, only two survive, so it can hardly be said that the season to date has done much for the theater, or vice versa.

Among those which came and went after short stays are Too Hot for Maneuvers, Blue Holiday, Foxhole in the Parlor, Memphis Bound, Round Trip, Hollywood Pinajore, Concert Varieties and Oh, Brother.

Late June brought in Wind Is Ninety, which is still with us, and mid-July preemed Marinka, which survives a mixed press to go to good biz. Currently the legit list stands at 20 shows, (See Legit Theater Bottle-Neck, page 36)

League Brass Nixes Chorus Equity Deal

Actors' Equity Ball Now

NEW YORK, Sept. 3.—After a compromise settlement had been worked out between Chorus Equity and a negotiating committee from the League of New York Theaters and everything was love and kisses, the deal was snafued. When the committee from the League reported back to the League's board of governors, the brass nixed \$25 rehearsal pay settlement.

So, instead of finishing negotiations, Chorus Equity has elected to watch from the sidelines while Equity goes to bat with the League. A meeting is skedded early this week. Pitch on the part of the singers and dancers is to wait and see if the more lenient Equity demands can be used as part of a further compromise settlement.

As the deal was worked out, Chorus Equity would have had its minimums upped to \$50 in New York and \$55 on the road. Several smaller concessions would have increased the road maintenance two bucks to \$5 and expense money would have begun on the first day out instead of the fourth.

In This Issue

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E. T. O. Radio Beams Despite Lack of Equipment, Workers And More Pressing Problems

Yank Plan Turns Operations Back To Okay Germans

PARIS, Aug. 30.—Having had quick flash plus briefing at Radio Diffusion Francaise (French), Radio Luxembourg (Yank), Radio Hamburg (British) and Radio Berlin (Russian), not to mention glimpses of A.F.N., Paris and Berlin, with side trips to Eiffel Tower, the Louvre, Napoleon's Tomb, the Ardennes battlefields, a Reims champagnery, bombed areas of Hamburg, Berlin and Frankfurt, General Eisenhower's HQ (and full hour session with Ike), Hitler's Eagle's Nest at Obersalzberg outside Berchtesgaden, the submarine pens on the Elba and possibly a hundred other sight and sound sessions, American broadcasters on tour of E.T.O. were back in the French capital today (pending take-off tomorrow morning for Southern France and Rome) trying to make some sense out of what they'd seen and heard. Probably no one on the tour will be able to thoroly digest info picked up until many months after tour's end.

Here's Picture

But within limits of speed of tour and time for sober consideration of discernible facts, here's how, according to top military government men in various branches, radio picture in Germany shapes up:

(1) The Germans have lived so long under a regime where deceit and lies were common practice that they still lie like hell and consequently it's tough to determine how you're progressing with them radio-wise, i. e., what they're listening to, what they do and don't like.

(2) U. S. 8th Air Force and R.A.F. did such a terrific job bombing German cities (including many important radio installations) and Germans on lam did so much damage, it's taking plenty of time to get peak transmitting facilities set up.

Populations Shift

(3) Germans (as result of evacuation due to bombings and housing conditions caused by bombings) are hard to keep track of and so are their radio sets. Populations change almost daily.

(4) Top brains in military governments everywhere have so many pressing problems more important than radio that, in some cases, radio has been fluffed. For example, Radio Berlin was to have been operated jointly by the Four Powers, but we were too busy, so turned it over to Russians for operation.

(5) It is tough to find competent Germans to do work in radio, technically, talentwise or operationally. Practically all competent German radio men were Nazis and, therefore, can't work in radio today.

Brass Outlining Details

Details on above general conclusions were presented to radio execs by Brig. Gen. Robert McClure at Information Control at Bad Hamburg yesterday by Lieut. Gen. Lucius Clay, deputy military governor under Gen. Dwight Eisenhower; Maj. Gen. F. L. Parks, commanding general of the Berlin district and other top military government figures.

For instance, because of damage to various transmitters and studios in Germany itself, it was necessary to have Radio Luxembourg (150 kw., 232 kc.) serve as network center of operations for entire U. S. zone. Lux originated approximately three quarters of total German schedule picked up and rebroadcast by Munich, Stuttgart and Frankfurt. Radio Munich, about 25 miles out side the city, had an undamaged transmitter, but studios in city were heavily wrecked, with only 10 per cent of space usable. Now studios are rapidly being put back in shape and 100-kw. transmitter is operating heavy sked.

Frankfurt Equipment Destroyed

Radio Frankfurt transmitter was blown up and completely destroyed by Germans. Studios had been evacuated by Nazis to Bad Nauheim, and U. S. had to operate out of a mobile 1-kw. transmitter. This has been replaced by a 30-kw. German mobile transmitter in-

stalled in a railroad train for use by Field Marshall Kettel.

Stuttgart studio buildings were damaged beyond repair and new studios are now being constructed, due for use October 15. Transmitter of Stuttgart at Muehlacker, about 20 miles from the city, was wrecked by Gestapo guys who knew nothing about it, and Yank technicians put it back in operation within a month. It is 100-kw. job. Landlines connecting stations were all wrecked but are rapidly being repaired, and plans are working out to have a radio studio in the center of the U. S. zone to take over from Radio Lux the job of feeding basic daily schedule to the entire German network.

U. S. Practice

Yank practice in Germany re radio was first to close down everything till some estimate of what had to be done could be made; second, to operate all radio "overtly," which means openly by American forces with all stations identified as "radio stations of the military government;" third, to turn stations back to Germans who are ideologically and professionally qualified.

Set-up is now in second of above-mentioned steps, and it is likely to be a long time before the third step is reached. When it is, licenses will be (See ETO RADIO BEAMS on page 38)

Army Ban of Script, "The Glass," Brings Protest of RDG

NEW YORK, Sept. 3.—The Radio Director's Guild went on record, in a telegram sent to Secretary of War Henry L. Stimson as opposing the stand taken by the army in banning the anti-Negro job discrimination script, *The Glass*, from the *Assignment Home* series on CBS. The telegram specifically asked that Secretary Stimson rescind the ban and permit the script to be aired.

In this case, there is no question of censorship by a radio station involved because CBS agreed to broadcast the show. In fact, several directors at the station have made a pitch for the script on their own. The Guild feels that the army owes no less a duty to their Negro G.I.'s than they do to their white troops in seeing that with the end of the war the colored soldiers do not go back to their "last hired and first fired status."

Radio Reconversion Situash Still Hectic

WASHINGTON, Sept. 3.—Radio reconversion situation remains unchanged—in other words, hectic—as administrative agencies here try to keep pace with swift industrial moves. War Production Board officials here continue to talk optimistically in terms of heavy radio equipment production by year's end, and WPB, which has been vacillating up to a few weeks ago on reconversion in radio industry, is doing all that is possible to remove every barrier to full output.

Meanwhile, Office of Price Administration, which had been engaged in a typical Washington power fight with WPB for some months prior to Japan's surrender, is now following a trend of relaxed price controls for radio. Latest major step came last week with OPA authorizing increase from 5 to 11 per cent in ceiling prices for radio tubes and parts and for installation as original equipment in new sets.

Reports reaching Washington show General Electric, Westinghouse and other major radio equipment producers gearing well to civilian production as result of swift curtailment of war contracts in communications field. GE preparations for "electronics park" at Syracuse are moving apace, and latest War Manpower Commission survey which arrived here Friday (30) showed relatively few displacements in labor at GE as of August 24.

Export (B)ads

NEW YORK, Sept. 3.—Symptomatic of why export managers go nuts talking with heads of the international divisions (export departments, to you) of key agencies is what happened shortly after North Africa was freed by the Allies.

One top-billing agency landed the account of an air transport company that had been running in the black for a long time and wanted to boast of the fact. Domestic copy headlined, "No Red Ink," but along the Mediterranean shore that wasn't something that they'd understand. The ad-brains went to work on it and came up with copy that actually was placed in North African papers reading, "The Company That Removed the Pink Stain From Aviation."

That was understandable to the Africans — but it didn't mean what the ad boys thought it did. That pink stain just meant one thing — Communism — and the competition is still laughing at the agency. Among the laughers, however, is the agency which designed 24-sheets for a canned milk company in South America, "Milk Without Cows," which meant just what anyone would think it meant — on second thought.

And the future of international relations depends on brass like this!

Ill. Polio Epidemic Hits Lounges, Ork, Fair, Movie Houses

CHICAGO, Sept. 3.—Recent polio outbreak in Northern Illinois, centering in such cities as Rockford, Peoria, Springfield, Moline, Rock Island and Campaign-Urbana, has all but knocked out any organized entertainment because of medical authorities' warnings to residents to avoid crowds. Epidemic has stricken 400 persons in eight counties.

Cocktail lounge ops in this vicinity have kept up their entertainment policies but report that customers to be found at the bars can be counted on one hand most of the time. Jerry Wald's band, which was slated to play a one-nighter in Freeport, Ill., Wednesday (29), was forced to cancel the date when the ballroom op reported that medical officials had ordered him to shut the dance. The Freeport dance promoter has several thousand dollars' worth of one-night commitments pending for the next month, and medical authorities say that the polio epidemic has not yet reached its zenith.

Annual Boone County Fair, slated for September 7-9 was canceled Friday (31), when officials agreed to stop because of the rapidly spreading polio. Motion picture houses in this area have generally voluntarily shut down until the polio spread ceases.

Ralph Edwards Gets Top Role In RKO's 'Bamboo Blonde'

HOLLYWOOD, Sept. 3.—Ralph Edwards, *Truth or Consequences* emcee, has been cast in one of the top roles in RKO's *The Bamboo Blonde*. This is his first assignment since he inked his two-pix-a-year deal with RKO.

Edwards' contract with the studio came as a result of his appearance in *Radio Stars on Parade* pic. His role in the new flicker will have nothing to do with his airshow. He will play the part of Frances Langford's manager.

"Peddlers" Buy Galen Drake

NEW YORK, Sept. 1.—William Wise Company, direct mail book publishers and peddlers, this week bought American's (ABC) Galen Drake for a series of Saturday a.m. chatter shows. Program, which will be heard from 10-10:15, starts sustaining this week and becomes sponsored September 15.

Wise company sells specialized and how-to-do-it dictionaries, encyclopedia, etc., via the mail-order route. Walter H. Thwing is the agency.

Navy Look-Ahead

By Leonard Traube

Specialist, Public Information Fleet News, USNR, Editor on leave from The Billboard.

CHICAGO, Sept. 1.—With demobilization of the armed forces large in the public eye, the trade is focusing attention upon a question which may be stated as follows: When they come back will they resume where they left off in showbiz and related branches or seek other fields?

Probably more typical than any other uniformed unit is the fleet home town news center established here by the navy department in April to tell the story in words and pictures of the navy men and women all over the world, afloat, ashore and overseas, for home town consumption.

Fleet News may be considered a model of the coming exodus because it is the largest public information unit (formerly public relations) in the navy, with some 115 all-navy personnel. About a dozen of its members were showbiz affiliates, and their intentions in the "brave, new world" stack up thus:

Back to Radio

Hubert M. Batey, news and sports editor, WSB, Atlanta, emcee of airborne programs, narrator for radio and newsreels. "Back to radio in Atlanta or Chicago."

William B. Condon, time and space buyer, Wade Advertising Agency, Chicago. "Going back to time buying, as the field will expand due to television and FM."

Theodore Amussen, editor for Farrar & Rinehart, New York book publishers. He handled several radio scripts, including Stephen Vincent Benet's *United We Stand* and for Treasury Department *Treasury Star Parade*; also collection of non-royalty radio scripts by Arch Oboler, books on ballet and general showbiz. He's going back to F&R "to make it America's No. 1 publishing house" and will continue top interest in theatrical subjects.

Joe Bianchi, who handled theater and amusement copy for the old *Chi Herald and Examiner* and reviewed niteries, will decline the showbiz sweepstakes by operating a tavern owned by his mother. He'll probably stock the place with juke boxes.

Frank Would Like Own Rag

Lieut. Morton Frank, executive officer of the center, who worked on newspapers in Pittsburgh and elsewhere, handled amusement advertising, established niterie review columns, writer-moderator for Pittsburgh radio stations and one-time correspondent for *The Billboard*. His plan: To return to newspaper or radio, with eye on own operation.

Mary Kingsbury, magazine and newspaper writer; exec of agency, Blackett, Sample & Hummert, Chicago; American repertory of Gilbert & Sullivan, Inc.; Russell's Madcaps, etc. She has a four-part plan: "I am going to write a drama covering my life in the WAVES. Newspaper work. Short stories. Improved diets, lots of rest—and marriage."

Catherine Knedler, who worked for Republic Pictures in New York and has applied for a discharge, states: "I am going to stay at home and feed my husband (also navy) who is a radio technician."

William A. Moore, world traveler, once a prop man for MGM studio in Culver City, Calif., says he'll continue with his gag writing and may return to picture work.

WTOL Will Get Perry

Russell G. Perry, program director, production manager, newscaster and interviewer, WTOL, Toledo: "It's back to WTOL for me, with emphasis on interviews with visiting celebrities."

William Pollard, veteran newspaperman and radio and legit actor (member of AFRA): "Will most likely go back to radio as actor or writer or both."

Natalie A. Simon, who is secretary to the officer in charge (Lieut. Charles W. Payne, New York, Cincinnati and Washington newspaperman), worked for Morris Davidson ad agency in Chicago, was close to radio matters. She expects to be radio-connected, prefers music research or program planning from music angle.

Eleanor Franke, New York model and amateur vocalist, plans to try showbiz as a thrush.

U. S. Flounders On Short-Wave

Mr. Whiskers Needs Radio Men for E.T.O.

NAB Prexy Promises Help

BAD HAMBURG, Germany, Sept. 3.—Gigantic job of rehabilitating German radio is being made even more difficult by loss of key personnel, it was indicated last week to American radio execs touring the E.T.O. by Brig. Gen. Robert McClure, head of the army's Information Control Division here. Twenty out of 31 officers on McClure's staff are leaving for home in the next 30 days.

Radio execs here immediately pointed out that this gave the National Association of Broadcasters an ideal opportunity to come thru on a job of vast importance to the world. Justin Miller, president-elect of NAB, commented that the association would consider a program for recruiting American radio men to come overseas to work for the I.C.D.

McClure pointed out these would be strictly War Department jobs, that pay would range somewhere between \$5,300 and \$8,000 per year, and that living conditions tho comfortable would not be comparable to those at home, due to transportation difficulties and terrible food and housing in Germany. McClure said it was extremely unlikely that American radio men wishing to volunteer to do this important job could bring their families over with them. Radio men who've been here for two, three or more years went even further than that. They said any guy who brings his family over here would be crazy.

At any rate it looks like a big peacetime job is in the making for NAB, and trade will be watching with interest to see what's done on it.

Skip Farrell Pact Termed "A Honey"

CHICAGO, Sept. 1.—Proof of the pressure which crooners can exert because of their current popularity boom was evidenced this week in Chicago when Skip Farrell, star of several local and network shows, inked what local radio circles term "one of the sweetest contracts ever granted an entertainer in Chicago radio."

Pact, inked with Sherman-Marquette, agency handling the *Manor House Party* (WMAQ, 6:30-6:45 p.m., CWT, five times weekly), on which Farrell will star, includes clauses which give him the right to: (1) Give his four-week notice to leave the show at any time; (2) to take six weeks off yearly to make p. a.'s for film commitments; (3) to name his own replacement while he's off the show; (4) select any band, under six pieces, as his musical background; (5) to insist that all publicity material sent to newspaper editors for their radio program listings carry his name, instead of the title of the program.

Musical accompaniment on the show will be handled by Art Van Damme, who has enlarged his quartet to six pieces for the show. Show tees off Monday (3).

Danny O'Neil Joins RR&R

NEW YORK, Sept. 1.—CBS singer Danny O'Neil will shortly replace Larry Douglas on the Bourjois show, *Romance, Rhythm and Ripley* (CBS, 10:30-11 p.m. Thursday).

O'Neil, who has a sustaining slot on the web at 4:45 across the board, goes into the show in the middle of September. Rest of the talent line-up, Bob Ripley, Marion Hutton and Ray Block's *ork*, remains the same.

HOLLYWOOD, Sept. 3.—Larry Smith started his West Coast news commentary airtour from here yesterday (2) over NBC. Smith headed the International News Service Bureau in Japan and has been in the news game for more than 25 years.

Amos 'n' Andy, Molle "Mystery" Will Swap Air Times on NBC

NEW YORK, Sept. 3.—Amos 'n' Andy and Molle *Mystery Theater* will swap broadcast times when they return to NBC in the fall, the comics moving to 9 p.m. Tuesday, October 2 (preceding Fibber McGee and Bob Hope), and Molle going to 10 p.m. Friday, October 5.

Shifts climax a long series of maneuvers on the part of NBC and Lever Bros., which were the opening guns in NBC's so-called "plot" to rearrange its schedule in favor of large advertisers and take business away from CBS.

Amos 'n' Andy show, sponsored by Lever via Ruthrauff & Ryan, was skedded for the Molle spot, one of the choicest in radio, as early as last November. Talks

between NBC and the Molle agency, Young & Rubicam, at that time took the tack that NBC wanted the move. Molle wouldn't surrender the time. However, NBC was finally able to put across its point and shift Molle to the Friday spot.

Goodrich Co. Looking at Quiz, Detect & Collect

NEW YORK, Sept. 1.—Goodrich Rubber Company, perennially rumored to be on the verge, has now developed an interest in another show, this time *Detect and Collect*. Company has asked for e.t.'s on the quiz show recently dropped by Old Gold.

Disks have been shipped to the rubber manufacturer's headquarters along with two other packages for final decision by company brass. Trade says that Goodrich's agency, B. B. D. & O., favors *Detect*, and that the Mildred Fenton show has the best chance of the lot.

However, tipsters are keeping in mind the fact that Goodrich turned down Groucho Marx some months ago feeling it wasn't classy enough for an institutional account. Feeling at B. B. D. & O. is that Goodrich needs something with commercial appeal in order to buck the strong competition which is bound to develop in the tire and consumer rubber field. If the agency can sell its idea, *Detect* may return to the air.

"Midnight" Switch

CHICAGO, Sept. 1.—*Captain Midnight*, kid show, which jumped from American to Mutual during the summer layoff, is re-airing September 24 over WGN-Mutual at 5:30 C.W.T. Russel M. Seeds agency is handling the show for Ovaltine. Russ Young, of the Seeds Agency, is producer-director. Mutual V.-P. Ade Hult, explained the switch over was due to getting the show sandwiched between two kid heavies, *Superman* and *Tom Mix* and also the company wanted more station coverage.

Don Lee "Radio Billboard"

HOLLYWOOD, Sept. 1.—*Radio Billboard* is the new name for KHJ-Don Lee airtour which tells listeners about daily programs on the Don Lee net. Old name of airtour was *Radio Tour*.

FCC's Okay Seen For Two-Way Bus Radio Transmission

WASHINGTON, Sept. 3.—Prospect here is that Federal Communications Commission will approve request by Inter-City Bus Radio, Inc., to operate a central control transmitter in Chicago in conjunction with equipping 100 Inter-City busses with two-way radio communications. Approval will pave the way for establishment of similar two-way radio on vehicles of all major bus lines thruout the nation.

Chicago request, placed on the FCC desk recently, is the result of a blueprint drawn experimentally by Greyhound corporation and now being closely watched by most other big transportation companies. Venture marks an important large-scale departure from usual use of radio, altho two-way radio communication between mobile vehicles and central stations has already been proven practical in everyday use. From an administrative standpoint, FCC sees the necessity of elaborating its rules and regulations to accommodate the numerous commercial requests for similar service certain to result from approval of the Inter-City Bus Radio, Inc., bid.

Martha Tilton Gets Thrush Slot on Philco 'Hall of Fame'

NEW YORK, Sept. 3.—Singer Martha Tilton, just returned from a USO-CSI tour of the ETO with Jack Benny, has been signed for a permanent chirping chore on the Philco *Hall of Fame*, returning to the air October 7.

C. E. Hooper Enters Diary Study Field; Gordon Buck Joins Org

NEW YORK, Sept. 3.—C. E. Hooper organization, which has based its entire existence on co-incidental telephone surveys, took its first step away from Mr. Bell's invention, with the announcement that Gordon Buck, formerly of Sam Barton's Industrial Surveys, Inc., and more lately of his own org, Audience Research Service Company, would join the Hooper organization September 12. Buck, who will make his headquarters with the Chi office of the Hooper organization, will not only work with Hooper on the IBM (International Business Machine) part of the Hooper tabulations but will also expand the diary method of audience measurement—which has been originated for CBS, for a qualitative measurement of radio audiences for Hoop.

A Hooper is a measurement of actual listening to program, a diary study indicates in many ways the "why" and "wherefores" of listening and where listening goes when a program loses it. There is no intention, trade understands, on the part of the Hoopering org to

lessen the co-incidental measurement job that they have developed to such a fine pitch, but a solid portion of the trade is happy that "Hoop is getting off the phone." In other words, the telephone survey method thru the C. E. Hooper org has reached the tops in what it can tell broadcasting—and the agency and station men feel that his going into diary studies now is sock timing.

The Billboard (February 10) noted that many other orgs besides CBS were going to use the "family listening record" as the diary survey method is also known, for developing studies of "why" customers do certain things. It was hinted at that time that other stations would use the method for finding out things about themselves that they never knew and which no other survey method could tell them. Altho Hoop hasn't announced all the details of his diary service, it's certain that it will not be restricted to any one area or any one group of stations. It means that the diary may now be available for everyone in broadcasting.

Other Nations Plan Ahead

Tug-of-war developing over status quo—Byrnes favors British plan

WASHINGTON, Sept. 3.—A backstage conflict will soon flare into the open on Uncle Sam's failure to shape final, permanent, peacetime policy for use of short-wave broadcasting and government monitoring of foreign broadcasts. Already sadly behind the rest of the United Nations in putting permanent program in operation, U. S. is still in throes of getting recommendations for permanent policy out of State Department for deliberation by President Truman and Congressional Foreign Relations Committees.

President Truman's order abolishing Office of War Information service and authorization for absorption of activities in "Interim" State Department Information Division came Friday (31) as no surprise and had been forecast months ago in *The Billboard*. The step, however, has left the issue way up in the air, with Mr. Whiskers floundering while sister nations are proceeding with well organized foreign informational programs using radio medium. Secretary of State James F. Byrnes, who swapped ideas on the issue at Potsdam, has been deferring action amid the welter of other key business and also out of anxiety over the major tug-of-war now brewing in nation's capital.

Byrnes Favors British Plan

Byrnes, *The Billboard* has learned reliably, favors an over-all foreign information program almost identical with Great Britain's. The U. S. program would make heavy use of short-wave broadcasting and government monitoring, and it would include extensive State Department responsibilities for distributing U. S. literature, film and radio material thru embassies abroad for use of foreign press as permanent peacetime service. Organized opposition by old-time isolationists in Congress is shaping, meanwhile, and the requirement for a congressional appropriation of several million dollars is emerging as a big hurdle in view of antipathy of some congressmen to any kind of government-controlled "foreign propaganda" service.

Truman's official instruction to Byrnes last week to formulate final program is recognized here as a redundancy since Byrnes has been struggling to shape such policy from the day he took office. A special inter-agency government committee headed by Chairman Paul A. Porter, of Federal Communications Commission, has come out for U. S. short-wave on a par with that of any world power in peace years. Clayton's Communications Committee at the State Department has acquiesced in this recommendation, but it still needs on okay from State Department Programs Committee before it can be sent to the White House and congressional foreign relations chiefs.

McMahon Report

It has been learned that a complete blueprint for a U. S. foreign information program is contained in a so-called McMahon Report prepared for the State Department at the request of John Dickey, new Dartmouth University prexy and former aid to Archibald MacLelish. McMahon, a Columbia University professor and author of the report, may be persuasive in expediting permanent policy in State Department, one official told *The Billboard*. His report, full details of which are top secret, seeks to shake State Department out of "horse and buggy" doldrums on short-wave use in foreign policy and outlines an exhaustive world information program by the U. S.

Suggestion has been made also for a government corporation, chartered by (See U. S. FLOUNDERS on page 11)

Plenty in Net Kits, Nothing New

250G Budget Set at Webs

CBS skeds Corwin-produced show, incentive plan—NBC omits pic pitch

NEW YORK, Sept. 3.—For the first time in many years, NBC and CBS outlets received their "start-the-season" promotional kits at approximately the same time. NBC sent out their *How To Use It*—i.e., how to get the most out of *NBC Parade of Stars* week before last and the kits themselves went onto the trains last week. CBS kits on its *Biggest Show in Town* promotion are planned to be in the hands of their stations this week.

Thus, the two major networks will find themselves fighting for audiences at the same time. Both are using a great deal of their own airtime and both stress the use of the broadcasting medium to sell broadcasting. Major objection to recorded material issued with the promotions in the past was that there wasn't any "long stuff," complete programs sent with the promotion. NBC has issued several 14-minute e.t.'s this year and instead of having only station breaks with the short stuff has disked plugs that run up to three minutes. These are expected to be part of *Parade of Stars* airings that are built with live or recorded music by the stations themselves.

Both To Air Self-Plugs

Both webs will air network-promotional shows. NBC did seven last year and will do at least that number this season with Charley Hammond having scooped better airtime from the program department than he's ever been able to snare before.

CBS presents the first of its programs, an hour and a half gala airing September 16 from Carnegie Hall from 3 to 4:30 p.m., E.W.T. Although this is Sunday afternoon and not top Hooper time, the fact that it will be produced by the Columbia fair-haired boy, Norm Corwin, with all the to-be-expected Corwin touches, is expected to land top audiences. Seg will be titled *Stars In the Afternoon*, and the *Aldrich Family* will be used as the unifying factor. Possibility that the seg may not be employed at the last minute is seen with agencies yelping that no one program in the promotion should get the play over any other and if Henry's entourage is employed for the unifying motif, it's going to get the major build-up. However, Corwin is noted for handling "big set-ups" like this (recall his *Democratic political pre-election broadcast*) and a big afternoon is anticipated even by the competition.

NBC Pitch Not Yet Set

NBC's program (network) pitches aren't set at this time—but they're certain, trade points out, to be something big, since CBS is going all out with its *Greatest Show in Town* opener, *Stars In the Afternoon*, even so far as picking the "star" part of the title right out of NBC's *Parade of Stars*, established trademark pitch.

Promotion men who have looked over the plans of both chains, are surprised by the "nothing new" slant of both pitches. NBC's how-to-use-it book running many pages is good, but nothing to wake anybody in the night, the agency promoters point out and CBS's big program opener is something like the start-the-fall-season-right combo network job that the Radio Manufacturers' Association staged for several years at the Hotel Astor here.

Movie Pitch Out

Absence of the movie theater pitch which NBC used to give the agency men a real smile of satisfaction is said to be traced to fact that Hollywood makes the stunt almost impossible, throwing legal hurdles in the way of the exploitation men like nobody's business.

Fair Game

NEW YORK, Sept. 3.—While actress Ann Thomas was in Hollywood last month, she went to a party at the home of the Epsteins. After the usual amenities and a few rounds of drinks, she sat in a poker game. She didn't bother to find out how high the stakes were because she had a checkbook with her and thought it could cover any moderate losses.

Sitting across from her was a young soldier whose name she never did quite catch. When the game broke up she discovered that she was \$77.50 ahead and the enlisted man was the big loser. Feeling perhaps the money was more than the average G.I. could afford to lose, she went into the other room to ask mine host Epstein whether she should give the dough back to the boy.

"Oh, don't worry about him," Epstein said, "He's been in the army for four years and he's still writing the Jack Benny show."

Also a good solid commercial pic selling either *The Parade of Stars* or *The Biggest Show in Town* together with the cost of buying pic playing dates in key towns and theaters would run up to more than the \$250,000 which is the approximate budget at both nets for the promotion. The quarter-million figure at NBC, of course, is for the immediate fall plugging and doesn't cover the all-year-round *Parade* that Hammond is working toward each year at the senior net.

Incentive Plan

One new twist in the CBS picture is an "incentive" plan for the station and station men who work on the promotion stuff. Altho at the time *The Billboard* goes to press the entire pic on this dough for promotional effort isn't all set, a figure of about \$25,000 is being thrown around at CBS as the pot to be split up for this purpose. Station relations men admit that the dough will make plenty of the stations do a better job. However, as one man expressed himself, it's like paying your wife for being a good wife. It's an idea but it's also building, he stated, a real future ache. Also, even if the judges are men not connected in any way with the network, it's still going to leave a nasty taste in the station relations mouth when one outlet noses out another for some of that dough. Another station relations man admitted that it was a good stunt and would pay off with promotion worth 10 times the awards but pointed out that it was paying stations and station men for doing what they were supposed to be doing as part of their own operations. He also stressed

FMBI Seen More Firm Against NAB Merger Proposal

WASHINGTON, Sept. 3.—Word here is that mood of FM Broadcasters, Inc., is stronger than ever again absorption by National Association of Broadcasters. It appears that, unless unexpected change develops, exec committee of FMBI will recommend organizational independence from NAB and will adopt an aggressive program of FM promotion. Full board meeting of FMBI is slated for September 28 in New York.

FMBI exec committee, named to recommend a future program, is composed of "new blood" in the organization. Three-man committee—Wayne Coy, manager of *The Washington Post's* WINX; Cecil Mastin, of Binghamton's WBNF, and Gordon Gray, of Winston-Salem's WMIT—apparently prefers to avoid tossing promotion responsibility to NAB and seeks different tempo for FM. At a meeting here August 28-29, the committee heard engineering, legal and promotional testimony on FM.

FMBI's exec committee was named at Milwaukee meeting August 14 when FMBI nibbled but did not bite on NAB offer for merger. FMBI called on NAB for comprehensive program and it is understood that NAB's answer suggested that details must await return of NAB proxy Justin Miller from European trip.

Guittard Chocolates Buys CBS's 'That's a Good Idea'

HOLLYWOOD, Sept. 3.—Starting October 27, Guittard Chocolate Company will sponsor the Columbia Pacific net's ailer, *That's a Good Idea*. Show is currently held by Wilshire Oil Company with the last broadcast for this account September 15.

Program will be sustaining until Guittard takes over. Agency for Guittard is Garfield & Guild, San Francisco. Broadcast contract is for 52 weeks.

that it might make the station promotion gang forget their local programs to such an extent that it would hurt all-over station listening and that would pull down net Hoopers.

Car Cards Set Up

Both nets have set up car cards, 24-sheet poster ideas and the regular black-and-white hodgepodge. CBS is using the cartoon technique again and NBC has a new newspaper approach that agency men say will do a telling job with its simplicity and selling.

Promotion men who have examined the campaigns say "They're swell. We've been undermanned in our houses, too, so the fact that there isn't any real promotional news in the kits is okay. It's good, in fact; it doesn't show us up."

Ford Sunday Show Goes CBS; Auto Shows Pitted Against Toughest Competition on Air

Jo Stafford (Ex-Ford) Looks Set for Chesterfield

NEW YORK, Sept. 3.—Ford Sunday Show (NBC, 2-2:30) will move in October to CBS, taking over the Tuesday 10-10:30 slot which is being vacated by Wrigley's *Service To the Front*. Reason for the shift is Ford's theory that it should not have two shows on the air the same day. New Ford Symphony goes on American (ABC) Sundays at 8 p.m.

Jo Stafford, who has had the fem singing spot on the Sunday Show, will probably bow out, with a strong possi-

bility that she will get a permanent assignment on the Chesterfield *Supper Club* (NBC, 7-7:15, across the board). As things line up now, Miss Stafford will handle the cigarette job two days a week, and Perry Como, who has it now, will be on the air three days of the five.

Trade points out that the new disposition of Ford programs puts the company in competition with three of the biggest shows on the air. Symphony will compete with Charlie McCarthy and Fred Allen and the other program will oppose Bob Hope. J. Walter Thompson is the agency of the Sunday Show, which will probably be retitled.

Porter Says Write

NEW YORK, Sept. 3.—Paul Porter, yesterday (2) in his intermission talk during the Columbia Broadcasting Symphony (Philharmonic replacement), stressed once again the Federal Communications Commission (of which he's chairman) credo—the listener owns the air lanes. Porter also stressed the fact that the dialers for the most part don't make their desires known and urged that they write—not their Congressmen—but the networks, when they like or dislike a program. That, he emphasized, is a democratic way of getting what you want.

BMB Makes Network Entry Real Showcase

"Details" Yet To Be Set

NEW YORK, Sept. 3.—Broadcast Measurement Bureau went thru the motions last week of having its technical research committee okay the admittance of the networks into the org. What the committee did was to announce what everyone knew all the while—that technically it would be possible to give the webs what they wanted in "coverage figures."

Matter now goes to the board of directors and research committee to develop some way of giving the nets the figures, even if all the network stations aren't in the bureau. Here again, the meetings are in the form of window dressing, since the networks are going to be part of the BMB and all that has to be settled is some face saving and how much dough. Evidence of this fact, of course, is NBC's trend away from its "most" listening survey, CBS's dropping its ballot plans and the Blue and MBS doing nothing whatsoever in the way of developing circulation figures.

BMB will also naturally need the dough that the chains will pay and their co-operation as well. The webs are in—the details however remain to be set. Technical research committee also urged the dropping of *Primary*, *Secondary* and *Tertiary* as terms to indicate the circulation coverage for the stations. *The Billboard* editorially fought for this at the time that BMB was fighting for New York region subscribers.

Sam Barton's Industrial Surveys org will do the sample measurement job, the job that is to determine if there are any holes in the plans. Altho it was understood that all leading research groups would be asked to bid on the study, no such request for bids was sent out. Five orgs, however, submitted bids, having come to BMB on their own volition seeking the job. I.S. got the test job on the basis of its bid. Fact that I.S. has done all the CBS ballot surveys (BMB survey is based upon the CBS ballot form) naturally gave them a solid lead, knowing just how much it cost to make this type of audience measurement.

However, trade makes the comment that it might be better for BMB if an org not familiar with ballot measurement did the job, just to see how a new approach would work. BMB exec's answer to that was simple, however, "We've little time to experiment to re-discover what's already known about ballots. We want to solve the new aches."

DETROIT, Sept. 1.—James Quello has joined the staff at WXYZ as assistant to Bill Hendricks in charge of advertising and sales promotion. While in the service he wrote articles for the *Infantry Journal* and *Military Review*. His present boss, Bill Hendricks, was, until recently, a sergeant in the Marine Corps.

Army ICD Surveys German Dialing

Atomic's the Word

DETROIT, Sept. 3.—WXYZ is using the now magic word "atomic" to plug its Friday night shows in a special campaign which was launched September 1. Major medium used will be a series of streetcar and bus cards, listing principal programs on the station Friday evening, and beamed directly at boosting listeners on that particular night.

Keynote of the campaign is the phrase "atomic thrills," headlining the list of shows. Some promotional plugs on the air and newspaper advertising will also be used with the same theme. Station is one of the first to use word "atomic" as an eye-stopper.

Joe Palooka Radio Rights Bought by Two Regional Nets

CHICAGO, Sept. 3.—North Central and Mississippi Valley nets, organizations both owned by John Boller, last week signed a contract for sole radio rights to the Joe Palooka comic strip character. Boller's org has had an option on the Palooka rights for months, but deal was made final by the signing of a formal contract.

Palooka series will be offered on a transcribed basis, five-a-week 15-minute shows. Twenty-seven stations in this country and one in Honolulu have already signed up for the series. Show was recently offered to Mutual and it looked for a while that the net would take it, but because of hesitation the North Central org decided to go ahead on its own with a transcribed series.

This will be the second radio venture for the Joe Palooka character of comic strip fame. Palooka's first network trip was snafued because, altho it was doing a top-drawer selling job for Mr. Heinz's Rice Flakes, Mrs. Heinz one day tuned it in while holding a soiree in Pittsburgh and decided that it didn't have the dignity that a Heinz show should have. Cast believed so much in the show that it went on for two weeks sustaining in an attempt to convince someone it was hot . . . nothing, however, could be done, since a show nixed by one sponsor at that time didn't find another b. r. for a long, long time.

Seeds Agency Cuts Out Flack Division

CHICAGO, Sept. 3.—One of radio's oldest agency public relations office was discontinued last week when the Russel M. Seeds org closed its flackery department and dispensed with the services of R. E. Jeffers, who has been public relations director of the agency for the last seven years. Jeffers, who has been with Russel M. Seeds for last nine years has not as yet announced his future plans.

According to Jack Simpson, radio director for the agency, execs at the org no longer see the need for a public relations department. Practically all of their net shows (*Hildegard, Evening With Romberg, etc.*) are on NBC, and, said Simpson, the net flack boys are doing all the public relations work necessary. This attitude of being satisfied with only the publicity work of a network is rare here at agencies as large as the Seeds outfit.

When the St. Louis newspaper carriers went on strike, Station KSD established a special telephone information service for the duration of the emergency.

In two weeks 6,933 special phone calls were received. Of those, more than two thirds, 4,804 to be exact were requests for motion picture schedules. Second on the list of requests were death notices with 523. Then came radio news schedules with 369. Troop movements with 337 ran fourth.

CBS' Office Memo Maps Staff Policy

More Dough, Jobs

NEW YORK, Sept. 4.—First of the networks to come out with any explanation of where their staffs will be heading payroll wise, is CBS. Net called its department heads together last Friday (31) and outlined the plan contained in an inter-office memo which was handed staffers today (4).

Trade points out that the reason, no doubt, that Columbia rushed its staff policy memo out sooner than other networks, was the white-collar salary committee that has been on the verge of a union organization for the past eight months or more.

Memo's Content

Briefly the memo states:

(1) Regular review of staffers' work with department heads making merit increase recommendations.

(2) Dough that has been held up due to pending Treasury or WLP applications to be paid at once, retroactive to the date of the application or January 1.

(3) Where there have been 'inequities' which have existed for longer than 12 months due to stabilization regulations, action will be taken to correct before the end of year.

(4) Expansion is the natural expectation of CBS and there should be more jobs than ever before.

(5) Wartime replacements, as far as possible, where they have met the CBS standards, will be kept if humanly possible.

(6) Where severance, instead of continued employment is in order, four weeks' salary will be paid instead of a graduated one week for three months, two weeks from three to six months and three weeks for six to 12 months.

(7) Post-war changes are expected to be gradual at CBS, taking from 12 to 18 months before a return to complete peacetime operation is achieved.

Reaction to the memo has been guarded, with many staffers refraining from any comment whatsoever until they see what it means to them. As one junior exec put it, "It can mean everything I want and believe I deserve or it can mean nothing. I'm waiting."

More Jobs Seen

Two recent moves at CBS indicates that there will be plenty more jobs at the net. Color television will be on the air at the latest before the end of November, with a solid number of sets available for the public to see what it's all about. That means plenty more staffers at CBS video, despite the present rumor of a shake-up at the top of the Vanderbilt Avenue menage. Real estate department has been picking up a number of parcels. This can mean Columbia's own building, which has been threatened for some time. It can also mean a real video studio set-up. However, financial men say it can also mean none of these things since CBS's position is a little too much on the cash side and real estate, the kind that the Palley net has been buying, is investment stuff.

Final CBS note is that Bill Paley, CBS prexy, is due back within the next four weeks and that plenty will happen at that time. That plenty doesn't include Paley stepping up to chairman of the board which has been in the cards for a long time. No one, however, can be too sure of that Paley move, since the last time he was in town from overseas everyone expected him to do the gracious thing and kick himself upstairs. He didn't—and he may not this time either.

WCCO Continuity Director Quits To Join General Mills

MINNEAPOLIS, Sept. 3.—Exodus from WCCO continues as "old guard" keep lopping selves off payroll. Latest to give notice is Kenena (Ken) McKenzie, for 15 years station director of continuity, who leaves as soon as her replacement is available, to go with creative department of General Mills home service division. She announced decision to quit Friday (31)—the day three others at station left. These were Sam Kaufman, flack, who goes to Bozell & Jacobs Minneapolis office; Ruth Jensen, traffic manager, to be married; Dick Shotwell, assistant news editor, to Harvard on Nieman Fellowship. Joan Tufte, office girl, also left.

Resignations of McKenzie and Jensen bring to 10 the number who have left since A. E. Joscelyn took over as station manager some two years ago. They were preceded by Al Sheehan, assistant station manager, who opened his own booking office; Mildred Simons, office secretary, who joined Sheehan as secretary; Kaufman; Max Karl, education director, now with WTCN; Beryl Stephens, commercial continuity editor; Rolfe Johnson, sports-caster, now sports editor for WTCN; Cleeland Card, announcer, who went free-lance, specializing at KSTP; Hale Byers, news analyst, who went into advertising.

In addition, names of several others rumored as leaving include Hugh McCartney, chief engineer; Larry Haeg, farm editor, and Paul Wann, announcer, who recently was married. Prior to marriage, Wann had gone to New York for auditions. Joscelyn wasn't immediately available for comment on latest resignations.

Present Ops Lease WOW

OMAHA, Sept. 3.—Woodmen of the World Life Insurance Society last Friday (31) accepted an offer from Station WOW, Inc., present operators of the NBC outlet, to lease the station. The society received bids a week ago from seven Midwestern concerns offering to lease or purchase the station. In a brief announcement of acceptance of the bid, the insurance society's board of directors announced that it considered the bid of Station WOW, Inc., the "most advantageous."

Bid, signed by John J. Gillin, president of WOW, Inc., and M. M. Meyerson, secretary, offered the society \$3,500,000 for a minimum 15-year to a 25-year maximum lease on the station, at an annual rental of \$140,000. Other bidders included D. Ralph Branden and A. H. Blank, Des Moines; Omaha Post No. 1, of the American Legion, Nebraska; the World Publishing Company, publishers of *The Omaha World-Herald* and operator of KOWH which it proposed to close and which soon gives up its ABC outlet, and Central Newspapers, Inc., Indianapolis.

25-Year Lease

Insurance society's announcement said the lease would be for a 25-year period and would be submitted to the Nebraska Supreme Court which has ruled that the current lease arrangement with Station WOW, Inc., was disadvantageous to the society. As accepted, the proposal provides that, besides the rental, 75 per cent of corporation's net profits are to be set aside until \$750,000 fund is obtained to make major improvements and secure the lease.

W. C. Braden, secretary of the society, said the new lease was computed at an annual rental of \$120,000 instead of the \$140,000 because of a different method of figuring amounts to be set aside for major improvements, such as television. Braden said application for approval would be made immediately to FCC which had approved previous lease arrangement by 4-3 vote.

Sample Small But Index OK

Nazi no like concentration-camp broadcasts—lots of listening to BBC

By Joe Csida, General Manager of The Billboard, With Army Pro Radio Tour of the E.T.O.

BAD HAMBURG, Germany, Sept. 1.—One of the first surveys of German listening habits was made third week in July by Intelligence Section, Opinion Surveys Unit of Information Control Division. Final tabulations were completed Tuesday (28). Survey covers radio listening in Hessen-Nassau section consisting of city of Frankfurt, town of Giessen, several villages and rural zones.

Two hundred and seventy-three people were personally interviewed and, the survey report says these were in "representative areas," nothing else is stated to determine what kind of Germans the 373 were, no age, sex, occupation, income or any other characteristics. As population of Frankfurt is around 320,000, it can be seen that the sample is hardly a large one, but when the many problems facing the ICD as well as all other branches of army military governments are considered, Hessen-Nassau survey must be looked upon as a step in the right direction.

62% Have Radios

Findings are interesting, even if they cannot be considered conclusive. In Hessen-Nassau section 62 per cent of the population possess workable radios, 29 per cent have none, 5 per cent have sets which need repairs, and 4 per cent have sets which are totally unusable.

Of those who have usable sets 22 per cent have large, powerful sets; 33 per cent have sets of medium strength; 13 per cent small, weak sets, and 24 per cent the official *Volksenpfleger* receivers which have a sharply limited receptive capacity. (Eight per cent did not indicate type of sets.) No definitions of powerful, medium, etc., are given in the report. Fifty-nine per cent of people with usable receivers listen daily, 10 per cent two or three times weekly, 7 per cent infrequently, and 24 per cent not at all. Listening follows same geographical pattern, incidentally, as distribution of sets, with highest numbers in each category in rural areas and Frankfurt, while figure for Giessen is considerably lower. On distribution of sets, 79 per cent of people in rural areas have sets, 63 per cent in Frankfurt, and in heavily bombed Giessen only 56 per cent have 'em.

Fems Listen More

Back to amount of listening—survey shows women listen more than men, housewives more than other occupations. Listening is social in character, with only 15 per cent of people with sets listening alone, 52 per cent listen with one or two other people, and 33 per cent listen with more than two other people. Among those not possessing sets in working order, just a little less than 50 per cent manage upon occasion to listen to sets of friend or neighbor.

On the question of time they listen, report showed peak for Radio Luxembourg came between 8 and 9:30 p.m., with fairly large group also listening preceding hour, 7 to 8. These figures are for Luxembourg originations over the entire German network.

Lux's Peaks

Lux has "minor peak" between 7:30 and 9:15 a.m. and another of about "same size" between noon and 1 o'clock on local stuff. From Radio Frankfurt listening is light before 2 p.m. and "considerably heavier" after that time. Berlin and Graz are "apt to be listened to late at night."

On stations they can hear, Frankfurt rated 77 per cent, Luxembourg 68 per cent, BBC 29 per cent, Berlin 24 per cent. (See ARMY ICD OGLEs on page 8)

Army ICD Ogles German Dialing; Samples Small But Index Okay

(Continued from page 7)

cent. Here it was pointed out that frequently station cannot be heard clearly, Stuttgart 10 per cent, Graz 9 per cent, Hamburg 0 per cent, Beromuenster (Swiss station) 6 per cent and Radio Munich 6 per cent. Eleven per cent claimed to listen to short-wave broadcasts and of these the largest group appear to listen to BBC in the evening and next largest to Radio Luxembourg. A few mentioned an unidentified U. S. station, two mentioned Radio Moscow, one Basle and one Radio Berlin. It must be kept in mind that since this survey was made power of Radio Frankfurt has been stepped up.

Frankfurt Heard Best

In Hessen-Nassau area 59 per cent of listeners said they can hear Frankfurt best, 36 per cent said they can hear Luxembourg best and 5 per cent said they could hear BBC best. In best heard, there are distinct local differences. In the city of Frankfurt Radio Frankfurt is heard best, but to north, in Ziesden, Luxembourg can be heard far better.

Next question was on stations they listen to most—50 per cent said they listened to Frankfurt most, 33 per cent said Luxembourg, 10 per cent BBC, 3 per cent Berlin, 2 per cent Graz and 2 per cent Hamburg. Analysis by "personal characteristics," tho these are not revealed in report, indicate that BBC appeals to a special audience, mainly educated and professional people. There is a high relationship, according to the survey, between stations heard best and stations listened to most.

For instance, in areas where Frankfurt can be heard best it is the most popular station and where Luxembourg can be heard best it is most popular station.

Listener Reaction

Reactions of listeners to individual stations were as follows: Frankfurt, tho it is the dominant station in the area, "many people" voiced objections to it. "Large group" objected to lack of sufficient music. "Somewhat smaller group" disliked many foreign language programs, while "a few" feel programs are too thin and monotonous. Largest body of favorable comments revolved about its presentation of local news. "Smaller group" liked musical programs, and "one of equal size" found newscasts "interesting."

Luxembourg, second most listened to station in the area, is also subject to considerable attack. "Largest group" of complaints deal with the type of musical programs which are felt to be foreign and uninteresting. "Fairly large group" feels there is too much about concentration camps in broadcasts of Lux and others say there is a marked tendency of Lux to exaggerate. As with Frankfurt, there is some objection to the large number of foreign language programs. It must be noted that many people are unaware of the relationship of Frankfurt and Luxembourg. Lux feeds Frankfurt many of its shows.

BBC station has maintained its rep among cultured Germans as a source of high quality material. BBC's aggressive overseas service can be seen paying off here.

BBC for News

When people are asked which station broadcasts most reliable news they select BBC as their first choice. Men listen to BBC more than women, with educated old people attracted by its news and educated young people by its music.

Berlin is liked mainly because of its good musical programs which people feel are traditionally German and the kind of

thing they would expect to hear on radio. (Russians turning station over to Hans Mahler, German operator; see other story elsewhere in this section.)

On the other hand, there are those who feel that Berlin broadcasts too much propaganda and that its reports of reconstruction are exaggerated. "Among workers of Communist leanings" Berlin has a certain attraction. Workers are interested in union news, which they get

from Berlin. In addition, there is a certain traditional appeal about Berlin.

Graz Same as Berlin

Graz reaction here is similar to that of listeners to Berlin. Those who can hear it like its musical programs.

Hamburg—This station is "rarely" listened to in Hessen-Nassau, but a few people do comment favorably upon its musical programs, and one person felt it is objective, pointing out a speech by a German mayor as containing admirable sentiments.

Beromuenster — This Swiss station maintained a following in Germany during the war and continues to be liked by small groups. Its musical programs are considered good and news presentations neutral and complete. Moderate

commentaries by Professor Von Sallis are well received.

Paris, altho several listeners mentioned this station, there appeared to be considerable objection to its "violently anti-German tone."

AFN Gets Cold Shoulder

Armed Forces Network stations aren't mentioned in the report, except at a point in which it is stated that "eight persons mentioned the American Forces Network to which young people are occasionally attracted because of its dance music. One young lady listens to AFN because "her American soldier boy friend likes it." Tho the opportunity to check the situation has not arisen, a distinct antagonism can be sensed between some of the personnel of the AFN operations here in Europe and the ICD radio personnel.

(This is probably due at least in part to a competitive element which exists despite the two "separate and distinct" functions of the two radio services.)

On programs they listen to, these vary in some cases according to stations. News broadcasts are most frequently listened to and followed. In the case of Lux, by musical programs, then talks. Of programs originating in Frankfurt, local announcements are most popular, with music next. Music is particularly popular among young, uneducated people and housewives. It is often the local character of news which makes it attractive, altho considerable curiosity is apparent about more German news. Programs of light music, but not swing, are frequently favorably commented upon, as is classical music. English lessons are favorably received.

English Language Shows

About 22 per cent of the listeners say they listen at some time or another to English language broadcasts. This is more widespread among young, educated people in city of Frankfurt than in the country. BBC is the largest single source of these shows mentioned.

News and commentaries in English are most popular, then English lessons.

Lindley Frazer, of BBC, is the favorite commentator, with Peter Arnold second most popular. A "Mann" is mentioned as fave by some, tho it is not clear whether they mean Thomas Mann or some other Mann. Raymond Gram Swing and Von Sallis are also mentioned.

Segs Cut Off

Germans were asked whether they had recently listened to any programs which they had cut off as being very bad. About 33 per cent said "yes," swing music was type most frequently dialed out, with 50 people saying they had done this. Nazis during the war ran a crusade against listening to "degenerate," "barbaric" swing, and as in many other efforts they did a good job here. Second largest group said they had switched off programs about the concentration camps, known as KZ broadcasts. A few said frequent news broadcasts became repetitious and lost interest. Unlike America (because of "overwhelming dominance" of Frankfurt and Luxembourg in this area), switching off of one station didn't result in "gain" for another.

It usually meant either listening to Frankfurt or Lux, or not listening. Report goes into concentration camp broadcasts at some length because the attitude of Germans toward existence of camps in their cities and towns is still a mystifying one to the army. Eighteen people in the survey, however, said they dialed out on CC programs. Reasons were: "People know it all by now," "I'm beginning to disbelieve the stories, you're repeating them so often," etc. In an effort to discover how and why certain stations achieve a rep for reliability, people were asked to recall particular cases in recent weeks where radio programs did not present what they believed to be the truth. Fifty-three people cited such cases. Of these, half mentioned the concentration camp broadcasts as containing much material that was untrue. Eight mentioned Radio Berlin reports about food distribution to Berlin population. Other cases of inaccuracies were scattered.

Sidelights of survey were: (1) Lots of German women have no say about what programs they listen to, the husband picks the programs and they listen to what he likes; (2) some German mothers pleaded for programs designed to educate their children, at least pending opening of schools, which General Clay said might be about October 1; (3) music is urged to offset the "drab" life the Germans are now leading. And one woman said: "It is hard to believe what one hears about Nazis, only one side is heard and Nazis have nobody to speak for them." Her record showed she had been a party member since 1933.



The Billboard TALENT COST INDEX

Based on "FIRST SEVENTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. 12 No. 16 (Report August 30, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
G. HEATTER (T, Th) Forhans E.-W. MBS 160	11.8	1/4 hr.	Inner Sanctum—CBS Navy Hour—NBC Lombardo—ABC	\$ 1,750	\$ 148.31	\$.17
G. HEATTER (Sun) Barbasol E.-W. MBS 162	11.7	1/4 hr.	T. Dorsey Show—NBC Crime Doctor—CBS Borden Show—ABC	\$ 875	\$ 74.79	\$.08
MR. D. A. Vitalls D. C. & S. NBC 129	11.6	320 1/2 hr.	Detect & Collect—CBS Jones & I—ABC Spotlight Bands—MBS	\$ 4,500	\$ 387.93	\$.43
WINCHELL (Sub) Woodbury Soap L. & M. ABC 183	11.5	618 1/4 hr.	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	\$ 6,000	\$ 521.74	\$.63
KALTENBORN (MTWT) Harkness (F) Pure Oil Leo Burnett (LN) NBC 29	11.3	281 1/4 hr.	Various—CBS Various—MBS Various—ABC	\$ 5,000	\$ 442.48	\$.63
KAY KYSER (2d Half) (Sub) Colgate-Palmolive Bates (CH) NBC 140	11.2	369 1/2 hr.	Lone Ranger—MBS Malsie—CBS Various—ABC	\$ 9,500	\$ 848.21	\$.93
SCREEN GUILD Lady Esther Powder Blow CBS 141	10.8	261 1/2 hr.	Contented Hour—NBC Tokyo Calling—ABC Mike McNally—MBS	\$ 10,000	\$ 925.92	\$.99
BEULAH SHOW Tums R. W. & C. CBS 56	10.6	9 1/2 hr.	Telephone Hr.—NBC Gabriel Heatter—MBS	\$ 7,500	\$ 707.55	*
HIT PARADE Lucky Strike F. C. & B. CBS 147	10.5	636 3/4 hr.	Barn Dance—NBC Boston Pops—ABC Various—MBS	\$ 10,500	\$ 1,000.00	\$ 1.09
SATURDAY NIGHT SERENADE Pet Milk Gardner CBS 70	10.1	1/2 hr.	Various—NBC Various—ABC Various—MBS	\$ 4,500	\$ 445.54	*
G. HEATTER (M.W.F.) Kremel E.-W. MBS 169	9.9	1/4 hr.	Various—NBC Various—ABC Various—CBS	\$ 2,625	\$ 265.15	\$.32
LOWELL THOMAS Sun Oil LN R. W. & C. NBC 28	9.9	774 1/4 hr.	Charlie Chan—ABC World Today—CBS Tom Mix—MBS	\$ 5,000	\$ 505.05	*
TAKE IT OR LEAVE IT Eversharp Blow CBS 147	9.9	376 1/2 hr.	Hour of Charm—NBC Transatlantic Quiz—Earl Wilson—MBS	\$ 4,500	\$ 454.54	\$.47
CAN YOU TOP THIS? Palmolive Shave Bates NBC 138	9.8	161 1/2 hr.	Hit Parade—CBS S. Night Serenade—CBS Pacific Flight—ABC Calling All Det.—MBS	\$ 5,000	\$ 510.20	\$.59
WE, THE PEOPLE Gulf Oil Y&R CBS 104 LN MA CH	9.4	385 1/2 hr.	Park's—NBC Freddie Martin—ABC Dance Ork—MBS	\$ 7,000	\$ 744.68	\$.88
MAN CALLED X Pepsodent F. C. & B. NBO 124	9.3	10 1/2 hr.	Service to Front—CBS Various—ABC Various—MBS	\$ 8,500	\$ 813.97	\$ 1.07
PEOPLE ARE FUNNY Raleighs R. M. S. NBC 140	9.2	174 1/2 hr.	Those Websters—CBS Death Valley Sheriff—ABC Double or Nothing—MBS	\$ 3,000	\$ 309.27	\$.34
WILLIAM L. SHIRER Williams Shave Cream J. W. T. CBS 142	8.2	150 1/4 hr.	G. M. Symph—NBC C. Greenwood—ABC Nick Carter—MBS	\$ 2,500	\$ 304.87	\$.36
1 MAN'S FAMILY Standard Brands J. W. T. NBC 140	7.9	1/2 hr.	Washington Story—ABC Philharmonic—CBS Various—MBS	\$ 4,500	\$ 569.62	\$.71
WORLD PARADE Sheaffer Pen R. M. S. NBC 141	7.1	154 1/4 hr.	Nation's Forum—ABC Philharmonic—CBS 20th Air Force—MBS	\$ 3,500	\$ 492.95	\$.57

*The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperating.

L. & M.—Lennen & Mitchell, D. C. & S.—Doherty, Clifford & Shenfield, F. C. & B.—Foote, Cone & Belding, V. & R.—Young & Rubicam, J. W. T.—J. Walter Thompson, R. W. & C.—Roche, Williams & Cleary, E.-W. Company—Erwin, Wasey Company, R. M. S.—Russell M. Seeds.

The average evening audience is 6.1 as against 5.7 last report, 5.8 a year ago. Average-sets-in-use of 21.4 as against 19.1 last report, 20.1 a year ago. Average available audience of 68.9 as against 71.5 last report, 71.4 a year ago. Sponsored network hours reported on number 62 3/4 as against 66 last report, 78 a year ago.

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Made from your own photos or negatives in any size. No order too small—cost as little as 5c. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet

"How To Sell Yourself," free samples, price list B. Mail orders everywhere.

MOSS

Photo Service 155 W. 46, N. Y. C. 19.

BRyant 9-8482



Avery Still Anti-FCC in C. C. Speech

OKLAHOMA CITY, Sept. 1. — Lewis Avery, director of broadcast advertising for NAB, charged here last week that failure of Congress to do anything to curb broad FCC powers constitutes a real threat to freedom of speech in the United States. Avery who represents the old school NAB approach to NAB-FCC relations and who is retiring as association exec shortly, said that while Paul A. Porter, chairman of the FCC, and President Truman, have emphasized firm convictions that radio must enjoy the same freedom of speech as newspapers, "neither will remain in office forever." Avery further stated that the Su-

preme Court's 1943 decision upholding broad powers for the FCC has forced the commercial radio broadcasting "to wage a more complex and dangerous fight" than any other communications media.

Avery was the principal speaker at a Junior Chamber of Commerce luncheon paying tribute to the 25th anniversaries of radio and founding of the Jaycee organization. His half-hour speech was fed by WKY to Oklahoma City's three other stations, KOMA, KTOK, and KOCY.

The Jaycee presented the four stations' managers—Gayle V. Grubb, WKY; Ken Brown, KOMA; Matthew Bonebrake, KOCY, and Bob Enoch, KTOK—with plaques commemorating the silver anniversaries.

KYW's News Binge

PHILADELPHIA, Sept. 1.—KYW, as part of its post-war program planning, goes on a news binge, this week adding seven more news periods plus two three-minute reports from the U. S. Weather Bureau here. Seven new headline periods all slotted on the *Musical Clock*. Running an hour from 7:30 a.m., peppering the platter spinning with news every 10 minutes. These are in addition to four news shots at quarter-hour intervals on the day's opening program, *Morning Salute*, plus the five minute *Esso Reporter* sponsored by Standard Oil at 7:15 a.m.

With the new news schedule, KYW now gives out the news 12 times during the first two and a half hours station is on the air each day. Eleven later

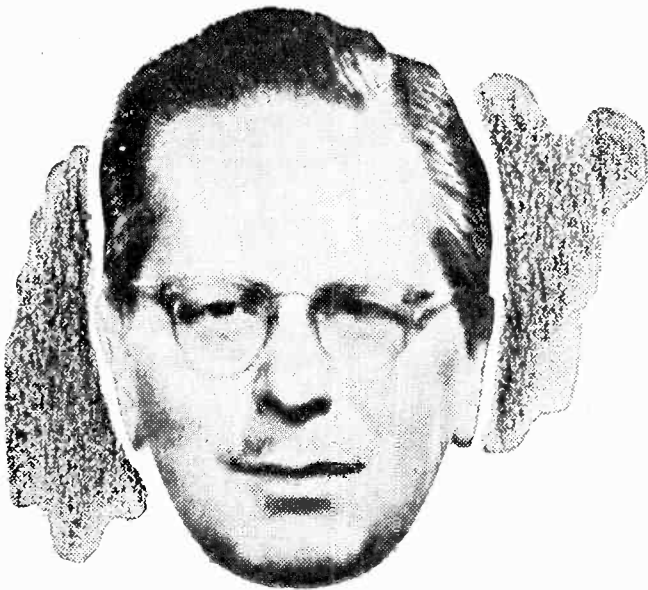
Mexico Loses Lundberg

MEXICO CITY, Sept. 1.—Dan Lundberg, CBS correspondent here for the last seven years and radio editor for the American Association, has quit to go to Hollywood. Lundberg has been active in press and radio work here and was president of the Foreign Press Club and a member of the American Correspondents' Association.

HOLLYWOOD, Sept. 3.—New addition to the KNX announcer staff is Ned Serrell. Newcomer was formerly with KDYL.

newscasts make it a total of 23 for the broadcasting day—20 originated in the studio and three piped in from NBC.

"Ladies and Gentlemen --



WE'RE INSUFFERABLE FRIENDS



--EASY ACES"

Another Exclusive Yankee Feature—Another Great Yankee Buy



Boston	Sold ✓
Providence	Sold ✓
Hartford*	Open
Worcester*	Open
Bridgeport*	Open

*Subject to prior sale

EDWARD PETRY & CO., Inc., National Representatives

THE YANKEE NETWORK

21 BROOKLINE AVENUE, BOSTON 15, MASSACHUSETTS

MOVE TO CUT DAYTIME PLUGS

1 Eye on B.-R., Other on FCC

Simple, brief messages held better than long, overwordy commercials

NEW YORK, Sept. 3.—Long-overdue move to reduce commercial time on daytime shows to the level of evening programs is finally under way, according to trade leaders, with the National Association of Broadcasters' revised Code of Practices the first in a series of trial balloons to test sponsor reaction. It has been pointed out many times in the past that the differential in the time allowed by day and by night has little basis in advertising logic.

Trade feels that permitting a minute or more during the morning and afternoon would be comparable to a newspaper allowing the use of more solid black in some sections than in others simply because they have different types of readership. It has been the contention of many advertisers that the daytime fem audience is more tolerant of long commercials and needs to be sold more thoroughly than a mixed or strictly male audience.

Better Job

Network representatives who are currently working on the problem point out that while it is true that a woman has to be sold a better bill of goods, recent psychological research shows that the simple, non-redundant presentation of a message can do a better job in the final analysis than a long, involved, wordy commercial. Many in the trade point to *The Billboard's* commercial impact compilation as one of the proofs that their story is sound; on several occasions some sponsors have been listed as having low CIC's despite high sales records. Reason for this seeming contradiction, it is said, is the fact that many sponsors do not make a pitch which registers directly but which makes a more subtle and lasting impression. Those who do that, contend the webs, are the ones who rarely use all the time allotted to them and limit their plugs to important messages.

A number of clients have never used all their commercial time, feeling that long pitches make for a diminution of listener interest and a reduction of the entertainment value of the program. This point of view is still another arrow in the quiver of net reductionists.

Of course the webs are not strictly public-spirited in their efforts to cut daytime commercials. Much of the maneuvering is being done with an eye to the FCC, which on several occasions has flowed in the general direction of lengthy commercials and muttered something about license renewals. All of it adds up and the total, according to several reliable observers, is a cut for daytime plugs.

HOLLYWOOD, Sept. 3.—James Schullinger replaces John Groller as contact producer on KNX production staff. Groller leaves to take over as program director for McClatchey Broadcasting System. Schullinger was assistant producer with Lord & Thomas prior to his three-year stint in the Army Air Force.

**8x10 GLOSSY
PUBLICITY PHOTOS
100 for \$6.25**

As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.

**Mulson, Dept. B,
310 E. Washington Ave.
BRIDGEPORT, CONN.**

Associated Net Bows on Sept. 16; 16-Hour-Day Operation Planned

CHICAGO, Sept. 3.—Associated Broadcasting Corporation, which some people in the trade call this country's fifth major nationwide network, will start programming its web operation on September 16 with a two-hour program (2 to 4 p.m., C.W.T.). Featuring Paul Porter, FCC chairman, the show will also include a half-hour variety program from Hollywood; talks by "nationally known figures"; music by the United States School of Music Band and Chorus, Washington, D. C.; the Army Band from Fort Meyer, Va., and the Spars Band. WWDC will originate the portions of the show coming from Washington, D. C.

The net, which is vying with American for the use of the call letters ABC, will start a 16-hour-a-day program operation on September 17. So far, it has lined up 22 stations for its cross-country operation. Most of the stations will have contracts calling for the net to have option time, but WJJD and WIND, Chicago; WOV and WMCA, New York, and WCKY, Cincinnati, have contracts for operation with the net on a per show payment basis. Inability of the net to get an option time affiliate in New York and Chicago has been one of the principal headaches of its plans for operation to date.

Associated Programs

Most of the programming of Associated will concentrate on news, public service, sports, music by service bands and choruses and dance remotes. News, five minutes every hour on the hour, will be one of the features of the net's operation.

Concentration on public service by Associated will include programs presented in conjunction with various governmental bureaus. In this category, the Department of Agriculture, the FBI and other bureaus will have programs. The net will also have a public service program originating at KMYR, Denver, presented in conjunction with the University of Denver on Sunday afternoons. This program will be called *Your Opinion*, and will be in the nature of a radio Gallup Poll, presenting the public's opinion on various subjects of current interest. Overseas news coverage will also be available to the net's stations. Program chiefs for the net are now working out arrangements for this coverage and for this type of program will

undoubtedly use broadcasts by regular news-gathering agency correspondents—either AP, UP, or INS.

Sponsors Being Lined Up

Sponsors for net shows are now being lined up. Net headquarters have announced that one show, featuring Graeme Fletcher and the news, has been sold to the Knox Company, Los Angeles, for the full net starting on September 16. This show will be aired on Sundays from 4 to 4:15 p.m., E.W.T. Contract is for 52 weeks.

In a move not like any ever made by other nets, Associated has arranged to air a full-hour program, Monday thru Friday, from 4 to 5 p.m., E.W.T. That will be offered on a participating basis to sponsors. Other nets have aired shows that affiliates could sell on a local participation basis, but this will be the first time a sponsor will be able to get a full cross-country net on a participation basis. Associated execs have set up this type of arrangement for advertisers who want to hit a cross-country market but can't afford more than participation costs.

Originate in L. A.

The participation show set up now will originate in Los Angeles and will feature Graeme Fletcher and the news, Robert Dillon's *Missing Persons* segment, and a half hour of *Moods in Music*, with Al Jarvis. If this show goes over as is expected, a full hour home economics program will be presented on a participation basis in the mornings, Monday thru Friday.

Altho there are still many problems in operation and time clearing to be set before the net starts operation, most of them are expected to be ironed out at the net's first affiliates' meeting in Grand Rapids, Mich., Associated headquarters, September 7-9.

Eatough Quits Katz for KMB

NEW YORK, Sept. 1.—Charles Eatough, of the Katz Agency, joins KMBC, CBS outlet in Kansas City, Mo., October 1, replacing Miller C. Robertson as regional sales director. Robertson was recently appointed sales manager for KSTP, St. Paul.

Eatough was formerly with KLZ, Denver, and has worked for the Katz Agency since 1942.

Gardner Cowles Wants P.A.'s; "A" Tests "Ladies Be Seated" On Am. Farmer WNAX Pitch

If Hooper Ups, Quaker Will Buy First Half, Too

CHICAGO, Sept. 1.—Indication that American Broadcasting Company *Ladies Be Seated* show is being groomed as a traveling ambassador, building up good will and promoting the net thruout the country, was given by ABC execs here this week, when they explained if the show's one-week Midwest tour starting in Yankton, S. D., September 3, goes over, *Ladies* will continue as one of the net's few traveling vehicles. Yankton appearance will originate thru WNAX in conjunction with that station's Midwest Farmer Day.

ABC execs, looking to the success other nets have had with traveling shows like *Dr. I. Q.*, have been searching for a road show for their net. *Ladies Be Seated* has been slated for this role. Added importance to tour of the show is given by the fact that the Quaker Oats Company, which sponsors the second half of this 2:30 to 3 p.m. (Central Time), has indicated it would sponsor first half,

too, if road show is a success and hypotes Hooper ratings.

On the tour *Ladies* will play at Yankton, September 3; Orpheum Theater, Sioux City, Ia., 4 and 5; St. Joseph, Mo., 6; Kansas City, Mo., 7.

Other reason for *Ladies Be Seated* appearance at Yankton for a WNAX promotion, trade here attributes to pressure from Gardner Cowles, WNAX owner, on ABC execs. Inside talk is that ever since Cowles changed his WNAX affiliation from CBS to ABC he has had ABC execs on the run asking them to bring some of their shows out to Yankton for personal appearances. Cowles, it is said, claims he gave Blue a veteran station in a good market when he broke his CBS affiliation, and for that he wants some special attention. So far ABC has brought four shows out to the Des Moines, Yankton area. In Des Moines, Cowles owns KRNT. Four shows have been: *Quiz Kids*, *Meet Your Navy*, *Town Meeting* and *The Breakfast Club*.

World Peddling Jordan Series

CHICAGO, Sept. 3.—World Transcriptions here is attempting realistic presentation of its transcribed radio shows by peddling a series of 156 quarter-hour segs featuring Louis Jordan's Tympany Five, with Negro guest vocal stars, together with full scripts to introduce each number on the show. The transcription firm is dickering with several prominent musical scribes to handle the script writing.

Guest shots on the shows will be by artists from the World catalog, such as the Mills Brothers, Golden Gate Quartet, and Ella Fitzgerald. Series is titled *Here Comes Mr. Louis Jordan*, and is styled after the *Casa Cugat* series which World peddled successfully some time back.

It's Gillette & Mutual World Series Again

NEW YORK, Sept. 1.—The Gillette Company, via Maxon Agency, this week renewed its sponsorship of the World Series broadcasts over Mutual for three years. Sportscasters haven't been picked but it's expected that Red Barber will carry the bulk of the assignment as he has in past years.

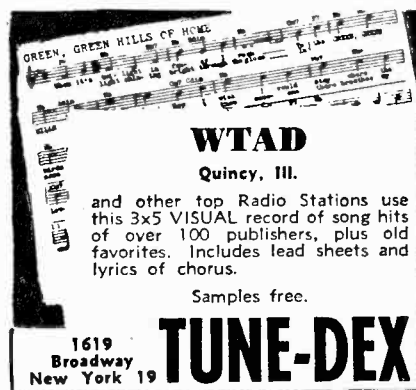
Philly Corn Exchange Bank Spotting Loan Ads Again

PHILADELPHIA, Sept. 1.—Corn Exchange Bank of Philadelphia, which tested radio with a quarter-hour news show in 1935 and then scrambled after 13 weeks, comes back on the air again September 11 with a spot schedule on WFIL. Placing thru Neal D. Ivey Agency here, local bank bought a series of 13 spots to plug its personal loan business.

Bank's return to the air furthers a creeping trend among local financial advertisers, following the steps of the radio-active Land Title Bank & Trust Company and the Philadelphia Savings Fund Society.

KFI's Anti-Beer Policy May Snafu Fitz Show Local Airing

HOLLYWOOD, Sept. 3.—KFI here is expected to stick to its policy of not airing wine and beer plugs until after 10:30 p.m. and may refuse to carry Balantine Ale's NBC Barry Fitzgerald show, *His Honor, the Judge*. KFI's Bill Ryan, however, is willing to disk the broadcast off the line and beam it at 10:30 providing that hour gets the sponsor's okay. Problem is in J. Walter Thompson's lap as to taking the late spot or getting coverage for this territory from another outlet.



WTAD
Quincy, Ill.

and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway
New York 19

TUNE-DEX



Burrelle's
ESTABLISHED 1888
PRESS CLIPPING BUREAU, Inc.
165 Church St., New York 7, N.Y.
BARCLAY 7-5871

US Flounders on Short-Wave; Other Nations Plan Ahead

(Continued from page 5)

Congress, to handle all overseas information. This would imply government leasing or purchasing of private short-wave facilities. A variant of this plan calls for a foundation, modeled on lines of Smithsonian Institute to handle overseas broadcasts. Meanwhile, the seven private short-wave licensees (CBS, NBC, General Electric, Westinghouse, Associated Broadcasters, Crosley and World-Wide Broadcasters) at recent policy meeting discussed a plan to present a united front in recommendations on short-wave operations in peacetime. Licensees are anxious to protect themselves against government ownership.

While broadcasters unanimously support the idea of private operation, there is a tendency to favor government subsidy. On the other hand, official view here is that short-wave as part of foreign policy should not be "grave train" for select group of radio broadcasters. One high official said that "any illegitimate marriage of government and private interests in this field would certainly lead to charges of discrimination and thereby hamstringing an effective program." It is recognized that shortage of short-wave facilities on substantial scale and consequently the current "interim" set-up is viewed as far too fragile, especially in view of the well-planned current operations of sister nations.

RTPB View

Radio Technical Planning Board, an industry group, last fall told FCC that 26 transmitters instead of 39 now in use could do the job, but spectrum squeeze would not permit private competitive programming into any one area. This is seen as further influence for coordinated government operation.

Contrasting with U. S. State Department procrastination on permanent policy, Britain and USSR are setting the pace for the roughly organized programming. Other European nations are following example of Britain and Russia, which have already announced intention not only to continue present operations but also to expand greatly. Since V-E Day, for example, USSR has put 10 new short-wave transmitters and 25 additional medium-wave transmitters into service. The Soviet total of 100 medium-wave outlets (which reach countries adjacent to Russ border) and 50 short-wave transmitters, are continually being strengthened in power and will definitely increase in numbers.

"Too Few Frequencies"

Meanwhile, Sir Stanley Andrew, British Broadcasting Company official, emphasized to Chairman Burton K. Wheeler, of Senate Interstate Commerce Committee, in London last spring, that Britain views FCC as recommending "too few frequencies for short-wave operations throughout the world." Out of deference to U. S., Britain is avoiding throwing its foreign info program into high gear, but even at its present pace, Britain is viewed as far and away in advance of U. S., and at moment's notice can and will expand her already predominant coverage in short-wave field.

France also has extensive plans, a survey here revealed today. Also ready with permanent peacetime programs are Belgium, Czechoslovakia, Poland, Italy, Yugoslavia, Estonia and Austria, according to information reaching Washington. Palestine, Portugal, Spain, Turkey and Hungary are moving into

short-wave broadcasting for first time, while Switzerland has stepped up power of its short-wave transmitters to get improved peacetime coverage.

In view of the expansion in other nations, including the smaller European powers, Uncle Sam's "interim" status quo policy appears particularly absurd to observers here who cannot reconcile this situation to U. S. position as top military power. The situation once again reflects U. S. State Department staidness resulting in divorce of public information policy from foreign relations.

One puny development in State Department favor has been a move to salvage FCC's Foreign Broadcast Intelligence Service which under a 1946 appropriations slash was slated to fold 60 days after wind-up of hostilities. Byrnes has promised to ask Congress for funds to continue FBIS thru June 30, 1946, after which FCC listening posts presumably will become part of State Department's newly organized intelligence division. House Appropriations Committee will get formal request this week for funds to salvage the FBIS.

FCC's Decish on Crosley-AVCO Indicates "Get Tough" Policy

WASHINGTON, Sept. 3.—Federal Communications Commission's history decisions in Crosley-AVCO sale, on the desks of returning House and Senate Interstate Commerce committees this week, point up a "get tough" policy by FCC regardless of whatever action Congress may take on the commission's province of authority in reducing "big business" control in radio. Congress has a special interest in FCC decisions in AVCO-Crosley case, latest of which popped this week. Commission, in effect, has served notice to Congress of a uniform procedure for passing on all radio station transfers and the procedure is as tough as that followed in handing out radio frequencies to original applicants for stations.

FCC intends to incorporate this procedure in its customary rules, subject of course, to the usual hearing at which industry members will be given an opportunity to register protests or suggest modifications. Upshot is that FCC will require a buyer to file in advance, all the information which AVCO failed to give, in its drive to acquire the Crosley properties. A potential buyer must make

a public statement showing his intention to segregate broadcasting from other operations and he must set a price on broadcasting facilities as such. Also, he must publish full details of the sales contract, including information on the type of supervision, officers, residence, etc.

Facts To Be Publicized

Full publicity will be given to these facts. Then, after a 60-day waiting period, which will allow other applicants to bid for the station facilities, the commission will approve the transfer or, in the event it doesn't measure up to public service requirements, designate it for a hearing.

All seven of the FCC commissioners reached agreement this week on the above procedure, altho three—Chairman Porter and Commissioners Durr and Wakefield—dissented in the grant of the Crosley sale to AVCO. The tightened requirement for public notice and public scrutiny of all transfers is expected to prevent re-occurrence of what is regarded here as AVCO-Crosley "squeeze play" on FCC.

"Throw Your Voice Where It Will Do the Most Good!"

★ **Leading Advertisers know that Detroit is the most responsive and fastest moving market in the world... and they pick WXYZ because this station completely covers the Detroit area... where there is a market with a billion dollar buying power.**

(Key Station of the Michigan Radio Network)

WXYZ

Affiliated with the American Broadcasting Company, Inc.

Owned and Operated by the
KING-TRENDEL BROADCASTING CORPORATION
1700 Stroh Building • Detroit 26, Michigan
Represented by the Paul H. Raymer Co.

PHOTO REPRODUCTIONS

PHOTOS 8x10 5 1/2 EA.

Genuine Glassy Photos

100 8x10 \$ 6.00	MOUNTED ENLARGEMENTS
1000 8x10 \$55.00	20x30 \$2.50 EA.
FAN MAIL PHOTOS	30x40 \$3.85 EA.
1000 5x7 \$30.00	
1000 POSTCARDS \$20.00	

NO NEGATIVE CHARGE NO EXTRAS

COPY-ART
Photographers

165 WEST 46th STREET, N.Y.C. (49)
Branch—9514 Wilshire Boulevard, Beverly Hills, Cal.

WE DELIVER WHAT WE ADVERTISE

IA EYING 16MM. FILM MEN

It's an Art For Air-Pix

IA's 35mm. men already talking to remote boys — won't be long now

NEW YORK, Sept. 3.—Immediate focal point of jurisdictional dispute between the International Alliance of Theatrical Stage Employees (IATSE-AFL) and other unions in the television field will certainly be the film production units now being set up by stations all over the country, according to informed union sources here. IA, which has a tight rein over all 35mm. cameramen, is expected to insist that cameramen employed by video outlets be members of their outfit.

CBS Ready Unit

CBS is about ready to set up a film unit to cover news events (see story elsewhere on this page). NBC has used its free-lance IA men in the past and will use them more frequently after the Signal Corps film pool, now the basis of NBC newsreels, is dissolved. DuMont officials are not quite sure how they will handle the problem, but in any event they will not be affected, since their technicians are already in the IA. Other video companies throughout the country have also unofficially expressed intention of setting up film departments for news or stock shots.

But if other stations follow the pattern laid down by Columbia, the IA, says the trade, is certain to try to cut itself in. At the present time the web is using regular video technicians, tele cameramen, engineers and other technical personnel to shoot film. These employees are members of the International Brotherhood of Electrical Workers-AFL (IBEW). This union has indicated it considers film cameramen working in television to be under its jurisdiction, particularly if they are already members of the union. However, IATSE members say that they should be in their union. On several occasions newsreel cameramen have discussed the matter with tele film men while working together on new jobs without arriving at any amicable agreement.

No Statement

No one has yet issued an official statement, but a clash is expected at any time. Networks are keeping mum, hoping to stave off trouble as long as possible. Cameramen caught in the middle are also waiting.

Probable pattern of IA action, says the trade, will be the establishment of a 16mm. local by IA so it can organize the men who are now shooting 16mm. for stations. It is said that webs will later send out 35mm. cameramen, but at the present they are sticking to 16. Thus far IA has organized no 16mm. locals, altho there was a move afoot to get them in the fold in 1940. At that time a group of 16mm. men in New York were on the verge of getting a charter. The International decided at the last moment that 16mm. didn't reach professional standards.

"Quality" Excuse

However, with the technical improvement in 16mm. film and camera lenses, it is said that the smaller size today is at a level where the IA will consider letting its users into the fold. Added to that is the fact that tele's only out is its use of 16mm., enough to convince reliable observers that 16mm. locals are on the way in.

Once 16mm. locals are organized, trade says, IATSE will move in as fast as it can. IATSE unions are bound to put up a fight, and the NLRB will be working overtime holding elections.

REVIEWS

Balaban & Katz

Reviewed Friday (31), 7:30 to 8:15 p.m. Style—News, variety. Sustaining on WBKB, Chicago.

The program was not elaborate nor expensive to produce, but still it comprised well-balanced entertainment of sufficient variety and content to make any video set owner believe he spent his money wisely when he plunked down dough for his receiver.

One of the easiest portions of the program to produce was the puppet act presented by Fernando and Fair. All the station production staff had to do was bring a couple of cameras up close to the puppet stage, and from there on in there was nothing to worry about. Act consisted of routines Fernando and Fair have presented at night spots here, such as the Blackhawk Restaurant.

There was the usual puppet dance team, with piano accompaniment by another puppet who was handled so well he actually played music on a miniature piano, a drunken sailor's routine and sailors dancing. If it were not for the fact that the gals on the camera caught the hands of Fernando and Fair, the entire act would have been tops. But even with its mistakes, it again illustrated beyond doubt that puppet work should have a great future in video and that Fernando and Fair can be one of the leaders in the field.

Inexpensive, simple production with plenty of entertainment was also the keynote of an impressionistic dance, *In a Persian Market*, done excellently by Loretta Pagels. Miss Pagels, who knows from experience that the routine most likely to find a set spot in television until there is plenty of commercial return in the medium, is the simple and the inexpensive, worked out with the production and art staffs at the station, a dance requiring only one backdrop and few camera changes. Altho Miss Pagels (See B&K on opposite page)

CBS Sets Film News Unit; 16mm To Be Employed

NEW YORK, Sept. 3.—CBS television will shortly inaugurate a new tele news department under the direction of Leo Hurwitz, which will use the net's own film cameramen to cover special events and news in New York. Department has been in the works for some time and it's expected that Columbia will get under way as manpower and materials become increasingly easy to get.

Hurwitz, rated as one of the leading directors in television, has handled Columbia's regular news shows for some time. In the past the web has been able to use only still pix, animated and still maps and straight commentary. With a film crew out daily, it is considered likely that the bulk of WCBW's news shows will be on film.

Production unit, according to the trade, will be headed by Al Kleban, one-time New York school teacher and presently tele cameraman at CBS. Personnel of the unit hasn't been selected as yet, but it's said that it will be drawn almost exclusively from technicians now employed at the station.

Crew has made a few trial runs, covering General Eisenhower's welcome in New York and V-J Day celebrations with rented 16mm. film cameras. Until cameras are in production CBS will continue to rent them and have film processed by outside sources. Later WCBW will probably buy its own cameras, 16 or 35mm. and develop its own processing facilities.

Hurwitz, who has extensive background in movies, will continue to edit pix and assign stories. Past experience has shown Columbia men that they can cover a story in the afternoon, process and edit the film and have it ready for airing at 8 p.m.

Television Productions, Inc.

Reviewed Friday (24), 8:30-9:30 p.m. Style—News, interview, comics, wrestling. Sustaining on W6XYZ, Hollywood.

Viewers who got a look-see at tonight's W6XYZ telecast eyed a fast-moving program that was tops in news and good as entertainment, with the video at an unusually high level.

Feature spot went to an interview with a local U. S. Employment Service official treating post-war reconversion. With war's end bringing plant cutbacks and unemployment, topic was timely and of interest to all. Graph was worked out to illustrate interview, which helped get the point across and showed tele's possibilities in handling like subjects. Vertical columns in graph consisted of wooden blocks, each one proportionately cut to represent different groups of workers in local industries. Blocks were painted black, white, striped, etc., so that separate units showed up clearly. Block columns were set against a graduated chart.

As interview proceeded, blocks were moved around from one column to another showing how workers can shift from war production to peacetime industries. Gimmick kept interest alive by giving visual impact to otherwise dry statistics. Dick Lane's informal manner in carrying on interview kept the question-answer routine moving.

Paramount News (slides) was up-to-date, showing inside Japan as the G.I.'s will find it. Also treated De Gaulle's visit to the U. S. Keith Heatherington did the voicing. Telecomics (NEA strips) moved along at a good pace, with narration and dramatization of balloons showing steady improvement. Kinks have been ironed out, so that music and voice cues in with movement of strips. Grunt-groan fans found tonight's wrestling matches bang-up entertainment. Matches were Lou Newman vs. Baron von Dackenhause, and Rube Wright vs. Wee Willie Davis. Good camera work and smooth video on the part of Klaus Landsberg kept viewers on edge thruout the wrestle scanning.

Lee Zhitto.

DuMont Moving To Wanamaker's

NEW YORK, Sept. 1.—DuMont television will shortly move its outlet here. WABD, into the auditorium of the John Wanamaker department store, Eighth Street and Broadway, in a space-time-promotion swap deal. Understood that DuMont gives Wanamaker a half-hour commercial each week, a large number of station breaks, identification of the station with the store, a jeep system and customer pull in return for the studio space it will use. DuMont has contracted to have the outlet in operation by December 1.

Construction and installation costs, it is understood, are being paid by DuMont. Contract will run for three years. Transmission will be from DuMont's present location, 515 Madison Avenue. Company will retain the studio which it presently has at 515 as a showcase for transmitter and studio equipment sales. Understood that Wanamaker will get the DuMont distribution agency in New York as part of the deal.

Arrangement with the store is the second time that DuMont has begun a department store tie-up. First attempt, which fell thru, was with Sterns. As yet there are no plans to put a jeep system into Sterns but it is expected that inter-tele will undoubtedly go in as materials permit. DuMont has agreed to furnish four cameras for the largest studio, three for another and two for the third.

More television reviews appear on Page 38, this issue.

Don Lee Video Heads for Flesh Instead of Film

HOLLYWOOD, Sept. 3.—Film video fare is skedded to fade from the picture as soon as T.C. tele comes in is the prediction here of Harry R. Lubcke, Don Lee television director. According to Lubcke, talk that canned shows will take 80 per cent air-pic time is all out of proportion and, if anything, tends to divert program experimentation into wrong channels. Don Lee's video head thinks film will hold little more than 30 per cent of the tele screen and most of that will be devoted to on-the-spot news coverage, travel pix and plugs.

Old pitch that televiewers will prefer the polished performances that only closely edited films can give is far from true, according to Lubcke. He believes that audiences will appreciate the risk of mugging by flesh acts and, as a result, arouse that much more interest in instantaneous telecast. To prove his point, he cited similar cases in radio where studio audiences go wild every time a comic misses his cue. This, plus the fact that audiences naturally want fresh shows will over-balance any edge canned pic entertainment may have over fleshers, Lubcke explained.

Don't Judge Now

"It is unfair to judge television possibilities of putting over a smooth series of instantaneous shows by what has been done to date," Lubcke told *The Billboard*. "When the new medium gets into full stride it will be able to pay for more rehearsals and better talent. Also, more equipment will be in use and the show will be protected with duplicates in everything from camera to transmitters. If any technical difficulty should arise, a quick change to an emergency line will save the program from going off the air. Such a system, of course, entails duplicate investment in all television studio equipment which, to date, has not been feasible. However, when additional equipment is placed at the television director's disposal, it will cure many of his current headaches and video will be as foolproof as radio is today.

Take It Easy

"It should also be remembered that television is too new an entertainment medium to know just what will be the typical program. This was true of radio, and it took a number of years to evolve the show types that are now popular. The chief difficulty with planning television programs now is that the problem is approached from two opposite points of view, radio and motion picture. One faction sees the television medium as another means of broadcasting the radio show, while the other side believes television will use nothing but typical movie material.

"Of course, something of both will be used but until television really gets into full stride no one will know what the best type of program will fit the new medium or what television can do. Television opens a new horizon for entertainment possibilities which only time and an open-minded approach to the issue can bring. Because of this, I feel that any restriction of the new medium to one form of show presentation, such as films, actually curbs the chance of developing new program formats that would be much better suited to television and start many people off on what time will prove to be the wrong track.

HIRE A VET FOR THAT JOB

If you are looking for a good man to fill a vacancy look over the page of Vets' ads in this week's issue . . .

TURN TO PAGE 39

FCC Preps Hearings on FM, Tele Before Picking P. S. Applicants in Jammed Areas

Action To Be Faster for Outlets Outside of New England

WASHINGTON, Sept. 3.—FCC is now readying for prolonged series of hectic FM and television hearings preparatory to painful task of selecting best public service applicants in areas where demand for frequencies exceeds the allocated supply. For instance, in television there are already 39 more applicants for commercial stations in 11 cities thruout the nation than can be taken care of under FCC's tentative rationing plan for tele assignments.

In FM, FCC says, pace of action on applications will be faster for commercial outlets beyond the New England area. FCC promises action on all FM applications for stations outside this "tight" area by the end of October. In New England, where a special allocation, spotting station in definite localities, has been provided, FCC will need more time and probably several hearings before FM can get under way on a substantial scale.

Tightest Area

Tightest area of competition for television channels is the New York-Northern New Jersey district where seven more applicants than can be accommodated in existing spectrum have already filed television applications. In Los Angeles and Philadelphia, centers of heavy tele activity, FCC will have to hold hearings. Six too many requests for both areas are already on FCC dockets. In nation's capital, four television application will be left out when final approvals are made. One-too-many request is also on file for Detroit, St. Louis, Baltimore, Wilmington and Charleston, W. Va.

Meanwhile, FCC is proceeding along policy lines expressed in its rules and regulations reports issued August 25. The report, which paves the way for official final rules and regulations, stresses non-competitive policy for AM and FM, with AM operators seeking FM stations destined to get fullest encouragement from FCC. The report specified Northeastern section as Area 1, with 80

ABC Tele Decides To Cover News & Specials by 35mm.

NEW YORK, Sept. 1. — American Broadcasting tele department this week got into the video special events film swim (see CBS story elsewhere in this section) with a decision that it will continue to cover news events via 35mm. pix, beginning next week. Web is establishing a department under Director Harvey Marlowe which will cover news and specials as they arise.

Danny Gels has already been hired on a retainer basis to handle film editing and free-lance union newsreel cameramen have been put on call. First test, designed to prove the practicability of the plan, was the recently filmed and televised *Esquire* all-American boys' baseball game. Pix taken of the game by ABC men were scanned at the Wanamaker-DuMont station, WABD, Thursday (30), and will also be shown over WRGB, Schenectady, and WPTZ, Philadelphia.

Miss America Shooting

Web's tele topper, Paul Mowrey, felt the test proved the idea could work and got a go-ahead on another shot, the Atlantic City Beauty Contest, which will be aired at Wanamaker-DuMont next Tuesday (4) and at WRGB and WPTZ at later dates. Net will try to get sponsors for the stuff it shoots but legitimate news stories will probably remain sustaining.

Interesting angle in the story is the fact that ABC is paying no "facilities" charges at Wanamaker-DuMont for airing of film despite the fact that station recently laid down the edict that no possible future competitor could use its facilities without paying a stiff charge. ABC has gotten around the thing by simply offering film and stations snapped it up.

instead of originally proposed 70 FM channels. Area 2, balance of nation, gets 70 channels. Rural stations are to be licensed for unlimited time, with minimum of six hours daily required at inception. FCC is not reserving 20 channels for newcomers as originally proposed, and network regulations under AM will apply to FM. Community station will be allocated on top end of band. Booster stations will be encouraged in FM, depending on their estimated value of service.

Kersta Back to NBC Air - Pic Slot October 1

NEW YORK, Sept. 1.—Ex-NBC television manager Noran E. Kersta, recently discharged from the U. S. Marines, returns to the web October 1. Kersta will get an "executive" job, probably one which doesn't conflict with the duties of John Williams, his replacement as tele manager.

Kersta will report directly to John Royal, tele v.-p., in his new slot probably dealing strictly with the business side of video.

A. C. T. Plans Study Of Film Production Techniques for Tele

HOLLYWOOD, Sept. 3.—Study of film production techniques for video use was launched here by Affiliated Committee for Television with work starting on a 16mm. picture. Idea is to have the various guilds and crafts represented in the venture so that each will see what new problems video will bring to movie makers.

Script is being readied with lensing due to start as soon as studio space is acquired. A.C.T. will carry on research in various phases of video filming and will keep member guilds informed on new developments. New A.C.T. executive board, named at the group's first meeting this season, includes Bill Brockway, chairman; Sarah Selby, representing A.F.R.A.; Charles Clarke, A.S.C.; George Bau, make-up artists; Sheila O'Brien, costumers; Art Daly, R.W.G.; Robert Shayne, S.A.G.; Virgil Ross, cartoonists; Norman McLeod and Earl Harper, S.D.G.; Doris Snyder, S.O.E.G.; Malcolm Berd, set designers; Dorothy Hughes, script supervisors, and Ben Barzman, S.W.G.

B&K

(Continued from opposite page)

carried much of the weight of this portion of the program with her dancing, no small credit should go to Marilyn Rosenberg and Rae Stewart who designed and painted the setting.

If this reviewer hadn't known in advance that the set consisted of nothing but a couple of side pillars and a scene painted on brown wrapping paper, he would have sworn that expensive wood props were especially constructed for the dance. By expert shading and use of contrasting paint colors, gals were able to have their wrapping paper background look like three-dimensional wood and metal fences, sidewalk and building props.

For additional variety tonight there was the singing of Vicki Mills and a news commentary by Gil Hix. Miss Mills has a good voice and does her best to put over her songs with gestures, but she should learn to confine her actions to a small space so that the camera handlers won't have the trouble following her that they did tonight.

Hix's news work consisted of an informative, penetrating discussion of the Japanese, the last of four on this subject WBKB has presented this week. As

usual Hix proved he is better than the rest of the commentators used by WBKB. The other newsmen featured on this Japan series, which was written by Gladys Lundberg, merely read their scripts. Hix, however, expended a little more effort, that little bit that often is responsible for the difference between the good and the average, memorized his script and presented it in such a way it seemed as if he were delivering an ad-lib commentary. *Cy Wagner.*

Art Brown Joins WHN

NEW YORK, Sept. 1.—Art Brown, WOL, Washington platter jockey for 10 years, leaves the station to begin a new show on WHN, indie here, beginning October 1. He will do a six-a-week stint from 7:30-9 a.m.

Brown is the second ex-WOL staffer to join WHN in the past few months. The first was newscaster Walter Compton.

WAKR

AKRON'S *First* STATION

ALL DAY LONG

C. E. HOOPER REPORT

MARCH AND APRIL 1945

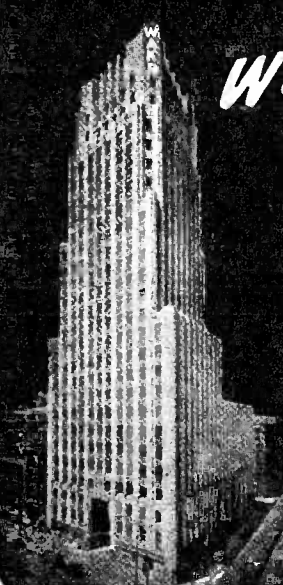
MORNING INDEX 8 TO 12 NOON MONDAY THRU FRIDAY

WAKR	STATION "A"	STATION "B"	STATION "C"	OTHER STATIONS
54.7	22.9	1.9	*13.9	*6.6

AFTERNOON INDEX 12 TO 6 P. M. MONDAY THRU FRIDAY

WAKR	STATION "A"	STATION "B"	STATION "C"	OTHER STATIONS
30.0	22.1	4.1	*34.5	*9.3

* STATIONS LOCATED OUTSIDE OF AKRON



WAKR TOWERS OVER AKRON

Basic Station
AMERICAN BROADCASTING CO.
5000 WATTS · DAY & NIGHT
Weed & Co
NATIONAL REPRESENTATIVES

ASCAP Meets On Industrial Music

Eqpt. Makers To Talk Fees

Society forsee post-war use of factory music and wants to cash in on it

NEW YORK, Sept. 3.—First step toward turning those war year \$1-per-annum licenses into some real royalty dough will be made by ASCAP September 10 when the org meets with 100 reps of radio and sound reproduction manufacturers to present program on fees, etc., for industrial music. The music-while-you-work biz has grown some 1,000 per cent during the war despite the fact that equipment was available only on priority for war industries. Growth has been in two directions, i. e., as a wired music biz (one central studio feeding via telephone wires or power lines music to factories) and as an equipment biz (with manufacturers building miniature broadcasting studios run by a factory employee and skedding exactly the type of music that the factory felt was essential to producing the best pick-me-up in employee relations, to say nothing of production).

During the war ASCAP abstained from doing anything that might be construed as hurting the war effort. Nevertheless, the execs have always felt that factory music, whether it be fed from a central point, thru a plant-broadcasting or juke box installation was "music-for-profit" and are not permitting any of that grass to grow under their feet in getting the fact across that factory music is going to pay its way to the authors and composers responsible for the stuff they'll be playing.

Maker Get-Together First

First step, of course, is to get together with the manufacturers who make the equipment on which the music will be and is being played. ASCAP invites went out to over 100 of these orgs, and Stromberg-Carlson, RCA-Victor, Muzak and Western Electric are four of the toppers in the field who will be on deck. Others who have signified their intention of being there include Radio Wire & Television, Executone, United Sound, Kirsch-Radisco, Operadio, Radiotone, Shryock, and Amplifier Company of America, a cross section of the sound manufacturing orgs below the toppers.

Also sitting in as an observer, altho not in the equipment field, will be the National Association of Manufacturers. There will be a later meet at which the actual users of music will be present, but this session is to establish a basis for assessing royalty, i. e., to ascertain if what ASCAP has in mind is a solid basis for the tap.

Post-War Use Seen

Personal managers of factories where music has been used to get workers under way in the morning and afternoon to counteract the let-down hours, 10:30 to 12 a.m. and 3:30 to 5 p.m., and to help them enjoy eating in the cafeterias, are certain that music will be as much a part of production engineering in the peace as the assembly line was before the war. They point out that the cigar roller who has had music in Cuba and in big plants in the U. S. A. is no different from any one of a hundred or more other repetitive workers who "are bored to death with their 'put a screw on,' 'spot weld that point'" type of jobs. The more mechanized the job, the greater the need for industrial music (I. M. means spot news of vital importance in or out of the plant as well as actual tune playing).

Old-type factory men who feel that music was for softies have found out how wrong they are, with tunes reducing accidents on loading of boats at piers (as high as 75 per cent) and even in steel mills (one small one tested "old" (See ASCAP MEETS on page 17))

Dubs Tourney

NEW YORK, Sept. 1.—Annual golf tourney of contact men has a new twist this year. Seems that those pluggers who are disqualified from the finals will vie against each other Thursday (6) in what is to be known as the "hackers" tournament. Idea is to give out prizes—such as a much-dented cup to the winner—and the best of the dubs will play the winner of the original tourney.

So far, Chester Conn and Norman Foley are playing off the "B" championship, while the "A" final hasn't been reached yet. Results next week.

Artie Shaw Switch To MCA Said To Cost Agency 45G

NEW YORK, Sept. 1.—Artie Shaw's switch to Music Corporation of America, effected last week, is said to have been brought about with MCA buying his contract from William Morris Office for a reported \$45,000. However, Andy Weinberger, Shaw's attorney, denies this.

Meanwhile, Shaw, who's been laying off for some time, will do a series of one-nighters starting September 7. Tour will be in the Middle West and West, and then Shaw will do a picture. Shaw was only doing week-end dates on the West Coast recently, having played the New York Strand last year after coming out of the service.

Carmen Cavallaro, Jimmy Dorsey Disk Doubling With Bing

HOLLYWOOD, Sept. 3.—Two more names have just been set to disk double for Decca, with Bing Crosby—Carmen Cavallaro and Jimmy Dorsey. Cavallaro will just use a rhythm section with his piano playing when he does two sides with Bing, *I Can't Begin To Tell You* and *I Can't Believe You're In Love With Me*. Jimmy Dorsey's complete band will do another two sides with Bing.

BMI Inks Pact With Muzak For Clearance at Source

NEW YORK, Sept. 3.—Long drawn out tussle between the American Restaurant Association and the various performing right societies—ASCAP, BMI, SESAC and others—is gradually drawing to a close. According to a spokesman of the ARA, Broadcast Music, Inc., has already inked a pact with Muzak, the wired service org that services restaurants thruout the country. By this, the spokesman meant that BMI had agreed to a certain sum—amount unknown—to be paid to them by Muzak in return for which Muzak would get a clean bill of health so far as performing all music licensed by BMI.

In turn, Muzak would charge each restaurant a nominal increase in rates. The BMI-Muzak arrangement is called clearance at the source.

ASCAP-Muzak Still Dicker

So far, ASCAP and Muzak have come to no definite agreement on price, but dickerings are said to be still going on. The ASCAP arrangement, in the final analysis, was the point at which clearance at the source ideology came into play. When ASCAP's new schedule came out some time ago, it was found that some restaurants had their rate increased as much as five times, jumping some prices from \$100 to \$500.

When ARA kicked about the rates, it was discovered around the same time

RCA - Victor Beats Field With Plastic Disk, Introed At Bend-an-Elbow Session

Quality of \$2 Platter Unimpaired by Dropping, Scratching

NEW YORK, Sept. 3.—RCA-Victor jumped the field last week by presenting their first plastic disk to the trade. Naturally, for the pitch, they picked a Red Seal subject (longhair disk) for the first pressing, the Boston Symph's *Till Eulenspiegel's Merry Pranks*. Intro was made at a cocktail party on the 52d floor of RCA Building with Jim Murray, general manager of the Radio Corporation's platter division, acting as host.

Stock basis of the record is the same as that used for many years by transcription orgs (including RCA itself)—a vinyl resin plastic. Disks of similar material came out of Germany as long ago as 1928, but it has been impossible up to now to press disks on a production basis at a popular cost. The new plastic Victor disks will retail at two bucks, way under what any vinyl base waxing has cost up to date. Disk is unbreakable, can be dropped, bent and scratched without quality suffering. It's a non-opaque red and looks like most of the vinyl transcriptions (except in size) that

have been made for the past 10 years.

Altho officially the Victor vinyl disks will be all 12-inch, and longhair, fact is that a number of 10-inch popular disks are being tested at the moment (*altho this is denied by Victor*) in juke boxes in the Philly-Camden and two other metropolitan areas. Pressings have been made of two of the *Honor Roll of Hits* tunes, which are certain to have plenty of spinings in the boxes. Nickel droppers won't know that is anything special about the platters they're nickeling—but spot checks are being made on lounge patron reactions while the vinyl notes are being reproduced.

Reason why Victor doesn't want it known that they are even thinking about making 10-inchers on plastic is that they won't have for a long, long time enough production to fill the needs of the juke box industry or even the needs of the disk jockeys and the retail demands that would result from the (See RCA-VICTOR on page 84)

Russ-Leeds Deal Decision Awaits ASCAP's Meeting

NEW YORK, Sept. 1.—Final decision as to whether ASCAP will go all out and sanction the agreement made between the Russian Government and Leeds Music, with latter acting as the Soviet's official music rep in this country via their Am-Rus catalog, will finally be taken up at a foreign relations meeting of the society. According to those close to the picture, so far ASCAP hasn't given any official word on the situation, which at one time was plenty hot, with BMI bidding plenty to get the performing rights to the material.

However, Leeds hasn't made any deal with BMI save for the Breton Catalog which they took over some time ago and which gave BMI some couple thousand French numbers for their catalog. On the Russian material, Leeds has fared pretty well, garnering most of their dough from radio, with sums ranging in the hundreds for single performances of larger Russian works they rep.

Abe Lyman Going Back Into Harness

NEW YORK, Sept. 3.—Abe Lyman, who's been inactive for several months, is going to re-org his band this December. Understood he will open around New York at some spot and then play one-nighters and theaters. He played the Strand here around the first of the year and will probably do a repeat there.

Bestor Band Set for First Location in Years --- McAlpin

NEW YORK, Sept. 3.—Don Bestor and his ork, on WHN's *Gloom Dodgers* for some time, is going into first New York location spot in years. Band goes into the Marine Room of the Hotel McAlpin last week in September. He'll only have a small band, around 11 pieces.

Band is handled by Associated Booking Office. Same office has set Ike Carpenter into Latin Quarter, Detroit, with latter going to re-org into a full-size band.

Summer Rehash Seen on MPPA Meeting Agenda

NEW YORK, Sept. 3.—Regular meeting of the MPPA will take place Wednesday (5), with probably a resume of what's taken place during the summer coming up for a re-hashing. Also, fact that paper restriction has been taken off by WPB will probably be aired. One board member said Johnny O'Connor was going to make a report on what plans he has for alleviating the payola situation, but O'Connor was non-committal.

Indie Exhibs Liable, Too

(It might be pointed out right here that independent motion picture exhibitors are open to the same kind of infringement suit that restaurants are without a clearance at the source. Motion pic exhibitors pay so much to ASCAP per seat in their place. However, if a producer uses music that isn't in the ASCAP licensing ken, then the exhibitor is open to an infringement suit on all music not licensed by ASCAP.)

It is not known just what final arrangements ASCAP will make with Muzak re clearance at the source, but according to the ARA rep, this is the only way that the org (ARA) will agree to re-sign with Muzak when individual contracts come up. So far, individual restaurants have been informed as to this move.

Paper Curb Off But Music Pubs Can't Find Much

NEW YORK, Sept. 3.—Music pubs at last can breathe free so far as paper restrictions are concerned. According to a War Production Board order, Amendment 3, to Priority Regulation 31, all restrictions have been lifted on paper, leaving pubs free to do as they please with their paper—that is what they can get of it. Walter Douglas, chairman of the board of MPPA, last week sent out a letter to all pubs informing them of the clear path so far as paper restrictions are concerned, and now it's just a matter of pubs trying to get as much paper as they can from their respective printers.

Latter job, however, isn't an easy one, according to a couple of pubs, because it's similar to having plenty of red points and going into a meat store but finding no meat to buy. They now have no restriction on paper, but find the printers are tighter than a drum in their supply. However, they feel that soon printers will loosen up as paper production increases, and pubs will be in paper gravy once more.

WPB Investigates

Not very well known around the Alley is an investigation now being carried on by the WPB in the music biz. One pub last week noted that a WPB rep had called on him and had gone over his records. Probably the other pubs will soon hear from WPB reps if they already haven't.

Letter from Douglas contained the following, in part:

"War Production Board Amendment 3 to Priority Regulation 31, dated August 24, 1945, cancels L-241 (the commercial printing order) and L-245 (the book order) effective as of August 24, 1945.

"... LA120, the order that limits the weight of various types of papers that may be delivered by the mills for specific uses, is still in effect, but amendments we were able to secure covering sheet music, makes this order unimportant to you. The weights of paper that may be used in the publication of books remain unchanged."

Ex-Basie Warbler, Earl Warren, Plans Forming Own Band

NEW YORK, Sept. 3.—Newest band forming is that of Earl Warren, former warbler with Count Basie, who's now going out on his own. He left Basie when he finished at the Roxy Theater recently, and has been laying plans for his own band.

Band will take shape in next week or so. No agency affiliation as yet. Tip-off that Warren would take-off on his own was indicated some months ago and reported in *The Billboard*, when Earl cut some sides for Lubinsky's Savoy label, with a number of Basie sidemen lending solid assists. Everybody but Warren said "No" at that time.

Buddy Clarke Sets Band; Don Turner Reorganizes Unit

NEW YORK, Sept. 3.—Buddy Clarke, recently out of the marines, reorgs his band, opening at Mount Royal Hotel, Montreal, September 24, with 12 men. He used to work at Park Central around town.

Don Turner, who's been at the place the last six years, is breaking up his band to reorg in New York. MCA will handle him, as well as the Buddy Clarke band.

Crossed Words

NEW YORK, Sept. 3.—One of the best retorts heard around the street in a long time took place between two pubs when one accused the other of stealing his ideas for his folios and covers for sheet music.

"In other words," the accused retorted, "the first mistake you make I go out of business."

SPA Pact Group Holds 1st Session On New Demands

NEW YORK, Sept. 3.—Contract committee meeting of the Songwriters' Protective Association is skedded for next Wednesday (5), which will mark the first get-together of the boys in the org who are concerned with the making up of the new papers which will bind pubs and writers. The demands that writers want from pubs have been printed time and again but one thing that remains foremost in many writers' minds is fact that a graduating scale should be applied to sheet music royalties.

That is, the 3-cent rate should be the minimum, but that should only apply for the first 100,000. After that, it should go to 4 cents, then 5 for the next 100,000, and so on.

Pubs who've talked about it have pretty much put their thumbs down on the suggestion. They say that for a few songwriters the 3-cent rate and 50 per cent on mechanicals is a good shake. However, they do feel that where a name writer is concerned, or where a pub really wants a song bad enough, then the royalty rate can be placed at any amount the writer and pub agree on.

Fred Raphael Quits S-B To Be Bus. Mgr. For Saul Bornestein

HOLLYWOOD, Sept. 3.—Fred Raphael, who became head of Shapiro's-Bornestein's motion picture music synchronization office eight montas ago, has resigned his position to join Saul Bornestein as business manager of the latter's three music publishing companies, Bourne, Inc.; ABC Music Company and Bogat Music Company. The last named is the new Xavier Cugat-Bornestein publishing firm.

Raphael will function as general assistant to Bornestein and will headquarter in New York. He will bring into the new set-up the free motion picture copyright service which he organized on the Coast for Shapiro-Bornestein and which will now be serviced to the motion picture studios from the East, altho Raphael will make frequent trips to the West Coast.

Victor, Decca Wax 10 Religious Disks

NEW YORK, Sept. 3.—Indications are that some of the diskeries won't be neglecting their religious music buyer in this post-war world. Already Victor and Decca have cut a total of 10 disks with the religious theme.

Pic thrush Jeanette MacDonald and operatic tenor Richard Crooks picked up coin from Victor for their solos of *Holy City*, and *Nearer, My God To Thee*, and *Were You There?* and *The Trumpeter*, respectively, while Decca had sessions with Fred Waring, his ork and glee club doing five disks of devotional music. In addition, the new combo of Alfred Wallenstein and the Philharmonic Orchestra of Los Angeles waxed two Decca sides with the Schubert and Bach-Gounod *Ave Marias*.

Sacramento Motel Mulls Name Bands

SACRAMENTO, Calif., Sept. 3.—There is a possibility of name or semi-name bands being booked into the swank El Rancho, a motel here, according to Gyle Miller, manager of the establishment. Plans are to increase the capacity of the dining area, which includes both inside and open-air tables on a patio surrounding a swimming pool, from 250 to 600.

Sacramento has never supported a recognized orchestra booked in for more than one night at a nitery and, if it comes off, the experiment will be closely watched by other operators of motels in Northern California. The motel seems to be the post-war thing in this and other parts of the State, with a number of them planned for resort areas, especially Lake Tahoe.

BMI Pin Up SHEET

Hit Tunes for September

A STORY OF TWO CIGARETTES

Vaughn Monroe—Vic. 20-1687 • Lee Castle—Mus. 15031 (Block)
Dick Brown—Guild 101

A STRANGER IN TOWN (Stevens)

Martha Tilfon—Cap. 184 • Mel Torme—Dec. 18633

BAIA (Peer)

Bing Crosby-Xavier Cugat—Dec. 23413 • Tommy Tucker—Col. 36799
Charles Wolcott—Dec. 23342

LONELY LOVE (BMI)

Introduced by Frank Sinatra

NEGRA CONSENTIDA (My Pet Brunette) (Marks)

Andy Russell—Cap. 189 • Jimmy Dorsey—Dec. 18676
Jose Bethancourt—Mus. 321

REMEMBER WHEN (Campbell-Porgia)

Wayne King—Vic. 20-1673 • Jerry Wayne—Cosmo. 451

SAY IT OVER AGAIN (Para Que Sufras) (Bogat-Peer)

Kate Smith—Col. 26821 • Xavier Cugat—Col. 36818

STARS IN YOUR EYES (Melody Lane)

Larry Stevens—Vic. 20-1695 • Guy Lombardo—Dec. 18696
Frank Sinatra-Xavier Cugat—Col. 36842 • Percy Faith—Dec. 23445

THERE I'VE SAID IT AGAIN (Valland)

Vaughn Monroe—Vic. 20-1637 • Jimmy Dorsey—Dec. 18670
Modernaires—Col. 36800 • Dick Brown—Guild 109

THERE MUST BE A WAY (Stevens)

Charlie Spivak—Vic. 20-1663 • Johnny Johnston—Cap. 196
Connee Boswell—Dec. 18689

THIS IS IT (Chelsea)

Featured by Gene Krupa, Randy Brooks and Cab Calloway

WALKIN' WITH MY HONEY (Republic)

Sammy Kaye—Vic. 20-1713

YOU BELONG TO MY HEART (Peer)

Bing Crosby-Xavier Cugat—Dec. 23413 • Charlie Spivak—Vic. 20-1663
Frances Langford—ARA 112 • Phil Brito—Mus. 15018
Modernaires—Col. 36800 • Charles Wolcott—Dec. 23343
Bob Strong—Hit 7098

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MCA Plans Nationwide Ork Route

Program Calls For 15 Spots

Agency follows Mosque venture with overtures to Central Pier, Atlantic City

NEW YORK, Sept. 3.—Newest post-war move by Music Corporation of America, in trying to get a country-wide outlet for all its band properties in all phases of the booking biz, is a reported attempt on MCA's part to line up 15 spots exclusive throught the country. First maneuver on MCA's part was pointed out a couple of weeks ago in *The Billboard* when it was learned that they were trying to tie up the Mosque Theater for band shows and tie up the ballroom below for bands as well. (Ballroom was controlled by Frank Dalley recently under name of the Terrace Room.)

Latest move on MCA's part in the East is in Atlantic City where they have made overtures in the direction of a small pier in that city known as Central Pier. Understood they want to open spot as a ballroom for MCA names and thus give (See *Nation-Wide Route* on page 23)

McHugh Sets Form For Transcribed Songwriting Series

HOLLYWOOD, Sept. 1.—Songwriter Jimmy McHugh has set the format for his transcribed songwriting series for On The Air, Inc., and has brought in the Todds, the clever singing instrumental duo from CBS here who will be featured on all 13 programs. McHugh's own tunes lead off the series, with Sammy Cahn and Jule Styne following.

A complete list of songwriters to appear on the show hasn't been assembled yet. Transcribed series will be offered by On The Air, Inc., to stations as package deal.

Molina Reports at L. A. Orph

HOLLYWOOD, Sept. 3.—Carlos Molina's band plays the quickest repeat date at the Orpheum Theater of any band for some time. Molina took a leave of absence from his run at the Trocadero last April to play a week at the Orpheum, and Tom Kettering, of Frederick Bros. here, has set the band for a return date this November. Molina will head East after the first of the year.

Philly Newsstands Selling Sheet Music

PHILADELPHIA, Sept. 3.—In the nature of a sheet music merchandising experiment, central-city newsstands are taking on sheet music sales. Ben Greenblatt, local pianist, in publishing his own *Broadway Boogie-Woogie*, has placed copies at choice newsstand locations. He figures the display he gets, publicizing the song title to the passer-by, is alone worth the price of the experiment.

Several newsstand dealers are optimistic and see sheet music and records as an adjunct to their magazines and newspapers. Dealers claim they can make a go of it if non-breakable records are offered. Some of the stands are already selling song folios, which provides excellent entre for sheet music sales.

30-Year-Old Bridgeport Disk Retail Outlet Sold to Whiting

BRIDGEPORT, Conn., Sept. 3.—Gilman Music Store, Bridgeport's oldest retail record outlet, is folding this month after 30 years of business. It will be taken over by Sherman E. Whiting, of the Whiting Radio Service, who has two other stores in Bridgeport and one in Danbury, which will make him one of the largest retailers in records in Connecticut.

Waddaya Say, Guys

NEW YORK, Sept. 3.—Some of the name bands around the city could do the boys who've been fighting overseas a good turn by appearing for a show, any time they find it convenient, at Pier 92, located at 52d Street and the East River. There are some 5,000 boys who've just returned from E.T.O. stationed there, waiting to be mustered out or transferred to the Pacific, and they need music desperately. Same thing goes for the Armed Guard Center in Brooklyn.

Despite End of War, Milwaukee Faces Musician Shortage

MILWAUKEE, Sept. 3.—There's such a pronounced shortage of sidemen here, both Negro and white, that heads of both the white and Negro locals are punchy from attempting to keep music on most locations. With both organizations hoping for immediate release of capable musicians, certainly the existing situation is bad.

Volmer Dahlstrand, president of Milwaukee Musicians' Association—the white union—has been on the hot seat on this score for so long that he's scraped way below the bottom of the barrel. With the Riverside Theater, local vaudeville house, requiring a stand-by, or house band, tho about all the work they do is put out a tune before the stagshows open, Dahlstrand said: "We've had a terrific job in getting men that can handle this chore. Most of the local musicians, with the exception of old-timers, are not grounded in stagshow work. We've had numerous men on the job, and most of them are okay if they only have to play opening tunes when the house is playing a name band. When it comes to stagshows—oh, brother!"

Dudley Complains

Jimmie Dudley, Negro leader fronting his own unit at the top Negro night spot in town (Dudley was with McKinney's Cotton Pickers in the early days and plays terrific sax), said: "Since opening this spot I've had about six piano-men or women, the woman on piano now hasn't worked since 1933 . . . most available sidemen can jam and fake, but no spot reading. I have 30 arrangements—all new—good stuff, but can't use them. None of the local sidemen can handle the stuff."

"Last week I contacted Dahlstrand for a lift of a sideman or two—chiefly piano," Dudley continued, "and Dahlstrand returned by asking for some of my men. That's how bad the situation is here. We hope to hold on until some of the boys get back from service but that seems to be pretty much in the future."

30 Pianists Needed

Dahlstrand also indicated that tho some Local 8 members were returning from service, the influx was not fast enough. Dahlstrand needs 30 piano men at the moment.

Most top night spots are in the same shoe. Local ballrooms, George Devines's Million-Dollar Dance Palace, for one, has managed to maintain about the best house band in town with Al George. Supplements with name bands.

At Wisconsin Roof, Ralph Copsy holds forth, with one gal sax player in the unit. Dreamland and Futuristic featuring old-time stuff get by with alternating bands.

Hollywood AFM Sponsors Vets' Pop-Loughair Concert

HOLLYWOOD, Sept. 3.—Local AFM is sponsoring a Hollywood Bowl popular and classical concert September 22 as an initial part of its drive to see that hospitalized veterans have live music as entertainment. Music for the wounded will be the keynote for the affair which will feature Bing Crosby, Frank Sinatra, Dinah Shore, Bette Davis and the Bowl Symphony under direction of Leopold Stokowski.



Indies Mouthful for Biggies, Diskers Say, Now That Large Waxers Can Sign Up Artists

Distribution Held To Be Major Org's Gimmick

NEW YORK, Sept. 3.—In the viewpoint of a couple of biggies in the disk biz, it won't be long before indie firms will be swallowed by the major companies. Reasoning is based on the fact that now with mass production once more coming up, major companies will probably start inking artists that they couldn't sign prior to the end of the war. Practically all of these artists are now waxing for indie companies. When it's generally known that these indie contracts are usually on a per side basis or at most on a couple of disks basis, then it's apparent that the lure of signing with a major company will do the trick.

Not only was the talent angle considered in their arguments, but from the point of biz, the majors will undoubtedly put the squeeze on the indies in a very important phase of the industry, namely distribution. According to a rep of one of the major companies handling distribution, the major companies in theory actually have no compulsory method by which they can keep indie disks out of the stores, but this rep thinks that the practice will be a great deal different than the theory behind it. In practice, this chap points out, what will probably happen is that if a store wants to carry a Victor, Columbia or Decca line, it will have to promise so much room to exploit that label. When the three major companies get thru, plus the exploitations of the up-coming Capitol firm, it's pretty easy to see that indies are going to have a tough time making out from both talent and biz standpoint.

Top Artists Disked

A look-see at the talent list of the new disk companies shows that they have plattered many top-ranking names not only in the band field but also in the individual artist class. But because of the clamp placed on production, the artists waxing for the indie companies really got very little out of their efforts so far as making them nationwide sellers.

It was almost impossible for an indie company to step out with their limited production and make any of their artists or their company by virtue of hit disks. Practically the only examples of waxers making artists are Majestic with Louis Prima and Commodore with Eddie Heywood. The other companies which have sprung into existence with the ready market have put out plenty of disks, but they could all disappear tomorrow and no impression would have been made.

Again, Capitol has swallowed up the

production of Scranton leaving many small companies without production facilities, or if they still have them, with comparatively little. Of course, now that the war is over, it will be possible to get presses, but just how long it will take is a matter of conjecture. Until that time, and until the plants get into operation, the major companies will be getting stronger and spreading out more and more.

ASCAP Meets on Industrial Music

(Continued from page 14)

country" music and the Hunkies loved it).

Rate Sked Problem

ASCAP's problem is to establish a rate sked, trade points out, that will be fair to industry. Naturally, first point of contact is with the manufacturers who build the equipment and the distributors or dealers who install it. That's what the September 10 meet is all about. At that time the possibility of basing a rate on the number of loud-speakers, buildings, "studios" and hours the music is played will be weighed with the sound industry reps. Number of employees also may be considered a factor.

It took ASCAP a good many years to establish a royalty rate that wouldn't be questioned too much by the amusement industry users of music (there's still plenty of battles on "over-payment"), and despite the fact that the Society has studied the industrial field plenty and will do it even more intensively during these meets, it's going to take years to set rates that won't cause a riot by industrial music users. Riot or not, there's dough in factories and ASCAP has a solid case in wanting a piece of it—and expects to get it.

Western Dancery Op Adds 4th Ballroom; Dye Gen. Mgr.

HOLLYWOOD, Sept. 3.—Foreman Phillips, who operates three Western dance ballrooms here, is adding a fourth to his list. Already operating rooms on Venice Pier, Baldwin Park and Culver City, Phillips is opening a new spot in Compton, Calif.

Phillips has also brought in Stanley Dye, formerly with the Bank of America, to become general manager of Foreman Phillips Enterprises. Dye has worked in a part-time capacity with Phillips for about three years.

STAN KENTON

Camp and Campus Call Him Coming Topper

TALL, tan and terrific band leader—that's the way Bob Hope described him—Stan Kenton has cut quite a niche for himself with the jivin' younger set. Considering that he's been in the limelight for only two years, the blond 88-er has garnered himself a batch of raves and No. 1 slots. The Jayhawker bounced into the bright lights when he replaced Skinny Ennis on the Hope program in the spring, 1943. He was on the Pepsodent show for a year and since then has been a solid smash hit wherever he's gone, with the S. R. O. sign generally over the box office.

He smashed all records at the Hollywood Palladium, had 'em touching back-to-back on the dance floor of Frank Dailey's Meadowbrook, Chi Sherman Hotel's Panther Room and other spots.

Kenton's unusual music styling is his own work. Aside from writing the majority of his band's scores, he turns out originals. In his spare time he waxes sock disks for Capitol.



WHO REVIEWS DISKS?

A list of newspapers and magazines carrying record news and reviews will be included in the 65 important reference lists in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry . . . and the folks who wax the records as well as those who tab them are all waiting for their copies of the '45 MYB.

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 Both sides inspire the youthful enthusiasts to hop and boogie for more, and will go great guns in the phonos where the swing get spends.
The Billboard

Still Going Strong—
GOTTA BE THIS OR THAT
COLUMBIA No. 36813

Orks Losing \$\$, Breaking Even on Dates Shouldn't Pay Commish, Says Broker

Managers Hit for Putting Bands Behind 8-Ball

NEW YORK, Sept. 3.—In a reverse twist, exec of one of the top booking agencies last week admitted that he saw no reason for bands paying agencies any commission where they lost dough or didn't make any loot on a job. Guy is unblinded, since he works on the other side of the fence and doesn't want to be quoted by name, but he let his hair down and pointed out that name bands or even properties that were working toward name billing were foolish to allow themselves to get caught with their contracts down, in which there was no stipulation anent the fact that commission should not be forthcoming in a job where the band lost dough.

This rep pointed out example after example of where managers had unwittingly set up contracts with agencies and with locations whereby the band walked out penniless week after week, while the owner of the spot had plenty of gelt to show for it. And, he continued, managers were nuts if they made contracts with spots which called for more than a year option on their services at a price to be agreed upon at the later time.

Kenton Situash Cited

He pointed out the Stan Kenton situation at the Palladium where Carlos Castel got Kenton a break going into the place for more dough in the first place, but latter should never have inked for more than one year at that time. Again, same thing has taken place at New York's Roseland and at Maria Kramer's Lincoln and Edison hotels. Seems that union has stepped in and outlawed contracts for any more than one year, but still, according to this biggie, managers were foolish in the first place to ink a contract with that proviso, especially where they saw they

were going to lose dough on the follow-up engagement as well.

Another dippy he pointed out was a well-known spot around New York, located in the suburbs, that hires a band, pays the scale for 11 men, but the band comes in with 15 to 20 men just to get a spot to sit down. Guy pays band for 11 men, around \$1,000, but with anywhere from 15 to 20 men, leader, what with the way sidemen's salaries are today, must plunk down anywhere from \$2,000 to \$4,000. Where does the dough come from?

He sums the whole thing up by pointing out bands that play New York hotels and lose dough—lose it only because the agency insists on collecting commissions on these jobs. Take the example of a band that plays the Hotel Pennsylvania's Cafe Rouge. Suppose band gets \$3,000 guarantee, walks out with close to \$4,000 for the week, but has to pay out around \$3,500 in expenses. If the agency didn't collect its commission on such jobs but waited until band moved into theaters or one-nighters before putting out its hand, then agencies and bands would have a better understanding and they would work together in closer harmony. This idea of grabbing all the dough in sight, by an agency, leads to plenty of dissatisfaction on many a leaders' part and ends up in fights galore. Agencies could probably profit a great deal by what this chapple had to say.

NEW YORK, Sept. 3.—Francis Wayne, thrush with Woody Herman's ork, finally got the okay from Columbia recently and will cut four tunes for Muscraft tomorrow. Waxing her first *By Herself* disks, Francis will back two oldies, *He's Funny That Way* and *I Only Have Eyes for You*, with *In the Valley from The Harvey Girls*, and *In Love With Love*.


Philly Op Asks Petrillo To Void Minimum Edict

PHILADELPHIA, Sept. 1.—Jack Lynch, operator of Lynch's Walton Hotel Roof, top nitery in town, has appealed to James C. Petrillo, AFM prexy, to enforce the local musicians' union from enforcing an edict placing a minimum on the number of men that must be employed in a nitery band. In an effort to increase local employment opportunities, particularly for the tootlers coming back from the war, local union has set up an elaborate plan providing that each spot employ a minimum number of men for the house band. Minimums also hold for the one-night club dates.

Union took burn when check-up was made of the talent budget at the niteries. Spots paying from \$1,500 to \$3,000 for a floorshow were employing only four to six musicians. For the most part, union is asking that niteries with heavy show budgets employing six men to up the pay roll for 10 tootlers. Nabe spots, with heavy floorshow budgets and only four tootlers, are being asked to hire seven men. In the meantime, all negotiations for 1945-'46 music contracts are being held up pending establishing of minimum bands. Action of the union has already resulted in strong-arm methods being used by the manager of a nabe nitery, battering Frank P. Liuzzi, prez of Local 77 here.

In the club field, union is asking a minimum of 10 men for affairs held in the major hotel ballrooms, scaling down to six men for the smaller rooms and halls. Minimums apply where the show includes at least three acts. Moreover, widespread use of only a piano player to handle the show music for smaller affairs is no go. Hotels have already been notified by the union that in the future, when arranging banquets, the hotel must include the use of an orchestra of from 6 to 10 men, depending on the size of the room.

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Pubs Fear Rack Bulk Order May Become Frankenstein; Time Factor Emphasized

Extra Slot in Rack for New, Upcoming Song Suggested

NEW YORK, Sept. 3.—Now that it's known that the music racks have reached a total of close to 300,000 en toto, counting the MDS order of almost 200,000, the Immerman rack of 50,000 and the other three or four smaller, couple of the major pubs have definitely voiced their opinion that they fear that bulk order, plus a couple of other deterrent factors in the rack set-up, may prove what they term a "Frankenstein." Their arguments, which, from the beginning should be pointed out as objective, since these two pubs have had many songs on the racks in the last year, including the new rack, run along the following pattern:

They say they have received numerous complaints from accredited dealers thruout the country pointing out that they are now getting competition from grocery stores, drugstores, on every corner, etc. These same dealers say they are losing trade that really should be coming their way, and the pubs point out that so far as they think, the dealers are absolutely right in their argument. After all, the pubs point out, the music dealers are in reality the backbone of the industry.

Dealers Display Properly

Fact that dealers have counters where music can be displayed correctly, the pubs point out, is another factor, when it's seen that in many of the racks the music is just set in a corner or placed on a grocery counter. Pubs argue that they don't think that the music really belongs there, especially in the case where it actually offers competitish to an established dealer.

Time Lost

Again, the point was made that in many cases when the pubs need a song in the racks, such as where a big picture is coming out, the pubs have to wait until the rack pickers say the song is ready. This, the pubs point out, means that often a song is finally selected after a picture is gone, or when the effect of a substantial help like a pic, has been lost. They point out that sometimes it takes as much as 30 days after an order before the music hits the racks. By this time, the song is not on its way out, but in many cases the effectiveness of a pic plug is lost.

What the pubs suggest here as a possible aid to this situation, is perhaps an extra slot in the racks for a new song which is coming up. (How they'll pick the tune, however, hasn't yet been figured out.) The pubs point out they have everything to lose in this because they are putting out the investment for the paper, and the racks have nothing to lose by putting out the song sooner than they ordinarily do by waiting until it shows up. Pubs point out that if the racks did the above, they would be really helping pubs in a way that would provide substantial aid.

At this point, it should be brought out that for the most part, pubs agree that the racks have done a great deal to help the biz, and that the benefit can't really be seen at the present time since biz has been universally terrific—during the war it was sensash, altho at the present time it has dropped off. In general, however, pubs feel that during the next year or so when biz levels off, racks are really going to pay dividends to the pubs by putting music where all can get to it readily and quickly.

Again, other pubs point out that altho they may get a high return from racks—and in almost all cases the return hasn't been too high—they still make a terrific profit even if they get back 50 per cent return—in most cases (return on songs don't come close to this figure.)

The same two pubs who put up the fuss about the racks say that unless they get a chance to gamble on a tune and have a say about getting it on the racks when they want it, they are definitely going to limit their return privilege to much less than 100 per cent which it is now. One of the pubs, who was really hot under the collar, since he got the order from the racks for one of his

songs, but after the picture in which the song appeared had already played, was very adamant about the above point. He averred that if he could have put the song in the racks when the pic was hot, the racks would really have done him some good, not put the song in now that the pic is done.

(Pro and con about the racks will be printed from time to time in forthcoming issues of *The Billboard*.)

Dupree Skeds Hawkins, Holiday For One-Nighters

PHILADELPHIA, Sept. 3.—Reese Dupree, pioneer dance promoter in the country, this month gets going for the 44th year with a trio of dates banner-ing Erskine Hawkins and Billie Holiday with a string of 15 stands for Joe Liggins and His Six Honeydrillers. First dance for the new season is skedd for Hawkins at the Armory, Wilmington, Del., September 7, following on September 12 at the new Albert Ballroom, Baltimore, and September 13 at Mercantile Hall here. Miss Holiday, going out with Joe Guy's band, plays Skateland, Richmond, Va., September 11; Bell's Hosiery Mill, Suffolk, Va., 12th, and the Auditorium, Columbia, S. C., 14th.

The Honeydrillers are picked up by Dupree mid-October in Jacksonville, Fla., and come up North for a series of 15 race proms until they go into the Apollo Theater, New York. In recent years Dupree has confined his activities to race dances, and his plans for this year includes a Duke Ellington jazz concert at the Academy of Music, concert hall here. Dupree, who also achieved fame as the composer of *Short'nin' Bread*, *Cubanola Glide* and *Jazz Buzz* among other race classics, entered the one-night field 44 years ago in the office of Forsythe & Fuller in the Columbia Theater Building, New York. Office was the first in the history of music in this country to promote one-night proms. Dupree recalled that in those early days the barnstorming bands were pick-up crews of a girl singer with a unit of four or five musicians. Instrumentation usually included piano, fiddle, mandolin, guitar or banjo.

It wasn't until the '20s that the established bands stepped out to pick up the one-night kale. Forsythe & Fuller Agency then paced the field in sending out Vincent Lopez, Fletcher Henderson and Happy Rhone, last named a one-time name in New York. Dupree was the first to stage a Sunday night dance in New York at the Waltz Dream there, then at 116 West 53d Street.

Robbins, Todd Set Up Pub House for Mike's Show Scores

NEW YORK, Sept. 1.—Newest kind of switch for publisher affiliation is the Mike Todd Publishing Company, which producer is setting up with Robbins Music. Idea is unusual in that scores for all Todd shows will be pubbed by that firm. Ordinarily, publishers have made subsid deals with all sorts of artists, band leaders, etc., in an effort to get an inside track into pubbing of songs.

In the above case any forthcoming scores in the Todd productions will automatically go to Robbins instead of going on the open market for all pubs to bid for the tunes. In the past, Chappell has had musical scores practically all to itself.

Altho BMI has newie Mr. Straus Goes to Boston, Todd has had *Mexican Hayride*, *Sadie Thompson* and others.

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802 To Consider Proposed Constitution Amendment

NEW YORK, Sept. 3.—Among some of the resolutions proposing amendments and changes to the constitution and by-laws of Local 802, American Federation of Musicians, which will be considered by the membership at their by-law meeting September 10, the following rate a look:

Resolution 111 changes Section 3 of Article 11 of the by-laws, which now sets a three-year time limit in which a complaint or charge of violation of the local's by-laws or AFM laws must be filed, and a six-year period where doubt is involved, so that six-year time limit will operate in both cases, money or not.

Trial Board Salary

Resolution V and its amendments, if passed, will make it a *must* for each member of the trial board to put in at least four hours of attendance at each session to rate a \$20-per-session stipend. In addition to changing that \$75 weekly salary which members of the trial board get now, the amendment also provides for an extra tenner to be granted the chairman of the Trial Board at each session.

Also included in resolution V is an amendment which if supported by the membership will have the members of executive board, other than regular salaried members, who are now receiving a weekly salary of \$75, accept a \$20-per-session rate with a four-hour attendance *must* at each meeting.

Insurance Resolution

Resolution VI and its amendment to Section 6 of Article 11 of the by-laws provide that each member of the union entitled to insurance rights be insured by the union for the sum of \$1,000. This follows a line of similar resolutions which have been introduced the past few years but never accepted.

Of these resolutions, the executive board of Local 802 has reported No. 5

Lloyd LaBrie Gets Glen Island

CHICAGO, Sept. 1.—Lloyd LaBrie, who joined the General Amusement Corporation (GAC) stable 15 months ago after a couple of years as a Midwest territorial band leader, gets his biggest boost to date when he takes his band into the Glen Island Casino, New Rochelle, N. Y., September 11 for three weeks with options. GAC has been using the prominent near-Gotham dancery as a break-in spot for several of its promising newcomer bands in the past year, with Les Elgart and Shorty Sherock previously on the stand. Coincidentally, all three frontiers are trumpet players.

most favorably to its membership at large.

The amendment to Article 1, Section 7, and Article 1, Section 8, set the rate of salary for trial board and executive board members on a per-session basis, but by omission lifts the prohibition existing in present by-laws of members of the two bodies competing, contracting or accepting any professional engagements.

Executive board, tho making recommendation to the membership on the insurance resolution, which in black and white means the present seven will be upped \$250, has attempted to point out the risk post-war needs, etc., which are involved at this time.

AFM Elaborates On Tooters Living Where They Work

NEW YORK, Sept. 3.—Recent story in *The Billboard* which told of how the AFM did away with the ruling that barred AFM members from living in the hotels they play in was recently given further airing by the union. They made clear the reason for abolishing the rule centered around, namely, such things as the following:

Most of the ork leaders and sidemen suffer by not being able to live at the hotel where they play, especially where there is only one hotel in town, and they must go to the next town to reside. Again if there are two hotels, one uses music and the other doesn't, then the men must play in one and live in the other. AFM feels that musicians should give their dough to the place that employs them.

Again the union feels that if any of the men commit any violations they can be brought up on charges and therefore not have the entire union suffer for a couple of offenders. Thus, it now becomes official that sidemen and leaders can reside in the same hotels they play thruout the country.

Sully Mason, Gerald Wilson Sign Frederick Bros. Pacts

HOLLYWOOD, Sept. 3.—Management contracts have been signed by Frederick Bros.' Agency here with Sully Mason and Gerald Wilson's bands. Mason is the ex-Kay Kyser featured singer and Wilson is a former trumpeter with Jimmie Lunceford. Tom Kettering, of Frederick Bros. is setting Mason for a tour of the Middle West starting the middle of September and Wilson goes into Shepp's Playhouse, Los Angeles.

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Terp Op Tries Longhair Dates

CHICAGO, Sept. 1.—G. Laverne Flambo, op of the Fairfield (Ia.) Ballroom, which plays most of the names on one-nighters thru the Midwest territory, is taking a crack at concert promotion during the coming year. Flambo has leased the Masonic Auditorium in near-by Davenport for a series of concert artist p.a.'s starting October 19, with Jeanette McDonald. Remainder of the slate includes: Don Cossack Chorus, November 11; Arturo Rubinstein, January 22; Gracie Fields, February 15; Marian Anderson, March 10, and Oscar Levant, late next year.

Concert promotion is the first independent venture in the Davenport section in some years. Auditorium seats 2,600, with ducats scaled from \$1.20 to \$4.20. Tickets are sold only for individual concerts and not for the entire series.

Sam Donahue Mulls Keeping Navy Band Together in Civvies

NEW YORK, Sept. 3.—Typical of thoughts running thru minds of band leaders in service is the idea cooking with Sam Donahue, who entered the navy in 1942. Donahue, like many other baton-wavers in uniform, has been fronting a hep outfit and is mulling the idea of keeping the band together as a civvy outfit when they get out. Leader and most of his boys are within a few points of the number required for discharge. Fronter has no booking or managerial affiliations now, having severed connections with William Morris just before he donned bell-bottoms.

Donahue and his swing band will spend September in Hollywood, where they are slated for the Armed Forces Network under navy sponsorship. The Donahue crew departed their station at the Navy School of Music, Washington, D. C., on August 27, and will return there upon concluding the West Coast assignment. Among the activities set for the sax-tootin' Donahue and his bandsmen in Hollywood will be a series of appearances on *Command Performance*, *Yank Bandstand* and *Downbeat* short-wave broadcasts to troops in the Pacific area. A tour of naval bases and stations in California also will be set for the band.

The Donahue outfit returned to the States several months ago after having spent a full year touring the E.T.O., during which time Sam and his blue-clad youngsters did considerable work for both the Armed Forces Network and the British Broadcasting Corporation. The band was still at the Navy School of Music in Washington awaiting permanent assignment at a naval tation in the States when V-J Day came.

NAACP Unleashes Campaign Against "Uncle Tom" Acts

NEW YORK, Sept. 3.—In what is probably the first attempt by an org to keep musical acts in line with their policy of not making the Negro an "Uncle Tom" figure, the National Association for the Advancement of Colored People have put the kibosh on bands and acts that mimic the old-type Negro. Org will officially ask for a by-pass of a band or artist who puts on what may be termed a chauvinistic act of any kind.

Typical example was that of a name band that did a specialty act built around a mythical colored preacher, with the idea that he saved the souls of the congregation—in other words, the audience. However, the NAACP found the material distasteful to its ideals and went to work on the band wherever it played in the Midwest. Wherever the band went—in this particular case, the band is a Negro outfit—the association picketed the place and advised all those buying tickets just what they had in mind.

That the association accomplished what they set out to do, is a matter of the record, for the band dropped that material and all other that has any of the same kind of connotation. And the org would like to have other bands that use that sort of material know that they intend to put on a campaign thruout the country.

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Petrillo, 802 Execs' Replies Attacked By Local Member

NEW YORK, Sept. 3.—Attorney for Carman Fleisig, member of Local 802, AFM, and one of the plaintiffs in the suit against Petrillo and others, last Friday (31), asked the New York Supreme Court to strike out the answers of Petrillo, prexy Jacob Rosenberg and other

officers of Local 802, and George Abram, employee of the Honest Ballot Association. Action by Fleisig and others asks for a declaratory judgment that the two elections held by Local 802 in 1942 and 1944 are void and requests the court to order a new election.

Plaintiff's charge was that the two elections were voided under union laws because they were not conducted as directed by the Honest Ballot Association. Argument in motion was skedd to be heard before Justice Ferdinand Pecora in the Supreme Court.

Philly Jam Sessions To Ride High Again

PHILADELPHIA, Sept. 3.—Instead of the classics, staid Academy of Music, local concert hall, will usher in the new season September 25 with an all-star jam session. While Eugene Ormandy and the Philadelphia Orchestra holds forth the following Friday afternoon (28), the evening will find Hazel Scott dominating the Academy scene.

Miss Scott, who got her start in this town pounding the 88's at Benny the Bum's speakeasy back in the dry days, makes a triumphant return in a jazz recital presented by the Junior Service League, social race set.

Jam session, promoted by Nat Segall, operator of the Downbeat, local swing spot, and Bob Horn, WIP disk jockey, will bring together Buster Bailey, Slam Stewart, Teddy Wilson, Don Byas, Trummie Young, Tiny Grimes, Specs Powell and Red Rodney, with Elliott Lawrence's band an extra added. Boys promoted a successful swingfest at the Academy last June and plan a series of such stunts for the coming season.

In addition to the Segall-Horn soirees in swing, dance promoter Reese Dupree will take over the Academy for a night with Duke Ellington in a jazz concert.

Nation-Wide Route Planned by MCA

(Continued from page 16)

themselves an outlet in that city which has always been good for bands. Other two spots there are the Steel Pier and Hamid's Million-Dollar Pier, both controlled by the same syndicate, which buys from all agencies.

Major and Minor Spots

This would give MCA a ballroom for both major and minor properties. The Mosque site would be the same, but a double-barrelled one, in that it would give a theater and a location for bands. Also, they opened the Downtown Theater in Detroit over a year ago and have the exclusive on that, which is an indication of the way the agency thinks.

According to inside dope on the situation and just from the general tenor of things, MCA would like to get its exclusive hands on a combo of ballrooms, location spots and theaters which would provide a year-round route for its bands. It's that clear, guys point out. With ballrooms and one-nighters lined up for its properties they can guarantee the promoters, the Dorseys, James and Shaw (now that the latter is going with that agency), but at the same time it will be able to trust the smaller bands that it is trying to build up.

Same would apply for theaters and location spots thruout the country. When asked about it, other agencies said they had no plans for exclusive bookings, but answer is natural. MCA has by far the majority of properties in the band biz, both big and small names, and therefore would stand to gain by landing exclusive spots.

Sunnybrook Ballroom Preps Reopening With Own Airfield

PHILADELPHIA, Sept. 1.—Sunnybrook Ballroom, top one-night stop in the East at near-by Pottstown, Pa., until gasoline rationing forced it to close down, is being readied for a reopening. Dancery played only the biggest names in the field and will get going as soon as such bands are made available for the proms. Vaughn Monroe is the first band booked into the ballroom.

In addition to the fact that Route 422, leading to the ballroom, has been put into excellent shape for driving, the ballroom is making provisions to set up a landing field for planes or helicopters. Sunnybrook used to draw them from a hundred miles around for its dances.



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 You Taught Me To Love—Johnny Moore
 Around the Clock Blues—Blues Harris
 Lonesome Gal—Pearl Traylor
 Please Believe Me—Frank Haywood
 Rockin' the Boogie—Hadda Brooks
 Swinging the Boogie—Hadda Brooks
 Daddy, Somebody's Gotta Go—Pearl Traylor
 Kansas City Boogie—The Blues Man
 Sooner or Later—Pvt. Cecil Gant
 Lost Baby Blues—Pvt. Cecil Gant
 Green Gln—Ernie Andrews Trio
 Let's Spring One—King Cole Trio
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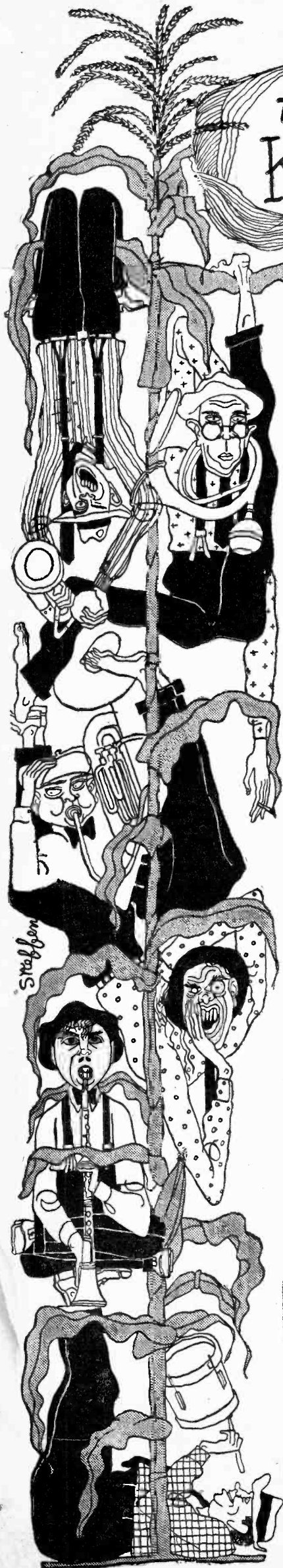
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Get this korn a-poppin'
... and watch those
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RECORD NO: 1015

Horses Don't
Bet on People

(Vocal Refrain)

Sylvia

(Vocal Ensemble)



Majestic Records, Inc.
St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corp.)



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. ON THE ATCHISON, TOPEKA AND SANTA FE
2. TILL THE END OF TIME
3. IF I LOVED YOU
4. GOTTA BE THIS OR THAT
5. I WISH I KNEW
6. SENTIMENTAL JOURNEY
7. THE MORE I SEE YOU
8. I'M GONNA LOVE THAT GUY
9. DREAM
10. ALONG THE NAVAJO TRAIL
11. BELL-BOTTOM TROUSERS
12. I DON'T CARE WHO KNOWS IT
13. THERE MUST BE A WAY
14. CHOPIN'S POLONAISE
15. YOU BELONG TO MY HEART

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), in MGM's "Harvey Girls." National release date not set.

ALONG THE NAVAJO TRAIL (Leeds) in Republic's "Don't Fence Me In." Release date not set.

OUT OF THIS WORLD (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 13, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

BABY, SAVE HIM FOR ME (House of Melody), sung by Lynn Merrick in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americana." National release date—February 15, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

SOMEBODY LOVES ME (Harms, Inc.), sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

SUMMERTIME (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

I'LL BUY THAT DREAM (Burke-Van Heusen) in RKO's "Sing Your Way Home." National release date not set.

YOU CAME ALONG (FROM OUT OF NOWHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

Music Popularity Chart

Week Ending
Aug. 30, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, August 24, and ending Thursday, August 30)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
17.	A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
5.	A Kiss Goodnight (R)	Miller	ASCAP
8.	Along the Navajo Trail (F) (R)	Leeds	ASCAP
5.	And There You Are (F) (R)	Feist	ASCAP
14.	Can't You Read Between the Lines? (R)	Shapiro-Bernstein	ASCAP
24.	Dream (R)	Capitol Songs	ASCAP
12.	Good, Good, Good (R)	Berlin	ASCAP
13.	Gotta Be This or That (R)	Harms, Inc.	ASCAP
1.	How Deep Is the Ocean? (R)	Berlin	ASCAP
5.	I Was Here When You Left Me (R)	Berlin	ASCAP
16.	I Wish I Knew (F) (R)	Triangle	ASCAP
3.	I'd Do It All Over Again (R)	Shapiro-Bernstein	ASCAP
16.	If I Loved You (M) (R)	T. B. Harms	ASCAP
2.	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
11.	I'm Gonna Love That Guy (R)	Bourne	ASCAP
2.	It's a Beautiful Day	Broadway	ASCAP
1.	It's Only a Paper Moon (R)	Harms, Inc.	ASCAP
1.	No Can Do (R)	Robbins	ASCAP
6.	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
17.	Remember When? (R)	Campbell-Porgie	BMI
19.	Sentimental Journey (R)	Morris	ASCAP
3.	Small World	Southern	ASCAP
9.	Stars in Your Eyes (F) (R)	Melody Lane	BMI
2.	That's for Me (F)	Williamson	ASCAP
22.	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
5.	The Wish That I Wish Tonight (R)	Witmark	ASCAP
23.	There Must Be a Way (R)	Stevens	BMI
23.	There Must Be a Way (R)	Stevens	BMI
7.	Till the End of Time (R)	Santly-Joy	ASCAP
1.	Walkin' With My Honey	Republic	BMI
24.	You Belong to My Heart (F) (R)	Harris	BMI
12.	You Came Along (From Out of Nowhere) (F) (R)	Parameunt	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		Lic. By
	Last Week	This Week	
9	1	1.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) Johnny Mercer-Pied Pipers Capitol 195—ASCAP
4	3	2.	TILL THE END OF TIME Perry Como Victor 20-1709—ASCAP
10	6	3.	GOTTA BE THIS OR THAT Benny Goodman Columbia 36813—ASCAP
2	—	4.	TILL THE END OF TIME Les Brown Columbia 36828—ASCAP
5	8	5.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) Bing Crosby Decca 18690—ASCAP
7	5	6.	IF I LOVED YOU (M) Perry Como Victor 20-1676—ASCAP
9	7	7.	CHOPIN'S POLONAISE (F) Carmen Cavallaro Decca 18677—ASCAP
27	4	8.	SENTIMENTAL JOURNEY Les Brown Columbia 36769—ASCAP
3	—	8.	GOTTA BE THIS OR THAT Sammy Kaye Victor 20-1684—ASCAP
6	2	9.	TAMPICO Stan Kenton Capitol 202—ASCAP
2	—	10.	I WISH I KNEW Dick Haymes Decca 18662—ASCAP (Harry James, Columbia 36794)
24	5	11.	THERE! I'VE SAID IT AGAIN Vaughn Monroe Victor 20-1637—BMI
2	—	12.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) T. Dorsey Victor 20-1682—ASCAP
2	10	12.	ROSEMARY Kay Kyser Columbia 36824—ASCAP
18	—	13.	SENTIMENTAL JOURNEY Hal McIntyre Victor 20-1643—ASCAP
2	8	13.	IF I LOVED YOU (M) Bing Crosby Decca 18686—ASCAP
1	—	13.	IF I LOVED YOU (M) Frank Sinatra Columbia 36825—ASCAP
1	—	13.	I'LL BUY THAT DREAM (F) Dick Haymes-Helen Forrest Decca 23434—ASCAP (Harry James, Columbia 36833; Hal McIntyre, Victor 20-1679; Joan Edwards, Cosmo 456)

Coming Up

JUNE IS BUSTING OUT ALL OVER (M). Hildegard-Guy Lombardo Decca 18688
THERE'S NO YOU Jo Stafford Capitol 191

A PAIR OF ACES



JO STAFFORD

'GEE IT'S GOOD TO HOLD YOU'

Trumpet by Billy Butterfield

'THAT'S FOR ME'

From 20th Century Fox's "State Fair"

CAP. 213

JOHNNIE JOHNSTON

'WAIT AND SEE'

From MGM's "The Harvey Girls"

'AUTUMN SERENADE'

Orchestra conducted by CARL KRESS

CAP. 212

You can push out your chips on these two new Capitol double-threats.

Johnnie has one up the sleeve with this new Mercer-Warren ballad; and on the reverse is the latest mood music from Peter De Rose. It's bound to call all bets.

Jo's latest coupling is a smooth heart flush, with easy to remember melodies and typical Stafford styling that spell C-A-S-H.

Watch Jo and Johnnie raise the ante!

Capitol RECORDS
Sunset and Vine, HOLLYWOOD 28



TOMMY DORSEY

AND HIS ORCHESTRA

repeat one of their biggest hits—

HONG KONG BLUES

coupled with the sure-fire

YOU CAME ALONG (FROM OUT OF NOWHERE)

Vocal by Stuart Foster
RCA VICTOR 20-1722

CHARLIE SPIVAK

AND HIS ORCHESTRA



IT'S BEEN A LONG, LONG TIME AND IF I HAD A DOZEN HEARTS

Vocal by Irene Daye on both sides
RCA VICTOR 20-1721



THE FOUR KING SISTERS

with Buddy Cole and his orchestra

POOR LENORE AND NO CAN DO

RCA VICTOR 20-1719

Listen to The RCA Show, Sundays, 4:30 p.m., Eastern Time, NBC. BUY VICTORY BONDS
Radio Corporation of America, RCA Victor Division, Camden, New Jersey



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		
	Last Week	This Week	
5	3	1.	TILL THE END OF TIME (R).....Santly-Joy
5	1	2.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R) Feist
5	2	3.	IF I LOVED YOU (M) (R).....T. B. Harms
5	5	4.	GOTTA BE THIS OR THAT (R).....Harms, Inc.
9	7	5.	I WISH I KNEW (F) (R).....Triangle
18	6	6.	BELL-BOTTOM TROUSERS (R).....Santly-Joy
21	4	7.	DREAM (R).....Capitol
2	8	8.	I DON'T CARE WHO KNOWS (F) (R).....Robbins
1	—	8.	I'M GONNA LOVE THAT GUY (R).....Bourne
18	10	9.	SENTIMENTAL JOURNEY (R).....Morris
10	—	10.	THE MORE I SEE YOU (F) (R).....Bregman-Vocco-Conn

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION		
	Last Week	This Week	
9	1	1.	ON THE ATCHISON, TOPEKA AND SANTA FE (F).....Johnny Mercer.....Capitol 195 <i>Conversation While Dancing</i>
4	2	2.	TILL THE END OF TIME..Perry Como.....Victor 20-1709 <i>(Did You Ever Get) That Feeling in the Moonlight?</i>
9	3	3.	CHOPIN'S POLONAISE (F)..Carmen Cavallaro...Decca 18677 <i>Enlora</i>
9	4	4.	GOTTA BE THIS OR THAT..Benny Goodman..Columbia 36813 <i>Gotta Be This or That</i>
7	5	5.	IF I LOVED YOU (M) ..Perry Como.....Victor 20-1678 <i>I'm Gonna Love That Gal</i>
6	8	6.	ON THE ATCHISON, TOPEKA AND SANTA FE (F).....Bing Crosby.....Decca 18690 <i>I'd Rather Be Me</i>
5	6	7.	TAMPICO.....Stan Kenton.....Capitol 202 <i>Southern Scandal</i>

(Continued on page 86)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
8	1	1.	Carousel Original Cast.....Decca DA-400
2	4	2.	Boogie-Woogie Freddie Slack.....Capitol BD-12
5	2	3.	Thrill of a Romance Lauritz Melchior.....Victor M-900
24	5	4.	King Cole Trio Collection of Favorites.....Capitol A-8
22	—	5.	Glenn Miller Glenn Miller and Ork.....Victor P-148

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
11	1	1.	Chopin's Polonaise Jose Iturbi.....Victor 11-8848
12	3	2.	Claire De Lune Kostelanetz and Ork.....Columbia 7361-M
12	3	3.	Warsaw Concerto Mathieson, London Symphony.....Columbia 7490-M
23	3	4.	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork....Decca 29150
6	2	5.	Italian Street Song Jeanette MacDonald.....Victor 10-1134

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
8	2	1.	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor.....Columbia X-251
21	1	2.	Music to Remember (From the Life of Chopin) Jose Iturbi.....Victor SP-4
13	3	3.	Rhapsody in Blue Sanroma (Piano), Boston Pops.....Victor DM-358
25	4	4.	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia.....Victor M-900
15	—	5.	Rhapsody in Blue (Gershwin) Andre Kostelanetz and Ork (Alec Templeton, pianist).....Columbia X-196

RCA VICTOR RECORDS

Music Popularity Chart Week Ending Aug. 30, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
9	1	1	ON THE ATCHISON, TOPEKA AND SANTA FE (F) —Johnny Mercer-The Pied Pipers (Paul Weston Ork)...Capitol 195 (Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18690; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832; Louis Prima, Majestic 7145; Judy Garland-The Merry Macs, Decca 23436)
3	3	2	TILL THE END OF TIME —Perry Como (Russell Case Ork)Victor 20-1709 (Les Brown, Columbia 36828; Dick Haymes, Decca 18699; Ginny Simms, Columbia 39849)
4	6	3	TAMPICO —Stan Kenton.....Capitol 202
10	4	4	CHOPIN'S POLONAISE (F) —Carmen Cavallaro.....Decca 18677
7	5	5	ON THE ATCHISON, TOPEKA AND SANTA FE (F) —Bing CrosbyDecca 18690 (See No. 1)
24	2	6	SENTIMENTAL JOURNEY —Les Brown (Doris Day)Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)
8	7	7	GOTTA BE THIS OR THAT —Benny Goodman (Benny Goodman)Columbia 36813 (Joan Edwards, Cosmopolitan 452; Glen Gray, Decca 18691; Sammy Kaye, Victor 20-1684; Joe Marsala, Musicraft 328; Jerry Wald, Majestic 7149)
4	—	8	GOTTA BE THIS OR THAT —Sammy Kaye (Nancy Norman-The Kaye Choir).....Victor 20-1684 (See No. 7)
5	5	9	I'M GONNA LOVE THAT GAL —Perry Como (Russ Case Ork)Victor 20-1676 (Benny Goodman, Columbia 36843; Ginny Simms, Columbia 39849)
18	3	10	SENTIMENTAL JOURNEY —Hal McIntyre.....Victor 20-1643 (See No. 6)
11	5	10	SENTIMENTAL JOURNEY —The Merry Macs.....Decca 18684 (See No. 6)
1	—	11	ON THE ATCHISON, TOPEKA AND SANTA FE (F) —Tommy Dorsey (The Sentimentalists).....Victor 20-1682 (See No. 1)
3	—	11	IF I LOVED YOU (M) —Perry Como.....Victor 20-1676 (Bing Crosby, Decca 18686; Harry James, Columbia 36806; Leo Reisman, Decca 18693; Frank Sinatra, Columbia 36825; Nan Merriman-Thomas L. Thomas, Victor Red Seal Popular 10-1174; Jan Clayton-John Ralft, Decca DA-29173)
1	—	11	GOTTA BE THIS OR THAT —Glen Gray ("Fats" Daniels)Decca 18691 (See No. 7)
25	5	11	THERE! I'VE SAID IT AGAIN —Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)
12	5	12	BELL-BOTTOM TROUSERS —Guy Lombardo (Jimmy Brown)Decca 18683 (Tony Pastor, Victor 20-1661; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801; Jerry Colonna, Capitol 204)
1	—	12	ROSEMARY —Kay Kyser (Michael Douglas)....Columbia 36824 (Del Courtney, Cosmo 458)
2	10	13	IF I LOVED YOU (M) —Bing Crosby (John Scott Trotter Ork)Decca 18686 (See No. 11B)

Coming Up

- FUZZY WUZZY—The Jesters-Milt Herth Trio.....Decca 18688
- 11:60 P.M.—Harry James (Kitty Kallen)Columbia 36827
- SCME SUNDAY MORNING (F)—Dick Haymes-Helen Forrest (Victor Young Ork)Decca 23434
- STARS IN YOUR EYES (F)—Guy Lombardo (Jimmy Brown).....Decca 18696

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
6	1	1	YOU TWO-TIMED ME ONETex Ritter.....Capitol 206
10	1	2	OKLAHOMA HILLSJack Guthrie.....Capitol 201
20	2	3	AT MAIL CALL TODAYGene Autry.....Okeh 6737
1	—	3	SHAME ON YOURed Foley-Lawrence Welk.....Decca 18698
2	2	3	HEADIN' DOWN THE WRONG HIGHWAYTed Daffan.....Okeh 6744
1	—	4	SHAME ON YOUBill Boyd.....Bluebird 33-0530
5	3	4	CARELESS DARLIN'Ernest Tubb.....Decca 6110
3	5	5	I'M LOST WITHOUT YOUAl Dexter.....Okeh 6740

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	2	1	THE HONEYDRIPPERJoe Liggins.....Exclusive 207
14	1	2	WHO THREW THE WHISKY IN THE WELL?Lucky Millinder.....Decca 18674
8	4	3	THAT'S THE STUFF YOU GOTTA WATCHBuddy Johnson.....Decca 8671
11	3	4	CALDONIA BOOGIELouis Jordan.....Decca 8670
2	—	5	IT'S ONLY A PAPER MOONElla Fitzgerald-Delta Rhythm Boys.....Decca 23425

TODAY DOUBLE HEADER sinatra + cugat

**FRANK SINATRA and
XAVIER CUGAT and his ORCHESTRA
COL. 36842 MY SHAWL
STARS IN YOUR EYES**



and a HOME RUN kay kyser

**KAY KYSER and his ORCHESTRA
COL. 36844 THAT'S FOR ME
From "State Fair"
CHOO CHOO POLKA**



COLUMBIA RECORDS

EXCITINGLY NEW.....

BETTY JANE BONNEY

AMERICA'S NEWEST HABIT!

INTRODUCING

HO HUM

(WISH I WERE SOMEONE IN LOVE)

AND

I CAN MAKE YOU LOVE ME

JUST RELEASED

VICTOR RECORDS
=20-1717



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song beginning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Couple of Years Ago.....Rudy Vallee	Counting the Days Until Christmas..Marks
A Friend of Yours.....Burke-Van Heusen	Cowboy Moon.....Albert J. Randolph
A Dream (That Won't Come True).Midwest	Crazy Things.....David Gornston
A Kiss Goodnight.....Miller	Darling, Promise Me.....Winthrop
A Merry Christmas and a Happy New Year.....Cavalcade	Dawn Time.....Crescendo
A Nickel Ride.....G. I. Music	Daybreak Serenade.....La Salle
A Rainy Sunday.....Duo	Dearest Darling.....Advanced
A Sky Full of Dreams.....Hi-Tone	Do, Do, Baby.....A-1
A Tender Word will Mend It All.....Barton	Don't Be Tellin' Me Your Troubles..Bell
Along the Navajo Trail.....Leeds	Don't Ever Leave Me.....Revlo
Am I a Passing Dream?.....Dave Ringle	Dream About Me.....Major Melodies
And There You Are.....Feist	Echoes of the South Pacific.....Excelstor
Apple Face.....Lewis	Every Night.....G. I. Music
Are You Livin', Old Man?.....Jefferson	Every Night Is Saturday Night
Ask My Heart.....Manhattan Melodies	Dr. Billie Songe Shoppe
Baby, Save Him for Me..House of Melody	Fishin' for the Moon.....Chappel
Bala.....Peer	Fuzzy Wuzzy...Drake-Hoffman-Livingston
Blue Eyes.....Key City	Garland of Old-Fashioned Roses...O'Kay
Bon Voyage.....Melody Moderne	Gee, It's Good To Hold You.....Criterion
Bounce-y Bounce-y Bail-y	Give Me All of Your Heart..Pan-American
But—I Did.....Remick	Give Me Love Tonight.....Midland
Eye Lo.....United	God Bless Our Flag and Boys With
Caldonia.....Morris	Victory.....Marion W. Rinehart
Can't You Read Between the Lines	Gonna Keep on a-Dreamin' ('Till My
ShapiroBernstein	Dreams Come True).....Grimes
Careless Darlin'.....Cross	Good, Good, Good.....Berlin
Cause the One I Love Is	Got a Penny, Benny?.....Vanguard Songa
Coming Home.....International	Gotta Be This or That.....Harms, Inc.
Chattanooga Tennessee.....Carey	Green, Green Hills of Home.....Lincoln
Chickery Chick.....Santly-Joy	Guess I'll Hang My Tears Out To Dry
Chitterlin'switch.....Advanced	Marlo
Close as Pages in a Book.....Williamson	Hail the B-29.....Process
Compared With You.....Original	He Was a Perfect Gentleman
Conversation While Dancing.....Capitol	Burke-Van Heusen
Cool Water.....American	He Was Your Friend and Mine...Zoeller
	Homesick—That's All.....Morris

(Continued on page 86)

Plugs Scheduled for Near Future

Publisher	Publisher
A Blue Song That Made Me Happy.Sudlik	Moon A-Shining On Chicago
A Stranger in Town.....Stevens	Gilbert Parmalee
A Two-Seated Saddle and a One-Gaited Horse.....American	My Mother's Waltz.....Morris
A Woman Will Be President	My Nurse Corps Nightingale
Some Day.....Robert Mack	George F. Briegel
After All This Time.....Chelsea	My Radio Sweetheart.....Bronx
Afternoon Moon.....Crescendo	My Ring of Gold.....Perry Alexander
Avenue of Lights.....Key City	Night Wind.....La Casa Del Rio
Baby, You're On You're Own	Nobody Knows.....Byers
Charles Gunther	Now That You're Gone.....Dearborn
Broken-Hearted Lullaby...Matt Pelkonen	Oh, What I Dream'd About You..Pyramid
Caribbean Magic.....Franco-American	Riding Over Sage Brush Plains...Zoeller
Cuddles.....Santly-Joy	Rollin' Hills.....De Cimber
Dancing With You in My Arms...Grimes	Santa Marta.....Marks
Daydreams in the Moonlight.....Marks	Sarabara.....United
Don't Be Stupid, Mister Cupid!...Excelstor	Shadow On My Heart
Don't Turn My Love Into Hate	Hill and Range Songs
Arcadia Valley	Silent Prayer.....Marion W. Rinehart
Dreaming.....Leeds	Since My Darling Went Away
Garden of the Moon.....G. I. Music	Russ Hull's Country Music
Going Back Home.....BMI	Slowly.....Rudy Vallee
Hecky Darn!.....Midland	Some Sunday Morning.....Harms, Inc.
Headin' Down the Wrong Highway	Somewhere We Met (But Where, I Never Knew).....International
Hill and Range Songs	Strollin' Down the Lane.....Process
Hilda.....Baltimore	Sweetheart.....Feist
Honey.....Feist	'Tain't Me.....Mutual
How Many Apples Are There in a Pail of Grapes and If So, Why?.....Hi-Tone	Technicolor Trail.....Hanna
I Ain't Got Nothin' But the Blues	That's the Stuff Ya Gotta Watch
Burke-Van Heusen	Campbell-Porgie
I Didn't Think You Cared.....Dubonnet	That's Why I'm Lonely for You.....Kelly
I Need You So.....Roy	The Blues Are Nothin' New To Me
Idaho Moon.....Irving Siegel	Harmony House
I'd Do It All Over Again.Shapiro-Bernstein	The Coconut Song.....Witmark
I Have But One Heart.....Stanwood	The Gang That Sang Heart of My Heart
I Just Stopped by for My Heart...Marks	Robbins
I Never B'lieved in Love at Sight ('Til I Met You).....Hall's Hit Songs	The Last Time I Saw You.....Barton
I Never Thought I'd Sing the Blues	The Girl With the Little Red Cross on Her Sleeve.....Bruno
Campbell-Porgie	The Rhumba, The Conga,
I'd Rather Be Me.....Morris	The Samba.....Melocraft
It Seems Like I've Known You Forever	The Waltz I Shall Never Forget...Bell
Joe McDaniel	(He's a Curbstone Cutie) They Call Him
I'll Say She Do.....James B. Paris	Jelly Bean.....Feist
I'm a Midnight Cavalier.....Wise	Too Soon.....Topik
I'm in Danger of Love..Syncopation Songs	True-Mon-Tru.....Feist
I'm Just a Baby.....Harmony House	Twilight Memories.....Superior Melodies
Into the Night.....BMI	Walkin' With My Honey.....Republic
It'll Take a Little Time.....Gaumont	We'll Be Sweethearts Forever.....Essex
Just That Way.....Melody Moderne	When It's Down, Down Is Australia
Just to Make a Long Story Short..Dubonnet	Who Knows.....BMI
Keep Right On Doin'.Manhattan Melodies	Why Do They All Pick On Brooklyn?
Kissing Bug.....Tempo	Orange
Last Page of Mein Kampf.La Casa Del Rio	Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk).....Burke-Van Heusen
Latch.....Cherio	Yesterday's Memories...Albert J. Randolph
Let's Dance Again.....O'Kay	You Came Along (From Out of Nowhere)
Let's Play House.....Lee-Dee	Paramount
Lingering.....Edwin W. Kukkee	You Know, Baby.....Tempo
Little Red Hooding Ride.....Blasco	You'll Miss Me Someday...David Gornston
Lose Your Heart in Texas.....Hanna	You Never Say Yes (You Never Say No)
Love Letters.....Famous	Robbins
Lumberjack Jill.....Original	You Won't Be Satisfied (Until You Break My Heart).....Mutual
Maybe You're Right (Maybe I'm Wrong)	You're a Set-Up in That Get-Up, Baby
Revlo	Newart

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Music Popularity Chart

Week Ending
Aug. 30, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A BLUE POKE BONNET AND A STOVE PIPE HAT	Jack Smith (Earl Sheldon & Ork)	Majestic 7152
A GUY NAMED JOE	Gertrude Lawrence (Harry Sosnik Ork)	Decca 23446
AT MAIL CALL TODAY	Ozie Waters (The Colorado Hillbillies)	Coast 2007
AUTUMN SERENADE	Johnnie Johnston (Carl Kress & Ork)	Capitol 212
BLACK MARIA'S BLUES	Walter Thomas and His All Stars	Joe Davis 8131
CAN A BOY FORGET HIS MOTHER?	McCrary Brothers	Joe Davis 3501
CLAIR DE LUNE (MOONLIGHT)	Continental Dance Ork	Continental C-1162
COOL WATER	Sons of the Pioneers	Victor 20-1724
DEE-TEES	Walter Thomas and His All Stars	Joe Davis 8131
DOIN' IT THE HARD WAY	Betty Hutton (Paul Weston Ork)	Capitol 211
DON'T FOOL AROUND ME ANY MORE	Walt Shrum and His Colorado Hillbillies (Jeannie Akers & Trio)	Coast 2007
DON'T FORGET TONIGHT TOMORROW	Frank Sinatra-The Charloters	Columbia 36854
EVERY HOUR ON THE HOUR (I FALL IN LOVE WITH YOU)	Duke Ellington (Al Hibbler)	Victor 20-1718
EVERYTHING BUT YOU	Cootie Williams	Capitol 215
GEE, IT'S GOOD TO HOLD YOU	Jo Stafford	Capitol 213
GOOD-NIGHT MY SWEET	Tommy Tucker Time (Don Brown-The Three Two Timers)	Columbia 36855
HE DIDN'T ASK ME	Jimmy Dorsey (Helen O'Connell)	Decca 18709
HOUSE OF JOY	Cootie Williams	Capitol 215
HOW DEEP IS THE OCEAN?	Paul Weston Ork-Margaret Whiting	Capitol 214
I DON'T FEEL SO GOOD	Gabriel Brown	Joe Davis 5016
IF OUR HANDS COULD REACH ACROSS THE OCEAN	Ozie Waters (The Colorado Hillbillies)	Coast 2008
IF YOU ONLY KNEW (PERFUME DE AMOR)	Jimmy Dorsey (Bob Eberle)	Decca 18709
I'LL NEVER LOSE THAT LONELINESS FOR YOU	Grandpa Jones	King 508
IT MIGHT AS WELL BE SPRING	Paul Weston Ork-Margaret Whiting	Capitol 214
IT'S BEEN A LONG, LONG TIME	Bing Crosby-Les Paul and His Trio	Decca 18708

(Continued on page 85)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an- try into best selling, most played or most heard features of the Chart.

HO HUM (WISH I WERE SOME-ONE IN LOVE)	Betty Jane Bonney - Russell Case Ork	Victor 20-1717-A
This has just the touch, smart lyrics and smart note handling, that should put Bonney over. The odds are that it'll get her a million mash notes—if Victor goes to town on it—and they should. Jockeys can play with the words, juke fanatics will spend a lot of nickels, and over the counters she'll go.		
DOIN' IT THE HARD WAY	Betty Hutton With Paul Weston Ork	Capitol 211
This is a typical Hutton nervous-breakdown shout. The lyrics are 2 a.m. stuff, and you can hear the tune once in a while. It'll drive a lot of lounge patrons mad when it jukes, but no one will be able to stop it. It's that sock.		
POOR LENORE	The Four King Sisters	Victor 20-1719-A
This is a King trick that'll hit all the sisters' fans. Even if it's handled with less than a 100 per cent on the four-part harmony, the lyrics and the Kinging will catch on. It has a three-way pull—juke, jockey and right across the counter.		
DOWN IN CHI-CHI HOTCHA WATCHEE	Vaughn Monroe & Ork With the Norton Sisters	Victor 20-1714-B
This handles both the Monroe and the Norton Sisters' tonsils in an okay manner. It's hotcha watchee without a doubt but eases up enough to permit you to have a little sweet Vaughn Monroe as well. It'll not be No. 1 but it'll land in the top 20 beyond a doubt.		

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

WOODY HERMAN (Columbia)
June Comes Around Every Year—FT; VC. *Northwest Passage*—FT.
In contrasting style that delights no end, Woody Herman couples a screen song with a solid scorcher for maximum spinning returns. "June Comes Around Every Year," from the movie "Out of This World," finds the maestro in good voice for the bluesy ballad, sandwiching his singing with salty tenor saxing and Marjorie Hyams' relaxed vibe hammering. And the band, thruout, paints the ballad with a rhythmic brush. It's a riot of rhythm, with ensemble and individual flourishes by the hot horns for Herman's own opus, "Northwest Passage," dedicated to the Northwest Airlines' Alaskan route. Taken at a speed tempo, these riff improvisations spin out at a furious pace that jump solidly.
Both sides should keep the Woody Herman fans feeding the jukes.

VAUGHN MONROE (Victor)
Something Sentimental—FT; VC. *Down in Chi-Chi Hotcha Watcha*—FT; VC.
Vaughn Monroe adds to his popularity as a singing maestro with this pairing. Particularly "Something Sentimental," a fetching love song with rich melodic bearings. Sings the slow ballad right from the edge, the gal trio heightening the lyrical aura, and sells it strong all the way. It shouldn't take long for this lullaby to catch on in a big way. For a companion piece, Monroe platters an inviting rhythmic novelty, "Down in Chi-Chi Hotcha Watcha," with the fem trio again helping to put over the toe-tapping Indian tune that tells of a one-horse town.
"Something Sentimental," particularly in the plattering of Vaughn Monroe, looms as a leader along the phono circuits.

(Continued on page 86)



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more music lovers are asking for Guild Records, because they've discovered that Guild artists are producing the kind of music that hits the spot. Guild's policy is to give you only the best talent, plus quality recording. That policy is paying off right from the start—as your cash registers are telling you! So—get growing with Guild!

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GERALD CLARK and His Original Calypsos MAN SMART—WOMAN SMARTER MY DONKEY WANT WATER Catalog No. 115	

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20% Tax May End With Emergency

Old 5% Rate Would Apply

House group content to let levy hit old figure—some want interim bill

WASHINGTON, Sept. 1.—The 20 per cent federal amusement tax, which had such disastrous effects on the nitery business until the public grew accustomed to it, may come to an automatic end as soon as the "unlimited national emergency" (war period) is officially declared over, *The Billboard* learned this week. Unless other legislation prevents it, the tax, which was purely an emergency revenue measure, would stop and its place would be taken by the older amusement tax rate of 5 per cent which prevailed until Congress went after more money for Mr. Whiskers. The question of when the national emergency is considered over is, of course, a matter for Congress and the President to decide.

The House Ways and Means Committee returns this week to prepare post-war tax recommendations for formal submission to Congress within two months. The House committee is showing less than mild interest in recommending changes, content for the time being apparently to let the theater admissions and various other entertainment taxes lapse back to their pre-1944 rates after the war emergency is ended. President Truman, *The Billboard* learned, is already conferring with Congressional leaders and his immediate aids on determining the exact date for the end of the emergency.

House Members Worry

Some members of the House Ways and Means Committee, fearful lest a long lapse might be in store for the wind-up of the emergency, are proposing a number of modifications for several taxes, including the entertainment levies, which are now recognized to be at exorbitant rates. These proposals are not receiving serious attention at the present time, altho it is not improbable that the Ways and Means Committee will show greater interest once the committee begins holding hearings and gets the public reaction.

Under wartime exigencies for raising revenues for the biggest budget in the nation's history, the tax on roof gardens, niteries, cabarets, etc., was first hoisted from 5 per cent to 30 per cent, effective April 1, 1944. At the same time the tax on theater admissions went up from the rate of a penny on every dime of admission to a cent on every nickel. Convinced by complaints from the entertainment industry that the 30 per cent rate was more than excessive, Congress pared the tax to 20 per cent as of July 1, 1944.

Revenues Higher

Thus, with the rates changing twice in a fiscal year and with receipts in the entertainment biz running to high volume, revenue from the combined levies during the last fiscal year exceeded the previous fiscal year's total of \$152,177,089. Current fiscal plans call for a \$19,000,000,000 slash in the war budget, paving the way for reductions in ratio in several of the federal levies. Right now the House Ways and Means

(See 20 Per Cent Tax May End, page 71)

Stagehands Want Five-Day Week In Vaude; AGVA Asking for Six

NEW YORK, Sept. 1.—The New York vaude houses, about to open negotiations with AGVA for new basis minimum agreements which most certainly will involve the question of the six-day week for performers, also are in the middle of talks with the stagehands' union looking toward establishment of a five-day week for the grips and tinkers.

Reps of the major vaudefilm chains will meet with stagehand officials on Thursday (6) for their fourth all-out session on the subject. Union officials predict that a satisfactory contract will be forthcoming in about a month.

Vaude grips have been working the six-day week under the terms of an old union contract with the vaude houses which expired February 1. If and when a five-day week is negotiated the terms will be retroactive to that date. Union officials have been holding exploratory conversations with the heads of chains and reps of indies for several months

now and say agreement will be reached in about a month.

Stagehands believe a five-day week is entirely practical, since the six-day week has worked successfully thru the use of swingmen on the one day off. An effort will be made to obtain six-day pay for the five-day week. The extra work created thru the shorter week is designed, say union officials, to provide for the sons of stagehands due to return from the service and for union members generally.

When agreement is reached on the new formula it will apply to Manhattan, The Bronx, Richmond, Queens and parts of Long Island. Brooklyn is separate stagehands jurisdiction and is governed by a pact which does not expire until this month. The Brooklyn union has not opened negotiations but will likely follow the pattern set by the other jurisdiction in its negotiations.

Chi Colony Club Adds Floorshow

CHICAGO, Sept. 1.—Colony Club, Rush Street bistro which reopened six months ago with a Latin band as its sole entertainment lure, is expanding to a floorshow policy September 14. Opening revue has Paul Rosini, Blair and Dean, and Dorothy Blaine. Manager Chuck Neross said another supporting act is being added and there's a good chance that a society band will be inked to replace present Latin combo holding the stand. Talent nut for the show will run around \$1,500, with management willing to up the ante if and when names become available to play the nitery. Booking is being handled exclusively by Moe Lucky, independent Chi skedder.

N. Y. Apollo Tries Two-Week Bills; King Cole Trio First

NEW YORK, Sept. 3.—The Apollo Theater here, Negro vaude house, is going to experiment with two-week bills for the first time in its history, according to Frank Schiffman, house operator. Initial two-weeker begins September 21 with the King Cole Trio headlined, and Andy Kirk ork, Timmie Rogers and Two Businessmen of Rhythm in support.

Schiffman says the experiment has nothing to do with the fact that New York now has another Negro vaude house, the McKinley Square, in operation. Competish opened about three weeks ago. Plan to try two-weekers, where the strength of the bill justified them, were formed long before McKinley Square got going, says Schiffman. Apollo, meanwhile, is being redecorated and renovated.

Pa. Liquor Control Board Cracks Whip on Nitery Ops

PHILADELPHIA, Sept. 3.—Pennsylvania State Liquor Control Board, already the target of a political attack, began tightening its own controls by calling in all the night club owners on Thursday (30) and giving the ops a Dutch uncle talk behind closed doors. Nitery gents were told to stick closer to the lines prescribed by law or else. And if any think that "friends" can take care of their indiscretions, the ops were invited to try it.

Major complaint of the board was against the way "Celebrity Nights," widespread in this city, were handled. Nitery gents were told that while spots could still tout the celebs, there is to be no more selling liquids after the 2 a.m. deadline, but to help them along board will let the floorshow run to 2:30 a.m. Otherwise they will be cited for violation. Liquor law requires that the spots be shuttered by the deadline hour.

Some Already Cited

Moreover, the board spokesman, without mentioning names, revealed that some clubs have already been given a citation for stretching out the celeb shindigs to early dawn, with bitters flowing freely. Such citations will stand.

Objection to stretching the midnight deadline hour on Saturdays was also voiced. However, the State board will close its optics to clubs running their floorshows at midnight providing no liquor is sold after the deadline.

Club To Take Rap

In the matter of citations—and five of them are enough to revoke the license of a spot—State board added that all citations will be entered against the club and not the management, nipping

the practice of owners switching managers and having them take the rap.

Liquor control chiefs also complained against some of the floorshows getting out of line into the blue, particularly the emsees. Nitery ops were warned to watch the double entendre, which is no longer double with most of the gagsters, and if necessary, step in and stop the floorshow.

Graft Attempts Hit

Another objection was raised against the alleged attempts of nitery ops to "pay off" enforcement agents. At present liquor control agents identify themselves when entering a spot and only serve warning where it involves the serving of minors or those overloaded or presenting indecent entertainment. If the boys insist upon trying to put in a "fix" the State board warned, the agents would be called off and their "secret operators" would be sent around.

To show that the State board has no intentions of hurting the industry, operators of both the big and small spots were called in for this closed-circuit session. And while none were mentioned by name, there was no mistaking who, what and why the liquor board has in mind. Altho it was a tongue lashing, the nitery gents were favorably impressed by the way the meeting and situations were handled. One club, with a celeb night skedded that very evening, took heed and canceled the event. Other celeb night spots will carry on the practice, bearing in mind the warning as to hours. As to how long the boys will toe the line is anybody's guess, but the industry is convinced that this time the State board wasn't kidding.

4-A's Officials Sued by Hamid For \$1,200

NEW YORK, Sept. 3.—Two top officials of the Four A's—Paul Dulzell, president, and Ruth Richmond, treasurer—last week were named defendants in a suit filed in City Court by George Hamid, circus and fair entrepreneur, to recover \$1,200 posted by Hamid with AGVA to cover an appearance by an act last spring. The naming of Dulzell and Miss Richmond is the third phase of a controversy that began in April over a date booked for the Zavattas, acro team. Booking was a Shriners' circus in Hartford, Conn. Hamid and another booker got into a tangle as to who sold the act for the date and Hamid sought AGVA's intervention.

The union made him post \$1,200 bond until the matter could be settled. Later the booking was canceled and AGVA paid out the dough on the basis of its regular play-or-pay theory, the union holding that the act was ready to work.

Hamid began an action in magistrate's court here versus Dave Fox, local AGVA official, to recover the sum. The magistrate's court refused to take jurisdiction over the case on a technicality. Hamid then brought suit in City Court against unspecified AGVA officials and this suit was discontinued on another technicality.

The new action names Dulzell and Miss Richmond as defendants on the ground that they are president and treasurer of AGVA as well as the Four A's. AGVA operates on a direct charter from the Four A's and Matt Shelvey heads it, as national administrator, by appointment of the Four A's. Hamid's suit therefore seeks to make Dulzell and Miss Richmond the responsible parties. It also names AGVA generally.

Post-V-J Day Biz Up 15%

NEW YORK, Sept. 3.—Nitery owners here are rubbing their palms with glee over post-V-J Day biz. Prior to V-J, volume had shown a decline of some 15 to 20 per cent. Late biz was off, due to the curfew-formed habit of going home early, and hot weather was driving a lot of people to resorts. In addition, early business retrenchments were pinching a little, as were travel restrictions.

The end of the war, however, apparently has reversed the trend. Ops here say biz has jumped some 15 per cent since the middle of August despite plant layoffs locally and around the country. In fact, things are pretty jolly at the nitery tills. Reasons ascribed for the upsweep go like this: Despite layoffs in other parts of the country people have a little saved and are taking the opportunity for a fling in New York before they return home to face whatever is coming; travel restrictions have been eased so that a lot of would-be vacationers now can hop to it; many servicemen are receiving furloughs before they are released from the armed forces and the boys are out to spend a buck on the first furlough they can fully enjoy.

Ops here say that whatever may be the case in centers where thousands are being laid off, New York—usually the last to feel either recessions or booms—is getting a healthy play right now.

Willie Shore, Karen Cooper Set for Chi's Rio Cabana

CHICAGO, Sept. 3.—Willie Shore and Karen Cooper tee off at the Rio Cabana on September 28. Shore's deal calls for \$2,750 and Miss Cooper is down for a reported \$750.

Comic is due at the New York Capitol Theater with the Gene Krupa show when current bill goes out. But in view of the Rio Cabana date, Shore will stay in the New York theater only two weeks regardless of how long the rest of the Capitol bill holds over.

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TURN TO PAGE 39

N. Y. 4-A-DAY AGAIN ON VERGE?

Vaud Formula Needed Badly

Indies die on old pix, second-rate acts with nothing to pull 'em in

By Bill Smith

NEW YORK, Sept. 3.—The old four-day may not be right around the corner, and when it comes it may not in the form it exists today, but whatever the formula, or method of production, a survey by *The Billboard* indicates that vaude flesh is coming back.

New York, as the breeding ground of showbiz, looks like the logical place from where vaude can get its start. It has many theaters once famous for flesh that have become straight pic grind houses. Many of these spots, particularly on the subway circuit, are finding it tougher and tougher to meet Stem opposition. They can't get first-run films and those they do get are strictly from hunger. If they want to continue in business they'll have to turn to flesh for that shot in the arm.

But while the desire to attract customers is there ops in the New York area are up against a tough problem. Obviously they can't go into the open market and bid for name attractions. Their houses aren't large enough to pay off and the percentage gimmick is something New York ops don't want a part of.

The chain houses aren't worried. They can still get a top-flight picture, even if third run, which pulls them out of the hole. But the indies are in it right up to here. By the time they get any decent pix nobody is interested, so they have to lean on PRC or Monogram quickies plus whatever shorts they can snag to keep their doors open. Their solution, say trade sources, is flesh.

But the stagershows they put on are strictly from hunger. Even as showing houses they don't rate. For every good act they come up with, they have 20 smellers that drive the customers away. Result is that practically every indie feels that if good flickers became available he'd throw flesh out.

Must Be a Change?

This condition isn't limited to New York neighborhood spots. It is nationwide. Practically every whistle stop big enough to support a theater has the same nut to crack. Some ops feel that flesh is the way out of the financial muddle but aren't satisfied by the kind of acts that play them. Agents who sell the acts are of a mixed opinion. Some of them admit that vaude can't go on the way it is; others give it a sluff-off with the remark that they are only agents selling acts. If the ops don't know what they want, they can't help it.

As matters stand today practically every attraction with any marquee pull plays the de luxe houses. Salaries have risen to such heights that few indies can compete with the de luxers, assuming, of course, that names would be willing to play them. On the Stem, what amounts to practically a suitcase circuit has developed. Acts play the Roxy a couple of weeks, go to the Radio City Music Hall, the Paramount, the Capitol and so on. And with the kind of dough they pull down they don't have to leave the big town. Between de luxe houses and cafes

(See N. Y. 4-A-Day on page 75)

Nitery Photogs Okayed in D. C., Decish Awaited by Ops Elsewhere

WASHINGTON, Sept. 3.—Nitery photographers throught the nation have a new lease on life as result of a two-to-one decish by District of Columbia Alcoholic Beverage Control Board permitting photogs to ply their trade as incidental part of food and liquor business. The A.B.C. decish here was being awaited by similar boards in most of Union, and an adverse ruling might have proved infectious, with subsequent possible loss of millions of dollars in picture-taking business yearly in niteries and lounges.

The decish, outcome of a June hearing, wasn't popular with Agnes K. Mason, woman member of the D. of C. A.B.C., who protested that picture taking isn't "incidental" to night clubbing biz. The D.C. inquiry produced information show-

ing that some camera operators in niteries grossed around \$3,000 a month or more. In the nation's capital alone there are more than 100 persons engaged in the trade. Guest of the capital photogs at niteries are "lookers," many of them in their teens, according to testimony received by the A.B.C.

In New York City the camera trade in niteries is particularly big. It is definitely known that New York operators and some officials were watching the D.C. case with unusual interest.

Matt Shelvey Back; Other AGVA Doings

NEW YORK, Sept. 1.—Developments in AGVA of the week are as follows:

Matt Shelvey, national head of the union, returned to his desk from a combo sick leave-vacation and announced that he is going to the West Coast in a couple of weeks to negotiate several basic minimum agreements with Los Angeles-Hollywood spots and to make the Northwest area completely six-day week. The Northwest, says Shelvey, is about 90 per cent that way already.

Some 15 disgruntled Philly ops, involved in a tangle over payment for V-J Day work by their acts, are due here next Wednesday (5) to huddle.

Dann-Tepper Decish Pending

The Artie Dann-Sol Tepper controversy, growing out of Dann's efforts to break his exclusive agency pact with Tepper, was heard yesterday (31) but no decision was reached and another confab

Chi's Colosimo's Sold; Big Name Biz Hypo Hope

CHICAGO, Sept. 1.—Colosimo's, local night club landmark since the roaring '30s, was sold by Mike Potson this week to Ben Bortz, prominent Chi business man. Bortz, who took control Friday (31), was associated with Potson in a 50-50 partnership in the operation of the club four years ago. Future plans are still indefinite, but Bortz hopes to hypo patronage by introducing a name policy. Dan Barone, familiar Rush Street bistro owner, is managing the club for the new owner.

Colosimo's, which never recovered completely from the depression blow to the cafe biz, has been using a minor name policy for the past couple years. Spot was hit hard during wartime because it's located on the far south end of the Loop, and cab drivers balked at making the long trip and gasless car owners made the closer Loop bistros which were nearer public transportation.

is due on Wednesday (5).

Jimmy Richards (and Carson), actor involved in a fist-fight with Philly AGVA head, Dick Jones, several weeks ago after an AGVA organizer, Sid Raymond, went to collect Richards' dues while the performer was working in a Philly club, was fined \$500, expelled from membership until he pays it and put on probation for one year following payment.

Shelvey went to Montreal over the week-end to negotiate a pact with Harold Steinman for the *Skating Vanities* and for the Gayety Theater there which is due to reopen this month.

U. S.-L. A. Act Interchange Is Set by Reachi

HOLLYWOOD, Sept. 3.—Policy of sending American acts into Mexico and bringing Latin American acts from Mexico into the United States is being set here by Ramon Reachi, of the Pan-American Agency. Agency started out supplying L. A. acts to the United States and only recently began reversing the policy.

Reachi has set the "Smoki" Whitfield Revue for four weeks at El Castillo in Tijuana starting tomorrow (4). The hour-long revue will feature Whitfield and six soloists, Eileen Sherwood, Sunny Ames, Jane Crawford, Helene Leslie, Rose Marie Miller and Audrey Bobillier. The revue then opens at the San-Souci in Mexico City, following the Dorothy Fox *Hollywood Dancing Revue*.

Cantinflas Coming

Coming north from Mexico is Cantinflas, L. A.'s greatest money-making comedian, for his first series of personal appearances in the United States. Deal is for five appearances, with options on seven more, and involves \$60,000 in earnings for the Mexican star. Traveling with a company of six, the comedian will play Civic Auditorium, Stockton, on September 14; Sweet's Ballroom, Oakland, 15-16, and Civic Auditorium, San Jose, 17-18. He will appear in the U. S. under the auspices of Posa Films, S. A., of Mexico City, a firm in which he is the principal stockholder.

Reachi is scheduling appearances for Jorge Negrete, Pedro Vargas, Emilio Tuero and Ramon Armangod. Reachi, who just returned from Mexico City, said that he has completed negotiations for a \$200,000 show to be staged by the American producers, Harry Long and Bert Seely, at the Iris Theater in Mexico City opening on October 5 with a company of 75 American artists.

Tess Diamond Named AGVA Rep to Los Angeles Local

NEW YORK, Sept. 1.—Tess Diamond, formerly administrator of Artists Representatives' Association and recently head of the agency control department of AGVA, will assume a new assignment for AGVA on the Coast on September 15. Miss Diamond has been appointed national representative to the Los Angeles local, filling the job left vacant last spring by the resignation of Florine Bale.

Pat Geracci, another AGVA national rep, who was sent out to hold the line until Matt Shelvey, national AGVA head, could find a successor for Miss Bale, will stay in the area until about January 1 with the title of Far West rep.

MEXICO CITY, Sept. 3.—Casanova S. A. has been incorporated to exploit cabarets and restaurants here. Capital is \$500,000. Incorporators are Gustave Serano, Ernest Barberana and Al Rosier, all connected with the Casanova night club.



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Talent policy: Dance band and floorshows at 7:30, 9:30 and 11:30. Owner, Avery Brundage; manager, Roy Steffen; publicity, Edward Deuss. Prices: \$1.50-\$2, minimums.

Byron Kay and Louise Glenn, in their first Chicago appearance in some time, stole the show with their vivacious ballet interpretations based on both comedy and romance. Carl Schreiber and his well-balanced society ork (7) gave excellent assists to the team while Jayne Walton, former songstress with Lawrence Welk, made her debut to the night club circuit to a generous mitt.

Schreiber's ork, devoid of usual brass, brought the right amount of polite tone to the intimate surroundings. Leader's playing of the Celeste brought warm response from a good-sized gathering. Schreiber will pick up his brass shortly and hit the road for one-nighters and college proms, reweaving the ork into a semi-swing outfit.

La Glenn, with gams and face which turned heads of most blase night clubbers, showed her terp art was fully as engaging. Dancer has been training since the cradle and her efforts are really paying off. She and partner Kay, who showed plenty of pro style, were equally good on Viennese waltzes, mazurkas and comedy stuff. Rated best hand of the show.

Songstress Walter made a good im-

NIGHT CLUB REVIEWS

Club Savoy, San Francisco

Talent policy: Negro band and floorshows at 8, 10, 12. Owners, Syd Wolfe and Eddie Fox. Prices: \$1.50, minimum.

Whole Show: Good; solid patron reaction; entertaining.

Best Job: FOUR ACES, dusky quartet of singers and musicians; blend a la Ink Spots; solid mitt; two encores.

Other Acts: BROWN AND REED, tapsters; so-so routine with no particular style or enthusiasm. SHELTON BROOKS, piano; opens with boogie stuff, then neatly dispenses several Dwight Fiske ditties; nice personality; fair voice. SID CROCKETT, only paleface in the show; emsees smoothly and gags okay.

Band: HENRY (RED) ALLEN (8); boogie and slow, sweet suff; got good mitt. JAY C. HIGGINBOTHAM, in spotlight with his trombone; scored big hit. Business: Near capacity.

Edward Murphy.

Glass Hat, Hotel Belmont-Plaza, New York

Talent policy: Dance bands and floorshows at 8:30 and 12. Owner-operator, Belmont-Plaza; room manager, producer and publicity, Frank Law. Prices: \$2-\$2.50, minimums.

Except for Norman Lawrence, current program here is long and dull. One of those kill-joy audiences on night caught (30) didn't help things, either.

Kathryn Duffy line (8), house standby, opens the offering with a pretty fair Latin routine to which Leon Varkus and Christine Carson add various solo bits on and off a big drum. Number is commendably short, which can't be said for two subsequent line routines, one a ballet something and the other the spot's standard Maypole gimmick. Line ought just bring up the suckers for the audience-participation stuff that closes the show.

Lawrence is on second and turns in a job well above average despite the mumble-mouth p.-a. system. Baritone has pleasing floor manner and the good taste to vary his style of delivery according to the song. Warbler is as much an actor as a singer in his piping, and makes a performance out of each tune. Mostly this is good stuff but now and then he throws in a little too much schmaltz. Keeping this down and disdaining fancy vocal tricks, which he doesn't need for his educated larynx, would help the act. Also should avoid doing so many numbers.

Preceded by a boring and time-consuming line number, Bobby Baxter has a pretty dead audience to work to when he appears. Unfortunately for him, his own style doesn't do very much to wake 'em up. Guy is a kind of pixie of a prestidigitator, sometimes carrying off his stunts, sometimes sloughing them deliberately. Also involves a set of audience-participation bits. All of this is thoroly scrambled so that there is little pattern to the act. In addition, Baxter takes all the time in the world to work off some flimsy little jots of magic or gag-magic, and its mostly done dumb. Result is the act seems to take forever to get finished. Guy has germ of an idea there but it will take some intensive cultivating and stern self-control to make something out of it.

Vargus and Miss Carson appear next-to-closing in a passable fox-trot, tempoed semi-ballet to fair results. Payson Re ork (10) does mediocre job behind show. Nino Morales rumba outfit relieves. Biz good. Paul Ross.

Florentine Gardens, Hollywood

Talent policy: Dance band and floorshows at 9:30 and 12. President-general manager, Frank R. Bruni; headwaiter, Eddie Brady; producer and supervisor, F. R. Bruni; costumes, Madame Houde; original music, Dave Oppenheim, Ray Ingraham; publicity, Rose Josephs. Prices: \$1.50-\$2 plus tax, minimums.

Terrific is the word that fits the new *Parisian Nights*. It is well paced, and the routing makes the show sock stuff from start to finish.

Show is strong on dancing with the Florentine girls (14 chorines) proving an asset to the bill. NTG, emsee, opens the show with "Mme. Prologue" (Lynn Elliott), who walks around with Granlund while he heckles the baldheads at the ringside. But the show gets moving when pretty Betty Bradley does a smash singing job on *Cocktails for the Lady-Oo-La-La for the Man*. Two chorines deliver cocktails and the oo-las to the pouchy boys near the stage floor.

Jon and Inga Zerby follow with their *Parisian Spice*. Miss Zerby is attired in a black gauze bra and glorified G-string that sells her body beautiful at a war debt price. Their dancing, the payees not missing a look at Miss Zerby, features smooth spins and whirls. They return near the end of the show for more smooth dancing. They would have been much better had they cut out *Dance Medley*, their third number. The other two had won all the applause there was.

Crystal White, acro dancer, takes over for some good terping. Routine is good and well executed. Line helps out her acts to an advantage.

Miss Bradley has her own spot with *Do It Again* a la Irene Bordini. She encores with *I Want To Get Married*, selling both songs with good voice and lots (See *Florentine Gardens* on page 75)

Empire Room, Palmer House, Chicago

Talent policy: Dancing and floorshows at 8:15 and 10:15. Headwaiter, Fritz Hagner; publicity, Al Fuller; production, Merriell Abbott. Price: \$3-\$3.50, minimums.

Despite the absence of Jack Durant, who suffered a pulled tendon in New York on Wednesday (29), opening show's smaller cast put out everything they had and the payees made with their mitts in like manner. Merriell Abbott teed show off in fine fashion by building a production number, featuring baritone Charles Sheldon, around the currently popular *Till the End of Time*. Miss Abbott's selection of this tune is prudent because tune is leader, and this revue will profit from having such a hit in its book. Too many producers today are building their routines on hackneyed standards and dated pops.

In his solo spot, Sheldon, a handsome singer with very expressive eyes and hands, got a fine response for his rendering of a couple pops. Again, music was wisely chosen from top material currently and it held audience reaction plenty.

After Sheldon's bow-off, Miss Abbott introed Paul Winchell and his not-so-ignorant dummy, Jerry Mahoney, at a table at the side of the stage. Set up as dinner guests the duo acted as assistant emsees to Eddie Oliver. Mahoney's wisecracks and ad libs between the acts were the fuse that welded this variety bill into a smooth revue.

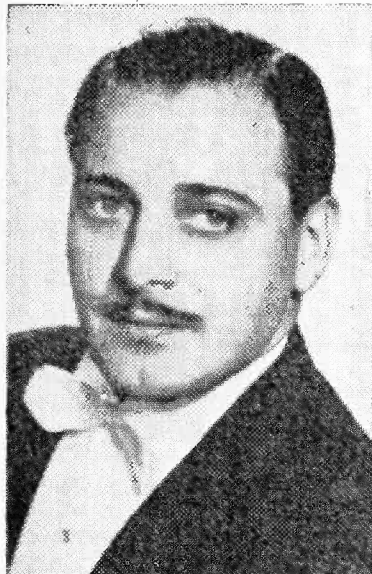
Jerry McMahon, a vet of many Broadway legit smashes, added Chi to his list of successful debuts here opening night. Besides displaying some extremely well-executed cleating to unusual music, guy has plenty of stage savvy and his intro of his own numbers and the costume changes on stage sold him solidly. Exit after an encore number waving good-bys and hauling costume trunk is a nifty closer. Later in the show he also (See *EMPIRE ROOM* on page 75)

Follow-Up Review

CAFE SOCIETY DOWNTOWN, New York: Robert Penn, newest of the new acts debuting under the banner of Barney Josephson, is a tall, good-looking young fellow with a lot of personality. Guy has a freshness and easy-to-take smile that put him over much better than his baritone warbling. In this, reported as his first nitery job, he's trying too hard and so muffs the voice controls a little too often. Voice itself is nothing sensational but he compensates handily by a natural semi-dramatic selling style. When caught on Wednesday night (29), patrons called him back for two encores. Best jobs on *Wandering* and *Surrey With Fringe*.

Benny Morton's new band (6) also in its initial appearance here now. Outfit is instrumented with clarinet, trumpet, drums, piano, bass and trombone (Morton). Ork will need a lot of working together before it comes across solidly. Right now in terms of music, it does an adequate job but no more. From the showmanship angle, Morton needs to speak up a bit in handling the intro chores, and his crew needs better disposition on the floor when men are working a number for the show. On show-cutting, outfit is pretty good.

Other acts—Susan Reed, Mary Lou Williams and Imogene Coca—reviewed in *The Billboard*, July 28. Biz good. Paul Ross.



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Roxy, New York

(Reviewed Thursday Evening, Aug. 30)

Second show of theater's new policy got off to a better start than the first. Package is closely knit, packs some solid entertainment and Carl Ravazza seems to have overcome his nervousness. Production numbers are a little rough but should be smoother after a few days.

Show opens with the house lines in an *Atchison, Topeka and Santa Fe* number, followed by the Condos Brothers, Ravazza and Elizabeth Talbot-Martin. Then another production which brings on a great dance team, Gene Sheldon, and finally Connee Boswell for a great finish.

Condos Brothers open fast with their one and two-part hoofery. They toss their tan shoes around like they were confetti. Some of their bits of biz are lost by poor light cues but total result wins them a great mitt.

Ravazza, feeling more at home, tees off with *A Kiss Goodnight*, then a ballad and finishes with his now standard *Pedro*. Latter tune is okay but Ravazza has other specialties caught at La Martinique that were better crowd-pleasers. For example, his *Princess Papaya* was always a sock number. Boy sings a nice song and has plenty of personality, but pops aren't for him. It's in special material that he gets the hands.

Elizabeth Talbot-Martin, the tall lanky gal, makes like Bette Davis, Garbo and Hepburn for fancy titters. Her take-offs on nitery characters killed 'em.

Second production in which girls wear party dresses and boys white suits intros Nadine Gae and Peter Hamilton for a remarkable dance poem. Miss Gae, black-haired, and Hamilton, a blonde, make a fine team and do an impressive interpretive dance to the *Warsaw Concerto*. Number should finish upstage. Downstage finish looks awkward.

Gene Sheldon's banjo and finger catching stuff pulls titters right away. Mugging, however, is lost. Crowd is just too far away to catch it. His panto with gal (unbilled) and finger sewing bit also drew juicy mitts.

Connee Boswell, brought on in excellent taste on a little platform hidden by her gown, opens with *If I Loved You* and follows with a sensational *This or That* and closes with a beautiful *Two Arms*. Gal does a top selling job all the way. Pic is *State Fair*. Bill Smith.

Shelvey Says Union Will Scan Franchises Before Renewing

NEW YORK, Sept. 3.—Matt Shelvey, head of AGVA, said last week that the union will not automatically renew agent franchises at the end of the year, when all of them expire, without a complete scrutiny of the tickets. Shelvey stated the check-up will be made in each case on the basis of the agent's record over the 1944-'45 period with a view toward refusing franchise renewals to those flesh-peddlers the union considers undesirable.

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VAUDEVILLE REVIEWS

Oriental, Chicago

(Reviewed Friday Afternoon, Aug. 31)

Tony Pastor deserves a pat on the back from the management here for revising the bulk of his usual vaude material. Pastor follows Louis Prima on this stage, and Tony wisely dropped most of his Italian-slanted numbers because the payees got their share of the "spaghettini-muscatooli-spumoni" routine via Prima.

Pastor's band is much more polished musically than when caught here six months ago. Each section gets a fine blend, and the band's work on ensemble is always mellow. Leader's scat vocals are more relaxed and go over better because of the improved musical backing. Introing the show by having Pastor do a couple of vocal choruses on *Sunny Side*, and then breaking the curtain, is a novel and attention-getting gimmick.

Doing a much better job also are vocalists Dick Dyer and Ruth McCullough, both of whom nabbed encores. Dyer peddles the romantic ditties, while La McCullough handles the jumper tunes.

The Three Little Sisters provide one of the most varied acro and tumbling routines of any fem combination in the biz, and result is a continuous palm-wacking for their efforts. Gals' use of flared slacks in their leaps and somersaults is a wise bit of costuming, as the billowing pants bring out more clearly to the audience the difficulty of the trick.

Jerry Bergen, just back from Hollywood where he did a part in *Kitten on the Keys*, the Harry James musical, is using as a closer a new bit in which he hokeys the Swiss bell-ringer, and follows with a Prof. Lamberti-ish xylophone bit that sends him off to heavy mitting. The pint-sized comic nabbed steady socks in opening with his Xavier Cugat fiddle bit and the conductor and the bulging soprano routine.

Eddie Peabody brings the show to close with his standard banjo-strumming. Since seen last a couple months ago, Peabody has injected more showmanship into his work, and the result is an even warmer reception for each of his numbers. Johnny Sippel.

Loew's State, New York

(Reviewed Thursday Afternoon, Aug. 30)

New show is nicely paced and has some good vaude on tap. One of the acts does a sock job, another is the reason vaude died. For a change, the headliner does more than oblige with his presence. He actually does a job that gets a well-deserved mitt.

The gravel-voiced Rochester comes thru after opening badly with a couple of poor gags and a so-so *Ac-Cen-Tchu-Ate the Positive*. But if he started on the wrong foot there was nothing wrong with the middle and the end of his act. It got its first lift when Kitty Murray pranced on. Last time around, act was all Miss Murray. But, since then, Rochester has added plenty of chatter and some new bits of business for some top belly-rockers. Couple's knockabout dance raised plenty of howls.

Ben Beri's standard comic juggling routine sold quite nicely. His timing was on the beam and his deliberate sluffs pulled yocks. A trumpet and phone bit won titters from a mob that was with him all the way. Walked off after tamborine toss and rhythm beat to a fine hand.

Lois Lane, a fresh-looking, pretty brunette with an excellent soprano voice, made a good impression after a poor opening. Started with *June Is Bustin' Out*, which she ruined by too much body motion and mugging. Followed with *Tu-Ra-Lu* in which her pipes really began coming thru. Over-mugging on this one also hurt. Her next was *My Hero*, where she was apparently completely at home, giving it plenty for a rousing mitt. Came back for an audience hand-clapping number where she showed off her personality to excellent advantage.

Derita and Scannell have a funny little dance routine but their chatter is one of those things that put vaude where it is. "Your mother ran away with a boarder?" . . . "Naw, it's only a rumor." Rest of their routine is on the same level.

Scott and Kuzman open the bill with a fast badminton game. Feeling of speed, however, comes from Jimmy Ross's announcing. Team walked off to a good hand. Pic was *Hidden Eye*. Biz good. Bill Smith.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Aug. 28)

This week's bill featuring the King Sisters and George Arnold's *International Ice Revue* was packed with good acts, each pulling plenty of mitts and laughs. Fare included skating routine numbers by *Ice-Cubettes*, ice specialties by George Arnold and Corine Church, gag skating act by Thorpe and Van Dorn, puppet routine by Bob Bromley,

Danny Beck's clowning, with the King Sisters holding the last slot. Al Lyon's house ork (15) supported show.

Ice Revue proved sock entertainment, altho bad condition of ice caused a couple of spills. Both George Arnold and Corine Church came thru in top form in specialties. Thorpe and Van Dorn's gag skating act is old but pulled long palming and kept show moving at high pace.

Bob Bromley's puppet routine added plenty of zip to the revue and got top mitting. Act included ice-skating doll with Bromley doing smooth work on the strings. Dummy holding a fiddle and one supposedly singing an operatic aria went over with a bang, with recorded violin and singing dubbed in over the p-a system. House came down when Bromley brought out a strip-tease doll with nimble string work marking him as a top performer.

Danny Beck in comedy act got good reaction but held stage too long.

King Sisters were at their usual sock level, chirping their disk favorites. Long mitting followed smooth vocal blending in *Atchison, Topeka and Santa Fe*; *'Til the End of Time*, *I Said No*, and an original, *Life Begins at 14*. Their new version of *Calypso* was cute but point-

Olympia, Miami

(Reviewed Wednesday Afternoon, August 29)

This week's bill has as the headline attraction a duo of male singers coming from Fred Waring's band—Bob and Howard Roland, who ooze personality and, with excellent voices, completely win the approval of the customers. They use pop numbers which puts them across for handsome returns, encores being numerous. One of the best singing acts appearing at the Olympic in a long time.

Hal Stone and his partner, Nina Kaye, comics, ran the stars close for honors, getting plenty of laughs with their banter and antics. Apparently the audience thoroughly enjoyed them and heavy mitt at the close proved it.

Winter Sisters, in an acro tumbling specialty, are lookers who make the most difficult stunts seem easy. These fems work hard to please and their handspins bring them several encores. Good on any bill.

Len Manning and his dog, Mitzi, an intelligent and well-trained canine who does everything but talk, an act which usually appeals to the kids, keeps the grown-ups all attention with a good line of patter and earns a big hand.

Jans and Lawler, a dance team new here, are a clever pair of terp artists, their dress and routine comparing favorably with the many such acts seen here from time to time. Couple responds liberally with encores and the folks show their appreciation by pounding for more. A real hit.

Pic is *Out of This World*. Biz continues big. Larry Berliner.

less, still brought cheers.

House ork came thru okay in supporting show, but still has to smooth out plenty rough spots to do a good job. Main trouble seems lack of balance in sections. Lee Zhitto.

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Stem Houses Packing 'Em In Despite No-Work Threat

NEW YORK, Sept. 3.—New bills and holdovers are still pulling in the shekels among Stem houses. Unemployment threat has so far had no apparent effect on takes.

Radio City Music Hall (6,200 seats; average, \$100,000) came thru with a wow \$135,000 for its second week with Four Macks, Paul Remos and *Over 21* after an opener of \$128,000.

Roxy, Paramount
 Roxy (6,000 seats; average, \$75,000) pulled \$74,500 for its third and last stanza with Phil Silvers, Professor Lambert, Carl Ravazza and *Captain Eddie*. Bill opened with \$89,000 followed by \$77,000. Total for run was \$240,500. New bill preemed Thursday (30) has Gene Sheldon, Connee Boswell, Condos Brothers, Carl Ravazza and *State Fair*.

Paramount (3,664 seats; average, \$75,000) got \$63,000 for its fifth inning with Spitalny ork, Imogene Coca and *Incediary Blonde* against \$70,000 for fourth week. Opened with \$90,000 and followed with \$81,000 and \$67,000.

Capitol, Strand, State
 Capitol (4,627 seats; average, \$55,000) is still doing S. R. O. biz when it showed \$92,000 for its fifth stanza with Paul Whiteman, Johnnie Johnston and *Anchors Aweigh* as compared with \$96,000 for previous week. Opened with \$97,000, followed by \$97,500 and \$98,500 respectively.

Strand (2,779 seats; average, \$45,000) teed off with a good \$66,500 for *Charlie*

Detroit Downtown Sags Badly To \$16,500, Lacking Names

DETROIT, Sept. 1.—Business at the Downtown Theater (2,800 seats; house average, \$23,000) last week dipped down to \$16,500, one of the lowest grosses reported in the modern history of the house, as the direct result of a stage-show that lacked a single name of enough box-office value to rate star billing in the ads. Show featured six Hollywood stars, led off by Benny Baker, but none of them in the better drawing brackets as shown by the results at the box office. Same result was noted several weeks ago at the Fox Theater when 10 characters from a current film were on the stage for five days to disappointing grosses. Picture at the Downtown was *Jimmy Steps Out*.

Currently the house is offering a double feature of the King Cole Trio plus John Calvert with a big magic show, and is drawing crowds that look like a \$30,000 gross. Current picture is *Steppin' in Society*.

Barnet, Gil Maison, Bunny Briggs and *Pride of the Marines*.
 Loew's State (3,500 seats; average, \$25,000) tallied \$31,000 for Dave Apollon, Salici Puppets, Think-a-Drink Hoffman and *Salty O'Rourke* against \$36,000 for previous frame. New bill has Rochester, Ben Bari, Lois Lane and *Hidden Eye*.

Detroit Outdoor Spot Hit by Cut in Worker Spending

DETROIT, Sept. 1.—Business has dropped off seriously at the Motor City's biggest outdoor spot, Eastwood Gardens, at Eastwood Park, with Sonny Dunham drawing only \$8,000 last week despite favorable weather conditions. Spot has been running some nice grosses, up around the \$16,000 mark in some cases in recent weeks, but took a nosedive after news of the Jap surrender.

Major reason appears to be a serious retrenchment of spending by the younger crowd in the Detroit area, according to the management. The cut in spending for entertainment has been less conspicuous in the case of indoor amusements so far, partly because they were somewhat down for the summer anyway, but appears symptomatic of what is in store for the territory this fall.

Unemployment is locally reported as high as 200,000, according to some estimates, with many more to come, and scareheads in the press in the last week have caused a general conservatism about spending on the part of the vast majority still in relatively secure jobs.

However, there has been actual severe cut in income on the part of many industrial workers thru the elimination of overtime since the Japanese surrender news, and this has naturally hit hardest at the amusement budget first.

Philly Earle Does Good 26G With Light, Leroy & Besser

PHILADELPHIA, Sept. 1.—Band-vaude show at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) pulled a surprise for the week ended Thursday (30). With cooler weather prevailing and the downtown district void of any major film openings, Earle grosses a fat \$26,000 with the combination of Enoch Light's ork, Hal Leroy and Joe Besser.

Band's *A Date With a Disk* audience participation show also proved a puller. Grace Drysdale, the added act, with Leslie James and Danny Sullivan out of the band rounded out the bill. Screen filled in with *Brewster's Millions*.

King Sisters, Icer, Bromley, Beck Hit 25G at Orpheum

LOS ANGELES, Sept. 1.—Current revue at Orpheum, 2,200 seats, is heading for a good \$25,000 draw with bill including King Sisters, George Arnolds International Ice Revue, Bob Bromley, Dan Beck and *Hollywood and Vine* pic.

Louis Jordan and Phil Regan pulled a solid \$33,000 b. o., equalling Martha Raye's take the week before. Sharing bill with Jordan and Regan were Lane and Claire and Jack Morrison. Pic, *Sporting Chance*.

Golden Gate, S. F., Does 30G With Skinny Ennis's Band

SAN FRANCISCO, Sept. 1.—Excellent bill gave Golden Gate (2,850 seats; average, \$27,000; prices, 45 to 95 cents) a hefty \$30,000 for week ended Tuesday (28). Stageshow had Skinny Ennis and ork with Carmene, Monty Kelly and Earl Colbert, Terry Vance, Frankson and Whitey Roberts. Pic was *Along Came Jones*, third week.

Baltimore Hippodrome Take Zooms to \$21,700

BALTIMORE, Sept. 1.—Despite the sweltering heat, Hippodrome Theater (seating capacity, 2,100; house average, \$14,000; prices, 35 cents to 65 cents), with good billing, plus a top show,

ODT Eases Travel Nixes But Quickly

(Continued from page 3)

however, on operation of secondhand trucks.

5. Restrictions on types and frequency of retail store and all other kinds of delivery service will remain in effect until November 1. They go off the books in time for the holiday shopping season.

6. Effective last week-end (31), ODT permitted use of chartered busses for traveling shows, sports teams, bands and the like.

7. At the same time, the agency okayed the use of school busses to haul youngsters to fairs, circuses and shows.

But, here's a word of warning to showbiz promoters who have hopes of turning that old river barge into a floating night club, ODT Order 40, still regulates the leasing, chartering, or operation of other than occasional craft on inland waterways. But this regulation will go by the board in the next 10 days, ODT spokesman hinted.

And best news of all, no more reports of any kind need be filed with ODT Washington or field offices.

ODT itself has war-end jitters, with positive assurance the agency will be out by January 1. Meanwhile, Washington staff is tapering off daily, with probably half of the employees getting their yellow slips by November 1.

Ft. Worth Coliseum Leased as Nitery

FOR WORTH, Sept. 3.—North Side Coliseum, for many years used for the rodeo and horse show of the Southwestern Exposition and Fat Stock Show, which has moved to the Will Rogers Memorial site, has been leased as a night spot by R. G. McElyea from the city of Fort Worth. The lease is for a five-year period and will result in a total expenditure of \$50,000 in putting the mammoth building into a modern night club and dance pavilion, McElyea told City Manager Sam Bothwell.

A modern floor is to be placed in the big arena, rails that once held back rodeo livestock from the crowds will be removed and the building will be completely reconditioned and redecorated. There are seats for 3,600 persons in the building in the oval that circles the arena. McElyea said it was his intention to bring in name bands and outstanding floorshows. He said circuses and other indoor entertainment also will be booked.

LEE ROGERS in the ice show at the Benjamin Franklin Hotel, Philadelphia.

grossed \$21,700 week ending Wednesday (29). With more seasonal weather, the house would have grossed much more.

The stage bill was headed by Fred Lowery. Others on the bill were Gene Baylos, Ballard and Rae, the Deluxe Rhythmic Masters, the Thrèe Le Tangs and also Dorothy Rae, who assisted Fred Lowery.

Screen attraction was George White's *Scandals*.

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Decreased Demand for Combos Predicted for Post-Labor Day

NEW YORK, Sept. 1.—The two-three weeks immediately following Labor Day will likely see a slacking off in the volume of sales of lounge units, the majority of cocktail flesh peddlers here grudgingly admit. Reason is that a lot of outfits will be released by shore and mountain resorts from summertime bookings and will come drifting back to the Big City to find new jobs. Result will be that the high level of sales volume—agents contend that they have consistently been selling everything they have in their shops—will probably slip down a notch or two until the returned combos can be placed.

This kind of thing, of course, is seasonal and during the war years wasn't too much of a headache. Now, however, with the war over and with new units starting to make their appearance, the situation carries the possibility that the tootlers who've been spending a profitable and comfortable summer out where the breezes blow may have to lose their tans before the next good job comes along.

Most Percenters Not Worrying

Most percenters, of course, aren't too worried. They take the cheerful attitude that demand is up and prices remain high. Ops, they say, are avoiding price-cutting generally altho most are insisting on stronger stuff for the same dough. The fee-splitters say the post-Labor Day period is nothing to be afraid of and declare that about all that will happen is that a lot of better-type sidemen will become more plentiful than has been the case up to now.

The way they figure it is that the summer resorts were at their all-time peak during the last 10-12 weeks, getting the most fabulous dough in their existences. Musickers aren't dopes. They knew this, so they raised their own price tags to pretty high levels for the borsh and beach jobs, with the result that a great many men who ordinarily are able to command premium prices went down the river to the hot weather hotteries at really stiff figures. This, in turn, cut down the supply of quality talent available to combo leaders.

Now that the season is almost a memory, the boys will come back home to a peace economy and to seek winter locations. The agents reason that the tootlers will be more amenable and many a unit

will thus get a shot in the arm. Here and there a percenter breaks down and admits that the last week has seen a bit of slackening in demand. But this, they say, is also customary and merely means that ops are holding on to what they have until Labor Day is out of the way.

Dixie Hotel Mulls New Room To Coax East Side Patronage

NEW YORK, Sept. 3.—The Dixie Hotel is mulling a plan to open a new room as soon as it can get talent lined up. H. V. Cantor, president of the hotel, admitted that plan was to get a good looking fem singer who could make with the double entendre. Idea is to try to get some of the East Side trade.

Middle West Ops Hound Bookers For Novelty Units and Singles

CHICAGO, Sept. 3.—The stilts have been kicked out from under the supply and demand principle in the cocktail biz, according to local bookers, who are besieged with requests they are unable to fill for entertaining and novelty units and singles. Since the Jap's defeat, Middle West ops are optimistically expecting the 20 per cent Federal Tax on dancing and singing to be eliminated within the next couple months. In order to beat the competitish to the punch, ops in cities which are crowded with lounges, are all trying to re-introduce units that clown and sing, first, and the long-distance calls for such combos have kept bookers on the phones all week.

Current shortage of units, which offer plenty of entertainment aside from their music, is a result of the Federal Tax itself. This caused units, which used plenty of novelties, to drop their comedy book and go into straight music when the tax kayoed plenty of good outlets. Lounges dropped singing and dancing when payees refused to fork over the 20 per cent additional just to catch an entertaining unit or single. The new units, which have entered the biz since the tax have also steered away from novelties because the field was lusher for a straight musical group.

Boys Stick to Music

Bookers report that they have done a lot of encouraging to try to get cocktail

N. Y. Hotel Victoria Builds 3d Lounge

NEW YORK, Sept. 3.—The Hotel Victoria, which already has the Rendezvous and Candlelight rooms running as cocktail lounges, is building a third drinkery on the premises for an early November opening. Site was formerly occupied in part by a barbershop and had a side entrance.

Hostel is removing the side entrance and building a new in-way so as to achieve a capacity of about 130. Room will be dubbed the Candlelight Cocktail Lounge and will run as an adjunct of the Candlelight Room. It will have an island bar. Both the big and small room will be decorated with candle motifs.

Candlelight Cocktail Lounge will use two units in conjunction with the bigger room which seats about 320. Combos will spell each other in the two rooms. Adrian Rollini is inked to step in for the opening of the new spot. Patrick J. Murphy, hotel manager, is doing the buying.

It's Atomic

PHILADELPHIA, Sept. 1.—It was inevitable. The second floor of The Copa, cocktailerie operated by the Palumbo family, has been remodeled and is being readied for reopening next week as the Atomic Room.

NY Copa Goes Swing; Lounge Skeds Phil Moore, Haywood

NEW YORK, Sept. 3.—The Copacabana starts going 52d Street, beginning September 6. Its upstairs lounge opens with the Phil Moore outfit, in on a four-week deal, and follows with Eddie Haywood.

After him comes the King Cole Trio and in October the Jones Brothers take over. Outfits will work strictly for show. Dancing will be dropped.

son. . . . NORMAN JONES held over at the Wonder Bar, Elizabeth. . . . SKUNK HOLLOW BOYS open at the Acre Lounge, Lynhurst, L. I., on September 10. . . . ENDURO, Brooklyn, celebrating its fifteenth year. . . . MARGARET MANNING current at the Aloha, Brooklyn. . . . DENISE MAVITY at the Swing Club, New York.

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WHERE ARE THE COCKTAIL LOUNGES?

A list of the nation's cocktail lounges will be included among the valuable features in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry . . . and talent buyers as well as performers will be constantly referring to the '45 MYB.

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Don Morwitz at the Piano.
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The Mixers of Melody
Currently: SID'S, Detroit
Available after Labor Day

OFF THE CUFF

Midwest:

ARNOLD THOMAS going into his fifth month at the Barrel of Fun, Chicago. . . . GLASS HAT of the Congress Hotel, Chicago, has delayed its reopening with the Mil: Herth Trio for another month because of construction trouble. . . . AMMONS AND JOHNSON current at the Cove, Philly. . . . DALLAS BARTLY just passed his first year at Joe's Deluxe, Chicago. . . . ATOM-AIRES, five-piece combo, set for the Greenfield-Schwartz chain.

EDDIE DANDERS current at Lookout House, Covington, Ky. . . . WEELA GAL-LEZ opens September 17 at the Fort Meigs Hotel, Toledo. . . . DICK BECKER and His Jump Quartet causing lots of talk at Lipp's Lower Level, Chicago.

East:

PHYLLIS MARSHALL at the Rose Room, Newark. . . . MILLIONAIRES being submitted for theaters for fall dates. . . . FESS WILLIAMS gets a Mutual wire at the Whitehall Hotel, New York. . . . ALLEN SISTERS set for 12 weeks at Calverts, Cleveland. . . . NINO DUMORALES opens on October 7 at Belmont Plaza. . . . LYNNE CARROLL and Dorothy Vaughn, who closed at the Manhattan Club, Troy, on August 20, go back to same spot in six weeks. . . . CHARLIE WALTERS now at Joyces Manor, New York, after 13 weeks at the Broadway Inn, New York. . . . JACK GRANT TRIO current at the Casino, Bethlehem, Pa. . . . EVE BRIAN new starter at the Ca-

vana, Norwood, R. I., on September 28. ANGIE BOND TRIO into the Tavern-on-the-Green on September 5. . . . FRESHMEN working at Ciro's, Philadelphia. . . . ADRIAN ROLLINI goes in there next. . . . ARLENE DALE booked for the Seneca Hotel, Rochester, September 12. . . . BROWN DERBY BOYS current at the Picadilly Lounge, Pater-



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Legit Theater Bottle-Neck Worst Situation in Years

(Continued from page 3)

18 of which are holdovers, and August has brought in nothing.

Flock of New Shows

Comes fall, however, and the picture changes. In fact, one wonders where the newbies are going to hole up. Less the 44th Street, which is in the hands of *New York Times* wreckers, the Ambassador and the Winter Garden, which the Shuberts have rented out to the slickers, the available number of Broadway playhouses stands at 39. The annual fall crop of potential entrants usually poses the space question. This year looks worse than ever.

Nine Stem openings are already skedded for September. *Mr. Strauss Goes to Boston* arrives at the Century September 6. *Make Yourself at Home* skeds to light the Barrymore September 10. The following night, *The Boy Who Lived Twice* is ear-marked for the Biltmore, and the Eugene Vale fantasy, *Devils Galore*, makes a bow at the Royale 24 hours later. *Forever Is Now*, a comedy by Adele Longmire, opens at the Booth September 24. Tennessee Williams-Donald Windham opus, *You Touched Me*, unveils at the Booth, September 25. *Deep Are the Roots*, previously called *The Walls of Jericho*, drama about the rehabilitation of a Negro soldier in the South, gets a peek from the crix one night later.

Carib Song, a musical triangle tragedy with an all-Negro cast and a locale laid in Trinidad, comes to the Adelphi September 27 and *Live Life Again* arrives at the Belasco two days later. In addition, there are two more which evidence a September preem, *Emily*, the melo which the Shuberts and Albert de Courville are prepping for a Philly break-in as of September 8, and *Walk Hard*, which Gustav Blum intends for Stem showing following a tryout last fall by the American Negro Theater in Harlem.

October Skeds Nine

October also has nine entrants definitely skedded. On the 4th, *Polonaise*, with Jan Klepura playing the Polish hero, Kosciusko, is due at the Alvin. Horace Schmidlap and Harry Bloomfield are responsible for this one. On the 9th, *Therese*, the Thomas Job melo based on the Zola novel, is set for the Biltmore. A day later enters a comedy, *Mr. Cooper's Left Hand*, at the Empire,

auspiced by George Abbott and Richard Myers. On the 18th, comes the delayed *Assassin*, Irwin Shaw's biog-melo about the assassination of Admiral Darlan. No theater set yet.

Oscar Serlin's *Beggars Are Coming to Town* skeds for the Forrest October 23. Also due are *A Rain Check for Joe*, *Spring in Brazil* and *The Ryan Girl* before the end of the month, and Billy Rose will re-light the Ziegfeld (as noted elsewhere) with an eight-week revival of the *Red Mill*, beginning mid-October. Another October starter, altho somewhat nebulous, due to author trouble on the lyrics, is *Alice Blue Gown*, face-lifted revival of *Irene*, skedded for a Stem bow the 22d.

Five more shows are due in November, not including six in the "if" column. The Richard Kollmar-James Gardiner song-and-dancer comes to town December 10. John Cecil Holms's farce, *Uncle Jeffrey*, bows a few days later. John Wilson preems his newest musical, *Day Before Spring*, at the Broadhurst November 21. Bernie Hart and Joe Hyman, this time in association with Halla Stoddard, offer their second production, *The Secret Room*, early in the same month. On the 20th, Henry Adrian announces his song-and-dancer, *The Girl From Nantucket*. Others which may get in under the November wire are *Song Without Words*, currently undergoing an L.A. break-in; *Laura*, for which Otto Kruger has been signed for the lead; *Comedie Francaise*; *The Rugged Path*, by Robert Sherwood (possibly coming to the Plymouth); *Love and the Census Taker* and *Lute Song*.

It can be noted that many of the above listings are evidently lacking Stem theater homes. Looking at the situation in the light of simple arithmetic, this is hardly extraordinary. Thirty-nine show houses on hand, and 20 of them lighted—most of the latter presumably to stay—leaves 19 open spots. Twenty-four practically sure legit entrants between now and the end of November leave five of them out in the cold. Add seven or more "iffies" and you get a playhouse bottleneck that will take more than the Shuberts and the indies to iron out. Once more we head into a season where managers are going to have to sit on the side lines hoping that the ax will thin out the turkeys without undue delay.

Jane Dillon Set for Top Role In Kollmar-Gardiner Musical

NEW YORK, Sept. 3.—Jane Dillon will have a major role in the Richard Kollmar-James Gardiner musical, *Slightly Perfect*, which skeds a November 10 bow-in at the National. Others definitely set for the show are comedienne Dolores Gray and June Richmond; ballerina Katharine Lee, and Buster Shaver, currently with comedy team, Oliver, George and Richard, at the Roxy.

George Jenkins will do the sets and Raoul Peine DeBois the costumes. Jack Donahue will stage the dances.

"Touched Me" To Break-in At Wilbur, Boston, Sept. 11

NEW YORK, Sept. 3.—Tennessee Williams-Donald Windham's *You Touched Me* has shifted its break-in schedule. It will open at the Wilbur, Boston, on September 11 and stay two weeks instead of one. Three showings skedded for Wilmington on September 7 and 8 have been called off. Stem preem is set for Booth on September 25.

Lee Shubert is associated with Guthrie McClintic on the production. Featured players are Edmund Gwenn, Montgomery Clift, Catherine Willard and Marianne Stewart.

"Forever Is Now" To Break In in Wilmington and Philly

NEW YORK, Sept. 3.—Gertrude Macy will break in the Adele Longmire comedy, *Forever Is Now*, with three performances in Wilmington on September 7 and 8. Philly Shubert gets the show for week beginning on September 10 and Boston's Colonial for the week following. Skeds to light at Hudson September 24. Vivienne Segal and Douglas Dick have the lead slots. Eleanor Lynn is the ingenue.

OUT-OF-TOWN OPENINGS

DEVILS GALORE

(Opened Tuesday, August 28, 1945)

WILBUR THEATER, BOSTON

A new comedy by Eugene Vale. Staged by Robert Perry. Settings by Howard Bay. Costumes by Peggy Clark. General manager, Irving Cooper. Press representative, Ivan Black. Company manager, Harold C. Jacoby. Stage manager, John Effrat. Presented by William Cahn.

Effie Thurston.....Tony Eden
Bernie Grant.....Jimmy Elliott
Cecil Brock.....George Baxter
Miss Pierce.....Betty Kelley
Mrs. Isabel Goodwyn.....Jean Cleveland
Dr. Aguirra.....Harry Sothorn
A Devil.....Ernest Cossart
Larry.....John Effrat
Bobbie.....John (Red) Kullers
Inspector Brandon.....Malcolm Lee Beggs
Atamar.....Rex O'Malley
Packey (The Flash) Gurney.....Solen Burry

Satan's sidemen do all right by themselves for the first two acts of *Devils Galore*. After that, the plot collapses into bad farce with a loud, squashy thump. The introduction of God and a pair of stock characters are too much for cast, director and/or the audience.

HUB CRUX TAB

Two to five thumb down by local experts tab a score of 29 per cent. No: Cyrus Durgin (Globe), Leslie Sloper (Monitor), Peggy Doyle (American and Record), Elliot Norton (Post). Yes: Helen Eager (Traveler), Elinor Hughes (Herald).

Cecil Brock, New York man-about-town and ace seducer, goes on the make for Effie Thurston, novel-writing, small-town sweetheart of Brock's secretary, Bernie Grant. Before Brock gets very far, his passes are interrupted by two graduates of his school of accepted sinning, Miss Pierce, globe-trotting newspaper woman, and Mrs. Isabel Goodwyn, successful writer of romantic novels. Dr. Aguirra, expert demonologist, also arrives, sniffing sulphur. The sulphur, he informs everyone, usually means that death is in the room.

Death is in the room. Brock's passes net him a bop on the head by virtuous Effie. It also summons a Devil to take Brock's soul to hell.

Brock and the devil, excellently played by Ernest Cossart, strike a bargain. Brock promises, in return for two more weeks of life, to get virtuous Effie's soul for Satan via the seduction routine. The devil agrees, returns Brock to life, and takes on the human form of Brock's lecturer brother. Because two newspapermen have photographed the dead body and headlined the murder, the devil is forced to take on the seduction project by himself.

This is where the going gets gummy. The muddle-headed Inspector Brandon is the dumbest detective to climb on any stage in years. The gun-packing bookmaker, Packey (The Flash) Gurney, waves his gun and talks out of the side of his mouth in the 1933 manner. And when the devil calls on God to help him get an alibi for the time when Brock was murdered, the plot sinks to a level of slapstick. Only Rex O'Malley's bored devil, Atamar, salvages the fantasy touch at too rare intervals.

Outstanding are Ernest Cossart and Rex O'Malley as Satan's sidemen. Betty Kelley as Miss Pierce; Jean Cleveland as Mrs. Goodwyn, and George Baxter as Brock contribute excellent characterizations. For that matter, Harry Sothorn as Dr. Aguirra, and Malcolm Lee Beggs as Inspector Brandon do their best with the heavy stock characters they are called on to portray. And Tony Eden as Effie Thurston does well by the role of dumb fem fatale. Both Miss Eden and Jimmy Elliott as Bernie Grant make good small-town "innocents" in the big city.

Three things tip the scale from fantasy-comedy to fantasy-farce. First bad one is the devil's decision to call on God for help, the result being that a pastor comes forward to say that he was playing cribbage with the devil at the time in question. The second mental insult is the scene in which the bookmaker whips out his gun and lets the devil have three chunks of lead—which, of course, don't kill the guy. The third is the curtain notification that God has found a place "upstairs" for the repentant devil. There's a distinct smell to that happy ending.

Barbara Pearson.

MAKE YOURSELF AT HOME

(Opened Monday Evening, August 27, 1945)

LOCUST ST. THEATER PHILADELPHIA

A comedy by Vera Matthews, directed and produced by Johnnie Walker. Settings by William Noel Sautler. Costumes by Janice Wallace.

CAST: Donald McClelland, Bonnie Nolan, Philip Huston, Donald White, William Valentine, Sally Eilers, Suzanne Jackson, Elizabeth Brew, Robert Carlton, Grey Stafford, Robert Noe and Loy Wilson.

Jumping the Labor Day gun, *Make Yourself at Home* gets the new legit season off to a sprained start. Excepting that it returns Sally Eilers to the stage after a decade in celluloid, this new Vera Matthews two-acter can hardly hope to find a home for itself on any rialto with an appreciable degree of residential security.

PHILLY CRUX TAB

Drew a zero score via opinions of aisle-experts. No: Linton Martin (Inquirer), June Herder (Record), Jerry Gaghan (News), unsigned (Bulletin).

Matter of factly, this so-called "farce" spins itself most unsteadily around the acute housing shortage in Father Knickerbocker's burg. Playing the part of a Hollywood star coming to New York for a stage flier that nose-dives as speedily as might this play itself, Miss Sally seeks to re-possess her sub-leased Gotham apartment from a Wall Streeter who displays far better business acumen with a you-all Dixie belle plaything.

Bonnie Nolan, a local lassie, not only makes coupon clippings a highly diverting pastime for such folks as have coupons to clip, but also a tempting eyeful for the pewholders as she parades the boards in negligee. In such role that so well fits the body, Miss Bonnie turns in the most amusing performance for what is ordinarily quite a lame lay-out.

Donald McClelland, lending explosive vehemence to his part as the stock-and-bonder, hardly bargained for a gallery of spectators. But the Southland siren is so enthralled at the prospect of an honest-to-gosh Hollywood star sharing the bath-tub that she encourages them to stay. The "them" takes in Miss Eilers and her entire entourage of mama, kid brother, manager-sultor and maid. And like *The Man Who Came To Dinner*, they just stay put.

The complications are all cut from stock patterns. And while all the players, including Philip Huston as the star's manager-in-love, turn in schooled performances, there is hardly enough sparkle or substance to the play to make it play-or-pay. All try hard enough with the material at hand, but never provoke any real mirth or merriment.

As the season opener, *Make Yourself at Home* can easily be scratched. Altho figured at finding a Broadway home following its fortnight here, it can hardly hope for one in its present plight.

Maurie Orodenerker.

"Red Mill" Next Production For Billy Rose's Ziegfeld

NEW YORK, Sept. 1.—Billy Rose has set Stem minds and tongues at rest with the announcement of the next relighting date for the Ziegfeld Theater for October 15. He has booked in the Paula Stone-Hunt Stromberg Jr. production of *The Red Mill* for eight weeks beginning that date.

Revival of Montgomery-Stone smash hit of 1906 is currently in making in Los Angeles, where it will get a two-week break-in at the Biltmore Theater, September 24. Thence it comes direct to the Ziegfeld. Dorothy Stone and Eddie Foy Jr. have the leads and Papa Fred Stone has been recruited as general advisor on production.

Sullivan OK's Time

NEW YORK, Sept. 3.—As a reminder to the ducat brokerage trade of its plea for co-operation in making show-going easier for the legit customer, *The Billboard* prints the following letter which is typical of the agency reaction to the idea:

Editor of *The Billboard*:

Thank you for your letter of August 20.

We have always made it a practice to list the name of the theater, its location, and the curtain time on the face of the envelopes in which all box-office orders for tickets are enclosed.

While it is our opinion that the theatergoer would be more apt to notice the curtain time on the envelope, since it is listed together with the location of the theater, we have advised all our employees to indicate the curtain time on the box-office orders, in line with your suggestion.

In the event that this method is not successful, we will revert to the original system.

We thoroely agree with your views in this matter and feel sure that your suggestions will make for a better evening at the theater for many theatergoers.

Very truly yours,
Sullivan Theater Ticket Service, Inc.
(Signed) A. A. Malgeri.

VETS . . . VETS . . . AND MORE VETS

There's one to fill the job you have open. Look over their qualifications.

TURN TO PAGE 39

Theater Wing Group Wants Org To Angel Center for G.I.'s

(Continued from page 3)

first year dues. Actors org is counting on Camp Shows, Inc., and the road to absorb ex-G.I. thespians.

IA Helps 22

Stagehands (Local 1, IATSE) has an immediate program that will put 22 G.I.'s in the union within the next three years. This union concentrates mainly on placing relatives of their members in jobs. Exes there are also going all out for a five-day week in their current negotiations with vaude houses on the Stem. If this deal goes thru, there will really be more jobs open at the union.

The Treasurers Ticket Sellers' Union (Local 751, IATSE) is working on a plan that would make room for 10 vets in the org during the next three years. The ATAM (flacks outfit) also gives its members, returned from the service, the benefit of a year's free dues if they are unemployed the first year out of khaki. Otherwise G.I.'s join as apprentices. At most, 25 junior flacks can qualify.

City Centers' Plan

Only organized plan for boosting employment in legit with real benefit to returned thespians, according to G.I.'s themselves, is Margaret Webster's project to build a series of City Centers thruout the nation. This idea has the backing of the Independent Citizens' Committee and Mayor La Guardia has a blueprint that he will submit to the Conference of Mayors.

Brain-trusters behind the plan feel that the Wing is the logical org to step in and carry the ball at this moment when things are pretty dark. Altho many people have their doubts about the project because the entertainment combo was given a charter as a war service org, this barrier, the gang behind the plan claims, can be hurdled by expanding the charter. Group feels that the Wing is a rare org in that it combines all aspects of showbiz, therefore being in a much better position to tackle the job than any other group. On its board of directors, actors, managers, theater owners and unions are adequately represented and have worked together harmoniously many years.

And again, they feel that this plan would give the Wing, an org that did a job in wartime, a chance to do a similarly useful job in peacetime and another year of life. Tentative plans at the Wing would leave it with the hospital committee as its big baby.

Sponsors of the idea claim that the Wing Center need not be a drain on the Wing's finances but that a radio show of the same type of the Canteen could be built around it. The talent would be there.

If the plan goes thru many see in it the answer to the age-old cry for an experimental theater on the Stem. It has been a cry in the wilderness these many years but perhaps it may be answered soon.

... And the idea that there isn't a theater available for the purpose is met with smiles by the group proposing the idea. They have the theater all set, at the right price, when they sell their Wing associates on the idea.

Frank Craven Dies on Coast

BEVERLY HILLS, Calif., Sept. 1.—Frank Craven, 70, stage and screen comedian and playwright, died here today. He went to Hollywood in 1942 to write scripts and he made his pic debut in 1929.

G.I.'s To Get Plays

NEW YORK, Sept. 3.—Reports by a New York daily that because of a complaint by a Special Service officer, the army was considering cancelling its legit program, appears off the beam. Camp Shows, Inc., figures show seven more plays requisitioned for overseas.

Unofficial word at the New York S.S. headquarters is that legits have proved more than satisfactory to the G.I.'s.

Time was when plays had hard sledding to get on the CSI schedule, but recent demand has been higher than possible production.

BROADWAY SHOWLOG



Performance Thru Sept. 1

Dramas

	Opened	Perfs.
Anna Lucasta..... (Mansfield)	8-30, '44	430
Rang up first anniversary on Thursday (30). Presented streamlined version of "Three's a Family" for vet shut-ins at Staten Island Hospital, same date.		
A Bell for Adano..... (Cort)	12- 6, '44	256
Infection of Frederic March's elbow has continued serious. Two blood transfusions and a resultant feverish condition have resulted in continued postponements of show. Currently skedded to reopen on Wednesday (5). Show was suspended on August 22.		
Dark of the Moon..... (46th Street)	3-14, '45	189
Dear Ruth..... (Henry Miller's)	12-13, '44	306
Glass Menagerie, The... (Playhouse)	3-31, '45	178
Harvey..... (48th Street)	11- 1, '44	359
I Remember Mama..... (Music Box)	10-19, '44	368
Stage manager Eddie Mendelsohn has been out for week with grippe. Herbert Kenwith has been pinch-hitting. Former returns to duty on Monday (3).		
Late George Apley, The... (Lyceum)	11-21, '44	298
Life With Father..... (Empire)	11- 8, '39	2,439
Moves to Bijou on Sunday (9).		
Voice of the Turtle, The... (Morosco)	12-3, '43	593
Wind Is Ninety, The.... (Booth)	6-21, '45	84
Still holding, but a doubtful contender for thru-September competition.		

STEM'S PRE-LABOR DAY BIZ OFF

Pre-Labor Day week snooping hasn't looked too hot legitwise, in spite of managerial chest-beatings to the effect that biz is good. Toppers, with heavy advance sales, have been holding up as usual, but humidity and 90-plus temps have had the back rows of a lot of playshops looking like a set of jerked lower teeth.

"Harvey," "Menagerie," "Mama" and, of course, "Hats Off To Ice" (last with a claim of 45G take), were in customary b.-o. groove, but hot weather has clipped wings of legit sales as a whole. However, should the temperature break beginning next week, Stem is due for an upswing. Dog-days can't last forever.

Musicals

	Opened	Perfs.
Bloomer Girl..... (Shubert)	10- 5, '44	382
Latest signatories to John Wilson's "Day Before Spring" are Irene Manning, Bill Johnson, Pat Marshall, Ralph Glover and Tom Helmore. Miles White will do the costumes and Maurice Abravanel will conduct. Auditions for ensemble singers start at 2:30 p.m., Tuesday (4), at the Broadhurst, and continue Thursday and Friday, September 6 and 7. Only sopranos, tenors and barys wanted.		
Carousel..... (Majestic)	4-19, '45	157
U. S. Treasury officials cited cast on stage after Thursday (30) mat for over-subscribing War Bond quota by 200 per cent plus. Quota was set at \$22,000. Cast came thru with 70G pay-off. Stewart Chaney will design sets and costumes for Guild's forthcoming "Dunnigan's Daughter." Has already completed same chores for "The Winter's Tale," which breaks in at Wilmington on Friday, September 21.		
Follow the Girls..... (Broadhurst)	4- 8, '44	586
Marinka..... (Winter Garden)	7-18, '45	53
Holding to around 26G. Skeds to Barrymore Theater on October 1. Luba Malina out ill mat and evening on Wednesday (29). Ruth Webb filled in.		
Oklahoma!..... (St. James)	3-31, '43	1,065
Ruth Weston now out of Flower Hospital where she has been seriously ill with pneumonia. Convalescing at Westport, Conn. Returns to cast on Monday (3). Edith Gresham has been subbing. Mary Hatcher, who is due to join the National troupe in Philly		

	Opened	Perfs.
on Monday (3), went on for Evelyn Wykoff mat and evening on Thursday (30). Latter leaves cast on Saturday (1) to rehearse with "Girl From Nantucket" troupe. Iva Withers will take over her role for four weeks. Thereafter, Betty Jane Watson, currently with the National company, will take over the Stem role permanently. Frances Rainer joined the Stem troupe ballet ranks on Monday (27), replacing Margit DeKova.	12-23, '44	284
On the Town..... (Martin Beck)		
Sono Osato left cast Saturday (25) for two-week vacation in Vermont. Nelle Fisher is filling in for her. Paul Feigay has signed Mitzel Green for the top role in his new Betty Comden-Adolph Green musical. George Abbott will direct it. Leonard Bernstein has been appointed musical director for the symphony concert programs at the New York City Center for the 1945-'46 season. He replaces Leopold Stokowski, who is taking a sabbatical.		
Song of Norway..... (Imperial)	8-21, '44	434
Up In Central Park..... (Broadway)	1-27, '45	250
Natalie Wynn and Rebecca Lee, dancers, out of show since Monday (27). Kay (Crawford) Griffith returns to cast from leave of absence on Monday (3). Daniel Nagrin took a two-week leave of absence beginning on Monday (27). Joe Gifford is subbing for him. Twins, Joan and Janet Lally, return to cast on Monday (3), after two-week vacation.		

ICE SHOWS

Hats Off To Ice..... (Center)	6-22, '44	565
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Follow-Up Review

THE VOICE OF THE TURTLE

(Re-opened Monday, August 27, 1945)

MOROSCO THEATER

A comedy by John Van Druten. Staged by the author. Setting by Stewart Chaney. General manager, Samuel Schwartz. Stage manager, Edwin Gordon. Press representatives, Jean Dalrymple and Anthony Buttitta and Marion Graham. Presented by Alfred de Liagre.

Sally Middleton.....Martha Scott
Olive Lashbrooke.....Vicki Cummings
Bill Page.....Elliott Nugent

After a summer lay-off, Alfred de Liagre Jr. relighted *The Voice of the Turtle* at the Morosco for a third season, Monday (27). From audience reaction it looks as tho the Van Druten comedy wears well for a third stanza. It bowed back to a terrific reception on Monday night.

There seems to be no good reason why *Turtle* shouldn't survive V-J Day. While the hero is in uniform and the impetus of the plot derives from the fact that he has a three-day leave, *Turtle* is not essentially a "war play" and the switch-over to peacetime standards shouldn't dull the implications of the Van Druten comedy. Certainly, the laugh situations and lines are still there as well as the quiet humor and the pathos. The combo seemed to go over as fresh as ever with the pesholders the other night.

So, too, did a switch to new faces in two-thirds of the cast of three. Martha Scott is the third in line to play *Sally Middleton* since the show opened two seasons ago and Vicki Cummings has replaced Audrey Christl in the role of Olive Lashbrooke. Elliott Nugent, of course, continues as the estimably genial Bill Page, a part that should be—and is—second nature to him by this time.

As a matter of fact, Martha Scott's portrait of the ingenious, muddled little actress comes far closer to the original creation by Margaret Sullivan than the previous follow-up by Betty Field. Scott brings a warmth and understanding to the part that stamps her as one of best of our up-and-coming younger actresses. She plays to build a sound characterization rather than to shoot for the obvious high points. The result is very helpful to the play. Vicki Cummings is also a

Baltimore Maryland Theater To Return To Legit Policy

BALTIMORE, Sept. 3.—The Maryland Theater, a landmark on West Franklin Street for more than 40 years, again will return to legitimate showings after several years of openings and closings and a season of movie-vaudeville. The Mutual Theater Corporation has leased the theater for the purpose of booking legitimate shows and Broadway tryouts. The opening is scheduled for the first week in October.

Michael Stewart, former Baltimore actor, and Richard R. Romeo will head the organization. Stewart said that "only tentative bookings" have been made so far.

Ethel Merman To Play Annie Oakley in Musical

NEW YORK, Sept. 1.—Ethel Merman will return to the Stem in a spring musical. According to advices from Richard Rodgers-Arthur Hammerstein offices, they will star her as "Annie Oakley" in a song-and-dancer by Herbert and Dorothy Fields. Score writer has not yet been announced.

House Jameson Playing Lead In 'Mr. Cooper's Left Hand'

NEW YORK, Sept. 3.—George Abbott has signed House Jameson for lead in *Mr. Cooper's Left Hand*. This will be Jameson's first Stem stage assignment since he played Hamilton in *The Patriots* for the playwrights Company. *Hand* gets into rehearsal after Labor Day and breaks in at Wilbur, Boston, September 24.

happy choice as a replacement for Audrey Christie. While Sally's hard-boiled gal friend lacks something of her original bounce, Miss Cummings plays her with plenty of punch and will doubtless improve her as the assignment ages. At the moment she is not quite as tart as the tart part calls for and still has some faintly uneasy moments.

In sum, the bloom is still on *Turtle*. If anything, it has taken on an additional sheen. Bob Francis.

ROUTES Dramatic and Musical

Bad Man, with Leo Carrillo (Geary) San Francisco.
Blackstone (Royal Alexandra) Toronto.
Carmen Jones (Erianger) Chi.
Dear Ruth (Harris) Chi.
Deep Are the Roots (McCarter) Princeton, N. J.
Devil's Galore (Wilbur) Boston.
Dunham, Katherine, in Carib Song (Shubert) Boston.
Good Night, Ladies (Blackstone) Chi.
Laffing Room Only, with Olsen & Johnson (Cass) Detroit.
Life With Father (Colonial) Boston.
Make Yourself at Home (Locust St.) Phila.
Oklahoma (Forrest) Phila.
Rebecca (Biltmore) Los Angeles.
San Carlo Opera Co. (Lyric) Bridgeport, Conn., 6; (Boston Co. H.) Boston, 7-8.
Ten Little Indians (Plymouth) Boston.
Ten Little Indians (Parkway) Madison, Wis., 5; (Fischer) Danville, Ill., 6; (Orpheum) Springfield 7; (Shrine Mosque) Peoria 8.
The Overtons (Great Northern) Chi.
Theresa, with Eva LeGallienne (Shubert) New Haven, Conn., 6-8.
Tobacco Road (Shubert-Lafayette) Detroit.
Voice of the Turtle (Selwyn) Chi.

"Rain-Check for Joe" Set For September 25 in Det.

NEW YORK, Sept. 3.—David Merrick and Max Brown will break-in Harry Segall's *Rain-Check for Joe* with a 10-day stand at Detroit's Shubert-Lafayette, beginning September 25. Broadway preem is still tentative for the middle of October.

Rain-Check, under title *Heaven Can Wait*, was held by Jed Harris back in 1938, but was sold to pix as *Here Comes Mr. Jordan*. Current production will be a twist, with the stage version following a flicker success.

Kirk Douglas, until recently of *Wind Is Ninety* troupe, will have the lead. Rehearsals start here September 1.

'Live Life Again' Rehearsing

NEW YORK, Sept. 3.—*Live Life Again*, blank-verse drama by Dan Totheroh, which S. S. Krellberg is prepping for a September 29 start at the Belasco, gets into rehearsal next week. Lester Loneragan has been signed for a lead slot.

Others who have signed up are Zac Charles, John Newitt, Bruce Halsey, Douglas Rutherford, Mary Boylan, Pat Smith, Ruth Saville, Phoebe MacKay, Kay MacDonald, Mathilda Baring and Isabel Bishop. Al West is stage manager.

Burlesque Notes

By Uno

EVELYN TAYLOR, who starts her road tour September 7 in Cincinnati, is in receipt of an army parachute as a souvenir, the nylon material of which she will put to good use for the making of a costume. . . . IRVING BENSON, comic, is the recipient of congrats over his becoming a first-time daddy—a girl, Vicki Ann, born August 22. . . . MEYER HAMBURG and Morris Posner, ex-burly

use concessionaires, have leased the McKinley Theater in the Bronx. House opened last week with colored revues. . . . JOHNNY GOLDSMITH, who managed shows on the former big wheels and later operated the Capitol, San Francisco, for eight years, was a visitor, with Midge (Mrs. Goldsmith) Gibbons, former Columbia and Mutual circuit principal, to celebrate their 30th wedding anniversary. Goldsmith is now stage managing the Metropolitan, Providence. . . . HARRY MIRSKY set to manage a road tour of *Student Prince*, opening September 20 at the Erlanger, Buffalo, and then heading for the Coast. . . . BEN BERNARD, former burly producer, and Dottie Gray Bernard returned from a Southern tour of USO unit 223, which Ben managed. Dottie's sister, Clara, remained with the unit as chorus captain.

FRANK BRYAN'S Casino, Boston, managed by Jay Pearlstein, has Peaches featured in her 26th week, and Steve Mills and Harry Stratton, comics, in their 24th week. Co-comic is Al Pharr, and straight man, Red Murphy. Other strips include Dorothy Ahearn, Doris Lee, Bubbles O'Dell, Patricia Bennett, Darline Arlen, Babs Davis, Princess Nina, Irene Eadie and Betty Smith. Successful stock policy, minus a chorus, continues for another season at \$1.20 top. . . . JACK BECK returned to the managerial desk of the Roxy, Cleveland, and Johnny Kane returned to the National, Detroit. . . . H. A. (KID) MORRISON, former burly show manager, last with Harry Hastings' show, featuring Tom Howard, underwent a third operation in Jackson Hospital, Miami, where he has been a patient since June 1. . . . I. B. HAMP and Mar-Shan (Marsha Blue) started their circuit tour at the Roxy, Cleveland, August 24. . . . CLAIRE DEVINE former burly ace, is now in charge of wardrobe at the Lyceum for *The Late George Apley* comedy, while daughter, Lillian Dixon, is doubling between office work and club dates. . . . WILL J. CONLEY opened at the Empire, Newark, N. J., August 24.

STANLEY MONTFORT is back as house straight at the Avenue, Detroit, after five weeks' vacation at Indian Lake, Russells Point, O. Cliff Cochran is new comic at the house, and Francis Parks continues as line producer.

CHARLES FOX, op of the Empress, Milwaukee, is visiting friends in Buffalo. . . . MAXINE DESHON is recovering from a recent illness in Chicago. . . . IRVING BENSON returns to the Rialto, Chicago, September 14. . . . JUNE MARSH opened at Highway Casino, Fall River, Mass., September 2. . . . CHUCK GREGORY has returned from San Antonio to Boston, where he is producer of the Globe and Howard. . . . AUDREY ALLEN is new producer at the Grand, St. Louis. . . . MITCH TODD, singer, is back at the Palace, Pittsburgh. . . . BILLY AINSLEY suffered a heart attack last week at the National, Detroit, and was replaced in the cast by Ray Kolb. . . . HUGHEY MACK succeeds Sam Green as manager of the Fox, Indianapolis. . . . JACK BECK, who managed the Globe, Atlantic City, until its closing Labor Day, is set to return to his old stand at the Roxy, Cleveland. . . . LESTER MONTGOMERY has inked his return contract as producer at the Casino, Toronto.

Burly Fall B. O. Lusty; G.I.'s and Firemen Have \$\$\$

CHICAGO, Sept. 1.—Midwest burly theater managers are girding for what promises to bring the lushest b.-o. receipts in many years with the forthcoming fall reopening of the bump-and-grind circuit. Ops report generally that the end of the war spells the return of under-38 males whose absence during the past four years put quite a dent into the weekly grosses of the stripatoriums.

Grand Theater, St. Louis, started the unshuttering parade August 24; Gayety, Cincinnati, and Folly, Kansas City, Mo., started yesterday; Palace, Buffalo, goes September 7; Casino, Toronto, and Fox, Indianapolis, 14, and the National, Detroit, and Empress, Milwaukee, 21.

Rialto here has given burly ops a hint of the increased patronage they can expect with the release of the G.I.'s. Rialto has been flooded week-ends with servicemen, who now are released in droves from all near-by military installations to the Windy City, where previously only a limited number were given passes to take furloughs over the week-end. Attendance has further boomed because plenty of former patrons are now holding discharges and the number of boys home on furlough from foreign service is increasing daily.

End of gas rationing has hyped crowds for the lucrative Saturday midnight show, with the gang from the hinterlands now able to get gas and make the late show after chores are done. Ops are also awaiting demise of the convention ban. The return of the visiting firemen in pre-war numbers will guarantee a steady stream of payees thru the peeler palace portals.

Tele Review

NBC

Reviewed Sunday (2), 8-19 p.m. Style—Newsreel, interview, drama. Sustaining over WNBT, New York.

Another Language, a television adaptation of the play by Rose Franken, was an auspicious beginning to NBC's fall dramatic season. An adult play, well presented and well acted, it was on a level where it can stand on its own merits as a drama without the added discussion of technical considerations. In fact, there were only three places where it departed from an otherwise flawless performance by Director Ronald Oxford and his camera crew. One was a grouping in which a flower decoration hid the face of an actor. The second was a shot in which the edge of a table was so prominent in the foreground as to distract attention from the characters grouped around it. And the third was the flat lighting in the second act. Aside from those three things, *Another Language* came well up to the standard which Producer Edward Sobol set for himself (and, incidentally, for television) in previous successes.

Act one of the Rose Franken drama moved slowly in several spots, principally because too much time was spent in delineation of character and too little in exposition of the plot. From there on, however, the pacing and action was splendid. But more important than analysis of dramatic construction is the always evident fact that this was a play which went far beyond the purile bonds of most radio playwrighting and almost all television. *Another Language* was a study of the rebellion of three sensitive minds, one of them a bit dulled perhaps against a group of petty, crass people. Even if it were not complicated with a love affair between a young man and his aunt, it would have been deserving of serious attention. Perhaps for Broadway it was not a great play, but for the vastly more commercial art of television it was a smash hit.

Jane Middleton turned in an intelligent, restrained performance as the Aunt Stella, and Jean Adair, as her domineering mother-in-law, was properly false and properly bitchy—a sort of aged Talulah Bankhead. John Kane, as the good-time-Charlie brother, made a notable contribution despite his small role.

Robert Wade's sets added a great deal to the effectiveness of the play, and the camera work (NBC policy, for some obscure reason, forbids release of the names

Magic

By Bill Sachs

HERB BRUCE has just returned to the States from an eight-week overseas tour with the *Duffy's Tavern* show, featuring Ed (Arch) Gardner and Jinx Falkenburg. In addition to managing the unit and serving as emcee, Bruce presented his new magic turn. Highlights of the tour, which covered most of Italy, included a private audience with Pope Pius XII, who presented Bruce with a rosary. . . . CAL EMMETT is current at the French Casino, New Orleans. . . . EDWIN BRUSH is in New Orleans on a visit. . . . FRANK KINI is presenting his nifties in the new show at Mickey's Show Bar, Detroit. . . . LORING CAMPBELL begins his 21st annual lyceum tour at Fargo, N. D., September 13. He has a route to carry him until May 10, 1946. . . . JAMES W. KELLEY, of Clintonville, Conn., shoots us four snapshots showing Jack Gwynne working a servicemen's show in Tinsukia, India. The shots were sent from overseas by Lieut. Francis Kelley, who is piloting shows around that area. Lieutenant Kelley formerly worked semi-pro magic and escapes around Connecticut and Rhode Island under the name of Loxini. . . . SYL REILLY, magic maker and black-light expert from Columbus, O., was a magic-desk visitor Monday of last week (28) while in Cincy with Mrs. Reilly en route back to the Ohio capital from a week-end vacation jaunt. What with his health good and business booming, Reilly expressed himself as entirely satisfied with the world. . . . LITTLE JOHNNY JONES posts from Saipan under date of August 18: "Have been here since leaving Honolulu. Met Harry Hanaoka in Oohn, and Roland Jacobson here. The latter formerly played school dates around Jamestown, N. Y." . . . BILL BAIRD, back in niteries following his recent discharge from the navy, is making the magic desk his Cincy headquarters the next two weeks during his engagement at Glenn Rendezvous, Newport, Ky., just across the Ohio River from the Queen City. He opened there Friday (31). . . . JACK HERBERT is winding up a two-weeker at the St. Charles Hotel, New Orleans.

FIRST POST-WAR magic catalog to come off the press is that of Jim Sherman's National Magic Company, Chicago. It's a well-prepared volume of 318 pages loaded with nifties suited for every type magi, as well as those emcee lads who frequently insert a piece of magic to make their turn more entertaining. On a recent visit to the National Magic Company in Chi, we had the pleasure of renewing acquaintances with Jim Sherman and his two able assistants, Vic Torsberg and George Boston. . . . SGT. TOMMY WOO, now with the U. S. Army somewhere in China, type-writes under recent date: "Recently caught the USO unit, *Three on Tour*, which had our good friend, Arnold Furst, headlining. He did a 25-minute routine loaded with laughs and bowed off with the boys screaming for more. The unit was stranded here several days while waiting for a plane to take it to another base in China, so Furst and I had time to talk over old times. I am still knocking around here in China, occasionally doing a show to relieve the shortage of entertainment in these parts. Still getting my copies of *The Billboard* in China. Altho they may be somewhat dated, they still serve their purpose and keep me hep as to what's going on in the States. I would like to hear from Tung Pin Soo (Al Wheatley)." . . . SHEFFIELD THE MAGICIAN, recently discharged after three years' service in the navy, has been doing shows for servicemen in the Boston area in recent weeks. He infuses that Silent Mora and George LaFollette are still going great guns in the Beantown sector. . . . EUBAR THE MAGICIAN has closed with the King Reid Shows, where he presented his magic and did inside lecturing, and after a brief vacation will resume in halls for the fall and winter, using five people, including his wife, son and daughter. . . . WILLIAM E. BRADY, former lyceum and chautauqua magician, is closing his sign shop at Artesia, N. M., to hit the road again with his magic. . . . ED RENO, of Kankakee, Ill., dean of American magicians, celebrated his 84th birthday August 23. . . . LESTER C. CLARK, on the road for many years as a pro magi, is now living in retirement at Spalding, Mich.

of cameramen) was excellent. An interesting newsreel on the events leading to the surrender of Japan and a very dull interview about a sewing contest rounded out the evening.

Marty Schrader.

ETO Radio Beams Despite Lack of Equipm't, Workers

(Continued from page 4)

granted to regional heads of State to operate the radio. In other words, it will be government controlled (and our job is to stay with the rehabilitation long enough to make sure the right kind of German government controls it).

Personnel Not Available

So far, we have had a tough time finding the right German personnel to take over. Two newspapers have been turned back to Germans under licensing arrangement. These to individual groups which represent a "reasonable cross-section" of German political and religious beliefs. But McClure says the U. S. is not nearly ready to do that with radio.

Efforts have been made by ICD to determine listening habits in American zone (see Heseen-Nassau survey story elsewhere in this section), but in that direction, too, only first steps have been taken.

BBC, French and Radio Hamburg (British operated) have been discussed in earlier issues of *The Billboard*.

Russians Pace U. S.

The Russians, judging from the one instance U. S. execs have had occasion to observe, seem to be moving faster than U. S. At Radio Berlin, a Captain Rosmanov, representing the Russian Control Commission, heads up the operation but station director working under him is a German, Hans Mahler, and under Mahler they now have a staff of some 600 Germans, including house musicians and everyone else. They are on the air from 6 a.m. to 1 a.m. and a total of 10 to 12 hours of that time is spent broadcasting music of all kinds, but heavy on the German light and serious stuff. About 90 per cent of everything they broadcast is first recorded on the Magnetophon Recorder (machine which is also used in Lux, Hamburg and other European cities and about which Yank radio men rave).

Radio Berlin suffers, too, from lack of good equipment, but has eight large studios operating and one "talk" studio. Seating capacity of largest is 1,500, and they put on three concerts weekly, plus another one Sunday afternoons to which they charge admission ranging from two to eight marks (20 to 80 cents) as well as broadcast the show.

Mahler, incidentally, claims to have operated a 5-watt underground radio station with antenna concealed beneath an automobile in which transmitting equipment was carried. He traveled from one German town to another and would get right on German frequencies when they got off. He did this from 1935 thru 1940 and then scrambled to Russia where he did broadcasts in German from Radio Moscow.

Difference in Yank operation of German radio and Russian stems from fundamental difference in ideological concepts. Russians feel that by controlling German radio and press rigidly, they can control the German mind. We don't think so. We believe they've got to be re-educated and re-oriented so they will want to and be able to have free radio themselves.

Great difference still exists in American, British and Russian news interpretations, and tho McClure has had meetings with his counterparts on Quadripartite (Four Allied governments) Council, no agreement on news presentation has been reached yet.

\$1,773,015 Take for Ariz. Niteries in Last Fiscal Year

PHOENIX, Ariz., Sept. 3.—Based on collections of the 20 per cent cabaret tax, W. P. Stuart, collector of internal revenue for Arizona, estimated that \$1,773,015 was spent during the fiscal year ended July 1 in night clubs in the State where entertainment is provided. Stuart said the largest proportions of the 20 per cent collections—totaling \$354,603 in revenue—came from Phoenix, Tucson, Bisbee and Douglas.

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The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACTOR, 20; Spec. Ser. vet; Rochester radio work; five years WHAM (NBC), WHEC (CBS), WSAJ (MBS); commercials, dramatic series, vocalist. Jon E. Lasher, 356 West 34th St., N. Y. C. 95/7/28

ACTOR, 24; pre-army stude. seeks opportunity legit. Bill C. Lowell, 3819 North Wayne Ave., Chicago, Ill., Lakeview 5817. 118/9/8

ARRANGER-COMPOSER, 24; pre-army on KOMA staff; USO work in army; 3 years music col.; complete piano, voice and chord arrangement (10 years exp.). Mack Ferguson, Rt. 4, Box 315, Kansas City, Kan. 102/9/1

BAND VOCALIST, 23; baritone; 1 year Mal Hallett Ork. Leonard Lane (Glhatta), 1831 Radcliff Ave., Bronx, 60, New York. 75/8/18

BARITONE CROONER, 29, name band exp. (10 yrs.); interested night club, radio, vaude. John J. Coffey, 52 Barrow St., N. Y. C. 61/8/11

BARITONE, 29; clubs, vaude, small band exp. (5 yrs.); AGVA; wants to join band. Constantino Leone, 39 Centre Moll, Brooklyn 31, N. Y. 59/8/11

BARITONE, 32; directed, produced, played army shows. Interested trio work; clubs, radio, vaude. Benjamin M. Beitch, 1077 54th St., Brooklyn, N. Y. 68/8/11

BARITONE, 26; played Granada Club (Hollywood); Red Mill (Bronx), other clubs and war industry shows; seeks dance band. Albert Capozzola, care A. Cappy, 235 West 75th St., N. Y. C. TR 4-9624. 91/8/25

BARITONE, 27; complete repertoire: ballads, pop, semi classics, operettas (5 1/2 years); voice training; club dates. Robert Whitby, 323 Summitt Ave., Wasena, Roanoke, Va. 119/9/8

BLUES SINGER, ex-WAVE, 24, with navy band (1 yr.) radio exp., wants to join band. Anne Weir, 2200 E. Tremont Ave., N. Y. C. UN. 3-8280. 62/8/11

BOOKER, 33; talent scout (12 years). Vincent F. Arrigo, 1433 66th St., Brooklyn 19, N. Y. 77/8/18

COCKTAIL ACT, 26; piano player, imitator, comedian, 3 years. Pre-war exp.; 3 years army spec. services. Summer (Butterball) Collier, 975 Sedgwick Ave., Bronx, N. Y. FO 5-7102. 87/8/18

COMEDIAN, 36; stooging, mugging (14 years); vaude and burlesque exp.; interested all fields. Salary \$100 week. Robert Hendrick, 813 Columbus Ave., N. Y. C. 114/9/8

COMEDY MAGICIAN, 22; army spec. services and 3 years pre-army exp.; club dates. Work any field. Harold Rifas, 2071 Vyse Ave., Bronx 60, N. Y. 92/8/25

COMPOSER, 39; has original popular, novelty, ballads, waltzes. Seek audition with publishers or entertainers. Not interested in full-time job. Marcel I. Joseph, 220 South St., N. Y. C. Cortland 7-1212, EXT. 311. 93/8/25

CONDUCTOR-TENOR, 29; symphony orchestra, opera, band exp.; army band, USO shows. Joseph O. Presti, 146 George St., Brooklyn, N. Y. EV 4-0275. 71/7/28

DRUMMER, 47 (25 yrs. exp.); Dance, concert orks; brass bands; circus, theater, radio; in navy band; instruments—Snare, bass, traps. Seek connection Greater Manhattan. Member Local 802. George H. MEREDITH, 236 E. 76th St., N. Y. C. Tel. RH 4-4788. 53/8/11

DANCER, 32, baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This Is the Army"; interested radio, vaude, legit, night club. Herbert C. Fluker, 76 St. Nicholas Place, N. Y. C. ED 4-1394. 88/7/28

DRAMATIC BARITONE (24), opera, musicals; quartets, solos; 4 yrs. exp. Interested musicals, vaude, clubs. Starting sal., \$50. Frank Shea, 4675 Falisades Ave., N. Y. C. KI 3-1695. 63/8/11

DRUMMER, 43, 27 years' professional experience with Chick Webb, Fats Waller, Cecil Scott, Tiny Bradshaw, other name and semi-name orks, wants to join dance band. Arnold "Scripps" Boline, 853 St. Nicholas Ave., New York. 17/7/28

DRUMMER, 30; Marine Corps vet.; Ozzy Nelson (5 yrs.); Don McGrane (3 yrs.); Sid Austin (4 yrs.); Marine Corps Band (2 yrs.). Some radio. Howard W. Bruno, 853 7th Ave., N. Y. C. COL. 5-8935. 67/8/11

DRUMMER, 38; night clubs, small dance bands (8 years); seek colored combo. Joseph Thompson, 240 Madison St., Brooklyn, N. Y. 113/9/8

EMSEE, 28; outstanding impersonations; 3 years pro. exp.; interested radio, night club, vaude. Layne Marlin, 524 East Elk St., Apt. 101, Glendale, Calif. 121/9/8

GAG WRITER, LYRICIST; radio, stage, screen, newspapers, magazines; specialize topical gags. Harry Goldstein, 762 Snedicker Ave., Brooklyn 7, N. Y. 65/8/11

HAMMOND ORGANIST, 31; N. Y. theater (15 years), seeks N. Y. club or hotel. Robert McCombs, 38 West 80th St., N. Y. C. SCH. 4-9640. 81/8/25

ILLUSTRATOR, 25; poster work, movie layouts; stude before army; interested radio, motion pictures. Arnold L. Siefkin, Box 132, Sterling, Ill. 116/9/8

KNOCKABOUT COMIC-ACROBAT, 42, 250-pounder, club-vaude experience; interested in niteries, vaude, carnivals, fair dates. Frank Stanley, 245 West 51st St., New York. 24/7/28

LYRIC TENOR, 27; classics and popular; army entertainer, band and radio; pre-army WELI, WNAB guest appearance; sang with Bridgeport Symphony. John Carstairs, Bldg. 7, Apt. 49-A, Success Park, Bridgeport 8, Conn. 111/9/8

MANAGER-BOOKER, first class; 40; dance orks; entertainment specialist in army (3 1/2 years). Eddie DeLange, ork mgr. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week. Edward Judge, 5915 Post Road, Bronx, New York.

MASTER OF CEREMONIES, 32; pro. exp. (10 years); club dates; singing, dancing, impersonations; interested night club, radio, vaude. Rudolph A. Sanchez, 600 W. 140th St., N. Y. C. 27/7/28

MECHANIC, 35; juke box and pin game service and installation eng.; radio mechanic (7 years exp.); army radio mechanic and bombight repair; own tools. Prefers Florida or California; starting sal. \$125. Wm. R. Treverthen, 539 Leta Ave., Flint 3, Mich. Tel. 9-8392. 100/9/1

NOVELTY VOCALIST; front man, 350 pounder, good appearance and wardrobe, pre-war club date exp.; seeks small band. Vic Stevenson, 4331 West Adams, Chicago 24, Ill. 104/9/1

ORGANIST, 22; theater and club exp.; seeks cocktail lounge or hotel spot. Will travel. Rob Lorin, 240 West 102d St., N. Y. 25, N. Y. RI. 9-9174. 110/9/8

PIANIST, 25; pro exp. (8 years); concert platform, cocktail lounge, ballet theater accompanist; seeks cocktail lounge, or concert work. Daniel Gordon, 3033 Coney Island Ave., Brooklyn, N. Y. 30/7/28

PIANIST, 31 (12 yrs.), classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11

PIANIST, 22, colored; played college bands, club, hotel dates; solo and with band. Played while in army. Hubert Dixon, 308 East 101st St., N. Y. C. 80/7/28

PIANIST, 36; club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 285 Sumpter St., Brooklyn 33, N. Y. 90/8/25

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

PIANIST, 36; night club dance bands (5 years); Hammond organist; seeks club, metropolitan area. Morris Shoeburger, 201 Bay 32d St., Brooklyn, N. Y. 112/9/8

PRESS AGENT, 30, college grad.; army pub. rel.; pre-army sports rep. and press agent for L. I. Daily Advocate, World-Telegram, News Day. Interested any field. Louis B. De Fichy, 314 Eldert St., Brooklyn, N. Y. 99a/9/1

PUBLICITY MAN, 23; free-lance booking, publicity; dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronx 59, N. Y. OL 5-5781. 84/8/25

RADIO ANNOUNCER, 26; stude before army; radio exp. in army. Joseph Karl Kronenberg, 182 Ashland Ave., Bloomfield, N. J. Bloom. 2-2975W. 105/9/8

RADIO PROGRAM BUILDER, 36; musical arranger, vocalist, copyist (5 years), radio stations, short-wave broadcasts; interest program work for radio station, any size. Franz Ullsperger, 116 W. 80th St., N. Y. C. TR 4-8137. 82/8/25

RADIO SCRIPT WRITER, 30; gags, drama, soap operas, material for night club and vaude acts; piano accompanist; Georgie Price (4 years). No traveling. Budly Arnold, 251 West 89th St., N. Y. C. SCH 4-3531. 99/8/4

SAX, clarinet, violin man, 32; AGF band overseas; 12 years' pre-army band exp.; no traveling. Lawrence Pisano, 102-46 45th Ave., Corona, L. I., N. Y. 98/8/4

SAX-CLARINET MAN, 44; AAF band (5 years); hotel and ship orks (18 years); good sight reader. Charles Sherlock, 2225 Ditmars Ave., Brooklyn, N. Y. Buck 4-9587. 107/9/8

SAX MAN, 22; pro exp. (3 years); played with Dick Rogers, Georgie Auld, Art Mooney. Arthur Lopez, 717 7th Ave., N. Y. C. BR 9-9256. 37/8/4

SINGER, 26; 7 years' pro. exp.; can act. Seeks night club, musical, band. Irving Kay, 60 Bank St., N. Y. C. CH 2-9205. 96/7/28

SINGING TRUMPETER, 28; pro exp. (12 years); trumpeter and baritone. Walter Krall, 721 DeKaib Ave., Brooklyn, N. Y. 39/8/4

SIGN-PAINTER (20 yrs. exp.) circus wagons, carnivals, scenic work; AFL Loc. 72. Thomas A. Hammill, 923 Irving Rd., Birmingham, Ala. Tel. 2-6974. 57/8/11

SONGWRITER, 29; wrote lyrics and music for ork leader Lawrence Welk; two songs published to date. Seeks full-time job. John M. Antonucci, 8142 LaFayette Ave., Chicago, Ill. Aberdeen 1548. 117/9/8

SPANISH DRUM PLAYER, 30; N. Y. night clubs (6 years). Frank Rivera, 634 E. 158th St., N. Y. C. 83/8/25

SPORTS ANNOUNCER, undefeated Olympic and world speed ice skating champ; guest appearances, army shows. Seeks out-of-N. Y. radio station with sports sponsor. Irving Jaffee, 152 West 42d St., N. Y. C. WI. 7-9715. 55/8/11

STRAIGHT MAN-SINGER, 32, signal corps veteran, burlesque experience, 6 ft. 1, 185 lbs.; wants vaude or night club work. Bob Dale, 204 West 108th St., New York. Tel.: Riverside 9-1556. 41/8/4

STRINGS, VIOLIN, CELLO, 25; played colored orks (5 years); Tiny Bradshaw, Oran Page, Lucky Millinder, salon music, Latin, swing, Continental; interested 6 piece combo. Nicholas Fenton, 352 West 117th St., N. Y. C. 108/9/8

TENOR, young, talented; B'way musicals, radio, motion pix, vaude exp. Seeks opportunity radio, musical comedy. No traveling. Neal Francis, care Fred Steele, 9 Rockefeller Plaza, New York. 97/7/28

TENOR, sax, clarinet, 27; read, transpose, fake; has played all types and size outfits; Local 661, 77 AFM. Radio shows in army band. Jack Garellick, 10 North Iowa Ave., Atlantic City, N. J. Tel. 4-9416. 101/9/1

TENOR; loc. night club exp.; large repertoire, including show tunes, operettas, semi-classical material. Clifford Jay, 388 State St., Brooklyn, N. Y. MAIN 5-4498. 70/8/4

TENOR, 25; light classics, Irish and popular songs; worked RKO theaters, radio (WOR, WEVD, WBNX). Interested stage, radio. Edward Flaherty, 69 East 98th St., N. Y. C. AT. 9-2492. 109/9/8

TENOR-SAX AND CLARINET MAN, 24; army bandsman, studied music before entering army. Loc. 802 AFM. Sal F. Marotta, 310 East 106th St., N. Y. C. Lehigh 4-1398. 85/8/11

TROMBONE PLAYER, 23; army bandsman (56 months) first trombone in 16 piece combo. Interested radio, night club, vaude or legit band work. Elwood H. Edwards, 606 54th St., West New York, N. J. 73/8/18

TRUMPET MAN, 27, has worked with small and large dance bands; played with concert bands. Wants to join dance or concert orchestra. Samuel Lazarov, 1890 Crotona Pkwy., New York. 44/8/4

TRUMPET MAN, 31, 12 years' a professional musician; wants to join night club or restaurant orchestra. George Kushner, 1930 McGraw Ave., Bronx, New York. 45/8/4

TRUMPET MAN, 26; army concert band 4 1/2 years; also 16-piece jazz combo; 2 years pre-war small combo dance exp. Victor P. Martin, 184-02 89th Ave., Hollis, L. I., N. Y. Republic 9-3295. 86/8/18

TRUMPETER, 26; pro exp. (9 years); played coronet, trumpet. Alfred Rugiero, 5519 4th Ave., Brooklyn, N. Y. 46/8/4

VOCALIST, air corps veteran, 25, has done radio work with choral groups; two seasons vocalist at summer resort, seeks connection as band vocalist. Gary Cole, 432 Ave. "C", Brooklyn, N. Y. 47/8/4

VOCALIST, 27, sang with army special services; also did radio work in army; passed NBC "Welcome Home" auditions. Seeks connection with band, radio, night club or vaude preferred. George Stonehill, 114 East 168th St., Bronx 52, New York. Tel.: JE 6-3875. 49/8/4

VOCALIST, 20; army spec. ser. vet; pre-army exp. playing club dates; radio 8 years; interested radio, night clubs, vaude. Elias Friedman, 656 Stone Ave., Brooklyn, N. Y. 50/8/4

VOCALIST, 26; army hosp. and Red Cross shows; club dates; seeks night club or cocktail lounge. Bennie Paris, 120 Wise St., Lynchburg, Va. Tel. 3508-W. 54/8/11

VOCALIST, 23; U. S. Marine Corps vet; club dates; USO work. Gerry Grayson, 1839 Loring Place, N. Y. Tremont 2-5273. 66/8/11

VOCALIST, 24; baritone, morale shows while in USMC; personality, good appearance. Joseph Loschiavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8

VOCALIST, 24; no pro. exp.; wants chance to prove talent. Joseph Sandore, 3836 Grenshaw St., Chicago, Ill. 115/9/8

WRITER, 29; free lance gag material for Henny Youngman, Happy Lewis (WINS), Danny Webb; wrote script and acted comic routines in army spec. services. Interested night club, radio, vaude. No traveling. Kenneth C. Lesser, 61 Vermilyea Ave., N. Y. C. LO 7-8740. 94/8/25

YODELING COWBOY, 23; guitar player; produced, directed, starred in show while in U. S. C. G.; night club, vaude pref. Kenneth O'Tourke, 161 15th St., Brooklyn, N. Y. SO 8-6732. 52/8/4

THE FINAL CURTAIN

ANDERSON—Thomas H., 73, Detroit musician, recently in that city. He had been with the Ben Shook, Stone Brothers, LeRoy Smith, Floyd Hickman and other Negro musical organizations. Burial in Detroit Memorial Park.

BAZINET—Mrs. William, 64, whose husband and son, Dwight J. Bazinet, were former co-owners of Bazinet Shows, Inc., midwest carnival organization in business for the past 45 years, following an emergency operation in Victory Hospital, Indianapolis, August 25. Interment in St. Mary's Cemetery, Minneapolis.

BOLGIANO—Frank William, former vice-president of the Whitehurst Theater Enterprises, which built the Century, New and Keith theaters at his home in Roland Park, Baltimore, recently following an illness of several months. Survived by his widow, daughter and three grandchildren.

BOSSAN—Mme. Lola, founder of the former Paris Orchestre Philharmonique and concert manager and member of Roeder String Quartet, in Paris recently.

BOTWINIK—Berl, 59, writer and columnist since 1914 for the *Jewish Daily Forward* and the author of several plays and novels, August 29 at the Beth Israel Hospital, New York.

BUNTING—Bunny, former advance agent for Alexander the Great, mentalist, over the old Pantages Circuit, in Napa (Calif.) State Hospital, August 28, following a brief illness. In 1913, he was associate editor of *Rounder and Play Bill*, West Coast theatrical publication, and for the past 10 years he was publicity director of the New Delta Hotel, San Francisco. Survived by his sister, Elks' service at Morrison Funeral Home, San Francisco.

COOK—E. L., 63, an official of Armour & Company, well known by carnival and circus men, in Chicago, August 28. Survived by a son and a daughter. Burial in Mount Hope Cemetery, Chicago.

DAY—Verne R., 75, motion picture and one-time general manager of Esenay Company, first movie firm to open in Culver City, Calif., at Culver City August 17. A native of Greenup, Ill., he went to Southern California in 1917 where, as a producer of silent films, he featured such stars as Francis X. Bushman and William F. (Buffalo Bill) Cody. Surviving is his sister, Mrs. Daisy McMichael, Kingman, Kan. Body was sent to Chicago for interment.

ELLERY—Arthur, 75, former actor, at his home in Elizabeth, N. J., August 27. He had headed his own stock company

for many years and later played in motion pictures and on the stage. His wife, the late Marie Bainford Ellery, was an actress.

FAIS—Charles C., 83, former set director for Mack Sennett and prior to that a New York light opera producer, in Los Angeles Central Hospital August 17.

GREEN—Clarence S., 67, Detroit musician, recently in that city. Survived by his daughter and a son. Burial in Lincoln Memorial Park Cemetery, Detroit.

GUEST—Mrs. Edgar A., 59, wife of the poet and radio actor, at her home August 28 in Detroit after an illness of six months. Survived by husband; a daughter; a son, Bud Jr., former radio editor of *The Detroit Free Press*; two sisters, two brothers, three grandchildren. Burial in Woodlawn Cemetery, Detroit.

HALL—Harry, 75, pipe organ manufacturer for 50 years, in New Haven, Conn., after a long illness. He was president of the Harry Hall Organ Company, New Haven. Survived by his widow, Mattie; a daughter, Mrs. Russell Kirchner, and a son, Thomas.

HART—Jacob J., 65, former drummer with the Philadelphia Orchestra, August 23 at his home in Philadelphia after a short illness. Surviving are his widow, Lillian; a daughter and three sons. Interment in Holy Sepulchre Cemetery, Philadelphia, August 27.

KINSELLE—Thomas P., 40, Richmond, Minn., carnival worker, in an auto accident near Toston, Mont., August 20.

KOEHLER—Harry, 47, concessionaire, in Edinburg (Tex.) Hospital, August 26 following a lengthy illness. For the past two years he had popcorn and snow on Westlaco, Tex., streets. Prior to that he was with J. J. Page, Dodson's World's Fair, Bill Hames and Lant Free Shows, and Shell Bros. and Tol Teeter's circuses. Survived by his widow, three children and two stepchildren. Interment in Westlaco, Tex.

MCINERNEY—John P., 57, widely known construction engineer, following a heart attack on a New York Central train recently. He supervised the building of the New York World's Fair. Survived by widow and two daughters.

MERRILL—James Burton, 42, Cincinnati carnival worker, in an auto accident near Toston, Mont., August 20.

MURPHY—Mrs. Barbara, 57, for many

Franz Werfel

Franz Werfel, 54, author, died at his Hollywood home August 26 as a result of a heart attack suffered in October, 1943. With his wife, Alma Maria Mahler, daughter of Gustav Mahler, composer, he found refuge in this country in 1940 when he was sought for his writings by the Nazis in his native Prague.

His most recent success was *The Song of Bernadette* for 20th-Fox and with it won five Academy awards. It resulted in the starring of Jennifer Jones. When Max Reinhardt produced the pageant, *The Eternal Road*, written by Werfel in New York in 1935, the author made his first visit to this country to see it. Prior to that he had written *Forty Days of Musa Dagh*; *Verdi, the Novel of the Opera*; *Besuch Aus Dem Elysium*, *Spiegelmensch*, *Schweiger*, *The Man Who Conquered Death*, *These Trojan Women*, *Jaurez and Maximilian*, rewrite of Verdi's *Simon Boccanegra*, *Class Reunion* and many others, some of them being plays produced in this country by the Theater Guild.

Survived by his widow and his mother.

In Memory of Our Dear Departed Brother PRIVATE JOEY R. MOSS

Member of the Michigan Showmen's Association



Killed in Action in France, August 27, 1944

You Are Sadly Missed By All

WIFE GERTRUDE DAUGHTER MARILYN
SISTER CARRIE
BROTHERS MOE, BEN AND EDWARD

WE MISS
YOU WITH
ALL OUR HEARTS

IN LOVING
MEMORY OF
OUR DEAR
HUSBAND AND FATHER

CAPT. D. L. LATLIP

DIED SEPTEMBER 5, 1944

MRS. LATLIP



DAUGHTERS-SON

Mrs. Samuel Lawrence and Family wish to express their Heartfelt Thanks to the hundreds of Friends of the late SAM LAWRENCE (COHEN) who in their various ways sympathized with us in our hour of bereavement.

Oliver Morosco

Oliver Morosco, 65, at one time one of the foremost theatrical producers and theater operators in this country, was killed by a streetcar in Hollywood August 27.

Born in San Francisco, Morosco started in showbiz as an acrobat. Later he went to New York, and in 1899, to Los Angeles, where he took over the management of the Burbank Theater Stock Company, where he ran a stake of \$40 up to \$7,000 in the first 10 weeks. In the next 25 years he amassed a fortune of millions of dollars. His fortune soon went downward and it became apparent in 1930 when he was sued for furnishings of his Lyric Theater, Burbank, Calif. He died with 8 cents in his pocket.

The Bird of Paradise, with Laurette Taylor, proved such a big road attraction that it led Morosco to New York, while Leonore Ulrich played chief role at the Los Angeles Burbank Theater. The show is said to have brought him \$5,000,000. Some of his other hits were *Peg o' My Heart*; *Omar, the Tent-maker*; *The Masquerader*, *Canary Cottage*; *So Long, Letty*; *Linger, Longer, Letty*; *Lombardi, Ltd.*; *Judge and Jury*, *Abie's Irish Rose*, *Help Wanted*, *One of Us*.

Some of the stars he helped to reach the top were Laurette Taylor, Leonore Ulric, Guy Bates Post, Lewis Stone, Grace Valentine, James Gleason, Charlotte Greenwood, Warner Baxter, Leo Carrillo, Richard Dix, Trixie Friganza, Eddie Cantor, Marjorie Rambeau and Charles Ruggles.

Oliver Morosco built the Morosco Theater, New York, and operated the Majestic, Morosco, Mason and Belasco theaters in Los Angeles, and others in San Francisco and Oakland, Calif. He was interested in motion pictures at one time.

Survived by his widow, Dorothy, and a son, Oliver Jr.

TOL TEETER

Passed Away September 2, '41



In Memory of My
Darling Husband

NELLIE TEETER

MEMORIAM EDWARD DENNISON HUTCHISON

To Final Rest, Sept. 6, 1943
C. H. TODD, Associate

IN LOVING MEMORY
ALVA GIFFORD
SEPTEMBER 10, 1944
BELLE GIFFORD

RAS IN RECORD RUN AT OMAHA

Baltimore May Curb Permits

BALTIMORE, Sept. 1.—Restrictive measures advocated today by a Baltimore grand jury may, if enacted into legislation by city council, make this city a difficult one in which to operate a carnival.

In a report submitted by George C. Shriver, foreman, the jury recommended that existing carnival permits be immediately reviewed and steps taken to curb additional permits.

These steps included a proposal to issue permits only to bona fide charity or fraternal orders and then only if all receipts go to such organizations. It was recommended that application for a license should be made by a member of the organization and countersigned by five other members.

Other recommendations included the suggestion that no permit be granted unless 90 per cent of adjacent property owners sign a petition, and that no carnival be erected within 15 feet of any objecting property owner. Adequate toilet facilities were urged as a must. The jury advised that the mayor or his representatives should approve all permits.

NAE Gets Money At Three Annuals

ST. LOUIS, Sept. 1.—North American Exposition chalked up three winners in a row at fairs in Menomonee, Wis., and Rochester and Albert Lea, Minn. Even the smaller one of three, Menomonee, proved a date where the figures were listed on the right side of the ledger, with but few concessions operating, and all of these being strictly skill games, due to the stringent Wisconsin laws.

Olmsted County Fair, Rochester, was strictly a "ride" fair, and rides piled up an enviable gross. At the Freeborn County Fair, Albert Lea, a new record midway gross was established. Mr. and Mrs. Barney S. Gerety visited the show at Menomonee and Albert Lea. Show opened in Hannibal, Mo., Tuesday (28), starting off to good business there.

During the successful Champaign-Urbana (Ill.) Fair it was decided to hold over one day, Saturday, and with 24 hours of promotion. A children's ticket was used during the afternoon, and a hillbilly unit from W.D.Z., local radio station, at night. The result was a larger kids' day than the fair had and a more than satisfactory night's business.

Frank Segar, trainmaster, has his crew clicking. Little Harvey Williams, now acting as special agent and handling the advance press, has never failed to make a picture of himself and some unusual tall dignitary of the town.

Jack Duffy assumed charge of *Hollywood Follies* and, with the co-operation of Sigred Sorenson, has a line of 10 girls and four-piece band.

Recent visitors were Ida E. Cohen; C. A. Tincher, of Owatonna, Minn.; Andy Hansen, of Albert Lea, Minn.; Max Goodman and Bill Snyder, at Rochester, Minn.

Two Siebrand Employees Killed in Car Accident

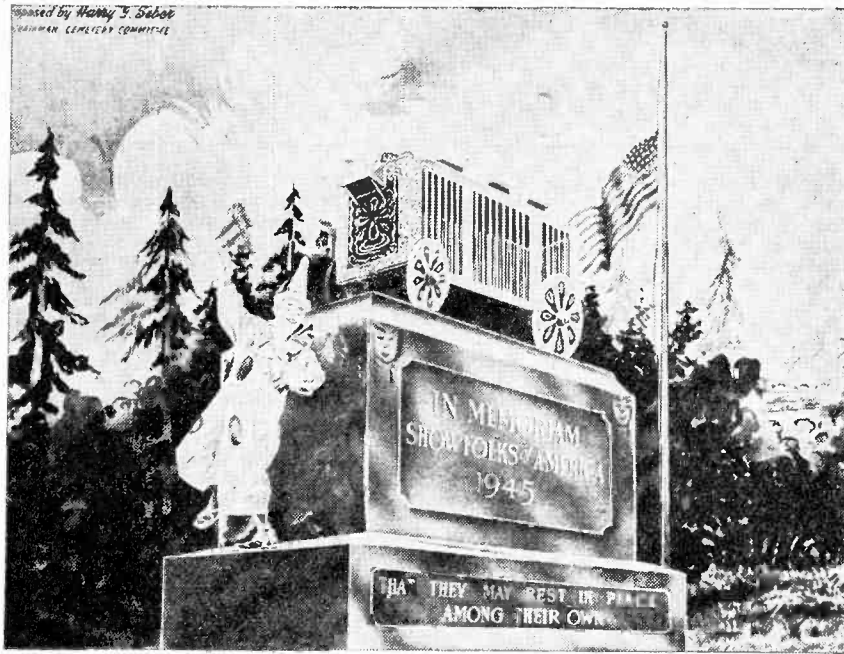
TOSTON, Mont., Sept. 1.—James Burton Merrill, 42, Cincinnati, and Thomas P. Kinselle, 40, Richmond, Minn., employees of the Siebrand Shows, were killed near here Monday (20) when their car overturned on U. S. Highway No. 10.

Robert Greening, Vancouver, Wash., another passenger, sustained fractured ribs, a fractured shoulder blade and a possible spinal injury.

Coroner J. Garrison Rains said the driver apparently fell asleep. The trio had left the show at Helena.

Leo Bistany Quits Prell Org

NEW YORK, Sept. 1.—Leo Bistany, manager of Prell's Broadway Shows, has severed his connections with the Prell outfit to devote his time to his own business interests in Florida.



SHOWFOLKS OF AMERICA, San Francisco chapter, are now in the midst of a drive for \$20,000 to build a monument, as pictured above, at Showfolks Rest, Mount Olivet Cemetery, San Francisco. Proceeds derived from the annual ball December 8 are expected to put the drive over the top, according to Harry Seber, chairman of the Cemetery Committee.

Mud Will Make Former Servicemen Happy, Says Ex-GI

OMAHA, Sept. 1.—The old grief of getting up and down in spring mud and rain isn't going to be what it used to be for a lot of showmen now returning from military service.

Russell Thompson, former Kemp Motordrome rider on the Royal American Shows, writing from Ryukyus Island near Japan, declared:

"Those muddy, rainy springs used to be awful. After three years of doing it every day it'll be a pleasure to get back to 'those terrible days' on carnivals."

Russell, a sergeant, has been in the Pacific area 20 months and is anxious to hear from old friends of the midway world. He gave his address: Sgt. Russell Thompson, No. 34803916, 206 Port Co., APO 331, care Postmaster, San Francisco.

Thompson also worked on Hennies and Rubin & Cherry shows.

Turner Bros. Prep For DuQuoin Annual

DU QUOIN, Ill., Sept. 1.—Turner Bros.' Shows chalked up top business at the Knoxville (Ill.) Fair and exceeded last year's midway gross.

The move to Taylorville, Ill., was made in good time and everything was up and ready to run by noon Sunday. When the bomb was fired for the opening the midway at the Christian County Fairgrounds was crowded. On Wednesday all attendance records at the fair were broken. The Tilt topped the rides, and it was a nip-and-tuck race between Rough-House Kelly, on the Athletic Show, and Joe Sorenson with the *Oriental Revue*.

Cliff Hunter, secretary-manager of the fair, was a congenial host to Ray and Cecil Turner, and Jack Price, the show's general agent, emceed the grandstand show and was a judge of the baby pageant.

Visitors on the midway at Taylorville included J. King, president of the Carrollton (Ill.) Fair; W. V. (Jake) Ward, manager of the Illinois State Fair; W. R.

Heat Wave No Biz Barrier

All-time peak gross despite pre-date playing by several shows—advertising strong

OMAHA, Sept. 1.—Despite the virtual flood of carnivals preceding it, Carl J. Sedlmayr's Royal American Shows has established a new all-time gross peak for Omaha.

This fact was revealed Friday by officers of the D. Louis Black Post, Veterans of Foreign Wars, which organization has sponsored all outdoor amusement events in Omaha this season.

The show opened Friday (24) after an unusually high speed move from the Tri-State Fair, Superior, Wis. The opening night attendance, according to veterans' officers, topping the best Saturday or Sunday attendance of any other carnival to appear here in several years. Both Saturday and Sunday showed great gains both in attendance and business with fair weather prevailing. Despite a heat wave Monday and Tuesday, attendance continued to climb and an outstanding week-end is anticipated for today, Sunday and Labor Day.

An extensive advertising campaign is believed to be responsible for getting off to an outstanding start. *The World-Herald* was unable to allocate amusement-page display space, but authorized page one readers and was liberal in publicity support thru City Editor Reed Zimmerman and Jack Rachman, dramatic editor. Radio stations WOW, KOIL and KBON carried extensive campaigns of dramatic material and on-the-scene sound-criptions and an outstanding billposting job was done in advance.

Royal American goes from Omaha to the Topeka (Kan.) Fall Festival, under direction of the veteran fair man, Maurice Jencks, opening Saturday (8) and closing the following Friday.

Hays, president, and Harry Strong, secretary, of the Du Quoin State Fair.

Show is laying off this week in Du Quoin, painting all rides and fronts for the big date here next week, the Du Quoin State Fair.

CONKLIN SHOOTS FOR AWARD

Promotion Contest Rules

A few simple rules govern *The Billboard* Carnival Promotion Award Contest. Here they are:

First, there are six awards to be made:

1. Best single newspaper press story.
2. Best press campaign on a single date, either fair or still.
3. Best single paid advertisement.
4. Best single tie-up advertisement.
5. Best tie-up promotion campaign for any single date.
6. Best promotion effort for a special matinee.

The entry deadline is November 1, 1945. Entries must be mailed to the Carnival Editor, *The Billboard*, 155 N. Clark Street, Chicago 1, Ill. Entries may be submitted on prepared layout boards or in scrap-books.

Neatness is not a paramount factor. However, a neatly prepared entry may have extra appeal.

Entries contending for the awards for best promotion campaigns may be supplemented by written reports and should be supported by references.

Judges will be newspapermen, advertising specialists and promotion managers and their decisions will be final.

Entries will be on exhibition in *The Billboard* suite in the Hotel Sherman, Chicago, during the annual IAFE meeting in December when awards will be made.

Canadian Show First To File

Early interest points to heavy entry in Carnival Promotion Award Contest

CHICAGO, Sept. 1.—Conklin Shows fired an opening shot today at one of the six awards dangled by *The Billboard* in its first Carnival Promotion Award Contest.

From far-off Quebec, the Canadian-operated Conklin midway filed entry No. 1 in quest of honors for the best single newspaper press story hit of the year.

It was a wily entry, a Page 1 splash from *La Tribune*, Sherbrooke, Que., daily, that is certain to confound the jury of newspapermen, advertising spe- (See CONKLIN SHOOTS on page 45)

HENNIES SCORES AT MOBILE

Hold on Record Stride of 1944

Cavalcade wages desperate fight to beat soggy lot—no help shortage in 'Bama

MOBILE, Ala., Sept. 1.—Despite the fact that more than 200 persons answered an advertisement for ticket takers, and a "no help wanted" sign was hung on the office wagon opening day, Friday (24), Hennies Bros.' Shows hit a money-making stride here and it is believed the books will show a gross equal to the record run of 1944 when the shows close tonight.

Opening week-end business was surprisingly good despite opposition from the Cavalcade of Amusements which was completing a 10-day run on a new lot a short distance from Hennies' location. The gross for the first Saturday and Sunday was up in excess of \$1,500 over the same days of a year ago, the two days taking about \$10,000. There was a natural slump early this week due to extremely hot weather.

The Cavalcade of Amusements fought a determined battle here against rough odds and pulled out Saturday (25) with some money. The new lot was spongy and the skies let go the day before the show hit town. Three bulldozers were leased in an effort to spot the wagons, and 10 of the vehicles were badly damaged as they mired to their bellies. Owner Al Wagner spent more than \$2,000, it was reported, in an effort to get the lot in shape, using cinders, oyster shells and wood shavings.

Hennies arrived here after the rains quit and experienced no lot trouble.

Cavalcade is completing a week's run at Gulfport, Miss., while Hennies moves to Pensacola, Fla.

Boston Shows Finish In Blaze of Glory

MEDFORD, Mass., Sept. 1.—Boston Shows, organized this year by Jim Deary and the late Martin E. Gallagher, concluded their season in a blaze of glory in Massachusetts.

The show opened in April in Western Massachusetts, playing that territory for seven weeks, including Springfield.

Here's the locations and attendance at four of the five final spots: South Braintree, Mass., 19,000; North Attleboro, Mass., 22,000; West Lynn, Mass., 31,000, and Gloucester, Mass., 40,000. At Medford, Mass., the final location of the season, the show played to a record-breaking crowd, with the mayor's servicemen's fund getting a big take.

Concessionaires were Mr. and Mrs. Thomas Robertson, roll-up, who will retire for the season; Mr. and Mrs. Lloyd Peterson, cork gallery, watch-la and spot, who will head for the New York fairs; Mr. and Mrs. Whitey McTeague, three ball games and a doll booth, will play fairs; Mr. and Mrs. Al Palmer, pitch-till-you-win, will play a few still dates around Boston; Ernie Dube, candy apples and popcorn, will play Maine fairs; Mr. and Mrs. Al Richards, cookhouse, will retire and head for Florida; John Palsa, dart and beehive, will play Pennsylvania fairs; Mary Brown, duck pond and clothespin, will call it a season; George Troupoulis, ice cream, will play Maine fairs.

Mrs. Deary will catch up on some bookkeeping. Ernie Rayno and the rest of the ride boys will prepare the winter quarters at Northampton, Mass.

Ingram, Zacchini Form Florida Amusement Firm

JASPER, Fla., Sept. 1.—Howard Ingram and Mario Zacchini, both well known outdoor showmen, have formed a partnership and organized the Florida Amusement Company.

Org has five rides and 25 concessions, and will play Florida spots. It opened here last week.

Hey! Buy Tickets Now! Ride Washington's Merry-Go-Round

By Al Porter

WASHINGTON, Sept. 1.—As this is written, I have finished a four-week gallop aboard the Washington Merry-Go-Round for carnival general agents. Ever ride it?

Chances are against it, for Washington sees only about three major carnivals each year, and unless you're ahead of Johnny J. Jones or James E. Strates, you have probably never had the ride.

Now, these two shows make the nation's capital an annual stop on their moves north every spring, but others seldom, if ever, come back. Why?

It may, of course, be the expense, as Washington does cost more to show than most other cities. Or it may be the concession bogey. Concession regulations are stringent. Wheels, flat joints and line-up stores are taboo. Only games of skill may operate, and both metropolitan and capital park police must inspect each concession before it can open.

Yet I have never talked with a concession man who played Washington who didn't say he had a good week.

Carnival girl shows also come in for inspection. Strip-tease is banned and the girls must wear at least a G-string. But every girl show I have seen here has been packed, and the gals not hard to look at.

So, there must be other reasons why more shows don't return to Washington. It might be the electrical inspection, but this shouldn't worry any large show which plays other cities. If you're equipped with rubber-covered cable and cut-in boxes, and the wire isn't junk, this isn't any obstacle.

Fire Inspection Okay

Nor is the fire inspection bad. Of course, all tops more than 30 by 50, or

Belton Forms No. 2 Unit For A. B. & B. Fair Tour

WINSTON-SALEM, N. C., Sept. 1.—C. J. Belton will remove his rides from Reynolds Park here following Labor Day operations to form a No. 2 unit of the A. B. & B. Shows for an eight-week season of fall fairs and celebrations.

The new unit, to be managed by W. R. (Whitey) Johnson, will comprise 5 rides, 4 shows and 30 concessions, the last named drawn mainly from Belton's No. 1 unit now showing in Eastern North Carolina under the management of Clyde R. Paris. W. C. Taylor, with eight concessions; Helen S. Johnson, with five, and Hogan Edward, with the corn game and three others, are scheduled to join the No. 2 unit. Belton will send out five additional concessions from his headquarters here. Faws and Faws have been named to handle the side show.

The No. 1 unit is now operating under an almost identical line-up of attractions as that planned by Belton for the new outfit. Russell Greene and John Marks, concessionaires, have purchased 32-foot house trailers. Mrs. Clyde Paris, secretary of the unit, operates five concessions. Pat Gilmore is clicking with cigarette gallery and Tojo game.

Alleen Belton, secretary at the A. B. & B. home office here, will enter Meredith College, Raleigh, September 17. Mrs. Belton, wife of the owner, will visit friends at Greenville, S. C., before joining the No. 2 unit.

Two Cookhouses Destroyed By Fire at Malone Fair

MALONE, N. Y., Sept. 1.—Fires of unknown origin destroyed two cookhouses on successive nights during the Franklin County Fair here August 20-25.

First of the two occurred Friday (24) when Eddie Crowall's new stainless steel stand was destroyed by fire. Following night, Sid Goodwalt's new outfit was lost to flames.

Fair attendance was reported heavy, with largest turnout registered Wednesday (22), Governor's Day.

seating 200, must be flameproofed and spotted at least 50 feet from smaller tents. It's no job at all to get "No Smoking" signs prominently displayed.

Health officials require that toilets be erected for the convenience of the public, and building inspectors issue occupancy permits the day the show opens. Otherwise, inspections are not so rough.

On the other hand the Washington Merry-Go-Round is a dizzy ride for the carnival general agent who tries it.

As for me, it is four weeks to the day since I bought my first ticket for the ride. During this time, I have picked many rings from the rack, but they've all been white ones.

When you climb aboard the Merry-Go-Round (See HEY! BUY TICKETS on page 45)

Byers Showfolk Celebrate With Weekly Party Series

COLUMBUS, O., Sept. 1.—With the return of peace, members of the Walter Byers Shows plan to do their celebrating on a weekly schedule.

Byers has arranged to rent a near-by auditorium for the first in a series of weekly parties. A showmen's ball and midnight lunch are scheduled, and similar parties are planned each week now that the war is over.

Shows are on a new site at Fifth and Main streets before opening at the Croton Fair September 12.

Sam J. Levy Made Chairman Of '45 SLA Banquet and Ball

CHICAGO, Sept. 1.—Sam Solomon, president, announced Wednesday (28) that Sam J. Levy, past president, has been named chairman of the 1945 banquet and ball of the Showmen's League of America to be held at Hotel Sherman here Wednesday, December 5.

Solomon also named S. T. Jessop chairman of the Registration Committee for meeting. Both Levy and Jessop will select their own committees.

Flint, Mich., Park Ups \$106.50 for Red Cross

FLINT, Mich., Sept. 1.—Henry N. Shelby, thru the Showmen's League of America, kicked in with the following donations for Flint Park: American Red Cross, \$106.50; Cemetery Fund, \$40, and dues for four members, Secretary Joe Streibich announced today.

Leeright Names Personnel

HOLDREDGE, Neb., Sept. 1.—Personnel of the J. R. Leeright Shows was listed here today by J. R. Leeright, owner, as follows:

Cookhouse—Mr. and Mrs. Frank Shell and Mrs. Jimmie Reece; Kiddie Ride—Janet Reece; Bingo—Mr. and Mrs. Elmer Farmer; P. C. Table—Fred Thufelt, R. L. Bishop and Art Dollinger; Glass Store—Mrs. E. Harper, electrician, and Dart Game, Everett Harper; Snow Cones—Mr. and Mrs. Andy White; Snake Show—Dr. and Mrs. J. C. Walz; Diggers—Clarence Bolling; Mix-Up—Bobbie Goodman; Dart Game—Harold Harper; Photo Gallery—Mrs. Virgil Grovenburg; Ride Foreman—Virgil Grovenburg; Penny Pitch—Dixie Wilson; Cigarette Shooting Gallery—Mrs. June Shell. Mr. and Mrs. Fred (Shorty) Dennis have five stores and high striker.

Okay Carnival Despite Beef

ST. JOHN, N. B., Sept. 1.—Despite an objection from Rev. L. M. Pepperdine, pastor of St. Luke's Anglican Church here, city council okayed the application of the Canadian Legion Post for use of the city-owned Shamrock grounds for a two-week carnival, featuring the Bill Lynch Shows. The show opened August 27 and will continue until September 8.

Tales of Two Bulls Put Shows in News

CHICAGO, Sept. 1.—Elephants of opposing temperaments made news in opposite parts of the nation last week, according to dispatches from Gettysburg, Pa., and Albuquerque, N. M.

From the latter city came reports that Queenie, three-and-a-half-ton pachyderm with the T. J. Tidwell Shows, astounded New Mexico motorists who saw her ranging across the mesa east of Albuquerque.

The big animal, reported in a bad mood, broke loose from her moorings at 3 a.m. When John Alexander, her keeper, discovered her missing, he notified authorities. Sheriff's deputies, State police and Kirtland Field military police joined the search but Alexander captured her three hours later, five miles from the show lot.

At Gettysburg, Owner "Juggy" Podsobinski, of the A.M.P. Shows, awarded Alice, four-ton Beers-Barnes Circus bull, a bale of hay for co-operation beyond her usual line of duty. With his show mired to the hubs, "Juggy" was in trouble. He couldn't move off the lot.

Moreover, the Beers-Barnes Show couldn't move on, as scheduled. Officials of both orgs were in a dilemma until Alice arrived.

Going into action where winches, trucks and tractors had failed to tread, she managed to pull and push the A.M.P. wagons off so that the circus could move on.

Here's a Guy After Goldberg's Job

OMAHA, Sept. 1.—There's an inventive genius on every show. He spends his time thinking up gadgets insured to make a cool million (cash on the barrel head) and, likewise, take all the grief out of show business.

Royal American's man of ingenuity brought up this one during the 100-degree heat wave in Omaha:

"... Yes, sir, supply every carnival with a deep-sea diving suit equipped with battery operated air-conditioning." At Cedar Rapids, Ia., where the show still-dated Hawkeye Downs, he proposed that "every town ought to have a carnival lot with triple railway trackage so shows could roll right into action, rides being permanently built on flats and shows using boxcars for front wagons. In other words, you just let down the sides and start ballying. The concessions, of course, would use stock cars with roll-up sidewalls so the boys could take up where they left off the week before."

At Evansville, Ind., plagued by rain, Genius Joe wanted Owner Carl Sedlmayr to buy a circus big top—two or three, in fact—and put the whole thing inside.

Now Joe's working on a dry-cleaning plant that will harvest old woodchips, process and rebale them, for use at the next spot. He suggested also that Bill Martin might put old woodchips in bowls, pour on a lavish supply of rich cream and offer this delectable dish as carnival cornflakes.

Joe's got lots of vision, but his one really successful invention thus far is how to avoid work.

He gets thoroughly lushed just before each up and down. At that he's really a genius.

Virginia Rose Continues Strong in Louisville Run

LOUISVILLE, Sept. 1.—Virginia Rose Midway Attractions continue to roll along at Fifth and York streets, here, this being their 26th week at the spot. Last week was the biggest and, according to M. F. Kaufman Sr., the show will probably remain on this location "until the snow start flying."

Rex Howe, in addition to his cookhouse and concessions, is operating the Virginia Rose Revue. Last week he donated the show and its entire proceeds (Thursday night) to G.I.'s of the 766th Bomber Group. He will make a presentation to a different group every Thursday.

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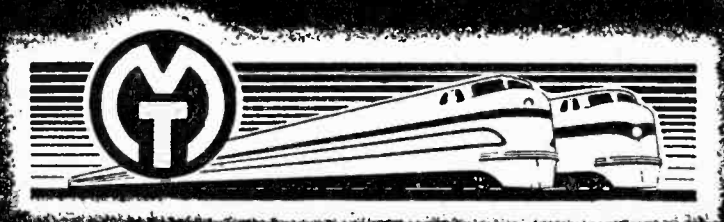
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● The M-T Streamliner is America's newest Kiddie ride and is creating a sensation wherever it goes! Operators say it's TOPS in capacity, appeal and net profits . . . yes sir! . . . it's the top money maker!

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● A limited number of trains will be available to those who do not already have in their confirmed orders. All orders will be filled in rotation! Get the facts . . . Phone, write or wire today!



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On Route 20, 25 Miles West of Chicago's "Loop"



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 75-Player Complete \$5.00
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MIDWAY CONFAB

HIGH-TAILING South?

JOSEPH E. HILTON has moved his side show to Bantly's All-American Shows, having enjoyed a profitable run with Dick's Paramount Shows until the latter org closed following the accident which incapacitated Dick Gilsdorf.

MR. AND MRS. BOB ROBINSON and family have left the Gold Medal Shows after 10 red weeks. They made a business trip to Chicago to buy new accessories for their custard and popcorn machines.

WONDER WHO THE OLD show philosopher was that said: "If you stick with the sticks, the sticks will stick you."

BENNY WEISS was quite amazed at the gift Dave Endy came up with on Benny's birthday in Elmira, N. Y., and now Endy's general agent, Howard Stahler, is scouring the countryside for a suitable house for the mechanical canine.

HARVEY B. WILLIAMS, who has nicknamed himself Little Willie, is now special agent with the North American Exposition. He handled the press job until Chick Franklin joined the org three weeks ago and now confines himself to 24-hour tasks.

PVT. B. K. (WHITIE) JOHNSON, now in the 189th General Hospital at Rheims, France, would like to hear from old friends with the Johnny J. Jones Exposition or Dodson's World's Fair shows. His address is 478th Reinf. Co., 90th Bn., APO 873, care Postmaster, New York.

NO ONE TELLS A VISITING showman to walk around and look it over—we follow them nowadays.

ELSIE CANDREA, former service woman and ex-trooper, is confined at Marine Hospital, Cleveland, and would appreciate hearing from friends. HERMAN YOUNG and Roxanna, annex attraction, expect to vacation in California after closing with the George Clyde Smith Shows.

DOC WADDELL celebrated his 82d birthday August 19 at the home of his son, Parson Waddell, and by preaching in the First Evangelical Church, Portsmouth, O. He opened two weeks of prayer meetings and Sunday school sessions Wednesday (29) on the Virginia Rose Shows at Louisville.

SOUND PROOFING OF house trailers and staterooms would cut down the information regarding family squabbles.

RECENTLY DISCHARGED from the navy, Lieut. Kenn P. Newcomb is anxious to return to carnival business. Formerly a nail store agent, he writes that he has lost touch with things after three years overseas, but hopes to hear from Chuck Moss, Bill Gray or other nail store operators. Newcomb's address is Route 3, Box 158, Valley Station, Ky.

JOHN OBLIELECKI, known as Polish John, who had the cookhouse on the Max Goodman Wonder Shows of America, was in Chicago en route south to play independent dates for the remainder of the season. . . . MAX GOODMAN also spent a day in Chicago en route to Miami Beach, Fla., on a business trip. He will rejoin his show at Joplin, Mo.

IF THE PROMISED supply of more clothing by October isn't forthcoming, we'll have to put more blankets on the workmen's berths.

MR. AND MRS. L. T. CONSTABLE, who recently sold their War Show, spent four weeks on the Blue Ribbon Shows and have now returned to their home. . . . PATSY ROSINA, member of Endy Bros.' Shows, who suffered a broken arm in a car accident recently, has been discharged from the hospital and is now recuperating at the Lawrence Hotel, Erie, Pa.

CORP. JERRY HIGGINS, writing from his Army Air Forces station at Alexandria, La., advises that his discharge may come thru in time for him to make some

fall fairs. Before going into khaki, Jerry operated girl shows and concessions on Smith Shows and other organizations. . . . STELLA MAE CRAWLEY, recovering from an operation at Gary, Ind., expects to return to Helen Barfield's palmistry concession in another week. She left at Crown Point, Ind.

WHEN SHOW BUSINESS becomes normal the question will be: "Will workmen be willing to again accept brass checks and meal tickets?"

MAXINE THOMPSON is in the District Tuberculosis Hospital, Lima, O., and would like to hear from her friends. . . . LEE McDANIEL has called it a season and closed with the Regal Shows. He has taken a job as head chef at a Johnson City, Tenn., eatery. . . . BOBBY JEAN LYNCH, daughter of Mr. and Mrs. Eddie Lynch, was given a surprise party by the Alamo Exposition personnel at Lamar, Colo. Bobby leaves shortly for school at Tahoka, Tex.

THE McDONALDS, B. C. and Virginia E., who went to St. Louis from the John R. Ward Shows in July, have decided to remain there permanently. Mac, who has a 32-year record as secretary-treasurer and auditor of various carnivals and circuses, is official interviewer for Ely-Walker Company, while Virginia is assistant to Mrs. B. Sumpter, director of music for St. Louis public schools. . . . WILLIAM PINK, who operated his Octopus at Crystal Lake Park, Tulsa, Okla., again this season, has sold his ride to the park and will leave after Labor Day for St. Louis to visit relatives and friends, then head for his home in Los Angeles for the winter.

REMEMBER those by-gone days when a treasurer could think up more ways of stalling a payday than a patron could of putting off bringing the children until the last day while praying for it to rain?

JOHNNY J. JONES NOTES: MORRIS LIPSKY hopped to St. Louis to visit his ailing mother after the La Porte (Ind.) Fair. . . . JEANETTE HART and Mrs. Jeanne Wilson also visited the Mound City on a shopping expedition. . . . GEORGE REINHART, cookhouse magnate, made a snappy run to Atlanta for a business conference with Mike Benton. . . . CASH WILTSE, former special agent for the Cavalcade of Amusements, is now chairman of grab joints for Reinhart. . . . ART FRAZIER, general agent, wishes to remind Bob Parker of the many late dinners he had in Miami last winter waiting for Parker to dig himself out of holes on golf courses.

AL GORSO trouped with Cetlin & Wilson before trooping with Uncle Sam. He is now stationed in Greenland, but his thoughts have turned toward a discharge and a return to the midway lots.

PETE KORTES names his side show line-up on the North American Shows as follows: Shorty Hinkle, sound equipment; Homer Huey, electrician; Mabel Huey, inside lecturer and nurse for Athleta; Joe (Tiny) White, inside lecturer; Carl Martin, talker; Don Camelin and Don Gonzales, ticket sellers; Seal, seal boy; Doris and Thelma Patent, Albino Twins; Bob (Popeye) Wallace; Harry Lewis, ossified man; Eko and Iko, sheep-headed men; Zon Du, Indian quarter boy; Lorenzo, voice of experience; Professor Alexander, flea circus; Athleta, pinhead or monkey girl; Barney Nelson, armless wonder, and in the after-show, Sam Alexander, the "man with two faces."

THERE HAS BEEN a lot of talk among workmen, talkers, musicians and performers relative to returning the management of the midway to the managers. Many managers are of the opinion that they should be forced to keep it.

SNAPP GREATER SHOWS is far ahead of any previous years in midway gross receipts at the Wisconsin fairs, according to William (Bill) Snapp, owner. Manitowoc, Wis., had the largest fair in history. . . . M. F. KAUFMAN SR., manager of Virginia Rose Midway Attractions, showing Louisville all season,

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POPCORN SEASONING AND SALT (POINTS ON SEASONING)
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MIKE BOSCO

FLOYD SHEAKS wants Relief Caller and Agents for Bingo and Slum Stores. Contact

FLOYD SHEAKS
 Care A.M.P. Shows, Luray, Va. (Fair), this wk.

SHRUNKEN HEADS

Shrunken Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:

TATE'S CURIOSITY SHOP
 Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

SHOWS—CONCESSIONS

HICKMAN COUNTY FAIR
 Week Sept. 10th, Centerville, Tenn.
 Want Grind Shows, Illusion, Snake, Side Show, Monkey Show, No X on 10c Stock Concessions, Want Diggers, Bingo, Photo, Grab, Ball Games, W. J. WILLIAMS, Mgr., Reading's Shows, Petersburg, Tenn., this wk., or come on to Centerville, Tenn.

is at present in Tulsa, Okla., where he is purchasing riding devices to add to his show. . . . REX HOWE, who operated the cookhouse and a string of concessions all season on the Virginia Rose Midway Attractions, will take out a string of concessions after Labor Day to play six Southern fairs. Mrs. Howe will remain in Louisville looking after their concessions there.

Hey! Buy Tickets Now! Ride Washington's Merry-Go-Round

(Continued from page 42)

Go-Round, the first ring is the District Building. But which District Building, the new or the old? We'll try the new one first, an enormous, majestic structure covering a city block across the street from the courthouse. So, we wander for an hour thru its maze of halls looking for the office that will grant a permit to hold an exposition. That's what they call all carnivals here.

The Wrong Building

We finally contact a beautiful blond clerk in the automobile license office. She tells us that we have to go downtown to the old District Building.

We put another nickel in the slot, and were whizzed away on another ride, down to the old District Building. After trudging from the first floor to the third, and back to the first, we found that our man operates in the office which issues dog licenses. But he had just left for home and, this being Friday, he would not be back until Monday.

Up to now, I didn't think we were doing so badly. Came to town Monday, contacted a committee which would furnish 20 ticket takers and only wanted a \$1,000 guarantee. The show was to get the lot, lights and license, and contact everyone else necessary—and pay all bills. On Wednesday, I met an old friend who took us to the man who took our money for the lot.

It happens, of course, that there is only one lot that a major carnival can

play. It is located at Oklahoma Avenue and Bennings Road. The lot is owned by the government and can be procured by the Office of National Capital Parks. The rent is \$70 per day or \$700 for 10 days. You leave an extra \$100 to guarantee that the lot will be cleaned up when the show leaves. This guarantee will be refunded, but only upon written request.

A Few Minor Details

Bright and early Monday morning we boarded the Merry-Go-Round again. We stopped first at the license office to leave \$350 for our permit. The next ring was at the building department, to pay \$5 to occupy the lot that doesn't belong to the District of Columbia. Another ring, a high one, on the third floor, set us back \$15 for a survey of the lot that the District doesn't own.

We left \$200 at the next stop, the health department. This was to cover the costs of toilets. We weeded off a sawbuck at the electrical department, and the next ring was in the fire marshal's office. We wouldn't find out how expensive this would be until the show rolled in.

Our next ring was a \$1,000 bond deposit to guarantee the District that our trucks wouldn't break thru any bridges. This didn't worry us much because there's not a bridge on the route from the train to the lot. Then the light company took away \$500 to light up the show.

I couldn't put up the deposit with the water department as I had run out of money. But I wasn't worried. I knew that our show had everything required to show Washington under the district code. If we got good weather, I knew the boss would have no regrets.

But I still think \$1,000 is too much to pay for 20 ticket takers, when you don't have to have an auspices to get a license to show here.

Yes, all my rings had been white ones. But the show got in, opened, and had a banner 10-day stand, so that last ring was a golden one. Now, maybe I can come back again next year for another ride.

Conklin Shoots For B. B. Award

(Continued from page 41)

cialists and promotion managers selected to judge the contest, as the Conklin story from the bi-lingual Canadian province is printed in French. However, the photographs surrounding the story itself bespeak carnival fun and mirth in any language so effectively that the services of a translator may not be required. The layout, a build-up for Children's Day at the Sherbrooke Exposition, depicts kiddies a-frolic on half a dozen Conklin Frolicland rides.

Meanwhile, reports of early interest on the part of carnival owners, publicity and exploitation directors encouraged contest officials here to forecast a heavy volume of nominations in all six classifications before the entry deadline falls, November 1.

In addition to the award for the best single story of the year, *The Billboard* competition will reward the best press campaign for either still or fair dates; the best single advertisement; the best tie-up promotion advertisement; the best tie-up promotional campaign, and the best promotion of a special matinee.

The contest is designed to give all shows, regardless of size or the amount of money expended to put over a campaign, an equal shot at the awards which are expected to establish the winners as the nation's leaders in the fields of publicity and promotion.

The rules have been simplified to make entering easy. Material is simply to be submitted to the Carnival Editor of *The Billboard* at 155 N. Clark Street, Chicago (1), Ill., before November 1. It can be mailed in on prepared layout boards or in scrapbooks. Neatness is not paramount, but will probably add to the appeal of the entry.

All entries will be displayed in *The Billboard* suite at Hotel Sherman in Chicago during the annual winter convention of the IAFE in December, when the prize winners will be announced.

THE NEW AIRPLANE GAME

THE FASTEST MONEY MAKER EVER DEvised!

'FLY' TO TOKYO, BERLIN, LONDON, ROME, PARIS, ETC., TO WIN PRIZES.

Material for a limited supply only.

PRICE \$75.00



THE PERCENTAGE IS PRACTICALLY THE SAME AS A WHEEL

- ★ EASY TO SET UP.
- ★ A GAME OF SKILL.
- ★ EACH GAME 10 FT. LONG.
- ★ PAINTED IN FLASHY COLORS.
- ★ ONE OPERATOR CAN HANDLE TWO GAMES.

ILLUSTRATED CIRCULAR WITH MORE DETAILS ON REQUEST.

FRENCH GAME & NOVELTY MFG. CO. 1437 NO. 16TH ST. MILWAUKEE 5, WISC.

POPCORN AND SUPPLIES

CORN, \$11.10 PER 100 LB. BAG; GIANT-POP SOUTH AMERICAN YELLOW WE ARE NOW DELIVERING THE FINEST POPCORN MONEY CAN BUY

We stopped selling corn when we couldn't deliver the kind that Chunk-E-Nut (formerly Moss Bros.) is famous for. But now you can get it again . . . any quantity. Here's the corn with tops in popping volume. Don't forget we can also supply the best and strongest Popcorn cartons you ever handled . . . three popular sizes, small, medium and large. Also Colored Cones, Glassine Bags and Seasoning. Over in the nut department . . . Peanut Bags and best Virginia Roasted-in-the-Shell Peanuts. 19c ceiling. 100 lb. bags. Excellent Popcorn contract price offering thru June, 1946.

Send for complete price list and details. Our best references are CIRCUS, CARNIVAL, PARK AND THEATER BUYERS

CHUNK-E-NUT PRODUCTS CO.

PHILADELPHIA 6, PA. ← Factories in → PITTSBURGH 22, PA.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

WANT RIDE MEN AND TRUCK DRIVERS. CAPABLE FIRST-CLASS RIDE HELP ON MERRY-GO-ROUND, FERRIS WHEELS, TILT WHIRL, KIDDIE RIDES. TOP SALARY TO MEN THAT WILL KEEP THEIR RIDE IN CONDITION.

Show tears down in Indianapolis Wednesday night and leaves Thursday morning, September 6th, for Charleston, Missouri. Long season south. WIRE OR COME ON.

ROGERS GREATER SHOWS

FAIR GROUNDS, INDIANAPOLIS, INDIANA

DIXIELAND SHOWS

Have opening for week September 16 and balance of season in Mississippi Delta, out till Christmas, the following: Photos, Fishpond, Coke Bottle, Clothespin, Pitch, Hoopla, Grab, Corn Game or any other Ten-Cent Store not conflicting. Also clean Shows with own transportation, opening Second Man on Wheel, Chairplane Foreman. Jack Sanders, Carl Little, write. W. L. BOSTWICK, Dixieland Shows, Box 1192, Memphis, Tenn.

CAN PLACE

Concessions for Hartford City, Ind., week of September 10, also Shows of all kinds. Wanted Agents for Cat Rack, Fishpond, Dart Game, Pitch-Till-U-Win. Can place Counter Men for Bingo, Dark Room Man. Long season South. I play Atlanta, Ga., Fair. Cornells, wire. Wire only. All replies to

L. I. THOMAS Auburn, Ind., this week

MERIT SHOWS

Now booking for the following Maine Fairs: So. Paris, Sept. 10th-15th; Farmington, Sept. 18th-22nd; Fryeburg, Oct. 2nd-6th; Topsham, Oct. 9th-11th. Want Octopus or any Ride not conflicting. Concessions of all kind, no grift; Minstrel, Ten-in-One or any clean show. Operator for Girl Show. Sober Ride Help for all Rides, Semi-Drivers.

All Address:

HENRY FINNERAL MERIT SHOWS, KITTELY, ME., WEEK OF SEPT. 3rd-8th.

WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.
ALUMINUM MILK BOTTLES
Now Available . . . Write
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7



ECHOLS HIGH SPEED ELECTRIC SNOW SHAVER
With MOTORS \$39.50 EACH
S. T. ECHOLS
3700 S. Jefferson
St. Louis 13, Mo.

FOR SALE

Seven Trucks—Chevrolet, van body; Dodge with 22 ft. Semi-trailer; G.M.C. with Semi-Trailer, 20 ft.; Chevrolet, van body, built for light plant, with light plant, 25 kw., complete; Ford, panel body, perfect rubber; Chevrolet Van for Concessions; Chevrolet with van built for show business. Must sell quick, priced right. Band Organ, motor driven, for Merry or any other Ride. Tower, Manila Rope, send your order. Calliope, Key and Roll Music. Tent, 70x120, priced to sell. 25 Folding Cots, make offer. Will sell separate.

TOM E. RICH
BOX 210 BAINBRIDGE, GA.

FOR SALE A. B. T.

4-Row Moving Gallery with plenty of Tubes, Pellets, extra Targets, Barrels, Gun Parts, Front Counter, Compressor. Complete, ready to go. Make offer.
Want to buy Candy Race Track.

DON COTTON
Ruidoso, N. M.

CONCESSIONS WANTED
FARMINGTON, IOWA, STREET FAIR
Sunset Amusement Co.
CARTHAGE, ILL., This Week.
FARMINGTON, IOWA, Next.

**CAN PLACE
LEGITIMATE CONCESSIONS
MADISON COUNTY FAIR
HUNTSVILLE, ALA., SEPT. 11 TO 15
CHATTANOOGA INTERSTATE FAIR
CHATTANOOGA, TENN., SEPT. 17 TO 22
LIMITED AMOUNT SPACE LEFT**

Address
**MORRIS LIPSKY, Concession Mgr.
JOHNNY J. JONES EXPOSITION
LOUISVILLE, KY.**

HEDRICK'S GAY WAY SHOWS

THE SHOW WITH A FUTURE

FEATURING CAPT. GEORGE HARSON'S OUTSTANDING AERIAL ACT

Want Concessions that work for Stock and will book Coupon Stores that can take orders. Want Shows with own outfit, Girl, Posing, 10-in-1, Unborn, Illusion, Walk-Thru, Snake, or what have you? Scott Self wants Agent for Scales. Garland Norris, get in touch with me. Will book or buy Flat Ride with or without transportation. Playing good tobacco and cotton spots till Christmas. Wire and come on. Clayton, N. Car., 3-8; Wendel, 10-15; Fuquay, 17-22.

FRED HEDRICK, Owner; S. D. PEASE, Business Mgr.

WILD ANIMAL SHOW FOR SALE

Consists of 1 1940 Dodge Truck, 1 1940 Chevrolet Truck, good rubber; forty Cages; Wild Animals, all cage broken; 1 small Horse, 31 inches high; 1 Sicilian Donkey, 33 inches high; working as a ticket paid attraction. Past four weeks business very big. Show can be worked either donation or tickets. Finest equipped show on road. Can be seen in operation Van Wert, Ohio, Fair, Sept. 3-7. Will sell show for cash as it stands.

WALTER STOFFEL

VICTORY EXPOSITION SHOWS WANT

Shows with or without outfits, War, Crime, Illusion, complete Side Show. Some Stock Concessions open. Can place Grab or Cook House. Will place good Ride Men any time. Prince Del Rio, contact Blackie Pike. Bert Bowlus can place Agents. Ada, Okla., August 3-9; Anadarko, Okla., Fair, September 10-15.

HARRISON GREATER SHOWS WANT

For Woodland, N. C., Firemen's Carnival, Sept. 3-8; Selma, N. C., American Legion Fair, Sept. 10-15; Fairmount, N. C., Big Tobacco Festival, Sept. 17-22.

Want Concessions of all kinds. Good opening for Bingo, Popcorn and Candy Apples. No ex. on this Show. Will book 10-in-1 or any Grind Show of merit. Charlie Sutton, get in touch with me. Want Advance Man that knows North and South Carolina and Georgia. All wires:

**FRANK HARRISON, Owner and Manager
Woodland, N. C.; then as per route.**

BEN WEISS WANTS BINGO HELP

For York Fair and all winter's work in Florida. Have for sale—
Two used Bingo Tents, 24x36; good condition. \$100.00 each.
Can be seen in York, Pa., Yorketowne Hotel.

GREATER UNITED SHOWS

WANT COMPETENT GENERAL AGENT

Familiar with Texas, Oklahoma and New Mexico Territory
Wire J. GEORGE LOOS, Mgr., BROWNWOOD, TEXAS

FROM THE LOTS

Dodson's World's Fair

FORT SMITH, Ark., Sept. 1.—Engagement at Tulsa, Okla., reminiscent of the three-gaited horse, started fast, stumbled, then fell. City officials, wary of the riotous V-J atmosphere, requested shows remain closed until Thursday (16), when excellent biz marked the opening. Remainder of week continued strong, climbing to a 9,000 crowd Saturday (18). However, the abrupt shut-down of Tulsa plane plants, throwing approximately 15,000 off pay rolls overnight, hit seriously thru the next five days.

Mel Dodson, owner, is with his son, Mel Jr., who is awaiting an operation in a Wichita, Kan., hospital. During his absence, General Manager Carl Hanson is operating the show. Repairs and improvements are being made, with Charles Goss repainting his Fly-o-Plane; Charles Clark, retouching his Funhouse, and Roscoe Carter at work on the front arch. Fat McCalley is adjusting the light plants, and Chet Dunn, checking all rides. George Golden has orders in to replenish concession shelves.

Ray Cramer has added several attractions to the side show. Connie Hudson is directing rehearsals of new routines. Harry Suss has purchased a mug gallery to add to his Life Show.

Concession agents who report a good season to date include Roy McCurdy, Pete Burkhart, Jack Littlefield, Harm Zoolan, Black McPete, Buddy Anthony, Trusty McCulley, Dutch Schmidt, Johnny Bond, Tommie Davis, Marle Starr, Billie Anthony, Sarah Lewis and H. Coach.

Nellie Golden will return soon from Miami. Eddie Springer doing well with candy floss. Move from Tulsa made in good time.—LARRY MULLINS.

Blue Ribbon

GERMANTOWN, Ky., Sept. 1.—Germantown Fair gave the show its largest gross of the season, with 7 rides, 6 shows and 65 concessions on the lot. Horse show drew many people from near-by Kentucky towns and from Cincinnati.

Morehead, Ky., proved a good spot for the rides, and on a Saturday the gate opened at noon and the rides ran until midnight. Manchester, Ky., proved a good spot, and the Clay County Fair drew large crowds of good spenders.

T. J. Harrell joined with a Wild Life Show, featuring a fighting lion. Jap Show is doing well. Adam and Eve and Girl Show are running neck and neck in total receipts.

In Manchester, the show was in complete darkness, along with the entire town, for about an hour when the town's main transformer went snafu. Dolly Young, legal adjuster, suffered a sprained ankle during the blackout. William (Red) Hicks is now general agent.—E. H. SMITH.

A.M.P.

WARRENTON, Va., Sept. 1.—The move here from Gettysburg, Pa., was made without mishap. Alice, the Beers-Barnes elephant, helped pull the show off the lot at Gettysburg, the result of two days of rain. The Chair-o-Plane didn't operate opening night at Gettysburg because repairs were necessary. It was ready the second night, however. Business at Gettysburg was not up to expectations. It was the first carnival to play the town in seven years.

The VFW sponsors were co-operative and good publicity was given by the newspapers, but the people were not good spenders. However, the management was satisfied with the results, considering the weather. Visitors here included Mr. Nicewonder, of the John Marks Shows; Mr. and Mrs. Joe Payne and Mr. and Mrs. James McCarthy, of the Bantly shows.—G. C. MITCHELL.

Crescent Amusement

THOMASVILLE, N. C., Sept. 1.—Biz here almost nil, despite ideal weather conditions. Asheville, N. C., despite rain almost every day, proved the best still date of the season. From Asheville the show moved to Kings Mountain, N. C., for a return engagement, sponsored by the American Legion. Business almost equalled the first engagement. The show lost three nights, one by rain, one because of V-J Day and one because the transformer burned out just as the show was to open.—LOUIS BRIGHT.

John H. Marks

RADFORD, Va., Sept. 1.—Week ended August 25; location, Bailey's Field; weather, spotty; business, excellent.

Biz here, as at Beckley, W. Va., last week, added up to a prosperous stand for all concerned. Show wrestled with the weatherman Thursday and Friday (23-24), parts of both days being lost, but they came with spending money even in the rain, and satisfactory grosses were registered. Saturday was a banner day. At Beckley, not even the combination of V-J and Owner-Manager John H. Marks's birthday could win over the Wednesday (15) rainout, but otherwise weather was fair and biz better than that. Mrs. Finley joined with two kiddie rides at Beckley and scored a big week in her debut. Saturday (18), with a heavy kids matinee, was the biggest of the season. Marks has purchased a new 28-foot tractor and trailer. Art Spencer is rebuilding his Drome front. George L. Smith, second man, and Mrs. Smith have returned from Greenville, S. C., where they placed their son, Jimmy, in school. Garland Lowe has joined as billposter. Nick Stepp and Mrs. Mary Pollock are operating the office smoothly. The Bancrofts report good side-show grosses.—HARRY E. WILSON.

AMUSEMENT DEVICES

MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket

Sky Dive

Carrousels

Kiddie Auto Ride

ALLAN HERSCHELL CO., Inc.

NORTH TONAWANDA, N. Y.

PAY TOP MONEY

For

COOKHOUSE HELP

GRIDDLE MEN, WAITERS AND COOKS
NEEDED IMMEDIATELY

I'll Send No More Tickets.

BILL MARTIN

Royal American Shows

Topeka, Kan., Until Sept. 15;
Wichita, Kan., Sept. 15-22.

**BERRYHILL UNITED SHOWS
WANT FOR SUTTON, W. VA., FAIR**

OCTOBER 10 TO 16
AND OTHER GOOD FAIRS TO FOLLOW
CONCESSIONS—Can book Concessions of all kinds. Ball Games (Bob Miller, answer), Duck Pond, String Game, Pitch-Til-Win, Scales, Jewelry. Good opening for Mug Joint.
SHOWS—Ten-in-One, Monkey, Snake or any good Grind Show.
RIDE HELP—Can use sober, reliable Ride Help that drive semis. All winter South. We have some of the best spots in Kentucky, Tennessee and Georgia. If you want to get with a winner, write, wire or phone
**LEO BERRYHILL, Mgr.
Logan, W. Va.**

**WANTED WANTED
RAINBO CARNIVAL**

FOR BICKNELL, IND., SEPTEMBER 10.
First in the Heart of Indiana Coal Fields.
Several Thousand Miners Working.
Can place Cook House or Grab Joint, few more Concessions not conflicting. Can place Shows.
TEX ROLLINS
Jaxsonville, This Week.

CAN PLACE

2 CAPABLE NAIL STORE AGENTS FOR ST. JOSEPH, MO., THEN HUTCHINSON, KAN. State Fair To Follow. No Lushies! Address:
**SAM (RED) CATHERWOOD (Nail Game)
c/o NORTH AMERICAN EXPOSITION
St. Joseph, Mo., This Week; Then Hutchinson, Kan.**

1,000,000

8 OZ. FLAT BOTTOM CUPS

(May Be Used Hot or Cold)

Available for Immediate Delivery

\$8.70 per 1000; \$7.90 per 1000 in 10,000 Lots.

TOM B. SMITH

386 Arcade Bldg., St. Louis 1, Mo.

Attention
BALL GAME & NOVELTY OPERATORS
 #4510 Swagger Canes. Per Gr.\$10.50
 #4511 Swagger Canes. Per Gr. 12.00
 #2 Plaster Animals. Per Gr. 7.50
 #46n58 All Cellophane Leis. Per Gr. 6.00
 #401 R., W., Blue Leis. Per Gr. 3.50
 American Made Flying Birds. Per Gr. 21.00
 #4512 Straw Horse and Man, Large
 Size. Per Doz., \$4.00; Per Gr. ... 45.00
 #8 Silver Batons. Per Gr. 15.00
 Order from this ad and save money. All
 above items available for immediate deliv-
 ery. 25% with all orders, balance C. O. D.
 Send for our special price list; it is FREE!

Visit Our Display Room When
 in Chicago

M. K. BRODY
 In Business 34 Years in Chicago
 1115 SO. HALSTED ST., CHICAGO 7, ILL.

IMMEDIATE DELIVERY

POPCORN Any quantity, top
 quality high-pop-
 ping-volume corn,
 per 100 lbs.,
 \$12.10 (O.P.A. Ceiling). Order Now!

BOXES Heavy Blue & White, any
 quantity from 1,000 to
 50,000. 5c, 10c, 2 for
 15c sizes from \$5.00 to
 \$6.50 per M. (Name imprinted FREE
 on orders of 50,000.)

25% deposit with all orders, bal. C.O.D.
J & N Popcorn Specialties
 6136 S. Western Ave. Chicago, Ill.
 Phone: Hemlock 3211
 Western Office: 7 Front St., San Francisco,
 Cal. Phone: Garfield 7690.

FLYING SCOOTERS

"QUEEN" OF THE FLYING RIDES
 NOW TAKING ORDERS

BISCH-ROCCO
AMUSEMENT CO.
 5441 S. Cottage Grove Ave.
 CHICAGO 15, ILLINOIS

TILT-A-WHIRL #13

9 Car, now operating in Daytona Beach
 Amusement Park. For sale reasonable.
 Come and see it. Sale after Labor Day.
 Address

JIM FOREST
 31 N. Atlantic Avenue, Daytona Beach, Fla.

BROWNIE BISHOP
WANTS

Agents for Slum, Skillo, Grind
 Store, Wheel, Girls for Girl Show;
 top salary. Ada, this week;
 Anadarko Fair, next; then Duncan
 Fair; all Oklahoma.
VICTORY EXPO SHOWS

FOR SALE IN CANADA

Rides, all in excellent condition. Frolic,
 Loop-o-Plane, Silodrome, complete; small
 swell outfit Bally Stand Rollers (no Motor
 Cycles). Cheap for cash.

Crescent Shows, Limited
 Penticton, B. C.

WANTED

A Whip and Swing, Caterpillar, Kiddie Ride for
 cash. Let's hear from you.

JOHN W. ISAACS
 25 Eastern Ave. ESSEX 21, MD.

Virginia Greater

SUFFOLK, Va., Sept. 1.—Week ended
 August 25; weather, inclement; auspices,
 American Legion; location, Smithfield
 Road; business, fair when weather per-
 mitted.

This is the winter home of the show,
 which moved in her from South Nor-
 folk. Many visitors were on hand night-
 ly. American Legion committee co-
 operated in great style. M. Burton is
 the commander.

Harry Taylor acted as lot superin-
 tendent during the week. Mrs. Bill
 Penny left for her home in Swansea,
 S. C., after spending a few weeks on the
 show with her husband and two daugh-
 ters, Dot and Alice, concessionaires. New
 concessionaires joining were Joe Boyd,
 with cigarette shooting gallery, and
 T. Read, with photo gallery. William C.
 (Bill) Murray and Rocco Masucci en-
 tertained at several parties here. The
 newspapers and Station WLMP gave
 with plenty of publicity.

Kid Sparrow rejoined Sol Speight's
Cotton Club Revue as comedian and
 piano player. Visitors included Sheriff
 Culpeper, Messrs. Burgess and Dameron,
 State troopers; Larry Briggs, Postmaster
 Sam Stallings, Dr. L. C. Holland and Mr.
 and Mrs. Landon Maxie. Louis Augustino
 returned to the show after a trip
 to his Connecticut home, called by the
 serious illness of his father-in-law.

Chester De Vore, Norfolk, son of Harry
 De Vore, cookhouse operator, renewed
 old acquaintances. Bingy, pet fox ter-
 rier belonging to Manager Masucci, was
 on the sick list for a few days.—HAPPY
 ARNOLD.

James E. Strates

HAMBURG, N. Y., Sept. 1.—Despite
 the fact 1945 has contained plenty of
 grief for the showbiz, the last several
 weeks have been okay. The Batavia
 (N. Y.) Fair broke all records, and the
 Erie County Fair here topped Batavia.

The new Caterpillar arrived and has
 been a top money-getter. The Jeep was
 a close second. The Charleston (S. C.)
 Fair, week of November 5, has been
 added to the route.

A new all-steel coach has replaced the
 sleeper that was destroyed by fire at
 Buffalo. Keith Buckingham is recov-
 ered from his recent illness and has re-
 sumed his duties as purchasing agent.

The Great Wilno, free attraction, will
 be presented on the midway at all fair
 dates. Mrs. Charles A. Holland, daugh-
 ter of the writer, planed into Buffalo
 for a visit with her dad. Her husband,
 in the navy, is stationed in Washington.
 Alyne Morency marked her birthday Au-
 gust 22. William C. Fleming spent sev-
 eral days here in conference with Man-
 ager Strates.—F. PERCY MORENCY.

Gold Medal Shows

CARMI, Ill., Sept. 1.—All shows and
 rides opened Sunday (19) to good busi-
 ness at the White County Fair. Each
 day showed a steady increase but the
 big day, Thursday (23) was marred by
 an all-day rain. Friday, however, was
 ideal and more than made up for the
 poor biz Thursday.

The Tilt led all the rides, with the
 Splitfire second. Roy Rasier's Hawaiian
 Show proved a great favorite and the
 show had its biggest week of the season.
Cavalcade also had a big week. Frenzell
 made a hit with his midway cafe. Chick-
 ens were plentiful and graced the menu
 almost every day. George Peterson was
 well satisfied with his photo and cus-
 tard.

Louie Cutler joined with five conces-
 sions and reported a big week as did
 A. Berg with his arcade.

The show was host to the Baptist Or-
 phanage Tuesday (21). The manage-
 ment served refreshments. — FRANK
 GASKINS.

Florida Amusement

JASPER, Fla., Sept. 1.—Show opened
 here Saturday (25) to a big crowd of
 good spenders. Congratulations poured
 in on Howard Ingram and Mario Zac-
 chini on their grand opening. Zacchini
 brought his three rides and concessions
 after closing with the Monarch Shows.
 This gives the shows five rides and 25
 concessions.

Iodine Bailey has joined to handle the
 Merry-Go-Round. Bob and Nadine Stern
 have the grab stand all painted. Buddie
 Belcher did his part in handing out
 candy apples and popcorn. Lucky Wilkes
 had the concession painted as the show
 laid off a few days to reorganize. Wengy
 Sanders went to Danville, Va., for an

NEW JERSEY STATE FAIR
 200th ANNIVERSARY, TRENTON, N. J.
 8 DAYS AND NIGHTS, SEPTEMBER 9TH TO 16TH, INCL.
 Show Arrives Trenton Fairgrounds September 6th

INTER-STATE FAIR, HAGERSTOWN, MD.
 WEEK SEPTEMBER 17TH

WANT:—Moon Rocket and other Show and Ride Help. Best salaries
 and treatment. Help for Merry-Go-Round.
 WANT:—Foreman for two of our 4 Ferris Wheels.
 WANT:—Merry-Go-Round Foreman to join at once. Top salary and
 bonus.
 WANT:—Man for Custard Wagon.
 WANT:—Talker for Serong Review, all native performers.
 WANT:—All Legitimate Merchandise Concessions and all Eating and
 Drinking Stands for a LONG CIRCUIT OF SOUTHERN
 FAIRS AFTER HAGERSTOWN, MD.
 Speedy Bowers and Ralph Justice want men and women Drome Riders.
 THE FAMOUS PARADISE REVUE wants several young attractive
 Line Girls. Join immediately.
 All Address

CETLIN & WILSON SHOWS
 PHILLIPSBURG, N. J., This Week.

SHOWMEN—YOUR ATTENTION, PLEASE!

The News You Have Been Waiting for Is Here

You can now get "ANCHOR" Carnival Tents again since canvas is available
 and we are booking orders for delivery after October 1.

Send us your inquiries and let us figure for you. We will furnish the
 same good, perfect fitting, full size "ANCHOR" Tent to which you have
 been accustomed.

ANCHOR SUPPLY CO.
 EVANSVILLE, INDIANA

VIRGINIA GREATER SHOWS

Firemen's Festival, Dunn, N. C. — Clinton, N. C., To Follow
 Booked Solid Till November 17

WANT AT ONCE—Photo Gallery (no 40 Milers), High Striker, Guess-Your-Age or Scales,
 Hoopla. WANT Talker and Manager for Midget Show and Fun House. Louis Augustino
 wants Manager for Side Show. (Red Woods no longer connected.) Sol Speights wants
 Musicians for Minstrel Show. All our old boys who were with us before and now being
 released from the Army and Navy, come back home. All mail and wires to

WM. C. MURRAY, Virginia Greater Shows, Dunn, N. C., this week

WANT

For Mayodan, Walnut Cove, King, all North Carolina, and Six More Weeks of
 Fairs and Celebrations.

Any Grind Show of merit with own transportation, or will consider good Five-in-One or
 Ten-in-One. Can use one more Flat Ride. Want ten-cent Stock Concessions of all kind. Good
 opening for Guess-Your-Weight, String Game, High Striker or any others. Contact at once.
 Want good sober Ride Man. All address this week:

A. B. & B. SHOWS, INC.
 C. J. BELTON, Owner, or W. R. (WHITEY) JOHNSON
 1027 North Liberty Street, or Phone 9621, Winston-Salem, N. C.

Alamo Exposition Shows

WANT SIDE SHOW ACTS—Wire Captain Tappen. CAN PLACE RIDE HELP ON ALL RIDES.
 BILL WILLIAMS CAN PLACE MAN TO HANDLE MONKEYS. WILL BOOK FROZEN CUSTARD.
 Good Proposition. CAN PLACE CONCESSIONS THAT WORK FOR STOCK.

DODGE CITY, KANSAS (Fair), SEPTEMBER 3-8
LIBERAL, KANSAS (Fair), SEPTEMBER 10-15

WITH OTHER FAIRS AND CELEBRATIONS TO FOLLOW.
 We play West Texas (Cotton Crop Country) this season and show will stay out until December.
 All address JACK RUBACK, Mgr., as per route above

SNOW CONE SUPPLIES Electric Ice Shavers, Flavors, Cone-
 Shaped Cups, Wood and Tin
 Spoons; all in stock ready for same
 day shipment.
 If you are not buying from us, get
 our price list today.

Gold Medal Products Co. 318 E. Third St., Cincinnati 2, O.

SPECIAL ANNOUNCEMENT

AMERICAN LEGION VICTORY CELEBRATION

STATE FAIR GROUNDS, RALEIGH, N. C., Week September 24-29

GEORGE A. HAMID'S VICTORY REVUE

PRESENTED TWICE DAILY IN FRONT OF GRANDSTAND

ENDY BROS.' SHOWS

NEW RAILROAD SHOW ON THE MIDWAY

THIS WILL POSITIVELY BE THE BIGGEST CELEBRATION EVER HELD IN THE SOUTH — EVERY DAY A SPECIAL DAY

WILL SELL EX ON NOVELTIES, AGE, SCALE, DEMONSTRATIONS. APPLY BEN BRAUNSTEIN, SIR WALTER HOTEL, RALEIGH, N. C. ALL OTHER CONCESSIONS ARE OPEN. Apply ENDY BROS.' SHOWS

Staunton, Va., This Week
Lynchburg, Va., Week September 10
Burlington, N. C., Week September 17
Raleigh, N. C., Week September 24

THEN ALL SHRINE DATES TO FOLLOW, CLOSING IN MIAMI

FAIRS CAPELL BROS.' SHOWS FAIRS

7 "Red Ones" 7

All Bona Fide County Fairs

Starts Next Week at Wewoka, Okla., With Bristow, Ada, Sapulpa, Pawnee, Wagoner and Claremore To Follow

Mr. Concessionaire, check your map on these dates. All short moves. Pay roll towns with plenty of people to work to. If you want to make money, wire for space and come on.

BOOK any Stock Concession and a few more Grind Stores that are nicely flashed. PLACE Ride Help on all RIDES. Ex-servicemen given preference. Sell Ex on Diggers. Place Manager for MONKEY SHOW. Manager for SNAKE SHOW. Blackie Jett wants Grind Store Agents and Cookhouse Help. All address

H. N. CAPELL, Konawa, Okla., This Week; Wewoka Next.

MARKS SHOWS

CAN PLACE FOR

ALEXANDRIA, VA., Week September 10

(Heart of Town, Sponsored by Civic Orgs)

NEWPORT NEWS, VA., Week September 17

and Long Circuit of Southern Fairs Until Middle of November

LEGITIMATE MERCHANDISE CONCESSIONS

ONE MORE SENSATIONAL FREE ACT

RIDE HELP AND WORKINGMEN

ANY MONEY-GETTING SHOWS—WILL FURNISH TRANSPORTATION

Address MARKS SHOWS, Richmond, Va., this week

GIRLS — GIRLS

\$60.00 A WEEK

Hula, Rumba, Fan, Tap, Strip, etc., with or without wardrobe. Salary is sure—pay nightly or by week. Also want Posing Girl. I play Saginaw, Mich., Fair, Sept. 9 to 15; then Alabama and Florida fairs starting Sept. 18. Transportation furnished south—open till Dec. Wire

F. W. MILLER

Care Western Union, Saginaw, Mich., Sept. 5th to 15th, or Gen. Del.

WANTED WANTED WANTED

FOR BALANCE OF SEASON ON

JAMES E. STRATES SHOWS

A-1 Talker for Side Show. Billy Milton, Charles "Sticks" Leory, contact me. Have good proposition for you. Can also place Bally Acts, Novelty Acts, Bally Girls. If your season at park or beach is over, contact me. I can use you. Write or wire

AL TOMAINI, Side Show Manager, J. E. Strates Shows, Bath, N. Y., this week; then York, Pa.

BLOOMINGTON, WISCONSIN, FAIR, SEPT. 9-10

Vandalia, Missouri, Street Fair to follow; then eight weeks of Cotton Spots.

Can use Agents for Penny Pitch and Clothes Pin Store and other Concessions; also Dark Room Man. FOR SALE—10'x10' four-way Awning, cone shaped, top and frame good as new; Pans, Ball and Counter for Pan Joint, Light Stringer, Shades and Bulbs, complete, \$125.00. One Double Number Wheel, two sets of laydowns, \$65.00. One Wood Skillo, \$15.00. Contact

(MAC) M. H. MATTHEWS

Care Dyer's Greater Shows

operation. Mrs. Marlo Zacchini had her concessions up early and was well pleased with the opening. Roland Beck joined from Tulsa and has taken over as secretary and is operating concessions. The writer is handling *The Billboard* and the mail.—NADINE STERN.

Peppers All-State

DECATUR, Ala., Sept. 1. — Newly painted in readiness for the fairs, shows moved here from Pulaski, Tenn., for a week stand which opened Monday (27) to the best first-night crowd of the season. Date is sponsored by American Legion.

Pulaski date gave only fair business, despite ideal weather and downtown location, plus fact the city is one of our regular stops. Slump was charged to several shows already having played Pulaski.

Going into the fair schedule, show will present five shows, a Funhouse and six rides. Shows and managers include Minstrel Show, James Ayers; Girl Revue, Fred Robinson; Animal Show, Roy Scott; Circus Side Show, Ruby and Francis, and *Satan's Children*, Leona Litteral. Funhouse is operated by James Forbus. Rides are Merry-Go-Round, Ferris Wheel, Chairplane, Flying Twister, Roll-o-Plane and Kiddie ride.

Frank W. Peppers, owner-manager, has placed orders with the Eyerly Aircraft Company for a new Octopus and with Sellner Manufacturing Company for a Tilt-a-Whirl. New light plants recently purchased will be delivered at winter quarters about January 1.

Peppers's staff includes E. H. Broome, assistant manager; Graves H. Perry, general agent; H. L. Ehler, special agent; Olive M. McAninch, secretary; Thomas Younce, mechanic; Bob Sichel, public relations, and Henry Davies, publicity.

Phil Dollor, of the J. F. Sparks Shows, visited here.—HENRY DAVIES.

Royal American

OMAHA, Sept. 1.—Event of the week was the baby shower for Mrs. Harry (Red) Wingfield, held in Peony Park, west of the city. Those attending were Betty Averill, Freda Hatfield, Betty Mayer, Madge McDougall, Bert Zimmerman, Jean Whitman, Sue Walters, Dora Pierson, Madge Carlson, Dorothy Raner, Caroline Holt, Evelyn Clain, Vera Hancock, Hazel Maddox, Mabel Lorow, Ethel Darlington, Eleanor Stepp, Blanche Sullivan, Bee Miller, Opal Burchett, Joy Brown, Mrs. Sam Gordon, Rose Hunter, Gloria Johnson, Ruby James, Milley Riley, Mrs. Bill Martin, Maxine Ames, Hazel Katz, Louise McClain, Clover Fogel, Doris Kimmerer, Vondale Haven, Pearl Archer, Amanda Mayman, Lolita Kemp, Evelyn Blakley, Blanche Flowers, Pauline Meyers, Rita Ott, Mary Helen Long and Ann Lussion. Mrs. Laura Sedlmayr and Mrs. Barney S. Gerety were unable to attend.

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Sept. 1.—Visits were made to Batavia and Elmira, N. Y. At Batavia Friday (17), James E. Strates, owner of the Strates Shows, playing the Batavia Fair, extended courtesies. Visits were had with Mr. and Mrs. Strates, William C. Fleming, Percy Morency, William Jones, Keith Buckingham and Nate Eagles.

The visit to the Chemung County Fair at Elmira, where Endy Bros.' Shows were holding forth, was made Wednesday (22). Spent much time in conference with David B. Endy regarding the annual meeting in Chicago in December. Chats were enjoyed with Louis Rice and George A. Hamid, the latter being in charge of the grandstand show at this fair.

Altho a few memberships were issued the last week, standings in the race remain about the same, with Endy Bros. first, followed by the James E. Strates, Gooding Greater, World of Pleasure and Cetlin & Wilson.

During the next two weeks, a second prospectus will be sent to all known non-member shows. Any non-member show not receiving one is requested to contact the association's office.

THOMPSON BROS.' AMUSEMENT CO.

Clinton County Fair, Mill Hall, Pa., week of Sept. 10-15.

Fulton County Fair, McConnellsburg, Pa., week of Sept. 17-22.

WANT WANT

Legitimate Concessions of All Kinds. Want Shows of All Kinds.

Girl Show for Fulton County Fair Only.

NOTICE—Will Have 7 Rides and Concessions Available After October 1.

Laurelton, Pa., Fair, All This Week.

JAMES THOMPSON, Gen. Mgr.

FOR SALE

One large Waltzer Ride in A-No. 1 condition. Completely portable. For quick sale at \$4,000.

MRS. C. D. SIMPSON

303 Greystone Apt. Chattanooga, Tenn.

ESTHER LESTER

Your wire from De Pere was answered. Join immediately. Kentland, Indiana.

MARK WILLIAMS

Care Gold Medal Shows

WANT CONCESSIONS

for Maxton and Red Springs, N. C.

Jackson Amusement Co.

Murray Jackson, Rowland, N. C.

WATCH FOR

The Announcement of America's Pioneer Maker of Outstanding Corn Popping Machines

CRETORS

Established 1885

CLUB ACTIVITIES

Showmen's League of America Sherman Hotel, Chicago

CHICAGO, Sept. 1.—President Sam Solomon was in for the final board meeting of the year. Others present were M. J. Doolan, vice-president; Mike Wright, treasurer, and Bob Parker, Morris Haft, Sam Bloom, Max Brantman, Charles G. Driver, Charles Zemater and Edward Murphy.

Routine matters were taken up. The following membership applications were read and approved: Milton Paer, Pat H. Brady, Rex Howe, Walter Tyski, Harry Taylor, Jack Holston, Edward S. Boothman, Harry W. Lamon, Dan Niemeyer, Owen Jones, Homer I. Trimble, John P. Cavness, John T. Bush, Joseph San Fratello, Nicholas Delano, Jack E. Neville, William French, Eddie Lynch, Robert Vogt, William H. Brumlow, Morris Kahn-troff, William C. Thomson, Milton R. Lorber, Sidney Strait and William E. Snyder.

Larry Biggers advises that Paul Miller underwent a serious operation in a Missouri hospital. George Terry is convalescing at Winfield Sanitarium. T. Dwight Pepple and William J. Coultry are progressing satisfactorily. Harry Ross was called home by the death of his brother. Sympathies have been extended to relatives on the deaths of Charles J. Cole, Sam Lawrence and Edward L. Cook.

Those who have been discharged from service and who have not received their mustering-out pay, please send in your papers so that our records may be brought up to date.

Callers at the rooms included Harry Hendricks, Orville W. Harris, Mel Harris, James A. Reed, Morris Kahntroff, Vince McCabe, Vaughn Richardson, Arthur Hopper, Petey Pivor, Irving Malitz, Elmer Byrnes, Lou Keller and Sunny Bernet.

National Showmen's Association 1564 Broadway, New York

NEW YORK, Sept. 1.—Mrs. Sam Lawrence advises that another hearing on the murder of her husband is scheduled for September 18 in Reading, Pa. She plans to rejoin the show in Tamaqua, Pa., September 19. Jack Greenspoon, of the Lewis-Greenspoon interests, paid a visit here August 27. He stopped one hour between planes. Ens. Ben Rosen, of the merchant marine, is back from a European jaunt.

Recent visitors were Lester Nelson, Frank Capell, Arthur Campfield, Harry Mirsky, Red Finklestein, Louis Elias, Harry Levine and John Miller. Frank Miller was in town but rushed back to the Ringling show. George Regan just blew in from Vermont. Ted Wolfram, of *The Billboard*, is a daily visitor.

Important mail is being held for Humpy Walker, Harry Koresky, Mike Giglio, Jack Stern and Sam Glickman. If you want to receive your mail you must keep us informed of your whereabouts. Jackie Allen recently underwent a serious operation. He's a patient in Polyclinic Hospital, West 50th Street, New York. George Johnson is convalescing from his recent operation. Herman Robinson will return to Veterans' Hospital, Baltimore, for further treatment. Dick Gilsdorf continues to show improvement at St. Peter Hospital, New Brunswick, N. J. Harry Heller soon will undergo a knee operation in St. Joseph Hospital, Paterson, N. J.

Harry Kaplan, of Atlantic City, is busy with membership applications. Applications have been received from James J. Stewart, Lawrence Kröler and Joe Fetceau. Letters have been received from Robert Lawrence, Jack R. Hoffman, Sam Bibring, Mike Zeigler, Frank Duffield and James Thompson. Joe End and Sam Walker visited the rooms.

The clubrooms are being repainted for the opening in mid-September. Bids are now being accepted for the lunch-room concession. Banquet tickets are on sale, with single seats at \$10 and a complete table for 10 going at \$100. Attendance will be limited to 1,000 persons. The first meeting of the season is set for Wednesday, September 26.

Pacific Coast Showmen's Association 623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Sept. 1.—Pacific Coast Showmen's Association won praise last week for its work in entertaining wounded veterans at Torrance Hospital. A full report of the affair was given at the regular Monday (27) meeting when Ed Mann, secretary, read two letters from divisions of the Red Cross. The "County Fair" was reported by Red Cross officials to have been the best affair given at the hospital.

William Hobday, acting as president, thanked the body for its co-operation in assisting the Red Cross in entertaining the wounded. He especially thanked Mann, who served as chairman of the affair in the absence of J. Ed Brown; Diamond Jim Spiegel, Doc McCullough, King Ross and daughter, George Rosen, Ellis Zemansky, Ed Kenney, Bob Perry and Sam (Flagolet) Abbott. Mann reported that PCSA members who had volunteered their services arrived at the hospital about 4 p.m. and pitched right in to entertain the boys. Pictures were taken by army photographers, with a PCSA banner across the back of the stage.

Chaplain Jack Hughes was on hand to induct new members into the organization. Applications before the house were for Ross Keeler, Fred Hamilton, Joe M. Rosen, J. W. Scott, Nat

Showfolks of America San Francisco

SAN FRANCISCO, Sept. 1.—With personnel from Crafts 20 Big Shows as guests, more than 400 were present at an entertainment in the clubrooms. Acts from the John Dahlinger Agency were featured. An old-fashioned Irish stew proved a drawing card and gave the club the second largest turnout in its history.

Mr. and Mrs. Orville N. Crafts, owners; Roy Ludington, Crafts manager and president of the Pacific Coast Showmen's Association, and Lee Brandon, general agent, were Crafts executives in attendance. Occupying a chair at the president's table was Joe Glacy, past president of the PCSA.

Members and guests included Sol Grant, John Provanzani, Herb and Violet Sucher, Mr. and Mrs. Milt Williams, Council and Edna Ralford, Carrie Mal-lory, Patrick Treanor, Steve Murphy, Mr. and Mrs. Al McKenna, Glen Artiz, Joe Dunn, Walter Hale, Prince and Ethel Dennis, Evelyn Williams, Joseph W. Clark, Audrey Green, Benjamin Green, Orr Althea, Clarence Dodd, Earl Kerry, Charles Camp, George Jackson, Mr. and Mrs. Daniel Michaels, George Simmons, John Stone, Jean R. Boehm, Otto A. Boehm.

William J. Curtin, Albert T. Roche, Eliza Mantz, Mrs. McClab, Mr. and Mrs. Hagen, Butch Gaegas, Frances Seber, Mrs. Cirswell, Mr. and Mrs. Fred Wiede-man, Mrs. Hanna, Barbara Moore, Evonne Michaud, Michelle Michaud, Clyde Gooding, John Van Sickle, Mrs. B. Cannon, Mr. and Mrs. Ingevarson, Ida and Isabel Wyatt, W. C. and L. W. Cris-well, J. A. Casteel, Oscar Walker, Mabel Yagar, Mrs. G. Wharton, Billie Hodge, George Lorraine, Mr. and Mrs. A. Ander-son, Nellie Baker, Fred Ramsey, Andy Hynes, Hawaiian Dan, Mr. and Mrs. Glassburg, Jungle Sis Dyer, Bill and Naomi Davis.

Bill and Ann Coles, Cora M. Brown, Talker Westlake, Mr. and Mrs. Burnstein, Lillie Cole, Charlotte Warren, J. F. War-ren, Margaret Allen, Don Carlos, Carvajal and son, Victoria Dordiasan, Keisan K. Proujlie, W. H. Roy, F. E. Cockrell, Bill Burns, Carolyn Payne, H. G. Payne, Rae Terrell, Ted Buck, Frances Ferns, Mr. and Mrs. Manuel Rezente, A. C. Kelly McShay, Helen McShay, J. J. LaCrosse, Gertrude and George Yurko, Rose Barnett, Mr. and Mrs. Nathan Fisher Cohn, Moe Du-bosky, Dan Meggs, Ivy Farnell Monte Jones, Victor Kinkella, Sis Cook, Shirley Mason, Tod Mason, C. Carpenter, May C. Mackin, Jimmy Hunter, Gorzalo Quesado, Dolores Corndao, Mildred and Bertha Perry.

Mr. and Mrs. A. Lindenberg, Sadie King, Mr. and Mrs. E. Heffron, Mr. and Mrs. Eddie Tait, Evelyn Lantz, John (Spot) Ragland, W. Lee Brandon, Lu-cille Petee, Chris G. Tegtmeyer, W. D. Perry, H. L. Harris, David Fein, Diane Merritt, Eddie LeBeau, William Rennell, Elsie Carson, Rita and Harry Friedman, Mickie Moore, Manny King Kline, Mr. and Mrs. Crawford, Mr. and Mrs. Birch-field, Mr. and Mrs. George Seckinger, Virgil and Pat Roberts, William W. Perry, Rose McGovern, B. Soly.

J. Brown, Zetta Gilman, Pledgy Harms, Mr. and Mrs. Korte, Roberta and Jackie Korte, Mr. and Mrs. Bill McMahon, Edna Kanthe, Joe Barrell, A. Spater, Donald Spater, Emma Fellingner, Red Gibbons, Herbert Fellingner, E. D. Horton, Mr. and Mrs. J. Alterman, Harold D. Wright, H. R. Lee.

President Sammy Corenson introduced Elizabeth Flanagan, who will head a beauty contingent selling tickets on Market Street for the Night of Stars Benefit Show the club is staging in Civic Auditorium December 8. Speakers in-cluded Cynthia Grey, *Daily News* columnist, and U. S. Congressman Frank D. Havenner. Frank Ryan, Lorna For-dyce and the musical team of Farris and Trixie entertained.

Hankman, F. R. Turner, Ralph Chris-tianse, W. L. Emory, William P. Keller, John P. Murray, John Swarthwood, B. J. Baker, Walter Cohen. Thomas Meeks was voted into the organization upon reinstatement.

Taking bows and making brief talks were Meyer Schlom, Claude Barrie; H. S. Stone, of Venice; H. O. Wallace, John Lorman, King Ross, Lou Johnson and Red Hildebrand. Harry Quillen, pub-licity committee member and official photographer, made an extended talk on publicity. It was also Quillen's 55th birthday.

James Gallagher reported that Jim Clark was on the sick list but getting along nicely.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$7.1; 250 cards, \$8.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 num-bers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for Thin Plastic Markers, brown color, M 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

TENTS CIRCUS, CARNIVAL CONCESSION

Since 1940 we've been all out for Uncle Sam and helped SHOWMEN to keep going, too. We'll have materials soon. Get your inquiry in now; avoid the rush for replacements. Write today.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Now available without restrictions. Khaki, white, blue and olive green.

S. I. Jessop, Pres.—Geo. Johnson, V.P.
**UNITED STATES
TENT & AWNING CO.**
2315-21 W. Huron St. Chicago 12, Ill.

HURRY - HURRY CANVAS CEMENT

Pints — Quarts — Gallons.
TAKE CARE OF YOUR CANVAS UNTIL
TOTAL VICTORY.
Mail Orders Now
E. G. CAMPBELL TENT & AWNING CO.
100 Central Ave. ALTON, ILL.

TENTS

CONCESSION TOPS, ALL TYPES OF CAR-NIVAL CANVAS, CAMPING TENTS, AND BIG TOPS. HAVE 1 20'x30'x8' PITCH. GABLE END, TOP ONLY, ALMOST NEW.

TENTCO CANVAS, INC.
130 GREENE ST. NEW YORK 12, N. Y.

TENTS—BANNERS

Charles Driver — Bernie Mendelson.
Portable Corona Typewriter.
O. Henry Tent & Awning Co.
4862 North Clark St. CHICAGO 40, ILL.

NEW CONCESSION TENTS

10 by 12 feet, flameproof. Immediate ship-ment. \$85.00. Air mail or wire 25% with order.

Midwest Merchandise Co.
Kansas City 6, Mo.

Enlarging Odditorium for
DU QUOIN STATE FAIR
WANT FREAKS and NOVELTY ACTS
For most progressive and beautiful Sideshow on tour. Owned and operated by
BILLY LOGSDON
Joe Drake, Patsy Vidalia, Bertie LePaige, Lillie McGregor, Bob and Edna, Freddie Robinson, Vince—I can use all of you and give you year around work. All winter in Florida with my museum.
All Replies to **BILLY LOGSDON**
Care Turner Bros.' Shows Du Quoin, Ill.
P.S.: Will pay cash for Elephant or Boxing Kangaroo.

BUSSES

all sizes of good used busses

SEDANS

12 and 15 passenger.
Also fare registers, bus seats.

TRUCKS • TRACTORS

all kinds.

**NEW ENGLAND BUS-TRUCK-EQUIPMENT
COMPANY**

258 Park Square Bldg. Boston 16, Mass.
Telephone: DEVONSHIRE 7174.
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A. C. SCHIFFMAN

FOR SALE

Bingo, new green canvas, used eight weeks, with speaker and stock. Duck Pond, 10x12, good canvas, with stock. Ball Game (Cats), 10x12, with stock. Watch-La, 10x14, velvet draped, gold chrome flash. High Striker, 26 ft. (good). G. M. C. Truck with Van Body, good rubber. Chevrolet Panel Truck, good rubber. Now booked on one of the best Carnivals in the South, with time fair to commence in September. All stock on hand at date of sale goes with above items, will amount to one to two thousand dollars. All complete delivered with booking until Nov. 3rd. Reason for selling, must serve my country.

TOM E. RICH

BOX 210 BAINBRIDGE, GA.

RIDE HELP WANTED

FERRIS WHEEL and TILT-A-WHIRL MAN.
Also want Photo Gallery and Scale.

HADJI DELGARIAN

2303 N. Melvina CHICAGO 39, ILL.

SECOND-HAND SHOW PROPERTY FOR SALE

\$59.00 Hand Snow Ball Machine. Working order.
\$35.00 Wax Pin Head. Glass case. Fine condition.
\$15.00 Side Wall, 8x39 feet. Dark color.
\$19.00 Skull for Hippopotamus, genuine, with teeth.
\$12.00 Small Wood Donkey. Movable legs and head.

WELL'S CURIOSITY SHOP

12 Strawberry St. Philadelphia 6, Pa.

WANTED TO BUY

Kiddie Merry-Go-Round, Mangels make, two or three abreast.

MAX SESKIN

1621 E. 7th St. BROOKLYN, N. Y.

WANTED

LARGE BAND ORGAN

ALSO CARVED MERRY-GO-ROUND ANIMALS

ADRIAN D. SHARPE

Kennebec Hotel, Long Beach, Calif.

FILL THAT VACANCY WITH A VET . . .

It's the nation's #1 job today.
A full page of At Liberty ads of Vets appears in this week's issue.

TURN TO PAGE 39

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

170,000 Vancouverites See RCAF "Wings of Victory"

VANCOUVER, B. C., Sept. 1.—Royal Canadian Air Forces' show, *Wings of Victory*, staged at the Sea Island Airport, August 24-28, drew 170,000 paid admissions in the four performances.

Thirty million dollars' worth of planes, air force equipment; a Jap fire balloon; a U. S. jet-propelled plane loaned by the American Army; Lee Bowman, Hollywood star; hangar dances every night; a midway and carnival; bathing beauty contests and band concerts drew

the record-breaking attendance. Proceeds went to the RCAF Benevolent Fund.

Woodville Revives 3-Day 4th

WOODVILLE, O., Sept. 1.—After a lapse of four years, due to the war, the annual three-day July 4 Celebration, sponsored jointly by the American Legion and Volunteer Fire Department will be held here in 1946. Rides and concessions will be featured. Earl W. Blausey is commander of the Legion, while Warren Frazier is president of the fire group.

CRESCENT AMUSEMENT CO.

For Best Route Southern Fairs

Rutherfordton County Fair, Rutherfordton, N. C., week September 10.
Legion Fall Festival, Darlington, S. C., week September 17; first show in 5 years inside city.

FREE ACT—Flying Fishers, The Great Siegfried Ski Man, Scott's Famous Trained Mules, Hillbilly Show Community Singing.

WANT Independent Shows with own equipment, Mechanical City, Glass House, Fun House, Fat and Midget Show, War Show, Iron Lung, Hillbillies.

CONCESSIONS that work for stock and not over 10c, Devil's Bowling Alley, String Game, Age and Scales. Can use first-class Age and Scale Man, we have complete outfit and stock. Burns, wire or come on.

RIDE HELP—First-class Foreman for Ferris Wheel that can stay sober, Foreman for 8-Car WHIP, Second Men all Rides that can drive semi trailers. Albert Miller, send address, have important mail for you.

FOR SALE—230 Ft. 8 Ft. Side Wall, like new, 20x30 middle piece, Baker-Lockwood, blue as new. Streamlined 8-Car WHIP. Deliver now or close season. Can be seen in operation.

Address L. C. McHENRY, Mgr., Mooresville, N. C., this week

LAST CALL

MINEOLA FAIR

SEPTEMBER 11-SEPTEMBER 15 INCLUSIVE

Wanted—All Concessions except Wheels, Penny Arcade.
Wanted—Shows with own outfit.

I. T. SHOWS, INC.

ISIDORE TREBISH, Pres. PHILIP ISSER, Gen. Mgr.
2686 Valentine Ave., Bronx, N. Y.

Fordham 4-3630—Between 8-10 Mornings

GROVES GREATER SHOWS

JENNINGS, LA., SEPTEMBER 3-15

Want Operators for Mug Joint, Agents for Hoopla, Penny Pitch, Ball Game, Manager for Cook House. Top salary to Merry-Go-Round, Ferris Wheel and Chairplane Foremen. Truck Drivers given preference. Two Hercules Diesel 25-K. W. Light Plants for sale. Can be seen in operation on the Show. Write or wire ED GROVES, Mgr., Jennings, La., September 3-15.

WANTED

FOR THE DESHLER BROOM FACTORY

55th ANNIVERSARY CELEBRATION

September 27, 28 and 29

A Carnival, a High Act and a Clown or Comic Act, also Eating and Drink Stand. Write or wire T. S. STRUVE, care The Deshler Broom Factory, Deshler, Nebraska.

AMERICAN LEGION FIRST ANNUAL FAIR

GOLDSBORO, N. C. — Week of September 24

Everybody working, tobacco selling high, lots of soldiers. Choice location in City Ball Park. No exclusive except Bingo. INDEPENDENT MIDWAY. Wire for location. No heat, please.

MEL. J. THOMPSON, Goldsboro, N. C.

FINAL CURTAIN

(Continued from page 40)

NORMAN—Perry, 61, English-born actor, August 27 in St. Clare's Hospital, New York. He made his first appearance in this country in 1924 in *Best People*, and for two seasons thereafter in *Old English*, supporting George Arliss. In 1929 he played in *Journey's End*, and a year later in *First Night*. He subsequently appeared in *The Better 'Ole* and *Criminal at Large*. Survived by his widow. Interment in Actors' Fund Plot, Kensico Cemetery, Westchester, N. Y.

OTVOS—Dorian, author and playwright, in Los Angeles August 27, following a brief illness. He attended Royal Academy of Music in Hungary, where he was born, and came to this country in 1921, where he wrote music and sketches for several Broadway shows. He was co-author of *It's a Gift*, which recently completed a New York run. He wrote for Columbia and Universal studios. Survived by his widow, Ilonka, and a son, John.

PERRY—Jack, 30, auto stunt driver, August 18 at Binghamton, N. Y., from injuries received while attempting bus jump at Afton (N. Y.) Fair. Survived by his widow, Fay. Body was sent to Burbank, Calif., for burial.

POWELL—Ewing, 78, father of Dick Powell, radio and movie star, at his son's home in Hollywood, August 28, following several months' illness. Survived by two other sons, Howard, Chicago, president of the Illinois Central Railroad, and Luther, Rio de Janeiro manager for International Harvest Company.

SCHECK—Max, 63, former dance director of Broadway musicals, August 26 in Newark, N. J. Among his best known productions are *Show Boat*, *Hit the Deck* and *Lady Be Good*. He retired several years ago.

SWARTHOUT—Frank, 77, father of Gladys Swarthout, opera singer, at his home in El Dorado Springs, Mo., August 17. His widow and another daughter, Roma S. Laughter, New York, survive.

VAN VLEET—George H., 36, Detroit pianist, recently at New Orleans. Survived by his father, Cincinnati. Interment in Detroit.

WAIT—George E., 46, concessionaire, formerly with Hill's Greater Shows, in Veterans' Hospital, Legion, Tex., August 19. Survived by his widow, mother and sister.

WHITNEY—Fred P., 64, magician, at his home in Shawnee, Okla., August 25. He had played the Orpheum Circuit and Redpath-Horner Chataqua dates until his health forced him to confine his activities to Shawnee schools. Among the companies he was with were Jim White and Doc Harkinson tent shows, Rolling Bear Indian med show. Jiard's Inter-Ocean Vaudeville Company, *The Pipe Dream* Company, Pop Barnes's *Jolly Widow*. He later became partnered with Professor Horne, and Ed, Ray and Barney Casey in vaude. Survived by his widow, Kate, and a daughter, Delora, Shawnee; two brothers, Guy and Charles, and two sisters, Mrs. Blanche McKinney and Mrs. Opal Bryan, Indianapolis. Interment in Fairview Cemetery, Shawnee.

WILKINSON—George Jr., 34, former arranger, of injuries received in plane crash near Detroit. He was a student pilot. He formerly arranged for George Olsen's band. Before joining the house band at WJBK, Detroit, he played sax and clarinet with jobbing bands here. Survived by his widow, two sons and his parents. Burial in Sterling, Mich.

WISE—Freddy, projectionist and spot man at the Avenue Theater, Detroit burlesque house, suddenly backstage at the theater August 31. He was a member of the American Legion and Elks. Burial in Roseland Cemetery, Detroit, with services conducted by the Legion. Survived by a daughter, his mother and three brothers.

WORK—Frederick W., 68, president of the Pete Mardo Tent, Circus Fans of America, at City Hospital, Akron, August 28 after an illness of several months. Work, a wealthy rubber man, always turned his palatial home over to the circus folks when a show played Akron. A few years ago, when in poor health, he built a trailer and with his staff traveled with the Barnett & Wallace Bros.' Circus. Services August 31, with burial in Glendale Cemetery, Akron. Survived by two sisters.

pop organist, in Harrison N. Y., August 25.

HOOVER-SMITH—Col. John Hoover to Helen Smith, screen actress, in Hollywood August 19.

JONES-HARGROVE—Lloyd Jones to Kathie Hargrove in Brady, Tex., August 18.

KAUFMAN-BENZELL—Louis H. Kaufman to Mimi Benzell, Metropolitan Opera soprano, in New York August 28.

KELTON-O'BRIEN—Jack Kelton, emcee at Tropics, Hollywood, to Jerry O'Brien, singer, at Slapsie Maxie's there in Hollywood August 4.

METCALF-SUE—John Metcalf to Lyda Sue, dancer, in New York August 23.

SCANLON-MCOMBER—Charles Scanlon, former musical comedy tenor and now in business in Bridgeport, Conn., to Louise McOmber in that city August 18.

THOMAS-SIMONS—Gil Thomas, writer-producer on Station KFI, Los Angeles, to Betty Simons, August 12 in Beverly Hills, Calif.

Births

A son to Mr. and Mrs. Eddie Casmer at Detroit. Father is owner of Lee 'n' Eddie's, Detroit nitery.

A daughter, Karen Gayle, to Captain and Mrs. Joseph F. Panker August 3 in New York. Mother is Olive White, theater and night club entertainer.

A son to Mr. and Mrs. Jimmy Cady, of Tulsa, Okla., July 16. Father is grind store agent, and mother is known as Jackie Darling, dancer and girl show operator.

A son to Mr. and Mrs. Noah Beery Jr., in Los Angeles August 28. Father is film actor, and mother is former Maxine Jones, daughter of Buck Jones, Western movie star.

A son, Dwight Franklin, August 11 at Dothan, Ala., to Mr. and Mrs. Jack Scott. Mother is aerial performer known as the Sky High Girl.

A son, Alan Eric, to Mr. and Mrs. Robert P. Seyfer Jr., in Fort Smith, Ark., August 15. Father is a member of the Circus Fans Association.

A son to Mr. and Mrs. Tibby Tiberini August 17 in Northern Liberties Hospital, Philadelphia. Father is string bass player with Eric Wilkerson's orchestra at WIBG in that city.

A daughter to Mr. and Mrs. Mike Weiss August 24 at Lying-In Hospital, Philadelphia. Father is publicity chief for 20th Century-Fox Pictures Corporation in that city.

A son, John III, to Mr. and Mrs. John Nigros August 26 in Jefferson Hospital, Philadelphia. Father is assistant manager of the Cove, cocktail lounge in that city.

A son, Richard Davis, to Mr. and Mrs. Nelson at Portland, Ore., August 16. Father operates bottle and bingo on the Browning Bros.' Shows, and mother is Merle Nelson, daughter of Mr. and Mrs. Joe Davis, operators of Octopus and Roll-o-Plane on the same show.

A son to Mr. and Mrs. Jack Maurice in Hollywood August 24. Mother is the former Oril Tuller, ballerina, and father is a Hollywood agent.

A son to Mr. and Mrs. Mark Goodson in New York August 20. Father is producer-director with Mildred Fenton Office and also directs *Treasury Salutes* ailer.

A daughter to Lieut. and Mrs. Steve Rodnok Jr. in Pittsburgh August 15. Father managed a theater for Steve Rodnok Sr. before going into service.

A son to Mr. and Mrs. Francis Jones in New York recently. Father is in art department at Warners.

A daughter to Mr. and Mrs. Don McBain in Hollywood August 22. Father is co-owner of the Palm Springs (Calif.) Broadcasting Company.

A daughter to Mr. and Mrs. Owen Tyree in Santa Barbara, Calif., August 23. Father is a screen actor.

Divorces

Kay Barney, circus performer, from Albert M. Haffords, U. S. Army, August 17.

Estelle Taylor, actress, from Paul Small, theatrical producer, August 20 in Los Angeles.

Marriages

BARRY-REYNOLDS—Alfred J. Barry (Babe LaBarle), Kent, O., operator of unborn exhibits, to Jennie Reynolds, midget, of Nashville, in Taft, Calif., August 31.

BELLAMY-SMITH—Ralph Bellamy, stage and screen actor, to Ethel Smith,

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Austin Strikes Rich Pay-Off in March Thru Ga.

MACON, Ga., Sept. 1.—In Georgia's good red clay, Austin Bros.' Circus struck pay dirt after 20 weeks of disappointing returns in other parts of the country.

Three huge crowds stamped Macon the banner stand of the season and, leaving the State at Augusta Wednesday (29), officials reported that 15 of the 20 dates played up to Macon had been good winners.

Show strawed 'em for matinee and first night show at Macon and then hit capacity for the last night show Monday (27).

The Macon triple killing may be an indication that post-war letdowns in boom centers may not be so bad after all. The Austin org showed the city about 10 days after a wholesale layoff of war plant workers, one plant alone discharging 4,500 workers. Most of them are in line to receive unemployment insurance for a period of 16 weeks.

Coming into Georgia, the first few stands in the western section of the State fell down, but Southern Georgia tobacco spots clicked exceptionally strong. Show was blocked out of Moultrie Thursday (23) because of a last-minute polio ban. Adel, a small tobacco mart, was played practically "cold turkey" to surprisingly big biz.

Hammill Now the Boss

Owner Harry A. Hammill, actively directing operations since the departure of Mickey O'Brien as manager, has assembled a staff that is functioning smoothly both ahead and with the show.

His aids now include George W. Gaynor and Ed Murphy, contracting agents; William H. (Bill) Breese, director of publicity, and Jack Burslem, assistant manager. The billing brigade is headed by Harry Doran, car manager, and includes Mose Huling, boss billposter; Charles W. Thornton, combination biller; Phil Jacobson, John Grady and Jack Chandler, lithographers, and Herman Wells and Jack Bailey, students.

Working ahead in South Carolina, Breese scored heavy with the Roger Peace publications at Spartanburg and Greenville, as well as with the Columbia, S. C., papers.

Hammill is currently strengthening the performance. Monty Knight has joined to work elephants and do her web and ladder acts. Willie Clark, foot juggler, who has been out for several weeks because of illness, has rejoined.

Many Guests With Show

Many guests from the West came to Macon to join the Hammills, including Dr. E. L. Cooper, Wichita, Kan.; J. C. Hutchins, Fort Worth; Virginia Flick, Corpus Christi, Tex. Mrs. Mabel Mix, widow of Tom Mix, also visited at Macon.

Show train did not arrive in Macon until Monday morning due to a Sunday layover at Cordele, where repairs were made on the big top. Only one night performance was billed, but Hammill ordered the double-header when the tent had filled to overflowing at 7:40 (See Austin Hits Jackie on page 69)

Cole Rings Bell At Des Moines

DES MOINES, Sept. 1.—Des Moines always has been a good spot for Cole Bros.' Circus the records show, but the 1945 two-day stand was the greatest in history.

Playing here August 27 and 28, the show had four excellent crowds. Opening night there was an overflow crowd. The matinee Monday (27) was all but an overflow. The situation Tuesday was much the same with two full houses.

But Des Moines wasn't the only Iowa city good to the show. Four other spots, Oskaloosa, Ames, Marshalltown and Waterloo provided plenty of money. The four cities gave capacity houses for the night shows, and the matinee at each was strong.

At Waterloo, interest in the show was so great that more than 200 persons were on hand at 5 a.m. to watch the unloading. The show, because of troop movements, was four hours late in arriving. By the time it did arrive, an estimated 2,000 persons were on hand to watch the goings on.



OTTO GRIEBLING and his duck are enjoying *The Billboard* in the back yard at Cole Bros.' Circus, but the question is: "Is Otto reading to the duck or the duck reading to Otto?"

Ohio a Boom To Dailey Bros.

AKRON, Sept. 1.—Business in Ohio for Dailey Bros.' Circus is more than satisfactory, with only one bad day reported. Show is scheduled for a three-week tour of the State.

The show entered Northern Ohio August 28 at Alliance, where, after a light matinee, it played to capacity at night. Business at Ravenna was called exceptional in view of the closing of the big Ravenna ordnance plant. The show, by arriving early, got a good break in Ravenna. The daily paper there used a five-column picture on page 1 showing the circus unloading. Delaware, O., proved a good spot, with a strong matinee while the night show played to a full house.

The Alliance and Ravenna dates brought many circus fans to partake of the Ben Davenport hospitality. At Ravenna, Mr. and Mrs. Tom Gregory, national CFA president, were on hand to take pictures. Ted Deppish, Canton, O., made movies. Carl Elwell and Murray Powers, of Pete Mardo Tent, Akron, also were on the lot, as were Mr. and Mrs. Walter L. Main, former circus owners. At Alliance, many Canton and Massillon fans and former showmen were on hand.

"Shed a Tear for Hackaliah," Country Yankee Circus Saint

By Robert L. Sherman

CHICAGO, Sept. 3.—Sunday, September 2, was a day when those who made a living from association with the big tops might well have paused to drop a tear to the memory of Hackaliah Bailey. Yesterday marked the 100th anniversary of the death of the first circus and menagerie manager in America.

Today, when we see grandpappy leading the children off to see the elephant led from the train to the circus lot, we are reminded of the gratitude the circus world owes to Hackaliah, the original of the many Baileys that have been known to outdoor show business.

Like other American Yankees, "Hack" never intended his hands to become calloused from the slippery handle of a hoe, applied to the weeds on his little farm at Stephenstown, N. Y., home of so many circus people in the earlier days of rolling shows.

Riding to town one rainy day, when work on the farm was impossible, Hackaliah found a letter at the post office from his brother, a sea captain, advising that he had arrived in port with a great curiosity—a real, live elephant. Seeing possibilities of an easier life than "hoine' taters in the cornfield," Hackaliah determined to gain possession of the animal. He drove a Yankee bargain to make the purchase for \$1,000. With the deal completed, he set out on foot thru the country in the direction of his farm, leaving the docile, inoffending quadruped behind him.

As he walked, he pondered his invest-

Alcorn Plays Ignore on Plea For a Special R-B Hearing

HARTFORD, Conn., Sept. 1.—Hugh M. Alcorn Jr., State's attorney, has refused to join in a petition for a special pardon hearing for three officials of the Ringling Bros. and Barnum & Bailey Circus now serving manslaughter sentences as a result of the circus fire here July 6, 1944.

J. Tom Watson, Florida's attorney general, notified the board of pardons that he would ask for a special hearing September 15, seeking commutation of the remainder of the prison terms of James A. Haley, vice-president and director; George W. Smith, general manager, and Leonard Aylesworth, boss canvasman. Watson asked Alcorn to join him in the petition.

The board of governors, members of the Ladies' Auxiliary of the Pacific Coast Showmen's Association adopted a resolution August 28 and mailed it to Governor Baldwin of Connecticut, requesting that he grant a pardon to the imprisoned men on the basis that they are victims of unusual circumstances.

The following facts and figures were this week made available for publication in *The Billboard* in connection with the claims, settlements and arbitration resulting from the circus fire. The information was authoritatively obtained by *The Billboard* correspondent from Edward S. Rogin, permanent receiver for the circus company in Hartford, and from Arthur D. Weinstein, of Schatz and Weinstein, of Hartford, who were the attorneys for Mr. Rogin.

The total amount set by arbitration

Tulsa Firm Sues Russell on Billing

TULSA, Okla., Sept. 1.—Froug Company filed suit in District Court here against Russell Bros.' Circus, asking \$5,100. The petition alleges that the circus employees posted a board wall around a South Main Street building to protect workmen now engaged in repair work on the structure. The plaintiff charges that the bills "bring the store into ill repute," and cause "public ridicule."

The circus was forced to post a \$1,000 bond as a city protection against damage to streets or property while the circus is in town. Dates for the showing here are September 7-8, with Cole Bros. booked for September 16-18.

ment. He had heard of one other such animal on exhibition in America, but to see that one, people had to go to one of the big cities where it was permanently located. About 10 years earlier there had been a lot of publicity about an elephant appearing on the stage of a Philadelphia theater. This was in connection with the appearance of James A. Cooper, the first great dramatic star seen on the American stage. When Cooper and the elephant came on the stage together it made an electrifying entrance equal to anything ever seen before or probably since.

"Hack" had heard of this, but like Darius Green and his flying machine, he would go 'em one better. Darius, another Yankee, had declared:

"They might have known wings made of wax
Wouldn't stand heat and hard whacks,
I'll make mine of lother, or something
er other."

So Hackaliah Bailey thought about his elephant, considered how to make the venture a success. He would take it around the country and give people a chance to see the great beast for 25 cents. Spectators would not be compelled to go at considerable expense to the big population centers, quite as inaccessible then because of transportation difficulties as they are now under ODT ruling.

He named his newly acquired show property "Old Bet," and started on a (See SHED A TEAR on page 69)

for death claims is \$1,500,000. Altho 676 death and accident claims have been submitted to arbitration, of these, 200 have been heard and awards have been entered—150 were death cases and 50 were personal injury cases.

The remainder submitted to arbitration have not yet been heard because of the summer court recess. The number of death claims not settled by arbitration has been listed at 15. There were 50 personal injury or accident cases settled by arbitration and reached a total of \$300,000. There were, up to court recess July 10, 450 accident claims or personal injury claims not yet settled by arbitration. There were 72 "small claims," or claims of less than \$200 each, that were settled for a total amount of \$10,000.

Toward the settlement of the claims, the circus has posted \$486,000.

R-B, Cole Folk In Des Moines

DES MOINES, Sept. 1.—An unusual event occurred at Des Moines when both the Ringling-Barnum and Cole Bros.' circuses arrived in the city the same day.

The circus men said they believed it the first time in recent history that the two large circuses have been in the same city on the same day, as the shows winter miles apart and their summer schedules are arranged to avoid conflicting dates.

Cole Bros. arrived at 5 a.m. Sunday (26) for a two-day engagement. Ringling, en route from Minneapolis to Kansas City, Mo., made a two-hour stop-over.

As a result some 1,000 circus people were in Des Moines at the same time.

Bailey Gets Three Straws in Tennessee

JOHNSON CITY, Tenn., Sept. 1.—Straw houses have been the rule, not the exception, for Bailey Bros.' Circus so far in Tennessee, with Athens, Lenoir City and Johnson City falling in that category.

The show was two hours late arriving in Johnson City because of a collision between two of the show's trucks between Johnson City and Greenville. No one was injured. In spite of the delay the show played to a strong house in the afternoon. A straw house was on hand at night.

The big crowds at Athens were surprising in view of the polio scare in the town. The matinee was strong, while the night crowd overflowed. Lenoir City provided approximately 1,000 more persons than the tent would seat. A fair crowd saw the matinee.

Shows To Pay More For Water at Tulsa

TULSA, Okla., Sept. 1.—Hereafter circuses playing the fairgrounds here will pay the regular city rates for water, and only county commissioners will have the right to lease the grounds.

That was agreed here at a meeting of city and county officials. It seems that the county dads leased the grounds to Cole Bros.' Circus for September 16-18 for \$600. City officials objected, maintaining it lost the municipal government \$1,000 in license fees. The county domos countered with the fact that they are expected to keep the grounds up and they had a right to the leasing privileges.

It was agreed that the county solons would write Cole Bros.' officials notifying them that they will be charged 35 cents a thousand gallons for water instead of 10 cents for each 1,000 gallons usually charged at the fairgrounds.

Bell Passes Up Bassett

BASSETT, Neb., Sept. 1.—It was in again, out again for Bell Bros.' Circus here August 23. Show arrived on time, but failed to unload because no agreement, it was said, could be made on a location.

R-B Hits Gong At Kansas City

KANSAS CITY, Mo., Sept. 1.—Ringling Bros. and Barnum & Bailey enjoyed a terrific three-day stand here after a 482-mile hop from St. Paul, which gave all hands plenty of time to contemplate on the poor business in the Saintry City.

St. Paul was a two-day stand, with the night double-header Friday (24) not totaling up to a single good house. Saturday matinee brought out 4,900, paid and paper, while the night was a fair 3,200 paid.

Kansas City warned of the impending good business, with almost 9,000 paid for the twin bill Monday (27). Tuesday afternoon was a sellout, and at night the gates were chained at 7:30 o'clock. The same routine prevailed Wednesday.

Robert Ringling rejoined the show here after 10 days absence, and it was reported that Mrs. Aubrey Haley had gone to New York on business after a vacation in Montana and will rejoin the show at Oklahoma City.

The circus will play a two-day, three performance engagement in Birmingham October 10-11.

For the first time in the many years the Big One has played there, the big top will be on the Rickwood Field, the city's ball park, and the adjoining field. In the past, R-B has played at the fairgrounds. The change this year is occasioned by the early date of the circus booking, following by two days the close of the Alabama State Fair.

The short period between the fair and circus would not permit sufficient time for the grounds to be cleared and ready for the Big Show when it arrives. Rickwood Field was obtained for the circus grounds this year thru the co-operation of Paul Florence, manager of the ball park.

Mills Clicks at La Peer

LA PEER, Mich., Sept. 1.—Mills Bros.' Circus clicked here, August 23, getting a full house at the matinee and a fair crowd at night.

DRESSING ROOM GOSSIP

Ringling-Barnum

Business was very good in the Twin Cities. Visitors were numerous and included Jack Karoll and Mable Kline, Mr. and Mrs. Kindler, CHS; Mr. and Mrs. Price; Mr. and Mrs. Noyelles Burkhardt and Winnie Colleano, of Cole Bros.' Circus. Allen Gould, New York photographer, got some swell shots of the Big One for *Look* magazine.

Jumping from St. Paul to Kansas City, Mo.,—482 miles—we stopped to feed and water in Des Moines, and were parked right along side of Cole Bros. We stopped for more than an hour and everyone had a great time exchanging pleasantries.

Sighted by the writer were Mr. and Mrs. Zack Terrell, Curly Stewart, Otto Griebing, Cap Curtis, Con and Winnie Colleano, Bert and Corinne Dearo, Mr. and Mrs. Hank Linton, Justino Loyal and family, Florence Warren, Mr. and Mrs. Jack Biggers, Katie Lucky, Mr. and Mrs. Orontos, Eileen Larey and daughter, the Burkharths and all members of the side show band. Missed the Great Freeman, whom I would like to have met.

Around the lot: Mr. and Mrs. W. J. Dann have been visiting their son, Harry, going overland from town to town. . . . Paul Jung always good for laughs with his stories about tramping in the old days. . . . Softball teams have been organized in all departments, with the clowns leading with two victories. . . . Cupcake and Jack, the wardrobe tailors, busy as beavers with their sewing and repairing. . . . Vivian Le Clair and Margie Meyers marked their birthdays in Kansas City. . . . Vivian and Carla Wallenda are leaving for Sarasota, Fla. . . . Tex Rowan is getting out his cowboy boots for our Western tour. . . . Bobbie Mader rejoined the show.—DICK MILLER.

Austin Bros.

Macon, Ga., fulfilled its reputation as the city of circus fans by packing the big top to capacity three times August 27. Mrs. Harry Hammill has returned from a visit to her home in Austin, Tex., where she left her son, Donny, at school.

Doctor Cooper, Wichita, Kan., owner of the Arilan thoroughbreds, is spending a week's vacation with the show. Willie Clarke, foot equilibrist, is back again, after having undergone a serious operation.

Visitors were Mrs. Tom Mix, Miss Butters, the two sisters of Miss Nelwin Rogers, Charley Sparks, and Miss Fisk, Corpus Christi, Tex.

Mrs. Raymona Relnoso has been out of the program for several days due to illness. Dee Aldrich, manager of the side show, left in Macon, Ga.—KAY BURSLEM.

Dailey Bros.

Our B-17 Bomber, en route from Florida, "accidentally" ended up near Dailey Bros.' Circus. Golda Gray twisted our arm, so here we go again.

Big day of the season was in Delaware, O., former home of Ben Davenport. The local papers featured front-page cuts and stories of Ben, who was captain of the 1919 high school football team there. Literally hundreds of his old cronies came out to visit him and they were shown a grand time. Biz was capacity for both shows.

The show makes a good appearance with the new 106 with three 46's, and its flashy red, white and blue interior basking. Joe Wallace is expected back soon, bringing a second row of quarter poles from Arkansas. A new dressing top has been received, together with eight more (See DAILEY BROS. on page 70)

Russell Bros.

The tents went up in Texas on the 23d week. Amarillo gave with two big days, and Pampa registered the top Sunday of the canvas tour. S.R.O. signs were out at both performances. There was plenty of "wait paper" around from the opposition.

The event of the week was Old Man Sunshine himself, who furnished welcome relief from the past week of rainy days and gave us all a chance to get the family wash dried. Visitors included Phil Escalante, former wire walker of the Barnes show and now of the U. S. Army, who visited his wife, Betty; Mr. and Mrs. Tiny Fogle and William H. Stevens, the latter named being outdoor representative (See RUSSELL BROS. on page 70)

Cole Bros.

When the show played Davenport, Ia., recently, Harold Voise, Charles Forrest, Otto Griebing and the writer were presented with Palmergrams from the Palmer School of Chiropractic, signed by B. J. Palmer.

The grandest reunion of all was at Des Moines with the Ringling-Barnum show. I thought I'd seen everything until I saw the candy butcher walk under the flying act net, while it was in progress, with a bale of hay on his shoulder.

Bobby Donovan is working the elephant act in Ring 3, replacing Dorothy Hill and doing a good job.

Slayman All's two sons of the desert, Hussain and Mohamid, are not doing so well in the rummy game. By a strange stroke of fate, Charles Forrest always seems to get his phone money to Cleveland. The Greek God returned with his broken ankle fully mended. Kay Lepperd, on the sick list the last month, is fully recovered.

Birthdays include Marion Knowlton, Eugene (Arky) Scott and Papa Loyal. The floorshow in car 55 are conspicuous by their absence. A performer I neglected to mention in last week's piece is Gene de Kos. Paul Nelson has added a pony to his 12-horse Liberty act.

The three days in Des Moines were restful and everyone enjoyed them. We played on the fairgrounds and it was one of the best lots the writer has ever seen.

Visitors have been Mrs. E. Clarke, Pat Valdo, Mrs. Charles Ringling, Mr. and Mrs. Johnnie Stover and son; Mrs. Loyal, mother of Justino; Ray Perez, husband of Zelta Loyal; Dr. and Mrs. Flest; Charley Topps, sports editor of *The Davenport* (Ia.) *Times* and *The Billboard* representative; Kate and Tom Smith, who brought back memories from the old Yankee Robinson show; Sgt. Leo Allstat, of the Mason City, Ia., police department; Viola Jean and Johnnie Herriot, visiting Papa Herriot; Bill Warren and Jack Crippen. E. J. Luttig certainly enjoys the Iowa climate. Don Kidder is a top utility man.—FREDDIE FREEMAN.

Bailey Bros.

We are all sad and lonesome, as the time has finally arrived for the kiddies to leave the show and go back to their respective homes to prepare for the opening of school. Punch and Judy Jacobs left from Knoxville, with their grandmother, for Minneapolis. They used all sorts of arguments to stay with the show, but school is school. Punch said it wouldn't do him any good to go to school because "You have to read great big books and I don't know how to read." Judy said school wouldn't do her any good because "They don't teach you a thing about show business."

Shirley Stevens left for Los Angeles. Her mother accompanied her part way but will be back with the show with her new pony drill. The Henderson children and their mother left for Kansas City, Mo. Clown alley believes in keeping up with the times. Flo White, Jack Kennedy and Bill Bailey have a new bomb. It may not be the atomic, but it makes more noise.

Bernie Potter, of the Original Potters, visited Walter Powell at Johnson City, Tenn. He worked in a war plant on the atom bomb, but says he had no idea what he was working on at the time. The Millers have a rooster they are breaking for one of their acts. Everyone is wondering if it will ever get to be an actor. Myrtle certainly gives it funny looks on those meatless days.—DOLLY JACOBS.

Bell Bros.

North and South Dakota gave the show big receipts the last two months, and Nebraska spots are doing okay. The first stop in Nebraska was O'Neill and it gave out with two packed houses.

Owner Tom Ewalt is getting everything repainted for the trek South. Mrs. Ewalt has had the office wagon remodeled. Blackie Woods does a good job of getting the show up and down on time. George Sweet takes good care of the transportation department. Glen Grady has the light plant working in tip-top style.

The most popular place on the lot is the cookhouse, with Mrs. Woods in (See BELL BROS. on page 70)

Escalante Reaping California Harvest

MENDOTA, Calif., Sept. 1.—With the grape harvest in full swing and a record crop predicted, money is plentiful in the San Joaquin Valley area and the Escalante Circus is getting its share. The show will spend five weeks in this territory before heading south.

Delano gave the show two capacity houses. Opening night found the police with their hands full trying to control the customers who milled around trying to be among the first to purchase ducats. Opening night at Visalia was a sellout, and the second night was strong. Tulare was much the same.

Bakersfield proved fair on a three-day stand, with trouble more in evidence than customers. First of all, the show moved to three different lots before finally getting an okay from the city. The second night a practical joker built a fire near the side wall. The blaze charred the wall but no other damage was done.

Several new acts have been added, including Tony Pina, juggler, who works with an unsupported ladder, and Cara Susia who replaced Shorti. Two more musicians have been added. Harry Ross is back with the show after an illness of several weeks.

G.I. Language Best Describes This One

BLUEFIELD, W. Va., Sept. 1.—If a G.I. were making the report on the appearance of Arthur Bros.' Circus here August 24, he probably would sum it up this way:

Everything snafu. And that's about the size of it. Here are a few reasons why the show all but drew two blanks: (1) It rained all day; (2) the show was late in arriving; (3) there was a little matter of a two-mile haul to the lot; (4) the advance billing was poor; (5) there was no press.

Garden Ups Prize Ante; Lengthens Run of Rodeo

NEW YORK, Sept. 1.—Ned Irish, acting president of the Madison Square Garden Corporation, infos that the 20th Annual Championship Rodeo will be held at the Garden, October 3 thru November 4.

This will be the rodeo's longest Garden stand, a run of 33 days, with 33 night performances and 15 matinees. Matinees will be given on Fridays, Saturdays and Sundays, with kiddies half price at all matinees. Tickets go on sale September 19 at the Garden box-offices.

Frank Moore, rodeo manager, states that this year's prize money will hit a new high of \$121,065, plus entry fees. Louis Brooks, national all-around champ, and all of last year's top performers will again participate this year. There will be more than 200 bronk riders, calf ropers and steer wrestlers in this year's line-up.

Ingham Plans Dixie Tour With Two School Programs

RUFFIN, N. C., Sept. 1.—Rex M. Ingham, who closed his traveling zoo last month, reports that his two school program units will open soon for a fall and winter tour thru Virginia and the Carolinas. Mrs. D. B. Shores, agent, is lining up the route.

Jack Barber has returned from Decatur, Ill., with panel body trucks for the units. George D. Barrett, formerly associated with Ingham and now in the army finance department, is slated to join after his discharge to handle the animal unit. Ingham reports sales of birds and animals to Eddie Greeno, of Coleman Bros.' Shows; Dale Barron, Wild Life operator with Cetlin & Wilson Shows, and James Heron, former circus owner, who now operates two Wild Life shows with Ray Walton.

Kelly-Miller Registers Socko In 2 Kansas Spots

CLAY CENTER, Kan., Sept. 1.—Two Kansas spots—Clay Center and Beloit—gave the Al G. Kelly-Miller Bros.' Circus A-1 support.

At Clay Center, August 27, the show drew a full house at the matinee and a straw at night. At Beloit two straws were recorded.

WANTED

BILLPOSTER AND LITHOGRAPHER

MUST HAVE CIRCUS EXPERIENCE

Salary In Keeping With The Rest.

Long Season South Until December.

E. W. Richards and Allen Schumaker, Answer

Per Route, or 2004 Rugby Rd., Dayton, Ohio.

M. L. Clark & Sons Circus

CIRCUS MUSICIANS

Wanted To Start Sept. 10, Kankakee, Illinois

LONG SEASON SOUTH BEST OF ACCOMMODATIONS.

PAY EVERY NIGHT

All Reply By Wire To

RAY MARSH BRYDON

DAN RICE CIRCUS

Hotel Croydon, Chicago, Illinois

JOHN GIBSON

Hollywood Sky Ballet

Wants Aerialists

Also persons wishing to learn. Top money.

Address: Care General Delivery, Topeka, Kans., Sept. 8-14; Hutchinson, Kans., Sept. 16-21. Permanent address:

Suite 602, 109 N. Dearborn, Chicago, Ill.

LIONS

Pair (male and female) 5-year-old breeders. Pair (male and female) 3-year-olds. 1 male, 1 year old, worked some. Arena, diameter 40', 14' high. Side Wall, 20 sections, 8'x12'. Will sell part or all.

PARKE G. BOOK

34 N. 3rd Ave. COATESVILLE, PA.

Circus Musicians Wanted

Musicians for Dan Rice Circus to open Sept. 11th, Kankakee, Ill. Cornet, Trombone, Bass, Calliope and good Circus Drummer. Sixteen weeks' work. Top salary and money sure. Address: JOHN F. DUSCH, Band Leader, 707 Homewild Ave., Jackson, Mich., till Sept. 7th; then Kankakee, Ill., care Dan Rice Circus.

Hunt Bros. Heading For Southern Tour

LONG BRANCH, N. J., Sept. 1.—After some spotty business since V-J Day, Hunt Bros.' Circus, contemplating the longest season in its history, is heading South.

V-J Day caught the show at Port Chester, N. Y., where it did a land-office biz, getting a capacity matinee house and a packed night crowd. Port Chester was supposed to be a two-day stand, but due to a misunderstanding the second day was not billed. Secaucus and Woodbridge, N. J., were bad spots, business being way off.

The advance has been reorganized, and Ben Holmes, agent, is stepping things up. Monday (20) at Keyport, N. J., was poor and the same was true at Red Bank Tuesday (21). Here at Long Branch (22-23) business picked up.

Pete Caruso has replaced Hal Christy as manager of the side show and menagerie. Phil Wirth presented his new bareback act at Keyport, featuring a Belgium perchon horse with Hazel Williams and Jimmy Stutz. Wirth also presents a four-horse Liberty act. Stella Wirth is at the console of the Hammond electric organ.

The concert feature, with Tanit Akio, Hincu mystic, has proved the most popular concert the Hunt show has ever had.

R-B Must Stand Trial In Insurance Damage Suit

NEW YORK, Sept. 1.—Motion brought by counsel for the Ringling circus last week before Supreme Court Justice B. M. McNally in New York for dismissal of suit for \$6,250 damages, brought by the New England Fire Insurance Company, was denied.

Insurance company seeks reimbursement for payment of \$6,250 paid on policy held by Harry S. Dube, publisher of the official 1944 Ringling program, covering his losses due to cessation of publication following closing of the circus after the Hartford fire, July, 1944.

Justice McNally held that complaint alleges facts from which the defendants duty to exercise reasonable care becomes a factor and alleges facts, which if established, would support finding of a breach of that duty. That part of the motion requesting elimination of the phrase: "Resulting in the death of 168 persons attending the said performance," was granted.

Siegrist Club Notes

CANTON, O., Sept. 1.—Carl A. Klein, owner of Klein's Attractions, has been elected president of the Charles Siegrist Showmen's Club. He succeeds Glen Z. Wagner, Dover, O., lumberman and circus fan, who was named chairman of the board of directors. Other officers are Ray S. Wallace, who operates four theaters in Alliance, O., first vice-president; Jack McNulty, manager of the Oliver Hotel, South Bend, Ind., second vice-president, and Rex McConnell re-elected secretary. Members of the executive board are Sterling (Duke) Drukenbrod, Clyde Beatty, Lester Rodgers, Von Black, Don Taylor, T. Ward Snyder, Roy Wild, Nick Hinig, Jack Mullane and Bill Stewart. Ted Deppish is official photographer.

Club is making plans for revival of the annual fall round-up. Lester Rodgers, Larry Fallon, Louis Leichtamer, John McCausland, Mr. and Mrs. Sam Bently, George Ankrim and Power's, jewelry, are busy making the fairs. Con Haney, who operates three rides in Meyers Lake Park here, and who was wounded in the war, is back in a hospital for a check-up. Mrs. Howard Peters will have a cookhouse at the annual Stark County Fair here.

Glen Mains reports a good season at Meyers Lake Park with his Penny Arcade. Harry Shirk, concession manager at Meyers Lake Park, was called East by the serious illness of his son, who is in the navy. Don Taylor, a Seabee in the South Pacific, and a club director, is due back in civvies soon.

AT LIBERTY

Catcher for Flying Return Act

BENNY GIBSON

724 W. 64th Street CHICAGO
Phone: Wentworth 6220

UNDER THE MARQUEE

DOWN YONDER?

FLYING LA FORMS, current feature at Olympic Park, Irvington, N. J.

RITA AND DUNN, high-wire act, has been booked as a midway free attraction for the Lucas County Fair, Toledo, September 13-16.

HOME-LOVING GUY is one who invites six of his brother showmen to play poker in his berth.

DON DORSEY is the free act at Gwynn Oak Park, Baltimore. Bo-Bo, the clown, is working come-ins on the midway. . . . PAUL AND HANS DULLE visited with Clyde Beatty, Vic Robbins, Mel Rennick and Harry Hackley on the Beatty lot at Jefferson City, Mo., Thursday (23).

CIRCUS BUSINESS didn't have a two-day holiday, which leads us to believe that it is the most essential business.

GARY GRAY, now in the night club field, is the son of Mary McCune (Grant), who died in Suburban General Hospital, Pittsburgh, August 17. The McCune-Grant Trio, acrobatic act, comprised of father, mother and son, appeared with circuses and in vaude a few years back.

HARRY HENDRICKS, of Arthur Bros.' Circus, made the Atwell luncheon in Chicago Wednesday (29) en route to the Pacific Coast on business. He reported that George W. Coe is no longer with the show. . . . J. D. NEWMAN, of the Cole show, and Paul Eagles, of Arthur Bros., renewed their breakfast engagements in Houston last week.

WHEN A CIRCUS becomes big and recognized it reaches the point that the owner thought it to be when it was first organized.

EDDIE VAUGHAN, former legal adjuster of the Ringling-Barnum circus, the past two years has been a member of the Texas State Railroad Commission, with headquarters in Dallas. He spent several days in St. Louis last week visiting his brother, Norman, who is ill here and renewed many old acquaintances.

BEN BENO, former aerialist, serving in Uncle Sam's transport service, was on Guam when the Pacific War ended. . . . FELIX ADLER, clown, was a guest on the Home Town Gossip program at KCMO, Kansas City, Mo., August 28. He was appearing there with the Ringling-Barnum circus with which he is in his 38th year.

CHEERY? AN OLD SHOWMAN believes that next year workingmen, supplies and food will be plentiful—but money will be short.

A CIRCUS curio of the "gay '90s" is forwarded by Bill H. Clinger, "76 years young" and now retired in his home town of Delphos, O., whose population, he says, is 6,000—when they're all at home. Clinger sends a day advance herald used by M. K. Houlton's Circus in its 1893 season tour. Horizontal bar performances by the Clinger brothers are among the features billed.

HARRY A. ATWELL, circus photog, is in the wilds of Northern Wisconsin trying to outsmart a fish. . . . BENNY GIBSON has left Fred Valentine's flying act and is sojourning in Chicago, having paid a visit to The Billboard's office there. . . . WENDELL GOODWIN, The Billboard's correspondent at Trenton, N. J., has published a story on the adventures of Rocco, the clown.

IT WOULD HAVE TAKEN an expert in research to identify all the ingredients that were in the old-time circus Mulligan stews.

MAUD HERZOG and sister, Nellie, widow of Charley Bralle, side show orator, are in the laundry business, and the Herzog brothers operate a show repair shop in Portsmouth, O. All formerly trouped with the old John Robinson Ten Big Shows. . . . ROY McELHANEY, also a former John Robinson trouper, has a refrigerator repair plant at Huntington, W. Va. His wife was the former Betty Pfair, circus aerialist.

H. A. (KID) MORRISON has been in Jackson Hospital, Miami, since June 1,

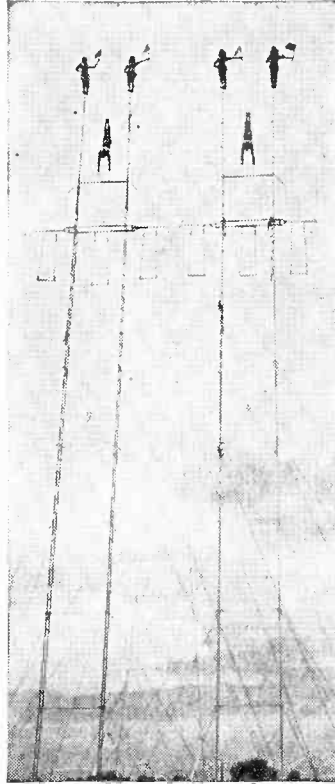
having three operations. He expects to be released in two weeks. . . . LEE PERRY, chief of police at Atlantic, Ia., infos that Cooper Bros.' Circus equipment has been sold and all the local bills paid in full. . . . WALTER L. MAIN and other circuses were the subject of a feature in the pictorial magazine section of The Cleveland Plain Dealer Sunday, August 26.

LARRY VOGT, for a number of years with R-B and a ticket seller the past two (See Under the Marquee on page 69)

Anderson Shows Clovis as New Mexico Tour Nears End

CLOVIS, N. M., Sept. 1.—Bud E. Anderson's All-American Circus neared the end of its one-month New Mexico tour here Saturday (25), showing to a fair crowd after half a house had seen the matinee. Weather was excellent.

At Hobbs the straw was brought out to accommodate the night attendance Thursday (23) and the top was three-fourths filled in the afternoon. A near rainout cut receipts at Artesia Tuesday (21). A three-quarter house saw the matinee and slightly less than half a house was salvaged at night.



JOHNNY GIBSON'S HOLLYWOOD SKY BALLET

Three or Six People Act to meet every need and place. Beautifully costumed and lighted. A dependable Gibson Thrill Performance—sure to attract and entertain big crowds. A few late weeks open for outdoor and indoor dates — also booking for 1946.

WIRE ★ ★ WHITE

JOHNNY GIBSON'S HOLLYWOOD SKY BALLET

Suite 602

109 N. Dearborn St., Chicago, Ill.

WORLD FAMOUS BAREBACK RIDERS LOYAL—REPENSKY FAMILY

Now appearing Ringling Bros. and Barnum & Bailey Circus
We enjoyed renewing acquaintances with all the Cole Bros.' Circus people recently near Kansas City, when Justino Loyal received a very nice gift from his father—the famous horse "Savoya."

WANTED SIDE SHOW ACTS

Account enlarging Show, Dancing Girls, Working Acts, Freaks, Ticket Sellers. Nothing too big. Long season, salary sure. Organized Jig Show or Colored Musicians. This a real Railroad Circus. All those who worked with me and for me before, come on.

L. E. "ROBA" COLLINS, Side Show Mgr.
AUSTIN BROS.' CIRCUS

Anderson, S. C., September 5; Seneca, 6; Toccoa, Ga., 7; Buford, Ga., 8.

WANTED BILLPOSTERS, LITHOGRAPHERS FOR CLYDE BEATTY CIRCUS

Wire as per route. Deckman and Malley, wire.
JACK B. AUSTIN, Car Manager

FOR SALE THE BENCH BENTUM DIVING ACT

Consisting of the following: Steel Tank, 19 Ladders, complete Cables for erecting same, 2 Springboards, 12 feet long, 18 inches wide (oak), and uprights; 5 Flood Lights, 1 Spot Light, Electric Wiring, Ropes, Chains, Gallean Ship Scenery for front and back; Ship and Sails complete, with all Tools, Sledges and Equipment for complete erection; without cost other than bag for tank; other items not mentioned goes with it. \$1,000.00 takes everything.
BENCH BENTUM, Care The Billboard, Cincinnati 1, Ohio.

Russell Strikes a Diller, 4-Time Score at Amarillo

AMARILLO, Tex., Sept. 1.—Russell Bros.' Circus, first show in circus-hungry Amarillo in almost a year, netted four packed houses in its two-day stand August 24-25 to support claims that biz has clicked bigger than ever since the Japs folded.

With ideal weather both days, Amarillo fans turned out in force. Last circus here, Cole Bros., lost its matinee to a rainout when it showed the city number, 1944. Press Agent Bill Antes reported that biz has been good every-

where, but particularly so since the Jap surrender.

Russell org rolled into Amarillo with equipment in top shape despite a wrestle with mud three days earlier at Walsenburg, Colo. Both shows were canceled there after workmen struggled in the rain until 2 p.m. to get the top in the air.

Circus Historical Society

WICHITA, Kan., Sept. 1.—An article describing the death in 1816 of Bet, elephant with the Uncle Nate Howes Shows, was published in *The Lewiston (Me.) Journal* of July 28. Bet was killed at Alfred, Me.

President Walter W. Tyson purchased some old circus books while on vacation at Niagara Falls, N. Y.

CHS members are requested to send items of Circusana to the Washington County Museum of Fine Arts, Hagerstown, Md.

Eddie Jackson, of Ringling advance car No. 1 visited the Dodson Shows while in Wichita recently. He was entertained here by Fred and Bette Leonard.

G. B. Hubler, army air pilot at Sebring, Fla., has visited Dailey and Austin circuses, and the Christy and Haag quarters. He visited Dick Anderson, CHS catcher for the Behee act, on an army flight to Philadelphia.

Bill Green, Washington, Kan., has the welcome mat out for the Al G. Kelly & Miller Bros.' Circus when it shows his hometown.

Clyde Bros.' Circus, owned by Howard Suesz, is preparing to open its fall and winter dates, with Evelyn Ross named to feature act line-up.

Don Smith visited Arthur Bros.' Circus at Tiffin, O.

Bob Stevens, of the Al G. Kelley & Miller Bros.' Circus, stopped in Wichita en route to Hugo, Okla., where he put away a new big top recently purchased. Dad White, currently grounded by his doctor because of a wrenched knee, is looking ahead to the Ringling date in Wichita. BETTE LEONARD.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

High Grass, Ill.
September 1, 1945.

Dear Pat:

When this show leaves a town, you can bet that it was left fertile for the next season. Imagine our general agent's surprise when the lot owner at Four Ply, Ill., stated he would like to have more shows like ours on his grounds and that we could again have the lot for free. Last season the same lot was a barren waste; a dust bowl. You can picture our joy when we arrived there last Sunday and found the lot covered with a carpet of blue grass. We played to what would have been a straw house had the lot been what it was last season. Our fertile-minded management saved a lot of money by improving the grounds to such an extent that the customers were seated on cushions of eight-inch grass.

One of the dustiest lots used last year was at Silt, Ill., located on the east bank of the Mississippi River. This year we found it covered with a rich growth of vegetation that made sprinkling unnecessary. What topped it all off was, a tented stock company had played the lot for three months, and because of this show leaving the grounds so fertile, its tent stakes had taken root to such an extent that they couldn't be pulled. Rather than grub them out, the stakes were left in the ground. Except for the dramatic end, meaning the tent and not

With the Circus Fans

By The Ringmaster

OFA

President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O.
(Conducted by WALTER HOHNADDEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Chick Tompkins, of the Katherine Clark Tent No. 43, Elkhart, Ind., showed the film, *Circus Band*, at his Elco Theater, August 23-25. The picture is a 10-minute Warner short which has received excellent reviews. Dr. Harrison Powers, president of the Clark Tent, said: "It's a natural for CFA and will help make the citizens of any community circus conscious."

While the picture was being shown all of the Tent members co-operated to plug it in various ways. Bill Yohn exhibited his model circus; Norm Snarley exhibited a spider monkey, and Ed Clark, dressed as a clown, directed the patrons to the exhibits. Ed is the father of Kitty Clark, performer on the Big One, for whom the Tent is named.

Eskew, Featuring Rogers, Opens Philadelphia Arena

PHILADELPHIA, Sept. 1.—Philadelphia Arena will usher in the new season this month with Col. Jim Eskew's S. Q. Ranch Rodeo, featuring Roy Rogers and his horse, Trigger.

Championship contests in wild Brahma bull riding, calf roping and steer wrestling are scheduled for each performance. Betty Hardesty, sports writer for local newspapers, joined the Arena staff as publicity director.

Van Tilburg's Minneapolis Rodeo Scheduled Oct. 1-7

MINNEAPOLIS, Sept. 1.—Noel Van Tilburg's third annual Western Championship Rodeo is scheduled for Minneapolis Auditorium October 1-7.

Never a heavy money-winner here, Van Tilburg has confidence that Twin Cities sports and amusement lovers can be educated to the Western pastime, and he is prepared for even a more extensive advertising campaign than marked his first two ventures. He hasn't had a loser yet.

Fletcher Leads In Rodeo Race

CANADIAN, Tex., Sept. 1.—Kid Fletcher, of Hugo, Colo., is setting the pace in the National Rodeo Association's individual point race, with 1,983 points. Runner-up is Gerald Roberts, of Young, Ariz., with 1,945. In third place is Ken Roberts, of Strong City, Kan., with 1,895 points.

Others entered and points follow: George Yardley, Roswell, N. M., 1,844; Louis Brooks, Sweetwater, Tex., 1,316; Bud Linderman, Red Lodge, Mont., 1,193; Eddie Curtis, El Reno, Okla., 1,172; Ernie Barnett, Leakey, Tex., 1,154; Homer Pettigrew, Grady, N. M., 1,031; Royce Sewalt, Brooksmith, Tex., 1,014; Andy Curtis, El Reno, Okla., 984; Hoss Allen, Pecos, Tex., 950; Manuel Enos, Visalia, Calif., 936; Jess Goodspeed, Wetumka, Okla., 926; Bill Hler, Fort Worth, 843; Fuzzy Garner, Canute, Okla., 802; Barney Folsom, 790; Todd Whatley, Bethel, Okla., 785; Bill Linderman, Red Lodge, Mont., 784; Carl Dossey, Chandler, Ariz., 747; Dub Phillips, San Angelo, Tex., 720; Paul Gould, Deming, N. M., 701; Jimmie Schumaker, Phoenix, Ariz., 691; Bill McMackin, Florence, Ariz., 690, and Larry Finley, Phoenix, Ariz., 674.

Standings in events are: Bareback Riding—Gerald Roberts, 790; Bud Linderman, 643; Carl Dossey, 597; Paul Bond, 486. Saddle Bronk Riding—Ernie Barnett, 892; George Yardley, 874; Eddie Curtis, 855; Kid Fletcher, 828. Bull Riding—Ken Roberts, 1,375; Barney Folsom, 770; Kid Fletcher, 768; Todd Whatley, 695. Calf Roping—Jess Goodspeed, 926; Homer Pettigrew, 656; Toots Mansfield, 595; Jack Skipworth, 510. Steer Wrestling—George Yardley, 930; Dub Phillips, 720; Royce Sewalt, 700; Harold Ridley, 578.

Horse on Davenport

Golda Grady says it actually happened to Ben Davenport, owner of Dailey Bros. Circus.

Davenport was walking down the main stem in one of the towns his show was playing when he spotted a swell-looking horse.

"That certainly is a good-looking horse," Davenport told the rider, "I wonder if you'd be interested in selling it."

To which the rider replied: "Well, I'm afraid I can't sell it to you. You see you already own this horse, Mr. Davenport."

Garden Rodeo, With Rogers, To Give 48 Performances

NEW YORK, Sept. 1.—Entertainment features of the 20th Annual World's Championship Rodeo, Madison Square Garden, October 3-November 4, will be Roy Rogers, Republic Pictures' singing star, and the Western singing group, Oklahoma Wranglers. This will be the fourth consecutive Garden rodeo appearance of Rogers and his horse, Trigger.

This year's rodeo will have 33 night shows and 15 matinees. Tickets go on sale at the Garden September 10.

Y-P No Draw at Sonora

SONORA, Calif., Sept. 1.—Weather was good but business was bad here, August 25, for the Yankee-Patterson Circus, the show drawing only two half houses. It was a far cry from Placerville, Calif., where the show played to an overflow crowd August 20.

"WE DRAW from 8,000 to 9,000 every year," says Rube Curtis, of the Mountain View, Mo., fourth annual Free Horse Show scheduled August 30. He enclosed an attractive program for the event.

FOR THE ADVANCE

To Join Now

2 Fast Main Street Lithographers
1 Sober Billposter
WIRE—Don't Write—State Salary

MIKE PYNE

Bri. Agt.

DAN RICE CIRCUS

Hotel Croydon

Chicago, Ill.

Stanley F. Dawson Writes:

COLUMBUS, O., Sept. 1.—So far this season I have visited the following shows: Cole, Russell, Arthur, Bailey, Ringling-Barnum, Tom Packs, Austin, Dalley and Clyde Beatty circuses, not to mention the Gooding and Byers carnivals.

When Ringling-Barnum made Columbus, I renewed an old acquaintance with Mike Healey, chameleon king. Mike is all enthused about the coming convention of the chameleon vendors. Pleasant chats were enjoyed with Frank Miller, Fred Smythe, Robert Ringling, McCormack Steele, Dick Miller, Han and Billy Reynolds, Herb Duval, Fred De Wolfe, Theo Forstall, Pat Valdo, Fred Bradna, Merle Evans, Ed Kelley, Joe Boynton, Lloyd Morgan, John Brice, Jackie Besser, Mr. Stryker, Slim Harris, Eva, the yodeling tractor driver; Joe Trosey, H. Hart and Theol and Sallie Marlowe.

With the Tom Packs Circus, I renewed friendships with Cogswell and Duke Curtis. While viewing the Clyde Beatty show, I met and talked with Harry Kackley, Tex Sherman, Ralph Clawson, Clyde Beatty, Pearly Houser, Duke Drukenbrod, Jimmy Albanese, Arnold Maley and Red Ball. Paul Delaney was on vacation.

Twice I visited Arthur Bros., once with Dick Cavanaugh, general agent of Byers Amusements, and again with Harry Hild. Enjoyed visits with Mr. and Mrs. Bob O' Hara, George Coe, Harry Hendricks, Kokomo Andrews, Hank Carlisle, Alonzo Roark, Larry Black, Joe Sullivan, Mr. and Mrs. Mitt Carl, Madison Holson and Tommy Tunkins. Was Sorry to have missed Elmer Voorhees, who had left the show at Duluth, Minn. Mac McBride was in charge of a real side show.

Visiting Austin Bros., I met Yellow Burnett, Jack Burslem, Dee Aldrich, Bennie Levine, Elmer Meyers and Joe Levine, the last named being up from Atlanta to visit brother Bennie.

STANLEY F. DAWSON.

International Competition

NOGALES, Sonora, Mex., Sept. 1.—An international rodeo with cowboys from both Mexico and the United States participating will be held September 8-9 in the Agua Prieta, Sonora, rodeo grounds. Jose Ruiz, president of Agua Prieta, and Jerome English and Lynn Mobley, Douglas, Ariz., cattlemen, are in charge.

Conway Okay for B & B

CONWAY, S. C., Sept. 1.—Despite the fact the weather was cloudy and rainy here August 24, the Bradley and Benson Circus did an okay business. A full house was on tap at night, after a strong matinee.

Harvest Season Blocks Show

PERHAM, Minn., Sept. 1.—Monroe Bros.' Circus drew only fair houses here, mainly because it coincided with the harvest rush. Those in attendance were high in praise of the show.

VETS . . . VETS . . . AND MORE VETS

There's one to fill the job you have open. Look over their qualifications.

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Green Bay-De Pere a Record Week

Kansas State To Be Complete Fair, Secy. Mitchell Announces

HUTCHINSON, Kan., Sept. 1.—Kansas State Fair, skedded for September 16-22, inclusive, will be a complete fair, it is announced by S. M. Mitchell, secretary. All exhibit departments, including livestock, will be open, he says.

It was announced earlier that there would not be time to complete preparations for obtaining exhibits, and that the fair would be more in the nature of a fall celebration. However, it developed that exhibits still could be obtained, so Secretary Mitchell revamped his plans and changed from a celebration to a full-fledged State fair.

The North American Shows will have the midway, and the No. 1 Barnes-Carruthers revue will provide the grandstand show each night. Frank Winkley-Aut Swenson All-American Thrill Drivers will show the afternoons of Sunday and Friday (16-21), and there will be auto racing Monday afternoon (17), presented by National Speedways, with Al Sweeney in charge. On the afternoons of Tuesday, Wednesday and Thursday, John Guthrie will present a rodeo.

Auto Races Return To Altamont Fair

ALTAMONT, N. Y., Sept. 1.—Altamont Fair, noted pre-war auto racing center, will stage one of the first big-car dirt track meets to be held since the ban was lifted on the motor sport after V-J Day. Secretary Roy F. Peugh announced today that a \$1,000 program will close the fair Saturday, September 15.

Four harness racing matinees for \$4,000 in purses will precede the auto race card Tuesday, Wednesday, Thursday and Friday. Monday has been designated Entry Day. Children's Day is scheduled Tuesday.

Grandstand entertainment is headed by Al Martin's Victory Revue and acts, supported by Adams's 10th Infantry Band of Albany.

Judges from Cornell University, Ithaca, and department superintendents will handle all arrangements for the agricultural exhibits, according to O. C. Buck, directing manager.

Largo Shapes Plans For New Buildings

LARGO, Fla., Sept. 1.—Pinellas County will hold a fair here in January, probably a modified 4-H Club event, but the eyes of county commissioners are focused on the winter of 1946-'47 when they hope to stage a fair of pre-war magnitude in an entirely new set of buildings.

Already agreed that most, if not all the present buildings must be torn down and replaced by modern structures, the commissioners are currently studying types of architecture best adapted for fairgrounds purposes.

This information will be augmented by reports to be turned in by County Agent John H. Logan, who will leave in September on an inspection tour that will take him to many leading Southern fair plants and as far north as the York (Pa.) fair.

Meeting Tuesday (21) at Clearwater, a majority of the commissioners favored a modest 4-H Club achievement fair over a larger exposition for 1946.

DID YOU HIRE A VET THIS WEEK?

Remember, it is your #1 postwar job. Scores of capable veterans have advertisements in The Billboard this week—

TURN TO PAGE 39



EARLY AFTERNOON CROWDS ON THE MIDWAY (Snapp Greater Shows) at the Brown County Fair, De Pere, Wis., August 26, the closing day. Fair had the biggest closing day in its history, according to William H. Klaus, secretary.

\$25,000 Purses for Great Barrington

GREAT BARRINGTON, Mass., Sept. 1.—Barrington Fair will jump the horsemen's purses to \$25,400 for the six-day meeting which starts at the fairgrounds here Monday, September 17. Edward J. Carroll, president and general manager, stated that this is an increase of more than \$8,000 over 1944. The purses in the various races will be \$500, \$600 and \$800. Eight races will be on the daily program.

James Picarillo, of Narragansett and Pascoag, has again been named racing secretary. Jesse Travers, mutuels head and representative of the Mort Mahoney organization, will arrive from Garden State shortly to plan the new mutual set-up.

Carroll announces a total of \$5,358.85 in premiums. This is the highest total in the fair's history and covers entries in the agricultural, livestock, handicraft and crafts, flowers, draft oxen and draft horse classes. The State Department of Agriculture gave \$1,000 and the balance comes from the association treasury.

Workmen are busy preparing the grounds for the seven-day and night event. Vernon A. Trigger is in charge. Alfrew W. Lombard, director of livestock and agriculture departments, is much in evidence at the grounds. The publicity office is open and a heavy newspaper and radio campaign will be carried on.

Nebraska Nag Play Hits Half Million

LINCOLN, Neb., Sept. 1.—A pari-mutuel handle totaling a near \$500,000 was rolled up here during the first seven days of racing which annually precedes the Nebraska State Fair. Figures, better than expected by Secretary E. J. Mille, added up to \$492,700. Racing will continue thru September 8.

Annual Lancaster County Fair, usually held in conjunction with the State Fair, opened Thursday (30) for a three-day run. Event will be followed by the State Fair 4-H Fat Stock Show and sale, starting Sunday (2) and ending Tuesday (4). With a carnival operating September 2-8, fairground main gates will be free.

Plans for a full-scale State fair could not be developed in the time available after the ODT ban was lifted, Mille said.

Groom Dallas Show As Permanent Event

DALLAS, Sept. 1.—Looming as an annual autumn fixture here, the Greatest Pan-American Hereford Exposition will be held at the Texas State Fair grounds, November 2-11, with its sponsors announcing a \$20,000 premium list and a rodeo as an added attraction.

Chairman Fred Florence said Wednesday (22) following a meeting of the executive committee that its members feel "the exposition should become a permanent Dallas venture."

Florence reported the committee believes that attention drawn to Dallas as a cattle exposition center during the 1944 show and for the larger event planned this year will pay off big dividends as post-war developments get under way.

Army authorities controlling Fair Park have given assurance that all available facilities will be turned over for use of the cattle show.

Latin-American participation, a 1944 feature, will be on a more extensive scale this year, Florence reported.

Canadian Lakehead Expo Big Success

FORT WILLIAM, Ont., Sept. 1.—The 1945 Canadian Lakehead Exhibition was put into the record books as an unqualified success with a total of 77,597 paid admissions, which was approximately 10,000 over 1944 when the event drew 67,315.

The grandstand show, *Spotlight Parade*, produced by Garden Bros. Amusements of Toronto, proved a hit. Patty Conklin's Frolicland midway and carnival played the week and was a huge success. The fair boasted numerous agricultural and health exhibits and the produce and livestock displays maintained a high level.

The Canadian Lakehead Exhibition was one of the few to call its 1945 event a Victory Exhibition at the outset of the year. The attendance on V-J Day broke all single day records with an attendance of 22,218.

Fair To Stage Race Meet

EAGLE PASS, Tex., Sept. 1.—More than 200 quarter horses are expected to compete in the race meet to be held here, October 24-28, under sponsorship of the Eagle Pass International Fair, Inc., the American Quarter Horse Association and the Quarter Horse Race Association of America. A horse show will be held in connection with the races.

Attendance A New High

Exhibits and entertainment please huge throngs — speed program topnotch

DE PERE, Wis., Sept. 1.—There were some anxious moments at the Brown County Fair (formerly the Northwestern Wisconsin Fair) here last Sunday (26), the closing day, when a few drops of rain fell just before the night grandstand show started, but they stopped almost immediately and the annual Green Bay-De Pere gala event closed in a blaze of glory.

The five-day event (August 22-26) was favored with excellent weather thruout the week, with the exception of Friday night (24), when a downpour starting at 6 o'clock canceled all activities, including the grandstand show. Attendance on the week was higher than last year, according to William S. Klaus, secretary. Starting with a small crowd Wednesday, it built up each day. Saturday brought around 18,000 thru the gates, and Sunday was not far behind. Grandstand and midway business was big.

In spite of the fact that the fair came just at the time farmers were in the midst of a late harvest, the exhibits were large and of good quality. The huge 4-H Club exhibit building was filled with hundreds of samples of the work of the boys and girls, in agriculture, horticulture, art, home economics, etc., and in the stock barns were many fine specimens of baby beef and other livestock.

Excellent Speed Program

There were three days of trotting and pacing races, Friday, Saturday and Sunday, for purses of \$2,800. A number of speedy horses were entered and the races attracted large crowds. Free acts were presented between heats.

The night grandstand show was skedded for three nights but lost Friday (24) because of rain. The Saturday and Sunday night shows drew packed stands, with overflows on the track. Show presented was the Barnes-Carruthers *On to Victory* revue, produced and directed by Edgar I. Schooley. Show included the Bytonette Girls (12), with Gillette and Richards, dance team, and the Song Stylists, quartet, in four colorful production numbers. Between the numbers an excellent array of novelty acts was presented, including Mme. Marie and (See Green Bay-DePere on page 70)

Charlottetown Sets New Single Day Top

CHARLOTTETOWN, P. E. I., Sept. 1.—An all-time record day gave the 55-year-old Old Home Week and Provincial Livestock and Poultry Show the lift it needed to finish as one of the most successful yet held.

Scheduled August 14-17, the fair lost Wednesday (15) to a rainout but smashed back Thursday (16) when 9,983 paid admissions were sold for the grandstand matinee and another 7,000 for the night show. The figures broke all records for a single day. There is no outside gate charge at the fair.

Lieut.-Col. D. A. MacKinnon, president, and J. W. Boulter, secretary, estimated that paid attendance would show nearly 50,000.

Harness racing for purses totaling \$8,000 was held each afternoon. Grandstand attractions furnished thru George A. Hamid, Inc., included the Paroff Trio, Skating Earls, Kirk's Animal Circus, Dippy Dyers and Company, the Two Mirths and the Clyde Jordan girls. Acts booked thru Al Martin were the Cycling Kirks and the White Brothers.

Lynch Shows provided the midway attractions.

Prince Edward Island livestock contributed to make up one of the strongest exhibitions in years.

National Speedways Again in Action; Signs State Fairs

CHICAGO, Sept. 1.—National Speedways, auto racing organization, was rolling again today, with the announcement by General Manager Al Sweeney, still an army sergeant but slated to be discharged by Labor Day, that contracts for 1945 speed events have been signed with the Alabama and Kansas State fairs.

Two days of racing at Birmingham, October 2 and 6, and one at Hutchinson, on the Kansas State Fair opener, September 17, are listed as the first National Speedways contest scheduled since the wartime ODT ban on auto races began in July, 1942. A few additional late fall dates may be run, Sweeney indicated.

He reported that many of the top drivers who campaigned his organization's pre-war circuit, including Emory Collins, nationally known dirt track ace, are ready and waiting to swing into action again under the National Speedways banner.

The Chicago speed firm, organized in 1940 by Sweeney and his partner, Gaylord White, operated at State and county fairs from Minnesota, south to Arkansas and west to the Arizona State Fair at Phoenix. Sweeney entered the army in 1943 and has been stationed at Fort Bliss, Tex. White was discharged at Camp Beale, Calif., several weeks ago.

Kochman Stunters Thrill 108,000 on Eastern Tour

NEW YORK, Sept. 1.—Two units of Jack Kochman's Hell Drivers, auto stuntsters, have played to an estimated 108,000 spectators during their current fair tour, according to Charles (Buddy) Wagner, press representative and announcer for the Eastern thrill show.

Record crowds have been claimed since the opening date at Kent-Sussex Fair, Harrington, Del., but Kochman hit heaviest pay dirt at Batavia, N. Y., when 56,321 V-J admissions were registered at the Genesee County Fair Wednesday (15). Other thrill day attendance marks at Clearfield and Bedford, Pa.; Middletown, Elmira, Hamburg and Malone, N. Y., are reported by Wagner.

The Kochman season will close at the Southeastern Fair, Atlanta, Sunday, October 5.

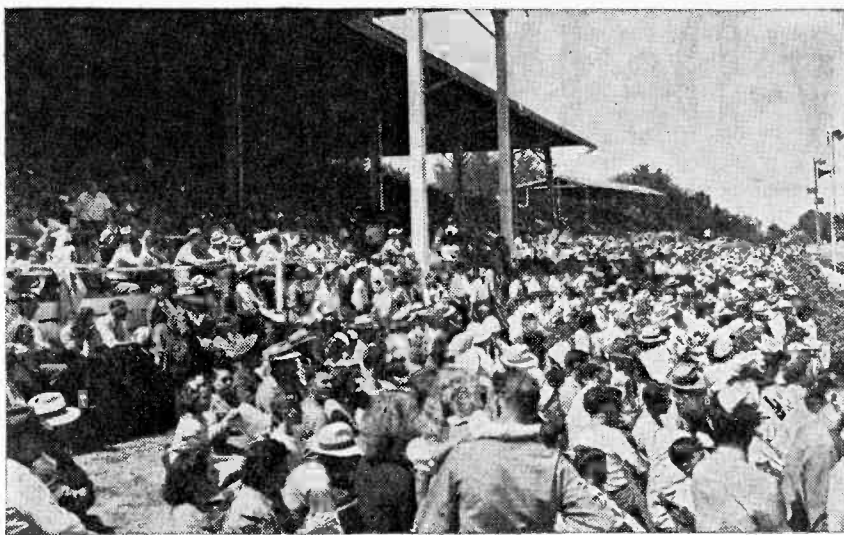
Hoosier Game Head Irked By Touring Wild-Lifers

INDIANAPOLIS, Sept. 1.—The charge that traveling wild life exhibits are capitalizing on his department's name was made today by Milton Matter, director of the State Department of Conservation.

Matter protested shows which he said have exhibited at Indiana county fairs in the name of the department.

Polio Cancels Boone County

BELVIDERE, Ill., Sept. 1.—Annual Boone County Fair, skedded for September 7-9, has been canceled by officials to prevent the spread of polio, which is prevalent in this section.



A VIEW OF THE 10,157 PERSONS who jammed the grandstand and bleachers Sunday, August 26, at the Missouri State Fair, Sedalia, to see the Frank Winkley-Aut Swenson All-American Thrill Drivers do their stuff. The auto thrill shows are proving great crowd-getters.

Big Plans Ahead for 1946 Arizona Annual Beam Stunt Pilot Killed When Auto-Bus Leap Fails

PHOENIX, Ariz., Sept. 1.—While there will be no Arizona State Fair this year, the 1946 annual is being talked about aplenty and already plans are being made to make it the biggest and best in the history of the season. So says Harry L. Nace, chairman of the State Fair Commission.

The fairgrounds here are leased to the Ninth Service Command for \$4,500 a year and are being used to house one of the largest army vehicle repair shops in the West. It is estimated several months will be required for the shops to complete the work. Then the army will restore the grounds to their original condition.

Seymour Beats 20,000 To Hang Up New High Total

SEYMOUR, Wis., Sept. 1.—Upward of 20,000 visited the Outagamie County Fair here August 16-19, a record attendance that topped receipts in all departments, Secretary Michael Burns reported today.

Entry day Thursday (16) and a rainy Friday (17) got the fair away to a slow opening, but weather broke favorably Saturday (18) and Sunday (19) to set turnstiles clacking.

Ellman United Shows were on the midway, and grandstand attractions were booked thru the Boyle Woolfolk Agency. Harness racing was carded Saturday and Sunday, with a program of Derby running races added Sunday morning. A horse-pulling contest was a Friday matinee feature.

A flower show was added to the usual line-up of livestock and farm exhibits this year, and a contest for best home-made tools and machinery was another innovation.

AFTON, N. Y., Sept. 1.—Jack K. Perry, 30, veteran auto stunt driver of Santa Monica, Calif., was fatally injured here August 18 while attempting a simulated bus jump during the performance of B. Ward Beam's Congress of International Daredevils at the Afton Fair.

Perry, for 12 years a performer with Beam's thrill shows, died early Sunday morning (19) in a Binghamton hospital. It was the first fatality suffered by a member of the Beam organization since 1923.

The accident occurred when Perry tried to hurdle his machine over three other cars and an obstacle built to represent a bus. He had just picked up speed on the take-off when a tire burst. The crippled car nose-dived into a mass of idle cars at the side of the track.

Perry was to be buried in Valhalla Cemetery at Burbank, Calif. He is survived by his widow.

Eastern Idaho, Blackfoot, Shooting for Record Event

BLACKFOOT, Idaho, Sept. 1.—Plans for the Eastern Idaho State Fair, revamped since ODT restrictions were removed, are complete, and J. K. Smith, director, promises that it will be one of the biggest ever held in the State.

Fair is skedded for September 11-15, and will open with a competitive parade, which will be repeated Thursday (13) and Saturday (15). Cowboys and Indians in full regalia will lend flash to the event, and local merchants promise vivid floats. A rodeo, in charge of J. C. Sorenson, will be held each night. Racing program will offer \$6,000 in purses. There will be a special Indian and cowboy relay race daily.

Ohio Board Requests New Fairgrounds for State Fair

COLUMBUS, O., Sept. 1.—Ohio State Fair plant here is inadequate for post-war expositions, the State Board of Agriculture said officially Monday (27) in filing a request with Governor Lausche for a new State fairgrounds. The governor was asked to submit the request to the proposed special session of the General Assembly.

The board decided to ask the Army Air Forces to vacate the present grounds in time to put them in temporary shape for a resumption of the State Fair in 1946.

Rock County Up To '44 Par

BASSETT, Neb., Sept. 1.—Receipts at the Rock County Fair approximated those of 1944, but expenses ran heavier, according to Arthur A. Weber, secretary of the annual held here August 24-26. Daily attendance averaged from 500 to 1,000. Cool, windy weather marked the first night and an influx of bugs marred night activities Saturday (25). Curl Amusement Company furnished rides. A rodeo, produced by Gus Obermire, Stuart, Neb., and ball games were attraction features.

Announce Line-Up Of Conn. Annuals

BRIDGEPORT, Conn., Sept. 1.—Seventeen fairs, between September 1 and October 12, are scheduled in Connecticut. Two events opened today, namely, the Woodstock Fair, of which Freeman R. Nelson, of Pomfret Center, is secretary, and the Tolland County 4-H Fair, Dorothy Bradway, Stafford Springs, secretary.

Other fairs billed and the secretaries follow:

Rockyhill Grange Fair, September 7-8, Mrs. Dorothy B. Herrick, of Rockyhill.

North Haven Fair, September 7-9, Mrs. Wesley Brandt.

Goshen, September 13, Louise W. Blakeslee.

Haddam, September 13, Anzi N. Clark. Brooklyn Fair, September 13-16, Edmund Keane.

West Hartford, September 13, Ruth A. Leinback.

Litchfield County 4-H at Goshen, September 13, Harriet G. Ruwet.

Wallingford Grange Fair, September 13-15, Flora E. Hough.

Berlin Grange Fair, September 15, John Smelser.

Madison Fair, September 15, John Smelser.

Norwich Grange Fair, September 21-22, Luella P. Browning.

Wapping, September 22, Walden V. Collins.

Stafford Fair, September 27-30.

Harwinton Fair, October 6-7, Paul Klanbt.

Riverton, October 12, H. P. Deming.

Good Weather Pulls 'Em At Dutchess 100th Annual

RHINEBECK, N. Y., Sept. 1.—One hundredth annual Dutchess County Fair, August 28-31, was favored by good weather which brought out large crowds. Governor's Day, Wednesday (29), with Governor Tom Dewey in attendance, drew a record attendance of 18,000.

Grandstand shows, booked thru the Hamid office, presented Watkins' Circus, Two Mirths, Harvey and Millette, Al and Helen Castle, Roller-Kemble Flyers, Doris and Silo, and Joe Basile's band. Dan O'Brien officiated as master of ceremonies.

Oscar C. Buck Shows provided the rides and midway for the fair and found business excellent. Oscar C. Buck stated that in spite of adverse weather conditions his shows so far this season have chalked up a 35 per cent increase in business over that of last season.

Greene County Annual Draws More Than 6,000

JEFFERSON, Ia., Sept. 1.—With ideal weather during the three days, the Greene County Fair here, August 24-26, proved highly successful.

Walter H. Barrett, secretary, reported 6,243 paid admissions to the grandstand, of which 4,750 were adult and 1,493 children. There was no gate admission.

Ebersole Shows, of Fort Dodge, Ia., were on the midway, with four rides and 24 concessions. Grandstand acts were booked thru the Boyle Woolfolk Agency, Chicago. Races were held Friday and Saturday. On August 26 the Wonder Bros' Circus was featured.

Fall Midget Racing Set for Middletown, N. Y.

MIDDLETOWN, N. Y., Sept. 1.—Orange County Fair's banked midget auto-racing speedway, used but once before ODT placed its 1942 ban on the sport, reopens September 23 with the first of a series of fall programs.

An \$800 purse will be offered each Sunday during the remainder of the season, according to Roy F. Peugh, director of events. He said that a big-car race meet will close the season.

Officials of the track are George W. Traver, president; Ben Strong, treasurer; Allan Madden, publicity director.

Council Protects Macon

MACON, Ga., Sept. 1.—City council has renewed its protective arrangement with the Georgia State Fair, giving that group exclusive use of Central City Park, local circus grounds, for the month of October. Shows playing this city must do business with the fair or skip the city for 30 days.

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Final Tally Gives Ozark Record Gross

SPRINGFIELD, Mo., Sept. 1.—Bolstered by the biggest single day in its history, the Ozark Empire Fair closed here August 17 with Secretary-Manager Glen B. Boyd reporting an all-time record total attendance of 142,000.

Of this total, a gain of 10,000 over 1944 figures, 37,000 is accounted for by the record-breaking turnout registered Wednesday (15) when the combination of V-J Day and Governor's Day produced the biggest crowd of the week. It set a new fair record.

The All-American Thrill Drivers, Frank R. Winkley-Aut Swenson thrill combine, were credited with all-time records for two performances Sunday (12), when attendance hit 35,000. John A. Gutarie's Rodeo showed to more people in four performances than in the five it gave last year.

On the midway, the World of Today Shows grossed \$28,461 to establish another new Ozark mark. Concession space sales ran 20 per cent higher than a year ago.

Summing up the week's successes, H. Frank Fellows, president, declared the 1945 event will go down as the best all-around exposition in Springfield's history.

Brainerd, Minn., Annual's Profit Biggest in History

BRAINERD, Minn., Sept. 1.—With an attendance of 16,821 by turnstile count, the Crow Wing County Fair here netted the largest profit in the history of the event, B. C. Wilkins, secretary, announces. The Art B. Thomas Shows were on the midway.

The fair boasted the largest number of commercial exhibits in its history.

Elkader Sets Record

ELKADER, Ia., Sept. 1.—The 25-year-old Elkader Fair attendance record went by the boards here when officials announced an estimated 10,000 attended this year's event. Tuesday (14) more than 5,000 persons jammed the grounds in celebration of V-J Day.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended August 31.



The complete List of Fair Dates was published in the issue dated July 28. The next complete list will be published in issue to be dated September 29. See each issue of The Billboard for correction and additions.

Alabama

Lanett—Chambers Co. Fair, Oct. 1-6.
Scottsboro—Jackson Co. Fair, Sept. 17-22.
J. E. Reid.

California

Santa Rosa—Sonoma Co. Fair, Sept. 22-27.

Georgia

Covington—Amer. Legion Newton Co. Fair, Oct. 1-6. H. F. Meadors.

Kentucky

Falmouth—Pendleton Co. Fair, Sept. 12-15.
W. E. Lamb.

Louisiana

Shreveport—State Fair of La. Oct. 20-29.
W. R. Hirsch.

Mississippi

East Jackson—Rankin Co. Colored Fair, Oct. 1-7. Chas. Stamps.
Columbus—Columbus Fair & Livestock Show, Sept. 24-29. Mrs. Lee Proffitt.

New Mexico

Albuquerque—New Mexico State Victory Fair, Oct. 7-14. Leon H. Harms.

North Carolina

Ellenboro—Colfax Free Fair, Sept. 6-8.
Thomas E. Crowe.

Pennsylvania

Northampton—Twin Co. Agr. Assn. Sept. 13-15. Warren J. Dech, Route 1.

South Carolina

Manning—Greater Manning Fair, Week of Oct. 29.
York—York Co. Colored Fair, Oct. 8-13. L. A. Wright, R. 3, Clover, 6. C.

Texas

Texarkana—Four States Fair, Oct. 9-14.
James R. Bryant.

Wisconsin

Platteville—Wind-Up Fair, Sept. 28-30. W. G. Pitts.

No Weeping As Weeping Water Sets New Record

WEEPING WATER, Neb., Sept. 1.—Cass County Fair celebrated its 25th anniversary here August 22-24 with a record-breaking 23,500 attendance and banner exhibits.

Willard H. Waldo, secretary, reported daily attendance figures as follows: Wednesday (22), 6,000; Thursday (23), 7,000, and Friday (24), 10,500. Ideal weather marked all three days.

Radio entertainers from KFAB, Lincoln, and WOW, Omaha, together with Fred Haitz, Sioux City magician, furnished grandstand entertainment. Central American Shows, managed by S. O. Lee, were on the midway. Nightly dances aided receipts.

An innovation, a typical Cass County farm family was selected. Agricultural Extensive Service workers supervised displays of labor-saving devices and home remodeling.

Mason Doubles Gate Mark; Plans Grandstand Addition

MASON, Mich., Sept. 1.—An incomplete tally reported today by Joy O. Davis, secretary, indicates that receipts of the Ingham County Fair August 13-18 were "at least double" those of last year, despite a rainout Wednesday (15).

Davis announced that 1946 improvement plans include an addition to the present grandstand.

Attractions at this year's event included W. G. Wade Shows on the midway, the WLS Barn Dance, Baum's Rodeo, and a Saturday night horse show. Horse racing was held four afternoons.

McInerney Dies on Train

NEW YORK, Sept. 1.—John P. McInerney, 57, widely known amusement resort engineer, died aboard a New York Central train, en route from Detroit to New York, August 26. McInerney supervised construction of all exhibition buildings, and several structures in the amusement area, at the New York World's Fair. Among other famous structures erected under his supervision were the Empire State Building, New York, and the Willow Run bomber plant, Detroit. McInerney resided at New London, Conn., where funeral services were held Wednesday (29).

Macon To Run Under State Fair Banner

MACON, Ga., Sept. 1.—Georgia State Fair will operate under that banner, October 29-November 3, Manager E. Ross Jordan announced today as he reported that pre-V-J plans for a localized Macon fair have been abandoned.

Instead, said Jordan, the event will be geared to normal peacetime proportions as a result of ODT's removal of the ban against State fairs. Advertising will be carried on over a wide area surrounding Macon.

Sponsored by the Macon Exchange Club and staged on grounds owned by the Chamber of Commerce, the fair will again stress agriculture and livestock, Jordan announced.

The World of Mirth Shows will return to this year's midway and George A. Hamid, Inc., will furnish the grandstand show. A local horse show is scheduled.

Mount Claims Profit for Connersville Free Fair

CONNERSVILLE, Ind., Sept. 1.—An estimated attendance of 70,000 was claimed for the 43d annual Fayette County Free Fair held here, August 14-17, and General Superintendent J. H. Mount said that incomplete figures indicate a profit for the event.

The fair, held on city-owned grounds here, depends for revenue on grandstand admissions and concession sales. Mount said that concessions sales this year were the greatest during his tenure as superintendent.

Chisago County Attracts 6,000 Paid Admissions

NORTH BRANCH, Minn., Sept. 1.—Despite the fact that the opening was marred by rain, both afternoon and evening, the Chisago County Fair drew 6,000 paid admissions, George W. Larson, secretary, reports.

Gem City Shows, successor to the Bazinet Shows, were on the midway. KSTP Barn Dance provided the grandstand entertainment opening night, and Petey's Attractions, Minneapolis, moved in for the last two days.

Fowlerville (Mich.) Clicks With Attractions, Weather

FOWLERVILLE, Mich., Sept. 1.—Excellent weather combined with a strong attractions program produced a 15,000 attendance figure for the Fowlerville County Fair held here August 8-11, Secretary C. L. Lepard reported today.

The grandstand show, a Barnes-Carruthers presentation, was augmented by a \$4,350 horse-racing card and horse-pulling contests. World of Pleasure Shows were on the midway.

Historical Pageant Planned For 1946 All-Iowa Annual

CEDAR RAPIDS, Ia., Sept. 1.—With the war-enforced four-year holiday of the All-Iowa Fair at an end, fair officials have started making plans for the 1946 event and if present ones materialize, next year's event will be something to remember.

One of the main features of next year's classic will be the observance of (See Historical Pageant on page 59)

Quebec Event Draws 8,000

RICHMOND, Que., Sept. 1.—Approximately 8,000 attended the Richmond County Agricultural Society's annual exhibition held here August 16-18, Secretary Antoniette Linahen announced today. With weather favoring the event, fair was called successful from every angle. Grandstand show was booked from Jack Adams Productions, Montreal, while Fred Sims's Greater Shows were on the midway. Three horse racing matinees were scheduled.



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Motor City Spots Hit by Layoffs

But Suburban Biz Holds Up

Spending cut by unemployment—rapid reconversion looks favorable for '46

DETROIT, Sept. 1.—Business at parks in the immediate Detroit area has taken a severe drop since announcement of the Japanese surrender, with Eastwood Park, largest in Michigan, going down 25 per cent in the past two weeks. While crowds have been good, spending has been way off. Weather has been generally favorable to outdoor attractions, but even this factor has been unable to offset the downward trend of many departments of local show business.

Major reason, in the opinion of seasoned trade observers, such as Max E. Kerner, secretary-treasurer of Eastwood, is the approach of unemployment problems, which has cast a chill over the Detroit area. Unemployment locally is already reported as high as 200,000, with tens of thousands to be added as additional plants suffer war production cutbacks and start on the period of reconversion.

Prospects for 1946 look good to veteran park men, as reconversion should be practically completed by the time the outdoor show business gets well under way next spring but, in the meantime, severe drops in amusement grosses are anticipated. Since the cut hit at the tall end of the season, it is not likely to affect the year's business too greatly, altho it will prevent grosses in most cases from going much above 1944, as anticipated a few weeks ago.

Cutback appears to be heaviest among feminine and younger workers — and these two classes have naturally been the biggest spenders at parks and elsewhere in show business for the past three years. Accordingly, they are retrenching heavily on spending, and the parks are taking the loss.

Situation applies generally to parks in the immediate Detroit area which have been enjoying good business during the war. More remote parks have, paradoxically, enjoyed a pick-up from previous lows, as gas rationing allowed (See *Motor City Spots* on opp. page)

Schmeck New Prexy Of Pennsy Park Men

PITTSBURGH, Sept. 1.—Summer meeting of the Pennsylvania Amusement Parks Association, section of the NAAPPB, held at West View Park, August 23, was attended by 50 amusement park men and women, including several from outside the State. Paul H. Huedepohl, president, and A. R. Hodge, secretary of the NAAPPB, were among those at the meeting.

The meeting was largely routine, no special matters being brought up. Harry A. Ackley, who has been in Washington, gave a report on legislative matters. Annual election was held, with Herbert P. Schmeck, of the Philadelphia Toboggan Company, being elected president, and C. L. (Chuck) Beares Jr., general manager of West View Park, secretary-treasurer.

At night, the park men were guests of West View Park at a dinner, at which Chuck Beares was host.

Ind'p'l's Riverside Legion Biz Up 30%

INDIANAPOLIS, Sept. 1.—Riverside Park officials report that the two V-J victory holidays accounted for a gain of 30 per cent in attendance at the Seventh Annual American Legion Days Celebration held there August 15-16.

Scheduled to open Tuesday (14), the inaugural was washed out by an electrical storm during which the park's roller rink was hit by lightning. Little damage was done.

The celebration, sponsored by Madden-Nottingham Post No. 348, featured an educated horse act, official navy motion pictures, the Bridgeport band, the Naval Armory Chorus and the Legion's drum and bugle corps. Patients from the Army's Billings General Hospital, Fort Benjamin Harrison, Ind., and USO hostesses were guests each night.

Ocean View Hold-Up Nets Bandits \$10,000

NORFOLK, Sept. 1.—A hold-up of the business office of Ocean View Park here Monday night (27) while the funspot was still in operation, netted two bandits between \$5,000 and \$10,000 in currency and three rings.

Mrs. Annie E. Dudley, office employee, told investigating detectives that she and Albert Miller, park manager, were in the office and noticed two men hanging around the outside. When Miller stepped out of the office for a minute the bandits approached the window and one produced a gun. At the point of the pistol, Mrs. Dudley was forced to open a rear door and admit the gunman and his accomplice.

Inside they quickly gathered up \$5,000 in currency, a bag of nickels, one of dimes, another of quarters and a bag of mixed coins. They also forced Mrs. Dudley to surrender two diamond rings and a wedding band.

Montreal's Belmont Gets Picture Break

MONTREAL, Sept. 1.—Belmont Park, Montreal's leading outdoor amusement Center, got a powerful publicity break recently when *The Montreal Standard* ran a picture-story on the park in its roto section.

Titled *Summer Picnic*, and written by Ken Johnstone, the story filled four and a half pages with pictures and text, including a two-thirds page shot of the grounds thru a Ferris Wheel, and another of the same size of the Berosinis doing their high-wire act.

CONEY ISLAND, N. Y.

By Uno

A victory-week fete as a substitute for Mardi Gras is now definite, and skedded to run September 10-16. A letter to all concessionaires from I. Krauz, prexy of the Coney Carnival Company, and Charles J. Kean, of the Coney Chamber of Commerce, put the official seal on the celebration. Program will include fireworks every night, and an American Legion parade for the 14th under auspices of the Kings County division. At a general meeting August 27, contributions totaling \$10,000 were pledged.

Many old-time ride ops attended the funeral services for Charles W. Jackman, 85, who, in the '90s, with his brother, the late Stephen Jackman, opened Coney's first Roller Coaster. A promoter of amusement devices practically all his life, Jackman, in 1880, hired a roller skating rink in his native Newburyport, Mass., for a Mardi Gras celebration. Several years later he came to Coney, where he built a number of Roller Coasters, including Jackman's Thriller, which for many years was one of the most popular Bowery rides. Other

Attendance Brodies As Rain and Chill Hit N. Y. Funspots

NEW YORK, Sept. 1.—Rain Saturday (25) and chilly blasts Sunday (26) resulted in attendance figures taking a nose dive at practically all outdoor spots in the New York area. Principal sufferers were the beach and swim spots, such as Rockaway Beach, with a mere 60,000 against 1,362,000 the preceding Sunday (19), and Jones Beach, with 30,000 against 75,000.

Coney Island and the big funspots, Pallsades and Olympic, drew comparatively large crowds Sunday (26), with rides and attractions doing brisk business. Few bathers at Coney Island, but Boardwalk, Bowery and Surf Avenue were crowded afternoon and evening. Shows and rides pulled them in satisfactorily, while eateries and drink spots had waiting lines until after 10 o'clock.

Layoffs in the war production centers will have little, if any, effect on outdoor amusements in the New York area this season, which has only a few more weeks to go.

Closing date for Henry Guenther's Olympic Park, Irvington, N. J., has been set for Saturday, September 8. Features of the final week will be a special concert by the 60-piece Salaam Temple (Shrine) Band, of Newark, N. J., under the baton of Joe Basile, on Sunday afternoon (2); fireworks display on Labor Day (3), and the Summer's End Swim of the New Jersey Association of the American Amateur Union on the closing day, Saturday (8).

Steel Pier Remains Open Indefinitely

ATLANTIC CITY, Sept. 1.—With the end of the war and gasoline rationing bringing fun-seekers here in droves again, George A. Hamid announces that Steel Pier will go beyond its usual early-September closing. The giant amusement center will remain open for an indefinite period, he says.

Rain and cool weather were held principally responsible last Sunday (26) for a drop in resort attendance. The turnout was estimated at 165,000, a drop of 85,000 below the previous week-end. However, officials pointed out that the week-end before Labor Day usually is marked with a falling off in the heavy August attendance, as vacationists prepare for the following week-end with the extra holiday on Monday. Nonetheless, the Boardwalk was fairly crowded, with the amusement piers and amusement centers all doing a good business.

Macon's Playland Extends Its Season

MACON, Ga., Sept. 1.—Playland Park, owned by W. E. Franks, will not close September 10, as originally planned, but will remain open until late fall, Franks announces. Altho there have been drastic employment cuts in Macon war plants, business has declined only slightly, Franks says.

Dreamland, dance pavilion, accommodating about 140 couples, was recently opened and has proven a popular feature. Music is furnished by a five-piece string orchestra directed by James Otto Brown. Two floorshows are presented nightly. No beverages are sold in Dreamland and the spot is heavily patronized by teen-agers. Floorshow acts are changed every two weeks.

With the departure of the Roberts family for Texas, Jack Rainey has taken over management of the park's restaurant.

Pfc. George Evitts, concession operator and ride owner, connected with Playland several years and who recently returned from European service, with his wife, Muriel, paid a surprise visit to Playland Wednesday (15). Evitts was in the 110th Infantry Regiment of the 28th Division, First Army. He was decorated as a result of action in the Ardennes breakthrough.

Salt Lake Beaches Damaged by Storm

SALT LAKE CITY, Sept. 1.—Black Rock Beach and Sunset Beach, both on the south shores of the Great Salt Lake, suffered only minor damages when the most terrific storm in 87 years hit Northern Utah. Damages were minor only when compared to the \$1,000,000 suffered thruout Salt Lake City.

Driven by a 60-mile gale, hail and rain broke almost every window in the permanent buildings of Sunset Beach, ripped off roofing materials but did not blow down any buildings as previous blows have done to the beach resorts. Strangely, Black Rock Beach, less than a mile away, suffered little from the wind and hail, or from the floods from near-by mountains, but suffered its greatest damage when wreckers of the Union Pacific Railroad swept tons of debris onto its roadway and beach, while clearing the right of way just above the beach. From three to 10 inches of mud was piled upon the road for about 45 yards.

Greatest loss to both beaches was the gate for three days during the height of the season, when almost all business was lost.

Wind blew down a portion of the rides at Saltair Beach, near by, which suffered material damage but no loss of trade since it has been dark for the three war years. Lagoon resort, between Salt Lake and Ogden, suffered the slightest damage, being out of the path of the storm. It is the largest resort in Utah, next to Saltair.

NAAPPB Conclave Plans Progressing

CHICAGO, Aug. 25.—A. R. Hodge, secretary of the National Association of Amusement Parks, Pools and Beaches, just back from the summer meeting of the Pennsylvania Amusement Parks Association, says that the enthusiasm shown by the Quaker State park men presages a very good convention ahead for the NAAPPB.

Dates of the meeting are December 4, 5 and 6, instead of December 4-7 as stated last week. In past years, when a trade show was held, the meeting extended over four days. This year, with the trade show definitely off, the fourth day has been omitted.

Ed Carroll, owner of Riverside Park, Agawam, Mass., is program chairman for the convention and he reports that keen interest is being shown and plans for the program are coming along okay.

HAVE A JOB TO FILL?

Don't hire anyone until you have examined the veterans' advertisements in *The Billboard* this week. At least one of them has the qualifications you need.

TURN TO PAGE 39

Ramona Park Finale Spurs Winter Plans

GRAND RAPIDS, Mich., Sept. 1.—Fall and winter plans of showmen at Ramona Park here are disclosed almost daily as the season nears a Labor Day climax.

Mr. and Mrs. John Ellis, operators of the race horse game, will again have their *Rip Van Winkle* on the road, opening at Adrian, Mich., September 24.

Williams and Gates, principal ride and concession owners, will leave after Labor Day for Florence, Ala., where they will join the Sparks Shows for fall fairs. Tom Yanda will be in charge of their rides. Glenn McIntosh, after returning to his farm at Bellevue, Mich., will show his Monkey Circus at near-by schools. Fred Hollingsworth, former ride owner here, is en route to his home at Sarasota, Fla.

Freddie Barr, Ramona manager, will return to the Grand Rapids Traction Company after the closing. The A. B. Marcus Show will end its season with the Labor Day bill at the Ramona Park Theater.

Detroit Zoo Sets Mark

DETROIT, Sept. 1.—Last Sunday (26), all previous records for both visitors and automobiles were broken at Detroit's Zoological Gardens. The estimated crowd was around 48,000, and 3,000 cars were counted in the parking lot during the day. These figures were above the new Sunday record set the week before.

Motor City Spots Hit by Layoffs

(Continued from opposite page) patrons a chance to get further out for the first time in three years.

The effect which gasoline rationing has had upon suburban amusement park business was dramatically shown in the huge spurt of business at Walled Lake Park, 25 miles northwest of Detroit, in the two weeks since rationing was ended. Grosses have picked up by 50 per cent over preceding weeks, according to Fred W. Pearce, general manager of the park.

This build-up can be attributed almost entirely to the removal of restrictions on the use of gasoline. It is especially significant, as it comes in the face of growing unemployment in the city and suburbs, which naturally has meant some tightening up of spending for amusement purposes by most people.

The build-up has been so spectacular that, altho the April and May business at the park were considerably below 1944, and the rest of the season just about equal to it, these past two weeks have run the season total to date just up even to the last year's figures, offsetting two months of poor business at the start.

The park office, in fact, was overloaded this week in arranging details of picnics being booked. These are being set way into September, the latest in the history of the funspot.

Another significant factor at Walled Lake has been the crowds coming from great distances, especially from the "thumb" of Michigan, with good-sized parties from Saginaw and Bay City, nearly 100 miles away, despite the presence of one large and two small parks at Bay City itself. On Sunday, for instance, there were two bus loads of patrons from Bay City on hand at Walled Lake. This is the first time since the start of the war that long-distance traveling by park patrons of this sort has been reported.

The Walled Lake reports are exceptionally significant, as this park is dependent entirely upon private car transportation for its patronage. It is four miles away from a highway bus line, and about 15 miles from city transportation, and has been the heaviest sufferer from wartime transportation of any of the Detroit parks which remained in operation.

Late Events Aid Bay Shore As '45 Season End Nears

BALTIMORE, Sept. 1.—A series of carefully planned promotions has stimulated crowds and action at Bay Shore Park here in its closing weeks.

Reese H. Jones, Bay Shore press agent, says that the Firemen's Appreciation Days' Celebration, a five-day affair, August 23-27, was the most successful special event of the year. He reported that the park's 20 rides and devices operating at capacity and Florentine Ballroom crowded for the nightly dances.

Nationally known speakers and special entertainment were arranged Saturday (25) when AFL celebrated the organization's official Labor Day at the park. The largest industrial outing of the season was September 9, with the Westinghouse Electric Corporation Employees' Picnic.

While the season has been aggravated by acute labor problems, bad weather and travel restrictions, Jones reports a favorable balance for the year on the picnic ledger.

HISTORICAL PAGEANT

(Continued from page 57) the 100th year of Iowa's Statehood. C. D. Moore, fair manager, said plans are to stage a mammoth historical pageant and historical exhibit.

All-Iowa Dairy Show will be resumed as will the District 4-H Baby Beef and Pure Bred Hefler Show. It is doubtful, Moore said, whether the five-calf commercial cattle feeding program, for which extensive stockyards were built some years ago, can be resumed in time for the 1946 annual.

Inclusion of 4-H swine and sheep projects will depend on availability of materials for construction of added facilities at Hawkeye Downs. Eastern Iowa Western lamb feeding project will terminate with a show and sale again next winter, and plans are already completed for a State Spring Market Hog Show here in February, Moore said.

Convention Boom In Works for A. C.

ATLANTIC CITY, Sept. 1.—With the lifting of travel restrictions and the announcement from the army that at least five of the large beach front hotels are being returned to civilian use, the resort looks forward to a convention boom for the post-season months this year.

At the Claridge Hotel, Ada Taylor, convention manager, announces that the hotel has booked conventions for September and October and expects to have a full schedule this winter. At the Madison Hotel, Frank Sutch, manager, announces that the hotel is heavily booked for September and October convention reservations. Other beachfront hotels scheduled for conventions, which are now in the formative stage, include the Chelsea, Marlborough-Blenheim, Shelburne, Senator, Seaside, Strand and Mayflower. The Brighton and LaFayette hotels are also expected to have a convention schedule.

At the same time, Al Slean, city convention bureau manager, reports that the resort's Convention Hall is in good condition and will be put to use almost immediately after returned by the army air forces. While storm damage repairs to the Municipal Auditorium are estimated from \$200,000 to \$300,000, the necessary repairs will be made either by the army or out of the \$75,000 annual rent receipts.

Exclusive of the hurricane damage, said Mayor Joseph Altman, the army has kept Convention Hall in good condition and is required under lease to turn the hall back to the city in a good condition. At present, he said, the auditorium is ready to take care of any size convention without the expenditure of huge sums of sales tax money for a lot of "fancy frills."

North Little Rock Center Will Debut November 1

NORTH LITTLE ROCK, Ark., Sept. 1.—November 1 opening has been scheduled for Luna Park, \$75,000 amusement center to be operated here by "Doc" Freeman Associates. Development of the project was slated to get under way Wednesday (29).

The park, located at 1200 East Washington Avenue, will consist of rides, a skating rink, restaurant, picnic grounds, a Penny Arcade and shooting gallery. A swim pool is planned for later construction.

City council has scheduled a \$500 privilege tax to cover concession operations.

GEORGE W. MIDDLETON advises that Middleton's Marionettes will close a successful 16-week season at Carlin's Park, Baltimore, Labor Day.

San Francisco Zoo To Get Improvements

SAN FRANCISCO, Sept. 1.—Preliminary recommendations for improvements at Fleishhacker Zoo to make it one of the best zoological parks in the country have been outlined to the park commission by John Tee-Van, of the New York Zoological Society.

Tee-Van returned to New York this week following a two weeks survey of the zoo. He will present detailed recommendations to the commission within a month.

Pleased with the progress made in the zoo up until the war, Tee-Van said the program needed "further integration and pepping up generally." High on the list of recommendations will be a more integrated program with the public schools, exhibits of animals of the California area in their native habitat, a reptile section and expanded and more colorful quarters for apes and monkeys.

CONEY ISLAND, N. Y.

(Continued from opposite page) season in the photo art with two studios in operation, are grandparents of a boy, Mark, born August 21 at Israel Zion Hospital, Manhattan. Daddy, Leo, is an aerial photog in the army. . . . Norman Kaufman is managing the new studio on Surf. . . . Charlie Burns, Rosen's talker, is a grandpappy again. Daughter Caroleah, former dancer, and Vincent Martini, of the navy, were visited by the stork August 22 at their home in Key West, Fla. Newcomer is a boy. . . . Tanya, dancer at Rosen's, will be heading for Los Angeles after the season to vacash and then work niteries.

New two-bit sign outside Seskin, Pates and Guelfi's photo studio has aroused the ire and brought protests from many of the other camera shops that have invaded Coney this season in large numbers, all eager for the uniformed trade and whose prices range all the way from 50 cents upward per picture. Abe Seskin, however, is standing pat, and says he is satisfied with his quarter take, which attracts and keeps the studio working overtime. . . . Jimmie Onorato dates back to when he was 19, when he was made manager of Steeplechase Park. That was 18 years ago. His predecessor was Thomas McGowan. . . . Morris Goldberg partnered with Jack Merr, latter operator of a fish game on the Bowery, have two hammers of their own make working, one outside Luna and the other at Schweickert's Walk and the Bowery. Plan for other spots next season. . . . Herman Beyer, of Wonderland, to reopen his large shooting gallery adjoining and which will replace the ball game that was substituted the last two seasons because of ammunition shortage. Replacement due next March. . . . Meyer Hamburg and Morris Posner, former freak show operators in Luna, have taken over the McKinley Theater, Bronx, and are showing colored revues.

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Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere! Organizations, Landlords, Promoters—what have you? Write in strict confidence! Satisfactory arrangements can be made!
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Roller Stars Aired In DuMont Tele

NEW YORK, Sept. 1.—American Television Society had several noted USARSA guests August 23 when DuMont Television Station WABD here televised their smooth and rhythmic executions of spins, jumps and pair movements on rollers. Taking part in the program were Walter Bickmeyer, national senior singles champion; June Henrich, national junior singles champion; Donald Mounce, runner-up in national senior singles, and Nancy Reuter and William Reed, national novice pair champions.

Passaic Relights Sept. 14

PASSAIC, N. J., Sept. 1.—Bill and Eldora Best, pros, are prepping a show for the reopening of Passaic Rink here September 14. J. G. Carson, manager, has spotted the organ for Dan Schneider's playing to the rear of the building. New skates have been secured and the mechanical department shifted to a new spot. A heating plant has been installed and the floor reconditioned. This is one of the America On Wheels spots.

ARENA RINK, Halifax, N. S., damaged by the recent series of explosions at a naval magazine near Halifax, has been repaired under direction of Ralph Butler, manager.

RSROA Boosts Roster Thru Plenty Newies

DETROIT, Sept. 1.—Many new memberships were approved by the Board of Control of the RSROA during the past quarter, according to Fred A. Martin, secretary-treasurer at the national office here. These include 12 operators, 7 clubs and 24 pros, together with renewals for 22 operators, 9 clubs and 2 pros.

New members: Operators—Jesse Fee, Portland, Ore.; Messrs. Knagga, Brown and Cantrell and Coons, Sandpoint, Idaho; M. B. Thompson, Rollerade Rink, Saginaw, Mich.; Paul J. Hoppler, Sterling, Ill.; Carl C. Johnson, Denver; Clayton C. Sargent, Austin, Minn.; Irving D. Reinhart, Canton, O.; Phillip Vaccsrini, Holly Oak, Del.; Orville W. Godfrey, Detroit; Guy Chandler, Ellensburg, Wash.; Herbert L. Sidler, Missoula, Mont., and Ellis C. Everill, Salt Lake City.

Clubs: Rollerade Dance and Figure S. C., Saginaw, Mich.; Patriots R. S. C., Worcester, Mass.; Dancing Rollers S. C., San Francisco; Arcadia R. S. C., Arcadia Figure S. C., Arcadia Dance S. C. and Arcadia Speed S. C., Detroit.

Pros.: Dorothy F. Appleyard, Portland, Ore.; Muriel F. Buckle, Denver; William C. Hopper and Elaine Hopper, Flint, Mich.; Bill Sanda, Cleveland; Jim N. Carroll, Detroit; Phyllis J. Wright, Philadelphia; Robert Riley and Lonie Riley, Richmond Hill, N. Y.; Doc Houde (E. Louis), Santa Ana, Calif.; Marion W. Schasney, Dearborn, Mich.; Betty Empey, Los Angeles; Joe Nazzarro and Irene Dagg Nazzarro, Seattle; Charles A. Sharp and Dorothy M. Sharp, Titusville, N. J.; Lawrence M. Berrios, San Francisco; Margot Hertz, Dayton, O.; Pat Gerald, Salt Lake City; Frank Holtclaw, Boise; Leola M. Holtclaw and Margaret Ladd Sykes, Boise, Idaho; Evelyn Williams and Adrian Hodgkinson, Ogden, Utah.

Ops and Clubs Renew

Renewals: Operators—Leo Doyle for Springfield, Pittsfield and Worcester, Mass., and New Britain, Conn.; Oscar M. Jellse, Peoria and Joliet, Ill.; William H. Carpenter, Scranton, Pa.; Warren S. Lagerquist, Tacoma, Wash.; F. A. Seiler, Decatur, Ill.; Ed Schrumm, New Castle, Del.; R. L. Hand, Rock Springs Park; Chester, W. Va.; Fred A. Martin, Detroit; Louis H. Firestone and Howard M. Oviatt, Flint, Mich.; E. K. Bartlett, Aurora, Ill.; Otto A. Fuchs, Rockford, Ill.; Ed A. Baumelster, Rochester, N. Y.; Ed H. La Venture, Fitchburg, Mass.; Frank Holtclaw, Boise, Idaho; Barney Fluke, Peekskill, N. Y.; R. L. Hand, Chester, W. Va.; Wayne R. and Margaret L. Burlow, Charleston, W. Va.; Earl A. Paulsen and Laverne Little, Everett, Wash.; Rodney R. Peters, St. Louis; N. A. Yingst, Knoxville; Walter J. Wolf, Pottstown, Pa.; Thomas S. Boydston, Lincoln, Neb.

Clubs—West Farnam Dance and Figure Skating Club, Omaha; Arena Gardens R. S. C., Detroit; Detroit Figure S. C., Detroit; Warnoco R. S. C., Greeley, Colo.; Silver Roller S. C., Washington; True Blue R. S. C., Indianapolis; Ringing Rocks R. S. C., Pottstown, Pa.; Blue (See RSROA Boosts Roster on page 70)

'46 International

NEWARK, N. J., Sept. 1.—International championship competition is being arranged for a New York spot in June, 1946, by the United States Roller Skating Association, amateur affiliate allied with the RSROA in governing the amateur activities of its own skaters, according to Victor J. Brown, chairman of the Amateur Relations Committee of the latter organization. He is operator of New Dreamland Arena here. Invitations are going out to European skaters.

Groaners and Boxers To Mill It at Two Detroit Spots

DETROIT, Sept. 1.—Reopening of the remodeled Arena Gardens here September 12 may point the way to post-war utilization of rink facilities for other sports or amusement interests.

Fred A. Martin, secretary-treasurer of the RSROA and operator of Arena, has completed an arrangement with Orville Godfrey, operator of Arcadia Rink, the principal "opposition" rink in the city, located a mile and a half nearer downtown on Woodward Avenue, to present boxing events every Monday night, the traditional "off night" for Detroit rinks.

Boxing shows will be under the management of Godfrey, who also has become well known as a sports impresario here. He will also present wrestling shows the same night at his Arcadia Rink, giving each spot a chance for adequate presentation in a large arena.

Amateur Unity

By Martha Tevelue, AAU Member

Why does the RSROA defy and ignore the AAU?

What sort of example are some skating rink operators giving young boys and girls when they do not recognize the Amateur Athletic Union which is recognized thruout the world for its Olympic contests? Is it not helping children to defy authority when they are told not to join?

Amateurs do not have to enter competition thru a back door or play politics. Thru the AAU they are taught to compete under recognized rules and regulations and are judged thru competent, qualified judges, which lead to clean sportsmanship.

Rink operators should join into recognition of the AAU as sole authority for amateur competition and not make rules of their own. The recent decision of the RSROA to form its own organization for amateurs is not a healthy condition for the future of the skating industry.

Plenty of adjustments had to be made in the formation of our free United States. Our forefathers had to have an understanding of the many problems for unity and to learn to give and take. That is why we have progressed and the reason the roller skating industry should get together for a unified treatment of the amateurs.

GEORGE KRAUS is organist at the Van Cortlandt Rink, New York, which opened the season September 1.

FRED J. STONE is the new floor guard at Gay Blades, New York. He was formerly with St. Nicholas Arena and New Rochelle (N. Y.) Rollerdrome. Harry Woodward, formerly of Empire Roller Drome, is also at Gay Blades.

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250 Pr. Chicago Skates, good condition; Maple Floor, sectional, 40x100 ft., good condition; P. A. System, complete with turntable, good condition; large assortment of Parts. \$2,000.00 cash.

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N. J. State Assn. Gets Added Pep

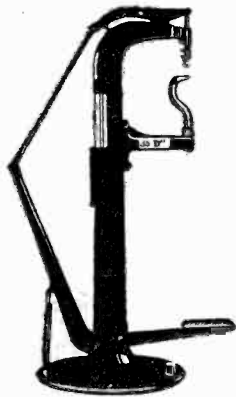
ELIZABETH, N. J., Sept. 1.—A stronger New Jersey State roller skating association is in progress of formation, with a name to be selected from several submitted at a recent meeting of rinks and representatives of dance and figure skating clubs of the U. S. Amateur Roller Skating Association at Twin City Arena here. Organization session is scheduled for September 7 at the same spot, at which time officers will be elected.

Delegates to the executive board will serve for a year, and alternates will serve only in the absence of the regular delegates. Any bona fide competitive club from a rink which does not have a representative on the board may apply for membership and must be admitted, with their delegate and alternate receiving the same powers as the other delegates on the board.

W. Schmitz, general manager of America-On-Wheels chain, addressed the delegates to the organization meeting. H. Van Woert, Boulevard Arena, Bayonne (N. J.) Dance and Figure Club, was elected temporary chairman of the board. H. R. Muller, Walter Zitniak and Van Woert will prepare the constitution and by-laws at a meeting August 31.

Among those attending were C. A. Miller, Capitol D. and F. Club, Trenton; H. R. Muller, Paramus D. and F. Club; John Yack, Twin City Racing Club; Walter Zitniak, Twin City D. and F. Club; John Cunningham, Twin City Junior Club; Walter Polkowski, Passaic D. and F. Club; Ernest Schriefer, vice-president, Merry Old-Timers; Betty Burk, Florham Park D. and F. Club, and Helena Roman, Perth Amboy D. and F. Club.

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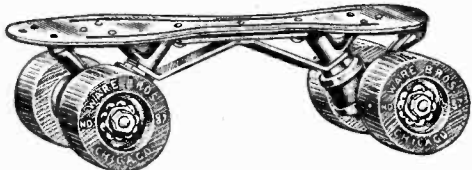
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One American Floor Surfacing Machine, No. 110. Practically new, only used 3 months. Good condition. \$100.00.

VERT C. FRASER
Providence, Ky.

Obrecht at Mayo's; Show's Biz Spotty

DAWSON, Minn., Sept. 1.—Christy Obrecht, owner-manager of the Christy Obrecht Show, is in Mayo Clinic, Rochester, Minn., under treatment for a skin infection.

Show continues on its regular territory under management of Christy Obrecht Jr., recently out of the army, and Don Obrecht, who rejoined this season after an absence of several seasons. Business this season has been spotty. Jimmy LeRoy is handling the advance and publicity. Bob Gentry recently joined for juveniles and dance specialties. A nightly concert is a feature.

Show had a fire loss in Brainerd, Minn., when the truck carrying the top caught fire. Truck was badly burned but no damage was done to the top. Loss was covered by insurance.

The roster: Christy Obrecht; Katherine Obrecht; Christy Obrecht Jr., who is

HAWLEY PLAYERS, three people, played seven weeks in the resort section of New Hampshire to good returns. . . . WILLIAM TWOMBLY is readying a school show at Davenport, Ia., and will use E. F. Hannan's Poor Dear Uncle as a flesh bill with 16mm. pictures. . . . BIRD'S Novelty Show is in DeSoto County, Mississippi. . . . TOMLINSON SHOW, Merell and Tomlinson, owners, is in Phillips County, Arizona, with films

featured on comedy: Lois Dean Obrecht, Don Obrecht, Nell Collins, Joe and Berniece Tonniutti, Claire Burns, Jane Allen, Charles Bartel, Jimmy LeRoy, George Sagissor, Arthur Overton. The Obrecht Darlings, feature act, comprise Claire, Burns, Jane Allen, Lois Dean and Nell Collins. Bob Gentry produces the dance specialties.

REP RIPPLES

and dramatic sketches. . . . LA TENA SHOW, vaude-pic, is playing fairs in Quebec, sandwiching in an occasional hall date. . . . J. E. BOLDUC will operate a vaude-film unit in the New Bedford (Mass.) section this fall and winter, playing mostly under auspices. . . . WALTER KIPP'S SHOW, three-people flesh unit, is in Karnes County, Texas. . . . TURGEON'S Vaude-Film Show is in the Miller (S. D.) area. . . . NORMAN BOYD will have a four-people circle in the Clifton (N. J.) section after the middle of September. . . . GATES SHOW, presenting pix and flesh sketches, is in the Ogden (Utah) area. . . . WILFRED L. COTE will have religious pictures in New England this fall and winter. It will be his fifth season.

F. L. HARTNETT has a three-people flesh trick in the San Angelo, Tex., region. . . . VERDOR'S PLAYERS, four-people Negro unit, will operate in the Tallahassee, Fla., area this fall and winter. . . . F. J. O'BRIEN, old-time repster, is judge of trotting races at several Maine fairs and celebrations. . . . MR. AND MRS. K. L. TABOR will have a school show, opening in the Brunswick, Ga., area. . . . C. E. MCKAY is readying his school show at Scranton, Pa. . . . H. H. GRIFFIN has a small flesh unit operating in Weld County, Colorado. He uses short-cast bills, has three people and intends to circle around Denver later. . . . TROUT'S Vaude-Film Show is operating in the Lewiston, Idaho, sector. He uses dramatic sketches for flesh and has three people. . . . HARRY (HANK) HARVEY, formerly in stock and with rep shows in the South, has signed a long-term contract with RKO Studios in Hollywood for character and comedy parts.

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Vaudeville Stock Combination. Open Sunday, October 14, Mid-West City. Juvenile Leading Man, Young Specialty Team, Novelty Acts that can change.

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JOIN ON WIRE—Agent with car to post. Also Canvasman. State if understand Light Plant. Will make good deal to couple on Concession. Must have Pop Corn Machine, Snow Ball, Drink, etc. All join on wire.

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L. MONTGOMERY, Mgr. Sept. 3, Darlington; 4th, Hartsville; 5th, Camden; 6th, Winnsboro; 7th, Chester; all S. C.

WANTED QUICK

To hear from party that has a 60x120 Dramatic Tent Show Outfit, not in use, near this town. Write or wire for details at once.

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BOX D-16, Care Billboard, Cincinnati 1, Ohio.

Vaude-Pic Schools

By E. F. Hannan

SMALL traveling tricks using vaude-pic-style show haven't been doing so badly. I've quizzed several operators on what style pix are preferred and the answers are varied. One outfit in the Far West carries few Westerns but goes high for the story stuff. The owner says: "Out here they like the Tarzan and Treasure Island stuff." But an operator in the South says that nothing goes as good as Westerns with him. As far as the vaude is concerned it matters little what the act is, altho most of the family shows string the flesh out with dramatic sketches. For school biz, the vaude-pic caught on smartly last season and is bound to take a forward jump this year. Many tent show operators will move right over to schools.

16MM. RELIGIOUS SUBJECTS 35MM. Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors. OTTO MARBACH, 630 Ninth Ave., N. Y. City

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COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column. A-1 CIGARETTE AND CANDY VENDING MACHINES; all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. np BALL GUM AND BOSTON BAKED BEANS wanted. Give price and quantity available in first letter. M. T. Daniels, 1027 University, Wichita, Kan. se15

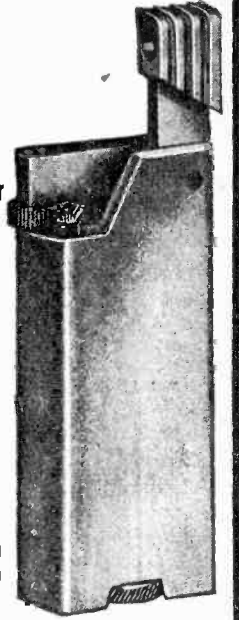
CIGARETTE, CANDY AND ICE CREAM VENDING Machines. Have you any to sell? Do you want to buy some? Hy Frumkin Sales Company, 1263 Pratt Blvd., Chicago 26, Ill. cc6 FOR SALE — ROCKOLA SPECTROVOX, PLAY- master, Bar Box, extra Speaker, 1941 Rockola Counter Model, Wurlitzer 61 Counter Model, See- burg Symphonola, all guaranteed, \$795.00. Oscar Barnett, Stuttgart, Ark. FOR SALE — 18 PIN TABLES, SUCH AS Mills Owl, Mills 1-2-3, Chicago Coin Skyliner, 10 Ballys, etc., all for \$400.00. Darlington Music Co., Darlington, S. C. FOR SALE — 4 ONE CENT B & G VEST Pockets, in good condition, and 19 other Counter Games, all for \$175.00. Darlington Music Co., Darlington, S. C. FOR SALE — 2 PACES RACES, RED ARROW, 20 odds. Rebuilt, used 2 months, perfect. Best offer or trade. Square Deal Novelty Co., Manteno, Ill. FOR SALE—3 WURLITZER TWIN 12 STEEL cabinet, Buckley or Packard adapter, complete, \$149.50 each. King Pin Games, 826 Mills St., Kalamazoo, Mich. FOR SALE — LIKE NEW ONE MILLS THREE Bells, \$900.00. Cape Fear Music Co., P. O. Box 1587, Wilmington, N. C. FOR SALE — 14 NEW CIGARETTE PENNY Vending Machines (pre-war), \$6.00 each. Not legal North Dakota. C. M. Lerasas, Hunter, N. D. FOR SALE—MILLS 1¢ Q.T. SLOT MACHINE, excellent condition, \$40.00. Also Wurlitzer 616 Parts. State items needed. Byron, 2045 Irving Park, Chicago. FOUR SKEE BALLS — ONE WURLITZER, one Bally, two Keeney. All 14 foot. X-Ray Pokers, ten Scientific. Sell individually or together. Portland, 3918 Boardwalk, Wildwood, N. J. se8 KICKER-CATCHERS, PIKES PEAKS, \$22.50; Home Runs, \$17.50; American Eagles, Mercurys, Marvels, Libertys, Tallys, \$9.50. Playland, 276 S. High, Columbus, O. MILLS PARTS — PUMPS COMPLETE WITH handle attachments, Club Handles, Reel Assemblies, Mechanism Base, Escalators, Clocks, 200 set special 1-2-3 Strips, \$100.00. Coleman Novelty, Rockford, Ill. MUSIC ROUTE FOR SALE — 35 MACHINES, mostly Wurlitzers; all good, clean machines (list furnished on request. Room for expansion; no machine over 20 miles from office. Route will stand investigation; good money maker. Owner interested in other business. Plenty of records and accessories; \$16,000; takes over \$10,000 per year. W. W. Grayson, Raymondville, Tex. PROFITABLE ROUTE OF COIN OPERATED Scales for sale. Established 8 years; 50 Watling Fortune and 35 Rockola Loboxs. Machines in good condition. Write Penny Scale Service, 1410 Chevrolet, Flint, Mich. SALE — 10 KEENEY 9 COIN PASTIMES, \$125.00; 1 Paces Racers, Red Arrow (clean), \$199.50; 1¢ Pace, D.J.P., \$25.00. Seashore Music Co., Box 1661, Wilmington, N. C. SCALES — PACE JUNIOR, \$29.50; SIX LARGE Dials, Watling "no springs," \$55.00. Recondi- tioned for location. Babe Levy, 2830 10th Court South, Birmingham 5, Ala. se8 SMALL SCALES FOR SALE — LOOK NICE AND work right. Write or wire for description, etc. L. R. Porter, Alexandria, Ind. U. S. POSTAGE STAMP MACHINES WANTED, sold, exchanged, Folders, Walzers, Advance, Shipman's, all kinds. New, used. U. S. P., 100 Grand, Waterbury, Conn. cc13 WATLING ROLATOPS, NICKEL PLAY, \$125.00; Watling Penny Treasures, \$50.00. Joe Leopold, 1055 Baronne St., New Orleans, La. se8 WE WILL PAY MORE FOR SKEEBALLS IN any condition, any make. State condition. L&B Amusement Co., 6432 Cass, Detroit 2, Mich. cc29 WURLITZER SKEEBALLS WANTED — MUST be complete, any condition. Will pay \$100.00 C. O. D. Will pay more for good machines. R. L. Kiefer, 17347 Quincy, Detroit 21, Mich. se8 3 SKYFIGHTERS, 2 CONV., \$235.00 EACH; 2 Drivemobiles, 1 Conv., \$235.00 each; 2 Supreme Rocket Busters, like new, \$235.00 each; 1 Periscope, \$165.00; 1 Four Aces, \$100.00; 1 Keep 'em Flying, \$125.00; 1 Knockout, \$110.00. C. O. Moon, 570 Grant St., S. E., Atlanta, Ga. 3 ALL WHITE PORCELAIN LOBBY STYLE Mills, \$55.00 each. Excellent in mechanism and finish. R. A. Morrison, Planagan, Ill. 10 TREASURE ISLAND DIGGERS, 8 ERIE Diggers, 2 Wurlitzer Phonographs, 12 Records Light Ups, \$145.00 each; 2 Seeburgs, 12 Records, Light Ups, \$165.00 each. National, 4243 Sansom, Philadelphia, Pa.

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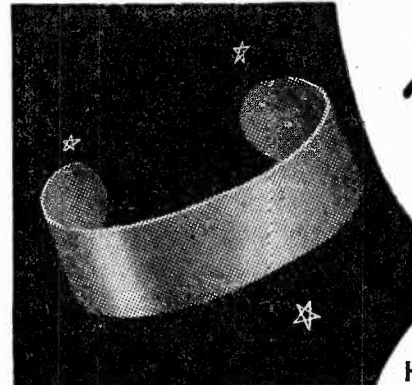
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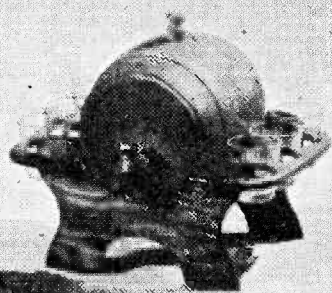
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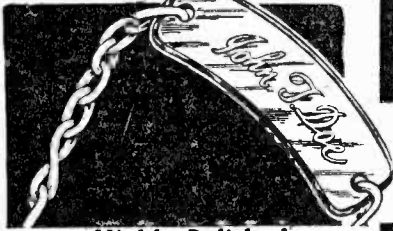
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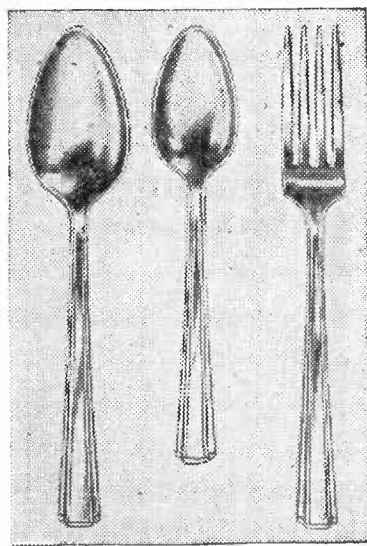
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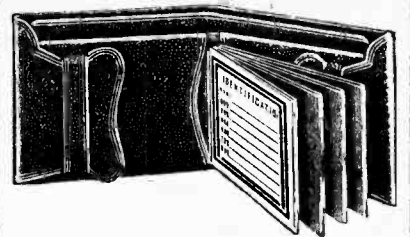
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CHARLOTTE SIDE SHOW ANNEX — A-1 flash, intelligent lecture, blow-ups. Write stating all details in first letter. Charles Hunter Jr., 1910 Luzerne Ave., Silver Spring, Md. se8

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A-1 COLORED HAMMOND ORGANIST DESIRES position in hotel, theatre, lounge or radio station. References, union. Do not own organ. Reginald Smith, P. O. Box 573, Buffalo 5, N. Y.

"JUMP" JACKSON AND BAND AVAILABLE after September 15. Four men, entertaining band. Location or dance, 4719 S. Dearborn, Chicago, Ill. Atlantic 6965. se22

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EXPERIENCED PALMIST DESIRES WORK. Gypsy-like in appearance, age 30. Can travel anywhere. If wanted write Rose Davis, Avella, Pa.

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ACCORDIONIST, BARTENDER, TICKET Taker, Elevator Operator, Distributor available immediately. Go anywhere. Do not drink. Write: 1146 Williamson St., Madison, Wis.

ALTO SAX, CLARINET — EXPERIENCED in all lines. Union. Leo Johnson, 1426 W. Juneau Ave., Milwaukee, Wis.

AT LIBERTY — STEEL GUITARIST. HILL-billy. All hillbilly pop tunes. Sober and dependable. Curt Delaney, 1274 Goodfellow, St. Louis, Mo. Ev 2329.

AT LIBERTY — A-1 PIANO LEADER. READ, transpose at sight. Years of experience playing vaudeville, burlesque, night clubs. Sober, reliable. Join now. Write best offer. Geo. B. Adkins, Ash Flat, Ark.

AVAILABLE IMMEDIATELY — TRUMPET, Read, tone, jazz, sweet or jumps; combo. Experienced, dependable. Wire, write Jess Chandler, Keller Hotel, Hobbs, N. M.

DANCE PIANIST AVAILABLE NOW — UNION. Would like location in South. Prefer Florida. Concerts, shows, hotels and theatres. Transpose and fake. All essentials. Sober and reliable, draft exempt. Wire or write details. G. Bernard McCulloch, P. O. Box 754, Key West, Fla.

DRUMMER — RELIABLE, GOOD BEAT, EXPERIENCED. Cut any show. Don't misrepresent, I don't. No Mickey leaders. Contact "Drummer," Avalon Apt. Hotel, 1017 Fort Worth Ave., Dallas, Tex. Phone: Central 1862.

DRUMMER — WORKED WITH GUS ARNHEIM, Charlie Agnew, Jimmy Joy and Jimmy Richards. Cut or no notice. Age 24, single, entirely dependable. Minimum, \$80.00. All offers carefully considered. Split transportation to join. Wire Mickey Bride, 1815 Cahuena Blvd., Hollywood, Calif. se15

DRUMMER — I-C, EXPERIENCED, PREFER small jam combo, 4-beat. Go anywhere, own transportation. Drummer, 927 Hobson Ave., Hot Springs, Ark.

FINE THREE PIECE ORCHESTRA — LOCATION. Novelty, cut all floor shows, modern dance music. Union, experienced, reliable. Donald Jenkins, 1826 S. Washington, Marion, Ind. se8

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GUITARIST — RHYTHM, DOUBLES, ELECTRIC Steel. Age 30, union, honorable discharge. Prefers cocktail combo. Read some, fake and transpose unusually well. Several years' experience dance bands and small combos. Write or wire stating all. Red Hays, 720 Rosemeath, Jackson, Miss.

GUITARIST — MODERN ELECTRIC TAKE-off, good rhythm. Name experience, age 28. Locations and radio work preferred. Stacy McKee, 52 So. East Ave., Bridgeton, N. J. se15

HAMMOND ORGANIST — WITH OR WITHOUT organ. Experienced lounges, clubs, taverns. For particulars write Box C-429, Billboard, Cincinnati.

LEAD ALTO — EXPERIENCED, READ, JAM. Union, 4-F. Available immediately. Will travel. Age 26. Rollin Klinzing, Richland Center, Wis.

PIANIST — PLAY ALONE ONLY. EXPERIENCED taverns, clubs. Read music, play Solovox, requests. Neat, reliable. Location only. Maurice Luckett, Eddyville, Ky.

PIANIST — EXPERIENCED WITH STOCK, rep, med, orch. Emote for characters if needed, no acrobat or ingenuity. Age uncertain. Tickets, always. Frances Del Pearl White, 327 N. Cory St., Findlay, O.

STRING BASS MAN AVAILABLE — 12 YEARS' experience, steady rhythm, swing or two beat; read or fake. Location only at top pay. Jack Hutton, Ashland, Ky. se8

STRING BASS DOUBLING BARITONE, VOCALS, desires change. Name and semi-name bands and combos. Honorable discharge. Location preferred. Sober and dependable. Travel by car. Box C-431, Billboard, Cincinnati 1, O.

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TENOR SAX DOUBLING CLARINET, VIOLIN, Flute wants location. Union, reader, fake some. Sober, dependable; travel alone. Experienced hotel and cafe bands. Wire or write Floyd Tenhoff, Flatiron Hotel, Omaha, Neb.

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TRUMPET MAN AVAILABLE — UNION, DIS-charged veteran; Curtis Institute background; all around experience. Prefer location, semi-location, hotel, society. Write C. P. M., 315 S. West End Ave., Lancaster, Pa.

TRUMPET — EXPERIENCED, FAKE, JAM, good take off. Age 20, good appearance, 4-F. Prefer small unit. Blaine Peckham, Richland Center, Wis.

VIOLINIST — SYMPHONY, DINNER DANCE. Union, Local 802. Fine tone, good reader. Young, Good appearance. Address Violinist, Hotel Eastman, Rochester, N. Y.

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Table listing various jokes and tricks with prices per dozen and gross. Items include Sneezing Powders, Cigarette Bitters, Bloody Soap Powders, Joke, Hot Seats, Stink Plugs, Snow Storm Pills, Invisible Secret Lover's Ink, Razzers (Bronx Cheer) Imp., Shooting Book Matches, Shooting Cigarette Loads, Shooting Kitchen Matches, Hot Toothpicks, It's Hot, Itch Powder, Chinese Ring Illusion Trick, Dirty Finger Joke, Lovers' Cards, Sooner Dogs with 3 Pills, Daddy Bankroll, Trick Snake Matches, Ventrilo—The Voice Thrower, Hot & Salty (Candies), Phony Letters (8 Sets), Comic Buttons, Buzzer Racket Letters, Chinese Prayer Bottle & Rope Trick, Auto Bombs, Snake (Jump Out) Jam Jars, Tumbling Rings, Scotch Pants Puzzle, Trick Soap (Get Hands Black), Card Tricks, Mustache & Goatee, Comic Farmer's Beans, Hindu Money Vanisher, Hand Monkeys, Comic Cigarette Wrappers.

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Table listing close-out items and prices. Items include 5000 Gr. Slum Pins on Cards, 300 Gr. Novelty Pins on Cards, 200 Gr. Assorted Perfumes, 200 Dz. Stuffed Animals, 200 Dz. Stuffed Animals, 200 Dz. Stuffed Animals, 150 Gr. Metal Ash Trays, 100 Gr. Lamb's Wool Powder Puffs, 2 to Cellophane Envelope, 50 Gr. Face Powder, 100 Gr. Novelty Dress and Suit Pins, 150 Dz. Wing Bracelets, 24K, 100 Dz. Leather Wallets, 100 Gr. Novelty Necklaces for Kids, 50 Gr. Plastic-Back Earrings, Used Playing Cards, 400 Decks to Carton.

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Make Checks Payable to the Advertisers, Not to The Billboard.

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Vacuum Cleaners, Electric Irons, Hot Plates, Radios, Edgewater Appliances, Box 013, Billboard, 155 N. Clark, Chicago 1.

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Write for prices. Canes, \$7 to \$14 gr. Crushproof Lels, \$3 per 100. Birds, Bats, Sticks, Blum, Unger Supply, Box 02, Billboard, 155 N. Clark, Chicago.

BIBLE COINS
Bible Souvenir Coins, silver dollar size. Lord's Prayer & John 3:16. 100, \$8; 1000, \$50; 15, \$1 postpaid. LeVite, Box 08, Billboard, 155 N. Clark, Chicago.

BIRDS
Whistling, asst. colors, \$21 gr. Write for price list. Glassware, other items. Quick shipment. Snyder Sales, Box 03, Billboard, 155 N. Clark, Chicago.

BOARD DEAL
Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, 155 N. Clark St., Chicago 1.

BOARD DEALS
Cedar Chests, Mirrored Vanities, Cash Merchandise Boxes. Merchandise for jobbers. Write for prices. Earl, Box 01, Billboard, 155 N. Clark, Chicago.

BOBBY PINS
Carded, 18 on a card, \$9.00 per gr. Alex Stutt, Box 5032M, Billboard, 1564 B'way, N. Y. 19.

CANDY
Mirror Vanities, Cedar Chests, Cigarette Lighters, Mirror Cocktail Sets. Immediate delivery. Sylvan Co., Box 010, Billboard, 155 N. Clark St., Chicago 1.

CELLO-LEIS
Hawaiian Lels, cellophane, sparkling colors, \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004 M, Billboard, 1564 B'way, N. Y. 19.

COMIC CARDS
Colorful Comic Greeting and Joke Cards, all occasions. Send for circular. Marcy Mfg. Co., Box 5005M, Billboard, 1564 B'way, N. Y. 19.

CROSSES
4 inch, gold sprayed, \$3.00 doz.; \$33.00 per gr. Plain Crosses mounted on rayon cord, \$8.50 gr. Knickerbocker Handkerchief, Box 5054M, Billboard, 1564 B'way, N. Y. 19.

DOLLS & TOYS
36" Part Plush Bears, \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027M, Billboard, 1564 B'way, N. Y. 19.

FLAG BUTTONS
Metal, American, 35¢ per C; \$3.50 per M. Cards for Buttons, 25¢ per C; thousand lots only. Cherry Products Co., Box 5055M, Billboard, 1564 B'way, N. Y. 19.

FURS
Low prices. Coats, Jackets, Scarfs. Latest styles. Free catalog. H. M. J., Box 5043M, Billboard, 1564 B'way, N. Y. 19.

FURS
Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Rose Fur, Box 5053M, Billboard, 1564 B'way, N. Y. 19.

JEWELRY
Cedarwood and Lucite Costume Jewelry. Buy from Mfr. 65-piece sample asst., \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

JEWELRY
Double Heart Pins, gold plated, \$18.00 gross. Immediate delivery. 25% dep. with orders. Cornelia Jewelry, Box 5051M, Billboard, 1564 B'way, N. Y. 19.

JEWELRY
NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

JEWELRY
Sterling Rings, Barrettes, Charms, Anklets, Bracelets, Lockets. Samples \$15.00. Jack Roseman, Box 5031M, Billboard, 1564 B'way, N. Y. 19.

JEWELRY
Rings—Men's Heavy Sterling Silver with large Simulated Diamond. \$30 doz.; sample \$3.50. Fifth Ave. Jewel Co., Box 5045M, Billboard, 1564 B'way, N. Y. 19.

JOBBERS
Big Item. Service Man's Discharge Papers Holder, 2 acetate windows. Send 25¢ in stamps for sample. C. Gamelsner, Box 5026M, Billboard, 1564 B'way, N. Y. 19.

LAMPS
Herman Cohen, Moe Elk, Props. Bed Lamp Sets, 3 pieces, \$1.20 each. Conella Products Co., Box 5042M, Billboard, 1564 B'way, N. Y. 19.

LOCKETS
Gold Plated Mother of Pearl, holds 2 pictures, \$18.50 doz.; \$3.00 for 2 samples. Scotch, Box 5021M, Billboard, 1564 B'way, N. Y. 19.

LOCKETS
Gold-filled, 2-tone, beautifully engraved, \$24.00 doz. Boxed and chained. Liberty Products, Box 5020M, Billboard, 1564 B'way, N. Y. 19.

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Figures and Novelties that glow in the dark. Send for list. Nitro Glow Products Co., Box 5033M, Billboard, 1564 B'way, N. Y. 19.

MAGIC TRICKS
Dealers. Earn large profits with our line of over 100 fast selling Magic Tricks. Free catalog. Robbins, Box 5052M, Billboard, 1564 B'way, N. Y. 19.

NAIL CLIPPERS
New precision built; tempered spring steel; individually wrapped. Retail for 59¢; \$4.20 per doz. delivered. S. Rabinowitz, Box 5049M, The Billboard, N. Y.

1-9-45
New Fall Catalog free! Chock-full of Mexican Jewelry! Men's Idon. Bracelets, \$7.12 doz. Miller Creations, Box 04, Billboard, 155 N. Clark, Chicago.

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For Jobbers and distributors, better grade. Sample line, \$25.00 to \$100. Also Pearl Boxes, Costume Jewelry, Box 5013M, Billboard, 1564 B'way, N. Y. 19.

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SALESBOARD
13 Items. Take \$75, pays out \$10. Sample deal, \$17.50; net profit \$47.50. 1/3 Dep. Boro Amusement Co., Box 5034M, Billboard, 1564 B'way, N. Y. 19.

TRICKS
Jokes, novelties, carnival supplies, noise makers. Write for catalog. Gordon Novelty Co., Box 5010M, Billboard, 1564 B'way, N. Y. 19.

WALKIE TALKIE
Hottest novelty in years. Flashy. \$9.60 doz. Sample \$1.00. Act now. Glenwood Mfg., Box 5019M, Billboard, 1564 B'way, N. Y. 19.

WASH-TOYS
Durable, asst. colors, 8 1/2" long cord lace closing. \$6.75 dz. Mt. Vernon Novelty Co., Box 5006M, Billboard, 1564 B'way, N. Y. 19.

WATCHES
Men's American made Walthams, 7 Jewel, \$19.75. Rebuilt (guaranteed). 1/3 dep. Victor Dist., Box 5040M, Billboard, 1564 B'way, N. Y. 19.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

J. MAXWELL REYNOLDS has been in Jewish Hospital, Cincinnati, the past three months, and will have to stick it out there for a while longer. He'd appreciate hearing from friends.

HARVEST DAYS are nearing. IRVING (DOC) LIVINGSTON and his wife, Ruth, are in their second week at Neisner's, Rochester, N. Y., and report a recent jackpot session there with Henry Summer, who was in town for a few days. Doc asks lines here from Al Power, Eddie Diebold and Sam Foster.

SWIM in the sea of success. Don't float. CHIC DENTON and George Pasha (Alexander) have a welcome sign over their Old Rocking Chair Store in Dallas. It's to greet the folks with the Big One due there September 10-12.

BUCK UP and you won't have to give up. TOM KENNEDY cards from Adrian, Mich., that he has just finished seven weeks in store windows in Southern Illinois and three weeks in St. Louis with food aids. Another Count Seldom Skoff and Doc Lushwell article, which Tom authors for *The Billboard*, was received for early inclusion in Pipes.

OIL the hinges of the keister. CORP. JULIAN SHIFFLETT ex-carnivalite, returned to Harrisonburg, Va., recently from overseas. It is reported by Jack (Bottles) Stover that he had a few minutes away from Lois Yager to cut up a few jackpots with the boys. Jack adds that the sheet was well represented at the Tri-County Pumpkin Fair, Petersburg, W. Va. He with Southern Planter and Pat Malone with P. F., got a few subs between showers.

NOW THAT you can get gas, have you got a car?

HARRY A. MAIERS says he is lonesome in Bluefield, W. Va., where readers are \$90 and they won't let you work. He says that Hodgie Malik, the Indian, will tour India with his med show, starting October 1, and that he may join him. Maiers adds that he was sorry to read about Doc George Reed being in the hospital. "I understand, as I was in bed in a New York hospital for over seven years. Had heart disease, high blood pressure, arteriosclerosis, skin poison and cancer of the throat, which made me look like a human skeleton. Now I am better than ever and weigh 214 pounds. It seems like a miracle and I attribute the recovery to fresh air, sunshine, going to bed early and eating plain food. I will be 60 next birthday, thank the Lord." Harry asks for lines here on Jimmy E. Sparks, sox king, who is now in Lexington, Ky.; his dad, who is in Illinois, and Morris Kahntroff.

YOU CAN'T deliver the goods unless you know them thoroly.

Fortune Birds

By E. F. Hannan

A WHILE ago I had a letter asking about pick-out birds and asking if I knew whether they were available. Right off, I thought of Delmont (Del) Castillo, whom I had known some time back. Del worked fairs and what-not in summer and went into museums and store shows in winter. A Spaniard, he came to this country as a wire-walker, got hurt, quit



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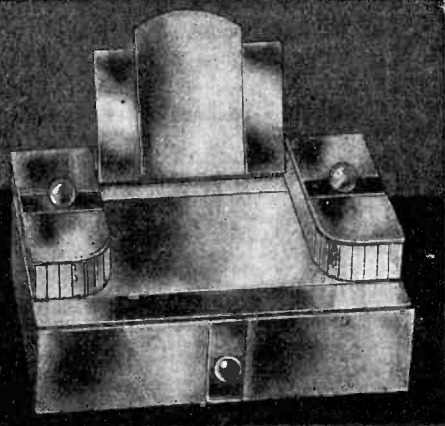
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\$6.75 a Dozen, asstd. colors

S.O.B. N. Y. \$1.00 deposit with order, Balance C.O.D.

Samuel Eppy & Company
333 Hudson Street New York 13, N. Y.

performing and took up birds and small animals.

I went looking for him and found that he had died eight years ago. You can live in a big city and never know what friend might have gone on until years afterward. Del's daughter told me about her father's birds and said the best birds, called lovebirds, came from Africa and were a branch of the parrot family.

She gave me other information, and then a bird dealer wrote that birds of the parrot type were forbidden under health laws in some States. But the bird man said: "We have a bird from South America called the Tropicbird that will do everything that the lovebird will do in regard to pick-out card work."

Out of all of it I found that fortune or pick-out birds were as popular as ever, and one exhibitor who owned such birds, said: "I wouldn't sell for the price of a good automobile this pair you are watching work now."

UNDER THE MARQUEE
(Continued from page 53)

seasons with Russell Bros., writes from Los Angeles that he is back again with the Universal Studio art department.

MANY SHOWFOLK were on hand as Austin Bros. packed three houses at Macon, Ga., with a number of clown alley visitors turning out to usher the customers to their seats. According to Tommy Whiteside, these included Swede Johnson, Lawrence Cross, Frank Savilla, Jimmie Mader, Willis Clark and himself.

WHEN ARTHUR BROS.' CIRCUS played Danville, Va., August 27, Rex and Mrs. Ingham visited Walter and Ethel Jennier and were guests of Kokomo Anders, the last named having been on the Barton Bros.' Circus with Ingham in 1926.

MARY THORNE, acrobat with the Arthur Bros.' Circus, was taken ill in Ironton, O., and is a patient in the hospital there.

GEORGE W. BAKER, 53, was laid to rest in Worcester, Mass. Baker, cook tent helper with the Arthur Bros.' Circus, was crushed to death recently when run over by a wagon. His sister, Mrs. Elizabeth Murray, resides at 41 King Street, Worcester.

RAY W. ROGERS, former circus owner who has been seriously ill for several months, journeyed 250 miles from his home in Rock Hill, S. C., this week to see his foster son, Joseph George Nowak Jr., graduate with honors from the high school department of Georgia Military College, Milledgeville, Ga. The youth, who left Wallace Bros.' Circus three years ago to enter the military college, has achieved many cadet distinctions. Among the guests at the graduation were Mr. and Mrs. Rogers; Baron Nowak, midget brother of the cadet; Mr. and Mrs. Paul M. Conaway, Macon, Ga., and their daughters, Paula Faye and Leslie. Cadet Nowak goes back into the college proper this month. He's trouped many years, but there's no big top career ahead for him. He's taking an engineering course, with aviation on the side.

SHED A TEAR
(Continued from page 51)

tour, showing in livery stables, in barns or any semi-suitable inclosure that could be procured. The customers flocked to see the marvelous freak.

From this 1815 tour, marking the beginning of outdoor circus entertainment, Bailey expanded his operations. He acquired more animals, adding them to his exhibition until he had a show too big to be moved with receipts of a ham-burger stand. Finally, "Old Bet" met her Waterloo, at the hands of a revengeful farmer, not because she had killed his son or her own keeper, but on account of her frightening his team of horses—the bane of every parading circus manager in the world.

Bailey passed away September 2, 1845,

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100 years ago. So let all who have traveled the sawdust trail drop a tear to the memory of "Old Bet" and her manager, the team that introduced the first traveling animal exhibition and became the foundation of the modern circus.

Let us pay homage to Hackallah Bailey, of Stephenstown, Westchester County, N. Y., where he not only erected a monument to the pachyderm wonder, but also built and named a hotel in her honor. Farmers now don't travel with a circus, but they still travel to it, and how.

LETTER LIST
(Continued from page 61)

Thompson, Earl White, R. L. & Cleo
Thorne, G. R.
Three Diving Aces White, Jack
Tillinghast, Miss Whiteside, Ambrose
H. B. Radcliffe
Todd, Buster Willander, John M.
Turner, E. B. Sr. Williams, Jack
Turner, Thomas Williams, Janet L.
Edward Williams, L. C.
Vanderhoff, Art L. Williams, Melly
Verdier, William Willis, Billy
A. & Louise W. Wilson, Alice
Vermont, Slim Wilson, Lloyd & Betty
Veres, Toby Wilson, Newton J.
Victory, Sam Winslow, E.
Videto, Ken Woods, Bryan & Billie
Walker, Peggy Woods, George
Wallace, H. L. Shorty
Warbritton, Clyde Woodward, Rufus
Ward, Bill Woodward, Mrs. T. G.
Ward, David E. Wray, Albert V.
Ward, Harry Slim Weer, Mrs. J. C.
Waso, George Wright, Rink
Watts, Chet Blackie Wullkotte, Bernard
Weer, J. C. Yancy, George B.
Wells, Hezekiah Yonko, Spero Leo
Wells, Sam Zeno, Joseph J.
Weston, Al Zerman, Edward A.
Wheelock, Ray Zimmerman, Mrs. Tiny
White, Al P. Powell
White, Albert White, Essfa E.

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& Jeanette A. YOUNG, Harry J.

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Green Bay-DePere A Record-Buster

(Continued from page 55)

Her Pals, dog and pony act; the Wright Duo, ladder-balancing; Martin Barnett, magic; the Juvellys, balancing and juggling; Johnny Laddie and Company, ladders and dogs, and as the feature closing act, Peejay Ringens, with his bike leap-the-gap into a tank of water. Martin Barnett was the emcee. Music for the show was furnished by Adolph Svec and band. Green Bay Band played for the afternoon show and the night opening.

Snapp Shows' 12th Year

On the midway the Snapp Greater Shows, playing their 12th year at this fair, had an excellent line-up of attractions that included 11 rides, 6 shows and about 40 concessions. Owner William Snapp added the Lindy Loop to his ride line-up for the first time in several years. The show presented a good appearance and business was brisk thruout the week. Show moved to the Oshkosh fair for this week, to be followed by Marshfield, then south.

Nat D. Rodgers had his Purple Heart exhibit spotted opposite the grandstand entrance, and Flash Williams was on the midway with his Iron Lung. Raymond A. Walton had the Wild Life Show.

Fair charges 50 cents, including tax, for gate admissions to adults; children of 12 to 17, 25 cents, and children up to 12, free. Day and night season tickets were sold for \$2.40. Grandstand prices are: adults, 35 cents; children, 25 cents; reserves, 50 cents; box seats, 65 cents; bleachers, 30 cents.

Notes

Frank Zimonick, president of the fair, was a bit handicapped by an injured hand, having lost a finger in an accident.

Secretary Bill Klaus was a busy guy, here, there and everywhere, and you could spot him by the huge Texas Centennial straw hat he was wearing.

John A. Creviere, president and editor of *The Journal-Democrat*, handled the entertainment program capably and also played host to the many visiting out-of-towners.

Mrs. Ivan Snapp, sister-in-law of William Snapp, was a visitor. Her son, Ivan Jr., is in a hospital on Saipan.

Around the secretary's office it frequently looked like the Milwaukee winter fair convention, so many Wisconsin secretaries and other officials put in an appearance. Just how many visited during the week Secretary Klaus could not say, but among those encountered were A. W. Kalbus, of the State Department of Agriculture; W. H. Eldridge, Plymouth; Oscar Moehrke and T. Henry Weeks, Chilton; Taylor G. Brown, Oshkosh; Louis Rehn, Otto Heideman and Beaver Dam; Julius Cahn, Luxemburg; Dr. Rank, Manitowoc; J. F. Malone, Ray R. Williams, Marshfield; Ray Gierach, Cedarburg, and Michael Burns, Seymour.

Among the pitchmen noticed on the grounds were Mr. and Mrs. T. R. Davis, horoscopes; Jardine, skimmers; Jack Curran, punch needles; Dolly Curran, darter; Prof. J. Scharding, horoscopes; Robert Hallie and Charles Martin, handwriting analysis, and Charles McBride, guess-your-age.

Vail Signs Bloomsburg, Pa.

BLOOMSBURG, Pa., Sept. 1.—Ira Vail has signed a contract to present auto races September 29 at the Bloomsburg Fair, with some star racing men competing.

ODT Loosens Lid On Conventions

WASHINGTON, Sept. 3.—Further liberalization of ban on conventions, group meetings and trade shows became effective today.

The new ODT provisions are:

State conventions and group meetings may now be held without the necessity of obtaining committee approval, provided attendance is confined to persons residing in or engaged in business within the State in which the event is held, plus not more than 25 persons, such as speakers and honored guest, from outside the State.

Trade shows may also be held, after clearance with the committee, if attendance, exhibits, entries and exhibitors are drawn from within the State where the show is held. Applications must still be filed for all trade shows.

All restrictions on the holding of livestock and other animal shows have been removed.

National and regional conventions and group meetings still require committee approval if the attendance exceeds 150 persons from outside the State where the event is held.

Ohio Valley Regatta Oct. 7

NEW MARTINSVILLE, W. Va., Sept. 1.—Ohio Valley Regatta will be held here October 7, with boat racers competing for the Hearst, Palais Royale and Magnolia Yacht Club trophies. Top racers of the U. S. will participate and a crowd of 20,000 is expected. Governors of West Virginia and Ohio are slated to attend.

Strike Hurts Crabbe Show

BIRMINGHAM, Sept. 1.—Lack of advance advertising because of the printers' strike on the three daily newspapers here cut attendance sharply at the Buster Crabbe Water Show here. Two night shows drew approximately 250 at each performance, while the matinees drew only the usual swimmers.

Attalla, Ala., Changes Dates

ATTALLA, Ala., Sept. 1.—Etowah County Fair, originally scheduled for September 17-22, will be held September 24-29. H. G. Banks, secretary, announces. Banks also says that the Hennie Bros. Shows will be on the midway instead of the J. F. Sparks Shows, as previously announced. Other fair officers are F. U. Logsdon, president; W. L. Marson, vice-president, and J. E. Smith, treasurer.

Late Crop Hurts Le Mars

LE MARS, Ia., Sept. 1.—A late harvest season kept enough farmers in the fields to hamper attendance at the Plymouth County 4-H and Agricultural Society Fair held here August 23-24. Secretary Bruce W. Clappitt announced total attendance of 2,500. Of these, 1,200 were on hand Thursday (23) for the night show presented by WHO entertainers.

Tracy City Draws 3,500

TRACY CITY, Tenn., Sept. 1.—Attendance of 3,500 was reported for the Grundy County Fair held here August 16-18 by W. N. Paris, secretary-treasurer.

Aided by weather, night crowds were good, according to Paris, who said the fair's percentage of Cumberland Valley Shows' grosses on the midway was \$927.46. Horse show was held Thursday (16) and a cattle show Friday (17).

10,000 Attend Price County Annual at Phillips, Wis.

PHILLIPS, Wis., Sept. 1.—After a three-year absence, Price County Fair came back to Phillips this year and was pronounced a huge success by F. W. Heath, secretary, who reported a total attendance of approximately 10,000. The mark was achieved despite the fact the opening day crowd was cut by rain.

The Woolfolk and Barnes-Carruthers agencies furnished the grandstand acts, which included Joe Ambrose, the Three Little Sisters, Maximo, the Hatley Duo, and the Do Re Sisters and Courtney. Dyers Greater Shows were on the midway.

Seventeen pure-bred cattle, furnished by three Phillips business men and raised by 4-F and FFA boys and girls, were sold. Each boy or girl raising a calf was given half of the gross amount the animal brought.

32,000 at Kankakee Event V-J Day, Rain Cut Crowds

KANKAKEE, Ill., Sept. 1.—V-J Day excitement Tuesday (14) and rain Thursday evening (16) hurt attendance at the Kankakee County Fair August 14-17. F. R. Henrekin, secretary, reported. Estimated attendance for the four-day event was 32,000.

The grandstand shows included Lucky Lott's Hell Divers; Wonder Bros.' Circus; WJJD Breakfast Club, with Karl and Hardy; the WLS show, the Western Graham Riders and a horse show.

Among feature attractions were the horse-pulling contest and horse show Friday (17). A State record for the light team was set. The team, owned by Harley Boose, of Georgetown, Ill., pulled 3,050 pounds.

Sac City Sets Attractions For Sept. 3 Inaugural

SAC CITY, Ia., Sept. 1.—Secretary Ray Deibert of the Sac County Fair announced today the complete entertainment program for the event to be held here September 3-6.

All-American Thrill Drivers, produced by Frank R. Winkley and Aut Swenson, will open the annual September 3. WLS Barn Dance is booked for September 4, followed September 5 by Clyde S. Miller's Rodeo. Premiums totaling \$2,000 are offered in the closing horse show September 6. Grandstand acts and revue booked thru the Barnes-Carruthers office.

Livestock competition will be featured by 4-H Club exhibits.

Fremont Holds 15th Annual 4-H Club District Event

FREMONT, Neb., Sept. 1.—Fifteenth annual Fremont 4-H Club Fair, district event drawing exhibits from eight counties, was reported by C. W. Motter, secretary, the largest yet held. Dates were August 8-10.

Midway was comprised of independent rides and concessions after Hill's Greater Shows, alleged by Motter to have been unwilling to operate without games and a girl show, terminated its contract on opening day.

Elkader Event Nets \$2,000

ELKADER, Ia., Sept. 1.—Elkader Fair this year netted a profit of approximately \$2,000, announces E. F. Selfert, secretary. Attendance was about 10,000, the largest in years, and the gross was figured at \$8,000.

RSROA BOOSTS ROSTER

(Continued from page 60)

and White R. S. C., Elmont, N. Y. Pros—Johnny Mason, St. Louis, and Raymond A. Young, Los Angeles.

Applications were received from W. H. Whitmore, Columbia Roller Skating Rink, Kennewick, Wash.; Basil Georges, the Roller Bowl, Dennison, Tex., and J. Harper and Min Spencer, Mount Morris Roller Skating Rink, Mount Morris, Mich.

Ironton Ups Circus Fees

IRONTON, O., Sept. 1.—City circus ordinance here has been amended to raise the daily license fee to \$100, an increase of \$25. An additional charge of \$50 daily will be made for a menagerie showing, but a joint circus and menagerie license costs but \$120. Parade rights will cost \$25 under the new amendments.

DAILEY BROS.

(Continued from page 52)

beautiful baggage horses for a surprise feature of 1946.

Visitors were friends, relatives and circus fans. A list includes Roy Feltus and grandson, Frank Stout, the McNabb family; Mrs. Nelson and her granddaughter, Mary Lou; Maxine and Archie Silverlake, Brownie and Josephine Silverlake, Bertha and Ken Maynard, Burt Grady and Flizz Cottingham; Gertrude and Louie Scott and daughter, Louise Tosti; Cincy Wetterer, Thelma Schroeder, Ginger and Benson, Mr. and Mrs. Becker, Mabel Lancaster, Don S. Howland, Mr. and Mrs. Boggs, the Conley relatives, Carey E. Emrie, and E. Walter Evans, Larry Gatto, Charley Wirth and Bill Sachs of *The Billboard*.

Tanbark tidbits: Burch is scoring heavily with his new clown gags. . . . Maurice, where's my bucket! . . . Marmolejo is hobbling around with the ease of an old man with the gout. He insists, however, that one of Norma's elephants is the cause of his sore foot. . . . Circus model builders and historians came from far and near, including Fred Pfenning, Columbus, O.; Walter (Hot Flashbulb) Pletschmann and Don Smith, Detroit, and E. F. Hillhouse, Chillicothe, O. To round out the day, Ben and Norma Davenport worked the bull act together to the enjoyment of all the home towners.

Hats off department: To Si Kitchie for perfection in artistry and showmanship. . . . To Paul Pyle who does the announcing in excellent style. . . . To Dona Pyle, star of tomorrow. . . . To Ralph Noble who gets it up and down in unbelievable time. . . . To Willie Rawls who knows how to be in the right place at the right time.—FLIGHT OFFICER G. B. HUBLER.

RUSSELL BROS.

(Continued from page 52)

tive of the American Federation of Musicians, who visited Henry Kyes.

The press department chalked up some national publicity August 25 when the afternoon performance of the show was broadcast over NBC from Amarillo. Credit goes to William B. Antes and Roland Butler. New arrival on the show is Joanne Siegrist, who joined the ballerina department and who is giving Mother Bebe plenty of competition. Betty Broadbent left the show temporarily to put her son in military school. Lily Compton has been visited at different points along the line by her daughter, Myrtle, and son-in-law, Vern Goodrich. They have been making the rodeos. William Ostermeyer Jr. was a visitor.

On the sick list are Alva Evans, Sue Staley and Mama Cristiani. Visiting at Altus, Okla., were Joe Ward and Marshall Jones. Joe is the circus fan who spends at least two weeks out of every year clowning under the big top. Lieut. Las Rosen, Fort Lewis, Wash., has been visiting since Denver and learned the art of making spec in two lessons.

Rotogravure Brevities: Scotty Davis has his duck, Fresno, fattened in fine style for Thanksgiving. . . . Joe Remillette is the sun-tan king. . . . Bonnie Cristiani and the Pallenberg kids, Butch and Sylvia, have those back-to-school blues. . . . Mrs. Max Tubes celebrated another birthday—her umpteenth. . . . The occupants of cars 62 and 63 are looking for an engineer who won't rock them out of their beds. . . . Sancho Morales has made a great comeback, breaking in new dogs to replace those lost in the fire at Redwood City. . . . Ray Thomas is now operating the pie car and has plenty to eat. His assistants are Tess Giveler and Mrs. Dan Fast.—DICK LEWIS.

BELL BROS.

(Continued from page 52)

charge. Catherina Ewalt is doing the rolling globe. Betty Sweet keeps all eyes looking up at her aerial acts. Bobby Ewalt has his pony drill working in good shape. The Dean family has joined, along with Chief and Princess White Eagle, who are working concert. John Lynn has the whale and deep-sea show. He also has novelties.

Bill Ehr, legal adjuster, spent a few days in Lincoln, Neb., on business. A big day was had in Brookings, S. D. After the night show the folks were guests at a fish fry. BILL GOLDEN.

Elkader Draws 10,000

ELKADER, Ia., Sept. 1.—Largest crowd in 25 years, an estimated 10,000 persons, witnessed the Elkader Fair here. More than 5,000 persons thronged the grounds night of August 14 in celebration of the Jap surrender.

JAMES E. STRATES SHOWS CAN PLACE

For balance of season, including the following fairs: York, Penn.; Bloomsburg, Penn.; Danville, Va.; Spartanburg, S. C.; Anderson, S. C.; Greenville, S. C.; Orangeburg, S. C.; and Charleston, S. C., organized Posing Show, experienced Hey Dey, Scooter and Second Men for Ferris Wheels. Also Foreman and Merry-Go-Round Help, Canvasmen, Ticket Sellers and Grinders, capable Man to operate Iron Lung. Top salaries paid to capable, sober Help. Address:

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THE UNDISPUTED QUEEN AND KING OF ALL HIGH WIRE ACTS

Featuring the one and only Elephant Impersonation Stunt amid a brilliant and spectacular display of fireworks. An attraction that is guaranteed to draw and hold your crowds spellbound. Now available for bookings—Fairs, Celebrations, Etc. Let us hear from you. Address:

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WANT WANT

FIESTA SHOWS

FOR LAKEPORT, CALIF.
On the Streets, Sept. 6th to 16th
SONOMA COUNTY FAIR
At Santa Rosa, Sept. 22nd to 30th
and other good ones to follow.

Nicely framed Cook House and Stock Concessions of all kinds. Good opening for Fish Pond, Bowling Alley, Bingo, Glass Store, Rat and Fan Games. Advise what you have. Might be able to place you. Crops are big in this section, and the grape, pear and hop harvest is on and at its peak through September and October.

All replies
Fiesta Shows, Lakeport, Calif.

WANTED FOR

DAN RICE CIRCUS

Concession Agents, Candy Butchers.

Don't write or wire, come on; will place you for winter. Show opens Kankakee, Ill., Sept. 10. Will book on percentage only: Candy Floss, Candy Apples, Frozen Custard. Answer:

BOB ATTERBURY
Kankakee, Illinois, General Delivery.

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Please get in touch with me. Have good proposition for 1946 if you are available.

FRANK W. PEPPERS
PEPPERS ALL-STATES SHOWS
Tuscumbia, Ala., this week

WANTED

2 GOOD CLOTHES PIN STORE MEN

Apply to

W. E. (BILL) SNYDER
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Joplin, Mo., Sept. 5-15

CONCESSION AGENTS WANTED

For Stock Stores, Man and Wife for Pitch-Till-Win. Long season south. Also State Fair and others. Address:

JAMES H. DREW, JR.
Auburn, Ind., this week

WANTED . . . WANTED . . . WANTED

Want for Southern Georgia and Florida all winter. Concessions: Fish Pond, Duck Pond, Cigarette Gallery, Pitch Till U Win, String Game, Ball Games, Cats and Bottles. Any good Concession that works for stock. Shows: Can place Shows with own outfit catering to men, women and children.

DAVIDSON & ORR AMUSEMENT CO.
Jack Orr, Mgr.; Dave Davidson, Agent.
Moreland, Ga., Sept. 3rd through Sept. 8th.

SPITFIRE FOR SALE

Good condition. Can be seen in operation with James E. Strates Shows. Rides can be booked with the show for the balance of season. Address:

D. E. TRUAX
Care Strates Shows Bath, N. Y.

WANT FOREMAN

For Twin Wheels, Octopus. Must be thoroughly capable. No chasers. Top salary for right men. Replies:

J. F. SPARKS SHOWS
Athens, Ala.; then Florence.

With the Ladies

—By Virginia Kline—

SALEM, Ore., Sept. 1.—Browning Bros.' Shows were at Albany, Ore., when I visited them, and a good spending crowd was on the lot. Browning said the season had been good so far. Mr. and Mrs. Joe Davis, who have the Eyerly rides on the show, entertained me in their house trailer. While Joe bragged about having the finest seats and backs in existence on the Roll-o-Plane, they being made of mahogany, Mrs. Davis bragged about her little granddaughter and the expected arrival of the stork for the second time to her daughter. The show will play the Bean Festival at Stayton, Ore.

The West Coast Shows were at Corvallis, Ore., about 30 miles from Salem, when Jack Eyerly and my nephew, Bruce Shafer, and I visited them. Mike Krekos entertained us in the office and seemed satisfied with the crowds and grosses. He is, of course, looking forward to the Gresham, Ore., Fair date, as it is one of the big ones of the season. Marie LaDue greeted us at her show. Edith Walpert was busy with the bingo, but stopped long enough to promise to stop by Salem en route North.

Clara Zeiger writes that the damage by fire was small to their Merry-Go-Round top and that not a night was lost because of it. The fire occurred at night after the show was closed. Doc Zeiger already had a new top in Denver. The outside horses were slightly scorched but not disabled.

Maj. Robert Patterson is en route home to Paola, Kan., to visit his father, James Patterson, and Milly Lou Patterson Alexander is there to greet him with her children, Pat and Ota. F/O James R. Patterson, still on duty in China, hopes to be home in November.

Jack V. Eyerly, general manager of Eyerly Aircraft Company, was called for service August 15. Lee and Harry Eyerly expect to carry on until he comes back.

20% TAX MAY END

(Continued from page 30)

Committee members are focusing attention on paring the income and excess profits taxes. The Truman administration, it is learned, definitely favors some reduction in both these taxes. Administration members are saying little about reductions in other levies, pointing out that the end of the national emergencies will automatically bring about an adjustment downward in many of the higher wartime taxes such as those on entertainment.

Ways and Means Committee members generally believe that, in view of the uncertainties over the ending of the emergency, it might be wiser for Congress to enact an interim tax bill rather than put a permanent law on the statutes in the customary fashion on January 1. If this plan gains favor, there is some possibility that a revision downward in the entertainment tax rates will be seriously discussed.

Outlook Depends on Income

Fiscal plans will be governed largely by official governmental forecast for the national income during the coming year. If heavy unemployment is foreseen, beyond current estimates, and if business and industry are found to be lagging in reconvertng to peacetime production, it is more than likely that high taxes will be continued for the interim period. At the present time, it is expected that expenditures for the current fiscal year, which ends next June 30, will be roughly \$65,000,000,000, as compared with \$100,000,000,000 the previous fiscal year.

There is general accord for drastically slashing the excess profits tax, and there is growing feeling in support of lower luxury taxes and reduced income taxes. Chairman Doughton (D., Va.) of the House Ways and Means Committee, while favoring outright elimination of the excess profits tax, indicated that such a step would be at the expense of perpetuating many of the current war taxes at existing high rates. It is likely, tho, that the excess profits tax will be completely off the books within three years, the exact time to be determined by the nation's state of economic health. Right now, the outlook is for a temporary sagging in the national economy, to be followed by a "boom" period that might get fully under way as early as next June. The latest War Production Board survey shows, in fact, that production and employment in the nation by June, 1946, will greatly exceed the level for the base period from 1939 to 1941.

Harrison Greater Shows

WANT WANT WANT

FOR THE GREAT SUFFOLK FAIR, SUFFOLK, VA., SEPT. 10-15

5 BIG DAYS AND NIGHTS

Positively the first bona fide White Fair in ten years at the new Fair Grounds and Race Track, races day and night, free cats and fireworks day and night; then Fairmont Tobacco Fair, day and night, Fairmont, N. C., September 17-22; then 4 more Fairs in North Carolina to follow, and 7 Fairs in Georgia to be announced later; then all winter's work in Florida.

Can place Concessions of all kinds. No ex. on this show. Good opening for capable Advance Man that knows North Carolina, South Carolina and Georgia. Want Bill Poster with car. Would like to hear from High Sensational Free Act. This show owns 7 Major Rides and 4 Shows. Will book any Major Ride or Show not conflicting with or without transportation for balance of season. Charlie Sutton, get in touch with me at once. All wires to

FRANK HARRISON, Owner and Manager, Woodland, N. C., Fair; then as per route.

MOUND CITY SHOWS

WANT FOR 7 ARKANSAS FAIRS AND CELEBRATIONS. SHOW WILL STAY OUT UNTIL CHRISTMAS.

FIRST AND SECOND MEN ON ALL RIDES.

JACK THOMAS WANTS BALL GAME AGENTS AND AGENTS FOR SLUM JOINTS. Wire or come on.

CHARLES CHANEY WANTS AGENTS FOR BALL GAMES, HOOP-LA AND COUNTER MEN FOR BINGO. Drunks, save your time.

All adress POCAHONTAS, ARK., this week; HOXIE, ARK., next week.

GAYLAND SHOWS WANT

General Agent join on wire. Will buy, book or lease Eli Five. Must be in A1 shape. Ride Help, Foreman for Chairplane, Merry-Go-Round, Big Apple, Loopplane; Second Man on all Rides. Manager for Five-in-One; Girl Show, not less than three girls; Organized Minstrel Show. Will give good proposition Monkey Show. Agents for Roll-Down, Slum, Skillo, Swinger. All legitimate Concessions open. One more Stand in Tennessee; then going to Mississippi and Louisiana for winter. Bruceton, Tenn., this week.

GREAT TARBORO FAIR

TARBORO, N. C., SEPTEMBER 17 TO 22

Want for Independent Midway, Novelties, Wire Workers, Pitchmen. Can place following Concessions: Guess-Age, Scales, Eating Stands, Palmistry and Games of all kinds. All address

HARRY BURKE, Supt. Concessions, Box 24, Tarboro, N. C.

A. B. AND B. SHOWS, INC., WANTS

For our Fairs, including Nashville, N. C.; Angier, N. C., and then Roxboro, N. C., Fair: Stock Concessions of all kinds, Guess-Your-Age and Scales, String Game, Novelties. Want Shows with own outfits. Can use good Ride Men. Can also place one more Flat Ride with or without transportation. This week, Benson, N. C. C. J. BELTON, Owner; CLYDE PARIS, Manager. P.S.—Want to book Ferris Wheel for #2 Show, opening September 10 at Mayodan, N. C.

MAD CODY FLEMING SHOWS

Want for 8 weeks of Fairs and Celebrations. Will book Flat Rides, few Stock Concessions, Cookhouse, Custard, Ride Help. Man to handle two exhibit tops. Fun House. Sober Concession Agents and Ticket Sellers. Address MAD CODY FLEMING, Blue Ridge, Ga., this week; Ellijay, Ga., week September 10.

SENSATIONAL FREE ACT WANTED

for rest of season and my Florida spots this winter. This show has no pay gate. Write, wire to office. Address:

BARNEY TASSELL UNIT SHOW
4501 MADISON STREET
RIVERDALE, MARYLAND

WANT PINE STATE SHOWS

WANT

Jesup, Ga., opening Sept. 3
Robert Finman, business manager, wire immediately. Want Advance Man with car. Guarantee salary. King, answer. Want Cook House, Ball Games, Photos. All legitimate Concessions open. Agents: Roll Down, Skillo. John Warner wants Burly Meyers, Joe Gainer.

WANT

Second Man for Ferris Wheel who can handle clutch and drive truck. Also can use First Man on Chair-o-Plane.

LEW HENRY

Bedford, Va., this week

New Building Planned For Manchester, Ia., Grounds

MANCHESTER, Ia., Sept. 1.—With the 1945 Delaware County Fair recorded as a big success, plans are already being made for the 1946 event.

Receipts for this year's event were \$8,142, while expenses, including improvements during the year, amounted to \$6,562.

Plans for the 1946 event call for a new building to house 4-H club exhibits and a merchants' exhibit center to cost around \$5,000. The half-mile race track will be improved and fenced in.

WONDER BROS.' CIRCUS, booked by Boyle Woolfolk, has been playing county fairs thru the Midwest.

Illness Hits Beatty Circus

Ralph Clawson, Duke Drukenbrod stricken — advance ordered to stand by

CHICAGO, Sept. 1.—Clyde Beatty Circus, well ahead on the season financially, is being played by the illness of two key men, Ralph W. Clawson, general manager, and Sterling (Duke) Drukenbrod, manager of the side show. Both are reported to have suffered heart attacks.

Drukenbrod is reported to be in a St. Louis hospital, and his mother, Mrs. Thomas Drukenbrod, has been called from Canton, O.

An unconfirmed report from Blytheville, Ark., where the circus played today, said that Clawson also was stricken, and was not with it.

The report said that Owner Clyde Beatty had called in Art Miller, general agent, for a conference and that the advance crew had been ordered to stand by.

Business was steady for the show thru Missouri, despite considerable opposition paper. Matinees ran generally light, but nights have been strong enough to show a profit. It is reported that the show is in the neighborhood of \$80,000 ahead on the season.

There were rumors here this week that Beatty would rather go to quarters and prepare for his winter dates as well as the 1946 season, than carry the load alone. Repeated efforts by *The Billboard* to contact Beatty; Ray Dean, show's press agent, or Tom Buchanan, legal adjuster, by phone and wire for a verification of the report, brought no response from either of the men.

Salt Lake County Free Fair Attendance Hits New High

MURRAY, Utah, Sept. 1.—For the fourth straight year, the Salt Lake County Free Fair, embracing Salt Lake County and Salt Lake City, set new attendance and receipt records. Salt Lake Fair is the only one in Utah to operate continuously thruout the war period.

According to E. O. Brothers, president and general manager, the fair showed a 15 per cent increase in entries and exhibits; a 20 per cent increase in its only pay gate—the running races; approximately 50 per cent in midway receipts, and 15 per cent in attendance. Brothers estimated 60,000 attended the classic. Big plans and improvements are being considered for 1946.

Central City Gate Will Aid Annual to Pare Debt

CENTRAL CITY, Neb., Sept. 1.—Indebtedness of the Merrick County Fair will probably be reduced by \$1,000 as a result of the successful event held here August 21-23, Secretary Perry Gage said today.

After a rainy opening night, fair operated without bad weather breaks. Even in the rain, John Pesek's wrestling show drew 600. KMMJ radio entertainers, billed for the second night, attracted more than 1,000, while an afternoon ball game had attendance of 800. Thursday (23) was the biggest day, with an estimated 2,000 witnessing Western contests and horse-pulling events. Midway races were furnished by Darling Amusement Company, Auburn, Neb.

Anoka, Minn., Pulls 10,000

ANOKA, Minn., Sept. 1.—Estimated attendance at the Anoka County Fair was set at 10,000 by Secretary C. A. Wickstrom, who described the event August 13-15 as the most successful ever held here. Exhibits were highlighter by 4-H Club displays. W. C. Dobson United Shows occupied the midway.

BENTONVILLE, Ark.—Lester Drake has been named president of the Benton County Fair Association. Other officers are Mrs. Oscar Sears, vice-president, and Ross Martin, secretary-treasurer. Don Hoyt, Elvin Gilliland and Clifford Fry are directors, and C. M. Burger is chairman of the finance committee. Annual will be held October 3-5.

20,000 Attend St. Johns' Clinton County 4-H Annual

ST. JOHNS, Mich., Sept. 1.—Run with a free gate but without regular carnival attractions, the Clinton County 4-H Fair here August 22-23 drew approximately 20,000 persons, according to Henry H. Lueders of the United Booking Association.

The program of free acts included Will-E-Ride, the Three Juggling Coles, Avdalas and Company, Johnny Daly, Mark and Marsha, and Tom and Verne Cowan.

Allen 4-H Draws 5,000

FORT WAYNE, Ind., Sept. 1.—Approximately 5,000 attended the two-day Allen County 4-H Club Fair here August 15-16. Exhibits this year were the largest and best in fair's history, Mrs. Carl Salomon, secretary, reports.

COMPLETE CARNIVAL FOR SALE

Including following: Little Beauty, Spillman, two-abreast, good organ. Number 12 Eli with 10 h.p. motor and international gas engine, two power units. Super Roll-o-Plane. 1938 Tilt-a-Whirl with 10 h.p. motor. One Ford with 32 ft. Trailer. One 20 ft. Box Ford, hauls Bingo, with bins for stock. Two International Trucks, which haul two GMC 60 kw. Light Plants. In perfect shape, one International and Semi for Wheel. One International and Semi for Tilt. One Chev. with Semi for Tilt. One Chev. with lumber for Concessions. One Chev. with Box Semi for Concession Stock. This Semi has landing gears, truck has Tulsa winch. Two Cab over Engine Chev., with Box and open Semi for Roll-o-Plane and Little Beauty Swing. One Chev. with Box Semi for Side Show. One Chev. with 32 ft. Semi for other Shows. Five Fronts and Tops, Bally Banners, complete. One Gate Arch Front with two hundred dollars' worth of neon, all good. One Bingo, 20-40, with merchandise. One 10-16 Skillo Flash. One 10-14 Clothes Pin. One 10-14 Coke. One 10-14 Mitt Camp. Two 32 ft. Ball Games. Four Percentage Tables. Two Penny Pitches. One Cigarette Pitch. Two 8-10 Top and Frame. One 8-14 Top and Frame. All have Trunks and Games. Several other items too small to mention. This equipment in good shape, working and moving every week. Summary—13 Trucks with Semis, 12 Concessions (all stocked), five Shows complete, 2 GMC Light Plants, 4 Rides.

POP HALE

425 So. Eighth Street WACO, TEXAS
Ph. 29347

AMERICAN LEGION FALL FESTIVAL

DANVILLE, INDIANA, on the Streets, SEPTEMBER 14-15.
WANT legitimate Concessions of all kinds and Shows that can set on the streets.

VICTORY CELEBRATION

VEEDERSBURG, INDIANA, Sept. 25-29, on the Streets.
Want Concessions and Shows. WANT ACT FOR VEEDERSBURG, communicate with VERN FRENCH, Veedersburg.
Address all communications to

BAKER UNITED SHOWS
Sheridan, Indiana

WANTED

Program, Banner and Ticket Men for Rodeo and Thrill Show dates. Strong auspices, fire depts. Must join at once. Kinston, N. C., Sept. 14-15-16; Wilmington, N. C., Sept. 17 thru 20. Other good ones to follow. Grandstand Concessions to let. Write, wire.

S. A. KID

FOR SALE

KOHR'S ELECTRO-FREEZE CUSTARD MACHINE
In good condition, now operating on show.
Address:

James E. Srates Shows

Bath, N. Y.

WANTED

For St. Augustine, Fla. Two Saturdays and all winter's work.

Fish Pond, Ball Games, any ten-cent Grind Concessions, Ride Help. Merle Gratiot, get in touch with me. Bunnell till Friday, then St. Augustine.

F. E. KELLY

WALLACE BROS.' SHOWS

"America's Most Spectacular Midway"

PLAYING THE FOLLOWING SPLENDID ROUTE OF FAIRS:

Farmington, Mo., Flag Festival, Sept. 10-15.
Southeast Missouri District Fair, Capt Girardeau, Mo., Sept. 17-22.
Mississippi County Fair and World Championship Cotton Picking Contest, Blythesville, Ark., Sept. 24-29.
Yazoo County Fair, Yazoo City, Miss., Oct. 1-6.
East Mississippi State Fair, Meridian, Miss., Oct. 8-13.
Mississippi State Fair, Jackson, Miss., Oct. 15-20.
Webster County Fair, Eupora, Miss., Oct. 22-27.
With Vicksburg, Greenville and Natchez, Miss., to Follow.

WANT WANT WANT

CONCESSIONS—Popcorn, Novelties, Guess Your Age, Photos, Grab and any 10c Stock Concessions.

SHOWS—Big Snake, Illusion, Fat Family and Mechanical City. Jumbo Finn, Buster Hayes and Harry Harris, wire.

RIDES—Will book any Rides not conflicting. Loop-o-Plane, Roll-o-Plane and Baby Ferris Wheel.

WANT PERFORMERS AND MUSICIANS FOR MINSTREL SHOW. Trumpet, Trombone, 2 fast-stepping Chorus Girls, 1 good Comic. CAN PLACE FRONT TALKER AT ONCE.

ALL ADDRESS: WEST FRANKFORT, ILL., this week, then per route

WANT FOR Big American Legion Victory Celebration

South Norfolk, Va., Berkely Lot—9 Days, September 6-15

Another spectacular Free Act immediately for long season South. Must be outstanding. Alcibiades, contact. Want few Wheels, Six Cats, Blower, other Concessions. Want Ride Help and Workingmen all departments. No drunks. Will book two Kiddie Rides. All replies to

MORRIS HANNUM MORRIS HANNUM SHOWS

South Norfolk, Va., Sept. 6-15; then Emporia, Va., week Sept. 18.

McCLURE, PA., BEAN SOUP PICNIC

PENN. BIGGEST CELEBRATION—3 DAYS—3 NIGHTS—SEPT. 13, 14, 15.
Over Thirty Thousand People Last Year.

Can place Shows not conflicting. Concessions: Eating Stands, French Fries and Huckley Buck, Fish and Duck Ponds, String Game, Rotarys and Diggers, Photo Gallery, Watch-La, Devil's Bowling Alley, Bumper or any Concessions not conflicting. Write or wire

JOHN GECOMA or L. C. HECK BRIGHT LIGHTS EXPO SHOWS

Clymer, Penn., this week; McClure, Penn., next week; followed by Gratz, Penn., Fair; then south till Thanksgiving week.

IMPERIAL SHOWS

ASHLAND, ILL., SEPT. 10TH TO 15TH

WANT WANT WANT

CONCESSIONS, NOVELTIES, HOOP-LA. SHOWS—ANIMAL SHOW, 10-IN-1, FUN HOUSE AND PENNY ARCADE. RIDE HELP—MEN WHO CAN STAY SOBER AND DRIVE SEMI-TRAILERS. GOOD TREATMENT ASSURED. LONG SEASON SOUTH.
WILLIAM GULLETTE, MGR.

BILL HAMES SHOWS**WANT FOR ABILENE, TEX., FAIR**

OPENING SEPTEMBER 21

And 4 More Money-Making Texas Fairs To Follow
SHOWS THAT DO NOT CONFLICT

Ride Help for All Rides — Train and Other Useful Help

We Again Hold Contracts for Houston, Tex., Fat Stock Show, Opening February 2, 1946, and the Fort Worth, Tex., Fat Stock Show, Opening March 8.
Now Booking Concessions for These Two Choice Dates.

ALL ADDRESS:

BILL HAMES, Mgr.

Permanent Address: P. O. Box 1377, Fort Worth, Texas

WANT—JOHNNY J. DENTON SHOWS—WANT

RIDE HELP—Will pay \$60 per week for Chairplane Foreman; \$60 for Little Beauty Merry-Go-Round Foreman; \$70 for 7-Tub Tilt-a-Whirl Foreman and \$45 for Second Men on Wheel, Merry-Go-Round, Chairplane and Tilt-a-Whirl. Semi Drivers preferred.

CONCESSIONS—Good opening for Cook House, Cigarette Shooting Gallery, Hoop-La, Milk Bottles, Hit and Miss Ball Games, Pitch-Till-U-Win and Cotton Candy.

Roy Lollar wants PC Agents, also Bingo Help.

Eddie Wheeler wants Agents for Swinger and Roll-Down.

Wire or write **JOHNNY J. DENTON**, Lewisburg, Tenn., this week**MIGHTY MONARCH SHOWS WANT**

Second Men on all Rides. All winter's work. Another good Wheel Man. Want Tilt, Ridee-O or Octopus for balance of season and all winter Miami. Best Florida set-up in years. Want legitimate Concessions of all kinds. Can use number of Flat Rides for Miami, all winter. Record crowds already in Miami. Place high-class Shows of all kinds. Arcade and Fun House. Get in touch. Will place small Circus this winter Miami.

All Address: **N. P. ROLAND**, TALLAHASSEE, FLORIDA.**WILL BUY MOTORDROME WALL, MACHINES**

Place capable Riders. Also long season fairs and winter's work on one location.

Jackson, Miss., this week; Clarksdale, Miss., next week.

AL WAGNER, Cavalcade of Amusements**WANTED**

For following fairs and balance of season: Cushing, Okla., Sept. 3-8; Stillwater, Okla., 10-15; Bentonville, Ark., Oct. 1-6.

Picture Machine, Candy Floss, Merry-Go-Round or Flat Ride and Shows.

RAINES AMUSEMENT COMPANY

ALBERT E. RAINES

BOB HETH WANTS AGENTS

FOR FISH POND, HOOP-LA AND SCALES. If you are capable of handling Concessions come on, I will place you. HAVE 7 SOUTHERN FAIRS, STARTING SEPT. 10 AT THE NORTH ALABAMA STATE FAIR, FLORENCE; THEN LAWRENCEBURG, TENN., TO FOLLOW.

All Address: **ROBERT L. HETH**, OBLONG, ILL., THIS WEEK; THEN FLORENCE, ALA.**HENNIES BROS.' SHOWS****CAN PLACE FOR BALANCE OF SEASON**

SCALE MAN FOR TOLEDO PLATFORM SCALE AND GUESS YOUR AGE. HELPER FOR CUSTARD. LADY BALL GAME WORKERS. TWO GOOD BLOWER AGENTS.

Address: **PENSACOLA, FLA.**, this week; **SELMA, ALA.**, next week.**—A. M. P. SHOWS—
"JUGGY"**

WANTS—Foremen and Second Man on Smith & Smith Chairplane and the Loop the Loop. Second Man on Ferris Wheel. Ride Help in all departments.

CONCESSIONS—Devil's Bowling Alley, Scales and High Striker, and any other working for 10¢ not conflicting.

SHOWS—Girl Show, Girls for Girl Show, Minstrel Show, Monkey Show, Life, Funhouse; any other Grind Show not conflicting. Ginger Newberry wants Ticket Seller for Girl Show.

All Wire or Write: **A. M. PODSOBINSKI**

This Week, Luray, Va. — Next Week, Farmville, Va.

KIRKWOOD SHOWS**WANT FOR****V-J CELEBRATION, RALEIGH, N. C., SEPT. 10-15**

With Eight of North Carolina's Best Spots To Follow

Can place Octopus, Ridee-O, Whip, Flyoplane. Will book or buy any one of the above Rides. Want Monkey Show, Snake Show with or without own equipment; any new or novel Attraction. Concessions—Can place Sit-Down Grab, Candy Floss, Potato Chips, Guess-Your-Weight and Age, Hoop-La, Cork Gallery, Ball Games, any legitimate Concession. Good opening for few choice Wheels. Opening for real Agents, Skillo, Spindle Man, Roll-Down Agents, useful Carnival People.

ART LUDWIG WANTS BINGO HELP**GIRLS THAT HAVE WORKED FOR****MOLLY DECKER, WIRE**

Want Chorus Girls and Musicians for Minstrel Show.

All address **RALPH DECKER**, Mgr., Chapel Hill, N. C., this week**JONES GREATER SHOWS WANT**

For Morristown, Tenn., September 10; Waynesboro, Ga., week September 17—Legitimate Concessions of all kinds except Bingo and P. C. Can place Cook House or Sit-Down Grab for balance of season. Will book or buy Penny Arcade. Want worth-while Grind Show with own outfit. All address **JONES GREATER SHOWS**, Pennington Gap, Va., this week

GEORGE CLYDE SMITH SHOWS WANT

For Cookport Fair; Southern Fairs to follow: Ball Games, Candy Floss, Duck Pond, Hoop-La. All Concessions open except Bingo. Wanted—Girl, Monkey Show, Wild Life, War Show. Address all communications to **GEORGE CLYDE SMITH SHOWS**, Houtzdale, Pa., this week; Cookport, Indiana County, Pa., next week.

FIREMEN'S VICTORY CELEBRATION

Winchester, Ind., September 11th to 15th, Inclusive

Want Ferris Wheel Foreman to join immediately, also Ride Help who can drive semi trailer. Want Concessions of all kinds, Photo, String Game, Hoop-La, Jewelry, few choice Wheels, Grind Stores and P.C. Shows with own equipment, Girl Show, Stage Show, Glass House and Fun House. Those joining now will be given preference on our southern tour. Will stay out till Christmas. All fairs and celebrations to follow.

MAJESTIC GREATER SHOW

SEPT. 4TH TO 7TH, HART, MICH., FAIR

WANT—PAGE BROS.' SHOWS—WANT

For AMERICAN LEGION VICTORY JUBILEE, CAMDEN, TENN.
SEPTEMBER 10 to 15—LEGITIMATE CONCESSIONS.

Have 1 vacant Show Top with Banners. What have you to go in it? Place Grab Joint or small Cookhouse. Fairs start September 17. **WAVERLY, TENN.**, this week.
P.S.: Gypsies, save your wires.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. B. & B. Benson, N. C.; Mayodan 10-15.
Alamo Expo.: (Fair) Dodge City, Kan.; (Fair) Liberal 10-15.

All-American: (Fair) Laverne, Okla.
American United: Grandview, Wash.
American Expo.: Wauseon, O.
A.M.P.: Luray, Va.; Farmville 10-15.
Badger State: (Fair) Shawano, Wis., 6-8; (Fair) Friendship 13-16.
B. & H.: Mullins, S. C.; Summerton 10-15.
Baker United: Sheridan, Ind., 4-7; Danville 10-15.
Bartko, P. G.: Ashtabula Harbor, O., 5-7.
B. & V.: Towanda, Pa.
Bee's Old Reliable: Morehead, Ky.; Louisa 10-15.
Berryhill United: Logan, W. Va.; (Fair) Sutton 10-15.
Bill's Rides: Bainbridge, Ga.
Blue Ribbon: La Follette, Tenn.; Sweetwater 10-15.

Border State: Hinton, Okla.; Hobart 13-15.
Bright Lights Expo.: Clymer, Pa.; McClure 10-15.
Britton's Better: McLaurin, Miss.; Beaumont 10-15.
Brownie Am. Co.: Allen, Kan.
Buck, O. C.: Fonda, N. Y.
Bunting: (Fair) Sandwich, Ill.; (Fair) Henry 10-14.
Byers Bros.: Big Spring, Tex.
Byers, Walter: (Fifth & Main Sts.) Columbus, O., 3-10; (Fair) Croton 12-15.
Capell Bros.: Konawa, Okla.; Wewoka 10-15.
Caravella Am.: (Fair) Linsville, Pa.
Casey, E. J.: Sloux Lookout, Ont., Can., 3-5; (Fair) Dryden 7-8; (Fair) Selkirk, Man., 12-13.
Cavalcade of Amusements: Jackson, Miss.
Central American: Clay Center, Kan.; Washington 13-15.
Central Am. Co.: (Fair) Murfreesboro, N. C.; Whitakers 10-15.
Cetlin & Wilson: Phillipsburg, N. J.; Trenton 9-16.
Cherokee Am. Co.: Ottawa, Kan., 3-5.
Coleman Bros.: (Fair) Schaghticoke, N. Y.
Collins, Wm. T.: (Fair) Blue Earth, Minn., 4-6; (Fair) St. James 7-9; (Fair) Bird Island 10-12.
Conklin: Quebec, Que., Can.; Lindsay, Ont., 13-15.
Crafts 20-Big: Oakland, Calif.
Craig, Harry: Holdenville, Okla.
Crescent: North Vancouver, B. C., Can.; New Westminster 10-15.
Crescent Am. Co.: Mooreville, N. C.; (Fair) Rutherfordton 10-15.
Cumberland Valley: (Fair) Manchester, Tenn.; (Fair) McMinnville 10-15.
Curl Am. Co.: Chambers, Neb., 4-6; Neligh 7-9; Wayne 12-15.
Davidson & Orr: Moreland, Ga.
De Luxe Am.: Holyoke, Mass., 6-15.
Denton, Johnny J.: Lewisburg, Tenn.
Dickson United: (Fair) Hydro, Okla.
Dobson's United: Ellsworth, Wis., 5-7.
Dodson's World's Fair: Ardmore, Okla.
Dudley, D. S.: Vernon, Tex., 2-8.
Dumont: (Fair) Ford City, Pa.
Dyer's Greater: (Fair) Bloomington, Wis., 7-9; (Fair) Vandalia, Mo., 11-15.
Ebersole: Guthrie Center, Ia., 3-6.
Ellman United: (Fair) Beaver Dam, Wis., 6-9.
Endy Bros.: (Fair) Staunton, Va.; Lynchburg 10-15.
Exposition at Home: Baltimore, Md.
Fay's Silver Derby: Vandalia, Ill.
Fidler United: Elgin, Ill., 2-4; Belvidere 7-9.
Fiesta: Lakeport, Calif., 6-16.
Fleming, Mad Cody: Blue Ridge, Ga.; Ellijay 10-15.
Florida Am. Co.: Branford, Fla.; High Springs 10-15.
Garden State: (Fair) Northampton, Pa.
Gay Way: Carrollton, Ga.; Douglasville 10-15.
Gem City: Dubuque, Ia.
Gentsch, J. A.: Jackson, Miss., 3-7.
Geren's United: (Fair) Akron, Ind.; Muncie 10-15.
Gold Medal: (Fair) Kentland, Ind.; (Fair) Olney, Ill., 10-15.
Gooding Greater: Fremont, O.
Great Sutton: Cairo, Ill.
Greater Rainbow: (Fair) Sac City, Ia., 3-7; (Fair) Audubon 10-13.
Greater United: Brownwood, Tex.
Groves Greater: Jennings, La., 3-15.
Hannum, Morris: South Norfolk, Va.
Happy Attrs.: (Fair) McConnelsville, O., 5-8; (Fair) Wooster 10-14.
Happyland: Cadillac, Mich., 3-7.
Harrison Greater: (Legion Fair) Woodland, N. C.; (Legion Fair) Selma 10-15.
Hedrick's Gay Way: Clayton, N. C.; Wendell 10-15.
Hennes Bros.: Pensacola, Fla.; Selma, Ala., 10-15.
Henry, Lew Rides: Bedford, Va.
Heth, L. J.: Nashville, Tenn.
Hill's Greater: (Fair) Missouri Valley, Ia.
Imperial: Ashland, Ill., 10-15.
International: (Fair) Lincoln, Neb.; (Fair) Clay Center 11-15.
Jackson Am. Co.: Rowland, N. C.
Johnston, Lloyd G.: (Fair) Colchester, Ill.
Jones Greater: (Fair) Pennington Gap, Va.; Morristown, Tenn., 10-15.
Jones, Johnny J. Expo.: (State Fair) Louisville, Ky.; (Fair) Huntsville, Ala., 11-15.
Joyland Am. Co.: Auburn, Ind.
Joyland Attrs.: Pontiac, Mich., 3-9.
Kaus, W. C.: Jacksonville, N. C.; Elizabeth City 10-15.
Keystone Expo.: Lamar, S. C.; Marion 10-15.
Kirkwood, Joseph J.: Chapel Hill, N. C.; (Fair) Raleigh 10-15.
Lagasse Am. Co., No. 2: (Fair) Northampton, Mass.
Lawrence Greater: (Fair) Lehigh, Pa.
Lone Star: (Fair) Oblong, Ill., 3-7; (Fair) Shawneetown 10-14.
Lucky Royal: Austin, Tex.; San Marcos 10-13.
McKee, John: (Fair) Marshalltown, Ia.
McMahon: (Fair) Madison, Neb., 7-9.
Magic Empire: DeWitt, Ark.
Majestic Greater: Hart, Mich., 4-7.
Manning, Ross: (Fair) Lewiston, Me.
Marion Greater: Hemlingway, S. C.
Marks: (Broad St. Lot) Richmond, Va.; Alexandria 10-15.
Merit: Kittery, Me.; (Fair) South Paris 10-15.
Midway of Mirth: Covington, Ind.
Midwest: (Fair) Tremonton, Utah; Jerome, Idaho, 10-15.
Mighty Monarch: Tallahassee, Fla.
Mighty Page & Kellie Grady: Phenix City, Ala.
Moore's Modern: Eldorado, Ill.
Mound City: Pocatohas, Ark.; Hoxie 10-15.
Norton's Midway: (Fair) Gordon, Neb.; (Fair) Valentine 12-16.
North American Expo.: St. Joseph, Mo.; Hutchinson, Kan., 10-15.
Page, J. J.: (Fair) Asheville, N. C.
Page Bros.: Waverly, Tenn.
Peppers All-State: Tusculumbia, Ala.; Red Bay 10-15.
Pike Am. Co.: (Fair) Marshfield, Mo.; (Fair) Salem 13-15.
Pine State: Jesup, Ga.
Playland: Dalton, Ga.
Prel's Broadway: (Fair) Port Royal, Pa.
Raines Am. Co.: Cushing, Okla.; Stillwater 10-15.
Ray & Helen's Rides: Beaumont, Tex., 3-15.
Reading's: Petersburg, Tenn.; Centerville 10-15.
Regal Expo., No. 1: Rome, Ga., 3-15.
Reid, King: (Fair) Brookfield, N. Y.; Utica 10-15.

Rogers Bros.: (Fair) Breckenridge, Minn., 10-12.
Rogers Greater: (Fair) Indianapolis, Ind., 2-5; (Fair) Charleston, Mo., 10-15.
Rose City: (Fair) Sebastopol, Miss.
Royal American: Topeka, Kan., 3-15.
Royal United: Tama, Ia., 4-5; Charlton 6-8.
R. & S. Am.: Washington, N. C.; Hertford 10-15.
Schafer: Greenville, Tex.
Shipley's Am.: Washington, La.
Siebrand Bros.: (Rodeo) Filer, Idaho.
Smith, Casey: Carnegie, Okla.
Smith, George Clyde: Houtzdale, Pa.; (Fair) Cookport 10-15.
Snapp Greater: (Fair) Marshfield, Wis., 3-6; Sikeston, Mo., 10-15.
Southern Valley: Ashdown, Ark.
Sparks Bros.: Madisonville, Ky.; Paris, Tenn., 10-15.
Sparks, J. F.: (Fair) Athens, Ala.; (Fair) Florence 10-15.
Strader, M. A.: (Fair) Beloit, Kan.
Standard: Hay Springs, Neb., 4; Hemingford 5-8.
Steblar's Greater: Inman, S. C.; Tryon, N. C., 10-15.
Stephen's: Kirksville, Mo., 5-6; Osceola, Ia., 13-15.
Strates, James E.: Bath, N. Y.; York, Pa., 10-15.
Sunflower State: Great Bend, Kan.; (Fair) Beaver, Okla., 12-15.
Sunset Am. Co.: (Fair) Carthage, Ill.; (Fair) Farmington, Ia., 10-15.
Thomas, Art. B.: (Fair) Luverne, Minn., 6-8; (Fair) Gettysburg, S. D., 11-13.
Thompson Bros. Am. Co.: (Fair) Laurelton, Pa.; (Fair) Mill Hall 10-15.
Tidwell T. J.: Silver City, N. M.; Fort Bayard 10-15.
Turner Bros.: Du Quoin, Ill.
United Expo.: Graham, Tex.
Victory Expo.: Ada, Okla.; (Fair) Anadarko 10-15.
Virginia Greater: Dunn, N. C.; Clinton 10-15.
Wade, W. G., No. 1: (Fair) Goshen, Ind.; (Fair) Bourbon 10-15.
Wade, W. G., No. 2: (Fair) Cassopolis, Mich.; (Fair) Coldwater 12-15.
Wallace Bros.: West Frankfort, Ill.; Farmington, Mo., 10-15.
Wallace Bros. of Canada: (Fair) Renfrew, Ont., Can., 10-15.
Ward, John R.: Muscatine, Ia.
West Coast Victory: Chico, Calif., 6-9; (Fair) Antioch 14-16.
Whitney & Scott: Moville, Ia.; Ute 11-13.
Williams Southern: Hickory, N. C.
Wilson's Famous: (Fair) Melvin, Ill., 5-8.
Wolfe Am. Co.: Clarksville, Ga.

Wonder Shows of America: Joplin, Mo., 5-15.
World of Mirth: (Fair) Rutland, Vt.
World of Today: Miami, Okla.; Shawnee 10-15.
Zeiger, C. F., United: Rocky Ford, Colo.

W. C. KAUS SHOWS

WANT

For the Best String of Dates and Fairs in the South

ELIZABETH CITY, N. C. (in town). Henry County Fair, Martinsville, Va. HIGH POINT FAIR, HIGH POINT, N. C., and other Red Ones to follow: CONCESSIONS—A few open. No Wheels.

RIDES—That do not conflict. Octopus or Whip. Ferris Wheel Foreman. (Buster Bruce, wire.)

SHOWS—Good opening for Animal Show, Snake Show, War Show. Join a winner now for a long season. Wire or write.

RUSS OWENS, General Manager, Jacksonville, N. C., this week

WANT

WANT

SEVIER COUNTY FAIR

Sevierville, Tenn., September 17 Thru 22

CONCESSIONS of All Kinds—Cook House, Grab, Candy Floss, Custard, Root Beer, Scales, Guess Age, Ball Games, Penny Arcade, Fishpond, String Game, Cane Rack, Novelties, etc.

SHOWS—Ten-in-One, Monkey, Fun House, Drome or any worthwhile Attraction.

BLUE RIBBON SHOWS

E. L. YOUNG, Manager

La Follette, Tenn., this week; Sweetwater, Tenn., next week

NORTH AMERICAN EXPOSITION

WANT TO BOOK MOON ROCKET

Or any major Ride that does not conflict with Rides on Show for KANSAS STATE FAIR, HUTCHINSON, SEPTEMBER 15-21, also

MOTORDROME, WITH EQUIPMENT AND RIDERS

8 weeks to follow, including Four-States Fair at Texarkana.

Address St. Joseph, Mo., September 5-12; then Hutchinson, Kan.

J. J. PAGE SHOWS

Have opening for two Rides. Prefer Octopus and Rolloplane. Can also place one more Kiddie Ride to join at Cherokee County Fair, Murphy, N. C., week September 17, followed by North East Georgia Fair, Gainesville, Ga. (Horse Racing Daily). Then eight more Fairs and Celebrations in Georgia.

Can place legitimate Concessions of all kinds except Corn Game and Cook House. Good opening for money-getting Grind Shows with or without own outfits.

Can also place Girl Show. Have complete outfit with new top. Want Musicians for Colored Minstrel Show. Can place Electrician and Lot Man to join on wire. Lush heads, don't answer. That is the cause of this ad. Everybody address J. J. PAGE SHOWS, Asheville, N. C.

FOR SALE

One 8-Car Allan Herschell Kid Ride, new top, wheels and tires. Ride in A-1 shape—\$1,000.00 cash.
Two GE Transformers, A-#1 condition:
One 25 KVA—\$125.00.
One 37 1/2 KVA—\$175.00.
One 20x40 Show Top and Wall, condition just fair. Price \$50.00.

One 16-Seat Chair-o-Plane, Calvin Grunner make. Ride has 3 HP electric motor. Complete fence, lights and ticket box. Price \$800.00 cash.
One Cookhouse, 18x22, complete, up and going. Has new blue top, 1932 Chevrolet truck for hauling. First \$700.00 takes.

GEREN'S UNITED SHOWS
At Akron, Indiana, Fair, Sept. 5-6-7-8, or Muncie, Indiana, Sept. 10-15.

WANT—STEBLAR'S GREATER SHOWS—WANT

For Inman, S. C., and the big one at Tryon, N. C. First show in 5 years, uptown location. With 15 of the best weeks you ever had in S. C. and Georgia.

RIDES—Will buy, book or lease Merry-Go-Round. Will book Tilt-a-Whirl, Roll-o-Plane, Octopus, Kiddie Auto or any Rides not conflicting with what we have. Concessions: Cook House, Photos, Bingo, Custard, Pop Corn, Fish Pond, Hoop-La, Cane Rack, Striker or any other legitimate Concessions that can work for ten cents. Shows—Have two complete outfits for small Grind Shows. What have you to offer? Will book any Shows with own outfits, good percentage. Have 14x10 Concession Top and frame in good shape for sale. Can place a few Agents for Percentage. Address all mail and wires to J. E. STEBLAR, INMAN, S. C., THIS WEEK; TRYON, N. C., NEXT WEEK.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Anderson, Bud E.: Hooker, Okla., 4; Buffalo 5; Woodward 6; Chattuck 7; Cheyenne 8.
Arthur Bros.: Raleigh, N. C., 4; High Point 5; Charlotte 6; Spartanburg, S. C., 7; Greenville 8.
Austin Bros.: Laurens, S. C., 4; Anderson 5; Seneca 6; Toccoa, Ga., 7; Buford 8; Columbus 10.
Bailey Bros.: Lenoir, N. C., 4; Hickory 5; North Wilkesboro 6; Elkins 7; Mt. Airy 8.
Beatty, Clyde: Hot Springs, Ark., 4; Malvern 5; Pine Bluff 6; Camden 7; El Dorado 8; Crossett 10; Greenville, Miss., 11; Vicksburg 12.
Bradley & Benson: Bennettsville, S. C., 4; Darlington 5; Bishopville 6; Lancaster 7; Union 8; York 10.
Clark, M. L. & Sons: Bristow, Okla., 4; Chandler 5.
Cole Bros.: Lawrence, Kan., 4; Manhattan 5; Salina 6; Abilene 7; Hutchinson 8; Eldorado 9; Iola 10.
Crowell, S., Unit: Rutland, Vt., 3-9; Brockton, Mass., 9-15.
Dalley Bros.: Barnesville, O., 4; Uhrichsville 5; Coshocton 6; Lancaster 7; Washington C. H., 8; New Albany, Ind., 10; Elizabethtown, Ky., 11; Glasgow 12; Bowling Green 13; Gallatin, Tenn., 14; Columbia 15.
Hunt Bros.: Middletown, Dela., 5.
Kelly, Al G., & Miller Bros.: Eureka, Kan., 4; Madison 5; Howard 6; Sedan 7; Caney 8.
Montgomery, C. R.: Dunsmuir, Calif., 4; Red Bluff 5; Redding 6.
Rice, Dan: Kankakee, Ill., 11.
Ringling Bros. and Barnum & Bailey: Oklahoma City, Okla., 4-6; Fort Worth, Tex., 8-9.
Russell Bros.: Lawton, Okla., 4; Duncan 5; Chickasha 6; Tulsa 7-8; Miami 9; Joplin, Mo., 10; Springfield 11; Rogers, Ark., 12; Fayetteville 13; Fort Smith 14-15.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Adams, Kirk, Dogs (Fair) Keene, N. H., 6-8.
Campbell, Loring: Fargo, N. D., 13; Fisher, Minn., 14.
Daniel, B. A.: Colon, Mich., 3-8.
Francis, Leo (Fair) Findlay, O., 5-8.
Gibson's Hollywood Sky Ballet (Fair) Topeka, Kan., 8-14.
Henry, Glenn, Duo (Fair) Palmyra, N. Y., 3-8.
Lippincott: (Fair) St. Paul, Neb., 5-7; (Fair) Crete 14-16.
Long, Leon: Nashville, Tenn., 8-15.
Romas, Flying (Fair) Florence, Ala., 10-15.
Stout Players Tent Show: Potosi, Mo., 3-8; Flat River 10-15.
Sweetman's, Jack, Band-Victory Revue (Fair) Marietta, O., 3-5; Medina 7.
Tranger, Don & Alpha (Fair) Du Quoin, Ill., 3-8; (Fair) Vernon, N. Y., 10-15.
Tweedy Bros. & Cindy: London, O., 3-8.
Virgil, Great: Dorris, Calif., 6; Weed 7-8; Yreka 10; Mount Shasta 11; Redding 12; Red Bluff 13; Corning 14-15.
Webb, Capt. George (Fair) Beaver City, Neb., 6-8; Waterloo 13-15.

N. Y. 4-a-Day Again on Verge? Vaude Formula Badly Needed

(Continued from page 31)

acts can get almost 40 weeks. This leaves the out-of-town houses with little to choose from. So if they do manage to snag an attraction it's a big deal that often ends up with the op getting more headaches than he had before. Billing, production, music and other beefs has many an op gritting his teeth and swearing he'll bounce flesh the first chance he gets. And he probably would, too, if he could get the flickers. But if his chances of getting "A" films were bad before, they're murder now.

With the anti-trust ban against chains building new houses expiring October 8 at least 100 new theaters will go up all over the country. Some of these will be indies. This will leave old ops in a tougher competition spot and they will have to use flesh whether they like it or not.

G.I.'s Like Flesh

A major demand for live talent, say some theater men, will come from returned servicemen who got their first taste of in-person stuff thru the USO. Trade admits that this demand may be there but points out that much of the USO stuff was so bad it may hurt vaude in the home towns more than it will help. But against that is the fact that many of the split-weekers now operating still get their financial lift from the stageshows on week-ends. Many of these bills are nothing to brag about—but still it's flesh and it's enough to pull them in. The problem is to keep them coming in and that is where the bookers take over.

The big-time bookers have long ago accepted a formula which in most cases is nothing more than an *laissez faire*. They use band shows and name acts. With them it's a question of availability more than salaries. A 6,000-seater can

operate that way week in and week out and make money, particularly when the home office wants a top show to give the film a good preem. But an indie with, say 1,000 seats, is just out of luck if he tries to meet that kind of oppoish. Either he take the leavings or find a new formula that won't give him belly-drops.

New Formula?

What this new formula will be is the big question. Nobody really knows but everybody has ideas. Mark Leddy thinks the Ken Murray plan, where shows run 11 to 12 acts plus a line, is the answer. Also the addition of fresh faces and new names nobody ever heard of before may help. Present them properly and they will click. He admits, however, that such a method will probably not make a hit in New York, but out-of-town, where a show can keep running for say 20 to 30 weeks, it will make money for the ops and friends for the biz. To do it properly, Leddy said, requires a bundle of cabbage, a lot of patience plus solid showmanship.

The William Morris office is also concerned about the future vaude form. It says if vaude has a chance to come back it will get it from the indies and not the chains. The chains are too busy using established formulas and have no interest in anything newer. If the indies were wise they would not try to ape the chains. They'd do better to go off on their own with something new.

Bandshow No Answer

The bandshow formula is not the answer, say trade circles. It's already drying up around the edges and besides there are only about a half a dozen name bands around who mean anything and they're tied up. Even if they were available they cost too much for small towns. Besides, it is a lot cheaper to put a pit band on stage and couple of acts in front of it and they'll probably do as well.

There is one potential, said one agent who didn't want his name used, and that is the personal-appearance gimmick. Everybody wants to see a pic name in person. But if such a name is to do the house or itself any good it must come out of Hollywood with something else than just a big head. Most p.-a.'s, he admitted, come on with nothing but a patronizing attitude. If the film moguls had any sense, he added, they'd give these names some sock material and maybe a course in stage deportment as well. "There are lots of old vaude writers around Hollywood who can knock out a sock 10-minute routine. Why doesn't the studio use them on something they know instead of keeping them plugging away on grade C stinkeroos?" he remarked.

The big flicker outfits who are now the biggest flesh buyers thru their theater affiliates are apparently uninterested in stageshows. In fact, feuds between the film bookers and theater operators working for the same outfit are almost commonplace. One faction insists that its pix bring in the cash. The other side says it is the combo of the two that makes grosses. So far it looks like the flicker boys are ahead. When the Washington Earle dropped flesh it was because distributors felt that coming films packed enough wallop without stageshows. RKO is also mulling the cessation of live talent.

This kind of attitude, say trade circles, is extremely short-sighted. For not only will the run of good films peter out and force the houses back to flesh, but what should be more important to film execs is that the vaude stage is still the breeding ground for pic talent.

A Sinatra, a Kelly, a Hutton, Lamb, Abbott and Costello, Hope, Benny and many others came up from the vaude stage. Practically every musical out of Hollywood is studied with vaude names. Remove fleshers from major houses and the number of new personalities available for films will drop, they say.

Against this argument, another agent says that Hollywood isn't interested in looking for new faces despite ballyhoo to the contrary. They buy their attractions ready made. A Sinatra, he pointed out, without the smash he made on Broadway and the radio, couldn't get within smelling distance of the Coast.

What's Going To Do It?

But all this doesn't answer the question of what will come up to help put vaude back on its feet and give the small indie a shot at showing it. First and

foremost, say bookers, is the question of salaries. As long as an act won't work for under \$750, when its not worth \$150, that long will indies fight shy of using it.

Another source who has been in showbiz for the past 40 years as a producer, actor and promoter, disagrees about the money angle. He admits that some acts want and get plenty, and that many of them aren't worth it, but against that there are thousands of good performers who still get paid off in buttons. Nobody bothers about them because nobody ever heard of them. Even their own agents give them the keep-in-touch-with-the-office routine and more often than not sell them down the river, if they book them at all.

In his opinion vaude will come back with a bang if they use part of the old Paramount-Publix formula (it called for a local personality, four or five acts and a good pit band) which was straight vaude in every sense of the word. Such a formula, he insisted, is a sure sock for an indie who has trouble in getting flesh. It needs fresh youngsters who dress cleanly and a bang-up promotion job to start rolling at least a week before the show hits town. It needs a producer who isn't name-crazy. It needs routines which may be corny to Broadway but still pulls yocks away from it.

There isn't an agent who would put such a show together, he said. First of all there isn't enough dough in it for him and second, most agents are incompetent hacks who don't know anything about showbiz. They lack the vision and the imagination to put such units together, he added.

Plan to get the thing rolling, he explained, will probably have to come from the unions. "Right now AGVA has a large paid-up membership which is blood-rich. But the time isn't far off when most of its members will start getting wrinkles in their bellies. If AGVA had any sense at all it would hire its own producers, its own bookers and put its own members to work. Not having a commission ax to grind it could experiment with either the Paramount-Publix formula or some other kind, keep its members working and give vaude the boost it badly needs," he said.

SID CRANE

WANTS

CAPABLE SIDE SHOW PEOPLE who can stand prosperity and good treatment. BOOZE ARTISTS NOT WANTED. INSIDE LECTURER capable of selling Blade Box; Man and Wife preferred, Girl to work box. PUNCH AND JUDY, KNIFE THROWER OR ANY STRONG WORKING ACT. MUSEUM BOOKED FOR WINTER, OPENING IN NEW ORLEANS, LA., IN DECEMBER. STRONG LINE OF SOUTHERN FAIRS THIS FALL. Address: SID CRANE, care WALLACE BROS.' SHOW, West Frankfort, Ill., this week; then per route.

FLORIDA AMUSEMENT CO.

Book, buy or lease Ferris Wheel. All winter's work. Place Slum Agent. Ride Help, come on. Chair-o-Plane Foreman. Legitimate Concession Agents, Six Cuts. P. C. Dealers. Address: JAMES WHITE FULMER, Concession Manager. Others: HOWARD INGRAM or MARIO ZACCHINI, Branford, Florida, this week; High Springs, 10th to 15th.

FREAR UNITED SHOWS WANT

Photo Gallery, Pop Corn, Snow Cone and any Stock Joint. Girl Show or Side Show with own outfit, come on. Fall Festival at Curtis, Nebr., Sept. 19-23. For Sale—Two-Abreast Allan Herschell Merry-Go-Round and Kiddy Airplane Ride, factory made. Both \$2850.00.

MONRO GOREE
Care Frear United Shows

FLORIDA AMUSEMENT CO.

Wants Ferris Wheel and Chair-o-Plane Foreman. Jimmy Hayes, wire me. Also Harry Underwood, can place you.

HOWARD INGRAM, Branford, Fla.

FOR SALE

SMALL COMPLETE ORGANIZED TRUCK CIRCUS

in operation. Good money maker. Selling on account sickness.

BOX D-24, Billboard, Cincinnati 1, Ohio.

FOR SALE

BUELL'S BOUQUET OF LIFE

Almost new, cheap. 14x21 Tent, bargain.

W. B. GOUGH

General Delivery JACKSON, MISS.

EMPIRE ROOM

(Continued from page 32)

worked a jitterbug tap number with Marilyn Marsh which netted both another big mitt.

Palm Whacking which John Sebastian netted for each of his harmonica numbers indicates that guy should make nitery p. a. here more often than once in four years, his previous record. Guy has a crisp sense of humor that's reflected not only in his subtle comedy intros for each of his numbers but also in some of the facial grimaces he goes thru with his harmonica playing. Was called back for encore after four numbers.

Paul Winchell took the anchor post in the revue and brought the team to a win. Since his radio work, guy's relaxed and his casual repartee with saucy Jerry gets a big return in laughs and applause. Besides a wealth of solid material in his routine, Winchell inserts some punchy ad libs that rated him a comeback to the floor.

Eddie Oliver's musikers rated a salute for their precise backing of a show whose book was loaded with unusual music. Oliver carried out his emcee assignment very smoothly.

Johnny Stoppel.

FLORENTINE GARDENS

(Continued from page 32)

of personality. She goes right into *A Night at the Folies Bergere* with the chorines parading on in outstanding costumes.

Comedy spots on the show are filled by Candy Candido, double-voiced singer, with his "duet" rendition of *I Said "No"*, and *Seven Beers With the Wrong Man*, the latter in falsetto. Emil Boreo gets a hefty hand for his eccentricities and *Wooden Soldier* routine. Candido and Boreo then vocalize on *Oh, Johnny, Oh* for belly laughs.

Show closes with a Parisian cafe scene with the Zerbyns in an Apache routine. Gipsy Abbott of the Mazzone-Abbott dancers, warbles *Mon Homme* but unpleasantly and ineffectively. The M-A dancers are on for their rough-and-tumble Apache work with the breakaway furniture adding to the flash. Five dancers, they all work hard and wind up the show with a bang.

Florentine ork (12), directed by Emil Baffa and assisted by Eddie Landry, deserves a bow for the fine accompaniment. Biz okay.

Sam Abbott.

FAIRS

FAIRS

CENTRAL AMUSEMENT CO. WANTS

FOR WHITAKERS FIREMEN'S ANNUAL FAIR, SEPT. 10th TO 15th

And 10 More Fairs To Follow — All Proven Annual Spots

Want Concessions. All Stock Concessions that work for stock. Also P. C. Concessions. Want Rides; any Flat Ride. Want Shows—Shows with or without own outfit. Have complete Minstrel Show outfit for right party. This is wonderful big show territory. Want Penny Arcade. Want Ride Help on all Rides. All contact SHERMAN HUSTED, Murfreesboro, N. C., Fair, this week; Whitakers Fair, September 10 to 15.

FAIRS—J. F. SPARKS SHOWS—FAIRS

NO. ALABAMA STATE FAIR, September 10-15, with these outstanding Fairs to follow:

Middle Tennessee District Fair, Lawrenceburg, Tenn., September 17-22; Etowah County Fair, Gadsden-Attalla, Ala., September 24-29; Chambers County Fair, Lanett, Ala., October 1-6; Randolph County Fair, Roanoke, Ala., October 8-13; Tallapoosa County Fair, Alexander City, Ala., October 15-20; Legion Victory Fair, Troy, Ala., October 22-27, and others to follow. WANT Foreman for Twin Wheels and Octopus. Other Ride Help that drive semis. Tom Marlin, get in touch with me.

Will book Side Show, Monkey Circus, Glass House, any worth-while Shows with own equipment. Performers and Musicians for Minstrel Show. Legitimate Concessions of all kinds except Bingo, Percentage and Diggers. Want Sensational Free Act to join at Lanett, Ala., October 1. Replies J. F. SPARKS, Athens, Ala.

B. & V. SHOWS

WANT FOR VERNON, N. Y., FAIR, SEPT. 11-16—SUNDAY INCLUDED

Can place CUSTARD, BINGO, ARCADE, NOVELTIES. WANT GRIND STORES OF ALL KINDS. Can place OCTOPUS, ROLL-O-PLANE, TILT and PONY TRACK. WANT SIDE SHOW, GIRL and POSING SHOWS, any GRIND SHOWS. Good proposition to DROME. Fair Secretaries in New York and Pennsylvania, have open time after this date. Allan Herschell Three-Abreast for sale. Mechanically perfect, new top, extra horses.

J. VAN VLIET, MGR., SEPT. 3RD-8TH, TOWANDA, PA.

FEDERAL TAX ISSUE COMING UP

Results May Come in 1946

To amend or ask for repeal will be big question for coin machine trade

CHICAGO, Sept. 1.—Federal excise taxes came into the news recently when Senator Walter George (Georgia), chairman of the powerful Senate Finance Committee, stated to the press that a sharp cut in some of the nation's taxes was in the offing. Most political leaders think it will be 1946 before any real tax cuts take place.

However, Senator George suggested in a general program that, "reduction and in some cases complete elimination of various excise taxes within six months after the end of the war," might be expected.

Mention of the possible amendment or, in some cases, complete removal of certain federal excise taxes is calculated to arouse the hopes of the coin machine industry that certain amendments may be made in the federal tax law as applied to coin machines.

In general, the coin machine trade has sought in the past, and will probably seek again, the following amendments in the federal tax law as applied to machines:

Needed Amendments

1. An amendment which will classify arcades as a room having 10 or more amusement machines and place the federal tax on a flat business rate for such an arcade or playland. The average arcade has so many penny machines that the present rate of \$10 per machine is prohibitive. So many arcades operate during the summer only, so that some adjustment for part-time arcades will be sought also.

2. An amendment to reduce the federal tax on the counter reel devices, now classed as gaming devices at \$100 per year, to \$10 per year. There are many thousands of small counter devices like this that have been forced out of business. People in the trade say that if the fee was placed at \$10 per year about 3,000,000 would soon be in operation.

3. An amendment to clarify the issue about free plays in the text of the statute itself. At present the classification of free-play pinball is left to an executive order by the Internal Revenue Department. Members of the trade seek a clear-cut definition in the statute itself. The influential Los Angeles County Operators' Association has, in the past, sought a separate classification for free-play pinball and consoles at \$25 per year and eliminate the technical question of whether free plays are redeemed or not.

4. The tax of \$10 per year on juke boxes went into effect late in 1943. The juke box trade accepted the tax rather gracefully because it felt it should contribute to the support of the war program. Now that the war is over, there will be a strong movement to eliminate the federal excise tax on juke boxes.

Outright Repeal

Because many tax authorities in government and business feel that many of these special business taxes should be left to State and to local governments, it is now possible that a strong movement will be organized by 1946 to remove the federal tax on coin machines altogether.

There are more than 20 States now that tax coin machines of one type or another, and the general feeling is that States and cities will need increasing sources of revenue. In fact, leaders in State and city governments are beginning to pass around a good deal of information about taxing coin machines as a new source of revenue.

As States and cities place a tax on coin machines also, the duplication of federal, State and city taxes places a burden on coin machines that is hard

(See FEDERAL TAX on page 79)

Editorial

Merchandising Ideas

By Walter W. Hurd

A LOT of new ideas in merchandising have developed during the war. At least two of them are of great importance to the coin machine industry. They suggest big possibilities in the future, and if the industry is able to capitalize on the publicity that has been given to these ideas, it will mean much in spreading the use of machines.

One of the new merchandising ideas is the use of music in selling goods. For many years the juke box has been helping small establishments like restaurants, taverns and candy shops to sell goods, but the big merchandising world didn't seem to notice this. Only recently, big department stores and other establishments have learned that music in merchandising is an important thing. They apparently got the idea from the use of music in manufacturing plants to boost the morale of workers.

Now the big stores are learning that if music boosts the output of goods, it will also boost the sale of goods.

The use of music in merchandising by the big stores is going to outgrow the capacity of the juke box trade but at the same time juke box operators are alive to the changing times and many of them are setting up music systems that will compete with the biggest developments in music that exist today. On the West Coast, for example, juke box operators were among the first to begin supplying music according to a plan called "measured music." The juke box trade was also among the first to set up music services for the big super market grocery stores.

All this shows that the coin machine industry can meet any com-

petition and also is thoroly alive to new ideas in a new age.

The idea of self-service in merchandising has also spread rapidly during the war. For many years the country has been acquainted with limited forms of self-service in the chain stores, in automat restaurants and in the services provided by thousands of vending machines all over the country.

But the shortage of help during the war led to the installing of self-service systems even in hardware stores and many other kinds of establishments. Self-service has proved so successful that it is sure to be a safe merchandising idea in the future.

All mention of self-service in merchandising is a boost for vending machines. For vending machines after all provide the logical way to install complete self-service.

The vending machine trade must prepare itself to capitalize on the immense amount of publicity being given to self-service. While vending machines cannot cover the entire range of self-service as needed in stores, yet vending machines can carry self-service to its logical conclusion by going closer to the people than any store can go. Also, stores can really give self-service by installing batteries of vending machines.

One caution to the vending machine trade in capitalizing on the idea of self-service. It is dangerous for the vending machine trade to emphasize that self-service saves the cost of clerical labor. The idea of self-service is not to displace clerks but to give the customer the service that he needs and is entitled to for the price he pays.

WPB Lifts Controls Over Materials in Reconversion

CHICAGO, Sept. 1.—WPB made the largest single move of its history towards reconversion last week by removing 210 controls from a wide variety of consumer products. Many of the products are directly or indirectly related to the coin machine industry.

As of August 31 controls are off matches, an item which has come in for considerable discussion among cigarette vending ops during recent years. Many cig vender ops have been of the opinion that matches should not be given with each package of cigarettes sold, holding that the matches were a nuisance. Other operators maintained that the matches should be included in each sale thru the vending machines. On whatever basis the operators finally agree, matches are again available to the civilian consumer without restrictions other than the natural restrictions imposed by availability of raw materials needed in the production of matches. The matches control orders now set aside were L-263 and No. 92 under general order M-300.

Cellophane Back

Also revoked was order L-20, which governed the use of cellophane. This order likewise has its bearing on cigarette vending ops who have been wondering how long it would be before all of their cigarettes would again come thru with cellophane wrappers as they did in pre-war times.

Under consumers durable goods are listed a number of controls and restric-

tions on photographic supplies which have now been set aside. These are L-178, governing film itself; L-233 controlling photographic film and film base, and L-233-a which was a specific control on the delivery of sensitized photographic paper.

All three of these orders affect the immediate future of the photomatics operators, who will be particularly glad to learn of the revocation of the order on sensitized photographic paper—an item which became extremely hard to find during the war years.

Just how soon there will be adequate stock supplies of film and paper is a question which as yet remains unanswered. Observers have expressed the opinion that film is likely to become more plentiful during the winter months. Some government-released film has come to the market, but it has not been in sufficient quantity nor of the specific type needed.

Copper and Zinc

Orders M-9 and M-11, controlling copper and slab zinc, have also been revoked. These, together with the order controlling aluminum, were among the first control orders which affected coin machines. The withdrawal of copper, zinc and aluminum made it impossible for manufacturers to produce many of the parts they needed to build machines, slowing and eventually completely stopping the production of new coin machines (See WPB Lifts Control on page 78)

News Digest

VENDING—Trade heard the news this week that the Rudolph Wurlitzer Company intends to produce a full line of beverage vending machines as part of its plans for the immediate post-war years.

CANDY—Makers of bar candies are still without hopes for immediate relief of the sugar shortage, but good news came from peanut growers this week. Growers told candy bar manufacturers that this year's crop of peanuts will be good, and that the shortage in peanuts and peanut oil which has been harrying bar makers will no longer be of concern after sales of the crop this autumn.

CHEWING GUM—The Wrigley Company announced that it is still short of base gum materials and that the old popular standard brands of Wrigley gum will probably not be available for several months. When the gum is available, however, Wrigley promises gum vending machines will receive their share among the first.

PRIZES—Newspapers and reform league in New Orleans are staging an investigation of the local OPA and are using cigarette prizes as the scapegoat to get at their purpose. Reform league is reported to have asked for a Senatorial investigation to see whether or not OPA should stop the use of cigarettes as prizes.

DISKS—Announcements were made this week of a new unbreakable disk produced by the RCA-Victor Company. Disk is of the vinylite material. Trade views this as only the beginning of new developments in improving platters. New unbreakable disk is said to operate on the old record changers without making adjustments.

WPB—The War Production Board this week lifted controls over many more items, including copper and zinc. Paves the way for speedy reconversion, and many of the controls lifted have direct bearing on the coin machine industry.

EXPORT—Unofficial report from England says that the demand for coin machines in that country is strong. Big question in the minds of exporting circles now is when will the British Government issue licenses permitting coin machines to come into the country in export-import trade?

LOCATIONS—Word from the East Coast is that the Howard Johnson chain of roadside restaurants is now making big plans for enlarging operations. Chain says that veterans seem particularly anxious to get themselves set up in the restaurant business. Johnson intends to explore the possibilities of airport restaurants.

CLEANER—From Philadelphia comes the story of a new cleaning-pressing machine (See NEWS DIGEST on page 79)

CMI Meeting

CHICAGO, Sept. 1.—Coin Machine Industries, Inc., the national organization composed of manufacturers, will hold its first official post-war meeting in the Gray Room, Hotel Sherman, here, September 6, at 7:30 p.m.

Official notice of the meeting was mailed to members this week. Also, the organization sent invitations to manufacturers who are not members at present, to join the CMI as soon as possible in order to have a part in the initial post-war program.

Purpose of the meeting, according to officials, is to get started at once on a post-war program that will cover many activities in the interest of the industry as a whole. Some important reports and discussions are expected to come up at the meeting. Meeting itself will be for members only.

Wurlitzer Soft-Drink Venders

Firm Reveals Building Plan

Announced intentions for producing "full line" of coin beverage machines

CHICAGO, Sept. 1.—The Rudolph Wurlitzer Company added its name to the growing list of firms announcing expansion for the immediate post-war years by revealing that the company is going to produce a complete line of coin-operated automatic soft drink vending machines.

First public mention of the fact that Wurlitzer might be going into the beverage dispenser field came in Chicago at a meeting of the trade last November, and this latest announcement confirms that intention. As reported previously by *The Billboard*, the Official Gazette of the United States Patent Office has already listed several patents assigned to the Wurlitzer Company covering various inventions in the soft drink vending field.

At the same time that they announced this new line of beverage venders, the firm revealed a substantial plant expansion program which involves the addition of more than a quarter of a million square feet of manufacturing space. Personnel, too, is going to be expanded according to an announcement by Carl E. Johnson, vice-president and general manager, who pointed out that Wurlitzer will soon have the largest number of employees in that firm's history.

Increased Capacity

"The increased capacity of our North Tonawanda production facilities will be effected concurrently with substantial enlargements of all divisions of our company," Johnson said, "including the Wurlitzer piano and accordion factory in DeKalb, Ill."

Re-employment of workers released because of the termination of all war contracts at the firm's North Tonawanda plant will begin in the next 30 days, the firm announced. Employment will increase gradually during the subsequent 12 months to reach an anticipated peak of approximately 1,000 employees more than the average pre-war figure.

"The addition of new products to be manufactured at our North Tonawanda plant," Johnson said, "will enable us to achieve much greater stabilization in employment than has ever been possible previously. A terrific back-log of business exists in the entire musical instrument field and we are highly optimistic about the future. Whereas our pre-war production was devoted exclusively to the manufacture of automatic coin-op-

To Help Win War

For the fiscal year ending June 30, 1945, the coin machine industry had paid federal excise taxes on its machines amounting to a grand total of \$19,100,311.80. The following breakdown shows the number of premises that paid a federal tax on amusement games, or on gaming devices. This report by the Internal Revenue Bureau apparently shows the number of locations that have machines, but does not show the total number of machines in use. Considerable confusion has been caused on this point in the past.

List of States	Game, Phono Premises	Gaming Device Premises	List of States	Game, Phono Premises	Gaming Device Premises
Alabama	2,684	102	Nebraska	3,669	394
Alaska	260	116	Nevada	754	1,020
Arizona	1,741	554	New Hampshire	1,032	150
Arkansas	—	—	New Jersey	9,818	254
California	25,864	9,015	New Mexico	1,638	283
Colorado	2,929	601	New York	26,580	989
Connecticut	5,408	451	North Carolina	4,521	223
Delaware	749	59	North Dakota	1,403	111
Dist. of Columbia	1,190	24	Ohio	18,933	4,815
Florida	8,497	2,045	Oklahoma	3,539	28
Georgia	6,034	1,429	Oregon	3,367	2,579
Hawaii	1,137	94	Pennsylvania	27,937	4,065
Idaho	1,885	1,243	Rhode Island	1,362	190
Illinois	20,988	6,815	South Carolina	3,225	406
Indiana	8,565	1,423	South Dakota	1,651	156
Iowa	4,652	1,009	Tennessee	5,385	237
Kansas	5,270	1,234	Texas	18,412	4,051
Kentucky	3,100	631	Utah	2,062	588
Louisiana	5,500	6,280	Vermont	669	163
Maine	1,775	39	Virginia	5,929	320
Maryland	6,570	2,019	Washington	4,902	5,570
Massachusetts	7,418	454	West Virginia	5,105	1,027
Michigan	13,988	704	Wisconsin	14,141	4,555
Minnesota	7,482	4,363	Wyoming	910	315
Mississippi	4,225	1,396	Total	329,723	75,562
Missouri	13,145	157			
Montana	1,923	816			

erated phonographs and auxiliary equipment, the future activities of this division will include the manufacture and distribution of our new electronic organ, and a complete line of automatic soft drink vending machines.

Export Market

"Because all of our commercial production terminated early in 1942," Mr. Johnson continued, "the current demand for automatic phonographs is without precedent in our experience. This is true not only in the domestic market but also in the export field. The effect of thousands of automatic phonographs in overseas bases during the war has made almost all foreign people as 'juke-box' conscious as our own G.I.'s and the American public."

Johnson pointed out that, "the extensive potentials of the automatic soft-drink vending machine trade" placed the firm in a position where it will be able to level off production and still maintain a fairly uniform employment. Re-conversion of existing production space and equipment at the North Tonawanda plant will be carried out simultaneously with the new construction program. Expansion will in no way affect speed of reconversion and preliminary production of certain parts and assemblies will be taken within several weeks.

All manufacturing facilities will be streamlined and modernized, with the installation of additional machine tools and the latest war-born processes contributing to an efficient production program.

Outstanding Event

Wurlitzer's entry into the vending machine field is an outstanding event, since that firm has been the largest unit volume producer of juke boxes. Wurlitzer hit its peak in unit volume production around 1935, and the firm's long experience in the coin machine industry is expected to stand good stead in this new venture.

The future for the vending machine trade during the post-war years seems to trade observers to be almost limitless. Inventors and manufacturers have considered machines which will vend practically any sort of merchandise from peanuts to frozen foods. With this strong trend toward self-service both in the grocery and drugstore lines, it is expected that vending machines will receive more and more public preference.

The vast number of consumers who have come to depend on various types of coin-operated vending machines has been amply demonstrated during the war when shortages kept many of the venders empty for long periods of time, and customers wanted to know how

No Changes Seen In Canadian Tax

VANCOUVER, B. C., Sept. 1.—The Dominion Government's 38 excise taxes yielded \$737,839,558 last year, and despite urgent representations for relief there is little likelihood of many changes in the coming budget. Only one of these excise taxes has been taken off. They were imposed on May 19, 1941.

Excise on electrical goods and household appliances, which yielded \$4,000,000 has been removed.

Tax on autos was the highest. It started at 25 per cent on low price cars to 80 per cent on high price machines. It has been reduced to a straight 10 per cent on all cars.

The 25 per cent tax on cameras and phonographs and record players was also reduced to 10 per cent.

One of these taxes, that on amusements, was superimposed on similar provincial taxes except in Ontario, so there is double taxation which is usually avoided.

There are now Dominion excise taxes on transportation, cables and telegrams, cheques and money orders, stock transfers, matches, cigarette papers, toilet preparations and cosmetics, vending and slot machines, soft drinks, candy and confectionery, trunks, bags, suitcases, tobacco pipes, cigarettes, cigars, fountain pens and propelling pencils, chewing gum, tires and tubes, rubber, gasoline, playing cards, night clubs and other entertainments.

There may be some adjustments on taxes on necessities, but taxes on amusements, luxuries and non-necessities will continue. Dominion Treasury has been enriched by over \$12,000,000 a year by the taxes on professional sporting events, baseball, boxing, wrestling, horse racing and other non-amateur amusements. Representations have been made to Ottawa that these taxes on fun and games should come off, but the Minister of Finance has still stronger representations for the removal or reduction of other taxes. The prospect of a reduction or elimination of these amusement taxes is remote at present.

long the condition would last. Beverage vending units, finding themselves occasionally short of supplies because of the sugar shortage, have managed to keep their machines running in most instances by selling root beer or some other soft drink which required not quite so much sugar.

Canadian Op Visitor Optimistic on Trade

CHICAGO, Sept. 1.—Ben Lerner, of the Western Scale Company, Vancouver, B. C., was in Chicago this week contacting manufacturers with an eye toward his post-war plans.

He said that business during the war has been excellent, altho the coin machine trade in Vancouver noticed the end of the war when many war workers were laid off their jobs. But Lerner took an optimistic view of the slump and predicted that it would be only temporary.

Look To The GENERAL For LEADERSHIP

GOING INTO HIGH GEAR

As the war clouds roll away, the coin machine industry will begin to emerge and display the skill and ingenuity of the men who have been planning the equipment that will do a greater selling job than ever before. We've talked to these men, had frequent discussions about the new ideas on which they were at work. And now, as the wheels of the industry begin to turn again, the GENERAL will be out in front, offering every operator all that he's been waiting for! Write us today and get on the mailing list that will bring you the GENERAL'S peace-time communiques.

Authorized Distributors for Pfanstiel Coin Machine Needles. Limited Quantities Now Available.

Established 1925 Growing Steadily Ever Since!



- 1 Bally Tank Gun \$ 65.00
 - 1 Seeburg Paratrooper 75.00
 - 1 Rock-Ola Hidden Unit with 2 5¢-10¢-25¢ Bar Boxes and 2 5¢ Wall Boxes 270.00
 - 1 Rock-Ola Tone Column, Series E Type 1805, with 12" Speaker 30.00
 - 4 120 Wurlitzer 5¢ Wall Boxes @ \$30.00 120.00
 - 1 Wurlitzer 500A 515.00
- Will Take \$1000.00 for Lot. WILL NOT SELL SEPARATE. Will Trade for 950 Wurlitzer and \$300.00.
- T. D. BUTCHER**
613 West Mill CARBONDALE, ILL.

TIP CARDS:

- 120 Combination, 120 to Card, Single. Gross \$15.00
 - 120 Combination, 24 to Card, 5 on 1. Gross 10.00
- We furnish Seals, Gum Bands, Cards and Tickets, delivered flat, you fold. Cash with order. Special Printing and Sales Boards.

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To head of leading coin machine distributor. Must have general knowledge of coin machine business. Unusual opportunity for the right man with proper background and experience. Give full information. All replies will be held strictly confidential.

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Must be exceptionally good on Cigarette Machines. A fair knowledge of Phonographs and Games will be helpful but not necessary. Steady year around work with one of the oldest and largest operators in the business. State age, experience and salary expected. Write

Empire Vending Company 1923-30 South Park Avenue, Buffalo 20, N. Y.



AUTOMATIC COIN-HOME OF DEPENDABLE GAMES!



GUARANTEED RECONDITIONED COIN MACHINES

CONSOLES	PIN BALLS	PARTS FOR YOUR MILLS SLOTS
Ev. Jungle Camp ... \$ 99.50	Bally Pimlico, FP ... \$329.50	Main Springs \$.25
Ev. Galloping Dom., JP 175.00	Gott. Track Record, FP 139.50	Clock Springs25
Ev. Lucky Lucre ... 109.50	Mills Spinning Reel, PO 115.00	Handle Springs25
Baker Racer, D.D. . 199.50	Gott. Champ 59.50	Side Arm Springs25
Mills Late Jumbo, PO 109.50	Genco Zig Zag 69.50	Ratchet Gear for Clock \$1.50
Mills Late Jumbo, FP 99.50	Bally Toplo 74.50	SP 1-2-3 Discs, Set of 3 6.00
Buckley Track Odds, 12,000 Serial ... 395.00	Mills 1-2-3, PO ... 49.50	CH 1-2-3 Discs, Set of 3 \$8.00
		Knee Action, Set of 3 . 4.50
		Reel Kicker 3.00

IDLER GEARS for MILLS CLOCKS, \$1.50	MAIN GEARS for MILLS CLOCK, Comp. with attachments, \$2.75	STAR WHEELS for WURLITZER PHONOGRAPHS, 30c EA.	AEROPPOINT NEEDLES, 29c EA.
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MASTER AMPLIFIER TO FIT ANY MAKE OR MODEL PHONOGRAPH

MODEL A Fits Mills, Wurlitzer, Seeburg & Rock-Ola (Except Seeburg Hi-Tone), Compl. with Tubes	\$54.50
MODEL B Fits All Makes and Models, Including Hi-Tone	\$74.50

SEND YOUR MILLS CLOCKS IN! WE REPAIR THEM, ONLY \$5.00

Write for Complete Price List, Equipment and Parts.
Terms: 1/3 Deposit, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.
3834 W. Fullerton Ave. (Phone CAPITOL 8244) Chicago 47, Ill.

WPB Lifts Controls Over Materials in Reconversion

(Continued from page 76)

just as it stopped the production of various other types of peacetime manufactures.

M-290, controlling container board, has been revoked by WPB. This means that the industry will once again be able to use paperboard for packaging its shipments.

Softwood veneer, controlled by L-350, is also removed from the controlled list. Lumber has been, and still is, a particularly scarce item. Because of the problem of trying to recruit sufficient manpower to increase lumber production—and since the "curing" of lumber involves a certain amount of time even after it has been cut—it is doubtful whether lumber will be too plentiful in the near future. There should be enough of it to go around, however, and the situation is expected to improve gradually.

Electronic Order

Big news to the juke box operators was the revoking of L-265, which controlled electronic equipment, such as tubes. But juke box manufacturers have not allowed their enthusiasm to run away with them. They are busy now trying to locate some of those tubes.

L-95, controlling sanitary napkins, has likewise been revoked.

Commenting on the revoking of these orders, Chairman Krug of WPB, said "The nation faces a remobilization of industry on a scale that matches the mobilization for war. We all have a tremendous stake in the speed with which this remobilization is accomplished."

In his recent letter to me, President Truman said that every opportunity must given to private business to exercise its ingenuity and forcefulness in speeding the resumption of civilian production. We do not want to perpetuate government controls. We do want industry to solve its problems in the traditional American spirit of 'Let's get the job done.'

Late this week WPB removed additional controls, which are reprinted below.

Paper, Paperboard

To insure a maximum production of paper and paperboard, especially during the period of reconversion, restrictions on the use of idle paper machines have been removed by WPB. This was effected by an amendment to paper and paperboard conservation order No. M-241 which has not been revoked but amended to conform with changed conditions, officials of WPB's paper division pointed out. Paper requirements of the military and governmental bureaus make it necessary to retain the existing reserve production requirements of order No. M-241 in the rag-content paper field. Mills producing these grades of paper must continue to maintain a reserve production of 35 per cent of each mill's monthly production to insure adequate tonnage of these papers for government use.

Lumber

Adjustments in manufacturers' ceiling prices of Western pine and associated species of lumber to permit greater production of 1-inch boards and of dry-dressed common boards were announced by OPA. Amendment No. 2 to revised MPR 94 is effective September 11.

Softwood Plywood

Softwood plywood, restricted for almost three years, will again be available to civilians because of the revocation last week of three lumber controls, WPB has reported. In the war 97 per cent of the annual softwood plywood supply of 1,350,000,000 square feet was allocated only to military and essential civilian uses. Since late in 1942 civilians have been able to procure only culis or rejected pieces of plywood and panels of less than eight square feet. The revocation on August 22 of orders No. L-150, No. L-150-a and No. L-350 lifted WPB controls over the production and distribution of softwood veneer and plywood, making the material available for delivery on any rating, or on no rating if lumber dealers have no prior rated orders on their books. The abolished restrictions were as follows: L-150 (plywood allocation and scheduling), first issued October 18, 1942, revoked August 22, 1945; L-150-a, controlled distribution of softwood plywood, first issued Decem-

ber 19, 1942, revoked August 22, 1945; L-350, prohibited use and delivery of softwood veneer to anyone except plywood and box manufacturers and prohibited use except for plywood and wooden shipping containers, issued August 4, 1945, revoked August 20, 1945.

Lead

Lead is still scarce, WPB cautioned today, and many pre-war users will not be able to obtain sufficient supply in the immediate future. Order No. M-38, which restricts the delivery and controls the use of lead and lead products, has now been amended to limit the antimonial lead that may be used for storage batteries to 9 per cent antimony content except where specified for contracts for the army or navy, the United States Maritime Commission, or the War Shipping Administration, in which contracts an alloy with a higher content of antimony is mandatory.

Priorities Regulation 27

Small manufacturers, operating under PR No. 27, have been notified by WPB that despite the directions of earlier regulations, they would not be permitted to use their AA-4 rating and Z-3 allotment symbol after September 30. Interpretation No. 2 to PR No. 27 calls attention to the fact that, despite the provisions of the regulation that permit the use of the rating and allotment symbol to December 31, issuance of PR No. 29 has shortened the period so that AA ratings and Z symbols will be invalidated after September 30. Manufacturers operating under PR No. 27 who need priorities assistance after September 30 may apply under the terms of PR No. 28, provided they can meet the conditions.

Machines and Parts

Suspension of price control on mercury, primary aluminum ingot and pig aluminum, magnesium scrap, primary and secondary magnesium and most aluminum castings, magnesium castings and die castings was announced by OPA. Supplementary order No. 129 is effective tomorrow.

Manufacturing Controls

Three additional manufacturing controls have been revoked by WPB. The controls revoked were No. L-310, No. L-60 and No. M-1-1. Revocation of No. L-310 and No. L-60 is effective immediately and revocation of No. M-1-1 will be effective August 31. No. L-310 set up style restrictions for the knitting of sweaters, mufflers, gloves, headwear, mittens and bathing trunks and suits. The action allows production of sweaters of any style and type without limitation as to belts, sashes, pocket design, puffed sleeves and whether double or single breasted. No. L-60 had limited the sale of .38 caliber revolvers to peace officers and the sale of 12 gauge shotguns to farmers. The revocation allows the sale of revolvers and shotguns to civilians without regulation. Manufacturers have been permitted uncontrolled production of guns since the first of the month when an amendment to L-60 also took rifles out of the list of firearms banned for civilians. No. M-1-1 set up a reporting procedure for the aluminum industry whereby production and other data would be forwarded to WPB. A letter is being sent out to industry asking them to continue this practice even tho the order is revoked.

HERE'S THE MUSIC YOU WANT!

ALL EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATION!

1 Wurlitzer 600R, Leather Slides ... \$435.00	15 Wurl. #125, 5-10-25c Boxes ... \$22.50
1 Wurlitzer 800 710.00	18 Seeburg 20 Sel., 5¢ Wireless Wallomats 39.95
1 Wurlitzer 750E 775.00	3 Wurlitzer #300 Adapter 32.95
1 Wurlitzer 750M 735.00	4 Wurlitzer #130 Adapter 37.95
1 Wurlitzer 500 445.00	3 Wurlitzer #145 Steppers 45.00
2 Wurlitzer 24 289.50	3 Seeburg 3-Wire Selectomatics 32.50
2 Wurlitzer 616, Piano 189.50	8 Packard Boxes 35.00
2 Wurlitzer 618, Lite-Up 225.00	10 AMI Amplifiers, Less Tubes 21.95
1 Wurlitzer 412 139.50	20 Rock-Ola Standard Curved Front Glasses 2.95
2 Wurlitzer 61, Counter Model 134.50	10 Seeburg Solenoid Drums 21.95
3 Wurlitzer Twin Twelves, Buckley Systems, Ready for Location 169.50	6 Seeburg Solenoid Drums in Factory Ctns. 24.95
1 Seeburg 8800, ES, New Grill Cloth 624.50	17 5¢ National Slug Projectors 3.95
1 Seeburg 8800, ESRC, New Grill Cloth 665.00	10 GSRI Selection Receivers 17.50
1 Seeburg Colonel, ES 500.00	10 Seeburg Wireless Organ Cabinets and Speakers 22.50
1 Seeburg Rex 324.50	70L7 REPLACEMENT TUBES 2.95
4 Rock-Ola Masters 410.00	Zip Cord, 500' Rolls. Per 1000' 17.00
1 Rock-Ola DeLuxe 405.00	
1 Rock-Ola Commando 575.00	
1 Mills Throne 259.50	
2 Mills Empress 368.00	

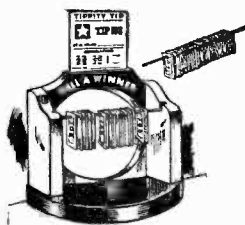
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NEW PACIFIC INVASION SCENERY IN 18 VIVID COLORS FOR CONVERSION OF CHICKEN SAMS, COMPLETE WITH TANK. \$9.95 COMP. SET

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WANTED—TICKET JOBBERS AND OPERATORS



Something New—Something Different—Original

"Fair Play" Tab Tickets Now Used With the Fastest Ticket Dispenser on the Market. Made Especially for Tips, 120's—Can Be Used for Larger Ticket Deals—Only 20 Seconds to Refill. We Are Largest Manufacturers of Tag Tickets, for Vendor, Box or Jar Use.

120's BINGO 1050's BASEBALL 120's
136's 1250's
RED-WHITE & BLUE
2160's - 2170's - 2180's
5 Pay-Out Labels
COMBINATION 1440, 1836, 2032, 2280, 2520

"Dangling Ticket Vender." Write for Prices and Samples. Salesmen Wanted.

WORTHMORE, 221 East 20th Street, Chicago 16, Ill.

WHILE THEY LAST

2—Regal (Elec. Sel.) ... \$275.00	1—Rock-Ola Imp. 20 (with adap. and one dial bar box) \$200.00
1—Rex (Elec. Sel.) 250.00	2—Wurlitzer P12 Chas. Ea. 150.00
1—Wurlitzer 24 (in 600 cabinet) 285.00	2—Wurlitzer 61's. Each. 125.00

All equipment in perfect condition and now on location.
1/3 deposit, balance C. O. D.

TOM TOM NOVELTY CO.

8701 SAGINAW AVE.

CHICAGO, ILL.

FOR SALE!

WALL BOXES

Seeburg Wall-O-Matics, 20 \$35.00
Seeburg Wall-O-Matics, 24 25.00
Seeburg Select-O-Matics, 16, 20, 24 5.00
Keeney Boxes 4.00
Wurlitzer #120 Boxes, 5¢ 17.50
Wurlitzer #125 Boxes, 5-10-25¢ 17.50
Wurlitzer #332 and #331 Bar Boxes 10.00
Wurlitzer #310 30-Wire Boxes 7.00
Buckley Gray Boxes 4.95
Buckley 32, Lite-Up 9.75

PARTS

Wurlitzer #304 Steppers \$ 9.50
Wurlitzer #145 Steppers 39.50
Wurlitzer #300 or #130 Adaptor 22.50
Seeburg #USR1 Selection Receiver 15.00
AG-DC Converters 10.00
SD207Z Solenoid Drums 12.50
Wurlitzer DC Motors 10.00

1/3 Dep., Bal. C. O. D., F. O. B.
New York

HUB DISTRIBUTING CO.

466 W. 45th St. New York 19, N. Y.

Gas Stations Come Back as Better Spots

Canadian Locations Up

ST. JOHN, N. B., Sept. 1.—Abandonment of gasoline rationing and of restrictions on the business hours of service stations, increased the appeal of the stations, garages and also accessory stores as coin machine locations. This is due not only to the greatly boosted volume of business at the automotive places, including biz from U. S. tourists, but the big increase in the number of hours per day the stations and garages are open, on Sundays as well as weekdays. For about 5½ years, the hours were limited to 7 or 8 to 6 or 7 p.m., and stations closed entirely on Sundays. Now many of the service stations and garages are open from 7 a.m. to 10 or 11 p.m., and some are available the full 24 hours of each day. Juke boxes, pinball games, venders, strength testers, etc., are being installed at the automotive locations and drawing patronage from motorists, while they wait for not only gasoline and oil but greasing, washing, repairing, adjusting jobs on their cars and trucks.

Anti-aircraft and anti-sub games have lost some of their wartime popularity thru the provinces. This might be attributed to the sharp letdown of the martial spirit and atmosphere, plus the wholesale discharges of soldiers, sailors and armen from the forces, and the big reduction in the number of merchant seamen at the ports of Halifax, St. John, Sydney, Yarmouth, Liverpool, Shelburne, Dartmouth, Pictou. Also the war shooting devices have lost somewhat of their appeal, there continues a demand for non-war shooting games, from civilians and servicemen.

Business at arcades has dropped con-

siderably due to the reduced number of servicemen. One arcade has been discontinued. This was in the street floor lobby of the Opera House, St. John, an old stageman theater. Shooting games had the dominant position. Off and on, the lobby of the old playhouse had been used as an arcade for about six years, with the theater dark the past 10 years. Comparatively few servicemen are now stationed at or near St. John.

FEDERAL TAX

(Continued from page 76)

to bear in most cases.

The fact that the war is now over will also be a strong argument for removing the federal tax altogether on coin machines of all types.

While gaming devices could perhaps best pay the federal excise tax, yet the fact that reform groups and newspapers are beginning to use the federal tax statistics to agitate crusades against the machines is an urgent reason for removing even the federal tax on gaming devices. The trade would be perfectly willing to pay the federal revenue if it were possible to prevent local agitation and crusades against their machines after the tax has been paid for a full year.

When Congress reconvenes September 5, major tax issues are expected to be a big topic, altho the House Ways and Means Committee has recently given the subject of employment right-of-way ahead of the tax question. Many authorities feel that any reduction of taxes of any kind will be rather slow and that not much definite action will be taken by Congress until it considers the general revenue bill in 1946. That would give the coin machine trade plenty of time to organize its plans, its arguments and the steps it would take to go before Congress.

Federal Tax Story

The federal tax on coin machines went into effect in 1941 and the statute has been amended twice since then. The latest amendment placed a \$10 tax on juke boxes and also raised the fee on gaming devices to \$100 per year. A State-by-State breakdown of the payment of the federal coin machine taxes for the fiscal year ending June 30 is published elsewhere in this issue.

During the last two fiscal years there has been a considerable increase in the total revenue derived by the federal government from coin machines. This is said to be due to the addition of juke boxes under the federal tax and the big increase in the use of gaming devices in private clubs.

Locations are held responsible under the federal law for the payment of coin machine taxes. Operators of the machines have, in most cases, taken care of the details of paying the tax. The fiscal tax year begins July 1 and a period of 30 days grace is given for the payment of the tax on coin machines. Vending machines have been omitted from the federal tax because the merchandise sold thru such machines already pays a federal tax in most cases.

NEWS DIGEST

(Continued from page 76)

chine which is coin-operated and offers possibilities for hotels, train stations and other locations. Cleaning and pressing is reportedly done in 30 minutes.

CANADA—An operator from Vancouver, B. C., in Chicago this week, said the prospects for coin-operated mechanisms of all kinds are bright in that part of Canada.

HOME JUKE—Admiral Radio announces that their firm is already making shipments of record changers for home juke. Production, according to firm's spokesmen, is now running at about 1,000 record changers daily.

STATE REVENUE—A Census Bureau report shows that State governments in 1945 have collected an all-time high in revenue. Coin machines have contributed to the grand total in more than 20 States that now tax one or more types of machines.

MEETING—The Coin Machine Industries, Inc., will hold its first official post-war meeting September 6 in Chicago.

FEDERAL TAX—As the whole question of federal taxes comes before Congress this year and next, the coin machine trade will need to decide whether to ask for amendments in present tax on coin machines or to ask for outright repeal.

PHONOGRAPHS WANTED

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Send us your list. We quote on all machines.
Write or wire today.

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JUST OFF LOCATION—MUST SELL QUICK

Mills Box Stands. SPECIAL \$ 8.00 Each
(Full Cash With Order)

Mills Double Safe Stands 62.50 Each

2 Mills 50c Gold Chromes 465.00 Each

5c-10c-25 Mills Gold Chromes—SPECIAL PRICES, WRITE

5c Buckley DD JP Track Odds \$550.00 Each

2 25c Mills Blue Fronts 200.00 Each

3 5c Mills Melon Bells—Serials Over 340000 165.00 Each

ONE BALLS—PAYOUTS

5 Bally KENTUCKYS. Very Clean \$200.00 Each

ALSO HAVE THE BEST SELECTION OF CLEAN ONE BALLS IN THE COUNTRY, PRICED TO SELL QUICK. PRICE NO OBJECT.

JOHN M. WALL

2415 Montgomery St.

Phone 3-2665

Savannah, Ga.

SLOTS ★ PIN BALL ★ PHONOGRAPHS

20 Mills Thrones	\$310.00	25 Mills Empress	\$375.00
3 Wurlitzer 61 & Stand	148.50	5 Wurlitzer 71	219.00
Brand New Mills Turntable Motors, \$22.50; Pickups Exchange, \$5.00.			

50 Mills War Eagle, Yellow Front Castings, Set	\$10.00		
Mills Glitter Front Q.T., 5¢, Fl. Sample \$150.00	Callie Floor Model, 5¢	\$9.00	
Mills Blue Front Q.T., 5¢	99.00	Folding Stands	3.50
Exhibit Dominette Console	25.00	Exhibit Longchamp	25.00
Bally Eureka, F.P., \$37.50—1 or 5 Ball Play			

FLOOR SAMPLES—FLAT TOP, \$225.00; TRADE WINDS, \$245.00; VICTORIOUS '45, \$139.50

5 BALL FREE PLAY PIN GAMES			
Barrage	\$25.95	Big Chief	\$35.95
Doughboy	24.95	League Leader	32.50
Scorecard	27.50	Spot a Card	59.50
Cowboy	16.50	Big Six	22.50
Air Circus	135.00	Big Parade	125.00
Action	105.00	Midway	115.00
Highlive	69.50	Skyblazer	82.50
Sport Parade	42.50	Landslide	29.50
Bombardier	135.00	Sky Halder	169.50
High Hat	69.50	Zig Zag	69.50
Four Aces	149.50	Speedway	22.50
Boomtown	29.50	Target Skill	35.95
Five and Ten	99.50	Twin Six	37.50
Top Notcher	17.50	Super Six	23.95
Spot Pool	59.50	Sky Ray	59.95
Ocean Park	17.00	Majors, '40	16.95
Gun Club	69.50	Flagship	17.50
Dude Ranch	\$37.50		
Majors, '41	52.95		
Red Hot	29.50		
Buckeroo	16.50		
Jeep	110.50		
Knockout	105.00		
Slap Japs	39.95		
Entry	32.95		
Paradise	42.50		
Glamour Girl	37.50		
Speed Demon	22.50		
Yacht Club	17.50		
Triple Play	17.50		
Star Attraction	57.50		
Score Champ	22.50		
Jungle	59.95		
Conquest	17.50		

HEADS FOR PIN BALL GAMES, \$7.50 EACH.
Powerhouse, Scoop, 5th Inning, Ocean Park, Conquest, Redhot, Spotted, Blonde, Contact, Nippy, Landslide, Rebound, Homerun, Marathon, Request, White Salls.
Terms: 1/3 Deposit, Balance C. O. D.

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4812 E. WASHINGTON STREET

INDIANAPOLIS, INDIANA

SLOT MACHINE OPERATORS, ATTENTION

WE ARE OFFERING FOR THE FIRST TIME THE FINEST LOT OF A-1 ORIGINAL MILLS BLUE FRONTS AND ONE SET OF MILLS CLUB BELLS IN 5-10-25 CENT PLAY THAT MONEY CAN BUY. THESE MACHINES WERE HAND PICKED FOR AN OPERATION THAT DID NOT GET TO GO.

THE BEST IS THE CHEAPEST—SO WHY NOT PAY US A VISIT AND CONVINC YOURSELF?

OUR SUPPLY OF THIS TYPE EQUIPMENT IS LIMITED—SO WIRE OR WRITE FOR PRICES.

BAUM DISTRIBUTING COMPANY

2012 ANN AVE.

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WANTED EX-SERVICE MEN

Now available or to be released soon. Must be honest, reliable and have had Coin Machine operating experience. We will furnish you the latest and finest types of coin machine equipment to be operated in your territory on a percentage basis. Only ambitious, sincere individuals interested in getting ahead need reply.

BOX No. D-22, Care Billboard,
Cincinnati 1, Ohio

MUSIC

7 Packard Wall Boxes .. \$32.50

7 Model 100—30-Wire .. 24.50

150 All Metal Buckley—

Perfect 5.75

7 Rock-Ola Dia-Tone... 17.50

30-Wire Color Coded

Cable—Perfect39

PITTSBURGH MUSIC CO.

5748 Baum Boulevard, Pittsburgh, Pa.
Montrose 5404

BARGAINS

3 Venders, Popcorn \$ 60
1 Cretors Popper 275
Above Complete 450

MUSIC

2 Wurlitzer 61 with Cab. \$135

1 Wurlitzer 24, Hideaway Keeney Adp.,

Seven Wall Boxes 275

1 6"6 Wurlitzer 175

1 7"6 Wurlitzer 225

1 Rockola 12 Rec. 125

1 Baseball, Western 80

1 Baseball, Rockola 90

1 Big Game Hunt, 1c 20

2 Gun Pool, 1c 15

1 Kill Jap, 1c 15

2 Electric Shock 15

1 Basket Ball, 1c 15

1 Ten Pins, Rockola 50

Terms: 50%.
The Above is on Route.
VERNON YONTZ SALES CO.
Byesville, Ohio

BUY WITH SAFETY FROM THE OLDEST NORTHWEST DISTRIBUTOR

Mills 4 Bells, 4/5	\$325.00	Keeney Super Bells, 3/5-1-25c ...	\$750.00
Mills 3 Bells	850.00	Keeney Super Bells, 4/5	650.00
Mills 4 Bells, Late Heads, 4/5	600.00	Columbia Chrome, J.P.	\$ 94.50
Original Blue Front, New Enamel, Refinished Cabinets, Rebuilt Mechanisms, Club Handles, S.J.P. Set of 3, 5c-10c-25c	525.00	Columbia J.P. & C.A., lge. Symbols ..	64.50
Original Brown Fronts, New Enamel Paint, Set of 3, 5c-10c-25c	600.00	Bally Club Bells	\$225.00
Original Blue Front, Rebuilt Mechanisms, in Gold Chrome New Cabinets, Drill Proof, Club Handles. Set of 3, 5c-10c-25c	650.00	Bally Royal Draw	99.50
Mills Yellow Front, 5c, 3/5 P.	110.00	Jennings Silver Moon, P.O.	94.50
Mills Yellow Front, 10c, 2/4 P.	135.00	Evans Bang Tail, '39	\$129.50
Proportionally low prices on Single Machines.		Evans Bang Tail, J.P., '40	199.50
Weighted Safe Stands	12.00	Evans Galloping Domino, '41, J.P. ...	265.00
Double Safe, Double Door, Like New	89.50	Santa Anita	\$149.50
		Sky Lark, F.P., P.O.	134.50
		Fortune, F.P., P.O.	174.50
		Kentucky	269.50
		Sport King	239.50
		Turf King	389.50
		Jockey Club	389.50
		Like New No. 500 15 col. Needa-Packs	80.00

Silent Sales Company

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.
Mpls. Phone GENEVA 3654. St. Paul Phone NESTER 5720

PERFECT EQUIPMENT—READY FOR LOCATION!

MUSIC

2 Wurlitzer 24 Victory	\$495.00	1 Seeburg Casinos	\$935.00
4 Wurlitzer 600R	409.50	1 Seeburg Royal	289.50
2 Wurlitzer 616, Lite-Up Top & Bottom	239.50	1 Seeburg Vogue	450.00
1 Wurlitzer 616, Excellent Cond.	190.00	1 Seeburg Colonel, ESRC	545.00
1 Wurlitzer P12	119.50	1 Seeburg 15 Record	150.00
1 Wurlitzer 50	129.50	5 Mills Thrones, Excellent Condition ..	309.50
2 Wurlitzer 600K	439.50	3 Rock-Ola Commandos, like new	595.00
3 Seeburg Gems	345.00	1 Rock-Ola 16 Record Lite-Up	179.50
3 Seeburg 8200 Vic. Mod., Walnut, like new	495.00	1 Rock-Ola 12 Record	119.50
		1 Rock-Ola Counter Model, '39 Revamp ..	149.50

ACCESSORIES

7 Seeburg Wireless Bar-o-Matics	\$49.50	5 Wurlitzer #120 Boxes	\$24.50
1 Seeburg Colonel Amplifier	65.00	15 Wurlitzer #125 Bpxes	27.50
6 GBR1 Selection Receivers	17.50	4 Wurlitzer #332 Bar Boxes	22.50
4 24 Seeburg Wireless Adapters	19.50	Wurlitzer Bar Brackets	2.50
Motor for Wurlitzer Counter Model	18.50	8 Seeburg 20 Sel. 3-Wire Boxes	35.00
1 Wurlitzer #331 Bar Box	19.50	Zip Cord, Per Foot02 1/2
3 Wurlitzer #320 Sweet Music Box	24.50	150 New Utah 8" P.M. Speakers	4.25
5 Wurlitzer Bar Boxes, Flat Type	22.50		

We have parts for all Phonographs—Write your needs!

All Mdse. Subject to Prior Sale! 1/3 Dep., Bal. C. O. D., F. O. B., N. Y.
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! **WRITE—WIRE!**

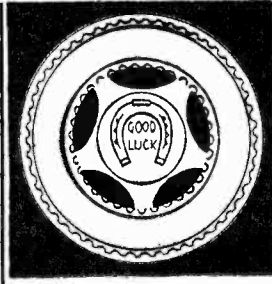
WEST SIDE DISTRIBUTING CO. 612 10th Ave., N.Y. 18, N.Y.
Phone: Circle 6-7533

ALUMINUM DISCS



\$7.50 Per M.
Packaged in Bulk

For Groetchen
METAL TYPERS
Made With
ORIGINAL GROETCHEN DIES



\$8.00 Per M.
Packaged 100 in a Box

STANDARD SCALE CO.

715 N. KINGSHIGHWAY

ST. LOUIS 8, MO.

Men for steady employment

With large distributor in Ohio to Repair Phonographs and Wall Boxes. Must be experienced and have full knowledge of electricity and radio.

Address BOX D-19, Care The Billboard, Cincinnati 1, Ohio

FOR SALE

1 Mills 3 Bells, perfect shape, \$950.00; 1 Fortune, \$175.00; 1 Race Meet Console, 7 coin head, similar to Buckley Track Odds, \$100.00; 1 Keeney Kentucky Club, \$75.00; 1 4 Bells, 4/5, old style head, \$425.00.

HOWARD SALES COMPANY
1206 Farnam Street (Harney 3100) Omaha 2, Nebraska

Arizona Ops Look To Boom Following Reconversion Drop

PHOENIX, Ariz., Sept. 1.—Coinmen here expect some drop in business during the so-called "reconversion" period but look for it to be followed immediately by a rapid rise which will carry the volume beyond the recent high peak.

They point out that Arizona, with its large amount of mining, livestock, agriculture and lumbering, will not suffer too much with the ending of the war and the closing of war plants. Construction and other labor-short industries will take up any slack in employment.

A preliminary survey shows that more than \$50,000,000 worth of public and private construction will take place in Phoenix during each of the next several years.

Already cigarettes are plentiful and vending machine operators are busy placing them on the market.

N. Y. Cig Tax Receipt Increase 14 Per Cent

NEW YORK, Sept. 1.—Reflecting a situation which has now become national, a New York State Tax Commission report reveals that cigarette tax receipts during July totaled \$2,366,082. This figure represents an increase of approximately 14 per cent over the \$2,079,318 collected in this State from the same tax source during July of last year.

In near-by Connecticut it was likewise announced that the cigarette tax during the month of July brought in \$342,803, which is an increase of \$49,867 over last year. The tax report in both New York and Connecticut is taken as a good indication that cigarette stocks are once again approaching normal.

Alger B. Chapman, president of the New York Tax Commission, said that the July returns were the second highest in the six-year history of the New York State cigarette tax. Clearly demonstrating the fact, however, that there has been a shortage, is the report that revenue from the cigarette tax for the first four months of this fiscal year is still running approximately 4 per cent behind the corresponding period of last year.

Premier Label Soon To Cut Special New Disks for Juke Box

ST. LOUIS, Sept. 1.—Lee W. Turner, head of the Premier Radio Enterprises firm, says the Premier label will soon be offering operators of juke boxes special new numbers that should get wide play from the public.

Premier is one of the new record manufacturers and has big plans for the post-war trade. Firm is considered very progressive in music circles here and special attention is given to orders from the juke box industry.

Vancouver Lotteries May Be Cut Out Soon

VANCOUVER, B. C., Sept. 1.—Dozens of lotteries that have flourished in Vancouver under the War Charities Act may be curtailed soon, Attorney-General R. L. Matland intimated on his return from Ottawa recently.

British Columbia has never countenanced lotteries, but has allowed those who have run them for War Charities to do so unmolested. The matter will be discussed by the Provincial Cabinet in Victoria with a view to curtailment at the next cabinet meeting, according to reports.

Pa. Cig Receipt Increase

PHILADELPHIA, Sept. 1.—An increase of \$121,961 in receipts from cigarette taxes in Pennsylvania for July, indicative of increased supplies for both vending machine operations and retail counters, was reported this week by the State Department of Revenue. The State imposes a 2-cent tax on each pack of cigarettes.

BEST OFFER IN PHONOGRAPHS

BUY FROM THIS LOT!

4 Rock-Ola Commandos	\$575.00
1 Rock-Ola Standard	375.00
1 Rock-Ola Dial-A-Tune	400.00
1 Rock-Ola Super	459.50
1 Seeburg Rex, R.C., Cellar Job	325.00
3 Seeburg Hi Tone 8800 R.C.	650.00
3 Seeburg Hi Tone 8800-9800 E.S.	600.00
1 Seeburg Hi Tone 8200, R.C., '42 ..	715.00
1 Seeburg Classic Mechanical	400.00
1 Seeburg Colonel, E.S.	450.00
5 Seeburg Symphonolas, 12-Record ..	100.00
1 Wurlitzer 700	675.00
5 Wurlitzer Model 24	290.00
1 Wurlitzer 800 Marble Glow	675.00
1 Wurlitzer 750 E	745.00
3 Wurlitzer 500 E	475.00
3 Wurlitzer 600 R	439.50
1 Wurlitzer 600 Victory R	475.00
2 Wurlitzer Twin 12, Steel Cabinets, Buckley Adaptor	175.00

BOXES!

7 Seeburg Bar-o-Matics, 5-10-25¢ Wireless	\$ 47.50
17 Seeburg Wall-o-Matics, 5¢ Wireless	37.50
Original Gold Chrome, Like New, Guaranteed	
1 5c	\$275.00
1 10c	285.00
1 25c	310.00

DAVE ENGEL

25 Johnson Avenue, Newark, N. J.



NEW REVAMPS

Flat Top	\$249.50
Kismet	249.50
Marvel Baseball	139.50
Yankee Doodle	249.50

RECONDITIONED GAMES

Good as New	
Sky Chief	\$159.50
Action (Rev.)	99.50
Santa Fe	189.50
Paratroops (Rev.)	109.50
Eagle Squadron (Rev.)	109.50
Horoscope	49.50
Miami Beach	54.50
Target Skill	39.50
Dude Ranch	39.50
Burlesk	89.50
Convention (Rev.)	89.50

ARCADE

Evans Ten Strike	\$ 49.50
Keeney Anti-Aircraft	29.50
Seeburg Shoot the Chutes	109.50
Seeburg Chicken Sam (Rev.)	89.50

V-P DISTRIBUTING CO.

2336 Olive St., ST. LOUIS 3, MO.
St. Louis Territory Operators!!!!
Do You Need Cash? If So See Us.



WANT TO BUY!

3 Wurlitzer 616	\$140.00
4 Rock-Ola Masters	300.00
1 Seeburg Colonel or Any Other E.S. Machine	350.00

AND ANY OTHER MUSIC EQUIPMENT!

Send List and Best Prices!
Write! Wire! Phone!

AMERICAN

COIN MACHINE COMPANY
437 Elizabeth Ave., Newark 8, N. J.
Phone: Waverly 3-1500



WRITE FOR SAMPLE TOPS.

GENERAL SALES CO.

152 4th Ave., No. NASHVILLE 3, TENN.

CLOSE-OUT BARGAIN

Mutoscope Automatic Photomaton, A-1 Condition	\$775.00
Mutoscope Drivemobile ..	195.00
Mutoscope Sky Fighter ...	195.00
Periscope	135.00

American Vending Co.

1891 Coney Island Ave.
Brooklyn, N. Y.

Russia Big Question Mark In Future Export Trading

CHICAGO, Sept. 1.—With peace, and the beginning of the occupation of Japan, United States export traders felt themselves much closer to the day when they could once again engage in free, competitive trade for the foreign market. More than one practiced observer turned an eye toward the country of the Great Bear, Russia, which economic authorities predict will offer the strongest of all markets in these peace years.

Coin machine trade, too, began to look with renewed interest at the vast, practically untouched market which Russia may offer. During 1940, unofficial surveys published and compiled by *The Billboard* showed that Russia made its first recorded purchases of coin machines from United States sources.

In 1940 the survey estimated that Russia had imported only four coin machines—all of them juke boxes—which were valued at approximately \$1,124. That wasn't the smallest amount of coin machines exchanged between two countries on the export market, but it was little enough to cause considerable speculation. The truth of the matter is, of course, that the United States has known very little about Russia, and is only now awakening to the fact that this country is going to be one of the predominant forces in the business, as well as the social future of the world we know.

Unique Problems

Trading with Russia offers a number of unique problems which traders in this country have never before faced. Outstanding fact to keep in mind is that all foreign trade with the U. S. S. R. is monopolized by the Soviet Government, just as all Russian domestic business is the property of the state.

This obviously means that all control over importation and exportation of goods to Russia is in the hands of the Russian government, and traders who want to get goods into that market have to deal with government-controlled agencies, operating on strict government regulations. But the business is not as difficult or as clouded with red tape as the uninterested trader might at first suspect.

Every year, according to the U. S. Department of Commerce's Bureau of Foreign and Domestic Commerce, Russia draws up an export-import program or Plan thru its State Planning Commission in Moscow. The official in charge of foreign trade then issues a number of licenses to various trading commissions or agencies, and those agencies are then made responsible for the actual business of conducting export and import of goods. These agencies are sometimes referred to as "combinés."

War business, exporting and importing, has been handled by the Soviet Government Purchasing Commission in Washington, but the work of this commission is no longer considered important.

Amtorg Important

During peacetime, the only Soviet agency for buying and selling in the United States has been the Amtorg Trading Corporation, at 210 Madison Avenue, New York 16, N. Y. Coin machine traders, interested in investigating the Soviet market to a fuller extent, might well begin by contacting Amtorg, which would either start them on their way to making contacts or would at least be in a position to tell the prospective traders just what agency or person they should contact.

Amtorg was established in New York in 1924 and is incorporated under the laws of that State. The name of the agency is taken from a Russian abbreviation of the words which mean American Trading Company. The agency's main office is in Moscow.

Firms in the United States who want to do business with Russia should first contact Amtorg to talk the matter over. After this original contact, it has been the experience of American firms doing business with Russia in the past that there are likely to be lengthy delays before actual negotiations are begun. Amtorg must refer all of its prospective business back to Moscow, of course, for the go-ahead sign, and this consumes a considerable amount of time.

U. S. Department of Commerce points out that any deviation from the Plan, as outlined in Moscow, is probably the signal for a delay of this sort. Now it is natural to presume that the Plan is not too likely to have considered coin machines as part of its buying program, tho this assumption may be entirely false. But in the event that the Planning Commission has not taken coin machines into consideration, there will be many trying delays before the trade will find itself getting anywhere.

Patience Needed

Along this line, it is significant to note that our department recommends that business men who have a particular kind of goods which they want to sell to Russia should exercise "patience and persistence" in dealing with Amtorg. That is sound advice in any selling program, as every business man recognizes.

Trade is also aware that it may be quite some time before any move is made to open up Russia to a large export business in coin machines. Nevertheless, coin machine trading circles are examining the possibilities.

Altho it has been five years since Russia has purchased any type of coin machine from this country, those five years have not been wasted. Travel between the United States and Russia of a military nature is bound to have opened Russian eyes to many American selling and entertainment practices. It is fair to presume that Russian flyers in this country and its possessions to ferry planes back and forth to the Red Air Force, have been aware of such popular institutions as the juke box, the vending machine and various other types of amusement devices.

This awareness is bound to be strengthened in the peace years when travel between the two countries is increased, and when the people of the United States and Russia become better acquainted. At that point, if not before, the trade will find its opportunities great.



SERVING LOS ANGELES MUSIC OPERATORS. L. H. Van Treese has been named to head the Los Angeles branch of Capitol Records Distributing Corporation. He is thoroly familiar with operators' record problems, having been associated with the Ray Thomas Company here for four years. Prior to that he was with the Fred S. Dean Company, Long Beach, Calif., one of the largest record dealers in Southern California. Van Treese succeeds Paul Featherstone, who has been transferred by Capitol to the San Francisco area.

MILWAUKEE COIN'S BUYS OF THE SEASON!

CONSOLES	
Mills Club Consoles, Originals, Per Set 5¢-10¢-25¢	\$1050.00
Pace Club Consoles, 5¢	139.50
10¢	159.50
Pace 50¢ Club Console, Late Mod.	500.00
Jenn. Club Consoles, 5¢	149.50
10¢, \$189.50; 25¢	259.50
Bally Skill Field, 7-Coin Head	89.50
Buckley Track Odds, 7-Coin Head, Metal Cabinet	\$185.00
Jenn. Totalizer, F.P.	129.50
Jenn. Silver Moon, P.O.	89.50
Four Horsemen, 7-Coin Head	149.50
Baker Pacers, Daily Double, Jackpot	89.50
Model, Like New	239.50
PIN GAMES	
Stratolliner	\$39.50
Barrage	39.50
ABC Bowler	39.50
Ten Spot	39.50
Velvet	39.50
Paradise	39.50
Line Up	39.50
Three Score	39.50
Doughboy	\$39.50
Big Chief	39.50
New Champ	49.50
Stratolliner (Conv. to Jap.)	49.50
Owl, F.P.	49.50
Gold Star (Conv. to Jap.)	49.50
Sky Ray	\$49.50
Jungle	59.50
Zig Zag	59.50
Bolaway	59.50
Victory (Genco)	84.50
5-10-20	84.50
Knockout	84.50
Jeep	109.50
PAY TABLES	
Keeney Fortune	\$189.50
Skylark	139.50
Bally Challenger	94.50
Race King	94.50
Mills Big Race	79.50
MILLS ORIGINAL SLOTS, LATE SERIAL NUMBERS, CLUB HANDLES, DRILL PROOF	
Blue Fronts, 5¢, \$145.00; 10¢	\$185.00
25¢	219.50
Brown Fronts, 5¢, \$225.00; 10¢	250.00
25¢	275.00
Silver or Gold Chromes, cannot be told from new, 5¢, \$265.00; 10¢	285.00
25¢	315.00
Mills Orig. Gold Chrome, 50¢	575.00
Mills Copper Chrome, 25¢	275.00
Mills Cherry Bells, Compl. Ref., 5¢, \$195.00; 10¢, \$225.00; 25¢	250.00
Mills V.P., Green, \$35.00; Bl. & G.	45.00
Silver	85.00
Mills Q.T., 5¢, Orig.	79.50
10¢, Rebuilt	69.50
Melon Bells, Orig., except clean, 5¢, \$150.00; 10¢, \$175.00; 25¢	225.00
Mills Safe Stands, compl. with locks	\$ 15.00
Folding Stands	2.95
Twin 12 or 16 Wurlitzer, metal cab., compl. with adapter	195.00
Packard Chrome Bar Box	29.50
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3	\$3.00
20 Stop Star Discs, hardened	.60
Strips, S.P., C.H. or Club Special, Set of 3	.45

1/3 Deposit, Balance C. O. D.
 State Distributor for Seeburg Phonographs and Accessories
MILWAUKEE COIN MACHINE CO.
 3130 W. Lisbon Avenue Milwaukee 8, Wisconsin

CLOSING OUT

AT LESS THAN COST
 OUR ENTIRE STOCK OF UNIVERSAL RED, WHITE AND BLUE JAR O DOS, GARDNER SALESBOARDS AND OTHER SPECIALTY ITEMS

FIRST COME, FIRST SERVED

50% With Order, Balance C. O. D. Extra 2% When Full Cash Accompanies Order.

UNIVERSAL JAR O DOS	
80 Packs, Clipped, 5 in Group, 1990's. Per Pack	\$1.75
36 Packs, Singles, 1990's. Per Pack	1.40
48 Packs, 2040's, 5 in Group. Per Pack	1.75
36 Packs, 2100's, Singles. Per Pack	1.45
100 Packs, Singles, Jar-O-5miles, 1850's. Per Pack	75¢
75 Jar-O-Jacks, 10¢ Ticket, 2100's. Per Pack	75¢
5 Packs Only of 10¢ Pick-O-Wins, Per Pack	1.00

An order for this entire lot will be accepted with an extra 10% discount being allowed.

GARDNER SALESBOARDS	
135 No. 1 to 600 Blank Sales Boards with Large Space to List Prizes. Each	50¢
51 No. 1 to 1000 Blank Boards with Large Space to List Prizes. Each	65¢

The Entire Lot of These Boards Can Be Bought for \$90.00. Cash in Advance.

1 Mutoscope Skyfighter for	\$175.00	1 Periscope, Like New	\$150.00
1 Evans Tommy Gun for	125.00	10% Discount Allowed if 3 Machines Sold to One Buyer.	

Act At Once If You Want to Get in On This Special Close-Out Sale.

F. R. W. B. SPECIALTIES

P. O. BOX 72, MANITOWOC, WIS. PHONE 4343

\$74.50 buys this Original Hi-Tone UNIVERSAL AMPLIFIER

Complete with tubes MODEL UX2
 FITS EVERY MODEL SEEBURG, WURLITZER, ROCK-OLA, MILLS, ETC.
 Phase inverted, Tubes—one 6SC7, two 6L6, one 5Z3. Volume and Tone Controls, properly balanced. Output approximately 20 watts. All new materials.
 MODEL UX1—\$54.50 Complete with tubes
 Fits all models, same as UX2, except Hi-Tones.

TUBES	SPEAKERS
300 6SC7	12" PM Speakers
200 6L6	15" Speaker Cones and Voice Coils for Wurlitzers, Seeburgs, Etc.
100 41	Wurlitzer Tone Arm Coils
1/3 Deposit, Balance C. O. D.	New Presto K8 Recorders
All Merchandise Guaranteed for 30 Days. Money Refunded in Full if Not Satisfied.	Write for Price

EXPERT REPAIRING

on all amplifiers, speakers, sound and recording equipment. Satisfaction guaranteed.



FIVE CONDUCTOR CABLE WIRE
 .08¢ PER FOOT
 250 Ft. to a Roll in Metal Spools
 New genuine approved Belden wire, 5-color coded rubber jacket, copper reinforced, stranded, shock-proof, water-proof.
 Brand New 32 and 40 Conductor Cable Wire .25¢ Per Ft.
 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
ARCADE BULB COMPANY
 59 W. 25th St. New York 10, N. Y.

WAR VETERAN WANTS TO BUY
 Small or large Pin Ball Machine Route for cash, preferably in Indiana, Kentucky, Tennessee or Virginia. Write
BOX D-23, Care Billboard, Cincinnati 1, Ohio.

BONA FIDE QUALITY BUYS

Factory Reconditioned and Refinished--All With Knee Action--Club Handles--Drillproof

Table with columns: BLUE FRONTS, BROWN FRONTS, CLUB BELLS. Lists various coin machine models and prices.

MILLS BUYS

Table listing Mills Buys with prices for various models like Vest Pockets, Refin. Giltter, etc.

GOLD CHROME BELLS--DRILLPROOF

Table listing Gold Chrome Bells with prices for One Cherry 2-5 Payout, etc.

JENNINGS CHIEFS

Table listing Jennings Chiefs with prices for Club Special, Redskin, etc.

PAGE SLOTS--GUARANTEED LIKE NEW

Table listing Page Slots with prices for All Star, All Star, etc.

PAGE ROYAL

Table listing Page Royal with prices for Club Bell Console, etc.

WATLING ROLOTOPS

Table listing Watling RoloTops with prices for 3-5, 3-5, etc.

CALLE

Table listing Calle with prices for D.J., Red, 2-4, etc.

CONSOLES--PAYTABLES

Table listing Consoles with prices for Royal Draw, Lucky Lucre, etc.

GUARANTEED REBUILDING AND REPAIR SERVICE

Table listing rebuilding and repair services with prices for conversion and reconditioning.

FIVE-DAY SERVICE ON CONVERSION OR REPAIR OF YOUR EQUIPMENT

Prices Subject to Change Without Notice.

TWIN PORTS SALES COMPANY

230 LAKE AVE., SO. TELEPHONE MELROSE 2889 DULUTH 2, MINN.

READY FOR LOCATION!

Table listing various coin machine models like ABC Bowler, Baker Defense, etc., with prices.

ROY MCGINNIS CO. 2011 MARYLAND AVE. BALTIMORE 18, MD.

ALL EQUIPMENT FOR IMMEDIATE DELIVERY!

Table listing equipment for immediate delivery like Packard Keyboard, Speaker Cabinets, etc.

WRITE US YOUR NEEDS--WE HAVE A LARGE STOCK OF THE FINEST EQUIPMENT--ALL 100% GUARANTEED!

Royal Distributors

411 N. BROAD ST., ELIZABETH 3, N. J. ELIZABETH 3-1776

Solons Travel Gathering in Export Facts

WASHINGTON, Sept. 1.—A seven-man delegation, headed by Senator Claude Pepper, Democrat of Florida, is now busy conferring with British officials on post-war trading problems.

Pepper informed reporters in London that he and his group would also visit France, Germany, Russia and countries in the Middle East. In all of those countries, the committee will endeavor to sound out the governments in these countries on the prospects for export-import trade during the peace years.

Letter Writer Crack At Juke Box "Noise"

CHICAGO, Sept. 1.—The trade has been watching a number of letters which have been appearing recently in The Chicago Tribune's voice of the people column. One of the letters, which gives the general idea of the tone of the rest, is reprinted here:

International Features

Table listing international features like Foreign Buyers, Rock-Ola Std. Dialatone, etc.

Phonograph Values

- 3 MILLS THRONES OF MUSIC 1 SEEBURG PLAZA, Wireless 1 Lucky Lucre 7 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.

STERLING NOVELTY CO. 669-671 S. Broadway, Lexington 20, Ky. Wholesale Distributors

Reconditioned Equipment

Table listing reconditioned equipment like SINGING TOWERS, FIVE BALLS, ONE BALLS, etc.

Wisconsin Novelty Co.

3717 W. Center St. MILWAUKEE 10, WIS.

ATTENTION ONE BALL OPERATORS

Protect your business. Increase play up to 50% by adding entirely new feature to your machines. Can be installed on Longacre, Thorobred, Whirlaway, '41 Derby, Club Trophy, Blue Grass and all other Bally One Balls while on location.

BYRD & TOMLINSON P. O. BOX 844 DALLAS, TEXAS Or write for full information.

FOR SALE

A. B. T. 6 Gun Airomatic Rifle Sport with two Number 1 and one Number 2 Targets. Good operating order every way. Good motors, good compressor.

A. L. KROPFS 435 Cove Blvd., Panama City, Fla.

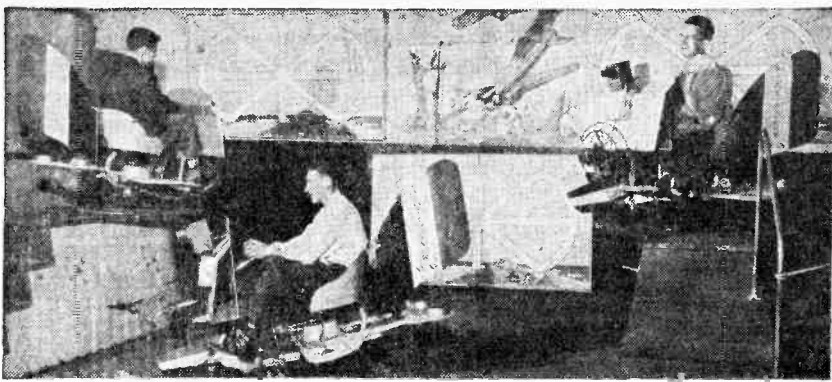
WILL SELL

My manufacturing plant and jobbing business for \$5000.00 cash. Must sell within next ten days.

RED, WHITE & BLUE SPECIALTY CO. Box 246, Yorktown, Indiana

WANTED TO BUY

Gottlieb Single Grips, A.B.T. Challengers. Please state quantity, condition, price in first letter. FOR SALE Multicolored Pre-War Charms. Per Gr. \$.90 2 D.J. Columbias. Each \$ 59.50 1 Baseball Counter Machine, 14" \$ 5.00 1 25¢ Watling Diamond Jack \$ 195.00 JOHN M. PORTER R.F.D. 1, Asheville, N. C.



PILOT TRAINERS ON LOCATION at Schaeffer's Broadway Sportland are reportedly enjoying heavy play. Above photograph shows two Pilot Trainers in operation on stands and one floor model.

B. C. Looks for Flood Of U. S. Dollars Now That War Is Finished

VANCOUVER, B. C., Sept. 1.—A flood of thousands of dollars of risk capital which will benefit British Columbia during the reconversion period and the years ahead is about to be poured into this province.

A. E. Chilcott, vice-president of Vancouver Stock Exchange, foresees the influx of new capital. Other Vancouver

business men, at work on post-war plans, also predict that investments by companies and individuals in the United States may be expected to boost industry tremendously in this province.

Existing premium on American funds is a prime inducement for United States interests to invest in mining, fishing, lumbering and to some extent agriculture, Chilcott points out.

Likelihood of closer business co-operation between B. C. and California, Oregon and Washington, is also a strong probability, Chilcott declared.

"The people of the States have come to know us better during the war years, both thru business contacts and visits here, and will extend their interests in B. C. activities," he said.

MONARCH—for the Kind of Service You Need!

WANT Hi-Dives—Hi Hats—Knockouts—Sport Parades—Playball—Flicker—Speedball—Crossline—Broadcast—Masco—Mystlo—Crystal—Silver Skates—Attention—Zombie—Leader—Skyblazer—Stars—West Wind—Sunbeam—Do-Re-Mi—Double Play—Gretchen Metal Typers.

CLOSING OUT, Limited Quantity—Brand New—Original Crates:

- ZINGO** 5-Ball Free Play Upright Novelty Game—Superb Player Appeal—Action—Suspense! **\$269.50**
- LIBERATOR** Outstanding! Upright Arcade Airplane Shooting Game **\$199.50**
- PERISCOPE** Upright Arcade Undersea Submarine Shooting Game **\$199.50**

Special Sale on 500 Slots—Write What You Need and We Will Quote Prices!

WRITE FOR SPECIAL REBUILDING SERVICE ON ALL MILLS SLOTS

MILLS 4-BELL CABINETS, BRAND NEW\$22.50

IMMEDIATE DELIVERY YANKEE DOODLE, FLAT-TOP AND ALL UNITED REVAMPS

Write for List of 1-Ball Multiple F.P. & P.O., F.P. & P.O. Consoles, Arcade Equipment and 5-Ball Free Play Games.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT.

MONARCH COIN MACHINE CO

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

FOOTS HILL NOVELTY COMPANY

P. O. BOX 193, LEESVILLE, LOUISIANA PHONE 2673

SLOTS IN A-1 CONDITION AT PRE-WAR PRICES

- | | |
|---|--|
| 10 5¢ Pace 3-5 P.O. Ea. \$ 75.00 | 4 25¢ Jenn. 4-Star Chiefs, 3-5 P.O. Ea. \$150.00 |
| 5 5¢ Watling Rol-a-Top, 3-5 P.O. Ea. 75.00 | 1 25¢ Watling Rol-a-Top, 3-5 P.O. Ea. 100.00 |
| 8 5¢ Mills Blue Fronts, 3-5 P.O. Ea. 125.00 | 2 10¢ Watling Rol-a-Top, 3-5 P.O. Ea. 75.00 |
| 3 5¢ Jenn. 4-Star Chiefs, 3-5 P.O. Ea. 100.00 | 5 10¢ Mills Blue Fronts, 3-5 P.O. Ea. 125.00 |
| 3 5¢ Jenn. Silver Chiefs, 3-5 P.O. Ea. 100.00 | 2 5¢ Pace Reels, 3-5 C.P.O. Ea. 60.00 |
- Terms: 1/3 Cash Before Delivery, Balance C. O. D.

ALL GAMES CAREFULLY CHECKED AND PACKED

- | | |
|--|--------------------------------|
| Bally High Hand\$199.50 | Wurlitzer 24 Rev.\$395.00 |
| Mills 5¢ Slot O. K. Vendor, Escalator | Metro 49.50 |
| Type, Double Jack Pot 98.50 | Goofy Golf 49.50 |
| Keeney Track Time 99.50 | Genco Playball 105.00 |
| Scientific Battling Practice 99.50 | Pennant 49.50 |
| Rock-Ola Standard 395.00 | Show Boat 49.50 |

Used Records\$12.00 Per 100
All Games in Good Working Order.

NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, N. Y. Tel.: Freeport 8320

FOR SALE—M-U-S-I-C R-O-U-T-E

16 Phonographs (10 Seeburgs and 6 Rockolas) on location. Net take \$500.00 per month, with unlimited possibilities for expansion. Located in live city of 12,000 in Eastern Wisconsin. A good one-man operation, not requiring more than 2 days a week. Splendid business opportunity that can be had for \$7000.00, with suitable terms arranged for a reliable person.

THE PLAYDIUM COMPANY

OSHKOSH, WISCONSIN PHONE: BLACKHAWK 8197

ANNIVERSARY SPECIAL!

OUR 5TH SUCCESSFUL YEAR—THANKS TO YOU. IN APPRECIATION WE WILL ALLOW A 10% REDUCTION ON ANY GAME LISTED FOR THIS WEEK ONLY

MUSIC—ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

- | | |
|---------------------------------------|--|
| SEEBURG CROWN, PERFECT\$375.00 | EXH. MERCHANTMAN DIGGER\$ 79.50 |
| SEEBURG COLONEL, R.G., Perfect 525.00 | KEENEY WALL BOXES, Complete 5.00 |
| MILLS THRONE, A-1 385.00 | A.B.T. CHALLENGER, A-1 27.50 |
| WURLITZER 81 & STAND 149.50 | SHOOT THE CHUTES, JAP 119.50 |
| CHICAGO COIN HOCKEY 219.50 | TEXAS LEAGUER 49.50 |
| NEW PIN GAME CARTONS 2.50 | A.B.T. TARGET SKILL 19.50 |

NEW! KLEER-FLO CLEANER & 30 GAL. DRUM OF FLUID — \$129.50

CONSOLES—ONE BALLS—SLOTS

- | | | | |
|---|---|--|--|
| CONSOLES | | '41 DERBY\$340.00 | |
| TWIN SUPER BELL, 5¢ & 5¢, Cash \$345.00 | JUMBO PARADE, F.P., LATE HEAD 119.50 | GOLD CUP, F.P. 69.50 | NEW SPORTSMAN 350.00 |
| MILLS DOUBLE SAFES, 2 Door 99.50 | JUMBO PARADE, C.P. Late Head 119.50 | LONG SHOT 345.00 | |
| BAKER'S PACERS, D.D. 209.50 | 10¢ SARATOGA 179.50 | SLOTS | |
| BALLY ROLLEM 129.50 | 5¢ PACE SARATOGA, CASH 119.50 | COLUMBIA, G.A., CIG. REELS\$ 69.50 | NEW! PACE 50¢ & \$1.00 BELLS WRITE |
| 5¢ PACE SARATOGA, CASH 119.50 | KEENEY SUPER TRACK TIME 199.50 | 5¢ CHIEF, 4-STAR, FAC. REB. 195.00 | 5¢ ALL STAR COMET, REF. 95.00 |
| WESTERN AFRICAN GOLF 99.50 | MILLS BOX STANDS 19.50 | 10¢ ALL STAR COMET, REB. 105.00 | 25¢ ALL STAR COMET, REB. 115.00 |
| JENN. SILVER MOON, F.P. 109.50 | MILLS FOUR BELLS, 4-5¢, A-1 525.00 | 5¢ PACE DEL. SLUG PROOF 125.00 | 10¢ PACE DEL. SLUG PROOF 145.00 |
| ONE BALLS | | 5¢ WAR EAGLES, REB. 149.50 | 25¢ ORIGINAL CHROME, PERFECT 375.00 |
| LONGACRES & THOROBREDS\$535.00 | SPORT KING 300.00 | 25¢ WAR EAGLE, REF. 3-5 265.00 | 5¢ BLUE FRONT, ORIG., S.J.C.H. 189.50 |
| BLUE GRASS 195.00 | DARK HORSE 185.00 | 10¢ BLUE FRONT, ORIG., S.J.C.H. 239.50 | 25¢ BLUE FRONT, ORIG., S.J.C.H. 289.50 |
| THISTLEDOWN 79.50 | PIMLICO 395.00 | 5¢ BROWN FRONT, ORIG., S.J.C.H. 235.00 | 10¢ BROWN FRONT, ORIG., S.J.C.H. 275.00 |
| CLUB TROPHY 315.00 | 1940 1-2-3, F.P. 89.50 | 25¢ BROWN FRONT, ORIG., S.J.C.H. 325.00 | 1¢ MILLS O.T. 49.50 |

WANTED! PLAY BALL, CROSSLINE, SPEED BALL, BROADCAST, FLICKER, PURSUIT, CRYSTAL, MYSTIC, PAN AMERICAN, ATTENTION, SILVER SKATES, MASCO & AIR FORCE @ \$35.00. LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, DUPLEX, SUN BEAM, SKY BLAZER & WEST WIND @ \$40.00.

- | | | |
|-------------------------|-----------------------------|-------------------------|
| USED PIN GAMES | NEW REVAMPS | USED PIN GAMES |
| JEEP\$129.50 | FLAT TOP\$249.50 | KNOCK OUT\$129.50 |
| SNAPPY 59.50 | SANTA FE 249.50 | SEVEN UP 57.50 |
| STRATOLINER 49.50 | ARIZONA 249.50 | '41 MAJORS 59.50 |
| BIG CHIEF 49.50 | BRAZIL 249.50 | BOLWAY 64.50 |
| FOUR ROSES 64.50 | OKLAHOMA 249.50 | GOBS 99.50 |
| SEA HAWK 59.50 | MARV. BASEBALL 119.50 | 5-10-20 129.50 |
| BIG PARADE 134.50 | MARINES 159.50 | VICTORY 94.50 |
| FOUR ACES 129.50 | YANKEE DOODLE 249.50 | INVASION 109.50 |
| YANKS 99.50 | COVER GIRL 229.50 | NEW CHAMP 57.50 |
| DUDE RANCH 49.50 | STREAMLINER 249.50 | METRO 49.50 |
| SOUTH PAW 59.50 | BIG THREE 219.50 | STAGE DOOR 199.50 |
| JUNGLE 64.50 | BIG TOP 249.50 | CANTEEN 199.50 |
| | | GUN CLUB 69.50 |

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

Marvel's YANKEE DOODLE (Revamp), \$249.50

OPERATORS!

This is what you have been looking for. Your machines that are idle because of merchandise defects can now be put into first class condition by our mechanics who are veterans of two fields. **FIELD OF BATTLE AND COIN MACHINE INDUSTRY.** Upon receipt of your slot, console, phonograph, one-ball, five-ball, or arcade equipment, we are set up to repair, repaint and return job to you within 10 DAYS! All worn and broken parts replaced. A trial is all we ask. **WRITE OR CALL FOR ESTIMATE.**

WANTED

100 Sport Parades
Will pay \$35.00. Must be complete with all parts, but not necessarily working.

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|-------------------------------------|--|
| REVAMPS — Immediate Delivery | CONSOLES |
| TRADE WINDS (United)\$249.50 | EVANS LUCKY LUCRE, '41, 5¢/5¢ (With or Without Skill Attachment)\$265.00 |
| OKLAHOMA (United) 249.50 | EVANS GALLOPING DOMINOES, '42, Jackpot, Two-Tone Cabinet 310.00 |
| GRAND CANYON (United) 249.50 | EVANS GALLOPING DOMINO, 2-Tone Cabinet 275.00 |
| FLAT TOP (Williams) 249.50 | |
| CASABLANCA 225.00 | |
| STREAMLINER 249.50 | |
- All Equipment Thoroughly Reconditioned and Ready to Operate.

PIN GAMES

- | | |
|---|---------------------------------|
| Largest Stock of Pin Games in the Middle West. Write for Complete List. | |
| Big Parade\$115.00 | Topic\$ 79.50 |
| Four Aces 119.50 | Liberty (Gottlieb) 180.00 |
| Yanks 95.00 | Argentine 72.50 |
| Belle Hop 64.50 | Air Force 79.50 |
| Spot-A-Card 64.50 | Shangri-La 149.50 |
| Bosco 69.50 | Sun Valley 124.50 |
| | Bombardier\$ 90.00 |
| | Miami Beach 64.50 |
| | Home Run '42 75.00 |
| | Texas Mustang 75.00 |
| | Keep 'Em Flying 149.50 |
| | Victory (Genco) 89.50 |

SPECIAL

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|------------------------|--------------------------------|------------------------|
| KNOCKOUT\$105.00 | MARVEL BASE-BALL\$124.50 | GUN CLUB\$69.50 |
| SPOT POOL 59.50 | ARIZONA 219.50 | ABC BOWLER 49.50 |
| HI HAT 62.50 | IDAHO 219.50 | VENUS 74.50 |
- TERMS: 1/3 Deposit With All Orders, Balance C. O. D., F. O. B. Chicago.

MID-STATE CO.

2848 ROOSEVELT ROAD, CHICAGO 12, ILL. Phone: Sacramento 2691

PINCUS IS STILL TOPS FOR HARD TO GET PARTS

- MILLS ESCALATORS, 5 AND 10¢, THOROUGHLY RECONDITIONED BY A FACTORY EXPERT. WIRE, PHONE OR WRITE FOR PRICES.
- | | | |
|---|--|---|
| Reconditioned 25¢ Blue Front Chrome | Flashlight Batteries, 50 to a Case\$4.00 | 7017 Replacement Tubes Complete Gun for Chicken Sam |
| Bally Rapid Fire Gun Casting\$15.00 | Reels, Complete, for American Eagle. Set 3.00 | Amplifier for Ray Guns |
| Rockola & Seeburg Record Disc. Ea. .30 | 9 Ft. Cable for Ray Guns 2.00 | Exciter Lamp for Panoram |
| 45 Ft. Main Cable 9.00 | 10 Ft. Cord with Rubber Male Plug. Ea. .35 | Bally Payout Motors |
| Slides, Only 1.00 | Panoram Projector Lamps 3.00 | Rapid Fire Motors |
| Reg. & F.P. Coin Chutes 3.75 | Rip Cord, 500 Ft. Rolls. Ft.02 | Score Cards for Battling Practice |
- WRITE FOR OUR LATEST PRICE LIST—JUST RELEASED.

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

Wire Recorder Has Juke Uses

Offers Wire Music Ideas

Records 4 to 7 hours with regular 16-inch disk, and will play back instantly

LOS ANGELES, Sept. 1.—A recording and play-back system that revolves slowly enough to get between four hours and seven hours of entertainment on a regular 16-inch disk has been developed here by Dr. U. L. di Ghilini, well-known magician, as a hobby. Machine has many possibilities in the coin machine field, many of which di Ghilini hasn't yet considered, being more concerned with the improvement and perfecting of his working model.

One of the features of the instrument is that it can record the same amount of music as on a 10-inch disk in one-eighth of an inch. Revolving speed is calculated to take care of the increased revolutions caused by the diminishing disk diameter. In addition to the principal machine constructed in his Beverly Hills workshop, di Ghilini has also made an eight-inch disk record that plays for an hour. A 12-inch disk can play for two hours and 11 minutes. These calculations are for music but additional time is secured on the voice recordings. There is leeway in recording for the time can be lengthened or reduced in instances.

Commercial Angles

Starting into the development of the combination recorder and play-back, di Ghilini had only the home market in mind. However, the machine has presented many angles, some of which were not considered at the start. These angles are most generally in the commercial field. Now that the instrument has attracted widespread attention, a firm, Lincoln Recorders, has been set up.

However, no decision as to whether the firm will manufacture and sell or license the manufacture has been reached; the merchandising plan is expected to be forthcoming in about 60 days, officials said.

Lincoln Recorder is compact, a combination of both recording and playing taking only the space necessary for a Gladstone traveling bag. Recording and play-back are done with the same needle and head. Recording differs from the usual method in that the vibrations are secured thru an embossing method rather than a cutting. Method allows immediate playing of what has been recorded without any change whatever, except to switch the machine to playing rather than picking-up. So sensitive is the recording that music can be put on the acetate record and the arm returned to the starting point and a voice—either narration, a commercial announcement or a vocal rendition of the lyrics—superimposed over the music, giving the spiel a musical background.

Selective Factor

The di Ghilini product differs from the marketed product today in that the machine may be manhandled without throwing the playing needle off its course. This factor plays an important part in making the machine selective despite the fact that 20, 30 or more different tunes may be on a disk.

An indicator, which he has made but isn't used because of a slip-up made by the cabinet maker in placement, can be set to throw the play-back arm into any portion of the record. So accurate is the indicator that the arm may be dropped to a certain line and even to a particular word. Immediately upon hitting the disk, the music or voice begins without any gr-r-r sound that appears until the record gains momentum. Setting of the arm down on the disk can be handled mechanically. This precision allows the record to be "cut" from the rim inward to the heart of the disk without any variance in tonal quality.

Looking at the possibilities from the coin machine angle, the di Ghilini machine (See *Wire Recorder on opposite page*)

Arizona Has Another Teen-Age Club Promoting Juke Box Play

BISBEE, Ariz., Sept. 1.—Following in the footsteps of the many other successful teen-age clubs established in this State and elsewhere, is the CY-HI Club established in this city.

Every week the bobby soxers from this city and the surrounding area get together for a four-hour dance session. They jump and glide to the music of a juke box, which is the center of attraction in the clubrooms.

Teen-age canteens and clubs have been doing a great job in combating juvenile delinquency during the war, and their position in that work during the peace years coming can hardly be overestimated. In large and small cities alike, the clubs—patterned somewhat after the showier night spots—are doing a big business in juke tunes and soft drinks.

Heart and soul of any well-organized teen-age club is its juke box, since the majority of the clubs use the juke to attract the kid patronage. Some rare clubs have sufficient funds and facilities to import a live dance band, but even that is usually for one night a month while the juke does a bang-up job on the regular nights.

Other teen-age clubs make use of home juke.

Close behind the juke in popularity at the teen centers are the soft-drink bars, where carbonated beverages and root beer replace the stronger drink of the ordinary night club.

Youth authorities—while experimenting with the idea of teen-age canteens—early decided that the canteens should resemble as closely as possible their more grown-up counterparts and should be as attractive and interesting. The juke, with its colorful eye appeal and its ready music proved made-to-order for the youth centers.

The end of the war has brought renewed interest in the value of youth centers, and it is likely that the number of such locations will increase rapidly in the peace years.

Every teen-age club is a good potential location for both juke and beverage vending machines. As a matter of fact, one large national bottling firm, in its recent annual report, pointed out that it had greatly increased its profits and gave as the reason for the increased profits the fact that the firm had gone all-out to help establish teen centers.

RCA - Victor Beats Field With Plastic Disk, Introed At Bend-an-Elbow Session

Quality of \$2 Platter Unimpaired by Dropping, Scratching

(Continued from page 14)

jockey and juke plays. However, production engineers pointed out that there's no better test of wearability than spotting a hot tune on a disk in a juke. That's what the tests are "supposed" to be for. However, there's no doubt that as soon as the word gets around that the stuff is being used for commercial disks, even if it's for sale only with longhair stuff, the pressure will be on.

Philly Org Pressing

Molded plastic org in Philly (see another story in the Music Department) will only press plastic stuff. Capitol pressed some special plastic disks for the disk jockeys prior to the war and Decca, because of its association and ownership of World Transcription which has been pressing its e. t.'s on vinylite almost from the days when Frank Black and Gus Haenschen backed by the American Telephone & Telegraph Company were world broadcasting, is in a position to press special disks on the stuff anytime it wants too. Nobody at Decca would commit himself on a vinyl disk. But a few "test pressings" on vinyl have been seen at the Decca exec offices.

Columbia diskery, of course, has also pressed vinyl stuff in its e. t. (transcription) department. There's been some dealer pressure for fine quality noiseless pressings but there's been no decision yet. It's expected that the Columbia Masterwork series will be available shortly on unbreakable stock, since this series is straight competition with the Victor Red Seal longhair issues. Once they do this, it'll be a only a short hop, skip and jump to pressing a "limited edition" on any tune on the vinyl stock at a special price.

Shellac and Lampblack To Continue

Victor has stated, and what goes for this RCA org will no doubt go for all the orgs in the biz, that the new pressings will in no way replace the regular shellac and lampblack jobs. These will continue and will be the bread and butter platters of the record biz. However, with the plastic field expanding

rapidly and with its expansion the cost per pound of the raw material being lowered, it's logical that a greater percentage of the disks released will be made of the plastic material.

Plastic disks will mean one thing in the home (ageless copies of the music that the family wants to keep forever) and another on the turntables of the juke and jockeys. In the case of the juke it means the ability to buy disks that look certain to be winners and the leaving of that disk in the boxes as long as it's a nickel drawer. For the jockeys it means disks that they'll be able to keep "fled" to use thruout the years with no worry of breakage. Of course, that means no jockey will be able to break a disk under his heels before the mike after he's become fed up with it, but it does mean also that those pictures of Martin Block, Stan Shaw and others, who are photographed having the platters thrown at them for tabling, will actually be able to accept the disks thru the air, with the greatest of ease—what the hell if they're dropped, no one's hurt, not even the platter.

FM Station WABF (Bloomingtondale-A & S department store baby) played the disk the same day it was formally introed by Victor. The outlet explained the new platter and announced they expect to play the disk ever so often with an explanation of just what it's all about. In other words, there'll be a great deal of free publicity accruing to Victor, because org's first in the eyes of the retail trade—and the public.

Pic Firm, Possibly MGM, To Press Disks in Philly

PHILADELPHIA, Sept. 1.—One of the major motion picture companies, said to be Metro-Goldwyn-Mayer, will have its recordings pressed in Philadelphia. Moreover, the firm will market a plastic record plus portable radio and phonograph combinations. It was learned that E. V. Zelov, president of the Molded Insulation Company here, is now on the West

Admiral Radio Sending Home Juke Changer

Produce 1,000 Daily

CHICAGO, Sept. 1.—Richard Graver, vice-president of the Admiral Radio Corporation here, announced this week that his firm is now producing approximately 1,000 record changers per day and is already shipping a number of automatic changers to its distributors thruout the country.

Graver revealed at the same time he made this announcement that the plant expects to reach peak production by the middle of October, at which time he said Admiral should be turning out more than one million record changers annually. The pre-war peak production for Admiral was 265,000 units yearly.

Peacetime production of record changers for home juke was started at the Knox Avenue plant of the Admiral Corporation last Wednesday. Company announced that there has been no reduction from the wartime level of 400 employees and they estimated that by the time full production is reached it will be necessary to add an additional 150 persons to the plant's pay roll.

Stand. Music Named National Distributor For Gulf Record Firm

HOUSTON, Sept. 1.—Standard Music Distributors here, owned by H. M. Crowe and Sam Ayo, has been appointed national distributor for Gulf Record Company, Houston.

Crowe is particularly well known in the field of recorded music and has long been a recognized authority on hillbilly records. He entered that field in 1926, and except for two years in the navy, has been in it ever since.

Gulf Record Company, Inc., was recently organized and is stepping up production to major proportions. They specialize in recording and manufacturing the hillbilly records. Disks are recorded by star string bands and such vocal artist as Woody Vernon, who is being hailed by many as one of the greatest hillbilly finds in years.

H. M. Crowe, in addition to directing distribution of Gulf Records, will also assist in selecting tunes and recording of the platters.

Packard Amends Its Incorporation Papers

INDIANAPOLIS, Sept. 1.—Packard Manufacturing Corporation, headed by Senator Homer E. Capehart, filed amended incorporation papers August 24 with the secretary of state to "be ready for any peacetime development we might decide on."

This was the reason given by W. F. Struby, president of the company.

The amended papers also permit the firm to conduct a general manufacturing business, acquire oil properties, buy and sell farms, and real estate, purchase, build, lease or otherwise acquire hotel properties, sell stock, bonds, insurance and to deal in all kinds of products, wholesale and retail.

Coast completing negotiations with this "well-known film firm."

The Molded Insulation Company will turn to records, radios and phonographs as well as other plastic appliances after reconversion. Altho a number of the firm's war contracts have been canceled, the navy has reinstated contracts for motor parts. During the war the company employed between 800 and 900 workers on radar apparatus.

Army Continues Use of Musical Help for Yanks

CHICAGO, Sept. 1.—A long-range program to supplement and expand the existing music program in the surgeon general's reconditioning and convalescent programs in army service forces and veterans' administration hospitals is now being studied by officers and directors of the Music War Council of America, according to an announcement by Executive Secretary Howard C. Fisher.

At a recent meeting of the council's board of directors, held in this city, Lieut. Col. Howard C. Bronson, chief music officer of the army service forces, told the council officials present that there is as yet insufficient realization and understanding of the great need for music in the vitally important re-socialization program in army hospitals. Bronson pointed out that this music field offers an excellent opportunity to be of service to convalescent veterans.

The officer likewise pointed out that a program of musical activities must be designed to hasten the complete readjustment from the deeply ingrained army regimentation back to civilian life.

Juke boxes and motion picture machines have been doing a good job during the war in hospitals and rest camps both here and abroad, and it is to be expected that they will play an even larger part in the big job that lies ahead.

The army's Special Services has been one of the large wartime users of both juke boxes and disks. At the present time it is estimated that approximately 250,000 disks have been going to our troops stationed overseas each month. These juke boxes and platters are getting good results in hospitals where veterans are convalescing and resting from the fatigue of war.

Armed services officials were among the first to recognize the value of music and the motion picture machine as a therapeutic aid in cases involving overwrought nerves and the like. They found that in addition to bringing a sense of relaxation to the soldier, a juke box in particular was like an old friend from home.



BILL SCHETTER, recently appointed Southern California manager for the Clark Distributing Company, Pacific Coast distributor for Wurlitzer.

Clark Co. Expanding Personnel; Appoints Schetter to New Job

LOS ANGELES, Sept. 1.—Don Clark, president of the Clark Distributing Company Wurlitzer distributor on the Pacific Coast, recently announced that his firm is expanding its personnel.

In line with that expansion, W. H. Schetter has been named Southern California manager. Schetter is expected to prove popular as well as helpful to the operators, since he has had long experience as a business executive and knows the operators' problems.

Stanley Turner will head up the service department in the Southern California office. He has also had long and varied experience with juke boxes and with the problems facing the juke operator since he is a well-known factory service engineer.

The Clark firm maintains offices in San Francisco, Seattle and Los Angeles.

Two New Labels Seen in Offing For West Coast

LOS ANGELES, Sept. 1.—Two new label names are soon to make their appearances in the field after absorbing two indie record names currently available. Sterling Records, which will to a certain extent, replace Juke Box, and Memo, reported soon to take over "another label now coming up fast," is now planning production.

Al Middleman, who had the Classic and Hit Records and whose deal to Majestic commanded attention some time ago, left here during the week for New York to make arrangements for the pressing of Sterling Records. A deal was consummated here by which Middleman acquired the plant of the Juke Box Record. Juke Box's officers Ben Siegel and Art Rupe have been named vice-president and secretary of the new firm. They will remain on the Coast and operate the local plant to serve Western buyers.

Company will concentrate on jazz releases, with the Juke Box label being put aside for the present. Middleman said that there were good masters already made and these will be marketed under the original label.

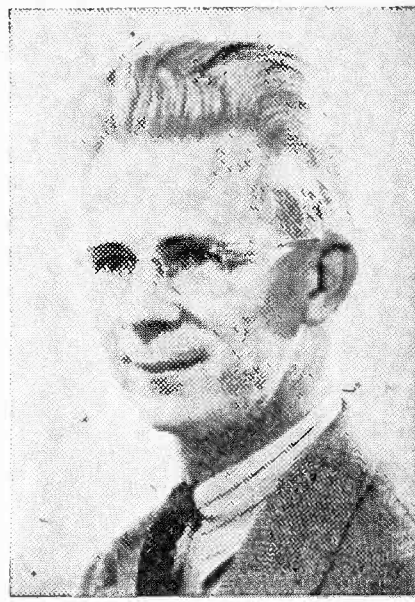
Lee Ryer, head of Melody Moderne, Inc., music publishers, has moved from Berkeley to Hollywood. Several masters have been cut for its Memo label and arrangements have been made for future diskings. In addition to Memo and the taking over of another label, even a third is planned by this company for special purposes. At the present, Ryer said, production is aimed at the juke box trade.

Giltedge is continuing its recording program, with Dick Nelson head of the firm. Pressings for the Western area are released thru Coinmatic Distributors.

WIRE RECORDER

(Continued from opposite page)

chine fits well into the picture. Because of its ability to present several hours of music on a single record and the fact that it can be made selective, the machine could be used as part of a "measured music" set-up. Its record changes would be merely a switching of "grooves" rather than records. From the point of view of music the entire program covering 8, 10 or even 12 hours could be made on platters and arranged to change



STAN TURNER, new service manager at the Southern California office of the Clark Distributing Company, Pacific Coast distributor for Wurlitzer.

mechanically. Dr. di Ghilini said that four or five records could be arranged so that the changer could take care of them. Height of the records on the machine would have to be kept low but could easily go four or five thicknesses. A calculation calling for even a 24-inch disk has been made but so far no machine to take care of this record size has been devised.

While no definite figures are available on the play-back instrument that could be used in juke boxes, di Ghilini predicts that such a machine could be made and at a most reasonable cost. Fidelity, he claims, would be better than that of ordinary machines. On juke boxes, selections would be secured by button-pressing as in the machines today. Indicator would be attached to the buttons, allowing the arm to fall exactly upon the number requested.

New combination recorder and play-back has been viewed by several top-flight engineers. Some well-known juke box figures have also seen the machine in demonstration. But no decision has yet been made as to how the machine will be distributed. In the meanwhile, di Ghilini continues to work on his model, outlining possibilities. What strikes those who have talked with the inventor, is that nothing seems to faze him. When asked if the machine will do certain things, he calmly replies that the matter can be handled by simple mechanics. This isn't to be taken that he is confident that the machine will do everything, but that di Ghilini is so thoroly familiar with mechanics and the workings of his machine, that he readily knows what are its fields.

HARRY J. WHITE, of the White Music Company, Detroit, is extending his used records operations in to Indiana, Illinois, Kentucky and Wisconsin, in addition to his established business in Michigan and Ohio.

Collectors Buy Old Juke Disks

MACON, Ga., Sept. 1.—Collectors of new and old disks flocked to the Automatic Phonograph Company here this week when that firm announced its intention of selling off from 10,000 to 12,000 of its records on a first come, first served basis.

The records were sold at reduced prices and included disks by all of the leading singers and name bands.

Particularly sought after were the older records, of which Automatic had quite a few. Crosby recordings, going back a number of years, were offered to the Groaner's fans.

WHAT ABOUT RECORD CHANGERS?

The outlook in record changers will be only one of the 56 outstanding features published in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry. Don't miss this vitally important article in the '45 MYB.

ADVANCE RECORD RELEASES

(Continued from page 29)

LILY BELLE	Frank Sinatra-The Charioteers	Columbia 36854
LOVE LETTERS	Tommy Tucker Time (Don Brown-The Three Two Timers)	Columbia 36855
ONE NIGHT AS I LAY DREAMING	McCravy Brothers	Joe Davis 3501
PINS AND NEEDLES (IN MY HEART)	Roy Acuff and His Smoky Mountain Boys (Roy Acuff)	Columbia 36856
POOR JOHN!	Gertrude Lawrence (Harry Sosnick Ork)	Decca 23446
REMEMBER, I FEEL LONESOME TOO	Delmore Brothers	King 509
SHAME ON YOU	Walt Shrum and His Colorado Hillbillies (Jeannie Akers & Trio)	Coast 2008
SMALL WORLD	Jack Smith (Earl Sheldon Ork)	Majestic 7152
STARS AND STRIPES ON IWO JIMA	Sons of the Pioneers	Victor 20-1724
STARS AND STRIPES ON IWO JIMA	Ozie Waters (The Colorado Hillbillies)	Coast 2009
STOP JIVIN' ME	Gabriel Brown	Joe Davis 5016
THAT'S FOR ME	Jo Stafford	Capitol 213
THAT'S FOR ME	Artie Shaw (Hal Stevens)	Victor 20-1716
ART TATUM PIANO SOLOS ALBUM		Asch 356
Danny Boy	Art Tatum	Asch 356-3
Fine and Dandy	Art Tatum	Asch 356-1
It Had To Be You	Art Tatum	Asch 356-1
Ja Da	Art Tatum	Asch 356-2
Sweet and Lovely	Art Tatum	Asch 356-3
Where or When	Art Tatum	Asch 356-2
THE LAST OLD SHOVEL	Delmore Brothers	King 509
THERE'S A GRAVE IN THE WAVE OF THE OCEAN	Grandpa Jones	King 508
THERE'S A NEW STAR IN HEAVEN	Ozie Waters (The Colorado Hillbillies)	Coast 2009
TONIGHT	Don Baker (Continental Dance Ork)	Continental C-1162
TILL THE END OF TIME		Victor 20-1718
TIME'S A-WASTIN'	Duke Ellington	Victor 20-1718
TOO LITTLE, TOO LATE	Wesley Tuttle and His Texas Stars	Capitol 216
TRIFLIN' GAL	Walt Shrum and His Colorado Hillbillies (Rusty Cline)	Coast 2010
WAIT AND SEE	Johnnie Johnston (Carl Kress & Ork)	Capitol 212
WE LIVE IN TWO DIFFERENT WORLDS	Roy Acuff and His Smoky Mountain Boys (Roy Acuff)	Columbia 36856
WHAT DO YOU WANT TO MAKE	Betty Hutton (Paul Weston Ork)	Capitol 211
THOSE EYES AT ME FOR?		Capitol 211
WHOSE DREAM ARE YOU?	Bing Crosby-Les Paul and His Trio	Decca 18708
WITH TEARS IN MY EYES	Wesley Tuttle and His Texas Stars	Capitol 216
YOLANDA	Artie Shaw (Hal Stevens)	Victor 20-1716
YOU TWO-TIMED ME ONE TIME TOO OFTEN	Walt Shrum and His Colorado Hillbillies (Jeannie Akers and Trio)	Coast 2010

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- POPULAR**
Good, Good, Good—Bing Crosby & Andrews Sisters \$.79
Chopin's Polanais—Carmen Cavallaro .53
Till the End of Time—Perry Como .53
Some Sunday Mornings—Dick Haymes & Helen Forrest .79
All by Myself—Glen Gray .53
Hong Kong Blues—Hoagy Carmichael .53
Lilly Belle—Pied Pipers .53
Boogie Woogie—Tommy Dorsey .53
Shame on You—Lawrence Welk .53
Gotta Be This or That—Benny Goodman .53
Tampico—Stan Kenton .53
Love Letters—Dick Haymes .53
Homesick, That's All—Dinning Sisters .53
It Had To Be You—Judy Garland .79

RACE

- Note: Most \$1.05 Records Reduced to 79c.
Rock Me, Mama—Arthur Crudup \$.37
Some Day, Baby—Lonnie Johnson .37
I'm a Shy Guy—King Cole Trio .53
Swingin' the Boogie—Hadda Brooks .79
Soothie Me—Ernie Andrews .79
Let's Spring One—King Cole Trio .79
Around the Clock Blues—Wynonie (Mr. Blues) Harris .89
The Honey Dripper—Joe Liggins .89
Sooner or Later—Cecil Gant (New Release) .89
I Believe I Will—Cecil Gant (New Release) .89
Lost Baby Blues—Cecil Gant (New Release) .89
Somebody's Gotta To Go, Mr. Jones—Flennoy Trio .89
Dream Awhile—Ernie Andrews (New Release) .89
Uptown Boogie—Illinois Jacquet (New Release) .89
Rainy Day Blues (A Big Hit By Betty Roche) .89
Nightmare Boogie (A Sensational Boogie by Hadda Brooks) .89
Gee, Baby, Ain't I Good to You—King Cole Trio .53
Can't See for Lookin'—King Cole Trio .53

HILLBILLY

- You Two Timed Me One Time Too Often—Tex Ritter \$.53
Jealous Heart—Tex Ritter .53
Tear Stains on Your Letter—Hank Penny .79
I'll Never Lose That Loneliness for You—Grandpa Jones .79
Don't Hang Around Me Anymore—Tex Grande .79
I Need Someone To Tell My Troubles To—Tex Grande .79
I Hope You're Having Fun Hurting Me—Smiley Burnette .79
Triffin' Gal—Ozle Waters & Hillbillies .79
Stars and Stripes on Iwo Jima—Walt Schrum .79
Shadow on My Heart—Ted Daffan .37
Careless Darlin'—Ernest Tubbs .37
I'll Never Let You Worry My Mind—Red Foley .37
Send This Purple Heart to My Sweetheart—Denver Darling .37
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RECORDS

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Till the End of Time—Perry Como (Victor) .53
RACE
Let's Spring One—King Cole Trio \$.89
Just You, Just Me—Teddy Wilson .79
Runnin' Wild—Teddy Wilson .79
Let's Pretend—King Cole Trio .89
F. S. T.—King Cole Trio 1.05
Bugle Call Rag—Teddy Wilson .79
Melancholy Madeline—Oscar Moore .79
STOP THAT DANCIN' UP THERE—Harry Gibson .79
POPULAR
There's No You—Buddy Franklin Ork \$.79
I Surrender, Dear—Teddy Wilson .79
I Can't Remember When—Albert Sack Ork .79
Walkin' in the Shadows—Eliot Brown .79
Texas Home (Molly Darlin')—Red Morrell Ork (Hillbilly) .79
WALTZ
Blue Danube—Freddie Galmor Ork \$.79
Lullaby Waltz—Johnny Lenard Ork .79
Midsummer's Dream—Eric Olsen Quartet .79
RHUMBA
Gypsy Eyes—Ruble Blakey \$.79
Rhumba Rhapsody—Noel de Selva Ork 1.05
Babalu—Noel de Selva Ork 1.05
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ALBERT WEBER AVOCA, MINN.

Record Reviews

(Continued from page 29)

CHUCHO MARTINEZ GIL (Seeco)

Asi—FT; V. Para Que Sufras—FT; V. Baia—FT; V. Por Eso No Debes—FT; V.

For the pashy piping of the Latin lullabies, Chucho Martinez Gil gives out handsomely. And his romanticism is richest for Maria Grever's *Asi (Like This)*, a slow bolero with an exotic melody that is beautifully sung by the Spanish troubadour. Equally appealing is the ballad *Para Que Sufras*, which has become familiar as *Say It Again*, for which Martinez sings both the Spanish and English lyrics. *Baia* is from *The Three Caballeros* movie and Martinez brings out all of its exotic charm, chanting it at a slow samba tempo. Foursome polished off with *Por Eso No Debes*, an Ernesto Lecuona melody not as rich in the melodic magic that fashions some of his more familiar fashionings. Excellent musical support is supplied by Noro Morales.

Where the Spanish music makes for the coin flow in the phonos, the first pairing will pull.

JERRY WALD (Majestic)

Someone To Watch Over Me—FT. The Continental—FT.

Dressing up two evergreens in modern rhythmic dress, Jerry Wald has both standards serving as showcase for his heated clarinet pipings, much the same as Artie Shaw once did with a folio of show tunes. *Someone To Watch Over Me* is the Gershwin classic from *Oh, Kay*, coupled with the dance song rage of an early year, *The Continental*. And while the arrangements, spiced with the maestro's improvisings, make for interesting listening, neither the individual nor collective playing raises any appreciable pitch of excitement.

Popularity of the maestro and familiarity of the song may bring some coin drippings in the phonos for "The Continental."

SAMMY KAYE (Victor)

Promises—FT; VC. I'll Be Walking With My Honey—FT; VC.

With the lyrical rhapsodizing of Billy Williams and Nancy Norman, Sammy Kaye presents a gay and tuneful introduction for Buddy Kaye's and Sam Medoff's *I'll Be Walking With My Honey*, an infectious rhythm ditty with plenty of tingle to the tune. The romantic voice of Williams also goes a long way in making it a pleasant for the wordage of the ballad *Promises*.

The phono fans should take to "I'll Be Walking With My Honey" in a big way.

BON BON (Joe Davis)

Playin' the Field—FT; V. Riffin' With the Riff-Raff—FT; V.

With a brace of riff ditties in the Harlesemese pattern, Bon Bon handles this wordage handily. Particularly for the jump-inspiring *Riffin' With the Riff-Raff*, which affords him the opportunity to get in a lick of his scat sorcery. Joe Davis's own *Playin' the Field* follows the same line and Bon Bon has an easy time of it for the song selling. Park Avenue Trio (piano, guitar, bass) provides the background but without adding anything to the singer's stature.

Race locations may lean toward "Riffin' With the Riff-Raff."

NOEL DeSELVA (Pan-American)

La Paloma—FT. Cielito Lindo—FT; VC. La Cumparsita—FT. El Paton—FT; VC. Cae-Cae—FT; VC. Don Miguel.

Instrumented to bring out the most of these familiar Latin American classics, Noel DeSelva's orchestra creates a full measure of relaxation in their buoyant interpretation of the tunes. In concert style, *La Paloma* is offered in its original slow tango setting, with a lively waltz beat for *Cielito Lindo*, for which an unbilled male trio adds lyrical appeal. The Argentine tango, *La Cumparsita*, is coupled with a lively rumba, *El Paton*, which has the Spanish lyrics added. The samba *Cae-Cae* and the Veracruz danczon *Don Miguel*, adding the lyrics for the former, are polished off in spirited fashion.

Where the locations call for the restful Spanish music, these sides fill the niche comfortably.

DON BYAS (Jamboree)

Little White Lies—FT. Out of Nowhere—FT. Deep Purple—FT. Them There Eyes—FT.

This new label, featuring "Sessions in Jam," tees off with four sides of unadulterated jam by a quintet corralled by tenor man Don Byas and featuring pianist Johnny Guarnieri. Buck Clayton's trumpet, Eddie Safranski on bass and Denzil Best's drumnastics round

out the crew. Collectively, the quintet kicks out very little for any of the four standard pops presented. In the procession of improvised solos, Byas' tenor sax improvisations impress most for the slow balled moods of *Deep Purple* and *Out of Nowhere*. Guarnieri gets his inlining with *Them There Eyes*, beat out at speed tempo. Clayton gets in a lick with *Little White Lies*. For the tenor sax enthusiasts, Byas' moody blowings herein are worth the tariff. But the interest doesn't go beyond that as contributions to the fund of hot diskography.

Sides hold no juke box appeal.

PUBLISHERS' PLUG TUNES

(Continued from page 28)

- How Deep Is the Ocean?—Berlin
I Ain't Goin' Nowhere, Baby—Edwards
I Begged Her—Feist
I Can't Believe It—Claremont
I Can't Believe That You're in Love With Me—Mills
I Can't Get You Out of My Mind—Saunders
I Cherish the Day We Met—Baltimore
I Don't Want To Be Loved (By Anyone Else But You)—Mutua
I Don't Care Who Knows It—Robbins
I Fall in Love Too Easily—Feist
I Know Somethin' I Won't Tell Ya—Gaumont
I Love to Read the Funnies—Dubonnet
I Miss Your Kiss—Republic
I Remember Easter Sunday—Whitney Blake
I Saw a Falling Star—Bronx
I Walked In—Miller
I Want a Little Doggie—Lewis
I Was Here When You Left Me—Berlin
I Wish I Knew—Triangle
I Yi Yimmin' Xi (The Smorgasbord Song)—Lee-Dee
I'd Rather Be Me—Morris
If I Loved You—T. B. Harms
If This Ain't Love—Crescendo
I'll Be Yours (J'Attendrai)—Harris
I'll Follow You—A-1
I'll See You Tomorrow—Edwards
I'm Gonna Love That Guy—Bourne
I'm Lonely for You—Wise
I'm Only Teasin'—Mills
I'm Taking Lessons in Love—Nordyke
In Acapulco—Triangle
In a Shower of Stars—Mills
In Love With Love—Viking
In My Dreams of 100 Girls—Ernest A. Rork
In the Land of Uncle Sam—Golden West
In the Subway Rush—Whitney Blake
Is Sally Still Waiting for Me?—Topik
Is There a Second Heaven?—Maico
It Takes Just a Moment to Fall in Love—Bruno
It's a Beautiful Day—Broadway
It's My Letters From You—Robert De Leon
It's You, It's You, It's You—Lad
I've Got a Locket in My Pocket—Paramount
Jo-Anne—Harmony House
June Comes Around Every Year—Morris
Just a Blue Serge Suit—Berlin
Just a Prayer Away—Shapiro-Bernstein
Keep My Memory in Your Heart—American
Keep Your Hands Up, Stranger—Kelly
Kitten on the Keys—Mills
Laura—Robbins
Let Me Take You in My Arms—Pan-American
Let's Stay This Way—Sunset
Like Someone in Love—Burke-Van Heusen
Little Rose—Carey
Little Boy (Does Your Mama Know You're Out?)—Newart
Little Soldier—Russ Hul's Country Music
Lonely Love—BMI
Lonesome—Cherlo
Lonesome Boy—Essex
Ma-Ma, I Wanna Hawaiian Guitar—Kanes
Mademoiselle Cinderella—Syncopation Songs
Mom of Your Baby Days—Byers
Mom Says Not To Worry—Nordyke
Montana Moon—Joe McDaniel
More Than Yesterday—Marks
My Baby Blue Eyes—Global
My Baby Said Yes—Leeds
My Prairie Home—Melocraft
Mem'ries of Mother—Irving Siegel
My Lonely Nights—Seattle
My Lonely Nights—Seattle
(All of a Sudden) My Heart Sings—Leeds
Negra Consentida (My Pet Brunette)—Marks
No Can Do—Robbins
No More Rainbows—Edwin W. Kukkee
Oh, Frankie!—Orange
Oh, How She Lied To Me—Santly-Joy
Old Mister Frog—Winthrop
On the Other Side of the Rainbow—Starlight
On Basie Street—Starlight
Once Again—Hanna
Once Upon a Song—Mills
One Meat Ball—Leeds
Otto, Make That Riff Staccato—Tempo
Our Engagement Waltz—Stirling
Out of This World—Morris
Please No Squeeza Da Banana—Leeds
Pluggin' Jane—Perry Alexander
Poor Lenore—Harris
Promises—Marchant
Put Another Chair at the Table—Leeds
Put That Ring on My Finger—ABC
Question and Answer—Chappell
Ouch! The Senorita Polka—De Cimper
Remember When?—Campbell-Forgie
Right as the Rain—Crawford
Rosemary—Famous
Sailing on a Moonbeam—Blasco
Say It Over Again—Bogat
See a Pin, Pick It Up—Skylark
Send This Purple Heart to My Sweetheart—Rytvoo
Shame on You—Hill and Range Songs
Since Then—Sudlik
Sleep the Whole Night Thru—Arcadia Valley
Sleigh Ride in July—Burke-Van Heusen
Small World—Southern
So-o-o-o in Love—Bregman-Vocco-Conn
Soldier's Last Letter—American
Star and Stripes on Iwo Jima—Hill and Range Songs
Stars in Your Eyes—Melody Lane
Sweet Potato Polka—Stirling
Sweetheart of All My Dreams—Shapiro-Bernstein
Tampico—Criterion
That Is Why I Call You Darling—Wilcox
Ten Years From Now—Feist
That Feeling in the Moonlight—Paul-Pioneer
The Betty Grable Polka—Holly-York
The Blonde Sailor—Mills
The Charm of You—Feist
The Hills Are Lonely—Jo Golden
The Jitterbug Serenade—Superior Melodies
The Kid With the Guitar—Kelly
The More I See You—Bregman-Vocco-Conn
The Sunset Reminds Me of You—Newart
The Sweet Potato Polka—Stirling
The Three Caballeros—Chas. K. Harris
The Wish That I Wish Tonight—Witmark
Then, Now and Forever—Charles Gunther
There! I've Said It Again—Valiant
There Must Be a Way—Stevens
There Was a Time—Bronx
There's a New Moon Over My Shoulder—Peer
There's No You—Stanwood
This Day and Age—Franco-American
This Is It—Chelsea
This Is Our Song—Cavalcade
Thru Your Eyes, Thru Your Heart—Mills
Till the End of Time—Santly-Joy
Tomorrow Never Comes—American
To Satisfy You—Perry Alexander
Tru-Cu-Tu—Marks
Tumblin' Tumbleweeds—Sam Fox
Twilight Time—Campbell-Forgie
Two Down and One to Go—Martin Block
Upa Upa—Melody Lane
Waitin' for the Train to Come In—Martin Block
What Makes the Sunset—Miller
What More Can a Woman Do?—Capitol
When I'm Walkin' Arm in Arm with Jim—La Salle
When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again)—Arrow
When the Sun Goes Down (In My Old Home Town)—Barnhart
White Sands—Roy
While You're Away—Remick
Whistle for a Wind—Singer-Reese-Patrick
Who Threw the Whisky in the Well?—Advanced
Why Shouldn't I Dream—Hanna
Winding—Kelly
Xango—Viking
Ya' Betcha—Pyramid
Yay-Dit—Fox
You Was Right, Baby—Capitol
Yes, Honey, I've Yo Baby—Hall's Hit Songs
You Belong to My Heart—Chas. K. Harris
You Use Your Head, But I Use My Heart—Matt Pelkonen
You Don't Have to Believe Me—Prominent Songs
You Never Understood—Harmony House
Your Pot o' Dough—BMI
11:60 P.M.—Music Makers

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 26)

Weeks to date	POSITION Last Week	This Week	RECORD	Label
3	9	8.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Victor 20-1682
22	7	9.	SENTIMENTAL JOURNEY.. Les Brown	Columbia 36769
1	—	10.	I WISH I KNEW (F) The More I See You (F)	Decca 18662

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By Nat Green

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Fairs Like Folk Artists

Hundreds of fairs are playing folk artist groups as their feature attraction this year and are finding them among the top money-getters. Playing fairs in the territories covered by their radio programs, these artists are immensely popular and almost invariably attract record crowds.

WLS Artists' Bureau, Chicago, has booked WLS artists into nearly 200 fairs, most of them in the Central and Midwest States. Lulu Belle and Scotty, Arkie, Red Foley, Otto, Judie and Julie and other top station names are in great demand for the annuals.

Midwestern Hayride of WLW, Cincinnati, is playing many Ohio and Indiana fairs, attracting record crowds. Hoosier Hop artists from WOWO, Fort Wayne, Ind., have played numerous Indiana and Michigan fairs, and artists from WSM, Nashville, are in constant demand. Artists from many other stations are making personal appearances at the fairs.

At the Cass County Fair, Weeping Water, Neb., artists from KFAB, Lincoln, Neb., packed the grandstand afternoon and night August 24. Talent including Lily Fickens, Sally and Sue, Perry Douthit, Three Ova Kind, Lols and Joe, Bob Walters, Janice Dudley, Norma Joy Cook, the Prairie Maids, Texas Mary, Dick Wait, Lyle Bremser and the KFAB Polka Band.

Greater Houston County and Tri-State Fair, Dothan, Ala., has engaged Bill Boyd and His Cowboy Ramblers as an added attraction for the fourth straight year. Boyd has proved a big drawing card at Dothan.

Pioneers on Eastern Tour

Sons of the Pioneers, completing picture assignments at the Republic Studios, will make their first Eastern appearances this season, having been booked for six weeks, starting September 15, by the Jolly Joyce Agency, Philadelphia. In addition to a number of fairs, the group will play parks and theaters. They get under way at Dorney Amusement Park, Allentown, Pa., September 15, and September 16 play Valley View Park, near York, Pa. September 23 they play Liberty Park, near Baltimore, followed by engagements at Warner Bros.' theaters in Eastern Pennsylvania.

Tunester Tattle

Joe Benedict, Frankie Zeitz and two members of the WGAR Range Riders, Cleveland, recently cut 12 polka pieces for Victor. They will shortly do some Western recordings.

Kitty O'Brien recently introduced Jack Howard's *Do You Think It's Fair?* on the Hoedown Hayloft program on WFIL, Philadelphia.

Cliff Japhet and Tommy Coley recently placed their song *I Wrote a Little Song About You* with La Casa.

Billy Whelan, singing cowboy, is making personal appearances thru Nova Scotia with his Homesteaders Jamboree.

Red River Dave's song *Baby Boy* and Cliff Smith's *Silly Bill* will be published by Chart.

Johnny Bond, Hollywood, is due back

on the West Coast this week after a stay in Oklahoma.

Ace Dehne, well-known guitarist, has been honorably discharged from the army.

Harmie Smith has returned to his programs on KWKH, Shreveport, La., after a three-week vacation in West Virginia.

Hal Burns and Bill Nettles continue to turn out many songs. Four new ones composed in the last month are *I'll Always Call You Darling*, *Trusting My Lonely Heart With You*, *Little You Care* and *Just Forget About Me*.

Eastern Notes

Old-time fiddlers from all over Pennsylvania staged their annual reunion and picnic August 4 at Lenape (Pa.) Park. Among those attending were such veteran fiddle-playing leaders of hillbilly bands as Christian C. Sanderson, Pop Johnston and Leonard (Heinie) Lee, the last-named a popular entertainer of troops in battle areas in the last war.

Pappy Howard and His Connecticut Colonels, coming in from Cleveland, made their third return appearance this summer at Sleepy Hollow Ranch Quakertown, Pa., August 19. Night previous (18), Howard's troupe appeared at the opening of the Morgantown (Pa.) Fire Company Fair. August 26, Sleepy Hollow Ranch brought in Arkie, the Wood-chopper, and his gang from WLS, Chicago.

Jolly Joyce Agency, Philadelphia, reported the following Labor Day week-end bookings: September 2, Ed East and Polly making a return trip to Valley View Park near York, Pa.; Tex Ritter and his gang of 14 at Liberty Park near Baltimore, and the fourth return engagement this summer of Happy Johnny and his gang from WBAL, Baltimore, to Sleepy Hollow Ranch, Quakertown, Pa.

Calif. Amusement Enlarging; Bill Smith Named to Manage Biz

SAN DIEGO, Calif., Sept. 1.—Bill Wolf, of California Amusement Company, is enlarging his music operation here with Bill Smith, San Francisco, coming in to manage the operation. Wolf is devoting his entire establishment here to music. His firms in San Francisco and Los Angeles are jobbing outlets and not operating; here California operates only.

Both Wolf and Smith are familiar with music operation, having been associated with the industry for a number of years.

At California Amusement Company Wolf has installed what he believes to be one of the best amplifying systems in the field. The amplifier is used to control volume of his measured music units of which he has more than 500 in and around this city. He also has a number of boxes, which require a fleet of five trucks to service.

While measured music gives the equivalent of two complete tunes during its six minutes of playing and is non-selective, Wolf has been using a system of announcements to bolster plays. His music is on a 24-hour basis with the mechanical player taking care of it from 11 p.m. until 10 a.m. He has two girls working a shift each to do the plugging for his boxes.

Knowing human nature, Wolf hit on the idea of telling the public what tune is coming up. When the femme operator starts a tune to playing for the entire line-up of boxes, she announces the tune. All the boxes along the line are cut-in. If a listener wants to hear that particular tune, then a nickel is deposited. The second tune is also for the same nickel and more than likely one that will please the listener. All tunes are carefully picked with each operator following a program given her when she takes over the controls.

Addition of Smith to the staff is part of Wolf's post-war plans for the development of music operation here. Modern and up-to-date equipment will be installed from time to time, Wolf said.

Smith plans to make his home here, having brought his family to San Diego from the Bay City.



SQUADRON LEADER Frank Siedel, who operated a number of Wurlitzer juke boxes before the war, is shown here on the left in Old Delhi, India. The hieroglyphics which Frank is examining are part of a theater sign just being built. Siedel formerly operated in Montreal and is now a liaison officer attached to RCAF district headquarters in India.

Fonda Makes Tape Recorders for Use in Home Juke Box Mkt.

CHICAGO, Sept. 1.—Members of the juke box trade who have been watching with interest the development of both the wire and tape recorders during the war, learned this week that the Fonda recorder division of the Jefferson-Travis Corporation is going to manufacture for civilian use a high fidelity home recorder which will use cellophane tape.

Officials of Fonda revealed that reproduction up to 8 hours in length without a break may be made using the new machine.

Music Distributing Starts L. A. Branch

LOS ANGELES, Aug. 25.—Music Distributing Company, headed by Paul Reiner, has established a local branch here. Reiner is here directing the activities.

Firm recently took on the national distribution of Gem Records, a record label firm headed by Joe Green, writer of *Her Tears Flowed Like Wine*.

RECORDS

HILLBILLY RECORDS

- Triffin' Gal—Colorado Hillbillies 79¢
- Tears for Souvenirs—Tex Grande 79¢
- Stars and Stripes on Two Jims—Colorado Hillbillies 79¢
- Don't Hang Around Me Anymore—Tex Grande 79¢
- I Need Someone To Love Me—Tex Grande 79¢
- That's What I Like About the South—Phil Harris 79¢

RACE RECORDS

- Honey Dripper—Joe Ligpins 89¢
- Close to You—Frank Haywood 89¢
- Gotta Penny—King Cole 89¢
- The Lady in Bed Blues—Hot Lips Page 79¢

LARGEST STOCK OF RECORDS

IN THE COUNTRY

Send us your order for Records on any Label. Sample Service—Lists mailed on request. Immediate shipment.

LACLEDE MUSIC CO.

4060 Laclede Ave. St. Louis, Mo.

MOTORS REPAIRED

All types of phonograph motors completely rebuilt to manufacturers' specifications.

Two-day service on starter windings at the following prices:

- WURLITZER, SEEBURG, ROCK-OLA..\$5.00
- OTHER TYPES..... 6.50

BRADY DISTRIBUTING CO.

300 W. Third St., Charlotte, N. C. Phone 4-3139

RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

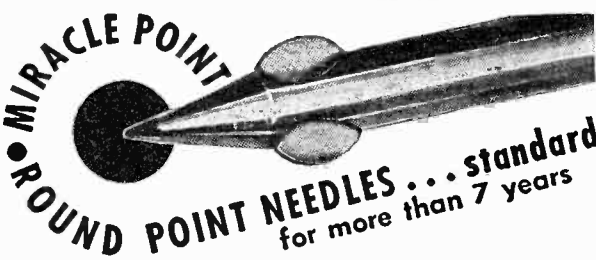
3208 Jackson St., Amarillo, Texas

FOR SALE

25 Packard Wall Boxes at \$30.00 each. 300 ft. 30-wire full colored Cable, new. Write. Also assorted used lengths 30-Wire Cable. Write.

LOU JEFF & CO.

222 S. Exter Street Baltimore 2, Md.



For Perfect Record Playing

"Miracle Point's" round tip of precious metal surpasses any other needle in clear, true tone reproduction. With restrictions still applying on precious tip metal, deliveries are limited by our ability to obtain materials. Price, 20¢ each in lots of 100 or more. Order from your record jobber.

M. A. GERETT CORPORATION

722-724 WEST WINNEBAGO ST. • MILWAUKEE 5, WISCONSIN

WALL BOXES AND ACCESSORIES

- 50 Wurlitzer 30-Wire Boxes \$19.50
- 25 Wurlitzer #320 Boxes 29.50
- 25 Wurlitzer #120 Boxes 32.50
- 25 Wurlitzer #125, 5-10-25¢ Boxes ... 42.50
- 10 Wurlitzer #125, 5-10-25¢ Boxes, New \$52.50
- 15 Rock-Ola AC or DC Wall Boxes 29.50
- 2 Seeburg Envoy Remote Amplifiers, Complete with Tubes. Ea. 100.00

BALTIMORE



BALTIMORE, 1, MARYLAND

140 W. MT. ROYAL AVE.

VERNON 5757

70L7GT Replacement Adapter With Tube for Seeburg Wall-o-Matic, \$2.75.

Fiber Main Gears for Seeburg & Wurlitzer Less Steel Hub—\$4.75.

Vol. Control Keys for Seeburg & Wurlitzer: Package of 24, \$1.80; Package of 100, \$5.00.

Quantity Prices to Distributors and Jobbers. Terms: 1/3 Deposit—Balance C. O. D., F. O. B. Los Angeles.

Factory guaranteed against defective workmanship and material.

E. T. MAPE MUSIC CO.

MANUFACTURING DIVISION

170 W. Pico Blvd., Los Angeles 15, Calif. DRexel 2341

for longer wear, use



GEO. STEELE & CO. Distributors for MONTANA AT BUTTE, MONTANA

CHEWING GUM MONTHS AWAY

Wrigley Says Base Lacking

Vending operators will get first break when standard brands do come back home

CHICAGO, Sept. 1.—V-J Day has not solved the problems of the William Wrigley Jr. Company, according to a statement made here this week by William H. Stanley, vice-president and secretary. Stanley said that it may be several months before the pre-war brands of Wrigley gum are available again for civilian consumption thru vending machines and other sales channels.

Reason for the delay in getting the standard brands back on the market, said the official, is the shortage of raw materials. Gum base from which the

Coin-Slot Cleaner Operating Well At Phila. Hotel

PHILADELPHIA, Sept. 1. — Post-war period promising an automatic age, much interest is manifest here in a coin-in-the-slot suit cleaning machine. According to hotel officials approached, the new machine, known as the "Bet-R-Way," will clean and press a suit of men's clothes in 30 minutes flat with absolutely the best and quickest service possible.

Machine, originally introduced in Birmingham, is mentioned here as a possibility for hotels, railroad stations and other institutions. Fluid used is a Dupont process, more expensive than the fluid used in 90 per cent of the cleaning work done.

Before the break of war local hotels were contacted on the possibilities of installing automatic typewriters for lobby desk location.

old brands were manufactured was imported from the Dutch East Indies, and so far the concern has had no word concerning the condition of the forests from which the material is gathered.

Stanley would not even hazard a guess as to the probable date when these materials might be gathered and shipped to the factories here. But one thing is certain, according to Phil K. Wrigley, chairman of the board. And that is that gum venders will be stocked with the old favorite brands just as soon as those brands are available.

Early in 1944 the Wrigley concern faced the difficult problem of not having enough material to make sufficient up-to-standard chewing gum for both the armed services and the civilian consumers.

In May of 1944, after long consideration, the Wrigley firm placed a new gum in the penny vending units. Gum was released under the trademark Orbit and was made in only one flavor—artificial fruit. Flavor, which the public has accepted as a wartime substitute, was first introduced thru vending machines, but Wrigley made it clear that Orbit was nothing more than a substitute which would have to do until the better brands returned.

Said Phil Wrigley at the time, "This new product, while representing a good wartime quality of chewing gum, frankly does not measure up to Wrigley's standard brand quality and we do not believe that vending machine interests any more (See Gum Months Away on page 92)

National Works Out New Rejector Units At Home and Abroad

ST. LOUIS, Sept. 1.—Fred Steffens, general manager of National Slug Rejectors, Inc., of this city, says that a recent survey of the vending machine industry has resulted in a new model rejector which is now being developed by his company.

"The many and varied problems of vending machine manufacturers were



FRED STEFFENS

given full consideration before the final designs of our units were decided upon," said Steffens.

"Many manufacturers believe it may be necessary for them to arrange their equipment for two or three coin operation because of the possibility of additional taxes or increased costs of merchandise to the operator," he continued. Steffens said that the firm is now planning its product "so that a unit for two or three coin operation can replace the single coin rejector in the space provided by the vending machine manufacturer for the single coin unit."

In case of products designed for use in foreign countries, Steffens said that the new rejector will be so adapted that it can be arranged to handle the coins of most foreign countries.

Mixer-Type Drink Vender Patented

CHICAGO, Sept. 1.—A patent which will interest the coin machine trade is a drink dispenser for carbonating and flavoring the beverages in one operation. Patent is listed as 2,383,771 in the August 28 number of the Official Gazette and should be of interest to cup dispensing operators.

Thomas B. Chace, of Winnetka, Ill., registered the patent and assigned it to the Dole Valve Company, Chicago. Chace lists eight claims.

Patent No. 2,383,438 is a multiple coin control mechanism for vending machines by Boley A. Andalkiewicz, T. Carlson and Jerome E. Hagstrom, all of Kansas City, Mo. Patent is assigned to Earl Hovey, Kansas City, as trustee and lists nine claims.

Cig Lines Disappear Report Cincy Stores

CINCINNATI, Sept. 1.—There are still a number of off-brand cigarettes in evidence here, but many stores are putting the standard, familiar packages back on their shelves this week as Cincinnati dealers got increased supplies of smokes for civilians.

Dealers reported that the brands are not yet back to their normal supply, but evidence that the situation is improving could be seen in the absence of long lines from many stores. A few cigarette lines were formed in front of stores here, but they were reported much smaller than in the past.

RECONDITIONED (Like New)
A. B. T.
TARGET SKILLS
Challengers, Late Models \$35.00
Angle Iron Stands for ABT Guns 4.00
Model "F" Targets (Yellow Cab.) 25.00
Model "F" Targets (Blue) 35.00

SPECIAL!
5¢ Peanut Machine, "Eat 'Em Hot" Style, with Cup Dispenser .. Ea. \$17.50
DuGreiner Candyman, Clean 39.50
Snacks, 3 Col. Factory Rebuilt, \$18.00; Stands 2.50
Microscope Counter Model Movies 39.50
Victor View-a-Scope 25.00

USED COUNTER GAMES
Civilian Defense \$13.50
Wings, Yankees, Kilix, All with Divider Models 12.50
Blings Peaks 22.50
Blings Peaks 12.50
Victor Roll-a-Packs (3 Dice) 9.95
Liberty Bell, 1¢ & 5¢ Token or Quarter Payout 19.50
Daval 21, New, Divider Model 9.95
Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform 39.50
Imps, Used, Clg. Sym. 6.90
Marvel, Clg. Reels, Token Payout .. 19.50
Like New 19.50
Cubs, 1¢ or 5¢, Clg. Sym. 3.90

SHIPMAN STAMP MACHINES,
Brand New, 1¢ & 3¢ 29.50
Shipman Mch., 3 Col., 5-10-25¢ Slots 39.50
Folders in 5,000 or 10,000 Lots. Per 100090

STEEPLECHASE, 1¢,
the Most Fascinating Amusement of Today—Watch the Balls Run .. 29.50

SLOTS & CONSOLES
Wattling 5¢ Rotatops \$ 89.50
Wattling 10¢ Rotatops 99.50
Mills 25¢ Gold Chrome, Factory Rebuilt 299.50
Mills 5¢ Gold Chrome 299.50
Mills 10¢ Gold Chrome 305.00
Mills 25¢ Blue Front 275.00
Mills 10¢ Blue Front 295.00
Jennings 5¢ Silver Chief 149.50
Jumbo Parades 99.50
Mills Goose Neck, Single J.P. 59.50
Mills Bonus, 3-5 P.O. 259.50
Mills Vest Pocket, B & G 59.50
Mills Vest Pocket, Chrome 79.50
Mills Vest Pocket with J.P. Attachment 59.50
High Hand 169.00
Jennings Silver Moon 99.50

NEW & USED PIN BALLS USED
Alert \$ 75.00
Marines at Play 125.00
Snappy 40.00
Defense 35.00
Arizona 175.00
Grand Canyon 150.00
Sky Rider 110.00

NEW IN ORIGINAL CARTONS
Flat Top \$249.50
Trade Winds 249.50
Oklahoma 239.50
Grand Canyon 209.50
Marvel 159.50
Idaho 239.50

PHONOGRAPHS
Rock-Ola Master '40, Rocklita \$375.00
Rock-Ola 18 Record 150.00
Rock-Ola 12 Record 110.00

73¢ Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00.
SEND FOR LIST OF ALL TYPES OF MACHINES!
WANT PEANUT MACHINES!

Candy Bar Trade Promised More Peanuts This Autumn

CHICAGO, Sept. 1.—One shortage which has affected the candy bar makers is on its way out, according to peanut growers in the Southern States who report that this year's crop is a \$200,000,000 proposition—the largest yet.

With that fact in mind, the National Peanut Council—organized four years ago by growers, confectioners and other allied interests—is now holding intensive sessions here to outline publicity and advertising plans for the coming year. Peanut men are out to make the nation even more peanut conscious than it already is and they are prepared to put out approximately \$1,000,000 during the next three years for research and promotion.

At a meeting of the council held in Raleigh, N. C., last week spokesmen for the candy manufacturers said that the shortage of peanuts, as well as of sugar, has been greatly hampering production.

W. H. Fisher, Milwaukee, told the members of the council that more attention should be paid to promoting peanuts as a food, which corresponds with a similar program which the National Confectioners' Association has been urging for candy.

Peanut industry found itself facing a serious wartime shortage by a queer accumulation of events. When the war caused shortages in other foods and in ingredients used in confections, and cut off competition from imported nuts and imported and domestic oils, peanut consumption per capita almost doubled. Scattered growing conditions made crops not so large as they might have been, as did the lack of manpower to harvest and process those crops.

Right now the peanut trade is treading cautious ground. Says Walter A. Richards, president of the Council: "A frank and realistic appraisal of the facts about the peanut industry leads us to the conclusion that our present situation is dangerous and may lead to a serious crisis."

By this, Richards means that the peanut trade is going to have to work hard to hold the market demand it picked up effortlessly during the war years. For some time to come, of course, the confection manufacturers will be offering a naturally smaller than normal market since they will be unable to secure sufficient sugar to meet demand.

PERPETUAL SALES BOARD
10¢ PLAY=
Average Gross Take \$57.60
Average Pay Out 29.00
AVERAGE PROFIT—\$28.60
This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.25 EA. Lots of 12 Boards, \$68.75 Comp. Cash With Order — F. O. B. Factory.

TORR 2047 A SO. 68 PHILA. 42, PA.

MODERNIZE with the "POPMATIC"
ALL ELECTRIC — COMPLETELY AUTOMATIC 5¢ COIN OPERATION ELIMINATES ATTENDANT. BEAUTIFUL DESIGN: Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passers-by and customers stop, marvel and BUY. AUTOMATIC OPERATION: Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10¢ for power. STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service. DIMENSIONS: 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs. CAPACITY: Size of Bag of Popcorn needed can vary from 6" to 12" size.

NOW \$99.50 NET
F. O. B. Cambridge, Ohio. Full cash with order. We Buy Music Routes SUPPLIES FOR POPMATIC
Extra Heating Elements, Ea. \$5.00
Popcorn, Per Lb. 14 1/2¢
Glassine Bags, Per 1,000 2.50
Popping Oil (Packed 6 Gal. Per Case) Per Gal. 2.50

THE P. K. SALES CO.
6th and Hyatt Ave. CAMBRIDGE, OHIO

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN STREET
PHILADELPHIA 23, PA.

Highway Spots Now On Increase

Vets Anxious To Get Place

Johnson chain reveals plan to open cafes at and near airports in months to come

CHICAGO, Sept. 1.—Plans for recouping his large chain of roadside restaurants were outlined this week by Howard Johnson, who operated some 200 distinctive locations before the war nipped his project in the bud.

In 1940, when Johnson's chain was at its zenith, his roadside eating houses stretched from New England down the East Coast to Florida, but this summer only 25 are still open and 15 of those are franchise units. Of course it is likely that many more of his restaurants will soon be re-opened since the removal of gasoline restrictions and next spring will certainly see the chain in full operation again.

Johnson's chain, some of which he operated directly and some on franchise, were sometimes elaborate affairs, but all offered good locations for juke boxes and vending machines as does every roadside restaurant.

During the war, the Johnson organization kept alive and thriving by going in for industrial catering and also by processing food for use by the armed services. Now, however, chain officials report that every day sees additional applications from persons who are interested in obtaining a franchise to operate one of the Howard Johnson locations.

Vet Applications

It is interesting to note that, according to the chain officials, many of the applications are coming in from veterans recently released from the armed forces. Many of them have gained some share of experience by virtue of their work in post exchanges and ship services.

Johnson's plans have been altered a bit by a careful study of these applica-

tions. The chain announces that it will abandon any future plans for additional roadside "palaces"—the kind of large, gaudy and expensive units for which the Johnson name was sometimes known. In place of those expensive locations will be smaller ones which will be within the veteran's ability to pay. Johnson will probably continue to operate those larger units which are now open, however.

The new Johnson units will make a definite bid for the lunch counter trade. They will be smaller buildings, designed to cost the franchise agent approximately \$20,000 and built on a standard pattern to provide the best possible facilities.

Prefab Units?

Taking into consideration the changing tides of traffic—on which the roadside business largely depends—Johnson is investigating the possibilities of using prefabricated material. This would enable the franchise agent to shift his business location easily to follow similar shifts in highway traffic.

Present plans call for an all-steel prefabricated unit, with small upkeep, that is estimated at 90 per cent recoverable in the event that the restaurant had to be moved from one location to another. The only obstacle which the chain is now striving to overcome is that of initial cost. When that is solved, as it will be, the Johnson roadside units should blossom out in large numbers.

Sensing that there is going to be more travel business than that which passes at the crossroads, Johnson officials have been making a study of new sites where restaurants might profitably be located.

After considerable analysis of probable post-war trends, Johnson decided to include airports in his peace-years ventures. The Johnson chain is already furnishing meals for passengers on TWA, Eastern and Northeast airlines, and he has opened a restaurant at the Boston airport.

Trade has, for some time now, recognized airports and the territory surrounding airports as exceptionally good locations for all types of coin machines. Johnson's decision to enter this field confirms the trade's opinion that such locations will be profitable ones.

Frozen Meals

Another of Johnson's interests—albeit it is only in the experimental stage at this time—is his dream of freezing entire meals, which could then be packaged, sold to the consumer and then carried home to be heated and served. This idea grew out of the organization's experiences in supplying food for certain military groups, and the firm's officials believe it to be practical.

Coin machine trade, watchful of any developments along the frozen food lines—since coin-operated grocery units are definitely planned for these post-war years—may find interesting speculation in the idea of selling complete, pre-frozen meals.

Veterans in many parts of the country, according to reports from various State Veterans administrators, are interested in starting their own cafes and restaurants and are making applications for guaranteed loans under the G.I. Bill of Rights for that purpose.

Trade Needs an Education Plan, Says G. Seedman

NEW YORK, Sept. 1.—There should be some kind of a public educational program to promote better understanding of the vending machine industry. That is the opinion expressed this week by George M. Seedman, secretary of the Rowe Cigarette Service Company, New York, subsidiary of the Rowe Manufacturing Company.

Seedman pointed out that there is a broad national trend toward consumer and legislative understanding of the vending machine industry. In spite of facts, according to Seedman, there still is considerable misunderstanding or in-

Wall Street Journal Gives Vending Machine Industry Boost in One of Ad Series

Tells of "Mechanical Marvels" Readied by Trade

NEW YORK, Sept. 1.—Recognition and acknowledgment of the extensive use and worth of coin-operated vending machines the world over since 100 and 200 B. C. was recently embodied in one of *The Wall Street Journal's* series of institutional advertisements now being placed in the nation's top metropolitan newspapers.

Use of the "vending machine branch" of the coin machine industry, as a basis for a recent article in this business trade paper, served as a springboard for their most recent institutional ad appearing in *The Chicago Sunday Tribune* August 26.

The display advertisement, prominently placed in the financial news section of the Sunday editions which have a circulation of 1,300,000, was one of the greatest boosts for the coin machine industry to appear in public print either in editorial or advertising copy form for some time. Thru this series of institutional advertisements, *The Wall Street Journal* is seeking to inform its readers as well as potential circulation that their paper, "the complete business daily, does its industrial reporting, not merely to entertain its readers but to give you important particulars."

Significant Developments

The paper further stated that "Every field of industry is constantly watched and studied to keep you informed of significant developments . . . with newspaper speed," and this statement was elaborated in the advertisement extolling the growth and extensiveness of the vending machine industry by quoting passages from their recently published article on the future of that industry.

"Antiquity of vending machines and their extensive use in European countries today are points that help emphasize a big problem of this industry in America . . . namely, the innocent automatic salesman is often classed with slot machine gambling devices. As a result the industry has been victim of local prejudices, anti-slot machine ordinances or taxes.

"This 'gambling shadow,' industry

members believe, explains much of their trouble with petty thievery . . . necessitating engineering to thwart every conceivable method of 'beating' their machines."

The advertisement explained the industry steps to combat this condition by explaining, "While working to change the public's attitude, they plan big expansion . . . affecting distribution of many consumer products . . . groceries, cosmetics, hosiery, drugs, etc."

"Mechanical Marvels"

The article further told, according to *The Wall Street Journal*, of mechanical marvels actually ready now . . . to squeeze oranges . . . flip back correct change from any combination of coins . . . broil hot dogs electrically in 15 seconds, delivering each slipped into a roll.

Reprinted here is the copy as it appeared:

Greeks Had Slot for It, Too!

Coin-in-the-slot vending machines aren't new . . . at least no newer than between 100 and 200 B. C. when Hero of Alexandria invented a machine to dispense holy water at five drachmas a portion!

Not merely to entertain its readers did *The Wall Street Journal* cite this bit of ancient history in a recent article.

For the antiquity of vending machines and their extensive use in European countries today are points that help emphasize a big problem of this industry in America . . . namely, the innocent automatic salesman is often classed with slot machine gambling devices.

As a result, said *The Wall Street Journal*, the industry has been victim of local prejudices, anti-slot machine ordinances or taxes.

This "gambling shadow," industry members believe, explains much of their trouble with petty thievery . . . necessitating engineering to thwart every conceivable method of "beating" their machines.

While working to change the public's (See WALL STREET on page 92)

V-V DAY

That DAY when merchandise vending machines will once again make production headlines.

Look for the STANDARD

Through many years of service in peacetime and wartime. From light and heavy malleable iron and steel castings and refrigeration compressors to mortar shells, land mines, rocket shells, chemical shells, 90's and 155's. And now—vending machines!

Look for the STANDARD

This new division of Lehigh Foundries was inaugurated under the able influence of men with many years experience in the vending machine industry. Men whose knowledge is being augmented at this moment by the engineering skill and production genius of Lehigh Foundries, Inc.

Look for the STANDARD cigarette machine
Look for the STANDARD candy machine

STANDARD VENDORS

LEHIGH FOUNDRIES, INC.

Factories at Easton & Lancaster, Pennsylvania

STAMP FOLDERS

For Shipman and Advance
STAMP VENDING MACHINES
Immediate Delivery—Any Quantity.
UNIVERSITY PRESS

655 Sixth Ave., N. Y. C. Ch. 2-9890

MILLS ORIGINALS

Table listing various amusement machines with prices, including War Eagle, Blue Front, and Bonus Bell models.

MITCHELL NOVELTY CO. 1629 West Mitchell St., Milwaukee 4, Wis.

MILLS ORIGINAL SLOTS

Table listing slot machines under 'ALL CLEAN' and 'SERIAL AS HIGH AS 475,000', including Silver Chromes and Gold Chromes.

1-BALL PAYOUT TABLES. 51 Preakness \$12.50, 37 Sport Pages 37.50, 31 Grand Nationals 55.00, 27 Grand Stands 50.00.

Plus Crating (Special Price for Entire Lot) 25¢ Pace Races, Factory Reconditioned, Light Cabinets, Excellent \$125.00.

UNION SALES

409 No. Adams St., GREEN BAY, WIS. Phone: Howard 2995

Table listing slot machines for sale, including Four Star Chief, Wurlitzer Model 950E, and Wurlitzer Model 600R.

Trade Problems Arise When Baltimore War Workers Go To Other Cities After Jobs

Ops Must Tighten Their Business Plans for Future

BALTIMORE, Sept. 1.—Thousands of men and women who came to this city to help win the war by working in plants here are finding themselves without jobs.

Apartments, which were formerly at a premium, are again in evidence. There are mounting vacancies in both public and privately owned housing projects as workers leave their wartime homes to find new ways of livelihood.

An increasing number of trailers and motor cars, piled high with household effects, is visible on the principal highways leading out of this city.

Other evidence of the vast numbers who are quitting Baltimore is the volume of secondhand furniture now being offered for sale to dealers or being peddled privately by owners thru newspaper ads.

Trade Effect This exodus is naturally going to have an effect on the coin machine trade in this city, who have already found, according to reports, that their machines are not doing the business volume they recorded just a short time ago.

ators here are already making plans to tighten up loose ends and make a determined bid to hold and strengthen their business.

As a result of the cutback in business, it is expected that the operators here are soon going to be asking distributors to cut the prices now being asked for the various kinds of coin machines.

It is to be expected that the sale of used machines will fall off considerably here as elsewhere, partly because of the prices asked for the machines and partly because operators are hopefully awaiting the arrival of new machines.

Operators in this city realize that they have a big job ahead of them in trying to keep business rolling. Nor are they going to be satisfied to let things ride along just as they are.

Baltimore operators have had a good look, close at hand, at what at least one brand new location can do for their business. That new location is the Schrieber Brothers foodstore, located in the downtown district.

The population shift which is now underway is likely to continue thru this year, and may possibly run into part of 1946.

ARCADIE MACHINES FOR SALE

Table listing arcade machines for sale, including Air Raiders, Sky Fighters, Tommy Guns, and Mutoscope Hockeys.

NELSON & ROSENTHAL 3022 BOARDWALK WILDWOOD, N. J.

D. P. PHOTOGRAPHERS Eastman D.P. Paper, 250 foot rolls. 1 1/2" \$5.56; 2 1/2" \$8.89; 3" \$10.70; 3 1/2" \$11.31; plus tax.

FOR SALE

Table listing various items for sale, including Bally Hi Hands, Keeney Super Bells, and Wurlitzer Wall Boxes.

BILL FREY, INC. 140 N. W. 1ST STREET MIAMI 25, FLA.

SLOT MACHINE PARTS

Table listing slot machine parts, including Payout Discs, Club Handles, Gimmick Plugs, and Reserve Jackpot Inserts.

EXPOSITION GAMES CO. 977 Golden Gate Ave. San Francisco, Calif. TEL. WEST 4036

Complete Services Printed Cards—Information. Wire or Write Quick. HYKE FOOTBALL SERVICE 9th Floor, Southland Hotel Dallas 1, Texas

SLOTS—PRICED TO SELL

Table listing slot machines under '5c PLAY' and '10c PLAY', including Original Chromes and Gold Chromes.

Table listing slot machines under '25c PLAY', including Original Chromes and Gold Chromes.

Table listing miscellaneous items, including Mills O.T., Chicago Metal Stands, and Knee Action Club Handles.

Many of these Machines have been factory reconditioned and never on location. Deposit 1/3 Down, Balance C. O. D.

POULL'S BETTER MUSIC 533 Mill St., West Bend, Wis. Phone 896

BARGAINS

Table listing bargains, including Turf Kings, Jockey Clubs, and Kentucky Ea.

MILLS DRILL-PROOF, CLUB HANDLE SLOTS. 150¢ Brown Front, Serial = 472343 \$500.00.

Savannah Amusement Co. 409 E. Liberty St. SAVANNAH, GA. Phone 2-0033

RED, WHITE AND BLUE TICKETS

2050—Single Banded-Machine Folded. 2050-1950—Five Folded. 1836-2280-2520—Combination.

COMPLETE LINE OF TIP BOOKS BASEBALL DAILIES All Tickets Made of Craft Paper.

ABC Novelty Company MANUFACTURERS 310 North Walnut St., Muncie, Indiana. LOOK! 3 Late PAKER PACER DAILY DOUBLE CON-SOLES, \$475.00 for all, crated. 1/2 Deposit. Immediate Shipment! JULES OLSHEIN & CO. 1100-02 Broadway ALBANY 4, N. Y.

ROLL-A-BALL

HERE'S THE NEW-EST INNOVATION IN LEGAL EQUIPMENT THAT'S ROLLING UP BIG PROFITS!

PRICE \$349.50

F. O. B. Poughkeepsie, N. Y.



We have a distributor deal if your record and experience warrants consideration.

Phone, Wire, Write TODAY!

A Skee Ball Alley with a Revolving Barrel, adding a thrill skill shot to an already proven money-making game.

- Manufactured and Location Tested by Coin Machine Men who know how.
- Absolutely fool proof.
- 9 1/2 Ft. long—easily handled.
- Solidly constructed.
- Flashy Colored Backboard Lite-Up.
- Glanz. Cash Box.
- Legal everywhere—wonderful money maker for closed territory.
- Guaranteed workmanship.

JOHN A. FITZGIBBONS JAFCO, INC.

776 Tenth Ave. NEW YORK 19, N. Y. (Phone: COLUMBUS 5-7996)

Perfect Operation for Parks, Piers, Beaches, Arcades and Concessionaires. Set Up a Complete Battery!

British Export Prospects Are Good But Offer Some Problems

CHICAGO, Sept. 1.—An unofficial report just received from England outlines the picture of the future for the coin machine industry in that country and, furthermore, gives considerable new information which will be of interest to the trade in this country, which has been examining the prospects for re-suming a brisk export trade with Great Britain.

According to this report, coin machines of all types are very much in evidence in all parts of England. Juke boxes, amusement machines, vending machines and scales can be seen in many locations, and the report indicates that all of these machines are getting good play from the public.

There are a number of large, well-furnished arcades, which use both American made and British made amusement games. American juke box trade names are reported to be just about as well known in England as they are in the United States.

Many Cigvenders

Cigarette vending machines are very much in evidence, according to the report, and it is estimated that the number of those machines would be even larger if there were sufficient goods to keep them stocked. The report goes on to reveal that many of these cigarette machines are very attractive units—having 6 columns for 6 brands, 3 for the six pence items and 3 for the one shilling items. Machines are of the monel metal type, and while the manufacturer's name is not mentioned in the report, British shopkeepers were of the opinion that the machines were generally supplied by the cigarette manufacturers.

Report likewise states that there is a fair number of scales in evidence and these, too, seem to be doing a good business.

According to the unofficial source, England offers a very good market for coin machines, particularly vending machines at this time. And the picture would be really rosey except for the fact that there are a number of difficult import conditions. Just what these conditions are, the unofficial report did not disclose, but it is safe to presume that the report means that the British government is not taking a too encouraging attitude toward imports at this time.

Report goes on to reveal that during the past few weeks the British press has been devoting considerable space to legislation which will require stores to close at 6 p.m. These stores are likely

to include the "public houses," the English counterpart of the American cafe or saloon in the city and a kind of British inn or good roadhouse in the country. These public houses have always been and will continue to be exceptionally good locations for all types of coin-operated music and amusement devices.

Cautious Note

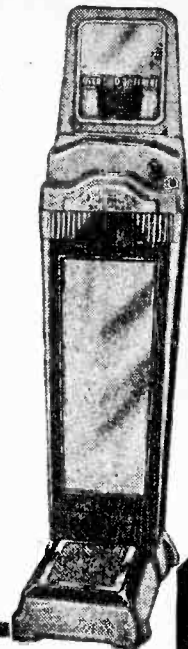
This unofficial source, however, suggests a note of caution in the picture so far as imports of American coin-operated machines is concerned. The source pointed out that the British government's financial policy in relation to imports is going to have a strong bearing on the prospects for those American manufacturers.

Report predicted that it is hardly likely that for some time to come licenses might be granted to permit the importation of amusement devices, juke boxes and perhaps even vending machines.

Despite the sobering quality of this latest information, coin machine trading circles in this country are still reported making their plans to recover the large amount of British export trade which they held prior to 1940. A report published in *The Billboard* three weeks ago which originated from Ed Graves, coin machine editor of the *British World's Fair*, said quite definitely that British manufacturers of coin machines intend to offer stiff competition with American made machines on the British scene.

Trade in this country naturally welcomes the news that the British manufacturers intend to try to build better and better coin machines, but many of them hope and believe that there will still be a market for the popular American made units.

Of course, even if this demand for American made machines continues strong, much of the future of the export business with Great Britain depends upon the English government's attitude toward those export goods. Trade here realizes that it is a natural thing for the English to want to try to hold and build up as much domestic business as they possibly can. Even considering that fact, traders in the United States are of the opinion that the market for American made coin machines can still exist side by side and flourish without hindering British manufacturers' plans. But the only thing remaining to do is to wait to see what attitude the British government is going to take on licensing coin machine import from this country.



BACK THE MIGHTY 7th BUY WAR BONDS

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889—Tel.: COLUMBUS 2770. Cable Address "WATLINGITE," Chicago.

SALESBOARDS

Holes	Name	Profit	Price
1000	5¢ Nickel Charley	Def. \$17.00	\$.96
1200	5¢ Bingo	Def. 20.00	1.21
1000	25¢ J.P. Charley	Avr. \$52.08	\$1.24
1000	10¢ J.P. Ready Money	Avr. 50.70	1.79
1000	5¢ J.P. Jumbo Hole "Tens"	23.85	1.89
1000	5¢ J.P. Home Run	Avr. 27.00	1.89
1000	5¢ J.P. Big Forty	Avr. 24.25	1.79
1200	5¢ J.P. Barrel	Avr. 23.37	2.18
1000	5¢ J.P. Sesta	Avr. \$28.70	\$2.36
1000	10¢ J.P. Beat This Card	Avr. 32.72	2.59
1184	5¢ J.P. Jumbo Bingo	Avr. 27.79	2.49
1800	5¢ J.P. Lulu	Avr. 33.25	2.89
2400	5¢ J.P. Barrel	Avr. 46.32	3.49
1200	5¢ J.P. Payout	Avr. 52.59	2.89
2170	5¢ Tab. R., Wh., Bl. Tickets	\$36.00	\$1.24
120	Tip or Baseball Books. Doz.		1.98

Write for New List Top Flight Boards.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE SALES CO.
BLUE EARTH, MINN.

A BUY — FOR SALE — A BUY

Perfect Condition. Priced To Sell.

2 Mills 5¢ Blue Fronts. Each	\$150.00
2 Mills 10¢ Blue Fronts. Each	175.00
2 Mills 25¢ Blue Fronts. Each	200.00
2 Columbia Bells, New. Each	75.00
1 Galloping Domino, '41, P.O., Jack Pot, Late Model	350.00
1 Santa Anita, P.O., Late Model	200.00
1 Mills 1-2-3, P.O.	75.00
1 Mills Spinning Reels	125.00
1 Bally Sweepstakes, P.O.	150.00
4 Mills Vest Pockets, 1 Chrome, 3 Green & Gold, with Jack Pots and Meters. Used very little since rebuilt	60.00
1 Test Pilot	175.00
1 Kicker & Catcher with Stand	30.00
1 Scientific Base Ball	90.00
1 Scientific Basket Ball	90.00
1 Bally Alley	75.00
1 Midget Skeeball	175.00
1 Keep Punching	100.00
1 Evans Tommy Gun, Early	100.00

These Machines are all in good shape and ready to operate as they are.

THE IDLE HOUR AMUSEMENT CENTER
MOREHEAD CITY, N. C.

READ THIS

WE HAVE FOR SALE A ROUTE CONSISTING OF THE FOLLOWING:

ON LOCATION:

- 16 Music Boxes—all Rockolas, including Commandos, Masters, etc.
- 11 Free Play Tables—mostly revamps.
- 4 One Ball Tables—cash payout.
- 1 Bowling Alley.

IN STOCK:

- 19 Free Play Tables—about half revamps.
- 12 One Ball Tables—cash payout.
- 5000 Good Records.

A completely equipped shop with a large amount of machine parts. The price is only \$14,000.00 and was tabulated from today's Billboard prices. The route has been in operation 7 years. The average income is \$200.00 per week and can be increased to \$400.00 per week with equipment now on hand.

The owner of this route is a physically disabled Navy man who is not able to handle this route and must sell at once. This route is located in a rich agricultural district in Colorado. Further particulars will be given upon request.

MODERN MUSIC COMPANY

Distributors of Rock-Ola Phonographs

1318 11th STREET

DENVER 4, COLORADO

MILLS SLOTS

- | | |
|---|-----------------------------------|
| 10 25¢ GOLD CHROMES, 2/5 PAY LIKE NEW | 3 25¢ MILLS ORIGINAL BROWN FRONTS |
| 4 25¢ MILLS ORIGINAL CHERRY BELLS, 3/10 PAY | 7 5¢ MILLS ORIGINAL BLUE FRONTS |
| 9 5¢ MILLS ORIGINAL BROWN FRONTS | 4 10¢ MILLS ORIGINAL BLUE FRONTS |
| 4 10¢ MILLS ORIGINAL BROWN FRONTS | 2 25¢ MILLS ORIGINAL BLUE FRONTS |
- THE ABOVE EQUIPMENT IS GUARANTEED PERFECT MECHANICALLY, REFINISHED LIKE NEW, HAS DRILL PROOF CABINETS, KNEE ACTIONS AND CLUB HANDLES. WE ARE CLOSING OUT AND OFFER THE ABOVE AT VERY SPECIAL LOW PRICES. IF IN NEED OF ABOVE TYPE OF EQUIPMENT IT WILL PAY YOU TO WIRE OR CALL US.

JONES SALES COMPANY

1330 TRADE AVE., HICKORY, N. C.

DAY PHONE 107-1426—NIGHT 402

EXPERIENCED PIN GAME AND CONSOLE REPAIRMAN

For inside shop work with old established distributor in Ohio. No night work. Steady employment for good worker. Must be capable, dependable and of good habits. State all details in first letter. Address:

BOX D18, CARE BILLBOARD, CINCINNATI 1, OHIO.

PROFITABLE ROUTE

of Coin Operated Scales for Sale. Established 8 years. 50 Watling Fortune and 35 Rockola Lobos. Machines in good condition. Write

Penny Scale Service

1410 Chevrolet FLINT, MICH.

- | | |
|--|----------------|
| 2 Mills Panorams, In Excellent Condition | @ \$375.00 Ea. |
| 1 Rock-Ola Tone Column, Without Mechanism, Good as New | @ 60.00 |
| 3 Watling Roller Tops, 5¢ Play | @ 80.00 Ea. |
| 3 Mills Smoker Bells, In Perfect Shape | @ 65.00 Ea. |
- Lee Novelty Company**
1004 Spring Street Shreveport 69, La.
"ROBERT EHRHARDT SR." (Owner)

ATTENTION!!

COIN MACHINE OPERATORS

NEW INVENTION SAVES 33 1/3% ON SERVICE CALLS CAUSED BY JAMMING!

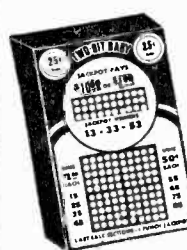
Sensational new factory method (patent applied for) rebuilds your old coin chutes to greatly reduce jamming caused by slugs, etc. Your cost only \$50.00 for fifteen chutes. Pays for itself in no time.

MONEY BACK GUARANTEE

Just ship us your old coin chutes in a good container express prepaid, and we will return them to you C. O. D. for the full amount. Use them for one week, if they don't do everything we claim ship them back to us and we will return your money.

ACME NOVELTY CO.

1124 HENNEPIN AVENUE MINNEAPOLIS, MINN.



WHILE THEY LAST

Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

THE NEW DEAL MFG. CO.

411 North Bishop Dallas 8, Texas

FOR SALE

(3) Three Photomatics, late models, inside lighting, serial number PRB 22, PPS 8, PFD 2, good operating condition, equipped with twenty-five cent slots. Crated price (\$775.00), seven hundred seventy-five dollars each. (1) One 1940 Super Rock-Ola, \$350.00. Two (2) 950 Wurlitzers, \$650.00 each. One (1) 950 Wurlitzer, needs motor switch and minor repairs. Price \$500.00.

AUTOMATIC PHOTOS CO.

Casino Park, Virginia Beach, Va.

BUILDING SOLD (Closing Arcade)

PIN GAMES

Duplex	\$59.50	Wildfire	\$35.00
Horsoscope	49.50	Big Chief	35.00
Stars (Exhibit)	59.50	Pan American	49.50
Landslide	44.50	Fishin'	59.50
Belle Hop	54.50	Majors	49.50
Bombardier	74.50	Mr. Chips	25.00

ARCADE MACHINES

6 X-Ray Poker Tables, Ea.	\$ 74.50	2 Photomatics, Latest Model, Very Good Condition	Write
Keeney Submarine	144.50	Short Range Shooting Gallery with 3 Guns and 20,000 Bullets	Write
Mutoscope Ace Bomber	264.50	New 3-Wire Cable	8 Cents a Foot
7 Caille Drop Picture Machines, 1c. Ea.	15.00	Solid Rubber Balls for X-RAY Poker Tables, Box of 25	\$ 12.00
Bally Rapid Fires, Ea.	159.50	22 Shorts and Longs	Write
Chicken Sams, Ea.	119.50	616 Wurlitzer Light Up Front and Grille	225.00
3 14-Ft. Wurlitzer Skee Balls, Very Good Condition	Write		

ABOVE MACHINES IN EXTRA GOOD CONDITION

WRITE WIRE PHONE

SPORTLAND, Inc.

97 Clinton Ave., South

Rochester, N. Y.

GUM MONTHS AWAY

(Continued from page 88)

than ourselves would want to offer it to the public in a Wrigley label."

At the same time, Wrigley said that the penny gum venders were one of the main reasons why the company placed the substitute on the market—since it served both the vending operators and the vending customers.

"Gum vending machines cannot be converted to vend any other product," said Wrigley, "whereas retail dealers can place other items on their counters when chewing gum is not available to them. Therefore we decided to protect our friends and customers in the vending machine industry who otherwise would be unable to continue in business."

Wrigley's statement, both to the trade and to the public press, have given the vending machine industry a great deal of splendid publicity. For instance, Wrigley pointed out that his company considers vending machines a good advertisement for their product as well as acting as a sales medium.

Stopped Production

The Wrigley company is now operating vending machines in Chicago, New York and Boston, "and it intends to expand this section of the business after the war," according to Phil Wrigley.

Recently, since the supply of gum base material ran out completely, the Wrigley company has not been manufacturing any gum under its own name, still sticking to its point that the public deserves an honest break. This stand, on Wrigley's part, has brought the firm innumerable favorable comments which came unsolicited from both allied industries and from industries which have no connection.

"We hope," said Wrigley in an interview earlier this year, "in the not too distant future to be able to make a quality product worthy of the Wrigley name. We are making constant tests and experiments and are establishing new sources of materials. Good chewing gum is made from a blend of fine ingredients and we already have developed formulas that are satisfactory but are not quite up to the standards set for the familiar Wrigley trademarks. These formulas are being constantly improved."

"When we do have a product which we are absolutely sure we can guarantee to be of the finest quality, we will put it out in the Wrigley standard brands and flavors."

Vending machine operators—just as anxious as anyone to have the old pre-war brands back in their machines again—echo and agree with that thought.

TRADE NEEDS

(Continued from page 89)

sufficient knowledge of the relationship between automatic vending and the more familiar types of merchandise selling.

Seedman spoke of the successful fight against unfair taxation during past years and pointed out what he called a distinction between merchandising machines and gambling or amusement devices.

"Our industry has created a method of merchandising and service that has met with public acceptance," he said. "Our machines are merely incidental to our method of distribution. They do not create the income any more than the shelves in the corner drugstore or the showcase on Main Street. It is still the standard well-advertised merchandise of quality dispensed thru our machines that creates the income."

Seedman said that the vending machine industry wants equality in taxes with "those who sell the same types, kind and quality of merchandise even tho the methods of distribution may differ."

WALL STREET

(Continued from page 89)

attitude, they plan big expansion . . . affecting distribution of many consumer products . . . groceries, cosmetics, hosiery, drugs, etc.

The Wall Street Journal article told of mechanical marvels actually ready now . . . to squeeze oranges . . . flip back correct change from any combination of coins . . . broil hot dogs electrically in 15 seconds, delivering each slipped in a roll.

MARKEPP VALUES

SLOT MACHINES & CONSOLES

10c Pace Blue Comet	\$ 85.00
1941 Lucky Lucre, Like New	275.00
1940 Lucky Lucre, Like New	200.00
Jumbo Parade, C.P.O., Factory Rebuilt, Same as New	135.00
38 Track Time	98.00
Big Game, F.P.	100.00
5c Cherry Bell, Original Cabinet Refinished	200.00
5c Blue Front, Original	165.00
25c Blue Front, Original Cabinet Refinished	275.00
Columbia D.J. Bell	59.50

ARCADE EQUIPMENT

Keeney Submarine Gun	\$125.00
Tail Gunner	110.00
Sky Fighter	225.00
Bally Rapid Fire	165.00
Chickin Sam, Jap Conversion	100.00
Shoot the Chute	100.00
Bally Torpedo	149.50

PHONOGRAPHS

Singing Tower Hi Boy, Late Model	\$395.00
Top Flight, 20 Selector, 5c Play, Like New	225.00
XS Streamliner, 20 Selection, 5c Play, Like New	275.00
S Streamliner, 5-10-25	325.00
10 Panorams, A-1 Condition	365.00
1 Wurlitzer 600R	400.00
Mills Throne	295.00

5-BALL PIN GAMES

Landslide	\$39.50	Big Chief	\$42.50
Four Roses	52.50	Legionnaire	69.50
School Days	52.50	Defense	78.50
Gold Star	39.50	Strip Tease, Revamp, New	239.50
Big Three, Westerhaus, Revamp, New	239.50		

WANT TO BUY

Phonographs All Makes and Models. Send Us Your List With Your Best Price—Do It Now!! All Machines Carry Markepp Guarantee.



THE MARKEPP CO.

(Established 1928)
4310 Carnegie Ave.,
Cleveland 3, Ohio

Telephone: Henderson 1043

The "Guy" Upon Whom You Can Always Depend!

JOE ASH

WHEN YOU WANT THE FINEST RECONDITIONED EQUIPMENT LET JOE "ACTIVIZE" YOUR GAME!

*A Radical New Process That Makes an Old Game Sparkle and Operate Like New!

USED

MONICKER	\$ 84.50
5, 10, & 20	114.50
TEN SPOT	59.50
TEXAS MUSTANG	74.50
SEVEN UP	59.50

NEW

IDAHO	\$239.50
BRAZIL	239.50
OKLAHOMA	239.50
GRAND CANYON	239.50
FLAT TOP	249.50

"You Can Always Depend on Joe Ash All-Ways"

ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST. Phone: Market 2656 PHILADELPHIA 23, PA.

TOPNOTCH REVAMPS

EARNING EXTRA MONEY FOR SMART OPERATORS

TAIL GUNNER
for Ten Spot
SKY RAIDER
for Big Parade

G. I. JOE
for Jungle
ARMY & NAVY
for Knock Out

COSTS YOU ONLY \$9.50 PER GAME—F. O. B. CHICAGO, ILL.
Price includes a new 14-Color Score Glass, New Bumper Caps and New Score Cards.

RUSH YOUR ORDER TODAY

Or Write for Our Complete List

VICTORY GAMES 2140-44 S. SOUTHPORT AVE.
CHICAGO 14, ILLINOIS
"America's Pin Game Conversion Headquarters"

JAR DEALS and SALESBOARDS

120 TIP BOOKS	\$ 26.00 Cr.
2040 R.W.B. JAR-O-DO SINGLES	Profit \$30.00 \$ 1.75 Ea. 235.00 Cr.
2170 R.W.B. JAR-O-DO SINGLES	Profit 36.50 2.00 Ea. 245.00 Cr.
2170 R.W.B. LA-TA-DO FIVE-FOLD	Profit 36.50 2.00 Ea. 252.00 Cr.
2170 R.W.B. PICK-WIN BREAK TAB	Profit 36.50 1.50 Ea. 188.00 Cr.
2180 R.W.B. ORIGINAL STAPLED FIVE'S	Profit 37.00 2.10 Ea. 288.00 Cr.
2280 COMBINATION JAR-O-DO SINGLES	Profit 37.00 2.10 Ea. 280.00 Cr.
Size Name Profit Price	
120 25c Fast Play	\$14.60 \$1.62 Ea.
120 50c Fast Play	29.30 1.62 Ea.
360 25c Jumbo Quarter	31.32 1.65 Ea.
600 5c Dutch Treat	15.81 2.00 Ea.
675 5c Flying Fort	19.30 2.30 Ea.
780 5c Apple Jack	19.27 2.25 Ea.
800 5c Quick Change	19.70 2.97 Ea.
850 5c Sketch Me	22.45 2.97 Ea.
850 5c Snuggles	\$21.65 \$2.97 Ea.
850 5c Prefree	21.65 2.97 Ea.
900 5c Hot Cha	23.25 3.45 Ea.
975 5c Intruder	27.30 3.60 Ea.
975 5c The Hiker	27.30 3.60 Ea.
975 5c Overweight	27.30 3.60 Ea.
1000 25c J.P. Charley	52.00 2.25 Ea.
1200 5c Pick a Fin	33.05 2.75 Ea.

25% With Order. Balance C. O. D.
ERATH CO., SOUTH BEND 24, INDIANA

GUARANTEED EQUIPMENT

Club Trophy, 1-Ball, Free Play	\$299.50	Champ, Showboat	\$45.00 Each or
Dark Horse, 1 Ball, Free Play, J. Pot.	235.00	Twin-6, A.B.C. Bowler	\$160.00 for All
Record Time, 1-Ball, Free Play, J. Pot.	225.50		

WURLITZER 600 ROTARY \$419.50
SEEBURG CLASSIC 439.50
KIRK ASTROLOGY SCALE 79.50

JACK BERGER, 5732 Jonquil Ave., Baltimore 15, Md. Telephone: MOhawk 1286 (A. M.)
1/3 Deposit, Balance C. O. D.

EASTMAN DIRECT POSITIVE PAPER

July, 1946, dating. Lowest prices in the country. Inch and a half by 250, \$8.22; two inch by 250, \$8.00; 2 1/2 inch by 250, \$9.75; three inch by 250, \$11.40; 3 1/2 inch by 250, \$13.28; four inch by 250, \$15.07; five by seven, \$8.98 gross. 25 per cent deposit all orders.

ALBANY CAMERA SHOP, Inc.
204 Washington Ave. ALBANY 6, N. Y.

FAST-ACTION

Jar Deals, Bingo Tickets,
Counter Deals, Tip Books,
Punchboards, Merchandise
Deals

Write for Catalog and Prices

Please State Your Requirements If You Are Interested in Specific Items.

Wilner Sales Co.

715 N. ELM ST. MUNCIE, IND.

ARCADE OUTFITTERS

Jennings Barrel Roll	\$120.00
Western Baseball	79.50
Western Baseball DeLuxe	120.00
Scientific Batting Practice	120.00
Thunderbolt	395.00
Skeeroll	325.00
Liberator	175.00
Keeney's Submarine	175.00
Evans Tommy Gun	175.00

CARD VENDING MACHINES	
Mutoscope, Floor Size	\$35.00
Exhibit Floor Size Lite-Up	35.00
Exhibit Floor Size	25.00
Exhibit Floor Size Streamlined Lite-Up	45.00

BUY FROM A RELIABLE SOURCE
—WE'RE IN BUSINESS SINCE 1912



510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-6677)

SALESBOARD SALESMAN

Nationally known manufacturer wants man to cover New York and lower New England with a complete line of Salesboards and a strong line of Novelty Merchandise Deals. A board man preferred. But a man who is a hard worker and knows the trade will be considered. Write

BOX D-20
Care Billboard, Cincinnati 1, O.

WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

GET OUR NEW PRICES

- MILLS GOLD CHROME BELLS
- MILLS SILVER CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS MELON BELLS
- BAKERS PACERS

ALL MODELS—ALL COIN PLAYS

WE SPECIALIZE IN REBUILDING MILLS SLOTS and RACES

WE BUY—SELL—EXCHANGE

BAKER NOVELTY CO.

1700 Washington Blvd., Chicago 12, Ill.

BETTER PRODUCTS FROM BELL PRODUCTS

GUARANTEED MILLS ORIGINAL SLOTS—CONSOLES FACTORY REBUILT—CLEAN AS A WHISTLE

Gold Chromes, 5¢ . . . \$350.00	Club Bells, 25¢ . . . \$425.00	Brown Fronts, 10¢ . . . \$300.00
Gold Chromes, 10¢ . . . 400.00	Blue Fronts, 5¢ . . . 200.00	Brown Fronts, 25¢ . . . 350.00
Gold Chromes, 25¢ . . . 425.00	Blue Fronts, 10¢ . . . 300.00	Four Bells—Write for Special Price.
Gold Chromes, 50¢ . . . 650.00	Blue Fronts, 25¢ . . . 325.00	Three Bells—Write for Special Price.
Club Bells, 5¢ . . . 375.00	Blue Fronts, 50¢ . . . 575.00	
Club Bells, 10¢ . . . 400.00	Brown Fronts, 5¢ . . . 250.00	

MISCELLANEOUS EQUIPMENT—READY FOR LOCATION

Blue Grass \$175.00	Rockingham \$275.00	See Chicken Sam . . . \$110.00
Dark Horse 175.00	Rapid Fire 145.00	Western Baseball . . . 95.00
Record Time 165.00	Ev. Ten Strike 60.00	Keeney Sub. Gun . . . 155.00

NEW REVAMPS—READY FOR IMMEDIATE DELIVERY

3 Arizona	4 Flat Top	4 Streamliner
1 Big Top	2 Grand Canyon	2 Trade Winds
2 Brazil	3 Idaho	1 Wagon Wheel
4 Casablanca	2 Santa Fe	1 Yankee Doodle

Write for Special Prices

FIVE-BALL FREE PLAY GAMES—THOROUGHLY RECONDITIONED

Alr Circus \$115.00	Gun Club \$ 70.00	New Champ \$ 60.00
Blg Parade 175.00	Hi Hat 65.00	School Days 50.00
Bola-Way 65.00	Jungle 65.00	Sea Hawk 50.00
Bosco 85.00	Keep 'Em Flying . . . 135.00	Shangri-La 135.00
Capt. Kidd 70.00	Knockout 135.00	South Paw 70.00
Defense (Genco) 85.00	Legionaire 60.00	Spot Pool 65.00
Five & Ten 115.00	Miami Beach 70.00	Texas Mustang 70.00
Four Roses 55.00	Monicker 70.00	Zig Zag 60.00

CASABLANCA FROM GLAMOUR STILL GOING STRONG. SEND YOUR GAMES DIRECT OR SEE YOUR DISTRIBUTOR

Terms: 1/3 With Order, Balance C. O. D.

BELL PRODUCTS CO. 2000 N. OAKLEY CHICAGO 47, ILLINOIS

CLEVELAND COIN

OFFERS:

ARCADE EQUIPMENT

- 1 Bally Alley \$ 65.00
- 10 Daval Bumper Bowlings (7 ft.) . . . 75.00
- 2 X-Ray Pokers 110.00
- 1 Evans Barrel Roll 110.00
- 4 Chicago Coin Hockeys 210.00
- 10 Bowling Leagues (9 ft.) 175.00
- 5 Shoot the Jap, Conversion Guns . . . 125.00
- 2 Rapid Fires 175.00
- 2 Keeney Submarine Guns 165.00
- 1 Evans Tommy Guns 125.00
- 1 Shoot the Chutes 115.00
- 2 Sky Fighters 265.00
- 1 Ace Bomber 265.00
- 3 World Series 95.00
- 1 Keep 'Em Punching 110.00
- 1 Floor Model Strength Tester Grippler . . 75.00
- 1 Floor Model Mutoscope Drop Picture Mach. 50.00
- 4 Floor Model Mills Drop Picture Machines 50.00
- 1 Early Model Photomatic 850.00
- 2 Late Model Photomatics 1100.00
- 2 Panorams 365.00
- 1 10¢ Blood Pressure Machine 125.00
- 2 1¢ View-a-Scopes 22.00
- 2 Watling Large Round Face Fortune & Weight 1¢ Scale 65.00
- 1 Floor Model Watling Square Type upright Scale 75.00
- 1 Kirk Floor Model upright ticket Horoscope and Weight Scale 110.00
- 6 Bean Ems 65.00
- 2 Buckley DeLuxe Diggers 110.00
- 1 Split Fire, Counter Game 10.00
- 10 Bally Popcorn Venders 95.00
- 1 Mutoscope Punching Bag 225.00
- 25 Cigarette Lighter Fluid Vendors 10.00
- 35 Cigarette Vendors: Stewart McGuire S.P. Model, 7 column, 20¢ Combination * Completely Overhauled and Complete With Cabinet Bases * \$35.00 Ea.—Five or More, \$30.00 Ea.

CONSOLES

- 2 Keeney Super Tracks \$275.00
- 1 Bally High Hand, Combination 175.00
- 3 Jumbo Parades, F.P. 95.00
- 1 Jumbo Parade, C.P. 95.00
- 2 Silver Moons, F.P. 95.00
- 2 Keeney Pastimes 195.00
- 1 Paces Red Arrow, J.P. Model 225.00
- 2 Bakers Paces, Check Separator, D.D. Model 225.00

MUSIC

- 1 Rockola Imperial 20 \$195.00
- 1 Rockola 16 record 185.00
- 1 Rockola Playmaster & Glamour Tone Column 385.00
- 1 Rockola 1939 Standard With Buckley Adapter 375.00
- 1 Cellar Job 1939 Rockola Standard, R.C. 185.00
- 1 Cellar Job 20 Record Rockola, Buckley Remote 185.00
- 1 Cellar Job Twin Twelve Buckley Remote 210.00
- 1 Mills Throne of Music 325.00
- 16 - 125 2-Wire 5¢-10¢-25¢ Wall Boxes . . 29.50
- 6 - 120 2-Wire 5¢ Wall Boxes 25.00
- 1 Streamliner 20 Sele. 5¢, 10¢, 25¢ . . . 350.00
- 5 A.M.I. Singing Towers, R.C. 365.00

EXPORT TRADE: We are desirous in contacting South American concerns who are in the market for coin operated equipment of any kind—CABLE US IMMEDIATELY YOUR REQUIREMENTS!

TERMS: 1/2 Deposit With All Orders, Balance C. O. D.

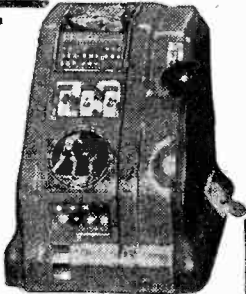
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2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PROspect 6316-7

"JACKPOT BELL"

\$49.50

Brand New



TAKES NICKELS—PAYS QUARTERS!!!

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

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We have a large selection of 5-Ball Free Play Games—EACH WITH OUR NEW GAME GUARANTEE! It will pay you to get on our list!
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FOR SALE

- Three 25 Cent Rebuilt Mills War Eagles, \$200.00 Each.
 - One 10 Cent Rebuilt Mills War Eagle, \$150.00.
 - Two 5 Cent Rebuilt Mills War Eagles, \$125.00 Each.
- Rebuilt By Factory, Used Three Weeks, in A-1 Condition.

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MAKE AN OFFER

2 Twin-12 Wurlitzers in Metal Cabinet, complete with Pickups, Motors and Amplifier. Keeney Changeover to 30 Wires.

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2A3 \$1.56	6C5/GT \$.80	6L7 \$1.28	42 \$.68
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5V4G 1.28	6J572	6V6/GT88	79 1.28
5Y3G56	6K7G88	3888	8056
5Z388	6L6G 1.56	4168	2051 1.84

PHOTO CELLS FOR RAY GUNS

- CE23—\$1.70. 5 or more @ \$1.50
- 928 Non-Directional—\$3.00. 5 or more @ \$2.70
- CE25 WBD "PEANUT" (for Bally Defender)—\$2.80
5 or more @ \$2.50

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TERMS: 1/3 DEPOSIT ON ALL C. O. D. ORDERS

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ARE PROVEN WINNERS EVERYWHERE!

- EAGLE SQUADRON** From BIG LEAGUE
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- SHANGRILA** From MR. CHIPS
- PARATROOPS** From POWERHOUSE
- EAGLE SQUADRON** From BIG TOWN

OUR LATEST KISMET | BOMBARDIER From FOLLIES

WANTED AT ONCE: Punch, Tops, Formation, Powerhouse
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"Patts and Supplies for Coin Machine Service"

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A Target To Replace Jap and Hitler for Your Ray Guns.

ONLY \$5.00
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A 5-Inch Target Regulation Black and White Color.

Easy To Install. Use Your Present Scenery for Quick Change-Over.

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Unload Your .22 Shorts NOW

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NICK ALBANO

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- 1 Mills Do-Re-Mi (With Records) \$85.00
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 - 1 Evans Ski Ball 95.00
- All in Working Condition. Write or Wire MANAGER
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216 E. 2d St., Muscatine, Iowa

NEW GOLD CHROMES

\$79.50

plus parts

We completely rebuild any Mills Escalator type machine into any denomination—GOLD CHROME. Guaranteed like new! \$79.50 plus parts. Mechanism is completely rejuvenated and reassembled into a new gold chrome cabinet. We defy competition! This machine is unsurpassed!

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WE COMPLETELY REBUILD AND RECONDITION FOR \$79.50, Incl. Parts

GUARANTEED FACTORY REBUILT SLOT MACHINES

5¢	\$260.00	5¢	BROWN FRONTS	\$175.00
10¢	265.00	25¢		200.00
25¢	275.50		SILVER CHROME	
50¢	310.00	10¢		\$260.00

GUARANTEED ORIGINAL SLOT MACHINE PARTS

20 Stop Stars, Set	\$2.25	Gold Chrome Cabinets	\$12.00	Knee-Action Attachments, Ea.	\$4.50
Slides, Set	9.00	Blue Front Cabinets	12.00	Slide Posts, 5¢-10¢-25¢, Set	2.25
Jackpot Glass	1.00	Slot Nut & Bolt Kit	5.75	Blue Fronts, Etc., Money & Jackpot Cups, Ea.	.90
Reel Set Glass	1.00	Discs, CM 1-2-3 or SP 1-2-3, Set	5.50	Glitter Gold, Lb.	2.00
Escalator Glass	1.50	Top Rear Castings, Ea.	5.50	Original Mills, All-Chrome, Club Handles, Ea.	4.50
All Mills Springs, Ea. 5¢ & 10¢		5¢ & 25¢ Escalators, Ea.	37.50		
Gold Chromes, Award Cards, Ea.	\$4.50	Jackpots, 5¢-10¢-25¢, Ea.	19.50		
25¢ Tube and Hopper	2.25				

RECONDITIONED PIN BALL MACHINES LIKE NEW

Anabel	\$52.50	Brite Spot	\$39.00	Flash	\$22.50
Band Wagon	55.00	Broadcast	55.00	Follies	35.00
Baroque	45.00	Cadillac	37.50	Midover	55.00
Big Chief	55.00	Champ	60.00	Line Up	55.00
Big Show	32.50	Chief	19.00	O'Boy	35.00
Crossline	49.50	Entry	45.00	Spot Pool	72.50

We have an EXCHANGE SERVICE which permits us to ship you a rebuilt machine within 24 hours after receipt of your old machine.
Write for prices on Slot Machines, Pin Ball Machines, Parts, everything for the Coin Machine Industry.

CENTRAL MANUFACTURING CO.

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPAulding 1670-1

"UNCONDITIONAL"

GUARANTEED USED PIN TABLES

2 Annabelle	\$19.50	2 G.I. Joe	\$8.50	5 Marines at Play	\$124.50
3 Air Circus	99.50	2 Gobs	84.50	2 New Champs	49.50
2 Big Chief	32.50	1 Home Run '42	72.50	4-Pin Up Girls	119.50
2 Bolaway	64.50	3 Four Aces	104.50	2 Spot Pool	49.50
4 Bosco	64.50	3 Invention	119.50	3 Spot A Card	44.50
2 Capt. Kidd	59.50	2 Jungle	62.50	2 Toplo	59.50
2 Gun Club	62.50	5 Lite A Line	32.50	2 Venus	64.50
		2 Legionnaire	44.50		

GUARANTEED ARCADE EQUIPMENT

2 Western Baseball De Luxe, Ea.	\$94.50	1 Zingo	\$200.00	2 Keeney Submarines, Ea.	\$110.00
1 Keep Punching	74.50	1 Photomaton	375.00	4 Bally Rapid Fires, Ea.	150.00
1 Evans in the Barrel	104.50	2 Jall Birds, Ea.	125.00		
		2 Tokio Guns, Ea.	135.00		

WE HAVE THEM IN CASES

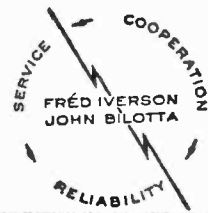
Flat Top — Cover Girl — Streamliner — Oklahoma
Idaho — Yankee Doodle — Strip Tease — Flying Tigers


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IMMEDIATE SHIPMENT ON RECEIPT OF DEPOSIT

EASTERN SALES COMPANY

1824 East Main St.—Culver 5278—Rochester 9, N. Y.





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DEPENDABLE SERVICE FOR EVERY TYPE OF GAME MUSIC AND WALL BOX

MATCHLESS ELECTRIC CO.

564 WEST RANDOLPH STREET - CHICAGO 6, ILL.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1200	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST
Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

N. Y. Patrons Enthusiastic Over Machines

Arcade Gets Heavy Play

NEW YORK, Sept. 1.—Ready reception expressed by New York amusement seekers for the newly introduced George Ponsor Pilot Trainer in Schaeffer's Broadway Sportland, Broadway near 62d Street, is indicative of the interest the public has been holding back in anticipation for amusement machines soon to hit the market.

Thus far the enthusiasm shown by New Yorkers for the newest amusement device on display has been far in excess of the predictions made for the "new type" arcade equipment.

Schaeffer's Sportland, the first location in New York for the Pilot Trainer, has attracted many operators intent with seeing the machine in actual operation. For the first 36 hours in operation the device tipped its potentialities by attracting customers in a continual stream sending receipts to a new record high for any one machine in the location, according to Schaeffer.

Praise from amusement patrons in the outlet as they leave the Trainer, such as "wonderful, just like a real plane," is convincing to the outlet owner and the manufacturer that the new Pilot Trainer will do more than hold its own with any other amusement equipment set for play.

Schaeffer Sportland has three Pilot Trainers on location, but only operated two of them for the initial try to gain customer reaction. Many of the "riders," as patrons are tabbed who play this amusement machine, come back again and again, swelling the revenue intake of the device.

Much of the credit for the fine reception given the machine by the public is attributed by George Ponsor to the Albro Metal Products Corporation which turned out the machine.

Pocket Money



TAKES IN \$250.
PAYS OUT AVERAGE OF \$198²⁶

IT'S HOT! ORDER "POCKET MONEY" No. F5780—PRICE \$2.20

CHAS. A. BREWER & SONS 6320 SOUTH HARVARD AVE, CHICAGO 21, ILLINOIS



FOR SALE — PIN GAMES

Alert	\$75.00	Silver Skates	\$55.00
Attention	55.00	Mills Owls	59.50
Broadcast	39.50	Big Leader	39.50
Bombardier	39.50	Sea Hawk	55.00
Big Chief	39.50	Slap the Japs	49.50
Champs	50.00	Strat-O-Line	50.00
Congo	32.50	Sparky	39.50
Dixie	39.50	Sink the Japs	55.00
Destroyer	99.50	Land Slide	95.00
Mills, five and one	39.50	Target Skill	39.50
Mills 1-2-3 Free Play, '39	42.50	Ten Spot	55.00
Model '41	55.00	Victorious	82.50

WANT TO BUY VEST POCKET BELLS
Will Pay Following Prices:
Blue and Gold \$35.00
Chrome 40.00
Green 25.00
1/3 Deposit, Balance C. O. D.

WE BUY, SELL AND EXCHANGE
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St. Louis, Mo. **CALL NOVELTY CO.**

Boys in Coin Machines

Whether we sell, trade or buy
It's you we must satisfy!

We have the finest selection of mechanically perfect consoles, slots, and one balls.
WRITE, WIRE, PHONE FOR DETAILS.

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498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892

WANTED

Exhibit Sky Chief | Exhibit Knock Out
Exhibit Big Parade | Exhibit Sky Blazer
Gottlieb's ABC Bowler

Any quantity. Quote best price and quantity first letter.

KRAMER COIN MACHINE CO.

238 Dryades St. NEW ORLEANS 13, LA.

SPECIALS!

Rock-Ola Dial Boxes	\$ 17.50
Wurlitzer 616, Lite-Up	200.00
High Hand	\$165.00
Oklahoma	\$200.00
Grand Canyon	175.00
Venus	80.00
Jungle	69.50
Bola-Way	69.50
New Champ	65.00
Clover	69.50

1/3 deposit, balance C. O. D.,
F. O. B. Philadelphia.

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Phone: Poplar 3638

NEW LOW PRICES

High Quality, 3/16 In. Crystal
PIN BALL GLASS

20x42, Case of Nine—\$11.	21x43, Case of Eight—\$10.50.
21x41, Case of Eight—\$10.	23x47, Case of Seven—\$11.25.

Full Remittance With Order, F. O. B. Baltimore.

IMMEDIATE DELIVERY. ART NYBERG

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COIN OPERATED EQUIPMENT
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All Phones — MINNEAPOLIS, MINN. — Cherry 3371

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All of our Phonographs have been thoroughly checked, mechanisms overhauled and cabinets refinished, also all machines crated in new lumber. Complete satisfaction guaranteed.

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1—700 Wurlitzer	4—24 Light-Ups	11—500 Wurlitzer
4—616 Plain	1—41 Counter Model	3—312 Wurlitzer
9—600 Dials	3—Colonial 780E	2—P400 Wurlitzer
4—412 Wurlitzer	1—800 Wurlitzer	7—600 Keyboards
7—616 Light-Ups	4—24 Wurlitzer	1—950 Wurlitzer
		2—24 Victory

SPECIAL

6—16 and 20 Rock-Ola Imperial	4—Imperial 20 Rock-Ola
5 Rock-Ola '39 Counters	2—Seeburg Rex
1—Seeburg 8800	3—Seeburg Regals
6—Seeburg Classic	2—Rock-Ola De Luxe
2—Rock-Ola Standard	8—16-Record Rock-Olas
1—Rock-Ola Master	2—Rock-Ola 16 (Jacobs Cab.)

17 MILLS PANORAMS — LATEST MODELS — EQUIPPED WITH WIPERS

SPECIAL

7—Jockey Clubs.....\$295.00	9—Long Shots.....\$225.00
5—Turf Kings.....295.00	11—Kentucky.....225.00

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Wurlitzer Star Wheels	Volume Control Keys
Wurlitzer Star Wheel Pins	Wurlitzer Cancel Coils
Wurlitzer Needle Screws	Main Drive Gears (Fibre)
Wurlitzer Shoulder Screws on Magazine Switch for Cancel Pawl	

CONSOLES

4 Bells, Very Clean, Late Serials, E. H.	\$325.00
4 Bells, Like New, Late Head	495.00
4 Bells, Like New, Late Head, 3c-5c-25c	695.00
Jumbo Parades, Clean, E. H.	79.50
Jumbo Parades, Like New, Late Head	119.50
Saratogas (Rails)	69.50

ORIGINAL SLOTS

Blue Fronts — Brown Fronts — Cherry Bells — 4 Star Chiefs in 5c—10c-25c Play, Late Serials
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Bush Distributing Co.
BROADWAY, WASHINGTON 250 W BROADWAY — MINNEAPOLIS 11, MINN.

THE POST-WAR ERA IS HERE— THEREFORE MULLINIX GIVES YOU POST-WAR PRICES!!

EVERY PIECE OF EQUIPMENT IN EXCELLENT CONDITION AND GUARANTEED TO BE COMPLETELY SATISFACTORY OR FULL REFUND WILL BE MADE

ONE BALLS!

Fairmont	\$375.00	Long Shot	\$200.00
Turf King	325.00	Sport King	150.00
Jockey Club	300.00	Santa Anita	110.00
Kentucky	225.00	Grand National	45.00

We have a large stock of New Parts for Bally One-Balls. Write us your needs. If you are interested in quantity purchase of the above one-balls, call us for special deal on prices.

SPECIAL!

NEW PRE-WAR SPINNER MOTORS, 45 VOLT, FOR LATE BALLY ONE-BALLS, \$15.00 ALSO GEAR SETS AND RIVETS ON HAND FOR THIS TYPE MOTOR

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1 Wurlitzer 950	\$295.00	10 WS22 Wall-O-Matics	\$32.50
1 Wurlitzer 61	130.00	2 Seeburg Speakorgans	17.50
		1 Seeburg Music Transmitter	20.00

ACCESSORIES:

SLOTS:

1 25c Original Chrome	\$295.00	1 5c Mills Melon Bell	\$175.00
1 25c Blue Front	195.00	4 5c Mills Original Chrome	245.00
1 25c Jennings Gooseneck	35.00	3 5c Mills Gold Chrome	245.00
2 10c Mills Blue Front	165.00	6 5c Mills Cherry Bells	175.00
2 10c Mills B.F., Just Refinished, Condition, Like New	195.00	1 5c Watling Rolatop	65.00
2 10c Mills Brown Front	190.00	2 5c Mills Gooseneck	35.00
1 10c Mills Original Chrome	285.00	1 5c Mills Skyscraper	65.00
4 5c Mills B.F., Just Refinished, Like New	175.00	1 5c Jennings Gooseneck	35.00
1 5c Mills Brown Front	185.00	2 Columbia Bells, Convertible	35.00
7 5c Mills B.F., Very Clean	145.00	Mills Safe Stands (Box Type)	9.00
		Chicago Metal Box Type Stands	9.00

CONSOLES:

1 25c Buckley Track Odds—Daily Double Jackpot Model—Latest	\$725.00
11 5c Buckley Track Odds—Daily Double Jackpot Model—Latest	575.00
1 5c Buckley Track Odds—Daily Double Jackpot Model—Rebuilt by the Buckley Factory, All New Parts, Cabinets Painted Grey	425.00
1 5c Buckley Colors—7 Coin Head, Late Payout Unit	100.00
2 5c Buckley Colors—7 Coin Head, Finger Type Payout Unit	65.00

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1514-16 BULL STREET (All Phones 3-6601) SAVANNAH, GEORGIA

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WE'RE ESPECIALLY INTERESTED IN

Coin Operated Machines, Juke Boxes, Radios, Radio Tubes, Fans, Refrigerators; Other Electrical Appliances, Novelties and Any Other Varied Lines.

WE KNOW THE MARKET—HOW HOW TO SELL YOUR PRODUCTS. RAPID TURN-OVER—BEST REFERENCE—LONG EXPERIENCE—PLENTY OF CAPITAL.

A FLEET OF TRUCKS AND A HARD-HITTING SALES FORCE

Get busy now and let us give you the facts. Will even fly up to see you if you have a good proposition and want to deal with "a man of action."

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ACE AMUSEMENT COMPANY

MILO SOLOMITO, Owner

680 Union Avenue

Memphis, Tenn.

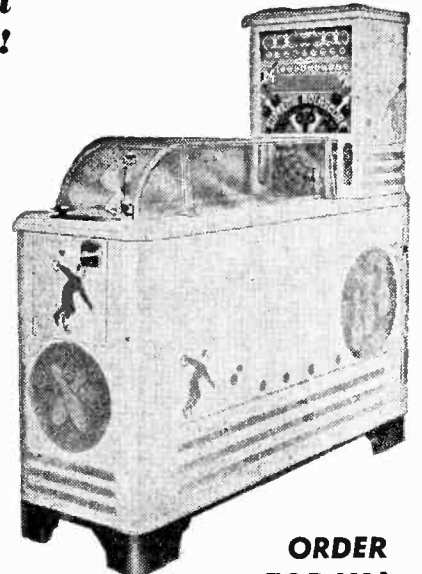
ORDER A SAMPLE—KEEP FOR 10 DAYS
IF NOT ENTIRELY SATISFIED—RETURN IT—AND YOUR
MONEY BACK - - - - NO STRINGS ATTACHED!

SUPREME'S

BOLASCORE...

Sensational
Money-Maker!

- Wheel on Backboard revolves when coin is inserted.
- A score results when a pin or any combination of two pins are hit.
- Pins increase in score value from 100 to 500.
- Fascinating, competitive player appeal.
- Past experience guarantees an absolutely perfect machine.
- 100% legal everywhere.
- 10 balls to a game.
- Sturdy construction.
- Flash lights on backboard simulate girl bowling and scoring a strike.



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★ YANKEE DOODLE — LATEST REVAMP
A TRULY SENSATIONAL PIN GAME . . . \$249.50

ORIGINAL BLUE AND BROWN FRONTS
GORGEOUS GOLD CHROMES

25c NEW COLUMBIA JACKPOT \$147.50

CLEAN GAMES — JUST OFF LOCATION
JOCKEY CLUB. \$375.00 | TURF KING ... \$395.00

PARTS

ALL TYPES PHONOGRAPH TUBES AVAILABLE.

Micro Switch, Combination Make or Break	75
Rock-Ola and Mills Pickup Heads, Brand New	7.50
Pfanstiehl Home Recording Needles in Round Plastic Container	.75
Medium Live Rubber Rings, Per 100	2.00
Package of 75 Silver Points, Assorted	1.00
Bell Timers for Pin Games	2.25
Mada Exciter Lamps for Panoram	.65
Bally Range Finder Casting	1.00

Write for Complete List of Parts

CONSOLES		PIN GAMES	
Super Bell	\$325.00	Flying Tigers	\$159.50
HI Hand	194.50	Baseball	159.50
Jumbo Payout	149.50	Marines	199.50
Jenn. Silver Moon, F.P.	109.50	Santa Fe	249.50
5¢ & 5¢ Twin Super Bell	395.00	Arizona	249.50
5¢ & 25¢ Twin Super Bell	495.00	Streamliner	249.50
4-Bell, 3/5-1/25 Write		Idaho	249.50
5¢ Mills Club Bells	325.00	Trade Wind	249.50
Three Bells	925.00		

SINGING TOWERS \$375.00 | ROCK-OLA COMMANDO \$625.00

VEST POCKET BELL, BLUE AND GOLD \$59.50

Terms: 1/3 Deposit, Balance C. O. D.

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 NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARmitage 5005 · CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
 Offices ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19)

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Photomatic

The Miracle Machine of the New Era

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FIRST ORDERS GET EARLIEST DELIVERY

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 Mutoscope's Brand-New
Atomic Bomber

A sensational new money maker!
 Other new Mutoscope Coin Machines are going into production. Watch for them! Send for details!

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INTERNATIONAL MUTOSCOPE CORPORATION
 WM. RABKIN, President
 44-01 Eleventh Street Long Island City 1, New York
 1945—OUR 50TH YEAR OF SERVICE

★ Coin Machines Doing Merry Biz for South

NASHVILLE, Sept. 1.—Coin machines in Tennessee these days are tinkling a merry tune for the State.

Tennesseans who keep themselves amused by playing juke boxes and pin-ball machines, or by inserting coins in "test-your-skill" and weight machines last year helped finance the State government to the tune of \$50,000.

T. K. Happel, supervisor of privilege taxes in the department of finance and taxation, said that \$27,613 of this total was collected in privilege taxes on pin-ball machines during the last fiscal year.

Taxes on juke boxes brought \$19,283, test-your-skill devices, \$2,144, and weighing machines, \$957.

the Bennett

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finest of them all!

4000 PLAYS

- ★ Cushioned Shaft
- ★ Balanced Tone-Beauty
- ★ Full Record Protection
- ★ Smooth Playing

PRICE 1-49 44c ea.
 50-100 42c ea.

Special Prices on Larger Lots

Hermitage Music Co.
 423 Broad Street Nashville 3, Tenn.

\$12.50 per 1000



\$12.50 per 1000

ALUMINUM DISCS for GROETCHEN TYPERS

Guaranteed Perfect
 IMMEDIATE DELIVERY

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 Lots of 10,000 10.50 Per 1,000
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Radio Rifle \$ 49.50
 Liberator (Floor Sample) 189.50
 Air Raider 169.50
 Jennings Golf Ball Vendor, 25¢ Play 69.50
 1/3 Deposit With Order.

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2 Wurlitzer 500s. Each	\$450.00
1 Wurlitzer 81 Model	175.00
1 Singing Tower	375.00
9 Buckley Late Mod. 24 Wire Boxes. Ea.	9.95
4 Sweet Music 24 Selection Wurlitzer Boxes. Each	14.95
2 Seeburg Wall-o-Matic Boxes. Ea.	19.95
1 Two-Wire Wurlitzer Box	30.00

ONE BALLS

13 One Balls, Blue Grass, Record Time & Sport Specials, good condition, some with tax paid	\$137.50
1 Multiplay, Cash Payout	79.50

FIVE BALLS

1 Flat Top	\$225.00
1 Star Attraction	39.50
1 Keep 'Em Flying	149.50
1 Liberty	149.50
1 Seven Up	35.00
1 Captain Kidd	35.00
1 Sink the Japs	45.00
1 A.B.C. Bowler	25.00
1 Mr. Chips	25.00
1 Wild Fire	25.00
1 HI Hat	35.00
2 Midways. Each	134.50
11 Penny Challengers. Ea.	15.00

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4 Whirlaways. Each	195.00
5 Sportsman. Each	195.00
2 Blue Grass. Each	150.00
1 Late Buckley Track Odds	500.00
1 50¢ Roman Head (Giltter Gold)	395.00
6 5¢ Blue & Gold Vest Pockets. Each	49.50
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Wurlitzer #800	700
Wurlitzer #500	450
Wurlitzer #600 K	425
Wurlitzer #24	285
Wurlitzer #616	185
Seeburg HiTone, E. S.	550
Seeburg HiTone, ESRC	575

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Buckley Light Up	\$12
Wurlitzer Sweet Music	15

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5¢ Cherry Bell ... 200.00	Giltier Gold, Q.T.'s ... 129.50	Flicker ... 49.50	616 Wurlitzer (plain) ... 199.50
5¢ Bonus Bell ... 249.50	SAFES Mills, Mellink, Chgo. Metal. Write.	ABC Bowler ... 49.50	'71 Counter Models ... 209.50
25¢ Pace Comet ... 169.50	CONSOLES	Ten Spot ... 44.50	616 Wurlitzer (Lite-up grille) ... 210.00
5¢ Blue Front (Ref.) ... 189.50	Jumbo Parade PO (New) ... \$179.50	Smack Japs ... 44.50	616 Wurlitzer In 600 Cabinet Ref. ... 250.00
10¢ Blue Front (D.P.K.A.) (Like New) ... 289.50	Jumbo Parade, PO ... 109.50	School Days ... 44.50	24 Wurlitzer 275.00
25¢ Blue Frt. ... 325.00	Triple Entry ... 100.00	Skyline ... 39.50	600 Wurlitzer Rotary ... 399.50
5¢ Melon Bell ... 199.50	Jen. Silver Moon ... 109.50	Chubblie ... 39.50	24 Victory Models ... 410.00
5¢ Roman Head ... 109.50	25¢ Bakers Paces ... 375.00	Major ... 39.50	600 Keyboard ... 435.00
10¢ Roman Head 2-4 ... 119.50	5¢ Bakers Paces ... 179.50	Big Chief ... 39.50	Victory Rotaries ... 500.00
5¢ Rallatop ... 179.50	Square Bell ... 89.50	Sky Ray ... 39.50	Victory Keyboards ... 550.00
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25¢ War Eagle 2-4 ... 114.50	'37 Track-time ... 59.50	Playball ... 34.50	616 Wurlitzer comp. litesup ... 225.00
25¢ Front Vendor ... 109.50	Wireless Wall-boxes ... 47.50	League Leader ... 34.50	Rockola Commando ... \$575.00
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500 MILLS ORIGINAL SLOTS

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COMPLETELY REBUILT BY GENUINE FACTORY MECHANICS ONE BALLS		
Record Times ... \$160.00	Blue Grass ... \$160.00	
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Each table clean and guaranteed in perfect mechanical condition		

SPECIAL Nickel Slide to fit any Wurlitzer Phonograph from 616 Model to 500 and 608 Model—\$1.85 Each.	SPECIAL War Eagle and Roman Head Castings, lower and upper—\$4.00 Each.
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024	1.25	30E	1.80	6G6	.50	117P7	1.85	35Z3	1.30	46-47	1.10	
O.E. 23 for	5U4	.85	6H8	.65	117Z8	1.60	35Z5	.80	50L6	1.10	57	.90
Chicken	5V4	1.25	6J5	.60	12A8	1.00	50L8	1.10	50Y8	1.10	57	.90
Sams	\$1.65	5X4	.75	6J7	.75	12K7	1.00	24	.85	58	.90	
1A5	1.25	5Y3	.60	6K7	.85	12SA7	1.15	26	.75	58	.85	
1A7	1.60	5Z3	.90	6L8	1.15	12S7	.75	27	.55	76	.90	
1C5	1.10	5Z4	.90	6Q7	.90	12SK7	.85	30	1.00	77	.90	
1H4	1.00	6A8	1.35	6SC7	.85	12SQ7	.85	32	.75	78	.90	
1H5	1.30	6A8	1.00	6SK7	.80	12SR7	.70	33	1.00	79	.90	
1LA6	2.35	6C5	.65	6SQ7	.90	14A7	1.50	34	.75	80	.85	
1LD5	2.00	6C8	.90	6V6	.60	14C7	1.35	38	1.00	80	.85	
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Mills Brown Fronts, 10¢	195	Mills Gold Chrome, 10¢	315	Original Chrome, 10¢	295
Mills Brown Fronts, 25¢	295	Mills Gold Chrome, 25¢	350	Original Chrome, 25¢	350
Mills Brown Fronts, 50¢	625	Mills Gold Chrome, 50¢	650	Original Chrome, Per Set	
Emerald Chrome, 50¢, H.L., Jackpot, 2-5 Pay	875	Mills Gold Chrome, Per Set 5¢-10¢-25¢	875	Blue Front, 50¢	575

AUTOMATIC PAYOUT CONSOLES

Mills Three Bell	\$875	Mills Four Bells	\$375	Mills Jumbo Parade, Latest	\$155
Jumbo Parade, Brown	110	Keeney Super Bell, 5¢ & 25¢, F.P. & P.O.	685	Evans Dominoe, '41, J.P.	250
Buckley Track Odds, D.D.J.P., Ser. 13,000	725	Keeney Super Bell, 5¢ & 25¢, Cash Payout	550	Keeney Super Bell, 3-5¢ & 1-25¢	625
Watling Big Game, Fruit Reels, Latest	125	Keeney Super Bell, 5¢ & 25¢, Cash Payout	295	Pace Twin Reels, 5¢ & 25¢	395
Evans Bangtail, '41, J.P.	250			Pace Twin Reel, 10¢ & 25¢	395
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Pace Rocket, Enamel Finish, 10¢	110	Jennings Silver Dollar Chief	925
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Callie Playboy, 5¢	75	Watling Rollatop, 5¢	75

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Victory	77	Bowlaway	65	Majors, '41	55
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Hi Hat	65	Big Parade	115	Legionnaire	50
Zig Zag	45	Monicker	65	Belle Hop	55

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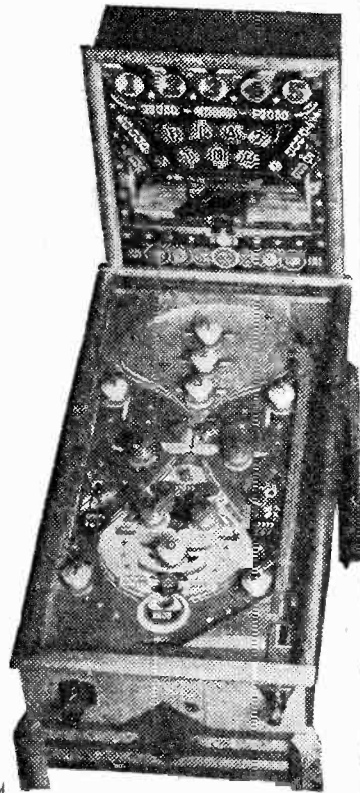
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After a Month on the Same Locations They Each Are Averaging
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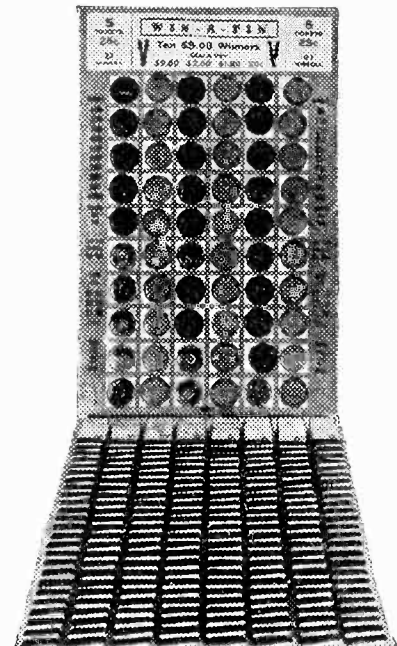
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9 25c GOLD CHROMES
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12 25c BROWN FRONTS
3 5c BLUE FRONTS
5 10c BLUE FRONTS
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All above Machines have Knee Action, Club Handles and Drill Proof.

18 5c Q. T.'s, Originally Blue Made Glitter Gold. \$89.50
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18 VEST POCKETS Blue and Gold. \$59.50

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Keeney Super Bells, P.O., 3-5, 1-25	695.00	Jenn. Silver Club, 10¢ (Refinished Like New)	324.50
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WE KNOW WE CAN BE OF GREAT SERVICE TO YOU!

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WILL TAKE ANY MAKE PHONOGRAPH IN TRADE WITH LIBERAL ALLOWANCES **\$598.50** Ea.

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50 POKERENOS, LIKE NEW . . . \$160.00 EACH

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- 8 Peckard . . . 34.50
- 50 Seeburg, 30-Wire, 5¢ . . . 6.95
- 3 Seeburg 24-Record 5¢ Wireless . . . 27.50
- 50 Buckley 20 and 24 Record, Swing Door, Lite-Up, Like New, Latest . . . \$19.95
- 1 Wurlitzer #332 Bar Box . . . 19.50
- 8 Wurlitzer #100, 30-Wire . . . 17.50
- 5 Wurlitzer #331 Bar Box . . . 19.50

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- 20 Buckley Pedestals . . . 3.50
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- 1/2 Deposit, Balance C. O. D., F. O. B. Newark.
- New 30-Wire Cable in 500' Rolls . . . Write
- 20 GE New Changer Motors, fits Mills with top plate . . . \$27.00
- 10 Wurlitzer P12 Amplifiers, Less Tubes 30.00
- 10 Wurlitzer 412 Amplifiers, Less Tubes 35.00
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- ESCALATOR (specify 10c or 25c) in exch. for your old esc. and . . . 12.00
- CLOCK GEAR (Large—Complete with Dogs & Springs) . . . 2.00
- CLOCK GEAR (Intermediate—Complete with Pinion) . . . 1.50
- CLOCKS REBUILT, Your Old Clock and . . . 5.00
- NEW ALUMINUM BROWN FRONT CASTINGS, per set, complete . . . 27.50
- NEW ALUMINUM GOLD CHROME CASTINGS, per set, complete, Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments . . . 37.50
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- CHERRY JEWEL, for Brown Front or Cherry Bell . . . 3.00
- ETCHED METAL REWARD PLATE (specify 2/5, 3/5, Brown Front or Blue Front) . . . 1.50
- ETCHED METAL REWARD PLATE (specify 2/5 or 3/5) for Gold Chrome . . . 4.00
- REEL STRIPS, Per Set45
- KNEE ACTION STOP LEVERS, Per Set . . . 3.00
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- HARDENED STEEL DRILL PROOF PLATES, for Side of Cabinet, Set of 2 . . . 4.00

WRITE FOR COMPLETE LIST PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS AND GOLD CHROMES.

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- Monicker 79.50
- Venus 79.50
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- Capt. Kidd 72.50
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- Turf King, Payout . . . 475.00
- Jumbo Parade, Payout, Late . . . 129.00
- Santa Anita, Payout . . . 175.00
- Jockey Club . . . 475.00
- Jumbo Parade, F.P. . . . 79.00
- Kentucky, Payout . . . \$325.00
- Longshot, Payout . . . 945.00
- Sport King, Payout . . . 325.00
- Blue Grass, Free Play . . . 195.00
- H1 Hand . . . 179.00
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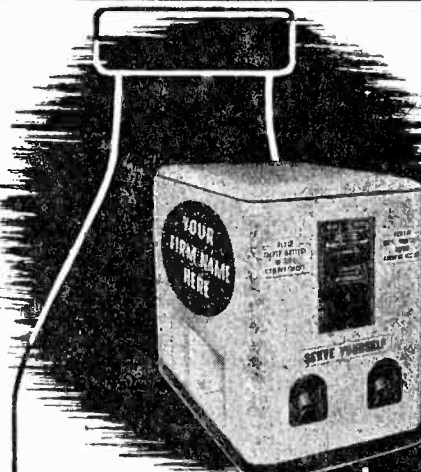
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- Brown Front, 10¢ .. \$235.00
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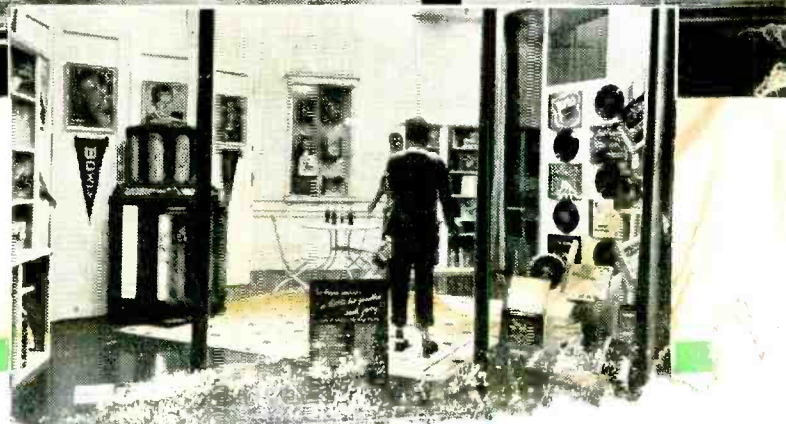


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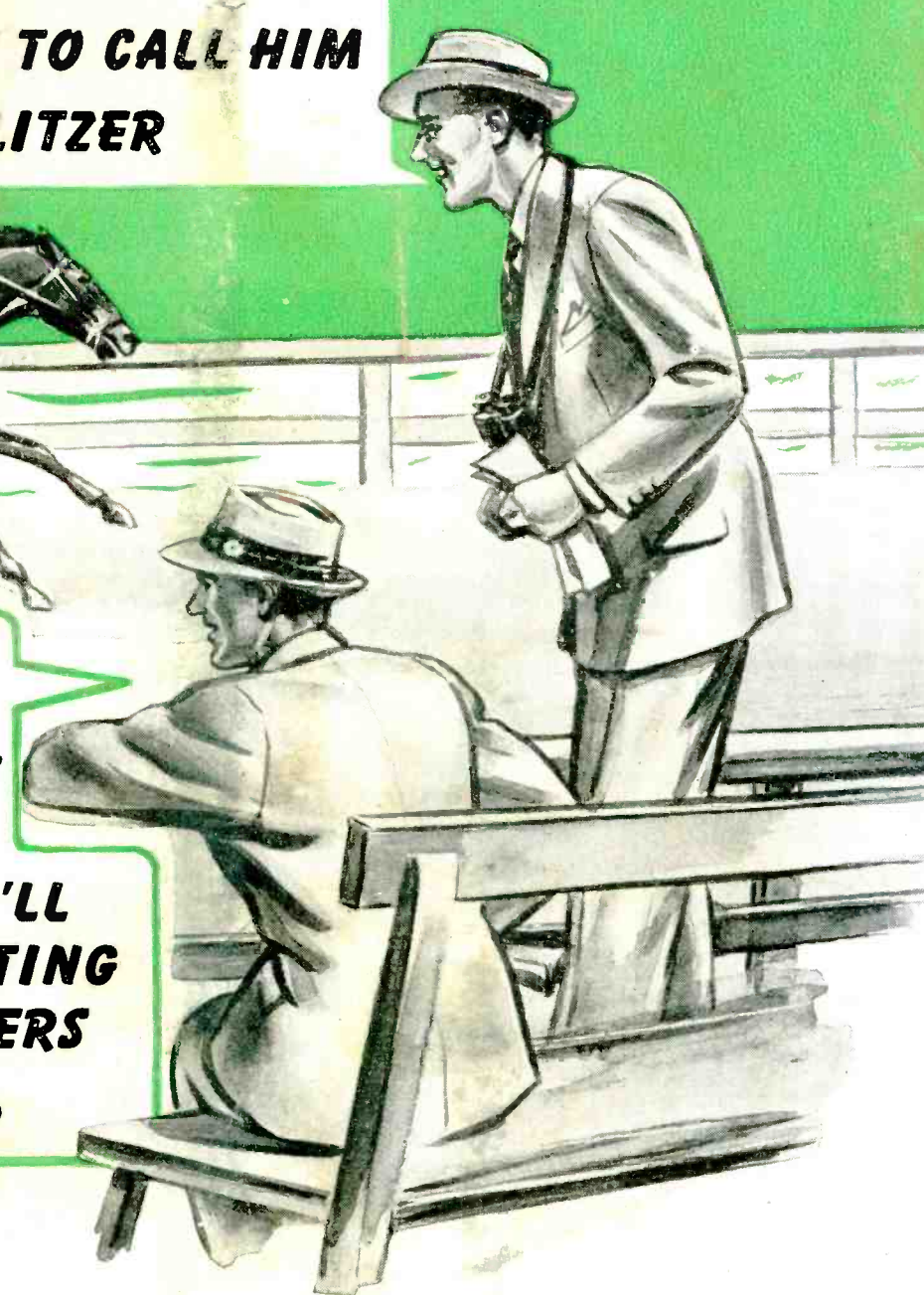
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